

The Cash Box

VOLUME XX—NUMBER 2

SEPTEMBER 27, 1958



Young Bobby Darin splish splashed his way to fame and fortune when his Atco recording of "Splish Splash" made the select circle of million sellers. Darin proved his talent was not limited to one record when he came up with another hit "Early In The Morning" which he did with The Rinkeydinks, and which ran concurrently with "Splish Splash". His newest release, out only last week, is already causing much talk in the trade. The sides are "Lost Love" and "Queen Of The Hop". With Bobby (left) are Murray Kaufman (center), WINS disk jockey and publisher of both tunes, and Jerry Wexler (right), Atlantic Records veepee.

*America's Singing Sweetheart
Scores Again...*

CONNIE FRANCIS



Sings...

FALLIN'

HAPPY DAYS AND LONELY NIGHTS



K-12713

M·G·M Records



FOUNDED BY BILL GERSH

The Cash Box

Volume XX—Number 2

September 27, 1958

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THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music vending, service and amusement machines are covered.

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Are Singles Overpriced?

A complaint that has been heard in the record business for the past several months is that the overwhelming sale of records is limited to the top five or ten hits and that records below them sell very little. Distributors and manufacturers say that records which a few years ago would have been in the couple of hundred thousand class, today have very little sale. It seems to be an all or nothing market at the present time.

This situation calls for investigation to determine why it exists and what can be done to correct it. And perhaps the first place that manufacturers might start is in an examination of the price structure of the industry. It might very well be that singles are not priced correctly in relation to EPs and low priced LPs. When EPs can be bought for \$1.29 and an increasing number of LPs can be bought for less than \$2, it would seem logical that only the very hottest hit singles would sell for \$.98. Moreover in many places it isn't \$.98, but a dollar or more when the taxes are added.

Naturally, it's true, that when you have a hot record, it doesn't matter what you charge. That record is going to sell. But the bulk of records are not hot records and it very well might be that were singles priced differently, those records below the top few which now are no longer selling, might once again perk up.

Of course this is a matter that has to be examined very carefully from an economics point of view to determine whether it is feasible to sell records at less than the \$.98 level today, and if it is feasible, whether there would be enough increased volume to justify the decrease in price.

However, it is a question which should not be avoided by the record companies. If the price structure is wrong, we should correct it. And if a correction can help the forward march of the record industry into higher levels of income and profit, and bring more and more records to an ever increasing market of buyers, then we should not hesitate to make that correction.

The Cash Box TOP 100

Best Selling Tunes on Records

Week Ending
September 27, 1958

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS



Pos. 9/20	Pos. 9/13	Pos. 9/20	Pos. 9/13	Pos. 9/20	Pos. 9/13	Pos. 9/20	Pos. 9/13	Pos. 9/20	Pos. 9/13	Pos. 9/20	Pos. 9/13
1	1	17	19	35	27	51	40	68	73	85	—
Nel Blu Dipinto Di Blu		Are You Really Mine		La Paloma		When		Where The Blue Of The Night		When I Grow Too Old To Dream	
★CA-4028—DEAN MARTIN CA-4024—NELSON RIDDLE CG-59016—ROSA LINDA CG-41223—AURELIO FIERRO CR-62021—McGUIRE SIS. ★DE-30677—DOMENICO MODUGNO GA-1019—CHARLES MAGNANTE KA-228—UMBERTO MARCATO MG-12699—ALAN DALE VI-7310—JESSE BELVIN		★RO-4090—JIMMIE RODGERS		★DO-15795—BILLY VAUGHN		★DE-30642—KALIN TWINS		★FS-8532—TOMMY MARA		★CA-4048—ED TOWNSEND LI-55158—DUKE MITCHELL	
2	4	18	20	36	36	52	—	69	72	86	91
It's All In The Game		You Cheated		Dance Every-one Dance		Gee But It's Lonely		Pussy Cat		Hideaway	
★MG-12688—TOMMY EDWARDS		★DO-15805—SHIELDS DX-500—SLADES ME-71345—DEL VIKINGS		CA-4032—LES BAXTER CM-148—DAVE GARROWAY O. ★CR-62007—BETTY MADIGAN FI-095—RENE TOUZET HA-4506—HI-LITERS		★DO-15825—PAT BOONE		★VI-7315—AMES BROTHERS		★PA-520—FOUR ESQUIRES	
3	3	19	15	37	31	53	—	70	70	87	60
Bird Dog		Western Movies		Somebody Touched Me		Fibbin'		Count Every Star		A Certain Smile	
★CD-1350—EVERLY BROS.		★DM-1508—OLYMPICS		★RO-4082—BUDDY KNOX		★ME-71355—PATTI PAGE		★CE-503—RIVIERAS		AC-6118—SANDY STEWART BI-1012—LENI BARTERI ★CO-41095—JOHNNY MATHIS DE-30670—SUNNY GALE FO-107—HUGO MONTENEGRO LN-5015—JERRY FULLER PT-100—RAY RIVERA VI-7299—ANDY RUSSELL VU-405—MILTON SPARKS	
4	2	20	41	38	54	54	61	71	77	88	69
Little Star		The End		The Day The Rains Came		Over And Over		You'll Always Be My Sweet-heart		Whose Heart Are You Breaking Now	
★AX-25005—ELEGANTS		★DE-30719—EARL GRANT		★KA-231—RAYMOND LEFEVRE ★KA-235—JANE MORGAN		★AL-3430—THURSTON HARRIS ★CS-229—BOBBY DAY		★AP-9940—BOBBY VAN		★TP-395—JOHNNY LOVE	
5	6	21	21	39	39	55	59	72	81	89	68
Rockin' Robin		Poor Little Fool		Lazy Summer Night		Just Young		If I Only Knew		The Waiting Game	
★CS-229—BOBBY DAY		★IM-5528—RICKY NELSON		★CA-4023—FOUR PREPS		★AA-100—ANDY ROSE ★AP-9956—PAUL ANKA		★PX-806—CURT JENSEN		CO-41240—ARTHUR GODFREY DO-15826—MARGARET WHITING ★VI-7289—HARRY BELAFONTE	
6	10	22	25	40	51	56	—	73	—	90	59
Susie Darlin'		Gingerbread		The Ways Of A Woman In Love		Ten Commandments Of Love		Need You		Rebel-'Rouser	
★DO-15781—ROBIN LUKE		★CN-1021—FRANKIE AVALON		★SU-302—JOHNNY CASH		★CH-1705—HARVEY & MOONGLOWS		★GY-2001—DONNIE OWENS		★JA-1104—DUANE EDDY	
7	14	23	28	41	48	57	—	74	80	91	97
Tea For Two Cha Cha		Chantilly Lace		Green Mosquito		There Goes My Heart		No One But You		This Little Girl's Gone Rockin'	
★DE-30704—TOMMY DORSEY O. starring WARREN COVINGTON VI-EPA-1469—JOHNNY CONQUET		★ME-71343—BIG BOPPER		★UA-139—TUNE ROCKERS		★MG-12706—JONI JAMES		★VI-7315—AMES BROTHERS		★AT-1197—RUTH BROWN	
8	8	24	29	42	47	58	44	75	—	92	75
Tears On My Pillow		How The Time Flies		Promise Me, Love		Betty Lou's Got A New Pair Of Shoes		Look Who's Blue		My Life	
★EN-1027—LITTLE ANTHONY & IMPERIALS		★CG-59013—JERRY WALLACE		★CD-1351—ANDY WILLIAMS		★JZ-841—BOBBY FREEMAN		★VI-7330—DON GIBSON		★AT-1192—CHUCK WILLIS	
9	7	25	29	43	51	59	53	76	56	93	98
Just A Dream		Down The Aisle Of Love		Moon Talk		Cerveza		Weekend		Tom Dooley	
★AE-546—JIMMY CLANTON DO-15804—MARGARET WHITING		★HU-321—QUIN-TONES		★VI-7274—PERRY COMO		★VI-7269—BOOTS BROWN		★EW-115—KINGSMEN		★CA-4049—KINGSTON TRIO	
10	5	26	23	44	32	60	45	77	61	94	84
Patricia		Stupid Cupid		If Dreams Came True		Blue Blue Day		Come On Let's Go		Blue Boy	
MG-12672—MORTY CRAFT ★VI-7245—PEREZ PRADO		★MG-12683—CONNIE FRANCIS		★DO-15785—PAT BOONE		★VI-7010—DON GIBSON		★DF-113—RITCHIE VALENS		★VI-7266—JIM REEVES	
11	11	27	37	45	30	61	67	78	44	95	63
My True Love		Summertime, Summertime		One Summer Night		She Was Only Seven-teen		Spish Splash		Come Closer To Me	
★CC-462—JACK SCOTT		★EP-9281—JAMIES		★ME-71322—DANDLEERS		★CO-41208—MARTY ROBBINS		★AC-6117—BOBBY DARIN		★CA-4004—NAT "KING" COLE	
12	9	28	37	46	42	62	60	79	76	96	95
Everybody Loves A Lover		King Creole (EP)		Itchy Twitchy Feeling		La Do Dada		My Lucky Love		For My Good Fortune	
★CO-41195—DORIS DAY		★VI-EPA-4319—ELVIS PRESLEY		FE-12333—SWALLOWS ★SE-706—BOBBY HENDRICKS		★CK-900—DALE HAWKINS		★CL-7777—DOUG FRANKLIN		CO-41258—MAHALIA JACKSON ★DO-15825—PAT BOONE	
13	13	29	49	47	42	63	99	80	55	97	57
Born Too Late		No One Knows		Put A Ring On My Finger		The Secret		Willie And The Hand Jive		Someday	
★AP-9934—PONY-TAILS		★LA-3015—DION & BELMONTES		★CO-41222—LES PAUL & MARY FORD		★CA-4033—GORDON MacRAE CM-151—GAINORS		★CA-3966—JOHNNY OTIS		★CN-1023—JODIE SANDS	
14	22	30	35	48	38	64	71	81	57	98	39
Summertime Blues		Carol		Over The Weekend		Treasure Of Your Love		Early In The Morning		Left Right Out Of Your Heart	
★LI-55144—EDDIE COCHRAN		★CH-1700—CHUCK BERRY		★CM-142—PLAYBOYS		★CO-41214—EILEEN RODGERS		★AC-6121—BOBBY DARIN & RINKY-DINKS ★CR-62006—BUDDY HOLLY		★ME-71331—PATTI PAGE VI-7284—VAUGHN MONROE	
15	16	31	34	49	38	65	82	82	86	99	83
Near You		Topsy (Part II)		It's Only Make Believe		Win Your Love For Me		Hey Stella		Big Daddy	
CA-4044—CLIFFIE STONE GN-136—MULCAYS ★KA-233—ROGER WILLIAMS		★LV-5003—COZY COLE		★MG-12677—CONWAY TWITTY		★KE-2006—SAM COOKE		★VI-7320—CREW CUTS		★CO-41202—JILL COREY	
16	12	32	52	50	62	66	46	83	—	100	78
Devoted To You		Ramrod		I Wish		Hard Headed Woman		Mexican Hat Rock		We Have Love	
★CD-1350—EVERLY BROS.		★CO-41237—TONY BENNETT		★ME-71353—PLATTERS		★VI-7280—ELVIS PRESLEY		★CM-149—APPLEJACKS		★BR-55086—JACKIE WILSON	

★ INDICATES BEST SELLING RECORD OR RECORDS.

SEE CODE FOR RECORD COMPANY NAMES ON PAGE 6



COIN CATCHERS from

CHANCELLOR



Sentimental instrumental—the sound's Italian, the money's U.S.!

THE HAPPY MANDOLIN

b/w Holiday in Naples

PETER De ANGELIS

C-1022



Hot star, top standards-stellar seller!

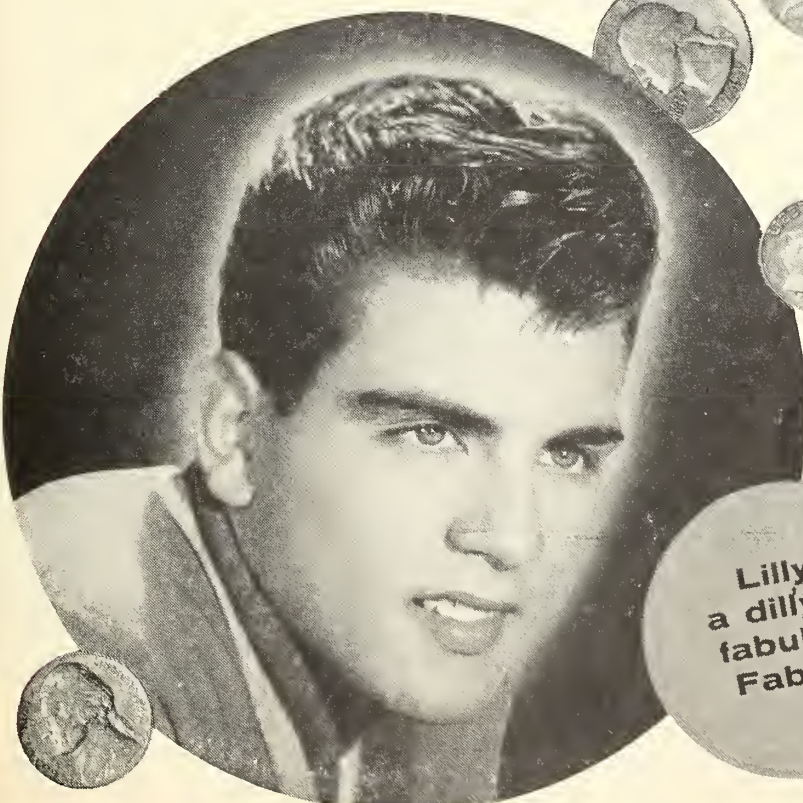
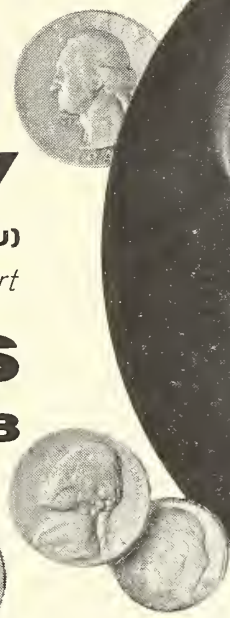
SOMEDAY

(YOU'LL WANT ME TO WANT YOU)

b/w Always in My Heart

JODIE SANDS

C-1023



Lilly's a dilly for fabulous Fabian!

LILLY LOU *b/w*

BE MY STEADY DATE

FABIAN

C-1024

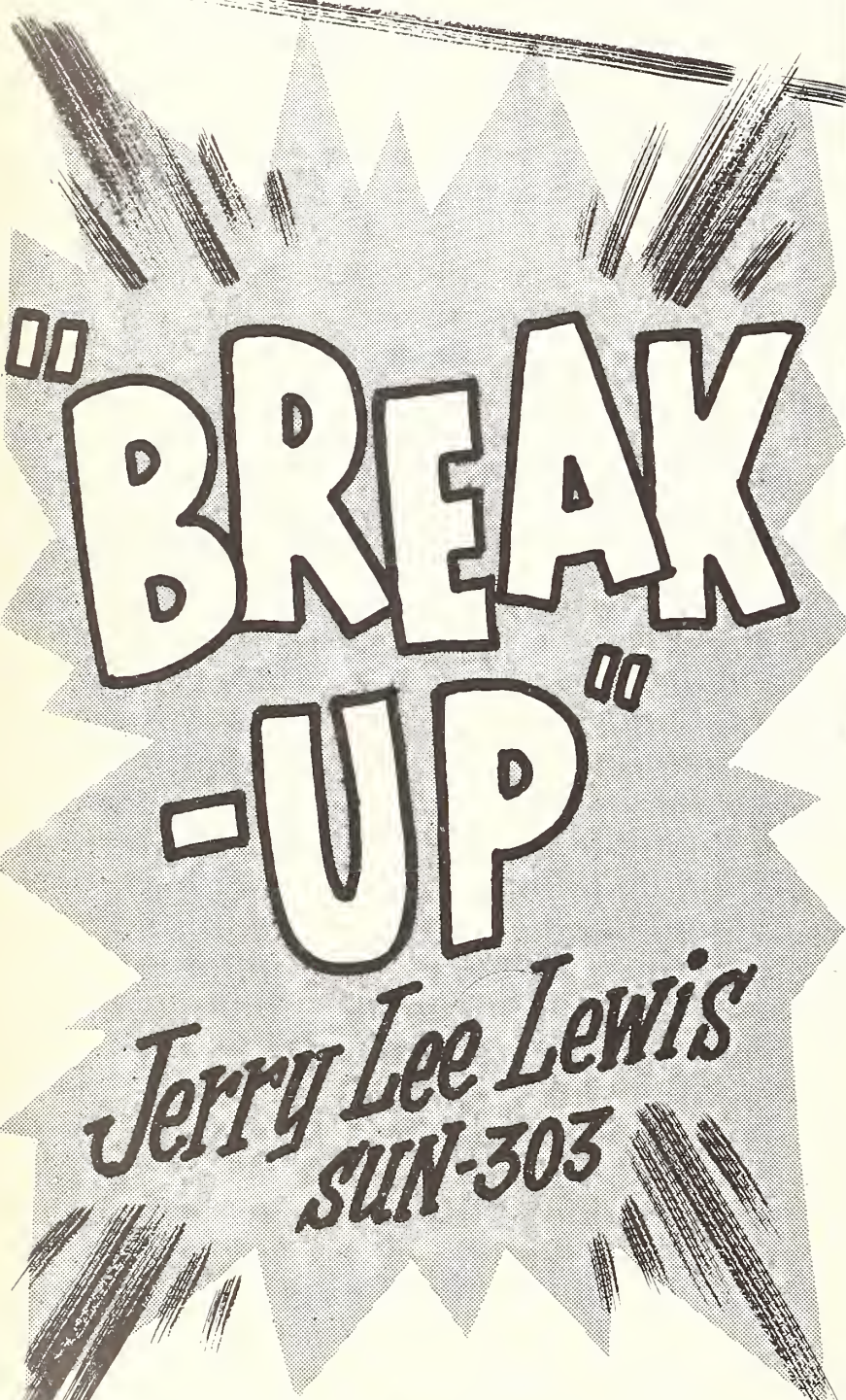


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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

The Cash Box
 (Pop) DISK OF THE WEEK
 (C&W) BULLSEYE

Billboard
 (Pop) Spotlight Winner
 (C&W) Spotlight



b/w

"I'll Make It All Up To You"

SUN RECORD CO.
 Memphis, Tenn.



**THE NATION'S
 Top
 Ten
 JUKE BOX TUNES**

(PLUS THE NEXT 25)

			Pos. Last Week	
1	NEL BLU DIPINTO DI BLU DOMENICO MODUGNO	CA-4028—Dean Martin CA-4024—Nelson Riddle CG-59016—Rosa Linda CO-41223—Aurelio Fierro CR-62021—McGuire Sis.	DE-30677—Domenico Modugno GA-1019—Charles Magnante KA-228—Umberto Marcato MG-12699—Alan Date VI-7310—Jesse Belvin	1
2	LITTLE STAR ELEGANTS	AX-25005—Elegants		2
3	BIRD DOG EVERLY BROTHERS	CD-1350—Everly Bros.		3
4	PATRICIA PEREZ PRADO	VI-7245—Perez Prado	MG-12672—Morty Craft	4
5	IT'S ALL IN THE GAME TOMMY EDWARDS	MG-12688—Tommy Edwards		9
6	JUST A DREAM JIMMY CLANTON	AE-546—Jimmy Clanton		5
7	MY TRUE LOVE JACK SCOTT	CC-462—Jack Scott		6
8	EVERYBODY LOVES A LOVER DORIS DAY	CO-41195—Doris Day		7
9	ROCKIN' ROBIN BOBBY DAY	CS-229—Bobby Day		12
10	TEARS ON MY PILLOW LITTLE ANTHONY & IMPERIALS	EN-1027—Little Anthony & Imperials		15

11) BORN TOO LATE. 12) DEVOTED TO YOU. 13) POOR LITTLE FOOL. 14) SUSIE DARLIN'. 15) WESTERN MOVIES. 16) FEVER. 17) STUPID CUPID. 18) TEA FOR TWO CHA CHA. 19) NEAR YOU. 20) GINGERBREAD. 21) ARE YOU REALLY MINE. 22) YOU CHEATED. 23) WHEN. 24) IF DREAMS CAME TRUE. 25) CHANTILLY LACE. 26) LA PALOMA. 27) DANCE EVERYONE DANCE. 28) ONE SUMMER NIGHT. 29) SUMMERTIME BLUES. 30) SPLISH SPLASH. 31) REBEL-ROUSER. 32) WILLIE AND THE HAND JIVE. 33) HOW THE TIME FLIES. 34) A CERTAIN SMILE. 35) HARD HEADED WOMAN.

CODE:			
AA—AAMCO	CC—Carlton	DO—Dot	GE—Gee
AC—Atco	CD—Cadence	DT—Dooto	GL—Glory
AE—Ace	CE—Coed	DU—Duke	GN—GNP
AF—Audio Fidelity	CG—Challenge	DX—Domino	GO—Gone
AG—Argo	CH—Chess	EA—Eagle	GY—Guyden
AL—Aladdin	CI—Casino	EB—Ebb	HA—Hanover
AN—Abner	CK—Checker	EM—Ember	NA—Nasco
AO—Apollo	CL—Colonial	EN—End	HE—Herald
AP—ABC-Paramount	CM—Cameo	EP—Epic	HU—Hunt
AR—Arrow	CO—Chancellor	ER—Era	HY—Hickory
AT—Atlantic	CR—Coral	EW—East-West	IM—Imperial
AW—Arwin	CS—Class	EX—Excello	JA—Jamie
AX—Apt	CY—Crystalette	FA—Fargo	JU—Jubilee
BA—Baton	DA—Dana	FE—Federal	JZ—Josie
BB—Back Beat	DC—Decor	FI—Fiesta	KA—Kapp
BI—Big B	DD—Dale	FL—Flash	KE—Keen
BN—Banana	DE—Decca	FO—20th-Fox	KI—King
BR—Brunswick	DF—Del Fi	FP—Flip	LA—Laurie
BT—Bethlehem	DI—Disneyland	FR—Fraternity	LI—Liberty
CA—Capitol	DL—DeLuxe	FS—Felsted	LK—Lark
CB—Cabot	DM—Demon	GA—Grand Award	LN—Lin
			LO—London
			LU—Luniverse
			LV—Love
			ME—Mercury
			MG—MGM
			MO—Modern
			NA—Nasco
			OK—Okeh
			PA—Paris
			PE—Peacock
			PH—Sam Phil-Ips, Int.
			PP—Prep
			PT—Patio
			PX—Pet
			RE—Regent
			RI—Rip
			RM—Rama
			RO—Roulette
			RP—RPM
			RV—Rev
			SA—Savoy
			SB—Sunbeam
			SE—Sue
			SF—Surf
			SP—Specialty
			SU—Sun
			SW—Swan
			TE—Tender
			TH—Thunderbird
			TI—Tico
			TN—TNT
			TP—TeePee
			UA—United
			UN—United Artists
			UR—United
			UQ—Unique
			VE—Verve
			VI—RCA Victor
			VJ—Vee Jay
			VK—Vik
			VP—Vip
			VU—Vulcan

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



*we are
rolling
out the
red
carpet
for...*

Pat Boone

Singing

"GEE BUT IT'S LONELY"

15825

b/w

"FOR MY GOOD FORTUNE"

Dot

RECORDS, Inc. • Sunset and Vine • Hollywood, Calif. • Phone HO 2-3141
THE NATION'S BEST SELLING RECORDS



Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box Disk of the Week

"STAY HERE WITH ME"
(3:02)

[Leeds ASCAP—Modugno, Gabler]
DOMENICO MODUGNO (Decca 30747)



DOMENICO MODUGNO

● Domenico Modugno still sitting on top of the world with "Nel Blu Dipinto Di Blu", a disk which may turn out to be one of

"IO" (2:39)

[BIEM ASCAP—Modugno, Migliacci]

the all time best sellers, follows up with a beautiful new coupling. Although it's almost impossible to repeat the success of "Nel Blu", this latest offering should win tremendous public approval. "Stay With Me" is a touching soft, latin-beat romancer sung in English and Italian by the star. A chorus beautifully showcases Modugno's sensitive delivery. When Modugno sings with emotion, he's tough to beat. "Io", on the flip, is sung completely in Italian with a chorus accompanying with an English vocal. Here again, as in "Volare", Modugno's heart sells the song, and there is no need to understand the lyrics. Strong two sider.

"ONCE UPON A TIME" (2:31) [Eddie Shaw BMI—Carter, Moen]

"THE MAGICIAN" (2:04) [Mills ASCAP—Milton]

DEAN MARTIN (Capitol 4065)



DEAN MARTIN

● Dean Martin, who did a bang up job with his last two waxings, "Return To Me" and "Volare", comes thru with another winner in "Once Upon A Time". Beautiful romantic ballad devoid of any rock and roll beat. Class offering with Martin excellently showcased by a lush chorus. One of Dino's prettiest waxings to date. Flip is another good love tune warmly crooned by the pro. But here Dean sings against a good R & R backdrop. Hot coupling with upper end leading the way.

"BLUE MOON" (1:52) [Robbins ASCAP—Rogers, Hart]

"MY KIND OF WOMAN" (1:52) [Big Tee BMI—Sedaka, Greenfield]
JIMMY BOWEN (Roulette 4102)

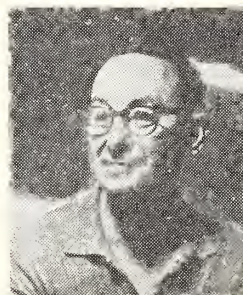


JIMMY BOWEN

● Jimmy Bowen, who had a long running hit in "By The Light Of The Silvery Moon", comes right back with a wonderful new reading of another great oldie, "Blue Moon". It's a simple, teen-directed reading of the evergreen that should enjoy a huge sale. The catchy piano-guitar backing is particularly ear-pleasing and showcases Bowen excellently. Choral support is also outstanding. Flip, "My Kind Of Woman", is a good rockin' spiritual type romancer referring to many biblical personalities. This one could also make the grade.

"SOMEBODY LOVES YOU" (2:31)

[E. H. Morris ASCAP—Tobias, DeRose]
"GREENSLEEVES" (2:08) [Garland ASCAP—Arr. Schoen]
VIC SCHOEN'S SWINGIN' 16 (Kapp 239)

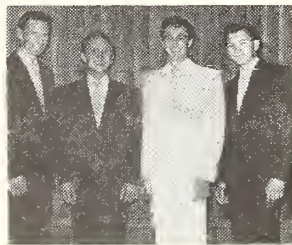


VIC SCHOEN

● One of the most exciting sides we've heard in an age is the sensational revival treatment of "Somebody Loves You" by Vic Schoen's Swingin' 16. It's a fast-moving, absolutely thrilling jump arrangement with the Swingin' 16 displaying some fantastic vocal teamwork. Side has the same drive that made Kirby Stone's "Baubles, Bangles and Beads" click. Portion where chorus blends with instruments is powerful. Jockeys will be wild about this side. Flip is a lush mood treatment of another wonderful standard.

"LONESOME TEARS" [Nor Va Jak BMI—Holly]

"IT'S SO EASY" [Nor va Jak BMI—Holly, Petty]
THE CRICKETS (Brunswick 55094)



CRICKETS

● The Crickets, on the charts with every release since their initial smash, "That'll Be The Day", could have one of their biggest money-makers in their latest coupling. "Lonesome Tears" is socko rocker with a catchy melody and a tearful lyric excellently delivered by the boys. Buddy Holly's vocaling in the spotlight is great. Coupling, "It's So Easy", is also a strong rocker neatly tailored for teen tastes. Hot twin-threat with upper half getting the nod.

"THINGS I DIDN'T SAY" (2:31)

[Shapiro-Bernstein ASCAP—Garson, Shuman] **"GOD'S GREATEST GIFT"**
AL ALBERTS (Coral 62035)



AL ALBERTS

● Al Alberts makes his debut as a single on Coral. And from the results of Alberts' first showing, it looks as tho the songster has a bright new career ahead of him. He does a powerful job with "God's Greatest Gift", a dramatic inspirational ballad in the "I Believe" vein. Equally delightful is a most charming cha cha romancer "Things I Didn't Say". Pretty arrangement, infectious delivery and commercial sound. Hot two-sider.

"ALL I DO IS DREAM OF YOU" (2:05)

[Robbins ASCAP—Freed, Brown]
"YOUR CARELESS LOVE" (1:46)
[Mappa ASCAP—Bagdasarian, McIntyre]
PATIENCE & PRUDENCE (Liberty 55154)



PATIENCE & PRUDENCE

● It looks as tho Patience & Prudence are chart bound once again. And the tune that will turn the trick is the wonderful oldie, "All I Do Is Dream Of You". It's definitely the team's best performance since their smash "Tonight You Belong To Me". The deck has a most attractive lilt that should appeal to all age groups. And at mid-point an ork fills in with a good R & R instrumental. Catchy deck that'll bring the gals back. Flip is a cute rockin' jumper.

"IT'S YOU I LOVE" (2:03) [Travis BMI—Domino, Bartholomew]

"MY BLUE HEAVEN" (2:20) [Leo Feist ASCAP—Whiting, Donaldson]
FRANCES FAYE (Imperial 5546)



FRANCES FAYE

● Veteran songstress Frances Faye, long one of top attractions in the night club field, displays her great sound and style on single wax for the first time in years, and comes up with a strong chart contender in "It's You I Love". It's an exciting, rockin' version of a Fats Domino tune that had a good chart run. Lark is just great. Her rhythm can't be beat. Save a high spot on the best sellers for this sizzler. Jockeys will love it. Another Fats Domino click is revived again by the chirp on the flip. But watch the top half.

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**Jackie
Cooper**

**"LAST NIGHT ON
THE BACK PORCH"**

and

"A DOODLIN' SONG"

15834



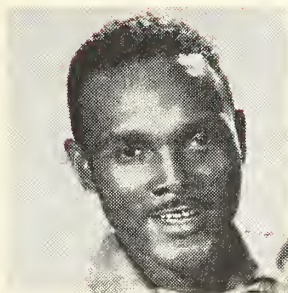
**Bob
Crosby**

**"BOOGIE WOOGIE
ROCK"**

and

"EL BINGO ROCK"

15828



**Billy
Myles**

**"SO IN NEED OF
YOU"**

and

"KING OF CLOWNS"

15809



**Hank
Edwards**

**"YOUNG TRIALS, GREAT
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Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box Sleeper of the Week

"LOVE SONG FROM 'HOUSE-BOAT'" (2:59) [Paramount ASCAP—Livingston, Evans]

"ALMOST IN YOUR ARMS" (3:05) [Paramount ASCAP—Livingston, Evans]

MANTOVANI ORCH./VERA LYNN (London 1830)



MANTOVANI/VERA LYNN

● One of the most recorded film themes in quite some time, "Love

Song From 'Houseboat' (Almost In Your Arms) is given two more excellent interpretations (back to back) by two of the London label's top performers. One end has Mantovani and his orchestra lushly cruising thru the lovely romantic melody. Dreamy interpretation with Monty's soaring strings blending to perfection. The coupling has Vera Lynn singing the song's delightful lyrics against a Mantovani accompaniment. Miss Lynn's class delivery is perfect for the number. Solid two-sided entry in the race for top honors.

KAY STARR (RCA Victor 7338)

B+ "VOODOO MAN" (2:16) [Leo Feist ASCAP—Friend] The disk is one of Miss Starr's most explosive single choruses, a frantic description of a voodoo man and "his tin can band". To support the novelty of it all, an unbilled ork creates a unique, tin-can-sounding effect. This offbeat session could get attention.

B "BRIDGE OF SIGHS" (2:39) [Winneton BMI—Taylor, Watts, Mosely] A deliberately paced, dramatic ballad stint from the songstress. Telling vocal.

THE TEMPTATIONS (Savoy 1550)

B "DON'T YOU KNOW" [Planemar BMI — More] The vocal group manages a pretty effective rock 'n roll statement as it plays around in upbeat fashion. Combo backing is strong on guitar work. Many r&r sound essentials are performed to the hilt here. Kids will appreciate deejay spins.

B "I LOVE YOU (THIS I KNOW)" [Planemar BMI — Moore] The boys get over a rockabilly feel in this potent entry. Big-sounding performance.

THE HONEYCONES (Ember 1042)

B+ "GEE WHIZ" (2:30) [Springton ASCAP — Alberts] The Honeycones featuring Bobby and Tony, blend their voices warmly as they sing a soothing romantic ballad. Lads have an attractive sound. Song is built around the "Gee Whiz" expression from the Everly Brothers' hit "All I Have To Do Is Dream". Overall sound is reminiscent of the Everlys' style too. Side could make it.

C+ "ROCKIN' IN THE KNEES" (2:12) [Alstel BMI — D'arenzo, Federa] The boys get a strong rockin' beat backdrop for this solid jumper.

ROULETTES (Champ 102)

B+ "I SEE A STAR" [G & H Music — Galanti] The new Champ label could have a hit right off the bat with this beautiful rock and roll ballad neatly executed by the Roulettes. Lead voice has a fabulous sound and gets excellent support from the crew. Kids could make this a major click.

C "COME ON BABY" [G & H Music—Galanti] An ok rocker is belted by the group.

DAVEY JONES (APT 25013)

B+ "COME ON AND LOVE ME" (2:12) [Sherlyn-Pent BMI — Jones, Stone] APT has a potential click in this exciting rock-a-ballad by newcomer Davey Jones. The lad has a fascinating rock and roll voice that comes over tremendously on this plaintive ballad. Watch this one. It could come thru. Strong deck.

C+ "LOVE YOUR WAY" (2:03) [Sherlyn-Pent BMI — Jones, Stone] A hip swinging, low-down rocker is belted with gusto by Jones and a group.

DICK CONTINO (Mercury 71357)

B "CONCERTINA POLKA ROCK AND ROLL" (1:47) [Pure BMI—Sterling] A chorus accompanies accordionist Dick Contino as he dances thru a cute polka rocker. Could be a new dance idea for record hops.

B "BLUE MOON" (2:24) [Robbins ASCAP — Hart, Rodgers] An exciting "Tequila"-like rock and roll backdrop by David Carroll show-cases Contino as he drives thru this new arrangement of the oldie.

JOEY FARR (Eagle 1002)

B+ "DEVOTION" (2:35) [Sounds ASCAP — Cesana] A beautiful mood theme, more recently a chart item via Janice Harper's pop reading, is now treated to a strong rock and roll rendition by Joey Farr. Dramatic ballad that could now develop into a teenage favorite. Watch this one.

C+ "MOVIN' ON DOWN" (1:55) [Miro-Taurus BMI — Johnson, Farr] A good R & R jumper is belted forcefully by the versatile lad.

VOLARE BROTHERS (Dot 15824)

B+ "BIRD-A-DOG" (2:13) [Acuff-Rose BMI — Bryant, Biscotti] Dee jays oughta have a picnic with this zany novelty. It's an Italian vocal take-off on the Everly Brothers' current smash, and it's very funny. The boys sound just like the Everlys. And hearing the Everlys sing in Italian is hilarious in itself. A voice makes comments in English thruout the disk. Good change-of-pace item.

B "TOY GUITAR" (2:08) [T. J. BMI — Testa, Maleckar, Fana] This half is a pleasant baion instrumental reminiscent of the backdrop music heard on Sylvana Mangano's hit "Anna" of a few years ago.

ANDY GRIFFITH (Capitol 4052)

B "SHE'S BAD, BAD BUSINESS" (2:31) [Michele BMI—J. & J. Belvin] Andy Griffith takes a breather from his usual recitation type disks, and hands in a strong singing job as he belts out a good rock and roll novelty about a "dangerous" gal. Cute side that could attract attention. Some parts of the deck are spoken.

B "MIDNIGHT SPECIAL" (2:28) [Folkways BMI — Campbell, Newman] Another singing performance by Andy is this cute corny rocker. Andy has a very pleasant singing style. And his drawl adds color to the number.

ANDY RUSSELL (RCA Victor 7335)

B "AS YOUNG AS WE ARE" (2:56) [Famous ASCAP—Barlow] The title song of an up-coming Paramount pic, is tenderly treated by the rich, warm voice of Russell. Pretty ballad that grows on you.

B "BESAME MORENITA" (2:05) [Southern ASCAP — Dalmar, North] A good latin beat (mambo) accompanies Andy's vocal (all in English except for the title). Spirited delivery of a catchy number.

"WELL I'M YOUR MAN" (2:15) [Southern Belle BMI—Tillotson]

"DREAMY EYES" (2:19) [Southern Belle BMI—Tillotson]

JOHNNY TILLOTSON (Cadence 1353)



JOHNNY TILLOTSON

● The torrid Cadence label has an exciting newcomer in Johnny Tillotson who's destined for stardom if his initial performance is any indication of this lad's talent. Working with his own material, Tillotson excels as he belts across "Well I'm Your Man". Exciting rock and roll jumper right up the teenagers' alley. And his unusual pronunciation of the word "girl" is sure to win teen raves. There's a bright future in store for Johnny. Flip is a pretty romantic ballad with a good fish beat.

"PLAY SOME MUSIC FOR BROKEN HEARTS" (3:10)

[Cromwell ASCAP—Marini, Neiburg, Calcagno]

"JUST ONE MORE CHANCE" (2:30)

[Famous ASCAP—Coslow, Johnston]

DON CORNELL (Dot 15829)



DON CORNELL

● Don Cornell's name should be all over the charts again in the near future as a result of his excellent first coupling for Dot. The rich-voiced pro hands in a strong contender for top honors in "Play Some Music For Broken Hearts". Pretty latin beat, tearful love song sung tenderly in English and Italian. One of Don's most commercial efforts in years. Flip has Cornell giving out with a strong rock-a-ballad reading of the great oldie "Just One More Chance". Solid release.

"TAKE ME" (2:13) [Bregman, Vocco & Conn ASCAP—David, Bloom]

"THE BEST THING FOR YOU" (2:16) [Irving Berlin ASCAP—Berlin]

EDDIE FISHER (RCA Victor 7352)



EDDIE FISHER

● Eddie Fisher is back on the winning track once again with two of the prettiest sides he's had in quite some time. One end is a lush and beautiful latin tempo love song titled "Take Me". Potent reading of a strong legit item that becomes prettier with each listen. Hugo Winterhalter's backing is fabulous. The companion piece has Eddie reviving the Berlin favorite "The Best Thing For You". Pleasant lilting delivery that rests easily on the ears.

