



November 27, 1998



# HOW TO INCREASE AT-WORK LISTENING WITH THE ROCK WORK FORCE CONTEST



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**Jingle Bell Rock: New Holiday Music for 1998**

# REMY ZERO PROPHECY

THE FIRST TRACK FROM THE NEW ALBUM VILLA ELAINE

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ADD THE SONG!  
MAKE THE COMMITMENT!  
REAP THE REWARDS!

Going For Adds December 1!

Before-The-Box:  
KRXQ KILO

ZERO + AIRPLAY = IMMEDIATE REACTION



GEFFEN RECORDS, INC.  
WWW.GEFFEN.COM

PRODUCED BY DAVID BOTTRILL WITH REMY ZERO  
MIXED BY ALAN MOULDER

MANAGED BY RICHARD BROWN/INDUSTRY ENTERTAINMENT.  
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OUR ZERO GUARANTEE: IF YOU ARE NOT COMPLETELY SATISFIED BY THE  
IMMEDIATE REACTION GENERATED BY THIS SONG, YOU MUST NOT BE PLAYING IT ENOUGH.  
SIMPLY INCREASE ROTATION AND WATCH YOUR PHONES LIGHT UP.

## DIRT ALERT

11

### Newsmaker:

#### Ken Benson Takes Programming & Ops Post At Chancellor



- Geffen Chairman **Ed Rosenblatt** Expected To Resign
- **Rupert Murdoch** Kicking EMI's Tires Again?
- Hacker Breaks Into **WHFS** Web Site, Sends 20,000 Bogus E-Mails Falsely Saying Christmas Show Is Canceled
- Austin's Alternative "Planet" Turns To "Jammin' Oldies"
- **Fitzgerald** Promoted To Key Post At **WB Records, Inc.**
- **Will Pendarvis** Lands Afternoon Slot at **N.Y. K-Rock**
- Denver Gets **Stern Show** (For Real This Time!)
- **Mancow** Loses His Kansas City Affiliate
- **WTUE/Dayton** Recruits **Mike Thomas** as PD
- **Bruce Patrick** Gets Official **KEZO/Omaha** PD Title
- New **EEO** Guidelines Proposed By **FCC**
- **Paul Fiddick** Joins **RadioWave.com** as Vice Chairman
- **Citadel** Acquires Sixteen Stations from **Wicks**
- What **Mel** Makes

## MUSIC NEWS

18



- **Stones** Sell Tickets While **Mick And Jerry Hall** May Be Splitsville
- A Peek At The New **Black Crowes** Album
- **Marilyn Manson** Gets Crazy In Poughkeepsie

## MODERN ROCK

53



- **KROQ** Announces Star-Studded Christmas Show...**U2** In The Studio...**KIKND's Turkey Roll**...Reminder: **Blur** Is Coming.

## PROGRESSIVE ADULT RADIO

23



- **Jingle Bell Rock**: New Holiday Music For 1998
- **PAR-File**: Geffen's **Robbie Fulks**

## ACTIVE ROCK

21



- **WIYY/Baltimore Monitored. Test Scores** From **WRIF/Detroit**.
- **The Inside Track**: Reports From

**Metallica's Garage Barrage...Active Rock Feeds The Hungry... WMFS' Crapper On Clapper.**

## METAL DETECTOR

33



- **Metallica** Rocks Philly; Snags #1 Most Added
- **KoRn**, **Zombie** To Tour Next Year
- **Joe Pesci** Makes Metal An Offer It Can't Refuse

## COVER STORY

64

There's never been a better time to focus on at-work listening. New work-related questions added to the Arbitron diary in the Fall survey are expected to heighten diarykeeper awareness of workplace listening. In this week's **Cover Story** we dissect the **Rock WorkForce Contest**, a promotion that's brought dramatic increases in workplace listening. Plus: **Fred Jacobs** on how to get the at-work listening credit your station deserves.

## DIRTY PICTURES

59



Virgin NYC Showcase; Anouk visits **WBAB/Long Island**; **Monster Magnet** Rocks **Milwaukee**; **VAST** at **WAAF/Boston**; **Metallica** **Mayhem** in **Phoenix**; **John Boy & Billy** and **Tommy & Skynyrd**.

## PROGRESSIVE SOLUTIONS

29

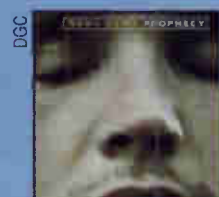


With commercials comprising up to 20% of your programming, it's important to make sure that your audience finds them entertaining and informative. **Liz Janik** shares research about what listeners like and dislike about radio commercials.

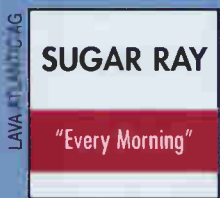
## PREMIER PICKS



**METALLICA**  
Garage Inc.



**REMY ZERO**  
"Prophec"



**SUGAR RAY**

"Every Morning"

**SUGAR RAY**  
"Every Morning"



**COAL CHAMBER**

"Blisters"

**MORE PREMIER PICKS: TRANS-SIBERIAN ORCHESTRA • TRES DIABLOS DEPTH TRAX: THE TRAGICALLY HIP**

### #1 MOST ADDED



**KISS**

"You Wanted The Best"  
188 PPW / 63 New  
D-96\* Hot Trax

### #1 BUZZBAND



**EVE 6**

"Leech"  
181 PPW / 47 New  
D-97\* Hot Trax

New At:

WZTA KSJO  
WNCB WJJO  
WXRK KXXR



# Greetings.

fmqb Active Rock: 34%  
Monitor Mainstream: D-38\*

**KID ROCK**

Already On:

WYSP	KEGL	WRIF
WKRK	WAAF	WXTB
KQRC	KRXQ	WLZR
WAZU	WBZX	WNOR
KRAR	WXRC	WJRR
WCCC	And Many More!	

## "I AM THE BULLGOD"

already # 1 phones at ACTIVE stations across America

from the new album *Devil without a cause*

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LAVA



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Active Rotation!

# PREMIER PICKS



**METALLICA**  
**"GARAGE INC., ELEKTRA/EEG"**

Metallica have always outdone themselves, so when the band announced that they'd be recording some new covers for an album, it's not surprising that they delivered *Garage Inc.*, a double-disc collection that no self-respecting Metallica fan should be without. The band last ventured into the Garage in 1987, with the long-out-of-print *Garage Days: Re-Visited*. That classic EP is included, as is the original *Garage Days*, from 1984. Hard to find crowd favorites such as "Broadway" and their blistering take of Queen's "Stone Cold Crazy" are also included on the disc with previously released material. Highlights of the all-new disc that radio has gravitated toward include "It's Electric," the band's take on Thin Lizzy's "Whiskey In The Jar" and an all-star acoustic version of "Tuesday's Gone" that features Jerry Cantrell, Primus' Les Claypool, Corrosion Of Conformity's Pepper Keenan and Blues Traveler's John Popper, among others.



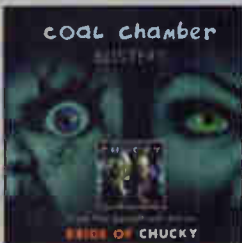
**REMY ZERO**  
**"PROPHECY," DGC**

Just when you were ready to stick a fork in 1998, musically-speaking, along comes Remy Zero. If this band of musical hoboes catches radio's attention the way they caught the ears of producer-mixer Alan Moulder (NIN, U2, the Pumpkins), they could become the first new band to bust through in '99. After receiving tapes from the quintet, Moulder was impressed enough to cancel his two-week vacation from working with Nine Inch Nails to reserve mixing time for Remy Zero, providing they could fly to England on two days' notice! Now programmers from all kinds of different camps are responding to Remy Zero's gorgeous melodies and spell-binding guitars. WTPW's **Chris James** is "very high on it," KILX's **Don Jantzen** and KFMW's **Jave Patterson** agree it "has a lot of potential," and numerous other music programmers we contacted said they planned to add "Prophecy" out of the box. 19 spins at KRXQ.



**SUGAR RAY**  
**"EVERY MORNING," LAVA/ATLANTIC/AG**

You couldn't go anywhere in 1997 without hearing Sugar Ray's massive crossover hit, "Fly." Come to think of it, you can't go anywhere now and not hear the infectious track. The first song from the band's third album, *14.3.39* (a play on Andy Warhol's 15 Minutes Of Fame theory), is cut from the same breezy cloth and is sure to be cranking from car stereos well into the New Year. A chorus that's easy to hum or whistle along with, and another one of those booty-lookin' grooves earns monster status for this track. Crossover smashdom is imminent, don't be the last one in your market to the party.



**COAL CHAMBER**  
**"BLISTERS," CMC INTERNATIONAL**

California's Coal Chamber have made a name for themselves over the past two years. Constant touring, including a stint on last autumn's *Occult*, has propelled their album well towards Gold status, and their underground following is becoming too strong to stay underground for much longer. If your station's spun Coal Chamber in the past, this new song from the *Bride Of Chucky* soundtrack is just what you're looking for. If you're looking for the next Marilyn Manson or Korn to help break, you might do well to start with "Blisters," a near-perfect night song. Already on KUPD, WRXF, WHMH and WTCK.



**TRANS-SIBERIAN ORCHESTRA**  
**"CHRISTMAS EVE/SARAJEVO 12/24," ATLANTIC/AG**

If you've been living under a rock the past several years, "Christmas Eve/Sarajevo 12/24" is a symphonic Rock instrumental track which features phrases from a number of classic holiday songs inspired by the human tragedy which came to light during the war in Bosnia. Without a doubt, it's become one of the most played songs at numerous Rock outlets over the past several holiday seasons. And sales? Check your market: Atlantic's **Lea Pisacane** tells us sales are already "out-of-control" for this band, and the most wonderful time of the year hasn't even really kicked-in yet. WNCX has already stepped up.



**TRES DIABLOS**  
**"HEARD IT ON THE X," CMC INTERNATIONAL**

Taken from *ECW Extreme Music* this ZZ Top cover comes courtesy of three "Cowboys From Hell" that you already know well, Vinnie Paul, Dimming Darrell and Rex Brown of Pantera. This track Rocks and will be instantly familiar to your audience. A natural fit for Active Rock and the harder-edged Mainstream Rockers out there. Hey it's Francine's theme song for crying out loud! Play it! These guys are: KXXR, WRFX, WWUC and KZZK.

## DEPTH TRAX



**THE TRAGICALLY HIP**  
**"FIREWORKS," SIRE**

You don't have to be Canadian to appreciate that *Phantom Power* is one of the strongest albums yet from The Tragically Hip. "Poets" received decent airplay but the harder-charging "Fireworks" possesses a more reactive sound for the radio. Hooks, hooky references, thought-provoking lyrics... you get it all. Taking advantage early are WAQX, WEDG, WIZN, CILO, CFNY, CFOX, WDST and KHTQ.

# BUZZBANDS

# HOT STATS



## EVE 6 "LEECH," RCA

#1 Buzzband! Impacting the Hot Trax chart at 97\*, "Leech" also muscles at #2 **Most Added** 47 new (WAAF, WTPT, WZZO, KILO, KLBJ, WROV, WRAT, WQXA) for a revised tally of 58. PPW increases were logged at 10, including WJRR (+15), KCDQ (+13), WQLZ (+13), WXRC (+13), and KZRK (+7). "Should be bigger than their last one!" - Don Jantzen/KILO.



## EVERLAST "WHAT IT'S LIKE," TOMMY BOY

#4 **Most Added** this report with 18 newcomers (KISS, WTPA, WRXL, KWHL, WRKI, WDHA, WHMH), Everlast also takes a 46-32\* Hot Trax strut thanks to PPW increases like KILO (+29), WGIR (+26), KQWB (+20), KFMB (+18), KKEG (+18), and DC101 (+18). Phones are the story at 12 (KLBJ, WBUZ, WZBH, WWWV, WMFS, KEYJ).



## TRAIN "FREE," AWARE/RED INK

New commitments at WMMR, WKLS, WXRA, KRZZ, WRAT, WZXL, WOUR, WKQZ, WHEB, WYBB, and five more (#6 **Most Added**) gives "Free" a new support column tally of 99. Phones have become a factor at KKEG, KRQC, WZNX, WKHY, and WIRX. PPW bumps were fronted by WKZQ (+16), WTPA (+16), WDVE (+13), and WXKE (+12). Train chugs 34-31\* Hot Trax.



## THE ROLLING STONES "GIMME SHELTER" (LIVE), VIRGIN

Leaping 44-36\* Hot Trax, "Gimme Shelter" gains support from a #7 **Most Added** nine more (WQCM, KRKX, WNEW, WZZL, WRKI) and now rotates on 92. WXJK goes +34 spins, WQBZ +12, KGGO, KKEZ, KMJX, and KMOD each add +9 spins. Phones are ringing at 4 (WYBB, KRQC).



## JANUS STARK "EVERY LITTLE THING COUNTS," TRAUMA

Lighting the phones at KLAQ, Janus Stark also gets the green light this week from WLZR, WKGB, KQWB, WYFN, WWCT, WMFS, and KZRQ. Now on 81, "Every Little Thing Counts" moves up at 12, including KLSZ (+13), KZAP (+13), WQBZ (+9), KLBJ (+8), KISS (+7), and KQDS (+7).



## INDIGENOUS "NOW THAT YOU'RE GONE," PACHYDERM

Lifting 36-34\* Hot Trax, "Now That You're Gone" lands on seven new (KLBJ, KRNA, WKQZ, WPYX, WKTG) for a revised cume of 75 *fnqbers*. A Top 5 phone ringer at eight (KMOD, KKEZ, WROQ, WXKE, KMBY), Indigenous earn their biggest PPW increases at KEYJ (+19), KRQC (+15), KLPX (+14), and KNCN (+8).



## KID ROCK "I AM THE BULLGOD," ATLANTIC/AG

"I Am The Bullgod" earns the grade this report at KSJO, WGIR, WNCB, WZTA, WWWV, WWCT, and WPHD and now spins on 60 (KPOI, WAAF, WYSP, WTPT, WXTB, KILO, KAZR, KEGL, WAZU). Rotation bumps at outlets like WHMH (+20) and KRQC (+10) helped Kid Rock to stride 53-51\* Hot Trax. "Testing well 18-34!" - Vince Richards/KQRC.



## PLACEBO "PURE MORNING," VIRGIN

Adding KMBY, WHEB, WGIR, WXTB, WZXL, WTOS, and WWUC to the mix gives "Pure Morning" developing support at 35 (KLBJ, KRQC, WQWK, WZMT, KPOI, WKLQ). This report's PPW increases were headed by KRAB (+20), WXTM (+10), KKEG (+9), WQBZ (+9), KQWB (+8), and WCCC (+8).



## JIMMY PAGE/ROBERT PLANT "WHEN THE WORLD WAS YOUNG," ATLANTIC/AG

Page/Plant add seven more believers to their tally this week as WDVE, KRQC, WXJK, WKIT, WYAV, and WZZQ step-up. Rotation increases were reported at 10, including WNCX (+20), WTOS (+18), WZXL (+16), WHMH (+10), and WZXR (+9).



## BRUCE SPRINGSTEEN "I WANNA BE WITH YOU," COLUMBIA/CRG

Gaining fresh air at KDKB, KBUS, KLUK, KRQC, WWUC, and WHDQ this week, Bruce's support column expands to 78 strong. KATS reported +21 spins, followed by KHTQ with +20, WMMR with +17, and CHEZ and KJKJ each added +14 spins. "I Wanna Be With You" is also getting Top 5 calls at KZOQ and WIZN.

## Full Rock Panel: Active Rock 18-34 and Rock 25-44

# MOST ADDED

1. **KISS** "You Wanted The Best" (Mercury) (63)  
KILO, KLPX, WDHA, WDVE, WFBQ, WIYY, WLZR, WMMS, WNEW
2. **EVE 6** "Leech" (RCA) (47)  
KATT, KHTQ, KILO, WAAF, WEBN, WRAT, WRUF, WTPT, WZZR
3. **K. W. SHEPHERD** "Everything Is Broken" (Revolution/Reprise) (21)  
KLOS, KQRS, WCMF, WHEB, WLTV, WNEW, WROV, WRXL, WYSP
4. **EVERLAST** "What It's Like" (Tommy Boy) (18)  
KATT, KISS, KNCN, KSJO, WAMX, WDHA, WQLZ, WRXL, WTPA
5. **PEARL JAM** "Elderly Woman Behind A Counter..." (Epic) (17)  
KDKB, KSJO, KZCD, WAAF, WAZU, WIXV, WTPT, WZZL, WZZO
6. **TRAIN** "Free" (Aware/Red Ink) (15)  
KNCN, WHEB, WKLS, WMMR, WOUR, WRAT, WXRA, WYBB, WZXL
7. **METALLICA** "Turn The Page" (Elektra/EEG) (9)  
KOMP, KRNA, WBYR, WCKW, WCLG, WGIR, WKLS, WTPA, WZBH
7. **THE ROLLING STONES** "Gimme Shelter" (Virgin) (9)  
KRXX, KZCD, WNEW, WQCM, WRKI, WRXK, WRZZ, WWUC, WZZL
8. **CREED** "One" (Wind-Up) (8)  
KDKB, KHOP, KISW, KRXQ, KUPD, WIYY, WQXA, WXTB
8. **METALLICA** "Whiskey In The Jar" (Elektra/EEG) (8)  
KAZR, KFMB, KIBZ, WCLG, WGIR, WIYY, WTPA, WZBH

# MOST INCREASED PLAYS PER WEEK

1. **METALLICA** "Turn The Page" (Elektra/EEG) (+833)  
WBZX +33, WZBH +33, KTUX +30, KZAP +28, WEFX +22
2. **BLACK CROWES** "Kicking Around My Heart" (American/Col/CRG) (+557)  
KZGL +27, WVRK +26, WZBH +22, WZNX +20, WFRD +19
3. **PEARL JAM** "Elderly Woman Behind A Counter..." (Epic) (+453)  
KZRK +22, WBAB +22, WAMX +18, KEZO +15, WKQZ +15
4. **EVERLAST** "What It's Like" (Tommy Boy) (+394)  
KILO +29, WGIR +26, KQWB +20, KFMB +18, KKEG +18
5. **K. W. SHEPHERD** "Everything Is Broken" (Revolution/Reprise) (+391)  
KRKX +23, KIBZ +22, KMJX +16, WMMR +15, WEGW +14
6. **LENNY KRAVITZ** "Fly Away" (Virgin) (+321)  
WKZQ +36, KKEG +34, WWBN +30, WVRK +24, WYXZ +23
7. **ROLLING STONES** "Gimme Shelter" (Virgin) (+220)  
WXJK +34, WQBZ +12, KGGO +9, KKEZ +9, KMJX +9
8. **TRAIN** "Free" (Aware/Red Ink) (+172)  
WKZQ +16, WTPA +16, WDVE +13, WXKE +12, KDKB +11
9. **ECONOLINE CRUSH** "Surefire" (Restless) (+169)  
WJJO +21, WRXF +14, KRNA +12, KLBJ +11, KRQC +11
10. **B. SPRINGSTEEN** "I Wanna Be With You" (Columbia/CRG) (+159)  
KATS +21, KHTQ +20, WMMR +17, CHEZ +14, KJKJ +14

# MOST REQUESTED TRAX

- |       |                      |                         |                         |
|-------|----------------------|-------------------------|-------------------------|
| 1-1•  | <b>METALLICA</b>     | "Turn The Page"         | (Elektra/EEG)           |
| 3-2•  | <b>OFFSPRING</b>     | "Pretty Fly (For A...)" | (Columbia/CRG)          |
| 5-3•  | <b>BLACK CROWES</b>  | "Kicking Around..."     | (American/Columbia/CRG) |
| 2-4   | <b>BLACK SABBATH</b> | "Psycho Man"            | (Epic)                  |
| 4-5   | <b>ROB ZOMBIE</b>    | "Dragula"               | (Geffen)                |
| 7-6•  | <b>LENNY KRAVITZ</b> | "Fly Away"              | (Virgin)                |
| 8-7•  | <b>JONNY LANG</b>    | "Still Rainin'"         | (A&M)                   |
| 9-8•  | <b>GOO GOO DOLLS</b> | "Slide"                 | (Warner Bros.)          |
| 10-9• | <b>EVERLAST</b>      | "What It's Like"        | (Tommy Boy)             |
| 6-10  | <b>KISS</b>          | "Psycho Circus"         | (Mercury)               |

# METALLICA



**#1 MOST REQUESTED IN THE COUNTRY!**

*Mainstream Monitor.* 1\*

*Active Rock Monitor.* 1\*

*Heritage Rock Monitor.* 3\*

*fmqb Active Rock.* 1\*

*R&R Active Rock.* 1\*

*Album Network Active.* 1\*

*Album Network Powercuts.* 1\*

*R&R Rock.* 2\*

*fmqb Hot Trax.* 2\*

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**TURN THE PAGE**

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Added To



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# 18-34 TOP 50 AIRPLAY

November 17 - 23, 1998

LW	TW	Position	Artist	Track	Label	TW	Move	LW	2W	3W	Cume	Adds
2	1	1	METALLICA	TURN	(Elektra/EEG)	2872	412	2460	1177	0	103/2	
1	2	2	LENNY KRAVITZ	FLY	(Virgin)	2717	114	2603	2658	2582	94/1	
3	3	3	HOLE	CELEBRITY	(DGC)	2273	-41	2314	2407	2338	91/0	
4	4	4	BLACK SABBATH	PSYCHO	(Epic)	2231	92	2139	2106	2016	96/1	
5	5	5	ROB ZOMBIE	DRAGULA	(Geffen)	2178	56	2122	2149	1980	91/0	
6	6	6	OFFSPRING	PRETTY	(Columbia/CRG)	2129	61	2068	1979	1748	87/0	
8	7	7	BLACK CROWES	KICKING	(American/Columbia/CRG)	1894	269	1625	1229	406	92/2	
7	8	8	FLYS	GOT	(Trauma)	1845	84	1761	1671	1618	86/0	
9	9	9	GOO GOO DOLLS	SLIDE	(Warner Bros.)	1661	55	1606	1690	1599	75/0	
14	10	10	SECOND COMING	SOFT	(Capitol)	1296	-35	1331	1237	1200	80/1	
10	11	11	CREED	LIFE	(Wind-Up/BMG)	1273	-215	1488	1651	1803	58/0	
12	12	12	EVE 6	INSIDE	(RCA)	1253	-178	1431	1609	1723	52/0	
16	13	13	FUEL	BITTER...	(550 Music)	1240	42	1198	1136	1052	77/0	
13	14	14	CANDLEBOX	HORSES	(Maverick/WB)	1225	-128	1353	1364	1281	70/0	
11	15	15	KISS	PSYCHO	(Mercury)	1162	-300	1462	1718	2048	63/0	
19	16	16	ECONOLINE CRUSH	SUREFIRE	(Restless)	1158	75	1083	1045	984	80/1	
15	17	17	MARILYN MANSON	DOPE	(nothing/Interscope)	1143	-132	1275	1355	1504	66/1	
17	18	18	GODSMACK	WHATEVER	(Universal/UMG)	1133	24	1109	1037	930	85/4	
20	19	19	MONSTER MAGNET	POWERTRIP	(A&M)	1097	19	1078	1000	889	70/1	
18	20	20	KORN	GOT	(Immortal/Epic)	1055	-41	1096	1147	1163	70/1	
28	21	21	EVERLAST	WHAT	(Tommy Boy)	987	340	647	423	192	70/12	
22	22	22	JONNY LANG	STILL	(A&M)	934	49	885	857	811	55/1	
21	23	23	MOTLEY CRUE	BITTER	(Motley Records/Beyond)	825	-119	944	969	985	56/1	
30	24	24	PEARL JAM	WOMAN	(Epic)	754	212	542	142	0	62/6	
25	25	25	PUSHMONKEY	HANDSLIDE	(Arista)	733	-11	744	712	636	59/3	
24	26	26	MONSTER MAGNET	SPACE	(A&M)	727	-61	788	838	1097	47/0	
34	27	27	K.W.SHEPHERD	EVERYTHING	(Revolution/Reprise)	641	131	510	336	84	48/6	
31	28	28	JANUS STARK	EVERY	(Earache/Trauma)	625	94	531	435	383	57/4	
23	29	29	SCREAMIN'...	BOOGIE	(Capricorn)	593	-283	876	1018	1134	33/0	
29	30	30	VAST	TOUCHED	(Elektra/EEG)	588	-53	641	608	583	49/0	
26	31	31	STABBING WEST..	HURTS	(Columbia/CRG)	570	-174	744	995	1157	39/0	
32	32	32	JERRY CANTRELL	DICKEYE	(Columbia/CRG)	539	15	524	463	321	40/1	
27	33	33	FINGER ELEVEN	QUICKSAND	(Wind-Up)	531	-121	652	792	819	43/0	
36	34	34	KID ROCK	BULLGOD	(Top Dog/Lava/AG)	501	12	489	414	398	49/4	
35	35	35	FEEDER	DESCEND	(Elektra/EEG)	484	-12	496	457	395	47/2	
38	36	36	SEVENDUST	BITCH	(TVT)	447	29	418	381	351	47/6	
41	37	37	ADDICT	NOBODY	(V2)	443	56	387	292	193	46/2	
37	38	38	RUSH	SPIRIT	(Atlantic/AG)	418	-34	452	434	437	41/2	
45	39	39	SPRUNG MONKEY	SUPER	(Surfdog/Hollywood)	417	67	350	265	211	44/5	
33	40	40	DAYS OF THE NEW	DOWN	(Outpost)	401	-120	521	672	810	24/0	
44	41	41	STABBING WEST..	SAVE	(Columbia/CRG)	358	-8	366	408	471	23/0	
43	42	42	OASIS	ACQUIESCE	(Epic)	352	-19	371	329	289	23/0	
48	43	43	ANOUK	WIFE	(Columbia/CRG)	345	10	335	332	295	31/1	
46	44	44	SOAK	DO	(Sire)	327	-19	346	355	306	33/0	
50	45	45	MOON DOG MANE	TURN	(Eureka)	323	8	315	276	280	23/0	
40	46	46	U2	SWEETEST	(Island)	322	-68	390	537	564	19/0	
42	47	47	R.E.M.	DAYSLEEPER	(Warner Bros.)	316	-65	382	440	466	26/0	
D	48	48	AEROSMITH	LOVE	(Sony Music Sndtrx./Col/CRG)	307	-7	314	370	468	24/0	
49	49	49	LIMP BIZKIT	FAITH	(Flip/Interscope)	300	-19	319	305	301	36/1	
D	50	50	CAKE	NEVER	(Capricorn/Mercury)	291	40	251	247	220	19/1	

## TOP 5 MOST ADDED

1. EVE 6 "Leech" (RCA) (29)
2. KISS "You Wanted The Best" (Mercury) (28)
3. EVERLAST "What It's Like" (Tommy Boy) (12)
4. METALLICA "Whiskey In The Jar" (Elektra/EEG) (8)
5. CREED "One" (Wind-Up) (6)
5. SEVENDUST "Bitch" (TVT) (6)
5. PEARL JAM "Elderly Woman..." (Epic) (6)
5. KENNY WAYNE SHEPHERD "Everything Is Broken" (Revolution/Reprise) (6)

## TOP 5 MOST REQUESTED

1. METALLICA "Turn The Page" (Elektra/EEG)
2. OFFSPRING "Pretty Fly (For A White Guy)" (Columbia/CRG)
3. ROB ZOMBIE "Dragula" (Geffen)
4. BLACK SABBATH "Psycho Man" (Epic)
4. EVERLAST "What It's Like" (Tommy Boy)

## MOST INCREASED PLAYS PER WEEK

1. METALLICA "Turn The Page" (Elektra/EEG) (+412)  
WBZX +33, WZBH +33, KTUX +30, KZAP +28, WHEB +19
2. EVERLAST "What It's Like" (Tommy Boy) (+340)  
KILO +29, WGIR +26, KQWB +20, KFMM +18, WWDC +18
3. BLACK CROWES "Kicking My Heart..." (American/Columbia/CRG) (+269)  
KZGL +27, WZBH +22, WFRD +19, WBOP +18, WJRR +14
4. PEARL JAM "Elderly Women Behind A Counter In A Small Town" (Epic) (+212)  
KZRK +22, WAMX +18, WKQZ +15, KIBZ +14, WFRD +13
5. K. W. SHEPHERD "Everything's Broken" (Revolution/Reprise) (+131)  
KIBZ +22, KRZR +13, WHJY +12, CILQ +11, KLBJ +9
6. LENNY KRAVITZ "Fly Away" (Virgin) (+114)  
WKZQ +36, WWBN +30, WCKW +19, WKQZ +18, KFMM +13
7. JANUS STARK "Everything Is Broken" (Revolution) (+94)  
KZAP +13, KLBJ +8, KISS +7, KUPD +6, WXVO +6
8. BLACK SABBATH "Psycho Man" (Epic) (+92)  
WAZU +67, WZZL +17, WBZX +10, KRXQ +9, KZAP +9
9. FLYS "I Got You Where I Want You" (Trauma) (+84)  
WAZU +25, KCDQ +21, WJRR +12, WXVO +12, KATT +11
10. ECONOLINE CRUSH "Surefire" (Restless) (+75)  
WJJO +21, WRXF +14, KLBJ +11, WZZL +7, WWBN +6

Plays TW: Total number of Plays during current airplay week; Move: Increase or decrease in number of Plays from previous airplay week; Plays LW: Total number of Plays during previous airplay week; 2 Week: Total number of plays 2 weeks previous.

LW	TW	Artist	Track	Label	TW	Move	LW	2W	3W	Cume Adds
1	1	JONNY LANG	STILL	(A&M)	2390	50	2340	2238	1991	108/1
2	2	GOO GOO DOLLS	SLIDE	(Warner Bros.)	2237	35	2202	2087	1918	105/2
3	3	LENNY KRAVITZ	FLY	(Virgin)	2137	207	1930	1908	1659	98/2
4	4	BLACK CROWES	KICKING	(American/Columbia/CRG)	1988	288	1700	1369	478	106/2
9	5	METALLICA	TURN	(Elektra/EEG)	1790	421	1369	532	0	100/2
7	6	BLACK SABBATH	PSYCHO	(Epic)	1420	-29	1449	1404	1327	96/0
8	7	CREED	LIFE	(Wind-Up/BMG)	1334	-57	1391	1508	1645	71/0
11	8	CANDLEBOX	HORSES	(Maverick/WB)	1295	127	1168	1024	910	82/1
14	9	K.W.SHEPHERD	EVERYTHING	(Revolution/Reprise)	1281	260	1021	831	390	96/15
5	10	KISS	PSYCHO	(Mercury)	1252	-266	1518	1699	1900	77/1
6	11	JOHN MELLENCAMP	YOUR	(Columbia/CRG)	1191	-260	1451	1621	1850	73/0
10	12	SCREAMIN'...	BOOGIE	(Capricorn)	1091	-217	1308	1439	1439	71/0
12	13	R.E.M.	DAYSLEEPER	(Warner Bros.)	1056	-97	1153	1176	1094	72/0
13	14	HOLE	CELEBRITY	(DGC)	964	-62	1026	967	940	60/1
18	15	B.SPRINGSTEEN	WANNA	(Columbia/CRG)	937	123	814	599	424	69/6
17	16	MOON DOG MANE	TURN	(Eureka)	918	101	817	869	766	70/3
15	17	EVE 6	INSIDE	(RCA)	851	-105	956	1028	1165	46/0
16	18	U2	SWEETEST	(Island)	847	-80	927	1040	1010	56/0
23	19	TRAIN	FREE	(Aware/Red Ink)	830	116	714	615	518	71/10
24	20	RUSH	SPIRIT	(Atlantic/AG)	789	77	712	665	526	75/2
22	21	INDIGENOUS	NOW	(Pachyderm)	788	61	727	712	644	56/4
21	22	MOTLEY CRUE	BITTER	(Motley Records/Beyond)	788	45	743	758	723	62/1
19	23	FLYS	GOT	(Trauma)	746	-28	774	714	708	57/2
27	24	R/STONES	GIMME	(Virgin)	746	204	542	313	80	70/7
20	25	K.W.SHEPHERD	SOMEHOW	(Revolution/Reprise)	598	-150	748	914	1141	50/0
25	26	DAYS OF THE NEW	DOWN	(Outpost)	577	-93	670	698	805	41/0
32	27	PETER WOLF	PAGES	(Mercury)	566	100	466	458	395	47/2
38	28	PEARL JAM	WOMAN	(Epic)	557	241	316	64	0	52/11
26	29	FASTBALL	FIRE	(Hollywood)	546	-90	636	758	742	38/0
30	30	FUEL	BITTER...	(550 Music)	543	56	487	437	387	46/0
31	31	ROB ZOMBIE	DRAGULA	(Geffen)	471	-1	472	468	448	36/0
36	32	ANOUK	WIFE	(Columbia/CRG)	433	52	381	375	340	47/3
29	33	AEROSMITH	LOVE	(Sony Music Sndtrx./Col./CRG)	421	-69	490	715	904	39/0
33	34	OFFSPRING	PRETTY	(Columbia/CRG)	408	-21	429	340	300	32/1
35	35	SECOND COMING	SOFT	(Capitol)	386	-16	402	408	387	33/0
39	36	GODSMACK	WHATEVER	(Universal/UMG)	354	40	314	282	270	34/2
41	37	K.W.SHEPHERD	BLUE	(Revolution/Reprise)	352	51	301	379	408	34/0
40	38	BIG HEAD TODD..	TANGERINE	(Giant/Reprise)	347	35	312	265	194	34/1
28	39	JACKYL	AMERICAN	(Geffen)	322	-185	507	592	763	28/0
D	40	ECONOLINE CRUSH	SUREFIRE	(Restless)	314	94	220	214	213	36/2
37	41	PHISH	BIRDS	(Elektra/EEG)	301	-22	323	291	287	28/0
43	42	PUSHMONKEY	HANDSLIDE	(Arista)	291	21	270	267	207	29/2
44	43	MATCHBOX 20	BACK	(Atlantic/AG)	272	10	262	340	423	18/2
50	44	MONSTER MAGNET	POWERTRIP	(A&M)	254	30	224	192	148	29/3
47	45	BETTER THAN...	AT	(Elektra/EEG)	237	-4	241	230	120	21/1
34	46	SEMISONIC	SINGING	(MCA)	225	-181	406	647	756	20/0
42	47	AEROSMITH	WANT	(Sony Music Sndtrx./Col./CRG)	218	-64	282	282	336	25/0
D	48	GOO GOO DOLLS	IRIS	(Warner Sunset/Reprise)	215	1	214	291	308	26/0
49	49	FINGER ELEVEN	QUICKSAND	(Wind-Up)	203	-28	231	295	303	21/0
48	50	TOMMY SHAW	IN	(CMC International)	202	-37	239	286	307	16/0

### TOP 5 MOST ADDED

- KISS  
"You Wanted The Best" (Mercury) (35)
- EVE 6  
"Leech" (RCA) (18)
- KENNY WAYNE SHEPHERD  
"Everything Is Broken" (Revolution/Reprise) (15)
- PEARL JAM  
"Elderly Woman..." (Epic) (11)
- TRAIN  
"Free" (Aware/Red Ink) (10)

### TOP 5 MOST REQUESTED

- METALLICA  
"Turn The Page" (Elektra/EEG)
- BLACK CROWES  
"Kicking My Heart Around" (American/Columbia/CRG)
- BLACK SABBATH  
"Psycho Man" (Epic)
- LENNY KRAVITZ  
"Fly Away" (Virgin)
- JONNY LANG  
"Still Rainin'" (A&M)

### MOST INCREASED PLAYS PER WEEK

- METALLICA "Turn The Page" (Elektra/EEG) (+421)  
WEFX +22, WCMF +21, WTUE +19, WKGB +18, WNXT +18
- BLACK CROWES "Kicking My Heart..." (American/Col./CRG) (+288)  
WVRK +26, WZNX +20, KJOT +18, KDKB +16, KOMP +16
- K. W. SHEPHERD "Everything Is Broken" (Revolution/Reprise) (+260)  
KRKX +23, KMJX +16, WMMR +15, WEGW +14, WWCT +14
- PEARL JAM "Elderly Women Behind A Counter In..." (Epic) (+241)  
WBAB +22, KEZO +15, WAPL +14, KATS +13, WZZQ +13
- LENNY KRAVITZ "Fly Away" (Virgin) (+207)  
KKEG +34, WVRK +24, WYXZ +23, WMMR +22, WGLO +19
- ROLLING STONES "Gimme Shelter" (Virgin) (+204)  
WXJK +34, WQBZ +12, KGGO +9, KKEZ +9, KMJX +9
- CANDLEBOX "10,000 Horses" (Maverick/WB) (+127)  
WXJK +34, KMJX +14, KTWS +12, KSEZ +10, KDKB +9
- B. SPRINGSTEEN "I Wanna Be With You" (Columbia/CRG) (+123)  
KATS +21, WMMR +17, CHEZ +14, KJKJ +14, WSUE +10
- TRAIN "Free" (Aware/Red Ink) (+116)  
WDVE +13, KDKB +11, WPXC +9, WWCT +9, WLVO +8
- MOON DOG MANE "Turn It Up" (Eureka) (+101)  
KKEG +33, WDVE +12, KATS +11, KJKJ +11, WWCT +10

Plays TW: Total number of Plays during current airplay week; Move: Increase or decrease in number of Plays from previous airplay week; Plays LW: Total number of Plays during previous airplay week; 2 Week: Total number of plays 2 weeks previous; 3 Week: Total number of stations playing; Adds: number of new stations reporting as an add.

