

# The Cash Box

VOLUME XXII—NUMBER 30

APRIL 8, 1961



The many faceted success story of Frank Sinatra recently added another chapter when the "Ring-a-ding-dinger" formed his own Reprise label and signed such stars as Sammy Davis, Jr., Mort Sahl, Joe E. Lewis, Mavis Rivers and Ben Webster. Under his own banner, the "Chairman of the Board" is clicking with his "Second Time Around" single—a tune nominated for an "Oscar." His first LP, soon-to-be-released, is appropriately titled "Ring-A-Ding-Ding." The new Reprise diskery is also perking with a single by the Link Eddy Combo dubbed "Big Mr. C."



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(Billy Hill)

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# The Cash Box

Vol. XXII—Number 30

April 8, 1961

FOUNDED BY BILL GERSH

## The Cash Box

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# IT'S CONVENTION TIME

During the next few months, the record industry enters its convention season. On April 25-28, NARM (National Association of Record Merchandisers—the rack jobbers) will hold its convention at the Eden Roc Hotel in Miami Beach. On May 15-17, MOA (Music Operators of America—the juke box ops) convene at the Deauville Hotel in Miami Beach. On June 26 & 27, ARMADA (American Record Manufacturers and Distributors Assn.) will hold its meet at the Diplomat Hotel in Hollywood, Fla. And on July 16-20, NAMM (National Association of Music Merchants—the dealers) holds its event at the Palmer House in Chicago.

These four conventions are held each year to improve an industry in which we all make our livings. They are designed to establish healthier business practices, solve mutual problems, improve operating conditions, erase difficulties, display new products and in general provide a more solid foundation for our industry's continued growth and development.

Unfortunately, what these conventions are designed to do and what they actually accomplish varies considerably. Partly because important individuals and firms which should be represented at these meetings never show. But the primary reason for the discrepancy between the conventions' intent and

accomplishments is the negative attitude most individuals bring with them to these conclaves.

A convention can only be as good and as productive as the support it gets from its members. The lack of faith on the part of the conventioners only eradicates the great effort being made by the conventions' executives.

A convention is not a Messiah. It cannot save all. It cannot eradicate all of the business' ailments and evils in one visit. It may not even erase one at a sitting. But a sincere effort is being made by all convention leaders. Past conventions have resulted in tangible benefits for many. Last year's ARMADA meet played an important role in the fight against record counterfeiters. Rack jobbers at their NARM meetings have found great mutual benefit from their discussions and panels and NARM continues to grow as a strong working convention of major importance to the record industry.

Future conventions can be of still greater aid to the record industry. But this can be accomplished only with strong support from members of the various associations. It is imperative that we all have faith in the associations and play an active part in working toward their goals. Don't expect miracles. Accept even a little progress.



# The Cash Box TOP 100

## Best Selling Tunes on Records

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

April 8, 1961

Pos. 4/1	Pos. 3/25	Title	Artist	Label	Pos. 4/1	Pos. 3/25	Title	Artist	Label	Pos. 4/1	Pos. 3/25	Title	Artist	Label	Pos. 4/1	Pos. 3/25	Title	Artist	Label
1	11	Blue Moon	MARCELS	Colpix-186	1	11	One Mint Julep	RAY CHARLES	Impulse-200	51	77	Like Long Hair	PAUL REVERE & RAIDERS	Gardena-116	76	54	Lonely Blue Nights	ROSIE	Brunswick-55205
2	1	Surrender	ELVIS PRESLEY	RCA-7850	2	1	Once Upon A Time	ROCHELLE & CANDLES	Swingin'-623	28	31	Funny	MAXINE BROWN	Nomar-106	77	78	Hide Away	FREDDY KING	Federal-12401
3	4	Dedicated To The One I Love	SHIRELLES	Scepter-1923	4	4	You Can Have Her	ROY HAMILTON	Epic-9434	16	15	Little Miss Stuck Up	PLAYMATES	Roulette-4322	47	49	Your Friends	DEE CLARK	Vee Jay-372
4	6	Apache	JORGAN INGMANN	Atco-6184	6	6	That's It, I Quit, I'm Movin' On	SAM COOKE	RCA-7853	32	47	Theme From Dixie	DUANE EDDY	Jamie-1183	77	100	Little Pedro	OLYMPICS	Arvee-5023
5	8	Runaway	DEL SHANNON	Bigtop-3067	8	35	Happy Birthday Blues	KATHY YOUNG & INNOCENTS	Indigo-115	31	34	Merry-Go-Round	MARY JOHNSON	United Artists-294	59	63	Ain't It Baby	MIRACLES	Tamla-54036
6	3	Pony Time	CHUBBY CHECKER	Parkway-818	3	2	Watusi	VIBRATIONS	Checkers-969	29	37	There's A Moon Out Tonight	CAPRIS	Old Town-1094	34	26	More Than I Can Say	BOBBY VEE	Liberty-55296
7	5	Don't Worry	MARTY ROBBINS	Columbia 41922	5	3	Hearts Of Stone	BILL BLACK'S COMBO	Hi-2028	18	17	Fell In Love On A Monday	FATS DOMINO	Imperial-5734	81	-	Foolin' Around	KAY STARR	Capitol-4542
8	11	But I Do	CLARENCE "FROGMAN" HENRY	Argo-5378	11	25	Spanish Harlem	BEN E. KING	Atco-6185	26	13	For My Baby	BROOK BENTON	Mercury-71774	37	39	I Told You So	JIMMY JONES	Cub-9085
9	7	Think Twice	BROOK BENTON	Mercury-71774	7	10	Trust In Me	ETTA JAMES	Argo-5385	44	56	Bumble Boogie	B. BUMBLE & THE STINGERS	Rendezvous-140	79	81	Green Grass Of Texas	TEXANS	Infinity-001
10	19	On The Rebound	FLOYD CRAMER	RCA-7840	19	27	Lazy River	BOBBY DARIN	Atco-6188	25	18	Exodus	FERRANTE & TEICHER	United Artists-274	41	23	Frogg	BROTHERS FOUR	Columbia-41958
11	12	Walk Right Back	EVERLY BROS.	Warner Bros.-5199	12	16	Model Girl	JOHNNY MASTRO	Coed-545	42	53	The Touchables	DICKIE GOODMAN	Mark-X-8009	43	32	Wings Of A Dove	FERLIN HUSKY	Capitol-4406
12	22	Mother-In-Law	ERNE K-DOE	Minit-623	22	46	You Can Depend On Me	BRENDA LEE	Decca-31231	98	-	The Second Time Around	FRANK SINATRA	Reprise-20,001	69	71	What'd I Say	JERRY LEE LEWIS	Sun-356
13	15	Please Love Me Forever	CATHY JEAN & ROOMMATES	Valmor-007	15	20	Calcutta	LAWRENCE WELK	Dot-16161	21	14	Pony Express	DANNY & THE JUNIORS	Swan-4068	65	55	I'll Just Have A Cup Of Coffee	CLAUDE GRAY	Mercury-71732
14	17	Asia Minor	KOKOMO	Felsted-8612	17	21	Just For Old Times Sake	MCGUIRE SISTERS	Coral-62249	50	62	Brass Buttons	STRING-A-LONGS	Warwick-625	89	-	Bonanza	AL CAIOLA	United Artists-302
15	9	Gee Whiz (Look At His Eyes)	CARLA THOMAS	Atlantic-2086	9	9	Baby Sittin' Boogie	BUZZ CLIFFORD	Columbia-41876	24	12	To Be Loved (Forever)	PENTAGONS	Donna-1337	63	76	African Waltz	CANNONBALL ADDERLY	Riverside-45457
16	20	I've Told Every Little Star	LINDA SCOTT	Canadian-American-123	20	28	I Don't Want To Cry	CHUCK JACKSON	Wand-106	36	24	I Pity The Fool	BOBBY BLAND	Duke-332	62	45	Memphis	DONNIE BROOKS	Era-3042
17	5	Where The Boys Are	CONNIE FRANCIS	MGM-12971	5	5	My Three Sons	LAWRENCE WELK	Dot-16198	78	-	Tenderly	BERT KAEMPFFERT	Decca-31236	-	-	What'd I Say	JERRY LEE LEWIS	Sun-356
18	14	Ebony Eyes	EVERLY BROS.	Warner Bros.-5199	14	8	Little Boy Sad	JOHNNY BURNETTE	Liberty-55298	38	19	Shop Around	MIRACLES	Tamale-54034	51	29	I'll Just Have A Cup Of Coffee	CLAUDE GRAY	Mercury-71732
19	13	Wheels	STRING-A-LONGS	Warwick-603	13	7	Shurah	FATS DOMINO	Imperial-5734	75	90	Trees	PLATTERS	Mercury-71797	83	-	Jungle Drums	CLYDE OTIS	Mercury-71776
20	30	Tonight My Love Tonight	PAUL ANKA	ABC-10194	30	42	Some Kind Of Wonderful	DRIFTERS	Atlantic-2096	68	87	I'm In The Mood For Love	CHIMES	Tag-445	84	-	The Great Imposter	HENRY MANCINI	RCA-7830
21	27	Baby Blue	ECHOES	Segway-103	27	40	Love Theme From One Eyed Jacks	FERRANTE & TEICHER	United Artists-300	54	72	Sleepy-Eyed John	JOHNNY HORTON	Columbia-41963	-	-	California Sun	JOE JONES	Roulette-4344
22	23	Find Another Girl	JERRY BUTLER	VeeJay-375	23	30	Portrait Of My Love	STEVE LAWRENCE	United Artists-291	58	70	Stayin' In	BOBBY VEE	Liberty-55296	45	38	Lucky Old Sun	VELVETS	Monument-435
23	33	Take Good Care Of Her	ADAM WADE	Coed-546	33	44	Your One And Only Love	JACKIE WILSON	Brunswick-55208	52	58	The Blizzard	JIM REEVES	RCA-7855	88	-	Daddy's Home	SHEP & THE LIMELITES	Hull-740
24	46	100 Pounds Of Clay	GENE McDANIELS	Liberty-55308	46	66	Tonight I Fell In Love	TOKENS	Warwick-615	56	68	(I Wanna) Love My Life Away	GENE PITNEY	Muscor-1002	60	33	Hop Scotch	SANTO & JOHNNY	Canadian-American-124
25	35	Please Tell Me Why	JACKIE WILSON	Brunswick-55208	35	50	Bye Bye Baby	MARY WELLS	Motown-1003	53	61	Are You Sure	ALLISONS	London-1197	-	-	Half Way To Paradise	TONY ORLANDO	Epic-9431

\* INDICATES BEST SELLING RECORDS

\* INDICATES OTHER VERSIONS STRONGLY REPORTED

• RED BULLET INDICATES SHARP UPWARD MOVE

See alphabetical listing of Top 100 with publishers elsewhere in issue.

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TO  
COAST

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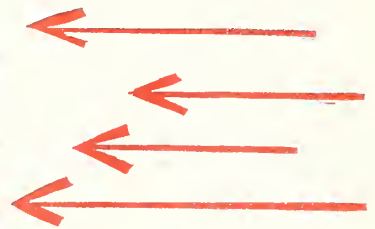
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# Record Reviews

**B+ VERY GOOD**

**B GOOD**

**C+ FAIR**

**C MEDIOCRE**

*"Only those records best suited for commercial use are reviewed by THE CASH BOX"*

## The Cash Box Pick of the Week

"SAVED" (2:37)

[Progressive, Trio BMI—  
Leiber, Stroller]

LAVERN BAKER (Atlantic 2099)

This is, without a doubt, the most sensational two-sider Miss Baker has cut to date. The "Saved" side features an electrifying performance on a Salvation Army theme. It's a fast moving session that builds to a fantastic finish. The enticing rock-a-cha-cha, "Don Juan," deals with a lover who's losing his chick cause he lost his loot. Stellar, all-around performance by Lavern and the Leiber & Stroller (who also clefted 'em both) ork-choral group.

"THE BILBAO SONG" (2:09) [Harms ASCAP—Brecht, Weill, Mercer]

"HOW WONDERFUL TO KNOW" (2:15)

[Leeds ASCAP—Goell, Manlio, d'Esposito]

ANDY WILLIAMS (Cadence 1398)

"The Bilbao Song," the Kurt ("Mack The Knife") Weill tune (from "Happy Ending") getting new instrumental readings, here has snappy English lyrics by Johnny Mercer and a sparkling hint-of-th-20's sound from songster Williams and the ork-chorus. Performer attractively warbles an English version of a familiar Italian tune ("Aneme Core") on the flipside.

"TRAGEDY" (2:40) [Bluff City BMI—Nelson, Burch]

"LITTLE MISS SAD ONE" (2:40) [Camarillo BMI—Glasser]

THE FLEETWOODS (Dolton 40)

"Tragedy," the years-back Thomas Wayne hit, is strikingly revived by the talented songsters, who employ their familiar velvety blend. A touching performance that can take the tune to new chart heights. Team offers another plaintive softie with "Sad One."

"LULLABYE OF LOVE" (2:10)

[Harvest, Recherche ASCAP—Michals, Muskin, Mann]

"TONIGHT IS OUR LAST NIGHT" (2:02)

[Harvest, Recherche ASCAP—Gari, Muskin, Glaser, Glaser]

FRANK GARI (Crusade 1021)

Youngster checks in with a sales heavyweight follow-up to his Crusade ballad-bow, "Utopia." The new one is an inviting, rock-a-string romancer that Gari and the ork-chorus sock out in very commercial fashion. Bob Mersey's crew supplies the potent backdrop. "Tonight Is Our Last Night" is a string-filled rock-a-cha-cha winner on the other half.

"LIKE A FOOL" (2:23) [Travis BMI—Burnette]

"FORGET IT" [Leeds ASCAP—Discant, Altman]

BOB BECKHAM (Decca 31239)

Beckham should head back to hitsville with this one. It's a poignant romantic ballad, labeled "Like A Fool," that Bob smoothly reads with heartfelt emotion. Splendid chorus and string support on a lid that reaches dramatic peaks towards the middle and closing segments. The warm, attractive ballad pairing, "Forget It," should not be forgotten by the platter spinners.

"LET'S DO THE  
CONTINENTAL" (2:48)

[Islip BMI—Doggett]

"PONY WALK" (2:12)

[Sylvia BMI—Roker, Clark]

BILL DOGGETT (Warner Bros. 5209)

The vet organist-maestro leads his aggregation thru two new dance treats that should be attracting loads of teen attention in the weeks to come. They're two engaging sides, the thumping "Let's Do The Continental" and the "Pony Walk" combination, that look like solid money-makers.

"IN BETWEEN TEARS" (2:13) [Ludix BMI—Dixon, Rogers, Elgin]

"I KNOW LOVE" (2:40) [Lloyd-Logan BMI—McCoy, Dixon]

LENNY MILES (Scepter 1218)

Miles, who broke thru with his "Don't Believe Him, Donna," can make it two-in-a-row with "In Between Tears." It's a string-filled rock-a-cha-cha that Miles knocks out in money-making fashion. Keep close tabs on it. Chanter also shines in the beat-ballad spotlight with "I Know Love." Pretty deck.

JACK MELICK (Carlton 544)

(B+) "HONKY TONK TRAIN" (2:18) [Shapiro-Bernstein ASCAP—Lewis] Old shuffle-beat blueser is delivered with good-sounding teen touches by the musicians. Could make a popular hop & juke-box session.

(B) "MARIE" (2:15) [Irving Berlin ASCAP—Berlin] Jazzy keyboard spotlighted look at the evergreen, including effective electric guitar plucking.

JILL TALMADGE (Colpix 176)

(B+) "I MISS YOU" (2:30) [Colpix ASCAP—Bacon, Lovett] Thrush distinctively relates the effective sentimental. She gets a reliable slow-beat rock-a-string sound in support. This portion could take-off with sufficient exposure.

(B) "COME ON OVER" (2:22) [G. Pincus ASCAP—Geld, Udell] Lass does a rhythm string-rock pose here.

TAB HUNTER (Dot 16205)

(B+) "WILD SIDE OF LIFE" (2:20) [Travis BMI—Warren, Carter] Actor-singer effectively conveys the tender country tune, opening with a warm narrative, and doing another about half way down. Strings have that smooth country-slanted sound. A strong date from the performer.

(B) "MY DEVOTION" (2:28) [Joy ASCAP—Napton, Hillman] Nice cuddle of the oldie.

GARY CLARKE (RCA Victor 7870)

(B+) "GREEN FINGER" (2:01) [Mills ASCAP—Lewis] Lots of pro upbeat Latin-rock color to this outing about a ring that turns the gal's finger green, thus leaving the guy out-in-the-cold. Fine teen excitement.

(B) "I PROMISED AMELIA" (2:18) [Roncom ASCAP—Vance, Gluck] Somewhat folkish ditty is given a catchy-beat view.

GEO. J. CAMARINOS, 111 (Buzz 112)

(B) "MOVE ON IN" (2:23) [Play-Mor & Bobby BMI—Camarinos] The singer heads an amiable bouncy blueser. His combo-femme chorus has proper rock life. Performer appeared in a pic, "Girl Fever."

(B) "YOU'VE GOT ME BUGGED" (2:13) [Play-Mor & Bobby BMI—Camarinos] There's a similar bright touch on this side.

JAY DARROW (Keen 82124)

(B) "I LOVE THAT GIRL" (1:51) [Sled & Hermosa BMI—Darrow] Cute rock sparkle here, with the Darrow vocal getting interesting guitar and percussion bits throughout.

(B) "GIRL IN MY DREAMS" (1:46) [Sled & Hermosa BMI—Darrow] Kind of teen-affectionate sound that made the rounds several years ago.

LENNY ROCCO (Delsey 301)

(B) "ROCHELLE" (2:21) [Lounwin ASCAP—Rocco, Thomas] The singer handles the name-song with good teen understanding. Other songsters play a chanting role in the setting. Side the kids will feel for.

(B) "SUGAR GIRL" (2:25) [Center ASCAP—Rocco] Performer and backing offer a rhythm rocker.

CHRIS KENNER (Instant 3229)

(B+) "I LIKE IT LIKE THAT, PART I" (1:55) [Kel BMI—Kenner] Vocalist and combo-chorus do a twist-beat session with lots of upbeat polish. Session ought to be around for hoptime spins. Vehicle is not the old click. Label is handled by Valiant Records.

(B) "I LIKE IT LIKE THAT, PART 2" (1:55) [Tune-Kel BMI—Kenner, Toussaint] Solid-sounding stuff is continued without the lead voice.

THE GRASSHOPPERS (Kapp 376)

(B+) "BUBBLE GUM" (2:25) [Starfire & Flaka BMI—Claunch, Robley, Maynard] Combined efforts of guitars-keyboard percussions-sax produce a solid-sounding novelty-rock instrumental. Contagious stand that could catch-on.

(B) "TAMMY" (1:59) [Northern ASCAP—Evans, Livingston] Sax heads a sly rock-a-cha treatment of the familiar tune, which has almost reached evergreen status.

THE FABULOUS IDOLS (Kenco 5011)

(B+) "BABY" (2:55) [Belleclaire BMI—Roland] Lead and other chanting vocalists offer a sensitive R&B-type ballad stand. A warm-beat stand that harks back to the years-back teen sound, now making a significant come-back.

(B) "NELLIE" (2:16) [Belleclaire BMI—Fisher, Roland] Boys supply the kids with a good upbeat romantic-novelty.

IAN FRASER (London 1976)

(B+) "AFRICAN WALTZE" (2:15) [CAPAC—MacDermot] The colorful jazz-slanted instrumental—a big hit in England and getting various disk reading here—receives fine band sparkle from the Fraser crew. A worthy competitor in the race for the tune's acceptance here.

(B) "NIGHT TRAIN" (2:15) [Pamlee BMI—Forrest] The standard blueser is done with interesting sock instrumentation.

THE STUDENTS (Argo 5386)

(B+) "I'M SO YOUNG" [Vance BMI—Tyus] Group's years-back session, a territorial success, appears on the Argo label here. Commands a teen-market strength that could action anew. Very persuasive warbling.

(B) "EVERYDAY OF THE WEEK" [Vance BMI—Tyus] This jumper was also done previously by the group.

THE FASCINATORS (Capitol 4544)

(B+) "I WONDER WHO" (2:09) [Emkay BMI—Passalacqua] Side is indicative of the return of the "old" rock sounds, as the song team displays a speedy chimes-like teen sound, with the lead singing against chants from the rest of the team.

(B+) "CHAPEL BELLS" (2:21) [Wildcat BMI—Passalacqua] An R&B-styled "return" of a tender ballad stint that made territorial noise awhile-back.



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# Record Reviews

**B+ VERY GOOD**

**B GOOD**

**C+ FAIR**

**C MEDIOCRE**

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## The Cash Box Pick of the Week

"BRING BACK YOUR HEART" (2:58)

[Atlantic BMI—Seymour, Ellen]

"I'LL NEVER STOP TRYING" (2:15) [Saratoga BMI—Johnson]

DEL VIKINGS (ABC-Paramount 10208)

The veteran Del Vikings of "Come Go With Me" fame, are back on the winning track once again with a potent string-filled, beat-filled, teenage deck right in today's groove with a powerful new platter dubbed "Bring Back Your Heart." Has all the earmarks of a biggie. Flip is an interestingly done beat-ballad affair.

## The Cash Box Pick of the Week

### Newcomers

In an effort to call D.J. attention to Pick records by "Newcomers" (artists never before on the Top 100) the editorial staff of The Cash Box will list such records under this special heading.

"DREAM GIRL" (2:10) [Shapiro-Bernstein ASCAP—Crompton, Jones]

"TWO LITTLE GIRLS" (2:10) [Marlyn ASCAP—Westlake]

MARK WYNTER (London 1973)

English songster Mark Wynter makes his U.S. bow via this London outing. It's a lovely, up beat romantic opus, titled "Dream Girl," that took runner-up honors in the recent "Song For Europe" contest. Can also cop laurels here. However, don't overlook the soft, teen-beat cha cha pretty, "Two Little Girls." It also has chart appeal.

"TAMMY" (2:13)

[Northern ASCAP—Livingston, Evans]

"UNCHAINED MELODY" (2:45)

[Frank ASCAP—Zaret, North]

FRED ELLIS (Coral 62264)

Two old-timers with brand new formats can give Fred Ellis his chart break. One half is a superb beat-ballad job on "Tammy," Debbie Reynolds' while-back success. Its bongos and strings on the quick-beat updating of "Unchained Melody." Standout choral-ork support by the Henry Jerome-led outfit. An artist to watch.

"THERE'S NO ONE BUT YOU" (2:31)

[Shapiro-Bernstein ASCAP—Evans, Johnson]

"COME ON OVER" (2:29) [David Jones BMI—Evans, Cerrin]

THE STROLLERS (Carlton 546)

Look for the Strollers to come thru in a big chart way with this Carlton issue. Boys do beat-ballad justice to a haunting, hip-swingin' romancer tabbed "There's No One But You." Should really please the teeners. "Come On Over" finds the crew rockin' with infectious glee.

"PACHANGA BABY" (2:29)

[Almimo BMI—Randazzo, Barberis, Wilding]

"BLUSHING GIRL" (2:49) [Marguy, Hyannis BMI—Tinory]

BOBBY & BILLY (United Artists 395)

Bobby & Billy hop aboard the 'pachanga-charanga' band-wagon with this sensational version of the new dance craze. It's a tantalizing, hand-clapping performance with popular Latin maestro Tito Rodriguez & his ork, colorfully backing up the boys' dandy vocal job. Artists are in a fetching beat-ballad pose flipside.

"I'M A FOOL TO CARE" [Peer Int'l BMI—Daffan]

"I GOT A FEELING" [Flat Town, Crazy Cajun BMI—Barrios]

JOE BARRY (Smash 1702)

"I'M A FOOL TO CARE" [Peer Int'l BMI—Daffan]

"I GOT A FEELING" [Flat Town, Crazy Cajun]

OSCAR BLACK (Savoy 1609)

"I'm A Fool To Care" should soon be popping up all over the hit lists. Two versions of the tune appeared on the wax mart this week—one by Joe Barry (on a Mercury purchase of the original master from Jin—and put on the Smash label) and one by Savoy's Oscar Black. It's a rolling blues-ballad handled, by both, in soulful, Fats Domino-like fashion. Backing on both decks, "I Got A Feeling," is a slower blues session.

BETSY JONES (Warner Bros. 5214)

(B+) "I LOVE YOU" (2:27) [Leo Feist ASCAP—Thompson, Archer] The fine old sentimental gets a solid legit ballad vocal from the songstress, who is backed by an attractive sax-included ork stint. Talented lark is worth exposure here.

(B+) "BEYOND THE REEF" (2:22) [Laurel ASCAP—Pitman] Similar tender warbling in this corner. Watch it too.

TERRY TEEN (Warwick 637)

(B+) "JUST WAIT 'TIL I GET YOU ALONE" [Acuff-Rose BMI—F&B Bryant] Singer warbles the romantic ditty against a busy, good-sounding combo beat. Polished teen-beat work.

(B) "ORCHIDS MEAN GOOD-BYE" [Acuff-Rose BMI—Bryant, Webb] This tender teen narrative concerns a fella's "Dear John" to the gal.

JAMIE COE (ABC-Paramount 10203)

(B+) "TWO DOZEN AND A HALF" (2:08) [Music Development BMI—Lane] Solid sock-rock stuff for the kids. Coe belts out a novelty about a fella who gives the grocery man a confusing order after spying a cutey in the store. Fine romp from the combo-chorus. Might move.

(B+) "I'M GETTIN' MARRIED" (2:30) [Trinity BMI—Barry, Raleigh] A milder rock-a-cha sound with chimes effects throughout. Fetching etching.

TAB SMITH (B&F 1348)

(B) "MOONSTONE" (2:49) [Frederick BMI—Knoble] Nice easy-go sound from the alto saxist and his ork, which also includes a soft-spoken organ man. Pleasing mood portion.

(B) "PICKIN' UP THE TAB" (2:47) [Frederick BMI—Hilliard] Sweet swingin' from the artist and organ-included backing.

DON COLE (Coed 548)

(B+) "SQUAD CAR" (2:12) [Desert Palms BMI—Cole, Long] Guitar heads an intriguing teen-directed instrumental. Interesting approach should interest the kids.

(B) "FREE FLIGHT" (1:50) [Renda BMI—Wheeler] Faster paced rock item from the guitar and accompaniment.

JOHNNY MADARA (Bamboo 503)

(B+) "GOOD GOLLY MISS MOLLY" (2:10) [Venice BMI—Blackwell, Marascalco] The old Little Richard hit is brought back with good teen vitality by singer Madara and musical companions. New version merits teentime plays.

(B) "I KNOW, I KNOW" (2:04) [Jado & Mured BMI—Madara, White] Brisk sound to this catchy rock-a-cha romantic.

NAPPY BROWN (Savoy 1598)

(B+) "DON'T BE ANGRY" [Savoy BMI—McCoy, Mendelssohn] A re-recording of the R&B songster's two-market years-back hit. Its catchy jump sound could win new friends and again interest its old fans.

(B) "ANY TIME IS THE RIGHT TIME" [Savoy BMI—Herman] Shout-type blueser from the performer and combo-chorus backing.

NINO & THE EBB TIDES (Marco 105)

(B+) "SOMEDAY" (2:18) [Monument BMI—Mazzaglia] Lead and other songsters give a good "oldie"-styled account of the familiar-sounding ballad, not to be confused with the operetta standard. Kids have a well-done romantic entry.

(B) "LITTLE MISS BLUE" (2:06) [Monument BMI—Mazzaglia, Aiello] Boys nicely portray the plaintive. Diskery operates out of New York.

SUPREMES (Sara 1032)

(B+) "I LOST MY JOB (And I've Got To Find Another)" (2:35) [James E. Kirchstein BMI—Supremes] Boys deliver the novelty ditty with tried-and-true upbeat rock tempo and chant gimmicks. Lively R&B-pop stuff.

(B) "I LOVE YOU, PATRICIA" (2:43) [James E. Kirchstein BMI—Supremes] A tender-beat stand done in the "oldie" manner that's coming into favor again. Label headquarters in Sauk City, Wisc.

JOHNNY STEWART (Shelley 128)

(B) "COME ON AND LOVE ME" (2:29) [CFG BMI—Jones] Stewart conveys the good blues-ballad with impressive feeling. Both R&B & pop audiences will appreciate this issue.

(B) "A WHOLE LOT OF LOVIN'" (2:07) [CFG & Claiborne BMI—Tribble] Artist tries an upbeat blueser here.

THE VINES (Cee Jay 582)

(B+) "LOVE SO SWEET" (2:15) [Gaitwood BMI—Bronner] Vocalists—sporting a fine-sounding lead—offer an infectious R&B-flavored blend. Can be of import in both R&B & pop fields.

(B) "I MUST SEE YOU AGAIN" (2:20) [Kae Williams—Gaitwood] Boys have a warmer R&B-ish attitude here. Tune is pleasing.

JIMMY THOMAS (B&F 1349)

(B) "I'M A STRANGER" (2:41) [Brandam ASCAP—Watts, James, Herman] Guy wants his gal's affections back in this dramatic rock-a-cha date by the vocalist. Combo tags-along with steady upbeat sound.

(C+) "I WANNA CRY" (2:28) [Frederick BMI—James, Kelly] Light jump to this lovey-dovey.

THE SAINTS (Band Box 235)

(B) "PLAYBOY" (2:17) [Band Box—The Saints] The teen-wise musicians do a lively guitar-led job on the catchy theme. Good rock attack.

(C+) "ROCKIN' SIAM" (2:18) [Band Box] Percussions are a highlight of this quick-beat session. Both ends include a sax solo.

DELORES ANDREWS (Broaway 116)

(C+) "THEM THERE EYES" [ASCAP—Pinkard, Tracey, Tauber] Lass swings the standard against an organ-included light-beat ork arrangement.

(C) "GIMME A LITTLE KISS, WILL YA, HUH?" [ASCAP—Pinkard, Turk, Smith] Bluesy upbeat sound for another sturdy.

**A WINNING**

**COMBINATION**



GREAT  
ARTIST

**CONWAY  
TWITTY**

PICKED AS  
A HIT BY  
ALL TRADE-  
PAPERS

GREAT  
PERFOR-  
MANCE OF...

**"THE NEXT  
KISS"** (IS THE  
LAST GOODBYE)

**K-12998**

PACKAGED  
IN ATTRACTIVE  
4 COLOR  
SLEEVE

A STAR POWER LABEL

**M-G-M** Records



# Record Reviews

**B+ VERY GOOD**

**B GOOD**

**C+ FAIR**

**C MIEDIOCRE**

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

## The Cash Box Pick of the Week Newcomers

In an effort to call D.J. attention to Pick records by "Newcomers" [artists never before on the Top 100] the editorial staff of The Cash Box will list such records under this special heading.

"MOVE OVER ANGELS" (2:22) [Darnel BMI—Kaufman, Bluestone] "LISTEN LITTLE GIRL" (2:26) [Saxon BMI—Ogerman, Bond]

**BOBBY KEENE** (Coral 62260)

Youngster can grab the national spotlight with either end (or both) here. "Move Over Angels" is an inviting romancer on the up beat side. "Listen Little Girl" is an extremely pretty love affair taken for a soft beat cha cha ride. Fine, teen-styled ork-choral assist credits belong to Henry Jerome & Co.

"CRAZY YOGI" (2:28) [Garrett Dorsey]

"WHEN YOU'RE DANCIN' WITH ME" (2:00) [Garrett Dorsey]  
**BERNADETTE & HER SWINGIN' BEARS** (Beach 1001)

The new Beach outfit can get off swinging with this striking rock-a-cha-cha thumper that bows young Bernadette and her Swingin' Bears. Side to watch is "Crazy Yogi." It's loaded with those teen-angled vocal and instrumental sounds. More of the same sock cha-cha-rock work on the "When You're Dancin' With Me."

## The Cash Box Best Bets

**BERNIE LAWRENCE**  
(Warner Bros. 5216)

(B+) "DAY TIME, NIGHT TIME" (2:15) [Anax BMI—Lawrence, Lawrence, Ergas] Artist, brother of Steve Lawrence, could get chart action with this mostly multi-tracked display of a catchy romancer. Strings and femme chorus top the bouncy setting. Should be eyed.

(B+) "STAY OUT OF MY DREAMS" (2:36) [Anax BMI—Lawrence, Ergas] This more dramatic slice is also solidly in touch with teen sounds. Also worth watching. Two potent performances for Bernie. He could be a big name in the weeks to come.

**BUDDY GUY** (Chess 1784)

(B+) "LET ME LOVE YOU BABY" (2:31) [Arc BMI—Dixon] Artist poses aggressively on a stomping, solid rock upbeat blues stanza. A wailing band accounts for lots of the attractiveness here. Powerhouse for the r&b markets, with pop potential.

(B+) "TEN YEARS AGO" (2:29) [Arc BMI—Guy] Here Guy relates to his roots with a languidly slow, beguiling blues ballad in the "down-home" tradition. An earthy performance. Also has R&B chart strength.

**JAN ARLEN** (Brunswick 55210)

(B+) "JUST OUT OF REACH" (2:40) [East-West ASCAP—Biagman, Cari] New thrush gets to the wistful heart of the wistful about a love just out of a gal's reach. Feelingful combo-chorus stint supports. With enough exposure side could happen.

(B) "CERTAINLY LOVE" (1:44) [Merrimac BMI—Wyche] Performer displays a good upbeat rock sense in this bright outing.

**MEL TILLIS** (Columbia 41986)

(B+) "HEARTS OF STONE" (2:16) [Regent BMI—Jackson, Ray] Country-pop artist Mel Tillis can soon be waging a big pop chart battle for honors over the recently re-activated years-back hit. Mel's terrific chorus-backed version is set to the popular pony beat. Watch it.

(B+) "THAT'S WHERE THE HURT COMES IN" (2:45) [Cedarwood BMI—Westberry, Gray] This heartfelt ballad is handled in soft, sincere country-angled fashion.

**BOB CREWE**

(ABC—Paramount 1973)

(B+) "SWINGIN' FAMILY TREE" (3:11) [Conley ASCAP—Crewe] Crewe's bow on the Ampar label can turn out to be a solid coin-catching venture. Artist, in rockin' style, tells about a family where each member is proficient in a dance step. Strong session that can step out.

(B) "LA LA LORETTA" (2:40) [Conley ASCAP—Crewe] Lots of haunting sounds on this Latin-flavored echo-chamber-styled opus with whistling.

**LARRY BIRDSONG**

(Home of the Blues 231)

(B+) "CONTINENTAL TIME" (2:25) [Hara BMI—Camp] Vet songster latches-on to the step whose various newly released disk versions indicate it may be the next teen-dance favorite. Birdsong and his combo-chorus accompaniment offer a solid reading.

(B) "LITTLE SCHOOL GIRL" (2:07) [Katrina BMI—Garner] More catchy doings by the pro performer.

**THE DUBS** (ABC-Paramount 10198)

(B+) "JOOGIE BOOGIE" (2:18) [Sheldon BMI—Kirkland, Woods] Vocalists tell of a lively, Lindy-styled teen-step with good big-beat humor. Combo sound is contagious. Reliable session for those hop stints.

(B+) "IF I ONLY HAD MAGIC" (2:25) [Joli BMI—Blandon, Gardner] Lead voice turns-the-tables here as he nicely surveys the romantic. Flute is part of the soft-beat setting.

**LORI ELLEN** (Beltone 1007)

(B) "(I Don't Need A) VENTRIL-OQUIST" (2:15) [Steven BMI—Nader, Adams] Guy will no longer play the gal for a dummy, the lark raps out in a speedy rock-beat manner. Lively romantic-novelty track.

(C+) "ONE TWO THREE ALAI-RY" (2:03) [Steven BMI—Culver, Nader, Rene] Another upbeat pose, a romantic based on the old kiddie phrase.

**BETTY FREEMAN** (Bargain 1008)

(B) "I'LL NEVER LET HIM GO" (2:00) [Y Plus X BMI—Osborne] Songstress packs a pro blues punch in this infectious date. Musicians back-up with a fine novelty-blues sound. Diskery is based in New York.

(B) "WHAT CAN I DO" (2:05) [Y Plus X BMI—Freeman] A display of the gal's persuasive way with a blues-ballad.

**THE INVADERS** (Bamboo 501)

(B+) "DAVEY JONES ROCKER" (2:05) [Pattern & Balladeer ASCAP—Coe, deLory, Darian, Van Winkle] Guitars and a scratcher-type instrument heads this teen-wise combo belt. A "listening" rocker that could make a stir.

(B) "TROUBLE ON MAIN STREET" (2:19) [Pattern & Balladeer ASCAP—Coe] More wild guitar-featured sounds from the crew, which knows how to dish-out a teen-beat affair.

**HAROLD ATKINS** (Apt 25058)

(B) "TE NI NUCHA NU" (2:30) [Pamco BMI—Atkins, Kirkland] Lively lovey-dovey blueser in which both the songster and gal chorus make happy use of the title bit. Musicians provide a solid upbeat attack.

(B) "PLEASE, PLEASE" (2:21) [Arc BMI—Atkins, Owens] The pleader is done with a hard blues-bounce touch.

**TINY TOPSY** (Argo 5383)

(B) "HOW YOU CHANGED" (2:15) [Arc BMI—Williams, Bass] Lass gives a rough-and-tumble blues belt delivery about a hubby who's changed for worse since he's been married. Good sock beat for R&B audiences.

(B) "WORKING ON ME BABY" (2:40) [Arc BMI—Dixon, Topsy, Bass] Somewhat similar sound from the lark. Deck has a flavor of the years-back success, "Dance With Me Henry."

**LITTLE BESSIE** (Amy 816)

(B) "FOR YOUR LOVE (I Shed A Million Tears)" (1:49) [Jeneva BMI—King] Thrush hands-in a dynamic blues vocal on the ditty and gets an infectious romp setting from the combo-chorus. Powerful mostly R&B-directed track.

(B) "BROKEN HEARTED" (2:16) [Aim BMI—King] Slow-beat wailer from the performer. Both sides tell pro R&B stories.

**LOWELL FULSON** (Checker 972)

(B) "I WANT TO KNOW" Part 1 (2:07) [Arc BMI—Fulson] Slow, deeply moving display of a raunchy "down home" blues tale. Fulson shouts and moans thrillingly over hard rock beat combo support. For the r&b marts.

(B) "I WANT TO KNOW" Part 2 (2:20) [Arc BMI—Fulson] Continuation of the above to a rousing climax.

**ROBIN WILSON** (Monument 439)

(B+) "LOUISIANA MAN" (2:41) [Acuff-Rose BMI—Kershaw] Singer Wilson and the combo-chorus accompaniment brightly display the catchy opus, which is making both pop & country noise via the Rusty & Doug deck on Hickory. Well-done pop-directed view of the ditty.

(B) "YVONNE" (2:20) [Target BMI—Wilson, Cleve] Good-sounding light-beat guitar statement backs Wilson's tale about a love gone astray.

**SWEETPEA JOHNSON**  
(Liberty 55315)

(B+) "THE CRAWDAD SCENE" (2:40) [Central Songs BMI—Allison, Allison, Strange] Fine happy-sounding blueser with both listening & dancing (Lindy) polish for the kids. Johnson belts against a bright harmonica-included combo-chorus romp.

(B) "HOW COME MY DOG DON'T GROWL AT YOU" (2:40) [Central Songs BMI—Williams] Bouncy novelty blues affair from the artist and his assemblage.

**RAY PHILLIPS** (Boyd 3039)

(B+) "SAY NOW" (2:14) [Knob Hill BMI—Riley] A new doll in town, says the songster in this polished rock romp. Solid attack from the musicians. The Oklahoma City-based label has a teen-wise session here.

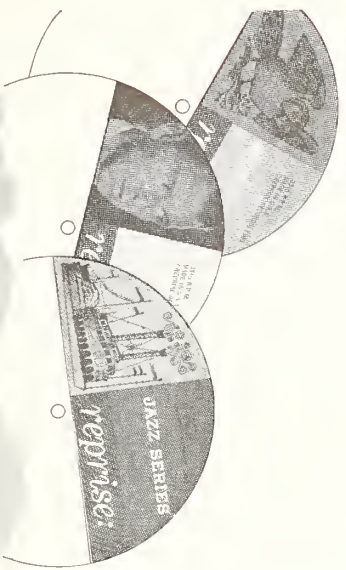
(B) "LOVE TO LAST" (2:13) [Knob Hill BMI—Riley] As the title indicates, this portion is done with a poignant-rock sound.

**MARC HAVEN** (Villa Yore 202)

(B) "HEY SENORITA" (2:00) [Raljo BMI—Osterhout] Sounds from the combo are intriguing in this Spanish-flavored blueser. Besides Songster Haven's vocal, there's solid remarks from a chorus. Interesting issue for the kids.

(C+) "JANICE" (2:35) [Raljo BMI—Osterhout] A familiar-sounding name-song done in a sentimental-beat vocal-cobo vein.

*the look of reprise*



**re-prize** (re'priz), *n.* in music, a direction to repeat, also a repetition; *v.* a musical direction: play again.



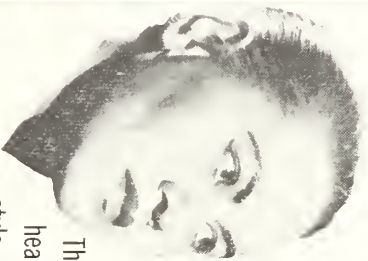
*the first of reprise*

**Ring-a-ding ding!**  
a title, an attitude—  
a listening experience!

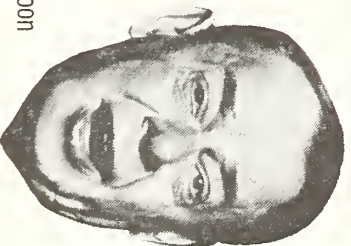


Rarely before a Sinatra  
so Sinatra, so up in voice,  
style, mood, élan—so alive  
with melodic invention.  
**Ring-a-ding ding!** How else,  
how better to describe Sinatra's  
first with Reprise  
(and vice versa)!

*coming from reprise*



**JOE E. LEWIS**  
Hilarity  
Revisited!  
America's  
beloved  
bistro buffoon  
finally goes on  
record—**exclusively** for Reprise.



**MAVIS RIVERS**  
That rarest of rare combinations:  
heart, soul, voice,  
style—insiders'  
choice to

scale the heights in her new  
**exclusive** setting on Reprise.  
The urbane Tenor Saxmaster  
heads the list of true jazz  
greats about to switch to Reprise.



**BEN WEBSTER**

World's great-greatest entertainer makes  
the big-money  
move



**MORT SAHL**  
Ineffable  
gentleman  
of the 4th, 5th  
and 6th estates...  
now **exclusively** on Reprise.



**SAMMY DAVIS JR.**

*the men of reprise*

- ATLANTA, GEORGIA Dixie Dist., Co.
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- BUFFALO, NEW YORK Metro Dist. Co.
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- DALLAS, TEXAS Big State Dist. Co.
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- NASHVILLE, TENN. Music City Records Dist., Inc.
- NEWARK, NEW JERSEY Wendy Dist., Inc.
- NEW ORLEANS, LA. All South Dist. Corp.
- NEW YORK, N.Y. Action Records, Inc.
- OKLAHOMA CITY, OKLA. B&K Dist. Co.
- PHILADELPHIA, PA. David Rosen Inc.
- PHOENIX, ARIZONA Phoenix Record Sales Co.
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- SAN FRANCISCO, CALIF. Melody Sales Co.
- SEATTLE, WASHINGTON Music Dist.
- WASHINGTON, D.C. Schwartz Bros.

*reprise*



TO PLAY AND PLAY AGAIN



# Record Reviews

**B+ VERY GOOD**

**B GOOD**

**C+ FAIR**

**C MEDIOCRE**

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## The Cash Box Best Bets

### LORENZO & THE FOUR STARS (Kapp 381)

(B+) "FIRST THINGS FIRST" (2:36) [Sheldon BMI—Raleigh, Wolf] A very attractive portrayal of a pretty romancer by the team's feelingful lead, who is supported by a big rock-a-string (& chanting chorus) sound. Portion could develop into a chart click.

(B) "A MAN" (2:52) [Sheldon BMI—Martin] The lead understandingly relays the inspirational.

### WILLY MILLOWITSCH (Dot 16202)

(B+) "SCHNAPS" (2:10) [Gil-Rex BMI—Gaze, Schwenn] The original session of a recent German hit, a lively German-sung polka, that could get solid U.S.-market coin. Catchy goings-on to eye.

(B) "ICH HALT' MICH AN DER THEKE FEST" (2:22) [Gil-Rex BMI—Jussenhoven, Breiten] A lilting waltzer, also warbled in German.

### PEPE LA STAZA (Everest 19407)

(B+) "TILL THE END OF TIME" (2:32) [Joy ASCAP—Kaye, Mossman] Label's new songster very pleasingly cuddles the famed pop adaptation of the Chopin melody. Performer is backed by a fine cozy rock-a-string sound. Could come-up with strong deejay action Eye it.

(B) "SHE'S MY DATE" (2:10) [Pilot ASCAP—Williams, Quелlette] Nice soft-spoken rock-a-cha sentimental.

### MYRON LEE (Nor Va Jak 1326)

(B+) "I NEED SOMEONE [Dundee BMI—Tharp] Catchy wistful in inviting rock-a-cha fashion by the vocalist and combo-femme chorus accompaniment. Side could catch-on with the kids, and ride the charts.

(B) "BLUE, LAWDY, BLUE" [Dundee BMI—Duncan] Bluesy jumper for the big-beat crowd.

### JIMMY BOWEN (Capehart 5005)

(B+) "TEEN AGE DREAM-WORLD" (1:50) [American BMI—Bowen, Fransen] Onetime teen chart performer might make a solid comeback with this quick-beat rock-a-string belt. It's contagious stuff that could catch-on.

(B) "IT'S AGAINST THE LAW" (1:55) [American BMI—Bowen, Fransen] Fella wants a law against breaking hearts in this hearty pounder with strings.

### AMANDA THIGPEN (Dot 16196)

(B+) "AFTER MY LAUGHTER CAME TEARS" (2:24) [Cromwell & Shapiro—Bernstein ASCAP—Tobias, Turk] Talented chirp bows on Dot with a fine warm-beat warble of the sentimental oldie. Nice lazy rock-a-string accompaniment. Side will please the jocks; could make noise.

(B) "MY BABY LOVES HIS GUITAR BETTER THAN ME" (2:23) [Roosevelt BMI—Covay, Berry] Good rock life to this novelty stand.

### THE DANES (Le Cam 718)

(B+) "MOST OF ALL" (2:38) [Arc BMI—Fuqua, Freed] Songsters invitingly revive the years-back success for today's teen market. Lots of youngsters will welcome this warm-beat sound. Could happen again.

(B) "COME ON BABY" (2:00) [LeBill BMI—Smith, Howard] Good-sounding light-beat shuffle on this track.

### CAROL & JOAN (Pioneer 7001)

(B+) "WE'RE JUST FRIENDS" (2:20) [Pokvann BMI—Becker, Sloekin] Lots of feelingful teen tenderness in this blend by the gals, who are supported by a good sentimental-beat combo sound. There's chart chances in this cut.

(B) "I DON'T LOVE YOU ANYMORE" (2:06) [Leevann ASCAP—Vance, Pockriss] Gals have harder rock sound for the teen-market. Label headquarters in N.Y.

### SUGAR PIE DESANTO (Checker 971)

(B+) "CAN'T LET YOU GO" (2:30) [Arc BMI—A&P Parham] Infectious medium-beat sound featuring the multi-tracked lark, who had a pop-R&B click some years ago with "I Want To Know." This track could come-up with similar coin.

(B) "IT WON'T BE LONG" (2:07) [Arc BMI—Fratto] Harder-hitting R&B-flavored arrangement here.

### WES FARRELL (FTP 405)

(B+) "YOU GOT LOVE" (1:44) [Rell-Tem-Pel BMI—Farrell, Kusik] A teen view of love is described in pro rock-rhythm terms by the songster and combo-chorus backing. Big-beat merry-making that could happen.

(B) "WILLIE AND THE HAND JIVE" (2:22) [El Dorado BMI—Otis] Good teen joy on the old sock-rock product.

### CATERINA VALENTE (London) 1968)

(B+) "SUCO SUCO" (2:10) [Ray Maxwell BMI—Rojas] Performer does her usual skilled rhythm warble, this time on the big European success by Ping-Pong. Colorful Latinish setting is a big sound asset.

(B) "PERSONALITA" (2:35) [Lloyd & Logan BMI—Logan, Price] Thrush reads the awhile back Lloyd Price hit, "Personality," in a bouncy Italian-sung session.

### GEORGE SCOTT (Margo 001)

(B+) "THE MATADOR" (2:14) [Lowery BMI—Dowdy, Scott] Interesting color to this fast-beat stand, featuring guitarist Scott & trumpets, on a catchy Spanish-flavored tune. Original sound that could mean something for the Atlanta label.

(B) "TWILIGHT" (2:20) [Lowery BMI—Dowdy, Scott] Trumpets are muted in another off-beat belt from the combo.

### BILL ROBIN & THE BLUEJAYS (MGM 12994)

(B+) "MY BLUE HEAVEN" (1:56) [Leo Feist ASCAP—Whiting, Donaldson] The standby gets an effective teen-market going over from the organ-led, Bill Black Combo-sounding group, which is augmented here by a string section. Could make noise.

(B) "CAMEL WALK" (2:03) [Walmay & Rise BMI—Robbley, Logan, Eldred] Organ & growling sax are the top sounds in this good-sounding steady-beat driver (no strings in this corner).

### NITE-CAPS (Fan Jr. 6007)

(C+) "POINCIANA" (3:05) [E. B. Marks BMI—Simon, Bernier] The Latin oldie goes the rock route in this funky combo-chorus stint.

(C+) "COMIN' IN ON A WING & A PRAYER (Flying Sinner)" (2:15) [Robbins ASCAP—Adamson, McHugh] The World War 2 favorite also becomes a vehicle for a middle-beat rock go for the combo. Label distribution is handled by Warner Bros.

### "SINGIN'" SAMMY WARD (Tamla 54030)

(B) "WHO'S THE FOOL" (2:40) [Jobete BMI—Robinson] R&B market gets a pro low-down ballad expression from songster Ward. Guitar tops the funky backdrop.

(B) "THAT CHILD IS REALLY WILD" (2:40) [Jobete BMI—Gordy, Robinson] Infectious upbeat blues doings here.

### CHARLIE BEE COMBO (Atco 6191)

(B) "IN WAIKIKI" (2:17) [M. Witmark ASCAP—Mercer, Schwartz] A neglected Hawaiian-type charmer by Johnny Mercer & Arthur Schwartz—written for a pic tagged "Navy Blues"—is revived with the teeners in mind in this infectious combo showing. Organ and assorted percussion bits are featured.

(B) "OLD ROCKIN' SQUARE" (2:25) [Dundee-Progressive BMI—Petty] Musicians display their impressive teen-directed wares in this pounding novelty sound.

### JIMMY BANNER (20th Fox 241)

(B+) "BIMBO" (2:46) [Fairway BMI—Morris] Old hit gets a strong new sound via the songster's vocal against a potent backdrop sound from guitars and chorus. Solid rock-attack issue.