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Top Selling Records

Reported by

Retail Outlets

From Coast to Coast

PEERLESS CAMERA STORE RECORD DEPARTMENT New York, N. Y.

1. It's All In The Game (T. Edwards)
2. Nel Blu (D. Modugno)
3. Bird Dog (Everly Bros.)
4. Everybody Loves A Lover (D. Day)
5. Tears On My Pillow (Imperials)
6. Tea For Two Cha Cha (T. Dorsey Orch.)
7. Crazy Love (Velours)
8. Fibbin' (P. Page)
9. Chantilly Lace (Big Bopper)
10. Where The Blue Of The Night (T. Mara)

E & P RECORD SHOP San Antonio, Tex.

1. Little Star (Elegants)
2. Carol (C. Berry)
3. The Letter (Don & Dewey)
4. Devoted To You (Everly Bros.)
5. Itchy Twitchy Feeling (B. Hendricks)
6. Tears On My Pillow (Imperials)
7. Summertime Blues (Cochran)
8. It's All In The Game (T. Edwards)
9. Rockin' Robin (B. Day)
10. Rock & Roll Espanole (Mad Man Taylor)

MELO-TONE MUSIC SHOP Brooklyn, N. Y.

1. Nel Blue (D. Modugno)
2. Tea For Two Cha Cha (T. Dorsey Orch.)
3. Tears On My Pillow (Imperials)
4. A Certain Smile (J. Mathis)
5. Susie Darlin' (R. Luke)
6. Dance Everybody Dance (B. Madigan)
7. It's All In The Game (T. Edwards)
8. Are You Really Mine (J. Rodgers)
9. Bird Dog (Everly Bros.)
10. You Cheated (Shields)

THE GROOVE RECORD SHOP Norfolk, Va.

1. It's All In The Game (T. Edwards)
2. Rockin' Robin (B. Day)
3. Nel Blu (D. Modugno)
4. Tea For Two Cha Cha (T. Dorsey Orch.)
5. Bird Dog (Everly Bros.)
6. Little Star (Elegants)
7. La Do Da Da (D. Hawkins)
8. Tears On My Pillow (Imperials)
9. Born Too Late (Pony-Tails)
10. The End (E. Grant)

THE RECORD CENTER Cleveland, Ohio

1. It's All In The Game (T. Edwards)
2. Nel Blu (D. Modugno)
3. Near You (R. Williams)
4. Treasure Of Your Love (E. Rodgers)
5. No One But You (Ames Bros.)
6. Bird Dog (Everly Bros.)
7. Willie & Hand Jive (J. Otis)
8. Tea For Two Cha Cha (T. Dorsey Orch.)
9. My True Love (J. Scott)
10. Topsy (C. Cole)

OPERATOR'S RECORD SERVICE San Francisco, Calif.

1. Little Star (Elegants)
2. Nel Blu (D. Modugno)
3. Bird Dog (Everly Bros.)
4. Everybody Loves A Lover (D. Day)
5. Just A Dream (J. Clanton)
6. It's All In The Game (T. Edwards)
7. Born Too Late (Pony-Tails)
8. My True Love (J. Scott)
9. Fever (P. Lee)
10. Topsy (C. Cole)

KATZ DRUG COMPANY Kansas City, Mo.

1. It's All In The Game (T. Edwards)
2. Rockin' Robin (B. Day)
3. Stupid Cupid (C. Francis)
4. King Creole (E. Presley)
5. Susie Darlin' (R. Luke)
6. Bird Dog (Everly Bros.)
7. Little Star (Elegants)
8. Only Make Believe (Twitty)
9. Near You (R. Williams)
10. Nel Blu (D. Modugno)

LISHON'S Chicago, Ill.

1. Nel Blu (D. Modugno)
2. It's All In The Game (T. Edwards)
3. Tea For Two Cha Cha (T. Dorsey Orch.)
4. Patricia (P. Prado)
5. Over And Over (B. Day)
6. Chantilly Lace (Big Bopper)
7. Dance Everyone Dance (B. Madigan)
8. Devoted To You (Everly Bros.)
9. You Cheated (Shields)
10. Summertime, Summertime (Jamies)

THE BOOK SHOP, Inc. Fitchburg, Mass.

1. It's All In The Game (T. Edwards)
2. Tea For Two Cha Cha (T. Dorsey Orch.)
3. Topsy (C. Cole)
4. The Day The Rains Came (R. Le Fevre)
5. Little Star (Elegants)
6. Nel Blu (D. Modugno)
7. Tears On My Pillow (Imperials)
8. You Cheated (Shields)
9. Devoted To You (Everly Bros.)
10. Rockin' Robin (B. Day)

KOP'S PIANO HOUSE Great Falls, Mont.

1. It's All In The Game (T. Edwards)
2. Just A Dream (J. Clanton)
3. Susie Darlin' (R. Luke)
4. Somebody Touched Me (B. Knox)
5. Nel Blu (D. Modugno)
6. Moon Tan (Techniques)
7. How The Time Flies (J. Wallace)
8. Western Movies (Olympics)
9. Nearest Thing To Heaven (J. Cash)
10. Pussy Cat (Ames Bros.)

WILLIAMS Philadelphia, Pa.

1. Nel Blu (D. Modugno)
2. Little Star (Elegants)
3. It's All In The Game (T. Edwards)
4. Bird Dog (Everly Bros.)
5. Born Too Late (Pony Tails)
6. Everybody Loves A Lover (D. Day)
7. Summertime, Summertime (Jamies)
8. Always Be My Sweetheart (B. Van)
9. Scratch My Back (Echoes)
10. No One Knows (Belmonts)

GRAND RECORDS Detroit, Mich.

1. Nel Blu (D. Modugno)
2. Bird Dog (Everly Bros.)
3. It's All In The Game (T. Edwards)
4. Just A Dream (J. Clanton)
5. Summertime Blues (Cochran)
6. Rockin' Robin (B. Day)
7. Susie Darlin' (R. Luke)
8. Tea For Two Cha Cha (T. Dorsey Orch.)
9. You Cheated (Shields)
10. Tears On My Pillow (Imperials)

THE MUSIC BOX Spokane, Wash.

1. Tom Dooley (Kingston Trio)
2. It's All In The Game (T. Edwards)
3. Nel Blu (D. Modugno)
4. You Cheated (Slades)
5. The Day The Rains Came (R. Le Fevre)
6. Bird Dog (Everly Bros.)
7. Near You (R. Williams)
8. Only Make Believe (Twitty)
9. Your Hand, Your Heart (A. Williams)
10. My True Love (J. Scott)

G. C. MURPHY COMPANY Washington, D. C.

1. Poor Little Fool (R. Nelson)
2. Nel Blu (D. Modugno)
3. Patricia (P. Prado)
4. Little Star (Elegants)
5. Just A Dream (J. Clanton)
6. Fever (P. Lee)
7. Bird Dog (Everly Bros.)
8. Born Too Late (Pony-Tails)
9. Western Movies (Olympics)
10. Gingerbread (F. Avalon)

CALIFORNIA MUSIC COMPANY Los Angeles, Calif.

1. Little Star (Elegants)
2. Bird Dog (Everly Bros.)
3. It's All In The Game (T. Edwards)
4. Just A Dream (J. Clanton)
5. Susie Darlin' (R. Luke)
6. Tea For Two Cha Cha (T. Dorsey Orch.)
7. Nel Blu (D. Modugno)
8. You Cheated (Shields)
9. Western Movies (Olympics)
10. Itchy Twitchy Feeling (B. Hendricks)

MUSIC SALES COR- PORATION Augusta, Ga.

1. Rockin' Robin (B. Day)
2. Nel Blu (D. Modugno)
3. Just A Dream (J. Clanton)
4. It's Only Make Believe (C. Twitty)
5. Bird Dog (Everly Bros.)
6. Win Your Love For Me (S. Cooke)
7. Poor Little Fool (R. Nelson)
8. It's All In The Game (T. Edwards)
9. Ten Commandments Of Love (Moonglows)
10. Western Movies (Olympics)

DISC & NEEDLE RECORD SHOPS, INC. Minneapolis, Minn.

1. It's All In The Game (T. Edwards)
2. Summertime Blues (Cochran)
3. King Creole (E. Presley)
4. Topsy (C. Cole)
5. Volare (D. Martin)
6. Rockin' Robin (B. Day)
7. Devoted To You (Everly Bros.)
8. Bird Dog (Everly Bros.)
9. No One Knows (Belmonts)
10. The Ways Of A Woman In Love (J. Cash)

THIEM'S RECORD SHOP Raleigh, N. C.

1. It's All In The Game (T. Edwards)
2. Susie Darlin' (R. Luke)
3. Rockin' Robin (B. Day)
4. Little Star (Elegants)
5. Nel Blu (D. Modugno)
6. Carol (C. Berry)
7. Itchy Twitchy Feeling (B. Hendricks)
8. Down The Aisle Of Love (Quin-Tones)
9. You Cheated (Shields)
10. Tears On My Pillow (Imperials)

BERGENFIELD MUSIC, INC. Bergenfield, N. J.

1. Nel Blu (D. Modugno)
2. Little Star (Elegants)
3. Patricia (P. Prado)
4. Near You (R. Williams)
5. Susie Darlin' (R. Luke)
6. My Kind Of Dream (Royal Teens)
7. Bird Dog (Everly Bros.)
8. Rockin' Robin (B. Day)
9. Every Day Of The Week (Students)
10. It's All In The Game (T. Edwards)

NORTH MAIN RECORD Houston, Tex.

1. Rockin' Robin (B. Day)
2. It's All In The Game (T. Edwards)
3. How The Time Flies (Wallace)
4. Western Movies (Olympics)
5. Nothin' Shakin' (E. Fontaine)
6. Little Star (Elegants)
7. Itchy Twitchy Feeling (B. Hendricks)
8. So Unimportant (L. Harrison)
9. Why Do I (L. Harrison)
10. Summertime Blues (Cochran)

BILL'S T RECORD SHOP Tulsa, Okla.

1. Rockin' Robin (B. Day)
2. Weekend (Kingsmen)
3. Little Star (Elegants)
4. La Do Da Da (D. Hawkins)
5. You Cheated (Slades)
6. King Creole (E. Presley)
7. Carol (C. Berry)
8. Nel Blu (D. Modugno)
9. Near You (R. Williams)
10. Bird Dog (Everly Bros.)

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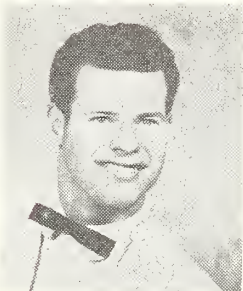
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The Cash Box Sleeper of the Week

"COMIC STRIP ROCK 'N' ROLL" (2:08)
[David BMI—Kolber, Strassberg]

"THE RARY" (2:05) [Shawn ASCAP—Martin, Strassberg]

LARRY MARTIN & ROBERT ASHLEY BAND (Mercury 71365)



LARRY MARTIN

● Here's a clever sleeper that could break wide open. It's a cute teenage novelty titled "Comic Strip Rock 'N Roll" featuring vocalist Larry Martin and the Robert Ashley Band presenting a spirited jump item about some of the most popular characters in the comic strips. Idea should get strong teen acceptance. And the beat is just great. But don't sell "The Rary" short. This bounce ditty, patterned along the lines of "The Thing", could be a kiddie click.

"AS YOUNG AS YOU FEEL" (2:47)
[Vernon ASCAP—Reardon, Schweikert]

"SUFFER" (2:15)
[Sunbeam BMI—Bock]

DICK HAYMES (Sunbeam 113)



DICK HAYMES

● Dick Haymes never sounded better than he does on his first waxing for Sunbeam. The veteran songster has two potent sides that should go great guns with jocks and the public. "Suffer" is a class, clever rhythm romancer that should appeal strongly to the smart set. "As Young As You Feel" is a lush and lovely ballad chanted with sincerity and meaning by Haymes. Air play on both ends should be tremendous.

"WHISPERING GRASS" (2:09) [Mills ASCAP—Fisher, Fisher]

"I LOVE YOU SO" (2:32) [Beechwood Music—Baionno]

SYLIA SAYNT ((United Artists 143)



SYLIA SAYNT

● United Artists has a promising new find in Sylvia Saynt, a strong voiced canary who makes an impressive first showing with a potent rock-a-ballad reading of a great standard, "Whispering Grass". The chirp's strong vocal chords are tailor-made for the song. One of U-A's hottest sides to date. Jockeys will give it a rousing reception. Underside is a good new rock and roll romancer. But it's the top half for the big time.

"TO KNOW HIM, IS TO LOVE HIM" (2:18) [Warman BMI—Spector]

"PUT AWAY THE INVITATIONS" (2:18)
[Favorite ASCAP—Whitman, Shelley]

CATHY CARR (Roulette 4107)



CATHY CARR

● Cathy Carr of "Ivory Tower" fame, makes a strong getaway on her first recording for Roulette as she dishes up a strong reading of a tune the teeners should love. Titled "To Know Him, Is To Love Him", the song is an emotional romantic rock-a-ballad delivered with heart by the canary. Potent side that could take off. Lower lid is a tear jerker also read with a heavy heart. Upper end is one to watch.

VINNIE MONTE
(Decanter 101)

B "ALWAYS" (2:26) [Irving Berlin ASCAP—Berlin] The new Decanter label gets off to a solid start with Vinnie Monte turning in a smooth, attractive rock-a-ballad reading of the great Berlin evergreen. All age groups will enjoy this treatment.

B "A LOVE OF MY OWN" (2:18) [Instant BMI — Burton, Randolph] An unusual rock and roll waltz beat showcases the dulcet-toned performer as he warbles a pretty ballad.

SAM HAWKINS
(Gone 5042)

B+ "KING OF FOOLS" [Sidney BMI Hammer] Gone has a contender for the charts in this dramatic rock-a-ballad by the unusual yet exciting voice of Sam Hawkins. Lad's falsetto work is extremely effective. Watch this sleeper closely.

C+ "WHATCHAMACALLIT" [Sidney BMI—Hammer] The performer picks up the pace and shuffles thru a good jump item for the hoofers.

LES FERGUSON
(Fraternity 819)

B "IF I SHOULD LOSE YOU" (2:30) [Famous ASCAP—Robin, Rainger] The high-powered vocalist offers a dynamic reading of an oldie neglected of late. Complementing the songster's big voice is lush, Latin-beat fare from the Lew Douglas ork-chorus. Strong straight-ballad stint for the jocks.

B "WAGON WHEELS" (2:08) [Shapiro-Bernstein ASCAP—Hill, DeRose] A concert-like performance by Ferguson on the western-flavored favorite.

THE PETITES
(Spinning 6005)

B+ "SWEETIE PIE (AND HONEY BEE)" (1:54) [Edwin H. Morris ASCAP—Steele, Fulton] The youngsters, who have been signed as regulars on the George Gobel TV'er, perform a cute jumper, which they will sing on their first Gobel appearance. Gimmick sound is a buzz stint. Catchy offering to be enhanced by the network showing. Could click.

C+ "WHO KICKED THE LIGHT PLUG OUT OF THE SOCKET" [Wanessa BMI—Roddie, Brown] The kids bounce appealingly through a novelty romancer.

SONNY FLAHARTY
(Spangle 2011)

B "OUR LOVE IS REAL" [Audio BMI—Flaharty] Flaharty displays a solid hold on a feelingful beat ballad here. The tune is a potent declaration of love, and includes a recitation portion about half way down the track. The choral backdrop effectively accentuates the emotional atmosphere.

C+ "MY BABY'S CASUAL" [Audio BMI—Flaharty] The vocalist showcases a good way with the up-tempo side of rock 'n roll.

THE ZANIES
(Era 1080)

B+ "THE BLOB" (2:16) [Famous ASCAP—David, Bacharach] The pressing is a cover of pic tune originally recorded by the Blobs on Columbia, and is a rhythmic combo chorus and humorous vocal account of a creature that gets around. Disk open with a deep admonishment to "Be ware Of The Blob!" Good novelty rock 'n roll interest for deejays.

C+ "DO YOU DIG ME MISTEEL PIGMY" (2:14) [Poplar BMI—Jay] A wild affair where such gimmicks as wrong-speed voices and gun shots show-up.

WALTER SCOTT
(Eagle 1003)

B+ "ON THE WAY OUT" (2:10) [Sounds ASCAP—Allen, Meyer] Walter Scott debuts on the Eagle diskery with a strong free-swinging jump beat reading of a good romancer. The songster's easy-going, Sinatra-like delivery could rate with the jockeys.

B "MY INNER FEELINGS" (2:30) [Sounds ASCAP — Lombardo Lombardo] A lush and tender love song displays Scott's appealing manner on a soft romancer. The crooner sings with a great deal of meaning and understanding for the lyrics.

GENE VINCENT
(Capitol 4051)

B+ "GIT IT" (2:25) [Big "D" BMI—Kelly] Gene Vincent and his Blue Caps dish up some strong vocal gimmicks as they hand in a catchy rock and roll jumper that has chart potential. Side has a great dance beat that should go big with the kids.

C+ "LITTLE LOVER" (1:57) [Central BMI—Carroll] There's some what of a country flavoring in this latin-beat rocker. Side reminds the reviewer of Buddy Holly's technique.

JULIE LONDON
(Liberty 55157)

B+ "BLUE MOON" (2:20) [Robbins ASCAP—Rodgers, Hart] A simple guitar and bass supply a slight up-tempo backdrop for Julie's serious mood reading of a great standard. Ear-pleasing performance that should attract heavy air play.

B "MAN OF THE WEST" (2:07) [United Artists ASCAP—Troup] From the film "Man Of The West" in which Miss London stars with Gai Cooper, comes this title tune. haunting, unusual song devoid of any Western feeling. Different. Side gets more attractive with each listen.

JACK OWENS
(Orbit 520)

B "YOU FLIP ME" [DeVorzon BMI — DeVorzon] Orbit could have a money-maker in this exciting rock and roll jumper by newcomer Jack Owens. Lad has a commercial sound and a good piece of material work with. Watch this one.

B "MARTIAN LOVE CALL (Hand Jive)" [Artic BMI—Kahe Green] A catchy hand-jive novel about how the Martians make love, enjoyably fashioned by Owens. Si employs the speeded-up 78 rpm wit doctor type voices. Kids could go for this one. Beat and overall sound good.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Round The Wax Circle

NEW YORK:

Ann Fulchino, in charge of RCA Victor pop publicity, heads for the Coast this week to help set up Victor's new publicity and promotion department there. . . . Spinning Records' The Petites have signed as regulars on the George Gobel NBC-TV'er. The gals will perform their new release, "Sweetie Pie," on the Gobel opener this Tuesday. . . . Decca's latest Al Jolson album consists of unreleased tapes from his Kraft Music Hall radio shows found when, on Asa Jolson, Jr.'s, tenth birthday, Jolson's safety deposit box in the California Bank was opened. . . . Les Paul and Mary Ford, now on Columbia, have signed the Buddy Basch office to handle their record promotion. . . . Martha Carson plays Detroit's Statler Hotel this week, and the Arthur Godfrey CBS-TV night-time program October 7. . . . Mercury has just released a novelty "Comic Strip Rock 'N Roll." . . . Kiddy-adult charmer Shari Lewis debuted on British TV last Sunday, and is skedded to return to her American audiences on Sept. 29. . . . Erroll Garner's new, two-pocket package, "Paris Impressions," has sold a reported 34,000 copies in its first two weeks. Garner has four harpsichord stints on the 18-tune bill. . . . ABC-TV's "voice of Firestone" to have a George

Gershwin night December 1. Paul Whiteman, Tony Martin and pianist Earl Wild will guest on the show. . . . MGM thrush Toni Carroll, held over a week at the Colony Restaurant in London. She will tour the Continent after her London engagement. . . . Jay Wing has signed The Kings, former MGM and Gone pactees. . . . Johnny Cash on the Coast conferring with Columbia Pictures' Sam Katzman about a guest appearance in a forthcoming Katzman flick musical. Cash and family will establish permanent residence in Hollywood. . . . Singer Lonnie Sattin, Sunbeam artist, flew in here from a three-week date at a nitery in San Juan, Puerto Rico, to appear on the Dick Clark show this week. . . . Betty Johnson has cut a dozen 'Take Five' shows on behalf of the Marine Corps. The show is heard on 1,300 top selected radio stations.

CHICAGO:

Audio Fidelity Records kicked off its Fall stereo and hi fi promotion in a showing to the public September 13 at the eighth Street Theatre. More than 2,000 hi fi fans attended the presentation hosted by Tony Galgano, Reuben Lawrence (Record Distributors), and John Ridely and Norman Hess for Audio Fidelity. Tony informs us AF bossman Sid Frey is enroute to Europe on biz. . . . "Honest John" Vail, currently on an extensive promotional tour, pens a note to tell us the Lord Rockingham's IX are serving up a delectable dish in their current slicing on London Records. . . . Pert Teal Joy, Bethlehem's young songstress, is a refreshing item in her Chicago debut at Mister Kelly's. . . . Dave Usher, Chess A&R chief, reports that Ahmad Jamal and his terrific combo cut an LP 't'other eve remote from the Spotlight Club in Washington, D.C., for Chess' jazz label Argo. Other upcoming albums pending at Argo feature James Moody, Cy Touff and Sandy Mosse. . . . A happy note from Buddy Basch tells us he's so excited about the new Tommy Dorsey-Warren Covington cha cha deck, that he's pulling out all stops to make it a really big one for the late, great Tommy Dorsey. . . . Joe Cerami, Capitol's genial Midwest bossman, is flipping over ter-

rific upsurge of sales and air exposure for Nelson Riddle, since Riddle walked away with Chicago's big heart. Nelson and Judy Garland, in all her effervescence, still have the whole town yakkin' about their sensational show, last week, at Orchestra Hall. Cerami and promo chief Barney Fields are aglow over continued rave notices. . . . Seymour Greenspahn advises that Warner Bros.' promotional debut in Chi gathered impetus with excellent sales on the "Smart Set" LP line, taking off far in excess of original predictions by prexy Jim Conkling and Midwest Sales Chief Jack White. . . . Lovely Betty Johnson long distances from Kalamazoo hooping and hollering gleefully about her new disk selling in excess of 100,000 the first week. Betty feels this could very well be the truly big one. . . . Ralph Marterie was swamped with a swarm of songstresses when he recently advertised for a girl singer. Ralph is presently involved in the process of elimination to make his pick. . . . Mike Oury, All-State, tells us Chris Connor and The Modern Jazz Quartet opened last week at Frank Holzfiend's Blue Note.

HOLLYWOOD:

Helen Weigand reports great reaction to Don Gibson's all new recording of "Look Who's Blue." Gibson's two previous RCA Victor hits were re-releases. . . . Congratulations to Beverly Jensen, Capitol Tower receptionist, and to George Sherlock, of Capitol's National Promotion Department, who were married recently. . . . Jan & Arnie, Arwin recording artists, have been set by G.A.C. for a series of one-niters beginning September 12th. The tour includes Madero, Bakersfield, Oakland, Fresno, Modesto and San Francisco. . . . Dot artist Robin Luke, leaving Honolulu for Vancouver, B.C., where he is set to appear in a rock-'n-roll show at the White Rock, then returning to Honolulu over the weekend to be ready to go back to school. . . . Voyle Gilmore and a Capitol recording unit flew to Las Vegas this past week to wax a new Louis Prima and Keely Smith album. . . . TV stars, the LeGarde Twins, busy promoting their first record "Roll 'n' Rock That Hula Hoop" on the Bel Canto label. . . . Although Minneapolis and South Dakota are an unusual market for a record to break, Dore Records release, "To Know Him Is To Want Him," by The Teddy Bears, first broke there and is now breaking in all markets.

FAST SELLING HITS

from

MGM Records

JONI JAMES

THERE GOES MY HEART

K12706

See Joni on the Dick Clark Show Sept. 30

TOMMY EDWARDS

IT'S ALL IN THE GAME

K12688

ROSEMARY CLOONEY

THE LOUDENBOOMER BIRD

(Early Ev'ry Morning) K12705

CONWAY TWITTY

IT'S ONLY MAKE BELIEVE

K12677

See him on the Dick Clark Show Sept. 29

MARVIN RAINWATER

NOTHIN' NEEDS NOTHIN'

(Like I Need You) K12701 on 45 & 78 rpm

On Billboard's Charts

RECORD STORE





Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box Sleeper of the Week

"CALLA CALLA" (2:45)

[Peer International BMI—Adelson, Almeda, Samuels]

"WHY" (2:21) [Allison ASCAP—Paulette, George]

PAULETTE SISTERS (AAMCO 101)



PAULETTE SISTERS

● The young AAMCO label, rapidly climbing the charts with its initial release, "Just Young", should follow suit with its second wax issue "Calla Calla" by the Paulette Sisters. The gals hand in spirited reading of a fast moving Yiddish standard sporting a good, commercial English lyric. Gay handclapper that could tread in the footsteps of "Dance Everyone Dance". Watch it closely. Coupling is a sentimental love tune handled with warmth.

"WHITE BUCKS AND SADDLE SHOES" (2:05)

[Brenner BMI—Pomus, Shuman]

"STRANDED" (2:05) [Home Folks BMI—Mann, Jacobson]

BOBBY PEDRICK, JR. (Bigtop 3004)



BOBBY PEDRICK, JR.

● The Bigtop label comes up with

its strongest side to date as it introduces newcomer Bobby Pedrick, Jr., with an excellent number that could make it into the winner's circle. Pedrick, just 12 years old, has a refreshing voice tailor-made for the teenage material which he is singing, "White Bucks And Saddle Shoes". Bright finger-snappin' ditty about the attire of the teen all neatly wrapped up in a romantic storyline. Pedrick is headed for the big time. Flip is an inviting rock-a-ballad. Infectious romancer that grows on you.

"MALAGUENA" [E. B. Marks BMI—Lecuona]

"SUNDAY IN SEVILLE" [P. M. R. Music BMI—Kelly]

101 STRINGS (Somerset 6600)

● The 101 Strings, who have become favorites of record buyers via their very successful catalog of Somerset LP's, make a powerful bid for a high spot on the singles charts with a thrilling new interpretation of "Malaguena" (taken from the orchestra's "Soul Of Spain" LP). It's an exciting castanet filled performance with a sound only a group the size of 101 Strings could garner up. Deck should get a tremendous send-off from the jocks. Flip is another beautiful musical portrait of Spanish life.

The Cash Box Best Bets

- ★ "I SEE A STAR" Roulettes Champ 102
- ★ "COME ON AND LOVE ME" Davey Jones APT 25013
- ★ "VOODOO MAN" Kay Starr RCA Victor 7338
- ★ "BLUE MOON" Julie London Liberty 55157
- ★ "BIRD-A-DOG" Volare Bros. Dot 15824
- ★ "DEVOTION" Joey Farr Eagle 1002
- ★ "GIT IT" Gene Vincent Capitol 4051
- ★ "KING OF FOOLS" Sam Hawkins Gone 5042
- ★ "SWEETIE PIE" Petites Spinning 6005

THE ECHOES

(Swan 4013)

B "SCRATCH MY BACK" (2:25) [Request BMI—Spinelli] The Echoes lean into a socko rock and roll novelty and come off with a solid beat-filled novelty the teeners should enjoy. Hard driving beat.

C+ "THE LITTLE GREEN MAN" (2:08) [Request BMI—Spinelli] A rock and roll calypso ditty, that also sports a good cha cha beat, is handled with zest on this end.

BUDDY HEART

(Decca 30735)

B "I'M AT YOUR COMMAND" (2:37) [Scope BMI—Fishman, Trester] Heart is emotionally convincing as he vows true love on his initial Decca release. Falsetto femme voice and deliberate combo tempo add to heart-felt feelings conveyed by the songster. Strong beat-ballad statement.

C+ "A LITTLE IN LOVE" (2:03) [Ample BMI—Fishman, Trester] The songster, in somewhat harder hitting tempo, displays a Tony Bennett-like delivery.

SAMMY KAYE ORCH. & CHORUS

(Columbia 41255)

B "AT THE HIGH SCHOOL PROM" (1:48) [Republic BMI—Kaye] Sammy, the Kaydets and the Kaye Choir blend excitingly and turn in a good jump item. Side has a fine dance beat the younger set will enjoy.

B "ROSES REMIND ME OF YOU" (2:30) [Bourne-World ASCAP—Burke, Davis, Sherman] The Kaydets handle the vocal chores on this pretty, Hawaiian flavored romantic ballad.

EDDY ARNOLD

(RCA Victor 7340)

B "TILL YOU COME BACK AGAIN" (2:24) [Tree BMI—Killen] The veteran country songster, aims only at the pop market with this pretty ballad set against a subtle R & R backdrop. Lovely, heart-breaking song handled with class by the rich-voiced artist. Side grows on you.

C+ "I'M A GOOD BOY" (2:09) [Trinity BMI—Moore, Grean] This end has Arnold bouncing thru an infectious romantic novelty. Pleasant listening.

JUANITA HALL

(Counterpoint 008)

B "BLIND DATE" (1:49) [Milton Kellam ASCAP—May, Beldo] The famed musical comedy star (the original "Bloody Mary" of "South Pacific") tries a teen rocker, and socks out the jumper with a solid notion of what the big beat is all about. Good for interesting deeJay spins.

C+ "YOU'RE NO GOOD FOR ME" (2:10) [Serena ASCAP—Shaw, deSaxe] Miss Hall slows up to a blues-beat affair. Striking vocal stint.

L'L WALLY

(Jay Jay 187)

B "MEISTER BRAU POLKA" [Jay Jay BMI—Reynertson, Jagiello, Brooks] The L'l Wally polka crew, a mi-western favorite, rolls happily along to a sprightly vocal-instrumental polka ditty. Important name-value for the polka shelf.

C+ "NEW LOOK POLKA" [Jay Jay BMI—Jagiello] Polka know-how again on an all-instrumental showing.

THE FIVE BLOBS

(Columbia 41250)

B+ "THE BLOB" (2:20) [Famous ASCAP—David, Bacharach] An unidentified, but supposedly famous Columbia artist who works on this disk via multiple tracks, is billed as the Five Blobs. Side is a contagious latin beat rocker about a blob of some indescribable substance that oozes, creeps, leaps, etc. Tune is from the Paramount pic of the same name. Deck has a catchy instrumental which takes up the major portion of the disk. Every other chorus has "group" vocalizing. Off beat item that could break.

C+ "SATURDAY NIGHT IN TIA-JUANA" (2:30) [Famous ASCAP—Bacharach] Another contagious ditty with voices, handclapping, etc.

MAHALIA JACKSON

(Columbia 41258)

B "FOR MY GOOD FORTUNE" (1:45) [Roosevelt BMI—Blackwell] The great gospel singer drives thru an inspiring spiritual handclapper. Song is a new one which Pat Boone has also just recorded. Number should get heavy play. Miss Jackson's admirers will enjoy this waxing.

C+ "HAVE YOU ANY RIVERS" (3:20) [Martin & Morris BMI—Cleveland, Morris] The performer sings from the heart as she presents a slow-moving, emotional song of inspiration.

JULIE JOYCE

(Design 820)

B "THE HOUSE NEXT DOOR" (2:13) [Chappell ASCAP—Adams, Stock] Miss Joyce has a nice legit delivery on an inspirational number suggesting that the grass isn't necessarily greener on the other fella's lawn. OK deck for inspirational spins.

B "A ROOM OF MY OWN" (2:06) [Rush BMI—Mann] The lark beats out a number about all the things a room of her own means to her. Natural teen theme.

FRANKIE MARSHALL

(Jackpot 48009)

B "SERENADE IN THE NIGHT" (2:42) [Bixio Societa Anonima Mills ASCAP—Cherubini, Bixio, Kennedy] This oldie doesn't get around too often these days, and Marshall takes effective teen beat advantages of the fact. Supported by a sax-lead combo, Marshall nicely eases through the sentiments of the opus. Should prove popular with the jocks.

C+ "DON'T GO" (2:49) [Jat-House of Fortune BMI—Marshall] Good bluesy wail by Marshall on a fair pleading item.

*NON DIMENTICAR NAT "KING" COLE

WITH ORCHESTRA AND CHORUS CONDUCTED BY NELSON RIDDLE



MEANS*DON'T FORGET NAT "KING" COLE SINGS IN ENGLISH AND ITALIAN

ON HIS GREAT NEW SINGLE RECORD
NON DIMENTICAR C/w BEND A LITTLE MY WAY
ORDERS ARE POURING IN FOR THIS NEW NAT "KING"
COLE BIG BALLAD SO NON DIMENTICAR TO GET YOURS
IN NOW AND INSURE IMMEDIATE DELIVERY!

Record No. 4056





The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		Pos. Last Week
1	NEL BLU DIPINTO DI BLU DOMENICO MODUGNO (Decca) DEAN MARTIN (Capitol)	1
2	IT'S ALL IN THE GAME TOMMY EDWARDS (MGM)	4
3	BIRD DOG EVERLY BROTHERS (Cadence)	2
4	LITTLE STAR ELEGANTS (APT)	3
5	ROCKIN' ROBIN BOBBY DAY (Class)	12
6	TEA FOR TWO CHA CHA WARREN COVINGTON & TOMMY DORSEY ORK. (Decca)	16
7	DEVOTED TO YOU EVERLY BROTHERS (Cadence)	6
8	JUST A DREAM JIMMY CLANTON (Ace)	5
9	EVERYBODY LOVES A LOVER DORIS DAY (Columbia)	11
10	SUSIE DARLIN' ROBIN LUKE (Dot)	10
11	POOR LITTLE FOOL RICKY NELSON (Imperial)	9
12	TEARS ON MY PILLOW LITTLE ANTHONY & IMPERIALS (End)	13
13	NEAR YOU ROGER WILLIAMS (Kapp)	20
14	PATRICIA PEREZ PRADO (RCA Victor)	7
15	BORN TOO LATE PONI-TAILS (ABC Paramount)	14
16	MY TRUE LOVE JACK SCOTT (Carlton)	8
17	FEVER PEGGY LEE (Capitol)	15
18	SUMMERTIME BLUES EDDIE COCHRAN (Liberty)	23
19	HOW THE TIME FLIES JERRY WALLACE (Challenge)	27
20	KING CREOLE ELVIS PRESLEY (RCA Victor)	19

21) DANCE EVERYONE DANCE. 22) YOU CHEATED. 23) ARE YOU REALLY MINE. 24) TOSPY (PART II). 25) WESTERN MOVIES. 26) PROMISE ME LOVE. 27) THE DAY THE RAINS CAME. 28) LA PALOMA. 29) CHANTILLY LACE. 30) NO ONE KNOWS. 31) PUT A RING ON MY FINGER. 32) LAZY SUMMER NIGHT. 33) THE END. 34) STUPID CUPID. 35) IF DREAMS CAME TRUE. 36) ITCHY TWITCHY FEELING. 37) GINGERBREAD. 38) SUMMERTIME, SUMMERTIME. 39) DOWN THE AISLE OF LOVE. 40) SOMEBODY TOUCHED ME. 41) THE SECRET. 42) FIREFLY. 43) MOON TALK. 44) IT'S ONLY MAKE BELIEVE. 45) RAMROD. 46) CAROL. 47) WHEN. 48) A CERTAIN SMILE. 49) COME CLOSER TO ME. 50) ENCHANTED ISLAND. 51) GREEN MOSQUITO. 52) SHE WAS ONLY SEVENTEEN. 53) WHERE THE BLUE OF THE NIGHT. 54) PUSSYCAT. 55) GEE BUT IT'S LONELY. 56) THE WAYS OF A WOMAN IN LOVE. 57) ONE SUMMER NIGHT. 58) COUNT EVERY STAR. 59) WILLIE AND THE HAND JIVE. 60) TREASURE OF YOUR LOVE. 61) MANY A TIME. 62) FIBBIN'. 63) EARLY IN THE MORNING. 64) OVER THE WEEKEND. 65) SPLISH SPLASH. 66) LEFT RIGHT OUT OF YOUR HEART. 67) WENDY WENDY. 68) TROUBLE. 69) OVER AND OVER. 70) LA DO DADA. 71) I WISH. 72) STRANGE ARE THE WAYS OF LOVE. 73) THIS LITTLE GIRL'S GONE ROCKIN'. 74) TOM DOOLEY; BLUE BOY; HIDEAWAY; ZING WENT THE STRINGS OF MY HEART; MY LIFE; CRAWFISH; TEN COMMANDMENTS OF LOVE; JUST YOUNG; CALL ME; REBEL ROUSER; WIN YOUR LOVE FOR ME.

OH, BROTHER!
ANOTHER HIT BY—
THE AMES BROS.
NO ONE BUT YOU

C/W
PUSSY CAT 47/20-7315
WITH HUGO WINTERHALTER'S ORCH. & CHORUS



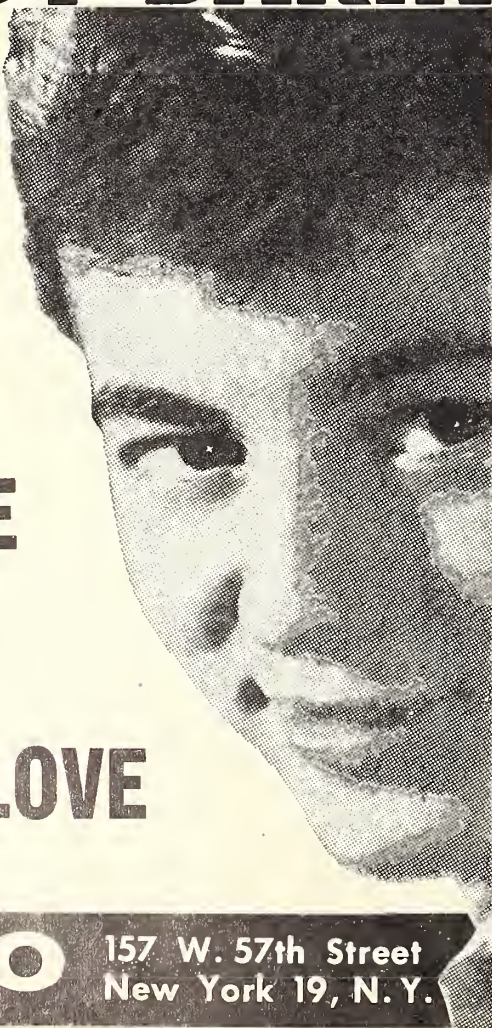
BOBBY DARIN

The Country's
Hottest New
Talent
with a
new Smash
Release . . .