Demo 18-44			Grade	MRI	Burn	Unf
1.	SAVE TONIGHT	Eagle-Eye Cherry	75	79	4%	5%
2.	FLY AWAY	Lenny Kravitz	71	76	5%	7%
3.	INSIDE OUT	Eve 6	71	76	21%	3%
4.	FATHER OF MINE	Everclear	68	76	19%	6%
5.	SLIDE	Goo Goo Dolls	65	73	12%	9%
6.	WHAT IT'S LIKE	Everlast	63	75	14%	16%
7.	WHAT'S THIS LIFE FOR	Creed	63	74	7%	18%
8.	THANK U	Alanis Morissette	63	70	20%	8%
9.	FIRE ESCAPE	Fastball	62	73	7%	19%
10.	WE'RE AN AMERICAN BAND	Jackyl	62	71	19%	11%
11.	CELEBRITY SKIN	Hole	61	70	11%	14%
12.	LULLABY	Shawn Mullins	60	70	18%	12%
13.	GOT THE LIFE	KoRn	60	73	10%	21%
14.	ALL THE KIDS ARE RIGHT	Local H	58	71	10%	21%
15.	CRUSH	Dave Matthews	58	69	8%	20%

Demo 18-24			Grade	MRI	Burn	Unf
1.	SAVE TONIGHT	Eagle-Eye Cherry	82	83	6%	0%
2.	INSIDE OUT	Eve 6	73	78	25%	0%
3.	FLY AWAY	Lenny Kravitz	72	74	3%	3%
4.	FATHER OF MINE	Everclear	69	75	25%	3%
5.	THANK U	Alanis Morissette	68	72	18%	0%
6.	WHAT IT'S LIKE	Everlast	68	78	18%	12%
7.	WHAT'S THIS LIFE FOR	Creed	65	71	6%	10%
8.	SLIDE	Goo Goo Dolls	64	73	20%	9%
9.	GOT THE LIFE	KoRn	63	77	4%	23%
10.	THE DOPE SHOW	Marilyn Manson	63	71	12%	12%
11.	SWEETEST THING	U2	62	69	6%	13%
12.	PRETTY FLY	Offspring	62	76	9%	23%
13.	CELEBRITY SKIN	Hole	61	72	15%	16%
14.	QUICKSAND	Finger Eleven	60	72	12%	18%
15.	FIRE ESCAPE	Fastball	59	70	4%	20%

Demo 25-34			Grade	MRI	Burn	Unf
1.	FLY AWAY	Lenny Kravitz	75	78	5%	3%
2.	CRUSH	Dave Matthews	71	78	7%	10%
3.	SAVE TONIGHT	Eagle-Eye Cherry	71	73	5%	1%
4.	WE'RE AN AMERICAN BAND	Jackyl	71	77	16%	4%
5.	WHAT'S THIS LIFE FOR	Creed	70	76	7%	8%
6.	SLIDE	Goo Goo Dolls	68	74	1%	10%
7.	ALL THE KIDS ARE RIGHT	Local H	66	78	11%	17%
8.	FATHER OF MINE	Everclear	65	71	10%	7%
9.	INSIDE OUT	Eve 6	65	72	23%	5%
10.	BITTER PILL	Motley Crue	65	72	10%	9%
11.	POWERTRIP	Monster Magnet	65	76	14%	15%
12.	STILL RAININ'	Jonny Lang	65	77	0%	21%
13.	PSYCHO CIRCUS	Kiss	65	74	19%	11%
14.	FIRE ESCAPE	Fastball	65	71	14%	8%
15.	WHAT IT'S LIKE	Everlast	64	77	16%	16%

Demo 35-44			Grade	MRI	Burn	Unf
1.	INSIDE OUT	Eve 6	74	79	16%	4%
2.	SAVE TONIGHT	Eagle-Eye Cherry	73	82	1%	14%
3.	FATHER OF MINE	Everclear	71	81	23%	9%
4.	FLY AWAY	Lenny Kravitz	67	77	7%	15%
5.	THANK U	Alanis Morissette	66	74	17%	9%
6.	CELEBRITY SKIN	Hole	66	74	5%	13%
7.	LULLABY	Shawn Mullins	66	74	24%	7%
8.	SLIDE	Goo Goo Dolls	64	72	16%	9%
9.	FIRE ESCAPE	Fastball	61	79	4%	29%
10.	YOUR LIFE IS NOW	John Mellencamp	60	72	16%	17%
11.	WHAT KIND OF LOVE...	Aerosmith	59	69	15%	14%
12.	WE'RE AN AMERICAN BAND	Jackyl	58	75	29%	20%
13.	WHAT IT'S LIKE	Everlast	58	69	9%	21%
14.	SOMEHOW, SOMEWHERE...	Kenny Wayne Shepherd	57	76	13%	29%
15.	GOT YOU	Fly	57	71	12%	23%

The Tracking Report is weekly national call-out research of 45 Active, Alternative, and Mainstream Rock Radio currents. Titles tested are compiled from submitted client playlists. Results in The Tracking Report are based on interviews conducted with over 400 rock radio listeners across the United States in rated markets. The research is conducted using random digit dialing and music is tested via "song hook" methodology. Respondents must be Active, Alternative, or Mainstream Rock Radio listeners between the ages of 18 and 44. Cluster Groups are determined using music montages to isolate each listener's music preference type. Grade: An index based upon combined MRI, Burn and Unfamiliar Scores. Music Response Index (MRI): Appeal of each song within the indicated sample group on a 0 to 110 scale. Burn: Percent of the indicated sample that claims to be "tired of the song." Unfamiliarity: Percent of the indicated sample reporting "don't know it." This information is excerpted from The Tracking Report and is reprinted with the permission of Kelly Music Research, Inc. All rights reserved. No portion may be reproduced without permission.



Tom Kelly

### NEWSMAKER: Benson Takes Programming & Ops Post At Chancellor Initial Focus Is Denver, Where the "Peak" Will Carry Stern

Ken Benson, the veteran CHR programmer who briefly occupied a programming post at MTV this year, has hooked up with Chancellor Media in the newly created position of Programming & Operations Specialist. *fmqb* broke the story of Benson's move to Chancellor on October 16, after other reports had him pegged for a return engagement with Jacor. At the time, Benson was helping Chancellor build a new Alternative format in Denver for KXPK (The Peak). Denver, where Chancellor owns five FMs and one AM, is where Benson will initially focus, working with GMs and PDs to optimize each station's ratings performance in its target demo.

Benson's arrival is one in a series of maneuvers Chancellor is making to develop a coherent market strategy in Denver. Two weeks ago, the company installed Bob Vistocky, the L.A. GM who rolled-out Chancellor's first Jammin Oldies format, as Denver Market Manager. And on Monday (11/30), The Peak



Ken Benson

will import *The Howard Stern Show* to Denver. More market changes are expected from Chancellor, which owns Modern AC KALC (Alice), AC KIMN-FM, Classical KVOD-FM, Oldies KXKL-FM, and News-Talk KRRF-AM in the Mile High City.

"Chancellor is very fortunate to have found in Ken a creative programming executive who can deliver results across a variety of markets and formats," Sr. VP/Regional Operations John Madison commented. "With some of their respective market's top heritage stations,

Chancellor's Denver cluster has tremendous potential, and Ken's guidance will ensure that we continue delivering the best programming and music our stations can offer."

Benson will assist and report to Chancellor Chief Programming Officer Steve Rivers.

"Chancellor has always been on the cutting edge of music programming, and it's a thrill to join them in a role that was unimaginable in the pre-consolidation era," Benson added. "The opportunity to return to the West and work with John Madison, Steve Rivers, and some of the region's premier radio stations is unbeatable. I can't wait to get started."

Stern's presence on a Chancellor station would have been unthinkable before September. That's when Chancellor and the self-proclaimed "King Of All Media" reached an out of court settlement that ended a protracted legal battle that began when

see **BENSON** on page 12

### Murdoch Looking At EMI Again?

Reports are surfacing that News Corp. owner Rupert Murdoch is once again looking to purchase EMI. According to last Friday's (11/20) *L.A. Times*, News Corp. VP/Music, and Rupert's son, James Murdoch met with EMI earlier this month in London to discuss the possibility of buying the music giant. "We look at all sorts of opportunities all the time, but we don't comment on speculation," James Murdoch told the *Times*. The company had previously looked at EMI but felt the \$9 billion price tag was too steep. That price has dropped by \$2 billion since April. News Corp. apparently decided to revisit the idea of making a bid for EMI after raising \$2.8 billion from the sale of 18.6% of their Fox Entertainment Group to public shareholders.

With that report, EMI's stock jumped 17% on Friday (11/20), even as EMI denied that they held any meetings with News Corp. Meanwhile, while announcing the creation of News Corp. Europe, Rupert Murdoch himself denied his company is interested in buying EMI. "I am too worried by values put on music at the moment," Murdoch commented. "However, I would be lying if I said I was not watching with interest."

With Murdoch's announcement came word that German media giant Bertelsmann (BMG) also denied interest in EMI. After news of the two companies' disinterest broke, EMI's stock dropped 71 cents per share to \$6.02 on Monday (11/23). EMI has confirmed that they have met with senior executives at Bertelsmann.

Meanwhile, EMI posted a 10.7% drop in first-half profits. Pretax profits fell \$113 million in the first half ending September 30. Operating profits fell 19.9% and revenues fell 3.4%.

-Jay Gleason

### WHFS Holiday Nut Hacker Sends 20,000 Bogus E-Mails

WHFS/Baltimore-Washington, D.C. Webmaster Bill Gallagher knew something had gone awry Sunday (11/22) when he logged on to check his e-mail and there were over 4,000 e-mails waiting for him. Earlier in the day, a computer hacker had worked his way into the WHFS system and sent an e-mail to 'HFS listeners that falsely stated the station's annual *HFSmas Holiday Nutcracker* had been canceled.

The erroneous message read (with incorrect spellings): WOULD YOU LIKE TO GO TO THE HFSMAS HOLIDAY NUTCRAKER? WELL IT'S BEEN CANCELED TO TO THE DEMOCRATS. SORRY KIDDIES. - Billy

Like many stations, WHFS has a bulk e-mail that listeners can sign up to receive that informs them of WHFS events, tour announcements, music releases, and more. The station currently has over 20,000 people on their list and each one received the bogus message. The hacker sent three more e-mails on Saturday and Sunday before admitting: "I am not the real Billy, I am a hacker, sue me."

When Gallagher determined that WHFS had been the victim of a hoax, he sent out an e-mail informing listeners that someone had broken into the system and that the station was considering filing criminal charges. The station also made on-air announcements Sunday informing

listeners that the sold-out December 5 concert was still occurring.

"WHFS is on the record that if it happens again they will prosecute," Gallagher told *fmqb*. "All our listeners took it in stride. We didn't lose any money. We didn't lose any listeners. In fact, a lot of people thought it was a stunt that we pulled, because of the reference to the Democrats."

WHFS' Internet provider, Cyber Realm, contacted the hacker's e-mail provider, Erol's, to track down the hacker. But Erol's has a policy of not releasing a hacker's identity unless WHFS decides to press charges, which, according to Gallagher, it currently has no plans to do.

"The Internet is one of the last great places for free speech and free domain," Gallagher said, echoing a statement he made to *The Washington Post*. "But, it's because of guys like this that there'll be more and more policing by the government."

WHFS has temporarily shut down its e-mail service while it upgrades the security on its Web site.

-Michael Parrish

## Fitzgerald Promoted To Key Post At WB Records Inc.

Reprise Executive VP/GM Rich Fitzgerald has been promoted to Head of Marketing & Promotion at label parent Warner Bros. Records, Inc. Fitzgerald's executive scope will now encompass leadership of marketing and promotion at both the Reprise and Warner Bros. labels. Look for an official announcement soon from WB Records, Inc. CEO Russ Thyret.

-Fred Deane

### BENSON *continued from page 11*

Chancellor (then known as Evergreen Media) dropped his show from the now defunct WLUP-AM in 1993.

Denver has been an elusive radio market for Stern, one of only a handful in the Top 25 that didn't carry his show. Stern had a false start in the market in September, when Classic Hits KKKH (The Hawk) announced it would pick up the show. But the day before the scheduled launch, the Tribune station changed its mind, citing what it called overwhelming negative reaction.

KXPK Interim PD Scott Strong says the station received over 500 calls, both positive and negative, after reports surfaced that the Peak would pick up Stern. Strong says the barrage has included calls from both community groups, and from competitors pretending to be outraged listeners.

Benson is best known for programming Jacor's KKRZ (Z100) in Portland. He left the station in March '98 to assume the VP of Music Programming position at MTV, which he vacated in the fall. Previously, he programmed KQKQ/Omaha, WRQN/Toledo and other stations. He also helped Chancellor launch "Jammin' Oldies" in Chicago on WRCX in late October.

Chancellor still has plans to name a permanent PD at the Peak.

-Paul Heine

## ALL THE DIRT THAT FITS

**ROSENBLATT TO EXIT GEFFEN** Geffen Chairman Ed Rosenblatt is expected to resign from the label as soon as the new year, according to a report in the *Los Angeles Times* (11/20). Rosenblatt's exit would coincide with the completion of Seagram's \$10.4 billion purchase of PolyGram and the subsequent downsizing of Geffen into Interscope Records.

**WARNER CUTS STAFF** November 20 staff reductions at Warner Bros. Records found the following execs exiting: Sr. VP/Marketing Jon LeShay, Executive VP Ted Templeman, Sr. VP/Finance Ken Lemunyon, Sr. VP/A&R Inter'l Tom Ruffino, Sr. VP/Art Production Nancy Gilkyson, VP Legal & Business Affairs Fred Brown, Nat'l Director Alternative Marketing Benjamin Berkman and Sr. VP/A&R Karin Berg.

**JAMMIN' IN AUSTIN** GulfStar has taken their short-lived Modern Rocker, KFMK/Austin (The Planet), and flipped it to Rhythmic Oldies (Jammin' Oldies 105.9). Targeting listeners aged 25-54, the station will

feature familiar hits from the '60s, '70s, and '80s. "We are excited and ready to move forward with the launching of 'Jammin' Oldies 105.9,'" Capstar President/CEO R. Steven Hicks said. "Over the past several months, we have evaluated numerous format opportunities for this property... This opportunity was simply too great to ignore." KFMK signed on playing Modern Rock in July. It's the first Capstar station to adopt Jammin' Oldies which is now in place in several large markets under Hicks-Muse sister Chancellor Media.

**FCC PROPOSES NEW EEO RULES** Score one for FCC Chairman Bill Kennard in his drive to revive EEO rules for broadcasters. In a unanimous vote, the five member Commission approved a proposal that would require radio, TV and cable owners to reach out to minorities and females by publicizing job opportunities and giving them the opportunity to apply for them. Unlike previous EEO rules, which were repealed after a federal appeals court ruled them unconstitutional, the new ones would not require work

forces to reflect the ethnic make-up of the communities they serve. However the FCC wants broadcasters to report employee profiles to the agency so it can "monitor industry trends." "This is about opportunity," Kennard says. The FCC is hopeful the new rules will pass constitutional muster because they "would operate only to expand the pool of candidates for a job opening and would not pressure entities to adopt racial preferences in hiring decisions."

**MANCOW LOSES KC** KNRX/Kansas City has dropped their simulcast of *Mancow's Morning Madhouse*. The *Chicago Sun-Times* reports that the station decided to discontinue the show after a competitor complained to the FCC that Mancow Muller called him up and put him on the air without his permission. KNRX was one of the first stations to pick up Mancow when the show entered syndication. Meanwhile, the *Madhouse* has added Fox TV/Chicago weatherman Steve Schill to the show for local weather. The Cow will also have comedian Bobby Slayton serving as co-host for the week of December 7-11.

**THE WILL OF K-ROCK** WXRK/New York City PD Steve Kingston has anointed a new K-Rock airstaff member with the hiring of Will Pendarvis for afternoons. "The hiring of Will Pendarvis is the completion of a process that began at WXRK nearly two years ago," stated Kingston, "to assemble the most unique and highly talented group of air personalities to carry on after Howard. Will possesses the natural curiosity, unique perspective and off-center sense of humor that great air talents are made of." Pendarvis was most recently at KTBZ/Houston and has also spent time at WWDC/Washington, D.C. and WNNX/Atlanta.

**WHAT MEL MAKES** According to documents filed with the Securities and Exchange Commission earlier this month, CBS Corp. President Mel Karmazin received a \$3 million bonus last year and \$4.3 million in stock options. Under his current contract, Karmazin's yearly base salary is \$925,000 and is subject to merit increases up to \$1.5 million. Karmazin's current contract extends through December 31, 2000. According to sources, Karmazin doubled his merit increase last year because of his increased responsibilities and due to the performance of the businesses under his manage-

ment. In related news, Karmazin is reportedly exploring ways to make the resources of the CBS news division available to other outlets, similar to NBC's expansion of their news division with MSNBC, CNBC and *Dateline*. Karmazin has stated his intention of increasing revenues of the news division as well as that of the network. He has denied that the company is in television for the short-term, although he did say that he could not guarantee that the TV side would be retained. He has also created the CBS Plus ad sales unit to cross-sell radio, television and outdoor. CBS has been reported to be in talks with Sony Entertainment, USA Networks and Viacom. Infinity Broadcasting Corp., the radio and outdoor advertising division of CBS, recently began marketing a \$3 billion initial public offering.

**CBS FORMS CHICAGO PROMOTIONS GROUPS** Expect an official announcement soon that CBS will be laying-out a new plan in the Windy City whereby their radio cluster (WXRT, WCKG, WJMK, WBBM-AM/FM, WMAQ-AM, WSCR-AM, WUSN) will work hand-in-hand to maximize sales, promotion and marketing strategies. Look for former Columbia Records promotion executive Robin Cecola to lead the CBS Promotions Group, with former WXCD/Chicago staffer Connie Galvin-Fapka heading-up CBS Group Sales.

**PATRICK OFFICIAL KEZO PD** KEZO/Omaha MD Bruce Patrick has been given the official nod as PD at KEZO/Omaha. Patrick has been Acting PD since the passing of Journal Group Director of Rock Programming Doug Sorensen this past July. Look for an official announcement on Patrick's appointment next week.

**WTUE RECRUITS THOMAS AS PD** Classic Rock WYMG/Springfield PD Mike Thomas is joining Jacor Heritage Rocker WTUE/Dayton as PD, effective Dec. 14. Thomas assumes the PD title currently overseen by Jacor/Dayton OM Mary Fleenor. Fleenor took on PD duties at 'TUE in September, replacing Chris Geisen who stepped down to concentrate on his morning show. Saga Executive VP Steve Goldstein is conducting a search for Thomas' replacement.

**CLIFTON JOINS "HAWK"** Jones Radio Network Rock/Alternative PD Doug Clifton has joined Classic Hits



**KISS THE MONKEY:** KISS/San Antonio presented their Fall Fest last month. The lineup included the Goo Goo Dolls, Candlebox, Second Coming, Econoline Crush and Pushmonkey, who posed for a shot after their set. (L-R): Pushmonkey's Will Hoffman; Arista's Tom Gates; Pushmonkey's Darwin Keys; KISS PD Kevin Vargas; Pushmonkey's Howie Behrans, Pat Fogerty and Tony Park.

KKHK/Denver for APD/middays. Clifton will actually split the midday shift with another Jones alumni LaLaine. LaLaine will cover 9:00 a.m.-12:00 p.m. and Clifton will handle 12:00 p.m. to 3:00 p.m.

**GARTH KEMP TO EXIT KLOS** The well-traveled personality arrived at the Los Angeles rocker in Sept. 97, via ABC sister KQRS/Minneapolis. Shortly after that, he began doing part-time weather reports on KABC-TV in L.A. That's now grown to a fulltime gig, so Kemp will exit afternoon drive at KLOS at the end of the year to focus on his budding TV career. That's right around the time that KLOS expects to announce a new Program Director.

**SONY TAKES WIND-UP GLOBAL** Sony Music International has entered into an exclusive licensing agreement to distribute, market and promote Wind-Up Records releases for all territories outside the U.S. The pact will encompass the New York-based, start-up label's current roster of artists including Creed, Stretch Princess, finger eleven, and Julia Darling as well as artists signed during the term of the agreement. Wind-Up, which was formed in March of '97, has enjoyed its biggest success to date with their first signing, Creed, who have sold more than 2.5 million copies of their debut album, *My Own Prison*.

**WXPX SEES THE LEICHT** WXPX/Philadelphia has named Helen Leicht AMD and midday host. Leicht replaces MD Shawn Stewart in middays, who will be devoting her time to her position as Music Director. Leicht is a member of the Northeast Folk Alliance and has

worked on-air at WIOQ, WMMR and WXPX in Philadelphia since 1975.

**FIDDICK SURFS TO RADIO-WAVE.COM** Former Heritage Media President Paul Fiddick has joined new Motorola subsidiary RadioWave.com as Vice Chairman. The new company has developed a streaming audio receiver that coordinates audio and visual advertising and programming material. The new company has also pacted with Arbitron NewMedia to measure Internet listening. An industry vet, Fiddick co-founded Heritage Media in 1987, where he remained until the company was sold to Rupert Murdoch's News Corp. earlier this year.

**SWEET SIXTEEN FOR CITADEL** Citadel Communications has announced the purchase of sixteen stations from Wicks Broadcast Group for \$77 million in cash. The stations break down to eight in Charleston, five in Binghamton, and three in central Indiana, extending Citadel's eastward expansion. "Today's agreement offers Citadel the opportunity to enter excellent new markets with top-performing heritage stations," commented Citadel Chairman/CEO Larry Wilson. "These communities are economically sound, offer significant growth potential, and will provide us a strong local presence. All of the stations are performing well and we do not intend to make any format or management changes." The stations involved include: WSSX, WSUY, WNKT, WWWZ, WTMA-AM, WXTC-AM, and WTMZ-AM in Charleston; WHWK, WAAL, WYOS, WBNF-AM, and WKOP-AM in Binghamton; and WWKI, WMDH-AM/FM in Indiana.

## SHORT TAKES

KAMX/Austin interim PD Jack Stevens gets official PD stripes... WBYR/Ft. Wayne APD/MD Roxanne McVay exits for APD/MD/midday duties at WRXK/Ft. Myers. McVay's last day at The Bear is Friday, November 26... At KSD/St. Louis, morning guy J.C. Corcoran exits, leaving co-hort Mark Close to handle mornings by himself. Nighttimer Drew Johnson moves back to mid-days... Lotsa changes at Classic Hits WEGQ/Boston: Steve York moves from nights to 10AM-3PM, Boston vet Karen Black takes the 3PM-7PM slot, and former WAAF-er Dave

Breen (aka Doug Green) grabs the 7PM-midnight show. Displaced by the changes are Stella Mars and Jay Michaels, who remain as swing-shifters... Middayer Sarina Scott adds Promotion Director duties at WQBZ/Macon... WZZL/Reidland, KY. adds Bob & Tom... Chancellor has tapped former Martin Media executive Frank Sanchez for the newly created position of Sr. VP, Western Regional Manager of Chancellor Outdoor Group... KMJC/Mt. Shasta, Ca. flips from AC to Adult Alternative using "The Mountain" moniker.

## ODDS N' SODS

*fmqb* congratulates WLUP/Chicago VP of Programming Greg Solk and his wife, Katherine, on the November 23 birth of their second child, Hannah Bryn.

*fmqb* also extends congratulations to WKSM/Ft. Walton Beach PD Woofy on his marriage, 11/27.

**ROCK N' ROLODEX:** WCMF/ Rochester has a new address: 1 Marine Midland Plaza, Rochester, NY, 14604. New phone and fax numbers are: Ph- (716) 399-5700, Fax- (716) 399-5750.

## ON THE AIR

**HARRIS HELPS HOSPITAL:** Veteran Washington, D.C. radio personality Paul Harris recently held his annual Comedy Concert For Children's Hospital. The event raised over \$75,000 for the hospital, which is a leading pediatric medicine hospital and regional burn and trauma center. In the past three years, the concerts have raised over \$225,000.



**IT'S OUTTA HERE:** It's no secret that Yankees pitcher David Wells is a huge Metallica fan, so that might have had something to do with Elektra brass getting their hands on the World Series championship prize. It also could have had something to do with the Yanks' Graeme Lloyd stopping by. (L-R): Jerry Walsh; the Yankees' Graeme Lloyd; guitarist Jimmy Rip; Elektra VP of Rock Promotion George Cappellini.

*Dirt Alert!* is compiled and edited by Jay Gleason, Pat Berkery, Paul Heine, Mike Boyle, Mike Parrish, Bram Teitelman, Sybil McGuire and Mike Bacon.

# DIRTY WORK

**EAST**

**DEMERS PROGRAMMING** is searching for a production wizard for a Classic Rock client in a Top 20 market, and a morning show -- team or individual -- for a Classic Hits station in a Top 50 market. For production wizard: An aggressive and creative style is mandatory, and you must be able to utilize your skills, tools, bells, and whistles to image this station as the Heritage Classic Rocker that it is! Commercial production and copy writing must be exceptional; fashion sense in negotiable. For morning show: Seeking talented, humorous, witty, and creative types to join our client's airstaff. If you've got the experience and the proven ratings performance as an adult morning radio personality, then we've got the interns to get you coffee and donuts each morning. Send T/R's to: DeMers Programming Media Consultants, 204 Exton Commons, Exton, PA., 19341. Attn: Ellen Costello.

**THE LEGENDARY ROCK 107** Northeast PA's longtime Rock leader, has an immediate opening for a part-time air personality. You'll need an on-air personality, a working knowledge of Classic/contemporary Rock and board chops. Production skills a plus. Mail T/R immediately to: Rob Lipshutz, WEZX, 149 Penn Av., Scranton, PA., No calls please. EOE.

**FULL-TIME NEWS PERSON** with additional air-time possibilities needed in New Hampshire's premier four-season resort area. Very involved, locally owned station seeks to become more involved with your help. Send T/R to: WMWV, P.O. Box 2008, Conway, NH, 03818. Attn: Jesse Mosston.

**SOUTH**

**WANTED: TALENT!** On air, production, promotion, engineering - If you work in an environment where your talent is not being used to the fullest, I can fix that. If you're real good but want to be great, I can fix that too. If a 70-hour work week is too much, do not reply. T/R to: Charlie Kendall, LM Communications, 59 Windermere Blvd., Charleston, SC, 29407.

**3WV, CHARLOTTEVILLE'S ROCK RADIO** has an immediate opening for an

afternoon drive personality. If you are a great-sounding jock who enjoys the nearly-organic pleasure of a successful promotion, then you may have found your new home. Send T/R to: Rick Daniels, WWWV, 1140 Rose Hill Drive, Charlottesville, VA., 22903. No calls, please. EOE.

**MIDDAY POSITION AVAILABLE AT 96 K-ROCK** Great opportunity for an MD/APD. Must have at least three years on-air experience. Must know Classic Rock. Selector skills preferred. Production skills necessary. Send T/R by 11/6 to: John Rozz, WRXK PD, 20125 S. Tamiami Trail, Estero, FL., 33928. EOE.

**MIDWEST**

**SAGA'S CLASSIC HITS - WYMG/SPRINGFIELD, IL.** is searching for a PD who is on a mission to deliver great radio. Strong people skills essential. Saga is a "product first" company. Contact: Steven Goldstein, Exec. VP, Saga Communications, One Turkey Hill Rd. South, Westport, CT., 06880. No calls please.

**RARE FULL-TIME OPENING AT KSHE/ST. LOUIS** Right now we are looking to fill the 7p-midnight shift. If you have at least three years experience in the Rock format and can relate to a 30+ male target, send your stuff. Production skills are necessary. Send T/R to: KSHE, Rick Balis, 700 Union Station Annex, Suite 101, St. Louis, MO., 63103.

**97FM THE ROCK, CLASSIC ROCK THAT REALLY ROCKS** is looking for on-air talent to fill afternoon drive and night time slots. We want experienced, talented jocks who would like to be a part of a new, exciting, up-tempo Rock station. Send T/R to: Marty Linck, PD, 1215 Cole St., St. Louis, MO., 63106. No calls please. EOE.

**7P-MIDNIGHT PRO NEEDED AT ACTIVE ROCKER** If you've always wanted to be (or already are) creative, interactive and a general idiot on the air, this could be for you! Send T/R to: WJXQ - HIRE ME! P.O. Box 26007, Lansing, MI., 48909. EOE.

**WEST**

**KFOG/SAN FRANCISCO** seeks morning

show producer. Qualified candidates will come to the table with ideas for bits, be responsible for booking guests and will generate various production elements. Outgoing, enthusiastic personality a plus. Digital editing skills are mandatory. T/R to: Paul Marszalek, 55 Hawthorne, 10th Floor, San Francisco, CA., Deadline for application is 12/4/98. EOE.

**DEMERS PROGRAMMING IS SEARCHING FOR AN AFTERNOON DRIVE CO-HOST** for an aggressive Rock Station in a Top 50 market in the southwest. This forward-thinking station already has a great morning show -- now we're gonna build a top team in afternoons, too. We're looking for a person who knows the music and lifestyle, has a great sense of humor and loves to meet people. Excellent production skills a plus. Females encouraged. Sell yourself to: DeMers Programming Media Consultants, 204 Exton Commons, Exton, PA., 19341, Attn: Jeff Murphy, Afternoon Southwest. EEO. No calls!

**KINK FM 102 IN PORTLAND** has a rare opening for MD/on-air announcer. Applicants should have at least three years professional on-air experience. Previous experience as an MD or programming asst. is advantageous. Also have an opening for a full-time overnight announcer. Applicant should have at least three years professional on-air experience at a commercial radio station. Send T/R to: Dennis Constantine, KINK PD, 1501 SW Jefferson St., Portland, OR., 97201. No calls please. EOE.

**ACTIVE ROCK STATION IN ALASKA** seeks morning co-host who does phones, parodies, appearances, production, isn't dependent on a service, and is used to dominating the marketplace. Decent money for

the right person. Send T/R to: Dan Thomas-PD, KWHL, 9200 Lake Otis Pkwy., Anchorage, AK., 99507. EOE.

**BRYAN FARRISH RADIO PROMOTION** in Studio City (L.A.) has periodic openings for entry-level people to call radio stations for the purpose of obtaining airplay for a client's music. Both paid and non-paid positions are available. Paid positions require a good phone voice, fast typing, along with a knowledge of music. Non-paid positions (internships) have no requirements. All positions are part-time, with flexible hours, and are in Studio City. Call (800) 647-1315 for more info.

**fmqb IS LOOKING for interns.** Good office skills and phone technique are essential. Interns must receive college credit for their work. Mail, fax or E-mail your cover letter and resume to: **fmqb**, Executive Mews, 1930 East Marlton Pike, Suite F-36, Cherry Hill, NJ 08003. Fax (609) 424-6943. Phone (609) 424-9114. E-mail: [fmqb@fmqbmail.com](mailto:fmqb@fmqbmail.com).

**TO LIST YOUR STATION** or company's job listing, simply fax us a brief want ad by Wednesday, 7:00 P.M. ET. We'll run it free of charge (space permitting). FAX: (609) 424-6943, or E-mail us at [fmqb@fmqbmail.com](mailto:fmqb@fmqbmail.com).

For even more job listings, go to **fmqb** Rock's Web site ([www.fmqb.com](http://www.fmqb.com)) and point your cursor to "Dirty Work." Once there, be sure to check out how you can have your aircheck converted to RealAudio Stereo so that OM's & PD's from all over the country, who may have an opening now or in the future, can hear your best work right from the convenience of their computers while on the **fmqb** Web site.



## Job Tip Sheet

We're the largest, most complete job listing service in radio offering over 400 of the hottest jobs weekly for air talent. PD, M.D., news, talk, sports, production, promo & more, in all markets/all formats. 22 years of on-air experience helps me understand your needs. Whatever level of your experience...we can help. Call now to subscribe. You have the talent. We have the jobs!

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# RATINGS UPDATE

## FALL '98 PHASE ONE ARBITRENDS

### HOUSTON/GALVESTON (10)

CALLS	FORMAT	SPR/98	SUM/98	A/S/O
KRBE	CHR	6.7	6.3	7.0
KBXX	CHR	6.7	7.6	6.8
KODA	Soft AC	7.4	6.4	6.2
KMJQ	Urb. AC	5.7	5.6	5.5
KHMX	Hot AC	4.4	4.0	4.2
KTBZ	Mod. Rock	3.5	3.8	4.0
KLOL	Rock 25-44	4.2	3.5	3.6
KKRW	'70s	3.8	3.3	3.6
KHYS/JOJ	CHR	1.7	1.8	1.5

### MIAMI/FT. LAUDERDALE/HOLLYWOOD (11)

CALLS	FORMAT	SPR/98	SUM/98	A/S/O
WEDR	Urban	6.1	7.4	7.6
WPOW	CHR	5.0	5.0	5.4
WHQT	Urban AC	4.7	4.9	4.8
WLYF	AC	4.8	4.0	4.6
WHYI	CHR	3.9	4.2	3.9
WBGG	'70s	3.3	3.3	3.3
WFLC	AC	4.2	3.5	3.1
WZTA	Active Rock	3.8	2.7	2.9
WPLL	Mod. AC	2.2	1.8	1.6

### ATLANTA (12)

CALLS	FORMAT	SPR/98	SUM/98	A/S/O
WVEE	Urban	8.9	8.9	9.8
WALR-A/F	Urban	5.9	6.9	8.0
WSTR	CHR	7.9	7.9	7.9
WNNX	Mod. Rock	4.2	5.2	4.5
WHTA	Urban	4.6	4.8	4.5
WSB-F	AC	5.4	4.3	4.1
WKLS	Rock 25-44	5.0	4.3	3.8
WZGC	Cl. Rock	3.1	3.1	3.5

### PHOENIX (15)

CALLS	FORMAT	SPR/98	SUM/98	A/S/O
KKFR	CHR	5.4	5.2	5.3
KZZP	CHR	5.8	5.7	4.7
KESZ	AC	4.4	4.9	4.5
KUPD	Active Rock	4.1	4.6	4.5
KEDJ/DDJ	Mod. Rock	3.2	4.5	4.3
KZON	Mod. Rock/Prog	3.7	3.8	3.8
*KMXP	Hot AC	2.7	3.2	3.1
KSLX	Cl. Rock	2.6	2.6	2.8
KDKB	Rock 25-44	3.0	3.0	2.6
KPTY	CHR	2.1	1.4	1.7

\* Flipped from KGLQ, '70s in September.

### MINNEAPOLIS/ST. PAUL (18)

CALLS	FORMAT	SPR/98	SUM/98	A/S/O
KQRS-A/F	Rock 25-44	10.1	11.3	11.2
KDWB	CHR	8.5	7.9	8.2
WLTE	Soft AC	6.5	5.3	5.5

KSTP	AC	5.3	6.1	5.4
KTCZ	Progressive	3.7	4.7	4.5
KXXR	Active Rock	4.4	3.4	3.1
KZNT/	Mod.Rock/Prog.	3.1	2.7	3.0
KZNR/KZNX				
WRQC	Rock 25-44	3.1	3.2	2.5

### ST. LOUIS (19)

CALLS	FORMAT	SPR/98	SUM/98	A/S/O
KEZK	Soft/EZ	7.0	7.1	6.7
KMJM	Urban	6.6	6.0	6.3
KYKY	AC	4.9	4.9	4.8
KSHE	Rock 25-44	4.7	4.7	4.8
KSLZ	CHR	3.9	4.4	4.1
KPNT	Mod. Rock	3.8	3.3	3.2
*WXTM	Active/Modern	2.0	2.8	3.0
KSD-F	Rock 25-44	2.4	2.8	2.8
KXOK	Cl. Rock	1.9	2.4	2.7
WVRV	Progressive	2.4	2.7	2.3

\*Flipped from WALC/Modern AC in late June.

