

The Cash Box

VOLUME XIX — NUMBER 38

JUNE 7, 1958



Frankie Vaughan, one of England's top recording stars, has Bill Nielsen and Joe Sherman, General Manager and A&R Head respectively of Epic Records, celebrating a hit in his recording of "Judy". Not only is Frankie's record making noise, but his film "Dangerous Youth" will be released this month by Warner Brothers and his appearances on the Ed Sullivan, Patti Page and Dick Clark shows have won him a host of offers for personal appearances on TV and in night clubs.

M-G-M Records

June Jackpot

JONI JAMES

COMING FROM YOU *and* JUNIOR PROM

K12660

CONNIE FRANCIS

I'M SORRY I MADE YOU CRY

and LOCK UP YOUR HEART
K12647

HIT ALBUM

TI VOGLIO BENE (... I LOVE YOU) JONI JAMES



E3623 LP • X1581 EP • X1582 EP • X1583 EP

HIT ALBUM

WHO'S SORRY NOW CONNIE FRANCIS



E3686 LP • X1603 EP • X1604 EP • X1605 EP

THEY'RE GOING WACKY OVER WOOLEY



SHEB WOOLEY THE PURPLE PEOPLE EATER

K12651



The Cash Box TOP 60

Best Selling Tunes on Records

Week Ending
JUNE 7, 1958

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

Pos. 5/31	Pos. 5/24	Pos. 5/31	Pos. 5/24	Pos. 5/31	Pos. 5/24	Pos. 5/31	Pos. 5/24	Pos. 5/31	Pos. 5/24	Pos. 5/31	Pos. 5/24
1	1	11	7	21	23	29	32	38	39	47	49
★CD-1348—EVERLY BROS. <i>Claudette</i>	★ER-1064—ART & DOTTY TODD <i>Along The Trail With You</i>	★ER-1064—ART & DOTTY TODD <i>Along The Trail With You</i>	★ER-1064—ART & DOTTY TODD <i>Along The Trail With You</i>	★ER-1064—ART & DOTTY TODD <i>Along The Trail With You</i>	★ER-1064—ART & DOTTY TODD <i>Along The Trail With You</i>	★ER-1064—ART & DOTTY TODD <i>Along The Trail With You</i>	★ER-1064—ART & DOTTY TODD <i>Along The Trail With You</i>	★ER-1064—ART & DOTTY TODD <i>Along The Trail With You</i>	★ER-1064—ART & DOTTY TODD <i>Along The Trail With You</i>	★ER-1064—ART & DOTTY TODD <i>Along The Trail With You</i>	★ER-1064—ART & DOTTY TODD <i>Along The Trail With You</i>
2	2	12	6	22	21	30	33	39	40	48	52
★LI-55132—DAVID SEVILLE <i>Don't Whistle At Me Baby</i>	★CA-3891—LAURIE LONDON <i>Handed Down</i>	★CA-3891—LAURIE LONDON <i>Handed Down</i>	★CA-3891—LAURIE LONDON <i>Handed Down</i>	★CA-3891—LAURIE LONDON <i>Handed Down</i>	★CA-3891—LAURIE LONDON <i>Handed Down</i>	★CA-3891—LAURIE LONDON <i>Handed Down</i>	★CA-3891—LAURIE LONDON <i>Handed Down</i>	★CA-3891—LAURIE LONDON <i>Handed Down</i>	★CA-3891—LAURIE LONDON <i>Handed Down</i>	★CA-3891—LAURIE LONDON <i>Handed Down</i>	★CA-3891—LAURIE LONDON <i>Handed Down</i>
3	4	13	9	23	18	31	26	40	41	49	60
★CA-3894—DEAN MARTIN <i>Forgetting You</i>	★DO-15750—PAT BOONE <i>Cherie, I Love You</i>	★DO-15750—PAT BOONE <i>Cherie, I Love You</i>	★DO-15750—PAT BOONE <i>Cherie, I Love You</i>	★DO-15750—PAT BOONE <i>Cherie, I Love You</i>	★DO-15750—PAT BOONE <i>Cherie, I Love You</i>	★DO-15750—PAT BOONE <i>Cherie, I Love You</i>	★DO-15750—PAT BOONE <i>Cherie, I Love You</i>	★DO-15750—PAT BOONE <i>Cherie, I Love You</i>	★DO-15750—PAT BOONE <i>Cherie, I Love You</i>	★DO-15750—PAT BOONE <i>Cherie, I Love You</i>	★DO-15750—PAT BOONE <i>Cherie, I Love You</i>
4	3	14	11	24	29	32	27	42	42	50	58
★ME-71829—PLATTERS <i>Out Of My Mind</i>	★CH-1691—CHUCK BERRY <i>Around & Around</i>	★CH-1691—CHUCK BERRY <i>Around & Around</i>	★CH-1691—CHUCK BERRY <i>Around & Around</i>	★CH-1691—CHUCK BERRY <i>Around & Around</i>	★CH-1691—CHUCK BERRY <i>Around & Around</i>	★CH-1691—CHUCK BERRY <i>Around & Around</i>	★CH-1691—CHUCK BERRY <i>Around & Around</i>	★CH-1691—CHUCK BERRY <i>Around & Around</i>	★CH-1691—CHUCK BERRY <i>Around & Around</i>	★CH-1691—CHUCK BERRY <i>Around & Around</i>	★CH-1691—CHUCK BERRY <i>Around & Around</i>