**QUEEN
OF THE
HOP**

LOST LOVE

#6127



ATCO 157 W. 57th Street
New York 19, N. Y.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



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AFLP 1871 ◀ SD ▶



AFLP 1873 ◀ SD ▶



AFLP 1882 ◀ SD ▶



AFLP 1876 ◀ SD ▶



AFLP 1874 ◀ SD ▶

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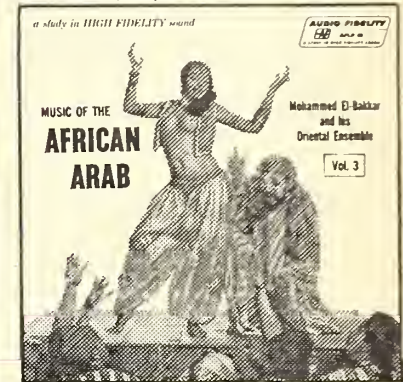
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770 ELEVENTH AVE., NEW YORK 19, N. Y.

*reg. app.



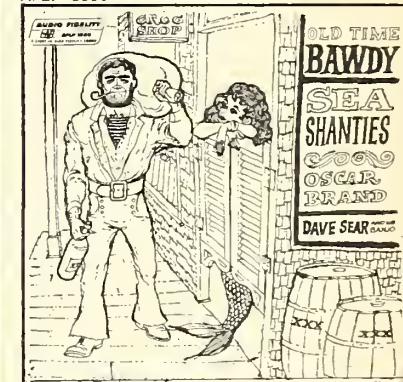
AFLP 1891 ◀ SD ▶



AFLP 1858 ◀ SD ▶



AFLP 1880



AFLP 1884 ◀ SD ▶



AFLP 1886 ◀ SD ▶



AFLP 1875 ◀ SD ▶

OPERATORS RETAILERS DEEJAYS

In Order To Have Your Top Ten Represented In THE CASH BOX Charts,

Fill In The Coupon Below (Or Put Them On Your Own Letterhead)

And Mail To THE CASH BOX 1721 BROADWAY NEW YORK 19, N. Y.

List Your Top Ten Pop Tunes Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
1.
2.
3.
4.
5.
6.
7.
8.
9.
10.

List Your Top Ten Country Tunes Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
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10.

List Your Top Ten Rhythm 'N Blues Records Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
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ADDRESS

CITY..... STATE.....



Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Mark Brooks (WMYR-Ft. Myers, Fla.) tells us how pianist Ahmad Jamal came up with just what he was looking for as background music for his early morning program. Jamal's version of "But Not For Me" on the Argo album proved to be exactly what Brooks was searching for . . .



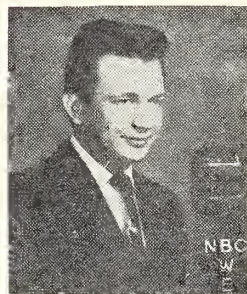
MURRAY KAUFMAN
(WINS—New York, N. Y.)

Murray Kaufman (WINS-N.Y., N.Y.) features a new feature on his 11 P.M. to 6 A.M. program called "Show Stoppers". Each night from 11:30 P.M. to midnight, Kaufman offers a half hour of show stoppers, scores from Broadway musicals that had the audiences cheering. The midnight to 1 A.M. segment of his all night show will be the new hour for "Album Time", a popular feature of the show. . . .

Jerry Fogel and Leon Margarite (WBBF-Rochester, N.Y.) inform us that Buddy Greco and his quartet have just finished playing the Mardi Gras Hotel in Buffalo, and according to the two deejays, the group is a gas! Fogel and Margarite urge us to tell the industry to watch for the group's coming album on the Kapp label. . . . Ken Rowland (WKLO-Louisville,

Ky.) tells us that 7,000 persons attended the big WKLO Radio Day at the Kentucky State Fair recently. Rowland tells us that WKLO personalities were on hand as well as country artists Don Gibson, June Carter and Carl Smith from the Grand Ole Opry show. . . . Larry Gar (WKBC-N. Wilkesboro, N. Carolina) very optimistic about the two Bill Doggett albums on the King label. Gar says he featured the LP's, "Swing Easy With Doggett" and "Dance Awhile" as LP's of the week for two successive weeks. Gar highly recommends the sets to all platter spinners.

* * * * *



BILL DEMJOHN
(WEIR—Weirton, W. Va.)

Miss Taris Savell (WNVY-Pensacola, Fla.) was chosen the Florida personality of the week. Miss Savell, nick named the "Velvet Voice", was also recently the subject of an article in a national movie magazine. The article, proclaiming her the Florida personality appeared in the magazine section of all Florida papers in major cities. The article told of her many interviews with outstanding personalities and featured a picture of her with Eddie Fisher and Debbie Reynolds. . . . Willis Conover (Voice Of America), Jack Lazare, and William B. Williams (WNEW-N.Y., N.Y.) will emcee the Bel Canto Foundation Benefit Show Sept. 20th at Carnegie Hall.

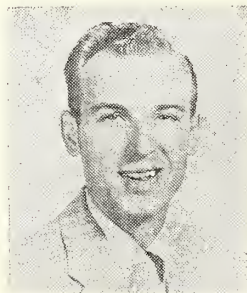
Buddy Basch stage manages. . . . Bill DemJohn (WEIR-Weirton, W. Va.) says that Joey Farr's waxing of "Movin' On Down The Line" and "Devotion" is the most popular record in the Steubenville-Weirton area. DemJohn reports that he has been swamped with requests for both sides of the platter. . . . Bud Arkell (WANS-Anderson, South Carolina) says that after a long absence, due to sickness, he is feeling good again and rarin' to go. After another week's rest Arkell will be back on the air again, and the jockey would really appreciate hearing from the record companies. . . . Jerry Lee (KTRN-Wichita Falls, Texas) feels that the Kingston Trio's "Tom Dooley", on the Capitol label is destined for big things. Lee reports that deejay friends have indicated that the tune is going great in the Dallas and Houston areas also.

* * * * *

VITAL STATISTICS

Mack Sanders has recently been upped to Music Director of KEEL, the McLendon station for Shreveport, La. Sanders would appreciate any giveaways the diskeries might have. Send records to Sanders at KEEL. . . . Tony Davis, formerly with WJOE, Port St. Joe, Fla., has gone from the hot to the cool. Davis is now a member of the staff up in WGHM-Skowhegan, Maine. . . . Deejay Ted Kasper advises us he has joined the staff of WEBC-Duluth, Minnesota. Kasper leaves KDAL, same city. . . . After a 9 months absence from WFPA-Fort Payne, Alabama, Bob Pardua returns to take over duties as an announcer and continuity director. Pardua tells us that the station is in desperate need of record service. WFPA programs about 50% country music, 40% pop and 10% gospel. Any record service will be greatly appreciated.

. . . Jerry Stevens and Jerry Warren, Production Director and Station manager respectively of WGLI & WTFM-Babylon, L.I., N.Y. tell how they strive to offer their listeners a sound better than the "better" New York stations. The station maintains a very polished and professional sound. WGLI gives extensive local news coverage and the tops in pops 24 hours a day. Adding spice to the format is a contest that runs to Christmas Day, with a total of 1,290 prizes to be given to lucky listeners, plus a grand prize of 1,000 dollars cash and an all expense paid vacation trip to Wilbur Clark's Desert Inn, in Las Vegas.



MACK SANDERS
(KEEL—Shreveport, La.)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



THRU
UA

"THE GREEN MOSQUITO"

UNITED ARTISTS RECORD #139



"Play it again. This thing's bigger than the both of us."



Juke Box Regional Record Report

The Top Ten Records—City by City

CLIMBING AGAIN
WHO'S LOOK
DON GIBSON
LOOK WHO'S BLUE
47/20-7330
RCA VICTOR
RADIO CORPORATION OF AMERICA

New York, N. Y.

1. Nel Blu (D. Modugno)
2. It's All In The Game (T. Edwards)
3. Little Star (Elegants)
4. Tears On My Pillow (Little Anthony & Imperials)
5. Bird Dog (Everlys)
6. Rockin' Robin (B. Day)
7. Tea For Two Cha Cha (W. Covington)
8. Patricia (P. Prado)
9. Susie Darlin' (R. Luke)
10. Born Too Late (Poni Tails)

Chicago, Ill.

1. Nel Blu (D. Modugno)
2. It's All In The Game (T. Edwards)
3. Little Star (Elegants)
4. Chantilly Lace (B. Bopper)
5. Devoted To You (Everlys)
6. Over And Over (B. Day)
7. Near You (R. Williams)
8. Patricia (P. Prado)
9. Just A Dream (J. Clanton)
10. Tears On My Pillow (Little Anthony & Imperials)

Los Angeles, Calif.

1. Nel Blu (D. Modugno)
2. It's All In The Game (T. Edwards)
3. Bird Dog (Everlys)
4. Little Star (Elegants)
5. Patricia (P. Prado)
6. Tea For Two Cha Cha (W. Covington)
7. Just A Dream (J. Clanton)
8. Come On Let's Go (R. Valens)
9. Susie Darlin' (R. Luke)
10. King Creole (E. Presley)

Kansas City, Mo.

1. It's All In The Game (T. Edwards)
2. Rockin' Robin (B. Day)
3. Bird Dog (Everlys)
4. King Creole (E. Presley)
5. Little Star (Elegants)
6. Stupid Cupid (C. Francis)
7. Susie Darlin' (R. Luke)
8. It's Only Make Believe (C. Twitty)
9. Nel Blu (D. Modugno)
10. Near You (R. Williams)

New Orleans, La.

1. Nel Blu (D. Martin)
2. Little Star (Elegants)
3. La Paloma (B. Vaughn)
4. Patricia (P. Prado)
5. Bird Dog (Everlys)
6. It's All In The Game (T. Edwards)
7. Born Too Late (Poni-Tails)
8. Chantilly Lace (B. Bopper)
9. Stupid Cupid (C. Francis)
10. Everybody Loves A Lover (D. Day)

Detroit, Mich.

1. Nel Blu (D. Modugno)
2. Rockin' Robin (B. Day)
3. It's All In The Game (T. Edwards)
4. Bird Dog (Everlys)
5. Summertime Blues (Cochran)
6. Susie Darlin' (R. Luke)
7. Tears On My Pillow (Imperials)
8. Devoted To You (Everlys)
9. La Do Dada (D. Hawkins)
10. Tea For Two (W. Covington)

Miami, Fla.

1. Nel Blu (Modugno/Martin)
2. It's All In The Game (T. Edwards)
3. Little Star (Elegants)
4. Bird Dog (Everlys)
5. Tears On My Pillow (Little Anthony & Imperials)
6. Patricia (P. Prado)
7. Just A Dream (J. Clanton)
8. Susie Darlin' (R. Luke)
9. Tea For Two Cha Cha (W. Covington)
10. My True Love (J. Scott)

San Francisco, Calif.

1. Little Star (Elegants)
2. Bird Dog (Everlys)
3. Nel Blu (D. Modugno)
4. It's All In The Game (T. Edwards)
5. Topsy II (C. Cole)
6. Susie Darlin' (R. Luke)
7. My True Love (J. Scott)
8. Tears On My Pillow (Little Anthony & Imperials)
9. Just A Dream (J. Clanton)
10. Tea For Two Cha Cha (W. Covington)

Houston, Tex.

1. It's All In The Game (T. Edwards)
2. Bird Dog (Everlys)
3. Rockin' Robin (B. Day)
4. Little Star (Elegants)
5. How The Time Flies (J. Wallace)
6. Nothing Shakin' (E. Fontaine)
7. Tears On My Pillow (Imperials)
8. Nel Blu (D. Modugno)
9. Western Movies (Olympics)
10. Chantilly Lace (B. Bopper)

Philadelphia, Pa.

1. Nel Blu (D. Modugno)
2. It's All In The Game (T. Edwards)
3. Little Star (Elegants)
4. Bird Dog (Everlys)
5. Summertime Summertime (Jamies)
6. Born Too Late (Poni Tails)
7. Everybody Loves A Lover (D. Day)
8. You'll Always Be My Sweetheart (B. Van)
9. Scratch My Back (Echoes)
10. No One Knows (Dion & Belmonts)

Seattle, Wash.

1. It's All In The Game (T. Edwards)
2. Little Star (Elegants)
3. It's Only Make Believe (C. Twitty)
4. King Creole (E. Presley)
5. Tears On My Pillow (Imperials)
6. Bird Dog (Everlys)
7. Rockin' Robin (B. Day)
8. Grand Coolie Dam (L. Donnegan)
9. Nel Blu (D. Modugno)
10. Down The Aisle Of Love (Quin-Tones)

Boston, Mass.

1. It's All In The Game (T. Edwards)
2. Nel Blu (D. Modugno)
3. Tea For Two Cha Cha (W. Covington)
4. Little Star (Elegants)
5. Topsy (Part II) (C. Cole)
6. The Day The Rains Came (R. Lefevre)
7. Devoted To You (Everlys)
8. Everybody Loves A Lover (D. Day)
9. Tears On My Pillow (Imperials)
10. You Cheated (Shields)

Baltimore, Md.

1. Nel Blu (D. Modugno)
2. Rockin' Robin (B. Day)
3. It's All In The Game (T. Edwards)
4. Treasure Of Your Love (E. Rogers)
5. Susie Darlin' (R. Luke)
6. Chantilly Lace (B. Bopper)
7. Summertime Blues (Cochran)
8. It's Only Make Believe (C. Twitty)
9. Tea For Two Cha Cha (W. Covington)
10. Just A Dream (J. Clanton)

Cleveland, Ohio

1. It's All In The Game (T. Edwards)
2. Near You (R. Williams)
3. Nel Blu (D. Modugno)
4. The Day The Rains Came (R. Lefevre)
5. Devoted To You (Everlys)
6. Treasure Of Your Love (E. Rodgers)
7. Bird Dog (Everlys)
8. It's Only Make Believe (C. Twitty)
9. Just A Dream (J. Clanton)
10. Topsy (Part II) (C. Cole)

Pittsburgh, Pa.

1. Nel Blu (D. Modugno)
2. Bird Dog (Everlys)
3. Tea For Two Cha Cha (W. Covington)
4. Tears On My Pillow (Little Anthony & Imperials)
5. It's All In The Game (T. Edwards)
6. Rockin' Robin (B. Day)
7. Western Movies (Olympics)
8. The End (E. Grant)
9. Everybody Loves A Lover (D. Day)
10. Over The Weekend (Playboys)

Cincinnati, Ohio

1. It's All In The Game (T. Edwards)
2. Rockin' Robin (B. Day)
3. The End (E. Grant)
4. Just A Dream (J. Clanton)
5. Little Star (Elegants)
6. Please Don't Do It (D. Wright)
7. Nel Blu (D. Modugno)
8. Western Movies (Olympics)
9. Stupid Cupid (C. Francis)
10. Chantilly Lace (B. Bopper)

Denver, Colo.

1. Nel Blu (D. Modugno)
2. Little Star (Elegants)
3. Bird Dog (Everlys)
4. Susie Darlin' (R. Luke)
5. King Creole (E. Presley)
6. Just A Dream (J. Clanton)
7. Crawfish (E. Presley)
8. Rockin' Robin (B. Day)
9. Patricia (P. Prado)
10. Green Mosquito (Tune Rocker)

St. Louis, Mo.

1. Summertime Blues (Cochran)
2. Susie Darlin' (R. Luke)
3. Rockin' Robin (B. Day)
4. Bird Dog (Everlys)
5. Little Star (Elegants)
6. Near You (R. Williams)
7. La Paloma (B. Vaughn)
8. It's All In The Game (T. Edwards)
9. Hideaway (Four Esquires)
10. Carmen (R. Lewis)

Milwaukee, Wis.

1. Nel Blu (D. Modugno)
2. Little Star (Elegants)
3. My True Love (J. Scott)
4. Devoted To You (Everlys)
5. Just A Dream (J. Clanton)
6. Susie Darlin' (R. Luke)
7. Rockin' Robin (B. Day)
8. Patricia (P. Prado)
9. You Cheated (Shields)
10. Bird Dog (Everlys)

Dallas, Tex.

1. Little Star (Elegants)
2. Bird Dog (Everlys)
3. Rockin' Robin (B. Day)
4. It's All In The Game (T. Edwards)
5. Nel Blu (D. Modugno)
6. Chantilly Lace (B. Bopper)
7. How The Time Flies (J. Wallace)
8. Devoted To You (Everlys)
9. Carol (C. Berry)
10. Tom Dooly (Kingston Trio)

Minneapolis, Minn.

1. It's All In The Game (T. Edwards)
2. Nel Blu (D. Modugno)
3. Summertime Blues (Cochran)
4. Devoted To You (Everlys)
5. Bird Dog (Everlys)
6. No One Knows (Dion & Belmonts)
7. Topsy (Part II) (C. Cole)
8. Rockin' Robin (B. Day)
9. Just A Dream (J. Clanton)
10. Susie Darlin' (R. Luke)

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POOR BOY
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The Royaltones
Jubilee 5338
Jubilee Records
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FRIED ONIONS
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1810
LONDON

VALOR
A HOT NEW LABEL
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The Original Smash
"THE STRIP WALK"
(real smooth)
b/w
"LOCO"
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The Terrifics
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Harry Finfer says
"This is an instrumental gasser"
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HO 9-7251

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Mercury Shifts Two

CHICAGO—Mercury Records Corporation's Marketing Director of the Package Products Division, Peter Fabri, announced two important changes in personnel within his department.

Merle Schirado who formerly served as Merchandising Manager has been assigned to the newly created position of Packaging and Product Development Manager. In this new assignment, Schirado will work closely with both Fabri and Mercury's Vice-President Art Talmadge on such important company functions as the design, development and packaging techniques for all Mercury products, including monaural and stereo long play merchandise, stereophonic tape, the Mercury-Wing economy price line of merchandise, label design, etc.

Mercury has brought in Stan Wanberg to replace Schirado as Merchandising Manager. Wanberg, 33, comes to Mercury from Forbes Lithograph, one of the country's outstanding display houses where he served as creative consultant on Forbes' key accounts. Previously he served as Merchandiser and Regional Sales Manager at Mars Candy for over five years. Before that, Wanberg was a business associate with Fabri at Creative Research Group, Inc., a firm that develops sales and display ideas for manufacturers on a free lance basis. The prime responsibility of Wanberg at Mercury will be the creation of inside-the-store, point-of-sale display material and he will also function as an assistant to Fabri in the general area of sales administration.

Fabri, who himself was Mercury's Merchandising Manager until his promotion to Marketing Director last winter, clearly defines the functions of his department as to include all phases of Mercury's Merchandising Campaigns, Sales Administration and Promotion of the Firm's Package Goods Products, and the Marketing of Accessory Products.

ABC-Par LP Promo Clicks

NEW YORK—Kicked off by its recent national distributors' conclave, ABC-Paramount's Third Anniversary album promotion has resulted in "the most successful campaign of its kind conducted by the diskery," according to Sid Pastner, director of album sales and merchandising.

While the results of the special project promotion were expected to surpass the quotas set by Pastner, the sales chief expressed keen delight in noting the success of the first album released by Johnny Nash. The youngster, still but 17 years old, has achieved marked recognition with his regular appearances on the Arthur Godfrey morning show, and his selection for the starring role in the forthcoming Hecht-Hill-Lancaster production, "Take A Giant Step."

Also ranking high on the list of the sales charts was the latest package release of the waxery's top femme thrush, Eydie Gorme. Current set, "Eydie In Love," is leading the entire promotional group with sales in excess of 55,000 as of Tuesday (16th).

Other sets in the release were: "The Axidentals With The Kai Winding Trombones;" "Sabicas," the Flamenco guitarist, marking his first recording set for ABC-Paramount; "Let's Polka, Oberek, Waltz, Tango," with Ted Maksymowicz and His Orchestra; "Drinking Songs Around The World," by The Blazers; "Hi-Fi Square Dance Party," with Don Durlacher's singing calls; and "Bawdy Barracks Ballads," by The Four Sergeants.

Jack Friedman Joins Fleetwood

NEW YORK—Jack Friedman, after six years with Mershaw of New Jersey, racking books, toys, soft goods and records, leaves to join Fleetwood Record Service as Promotions Manager. Friedman's career with Mershaw ran the gamut from route service man to field supervisor to branch manager.

Fleetwood is one of the newest New York service distributors, specializing in racking records only.

Gene And Jodie



ALLENTOWN, PA.—Gene Kaye, who runs his WHOL-Allentown, Pa. show remote from the Superior Restaurant in town, recently had Chancellor's Jodie Sands drop in for an interview. The thrush also did Gene's Saturday nite record hop and his Sunday show from the Quatertown market. Gene notes that Jodie's newest wax effort, "Someday," is breaking big in his area.

Paul Anka Triumphs In Japan

NEW YORK—Paul Anka, 17-year-old singing star is scoring the biggest success of his career on his tour through Japan. This is his first visit to that country and his arrival in Tokyo on September 8th was marked by an unusual ticker-tape parade through the city.

He opened a week-long theatre engagement, playing three shows a day and drawing capacity audiences. He

averaged about 5,000 persons for each show. On September 18th he opened a three-day stand in Osaka, which is to be followed by engagements in Kyoto and Kobe. His tour will wind up on September 28th.

Anka's personal appeal stems from the huge success of his ABC-Paramount records in Japan. He has five times riding on the best-seller lists at the present time.

Saluting The 49th



PHILADELPHIA, PA.—Lester (The Prez) Young puts aside his saxophone to blow out the candles on his birthday cake served up by owner Herb Keller at the Showboat in Philadelphia. It was Lester's 49th natal day and Keller surprised him with the cake and all the trimmings.

BEST SELLERS

Bill Doggett
HOLD IT

KING 5149

Earl Bostic
PINKIE

KING 5144

Little Willie John
TELL IT LIKE IT IS

KING 5147

NEW RELEASES

"LONESOME ROAD" / "SOMEBODY LOVES ME"

Frances Faye

Bethlehem 11002

"WITHOUT A SONG" / "THIS LOVE IS TRUE LOVE"

Teddy Humphries

KING 5151

"TRY A LITTLE TENDERNESS"

**"WHAT IS THERE
TO SAY"**

Chris Connor
BETHLEHEM 11001

**KING
RECORDS**

Olé!

CERVEZA

47/20-7269

BOOTS BROWN


RCA VICTOR


Watch them climb . . .

WHISPERING GRASS

Sung by SYLIA SAYNT
on United Artists (#143)

I CAN'T SEE WHY

Sung by BUBBER JOHNSON
on King (#5148)
MILLS MUSIC, INC.

Johnny Cash

THE WAYS OF A WOMAN IN LOVE

Sun 302


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BRUSSELS

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THE CASH BOX

at the

Amusement Center Arcade

FREE — NO CHARGE

To Members of the Coin Machine,
Record and Music Industries



London Lowdown AND England's Top 30 Records

Radio Luxembourg is to launch a show starting October 11th titled "Disc Jockey Jamboree" which will be aired on Saturday night and take the pattern of a high powered, fast moving U.S. dee jay Show.

The Pye-Nixa Company has announced the termination of its reciprocal agreement with the American Mercury label. Pye has been selling several of its masters to independent firms in the U.S.

The vaudeville season which the Prince of Wales Theatre is to present will start off with a bill starring Kathryn Grayson.

"Sunday Night at the Palladium" returns to Channel 9 this week with David Whitfield and Anne Shelton starring, supported by Italy's Marino Marini Quartet.

The Hi-Lo's begin their tour of this country with the backing of the Vic Lewis Orchestra.

I hear the Kalin Twins will undertake a tour of this Island on the strength of their hit "When".

WONDERS WILL NEVER CEASE: I saw a publisher having lunch with three A & R men and not mention his latest tunes during the whole procedure.

Looking forward to seeing Sid Parnes in London.

Met one of the brightest sparks on television this week blessed with the name of Jack Good. This young fireball has injected some young blood into television with two shows he originated — "Six-Five Special" on BBC and now on the commercial channel, a new programme called "Oh Boy". Jack is almost a veteran of show business even though his young years may betray him, having had experience in the straight theatre and revue at the famous Windmill Theatre in London. He also has the good sense to surround himself with assistants who are also young. In fact, the average age of the people concerned with "Oh Boy" is twenty five years. He soon starts another show featuring two disk jockeys introducing new records through the medium of juke boxes, which shows his faith in the record business.

Joe Henderson, composer of the hit song, "Trudie", now vacationing in the south of France.

The Portuguese government is sponsoring an international record Festival at Estoril at the beginning of November and has invited leading international stars to attend.

"NEW MUSICAL EXPRESS" BEST SELLING RECORDS IN BRITAIN (Week ending Saturday 13th September, 1958)

- 1 **When**—
Kalin Twins (Brunswick)
- 2 **Volare**—
Dean Martin (Capitol)
- 3 **Stupid Cupid/Carolina Moon**—
Connie Francis (MGM)
- 4 **Return To Me**—
Dean Martin (Capitol)
- 5 **All I Have To Do Is Dream/ Claudette**—
Everly Brothers (London)
- 6 **Poor Little Fool**—
Ricky Nelson (London)
- 7 **Fever**—
Peggy Lee (Capitol)
- 8 **Patricia**—
Perez Prado (RCA)
- 9 **Endless Sleep**—
Marty Wilde (Philips)
- 10 **Splish Splash**—
Charlie Drake (Parlophone)
- 11 **Mad Passionate Love**—
Bernard Bresslaw (HMV)
- 12 **Tulips From Amsterdam/ You Need Hands**—
Max Bygraves (Decca)
- 13 **Volare**—
Domenico Modugno (Oriole)
- 14 **Trudie**—
Joe Henderson (Pye-Nixa)
- 15 **Girl Of My Dreams**—
Tony Brent (Columbia)
- 16 **Bird Dog**—
Everly Brothers (London)
- 17 **Yakety Yak**—
Coasters (London)
- 18 **Hard Headed Woman**—
Elvis Presley (RCA)
- 19 **Rebel Rouser**—
Duane Eddy (London)
- 20 **If Dreams Came True**—
Pat Boone (London)
- 21 **Rave On**—
Buddy Holly (Coral)
- 22 **Moon Talk**—
Perry Como (RCA)
- 23 **Born Too Late**—
Poni Tails (HMV)
- 24 **Early In The Morning**—
Buddy Holly (Coral)
- 24 **Little Bernadette**—
Harry Belafonte (RCA)
- 26 **Big Man**—
Four Preps (Capitol)
- 27 **Move It**—
Cliff Richard (Columbia)
- 28 **Who's Sorry Now**—
Connie Francis (MGM)
- 29 **Splish Splash**—
Bobby Darin (London)
- 29 **Wonderful Things**—
Frankie Vaughan (Philips)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Chudd Forms Knight Records, Subsidiary Of Imperial

HOLLYWOOD—Lew Chudd, president of Imperial Records, last week announced the formation of a subsidiary label, Knight Records, which he debuted nationally with the release of two singles.

Chudd, long an advocate of minimum monthly releases and a small roster of singers, stated that one of the main reasons for the new label is that Imperial has too many contractees now to add more talent. He has been forced to turn down many artists in the past six months, because he refuses to release more than six singles a month, and current Imperial contracts fill this quota adequately. His theory is that each new record is a potential hit and must be given time and exposure by distributors initially.

"No matter how many records you release each week," says Chudd, "only one or two can get the concentrated push needed to launch it in any given area."

Toward this end, Chudd has lined up thirty-one distributors who will handle Knight Records, and in only a few cases do any of the thirty-one handle Imperial too.

"Giving the Knight line to distributors who do not handle Imperial," continues Chudd, "serves two purposes. First, our long-standing Imperial distributors do not have to spend time on another new line and can still concentrate on our six regular new singles each month; and secondly, we have two distributors in each area competing against each other with our product, which I think is healthy business."

Chudd emphatically stated that no artist who is currently under contract to Imperial will be moved to Knight; that all artists signed to Knight will be signed exclusively and will never be moved to Imperial after a hit record on the new label; and that Knight will be given the same emphasis and attention as Imperial, though same personnel now running Imperial will produce and run Knight as well.

Initial pactings on Knight are two groups: The Robins and The Popsicles. Their first releases, which also mark the debut of Knight, are "A Quarter to Twelve," b/w "Pretty Little Dolly," by The Robins; and "This is the End" b/w "Thumb Print," by The Popsicles. Chudd has taken to the road to help kick off the label and initial distributors.

Knight distributors are as follows: A-1 Record Distributors, New Orleans; Allied Record Distributors, East Hartford, Connecticut; Big State Distributing Company, Dallas; Cadet Distributing Company, Detroit; Custom Distributing Company, Cleveland; Dumont Record Distributors, Boston; Dixie Distributing Company, Atlanta; Eric Distributing Company, San Francisco; Essex Distributing Company, Newark; Ideal Record Products, New York City; Indiana State Record Distributors, Indianapolis; Marnel Distributing Company, Philadelphia; Microphone Music Company, Honolulu; M. B. Krupp Distributing Company, El Paso; M. S. Distributing Company, Chicago; Music City Record Distributing Company, Nashville; Music Sales Company, Memphis; Oklahoma Record Supply Company, Oklahoma City; Record Merchandisers, St. Louis; Record Merchandising, Los Angeles; Remlee Sales, Pittsburgh; Sandel Company, Minneapolis; Scan Distributing Company, Buffalo; Schwartz Brothers, Washington, D.C.; Walter Slagle, Denver; Leonard Smith Company, Albany, New York; Stanley Distributing Company, Seattle; Stan's Record Shop, Shreveport, Louisiana; State Record Distributors, Cincinnati; Trutone Distributing Company, Miami; and United Record Distributors, Houston.

The Art of Drumming



NEW YORK—Bandleader Lionel Hampton, who leaves in October for a trip to Israel with his orchestra, gives a few pointers on the art of drumming to Shoshana Damari, the popular Israeli recording singer currently headlining the revue at the Cafe Sahbra Israeli nightclub in New York City. Looking on is Leo Fuld (right) singing—owner of the Sahbra.

Ann Fulchino To West Coast For Victor

NEW YORK — Ann Fulchino, in charge of pop publicity at Victor's New York offices for the past five years, heads out to the coast Sept. 29th to set up and handle Victor's new west coast publicity department. Ann will be working with Bob Yorke.

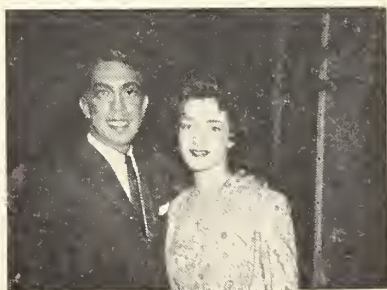
Miss Fulchino will take over at her new post October 1.

Cadence Signs Genevieve

NEW YORK — Archie Bleyer, prexy of Cadence, has announced the signing of Genevieve to the label. Genevieve, best known for her stint on the Jack Paar Show, will cut an LP for Bleyer of the numbers she does in the road show of "Can Can." She will also make a single with Johnny Tillotson, Cadence's new R & R singer from Jacksonville, Fla.

The single is scheduled to be her first release. The deal was made through an agreement with Vox Records, which holds the contract for her recordings in French, to allow Cadence to record her in English.

Prince Of A Fellow



JAMAICA, N.Y. — When Lew Prince, whose first record for MGM was "Nancy", appeared at the Alden Theater last week, 2,000 screaming teen-agers greeted him as he sang for the young misses being judged as future teen-models for Gertz' department store. Above Lew is shown with Barbara Fresk, national president of his fan club.

C.C. Opens New One-Stop

COLUMBUS, OHIO—Ed Shaffer, President of Shaffer Music Company, Seeburg distributor of Columbus, Cincinnati and Indianapolis, last week announced the opening of a new C. C. Record Company branch, offering one-stop record service in Indianapolis at 1327 Capitol Avenue.

With similar services already in operation in Columbus and Cincinnati, C. C. Record Company now provides complete coverage for Mid-West operators.

The Indianapolis branch will sell all 45, EP, and LP labels at distributor-wholesale cost. No mark-up or extra charges will be added to the prices of 60¢ for 45's and 80¢ for EP's. Free title strips will be included with every sale.

C. C. Record Company operates as a subsidiary of Shaffer Music Company. In addition to a full line of Seeburg phonos, Shaffer Music carries a complete line of phono parts. Shaffer Music also maintains a staff of factory-trained mechanics who recondition and service all makes of phonos for sale.

**"TEN
COMMANDMENTS
OF LOVE"**
by HARVEY and
THE MOONGLOWS
CHESS-1705

"I'M SO YOUNG"
BY
The Students
CHECKER 902

NEW RELEASE!!
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BY THE
THREE SOUNDS
ARGO 5313

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Alamo Music, Inc.

KING CREOLE
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ELVIS PRESLEY RCA Victor
Elvis Presley Music, Inc.

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THE CHARGERS**

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★ Also Available in EP

		Pos. Last Week
1	STAR DUST PAT BOONE (Dot DLP-3118)	1
2	JOHNNY'S GREATEST HITS JOHNNY MATHIS (Columbia CL-1133)	2
3	★SOUTH PACIFIC MOVIE CAST (RCA Victor LM-2252)	3
4	★SING ALONG WITH MITCH MITCH MILLER (Columbia CL-1160 * B-1160, 1, 2, 3)	6
5	TCHAIKOVSKY: CONCERTO NO. 1 VAN CLIBURN (RCA Victor LM-2252)	5
6	★SWING SOFTLY JOHNNY MATHIS (Columbia CL 1165 * B 11651)	7
7	★KING CREOLE ELVIS PRESLEY (RCA Victor LPM-1884 * EAP-4319, 4321)	9
8	★THE MUSIC MAN BROADWAY CAST (Capitol WAO-0990 * EDM-990)	10
9	★GIGI MOVIE CAST (MGM E-3641 * X-3641-ST)	4
10	BUT NOT FOR ME AHMAD JAMAL TRIO (Argo LP-628 * EP-1076)	11
11	CONCERT IN RHYTHM RAY CONNIFF (Columbia CL-1163)	12
12	BILLY VAUGHN PLAYS THE MILLION SELLERS BILLY VAUGHN (Dot DLP-3119)	13
13	COLE ESPANOL NAT "KING" COLE (Capitol W-1031 * EAP-1, 2, 3-1031)	8
14	★LATE LATE SHOW DAKOTA STATON (Capitol T-876 * EAP 1, 2, 3-876)	14
15	★JUMPIN' WITH JONAH JONAH JONES (Capitol T 1039 * EAP-1, 2, 3-1039)	16
16	★IN THE NIGHT GEORGE SHEARING & DAKOTA STATON (Capitol T-1003 * EAP-1, 2, 3-1003)	20
17	★LAS VEGAS PRIMA STYLE LOUIS PRIMA (Capitol T-1010 * EAP-1, 2, 3-1010)	19
18	★S'AWFUL NICE RAY CONNIFF (Columbia CL-1137 * B-11371)	17
19	★THE KINGSTON TRIO THE KINGSTON TRIO (Capitol T-996 * EAP-1, 2, 3-996)	18
20	★MY FAIR LADY BROADWAY CAST (Columbia OL 5090 * A 5090)	21
21	SAIL ALONG SILV'RY MOON BILLY VAUGHN (Dot DLP-3100)	2
22	SOUTH PACIFIC BROADWAY CAST (Columbia OL-4180)	22
23	★BAUBLES, BANGLES AND BEADS KIRBY STONE FOUR (Columbia CL-1211 * B-12111)	23
24	HOT CARGO ERNESTINE ANDERSON (Mercury MG-20354)	24
25	TABOO ARTHUR LYMAN (HiFi R-806)	1

26. GEMS FOREVER. 27. NEL BLU DIPINTO DI BLU. 28. BURNISHED BRASS
29. THE KING AND I. 30. I'M JIMMY REED.

Olé!
CERVEZA

47/20-7269.

BOOTS BROWN



"DANCE EVERYONE DANCE"
Betty Madigan

"A LITTLE BIRD TOLD ME"
Tina Robin

"MARJOLAINA"
Gogi Grant

"LADIES PLEASE REMOVE YOUR
HATS"
Lou Busch

BOURNE - ABC MUSIC
136 W. 52nd St., N. Y.

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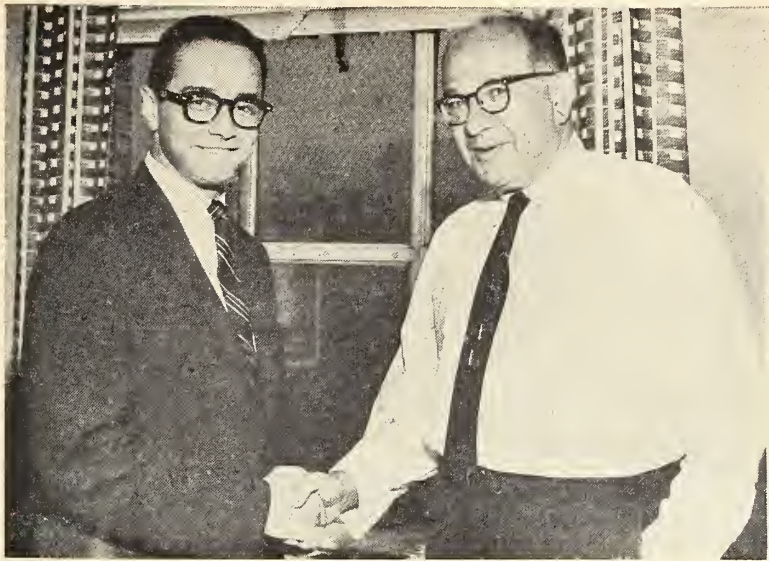
133 W. 19th St., N. Y., N. Y.

WA 9-4823



"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Monte Kay Named V.P. of UA



NEW YORK—Max E. Youngstein (right) president of United Artists Records, and United Artists Music, last week announced the appointment of Monte Kay (left) as vice-president and General Manager of both companies, subsidiaries of United Artists Corporation. Youngstein also announced the return to the parent United Artists Corporation of Alfred H. Tamrin, who was acting vice-prexy of United Artists Records.