### PITTSBURGH (21)

CALLS	FORMAT	SPR/98	SUM/98	A/S/O
WDVE	Rock 25-44	8.4	9.7	9.0
WBZZ	CHR	6.2	5.8	5.7
WXDX	Mod. Rock	5.0	5.0	5.4
WSHH	AC	4.6	4.7	4.8
WAMO	Urban	4.2	4.1	4.3
WLTJ	AC	4.5	4.1	4.0
WDRV	AC	3.0	3.6	3.8
WZPT	'70s	4.5	3.6	3.1
WRRK	Cl. Rock	3.2	3.0	3.0

### TAMPA/ST. PETERSBURG/CLEARWATER (22)

CALLS	FORMAT	SPR/98	SUM/98	A/S/O
WFLZ	CHR	9.0	6.4	6.8
WLLD	CHR	2.1	5.9	5.7
WTBT	Cl. Rock	5.5	6.2	5.3
WXTB	Active Rock	4.5	5.0	5.2
WWRM	Soft AC	4.3	5.3	4.8
WAKS	AC	3.2	4.3	3.7
WSSR	AC	4.5	3.5	3.1
WCOF	'70s	3.6	3.1	3.1
WHPT	Progressive	2.0	2.0	2.1

### CINCINNATI (26)

CALLS	FORMAT	SPR/98	SUM/98	A/S/O
WEBN	Active Rock	7.6	7.6	8.0
WRRM	AC	6.1	6.0	6.5
WKRQ	CHR	6.7	6.1	5.6
WOFX	Cl. Rock	4.7	4.9	4.6
WVMX	AC	5.2	4.7	4.6
WKFS	CHR	2.3	2.4	2.5

### CHARLOTTE/GASTONIA/ROCK HILL (37)

CALLS	FORMAT	SPR/98	SUM/98	A/S/O
WPEG	Urban	9.8	10.5	11.3
WRFX	Cl. Rock	6.1	7.1	6.4
WLYT	AC	7.3	5.5	6.0
WNKS	CHR	6.1	6.3	5.6
WSSS	'70s	4.2	3.9	3.9
WLNK	Mod. AC	4.2	3.4	3.0
WXRC	Active Rock	2.3	2.9	2.6
WEND	Mod. Rock	3.6	3.3	2.5

### ORLANDO (39)

CALLS	FORMAT	SPR/98	SUM/98	A/S/O
WXXL	CHR	7.1	7.3	7.4
WOMX-F	Hot AC	5.9	7.0	6.7
WTKS	Talk/Rock	6.2	6.9	6.1
WJHM	Urban	7.6	6.4	6.0
WMMO	Rock AC	3.4	4.5	4.6
WCFB	AC	4.3	3.4	4.5
WHTQ	Cl. Rock	3.1	4.1	4.2
WSHE	Mod. AC	3.3	4.4	4.0
WJRR	Active Rock	4.5	4.4	3.9

### BUFFALO/NIAGARA FALLS (43)

CALLS	FORMAT	SPR/98	SUM/98	A/S/O
WGRF	Cl. Rock	7.6	8.5	8.6
WJYE	AC	8.5	7.2	7.3
WKSE	CHR	7.6	7.0	7.1
WMJQ	Hot AC	4.2	5.0	5.3
WEDG	Mod. Rock	4.6	4.8	4.7
WLCE	Mod. AC	4.0	3.4	3.2
CKEY	Mod. AC	1.5	1.3	1.5

### SPRINGFIELD (80)

CALLS	FORMAT	SPR/98	SUM/98	A/S/O
WMAS-F	AC	10.0	9.4	10.6
WAQY-F	Cl. Rock	8.6	7.6	7.8
WHYN	AC	7.3	6.3	5.5
WKSS	CHR	5.5	5.3	5.5
WTIC	CHR	4.6	4.9	4.4
WCCC	Active Rock	3.5	2.7	3.0
WHMP	Mod. Rock	2.2	1.0	3.0
WAAF	Active Rock	2.7	2.7	2.9

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# QUESTION OF THE WEEK

## In honor of Thanksgiving, who wins the "Turkey of the Year" award for 1998?

**CHILI WALKER,  
WWBN/FLINT:**

Let's split it between Travis Meeks of Days Of The New for just being a punk, and Johnny Keegan of WCIZ, he's just a turkey.

**JIM FREE,  
WKGB/BINGHAMTON:**

You'd have to carve the turkey up a bit and give a piece to Saddam Hussein, because he's an idiot. A piece to Eddie Van Halen, for getting rid of Sammy and a piece to Monica Lewinsky for not interning here.



**KIMBA,  
WZTA/MIAMI:**

That's my birthday this year so I don't know if I should answer that.

**BRIAN ILLES,  
WRXL/RICHMOND:**

As easy as it would be to award this to my good friend Neal, I think we have to split the bird between Linda Tripp and Ken Starr.

**PAUL KELLY,  
KJKJ/GRAND FORKS:**

I have to say my Program Director, Brian Lee Rivers.

**STEVE ROBISON,  
KTBZ/HOUSTON:**

The Tampa Bay Buccaneers.

**DAVE CLAPPER,  
WMFS/MEMPHIS:**

The turkey of the year would be those who decided to take Rock 103 off the air.

**JIM FOX,  
WBYP/FT. WAYNE:**  
Kenneth Starr.

**ROBIN LEE,  
WZZO/ALLENTOWN:**

Don't you mean dickhead of the year? Bill Clinton, of course.

**MIKE RAPPAPORT,  
WKLC/CHARLESTON:**

In music, Eddie Van Halen. This changing of lead singers every other album; this shit has got to stop. And sports, the NBA players and owners that didn't learn their lesson from baseball. In politics, Bill Clinton. Although this crap with the Iraqies may make me change my mind in a couple of weeks.

**LEE DANIELS,  
WJBX/FT. MYERS:**

Bill Clinton.

**DON JANTZEN,  
KILO/COLORADO SPRINGS:**

Absolutely no comment. If I only get one, it's not enough!

**JEFF BRAUN,  
WQLZ/SPRINGFIELD:**

Besides Bill, Ken and Monica, I'd have to say the NBA.

**MICHAEL LEE,  
WTFX/WQMF LOUISVILLE:**

Consolidation and automation.

**TERRY KEYS,  
KRKX/BILLINGS:**

I'm the biggest turkey for still staying in this business!

**ROB HECKMAN,  
WIYY/BALTIMORE:**

Dennis Rodman.

**KYM MCKAY,  
WWWV/CHARLOTTESVILLE:**

Ken Starr.

**BRIAN KELLY,  
WPXC/CAPE COD:**

I guess Robert Kraft, owner of the New England Patriots, for moving the team.

**JOE CALGARO,  
WWCT/PEORIA:**

The Kansas City Chiefs, for the biggest football disappointment of all time!

**GREG STEVENS,  
KEGL/DALLAS:**  
Clinton or Saddam.

**JOHN MICHAEL,  
WRXQ/MEMPHIS:**

MTV VJ Jesse Camp. Take a goddamn bath.

**MARY SCANLON,  
WRKI/DANBURY:**  
Van Halen or Rick Daniels.

**GUY DARK,  
KQWB/FARGO:**

A tie between Bill Clinton and Kenneth Starr.

**JEFF JAGGER,  
WEGW/WHEELING:**

Linda Tripp because she'll eat the whole turkey, and you are what you eat, so....

*"Dennis Rodman  
for letting  
Carmen Electra  
get away."*

— TIM PARKER, WNOR

**DAVE NUMME,  
KUFO/PORTLAND:**

Newt Gingrich.

**TERRIE CARR,  
WDHA/NORTH JERSEY:**

Linda Tripp.

**ADDISON WAKEFORD,  
WMFS/MEMPHIS:**

Mike Tyson.

**RAY SEGGERN,  
KMYZ/TULSA:**

Kerry Collins.

**JOHN ROZZ,  
WKRK/FT. MYERS:**

The honor is too big to give to one person. How about an entire sales staff.

QUESTION OF THE WEEK *continued...*

**DAVE DOUGLAS,  
WAAF/BOSTON:**  
Linda Tripp.

**VANCE SHEPHERD,  
WQBZ/MACON:**  
Bill Clinton!

**MARCUS KING,  
WKLT/TRVERSE CITY:**  
What Dave Clapper said. (Good answer, Dave!)

**RADIOBOY,  
WKQ/LXINGTON:**  
I consulted my girlfriend about this question, and she gives the award to me... because I'm a gobbler...and she's thankful for that.

**DORSIE FYFFE,  
WOXY/OXFORD:**  
Tom.

**JAVE PATTERSON,  
KFMW/WATERLOO:**  
Starr or Clinton.

**TIM PARKER,  
WNOR/NORFOLK:**  
Dennis Rodman for letting Carmen Electra get away.

**DOC WEST,  
WXKE/FORT WAYNE:**  
The turkey of the year award goes to the person whoever cast the deciding vote on duopolies and megaopolies. Whoever you are, you have ruined radio. Lots of record companies will be going out of business due to a lack of competition in radio.

**STEVE RAYMOND,  
WZXL/ATLANTIC CITY:**  
Ken Starr for destroying the natural order of polygamy.

**JAKE DANIELS,  
KATT/OKLAHOMA CITY:**  
Travis Meeks of Days Of The New.

**ERIC WELLMAN,  
WBAB/LONG ISLAND:**  
Scott Weiland. To find out why, read his book on how to piss away millions with bad urine specimens.

**GLENN GARZA,  
KLAW/EL PASO:**  
Hands down (or zipper down!) Billy Clinton.

**ZAKK TYLER,  
WTPT/GREENSVILLE-SPARTANBURG:**  
Monica Lewinsky, based on her appearance and actions.

**LYNN BARSTOW,  
KMYZ/TULSA:**  
Linda Tripp.

**PAUL KELLY,  
WEZX/SCRANTON-WILKES BARRE:**  
Philadelphia Eagles coach, Ray Rhodes.

**HURRICANE SHANE,  
WRAX/BIRMINGHAM:**  
Linda Tripp.

**JEFF PETERSON,  
KLZR/LAWRENCE-K.C.:**  
Newt Gingrich.



**J.J. JEFFRIES,  
KUPD/PHOENIX:**  
Bill Clinton.

**KATHY CORO,  
WZXL/ATLANTIC CITY:**  
Linda Tripp. She even looks like one.

**TROY HANSON,  
WRIF/DETROIT:**  
The new happening power trio on B-A-Ho Records: Bill, Monica and Ken. Beltway insiders are screaming "smash."

**BOB WALTON,  
WRDX/WILMINGTON:**  
Ken Starr.

**SUMMER,  
WKZQ/MYRTLE BEACH:**  
It's the group of lawyers that got together and decided to de-regulate commercial radio. This is the Queen Voice Of The World representing lawyer-free radio.

**PAUL KRIEGLER,  
KOZN/KANSAS CITY:**  
Stan The Man.

**KYLE GIBSON,  
KBRS/FAYETTEVILLE:**  
My transmitter.

**RALPH TORTORA,  
WEFX/NORWALK:**  
Barnestable Broadcasting. If you want to know why, call me.

**RONNI HUNTER,  
WBZX/COLUMBUS:**  
President Clinton.



**MARILYNN MEE,  
WLZR/MILWAUKEE:**  
The person or persons who ultimately made the decision to pull the plug at WRCX.

**GARRETT HART,  
WDOE/PITTSBURGH:**  
George Michael for choking his chicken in the park with his pals, the police.

**MIKE SAUTER,  
WHTG/ASBURY PARK:**  
John Tesh, as he is every year.

**VINCE RICHARDS,  
KQRC/KANSAS CITY:**  
It has to be, undoubtedly, beyond any shadow of a doubt, the Kansas City Chiefs. That's just one of many.

**DAVID ANTHONY,  
WXCM/OWENSBORO:**  
Ken Starr.

**DEBBIE WYLDE,  
WAMX/HUNTINGTON:**  
Jessie Camp from MTV.

**MIKE LUOMA,  
WIZN/BURLINGTON:**  
Kenneth Starr.

**NEXT WEEK'S  
QUESTION OF  
THE WEEK**

**In your entire career,  
what's the dirtiest  
trick you ever pulled  
on a competitor?**

## ROCK REPORT

This Monday (30), Columbia will digitally deliver a track from their forthcoming soundtrack to *The Faculty*. The track is a cover of Pink Floyd's "Another Brick In The Wall" from ad hoc supergroup *Class Of '99*, featuring Alice In Chains' Layne Staley, Rage Against The Machine's Tom Morello, an Stephen Perkins and Martyn Le Noble, late of Porno For Pyros. The soundtrack hits stores on December 22 (three days before the movie), and includes Stabbing Westward's latest, "Haunting Me," Soul Asylum covering Alice Cooper's "School's Out" and Creed covering Alice's "I'm Eighteen." To get "Another Brick In The Wall," dial up Satcom C5, Transponder 19, DAT Channels 00 & 01, from 3:00 to 6:00 P.M. Eastern. There's a feed every 15 minutes.

Last weekend (11/22-23) was a very good one for The Rolling Stones, as they moved a reported \$50 million worth of tickets for their upcoming *No Security* tour. Tickets went on sale in 25 markets, with many shows selling out in just a couple of hours. Second and third nights are expected to be added in a number of cities, including Oakland, San Jose, Auburn Hills, Washington,

D.C., Pittsburgh, and Philadelphia. The rumored pre-tour club gig in the Bay Area is expected to happen at either the Warfield or The Fillmore. Shows in Vancouver and Ottawa are also expected to be added. The second stage for the arena shows is said to be larger and closer to the main stage than the one the band used during outdoor shows on the *Bridges To Babylon* tour, making for less floor seating. No dates have been announced yet for the New York area, but we'll keep you posted.

In other Stones news, The always pesky British tabloids are reporting that Mick Jagger and Jerry Hall's rocky marriage may finally be over. *The Mail* reports that Jagger left the couple's London home to go to his chateau in France, while *The News* reports that Jagger split for Paris to be with an ex-lover, model Carla Bruni. Hall has reportedly flown back to New York with their youngest child, and is said to be prepping for a multi-million dollar U.S. divorce case. Guess Mick knew what he was doing when The Stones set ticket prices for the *No Security* tour.

In festival tour news, the return of Lollapalooza next summer could see Marilyn Manson in the headlining slot, according to reports. The H.O.R.D.E. Tour, meanwhile, is looking for a headliner, though tour founders Blues Traveler will be on board.

Speaking of Manson, the shock rocker and his entourage didn't endear themselves to authorities in Poughkeepsie, New York, causing heavy damage both backstage at the Mid-Hudson Civic

Center and at the local Sheraton. According to the *New York Post*, Manson and company set fire to their dressing room and smashed expensive lighting equipment prior to their Saturday night (21) gig in Poughkeepsie. Their antics brought out the local fire chief, who warned they would cancel the show if they had to come back. Back at the Sheraton, the band destroyed four rooms, burning carpets, staining tubs and sinks, and leaving one room with a telephone stuck in the middle of a wall. To the delight of the hotel manager, Manson had no problem with paying for the damage, which is estimated to be around \$25,000.

Long before Marilyn Manson was raising the ire of parents and police, Alice Cooper was causing controversy with his own brand of shock Rock. Cooper gets the long-overdue box set treatment with *The Life And Crimes Of Alice Cooper*, a four-CD set due from Rhino in April of '99. *Life And Crimes* will include at least one track from every Cooper album, along with material from his early days in bands like The Spiders and The Nazz. A wealth of oddities will also be included, like tracks from the mid-'80s B-movie *Monster Dog*, which Alice appeared in. The set will feature loads of rare photos, some Cooper doesn't even know exist. Rhino will re-release Cooper's 1976 concert video *Welcome To My Nightmare* on DVD to coincide with the box set. The DVD re-issue will feature new commentary from Cooper. Following that pair of releases, Rhino plans to re-issue the *Billion Dollar Babies* album with unreleased material, packaged in a wallet with a phony billion dollar bill. Cooper is currently at work on two albums, a Rock one and a concept one.

Fresh from the abruptly sacked Days Of The New tour, finger eleven return to the road at the invitation of their Wind-Up labelmates, Creed. Catch the double-bill in the following cities: 12/2, Biloxi; 12/3, Tampa; 12/4, Atlanta; 12/5, Augusta; 12/6, Myrtle Beach; 12/9, Jacksonville; 12/10, Ft. Lauderdale; 12/11-12, Orlando; 12/15, Knoxville; 12/19, Urbana.

Santa visited Rock Report early this year, dropping an advance of the forthcoming (and oft-delayed) Black Crowes album, *By Your Side*, in the mail. Kicking things off with the ball-out rockers "Go Faster" (featuring blistering harp playing from Chris Robinson) and "Kicking My Heart Around," The

Crowes make no bones about their desire to rock on their first effort for Columbia. The title-track mines its vibe from decidedly Stone territory, and the more mellow "Welcome To The Goodtimes" and "Go Tell The Congregation" display The Crowes depth and southern roots in fine fashion. Other faves include the grinding "HorseHead" and the R&B tinged "Only A Fool." Definitely a record to look for come the new year.

With their record-setting *Best Of 1980-1990* on its way to many a stocking this holiday season, U2 will be the subject of a VH1 *Legends* special, airing Friday, December 11 at 9:00 P.M. and 11:00 P.M. The special airs again Sunday, December 13 at noon.

After being dropped by Columbia, and losing the services of their manager (Susan Silver, who retired), Motor City rockers Sponge are back on the Beyond Records imprint, and in the process of recording their third album. The band had begun work on the album with producer Kevin Shirley (Aerosmith, Black Crowes) before Columbia pulled the plug. The new CD is reportedly a mix of tracks from the aborted sessions and new ones. Look for the as-yet-untitled Sponge album in March.

Sammy Hagar will be dropping the second solo album since his departure from Van Halen, entitled *Red Voodoo*, on March 23, 1999. Hagar and his band, The Waboritas, recently shot a video for the first single, "Mas Tequila" (due February 24), at his Cabo Wabo Cantina. Hagar and The Waboritas will be hitting the road in the spring. As for his former band, Van Halen are set to hit the studio shortly after they finish their tour with a make-up date in Puerto Rico on December 11. The band has been writing on the road and hopes to have the album finished before 1999 is up.

Candlebox (featuring newly married singer Kevin Martin), head back on the road for a round of headlining dates (11/30 to 12/16), followed by an opening stint for Aerosmith. Catch them in the following cities: 11/30, Amherst; 12/2, Weymouth; 12/3, Nashua; 12/4, Brewer; 12/5, Syracuse; 12/6, Poughkeepsie; 12/8, Lancaster; 12/9, State College; 12/11, Ann Arbor; 12/12, Memphis; 12/16, Seattle; 12/17, Philadelphia; 12/19, Washington, D.C.; 12/27, E. Rutherford; 12/19, Albany; 12/30, Las Vegas; 12/31, Boston; 1/2, Worcester; 1/4, Pittsburgh; 1/6, Chattanooga.



GETTING TO THE ROOT OF IT IN NEW YORK CITY: Prior to their sold-out performance at New York's Hammerstein Ballroom, trumpeting their new self-titled effort, the members of Rusted Root gathered with Mercury staffers to say cheese for this shot. Pictured (L-R): RR's Patrick Norman; Sr. VP/A&R Tom Zutaut; RR producer, Susan Rogers; RR's Liz Berlin and Jim Donovan; Sr. VP/A&R, Dana Millman; RR manager, Rob Kos; RR producer, Pat Moran; RR's Michael Glabicki.

ROCK REPORT *continued...*

As **The Rolling Stones** prepare to launch a U.S. tour in the spring of 1999, a new official book, *The Rolling Stones - A Life On The Road*, has just been published (Penguin Studio / \$50). Compiled by **Dora Lowenstein** (daughter of the group's business manager **Prince Rupert Lowenstein**) and noted British TV personality / musician **Jools Holland**, the book is a captivating romp through 30 years of decadence, controversy and great music. Completely authorized, the book unravels the Stones' story in their own words. **Mick Jagger**, **Keith Richards**, **Charlie Watts**, **Ron Wood**, and ex-member **Bill Wyman** take the reader through their early days performing at a local club in Richmond England, inside the recording studio, on the road and beyond. It's all here, the band openly discuss a myriad of topics ranging from Mick and Keith's first meeting at a train station, their first U.S. tour, the death of founding member **Brian Jones**, the tragedy of Altamont, and much, much more. Beautifully illustrated with scores of previously unseen color and black and white photographs spanning their entire career, *Rolling Stones - A Life On The Road* is a remarkable testament to a Rock and Roll institution.

It's been a long wait for **XTC** fans but a new studio album, the band's first in over five years is now slated for release in early 1999 by TVT Records. Until then, XTC fans can rejoice with the release of *Transistor Blast* (TVT Records), a new four-CD collection comprising 52 live tracks culled from BBC Radio sessions and select live performances circa 1977 - 1989. Designed to look like a transistor radio, the collection is accompanied by a lavish booklet framed with commentary from band members **Andy Partridge** and **Colin Moulding**. While XTC have long retired from live performance as a result of Andy Partridge's stage fright, this collection proves that the band were once one of Rock's shining lights on the concert stage. Live renditions of "Life Begins At The Hop," "Respectable Street," "Generals And Majors," "No Thugs In Our House," "Towers Of London," "Making Plans For Nigel," "Poor Skeleton Steps Out," "Another Satellite," "Garden Of Earthly Delights," "Science Friction," "This Is Pop," "The Meeting Place," "I'll Set Myself On Fire" are among the choice aural delicacies to be sampled by the discerning music aficionado.

One of the most underrated acts in recent memory, **D Generation**, is set to return with a new album, *Through The Darkness*, on February 9. *Through The*

*Darkness* marks the recording debut of touring guitarist **Todd Youth**, and was produced by the legendary **Tony Visconti** (**Bowie**, **T. Rex**, **McCartney**, **Seahorses**). The album's first single, "Helpless," is also featured on the soundtrack to the sci-fi thriller *The Faculty*, which opens on Christmas. Also on the film front, lead singer **Jesse Malin** just shot a small part in the upcoming **Martin Scorsese** film, *Bringing Out The Dead*, which stars **Nicolas Cage** and **Ving Rhames**.



**YOU WANTED THE BEST, YOU GOT THE BEST:** *The First Union Center was rockin' when KISS brought their Psycho Circus tour to Philly recently.*  
Photo Credit: James Rinaldi

Equipped with enough explosives and pyro to level a third world country, **KISS** stormed into Philadelphia's First Union Center on Saturday, November 21 and brought Rock and Roll into the 21st Century with a supersonic bang. Performing for over two hours, the band were a tightly coiled spring of raw attitude, amplification and dynamic showmanship. The 3-D effects were particularly impressive, taking the audience on a magical and often surreal journey of sight and sound. A long-time veteran of **KISS** shows (1976 - present), the *Rock Report* rates the band's *Psycho Circus* live outing an A+ — it's a terrifically exciting event merging **Barnum & Bailey** Circus-like ostentatiousness with anthemic, primal Rock and Roll. A 30-foot wall of flames, more fireworks than a July 4th celebration, smoking guitars, and a confetti rainshower are among the dynamic effects lying in wait. Expert stage performers, **KISS** are the benchmark by which all other bands should follow. Musically they did

not disappoint. Gems like "Deuce," "Shout It Out Loud," "Rock And Roll All Night," "Calling Dr. Love," "Do You Love Me?," "King Of The Night Time World," "Black Diamond," "Love Gun," and "100,000 Years" were received warmly by the faithful **KISS** Army contingent. Three songs from *Psycho Circus* were also performed, the title track, "Into The Void" and "Within." A rare airing of "Makin' Love" from *Rock N' Roll Over* (last played by the original band in 1978) was a welcome surprise. Do not miss this show when it hits your area...

*Sickness*." The band has also re-furnished its contribution to the *Spawn* soundtrack, transforming the title track from a Techno-Punk hybrid to a more streamlined Rocker entitled "Spawn Again." The as-yet-untitled album is expected to be released on March 2, with a U.S. tour to follow in either late spring or early summer.

## NOTES AROUND THE WORLD

"I Don't Want To Miss A Thing" by **Aerosmith** is the #1 single Australia.

## BIRTHDAYS THIS WEEK

Roger Glover	11/30/45	53
John Densmore	12/1/45	53
Rick Savage	12/2/60	38
(Def Leppard)		
Michael Gurley	12/2/63	35
(Dada singer/guitarist/songwriter)		
Ozzy Osbourne	12/3/48	50
Mickey Thomas	12/3/49	49
Steve Forbert	12/3/54	44
Don Barnes	12/3/52	46
(38 Special)		
Dennis Wilson	12/4/44	—
Gary Rossington	12/4/51	47
Southside Johnny Lyon	12/4/48	50
Chris Hillman	12/4/42	56
Little Richard	12/5/35	63
Johnny Rzeznik	12/5/65	33
(Goo Goo Dolls)		
J.J. Cale	12/5/38	60
John Cale	12/5/40	58
Peter Buck		
(R.E.M.)	12/6/56	42

## HISTORY THIS WEEK

11/30/74 "The Best Of My Love" by the **Eagles** is released.  
12/1/71 "Happy Xmas (War Is Over)" by **John Lennon** is issued.  
12/3/79 Eleven concert goers die during a stampede outside of a **Who** show in Cincinnati, Ohio.  
12/4/80 **Led Zepplin** disband.  
12/4/93 **Frank Zappa's** family announces that he has left on his last tour when he dies of prostate cancer at age 52.  
12/5/68 **Graham Nash** quits **The Hollies**.  
12/6/65 **The Rolling Stones** record "19th Nervous Breakdown."  
12/6/69 Four people die at a **Rolling Stones** concert at Altamont Speedway outside San Francisco.  
12/7/78 **Sid Vicious** is arrested for assaulting **Patti Smith's** brother **Todd** with a beer mug at a New York City club.  
12/8/80 **John Lennon** is assassinated outside of The Dakota Apartments in New York City.

Speaking of **KISS**, **Paul Stanley's** first production work is showcased on the recent reissue of **New England's** self-titled debut album (Renaissance Records). Including the hit "Don't Ever Wanna Lose Ya" (featuring background vocals by Stanley), *New England* is a stellar offering, forging distinct elements of **ELO**, the **Beatles** with the swirling Prog Rock stylings of vintage **Yes** and **ELP**. Walls of guitars, keyboards and lush harmonies topped off by the world weary voice of lead singer / guitarist **John Fannon** make *New England* essential listening.

Fast approaching adulthood, **Silverchair** are hard at work on their sophomore effort with producer **Nick Launay** (**Semisonic**, **Girls Against Boys**). Lending a hand on the album is fellow Aussie and Classical pianist **David Helfgott**, the man who inspired the Oscar-nominated film *Shine*. Helfgott contributes some dizzying ivory-tickling to the track "Emotion

The Rock Report is provided by Denny Somach Production, 812 W. Darby Road, Havertown, PA 19083. (610) 446-7100. Material compiled by Denny Somach and Ken Sharp. © 1998. All rights reserved. Additional material contributed by Pat Berkery.

# NEWS



The U.K. follow-up to "Daysleeper" from R.E.M.'s *Up* album will be "Lotus," out on December 7 with their usual selection of tasty non-LP treats on various formats. The cassette and *CD1* have the new instrumental "Surfing The Ganges," with the CD also featuring a Nigel Godrich mix of the lead track. *CD2* is a limited edition, three-inch release with a live version of "Suspicion" recorded at Toast Studios, San Francisco.

Bush are just about ready to wrap up their third album. The follow-up to last year's *Razorblade Suitcase* (which managed to reach #4 in the U.K. and go silver), it's to be titled *The Science Of Things*, but we won't see it in the racks until next spring.

The line-up for the multi-artist album for the Omagh Fund, *Across The Bridge Of Hope*, includes tracks by Ash ("I'm Gonna Fall", from their new *Nuclear Sounds* album); U2 (last year's "Please"); the Divine Comedy ("Sunrise") and an "alternative acoustic" version of Van Morrison's "The Healing Game." Also included are Boyzone's "Words," the Corrs' "What Can I Do," two tracks by Liam Neeson and Sinéad O'Connor's "Chiquitita" single. The album's in the shops on November 30 on the White Records label.

Liam Howlett of the Prodigy is working on his first DJ mix album, to be titled *The Ditch Chamber Sessions Volume 1*, for release sometime next year. The record should provide quite an insight into Howlett's own record collection, because it's due to include snippets of everything from the Beastie Boys via the Chemical Brothers and Meat Beat Manifesto to Barry White. The Prodigy's XL label is clearing rights to

samples, and the record is likely to appear under the Prodigy name.

Del Amitri, who wound up their 22-date British tour at the Astoria in London on November 20, have a new version of their gold-selling *Hatful Of Rain* compilation on release. It now features an extra CD containing seven live tracks recorded at their Abbey Road showcase some weeks ago, with six band favourites and a version, believe it or not, of Motorhead's "Ace Of Spades."

They've crept out rather quietly, but there are new albums in the shops by two survivors of the late '70s British music revolution. Squeeze had the new *Domino* album released on November 9 on the Quixotic label to accompany their huge (and now traditional) end of year tour, which runs November 12 - December 18 and includes two Shepherds Bush Empire shows on December 11 and 12. The Stranglers, meanwhile, who've kept up a busy recording pace in recent years since Paul Roberts replaced Hugh Cornwell as the band's chief vocalist, released *Coup De Grace* on the Eagle label on October 26. They finished a 26-date British tour on the 21st at the Empire.

It's a big moment of glory on December 14 for Scottish guitar band Superstar, when their self-titled song, covered by Rod Stewart on his *When We Were The New Boys* album, comes out as Rod the Mod's new single. His ten-date U.K. arena tour starts at Glasgow SECC on December 6.

Joining the festive fray is one of the songs that defined the Christmas record in the '70s. Slade's "Merry Christmas Everybody," a million-selling #1 smash 25 years ago and also a chart entry from 1980-86, returns on December 14, now billed as Slade vs. Flush after undergoing the inevitable remix treatment by "their two biggest fans in Sweden," Stefan Rundquist and Sven Olson, who are the founders of the Swedish Slade Fan Club. The CD will also include the original (and best) version plus another Slade anthem, "Cum On Feel The Noize."

Make that five weeks at #1 for Cher's

"Believe," which this week held off some more strong new entries including Five's "Until The Time Is Through" at two, R.Kelly and Celine Dion's "I'm Your Angel" at three, the Eurohit "Up and Down" by the Vengaboys at four, "So Young" by the Corrs at six, "Move Mania" by Sash at eight, Shania Twain's "From This Moment On" at nine and "Dreaming" by Ruff Driverz Presents Arrola at ten. Apart from Cher, only Steps and the Tamperer from last week's Top Ten kept their places there. Also new in the Top 20 were Clock's "Blame It On The Boogie" at 16, 2Pac's "Happy Home" at 17 and Mike Koglin's "The Silence," an

updated version of Depeche Mode's "Enjoy The Silence," at 20. The album chart saw George Michael holding off all rivals, with 12-year-old Classical newcomer Charlotte Church soaring 24-4 with *Voice Of An Angel* following her recent appearance on the BBC's annual *Children In Need* telethon. Mariah Carey's *No.1's* compilation was the highest new entry at a relatively modest 10.

*News From London* is written by Paul Sexton, presenter/producer of the syndicated Modern Rock radio show *Rock Over London*. For more information, call Don Eberle at Radio Ventures (516 358 2250).

## Terry Marshall's DAILY INSIDER

**AEROSMITH:** Sometimes yes means no and no means yes. Aerosmith wasn't officially accepting an invitation from Minnesota Governor Elect Jesse Ventura last week when the spoke on *Rockline*. The band will actually be playing Pittsburgh on January 4, the night of his inauguration.

**"SEMI-CLAD LIFE" CATCHES UP WITH THIRD EYE BLIND:** Police in Harrisonburg, Virginia recently tried to pull a nude dancer offstage at the opening of the Third Eye Blind show, arrest her and give her a Summons for Public Nudity. A nude woman dancing behind a flimsy gold curtain kicks off TEB's shows every night. Tour manager Bobby Schneider said they don't usually ask ahead of time if it's legal so they weren't aware they were breaking the law when the band played James Madison University. Stephan Jenkins claims the band's female fans have been clamoring to get onstage and disrobe for the past year so they decided to make it part of the show. "The funny thing is girls love doing it," he said. "There are arguments over who gets to dance nude behind the screen every night. We don't have to recruit these girls, they want to do it. They're usually college girls who have an exhibitionist streak in them." Not only that, female fans who don't make it to center stage are stripping in the aisles and throwing red silk panties onstage because of the line in "Semi-Charmed Life." Jenkins says he doesn't touch them, claiming, "I'm no David Lee Roth."

**McLACHLAN WINS CANADIAN SONGWRITING AWARD:** Right in the middle of her court case over songwriting credits, Sarah McLachlan won all four of the awards she was nominated for at the West Coast Music Awards in Vancouver recently. Former 54-40 drummer Darryl Neudorf is trying to establish that he wrote four songs on

her debut album, *Touch*, so that he can sue her for compensation. At the awards, McLachlan won Songwriter of the Year for "Sweet Surrender," Best Single of the Year for "Building A Mystery," Best Rock/Pop Album for *Surfacing*, and Best Female Vocalist.

**THE BEATLES:** Bloomingdales sells Beatles. Early next year, the store will begin selling products with the "Made In Liverpool, Home Of The Beatles" tag. The products will either be manufactured in Liverpool or associated with the city and its most famous residents.

**JULIAN LENNON TO RELEASE FIRST ALBUM IN 8 YEARS:** Julian Lennon will launch his comeback bid in the U.S. on February 23 with the release of *Photograph Smile* on Fuel 2000 Records / Universal Music. The record fueled speculation about a family feud earlier this year when it was released in some countries on the same day as Sean Lennon's album. *Photograph Smile* marks Lennon's first recording since 1991's *Help Yourself* and his fifth overall. Lennon, who found it easier to make money in California real estate than music, and easy to lose through bad financial guidance, says of his career, "I can't say it's been easy, but I like a challenge." *Photograph Smile* received some favorable reviews in England and Lennon has already made a video for the song "I Don't Want To Know," which, he says, should satisfy Beatles fans. "People are always asking me when I'm going to do something more towards the Beatles style," he explains. "I thought, why not? In a sense, it's an homage, but the sentiment and lyrics are serious."



**QUITE A SPECTACLE INDEED:** Island recording artist Spectacle drew one of the biggest names in Pop history to a recent L.A. show: Beach Boy Brian Wilson. Wilson was taking in the show with L.A. radio legend, KROQ's Rodney Bingenheimer, and the pair posed for a picture with the guys in Spectacle. Pictured (L-R): Spectacle's Lenny Friedman, Alex Crain and Blake Miller; Wilson; Bingenheimer; Ken Gibson; Jim Goodall.