(B) "YOUR CHEATIN' HEART" (1:58) [Acuff-Rose BMI—Williams] Country-inclined view of the great Hank Williams' opus.

### RUTH CHRISTIE (Tide 0018)

(B) "MINE TO LOVE (Have and Hold)" [Cepha BMI—Fulmer, DePores, Strachborneo] Lark is sensitive on the almost hymn-like romantic. Much of the religious feel comes from the keyboard in the soft setting. Interesting ballad session.

(B) "THIS MUST BE LOVE" (2:02) [Cepha BMI—DePores, Strachborneo, Fulmer] Performer's vehicle recalls the blues favorite, "Fever."

### CHET "POISON" IVEY (ABC-Paramount 10199)

(B) "LET'S DO THE PONY" (2:30) [Sylvia BMI—Ivey] Deep-voiced songster and musicians-chorus give the kids a pony session they will enjoy stepping to. Instrument-wise, a sax does a hopping good job.

(B) "JUST A LITTLE BIT OF LOVE" (2:30) [Sylvia BMI—Ivey] Jumpin' blueser from the warbler and backing.

### THE SWEET HEARTS (D&H 500)

(B) "MY ONLY YOU" (2:15) [Y Plus X BMI—Osborne] Lark team's lead offers an upbeat blues romantic against a busy sound from the other chirps, in a chanting role, and combo. Interesting rockin' stuff.

(B) "MY BABY" (2:20) [Y Plus X BMI—Osborne] This lovey-dovey statement includes a trombone, a rare instrument in such bluesy sessions.

### FRANKIE LAINE (Columbia 41974)

(B) "GUNSLINGER" (1:55) [Erosa ASCAP—Washington, Timkin] As he does on the soundtrack of the TV'er, the vet songster offers his disk forte, the dramatic western-type opus. Galloping ork-chorus backing includes French Horn statements.

(B) "WANTED MAN" (2:37) [E. H. Morris ASCAP—Hilliard, Pockriss] A good rock-type sound backs Laine's vocal on another western storyline.

### GEORGE GREELEY (Warner Bros. 5210)

(B+) "ANNIVERSARY SONG" (2:14) [Shapiro-Bernstein ASCAP—Ivanovici, Jolson, Chaplin] The popular WB pianist performs the sentimental oldie against modern, good-sounding Latinish swinging from the ork (plus chanting male chorus). Jocks can solidly take to a sound like this.

(B) "UNCHAINED MELODY" (2:45) [Frank ASCAP—Zaret, North] An attractive keyboard and lush ork-chorus reading of the lovely standard.

### EDDIE HEYWOOD (Mercury 71781)

(B) "MOUNTAINS ON THE MOON" (2:14) [Meridian BMI—Heywood] Ivory artist performs a mystic-type against some interesting percussion-brass touches from the ork. Adds-up to an interesting session that can come-up with big spins.

(B) "VELVET ROCK" (2:02) [Meridian BMI—Heywood] This easy rock-styled affair has touches of Heywood's and Hugo Winterhalter's years-back smash, "Canadian Sunset."

### LONNIE JOHNSON (Prestige Bluesville 812)

(B) "MEMORIES OF YOU" (2:10) [Blake, Razaf] A soulful blues-like display of the oldie. The vet entertainer works the tune smoothly into his earthy style.

(B) "I'LL GET ALONG SOMEHOW" (2:13) [Field, Marks] Ditto this end. Two fine programming sides. Both are culled from the "Blues And Ballads" LP.

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Andy Stewart  
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**RIK-A-TIK**

The Fireballs  
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The Top Sellers based on actual record sales at Wallichs Music City Hollywood, Lakewood Center and Downtown stores, as well as over 500 Music City Record Racks in Southern California supermarkets

**HIT LIST # 463 FOR THE WEEK ENDING 3/27/61**

- |    |  |              |
|----|--|--------------|
| 3  | Morty Craft and his Singing Strings<br>in Percussion | Warwick-1004 |
| 5  | Concerto in Percussion                               | Warwick-5005 |
| 9  | Glenn Miller meets the Dorsey Brothers               | Warwick-5007 |
| 11 | The Soul of Jazz in Percussion                       | Warwick-5003 |
| 14 | The World of Percussion                              | Warwick-5002 |
| 16 | Percussion in Hollywood, B'way & TV                  | Warwick-5000 |





## Top Selling Records

Reported by

# Retail Outlets

From Coast to Coast

### B & L RECORDS Chicago, Ill.

1. For My Baby (B. Benton)
2. Find Another Girl (J. Butler)
3. Hideaway (F. King)
4. One Mint Julep (R. Charles)
5. I Pity The Fool (B. B. Bland)
6. It Shouldn't Happen To A Dog (G. & R.)
7. Your Friends (D. Clark)
8. Mother-In-Law (E. K-Doe)
9. Trouble Up The Road (J. Brensten)
10. Won't Be Long (A. Franklin)

### SAMMY VINCENT Pittsfield, Mass.

1. Runaway (D. Shannon)
2. Blue Moon (Marcells)
3. Please Love Me Forever (C. Jean)
4. Ebony Eyes (E. Bros)
5. Wheels (String-A-Longs)
6. Baby Blue (Echoes)
7. Don't Worry (M. Robbins)
8. I Wanna Love My Life Away (G. Pitney)
9. Happy Birthday Blues (K. Young)
10. Just For Old Times Sake (M. Sisters)

### DIVERSEY MUSIC SHOP Chicago, Ill.

1. The Touchables (C. Francis)
2. Where The Boys Are (C. Francis)
3. Apache (J. Ingmann)
4. Lazy River (B. Darin)
5. Exodus (F. & T.)
6. Pony Time (C. Checker)
7. Will You Love Me Tomorrow (Shirelles)
8. Once In A While (Chimes)
9. Wheels (String-A-Longs)
10. Stayin' In (B. Vee)

### PARKER STUDIO RECORD Ft. Walton, Fla.

1. Blue Boon (Marcells)
2. Mother-In-Law (E. K-Doe)
3. Think Twice (B. Benton)
4. Apache (J. Ingmann)
5. Spanish Harlem (B. E. King)
6. Where The Boys Are (C. Francis)
7. Pony Time (C. Checker)
8. Don't Worry (M. Robbins)
9. You Can Have Her (R. Hamilton)
10. Walk Right Back (E. Bros)

### JOHNNY'S MUSIC New Orleans, La.

1. Raining In My Heart (S. Harps)
2. For My Baby (B. Benton)
3. It's All In My Mind (M. Brown)
4. Shop Around (Miracles)
5. Mother-In-Law (E. K-Doe)
6. I Like It Like That (C. Kenner)
7. I Don't Want To Cry (C. Jackson)
8. Lottie Mo (L. Dorsey)
9. Trust In Me (E. James)
10. One Mint Julep (R. Charles)

### THE VANITY SHOPPE Savannah, Ga.

1. All In My Mind (M. Brown)
2. Bewildered (J. Brown)
3. Find Another Girl (J. Butler)
4. For My Baby (B. Benton)
5. Blue Moon (Marcells)
6. One Mint Julep (R. Charles)
7. Dedicated To The One I Love (Shirelles)
8. Won't Be Long (A. Franklin)
9. Merry-Go-Round (M. Johnson)
10. Pony Time (C. Checker)

### RAINBOW New York, N. Y.

1. Think Twice (B. Benton)
2. Pony Time (C. Checker)
3. I Don't Want To Cry (C. Jackson)
4. Find Another Girl (J. Butler)
5. Gee Whiz (Look At His Eyes) (C. Thomas)
6. Trust In Me (E. James)
7. Watusi (Vibrations)
8. I Pity The Fool (B. Bland)
9. Hide Away (F. King)
10. Blue Moon (Marcells)

### MELODY MUSIC CITY Minneapolis, Minn.

1. Blue Moon (Marcells)
2. Runaway (D. Shannon)
3. Wheels (String-A-Longs)
4. Love My Life Away (G. Pitney)
5. Bumble Boogie (B. Bumble)
6. Just For Old Times Sake (M. Sisters)
7. Be My Boy (Paris Sis)
8. One Mint Julep (R. Charles)
9. There's A Moon Out Tonight (Capris)
10. On The Rebound (F. Cramer)

### BOB SCHAAD CO. Evansville, Ind.

1. Blue Moon (Marcells)
2. Merry Go Round (M. Johnson)
3. Hello Walls (F. Young)
4. Bye Bye Baby (M. Wells)
5. One Eyed Jacks (F. & T.)
6. Think Twice (B. Benton)
7. Ling Ting Tong (B. Knox)
8. Tonight My Love Tonight (P. Anka)
9. Surrender (E. Presley)
10. Foolin' Around (K. Starr)

### COMER'S RECORD NOOK San Antonio, Texas

1. The Great Imposter (H. Mancini)
2. Louisiana Man (Rusty & Doug)
3. Apache (J. Ingmann)
4. Love My Life Away (G. Pitney)
5. On The Rebound (F. Cramer)
6. Asia Minor (Kokomo)
7. Where The Boys Are (C. Francis)
8. Danny Boy (J. Reeves)
9. Ghost Riders In The Sky (Ramrods)
10. I Don't Know Why (C. Henry)

### CAMP'S San Jose, Calif.

1. Blue Moon (Marcells)
2. I Don't Know Why (C. Frogman Henry)
3. Runaway (D. Shannon)
4. Bye Bye Baby (M. Wells)
5. Mother-In-Law (E. K-Doe)
6. Love Or Money (The Blackwells)
7. Hideaway (F. King)
8. Apache (J. Ingmann)
9. There's A Moon Out Tonight (Capris)
10. Triangle (J. Grant)

### GRAY MUSIC SHOP Morristown, N. J.

1. Runaway (D. Shannon)
2. Blue Moon (Marcells)
3. Dedicated (Shirelles)
4. Apache (J. Ingmann)
5. Gee Whiz (C. Thomas)
6. Baby Blues (Echoes)
7. Once Upon A Time (Rochelle & Candles)
8. Walk Right Back (E. Bros)
9. I Don't Know Why (F. Henry)
10. I Told Every Little Star (L. Scott)

### VAN CURLER MUSIC Albany, N. Y.

1. Calcutta (L. Welk)
2. Surrender (E. Presley)
3. Where The Boys Are (C. Francis)
4. Wheels (String-A-Longs)
5. Spanish Harlem (B. E. King)
6. Apache (J. Ingmann)
7. Pony Time (C. Checker)
8. Ebony Eyes (E. Bros)
9. Lazy River (B. Darin)
10. Blue Moon (Marcells)

### AL'S RECORD MART Wyyandotte, Mich.

1. Blue Moon (Marcells)
2. Runaway (D. Shannon)
3. Wheels (String-A-Longs)
4. Please Love Me Forever (C. Jean & Roomates)
5. I've Told Every Little Star (L. Scott)
6. There's A Moon Out Tonight (Capris)
7. Mother-In-Law (E. K-Doe)
8. Once Upon A Time (R. & The Candles)
9. Gee Whiz (C. Thomas)
10. Merry-Go-Round (M. Johnson)

### MADRONA RECORDS Portland, Oregon

1. Apache (J. Ingmann)
2. Blue Moon (Marcells)
3. Dedicated To The One I Love (Shirelles)
4. On The Rebound (F. Cramer)
5. Baby Sittin' Boogie (B. Clifford)
6. Frogg (Brothers Four)
7. Watusi (Vibrations)
8. Pepe (D. Eddy)
9. Bumble Boogie (Bumble & Stingers)
10. Surrender (E. Presley)

### LILLIANS RECORD SHOP St. Louis 13, Missouri

1. One Mint Julep (R. Charles)
2. For My Baby (B. Benton)
3. Find Another Girl (J. Butler)
4. Blue Moon (Marcells)
5. Won't Be Long (A. Franklin)
6. I Pity The Fool (B. Bland)
7. You Can Have Her (R. Hamilton)
8. Dedicated To The One I Love (Shirelles)
9. Pony In Dixie (The Crystals)
10. Once Upon A Time (Rochelle & The Candles)

### THE MUSIC BAR Mississippi

1. Surrender (E. Presley)
2. Don't Worry (M. Robbins)
3. Ebony Eyes (E. Bros)
4. Mother-In-Law (E. K-Doe)
5. Shu Rah (F. Domino)
6. The Blizzard (J. Reeves)
7. On The Rebound (F. Cramer)
8. Blue Moon (Marcells)
9. Just For Old Times Sake (M. Sisters)
10. What I'd Like (L. Lewis)

### REGENT RECORD SHOP Flint, Mich.

1. Blue Moon (Marcells)
2. Who Will The Next Fool Be (C. Rich)
3. Dedicated To The One I Love (Shirelles)
4. Wings Of A Dove (F. Husky)
5. Your One And Only Love (J. Wilson)
6. I Don't Want To Cry (C. Jackson)
7. A Scottish Soldier (A. Stewart)
8. Welcome Home (S. Kaye)
9. Trust In Me (E. James)
10. Naturally (A. Berry)

### LYRIC RECORD SHOP Indianapolis, Ind.

1. One Mint Julep (R. Charles)
2. Where The Boys Are (C. Francis)
3. Blue Moon (Marcells)
4. Second Time Around (F. Sinatra)
5. All In My Mind (M. Brown)
6. I Ain't Down Yet (D. Shore)
7. Tunes Of Glory (Cambridge Strings)
8. Lazy River (B. Darin)
9. Calcutta (L. Welk)
10. On The Rebound (F. Cramer)

### COLUMBIA MUSIC CO. San Francisco, Calif.

1. Blue Moon (Marcells)
2. Runaway (D. Shannon)
3. Mother-In-Law (E. K-Doe)
4. Surrender (E. Presley)
5. Apache (J. Ingmann)
6. Spanish Harlem (B. E. King)
7. There's A Moon Out Tonight (Capris)
8. On The Rebound (F. Cramer)
9. I Don't Know Why (C. Henry)
10. Calcutta (L. Welk)

### STAMPFLI'S RECORD ROOM Reno, Nevada

1. Surrender (E. Presley)
2. Pony Time (C. Checker)
3. Don't Worry (M. Robbins)
4. Apache (J. Ingmann)
5. Ebony Eyes (E. Bros)
6. Walk Right Back (E. Bros)
7. Spanish Harlem (B. E. King)
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9. Gee Whiz (C. Thomas)
10. Think Twice (B. Benton)

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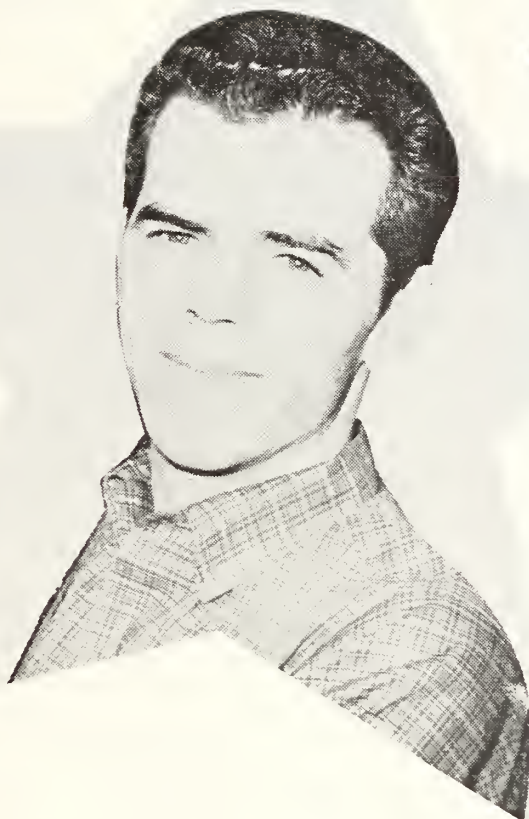
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## The Records Disk Jockeys Played Most

A Summary of Reports Received from Nation's Disk Jockeys

		Last Week		Last Week
<b>1</b>	<b>BLUE MOON</b> Marcel's (Calpix)		<b>22</b>	<b>BABY BLUE</b> Echaes (Segway)
<b>2</b>	<b>SURRENDER</b> Elvis Presley (RCA Victor)		<b>23</b>	<b>ONCE UPON A TIME</b> Rochelle & Candles (Swingin')
<b>3</b>	<b>DEDICATED TO THE ONE I LOVE</b> Shirelles (Scepter)		<b>24</b>	<b>YOU CAN HAVE HER</b> Ray Hamilton (Epic)
<b>4</b>	<b>RUNAWAY</b> Del Shannon (Big Top)	13	<b>25</b>	<b>TAKE GOOD CARE OF HER</b> Adam Wade (Coed)
<b>5</b>	<b>APACHE</b> Jorgen Ingmann (Atca)	5	<b>26</b>	<b>ONE MINT JULEP</b> Ray Charles (Impulse)
<b>6</b>	<b>PONY TIME</b> Chubby Checker (Parkway)	3	<b>27</b>	<b>PLEASE TELL ME WHY</b> Jackie Wilson (Brunswick)
<b>7</b>	<b>BUT I DO</b> Clarence Fragan Henry (Argo)	14	<b>28</b>	<b>ONE HUNDRED POUNDS OF CLAY</b> Gene McDaniels (Liberty)
<b>8</b>	<b>DON'T WORRY</b> Marty Robbins (Columbia)	6	<b>29</b>	<b>HAPPY BIRTHDAY BLUES</b> Kathy Young and the Innocents (Indiga)
<b>9</b>	<b>THINK TWICE</b> Braak Benton (Mercury)	9	<b>30</b>	<b>WATUSI</b> Vibrations (Checker)
<b>10</b>	<b>PLEASE LOVE ME FOREVER</b> Cathy Jean & Roomates (Valmar)	12	<b>31</b>	<b>HEARTS OF STONE</b> Bill Black's Comba (Hi)
<b>11</b>	<b>ON THE REBOUND</b> Floyd Cramer (RCA Victor)	19	<b>32</b>	<b>THAT'S IT, I QUIT, I'M MOVIN' ON</b> Sam Coake (RCA Victor)
<b>12</b>	<b>ASIA MINOR</b> Kakama (Felsted)	18	<b>33</b>	<b>TRUST IN ME</b> Etta James (Argo)
<b>13</b>	<b>WALK RIGHT BACK</b> Everly Brothers (Warner Bros.)	15	<b>34</b>	<b>MODEL GIRL</b> Johnny Mastra (Caed)
<b>14</b>	<b>MOTHER-IN-LAW</b> Ernie K-Doe (Minit)	26	<b>35</b>	<b>CALCUTTA</b> Lawrence Welk (Dat)
<b>15</b>	<b>I'VE TOLD EVERY LITTLE STAR</b> Linda Scott (Canadian-American)	21	<b>36</b>	<b>SPANISH HARLEM</b> Ben E. King (Atco)
<b>16</b>	<b>GEE WHIZ (LOOK AT HIS EYES)</b> Carla Thamas (Atlantic)	7	<b>37</b>	<b>JUST FOR OLD TIMES SAKE</b> McGuire Sisters (Caral)
<b>17</b>	<b>WHEELS</b> String-A-Longs (Warwick)	11	<b>38</b>	<b>LAZY RIVER</b> Bobby Darin (Atco)
<b>18</b>	<b>FIND ANOTHER GIRL</b> Jerry Butler (Vee Jay)	20	<b>39</b>	<b>BABY SITTING BOOGIE</b> Buzz Clifford (Columbia)
<b>19</b>	<b>TONIGHT MY LOVE, TONIGHT</b> Paul Anka (ABC Paramount)	34	<b>40</b>	<b>I DON'T WANT TO CRY</b> Chuck Jackson (Wand)
<b>20</b>	<b>WHERE THE BOYS ARE</b> Cannie Francis (MGM)	8		
<b>21</b>	<b>EBONY EYES</b> Everly Bros. (Warner Bros.)	10		

- 41) My Three Sons
- 42) Some Kind Of Wonderful
- 43) Little Boy Sad
- 44) You Can Depend On Me
- 45) Love Theme From One-Eyed Jacks
- 46) Bye Bye Baby
- 47) Your One And Only Love
- 48) Tonight I Fell In Love
- 49) Portrait Of My Love
- 50) Shurah
- 51) There's A Moon Out Tonight
- 52) Little Miss Stuck Up
- 53) For My Baby
- 54) Merry-Go-Round
- 55) Like Long Hair
- 56) Exodus
- 57) Funny
- 58) Theme From Dixie
- 59) Bumble Boogie
- 60) Second Time Around
- 61) Fell In Love On A Monday
- 62) I Pity The Fool
- 63) Tenderly
- 64) Shop Around
- 65) I'm In The Mood For Love
- 66) The Touchables
- 67) To Be Love (Forever)
- 68) Stayin' In
- 69) Brass Buttons
- 70) Sleepy-Eyed Jahn
- 71) Pony Express
- 72) Trees
- 73) Lanely Blue Nights
- 74) Ain't It Baby
- 75) The Blizzard
- 76) More Than I Can Say
- 77) Little Pedro
- 78) Good Time Baby
- 79) Foolin' Around
- 80) (I Wanna) Love My Life Away

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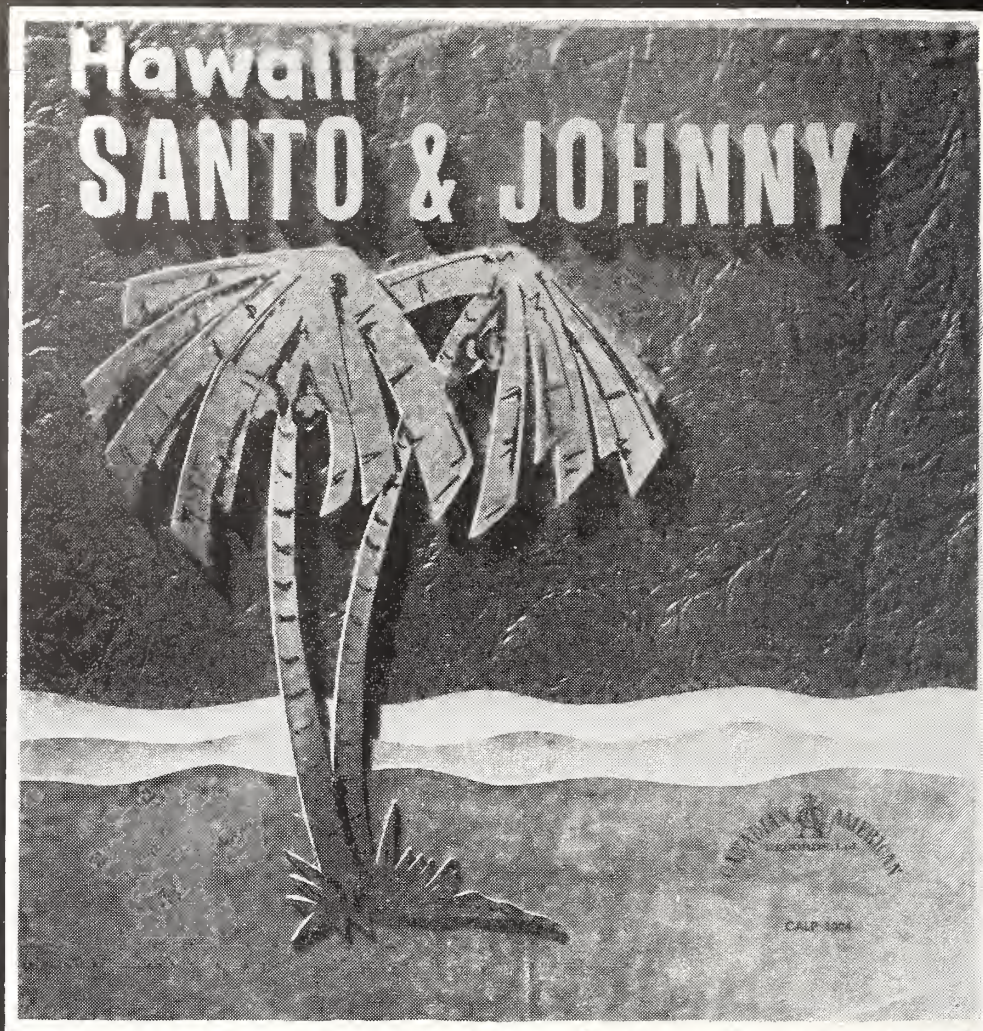
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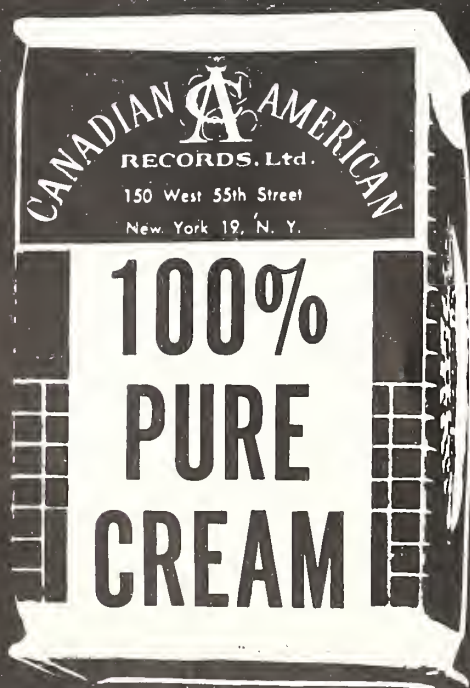
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### MONAURAL

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### STEREO

		Pos. Last Week
1	● CALCUTTA Lawrence Welk (Dot DLP 3359; DLP 25359)	1
2	● EXODUS Movie Soundtrack (RCA Victor LM 1058; LSO 1058)	2
3	★● MAKE WAY Kingston Trio (Capitol T 1447; ST 1447* EAP 31447)	3
4	● G. I. BLUES Elvis Presley (RCA Victor LPM 2256; LPS 2256)	4
5	● CAMELOT Orig. B'way Cast (Columbia KOL-3620; KOS-3021)	7
6	● GREAT MOTION PICTURE THEMES Various Artists (United Artists UAL 3122; UAS 61220)	6
7	● SINATRA'S SWINGIN' SESSION Frank Sinatra (Capitol W-1491; SW 1491)	5
8	★● HAPPY TIMES SING ALONG WITH MITCH MILLER (Columbia CL 1568; CS 8368 B 15681,2,3)	8
9	● EXODUS Mantovani (London LL 3231; PS 224)	9
10	KNOCKERS UP Rusty Warren (Jubilee 2029)	12
11	● MEMORIES ARE MADE OF THIS Ray Conniff Orch. & Chorus (Columbia CL 1574; CS 8374)	11
12	● WONDERLAND BY NIGHT Bert Kaempfert (Decca DL 4101, DL 74101)	10
13	● TONIGHT IN PERSON Limeliters (RCA Victor LPM 2272; LPS 2272)	14
14	● NEVER ON SUNDAY Movie Soundtrack (United Artists UAL 4070; UAS 5070)	16
15	● WILDCAT Original B'way Cast (RCA Victor LOC 1060; LSO 1060)	18
16	● GENIUS+SOUL=JAZZ Ray Charles (Impulse A 2; AS 2)	26
17	● BUTTON DOWN MIND STRIKES BACK Bob Newhart (Warner Bros. W 1393; WS 1393)	13
18	● LAST DATE Lawrence Welk (Dot DLP 3350; DLP 25350)	15
19	● WALK DON'T RUN Ventures (Liberty BLP 2003; CS 8003)	19
20	● THE SOUND OF MUSIC Original Cast (Columbia KOL 5450; KOS-2020)	17
21	★ENCORE OF GOLDEN HITS Platters (Mercury MG 20472 *EP-1, 4029, 30)	20
22	● DEDICATED TO YOU Ray Charles (ABC Paramount ABC 355; ABCS 355)	21
23	● THE UNSINKABLE MOLLY BROWN Original B'way Cast (Capitol WAO-1509; SWAO 1509)	22
24	● VENTURES (Dot BLP 2004; BST 8004)	25
25	● JOHNNY HORTON'S GREATEST HITS (Columbia CL 1596; CS 8396)	27

		Pos. Last Week
26	● ALL THE WAY Frank Sinatra (Capitol W 1538; SW 1538)	43
27	★● SOLID AND RAUNCHY Bill Black (Hi HL-12003; HE-22002 *EAP 2202)	28
28	● BROOK BENTON'S GREATEST HITS (Mercury MG 20607; SR 60607)	34
29	● BELAFONTE RETURNS TO CARNEGIE HALL Harry Belafonte (RCA Victor LOC 6007; LSO 6007)	23
30	SHIRELLES (Scepter S 501)	29
31	THE HUMOROUS WORLD OF JUSTIN WILSON (Ember ELP 801)	30
32	● AT LAST Etta James (Argo LP 4003; ST 4003)	32
33	● PETE FOUNTAIN'S FRENCH QUARTER (Coral CRL 57359; CRL 757359)	38
34	● I'LL BUY YOU A STAR Johnny Mathis (Columbia CL 1623; CS 8423)	—
35	● BOBBY'S BIGGEST HITS Bobby Rydell (Cameo C 1009; CS 1009)	36
36	● THIS IS BROADWAY'S BEST Various Artists (Columbia B2W1; B2WS1)	37
37	● AL HIRT—THE GREATEST HORN IN THE WORLD (RCA Victor LPM 2366; LSP 2366)	45
38	● AN EVENING WITH MIKE NICHOLS & ELAINE MAY (Mercury OCM 2200; OCS 6200)	39
39	● THE BUTTON DOWN MIND OF BOB NEWHART (Warner Bros. W-1379; WS 1379)	24
40	● DO RE MI Original Cast (RCA Victor LOCD 2002; LSOD 2002)	47
41	● MR. LUCKY GOES LATIN Henry Mancini & Orch. (RCA Victor LPM 2360; LSP 2360)	48
42	● TWO OF A KIND Bobby Darin & Johnny Mercer (Atco LP 33-126; SD 33-126)	44
43	● TOUCH OF YOUR LIPS Nat Cole (Capitol W 1574; SW 1574)	—
44	● YOU AIN'T HEARD NOTHIN' YET Jackie Wilson (Brunswick BL 54100; BL 754100)	46
45	● THE SWINGIN'S MUTUAL George Shearing Quintet & Nancy Wilson (Capitol T 1524; ST 1524)	—
46	SINSATIONAL Rusty Warren (Jubilee JGM 2034)	—
47	● ORANGE BLOSSOM FESTIVAL Billy Vaughn (Dot DLP 3366; DLP 25366)	—
48	MOMS MABLEY AT THE U.N. (Chess Ch 1452)	—
49	● TENDERLOIN Original B-way Cast (Capitol WAO 1492; SWAO 1492)	—
50	★● SOUTH PACIFIC Movie Cast (RCA Victor LM-2252; LSO-1032 *EPA-4211)	49

		Pos. Last Week
1	CALCUTTA Lawrence Welk (Dot DLP 25359)	1
2	EXODUS Movie Soundtrack (RCA Victor LSO-1058)	2
3	CAMELOT Orig. B'way Cast (Columbia KOS-3021)	4
4	GREAT MOTION PICTURE THEMES Various Artists (United Artists UAS 61220)	3
5	MAKE WAY Kingston Trio (Capitol 1447)	5
6	EXODUS Mantovani (London PS-224)	8
7	HAPPY TIMES SING ALONG WITH MITCH MILLER (Columbia CS 8368)	9
8	SINATRA'S SWINGIN' SESSION Frank Sinatra (Capitol SW 1491)	6
9	MEMORIES ARE MADE OF THIS Ray Conniff Orch. And Chorus (Columbia CS 8352)	10
10	G. I. BLUES Elvis Presley (RCA Victor LPS 2256)	13
11	WONDERLAND BY NIGHT Bert Kaempfert (Decca DL 74101)	7
12	THE UNSINKABLE MOLLY BROWN Original B'way Cast (Capitol SWAO-1509)	17
13	PERSUASIVE PERCUSSION Terry Snyder (Command RS 800 SD)	12
14	THE SOUND OF MUSIC Original Cast (Columbia KOS-2020)	11
15	NEVER ON SUNDAY Movie Sound Track (United Artists UAS 5070)	15
16	GENIUS+SOUL=JAZZ Ray Charles (Impulse AS 2)	20
17	SOUTH PACIFIC Movie Cast (RCA Victor LSO-1032)	16
18	LAST DATE Lawrence Welk (Dot DLP-25350)	14
19	BEN HUR Sound Track (MGM ISE 1)	18
20	WILDCAT Original B'way Cast (RCA Victor LSO 1060)	22
21	MORE ENCORE OF GOLDEN HITS Platters (Mercury SR-60252)	21
22	TONIGHT IN PERSON Limeliters (RCA Victor LPS 2272)	26
23	BELAFONTE RETURNS TO CARNEGIE HALL Harry Belafonte (RCA Victor LSO-6007)	19
24	DEDICATED TO YOU Ray Charles (ABC Paramount ABCS 355)	23
25	CHERRY PINK AND APPLE BLOSSOM WHITE Jerry Murad's Harmonicats (Columbia CS 8356)	32

		Pos. Last Week
26	THE ALAMO Movie Soundtrack (Columbia CS 8358)	25
27	NICE 'N' EASY Frank Sinatra (Capitol SW-1417)	28
28	ALL THE WAY Frank Sinatra (Capitol SW 1538)	44
29	PROVOCATIVE PERCUSSION Enoch Light (Command RS 806 SD)	24
30	PETE FOUNTAIN'S FRENCH QUARTER (Coral CRL 757359)	39
31	PERSUASIVE PERCUSSION Vol III Enoch Light & Command All Stars (Command RS 817 SD)	27
32	PERSUASIVE PERCUSSION —Vol II Terry Snyder (Command RS-808 SD)	30
33	BONGOS Los Admiradores Command RS 809 SD)	33
34	BELAFONTE AT CARNEGIE HALL Harry Belafonte (RCA Victor LSO-6006)	38
35	STRING ALONG Kingston Trio (Capitol ST-1407)	29
36	BROOK BENTON'S GREATEST HITS (Mercury SR60607)	36
37	THEME FROM THE SUNDOWNERS Billy Vaughn (Dot DLP 25349)	31
38	MEMORIES SING ALONG WITH MITCH MILLER (Columbia CS 8342)	37
39	DYNAMICA Ray Martin & Orch. (RCA Victor LSA 2287)	41
40	BRAZEN BRASS PLAYS SONGS EVERYBODY KNOWS 46 Henry Jerome Orch. (Decca 74106)	46
41	I'LL BUY YOU A STAR Johnny Mathis (Columbia CS 8423)	—
42	WELLINGTON'S VICTORY Antal Dorati (Mercury LPS 9000)	40
43	LOOK FOR A STAR Billy Vaughn (Dot DLPS 25322)	45
44	AT LAST Etta James (Argo S 4003)	42
45	ARRIBA Hugo Montenegro & Orch. (Time S 2030)	48
46	TOUCH OF YOUR LIPS Nat Cole (Capitol SW 1574)	—
47	VIVA CUGAT Xavier Cugat Orch. (Mercury SR 6003)	—
48	PERSUASIVE TROMBONES Urbie Green (Command SD 815)	43
49	SAY IT WITH MUSIC Ray Conniff Orch. & Chorus (Columbia CS 8282)	35
50	THE SWINGIN'S MUTUAL George Shearing Quintet & Nancy Wilson (Capitol St 1524)	—



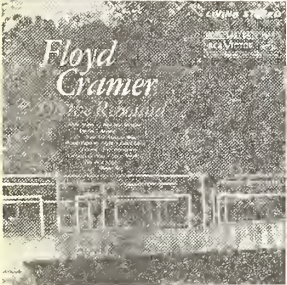
# Album Reviews

## POPULAR PICKS OF THE WEEK



### "PROVOCATIVE PERCUSSION" Volume 3 — Enoch Light and the Light Brigade—Command RS 821 SD

Each new Command album reinforces the truth that the company is the leader in its field, no one having yet come close to what Command has been able to do in stereo separation and clarity of sound. This third volume of "Provocative" contains such selections as "The Continental," "El Relicario," "Old Devil Moon" and "April In Portugal." Each presents a brilliant engineering feat as well as exciting musical entertainment.



### "ON THE REBOUND" — Floyd Cramer—RCA Victor LSP 2359

With two successive hits in a row, Cramer is ready to launch an attack on the LP charts. The LP, titled after his current hit, features the Nashville pianist in varying instrumental moods, from the wistfulness of "Danny Boy" to the riotous honky-tonks with "Corrina, Corrina." Others in the date include "Wonderland By Night," "San Antonia Rose" and "Let It Be Me." Could dent the charts solidly.



### "OUR FAVORITE FOLK SONGS"—The Browns—RCA Victor LSP-2333

An intriguing folk song concert is presented by the group as they weld their voices in close harmony for performances of such cherished items as "Down In the Valley," "Columbus Stockade Blues," "John B. Sails," "Shenandoah" and "Poor Wildwood Flower." The group's work is consistently inoffensive and in impeccable good taste.



### "LIKE CHARLIE"—Charlie Shavers and his Orchestra—Everest LPBR 5-27

Charlie Shavers again in a Jonah Jones-like, polite jazz mood. Only, the Shavers artistic ability and inventiveness doesn't allow him to get too polite, thankfully! Opening with a jet-speed treatment of "The Best Things In Life Are Free" using both muted and open horns, Charlie sets the pace for succeeding reading of "In the Still of The Night," "Taking A Chance On Love," "Don't Be Late" and "Soon." There's excitement enough to satisfy many jazz fans, and enough melodiousness for pop buyers.



### "ELLA'S GOLDEN FAVORITES"—Ella Fitzgerald—Decca DL 4129

Early Ella here in a dozen performances that includes such delectable items as "A-Tasket A-Tasket," "Stone Cold Dead In The Market," "Goody Goody," "A Sunday Kind of Love," "Old Devil Moon" and "I Got It Bad And That Ain't Good." Lots of interest in these old sides.



### "BOBBY VINTON PLAYS FOR HIS LIL DARLINS"—Epic LN 3780

A big band for teenagers is the Vinton sound. Here he leads his ork aggressively through a lineup of rock 'n roll items which includes "Lil Darlin'," "Venus," "Peggy Sue," "Diana" and "Corrina, Corrina." This is a rocking, stomping outfit with a solid beat and a honking sax section that will delight the youngsters.



### "PERCUSSION SPECTACULAR"—Arthur Lyman—Life L-1004

Life, hifi's "sound" series, presents the Lyman group in a program that is very similar to what Lyman had been doing on records, but now with an additional percussive boost. Each member of the quartet, including vibes-marimba specialist Lyman, is versatile on several instruments, hence the colorfully ever-changing sound achieved. Selections include "Andalusia," "Havah Nagilah," "Sweet And Lovely," "Yellow Bird" and a 4 minute version of Ravel's "Bolero."



### "TONY MARTIN—HIS GREATEST HITS"—Dot DLP 3360

The hit song milestones of his career are reviewed by Tony Martin in new recordings for the label. Supported by full, rich string arrangements by George Greeley, Martin offers "For Every Man There's A Woman," "Kiss of Fire," "I Get Ideas," "There's No Tomorrow" and "To Each His Own." His fans will appreciate the new treatments.



### "CHARANGAS!" — The Almendra Charanga Band—Panart LP 2067

With the onset of the Pachanga dance craze (spreading westward from N.Y.), the demand for authentic Charanga music is becoming great. Panart (which has been producing this product for years) neatly fills some of that demand here with a delightful session by such an authentic Charanga band. Its instrument complement of violins, flutes and rhythm and fascinating Spanish language vocal group turns out a product that will be greatly appreciated by followers of the dance.



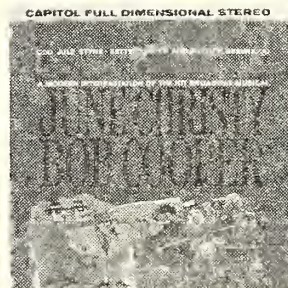
### "THE TRAPP FAMILY"—Original Film Soundtrack—20th Fox 3044

"The Sound of Music" awakened new interest in the famous family of singers and now 20th Century Fox is releasing the film of the family's life story. This track LP from the film presents the Trapp's performing numbers from their repertoires of Austrian and American folk songs. An enchanting program that many will enjoy.



### "PIANO FORTE"—Peter Nero—RCA Victor LSP-2334

Newcomer to the label, Nero is getting the star buildup. He plays the piano in a style that combines elements of the cocktail lounge and the concert hall. At times he displays a swing facility. In total, he is versatile. Here, amid orchestral setting created by Marty Gold that leans toward the dramatic classical, Nero embraces a program of mostly standards, among them "I Can't Get Started," "Over the Rainbow," "Surrey With The Fringe On Top" and "Cherokee."



### "DO-RE-MI"—June Christy/Bob Cooper—Capitol ST 1586

The Styne-Comden-Green score is given a breezy, jazz-oriented going over in alternate selections by Miss Christy and the Bob Cooper band. Each does five numbers: June sings "Cry Like the Wind," "All You Need Is A Quarter" and "Make Someone Happy"; Cooper swings "Adventure," "All of My Life" and "It's Legitimate." The cheerful tunes are well-suited to this type of treatment (as Styne scores before it) and this pair respect the melodies while investing their performances with inventive freshness.



### "SPECTACULAR BRASS GOES CHA-CHA-CHA"—Roger King Mozian and His Orchestra—MGM E3920

Trumpeter, Mozian, possessor of a brilliant, clear tone heard to advantage on his "Spec. Brass" LP, reunites that group for a turn at the cha cha cha. Again, the brass sound is kept bright, vigorous and melodious but now with added rhythmic invention for a pulsating, stereo-angled percussion ensemble. Selections include "My Man," "Sentimental Journey," "Swanee" and "Begin the Beguine" all transposed to cha cha tempo. Excellent disk for dancing and/or listening.



### "1961 THEMES"—London LL 3238

From London's catalog comes a dozen film and show themes performed by its various artists. The Cambridge Strings offer "Tunes of Glory" and "Love Theme From Suzie Wong"; Frank Chacksfield does "Madeleine"; Ted Heath and his Music contribute "Midnight Lace" and "Ruby-Duby-Do" and others by the Ronnie Aldrich, Eric Rogers and Edmundo Ros orchestras. Success of filmusic should mean sales here.



# Album Reviews

## "THE INTERNATIONAL POP ORCHESTRA"—Cameo SC-2001

A 110 member orchestra bows here in a combined program of pops and popularized classics. The approach, even toward the pop tunes, is in carefully measured, pseudo-classical arrangements. Selections include "Ritual Fire Dance," "Habanera," "Rhapsody In Blue," "Lisbon Antigua" and "If You Love Me." Interesting orchestral package.

## "SENTIMENTAL JOURNEY"—Mr. Acker Bilk with the Leon Young String Chorale—Atco 33-129

Clarinetist Acker Bilk, purveyor of New Orleans Jazz in England, softens and sweetens his tones for a romantic journey here through such evergreens as "Greensleeves," "I Can't Get Started," "Cielito Lindo," "Deep Purple" and "Nobody Knows the Trouble I've Seen." Strings by Leon Young support in lush, listenable fashion. Immensely enjoyable mood offering.

## "GENE AUTRY'S GREATEST HITS"—Columbia CL 1575

The most famous of all singing cowboys, Autry's career spans a couple of decades of singing and shooting. Here, Columbia has packaged the star's big records of the past years, including "Back In The Saddle Again," "Home On The Range," "Tumbling Tumbleweeds," "That Silver Haired Daddy of Mine" and "Mexicali Rose." Has sentimental value.

## "LATIN PERCUSSION"—Joseph Mattera and his Orchestra—Strand STE 1017

An enjoyable and interesting journey through a dozen Latin evergreens. Mattera has obtained a colorful, melodically outstanding sound with percussive effects on such memorables as "Amapola," "Mama Inez," "The Breeze And I," "Brazil" and "Miami Beach Rhumba." Listenable and danceable.

## "NOTHING BUT PERCUSSION" Vol. 2—Composed and Conducted By Bobby Christian—Westminster WP-6131

An all-original venture from the pen of Bobby Christian depicts. Side one is an array of oriental inspired music under the title, "Mt. Fujiyama Suite." Basic instrumentation for the suite is supplied by Christian himself, proficient on mallet instruments (vibes, marimba, xylophone). Side two contains original songs (plus Well's "Speak Low") grouped under the heading "Percussion in Velvet" and played with a vibrato soft touch. Not too much in percussion here, but good music for mood listening.

## JAZZ PICKS OF THE WEEK

### "LIGHTNIN' IN NEW YORK"—Lightnin' Hopkins—Candid 8010

Inside the record jacket—one of the most striking covers in a long while—is some of the freshest, most exciting blues ever cut in a studio. Hopkins, the last of the really great country blues singers, is given more room to stretch out than he's ever had, with some of the tracks here running to six and seven minutes. It allows a close scrutiny of an almost extinct art. Singing eight originals and accompanying himself on guitar and piano, Lightnin' displays himself to truly great proportions. Candid does it again by scooping the field with a tremendous LP.

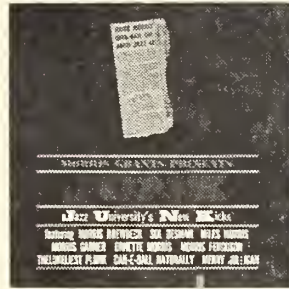
### "EXODUS TO JAZZ"—Eddie Harris—VeeJay LP-2016

New tenor saxist on the scene, it is significant that Harris debuts on an LP titled "Exodus." This flick theme provides the opener, an intriguing handling of the melody in a lightly swinging but soulful statement. Guitar, bass, piano and drums support (and solo) Harris in readings of originals "Alicia," "A.T.C." and "Velocity." Harris' "Exodus" single, now clicking in r&b marts, could pave the way to a hit album.



### "MORE MUSIC FROM THE SOIL"—Ramsey Lewis Trio—Argo LP 680

The trio's "earthy" style takes hold here in a program of smartly selected pops and originals. Lewis' chord style playing is perfectly complemented by Red Holt's persuasive drumming and Eldee Young's reliable bass. In close coordination they offer "Around The World In 80 Days," "Smoke Gets In Your Eyes," "Blues For The Night Owl" and six others. Group has substantial pop following too.



### "MORRIS GRANTZ PRESENTS JUNK"—Argo LP 4006

In a take-off of Norman Grantz's JATP concerts, Argo has concocted an hilarious musical satire of the styles of jazz's biggest names. There are tracks by Morris Brewbeck with Sol Desman (with an explanation by Brewbeck), Miles Morris with Can-E-Ball Naturally, Morris Garner, The loneliest Plunk, Ornette Morris with Mon Cherie, Morris Ferguson and others. The satires are amazingly faithful to the real artists' styles and the LP is complete right down to the liner notes signed by Ira Morris, America's foremost liner-note writer. Obviously, someone at Argo has a fixation on the name Morris. Lots of fun here for jazz fans.



### "THE BIX BEIDERBECKE LEGEND"—RCA Victor LPM-2323

The discovery of a previously unlisted, unreleased master of a 1924 session by the Jean Goldkette orch featuring a Bix Beiderbecke solo, prompted Victor to build an LP around it with several re-releases of Bix's work. The tune is "I Didn't Know" and the reason for its disappearance was that Bix faltered in the solo. Ironically, this now makes it of even greater value to the collectors. Other sides from the vault include "Clementine" and "Sunday" with Goldkette, two takes each of "Changes" and "Lonely Melody" with Whiteman.



### "TOSHIKO-MARIANO QUARTET"—Candid 8012

Charlie Mariano, alto, has been growing steadily since his featured days with Kenton. The same can be said for Toshiko, piano, who's made great strides since coming to the U.S. in 1956. The husband and wife team, despite their different musical identities, have channeled their ideas in a similar direction and now form an upcoming "new star" group. Cene Cherico (bass) and Eddie Marshall (drums) complete the group. There is much more adventure in their playing here than noticed before. Especially in Mariano's solo statements. Originals performed include "When You Meet Her," "Toshiko's Elegy" and "Little T."



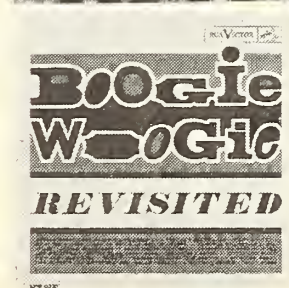
### "SLIDE HAMPTON AND HIS HORN OF PLENTY"—Strand SL 1006

Good new trombonists are hard to come by. One exception is Slide Hampton, one-time with Maynard Ferguson and now making a name for himself on his own. Here, with a band of fine young musicians—George Coleman, Booker Little, Freddie Hubbard, George Tucker—Hampton produces a session noted for its warmth, color and diversity of ideals. There is a lot of freedom in the arrangements, but never confusion, as each individual is disciplined in his art. Tunes include "Newport," "Go East, Young Man," and "Woody'n You."



### "THE MONTGOMERY BROTHERS"—Fantasy 3308

Monk (electric bass), Buddy (vibes, piano) and Wes Montgomery achieve amazing cohesiveness on their first record date as a group. Wes, one of jazz's new stars, shines above the rest with his brilliant technique and engrossing solos, but all three play with exceptional feelings. An identified drummer lays down the rhythm base. Selections include "June In January," "Lover Man" and several originals.



### "BOOGIE WOOGIE REVISITED"—RCA Victor LPM-2321

The bubbling effervescence of boogie woogie is revisited through the Victor archives. The label has collected here a wide sampling of the style, from the authenticity of creators Albert Ammons, Jimmy Yancey, Pete Johnson, Meade Lux Lewis to interpreters of the style such as Mary Lou Williams, Big Maceo to the popular band arrangements in the books of Glenn Miller, Earl Hines, Andy Kirk and Tommy Dorsey. Twelve tracks in all provide this fascinating look-back at jazz in its formative years.



# ALL THAT JAZZ

Stan Getz's opening performance at the Village Vanguard was disappointing. Though many discarded the proceedings as "just the first set," Getz' on-stage behavior indicated he's still a problem child. His disinterested attitude and continual absence from the stand to wander aimlessly around the club during the quartet's performance was a disservice and an insult to those who came to cheer him. Now that that's taken care of, a visit to the club later in the week proved that he had settled himself somewhat more comfortably for the week's run and was playing much more efficiently, expressively and maturely than in past years. Denmark has been good to his playing, mellowing it quite a bit. There's very little stridency left in his statements.

The rest of the quartet was comprised of Roy Haynes (drums), Jimmy Garrison (bass) and Steve Kuhn (piano), who had his hands full filling in for the missing Getz. The other half of the bill presented pianist Junior Mance with Buddy Catlett on bass and Paul Gusman displaying a particularly effervescent style on drums.

With Getz's week-long date, the Vanguard's Max Gordon announced a star-studded Spring lineup of talent set for the club. Following Getz into the place was the Modern Jazz Quartet and the Don Ellis Trio. Ellis, trumpet graduate of the Ferguson, Thornhill and Barnet organizations, makes his nitery bow with the date. April 4-16 brings Art Blakey and the Jazz Messengers into the club alternating with the International Jazz Quartet, representing members from Hungary, Belgium, the Netherlands and the U.S. April 25th finds genial vet Jack Teagarden disturbing the modernists who usually inhabit the Vanguard with his likeable Dixie melodies. But Junior Mance will soothe the discomforted as he returns once more, to alternate with Teagarden. On May 9th Oscar Brown, Jr., returns for an unusually long four-weeks booking. This lad is really on the move upward—even plans a Broadway musical, "Kicks & Co." for fall opening.