Kay has been associated with jazz concerts and festivals ("Jazz Under The Stars In Central Park" in 1957) and the organization of such jazz centers as the Royal Roost, Birdland and Bop City. He was musical director of the Harold Arlen musical "House Of Flowers". Kay is married to stylist Diahann Carroll, United Artists pactee, who is one of the stars of the forthcoming film version of "Porgy And Bess."

Four Tickets To The Moon?



NEW YORK—The Ames Brothers—Gene, Vic, Joe and Ed—surprised United Airlines recently when they asked to book passage on the company's first trip to the moon whenever it may be. The boys are currently promoting their latest RCA Victor album, "Destination Moon."

Kiddie Mag Ties-In With RCA Bluebird

NEW YORK—For the first time in its history, the publishers of Parents' Magazine and of "Humpty Dumpty's Magazine For Little Children" have made a promotional tie-in with a major recording company, RCA Victor, whereby the publishers allowed songs, stories and game material from Humpty Dumpty's magazine to be used for recording purposes.

The album, on Victor's \$1.98 Bluebird series, which features tv and radio personality Bud Collyer, contains original songs by Evelyn Danzig and Leonard Whitcup, written to poems that have appeared in Humpty Dumpty's Magazine in the past five years. In addition, stories from the magazine are also heard on the set, along with audience-participation games, with Bud Collyer doing all of the singing and narrating on the package. Marty Gold and his orchestra supply the musical background and effects.

As a further promotional tie-in, each album contains a special Certificate which entitles the purchaser of the "Humpty Dumpty's Album For Little Children" to a 50¢ reduction on a special \$1.75 subscription to the "Humpty Dumpty's Magazine For Little Children."

Because of the prestige nature of the tie-in, RCA Victor is preparing special window streamers and display material for the album, and RCA Victor salesmen throughout the country have been given a supply of Humpty Dumpty Magazines for promotional purposes with record buyers etc.

The "Humpty Dumpty Album For Little Children" was created and packaged by publicist Arthur Pine who has an exclusive representation deal with the publishers of the Magazine for recording, television and radio projects.

Gibbs On Roulette



NEW YORK—Georgia Gibbs has signed an exclusive recording contract with Roulette Records. Simultaneously, Hugo Peretti and Luigi Creatore, Roulette's A&R Directors rushed Georgia into a session to cut "The Hula Hoop Song" a song about the hula hoop mania which is sweeping the country. The next day, Roulette had dubs on the record in the hands of the disk jockeys and moving at top speed had the factory press around the clock and all week-end so that Roulette distributors and dealers received stock on the number Monday morning (Sept. 8th).

In the meantime, Roulette wasted no time on the promotion end. Georgia appeared on the Ed Sullivan show on Sunday night singing the number. Roulette arranged for the entire musical aggregation that had played on "The Hula Hoop" session to play for her on the Sullivan Show. On Tuesday, September 9th, Georgia appeared on the Dick Clark American Bandstand show where she again sang the number.

The signing of Georgia Gibbs to Roulette reunites her with Hugo and Luigi who as A&R directors at Mercury were responsible for some of Georgia's biggest money records including "Tweedle Dee" and "Dance With Me Henry". Hugo and Luigi summed up their feelings by stating, "We have always considered Georgia one of the most talented and exciting vocalists we ever recorded. There is between us a certain rapport which we think is evidenced by the many successful recordings we have made together. Her first release on Roulette and the initial disk-jockey and sales reaction we have had, once again attests to this rapport."

Going Strong
"GEE WHIZ"
Bob & Earl
231
"HEY GIRL, HEY BOY"
Oscar & Jeanette
228

New Releases Breaking
"HEAVENLY ANGEL" b/w "PRETTY GIRLS EVERYWHERE"
"YOU AIN'T SAYIN' NOTHIN'" b/w "FOR THE REST OF MY LIFE"
The Satellites Eugene Church & the Fellows
234 # 235

Class Records
HOLLYWOOD

OH, BROTHER!
ANOTHER HIT BY-
THE AMES BROS.
NO ONE BUT YOU
C/W
PUSSY CAT 47/20-7315
WITH HUGO WINTERHALTER'S ORCH. & CHORUS

RCA VICTOR
RADIO CORPORATION OF AMERICA



Best Selling Sheet Music

		LAST WEEK
1	VOLARE (NEL BLU DIPINTO DI BLU) Robbins ASCAP—Migliacci, Modugno	1
2	PATRICIA Southern ASCAP—Prado	2
3	BORN TOO LATE Evergreen BMI—Tobias, Strouse	4
4	DEVOTED TO YOU Acuff-Rose BMI—Bryant	6
5	BIRD DOG Acuff-Rose BMI—Bryant	10
6	EVERYBODY LOVES A LOVER Korwin ASCAP—Adler, Allen	3
7	LITTLE STAR Keel BMI—Yenosa, Picone	9
8	NEAR YOU Supreme ASCAP—Craig, Goell	11
9	IF DREAMS CAME TRUE Korwin ASCAP—Allen, Stillman	5
10	ARE YOU REALLY MINE Planetary ASCAP—Hoffman, Manning, Markwell	15
11	IT'S ALL IN THE GAME Remick ASCAP—Dawes, Sigman	—
12	TEARS ON MY PILLOW Vanderbuilt & Bonnie ASCAP—Branford, Lewis	—
13	JUST A DREAM Ace BMI—Clanton, Matassa	13
14	A CERTAIN SMILE Miller ASCAP—Webster, Fain	12



Best Selling EP's

		Pos. Last Week
1	KING CREOLE Elvis Presley (RCA Victor EPA-4319)	1
2	KING CREOLE VOL. II Elvis Presley (RCA Victor EPA-4321)	2
3	RICKY NELSON Ricky Nelson (Imperial IMP-158)	3
4	JOHNNY MATHIS Johnny Mathis (Columbia B-2537)	4
5	EVERLY BROTHERS Everly Brothers (Cadence CEP 105)	9
6	JOHNNY CASH SINGS HANK WILLIAMS Johnny Cash (Sun—EPA-111)	12
7	SING ALONG WITH MITCH Mitch Miller (Columbia B-1160, 1, 2, 3)	6
8	COLE ESPANOL Nat "King" Cole (Capitol EAP-1, 2, 3-1031)	7
9	NEARER THE CROSS Tennessee Ernie Ford (Capitol EAP-1, 2, 3-1005)	10
10	WARM Johnny Mathis (Columbia B-10781)	5
11	LATE LATE SHOW Dakota Staton (Capitol EAP-1, 2, 3-876)	11
12	RICKY Ricky Nelson (Imperial EP 153)	14
13	HYMNS Tennessee Ernie Ford (Capitol EAP-1, 2, 3-756)	15
14	SOUTH PACIFIC Movie Cast (RCA Victor EPA-4211)	8
15	LORD'S PRAYER Pat Boone (Dot 1068)	13

3 HITS

THE OLD MAN AND THE SEA
DIMITRI TIOMKIN COLUMBIA

IT'S ALL IN THE GAME
TOMMY EDWARDS MGM

YOU WILL FIND YOUR LOVE IN PARIS
PATTI PAGE MERCURY

MUSIC PUBLISHERS HOLDING CORPORATION

fraternity RECORDS

PLEASE DON'T DO IT
by Dale Wright
F-818
Is Doing It!

413 RACE STREET, CINCINNATI 2, OHIO

Photo Dealer Lauds Stereo Biz



MILWAUKEE — A photographic dealer in this city has gone stereo in a big way, and happily stresses his amazement at the success of this venture.

Harold Mutter, owner of the West Allis Camera Store, said, "The decision to go stereo was natural, and logical for my shop. I normally stock photographic equipment of manufacturers who also produce tape recorders. Since I stock recorders, I decided to handle pre-recorded and stereo tape.

"As a result of this new stereo department," he added, "I've attracted many new customers, and naturally increased my gross sales greatly."

Mutter reports he further increased

business when he rented an exhibit booth at the Wisconsin State Fair in August. This Fair attracted 780,000 visitors according to Mutter.

During the nine days of the Fair hundreds of people stopped to listen to stereo.

"You can be assured," Mutter concluded, "that my firm will have a double size booth in next year's Fair, to repeat this year's highly successful stereo promotion."

Mutter is shown above—at left—being congratulated in his booth at the Wisconsin State Fair, by Vernon A. Sherkow. Sherkow, who is prexy of Sherco Distributors, supplies Mutter with most of his stereo equipment and tape.

ey-yi-yo - a rockin' hit!

OLD MacDONALD THE CHARGERS

47-7301

RCA VICTOR

Al Albert Opens As Single At Sciolla's

PHILADELPHIA — Al Alberts, for years the Four Aces lead songster, made his initial nitery stand as a single at Sciolla's here.

Alberts opened with a solid arrangement of "A Man Has Got To Sing", and then went to "Volare", stand-out arrangements of "You'll Never Walk Alone" and "Rock-A-Bye Your Baby" and introduced one of the sides of his initial waxing as a single on Coral, "God's Greatest Gift". A feature of the act was a medley of big hits produced by the Four Aces since 1951 ("It's Not Sin", "Tell Me Why", "Stranger In Paradise", "Three Coins In The Fountain" and "Love Is A Many-Splendored Thing").

The vocalist's own conductor, Marty Caruso, supplied the ork direction.

Roulette Begins Fall LP Releases

NEW YORK — Roulette Records last week released the first four albums in its fall program, plus its first six stereophonic albums. The four monaural LPs are: "At Play With The Playmates"; "Emil Coleman And His Orchestra At The Waldorf Astoria"; "With Love"—Fernando Lamas; "A Message From Newport"—Maynard Ferguson & His Orchestra. The six stereo albums are: "Basie"—Count Basie & His Orchestra; "A Man Ain't Supposed To Cry"—Joe Williams; "Kenya"—Machito & His Orchestra; "Rites Of Diablo"—Johnny Richards Orchestra; "The Number One Ballads"—Jimmie Rodgers; "Latin Jewels"—Tito Rodriguez & His Orchestra.

Roulette also has rushed out "Noro Morales At The Harvest Moon Ball" to tie-in with the finals of the Harvest Moon contest which were held in Madison Square Garden on September 17. Roulette has tied-in with The News Association, sponsors of "The Harvest Moon Ball" in order to promote the album. Noro Morales will turn 50% of his royalties on this specific LP to the News Welfare Association for charity.

Ride In A Cadillac

ST. LOUIS—Youngsters here have a chance to be chauffeured to school in a Cadillac thanks to a contest being conducted by WIL deejay Jack Carney in conjunction with the Joe Fuller "Back To School" deck on Hi.

The contest, run on a daily basis, asks the kids to write, in fifty words or less, why they like to go back to school. Comes the morning, and the previous day's winner is personally chauffeured by Carney to his or her school.

Cecil Scaife, Hi prexy, is currently on a promotional tour on behalf of the Fuller effort.

Fascination Deals

DETROIT — Armen Boladian, prexy of Fascination Records, has announced several distribution and publishing deals, and the pacting of a new songster, Billy Carroll.

The distribution of Fascination disks in Australia will be handled by Aussie Records there, while London Records will distribute the Fascination line throughout the remainder of the Free World. Boladian has signed with Peer International for the publishing of his tunes.

Billy Carroll has already been recorded by Boladian, and his initial release, "That's All I Want" b/w "Big Green Car" is due for release this week.

Stand-in



PITTSBURGH, PA.—Vacationing Jay Michael, (WCAE-Pittsburgh) had a surprise stand-in on his afternoon show last August. Mercury recording artist, Billy Eckstine, programmed a one-and-a-half hour broadcast from WCAE. Billy is shown here promoting his new Mercury album release—"Imagination."

Columbia Ups Tietjen-Lawrence

NEW YORK — Joan Tietjen has been appointed to the post of Manager, Sales Promotion, and Joseph Lawrence to the position of Manager, Advertising, in a re-alignment of Columbia Records' Advertising and Sales Promotion Department, according to an announcement made last week by Arthur Schwartz, Director of the department.

Schwartz explained the re-alignment as a functional division between Columbia's Sales Promotion and Advertising operations, designed to increase the efficiency of the department and provide a well-coordinated service for all Columbia products.

In her new position Miss Tietjen, recently Administrative Assistant in the Advertising and Sales Promotion Department, will assume responsibility for all phases of sales promotion.

Lawrence, formerly with the C. L. Miller agency and most recently Advertising Manager of the Bourjois Company, will be responsible for all phases involved in advertising all Columbia products.

Roulette Signs Carr

NEW YORK — Roulette Records last week announced the signing of Cathy Carr to an exclusive record contract. Cathy, a New Yorker, hit the jackpot with her recording of "Ivory Tower" a few seasons back. The record went over the million mark and since then Cathy has been busy filling nightclub, theatre and television engagements. Last week, Hugo Peretti and Luigi Creatore, A & R Directors for Roulette rushed Cathy into a studio for her first session. The record "To Know Him Is To Love Him" is out this week. Roulette has set up Cathy for a disk-jockey tour to promote the record and she is currently out on the road. Her tour will cover Philadelphia, Baltimore, Washington, Pittsburgh, Detroit, Cleveland and Chicago. Following her tour Cathy will open in a two week engagement in Detroit.

Both Hugo and Luigi expressed excitement about having Cathy Carr on Roulette and about her first release. "Cathy is a talented youngster who has already proven herself as a voice that will sell in today's market. We think her first for Roulette will once again emphasize this point."

2 For The Big Money

"YOU KNOW BABY"

b/w

"INDEBTED TO YOU"

The Meloaires

Nasco 6019

"WHAT'S YOUR NAME"

b/w

"IT'S LOVE BABY"

The Monorays

Nasco 6020

NASHBORO RECORD CO.

177 3rd Ave. N.

Nashville, Tenn.

Strong Seller

TOGETHER AGAIN

by **Eddie Holmes**

with Ray Charles Chorus

EAGLE # 1000

EAGLE RECORDS 301 W. 49 St., N. Y. (JU 2-2338)

Frances Faye

"It's You I Love"

and

"My Blue Heaven"

5546

Imperial Records

Picked by BOTH Trade Mags as a Winner!

NAPPY BROWN'S 2-SIDED NEW HIT SINGLE

"IT DON'T HURT NO MORE" b/w "MY BABY"

NAPPY BROWN with Teacho Wiltshire's band—SAVOY 1551

Took a long time . . . but it's comin' up STRONG!

"THE DEACON'S WALK" Billy Hope—SAVOY 1539

SAVOY RECORD CO., Inc. NEWARK, N.J.

ANOTHER BIG MONEY-RECORD BY

LOU MONTE

MARIANNA C/W

STRADA 'NFOSA

47/20-7346

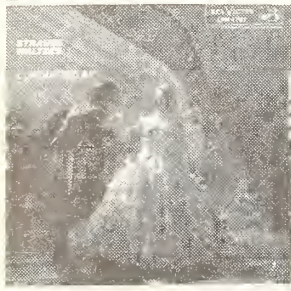
WITH JOE REISMAN'S ORCH. AND CHORUS

RCA VICTOR RADIO CORPORATION OF AMERICA



Album Reviews

POPULAR PICKS OF THE WEEK



"STRAUSS WALTZES"/"LISBON AT TWILIGHT"—The Melachrino Orchestra—RCA Victor LPM-1757 (1-12" LP)/RCA Victor LPM-1762 (1-12" LP)

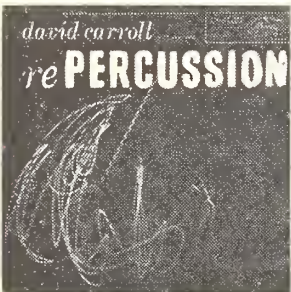
These two further additions to the English ork leader's vast Victor catalogue will be enhanced by an upcoming U.S. concert tour by the artist and ork. The Strauss pressing is a rich, pop scored collection of tried and true waltzes ("Emperor Waltz", "The Blue Danube", "Artist's Life", etc.), while the "Lisbon" package states another colorful point of view on a program of original Portuguese music.

DOMENICO MODUGNO
A SICILIAN IN PARIS



"A SICILIAN IN PARIS"—Domenico Modugno—Jubilee JLP 1084 (1-12" LP)

The "Nel Blu Dipinto Di Blu" sensation makes a potent Jubilee package appearance in sessions originally recorded for France's Barclay label. Most of the Modugno selections here, all solely or co-written by him, consists of novelty numbers, which are delivered in grab-bag vocal gimmick fashion. Some of the items are sung in French. Two sides were issued on a Jubilee single ("The Little Clock" and "My Little Burro."). The pressing could hit the charts.



"RE PERCUSSION"—David Carroll And His Orchestra—Mercury 20389 (1-12" LP)

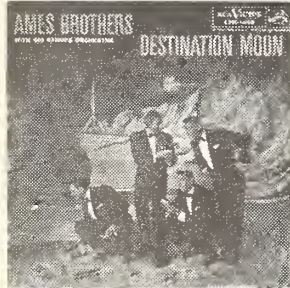
Mercury's adventuresome ork maestro turns out his third percussion-featured package for the diskery, and to be sure it is one of the most inventive hi-fi treats of the year. Carroll highlights a particular group of percussion instruments according to subject matter, which includes such titled items as "Cymbalism", "Bells And Little Bells", "The Peanut Vendor", and a three-part, expertly performed stint on themes from Leonard Bernstein's "West Side Story". The sound: brilliant. Sales could easily reach chart proportions.

BREAKING IT UP!
LOUIS PRIMA...KEELY SMITH



"BREAKING IT UP!"—Louis Prima With Keely Smith—Columbia CL 1206 (1-12" LP)

The current nitery-disk success of Prima and Smith is all to the good for this collection of novelty ditties pressed by the two when cutting for Columbia. Fans of the team will find this a fortunate disk revival because Prima and Keely (she's heard on three sides) are caught in some of their most joyful romps. The pressing includes "Oh, Marie", "Barnacle Bill The Sailor", "Chile Sauce", and "Luigi". Strong chart possibilities.



"DESTINATION MOON"—Ames Brothers With Sid Ramin's Orchestra—RCA Victor LPM-1680 (1-12" LP)

The boys make the most of a space theme by handling brightly and warmly a bill of songs lyrically out in space. With Sid Ramin supplying the inventive, sometimes astral-sounding ork support, the team takes on such numbers as "East Of The Sun", "It's Only A Paper Moon", "Stella By Starlight" and a Jimmy McHugh-Ted Koehler where-have-you-been, "I'm Shootin' High". Entertaining vocal-ork display.

Ira Ironstrings Plays:
"Music for People with \$3.98"



"IRA IRONSTRINGS PLAYS: "MUSIC FOR PEOPLE WITH \$3.98"—Warner Bros. 1204 (1-12" LP)

As one can gather from the title and cover Warner Bros. is playing a game with the disk (the diskery also has a who-is-Ira Ironstrings? promotion going), and the resulting comic bit could mean chart membership for this snappy, nineteen twenties-styled ork session. The oldies here ("Nobody's Sweetheart", "Bye Bye Blues", "Coquette") are of that class that can take nicely to good-natured arrangements. The waxing has good chances of being the first Warner Bros. album chart click.



"THROUGH THE YEARS" — George Beverly Shea—RCA Victor LPM-1642 (1-12" LP)

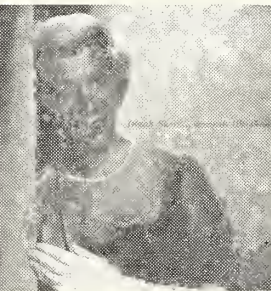
The leading sacred vocalist offers a program of inspirational numbers, and, for the first time for Victor, four semi-classical love songs. Supported by a full orchestra and chorus, Shea expressively sings such favorites as "Bless This House", "Because", "God Is Ever Beside Me", "Through The Years", "I am Not Alone" and "I Love Thee". The inclusion of the love-songs should extend the already important sales potential here.

TOUCHDOWN!



"TOUCHDOWN!"—Percy Faith And His Orchestra and Chorus—Columbia CL 1182 (1-12" LP)

The package is a rousing nineteen-song salute to college football, and comes at a time when the college football season is only days away. Sixteen college themes plus three apt non-college numbers ("Mr. Touchdown U.S.A.", "When The Saints Go Marching In", "Collegiate") are whooped-up by the Percy ork-chorus. This well-performed college cheer should have year after year sales effectiveness.



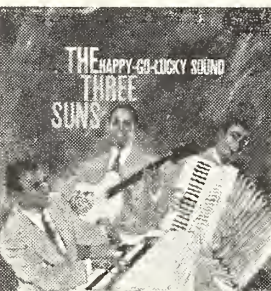
"DINAH SHORE... MOMENTS LIKE THESE"—RCA Victor LPM-1719 (1-12" LP)

These winning performances by Miss Shore make one wonder how and why she is so infrequently available on new packages. The songstress is among the best of the sing-a-song-as-it-should-be-sung performers on the vocal scene today, and just listen to the caressing deftness with which she renders the ballad gems here. The songs: "Something Wonderful", "These Foolish Things", "When The World Was Young" and "How Long Has This Been Going On?". Three rarer finds: Cole Porter's "I Loved Him", Harold Arlen-Ted Koehler's "Now I Know" and Burton Lane-Frank Loesser's "Moments Like These".



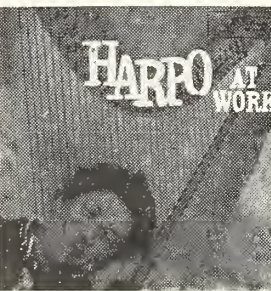
"GISELE"—Gisele MacKenzie—RCA Victor LPM-1790 (1-12" LP)

The thrush, after package work for Victor subsidizes Vik and Camden, performs a smart, varied-tempo package chore for the parent company. Miss MacKenzie occasions her vocal visits to a collection of tunes she has performed on TV ("Hit Parade" and own show) with warmth, cheerfulness, and with melodic-lyrical regard. Songs: "Ebb Tide", "Moulin Rouge", "Blue Tango", "Hey There". The Axel Stordahl ork is on hand for just the right support all the time. Heavy deejay play will aid sales.



"THE HAPPY-GO-LUCKY SOUND"—The Three Suns—Camden CAL 454 (1-12" LP)

A top attraction on Victor, the group makes its appearance on Camden on bill culled from its various Victor pressings from 1947-55. This strong, \$1.98 set contains not only the Suns per se, but added instrumentalists on nine of the twelve selections (ranging from a quintet to a thirteen man crew on "Perdido"). Fortunately, even on the padded numbers the breezy intimacy of the Three Suns' sound still manages to come across. The numbers are all evergreens.



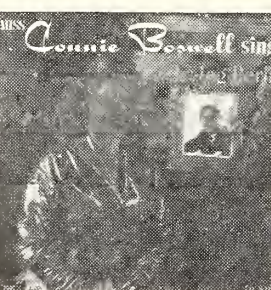
"HARPO AT WORK" — Harpo Marx, Harp—Mercury MG 20363 (1-12" LP)

This is another highly listenable mood-rhythm disk session by one of the delights of the famed Marx Brothers team. Mood, of course, is an apt harp area, and Harpo again displays his sensitivity on this plane on a crop of great standards ("The Man I Love", "Laura", "All The Things You Are"). For the harp's rhythmic capabilities, Harpo jumps through the likes of "I Got Rhythm", "Taking A Chance On Love" and "My Blue Heaven". Excellent ork support. Harp work that changes pace with taste through-out.



"THE KINGDOM OF EDDIE LAWRENCE"—Coral CRL 57203 (1-12" LP)

Comic Lawrence, whose hilarious, assuring "Old Philosopher" role gave him disk recognition is heard in a variety of zany and satiric characterizations previously issued as singles. Two "Old Philosopher" takes are represented as well as such spoofs as "The Hi-Fi Blues", "The Slowest Gun In The West", "That Holiday Spirit" and "The Exterior Decorator". Comedy routines that hold-up well.



"MISS CONNIE BOSWELL SINGS IRVING BERLIN"—A Golden Anniversary Tribute—Design DLP 68 (1-12" LP)

These vocals by Miss Boswell are an excellent buy at Design's \$1.49 tag. Miss Boswell is a pro through and through, and in a day of the "sound gimmick", it is indeed a pleasure to hear expert vocal honesty. The artist's handling of ten durables by the great cleffer (celebrating fifty-years at the job) are either taken warmly or with a light swing ease. Ork support is first-rate. The appearance here of the neglected "Maybe It's Because" perfectly rendered by Miss Boswell, is an added delight here.



Album Reviews

"WHEN THE CHILDREN ARE ASLEEP . . ."
—Alice Babs & Ulrik Neumann—Dot DLP 3128 (1-12" LP)

Those who pick-up this Dot intro for the Swedish vocal team will be rewarded with engaging, lighthearted readings of mostly American pop favorites. Miss Babs, a top Swedish thrush, and Neumann, a guitarist-vocalist, invitingly create a relaxed, at home feeling with such two-in-love fineries as "When The Children Are Asleep", "Let's Put Out The Lights", "The Way You Look Tonight" and "Two Sleepy People". Vocals worth attention.

"SEVEN WONDERS OF THE WORLD PLUS ONE" — With The Rene Hall Orchestra and Chorus—Tampa TP-6 (1-12" LP)

This is an original production (lyrics, music, story by Robert Scherman) built along the lines of "Manhattan Towers", though it encompasses, in addition to a New York section, a trip through time (i.e. ancient Egypt and Rome) and to various places ("New Orleans", "Grand Canyon"). This is all accomplished with professionalism by the orchestra and chorus, narrator Joe Yocam, and songsters Bill Carey and Ricky Page, who handle the ballad stints. Waxing sells for \$1.98, its stereo counterpart for \$2.98.

KIDDIE PICK OF THE WEEK



"TEN TOP CHILDREN'S FAVORITE SHOWS"—Featuring Original Voices of the TV Stars and the Sandpiper Chorus—Musical Direction: Mitch Miller—Golden GLP: 27 (1-12" LP)

Here's a major children's disk from Golden: a handsomely performed program of sixteen themes and songs from ten top rated kiddie shows. Some of the shows: "Wyatt Earp", "Popeye", "Rin-Tin-Tin", "Tales Of Wells Fargo", "Lassie", and "Howdy Doody". This entry can really go on the kiddie shelf.

JAZZ

"MILESTONES . . . MILES DAVIS"—Columbia CL 1195 (1-12" LP)

Like the two previous issues by the trumpeter on Columbia, the waxing is bound for strong acceptance from jazz traffic. Davis heads an expert sextet (the others: Julian "Cannonball" Adderly, John Coltrane, Red Garland, "Philly" Joe Jones, and Paul Chambers), and when he takes a short recess from slickly creative features, the boys on support can take over with style. Five jazz originals and one perennial ("Billy Boy").

"AFRO-CUBAN INFLUENCE"—The Big Band of Shorty Rogers Featuring The Giants With Carlos Vidal And Modesto—RCA Victor LPM-1763 (1-12" LP)

Rogers' turns to afro-cuban instrumentation for the first time in his series of efforts for Victor, and the product is a constantly colorful bombardment of such rhythms on jazz with strong jazz-Latin sales appeal. Working with a top assemblage of West Coast musicians ("Shelly Manne, Bud Shank, and Don Fagerquist among them) and Latin musicians-vocalists, the disk features a whole side stint called "Wuayacanjanga Suite", which is more than just an afro-cuban influence on jazz, but generally a native afro-cuban opus, and four works with closer jazz ties (Gillespie's "Manteca"; Ellington-Tizol's "Moon Over Cuba"; Rogers' own "Viva Puente" and Bud Powell's "Un Poco Loco").

"LET ME LOVE YOU"—Morgana King—United Artists UAL 30020 (1-12" LP)

Miss King, who impressed this corner in two issues on Mercury, has ventured, as far as her first United Artists entry is concerned, into more decidedly jazz-styled vocals. Thus what was once an essentially straight-forward ballad voice has developed here into a voice of more variety, and, in some instances, greater expressiveness. The performer's pace here is established on the first two items on the disk, one a colorful, percussion-supported reading of "All Or Nothing At All", the other a choice vocal on "Let Me Love You". Miss King wins the writer over again.

"THE BILLY TAYLOR TOUCH"—Atlantic 1277 (1-12" LP)

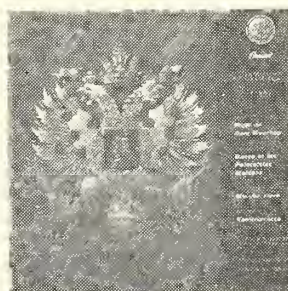
Seven of the Taylor stints go back to a 1951 Atlantic ten incher, four were cut this year. Taylor is a clear, imaginative performer in either a robust or ballad vein, and in the trio (1958) and quartet (1951) format, the Taylor keyboard is up front to intimate and inventive advantage. The artist works on evergreens and three Taylor-originals. Fine sounding keyboard patterns.

CLASSICAL PICK OF THE WEEK



BARBER: "Vanessa" — Eleanor Steber, Rosalind Elias, Regina Resnik, Nicolai Gedda, Giorgio Tozzi, George Cehanovsky, Robert Nagy—Dimitri Mitropoulos Conducting The Metropolitan Orchestra and Chorus—RCA Victor LM-6138 (3-12" LP)

This "original-cast" performance of the widely acclaimed opera by Samuel Barber, premiered earlier this year at the Met, is the major operatic issue of the year. Written in the lyrical, nineteenth century tradition, the melodramatic work is sung in English (libretto by Gian-Carlo Menotti) by the outstanding cast. The sixth side of the set is a sampling of three Victor recorded operas, Donizetti's "Lucia Di Lammermoor", Ponchielli's "La Gioconda" and Mascagni's "Cavalleria Rusticana". The opera coterie will be looking for this presentation on the classical shelf.



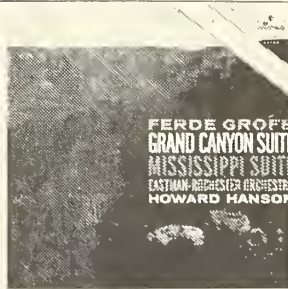
"CONCERT RUSSE" — Moussorgsky: "Night On Bare Mountain"—Borodin: Dance of the Polovetsian Maidens—Tchaikovsky: Marche Slave—Glinka: "Kamarskaya" William Steinberg Conducting The Pittsburgh Symphony Orchestra—Capitol P8450 (1-12" LP)

The disk is another effort displaying a keen interest, probably as a result of recent cultural exchanges between the U.S. and Russia, in Russian scores by many diskeries. Well, the waxing is a vividly performed collection by Steinberg and the Pittsburgh Symphony of four works all attesting to the dazzling orchestral flare of the four Russian composers represented. The sound glitters. Sure-fire classical merchandise.



"STRINGS BY STARLIGHT"—Tchaikovsky: Waltz From Serenade For Strings/Adante Cantabile—Traditional: Londonerry Air—Borodin: Nocturne—Bach: Air For G String—Barber: Adagio—The Hollywood Bowl Symphony Orchestra Conducted By Felix Slatkin—Capitol P 8444 (1-12" LP)

This is another disk of classical music's more melodic side by the orchestra (this time only the string section), and includes a healthy six opus bill of famed string works. Though the presentation is on a solid classical plane, purchasers will discover the melodious and tranquil performances fine mood programming. A listing of Boccherini's "Minuet" appears as a selection on the cover, but is not played by the ensemble. Staple classical issue.



GROFE: "Grand Canyon Suite"—"Mississippi Suite"—Eastman-Rochester Orchestra Conducted By Howard Hanson—Mercury MG 50049 (1-12" LP)

The two picturesque descriptions of the mighty natural wonders are no strangers to LP's, and yet you can be sure this Howard Hanson-Eastman-Rochester readings of the works will make a strong sales stand. The pieces are expertly approached, and showcased to sparkling hi-fi advantage. Another orchestral showing for the ensemble.

RACHMANINOFF, Symphony No. 3—RIMSKY-KORSAKOFF: Russian Easter Overture—London Philharmonic Orchestra—Sir Adrian Boult, Conductor—RCA Victor LM-2185 (1-12" LP)

The coupling is in accord with both works similar nationalistic traits: the Rachmaninoff symphony is melodic, and in true Russian fashion, a collection of expertly orchestrated moods. Rimsky-Korsakov's more familiar "Russian Easter Overture" is, of course, a long-standing storehouse of orchestra glitter. Sir Adrian and the London Philharmonic (they cut Rachmaninoff's second symphony for release a few months ago) ably represent the richly textured pieces. Fine orchestral program.

"Porgy And Bess" Sound Track To Be Issued On Columbia

NEW YORK — Columbia Records will release the sound track album of Samuel Goldwyn's production, "Porgy And Bess", it was announced last week by Goddard Lieberson, president of the company.

The \$7,000,000 screen version of George and Ira Gershwin's masterpiece, based on the DuBose and Dorothy Heyward play, will be released in 1959.

"Samuel Goldwyn's production of "Porgy And Bess" will be one of the milestones in motion picture musical pictures", said Mr. Lieberson. "In every detail, musical and dramatic, Mr. Goldwyn has chosen the ideal components for reproduction of this great American classic. I have heard preliminary recordings of the musical performances and find them absolutely superb. We are convinced that "Porgy And Bess" will rank among outstanding recordings, as well as screen successes, of recent years. Columbia, which produced the first complete recording of "Porgy And Bess" seven years ago, is now gratified to bring to its catalogue this new and distinguished version."

Directed by Otto Preminger, the film will star Sidney Poitier as "Porgy" and Dorothy Dandridge as "Bess". Sammy Davis Jr., will play the role of "Sporting Life" and Pearl Bailey will play "Maria". Also featured will be Diahann Carroll as "Clara" and Broc Peters as "Crow". Musical director-conductor for the film is Andre Previn. Choral performances are under the direction of Ken Darby. Richard Nash has written the screenplay, based on DuBose and Dorothy Heyward's script. "Porgy And Bess" will be produced in the Todd-AO wide-screen process and in Tech-

nicolor. It is scheduled for release in selected theatres on a reserved seat basis next Summer.

Mercury Will Not Renew Pye Deal

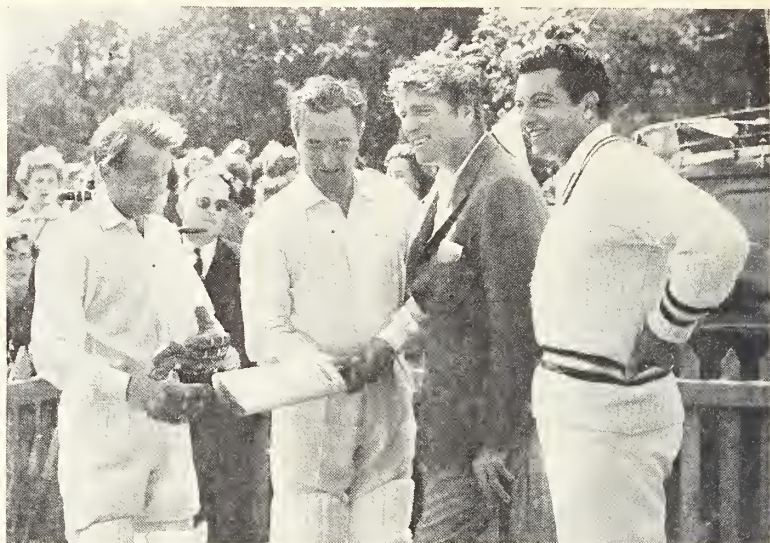
CHICAGO — Mercury Record Corporation made it known that its existing agreement with Pye Records Limited of England will not be renewed when it expires on September 30th of this year.

Mercury's plans for the handling of its repertoire in Great Britain were not immediately known but they will be announced upon the return to the United States of Irving B. Green, Mercury's President. Green has been in England and on the Continent for the last month, huddling with Mercury's other European Affiliates, and he's due back in Chicago the middle of this week.

The decision between Mercury and Pye to disassociate was carried out in a most amicable manner and both companies will continue to sell each other existing catalog items in their respective countries up until the mutually agreed date of December 31st, 1959.

Green has been accompanied on his trek, in and around the European record perimeter by Brice Somers, the Director of Mercury's International Division and R. G. Whittington, Mercury's European Representative. The triumvirate's travels have carried them to England, France, Germany, Greece, Italy, Sweden and Switzerland.

Cricket, Anyone?



LONDON, ENGLAND—Sir Anthony Tichbourne of the Boy's Clubs England is shown here demonstrating the fine points of gripping a cricket bat to American motion picture star Burt Lancaster, English actor Jimmy Mills (with gloves) and English singer Frankie Vaughan. Vaughan is currently one of England's hottest box-office attractions with two motion pictures ("Wonderful Things" and "The Lady Is A Square"). Vaughan recorded for Epic.

Reese And Rondo Top New Jubilee LP's

NEW YORK—Due to come out on September 29th, Jubilee Records has scheduled five LPs for its late September album release.

Topping the list will be new albums by Don Rondo and Della Reese. Rondo is represented on wax with a set titled, "Have You Met", which will include twelve selections all having as their titles, the names of various young ladies. This will be Rondo's second album for Jubilee and will have musical accompaniment by the orchestras of Sy Oliver and Dave Terry. Della Reese is featured in an album of spirituals and gospel songs, titled, "Amen!" This medium is not new to the famed chanteuse, as in her teens she performed professionally with several leading gospel groups and as a soloist. Accompanying Miss Reese in this set is her own group, the Meditation Singers, a group that she had formed in her native Detroit during her gospel singing days, having gotten together again to record this album.

Also included in this release package is, "Passion", with Walter Scharf and his Orchestra, Jubilee's third album by the noted West Coast composer-arranger-conductor; "Swingin' Abroad", an instrumental album of European songs with the Frank Ortega Trio; and, "In The Heart of The Dark", featuring the popular New York supper club pianist, Lester Crosley.

To be released concurrently on Jubilee Stereoscopic disks will be the above Rondo, Reese, Scharf and Ortega sets, retailing for \$4.98.

Issued earlier this month were an LP and EP, "A Sicilian In Paris" by Domenico Modugno.

ABC-Par Sales Toppers Hit Road

NEW YORK — ABC-Paramount's top sales execs: Larry Newton, national director of sales; Sid Pastner, director, album sales and merchandising; and Lee Palmer, West Coast representative for Am-Par, will take to the nation's highways on Monday, September 29th, for a three-week tour of distributors for the diskery.