5	17	15	10	25	36	33	25	41	46	51	60
★MG-12651—SHEB WOOLEY <i>I Can't Believe You're Mine</i>	★AG-5290—MONOTONES <i>You Never Loved Me</i>	★AG-5290—MONOTONES <i>You Never Loved Me</i>	★AG-5290—MONOTONES <i>You Never Loved Me</i>	★AG-5290—MONOTONES <i>You Never Loved Me</i>	★AG-5290—MONOTONES <i>You Never Loved Me</i>	★AG-5290—MONOTONES <i>You Never Loved Me</i>	★AG-5290—MONOTONES <i>You Never Loved Me</i>	★AG-5290—MONOTONES <i>You Never Loved Me</i>	★AG-5290—MONOTONES <i>You Never Loved Me</i>	★AG-5290—MONOTONES <i>You Never Loved Me</i>	★AG-5290—MONOTONES <i>You Never Loved Me</i>
6	8	16	13	26	49	34	20	43	45	52	56
★CA-3960—FOUR PREPS <i>Stop, Baby</i>	★VI-7202—PERRY COMO <i>Dance Only With Me</i>	★VI-7202—PERRY COMO <i>Dance Only With Me</i>	★VI-7202—PERRY COMO <i>Dance Only With Me</i>	★VI-7202—PERRY COMO <i>Dance Only With Me</i>	★VI-7202—PERRY COMO <i>Dance Only With Me</i>	★VI-7202—PERRY COMO <i>Dance Only With Me</i>	★VI-7202—PERRY COMO <i>Dance Only With Me</i>	★VI-7202—PERRY COMO <i>Dance Only With Me</i>	★VI-7202—PERRY COMO <i>Dance Only With Me</i>	★VI-7202—PERRY COMO <i>Dance Only With Me</i>	★VI-7202—PERRY COMO <i>Dance Only With Me</i>
7	12	17	16	27	35	35	27	44	45	53	56
★RO-4070—JIMMIE RODGERS <i>Make Me A Miracle</i>	★AG-5290—MONOTONES <i>You Never Loved Me</i>	★AG-5290—MONOTONES <i>You Never Loved Me</i>	★AG-5290—MONOTONES <i>You Never Loved Me</i>	★AG-5290—MONOTONES <i>You Never Loved Me</i>	★AG-5290—MONOTONES <i>You Never Loved Me</i>	★AG-5290—MONOTONES <i>You Never Loved Me</i>	★AG-5290—MONOTONES <i>You Never Loved Me</i>	★AG-5290—MONOTONES <i>You Never Loved Me</i>	★AG-5290—MONOTONES <i>You Never Loved Me</i>	★AG-5290—MONOTONES <i>You Never Loved Me</i>	★AG-5290—MONOTONES <i>You Never Loved Me</i>
8	5	18	17	28	41	36	31	45	46	54	59
★VI-7240—ELVIS PRESLEY <i>Doncha' Think It's Time</i>	★CA-3926—ED TOWNSEND <i>Over And Over Again</i>	★CA-3926—ED TOWNSEND <i>Over And Over Again</i>	★CA-3926—ED TOWNSEND <i>Over And Over Again</i>	★CA-3926—ED TOWNSEND <i>Over And Over Again</i>	★CA-3926—ED TOWNSEND <i>Over And Over Again</i>	★CA-3926—ED TOWNSEND <i>Over And Over Again</i>	★CA-3926—ED TOWNSEND <i>Over And Over Again</i>	★CA-3926—ED TOWNSEND <i>Over And Over Again</i>	★CA-3926—ED TOWNSEND <i>Over And Over Again</i>	★CA-3926—ED TOWNSEND <i>Over And Over Again</i>	★CA-3926—ED TOWNSEND <i>Over And Over Again</i>
9	10	19	20	29	37	37	24	46	47	55	59
★AW-108—JAN & ARNIE <i>Gotta Getta Date</i>	★CD-1347—LINK WRAY <i>The Swag</i>	★CD-1347—LINK WRAY <i>The Swag</i>	★CD-1347—LINK WRAY <i>The Swag</i>	★CD-1347—LINK WRAY <i>The Swag</i>	★CD-1347—LINK WRAY <i>The Swag</i>	★CD-1347—LINK WRAY <i>The Swag</i>	★CD-1347—LINK WRAY <i>The Swag</i>	★CD-1347—LINK WRAY <i>The Swag</i>	★CD-1347—LINK WRAY <i>The Swag</i>	★CD-1347—LINK WRAY <i>The Swag</i>	★CD-1347—LINK WRAY <i>The Swag</i>
10	15	20	23	30	45	38	32	47	48	56	60
★JZ-835—BOBBY FREEMAN <i>Big Fat Woman</i>	★CR-61976—ERIN O'BRIEN <i>Honey Boy</i>	★CR-61976—ERIN O'BRIEN <i>Honey Boy</i>	★CR-61976—ERIN O'BRIEN <i>Honey Boy</i>	★CR-61976—ERIN O'BRIEN <i>Honey Boy</i>	★CR-61976—ERIN O'BRIEN <i>Honey Boy</i>	★CR-61976—ERIN O'BRIEN <i>Honey Boy</i>	★CR-61976—ERIN O'BRIEN <i>Honey Boy</i>	★CR-61976—ERIN O'BRIEN <i>Honey Boy</i>	★CR-61976—ERIN O'BRIEN <i>Honey Boy</i>	★CR-61976—ERIN O'BRIEN <i>Honey Boy</i>	★CR-61976—ERIN O'BRIEN <i>Honey Boy</i>