Franklin Geltman boasting that this Summer's Randall's Island Jazz Festival has now become the largest of its kind in the world. At the same time, producer Geltman announced the dates for the fest: August 25-26-27. A complete list of the performers is forthcoming from the Geltman office.

The Cannonball Adderley Quintet embarks April 6th for three weeks in Europe. The tour commences in Amsterdam and is followed by dates in Hamburg, Stockholm, Helsinki, Copenhagen, Oslo, Gothenburg, Cologne, Dusseldorf, Berlin, Munich, Vienna and Frankfurt. Cannonball's personal manager, Chuck Taylor, will be accompanying them on the tour.

Les McCann recently completed his first vocal recording session for Pacific Jazz Records. He was backed on the date by a big band playing charts by Gerald Wilson. It was also learned from the label that Richard "Groove" Holmes, a discovery of McCann's, has been pacted by them. McCann "discovered" Holmes while on a recent eastern tour and persuaded him to come west. McCann will produce Holmes' first album.

Dan Terry and his "Big Band On Campus," which has been playing jazz concerts and proms on the east coast college circuit, is being paged to headline the Virginia Beach Jazz Festival. Tom Gwaltney, chairman of the fest, will bring the group of youngsters to a festival which last year featured Maynard Ferguson's band and the year before starred Count Basie. Pretty big shoes for Terry to fill.

**JAZZ JOTTINGS.** . . . The Herbie Mann Afro-Jazz Revue, at the Village Gate for a one-weeker March 3rd, was repacted by the club for an unprecedented seven-week engagement which began March 21. . . Braving the riots at Ft. Lauderdale (which made Newport seem like a soft summer breeze) are Chris Connor, the Hi-Los and Gerry Mulligan, all headlining the Ft. Lauderdale Jazz Festival (March 24-29). Following the fest, Chris continued on her southern concert tour which began at Wake Forrest March 18. . . Maynard Ferguson launched the 1961 Atlantic City season as headliner at the Steel Pier Easter Sunday. . . To kick off their seventh anniversary celebration, Carl Henry and Jim Mendes, jazz jockeys at WPFM-Providence are inviting musicians to participate in what they call "The most exciting jazz concert in New England since Newport." The celebration will take place on their respective shows. Interested artists are urged to contact them at the station. . . Teddy Edwards has been inked by Contemporary Records. His first session for the label has already been issued under the title "Teddy's Ready."

### New Jazz Singles

THE JOHN WRIGHT TRIO (Prestige) "Sin Corner" & "Amen Corner"  
BLUE MITCHELL QUARTET (Riverside 45452) "Kinda Vague" & Sweet Pumpkin"

## Fats Assures Success



NEW ORLEANS—Fats Domino's appearance at radio station WNOE's All-Star show here recently put the clincher on a successful evening. Above, Fats (right) says hello to Gerald E. Monday (left), writing director of the station, while singer Bobby Mitchell looks on. At right is Ernie K-Doe, another headliner, who's hitting with "Mother-In-Law" on the Instant label.

## Rockin' On the Coast

Los Angeles KFVB #14, KRLA #16 • San Francisco KYA, KEWB • San Diego KDEO • San Bernardino KFXM • Ox-nard KACY • Oceanside KUDE.

## And Movin' East!!

# THE FOUR COQUETTES

## "SPARKLE AND SHINE"

record no. 4534







**Remember the big SMASHES like**  
**\*SMOKE GETS IN YOUR EYES...**  
**\*MY PRAYER...**  
**\*TWILIGHT TIME?**



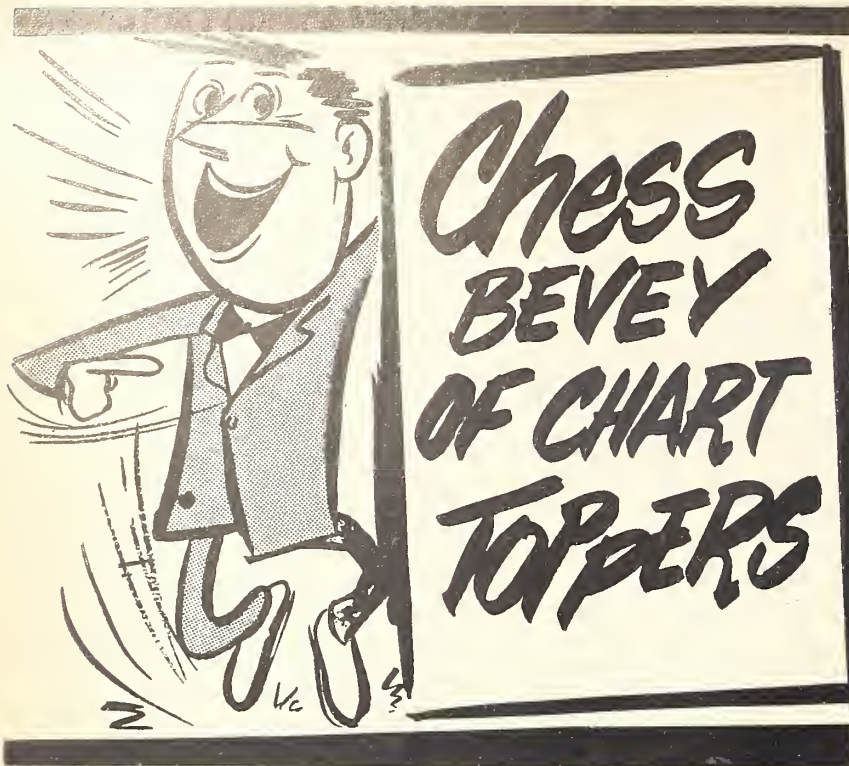
**NOW...OFF TO A 1,000,000 SALES PACE**  
**WITH ANOTHER IMMORTAL CLASSIC**

# TREES

## THE PLATTERS

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**"SO SICK"**  
**LUCKY CLARK**  
 CHESS 1782

✓ *Now No. 11 on the Cash Box 100 chart & still climbing*

✓  
**"BUT I DO"**  
**CLARENCE (FROGMAN) HENRY**  
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✓  
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✓ *A Hot New 2 Sided Smash!*

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**"CONTINENTAL WITH ME BABY"**  
 b/w  
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 CHECKER 974

✓ *Other Chess new Release!*

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**"I'M SO YOUNG"**  
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✓  
**"CAN'T LET YOU GO"**  
**SUGARPIE DeSANTO**  
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 2120 Michigan Ave.,  
 Chicago 16, Ill.

# Album Plans

Deals, discounts and programs being offered to dealers and distributors by record manufacturers.

## CAMEO

Dealers & distributors receive a 15% discount on both the mono & stereo versions of the label's first LP in its "International Pop Orchestra" series. 100% exchange privilege. Expires: April 30.

## CANADIAN-AMERICAN

"100% Pure Cream"—Label is offering distributors 2 free LP's for every 10 Santo & Johnny LP's they purchase. Expires: April 28.

## CAPITOL & ANGEL

"March Discount Program"—Dealers receive 1 free album for every 3 Capitol or Angel albums. Minimum qualifying orders are 100 Capitol LP's and 50 Angel LP's. Bonus album must be chosen from among titles purchased under the program. Program supercedes all previously announced Capitol & Angel programs, including the special Frank Sinatra Bonus Album Plan.

## DIRECTIONAL SOUND

The new "deluxe sound" line of Premier Records is being offered to dealers on a 25% free merchandise plan with 30-60-90-day billing and a 100% exchange privilege. A coop advertising fund is also available.

## DUO

Consumers who purchase one of the label's comedy albums get another free. Described as a limited time offer.

## ELEKTRA

Special pricing during April of the label's LP "The Limelighters." Mono tag is \$3.69, stereo is \$4.40.

## KING

Dealer gets 1 LP free with every 3 he buys. The entire King catalog is included plus Bethlehem & Audio Lab LP's. Expires: April 15.

## LONDON

"International Spring Program"—Distributors get a 10% discount on the label's International LP's, including fourteen new releases. Distributor payment is due June 10 with 2% cash discount. Expires: April 28.

## MERCURY

"Spring Sale-A-Rama"—All regular Mercury & Wing LP's plus EP's may be purchased by dealers on the basis of 1 free record for every 3 records purchased. For the label's Perfect Presence Sound Series and Living Presence Sound Series, 1 album may be selected for every 5 purchases in a given price group. PPSS & LPSS are sold on a 100% return privilege. Entire catalog, except PPSS & LPSS albums, are offered on a deferred payment privilege.

## RCA VICTOR

"The Greatest Sale On Earth"—Consumer can purchase any Victor LP at half-price with the purchase of another when they purchase one at the regular price in the same price range. Program begins Mar. 15. Expires: April 15.

## ROULETTE

Dealers get a 33 1/3% discount on all Roulette, Roost & Tico LP's. 100% exchange privilege on all LP's. Expires: April 10.

## STARDAY

"Starday's Caravan of Country Music"—Dealers can place 1 order with Starday distributors on a "2-for-10" basis. For every 10 Starday LP's or EP's ordered, the dealer may select 2 free. 100% exchange privilege. 38 LP's and 20 EP's are available under the plan. Expires: April 7.

## STRAND

"Major LP Expansion Program"—Dealers are to contact distributors for details. Expires April 30.

## UNITED ARTISTS


Dealers buy-6-and-get-1-free program on 6 new Ultra Audio releases plus mono versions of Ultra Audio LP's on UA's Deluxe Series 3500. Expires: April 30.

## Offers Services



NEW YORK—Columbia teen songster Buzz Clifford gets an assist from Joan Wynne in picking baby-sitting prizes at a party Columbia threw for him at the Harwyn Club. Grand prize, an evening's baby-sitting services by Buzz, was won by Danny Webb of NBC's "Saturday Prom" show.

A multitude of radio, TV and press personalities turned out to honor the new star launched by "Baby Sittin' Boogie." Buzz's new single is "Three Fishes."

SAM COOKE'S  
"THAT'S IT—I QUIT—I'M  
MOVIN' ON"—7853 

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yup!**

FLOYD CRAMER'S  
"ON THE REBOUND"—7840

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PROFIT  
PRODUCERS . . . . 3**

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**LITTLE "JR" PARKER**

"DRIVING WHEEL"

and

"SEVEN DAYS"

DUKE 335

**AL "TNT" BRAGGS**

"I DON'T THINK I  
CAN MAKE IT"

and

"AN ANGEL"

(YOU BELONG TO ME)

PEACOCK 1699

**JIMMY WILSON**

"EASY, EASY BABY"

and

"MY HEART CRIES  
OUT FOR YOU"

DUKE 331

WHERE THE BOYS ARE

Connie Francis . . . . . MGM

WILL YOU LOVE ME TOMORROW

The Shirelles . . . . . SCEPTER

CALENDAR GIRL

Neil Sedaka . . . . . RCA

JUST FOR OLD TIME'S SAKE

McGuire Sisters . . . . . CORAL

SOME KIND OF WONDERFUL

The Drifters . . . . . ATLANTIC

HALF WAY TO PARADISE

Tony Orlando . . . . . EPIC

LITTLE BITTY HEART

Brady and Grady Sneed . . . . . DOLTON



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**ANDY WILLIAMS**

**THE  
BILBAO SONG**

CADENCE 1398



## Lester's Famed Fans



CHARLOTTE, N.C.—Epic maestro Lester Lanin visits two distinguished friends, Carl Sandburg and Harry Golden, doffing them with "Lanin Beans." The two gentlemen will be on hand for the bandleader's opening of a three-week stand at New York's Roosevelt Hotel.

## Capitol Releases First Album In Ed. Series

HOLLYWOOD—Capitol this week (3) is releasing the first in a series of specially prepared educational recordings designed for use in school and college music courses.

The album, "Symphonic Movements From The Masters," was prepared by the Educational Department of Capitol Records Distributing Corp., with the cooperation of William C. Hartshorn, nationally-known music educator and Supervisor of Music Education for the Los Angeles City School System.

Included in the LP are eight complete movements from eight symphonies. The works were culled from the Capitol and Angel catalogs by Hartshorn.

The recording is packaged in a deluxe double jacket containing an introduction by Hartshorn, plus his suggestions for grouping of the movements for optimum instructional value. Also included are program notes on the eight works and their composers.

In addition, the album contains a large, removable, photographic wall-chart, illustrating the seating arrangement of a symphony orchestra.

The works selected by Hartshorn for inclusion in the LP are:

Haydn Symphony No. 94 (Surprise)—2nd Movement, Pittsburgh Symphony Orchestra, William Steinberg cond.; Mozart Symphony No. 35 (Haffner)—1st Movement, Philharmonic Orchestra, Herbert von Karajan cond.; Beethoven Symphony No. 8—2nd Movement, Pittsburgh Symphony Orchestra, Steinberg cond.; Brahms Symphony No. 2—2nd Movement, Philharmonia Orchestra, von Karajan cond.; Schubert Symphony No. 2—2nd Movement, Pittsburgh Symphony, Steinberg cond.; Mendelssohn Symphony No. 4 (Italian)—1st Movement, Pittsburgh Symphony, Steinberg cond.; Tchaikovsky Symphony No. 4—3rd Movement, Royal Philharmonic Orchestra, Sir Thomas Beecham cond.; Prokofiev Classical Symphony—1st Movement, Pittsburgh Symphony, Steinberg cond.

The two selections by von Karajan and the Philharmonia were taken from Angel albums, the remainder from Capitol LPs. The album is available in mono only.

## Columbia Issues 20 April Packages

NEW YORK—Columbia Records has released twenty LP's for April, including eight pop, three jazz, four classical and five in the label's Latin-American EX series.

Pop albums include Johnny Mathis' "I'll Buy You A Star," the vocalist's fourteenth Columbia album; Doris Day's "Bright And Shiny" and "Thinking Of You" by Andre Previn and his Orchestra.

On "Introducing the Fantastic Ray-

mond Shelley," (CL 1593/CS 8393), organist Shelley plays the Great Wurlitzer Organ of Detroit's Fox Theatre. Country singer Rose Lee Maphis also debuts this month with "Rose Lee Mathis."

Other pop albums are: "Lover's Luau"—Les Paul and Mary Ford; Frankie Laine's "Hell Bent For Leather" and "Twelve Big Hits," a program of recent best-sellers by Buzz Clifford, the Harmonicats, Aretha Franklin, Marty Robbins, Mitch Miller and others.

In the jazz field West Coast singer/composer "Big" Miller debuts with "Revelations and the Blues." Miller is also featured in Jon Hendricks' "Evolution of the Blues," the musical history of the blues which Hendricks introduced at the 1960 Monterey Jazz Festival. Concluding jazz album is "Bird Watching" by the Nutty Squirrels—Don Elliott and Sascha Burland.

Drawing on his celebrated TV series, Leonard Bernstein discusses Humor in Music and leads the New York Philharmonic in Strauss' Till Eulenspiegel's Merry Pranks. Other classical albums are "The Blue Danube," a Johann Strauss Festival by Eugene Ormandy and The Philadelphia Orchestra; "Chopin Waltzes" by pianist Alexander Brailowsky and "Music of Richard Yarmudian" by Ormandy and The Philadelphia Orchestra—a first recording of three Yarmudian pieces.

The Latin American EX releases are: "El Alma de Mexico"—Hermandas Huerta; "Abugluba Cha Cha Cha"—Norman Maine; Javier Solis/Interpreta Lara-Grever-Buena; Trio Avileno y Sus Ultimas Interpretaciones; and Algo Difente! A Bailar Con Paty y Mary.

## AmPar Inks Crewe As Performer-Writer

NEW YORK—ABC-Paramount Records last week signed Bob Crewe to a long-term pact as artist and writer, according to an announcement by prexy Sam Clark.

Crewe's first AmPar single, already houettes, "Lucky Ladybug," "La Dee Dah" and "Tallahassie Lassie," Crewe has been identified as a disk producer and label consultant. He recently was represented on the Warwick label with LP and singles stints.

Crewe's first AmPar single, already released, consists of two tunes penned by Crewe himself, "Swingin' Family Tree" and "La La Loretta." Clark has ordered all departments, organization, sales, merchandising, publicity, etc., to prepare an "all-out, continuing" campaign on Crewe.

## Victor Issues 7 4-Track Tapes

NEW YORK—RCA Victor Records has released seven new 4-track tapes for April, four Pop items and three Red Seal.

The pop tapes are "Al Hirt—The Greatest Horn In The World"; Henry Mancini's "Mr. Lucky Goes Latin"; Marty Gold's "Skin Tight"; Perez Prado's "Rockambo."

New Red Seal tapes are Morton Gould's "Moonlight Sonata"; Russian pianist Richter's second American recording, "Beethoven's 'Appassionata'" and "Funeral March" Sonatas; Victor's third complete opera release on 4-track tapes, Verdi's "La Traviata" starring Anna Moffo, Richard Tucker and Robert Merrill. As with the label's previous opera releases (Puccini's "Turandot" and Verdi's "Il Trovatore") the opera is presented on two reels.

An "extensive" advertising and promotion campaign in major tape publications has been planned to support the release.

## Everest Sets June Promo For Davis

NEW YORK—LeRoy Holmes, general manager of Everest Records, is planning a special Charles K. L. Davis album push for June.

In conjunction with the promotion, the diskery is releasing a new Davis album entitled, "Mediterranean Magic." An attractive four-color dealer-in-store display highlighting all the Davis albums in the catalog will be made available during the drive. Negotiations are taking place with a major European Airline and Steamship Company as a tie-up with "Mediterranean Magic." The singer is set for a return guest appearance on the April 30 Ed Sullivan TV'er.

## Gordon Leaves Frank Music To Form Pogo Pubbery

NEW YORK—Sam Gordon has left his post as New York promotion head at Frank Music Affiliates to open his own pubbery here, Pogo Music (AS-CAP). Gordon, who came to Frank directly after stints as percussionist with the Air Force Band and deejay with Armed Forces Radio, had been with Frank for three years. Firm's first disk is Gloria Lampert's Columbia waxing of "You Ain't Gonna Hurt Me Anymore," written by Peter Udell and Gary Geld, writers of the recent Jackie Wilson hit, "Tear of the Year."

Pogo offices are at 33 W. 42 St.

## Welk Sets End-Of-April Tour

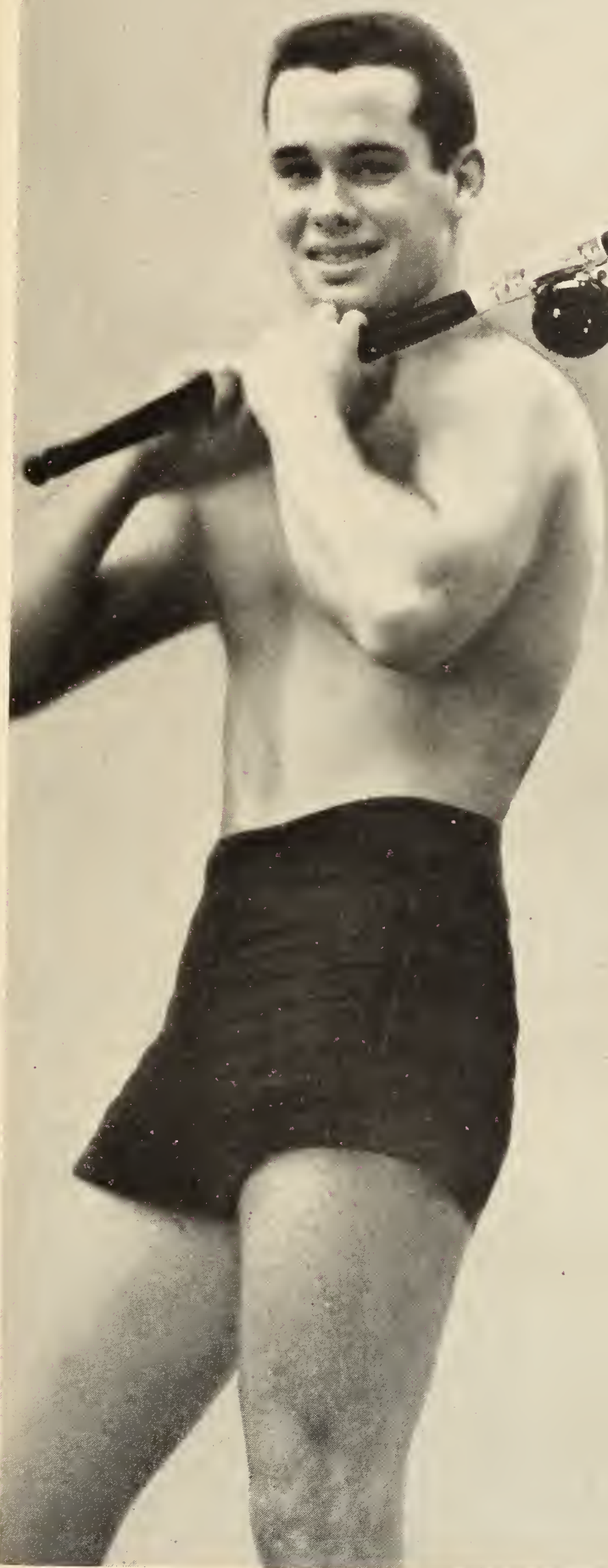
HOLLYWOOD—Lawrence Welk and his Champagne Music Makers, will make five concert appearances during the last week of April. Sam J. Lutz, personal manager of Welk, last week finalized the upcoming tour for the entire troupe of forty-three musicians and entertainers.

Immediately following their ABC-TV network program of Saturday, April 22, Welk and his group will fly to Louisville, to appear on the evening of the 23rd at the Exposition Center.

Other dates set include Municipal Forum Building, Wichita, Kansas, on April 24; Civic Auditorium, Albuquerque, N.M. on April 25, and Convention Hall, Las Vegas, Nev., on April 26. Another concert, on the 27, has yet to be set, following which they will return to Los Angeles for the Welk tele-cast of Saturday, April 29.

Another ten-day tour is being set for the Welkmen to commence June 4th, Lutz said.

# BUZZ CLIFFORD THE BIG CATCH OF THE YEAR



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LITTLE  
FISHES"**

B/W "SIMPLY BECAUSE" 4-41979  
ALSO AVAILABLE ON SINGLE **33**

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"...absolutely invaluable to me."



"Cash Box gives me at Phonogram all the vitally important and completely up to date information on the latest American Top-Hits and with our extensive repertoire in this field it is absolutely invaluable to me."

**J. TH. VAN DER MEER,**  
(Director L. C. Phonogram.)

## Talmadge Back From Europe; Reports On Label Acceptance, Deals

Art Talmadge, vice-president and general manager of United Artists Records, returned last week from a two-week trip through Europe in which he was accompanied by Sidney Shemel, director of foreign operations for the firm, reporting "fantastic" acceptance to the label. Talmadge announced that four major foreign affiliate deals had been consummated during his trip, with guarantees in each case running considerably above expectations, and in each case the new affiliate has guaranteed the use of the UA logo on all releases in its respective country.

New affiliate in England will be EMI, Talmadge stated, with the contract being negotiated directly with Leonard Wood. In this instance, Talmadge said, the use of the logo marks the first time in about five years that EMI has agreed to this type of firm identification.

Deals were also completed with Barclay Records, France; CGD, Milan, Italy, and Hed Arzi, Israel, Talmadge said. In each case, and in each country, the UA logo will prevail, and, in each instance guarantee requirements

were met in full.

"The remarkable success of United Artists Records in the singles and album fields, the acceleration of the complete line, and the potency of the United Artists parent company in Europe has combined to focus tremendous attention on our company throughout Europe," Talmadge stated. "We were extremely gratified at the reception we received in every country from all facets of the recording industry, and by the competitive bidding for our line in each of the countries."

Talmadge also announced that the four new foreign affiliates will take over as of April 15, 1961, and that each of the contracts was concluded on a long-term basis.

Shemel remained in Europe where, during the next two weeks, he will complete similar contractual arrangements covering Switzerland, the Scandinavian countries, Holland, Australia and New Zealand.

"In each of the current negotiations," Talmadge said, "we will continue to insist upon our own logo identification."

## DeAngelis Ends Partnership With Marcucci For The Classics

PHILADELPHIA—Peter DeAngelis last week announced he is dissolving his four-year partnership with Bob Marcucci in MDB Enterprises, Inc., which embraces Chancellor Records, Ramed Publishing Co., Inc., and Dedmar Publishing Co., Inc.

MDB's principal business is the overall management of the two Chancellor stars, Frankie Avalon and Fabian.

"When I joined the partnership in 1957," DeAngelis said, "I only intended to stay with the company for a year and a half or two, to help get

Chancellor on solid ground and to help launch Fabian and Avalon on their careers. I now feel that these objectives have been achieved."

DeAngelis said he is anxious to return to his "first love," classical music. An accomplished musician himself, DeAngelis in the past few years has completed a symphonic poem, and is anxious to get started on a ballet composition.

DeAngelis, who has been vice-president and A & R chief for Chancellor, said he also plans to study in Italy and France and also will engage in compositions of musical scores for musical comedies, motion pictures, and television. He added, however, that he will continue on occasion to write songs and do musical arrangements for Fabian and Avalon recordings.

Marcucci said DeAngelis' decision is accepted "with regret" and that his A & R duties will be taken over, effective immediately, by Russ Faith, who has been DeAngelis' assistant for the past year.

## Records, Inc. Buys Event Label Masters

NEW YORK—Records, Inc., the Boston distrib headed by Cecil Steen, has acquired ownership of the Bert & I LP masters and all single and LP masters of country songster Dick Curless from Event Records, of Westbrook, Me., it has been announced. Steen recently relinquished all partnership and legal rights in Event and its pubbery affiliates (see story in March 25 issue).

## Madison Ups Gilman To Promo Mgr.

NEW YORK—Madison Records has announced the promotion of Norman Gilman to promotion manager for the New York label. Gilman takes over the post previously held by Ted Feigin, who has left the firm. The diskery also announced the appointment of Jack Rosenfeld as credit manager and comptroller.

Larry Uttal, Madison topper, has left for an eastern and mid-western tour on behalf of the label's current singles, "Lonely Sands" by The Dunes and "Little Lonely One" by Gary Stites.

## Decca Sets Week-Long Push Of Burnett LP

NEW YORK—In keeping with its "Promotion Around The Clock" program of concentrated effort behind specific product, Decca will exert a "large-scale" sales drive this week on the album "Carol Burnett Remembers How They Stopped The Show."

The promotion has been spurred by the enthusiastic reception given Miss Burnett's initial recording effort under the Decca banner, the label reported. The album has been highlighted via consistent network plugs on the Garry Moore show which features Miss Burnett as a regular cast member. She has performed several of the numbers and shown the album on several occasions on the popular night-time variety show.

Display material and other sales aids are being made available to support the week-long sales drive. An incentive program is available to dealers who may obtain specific sales information from local Decca representatives.

In addition to her weekly chores on the Garry Moore Show, Miss Burnett recently won prominence and critical acclaim starring in her Broadway stage debut in the musical "Once Upon A Mattress."

## Carlton Names Cambridge New N. Y. Distrib

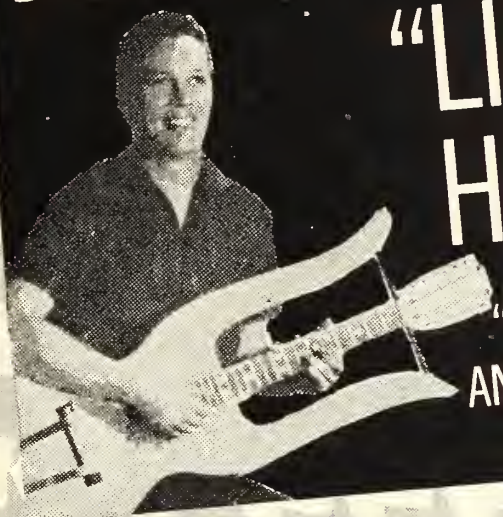
NEW YORK—Carlton Records announced last week that Cambridge Distributing was taking over the label's line in the New York area, effective immediately. Previous distrib was Malverne.



**Records**

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**NEW RELEASE  
JERRY WALLACE**



**"LIFE'S A  
HOLIDAY"**

b/w

**"I CAN SEE AN  
ANGEL WALKING"**

CHALLENGE #9107

*order CHALLENGE RECORDS thru the best distributor network in the nation!*

**ON THE CHARTS!  
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LAREDY DIST. CORP.  
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Newark, New Jersey

ONONDAGA SUPPLY CO.  
344 W. Genesee Street  
Syracuse, New York

LEONARD SMITH, INC.  
30 N. 3rd Street  
Albany, New York

SPARKS MUSIC DIST., INC.  
1618 N. Broad Street  
Philadelphia, Pennsylvania

THE JOS. M. ZAMOISKI CO.  
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ALLIED MUSIC  
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Detroit 38, Michigan

BENART DISTRIBUTING CO.  
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Cleveland 13, Ohio

CODA DISTRIBUTING CO.  
47 Glenwood Avenue  
Minneapolis, Minn.

COMMERCIAL MUSIC CO.  
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St. Louis 3, Missouri

MID-AMERICA DIST.  
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Des Moines, Iowa

STANDARD DIST. CO.  
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Pittsburgh, Pennsylvania

STATE RECORD DISTRIBUTING  
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M. B. KRUPP DISTR. CO.  
309 South Santa Fe Street  
El Paso, Texas

MUSICAL DISTRIBUTORS  
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Honolulu, Hawaii

STANLEY DISTRIBUTING  
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3711 Hudson Street  
Seattle 8, Washington

SUN STATE MUSIC DIST., INC.  
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Los Angeles, California

WESTERN APPLIANCE CO.  
201 South Cherokee Street  
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ARNOLD DISTRIBUTING  
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BEST RECORD DIST. CO.  
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Dallas 7, Texas

CENTRAL SALES CO.  
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Houston, Texas

GODWIN DISTRIBUTING CO.  
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S & W DISTRIBUTING  
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Memphis 3, Tennessee

SONART DISTRIBUTING CORP.  
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FLORIDA MUSIC SALES  
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## Reprise Bows First 5 Albums; Sinatra Set

LOS ANGELES—Reprise Records enters the LP field this week (3) with the release of the Frank Sinatra label's first five albums, it was announced last week by Moe Austin, executive vice-president for the label.

The album package includes Sinatra's "Ring A Ding Ding," Sammy Davis, Jr.'s, "The Wham Of Sam," Mavis Rivers, "Mavis," Joe E. Lewis' "It Is Now Post Time," and Ben Webster's "Warm Moods."

A big promotion drive for this initial release into the album market has been planned by Reprise. In addition to special salesbooks for Reprise salesmen, the company has prepared special mailers and stuffers, special ad mats for distributors, window streamers and banners, etc. In addition, instructions and layouts are being sent to distributors for in-door and window displays as well as a special 4-color die-cut, three foot window display printed in day-glo ink with tip-ons for album covers. An entire ad campaign has also been planned and space has been reserved in most key national magazines as well as trade publications.

Austin, who recently announced the signing of comedian Mort Sahl to an exclusive recording contract also stated that Sahl's first album for the company, "The New Frontier," recently recorded live at the Crescendo night club in Hollywood, would be released in mid-April.

The company, just last week, released their third single, "Back In Your Own Backyard," b/w "I'm A

## Warwick Intros "Sight & Sound" Line With 7 Packages; Big Coast Response

NEW YORK—Morty Craft, Warwick Records' topper, last week introduced, on a national scale, his new line of percussion albums sporting the "Sight And Sound" percussion logo.

The new line, recorded primarily for stereo, but also available in monaural as well, will list for \$4.95 and \$5.95.

The initial release includes seven albums: "Where There's Burns There's Fire" featuring Ralph Burns and a sixty piece band; "The World

Fool To Want You" taken from the Sammy Davis, Jr., album "The Wham of Sam." Singles previously released were Frank Sinatra's "The Second Time Around," b/w "Tina," and the Link-Eddy Combo recording of "Big Mr. Cee," b/w "The Man With The Golden Arm."

Harmonica virtuoso Leo Diamond, who recently was signed exclusively to the label, recorded his first album for the company last week and Austin is planning to release it in May.

"When first entering this field, the right approach to creating an impact upon the album buying public is the aforementioned packaging idea," Austin stated. "Each of the five albums we are releasing will help to promote the other one through our overall promotional and advertising campaign. Furthermore by releasing these five albums as a package, we will be providing the recording industry and the public with a representative sampling of Reprise product, its quality and its diversity."

Of Percussion" starring Morty Craft and his Singing Strings; "The Soul Of Jazz Percussion" featuring Curtis Fuller, Booker Little, Donald Byrd, "Philly" Joe Jones, Paul Chambers, Pepper Adams, Bill Evans, Mal Waldron and a host of others; "Concertos in Percussion" by the Warwick Symphony Orchestra; "Percussion" by Craft and the Singing Strings; "Glenn Miller meets the Dorsey Brothers in Percussion;" and "Percussion in Hollywood, Broadway and Television" by Craft and the Singing Strings.

The first seven albums were recorded during the past eight months. According to Craft, close to \$250,000 was spent on these recordings, "and we feel we have attained percussion perfection in this series." The albums were recorded at the Bell Sound Studios in New York employing the massive new automatic 15 microphone channel instrument switcher which Bell Sound calls "The Monster." "The Monster" says Craft, "enables the listener to see what he is hearing. And we have geared our entire series to this 'Sight and Sound' theme."

On the back cover of each album is a complete analysis of each selection in the LP thru which the listener can follow the performance on the record while reading which instruments are coming from which speakers. For example: In the "Theme From the 'Untouchables'" band in the "Hollywood Broadway, Television" LP, the following is the break down with which the listener can "see what he is hearing."—Intro: Tympani right and left, Bamboos right, bongos left, whistle right, etc. 1st Chorus: Strings left, brass right. Everything center, strings left and right etc. Each selection on every LP is given similar coverage.

The jazz product was produced by Teddy Charles, Warwick Jazz A & R topper. The popular albums were produced by Morty Craft.

The series was pre-tested in Los Angeles two weeks ago, and, according to Craft, "in the first ten days the albums took the coast by storm." In less than ten days, Music City, one of Los Angeles' leading retailers, list six of the seven LP's on its top 40 best-seller list. The Craft "Percussion album was #3; the Warwick Orch. album was # 5; the Miller-Dorsey album was #9; the Fuller album was #11; the Craft "World of Percussion" was #14; the Craft "Hollywood" album was #16.

Also in that ten day period, Pep Distributing, Warwick's Los Angeles distrib, re-ordered the series four times, Craft said.

THE "POP" TO WATCH!!!!

#1 KAFY Bakersfield

#34 KFXM San Bernardino

#17 KFVB Los Angeles

#18 KRLA Pasadena

"HERE COMES THE NIGHT"

G.S. #105

**Jimmy Norman**

GOOD SOUND RECORDS

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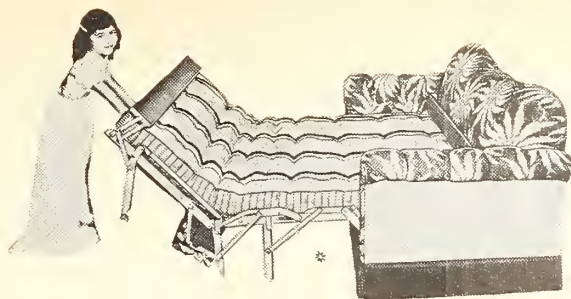
## PMM Aid To Tune Of \$250,000 This Year

NEW YORK—The Professional Music Men's Association, a non-profit organization of song pluggers, professional men and publishers' employees, during this year will top the \$250,000 mark in relief benefits which it has distributed to members of the PMM in need of relief.

PMM is currently preparing its annual journal, proceeds of which go into the relief fund. PMM has been in existence since 1934.



**FOR YEARS  
YOU'VE SEEN HER—  
NOW HEAR HER**



# Bernadette

**AND HER SWINGIN' BEARS**

*For the last 12 years, since the age of 4, Bernadette has chalked up a reputation as the nation's most televised little girl! Now hear the teenager that all America has taken to its heart—with two of the most exciting new hit songs ever recorded!*



LISTEN TO THESE GREAT NEW RECORDS, SUNG BY BERNADETTE, BACKED BY THE SWINGIN' BEARS . . . THEY ADD UP TO THE NEWEST SINGING SENSATION!

ON

# BEACH

RECORDS

# CRAZY YOGI

B1001B

AND

# WHEN YOU'RE DANCIN' WITH ME

B1001A

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## LEWCO RECORDS INC.

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**blue note**  
THE FINEST IN JAZZ SINCE 1939

JAZZ PICKS OF THE WEEK  
—The Cash Box

**ART BLAKEY & THE JAZZ MESS**  
**ENGENERS A NIGHT IN TUNISIA**

**A NIGHT IN TUNISIA** BLP 4049  
BST 84049

"... a showstopper. The fiery, pulsating, poly-rhythmic "Tunisia" stands out as a showcase for Blakey's drumming... he pulls out all the stops on this session."

Selections include:  
A Night In Tunisia, So Tired, Sincerely Diana, Kozo's Waltz and Yama.

**HIT SINGLE FROM THIS ALBUM:**  
"A Night In Tunisia" Pt. 1 & 2  
45X1796

**JIMMY SMITH**  
WORLD'S GREATEST JAZZ ORGANIST

HOME COOKIN' BLP 4050  
EST 84050

An "all blues" date featuring Jimmy Smith with Percy France, tenor sax; Kenny Burrell, guitar; Donald Bailey, drums.

Selections include:  
See See Rider, Sugar Hill, Come On Baby, I Got A Woman, Messin' Around, Gracie, Motorin' Along.

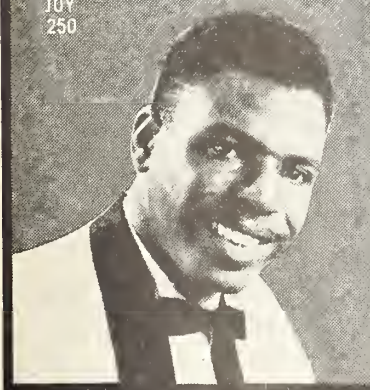
**HIT SINGLES FROM THIS ALBUM:**  
I GOT A WOMAN/ALFREDO 45X1767  
See See Rider/Come On Baby 45X1768

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**LOST THE RIGHT**

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250



**JOY RECORDS CORP.**  
1619 BROADWAY, N.Y.C.

**Hot New Nero**



NEW YORK — Conductor-arranger Marty Gold confers with pianist Peter Nero during the recording session of Nero's first RCA Victor LP. The album, released this week under the titled "Piano Forte," debuts the youngster whom Victor terms its "hottest new artist."

**Elektra Limeliter's LP Discounted For April**

NEW YORK—Elektra Records is offering special pricing during April on its LP, "The Limeliter's" the folk group now on RCA Records. Mono tag is \$3.69, stereo is \$4.40.

Elektra is backing up the deal with such promotional aids as mention of the price between the sleeve and plastic seal, distrib-dealer coop advertising, consumer-trade ads, in-store promotion including streamers and slicks.

**A HIT!!!**  
**"BONANZA"**  
by  
**AL CAIOLA**  
and his Orchestra  
UA 302

**UNITED ARTISTS**  
7297th AVE. N.Y. 19, N.Y.

**SURRENDER**  
ELVIS PRESLEY ..... RCA VICTOR  
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**LING TING TONG**  
BUDDY KNOX ..... LIBERTY  
St. Louis Music Corporation

**HILL AND RANGE SONGS, INC.**  
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**"I'M A LOVE YOU"**  
**JIMMY REED**  
#380

**VEE JAY** 1449 S. MICHIGAN AVE.  
CHICAGO 16, ILL.

**Cosnat Buys Monarch, L.A. Pressing Plant**

NEW YORK — Cosnat Distributing, of New York, has acquired the stock and assets of Monarch Record Manufacturing, the big pressing plant in Los Angeles, according to a joint announcement last week by Cosnat top-per Jerry Blaine and Nathan Duroff and Nathan Rothstein, Monarch prexy and veep, respectively. Purchase price was reported as "over \$1,000,000."

Monarch affiliates also acquired by Cosnat include Monarch Enterprises and Etan Products, both plastic producers. Monarch assets acquired include land, building and equipment. One of the deal's stipulations was the retention of the present Monarch management.

In the fiscal year of 1960, Monarch sales totalled \$2,123,799, with a net income after taxes of \$142,954. In the present fiscal year, covering a four

month period ending in Jan., sales were \$1,000,000, with a net income after taxes of \$83,000.

Significance of the move, Blaine said, was that Cosnat "now has record and plastic manufacturing facilities and this factor will bolster our expansion program."

Cosnat has nine distributing outlets across the country, including branches in New York, Philly, Cleveland, Detroit, Pittsburgh, Los Angeles, Chicago, Cincinnati and Newark.

**Dan Driscoll Named Smash Field Promo Head**

NEW YORK — Kenny Myers, Mercury Records veep in charge of sales, has announced the appointment of Dan Driscoll as national field promotion manager for the label's new subsid, Smash. Driscoll returns to Mercury, having formerly worked as Chicago promotion man for the label, working out of Midwest Mercury Distributors. He later joined Roulette, and was most recently national promotion manager for Warwick Records.

The first assignment for Driscoll, who will headquarter in Chicago, will be an eight city tour of the Northeast, promoting the label's master purchase, "I'm A Fool To Care" by Joe Barry (see separate story).

**Lucky Four Label Formed In Chi**

CHICAGO—Leonard LaCour, prominent in the recording industry in this area, has announced the recent formation here of the Lucky Four Record Company.

The firm's officers are LaCour, president; Frank Herdzina, vice president; Stephen DeGuardi, secretary and Arnold C. Lauer, promotional manager.

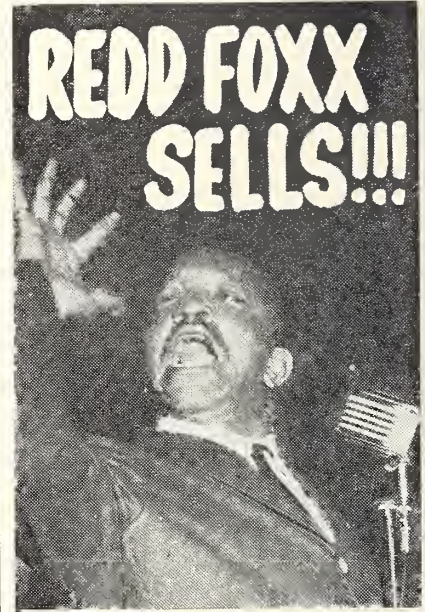
Lucky Four, according to LaCour, is aiming its releases mainly at the pop and R&B markets, and will carry a country line on the Target label.

Current releases by Lucky Four are "Have I Stayed Away Too Long" by The Big Rocker; "All Around The World" by Bobby Oliver and "Wage Assignment Blues" by The Belvederes.

**Dorothy Collins**  
**Moe Koffman**  
(The Swingin' Shepherd)

**GOLD EAGLE**  
RECORDS, INC. 312 W. 58 St.  
phone: LT 1-0070

**Ted Taylor**  
**Bill Sanford**



**REDD FOXX SELLS!!!**

**NEW APRIL RELEASES**

THIS IS FOXX	REDD FOXX	809
BELOW THE BELT	RUDY MOORE	808
FOR A PIECE	ROSCOE HOLLAND	812

**CURRENT SELLERS**

WILD PARTY	REDD FOXX	804
LAFFARAMA	REDD FOXX	801
HAVE ONE ON ME	REDD FOXX	298
PILLOW PARTY	BARON HARRIS	294
FUN RIVER	ZION TRAVELERS	807
BLAME IT ON THE BLUES	WILLIE HAYDEN	293

**BEST SELLERS**

LAFF OF THE PARTY	REDD FOXX	214
RACY TALES	REDD FOXX	275
SONGS THRU A KEYHOLE	REDD FOXX	290
REDD FOXX FUNN	REDD FOXX	295
SLY SEX LAFF OF THE PARTY, Vol. 5	SLOPPY DANIELS	232
PARTY RECORD PARTY	GENE & FREDDY	279
THE SIDE-SPLITTER, Vol. 1&2	REDD FOXX	253-270

\*Special Promo Foxx single for radio & TV Excerpts from "This Is Foxx"

\*DJs send for your copy today—#460

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**JAZZ & SWINGING PERCUSSION**

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THE NATION'S  
**Top Ten**

**JUKE BOX TUNES**  
(PLUS THE NEXT 25)

		Position	Last Week
1—SURRENDER—Elvis Presley	RCA Victor 7850	1	
2—BLUE MOON—Marcel's	Colpix 186	11	
3—PONY TIME—Chubby Checker	Parkway 818	2	
4—DEDICATED TO THE ONE I LOVE —Shirelles	Scepter 1023	4	
5—APACHE—Jorgen Ingmann	ATCO 6184	5	
6—DON'T WORRY—Marty Robbins	Columbia 41922	3	
7—THINK TWICE—Brook Benton	Mercury 71774	12	
8—GEE WHIZ (LOOK AT HIS EYES) —Carla Thomas	Atlantic 2085	9	
9—EBONY EYES—Everly Bros.	Worner Bros. 5199	8	
10—WALK RIGHT BACK—Everly Bros.	Worner Bros. 5199	14	

11) Where The Boys Are	20) Asio Minor	28) There's A Moon Out
12) But I Do	21) On The Rebound	Tonight
13) Wheels	22) I've Told Every Little	29) For My Baby
14) Runaway	Star	30) Little Boy Sod
15) Baby Sittin' Boogie	23) Find Another Girl	31) Once Upon A Time
16) Please Love Me Forever	24) Colcutta	32) Baby Blue
17) Spanish Horlem	25) Mother-In-Low	33) Wotusi
18) You Can Move Her	26) Good Time Baby	34) Tonight My Love Tonight
19) Hearts Of Stone	27) Lozy River	35) That's It, I Quit

**Welcoming Committee**



PITTSBURGH—Welcoming Norman Luboff (second from left) to this city at a recent Carlton House cocktail party are Jane Oliver, RCA Victor public relations; Mike Collier of the N.Y. office, and Clark Race, KDKA disk jockey. Luboff's recently-released first Victor album is "This Is Norman Luboff."

**HERALD** HEADING FOR THE CHARTS  
"COME ALONG"  
By MAURICE WILLIAMS  
and the Zodiacs  
#559  
150 WEST 55 ST., N.Y., N.Y.

Latest Release!  
IF I ONLY HAD MAGIC  
by THE DUBS  
#10198  
ABC-PARAMOUNT  
FULL COLOR FIDELITY

**THE SMASH VERSION  
EVERYONE IS ASKING FOR!**

**CANNONBALL  
ADDERLEY'S**

**AFRICAN  
WALTZ**

BY THE CANNONBALL ADDERLEY ORCHESTRA / RIVERSIDE 45457

# 2 MORE HITS FROM JAMIE

Hottest Pony Dance Record!!!

## "PONY TRAIN"

by

TITUS TURNER

JAMIE 1177

A Home Run Hit All The Way!

## "LOVE OR MONEY"

by

THE BLACKWELLS

JAMIE 1179



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PHILADELPHIA 23, PA.  
CEnter 2-8383



## Greenberg Named MGM Sales Head

NEW YORK—Sidney Brandt, vice-president in charge of operations for MGM/Verve, last week announced the appointment of Sol Greenberg as national sales manager for MGM Records and its subsid labels. Greenberg succeeds Leon Schachere, who has left the firm to join a company outside of the disk business.

Greenberg, who had been MGM's singles sales manager for the past two years, will be assisted by Harry Hostler, who had recently covered the mid-west for MGM/Verve.

Brandt pointed out that this move was in keeping with the company's policy of promoting from within wherever possible, and added that both

Greenberg and Hostler are "highly qualified men who have had a great deal of solid record-selling experience." Both men have held a number of key sales positions in the industry over a period of the last fourteen years.

Greenberg, who has been in the business since 1947, started first as a retail man then as a distrib salesman, and for the past two years has been single sales topper for MGM, in addition to assisting in other departments of the sales division.

Hostler operated an indie distributorship in New Orleans immediately prior to joining MGM/Verve. Before that, he handled the Columbia midwest sales picture from his home base in Kansas City.

This new move will not affect Bernie Silverman, former Verve sales chief, who will continue to direct sales activity for MGM/Verve in the eleven western states from headquarters in Los Angeles.

## Strand Brings Back Its Dorset Label

NEW YORK—Sid Pastner, general manager of Strand Records, has reactivated the company's Dorset label in an expansion step designed to facilitate release of newly acquired masters and the introduction of new recording artists. Jack Angel, label sales manager, is now selecting distributors to handle the Dorset line of singles. The Dorset singles will be available in both 45 rpm and 33 1/3 rpm. Sid Ascher, Strand advertising and publicity manager, will also be national promotion manager for Dorset. Initial Dorset releases are being set for April 15.

## Dale Distributes Names Sales Head For Merc. Div.

NEW YORK—Herb Dale, president of Dale Enterprises, Boston distrib, has announced the appointment of J. Frank Falanga as sales manager for his Mercury Records division. Falanga was sales and promotion manager for Dale prior to moving to his post. Previously, he worked in sales and promotion for Warner Bros. Records, and also in various operational capacities for Capitol Records.

Dale also announced the appointment of Bruce Hinton in filling the vacancy left by Falanga. Hinton returns to the firm after a tenure with Record Source, Inc., as eastern sales rep. Prior to joining Dale, he was associated with Warner Bros.

## WB Buys Master By Bernie Lawrence

NEW YORK—Warner Bros. Records last week announced the purchase and rush-release of a master by Bernie Lawrence, New York promo man and publisher turned songster and brother of Steve Lawrence. Sides are "Day Time, Night Time" and "Stay Out Of My Dreams."

## New Disk Studio In Durham, N. C.

DURHAM, N.C.—Target Recording Studios has just opened shop here at 107 E. Parrish St. Owner of the studios, available to all labels and indie producers, is John C. Greene, Jr., owner and operator of radio stations throughout the South, a pubbery, Gam Music, and a management firm, John Greene Artist Corp.

## "Castro" Girl Bows Beach Diskery

NEW YORK—Bernadette, a 16-year-old songstress who has been the trademark girl for Castro Convertible, the sofa manufacturer, since she was 4, is the first talent to be released by newly-formed Beach Records. A single just issued is tagged "Crazy Yogi," with the lark being accompanied by Her Swingin' Bears. Label is nationally distributed by Lewco Distributing, this city.

## GOING POP!! "RAININ' IN MY HEART"

SLIM HARPO

Excello 2194

## STRONG NEWCOMERS! "SOMEBODY GONNA MISS ME"

LATTIMORE BROWN

Excello 2196

## "YOU GOT ME WHERE YOU WANT ME"

LAZY LESTER

Excello 2197

NASHBORO RECORD COMPANY  
177 3rd Ave., N. Nashville, Tenn.

## WE ARE INTERESTED IN

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CAROL MUSIC  
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ALL THE LEADING TRADE PUBLICATIONS PICKED!

the **Charanga**

MERV GRIFFIN



## Capitol Extends March LP Discount, Cancels April LP Release

HOLLYWOOD—As a result of "overwhelming" dealer and consumer acceptance of its March 1/3-in-merchandise discount plan, Capitol Records Distributing Corp. is extending the program through the month of April and cancelling the planned April releases of all Capitol and Angel albums, with two exceptions, a special educational LP and a comedy album. Other albums scheduled for April release on both labels will be incorporated into subsequent releases.

Announcement of the moves was made last week by J. K. Maitland, president of CRDC, who termed the program "the most successful dealer-incentive and traffic-building plan we have ever offered."