# REACTIVE ROCK 18-34

## THE INSIDE TRACK



"The single best station event I've ever been part of." That's new WRIF MD **Troy Hanson** gushing after the station's free Nov. 20th Garage Barrage with

**Metallica** in Detroit Rock City. Who wouldn't get off on broadcasting the "Led Zeppelin of the '90s" in concert from an intimate setting like the State Theater. "The

minute fans walked into the lobby, they knew it was an event," added Rif Marketing Director **Heidi Kramer**, who, visually transformed the venue into a "gothic dungeon," complete with gargoyles, white pillars, and WRIF halter top-wearing dancers movin' n' groovin' to Metallica tunes. Spotted in the crowd: **Black Crowes** keyboardist **Eddie Harsh**, members of **Marcy's Playground** and the **Detroit Lions**. (*Cinderella* played an after-show party at Harpos.) WRIF's T-line runneth over. Demand to see and hear the show on the station's web site exceeded capabilities. Still, a cyber-capacity crowd of 20,000 users (plus thousands more listening over the air) experienced Metallica's *garage* hits. A few days later, **WYSP** broadcast the Philly show live from The Electric Factory, before hosting a midnight in-store appearance by the band on the eve of *Garage Inc.*'s retail debut... **WZTA/Miami** held their "3rd Annual Holiday Food Drive" last week. This year the drive was extended from twenty-four hours to three days. The *Rock 'N Roll Reveille* morning show kicked things off on Monday (11/23) at the brand new Bass Pro Shops Outdoor World facility. Calling into the morning show on Monday were **Jerry Springer** and **Isaac Hayes** (that's *Chef*, chocolate salty balls-breath). Also scheduled for call-ins were **Robin Leach** and **Vanilla Ice**. A slew of local celebrities, news and sportscasters will be on hand for the food drive, which benefits the Daily Bread Food Bank. Last year's drive pulled in over 36,000 pounds. The two listeners who bring in the most food in net weight will receive keys to **WAMI-TV's Millionaire Mansion Contest**. A month later, the station presents the *Zeta Goo Goo Ball* December 21st at the Pompano Beach Amphitheater. Local Rockers **Crease** will open... **WLZR/Milwaukee** and the Hunger Task Force Of Milwaukee have once again teamed up for *Lazer 103's 4th Annual 103*

*Hour Block To Rock Hunger Campaign*. Last year, **Lazer's Craig Kilpatrick** lived in an RV for 103 straight hours filling up a 53-foot semi-trailer, collecting over 12 1/2 tons of food, bringing the three year total to over 25 tons. This year from December 7-11, Kilpatrick will take up residence for 103 hours under a huge Wisconsin State Fair Park sign along I-94. Once again, his goal is to fill a semi-trailer with non-perishable food items for the over 44,000 less fortunate in the Milwaukee area. Lazer is looking for artists to call in to encourage their fans to participate. Call MD **Marilynn Mee** at (414)454-0900 ext. 124 in advance to schedule a time... Up in Vancouver, **CFOX** has already begun their 11th annual *Santa Fox Food Drive*. Their goal is to raise over 50,000 food items for the Lower Mainland Food Banks. Many companies around Vancouver have already begun collecting food and the station will be broadcasting live December 7-11 at various locations from 6:00 a.m.-6:00 p.m.... **WMFS/Memphis** flushed "Corn from the Crapper on Clapper" for **KoRn** tickets. To score tickets, listeners assembled and drew raffle tickets for the chance to "hurl" a ball at



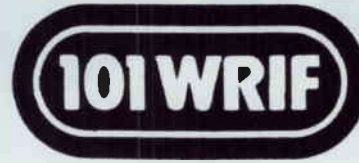
the 92.9 'MFS Flush Tank which was filled with gallons of creamed corn and various other food products that might end up in a toilet. When the

lever was hit, the toilet flushed on to 'MFS MD/afternoon jock **Dave Clapper**. After Clapper had the crapper flushed on him several times, it was payback time! Listeners who wanted the coveted Korn Kage passes took turns sitting under the crapper as Clapper threw pitches at the tank and had the corn flushed onto the, ah.. lucky? listeners.

by **Jay Gleason and Paul Heine**

# TEST SCORES

**WRIF-FM  
DETROIT  
MD-TROY HANSON**



**TOP PERFORMERS**

**UP N' COMERS**

**METALLICA** "Turn The Page"  
Duh!!  
**BLACK SABBATH** "Psycho Man"  
What a great song for a comeback! Lighting up the phones. Show sold out in two days.  
**CREED** "What's This Life For"  
Still a huge research record; very low burn. It won't go away.  
**LENNY KRAVITZ** "Fly Away"  
It's great to see Lenny getting more Rock Radio airplay. This is right in the vein of "Are You Gonna Go My Way." Multi-format smash!

**KISS** "You Wanted The Best"  
This could very well be their next anthem tune. Detroit loves their KISS.  
**BLACK CROWES** "Kicking My Heart Around"  
Early indication has this being a huge tune for them. Great phones. Too early for call-out, but we feel good about this one.  
**PUSHMONKEY** "Handslide"  
There is something there. We are watching this one closely, and have bumped it to the next level.  
**KENNY WAYNE SHEPHERD** "Everything Is Broken"  
This kid can do no wrong! We are in the early stages with this fourth track from *Trouble Is*, full steam ahead.

## THE M **ROCK 18-34** NITOR

**WIYY-FM / BALTIMORE  
Friday, November 20, 1998  
12 N - 8 M**



**12n**

Bad Company ..... "Feel Like Makin' Love"  
Kix ..... "Don't Close Your Eyes"  
Eagles ..... "Those Shoes"  
Lou Reed ..... "Walk On The Wild Side"  
Bon Jovi ..... "Livin' On A Prayer"  
Aerosmith ..... "What Kind Of Love..."  
Rolling Stones ..... "Gimme Shelter" (Live)  
White Zombie ..... "More Human Than Human"  
Ozzy Osbourne ..... "I Don't Know"  
Candlebox ..... "10,000 Horses"

**1pm**

AC/DC ..... "T.N.T."  
Metallica ..... "Turn The Page"  
Van Halen ..... "(Oh) Pretty Woman"  
Pink Floyd ..... "Learning To Fly"  
Jerry Cantrell ..... "Cut You In"  
Kenny W. Shepherd ..... "Blue On Black"  
Billy Squier ..... "The Stroke"  
KISS ..... "Psycho Circus"  
Page / Plant ..... "Thank You"  
Offspring ..... "Pretty Fly (For A..."

**2pm**

Rush ..... "Spirit Of Radio"  
Megadeth ..... "Use The Man"  
ZZ Top ..... "Tube Snake Boogie"  
Filter ..... "Hey Man, Nice Shot"  
Sammy Hagar ..... "I Can't Drive 55"  
Live ..... "Selling The Drama"  
Lynyrd Skynyrd ..... "Gimme Three Steps"  
Metallica ..... "Better Than You"  
Cars ..... "Moving In Stereo"  
Black Crowes ..... "Kicking My Heart..."  
Van Halen ..... "You're No Good"

**3pm**

Ted Nugent ..... "Free For All"  
Creed ..... "What's This Life For"  
AC/DC ..... "Moneytalks"  
Eve 6 ..... "Inside Out"  
Guns N' Roses ..... "You Could Be Mine"  
Tool ..... "Sober"  
Black Sabbath ..... "Paranoid"  
Hole ..... "Celebrity Skin"  
Crack The Sky ..... "Hot Razors In My Heart"  
Pearl Jam ..... "Evenflow" (Live)

**4pm**

Pink Floyd ..... "Happiest Days/..."  
Stabbing Westward ..... "Save Yourself"  
Aerosmith ..... "Walk This Way" (Live)  
Metallica ..... "One"  
Black Crowes ..... "Remedy"  
Danzig ..... "Mother"  
Jimi Hendrix ..... "All Along The..."  
Marilyn Manson ..... "The Dope Show"  
Billy Idol ..... "Rebel Yell"

**5pm**

S/ Temple Pilots ..... "Interstate Love Song"  
Led Zeppelin ..... "In The Evening"  
Days Of The New ..... "The Down Town"  
Lenny Kravitz ..... "Fly Away"  
Rolling Stones ..... "Sympathy For The..."  
AC/DC ..... "Dirty Deeds Done..."  
Metallica ..... "Tuesday's Gone"

**6pm**

Red Rider ..... "Lunatic Fringe"  
Rob Zombie ..... "Dragula"

Van Halen ..... "Little Dreamer"  
Pearl Jam ..... "I Got Id"  
ZZ Top ..... "Got Me Under..."  
Black Sabbath ..... "Psycho Man"  
Blue Oyster Cult ..... "(Don't Fear) The..."  
Candlebox ..... "10,000 Horses"  
Rush ..... "Tom Sawyer"

**7pm**

Metallica ..... "Turn The Page"  
Cult ..... "Fire Woman"  
Beastie Boys ..... "(You Gotta) Fight..."  
Alice In Chains ..... "Again"  
Manitoba's Wild King ..... "Fired Up"  
Offspring ..... "Pretty Fly (For..."  
Led Zeppelin ..... "Houses Of The Holy"  
Creed ..... "Torn"  
Van Halen ..... "Why Can't This Be..."  
Flys ..... "Got You (Where I..."  
Judas Priest ..... "Heading Out To The..."



# PROGRESSIVE ADULT RADIO TOP 50 AIRPLAY

November 10 - 16, 1998

LW/TW	Artist / Title (Label) Emphasis Tracks	Total Plays	TW	LW	Move	Adds	LW/TW	Artist / Title (Label) Emphasis Tracks	Total Plays	TW	LW	Move	Adds
1	1• R.E.M. <i>Up</i> (Warner Bros.) "Daysleeper," "Lotus"	1246	1203	43	3		23	26 EAGLE EYE CHERRY <i>Desireless</i> (WORK) "Save," "Comatose"	394	419	-25	1	
2	2• SHERYL CROW <i>The Globe Sessions</i> (A&M) "My," "There"	1093	1077	16	4		25	27 BRIAN SETZER <i>The Dirty Boogie</i> (Interscope) "This," "Jump," "Dirty"	376	383	-7	4	
4	3• U2 <i>The Best Of 1980-1990</i> (Island) "Sweetest"	934	900	34	0		28	28• JONNY LANG <i>Wander This World</i> (A&M) "Still," "Second"	372	365	7	2	
5	4• DAVE MATTHEWS <i>Before These Crowded Streets</i> (RCA) "Crush," "Stay," "Rapunzel"	880	842	38	0		33	29• ELLIOTT SMITH <i>XO</i> (DreamWorks) "Waltz"	366	334	32	0	
3	5 BRUCE HORNSBY <i>Spirit Trail</i> (RCA) "Great"	821	927	-106	0		34	30• SUSAN TEDESCHI <i>Just Won't Burn</i> (Tone Cool/Rounder) "It," "You," "Leave"	362	329	33	1	
7	6 SHAWN MULLINS <i>Soul's Core</i> (Columbia/CRG) "Lullaby," "Shimmer"	805	813	-8	2		37	31• JOHN LENNON <i>John Lennon Anthology</i> (Capitol) "Losing," "How," "Only," "Imagine"	361	314	47	2	
11	7• JEWEL <i>Spirit</i> (Atlantic/AG) "Hands"	798	712	86	5		30	32• JONI MITCHELL <i>Taming The Tiger</i> (Reprise) "Crazy"	350	347	3	1	
10	8• BARENAKED LADIES <i>Stunt</i> (Reprise) "All," "One"	772	714	58	0		31	33 CRACKER <i>Gentleman's Blues</i> (Virgin) "Good," "World," "Seven," "Been," "New"	331	337	-6	0	
12	9• NEW RADICALS <i>Maybe You've Been Brainwashed...</i> (MCA) "You"	745	648	97	3		26	34 HOOTIE & THE BLOWFISH <i>Musical Chairs</i> (Atlantic/AG) "Will," "Only"	326	377	-51	1	
9	10 ALANIS MORISSETTE <i>Supposed Former...</i> (Maverick/Reprise) "Thank"	735	757	-22	2		32	35 NEIL FINN <i>Try Whistling This</i> (WORK) "She," "Sinner"	325	335	-10	0	
8	11 LYLE LOVETT <i>Step Inside This House</i> (Curb/MCA) "Bears," "West," "Teach"	726	772	-46	5		42	36• GOLDEN SMOG <i>Weird Tales</i> (Rykodisc) "Until"	310	286	24	3	
14	12• PHISH <i>The Story Of The Ghost</i> (Elektra/EEG) "Birds"	715	634	81	1		36	37 LENNY KRAVITZ <i>5</i> (Virgin) "Fly," "Thinking," "Live"	306	321	-15	1	
15	13• GOO GOO DOLLS <i>Dizzy Up The Girl</i> (Warner Bros.) "Slide"	706	631	75	1		39	38• FASTBALL <i>All The Pain That Money Can Buy</i> (Hollywood) "Fire," "Way"	301	296	5	0	
6	14 CHRIS ISAAK <i>Speak Of The Devil</i> (Reprise) "Please," "Flying," "Black," "Like"	702	836	-134	3		38	39 SOUL COUGHING <i>El Oso</i> (Slash/Warner Bros.) "Circles"	299	306	-7	1	
16	15• BECK <i>Mutations</i> (Bong Load/DGC) "Tropicalia"	649	592	57	1		40	40 MATCHBOX 20 <i>Yourself Or Someone Like You</i> (Lava/All/AG) "Back," "Real"	295	296	-1	0	
17	16• B.B. KING <i>Blues On The Bayou</i> (MCA) "Bad"	621	556	65	1		47	41• RUSTED ROOT <i>Rusted Root</i> (Mercury) "Magenta," "Live"	291	238	53	7	
13	17 JOHN MELLENCAMP <i>John Mellencamp</i> (Columbia/CRG) "Your," "It," "Not," "Break," "Where"	616	641	-25	1		41	42 PATTY GRIFFIN <i>Flaming Red</i> (A&M) "Change," "One"	260	291	-31	1	
22	18• SEAL <i>Human Being</i> (Warner Bros.) "Human"	545	437	108	4		45	43 LAURA LOVE <i>Shum Ticky</i> (Mercury) "Woe," "Mahbootay," "Shum," "Clapping"	260	263	-3	1	
18	19• LUCINDA WILLIAMS <i>Car Wheels On A Gravel...</i> (Mercury) "Let," "Passionate," "Right"	527	518	9	0		48	44• JOHN LEE HOOKER <i>The Best Of Friends</i> (Pointblank/Virgin) "Boogie," "Hell"	256	236	20	0	
24	20• KEB' MO' <i>Slow Down</i> (Sony/550 Music) "Was," "Henry," "Soon"	472	411	61	8		43	45 DUNCAN SHEIK <i>Humming</i> (Atlantic/AG) "Bite"	255	282	-27	0	
27	21• ROLLING STONES <i>No Security</i> (Virgin) "Gimme," "Memory," "Waiting," "You," "Last"	465	367	98	8		49	46• WES CUNNINGHAM <i>12 Ways To Win People...</i> (Warner Bros.) "So"	245	236	9	2	
19	22 SINEAD LOHAN <i>No Mermaid</i> (Grapevine/Interscope) "No," "Whatever," "Know"	453	472	-19	0		46	47 COWBOY JUNKIES <i>Miles From Our Home</i> (Geffen) "New," "Miles"	244	252	-8	0	
21	23• CAKE <i>Prolonging The Magic</i> (Capricorn) "Never"	447	439	8	1		35	48 WILLIE NELSON <i>Teatro</i> (Island) "Maker," "Never"	234	327	-93	0	
20	24 SON VOLT <i>Wide Swing Tremolo</i> (Warner Bros.) "Driving"	438	452	-14	1		D	49• BETTER/EZRA <i>How Does Your Garden Grow?</i> (Elektra/EEG) "At," "One"	221	155	66	1	
29	25• BRUCE SPRINGSTEEN <i>Tracks</i> (Columbia/CRG) "Wanna," "Where," "Up," "Sad," "Happy"	402	354	48	3		D	50• ROBERT EARL KEEN <i>Walking Distance</i> (Arista) "Down," "Good," "That"	215	201	14	1	

Total Plays: Total number of plays any album/artist received in the past week according to radio station reports. TW-LW +/- Move: Number of plays received This Week-Last Week and the plus or minus move between the two. Adds: The number of reporting stations to add an artist in the past week.

## MOST ADDED

## MOST INCREASED PLAYS

## BUBBLING UNDER

1	KEB' MO'	(Sony/550)	8	SEAL	(Warner Bros.)	108	THIRD EYE BLIND	(Elektra/EEG)	207
2t	THE ROLLING STONES	(Virgin)	7	THE ROLLING STONES	(Virgin)	98	INDIGENOUS	(Pachyderm)	196
2t	RUSTED ROOT	(Mercury)	7	NEW RADICALS	(MCA)	97	SONIA DADA	(Capricorn)	194
3t	JEWEL	(Atlantic/AG)	5	JEWEL	(Atlantic/AG)	86	SCOTT THOMAS	(Elektra/EEG)	185
3t	LYLE LOVETT	(Curb/MCA)	5	PHISH	(Elektra/EEG)	81	BIG HEAD TODD & THE MONSTERS	(Giant/Reprise)	184
4t	BRIAN SETZER	(Interscope)	4	GOO GOO DOLLS	(Warner Bros.)	75	PETER WOLF	(Mercury)	180
4t	SEAL	(Warner Bros.)	4	BETTER THAN EZRA	(Elektra/EEG)	66	JONATHAN RICHMAN	(D.K.)	173
4t	SHERYL CROW	(A&M)	4	B.B. KING	(MCA)	65	CITY OF ANGELS OST	(Reprise)	168
4t	TRAGICALLY HIP	(Sire)	4						

*"I can see my future  
And I can feel my past  
When Henry plays his steel guitar..."*

# Keb' Mo'

**"HENRY"**

From his critically acclaimed new album  
**"SLOW DOWN."**

Produced by Keb' Mo' & John Lewis Parker.

Management: John Boncimino for MB Management.

[www.kebmomusic.com](http://www.kebmomusic.com)  
[www.550music.com](http://www.550music.com)

## #1 MOST ADDED!

**Out-Of-The-Box At:**

KINK	WXPB	KXL	WBOS
WRNX	KRSH	KFXJ	KTHX
WCLZ	KOTR	WMVY	KBAC
WMWV	WERI	WYEP	KBZD
KBHR	KFAN	KHUM	WKZE
KLRR	WOLV	KSPN	KTAO



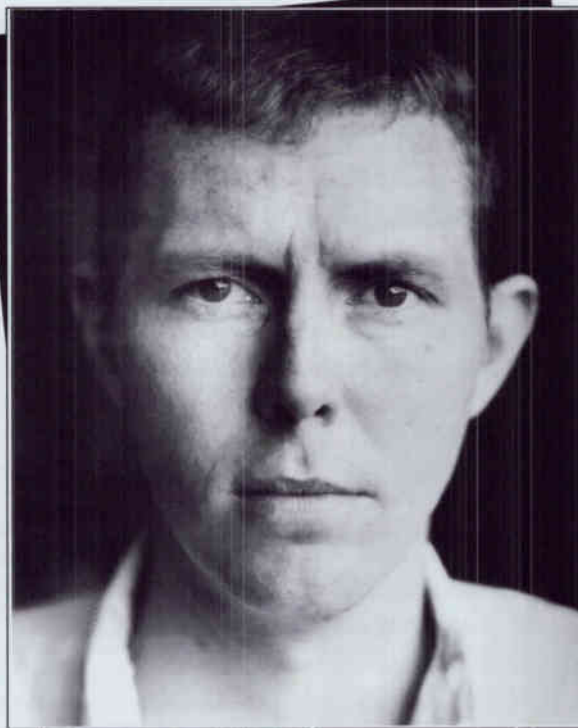
"550 Music" and design, "SONY," "Epic" and Reg. U.S. Pat. & Tm. Off.  
Marca Registrada. © 1998 Sony Music Entertainment Inc.

# PROGRESSIVE ADULT RADIO TOP 50 TRACKS

October 6 - 12, 1998

LW	TW	Artist	Track	Label	TW	LW
1	1•	R.E.M.	"Daysleeper"	(Warner Bros.)	988	947
3	2•	U2	"Sweetest"	(Island)	833	806
2	3	SHERYL CROW	"My"	(A&M)	805	810
6	4•	DAVE MATTHEWS	"Crush"	(RCA)	744	718
8	5•	JEWEL	"Hands"	(Atlantic/AG)	704	675
5	6	SHAWN MULLINS	"Lullaby"	(Columbia/CRG)	703	709
9	7•	GOO GOO DOLLS	"Slide"	(Warner Bros.)	686	609
7	8	ALANIS MORISSETTE	"Thank"	(Maverick/Reprise)	664	686
4	9	BRUCE HORNSBY	"Great"	(RCA)	659	753
10	10•	BARNAKED LADIES	"All"	(Reprise)	645	593
11	11•	NEW RADICALS	"You"	(MCA)	644	560
13	12•	PHISH	"Birds"	(Elektra/EEG)	541	478
18	13•	SEAL	"Human"	(Warner Bros.)	512	405
15	14•	B.B. KING	"Bad"	(MCA)	504	431
17	15•	BECK	"Tropicalia"	(Bong Load/DGC)	454	408
12	16	CHRIS ISAAK	"Please"	(Reprise)	445	542
14	17	JOHN MELLENCAMP	"Your"	(Columbia/CRG)	413	457
20	18•	L. WILLIAMS	"Let"	(Mercury)	375	373
19	19	SINEAD LOHAN	"No"	(Interscope)	366	381
21	20•	CAKE	"Never"	(Capricorn)	365	345
16	21	LYLE LOVETT	"Bears"	(Curb/MCA)	355	402
22	22	EAGLE EYE CHERRY	"Save"	(WORK)	307	331
28	23•	ELLIOTT SMITH	"Waltz"	(DreamWorks)	299	254
24	24•	JONNY LANG	"Still"	(A&M)	293	283
26	25•	FASTBALL	"Fire"	(Hollywood)	281	265
23	26	HOOTIE & THE...	"Will"	(Atlantic/AG)	265	318
25	27	SON VOLT	"Driving"	(Warner Bros.)	265	272
27	28	NEIL FINN	"She"	(WORK)	248	260
33	29•	BRIAN SETZER	"This"	(Interscope)	247	201
29	30	SOUL COUGHING	"Circles"	(Slash/Warner Bros.)	235	247
31	31•	SUSAN TEDESCHI	"It"	(Tone Cool/Rounder)	229	215
30	32	DUNCAN SHEIK	"Bite"	(Atlantic/AG)	219	242
39	33•	ROLLING STONES	"Gimme"	(Virgin)	215	177
35	34•	WES CUNNINGHAM	"So"	(Warner Bros.)	208	190
46	35•	BETTER THAN EZRA	"At"	(Elektra/EEG)	207	143
38	36•	JOHN LENNON	"Losing"	(Capitol)	196	180
36	37•	LENNY KRAVITZ	"Fly"	(Virgin)	193	187
40	38•	THIRD EYE BLIND	"Jumper"	(Elektra/EEG)	191	177
42	39•	B.SPRINGSTEEN	"Wanna"	(Columbia/CRG)	186	172
32	40	KEB' MO'	"Was"	(Sony/550 Music)	179	203
43	41	COWBOY JUNKIES	"New"	(Geffen)	164	166
45	42•	JONI MITCHELL	"Crazy"	(Reprise)	161	156
48	43•	RUSTED ROOT	"Magenta"	(Mercury)	161	129
41	44	PATTY GRIFFIN	"Change"	(A&M)	160	170
44	45	MATCHBOX 20	"Back"	(Lava/Atlantic/AG)	159	164
37	46	CRACKER	"Good"	(Virgin)	156	184
D	47•	SCOTT THOMAS	"Sad"	(Elektra/EEG)	155	88
D	48•	PETER WOLF	"Pages"	(Mercury)	153	99
49	49•	FIONA APPLE	"Across"	(Sony Music Soundtrax)	151	126
34	50	SEMISONIC	"Singing"	(MCA)	150	200

## PAR • file



### ROBBIE FULKS

**ALBUM/LABEL:** *Let's Kill Saturday Night* / Geffen

**HOMETOWN:** York, Pennsylvania

**HOME NOW:** Chicago, IL

**BANDS YOU'VE BEEN IN:** Special Consensus Bluegrass; Cowboy Itch & The Saddle Sores; Trailer Trash; The Art Thieves; Nobody Moves; Those Ferns; Paleface Brigade; Special Guests; Brilliant Pebbles; others.

**BANDS YOU WISH YOU'D BEEN IN:** Dan Fitch Minstrels; Five Royales; The Bangles; Wings.

**MOST FAMOUS PERFORMER YOU'VE PLAYED WITH:** Dr. John — The Night Tripper (as sideman) or Ben Folds Five (as opener).

**BIGGEST INFLUENCES:** NRQB; New Grass Revival; Doc Watson; Graham Parker; Beatles; Alex Chilton; Roger Miller; Velvet Underground.

**HEROS:** William F. Buckley, Jr.; George Washington; Malcolm X; George Bernard Shaw; Dian Fossey; Russ Meyer.

**TUNE YOU WISH YOU HAD WRITTEN:** Theme from *Cheers*.

**BEST MEMORY OF YOUR CAREER:** Play Bluegrass with Sam Bush.

**MOST EMBARRASSING MOMENT OF YOUR CAREER:** Cursing at / spitting on Emmylou Harris.

**DREAMS:** Play Grand Ole Opry. Win Grammy.

**FEARS:** Drive family into the poor-house with reckless career choices.

**PET PEEVE:** Dislike animals.

**FAVORITE COMIC STRIP:** *The Fat Slags* (Viz Comics).

**MESSAGE TO THE WORLD:** Repent, fools, for judgment approacheth!

# JINGLE BELL NEW HOLIDAY

Landing the job of listening to and writing each year's plethora of holiday music is a task no writer looks forward to with any sense of enthusiasm. After all, how many versions of "Jingle Bell Rock" and/or "Little Drummer Boy" can one hear before diving head-first into a egg nog-induced madness? Each year, *fmqb's* Progressive Department is challenged to find new ways to describe the unusual (*Tiny Tim's Christmas Album* comes to mind!), the charitable (A&M's flawless *A Very Special Christmas* trilogy), the hilarious (two words: *Bob Rivers*), and the scary (*RuPaul's Ho Ho Ho*, anyone?). Yet ultimately, even with our initial lack of eagerness to begin this project, the music eventually wins us over. Like Scrooge himself, our holiday spirit shines through, and eventually the *fmqb* offices are filled with Christmas standards, new and old. So, without further procrastination, here's 1998's assortment of fresh holiday albums looking to eliminate the Grinch in you...



Sure to be an instant favorite of the Adult Radio community, **Shawn Colvin** is following up her Grammy-winning, platinum-certified *A Few Small Repairs* album with *Holiday Songs & Lullabies*, a collection of all-new seasonal holiday classics and traditional children's lullabies. Colvin, who became a first-time mother with the birth of her daughter **Caledonia Jean-Marie** in July, recorded *Holiday Songs & Lullabies* this past June while she was 8½ months pregnant. Inspired by *Lullabies & Night Songs*, a book of lullabies illustrated by **Maurice Sendak** (who also contributes artwork to the CD), the album features fourteen songs and was produced by Colvin's keyboard player **Doug Petty**.



Last year, Epic's *Merry Axemas - A Guitar Christmas* was a big favorite of *fmqb*. Produced by six-string messiah **Steve Vai**, the album's concept was simple: Get a bunch of kick-ass guitarists together and have them cut instrumental versions of holiday masterpieces. The resulting work not only made for one of 1997's best yuletide releases, it also made aspiring guitarists run for the hills. That's why we were so excited to see *Merry Axemas, Volume 2 - More Guitars For Christmas*, an equally praiseworthy collection, hit our desk this season. Again produced by Vai, the album features contributions from **Stu Hamm** ("Sleigh Ride"), **Trevor Rabin** ("O Come All Ye Faithful"), **Al Di Meola** ("Carol Of The Bells"), **Neal Schon** ("O Come, O Come Emmanuel"), and the Motor City Madman himself, **Ted Nugent** ("Deck The Halls"), among many others..... Also released from Epic this year is *Merry Christmas...Have A Nice Life*, an assortment of eleven holiday melodies by **Cyndi Lauper**.



It may be an understatement, but 1998 has been a huge year for **Barenaked Ladies**. Their latest album, *Stunt*, produced a #1 single, "One Week," and the follow-up track, "It's All Been

Done," has been steadily following in its footsteps. Now, in the true spirit of the holidays, Reprise has serviced the Ladies' terrific rendition of "God Rest Ye Merry Gentlemen." Recorded live, backstage at a WPLT/Detroit festival with **Sarah McLachlan** lending some backing vocals, this track was previously available on a fan club-only CD titled *The Ladies Room*. In addition, look for this song to appear on *Progressions #40*, our new music for Adult Radio CD sampler, shipping the week of December 11.



If you are one of the Progressive Department's regular readers, than you already know that we consider Mercury's **Grey Eye Glances** one of the most underrated bands in the format. Their latest album, *Painted Pictures*, has quietly certified for those who know this band and their music that they will one day become core artists for Adult Radio. Pretty hefty praise, huh? Well trust us, we don't own any of their publishing, we really think Grey Eye Glances are that good! Point in case, the band's "One Day Soon" EP, featuring remixes, six songs captured at a *World Cafe* performance this year, and...drum roll please...a Christmas song. "Our Own Place And Time (A Christmas Song)" is an original holiday tune worthy of much airplay this holiday season. Contact the band's manager, **Bill Eib**, at (610) 649-7991 for more information.

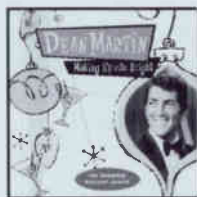


On behalf of of the staff and their artists, Elektra has serviced a radio-only compilation, titled *In The Spirit*, boasting seasonal contributions from **Alana Davis** ("The Christmas Song"), **Better Than Ezra** ("Merry Christmas Eve"), **Natalie Merchant** ("Children Go Where I Send Thee"), **Old 97's** ("Holly Jolly Christmas"), **Third Eye Blind** ("One Of Those Christmas Days"), **Luna** ("Eggnog"), **Freddy Johnston** ("Have Yourself A Merry Little Christmas"), **Jackson Browne** ("The Rebel Jesus"), and **Natalie Cole** ("Joy To The World").

Fans of the Rat Pack (and who isn't?) will want to make **Dean Martin's** *Making Spirits Bright*, a newly

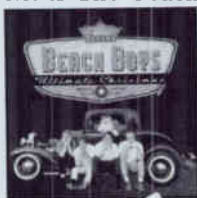
# ROCK MUSIC FOR 1998

by Kevin Boyce



assembled collection of traditional favorites on Capitol, a must-listen this season. From "Let It Snow! Let It Snow! Let It Snow!" and "Silver Bells" to "Silent Night" and "White

Christmas," all the standards you've come to love are here, sung by Dino himself. In addition, true enthusiasts will want to check-out the Dean Martin fan club site, on the Web at: <http://www.deanmartinfanclub.com>.... Also released this year from Capitol is **The Beach Boys' Ultimate Christmas**. Originally released in 1964 under the title *Christmas Album*, this recording has been remastered and extended from its original 27-minute playing time to nearly an hour, with the addition of more than a dozen bonus tracks. Die-hards are sure to drool over the fact that most of the additional songs were culled from the band's second, unreleased Christmas album (recorded in 1977) that has remained on a shelf for 21 years.



Year after year, Rhino Records impresses the hell out of us with their thorough re-issues, witty packaging and solid compilations, and 1998 is no exception. *Yuletide Soirée*, a two-

CD set coupled with a three-ringed binder of more than a dozen recipes, activities, and tips for the perfect holiday happening (written by *Bon Appétit* editors **Karan Kaplan** and **James Badham**), is easily our winner for the year's best package. The music ranges from Pop, Rock, Country, R&B classics to sacred songs. The second CD has a bonus "Sing-A-Long" section, divided into two parts. Part one consists of traditional Christmas carols with voices, and Part Two with only the music, for you and yours to go caroling along to.... *Natty And Nice: A Reggae Christmas*, an eighteen-track compilation also on Rhino, is worth checking out for specialty airplay this season. The title pretty much sums up the premise of the album, which features contributions from **Lee Perry**, **Toots & The Maytals**, **Jolt Holt**, **Jacob Miller**, **The Trojans**, **Washington & Clarke**, **The Kingstonians**, and **The Ethiopians**, among others.



**Chuck Leavell**, keyboardist for Rock & Roll legends **The Rolling Stones** and **The Allman Brothers**, leader of his own band, **Sea Level**, as well as performer/producer of artists like



**George Harrison**, **The Black Crowes**, **The Fabulous Thunderbirds** and **Brian Setzer** (among dozens of others), has released his first-ever solo

seasonal album, *What's In That Bag?* Started as a Christmas card in 1996 to be sent to his friends and family, the album landed in the hands of Capricorn Records founder **Phil Walden**, who expressed interest in putting *What's In That Bag?* out as a full-length album. Now, after some tweaking and re-recording by **Leavell**, the album was officially released in October for the 1998 holiday season. If there's any holiday-related album we could recommend for its overall appeal to the Progressive format, this is it. Don't miss out.



Our "perennial favorites," those loveable **Squirrel Nut Zippers**, release their first yuletide offering this year, entitled *Christmas Caravan*. Highlighting eight originals and two "Zipperized" standards, *Christmas Caravan* is nothing short of a holiday classic in the making. If your station is looking for something fresh and musically different for the holidays, look no further. **Squirrel Nut Zippers**, once again, successfully manage to be both retro and original (how's that for any oxymoron?!). A solid winner from start-to-finish, *Christmas Caravan* is an incredibly fun album. It should be written into North Pole law that anyone who does not spend some time with this record receives a Buick-sized piece of coal.

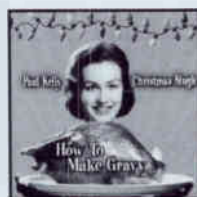
Most of the Adult Radio panel has discovered



**Robert Earl Keen's** latest full-length, *Walking Distance* (Arista Austin). A bonus track from that album, "Happy Holidays Y'all," has been serviced to the format in two versions.

If your station has had success with **Robert Earl Keen**, as well as his past holiday submission ("Merry Christmas From The Family" ring a bell?), then you'll want to get this one on-the-air for instant reaction! This track will also appear on *Progressions #40*, our new music for Adult Radio CD sampler, servicing the week of December 11. Contact **Billy Mills/Arista Austin** at: (615) 780-9186 for more info.

Since his debut, Australian singer-songwriter **Paul Kelly** has established a fruitful relationship with the Adult Radio community. From 1987's *Gossip* to his most recent release, 1998's *Words And Music*, he has steadily developed with the format. "How To Make Gravy," one of the fif-

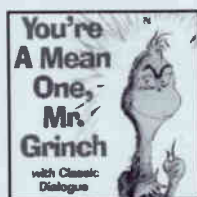


teen tracks offered on his latest effort, boasts storytelling lyrics with a holiday theme that make it a perfect programming choice for December. This track will also appear on *Progressions #40*, our new music for Adult Radio CD sampler hitting your desk December 11.

**Lava/Atlantic's Trans-Siberian Orchestra** hit holiday pay-dirt a few years back with their Heavy Metal meets **Mendelssohn** tune, "Christmas Eve-Sarajevo 12/24," and their subsequent best-selling album, *Christmas Eve And*



*Other Stories*. Created as the first part of a trilogy, it's no surprise that the follow-up to *Christmas Eve And Other Stories*, was released to retail earlier this month. Produced by **Paul O'Neill** (**Aerosmith**), T.S.O.'s sophomore outing, titled *The Christmas Attic*, continues the band's tradition of recording original compositions, as well as instrumental renditions of Classical holiday favorites. In addition, T.S.O. will embark on their first tour this year (culminating with a special New York City performance on 12/23), as well as release their first, non-holiday, **Rock Opera** in 1999.



Mercury has re-serviced the CD single featuring perhaps one of the most memorable Christmas characters ever - **The Grinch**. And while **The Grinch**, and the holiday television classic he stars in, *How The Grinch Stole Christmas*, is unforgettable, it can not compete with the song featured in the cartoon, "You're A Mean One, Mr. Grinch." Perfect for multi-format use in AM and PM drive, retro shows, Christmas programming, and more, this CD-Pro not only features the single, but it also includes classic dialogue that is perfect for radio drops.... In addition, the Mercury Records Group (Mercury/Mowtown/Capricorn) has sent out a seven-song Christmas sampler featuring tracks from **Hanson**, **Chuck Leavell**, and **Richie Sambora**, among others.

Without fail, every December, the *fmqb* staff practically beats each other senseless for the extra copies of **Windham Hill's** holiday offerings.