CODE: AP—ABC-Paramount CA—Capitol CO—Columbia DL—DeLuxe ER—Era GE—Gee KE—Keen NA—Nasco RM—Rama TI—Tico
 AR—Arrow CC—Carlton CR—Coral DM—Demon EX—Excello GL—Glory KI—King RO—Roulette UA—United
 AT—Atlantic CD—Cadence CS—Class DO—Dot FA—Fargo GO—Gone LA—Laurie RP—RPM Artists
 AW—Arwin CG—Challenge CY—Crystallite DT—Dooto FE—Federal HE—Herald LI—Liberty SA—Savoy UN—United
 BA—Baton CH—Chess DA—Dana FI—Fiesta HY—Hickory LK—Lark PE—Peacock SA—Savoy UN—United
 BB—Back Beat CK—Checker DC—Decor EB—Ebb IM—Imperial LO—London PH—Sam Phillips SA—Savoy UN—United
 AG—Argo CL—Colonial DD—Dale EM—Ember JU—Jubilee RE—Regent SP—Specialty VI—RCA Victor VE—Verve
 AL—Aladdin BR—Brunswick DE—Decca FP—Flip JZ—Josie ME—Mercury PP—Prep SW—Swan VJ—Vee Jay
 AO—Apollo BT—Bethlehem DI—Disneyland EP—Epic KA—Kapp MG—MGM RE—Regent SW—Swan VK—Vik
 MO—Modena RI—Rip TH—Thunderbird VP—Vip

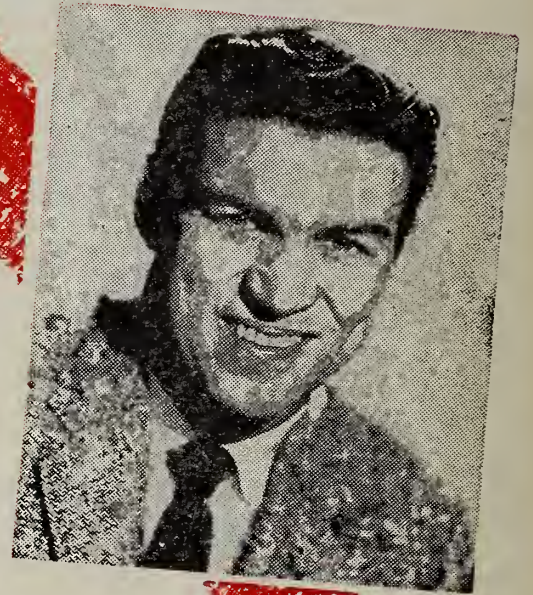
★ INDICATES BEST SELLING RECORD OR RECORDS.
 • Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the song, record number, artists and tune on the reverse side.
 • The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively. • All labels listed in alphabetical order.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

M-G-M Records

June Jackpot

**MARVIN
RAINWATER**



**"I Dig You
Baby"**

K-12665

and "MOANIN' THE BLUES"





FOUNDED BY BILL GERSH

The Cash Box

Vol. XIV—Number 38

June 7, 1958

DISK JOCKEY POLL!

*The Cash Box Is Currently
In The Midst Of Conduct-
ing Its Sixth Annual
DISK JOCKEY POLL.
Results Will Show Which
Artists And Records Were
Programmed Most In The
Past Twelve Months In The
Pop-R & B-Country Fields.*

**DON'T MISS THE RESULTS OF THIS
POLL IN THE JUNE 21st ISSUE.**

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THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music vending, service and amusement machines are covered.

THE CASH BOX coverage extends to finance firms, loan organizations, factors, banks, and other financial institutions, expressly interested in the financing of coin machines of all kinds.

THE CASH BOX PRICE LISTS (a combination of The Cash Box' former 'Confidential Price Lists' and The Cash Box' former 'C. M. I. [Coin Machines Industry] Blue Book') are the one and only officially recognized price quotations guide for all new and used machines in the United States and all over the world where American made machines are used. "The Cash Box Price Lists" are an exclusive and copyrighted feature of The Cash Box. "The Cash Box Price Lists" are recognized officially by cities and states throughout the country as the "official price book of the coin machines industry." "The Cash Box Price Lists" are officially used in the settlement of estates, for buying, selling or trading of all types of coin operated equipment and are also officially recognized for taxation purposes. "The Cash Box Price Lists" are used by finance firms, factors, loan companies, bankers, and all other financial institutions to guide them in the making of loans to members of the coin machines industry. The publishers reserve the right to refuse advertisements, editorial material and all other subject and advertising matter that does not meet with their complete approval.

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Great Scott!

