



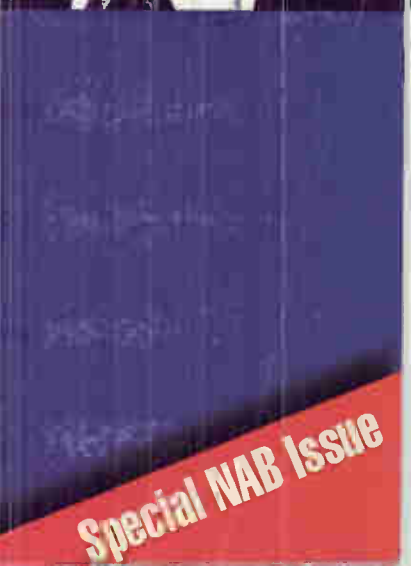
September 15, 2000



Where **RADIO**'s Heading On The **INTERNET** Six Perspectives



- A Preview Of The Fifth Edison-Arbitron Internet Study
- Using The Internet For Music Research
- What You Need To Know Beyond Arbitron Demos



Special NAB Issue

*They call me
White Devil,*

Black Jesus

Heaven Closes

Hell Freezes

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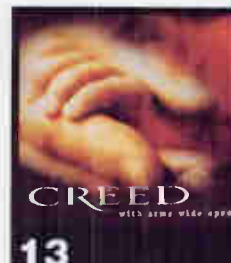
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48 Cover Story Where Radio's Heading On The Internet: Six Perspectives

With one eye on the bottom line and another on the Internet, the radio industry is beginning to address the unprecedented opportunities that await on the Web. To help take stock of where radio's heading on the Internet, *fmqb* spoke with six individuals helping lead the charge, from researchers and radio executives, to techies and entrepreneurs.



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Congress Takes On Hollywood

A report released Monday (9/11) by the Federal Trade Commission stated that the film, music and video industries market adult-themed material to children. Although the entertainment industry has placed warning labels on music and video games and rates each movie for its content, the FTC says the products are nonetheless marketed to children under 17 years old.

The FTC cited material submitted by the industry, which showed intentional plans to market products to underage children. One document disclosed that an M-rated video game's primary target audience was boys aged 12-17. In addition, a marketing plan for an R-rated movie was geared to "make sure everyone between the ages of 12-18 was exposed to the film."

Of 44 R-rated movies, the FTC found that 80 percent were marketed to youngsters – with one company document saying the goal was to find the "elusive target," while another spoke

of targeting youth groups such as the Boy Scouts and Girl Scouts. Fifty-five music recordings that carried the explicit content labels were all marketed to children under 17, the report says.

Responding to the FTC findings, President Clinton, along with presidential nominees Al Gore and George W. Bush, asked the entertainment industry to police itself. The study was ordered by Clinton after 1999's Columbine massacre. Gore running mate Joseph Lieberman, a longtime critic of the entertainment industry, testified before a Senate Commerce Committee hearing on the FTC report on Wednesday (9/13), as did Lynne Cheney, wife of Republican Vice Presidential candidate Dick Cheney.

Defending the music industry at the hearing was RIAA President Hilary Rosen, BMG Entertainment President/CEO Strauss Zelnick, and Artemis Records President/CEO Danny Goldberg.



"The recording industry shares the Committee's concern about the impact of culture on our youth," Rosen said. "From what I can tell, the FTC's findings can be summed up in a few sentences. Parents are satisfied with the industry's rating system to the extent that 74 percent said so, but the FTC is not."

Disney has said that it will make changes in the company's marketing and advertising practices. The company will not allow theaters to show trailers for R-rated movies before a Disney film. This policy doesn't include films by Hollywood Pictures, Touchstone, and Miramax Films, which are all under the Disney umbrella. Disney's ABC TV network will not accept any advertising for R-rated movies during

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XM Satellite Radio Opens \$65 Million Broadcast Facility



One of XM's 82 state-of-the-art broadcast studios.

WASHINGTON, DC — XM Satellite Radio threw open the doors to its \$65 million, 150,000 square foot, still-under-construction broadcast complex to journalists and VIPs Wednesday (9/13). Headquartered in a renovated, century old brick building in Northeast Washington, the state-of-the-art facility includes 82 interconnected, prefab, digital studios, a performance studio large enough to accommodate a full orchestra, 21 terabytes of audio storage capability, and 120 miles of fiber-optic cabling.

In addition to touring the complex, guests were played sample channels, from "Fine Tuning" (adventurous orchestral Rock) to "The Bone." Later, at a posh Union Station reception, the Mayor (in person) and the President and Vice President (via letters) delivered proclamations and congratulations, before Aretha Franklin and her orchestra paid their "respect" to the new satellite broadcaster.

While the first of its two geostationary satellites won't be in the air until December, the company has successfully conducted end-to-end signal testing and begun chipset manufacturing.

"XM is a series of 100 individual, living, breathing radio stations," VP of Programming Dave Logan said. "We're building a staff of passionate lunatics...without dumbing it down

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99X/Atlanta Cops A Buzz With Marvelous 3... Details in *Modern Crossroads* on page 42.

Caught In The Research Web: Using The Internet For Music Research

RadioResearch.Com
The internet based music testing, perceptual feedback and e-mail marketing system for radio stations.

Since the Internet has come of age, its users are now able to do everything from finding a date to shopping to becoming certified as a reverend, all with the click of a mouse. In the realm of radio, the 'Net has done a great job of brand extension, as well as improving the process of show prep. As for the nuts and bolts of running a radio station, several online companies have surfaced that specialize in audience research. Among them are **Radioresearch.com** and **Pickthehits.com**, two companies that are capitalizing on the Internet's technology and ease of use to get user feedback on music.

Both companies offer tools that program directors can use, but each works in different ways. As their name suggests, Radioresearch.com focuses on actual research.



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COC

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25-54: Still *The Demo For Advertisers*

Despite falling five percent over the last five years, the coveted 25-54 demo is still – far and away – the most desirable demographic for national advertisers, according to an Interep Research study that analyzed the share of national spot radio advertising dollars by demo in the top 25 radio metros.

Some key findings from the study:

- From 1997-98, 20 of the top 25 metros saw a decline in the percentage of dollars allocated to the 25-54 demo. Last year only a slight majority (13 of 25) showed a decline.
- In 1999, Pittsburgh (57.8 percent) and Tampa (56.9 percent) had the highest percentage of radio dollars allocated to 25-54 buys.
- Minneapolis-St. Paul (38.4 percent) and Los Angeles (42.4 percent) showed the lowest percentage of total dollars going to 25-54 demos.
- The 18-49 demo placed second among all demographic segments, receiving 17.5 percent of national revenue.
- Black demos took in 1.4 percent of dollars on average in the top 25 markets. However, there are large variations between markets, with both Atlanta and Baltimore showing the highest percentages at 4.6 percent each.

The figures were compiled using Interep's Performax database, a proprietary software system designed to track national radio revenue spending. The top 25 Arbitron radio metros were used as the basis for this analysis, excluding Puerto Rico and the embedded metros of Nassau-Suffolk and San Jose.

Demo	Percent Of National Revenue
25-54*	50 %
18-49*	17.5 %
25-49*	9 %
All 35+ Demos	6.8 %
Other**	6.4 %
18-34*	5.2 %
18-54*	1.7 %
Black Demos	1.4 %
All 50+ Demos	Less than 1 %
Teens	Less than 1 %
Women 25-54	7.9 %
Men 25-54	3.8 %

* Includes adults, men and women.

** "Other" consists of all other demo targets bought over the course of the year. These demos vary dramatically in scope, from broad persons 18+, to highly-targeted age cell buys such as Men 25-34.

-Dave Hoeffel

XM continued

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and sanitizing it for your protection."

The latest content providers to ink deals with XM are AP, CNBC, BET, BBC, Sesame Workshop, and Internet movie maven Harry Knowles. Additionally, Isuzu, Suzuki, Blaupunkt, and other car and radio manufacturers have formed pacts with XM, joining the ranks of GM, Honda, Pioneer, Sony, Motorola, Audiovox and other partners.

-Paul Heine

Boston 'Bazooka Blow-Up

WAAF/Boston's September 17 *Locobazooka* concert has touched off a mild controversy among Boston's local music scene. At the center of the issue is an allegation by crosstown rival WBCN afternoon personality Nik Carter that local artists performing at the concert must pay in advance for tickets to the event and then sell all the tickets to get on the bill. The practice was labeled as "reprehensible" and "pay for play" in an e-mail from WBCN to the local artists on the *Locobazooka* bill.

Is WAAF's *Locobazooka* policy really a "pay for play" practice? According to statements made in *The Boston Herald* (9/8) by WAAF PD Dave Douglas, the policy is "a unique arrangement easily misunderstood."

Douglas told *fmqb* that if an artist wanted to earn some cash

by playing the show, they could put down a \$2,000 deposit for 100 tickets, valued at \$25 each. If the band ended up selling all of the tickets, they would make \$500. Each artist has a choice whether or not they want to sell tickets, he claimed. If they do, the burden then comes in putting a deposit down for the tickets they buy. "The promoter can't just let them walk out the door with tickets and not have any form of compensation for them."

Douglas also explained that the idea started during one of the first *Locobazooka* events, when one band asked if they could sell tickets to the show and make some extra cash. "The idea caught on with the rest of the bands," he said. "It almost became like a contest between the bands to see who could sell more tickets."

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 Active Rock *Monitor*: 24*
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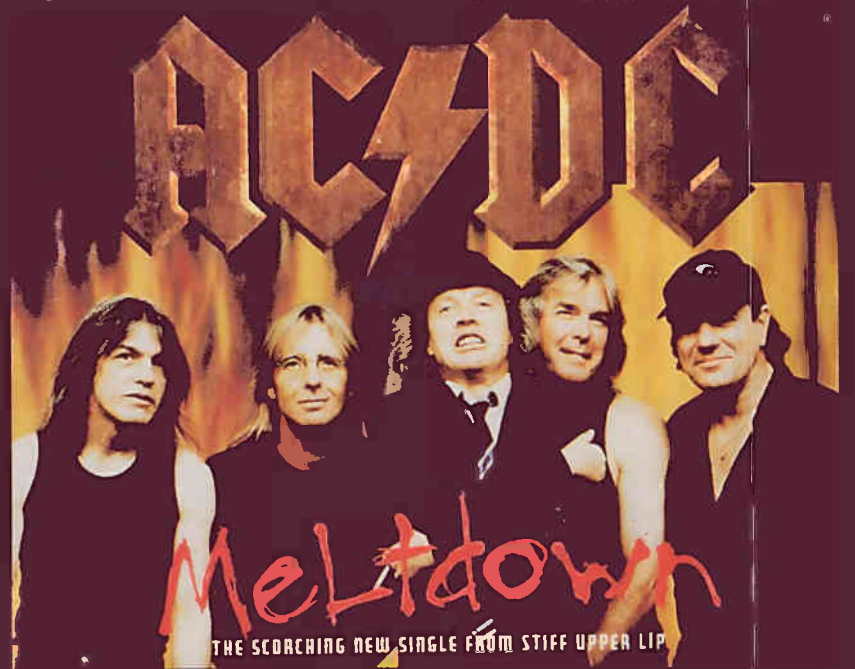
On Over 150 Rock Stations!

Mainstream *Monitor*: 34-26*

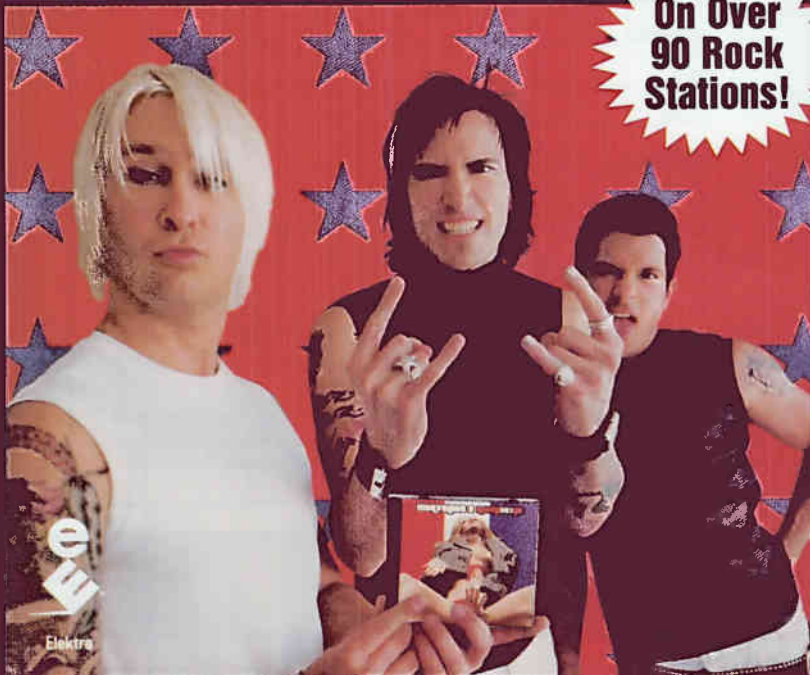
Heritage *Monitor*: 15-8*

Leading The Way At:

WCCC WMMR KEGL WRIF KXXR KEZO
 KSHE WLZR WLUM KDKB KISW KSJO
 ...And More!



On Over
 90 Rock
 Stations!



Record In Stores This Week!

fmqb Hot Trax: 32*
fmqb Active Rock: 28*

Top 5 Phones At:
 WBBB WJXQ WMZK
 WKGB KEYJ KFMW

marVELOUS 3
 sugarbuzz



deadline news

Howard Stern–Opie & Anthony Feud Escalates

The ongoing feud is heating up between Howard Stern, whose syndicated morning show is based out of the WXRK/New York studios, and Infinity mates Opie & Anthony at crosstown WNEW. According to the *New York Post* (9/14), O&A submitted a song, created and performed by Anthony's brother – and O&A show regular – Joe Cumia, to Stern's song parody contest. The song, a *Survivor*-themed tune called "Fat Naked Fag," was played on the air by Stern. "He's doing our stuff and he doesn't even know it," Opie said during Tuesday's (9/12) afternoon show. When a caller revealed the person behind the song, Stern freaked, saying, "Do something original on your own program." He then threatened to bring Opie's estranged wife onto the show. "Shut your mouth, or I'll bring your wife in here – the one you're divorcing that nobody knows about." WNEW ran a "Best Of" program during O&A's afternoon slot on Wednesday (9/13), leading the *Post*'s John Mainelli to speculate that the pair was suspended for a day or were "subjected to a front-office thrashing that lasted through their entire five-hour program."

Jim Trapp Upped to Director of Programming at Clear Channel-Houston

Modern Rock KTBZ/Houston PD Jim Trapp has been elevated to Director of Programming for Clear Channel's five-station cluster there. In addition to his programming responsibilities at The Buzz, Trapp will oversee Mainstream Rock KLOL, Classic Rock KKRW, Hot AC KHMZ, and Soft AC KODA.

BMG Wants to Buy EMI if Time Warner Merger Fails

Bertelsmann, parent of BMG Entertainment, is interested in buying EMI should the European Commission block their planned merger with Time Warner. The EC has asked for concessions from the two companies before they give their blessing to the deal. "If the opportunity presents itself, if the return is right, then we're ready to talk," BMG Chairman Michael Dornemann said at a press conference. Bertelsmann CEO Thomas Middlehoff added that his company has \$13.3 billion available to buy more media companies. Middlehoff has said in the past that he wants to be the number one music company in the world.

Arbitron to Re-Issue Tampa Winter and Spring Books

Arbitron has learned that three Spring 2000 Tampa-St. Petersburg-Clearwater diaries were returned from a household that appears to have been influenced by media-affiliation. In addition, the company also reports that six Winter 2000 diaries were returned from a media-affiliated household. The market's audience estimates have been reprocessed excluding the nine media-affiliated diaries. Arbitron will publish revised Spring 2000 and Winter 2000 estimates in a republished Spring 2000 Radio Market Report.

- Clear Channel has purchased nine stations in the Macon, Georgia market from Taylor Broadcasting for \$17 million, including Mainstream Rock WQBZ... Recent Active Rock convert WNPL/Nashville has changed its moniker from "Beaver 106" to "Rooster 106." According to *MStreet*, the "Beaver" handle is used by Western Kentucky Radio, which has some simulcast stations in the Nashville area. Promos voiced by morning men Lex & Terry claim the name change came after complaints from a fictitious women's group, adding that The Rooster "is the biggest cock in the radio henhouse"... KFOG/San Francisco overnigher Beth Holland has exited. She can be contacted at (510) 864-1221... Arbitron has announced five new markets that have been added to the Fall 2000 radio survey schedule. They are: Middlesex-Somerset-Union, NJ (33), Westchester, NY (59), Clarksville-Hopkinsville, TN-KY (199), Flagstaff-Prescott, AZ (158), and St. George-Cedar City, UT (248).

Napster and MP3.com Keep Courts Busy

With oral arguments slated to begin October 2, lawyers for Napster made their final written presentation to the Ninth Circuit Court of Appeals, stating that the service played no part in the "diminution in the value of Plaintiffs' copyrights."

The brief reinstates Napster's defense, which relies heavily on the Audio Home Recording Act (AHRA) and takes issue with RIAA attempts to exempt the company from protection under the Digital Millennium Copyright Act. The brief also argues that the AHRA was not intended to include only "some primary musical audio recordings within 1008 protection [prohibiting action against companies that produce digital audio recording devices] and to exclude other musical audio works," as was shown in the Diamond Rio decision earlier this year. During that case, the RIAA's General Counsel declared the Act's definitions excluded computer programs and talking books, but music was protected by the AHRA and its use on portable, digital players was legal.

Meanwhile, a Media Matrix study has found that more than six percent of personal computers with modems use the Napster service. The results show an increase from 1.1 million users last February to nearly 4.9 million in July and ranks Napster as the 43rd most popular software available today.

In the end, the battle over Napster could be a hollow victory for the RIAA as similar programs are surfacing weekly. The latest is Aimster, which allows users of AOL's Instant Messenger software to search for and transfer files between other users included on their "buddy" lists. A forthcoming version of the software, however, is expected to allow users to swap files with anyone logged onto AOL's IM service. With over 50 million registered instant messenger users, Aimster easily has the potential to dwarf Napster and create an unsueable monster.

In other digital music news, MP3.com is continuing negotiations with Universal Music, following last week's ruling which found the company guilty of willfully violating copyright laws. Despite losing the case, the company has reopened its My.MP3.com service, which will now only feature music from the four labels they have reached agreements with – Sony, BMG, EMI and Warner Music.

Finally, Zomba is the latest label to file suit against the service, contending that the company attempted to "unlawfully build a business by misappropriating our recordings and songs."

- Andy Gradel

Boston continued

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"These bands are being told that they have to buy the tickets and don't have a choice about it," Carter counters, adding that Douglas is now doing "spin control" with his statements. He said a few of the bands called him during his airshift to talk about the policy, under the condition of anonymity, telling listeners that they didn't have a choice about buying the tickets. Carter also

says that these artists said they would have to "eat the difference" if they didn't sell all of their tickets.

This is WAAF's 6th Annual *Locobazooka* concert and it draws 20,000+ people to the daylong event, featuring a few national acts plus over 20 local artists.

- Michael Parrish

Congress continued

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its prime-time schedule, before 9:00 p.m. The company also says it will not conduct market research that targets children under the age of 17.

Meanwhile, the FCC has told Congress that it will hold hearings to explore the amount of sex and violence on TV. The Commission will also look into broadcasters' advertising practices, including "the promotion of programming that may not be appropriate for children" at times when they are most likely to be watching television.

-Jay Gleason

continued

Caught In The Research Web: Using The Internet For Music Research

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Pickthehits.com doesn't claim to be a research company, and is more about station image and driving traffic to a Web site than research. Both services have their advantages.

Since being formed five years ago by **Bill Troy**, Radioresearch.com has grown to cover almost all formats and operates worldwide. While working at **Strategic Media Research**, Troy got the idea for what would become Radio research.com. Strategic Media helped him develop the idea, but Troy ultimately went off on his own. The service works by partnering with a radio station through its Web site. On-air promotions recruit listeners by asking them to join a "Listener Advisory Board," or some variation thereof, by registering on the station's Web site. While registering, listeners are asked basic demographic questions and then they're in the loop. They then receive e-mailed music surveys with RealAudio clips of thirty songs and are asked to rate the songs on a scale of 1-5. While around 40 percent of the people on the list generally participate, response rates have been as high as 63 percent. Programmers that pay the \$1,000 per month for the service can, at any point, review the results and sort them according to age, song title, artist, and even zip code. They can also view the results in real time, as the responses are tabulated.

Radioresearch.com can also be used for perceptual research, with questions tagged onto the surveys. VP of Sales and Customer Service **Jonathan Little** uses **Star 100/San Diego** to illustrate the service's benefits. The station scrapped plans for a turn of the century New Years bash after a survey showed 95 percent of the respondents planned on staying home.

Another feature of the company is that it works as an e-mail marketing system. Using the information given to them by listeners, a station could, for example, e-mail out a birthday greeting to everyone with a set birthday. If a jock is appearing at a club, every person in that club's zip code in the database could be sent an e-mail.

Pickthehits.com also lets listeners vote on songs, but unlike Radioresearch.com, doesn't claim to be a research tool. "For radio stations, Pickthehits.com does a couple of things," founder/CEO **Alan Burns** says. "One, it helps them drive traffic to their own sites. Everyone agrees that the Internet and radio and music are a perfect match, but it's a marriage that hasn't been consummated very well. Very few stations do a good job of driving traffic to their own site, and even fewer derive any kind of ratings benefit from their Web site. We try to help them do both things. At the same time, the station is able to work on its new music image."

Like Radioresearch.com, Pickthehits.com is put up on participating stations' Web sites, and listeners are recruited to go to their sites and vote on new music. However, Pickthehits.com is a free service for radio, with labels and management paying the company to put new music up to be rated. In turn, Pickthehits.com offers listeners a \$5,000 cash incentive to vote on new music. Stations get their listeners to visit their Web site by offering a chance to win money, while soliciting opinions on new tunes. The feedback on the songs is then provided to clients. The radio station is given the names and addresses of those that register with Pickthehits.com. While the company has agreements with 76 stations, including Rock, AC and Top 40 stations, 45 percent of the company's registered users

are fans of Alternative and Rock.

KRXQ/Sacramento has been using Pickthehits.com on an interim basis, and Station Manager **Curtiss Johnson** says that it's a very popular part of their Web site. He says that it was something he was trying to do in-house, but didn't have the time and man-hours to devote to getting the station's own program up and running. "I partnered with Pickthehits.com so I could have interactivity on the Web site for the audience," he says. "It's something that lets people feel involved in the process of building their radio station. I don't look at it as music research. Rather, I ultimately look at it as more of inter-activity for the audience."

Johnson brings up a common criticism about using the 'Net as a research tool: "You really can't control the screen into it. You can ask people to give information about themselves, but what you're getting isn't hard, fast and quantifiable. What we'll ultimately use the data for is as a supplement to all of the other things we look at, the data we get on our weekly callout, as well as local and national sales and requests. It's just another barometer for us to use."

Both Little and Burns claim that there's no reason for anyone to tamper with or lie about any information they're giving. However, there are several factors that prevent Internet-based research from being foolproof. First of all, anyone going to a station's Web site and registering to take music tests is probably a P1, cash incentive or not. Another reason is that while research relies on a random sample, there's nothing truly random about the people taking the test. They all have an affinity for the station that they've signed up from. Also, only 40 to 56 percent of American households have a computer in their house, so the sample does not repre-

sent an overwhelming majority.

"Internet research has value if you keep in mind that it has a particular bias, because it's not dealing with a total random sample," **Joint Communications' Chris Kennedy** comments. "You're looking at people who are already P1s who have a proclivity for using that. You're not looking at the general population. You have to keep in mind that the information that you're collecting off the Internet has a particular filter to it, so your findings are a little bit slanted. That could be a good thing or a bad thing, you just have to remember that you have a screen."

Kennedy paints a bright future for Web-based research, though. "The home computer has taken a solid root in the home, and ultimately, that's what's going to matter the most. Internet research is something that will become a very important thing. Once we do get to that saturation point where more than 80 percent of homes have a computer that's plugged in, then you'll really be able to get some strong, valid random-based sampling of consumer uses, including radio studies." Kennedy also mentions that traditional researchers who do studies over the phone are getting less and less responses due to the intrusiveness of their calls. The Internet, if used tastefully and in moderation, could remedy that situation.

So while the Internet has made great strides in the past decade, it's still got some growing to do in the field of research. "It's still a building industry," Kennedy concludes. "It's not the mainstream yet, but there are going to be a lot of wonderful things done on the Internet as people figure it out more and understand its ability as a tool to collect market research information."

- Bram Teitelman

What You Need To Know *Beyond* Arbitron Demos

By Brian Wright



For years, we've been urging client programmers and managers to pay close attention to their market's Prizm fingerprint, located in the information section of your Arbitron. Prizm clustering is the three dimensional mapping of every square foot of America by the international geodemography company Claritas. It explains a lot about your market's tendencies. Major companies use Prizm landscaping to determine whether a market fits their target profile.

A few weeks ago, we sent client stations some of the more significant trending from Faith Popcorn, America's most respected trend forecaster. If you're not familiar with her, simply know that she's made a fortune accurately predicting major developments in people's lifestyles, with huge implications for businesses, including radio. Here are some of the most salient developing trends. You won't find them in the advances of the Maximiser.

Cashing Out

- Sheryl Crow's hit sums it up: "All I wanna do is have some fun...I've got a feeling I'm not the only one." 51 percent of Americans want more free time, even if it means less income.
- Over four million city dwellers moved out of cities in the last four years.
- People looking for ways out of the rat race

have formed support groups planning exit strategies.

- Susan Molinari and Bill Paxon, both U.S. Representatives, resigned to spend more time with their families. Sergil Zyman, marketing guru for Coke, left to spend more time at home.

One way out is entrepreneurship: someone starts a home-based business every eleven seconds.

99 Lives

- By 2010, 90 percent of all consumer goods will be home-delivered.
 - Time is the new money. People would rather spend money than time.
- eighty percent of Americans say they are looking for ways to simplify their lives. Seventy-eight percent say they want to reduce stress.

Being Alive

- GNC is opening a store a day. Fitness club membership is up 64 percent in the last seven years for those in the 39-54 sub-set.
- Alternativity is a big part of this trend. Think acupuncture, magnets and meditation.

Organics are a seven billion dollar business, up 200 percent in the last five years.

Down-Aging

- My brother-in-law is George Lucas' CFO. He will attest that *Star Wars* made millions the second time around with a grown-up fan base.

- The down-aging landscape is booming. Disney has 250 stores and Warner Bros. has 80 stores. Eighty percent of their sales are to adults for adults!
- Car makers are reaping huge success. The VW Bug, the PT Cruiser and the Ford Thunderbird are examples.
- The average age of a Harley-Davidson owner has climbed from 34 to 42 in the last ten years. Indian, which hadn't made a motorcycle since 1953, is swamped with orders for its new remake of their classic "Chief."

Using these trend discoveries, we can re-vector our marketing, promotions and morning relativity, not to mention adjust formats and imaging. There is overwhelming evidence that if radio is to keep pace with what people are really thinking and doing, we'd be well served to look beyond the latest sweep, and get a jump on the buzz around us.

Brian Wright is a consultant with the Grand Rapids-based Audience Development Group. Reach him at 616-940-8309, or via email at Brian@Goodratings.com.

**DOING
YOUR
JOB
BETTER**



- Jeff Sodikoff has joined Arista Records as Sr. Director Rock and Alternative Promotion. "Soda" returns the record label fold after spending time launching Cornerstone Promotion. Prior to that, he worked in Columbia's Alternative department and started his career at Polygram.

- Online music company Atomic Pop, founded by former MCA CEO Al Teller, has laid off all but two of its employees, according to the *Hollywood Reporter* (9/12). "In light of current market conditions, Atomic Pop has undertaken a major restructuring of Atomic Pop's business," the company said in a statement. "Atomic Pop plans to continue operations with a significantly reduced overhead."

- Abbey Konowitch exits his Executive VP/GM post at MCA. Also at the label, Joel Mark has been named VP/A&R... Michelle Munz has joined the promo staff at Q Prime... Andy Olyphant joins Giant Records as an A&R Executive from the same role at ALMO Sounds... Yigal Dakar segues from the GM post at now-defunct Risk Records to Priority Records as Sr. Director/Marketing & Artist Development... VP/Promotion Bill Pfordresher exits Elektra to pursue other opportunities... Caryn Conklin grabs a promotion and is upped to VP/International MIS at Sony... Lee Stimmel was named VP/Marketing & Product Development at Atlantic... Stacy Dorf joins J Records as Director/West Coast Promotion.



Programming

• **WZTA/Miami APD/afternoon** host **Scott Struber** has exited for a PD position at **XM Satellite Radio**... Former **KSAN/San Francisco PD Don Daniels** has been named PD of **Classic Rock KCFX**... **WFBQ/Indianapolis** Assistant Production Director **Tim Denniston** has been upped to Production Director. He replaces **Steve Wilmas**, who exited to form his own company. Meanwhile, former crosstown **WNAP** afternoon host **Chris Geisen** has joined **FBQ** as Creative Services Director. Prior to joining then **Classic Rock WNAP**, Geisen was PD/morning host of **WTUE/Dayton**. Ironically, current **FBQ** PD **Mike Thomas** replaced Geisen as PD of **TUE** in '98... **WQLZ/Springfield, IL APD John "Crash" Carrol** has relinquished those duties to concentrate on his online venture, details of which will be announced soon. Carrol will continue in his midday shift, while MD **Rocky** has added APD chores. Overnight talent **Chasey**

has joined **QLZ's Ray Lytle's Morning Disaster** for news responsibilities. Weekender **Brando** has moved to overnights... As **Entravision** takes control of **KFRQ/McAllen, PD Shilo Stevens** has exited. **Alex Duran** will be Format Director for both **KFRQ** and **AC KVLV**. **John DeLise** retains his position on air and as MD... **WRKR/Kalamazoo APD/MD Brian Hayes** is upped to PD. **John Flint** remains as OM.