With that in mind, we can pretty much assume that all hell is going to break loose here at the **Quarterback Twin Towers** when word gets out about the label's five new yuletide gems.... If

you are a regular reader of *fmqb's Progressive Adult Radio* section (and who isn't?!), then it's no secret that we are huge fans of **Etta James**. That's why we were as delighted as school kids to find her very first Christmas album, *12 Songs Of Christmas* (Private Music), in our mailbag! Produced by **John Snyder**, the album finds holiday favorites that brilliantly exhibit James' rock-solid grounding in traditional Jazz. Our advice? Don't dismiss this album as another assembly of "Jingle Bells" and "Silent Nights," Etta makes these songs 100% her own, making her first Christmas album a triumph from



tracks 1 through 12....*Celtic Christmas IV* is the latest installment in the immensely popular, **Micheál Ó Domhnaill**-produced series. Featuring contributions from **Liam O'Flynn, Máire**

**Breathnach, Nightnoise, Patrick Cassidy**, and a surprising Celtic offering from **Ricky Scaggs** among many others, *Celtic Christmas IV* is another grand slam for Windham Hill.... *A Winter Solstice Reunion*, the seventh volume in this renowned series, finds twenty years of Windham Hill artists past and present coming together to contribute music. Effortlessly one of the holiday's most beautiful releases, *A Winter Solstice Reunion* houses music from label founder/guitarist **William Ackerman, Liz Story, George Winston, Tuck And Patti, and Alex De Grassi**, among many others.... There's no



big mystery about what kind of music you'll find on *A Jazz Christmas*. This enjoyable collection of traditional holiday standards finds **The Braxton Brothers, Lani Hall, Etta James, Jim Brickman**, and



**Tim Weisberg** contributing tracks, among others. It's perfect for any station that has a Jazz specialty show.... And finally from Windham Hill's 1998 Holiday releases is *The Colors Of Christmas*, a twelve-track collection boasting artists that range from **Oleta Adams and Philip Bailey to Sheena Easton and Philip Bailey**, among others, is a companion album to the nationwide tour of the same name.... For information on any of these releases, contact Windham Hill's **Crystal Ann Lea** at: (310) 358-4845!



Bringing together six of today's brightest stars in American "new acoustic music," **Heritage's A Christmas Heritage** features **Mike Marshall, Darol Anger, Philip Aaberg, Alison Brown, Todd Phillips, Tim O'Brien** creating acoustic versions of yuletide favorites, as well as seasonally-inspired originals. Fans of Bluegrass know who these artists are, and if your station is looking for a way to introduce the genre into its holiday programming this season, look no further. Contact **KOCH's Liz Opoka** at 718-369-9490 for more information.



**Blackbird/Sire's Everything** has recorded a rocking version of "Father Christmas" that is as spirited as the *fmqb* egg nog. The CD-Pro on your desk also features a live version of the band's hit "Hooch" performed live on **KTCZ/Minneapolis**. Don't miss out!



We found four releases under the **Quarterback Christmas** tree from the gang at **K-Tel**. The first, *K-Tel's Christmas Rock Greats* offers twelve tracks, including "Blue Christmas" by **Elvis Presley** With **The Jordanares**, the timeless "Peace On Earth/Little Drummer Boy" duet between **David Bowie** and **Bing Crosby**, **Christine McVie's** "Coventry Carol," and everyone's favorite, **Elmo & Patsy's** "Grandma Got Run Over By A Reindeer".... **K-Tel's Original Christmas Classics** is more traditional, highlighting cuts from **Nat King Cole, Andy Williams, Doris Day, Burl Ives, Johnny Mathis, and Harry Belafonte**, among others.... **Stover & Wells' A Virtuoso Guitar** finds master guitarists **John Stover** and **Jeff Wells** performing acoustic renditions of Classical Christmas selections by **Tchaikovsky, Bach, Pachelbel**, and more.... And finally, we have discovered the one and only CD that every shopping mall buys on November 27 and plays on repeat until December 25. *Hooked On Christmas* is a virtual avalanche of holiday head-hummers. Forty-two tracks, from "Frosty The Snowman" to "I Saw Three Ships," are all performed by **Paul Brooks**. If you want one CD as a music bed that has every Christmas song you can think of, look no further.



We'll be damned to the fruitcake wing in hell if it doesn't happen every year. Some label out there manages to get a barnyard full of animals together and (no, it's not some weird video flick from *fmqb's* Metal office!), puts out a Christmas album filled with cats and dogs singing. This year, that honor goes to **Oglio Records**, whose *Jingle Bells: Swingin' Barnyard Christmas* is the continuation of a novelty gone terribly wrong. Nevertheless, it's worth a listen just for the laugh you'll give to the singing chickens and frogs.... On a more serious note, **Oglio's** other contribution to the '98 holiday season is **Vince Charles' Caribbean Christmas**. Charles, a master of the steel drum, takes his listeners on a musical journey into a true tropical holiday. In short, his festive versions of "Joy To The World," "Little Drummer Boy" and "Santa Claus Is Coming



"To Town" made us want to immediately break out the sunscreen and go visit our friends down at **WIVI/St. Thomas!**

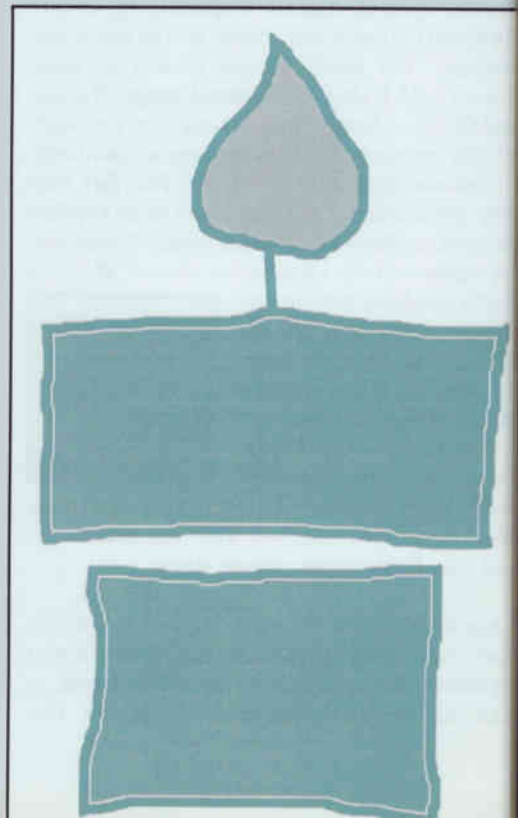


*Happy Christmas: A BEC Holiday Collection* compiles tracks from eighteen underground artists performing Christmas oldies and originals, all with '90s musical twists (ie. Ska, Modern Rock, etc.). There's a bunch of great new talent on this disc, and we suggest checking out **BEC Recordings' Web-site, www.becrecordings.com**, for more information.

**Compass Records** has re-serviced their 1996 collection of ten holiday classics and originals honoring the singer-songwriter. Entitled *Snow Angels*, the compilation was produced by **Hear Music** and features **Catie Curtis, Jim Infantino with Jonatha Brooke, Pierce Pettis, Joan Osborne, Laurie Sargent, and Kevin Connolly**, among others. If you haven't seen this one pop up in your station's mail bag yet, give **Shari Lacey** at **Compass** a call at (615) 320-7672.



**AND DON'T FORGET!** Included in the December 11 issue of *fmqb* (for all of our reporting stations will be *Progressions* #40, our *New Music For Progressive Adult Radio Sampler* featuring holiday IDs from **Robert Earl Keen, Widespread Panic, Chuck Leavell, Randall Bramblett, Little Feat, Shemekia Copeland, Corey Harris, Elvin Bishop, Eagle-Eye Cherry, Chris Isaak, Peter Himmelman, Grey Eye Glances, Josh Rouse, Old 97's, Paul Kelly, and Lisa Loeb**. And, as if that wasn't enough, the sampler also features new music from **Robert Earl Keen, Randall Bramblett, Agents Of Good Roots, Jonny Lang, Barenaked Ladies, Hole, Peter Himmelman, Furslide, FINE, Paul Kelly, and Lisa Loeb!**



## PROGRESSIVE SOLUTIONS

A Problem Solving Forum for Progressive Programmers

**Making Commercials That Work**

by Liz Janik



Commercials are often seen by programmers as a necessary evil. But they don't have to be boring, obnoxious wastelands between the rest of your station's programming. With the right tools, plus imagination and information, your station can

create entertaining commercials and promos for the listeners, and your clients will see results from their investment in radio.

Programming research studies usually indicate listeners "don't like commercials." Yet, commercials represent approximately 20% of most stations' programming. Radio stations further aggravate the listener by lengthening the number of minutes in each stop set — to ridiculous amounts! And it seems likely this situation will get worse before it gets better.

In addition, many radio stations do not have creative people on staff writing copy for commercials and promos. Furthermore, the people who do write for radio — mostly sales and programming people — almost never receive any training to help them create entertaining and effective copy.

Radio cannot serve its listeners and clients by ignoring a programming element as critical as commercials. To be a successful medium in the future, radio had better do everything possible to make sure commercials are: 1) entertaining to listen to, and 2) written and structured to produce results for the advertisers.

**The Radio Power Tools Study**

Last year, a comprehensive study which examined radio commercials that worked, and why, was conducted by Sunray Media Inc. in cooperation with The Radio Store Inc. It was based on an analysis of 850 spots, most of which were for local retailers. The commercials were played in rapid-fire succession, similar to real life listening. Consumers then answered key questions about the commercials, and the results were weighted into a composite score. **Maureen Bulley**, President of The Radio Store Inc. (a radio only advertising agency) has been presenting seminars and training sessions based on the findings from the Sunray study. Bulley describes the methodology which was used:

"The study used Consumer Opinion Ratings (COR) that were developed for the television industry in the early 1970s by **Paul Ryan** of Sunray Media Inc. COR uses consumer response to help advertisers "predict"

how a commercial will perform once it hits the air. It uses two key criteria: The overall degree to which the consumer likes or dislikes the commercial, and the overall degree to which the commercial motivates the consumer to visit the store or purchase the product. Evaluation went beyond a simple like or dislike of the commercial: It assessed what Paul Ryan calls 'Root Appeal.' Does the commercial invoke a sense of enjoyment, fun, opportunity to win something, or to save money, etc.? On what level does the commercial appeal to the listener?"

**Making Commercials That Listeners Respond To**

"Commercials which scored higher often contained two interdependent elements: Imagination and Demonstration. Imagination required the listener to imagine a scene or situation. Once the mental scene was successfully established, the commercial was able to clearly and effectively demonstrate something.

"Here's an example: One of the highest-scoring commercials begins with the sound of someone using a manual saw in their downstairs workshop for the first 15-seconds, while the telephone rings upstairs. The character eventually hears the phone ring, runs up several flights of stairs and answers the phone, only to hear a dial tone on the other end: He missed the call because he didn't have an answering machine. The closing lines of the commercial asked, 'How many calls have you missed because you don't have an answering machine or pager?', and finished off with the store name and location.

"This example used sound effects to create an image or scene in the listener's mind, and clearly demonstrated a situation where an answering machine or pager would be beneficial. Consumers liked this commercial and said it would attract them to make the purchase. What is also important to note, is how little copy was in this commercial.

"The findings from The Radio Power Tools Study clearly indicated that a successful commercial, as measured by COR standards, would maximize radio's creative edge as a hot medium. One that combines mental imagery along with demonstration. Demonstrate what you're advertising creatively, to invoke an image within the brain, and you will have above average responses from the consumer. Creating incredible pictures in the mind is radio's edge: It's more multi-dimensional than television."

**Avoiding What Listeners Hate**

Not surprisingly, the study found that among the commercials which were analyzed,

many were perceived as audio garbage. The study identified more than a dozen common mistakes radio makes when creating commercials.

Bulley explains: "Many of the commercials tested contained either an unclear 'root appeal' or no root appeal at all. In other words, no benefit for the product or service was conveyed to the consumer! People must have a need (real or created) for the product or service itself, and a reason to purchase it from your client instead of their competition. Be sure to identify the benefits to your audience. Give them a reason to respond and you will get results.

"Commercials that are jam-packed with information are virtually guaranteed NOT to communicate effectively with consumers. 'Print on radio,' or 'junk radio,' is what happens when a client asks radio to put the contents of their newspaper ads on radio."

According to The Radio Power Tools Study, here are a few more turn-offs for radio listeners in commercials:

**High Voltage:** A sensory onslaught of words and sounds which the listener is unable or unwilling to absorb. Usually with a high-pitched, rapidly speaking voice and loud music.

**Amateur Presentation:** Sound quality or other production values are below minimum professional standards. The commercial has no clear direction.

**Polarizing Element:** An element that appeals to a very narrow segment of society. This can be a controversial spokesperson, or music with extremely low appeal.

**Foreign Accent:** Using a foreign accent for no apparent reason.

**Buffoon Consumer:** Poking fun at the expense of people to allow that advertiser to shine. The consumer is presented as having as low an intellect as the subject of the commercial.

**Guilt Trip:** The commercial implies that it is the listener's duty to do something. (i.e., if they miss this opportunity their children will have a miserable Christmas.)

It's in everyone's best interest for radio to develop better commercials and promos. The listeners, the advertisers and radio stations will all benefit from entertaining and effective commercial production. For more information on the Radio Power Tools Study, contact **Maureen Bulley** directly at 1-888-DO-RADIO.

*Liz Janik is President of Liz Janik Associates. LJA offers customized programming and research services, with extensive experience in Modern Rock and Progressive radio. (905) 454-3865.*

# TRANSMISSIONS

Out just in time for the holidays from our friends at WXRT/Chicago is *On XRT: Live From The Archives, Volume 4*, a collection of unreleased concert performances from the XRT archives. Among the highlights are **The Pretenders'** "My City Was Gone," **The Grateful Dead's** "Sugaree," **R.E.M.'s** "Radio Free Europe," **Cheap Trick's** "On The Radio," and **Shawn Colvin's** "Diamond In The Rough." Net proceeds from the CD (which is a limited run of 20,000) benefit the new local charity, the 93XRTree Fund. The 93XRTree Fund was established in association with Friends of the Parks to help replant bug-ravaged trees in the Chicagoland area.

In more news from Chicago's finest, **John Hiatt** will perform at the *93XRT Hiatt Holiday Concert For The Kids* on Saturday, December 5, which will be available for broadcast live from the Riviera Theater to Progressive stations across the country. One dollar from each ticket sold to the show will go toward the *Honduras Reconstruction Fund*, an

account that goes solely to the people of the hurricane-ravaged Central American country, with proceeds from the sold-out show estimated at \$2,000. For more information about carrying the show on your station, call Capitol's **Robyn Ryland** at (212) 253-3185.

**KMTT/Seattle's Winter Warmth Concert** takes place on Friday, December 4, with a rebroadcast of the event on Friday, December 11, for listeners who were unable to purchase tickets to the sold-out show. The line-up includes headliners **Susan Tedeschi** and **Sonia Dada**, with **Laura Love** replacing **Jude** as the show's opener. The concert benefits First Place, a nonprofit organization in Seattle that provides education and social services for homeless children and their families.

Our friends at **WVRV/St. Louis** are bringing the Christmas classic *It's A Wonderful Life* to the big screen in St. Louis for the first time in over 20 years. The film will play only once -

December 9 at St. Louis' **AMC West Olive Theater** - with all profits from the \$10 tickets going to the **U.S. Marines' Toys For Tots** program.

**WBOS/Boston** is presenting an acoustic set from **Rusted Root**, along with **dada** for their *Holiday Concert*, December 12 at The Avalon. A portion of the show's proceeds benefit the **Family To Family** project, a non-profit organization that assists homeless families in the Greater Boston area secure permanent housing. In other 'BOS news, the station has moved. The new address is: 55 Morrissey Blvd., Boston, MA. Phone: (617) 822-9600, Fax: (617) 822-6759.

**WXP/Philadelphia** has named **Helen Leicht** AMD and midday host. Leicht replaces MD **Shawn Stewart** in middays, who will be devoting her time to her position as Music Director. Leicht is a member of the Northeast Folk Alliance and has worked on-air at **WIOQ** and **WMMR** in Philadelphia.

**Jim Herring** will be exiting **WOBR/Wanchese** immediately to return to Richmond, VA, for family reasons. **Eric James** remains as APD/MD of the Progressive outlet and all calls should be directed to him. Herring can be reached at his new digs in Richmond at (804) 360-9070, or drop him a line at 3012 Waterford Way East, Richmond, VA, 23233.

**Jones Radio Network Rock/Alternative PD Doug Clifton** has joined **Classic Hits KKHK/Denver** for APD/middays. Clifton will actually split the midday shift with another Jones alumni **LaLaine**. LaLaine will cover 9:00 a.m.-12:00 p.m. and Clifton will handle 12:00 p.m. -3:00 p.m.

**KNRX/Kansas City** has dropped their simulcast of *Mancow's Morning Madhouse*. The *Chicago Sun-Times* reports that the station decided to discontinue the show after a competitor complained to the FCC that **Mancow Muller** called him up and put him on the air without his permission. **KNRX** was one of the first stations to pick up Mancow when the show entered syndication.

**Modern Rock KXP/ Denver** has added the syndicated **Howard Stern** show in mornings. This comes two months after **Classic Rock KKHK** announced that they were bringing Stern into the market and then did a quick about-face citing "negative audience reaction" a mere 12 hours before its debut. Stern is set to start on **The Peak** on November 30.

**Garth Kemp** arrived at **KLOS/Los Angeles** in September '97, via ABC sister **KQRS/Minneapolis**. Shortly after that, he began doing part-time weather reports on **KABC-TV** in L.A. That's now grown to a fulltime gig, so Kemp will exit afternoon drive at **KLOS** at the end of the year to focus on his budding TV career. That's right around the time that **KLOS** expects to announce a new Program Director.

What Are Records? Director of Radio Promotion **Denise Warshany** dropped us a line to let us know she is exiting the company for the position of Station Relations at the nationally syndicated radio show *etown*. Warshany will remain based in Boulder, so feel free to contact her regarding any W.A.R.? matters through December 2. W.A.R.? is also looking for Warshany's replacement, so if you know of anyone, let her know.

## GREY EYE GLANCES ON THE ACOUSTIC CAFE MENU



Mercury's *Grey Eye Glances* were recently a featured guest on *Acoustic Cafe*, where they played numerous songs from their latest, *Painted Pictures*. Captured here after the gig are (L-R): *Grey Eye Glances'* Dwayne Keith, *Acoustic Cafe* host Rob Reinhart, GEG's Jennifer Nobel and Eric O'Dell.

## fmqb CORDIALLY INVITES YOU TO GO SCROOGE YOURSELF...

*fmqb's Progressions #40: Special Holiday Edition*

Featuring New Music For Progressive Adult Radio From: Robert Earl Keen, Randall Bramblett, Agents Of Good Roots, Jonny Lang, Barenaked Ladies, Hole, Peter Himmelman, Furslide, FINE, Paul Kelly, and Lisa Loeb!

As Well As A Sled-Load Of Holiday IDs From: Robert Earl Keen, Widespread Panic, Chuck Leavell, Randall Bramblett, Little Feat, Shemekia Copeland, Corey Harris, Elvin Bishop, Eagle-Eye Cherry, Chris Isaak, Peter Himmelman, Grey Eye Glances, Josh Rouse, Old 97's, Paul Kelly, and Lisa Loeb!

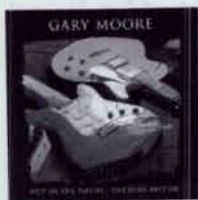
ENCLOSED IN THE DECEMBER 11 ISSUE!

\*for all reporting stations





# PROGRESSIONS



*Out In The Fields - The Very Best Of Gary Moore* is just exactly that, his very best.

Included on the album are such gems as "Still In Love With You" from his *Thin Lizzy* days and the beautiful "Parisienne Walkways" his first hit (all the way up to No. 8 in May of '79). Moore's music ranges from power ballads like "Empty Rooms" and "The Loner" to impressive shredding on songs like "Over The Hills And Far Away" and "Wild Frontier" which has exceptionally good lyrics about the war in Ireland. Our favorites are the soul-sounding "Cold Day In Hell" and the kookie cover of "Friday On My Mind" which Rocks. We say check it out.

Way back in 1984 when nobody had e-mail and **Joe Bob Briggs** was just another columnist for the *Dallas*



*Times-Herald*, **John Prine** helped found Oh Boy Records. The first release was a red 45 (remember

those?) of John singing "I Saw Mommy Kissing Santa Claus." Oh Boy has come a long way from those humble beginnings. With the release of *Lucky 13*, we can all sample the fine artists that are on Oh Boy. All three tracks by Prine are previously unreleased and recorded live. "Kokomo" is a short a cappella song with a spoken intro that tells the story behind the music. This album also boasts the talents of **Keith Sykes**, **The Bis\*Quits**, **Heather Eatman**, **R.B. Morris**, and **Donnie Fritts**. They may all be on the same label, but each artist has their own unique sound. Along with superb songwriting, this album is chock full o' good tuneage. We especially liked: John Prine's "Let's Talk Dirty In Hawaiian;" **The Bis\*Quits'** "Betty Was Black (& Willie Was White)" and their message to mall chicks everywhere, "Small Town/Big Hair;" "Half Of A Woman," by Heather Eatman; **R.B. Morris'** "Roy;" and **Donnie Fritts'** "Why Is My Day So Long."

A 30th Anniversary limited edition of **The Beatles'** *White Album* is out now (yes, we are aware that the real

title is simply *The Beatles*). The anniversary edition of the *White Album* is digitally remastered with a double-gatefold sleeve, and comes in a clear plastic slipcase. Each double-CD set is individually numbered, and comes with the original poster and baseball card-size versions of the four individual color photos that came in the LP version (one of us has three copies of the vinyl). We have offered **Nick Bedding** free car washes for the rest of his days for our own copy. Considering the airfare, we'd be better off \*gasp,\* buying it.

**U2** will be the subject of a one-hour documentary on VH1's *Legends* series on December 11. The special will include interviews with the band members and rare footage of their earliest performances. The show will air at 9 p.m. and 11 p.m. on the eleventh, and then again on the thirteenth at noon. U2's *Best Of...* has already achieved Double Platinum status.

Songstress **Holly Cole** is bringing her *Holly Cole Holiday Celebration With Strings* show to the U.S. for the first time this year; November 27 at New York's Irving Plaza, and

Minneapolis' Guthrie Theater on December 7. Cole has been putting on the show in her native Canada for several years now, backed by a full symphony orchestra. The U.S. shows are expected to be a little less grand, and won't consist solely of Christmas songs.

It seems like everyone is readying their plans for New Year's Eve 1999, even the members of **Phish**. Word is that the jam-happy Vermont act will be performing a three-day festival at the Kualoa Ranch in Oahu, Hawaii, to celebrate the year 2000. The 4,000 acre ranch is the same location where *Jurassic Park* was filmed. AP has reported that Bill Graham Presents was seeking approval to stage the concert from December 29-31, 1999. Names being bandied about to share the turn of the millennium stage (O.K., it's a year early) with Phish include **Pink Floyd** (who, as rumor has it, are planning their own show at Egypt's Great Pyramids) and **Neil Young**. We'll keep you posted.

**Sixpence None The Richer** are certainly upping their profile as we near year's end. Clips from acoustic renditions of "Kiss Me" and "The

Lines Of My Earth" are now running as part of VH1's *Midnight Minute* series. "Kiss Me" was also featured on *Dawson's Creek*, and will soon appear in *Party Of Five*, *Trinity*, *The Young And The Restless*, and the NBC Movie of the Week, *Vanished Without A Trace*.

Catch **Golden Smog** and **Josh Rouse** together for the following dates: 12/4, Philadelphia; 12/5, New York; 12/8, Boston; 12/9, Washington, D.C.; 12/11, Chicago; 12/12, Minneapolis.

Onward and upward for **Ani DiFranco**, who will release her 12th album, *Up Up Up Up Up Up*, on January 19. Ani recorded *Up6* (that's *Up* to the sixth power for abbreviation purposes, you saw it here first), just a few months after *Little Plastic Castle*. Tracks include "Tis Of Thee," "Come Away From It" and "Jukebox" (all performed on her recent tour), "Hat Shaped Hat," "Trickle Down," "Everest," and "Angry Anymore," which is a contender for first single. Joining Ani and her touring band for the first time on *Up6* is **Julie Wolf**, who lends keyboards, accordion and backing vocals.

## KFOG TRAGICALLY HIP



The caption says it all. Pictured (L-R) during the band's visit to San Francisco are: (top row) **Sire's Gary Nvell**, **TH's Johnny Fay** and **Rob Baker**, **Sire's Lori Blumenthal**, (bottom row) **KFOG's Bill Evans**, **TH's Paul Langlois**, **Gordon Downie** and **Gord Sinclair**, **KFOG's Paul Marszalek**, and the band's manager **Jake Gold** on the floor.

Johnny Cash, Brian Wilson and Jeff Barry will receive Lifetime Achievement Awards from the National Academy Of Songwriters on December 2 in L.A. Past recipients include John Fogerty, Quincy Jones and Joni Mitchell.



Koch is re-issuing classic albums from a pair of soul-stirring R&B legends this holiday season:

Clarence Carter's *This Is Clarence Carter/Testifyin'*, and King Curtis' *Plays The Great Memphis Hits and King Size*. Now available on one single CD, *This Is* and *Testifyin'* capture Carter at his best, when the Muscle Shoals sound was at the center of the R&B universe. Carter staples like "Looking For A Fox," "Slip Away," "Snatchin' It Back" and "Doin' Our Things" highlight the set. The late King Curtis remains one of the most revered sax players to ever hit the R&B scene, thanks to his score of '60s releases on Capitol and Atlantic/Atco. *Memphis Hits* and *King Size* feature Curtis' versions of Stax classics like "You Don't Miss Your Water" and "Knock On Wood," along with tracks like "Ode To Billie Joe," "Memphis Soul Stew" and "when A Man Loves A Woman."



Rick Moore & Mr. Lucky's new single "Soul Christmas" (MRL Records) is a great Blues-Soul Christmas tune. It reminds us a lot of "Please Come Home For Christmas" but with a cool sax solo. Rick's vocals are sweet and low. This may be the first Christmas song that's tailor-made for some *real* Christmas cheer, complete with mistletoe, if you know what we mean, and we believe you do. Definitely check it out.



A little bit 'o Soul and a lot of great Rock guitar make *The Real Story* by Bruce Michael Kean a great album to give you that kick in the gazebo you need sometimes. It's got a bit of that Chicago feel even though Bruce hails from Albany, NY. He's paid his dues on the local bar n' club circuit to rave reviews and a heck of a better reaction than the generic cover-bands that are abundant everywhere. A portion of the sales of this album will go to Spinal Cord

Research, so it's good music for a good cause. We liked the songs with more of a Bluesy feel, but it's all good. Check these out: "New Love," "Toast To The Moon," "You're Gonna Miss Me," Charlie Chaplin's "Smile," and "Hole In My Chest." To get this album, call Billy Byrne at McGeary's Pub (518) 463-1455. That's how much the folks in Albany believe in Bruce's music.

Gainesville, FL, is home to Tom Petty and Amanda Garrigues. Garrigues new EP *Spirit Act* (GutMusic) evokes comparisons to Natalie Merchant, Dolores O'Riordan (The Cran-



berries) and Sheryl Crow. The former front-woman for the now defunct Progressive-Folk band Big Shoals

Tract, Amanda is no stranger to the music scene. She spent six months in Denver writing the songs for this EP. The effort was worth it, this is truly some great music. Featuring the talents of Eric Steinberg of the band My Friend Steve and Tom Hurst of House of Dreams it's no wonder this EP is just what the doctor ordered, the next big female singer in Progressive music. To get service call: (352) 377-5443.

WHERE'S WATERS: While we wait for some appetizing new Roger



Waters info, we figured we'd fill you in on some developments, or lack thereof, on the other side of the

moon. Pink Floyd's David Gilmour was recently a guest on the BBC World Service program *Pop on the Line* where he told the audience that he "greatly doubts" that there will be a new Pink Floyd album before the Millennium and that there are "no plans" for a tour or special events including a Millennium performance. In addition, he revealed that reclusive Floyd founder Syd Barrett, whom Gilmour replaced in the very early years after Barrett was unable to continue due to mental illness, has shown significant improvement mentally, but his physical health is declining -he suffers from diabetes and failing eyesight.

*Progressive Picks* are written by Kevin "the merry elf" Boyce, Sybil McGuire and Pat Berkery. *Progressions* and *Transmissions* are written by Sybil McGuire, Theresa Meire, Pat Berkery, and Kevin Boyce. *Pro-Formers* are written by Kevin Boyce. All sections are edited by Sybil McGuire, Kevin Boyce and Mike Boyle.

# PUBLIC BREAK OUT

September 29 - October 5, 1998

LW	TW	Artist Title	(Label)	TW	LW	MOVE
1	1*	BECK <i>Mutations</i>	(Bong Load/DGC)	216	204	12
2	2*	R.E.M. <i>Up</i>	(Warner Bros.)	200	192	8
3	3	LYLE LOVETT <i>Step Inside This House</i>	(Curb/MCA)	187	190	-3
4	4	CHRIS ISAAK <i>Speak Of The Devil</i>	(Reprise)	142	169	-27
6	5	LAURA LOVE <i>Shum Ticky</i>	(Mercury)	140	147	-7
12	6*	PHISH <i>The Story Of The Ghost</i>	(Elektra/EEG)	140	124	16
8	7*	SON VOLT <i>Wide Swing Tremolo</i>	(Warner Bros.)	138	136	2
9	8	BRUCE HORNSBY <i>Spirit Trail</i>	(RCA)	131	134	-3
10	9	CRY CRY CRY <i>Cry Cry Cry</i>	(Razor & Tie)	130	133	-3
14	10*	GOLDEN SMOG <i>Weird Tales</i>	(Rykodisc)	127	110	17
11	11	JONI MITCHELL <i>Taming The Tiger</i>	(Reprise)	127	128	-1
5	12	KEB' MO' <i>Slow Down</i>	(Sony/550 Music)	127	148	-21
13	13*	JOHN GORKA <i>After Yesterday</i>	(Red House)	125	115	10
7	14	WILLIE NELSON <i>Teatro</i>	(Island)	124	140	-16
17	15*	B.B. KING <i>Blues On The Bayou</i>	(MCA)	112	101	11
15	16*	LUCINDA WILLIAMS <i>Car Wheels On A Gravel...</i>	(Mercury)	107	106	1
16	17*	MARTIN SEXTON <i>The American</i>	(Atlantic/AG)	106	105	1
19	18*	ROBERT E. KEEN <i>Walking Distance</i>	(Arista)	104	98	6
26	19*	RUSTED ROOT <i>Rusted Root</i>	(Mercury)	103	85	18
30	20*	NEW RADICALS <i>Maybe You've Been...</i>	(MCA)	100	73	27
23	21*	BAND <i>Jubilation</i>	(River North)	98	87	11
18	22	CRACKER <i>Gentleman's Blues</i>	(Virgin)	90	98	-8
22	23	KENNEDYS <i>Angel Fire</i>	(Phil/Rounder)	87	89	-2
21	24	SHERYL CROW <i>The Globe Sessions</i>	(A&M)	86	91	-5
20	25	BRUCE SPRINGSTEEN <i>Tracks</i>	(Columbia/CRG)	85	97	-12
D	26*	JOHN LENNON <i>John Lennon Anthology</i>	(Capitol)	83	65	18
D	27*	SOUL COUGHING <i>El Oso</i>	(Slash/Warner Bros.)	82	68	14
29	28*	ELLIS PAUL <i>Translucent Soul</i>	(Philo/Rounder)	80	74	6
25	29	V-ROYS <i>All About Town</i>	(E-Squared)	80	86	-6
27	30*	ROBBIE FULKS <i>Let's Kill Saturday Night</i>	(Geffen)	79	78	1

The Public Radio Breakout chart is compiled from the Spins reported by Non-Commercial radio stations in the Progressive section.

# METAL DETECTOR

## PURE SPINS

November 17 - 23, 1998

LW	TW	Artist	Title	Label	Plays TW	LW	Move	Cume/Adds
1	1*	STRANGELAND	<i>Strangeland</i>	(TVT)	392	377	15	55/0
2	2*	BLACK SABBATH	<i>Reunion</i>	(Epic)	385	368	17	51/0
3	3*	SEPULTURA	<i>Against</i>	(Roadrunner)	370	368	2	58/0
4	4*	NOTHINGFACE	<i>...Everyday Atrocity</i>	(DCide/Mayhem)	368	350	18	53/0
5	5*	ECW EXTREME MUSIC	<i>ECW Extreme Music</i>	(Slab/CMC Int'l)	344	338	6	52/1
10	6*	MESHUGGAH	<i>Chaosphere</i>	(Nuclear Blast)	300	237	63	49/0
7	7*	SPINESHANK	<i>Strictly Diesel</i>	(Roadrunner)	299	294	5	52/1
D	8*	METALLICA	<i>Garage Inc.</i>	(Elektra/EEG)	279	39	240	55/52
8	9	ROB ZOMBIE	<i>Hellbilly Deluxe</i>	(Geffen)	278	289	-11	46/0
6	10	DEATH	<i>The Sound Of Perseverance</i>	(Nuclear Blast)	274	311	-37	48/0
12	11*	QUEENS OF THE..	<i>Queens Of The Stone Age</i>	(Loosegroove)	233	220	13	40/0
11	12	FEAR FACTORY	<i>Obsolete</i>	(Roadrunner)	222	229	-7	48/0
19	13*	DAMNATION A.D.	<i>Kingdom Of Lost Souls</i>	(Revelation)	215	183	32	33/0
13	14	KISS	<i>Psycho Circus</i>	(Mercury)	209	213	-4	26/0
14	15	BRIDE OF CHUCKY	OST	(CMC International)	203	212	-9	42/0
32	16*	SUICIDAL TENDEN	<i>Six The Hard Way</i>	(ST Records)	202	124	78	53/6
17	17*	ROACHPOWDER	<i>Viejo Diablo</i>	(The Music Cartel)	201	191	10	41/0
9	18	KORN	<i>Follow The Leader</i>	(Immortal/Epic)	198	255	-57	39/0
15	19	MARILYN MANSON	<i>Mechanical Animals</i>	(nothing/Interscope)	191	211	-20	28/0
16	20	BRUCE DICKINSON	<i>The Chemical Wedding</i>	(CMC International)	187	206	-19	37/0
20	21*	SHADOWS FALL	<i>Somber Eyes To The Sky</i>	(Lifeless)	187	179	8	41/0
18	22	PITCHSHIFTER	<i>www.pitchshifter.com</i>	(Geffen)	177	189	-12	37/0
23	23*	RUSH	<i>Different Stages: Live</i>	(Atlantic/AG)	175	158	17	32/2
24	24*	DREAM THEATER	<i>Once In A Lifetime</i>	(EastWest)	154	151	3	35/1
25	25*	KING'S X	<i>Tape Head</i>	(Metal Blade)	149	144	5	28/0
22	26	JUDAS PRIEST	<i>Live</i>	(CMC International)	142	166	-24	31/0
26	27	SAM BLACK CHURCH	<i>The Black Comedy</i>	(Wonderdrug)	139	141	-2	31/2
28	28*	STINKBUG	<i>Sweettit</i>	(Last Beat Records)	139	136	3	26/0
21	29	EARTH CRISIS	<i>Breed The Killers</i>	(Roadrunner)	138	173	-35	33/0
29	30*	LID	<i>In The Mushroom</i>	(The Music Cartel)	134	125	9	26/0
30	31	SUBSTANCE D	<i>Black</i>	(F.A.D.)	124	125	-1	25/0
31	32	BOLT THROWER	<i>Mercenary</i>	(Metal Blade)	121	124	-3	33/1
33	33*	PUYA	<i>S/T</i>	(MCA)	121	121	0	31/0
34	34	BELLADONNA	<i>Spells Of Fear</i>	(DeRock)	113	117	-4	33/0
38	35*	MUSHMOUTH	<i>Out To Win</i>	(Triple Crown Records)	111	109	2	20/0
40	36*	ANTHRAX	<i>Volume 8: The Threat...</i>	(Ignition Records)	109	102	7	30/0
35	37	PSYCORE	<i>Your Problem</i>	(V2)	109	115	-6	21/0
45	38*	OZZY OSBOURNE	<i>Legend Of A Madman</i>	(Olympic)	108	95	13	26/0
37	39	VANILLA ICE	<i>Hard To Swallow</i>	(Universal)	107	110	-3	19/0
27	40	DROWN	<i>Product Of A Two Faced..</i>	(Slipdisc/Mercury)	105	139	-34	29/0
42	41	ZEBRAHEAD	<i>Waste Of Mind</i>	(Columbia/CRG)	100	102	-2	23/1
43	42	SOILENT GREEN	<i>Sewn Mouth Secrets</i>	(Relapse)	98	101	-3	20/0
36	43	SYSTEM OF A DOWN	<i>S/T</i>	(American/Columbia)	98	115	-17	23/0
49	44*	ALL OUT WAR	<i>For Those Who Were...</i>	(Victory)	97	90	7	19/0
D	45*	JACK OFF JILL	<i>Covetous Creature</i>	(Risk)	96	81	15	28/0
41	46	KID ROCK	<i>Devil Without A Cause</i>	(Lava/Atlantic)	94	102	-8	22/0
44	47	MONSTER MAGNET	<i>Powertrip</i>	(A&M)	92	100	-8	24/1
D	48*	ELEPHANT EAR	<i>Short For Richard</i>	(Overcore)	91	87	4	19/1
D	49*	DIECAST	<i>Undo The Wicked</i>	(Wonderdrug)	89	89	0	26/1
47	50	INDECISION	<i>Most Precious Blood</i>	(Exit)	86	92	-6	21/0

Plays TW: Total number of Plays during current airplay week; Move: Increase or decrease in number of Plays from previous airplay week; Plays LW: Total number of Plays during previous airplay week; Cume: Total number of stations playing; Adds: number of new stations reporting as an add.