Maitland said that dealers who qualified for the March program would continue to receive the 1/3 merchandise bonus on all purchases. To be eligible for the Capitol plan, retailers need buy only 100 Capitol-label LP's. After qualifying, they receive one album free for every three purchased. Qualifying order for the Angel program is 50 LP's, with the same benefits applying afterward. Bonus albums must be chosen from the titles purchased.

CRDC's March-April program, which expires at the close of business Friday, April 28, applies to all LP and EP albums in the Capitol and Angel catalogs. Not covered under the programs are four-track stereo tapes,

### Dick Linke Moves Offices To Hollywood

HOLLYWOOD—Dick Linke, president of Richard O. Linke Associates, last week announced the moving of the firm's offices from New York to Hollywood. The move was necessitated by Linke's expanding interests on the west coast, mainly the handling of Andy Griffith and his position as associate producer of "The Andy Griffith TV Show." On April 1, Linke gave up his offices at the Park Sheraton Hotel in New York, and will headquarter at Desilu Studios—846 North Cahuenga Boulevard, Hollywood 38, California.

A New York office for Linke's firm will be located at 37 West 57th Street, New York City—Suite 1204.

Because of this move, Linke had to do some reshuffling of his talent and will give singer Tommy Leonetti his release as of May 1st. Linke terms this "an unfortunate turn of events" since the pair have been together over five years and the association has been a "most happy one." However, the problem of 3,000 miles plus other interests made the split a necessary one, Linke said.

Linke will still continue to manage Margaret Ann With The Ernie Mariani Trio and 11-year old singer, Robin Clark, from Nashville. He has made the necessary arrangements for eastern reps for both artists. In addition, he will continue to handle actor Bob McQuain from Hollywood.

"The Andy Griffith Show" finishes filming for this year, March 29, and then Griffith and Linke leave for New York, where Griffith will be the guest-star on "I've Got A Secret" on April 12. On April 17, Griffith is scheduled to do a feature picture for Columbia entitled, "The Diamond Bikini."

Mel Shayne Linke's former assistant in New York, will form his own personal management company after April 1.

Compact 33 Doubles, and the new educational album, Symphonic Movements From The Masters, which will be the only Capitol album released on April 3 (see separate story).

The comedy album, "2000 Years With Carl Reiner & Mel Brooks, which was recently purchased by Capitol Records from World Pacific Records and which will be reissued by the label on April 10, is included in CRDC's program.

### Mercury's Smash Label Acquires Jin Master

CHICAGO—Mercury Records new subsid, Smash Records, issued its third release last week, via a distribution-production deal on a reportedly hot New Orleans and Houston deck by Joe Barry on the Jin label of "I'm A Fool To Care."

Up to now, production of the Joe Barry single was being handled for Jin at Houston Plastics, however, Mercury is now putting it into the plants at Richmond, Indiana and Los Angeles, which service Mercury. The Richmond plant also has facilities for printing, color separation work and packaging in addition to its pressing facilities.

The negotiations for the Jin-Smash deal were handled by Shelby Singleton and Kenny Myers of Mercury and the producers of the Jin single, Floyd Soileau and Huey Maux.

Smash's first release was an original cutting expressly for the label by the Paramours called "That's The Way We Love"; the second release was a master purchase of "Marie" by the Mus-Twangs, which was a break-out hit in the Chicago territory on the Nero label.

### Cadence Pacts Eddie Hodges

NEW YORK—Archie Bleyer, president of Cadence Records, announced last week the signing of Eddie Hodges to an exclusive recording contract.

Although only 13-years-old, Hodges is already well established in many facets of show business. His versatile talents include stints in Broadway shows, such as the smash musical, "Music Man" and the current hit, "Critics Choice"; movies; "Hucklebury Finn" and "A Hole In The Head," and many network TV appearances.

Cadence is readying an "all-out" promotional campaign for Hodges' first record, which he will introduce on the April 13 Dick Clark American Bandstand Show.

### Man, Like Bronze



NEW YORK—Dizzy Gillespie admires an enlargement of Dexter Jones' famous bronze portrait of him on display at Colony Record Shop. The great jazz star was honored by the Broadway store in a special drive on all his Verve albums, tying-in with his recent Carnegie Hall concert.

## LEGIT SALES LEADER

# 74,000 SOLD IN 5 DAYS

# "CONTINENTAL WALK"



## Hank Ballard

and The Midnighters  
King 5491

### KING RECORDS BEST SELLERS

"LET'S GO AGAIN" (WHERE WE WENT LAST NIGHT)  
Hank Ballard and the Midnighters, King 5459

"HONKEY TONK, PART II"  
Bill Doggett, King 5444

"HIDEAWAY"  
Freddie King, Federal 12401

"BEWILDERED"  
James Brown, King 5442

"VERY THOUGHT OF YOU"  
Little Willie John, King 5458

"LITTLE TURTLE DOVE"  
Otis Williams and the Charms, King 5455

"MR. PRIDE"  
Chuck Jackson, Beltone 1005

"TOSSIN' AND TURNIN'"  
Bobby Lewis, Beltone 1002

DEALERS: 1 Free for Every 3 You Buy from the entire KING-BETHLEHEM-AUDIO LAB Long-Play Catalog of over 450 Albums (mono & stereo).

1540 Brewster



Cincinnati 7, Ohio

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 HEAR IS  
 BEAUTY**

**"YOUR FOOL  
 ALWAYS"**

**The Sentimentals**

Mint #803

**MINT RECORDS**

132 Nassau St., N.Y.C.

Getting Hotter!!

**TENDER  
 PASSION**

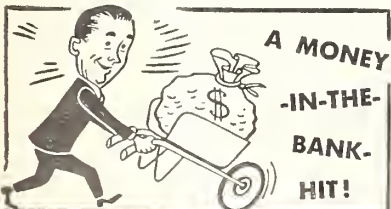
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 PZ-5072



Palette Records  
 1733 Broadway, N.Y.

*101 Strings*

**The World's First  
 STEREO-SCORED  
 Orchestra**



**Rusty & Doug  
 LOUISIANA MAN**  
 HICKORY #1137

**DREAM BOY**

/PLEASE, PLEASE, SIGNORE  
 F-374

**ANNETTE**



**April Distrib Deal  
 On Santo & Johnny LP's**

NEW YORK—To introduce its new Santo & Johnny LP, "Hawaii," Canadian-American Records is offering distrib an April "100% Pure Cream" deal in which two S&J albums are given free for every ten purchased.

Label prexy Neil Galligan announced last week that three new distrib had been named: Cambridge, Philly; Heilicher, Minneapolis; Buckeye, Los Angeles.

**AmPar's Clark, Newton  
 To Aust. For Festival**

NEW YORK—Sam Clark, president of ABC-Paramount Records, and Larry Newton, label sales topper, leave this Saturday (8) for Australia, where they will look over the label's half interest in Festival Records. During their stay, length of which has not yet been determined, they will hold various meets with Festival execs.

**Military Joins Eastman  
 Pubberies As GPM**

NEW YORK—Vet music man Frank Military has joined Lee Eastman's pubberly operations as general professional manager of the Cheerio, Warrock and Korwin firms.

Military, in the business for sixteen years, was formerly B.V.C. Vernon Music, Rosemeadow Music, Steve Allen's firm, and Barton Music, the Ben Barton-Frank Sinatra outfit. He has also worked on hit disks by Johnny Mathis, Bobby Darin and Brook Benton.

Standards in the various Eastman catalogs include "Young At Heart," "Linda," "You're My Everything" and "I Don't Want To Set The World On Fire."

**Everest LP Cover Wins  
 Graphic Arts Award**

NEW YORK—Everest Records has announced that the International Graphic Arts Committee has awarded a special citation in the album cover design annual competition to Sid Maurer of The Maurer Studios for his rendition of Leopold Stokowski's album of Wagner's "Wotan Farewell."

This cover was judged best in a category that comprised more than 300 entries. The diskery is wasting no time in making up attention getting display pieces for the LP.

**"Carnival" Confab**



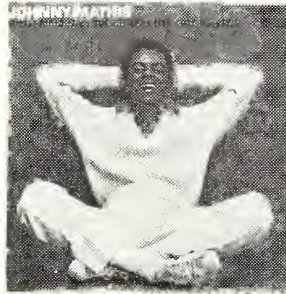
NEW YORK — MGM thrush Joni James and composer Bob Merrill look over the arrangement to Joni's recently-released single of "The Theme From Carnival," adapted from the song "Love Makes The World Go 'Round" from Merrill's soon-to-open Broadway musical. The show, adapted from the film story of "Lili," stars Anna Maria Alberghetti and Kaye Ballard.



★ Also Available in EP ● Also Available in Stereo

**Album  
 Sure Shots**

MONAURAL AND STEREO



● **I'LL BUY YOU A STAR  
 JOHNNY MATHIS**

(Columbia CL 1623; CS 8423)



● **AL HIRT—THE GREATEST  
 HORN IN THE WORLD**

(RCA Victor LPM 2366; LSP 2366)

**6 Victor Red Seals For April**

NEW YORK—RCA Victor Records announced last week the release of six new Red Seal LP's, including the first recording of Elliot Carter's "String Quartet No. 2," winner of 1960's Pulitzer Music Prize. It's performed by the Julliard String Quartet, who introduced the work on March 25, 1960. Coupled with the Carter score is another prize winner, William Schumann's "Quartet No. 3," which was completed in 1939 and won the first Town Hall Composer's Award. It is also recorded here for the first time.

Other new Red Seal LP's include new recordings by Charles Munch and the Boston Symphony Orchestra, Pierre Monteux and the Vienna Philharmonic Orchestra, Morton Gould conducting his own orchestra, and pianist Byron Janis with Fritz Reiner and the Chicago Symphony Orchestra.

Munch and the Boston Symphony are featured in two new LP's: Robert Schumann's "Spring" Symphony and Manfred Overture and Mendelssohn's Symphony No. 3 ("Scotch") and the

Scherzo from "Octet in E-Flat."

Monteux and the Vienna Philharmonic perform two Beethoven Symphonies, Nos. 1 and 8. It is Victor's first stereo recording of the Symphony No. 1.

Pianist Byron Janis, who created big excitement in his recent Russian tour, is featured in Liszt's "Totentanz" and Rachmaninoff's "Concerto No. 1," the Chicago Symphony Orchestra being conducted by Fritz Reiner. Gould's newest album, "Moonlight Sonata," features selections by Debussy, Kreisler, Kern, Youmans and other composers.

The new release will be supported by a "tremendous" advertising and promotion campaign as part of Victor's "The Greatest Sale On Earth."

**"Checkmate's"**



HOLLYWOOD — Composer Johnny Williams and wife Barbara Ruick (seated right and left, respectively) present a copy of the Columbia album of music from "Checkmate" to two of the TV series' stars—Anthony George (seated) and Doug McClure. Williams, recently inked by Columbia, composed-conducted-arranged the music for the package, recreating his regular chores for the TV'er.

**NARAS Adds 8 Members**

HOLLYWOOD — Eight new members have joined the National Academy of Recording Arts and Sciences (NARAS), it has been announced by Sonny Burke, president of the west coast chapter.

Those receiving life-time memberships were: Alan W. Livingston (Capitol), Norrie Paramor (EMI, England), and James J. Lee (Indigo Records), all in A & R category.

Other new members admitted include Robert H. Burrell (BMI), Paul K. Engemann (Capitol), both in A & R category; Engineers Walter D. Hasinger, Jr. and Frank A. Trupia (RCA Victor), and vocalist Doty Walters (Columbia). An associate membership was taken by Burt I. Harris of the Greentree Electronics Corp.



# SURE SHOTS

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

## "YOU CAN DEPEND ON ME"

### "IT'S NEVER TOO LATE"

Brenda Lee ..... Decca 31231

## "BUMBLE BOOGIE"

B. Bumble & Stingers ..... Rendezvous 140

## "BRASS BUTTONS"

String-A-Longs ..... Warwick 625

## "TENDERLY"

Bert Kaempfert ..... Decca 31236

## "SLEEPY-EYED JOHN"

Johnny Horton ..... Columbia 41963

## "THE BLIZZARD"

Jim Reeves ..... RCA Victor 7855

## "AIN'T IT BABY"

Miracles ..... Tamla 54036

## "FOOLIN' AROUND"

Kay Starr ..... Capitol 4542

## "FROGG"

Brothers Four ..... Columbia 41958



# LOOKING AHEAD

A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

- |   |  |
|---|--|
| <p><b>1</b> WHERE I FELL IN LOVE<br/>Capris (Old Town 1099)</p> <p><b>2</b> A CITY GIRL STOLE MY COUNTRY BOY<br/>Patti Page (Mercury 71792)</p> <p><b>3</b> A SCOTTISH SOLDIER<br/>Andy Stewart (Warwick 627)</p> <p><b>4</b> LITTLE GIRL, LITTLE BOY<br/>Al Martino (20th Fox 237)</p> <p><b>5</b> A DOLLAR DOWN<br/>Limelites (RCA Victor 7859)</p> <p><b>6</b> PLEASE SAY YOU WANT ME<br/>Little Anthony &amp; Imperials (End 1086)</p> <p><b>7</b> BOUNTY HUNTER<br/>Nomads (Rust 5028)</p> <p><b>8</b> BIG MR. C<br/>Link Eddy Combo (Reprise 20,000)</p> <p><b>9</b> LOUISIANA MAN<br/>Rusty &amp; Doug (Hickory 1137)</p> <p><b>10</b> GLORY OF LOVE<br/>Roomates (Valmor 008)</p> <p><b>11</b> YOU'RE MY BABY<br/>Ike &amp; Tina Turner (Sue 740)</p> <p><b>12</b> COME ALONG<br/>Maurice Williams &amp; Zodiacs (Herald 559)</p> <p><b>13</b> THIS WORLD WE LOVE IN<br/>Mina (Time 1030)</p> <p><b>14</b> UNDERWATER<br/>Frogmen (Candix 314)</p> <p><b>15</b> GIRL OF MY BEST FRIEND<br/>Ral Donner (Gone 5102)</p> <p><b>16</b> SUCU SUCU<br/>Ping Ping (Kapp 377)</p> <p><b>17</b> THE CONTINENTAL WALK<br/>Hank Ballard &amp; Midnighters (King 54991)</p> | <p><b>18</b> THE WORLD IS WAITING FOR THE SUNRISE<br/>Don Gibson (RCA Victor 7841)</p> <p><b>19</b> LITTLE LONELY ONE<br/>Jarmels (Laurie 3085)<br/>Gary Stites (Madison 155)</p> <p><b>20</b> SPARKLE AND SHINE<br/>Four Coquettes (Capitol 4534)</p> <p><b>21</b> FLAMING STAR<br/>Elvis Presley (RCA Victor LPC 128)</p> <p><b>22</b> YOU SET MY HEART ON FIRE/JENNY<br/>Johnny Mathis (Columbia 41980)</p> <p><b>23</b> WON'CH COME HOME, BILL BAILEY<br/>Della Reese (RCA Victor 7867)</p> <p><b>24</b> LOVE OR MONEY<br/>Blackwells (Jamie 1179)</p> <p><b>25</b> DADDY'S HOME<br/>Shep &amp; The Limelites (Hull 740)</p> <p><b>26</b> MY BLUE HEAVEN<br/>Frank Sinatra (Capitol 4546)</p> <p><b>27</b> HELLO WALLS<br/>Faron Young (Capitol 4533)</p> <p><b>28</b> OUT OF A CLEAR BLUE SKY<br/>Lawrence Welk (Dot 16198)</p> <p><b>29</b> DARK AS A DUNGEON<br/>Tennessee Ernie Ford (Capitol 4531)</p> <p><b>30</b> UH HUH<br/>Mike Clifford (Columbia 41964)</p> <p><b>31</b> WHO WILL THE NEXT FOOL BE<br/>Charlie Rich (Phillips 3566)</p> <p><b>32</b> ONE HUNDRED PERCENT<br/>Lloyd Price (ABC Paramount 10197)</p> <p><b>33</b> LOST THE RIGHT<br/>Freddie Scott (Jay 250)</p> <p><b>34</b> BE MY BOY<br/>Paris Sisters (Gregmark 2)</p> <p><b>35</b> BIG BOSS MAN<br/>Jimmy Reed (Vee Jay 380)</p> |
|---|--|

## Charmed Circle



## Tentative Plans For Cooke Sacred LP

HOLLYWOOD—Negotiations are under way to team RCA Victor recording star Sam Cooke with one of the country's leading choirs to create a deluxe limited edition album of all-time favorite hymns and gospel songs, it was learned last week.

Cooke began his singing career with a gospel group, The Soul-Stirrers, in the Chicago church where his father was pastor. Since becoming a solo act, Cooke has always included several gospel songs in his concert repertoire and his just-released album, "Sam Cooke," features two spirituals, "Goin' Home" and "Swing Low, Sweet Chariot."

The gospel album, brainchild of Cooke's manager, Jess Rand, would include some of Cooke's original compositions in that field as well as generations-old numbers which have become classified as "Folk music of the Negro race."

Two internationally-known choirs under consideration as background for the Sam Cooke solos are the Mormon Temple Choir of Salt Lake City, and the St. Olaf College Choir of Northfield, Minn.

NEW YORK—Connie Francis watches as Jack Kramer, owner of Lindy's, starts a "Golden Record Circle" window display in the window of the famed Broadway restaurant. Connie's pleased, as she is the first to be so honored.

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"FELL IN LOVE ON MONDAY"

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ARR: COND. PHIL SPECTOR . . . SILL-HAZLEWOOD PRODUCTION

GREG MARK RECORD #2

GREG MARK RECORDS 1610 No. Argyle, Hollywood 28, Calif.

## BIOS FOR DEEJAYS

### The Limelitters



The Limelitters, newest folk singing group to hit the market, are as unique a trio of individuals as have ever achieved pop stardom. They're currently scoring with their first RCA Victor LP, "Tonight: In Person," and are now making single noise with "A Dollar Down."

Lou Gottlieb, comic spokesman for the group, earned a Doctor of Philosophy in musicology from the Univ. of California for his dissertation on 15th Century cyclic masses. He was an original member of the Gateway Singers and has written hit arrangements for the Kingston Trio. Glenn Yarbrough, lyric tenor and classical guitarist, attended St. John's College in Annapolis (Great Books Course) and studied philosophy at Mexico City College. Alex Hassilev, banjo-playing baritone, was born in France of Russian parents. He speaks fluently in five languages and sings in over a dozen more. In this age of conformity, the Limelitters are a refreshing new kind of act.

### The Chimes



Patience, practice and perseverance are what the Chimes attribute to their current disk success. Up until the time of their first hit, "Once In A While," which vaulted them into the national spotlight, they had spent two days a week for a year-and-a-half practicing and developing a unique group sound and diverse repertoire.

The group—Leonard Cocco (leader), Patrick DePrisco (1st tenor), Richard Mercado (2nd tenor), Joseph Croce (baritone) and Patrick McGuire (bass)—formed two years ago in Brooklyn. They were "discovered" by Andy Leonetti, head of Tag Records, while making a demo in a New York recording studio. Leonetti cut them in "Once In A While" and has now followed that hit with another revamped evergreen, "I'm In The Mood For Love."



## Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

In its second year of playing high school faculty teams, the WHK Radio-Oneders basketball team, comprised of station personnel, has racked up a record of 8 won and 12 lost. More important is the fact that these games, 20 so far this season with five more to go, has raised over \$19,000 for the participating schools and has made a lot of friends for the Cleveland station. So many friends, that WHK stands number one in the market in both the Hooper and Pulse surveys. The WHK squad is made up of disk jockeys Scott Burton, Eddie Clarke and Pat Fitzgerald, program director Gerry Spinn, musical director Neil McIntyre and, the star, deejay Johnny Holiday, who's scored 469 points in 20 games, leading all scorers with an average of 23.4 points per game. In addition, five station secretaries form the cheer-leading squad. . . . Also taking



JOHNNY HOLIDAY (WHK—Cleveland)



LARRY GAR (WLBG—Laurens, S. C.)



DICK DRURY (KQX—Pittsburgh)

to the boards each week is the WIP-Philadelphia 61-ers, who've played a game each week for the past 17 weeks. Their opponents are also high school faculties, but they haven't fared as well as WHK, winning only one game all season to date. In addition, several WIP men have been hospitalized with injuries: Dick Carr and engineer Tom Keegan suffered broken arms, PD Varner Paulsen sustained a seriously pulled leg muscle and Chuck Dougherty received severe back injuries while scuffling for a ball. Seems they play a harder brand of ball in Philadelphia. . . . With Sing-Along formats the current rage, WWRL-New York preems a new program April 3rd that offers a new radio approach to gospel music. Yes, it's a "Gospel Sing Along" and will be under the guidance of Prof. Herman Stevens, famed gospel organist and choir director, who will read the lyrics to each song before performing. Seems like a natural.

Larry Gar is using Teddy & Eddy's Mala recording of "Star Crossed Lovers" as part of a daily auto safety message to teen drivers. Gar says his WLBG-Laurens, S. C. audience gets the message with more impact this way than a straight safety pitch. . . . Jack Rattigan, WRCV-Philadelphia, proudly shouting the news that wife Adelaide gave finally birth to a girl. The Rattigans already have three boys. . . . KQV-Pittsburgh general manager John D. Gibbs and operations director Dick Drury are on the west coast supervising the production of a new series of musical station identification signatures. The jingles were written by Gibbs and Drury after expressing dissatisfaction with what jingles were available for use on the station. Musical adaptation is being made by arranger-director Johnny Mann and recording is taking place at the RCA Victor studios in Hollywood utilizing twenty-six top studio musicians and a string section. The new "sound" should be on the KQV airwaves in early April. . . . WINS-New York is conducting a motor boat race around Manhattan island to launch the station's new service to area boating enthusiasts—boating news reports that will include off-shore weather, inlet reports, Coast Guard bulletins and safety reports. Participating in the race will be Stan Richards, Brad Phillips and Lonny Starr, all piloting 80 hp powered runabouts around the entire island. Of course prizes are being offered to listeners who correctly guess winner and winning time. . . . Bob Cobbins writes from WYAL-Scotland Neck, N. Carolina, that he, Tom Reeder and Mike Faulkner, all programming pop rock 'n roll, are in need of the latest disks. . . . The board of directors of the Maryland-D.C. Broadcasters' Association announced that the summer meeting of the organization will be held in Ocean City, Md., June 23-24. At its recent meeting, held in the Broadcasters Club of Washington, the board also filled a vacancy by electing Russell Morgan of WTTR-Westminster, Md. The board also appointed a study committee to develop a state-wide traffic safety campaign. . . . Roland Bennett's Shelley dinking of "Money Crazy" getting big action with listeners to "Jazzmo Bop's" KTOP-Topeka, Kansas show.

### VITAL STATISTICS:

A complete reshuffling of the air staff at WERE-Cleveland brings the following new disk jockeys to the station: Arch Yancey, from KNUZ-Houston; Johnny McKinney, from KQV-Pittsburgh; Jerry Miller, from KONO-San Antonio; Mike March, from WIZE-Springfield, Ohio; Dick Blanchard, from WTAE-TV-Pittsburgh. Jeff Baxter, who's been at WERE for two years, remains in the all-night slot. . . . Jim Tucker has been appointed director of programming at WFUN-Huntsville, Ala. . . . Bob Ouellette exited WRUM-Rumford, Maine, for a post with WLAM-Lewiston, Maine. . . . Bowing on the airways April 3rd is WLKW-Providence, R.I. with 50,000 watts at 990 kc. Governor John A. Notte, Jr. of Rhode Island will formally dedicate the station April 3 in ceremonies at the transmitter, located at Burrillville in northwestern R.I. Six towers at the site rise 650 feet above the ground. Modern studios and offices are located at 228 Weybosset Street in downtown Providence. Mowry Lowe is general manager, Peter T. Barstow is program manager, T. Kenneth Prior is chief engineer, David S. Wolfenden is production manager, and Joe Postar is news editor. . . . W. S. "Bill" Morgan resumes his post as vice president in charge of national sales for all McLendon stations after a six months' leave of absence to devote his entire time to KLIF-Dallas, at which he also continues to serve as general manager. . . . Richard Douglas, formerly of WISH-Indianapolis, has been added to the news dept. of WIP-Philadelphia. . . . Christie Barter, music editor of Cue Magazine preems his new WRFM-New York program, "The New Discs," April 4. The program will cover the same broad range of music as the weekly column—from Bach to jazz.





# TOP 50 IN R&B LOCATIONS ACROSS THE NATION

Pos. LAST WEEK

1	BLUE MOON Marcelles (Colpix 186)	1
2	MOTHER-IN-LAW Ernie K-Doe (Minit 623)	4
3	DEDICATED TO THE ONE I LOVE Shirelles (Scepter 1203)	3
4	FOR MY BABY Brook Benton (Mercury 71774)	6
5	I PITY THE FOOL Bobby Bland (Duke 332)	5
6	PONY TIME Chubby Checker (Parkway 818)	2
7	ONE MINT JULEP Ray Charles (Impulse 200)	15
8	FIND ANOTHER GIRL Jerry Butler (Vee Jay 375)	11
9	BUT I DO Clarence "Frogman" Henry (Argo 5378)	10
10	GEE WHIZ (LOOK AT HIS EYES) Carla Thomas (Atlantic 2086)	7
11	APACHE Jorgen Ingman (Atco 6184)	9
12	HIDE AWAY Freddie King (Federal 12401)	16
13	PLEASE TELL ME WHY Jackie Wilson (Brunswick 55208)	19
14	RUNAWAY Del Shannon (Big Top 3067)	29
15	ASIA MINOR Kokomo (Felsted 8612)	8
16	THINK TWICE Brook Benton (Mercury 71774)	20
17	ONCE UPON A TIME Rochelle & The Candles (Swingin' 623)	18
18	THAT'S IT, I QUIT, I'M MOVING ON Sam Cooke (RCA Victor 7853)	27
19	YOU CAN HAVE HER Roy Hamilton (Epic 9434)	12
20	TRUST IN ME Etta James (Argo 5385)	22
21	I DON'T WANT TO CRY Chuck Jackson (Ward 106)	17
22	SOME KIND OF WONDERFUL Drifters (Atlantic 2096)	39
23	BYE, BYE, BABY Mary Wells (Motown 1003)	25
24	FUNNY Maxine Brown (Nomar 106)	40
25	EARLY IN THE MORNING Ray Charles (Atlantic 2094)	26
26	MERRY-GO-ROUND Marv Johnson (United Artists 294)	28
27	SHU RAH Fats Domino (Imperial 5734)	34
28	PLEASE LOVE ME FOREVER Cathy Jean & Roomates (Valmor 007)	30
29	ALL IN MY MIND Maxine Brown (Nomar 103)	13
30	SPANISH HARLEM Ben E. King (Atco 6185)	14
31	WATUSI Vibrations (Checker 969)	21
32	TAKE GOOD CARE OF HER Adam Wade (Coed 546)	33
33	RAININ' IN MY HEART Slim Harpo (Excellio 2194)	36
34	100 POUNDS OF CLAY Gene McDaniels (Liberty 55308)	46
35	AIN'T IT BABY Miracles (Tamla 54036)	45
36	HEARTS OF STONE Bill Black's Combo (Hi 2028)	24
37	AT LAST Etta James (Argo 5380)	23
38	EXODUS Eddie Harris (VeeJay 378)	41
39	FELL IN LOVE ON A MONDAY Fats Domino (Imperial 5734)	—
40	BEWILDERED James Brown (King 5447)	43
41	HAPPY BIRTHDAY BLUES Kathy Young & Innocents (Indigo 115)	42
42	BABY BLUE Echoes (Segway 103)	47
43	THE CONTINENTAL WALK Hank Ballard & Midnighters (King 5491)	—
44	I'VE TOLD EVERY LITTLE STAR Linda Scott (Canadian-American 123)	49
45	LONELY BLUE NIGHTS Rosie (Brunswick 55205)	31
46	ON THE REBOUND Floyd Cramer (RCA Victor 7840)	50
47	TONIGHT I FELL IN LOVE Tokens (Warwick 615)	—
48	SURRENDER Elvis Presley (RCA Victor 7850)	35
49	SHOP AROUND Miracles (Tamla 54034)	32
50	LITTLE PEDRO Olympics (Arvee 5023)	—

## Command Goes Classic With Singing Of Steinberg & Pittsburgh Symphony

NEW YORK—Command Records, the best-selling "sound" label, has its first classical representation in conductor Dr. William Steinberg and The Pittsburgh Symphony, just signed to an exclusive contract to the label, according to topper Enoch Light. Command is planning a varied classical program for release by the group, Light said. Steinberg and the Pittsburgh were heard for many years on Capitol and recently made some recordings for the Everest label.

During the past few years, Dr. Steinberg has served as guest conductor for many of the world's leading symphonies. He served as associate conductor with the late Arturo

Toscanini and the famed NBC Symphony. He also is cofounder of the Israeli Philharmonic Orchestra. Recently he appeared as guest conductor in Paris, Rome, London, Berlin, Philadelphia, Chicago, Frankfurt, Florence and several other major cultural centers.

### Capitol Signs Cordoba, Flamenco Guitarist

HOLLYWOOD — Mariano Cordoba, Castilian guitarist currently popularizing flamenco guitar in San Francisco, has been signed to an exclusive contract by Capitol Records, it was announced last week by Alan W. Livingston, vice president for creative services.

Executive A & R producer Ralph O'Connor, who will supervise Cordoba's recording sessions, plans to record the guitarist this month.

O'Connor discovered Cordoba performing at the Patio Andaluz, a San Francisco night club, which the guitarist has operated successfully since May of 1959. Cordoba and his wife, dancer Carmen Ruiz, are credited with kindling large interest in flamenco guitar and dancing in the Bay area.

Born in Guadalajara, Castile, Spain, Cordoba began playing the guitar at the age of 14. Later, he studied under Rafael Nogales and Eugenio Gonzales in Madrid. Before settling in San Francisco in 1956, the guitarist toured Europe, South America, and North America with the famed Antonio Ballet Company, better known in this country as the Antonio and Rosario troupe.

### Image In Distrib Deal With London Records

NEW YORK—Kenny Marlow, president of Nashville-based Image Records, announced last week that, effective immediately, national distribution of the Image label will be handled by London Records, of New York.

The Image label was previously distributed by National Recording Corp., of Atlanta.

Artists presently under contract to Image include Gary Warren, Bobby Russell, Doug Warren, whose "If The World Don't End Tomorrow" on Image was a noise-maker last year, and a new unnamed vocal group out of Texas, whose first effort will be the first Image release through the London distrib set-up.

In going with London for its national distribution, Image joins such labels as Hi and Monument, among others.

### MGM Awards 3 Cars In "Starpower" Contest

Three 1961 Volkswagens will be awarded to MGM distributors who won the label's 1961 "Starpower" sales program contest. Those who will receive the popular foreign models are: Robert Hausfater of Roberts Records Distributors, St. Louis; Tony Valerio, Melody Sales Company, San Francisco; Johnny Vincent, Record Sales Inc., New Orleans.

The contest was broken down by market areas, insuring every distributor an equal opportunity to win a Volkswagen. Handled as a three track race, distributors were sent weekly bulletins showing their standings and their competitors. Sid Brandt, vice president in charge of operations, said that the Volkswagen contest stimulated a great deal of extra sales for the label and that other contests featuring valuable prizes would be a steady format of the sales department.

Brandt also stated the cars will be delivered to the winning contestants as quickly as possible with appropriate ceremonies in each city.

### Reiner Returning To Podium For Victor

NEW YORK—Plans for a series of new recordings with conductor Fritz Reiner and the Chicago Symphony Orch. have been announced by RCA Victor Records. The sessions are scheduled for next week. Reiner, now fully recovered from his recent illness, has reported that he plans a complete schedule of activities for the coming year.

### Darin Mussed And Bussed At Colony



NEW YORK—No one anticipated the fantastic turnout Bobby Darin would elicit when invited to partake in a special promo at Colony Record Shop. Top left photo shows the crowd outside Colony awaiting Darin's appearance. At bottom left Darin is greeted warmly by a fan while WINS disk jockey Murray Kaufman stands by for an interview. Right: Darin and Colony owner Nappy Kaufman engulfed by the crowd.

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# Record Ramblings

## NEW YORK:

The very busy Martin Hoffman left his Decca-Coral-Brunswick promotion desk to rush cross-town with two new Coral double-headers. One's Fred Ellis' "Tammy"—"Unchained" coupling and the other is Bob Keene's "Move Over Angel"—"Listen Little Girl" duo. Henry Jerome's crew handled both sessions. Best o' luck to Marty and wife, Ann, who's due soon. . . . Nice to chat with the Fireballs who dropped by to say hello prior to their Canadian tour. Boys' latest is "Rik-A-Tik" (now on Warwick). . . . Sam Cooke doin' his latest, "That's It, I Quit, I'm Movin' On" (Victor), during his week-long stand at Town Hill in Brooklyn. Great celeb turnout for the performer there. . . . Joe Rene, taking time out from his A&R chores at Beltone to visit local jocks in behalf of Bobby Lewis' "Tossin' & Turnin'."



FRED ELLIS



FIREBALLS



SAMMY KAYE

Envoy topper Mike Shepard letters that the Ultimates' "I Can Tell You Love Me Too" is busting in Miami, the west coast, N.J. and here. . . . Ina Ray Hutton giving up her all-girl ork baton for a nite club singing career-starting at the Old South, in Hot Springs, Ark. . . . Paul Anka appeared on the Danny Thomas 4/3 stint. . . . United Record Corp's Bob Rosen and Ray Passman (of the Robert Mellin pubbery) agree that Russell Byrd has a hit slice in "You Better Come Home" (Wand). Bob adds that we should watch out for Geo. J. Camarinos, III's "Move On In" (Buzz). . . . Olympia distribs prexy Ervin Litkei hot on Annette's Vista newie, "Indian Giver." . . . Milton Karle, reporting in from the Philly-Balt.-D.C. area, that the Hank Ballard & Midnighters' "Continental Walk" (King) is a smash there and that Bert Kaempfert's "Without Your Love" (Decca) is getting heavy deejay play in the same territory. . . . Sorry to hear about the passing of Al Nevin's dad, Sam Tepper. Our condolences.

Pat Boone will star with Dorothy "Roaring Twenties" Provine, Fabian, the Kingston Trio, Joanie Sommers and Johnny Mercer in Bulova's "Special Salute To Spring" to be viewed on ABC-TV, 4/20. . . . Tom De Cillis, Mary Errico and Frank De Cillis, exec directors of Julia Records (of Union, N.J.), announced the formation of Flamingo (based in Elizabeth and not affiliated with Julia) Records. First release is "Mississippi Mud," cut by the Suburbans (who had "Alphabet Of Love" on Port awhile-back). . . . Tina Robin set for summer stock in "Brigadoon." . . . James Prestovino has severed all connections with Laurel Records and has taken a post with Spearhead Music. . . . Clyde (Skip & Flip) Battin, mgr. of Don True, items that the songster has inked a Caprice (Canadian-American's affiliate). Debut pairing's tagged "Who Was Your Fool" and "Teenage Girl And Boy." . . . We hear RCA's set to cut four LP's in Rome this summer with Robert Merrill, who's been getting great response to his Jack Paar's TV stints. . . . Sammy Kaye, whose latest for Decca is "Welcome Home," is booked for a string of one-niters thru August—with a nation-wide concert tour to begin in Sept. In June he'll be doing an 8-week stint at the Riviera in Vegas.

Mel Shayne, formerly connected with Richard O. Linke Assoc., set to go into his own personal mgmt. biz, commencing the 1st of April. He'll be located here at 850 7th Ave.—phone CO 5-6836. . . . Grand Award the recipient of a citation from the U.S. Dept. of Commerce for "outstanding service to the U.S. Government" at the Int'l Trade Fair" and Grand Award-Command art director Charles Murphy the recipient of one from the Art Directors Club of N.Y. for the cover design on "The Persuasive Trombone Of Urbie Green." . . . Music Maker's Bob Schwaid back from a Balt.-D.C. plug trek where he sez that the Celebrities' 1st deck is getting great reaction—via the Buddy Deane TV'er.

Brook Benton, whose latest Mercury double-header is "Think Twice" and "For My Baby," will soon be heard in a 42-voice background spiritual package tabbed "If You Believe." Brook's currently at Chi's Regal Theatre for a week. . . . Peggy Lee, Johnny Nash and the Hi-Lo's headed the guest list on the 4/2 "Startime, U.S.A." ABC-TV'er. . . . Dee Anthony, Jerry Katz, Robert Coe and Jerry Weintraub voted into the conference of Personal Managers, East. . . . Sam Fletcher into the Casino Royal in D.C. 4/3-9. He then follows with a Storyville (Boston) 4/10-16 date. . . . Terry Teen up for a Cash Box visit to tell us about his bow on the hot Warwick line, "Just Wait 'Til I Get You Alone." Also up to say hello were one of the group's making the label sizzle—the Token—who are smashing thru with "Tonight I Fell In Love." . . . Vic Damone to sing a special Oscar Hammerstein medley on the 4/17 "Oscar" show. . . . Della Reese followed her 3/26 stint on the Ed Sullivan show with a 3/30-starting stand at the Fairmount in Frisco. Thrush, who just completed a "Classic Della" LP, is out with a new Victor duo, "Won'cha Come Home, Bill Bailey" and "The Touch Of Your Lips." . . . Musicor's Gene Pitney up and down the east coast this week plugging away on his newest coupling, "Take Me Tonight" and "Louisiana Mama."

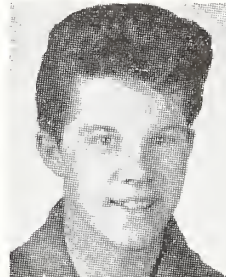
Irving Rose, Times Square Records, on the phone to tell us that all future copies of the Timetones' "Here In My Heart" will read just "In My Heart." . . . Maverne's Steve Harris buzzin' bout all the N.Y. activity on the Rollers' "Continental Walk" (Liberty), Little Anthony & Co.'s "Please Say You Want Me" (End), the Turbans' up-dating of "When You Dance" (now on Parkway) and the International Pop Ork's Cameo LP. . . . Panamanian organist Vin Strong setting up an eastern plug jaunt via the Morty Wax promo network to plug his forthcoming "Latin Percussion" LP. . . . Also out on Latin LP promo tour (for a 3-week'er down Miami-way) is Herb Zane in behalf of his Roulette'r, "Let's Go Latin." To do so, Herb left his ork at the Steak Pit in Paramus, N.J.



# Record Ramblings

## CHICAGO:

Tommy Blair, 17-year-old lead with new group The West Coasters, spent a few days in Chi last week and made the usual tour of record hops and interview shows with Decca's local promo man Frank Scardino. The group's first outing on Decca is "With My Hand On My Heart" coupled with a 'dance craze' item called "West Coast," and from what Frank tells us the deck's enjoying choice chart positions in Kansas City and on the coast. . . . WAIT deejay Phil Lind returned from a lengthy European jaunt, with his lovely wife Rose and daughter Sherry, armed to the teeth with taped interviews. . . . A short distance call from long distance traveler Earl Glickin (Delfi-Donna) singing the praises of The Pentagons' "To Be Loved" and newie "Those Oldies But Goodies (Remind Me Of You)" by Little Caesar & The Romans. . . . Tenor Enzo Sturti,



TERRY TEEN



TONY ABBOTT



VIN STRONG

who was such a hit when he bowed at The Drake Hotel's swank Camellia House last month, recently signed for a return engagement at a very attractive salary increase. . . . Chess sales topper, Max Cooperstein, flips over action the diskery is receiving with Lucky Clark's "So Sick"; Clarence (Frogman) Henry's hot chart climber "But I Do" and Etta James' "Trust In Me." Hot new releases out of the Chess plant include "Continental With Me Baby" b/w "The Junkernoo" by The Vibrations; "I'm So Young" by The Students and "Can't Let You Go" by Sugarpie DeSanto.

Decca's regional topper Shim Weiner expresses sheer delight over initial response to the newly released Brenda Lee pairing "You Can Depend On Me" b/w "It's Never Too Late" as well as Bert Kaempfert's single "Tenderly" plus his new album "The Wonderland Of Bert Kaempfert." . . . Patti Page, currently working on the sequel flicker "Dondi Goes To The Moon," is set for a five weeks' engagement at the Figgalle in London commencing 5/18. Prior to her European departure she'll do guest shots on the Bob Hope TV'er 4/12 and the Perry Como Show 5/3—which adds up to a mighty busy schedule for the popular thrush. . . . A sad sight for Frank Holzfiend was the recent razing of his now defunct Blue Note jazz palace where such great names as Duke Ellington, Count Basie, The Dukes Of Dixieland, Ahmad Jamal, etc., held sway for years. . . . English actor-singer Anthony Newley, scoring on the local airways with his London etching "And The Heavens Cried." Alan Bress of J. H. Martin Distribs tells us Lawrence Welk's follow up pairing "My Three Sons" b/w "Out Of A Clear Blue Sky" (Dot) is beginning to look like a double barreled smash. He's predicting all out action with Dodie Stevens' "I Fall To Pieces" and Roy Orbison's "Running Scared."

Lovely June Valli enhances the Dave Garraway TV'er 4/3. Chirp's latest on Mercury is "This World We Love In." . . . Jack Teagarden and his Sextet, in at the London House commencing 3/28 for a return engagement. . . . Kent Beauchamp of Garlan Distribs is bursting with enthusiasm over local action on these newies: "Louisiana Mama" by Gene Pitney (Musicor); "Who Will The Next Fool Be" by Charlie Rich (Phillips); "Glory Of Love" by The Roomates (Valmor), who backed Cathy Jean on her current clik "Please Love Me Forever," and Al Caiola's "Bonanza" (UA) which debuted on The Cash Box' top 100 chart last week. . . . An exciting new personality hereabouts is 23-year-old piano whiz Don Drumm who has his debut deck on the Chi based Century label. It's the Don Drumm Trio's version of "Shortnin' Bread."

Deejay Milo Hamilton (WIND) will emcee the big starstudded record hop to be presented by the Ta-Rah Record Co. at the Aragon Ballroom 4/22-4/23. Appearing with headliner Bobby Rydell will be Danny & The Juniors, The Mustwangs, Johnny Mastro, Ral Donner, Dicky Doo & The Dont's, Bobby Comstock & The Counts and Jerry Granahan. . . . Arnold's Ralph Cox, speling 'bout chart potentials "Shhh" by Arthur Smith & The Cracker Jacks (Choice); "Shuranga" by Merv Griffin (Carlton); "Bimbo" by Jimmy Banner (20th) and "The Trapp Family" sound track on 20th Fox from the foreign flicker currently showing at the Loop theater here. Incidentally, Ralph's a pretty proud poppa these days since his 12-year-old son, Stephen, has been displaying big league skill on the Little League pitcher's mound. . . . Local folk palace, The Gate Of Horn, moved to new and larger quarters at 1036 N. State St. . . . A big welcome to ex-coinman James "Jay" Albrent who enters the records circle as Milwaukee promo man for Music Distribs. . . . RCA's Stan Pat tells us he's getting excellent exposure here with Skeeter Davis' newie "The Hand You're Holding" which, he feels, can go all the way. Another of the label's new releases is a bouncer "Green Finger" by recent pactee Gary Clarke. . . . Eddie Harris, clicking with "Exodus" (Vee-Jay) wound up an SRO week at the Sutherland nitery.

## LOS ANGELES:

Singer Ed Townsend reports he just completed a 19 hour 30 minute telephone telethon to deejays across the country, plugging his latest Warner Bros. single, "Cherrigale." . . . Revile Records grabbing several pick hits across the country with "Sweet Lovin'" featuring Terry Miller. . . . Columbia Records young chanter, Mike Clifford, just back from a promo tour of the San Francisco area where he was on a show from Alameda Naval Air Station with The Crosby Bros., Joe Williams, and other headliners. Clifford's current outing on the label is "Every Night (Uh Huh!)" b/w "Look In Any Window." . . . Joe Smith, of Hart Dist., informs the Ivy Three are snaring air-play with their new Shell novelty "Nine Out of Ten."

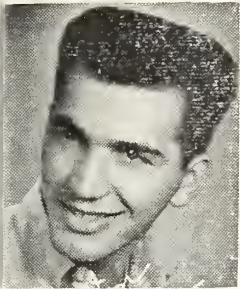
(Continued on page 43)



# Record Ramblings

(Continued from page 42)

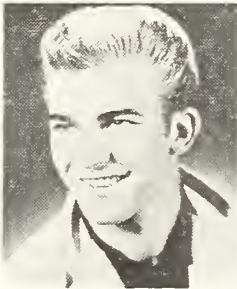
Columbia Records hosted a cocktail party last week for the opening of their new recording studios located in Columbia Square. Various entertainment personalities, deejays, the press, and members of the recording industry attended the affair. . . . Bob Luman, who hit so big with "Let's Think About Living," looking to make it two-in-a-row with slice "The Big Snow Man," on Warner Bros. . . . Coast based Edit Records hitting the market with coupling by chirp Cathy Saunders "Don't Let 'Em Bring You Down" and "I'm Going Home." . . . Wooddie Fleener, of Sand Records, comments the Pat Zill waxing of "Pick Me Up On Your Way Down" is breaking for a hit nationally. . . . Sid Talmadge, at Record Merchandising, all excited about the local action on The Blackwells' Jamie item "Love Of Money." . . . Colpix Records gen. mgr. Paul Wexler, in town and happy with the pacting of comic Dick Gregory to the label, who has debut LP due out this week. Diskery is currently riding high with the hottest deck in the country, "Blue Moon" by The Marcells.



DON TRUE



SUBURBANS



TERRY MILLER

Liberty Records announces they've snagged the "One-Eyed Jacks" sound track for a Liberty package. Film is the Marlon Brando starrer for Paramount Pictures release. . . . Teenager Joanie Sommers has been inked to guest stint on the Pat Boone teevee spec 4/20, over ABC. Prior to the spec songstress does a concert with Shelly Manne at the University of Oregon. . . . Van Russ Records artist Stan Jones, offering a rock-a-ballad treatment to tune "Sweet Little Lark." . . . Stan Hoffman, on returning from Europe found Warwick has hit "Tonight I Fell In Love" by The Tokens. . . . Tony Garber informs he has opened his own indie record promo firm, and is currently busy with "Beloved Stranger," by The Daarts on Dyna. . . . Les McCann, Pacific Jazz wax artist, recently completed his initial vocal recording session. McCann has become famous as a prominent jazz pianist.

Nineteen-year-old femme rock 'n roll singer, Joyce Harris, signed to an exclusive wax pact by Infinity Records. Lark's debut platter is tabbed "No Way Out." . . . Del-Fi topper Bob Keene, predicting that Little Caesar and The Romans have a strong bid for top chart honors with "Those Oldies But Goodies Remind Me Of You." Deck is already kicking-up lots of interest up and down the coast. . . . Lynn Starr, entertainment director at the Hollywood Roosevelt Hotel, announces a celebration was held last week in the Cinegrill to mark the first anniversary of George Liberace's Ork at the hostelry. . . . Ray Smith, who had hit "Rockin' Little Angel" some time back, bows on Infinity with coupling "After This Night Is Through" b/w "Turn Out The Moonlight." . . . Gardena prexy, John Guss, looking for things to happen with the Johnny Angel biscuit "Baby You've Got Soul." . . . Sam Cooke's new LP on RCA Victor is titled— "Sam Cooke." . . . Everybody at Challenge Records all excited over the immediate reaction on the new Jerry Wallace pairing "Life's A Holiday" b/w "I Can See An Angel Walking." Veep Mel Bly, has both sides tabbed for hitsville.

## HERE AND THERE:

PHILADELPHIA—Al Melnick happily informs that A&L's in the swing with the addition of Eddy & Teddy's "Star Crossed Lovers" (Mala), Loch Lomand Rock" by the Ramrods (Amy), Bernadette & her Swingin' Bears' "Crazy Yogi" (Beach) and the Suburbans' "Mississippi Mud" (Flamingo). . . . Bob Heller letters that he's taken on the Allegro line with the Claude McLin Combo slice, "Swingin' Bag Pipes." Crystalette has been added with Tony Caro's "Chemistry Of Love" and Heigh-Ho has joined up with Danny Ford's "North Wind." . . . With Buzz Curtis, over at Mainline, it's Sonny Nichols' "Young In Years" (Patco), Ral Donner's "Girl Of My Best Friend" (Gone), Shep & the Limelites' "Daddy's Home" (Hull) and Gary Stites' "Little Lonely One" (Madison). . . . Over at Chips, Barry Abrams checks in with Johnny Madara's "Good Golly Miss Molly" (Bamboo), Frank Gari's "Lullaby Of Love" (Crusade), the Allison's "Are You Sure" and Ian Fraser's "Night Train" (both London). He adds that "Mess Around," from Chubby Checker's "Pony Time" (Parkway LP) is getting great reaction.

WARWICK, R. I.—Maestro Tony Abbott has inked a wax pact with Wye Records this city. Artist is the 1st 'big band' on the label and his bow is an instrumental version of "Surrender" ("Sorrento"). Band's now on tour of one-niters of colleges and universities thru the east.

DETROIT—Cosnat mgr. Joseph Goleski notes that there's been sensational sales figures on Rusty Warren's "Sin-Sational" and "Larry Storch At The Bon Soir" Jubilee comedy packages. Among the hit newcomers in the singles dept. are Bill Sanford's "Drumboogie" (Gold Eagle), James Booker's "Smacksie" (Peacock) and Bobby Freeman's "Mess Around." . . . Hi-Q distribs' Don Sheldon reports that Dave Hamilton's "Cooter Bug" is starting to break loose all around the country—specially so in the mid-west. . . . Local promo team of Gordon "Specs" Bossin & Dave "Doc" Hollis working away on the Victor debut LP, "This Is Norman Luboff." Boys are also hot on the Limelites' "Dollar Down" hit.

OKLAHOMA CITY—Fay Thomas, prexy of Artist Prod. Inc., telegrams that Boyd Records will go all out March 20 when they release Ray Phillips' "Say Now" and follow with Sonny Miller's country release. Deck'll be the first release under the label's new national distrib set-up and since George Kelly took over as promo mgr. There'll be a new release every 3 weeks with Kelly handling the south, Bobby Boyd the east, Fay Thomas the west and Kenny Wilson the mid-west.

## The Cash Box —April 1, 1961

### Pick of the Week Newcomers

In an effort to call D.J. attention to Pick records by "Newcomers" (artists never before on the Top 100) the editorial staff of The Cash Box will list such records under this special heading.

- "AN INVITATION" (2:50) [Village BMI—Prosen, Fountain]
- "THE DANCIN' LADY" (2:40) [Village BMI—Prosen]
- THE DREAM-TIMERS (Flippin' 107)

Here's one that's right up the teeners alley. It's a striking ballad-with-a-beat romancer, tagged "An Invitation," that the Dream-Timers (with a stand out femme lead) put across with loads of feeling. Splendid ork support supplied by the Flippin' Teens crew. Pairing's a sock-rock remake of last year's noise-maker, "The Rockin' Lady." The kids are gonna dig this two-sider.

MARCH 27, 1961

The pick of the new releases:

### SPOTLIGHT WINNERS OF THE WEEK

Strongest sales potential of all records reviewed this week.