Air Talent

• **Howard Stern's** recent ratings decline has to do with the fact that his audience is aging and doesn't listen to radio as much as they used to, according to a report in the *Wall Street Journal* (9/7). The paper, citing Arbitron ratings, says **The King of All Media's** morning show had 12 percent fewer listeners in his home market of New York, and 20 percent fewer in Los Angeles in the spring of 2000 than it did in the spring of '98. Stern's numbers were also down in Philadelphia, Chicago, San Francisco, and Miami. In

addition to lower numbers, **TSL** has also dropped in the recent ratings. Meanwhile, *The New York Post* (9/8) reports that **Stern and Infinity** brass have yet to agree on a new contract. "I see it happening. I'm leaving. I'm going to be gone in three months," Stern said on Thursday's show. His current contract expires in December. "The [Viacom-CBS] merger was the worst thing," he continued. "Now the attitude is 'if Howard goes, he goes. If he stays, he stays.'"

• Former longtime co-host of the **WDVE/Pittsburgh** morning show **Scott Paulsen** will host a sports talk show from 3:00 p.m. – 6:00 p.m. on **Clear Channel All Sports** sister **WWSW-AM**, beginning November 1... Former **WARQ/Columbia APD/MD/afternoon** host **Lisa Biello** has been named to nights at **WEDJ/Indianapolis**, effective October 2... **WLRN/Louisville's** new lineup is set: **McGregor** is in mornings, PD **Adam Fendrich** has moved to middays, **Jason "Biscuithead" Joseph** has been named to after-

noons from the MD position at **WZPC/Nashville**, and **Jason Davis** remains in evenings... **KLZR/Lawrence Future Mass Hysteria** host **Chuck Taylor** has exited. He can be reached at (785) 843-6156 or at star_monkey@yahoo.com.

Management

• Former **KYYS/Kansas City VP/GM Mike Campbell** has been named Market Manager for **Susquehanna's KC** cluster... **John Rogers** has been named **GM** of **Modern Rock KMYZ** and **Classical KCFM** in Tulsa. Rogers joins the company from the VP/GM position at **International Media Partners**... Cox has named **Elizabeth Hamma** **GM** of its **Louisville** cluster... **NextMedia** has appointed **Fred Nagle** **OM** of their **Panama City** properties... **Arbitron** has named **Janice Giannini** **VP/Chief Information Officer**. She joins the company from the Director of Program Planning, Analysis and Oversight position at **Lockheed Martin**.



• Senator **Rod Grams** (R-Minn) has introduced a new LPFM bill in the Senate that is identical to The Radio Broadcasting Preservation Act of 2000 that was overwhelmingly passed by the House of Representative on April 13 by a vote of 274-110. The legislation allows LPFM to go forward, but preserves the 3rd adjacent FM channel protections that the FCC wants to discard. The bill is co-sponsored by Sens. **Max Baucus** (D-Mont), **Jim Inhofe** (R-Okla), **Kay Bailey Hutchinson** (R-Texas), **Spencer Abraham** (R-Mich), and **Judd Gregg** (R-NH). "We appreciate the efforts of Sen. Grams and co-sponsors Baucus, Inhofe, Hutchinson, Abraham, and Gregg in protecting against radio interference," **NAB President/CEO Edward Fritts** said... **FCC** Chairman **Bill Kennard** is likely to exit his post if Vice President **Al Gore** is elected President, according to the *New York Post* (9/12). Kennard's likely successor is Commissioner **Gloria Tristani**, who the paper calls "a vocal supporter of the diversity of voices and ideas on the airwaves and the e-waves," and who also has Gore's ear. If Republican **George W. Bush** should win in November, it's likely that Kennard will still walk, as Texas Public Utility Commission Chairman **Pat Wood** is a likely candidate to head up the FCC. As for Kennard's future, an FCC insider told the *Post*, "Let's just say he's had a lot of job offers in the past few months"... Citing the alarming statistics that show a lack of women in the top executive positions in the media industry, **FCC** Commissioner **Susan Ness** recognized the "Most Influential Women in Radio" as reaching out as an advocate for women. Ness was delivering the keynote address at the 49th Annual Convention of **American Women in Radio and Television** in Los Angeles. While women represent 46 percent of the workforce, they make up only five percent of the top executives of communications corporations and hold only nine percent of Board seats of media companies. The **MIW** will be debuting their **Corporate Mentoring Program for Women** during the **NAB Radio Show** in San Francisco, September 20-23.



• **Hearst-Argyle** has purchased **WMUR-TV/Manchester, NH** for \$185 million in cash from **Imes Communications**. **Emmis** kicked in \$160 million of the purchase price in exchange for three Phoenix radio stations – **KTAR, KKLK, and KMVP**. **Emmis** has been operating the stations under an LMA since August 1... **AOL** defended its planned merger with **Time Warner Inc.** before European Union regulators in Brussels on Thursday (9/7). **AOL** officials tried to play down concerns that the merger would create a media powerhouse that would control the Internet and consumer choice by insisting that the company's success was due to knowing what consumers wanted and providing it to them. **AOL** also tried to

assure regulators that it would not favor **Time Warner** content over that of other providers. Rival **Disney** asserted that **AOL's** assurances did not go far enough and that they could discriminate against competitors in subtle but effective ways like making competitors Web pages load more slowly. **Disney's** top lobbyist, **Preston Padden** said that true competition can only be achieved if **AOL** and **Time Warner** commit to allowing their cable customers to interact directly with other Web sites or programming without taking a "commission" on the transaction. He added that the company should also make their video platform, hardware and software work with other Internet service providers.

Dear PD...

How do you handle the situation when the same corporation purchases your station and your biggest competitor and you are forced to work together?

This is hard to answer because there are so many variables. In general, I would say try to make it work. In the age of consolidation, if you go somewhere else, the same thing might happen again – or maybe has already happened. This is the face of 21st-Century radio and we PDs are just going to have to get used to it.

What advice can you give to a first time PD about how to manage the airstaff when you go from being one of the jocks to being their boss?

I'm a former jock and I think working with jocks is the easy part. Wanna know a secret? Compliment them on something they did on the air at least as often as you complain about something they did on the air. You'll own them.

When hiring new talent what's more important, talent or desire?

A wonderful question. I go with desire.

In this day of consolidation, how do you convince your GM that part-timers are still an important element of the radio station? On the other side of the coin, how do you keep part-timers motivated when they may only be there four hours a week?

Competent and dependable part-timers are a precious commodity. Have your GM try to schedule airshifts for your station(s) during the summer vacation months, or late December, without using part-timers. Or maybe just a weekend of remotes with no one to run the board. Then your GM will understand. As for your other question, have them come in once a month to go over some tape. Or, if they're not on-air, just to talk to them for a little while. Copy them on all jock memos as if they were full-timers, even if it's about stuff they won't be dealing with. Give 'em some CDs or tickets now and then.

Got a question for a future Dear PD column, or want to be on the list of rotating programmers answering the questions? E-mail us at DearPD@fmqbm.com. You can also fax us at 856-424-6943.

finetuning

* **Shamrock** has flipped **KJFK** / Austin from FM Talk to Rock AC as "The Hill." With the change in format, the syndicated **Howard Stern Show** has been discontinued, as has **G. Gordon Liddy** and a number of local personalities. "The Hill is an exciting, wholesome and fun music format that people of all ages will enjoy," GM **Mark Stacey** said. "You'll hear something for everyone on The Hill. It's a sound the whole family can enjoy all day, all night, all weekend no matter what you're doing." **Hank Dole** has been named PD of the station... Up in New England, new owners **Saga** and new PD **Scott Laudani** have switched the station's musical focus of **WHMP** / Springfield, MA from Modern to Active Rock as **WLZX** "Lazer 93.3."

technology

• **FMcities.com** has launched 50 new Internet-only radio stations in New York, Los Angeles, Chicago, San Francisco, Philadelphia, Boston, Atlanta, Dallas, Detroit, Houston, Washington DC, and Seattle. **FMcities.com** is now streaming CD quality, digital music provided by **Everstream** with local and national news and information from 50 Internet-only radio stations in each city. This mimics what **FMcities.com** parent **Martz Communications Group** has already done in Canada, where the company has 350 stations up-and-running. Local information on each site includes live traffic reports, **AccuWeather**, TV listings, maps, and driving directions... **BroadcastAmerica** has added 43 radio stations to its growing streaming lineup, including 41 **Regent Communications** stations. The company will also premiere its newest channel, **BroadcastUrban.com**, at the **NAB Radio Show**, September 20-23 in San Francisco. The addition of the **Regent** stations increases **BroadcastAmerica's** radio streaming partnerships total to more than 680 stations worldwide.

• **SurferNETWORK.com** is getting into the radio streaming business by offering broadcasters their services for free, including all hardware, software and communications costs, in exchange for ad inventory that is inserted into the station's stream during normal commercial breaks. The company is upping the ante with their streaming ads, however, by including "clickable" banners that will accompany the audio portion and promising targeted advertising via user profiles... **Live365.com** has reported that the service recently began streaming its 17,000th user-programmed station, surpassing the number of actual radio stations in the United States. This comes on the heels of the site appointing **Alan Wallace** Vice President of Marketing. Prior to joining **Live365**, Wallace was CEO of **iAgency**, where he oversaw the launch of numerous sites including **Dodgers.com**, **HBO.com** and **Seinfeld.com**.

• While few details were revealed, **Warner Music Group** has announced plans to begin offering digital downloads of singles and full-length albums beginning in November. The initial offering will include approximately 1000 tracks and albums, but **Warner** expects much of its catalog to be available on-line a few months after the launch date. The company has tapped **RealNetworks** to handle the encoding, hosting, delivery and security duties while established on-line retailers such as **Amazon.com** and **Walmart.com** will be used to sell downloads to consumers... **Grand Royal** is also jumping into realm of digital downloads, becoming the first label to offer an additional "digital format" option for all of its releases. The full-length downloads will include links to artwork, lyrics and select bonus tracks, videos and other multimedia components. The Internet-albums will be available through **Tower**, **Best Buy**, **Virgin Jamcast** and **Musicland's** Web sites.

• **SiteShell** continues its rapid growth following the company's latest affiliate agreement with **Omni Media Group**. The deal will see **SiteShell** design and manage sites for **Omni's** Oklahoma properties, **KWOX-FM** and **KMZE-FM**... **MeasureCast** reports that they have signed with **GlobalMedia's** Internet stations to provide next-day audience measurement. The deal increases the client base for **MeasureCast's** services to just over 1000 stations total.

programming **TO win**

by Larry Rosin

A Preview Of The Fifth Edison-Arbitron Internet Study



Since the presentation of Edison Media's Research's last Internet survey in February of this year, a lot has changed. The alteration that has gotten by far the most attention comes from the stock markets – many Internet stocks are worth far less today than they were six months ago. The stock correction combined with the failure of several high-profile Internet companies has led many to believe that the "whole Internet thing" was overblown and that radio and other industries can stop thinking so much about the opportunities and threats created by the 'Net.

However, the results of our brand-new fifth Internet study show that the Internet is proceeding apace – building and getting stronger all the time. As much as anything, the lesson to be learned from Internet V is: "Don't be fooled by the hype – the Internet is continuing to assemble rapidly and radio stations must continue to work the Internet and Web Sites into their strategies."

Internet V is by far the biggest research project ever performed about the Internet and Radio. We increased the sample size of our traditional telephone survey from 2000 to 3000 respondents, allowing us to better analyze subgroups such as format P1s or various ethnic groups. We also performed an Internet Pop-up survey of over 14,000 visitors to radio station Web sites. Further, we performed a larger content analysis of station Web sites. The result is an enormously rich databank of information about radio, streaming, and the Internet.

As always, the results of our surveys will be available free to all at edisonresearch.com. After the presentation on September 21st, we will post the graphs and report that we are presenting at the NAB in San Francisco. Then, during the year, we will be releasing a series of "white papers" discussing more specific aspects of the survey.

Because we have produced so much data, the opportunities for analysis are nearly endless. For San Francisco, we have taken the ones we found most staggering and created a presentation called "20 Startling Insights about the Internet and Radio." Here is a preview of some of those insights:

E-Commerce isn't dead after all. **This is** the area where so many attitudes have changed – companies have gone belly-up and stock prices have dwindled most among the retail sector. However, our data shows that there is considerably more e-commerce going on today than one year ago. The issue is that there are just too many companies attacking this space. Radio must continue to integrate itself into this exploding sector, working with clients to make them the winners in this hotly contested arena that holds such lucrative potential.

Online radio is growing rapidly as well. **Our data shows** that the number of people who have ever listened to Internet radio has more than tripled in the last two years – only six percent of all Americans 12+ had ever listened to Internet radio as of the summer of 1998, and now 20 percent have tried this burgeoning medium.

Many radio executives still feel that Internet radio isn't that much of a threat because it is just too difficult to use. Turns out they are right. Our data will show that many people who have tried Internet radio still find it a difficult process. As has been stated before, until and unless Internet radio becomes as easy to use as traditional radio, its level of threat will be limited. However, traditional radio's supporters would be fools to believe that this technology will never emerge. And even with the difficulty, our study shows the number of people who say they have listened to Internet radio in the last week has grown from 1.8 percent to

3.2 percent of all people 12+.

The interest in Internet "side channels" is enormous. The Internet survey shows that many people would love to check out specialized Internet channels provided by their favorite radio station. If you are an Active Rock station, you need to consider putting on the "all-Metallica" or "Super-Extra-Hard" station or something extra on your Web site. If you at all believe in the potential of Internet Audio, it is imperative that you begin to provide it to your listeners before a competitor does.

At this point, most stations are streaming their own audio. The case for doing so is essentially proved by our study – the data strongly imply that people who listen to your stream listen to your station more as a result. The next challenge for radio is to sell your stream and your side channels separately, increasing your overall inventory and profit potential. Again, as Internet audio grows, Radio must put itself in position to dominate this new "channel" of audio.

Finally, the biggest challenges posed by the Internet are on the younger side. Among the 12-24s in our study, every aspect of Internet usage is much higher, and the attachment to radio is much smaller. This factor is discussed extensively in a recent, separate national survey Edison Media Research released on 12-24s that is available for download on our Web site. We are going to continue to try to make this issue more "front-burner" for radio – our future is clearly at risk among the Internet and technology-savvy youngsters.

Larry Rosin is president of Edison Media Research, the New Jersey-based research company that, along with Arbitron, has conducted five studies on the Internet's impact on radio. Reach him at (908) 707-4707 or at lrosin@edisonresearch.com

(in **THE WEEK** music)

no. 1 buzzband

Tony Iommi

Tony Iommi
"Goodbye Lament"
Divine/Priority

Goodbye
Lament

most added

- COLLECTIVE SOUL "Why Pt. 2" (Atlantic/AG) (102)**
KDKB, KISW, KLOS, WCCC, WDHA, WEBN, WPLR, WRIF, WYSP, WZZO
- SAMMY HAGAR "Serious Juju" (Cabo Wabo/Beyond) (75)**
KISW, KLOS, KLPX, KSHE, KSJO, WCCC, WCMF, WDHA, WRIF, WYBB
- MEGADETH "KIII The King" (Capitol) (43)**
KBPI, KOMP, KUPD, WJRR, WKLO, WLZR, WNOR, WQXA, WRIF, WYSP
- TONY IOMMI "Goodbye Lament" (Divine/Beyond) (37)**
KDOT, KFMW, KICT, WCCC, WCMF, WJJO, WKLO, WXRC, WZBH, WZTA
- WALLFLOWERS "Sleepwalker" (Interscope) (36)**
KLOS, WBLM, WDHA, WEZX, WHJY, WMMR, WPLR, WXBE, WZZO, WZZO
- U2 "Beautiful Day" (Interscope) (33)**
KDKB, KLPX, KSHE, WBAB, WDHA, WEZX, WGIR, WHEB, WMMR, WZZO
- PAPA ROACH "Broken Home" (DreamWorks) (30)**
KATT, KAZR, KISS, KRZR, KZRK, WCCC, WEBN, WTFX, WZBH, WZZO
- EVERLAST "Black Jesus" (Tommy Boy) (26)**
KBPI, KKED, KQWB, KZRQ, WBYR, WEBN, WKSM, WQXA, WXTM, WZXL
- CREED "Are You Ready" (Wind-up) (25)**
KATT, WAZU, WCMF, WEGW, WJRR, WKLT, WROV, WYBB, WZTA, WZXR
- LIMP BIZKIT "Rollin'" (Flip/Interscope) (16)**
KBPI, KRXQ, KRZR, WZGL, KZRK, WBYR, WFRD, WGBF, WGIR, WRWK

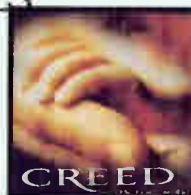
COLLECTIVE SOUL

Why Part Two

The combination of **Tony Iommi** and **Dave Grohl** proved too hard to resist as 37 (WRXF, WZTA, WJJO) added "Goodbye Lament" from Iommi's forthcoming solo album, making the **Black Sabbath** guitarist #4 Most Added and our #1 Buzzband. The 37 jumping on board this week bring Iommi's come to 46, joining stations like WYSP, WLZR and WNOR. Both WYSP and WPXC increase spins by five.

top gainers

- CREED "Are You Ready" (Wind-up) (+555)**
KKED +25, KFMF +23, KATS +19, WTPT +19, KRWN +16
- U2 "Beautiful Day" (Interscope/IDJMG) (+489)**
KRKX +28, KRAB +22, WKLT +21, WIQB +19, WBAB +18
- WALLFLOWERS "Sleepwalker" (Interscope) (+410)**
KJKJ +18, WEGW +18, KQWB +16, KZLE +15, WBOP +14
- GREEN DAY "Minority" (Reprise) (+356)**
KRAB +24, WWWX +23, KATS +18, WNVE +17, WTPT +15
- LIMP BIZKIT "My Generation" (Flip/Interscope) (+318)**
WKLO +16, KRAB +13, WAZU +12, KIBZ +11, WBZX +11
- FUEL "Hemorrhage (In My Hands)" (550 Music/Epic) (+317)**
WPHD +22, KRZR +16, KDEZ +15, KBER +14, WHEB +13
- AC/DC "Meltdown" (Elektra/EEG) (+306)**
WSUE +25, KDEZ +24, KLUK +24, KISW +16, KDKB +15
- LIMP BIZKIT "Rollin'" (Flip/Interscope) (+293)**
WBZX +19, KICT +15, WKLO +15, KRAB +12, WAZU +12
- A PERFECT CIRCLE "3 Libras" (Virgin) (+288)**
KAZR +27, WFRD +13, KKED +11, WZBH +10, WBYR +9
- EVERLAST "Black Jesus" (Tommy Boy) (+271)**
WNOR +15, WQAK +15, KEYJ +13, WPXC +13, WZTA +13



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Rock
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most requested

- | | | |
|--|--|---------------------------------|
| 1-1• 3 DOORS DOWN
"Loser" (Republic/UMG) | 5-6 AC/DC
"Meltdown" (Elektra/EEG) | 7-10 METALLICA
"I Disappear" |
| 2-2• PAPA ROACH
"Last Resort" (DreamWorks) | 10-7• FUEL
"Hemorrhage..." (550 Music/Epic) | |
| 3-3• K.W. SHEPHERD
"Last Goodbye" (Giant/Reprise) | D-8• UNION UNDERGROUND
"Turn Me On..." (Portrait/CRG) | |
| 4-4• PRIMUS/OZZY...
"N.I.B." (Divine/Priority) | D-9• RED HOT CHILI PEPPERS
"Californication" (Warner Bros.) | |
| D-5• DISTURBED
"Stupify" (Giant/Reprise) | | |



U2



U2 "Beautiful Day" Interscope/IDJMG (u2.com)

- This is the first new music from U2 since "The Ground Beneath Her Feet" from the *Million Dollar Hotel* soundtrack.
- The album this single introduces, *All That You Can't Leave Behind*, is due in late October.
- "Beautiful Day" marks a return for U2 to the producers of their landmark album *The Joshua Tree* (Daniel Lanois and Brian Eno) and the more stripped down sound of their earlier work.
- The song is said to be about "a person who loses everything and has never been happier."
- Every format is excited about this single: U2 pulls in 56 Rock adds (and the number six most added slot) including WWDC, WMMR, WRXL, KLOS, and KISS. 32 Progressives are spinning, including Cities 97, WXRT, KINK, KBCO, KFOG, KGSR, KMTT and

WTTS, and 64 Moderns including WPLY, WHFS, 99X, KNRK, KROQ, Q101, LIVE 105, WXRK, KEDJ, KNDD, WBCN, KPNT, 91X, and KDGE.

Lenny Kravitz "Again" Virgin (lennykravitz.com)

- "Again" is from Lenny's forthcoming *Greatest Hits* album, featuring fifteen songs from his 10-year career.
- The single arrives hot on the heels of the multi-Platinum album, *5*, featuring the number one hits "Fly Away," and "American Woman."
- "Again" is mid-tempo, showcasing Kravitz' penchant for groove-laden melodies in Rock songs.
- WQXA, WRXF, WBRU, WPLY, CFNY, 91X, 89X, 99X, WRZX and WXDX are a few of the nine Rock and 12 Modern outlets already on board.

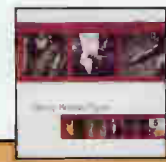
Matchbox Twenty "Crutch" Atlantic/AG (matchbox20.com)

- "Crutch" is the follow up to the top ten Hot Trax single "Bent" from the already double-platinum *Mad Season*.

- This is trademark *Matchbox Twenty*, combining the band's knack for a Pop melody with a straight-ahead Rock sensibility.
- Rob Thomas and company started their *Mad Season* tour this week with the first leg of the tour featuring opening act the Jayhawks.
- WTKX, WRAT and four other Rock stations are on "Crutch" as well as Progressives WXRT and WTTS.

COC "Congratulations Song" Sanctuary/SRG (corrosivecabaal.com)

- COC's new single, "Congratulations Song," is from their latest album (and first for Sanctuary), *America's Volume Dealer*, the follow up to their Grammy-nominated, *Wiseblood*.
- The band has not abandoned their signature dual guitar Metal/Hard Rock sound at all and "Congratulations..." is not only heavy, but also has an almost melodic, Southern Rock groove to it.
- KXXR is the first of what will be many Active and Modern stations on COC.



pd advantage

Avoid That Ratings Slump

If the only ratings data you pay attention to is the ranker, you're not doing enough to get your station on top. Designed specifically for PDs, PD AdvantageSM digs deep

into your numbers to produce detailed reports on key performance issues like preference listening shifts, audience age range and Ultra Core listening to help you get an edge on your competition.

like AQH, P1 TSL and age cell composition all into one easy-to-use report. The new Vital Signs can even do side-by-side comparisons of stations in individual markets as well as across markets, to help you pinpoint where you're strong—and identify where you need some work.

Vital Signs: All the Essential Stats, All in One Report

Use the Vital Signs report in the new PD Advantage (version 2.5) to get a comprehensive overview of your station's health. Vital Signs puts crucial information

Exclusive: Review Diary Comments on Your Computer!

You can also use PD Advantage to see diary comments without ever leaving your office! PD Advantage is the only way to see your market's listener comments without making a costly trip to Arbitron's diary review office in Columbia, MD—a feature worth the price of the service alone!

For more information, log onto www.arbitron.com/pdadvantage or contact your Arbitron representative.

PD Advantage: When You Know More, You Program Better

Radio News

WPPP Wins Spring Ratings Series with Pinpoint Programming

Manager credits PD Advantage for rise in standings

From Associated United Press Syndicate

Staff at local station WPPP celebrated their Cinderella-story finish in the Spring Arbitron survey with a champagne toast at an all-staff meeting following the release of the Spring book. The station surprised many local radio watchers with a come-from-behind victory in the Spring ratings race, finishing with a 7.2% share and a 43,500 AQH.

The Spring results were all the more impressive given the decline the station endured in

WPPP was mired in an all-too-familiar spot. They not only lagged behind crosstown rival WSSS, but they also saw their lead over expansion team WCCC evaporate. Here's where they stood:

RADIO STATION STANDINGS					DAYPART SCORES				
FM BAND	SHARE	AQH	CUME	TSL	WPPP 185, WSSS 85				
WPPP-FM	7.2%	43,500	561,100	9:45	WPPP	AQH Share			
WSSS-FM	5.4%	32,500	565,000	7:15	M-F 6A-10A	12.6%			
WCCC-FM	2.8%	17,100	494,300	4:15	M-F 10A-3P	12.6%			
WXXX-FM	2.2%	13,100	380,300	4:15	M-F 3P-7P	11.2%			
WHHH-FM	0.2%	1,100	26,700	5:15	M-F 7P-MID	8.7%			
					M-F 7P-MID	8.5%			
					WKND 6A-MID				
AM BAND	SHARE	AQH	CUME	TSL	WSSS	AQH Share			
WRRR-AM	5.5%	33,400	642,200	6:30	M-F 6A-10A	7.6%			
WTTT-AM	3.5%	21,200	321,800	8:15	M-F 10A-3P	4.2%			
WDDD-AM	2.5%	14,900	311,300	6:00	M-F 3P-7P	4.6%			
WNMM-AM	1.6%	9,800	186,600	6:30	M-F 7P-MID	4.8%			
					WKND 6A-MID	4.1%			

SAME TIME LAST YEAR

SHARE	STANDINGS	SHARE BEHIND/SHARES AHEAD
2.8%	3 RD	-4.4%

in helping the station reach its target listeners. "Because of the Workplace Zip report in PD Advantage, I decided to move more of our remote broadcasts and billboard buys to the west side of town, where the report said more of our target listeners are working. This kind of surprised me, since conventional wisdom says you need the downtown zips to reach these guys...but why argue with success, you know?" added Jackson.

Interestingly, Jackson says the new PD AdvantageSM (version 2.5) software service from Arbitron also played a big role

PD AdvantageSM is a service mark of The Arbitron Company.



www.arbitron.com

hot trax 100

September 5 - 11, 2000

(Full Rock Panel: Active Rock 18-34 and Mainstream Rock)