## ADD ACTION

- #1 METALLICA, *Garage Inc.*, Elektra (52)
- #2 VARIOUS ARTISTS, *Chef Aid: The South Park Album*, Columbia/CRG (34)
- #3 CRADLE OF FILTH, *Cruelty And The Beast*, Mayhem (15)
- #4 MALEVOLENT CREATION, *The Fine Art Of Murder*, Pavement (13)
- #5 MY DYING BRIDE, *We Never Got It, So We Don't Know What It's Called*, Mayhem (12)



- #1 METALLICA, *Garage Inc.*, Elektra (+219)
- #2 SUICIDAL TENDENCIES, *Six The Hard Way*, ST Records (+78)
- #3 MESHUGGAH, *Chaosphere*, Nuclear Blast (+63)
- #4 MALEVOLENT CREATION, *The Fine Art Of Murder*, Pavement (+61)
- #5 DAMNATION A.D., *Kingdom Of Lost Souls*, Revelation (+32)

## hardradio.com

### HOT

44 weekly spins

- Black Sabbath
- Bruce Dickinson
- KISS
- Rob Zombie
- Motley Crue
- Anthrax
- Metallica
- Helloween
- King's X
- Sinner
- Toshi Iseda

### MEDIUM

30 weekly spins

- Monster Magnet
- Warrior
- The Quiet Room
- Twisted Sister
- Hammerfall
- Kinziner
- Dream Theater live
- Judas Priest live
- Chroming Rose
- Extreme Music
- Cyclone Tracy
- Iced Earth
- Talas
- Slayer
- Filthy Lucre
- Megadeth
- Fates Warning live
- Bride of Chucky OST
- Belladonna
- Crowbar

### ADDS:

Metallica

### NEWS:

HardRadio global CD premiere #20 happened 11/19/98 with the new Metallica *Garage, Inc.*

## MA BELL MELTDOWN

2-1	BLACK SABBATH	"Psycho"	(Epic)	8-6	NOTHINGFACE	"Everyday"	(DCide/Mayhem)
1-2	SEPULTURA	"Against"	(Roadrunner)	9-7	ROB ZOMBIE	"Dragula"	(Geffen)
D-3	METALLICA	"Garage"	(Elektra/EEG)	10-8	MESHUGGAH	"Chaosphere"	(Nuclear Blast)
3-4	DEATH	"Sound"	(Nuclear-Blast)	7-9	MARILYN MANSON	"Mechanical"	(Nothing/Inter.)
4-5	ECW	"Extreme"	(CMC Int'l.)	5-10	STRANGELAND	OST	(TVT)

# METAL MONSTERS

**JOE PESCI**  
**VINCENT LAGUARDIA**  
**GAMBINI SINGS JUST FOR YOU,**  
**COLUMBIA/CRG**



What's more Metal than Joe Pesci? Well, we can think of a lot of things, but frankly, he scares the hell out of us, so when we were asked to write up his album, we didn't question it for a second. No bands ever threatened us by stabbing us in the neck with a pen or stomping us to death before! We hear that Joe had a career as a singer before his acting career took off (remember *Easy Money* with Rodney Dangerfield?) in the early '80s. Apparently

inspired by his role as a flamboyant gumba lawyer in *My Cousin Vinny*, Pesci has cut a record in character. We guess he wanted to record an album, and to paraphrase his character in *Lethal Weapon*, whatever Leo wants, Leo Getz! With the holidays just around the corner, there's an annual slowdown in new music, which is where this album fits in. There's even a Christmas tune on this album, "If It Doesn't Snow For Christmas." As far as the whole record goes, we think that Pesci

rapping (on "Wise Guy") is pretty funny. Funny in what way? Well, like he's a clown, here to amuse us. Now add this record, 'ya stutterin prick, 'ya!

**TRANS SIBERIAN ORCHESTRA**  
**JOY TO THE RADIO WORLD, ATLANTIC/AG**

Trans Siberian  
 Orchestra  
 • • •  
 Joy To The  
 World

For the last four years, TRANS-SIBERIAN ORCHESTRA's "Christmas Eve/Sarajevo 12/24" has been a seasonal favorite. The TSO, which began as an offshoot of SAVATAGE, developed into a legitimate band as the song took off. Now that the album's gone gold, the band's released a second album, *The Christmas Attic*. This new record is the second in a planned trilogy of holiday releases, with the third one scheduled to drop in 2000. The com-

bination of orchestral music and screaming guitars has worked at all formats for the last couple of years, Metal included, so this EP that includes "Christmas Eve" and two songs from the new album should keep your phones ringing through the holidays.

\* Without a doubt, the two most successful Metal albums of the year from a commercial standpoint were **KoRn's** *Follow The Leader* and **Rob Zombie's** *Hellbilly Deluxe*. Well, next spring should be a clash of the titans as the two entities team up for a tour! While Zombie was originally slated to join the *Family Values* tour, differences between management caused Zombie's public departure from the tour. Well, all sides have made up, and we couldn't be more psyched for what is one of the best tours of next year (so far).

\* Philly was one of the few cities that **METALLICA** played on their *Garage Inc.* tour, and it was enough to reaffirm our faith in the band. Hearing the band rip into *Garage Days Re-Visited* favorites like "The Small Hours" and "The Wait," as well as other tunes we've lived with for years like "Stone Cold Crazy" and "Breadfan" brought us back to what got us into the music industry in the first place.

\* From Our *Dope Show Dept.*: During a recent stop in Poughkeepsie, **Marilyn Manson** reportedly trashed his dressing room at the town's civic center and went on to destroy no less than four rooms at the local Sheraton! Apparently, before the concert even started, Manson decided to set a T-shirt on fire in his dressing room which, in turn, set off the building's smoke detectors. Soon after, firemen arrived on the scene and informed the band that if anything else was set on fire, the show would be halted. Being the law-abiding citizen he is, Manson did not burn anything else during the entire show and it appeared as if there would be no more problems. When he returned to the hotel, however, all hell broke loose to the tune of \$25,000 in damages! While there is still no word on what set off the incident, the band has agreed to pay for all damages.

\* So now that we saw the reformed **QUICKSAND** show the **DEFTONES** crowd what rock was all about, when the hell are they gonna put out a new album? Does anyone have any idea? We need more music from them.

\* From Our *Hitting The Skins With Tommy Lee Dept.*: Fresh off his stint in the cellblock, greatest hits tour with **MÖTLEY CRÜE**, and stellar success of his home video collection, **TOMMY LEE** has announced that he will be recording a solo album that will run along the same lines as "Planet Boom," his contribution to the *Barb Wire* Soundtrack. We think he should cover the **AFGHAN WHIGS'** "What



**Rob Zombie**

Jail Is Like." In other **Mötley News**, be on the lookout for a **Crüe** tribute to be released on Pulse Records. The two disc set will include tracks by **HEAVEN'S EDGE**, **OPPRESSOR**, **BABYLON A.D.**, **EVERY MOTHER'S NIGHTMARE**, and **KRUNK** (which features Tommy Lee's sister on drums).

\* No word on the lineup yet, but we got word this week that the **Vans Warped Tour** will begin on June 26 of next year. Look for the tour to hit smaller venues next time out.

\* From Our *All In The Family Dept.*: **LIMP BIZKIT** recently held a party at the Key Club in LA to celebrate **Three Dollar Bill Yall's** gold certification (over 500,000 sold!) For the big celebration, **Fred Durst**

enlisted the help of **STAINED**, the latest band to sign to his Flip Records imprint. Where's the story here? Well, it was only three years ago when an unknown band known as Limp Bizkit played **KoRn's** party to celebrate the gold status of their first disc. So, if everything goes according to plan, the next Bizkit album will debut at #1 and go platinum in no time while the guys in Stained hit the scene, tour nonstop for two years, enjoy a gold album, and hold a party to start the cycle over again. Anyone want to put money down on this one?

\* From Our *Disc Jockey Protection Program Dept.*: The Motor City Madman **Ted Nugent** announced on his morning radio show that he will be going into seclusion for a year following his big "50th Birthday Bash and Wild Game Dinner" at the State Theater in Detroit on December 17. So, as soon as Ted is done dining on his pheasant pot pie, buffalo sausage, alligator alfredo, and mashed potatoes in raccoon gravy at his shindig, no one except his immediate family will know where he is or what he will be doing.

\* Over the next few months, Cleopatra Records' new imprint, Deadline, will be releasing a slew of new music from some of the 80's biggest hair bands including **CINDERELLA**, **GREAT WHITE**, **DOKKEN**, **WHITE LION**, **QUIET RIOT**, **BANG TANGO**, **PRETTY BOY FLOYD**, and **UNION** as well as an **ALICE COOPER** tribute album featuring members of **DEF LEPPARD**, **MOTLEY CRUE** and **ALICE IN CHAINS!** The interesting twist to all of this, though, is that in addition to the new tunes, the label will also be putting out compilation albums featuring the band's biggest hits, as well as remixes! Just imagine raving to "Gypsy Road" or moshing to "Once Bitten Twice Shy." It's coming, so get the hairspray ready!

**KISW, SEATTLE  
APD/MD-CATHY FAULKNER:**

The First Annual KISW Twisted Christmas Party sold out in no time for the December 16 show with **Candlebox** and **Goodness**. Sure to be a memorable evening. Hey, have you taken that pre-holiday moment and REALLY listened to "If Only" from **Queens Of The Stone Age**? It wholeheartedly gets the **Cathy Faulkner** seal of approval - Top 5 phones in two weeks. The hook is contagious. Call **Matt Shay** at Loosegroove Records, 548-1599 X102.

**WAMX, HUNTINGTON, WV  
PD/MD-DEBBIE WYLDE:**

HOWDY!!! **Metallica** does it again this week with the release of their brand new CD. **WAMX** held a Midnight Release Party as *Garage, Inc.* went on sale. Were there any CDs left after the hour broadcast? NO!!! The "X-treme Wheels For X-mas" will be given away on December 12. Tons of listeners ready to ride away in a customized red Chevy S-10 pick-up truck! **WAMX** is also gearing up for a busy week of live music in the tri-state. In Huntington: The **KISS Army** on December 3, **Janus Stark** on December 4, **Fuel** on December 9, and **Aerosmith** with **Seven Mary Three** on December 15. Plus, **KISS** and **Econoline Crush** in Charleston on December 8! **WAMX** is doing our share of good deeds, as well! The Holiday Parade, Toys For Tots, Big Brothers And Big Sisters, and the big **WAMX Rock Auction** to raise money for the Ronald McDonald House. If you'd like to donate autographed Rock stuff, please send it to 134 4th Avenue, Huntington, WV 25701. Your support will be deeply appreciated! WE ROCK! Thanks to **Craig**, with Warner Bros., for the late birthday gift, which was the talk of the radio station! Kicking ass on the phones: **KoRn**, **Rob Zombie**, **Metallica**, **Offspring**, and **Black Sabbath**. PLEASE TAKE NOTICE: NEW MUSIC CALL TIME ON THURSDAYS, 1-4 P.M. EASTERN!!! THANKS!!! Happy Thanksgiving, happy late birthday to Atlantic's **Lou Rizzo**, and happy on-time birthday to **Wind-Up's T.J. Bryan**!!!

**KRZZ, WICHITA, KS  
PD-LESTER ST. JAMES:**

The Sixth Annual **KRZZ Special Olympics** Celebrity Memorabilia Auction Saturday night was HUGE!! Final numbers aren't in yet, but the crowd was bigger than ever! Thanks to all who've helped and contributed. You're the greatest! Other mindless **Lester** ramblings and thoughts: Only thirty-one shopping days

**DIANE GENTILE  
A&M (212-333-1475):**

Great songs happen regardless of business mergers, i.e. **Jonny Lang's** "Still Rainin," **Monster Magnet's** "Powertrip," **Sheryl Crow's** "My Favorite Mistake," and **Patty Griffin's** "Change." We all know about **Jonny Lang's** ferocious guitar playing and what **Jonny** means to the Rock format. On that sometimes overly criticized sophomore release, this 17-year-old once again has delivered an album that is not only critically acclaimed, but now is garnering comments like "he's a prodigy,"



until Christmas. Have you been naughty or nice?...Hockey: 2:14 left in the game, but it wasn't meant to be! "Be" was a shut-out in my sixth game in eighteen years in the nets!! But, oh well, life goes on, and "on" it did Saturday night, when we got smoked by a team from Kansas City 10-5, of course, since eight of fifteen players weren't there and our regular goalie was a little rusty (he'd been flying his B-1B bomber the past month-and-a-half). We know next time we'll be ready for them!...Counting the days until the first Colorado ski trip of the season! December 10 can't get here fast enough! **CONCLAVE 24** is July 22-25, 1999. **PLAN NOW** for the party in 1999 at the Minneapolis Marriott!! Pease, love and some mountain snow!!

**KZRQ, SPRINGFIELD, MO  
PD-JULIE BARRY/MD-GEORGE SPANKMEISTER:**

**Metallica** is addictive. *Garage Inc.* is just about the finest CD to ever arrive on our doorstep. Listeners were trying to buy it off of us during our Win-It-B4U-Can-Buy-It weekend. So much love goes to **Al T.** and our **Elektra** friends, not just for hooking us up with a great giveaway, but getting them to us in such a timely fashion. Turn The Page. The spirit of giving is alive and well here as we head into our **Dare To Care Auction** this weekend. We have a big coke and a smile for **Anthony Anzaldo**, at Left Bank, for trying to send over the boys from **Motley Crue** before their show at the Shrine. We were just trying to help out **Tommy Lee** with his community service. Actually, we again want to thank all of you who have sent us items to bring some money in for The Family Violence Center, The Kitchen, The American Cancer Society, The Humane Society, and The Springfield Skate Park Project...Top 5 phones this week to: 1) **Metallica**, 2) **Offspring**, 3) **Marilyn Manson**, 4) **Godsmack**, and 5) **Black Sabbath**.

**WEGW, WHEELING  
MD-JEFF JAGGER:**

Hi all, and welcome to my first press release! I

should have done this a long time ago! Just wanted to let you know what's happening in the big city of Wheeling, WV (Northern Panhandle - one hour from Pittsburgh, PA). We are having an autograph auction in December to raise money for charity and we'd appreciate any help with signed items from any and all labels. Please send what you can to: **WEGW**, 1015 Main Street, Wheeling, WV 26003. Thanks for your support in advance!... I recently traveled to Detroit to check out **Metallica** at the State Theater (great venue). It was an awesome "up close and personal" way to check out the best Metal band ever! Thanks to everyone at **Elektra** including **T.K.**, **Al T.**, **George C.** and **John L.** for all their help over the years with **Metallica**. Can you tell I'm a huge **Metallica** fan? Check out my Website for cool pics with the band @ [members.tripod.com/~jagrock...](http://members.tripod.com/~jagrock...) Happy Holidays and keep Rockin' thru the New Year!... Rockin' our phones are **Metallica** (of course), **Rob Zombie**, **Creed**, the **Offspring**, **Black Sabbath** and **Motley Crue**! Be safe... not sorry!

**KZZK, QUINCY, IL  
APD/MD-PAUL D. ERICSON:**

The smell of freshly cooked turkey is definitely in the air, but there are few turkeys to be heard on the Grizz with another strong week of tuneage here on the banks of the Mississippi. Special tip of the Grizzly Hat to **Al T.** and **Jennifer Sligh** at **Elektra** for the *Win It Before You Can Buy It Weekend* on the new **Metallica**. Response was HUGE! New tunes on the Grizz list this week include **Live Pearl Jam**, **Page & Plant**, **Vallejo** (Thanks to **Mark A. @ TVT**), **Godsmack** and **KISS**. Also finding its way into our office and car CD player is some seasonal music with **Steve Vai's Merry Axemas Volume 2** blowing us away, another killer compilation from *World Class Guitarists* doing justice to *Seasonal Favorites...* Well Done **Steve**! Also a tip of the Grizz Hat to **Greg Sorrels** for setting up the phoner from **James of Second Coming**. These guys have it together and should be a major force at Rock Radio through the '90s. Finally, what a great live record from **Pearl Jam**. **KZZK** had great success with every track we used from the *Yield* CD, and the initial buzz from the streets tells us this record will join the ranks with **Dream Theater**, **Black Sabbath** and **Rush** of being must haves for their fans and deep sources for our playlists at Rock Radio... From everyone here at The Grizz, have a wonderful and bountiful but safe Thanksgiving holiday weekend.



or "this is a legend in the making." The lead single is taking on a life of its own, having in the fifth week of release garnered over 400 more spins than the hit single, "Lie To Me," from his debut album in its peak airplay week. Now,

seven weeks in, "Still Rainin'" is showing signs of fantastic call-out, solid phones, and powerful weekly sales. "Still Rainin'" has already hit #1 on the Heritage Rock Chart on *Monitor*, and now sits Top 10/*Monitor* on the Mainstream Rock chart, and top 35 Active Rock chart/*Monitor*. With support from powerhouse Active stations like **WIYY**, **WYSP**, **WLZR**, **WRIF** and others, and the Mainstream dinosaurs like **WKLS**, **WMMR**, **WDVE**, and **KDKB** (and all experiencing great response), **Lang** is on his way to a second platinum album. The **Monster Magnet** story makes me proud to work in this

industry. Everyone at radio says this is one of the best Rock albums released this year. It's no surprise that "Powertrip" is testing #3 with the 18-24 demo and Top 10 18-34's! After a seven month run with "Space Lord," radio programmers are keeping true to their initial appraisal on the album by fully supporting "Powertrip" with airplay. Getting so close to GOLD!! This week **Patty Griffin's** "Change" takes a big leap on the *Monitor* PAR chart from 45 to 34! Again, an album that is so full of great songs that not one PAR programmer was in agreement with each other on the single choices. Consequently, "One Big Love" hit Top 5 and "Change" is on its way. And last, but certainly not least, **Sheryl Crow** is the perfect example of PAR programmers supporting their heritage artists to the hilt. Number One within three weeks at the format and holding for weeks, this newest release shows the strength of **Sheryl's** talent and extends the road she's made for herself as a superstar musician. A big THANK YOU to every programmer that has worked with us on getting these artists off and running with their newest releases, and to those that have worked closely, diligently, and soulfully with us to help.

**JIM DEL BALZO**  
**COLUMBIA (212-833-7029):**

I wanted to take some time to tell you about *The Faculty* soundtrack. *The Faculty* is a Miramax film that opens on Christmas day. The film will be a huge teen and young adult movie. However, as often happens, the music

will take on a life of its own. The music on this soundtrack is amazing. Coming early next week is an incredible version of "Another Brick In The Wall." **Layne Staley**, from **Alice In Chains**, does the singing, while **Rage Against The Machine's Tom Morello** and members of **Porno For Pyros** play on an amazing track. This is a total "no brainer" for any Rock station...Also on the soundtrack is **Stabbing Westward's** next single, "Haunting Me," which is already on your desk. The first single from **D Generation's** next album, *Helpless*, is also on the album, plus **Soul Asylum** doing "School's Out" and **Creed** doing an amazing version of **Alice Cooper's** "I'm 18." There's also a great song from a new band called **Neve** that we just signed...**Offspring** will come out-of-the-box and sell between 175,000 to 200,000 records. This is three times the number that we did the first week on *Ixnay On The Hombre*. "Pretty Fly" is on its way to being the biggest hit of 1999...Keep your eye on **Train's** "Free." It's the fastest-growing track at the Rock format. It started as a Mainstream track and now Active Rockers are beginning to pick up on it. This track sells records and gets requests...*South Park* is the nation's hottest TV show, and our *Chef Aid - The South Park Album* is causing just as much controversy. "Chocolate Salty Balls" is getting huge phones. Great response to "Hot Lava" from **Perry Farrell**, "Feel Like Making Love," **Eric Cartman** doing "Come Sail Away" (edit available) and "Simultaneous." Watch for a huge sales debut next week.

**AL TAVERA**  
**ELEKTRA ENTERTAINMENT (212-275-4106):**

*Garage, Inc.* is finally in stores this week. "Turn The Page" is number one, and the four *Garage* shows are going great! I was lucky to go to the first two shows in Chicago and Detroit. It was great to hang with **Dave, Jo** and **Natalie** in Chicago. We all miss you and wait for your next move. In Detroit, tip my hat to **Heidi, Doug, Troy**, and all the staff at WRIF for a killer party. This was a good old-fashioned radio/listener event that all of us who were there will remember. It was a special nite! Look for many photos next week. Happy holidays to all, and keep the music rockin'!

**JOEY SCOLERI**  
**HOLLYWOOD (818-560-5395):**

joey\_scoleri@studio.disney.com It has been seven weeks-in-a-row **Sprung Monkey's** "Super Breakdown" has been Top 5 Most Added at Active Rock. New this week are the very large **KBPI**, Denver; **KQRC**, Kansas City; **WTFX**, Louisville, and **WYYX, WIQB, KFMX, WKZQ, and KZOZ**. "Super Breakdown" enjoys killer chart moves everywhere! Look at the call letters having success with this Active Rock smoker: **KUPD, WAAF, WJRR, WXTM, WCCC, WXRC, KIOZ, KEGL, KRXQ, WBZX, WKRK, WNOR, WRQC**. These are all unreal call letters! The phones are starting to buzz! **Sprung Monkey's** "Super Breakdown" is melodic, rocks, and has a hook that sounds sonically stellar ON THE RADIO! Test it and listen, you will agree. Hope you had a great Thanksgiving.

# NEW RELEASES

(All dates subject to change)

**WEEK OF NOVEMBER 30**

- Atlantic**
- Sugar Ray ..... "Every Morning"
- Trans Siberian Orchestra ..... "Xmas Eve/Sarajevo"
- CMC International**
- Coal Chamber (from *Bride Of Chucky*) "Blisters"
- Tres Diablos (from *ECW Extreme Music*) "Heard It On The X"
- Elektra**
- Metallica (LP) ..... *Garage Inc.*
- Geffen**
- Remy Zero ..... "Prophecy"
- Sire**
- The Tragically Hip ..... "Fireworks"

**WEEK OF DECEMBER 7**

- Virgin**
- Cracker ..... "The World Is Mine"
- Wind Up**
- Creed ..... "One"

**WEEK OF DECEMBER 14**

- Reprise**
- The Living End ..... "Prisoner Of Society"

**WEEK OF JANUARY 18, 1999**

- Hybrid**
- Martin's Dam ..... "Fear Of Flying"

TO LIST UPCOMING RELEASES, CONTACT BRAM TEITELMAN:  
PHONE (609) 424-9114, FAX (609) 424-6943

All New Releases are CD5 unless otherwise indicated.

(All dates subject to change.)

ACTIVE ROCK

Markets 1-100

(Airplay Period 11/09/98 - 11/16/98)

KATT

Table listing artists like OKLAHOMA CITY, OK, PD-CHRIS BAKER, MD-JAKE DANIELS, C-JEFF POLLOCK and their top songs with airplay percentages.

KAZR

Table listing artists like DES MOINES, IA, PD-SEAN ELLIOTT, MD-PAUL OSUND and their top songs with airplay percentages.

KBER

Table listing artists like SALT LAKE CITY, UT, OM-BRUCE JONES, AFDMD-HELEN POWERS and their top songs with airplay percentages.

KBPI

Table listing artists like DENVER, CO, PD-BOB RICHARDS, MD-WILLIE B. and their top songs with airplay percentages.

Table listing artists like KORN, ONE MINUTE, EVERLAST and their top songs with airplay percentages.

KCAL

Table listing artists like SAN BERNARDINO, CA, OMPPD-STEVIE HOFFMAN, MD-M.J. and their top songs with airplay percentages.

KEGL

Table listing artists like DALLAS, TX, PD-GREG STEVENS, AFDMD-GINDY SCULL and their top songs with airplay percentages.

KHTQ

Table listing artists like SPOKANE, WA, PD-GARY ALLEN, MD-ANGEL, C-LANAN MASON and their top songs with airplay percentages.

KICT

Table listing artists like WICHITA, KS, PD-RON ERIC TAYLOR/APP-ROBIN and their top songs with airplay percentages.

Table listing artists like BLACK SABBATH, EVERLAST, OASIS II, BLACK CROWES and their top songs with airplay percentages.

KILO

Table listing artists like COLORADO SPRINGS, CO, PD-RICH HANK, AFDMD-DON JANTZEN and their top songs with airplay percentages.

KIOZ

Table listing artists like SAN DIEGO, CA, (619)565-6006, OM-TIM DUKES, AFDMD-SHANON LEDER and their top songs with airplay percentages.

KISS

Table listing artists like SAN ANTONIO, TX, (210)646-0105, OM-VIRGIL THOMPSON/PD-KEVIN VARGAS/MD-C.J. CRUZ and their top songs with airplay percentages.

KLBJ

Table listing artists like AUSTIN, TX, (512)632-4000, SPD-JEFF CARROL, MD-LORIS LOWE and their top songs with airplay percentages.

Table listing artists like METALLICA II, OFFSPRING, GOO GOO DOLLS, PUSHMONKEY and their top songs with airplay percentages.

KMBY

Table listing artists like MONTEREY-SALINAS, CA, (408)643-1017, PD-CHRIS WHITE, MD-RICH BERLIN and their top songs with airplay percentages.

KPOI

Table listing artists like HONOLULU, HI, (808)591-9369, PD-BROCK WHALEY, AFDMD-NIKKI BASQUE and their top songs with airplay percentages.

KQRC

Table listing artists like KANSAS CITY, MO, (913)384-9000, PD-VINCE RICHARDS, MD-VALORIE KNIGHT and their top songs with airplay percentages.

KRAB

Table listing artists like BAKERSFIELD, CA, (805)322-9929, PD-CHRIS SQUIRES, MD-DANNY SPANKS and their top songs with airplay percentages.

KRAR

Table listing artists like SALT LAKE CITY, UT, (801)296-1079, PD/MD-GARY MICHAELS and their top songs with airplay percentages.

KRXQ

SACRAMENTO, CA (916)334-7777
PD-CURTIS JOHNSON/WAF-PAT
MARTIN/MD-KYLEE BROOKS

Table with 2 columns: Song Name, Artist. Includes songs like STABBING WEST, EVERLAST, KORN, LENNY KRAVITZ, ROB ZOMBIE, KID ROCK, REMY ZERO, HOLE, MONSTER MAGNET, OFFSPRING, PEARL JAM II, 'GOODZILLA', BEASTIE BOYS, FLYS, GOOSMACK, JERRY CANTRELL, MEGADETH, METALLICA II, SEVENDUST, SPRUNG MONKEY, TOOL, ECONOLINE CRUSH, SECOND COMING, SEVENDUST, INCUBUS, LIMP BIZKIT, DEFTONES, MARILYN MANSON, ZEBRAHEAD, DAYS OF THE NEW, MONSTER MAGNET, STABBING WEST, CREEED, JERRY CANTRELL, RUSH.

KRZP

FRESNO, CA (209)243-4300
PD-MD-E. CURTIS JOHNSON
APD-DON DE LA CRUZ

Table with 2 columns: Song Name, Artist. Includes songs like EVERLAST, LIMP BIZKIT, METALLICA II, LENNY KRAVITZ, EVE 6, OFFSPRING, ROB ZOMBIE, BLACK CROWES, EVERLAST, BLACK SABBATH, CANDLEBOX, COWBOY MOUTH, HOLE, MARILYN MANSON, SECOND COMING, FASTBALL, KID ROCK, STABBING WEST, GOO GOO DOLLS, ADDICT, JERRY CANTRELL, KORN, MONSTER MAGNET, ANKOU, FUEL, SPRUNG MONKEY, PEARL JAM II, FEEDER, K.W.SHEPHERD, SEVENDUST, GOOSMACK, ONE MINUTE, SOAK.

KSJO

SAN JOSE, CA (408)453-5400
PD-JIM RICHARDS
MD-LAURIE FREE

Table with 2 columns: Song Name, Artist. Includes songs like EVERLAST, MONSTER MAGNET, KID ROCK, PEARL JAM II, RUSH, LENNY KRAVITZ, TOOL, CREEED, METALLICA-2, BLACK SABBATH, METALLICA II, TOOL, RAMMSTEIN, FUEL, KORN, STABBING WEST, ROB ZOMBIE, VAST, ECONOLINE CRUSH, FLYS, SEVENDUST, GOOSMACK, SECOND COMING, TOOL, CANDLEBOX.

KUFO

PORTLAND, OR (503)222-1011
MD-AVE NUMME
MD-AL SCOTT

Table with 2 columns: Song Name, Artist. Includes songs like METALLICA II, ROB ZOMBIE, OFFSPRING, BLACK CROWES, LENNY KRAVITZ, LIMP BIZKIT, GOO GOO DOLLS, EVERLAST, SECOND COMING, HOLE, KORN, MARILYN MANSON, FEEDER, FLYS, GOOSMACK, SEVENDUST.

MONSTER MAGNET, PEARL JAM II

PHOENIX, AZ (602)345-5921
OM-TIM MARRANVILLE
PD-J.J. JEFFRIES

Table with 2 columns: Song Name, Artist. Includes songs like BLACK CROWES, CREEED, FEEDER, LOCAL H, STABBING WEST, MONSTER MAGNET, SECOND COMING, BLACK SABBATH, ROB ZOMBIE, KORN, MARILYN MANSON, METALLICA II, VAST, JANUS STARK, ECONOLINE CRUSH, FEEDER, HOLE, GOOSMACK, SPRUNG MONKEY, FUEL, PUSHMONEY, ADDICT, LUCY'S FUR COAT, DEFTONES, VAST, COAL CHAMBER, LIMP BIZKIT, ZEBRAHEAD, DAYS OF THE NEW, MONSTER MAGNET, STABBING WEST, CREEED, JERRY CANTRELL, RUSH.

KXXR

MINNEAPOLIS, MN (612)545-6601
PD-WADE LINDER
APD-MD-JOSH BITNEY

Table with 2 columns: Song Name, Artist. Includes songs like METALLICA II, KISS, OFFSPRING, STABBING WEST, ROB ZOMBIE, DRAGULA, METALLICA II, MEGADETH, MOTLEY CRUE, SEVENDUST, STABBING WEST, BLACK SABBATH, KING'S X, SECOND COMING, HOLE, KORN, MONSTER MAGNET, STABBING WEST, MARILYN MANSON, SEVENDUST, LIMP BIZKIT, MONSTER MAGNET, STABBING WEST, MARILYN MANSON, SEVENDUST, LIMP BIZKIT, METALLICA-2, METALLICA-2.

LOUD

PHOENIX, AZ (602)530-8766
VP/PROG-GUY GIULIANO
MD-RANDI RANDY

Table with 2 columns: Song Name, Artist. Includes songs like BLACK SABBATH, MONSTER MAGNET, ROB ZOMBIE, OFFSPRING, DEFTONES, MARILYN MANSON, FEAR FACTORY, KORN, KISS, 'EXTREME MUSIC', 'STRANGE LAND', HELLOWEEN, SLAYER, METALLICA II, SPINESHANK, DRAIN S.T.H., SEPULTURA, FREEDUMB, ORGY, 16 VOLT, ROACH POWDER, PUYA, SACRIFICE ISSAC, LEADFOOT, BRUCE DICKINSON.

WAFF

BOSTON, MA (617)236-1073
PD-DAVE DOUGLAS/APD-ROB VALERI
MD-JOHN OSTERLIND
C-SINTON/BARNES

Table with 2 columns: Song Name, Artist. Includes songs like EVERLAST, ONE MINUTE, PEARL JAM II, ROB ZOMBIE, KORN, LENNY KRAVITZ, 'SOUTH PARK', JANUS STARK, BEASTIE BOYS, METALLICA II, TOOL, VAST, GOOSMACK, FEEDER, BLACK SABBATH, DISHWALLA, KID ROCK, SEVENDUST, BLACK CROWES, MARILYN MANSON, LIMP BIZKIT.

INCUBUS, SECOND COMING, SOAK, FLIGHT 16, FUEL, PUSHMONEY, OFFSPRING, REVUEILLE, SPRUNG MONKEY, QUEENS OF THE, GOD GOO DOLLS, KISS, DEFTONES, PSYCHO, STABBING WEST.

WAZU

COLUMBUS, OH (614)227-9066
PD-CHARLIE LAKE
APD-MD-JOE PASTERNAK

Table with 2 columns: Song Name, Artist. Includes songs like EVERLAST, PEARL JAM II, LENNY KRAVITZ, ROB ZOMBIE, BLACK SABBATH, CREEED, HOLE, OFFSPRING, FLYS, MARILYN MANSON, KISS, METALLICA II, FUEL, JANUS STARK, JERRY CANTRELL, KID ROCK, MONSTER MAGNET, STABBING WEST, VAST, CANDLEBOX, ECONOLINE CRUSH, FEEDER, GOOSMACK, MOTLEY CRUE, RAMMSTEIN, SECOND COMING, METALLICA-2, OASIS II, PUSHMONEY, 'SOUTH PARK', DAYS OF THE NEW, DAYS OF THE NEW, FOO FIGHTERS, FUEL, MONSTER MAGNET, RAMMSTEIN, STABBING WEST, CREEED, JERRY CANTRELL, JERRY CANTRELL.

WBZU

TOLEDO, OH (419)888-1085
OM-DAN BOZYK
MD-MARIELE SALAS
C-JOINT COMMUNICATION

Table with 2 columns: Song Name, Artist. Includes songs like NONE, KORN, GOO GOO DOLLS, HOLE, OFFSPRING, BLACK SABBATH, ROB ZOMBIE, METALLICA II, SEVENDUST, FLYS, FUEL, KID ROCK, MONSTER MAGNET, SECOND COMING, ECONOLINE CRUSH, MARILYN MANSON, BLACK CROWES, CANDLEBOX, K.W.SHEPHERD, JERRY CANTRELL, KISS, LENNY KRAVITZ, MONSTER MAGNET, 'ARMAGEDDON', CANDLEBOX, CREEED, SEVENDUST, FUEL, GOOSMACK, PEARL JAM, RUSH, DAYS OF THE NEW, COLD, FEEDER, JERRY CANTRELL, METALLICA-2, VAST, KISS, MARILYN MANSON, ORGY, DEFTONES, EVERLAST, LIMP BIZKIT.

WBZK

COLUMBUS, OH (614)481-7800
PD-HAL FISH
APD-MD-ROBIN HUNTER

Table with 2 columns: Song Name, Artist. Includes songs like EVERLAST, METALLICA II, BLACK SABBATH, CREEED, EVE 6, LENNY KRAVITZ, ROB ZOMBIE, STABBING WEST, HOLE, FLYS, GOO GOO DOLLS, SECOND COMING, OFFSPRING, K.W.SHEPHERD, JOHNNY LANG, KISS, CREEED, DAYS OF THE NEW, FOO FIGHTERS, STABBING WEST, BLACK CROWES, METALLICA-2, MONSTER MAGNET.

KORN, MARILYN MANSON, PUSHMONEY, JANUS STARK, CANDLEBOX, METALLICA-2, SPRUNG MONKEY, ECONOLINE CRUSH, GOOSMACK, KID ROCK, METALLICA-2, MONSTER MAGNET, CREEED, PEARL JAM II, DISHWALLA, EVERLAST.