#### THE DREAM TIMERS



AN INVITATION (Village, BMI) (2:50)—THE DANCIN' LADY (Village, BMI) (2:40)—This new group, whose vocal style is in the quivering vein that the kids go for, could have a hit with this two-sided platter. Top side is a slow rockballad; flip is a driving rocker. Watch 'em both.  
Flippin' 107

# THE SOLID SMASH THE INDUSTRY NEEDED...

# "An Invitation" b/w "The Dancin' Lady"

## by THE DREAM-TIMERS

FLIPPIN' 107

flippin' Records 1650 BROADWAY NEW YORK, 19, N. Y. ROOM 908



# Album Reviews

**"MUSIC FOR LOVERS"** Werner Muller and His Orch., Telefunken TP-2516, \$1.98  
 Content: "Love Letters In The Sand," "Venus," "I Miss You So," 7 others.  
 Cover: Close-up of girl's face behind fan in color. Performance: Pretty style on the top hits of the past few months makes for extra good listening. Muller has a way with the new standard that attracts. Commercial Value: Getting deejay play and for a low-pricer this is something. Stock it.

**"TENDERLY HE WATCHES"** George Beverly Shea, RCA Camden CAL-563, \$1.98  
 Content: "There's A Song In The Air," "The Army Of The Lord," "Sunrise," total of ten. Cover: Close-up face shot of the artist, in color. Performance: Stirring rendition of sacred tunes from Shea's past sessions. Fine package. Commercial Value: Solid deck of sacred merchandise here for the proper market.

**"THE STANLEY BROTHERS"** Harmony HL-HL-7291, \$1.98  
 Content: "The White Dove," "We'll Be Sweethearts In Heaven," "The Drunkard's Hell," ten in all. Cover: Pastoral color photo with rainbow breaking above. Performance: The Stanley Bros. do justice to a brace of country numbers that they have been noted for in the past. Good c&w deck. Commercial Value: Standard rack fare for the low-price markets in the country.

**"THE BEST OF ROMBERG AND HERBERT"** Frank Chackfield and Orch., Richmond B-20086, \$1.98  
 Content: "Kiss In The Dark," "Indian Summer," "One Alone," "Lover Come Back To Me," a total of ten. Cover: Sheet music from some of the hits is tastefully displayed in color. Performance: Chackfield treat the oldies to a beautiful comeback with fine string support. Beautiful music. Commercial Value: A good combination here with two great composers and the Chackfield name for the low-price shopper.

**PRESTIGE HAS  
3 SMASH SINGLES**

## "CANADIAN SUNSET"

by  
**Etta Jones**  
45-191

## "OL' MAN RIVER"

by  
**Gene Ammons**  
45-189

## "THAT'S ALL RIGHT"

by  
**Mose Allison**  
45-190

All Prestige Singles including the above are available at 15% discount thru March. D. J.'s send for your free copies.

**PRESTIGE RECORDS, INC.**  
203 So. Washington Ave., Bergenfield, N. J.

Watch for this exciting album!  
**"THE WONDERFUL TEENS"**  
 starring  
**Dick Powell**  
 RPC #105

**ardco** Allied Record Distributing Co.  
 1041 N. La Palmas Ave.  
 Hollywood 38, Calif.

The BIG version

## "LITTLE LONELY ONE"

**THE JARMELS**

**Laurie 3085**

The Original

## AFRICAN WALTZ

**Johnny Dankworth**

Roulette 4353

**ROULETTE RECORDS**

A SMASH!  
**"The Exodus of Pepe from the Misfits of a Summer Place"**  
 Stan Robinson

Amy 818  
 AMY RECORDS — 1650 B'way, N.Y.



# Rack Best Sellers

## STEREO ALBUMS (Regular Priced)

- 1 **EXODUS**  
Movie Soundtrack (RCA Victor LSO-1058)
- 2 **CALCUTTA**  
Lawrence Welk (Dot DLP 25359)
- 3 **EXODUS**  
Mantovani (London PS-224)
- 4 **CAMELOT**  
Orig. B'way Cast (Columbia KOS-3021)
- 5 **WONDERLAND BY NIGHT**  
Bert Kaempfert (Decca 74101)
- 6 **MAKE WAY**  
Kingston Trio (Capitol ST 1447)
- 7 **SINATRA'S SWINGIN' SESSION**  
Frank Sinatra (Capitol SW 1491)
- 8 **MEMORIES ARE MADE OF THIS**  
Ray Conniff Orch. & Chorus (Columbia CS 8374)
- 9 **LAST DATE**  
Lawrence Welk (Dot DLP-25350)
- 10 **PERSUASIVE PERCUSSION**  
Terry Snyder (Command S-800)

## STEREO ALBUMS (Low Priced)

- 1 **101 STRINGS PLAYS THE BLUES**  
(Stereo Fidelity SF 5800)
- 2 **MANTOVANI SHOWCASE**  
Mantovani (London PSA 3202)
- 3 **SOUL OF SPAIN—Vol. II**  
101 Strings (Stereo Fidelity SF 6000)
- 4 **CAMELOT**  
Living Strings (Camden CAS 657)
- 5 **EXODUS**  
101 Strings (Stereo Fidelity)
- 6 **GRAND CANYON SUITE**  
Oslo Philharmonic Orchestra (RCA Camden CAS-468)
- 7 **SYMPHONY FOR LOVERS**  
101 Strings (Stereo Fidelity SF 4500)
- 8 **EBB TIDE**  
Frank Chacksfield (Richmond S-30078)
- 9 **CONCERTO UNDER THE STARS**  
101 Strings (Stereo Fidelity SF 6700)
- 10 **SILVER SCREEN**  
101 Strings (Stereo Fidelity SF 7000)

## MONAURAL ALBUMS (Reg. Priced)

- 1 **CALCUTTA**  
Lawrence Welk (Dot DLP-3359)
- 2 **EXODUS**  
Mantovani (London LL-3231)
- 3 **EXODUS**  
Movie Soundtrack (RCA Victor LM-1058)
- 4 **G.I. BLUES**  
Elvis Presley (RCA Victor LPM-2256)
- 5 **MAKE WAY**  
Kingston Trio (Capitol T1447)
- 6 **WONDERLAND BY NIGHT**  
Bert Kaempfert (Decca DL-4101)
- 7 **CAMELOT**  
Orig. B'way Cast (Columbia KOL S620)
- 8 **60 YEARS OF MUSIC AMERICA LOVES BEST Vol. II**  
Various Artists (RCA Victor LM-6088)
- 9 **GREAT MOTION PICTURE THEMES**  
Various Artists (United Artists UAL 3122)
- 10 **LAST DATE**  
Lawrence Welk (Dot DLP-3350)

## MONAURAL ALBUMS (Low Priced)

- 1 **EBB TIDE**  
Frank Chacksfield (Richmond M-20078)
- 2 **HAWAII IN HIFI**  
Leo Addeo (RCA Camden Cal-510)
- 3 **THE LIVING STRINGS PLAY MUSIC OF THE SEA**  
Hill Bowen, Cond. (RCA Camden CAL-639)
- 4 **MANTOVANI: SHOWCASE**  
Mantovani (London MS-S)
- 5 **MORE HAWAII IN HIFI**  
Leo Addeo (RCA Camden CAL-594)
- 6 **THE LIVING STRINGS PLAY MUSIC FOR ROMANCE**  
Hill Bowen, Cond. (RCA Camden CAL-637)
- 7 **SOUL OF SPAIN**  
101 Strings (Somerset SF-6600)
- 8 **101 YEARS OF FAMILIAR SONGS**  
101 Strings (Somerset 2RS)
- 9 **SOUL OF SPAIN—Vol. II**  
101 Strings (Somerset P-9900)
- 10 **YOU DO SOMETHING TO ME**  
Mario Lanza (RCA Camden CAL-450)

## KIDDIE ALBUMS

- 1 **TOBY TYLER**  
Henry Calvin, Narr. (Disneyland ST-1904)
- 2 **HUCKLEBERRY HOUND**  
Original TV Soundtrack (Col-Pix CP 202)
- 3 **101 DALMATIANS**  
Sound Track (Disneyland ST-1908)
- 4 **SWISS FAMILY ROBINSON**  
Sound Track (Disneyland ST-1907)
- 5 **DANNY KAYE TELLS 6 STORIES**  
From Far Away Places (Golden LP 62)
- 6 **POPEYE'S FAVORITE STORIES**  
Jack Mercer & Mae Quester (RCA Camden CAL-1046)
- 7 **HOWL ALONG WITH HUCKLEBERRY HOUND**  
(Golden GLP 55)
- 8 **DENNIS THE MENACE**  
Jay North (Col-Pix CP-204)
- 9 **QUICK DRAW McGRAW**  
Original TV Soundtrack (Col-Pix CP-203)
- 10 **POPEYE'S FAVORITE SEA CHANTIES**  
Allen Swift (RCA Bluebird LBY-1018)

## EXTENDED PLAY (EP's)

- 1 **ENCORE OF GOLDEN HITS**  
Platters (Mercury EP-14029,30)
- 2 **THAT'S ALL**  
Bobby Darin (Atco EP-4504)
- 3 **BECAUSE THEY'RE YOUNG**  
Duane Eddy (Jangle J-304)
- 4 **SOLID AND RAUNCHY**  
Bill Black (Hi EAP 2202)
- 5 **MAKE WAY**  
Kingston Trio (Capitol EAP 31447)
- 6 **FOREVERLY YOURS**  
Everly Bros. (Warner Bros. EA-138.)
- 7 **PAUL ANKA'S BIG 15**  
(ABC-Paramount A-323)
- 8 **NICE 'N' EASY**  
Frank Sinatra (Capitol EAP 1,2,3417)
- 9 **THE REBEL**  
Johnny Cash (Columbia B2155)
- 10 **THIS IS DARIN**  
Bobby Darin (Atco EP-4508)

## Canada's Phonodisc In Sixth Year

TORONTO—Phonodisc Limited, the diskery established in Canada for the exclusive purpose of manufacturing and distributing the products of Indie labels in the U.S., marked the completion of its fifth year in business on April 1, and entered its sixth year with big promotional activity on its various single and LP best-sellers.

As a part of its stepped up sales-service program, Phonodisc will place greater emphasis on "spot selling," which calls for salesmen to carry all best-selling singles and albums along with them, selling, delivering and invoicing "on the spot." This was one of topper Don McKim's basic, approaches to the business when he formed Phonodisc and, while the extent of the catalog handled by the company today does not permit the merchandising of all product in this manner, he believes it lengthens the life and total volume on best-sellers "up to 40%," based on the company's past experience.

Phonodisc headquarters are at 355 King Street West, Toronto, Ontario, with company-owned branches in Montreal, serving eastern Canada, and Winnipeg, serving the mid-west. Van Dusen Bros. distribute for Phonodisc in Alberta, Select Music in British Columbia.

One of the occasions leading up to Phonodisc's fifth birthday was an elaborate press and radio reception in Montreal's Queen Elizabeth Hotel in honor of Jane Morgan, one of the top stars of the Kapp label, which Phonodisc has manufactured and distributed in Canada since the inception of the Canadian firm. The reception was held in co-operation with Chrysler of Canada, which starred Miss Morgan in its annual "Spring Festival."

Other labels distributed by Phonodisc are Audio Fidelity, Carlton, King and Vee Jay.

## Renee Taylor On Felsted

Renee Taylor, seen on the Jack Paar and Perry Como TV shows, has cut her first disk, "I Love You Jack," released last week on the Felsted label, the London Records subsid.

Miss Taylor, principally an actress and comedienne, is also a singer, having appeared in many musical productions. Her next is in the role of Ado Annie in "Carousel" at Hyannis, Mass. this summer.

## Disk Discussion



THE HAGUE, HOLLAND—Earnestly discussing current record trends are C. Aaftink (left), of the publicity department of Bovema here, and The Cash Box's Neville Marten. Marten visited Holland and other European countries coordinating activities as The Cash Box European director.

## DS Doubles Projected 1st Mos. Sales Says Premier's Landwehr

NEW YORK—Directional Sound Records, the new LP "sound" line from Premier Albums, has doubled its projected sales for its first month, according to Phil Landwehr, Premier topper. Directional Sound, with a release of 10 albums, was introduced in the New York area with a half page kick-off in the Sunday Times (12) and with four-color inserts in The Cash Box and other trade publications. DS will continue its consumer advertising with a four-color insert in the April issue of High Fidelity and with scheduled insertions in HiFi Stereo Review for May, High Fidelity for June, as well as other consumer publications and stereo radio programs.

All albums are double fold, one piece laminated, printed in four-colors, and were designed by Sam Suliman with program notes by Nat Hentoff and others.

Dealer aids, newspaper mats, window streamers, buttons, etc., are being distributed to all dealers. Albums are priced at \$5.98 for Stereo and \$4.98 for Hi-Fi Monaural. A new group of albums for Fall release is in production.

## Victor Adds 2 LP's To Educational Series

NEW YORK—RCA Victor Records has released two more LP's in its "Adventures in Music" series, a new record library for elementary schools. The albums are for Grade One and Grade Two.

The LP's are edited by Gladys Tipton, authority on the subject of music for educational use. They feature excerpts from major classical works recorded by the National Symphony Orchestra under the direction of Howard Mitchell.

Special booklets are included with each album, featuring guide notes for the use of instructors, parents or the public themselves. The "Adventures in Music" series is designed to cover Grades One through Six. In addition to the two newest albums, Victor has already released: Grade Three, Vol. 1 and Grade Six, Vol. 1.

## Amy-Mala Names New Distributors In 3 Areas

NEW YORK—Lenny Lewis, new sales manager of the Amy-Mala labels, has announced the appointments of the following new distributors: Mangold Distributing, Baltimore-Washington; A&L Distributing, Philly; Portem, New York.

## Epic Sets 6 Albums For April

NEW YORK—Epic Records will release six albums in April—two classical, three pop and one jazz.

Classical issues are topped a pair of albums by the Concertgebouw Orchestra of Amsterdam, released in celebration of the orchestra's coming tour of the United States and Canada during April, May and June. Bernard Haitink conducts the orchestra in Bartok's Concerto for Orchestra and Dance Suite for Orchestra and conductor Eugen Jochum conducts five Beethoven overtures, the Leonore No.

3, Consecration of the House, Egmont, Namensfeier, and Coriolanus.

Pop product is "Sounds/Funny", Earl Doud jokes and zany sketches illustrated with stereo sound effects; young bandleader/singer Bobby Vinton's second Epic album, "Bobby Vinton Plays for His Lil' Darlins" and "The New Latin Dance Sensation—Charanga and Pachanga" by Hector Rivera's Orchestra.

In the jazz field saxist Charlie Rouse debuts with his quartet in "Yeah! Charlie Rouse."

## Paradise Found



SYDNEY, AUSTRALIA—To launch the new Capitol album, "Ports of Paradise," E.M.I. here hosted a cocktail party aboard the Matson Liner S.S. Monterey attended by personnel of Matson, E.M.I., radio stations, the press, record retailers and travel agents.

"Ports of Paradise" was produced by Capitol in association with Matson Lines and features music of the South Sea Islands visited by Matson Liners enroute to Australia. It is performed by Alfred Newman, the Ken Darby Singers and Mavis Rivers.

Pictured at the party are (left photo) Kevin Ritchie of E.M.I. surrounded by Matson girls Margaret Spurrett, Jan Lamens and Susan Quigley. At right, seated, are Ron Wills, E.M.I. A&R manager; Rick Prestidge, program manager of 2CH, and Wal Elliott of 2CH. Standing are Ken East, E.M.I. record sales manager, and John Brennan of 2SM.

## Nashville Rep Wins RCA Custom Contest

NEW YORK—Ed Hines, RCA Custom sales rep in Nashville, has won RCA Custom's "Name the Man" contest. The "Man" is the cartoon figure used in the department's current ad campaign. The winning name supplied by Hines was "Mr. Hitmaker."

Announcement of the winner, who was awarded a wristwatch, was made by Donald Burkholder, advertising manager of RCA Custom. Contest was open to all who attended the label's recent National Sales Meeting in Miami.

## Int'l Sound Execs Acquire Sound Ent. On Coast

HOLLYWOOD—International Sound, Inc., a newly formed corporation in the sound recording field, has reported the acquisition of the assets of Sound Enterprises Inc. by Charles S. Boren, executive vice-president of the Motion Picture Producer's Association, Richard A. Livingston, president of Microsound Inc. and director of the Merchants and Manufacturers Association.

They have purchased the assets in partnership including the patents of the Stereomonic Process which produces a compatible sound record used commercially and makes possible the reproduction of mono and stereo sound on the same record.

The newly appointed executive officers include: Boren, board chairman; Livingston, president and treasurer; Alfred P. Chamie, secretary; Leo de Gar Kulka, vice-president and studio manager; Richard K. Livingston, vice-president for sales.

THE NO. 1 IN LATIN LP SALES



PACHECO Y SU CHARANGA

Distributors:  
N.Y.—Superior Record Sales, Inc.  
Calif.—Allied Music Sales, Inc.  
Fla.—Florida Music Sales, Inc.  
P.R.—Eutropio Rodriguez Sales Inc.  
Other markets still available  
Write: ALEGRE RECORDING CORP.  
852 Westchester Ave. • Bronx 59, N.Y. • DA 9-5581

Breaking For A Hit!!!  
"LOVE OR MONEY"  
by  
THE BLACKWELLS  
JAMIE #1179  
Jamie RECORDS

A New Hit For  
The Miracles  
"AIN'T IT BABY"  
Tamla 54036

TAMLA/MOTOWN RECORDS  
2648 W. Grand Blvd.  
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# The Cash Box Top 100's Publishers

(Top 100 titles listed Alphabetically  
See card for artist and label credit)

*AFRICAN WALTZ	91	LITTLE BOY SAD	43
(Jazz Standard BMI)		(Cedarwood-BMI)	
*AIN'T IT BABY	80	LITTLE MISS STUCK-UP	53
(Jobete BMI)		(Planetary ASCAP)	
APACHE	4	LITTLE PEDRO	79
(Regent BMI)		(Dreamland BMI)	
*ARE YOU SURE	98	LONELY BLUE NIGHTS	76
(Burlington ASCAP)		(Figure BMI)	
ASIA MINOR	14	LUCKY OLD SUN	95
(Barbro ASCAP)		(Robbins ASCAP)	
BABY BLUE	21	MEMPHIS	87
(Greta BMI)		(Bamboo BMI)	
BABY SITTING BOOGIE	40	MERRY-GO-ROUND	55
(Herb Reis BMI)		(Jobete BMI)	
BLIZZARD	73	MODEL GIRL	36
(Red River BMI)		(Alan K BMI)	
BLUE MOON	1	MOTHER IN LAW	12
(Robbins ASCAP)		(Minit BMI)	
BONANZA	90	MORE THAN I CAN SAY	81
(Livingston & Evans ASCAP)		(Cricket-Simon, Jackson BMI)	
BRASS BUTTONS	64	MY THREE SONS	42
(Dundee BMI)		(Don-Michael BMI)	
BUMBLE BOOGIE	59	ON THE REBOUND	10
(Martin ASCAP)		(Cigma BMI)	
BUT I DO	8	ONCE UPON A TIME	27
(Arc BMI)		(Mercedes BMI)	
BYE BYE BABY	50	ONE EYED JACKS, THEM FROM	46
(Jobet BMI)		(Famous ASCAP)	
CALCUTTA	38	ONE MINT JULEP	26
(Pincus-Symphony House ASCAP)		(Progressive, Regent BMI)	
CALIFORNIA SUN	94	PLEASE LOVE ME FOREVER	13
(Tyrol, Lloyd, Logan BMI)		(Ricky BMI)	
*DADDY'S HOME	96	PLEASE TELL ME WHY	25
(Keel BMI)		(Lena SESAC)	
DEDICATED TO THE ONE I LOVE	3	PONY EXPRESS	63
(Armo-BMI)		(Conley ASCAP)	
DIXIE, THEME FROM	54	PONY TIME	6
(Lindane BMI)		(Alan K BMI)	
DON'T WORRY	7	PORTRAIT OF MY LOVE	47
(Marty's BMI)		(Piccadilly BMI)	
EBONY EYES	18	RUNAWAY	5
(Acuff-Rose-BMI)		(Vicki, McLaughlin BMI)	
EXODUS	60	SECOND TIME AROUND	62
(Chappell ASCAP)		(Miller ASCAP)	
FELL IN LOVE ON A MONDAY	57	SHOP AROUND	68
(Travis BMI)		(Jobet BMI)	
FIND ANOTHER GIRL	22	SHU RAH	44
(Conrad BMI)		(Travis BMI)	
*FOOLIN' AROUND	82	*SLEEPY-EYED JOHN	71
(Central BMI)		(Vanguard BMI)	
FOR MY BABY	58	SOME KIND OF WONDERFUL	45
(Play BMI)		(Aldon BMI)	
*FROGG	85	SPANISH HARLEM	33
(Bigareff BMI)		(Progressive, Trio BMI)	
FUNNY	52	STAYING IN	72
(Jeneva-Just)		(Acuff-Rose-BMI)	
GEE WHIZ (Look At His Eyes)	15	SURRENDER	2
(East BMI)		(Elvis Presley BMI)	
GOOD TIME BABY	74	TAKE GOOD CARE OF HER	23
(Lowe ASCAP)		(Paxton ASCAP)	
GREAT IMPOSTER	93	*TENDERLY	67
(Southdale & Northern ASCAP)		(Morris BMI)	
GREEN GRASS OF TEXAS	84	THAT'S IT—I QUIT—I'M MOVIN' ON	29
(Bloor-Hoffman, House BMI)		(Planetary ASCAP)	
*HALF WAY TO PARADISE	99	THERE'S A MOON OUT TONIGHT	56
(Aldon BMI)		(Robb-Ann BMI)	
HAPPY BIRTHDAY BLUES	30	THINK TWICE	9
(Blue Indigo BMI)		(Play BMI)	
HEARTS OF STONE	32	TO BE LOVED (FOREVER)	65
(Regent BMI)		(Gale BMI)	
HIDE AWAY	77	TONIGHT I FELL IN LOVE	49
(Sonlo BMI)		(Halkey BMI)	
HOP SCOTCH	97	TONIGHT MY LOVE, TONIGHT	20
(Trinity BMI)		(Spanka BMI)	
100 POUNDS OF CLAY	24	TOUCHABLES	61
(Gil BMI)		(Rori BMI)	
I DON'T WANT TO CRY	41	*TRIANGLE	100
(Ludix BMI)		(Good Songs BMI)	
I'LL JUST HAVE A CUP OF COFFEE	89	TREES	69
(Mixer BMI)		(Schirmer & Vogel ASCAP)	
I'M IN THE MOOD FOR LOVE	70	TRUST IN ME	34
(Robbins ASCAP)		(Advance ASCAP)	
I TOLD YOU SO	83	WALK RIGHT BACK	11
(Sequence ASCAP)		(Cricket-BMI)	
*IT'S NEVER TOO LATE	100	WATUSI	31
(Peer Int'l BMI)		(Arc BMI)	
I'VE TOLD EVERY LITTLE STAR	16	*WHAT'D I SAY	88
(T. B. Harns ASCAP)		(Progressive BMI)	
I PITY THE FOOL	66	WHEELS	19
(Lion BMI)		(Dundee BMI)	
(I WANNA) LOVE MY LIFE AWAY	75	WHERE THE BOYS ARE	17
(Sea Lark BMI)		(Aldon BMI)	
JUNGLE DRUMS	92	WINGS OF A DOVE	86
(E.B. Marks BMI)		(Bee Gee BMI)	
JUST FOR OLD TIME'S SAKE	39	YOU CAN DEPEND ON ME	37
(Aldon BMI)		(Peer Int'l BMI)	
LAZY RIVER	35	YOU CAN HAVE HER	28
(Peer Int'l BMI)		(Big Billy BMI)	
LIKE LONG HAIR	51	YOUR FRIENDS	78
(Maverick, Trinity BMI)		(Blue Brass BMI)	
*LING TING TONG	100	YOUR ONE AND ONLY LOVE	48
(St. Louis BMI)		(Pearl BMI)	

\*Asterisk indicates first appearance on Top 100



# GERMANY

The head of the German government, Dr. Konrad Adenauer, no longer has to worry about a family scrapbook. His life has now been recorded on a 2 record set, called "From My Life," by Electrola. The 2 LP set retailing for 10 dollars relates the life of Dr. Adenauer from his youth until the present day. Documentary recordings of this type are becoming more and more popular in Germany. Ariola also has a 3 record set of "Germany's Way To Dictatorship," which depicts the rise of the Hitler regime. On the lighter side, the top recording artists of years gone by have also been set on new waxings by most firms. From comedy to music, the sets are coming out of the pressing plants in great numbers and are selling in great quantities.

Jazz harmonica-guitar player "Toots" Thielemans, who spent many years with The George Shearing Quintet after leaving his native Belgium, has recorded his first European album as a soloist. The LP called "Road To Romance," features "Toots" with the Kurt Edelhagen Orchestra.

Connie Francis is once again in the Gernay-Austria area. After her presentation of the Golden Lion from Radio Luxemburg as the most requested artist of this year, Connie is now in Vienna for new recordings in German and a TV show with Peter Kraus.

It took a long time, but the big recording of "The Mule Skinner Blues" has finally been done by Peter Alexander and American comedian Bill Ramsey and is fast becoming a best seller here.

The Pye-Vogue group has its first German production on the market. It's a recording of the Eurovision tune "Fate is Yours" recorded by Ernst Lothar. Philips songstress Heidi Bruhl has her new film "One Prettier Than The Other" finished, and the hit song from the picture, "Tomorrow It Can All Be Over," backed with "Caballero, Caballero" is now on the market and beginning to move fast.

400 yard dash man Carl Kaufmann, is in top form as a singer at present. The youngster is in top demand as a performer and is now once again underway on a big tour through Austria and Germany with Max Gregor and his orchestra. His newest record, "In One Night In Taormina," has also just been released. Polydor is busy preparing the first "answer record" for the German market. It will be the answer to "Are You Lonesome Tonight." It's the first time that a recording of this sort has been presented to the German record buyer.

The newest in the pop festival series begins on April 21. The TV series will have 4 prelims. Each week from a different city, 6 tunes will be presented. The top 2 tunes from each preliminary contest will then be presented on June 4 from Baden-Baden TV and the winners will be decided. This festival is expected to have a great influence on the record buying public because of the great TV exposure of the material.

The newest recording of Cologne comedian Willy Millowitsch has had a great start. The song, "The Heart of Cologne," was used in a play starring Millowitsch and was presented 3 times in the same play. Shops all over the country have reported great response to the promotion.

The South American craze, "The Pachanga," will be used in a new film called "The Hazy Osterwald Story" now being filmed in Munich. The film will feature The Hazy Osterwald Sextet and new songstress Audrey Arno.

The new TV series, "Meeting New York," presented by Werner Baecker from New York is having a great impact on the record buying public. Werner is busy presenting top recording stars and even excerpts from "Record Hops" which will certainly tend to introduce many top American stars to the record buying public. This ought to make way for more tours from American stars and better sales for their recordings in this country.

Electrola star Rocco Granata claims that he has set a record. He received a fan letter of 257 written pages from a young lass in Holland.

Metronome reports that Joergen Ingmann is fast becoming its top recording star. The guitar playing youngster set the market afire with his recording of "Apache" and his "Pepe" is at present, outselling the hit version of Duane Eddy.

Ariola has added two well known names to its stable of artists: former Philips star Celine and Dorit Oliver have joined the label.

Because of the great response to the "Lassie" TV series here, 12 year old Little Wolfi has recorded an original German composition called "Lassie Come Home." Aside from his singing ability, the youngster also plays 5 instruments.

Both Ariola and Polydor are busy releasing EP's of opera works. The most popular songs from operas are being set on EP albums and are selling well as the price of 1.75 cents is in reach of a greater buying public than the much more expensive LP versions.

Dr. Karlheinz Busse reports that his publishing firm has bought the new Doris Day number, "Bright and Shiny," and that Heidi Bruhl will do the song.

Metronome records topper Borje Ekberg from Sweden is traveling around Germany with the label's top artist Siw Malmkvist. American arranger—A&R man Dick Wolfe, who produced Brian Hyland's "Itsy Bitsy" has turned out a playback in New York for Siw on a number called "Wedding Cake." The number has been dubbed in English, Swedish, Danish and German. The German version was texted by Carl Ulrich Blecher with the title "Thanks for the Flowers" and will be released shortly. The English version was just released on English Columbia, and N.Y. rep Claes Dahlgren is setting the deal for the U.S.

The artist-manager team visited Berlin, Munich, Stuttgart, Luxemburg, Cologne, Frankfurt and Hamburg and French and Italian versions of the song are in the works. It's the biggest push that Metronome has ever given to an artist and a song, and Siw should be showing up on the charts soon with her "Wedding Cake." That's it for this week in Germany.

## Germany's Best Sellers

1. Mit 17 Fängt Das Leben Erst An (Save The Last Dance For Me)—Ivo Robic/The Drifters—Polydor/Atlantic—Aberbach
2. Sucu Sucu—Ping Ping—Ariola—Ralph Maria Siegel
3. Pepe—Dalida/Willy Hagara/Caterina Valent—Ariola/Philips/Decca—Peter Schaeffers
4. Adieu, Lebewohl, Goodbye (The Barcarole)—Gerd Böttcher—Decca
5. Da Sprach Der Alte Hauptling (Then Spoke The Old Indian Chief)—Gus Backus—Polydor—Atlas
6. Pigalle—Bill Ramsey—Polydor—Gerig
7. Bist Du Einsam Heut' Nacht—(Are You Lonesome Tonight)—Elvis Presley/Wyn Hoop/Peter Alexander—RCA/Decca/Polydor—Melodie Der Welt
8. Surrender—Elvis Presley—RCA
9. Ramona—The Blue Diamonds—Fontana—Francis Day & Hunter
10. Denn Sie Fahren Hinaus Auf Das Meer (Then They Go Out On The Sea)—Peggy Brown—Telefunken—Busse



# ENGLAND

Following their success at Cannes in the Eurovision Song Contest where they won second place for the United Kingdom with their own composition "Are You Sure" The Allison's returned to London and a flood of engagements. With sales of "Are You Sure" now at 300,000 Fontana this week rush released their first L.P.—also entitled "Are You Sure." Five of the twelve tracks are their own compositions. EPs of The Allison's are released in France, Holland and Scandinavia.

Sid Coleman of Ardmore & Beechwood has acquired the British publishing rights of "Angelique"—the Danish entry which came 5th in the Eurovision Song Contest. English lyrics have been penned by Norman Newell and E.M.I. is planning an early release. The Italian entry "Al Di La" which also came 5th is published here by Leeds Music. Several companies plan recordings as soon as English lyrics have been written.

Carlo Kraemer of Esquire Records has signed an exclusive agreement with Oliver Berliner, President of Oberline Inc. of California to issue the Tropicana International labels in this country. Described as "Swinging Latin American Music For Listening or Dancing" the first releases (12" LPs) under the agreement will be issued shortly on Esquire's subsidiary label—Starlite, the same label which, three months ago, put out the children's playlet "Inkas, The Ramferinkas" from Oberline's 'Tot' label.

Brice Somers, International Director of Mercury Records, flew into London this week from his base in Geneva. Somers has just completed a three-week trip to the States where he visited Mercury's headquarters in Chicago and New York taking in Mexico City and a visit to the company's plant in Richmond, Indiana. Whilst in America Somers discussed the Mercury project for tailoring the popular catalog—both singles and albums—to the English taste. Another of Mercury's plans for the future is the stepping up of personal appearances of their artists in this country and Patti Page has been booked for Al Burnett's Pigalle Theatre-Restaurant commencing May 15th. TV dates are also being arranged and to coincide with her first visit to England Mercury will issue her American album "The West Side"—retitled for the English market "Romance in Rhythm." Tapes of Patti Page items not previously issued are being sent for Roy Squires of Mercury Repertoire to select material for release on singles. Another artist likely to visit England will be Frank D'Rone who had a lot of success here with "Strawberry Blonde" and Mercury has high hopes for his follow-up disk "Yea, Yea Baby." New artists recently signed to the Mercury label include Billy Eckstine and Toni Arden.

Somers also informed The Cash Box of the first ever Latin-American Congress, incorporating all record companies, which is to be held in Rio de Janeiro in June. Mercury will hold its own Record Convention in Mexico in September.

Another globe-trotting member of the Mercury team, European Manager, Richard (Dick) Whittington, is expected back in London shortly after visiting licencees in Greece, Israel, and South Africa. His itinerary also included a trip to Yugoslavia for the formation of licencees in that territory.

## PARIS

During a recent visit to Paris called at the offices of Denis Bourgeois of Bagatelle Music, publishers of "Nous Les Amoureux" (We Lovers) the winning song for Luxembourg in the Eurovision Song Contest. Bourgeois reports that the song is now handled in Italy by Curci, Belgium—Editions Moderny, Holland—Altona, Germany and Austria—Montana, Spain—Grammofono. Negotiations for representation in the United Kingdom are still proceeding. Big reaction is already reported from all countries particularly Italy and Germany. The original recording by Jean Claude Pascal which is available in France on Pathe-Marconi is released here this week on H.M.V. An orchestral version by Franck Pourcel is available in France on Pathe-Marconi and in the United States on Capitol. It is expected that within a month there will be 20 recordings of the number in France alone.

The drop in record sales brought about by the advent of TV in France seems likely to continue. Still rapidly expanding statistics show that when a new provincial transmitter comes into operation record sales in that area decline. With 43 million population records sales are between 12 and 15 million a year. The biggest market is for 45 r.p.m. EPs. The singles market being confined solely to juke boxes and exploitation. Purchase tax is 25% as opposed to 50% in England.

A visit was paid to Pathe-Marconi—associate company of E.M.I. A & R Manager for the International Department, Roger Maruani told The Cash Box that the company's biggest seller at the moment is Edith Piaf whose latest release "Exodus" is the follow-up to her No. 1 hit "Non Je Ne Regrette Rien." Les Compagnons de la Chanson also enjoy phenomenal success. In the light orchestral field Franck Pourcel and his Orchestra enjoy top sales. Pourcel reached the No. 1 slot in The Cash Box Top 100 a few years ago with "Only You."

Called on Andre Jeanneret of Decca Disques, the company which has the second largest factory in France with 60 presses. Currently riding high with "Pepito" by Los Machucambos (Decca) and "Pepe" by Duane Eddy (London). Also met Mrs. Leah Evans of Playette Records of America, in Paris for discussions with Hatchettes—largest publishers in France—concerning the release in the United States of Decca and Philips 'Spoken Word' recordings including the 'Tante Laura' series comprising 24 EPs of nursery rhymes, fables etc.

A brief visit to Philips and a meeting with M. Plait of the A & R Department and Assistant to Jacques Canetti—the man responsible for recordings by top author-composer-singer George Brassens, Jacques Brel, Juliette Greco, Freres Jacques and Jacqueline Francoise. Philips with Pathe-Marconi specialise in annual 10" LP releases by their leading artists which are best sellers.

Establishing in France three years ago Fontana Records release "Are You Sure" by The Allison's. A & R Manager, Philippe Weil told The Cash Box that following the great success of American jazz albums particularly those of Miles Davis the company is planning a new 12" LP Jazz album for international release recording by top American and French musicians—Don Byas, Lucky Thompson, Maurice Vander, Kenny Clarke and Pierre Michelot. Plans have also been finalized for pianist Maurice Vander to record in this country with

## England's Best Sellers

1. Wooden Heart—Elvis Presley (R.C.A.) (West One)
2. Walk Right Back—Everly Brothers (Warner Bros.) (Leeds)
3. Are You Sure—The Allison's (Fontana) (Marlyn)
4. Theme For A Dream—Cliff Richard (Columbia) (The Shadows)
5. My Kind Of Girl—Matt Monro (Parlophone) (Essex)
6. Exodus—Ferrante & Teicher (London) (Chappell)
7. Will You Love Me Tomorrow—Shirelles (Top Rank) (Nevins—Kirshner)
8. And The Heavens Cried—Anthony Newley (Decca) (Tin Pan Alley)
9. F.B.I.—The Shadows (Columbia) (The Shadows)
10. Riders In The Sky—The Ramrods (London) (Morris)
11. Lazy River—Bobby Darin (London) (Southern)
12. Samantha—Kenny Ball (Pye) (Chappell)
13. Wheels—String-A-Longs (London) (Petford)
14. Calendar Girl—Neil Sedaka (R.C.A.) (Nevins-Kirshner)
15. Sailor—Petula Clark (Pye) (Leeds)
16. Who Am I—Adam Faith (Parlophone) (Mills)
17. Marry Me—Mike Preston (Decca) (Lawrence Wright)
18. Goodnight Mrs. Flintstone—Pilt-down Men (Capitol) (E. H. Morris)
19. Are You Lonesome Tonight—Elvis Presley (R.C.A.) (Francis Day & Hunter)
20. Exodus—Semprini (H.M.V.) (Chappell)

## England's Top Ten LP's

1. G.I. Blues—Elvis Presley (R.C.A.)
2. South Pacific—Soundtrack (R.C.A.)
3. A Date With The Everly Brothers—Everly Brothers (Warner Bros.)
4. Nice 'N' Easy—Frank Sinatra (Capitol)
5. Me And My Shadows—Cliff Richard (Columbia)
6. The Black & White Minstrel Show—George Mitchell (H.M.V.)
7. Ray Conniff Hi-Fi Album—Ray Conniff (Philips)
8. Song Without End—Soundtrack (Pye)
9. Oklahoma—Soundtrack (Capitol)
10. Oliver—Original London Cast (Decca)

## England's Top Ten EP's

1. The Shadows—The Shadows (Columbia)
2. Cliff's Silver Disk—Cliff Richard (Columbia)
3. Adam's Hit Parade—Adam Faith (Parlophone)
4. Me And My Shadows No. 1—Cliff Richard (Columbia)
5. The John Barry Sound—John Barry (Columbia)
6. As Long As He Needs Me—Shirley Bassey (Columbia)
7. Nina & Frederik No. 1—Nina & Frederik (Columbia)
8. Such A Night—Elvis Presley (R.C.A.)
9. Adam No. 1—Adam Faith (Parlophone)
10. Unforgettable—Nat King Cole (Capitol)

Johnny Gregory and his Band for Fontana's London A & R Manager, Jack Baverstock.

Visited the new headquarters of Vogue Records established in 1948 by the present Director Leon Cabat. Vogue also has offices in Belgium, Switzerland and Germany. Their biggest name at the moment is Johnny Halliday, who, since his discovery a year ago by A & R Manager Jacques Wolfsohn, has recorded 28 sides. His latest release is "24 Thousand Baisers." Negotiations are underway for him to record here in English for Pye. M. Cabat told The Cash Box that a large proportion of the company's success is due to Sydney Bechet who has been under exclusive contract to Vogue for 12 years. During this time he has recorded over 100 titles with total sales of 10,000,000.

A call was made on Eddie Barclay of Barclay Disques who has been acclaimed "The Best European Record Producer of 1960." Barclay said that with three major No. 1 hits "Mustapha" by Bob Azzam, "Les Enfants Du Piree" and "Itsy Bitsy" both by Dalida the last year has been one of the most prosperous in the company's fast expanding history. During her five years exclusive contract with Barclay Dalida has become one of France's foremost recording stars with international status. Individual artists from Barclay Disques are distributed in the U.K. by Decca and E.M.I. Under the direction of Philippe Boutet the company's publishing outlet Editions Barclay is currently riding high with "Non Je Ne Regrette Rien."

## Blue Diamonds Arrive In Stockholm



STOCKHOLM—Dutch-Indonesian brother team, the Blue Diamonds, appear dissatisfied with the weather at Bromma Airport here, upon their recent arrival for a concert and TV show. The boys currently have a smash hit on the Fontana label, "Ramona."



# SCANDINAVIA

## SWEDEN

The big headlines here these days deal with Sweden's poor success in Cannes. Everything is criticized, often correctly. One of the more reliable views on the situation declares that "there must be something wrong with the juries or with the competition in general." The papers continue to feel that all songs which have topped the European charts during the year wouldn't stand a chance if judged the way the juries voted this year. Songs like "Itsy Bitsy . . ." "Sailor," "Everybody's Somebody's Fool," "Klas Göran," etc. would probably have ended up at the bottom of the list, though some sold near or over 100,000 in Sweden only. EBU (European Broadcasting Union) suggested clearer specifications of which kind of music is wanted at those festivals. It seems certain that the Melodi Grand Prix is not looking for songs which have any particular chances for the charts. To judge from this year's Grand Prix, only the British entry, "Are You Sure," sung by The Allison's, is expected to reach the top in Sweden. The Danish song "Angelique" (given two votes out of ten possible by the Swedish jury) was 11th on the Swedish Best Sellers before Cannes (it still holds the same position). It is also suggested here that the rules for the local competitions should be changed. Preferred is the British way of arranging the competitions, which means that the record companies record a song they send to the competition, but are not allowed to publish/release the record until after the local festival. Another suggestion is that for the future the competition should be a teamwork between the teams responsible for each composition, i.e. the composer, lyric writer, producer, arranger and artist, in other words, all people who are more or less responsible for the song and the way it is performed. It is also desired that the jury should consist of trade people who understand more of what is going on. The juries are too far away from teen ages (in a time when it is teenagers who decide if a song or record should be a bestseller or not) and know and understand too little about the music trade to be able to give those Festivals any serious meaning. And the discussion continues in Sweden. . . .

Erik Nyholm of Svenska Siemens AB (Polydor, Deutsche Grammophon, Archiv, Heliodor) reports that "Seemann" (Sailor) with Lolita might reach the sales peak of 100,000 in Sweden, which means a Gold Disk here. He also told The Cash Box that Toots Thielemann is expected to become a great top seller on Polydor in near future. Already known as a jazz musician, his recent EP, including "Calcutta" and "Mack The Knife," is so commercial that it has good possibilities of becoming a top seller among Sweden's record buyers. Three of the songs from the EP has been placed at Polydor in Germany for an LP.

At Philips-Sonora's office at Kungsgatan 29, carpenters are busy these days. The company is re-organizing, and there are three new offices needed. Working from these offices will be Ake Ohqvist, producer for Philips, Curt Petterson, producer for Fontana, and Ake Cedermeyer, producer for Sonora and Sonata. Göte Wilhelmsson will remain musical adviser for the whole company. Ingvar Eriksson, publicity head, told The Cash Box that "Are You Sure" with the Allison's on Fontana was released here the day after the Cannes Festival, where the song came in at second place. "It was like the Christmas rush at the office here on that Sunday and Monday and more records were ordered than we had pressed," Eriksson said.

Thor Skogman, publicity head and singer at Cupol, said that he has written a new song which he expects a lot from. The title is "Antligen, Antligen Min" (Finally, Finally Mine) and it is published by Edition Odeon in Sweden and by Carl M. Iversen in Norway. The Cupol recording with Skogman and a Knäpupp recording by Lily Berglund will be released in Sweden simultaneously. In Norway, the song was recorded in Norwegian by Inger Jacobsen on Columbia and the record became a best seller from the start. Last week, it jumped from 31 to 10 on the Norwegian Best Sellers. Skogman also said that Cupol has contracted trumpet player Weine Renliden for some EP's.

Roland Edling, producer at EMI here, reported that HMV is rushing out the winning song from Cannes, "Nous les Amoureux" (We, the Beloved). Finnish-Danish trumpet player Lill-Jörgen (Jörgen Pedersen) has recorded "Angelique," the Danish entry at Cannes, and the record has already been released here.

New sheet music releases from Gehrman's here are "The Maid of Novgorod," "Theme from The Dark at the Top of the Stairs" and new copies of the old standards "Rhapsody in Blue," "Sweet Georgia Brown," "It Could Happen To You" and "At a Georgia Camp Meeting."

## NORWAY

Verdens Gang, one of the dailies here, said in an article that this year's winner in Cannes should have been disqualified as it was against the rules. The song, "Nous les Amoureux," was sung by French actor Jean-Claude Pascal, which is okay according to the stipulations. However, the lyric writer, M. Vidalin and composer J. Datin are also French, and the rules for Melodi Grand Prix states that the composer and lyric writers must be citizens of the country their song represents. And since no one of these two gentlemen are citizens of Luxembourg, "someone must have changed the rules without notifying anybody about it."

New top seller on the Norwegian Best Sellers this week is an Italian recording of "Romantica," sung by Robertino on Triola. It has succeeded Lolita's "Sailor," which was number one during the last nine weeks.

Swedish singer Anita Lindblom has done very well in the music show in which she appears in Oslo.

## Sweden's Best Sellers

1. Seemann (Sailor) (Lolita/Polydor) Belinda
2. I'll Save the Last Dance For You (Damita Jo/Mercury) Belinda
3. Are You Lonesome Tonight (Elvis Presley/RCA) Reuter & Reuter
4. O Sole Mio (It's Now Or Never) (Robertino/Triola)
5. Sway (Bobby Rydell/Columbia) Southern Music
6. Sista Dansen (Save the Last Dance For Me) (Towa Carson/RCA) Belinda
7. Pepe (Jörgen Ingmann/Mertonome) Kassner Music
8. Ramona (The Blue Diamonds/Fontana) Reuter & Reuter
9. Anglique (Dario Campeotto/Sonet) Edition Odeon
10. Romantica (Robertino/Triola) Stockholms Musikproduktion



# MEXICO

Dodie Stevens, the young American singer, debuted here March 19 at the National Auditorium for two days, appearing in five shows. Receiving radio and press publicity, Miss Stevens was accompanied by Mexican sensation Cesar Costa and the Crazy Rhythms rock 'n roll group with an orchestra of fifteen musicians.

Label offices were closed last week because of Holy Week, from March 26 to April 2. Entertainment spots were closed out of respect to the Mexican people, who are 95% Catholics.

Frank Sinatra is coming here next April 19 with Sammy Davis, Dean Martin, Johnny Restivo, and maybe Mavis Rivers and a 25 man orchestra. He is going to act in a benefit at the Hilton Hotel and probably four more shows at the Latino Theater.

The new Mexican duet Paty and Mary, are performing in Spain with great success. Their contract will probably be extended.

From March 27 to March 29, the First Convention of A & R and sales managers of Orfeon records was held. Representatives of this label of foreign countries who came to México to assist in the convention included Jerome Monfort of New York, Tony Contreras of Puerto Rico, Stanley Steinhaus of Caracas-Venezuela, Hugo Menioviach of Argentina and some others. More information about this convention in the next column.

George Marek, vice-president and general manager of RCA's record division, came to México for in inspection visit to the Mexican company of the same name. Mike Hazzard, Mariano Rivera Conde and David Crump of México's RCA took Marek around.

Mexican folk singer Lola Beltrán to Japan in June to sing on television, theater and radio for four weeks. Her last record "Caballo blanco" is selling very well.

Mario Freidberg, president of Tizoc records, flew to Los Angeles, Las Vegas and San Francisco, to combine a vacation and business.

Three new versions of Paul Anka's number one disk in México, "My Home Town" (Mi Pueblo) issued by RCA. The first one is with Julio Aleman in the rancho style, the second with Rocky Pontoni and the third with Raúl Lavié. They promise to sell very well.

The triumph of Argentina and Brazil, Chilean singer Antonio Prieto, arrived in México, where he lives with his family, to record six new numbers written by his brother Joaquin. Prieto sold 250,000 copies of "La Novia."

Juan Manuel Villareal, general manager of Columbia Record, flew to South America to interchange ideas of promotion with representatives and maybe to open new markets.

In a few weeks more, the Spanish movie, "Un rayo de luz", will be seen here, presenting the sensational young Spanish singer Marisol, who is nine years old. Columbia Records is selling an EP from the music of this picture and Marisol is coming to México to promote the music and the picture.

Famous Mexican actor Manolo Fábregas returned to México after performing on the Ed Sullivan TV show. Manolo works in theaters and Mexican TV.

New Orfeon discovery, Leonorilda, on the record market with her single containing "Zola" and "Tú Eres Mi Helado."

Javier Solis, the most popular Mexican singer, who records for Columbia Records, will appear with his last LP named, "Javier Solis en Nueva York," with arrangements and orchestra of Chuck Anderson. Chuck has been named new A&R man at Columbia.

American radio station KWKW gave a trophy to arranger and conductor Juan García Esquivel as the "Star of the Year." Esquivel was named as director of the next Bruselas Festival.

Raúl "Ratón" Macías, who was a world champion boxer, is working now in TV as an actor. He is taking singing lessons, too.

Lucho Gatica is finishing a new LP for Musart records with Jorge Ortega's arrangements and conducting. "Al Di Lá," "Theme from the Apartment" and "Misty" are some of the numbers included in this LP.

April 10 is the debut in Columbia of Mexican singer Dora María. The first record, on RCA by Los Tres Reyes is "Mi Extravío" and "Poquita Fe."

## Mexico's Best Sellers

1. Mi Pueblo (My Home Town)—Cesar Costa (Orfeon). Paul Anka (Gamma). Julio Aleman (RCA). Rocky Pontoni (RCA). Raúl Lavié (RCA).
2. Nunca En Domingo (Never On Sunday)—Tres Diamantes (RCA). Melina Mercouri (Barclay). Pablo Beltrán Ruiz (RCA). Helmuth Zacharias (Polydor). Martha Rangel (Vik). Hnos Sandoval (Columbia). Dalida (Barclay). Jose Luis Caballero (Musart). Julio Jaramillo (Peerless). Raymond Lefevre (Barclay). Jose Guardiola (Musart). Federico Baena (RCA). Billy Vaughn (Dot). Gloria Lasso (Musart). Cuerdas del siglo XX (Peerless). Jacky Noguez (Orfeon). Bego Valdés (Gamma). Monna Bell (Gamma). Gorriones del Topochico (RCA). Marimba Hnos. Nandayapa (Vik).
3. Chica Alborotada (Tallahassee Lassie)—Locos del ritmo (Dimsa).
4. Crei—Pablo Beltrán Ruiz (RCA). Juan Mendoza (Peerless). Marcelo y Amecial (Peerless). Manuel Carrión (Musart). Linda Arce (RCA).
5. El Caballo Blanco—Lola Beltrán (Peerless). Jose Alfredo Jimenez (RCA). Juan Mendoza (Peerless). Gilberto Valenzuela (RCA).
6. Vidita Mia—Los Galantes (Musart). Rubén Cepeda Novelo (RCA). Magda Franco (Peerless).
7. No Te Mires En El Rio—Los Tribunales (Dimsa).
8. La Flauta Magica—Acerina Y Su Danzonera (Orfeon).
9. El Futbolista—Sergio Corona (RCA).
10. Mexicanita—Julio Jaramillo (Peerless).

The Worldwide Music and Record Markets Look to The Cash Box for COMPLETE News and Advertising Coverage





# BENELUX

## BELGIUM

"Baba Au Rhum," of which about twenty records have been released in the past three months and of which Annie Cordy's version proved to be the most commercial, comes to the front once again. In fact, a new series of recordings are set and the publishers will accompany them with big publicity.

Mr. De Keukelère, director of music-publishing firms Editions Moderny, Celtic and Coda, (at Mouscron), made four sides with the Italian group I Trovatori which will be released under the Victory label. The Italians are in Belgium at the moment and are a big success.

Philips just issued an EP of the Trio Cassiman (two brothers and their sister), winners of the "Grand Prix de Variétés" in a Negro spirituals Contest.