LW	TW	Artist	Track	Label	LW	Move	LW	Cume/Adds	LW	TW	Artist	Track	Label	TW	Move	LW	Cume/Adds
1	1*	3 DOORS DOWN	LOSER	(Republic/UMG)	4213	166	4047	177/0	40	51	EVE 6	PROMISE	(RCA)	471	-88	559	34/0
2	2	RED HOT CHILI..	CALIFOR...	(Warner Bros.)	3404	-264	3668	148/0	47	52	EVERCLEAR	WONDERFUL	(Capitol)	468	-55	523	31/0
3	3*	PRIMUS W/OZZY	N.I.B.	(Divine/Priority)	3075	163	2912	146/1	62	53*	ORGY	FICTION	(Elementree/Reprise)	468	85	383	48/7
4	4	PAPA ROACH	LAST	(DreamWorks)	2607	-79	2686	108/1	35	54	KORN	SOMEBODY	(Immortal/Epic)	449	-209	658	39/0
5	5	METALLICA	DISAPPEAR	(Hollywood)	2519	-121	2640	125/0	59	55*	INCUBUS	PARDON	(Immortal/Epic)	435	43	392	32/0
12	6*	FUEL	HEMORRHAGE	(550 Music/Epic)	2431	317	2114	149/7	D	56*	LIMP BIZKIT	MY	(Flip/Interscope)	435	318	117	58/14
6	7	CREED	ARMS	(Wind-up)	2300	-295	2595	120/0	60	57*	CREED	HIGHER	(Wind-up)	426	39	387	37/0
8	8*	3 DOORS DOWN	KRYPTONITE	(Republic/UMG)	2232	7	2225	118/0	D	58*	LIMP BIZKIT	ROLLIN	(Flip/Interscope)	404	293	111	56/16
11	9*	NICKELBACK	BREATHE	(Roadrunner)	2208	84	2124	137/3	58	59	TAPROOT	AGAIN	(Atlantic/AG)	388	-7	395	49/4
10	10*	GODSMACK	BAD	(Republic/UMG)	2165	33	2132	107/0	51	60	SR-71	RIGHT	(RCA)	385	-83	468	25/0
7	11	K.W.SHEPHERD	LAST	(Giant/Reprise)	2106	-186	2292	111/0	41	61	DON HENLEY	NOT	(Warner Bros.)	377	-169	546	32/0
9	12	PERFECT CIRCLE	JUDITH	(Virgin)	2036	-150	2186	97/0	D	62*	COLLECTIVE SOUL	WHY	(Atlantic/AG)	375	375	0	104/102
13	15	DEFTONES	CHANGE	(Maverick)	1864	-85	1949	91/0	D	63*	SAMMY HAGAR	SERIOUS	(Cabo Wabo/Beyond)	370	366	4	78/75
14	14	8STOPS7	QUESTION	(Reprise)	1662	-171	1833	119/1	D	64*	EVERLAST	BLACK	(Tommy Boy)	351	271	80	51/26
20	15*	AC/DC	MELTDOWN	(Elektra/EEG)	1612	306	1306	113/2	48	65	DOPE	YOU	(Flip/Epic)	335	-175	510	35/0
28	16*	CREED	YOU	(Wind-up)	1511	555	956	125/25	64	66	KORN	MAKE	(Immortal/Epic)	334	-44	378	23/0
17	17*	DISTURBED	STUPIFY	(Giant/Reprise)	1462	26	1436	81/1	66	67*	GODSMACK	VOODOO	(Republic/UMG)	333	-22	355	27/0
15	18	UNION UNDER...	TURN	(Portrait/CRG)	1452	-8	1460	97/2	77	68*	STAIN'D	HOME	(Flip/EEG)	332	47	285	23/0
16	19	INCUBUS	STELLAR	(Immortal/Epic)	1419	-30	1449	82/2	71	69*	APARTMENT 26	BACKWARDS	(Hollywood)	328	10	318	34/0
21	20*	FULL DEVIL...	WHERE	(Enclave/Mercury/DJMG)	1396	154	1242	104/1	69	70*	SUNNA	POWER	(Astralwerks/Melankolic/Virgin)	327	0	327	36/1
18	21	U.P.O.	GODLESS	(Epic)	1238	-136	1374	73/0	70	71	RED HOT CHILI..	OTHERSIDE	(Warner Bros.)	318	-4	322	33/0
19	22	S/TEMPLE PILOTS	SOUR	(Atlantic/AG)	1186	-161	1347	76/0	86	72*	FOO FIGHTERS	LEARN	(Roswell/RCA)	316	83	233	32/0
31	23*	GREEN DAY	MINORITY	(Reprise)	1185	356	829	89/7	72	73*	NICKELBACK	LEADER	(Roadrunner)	316	15	301	23/0
24	24*	VAST	FREE	(Elektra/EEG)	1180	86	1094	104/4	61	74	ROBIN TROWER	TOO	(Aezra/Orpheus)	316	-68	384	24/0
27	25*	FOO FIGHTERS	NEXT	(Roswell/RCA)	1097	126	971	79/4	65	75	FINGER ELEVEN	DRAG	(Wind-up)	313	-56	369	31/0
22	26	LIVE	THEY	(radioactive/MCA)	1028	-186	1214	67/1	57	76	LIMP BIZKIT	TAKE	(Hollywood)	310	-92	402	23/0
29	27*	RAGE AGAINST...	TESTIFY	(Epic)	929	58	871	67/0	74	77*	CREED	WHAT	(Wind-up)	310	18	292	24/0
30	28*	ISLE OF Q	LITTLE	(Universal/UMG)	849	11	838	78/0	79	78*	METALLICA	NO	(Elektra/EEG)	299	29	270	30/0
33	29*	COLD	JUST	(Flip/DJMG)	847	116	731	77/3	53	79	PEARL JAM	LIGHT	(Epic)	298	-155	453	26/0
34	30*	HED (PE)	BARTENDER	(Jive)	824	107	717	73/2	92	80*	LIQUID GANG	CLOSER	(Lava/Gotham/Anti/Atlantic/AG)	292	94	198	37/3
25	31	MOTLEY CRUE	HELL	(Motley/Beyond)	821	-241	1062	59/0	76	81*	SANTANA	LOVE	(Arista)	290	2	288	21/1
32	32*	MARVELOUS 3	SUGARBUZZ	(HiFi/Elektra/EEG)	779	41	738	67/2	75	82	BON JOVI	MY	(Island/DJMG)	284	-4	288	22/1
23	33	AC/DC	BLUES	(Elektra/EEG)	759	-340	1099	65/0	80	83*	HALFORD	NIGHT	(Metal-Is/SRG)	283	18	265	32/1
52	34*	PERFECT CIRCLE	LIBRAS	(Virgin)	751	288	463	72/7	84	84*	GREEN VINYL...	KALEIDO...	(Fat Organ/DCC)	275	32	243	22/1
26	35	ONE WAY RIDE	PAINTED	(MCA)	721	-339	1060	62/0	87	85*	GODSMACK	KEEP	(Republic/UMG)	272	50	222	17/0
42	36*	LINKIN PARK	ONE	(Warner Bros.)	674	128	546	74/7	68	86	IRON MAIDEN	WICKER	(Portrait/CRG)	267	-69	336	20/0
82	37*	WALLFLOWERS	SLEEP...	(Interscope)	658	410	248	65/36	78	87	NORTH MISS...	SHAKE	(Tone Cool/Rounder/Island/DJMG)	262	-12	274	23/0
D	38*	U2	BEAUTIFUL	(Interscope)	611	489	122	56/33	73	88	UNIFIED THEORY	CALIFORNIA	(Universal/UMG)	261	-37	298	24/0
37	39	AMERICAN PEARL	FREE	(Wind-up)	604	-18	622	59/0	54	89	QUEENS OF...	LOST	(Interscope)	255	-181	436	25/0
43	40*	SCORPIONS	HURRICANE	(EMI Classics)	571	25	546	40/0	56	90	ROB ZOMBIE	SCUM	(Hollywood)	241	-176	417	22/0
36	41	KING/CLAPTON	RIDING	(Reprise)	540	-98	638	40/0	96	91*	DOOBIE BROTHERS	PEOPLE	(Rhino/Pyramid)	238	60	178	23/1
50	42*	PAUL RODGERS	BLUE	(CMC/SRG)	539	55	484	43/4	67	92	STIR	CLIMBING	(Capitol)	238	-110	348	23/0
46	43*	RADFORD	CLOSER	(RCA/BMG)	536	10	526	53/1	D	93*	MEGADETH	KILL	(Trauma/Capitol)	236	182	54	52/43
39	44	KID ROCK	WASTING	(Top Dog/Lava/AG)	529	-18	547	46/0	81	94	AC/DC	STIFF	(Elektra/EEG)	228	-21	249	27/0
63	45*	SLASH'S SNAKE..	BEEN	(KOCH)	501	119	382	60/7	97	95*	INDIGENOUS	REST	(Pachyderm)	227	49	178	15/1
44	46	P.O.D.	ROCK	(Atlantic/AG)	497	-45	542	43/0	91	96*	MILE	BACK	(Aware/C2/CRG)	217	18	199	21/0
55	47*	ALICE COOPER	GIMMIE	(Spitfire)	491	58	433	48/2	83	97	CULT	PAINTED	(DJMG)	201	-57	258	15/0
38	48	PAGE/CROWES	TEN	(musicmaker.com)	491	-92	583	41/0	D	98*	PAPA ROACH	BROKEN	(DreamWorks)	196	72	124	43/30
45	49	MATCHBOX TWENTY	BENT	(Lava/AG)	486	-44	530	32/0	D	99*	MARK KNOPFLER	WHAT	(Warner Bros.)	193	75	118	17/6
49	50	CLARKS	BETTER	(Razor & Tie)	484	-14	498	42/2	D	100*	VALLEJO	INTO	(Epic/550 Music/Crescent Moon)	191	61	130	25/7

Plays TW: Total number of Plays during current airplay week; Move: Increase or decrease in number of Plays from previous airplay week; Plays LW: Total number of Plays during previous airplay week; Cume: Total number of stations playing; Adds: number of new stations reporting as an add.

album action

(Full Rock Panel: Active Rock 18-34 and Mainstream Rock)

LW	TW	Artist	Title	Label	TW	LW	Move	LW	TW	Artist	Title	Label	TW	LW	Move
1	1*	3 DOORS DOWN	<i>The Better Life</i>	(Republic/UMG)	6463	6289	174	12	11*	FUEL	<i>Something Like...</i>	(550 Music/Epic)	2457	2120	337
2	2*	CREED	<i>Human Clay</i>	(Wind-up)	4626	4260	366	11	12	K.W.SHEPHERD	<i>In-Step</i>	(Giant/Reprise)	2231	2410	-179
3	3	RED HOT CHILI..	<i>Californication</i>	(Warner Bros.)	3830	4083	-253	13	13	DEFTONES	<i>White Pony</i>	(Maverick)	1870	1954	-84
4	4	VARIOUS ARTISTS	<i>Mission Impossible 2 OST</i>	(Hollywood)	3076	3469	-393	14	14*	INCUBUS	<i>Make Yourself</i>	(Immortal/Epic)	1861	1848	13
5	5*	PRIMUS W/OZZY	<i>Nativity In Black II...</i>	(Divine/Priority)	3075	2912	163	15	15	8STOPS7	<i>In Moderation</i>	(Reprise)	1662	1833	-171
7	6*	GODSMACK	<i>Godsmack</i>	(Republic/UMG)	2835	2763	72	16	16*	DISTURBED	<i>The Sickness</i>	(Giant/Reprise)	1487	1465	22
9	7*	PERFECT CIRCLE	<i>Mer De Noms</i>	(Virgin)	2822	2675	147	20	17*	FOO FIGHTERS	<i>There's Nothing Left...</i>	(Roswell/RCA)	1483	1334	149
6	8	PAPA ROACH	<i>Infest</i>	(DreamWorks)	2803	2810	-7	17	18	UNION UNDER...	<i>An Education In...</i>	(Portrait/CRG)	1452	1460	-8
8	9	AC/DC	<i>Stiff Upper Lip</i>	(Elektra/EEG)	2629	2685	-56	D	19*	FULL DEVIL...	<i>Full Devil Jacket</i>	(Enclave/Mercury/DJMG)	1433	1286	147
10	10*	NICKELBACK	<i>The State</i>	(Roadrunner)	2524	2425	99	18	20	S/TEMPLE PILOTS	<i>No. 4</i>	(Atlantic/AG)	1242	1394	-152

fmqb september 15, 2000

airplay analysis

PERFECT CIRCLE		Total Spins/Gain			
LIBRAS		751/288			
Virgin		Total Stations: 72			
		Hot Trax: 52 - 34*			
		TW	LW	2W	TS
ATLANTA	WKLS	-	-	-	-
AUSTIN	KLBJ	-	-	-	-
BALTIMORE	WIYY	-	-	-	-
BOSTON	WAFF	-	-	-	-
CHARLOTTE	WXRC	21	14	-	35
CINCINNATI	WEBN	9	6	-	15
CLEVELAND	WMMS	4	4	-	8
CLEVELAND	WNXC	-	-	-	-
COLUMBUS	WAZU	-	-	-	-
COLUMBUS	WBZX	-	-	-	-
COLUMBUS	WLVO	-	-	-	-
DALLAS	KEGL	7	-	-	7
DENVER	KBPI	-	-	-	-
DETROIT	WRIF	-	-	-	-
GREENSBORO	WXRA	-	-	-	-
HARTFORD	WCCC	18	13	-	31
INDIANAPOLIS	WFBO	-	-	-	-
KANSAS CITY	KORC	-	-	-	-
KANSAS CITY	KYYS	-	-	-	-
LAS VEGAS	KOMP	-	-	-	-
LONG ISLAND	WBAB	-	-	-	-
LOS ANGELES	KLOS	-	-	-	-
MEMPHIS	WEGR	-	-	-	-
MEMPHIS	WMFS	-	-	-	-
MIAMI	WZTA	10	6	-	16
MILWAUKEE	WLZR	-	-	-	-
MINNEAPOLIS	KOXR	11	10	1	22
NEW ORLEANS	WKSY	-	-	-	-
NORFOLK	WNOR	7	4	-	11
ORLANDO	WJRR	-	-	-	-
PHILADELPHIA	WMMR	-	-	-	-
PHILADELPHIA	WYSP	-	-	-	-
PHOENIX	KOKB	-	-	-	-
PHOENIX	KUPD	11	14	4	29
PHOENIX	LOUD	-	-	-	-
PITTSBURGH	WOVE	-	-	-	-
PORTLAND	KUFO	15	15	6	36
PROVIDENCE	WHJY	-	-	-	-
ROCHESTER	WCMF	-	-	-	-
SACRAMENTO	KRXQ	-	-	-	-
ST. LOUIS	KSHE	-	-	-	-
ST. LOUIS	WXTM	18	-	-	18
SALT LAKE CITY	KBER	-	-	-	-
SAN ANTONIO	KISS	7	-	-	7
SAN DIEGO	KIOZ	14	14	11	35
SAN FRANCISCO	KSJO	7	3	-	10
SEATTLE	KISW	8	13	13	38
TAMPA	WXTB	-	-	-	-
WASHINGTON	WWDC	-	-	-	-

EVERLAST		Total Spins/Gain			
BLACK		351/271			
Tommy Boy		Total Stations: 51			
		Hot Trax: D - 64*			
		TW	LW	2W	TS
ATLANTA	WKLS	-	-	-	-
AUSTIN	KLBJ	10	-	-	10
BALTIMORE	WIYY	10	-	-	10
BOSTON	WAFF	18	14	-	32
CHARLOTTE	WXRC	-	-	-	-
CINCINNATI	WEBN	-	-	-	-
CLEVELAND	WMMS	-	-	-	-
CLEVELAND	WNXC	-	-	-	-
COLUMBUS	WAZU	-	-	-	-
COLUMBUS	WBZX	15	7	-	22
COLUMBUS	WLVO	-	-	-	-
DALLAS	KEGL	-	-	-	-
DENVER	KBPI	-	-	-	-
DETROIT	WRIF	12	6	-	18
GREENSBORO	WXRA	-	-	-	-
HARTFORD	WCCC	-	-	-	-
INDIANAPOLIS	WFBO	-	-	-	-
KANSAS CITY	KORC	-	-	-	-
KANSAS CITY	KYYS	-	-	-	-
LAS VEGAS	KOMP	11	-	-	11
LONG ISLAND	WBAB	-	-	-	-
LOS ANGELES	KLOS	-	-	-	-
MEMPHIS	WEGR	-	-	-	-
MEMPHIS	WMFS	-	-	-	-
MIAMI	WZTA	20	7	-	27
MILWAUKEE	WLZR	-	-	-	-
MINNEAPOLIS	KOXR	-	-	-	-
NEW ORLEANS	WKSY	-	-	-	-
NORFOLK	WNOR	23	8	-	31
ORLANDO	WJRR	-	-	-	-
PHILADELPHIA	WMMR	-	-	-	-
PHILADELPHIA	WYSP	11	-	-	11
PHOENIX	KOKB	-	-	-	-
PHOENIX	KUPD	-	-	-	-
PHOENIX	LOUD	-	-	-	-
PITTSBURGH	WOVE	-	-	-	-
PORTLAND	KUFO	-	-	-	-
PROVIDENCE	WHJY	9	-	-	9
ROCHESTER	WCMF	-	-	-	-
SACRAMENTO	KRXQ	-	-	-	-
ST. LOUIS	KSHE	-	-	-	-
ST. LOUIS	WXTM	-	-	-	-
SALT LAKE CITY	KBER	-	-	-	-
SAN ANTONIO	KISS	9	1	-	10
SAN DIEGO	KIOZ	-	-	-	-
SAN FRANCISCO	KSJO	-	-	-	-
SEATTLE	KISW	-	-	-	-
TAMPA	WXTB	-	-	-	-
WASHINGTON	WWDC	-	-	-	-

MEGADETH		Total Spins/Gain			
KILL		236/182			
Capitol		Total Stations: 52			
		Hot Trax: D - 93*			
		TW	LW	2W	TS
ATLANTA	WKLS	-	-	-	-
AUSTIN	KLBJ	-	-	-	-
BALTIMORE	WIYY	10	6	-	16
BOSTON	WAFF	14	14	-	28
CHARLOTTE	WXRC	-	-	-	-
CINCINNATI	WEBN	-	-	-	-
CLEVELAND	WMMS	-	-	-	-
CLEVELAND	WNXC	-	-	-	-
COLUMBUS	WAZU	-	-	-	-
COLUMBUS	WBZX	14	13	-	27
COLUMBUS	WLVO	-	-	-	-
DALLAS	KEGL	14	-	-	14
DENVER	KBPI	-	-	-	-
DETROIT	WRIF	9	-	-	9
GREENSBORO	WXRA	-	-	-	-
HARTFORD	WCCC	-	-	-	-
INDIANAPOLIS	WFBO	-	-	-	-
KANSAS CITY	KORC	-	-	-	-
KANSAS CITY	KYYS	-	-	-	-
LAS VEGAS	KOMP	-	-	-	-
LONG ISLAND	WBAB	-	-	-	-
LOS ANGELES	KLOS	-	-	-	-
MEMPHIS	WEGR	-	-	-	-
MEMPHIS	WMFS	-	-	-	-
MIAMI	WZTA	-	-	-	-
MILWAUKEE	WLZR	12	-	-	12
MINNEAPOLIS	KOXR	10	-	-	10
NEW ORLEANS	WKSY	-	-	-	-
NORFOLK	WNOR	-	-	-	-
ORLANDO	WJRR	-	-	-	-
PHILADELPHIA	WMMR	-	-	-	-
PHILADELPHIA	WYSP	-	-	-	-
PHOENIX	KOKB	-	-	-	-
PHOENIX	KUPD	2	-	-	2
PHOENIX	LOUD	-	-	-	-
PITTSBURGH	WOVE	-	-	-	-
PORTLAND	KUFO	-	-	-	-
PROVIDENCE	WHJY	-	-	-	-
ROCHESTER	WCMF	-	-	-	-
SACRAMENTO	KRXQ	20	10	-	30
ST. LOUIS	KSHE	-	-	-	-
ST. LOUIS	WXTM	-	-	-	-
SALT LAKE CITY	KBER	-	-	-	-
SAN ANTONIO	KISS	-	-	-	-
SAN DIEGO	KIOZ	-	-	-	-
SAN FRANCISCO	KSJO	-	-	-	-
SEATTLE	KISW	10	-	-	10
TAMPA	WXTB	-	-	-	-
WASHINGTON	WWDC	-	-	-	-

3 DOORS DOWN		Total Spins/Gain			
LOSER		4213/166			
Republic/UMG		Total Stations: 177			
		Hot Trax: 1 - 1*			
		TW	LW	2W	TS
ATLANTA	WKLS	9	9	7	25
AUSTIN	KLBJ	28	26	28	370
BALTIMORE	WIYY	28	29	30	374
BOSTON	WAFF	31	31	32	433
CHARLOTTE	WXRC	22	27	25	381
CINCINNATI	WEBN	18	14	18	160
CLEVELAND	WMMS	16	16	16	147
CLEVELAND	WNXC	-	-	-	-
COLUMBUS	WAZU	69	70	69	536
COLUMBUS	WBZX	21	25	26	140
COLUMBUS	WLVO	-	-	-	-
DALLAS	KEGL	30	18	18	161
DENVER	KBPI	21	22	26	226
DETROIT	WRIF	14	21	22	202
GREENSBORO	WXRA	24	24	19	67
HARTFORD	WCCC	-	-	-	-
INDIANAPOLIS	WFBO	5	4	2	11
KANSAS CITY	KORC	32	32	32	316
KANSAS CITY	KYYS	-	-	-	-
LAS VEGAS	KOMP	32	32	33	265
LONG ISLAND	WBAB	9	11	9	77
LOS ANGELES	KLOS	-	-	-	-
MEMPHIS	WEGR	-	-	-	-
MEMPHIS	WMFS	17	17	17	505
MIAMI	WZTA	29	30	24	214
MILWAUKEE	WLZR	33	35	35	305
MINNEAPOLIS	KOXR	20	20	25	163
NEW ORLEANS	WKSY	-	-	-	-
NORFOLK	WNOR	30	27	27	289
ORLANDO	WJRR	33	34	33	252
PHILADELPHIA	WMMR	15	12	17	138
PHILADELPHIA	WYSP	29	23	15	133
PHOENIX	KOKB	-	-	-	-
PHOENIX	KUPD	30	30	22	221
PHOENIX	LOUD	-	-	-	-
PITTSBURGH	WOVE	11	7	8	91
PORTLAND	KUFO	15	15	17	168
PROVIDENCE	WHJY	11	13	10	125
ROCHESTER	WCMF	-	-	-	-
SACRAMENTO	KRXQ	20	22	28	475
ST. LOUIS	KSHE	-	-	-	-
ST. LOUIS	WXTM	35	-	-	156
SALT LAKE CITY	KBER	25	19	19	71
SAN ANTONIO	KISS	22	19	21	164
SAN DIEGO	KIOZ	15	13	17	124
SAN FRANCISCO	KSJO	15	17	10	156
SEATTLE	KISW	31	24	24	207
TAMPA	WXTB	28	28	35	579
WASHINGTON	WWDC	25	15	19	153

PRIMUS W/OZZY		Total Spins/Gain			
N.I.B.		3075/163			
Divine/Priority		Total Stations: 146			
		Hot Trax: 3 - 3*			
		TW	LW	2W	TS
ATLANTA	WKLS	-	-	-	-
AUSTIN	KLBJ	29	30	23	192
BALTIMORE	WIYY	25	20	23	184
BOSTON	WAFF	4	9	8	62
CHARLOTTE	WXRC	13	13	8	93
CINCINNATI	WEBN	-	-	-	-
CLEVELAND	WMMS	10	10	14	98
CLEVELAND	WNXC	-	-	-	-
COLUMBUS	WAZU	38	39	39	221
COLUMBUS	WBZX	21	25	26	126
COLUMBUS	WLVO	-	-	-	-
DALLAS	KEGL	15	18	18	122
DENVER	KBPI	21	22	17	158
DETROIT	WRIF	24	24	19	175
GREENSBORO	WXRA	-	-	-	-
HARTFORD	WCCC	17	18	18	163
INDIANAPOLIS	WFBO	7	10	10	27
KANSAS CITY	KORC	15	11	11	120
KANSAS CITY	KYYS	-	-	-	-
LAS VEGAS	KOMP	33	17	18	187
LONG ISLAND	WBAB	11	11	13	66
LOS ANGELES	KLOS	7	14	10	86
MEMPHIS	WEGR	-	-	-	-
MEMPHIS	WMFS	-	-	-	-
MIAMI	WZTA	-	-	-	-
MILWAUKEE	WLZR	28	21	19	144
MINNEAPOLIS	KOXR	20	33	31	181
NEW ORLEANS	WKSY	-	-	-	-
NORFOLK	WNOR	14	15	16	162
ORLANDO	WJRR	18	15	16	94
PHILADELPHIA	WMMR	-	-	-	-
PHILADELPHIA	WYSP	33	29	33	261
PHOENIX	KOKB	-	-	-	-
PHOENIX	KUPD	26	27	27	184
PHOENIX	LOUD	60	60	60	645
PITTSBURGH	WOVE	6	7	6	52
PORTLAND	KUFO	26	26	25	206
PROVIDENCE	WHJY	6	7	6	51
ROCHESTER	WCMF	21	22	23	167
SACRAMENTO	KRXQ	28	27	31	256
ST. LOUIS	KSHE	-	-	-	-
ST. LOUIS	WXTM	23	24	24	210
SALT LAKE CITY	KBER	-	-	-	-
SAN ANTONIO	KISS	32	22	20	120
SAN DIEGO	KIOZ	22	12	16	89
SAN FRANCISCO	KSJO	-	-	-	-
SEATTLE	KISW	18	10	10	107
TAMPA	WXTB	-	-	-	-
WASHINGTON	WWDC	-	-	-	-

FULL DEVIL...		Total Spins/Gain			
WHERE		1396/154			
Enclave/Mercury/DJMG		Total Stations: 104			
		Hot Trax: 21 - 20*			
		TW	LW	2W	TS
ATLANTA	WKLS	-	-	-	-
AUSTIN	KLBJ	6	5	2	13
BALTIMORE	WIYY	-	-	-	-
BOSTON	WAFF	-	-	-	-
CHARLOTTE	WXRC	20	23	11	54
CINCINNATI	WEBN	-	-	-	-
CLEVELAND	WMMS	-	-	-	-
CLEVELAND	WNXC				

active rock

[18-34]

September 5 - 11, 2000

mainstream rock

[25-44]

September 5 - 11, 2000

LW	TW	Artist	Track	Label	TW	Move	LW	2W	Cume/Adds
1	1	3 DOORS DOWN	LOSER	(Republic/UMG)	2328	59	2269	2189	86/0
2	2	PAPA ROACH	LAST	(DreamWorks)	2047	-65	2112	2009	75/1
5	3	PRIMUS W/OZZY	N.I.B.	(Divine/Priority)	1690	36	1654	1612	72/1
7	4	GODSMACK	BAD	(Republic/UMG)	1648	48	1600	1649	72/0
6	5	DEFTONES	CHANGE	(Maverick)	1570	-55	1625	1707	69/0
4	6	PERFECT CIRCLE	JUDITH	(Virgin)	1561	-108	1669	1844	65/0
3	7	RED HOT CHILL..	CALIFOR...	(Warner Bros.)	1515	-169	1684	1883	63/0
11	8	FUEL	HEMORRHAGE	(550 Music/Epic)	1450	196	1254	1001	79/2
10	9	NICKELBACK	BREATHE	(Roadrunner)	1369	64	1305	1255	75/1
8	10	METALLICA	DISAPPEAR	(Hollywood)	1355	-99	1454	1481	64/0
9	11	DISTURBED	STUPIFY	(Giant/Reprise)	1334	13	1321	1313	71/0
12	12	INCUBUS	STELLAR	(Immortal/Epic)	1219	2	1217	1206	65/2
13	13	UNION UNDER...	TURN	(Portrait/CRG)	1189	-1	1190	1165	74/1
14	14	3 DOORS DOWN	KRYPTONITE	(Republic/UMG)	1096	25	1071	1156	57/0
17	15	FULL DEVIL...	WHERE	(Enclave/Mercury/IDJMG)	1018	121	897	780	67/1
23	16	CREED	YOU	(Wind-up)	935	301	634	326	69/12
15	17	CREED	ARMS	(Wind-up)	876	-107	983	1063	47/0
25	18	GREEN DAY	MINORITY	(Reprise)	873	267	606	228	60/4
19	19	RAGE AGAINST...	TESTIFY	(Epic)	860	65	795	771	60/0
16	20	8STOPS7	QUESTION	(Reprise)	848	-89	937	929	56/1
20	21	VAST	FREE	(Elektra/EEG)	788	72	716	645	61/2
22	22	HED (PE)	BARTENDER	(Jive)	741	92	649	597	65/2
18	23	U.P.O.	GODLESS	(Epic)	714	-113	827	1024	41/0
26	24	COLD	JUST	(Flip/IDJMG)	695	105	590	491	59/1
42	25	PERFECT CIRCLE	LIBRAS	(Virgin)	601	253	348	113	52/3
31	26	LINKIN PARK	ONE	(Warner Bros.)	569	128	441	245	57/5
30	27	AC/DC	MELTDOWN	(Elektra/EEG)	525	82	443	270	43/1
33	28	MARVELOUS 3	SUGARBUZZ	(HiFi/Elektra/EEG)	473	39	434	425	38/2
37	29	FOO FIGHTERS	NEXT	(Roswell/RCA)	432	49	383	313	31/2
41	30	ORGY	FICTION	(Elementree/Reprise)	426	70	356	185	43/6
29	31	P.O.D.	ROCK	(Atlantic/AG)	426	-18	444	460	34/0
D	32	LIMP BIZKIT	MY	(Flip/Interscope)	424	307	117	0	53/10
28	33	S/TEMPLE PILOTS	SOUR	(Atlantic/AG)	416	-32	448	595	28/0
24	34	KORN	SOMEBODY	(Immortal/Epic)	411	-201	612	814	35/0
21	35	ONE WAY RIDE	PAINTED	(MCA)	405	-287	692	879	33/0
32	36	KID ROCK	WASTING	(Top Dog/Lava/AG)	395	-29	424	446	33/0
36	37	ISLE OF Q	LITTLE	(Universal/UMG)	392	7	385	438	39/0
44	38	INCUBUS	PARDON	(Immortal/Epic)	386	42	344	418	28/0
D	39	LIMP BIZKIT	ROLLIN	(Flip/Interscope)	386	275	111	0	51/13
38	40	AMERICAN PEARL	FREE	(Wind-up)	358	-11	369	343	33/0
27	41	K.W.SHEPHERD	LAST	(Giant/Reprise)	332	-118	450	553	22/0
39	42	KORN	MAKE	(Immortal/Epic)	317	-48	365	401	21/0
49	43	RADFORD	CLOSER	(RCA/BMG)	317	13	304	301	30/0
46	44	TAPROOT	AGAIN	(Atlantic/AG)	315	-4	319	322	38/1
48	45	SUNNA	POWER	(Astralwerks/Melankolic/Virgin)	307	-1	308	302	34/1
50	46	APARTMENT 26	BACKWARDS	(Hollywood)	306	12	294	282	31/0
D	47	STAIN'D	HOME	(Flip/EEG)	291	44	247	261	19/0
40	48	LIMP BIZKIT	TAKE	(Hollywood)	290	-73	363	481	21/0
47	49	SR-71	RIGHT	(RCA)	289	-21	310	336	18/0
34	50	DOPE	YOU	(Flip/Epic)	286	-146	432	558	28/0

LW	TW	Artist	Track	Label	TW	Move	LW	2W	Cume/Adds
1	1	RED HOT CHILL..	CALIFOR...	(Warner Bros.)	1889	-95	1984	2067	85/0
3	2	3 DOORS DOWN	LOSER	(Republic/UMG)	1885	107	1778	1780	91/0
2	3	K.W.SHEPHERD	LAST	(Giant/Reprise)	1774	-68	1842	1897	89/0
4	4	CREED	ARMS	(Wind-up)	1424	-188	1612	1764	73/0
5	5	PRIMUS W/OZZY	N.I.B.	(Divine/Priority)	1385	127	1258	1224	74/0
6	6	METALLICA	DISAPPEAR	(Hollywood)	1164	-22	1186	1272	61/0
7	7	3 DOORS DOWN	KRYPTONITE	(Republic/UMG)	1136	-18	1154	1283	61/0
12	8	AC/DC	MELTDOWN	(Elektra/EEG)	1087	224	863	472	70/1
13	9	FUEL	HEMORRHAGE	(550 Music/Epic)	981	121	860	754	70/5
14	10	NICKELBACK	BREATHE	(Roadrunner)	839	20	819	782	62/1
9	11	8STOPS7	QUESTION	(Reprise)	814	-82	896	891	63/0
8	12	S/TEMPLE PILOTS	SOUR	(Atlantic/AG)	770	-129	899	949	48/0
11	13	LIVE	THEY	(radioactive/MCA)	743	-132	875	956	47/1
10	14	MOTLEY CRUE	HELL	(Motley/Beyond)	675	-212	887	1125	47/0
17	15	FOO FIGHTERS	NEXT	(Roswell/RCA)	665	77	588	502	48/1
36	16	CREED	YOU	(Wind-up)	576	254	322	124	56/13
18	17	PAPA ROACH	LAST	(DreamWorks)	560	-14	574	616	33/0
15	18	AC/DC	BLUES	(Elektra/EEG)	532	-223	755	901	47/0
19	19	U.P.O.	GODLESS	(Epic)	524	-23	547	639	32/0
16	20	KING/CLAPTON	RIDING	(Reprise)	521	-93	614	733	38/0
22	21	GODSMACK	BAD	(Republic/UMG)	517	-15	532	541	35/0
D	22	WALLFLOWERS	SLEEP...	(Interscope)	498	305	193	9	50/23
25	23	PAUL RODGERS	BLUE	(CMC/SRG)	493	31	462	438	37/0
24	24	SCORPIONS	HURRICANE	(EMI Classics)	487	23	464	419	33/0
23	25	PERFECT CIRCLE	JUDITH	(Virgin)	475	-42	517	615	32/0
26	26	ISLE OF Q	LITTLE	(Universal/UMG)	457	4	453	480	39/0
20	27	PAGE/CROWES	TEN	(musicmaker.com)	453	-89	542	708	36/0
28	28	CLARKS	BETTER	(Razor & Tie)	425	3	422	455	35/0
29	29	EVERCLEAR	WONDERFUL	(Capitol)	409	14	395	452	26/0
27	30	MATCHBOX TWENTY	BENT	(Lava/AG)	409	-28	437	510	27/0
30	31	VAST	FREE	(Elektra/EEG)	392	14	378	348	43/1
34	32	FULL DEVIL...	WHERE	(Enclave/Mercury/IDJMG)	378	33	345	311	37/0
D	33	U2	BEAUTIFUL	(Interscope)	376	321	55	0	40/23
21	34	DON HENLEY	NOT	(Warner Bros.)	365	-169	534	614	31/0
31	35	EVE 6	PROMISE	(RCA)	350	-27	377	457	25/0
32	36	ONE WAY RIDE	PAINTED	(MCA)	316	-52	368	364	29/0
43	37	ALICE COOPER	GIMMIE	(Spitfire)	314	58	256	201	32/2
48	38	GREEN DAY	MINORITY	(Reprise)	312	89	223	30	29/3
38	39	MARVELOUS 3	SUGARBUZZ	(HiFi/Elektra/EEG)	306	2	304	269	29/0
35	40	DEFTONES	CHANGE	(Maverick)	294	-30	324	307	22/0
42	41	SLASH'S SNAKE..	BEEN	(KOCH)	291	33	258	124	32/2
41	42	SANTANA	LOVE	(Arista)	282	20	262	243	20/1
39	43	BON JOVI	MY	(Island/IDJMG)	272	-1	273	308	20/1
33	44	ROBIN TROWER	TOO	(Aezra/Orpheus)	269	-81	350	366	20/0
D	45	COLLECTIVE SOUL	WHY	(Atlantic/AG)	266	266	0	0	58/46
D	46	SAMMY HAGAR	SERIOUS	(Cabo Wabo/Beyond)	263	259	4	0	50/48
40	47	UNION UNDER...	TURN	(Portrait/CRG)	263	-7	270	209	23/1
44	48	AMERICAN PEARL	FREE	(Wind-up)	246	-7	253	236	26/0
D	49	DOOBIE BROTHERS	PEOPLE	(Rhino/Pyramid)	238	60	178	62	22/0
50	50	HALFORD	NIGHT	(Metal-Is/SRG)	237	16	221	178	26/0

Plays TW: Total number of Plays during current airplay week; Move: Increase or decrease in number of Plays from previous airplay week; Plays LW: Total number of Plays during previous airplay week; 2 Week: Total number of Plays 2 weeks previous; Cume: Total number of stations playing; Adds: number of new stations reporting as an add.