WCCC

HARTFORD, CT (860)525-1089
PD-MICHAEL PICCOZZI
APD-MD-MIKE KAROLYI

Table with 2 columns: Song Name, Artist. Includes songs like KISS, BLACK SABBATH, HOLE, OFFSPRING, ROB ZOMBIE, LENNY KRAVITZ, ECONOLINE CRUSH, CREEED, GOOSMACK, MARILYN MANSON, BLACK CROWES, FUEL, KID ROCK, METALLICA II, SECOND COMING, STABBING WEST, MOTLEY CRUE, CANDLEBOX, GOO GOO DOLLS, MONSTER MAGNET, EVERLAST, SEVENDUST, SCREAMING BOogie, INCUBUS, SPRUNG MONKEY, VAST, JERRY CANTRELL, JOHNNY LANG, LIMP BIZKIT, PLACEBO, PUSHMONEY, RAMMSTEIN, KISS, ADDICT, FEEDER, DEFTONES, MONSTER MAGNET, R/STONES (LIVE), FINGER ELEVEN, PEARL JAM II, 'ARMAGEDDON', 'SOUTH PARK', CANDLEBOX, EVE 6, LOCAL H, RUSH.

WCKV

NEW ORLEANS, LA (504)831-8811
PD-TED EDWARDS
MD-PAUL MARSHALL
C-JEFF POLLACK

Table with 2 columns: Song Name, Artist. Includes songs like METALLICA II, CREEED, LENNY KRAVITZ, DAYS OF THE NEW, EVE 6, BLACK CROWES, MONSTER MAGNET, BLACK SABBATH, GOO GOO DOLLS, JACKYL, JOHNNY LANG, R.E.M., ROB ZOMBIE, KISS, TRAIN, DC TALK, FUEL, HOLE, MOTLEY CRUE, K.W.SHEPHERD, 'CITY OF...', EVERLAST, SEMISONIC, K.W.SHEPHERD, BETTER THAN, CREEED, DAYS OF THE NEW, PEARL JAM II.

WEBN

CINCINNATI, OH (513)621-9326
PD-MICHAEL WALTER
MD-RICK JAMIE

Table with 2 columns: Song Name, Artist. Includes songs like EVERLAST, MY FRIEND STEVE, DAYS OF THE NEW, CREEED, K.W.SHEPHERD, MONSTER MAGNET, EVE 6, EVERLAST, FLYS, LIMP BIZKIT, METALLICA II, OFFSPRING, FASTBALL, GOO GOO DOLLS, SEMISONIC, CANDLEBOX, FUEL, BLACK CROWES, HARVEY DANGER, STABBING WEST, GOOSMACK, K.W.SHEPHERD.

CREEED, ADDICT, ECONOLINE CRUSH, JOHNNY LANG, ROB ZOMBIE, SEVEN MARY...

WHJY

PROVIDENCE, RI (401)228-0032
PD-JOE BEVILACQUA
MD-SHARON SCHIFFINO
C-JEFF POLLACK

Table with 2 columns: Song Name, Artist. Includes songs like NONE, EVE 6, METALLICA II, LENNY KRAVITZ, CREEED, DAYS OF THE NEW, DAYS OF THE NEW, JOHNNY LANG, BLACK CROWES, PHISH, BLACK SABBATH, GOO GOO DOLLS, OFFSPRING, K.W.SHEPHERD, 'ARMAGEDDON', CREEED, EVERLAST, KISS, KORN, ANKOU, FLYS, GOOSMACK, SEMISONIC, 'CITY OF...', K.W.SHEPHERD, R/STONES (LIVE), ROB ZOMBIE, B.SPAINSTEEN, BARENAKED, JERRY CANTRELL, METALLICA-2, R.E.M., PETER WOLF.

WIYY

BALTIMORE, MD (410)899-0088
PD-RICK STRAUSS
APD-MD-ROB HECKMAN

Table with 2 columns: Song Name, Artist. Includes songs like METALLICA II, CREEED, KISS, EVE 6, LENNY KRAVITZ, METALLICA II, ROB ZOMBIE, OFFSPRING, BLACK CROWES, MARILYN MANSON, CANDLEBOX, HOLE, KORN, 'ARMAGEDDON', JOHNNY LANG, KISS, MONSTER MAGNET, DAYS OF THE NEW, FLYS, MEGADETH, MEGADETH, SECOND COMING, VAST, CREEED, CREEED, BLACK SABBATH, STABBING WEST, FUEL, GOOSMACK, K.W.SHEPHERD.

WJRR

ORLANDO, FL (407)860-1011
PD-DICK SHEETZ
MD-PAT LYNCH

Table with 2 columns: Song Name, Artist. Includes songs like LIMP BIZKIT, METALLICA II, OFFSPRING, FLYS, OFFSPRING, HOLE, MARILYN MANSON, METALLICA II, EVERLAST, GOOSMACK, MK ULTRA, MONSTER MAGNET, SPRUNG MONKEY, ECONOLINE CRUSH, SECOND COMING, CAKE, FEEDER, PUSHMONEY, SEVENDUST, ADDICT, BLACK SABBATH, CANDLEBOX, DAYS OF THE NEW, EVE 6, ORGY, ROB ZOMBIE, BLACK CROWES, JANUS STARK, LENNY KRAVITZ, JCHICKEN SHACK, KID ROCK, CREEED, EVE 6, KORN, FINGER ELEVEN, MONSTER MAGNET, LOCAL H, VIRGOS MERLOT, FUEL, LIMP BIZKIT, RAMMSTEIN, SOAK, STABBING WEST, KISS, PEARL JAM II, VAST.



WKLO

Table listing radio stations and their frequencies for WKLO, including Grand Rapids, MI and Memphis, TN.

WKRC

Table listing radio stations and their frequencies for WKRC, including Detroit, MI and Cleveland, OH.

WLZR

Table listing radio stations and their frequencies for WLZR, including Milwaukee, WI.

WMOX

Table listing radio stations and their frequencies for WMOX, including Memphis, TN.

WNCN

Table listing radio stations and their frequencies for WNCN, including Youngstown, OH.

WNOB

Table listing radio stations and their frequencies for WNOB, including Norfolk, VA.

WNOX

Table listing radio stations and their frequencies for WNOX, including Norfolk, VA.

WQXA

Table listing radio stations and their frequencies for WQXA, including Harrisburg, PA.

WRAT

Table listing radio stations and their frequencies for WRAT, including Point Pleasant, NJ.

WRIF

Table listing radio stations and their frequencies for WRIF, including Detroit, MI.

WTFX

Table listing radio stations and their frequencies for WTFX, including Louisville, KY.

WTPA

Table listing radio stations and their frequencies for WTPA, including Harrisburg, PA.

WTRC

Table listing radio stations and their frequencies for WTRC, including Charlotte, NC.

WTTT

Table listing radio stations and their frequencies for WTTT, including Greenville, SC.

WVDC

Table listing radio stations and their frequencies for WVDC, including Washington, DC.

WVXA

Table listing radio stations and their frequencies for WVXA, including Greensboro, NC.

WVXC

Table listing radio stations and their frequencies for WVXC, including Charlotte, NC.

























LESS THAN JAKE... HISTORY 10 10
OASIS... ACQUIESCE 10 10
RUSTED ROOT... MAGENTA 9 9

WLRS

LOUISVILLE KY (502)587-4800
PD-DENNIS DILLON
MD-GINA JULIANO
ADDS: ORGY BLUE 1
DAVE MATTHEWS CRUSH 0

ON:

EVERLAST WHAT 50 45
OFFSPRING PRETTY 49 46
'GODZILLA' NO 48 40
ROB ZOMBIE DRAGULA 48 44

WNWQ

HARTFORD CT (860)723-6120
PD-JAY BEAU JONES
MD-DAVE HILL
ADDS: A MORISSETTE JOINING 0
CARDIGANS MY 0

ON:

CREED THIS 47 33
LENNY KRAVITZ FLY 46 45
EAGLE-EYE SAVE 45 42

WLNZ

KNOXVILLE TN (423)525-6000
PD-AM SHAHE COX
ADDS: ROB ZOMBIE LIVING 10
JANUS STARK EVERY 0

ON:

HOLE CELEBRITY 36 38
KORN GOT 36 8
LENNY KRAVITZ FLY 36 8

WNWX

ATLANTA GA (404)269-0897
VP OF PROG-BRIAN PHILIPS
PD-LESLIE FRAM
ADDS: A MORISSETTE JOINING 21
KHALEEL NO 0

ON:

LESS THAN JAKE HISTORY 10 10
OASIS ACQUIESCE 10 10
RUSTED ROOT MAGENTA 9 9

NEW RADICALS YOU 40 37
EVERLAST WHAT 37 37
CAKE NEVER 35 38

WPNZ

WEST PALM BEACH, FL (561)616-4600
PD-JOHN O'CONNELL
MD-DAN O'BRIEN
ADDS: A MORISSETTE JOINING 0
CARDIGANS MY 0

ON:

EVERCLEAR FATHER 36 36
FLY GOT 36 38
GOO GOO DOLLS SLIDE 36 36

WPLA

JACKSONVILLE FL (904)936-0507
PD-RICK SCHMIDT
MD-CRISLY
ADDS: BARENAKED ALL 0

ON:

EAGLE-EYE SAVE 40 39
LENNY KRAVITZ FLY 40 39
CAKE NEVER 39 41

WPLT

DETROIT MI (313)871-3030
PD-GARET MICHAELS
MD-ANN DELISI
ADDS: MISSED REPORTING DEADLINE

ON:

A MORISSETTE THANK 41 41
BARENAKED ONE 41 41
EAGLE-EYE SAVE 41 41

WILLIE NELSON BAKER 12 12
LYLE LOVETT BEARS 8 8
LYLE LOVETT STEP 8 8

WPLY

PHILADELPHIA PA (610)568-8800
PD-MICHAEL JULLI
ADDS: PHILADELPHIA PA (610)568-8800
PD-DAN MCCORMACK
MD-DAN MCCORMACK

ON:

THIRD EYE BLIND JUMPER 44 43
GOO GOO DOLLS SLIDE 43 36
DAVE MATTHEWS CRUSH 42 41

WQBK

ALBANY NY (518)482-5555
PD-KELLI MCNAMARA
MD-JEFF CALLAN
ADDS: EYE 6 LEECH 0

ON:

LENNY KRAVITZ FLY 41 37
EYE 6 INSIDE 38 38
BARENAKED ALL 38 38

WRAX

BIRMINGHAM AL (205)942-8500
PD-DAVE ROSSI
MD-HURRICANE SHANE/MD-SUZY BOE
ADDS: GOO GOO DOLLS BLACK 27

ON:

CAKE NEVER 38 38
EVERLAST WHAT 38 38
FLY GOT 38 38

BARENAKED ALL 16 16
CAKE NEVER 16 16
FASTBALL FIRE 14 14

WRXQ

MEMPHIS TN (901)578-1100
PD-TONY WILLIAMS
MD-JOHN MICHAEL
ADDS: NONE

ON:

CAKE NEVER 37 40
COWBOY MOUTH WHATCHA 37 34
FUEL BITTER 37 39

WRXX

INDIANAPOLIS IN (317)257-7565
PD-SCOTT JAMESON/MD-MICHAEL YOUNG
ADDS: NONE

ON:

CREED THIS 38 35
EVERLAST WHAT 38 33
FLY GOT 38 36

WWCD

COLUMBUS OH (614)221-9023
PD-ANDY DAVIS
MD-JACK DEVOSS
ADDS: LESS THAN JAKE HISTORY 0

ON:

LENNY KRAVITZ FLY 25 27
SOUL COUGHING CIRCLES 24 26
NEW RADICALS YOU 23 26



# Modern Rock



# Modern Rock

## TOP 50 AIRPLAY

November 17 - 23, 1998

LP	TW	Artist	Track	Label	TW	Move	LP	TW	LP	Cume	Adds
1	1	CAKE	NEVER	(Capricorn)	3241	4	3237	3091	2920	98/0	
3	2	LENNY KRAVITZ	FLY	(Virgin)	3050	-43	3093	3070	2898	89/1	
2	3	GOO GOO DOLLS	SLIDE	(Warner Bros.)	2901	-209	3110	3192	3208	95/0	
4	4	OFFSPRING	PRETTY	(Columbia/CRG)	2772	60	2712	2580	2408	90/1	
7	5	EVERLAST	WHAT	(Tommy Boy)	2649	387	2262	1971	1703	88/2	
6	6	FLYS	GOT	(Trauma)	2431	117	2314	2331	2258	84/1	
5	7	HOLE	CELEBRITY	(DGC)	2320	-313	2633	2789	2924	73/0	
8	8	SOUL COUGHING	CIRCLES	(Slash/Warner Bros.)	2182	60	2122	2006	1989	89/1	
9	9	U2	SWEETEST	(Island)	2167	94	2073	2021	1942	94/0	
12	10	NEW RADICALS	YOU	(MCA)	1935	177	1758	1563	1235	84/0	
10	11	EAGLE-EYE CHERRY	SAVE	(WORK/550 Music)	1733	-153	1886	2011	2099	50/0	
11	12	SHAWN MULLINS	LULLABY	(Columbia/CRG)	1652	-156	1808	2029	2114	57/0	
15	13	GARBAGE	SPECIAL	(ALMO Sounds)	1547	65	1482	1318	1167	78/3	
21	14	BARENAKED LADIES	ALL	(Reprise)	1531	71	1460	1264	1236	75/4	
16	15	FUEL	BITTER...	(550 Music)	1486	9	1477	1402	1366	73/0	
19	16	BECK	TROPICALIA	(DGC)	1410	-31	1441	1385	1347	76/0	
13	17	EVERCLEAR	FATHER	(Capitol)	1393	-259	1652	1858	1980	47/0	
17	18	THIRD EYE BLIND	JUMPER	(Elektra/EEG)	1383	-74	1457	1596	1729	41/0	
27	19	BEASTIE BOYS	BODY	(Grand Royal/Capitol)	1345	236	1109	992	866	76/2	
20	20	R.E.M.	DAYSLEEPER	(Warner Bros.)	1336	-92	1428	1528	1576	71/0	
22	21	DAVE MATTHEWS	CRUSH	(RCA)	1272	15	1257	1150	1088	74/1	
14	22	EVE 6	INSIDE	(RCA)	1268	-199	1467	1694	1818	42/0	
25	23	PLACEBO	PURE	(Virgin)	1256	34	1222	1057	928	72/1	
28	24	BETTER THAN EZRA	AT	(Elektra/EEG)	1252	192	1060	861	590	71/1	
23	25	OASIS	ACQUIESCE	(Epic)	1243	-2	1245	1196	1138	78/0	
26	26	KORN	GOT	(Immortal/Epic)	1224	87	1137	1180	1134	65/0	
24	27	MARILYN MANSON	DOPE	(nothing/Interscope)	1086	-144	1230	1332	1396	52/0	
18	28	ALANIS MORISSETTE	THANK	(Maverick/Reprise)	1051	-394	1445	1637	1987	38/0	
48	29	ALANIS MORISSETTE	JOINING	(Maverick/Reprise)	926	498	428	153	7	66/11	
29	30	ROB ZOMBIE	DRAGULA	(Geffen)	910	70	840	829	790	57/0	
31	31	CARDIGANS	MY	(Mercury)	899	104	795	677	594	52/4	
32	32	REMY ZERO	PROPHECY	(DGC)	889	124	765	706	473	63/3	
30	33	SHERYL CROW	MY	(A&M)	800	-39	839	858	938	27/0	
33	34	REEL BIG FISH	SET	(Mojo Universal/UMG)	792	32	760	740	712	57/1	
40	35	PEARL JAM	ELDERLY	(Epic)	728	151	577	96	0	61/4	
34	36	EELS	LAST	(DreamWorks)	692	-67	759	751	639	51/3	
37	37	ZEBRAHEAD	GET	(Columbia/CRG)	665	80	585	453	352	53/3	
38	38	JEWEL	HANDS	(Atlantic/AG)	606	27	579	612	611	28/0	
D	39	EVE 6	LEECH	(RCA)	592	243	349	231	147	60/15	
D	40	HOLE	MALIBU	(DGC)	574	348	226	118	84	48/13	
D	41	ORGY	BLUE	(Elementree Reprise)	559	145	414	197	79	53/8	
46	42	LESS THAN JAKE	HISTORY	(Capitol)	543	64	479	429	382	41/5	
36	43	CREED	THIS	(Wind-Up/BMG)	509	-104	613	784	1043	21/0	
44	44	FUEL	SHIMMER	(550 Music/Sony)	474	-17	491	494	475	18/0	
41	45	GREEN DAY	NICE	(Reprise)	471	-58	529	731	789	29/0	
D	46	TOUCH AND GO	WOULD	(V2)	447	144	303	201	40	24/4	
39	47	SMASHING PUMPKINS	PERFECT	(Virgin)	446	-133	579	637	805	21/0	
45	48	ECONOLINE CRUSH	SUREFIRE	(Restless)	445	-37	482	475	496	33/1	
D	49	CANDYSKINS	FEED	(Universal/Velvet)	444	47	397	335	241	31/0	
35	50	BEASTIE BOYS	INTERGA...	(Grand Royal/Capitol)	440	-186	626	851	961	20/0	

Plays TW: Total number of Plays during current airplay week; Move: Increase or decrease in number of Plays from previous airplay week; Plays LW: Total number of Plays during previous airplay week; 2 Week: Total number of plays 2 weeks previous; 3 Week: Total number of plays 3 weeks previous; Cume: Total number of stations playing; Adds: number of new stations reporting as an add

### TOP ALBUMS

LP	TW	Artist	Album	Total Plays	TW	LW	Move	LP	TW	Artist	Album	Total Plays	TW	LW	Move
1	1	CAKE	<i>Prolonging The Magic</i>	(Capricorn)	3253	3249	4	10	11	FUEL	<i>Sunburn</i>	(550 Music)	1960	1968	-8
2	2	LENNY KRAVITZ	<i>5</i>	(Virgin)	3091	3131	-40	19	12	NEW RADICALS	<i>Maybe You've Been...</i>	(MCA)	1935	1758	177
3	3	GOO GOO DOLLS	<i>Dizzy Up The Girl</i>	(Warner Bros.)	2940	3122	-182	12	13	GARBAGE	<i>Version 2.0</i>	(Almo Sounds)	1933	1886	47
4	4	HOLE	<i>Celebrity Skin</i>	(DGC)	2894	2859	35	16	14	EVE 6	<i>Eve 6</i>	(RCA)	1876	1830	46
5	5	OFFSPRING	<i>Americana</i>	(Columbia/CRG)	2779	2712	67	14	15	BARENAKED LADIES	<i>Stunt</i>	(Reprise)	1873	1880	-7
7	6	EVERLAST	<i>Whitey Ford Sings...</i>	(Tommy Boy)	2649	2262	387	18	16	BEASTIE BOYS	<i>Hello Nasty</i>	(Grand Royal/Capitol)	1814	1764	50
6	7	FLYS	<i>Holiday Man</i>	(Trauma)	2431	2314	117	11	17	EAGLE-EYE CHERRY	<i>Desireless</i>	(WORK/550 Music)	1733	1886	-153
8	8	SOUL COUGHING	<i>El Oso</i>	(Slash/Warner Bros.)	2211	2151	60	17	18	SHAWN MULLINS	<i>Soul's Core</i>	(Columbia/CRG)	1652	1808	-156
9	9	U2	<i>The Best Of 1980-1990</i>	(Island)	2188	2084	104	15	19	EVERCLEAR	<i>So Much For The Afterglow</i>	(Capitol)	1580	1874	-294
13	10	ALANIS MORISSETTE	<i>Supposed Former...</i>	(Maverick/Reprise)	1977	1881	96	D	20	DAVE MATTHEWS	<i>Before These Crowded Streets</i>	(RCA)	1436	1441	-5

### most addEd

1. EVE 6 "Leech" (RCA) 15 adds

- 2. HOLE "Malibu" (DGC) 13 adds
- 3. ALANIS MORISSETTE "Joining" (Maverick/Reprise) 11 adds
- 4. SUGAR RAY "Every" (Atlantic/AG) 10 adds
- 5. ORGY "Blue" (Elementree/Reprise) 8 adds
- 6. CHEF "Chocolate" (American/Columbia/CRG) 7 adds
- 7. KHALEEL "No" (Hollywood) 7 adds
- 8. KID ROCK "Bulgar" (Atlantic/AG) 7 adds
- 9. NATALIE IMBRUGLIA "Smile" (RCA) 6 adds
- 10. SISTER SOLEIL "Bird" (Universal/UMG) 6 adds

### top phoneS

- 1. THE OFFSPRING "Pretty" (Columbia/CRG)
- 2. EVERLAST "What" (Tommy Boy)
- 3. KORN "Got" (Immortal/Epic)
- 4. CAKE "Never" (Capricorn)
- 5. PLACEBO "Pure" (Virgin)



# Modern Picks

**Sugar Ray**

**"Every Morning," (Atlantic/AG)**

Word has it that their new album, *14:59*, is filled with Pop/Rock masterpieces, making it an early favorite for one 1999's best albums. "Every Morning" is a slick, extremely catchy track that should vault up the charts in a matter of weeks. Stations such as **KROQ, KNDD, 91X, KKND, KTBZ, WHFS, 99X, and Y107** have all jumped on this track early, making it the fourth Most Added track on our chart this week. Look for **Mark McGrath & Co.** to be all over the dial, concert scene and TV airwaves for the better part of the year.

**Beastie Boys**

**"Body Movin' (Fatboy Slim Remix)," (Grand Royal/Capitol)**

The Beasties continue to do no wrong, offering up another high-charged rump shaker from their critically acclaimed and commercially explosive new album, *Hello Nasty*. This remix takes an already excellent track to greater heights courtesy of current remix king, Fatboy Slim. As many of you are already all over the original mix, try this crafty version out on your listeners to break up the norm. They'll thank you for it.

**The Interpreters**

**"Shout," (RCA)**

This warp-speed British-tinged Pop/Punk trio (formerly on Zoo/Volcano/Free World) make their way to the airwaves once again via the streets of Philadelphia. The re-release of their acclaimed album, *Back In The U.S.S.A.* on RCA should acquaint you with one of Philly's (and Modern Rock's) best kept secrets. "Shout" is a loud and boisterous, short and sweet track that is hard to resist.

**Dial-7**

**"All I Want," (Cornice/Warner Bros.)**

One of Southern California's most popular live acts, Dial 7, blends together bits of Rock, Hip-Hop, Reggae, and Funk, creating their own unique, edgy sound that is impossible to pigeonhole. This is a song and band that the format can own. It displays flashes of hard-edge Rock, Ska-like horns, Rap and Pop. The "All I want is another chance to do it again" chorus will ring in your ears long after the song reaches its conclusion. Already on **Q101, WMAD, and WXZZ**.

- All Modern Picks written by Mike Bacon.

1998

# Modern Rock Awards

*Please fill in and fax your choices in the categories below.  
For your ballot to count, make sure to fax it  
NO LATER THAN FRIDAY, DECEMBER 4. FAX: (609) 424-6943.*

Name: \_\_\_\_\_

Album Of The Year: \_\_\_\_\_

Track Of The Year: \_\_\_\_\_

Best New Artist/Band: \_\_\_\_\_

Most Overlooked Artist/Band: \_\_\_\_\_

Best Concert Tour Of The Year: \_\_\_\_\_

Station Of The Year: \_\_\_\_\_

Program Director Of The Year: \_\_\_\_\_

Music Director Of The Year: \_\_\_\_\_

Best Air Personality: \_\_\_\_\_

Best Station Festival: \_\_\_\_\_

Label Of The Year: \_\_\_\_\_

Modern Rock Label Rep Of The Year: \_\_\_\_\_

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# MODERN SHOTS



**LENNYSTEIN** - If WXDX Pittsburgh MD Lenny Diana (center) is wearing a costume it must be Halloween. But, then again, that isn't necessarily true. Lenny has been known to wander the streets in costume through-out the year. He once even went to Roosevelt Field Mall dressed in a Superman outfit in the coldest depth of winter. Will his crazy antics ever stop? We doubt it. This photo was taken after Reel Big Fish performed at the WXDX Halloween bash.



**2 SKINNEE J'S & Z DJS** - 2 Skinnee J's were one of thirteen bands to play at KTQZ's end of the summer blow-out. They are pictured here with Z's morning show - Kevin and Shelli - practicing their Kung-Fu poses. Shelli obviously needs a little help.



**WE WERE DIALING** - WPLY/Philadelphia recently gave away \$100,000 to a lucky listener. It was the biggest cash giveaway ever in Philadelphia radio history. Hell, we were even dialing to see if we could get in the action, but, alas, we didn't win. And, according to sources, had Matt Cord picked up the phone and we were caller 100, he was going to hang up on us. Matt, we love you, but for \$100,000 you would have been an FCC case file.



**WHEN IN DOUBT, CALL DICKY** - WPLY's Bret Hamilton (2nd from right) had a dilemma on his hands, he needed his KISS pinball glass autographed by the band. KISS were in town, but he had no way to get a hold of them. So, Bret called his good friend Dicky Barrett, who hooked him up with the band for an autograph session. In this photo, Bret says "Thanks, Dicky" and gives him a big hug. Also pictured (2nd from left) is Matt "Don't Hang Up On Me Or It's The FCC" Cord.



**REEL BIG INTERVIEW** - fmqb Modern Shots girl, KPNT St. Louis MD Traci Wilde, recently interviewed Reel Big Fish's Travis (left) and Andrew (right) during her afternoon drive program.



**DICKY GETS AROUND** - The Main Bosstone, Dicky Barrett, stopped in to visit with KNDD's Bill Reid on a recent trip to Seattle. "Bill want to go get a drink?" asks Dicky. "Hmmm, will that be before or after my airshift?" replies Reid. "Before!" declares Barrett. PD Phil Manning joined them.



**-Files...** 1999 is shaping up to be a great year for music. Last week we informed you about the new Blur album that will be hitting the streets early in the year, now news comes in that U2 are in Dublin working on their new album with Brian Eno and Daniel Lanois. Eno let out some details while speaking at Queen's University during the Belfast Festival. "It's too early to say what new ideas are coming up," Eno commented to *N.M.E.*, "but the only thing that is appearing as a theme, as an idea, is an attempt to do the most difficult thing in music, which is to create joy. That is extremely hard. It's actually dead easy to make melancholy. It's easy to make energy, it's easy to make cleverness, it's easy to make intrigue, it's easy to make glamour. But, it's very, very hard to make joy. To make music that really grips you and lifts you in some way. That's hard. So, that's what we're trying to do in some way." All we know is that whenever U2 pairs up with Eno and Lanois, the results are magical. Also on the U2 front, the band's VH1 *Legends* segment will debut on December 11. The one-hour documentary will include new interviews with the band combined with rare footage of their earliest performances. The program will air twice on Friday, December 11 (9 & 11 P.M.) and on Sunday, December 13 at noon... KKND/New Orleans held its first *End Aid*, a fill-the-truck food drive for the Thanksgiving holiday. Held on the Monday, Tuesday, & Wednesday before the Thursday holiday, listeners were invited down to a remote broadcast with APD/MD Rod Ryan to participate in *The Turkey Roll*. With a ten-pound or greater donation of non-perishable food items, listeners were given a shot at winning a 1998 Chevy pick-up truck. After dropping off the required donation, listeners were handed six dice that had KKND's logo on all sides, except one. Letters spelling out T-U-R-K-E-Y were found on the non-logo side of the dice. Listeners then rolled the dice and if they rolled a "TURKEY," then they won the truck. The competition wasn't finished before press time, so we'll fill you in if there was a winner in next week's column... Special thanks to Mike Krauser and Dave Watson of Columbia for an incredible evening with one of the best live acts in the country, The Afghan Whigs. The Whigs played a near three-hour set to a sold-out crowd at the TLA in Philly last weekend, proving that they are, and always have been, a band to be reckoned with. The eight-piece Rock & Soul revue featured a variety of the band's best works, including "Going To Town," "Debonair," "Blame, Etc.," "What Jail Is Like," "Somethin' Hot," "66," and "Citi Soleil," along with dazzling covers of "Papa Was A Rolling Stone," "Beast Of Burden," and Prince's "I Could Never Take The Place Of Your Man." All-in-all it was an awesome time, and left us shaking our heads as to why radio hasn't yet gotten fully behind this band. If you haven't checked out their latest CD, *1965*, do yourself a huge favor and put it in immediately. It's their most radio-friendly effort to-date (i.e. they're not just an industry/music lover's favorite!!!)... WGRD/Grand Rapids has released their latest local music double CD compilation, *Radioactiv 4*. As always, the station will be promoting the artists and charity CD all over the area with CD release parties, and live performances with bands and artists appearing on the disc. WGRD will also be featuring various artist from the CD in regular rotation... WOXY/Oxford will be holding their 4th Annual Modern Rock Auction for Charity over the airwaves 11/30-12/11. 97X will be auctioning a lavish selection of rare, one-of-a-kind collectible Modern Rock memorabilia during the two-week period. Two items will go up for bid each day. The bidding opens at 7 a.m. and continues throughout the day. The person holding the highest bid for each item at 11 p.m. will become the proud owner of that piece of memorabilia. Items such as guitars signed by Green Day and James, a *Time* magazine cover with Jewel and her signature, a signed and framed Tori Amos poster, a drum head signed by the Cherry Poppin' Daddies, and original artwork by Brian Setzer, Juliana Hatfield, the Barenaked Ladies, and Kristen Hersch. Every cent raised will be divided between The Oxford Community Foundation and The Cincinnati Free Store/Food Bank.



The Hawk, the following day at 5 P.M. But, WXEX was spared the flip when Citadel recanted its earlier decision and decided to hold onto the format - for now. While the imminent format flip was averted, staffers have still been told that the change will occur in early 1999. PD Brent Peterson, APD/MD John Allers, and other staffers have been given through the end of the year to seek new opportunities. They can be reached at WXEX (401.823.3343) if you are interested... WXRK/New York City PD Steve Kingston has appointed a new K-Rock airstaff member with the hiring of Will Pendarvis for afternoons. "The hiring of Will Pendarvis is the completion of a process that began at WXRK nearly two years ago," stated Kingston, "to assemble the most unique and highly talented group of air personalities to carry on after Howard. Will possesses the natural curiosity, unique perspective and off-center sense of humor that great air talents are made of." Pendarvis was most recently at KTBZ/Houston and has also spent time at WWDC/Washington, D.C. and WNNX/Atlanta... Rykodisc has hired former Righteous Babe promotion & marketing man Sean O'Connell as National Promotion Manager... Record Label Service Update: Make sure to send all of your product to WRAX/Birmingham APD Hurricane Shane, as well as PD Dave Rossi and MD Suzy Boe, WRAX, 244 Goodwin Crest Drive, Suite #300, Birmingham, AL 35209.

## 'TIS THE SEASON...

- 12.1 WBCN/Boston *X-Mass Rave* - SOLD-OUT - with Hole, Garbage, Tara MacLean, Liz Phair, Big Bad Voodoo Daddy, Love & Rockets, Guster, Cake, eels, Rancid, Less Than Jake, Econoline Crush, Placebo, Zebrahead, Monster Magnet, Local H, Sluttering John, Pushmonkey, Marcy Playground, Amazing Royal Crowns, Fun Lovin' Criminals, Better Than Ezra, Leah Andreone, and the Pills at several different venues. Rounding out the WBCN festivities is the *Electronica Hanukkah* with DJ Liquid Todd. Soul Coughing, Alex from Propellerheads, Everlast, and DJ Jinx.
- 12.2 WBRU/Providence *29th Birthday Bash* - SOLD-OUT - with Big Bad Voodoo Daddy, Cracker, Everlast, Marcy Playground, Local H, Placebo, Godsmack, eels, and local faves The Agents.  
WMRQ/Hartford *Jingle Bell Jam* with Garbage, Love And Rockets, Soul Coughing, Squirrel Nut Zippers, and Athenaeum.
- 12.4 WPLY/Philadelphia *FEASTival* - SOLD-OUT - with Garbage, Big Bad Voodoo Daddy, Soul Coughing, Cake, and New Radicals.  
WQBK/Albany *The Edge Not So Silent Night Holiday Show* with Harvey Danger, Placebo, Zebrahead, and Atheneum.
- 12.5 WHFS/Baltimore, Washington, D.C. *HFSmas Holiday Nutcracker* - SOLD-OUT - with Garbage, Hole, Soul Coughing, and Everlast.
- 12.6 WXDX/Pittsburgh *The X Kick-Ass Christmas Show* - SOLD-OUT - with Garbage, Cherry Poppin' Daddies, and Fuel.
- 12.8 KNRK/Portland *Snowball* with Sugar Ray, The Violent Femmes, Garbage, Soul Coughing, and The Flies.  
WPLA/Jacksonville *Jingle Ball One* with Cherry Poppin' Daddies, Marcy Playground and My Friend Steve.
- 12.9 KKND/New Orleans *The End's Second Annual Low-Dough Mistletoe Show* with Less Than Jake, Dishwalla, and Marcy Playground.  
KNDD/Seattle *The End's Deck The Hall Ball* with Hole, Garbage, Soul Coughing, Cherry Poppin' Daddies, Cake, Elliott Smith, Mark Lanegan, and more.  
WPLA/Jacksonville *Jingle Ball Two* Creed, Jimmie's Chicken Shack and Finger Eleven.
- 12.10 KITS/San Francisco *Not So Silent Night* with Hole, The Offspring, Garbage, Cake, Rancid, Soul Coughing, and Everlast.
- 12.11 KROQ/Los Angeles *Almost Acoustic Christmas* with Barenaked Ladies, Blink 182, The Cardigans, Hole, Korn, The Offspring, Reel Big Fish, and Sugar Ray.  
WPLT/Detroit *Holiday Hootenanny* with Goo Goo Dolls, DC Talk, Semisonic, Better Than Ezra, and Edwin McCain.
- 12.12 KROQ/Los Angeles *Almost Acoustic Christmas* with Brian Setzer Orchestra, Cake, Billy Corgan, Depeche Mode, Everlast, Garbage, Goo Goo Dolls, Semisonic, and Soul Coughing.  
WNNX/Atlanta *99X Deck The Hall Ball* with Barenaked Ladies, Squirrel Nut Zippers, and The Cardigans.
- 12.14 KXTE/Las Vegas *Holiday Havoc* with Deltones, Sugar Ray, Less Than Jake, and Vanilla Ice.
- 12.15 WEJE/Ft. Wayne *Extreme X-mas* with Goo Goo Dolls, Marcy Playground, Cherry Poppin' Daddies, and Reel Big Fish.
- 12.17 WRZX/Indianapolis *X-mas Show* with The Flies, Fuel and Better Than Ezra.
- 12.18 WKQX/Chicago *Twisted 5* - SOLD-OUT - with Beck, Third Eye Blind, Garbage, Goo Goo Dolls, Soul Coughing, Cake, Everlast, and Ken Jordan & Scott Kirkland of Crystal Method.
- 12.19 WPGU/Champaign *Planetfest 5* with Better Than Ezra, Everlast, Duncan Sheik, Finger Eleven, and Dovetail Joint.
- 12.20 CIMX/Detroit *The Night 89X Stole Christmas* with Garbage, Kid Rock, Everlast, Placebo, and Marcy Playground.
- 12.21 WGRD/Grand Rapids *Christmas Concert* with Big Bad Voodoo Daddy and The Immortal Winos Of Soul.

Your show isn't listed? Call Michael Parrish or Mike Bacon at 609 424 9114 and fill us in on the details.

## INSIDER TRADING

Paul Kriegler, KOZN/Kansas City - Khaleel: No Mercy • Sheryl Crow: There Goes The Neighborhood • Prince: 1999 - "Might be a hit..." • Sean Demery, 99X/Atlanta - Tin Star: Head • Orgy: Blue Monday • Shawn Mullins: Shimmer • Lackey: What Can I Say • Khaleel: No Mercy... Jeff Peterson, KLZR/Lawrence-K.C. - Jon Spencer Blues Explosion: Bacon • Eric Cartman: Come Sail Away • Soul Coughing: Rolling • The Twelve Caesars: Kick You Out... Mike Savage, Y107/Los Angeles - Ween: The Rainbow.

## MODERN DIRT

It was October '97 when WDGE/Providence switched from Modern to Active Rock, getting new call letters of WXEX. In June '98, WXEX switched back to Modern Rock. On Tuesday (11.24) the Citadel owned outlet was told the station would be dropping its format in favor of a simulcast of sister station, Classic Hits WHKK -



# Dirty Pictures



*Takin' a Bite Out Of The Big Apple:* Some fine industry folks recently gathered in New York City for the Virgin NYC Showcase with Whale, Gomez, and Placebo. Pictured (L-R) are Y-100's Dan Fine, Virgin's Ray Gmeiner and Jeffrey Naumann, *fmqb's* Mike Parrish, Virgin's Michael Plen, *fmqb's* Mike Boyle, Fred Deane and Mike Bacon, and WMMR MD Ken Zipeto.