Decca launched a new teenage artist, Jack Wery, who recorded two of his own compositions, "Coup De Foudre" and "On Danse." The first record of the vocal group from Antwerp, The Jokers, proved to be a hit: "Zet Die TV Af" and "Cecilia Rock" (Philips). The very young Philips artist Rimini (15) still meets with approval from the public. Records of young French rock-star Johnny Holliday (Vogue) reach high sales in Belgium, especially "Souvenirs Souvenirs," "Nous Les Gars, Nous Les Filles," and "24.000 Baisers." Another hit of Vogue is "Les Tomates" by Jack Ary. It's an extraordinary cha cha, with an amusing and original introduction. Adriano Celentano from Italy, also a Vogue artist, is attracting big attention with his number one Italian hit, "24.000 Baci."

Tohama just recorded "Tu Mens" for Decca; it's one of her big successes of about 10 years ago. Leo Ferré comes to the fore with "Paname" and "Jolie Mome," two of his own compositions, recorded for Barclay.

There's a new French rock 'n' roll group, "Les Chaussette Noirs," introduced on the Belgian record market by Barclay.

## HOLLAND

Chancellor Records distribution in Holland went from C. N. Rood to Artone, Haarlem. The label's top stars, Frankie Avalon and Fabian, have a big following in the Netherlands. Artone also has been appointed as distributors for Delta Records for the time being, since the new company was not yet able to set up its own distribution offices in time to release "Wat Een Dag," Dutch entry of the Eurovision Song Festival.

German music is still increasing in popularity in Holland. Basart has adapted its repertoire to this increasing demand. A number of Dutch authors are writing German songs of which the first have been recorded recently: "Kangita Mia" and "Die Goldene Sterne." There is a good demand in Germany, too, for this Dutch-German production. Basart obtained the Benelux-rights from Edition Budde, Berlin, of a Conny & Peter success, "Das Geht Die Leute Gar Nichts An" (Nothing Of Nobody's Business). One of the biggest Dutch successes of recent years has been the Peter Meisel-Connie song "Midi-Midinette," published by Basart in Holland.

Alfred K. Schacht, European manager of the Hill & Range pubbery, and director of Aberbach-Hamburg, just visited Holland for business talks with Eldert van Zoeren, Belinda chief in this country.

The Commercial Neutral Broadcasting Company C.N.B.C., operating from the ship Veronica on the coast of Holland, discontinued its transmission to England. Reception conditions in England were not what was expected. Now, the Dutch commercial station Radio Veronica broadcasts the whole day long for Holland. After the increasing of the transmission power, the station can be heard in the greater part of Holland.

Bovema's His Master's Voice label was the indirect winner of this year's European TV-Songfestival at Cannes, through its fine Luxembourg representative Jean Claude Pascal, who obtained the highest honor with "Nous, Les Amoureux." Immediately after the festival, Bovema worked publicity stunts to promote the record as the 1961-winner.

Charming Greetje Kauffeld, Dutch vocalist who records for Decca, gave an attractive and well sung version of "Wat Een Dag" at the Cannes festival. It's expected Greetje will be seen on TV in several countries in the near future. At the same festival, Belgian singer Bob Benny sang the beautiful "September Gouden Roos" (September Golden Rose). This version is on Philips here. Although it didn't come high on the list, the record may become a good seller. Bob Benny is well known here; he is one of the best singers from Belgium. The song is a high class musical composition with tender words telling a romantic story.

Latest Doris Day album release here is "What Every Girl Should Know." Quite a lot of good songs on this LP: "Mood Indigo" and "When You're Smiling" are standards, but the other songs, though not well known, are a welcome treat, especially in these wonderful versions by the ever popular Doris (Philips; L.C. Phonogram).

Conniff with a Latin beat . . . that's the big attraction of the album "Say It With Music." Ray Conniff tells it in his own musical way, for which he has become famous, and one of the real big names on the Dutch LP market. "Say It With Music" contains such favorites as "Besame Mucho" and "Brazil" (Philips).

Warner Bros. made the Dutch record-market happy with the release of "The Utterly Fantastic Swedanes," the wonderful LP by Alice Babs, Sven Asmussen and Ulrik Neumann, three artists gaining a lot of respect in America. Their style is one of the freshest sounds in music today, says Mr. Pompe, Warner's label manager for Bovema. Also their EP featuring 4 of their LP-songs has been released of late.

The Capitol label highlights a new single- and EP-repertoire featuring Les Baxter's Orchestra and Chorus, Nat Cole (Cachito-EL Bodeguero), Ferlin Husky, Jonah Jones, Dean Martin and Gene Vincent, Jonah Jones' "Mack The Knife" and Nat Cole's EP "Welcome To The Club" are among the strongest sellers of the label, says Mr. Hundepool, Bovema's Capitol-label manager.

"Funckler Gramofoonplaten" manager Pete Felleman told The Cash Box his Barry Sisters' Roulette releases keeps moving. "I have 3 Barry Singles, 2 EP's and 2 LP's on the market," he said, "and these things seem to be growing week after week." "Hava Nagila" is definitely in the hit-class and "Tumbala-Lila" is climbing into that category rapidly.

On the occasion of the Cannonball Adderley concerts in Holland on April 8, Felleman released the Riverside album, "The Cannonball Adderley Quintet At The Lighthouse." "If it does half as well as their San Francisco Album," said Felleman, "we'll have another big album seller on our hands."

The Cousins, strong rock quartet from Belgium, are still scoring with their "Kili Watch" etching, which is now on all the Dutch charts. Their follow-up, "Kana Kapila," had a solid start and is doing very well. Group records for Palette, also distributed by Funckler, a division of Artone. Another Palette artist, veteran 88'er Peter Kreuder waxed a 10-incher containing 10 entries of the annual Eurovision Song Festival in Cannes, considered the biggest European TV spectacular of the year. Album is another brainchild of internationally renowned record exec Jacques Kluger. Checker platter "The Watusi" by The Vibrations released by Funckler, started off surprisingly well.

## Holland's Best Sellers

1. Wooden Heart (Elvis Presley—RCA) (Belinda, Amsterdam).
2. Sucu Sucu (Ping Ping—Tivoli) (Uitgeverij Portengen, Haarlem).
3. Non, Je Ne Regrette Rien (Edith Piaf—Columbia) (Editions Altona, Amsterdam).
4. Save The Last Dance For Me (The Drifters/The Fouryos—London/Decca) (Belinda, Amsterdam).
5. Corrina, Corrina (Ray Peterson—London) (Les Editions Int. Basart, Amsterdam).
6. Rocking Billy (Ria Valk—Fontana) (Editions Altona, Amsterdam).
7. Afscheid Van 'N Soldaat/Tommy Uit Tennessee (Ria Valk—Fontana) (Benelux Music, Weert/Editions Altona, Amsterdam).
8. Ebony Eyes/Walk Right Back (The Everly Brothers—Warner Bros.) (World Music, Brussels/Holland Music, Amsterdam).
9. Are You Lonesome Tonight (Elvis Presley—RCA) (Francis-Day, Amsterdam).
10. Wheels (String-A-Longs/Billy Vaughn—London/London).

## Belgium's Best Sellers

### (FLEMISH)

### (WALLOON)

- |  |  |
|--|--|
| <ol style="list-style-type: none"> <li>1. Are You Lonesome Tonight (Elvis Presley—RCA) (Francis-Day, Brussels).</li> <li>2. Ramona (The Blue Diamonds—Decca) (Francis-Day, Brussels).</li> <li>3. Wooden Heart (Elvis Presley—RCA) (Belinda, Brussels).</li> <li>4. Kili Watch (The Cousins—Palette) (World Music, Brussels).</li> <li>5. Sucu Sucu (Ping Ping/Alberto Cortez/Caterina Valente/Burt Blanca — Fast/Moonglow/Decca/Hebra) (Class Music, Antwerp).</li> <li>6. Save The Last Dance For Me The Drifters—Atlantic) (Belinda, Brussels).</li> <li>7. I'll Save The Last Dance For You (Damita Jo—Mercury) (Belinda, Brussels).</li> <li>8. My Girl Josephine (Fats Domino—Imperial) (Chappell, Paris).</li> <li>9. Je Suis Seule Ce Soir (Lucienne Delye—Barclay).</li> <li>10. It Is Over (Bob Rocky—Fast) (Intermusic Publishers, Antwerp).</li> </ol> | <ol style="list-style-type: none"> <li>1. Non Je Ne Regrette Rien (Edith Piaf—Columbia) (Editions Celtic, Mouscron).</li> <li>2. Wooden Heart (Elvis Presley—RCA) (Belinda, Brussels).</li> <li>3. Kili Watch (The Cousins—Palette) (World Music, Brussels).</li> <li>4. Maria Magdalena (Los Amadores—H.M.V.) (Editions Garzon, Charleroi).</li> <li>5. Ramona (The Blue Diamonds—Decca) (Francis-Day, Brussels).</li> <li>6. Je M'Voyais Déjà (Charles Aznavour—Barclay) (Peter Plum Publications, Brussels).</li> <li>7. Are You Lonesome Tonight (Elvis Presley—RCA) (Francis-Day, Brussels).</li> <li>8. La Suppa Del Pichon (Los Mercumbes—Philips) (Editions Primavera, Brussels).</li> <li>9. Calcutta (Vico Torriani/The Four Preps—Decca/Capitol) (Editions Voix Du Rythme, Charleroi).</li> <li>10. Tu Es Ma Pluie Et Mon Beau Temps (Petula Clark—Vogue) (Editions Coda, Mouscron).</li> </ol> |
|--|--|

New EP records of popular Dutch singers Corry Brokken and Mieke Telkamp, both on Philips, feature their latest successes, such as Corry's Dutch sung "Non Je Ne Regrette Rien" and "Les Amants Merveilleux," and Mieke's Dutch sung "Never On Sunday" and "Wonderland By Night." Brokken is heard singing the German version of "Les Amants Merveilleux," (Er Sah Aus Wie Ein Lord), with the Heinz Alisch orchestra, on Philips single. On the flipside is "Bonjour Paris," German version of the beautiful song "Paris A Le Coeur Tendre" from the film "Os Bandeirantes" by Marcel Camus.

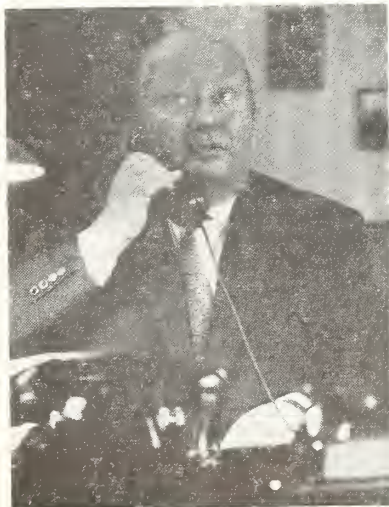
Imperial will release a new Fats Domino hit within a few weeks. Fats' new Dutch sellers will be "I Hear You Knockin'" and "It Keeps Raining." Rie Helmig's new Dutch version of "Non Je Ne Regrette Rien" still going strong and so does Francis van Rooy with "Matrozen Uit Pyraus," says Mr. Ger Oord Jr., Imperial captain in the Netherlands.

The Hotcha Trio on their mouthorgans make instrumental news this week with their version of the popular filmsong "Pepe" and the old "Cossack Patrol," both with the Hotcha's new sound, on Philips. The Jumping Jewels, new on records, are doing very well with "Wheels" (of fortune, in this case) and "Riders In The Sky" on the same label.

"Susu Sucu" has another charming version by "O Mein Papa"-singer Lys Assia (Philips). And on the same label are six more 45 rpm records by Mahalia Jackson, in attractive covers.

The MGM EP-jazz series have been completed with the "Sonny Rollins Trio At Music Inn." After these jazz series we'll start a fine country series with Hank Williams, Howdy Forrester, Carson Robinson and Sheb Wooley, says MGM label manager Frank Vissner.

## 20th Year For Schaeffers



PETER SCHAEFFERS

BERLIN—Peter Schaeffers celebrates the 20th anniversary of his publishing firm on April 1st. During its twenty years of music publishing, the firm has grown to become one of the most important in the German music business, numbering 5,000 copyrights in its catalog. Also, during the last ten years, Schaeffers has been responsible for the sale of over 3 million pieces of sheet music for all types of instruments.

The firm started its 20th year with the copyright to the song "Pepe," which, to date, has been recorded in 52 versions throughout the world. In Germany, the song is currently in the Number Three spot, being shared by Dalida on Ariola, Willy Hagara on Phillips and Caterina Valente on Decca.



# CANADA

## ENGLISH NEWS

All Star Enterprises announced last week three additional artists to appear at the Show Mart, on the 14th and 15th of April, with Bobby Rydell. They are Michel Souvain, Del Shannon and Dante.

Zirkon Records is currently hot with, "I'm In The Mood For Love" by The Chimes, and "Take Good Care Of Her" by Adam Wade.

Bill Fisher of Phonodisc reports heavy action on "Find Another Girl" by Jerry Butler. Also hitting are The Tokens with "Tonight I Fell In Love" and "After The Hurricane" by Paul Evans.

Capitol Records currently offering dealers its special "Buy 100 Get 33 Free" deal. The bargain applies to Capitol, Pathe and Angel Records. Initial reactions, reported by Denis Lapointe, are very favorable. Hot album for Capitol is "Swingin' Session" by Frank Sinatra. Big single "Riot In Cell Block 9" by Wanda Jackson. Jack Scott, formerly with Top Rank Records, has signed with Capitol.

Compo this week reports on all out promotion for Brenda Lee Day on March 29th. The company has distributed spoken word material by Brenda Lee to the radio stations across the nation. To mark the occasion Compo has released, this week, a new single and album by Brenda. The single is "You Can Depend On Me" and the album is "Emotions." "Portrait Of My Love" by Steve Lawrence is a big one for U.A.

Al Martino, who appears on Quality, currently appearing at the Bellevue Casino. The Beaumarks appeared on "Dance Party," a Cornwall TV program on March 22nd. Currently big for Quality are "But I Do" by Clarence "Frogman" Henry, and "Runaway" by Del Shannon, who will be appearing on the "All Star Dance Party."

Alice Kouri of London Records, reports good reaction on "What'd I Say" by Jerry Lee Lewis, "Shurah" by Fats Domino, and "Mother-In-Law" by Ernie K-Doe. A Canadian artist, who has a hit record on the west coast is Dale Erickson with "Two" on the London label. The disk is currently number one on CKWK in Vancouver.

John Williams of Columbia Records, reports big reaction on the new Johnny Horton record, "Sleepy Eyed John." Also, "Camelot" by Jerry Vale is number one on C J A D's Homemakers Poll.

## FRENCH NEWS

Michel Louvain has his biggest hit in a year with "Louise." The disk is number 8 on the Canadian Cash Box charts, after three weeks of release.

Dante, Trans-Canada recording artist, has this week released "Tu Parles Trop" b/w "Je Veux T'Aimer." He will also be appearing on the big show at the Show Mart.

Pierre Noles, last week released his first London Records album, "Palmares Dantsant."

Columbia Records reports tremendous reaction on two albums—"Guy Beart Vol. 3" and "Ti-Gus Et Ti Mousse," which was recently recorded at the Casa Loma. Big single for Columbia is "Frere Untel" by Real Beland.

Vogue Records this week released "Je Veux Me Promener" b/w "Kili Watch" by Johnny Halliday.

## Canada's Best Sellers

### ENGLISH

1. Surrender—Elvis Presley—RCA Victor
2. Where The Boys Are—Connie Francis—MGM
3. Don't Worry—Marty Robbins—Columbia
4. Apache—Jorgen Ingmann—Atco
5. Pony Time—Chubby Checker—Reo
6. Wheels—String-A-Longs—Warwick
7. You Can Have Her—Roy Hamilton—Epic
8. Lazy River—Bobby Darin—Atco
9. Spanish Harlem—Ben E. King—Atco
10. Blue Moon—Marcel—Colpix

### Very Strong Reaction

1. Runaway—Del Shannon—Quality
2. But I Do—Clarence "Frogman" Henry—Quality
3. 100 Pounds Of Clay—Gene McDaniels—Liberty

### FRENCH

1. Loulou—Andre Sylvain—Rus
2. C'est Ma Norvege—Jane Morgan—Kapp/Michel Noel—Al.
3. Le Mur—Gilbert Becaude—Pat
4. Des Mots D'Amour—Yoland Guerard—Al.
5. Tu Mens—Fernand Gignac—T.C.
6. Elle Lui, et L'Autre—Michel Richard—Met.
7. Tu Resteras Dans Mon Coeur—Claude Girardin—Rus.
8. Louise—Michel Louvain—Apex
9. Il Suffit De Peu De Choses—Andre Lejeune—Var.
10. Du Cote De La Lune—Les Copains—Col.

### Very Strong Reaction

1. Danse Avec Moi—Fernand Gignac—T.C.
2. Tu Parles Trop b/w Je Veux T'Aimer—Dante—T.C.
3. Frere Untel—Real Beland—Col.

## A Family Affair



BRUSSELS—The Cousins, Belgian quartet, receive a gold record for 100,000 sales on their Palette (Belgium) recording of "Kili Watch." Making the presentation is Jan Theys (at right, with microphone), public relations officer of Palette.



# FRANCE

"Nous Les Amoureux," grand prize winner of the recent televised international Eurovision song contest, has already been sold in most countries of the world. Denys Bourgeois and Brigitte Bertolier, who engineered this masterly job in their first months at Bagatelle Editions, will now try to make the song France's No. 1 best-seller. All the recording companies are at work waxing the tune—or will do so. First in line, Frank Pourcell and his orch. for Pathé-Marconi. The song also means a big break for Jean-Claude Pascal, who presented it in the competition, and for Pathé-Marconi, who has thus a new singing star to back and one whose name is already known in the theatre, cinema and music world.

Time marches on—and the recordings of the tune, "Exodus" also. Latest to date, Lucien Lupi and the String Boys on EMI. Les Compagnons de la Chanson, after waxing "La Semaine" ("Perfect Love") have followed it up with "Si Tous Les Oiseaux." Big success too for the track of the movie "A Bout de Souffle," composed and arranged by pianist Martial Solal.

Capitol announced the release of "Pépé" by Les Baxter and "The World In My Arms" by Nat King Cole. MGM offers a new Harry James 12-inch LP.

Big attendance at the showings in Paris of the Italian film, "La Notte"; EMI is marketing the track. All the firms seem to be following the lead of Fontana with its series of film albums. Seems United Artists will issue Don Costa's version of the themes from "The Misfits."

Danièle Rouillé (Ducretet Thomson) is a young singer, talented and promising. After a rather long silence, she has finally waxed two Joël Holmes' songs, "Tes yeux" and "Soleil du Dimanche."

At Chappell publishers, everybody is preoccupied with the music from "Le Petit Monde de Suzy Wong" now that the success of "Exodus" is a sure thing and Daniel Darrieux (EMI) will be the next to record the firm's "Les Voix du Ciel." Piaf has added Dumont and Poterat's "Le Bruit de Villes" to her recorded repertoire. Speaking of Piaf—her Olympia stint stops soon to make way for a tour in Belgium and then a well-earned rest.

Marcel Amont has waxed a beautiful song from the pens of Vidalin and Mansart, "Tombe de l'eau." Les Trumpet Boys for Philips and Arturo Diaz for EMI have also put this title on disks.

News from Supraphon, and good news, too. Latest issues on this fine label include a series of three LP albums comprising chamber music works by Jan Kapr and Emul Hobil and a flute concerto by Feld interpreted in masterly fashion by Jean Pierre Rampal. Works by Milos Sokola and Klement Slavicky complete the series.

Palette's Jacques Hellman tells us that newest releases on the label, distributed by Bel-Air, include "Boudha" by Les Cousins and "Viva El Cha Cha" by Los Boxeros. In the absence of Phil Boutet (Barclay Editions), who accompanied Nicole Barclay on her latest trek to Prague, MacGrave informs us that the film, "Pépé," will reach Paris early this month. In addition to the numerous recordings of the tune already mentioned, buyers will have versions by "Les Bohèmes" and Arturo Motta on Bel-Air and by Jackie Noguez and Aimable on Vogue.

A new orchestra for the RCA label—Aragon—with a first 12-inch album entitled "Maracas, Bongo y Conga." On the same label, a 12-incher by guitarist Carlos Montoya called "Flamenco." Promised soon, an Elvis Presley EP including "Surrender," "Flaming Star" and "Summer Kisses, Winter Tears." Classical releases: the stereo version of Sviatoslav Richter's interpretation of Brahms Piano Concerto No. 2 and a new version of the "Nutcracker Suite" conducted by Fritz Reiner.

Decca will reissue "L'Ecole des Maris" recorded by the late Mado Robin, accompanied by J. Giraudot and X. Depraz. Robin's posthumous popularity continues to grow. . . . We don't know whether Decca signed to distribute Dot Records here, but the disks continue to come out and the latest on the market are "Calcutta" by Lawrence Welk and a new Buddy Knox, "I Got You." Note release of a curious Fernandel disk, "Tango Corse" with "Ma Gretchen de Munich" on the flip side.

Pigalle Editions' Salvat reports that D. Pickens, vice-president of Associated Artists, is here for discussions on an eventual contract. Anatole Litvak also in town for meets on the launching of the "Aimez-vous Brahms" film track to be handled jointly by Barclay and Salvat. The tune "Shopping Around" has become, in French, "Je ne Veux Plus Etre Un Drageur." This Michel Emer adaptation will be disked by Johnny Halliday and Les Chaussettes Noires.

"Spanish Harlem" in French, "Nuit d'Espagne" will be cut first of all by Dalida on the Barclay tag. French lyrics by Morisse and Salvat. "Geisha," French title for the tune, "I Count the Tears" will reach record buyers via Thien-Huong on Barclay, followed by Maya Casabianca on Philips.

Speaking of "Calcutta"—Leon Cabat of Vogue preferred to have Petula Clark record the older French version by Guy Favereau and entitled "Ma Fête à Moi." Which of the two current versions will strike the public's fancy?

Vogue will release a Johnny Halliday record made during the rock 'n roll show at the Palais de Sports. It's a 10-inch LP and the first pressing will be 70,000 copies. The pressing figure is based on fan mail received by Johnny after his triumph at the concert. That other famed rock 'n roller, Colentano, will tour the "midi" this coming summer for a series of one-night performances. Aimable, whose fame as an accordionist is growing in Germany, will record each month's German hits. Colette Renard will return to sing at "Chez ma Cousine," the cafe high on Montmartre hill, where she started her career.

## France's Best Sellers

1. Garde moi la Dernière Danse—(Save the Last Dance For Me)—Dalida—Los Alcarson
2. Je Ne Regrette Rien—Edith Piaf
3. 24,000 Baisers—J. Halliday
4. Exodus—(E. Piaf—Rika Zárai)—D. Moréno
5. Kili Watch—J. Halliday

## Norway's Best Sellers

1. Romantica (Robertino/Triola) Egil Monn Iversen A/S
2. Ah Marie, Jeg Vil Hjem (Mary Don't You Weep) (The Monn Keys/Triola) Skandia Musikproduksjon
3. O Sole Mio (It's Now Or Never) (Robertino/Triola)
4. Seemann (Sailor) (Lolita/Polydor) Belinda
5. Are You Lonesome Tonight (Elvis Presley/RCA) Egil Mon Iversen A/S
6. You're Sixteen (Johnny Burnette/Decca)
7. Wooden Heart (Elvis Presley/RCA) Belinda
8. Les Enfants du Pirée (Never On Sunday) (Melina Mercouri/London) Egil Monn Iversen A/S
9. Han Er Endelig, Endelig Min (Antligen, Antligen Min) (Inger Jacobsen/Columbia) Carl M. Iversen
10. Du Mener Vel Alvor, Halvor (Nora Brockstedt/Karusell)

# Britain's Song Writers Guild Winners

LONDON — The Song Writers Guild of Great Britain has announced the winners of the 1960 Ivor Novello Awards for outstanding contributions to British popular music. The sponsor, Billy Butlin, will present the awards at a special ceremony to be televised by the BBC on May 22.

Top composer Lionel Bart, already nominated Show Business Personality of 1960 by The Variety Club of Great Britain, follows up his last year's success when he had four placings, with wins this year in three classes.

He has a first for the Best Selling and Most Performed Work Of The Year—"As Long As He Needs Me" which also wins him a certificate of honor as second to "Portrait Of My Love" by Cyril Ornadel and Norman Newell—The Most Outstanding Song Of The Year Musically and Lyrically. His smash hit musical, "Oliver," wins a statuette as The Year's Outstanding Contribution To A Score of Stage Play, Film, Television or Radio Programme. The full list of awards is as follows:

## CLASS ONE:

### BEST SELLING AND MOST PERFORMED WORK OF THE YEAR

1. "As Long As He Needs Me" Lionel Bart (composer) Lakeview (publisher)
2. "Apache" Jerry Lordan Francis Day & Hunter

## CLASS TWO:

### MOST OUTSTANDING SONG OF THE YEAR MUSICALLY & LYRICALLY

1. Portrait Of My Love" Cyril Ornadel & Norman Newell Kassner
2. "As Long As He Needs Me" Lionel Bart Lakeview

## CLASS THREE:

### YEAR'S OUTSTANDING LIGHT ORCHESTRAL COMPOSITION

1. "Sea Shore" Robert Farnon Chappell
2. "Willow Waltz" Cyril Watters Boosey & Hawkes

## CLASS FOUR:

### YEAR'S OUTSTANDING COMPOSITION IN 'BEAT' IDIOM

1. "Apache" Jerry Lordan Francis Day & Hunter
2. "Hit And Miss" John Barry Mills  
(Signature tune of popular TV'er "Juke Box Jury")

## CLASS FIVE:

### YEAR'S OUTSTANDING CONTRIBUTION TO SCORE OF STAGE, FILM, TV PROGRAMME OR RADIO PRODUCTION

1. "Oliver" Lionel Bart Lakeview
2. "Gurney Slade Theme" Max Harris Robbins

## CLASS SIX:

### JUDGES CHOICE (ANY WORK WHICH IS WORTHY OF AN AWARD BUT NOT NECESSARILY COVERED IN CLASSES 2-5)

1. "Goodness Gracious Me" David Lee & Herbert Essex  
Kretzmer
2. "The Belle of Barking Creek" Paddy Roberts Essex

## CLASS SEVEN:

### OUTSTANDING PERSONAL SERVICES TO BRITISH LIGHT MUSIC

1. Eric Maschwitz

## A Look At The Market In Iceland

News from Iceland will appear as a regular part of the Scandinavian column, but in this first article from the Icelandic market, some details viewing the general situation are presented in detail.

First some general information. Iceland is an island of about the same size as Kentucky with a population of 170,000 inhabitants. For many years it was united to Denmark, but in 1944 it declared itself independent and became a republic.

Reykjavik is the capitol of Iceland with around 70,000 inhabitants. There are some other cities, all of them located around the coasts of the island. There are no people living in the central island, which is occupied by mountains, some of which have the character of volcanos.

Culture-wise, the tales of the Edda, originating from around 900 A.C., are considered pearls in the European literature, and music and theatre also have a good reputation.

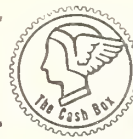
There are three record companies producing recordings in Icelandic. Verzlunin Drangey is the most active with two domestic labels, Islenzkir Tónar and Stjórnuhljómplötur. During 1960, Islenzkir Tónar produced 12 singles, 10 EPs and 4 12" LPs. Stjórnuhljómplötur released 4 singles. HMV is handled by Fálkinn H/F (EMI in Iceland) and released 4 EP's and one LP during 1960. Finally, there is the HSH label, produced by Hljóðfaeraverzlun Sigrídar Helgadóttir.

tir. HSH released one record during 1960. Figures here refer to domestic recordings in Icelandic only.

For 1960, the most popular recordings in Icelandic were: Einski Kaldi Ur Ceyjunum (Odinn Valdimarsson—Atlantic Quintet/Islenzkir Tónar), Eg Er Krominn Heim (Odinn Valdimarsson—K. K. Sextet/Islenzkir Tónar), Vertu Ekki Ad Horfa Svona Alltaf á Mig (Ragnar Bjarnason/Islenzkir Tónar) Hún Var Med Dimmblá Augu (Ragnar Bjarnason/Islenzkir Tónar), Mér Er Skemmt (Omar Ragnarsson/HSH), Pú Ert Ungur Enn (Erling Agústsson/Stjórnuhljómplötur), Þórsmerkurhljóð (Svavar Gest Ork./Islenzkir Tónar), Eg Vil Fara Upp í Sveit (Elly Vilhjálms—K. K. Sextet/Islenzkir Tónar), Gleyim Mér Ei Vinur (Helena Eyjólfsdóttir—Atlantic Quintet/Islenzkir Tónar).

At the end of 1960, there was a contest on the most popular artists and orchestras at Iceland. Male singers were listed in the following order: Ragnar Bjarnason, Odinn Valdimarsson and Haukur Morthens. Female singers came in following order: Elly Vilhjálms, Helena Eyjólfsdóttir and Sigrún Jónsdóttir. Finally, the orchestras listed were Svavar Gest Ork., The K. K. Sextet and The Atlantic Quartet. Of foreign artists, Elvis Presley is the most popular. Others who are selling very well in Iceland are Frank Sinatra, Neil Sedaka, Cliff Richard, and others.

Radio in Iceland is non-commercial,



# AUSTRALIA

Frederick C. Marks, Festival's executive director, has announced the initial release in Australia—through Festival Records Pty. Ltd.—of original recordings by the American Am-Par Record Corporation and its new associate jazz label, Impulse, nationally on April 13. ABC-Paramount recordings will be released in Australia on the Am-Par label and Impulse will retain its identity as in the United States. Am-Par initial releases will consist of five 12" LP albums featuring such artists as Paul Anka, Ray Charles, Montoya and Sabicas, The Lionel Newman Orchestra, Alfred Apaka and others. Impulse will feature cool jazz by artists such as The Kai Winding Trombones, The Gil Evans Orchestra, Ray Charles, J. J. Johnson and Kai Winding—all winners in the recent 1960 Downbeat, Metronome and Playboy readers' poll. Cover presentation will be exactly as produced in the United States with brilliant four-color jackets and in the case of Impulse, special deluxe double-fold color jackets. Releases will be available on mono and stereo at the same price.

An interesting new single from Pye features charming Jacqui Chan with "But No One Knows" c/w "Gentlemen Please!" Chan is currently in Australia starring in "The World Of Suzie Wong," which currently opened in Melbourne.

Recently married Johnny Devlin is breaking through with his first single on the Festival label, "Charlie Mopps." Johnny's previous records were on the Teen label. Another newie on Festival is Jimmy Little's "Shadow Of A Boomerang," which is the title tune of a film made in Australia and financed by the Billy Graham Organization. The film deals with racial problems and Little has a prominent part in it.

The EMI boys should be rubbing their hands together in joyful anticipation of the visits to this country in early April of two of their best-selling recording stars—Jimmy Shand and Kenneth McKellar. Shand is a fantastic disk-seller in Australia—he has never had a disk in the Top 40 in this country and yet it is safe to say that overall he outsells many Top 40 artists. McKellar is in the same boat to a lesser degree than Shand. As an indication of Shand's tremendous popularity in Australia, EMI released some dozen albums, as many EP's and countless singles of his material; they also have a whole flock of disks available by McKellar.

First single by Bruce Gillespie under his agreement with W&G Records has just been released; it carries "Jenny, Oh Jenny" c/w "They Really Don't Know You." W&G has produced a special one-sided promotion disk of "Jenny, Oh Jenny," which is the "A" side of the first single.

RCA is up to their necks here in Elvis Presley records at the moment. "Are You Lonesome Tonight" is still making some sales noise, "Wooden Heart," now out on a single, is one of the hottest selling singles across the nation and now RCA has just released "Surrender" c/w "Lonely Man," which is already on the way to the top sales spot, where it is likely to compete with "Wooden Heart." In addition to the Presley singles, RCA is also hot in the album field with Presley via the soundtrack from "G.I. Blues." Pye Records has made a rush release of "Blue Moon" by The Marcels. It was released here within one week of its appearance on The Cash Box charts for the first time.

The industry in this country went for a long while with just a trickle of percussion albums, but the output has been stepped up now with current percussion issues coming from most major labels. Percussion records are struggling to break through the sales barrier in Australia, they are never likely to emulate their terrific American success. Even the top selling American percussion albums are finding the going tough here. General feeling is that the musical content of the majority of percussion albums is too "sophisticated" to reach mass popularity in Australia.

EMI has edited the local MGM release of Mark Dinning's Top Forty, News, Weather And Sports" to eliminate the reference to the late Patrice Lumumba. The disk has just been released.

Since Columbia (USA) Records took over control of Australian Record Company (Coronet and Warner Bros. labels) some time back firm has made several moves of major importance. When the Columbia influence first took effect some staff changes were made within ARC; the next move was to introduce a monthly release schedule; next, the ARC studios (in Sydney) and allied equipment were sold and now the latest move is the introduction of The Coronet Record Club—as reported in The Cash Box last week.

## Australia's Best Sellers

1. Wooden Heart (Elvis Presley—RCA)
2. On The Wings Of A Dove (Ferlin Husky—Capitol)
3. Johnny Guitar (The Leemen—Leedon)
4. Corrina Corrina (Ray Peterson—London)
5. Wheels (String-A-Longs—London)
6. One Last Kiss (Crash Craddock—Coronet)
7. Never On Sunday (Don Costa—London)
8. Calendar Girl (Neil Sedaka—RCA)
9. Calcutta (Lawrence Welk—London)
10. Riders In The Sky (Ramrods—London)

and so far there has been no serious talks about changing to commercial radio. Nor is there any so called pirate radio stations operating outside the Icelandic territorial water.

The leading Icelandic artists are now engaged at various dance restaurants in Reykjavik. Lido, the most exclusive spot with a capacity of 600 people, has Odinn Valdimarsson this month, while Elly Vilhjálms is at the Klubben, Helena Eyjólfsdóttir at the Stork Klubben, Ragnar Bjarnason at the Sjaalfstaedishudid, Haukur Morthens at the Róðull, K. K. Sextet at the Þorscafé, etc.

According to Tage Ammendrup of Islenzkir Tónar, he is trying to book his artists for tours abroad during the summer season, being mainly interested in offers from other Scandinavian countries.

## Iceland's Best Sellers

1. Eg Er Kominn Heim (Odinn Valdimarsson/Islenzkir Tónar)
2. Are You Lonesome Tonight (Elvis Presley/RCA)
3. Run Samson Run (Neil Sedaka/RCA)
4. Hún Var Med Dimmblá Augu (Ragnar Bjarnason/Islenzkir Tónar)
5. Emotions (Brenda Lee/Decca)
6. Corrina (Ray Peterson/London)
7. Eins og Folk Er Flest (Ragnar Bjarnason/Islenzkir Tónar)
8. It's Now Or Never (Elvis Presley/RCA)
9. Never On Sunday (Melina Mercouri/Decca)
10. South Pacific (Soundtrack/RCA)



# Country Disk Jockey

## REGIONAL RECORD REPORTS



# Country Reviews

B+ VERY GOOD  
C+ FAIR

B GOOD  
C MEDIOCRE

## THE CASH BOX BULLSEYE



"BEGGAR TO A KING" (2:45) [Starrite BMI—Richardson]

"POOR LITTLE JIMMIE" (2:14) [Be-Are BMI—Wayne]

HANK SNOW (RCA Victor 7869)

Another big chart item should be coming Hank Snow's way via "Beggar To A King." Tune's a delicate, slow waltz with a lyric of inspirational love that Hank delivers with stirring thoughtfulness. A beautiful, endearing message. Also to be considered for contention is the bright, cheerful teen love item tagged "Poor Little Jimmie."

- BEN WORTHY**  
WALM  
Albion, Mich.
1. Are You True To Me (C. Smith)
  2. Loving You (B. Gallion)
  3. Sleep Baby, Sleep (C. Hall)
  4. It's A Lovely Lovely World (G. Hill)
  5. Please Don't Send Cecil Away (J. Skinner)
  6. The Window Up Above (G. Jones)
  7. Walk Out Backwards (B. Anderson)
  8. Streamline Cannon Ball (R. Acuff)
  9. A Walk On The Wild Side Of Life (G. Hamilton)
  10. Missile Monkey (R. Masten)

- ERNE KERN**  
WOCH  
North Vernon, Indiana
1. Don't Worry (M. Robbins)
  2. I Love You The Best Of All (The Louvin Bros.)
  3. Hello Walls (F. Young)
  4. Baby Sittin' Boogie (B. Clifford)
  5. On The Wings Of A Dove (F. Husky)
  6. One Step Ahead Of My Past (H. Locklin)
  7. The Blizzard (J. Reeves)
  8. Foolin' Around (B. Owens)
  9. I'd Rather Loan You Out (R. Drusky)
  10. No One But You (B. Martin)

- MORISS TAYLOR**  
KPAY  
Chico, Calif.
1. Foolin' Around (B. Owens)
  2. Kissing My Pillow (R. Maddox)
  3. Hello Walls (F. Young)
  4. Heart Over Mind (R. Price)
  5. I'll Have Another Cup Of Coffee (C. Gray)
  6. My Last Date (S. Davis)
  7. After All (B. Wills & Duncan)
  8. Window Up Above (G. Jones)
  9. Don't Worry (M. Robbins)
  10. Release Me (R. Mooney)

- MARC STUART**  
KNIM  
Maryville, Missouri
1. Don't Worry (M. Robbins)
  2. I'll Just Have A Cup Of Coffee (C. Gray)
  3. Window Up Above (G. Jones)
  4. Let Forgiveness In (W. Pierce)
  5. Odds & Ends (W. Smith)
  6. The Other Cheek (K. Wells)
  7. Greener Pastures (S. Jackson)
  8. Louisiana Man (Rusty & Doug)
  9. Are You True To Me (C. Smith)
  10. Hello Walls (F. Young)

- CHUCK BROWN**  
WJWS  
South Hill, Virginia
1. Hello Walls (F. Young)
  2. Heart Over Mind (R. Price)
  3. On Top Of Old Smokey (R. Williams)
  4. Look Out Heart (B. Brown)
  5. The Pig Latin Song (B. Luman)
  6. Too Many Teardrops Too Late (J. Howard)
  7. Are You True To Me (C. Smith)
  8. Louisiana Man (Rusty & Doug)
  9. Lonelyville (R. Sanders)
  10. Someday, Someday (S. Davis)

- UNCLE JOE CHESNEY**  
CJOR  
Vancouver B.C. Canada
1. An Old Log Cabin For Sale (P. Wagoner)
  2. North To Alaska (J. Horton)
  3. Walkin' With Me (B. Reynolds)
  4. Wheels (String-A-Longs)
  5. What About Me (D. Gibson)
  6. Wings Of A Dove (F. Husky)
  7. Calgary Roundup (W. Carter)
  8. Girl In Saskatoon (J. Cash)
  9. Don't Worry (M. Robbins)
  10. New Rainbow (L. Lynn)

- DICK HARVEY**  
WJAT  
Swainsboro, Ga.
1. Don't Worry (M. Robbins)
  2. Let Forgiveness In (W. Pierce)
  3. Greener Pastures (S. Jackson)
  4. Heart Over Mind (R. Price)
  5. The Other Cheek (K. Wells)
  6. Everybody's Dying For Love (J. Newman)
  7. Georgia Town Blues (R. Foley)
  8. Only One Minute More (G. Morgan)
  9. Are You True To Me (C. Smith)
  10. Blues Settin' In (B. Phillips)

- "COUSIN JOHNNY" SMALL**  
WNLC  
New London, Conn.
1. Loving You (B. Gallion)
  2. Window Up Above (G. Jones)
  3. Odds & Ends (W. Smith)
  4. Wings Of A Dove (F. Husky)
  5. Don't Worry (M. Robbins)
  6. Wreck On The L & N Railroad (Phipps Family)
  7. Fickle Fun, (K. Wells)
  8. White Oak Swamp (J. Yukon)
  9. Railroadin' On The Great Divide (B. Clifton)
  10. Ebony Eyes (E. Bros.)

- GENE NORELL**  
WRIG  
Wausau, Wis.
1. Don't Worry (M. Robbins)
  2. I'll Have Another Cup Of Coffee (C. Gray)
  3. Foolin' Around (B. Owens)
  4. Window Up Above (G. Jones)
  5. I'd Rather Loan You Out (R. Drusky)
  6. Odds & Ends (W. Smith)
  7. Let Forgiveness In (W. Pierce)
  8. Hello Walls (F. Young)
  9. The Other Cheek (K. Wells)
  10. Heart Over Mind (R. Price)

**BILL PARSONS** (Starday 544)

(B+) "THE PRICE WE PAY FOR LIVIN'" (2:08) [Golden State BMI—Parsons, Cowens, Diehl] Parsons works his way briskly through a romping, stomping ditty that's part comedy, yet has a significant lyric message. The jet-speed rocker bears melodic traces to "There'll Be No Teardrops Tonight." A solid offering for country folk.

(B) "A-WAITIN'" (2:30) [Starday BMI—Parsons] Another lively date with a comical outlook. This time, though, Parsons delivers the all-too-true message in a homey talk-sing manner. Two powerful issues.

**MOON MULLICAN** (King 5473)

(B) "I'LL TAKE YOUR HAT RIGHT OFF MY RACK" (2:41) [14-K BMI—Hands, Nath] The old country vet is represented in a familiar easy-going, honky-tonk mood. Pleasant side that jocks'll love for sentimental value.

(B) "I DON'T KNOW WHAT TO DO" (2:42) [Lois BMI—Burns, Alley] Another item from the King vault posing the pianist-vocalist in an uptempo blue romantic. Again, memories deem this of importance.

**ESCO HANKINS/JACKIE**  
(Sims 119)

(C+) "GOD THREW AWAY THE PATTERN" (2:35) [R&R BMI—Hankins, Faulkner, Forte] A conventional country opus of endearing love is delivered in gripping hill-billy fashion by Hankins and Jackie. Lots of honest sincerity here.

(C) "OH SO AFRAID" (2:20) [R&R BMI—Hankins, Faulkner, Forte] Hankins goes it alone on a blue-ballad story. Also for hillbilly markets.

**THE SOUTHERNAIRES** (Pace 1017)

(C+) "PROVEN HOPE" (2:59) [Clay—Lick BMI—Gammon] Gospel group melds in close harmony on a familiar country religious theme. A slow paced, heartwarming stanza.

(C+) "THE ROCK" (2:48) [Clay—Lick BMI—Stubblefield] Coupler is a jubilee spiritual that's displayed with gospel fervor and deep sincerity.

**THE GOLDEN TONES** (Lodestar 22-61)

(C) "THE BLACKBOARD OF MY HEART" (2:58) [Texoma ASCAP—Gaston, Thompson] The old Hank Thompson hit is surveyed amiably by lead singer Roj.

(C) "MISTER MOON" (2:51) [Peer Int'l BMI—Smith, Inman, Lyn] Another old country hit is again mistreated by group and lead vocalist.

**TOM TALL** (Decca 31240)

(B+) "OUR TIMING'S WRONG" [Sure Fire BMI—Perry] A soulful blue love statement is offered by the artist in an attractive, soft chorus-combo setting. A tender display of affection. Can make a strong bid for stardom.

(B+) "YOU CALL EVERYBODY DARLIN'" (1:55) [Mayfair ASCAP—Watts, Trace, Martin] Here, the oldie is surveyed with bright-beat cheerfulness. Artist has country knowhow and is bound to break out soon.

**CHUCK BENNIE** (Cotton 103)

(B) "TUMBLE DOWN HEART" (2:17) [Cottonbow BMI—Bennie, Hopkins] An amiable, likeable bit of country charm is packed into the bright, tuneful essay by Bennie. An enticing sound.

(B) "LONELY DOVE" (2:40) [Cottonbow BMI—Bennie] A pretty instrumental theme is picked with tenderness. Has a flavorful romantic atmosphere that will serve as an interesting change-of-pace for programming.

**BILL RUSS** (Eunice 1005)

(B) "SAME PLACE, SAME GIRL" (1:48) [Faye BMI—Morse, West, Russ, Morse] Songster gets to the heart of this tender plaintive. Taken at a brisk upbeat, it moves along at a feelingful clip. Good performance.

(C) "MY LIFE FOR YOU" (2:10) [Faye BMI—Morse, West, Russ, Morse] Rambling stanza of blue romance is offered by the singer here. Too much echo used on both ends.

**MURRAY KELLUM—ALTON LOTT**  
(K&M 501)

(C+) "BRAND NEW BABY" (1:59) [Kellum] Kellum, Lott and the Ramblers join forces producing a fairly interesting group sound on a conventional country item. Starts slow then builds to an exciting rock-accented finish.

(C+) "LOVE WAGON" (2:30) [Kellum] Here Lott drops out and Kellum handles lead vocal chores on a pleasant, rolling-along stanza.

**RONNIE & CALVIN** (Pace 1016)

(C+) "HEAVEN" (2:46) [Manna BMI—McSpadden] The pair form a solid harmonic duet and deliver this country gospel side in stirring terms. Fine performance for the gospel market.

(C+) "THEN I MET THE MASTER" (2:41) [Lister SESAC—Lister] Another slow, stirring excursion into a meaningful religious song. Good sides here.

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# Country

## TOP 50 ACROSS THE NATION



# Country

## Round Up

	Pos. Last Week		Pos. Last Week
<b>1</b>		<b>21</b>	
<b>DON'T WORRY</b> <i>Marty Robbins (Columbia 41922)</i>	1	<b>HOUSE OF BLUE LOVERS</b> <i>James O'Gwynn (Mercury 71731)</i>	20
<b>2</b>		<b>22</b>	
<b>FOOLIN' AROUND</b> <i>Buck Owens (Capitol 4496)</i>	2	<b>ARE YOU TRUE TO ME</b> <i>Carl Smith (Columbia 41948)</i>	24
<b>3</b>		<b>23</b>	
<b>WINDOW UP ABOVE</b> <i>George Janes (Mercury 71700)</i>	3	<b>LEGEND OF THE BIG RIVER TRAIN</b> <i>Wilburns Bros. (Decca 31214)</i>	26
<b>4</b>		<b>24</b>	
<b>I'LL JUST HAVE A CUP OF COFFEE</b> <i>Claude Gray (Mercury 71732)</i>	4	<b>FADED LIGHTS AND LONESOME PEOPLE</b> <i>Billy Walker (Columbia 41872)</i>	22
<b>5</b>		<b>25</b>	
<b>HEART OVER MIND</b> <i>Roy Price (Columbia 41947)</i>	8	<b>KISSIN' MY PILLOW</b> <i>Rose Maddox (Capitol 4487)</i>	21
<b>6</b>		<b>26</b>	
<b>LET FORGIVENESS IN</b> <i>Webb Pierce (Decca 31197)</i>	6	<b>LONELYVILLE</b> <i>Roy Sanders (Liberty 55304)</i>	28
<b>7</b>		<b>27</b>	
<b>THREE HEARTS IN A TANGLE</b> <i>Roy Drusky (Decca 31193)</i>	7	<b>FICKLE FUN</b> <i>Kitty Wells (Decca 31192)</i>	25
<b>8</b>		<b>28</b>	
<b>YOUR OLD LOVE LETTERS</b> <i>Porter Wagoner (RCA Victor 7837)</i>	9	<b>EVERYBODY'S DYIN' FOR LOVE</b> <i>Jimmy Newman (Decca 31217)</i>	31
<b>9</b>		<b>29</b>	
<b>ODDS AND ENDS (Bits And Pieces)</b> <i>Warren Smith (Liberty 55302)</i>	5	<b>I'D KNOW YOU ANYWHERE</b> 37 <i>Justin Tubb (Starday 530)</i>	
<b>10</b>		<b>30</b>	
<b>LOUISIANA MAN</b> <i>Rusty &amp; Doug (Hickory 1137)</i>	16	<b>I MISSED ME</b> <i>Jim Reeves (RCA Victor 7800)</i>	19
<b>11</b>		<b>31</b>	
<b>HELLO WALLS</b> <i>Faron Young (Capitol 4533)</i>	24	<b>LITTLE OLE BAND OF GOLD</b> 32 <i>Ernest Tubb (Decca 31196)</i>	
<b>12</b>		<b>32</b>	
<b>WALK OUT BACKWARDS</b> <i>Bill Anderson (Decca 31168)</i>	10	<b>THE END OF THE WORLD</b> 30 <i>Red Foley (Decca 31194)</i>	
<b>13</b>		<b>33</b>	
<b>THE BLIZZARD</b> <i>Jim Reeves (RCA Victor 7855)</i>	27	<b>EBONY EYES</b> 33 <i>Everly Bros. (Warner Bros 5199)</i>	
<b>14</b>		<b>34</b>	
<b>GREENER PASTURES</b> <i>Stonewall Jackson (Columbia 41932)</i>	14	<b>THE WORLD IS WAITING FOR THE SUNRISE</b> 39 <i>Don Gibson (RCA Victor 7841)</i>	
<b>15</b>		<b>35</b>	
<b>I'D RATHER LOAN YOU OUT</b> <i>Roy Drusky (Decca 31193)</i>	11	<b>ANOTHER LONELY NIGHT</b> 38 <i>Roy Drusky (Decca 31200)</i>	
<b>16</b>		<b>36</b>	
<b>I LOVE YOU BEST OF ALL</b> <i>Lauvin Bros (Capitol 4506)</i>	15	<b>I FALL TO PIECES</b> 49 <i>Patsy Cline (Decca 31205)</i>	
<b>17</b>		<b>37</b>	
<b>THE OTHER CHEEK</b> <i>Kitty Wells (Decca 31192)</i>	13	<b>BIG MAN IN A BIG HOUSE</b> 41 <i>Leroy Van Dyke (Mercury 71779)</i>	
<b>18</b>		<b>38</b>	
<b>WHAT ABOUT ME</b> <i>Don Gibson (RCA Victor 7841)</i>	17	<b>SLEEPY-EYED JOHN</b> — <i>Johnny Horton (Columbia 41963)</i>	
<b>19</b>		<b>39</b>	
<b>WINGS OF A DOVE</b> <i>Ferlin Husky (Capitol 4406)</i>	12	<b>THE TWENTY-FOURTH HOUR</b> — <i>Roy Price (Columbia 41947)</i>	
<b>20</b>		<b>40</b>	
<b>LOVING YOU</b> <i>Bab Gallion (Hickory 1130)</i>	18	<b>JOHN AND MARY DOE</b> — <i>Lawton Williams (Mercury 71780)</i>	

Recording activity at Starday Sound Studios has been heavy with recent album sessions by the Willis Brothers, Jimmy Richardson, Paul Wayne, Bill Clifton, Lonzo & Oscar and Whitey Ford—The Duke of Paducah. The Duke of Paducah session was a comedy-party routine that is being rushed into production for early May release under the title of "Button Shoes, Belly Laughs and Monkey Business. To achieve a true night club atmosphere for the recording, Don Pierce invited a studio-full of prominent Nashvillians for a reception and party honoring the comedian and then all stayed around to hear him perform. The crowd's laughter and applause was captured for the disk to give it a nitery feeling. Tommy Hill engineered the session. . . . Jack Howard up to The Cash Box office last week to tell us of the signing of Jesse Rogers to Howard's Arcade label (Philadelphia). Rogers was a featured performer on the



JOHNNY CASH



PORTER WAGONER



PATSY CLINE

now-defunct ABC network show, "Hayloft Hoedown," and has recorded for both the MGM and RCA Victor labels. He's also credited with one of the top recordings of "Blue Christmas." Rogers' first Arcadia release, due out April 15, couples "Night Wind" with "Say It Again." . . . Rudy Thacker is going full blast with his Dennison Theatre in Cleveland. Booking exclusively through Herb Schucher, Rudy has had Kitty Wells and Johnny & Jack (Mar. 18) and the Louvin Brothers (Mar. 25). Part of the evening proceedings are broadcast over WADC-Akron. . . . Cowboy Howard Vokes and his Country Boys keeping extra busy these days by putting in 4 hours each Thurs. and Sat. in p.a.'s at Sammy Frank's Furniture Co., New Kensington, Pa. Though it's tough to keep up the sked, Vokes says he and the boys are encouraged by the fine twice-weekly turnout.