TRACKING REPORT

Call-Out Music Research

Rock and Alternative Regional Call Out

Combined Regions

		Grade			Grade		
1.	With Arms Wide Open	Creed	77	9.	N.I.B.	Primus/Ozzy Osbourne	69
2.	Californication	Red Hot Chili Peppers	77	10.	Last Resort	Papa Roach	69
3.	Kryptonite	3 Doors Down	76	11.	I Disappear	Metallica	68
4.	Light Years	Pearl Jam	75	12.	Painted On My Heart	Cult	67
5.	Sour Girl	Stone Temple Pilots	72	13.	Satellite Blues	AC/DC	67
6.	Adam's Song	Blink 182	72	14.	Loser	3 Doors Down	66
7.	Bent	Matchbox Twenty	72	15.	Bartender	(HED) Planet Earth	66
8.	You're A God	Vertical Horizon	70				

Northeast

		Grade			Grade		
1.	Californication	Red Hot Chili Peppers	80	9.	Bent	Matchbox Twenty	70
2.	Adam's Song	Blink 182	80	10.	Riding With The King	B.B. King/Eric Clapton	69
3.	You're A God	Vertical Horizon	80	11.	Bohemian Like You	Dandy Warhols	68
4.	With Arms Wide Open	Creed	79	12.	Last Resort	Papa Roach	67
5.	Kryptonite	3 Doors Down	78	13.	I Disappear	Metallica	66
6.	Light Years	Pearl Jam	78	14.	Loser	3 Doors Down	64
7.	Sour Girl	Stone Temple Pilots	72	15.	The Lost Art Of Keeping	Queens Of The Stone Age	62
8.	N.I.B.	Primus/Ozzy Osbourne	72				

South

		Grade			Grade		
1.	N.I.B.	Primus/Ozzy Osbourne	78	9.	Painted On My Heart	Cult	71
2.	You Spin Me Round	Dope	76	10.	I Disappear	Metallica	70
3.	Light Years	Pearl Jam	74	11.	With Arms Wide Open	Creed	69
4.	Kryptonite	3 Doors Down	74	12.	Bent	Matchbox Twenty	69
5.	Californication	Red Hot Chili Peppers	74	13.	The Lost Art Of Keeping	Queens Of The Stone Age	69
6.	Bartender	(HED) Planet Earth	72	14.	You're A God	Vertical Horizon	69
7.	Sour Girl	Stone Temple Pilots	72	15.	Stellar	Incubus	67
8.	Satellite Blues	AC/DC	71				

Midwest

		Grade			Grade		
1.	With Arms Wide Open	Creed	87	9.	Light Years	Pearl Jam	75
2.	Kryptonite	3 Doors Down	85	10.	You're A God	Vertical Horizon	74
3.	Adam's Song	Blink 182	80	11.	Last Resort	Papa Roach	73
4.	Loser	3 Doors Down	77	12.	Responsibility	MXPX	73
5.	Californication	Red Hot Chili Peppers	77	13.	Riding With The King	B.B. King/Eric Clapton	72
6.	N.I.B.	Primus/Ozzy Osbourne	75	14.	I Disappear	Metallica	72
7.	Satellite Blues	AC/DC	75	15.	Bad Religion	Godsmack	71
8.	Bartender	(HED) Planet Earth	75				

West

		Grade			Grade		
1.	Bent	Matchbox Twenty	77	9.	Last Resort	Papa Roach	68
2.	Painted On My Heart	Cult	77	10.	The Wicker Man	Iron Maiden	68
3.	With Arms Wide Open	Creed	75	11.	Breathe	Nickelback	67
4.	Sour Girl	Stone Temple Pilots	75	12.	Riding With The King	B.B. King/Eric Clapton	67
5.	Californication	Red Hot Chili Peppers	75	13.	Painted Perfect	One Way Ride	66
6.	Bohemian Like You	Dandy Warhols	75	14.	Kryptonite	3 Doors Down	66
7.	Light Years	Pearl Jam	72	15.	I Disappear	Metallica	66
8.	Ten Years Gone	Jimmy Page & Black Crowes	71				

Based on the top 15 songs (by Grade) of 50 songs tested in weekly call-out by Kelly Music Research. Active, Alternative, and Mainstream Rock currents are researched among P1 listeners, aged 18-44, in each format, in over 250 Arbitron metros including all large, medium and small markets. Sample is balanced proportionately according to market size within each U.S. Census region. Total weighted, rolling average sample size exceeds 800 per week. Grade scores are calculated by combining Appeal, Burn and Unfamiliarity ratings. Highest Grade scores are achieved by songs with strongest Appeal as well as lowest Burn and Unfamiliarity. For complete song list and more data, call Kelly Music Research at 610-446-0318. © 2000. All rights reserved.

Hey, Hey, What Can He Do? - Page Down Again



Jimmy Page
(photo: Jim Rinaldi)

Putting an end to one of the year's most talked-about tours, a re-occurrence of Jimmy Page's back injury has forced the cancellation of the rest of the tour. The upcoming leg of their tour was to have taken them across the United States, culminating in a four-night stand with The Who at New York's Madison Square Garden in early October. Page and the Crowes were then to head to the U.K., Europe, and Japan before the tour concluded. Now, the axeman has to rest at home for the next six weeks, at which point he'll be re-assessed by a specialist. If possible, Page and the Crowes will re-schedule the New York and Japan shows in December. This injury comes less than a month after the 56 year-old Page had to postpone eight shows, three of which had been re-scheduled.

— Bram Teitelman

Rage Against The Nookie

This year's MTV Video Music Awards started out innocently enough with choreographed routines by singers that weren't singing and a painfully unfunny monologue by show hosts Shawn and Marlon Wayans (come on guys, the Source awards are so one month ago). However, the awards show took a turn for the bizarre when Rage Against The Machine bassist Tim Commerford scaled a 15 foot high set piece and refused to come down, resulting in the arrest of himself and a body-guard. Limp Bizkit were in the midst of delivering an acceptance speech when Commerford began shaking the large set piece, which was quickly steadied by a group of stage hands. In the ten minutes it took to dislodge Tim (also known as Tim C. and Y.Tim.K) from the stage, the awards show continued, and him and Rage security guard Big Pete Beattle

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Deftones Head Back To School, Out On Tour



Deftones

If you have the Deftones third album, *White Pony*, you're sitting on a collector's item. The band's new single, "Pink Maggit," has been completely re-recorded, renamed, cut down from over 7 minutes to less than 4:30, and is now called

"Back To School." Maverick will be repackaging the CD with the re-recorded song as track 11 to the first track on the disc. The new version of the album will be out on October 3. The enhanced portion of the original *White Pony* CD will allow owners to download "Back To School" via a special link. Heading back out on the road for what's being christened the "Back To School" tour, Deftones will begin touring on October 13, with Incubus and Taproot as support. The first round of dates (with more to be added) are as follows: 10/13 Seattle, 10/15 Salem (OR), 10/17 San Jose, 10/18 Reno, 10/20 Santa Barbara, 10/25 Las Vegas, 10/31 McAllen, 11/1 Dallas, 11/2 Houston, 11/10 Detroit, 11/14 Toronto, 11/18 Asbury Park, 11/24 NYC. Deftones will also be one of the featured performers in next year's *Rock In Rio* festival, which will take place in January. In further Deftones news, vocalist Chino Moreno is working on a side project, *Team Sleep*. He describes the music as "very nocturnal, droney, ambient, blending organic sounds with electronic equipment," and "kind of Massive Attack-ish." The band consists of Moreno, DJ Crook, and guitarist Todd Wilkenson. However, all of the Deftones will probably be involved to a degree, and Smashing Pumpkins (and former Hole) bassist Melissa Aur Der Maur will be singing vocals on a track.

— Bram Teitelman

Following last month's sudden death of Gov't Mule' bassist Allen Woody, a tribute concert to benefit his family has been announced. The Black Crowes, the Allmann Brothers Band, Hot Tuna, former Grateful Dead member Phil Lesh and surviving Mule members Warren Haynes and Matt Abts will perform at the concert, to be held Thursday (21) at the Roseland Ballroom in New York. Proceeds from the show will benefit Woody's family, which includes his wife, Jenny, and 3 year-old daughter, Savannah. Woody was found dead on August 26 in a Queens hotel room (*fmqb*, 9/1). His cause of death has yet to be determined, as an August 27 autopsy was found inconclusive.

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DROZ RETIRES, TAKES A PICTURE

When Universal Music and Video Distribution (UMVD) Chairman Henry Droz retired recently, the Universal Music Group honored him by naming him Chairman Emeritus at a dinner. Upon being bestowed with the title, a commemorative photo will be placed in the company's Los Angeles headquarters. In addition, UMVD has established a scholarship through NARM in his name that will be awarded to four recipients for the next four years. Also, UMVD has renamed an internal award recognizing the top region every year. The UMVD Artists Development Award is now the Henry Droz Development Award. Shown celebrating at the dinner are (L-R): Universal Music Group President/COO Zach Horowitz; UMVD Chairman Emeritus Henry Droz; Universal Music Group Chairman/CEO Doug Morris; and UMVD President Jim Urie.



music news continued

Rage Against The Nookie

continued from page 20



Rage Against The Machine

were finally arrested, Commerford for disorderly conduct and Beattle for obstruction of justice. The two were released the following day after pleading guilty without having to pay any fines. While no motive has been given for the stunt, Rage guitarist **Tom Morello** called **KROQ/Los Angeles** the following day quipping "I think he was whipped into that fervor by all the Slim Shadys and **Britney Spears'** version of "Satisfaction." In less controversial Rage news, the band has

switched cities and venues to record their live album earlier this week. Originally scheduled (and re-scheduled) for San Francisco's Fillmore Auditorium, the shows were recorded at Los Angeles Grand Olympic Ballroom on Tuesday (12) and Wednesday (13). Tickets for the shows sold out in five minutes. In addition to the live material recorded earlier this week, there will also be studio versions of cover songs, produced by Rick Rubin. Rage performed four covers at Tuesday's show: MC5's "Kick Out The Jams" (which they opened with), **Eric B. and Rakim's** "Microphone Fiend," Cypress Hill's "How I Could Just Kill A Man" (in which they were joined by Cypress' Sen Dog and **B-Real**), and EPMD's "I'm Housin'."

-Bram Teitelman

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If Woodstock just wasn't enough Rock for you, set aside January 12-21 and get ready to head to Rio de Janeiro. *Rock In Rio for a Better World* will include almost 100 acts performing on three stages in an area that's being designed to accommodate over 2 million people. The festival is being presented by Brazilian advertising mogul **Roberto Medina**, and is his third *Rock In Rio* event, following festivals in 1985 and 1991. In addition to at least 40 international and Brazilian artists and bands, the nine-day festival will feature performances from R.E.M., **Foo Fighters**, **Red Hot Chili Peppers**, **Deftones**, **Iron Maiden**, **Queens Of The Stone Age**, **Silverchair**, **Rob Halford**, **Nsync**, and **Britney Spears**, among others. Tickets for the event will go on sale in October.

If you catch the debut of **Limp Bizkit's** "Rollin'" video today (15)

on MTV, keep in mind you're watching the most expensive video ever made. The video, which includes footage of the band performing on top of New York's World Trade Center, cost \$3 million to film. According to an interview with **KROQ/Los Angeles'** morning team **Kevin & Bean**, **Fred Durst** claimed that the video was inspired by **Guns N' Roses** "Don't Cry," another extremely expensive video. The video includes footage shot from a helicopter flying around the Statue of Liberty and the World Trade Center. Both the "Rollin'" and "My Generation" videos will premiere today on MTV. The "My Generation" video mainly consists of footage taken from their recent tour. In other Bizkit news, they've joined Cypress Hill's *Smoke Out* as "special guests."

Bruce Springsteen & the E Street Band fans might want to rush out and buy a DVD player before November 21. That's the date that Bruce fan site *Backstreets* reports that a live DVD consisting of

footage from his Madison Square Garden shows earlier this year will be released. Last month's recording industry magazine *Prosound News* reported, "Bruce was recently at a New York studio working on 5.1 mixes for his new live DVD release, **Toby Scott** was producing and engineering these sessions, with help from assistant engineer **Ross Peterson**."

Backstreets goes on to report that but the DVD should contain performance footage from one or more of the last three concerts at Madison Square Garden (6/27, 6/29, and 7/1). There was no official confirmation at press time. In other Springsteen news, **While Billy Bragg** had been scheduled to contribute a cover of Springsteen's "Mansion On The Hill" on Sub Pop's upcoming *Badlands: A Tribute To Bruce Springsteen's Nebraska*, **Johnny Cash** will instead be covering the song. Sub Pop claims the change was made due to "unforeseeable and convoluted circumstances," but calls Cash's inclusion "an inexplicable and oddly beneficent stroke of luck." The album will be out on November 7.

In what smacks of a cheap, tasteless, and funny publicity stunt, **blink 182** guitarist/vocalist **Tom DeLonge** has changed his name. With the band's new live album, *Blink 182 Live: The Mark, Tom & Travis Show (The Enema Strikes Back)* coming out on November 7, DeLonge has insisted he now be referred to **Lode Swallowere**. Swallowere promises that further announcements regarding his name change will be released weekly. In addition to material taken from their summer tour, *The Mark, Tom and Travis Show* also features a new song, "Man Overboard."

Filter is in the process of working on a new album that they hope to have out by June. Frontman **Richard Patrick** told *MTV* that the album will be "going for a much harder Rock approach than anything we've done in our past." **Filter** is recording the album

together as a band, instead of patching fragments of ideas together, like their last two albums. The newly-bald **Patrick** says that the group has almost completed two songs, has three works in progress, and many more ideas coming weekly.

Radiohead, whose latest album, *Kid A*, will be out on October 3, aren't wasting any time working on their next album. The group is in the studio as you read this, working on the album's follow-up that's due for release in Spring 2001. According to *NME*, the album will be more commercial and accessible than *Kid A*, which won't have a proper single released. **Radiohead** will be streaming their album online as of Monday (18) on their Web site (radiohead.com). They're also giving fans a chance to host their own microsite through their own site by clicking on an option to link their sites together.

Filmgoers checking-out **Keanu Reeves'** new movie, *the Watcher*, last weekend got a bonus treat in the form of the trailer for **Rob Zombie's** directorial debut, *The House Of 1000 Corpses*. The film will open next year, but **Zombie** will premiere a maze based on the movie at Universal Studios this Halloween.

The *Los Angeles Times* reports that a man is in serious condition after being stabbed at an **Iron Maiden** show in Los Angeles. A 33 year-old man suffered a punctured lung, and three others were treated for minor wounds in a scuffle that broke out in the middle of the band's set at the Verizon Wireless Amphitheater. The last time an injury took place at the venue, formerly known as **Irvine Meadows**, happened seven years ago, when **Anthrax** was playing.

U2's prolific frontman, **Bono**, delivered a petition calling for the cancellation of debts of some of the world's poorest countries

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yesterday (Sept. 7) to United Nations Secretary General **Kofi Annan**. As part of the Jubilee 2000 movement to end Third World Debt, the 21.2 million-signature petition was hand delivered by Bono, Nigerian President **Obasanjo** and Jubilee 2000's **Ann Pettifor** at the UN Millennium Summit. The petition, the largest in history on a single issue, will be addressed by the G7, the world's seven richest nations. Signatures on the petition were collected in over 150 countries and include signatures from the **Dalai Lama**, **Desmond Tutu**, **Muhammad Ali** and **David Bowie**. Bono will also appear in front of Congress next week to lobby for Third World debt cancellation money to be included into next year's budget. U2's new album, *All That You Can't Leave Behind*, which Bono says was inspired by the work of Jubilee 2000, is out on Halloween (Oct. 31).

Hootie & the Blowfish will embark on a month long intimate club tour on October 16 to

support their upcoming rarities album, *Scattered, Smothered and Covered*, out on October 24. The album will include b-sides and covers the band has recorded over the year, but have never released domestically. Band members selected ten of their favorite tracks for the rarities collection and then let their fans vote for five of their favorites to be included on the disc and vote for one of three possible album covers for the release. **Edwin McCain** and **Virgin wool** will join **Hootie & the Blowfish** when the tour begins in Las Vegas on Oct. 16. The rest of the club dates are: 10/23 Norfolk, 10/24 New York, 10/25 Boston, 10/27 Sea Bright, NJ, 10/29 Washington D.C., 10/30 Philadelphia, 11/1 Indianapolis, 11/2 Chicago, 11/3 Louisville, 11/4 St. Louis, 11/8 San Francisco, 11/11 Los Angeles, 11/14 New Orleans, 11/15 Atlanta, 11/16 Orlando, 11/17 Myrtle Beach.

Everclear has announced the follow-up to *Songs From An American Movie, Vol. One: Learning To Smile*, will be out on Nov. 21. *Vol. Two:*

Good Time For A Bad Attitude, has been described by frontman **Art Alexakis**, in the *New York Daily News* as "heavier, harder and more malevolent," than *Learning To Smile*. Alexakis says the new disc "runs the gamut" of influences. **Loops**, **Led Zeppelin**, atmospheric, **Aerosmith**, balls-out rock and old Punk is how Alexakis describes some of the influences on the disc. **Everclear** are currently playing some radio festival dates in the U.S. before the head off to Europe for a short tour. Here's the dates; 9/15 Columbia, 9/16 Charlotte, 9/17 Columbus, 9/28 Eastern Washington University, 9/30 Salt Lake City and 10/1 Atlanta.

As the October 10 release date of the **Beastie Boys'** DVD anthology draws closer, an online demo of the anthology has been posted at heavy.com. Assembled by **Beastie Boy Adam Yauch**, the two-DVD anthology features a complete collection of the band's videos, and contains over 100 video angles and audio tracks that are switchable at any time during playback. It also features a capella and remixed versions of songs, audio commentary from the band, storyboards, and anything else you would expect to find on a DVD from a band that's always been on the cutting edge of technology. In other **Beastie** news, the *Rhyme and Reason 2000* tour, which was sidelined when **Mike D.** injured his back in a bicycle accident, now may not happen at all, according to **Yauch**.

As **Liquid Gang's** "Closer" continues to climb the charts, the Philly band has landed the opening slot on seven shows of the **Stone Temple Pilots/Disturbed** tour. Meanwhile, back in their home town, **WPLY (Y100)** has retired "Closer" as their "Cage Match" champion after the song won the new music challenge for three weeks straight, or fifteen nights in-a-row. The tour dates are as follows: 10/3 Philadelphia, 10/4 Wilkes Barre, 10/5 Lowell

(no **Disturbed**), 10/7 Buffalo, 10/9 Milwaukee, 10/10 Minneapolis, 10/11 Madison.

With things relatively quiet on the **Van Halen** rumor front, leave it to **Sammy Hagar** to release the following tidbit of information to fuel the flames. "David Lee Roth is in the hospital getting back surgery right now," the vocalist commented. "He's been kicked out of the band already. They couldn't make the record." As usual, this is just hearsay, and should be taken just as that. For a look back at a year of (unfounded) **Van Halen** rumors, check out the *Active QB*, on your desk now.

Santana is ending his *Supernatural* tour on October 28 with a charity show. The last show of the tour will be in Concord, CA. **Ozomatli** will open.

The **Kottonmouth Kings** have just earned a doobie-ous achievement by copping a "doobie" award from *High Times Magazine* for their latest album, *High Society*. Their debut album, *Royal Highness*, was still in the *Billboard* Top 200 more than two years after it's release. If you haven't figured out from their album titles and their award, **Kottonmouth Kings** like to smoke pot, and they want it to be legalized. Currently on tour through October 25, the band's forthcoming single is "Daydream Fazes."

After wrapping up a sold-out tour in support of their third release *Thirteen Tales From Urban Bohemia*, **The Dandy Warhols** announce...the second leg. The Portland, Oregon band get the ball rolling on Sept. 29 in Nashville. The rest of the dates are as follows; 9/30 Raleigh, 10/1 Baltimore, 10/2 Washington D.C., 10/3 New York, 10/4 Philadelphia, 10/6 Providence, 10/7 Boston, 10/12 Detroit, 10/13 Columbus, 10/14 Cincinnati, 10/15 Dayton, 10/16 Chicago, 10/17 Minneapolis.



NICKELBACK ROCK THE RED CONVENTION: The RED Distribution Convention, held this year in Southbury, Connecticut, gave the RED family of national staff and distributed labels, a week to remember. One of the highlights of the convention was Nickelback's performance, who reportedly worked the crowd into a sweat-drenched frenzy. Pictured pre-frenzy are (L-R): Nickelback's **Ryan Peake**; Roadrunner A&R's **Ryan Vikedal**; Nickelback's **Chad and Michael Kroger**; Roadrunner President **Jonas Nachsin**; Roadrunner Sr. Director Field Marketing and Sales; RED President **Ken Antonelli**; Roadrunner VP Sales **Michael Canter**; RED VP Sales **Dean Tabaac**; RED Sr. VP Product Development **Alan Becker**.

news
FROM london

Badly Drawn Boy's attractively quirky and melodic indie-Rock debut album, *The Hour Of Bewilderbeast*, won the Technics Mercury Music Prize 2000 in a ceremony at London's Grosvenor House Hotel on Tuesday night. The album was released by Twisted Recordings/XL in late June, debuting at No.13, and the award arrives in the same week that the artist, aka Manchester-born **Damon Gough**, reaches the U.K. singles Top 40 for the first time at No.26 with "Disillusion."

Meanwhile his XL stablemate **Maxim**, best known as **MC** with the **Prodigy**, releases the album, *Hell's Kitchen* on October 2. It features the Top 40 single, "Carmen Queasy," which featured **Skin of**

Skunk Anansie, and the new release "Scheming," plus "Backward Bullet," which includes the contributions of **Sneaker Pimps**.

The compilation *Blur: The Best Of* will be released by Food/Parlophone in the U.K. on October 30, preceded two weeks earlier by the one new track on the retrospective, "Music Is My Radar," as a **Blur** single. Early copies of the 18-track compilation will also feature a limited edition bonus live CD recorded at the band's *Singles Night* show at Wembley Arena last December.

Also getting the retrospective treatment next month, posthumously this time, are the **Cocteau**

Twins, who will have an anthology of their 4AD years, *Stars and Topsoil - A Collection 1982-1990*, released on October 16. The 18-set features the cream of their six albums and seven EPs for the label including such tracks as "Pearly-Dewdrops' Drops" and "Iceblink Luck."

Freddie Mercury: The Solo Collection is the title of a lavish retrospective package on the late **Queen** frontman planned for October 23 U.K. release. It includes 128 tracks, many previously unheard, in a 10-CD and 2 DVD collection, plus a 120-page book, interview tapes and a new two-hour documentary on his life.

Following the October 23 release

of the new **PJ Harvey** album, *Stories From The City, Stories From The Sea*, the single, "Good Fortune," will be taken from the set on November 6, featuring "66 Promises" and "Memphis" on the first CD and "Memphis" and "30" on the second. The video for "Good Fortune" was shot in east London's fashionable Hoxton district by award-winning director **Sophie Muller**. Meanwhile, album artwork can be seen at the artist's www.pjharvey.net Web site.

Gomez will have an album of rare, unreleased, remixed and session tracks released by Hut/Virgin on September 25. Titled, with typical idiosyncrasy,

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Genesis will be reforming for a one-off show coming up on Thursday (21) in London. **Phil Collins**, **Mike Rutherford** and **Tony Banks** will be playing at the London Hilton at the British Music Roll of Honour, in which the band's manager, **Tony Smith** will receive the Peter Grant Award for outstanding achievement. **Lionel Richie** is also slated to perform.

New MCA signing **Blue Meanies** are throwing their hats into the presidential ring with the release of their new album, *The Post Wave*. In a response to **Green Day** vocalist **Billie Joe Armstrong's** video in which he campaigns for President, **Blue Meanies** vocalist **Billy Spunke** has announced that his band, as a collective, are running for President and invited "Silly Joke" **Armstrong** to join them as vice-president. In the almost-inevitable event of **Armstrong** declining, the **Blue**

Meanies will challenge him to a political debate/pie eating contest to be broadcast live on the Internet. For more details visit the band's Web site at bluemeanies.com.

The **Black Label Society** tour, featuring former **Ozzy** guitarist **Zakk Wylde**, keeps rolling on. The tour with label-mates **Crowbar** and **Sixty Watt Shaman**, continues in: 9/14 Jacksonville, 9/15 Ft. Lauderdale, 9/16 Orlando, 9/17 Ft. Myers, 9/18 Tampa, 9/19 Greensboro, 9/21 Spartanburg, 9/22 Atlanta, 9/23 Nashville, 9/24 Louisville, 9/26 Huntington, 9/28 Montreal, 9/29 Toronto, 9/30 Detroit, 10/1 Waunakee, 10/3 Kansas City, 10/5 Joplin, 10/6 Quincy, 10/7 Omaha, 10/10 Billings, 10/15 Seattle, 10/17 Bend, 10/28 Los Angeles.

Damn Yankees fans may want to borrow a longbow and some arrows from **Ted Nugent** and

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rock
report

Rock's reigning

God Of Thunder kingpins, **KISS**, will be making their spectacular farewell tour available to pay-per-view subscribers through SET (Showtime Event Television) on Saturday, Oct. 7, 2000, at 8 p.m. ET/PT. Dubbed *The Last KISS*, the 90-minute concert will receive a massive promotional push via VH1. The blood and glory of **Gene, Paul, Ace and Peter** will be yours for \$19.95. The show, filmed at the Continental Arena in E. Rutherford, New Jersey, promises to further the boundaries of live performance with a

typically over-the-top trademark KISS show. The ear splitting music – "Love Gun," "Shout It Out Loud," "Deuce," "Detroit Rock City," "God Of Thunder," "Rock And Roll All Nite," "Beth," "Shock Me" — blood spitting, walls of flames, smoking guitars, levitating drum set, and more fireworks than a 4th of July celebration, are among the visual stimuli for those who wish to tune and fork up the greenbacks. With 80 million records sold over a landmark 27-year career, KISS promise to finish their career with a supersonic bang.

NAPSTER HERE WE COME... As a result of the **Smashing Pumpkins**, most specifically leader **Billy Corgan's** fiery and volatile relationship with their label, Virgin Records, the band has reportedly manufactured 25 vinyl-only copies of their final album and distributed them to fans. Corgan and Co. have given their blessing for the bootleggers to take over and widely disseminate it to their fan base via online media, MP3's etc. Titled *Machina II / The Friends & Enemies of Modern Music*, the band's final studio record features the tracks "Slow Down,"

"Saturnine," "Glass Theme" (spacey version), "Soul Power," "Cash Car Star," "Lucky 13," "Speed Kills," "Dross," "If There Is A God," "Try, Try, Try," "Heavy Metal Machine" (version 1, alternate mix), "Glass Theme," "Real Love," "Go," "Let Me Give You The World," "Innosense," "Home," "Blue Skies Bring Tears," "White Spider," "In My Body," "Le Deux Machina," and "Here's To The Atom Bomb."

Bon Jovi fans should seek out the new Japanese double edition CD

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Abandoned Shopping Trolley Hotline, it includes their version of the **Beatles'** "Getting Better," three radio session tracks and a total of 12 previously unavailable recordings on a 15-track set.

Former **10cc** and **Wax** member and veteran English songwriter **Graham Gouldman** will release his first solo album for more than 30 years on October 2 on his *For Your Love* imprint via *Dome*. *And Another Thing...* includes the new single "Dancing Days" and writing collaborations with his *Wax* partner **Andrew Gold**, **Chris Difford**, **Suggs** from **Madness**, **Gary Barlow**, **Frank Musker**, for-

mer Nashville songwriter **Gary Burr** and **Gordon Kennedy**, who wrote **Eric Clapton's** "Change The World." The album includes a new version of "Heart Full Of Soul," the classic **Yardbirds** hit written by **Gouldman**, and another of "You Stole My Love," which he first recorded with his first Manchester band the **Mockingbirds**.

Paul Weller, whose recent release "Sweet Pea, My Sweet Pea," was his first single in some eight years not to reach the U.K. Top 40, has announced new U.K. dates for the autumn, starting on October 28 in **Poole**, **Dorset** and including a **London Earl's Court** show, at

which guest stars are promised, on November 4.