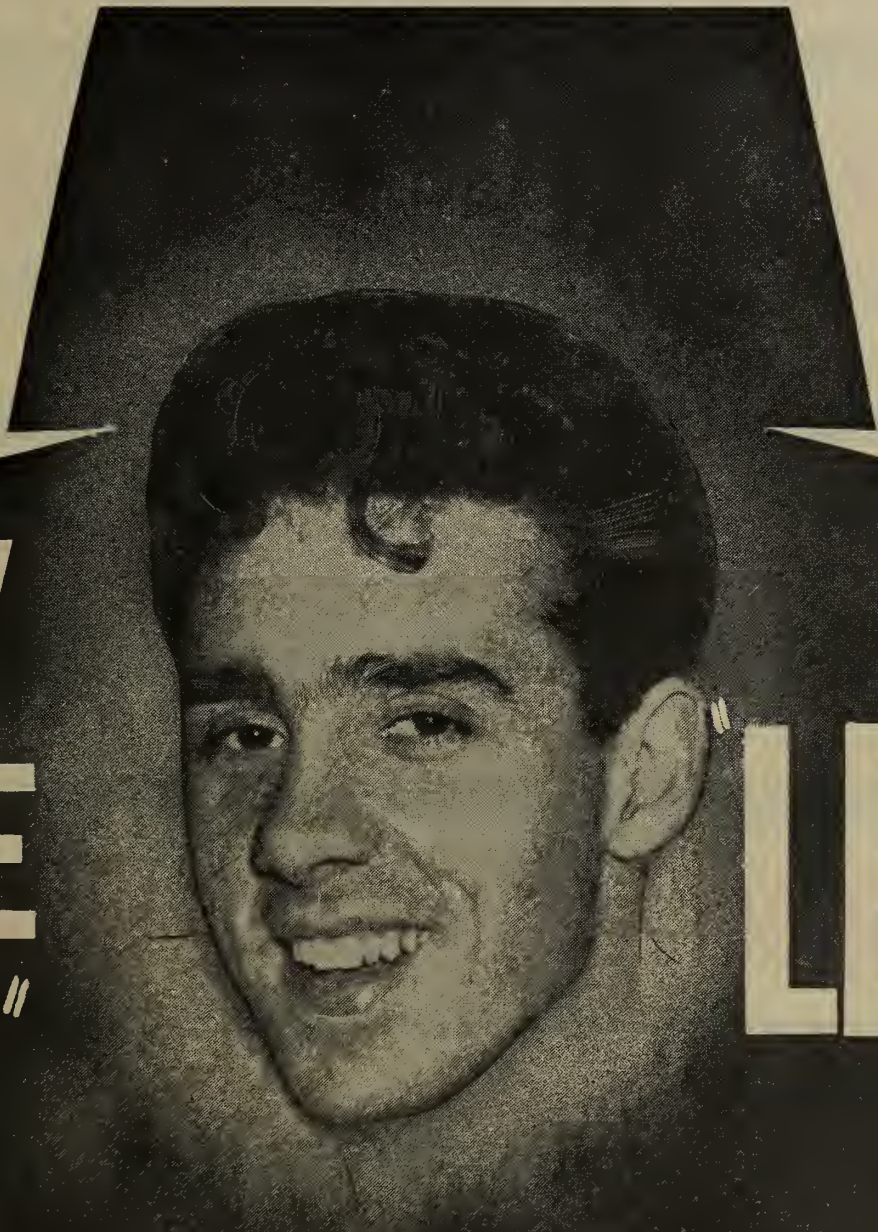
NOW both sides are hitting:

MY TRUE LOVE, *the ballad*
LEROY, *the rocker*

Here's the hottest male property on the horizon --- over half a million sold and heading for the gold one---

Salt Lake City
Boston
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Cincinnati
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New York
San Francisco

Minneapolis
Albany
Charlotte
Houston
Philadelphia
Richmond
Pittsburgh



"MY
TRUE
LOVE"

"LEROY"

JACK SCOTT

CARLTON #462

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You Get **TRIPLE VALUE**
THE GREATEST ISSUE IN THE
Combining All Three

16th Anniversary Encyclopedia & Director

A Special International Edition

Our Spectacular Disk Jockey Edition

**Advertising For Early Forms Now Being Accepted
Last Minute Deadline WEDNESDAY, JUNE 25**

The Cash Box

(PUBLICATION OFFICE)

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(PHONE: JUdson 6-2640)

From Your Advertising In HISTORY OF THE CASH BOX

The Cash Box' 16th Anniversary Encyclopedia & Directory will contain the most valuable merchandising aids and articles to be found anywhere in our industry. This issue will be used time and again all through the year by the entire record, music and coin machine industries.

For the first time in the history of the record business, The Cash Box will incorporate a gigantic International Edition with its Annual Encyclopedia and Directory. It will contain articles by the leading record and music men all over the world and will in turn receive the greatest world-wide distribution ever given to a single copy of a trade paper in the record field.

The disk jockey edition contains information which every disk jockey will find a must for his programming and day to day activities.

RESERVE YOUR ADVERTISING SPACE NOW!

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LONDON

17 HILLTOP
(PHONE: SPEEDWELL 2596)

PARIS

27 PLACE ST.-FERDINAND
(PHONE: SUFFREN 72-70)



Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MADIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

ARLENE FONTANA
(Paris 518)

B+ "I CAN'T BELIEVE THAT YOU'RE IN LOVE WITH ME" (1:58) [Mills ASCAP—McHugh, Gas-kill] One of the more exciting revivals of oldies is this wonderful arrangement featuring newcomer Arlene Fontana. Lark hands in a spirited performance. She has an amazing vocal similarity to Eydie Gorme. Watch this side closely. Choral show-case is terrific.