Newton and Pastner will cover the East and Midwest, while Palmer will visit distributors on the West Coast.

The three Am-Par representatives will concentrate efforts on the label's hit single records, and the long-playing catalog, with thirteen new album releases scheduled for October 15th.

Music Suppliers, Boston Annual Golf Outing

NEW YORK—Results of the 51st Annual Disk Jockey-Dealer Golf Outing, hosted each year by Music Suppliers, Inc., of Boston, were announced last week. According to Harry Carter, head of the long-established distributing firm, the outing held at the Colonial Club on September 7th, was the most successful and enjoyable of any outing to date.

With perfect weather conditions the outing got off to a rousing start with twenty-two deejays and/or record dealers in the Boston area teeing off in medal play. After the all-tournament (18 holes), the attendees were joined by their wives or sweethearts for cocktails and the banquet which followed.

Attending the tournament were the following: Norm Prescott, WBZ; Alan Dary, WBZ; Arnie Rosen, WBZ; Dave Maynard, WBZ-TV; Arnie Haley, WORL; Harold Segal, WORL; Stan Richards, WORL; Larry Welch, WORL; Gregg Finn, WORL; Irv Elliott, WORL; Len Libman, WBZ; Cambridge; Sherm Feller, WBZ; Ken Maiden, WILD, Lou Gold, WCOP; Chuck Stevens, WRIB; Providence, R. I.; Steve Kass, WBZ; Jerry Flatto, Boston Record Shop, Boston; Dick Mitchell, Dick's Record Shop, Allston; Hartstone, Krey Music, Boston; Waugh Jr., Minute Man Radio, Cambridge; Jack Reidy, Jack Records, Holden; Arthur Gevedon, Lesley Sales, Needham. Also attending the affair were Irwin Garratt, national deejay relations chief for Paramount headquarters in New York; and the official hosts, Harry Carter, Gordon Dinerstein, Irv Weiss, and Ed Calmus, all of Music Suppliers, Inc.

Prizes for the golfing were won by 1st prize—Stan Richards for low score; 2nd prize—Larry Welch for longest drive on selected hole; 3rd prize—Fred Hartstone for ball closest to hole on drive; 4th prize—tie—Dick Mitchell and Jerry Flatto for high gross.

During the banquet, a number of door prizes were awarded by drawing of the lucky tickets. The dinner and dancing ended in the wee hours of the night with everyone expressing strong desire to return for next year's outing.

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Vocalion Issues Second LP Release

NEW YORK—Vocalion Records' low priced LP line introduced in the fall of this year by Decca Records) is readying its second release for shipment this month.

The twelve LP's included are: "Johnny Martin"; "Dick Haymes"; "The Les Brothers"; "Les Dance With Brown"; "Tango Time," Pancho; "Two Hearts In 3/4 Time," Robert Lutz; "Gems By Pearly Bailey"; "Din' High," Frankie Carle; "Popular Piano Classics," Bill Snyder; and the children's packages: "Stories of Rainy Days," Frank Luther; "Child's First Record," Frank Luther; and "Christmas for Children" Frank Luther.

Bill Hill Off To Europe

NEW YORK — Bill Hill General Manager of Fiesta Records is leaving for Europe Thursday September 22.

He will visit Hamburg, Paris, Milan and London to strengthen distribution and manufacturing arrangements throughout the continent. Jose Mod, President of Fiesta Records made plans to broaden the Fiesta catalogue with all types of International material.

Heretofore, this company has specialized in Latin-American Records which has limited market areas. Hill returned from his recent trip to Europe with several types of records which were released by Fiesta this summer. Due to the success of these disks, many different types will be selected for release in the United States. The line will specialize in folk and popular European material.

Releases European Smash

NEW YORK — "Eso Es El Amor (This Is Love)", RCA's smash single in Europe, is being released in this country this week by RCA Victor, it is announced by Ray Clark, Manager Planning and Merchandising Single Records. The tune, as well as flip-side, "Beau Coco", is sung by a new group called Les Chakass. The record has been running high in all European markets, headed the charts in Belgium and other countries.

Design Signs Stein

NEW YORK — Sy Leslie, president of Pickwick Sales announced last week that he has retained Ralph Stein to head the A & R departments for the \$1.49 Design LP line for his kiddie label, Cricket Records. Warren Vincent will remain as musical director.

Stein has arranged for Benny Goodman, Louis Prima and Al Donahue. While with Goodman he worked on the famous "Blue Skies" recording with Louis Prima did "Please Squeeze Da Banana" and a host of others.

In the last few years he has acted as a free lance producer and had stints with both Original and Air-X Records as their A & R top man. While with Original Records he signed the master of "When The Lights Go Down Low" by Al Hibbler. Stein is a successful jingle writer for both TV and radio.

Victor Releases 2 Stereo Singles

NEW YORK—RCA Victor will release its first stereo singles this week when it issues the new Perry Como waxing "Love Makes The World Go Around" b/w "Mandolins In The Moonlight" and a new Henri Rene instrumental coupling, "Point Of No Return" b/w "Blue Flame". The stereo singles will carry a suggested list price of \$1.15.

Victor announced that all single sessions are being recorded in both stereo and monaural and should the demand for its stereo singles be great enough, the major diskery will issue other stereo singles.

Victor is also eyeing the juke box as a stereo singles market since Wurlitzer has announced that it will offer a stereo unit.

Bethlehem Records Enters Singles Field

CINCINNATI—Bethlehem Records, long an important jazz L. P. line, last week announced its all-out entry into the singles sweepstakes. Gus Wildi, Bethlehem prexy, is breaking first with a swing single by Frances Faye, "Lonesome Road" b/w "Somebody Loves Me". The second Bethlehem single will be Chris Connor on "Try A Little Tenderness" b/w "What Is There To Say".

Wildi outlined an ambitious singles program whereby Bethlehem will be releasing on a regular basis. Emphasis will be on jazz and new jazz/pop artists doing standard tunes.

Siegel Intros \$1.98 Line In Havana

NEW YORK—Sid Siegel, president of Seeco Records, left last week for a five-day business trip to Havana to introduce his new \$1.98 Tropical LP line to Cuba.

The stay was climaxed on Friday, Sept. 19th, with a party at the Havana-Hilton, hosted by Siegel for the Cuban press and music business. There, Siegel officially introduced Tropical Records and announced his new facilities to press the entire Seeco and Tropical catalog in Cuba. The new record plant has ten injection molding presses.

Siegel has gone into the heaviest promotion bally of his career to kick off the new label. Window displays, counter browsers and a heavy newspaper consumer advertising schedule will back up Tropical in Cuba.

Siegel also revealed that while in Cuba he will record Celia Cruz, Sonora Matancera and Carlos Argentinos for the parent Seeco Record Company.

Lengsfelder Buys Kelton

NEW YORK — H. J. Lengsfelder, executive of Request Records, has acquired the Kelton music publishing catalogue, which consists of such items as "La Bamba De Vera Cruz," recorded by Ethel Smith, Macklin Marrow, Andre Kostelanetz and others; "Cold Turkey," written and recorded by Florian Zabach; "Carissima," recorded by Percy Faith and Richard Tucker; and many others.

Kelton was formed in 1946 and is a publisher member of ASCAP. The offices of the company were moved to 443 W. 49th St., N. Y. 13.

Mercury Redesigns Its Kiddie Disks

CHICAGO — Mercury Records' Childcraft and Playcraft catalog has finished receiving an exterior decorating job designed to further enhance the popularity of the line.

Mercury announced the conversion of its entire catalog of children's recordings to 12 inch, 33 1/2 long play recordings. All albums in the Childcraft and Playcraft series will have four-color covers and will be merchandised in polyethylene protective bags.

The initial set of nine Childcraft and three Playcraft albums were released on September 15th and are priced at the suggested list of \$1.98. As an incentive to dealers, this first grouping of albums is being made available in a special browser box pre-pack containing 33 albums.

The Childcraft series contains material, selected in co-operation with Marshall Field Enterprises who have pioneered the development of the world famous, Childcraft children guidance books. Childcraft has been commended by the consumer bureau of Parents Magazine as an outstanding contributor in the development of the thinking of Young America. The Playcraft repertoire contains material released solely by Mercury and is highlighted by albums containing such items as Patti Page's "Doggie In The Window" and Rusty Draper's "The Ballad Of Davy Crockett."

Besides the famed Mercury elliptical logo, the Childcraft and Playcraft albums will carry a "jolly jester" identifying symbol.

Included in the first grouping of long plays are, "A Child's Introduction to the Classics," "After School Favorites," "Concert In The Park," "Patriotic Songs And Marches For Children," "Best Loved Fairy Tales, Volume I," "Best Loved Fairy Tales, Volume II," "Mother Goose Nursery Songs," "Let's All Join In," "It's Time For Playing," "Patti Page Sings," "Sing-A-Long With Rusty Draper," and "Kiddie Hit Parade."

Of special interest is the album "After School Favorites" which contains Mercury's all time, best selling, most requested kiddie record, "Peter Ponsil Lost His Tonsil."



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• TO ALL D.J.'s •

DAVID GORNSTON says "Thanks" for airing BLACK VELVET (played by COLEMAN HAWKINS) b/w MY GIRL FRIDAY (with DON REDMAN on Alto). It's a collector's Standard — or Golden Crest.



Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 30.

(Listed Alphabetically)

* Indicates first appearance on Territorial Tips

- ALL DAY LONG
Jimmy Smith (Blue Note 1676)
- *ALMOST IN YOUR ARMS
Sam Cooke (Keen 2006)
- ARE YOU REALLY MINE
Jimmy Rodgers (Roulette 4090)
- BABY FACE
Little Richard (Specialty 645)
- BAREFOOT ROCK
*WHAT DID I DO
Little Junior Parker (Duke 193)
- BETTY LOU'S GOT A NEW PAIR OF SHOES
Bobby Freeman (Josie 841)
- BORN TOO LATE
Pony-Tails (ABC Paramount 9934)
- BREAK UP
Jerry Lee Lewis (Sun 303)
- CAROL
Chuck Berry (Chess 1700)
- CHA DOOKY DOO
Art Neville (Specialty)
- CHANTILLY LACE
Big Bopper (Mercury 71343)
- CHECKING ON MY BABY
Otis Rush (Cobra 5027)
- COME BACK MY LOVE
Jerry Butler & Impressions (Abner 1017)
- COME ON, LET'S GO
Ritchie Valens (Del-Fi 4106)
- COUNT EVERY STAR
Rivieras (Coed 503)
- *CRAZY LOVE
Velours (Cub 9014)
- DARLING CAN'T YOU TELL
Clusters (Tee Gee 102)
- DAYS OF OLD
B. B. King (Kent 307)
- DEVOTED TO YOU
Everly Bros. (Cadence 1350)
- DOWN IN VIRGINIA
I KNOW IT'S A SIN
Jimmy Reed (Vee-Jay 287)
- EARLY IN THE MORNING
Bobby Darin & Rinky Dinks (Atco 6121)
- EVERYTHING
Roy Hamilton (Epic 9282)
- GEE WHIZ
Bob & Earl (Class 231)
- GINGERBREAD
Frankie Avalon (Chancellor 1021)
- HAVING A GOOD TIME
Huey Smith (Ace 548)
- HOLD IT
Bill Doggett (King 5149)
- HOME SWEET HOME ROCK
PINKIE
Earl Bostic (King 5144)
- HOOTCHY KOO
Larry Williams (Specialty 634)
- HOW THE TIME FLIES
Jerry Wallace (Challenge 59013)
- IF YOU TRY
CONGRATULATIONS
Chantels (End 1030)
- I'M SORRY
Royal Holidays (Carlton 472)
- I'M SORRY
Kenny Martin (Federal 12330)
- IT DON'T HURT NO MORE
Nappy Brown (Savoy 1551)
- *IT'S ONLY MAKE BELIEVE
Conway Twitty (MGM 12677)
- IT'S SO FINE
Lavern Baker (Atlantic 2001)
- I'VE HEARD THAT STORY BEFORE
Tommy Ridgely (Herald 526)
- *I WISH
Platters (Mercury 71353)
- *JAMBOREE
Ernie Freeman (Imperial)
- KING CREOLE (EP)
Elvis Presley (RCA Victor EPA-4319)

- LA DO DADA
Dale Hawkins (Checker 900)
- LET'S SIT AND TALK
Gene Allison (Vee-Jay 286)
- MAMA, MAMA, MAMA
PRISONER'S SONG
Warren Storm (Nasco 6015)
- *MEXICAN HAT ROCK
Applejacks (Cameo 149)
- MY BONNIE
YOU BE MY BABY
Ray Charles (Atlantic 1196)
- MY DEAREST, MY DARLING
Eddie Bo (Chess)
- *NEED YOU
Donnie Owens (Guyden 2001)
- NEL BLU DIPINTO DI BLU (VOLARE)
Dean Martin (Capitol 4028)
- NEVER AGAIN
Dinah Washington (Mercury 71317)
- NO ONE KNOWS
Dion & The Belmonts (Laurie 3015)
- *OH BABY
Velveteers (Ric)
- ONE DAY NEXT YEAR
Heartbeats (Roulette 4091)
- POINCIANA
Ahmad Jahmal (Argo 5303)
- *POOR BOY
Royaltones (Jubilee 5338)
- RAMROD
Duane Eddy (Jamie 1109)
- REAL WILD CHILD
Ivan (Coral 62017)
- SAPPHIRE
Danny Oliver (Trend 012)
- SOMEONE TO LOVE ME
Ron Baxter (Gone 5036)
- STUPID CUPID
Connie Francis (MGM 12683)
- SUMMERTIME BLUES
Eddie Cochran (Liberty 55144)
- SUMMERTIME, SUMMERTIME
Jamies (Epic 9281)
- *TEA FOR TWO CHA CHA
Tommy Dorsey Orch (Decca 30704)
- TEARS FROM MY HEART
Thurston Harris (Aladdin 3435)
- TELL IT LIKE IT IS
DON'T BE ASHAMED TO CALL MY NAME
Little Willie John (King 5147)
- THE GREEN MOSQUITO
Tune Rocker (United Artists 139)
- THE SHADOW KNOWS
Coasters (Atco 6126)
- THINK IT OVER
Crickets (Brunswick 55072)
- THIS LITTLE GIRL'S GONE ROCKIN'
WHY ME
Ruth Brown (Atlantic 1197)
- *TIC TOC
Lee Allen (Ember 1039)
- TOPSY (Part II)
Cozy Cole (Love 5003)
- WABASH BLUES
Al Smith (Abner 1014)
- WEEKEND
Kingsmen (East-West 115)
- WE HAVE LOVE
Jackie Wilson (Brunswick 55086)
- *WHEN I GROW TOO OLD TO DREAM
Ed Townsend (Capitol 4048)
Duke Mitchell (Liberty 55158)
- WHOSE HEART ARE YOU
BREAKING NOW
Johnny Love (Tee Pee 395)
- WHY DO I
Lee Andrews & Hearts (United Artists 136)
- YOU CHEATED
Slades (Domino)
Del-Vikings (Mercury 71345)
- YOUNG SCHOOL GIRL
IT MUST BE LOVE
Fats Domino (Imperial 5537)



THE NATION'S R & B TOP 50

		Pos. Last Week
1	TEARS ON MY PILLOW Little Anthony & Imperials (End 1027)	(2)
2	ROCKIN' ROBIN Bobby Day (Class 229)	(3)
3	LITTLE STAR Elegants (APT 25005)	(1)
4	IT'S ALL IN THE GAME Tommy Edwards (MGM 12688)	(7)
5	BIRD DOG Everly Bros. (Cadence 1350)	(9)
6	WIN YOUR LOVE FOR ME Sam Cooke (Keen 2006)	(6)
7	DOWN THE AISLE OF LOVE Quin-Tones (Hunt 321)	(10)
8	NEL BLU DIPINTO DI BLU Domenico Modugno (Decca 30677)	(8)
9	JUST A DREAM Jimmy Clayton (Ace)	(4)
10	PATRICIA Perez Prado (RCA Victor 7245)	(5)
11	YOU CHEATED Shields (Dot 15805)	(11)
12	TEN COMMANDMENTS OF LOVE Harvey & The Moonglows (Chess 1705)	(23)
13	CAROL Chuck Berry (Chess 1700)	(15)
14	ITCHY TWITCHY FEELING Bobby Hendricks (Sue 706)	(21)
15	MY LIFE Chuck Willis (Atlantic 1192)	(13)
16	SUSIE DARLIN' Robin Luke (Dot 15781)	(22)
17	GOING TO CHICAGO BLUES Count Basie & Joe Williams (Roulette 4088)	(16)
18	YES I WANT YOU Ivory Joe Hunter (Atlantic 1191)	(19)
19	WESTERN MOVIES Olympics (Demon 1508)	(12)
20	FEVER Peggy Lee (Capitol 3998)	(17)
21	WILLIE AND THE HAND JIVE Johnny Otis (Capitol 3966)	(20)
22	YOU'RE A SWEETHEART Little Willie John (King 5142)	(14)
23	MY TRUE LOVE Jack Scott (Carlton 462)	(18)
24	LITTLE BLUE BOY Bobby Blue Bland (Duke 196)	(30)
25	STORMY WEATHER Spaniels (Vee Jay 290)	(29)
26	THE END Earl Grant (Decca 30719)	(33)
27	LOVE ME Jerry Butler & Impressions (Abner 1017)	(34)
28	TRICKLE TRICKLE Videos (Casino 102)	(32)
29	CARMEN Ramsey Lewis (Argo 5304)	(24)
30	ONE SUMMER NIGHT Dandleers (Mercury 71322)	(25)

31. THIS LITTLE GIRL'S GONE ROCKIN'. 32. TOPSY (PART II). 33. RAMROD. 34. COME CLOSER TO ME. 35. HOW THE TIME FLIES. 36. CHANTILLY LACE. 37. LA-DO-DADA. 38. COUNT EVERY STAR. 39. SPLISH SPLASH. 40. THE SHADOW KNOWS. 41. NO ONE KNOWS. 42. ONE DAY NEXT YEAR. 43. BORN TOO LATE. 44. FOR YOUR PRECIOUS LOVE. 45. WE HAVE LOVE. 46. YAKETY YAK. 47. EARLY IN THE MORNING. 48. KING CREOLE. 49. POOR LITTLE FOOL. 50. LET'S SIT AND TALK.

Honolulu Holiday



HONOLULU—Vacationing in the "Paradise of the Pacific" is Arleigh Castle of Hollywood, California. Miss Castle is a guest of the Moana Hotel on the Beach at Waikiki. She is secretary to Herb Monte of Johnstone-Monte Music, Hollywood, California.

College Songs Receive Pat Suzuki Treatment

NEW YORK—Ben Rosner, General Manager of VIK Records, announced this week that the label will issue immediately four Pat Suzuki singles of well-known college songs sung in sexy-bluesy style.

The disks will be sent out simultaneously, but each one will be released only in the regions surrounding the particular college involved. Rosner said the records will hit a total of seven markets initially. Within a week every other VIK distributor will receive at least one version of the record.

Included in this unusual release are: "Roar, Lion, Roar" (Columbia University); "The Victors" (University of Michigan); "The Eyes of Texas" (University of Texas); and "Bow Down To Washington" (University of Washington). Each of these singles is backed with "The Whiffenpoof Song".

A concentrated promotion program is underway with the various schools, their radio stations plus local sports writers and other sports outlets. Streamers and trade ads have also been prepared.

Rosner stated that the idea for the release was stimulated by the tremendous response received in the Seattle area when Pat performed her novel rendition of the University of Washington song. It was felt that similar versions of more college songs could be equally successful in other parts of the country.

New \$1.98 LP!
HIT VOCAL GROUPS
 All Time Hits
 Penguins, Medallions
 Cufflinx & others
 Order Now!
AUTHENTIC 501
DOOTO RECORDS
 9512 SO. CENTRAL AVE. LOS ANGELES, CALIF.

Kalin Twins Meet Special Miss



BALTIMORE—Decca's hot Kalin Twins recently hit the Baltimore market pushing their latest release "Dream Of Me". The one day swing included a stop at Musical Sales Company's One-Stop record operation—one of the nation's largest—where the twins were greeted by "Miss Dream Of Me" recently selected from the lovely Patricia Stevens models in that city.

New York Nitery To Host College Jazz Combos

NEW YORK — The Roundtable, popular east side New York restaurant featuring music by famous jazz stars, launched a college jazz program last Sunday when it resumed week-around operation after being closed that day during the summer. Inaugurated by Roundtable owners Morris Levy and Phil Kahl, the new program offers college jazz musicians the opportunity to gain the experience and distinction of performing in a major New York club, and the chances to win both a recording contract and a future engagement at The Roundtable.

As of last Sunday, the day the club's regular attractions are off, and continuing every Sunday for the next four months, the club will present two outstanding college jazz combos in a musical battle royal to start at 6 o'clock in the evening and run all night long. Pitted against each other to launch the Roundtable's unique series last Sunday were Lehigh U's Christmas City Six and Yale's Bull Pups. Set for September 28th are the Dartmouth Sultans and a septet from Brown University, Bill Vogel's Brunotes, while on October 5th Cornell's Stump Lifters will

oppose a group from the U. of Virginia, the Jim Lazarus Quintet. Sharing The Roundtable's bandstand on October 12th will be another team from the Yale campus, Eli's Chosen Six, and Russ Bowman's Finger Lakes Five from Hobart College. Collegiate combos to be featured on Sunday evenings after that will be announced by The Roundtable in the near future.

At the end of the 4-month program, hosts Levy and Kahl will select the two best groups and reward each with a week's engagement at The Roundtable during the summer of '59 and a contract with Roulette Records, of which Morris Levy is president.

New Back Beat Artist

HOUSTON—Back Beat Records has signed rock 'n roll artist Ted Taylor. He is rehearsing this week with Back Beat a&r chief Joe Scott for immediate sessions.

The Cash Box

NEW YORK

CHICAGO

NEW ORLEANS

1 TEARS ON MY PILLOW
Little Anthony & Imperials
(End 1027)

2 IT'S ALL IN THE GAME
Tommy Edwards
(MGM 12688)

3 WIN YOUR LOVE FOR ME
Sam Cooke
(Keen 2006)

4 LITTLE STAR
Elegants
(Apt 25005)

5 BIRD DOG
Everly Brothers
(Cadence 1350)

6 TEN COMMANDMENTS OF LOVE
Harvey & Moonglows
(Chess 1705)

7 NEL BLU DIPINTO DI BLU
Domenico Modugno
(Decca 30677)

8 ROCKIN' ROBIN
Bobby Day
(Class 229)

9 SUSIE DARLIN'
Robin Luke
(Dot 15781)

10 TRICKLE TRICKLE
Videos
(Casino 102)

STORMY WEATHER
Spaniels
(Yee Jay 290)

LITTLE STAR
Elegants
(Apt 25005)

TEARS ON MY PILLOW
Little Anthony & Imperials
(End 1027)

IT'S ALL IN THE GAME
Tommy Edwards
(MGM 12688)

GOING TO CHICAGO BLUES
Count Basie & Joe Williams
(Roulette 4088)

NEL BLU DIPINTO DI BLU
Domenico Modugno
(Decca 30677)

YOU'RE A SWEETHEART
Little Willie Jahn
(King 5142)

TEN COMMANDMENTS OF LOVE
Harvey & The Moonglows
(Chess 1705)

YES I WANT YOU
Ivory Joe Hunter
(Atlantic 1191)

LOVE ME
Jerry Butler & Impressions
(Abner 1016)

TEARS ON MY PILLOW
Little Anthony & Imperials
(End 1027)

WIN YOUR LOVE FOR ME
Sam Cooke
(Keen 2006)

ROCKIN' ROBIN
Bobby Day
(Class 229)

LITTLE BLUE BOY
Bobby Blue Bland
(Duke 196)

TEN COMMANDMENTS OF LOVE
Harvey & The Moonglows
(Chess 1705)

LITTLE STAR
Elegants
(Apt 25005)

DOWN THE AISLE OF LOVE
Quin-Tones
(Hunt 321)

CHANTILLY LACE
Big Bopper
(Mercury 71343)

CAROL
Chuck Berry
(Chess 1700)

IT'S ALL IN THE GAME
Tommy Edwards
(MGM 12688)

ST. LOUIS

NEWARK

DALLAS

1 WIN YOUR LOVE FOR ME
Sam Cooke
(Keen 2006)

2 TEARS ON MY PILLOW
Little Anthony & Imperials
(End 1027)

3 WHY ME
Ruth Brown
(Atlantic 1197)

4 POINCIANA
Ahmad Jahmal
(Argo 5303)

5 YES, I WANT YOU
Ivory Joe Hunter
(Atlantic 1191)

6 DOWN THE AISLE OF LOVE
Quin-Tones
(Hunt 321)

7 ROCKIN' ROBIN
Bobby Day
(Class 229)

8 IT DON'T HURT NO MORE
Nappy Brawn
(Savoy 1551)

9 LITTLE STAR
Elegants
(Apt 25005)

10 CARMEN
Ramsey Lewis
(Argo 5304)

TEARS ON MY PILLOW
Little Anthony & Imperials
(End 1027)

IT DON'T HURT NO MORE
Nappy Brown
(Savoy 1551)

LOVE ME
Jerry Butler & Impressions
(Abner 1017)

ONE DAY NEXT YEAR
Heartbeats
(Roulette 4091)

NEL BLU DIPINTO DI BLU
Domenico Modugno
(Decca 30677)

WIN YOUR LOVE FOR ME
Sam Cooke
(Keen 2006)

TEN COMMANDMENTS OF LOVE
Harvey & Moonglows
(Chess 1705)

DOWN THE AISLE OF LOVE
Quin-Tones
(Hunt 321)

MY LIFE
Chuck Willis
(Atlantic 1192)

CAROL
Chuck Berry
(Chess 1700)

LITTLE STAR
Elegants
(Apt 25005)

BIRD DOG
Everly Brothers
(Cadence 1350)

ROCKIN' ROBIN
Bobby Day
(Class 229)

CHANTILLY LACE
Big Bopper
(Mercury 71343)

IT'S ALL IN THE GAME
Tommy Edwards
(MGM 12688)

JUST A DREAM
Jimmy Clanton
(Ace 546)

HOW THE TIME FLIES
Jerry Wallace
(Challenge 59013)

NEL BLU DIPINTO DI BLU
Domenico Modugno
(Decca 30677)

SUSIE DARLIN'
Robin Luke
(Dot 15781)

TEARS ON MY PILLOW
Little Anthony & Imperials
(End 1027)



R & B Sure Shots

"LOVE ME"

"COME BACK MY LOVE"

Jerry Butler & Impressions

Award
o' the Week 8/30

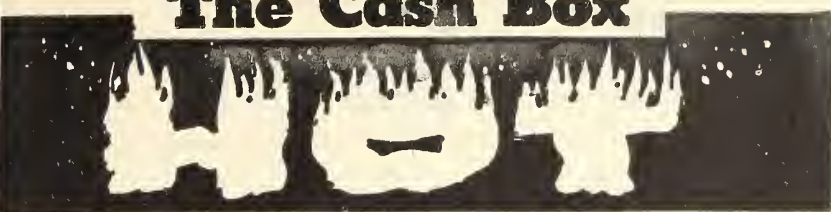
Abner 1016

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"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box



PHILADELPHIA

LOS ANGELES

DETROIT

- 1 TEARS ON MY PILLOW
Little Anthony & Imperials
(End 1027)
- 2 LITTLE STAR
Elegants
(Apt 25005)
- 3 IT'S ALL IN THE GAME
Tommy Edwards
(MGM 12688)
- 4 ROCKIN' ROBIN
Bobby Day
(Class 229)
- 5 TRICKLE TRICKLE
Videos
(Casino 102)
- 6 NEL BLU DIPINTO DI BLU
Domenico Modugno
(Decca 30677)
- 7 WILLIE AND THE HAND JIVE
Johnny Otis
(Capitol 3966)
- 8 YOU CHEATED
Shields
(Dot 15805)
- 9 NO ONE KNOWS
Dion & The Belmonts
(Laurie 3015)
- 10 WHY DO I
Lee Andrews & Hearts
(United Artists 736)

- LITTLE STAR
Elegants
(Apt 25005)
- TEARS ON MY PILLOW
Little Anthony & Imperials
(End 1027)
- IT'S ALL IN THE GAME
Tommy Edwards
(MGM 12688)
- JUST A DREAM
Jimmy Clanton
(Ace 546)
- BIRD DOG
Everly Brothers
(Cadence 1350)
- YOU CHEATED
Shields
(Dot 15805)
- RAMROD
Duane Eddy
(Jamie 1109)
- DOWN THE AISLE OF LOVE
Quin Tones
(Hunt 321)
- NEL BLU DIPINTO DI BLU
Domenico Modugno
(Decca 30677)
- ROCKIN' ROBIN
Bobby Day
(Class 229)

- ROCKIN' ROBIN
Bobby Day
(Class 229)
- TEARS ON MY PILLOW
Little Anthony & Imperials
(End 1027)
- I'M SORRY
Kenny Martin
(Federal 12330)
- LITTLE STAR
Elegants
(Apt 25005)
- SUMMERTIME BLUES
Eddie Cochran
(Liberty 55144)
- DOWN THE AISLE OF LOVE
Quin-Tones
(Hunt 321)
- PATRICIA
Perez Prado
(RCA Victor 7245)
- CAROL
Chuck Berry
(Chess 1700)
- BIRD DOG
Everly Brothers
(Cadence 1350)
- IT'S ALL IN THE GAME
Tommy Edwards
(MGM 12688)

ATLANTA

NORFOLK

SAN FRANCISCO

- 1 ROCKIN' ROBIN
Bobby Day
(Class 229)
- 2 WIN YOUR LOVE FOR ME
Sam Cooke
(Keen 2006)
- 3 LITTLE STAR
Elegants
(Apt 25005)
- 4 TEN COMMANDMENTS OF LOVE
Harvey & The Moonglows
(Chess 1705)
- 5 BIRD DOG
Everly Brothers
(Cadence 1350)
- 6 WE HAVE LOVE
Jackie Wilson
(Brunswick 55086)
- 7 JUST A DREAM
Jimmy Clanton
(Ace 546)
- 8 IT'S ALL IN THE GAME
Tommy Edwards
(MGM 12688)
- 9 MY LIFE
Chuck Willis
(Atlantic 1192)
- 10 YES I WANT YOU
Ivory Joe Hunter
(Atlantic 1191)

- ROCKIN' ROBIN
Bobby Day
(Class 229)
- LITTLE STAR
Elegants
(Apt 25005)
- TEARS ON MY PILLOW
Little Anthony & Imperials
(End 1027)
- WIN YOUR LOVE FOR ME
Sam Cooke
(Keen 2006)
- BIRD DOG
Everly Brothers
(Cadence 1350)
- DOWN THE AISLE OF LOVE
Quin-Tones
(Hunt 321)
- WE HAVE LOVE
Jackie Wilson
(Brunswick 55086)
- LA DO DADA
Dale Hawkins
(Chess 900)
- IT'S ALL IN THE GAME
Tommy Edwards
(MGM 12688)
- I'VE HEARD THAT STORY BEFORE
Tommy Ridgely
(Herald 526)

- LITTLE STAR
Elegants
(Apt 25005)
- WIN YOUR LOVE FOR ME
Sam Cooke
(Keen 2006)
- DOWN THE AISLE OF LOVE
Quin-Tones
(Hunt 321)
- TEARS ON MY PILLOW
Little Anthony & Imperials
(End 1027)
- WILLIE AND THE HAND JIVE
Johnny Otis
(Capitol 3966)
- JUST A DREAM
Jimmy Clanton
(Ace 546)
- TOPSY (PART II)
Cozy Cole
(Love 5003)
- ROCKIN' ROBIN
Bobby Day
(Class 229)
- LITTLE BLUE BOY
Bobby Blue Bland
(Duke 196)
- GOING TO CHICAGO BLUES
Count Basie & Joe Williams
(Roulette 4088)



R & B Sure Shots

"CHANTILLY LACE"

Big Bopper

Mercury 71343

"LA-DO-DADA"

Dale Hawkins

Checker 900

"THE SHADOW KNOWS"

The Coasters

Atco 6126

Dinner For A Winner



OTTAWA, ONT.—17 year old Nicole Sacoutis of Ottawa was the winner in a contest co-promoted by Quality Records Ltd., and CKOY-Ottawa in connection with Frankie Avalon's recent appearance in Canada's Capital. Nicole's letter was judged best on the subject, "Why I'd like to meet Frankie Avalon". The above pic was taken during the dinner at which Nicole was introduced to the recording star. Left to right, Johnny Murphy, CKOY-DJ, Denyse Lemaire, Quality Records promotion, Jack Florence, owner of the La Paloma Restaurant where the dinner took place and personal manager of Decca personality Johnny Six, Rick Patrone, Frankie's road manager, Nicole Sacoutis, contest winner and Frankie.

Territorial Hit Spreading Rapidly

THIS IS THE END

by
The Isley Brothers

Cindy 3009
CINDY RECORDS

Notionally Distributed
GONE RECORDS

1650 B'way N. Y., N. Y.

The "Walking With Mr. Lee" Man
Does It Again

TIC TOC

by
LEE ALLEN

EMBER 1039
EMBER RECORDS

1597 B'WAY, N. Y.



R & B Reviews

A AWARD & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box Award o' the Week

"DON'T WAKE UP THE KIDS" (2:37)

[Jay & Cee BMI—Glover, Kennedy]

"YOU'LL REMAIN FOREVER" (2:22) [Roosevelt BMI—O. Blackwell]

OTIS WILLIAMS & HIS CHARMS (DeLuxe 6174)

● Otis Williams and his Charms turn to the novelty department as he makes a powerful bid for a two-market click with his newest DeLuxe slicing. It's a handclapping rocker loaded with vocal and instrumental tricks that the teensters are sure to take a strong liking to. The artists are having a loud party, in the "Yakety Yak" style, when a speeded-up, 45 to 78 rpm voice exclaims, "Don't Wake Up The Kids". Deck is good bet to wake up the record buyer. Get with it. Under end, titled "You'll Remain Forever", is an attractive, romantic rock-a-ballad that Williams and the crew polish off in smooth style. Tasty ear-pleaser that should easily fit in the deejay's programming guide.

"I'M TRULY TRULY YOURS" [Maureen BMI—Mitchell, Carr]

"ETERNITY WITH YOU" [Maureen BMI—Mitchell, Carr]

ROBERT & JOHNNY (Old Town 1058)

● The team of Robert & Johnny has made a winning habit out of tunes dealing with the love and devotion theme and their latest Old Town offering should prove no exception to the rule. The boys are sure to make it three-in-a-row as they follow "We Belong Together" and "I Believe In You" with a similar opus tagged "I'm Truly Truly Yours". It oozes with the sweet tenderness that the boys squeeze out in ultra-commercial fashion. On the under half the songsters continue in the same vein as they sway over another lovely, fish beat ballad dubbed "Eternity With You". Strong coupler but it's the top end for the winner's circle.

"WHAT'S YOUR NAME?" (2:28) [Excellorec BMI—J. Stamps]

"IT'S LOVE BABY" (2:43) [Excellorec BMI—T. Jarrett]

THE MONORAYS (Nasco 6020)

● Another instrumental should be poppin' up on the r&r charts in the weeks to come. The tune is tagged "What's Your Name?" and the artists responsible for the real commercial sounds are a group of newcomers dubbed The Monorays. Altho the title is spotted a few times throughout the disk it's strictly instrumental. It's a terrific honky-tonker featuring some infectious drum portions. Watch it. Could be a big side for Nasco. Under end, tabbed "It's Love Baby", is a sensational hip-swinger that the boys rock out in sock vocal and musical style. Great coupler tho slightly overshadowed by the top half.

"MISSISSIPPI STEAMBOAT" (2:45) [Lion BMI—Robey, Scott]

"CRAZY CRAZY LOVING" (2:18) [Lion BMI—Robinson, Scott, Robey]

FENTION ROBINSON (Duke 191)

● Here's a pairing that's gonna put money in the pockets of ops and dealers alike. It's a potent new Duke two-sider that features Fention Robinson, vocally, and the Castle Rockers, instrumentally. The group had a territorial noise-maker in their last effort, labeled "The Freeze", and either end of the latest twosome could break thru on a national level. On one end, a fast paced shuffler, Fention wails in top drawer down-home style as he takes the "Mississippi Steamboat" back to his baby. On the other end, an exciting romantic rocker, the gal gives him that "Crazy Crazy Feeling". Dandy duo. Take your pick.

"COMIC STRIP ROCK AND ROLL" (2:08)

[David BMI—Norman Strassberg, Larry Kolber]

LARRY MARTIN & ROBERT ASHLEY BAND (Mercury 71365)

● What could prove to be an r&r, all-market smasher for Mercury is this delightful novelty dished up by Larry Martin and Robert Ashley's Band. (See pop reviews).

"LONESOME TEARS" [Nor Va Jak BMI—B. Holly]

"IT'S SO EASY" [Nor Va Jak BMI—B. Holly, N. Petty]

THE CRICKETS (Brunswick 55094)

● Look for two more rockers, turned in by the Crickets, to be appearing on the rock 'n roll charts this fall. (See pop reviews).

ANNIE LAURIE
(DeLuxe 6173)

B+ "SOMEDAY SOMEWAY" (2:41) [Jay & Cee BMI — McCoy, Toombs] Annie Laurie is gonna add many new fans to her already large following with her meaningful interpretation of this rhythmic, up beat romantic blueser. Top notch choral and instrumental support a potent contender for the charts. Impressive offering.

B "HOLD ON TO WHAT YOU GOT" (2:12) [R. T. BMI—R. Toombs] Here the chirp passes along a friendly bit of advice to those in love. A fetching shuffler that Annie grooves in a manner that's sure to set the hoofers in motion.

SIL AUSTIN
(Mercury 71361)

B+ "THE CHARMER" (1:58) [Nor-bay BMI—S. Austin] Sil Austin, whose "Slow Walk" took a fast ride up the charts could do more of the same with his latest instrumental original. It's a tantalizing rock-a-cha-cha that brings the bongos, claves, etc. into play with Austin's swinging saxwork. Could happen.

B "RIFF RAFF" (2:18) [Norbay BMI—S. Austin] This end Austin, and his crew, honks up a storm as he rides his tenor sax over a solid, self-penned rafter shaker. Two strong coin-catchers.