David Gray, currently touring in the U.S. while his *White Ladder* album continues its residency in the UK Top Ten, will have "Please Forgive Me," which was the single before his breakthrough hit "Babylon," reissued in Britain by **East West** on October 16.

French duo **Modjo** are the latest Gallic sensation to crash the U.K. scene, with their "Lady (Hear Me Tonight)" single straight in at No.1 on the singles chart, as **A1's** "Take On Me" falls to four. **Sonique's** "Sky" arrived at two and **Wyclef Jean's** "It Doesn't

Matter" at three, followed by "Bullet In The Gun 2000," a remix of **Planet Perfecto's** 1999 Top 20 entry, at seven, ***NSYNC's** "It's Gonna Be Me" at nine and "1234 Get With The Wicked" by **Richard Blackwood** at ten. Norway's **Lene Marlin** came in at 13 with "Unforgivable Sinner," "Bad Habit" by **ATFC presents Onephatdeeva** at 17 and the U.S. hit "Wifey" by **Next** at 19. **Robbie Williams** spends a second week atop the album chart with *Sing When You're Winning*.

News From London is compiled in the UK by Paul Sexton, who can be e-mailed directly at psexton@macline.co.uk.

music news continued

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shoot themselves, as it appears that the band's third album won't be coming out anytime soon. The band has been dropped by **Portrait**, even though the album was almost finished. Apparently, **Tommy Shaw** wanted to fine tune the album a bit more, but

was distracted by his commitments to **Styx**. With the album in limbo, **Portrait** parted ways with the **Yanks**. The band, which features **Shaw** and **Nugent**, put out two albums in the early '90s that featured the hits "Higher," "Come Again," and "Don't Tread."

The votes are in and **Spinal Tap** have found a new drummer. **Sam Smales**, a toilet paper salesman from **Westerville, Ohio** beat out what a press release calls "a handful" of applicants to claim the hazardous position of **Spinal Tap** drummer. The new drummer got a chance to play at the **House**

Of **Blues** in **Los Angeles** last week after winning the essay contest, which took place in conjunction of the release of the hilarious 1984 **Rockumentary** *This Is Spinal Tap*.

Music News is compiled and written by **Bram Teitelman** and **Brad Maybe**

daily
insider

4 Top 20 Debuts, Country Grammar Remains On Top
Country Grammar continued to rule the charts for a fourth week last week, which once again saw very few changes in the rankings of the top albums. There were, however, several debuts in the Top 20 including DJ Clue at No. Six, Do Or Die at No. 13, 2gether at No. 15 and Sarah Brightman at No. 17, the soprano's highest chart position to date. The 200,000 copies Country Grammar sold to claim the top spot pushed Nelly past the double platinum mark in sales. Britney Spears and Eminem remain in second and third place. Creed moves up to No. Four, pushing Now That's What I Call Music down a notch to

No. Five. 3 Doors Down, *NSYNC, Papa Roach and the Coyote Ugly soundtrack complete the Top 10. The week's highest debut, The Eclectic by Wyclef Jean, slips past Sting who holds at No. 11, to No. 12. The MTV Awards should liven up the charts and the following week expect plenty of activity as new albums by Barenaked Ladies, Christina Aguilera, Too Short and the Almost Famous soundtrack with Led Zeppelin songs, all hit the stores last Tuesday (12).

The Last Kiss To Air October 7

KISS' pay-per-view special will air October 7 on Showtime Event Television. Filmed live at the band's homecoming concert at the Continental Arena in New Jersey, The Last Kiss features the four original KISS members together onstage in full makeup and with all of their pyrotechnics.

Included in the 90-minute special will be the band's hits over its 27-year career, featuring classic songs like "Rock And Roll All Night," "Shout It Out Loud," "Love Gun" and "Beth." KISS claims their farewell tour is now the fourth highest grossing tour in history. The concert is expected to retail for \$19.95.

Petty, Heartbreakers, Crow On New Johnny Cash Album

Tom Petty And The Heartbreakers and Sheryl Crow are among the guests on Johnny Cash's first album of new material since he was diagnosed with Shy-Drager Syndrome, a rare neurological disorder that causes progressive damage to the nervous system. American III: Solitary Man, named after the Neil Diamond song which he covers on the album, will be out October 17. It was produced by Rick

Rubin, who also did Cash's comeback album, 1994's Grammy-winning American Recordings and the 1997 follow-up, Unchained. Unchained also featured Petty and members of The Heartbreakers. On the new album, Petty can be heard on vocals on his own "I Won't Back Down" and on vocals and organ on the title track. Sheryl Crow sings on "Field Of Diamonds" and plays accordion on "Wayfaring Stranger" and "Mary Of The Wild Moor." Mike Campbell is also featured on "Field Of Diamonds" while Benmont Tench plays on "I See A Darkness." The album also includes Cash's version of U2's "One." Cash sang with them on their Zootropa album. Cash refers to his illness in the liner notes he penned for the recording. "On the question of youth and old age," writes the 68-year-old performer, "I wouldn't trade my future for anyone's I know. The future is not questionable but for me it is a path of light, lit by those I know who enrich my life. The Master of life's been good to me. He gives me good health now and helps me to continue doing what I love. He has given me strength to face past illnesses and victory in the face of defeat." Last year, Cash was the subject of an All-Star Concert in New York. It featured Willie Nelson, Bruce Springsteen, Bob Dylan, U2, Sheryl Crow, Emmylou Harris and Wyclef Jean and later aired as a TV special. Cash's performance of "Folsom Prison Blues" marked the first time in 19 months that he had been onstage.

Second Everclear Disc Set For November 21

With the first of two albums they're releasing this year now gold, Everclear has set November 21 for the release of the follow-up,

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rockreport

NOTES AROUND THE WORLD

"Music" by Madonna tops the U.K. charts... Creed's Human Clay is the # 4 CD in Canada.

BIRTHDAYS THIS WEEK

Lee Dorman (Iron Butterfly bass & guitar player)	9/15/45	55
Peter Devlin (The Devlins)	9/15/67	33
Kenny Jones	9/16/45	55
Fee Waybill (Tubes & Richard Marx songwriter)	9/17/50	50
Kerry Livgren	9/18/49	51
Dee Dee Ramone	9/18/52	48
Cass Elliot	9/19/43	—
Brian Epstein	9/19/34	—
Don Felder	9/21/47	53
Nile Rodgers	9/19/52	48
Joan Jett	9/22/58	42
Bruce Springsteen	9/23/49	51
Gerry Marsden	9/24/42	58

HISTORY THIS WEEK

- 9/17/23 Hank Williams dies.
- 9/17/31 33 and 1/3 records introduced.
- 9/18/70 Jimi Hendrix dies.
- 9/19/73 Gram Parsons dies.
- 9/19/81 Simon And Garfunkel reunite for Central Park concert.

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of their latest effort, Crush. Disc one features the studio album while the second disc include seven exclusive live cuts. Recorded in July 2000 at Osaka Dome Stadium in Osaka, Japan, tracks include "It's My Life," "Mystery Train," "Just Older," "Someday I'll Be Saturday Night," and a cover of Neil Young's "Rockin' In The Free World." Issued in Japan on September 20, fans should visit shops specializing in imports to snatch up this collectible.

GABBA GABBA HEY HEY.

They're back! Punk Rock pioneers, The Ramones, are reuniting this fall to record a new song for the film, Too Tough To Die. The band may also make a cameo in the film, bringing to mind their

classic appearance in the '80s cult film, Rock And Roll High School.

Joe Strummer, Social Distortion's Mike Ness and Iggy Pop are among the luminaries primed to make an appearance in the film. In related news, lead singer, Joey Ramone makes a cameo in a new indie film, Final Rinse, a film which also features former Skid Row frontman, Sebastian Bach. Lastly, Rhino will issue a live Ramones DVD later this month. Spotlighting their appearance on the German TV show Musikladen, the live set draws together a flurry of Punk Rock classics taped in November 1978.

The Rock Report is provided by Denny Somach production, 812 W. Darby Road, Havertown, PA 19083. (610) 446-7100. Material compiled by Denny Somach and Ken Sharp. © 1999. All rights reserved.

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Songs From An American Movie, Vol. Two: Good Time For A Bad Attitude. The band began a seven-city tour in Nashville this week (14). They have also been invited to perform at a September 28 benefit in Spokane for former Nirvana member Krist Novoselic's non-profit organization, JAMPAC. It is committed to protecting freedom of expression for musical artists and freedom of choice for music consumers. Meanwhile, Art Alexakis is preparing to direct a video for "AM Radio" in Los Angeles later this month. He has described the band's new music as "Everclear meets Zeppelin."

Bjork Soundtrack Due; Film Still Controversial

Bjork's new film, *Dancer In The Dark*, has gotten the cold shoulder from critics in director Lars Von Trier's native Denmark, but the singer from Iceland has escaped unscathed. The film won the Golden Palm Award at the Cannes Film Festival, where Bjork also took home the Best Actress Award. Danish critics agreed with her award, but panned the director's work as "pure, sentimental pornography" and "a pollution of the feelings." In the film, Bjork plays an immigrant factory worker in Seattle in the 1950s, who is going blind. She is trying to save money for an operation for her son who needs it to prevent the same thing from happening to him. When she is robbed, she kills the robber and is sentenced to death. She escapes her grim life through big Hollywood musical numbers such as "New World" and "In The Musicals." The six songs Bjork wrote and performs and the score from the film will be released next week (19) by Elektra Records under the title *Selmasongs*, named after Bjork's character in the movie.

Type O Negative

Type O Negative have just picked up their second gold album for their 1996 release, *October Rust*, which featured their version of "Cinnamon Girl," and the singles "My Girlfriend's Girlfriend" and "Love You To Death." They are now readying a Best-of release called *The Least Worst Of Type O Negative* for Halloween. There will be at least four previously unavailable tracks among the 13 along with rarities and hits. Meanwhile, frontman Peter Steele is pleased with Type O Negative's latest success. He says, "Now I have a pair of gold albums to serve food on, even though they don't match my apartment."

Santana

Santana's DVD, *Supernatural Live — An Evening with Carlos Santana And Friends*, came out Tuesday (12). It features footage from the Fox TV special as well as videos of several songs from the 10-million selling album.

Almost Famous Band Member Turned Down Metal God

Playing the bassist in the fictitious band Stillwater in the new movie *Almost Famous* was a big break in films for Mark Kozelek, leader of the cult favorites, the Red House Painters. But it's not a role he'd like to play forever. Kozelek says he was already offered a part in Mark Wahlberg's new movie, *Metal God*, which is based on the fan who replaced Rob Halford in the Judas Priest line-up. He turned it down. "It was the same thing, a guy playing bass in a band," he explains. Kozelek says the *Almost Famous* role gave him a new understanding of being a side man in a band. "But," he says, "I didn't want to do that again."

Amy Correia To Team With John Hiatt For Shows

Now that the *Girls Room* tour is over, Amy Correia is looking forward to doing some shows next

month with one of her idols who happens to be a man, John Hiatt. "That Bonnie Raitt record with his songs, *Nick Of Time*, was very influential when I first started writing songs," explains Correia. "I was listening to it quite a bit and I'd even be tempted to say 'Gin' was inspired by it." "Gin" is one of the songs on Correia's debut album, *Carnival Love*, which was released September 12. Correia has never met Hiatt and she's not that familiar with his solo albums, so she's looking forward to getting into his music more. Onstage, Correia plays ukulele, mandolin and guitar and is accompanied by a cello player. Correia says if she'd known it was going to take so long to make her major label debut she would have been recording and releasing songs all along herself. She says, "It's tough not to be able to record and put your stuff out there and move on. That was hard for me creatively. The songs 'Gin' and 'Carnival' were like my little kids. I didn't want to leave them behind, I wanted to put them on the first record so I had to save them an awfully long time." Correia says both songs date back to when she was 19 and a student at Barnard College in New York. It was a period when she was recovering from a back injury that first began when she was injured in the mosh pit at a Cramps concert. About "Carnival," which yielded the album title, *Carnival Love*, she says, "It was the first song I wrote that I thought 'This is something I can do.' We have those moments of clarity when we think 'I'm on the right path.' When I wrote that song I really had the feeling that I was going to be able to do it, enjoy it and be good at it." Correia's shows with Hiatt are October 5 through 15 in the northeast. She'll play the Mercury Lounge in New York on her own on October 16.

Eminem

During his hour-long performance at the end of a snowboarding competition held in Los

Angeles last Saturday (9), Eminem brought out two blow-up dolls he called "Christina Gaguilera" and "Ditzy Spears" and rubbed their faces against his crotch. That came after he teased the audience saying, "It's all cool between me and Christina and Britney."

Barenaked Ladies

Barenaked Ladies will appear on the season opener of the WB's *Charmed* airing October 2.

The Pretenders

Chrissie Hynde was the host and The Pretenders performed Wednesday night (13) at the Viper Room in Los Angeles in a 20th Anniversary Celebration of People For The Ethical Treatment of Animals. Sandra Bullock, Alicia Silverstone, Pamela Anderson and Marcus Schenkenberg, Charlize Theron, Thomas Gibson, Spike Jonze, Sofia Coppola, Toby Maguire, Elvira, Rosanna Arquette, Bill Maher, Natasha Gregson Wagner and Owen Wilson were among the celebrity supporters on hand.

Metallica, Dr. Dre Step Up Attack On Napster

In his latest attack on Napster, the attorney for Metallica and Dr. Dre has asked more than two dozen colleges to "promptly ban" the file sharing program. In a letter to the schools last week, Howard King gave them about two weeks to respond, but did not threaten legal action. King wrote, "I believe that you can easily recognize the irony of encouraging your students to matriculate in the creative arts while engaging in behavior which, if unchecked, will make it impossible for those students to earn an income from their future creative efforts." Universities that received the letter included Harvard, Stanford and the University of California at Berkeley. King's letter was prompted by a newspaper story which said most colleges were not restricting student use of Napster.

music news continued

Napster immediately denounced the letter as "a heavy handed attempt by Metallica's lawyers to increase university bans as part of their effort to shut down Napster." Meanwhile, as Napster's October 2 court date approaches, last Friday (8), the Motion Picture Association of America and 19 other organizations representing a wide spectrum of the copyright community, filed a "Friend Of The Court" brief in the Ninth Circuit U.S. Court of Appeals urging the judges to affirm the decision of the district court preliminarily enjoining Napster from facilitating further copyright infringement.

Len Goes Wilde

Canadians Len, who had one of the biggest hits of the summer of 1999 with "Steal My Sunshine," have recorded a cover version of Kim Wilde's No. 1 hit, "Kids In America." It is the first single from the soundtrack to *Digimon: The Movie*. The soundtrack also features such hits as Smash Mouth's "All Star" and "One Week" by Barenaked Ladies, plus songs by Fatboy Slim, the Mighty Mighty Bosstones, Less Than Jake and Summertime. It will be out next week (19) on Madonna's label, Maverick.

Steve Vai Gets Honorary Doctorate From Berklee

Guitarist Steve Vai received an Honorary Doctor of Music degree during Berklee College of Music's 2000 Entering Student Convocation last Friday (8). Vai, class of '79, welcomed Berklee's Class of 2004, which includes approximately 800 students from 75 countries. The ceremony was held at 7:00 p.m. in the Berklee Performance Center and was followed with a tribute concert featuring Vai's music performed by some of the college's outstanding current students. Vai is known for his work with Frank Zappa, David Lee Roth, I. Shankar, Public Image, Whitesnake, Alice Cooper, and Joe Jackson. He has a dozen releases under his own

name, the most recent of which, *The Ultra Zone*, is currently topping the Japanese charts.

Crosby Launches Campaign Finance Reform Drive

David Crosby, who recently made a documentary about musician activists, is engaging in a little activism of his own. On Tuesday, September 19, Crosby will host a rally for campaign finance reform on the steps of the Capitol building in Washington D.C. He will be joined at the 5:00 p.m. rally by bandmates Graham Nash and Stephen Stills, comedian Paula Poundstone, and leaders from the Democratic, Republican and Reform parties. They include the Democratic Senator from Wisconsin, Russell Feingold, Minnesota governor Jesse Ventura, John McCain and former Republican presidential candidate, right winger Gary Bauer. The rally will kick off a nationwide citizen vote on campaign finance reform, including the complete elimination of "soft money." Ballots will be handed out at the rally and deposited in an onstage ballot box. Others may cast votes from September 19 to election day, November 7, at campaignforamerica.org.

Styx, REO Team On Each Other's Hits For Live Album

Classic rockers Styx and REO Speedwagon have joined together on a new live album. Both bands performed each other's hits like "Keep On Lovin' You," "Take It On The Run," "Can't Fight This Feeling," "Lady," "Come Sail Away" and "Renegade" together on their *Battle Of The Bands* summer tour. Although they are both Chicago groups, the album, *Arch Allies — Live At Riverport*, was recorded in St. Louis, thus the reference to "arch." The 23-song double album will be out September 26 on CMC International. DVD and VHS versions will follow in November.

The Daily Insider is provided by Terry Marshall, P.O. Box 792, Concord, CA 94522 (510-680-1177). All rights reserved ©2000.

newtunes

SEPTEMBER

9.18-19

- COC, "Congratulations Song" (Sanctuary/SRG)
- Lenny Kravitz, "Again" (Virgin)
- matchbox twenty, "Crutch" (Atlantic)
- U2, "Beautiful Day" (Interscope)

9.25-26

- Joe Bonamassa, "Cradle Rock" (550 Music)
- the exies, "Happy (Numb)" (Ultimatum)
- Kittie, "Paper Doll" (Artemis)
- Lifeshouse, "Hanging By A Moment" (DreamWorks)
- Mark Knopfler, "What Is Is" (Warner Bros.)
- One Minute Silence, "Fish Out Of Water" (V2)
- Sevendust, "Going Back To Cali" (Republic/UMG)
- Spineshank, "Synthetic" (Roadrunner)
- Stone Temple Pilots, "No Way Out" (Atlantic)
- Strait Up (featuring Lajon of Sevendust), "Angel's Son" (Immortal)
- They Might Be Giants, "Boss Of Me" (Restless)
- Ultra V, "Playboy Mansion" (RCA)

OCTOBER

10.2-3

- Godsmack, "Awake" (Republic/UMG)
- Motley Crue, "Treat Me Like The Dog I Am" (Motley Records/Beyond)
- Palo Alto, "Sonny" (Columbia)
- The Tubes, "Love Line" (CMC International/SRG)

10.9-10

- Offspring, "Original Prankster" (Columbia)
- Samantha 7, "Framed" (Columbia)

10.16-17

- Charlie's Angels Soundtrack, Track TBD (Columbia)

10.23-24

- Diffuser, "Karma" (Hollywood)



YOU'RE NOT THE BOSS OF ME: Anyone that's watched the hit Fox TV show *Malcolm In The Middle* has probably been captured by the theme song, "Boss Of Me." The song, written by They Might Be Giants, will be released on the soundtrack to the show, due in stores on November 7. Giant John Flansburgh recently hit an LA studio with producer Bob Clearmountain to mix the song. Look for it at radio towards the end of September. (L-R): Flansburgh; Clearmountain.

STATION SNAPSHOT

CFNY
Toronto



Frequency:102.1 FM Promotion Dir.:.....Phil Evans
Slogan:New Rock, Edge 102 Address:....1 Dundas Street West
Owner:.....Corus Entertainment Toronto, Ontario, Canada M5G
GM:Hal Blackadar 1Z3
PD:Stewart Meyers Telephone: (416) 408-3343
MD:Kneale Mann Fax:(416) 408-1059
Creative & Web Site:edge102.com
Production Dir.: Jim McCourtie

FULL-TIME AIRSTAFF

12m – 5:30aVisnja
..... Carlos Benevides
5:30a – 9:20a...Humble & Fred
9:20a – 2p.....Maie Pauts
2p – 6p.....Alan Cross
6p – 8pLive In Toronto w /
..... The Brother
8p – 12mThe Brother
.....(New Rock 30 on Thurs. w /
Martin Streek)

SLOGANS / POSITIONERS

- *Everything Else Is History.*
- *Everyone Has Some Edge In Them.*
- *The Best Way To Predict The Future ... Create It.*

KEY MORNING SHOW BITS

- **The Humble Report.** Humble Howard's humorous "interpretation" of the day's events. Runs twice during the morning show and three more times during other dayparts.
- **Dateline Humble & Fred.** Humble, Fred, and Sandra take a look at news items that didn't quite make the newspaper.
- **The Humble & Fred Out Of The Blue Adventures.** Listeners are qualified every half hour for the week. On Fridays, producer "Danger Boy" gets in the Humble & Fred Mobile and drives to one of the qualifier's homes. They have mere moments to get ready 'cause they're on their way to a trip "out of the blue."
- **Song Prize Thing.** H&F play five seconds of a tune. Listeners who guess it win concert tickets, merchandise and other fun stuff.

CURRENT & RECENT PROMOTIONS

- **Humble & Fred's Really Tough Contest.** Last year, our morning duo put out daily challenges. Contestant stunts included: living in a vat of beans, painting a billboard with their ass, getting their mother to pierce a body part, having a moving company remove everything from their apartment for an entire weekend, and spending 24 hours in a bird suit while living in a giant bird cage. Grand Prize winner kissed 102 stranger's asses. Coming this fall, *Humble & Fred's Even Tougher Contest.* Big payoff is 50 grand and a brand new Jeep!
- **Free Ticket Weekends.** Every hour from 6am Friday 'til 6pm Sunday, club and concert tickets are given away.
- **Extremely Mobile Edge Adventures.** We've been filling planes and sending people to see big gigs featuring Kid Rock, 3 Doors Down, Barenaked Ladies, Pearl Jam, and Creed.
- **EdgeFest 2000.** Day-long festival for 35,000+ fans has been a mainstay of the station for over 15 years. Lineup for 2000 included: Filter, Creed, 3 Doors Down, The Matthew Good Band, The Tea Party, Serial Joe, and 10

others. It was another sell-out!

- **Summersault 2000.** Our Lady Peace headlined this day-long event. Also on the bill: The Smashing Pumpkins, Foo Fighters, The Catherine Wheel, Eve 6, A Perfect Circle, and more. We were broadcasting on site all day and had interviews with the bands. Another very successful event with over 30,000 Edge 102 listeners.
- **Countdowns ... we got countdowns!** This fall, we will have "The Top 102 CDs of 2000, So Far," and the second annual big one, "The Top 1002 New Rock Songs Of All Time."

REGULAR SPECIAL FEATURES

- **The Edge @228 Yonge.** This 1200 square foot full-service storefront studio is our fully operational control room for 18 hours a day. Doors are open to the public. Listeners can pick up tickets they've won, be part of the live audience for an artist interview, or pick up copies of entertainment magazines and event passes. Studio is full of station and band memorabilia for those who want to hang.
- **Input 102.** This listener-driven feature runs 8-10 times a day. Anyone with an opinion can call 872-EDGE and leave their comments – good or bad – on just about any subject, and get on the air. Calls about music, programming, the station's personalities, political issues, or the price of gas are aired. A negative Input 102 can induce hundreds of calls defending that topic. This gives the audience a voice and helps create a sense of ownership of their radio station.
- **All-Request Noon.** (Weekdays, Noon to 1pm) Maie Pauts hosts hour of listener requests.
- **Live In Toronto.** (Weeknights, 6 to 8pm) There isn't another radio show like this... *anywhere!* The Brother hosts a full-service magazine show featuring concert announcements, new Rock news and previews, and live artist interviews and performances. Along with musicians, the show also has movie directors, actors, and sports figures. A true "entertainment-information-pop culture" show. Street reporter Dave Bookman files nightly segments, and fills in from time to time as host of the program.
- **New Rock News.** (6 times daily) This recorded feature includes breaking news in

the world of "New Rock." Hosted by The Brother, Dave Bookman, and Carman Melville (Creative Dept.).

- **New Rock 30.** Thurs. 8p w/ Martin Streek & The Brother. Sat. 12n w/ Kelly & Visnja. Countdown of the 30 best New Rock songs as voted by the audience and a culmination of international charts.
- **Indie Hour.** (Thurs. 11p) Dave Bookman and AMD John Osborne feature an hour of upcoming Canadian independent bands including interviews and backgrounding.
- **All-Request Breakfast.** (Sat. & Sun., 9a – Noon) Kelly Cutrara plays requests only.
- **Club 102 / The Edge @ The Kingdom / Live from Whiskey Saigon.** (Fri., Sat., Sun., 9p – 2a) Martin Streek hosts live commercial-free broadcasts from three area clubs.
- **Punk-O-Rama.** (Sat., 2a) A hardcore show with George Stroumboulopoulos.
- **Over The Edge.** (Sun., 2a) George is back with an hour of hard music.
- **Ongoing History Of New Music** (Sun., 7p & Mon., 11p) Host Alan Cross. One-hour magazine program covering every aspect of New Rock from the last 25 years. Alan also does OGHONM minutes which run 4 times daily.
- **New Rock Show.** (Sun., 8p) Host Kneale Mann.

CFNY/EDGE 102 Ratings

12+ cume persons: 660,600

(4th largest cume among alternative stations in North America)

Specific Demo Share (Rank)

	Share	rank
Persons 18-24	10.0	#2
Persons 25-34	8.1	#4
Persons 18-34	7.8	#3

Copyright 2000 Bureau of Broadcast Measurement.



Red Hot Chili Peppers promotion.

music monitor

11AM

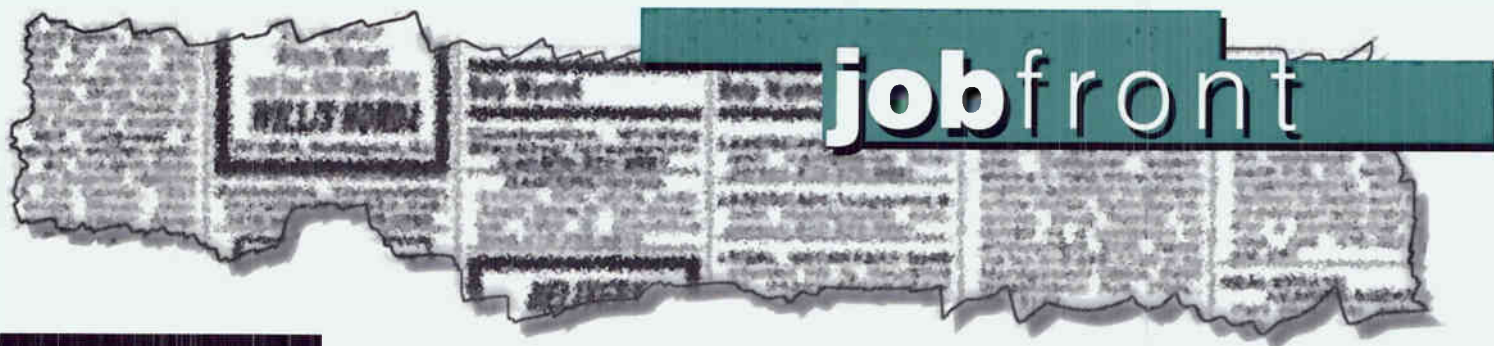
R/H/C/Peppers "Californication"
Econoline Crush ... "All That You Are"
MxPx "Responsibility"
Nickelback "Old Enough"
Our Lady Peace "Thief"
Live "Selling The Drama"
3 Doors Down "Loser"
Big Sugar "Turn The Lights On"
Incubus "Stellar"
Edwin "Alive"
Headstones "Blonde & Blue"

5PM

Eve 6 "Promise"
Bush "Little Things"
Deftones "Change (In The...)"
The Clash "London Calling"
Pearl Jam "Light Years"
M/M/Bosstones ... "The Impression..."
Filter "Take A Picture"
Cracker "Teen Angst"
Dandy Warhols "Godless"
The Tea Party "Sister Awake"
Serial Joe "Silently Screaming"

9PM

Queens Of The... .. "The Lost Art Of ..."
Matthew Good Band ... "Strange Days"
KoRn "Somebody Someone"
Sloan "Take It In"
Fuel "Hemorrhage (In My...)"
Danko Jones "Bounce"
Disturbed "Stup fy"
Special Guests ... "Take Them Higher"
Weezer "Buddy Holly"
BT w/M.Doughty "Never Gonna Come..."



EAST

DATA ENTRY part time Tuesdays, 9:00a to 8:00p for music publication. Must be keyboard proficient and have knowledge of current music. Mail resume to FMQB, 1930 E. Marlton Pike, Suite F-36, Cherry Hill, NJ 08003, Attn: Judy or email to fmqb@fmqbmail.com

SOUTH

ROCK THE GULF COAST - Part-time announcers needed for Pensacola/Mobile's TK101 (WTKX). Duties may include working on Oldies Cool 107 (WYCL) and SportRadio 98.1 the Ticket (WTKE). Prophet experience and computer knowledge helpful. Please send aircheck and resume to: Joel Sampson, Clear Channel Communications, 6485 Pensacola Blvd., Pensacola, FL 32505. No phone calls, please. Clear Channel is an EOE.

92.9-MFS, MEMPHIS ACTIVE ROCKER has two openings: PM Drive - At least three years on-air experience. Great phones, production & appearances part of the gig. Creative Services Director - must think, write and produce out of the box. Please overnight packages with references to: Program Director, WMFS, 1632 Sycamore View, Memphis, TN 38134. EOE.

CLEAR CHANNEL/ATLANTA is now looking for a Promotions Director for WKLS (96 Rock) & Atlanta's Party station, 96.7 Hmmm (CHR/Rhythmic). Qualified applicants should have minimum 3 years experi-

ence in Promotions/Marketing, be ready to direct a staff to work the streets, interact with Sales, develop creative promotions, and keep the stations visible in community. Materials to: Human Resources, Clear Channel Atlanta, 1819 Peachtree Street, Suite 700, Atlanta, GA 30309 (CC is and EOE).

MIDWEST

DES MOINES RADIO GROUP PROMOTIONS INTERNSHIP The Des Moines Radio Group has immediate openings for interns to work with its stations: Star 102.5, Lazer 103.3, Oldies 93.3, Lite 104.1, KRNT and AM940. Duties include: remote setup, event coordination and exposure to the best radio environment in Iowa. Applicants should be willing to work hard, have fun and learn a lot. Interested candidates should send a resume to: Scott Allen, DMRG Marketing Manager, 1416 Locust Street, Des Moines IA 50309. Phone calls are also accepted at 280-1350 ext. 76. The Des Moines Radio Group is an Equal Opportunity Employer.