The new LP due from Mercury April 15th tagged "Guitar's Greatest Hits" performed by Tom & Jerry is getting tremendous advance buildup. Reason is that the performers are Tommy Tomlinson and Jerry Kennedy. Incidentally, though Tommy is still confined to bed he's playing an important part in picking and arranging material for Claude King's first Columbia session. . . . Tillman Franks notes that Billy Jean Horton is currently occupied with dramatic lessons and preparations for another single release. . . . The Johnny Cash Show hit the road April 3rd for two weeks of dates in Canada. With Johnny, on the bill are Bob Luman, Buck Owens, Rose Maddox, Gordon Terry, the Tennessee Two and Roy Nichols and his band. The show opened April 3rd in Saskatoon, and from there (on consecutive dates through the 14th) plays Edmonton, Regina, Moose Jaw, Yorkton, Winnipeg, Brandon, Calgary, Red Deer and Vancouver, B.C. Breaking up the middle are a Des Moines, Iowa, date the ninth and a free day the tenth. . . . Elroy Face, the famed Pittsburgh Pirate relief ace and last year's World Series hero, making the country disk scene via "Cross Your Heart With Love" on the Robbee label. The boy's probably looking for security when his arm gives out. . . . Jacksonville, Florida will be the scene of gala country doings April 22nd, when radio station WQIK presents its first annual Country Music Festival by bringing in fifteen top "Opry" stars for a tremendous show. Appearing will be Faron Young, Porter Wagoner, Lester Flatt & Earl Scruggs, Cowboy Copas, Roy Drusky, Bob Gallion, George Hamilton IV, the Louvin Brothers, Mel Tillis, Patsy Cline, Darrell McCall and Curley Harris. In addition, those that show up will witness a hog calling contest and a championship fiddlin' contest. The city's new Coliseum, with a seating capacity of 13,000 will play host for the evening. Marshall Rowland of WQIK expects a capacity, turn-away crowd. We wish them all the luck in the world for what can turn out to be a fine yearly event.

The Carlises have been set by Joe Wright to work a tour of Texas, Okla., New Mexico and Arizona this month. Miss Bobbie Sills is the new addition to the group, replacing sister Dottie who worked with the group since 1954. . . . Also, Joe Wright has negotiated a tour of military bases in the southeast for Dick Flood. Upon Dick's return he will do nine days in the midwest for Hap Peebles. We've heard that Warner Bros. Pictures is interested in Dick and the lad is seriously considering their offer. . . . Autry Inman is now a Wright exclusive, working all bookings through that agency. He's currently working on his United Artists single, "I've Got Farther To Go Than I've Been." . . . Rex Allen signed with the State of California to star in the annual Rodeo Show held in Redwood Acres, Eureka, Calif., June 24-25. . . . We're told that radio station CFOX-Montreal is the only Canadian station in the area that regularly broadcasts country music. Mel Brownie, the station's librarian, informs us that there are one-and-a-half hours of the stuff daily and that new disks are needed. . . . Also in dire need of good country records is WLOE-Leaksville, North Carolina, which has just extended its country music schedule to include a six-day show. Ernest Wright at the station pens that they just don't have enough records to fill the time properly. . . . Hank Snow planning a big Canadian tour in June with Montana Slim (Wilf Carter). Right now, Hank's concentrating on getting plays for his just-released Victor single, "Beggars To A King" b/w "Poor Little Jimmie." From the sound of it, Hank won't have to work too hard to get it played. . . . Following his dates with Johnny Cash through the middle of April, Roy Drusky takes off for a couple of weeks in Hawaii. . . . Tom Reeder, who plays six hours of country music a day as well as managing WYAL-Scotland Neck, N. Carolina, infos that they've got two new jockeys there—Mike Faulkner and Garry Joyner, and both boys need records.

- 41. LITTLE GREEN MEN
- 42. GIRL FROM ABILENE
- 43. TWO HEARTS DEEP IN THE BLUES
- 44. DANNY BOY
- 45. RAINBOW ROUND MY SHOULDER

- 46. I GOTTA LAUGH
- 47. WALK RIGHT BACK
- 48. SOMEDAY, SOMEDAY
- 49. SLEEP BABY SLEEP
- 50. HIGH AS THE MOUNTAINS

*An Important Outlet*

**THE  
EXPORT  
MARKET**

There are almost as many differences of opinion concerning the coin machine export market as there are wholesalers. Some of the more progressive distribution outlets have enjoyed a better than average business from sales to foreign buyers while others claim to have lost income on the venture.

There are also sellers who specialize and others who handle the export sale as strictly a sideline. Certain jobbers are willing to pick up an order when the proposition practically writes itself and then there's the eastern distributor who made it his business to call on an inconsequential European firm during a trip abroad "rather than completely overlook the potential." The importance of the export market to the American wholesaler is almost a matter of semantics. Export means different things to different people.

To some wholesalers the market is seen as a far-off dumping ground for junk. To another, the word 'export' on a crate calls for a double-check to be certain everything is in order, for a machine that is faulty is nothing more than a direct turndown of whatever future business may have been forthcoming.

Regardless of personal opinion, the fact remains that in 1960 more than \$21 million in coin-operated equipment left American shores for foreign ports and that in itself points up the importance of this market. For in this day and age in our industry when wholesalers would be wise to utilize every known facet of doing business, the export market takes on even greater importance. Many still disclaim the foreign market, possibly due to personal misfortunes, by stating that the market is saturated. Others point to the increasingly stringent price structures within which a seller must operate. And of course, a particular type game is always losing its attractiveness in certain areas. These are probably all valid arguments when looked at from a personal point of view. No one wishes to condemn a profitable segment of the industry.

However, we can only look to 1960's total volume and more specifically, to the last three months of the year, when December is practically lost to the European buyer due to Christmas festivities which, we are told, occupy several weeks of the month. Almost \$6 million was shipped in equipment during this final quarter and Europe was responsible for more than \$4 million of the total. Moreover, 1960's \$21 million was about \$2 million over the 1959 figure.

Many successful exporters state that their bulk is placed with a small handful of buyers. "They take all the machines I can ship," is a common phrase heard in these quarters. Perhaps it would be to the non-exporter's advantage to seek out several prospects after honestly reviewing the export market and its requirements. After shipping the first 're-order' this market will suddenly take on great importance.

**SEEBURG NAMES  
ADVANCE AUTO.  
IN SAN FRANCISCO**



LOU WOLCHER

CHICAGO—The Seeburg Sales Corporation last week appointed Advance Automatic Sales Company, located at 1350 Howard Street in San Francisco, California to handle distribution for the Seeburg coin-operated phonograph and vending machine lines throughout all of northern California.

The appointment of Advance Automatic Sales was aimed by Seeburg Sales Corporation to offset the recent acquisition of the R. F. Jones Company distributorship by Automatic Canteen Company of America. R. F. Jones Co., formerly handled distribution for Seeburg throughout a wide area along the west coastal region of the country.

Advance Automatic Sales is headed by Lou Wolcher, a veteran of many years in the distributive end of the coin machine industry. Other members of Wolcher's staff includes J. D. Cox, Robert (Bob) Portale and Ed Heinle in the sales department. Andrew Diamond heads the parts department, and Ed Stimson manages Automatic Sales' service department.

**Briggs Sees Copyright  
Appeal Most Important  
POA Action In 1960**

LONDON, ENGLAND — Bernard Briggs, chairman of the Phonograph Operators Association, spoke before the association at the annual meeting last month and listed the trade organization's appeal to the Performing Rights Tribunal as the most important action of the past business year. Talking before the operator association, Briggs pointed to the appeal as an all-important move by the coin machine group and although the result was negative insofar as license fees are concerned (the British operator must continue to pay a performance fee for the use of records on his machines), it did place the issue on its proper level. The Tribunal (court) refused to grant the Performance Rights Society any costs in spite of a strong plea by counsel. P.O.A. thereby was established as the recognized leader and spokesman for the music operators as a duly authenticated representative of the operator.

Fees from operators have also been stabilized for at least one year and, according to Briggs, probably much

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**SKILL and SUSPENSE**

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**When Answering Ads**

**Say You Saw It In  
THE CASH BOX**

longer. Briggs stated that the Performing Rights Society is "a monopoly" and "monopolies are notorious for their insatiable appetites."

The Tribunal made it quite clear however that it agreed only to the present rates (the Society wanted an increase), in the absence of evidence showing a decline in trading conditions.

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**A.M.I.**  
A Tops, l. or r. .... \$ 8.95  
Centers, l. or r. .... 15.45  
Bottoms, l. or r. .... 11.95  
B Domes ..... 17.95  
Centers, l. or r. .... 8.95  
Bottoms, l. or r. .... 10.95  
C Domes l. or r. .... 12.50  
Centers ..... 6.25  
Bottoms, l. or r. .... 7.50  
E 40-80-120 Nu Metal Grille—set ..... 10.00

**SEEBURG**  
146-147-148  
Domes—orig. factory \$10.00  
100C—Highly polished chrome tubes, set of 12 ..... 14.95  
Chrome pilasters, pr. 17.95  
Dome side, plastic .. 2.95  
100R-100J  
Door side, plastic .. 4.10  
V200—Dome side, plastic ..... 3.95  
200—(100 sel)  
W.O.M. .... 1.75  
(200 sel) W.O.M. .... 1.95  
Instructions (wall box) ea glass ..... .55  
G and W—Chrome pilasters set of 2 ... 22.95  
TERMS: 1/3 deposit, bal. C.O.D. or S.D./f.o.b. Chicago

**WURLITZER**  
1250—Dome ..... \$20.95  
Dome Ends, each ... 7.10  
1400—Dome ..... 14.95  
Dome Ends, each ... 11.50  
Pilasters, set of 2 ... 16.50  
1500-1550—Dome ... 17.50  
Dome Ends, l. or r. ... 9.00  
Pilasters, set of 2 ... 21.95  
1700—Dome Ends, each ..... 3.95  
Lower Pilasters, set 21.95  
1900-2000-2100-2104  
Dome Ends, l. or r. 2.00  
1900—2000  
Chrome Metal Grille 18.95

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# 1960 ANNUAL COIN MACHINE EXPORT VOLUME REPORT

## PHONOGRAPHS AMUSEMENT MACHINES VENDING MACHINES

(Cut along dotted rule and file for future reference)

COUNTRY	4th QUARTER VOLUME (Oct.-Dec.)		1960 VOLUME (Jan.-Dec.)	
	Units	Dollars	Units	Dollars
<b>NORTH and CENTRAL AMERICA</b>				
Canada	246	\$ 166,694	970	\$ 681,608
Mexico	39	35,901	835	223,485
Jamaica	143	40,777	143	97,003
Costa Rica	37	28,258	121	91,093
Nicaragua	36	26,645	114	85,305
Panama	19	14,925	74	59,188
Honduras	9	5,029	40	25,025
Bahamas	6	5,616	35	24,821
Leeward Wind. Is.	1	765	22	16,090
Dominican Rep.	1	1,523	20	14,506
El Salvador	2	1,523	32	12,068
Trinidad	2	1,523	14	11,326
Br. Honduras	4	2,011	16	11,326
Guatemala	2	1,513	14	11,106
Neth. Antilles	4	1,513	10	7,561
Barbados	—	—	2	1,617
Bermuda	—	—	1	660
<b>TOTAL</b>	<b>459</b>	<b>\$ 329,657</b>	<b>2,463</b>	<b>\$ 1,374,617</b>
<b>SOUTH AMERICA</b>				
Venezuela	73	\$ 50,640	478	\$ 366,648
Chile	75	48,603	155	97,210
Ecuador	51	40,888	130	96,314
Br. Guiana	10	6,004	35	19,605
Peru	11	6,729	16	10,520
Argentina	10	7,937	12	9,805
<b>TOTAL</b>	<b>230</b>	<b>\$ 160,801</b>	<b>826</b>	<b>\$ 600,132</b>
<b>EUROPE</b>				
West Germany	1,449	\$ 865,120	5,778	\$ 3,750,189
Belgium	647	377,962	3,130	2,002,757
United Kingdom	372	221,823	1,116	699,987
Switzerland	173	116,643	696	487,652
Italy	68	42,975	379	254,906
Norway	76	50,932	191	133,812
Denmark	25	20,000	143	93,916
Netherlands	113	86,998	117	89,684
France	27	18,418	104	75,645
Sweden	29	4,522	7	16,648
Portugal	7	4,688	28	11,564
Ireland	—	—	40	9,899
Austria	12	8,617	12	8,617
Finland	3	2,533	9	8,072
Turkey	—	—	9	7,537
Malta	—	—	43	6,775
Greece	—	—	—	—
<b>TOTAL</b>	<b>3,011</b>	<b>\$ 1,825,331</b>	<b>12,769</b>	<b>\$ 8,001,429</b>

COUNTRY	4th QUARTER VOLUME (Oct.-Dec.)		1960 VOLUME (Jan.-Dec.)	
	Units	Dollars	Units	Dollars
<b>NORTH and CENTRAL AMERICA</b>				
Canada	1,405	\$ 129,015	8,924	\$ 521,465
Mexico	—	—	1,040	196,525
Bahamas	4	500	43	26,879
Neth. Antilles	4	1,280	38	9,080
Jamaica	32	7,016	39	5,414
Dominican Rep.	8	952	119	7,583
Bermuda	1	275	13	2,294
Cuba	3	2,250	22	2,250
Costa Rica	3	1,592	3	1,782
Barbados	3	340	3	1,592
Panama	2	—	2	340
<b>TOTAL</b>	<b>1,462</b>	<b>\$ 143,520</b>	<b>9,364</b>	<b>\$ 690,264</b>
<b>SOUTH AMERICA</b>				
Venezuela	185	\$ 71,203	1,522	\$ 278,899
Ecuador	12	5,373	137	39,552
Argentina	68	12,452	109	15,487
Colombia	10	1,100	214	12,300
Chile	17	7,563	24	10,278
Uruguay	3	600	49	4,024
<b>TOTAL</b>	<b>295</b>	<b>\$ 98,191</b>	<b>2,055</b>	<b>\$ 360,540</b>
<b>EUROPE</b>				
United Kingdom	4,596	\$ 1,027,494	13,215	\$ 2,899,580
Belgium	1,587	271,803	7,486	917,018
West Germany	688	241,856	2,953	826,189
France	665	177,172	1,113	312,359
Sweden	103	35,973	1,233	265,765
Netherlands	155	24,663	930	140,115
Switzerland	123	42,227	378	242,227
Norway	438	28,820	542	67,812
Denmark	46	16,611	143	58,923
Italy	36	11,640	122	44,449
Turkey	47	5,775	35	32,605
Finland	7	9,020	128	24,219
Ireland	18	5,944	102	11,477
Greece	—	—	35	7,525
Portugal	—	—	16	7,536
Austria	—	—	14	7,525
Slovenia	3	2,222	21	7,382
Spain	47	2,514	19	2,866
Finland	—	—	19	2,866
Tireste	—	—	3	2,100
<b>TOTAL</b>	<b>8,559</b>	<b>\$ 1,913,764</b>	<b>28,504</b>	<b>\$ 5,609,427</b>

COUNTRY	4th QUARTER VOLUME (Oct.-Dec.)		1960 VOLUME (Jan.-Dec.)	
	Units	Dollars	Units	Dollars
<b>NORTH and CENTRAL AMERICA</b>				
Canada	2,769	\$ 485,336	13,441	\$ 1,729,280
Bahamas	24	3,080	127	59,213
Jamaica	90	40,167	102	44,374
Neth. Antilles	38	26,458	38	26,458
Mexico	52	2,458	334	11,814
Bermuda	2	788	9	4,588
Caribbean Zone	10	3,000	12	3,806
Panama	2	880	2	880
<b>TOTAL</b>	<b>2,987</b>	<b>\$ 562,161</b>	<b>14,065</b>	<b>\$ 1,871,413</b>
<b>SOUTH AMERICA</b>				
Br. Guiana	—	—	20	\$ 25,552
Venezuela	10	4,189	20	7,594
Surinam	2	2,343	2	2,343
<b>TOTAL</b>	<b>12</b>	<b>\$ 6,532</b>	<b>42</b>	<b>\$ 35,489</b>
<b>EUROPE</b>				
West Germany	208	\$ 82,747	1,690	\$ 448,922
United Kingdom	34	21,132	380	212,032
Sweden	387	113,275	529	189,822
Switzerland	202	9,500	3,999	58,432
Belgium	2	1,258	96	24,732
France	59	13,418	63	18,198
Italy	7	1,775	23	10,775
Netherlands	—	—	52	10,411
Denmark	—	—	23	9,720
Austria	—	—	30	2,517
Finland	—	—	2	1,960
Ireland	—	—	3	—
<b>TOTAL</b>	<b>2,925</b>	<b>\$ 365,918</b>	<b>10,555</b>	<b>\$ 1,269,675</b>
<b>AUSTRALIA</b>				
<b>TOTAL</b>	<b>159</b>	<b>\$ 46,621</b>	<b>686</b>	<b>\$ 189,918</b>
<b>ASIA</b>				
Israel	—	—	50	\$ 415,000
Nansel-Nampo Is.	—	—	16	8,642
Singapore	—	—	40	3,216
<b>TOTAL</b>	<b>—</b>	<b>—</b>	<b>106</b>	<b>\$ 56,858</b>
<b>AFRICA</b>				
Un. of So. Africa	—	—	1	\$ 1,060
<b>TOTAL</b>	<b>—</b>	<b>—</b>	<b>1</b>	<b>\$ 1,060</b>
<b>GRAND TOTAL</b>	<b>6,083</b>	<b>\$ 981,292</b>	<b>25,455</b>	<b>\$ 3,424,413</b>

YEAR	UNITS	DOLLARS
1960	88,288	\$21,581,194
1959	85,336	19,185,043
1958	82,510	20,653,085

**YEARLY COMPARISON**

Analysis of 1960 Annual Export Report Appears Elsewhere In This Section

AFRICA  
Br. East Africa  
Un. So. Africa  
Libya  
TOTAL

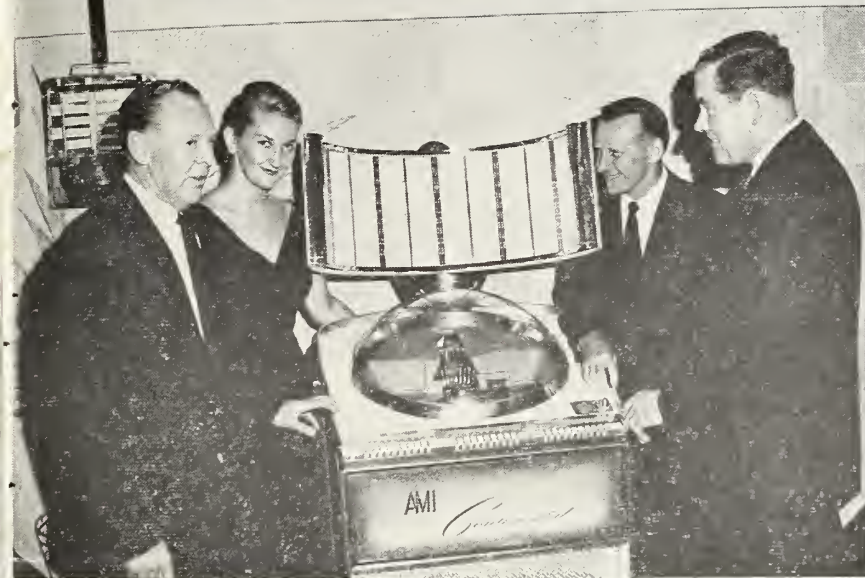
AFRICA  
Morocco  
Un. So. Africa  
Algeria  
Tunisia  
Ethiopia  
Ghana  
Egypt  
TOTAL

AFRICA  
Un. of So. Africa  
TOTAL



# Aussies Show AMI Phono Line During Sydney 5-Day Local Industrial Meet

IC MUSIC COMPANY • BRITISH



SYDNEY, AUSTRALIA—R. L. Davidson, Managing Director of Amusement Machine Distributors Pty. Ltd., East Sydney, Australia, local AMI distributors here, hosted a showing of the AMI phonograph line from March 6 to 10 at the Chevron Hilton Hotel in conjunction with an industrial show. The firm displayed its complete line of equipment which included the AMI

'Continental' and 'Lyric' phonographs. Shown here in a photo taken at the hotel showing are, from left to right, R. L. Davidson; Miss Y. Durward, secretary, AMD Ltd.; G. E. Davidson; and J. Larkin, manufacturer under license here. G. E. and R. L. Davidson are directors of Amusement Machine Distributors Pty. Ltd.

## Bally Puts 'Barrel-O'-Fun' Bingo In New Cabinet — Reschedules Production To Meet Op Demands



BILL O'DONNELL

CHICAGO—The new 1961 model "Barrel-O-Fun" will start coming off the production line this week, according to an announcement by Bill O'Donnell, general sales manager of Bally Manufacturing Company, this city.

"Our decision to go back into production on 'Barrel-O-Fun,'" O'Donnell said "was based on the continued strong demand for the game, which in some areas actually rivals the more elaborate bingo games in earning power." 'Barrel-O-Fun' '61 is the same as the original 'Barrel-O-Fun' in action, scoring and play-appeal—combining high-scores with bingo or light-a-line scoring. The new game, however, is housed in a new type high styled cabinet which has won praise from all who have previewed the game.

"Although play is limited to a maximum of 6 coins per game—to select 6 cards—the performance of the original 'Barrel-O-Fun' is ample proof of the high earning power operators can expect.

Non-replay model is 'Fun-Spot '61'. Both models—'Barrel-O-Fun '61' and 'Fun-Spot '61'—are equipped with the popular Auto-Mission Coin-Divider.

## PITTSBURGH SITE OF NAMA CONFERENCE APRIL 14 and 15

PITTSBURGH—Plans have been set for a mid-central sectional conference meet here to be conducted under the auspices of the National Automatic Merchandising Association, April 14 and 15. The Pittsburgh Hilton Hotel will house the vendors during the 2-day meeting which is expected to interest small and large operators alike.

There will be no charge for NAMA members, nor will members of the Ohio Automatic Merchandising Association, or the New York Automatic Vending Association be expected to pay. Most New York ops, however, will attend the eastern conference expected to be held in Atlantic City, May 26 and 27.

The conference will include discussions on employer-employee relations; practical workshops including maintenance and repair; how-to-do-it layout planning; and general talks by guest speakers.

Sectional conferences are scheduled for the following cities during the first half of this year: Boston, April 28 and 29; Chicago, May 12 and 13; Atlantic City, May 26 and 27; and San Francisco, June 9 and 10.

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## Univ. Match Head Points To Bright Spots For 1961

ST. LOUIS, MO.—John L. Wilson, president, Universal Match Corporation, this city, in a report to stockholders, pointed to several bright prospects for increased earnings during 1961.

"Our new product developments are beginning to reach the marketplace. The coin and paper currency changer should contribute to earnings in 1961, in addition to absorbing a portion of the research and development cost incurred in 1960. New vending lines are being introduced by both National Vendors and Glasco Corporation, including a uniform line of vending equipment and a pre-mix soft drink vendor with an ice-maker that supplies bite-size cubes in the cup.

"Unipark, the device which automatically computes, records, and displays parking charges, will be in production this spring. American Air Curtain sales are improving, and 1961 volume is expected to more than double 1960.

## SPECIALS

### UPRIGHTS

Games Inc. Wildcat	\$195.00
Hunter	85.00
Skeet Shoot	115.00
Double Shot	115.00
K. Criss Cross Diamond	195.00
Little Buckaroo	225.00
Big Three	325.00
Red Arrow	395.00
Bally Beauty Contest	145.00
Skill Score (new)	145.00
Skill Derby (new)	245.00
AB Circus Play Ball	95.00
Galloping Dominoes	115.00
Mermaid	125.00
Deluxe Hialeah (new)	395.00

### BOWLERS

Bally Lucky Alley 14'	345.00
Champion Bowler 14'	295.00
Strike Bowler 14'	175.00
Official Jumbo Bowler 8 1/2'	465.00
Deluxe Club Bowler 8 1/2'	395.00
Speed Bowler 8 1/2'	295.00

### MUSIC

Wurlitzer 2000, 200-sel.	325.00
Wurlitzer 2200, 200-sel.	425.00

### RUSH DEPOSIT

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# ANALYSIS OF 1960 ANNUAL COIN MACHINE EXPORT VOLUME REPORT

## *A Review of Coin Machine Sales To The World's Markets in 1960*

GENERAL Any year in which a business can show an increase of \$2 1/2 million over a previous \$19 million has to be a good year. That's the way 1960 went for exporters of coin machines to a record number of foreign countries last year. Close to 60 nations bought \$10.5 million in phonographs, \$7.6 million in amusement games and \$3.4 million worth of vending equipment. The total figure was \$21,581,194 as prepared and reported for The Cash Box by the US Dept. of Commerce. West Germany remained at the top of the heap taking almost twice as many phonos as the next in line (Belgium) and coming close to the million dollar mark in games imports. The United Kingdom served up an interesting annual figure for games with a record shattering \$2.8 million, buying more than 13 thousand games during 1960. However, even a general estimate indicated strong showings in the fruit machine department which, of course, is nowhere near as healthy a sign as Germany's game figure, or Belgium who actually ranked number one since the import total in this country was based on shuffles, pins, bingos and arcade equipment, rather than the UK fruits which bloated the annual total. Newcomers to the ranks of the importers included Finland, and Austria who did some business, with Austria starting earlier in the year with a small shipment of phonos and growing to a year end figure of \$10 thousand. Finland bought one dozen phonos during the last quarter and just about matched its neighbor. While these totals were small the purchases could be the start of something big. Australia kept many an exporter busy last year, racking up \$1 million in all types of equipment after a restricted year in 1959. Again, as in the UK although games were responsible for about half of this total and the fruits were going into the Aussie country too. Africa, with all of its troubles, managed to come close to the \$100 thousand mark showing an interest for arcade equipment in and around the Johannesburg area. Speaking of arcades, Japan is taking arcade machines as well as general games, for arcade operations springing up in Tokyo and the surrounding areas. A bright note here again is a new market with a small beginning but a powerful potential. While Mexico was not buying in August and September, after a July purchase of \$157,000, the Central American port took enough machines during the balance of the year to show a respectable \$223,485 in phonos taking second place honors in the North-Central American hemisphere. Since games will usually follow on the success of music, Mexico held true to form and bought more than \$100 thousand in amusement games, more than some of the stronger nations in Europe. Phonos dropped in volume during the third quarter of '60, but the final three months pulled the figures up to bring them in over the previous year. Games grew in volume with each passing quarter however, and the picture at the end of 1960 was better than it had been and that's a better than fair start for '61.

PHONOS The tastes of Europe and elsewhere grew accustomed to better equipment and later models during 1960 but the price became a factor. Naturally, the quality machines won out and the bargain hunters looked elsewhere for machines. Other troubles reared ugly heads throughout the world with conflict in Africa, nationwide strikes in Belgium with the outlying countries slowing down in sympathy and even our own ports in New York dropping everything for a wage increase. But business wasn't hurt too badly with much of the European strike business coming during the holidays when a slowdown is expected anyway. Actually, Belgium passed the \$2 million mark in phonos and with new arcades opening up the country expects to do even better this year. Venezuela came back into the fold taking \$366 thousand in phonos from us. They almost equalled this figure in the games department. The United Kingdom, however, while taking in innumerable fruit machines did corner the market on about \$700 thousand worth of phonos, with 1116 machines shipped. Japan can be expected to take more phonos now with some steam being applied to a coin machine industry over there. Australia as noted managed a neat \$388 thousand in phonos and they were one of the several bright spots in the 1960 phono report.

GAMES \$7.6 million in amusement machines shipped to foreign ports has to be felt somewhere and of course the supply is growing thin here in the US. Demands for specific machines and models are more the case rather than the exception and exporters here can be found on almost any given day scurrying around buying up lots to fill orders. With England promoting the bowling business, and Switzerland too, many vacancies for shuffles and bowlers can be found with the growing appeal of this participant sport. France has been publicized in this trade publication with installations of up to fifteen and twenty bowlers in brand new establishments. The country bought \$312 thousand worth of amusement games last year and this may be only the beginning. As mentioned before the growing arcades throughout the world are taking equipment almost as fast as US exporters can clean it up. The problem of course is price and this too must be settled. The established importers of quality equipment have found that the volume business isn't necessarily the road to profit. An arrangement with a small number of buyers of games, for instance, pays off in re-orders while a wide array of 'shoppers' merely increase the exporter's volume at a higher cost of doing business. Lebanon bought \$174 thousand in games leading all of Asia whose total almost reached one-half million. Actually, the Asian country's volume dropped off after a strong beginning during the first six months of the year. But Europe's Belgium remained the big buyer of the shuffles and bingos with a resounding \$917 thousand and it was here and in West Germany in Europe, Mexico in Central America, and Venezuela in So. America that the bulk of the games business in 1961 was expected to be carried on.

VENDING MACHINES As usual the volume may or may not have been deceiving with the government officials classifying a peanut machine and a coffee machine in the same breath. But with West Germany registering an average cost per machine of more than \$400 there was no doubt that here was an importer of industrial vending equipment. Israel's comparatively small purchase of 50 machines at \$5 thousand definitely was not of the ball-gum variety and the sole machine shipped into Union of So. Africa at a cost of \$1,060 was more than likely a top flight vendor. The total vending figure reached \$3.4 million however, and this of course will grow as the vending business grows.

## P. D. Struve Forms Firm To Handle Seeburg Line In Salt Lake City

CHICAGO—The Seeburg Sales Corporation has announced the appointment of a new distributor in Salt Lake City, Utah. Headed by P. D. (Pres) Struve the new office has been opened at 963 Folsom Avenue and will handle the complete line of Seeburg, Coin-Operated, Vending and Background Music equipment, under the name Struve Distributing Company.

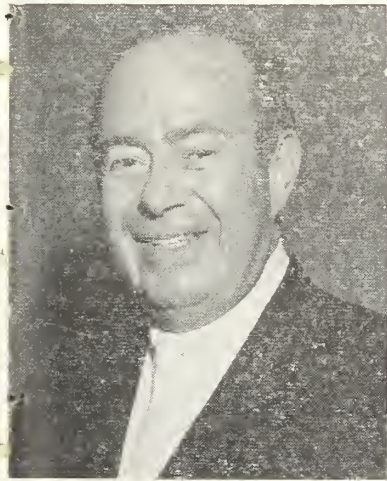
Struve has spent 11 years as a top salesman of Seeburg equipment along the West Coast and was formerly branch manager for the R. F. Jones Co. in Seattle. He returned to his home city, Salt Lake, a year ago to assume managerial duties there.

Additional personnel of the Struve Distributing Company includes Dorothy Leonard, Office Manager; Vern Johnson, Service Manager; and Larry Telford, Parts Manager.

The appointment came after the Thompson Distributing Company, a company-owned firm of the R. F. Jones Company, former Seeburg distributing outlet in the Salt Lake area, was purchased by the Automatic Canteen Company of America. (See The Cash Box, April 1).

## NY Coinmen To Stage 'Phone-a-thon' To Spur UJA Donations

HOLZMAN TO BE HONORED MAY 3 AT HOTEL PLAZA



IRVING HOLZMAN

NEW YORK—Coinmen in this area are doing everything possible in order to break UJA-Coin Division contributions. The latest stunt will be conducted all day Wednesday, April 5, when a "Phone-a-thon" will be conducted in the metropolitan New York area in order to raise additional funds in time for the May 3rd Victory Dinner being held in the Plaza Hotel. Irving Holzman, United East Coast Corporation head, will be honored this year and the goal set for UJA registers is \$36,000.

Al Denver, Co-ordinating Chairman, stated that "in the spirit of Passover Season the phone-a-thon will be held to help Israel in this crucial year of its need. It will serve a two-fold purpose: assistance in obtaining UJA pledges, and it will insure the success of our testimonial dinner to Irving Holzman as the 1961 Guest of Honor."

Wives will kick-off the phone-a-



ALL STARS WILD

1000 FEATURE



# TWIN TRAIL BLAZER

DUAL PLAYER

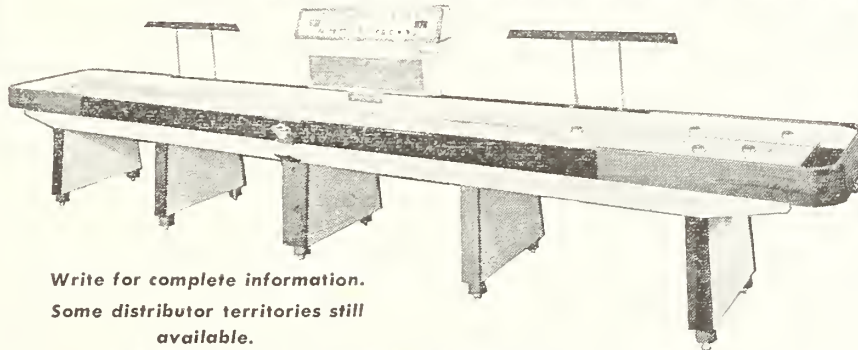
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thon at 1 PM while the men are scheduled to start at 5 PM after business hours. The promotion will be conducted within the confines of UJA offices at 220 West 58 Street.

Holzman advised last week that the donations were "rolling in" hot and heavy and that the goal was just about assured. However, an "Adopt-A-Project" campaign has been added as an adjunct of the regular drive

and the donations in this area need support.

The Hon. Joseph Carlino, Speaker of the NY State Assembly, will be guest speaker at the UJA affair, attending as a personal favor to Holzman who is an old friend. The coinman also advised that Leslie Uggams, Columbia recording artist will perform and it is hoped that a leading comedian-monologist will be present.



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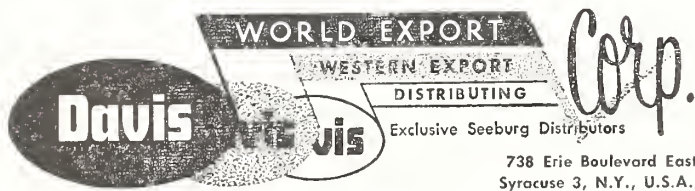
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## EASTERN FLASHES

Plans for the UJA affair's Victory Dinner are really growing in leaps and bounds. Irv Holzman's picture is all over coinrow with announcement copy on the contribution and dinner program while Irv tells us Harry Siskind is calling "every five minutes" with more and more donations. "Siskind is batting 1.000!", stated Holzman after receiving still another phone call. Irv has the honor of the presence of Joseph Carlino, Speaker of the House, as guest speaker the nite of the affair. The Plaza Hotel will offer a strong entertainment program, too, with Columbia's Leslie Uggams, bright new song sensation, already signed to do the show. A number one monologist told Holzman he'd "crawl over to the affair and do his bit" if he does not have to work out-of-town the eve of the affair, Wed., May 3rd. Sure sounds like a real blowout.

Here's a story that could happen only once in a lifetime and makes for solid TV and movie comedy fare. The well-known Ted Seidel, better known as the 'Champ' along coinrow, heard that Tony Cantonese, Rockland's vet coinman, was laid up in the Columbia Presbyterian Center with an illness. Tony's been up there for a few months and he has been visited by many coinmen but none put on a show such as the likes of the one staged by the 'Champ' last week. When Ted dropped by to visit with Tony, he brought along a ukelele. This uke, together with some potent juice from the good ole grape, livened things up in Tony's room and before long the nurses were dancing in the aisles! The party lasted at least one hour and the medicos claimed it did Cantonese more good than a boatload of drugs!

Jack Wilson, president of the NYS Guild, has another triumph to chalk up. His kids did it again—Lucile-Claire Wilson, that is. She won the Micro-Midget main event on Saturday, March 18 at the Peekskill Armory and guess who she beat. Her brother, Jackie! Lucile is just 11 years of age. The kids race all over State under the supervision of their proud dad.

Tom Greco, Greco Bros. Amusement, in town, after driving down from Glasco where Tom tells us the Rock-Ola line is selling up a storm. Business has picked up real good, according to Greco, and the operating biz is doing fine, too.

Service schools are really drawing 'em in these days. Here's a partial list of the ops who attended the Runyon-Hartford Bally school two weeks ago: Ralph Persico, Bob Grabardi, George Grosch, Dom Sainzo, Del Chronkite, Abe and Max Fish, Ted Zdonezyk, Mike Verbikas, M. Black, B. J. Onofrio, Charles Praguski, Bill Bauman, Phil Tolisano, Mark, Joe Fornia, Max Putterman, Charles Harrington, Tom and Gene, Ed Hanko, Lew Northrop, Alex Rich, Mr. Daniels, and many, many others (whose names we just can't make out from the signed register list!).

Sam Taran, Taran Distributing, Miami, is going through an awfully trying period these days what with marriages, weddings, bachelor parties, etc., etc. Sam's son, Barry, who was at last year's MOA show with Sam, and who manages the Miami outlet for his dad, was married on Sun., March 26th, but not until much confusion and chaos which is part of any wedding preparation was done with. And according to Sam, "we're lucky we managed to do business during the last two or three weeks with all the confusion!" That's nothing. Wait until number two son, Bobby, walks up the aisle in June, Sam!

Hank Petet, Wurlitzer field engineer, into New York for the Easter holidays after touring all of the eastern seaboard. . . . Abe Lipsky and Harry Koepfel, Libra Distribs, expect to have some good selling weeks during April and May what with a load of good music available. . . . Lou Rosenberg, former operator, back on the avenue again, but this time as a manufacturer's representative and he's out of the coin business entirely.

Joe Munves, Mike Munves Corp., in the New England area earlier in the week and then into New York for a short stay with Mike in the NYC office. Mike advised that the sales to arcades this year couldn't be better. "I wish we could get the equipment ready faster, just to fill the orders!" The helicopter kiddie rides have taken off, according to Munves. Good attractions with spring and all.

There's nothing wrong with the games business that Irv Holzman can see. He's selling United "Line-Up" and "Dixie" games as fast as they come in. Keepin' Whitey and Lou Druckman and the crew on their toes!

Al Simon, lunching with Al D'Inzillo, discusses the current used equipment business and finds that good late model games are in demand more than ever. Al D. tells us that the Rock-Ola wall phono "100" job is spurring sales on the entire phono line. Meanwhile, the Auto-Photos just keep rollin' along.

Barney Sugerman, Runyon Sales, back in the swing of things after staying in town for about two weeks having returned from a Hot Springs jaunt and rest. Morris Rood busy with the Bally and AMI lines while introducing the Rowe cig machine to cigarette ops calling and driving in. Myron Sugerman is very happy over the current export volume leaving Runyon's Newark plant. "Equipment is very difficult to locate though" quotes Myron. "Kempy" Kempner has kept busy traveling the upstate area attending service schools and ops' offices, in fact anywhere an operator might be. He's one sales rep that's never hard to find. Lou Wolberg disappointed in the Patterson-Ingo fite films. "They're both bums," stated Lou. And he ought to know after a lifetime of watching the fights.

Meyer Parkoff, Atlantic NY Corp., has another winner on his hands—the Seeburg Crushed Ice Drink Machine. "We've shipped quite a few for test purposes and already the re-orders are coming in," said Murray Kaye. "So I guess all that's being said about the machine is true. We've got a winner." The Seeburg 'Artist of the Week' promotion is still keeping ops on their toes programming LP material and moving the selections from one machine to the other.

Talk about export biz! Vic Haim, R. H. Belam Co., is busy selling every foreign port in the world. Haim handles most of the top wholesalers in the country and does a fine job, too!

SURPRISE VISITOR in town. Lou Boasberg, New Orleans Novelty, in to see old friends and do the town with his family. Lou's wife and three kids will catch the Jack Paar show while in town and enjoy New York in general at Eastertime.

### EXPERTS AT EXPORT

PIN GAMES	BINGOS	SHUFFLE ALLEYS	RIDES
Around the World . . . \$325	Beach Beauty . . . \$ 75	Mars . . . \$125	Big Bronco . . . \$350
Balls A Poppin . . . 85	Big Time . . . 65	Clipper . . . 175	Bally Champion . . . 395
Continental Cafe . . . 150	Big Show . . . 65	Capital . . . 195	Sandy Horse . . . 395
Criss Cross . . . 185	Broadway . . . 75	Regulation . . . 175	Space Ship . . . 250
Casino . . . 145	Caravan . . . 75	ABC . . . 175	Boat Ride . . . 275
Captain Kidd . . . 375	Cypress Garden . . . 210	Atlas . . . 375	Round World Trainer . . . 295
Dancing Dolls . . . 275	Havana . . . 65	Cyclone . . . 395	Auto Test . . . 425
Duette . . . 75	Hawaii . . . 65	Gold Medal . . . 195	Satellite Explorer, new . . . write
Whirl Wind . . . 175	Key West . . . 95		Helicopter, new . . . write
World Beauty . . . 175	Manhattan . . . 75		Smokey, new . . . 295
	Miss America . . . 150	<b>BOWLERS</b>	
	Nite Club . . . 75	United Bowling Alley . . . \$175	
	Parade . . . 75	Bally ABC . . . 175	
	Miami Beach . . . 65	Jumbo . . . 345	<b>VENDING MACHINES</b>
	Sun Valley . . . 150	Royal . . . 325	Cole-Spa 3 sel. . . \$350
	Tropic . . . 65	Tournament . . . 250	Cole-Spa 4 sel. . . 495
	Show Time . . . 95	Champion . . . 350	Spacarb 3 sel. . . 250
	Tropic . . . 65	Strike . . . 250	Soda Shoppe 3 sel. . . 425
		Lucky . . . 450	Vendo #210 Ice Cream . . . 425
<b>MUSIC</b>			Vendo #210 Milk . . . 425
Wurlitzer 1900 . . . \$375	<b>ARCADE EQUIPMENT</b>		Avenco Coffee . . . 210
Wurlitzer 2100 . . . 395	Auto Photo #9 . . . \$ 950	State Fair . . . 125	Barvend 6 sel. . . 350
Wurlitzer 2300 . . . 645	Auto Photo #11 . . . 1950	Big Top . . . 225	
Wurlitzer 2400 . . . 725	Capitol Panirams . . . 325	Vanguard . . . 295	
Seeburg 100-B . . . 210	Muto. Photomats . . . 250	Bally Bull's Eye . . . 195	<b>SEEBURG LIBRARY 200</b>
Seeburg 100-C . . . 265	Silver Gloves . . . 150	S.t. Shot Basketball . . . 195	selection Background Music
Seeburg 100-G . . . 375	Sidewalk Engineer . . . 125	Standard Metal Typer . . . 225	with continuous ply
Seeburg 100-R . . . 410	Genco Sky Fighter . . . 125	Bally All Star . . . 150	\$395.00. With extra Out-
Seeburg V-200 . . . 250	Ex. Shooting Gallery . . . 125	Decco Grandma . . . 225	put Amplifier \$65.00.
Seeburg KD-200 . . . 425			
Seeburg KD-201 . . . 695			



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### Gloria Lambert, Ed DeMar To Stay In Westchester

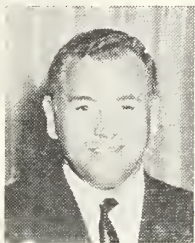
PORT CHESTER, N.Y. — Seymour Pollak, entertainment chairman of the Westchester Guild, has advised that Columbia Records' Gloria Lambert (Mitch Miller TV Show) and Eddie DeMar will star at the operators' affair in Yonkers, April 18th. "Each Time I Hear (Don't Worry)" is Gloria's latest offering, while DeMar's "Lie Detector" was released last week.



# CHICAGO CHATTER

As coinman everywhere in the U.S.A. reach hands across the sea to greet their friends in many foreign lands during the reading of this fourth Quarterly Export Edition of The Cash Box there is great satisfaction here about the growing upward trend in business conditions now that the "bottoming out" period is passing. This optimistic approach to coinbiz will, the experts say, give coinmen in all domestic and foreign markets much heart in their relationship with their customers. It is interesting to note that more and more coinmen everyday are making that long overseas trek to call on the European trade, and, of course, to other continents. Coinbiz is certainly growing—rather than retarding.

The Amusements Division of the Combined Jewish Appeal of Chicago held an impromptu executive meeting Thursday, March 23, at Fritzel's to discuss the program for the April 25 luncheon and fund raising drive. Among those in attendance were: Lennie Garmisa, president for 1961, Mercury's Irving Green, last year's prexy; Herb Oettinger, chairman of the Coin Machine division; Empire Coin's Joe Robbins, chairman of the Bowling Division; Aaron Cushman, chairman of the Public Relations group; Marty Faye, chairman of the Radio and TV division; and vice chairmen Morrie Goldman, Eddie Yalowitz, Jack Solinger, Lee Brooks of The Cash Box, and Bill Veeck, prexy of the Chicago White Sox baseball club. The genial, irrepressible Veeck graced the



DELBERT COLEMAN



HERB OETTINGER



NATE GOTTLIEB

podium and plunged helter skelter into the hard working committee's activities. Bill (he of the exploding, unpredictable—pinball type baseball scoreboard—complete with "tilt") as usual, tried to solve the CJA financial problems singlehandedly. He's working hard at it with the capable assistance of his partner Aaron Cushman.

MOA's managing director and long time coinbiz vet Ed Ratajack passes along the welcome news that music operators in every state of the union—including the new states of Hawaii and Alaska—are now represented in the Music Operators of America Association. "Operators everywhere now stress the urgent need of a unified voice for the coin machine industry," Ratajack declared. George A. Miller, MOA president, exulted in the accomplishment of his greatest wish, when he remarked, "the recent increase in nw membership certainly ties in with the fact that our big May convention is almost sold out, and gives me a feeling of personal pride."

Bally general sales manager Bill O'Donnell advised last week that Bally's 1961 model "Barrel-O-Fun" has been released to the trade and shipping has already resumed at the Bally plant, due to the great demand from operators in most areas. The non-replay model is the '61 version of "Fun-Spot." Both models are equipped with the popular Auto-Mission coin divider. . . . Happy Easter greetings emanated last week from the offices of Chicago Dynamic Industries to the firm's coin machine friends everywhere in the world. ChiCoin greeters include prexy Sam Wolberg, Sam Gensburg, Jerry Koci, Art Weinand, Mort Secore, Harry Glick, Avron Gensburg, and a host of other ChiCoinites. Meanwhile, Art returned to the business at hand when he info'd that Chicago Coin's big, beautiful "Princess" bowler is proving to be a sensation in locations.

Joe Robbins informs us that business is booming at Empire Coin with the Wurlitzer phono line. The amusement games distribution is also rolling along, according to Empire Coin owner Gil Kitt. Bob Wiley's Detroit branch of Empire is currently in the process of setting up for the recently acquired Rock-Ola line of "Regis" phonos. Sales reps. Jack Burns and Bill Herbord are hitting the road to call on Empire's operator friends. . . . Sam Stern, prexy of Williams Electronic Mfg., reports mounting sales with Williams' newest pin-game sensation "Highways." He hints of exciting plans at Williams Electronic for this Spring season.

Paul Huebsch, vice president of J. H. Keeney & Co., is mopping his brow now that everything is "peaches and cream" in the Huebsch household. He and his lovely Rosemary had their hands full with sieges of illness recently. Little Mary Virginia (Ginny) Huebsch just recovered from pneumonia, and Johnny Huebsch (the reddest head of all) is presently shrugging off a case of chicken-pox. However, all is well now, and Keeney's new "Flash Back" electronic upright amusement game is enjoying immediate fine sales reaction everywhere, according to Paul. . . . United Mfg's. sales chief Bill DeSelm tells us all roads (among visitors) are now leading to United's new showroom where the great, new "DeLuxe Bowl-A-Rama" is holding forth in all its glory.

Reports about the fine reception in all markets of D. Gottlieb & Co.'s exciting, new "Show Boat" pinball amusement game are pouring in from everywhere. Mort Levinson of National Coin Machine Exchange, Gottlieb's distrib in this area, tells us advance orders staggered him. Alvin Gottlieb, Judd Weinberg and sales chief Nate Gottlieb are getting similar reports across their desks daily. Judd is particularly delighted over the recent increase in sales in foreign markets. . . . Rock-Ola Mfg's. Kurt Kluever advises that exec veepee Edward G. Doris expects to return for the Easter Holiday from a two-week sojourn along the east coast with Rock-Ola's eastern manager Bob Papineau. Sales director Frank Mitchell is currently touring the deep southland. Les Rieck is back in his office from a midwestern jaunt covering Kansas, the Dakotas and Nebraska as well. He spent the rest of the week helping Donan Distribs set up their "Regis" phono program.

Oof—we goofed! Bud Wilbur of the Martinmaas Co., producers of the exciting, new "Fast Draw" game, was erroneously given the first name "Ted" in a recent Cash Box item. We now return his correct name to him in this column with our compliments. . . . No man of mystery hereabouts is RCA's Stan Pat, who manages to spend some of his time with music operators as well as along record row. Stan delights in seeing RCA 33 & 45 R.P.M. records in coin-operated phonos. . . . James (Jay) Albrent, ex-coinman turned record promo man, drops us a note asking to relay his regards to Empire Coin's Joe Robbins. Jay now makes the rounds here for Jack Solinger's Music Distribs.

## READY FOR THE BOAT!!

### PHONOGRAPHS

SEEBURG M100B	\$125	WURLITZER 2150	\$350
SEEBURG M100C	195	WURLITZER 2000	250
SEEBURG HF100G	285	WURLITZER 2200	395
SEEBURG HF100R	350	AMI "C"	75
SEEBURG V200	195	AMI G200	225
SEEBURG K200	385	UNITED "B"	450
SEEBURG 201	645	UNITED "A"	295

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JIGSAW	85.00	CLASSY BOWLER	75.00
SATELLITE	125.00	HI DIVER	185.00
CASINO	125.00	MISS ANNABELLE	200.00
CROSSWORD	165.00	QUEEN OF DIAMONDS	195.00
3 D	135.00	CRISSCROSS	150.00
CLUB HOUSE	175.00	STRAIGHT SHOOTER	150.00
TWENTY ONE	205.00	UNIVERSE	195.00
NAGS	235.00	ROCKET SHIP	135.00
TIC TAC TOE	175.00	SILVER	135.00
REGATTA	75.00	FAIR LADY	100.00
KINGS	75.00	WHIRLWIND	135.00

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Exciting news continues to pop from the offices of Delbert Coleman, president of the Seeburg Corp., and from Tom Herrick's desk. The new report announces the appointment of Lou Wolcher's Advance Automatic Sales to handle Seeburg's distribution in the San Francisco area. Lou's staff includes Bob Portale, J. D. Cox, Ed Heinle, Andy Diamond and Ed Stimson. Seeburg's "Pres" Struve formed a distributing firm to handle Seeburg equipment in Salt Lake City, Utah. .