B "EVERYONE" (2:15) [Greta BMI—Earnhart] A cute shuffle rhythm romancer is pertly styled on this end. Lively swinger with potential too.

EDDIE FONTAINE
(Chancellor 1018)

B+ "GOODNESS, IT'S GLADYS!" (2:09) [Pocono-Rambled BMI—Hunter, Fisher] Eddie Fontaine bows on Chancellor with a knockdown-drag out reading of a torrid R & R item that has smash possibilities. Sizzling vocal effort that starts your toes a-tappin'. Hot stuff to watch closely. One of the songster's strongest sides to date.

B "MIDDLE OF THE ROAD" (2:07) [Pocono-Weiss & Barry BMI—Sauter, Fontaine] The versatile rock and roller drives thru a good rock-a-billy flavored hand-clapper on this end. Exciting jumper with a terrific sound. Fine coupling for the teenage disk-buying set.

JOHNSTON BROS.
(London 1807)

B+ "LITTLE SERENADE" (2:30) [Peter Maurice ASCAP—Ferrio, Amurri, Parsons, Turner] A charming Italian flavored novelty is wonderfully styled by one of Britain's top vocal groups. Smooth latin beat cutie that should do well. This version should bite off a good share of the song's sales.

C+ "SCRATCH SCRATCH" (2:20) [Clara ASCAP—Belafonte, Burgess] A cute calypso novelty is handled with color by the gents. Refreshing arrangement and delivery of a ditty with humorous lyrics.

SANDEE MOORE
(Brunswick 55065)

B+ "THE AUTOGRAPH" [Revere ASCAP—Levitan] The sweet, youthful voice of Sandee Moore is attractively displayed in a fine teenage rock-a-ballad that could blossom into a sleeper hit for Brunswick. Good story and performance.

C+ "GOODY GUMDROP" [Northern ASCAP—Levitan] The talented young chirp picks up the pace and bounces thru a spirited rocker. Hard hitting dance stuff.

RUTH OLAY
(Mercury 71316)

B "SINGIN' IN THE RAIN" (2:30) [Robbins ASCAP—Brown, Freed] Ruth Olay hands in an inventive interpretation of a top drawer standard. Good up-beat rhythm treatment with some interesting vocalesthenics by Miss Olay. Interesting programming material.

C+ "I WANNA BE LOVED" (3:15) [Famous ASCAP—Green, Rose, Heyman] Ruth sings the verse then glides into a sultry, hip-swinging reading of this romantic favorite.

The Cash Box Disk of the Week

"STAY" (2:37)

[Planetary ASCAP—Tepper, Bennett]

"LITTLE SERENADE" (2:44)

[Peter Maurice ASCAP—Ferrio, Amurri—Eng.: Parsons, Turner]

AMES BROTHERS (RCA Victor 7268)



AMES BROTHERS

● The Ames Brothers' strongest coupling in years was issued last week by Victor. In their smooth, polished manner, the boys glide thru a beautiful rock-a-ballad offering on one side, dubbed "Stay". Pretty side that could be the next teenage favorite. Equally strong is "Little Serenade", a most contagious Italian flavored ditty with a chacha tempo. Delightful side. Both should make it.

"A CERTAIN SMILE" (2:45) [Miller ASCAP—Webster, Fain]

"LET IT RAIN" (2:35) [Johnny Mathis ASCAP—Wayne, Frisch]

JOHNNY MATHIS (Columbia 41095)



JOHNNY MATHIS

● Johnny Mathis is headed for the winners' circle once again with his superb interpretation of the title song of 20th Century Fox' big new pic "A Certain Smile". Excellently written love song tailor-made for the Mathis torch. The songster's vast fandom will fall in love with this smart romancer. Voices showcase the pro wonderfully. Coupler, "Let It Rain" is another class mood ballad.

"A CERTAIN SMILE" (2:31)

[Miller ASCAP—Webster, Fain]

"JUST FRIENDS" (2:40)

[Robbins ASCAP—Lewis, Klenner]

SUNNY GALE (Decca 30670)



SUNNY GALE

● Sunny Gale has the hit look on her latest Decca offering. It's far and away the lark's strongest coupling in years and both sides are loaded with hit ingredients. "Just Friends" is a top drawer standard which Sunny fashions in rock-a-ballad style. Very commercial deck. "A Certain Smile" is a beautifully written film title tune with a class lyric and melody. Superbly executed by the talented lark. Take your pick.

"FOOL'S PARADISE"

[Nor Va Jak BMI—LeGlaire, Petty, Linsley]

"THINK IT OVER"

[Cedarwood BMI—Holly, Petty, Allison]

THE CRICKETS (Brunswick 55072)



CRICKETS

● The Crickets are back again with a powerful new release that could be their biggest since "That'll Be The Day". Both sides are hot and both are right in line with what the kids want. "Fool's Paradise" has the group blending smoothly thru a staccato beat rocker that sticks in the memory. "Think It Over" has a good country feel and an exciting lead vocal by Buddy Holly. Both are contenders for the charts.