THE V-NOTES
(Volk 102)

B "GET A BABY LIKE MINE" (2:07) [Fairway BMI—J. Little John, J. Fields] The lead vocal happily reflects that his gal's a winner, as the rest of the V-Notes tastefully join in on a quick-steppin' ditty that's gonna attract a heap of juke box loot. Could be a hot debut item for the group.

C+ "SMASHED" (1:50) [Fairway BMI — F. Stryker, L. Dunig] Here the artists swing back and forth on a house-rockin' opus about a gal who has really loosened the guy's under-pinnings. Good dance stuff.

THE FIVE JADES
(Duke 188)

B+ "ROCK AND ROLL MOLLY" (2:27) [Lion BMI—B. Flonnoy] Duke intros a new group of song stylists who have what it takes to make a 'run for the money'. They're the Five Jades, featuring Charles Turner in the lead slot, and they refreshingly carve out a sparkling hand-clapper. Bright instrumental support on a rocker tailor-made for the kids.

B "WITHOUT YOUR LOVE" (2:30) [Lion BMI—L. Eaton] On the reverse etching Luevenia Eaton takes the lead as the outfit slows down the pace to convincingly render a touching, fish-beat lover's plea.

THE FASCINATORS
(Dooto 441)

B+ "SHIVERS AND SHAKES" (2:45) [Dootsie Williams BMI —D. Harris] Here's a mildly amusing novelty item that could stir up a fuss on the jockey charts. It displays the vocalisthenics of the Fascinators on a ditty about a guy who has a funny feeling all over cause it's his first date. Catchy rocker to watch closely.

B "TEARDROP EYES" (2:52) [Dootsie Williams BMI—Harris, Harper] This side falls into the crying-towel, romantic ballad category and it's handled in warm, sincere style by the songsters. Pretty offering.

V. & B. B.
(J & S 1623)

B+ "THEY JUST ROCKING & ROLLING" (2:12) [Zells BMI—Sanders, B. B.] Two newcomers, known simply as V. & B. B., stand a strong chance of having their initials splashed all over the r&r charts via their J&S bow. The songsters enticingly blend on a terrific rocker aimed at the teenage trade.

B "LET'S BEGIN AGAIN" (2:32) [Zells BMI—Jackson, Sanders] On this end the twosome employs the softer, subdued r&r approach as they cruise over a persuasive steady-driving, rock-a-ballad.

RONNIE KNOX
(Dooto 442)

B "BABY PLAY BALL WITH ME" (2:32) [Dootsie Williams BMI—C. Williams] Ronnie Knox is moving at top speed on this engaging novelty item and could very well carry it over the 'hit goal line'. The artist, along with a spirited choral and musical assist, sends up this solid chart-contender in rapid-fire manner.

C "IT'S FASCINATION" (2:20) [Dootsie Williams BMI — C. Williams] The chorus joins Ronnie on another quick moving, tho somewhat slower than the topline, love affair.

SONS OF JEHOVAH (Religious)
(Nashboro 626)

B+ "THE HOLY BIBLE" (2:41) [Excellorec BMI — F. Perkins] The Sons Of Jehovah get their message across with telling effect as they ride out this rousing spiritual in thrilling fashion. Wonderful piece of wax for the 'bible belt' customer.

C+ "KEEP ME AND TEACH ME" (2:35) [Excellorec BMI—F. Perkins] Under lid is another inspiring opus that the group does up in slow beat style. Fine coupler tho heavily overshadowed by the flip.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Country Big 10

JUKE BOX TUNES

Pos. Last Week

- | | | |
|-----------|--|-----------|
| 1 | BLUE BOY
Jim Reeves
(RCA Victor 7266) | 1 |
| 2 | BLUE BLUE DAY
Don Gibson
(RCA Victor 7010) | 2 |
| 3 | BIRD DOG
Everly Brothers
(Cadence 1350) | 3 |
| 4 | CITY LIGHTS
Ray Price
(Columbia 41191) | 4 |
| 5 | THE WAYS OF A WOMAN IN LOVE
Johnny Cash
(Sun 302) | 7 |
| 6 | ALONE WITH YOU
Faron Young
(Capitol 3982) | 5 |
| 7 | GUESS THINGS HAPPEN THAT WAY
Johnny Cash
(Sun 295) | 6 |
| 8 | SQUAWS ALONG THE YUKON
Hank Thompson
(Capitol 4017) | 9 |
| 9 | INVITATION TO THE BLUES
Ray Price
(Columbia 41191) | 8 |
| 10 | DEVOTED TO YOU
Everly Bros.
(Cadence 1350) | 13 |

11. SHE WAS ONLY SEVENTEEN. 12. POOR LITTLE FOOL. 13. HARD HEADED WOMAN. 14. YOU'RE THE NEAREST THING TO HEAVEN. 15. I CAN'T HELP WONDERING. 16. JEALOUSY. 17. IT'S A LITTLE MORE LIKE HEAVEN. 18. JUST MARRIED. 19. TALK TO ME OH LONESOME HEART. 20. ARE YOU REALLY MINE.

Hoop-La



PITTSBURGH, PA.—Stirring up some hoop-la for her latest record is Jaye P. Morgan. She's shown with KDKA Radio disk jockeys Jim Williams (left) and Bob Tracey. Tracey invited listeners to vote for their favorite side of her new release—"Star Dust" and "Easy Does It"—and the balloting was almost equally divided. Fans called their choices to the RCA Victor star directly.

Larry Clinton Joins Kapp

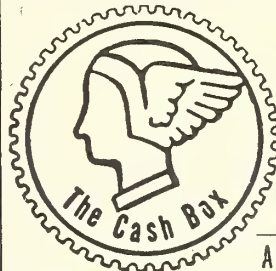
NEW YORK — Larry Clinton, composer, conductor and arranger, has joined the Kapp staff as Director of A & R.

Clinton has been prominent in many phases of the music world. He has written orchestrations for such top name bands as Benny Goodman, the late Dorsey Brothers and Glen Gray, and is featured in the ASCAP files as composer of tunes like, "The Dipsy Doodle", "My Reverie" and "Our Love" among many others. For many years he conducted his own orchestra.

For the past three years, Clinton was associated with the Howie Richmond publishing firm as professional manager.

Decca Artists In N. Y. Clubs

NEW YORK—A host of Decca and Coral artists very much in evidence in the various nighteries in New York. Toni Arden is appearing at the Copa with Joe E. Lewis; Roberta Sherwood holds forth at the Latin Quarter; Domenico "Volare" Modugno is breaking all records at the Elegante in Brooklyn; Bill Snyder is continuing an extended stay at the Statler Lounge; the Gateway Singers are creating quite a stir at the Village Gate; Ethel Smith is at Le Cupidon with several innovations not limited to the Hammond; Carmen McRae is back at the Vanguard; Betty Madigan is at The Boulevard; and Russ Haddock new Coral artist is appearing with his trio at The Living Room.



The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM NATION'S DISK JOCKEYS

- | | POS. LAST WEEK |
|--|-------------------------------|
| 1. BLUE BOY | Jim Reeves (RCA Victor) (1) |
| 2. CITY LIGHTS | Ray Price (Columbia) (3) |
| 3. ALONE WITH YOU | Faron Young (Capitol) (2) |
| 4. THE WAYS OF A WOMAN IN LOVE | Johnny Cash (Sun) (5) |
| 5. BLUE BLUE DAY | Don Gibson (RCA Victor) (4) |
| 6. SQUAWS ALONG THE YUKON | Hank Thompson (Capitol) (7) |
| 7. BIRD DOG | Everly Brothers (Cadence) (6) |
| 8. SHE WAS ONLY SEVENTEEN | Marty Robbins (Columbia) (9) |
| 9. YOU'RE THE NEAREST THING TO HEAVEN | Johnny Cash (Sun) (10) |
| 10. INVITATION TO THE BLUES | Ray Price (Columbia) (8) |
| 11. THE VIOLET AND THE ROSE. 12. GUESS THINGS HAPPEN THAT WAY. 13. DEVOTED TO YOU. 14. TALK TO ME OH LONESOME HEART. 15. BIG WHEELS. 16. JEALOUSY. 17. PICK ME UP ON YOUR WAY DOWN. 18. NOTHING CAN STOP ME. 19. POOR LITTLE FOOL. 20. CRYING OVER YOU. 21. ALL GROWN UP. 22. TILL I'M THE ONLY ONE. 23. HAVEN'T YOU HEARD. 24. IT'S A LITTLE MORE LIKE HEAVEN. 25. TURPELO COUNTY JAIL. 26. WOULD YOU CARE. 27. JUST MARRIED. 28. COUNTERFEIT LOVE. 29. I CAN'T HELP WONDERING. 30. I FORGOT MORE THAN YOU'LL EVER KNOW. 31. HEY SHERIFF. 32. TELL HER LIES AND FEED HER CANDY. 33. COME IN STRANGER. 34. HARD HEADED WOMAN. 35. IT'S ONLY MAKE BELIEVE. 36. REAL LOVE. 37. WHEREVER YOU GO. 38. HEY MR. BLUEBIRD. 39. SEND ME THE PILLOW YOU DREAM ON. 40. CRY BABY CRY. 41. DARK HOLLOW. 42. LOOK WHO'S BLUE. 43. KING CREOLE. 44. TWO EMPTY ARMS. 45. FALLING BACK TO YOU. 46. TWO TINY RINGS. 47. A WOMAN CAPTURED ME. 48. JUST BEFORE DAWN. 49. LONELY ISLAND PEARL. 50. GONNA GIVE MYSELF A PARTY; ALL OF THE TIME; BEST YEARS OF YOUR LIFE; THEME OF LOVE; BREAK UP; HEARTBREAK AVENUE; THE UPPER ROOM; NUTHIN' NEEDS NUTHIN'. | |

Country Best Sellers

IN RETAIL OUTLETS

- | | Pos. Last Week |
|--|----------------|
| 1. BLUE BOY
Jim Reeves
(RCA Victor 7266) | (1) |
| 2. BIRD DOG
Everly Brothers
(Cadence 1350) | (2) |
| 3. THE WAYS OF A WOMAN IN LOVE
Johnny Cash
(Sun 302) | (3) |
| 4. CITY LIGHTS
Ray Price
(Columbia 41191) | (6) |
| 5. BLUE BLUE DAY
Don Gibson
(RCA Victor 7010) | (4) |
| 6. ALONE WITH YOU
Faron Young
(Capitol 3982) | (5) |
| 7. SQUAWS ALONG THE YUKON
Hank Thompson
(Capitol 4017) | (8) |
| 8. GUESS THINGS HAPPEN THAT WAY
Johnny Cash
(Sun 295) | (7) |
| 9. DEVOTED TO YOU
Everly Brothers
(Cadence 1350) | (10) |
| 10. SHE WAS ONLY SEVENTEEN
Marty Robbins
(Columbia 41208) | (11) |
| 11. INVITATION TO THE BLUES. 12. YOU'RE THE NEAREST THING TO HEAVEN. 13. POOR LITTLE FOOL. 14. HARD HEADED WOMAN. 15. JEALOUSY. 16. JUST MARRIED. 17. TALK TO ME OH LONESOME HEART. 18. TURPELO COUNTY JAIL. 19. ARE YOU REALLY MINE. 20. BIG WHEELS. 21. I CAN'T HELP WONDERING. 22. IT'S A LITTLE MORE LIKE HEAVEN. 23. TILL I'M THE ONLY ONE. 24. KING CREOLE. 25. OH LONESOME ME. 26. CRYING OVER YOU. 27. NOTHING CAN STOP ME. 28. PICK ME UP ON YOUR WAY DOWN. 29. IT'S ONLY MAKE BELIEVE. 30. THE VIOLET AND THE ROSE. 31. HEY, MR. BLUEBIRD. 32. COME IN STRANGER. 33. ALL GROWN UP. 34. SEND ME THE PILLOW YOU DREAM ON. 35. HAVEN'T YOU HEARD. | |

Arrow Signs Alan Arkin

NEW YORK—Arrow Record has just signed vocalist Alan Arkin, former lead voice of the Tarriers of "Banana Boat" fame. The lad, to be featured in the forthcoming B'way show "Heloise", will have his first single issued next week. It couples "Dody Lee" with "900 Miles".

At the same time, Fred Mendelsohn of Arrow announced that the diskery is issuing three EP's by organist Johnny Smith. To introduce the performer to the public, Arrow will issue these three packages in a soft cover at a 98c retail price.

Jimmie Williams

Sings

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on

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Country America Welcomes Sponsor



HOLLYWOOD—Nat Nigberg's "Country America," KABC-TV, Saturdays 7-8 P.M., is now jointly sponsored by Burgermeister Beer and Signal Oil. "Burgie," original sponsors, has allowed Signal to participate and share the Los Angeles telecast. Looking real happy about the whole thing are (from l. to r.) vocalist Ginny Jackson, Harry Ransford, advertising manager for Signal, pert Debby Kay, Garwin F. Godfrey, president of Signal Oil, producer Nigberg, comedienne Betsy Gay and Joe Allison, host-emcee of "Country America."

Pierce Appoints 16 Starday Distributors

NASHVILLE, TENN.—Don Pierce, who is now operating the Starday country label on his own as an independent, has lined up 16 distributors to handle first releases on the re-activated Starday label.

Pierce reports that he has acquired some very substantial country name artists for Starday label, notably the Stanley Brothers of Bristol, Virginia who are favorites in the five string banjo field. He also has Benny Barnes of The Louisiana Hayride who was recently in the charts with "Poor Mans Riches". Starday will have Carl Story for the Country Gospel market and releases are being set up for Jim Eanes, Bill Clifton, as well as Grand Ole Opry artists Lonzo and Oscar and Cousin Jody.

DJ mailing of the new Starday releases were in the mail the first week in September. Pierce urges country DJ's to write him concerning regular mailing service as the Starday mailing list is being overhauled and brought up to date.

The Starday label will have a new look. It has been redesigned to put more emphasis on the artist's name and the title of the song. Pierce feels that larger bold type on the artist's name and the title of the song will attract attention and will enable purchasers to see the artist's name and the title of the song on the label as it is spinning on a juke box. Plans for country LPs and EPs are in formation and announcement concerning country packages can be expected in about 30 days.

Firms Map Plans For "Kiss Me Kate" Drive

NEW YORK—Key representatives of Columbia Records, the Hallmark Greeting Card Company, NBC-TV, Carl Byoir public relations firm, and Foote, Cone & Belding advertising agency, met last week to map plans for a joint drive on "Kiss Me Kate." Columbia Records produced the original cast album and has already realized handsome sales with the Broadway smash. Hallmark "Hall of Fame" expects an equally distinguished television success with the original stars, Alfred Drake and Patricia Morrison, in the vehicle November 20th (9-10:30 p.m. E.S.T.).

Various organizations have elected to complement and integrate their separate promotional efforts for maximum impact, building to the night of the program which will be presented "live" and in color. Their joint campaign calls for cross-referentials in merchandising and advertising materials wherever possible. According to Paul McKimmie, Columbia's Popular-Albums Product Manager, "Album merchandising and point-of-sale materials and air play will build audience for the program; the program will create new sales for our unique product—the original cast album!"

The telecast tie-in will be accented by specially designed new album jackets and provision will be made for dealers to adapt existing inventory to capitalize on the new packaging and display materials.

Stars Cut For Defense Dept.

NEW YORK—Herbert M. Moss, president of Gotham Recording Corp., announced that last week the firm had cut "Stars For Defense" radio shows with Burl Ives, Roberta Sherwood, Andy Williams, Lu Ann Simms and Sylvia Syms.

The series is sponsored by the Office of Civil and Defense Mobilization and is heard on nearly 2000 radio stations.



Country Reviews

A BULLSEYE **B VERY GOOD** **C FAIR**
B+ EXCELLENT **C+ GOOD** **D MEDIOCRE**

"Only those records best suited for commercial use are reviewed by The Cash Box"



"YOU'RE MAKING A FOOL OUT OF ME" (2:09)
 [Be-Air BMI—Glasser]
 "OUTSIDE YOUR DOOR" (2:28) [Acuff-Rose BMI—Gibson]
 JIMMY NEWMAN (MGM 12707)

● Looks like Jimmy Newman is gonna be bustin' out all over the popularity lists, pop and country-wise, once again, as he makes a sensational debut for the MGM people. The chanter couples a ballad with a beat on the pairing labeled "You're Making A Fool Out Of Me" and "Outside Your Door". The former is the quick beat opus while the latter is from waltz category. And they're two romantic weepers that Jimmy, along with a pop-oriented choral and ork backdrop, puts across with telling effect. Either end could develop into the biggest item for Jimmy since his two-market smash of a few months back, "A Fallen Star". Watch 'em both.

"WELL I'M YOUR MAN" (2:15) [Southern Belle BMI—J. Tillotson]
 JOHNNY TILLOTSON (Cadence 1353)

● Cadence unveils a new song stylist, Johnny Tillotson, doing his own material. Both the artist and the tune have great potential. (See pop reviews).

HOMER & JETHRO
 (RCA Victor 7342)

B+ "I GUESS THINGS HAPPEN THAT WAY" (2:00) [Knox BMI—J. Clement] One of the funniest efforts to come out of Homer & Jethro's hit-wrecking factory is this zany take-off on the big Johnny Cash item. Both the jocks in the pop and country field are gonna play the grooves off of this one.

B "LULLABY OF BIRD DOG" (2:02) [Patricia BMI—G. Shearing] The boys dish up more of the same on one of the most oft-recorded tunes to come along in the past few years. It's the first version of the George Shearing standard that'll produce a heap of chuckles in addition to the sales and spins.

MITCHELL TOROK
 (Decca 30742)

B+ "THESE THINGS I HOLD DEAR" (2:10) [Gayjo BMI—R. Redd] A most appealing, calypso-flavored musical backdrop showcases Mitchell Torok's warm, sincere pop-country vocal reading on this charming romantic entry from the "Little Things Mean A Lot" school. Lovely side that could follow in the footsteps of his two-market, "Pledge Of Love", chart-rider.

B+ "A DATE WITH A TEARDROP" (2:31) [Big "D" BMI—J. Lupton] The songster is in the tearful mood on the flip as he applies his mellow tones to a slightly up beat, pop-styled romantic weeper.

PHIL BROWN
 (Bakersfield 130)

B "YOU'RE A LUXURY" (2:25) [Chris BMI—I. Smith] Phil Brown complains that his gal's tastes are too expensive for his pocket. It's a delectable, fast tempo cutie that Brown bounces over in light-hearted fashion.

C+ "ALL THESE MEMORIES" (2:25) [American BMI—B. Woods, J. Shepard] On the reverse etching Brown sadly recalls the happier days he spent with his love. An up beat tear-jerker that the chanter spins convincingly. Bill Wood's band lends a good string background for these two 'pure country' efforts.

EDDIE NOACK
 ("D" 1037)

B+ "HAVE BLUES—WILL TRAVEL" (2:22) [Glad BMI—E. Noack, W. Walker] Eddie Noack puts loads of feeling into this intriguing, up beat piece that makes use of the well known expression. Expressive waxing that should make the jocks sit up and take notice.

C+ "THE PRICE OF LOVE" (2:08) [Glad BMI—D. Edwards, E. Noack] This end, a quick tempo honky tonker finds Noack passing along some friendly advise to a guy whose having trouble with his gal.

CHUCK CARSON
 (Hep 2142)

B+ "LAUGHING GIRL" (2:47) [North Star BMI—B. Auge, C. Carson] The Hep label could have a two-market chart item on its hands as Chuck Carson etches this infectious, up beat romantic weeper. Gal's laughter is spotted throughout a disk that should provide the jocks with some off-beat programming material.

B "MOONLIGHT ROCK" (1:48) [North Star BMI—C. Carson] This end Carson puts his rockin' shoes on as he hip-swings his way over a delectable, all-market lover's tale. Solid slicing for the jukes.

BENNY BARNES
 (Starday 401)

B+ "HEADS YOU WIN (Tails I Lose)" (2:08) [Starday, Starrite BMI—L. Emerson, B. Barnes] Altho he can't come up a winner with his sweetie Benny Barnes is a good bet to hit the jackpot sales-wise on this Starday pressing. It's a fetching, tear-compelling waltzer that Barnes, and a pop-flavored chorus serves up in ear-arresting fashion.

B+ "YOU GOTTA PAY" (2:05) [Starday BMI—B. Barnes, W. Harrison] This end Barnes hops on the 'all-market, rock 'n roll bandwagon' as he, and the vocal crew, bats out a rafter-shakin' romantic affair. Benny sez he's gonna get even with the gal. Terrific change-of-pacer. Could be a two-sided clicker.



Country Round Up

Announcement will be forthcoming shortly of the resumption of NBC radio's popular Saturday-noonday "Red Foley Show." The network is busy now, lining up an extra big list of stations to carry the opus during the weekly "Monitor" program according to word from the "Jubilee's" Don Richardson.



MARVIN RAINWATER

Marlin Payne Attractions in Billings, Mont., has inked a Top Talent contract for "Jubilee returnee" Marvin Rainwater, touring the Alberta and British Columbia provinces of Canada from late Sept. through mid-Oct. The boy who was once known as "Starvin' Marvin" will play at least 20 dates for Payne on this junket, according to Top Talent's Jimmy McConnell.

The Wilburn Brothers joined Marvin Rainwater in giving a real lift in the guest department to Sat., Sept. 13th's "Jubilee U.S.A.," with Carl Smith holding down the customary Red Foley role as star of the ABC-TV show, while Red attended his daughter's wedding in Los Angeles. On the 20th, with Red back at the old stand, Smiley Burnette visited and Rainwater again joined the guest roster. The national convention of the American Public Works Association, meeting this year in Kansas

Mon., has contracted with the Top Talent office for a closed-show performance Oct. 29, starring Red Foley and a host of "Jubilee" youngsters.

Foley will star for Hap Peebles at Wichita's annual Independent Businessmen's promotion at the Wichita Forum, Sept. 23rd on a show which will feature Norma Jean, Will Mercer and the Marksmen.

L. L. "Uncle Cyp" Brasfield and wife Neva have returned home to Springfield, Mo., after funeral services in Smithville, Miss., for Cyp's younger brother, Rod, 48.

Rex Miller, formerly the morning jock on KIOA in Des Moines, has joined the staff of KOOO in Omaha, Neb.

Personal Mgr., Jim Halsey, reports that Hank Thompson and the Brazos Valley Boys played to sold out crowds on his 6 day appearance at the West Hotel in Jackson Hole, Wyo. The Thompson organization, which will head for the Texas State Fair in Dallas the 1st of October, is currently on a swing of personal appearances through North Dakota, Wyoming, Idaho, Oregon, and Wash. The tour will have the band out 20 days with appearances being split between fairs, rodeos, and ballrooms. Hank reports business especially good on the road this summer and is very much encouraged by the big swing of many radio stations to an exclusive country and western policy. Hank is currently clicking big with his Capitol salute to our 49th state, "Squaws Along The Yukon". He's also teamed up with Merle Travis, instrumentally on "Gathering Flowers".

Wanda Jackson, whose latest Capitol release is "Mean, Mean Man" and "Our Song" is scheduled for Dick Clark's "American Bandstand" on ABC television on Wednesday, September 24th. Wanda is planning on staying in the eastern territory after the show doing personal appearances.



BONNIE GUITAR

Clarence Kneeland, WICH-Jewett City, Conn. items that he's been getting a fine listener response to his "Album Corner" Sun. nite show. Featuring c&w LP's and EP's, it runs a half hour and record companies, artists, etc. wanting their disks plugged should send 'em out to Clarence at P.O. Box 402, Jewett City, Conn. Among the tunes on his new 'pick of the week' portion have been "Two Tiny Rings" by Bob Perry on Bandera, "Only The Moon Man Knows" by Bonnie Guitar on Radio, "Our First Date" by Dixie Rogers on Caprock and "Have Guitar, Will Travel" by Rod Morris on Ludwig. Kneeland recently guested, via tape, for Al "Flat Top" Daly, deejay at the Southern Michigan Prison. Daly needs disks for his 4 hour show which runs the gamut

from c&w to semi-classics. His address is Al "Flat Top" Daly, 77582, for Blues, Ballads & Bop, care of Gordon Fuller, Div. Ind. Treatment, 4000 Cooper St., Jackson, Mich.

"Red" River Dave tells us that there's been loads of excitement caused by his Marathon dinking of "New Angel Tonight". The tune, a tribute to Elvis Presley's Mother, who recently passed away, was written especially, by Dave, for the San Antonio chapter of the E.P. Fan Club. However, sez Dave, it has caught on with the r&r set around the country and could very well step out.



DENVER DUKE & JEFFERY NULL

September dates of RCA Victor's Blackwood Bros. Qt. takes them into Ill., Mo., Ky., Okla., Texas, N.M., Mich., Ohio and Ind.

Betty Ann Nolley, Prexy of the Joe Poovey Fan Club, 4626 Ross, Apt. #16, Dallas 4, Texas, writes that anyone wishing to join the club will receive, for a dollar bill, a membership card, Joe's pic, 3 journals a year and all the newsletters the club puts out. Joe is currently on the wax mart with his Dixie pressing of "Careful Baby" and "Move Around".

Joe Lucas sends along some cute flyers plugging his Acuff-Rose tunes. One is a crossword puzzle affair while the other is a remedy for symptoms listing.

Denver Duke & Jeffery Null are set for a new Guitar wax session. Tunes'll be "Redbird" from the Fairway pubbery and "Cool, Cool, Cool" published by Vokes Music. "Cowboy" Howard Vokes reports that their initial Guitar pressing, "Blue, Blue, Blue", has been kicking up a fuss in Ala. and Ark. Jocks who don't have a disk as yet can get same by writing to the diskery at P.O. Box 64, Cicero 50, Ill. The boys now have a Duke & Null Fan Club headed up by Loyce Watson, 102 7th Ave., Chickasaw, Ala. Also Vokes is having a song folio published by Eagle Pass Music of Hollywood, Calif. It'll be tagged "Cowboy Howard Vokes' Folio Of Songs That Tell A Story".



ZEKE CLEMENTS

Connie B. Gay, who runs the "Town & Country Network", infos that ABC-Paramount's George Hamilton IV has started his own CBS-TV Network show. The weekly show, commenced Sept. 6th, will be on each Sat. at noon and will emanate from Washington, D.C.

Jimmy Simpson, writes from KBYR-Anchorage, Alaska, that he received a letter from Neil Leavitt, Program Director of KHAT-Phoenix, Ariz. that the station's staff is sponsoring a 'Solid Gold Diaper Pin' for the new 'baby state'. It'll be a foot long and will be sent to Alaska's Governor in Juneau.

Zeke Clements did his WSM and WENO-Nashville shows from the Tenn. State Fair, Sept. 15th and a spot on the WSM-TV "Noon Show". He's also taping shows for 12 radio stations in his area and had his cowboy suit pressed up to entertain, in Chattanooga, Tenn., on the 9th, for the State's law enforcement officers at the request of Gov. Frank Clement.

Barbara McCool notes that Sid Leak has been doing a great job spinning the c&w waffles on his "Town And Country" program, heard over the KWEM-Memphis, Tenn. airwaves from 10:30 'til noon.

A busy September is the report on Leon McAuliff and his Cimarron Boys. After appearances at Rolla, Kansas City, Mo., Rantoul and Benld, Ill. during the 1st week of the month they wound up another full week at home in Oklahoma including the Garfield County Fair at Enid. "Jubilee, U.S.A.'s" Norma Jean and the band traveled to Fort Chaffee for a show and dance on the 14th.



LEE MOORE

One-nighters starting with the 15th thru the 20th included. Laurel, Biloxi, Keesler AFB, La., Cut Off, Alexandria, La., Lovelady and Houston, Texas.

"Take it Away" Leon and his manager, Don Thompson, take off for Chicago and the National Ballroom Operators Meeting on September 22nd, and end the month the 25th, 26th and 27th with the Arkansas-Oklahoma District Fair, at Fort Smith.

Zag Pennell, of WXGI-Richmond, Va., discovered that there were several Grandpa Jones fans among the city's International League team, the Virginians.

The radio in the clubhouse, notes Zag, is set on WXGI's wave length and this season, every home run clouter has been rewarded with a spin of his favorite Jones platter. The box score reads 76 plugs for Grandpa since Apr. 3rd.

Hardrock Gunter, M.C. and Talent Manager of the WWVA-Wheeling, W.Va. "Jamboree", notes that Lee Moore, all-nite deejay on WWVA for the past 8 years, was added as a regular member. as of Sept. 13th, to the Sat. nite "Jamboree" held at Wheeling's Virginia Theatre.



BILL MACK

Tillman Franks infos that Ferlin Husky, direct from the Arthur Godfrey, CBS-Network show, was set for Sat. nite, Sept. 20th's KWKH-Shreveport, "Louisiana Hayride" shindig.

Dave Stone celebrated KDAV-Lubbock, Texas' 5th Anniversary Saturday, September 20th with a large cast from the "Hayride" including Johnny Horton, James O'Gwynn, George Jones, Jimmy Martin and the Sunny Mountain Boys, Linda Brannon, also Bill Mack was there to M.C. the show along with Slim Willet, who has a D.J. show in Abilene and is heard also over KDAV.

After a 9 month absence from WFFA-Ft. Payne, Ala., Bob Pardua has returned to take over duties as an announcer and a continuity director. Bob notes that the station is really in need of record service, country, gospel and pop-wise. Artists, diskeries and promotion men—take note!

Hayward Armstrong advises that as of Sept. 15th KOYL-Odessa, Texas went completely into automation radio.

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.



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● PROGRAM THE MUSIC THE PUBLIC WANTS TO HEAR

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Man of the Week



"SENATOR" ALBERT BODKIN

With a background of banking, politics, and sales in stocks and telephone service, Albert Bodkin, known from one end of the country to the other as the "Senator", entered the coin machine business as an operator in 1935.

"1935 was a lucky year for me", observed the "Senator". "Not only did I enter the greatest business in the world, but I married Frances M. Miller, the greatest gal in the world."

Dynamic, voluble and always exuding good cheer, the nattily dressed Bodkin built up one of the most profitable compact music and amusement machine routes in the big city. His sales ability and psychological approach to operating problems, as well as his progressive business methods (never hesitates to experiment with new machines or ideas) has brought great success to the Forest Hills Automatic Music Company, of which he is sole owner.

A man with a heart of gold, Al Bodkin not only conducts his operating business with a liberal hand, extracting the greatest loyalty from his employees, but devotes considerable time and money to many charitable causes. There hasn't been a charitable drive of any kind associated within the coin machine industry that he hasn't contributed to cheerfully.

Altho a non-Jew, Bodkin, for many years has been the hardest worker and best fund raiser for the United Jewish Appeal. "The greatest honor I ever received," recalls the "Senator", "is when the committee selected me as the guest of honor for the UJA Annual Banquet in 1956." And, in the opinion of the trade here, no one ever was more worthy of the honor than was Albert Bodkin. And no one who attended the dinner will ever forget the sensational speech he made, which included the brandishing of a rifle, to dramatize the need for funds for UJA.

EUROPE'S PHONOS

Recent European Travelers Foresee the Time Approaching When European Manufacturers Will be Producing Automatic Phonos Equal to U. S. Instruments.

There are those who have recently returned from European visits to report that, in their estimation, the manufacturers on this busy continent will, in due time, produce automatic music equipment just as outstanding as the U. S. automatic phonographs.

"It's just a question of time", one very recent traveler advised. He also added, "I'm not kidding myself. I've seen their newest phonographs and tho I wouldn't even dream of placing them in the same category with our present U. S. products, I still believe that, in even shorter time than many now think is possible, the European manufacturers will be turning out music machines equal to our own."

The fact remains that the phonographs manufactured in Europe are far behind those being made in the U. S. at the present time.

The beauty, appeal, electro-mechanics and play action of the U. S. automatic phonos are so far ahead of their European counterparts that there is little basis of comparison.

This doesn't mean, as this man points out that, in due time, the European manufacturers won't be able to catch up and produce finer, more durable as well as more beautiful automatic phonographs.

The time will come when the U. S. phono will be equalled by phonographs manufactured in Europe.

In the matter of high fidelity instruments for home use, the Europeans are said to be far ahead in tonal quality and in electro-mechanics of the same type instruments being manufactured in the U. S.

Therefore, as far as tone quality is concerned, they are not at a disadvantage. But as far as beauty, interesting appeal, multiple play action, in addition to greater selectivity, the U. S. automatic phonograph is far ahead of any phono being produced anywhere in the world.

The introduction and production of automatic phonographs equal to the U. S. made instruments by European manufacturers is as yet some years away, in the opinion of experts.

In the meantime the export market for

automatic phonos manufactured in the U. S. continues to be extremely interesting and especially lucrative to every American manufacturer.

In fact, the export market for late model used and reconditioned U. S. automatic phonos continues to remain very outstanding.

This market will probably grow greater when European manufacturers present automatic phonos somewhat equal to those of the U. S.

Their prices will, of necessity, have to be somewhat within range of the new U. S. automatic musical instruments.

This means that used and reconditioned U. S. phonos will become more outstanding buys to the Europeans.

It also means that, as better buys, the orders for used and reconditioned U. S. phonos will be stepped up.

This gives the exporting U. S. music distributors a market for their trade-ins which is a very important essential to continued profitable business.

Neither this recent traveler, nor many others who have preceded him brought back anything that could be considered new or startling. Especially to those who have watched the European market since the end of War II.

This publication, for example, long ago predicted that there would, in time, be a closer interchange of operators as well as of business between the U. S. and Europe.

The forthcoming jet flights this fall of '58, which can bring the peoples of these two continents together within a matter of five or six hours, and even this time element will be contracted down to a possible three to four hours within a year or so, will be largely responsible for this growing closeness.

In short, the internationalizing of this industry, which began so strongly in 1950, is now reaching that stage where all concerned with manufacture and sales are coming closer together toward a better and more intimate business understanding.

ALL LOOK TO 4TH QUARTER

Believe Last 3 Months Will Bring Trade Best Biz of Year. Ops Report Collections Holding Up. Distributors Foresee Increased Sales. Manufacturers Drive for Last Quarter Boom to Push Total Biz Ahead of '57.

CHICAGO—There's no longer any doubt that all are optimistically pointing to the fourth and last quarter of this year as the biggest and best yet, as far as business is concerned, for all levels of the industry.

Operators who were concerned with continued good collections now report that they believe their collections will hold the point reached and are sure to go higher.

This, in itself, has resulted in orders for more new equipment. Operators realize that the new machines are the answer to continued better collections.

Distributors are optimistic about forthcoming sales. Many have been coasting along while operators' collections recovered. Now they are urging their operator-customers to buy new equipment to hold the higher collection point already reached and to help collections go even higher.

Manufacturers are also pointing themselves for the best three months' business ahead in an effort to outshine whatever business was done in the same period in '57. They hope to far exceed their '57 business, so that 1958 will prove a greater year for them.

Manufacturers are stepping into the market with the machines which they consider their very best at this time.

"This is not the time to present mediocre equipment," reported one noted manufacturer.

"It is, instead," he believes, "the time when we must give the operators, as well as our distributor organization the very finest machines we can produce, so that all will enjoy the greatest quarter yet for 1958."

"If the fourth quarter meets the expectations which we have for it there is no doubt," this manufacturer concludes, "that 1958 will prove itself a far better business year than 1957."

"Money has loosened up on a great number of my locations," stated one well-known operator.

"Whether or not this will continue to be the case," he says, "I really don't know."

"But in the meantime," he adds, "I'm going to do everything in my power to continue to encourage this trend."

"I'm buying new machines. I'm working with the location owners and telling them, as well as showing them, that if we work together we can both enjoy better returns than we have during any of the past months."

There is more optimism prevalent at this time than there has been all year long, is the report of leader after leader in the industry.

Local Chicago distributors are very much impressed with the sudden turn of events. They report that, these past weeks, they have enjoyed more and better business than they have in some time past.

"It's a fact," says a noted distributor here in Chicago, "that business has continued to increase each week."

"But," he adds, "this past week was really surprising. Not only did we get

many phone calls from all over the country but, what is even more important, our business actually boomed locally.

"That's what adds up for us," he concluded.

Operators who have been helping to arrange for the charts which have been appearing in this publication advise that, so far, their collections have held up on a plus 6 basis.

This means that they are \$6 above average in their weekly collections. And though this may not break any records as far as their collections are concerned, it is at a point where they can feel more free to buy new equipment.

As they report, "As long as we remain plus 5 above average we can see profits. The collections have held above this point. This means we are in position to renew many machines in locations and will, in the long run, retain earnings at this point."

Gabrielson Takes Over Sparks Specialty Offices, Becomes Seeburg Distributor

"Gabe" Gabrielson Heads Atlanta Office. Ralph Gabrielson Manages Columbia, S. C. Offices. Retains Most of Sparks Specialty Help

ATLANTA, GA.—"It's just like coming home," reported G. K. "Gabe" Gabrielson regarding the fact that he was now heading the Seeburg distributing offices here, "because, in the twenty years of my association with the Seeburg Corporation in the sales department, I spent five years in this territory as a district manager, from 1938 until I went into service in 1942."

The new firm of G. K. Gabrielson & Company has taken over the offices of the Sparks Specialty Company at 104 Edgewood Ave., N.E., here in Atlanta where G. K. "Gabe" Gabrielson is in charge of sales, assisted by Jack Harris. The service department is in charge of Dewey Corley.

The other Sparks Specialty office in Columbia, S. C., is being managed by Ralph Gabrielson who will be assisted by Hughes Fisher. Jeff Sikes is in charge of service.

Gabrielson advises that he has taken over "most of the personnel of the Sparks Speciality" organization.

"It is really surprising," Gabe reports, "to find so many of the operators I've known, so many familiar faces, still in business here."

"We cordially invite one and all to come in, get acquainted with us and with our people, see our complete line of Seeburg products and hear what we have to offer to all the operators in our territory."

Bally Manufacturing Intros New Junior Shooting Gallery "Spook Gun"



BILL O'DONNELL

CHICAGO—Specially designed for kiddie-ride locations, "Spook-Gun," a new coin-operated junior shooting gallery, is now on display at all Bally distributors, according to an announcement by Bill O'Donnell, general sales manager, Bally Manufacturing Company, this city.