ZIMMER RADIO GROUP of Cape Girardeau is looking for weekend/part-time air staff. This would be a multi-format position on our three FM brands - Today's Best Country, K-103, Real Rock 99.3 and Cape's Biggest Variety Kiss 93.9! We have awesome studios and know how to have fun. If you're tired of your current situation... want to be appreciated. We are looking for team players who want to work

hard and win, while having fun. We have the tools to win! Then send your package right away to: Chad Elliot, Program Director, 324 Broadway, Cape Girardeau, MO 63701. You may e-mail with questions... All contacts will be strictly confidential! Zimmer Radio is a family owned and operated company with stations in MO, IL and KS. Zimmer Radio Group is an equal opportunity employer.

WEST

X107.5 (KXTE) X-TREME RADIO is seeking a Promotions Coordinator. Responsibilities are maintaining all facets of station remotes and events including setting up remote equipment, client contact, prize distribution, and street presence. You'll oversee and maintain a staff of interns, assist the Promotions Director, upkeep station vehicles in maintenance and yearly registration. Candidate must have previous radio experience knowledge of remote equipment, computer skills and be a whiz on the Internet. If you are a trouble shooter/problem solver, and would like to be a team player, send your resume with REF JOB # PC222.300 to: Infinity Broadcasting HR Dept. 6655 W. Sahara Ave. D-208, Las Vegas, NV 89146. Infinity Broadcasting is an EOE. Women and minorities are encouraged to apply.

X1075, X-TREME RADIO is looking for part-time air talent. Duties to include regular weekend and fill-in shifts, production, remotes, and more.

Must be available to work weekends on a regular basis. Previous experience preferred but not mandatory. Send tape and resume to KXTE 6655 West Sahara Suite C-202 Las Vegas, NV 89146.

96.1 KLPX TUSCON - Mainstream AOR has morning show opening. Seeking current team. Minimum 3 years. Golf year round instead of freezing your ass off. Send the goods to: Larry Miles KLPX 1920 W. Copper, Tucson, AZ 85745.

WE'RE BUILDING A NEW RADIO STATION from the '80s up. 96.5 The Peak-- Denver's new home for the '80s and Beyond-- needs a whole new staff. If you lived through *The Breakfast Club*, hated preppies and refused to "just say no," we need you. Please send tape and resume to: KXPK, 1200 17th Street, Suite 2300, Denver, CO 80202

fmqb IS LOOKING FOR INTERNS. Good office skills and phone technique is essential. Interns must receive college credit for their work. Mail, fax or E-mail your cover letter and resume to: fmqb, Executive Mews, 1930 East Marlton Pike, Suite F-36, Cherry Hill, NJ 08003. Fax (856) 424-6943. Phone (856) 424-9114. E-mail: fmqb@fmqbmail.com.

TO LIST YOUR STATION or company's job listing, simply fax us a brief want ad by Tuesday, 7:00 P.M. ET. We'll run it free of charge (space permitting). FAX: (856) 424-6943, or e-mail us: fmqb@fmqbmail.com.

the insidetrack

KRXQ (98 Rock)/Sacramento have announced the reunion of hometown heroes Tesla for *Jambo-Ween 2000*, to be held at the Arco Arena on October 25. It will be the first time in over half a decade that all five members of the band will perform on stage together. They'll be joined by fellow Sacramento Rockers **Oleander**, who will open the show, and **3 Doors Down**. In the spirit of the season, *Jambo-Ween* will feature a costume contest with a grand prize of a thousand dollars up for grabs. Keeping with the local music scene, KRXQ is releasing

Sacramento Rock Volume 7: Napster of Puppets. The disc is chock-full of local talent and is available for only \$6.98, with proceeds going to the Mustard Seed Group. On Saturday (9/23) all 20 bands featured on the disc will perform at a local Tower Records to celebrate the release of the CD... Down in South Florida, **WZTA**/Miami is gearing up for All Hallows Eve with their 5th annual *Halloweenie Roast* on October 27 at Bayfront Park. Scheduled to perform at the "hair-raising" event are **Godsmack**, **Fuel**, **Marvelous 3**, **Crease**, **8 Stops 7**, and **Vallejo**.

Meanwhile, Zeta's morning show of **Paul Castronovo** and **Young Ron Brewer** will be broadcasting live from the Sydney Olympics September 15-19. The pair will also file reports for Miami's NBC affiliate. **WNOR**/Norfolk also plans on having their morning team cover the games **Down Under**. **Tommy & Rumble** will cover the Olympics like only they can... On Monday (9/18), **WQXA**/Harrisburg presents an in-store appearance from Pennsylvania's own **Fuel**. The band will perform an acoustic set to celebrate the release of their

sophomore effort *Something Like Human*. The CD will be available at midnight. This weekend The X will preview the album by playing a new song from the disc every hour... Following in the footsteps of **Clear Channel** sister up the coast **KSJO**/San Francisco-San Jose, **KIOZ**/San Diego has lined up guest DJ's to cover **APD/MD Shanon Leder's** mid-day shift while she is on vacation. Taking the mic will be **P.O.D**, **Incubus**, **Static-X**, **Tommy Lee**, **Gary Hoey**, **Stone Temple Pilots** and **Rob Halford**.

Jay Gleason

the rockmonitor 18-34

KATT
Oklahoma City
Thursday September 7, 2000
1 PM - 9 PM



1 pm

Van Halen "Ain't Talking 'Bout Love"
Live "The Dolphin's Cry"
Whitesnake "Still Of The Night"
Papa Roach "Last Resort"
Toadies "Possum Kingdom"
Scorpions "No One Like You"
Creed "With Arms Wide Open"
Nirvana "In Bloom"
Led Zeppelin "Travelling Riverside..."
A Perfect Circle "3 Libras"
Def Leppard "Animal"

2 pm

3 Doors Down "Loser"
Steppenwolf "Magic Carpet Ride"
AC/DC "Girls Got Rhythm"
Stone Temple Pilots "Sour Girl"
Ozzy Osbourne "Mama, I'm Coming Home"
Aerosmith "Love In An Elevator"
Offspring "Come Out & Play..."
ZZ Top "Tush"
Fuel "Hemorrhage..."
Brother Cane "Got No Shame"
Rush "Spirit Of Radio"

3 pm

Kid Rock "Only God Knows Why"
The Firm "Satisfaction Guaranteed"
Matchbox Twenty "Crutch"
Creed "Higher"
Dave Lee Roth "Yankee Rose"
Metallica "I Disappear"

Bush "Everything Zen"
Mountain "Mississippi Queen"
Foo Fighters "Breakout"
Bush "Little Things"
ZZ Top "Sharp Dressed Man"

4 pm

3 Doors Down "Kryptonite"
Jimi Hendrix "Hey Joe"
U.P.O. "Godless"
Candlebox "You"
Guns N' Roses "Welcome To The Jungle"
White Zombie "Thunder Kiss '65"
Led Zeppelin "Ramble On"
AC/DC "Satellite Blues"
Nirvana "Lithium"
Pink Floyd "Welcome To The Machine"

5 pm

Bush "The Chemicals Between Us"
Stevie Ray Vaughan "Pride And Joy"
Red Hot Chili Peppers "Californication"
Days Of The New "Shelf In The Room"
Tesla "Signs"
Matchbox Twenty "Bent"
Stone Temple Pilots "Big Empty"
George Thorogood "I Drink Alone"
Godsmack "Bad Religion"

6 pm

Alice In Chains "Rooster"
Creed "With Arms Wide Open"
Autograph "Turn Up The Radio"

Disturbed "Stupify"
Ugly Kid Joe "Everything About You"
Black Sabbath "War Pigs"
Limp Bizkit "Rollin"
Santana/Everlast "Put Your Lights On"
Vast "Free"

7 pm

Pearl Jam "Alive"
3 Doors Down "Loser"
Van Halen "I'll Wait"
Planet Earth "Bartender"
Black Crowes "She Talks To Angels"
ZZ Top "I Thank You"
Fuel "Hemorrhage..."
Lit "Miserable"
Stabbing Westward "Shame"
One Way Ride "Painted Perfect"

8 pm

Danzig "Mother"
Metallica "I Disappear"
Skid Row "I Remember You"
A Perfect Circle "3 Libras"
Ozzy Osbourne "No More Tears"
Pink Floyd "Brain Damage/Eclipse"
Full Devil Jacket "Where Did You Go?"
Kid Rock "Bawitdaba"
Quiet Riot "Bang Your Head..."
Stone Temple Pilots "Sour Girl"

Monitor provided by Mediabase

TOP 50 AIRPLAY

September 5 - 11, 2000

LW	TW	Artist	Track	Label	TW	LW
1	1	DAVID GRAY	"Babylon"	(ATO)	552	585
3	2*	BARENAKED LADIES	"Pinch"	(Reprise)	488	464
16	3*	WALLFLOWERS	"Sleepwalk"	(Interscope)	456	270
5	4*	JONNY LANG	"Me"	(A&M/IDJMG)	452	425
6	5*	STING	"After"	(A&M)	417	379
4	6	TRACY CHAPMAN	"Wedding"	(Elektra/EEG)	377	441
8	7*	JOAN OSBORNE	"Safety"	(Interscope)	375	354
D	8*	U2	"Beautiful"	(Island/Interscope)	374	41
7	9	EVERCLEAR	"Wonderful"	(Capitol)	350	361
22	10*	MARK KNOPFLER	"What"	(Warner Bros.)	347	229
10	11	FASTBALL	"Ocean"	(Hollywood)	331	343
11	12	SISTER SEVEN	"Only"	(Arista)	324	325
12	13*	COUNTING CROWS	"All"	(DGC)	319	295
9	14	SHELBY LYNNE	"Gotta"	(Island/IDJMG)	309	346
2	15	CLAPTON/KING	"Riding"	(Duck/Reprise)	307	467
17	16	VERTICAL HORIZON	"God"	(RCA)	261	269
20	17*	STONE TEMPLE...	"Sour"	(Atlantic/AG)	258	258
14	18	NEIL YOUNG	"Good"	(Reprise)	236	289
25	19*	DANDY WARHOLS	"Bohemian"	(Capitol)	229	197
19	20	SISTER HAZEL	"Change"	(Universal)	229	261
23	21	BONNIE RAITT	"All"	(Artemis)	226	241
18	22	DANIEL CAGE	"Sleep"	(MCA)	226	264
21	23	AIMEE MANN	"Red"	(SuperEgo)	219	248
15	24	PHISH	"Heavy"	(Elektra/EEG)	199	273
13	25	MATCHBOX 20	"Bent"	(Lava/AG)	193	289
30	26*	FIVE FOR FIGHTING	"Easy"	(AWARE/Columbia)	182	163
D	27*	JOHN HIATT	"Before"	(Vanguard)	180	65
38	28*	STEELY DAN	"Janie"	(Giant/Reprise)	165	138
26	29	DAR WILLIAMS	"What"	(Razor & Tie)	163	176
27	30	GOMEZ	"Kind"	(Virgin)	156	184
40	31*	DEXTER FREEBISH	"Leaving"	(Capitol)	152	129
39	32*	SARAH HARMER	"Basement"	(Zoë/Rounder)	142	135
31	33	JAYHAWKS	"Somewhere"	(American/CRG)	140	161
48	34*	DAVID WILCOX	"Soul"	(Vanguard)	137	102
37	35	STEVE EARLE	"Blues"	(E-Squared/Artemis)	127	139
29	36	BRIAN SETZER	"Mood"	(Interscope)	125	147
28	37	ROBERT BRADLEY	"Baby"	(RCA)	125	180
D	38*	EMMYLOU HARRIS	"Wanna"	(Nonesuch)	120	59
D	39*	RICKIE LEE JONES	"Show"	(Artemis)	118	75
D	40*	FOO FIGHTERS	"Next"	(Roswell/RCA)	117	78
45	41*	STEVE EARLE	"Can"	(E-Squared/Artemis)	115	114
44	42	NORTH MISSISSIPPI...	"Shake"	(Tone-Cool/IDJMG)	113	115
24	43	SINEAD O'CONNOR	"No"	(Atlantic/AG)	110	200
D	44*	PATTY LARKIN	"Beg"	(Vanguard)	108	88
33	45	JOHN WESLEY HARDING	"Piece"	(Mammoth)	107	127
D	46*	SHAWN MULLINS	"Everywhere"	(Columbia/CRG)	107	14
D	47*	XTC	"Stupidly"	(TVT)	106	77
41	48	ENTRAIN	"Back"	(Dolphin Safe)	105	129
43	49	LEONA NAESS	"New"	(MCA)	105	125
D	50*	INDIGENOUS	"Rest"	(Pachyderm)	104	87

PUBLIC BREAKOUT

September 5 - 11, 2000

LW	TW	Artist & Title	Label	TW	LW	Move
4	1*	PATTY LARKIN <i>regrooving the dream</i>	(Vanguard)	139	122	17
5	2*	DAR WILLIAMS <i>Green World</i>	(Razor & Tie)	129	120	9
1	3	GREG BROWN <i>Covenant</i>	(Red House)	124	127	-3
6	4*	DAN HICKS &... <i>Beatin' The Heats</i>	(Surfdog)	121	97	24
2	5	CLAPTON/KING <i>Riding With The King</i>	(Duck/Reprise)	115	125	-10
3	6	K.D. LANG <i>Invincible Summer</i>	(Warner Bros.)	102	125	-23
11	7*	BRIAN SETZER <i>Vavoom!</i>	(Interscope)	96	80	16
8	8	JOHN W. HARDING <i>The Confessions of St. Ace</i>	(Mammoth)	89	93	-4
10	9*	DONNA THE... <i>Positive Friction</i>	(Sugar Hill)	85	84	1
13	10*	VARIOUS ARTISTS <i>Steal This Movie OST</i>	(Artemis)	83	76	7
7	11	STEVE EARLE <i>Transcendental Blues</i>	(E-Squared/Artemis)	81	95	-14
16	12*	CHRIS SMITHER <i>Live As I'll Ever Be</i>	(Hightone)	80	75	5
D	13*	EMMYLOU HARRIS <i>Red Dirt Girl</i>	(Nonesuch)	76	45	31
20	14*	EQUATION <i>The Lucky Few</i>	(Putumayo)	74	68	6
D	15*	JOHN HIATT <i>Crossing Muddy Waters</i>	(Vanguard)	74	14	60
14	16	DAVID GRAY <i>White Ladder</i>	(ATO)	72	76	-4
30	17*	BELA FLECK <i>Outbound</i>	(Columbia/CRG)	70	53	17
15	18	R. ASHCROFT <i>Alone With Everybody</i>	(Virgin)	70	76	-6
9	19	PHISH <i>Farmhouse</i>	(Elektra/EEG)	67	93	-26
22	20*	SARAH HARMER <i>You Were Here</i>	(Zoë/Rounder)	66	61	5
28	21*	JOAN OSBORNE <i>Righteous Love</i>	(Interscope)	65	55	10
24	22*	LAURA LOVE <i>Fourteen Days</i>	(Zoë/Rounder)	64	60	4
17	23	NORTH... <i>Shake Hands With Shorty</i>	(Tone-Cool/IDJMG)	63	74	-11
19	24	TEDDY THOMPSON <i>Teddy Thompson</i>	(Virgin)	63	71	-8
26	26*	PHIL ROY <i>grouchyfriendly</i>	(Ear Pictures)	61	59	2
12	27	AIMEE MANN <i>Bachelor No. 2</i>	(SuperEgo)	60	79	-19
25	28	SHELBY LYNNE <i>I Am Shelby Lynne</i>	(Island/IDJMG)	57	60	-3
D	29*	DANDY WARHOLS <i>Thirteen Tales From...</i>	(Capitol)	56	30	26
29	30*	DAVE ALVIN <i>Public Domain</i>	(Hightone)	56	54	2

Total Plays: Total number of plays any album/artist received in the past week according to radio station reports. TW-LW+/-Move: Number of plays received This Week-Last Week and the plus or minus move between the two. Adds: The number of reporting stations to add an artist in the past week.

The Public Radio Breakout chart is compiled from the Spins reported by Non-Commercial radio stations in the Progressive section

**One Of The Most Added
Out-of-the-Box!**

rebecca (are you all right)
pat mcgee band

**KBCB
KFAN**

**WKOC
WLPW**

**WRNX
KROK**

**WMMM
KSPN**

**WRLT
KTAO**

**KTHX
KBAC**

**KRSH
WNCB**

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From the debut album **Shine**
Produced by **Jerry Harrison**
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Direction: **Bill Graham Management**

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- | | |
|-----------------------|----------------------------|
| 9/20 Philadelphia, PA | 10/10 Boulder, CO |
| 9/21 Boston, MA | 10/11 Tulsa, OK |
| 9/22 Bristow, VA | 10/12 Colorado Springs, CO |
| 9/23 Raleigh, NC | 10/13 Lincoln, NE |
| 9/24 Washington, DC | 10/14 Chicago, IL |
| 9/25 Ithaca, NY | 10/16 Detroit, MI |
| 9/26 Rochester, NY | 10/17 Ames, IA |
| 9/27 Allentown, PA | 10/18 Minneapolis, MN |
| 9/28 Providence, RI | 10/20 Madison, WI |
| 9/28 New York, NY | 10/21 Granville, OH |
| 9/30 Towson, MD | 10/25 Denton, TX |
| 10/1 Elon, NC | 10/26 Dallas, TX |
| 10/2 Harrisonburg, VA | 10/27 Houston, TX |
| 10/3 Knoxville, TN | 10/28 Austin, TX |
| 10/4 Cincinnati, OH | 10/30 New Orleans, LA |
| 10/8 Tulsa, OK | 10/31 New Orleans, LA |

Singles/EPs



Paul Simon, "Old" (Warner Bros.)

Paul Simon's next album, *You're The One*, will be in stores October 3. Simon will be all over your television and on tour to support it and the first single, "Old," should be an easy add.



Pat McGee Band, "Rebecca" (Giant/Warner Bros.)

Back in March we told you about this incredibly hard-working band that deserved your attention. The Pat McGee Band is back and WKOC, WRLT, KBCO, KRSH, WMMM, WRNX, and KTAO are all already on the second single.



Keb' Mo' "Come on back" (OKeh/Sony/550 Music)

"Come on back" could very well be the track that takes Keb' Mo' to the next level and to other formats. This dreamy mid-tempo ballad features his smooth vocal, and the hook sets deep.



Lenny Kravitz, "Again" (Virgin)

"Again" is a new track that's available on Lenny Kravitz' *Greatest Hits* package due in stores on October 24. You don't need us to tell you that Kravitz is on a roll.

The Pierces, "The Way" (Sony/550 Music)

The lovely and talented Pierce sisters offer "The Way" as their first single from their upcoming self-titled debut. These two voices blend and harmonize as only sisters can.

Lyle Lovett, "Ain't It Something" (MCA)

We all love Lyle. The man has not made a bad record in his life. "Ain't It Something" is from the soundtrack to the new Robert Altman film, *Dr. T and The Woman*. This should be an easy add.



Nick Drake, "Pink Moon" (Hannibal/RykoPalm)

A fellow music-lover suggests that *Pink Moon* is the perfect accompaniment for a lazy day, your favorite adult beverage or a fatty and a comfy chair. Your listeners deserve to know where that cool Volkswagen commercial music came from.

Albums



Fastball, *The Harsh Light of Day* (Hollywood)

Fastball has put out an incredibly complex and layered album for our listening pleasure. The production values are incredible and you'll find plenty to play on *The Harsh Light of Day*. Beyond the first single, "You're An Ocean," we suggest you check out the entire album! "Goodbye," "Love Is Expensive And Free," "Don't Give Up On Me," "Dark Street," "Vampires," "Whatever Gets You On," "Morning Star," "Time," and "Funny How It Fades Away" all rock.



Barenaked Ladies, *Maroon* (Reprise)

These guys just keep getting better and better. The quirky Canuk quintet's latest, *Maroon*, produced by uber-producer Don Was, is a rich vein to mine for airplay. The first single from the album, "Pinch Me," is poised to take over the top spot on the charts. Check out "Never Do Anything," "Go Home," "Falling For The First Time," "Conventioners," "The Humour Of The Situation," "Baby Seat," "Helicopters," and don't miss the hidden track "Hidden Sun."

Shemekia Copeland, *Wicked* (Alligator)

Shemekia Copeland is poised to become our leading Blues diva. Copeland is a star that puts her all into her delivery and consequently her performance, both live and in the studio. *Wicked* offers us a baker's dozen of tunes that should hammer home this young woman's undeniable talent. Don't miss Ruth Brown on "If He Moves His Lips" or these: "It's 2 A.M.," "Not Tonight," "The Other Woman," "Whole Lotta Water," "Beat Up Guitar," and "Wild, Wild Woman."

Emmylou Harris, *Red Dirt Girl* (Nonesuch)

Emmylou Harris is one of the undisputed treasures of American music and she refuses to rest on her considerable laurels. Harris taps some considerable talents to accompany her on *Red Dirt Girl*. Buddy and Julie Miller, Luscious Jackson's Jill Cunniff, Patty Griffin, Dave Matthews, Bruce and Patti (yes, that Bruce) and Kate McGarrigle all lend their expertise to the musical feast. There's not a weak moment on the entire album.

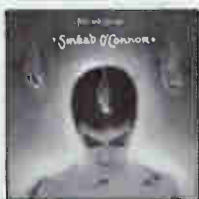
John Hiatt, *Crossing Muddy Waters* (Vanguard)

John Hiatt's songs have been used as accompaniment for numerous movies and television shows and he's been covered a ridiculous amount of times, most recently on *Rollin' Into Memphis: The Songs of John Hiatt*. *Crossing Muddy Waters* is his debut for Vanguard and continues a fine tradition of songwriting with "Before I Go," "Crossing Muddy Waters," "What Do We Do Now," "Only The Song Survives," "Lift Up Every Stone," "Take It Down," and "Take It Back."

PROGRESSIVE ADULT RADIO MUSIC

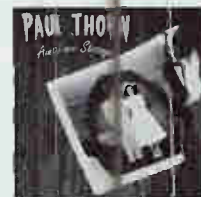
Emphasis Tracks

- Sinéad O'Connor, "Jealous" (Atlantic/AG)
 matchbox twenty, "Crutch" (Lava/AG)
 Squirrel Nut Zippers, "Bedbugs" (Mammoth)
 Cowboy Mouth, "How Do You Tell Someone"
 (Blackbird/AG)
 Cherry Poppin' Daddies, "Diamond Light Boogie" (Mojo)



Music Mailbag

- The Love Dogs, *New Tricks* (Tone-Cool)
 Paul Thorn, *Ain't Love Strange* (Perpetual Obscurity/Ark 21)
 Royal Fingerbowl, *Greyhound Afternoons* (TVT)
 Keith Whitley, *Sad Songs & Waltzes* (Rounder)
 Jane Siberry, *Hush* (Sheeba)
 Rusty Zinn, *The Chill* (Alligator)
 Jimmy Thackery & The Drivers,
Sinner Street (Blind Pig)
 Norton Buffalo & The Knockouts,
King of the Highway (Blind Pig)
 James Armstrong, *Got It Goin' On* (Hightone)
 The Gourds, *Bolsa de Agua* (Sugar Hill)
 Phil Cody, *big slow mover* (Tiny Head)
 Wil Seabrook, *Wil Seabrook* (Chicago Kid)
 Taylor and Martinez, *Taylor and Martinez* (Hi Records)
 Mpath, *Meeting Rivers* (Triloka/Gold Circle)



Most Added

1	U2	(Island/Interscope)	23
2	JOHN HIATT	(Vanguard)	21
3	PAUL PENA	(Hybrid)	17
4	KEB' MO'	(OKeh/Sony/550 Music)	16
5	SHEMEKIA COPELAND	(Alligator)	12
6t	PAT MCGEE BANO	(Giant/Warner Bros.)	10
6t	PHISH	(Elektra/EEG)	10

PROGRESSIVE ADULT RADIO NEWS

Hostile Takeover

In today's cutthroat business environment, WXRT/Chicago has decided to shed its mild manner and aggressively pursue takeovers of Chicago area companies. Hundreds of businesses will be targeted, and thousands of listeners will be affected. Listeners need only fax or e-mail the station for the chance to have them drop by with all kinds of goodies. Each week, one business will be "taken over" and win the grand prize package. Lin Brehmer and Terri Hemmert will announce the lucky takeover target every Wednesday morning. In other WXRT news, the station will send one lucky winner to the Rock & Roll Hall of Fame & Museum in Cleveland. With XRT's most famous Buckeye, and a Hall of Famer herself, Terri Hemmert! The winner will see the Jayhawks perform at a special Rock & Roll Hall of Fame 5th Anniversary concert, get an exclusive tour of the Museum, and get a free pair of tickets for The Who live at Gund Arena. On Tuesday (9/12) *Sound Opinions*, starring the talents of Chicago's resident Rock critics, Greg Kot of the *Chicago Tribune*, and Jim DeRogatis of *The Chicago Sun-Times*, hosted Cameron Crowe. The Rock-journalist-turned-director will discuss his films: *Jerry Maguire*, *Singles*, *Say Anything*, and the new *Almost Famous*, which chronicles his first year on the road writing for *Rolling Stone* and *Creem* magazines in 1973. Coming up on Sunday, September 17, on *Local Anesthetic* with Richard Milne, Chicago's longest-running radio show devoted to local artists and music, will have a preview of the *World Music Festival Chicago 2000*, with the event's founder, Mike Orlove of the Chicago Department of Cultural Affairs. The September 19 edition of *Sound Opinions* should be very exciting since the topic is "Jim and Greg Wanna Sex You Up!" The hosts exchange their choices for the very best music for doin' the nasty — with listeners' choices and feedback from some surprise guests.

I Say It's Foggy!

KFOG/San Francisco is our favorite Bay Area station not only because they're fantastic but also because they're chocolate lovers just like us! They helped to present the *5th Annual Ghirardelli Square Chocolate Festival* this past Saturday, September 9, in Ghirardelli Square. Chocolate lovers, young and old, had the opportunity to taste decadent chocolate creations by restaurants from Ghirardelli Square and around the area. Kids enjoyed expressing their artistic abilities by decorating Ghirardelli Chocolate bars and shortbread cookies! All proceeds from the Festival benefited Project Open Hand. Project Open Hand is an organization that provides home-delivered meals, groceries and nutritional counseling to people with HIV and AIDS, and homebound critically ill and seniors. In other Foggy news, KFOG is proud to present the *28th Annual San Francisco Blues Festival*, the longest running and most respected Blues Festival in the country. The San Francisco Blues Festival is Saturday and Sunday, September 23 & 24 in the Great Meadow at Fort Mason. It all kicks off at a free lunchtime Blues Festival concert on Friday, September 22.

AM, FM, MHz, kHz

The former Channel 103.1/Santa Monica is now Worldclassrock.com. They are also on the AM band at 850 AM, out of Thousand Oaks, CA. Calls are KACD and 103.1 is now KACD-FM.

There Is A Such Thing As A Free Lunch

Free lunchtime concerts, that is. **WBOS**/Boston is currently putting together their *8th Annual Free Lunchtime Concert Series*. The shows take place on the first Thursday of each month, November through March. The station is currently beginning the search for the best bands to play this series. The concerts take place at International Place, Boston's premiere business address. Acts that have played the lunchtime concerts for WBOS in the past include Squeeze, Susan Tedeschi, Sheryl Crow, Warren Zevon, Todd Rundgren, Patty Griffin, Jonatha Brooke, and more. Typically the shows draw 2-3000 people.

Bark In The Park

KMTT/Seattle is sponsoring the PAWS first annual *Bark in the Park*, September 16. A festival celebrating canine friends with music, games, contests, and celebrities. It promises to be a Bumbershoot festival for dogs. *Bark in the Park* will feature the 9th annual *PAWSwalk* doggie walkathon to benefit the homeless animals at PAWS, co-hosted by the station's own **John Fisher**. On festival day, Gas Works Park will be the home to more dogs than any other spot on earth. The festival will include more than 50 food and animal-theme booths, a dog agility course, a Frisbee contest, dog behavior trainers and of course, the doggie psychic.

The KINK 2001 Countdown

Starting September 26 at 6:00 p.m. and continuing until December 31, **KINK**/Portland will countdown the greatest 2001 songs of all time, as voted by their listeners. Listeners give their input by filling out the form on the station's Web site, faxing, or mailing their picks. By sending in a list, listeners are automatically entered into a drawing for 102 movie passes from Regal Cinemas. That's a lot of popcorn.

The "You Can Call Me Al" Department

In support of his new album, *You're The One*, **Paul Simon** will start touring in November: 11/10-11, Seattle; 11/13-14, San Francisco; 11/16-18, Los Angeles; 11/21-22, Denver; 11/24, Chicago; 11/25, Chicago; 11/28-29, Toronto; 12/1-3, Boston; 12/7-9, New York City.

Summer's Almost Gone

And with its passing, the radio festivals that we all enjoy will be history. **WXPN**/Philadelphia is winding down the festival season with the *Newton Colony/XPN Arts & Music Family Festival*. The festival will be held September 16 and 17 with all the events on Saturday free. Festival goers can take blankets, chairs and snacks to chill out in Collingswood, NJ where the festival will be held Saturday and the island at Cooper River Park in Pennsauken, NJ on Sunday. Performers include: Ellis Paul, Paul Thorn, Sarah Harmer, Jess Klein, Dave Carter & Tracy Grammer, Jonatha Brooke, Dar Williams, and Wilco. There will be a special *Kid's Corner* stage hosted by **Kathy O'Connell**.

News From Northampton

WRSI/Northampton PD Sean O'Mealy called us this week with some station news. This Saturday (9/16) the station presents the *River Rock & Roll Flea Market* where they'll be giving away their summer promotion's (*Soundtrack to Summer*) grand prize, a Subaru Forester and a canoe! On September 21 it's *River Fest* with Ben Harper, Toots & the Maytals, Martin Sexton, Entrain, Juliana Hatfield, Sonic Youth, and more. Last, but certainly not least, congratulations to MID **Johnny Memphis** and his wife **Andrea** on the birth of **Christopher Fleming Riley!** Maybe Dar Williams will write a song about the new addition.