BEN SHARON

(Giant 602)

B+ "COTTON PICKIN' CHICKEN PLUCKIN' SHAME" [LeBill Norad BMI—Campbell, Wallis, Houpi] The Giant label gets off to a strong start with a cute new rock and roll novelty about the sack look. Ben Sharon handles the vocal chores in commercial fashion. Could catch on. It's got a sound.

B+ "IT SEEMS THIS HAPPENED BEFORE" [LeBill BMI—Campbell, Wallis] A chorus supports Sharon as he warmly interprets a fragile, well written love ballad with an extremely professional lyric. Touching love story that should appeal to all age groups. Fine coupling that deserves attention.

TAB HUNTER

(Dot 15767)

B+ "IT'S ALL OVER TOWN" (2:19) [Eddie Shaw ASCAP—Livingston, Baum] Film idol Tab Hunter is back on the disk scene again with a pretty rock-a-ballad shuffler which he chants in commercial fashion. Good teenage merchandise.

B "I'M A RUNAWAY" (2:25) [Columbia Pic. ASCAP—Karger, Quine] From the Columbia film, "Gunman's Walk", comes this lilting cowboy type tune. Inviting delivery by Hunter.

THE HOMESTEADERS

(End 1017)

B+ "LONELY DAY" (2:23) [Sylvia BMI—Litke] The End label has a winning new group in the Homesteaders who debut with a beautiful rock-a-ballad. Lead voice is terrific and background support showcases the lead's smooth tones to best advantage. Watch this side. A definite contender.

C+ "RIFF ROCK" (2:29) [Sylvia BMI—Lariccia, Andrews] A good stroll beat instrumental.

PLAS JOHNSON

(Capitol 3977)

B "DINAH" (2:29) [Mills ASCAP—Akst, Lewis, Young] A chorus supplies saxist Plas Johnson with a fine showcase for the instrumentalist's slow moving treatment of th's favorite. Chorus performs sans lyrics. Jockeys will probably enjoy spinning th's one. Bluesy feeling.

B "LITTLE ROCKIN' DEACON" (2:11) [Milbee ASCAP—Cubbin, Domes, Idriss] Johnson works with a combo and a chorus to shuffle thru a spright jumper. Good lindy hop tempo. Kids'll enjoy the rhythm of this instrumental.

JOE BENNETT & SPARKLETONES

(ABC-Paramount 9929)

B+ "WE'VE HAD IT" (1:45) [Pamco BMI—Bennett] Bennett and the Sparletones, who clicked with "Black Slacks", could have another strong seller in this fast-moving rocker. Side has a cute lyric and a terrific dance beat. Commercial deck to watch closely.

B "LITTLE TURTLE" (1:55) [Pamco BMI—Bennett] Another exciting finger-snappin' rocker handled with spirit and zest by the group. Trigger fast reading is exciting. Kids should enjoy both ends.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

we, the Kapp record distributors of America salute you

ROGER WILLIAMS



1.

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Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MADIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

AUSTIN CROMER
(Roulette 4077)

B+ "I THINK OF YOU" (2:06) [Chandler ASCAP — Mancini, Herbert] Lyrics have been set to the classical favorite "Fruelese" which Austin Cromer chants so beautifully. Lad has a rich, magnificent voice that kids and adults will both love. Potent deck that could step out if it gets a fair initial spin.

B "ON ONE FINGER OF YOUR HAND" (2:40) [Planetary ASCAP—Tobias, Altman] Another dramatic performance of a big ballad. Cromer's diction is perfect and stirring too.

THE BANJOLEERS
(Capitol 3976)

B+ "SORRY, SORRY, SORRY" (1:51) [Edward Kassner ASCAP—Hoffman, Manning] The Banjoleers take us back to the joyous 20's with a happy-go-lucky community sing novelty. The voices of the group blend delightfully with banjos, chimes, etc. Great change-of-pace programming material for dee jays.

B "WHCOOPS - A - DAISY" (2:10) [Edward Kassner ASCAP—Hoffman, Manning] This end takes the listener still further back. This sounds like the happy summery merchandise that was popular in the gay 90's. Inviting waltzer that also falls pleasantly on the ears. Two sides that'll probably attract heavy air play.

DIANE MAXWELL
(Challenge 59011)

B+ "DREAMY" (2:31) [Sherman BMI—Stanley] Challenge could have a big new money-maker in this pretty fish-beat ballad neatly executed by talented newcomer Diane Maxwell. Song has a soft, soothing sound and Diane's multiple voicing is excellent. Strong side to watch.

C+ "COTTON CANDY LOVE" (2:30) [Golden West BMI—Burgess] A good rhythm rocker with a contagious teenage lyric, is belted with gusto by the canary.

THE TEMPLES
(Date 1004)

B "I DON'T WANT TO DO A THING BUT LOVE YOU" (1:55) [Hecht, Lancaster & Buzzell ASCAP—Shaw, White] An exciting rocker gets a potent going over from the Temples. Side has a great beat and a gravel throated lead voice that sells the song. Could make big noise.

C+ "WHISPERING CAMPAIGN" (2:15) [Hecht, Lancaster & Buzzell ASCAP—Shaw, White] A pretty rock-a-ballad is handled with warmth and style by the group. Interesting harmony.

STEVE ALLEN
(Coral 61995)

B "WHEN YOU'RE SMILING (THE WHOLE WORLD SMILES AT YOU)" [Mills ASCAP — Shay, Fisher, Goodwin] The oldie gets a swinging revival thanks to the fleet Allen touch and the inventive ork support of Neal Hefti. A jazz offering that takes the advice of the tune.