"Targets contained in the new gallery are described as ghosts, skeletons, owls and other spook figures popularized by shock-shows of television and Saturday movie matinees,"

stated O'Donnell. "The swivel-mounted gun is authentic full-size replica of frontier model six-shooter revolver familiar to all youngsters. Hits register when the revolver is accurately aimed at the target and the trigger is pulled. Absolute safety is assured because no bullets or pellets are released. Basic play is 10 shots for 10 cents. When hit, the targets disappear—if all 10 targets are knocked down with 10 shots, targets re-appear and the player continues to shoot, all shots and hits registering on the light-up score-glass.

"When 10 targets have been hit with the first 10 shots, the word 'Marksman' lights on special 'Automatic-Rater.' If the first six shots are successful, 16 hits with 16 shots, the word 'Sharpshooter' lights. A perfect score of 20 hits with 20 shots lights the word 'Expert.' The report of the 'Spook-Gun' revolver is emphatic enough to create the illusion of a pistol-shot, but not loud enough to disturb adult patrons in the location. Hits are indicated by a pleasant bell-tone.

"The small floor-space required, 1½ feet by 3 feet, permits 'Spook-Gun' installations in crowded spots."

You'll love the way it plays and pays!

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Styled by RAYMOND LOEWY

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Mechanically correct . . . beautifully styled . . . in colors that blend into every decor . . . delivering richest high-fidelity sound . . . the new UPB-100 offers the soundest investment an operator can possibly make in coin-operated music equipment. For long-lasting harmony between operator and location . . . for continuous profits year after year, cover your territory with Music by United. Write for details.

Automaten Distributors, Ltd., Opens New London Showrooms

With temperatures rocketing into the eighties for almost the first time this summer, Messrs. Automaten Distributors Ltd., of Llandudno, threw a party to celebrate the opening of their new London showrooms at 7 Denmark Street, W.C. 2. (in the heart of London's Tin Pan Alley). Operators agents and a number of recording personalities had been invited by Automaten top man Arthur Brown to view the newly-arrived "Diplomat" juke boxes, the "Tonmaster" wall box and the brand-new Electronic Shooter. Kurt Wiegandt, Chairman of the Wiegandt manufacturing firm in Berlin, paid a brief, unexpected visit to London in order to be present at the proceedings.

Actor Andrew Foulds, who is perhaps best known for his portrayal of Jet Morgan in the B.B.C. serial "Journey Into Space", opened the showrooms by getting a high score on the Shooter. Arthur Brown, Chairman and Managing Director of Automaten Distributors, has had 25 years experience in the electronic business, and has recently gone into coin-machines in a big way.

Automaten is the sole distributor of the Wiegandt boxes throughout the U.K. and the Commonwealth, and it has now started manufacturing them in Britain, under license. Both the Wiegandt "Diplomat" and "Tonmaster" have been operating in the British Isles for the past 12 months—the number totals several hundreds. Within the next six months, Brown expects the sales to rise some sixty per cent on present figures.

Before making the final decision, he tested four different makes of juke boxes in a Liverpool dock area, and he chose the Wiegandts for their su-

perior durability, plus reliability. His wife is a director of the company, and his daughter Jacqueline will be handling the exhibition side and putting in an occasional appearance at the London showrooms.

The Wiegandt Electronic Shooter, a provisional name, is new to this country, although it has been in action, for a long time on the Continent.

Automaten Distributors Ltd. recently started to manufacture these machines in their North Wales factory—under a special B.O.T. license from the Berlin makers, Messrs. Wiegandt Ltd. There is no other machine of its type on the British market, and in six weeks, with Automaten Distributors working at top speed, large numbers will be available. Substantial orders have already been received.

Arthur Brown of Automaten Distributors Ltd. never leaves anything to chance and before manufacturing these machines, he tested four of them over a period of several months on a "difficult" site in North Wales. He found they were so popular that a large amount per hour could be taken on a machine working constantly.

There is no element of danger in this game; the gun does not fire pellets but works on the photo-electric cell principle. A player has thirty shots, which should be fired within one minute. If the time has elapsed before the full quota of shots has been used, the game is over. Similarly, if the thirty shots are fired before the allocated time, no further scores can be made.

Animated cut-outs of deer, roebuck, foxes, hares and wild fowl are used as targets, and players take aim, as the animals emerge from a forest of trees,

at various points within the target area.

Seven hundred is the highest total score that can be attained in units of ten. The larger animal targets have a higher scoring value than the smaller. When a player scores 700 he is awarded a free play but at the end of this the game ceases. Another coin must be inserted to play again. The machine cancels out at the end of each game.

All parts of the mechanism are accessible for service repairs. Major units can be removed in thirty seconds by taking out a multipug and unscrewing two wing nuts. The coin mechanism which can be adapted to any coinage is the same as is used on the Wiegandt juke boxes and has proved troublefree.

Apart from being an exciting game, the Electronic Shooter is a handsome piece of furniture that takes up floor space of only 24 x 35 ins. overall.

Subscription The Cash Box

52 Issues \$15
Foreign \$30
Foreign Airmail . \$45

A. B. T. CHALLENGER

Target Pistol 1958 Model

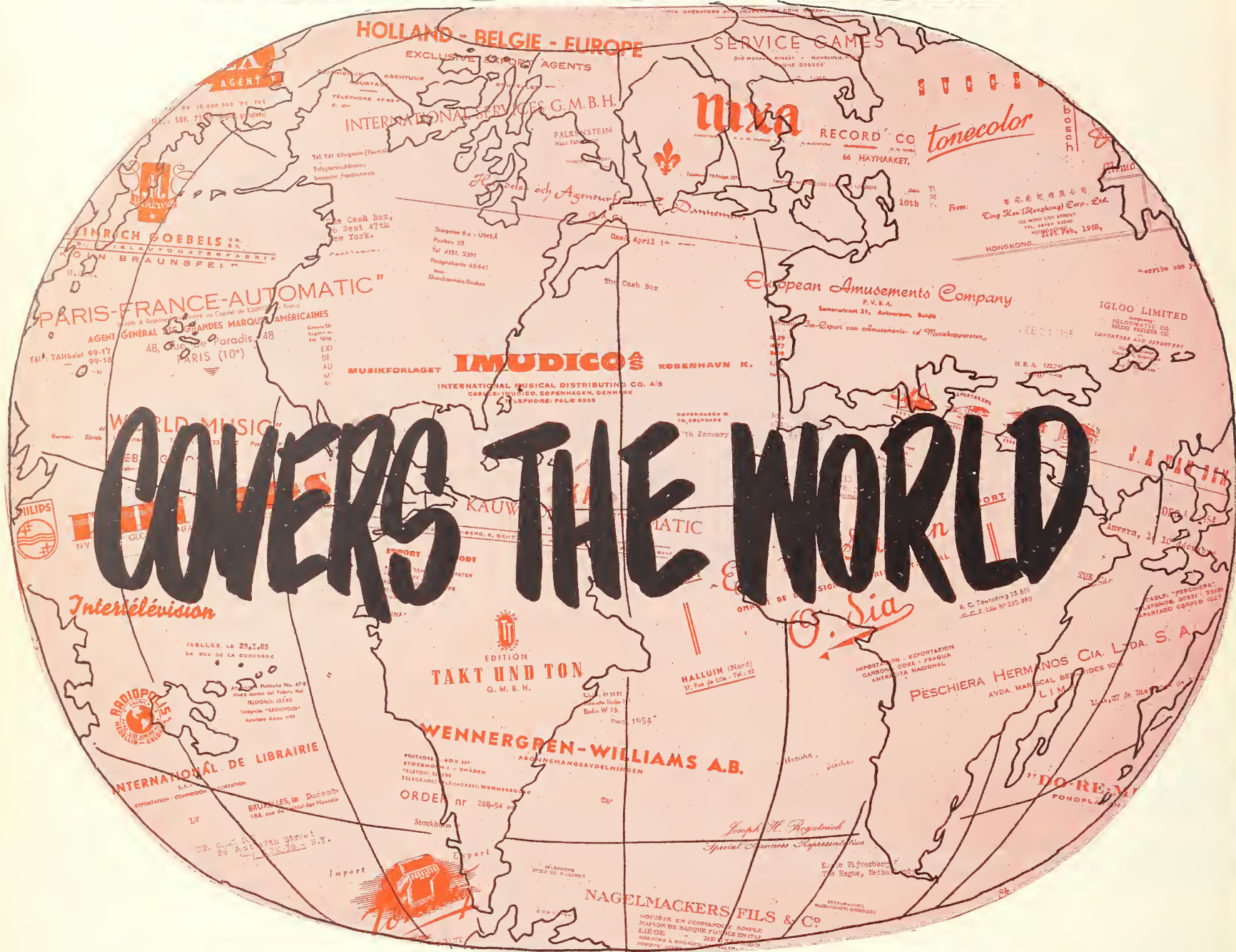
A. B. T. Rifle Sport Gallery
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A. B. T. Guesser Scale
Pace Aristo Scale

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● Full Line of Parts at all times. Repairs and Reconditioning on all A.B.T. equipment.

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Exclusive Distributors for Wurlitzer, D. Gottlieb, and Irving Kaye Co. in So. Jersey, Del. & E. Pa.

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The Cash Box



READERSHIP and LEADERSHIP
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 The Cash Box is read.
 Your advertising message reaches out
 to the far corners of the world.

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The Cash Box

"INTERNATIONAL QUARTERLY EXPORT EDITION"

(Dated: October 4)

PRINTED IN: GERMAN, SPANISH, FRENCH, ITALIAN as well as ENGLISH

Featuring: Statistical Export Data, Review of Manufacturing Activities, and Special Articles from Coin Machine Leaders Thruout the World.

● Advertising in this "International Quarterly Export Edition" points the way for the advertiser to enjoy greater world-wide markets for his merchandise, while at the same time, building up his own business on an international scale. Your ad reaches the world's best buyers of all coin machines !

● The next several months will be the most active foreign buying period of the year!

MAKE SURE YOU GET YOUR SHARE!!

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Notice! These Offices Stand Ready To Serve You! Phone Your Nearest Office Today!

Oregon Circuit Judge Rules Free Play Legal

PORTLAND, ORE.—A coin-operated machine that returns free games upon attaining a designated score is not dispensing a thing of value and is therefore legal in Oregon, it was ruled in Portland (Sept. 11) by Circuit Judge Alfred T. Sulmonetti.

The decision resulted in a judgment favorable to two defendants who were indicted under a 15-year-old slot machine statute which would make the machines illegal if they dispensed "a thing of value." The court dismissed cases against Sam Gilgus and Charles G. Joy, both of Portland.

District Attorney Leo Smith announced he would appeal the decision to the Oregon Supreme Court.

In a written opinion, Judge Sulmonetti said that "the statute contemplates receipt by the player of a tangible article and does not contemplate an intangible such as a free play."

Sulmonetti noted that the so-called "free play" machines have operated in the various counties of the state for some 15 years, with the state licensing and taxing these machines for revenue purposes.

Bill Patzer Subject Of Chicago Newspaper Cartoon Feature

CHICAGO—William A. (Bill) Patzer, president of A.B.T. Manufacturing Corporation, this city, was the subject of Earle Harvey's "Chicago Firsts" cartoon feature in the Chicago American, September 17 issue.

A drawing shows an outline pencil sketch of Patzer using the "Bill Changer", and the copy reads: "William A. Patzer, Chicago industrialist and scientist, invented the world's first automatic cashier—the dollar bill changer."

A further explanation underneath the drawing reads: "'Bill Changer' invented by William A. Patzer is first practical device which will accept paper money and make proper change. It is claimed long-awaited electronic device will usher a new era of consumer automation. First models of bill changer will be in hotels, transportation terminals, near food vending machines and telephones. Patzer is president of the A.B.T. Manufac-

turing Corporation, Chicago, a subsidiary of Atwood Vacuum Machine Company, Rockford."

A story regarding the "Bill Changer" first appeared in The Cash Box in its December 7, 1957 issue.

Vend Mfrs And Ops Attend "Fresh Brew Preview"

CHICAGO — More than 250 vending machine operators, industrial feeding managers and caterers from a nine state area attended a special two day "Fresh Brew Preview" on September 12 and 13, sponsored by the Continental Coffee Company, this city, a leading supplier of top quality coffee to the vending trade.

Eleven manufacturers of the latest fresh brewing machines exhibited.

They were: Apco, Inc., New York; Bally Vending Corporation, Chicago; VarVend, Inc., San Marcos, Calif.; Coffee-Mat Corporation, Elizabeth, N.J.; Interstate United, Chicago; IVI Products Corporation, Hammond, Ind.; Bert Mills Corporation, St. Charles, Ill.; Northwest Automatic Products Corporation, Minneapolis; Rowe Manufacturing Company, Chicago; Silex Company, Philadelphia; and the Vendo Company, Kansas City, Mo.



Meeting Dates

Music Operators' Associations

- Sept. 29—San Joaquin Music Operators
Place: 1019 N. Center St., Stockton, Calif.
- 29—Central State Music Guild
Place: 805 Main Street, Peoria, Ill.
- Oct. 1—Music Operators' Society of St. Joseph Valley
Place: Carl Zimmer's Office, 130 N. Ironwood Dr., Mishawaka, Ind.
- 2—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)
- 2—California Music Merchants' Association
Place: Sacramento Hotel, Sacramento, Calif.
- 2—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)
- 3-4—West Va. Music Operators' Assn.
Place: Prichard Hotel, Huntington, W. Va.
- 6—California Music Merchants' Association
Place: 311 Broadway, Oakland, Calif.
- 6—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.
- 8—California Music Merchants' Association
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 8—Western Massachusetts Music Guild
Place: Chalet Restaurant, West Springfield, Mass.
- 9—California Music Merchants' Association
Place: U. S. Grant Hotel, San Diego, Calif.
- 9—Music Operators' Association of Massachusetts
Place: Beaconsfield Hotel, Boston, Mass.
- 13—Tri County Juke Box Operators' Association
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 14—California Music Merchants' Association
Place: Fresno Hotel, Fresno, Calif.
- 15—New York State Operators' Guild
Place: Palatine Hotel, Newburgh, N. Y.
- 15—Automatic Equipment and Coin Machine Owners' Assn., Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.
- 15—Eastern Pennsylvania Amusement Machine Assn.
Place: General De Kalb Inn, 2519 De Kalb Street, Norristown, Pa.
- 16—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Boulevard, Youngstown 12, Ohio (Executive Board).
- 16—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (Executive Board)
- 20—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.



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No other lock can offer these advantages: No master key risks, no spare key costs. Virtually pick-proof. Exclusive patented combination mechanism makes Nix-Pix the finest lock in the world for coin operated equipment. Write today for illustrated literature VE.

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THE CASH BOX
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THURSDAY SEPT. 25

★
RUSH YOUR AD!

Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N.Y.

ATTENTION!

DO YOU EXPORT? DO YOU IMPORT?

It is to your best interest and continued future better business welfare to join—absolutely free—"The Cash Box International Coin Machines Export-Import Council".

Write for your membership card today to:

THE CASH BOX
29 E. MADISON ST., CHICAGO 2, ILLINOIS, U. S. A.

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Es liegt in Ihrem höchsten Interesse und gereicht zu Ihrem besten künftigen Geschäftsvorteil wenn die dem "Cash Box International Coin Machine Export-Import Council" (dem Internationalen-Münzmaschinen-Export-Import-Rat des "Cash Box") vollständig gebührenfrei beitreten.

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EXPORTEZ-VOUS? IMPORTEZ-VOUS?

C'est dans votre propre intérêt et pour améliorer l'avenir de vos affaires commercial, que vous pouvez devenir membre, et à titre gratuit, du "Cash Box International Coin Machine Export-Import Council" (Conseil International de l'exportation and de l'importation de Machine Automatiques du "Cash Box").

Ecrivez-nous aujourd'hui pour recevoir votre carte de membre!

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Les seria sumamente ventajoso para el desarrollo en el futuro de continuos y prósperos negocios, asociarse, sin cargo alguno, al "Cash Box International Coin Machine Export-Import Council" (Consejo International de Exportación e Importación de Máquinas Accionadas por moneda "Cash Box")

Escriba hoy solicitando su tarjeta de socio.

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E' vostro fondamentale interesse e sicura premessa per lo sviluppo dei vostri affari inscrivervi—senza alcuna spesa al "Cash Box International Coin Machine Export-Import Council" (Consiglio internazionale per l'importazione e l'esportazione della macchine automatiche a gettone del "Cash Box").

Richiedete il tesserino d'iscrizione oggi stesso a:

THE CASH BOX
29 E. MADISON ST., CHICAGO 2, ILLINOIS, U. S. A.

Edward G. Doris Elected Rock-Ola V. P.-Sales Director



DAVID C. ROCKOLA

CHICAGO—David C. Rockola, president of Rock-Ola Manufacturing Corporation, this city, last week announced the election of Edward G. Doris as vice-president of the corporation and director of sales effective August 15, 1958.

Doris was formerly the executive vice-president of Mitchel Manufacturing Company of Chicago and vice-president of Mira-Cold Corporation, a subsidiary of Sears, Roebuck and Company. He holds a Bachelor of Science Degree in business administration from De Paul University and has been active in many engineering and management societies.

Doris is a native Chicagoan, residing in River Forest, Illinois with his wife, two daughters and a son.

Miller Speaks In 6-City Tour

OAKLAND, CALIF.—George A. Miller, president and business manager of Music Operators of America, left here to visit six cities in the nation, from one coast to the other, where he has been invited to speak to various groups of operators.

Miller will be in Chicago for a few days and will then go on to Norfolk, Va., where he will address the music ops in that city.

From Norfolk he will visit Richmond, Va., where he will again speak before the music operators.

He will then be the chief speaker at the convention of the West Virginia Music Operators in Huntington, W. Va.

He will again return to Chicago on his way west. He will visit Cheyenne, Wyo., where arrangements have been made to have all the music operators of this state present and where a statewide organization is expected to come into being.

From Cheyenne he goes on to Denver, Colo., and will speak before the music operators in this city.

"From there", George A. Miller stated, "I have no idea where I will be asked to speak.

"I hope, tho", he added, "that I shall be able to return to my headquarters in Oakland for a few days' rest and also to catch up with whatever mail may have accumulated."

N. Y. Op Urges P. R. Program

FOREST HILLS, N. Y.—"Let the general public know", advises Ben Chicofsky of Benray Music, this city, "that we are hard working small businessmen with a very substantial investment in our businesses."

Ben believes that operators should agree to give 50¢ per week per machine they have on location toward a national public relations program.

"This is definitely not a racket", he emphatically reports, "like most people seem to believe it is.

"We should advertise in all leading newspapers and mass magazines. Here we would be able to explain our side to the public. We could tell them about our problems. The high cost of equipment. The money we are forced to loan to storekeepers and how much of this money we lose by making such loans.

"These", continues Ben, "are only a few of the things we should try hard to drive home to the public. This is a great business. No different from any other service business in this nation."

Yes! Earnings Go

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WITH
Williams
GUSHER

ASK ABOUT
THE
"DISAPPEARING
JET BUMPER"

Williams
MANUFACTURING CO.
4242 W. Fillmore St., Chicago 24, Ill.

FOR ANY MACHINES YOU NEED ...

✓ CHECK THE **HIGH**

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THEN SEND YOUR BIDS TO US TODAY!

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Used Machines More Scarce And Prices Go Up

Distributors Desperately Short

CHICAGO — Sudden increase in wanted-to-buy ads, as well as in desperate phone calls from distributors to operators and other distributors, has resulted in the knowledge that the used machines market has again become vitally short of equipment.

"The fact is", one distributor here believes, "operators held back on buying new machines for some time. We didn't feel the scarcity. But now", he adds, "we are beginning to feel it as we get more and more calls from other markets asking us for whatever used machines we can supply."

Like with all scarcities, the used machines market is being driven up in price as demand grows greater.

Many wholesalers had commitments for used machines which, they believed, they would very easily fill this fall season.

Instead they find themselves destitute of machines. They have also learned that the majority of the other distributors around the country are in the very same position.

"This", comments one well known distributor here, "is the most appropriate time for the operators to trade in their machines."

"They are going to get the best trade in they could ever get and, at the same time", he reminds, "it will mean they are able to buy new machines for much less actual cash outlay."

Operators who have been very carefully checking "The Cash Box Price Lists" know this to be true.

These operators have already helped many distributors fulfill commitments for used machines while, at the same time, replacing with new equipment for a low cash outlay.

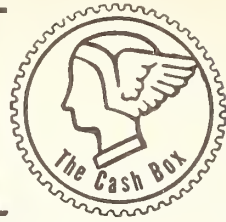
The used machine market continues very active but, in the main, is unable to fill the orders which are coming in from all over the country and, especially, from foreign countries.

"I've got more orders on hand", reports one distributor, "than I know what to do with."

"I can't fill them. I have written and wired to advise these people of the facts."

"They insist I continue trying to get the machines they've ordered."

"From what I note, it'll be a long time before we can come up with any real quantity of the used equipment that is in demand at this time."



Juke Box Operation Behind Iron Curtain GREAT BRITAIN GLIMPSES

Operators all over Britain are finding that amusement machines are taking even more money than phonographs, and there is a great hunger for modern amuse equipment. Because of dollar shortage, a majority of operators are still locating pre-war pin-tables and wall-machines. Until recently modern flippers were virtually unknown in Britain, and the Mondial models that are coming in now from Ireland are more or less sold out before they arrive. Shooters available are only of European origin. As far as is known there are only two modern bowlers in the whole of the U.K. . . . Coin-operated vending machines for toys are becoming very popular in Holland. The firm supplying them to operators is Speelgoed Automaat of Amsterdam. . . . A tourist, just returned from Poland, brought in a letter from a juke box operator whose sphere of activity lies on the other side of the "Iron Curtain". In this missive, if our translator can be relied upon, the trials of operators in Eastern Europe make the daily ruffles of our members look like mirages. One outstanding paragraph contains the assertion that control of the written and vocal word, whether in poetry or song, becomes even more and more strict. It is, for instance, stated that it is unsafe, or at least unwise, to play fifty per cent of American or British vocal recordings, although these disks are highly popular with the public. Our correspondent was recently ordered to destroy a stock of 300 records, most of which had their origin in this country or America. It might be dangerous to ask if they were actually destroyed, or whether they found a subterranean passage to the extensive hinterland of modern Warsaw.

The Vendo V110 coin-operated bottle dispensing machine introduced by Joseph Sankey and Sons Ltd., Wellington, Shropshire, can offer up to ten different selections. The red and white machine holds 110 bottles in the ready-to-sell position and 34 more in the precooler position. Bottles are delivered at 40 deg. F. On inserting a coin, removal of the selected bottle locks the remainder in position. A bottle opener is provided on the front of the machine. . . . George Whittaker has left Blackpool to pay one of his periodical visits to the factory of Lowen Automatic at Bingen on the Rhine in Germany. Lowen make the Fanfare juke boxes and the Rotamint machines. . . . Juke boxes, automatic gramophones and similar devices have been banned from public houses in the Rochdale (Lands) Borough. This was announced at the special licensing sessions held at the Rochdale Borough Magistrates Court when 160 music licenses were renewed subject to this condition, and also provided that not more than three performers be employed on any day; that licensees mark their concert room as such; and that they do not advertise concert attractions either by film, paper or placard.

AS WE EXPECTED

September brought about a tremendous increase in our inventory on Pins, Bingos, Guns, Music, Kiddie Rides and Arcade Equipment.

AS YOU EXPECTED

the prices on all of this equipment are absolutely the lowest prices you will find. We are ready to fill all orders.

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WANT TO BUY PHONOGRAPHS
ROCK-OLA 1454—1448—1446 • SEEBURG J—R—G
A.M.I. H-120—G-120—F-120
WILL PAY TOP \$ or TRADE
Late Gottlieb 5-BALLS—14' & 16' BOWLING ALLEYS—Bally ALL-STAR BOWLERS

BASEBALLS

Wms. SHORTSTOP	\$425
Bally BIG INNING	425
Wms. 1957 BASEBALL	325
Wms. 4-BAGGER	245
United STAR SLUGGER	195
Chicoin BATTER UP	395
Chicoin HOME RUN	75

Exclusive Distributor for **GAMES, Inc.**
in Illinois, Indiana, Michigan, Missouri, Kentucky
Featuring the Fabulous "DOUBLE SHOT"
and Now, Introducing Their NEW FREE-PLAY SKILL
GAME, Operated with Balls . . . "POST TIME"

Gottlieb Single Player 5-BALLS

ROCKET SHIP	\$275	WORLD CHAMP	\$195	RAINBOW	\$165
CRISS CROSS	265	ROYAL FLUSH	195	CLASSY BOWLER	155
STRAIGHT FLUSH	255	ACE HIGH	185	DERBY OAY	145
SILVER	235	AUTO RACES	175	HARBOR LITES	135

Gottlieb Multiple Player 5-BALLS

4-PI. FALSTAFF	\$395	2-PI. BRITISH STAR	\$375	2-PI. SEA BELLES	\$210
4-PI. MAJESTIC	365	2-PI. WHIRLWIND	345	2-PI. FAIR LAOY	210
4-PI. REGISTER	245	2-PI. SUPER CIRCUS	325	2-PI. TOREADOR	195
4-PI. SCOREBOARD	175	2-PI. CONTINENTAL CAFE	275	2-PI. GLADIATOR	175
4-PI. SUPER JUMBO	225	2-PI. FLAGSHIP	245	2-PI. DUETTE	145

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I. Rothstein Retires From Banner Specialty PHILADELPHIA FILBERTS

Davey Weiss, David Rosen, reports that the first AMI Service School was held on September 17 and another the following Saturday morning. Dave Rosen is out a lot these days busily opening arcades in this area. Harry Rosen and Irv Doerfler out visiting the trade when we dropped in. . . . Harry Witsen, International Scott Crosse, out of the office a good deal. He has been running up and down the various routes. Bill Witsen reports that Bally's new "Beach Time" is zooming and sales are getting better and better. Mike Chanick is out on the road sending in some tidy orders. . . . Nat Solow and Marvin Stein, Eastern Music, out leaving Bill Adair to hold down the fort. Needless to say, this has been keeping Bill pretty busy. . . . Hank Grant, International Amusement, just won't stop talking about his son. He (Hank) just back from a vacation which he would have liked to be just a little longer. However, things are too busy at International and Hank had to return. . . . Fred Walter, Banner Specialty, advises that the reception given United's "Atlas-Jupiter" has been "just terrific". Ditto the action on "Play Time". Al Rodstein, just returned from Chicago, informs us that I. Rothstein has retired from the Banner Specialty Company. He has taken over the arcades, leaving Al Rodstein to handle Banner Specialty (Philadelphia and Pittsburgh) and the Variety Vending System. No personnel changes were announced. . . . Marty Brownstein, Active Amusements, tells us shipments of the new Gottlieb's one player game, "Sunshine" are expected momentarily. Tests have indicated there will be lots of action on this one. Bookkeeper Sarah Paulin on a short vacation in Atlantic City. A cable tells the Active people that Larry Ash has arrived in Europe safely and among his plans is a visit to the Brussels Fair. . . . Ted Kellem, Marnel, was eagerly awaiting the arrival of The Tune Rockers ("Green Mosquito" on United Artists) so that he could rush them over to the Dick Clark show. Kellem reports the following hot prospects were received this week. Jack Scott's "With Your Love", Carlton; "My Piggie Got A Hole In It", The Satalites, United Artists; "A Touch Of Love", Val Martinez, United Artists; "Souvenir of Summer-time" on Epic; and "Secret" by The Gainers on Cameo. . . . Al Farrio, King Records, thinks Otis Williams and The Charms should make it with "Don't Wake Up The Kids". Another Farrio feels should be very big is Donnie Elbert's "Just A Little Bit of Loving". . . . At Columbia the excitement is centered around The Five Blobs' "The Blob".

Subscription 52 Weeks THE CASH BOX \$15



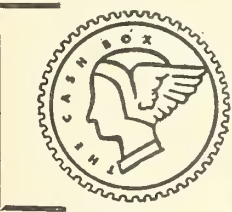
Ops Diversifying With Many Types Of Machines

NEW ENGLAND NIBBLES

It was "Happy New Year" at the distrib plants in Boston this week as the high holidays were celebrated by the Jewish members of coindom in the traditional fashion. There was a quiet period in business this week with the closing of many of the plants on Monday and Tuesday and the resumption of normal business will come following the end of the holiday period with Yom Kippur Wednesday, Sept. 24. . . . There has been a continuing interest in games of all types this fall and the many new mechanical amusement devices out and coming out are making New England ops enthusiastic.

At Redd Distributors (Wurlitzer), the new Wurlitzer stereophonic sound units are expected in and a showing for ops will be put on. Bob Jones, genial sales mgr., has been on a trip to the southern Mass. and Conn. areas visiting ops. One of the outstanding machines which has done so well here is "Golf Champ". Bally's "Lucky Alley" and "Beach Time" are continuing big winners. . . . At Associated Amusements (Rock-Ola), Ed Ravreby and Mrs. Ravreby and Dick Mandell, gen. mgr., and Mrs. Mandell and daughter spent the holidays together in Brookline. Business has been holding up good here with big output of games. Ops are diversifying their routes with many different types of machines, Ed Ravreby pointed out, and there is big demand for automatic coin operated amusement games of interest. . . . At Trimount Automatic Sales Corp. (Seeburg), many ops in to look over new equipment and Seeburg's electric cigarette vending machine is making big inroads in the territory. Business is holding nicely on Seeburg phonos and games are going good. Williams' "Casino" is hitting at a rapid pace and there is plenty of action on Gottlieb's "Gondolier". Irwin Margold, gen. mgr., predicts a good fall and winter season for music and games. Marshal Caras reports that more ops are visiting the plant now that summer is over. . . . At Atlas Distributors (AMI), Louis Blatt greeting ops. He's still commuting week-ends to his New-foundlake, N. H. place.

Ops in visiting distributes this week included: Ray Shea, Worcester; Tom Libby, Haverhill; George Chopelas, Malden; Harold Gladstone, Boston; Earl Graham, Salisbury; Art Thoms, Springfield; Marty Cook, Brookline; Harry Abelson, Boston; Harold Harwich, Brighton; George Marks, Newton; Ronald Maher, Pawtucket, R.I.; Connie Pocius, So. Boston; Ernie Marcantonio, Middletown, Conn.; Bob Goldman, Brockton; Pete Slepchuck, Springfield; John Lopas, Waltham; Cy Jacobs, Allston; Pete Suma, Bristol, Conn.; Al Jaffarian, Haverhill; George Pappas, Manchester, N. H.; Dave Shultz, Brockton; Joe Lepera, Cambridge; Fred Koufos, Roxbury; Charles Tiernan, Cambridge; Al Meyers, Boston; Joe Pawelski, Fitchburg; George Marks, Newton; Bert Thomson, Quincy. . . . Record artists are still pouring into the area and night clubs have started their season here with emphasis on the diskers. Four Freshmen are current at Storyville, Nelson Eddy opens at Blinstrub's Sept. 29, Gogi Grant is booked for Oct. 6, Nat "King" Cole for Oct. 16, and Rudy Vallee opens the Hotel Bradford Roof Sept. 25.



Ops' Son One Of Top Seniors At Baylor U.

HOUSTON HAPPENINGS

Irv Katz, owner of Century Distributors, Inc. (wholesale record distributors) reported sales have increased over 400% and addition of 20 new labels since he opened for business here some four months ago. Some of the numbers Irv mentioned as coin in the chute getters were: "Count Every Star", (Co-ed); "Itchy Twitchy Feeling", (Sue); "Bull Whip Rack", (Trophy); "Why Do I", and "Green Mosquito", (United Artists); "Trudy", (Cub). . . . Frank Toce and Lionel Peschier, Melody Music Co., Lake Charles, La., on heavy shopping tour in the city. . . . Likewise Mack Hannah III, phonograph and cigarette machine operator from Port Arthur. . . . Still another out of town, Eugene Dunn, Coast Amusement Co., Freeport, record buying on Monday as he generally has done the past 20 years. . . . Al Kaufman, owner Community Record Shop, reported good retail sales in his hi-fi department. . . . Old time musician Guy Ellis takes more time than some for his record buying because he personally knows nearly everybody and is not at all reluctant to talk about old times, these times, or any time. . . . Jack York, young in years but experienced in retail record sales, manager of Wildwood Record Shop since September first. That store, owned by Betty Winborn and Emily Grace, is the leading retail record outlet in Pasadena. . . . Former big time operator Leon Redin, Pasadena, justly proud that his son, Billy Bob, is among the top students in his senior year as a medical student at Baylor University. Until early in 1957 Redin, together with Jesse Herrera, owned and operated R & H Music Co., Pasadena. Since then, when he sold major portion of holdings to his partner, Leon has devoted full time to his drug store (Redin Pharmacy) and operated around 20 units just to keep a hand in the game.

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W. Va. Music Ops To Hold Fourth Convention Oct. 3-4

CHARLESTON, W. VA. — West Virginia Music Operators Association, with headquarters in this city, is all set for its 4th Annual Convention scheduled for October 3 and 4 at the Prichard Hotel, Huntington, W. Va.

A complete agenda and program has been arranged, starting Friday morning, October 3, at 9 A.M., at which time registration will take place. Starting at 1:30 P.M. the business sessions will open. After a break for dinner, the general sessions will continue, starting at 7:30 P.M.

A "Dutch" breakfast will be held on Saturday morning, October 4, at 9 A.M. Then the general meeting once again will continue, starting at 1:30 P.M.

The social part of the meeting will be held on Saturday night, 7 P.M., with a banquet and show.

During this meeting, the organization will hold an election of officers, and a site for the 1959 Convention City will be determined.

Some lucky people will take away some substantial prizes, included among them, a 1958 200 selection music machine.

New Ashtray Is Coin Operated Fortune Dispenser

TOKYO, JAPAN—Michael Kogan, Taito Trading Co., Ltd., this city, last week announced that he has produced "Fortune Ashtray", an actual ashtray that is coin operated to emit fortune slips.

There are twelve slots for each month of the year and each month is symbolized by a birth stone. When the coin is inserted a fortune slip drops out. The machines are adjusted to the Japanese 10 Yen coin but can be re-adjusted to accept any coin of any country.

"This machine," says Kogan, "is a very good money maker because expenses for printing of fortune slips are negligible and all that is collected is practically the net profit. It could make a very good business for those who are already in the vending business and for those who want to start this business anew."

SPECIALS

Miss America's \$410.00	Sun Valley's \$495.00
Cypress Gardens 625.00	USA's 335.00
Hi-Fi's 95.00	Champion Horse (late model) 525.00
Silver's 199.50	Criss Cross 219.50
Picnic's 314.50	Rocket Ships 219.50
Super Circus 239.50	Brite Star 214.50
Fun Fair 187.50	Air Football 144.50

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- 2 Wurlitzer 2000
- 5 Wurlitzer 1700
- 6 Wurlitzer 1700F
- 5 Wurlitzer 1500A
- 2 Wurlitzer 1500
- 2 Ami E-120
- 2 Ami D-40
- 1 Ami F-120
- 6 Seeburg M100B
- 5 Seeburg M100C

BINGO—USED

- 2 Bally Key West
- 2 Bally Beach Club
- 6 Bally Gayety
- 4 Bally Ice Frolics
- 2 Bally Surf Club
- 8 Bally Yacht Club
- 14 Bally Miss America
- 4 Bally Variety
- 4 Bally Palm Springs
- 2 Bally Dude Ranch
- 14 Bally Miami Beach
- 2 Bally Gaytime
- 2 Bally Broadway
- 2 Bally Big Time
- 2 Bally Beach Beauty
- 2 United Tropicana

ARCADE (New)

- 1 Genco Space Age
- 15 Bally Skill Roll (Used)
- 1 Genco Horoscope
- 2 Genco Motorama
- 1 Williams Crane
- 1 Williams Sidewalk Eng.
- 1 Williams Peppy
- 1 Exhibit 500 Shooting Gallery
- 1 Genco Criss Cross Wild West

KIDDIE RIDES (Used)

- 6 Empire Old Smokey Train
- 1 Scientific T.V.
- 1 Exhibit Space Patrol
- 2 Rocketship
- 1 Exhibit Horse
- 1 Bally Champ Horse
- 1 Bally Space Ship

ALLEYS—USED

- 6 Bally Strike Bowler 14 ft.
- 2 Bally Strike Bowler 11 ft.
- 4 Bally ABC Champion 14 ft.
- 6 C.C. Classic Bowler 13 ft.
- 4 C.C. T.V. Bowling League
- 2 Bally ABC Bowling Lane 11 ft.
- 8 United Bowling Alley 14 ft.
- 8 C.C. Bowling League 14 ft.

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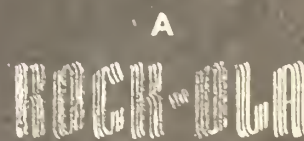


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1454 Rock-Ola, 120 sel.	575.00
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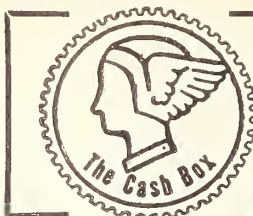
ATLANTA, GA.—I. B. Friedman, brother of Jake Friedman, who has been associated with Jake for the past ten years in Friedman Amusement Co., this city, passed away this past week (Tuesday, September 16) from a heart attack at the age of 50.

"I.B." as he was known to all in the industry, including all the leading manufacturers whom the Friedman Amusement Company represented, as well as all the operators in the south eastern part of the country, had been in the midst of moving the firm's offices to their new building on Boulevard, N. E.

He will be missed by the great number of people who made it their business to visit with "I. B." whenever passing through Atlanta and, especially, with all who regularly called on "I. B." to do business with the firm.

A great number of expressions of sympathy have reached Jake Friedman ever since the news was released that "I. B." passed away.

All who knew "I. B." deeply mourn his passing.



Brooklyn Op Donates Machines To Temple

EASTERN FLASHES

All of the work at the wholesalers, this week, had to be crowded into three days, as all of them were closed for the Jewish New Year holidays on Monday and Tuesday. And, they will also close up shop on Wednesday, September 24 for the Yom Kippur holiday. With the opening of the Fall season, and business turning to the brisk side, these missing days put the pressure on all the personnel at these coinrow firms. However, no one was complaining—all extremely happy that the signs of activity indicated a bright conclusion to the year's business.