Heroes and Heroines

On the same day *Righteous Love*, the much-awaited follow-up to *Relish*, is released Grammy-nominated **Joan Osborne** will launch her new labor of love, *Heroine* magazine (heroinemagazine.com). The new Web site offers inspiration for women and tells stories of passion, struggle, and achievement. Artists, explorers, rebels, saints, athletes and Rock stars rub shoulders, alongside fiction and journalism that excites the mind and spirit. While most magazines for women rely on fashion spreads for visual impact, *Heroine* brings the public the work of female artists and images of the many ways women express themselves. Osborne, as both an artist and an activist, has chosen to create a deeper choice for women in a culture of magazines and Web sites that overdose on beauty and fashion. *Heroine* will focus on the defining moments and true beauty of women's lives. The premiere issue will feature an interview with singer **Mary J. Blige**, a conversation about political activism between **Susan Sarandon** and **Indigo Girls**, and the work of acclaimed photographer **Mary Ellen Mark**.



WXPN's David Dye with Björk.



WXHT's John Farneda and Carlos Santana

Made Possible By An Endowment From...

KAXE/Grand Rapids has until December 31, 2001 to raise \$250,000 for an endowment. Every dollar received by that date will be matched by the Blandin Foundation. The station is soliciting something from their listeners that many of us learned from a popular Public Television show — cooperation. If every **KAXE** member gives the station at least \$200, they will reach the goal. **KAXE** knows that there's no such thing as an extra \$200 lying around the house, but many listeners can afford \$12 a month. That amount will add up to \$200 by the time the challenge is done. Station members were sent a letter and postcard recently to inform them of the endowment challenge. Most of all the station wants listeners to remember, "You don't have to be wealthy, you have to be willing."

Metal detector

Pure Spins

September 5 - 11, 2000

LW	TW	Artist	Title	Label	Plays	TW	Move	TW	Cume/Adds
1	1	HALFORD	RESURRECTION	(Metal-Is/SRG)	330	-19	349	48/0	
3	2*	SOULFLY	PRIMITIVE	(Roadrunner)	319	44	275	55/1	
5	3*	NOTHINGFACE	VIOLENCE	(TVT)	309	55	254	44/0	
2	4	IN FLAMES	CLAYMAN	(Nuclear Blast)	295	-20	315	38/0	
9	5*	LOUD ROCKS	SAMPLER	(Loud)	232	32	200	32/1	
6	6*	SIXTY WATT SHAMAN	SEED	(Spitfire)	231	0	231	33/0	
4	7	TAPROOT	GIFT	(Atlantic/AG)	228	-36	264	35/0	
16	8*	SPINESHANK	HEIGHT	(Roadrunner)	205	55	150	44/1	
11	9*	PISSING RAZORS	FIELDS	(Razoras)	204	36	168	40/0	
7	10	IRON MAIDEN	BRAVE	(Portrait/CRG)	200	-10	210	43/1	
21	11*	HYPOCRISY	INTO	(Nuclear Blast)	189	47	142	36/0	
8	12	(HED) PE	BROKE	(Jive)	184	-19	203	28/0	
12	13*	LIQUID GANG	SUNSHINE	(Lava/AG)	171	4	167	30/0	
13	14*	MUDVAYNE	DIG	(Epic)	170	2	168	40/3	
15	15*	40 GRIT	HEADS	(Metal Blade)	163	11	152	38/0	
D	16*	COLD	13	(Flip/Geffen)	152	152	0	43/39	
22	17*	TONY IOMMI	TIME	(Divine/Priority)	152	23	129	52/3	
19	18*	UNION UNDERGROUND	EDUCATION	(Portrait/CRG)	151	6	145	23/0	
18	19*	RELATIVE ASH	OUR	(Island/IDJMG)	150	4	146	31/0	
20	20*	DEE SNIDER	NEVER	(KOCH International)	143	2	141	29/0	
10	21	NATIVITY IN BLA	II	(Divine)	137	-45	182	29/0	
14	22	STUCK MOJO	DECLARATIO	(Century Media)	129	-33	162	20/0	
30	23*	MOTORHEAD	BEST	(Metal-Is/SRG)	126	25	101	45/2	
26	24*	LINKIN PARK	ONE	(Warner Bros.)	118	7	111	22/0	
67	25*	DROWNINGMAN	ROCKNROLL	(Revelation)	112	70	42	33/4	
54	26*	KILLSWITCH ENGAGE	KILLSWITCH	(Ferret Music)	112	58	54	41/4	
24	27	KING DIAMOND	HOUSE	(Metal Blade)	107	-14	121	23/0	
29	28*	SINERGY	HELL	(Nuclear Blast)	107	5	102	23/0	
32	29*	MUSHMOUTH	LIFT	(Triple Crown)	106	6	100	25/0	
27	30	MISERY LOVES...	YOUR	(Earache)	101	-5	106	20/0	
28	31	ONE KING DOWN	GRAVITY	(Equal Vision)	99	-7	106	28/0	
33	32*	SHUVEL	SET	(Interscope)	99	1	98	32/1	
23	33	EARTH CRISIS	SLITHER	(Victory)	98	-29	127	22/0	
76	34*	DORO	CALLING	(KOCH)	95	57	38	31/4	
38	35*	ALICE COOPER	BRUTAL	(Spitfire)	90	12	78	18/0	
25	36	DEFTONES	WHITE	(Maverick)	89	-25	114	12/0	
39	37*	DARKSEED	DIVING	(Nuclear Blast)	84	5	79	20/0	
41	38*	GARGANTUA SOUL	FIRST	(D. K.)	82	6	76	24/0	
264	39*	DOWNSET	TOGETHER	(Epitaph)	75	74	1	53/52	
35	40	ELECTRIC HELLFIRE	WITNESS	(Deadline)	75	-11	86	21/0	
132	41*	NILE	ALBUM	(Relapse)	75	62	13	22/4	
47	42*	EXHUMED	SLAUGHTER	(Relapse)	71	13	58	21/0	
31	43	DEEP	PIECES	(Pavement)	69	-31	100	18/0	
34	44	DECIDE	INSINERATE	(Roadrunner)	67	-27	94	21/0	
56	45*	EIGHTEEN VISION	UNTIL	(Trustkill)	66	13	53	26/0	
74	46*	EMBODIMENT	NARROW	(Solid State)	65	26	39	29/3	
40	47	FATES WARNING	DISCONNECT	(Metal Blade)	63	-13	76	17/1	
61	48*	MIGHTY SIDESHOW	INTRO	(Nightdiscs)	61	13	48	16/0	
44	49	DARK TRANQUILITY	PROJECTOR	(Century Media)	60	-9	69	12/0	
43	50	DISTURBED	SICKNESS	(Giant)	58	-13	71	13/0	

Pure Cyberspins

LW	TW	Artist	Title	Label	Plays	TW	LW	Move	Cume/Adds
1	1	NATIVITY IN BLACK	II	(Divine)	107	-13	120	3/0	
3	2	HALFORD	RESURRECTI	(Metal-Is/SRG)	97	-5	102	3/0	
6	3	DEFTONES	White	(Maverick)	81	-1	82	2/0	
4	4	IRON MAIDEN	BRAVE	(Portrait/CRG)	80	-11	91	3/1	
2	5	MISSION: IMPOSSIBLE	ALBUM	(Hollywood)	75	-36	111	2/0	
7	6	ALICE COOPER	BRUTAL	(Spitfire)	71	-8	79	3/0	
8	7*	SOULFLY	PRIMITIVE	(Roadrunner)	65	2	63	3/0	
13	8*	IOMMI	TIME	(Divine/Priority)	64	14	50	3/2	
9	9*	MOTLEY CRUE	HELL	(Beyond)	61	0	61	2/0	
12	10*	SLASH'S SNAKEPIT	GRAND	(KOCH)	61	10	51	2/0	

f m q b september 15, 2000

add action

- 1) Downset, "Together," Epitaph (52)
- 2) Amen, *The Price Of Reality*, I Am/Virgin (51)
- 3) Cold, *13 Ways To Bleed Onstage*, Flip/Geffen (39)
- 4) Shutdown, *Few and Far Between*, Victory (29)
- 5) Motley Crue, *New Tattoo*, Beyond (21)

most increased

- 1) Downset, "Together," Epitaph (+74)
- 2) Drowningman, *Rock and Roll Killing Machine*, Revelation (+70)
- 3) Nile, *Black Seeds of Vengeance*, Relapse (+62)
- 4) Killswitch Engage, *Killswitch Engage*, Ferret (+58)
- 5) Doro, *Calling The Wild*, KOCH (+57)

going for adds

- Non Point, *Statement* (MCA)
- Slaves On Dope, *Inches From The Mainline* (Divine/Priority)
- Cannibal Corpse, *Live Cannibalism* (Metal Blade)
- Peach, *Giving Birth To A Stone* (Vile Beat/Beatville)
- Strait Up, *Sampler* (Immortal/Virgin)
- Project Grudge, *Between You And Reality* (Medea)
- Hateplow, *The Only Law Is Survival* (Pavement)
- Until The End, *Until The End* (Equal Vision)
- Arson, *Less Perfect Than Death* (Resurrection AD)
- God Forbid, *Reject The Sickness*, (9Volt)

hard radio.com

HOT-30 weekly spins

Halford	Iron Maiden	In Flames
Nativity In Black (Slayer)	Alice Cooper	Motley Crue
Pantera	Dio	Dee Snider
Sixty Watt Shaman	Slash's Snakepit	

ADDS:
Sammy Hagar
Judas Priest Tribute
Megadeth

ma bell meltdown

3-1	SOULFLY	Primitive	(Roadrunner)
1-2	ROB HALFORD	Resurrection	(Metal-Is/SRG)
2-3	IN FLAMES	Clayman	(Nuclear Blast)
D-4	NOTHING FACE	Violence	(TVT)
4-5	IRON MAIDEN	Wicker	(Portrait/CRG)
7-6	TAPROOT	Gift	(Atlantic/AG)
D-7	TONY IOMMI	Time	(Divine/Priority)
5-8	HYPOCRISY	Into	(Nuclear Blast)
D-9	MOTORHEAD	Best	(Metal-Is/SRG)
D-10	PISSING RAZORS	Fields	(Razoras)

modernROCK

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エビツケ!!



CD
00

エビツケ!!



MONKEY KONG

ALREADY ON!

WEDG	KWOD	WEDJ	WQBK
KMYZ	KFMA	WXSR	WGRD
WNFZ	KLEC	WWWV	WKRL
KRAD	KMBY	KQRX	WRRV
WMAD	WRAX	KRZQ	WPLA

IN STORES SEPTEMBER 26

"A snatch the best bits from modern pop music and expertly arrange them in the most kid-pleasing order possible, with almost feng shui expertise.

They're like a punk rock Beasties, a stink bomb under the snooty noses of snotty purists. Because A know that tedious purism is the DEATH of POP".

-N.M.E.



PRODUCED, RECORDED AND MIXED BY AL CLAY

MANAGEMENT: TANKEELAD AT FURTIVE MASS TRANSIT

modernROCK

Top 50 Airplay

September 5 - 11, 2000

LW	TW	Artist	Track	Label	TW	Move	LW	2W	3W	Cume/Adds
1	1*	PAPA ROACH	LAST	(DreamWorks)	2463	14	2449	2471	2473	72/0
3	2*	INCUBUS	STELLAR	(Immortal/Epic)	2354	62	2292	2192	2036	73/0
6	3*	GREEN DAY	MINORITY	(Reprise)	2313	460	1853	840	12	79/2
2	4	SR-71	RIGHT	(RCA)	2291	-143	2434	2439	2341	70/0
4	5	DEFTONES	CHANGE	(Maverick)	2136	-47	2183	2267	2203	71/0
5	6*	FUEL	HEMORRHAGE	(Epic/550 Music)	2125	229	1896	1705	1301	78/1
8	7*	3 DOORS DOWN	LOSER	(Republic/UMG)	1832	108	1724	1627	1423	70/3
7	8	WHEATUS	TEENAGE	(Columbia/CRG)	1667	-61	1728	1830	1711	61/0
9	9	EVE 6	PROMISE	(RCA)	1514	-151	1665	1895	2144	52/0
11	10*	DISTURBED	STUPIFY	(Giant/Reprise)	1494	57	1437	1429	1374	57/0
15	11*	ORGY	FICTION	(Elementree/Reprise)	1444	194	1250	922	158	73/1
10	12	R/H/C/PEPPERS	CALIFOR...	(Warner Bros.)	1440	-174	1614	1921	2203	52/0
14	13*	VAST	FREE	(Elektra/EEG)	1386	139	1247	1126	954	75/5
12	14	RAGE AGAINST...	TESTIFY	(Epic)	1291	-1	1292	1342	1252	60/0
19	15	FOO FIGHTERS	NEXT	(Roswell/RCA)	1257	214	1043	857	509	64/5
13	16	3 DOORS DOWN	KRYPTONITE	(Republic/UMG)	1211	-93	1304	1435	1590	39/0
16	17	A PERFECT...	JUDITH	(Virgin)	1089	-159	1248	1526	1556	41/0
63	18*	U2	BEAUTIFUL	(Interscope)	1078	788	290	0	0	64/29
17	19	OPM	HEAVEN	(Atlantic/AG)	1047	-81	1128	1167	1118	45/0
28	20*	EVERCLEAR	AM	(Capitol)	996	185	811	549	173	58/2
23	21	STONE TEMPLE...	SOUR	(Atlantic/AG)	927	-5	932	1077	1289	36/0
25	22*	DEXTER FREEBISH	LEAVING	(Capitol)	926	19	907	800	672	48/2
20	23	EVERCLEAR	WONDERFUL	(Capitol)	924	-75	999	1215	1468	34/0
18	24	NICKELBACK	LEADER	(Roadrunner)	914	-157	1071	1181	1162	42/0
27	25*	BARENAKED...	PINCH	(Reprise)	904	48	856	798	647	38/0
24	26	8STOPS7	QUESTION	(Reprise)	863	-32	895	1106	1043	42/0
57	27*	LIMP BIZKIT	MY	(Flip/Interscope)	861	528	333	0	0	56/10
38	28*	A PERFECT...	LIBRAS	(Virgin)	835	249	586	348	249	53/5
21	29	VERTICAL...	GOD	(RCA)	803	-146	949	1075	1192	32/0
26	30	P.O.D.	ROCK	(Atlantic/AG)	799	-75	874	831	759	48/0
33	31*	HARVEY DANGER	SAD	(London/Sire)	739	64	675	605	493	47/2
29	32	DANDY WARHOLS	BOHEMIAN	(Capitol)	699	-79	778	818	752	38/0
22	33	CREED	WITH	(Wind-up)	697	-263	960	1098	1196	25/0
66	34*	LIMP BIZKIT	ROLLIN	(Flip/Interscope)	682	415	267	0	0	53/9
35	35*	QUEENS OF...	LOST	(Interscope)	650	38	612	563	436	36/1
76	36*	EVERLAST	BLACK	(Tommy Boy)	643	421	222	0	0	54/25
39	37*	(HED) PE	BARTENDER	(Jive)	610	75	535	442	308	40/3
31	38	MXPX	RESPONS...	(A&M)	600	-143	743	899	923	36/0
40	39*	GOOD CHARLOTTE	LITTLE	(Epic/550 Music)	591	75	516	477	359	43/3
32	40	SUM 41	MAKES	(Big Rig/Island)	574	-151	725	745	687	37/0
30	41	BT	NEVER	(Nettwerk/Capitol)	542	-250	792	997	1121	31/0
44	42*	CAVIAR	TANGERINE	(IDJMG)	514	23	491	441	389	35/2
47	43*	UNION UNDERG...	TURN	(Columbia/CRG)	493	58	435	361	330	29/2
41	44	GODSMACK	BAD	(Republic/UMG)	462	-47	509	619	728	24/0
36	45	VIBROLUSH	TOUCH	(V2)	451	-125	576	629	652	31/0
67	46*	LINKIN PARK	ONE	(Warner Bros.)	436	179	257	92	39	41/6
71	47*	WALLFLOWERS	SLEEP...	(Interscope)	409	159	250	8	0	35/18
34	48	LIVE	THEY	(radioactive)	391	-235	626	742	803	21/0
37	49	"MISSION..."	TAKE	(Hollywood)	387	-203	590	790	1094	17/0
48	50	MARVELOUS THREE	SUGAR	(Elektra/EEG)	381	-46	427	424	443	26/0

Plays TW: Total number of Plays during current airplay week; Move: Increase or decrease in number of Plays from previous airplay week; Plays LW: Total number of Plays during previous airplay week; 2 Week: Total number of plays 2 weeks previous; 3 Week: Total number of plays 3 weeks previous; Cume: Total number of stations playing; Adds: number of new stations reporting as an add.

most added

1. COLLECTIVE SOUL
37 adds
"Why Pt. 2"
(Atlantic/AG)

COLLECTIVE SOUL

Why Part Two

2. U2 29 adds
"Beautiful Day"
(Interscope)

3. PAPA ROACH 28 adds
"Broken Home"
(DreamWorks)

4. EVERLAST 25 adds
"Black Jesus"
(Tommy Boy)

5. THE WALLFLOWERS 18 adds
"Sleepwalker"
(Interscope)

6. DUST FOR LIFE 13 adds
"Step Into The Light"
(Wind-up)

7. LENNY KRAVITZ 12 adds
"Again"
(Virgin)

8. LIMP BIZKIT 10 adds
"My Generation"
(Flip/Interscope)

9t. LIMP BIZKIT 9 adds
"Rollin"
(Flip/Interscope)

CREED 9 adds
"Are You Ready?"
(Wind-up)

specialty spins fmqb's look at what's on specialty shows.

Top Ten Singles

ARTIST	SONG	LABEL
1. A.F.I.	"The Days Of The..."	(Nitro)
2t. Everlast	"Black Jesus"	(Tommy Boy)
Downset	"Together"	(Epitaph)
4t. Hardknox	"Attitude"	(Jive)
Palo Alto	"Sonny"	(American)
Lenny Kravitz	"Again"	(Virgin)
7t. Dust For Life	"Step Into The Light"	(Wind-up)
Starlight Mints	"Submarine #3"	(See Thru)
9t. Elliot	"Drive On To Me"	(Revelation)
At The Drive-In	"One Armed Scissor"	(Grand Royal)

Top Ten Albums

ARTIST	ALBUM	LABEL
1. At The Drive-In	<i>Relationship Of Command</i>	(Grand Royal)
2. Various Artists	<i>Loud Rocks</i>	(Columbia/CRG)
3. Jets To Brazil	<i>Four Cornered Night</i>	(Jade Tree)
4. Mojave 3	<i>Excuses For Travelers</i>	(4AD)
5t. A Perfect Circle	<i>Mer De Noms</i>	(Virgin)
Cross My Heart	<i>Temporary Contemporary</i>	(Deep Elm)
7t. Barenaked Ladies	<i>Maroon</i>	(Reprise)
Elliot	<i>False Cathedrals</i>	(Revelation)
J. Mascis/Fog	<i>More Light</i>	(Ultimatum)
10. A	<i>A Vs. Monkey Kong</i>	(Mammoth)

SHE'S FINALLY HERE

 zebrahead

*Playmate
Of the Year*

**OVER 5,000
RECORDS SOLD
THIS WEEK!**

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CBS Late Late
Show
Appearance**

**Sold Out
Tour With
Wheatus!
Upcoming
Tour With
311!**

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Playmate Of The Year.**

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Produced By: Howard Benson. Mixed By: Chris Lord-Alge at Image Recording
Management: Alex Guerrero and Todd Singerman for Singerman Entertainment
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modernMUSIC PAGE

modernmovers



#1 modern

Papa Roach, "Last Resort" (DreamWorks) Number one yet again with 2463 spins on 72 stations, "Last Resort" is still pulling in huge phones, so don't back off too early. Look for the Papa Roach phenomenon to continue with the arrival of the second single from *Infest*, "Broken Home," which pulled in first week adds (28) at stations such as KNRK, WAQZ, KPNT, KPOI, WPLY, WPBZ, Q101, and WEDG. "Broken Home" is also heating up the charts at WXRK, Live 105 and KROQ.

Linkin Park, "One Step Closer" (Warner Bros.) Add KNRK, 89X, KKND, WNFZ, WIXO, and KNRQ to the ever-growing list of stations that recognize this track's greatness. 41 *fmqb* Modern Rock stations reported spins on "One Step Closer," bringing the early total PPW to 436. Other stations that remain ecstatic about Linkin Park's debut include WAQZ, WXRK, KROQ, KXTE, WHFS, KPNT, KNDD, KFMA, WXDX, Live 105, Q101, WBCN, WPBZ, KEDJ, 99X, WPLA, and WRZX.

Limp Bizkit, "My Generation" and "Rollin'" (Flip/Interscope) Most of you are bangin' both tracks, which is obviously the smartest thing to do considering Limp Bizkit is one of the biggest acts in Rock. Both songs from *Chocolate Starfish & The Hot Dog Flavored Water* require about five seconds of your attention before you can surmise their power. They're hits, play them. On everywhere (duh).

Fuel, "Hemorrhage (In My Hands)" (Epic/550 Music) You know things are getting tight in the Top Ten when a track increases 229 spins and slips one place on the chart. Holding strong in the Top Ten at Number Six with a 78 cume and 2,125 total spins, "Hemorrhage," should make up the ground it lost this week and then some. Increasing spins at CFNY, KDGE, KFMA, KXRK, WCYY and 19 others!



Everlast, "Black Jesus" (Tommy Boy) Two weeks on the Modern Rock Most Added list and Number Four with 25 adds this week gets Everlast a debut on the chart at 36*. "Black Jesus" already has a 54 cume, 643 spins and it was just going for adds this week! Judging by the amount of stations on it early (29) and the adds it got this week, this track is going to be crashing the Top Five by the end of September. Added at: CFNY, KEDJ, KPOI, WEND, WPLY, WPLA and KROQ.

Collective Soul "Why Pt. 2" (Atlantic/AG) Number One Most Added this week with 37 adds! "Why Pt. 2" will definitely put a great first week to use as it starts its ascent up the chart. Out of the box at KXRK, WBRU, CFNY, WXDX, KKND, KNRQ, WEND, WEQX and many more!

Blink 182, "Man Overboard" (MCA) A new track from the forthcoming live Blink 182 record, *The Mark, Tom & Travis Show (The Enema Strikes Back)*, "Man Overboard," is another hit in a long string of great songs from the kings of Pop-Punk. Following in the footsteps of "What's My Age, Again?," "All The Small Things," and "Adam's Song," what we have here is a "no-brainer." Going for adds next week. Early at Q101, LIVE 105, KROQ and KNRK.

U2, "Beautiful Day" (Interscope) It's a beautiful day when 29 more stations add one of the best U2 records since their *Joshua Tree* days. A total of 64 stations spun in 1078 times, giving it a massive debut at 18*. We can't wait for the full length and tour. New at WRAX, WPLY, WEND, KPNT, 91X, WXDX, KFMA, KKND, Q101, and KROX.

Everclear, "AM Radio" (Capitol) Up 28-20* this week, Everclear's latest is following in the footsteps of their past radio successes. You know 'em, everyone digs 'em, so play 'em. New this week at CFNY and WPLA. Twenty or more spins at WPBZ, KPNT, KXRK, WPLY, WRAX, KNRK, KDGE, and 91X.

Dust For Life, "Step Into The Light" (Wind-up) Their debut enjoyed a great first week in lieu of major big name add competition. Ripe with powerful vocals and churning riffs that recall Alice In Chains, "Step Into The Light" could very well become a monster hit in a relatively short period of time. In case you haven't noticed, the dark, brooding melodic Rock genre mastered by AIC in the 90's still has a very relevant place on the dial. On at WXRK. New at KROQ, WBCN, WPLA, WNFZ, WXSX, KHLR, KMBY, KRAD, KWOD, WAVE, WEEQ, WHRL.

A, "Monkey Kong" (Mammoth) There is a lot of new music out there right now, and this one will definitely surface as a contender. Upbeat, brooding and borderline hyperactive, "Monkey Kong" is a breath of fresh air in the current musical landscape. Spinning at WEDG, WXSX, WNFZ, WGRD, KFMA, KRZQ, KRAD and WRRV. New this week at; WPLA, WRAX.

Zebrahead, "Playmate Of The Year" (Columbia/CRG) Cooking on low heat, for the past few weeks, "Playmate..." is ready to turn it up a notch. A modest 22 cume and 317 spins has this track sitting, just barely, on the outside looking in. True believers at KDGE, KNRK, KCXX, WPBZ, WXSX, WRRV, KFMA and KXRK.

modernpriority

RADIOHEAD



"OPTIMISTIC"

Radiohead "Optimistic" (Capitol)

One of the most eagerly anticipated records of the year is finally here, and in our humble opinion,

it's nothing short of sheer brilliance. The lyrics and vocals of Thom Yorke float through the air like a soaring eagle, effortlessly surveying its domain. While it's certainly not a bubble gum Pop song by any stretch of the imagination (thank God), that shouldn't prevent you from shoveling massive spins at your starving audience. This format should *depend* on the few trend-setting acts out there such as Radiohead, Pearl Jam, Tool, Rage Against The Machine, as well as newcomers such as VAST and Travis because they stray away from the norm only to set new, beautifully composed standards with each release. This first track from *Kid A* does just that.

available for airplay

9.18-19

1 Plus 1, "Cherry Bomb" (Elektra/EEG)
Blink 182, "Man Overboard" (MCA)
Matchbox 20, "Crutch" (Atlantic/AG)
Radiohead, "Optimistic" (Capitol)
U2, "Beautiful Day" (Interscope)

9.25-26

Deftones, "Back To School (Mini Maggit)" (Maverick)
Downset, "Together" (Epitaph)
the exies, "Happy (Numb)" (Ultimatum Music)
Lifeshouse, "Hanging By A Moment" (DreamWorks)
PaloAlto, "Sonny" (American/CRG)
Sevendust, "Going Back To Cali" (UniversalUMG)
Spineshank, "Synthetic" (Roadrunner)
Stone Temple Pilots, "No Way Out" (Atlantic/AG)

modernCROSSROADS

Showtime

fmqb's Weekly Watch on the Festival Season.

- 9/15 WARQ/Columbia, SC *Fall Out 2000* at Finlay Park (capacity 10,000+) featuring Everclear, Fuel, Eve 6, Everlast, Stir, 2 Skinnee J's, SR-71, Elwood, and 8Stops7.
- 9/16 WEND/Charlotte *End Of Summer Weenie Roast 6* at the Blockbuster Pavilion featuring Everclear, Papa Roach, Everlast, Fuel, Eve 6, The Cult, Dexter Freebish, Missing Persons, Collapsis, Stir, 2 Skinnee J's, Angie Aparo, and Peter Searcy.
- 9/17 KFRR/Fresno *Birthday Bash 5* at Wild Water Adventures featuring Weezer, Fenix TX, Crazy Town, Snake River Conspiracy, Zebrahead, and Sum 41.
- 9/23 KEDJ/Phoenix *That Damn Show!* at the Peoria Sports Complex featuring Papa Roach, Deftones, Orgy, MxPx, and P.O.D.
- 9/24 WDYL/Richmond *Y-Stock 2000* at Mayo Island featuring Stroke9, Marvelous 3, Dynamite Hack, Queens Of The Stone Age, VAST, and Dexter Freebish.
- 9/30 WRZX/Indianapolis *X-Fest* at the Deer Creek Music Center (24,000) featuring Stone Temple Pilots, Green Day, Fuel, Wheatas, Papa Roach, P.O.D., Disturbed, Kittie, and Kottomouth Kings.
- KXRK/Salt Lake City *Big Ass Show v6.0* at the Utah State Fairpark featuring Everclear, The Mighty Mighty Bosstones, Goldfinger, Deftones, MxPx, and Dynamite Hack.
- 10/1 WNNX/Atlanta *Big Day Out* at the Lakewood Amphitheater (cap. 20,000) featuring Papa Roach, Stone Temple Pilots, Deftones, Green Day, Everclear, Travis, Eve 6, Incubus, SR-71, Mighty Mighty Bosstones, Stroke 9, Disturbed, and Linkin Park.
- 10/6 KKND/New Orleans *Birthday Ball*. Details TBA.
- 10/21 WPLA/Jacksonville *Planet Fest 2-000*
- 10/29 WJBX/Ft Myers *Spookfest* at The Lee County Civic Center (cap. 18,000)
- 10/14 WAVF/Charleston *96Wavefest* at Joe Riley Stadium (cap. 18-20,000) featuring Stone Temple Pilots, 3 Doors Down, Cowboy Mouth, Fuel, Dexter Freebish, Nind Days, Disturbed and Dust For Life



Pittsburgh X-Files 2000

WXDX/Pittsburgh will release *Pittsburgh X-Files 2000*, a 22-track CD showcasing the area's finest local music. Well over 60 submissions were poured through between May and July. This is the station's fourth CD, and by all accounts, their best. "We think that this will be our biggest CD yet," says APD/MD Lenny Diana. The X is playing pretty much all of the 22 tracks in rotation, and is printing up 3,000 copies to go on sale on October 3 for \$10.59 at all area NRM locations. A portion of the proceeds will benefit the Women's Center & Shelter of Greater Pittsburgh. The X will roll-out its release with a party that will feature performances from a half dozen acts on the CD. For any additional information or a copy of the CD, contact Lenny Diana at (412) 937-1446, ext. 312.



X-files

End Shows: KNDD/Seattle is all over two big shows coming their way. This weekend, The End is having a Pearl Jam Bootleg Weekend. Listeners will be treated to live tracks from PJ's recent European tour and given plenty of chances to win tickets to the big hometown show on November 5 at the Key Arena. And The End presents Red Hot Chili Peppers at Key Arena September 22nd. Better yet, Peppers' Chad and Anthony will be hanging out with The End's Bill Reid for their Radio Station Fornication Party. Winners lucky enough to be caller 107 at designated times when the Peppers are played will be treated to free food and drink, an autograph session and they'll be a part of The End's Webcast of the event.

Edge Happenings: Rock & Wrestling strikes again - WEDG/Buffalo is giving away to the WCW's Fall Brawl, and the listeners are lovin' it! The first three callers that dial up Rich Wall when he plays Limp Bizkit's "Break Stuff" are off to the Fall Brawl, Sunday, September 17th at HSBC Arena. In completely unrelated Edge news, WEDG is giving listeners the chance to see the Tragically Hip at the HSBC on December 20.