B "YOU'RE SO INFLUENTIAL" (2:17) [Rosemeadow ASCAP—Allen] The famed TV performer and once again the Neal Hefti crew take on an Allen original for a danceable interlude. Side is from the Allen package, "Steve Allen Plays Hi-Fi Music For Influentials."

The Cash Box Sleeper of the Week

"SINGING HILLS" (2:09) [Joy ASCAP—David, Sanford, Mysels]

"CHIMES OF ARCADY" (1:50) [Tobey ASCAP—Tobias, Wenrich]

BILLY VAUGHN (Dot 15771)



BILLY VAUGHN

● Billy Vaughn stays with his successful formula of reviving the oldies as he follows-up "Sail Along Silv'ry Moon" and "Tumbling Tumbleweeds" with a wonderful rock and roll instrumental treatment of "Singing Hills". Another extremely commercial effort we'll be hearing often during the warm weather months. Flip is another smooth shuffle reading of a pretty theme.

"EH, MARIE! EH, MARIE!" (2:24) [Romance BMI—Merrill]

"THE SHIEK OF ARABY" (2:10) [Mills ASCAP—Wheeler, Smith, Snyder]

LOU MONTE (RCA Victor 7265)



LOU MONTE

● "Mr. Italy", Lou Monte, is in top form as he offers two great new interpretations of oldies which should follow in the footsteps of his "Lazy Mary" smash. "Eh, Marie! Eh, Marie!" is the Italian standard which Lou has revised in jump tempo. Good choral support. "Shiek Of Araby" under Lou's control becomes the "Shiek of Napoli". Two delights sung in Italian and English. Take your pick.

"DEVOTION" (2:35) [Sounds-Modern ASCAP—Cesana]

"HANDS ACROSS THE SEA" (2:01) [Zodiac BMI—Jay, Reid, Kosloff]

JANICE HARPER (Capitol 3984)



JANICE HARPER

● Janice Harper, who rose to prominence under the Prep banner with her big-voiced hit "Bon Voyage", hands in a thrilling debut performance on the Capitol label with a magnificent reading of a class ballad "Devotion". Potent deck that could go all the way. Also strong is Miss Harper's dramatic interpretation of an exciting rock-a-ballad, "Hands Across The Sea".

"BUBBLE GUM" (2:02) [Chatham ASCAP—Rugg, Lee, Barr]

"KATHY-O" (2:22) [Northern ASCAP—Tobias, Joseph, Sher]

PATTY McCORMACK (Dot 15762)



PATTY McCORMACK

● Film and stage star Patty McCormack, best remembered for her role in "The Bad Seed", is a sweet little teenager on her first Dot pressing as she offers a spright and contagious kiddie novelty, "Bubble Gum". Cute rock and roll ditty that could break wide open. Flip is the warm, tender title tune of the U-I pic "Kathy-O", in which Patty stars. Pretty side that grows on you. Watch this debut disk.

DICK ROMAN
(MGM 12664)

B+ "FIRST AND LAST ROMANCE" (2:03) [Famous ASCAP—Hampton] Now an MGM pactee, Roman effectively surveys a flavorful teen entry, which should be viewed as a performance with good sales possibilities. Roman's vocal touches effectively on the teen theme and rhythmic melody. Ork-chorus work of Leroy Holmes is another bright feature here. May make it.

B+ "TOO LATE TO BE SORRY (TOO EARLY TO CRY)" (2:40) [B. F. Wood ASCAP—David, Carr] Roman handles a wistful opus in expressive, straight-ballad fashion. The artist is again caught in an advantageous vocal light. Two sides to keep in touch with.

EDDIE HEYWOOD
(RCA Victor 7262)

B "HAITI LADY" (2:33) [Ludlow BMI — Heywood] Eddie Heywood's class keyboard artistry, which has won him a vast dee jay fandom, is on display once again as the 88'er glides easily thru a smooth self-penned mood item with a beat. Joe Reisman's ork supplies the attractive accompaniment. Jocks'll go for this one.

B "IT'S REALLY NOTHING" (2:27) [Meridian BMI—Greene] Heywood changes the pace with a pleasant shuffle beat harpsichord instrumental that falls comfortably on the ear.

JERRY VALE
(Columbia 41182)

B+ "BLUE TEARS (On A White White Wedding Gown)" (2:31) [United ASCAP—Mann, Curtis, Welton] A slow waltz tempo sets the sad mood for Jerry Vale's tearful reading of a ballad. Touching story about a lad dancing with his former girl at her wedding. Side grows on you.

B "WITH YOU" (2:40) [Rosemeadow ASCAP—Allen] A mandolin showcases the crooner as he wends his way thru another touching romantic ballad. Tender love lyric also set to a slow waltz rhythm.

KEELY SMITH
(Capitol 3975)

B+ "THE WHIPPOORWILL" (2:58) [Leeds ASCAP—Raye, Mitchum] A fascinating folk-flavored love ballad, co-authored by Robert Mitchum for the UA pic "Thunder Road", is beautifully executed by dee jay favorite Keely Smith. Wonderful song that should get heavy air play. Lovely side that could blossom into a winner with sufficient spins.