Even tho the outdoor resort and summer type location business is practically over for this year, Mike Munves continues to ship equipment. "Not as much as during the season", smiles Mike, "but plenty of machines are being shipped out daily. Many, of course, for export." Joe Munves enthusiastic over the number of orders, and the quantity in each, being received for the firm's "Formula 77" Wax. "We've been selling this Wax for the past 10 years" advised Joe, "but in the last six months, the orders have been terrific." . . . Our good friend, Jack Semel, visiting along the row. Jack looks wonderful, and says he's now feeling better than he has for the past dozen years. . . . Irving Holzman, Black Sales, tells us (with a gleam in his eye) that he's looking forward to the arrival of the new game from United. . . . Ted Ruby, the old coin machine man, now conducting his "direct factory representative" business (not in c.m. biz) from West Palm Beach, Fla. . . . Which reminds us: Charley Aronson, formerly one of the city's biggest distributors, as well as operators, moved to Miami Beach, Fla., where he will take up permanent residence. . . . Abe Lipsky and Bernie Levine, Sandy Moore Distributors, check in a load of new Wurlitzer phonos. "They won't be on our floors long", said Abe. "As soon as the service department checks them, they'll be on the way out to operators." Abe's son, Burt, spends his first week at the Wharton School of the U. of Penn, where he's trying out for the freshman football team.

Plenty of action over at Runyon Sales, and it was almost impossible to see Barney (Shugy) Sugerman, who was tied up continually in conference with ops. Lou Wolberg accepted as a Master Mason in the Manhattan Lodge at ceremonies on Tues., Sept. 16. Lou's close friend, champ Barney Ross, appeared as Lou's sponsor. Shugy's number two son, Myron, back at Bucknell University for his senior year. . . . Dave Stern, Seacoast Distributing, Elizabeth, N.J., visits his friends along the row. . . . Red Zirpoli makes the rounds, accompanied by Al Baberstein of Alba Vending, Flushing. Al advises he's moving to Manhasset, L. I. . . . As were the other distribs, Al Simon and Al D'Inzillo, Albert Simon, Inc., trying to make up those lost two days. However, visiting ops kept Simon busy demonstrating ChiCoin's new "Criss Cross Hockey". Al tells us the game is being well received here. . . . Murray Kaye, over at Atlantic New York, had it a little tougher than even his friends at the other wholesalers. Meyer Parkoff was out of the office for a few days, and Murray had to handle all the visitors, phone calls, and his usual load of paper work. . . . Al Ferber, visiting on the street, reports "everything okay." . . . Irv Fenichel, Brooklyn operator, who takes a keen interest in the juvenile situation in his boro, donated a juke box and game to a Temple. . . . Melvin Nudelman, Regal Music, is interested, with his family, in the Montclair bungalow colony, located in Ulster County, Ellenville (Catskill Mts.). Mel said they just completed a most successful season, and are now preparing to build another 8 or 10 units. . . . Harry and Hymie Koepfel, Koepfel Distributing, as busy as ever shipping reconditioned music. . . . Thanks to all our many friends for the Jewish New Year greetings sent to your correspondent. There are too many to answer, so we use this column to return our good wishes.

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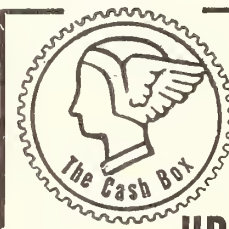
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Primary Day Brings Ops Into Distribs

UPPER MIDWEST MUSINGS

Tuesday, Sept. 9, being the primary election in Minnesota, Wisconsin, North Dakota and South Dakota, brought into the cities quite a few operators. With the bars and taverns closed operators had a day off and put it to good use by making the rounds to find something to buy that would make some money. . . . Gil Zahn, Mpls. operator, suffered a heart attack last week. Gil is now home and will have to stay in bed for about six or seven weeks. Doctor's orders. . . . I. F. LaFleur, Jr. and Mrs. LaFleur of Devils Lake, N. D., in town over the weekend. Mrs. LaFleur getting in some shopping and Izzy visiting the distributors. . . . Reid Whipple, Wurlitzer service engineer travelling So. Dakota, Minn. and Wisconsin. . . . Art Hagness, Grand Forks, N. D., in town over the weekend. Art reports that business has been very good this summer, believes that his gross is better than last year. . . . Frank Davidson, Spooner, Wis., in town for the day making the rounds and picking up his record supply. . . . Mr. and Mrs. Leo Barkovitch, Superior, Wis., in town for the day. Mrs. Barkovitch spent the day shopping while Leo visited with some of the distributors. Also congratulations on the marriage of their son Sam. The couple are honeymooning in Europe. . . . Congratulations to Mr. and Mrs. Dave Chapman, Mpls., on their 14th. wedding anniversary. . . . Mr. & Mrs. Arnold Brevik, Watertown, S. D., spent a few days in town. Arnold busy as ever and always in a hurry to get back home. . . . Morris Berger, Duluth, Minn., and his ace service man, Al Stafke, in town for the day looking for some used equipment. . . . Elgin McDaniel, Wadena, Minn., in town for a few hours to pick up his record supply and parts. . . . Harry and Johnny Galep, Menomonie, Wis., also in town for the day. . . . Jim Donatell, Spooner, Wis., in town for the first time in many months. Jim recently bought a bar in Spooner and is doing very well. . . . Stan Woznak, Little Falls, Minn., in town for a few hours to pick up his record supply and parts. . . . Al Eggermont, Marshall, Minn., in the Mobile Home Business, in town for a few hours. Al makes a weekly trip to Indiana, or Chicago to pick up his home trailers. . . . Frank Phillips, Winona, Minn., in town for the day making the rounds. . . . Lawrence Schillinger, Knapp, Wis., in town for the day.

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 WURLITZER: 1500 - 1550 - 1500A
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Distrib's Bowling Team Breaks Even 1st Week

CALIFORNIA CLIPPINGS

Operators and distributors along Pico Boulevard this week were saying that the gradual upturn in the business that they had predicted this summer was now happening, and felt that the increase would continue on, resulting in 1958 being a good year for the coin machine and record business. . . . Hank Tronick, of C. A. Robinson & Co., reports that Al Bettelman, also from Robinson's, returned from Hawaii this week after laying the ground work on a deal which may result in Hank himself making the trip to Hawaii to further negotiations. Hank said that in the event he made this trip he would probably go on to the Orient to discuss this transaction even more intensively. The new Williams "Gusher" is doing every well according to Hank, as is the new United "Atlas" Shuffle Alley, which is intriguing the operators with a new type hook that hits the pins. . . . Walter Hemple, operator from Glendale, along with Mrs. Hemple and their daughter, recently returned from Jacksonville, Florida, where they have been vacationing. . . . At Associated Distributors, Al Silberman informs that Bill Anderson is now working in the shop at Associated. Bill has been a Wurlitzer specialist for 23 years and formerly worked for Emarcy Distributors in San Francisco. Al also stated that the new Wurlitzer stereophonic equipment will be in the show-room on display this week. The Wurlitzer people feel that the addition of stereo to the juke box industry is one of the biggest improvements in the history of automatic coin operated phonographs, and should create excitement on the part of the operator and the public. Al mentioned that this stereo equipment can be used on any late Wurlitzer equipment even with the same 45 rpm records. Walt Peteet, Wurlitzer field service engineer, is getting the men in the shop at Associated acquainted with the new equipment and will soon be scheduling more classes so that other operators and service men can be instructed in the function of the new stereo machinery. . . . Wally Andrews, operator from Lompoch, was seen on Pico with a new Carmen Gia sports car.

At Paul Laymon's, Jimmy Wilkens reports that Paul and Lucille Laymon recently entertained some very old friends, Mr. & Mrs. Jack McClellan, who have just returned from spending 20 years in Australia. According to Jimmy, business at Laymon's has been very good the past week. . . . Bill Lanzy, of American Coin Machine, says that conditions at American seem to be getting more crowded all the time and that they have increased their efforts to find a new and larger location. Bill feels that American is also in need of a show-room and is keeping this in mind when looking for another location. . . . At California Music, Sammy Ricklin reported a freak flood that occurred at California the past week. In explaining the cause of the flood, Sammy stated that an automobile ran into a fireplug causing the water to spray into the front door spilling hundreds of gallons of water throughout the building. Some phonographic equipment, many records as well as the floors, were the most seriously damaged. Sammy says that everything is back in order and business is being carried on as usual. Gabe Orland is on vacation and is not expected back for the rest of the week. Buddy Robinson feels that "Schuberts Serenade" by Ray Conniff, on the Columbia label, is one to keep your eyes on. . . . Ben Chemers, of the California Music Merchants Association, related that the Peter Potter-CMMA record of the week program is going very well in its initial stages. Walt Levy, president of the Harbor Music Association, dropped in to chat with Ben this week. . . . At Simon Distributing, Sonny Lomberg reported that his son Freddy, just returned from Chicago where he spent two months with Joe and Kate Simon. George Muraoka, shop foreman at Simon's, just returned from Las Vegas where he missed a hole-in-one at the Hacienda golf course. Vacations are over at Simon's, says Sonny, and everyone is busy again taking care of present orders while preparing for expected good business this fall.

Norty Beckman, at Norty's Music Center, said that business is definitely on the upturn and has every confidence that it will continue on through the first of the year. "Topsy II" by Cozy Cole, on the Love label, is headed for the top states Jan Graham. And Norty thinks "Somebody Touched Me" by Buddy Knox on Roulette Records, looks like a good bet to be a hit. . . . At Badger Sales, Marshall Ames reported that his weekend jaunts to Bakersfield have been very successful in selling the "AMI I-200". The market for used games and juke boxes has been especially good the past week said Bill Happel. Marshall mentioned that his bowling team, which is sponsored by AMI and Badger Sales, began playing in competition last week. The team won one game and lost two, but Marshall feels confident that better days are coming. "Rocky", the shop superintendent at Badger, stated that the AMI service school was well attended at the last session and that Gene Wasson, AMI factory engineer, delivered the lectures. . . . At Leuenhagen & Co., Barbara Chandler says she is having a lot of fun "rushing" several sororities at U.C.L.A. and is very anxious for school to start. "Toy Telephone" by The Dimples on the Dore label, could be a real big seller according to Kay Solle. Doris Wheaton, from Coral Records promotion department, dropped in at Leuenhagen's to play Teresa Brewer's latest release "The Hula Hoop Song", which Mary Solle feels will hit high up on the charts. . . . Some of the visiting operators on Pico this week were: Jack Dolin, Northridge; John Calsadillas, Los Angeles; Tom Tomoyasu, Los Angeles; George Kirby, Riverside; Walter Hennings, Costa Mesa; Joe Donchi, Huntington Park.

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SEEBURG VL (Converted)	665
WURLITZER 1700	445
WURLITZER 2000	595

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Mike Munves "Formula 77" In Demand

NEW YORK—Joe Munves, Mike Munves Corporation, this city, reports that the firm is shipping large quantities of its "Formula 77" Wax to coin-firms thruout the United States.

"We have been manufacturing this wax for the past ten years" stated Joe, "and altho we've sold great quantities of it during these years, we have never exploited its advantages to the trade. However, operators who have tried it on their machines have come back with orders. They have told us it's the

best wax on the market. Orders have pyramided to the point where in the last year we have volume sales."

In explaining just how they came to name this product "Formula 77", long before the cosmetic firm named one its products similarly, Mike Munves stated, "We were looking for a name, and after many suggestions, looked at our stationery. We are located at 577 Tenth Avenue, so we just took the last two digits, and called it 'Formula 77.'"



New "Rating Chart" Lites Automatically Indicating Player Score Progress!

Amusement Pinballs
as American as Baseball and Hot Dogs!

It's Loaded with New Player Appeal...

Gottlieb's

Sunshine

Has "Whirling Numbers" in the Lite Box!

Look at these terrific features:

- "Whirling Numbers" create all new lite box animation
- Triple rollovers and triple holes spot numbers indicated by arrows around "Whirling Numbers"
- Making red and white numbers to complete corresponding circles in lite box scores specials
- Liting both circles re-lites rollovers for specials
- "Double Star" feature scores specials throughout entire game
- 5 on-off pop bumpers
- Match feature
- 2 super-powered flippers
- 2 cyclonic kickers

See your distributor today!

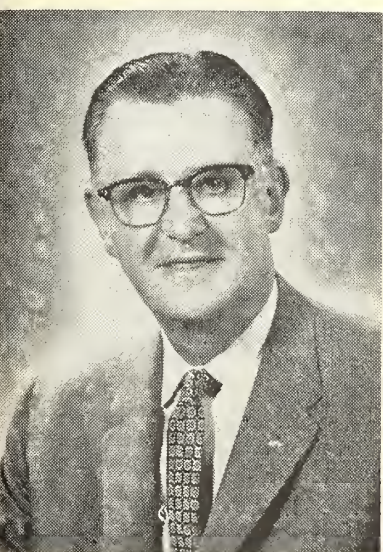
D. Gottlieb & Co.

1140-50 North Kostner Avenue • Chicago 51, Ill.

ALL GOTTIEB MACHINES ARE EQUIPPED WITH NATIONAL SLUG REJECTORS

CMMA Banquet Set For Feb. 14 In L.A.

Board of Directors Decides to Postpone October Oakland Affair for Banquet at Ambassador Hotel in Los Angeles on February 14, 1959



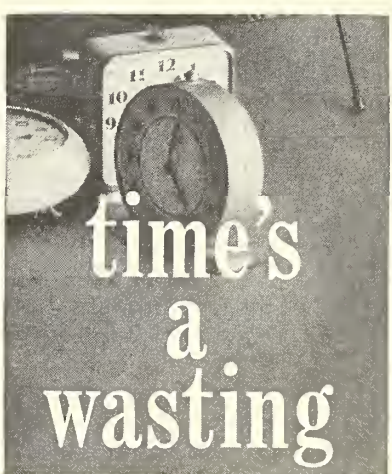
GEORGE A. MILLER

November, which will keep me out of the state of California, the Board of Directors of the California Music Merchants Association has unanimously voted", reported George A. Miller, President and Business Manager of CMMA, "to postpone our annual banquet to February 14, 1959 and, further, that the banquet be held at the Ambassador Hotel in Los Angeles.

"From now on", continued Miller, "until the very end of the year I shall be traveling thruout the country meeting with many groups of operators and planning a very definite program for the year ahead.

"As can be gathered", George A. Miller stated, "this program will have much to do with copyright legislation. There is now no doubt", he added, "that we have to reevaluate our entire alignment and rearrange our program so that we will be in a much stronger position than we ever have been before to protect our industry from any taxation invasion."

OAKLAND, CALIF. — "Due to the great number of commitments which have been made for me to speak before various groups of operators during the months of October and



The clocks keep ticking away. We need your dollars to make each minute count in the fight against cancer.

With \$70, we can buy an eyepiece micrometer... \$48 buys a laboratory flowmeter... \$15 buys an instrument sterilizer... \$3.75, a hematocrit reader.

Only you can decide how much you can afford to send. But send it *today*, to help us keep moving ahead in the struggle to save lives.

Send a generous check to "Cancer" c/o your local Post Office.

AMERICAN CANCER SOCIETY

SPECIAL SALE!

- TROPHY
 - BIG INNING
 - SKILL ROLL
 - ALL STAR DE LUXE
 - ALL STAR SUPER
 - ALL STAR FREE PLAY
- Write For Price — Or Will Trade For:
- WURLITZER 2150
 - AMI F-120
 - AMI H-200
 - SEEBURG 100-R

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231 Windsor St., Hartford, Conn., JA 7-4470

Now at your AMI distributor's!



Every element—styling, easy operation, fast servicing, trouble-free maintenance—carefully designed to give you the finest, most profitable juke box in the world.

AMI Incorporated
1500 Union Ave., S.E. • Grand Rapids, Mich.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

The Cash Box

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

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Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

NOTICE—\$48 Special Classified Advertisers. You are entitled to a classified ad of 40 words in each week's issue for a period of One Full Year, 52 consecutive weeks. You are allowed to change your Classified Ad each week if you so desire. All words over 40 will be billed at the rate of 10c per word. Please count words carefully. Be sure your Classified Ad is sent to reach New York publication office by Wednesday, 12 Noon, of preceding week to appear in the following week's issue. If you are a \$48 Special Classified Advertiser you are entitled to a free checking copy of "The Cash Box" each week.

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FOR SALE—Mercury Counter Grippers 1¢ (original paint), A-1 \$29.50; Watling 400 Scales (current Model C), original paint, \$99.50; Pop Corn Sez Reworked \$69.50. TIERCE VENDING, BOX 226, GREENWOOD, MISS. (Tel. GL 3-5145).

FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5¢ or 10¢ play. Special price, \$79.50. Write for quantity prices and lists of other equipment. G O R SALES, 5216 NO. LECLAIRE AVE., CHICAGO, ILL. (Tel. AVenue 3-6818).

CLASSIFIED ADVERTISING HERE COSTS 10c PER WORD

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Write today to—THE CASH BOX
1721 BROADWAY, NEW YORK 19, N.Y.

FOR SALE—Wms. Roll A Ball \$135; Genco (2 Player) Skill Ball \$95; Wms. Super Slugger \$225; Genco Sweet "21" \$245. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCENECTADY 2, N. Y. (Tel. FRanklin 4-7549 or FRanklin 7-2162).

FOR SALE—Gottlieb Scoreboard \$160; Balls-A-Poppin' \$140; National 9 ft. Shuffleboard \$95; AMI "A", "B", "C", converted 45 rpm, \$115, \$135, \$150; Pumper Pools (new slate) \$80. H. BETTI & SON, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel. UNION 3-8574).

FOR SALE—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. WESTERHAUS CORP., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel. MONTana 1-5000).

FOR SALE—Williams 57 Baseball Deluxe \$325; Four Bagger Deluxe \$225; King Of Swat \$135; United Super Slugger \$149.50; United Shuffle Targettes \$65; Bally All-Star Bowler \$250. GLOBE AUTOMATIC VENDING COMPANY, INC., 291 WATER STREET, QUINCY 69, MASS. (Tel. MAYflower 9-0010).

FOR SALE—Closeout: Brand new original factory crates. United's Playtime, sacrifice, \$375 ea. Write, Wire, Phone. IMPERIAL COIN MACHINE CO., 498 ANDERSON AVE., CLIFFSIDE, N. J. (Tel. WHITney 5-2893).

SAVE \$175.00
ON CLASSIFIED ADVERTISING
GET \$223.00 VALUE FOR ONLY \$48.00

Write today to: THE CASH BOX
1721 BROADWAY, NEW YORK 19, N.Y.

FOR SALE—Seeburg 100 Wall Box, Chrome \$50, Hammerloid \$40; Beach Clubs, cleaned & checked \$60, cleaned \$40; Brite Lites & Brite Spots, checked \$45, cleaned \$25; Gladiator \$185; Frolics \$55; Jubilee \$215; Surf Club \$55; Jumbo \$200; Bally Beauty \$45; Flagship \$235; Atlantic City \$45; Toreador \$230; Gayety \$75; Scoreboard \$150; Gay Time \$95; World Champ \$210; Flying High \$55; Palm Springs \$55; Yacht Clubs \$35. HALLGREN DISTRIBUTORS, 1626 3rd AVE., MOLINE, ILL. (Tel. 4-6703).

FOR SALE—V-200 Seeburgs with VL Conversion \$649.50 and V-200 with conversion and speeded-up mechanism \$699.50. Special prices in groups of five. All V-200's Factory reconditioned. Also Seeburg 100 Selection Wall Boxes with chrome covers and new buttons, Factory reconditioned \$49.50 each. Special price on 10 or more. SEEBURG DISTRIBUTOR, G. K. GABRIELSON & CO., # 104 EDGEWOOD AVE., N.E., ATLANTA, GA. JACKSON 5-7441 AND # 2608 MAIN ST., COLUMBIA, SOUTH CAROLINA. ALpine 2-7164.

MISCELLANEOUS

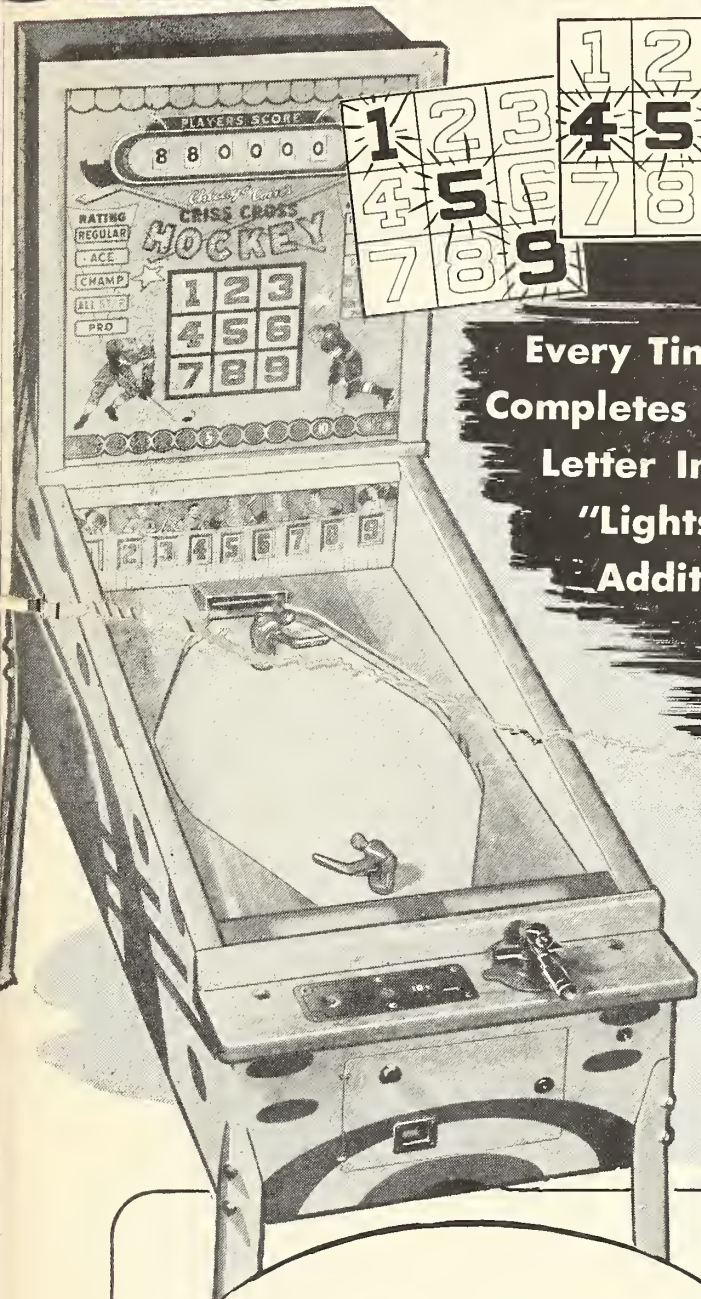
NOTICE—It's your business to KNOW THE FACTS! How can operator-cooperatives affect you? How can you get your locations' cooperation? How can "10¢ Play Plus" help you? What percentage of the nation's juke boxes feature 10¢ play? What percentage of U. S. amusements feature 10¢ play? All this and more appeared in *The Cash Box*. In addition to "The Cash Box Price Lists" which, for over 18 years since their inception, have been internationally recognized and officially accepted. *The Cash Box* is the publication that conceived the idea for MOA (Music Operators of America). *The Cash Box* originated and has constantly crusaded for: "National Public Relations Bureau," "Dime Play," "National Credit Bureau," "National Board of Trade," "National School for Mechanics," "2-Minute Recordings," "Equalized Record Tone Level." *The Cash Box'* "Quarterly Export Edition" has won world wide recognition and international acclaim. *The Cash Box Annual Encyclopaedic Edition* plus its Anniversary Issue is accepted as "The Year Book of the Industry." When you send \$15 for a full year's (52 weeks) subscription to *The Cash Box* (just about two bits a week) you are getting what has been acclaimed by all as: "The BIBLE of the Industry." Send your \$15 check today to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

NOTICE—Manufacturers of Coin Operating Equipment in need of a Southern Calif. Representative contact: BOB YOUNG'S SERVICE, 3427 BEN LOMOND PLACE, LOS ANGELES 27, CALIF. (Tel. Office NO 2-3254, Auto HO 7-7151).

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CRISS-CROSS HOCKEY



FEATURING
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BONUS SCORING

with 9
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COMBINATIONS . . .

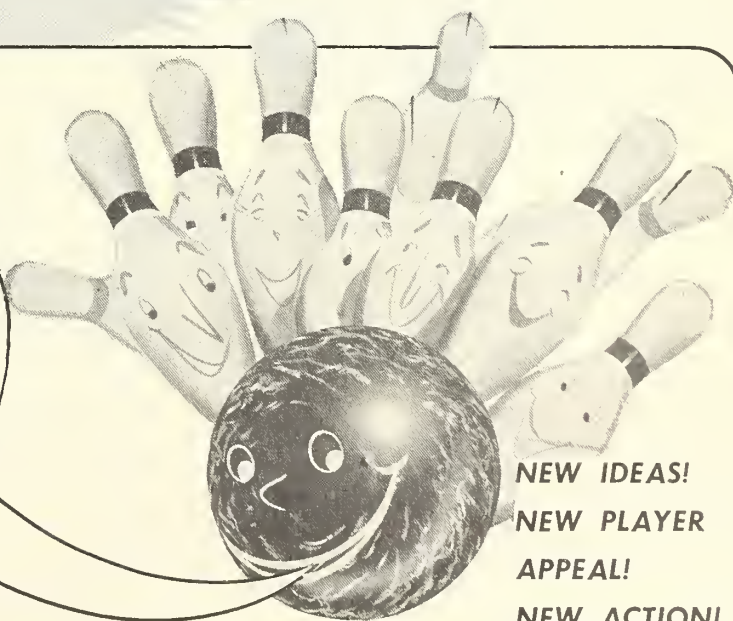
Every Time A Player
Completes A Card A
Letter In H-O-C-K-E-Y
"Lights-Up" For
Additional Scoring!

- Available In Replay or Novelty Models!
- Fits Any Type Location . . . Size 5 ft. x 2 ft.
- Adjustable 10 to 15 Balls Per Game!

**MORE EXCITEMENT
COMING YOUR WAY!!**

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Has A Complete New Series
Of BOWLING GAMES
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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

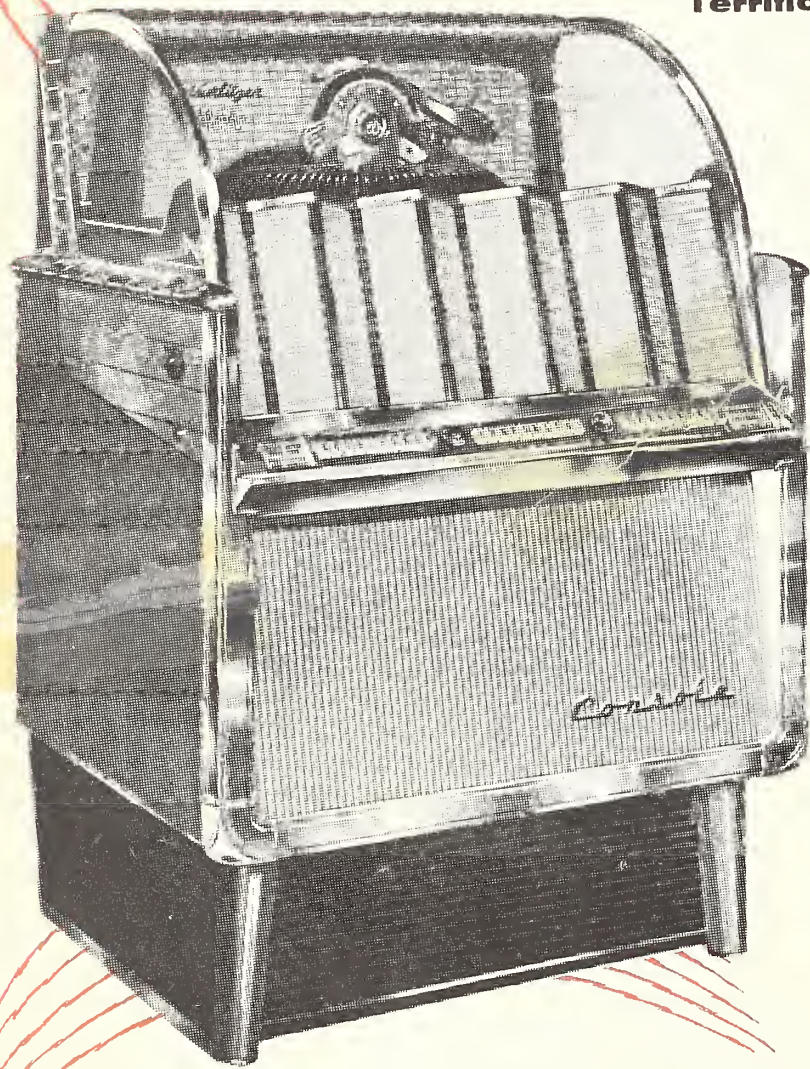
This Is **"MONEY MUSIC"** for YOU

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Stereophonic Sound

Wonderful for Landing New Locations —

Terrific for Expanding Present Location Earnings

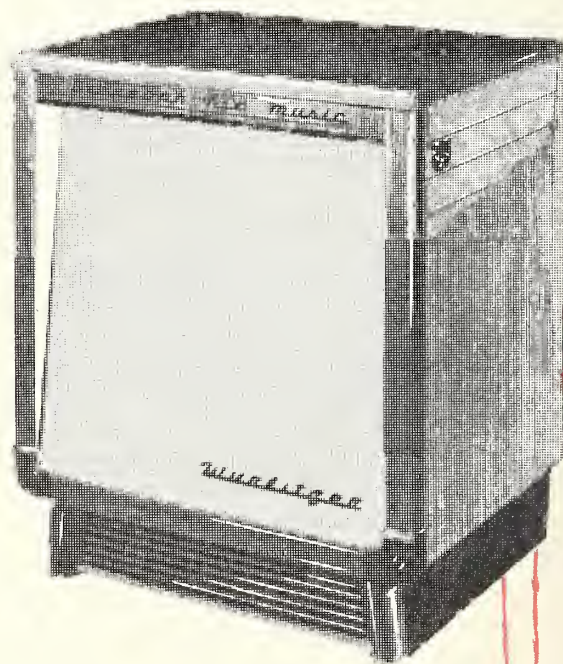


All you have to do is HEAR Wurlitzer STEREOPHONIC SOUND to know its sheer, money-making magic. Demonstrate it to a location and you're IN. Have it on location and, overnight, your earnings rocket up to new levels.

This is sound in DEPTH. A NEW DIMENSION in MUSIC that makes a tremendous hit with patrons. And its appeal will pick up even more amazing momentum as more and more stereo pop singles become available.

DUAL PRICING AT THE PHONOGRAPH

The famous Wurlitzer Coin System accepts coins of five to fifty cents in combination to allow selective dual pricing at the phonograph.



THE WURLITZER STEREOPHONIC MUSIC SYSTEM OFFERS YOU

- 1. SIMPLICITY** — Only two main components. Any current Wurlitzer Phonograph — plus — a stereophonic companion unit with comparable speaker output.
- 2. COMPATIBILITY** — Plays both Stereophonic and Monaural records to the full range of their recorded performance.
- 3. EASY INSTALLATION** — Each Wurlitzer Stereophonic Unit is complete. Can be quickly installed on location.

**HURRY... HEAR IT... AT YOUR
WURLITZER DISTRIBUTOR**

THE WURLITZER COMPANY • Established 1856 • NORTH TONAWANDA, NEW YORK

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

NEW REPLAY GAME!

JUPITER

SHUFFLE ALLEY

UNITED'S

SCORES IN MILLIONS
Bouncing Rubber Balls Score Replays
3, 4 OR 5 IN-A-ROW - ALSO 4 CORNERS

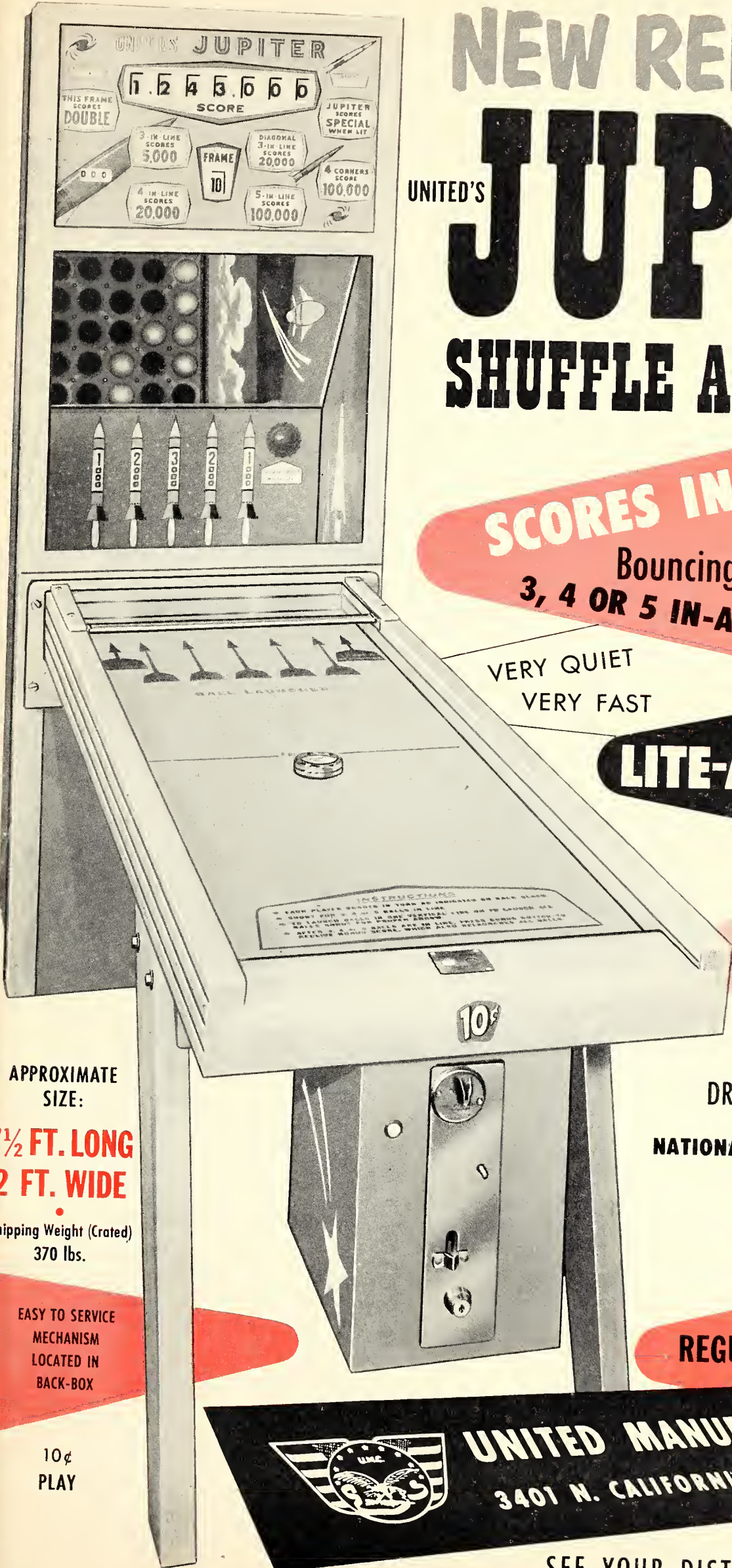
VERY QUIET
VERY FAST

LITE-A-NAME FEATURE

ADJUSTABLE
5 OR 10 FRAME SINGLE PLAYER GAME
LARGE PUCK

DROP-CHUTE COIN MECHANISM
WITH
NATIONAL REJECTOR ON PULL-OUT DRAWER
LARGE CASH BOX

REGULAR AND REPLAY MODELS



APPROXIMATE
SIZE:

7 1/2 FT. LONG
2 FT. WIDE

Shipping Weight (Crated)
370 lbs.

EASY TO SERVICE
MECHANISM
LOCATED IN
BACK-BOX

10¢
PLAY

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SEE YOUR DISTRIBUTOR

Bally BEACH TIME

010

CORNERS SCORE GREEN 5-IN-LINE

BALLYHOLE

A·B·C·D·E·F
LIGHT AT START OF NEXT GAME

MAGIC F LINE

9	1	2	11	15
4	19	7	22	18
25	24	16	13	17
6	23	5	21	20
12	8	14	3	10

A B C D E F

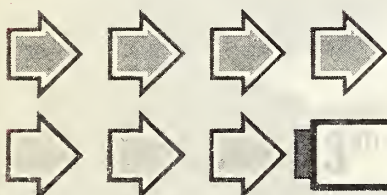
PRESS BUTTONS AFTER SHOOTING 5TH BALL

PRESS BUTTONS BEFORE SHOOTING 5TH BALL

RED ROLLOVER LIT

YELLOW ROLLOVER LIT

PRESS BUTTONS BEFORE SHOOTING 4TH BALL



A B C D E

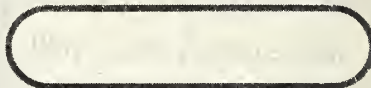
PRESS BUTTONS A·B·C·D·E·F TO SHIFT MAGIC SQUARES & LINES

PRESS BUTTONS NOW



3RD BALL 4TH BALL 5TH BALL

PLAY SCORE-FEATURE BEFORE SHOOTING BALL INDICATED



75 16	75 20 6	96 24 8	96 50 16	200 96 32	300 144 64	450 240 120	600 480 192
75 20 6	75 20 6	96 24 8	96 50 16	200 96 32	300 144 64	450 240 120	600 480 192
75 20	75 20	96 24 8	96 50 16	200 96 32	300 144 64	450 240 120	600 480 192

EXTRA BALL 2ND EXTRA BALL 3RD EXTRA BALL

"STOP AND SHOP" FOR HIGHER SCORES BEFORE 3RD, 4TH OR 5TH BALL

4 MAGIC SQUARES *plus* 2 MAGIC LINES

Biggest array of popular play-features ever built into a pinball game brighten the backglass of Bally BEACH TIME...all adding up to biggest earning-power in years. Get your share. Get new Bally BEACH TIME at your Bally distributor today.

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