In-Store On-Line With Marvelous 3: 99X/Atlanta joined Marvelous 3 for an in-store performance Tuesday night for the launch of their new CD, *ReadySexGo*, and they brought their Web cam with them. 99X broadcast the band's in-store performance on-line at 99X.com, for fans who couldn't make it to the Atlanta area Best Buy. The station also showed Marvelous 3's performance from last year's 99X *Big Day Out* until they took the stage for their in-store performance.

Road Hog!!!: KDGE/Dallas and DefensiveDriver.com have joined forces to keep Edge listeners off the road... at least for a night. The best or most pitiful e-mailed "road incident" story will snag a lucky listener tickets to an upcoming Edge concert of their choice, complete with a free roundtrip limo ride and a Dominos pizza delivered to their house for free.



FORNICATING IN THE STUDIO - Q101/Chicago afternoon host Sludge with RHCP's John Frusciante and Anthony Kiedis during Red Hot Radio.

Insider Trading

Donny Mueller, KPNT/St. Louis - At The Drive In: One Armed Scissor · Everlast: Black Jesus · Stroke 9 Washin' & Wonderin' · Incubus & Big Pun: Still Not A Player... Jaime Cooley, KNRK/Portland - Coldplay: Yellow · Fatboy Slim: Bird Of Prey · downset: Together... Paul Kriegler, KEDJ/Phoenix - Blink 182: Man Overboard · Everlast: Black Jesus... Jayn, KNRK/Portland - Lifehouse: Hanging By A Moment · Coldplay: Yellow · Tinfed: Way Thru... Scott Petibone, WXSJ/Tallahassee - Papa Roach: Broken Home - Nickelback: Breed · Sunna: Power Struggle · VAST: Free · Kittie: Charlotte · Vallejo: Into The New · Liquid Gang: Closer · Dust For Life: Step Into The Light... Marti Whitney, KEDJ/Phoenix - Fatboy Slim: Bird Of Prey · Green Day: Waiting · Lenny Kravitz: Again · Liquid Gang: Closer... Nikki Robinson, KPOI/Honolulu - Palo Alto: Sonny · Vallejo: Into The New · 12 Volt Sex: Hook It Up.

Continued from page 48

Coleman's Warren Kurtzman on the Impact Of Broadband

By the end of this year, as many as six million American households will have high-speed broadband Internet access via cable modems or digital subscriber lines (DSL). This number is expected to grow to over 30 million households by 2004. One of the most-anticipated sessions at this year's NAB convention in San Francisco is one examining the listener habits of consumers who have broadband Internet access to those who don't. Conducted by Coleman Research and Arbitron, the goal of "Can Radio Survive The Broadband Revolution?" is to help broadcasters exploit these new technologies. Coleman VP Warren Kurtzman offers a peak at the results. (Detailed results will appear in next week's *fmqb*).

Preliminarily, what have you learned from comparing the listening habits of consumers who have broadband Internet

access in their homes with those who don't?
We anticipate that usage of Internet media, whether downloaded or streamed, will grow, and have some kind of impact on radio. We're not going to *really* understand what kind of impact Internet media will have on off-line media like radio until Internet access becomes far more pervasive and many more people have broadband access. The limitations of dial-up access are preventing us from getting a real good feel of what the Internet can do to off-line

media. There are projections that about six million American households will have either DSL or cable modems by the end of this year.

What percentage is that of the people who are currently on-line?

Our study is admittedly being conducted in markets where Internet access is higher than it is in the country as a whole. That said, 14 percent of the Internet users in the random portion of our study have broadband Internet access at home. By the end of the year, nationally, we're looking at about ten percent of all Internet households having broadband access.

What is the goal of your study?

To find out the level of Internet media usage in broadband households and whether it causes a corresponding decrease in off-line media usage. And to learn what about Internet media that seems to be attracting people. Nobody has talked to consumers about what attracts them to streaming audio, and what obstacles prevent them from using it more. Our goal is to help broadcasters figure out if this is a serious threat to our broadcasting radio model. And if it is, what moves and strategies can we put in place to respond to it? Or, is this a monstrous opportunity for broadcasters?

What's your gut tell you are the answers to those questions? Is it a threat or an opportunity?

It's both. It's a great opportunity for radio because the people in radio have expertise in putting together audio programming that consumers like and have an appetite for. However, if radio doesn't embrace that opportunity, then this thing can turn around and eventually bite the industry on its ass.

Should the radio industry expand its definition of what constitutes radio?

My gut says yes. Part of this study's objective is to determine whether that's the case or not.

Where does Arbitron need to go in this area?

Arbitron has to do whatever it can to collect all types of audio listening, whether it comes from broadcasting towers, streaming audio, or even downloaded audio. Maybe that information shouldn't be included in its reporting of broadcast radio listening right now, but they certainly have to be collecting the data so that everybody -- radio broadcasters, streaming audio companies, everybody -- can understand how people are using these media.

What's your take on usage levels from the Arbitron's Webcast Ratings? Do the numbers seem small to you?

Yes, but we're early in the curve. The other thing we have is such incredible fragmentation that even the biggest, most listened-to channels are still going to have audiences that look pretty small by broadcasting standards. One reason why is nobody in the streaming audio world has developed a very strong brand. When you talk about audio options over the Internet with young people in focus groups, about the only brand name that ever seems to come up on an unaided basis is Napster, which, of course, isn't streaming audio. All the other companies that are out there, even the big, multi-channel streaming audio companies, don't mean anything to anybody. People don't know them, they're not top-of-the-mind.

Why is that so?

First, there are way too many of them. Second, it's probably a marketing issue. None of these have been aggressively marketed, either on or off-line. The streaming audio companies are suffering through incredible fragmentation and not enough brand-based marketing. That will change. Eventually, leading sources of streaming audio will emerge. They may be owned by broadcasting companies; they may not be. Nobody knows yet.

New Internet appliances like Akoo.com's Kima allow consumers to wirelessly access Internet audio on any stereo or portable radio.

The base unit connects to a PC's sound card and wirelessly transmits the audio signal up to 1,000 feet away to a receiving unit. The receiving unit is placed eight to 10 feet from any stereo or portable radio and sends the audio signal to one of two available FM frequencies. The receiving unit also can be connected to a stereo's auxiliary input.



Continued on page 44

Yahoo's Andy Collins: Making It Easy For The Listener

With 80 million users worldwide, Yahoo! is the number one in overall Web traffic. Claiming to be the first company to put a radio station on the Internet (1995), Yahoo! got serious about Internet radio last April when they spent \$5.7 billion for Broadcast.com.

Currently integrating the Broadcast.com stations into its platform, Yahoo! Broadcast streams about 500 over-the-air radio affiliates, comprised of radio stations, networks, and nationally syndicated shows. The company also has about 75 Internet-only

stations. Senior Manager/Radio Andy Collins talks about maximizing radio's potential on the Web.



ANDY COLLINS

What's the next big thing when it comes to radio on the Web?

Ad insertion is the hot thing right now. While streaming your audio can help increase time spent listening, very few stations have managed to monetize the Internet in general. It hasn't happened. The one problem is the average [online] audience size is still relatively low in comparison to the audience by transmitter. However the audience is continuing to grow at rapid pace and that's making ad insertion more attractive to stations.

What has more upside potential – streaming your existing signal on the Web or creating new Internet-only side channels?

At this point, streaming your signal on the Internet. We will come to a point where side channels will be a viable business option, once the numbers get bigger. Stations should be careful not to cannibalize their current audience with side channels. Right now, streaming your own signal and doing ad insertion should be top priorities for most stations. Side channels have more to do with the competitive environment of a particular market and a particular format.

What's are you doing at Yahoo! to maximize radio's potential on the Web?

We're in the process of integrating the Broadcast.com properties, into Yahoo! Radio so that it's very simple for the end user to listen to radio by way of the Internet. One of the big factors holding back online listening is that it still scares some people. It's technically challenging for someone who is not that tech-savvy. We're taking the expertise that has made Yahoo! the dominant search engine and applying it to the Yahoo! Radio product. Our goal is to make it very simple for someone to start at a certain area of Yahoo!, take a player that they can customize with their favorite stations, and listen to radio by way of the Internet. This is purely intended to even further increase the growth rate of the Internet radio listening audience.

I take it that one of your selling points to the radio industry is your ability to direct Yahoo! visitors to their radio streams. The distribution on Yahoo! is important because we make it easy for someone who has never been to a radio site before to listen by way of the Internet. Someone who only goes to the Internet to check stock quotes will be comfortable listening to radio by way of the Web. That's really what we need to take this to the next level.

How close are we to that point where the technology can support the idea that Web radio would be as convenient and easy to use as over-the-air radio?

Web radio is still not designed to take the place of a regular radio. For the foreseeable future, a regular radio will still be simpler to use and less expensive. Ultimately we are going to make it just as easy for that person who already has a computer and a browser to listen to the radio, as it would be to reach over and turn on the radio to their favorite station. Part of that is the ability for users to customize presets for their favorite stations.

Does the radio industry need to settle on a universal Internet radio player or tuner?

There will be branded players available from a station's Web site that are fantastic for listening to that particular station but, obviously, not for competing stations. However there are also going to be several generic players with different looks and feels. The big difference is how many people have access, how many people know where that player is. That's what we bring to the table. The combined potential audience of all the other players together wouldn't come close to the eyeballs and ears that go to Yahoo!

Is Internet radio a threat or an opportunity for over-the-air broadcasters?

It's not a threat. It's something that will make over-the-air broadcasters more successful. I firmly believe that Internet radio will increase radio's time spent listening. The Internet will enable radio stations to be much more responsive and closer to their listener. Radio is great today, not because they play certain songs, but because of the interaction with the listener. That can be taken even farther by use of the Internet and Web broadcasting.

SUSQUEHANNA'S DAN HALYBURTON continued from page 48

ing their sales team. It will be a Susquehanna effort, group wide, to advance our efforts in ad insertion sales.

What are some of the issues you're dealing with now in this area?

One of our jobs is to help advertisers figure out how they can best address this audience. Some technologies may be more sophisticated than even the buyer is interested in. Technology is able to do things and then the buyer goes, "Well, why would I want to do this?" There has to be an education process for the sales department and clients alike on how to represent the audience size and how many people are listening to the streaming ad. Then you've got to sell it, close it, and provide continuity for it. After it runs, you've got to bill it. There's a back-end infrastructure to deal with, because now you have a visual continuity

Continued on page 47

Arbitron's Bill Rose: How To Pre-empt a "Ted Turner of the Internet"

The number of Americans who have listened to radio stations online has tripled in two years. One quarter of the population has listened to Web radio—either streaming over-the-air stations or Internet-only outlets. Moving beyond just measuring radio audiences, Arbitron has launched a separate Internet Information Services division, headed by VP/GM Bill Rose.

What's attracting Americans to streaming media?

The ability to get content that they can't find elsewhere. What you want, when you want it, in just about any flavor or variation. Ultimate choice, and you don't have to wait for it to come—it's on demand.

What business models make the most sense for broadcasters to satisfy this demand?

Side channels and ad insertion. What broadcasters have done initially with streaming media is not unlike what initially happened with cable. What originally occurred was putting traditional, over-the-air television stations with signal problems on cable systems. Then Ted Turner put his suburban Atlanta TV station, WTBS, on cable and started playing different movies at different times. Then he put different spots on his cable channel than he put over the air in Atlanta. Well, we're at that point now, where over-the-air radio stations are putting their content online, spots and all. And this year, we're beginning to see the technology of ad insertion come along, where they're going to be able to put different spots online than what they put over the air. And when that

occurs, they're going to be able to monetize what they're doing by selling those online commercials, because they are now able to reach streamies for their advertisers, which are people who buy more online and spend more time online. They'll also be able to expand their inventory even beyond the one-for-one replacement, because many ad insertion technologies allow you to play many different spots to different people, based upon different listener profiles. Ad insertion makes streaming a helluva lot more attractive to the broadcaster. The other aspect has to do with side channels—putting online flavors or variations of what you're doing over the air. In addition to supporting the basic brand, all of those flavors and variations also protect your format from being attacked from the side on the Internet or over the air. It's a really brilliant way to protect your core brand in radio, but also to monetize what you're doing online, because all those side channels can have different commercials in them.

Internet-only stations have very small audiences by design.

With those small numbers, can broadcasters realistically expect to monetize side channels?

Absolutely, because ultimately, what they're going to do is aggregate these individual stations, or channels, to super-serve

targets. An advertiser will be able to target exactly what they're looking for and, through the miracle of streaming media and the Internet, you'll be able to combine all those channels together, and reach exactly who you're looking for.

What has more upside potential, streaming your existing signal on the Web or creating new Internet-only side channels?

There's no objective answer to this. It depends on whether your over the air content is really unique and compelling across the country. If what you're creating can't be found in most local markets and other places, then there's money to be made by putting your over the air content online. Look at KPIG in Freedom, California, or Texas Rebel Radio in Fredricksburg, Texas. Now, if you are an owner with a bunch of AC or Rock properties, and a listener can already get something like that over the air in their hometown, then it's not that compelling.

Does the radio industry need to expand its definition of what constitutes radio?

Yes. I compare it to selling buggy whips in the age of the automobile. We can't stop this thing called streaming media and the Internet. It's growing. Twenty percent of Americans are listening to stations online today, compared to six percent two years ago. Add in Internet-only audio channels, and it's one out of every four Americans. Our customers need to be in the business of providing audio information and entertainment, regardless of the channel on which it's distributed. Go back in time, look at how network affiliate television owners reacted to cable: "No threat, no one's tuning. Who cares about the silly movies late at night on WTBS?" Twenty years later, every one of those owners and affiliates now have major spots at cable companies because they missed the boat the first time around. The same thing is happening online today. And if they don't learn the lessons of the past, then they're going to leave the door open for a Ted Turner of the Internet. It's a matter of whose bank account they want the money to go into; the competitors or theirs.

How close are we to the point where technology can support the idea that Web radio will be as convenient and easy to use as over-the-air radio?

There are a number of things that will dramatically impact the adoption and usage of streaming media. Number one, and happening already, is ease of use. Most consumers still find it hard to use. Kerbango's unit looks just like a radio. You plug it into your wall and your phone line or cable connection and it picks up Internet audio, as well as AM and FM. It makes it easier for the consumer. Sonic Box is a remote control for your radio that enables you to tune online, instead of having to use the crazy tuner or the browser. Stage Two is broadband. When it hits 30% of U.S. households, then we're going to cross a major line in adoption of streaming media and everything else is going to ramp incredibly fast. Just at that time, the next wave that's going to make all of this ubiquitous is wireless access to the Internet and streaming media. That's going to completely change how people use information and entertainment online. It won't be online at that point, it will just be like regular audio or video.

Continued on page 46



BILL ROSE

radio stations are putting their content online, spots and all.

Programming Power To The People: The MyRadio Model

Thanks to streaming media, you no longer need a transmitter or FCC license to create "a radio station." In fact, a Research Triangle-based Web audio company is wagering that online retailers, portals, and ISPs will soon be getting into the radio business by adding customized Web stations to their sites.



MYRADIO.COM

Next Audio looks to target Web destinations that

already have huge user bases and want to hop on the Internet music bandwagon. "Designed for music lovers, built for Website owners" is their marketing pitch to companies like Amazon.com or Yahoo! "We want

to provide them with the coolest, most innovative radio product for their customers under their own brand," says Next Audio CEO Jeff Williams. Rather than driving Web traffic to its own site, Next Audio plans to build individually branded, turnkey Web stations for giant portals who want the benefits of having music on their site. Dubbed "MyRadio", the service provides fully licensed content, hosting, advertising, fulfillment, custom player and site pages, portable device partnerships and support.

Hypothetical application: Visiting Amazon.com, Myrna notices the offer to get My Amazon Radio. She clicks, signs up and creates six of her own radio stations. Myrna does that by surfing through a genre tree, selecting genres and sub-genres that she wants to program into her channels. As she listens, she can skip past songs she doesn't like. By virtue of her interaction with the content, it begins to learn Myrna's preferences and gets better and better at knowing what she wants to hear. The next time Myrna listens, MyRadio remembers what she liked and didn't from the last time, and plays accordingly.

"It's truly personalized," Williams says. "It's not based on collaborative filtering or clustering with other listeners. It's truly a one-to-one stream." MyRadio allows clients to insert spoken word content that they feel is "important" to their customers. Listeners are able to "tag" a song and buy the CD later. The product also offers what Next Audio calls direct-response audio ads-- targeted audio spots that are relevant to Myrna's preferences and to which she can directly respond. When she hears an ad that intrigues her, Myrna simply hits the "info" or "buy" button. The ad is automatically book-marked and placed in her cyber shopping cart.

Besides getting a piece of CD sales, Next Audio plans to sell eight spots an hour to advertisers on its MyRadio service. The spots will be targeted, using end-user preference information.

Far from a threat to traditional radio stations, customizable Internet audio services like MyRadio may offer broadcasters a way to offer personalized versions of their over-the-air products on the Web. "If you're a KIIS lover, what could be better than My KIIS Radio?" Williams says. "I go to the KIIS Website, and there is a My KIIS Radio feature. I click on it, I sign up for it, and I create my own experience under their brand, with their personalities. I'm also participating in the other value that I'm get-

ting from their site, which could be local concert information, community events, promotions, or whatever."

Williams says he's having "a thoroughly serious dialogue" with two large radio companies interested in incorporating the MyRadio concept into their online strategies. "There is significant interest because they have looked forward a few years," Williams continues. "They realize that this is a piece of the whole picture that will allow them to extend their brand and to meet greater needs and greater preferences over the Internet, under a given station brand."

What is Arbitron doing about capturing Internet listening via the diary?

In Spring, we made some changes to assure that stations that are streaming online get credit when somebody writes down, "I listen to that station on the Internet." Arbitron is also putting together a blue ribbon panel of customers who are going to give us some guidance on how we should handle all the variations of the theme as online tuning ramps up. How do we handle out-of-market tuning in the diary when it becomes substantial enough to count? How do we credit side channels? We need feedback from our customers about what they want to do with this and how to monetize it.

One of radio's strongest assets has always been localization. With the Web, broadcasters can now program globally. Are we programming to Hartford, Connecticut or are we now programming to the world?

Broadcasters need to be ambidextrous while continuing to do what they do best, which is providing local information and entertainment over the radio. They also need to build new skills and knowledge, and stretch new muscles for the Internet. You need to design two separate forms of content to appeal to people over-the-air versus those online.

And lastly, what's your take on how radio will adapt and evolve to the broadband era?

You're going to see several owners on the cutting edge--trying to understand what this is all about, developing business models, and even making some mistakes. You're going to see some that sit on the sidelines because they're not comfortable with it. And you're going to see others who are going to sit on the sideline and wait to see the first group's mistakes and then come in when the time is right, after they've learned their lessons and some of the stuff has been weeded out.

No PC is required for Kerbango, the world's first standalone Internet radio. Just plug it into a phone-line and press the "on" button.



Susquehanna's Dan Halyburton continued from page 44

effort that has to happen just for the eye spots. And as you get into ad insertion, you've got a far more complicated process because you have separate spots. It's not unlike running – let's say – a network, where they split mediums. It's a whole new world. It's like stepping into a murky pond. It doesn't seem very deep and you can't see the bottom, and you don't know what's in there. Alligators? Snakes? A deep hole I'm going to drop in?

Are you a supporter of co-branded Internet side channels?

Yeah, we've been working on them for a while. Frankly, the very, very cold blast of air that put a very chilling effect on that was all of the copyright laws.

You're referring to the Digital Millennium Copyright Act?

Exactly. A lot of people were ready to pop with side channels and, suddenly, that snake reared its head. Folks had to put a lot of things on hold. I know ours would have happened a lot sooner. There's the whole licensing issue -- who's going to pay and how much? Those issues are still not resolved. I've not had a discussion with the RIAA but their ideas on what those fees should be are unrealistic. Streaming channels are not going to be a massive cash opportunity for some time to come. We've seen the metrics of some of these Internet-only stations, and the listening is, frankly, small. And the cost is considerable, depending on the scheme that you employ. It can be anything from building another digital audio system to putting together an automated radio station. You've got to buy work stations, dub music into the system, and do continuity. There's a lot of work, and, at this point in time, not very much return. But that's not deterring us. We're just finding ways to get this done within the means of each individual radio station.

The latest Arbitron study says 25 percent of Americans have listened to radio on the Web. The number has tripled in three years. And I think it will continue to grow. The audio players are getting better, but it's still awfully easy to turn on a twelve dollar FM radio and get really good reception, an awful lot of choice, and convenience. It will be a while before these other technologies hit. Now's the time to play with it and know it's coming. That gives us the opportunity to find ways to extend our brand, introduce new brands in the marketplace, and look for unique niche marketing opportunities.

Where do you see all of this evolving from here?

Some of the competition will come, not from traditional combinations of elements like radio presents today, but from things like Napster or whatever crazy idea is next. I don't know that we know what that future will look like. Is it going to be phones that work like PDAs, or PDAs that have phone-type things built in? The networks will get more robust. There'll be more bandwidth. Technology will improve and it will happen very quickly. But some of those deals are going to be made in a big way, and that could pre-empt all kinds of people, including large groups. Someone like AT&T could build a cellular audio distribution network for streaming products and not own a single radio station. There will be a lot of transitional technologies and approaches. My analogy has always been, I'd like to get a little swamp land next to the ocean, 'cause one day it might be Miami Beach. But, once it becomes Miami Beach, we probably can't afford it. That's why we try to be out there earlier and faster.

Hiwire's Jim Pavilock Continued from page 48

information, you don't have to give your e-mail address or your name. It's just gender, year of birth, and location— zip code, city and country," Pavilock explains. "Once we have that, we can target by any sub-set of those targeting pieces."

Station spotbreaks are encoded. Whenever a station plays a commercial, the end-user application inserts a local spot to run in its place in the live stream.

Advertisers don't buy individual stations. Instead, they buy specific audiences across the pool of Hiwire stations. "Usually what advertisers want now is geographic, and maybe, gender," Pavilock continues.

L.A.-based "Christian Pirate Radio," a consistent of Arbitron Webcast Ratings winner, discjockey.com, and a 36-station radio group, are part of the fledgling Hiwire network. The company says it's in talks with all the major radio companies.

Initial clients include an intervention drug ad targeting teenagers in the U.S., a political referendum that wanted only women in California, and the company headset.com. Pavilock says the beauty of the system is advertisers don't pay for listeners they don't want. Only their specific target audience hears their ad. Hiwire has augmented its 20-person sale force by partnering with Grey Advertising and its ninety agencies around the world.

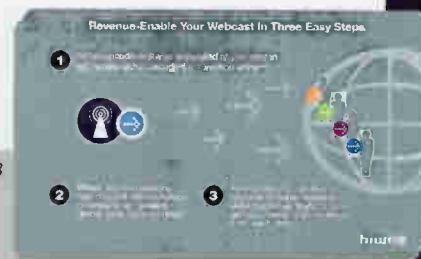
The system allows for different listeners of the same online station to hear different ads. A Detroit listener to a Chicago Blues station hears a different ad than the Chicago listener. A Parisian listener to the same Chicago station hears an ad targeted exclusively to Parisians.

"If they want, [stations] can sell women listeners in one batch and men listeners in another, or they can sell by various zip codes within their area," Pavilock says. "The Chicago Blues station could sell to a Blues club on the South side and a different Blues club on the North side. [Those advertisers] would pay just for the listeners in those zip codes that were interesting to them. Inasmuch as they're listening to your station you get credit for all those listeners. You get a check for each listener in that market. So then there's a pool of millions as opposed to a pool of a couple of thousand listeners in that market."

This, he says, will permit broadcasters to transcend gateway and in-stream network ads and begin to realize the real potential of the Internet. "We give a station the ability to bene-

hiwire_{sm}
Insert revenue into your stream

fit from local listeners— wherever those local listeners might be. It's like you've syndicated your stations all around the world, without having to set up all these complicated deals. You worry about making your content compelling and your local avails are filled everywhere... As the [streaming media] audience becomes a significant listening audience, advertisers are interested in taking a piece of the radio budget and having confirmation their ad was delivered to the person they wanted it delivered to. It's becoming more important than ever, because now stations have to become popular beyond their local markets. They're competing now on a global market for listeners."



WHERE RADIO'S HEADING ON THE INTERNET SIX PERSPECTIVES



Motorola's new in-car radio puts radio, the Internet, e-mail, downloaded content, navigation, and traffic information in the car, with hands-free telephony and voice recognition technology. Bluetooth technology allows seamless connection to cell phones, PDAs, and other consumer electronic equipment.

"Television won't matter in your lifetime or mine."
—Radio Times editor Rex Lambert, 1936

Not a week goes by without some new Web wannabe entering the Internet audio arena, a radio group unveiling a new Internet initiative, or a new media technology advance. With one eye on the bottom line and another on the Internet, the radio industry is beginning to address the unprecedented opportunities that await on the Web, while realizing that the definition of what constitutes "radio" must expand. To help take stock of where radio's heading on the Internet, *fmqb* spoke with six individuals helping lead the charge, from researchers and radio executives, to techies and entrepreneurs. (pages 43-47)

By Paul Helme

DAN HALYBURTON

Susquehanna's Dan Halyburton: Swamp Land or the next Miami Beach?

One of radio's most aggressive operators on the Web is Susquehanna. In '95, the York, PA-based company cut a group deal with Mark Cuban that called for Broadcast.com to stream Susquehanna stations on the 'Net, a deal that has since survived the sale of Broadcast.com to Yahoo!. Late last year, Susquehanna took another pivotal step, forging a deal with Radiowave to make its streaming products more functional and interactive. Working together, the

companies made headlines with their groundbreaking work at Merge933.net in Dallas. Now, as Senior VP/General Manager of Group Operations Dan Halyburton tells us, Susquehanna is beginning to roll that model out across the entire company.

What's the next significant development for radio on the Web?
As it just relates to streaming, that would be ad insertion. That's one of the reasons we went with Radiowave. At the time, there were a lot of people talking about ad insertion, but Radiowave had figured it out. We've already used it in San Francisco at The Bone [KSAN], which may be the first radio station to do ad insertion in America. We are now preparing to hire an Interactive Manager to handle the sales side of that, and Radiowave is build-

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Hiwire: Localized Ad Insertion System Gives Advertisers Only The Listeners They Want

If you think targeting a ten-year demographic swath constitutes "narrowcasting," think again. Los Angeles-based Hiwire is marketing a localized ad insertion system that offers advertisers the ability to target not only by demo, but by zip code.

Looking for just 35-year-old online females living in Erie County? Or listeners, residing in a specific zip code, old enough to visit a nightclub? Hiwire claims it can deliver them, no matter where the online stations they're listening to originate. By pooling the online listeners of stations that join its network, the company can offer advertisers very specific, geo-targeted audiences.

Hiwire President Jim Pavilock compares his business model to that of cable TV. In fact, he's betting that this "very granular" ad targeting method is the next stage in webcast evolution. "You can actually get local ads wherever your listeners are," he says.

How does it work? To hear a Hiwire-affiliated station online, listeners must first download a 200-kilobyte application that then resides on their hard drive. Next, a pop-up screen appears, asking four simple questions. "There's no personal

Continued on page 47



JIM PAVILOCK

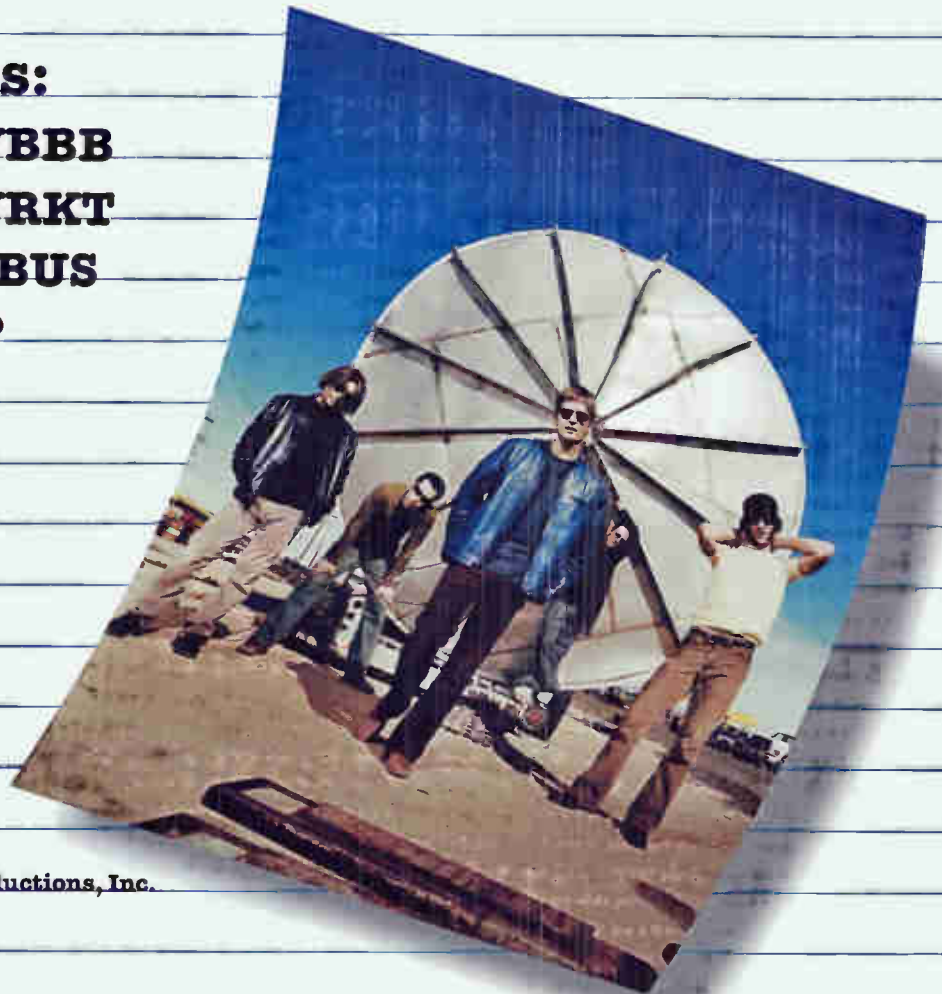
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the follow-up to the #1 smash hit "Bent"
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WXLT	WWWV	KBUS
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RADIOHEAD

“OPTIMISTIC”



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The following contains a breaking new artist you'll need to know on a first name basis. May prove unsuitable for unadventurous viewers.

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10-14

On  **2**

SPIN
COVER
10-5

THE FIRST SINGLE FROM

KID A

IN STORES

10.03.00



IMPACTING THIS WEEK