*No, This Is Not My Wife:* Anouk (center) had her pick of escorts when she visited WBAB Long Island recently. Here she is with two of them: WBAB PD/Morning Host Bob Buchman (L) and OM Eric Wellman (R).



*A Power Trip To Milwaukee:* Monster Magnet rocked through Wisconsin recently. Pictured (L-R) A&M Chicago Regional Rep Don Pratt, Monster Magnet's Dave Wyndorf, WLZR Milwaukee MD Marilynn Mee, and Monster Magnet's Joe Calandra.



*VAST At WAAF:* VAST recently "Touched" the staff at WAAF Boston. Pictured (L-R) VAST's Jon Crosby, WAAF's Mistress Carrie, WAAF's Rocko, VAST's Rowan Robertson, Elektra's Al Tavera, and VAST's Thomas Frocett.



*Metallica Mayhem!* While headlining KUPD Phoenix's recent U-Fest, Kirk Hammett stops by a live broadcast and shows off his groovy Hawaiian print shirt, thus proving that he's a tasteful yet sensitive guitarist. Pictured (L-R) Elektra's Stacey "just call me foxy" Dorf, KUPD PD J.J. Jeffries, Hammett, KLPX PD Larry Miles, and Elektra's Hilaire Brosio.



*John Boy And Billy And Tommy And Skynyrd!* Following their recent show in Charlotte, Tommy Shaw and members of Lynyrd Skynyrd stopped by the WRFX studios, home of the John Boy & Billy "Big Show" Network. It was a morning filled with Rock n' Roll, NASCAR, Mayberry Trivia (John Boy won again!) and good Southern barbecue. Well-fed, the crew gathered outside the WRFX studios. (L-R) CMC's Mark Roper, John Boy, contest winner, Billy, Skynyrd's Hughie Thomasson, Johnny Van Zant, and Rickey Medlocke, contest winner, Tommy Shaw, CMC's Ray Koob, Shaw Tour Manager Keith Marks, and Skynyrd Tour Manager Rick Howe. Hey, wait a minute, there's still a BBQ sandwich left!

### Rock WorkForce Contest *continued from page 64*

It's difficult to conclusively attribute ratings gains or losses to one single factor. Still, Bender credits the promotion as "a contributing factor" to the ratings spurt, part of an overall Spring tune-up.

Modern Rock WWDX, a Class A in Lansing, Michigan, took a crack at the contest in the summer. The result? Adults 18-34 bolted 3.4-8.2 in middays, 3.3-8.3 in afternoons. Once again, the explosive growth was occurring at-work, where The Edge tripled its 18+ persons in one book.

At Jacobs' urging, WYSP/Philadelphia, KZPS/Dallas, WPLR/New Haven, WPBZ/West Palm Beach, WROQ/Greenville, NC, KPLN/San Diego, WFYV/Jacksonville and other Rock stations embraced the promotion in the fall. Its impact beyond Detroit and Lansing won't be evident until January, when the fall book comes out, but programmers interviewed for this article are optimistic.

"We burned out two fax machines. We've been downloading email from the website as fast as we can. And the last time I looked, there was a mid-sized garbage pail and the poor lady that has to enter all of it into the station database was so far behind that she has job security for the next two years." That's Bender describing initial response to 'CSX's WorkForce Contest. At first, thousands of entries poured in each week. It eventually tapered off into the hundreds. Bender calls it "the largest response we've seen" to any contest at 'CSX. "Every time we explain the contest on the air, the fax machine starts up again."

### Execution

Here's the WorkForce promotion in a nutshell: Stations invite listeners to join *The Rock Workforce* and be *put on the payroll*. *You'll make \$100 an hour just for listening*. Entries are solicited via fax, mail, 800 numbers, station web sites, or any combination thereof. *Every weekday from nine to five* (note the at-

work lingo), *we'll announce one name an hour. The person whose name we call has 10 minutes to call us back. If they do, they'll be put on The Rock WorkForce Payroll* (more critical language) *at the rate of \$100 an hour. Not bad for a part-time gig, huh?* The station continues to call a name every hour. If the person doesn't call back, the previous person stays *on the payroll*

for another hour. It continues *until we get another member of The Rock WorkForce on our payroll*.

The goals are simple: Encourage workplace listening and recall. But since you can listen anywhere and win, the promotion should build cume and TSL in general, not just in the workplace.

Tongue planted firmly in cheek, WFYV plays up the work angle at every pass. Midday man **Charlie Logan** and PM driver **Rick Tracy** have the new contestant "fire" the one they replaced. Air talent prod contestants to get everyone where they work to listen to Rock 105. There's even holiday bonuses: "Because you're such a valued employee, I'm going to give you a pair of tickets to see the Jacksonville Jaguars this weekend."

While 'CSX relied on direct mail and their airwaves to market the promotion, WROQ created curiosity and awareness in early September with 35 billboards bearing a piquant message: "Rock 101: Now hiring. \$101 an hour. No experience necessary. Call 1-888-549-4070." Modern Rock WPBZ waged a similar campaign with busboards proclaiming, "Join The Buzz Workforce. Now Hiring. Call 930-9103." That "now hiring" hook catches a lot of people's attention, says Buzz PD **John O'Connell**. 'ROQ augmented the outdoor campaign with relentless on-air promotion and sign-ups at station events, promotions, and via their web site. Direct Marketing Results (DMR) were employed to

### What The WorkForce Contest Sounds Like On The Air

Different formats require different ways of presenting the WorkForce Contest. West Palm Beach's WPBZ (The Buzz) takes a decidedly Alternative slant to its promos:

*It's always paid to listen to The Buzz at work, but now we're backing it up with cash. So flip off the boss, and flip on the Buzz...*

*Describe your job in one word LOSER! Describe your boss in one word: SCUMBAG! Describe your paycheck in one word: SHRINKAGE! If you've ever wondered why so many people go postal, there's your answer. Join the Buzz workforce...*

*Make cash, do nothing. It's right up your alley, isn't it?*

Outrageous morning show that talks dirty. In your face music from AC/DC, Guns N Roses and Monster Magnet. How's that going to play in the work environment? Taking a page from recent ad campaigns by tobacco companies, WFYV/Jacksonville plays up the renegade, politically incorrect angle in its promos:

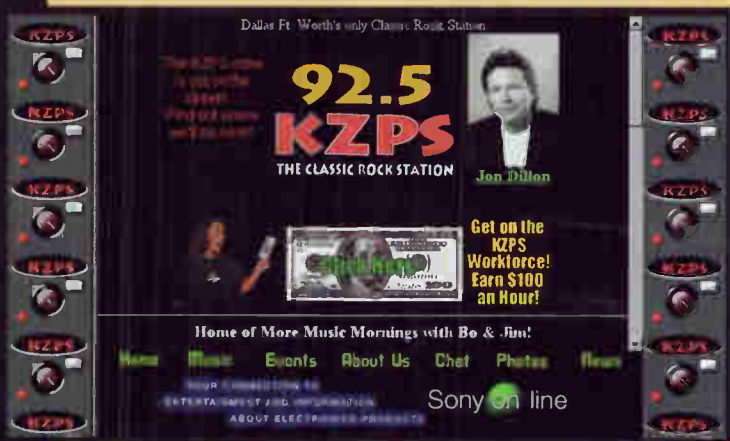
*Have you ever noticed that when you walk into a lot of businesses, that they listen to one of those wimpy radio stations. Do you need to hear another Celine Dion song? Haven't you heard enough of that skinny Canuck bitch? Well show them who's in charge. When you're at work, lock it on the Rock (clip of AC/DC: "For those about to rock...") Be a member of the Rock WorkForce (...we salute you, for those about to rock!) Jacksonville's Rock 105...*

*When they try to make you listen to wimpy crap at work, stand up and tell them that you're a member of the Rock WorkForce. Then take your fist and shove it up your boss's ass. And make him mouth the words to the Pledge Of Allegiance. Then tell them that you keep it locked on the Rock because you, after all, are a fine upstanding American who listen to Jacksonville's Rock 105.*

Classic-based Rocker WROQ/Greenville-New Bern-Jacksonville, NC takes a straight forward approach that plays up the cash benefits of joining the Rock WorkForce:

*UPS worker: As much as \$25 an hour. BMW assembly line: \$18 an hour. Fast food cook: \$8 an hour. Waitress at Waffle House: All the tips you can grab. The Rock 101 WorkForce: Now hiring at \$101 an hour. No experience necessary and you keep your other job. Call 888-549-4070 to join the Rock 101 WorkForce at \$101 an hour. From Rock 101.*

-PH



build a database from the entrants. Following four weeks of name collecting, 'ROQ began announcing contestant names in the 9 o'clock hour of *The John Boy & Billy Show*.

For its eight week WorkForce campaign, WPLR - one of several Capstar stations conducting the contest - automatically enrolled everyone from its 38,000 name database into the contest. 'PLR informed those people of their eligibility, via direct mail, explaining that it came about because they were "a friend of the radio station." Additional listeners could sign up on the station's Web site or via an 800 number. But that wasn't all. 'PLR also sent a direct mail piece to all 18-44 year-old males in the New Haven metro, an ambitious mailing of around 30,000. That was backed-up with heavy on-air promotion. "If you could breathe or read, we wanted you," says 'PLR PD **John Griffin**. "It's important to make it as accessible as possible to as many people as possible," he adds, especially if you don't have a database to work from. The contest also helps fatten 'PLR's database with at-work fax numbers and email addresses.

Programmers at all the WorkForce Contest stations we contacted for this article spoke of thousands of entries pouring in, from greasemonkeys in corner garages, to doctors and lawyers in cushy office parks. Call-back rates (the percentage of people who call back after their names are announced) vary from 50% to 90%. The promotion costs between \$3500 and \$5000 a week in prize money.

According to 'FYV's estimates, 4000-5000 people in the Jacksonville area signed up. "You make the assumption that everyone who sends in a fax is going to be spending some time listening to your radio station during the day," PD **Dave Moore** says. 'FYV reports a call-back rate of approximately 80%. 'PBZ received 1500 entries in its first week, and more than 3000 in the first three weeks, according to O'Connell. The Buzz had a 90% callback rate. "A couple of people walked away with \$500 or \$600 but most of them are averaging about \$200 apiece," says WROQ PD **Ken Carson**. 13,500 people signed up for the 'ROQ contest within ten weeks, he claims.

**Building a Workforce Image**

Properly executing the contest isn't enough. You've got to embed the language. Reference the workforce whenever possible. Salute the businesses. Make yours the WorkForce station in town.

"With this contest, we're hoping to not only force some listening but also build an image as the male station to listen to at work," 'FYV's Moore explains. "We want to be the No. 1 at-work station for men. The AC stations have done a great job imaging themselves as at-work stations. However, those of us in the Rock world haven't done nearly as good a job. In light of recent Arbitron developments, it's going to be more important."

see **Rock WorkForce Contest** on page 62

New Standard Diary

**Quick questions...**

**For you**  
The following questions apply to you yourself. Each household member should complete these questions in his or her own diary. Your answers will be kept in the strictest confidence.

1 What is your age?  
\_\_\_\_\_ years

2 Are you male or female?  
Mark (x) one.  
 Male  Female

3 Where do you live?  
City \_\_\_\_\_  
County \_\_\_\_\_  
State \_\_\_\_\_  
Zip \_\_\_\_\_

4 Are you employed either full time or part time?  
Mark (x) one.  
 Yes  No

If yes: How many hours per week are you usually employed? Mark (x) one.  
 Less than 35  
 35 or more

5 What is the zip code at your usual place of work?  
\_\_\_\_\_

6 What was the last grade of school you completed?  
Mark (x) one.  
 Less than 12th grade  
 12th grade (high school graduate or CED)  
 More than 12th (some college)  
 College graduate (bachelor's degree or higher)

**For one person in your household**  
Please choose only one person age 18 or older in your household to answer these Household Questions

6 How many children under age 12 live in this household?  
 Children  None  
(Enter number)

7 Which of the following categories best describes your total household income from all sources (before taxes) for the past year? Mark (x) one.  
 Less than \$25,000  
 \$25,000 - \$49,999  
 \$50,000 - \$74,999  
 \$75,000 or more

Effective with the Fall '98 survey, Arbitron added four new standard diary questions that ask diarykeepers for information about education, income, presence of children and workplace zip-code (circled). Question #4 produced a 15% increase in reported at-work listening in Arbitron field tests.

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**Kinds of language you should be using:**

"Listen At Work." In the same way that we consistently teach the audience that we're the Classic Rock station or the New Rock Alternative, we need to use at-work language to remind people that, when I'm at work, I'm listening to the Rock station. Repetition of the language is the most important thing. With just a couple of deft language maneuvers, you can take a lot of existing benefits stations have been doing almost mindlessly for years—playing music sweeps during the work hours or doing "No Repeat Workdays"—and turn them into at-work listening benefits. None of it is disruptive to what most stations are already doing. It's a matter of rethinking the positioning language you have on the air and finding some simple ways to incorporate smart at-work language to sort of have your cake and eat it too.

**Why it's more important now than ever:**

The Arbitron diary has changed. A lot of people don't realize it but, starting with the Fall '98 survey, Arbitron added questions at the end of the survey related to issues like income, education, number of children at home, etc. And there are new questions revolving around the workplace: Do you have a full-time or part-time job? What is your at-work zip code [see sidebar]? Of course Arbitron methodically tests any new question or any even subtle change in the diary to make sure it doesn't do anything unintended and that people can actually answer the questions properly. In pretesting this diary in markets last year, they found people not only understood the at-work zipcode question but, in those diaries, at-work listening zoomed 15%. There was something about the question that heightened recall: "Oh yeah, I listened to the radio at work this week!" My contention is that the Rock station that most closely binds itself with at-work listening and the workplace is going to benefit the most from the diary change. My whole push was getting some sort of at-work activity or at-work listening program in place before the Fall book so that we have perceptual linkage with the workplace. That way, when this diary kicks in, we get proper crediting.

**What won't work:**

A lot of the traditional tools AC stations have used, particularly lame direct mail pieces and telemarketing. Men are typically the target and they're often not home during times when those kinds of calls, or even the mail, comes in. Arbitron

see **Fred Jacobs** on page 62

**Rock WorkForce Contest** *continued from page 61*

Moore says he began imaging 'FYV around the WorkForce phrase in July, months before the promotion began. How? By referring to listeners as members of the Rock WorkForce. There was Rock 105 WorkForce Weather and Rock 105 WorkForce Traffic. A staple like the Twenty Song Music Marathon is now referred to as "specially designed for the Rock WorkForce." Jocks mention specific listeners and their workplaces several times an hour. "Almost everything we do, we tie in the phrase Rock WorkForce," Moore points out. "The contest is just another avenue of it."

The way Moore sees it, Rock stations hang their hats on two things. One's a big morning show. "The challenge is how to build our brand after the morning show. There are no songs we can play that are going to be as mass appeal as **Lex & Terry**. The challenge is keeping a good chunk of those people around. One of the ways to do that is with a usage position. **Lex & Terry** all morning, then you Rock all day at work." Rock 105 is hammering that message hard, to

force a workplace association. It seems to be working. Moore maintains that one of three daytime callers refers to themselves as being part of the Rock WorkForce.

As WROQ's Ken Carson illustrates, clever jocks are coming up with all kinds of creative ways to embed the language: "If Joe Contestant calls in at 4:10, we'll call him back at 4:35 and say, 'Hey Joe, whaddya doing? You got your feet kicked back? Go out to lunch on us.' We're constantly talking about the contest. Once it's over, we'll introduce regular [at-work] lingo that will keep this effort and the momentum going." That strategy is echoed by 'FYV's Moore, who contends that "reinforcing and owning the image is more important than six weeks of TSL. That will have long-reaching benefits and effectively block another male rock radio station from owning this position."

To Greater Media's Tom Bender "the radio station, in an organized fashion, is putting itself in the moccasins of the listener. So while you're at work, the radio station deals with you in that setting and makes reference to that. You're giving the air talent a whole new set of vocabulary to use in [relating] to their audience. It's been as eye-opening for the talent as it has been for management."

**Sales Applications**

Programmers aren't the only ones reaping benefits from the WorkForce contest. Showing potential advertisers hundreds, even thousands, of entries from virtually every type of business in your community can be a powerful sales weapon. It's even more potent when the entries are on company letterhead. At 'CSX, account execs hit the streets for sales calls toting a binder full of WorkForce faxes. Likewise, WROQ's "propaganda department" is fashioning similar sales pieces. Bender calls it "one of the best station sales tools I've seen. It is literally a cross section of the Detroit business world, all the way from the Big Three to high tech to retail establishments to doctors and attorneys."

But stations are drawing the sales line in the sand right there. None of the stations we spoke with had any plans to use contestants' fax numbers, or email or street addresses for direct client sales purposes. "I don't believe our listeners have given us any more than the right to use their name in the contest," Bender points out. "I'm very reluctant to contribute to the ongoing glut of junk mail." The Buzz's O'Connell feels the same way, fearing AEs might "attack" offices.

Does the WorkForce Contest increase actual workplace listening? Or does

**Fred Jacobs** *continued from page 61*

has proven that women are more likely to answer the phone, even when there's a man at home.

**What will work:**

We've got a number of clients doing WorkForce contests designed to encourage the audience to listen at work. From the Arbitron standpoint, the whole key is to use at-work listening language. We rolled out effective listen-at-work contests earlier in the year in San Diego [KPLN] and Detroit [WCSX]. Both stations were having a real tough go of it in the ratings at the time. Both have not only recovered but are doing extremely well.

**Types of workplaces that participate:**

The on-air staff absolutely has an epiphany about who's really out there. Stereotypical notions that it's just a bunch of guys at Jiffy Lube or on the construction site become dashed very quickly when you start reading out names of people employed at legal firms, offices, hospitals, and a variety of other work places. The winning is fast and furious. People want to become a part of the station's workforce. It also dovetails into sales because it creates a groundswell of momentum and creates opportunities for the sales department in terms of at-work parties and those types of things. In essence, it reinforces the same thing we've been saying to clients all these years (and sort of hoping it's true): Rock stations don't just attract people in stereotypical blue collar environments. The reality is it runs a lot deeper than that. There's a lot of people out there listening to our station's at work and they really do come from a variety of different work situations."

**Database applications:**

Some of our clients are using database companies, like DMR, or using an 800 number to collect names. Others are doing it themselves with faxes and email. One of our clients, WYSP, has developed a software program that helps you catalogue the names and also, of course, create that all-important email database so you can start sending email directly to listeners, which is less expensive than telemarketing or direct mail.

**The bottom line:**

It's a big hibernating bear of listening that, once you poke it and prod it, it's there for you. There's some great longterm benefits for the first Rock station to own at-work language and reinforce and welcome at-work listening—not just once but on a consistent basis.

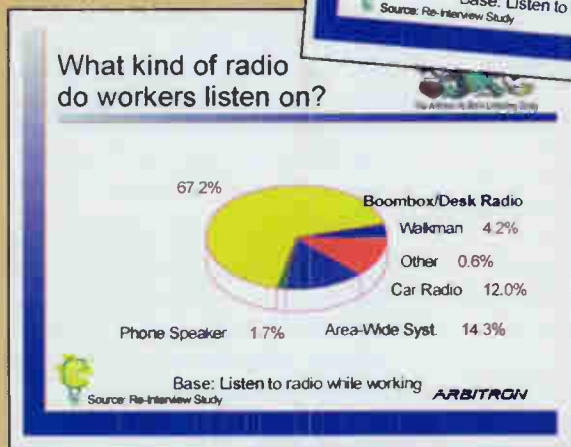
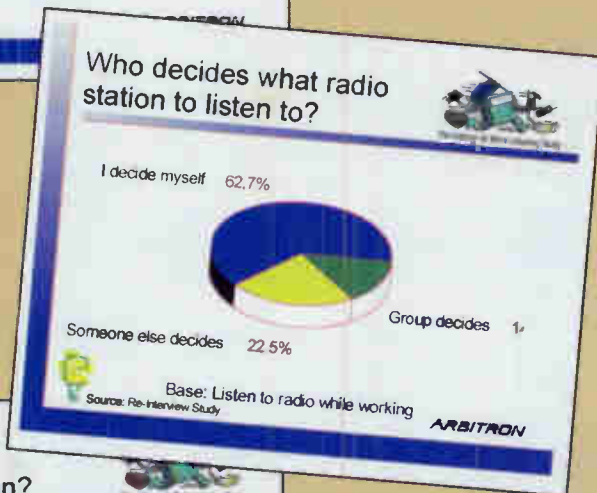
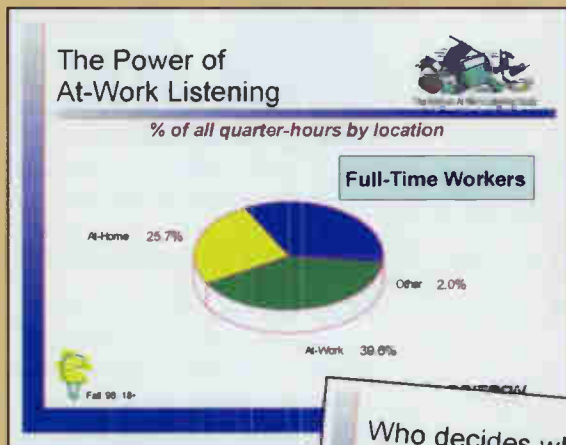
-PH





it help stations get diary credit for workplace listening that's already occurring? Apart from CSX, the real litmus test is the fall book. Griffin expect to see increases in both TSL and at-work listening as a result of the promotion. From informal eavesdropping, Carson says he's noticed "an excellent influx of new businesses that don't normally listen to the radio station, especially in the malls which have always been fond of the Active Rock and Top 40 stations." O'Connell sees the contest as both a cume and TSL builder and a way to spread listening throughout an entire work environment. "Now you've got [workers] listening for [other workers] hoping that, if one of them hits, they'll start sharing the money with each other," he says. "It becomes a lottery-type thing. We've found people who normally don't listen to the Buzz saying, 'I'm sitting there eight hours a day listening to your radio station and I'm starting to like it. I've given it a chance.'" Moore says his callout shows FYV in better shape now than it was 90 days ago. He points to numerous instances of people saying, "I'm listening to Rock 105 more because I'm listening at work and trying to win money," or, "I listen at work all day." Keep in mind that those comments are from P1 listeners and don't gauge the impact on P2 or P3 listeners.

As with any important attribute, being first is half the battle. "I don't know what the impact of all this is going to be," Moore concedes. "But we're first with it in the male world, and if it does have an impact, we're going to own it. It's going to be really tough for anyone to take it away from us."



## At-Work Targeting For The Budget-Conscious Station

Just because you didn't budget \$5000 a week for workplace contesting doesn't mean you can't immediately begin to embed the language and do some contesting. One Thursday a month during the fall book, WGRF/Bufalo promotes "Take 97 Rock To Work Day." The station dispatches fulltime personalities, with crisp hundred dollar bills in hand, to pre-registered workplaces to reward people for listening to the station on the job. Heavy pre-promotion is key. WorkForce listeners are encouraged to fax and email their info to the station, then keep an eye open for the 97 Rock jocks, who dole out the Benjamins on the spot. WGRF gives \$1000 away each time (10 winners at \$100 each). The jocks - who take turns visiting workplaces - do phone-ins with winners on the air. OM John Hager says the promotion "gets you in the at-work mode in a down n' dirty but simple way." But he emphasizes that it's only part of an ongoing effort to relate to the workforce, an effort that's seen the station program "WorkForce Blocks" for over ten years in the noon hour, and also includes regular jock mentions of people listening at work. Plus the station's Classic Rock format is what Hager calls "at-work friendly" in a Buffalo way.

Even a concert flyaway can be cast in a WorkForce light. WNOR/Norfolk promoted a six-week Work Release Program in the fall, a package of six concert flyaways that made use of workplace lingo while sending listeners to see, among others, Robi Zombis in London, Larry Kravitz in Munich, and Marilyn Manson on New Year's Eve in Las Vegas.

-PH



Reprinted with permission from the 1997 Arbitron Edison Media "Radio Goes To Work" study.

# How To Increase At-Work Listening with the Rock WorkForce Contest

If you cruised through the Fall book without a promotion designed to stimulate at-work listening, you may have missed a golden opportunity. New work-related questions added to the Arbitron diary in the fall survey are expected to heighten diarykeeper awareness of workplace listening. Arbitron field-tested the new questions last year and one outcome was at-work listening jumped by 15%. Of course last year's Arbitron-Edison Media study showed, in rivetting detail, how radio's TSL battle has shifted to the workplace, where 27% of all quarter hours are generated. Among full-time workers, the workplace is the No. 1 listening location, accounting for 40% of all quarter hours.

But in the perceptual battle for the listener's mind that Arbitron has wrought, it's not who's listening but who remembers what and where they listened. Associating your station with at-work listening is as important as getting them to listen. You want your call letters to immediately spring to mind when diarykeepers think about radio in the workplace, especially if the new workplace questions produce a surge in at-work listening as expected.

To gain that crucial perceptual linkage, Jacobs Media embarked several clients on a new twist of an old promotion. Make no mistake about it, The WorkForce Contest is a blatant TSL-inducer. But the way it apes at-work language to bond radio station and workplace could go a long way in helping Rock stations wrestle the at-work position away from Soft ACs who have successfully milked it for years. After all, workers do listen to Rock stations on the job - in droves. The Radio Goes To Work Study proved that.

"For eons, at-work listening has been equated to the office pool," says Greater Media-Detroit Sr. VP/Regional GM Tom Bender. "We have [Arbitron] and the Edison study to thank for opening our eyes to the fact that the workplace

means a lot more than just a cubicle farm. The vast majority of people seem to be in control of their listening choice during the day, regardless of format choice."

Spurred by the study, Bender and WCSX OM Ralph Cipolla launched the WorkForce Contest in April and, apart from a two-week break, they've been doing it ever since. According to Arbitron, CSX's at-work AQH persons 18+ zoomed from 7,700 in winter to 11,900 in the spring. *That's an astonishing 54% increase in at-work listening!* Powered by the influx, the station's midday men 25-54 share skyrocketed 6.7-9.8 in one book, their best in years. Even though it fell back to an 8.8 in the summer, that's still two shares better than before the contesting began.

**Fred Jacobs:**  
Rock stations have been screwing themselves out of a lot of credit for workplace listening that's already there.



Jacobs Media President Fred Jacobs is bullish on Rock stations becoming aggressive about targeting the workplace listener. But as he told *fmqb* in this exclusive inter-

view, the key is effectively incorporating at-work lingo in your station's presentation.

### Why he's on a workforce promotion mission:

People who listen to Rock stations have always been listening at work but programmers and consultants haven't found an effective way to tap into that. So we've conceded a lot of listening credit to AC stations who have been extremely and consistently active over the years in the at-work arena. The whole thrust of what we've been doing is to take these [Arbitron] studies [see sidebar] and come up with actionable ways of taking advantage of listening that is already there.

### Why Rock stations aren't getting Arbitron credit for at-work listening:

They don't use the proper language. Rock stations spend time associating themselves with words like "Rock" or "Alternative" but most aren't using enough consistent at-work language to get the proper credit. As a result, when people think about radio they listen to at work, an AC station that's been particularly aggressive in that arena is probably going to get an inordinate amount of credit. Rock listeners probably forget, because so much of diarykeeping occurs at the end of the day or at the end of the week. Rock stations have been screwing themselves out of a lot of credit for listening that's already there.

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by Paul Heine

see **Rock WorkForce Contest** on page 60

see **Fred Jacobs** on page 61



IN THE LAST YEAR...

# JONNY LANG

HAS RELEASED A PLATINUM-PLUS DEBUT ALBUM, LIE TO ME  
HAD TWO TOP TEN ROCK RADIO TRACKS

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**Mainstream Rock Monitor: 10\***

**Active Rock Monitor: 34\***

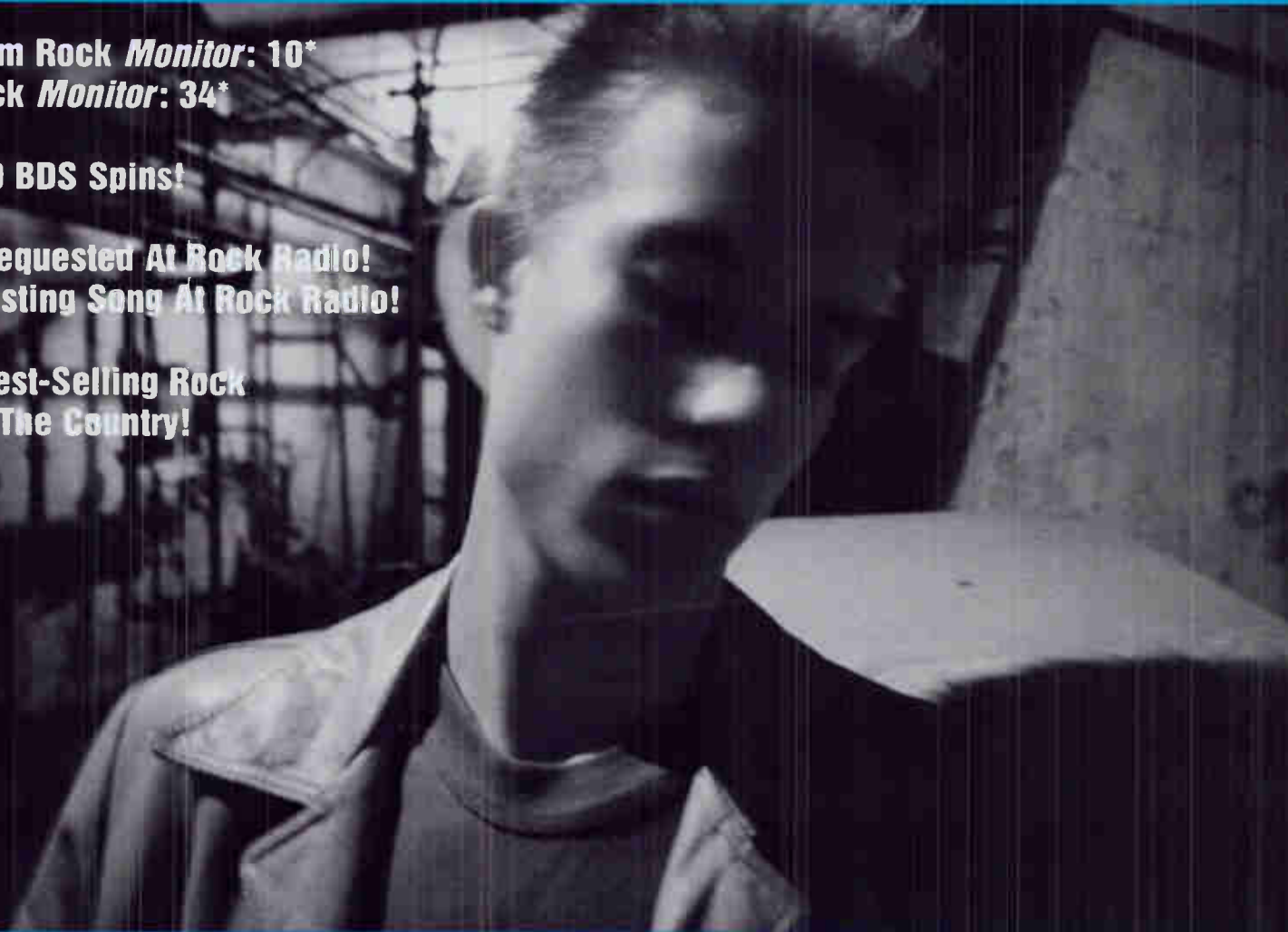
**Over 1,300 BDS Spins!**

**#6 Most Requested At Rock Radio!**

**#8 Best-Testing Song At Rock Radio!**

**The #22 Best-Selling Rock**

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AND NOW FOR SOMETHING ELSE EXTRAORDINARY...  
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FEATURING THE BLISTERING FIRST SINGLE

## 'STILL RAININ'

**New Airplay Includes: KISS**

**National Tour Begins  
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**Major Market Airplay Includes:**

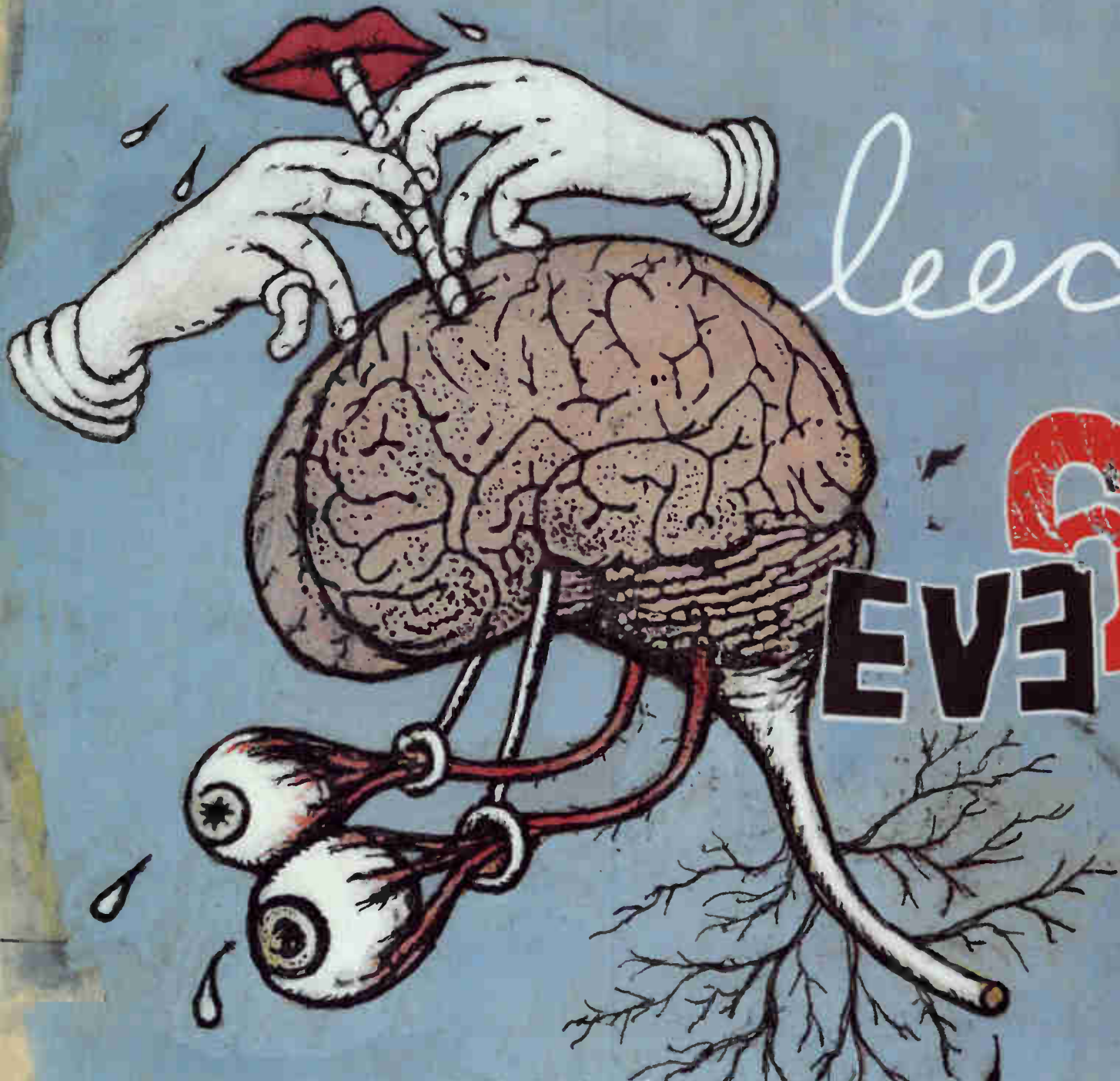
WCCC	WBAB	WDHA	WNEW	WYSP	WIYY
WMMR	WDVE	WXRC	WKLS	KLOL	WCKW
WEGR	WMFS	KYYS	KQRS	KTCZ	KEZO
WFBQ	WLZR	KSHE	WEBN	WMMS	WNCX
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**Tour Includes Dates With  
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