Hymie and Eddie Zorinsky, H-Z Vending & Sales in Omaha, report that business in the Nebraska confines is rolling along nicely. The approach of Spring heralds a welcome respite around Omaha from the recent big snows which happily melted away. Now operators are visiting at the firm's showrooms.

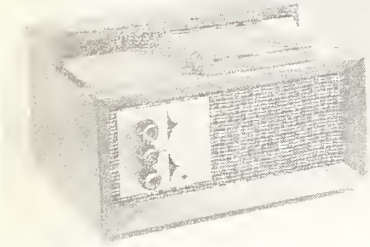
Atlas Music's Harold Schwartz tells us the initial session of the AMI-Rowe distrib's cigarette machine school Mar. 22 was a roaring success. Eddie Ginsburg hosted the set, and he was ably flanked by Nate Feinstein, Harold, Mike Spagnola, Mort Jacobs, Manuel Herman and Ray Grier. Atlas Music's first AMI phono session was slated for Mar. 29. A regular every-other-Wednesday school schedule is being set for both cigarette and music equipment. . . . Clarence Schuyler, prexy of Games, Inc., advises that he looks to a very healthy Spring sales period with Games' popular "Twin Trail Blazer" electronic upright amusement game.

Thomas Coulter, director of the Chicago Assn. of Commerce & Industry, announced the appointment of George M. Kroloff to press relations man for the 1961 Chicago International Trade Fair. . . . A coin-operated dry cleaning installation opened in Chi last week. The store is equipped with 16 Norge dry cleaning units which clean 8 pounds of clothing for \$1.50. Two more such locations are in the offing here, according to Richard Goldberg, president of Federal Equipment Co., local distributor of the Norge equipment. Twenty more locations are in the planning stage here. . . . Wico Corp's. Ed Ruber has been in town for the past few weeks. This is a strange feeling for Ed since he has been hopping all over the country and in many foreign lands for quite a while. Sales chief Milt Wiczer and Morrie Wiczer are overjoyed over continuing excellent sales results with Wico's extensive parts line. Ed's main project as of now is brainstorming the 1962 catalog.

Marvel Mfg's. prexy, Ted Rubey, and Estelle Bye look to the post-Easter season to show a decided increase in sales, although, they admit, there's been no reason for complaint. Production of both the replacement plastics parts line for phonos and Marvel's "Lucky Horoscope" machine have appreciably increased over the past few months.

The offices and showrooms at World Wide Distribs are a beehive of activity since Joel Stern added the Seeburg line to his already extensive equipment lines. Joel, Fred Skor and Howie Freer are busy as beavers while sales chief Len Micon is enjoying the baths at Hot Springs, Arkansas (we still say he must have taken his golf clubs along!). . . . First Coin's prexy Joe Kline, Sam Kolber and Freddie Kline have been at the long distance telephones steadily of late trying to latch on to good used amusement and music equipment for foreign shipments. Joe tells us the flow of traffic on the floor has increased considerably since the nice weather set in. . . . Don Moloney and Mac Brier, Donan Distribs, are busy these days setting up distribution for the Rock-Ola "Regis" line of phonos.

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**WESTCHESTER OPS SIGN  
COMEDIAN HY SANDS**

YONKERS, N.Y.—Westchester Guild members are delighted over last week's news which brought ticket sales up to the 1960 mark indicating a sure-fire sellout once again when the coinmen celebrate their Tenth Annual affair in the Tropical Acres Restaurant on April 18th. Seymour Pollak and Carl Pavesi, banquet committee leaders, announced that a top-flight entertainment program has been set with comedian Hy Sands leading the list which includes several top recording artists.

Pollak stated that tickets for the affair which will be held in a "full-view" room without any supporting posts to block vision, will be on hand until the sellout mark is reached. Advertising for the souvenir journal will close April 8th.

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**CALIFORNIA CLIPPINGS**

Although most operators and distributors report an increase in business the past few weeks, it has not been sufficient to cause any wide smiles along Pico Blvd., and most are looking for further improvement in the business picture in the near future. . . . At Leuenhagen's "record bar," Columbia Records promo man George Russell, brought in chirp Carol Connors with her debut release on the label titled "My Diary." The Solle Sisters inform they are planning to spend a weekend at the Big Bear mountain resort real soon. Kay and Mary were also sporting tiki charm necklaces to plug the fast rising platter "African Waltz," by Cannonball Adderly on Riverside. . . . Matt Nordberg has now been moved to the Veterans Hospital, and according to the latest reports remains in critical condition. Everyone sends their best wishes for his recovery. . . . Jimmy Wilkens, at Paul A. Laymon's, reports business has been good the past week with arcade and used equipment leading the way. Jimmy also stated that more and more Rock-Ola wall model phonographs are being installed all the time, with many operators who never before used them now making installations. Mrs. Laymon is still in the Queen of Angels Hospital, but is doing well and expected to be home soon. . . . Carol Weber, operator from Kernville, says the Lake Isabella region is expanding rapidly. . . . At American Coin Machine, Vinny Lanzy comments that his wife is back in the hospital. Vinny went on to say that business generally continues on an upswing, with sales on cigarette machines getting a good response. . . . Bill Happel, at Badger Sales, states that Robert Taylor, of Music Systems Inc., in Las Vegas, was in town for a short stay and stopped by for a visit. Badger sales rep R. E. Smith, in San Diego to attend the grand opening of Fairlane Miniature Bowl, which features the new "Bowlerettes." Marshall Ames and Russ Doss, both of Badger, also attended the opening. Chicago Coin's "Princess" bowler, Happel continued, has found such acceptance from the operators that deliveries cannot keep up with the orders. "Rocky" Nesselroad says big ball bowlers and arcade equipment are moving out at a good clip. Jim Seeger, from Harbor Amusement Co., is undergoing a training course in the Badger shop on AMI phonographs and various games. . . . Sam Ricklin, at California Music, informs Joe Lyons, National Sales Mgr. at Columbia Records, was in town from New York and stopped in to chat. Songstress Aretha Franklyn, accompanied by Columbia promo rep George Russell, dropped by to spin her new single. Sam also mentioned that he spent the weekend in Las Vegas recently with the gang from Columbia. . . . C. A. Robinson & Co., Hank Tronick reports Williams new "Highways" game is drawing lots of attention, with a great deal of interest being shown in 3-ball play. We are also expectantly awaiting the arrival of Midway's new "Delux" shooting gallery, Hank continued. Valley's new oversized six hole pool table is finding increasing popularity as location acceptance and collections increase. United's foursome, "UPC 100," "Dixie" bowling alley, "Line Up" Shuffle alley, and "Bowl-A-Rama," continue at their usual steady sales pace, according to Hank. . . . Len Gross, VP in charge of vending for Seeburg, in town for several days and spoke at the recent Seeburg service school. Jack Carpenter, vending rep at the Seeburg Distributing Co., busy visiting operators in the San Diego area the past week. Johnny Ruggiero relates he's very pleased with the orders coming in the past week on the Seeburg "AY" phonograph. Ralph Cragan commented that he, along with several other members of the Seeburg staff, have been plagued with a siege of the flu. . . . At Simon Distributing, Sonny Lomborg just back from Miami where he attended the wedding of his nephew, Barry Taran, whose father Sam owns Taran Distributing in the city. . . . Clayton Ballard, at the Wurlitzer factory branch, in the El Centro and Indio areas calling on operators. . . . Some of the visiting operators seen on Pico this week were: Bill Farlow & Mike Gomez, Bakersfield; Mr. & Mrs. Fred Allen, Bakersfield; Jim Pritchett, Santa Ana; Morrie Blum & E. E. Peterson, San Diego.

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- OTHER .....



**UPPER MIDWEST MUSINGS**

With the State Basketball Tournament in full swing at the Minnesota Fieldhouse this week and Duluth Central of Duluth, Minn., in the tournament, operators from Duluth are in town taking it in. Johnny Cooper of Twin Ports Sales, Red Wilbur, Associated Distributors, Duluth, and Raoul Geliniau, Two Harbors, Minn. . . . John Czerniak, Dultuh, Minn., moved his shop into a new building. Has a lot more room and better parking facilities. . . . Happy birthday to Erma Speidel, steno and receptionist at the Sandler Dist. Co. Mpls. . . . Leo Barkovitch, Superior, Wis. is having a wonderful time in Tuscon, Arizona, so is Mrs. Barkovitch. They have been gone two weeks and expect to be away two more weeks. . . . Jim Stansfield, Lloyd Williamson, and Frank Phillips, all from Winona, Minn., were in town this week making the rounds. Picking up records and parts. . . . Bob Kovanen, Moose Lake, Minn. driving a new 61 Chev. station wagon. . . . Chicago Dynamics' "Princess" and "Pro Shuffle Alley" is attracting a lot of attention from the operators at Sandler Dist. Co., Mpls. . . . Tony Bartus passing out cigars this week. Became a proud father of a baby boy. . . . Don Bolier, Baldwin, Wis. in town for the day picking up parts and records.

**HAPPY BIRTHDAY THIS WEEK TO:**

Carl Bennett Noto, S.F., Calif. . . . Anthony J. Biernat, Kenosha, Wis. . . . Real Pinsonneault, Marieville, Que., Canada. . . . Autus D. Wagster, Lake Charles, La. . . . Carl Pavesi, White Plains, N.Y. . . . Geo. D. Sax, Chgo., Ill. . . . Joe Rothkop, Omaha, Neb. . . . Stanley Plotraczk, Flint, Mich. . . . Howard Hancock, Austin, Tex. . . . Louis S. Buckley, Nashville, Tenn. . . . Ray B. Williams, Dallas, Tex. . . . Dave Taub, Hillside, N. J. James Leslie Kyle, Houston, Miss. . . . Ralph Elefante, Brooklyn, N.Y. . . . Lawrence F. LeSturgeon, Charlotte N.C. . . . Jack Gutshall, Corona, Calif. . . . John W. O'Brien, Chgo. . . . Bill Marvel, Poplar Bluff, Mo. . . . Irving Sandler, Des Moines, Ia. . . . Frank Yearly, Coeburn, Va. . . . James F. Hupp, Cumberland, Md. . . . Walter M. Cobb, St. Joseph, Mo. . . . Howard N. Bailey, Towanda, Pa. . . . Gus Knierien, Cumberland, Md. . . . Fred A. Gardella, Detroit, Mich. . . . John L. Clemens, Cranston, R.I. . . . Earl Berkowitz, Superior, Wis. . . . Clarence E. Vawter, Moberly, Mo. . . . Lewis Paulakos, Johnstown, Pa. . . . Walter Wentzlauff, Sr., Chicago. . . . Walter C. Tetting, Oconomoc, Wis. . . . John E. Rondeau, Lynn, Mass. . . . David R. Franco, Montgomery, Ala. . . . Palmerino A. Scalzi, Blackstone, Mass. . . . Morris Steinberg, Hialeah, Fla. . . . James Leonard Barnes, Selma, Ala. . . . Harry Steinberg, Hialeah, Fla. . . . Joseph Kochansky, Bklyn., N.Y.



Throngs fill Japanese arcade in Tokyo as evening of coin-operated amusement begins. Interest has led to opening of several new amusement centers in city.

## Cleveland Coin's Export Sales Now At One-Third Of Firm's Volume With Growth Of Foreign Trade

CLEVELAND, Ohio—Cleveland Coin Machine Exchange, Incorporated, has served the coin machine operator in this country for close to a generation but that's only half the story. The other half, or at least 30% of the firm's volume, comes from serving buyers outside of the United States. The wholesaler's export business, which started in a small way with phonographs, has blossomed over the years to the point where the company now services dozens of foreign countries with all types of equipment. "As a matter of fact," stated Morris Gisser, president of Cleveland Coin, "we've found a recent demand growing for selective types of cold drink machines, ice cream, coffee and other automatic merchandise vendors."

Gisser has also enjoyed a recent expansion in the export sale of arcade equipment and Japan has ranked as one of the largest buyers of arcade machines from the firm. "The Japanese people, much like the Europeans, have tried the outdoor amusement arcade and they have enjoyed what they have seen. They take their amusement seriously and their enthusiasm is nothing unusual in this

oriental land. Entire evenings are spent in neighborhood arcades much like the Belgium and German arcades which have prospered for many years."

The world has grown extremely small, according to Gisser, and he finds that the human element is the same all over the world. He stated that quality, responsibility, and dependability are appreciated in every land. Gisser said that 50% of the firm's export business comes from regular customers who "no longer seek other sources."

A typical day in the Cleveland Coin export department will witness several calls from as far away places as Australia and Europe. Personal calls from leading coin machine buyers from foreign ports are not unusual. Gisser claims that his policy of "music being an international language" has helped pave the way for phonograph sales at the start in many countries. Gisser also noted that many countries considered backward in many other respects are more than receptive to automatic merchandising ideas. "Shuffle alleys and bowlers are accepted in most countries

today as a matter of course," said Gisser. As this pastime is growing more popular on a worldwide level, and desires for amusement have found a common denominator.

Gisser claims that while restrictions still exist in some countries because of the lack of dollar exchange this problem is rapidly being overcome. "We believe that within the next few years most of these restrictions will have been completely eliminated."

The Cleveland Coin exec stated that while foreign countries today have made efforts to duplicate or manufacture American type equipment, the US products still command the greatest respect. "We look forward, at least in the near future, to a continued and increased demand for our merchandise," said Gisser.

All in all, there is not a country in the free world today that doesn't have at least one form of automatic equipment in operation. This tends to be quite an encouraging factor for Morris Gisser. As far as he's concerned there isn't a country in the world today that can't use more top quality merchandise either.



Morris Gisser, Cleveland Coin president, discusses export shipment with arcade representative from the Orient.

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<b>SEEBURG</b>		
Model R's	.....	\$395.00
KD200	.....	450.00
V200	.....	195.00
<b>BALLY</b>		
Challenger Bowlers	.....	WRITE
Strike Bowlers	.....	\$175.00
Lucky Alley	.....	395.00
ABC Bowlers	.....	175.00
<b>CHICOIN BOWLERS</b>		
Duchess	.....	WRITE
Princess	.....	WRITE
Pro Bowler	.....	WRITE
Bowling League	.....	\$175.00
King Bowler	.....	595.00
Twin Bowler	.....	495.00
<b>PINGAMES</b>		
Wms. BoBo	.....	WRITE
Wms. Highways	.....	WRITE
Wms. Caravelle, 4-Plyr	.....	WRITE
Wms. Nags	.....	\$175.00
Gottlieb Silver	.....	125.00
Bally Beauty Queen (Like New)	.....	150.00
2-Ball	.....	150.00
Touchdowns	.....	WRITE
<b>ARCADE-GUNS</b>		
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Wms. Polar Hunt	.....	150.00
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# Casola, CMC Score With UPI News Story

NEW YORK—Lou Casola and his Coin Machine Council staff didn't have too much time to spend with luminaries during their recent five-city public relations tour, but evidently president Casola and CMC made the most of every minute.

A United Press International news story out of New York carried a headline reading "Coin Machines Gaining Stature, Better Credit" and under it followed a story that related to untold numbers of readers, the truth of the coin machine industry.

The article, reprinted here, appeared in the New York World-Telegram and Sun, New York City's number one afternoon newspaper, and under the UPI credit line, the story could have appeared in as many as 400 newspapers in the United States and elsewhere. The fruits of the tremendous accomplishment will not be known until all of the returns are in.

Casola managed to get a concise and factual story before the newspaper people and they printed it practically word for word. Referring to the recent McClellan Committee hearings, the article said, "the change in attitude (of bankers) stems from the 1956 McClellan hearings which found among other things, that criminal in-

filtration was limited to a few areas and that 'honest, legitimate people are in the great majority within the industry.'"

The story goes on to advise readers of the number of machines on location, the average gross collections (\$10) per machine, and some data concerning the Coin Machine Council "information and fact-disseminating organization covering the juke and games business."

The article appeared in the Business-Finance section of the newspaper which holds claim to the greatest evening newspaper business-community readership in the City.

The stop-off in New York City, by Casola and CMC representatives, was reported in The Cash Box that same week, but while optimism ran high, nothing quite so important was expected in the way of accomplishments. It was CMC's first trek into the metropolitan areas to stimulate membership among operators and distributors. No doubt the tour was a vast success if only from the point of view of the New York victory. The World-Telegram & Sun did its share of covering the adverse headlines only recently. The turnabout was obviously the result of intelligent planning and hard work by Casola and CMC.

In stating the facts and figures of the industry, the article did point to the percentage of membership in CMC from the ranks of the coin machine industry. It mentioned that about 50% of the manufacturers were members; about 90% of the distributors had signed membership applications and paid dues; but to date "only 10% of the operators in the United States" were on record as supporting the public relations program.

Perhaps after the favorable repercussions, from the public and the banking world, the operator membership will increase. The Coin Machine Council and its president, Lou Casola, certainly deserve operator support.

## Coin Machines Gaining Stature, Better Credit

United Press International.

The coin machine industry, long hampered by the stigma of gangster influence, is making strong new claims on respectability.

Coin machine stocks are rising, a spotless bankruptcy record has led banks to reduce loan rates to small coin machine operators, and other businesses are concluding that coin-operated games, jukeboxes and vending machines are big sales boosters.

The change in attitude stems from the 1956 McClellan hearings which found, among other things, that criminal infiltration was limited to a few areas and that "honest, legitimate people are in the great majority within the industry."

But just as influential have been the recent efforts of the Coin Machine Council, first fact-disseminating organization covering the jukebox and games segment of the industry, as well as vending.

Formed two years ago, the council seeks to correct the racketeer-hoodlum concept of

the industry, solidify it into a single-minded body, and gather industrywide business statistics for the first time. It does not engage in lobbying, legislative or law enforcement activities.

Of the coin machine manufacturers, about 50 percent belong to the council along with 90 percent of the industry's distributors. To date, however, CMC claims only 10 percent membership from the coin operators, reflecting contact problems.

Louis A. Cassola, CMC president, told United Press International that the council's research so far has uncovered 550,000 operating jukeboxes and 300,000 coin-operated games in the nation, of which 15 percent are replaced annually with newer models.

The average machine of both types grosses \$10 a week, Mr. Cassola said, making industry annual sales from jukeboxes and games close to \$450 million. Currently, merchandise vending volume is around \$3 billion a year.

## Realistic Durables

Reprint of United Press International news story concerning coin machine industry as it appeared in the March 28th edition of New York's World-Telegram and Sun.

## Philadelphia Coin Meet Results In 100% Pledged Support Of CMC

PHILADELPHIA — Joe Silverman, president of the Amusement Machine Operators of Philadelphia, advised that last Tuesday's (3/28) city-wide operator meeting in the Wynne Restaurant resulted in "a unanimous pledge to back the Coin Machine Council 100%."

The meeting which was attended by every distributor in town, with each firm showing equipment from displays in the restaurant, was actually a miniature convention.

More than 90 coinmen turned out for the conference with representatives from the Philadelphia Broad

Street Trust Company also attending. The meeting was held in conjunction with the association's regular monthly meet and was called after Silverman and AMO officials met with CMC's Lou Casola three weeks ago. At that time, Casola asked support from the Philadelphia branch of the industry and the called meeting was the result.

The support came on the heels of a break in the nation's newspapers (see separate story above) with CMC telling its story on the finance pages of what was quickly becoming a large number of newspapers in the nation. The story went out over the UPI wires.

## Seeburg Sets Sales For Background Systems

CHICAGO — Stuart F. Auer, Vice President and Sales Manager of the Background Music Division of The Seeburg Corporation, this city, has announced the formation of a series of factory-owned Background Music sales offices.

These branches are located for the most part in market areas where the character of the market is such that sales and service of the Seeburg system can be handled more efficiently, or where a suitable independent distributor is currently not available.

The offices are as follows: Chicago, Illinois, 925 W. North Avenue, Ralph Isacksen, Sales Manager; San Francisco, California, 1424 Bush Street,

Stanley Raan, Sales Manager, Carl Adams, Service Manager; Hollywood, California, 1522 N. Van Ness Avenue, W. R. Traut, General Manager, John Malone, Sales Manager, Mort Drooton, Assistant Sales Manager, Mark Tutelman, Sales Representative; New York City, 680 Fifth Avenue, William Emig, Jr., Sales Manager. The New York office has been in operation for several months.

A further announcement by Auer was the appointment of Edw. S. Cleland as Midwest District Manager of the Seeburg Background Music Division and William R. McEvoy in charge of distributor appointments in secondary markets.

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A.M.I. G-200	245
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SEEBURG 100-J	495
SEEBURG 100-C	265
WURLITZER 2300-S	595
WURLITZER 2204	495
WURLITZER 2100	365

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9-Col. National	95
22-Col. EASTERN	135
13-Col. NATIONAL	195
DuGRENIER K-14 (Shadow Box)	175
10-Col. EASTERN	75
CONTINENTAL CORSAIR "20"	195

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# Meeting Dates

## Music Operators' Associations

- Apr. 3—Phonograph Merchants' Association, Cleveland, Ohio  
Place: Hollenden Hotel, Cleveland, Ohio (General)
- 3—Eastern Ohio Phonograph Operators' Association  
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)
- 3—California Music Merchants' Association  
Place: 311 Broadway, Oakland, Calif.
- 4—Harbor Music Operators Association  
Place: Cook's Bullpen, Paramount, Calif.
- 5—AMOA of Pennsylvania  
Place: Penn-Harris Hotel, Harrisburg, Pa.
- 10—Milwaukee Coin Machine Operators' Association  
Ambassador Hotel, Milwaukee, Wis.
- 11—California Music Merchants' Association  
Place: Fresno Hotel, Fresno, Calif.
- 12—California Music Merchants' Association  
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 12—Western Massachusetts Music Guild  
Place: Chalet Restaurant, West Springfield, Mass.
- 12—Music Operators' Society of St. Joseph Valley  
Place: Carl Zimmer's Office, 130 N. Ironwood Dr.,  
Mishawaka, Ind.
- 13—Berks County Amusement Machine Operators' Association  
Place: Arndt Restaurant, Reading, Pa.
- 17—Jefferson Amusement Co.  
Place: Sheraton Hotel, Rochester, N.Y.
- 17—Automatic Equipment and Coin Machine Owners' Assn.  
Inc., Indiana  
Place: Room 24, 550 Broadway, Gary, Ind.
- 17—Associated Music Operators of Rochester  
Place: Sheraton Hotel, Rochester, N.Y.
- 17—Westchester Operators Guild Inc.  
Place: American Legion Hall, White Plains, N.Y.
- 18—Music Operators' Association  
Place: Barclay Hotel, Toronto, Can.
- 19—New York State Operators' Guild  
Place: Nelson House, Poughkeepsie, N.Y.
- 19—Eastern Pennsylvania Amusement Machine Association  
Place: General De Kalb Inn, 2519 De Kalb Street,  
Norristown, Pa.
- 20—Eastern Ohio Phonograph Operators' Association  
Place: 4014 Rush Boulevard, Youngstown 12, Ohio  
(Executive Board).
- 20—Phonograph Merchants' Association, Cleveland, Ohio  
Place: Hollenden Hotel, Cleveland, Ohio  
(Executive Board).
- 20—Los Angeles Division California Music Merchants' Assn.  
Place: 2932 W. Pico Blvd., Los Angeles, Calif.
- 24—San Joaquin Music Operators  
Place: 1019 N. Center St., Stockton, Calif.
- 24—Central State Music Guild  
Place: 805 Main Street, Peoria, Ill.
- May 6—California Music Merchants' Association  
Place: Sacramento Hotel, Sacramento, Calif.
- 7—California Music Merchants' Association  
Place: U. S. Grant Hotel, San Diego

### Attention: Operators' Association

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N.Y.

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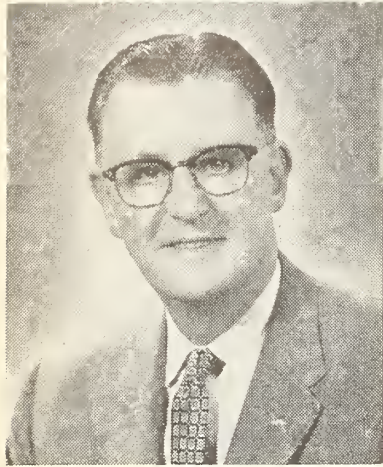
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## DALLAS DOINGS

Gene Williams is on a trip to West Texas. . . R. B. Williams is leaving on a trip to Chicago. . . Wurlitzer's Carl Johnson is visiting Commercial Music this week. . . A Dallas visitor last week was Alan Dryer, San Angelo. . . Drew Osborn, Ft. Worth, is on a fishing trip to Louisiana. . . Spending last weekend at Lake Texoma were Tom Chatten, Red McCallum, John Williford and Bob DePriest. . . W. O. Wiggins, McKinney, has been sick but is now recuperating. . . Another weekend fisherman was A. S. Longhead, Terrell. . . Jerry Haig, New Braunfels, spent his weekend fishing along the coast. . . Ernest Barberio, San Antonio, also tried his luck at baiting the hooks last week. . . State Music says Gottlieb's 4-player, "Oklahoma" is going good, and Chicago Coin's "Pro-Bowl" is another great seller. . . Recently seen along Dallas' Coinrow include: Buddy Clem, Paris; Buna Carr, Waco; John McGee, Buffalo; Speedy Walker, Waco; Wilbur Briscoe, Waco; Dick Quam, Henderson; W. E. Lily, Henderson; Bill Thompson, Longview; George Bury, Hamlin.

# MOA Exhibit Space Nears Sell-Out Point; Forums Being Planned As Membership Drive Results In 50-State Representation



GEORGE A. MILLER

CHICAGO—With one month remaining before the start of the Music Operators of America Convention, George A. Miller, president, and Ed Ratajack, managing director, of MOA, have advised that only sixteen booths remain unsold out of a total number of 127 booths which were for sale just one month ago. Miller ex-

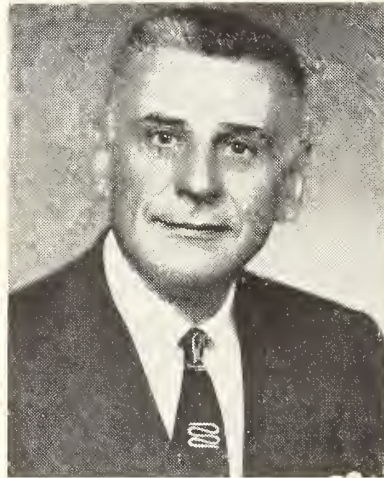
plained that many of the exhibitors are occupying more than a single booth because of the extent of the planned exhibits. The show will be held in the Deauville Hotel in Miami Beach, May 15-17. Miller has set up MOA headquarters in the Deauville and expects to occupy these offices starting April 16. He will remain there until after the MOA Convention. Ratajack intends to stay on in Chicago up until show time.

The MOA execs stated that forums and the general program are currently undergoing the planning stage treatment and will be announced later. They stated that the MOA show will offer operators and guests many additional attractions not previously a part of MOA activities.

Personal reservations at the Deauville Hotel should be made no later than April 24 in order to assure facilities for the show dates.

Ratajack, currently working on an increased membership drive, stated that all 50 states are now represented in MOA membership files. "We are truly representing the music operators in America," he stated from the Chicago offices. He advised that operators are awakening to a need for a unified voice for their industry.

The exhibitors at the convention this year are expected to represent



ED RATAJACK

a good cross-section of music-coin firms. Records, phonographs and games along with vending should be well represented, according to Miller.

## Mony Plans Special Flight To MOA Show

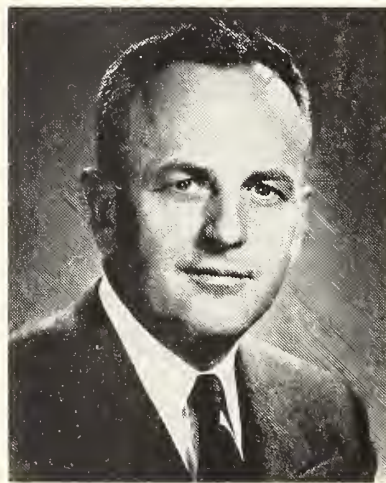
NEW YORK—Operators in the metropolitan New York and surrounding areas can fly to the MOA Convention this year in style, via their own private plane. Al Denver, president of MONY, has contacted the association's membership, and also non-members, asking them to return the necessary information in order that a chartered plane may be scheduled.

"From all indications the convention will be a great success," said Denver, "and I believe that the coinmen with their wives aboard can enjoy a three-day trip to Miami for what amounts to a small vacation budget."

Double occupancy rooms can be had for as little as \$9 per day. The MOA agenda features specially planned attractions for the wives with fashion and floor shows, gifts, boat rides, sightseeing trips, and fishing, swimming et al, on the planned program.

"Combine business with pleasure and join us on a trip to Miami's Deauville Hotel for the best MOA Convention ever," concluded Denver.

## "No Intention Of Competing With Independent Operator" — Canteen



FREDERICK L. SCHUSTER

Relations Council is further proof of our concern for the welfare of the phonograph operator and our belief in the industry as an entity."

## Arcade Operators Look To Bright '61 Season

NEW YORK—The arcade business shaped up last week with fine estimates of what can be expected in the spring and summer months ahead. Mike Munves, major arcade equipment supplier in the country, advised that orders were "beyond expectations." So much so, continued Munves, that the firm's reconditioning crews were on overtime and delivery schedules were falling behind.

As usual, the big factor in the arcade business is the weather, and no one could predict that. With good weather ahead, and indications that an early spring was expected, coinmen were buying the necessary equipment to plan new establishments and to renovate regular arcade sites.

All in all, the picture looked bright for arcade men and the weather will tell the final story.

## CMC Head Addresses Bulk Vending Ops

CHICAGO—The Coin Machine Council intends to organize and publicize every industry that is coin-operated and the peanut and ball gum operators, bulk vendors, are no exception.

The penny-nickel vendors held their annual NVA Convention two weeks ago here and Ben Rogers of CMC addressed the group at the Sheraton Towers. "It would be a loss to you and to the nation if the bulk vending industry were to pass up the opportunity to realize its great future as the last hope of the small businessman," stated Rogers.

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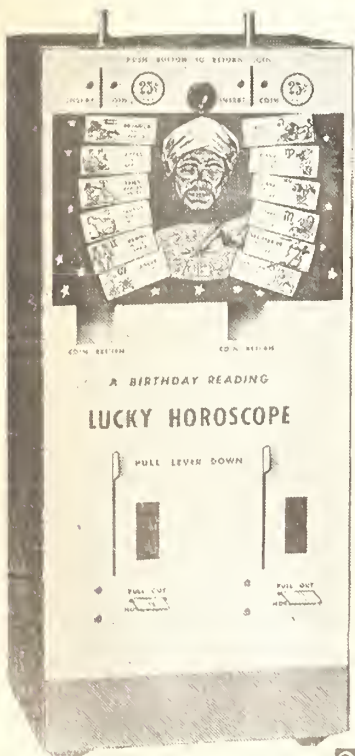
- NATIONAL COIN REJECTOR in each chute
- NOW has TWO coin returns and other new features
- Easy to Load
- Game holds approx. 1,000 numbered or star tickets

Size: 18" x 18" x 6"      Shipping Weight 20 lbs.

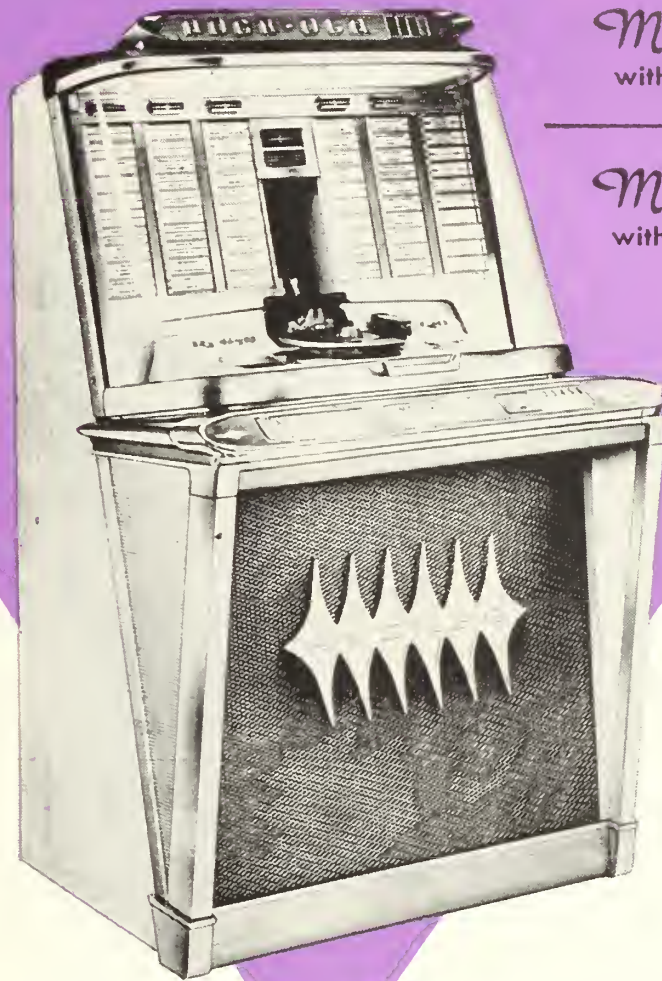
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 HAVE A SIZE TO FIT EVERY LOCATION  
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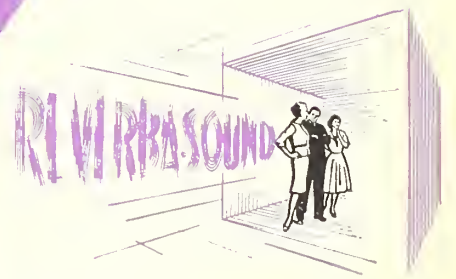


*Model 1495*  
 with 200 Selections

*Model 1488*  
 with 120 Selections

**THE REGIS**

Feature for feature Rock-Ola phonographs are the outstanding phonographs available to music operators today! The all-purpose flexibility of sound, their operating dependability and outstanding beauty, gives the music operator the one line of phonographs to fit his every need. Regardless of the size or type of location, regardless of the type of music desired, with Rock-Ola, the operator needs only one line of phonographs. From the distinguished Regis models to the beautiful compact "100" wall phonograph, Rock-Ola leads the way in money making music equipment.



**FOR WALL TO WALL MUSIC**

The Rock-Ola phonographs with (((Reverba-Sound))) literally places your customers in the center of a great concert hall. With (((Reverba-Sound))) "living presence" music becomes a reality for all locations, regardless of size or shape.



*Model 1484*

**ROCK-OLA**

The World's Most Distinguished Line of Phonographs

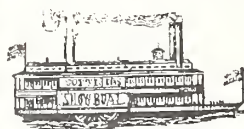
**33½-45 R.P.M.  
 DUAL SPEED INTERMIX  
 RECORD CHANGER**

Now for the first time, here's a small, attractive and versatile wall phonograph with all the capabilities of a standard floor model phonograph. Inside its gleaming cabinet is the industry's first 100 selection miniaturized Revolving Record Magazine offering increased simplicity and fewer moving parts. For added flexibility the "100" may be used with the pictured floor stand or mounted directly on the wall depending on the need of the location.

**DON'T WAIT! CALL YOUR ROCK-OLA DISTRIBUTOR TODAY FOR A COMPLETE DEMONSTRATION OF THE ROCK-OLA LINE AND ITS PROFIT MAKING FLEXIBILITY**

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# SHOW BOAT

## A Boatload of Profits for You!

Novel Colored Roll-Under Sequence lights bottom rollover for super and special scores



A-B-C Sequence lights two numbers at end of game for new Duo-Match Feature



Four Super-Powered Flippers give player control across entire bottom of playfield



Side rollovers light in rotation with corresponding colored pop bumpers for 100 points

## TOMORROW'S DESIGN TODAY!

High, wide and handsome tapered light-box

STAINLESS STEEL mouldings

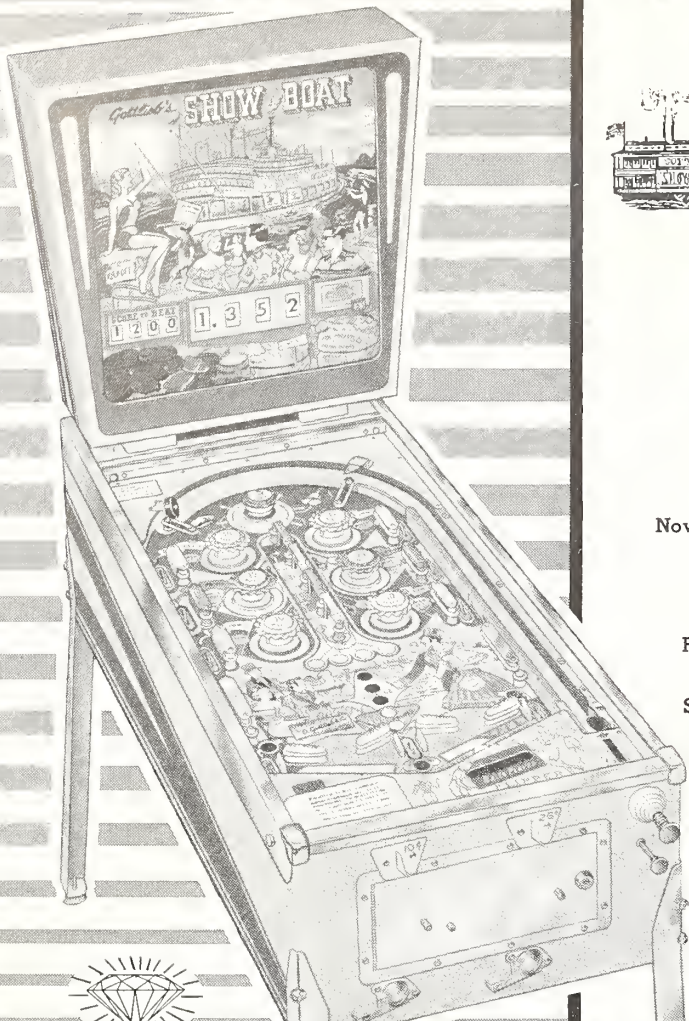
Sparkling plated legs and front door panel

Hard chrome finish corner castings

*D. Gottlieb & Co.*

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Now more than ever...it's always profitable to operate Gottlieb games!



New "Hard-Cote" Finish  
Extends Playboard Life to  
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Seeburg 220's	650.00
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C. C. TV	325.00
C. C. BOWLING LEAGUE	165.00
UN. BOWLING ALLEY	95.00

Seeburg 200 Selection  
LIBRARY UNITS **\$225.00**

## "SHORT CUT TO BANKRUPTCY"

### 50-50 Won't Work In Britain, Either!

LONDON, ENGLAND—British music machine operators were faced with a commission problem last month when the Phonograph Operators Association advised that several operators have been placing machines with locations on a 50-50 basis. Representatives of POA advised that the operator "couldn't exist" on such an agreement and that the outcome would be a resultant slowing of business at all levels of the industry.

The spokesman was referring to the established fact here that operators can't do business on these terms because of the costs of doing business in the establishment.

POA leaders noted that "there

might be a fraction of 1% of the sites available that will return enough of a collection to warrant the 50-50 deal, but generally speaking the breakdown is not in the operator's favor."

"Such trading is a short cut to bankruptcy," stated Bernard Briggs, chairman of the association.

The POA pointed out that without the necessary collections the operator is incapable of buying equipment and the effects could be felt all the way along the line. The POA recommended better rates depending on the location site and asked each operator to adhere to a sensible balance between location owner and himself.

## Op Installs Background Music For State Hospital

NEW YORK—Several months ago, the New York Public Relations Committee traveled out to the Creedmore State Hospital on Long Island to donate a juke box to the children's ward. The hospital officials were overwhelmed with the gesture, so they weren't surprised when another coinman, John Mazzuka, All-Coin Vending Co., showed up recently to install a background music system for the mental institute—at no charge of course. Mazzuka is a member of the "Fun For Funds" organization in addition to taking part in other philanthropic activities throughout the city.



John Mazzuka, All-Coin, demonstrates operation of background music system to Creedmore's Dr. Harry La Burt, Director.

### WEEKLY SPECIALS!

WMS. SHORTSTOP	\$225.00
WMS. PINCH HITTER	295.00
EX. JUNGLE HUNT	195.00
BALLY LANES 14'	95.00
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ROCK-OLA 1465 (NEW)	WRITE
ROCK-OLA 1464 (NEW)	WRITE
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SEEBURG M100A (45 RPM)	75.00
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# Now **chicago coin** Brings You ALL 4 in One New Bowler...

**REGULATION  
BOWLING**

Standard ABC Scoring!

**ALL STRIKE  
BOWLING**

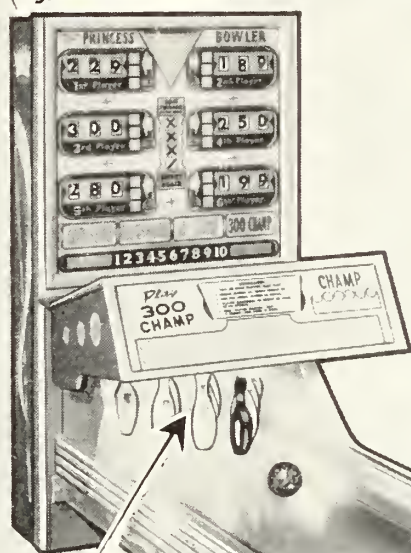
Strikes Only —  
with Bonus Feature!

**FLASH-O-MATIC  
BOWLING**

Exciting High Scoring Feature!

*New*  
**300 CHAMP**  
with "glowing" RED PIN

Continuous Strike Feature  
Plus Red Pin Bonus!



# PRINCESS BOWLER

*Look!*

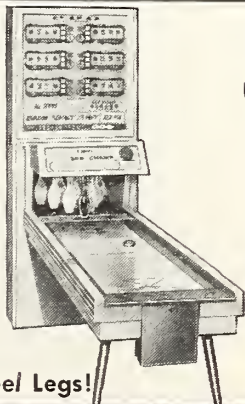
New  
**"FLOOD-LIGHT"  
Illumination!**

Gives Brighter Pin  
Lighting from 2  
Standard 60 watt  
bulbs beneath  
hood in steel  
reflector shades!

All Steel Cash Box!

Available in 13 1/2  
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When You Think of Profits Think of Chicago Coin Games



ALL Steel Legs!

Modern New SIX GAME  
**"PRO" SHUFFLE  
BOWLER**

Imagine — 300 Champ;  
Flash-O-Matic; All-Strike;  
Red-Pin; Light-O-Matic and  
Regulation Scoring for the  
same price as many  
2-game bowlers!

"ELECTRONIC-EYE"

**RAY  
GUN**

New—TRANSISTOR Type  
PHOTO ELECTRIC CELLS!  
New Modern Circuitry —  
NO AMPLIFIER!!

FITS ALL LOCATIONS —  
Minimum Space 6 Feet! Maximum Space 15 Feet!  
20 SHOTS 10c — POSSIBLE 100 BONUS SHOTS!!



*Chicago Dynamic Industries, Inc.*

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SHUFFLES and BOWLERS



ARCADE EQUIPMENT

BALLY

Shuffles

Table listing BALLY Shuffle games such as Blue Ribbon, Gold Medal, ABC Bowler, etc. with columns for game name, date, and prices.

Ball Bowlers

Table listing BALLY Ball Bowlers games such as ABC Bowling Lane, ABC Tournament Bowler, etc. with columns for game name, date, and prices.

CHICAGO COIN

Shuffles

Table listing CHICAGO COIN Shuffle games such as Fireball, Thunderbolt, Triple Strike, etc. with columns for game name, date, and prices.

Ball Bowlers

Table listing Ball Bowlers games such as Bowling League, Ski Bowl, Classic Bowling, etc. with columns for game name, date, and prices.

UNITED

Shuffles

Table listing UNITED Shuffle games such as Mars, Deluxe model, Lightning, etc. with columns for game name, date, and prices.

Ball Bowlers

Table listing UNITED Ball Bowlers games such as Bowling Alley, Jumbo Bowling Alley, Royal Bowler, etc. with columns for game name, date, and prices.

WILLIAMS

Ball Bowlers

Table listing WILLIAMS Ball Bowlers games such as Roll-A-Ball with columns for game name, date, and prices.

UPRIGHT AMUSEMENT GAMES

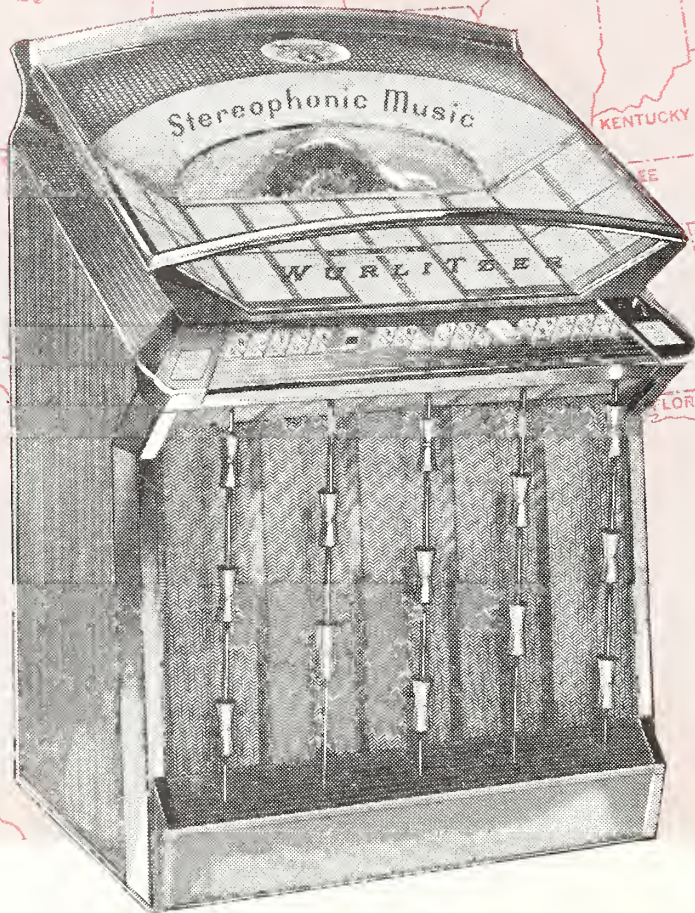
Table listing Upright Amusement Games such as AB Circus, AB County Fair, AB Circus Wagon Wheel, etc. with columns for game name, date, and prices.

Main table listing various arcade equipment games such as ABT 6 Gun Rifle Range, Air Football, Air Hockey, etc. with columns for game name, date, and prices.

KIDDIE RIDES

Table listing Kiddie Rides games such as Bally Champion Horse, Bally Moon Ride, Bally Space Ship, etc. with columns for game name, date, and prices.

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### THE INDUSTRY'S TOP EARNER

All you have to do is look at it, listen to it and you'll know why the Wurlitzer 2500 is racking up new earnings records. Couple maximum take with minimum service and you've got the Ultimate in Automatic Music.

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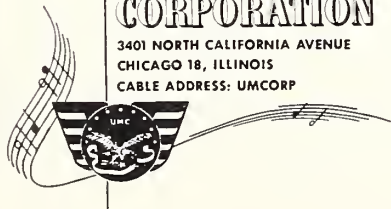
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The most soothing music to operators' ears is the sound of money as it pours from the big United cash-box. Nickels, dimes, quarters and halves pile up fast because the *unconditionally guaranteed* United Record Mechanism operates *more than twice as fast* as any other . . . gets all the coins in the busiest locations. And with United's most versatile Dual Pricing System, Credit Accumulator and Play Stimulator adding more profits to every collection, United operators are enjoying the greatest profits in history. For long-lasting harmony between operator and location . . . for continuous profits year after year . . . cover your territory with Music by United. Write for details now.

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*Styled by*  
**RAYMOND LOEWY**

MODEL  
UPC-100



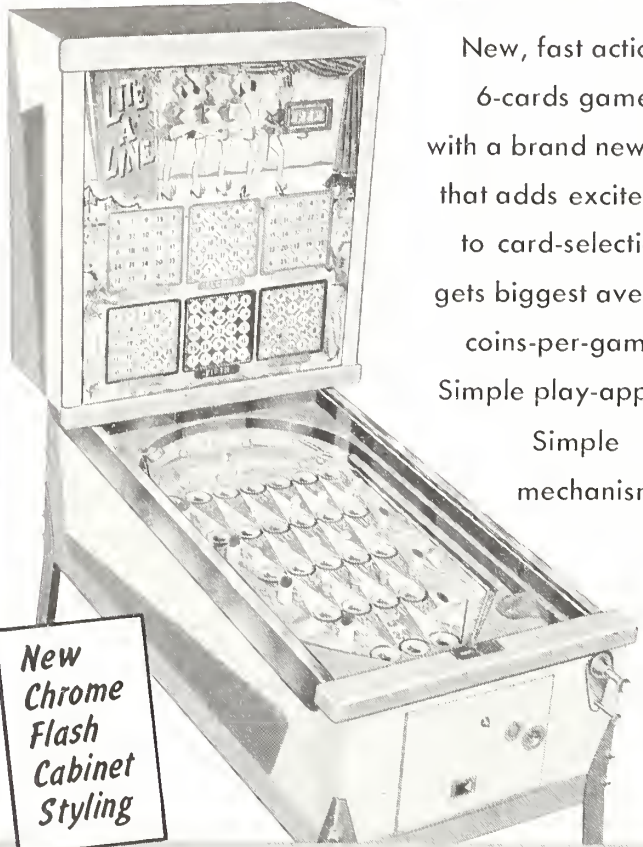
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*Half-Dollar coin-mechanism is standard equipment*

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New, fast action  
6-cards game  
with a brand new twist  
that adds excitement  
to card-selection,  
gets biggest average  
coins-per-game.  
Simple play-appeal.  
Simple  
mechanism.

New  
Chrome  
Flash  
Cabinet  
Styling

## SHARPSHOOTER

Real Gun Actually Shoots Plastic Balls



25 IN. BY 66 IN 58 IN. HIGH

**FAST PLAY**  
AND EXCITING ACTION  
INSURE TOP EARNINGS  
LONG LIFE ON LOCATION  
Time adjustable to 40 or 50

**100% SKILL**  
WINS WELCOME  
IN EVERY TYPE LOCATION  
FROM TAVERN TO KIDDIE-LAND

## De Luxe JUMBO BOWLER

Players' Push-Button Choice

**OFFICIAL  
BOWLING**  
TOP SCORE  
300

**JUMBO  
SPEED CONTROL  
BOWLING**  
TOP SCORE  
6000

**Popular  
SUPER  
STRIKES**

**HIGH-SPEED  
TOTALIZERS**  
1 TO 6 CAN PLAY  
DIME-PLAY  
8 1/2 ft. by 25 in.

## CIRCUS QUEEN

WITH NEW  
**BLUE BONUS**

Popular OK feature  
RED LETTER free games

Magic Screen  
line & section scores

PICK-A-PLAY buttons  
advancing scores  
extra time,  
extra balls

plus  
famous  
Roller  
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features