C+ "SOMETIMES" (2:25) [Enterprise ASCAP — Prima, Smith] Keely and her hubby Louis Prima penned this smart ballad aimed at the adult market. Class merchandise.

MALCOLM DODDS & THE TUNE DROPS
(Decca 30653)

B "YOUR VOICE" (2:15) [Bobby & Lark BMI — Hall] Malcolm Dodds leads his Tune Drops thru a pretty rock-a-ballad that should appeal to the younger set. Whispering gimmick adds color to the tender love tune. Side builds as it progresses.

C+ "THE SWINGIN' PLATOON" (2:14) [Eden & Eby BMI—Brandon, Williams] A rock and roll march novelty telling about a hep army platoon, is amusingly fashioned on this end.

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Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

JACK MARSHALL

(Capitol 3978)

B+ "FINGER POPPIN'" (1:55) [Roosevelt BMI—Blackwell] An infectious finger poppin' trick by the Marshall ork and chorus is certain to attract attention among deejays. Opening arrangement is particularly effective in setting the happy mood of the pressing. One of those novel vocal-instrumentals that could catch on. Bears watching.

B "THUNDER ROAD CHASE" (2:07) [Leeds ASCAP—Marshall] Chase is the word for this wild item from a United Artist's flick. "Thunder Road." More novel ork-choral fare from the Marshall ensemble.

KING GEORGE

(End 1023)

B "WOKE UP THIS MORNING" [Modern Music — Taub, King] This blueser is rendered in blazing fashion by the performer, who receives rousing support from Jim Laurro and the ork. A real rocker for lively programming.

B "JIVE TRAIN" [Times Music—Laurro] A jumper, patterned after a train in motion, is the offering from the Laurro membership sans King George.

ROBERT MITCHUM

(Capitol 3986)

B "MY HONEY'S LOVIN' ARMS" (1:56) [Mills ASCAP — Meyer, Ruby] The famed actor gives a good teen vocal account on a cute jumper that has a grow-on-you quality. Mitchum's polished rhythmic approach will surprise many. Ork-chorus backdrop is first-rate. An interesting turn-table item for the jocks.

C+ "THUNDER ROAD" (2:28) [Leeds ASCAP—Raye, Mitchum] Mitchum keeps up nicely with a fast-moving tale about moonshiners. Entry comes from a Mitchum film of the same name.

DE DENISE

(Enrico 101)

B "JAPANESE CHA CHA" [BMI—Denise] Side effectively interpolates an oriental theme with the cha cha beat. Organist Tommy Lane adds to the originality of the Denise ork affair. Novel Latin-dance issue.

C+ "HOP AND SKIP CHA CHA" [BMI—Denise] A return to more familiar cha cha ground, but with Lane still at the organ. Polished beat from the ork.

GENE MALTAIS

(Regal 7502)

B "LOVEMAKIN'" (2:21) [Desert Palms — Trinity BMI — Bennett] Gene Maltais leans into a solid rock and roller and belts the number across with zest. Potent dance offering the teeners could pick up.

C+ "THE BUG" (2:12) [Desert Palms — Trinity BMI — Oilier, Oilier] More sizzling rock and roll merchandise dished across at a hard-hitting pace.

The Cash Box

Sleeper of the Week

"I THINK OF YOU" (2:30) [Knox BMI—Grayzell]

"JUDY" (2:03) [Knox BMI—Grayzell]

RUDY GRAYZELL (Sun 290)



RUDY GRAYZELL

● The Sun label, which has made pop stars out of many country recording personalities, should add another to its harvest. His name is Rudy Grayzell. The lad hands in a magnificent reading of a wonderful love ballad dubbed "I Think Of You". Potent teenage deck that could head into the winner's circle. Flip, "Judy", is a torrid "name tune" rocker that swings. But top is the one to watch.

"CRAZY EYES FOR YOU" (2:24) [Sidney BMI—Hamilton, Schlaks]

"WHILE WALKING TOGETHER" (1:46)

[Sidney BMI—Hamilton, Schlaks]

BOBBY HAMILTON (APT 25002)



BOBBY HAMILTON

● The new APT label makes a most promising debut with a tremendous coupling by a young rock and roll performer, Bobby Hamilton. Working against a low-down, hip-swinging rock-a-ballad backdrop, the songster belts out a torrid item dubbed "Crazy Eyes For You". Powerful deck that'll have the kids flippin'. But don't sell the other deck short. It's another exciting R & R ballad. Hamilton is here to stay.

"I DIG YOU BABY" (1:43)

[Geronimo BMI—M. Rainwater, B. Stevenson]

MARVIN RAINWATER (MGM 12665)

● The "Gonna Find Me A Bluebird" lad, riding in the #1 spot on England's best sellers with "Whole Lotta Woman", has a big side for the pop market in the above. Strong deck to watch. (See Country Reviews).

"OP" (2:10) [Springton ASCAP—Fisher]

THE HONEYCONES (Ember 1036)

● Ember has gone back to the well. It picked up this master in Philadelphia, home of its other hot purchase, "Get A Job", and early indications are that they made another good buy. (See r & b reviews.)

HENRY MANCINI

(Coral 61990)

B "LOVE THEME FROM 'THE BROTHERS KARAMAZOV'" (2:35) [Robbins ASCAP — Kaper] The touching theme of the hit MGM flicker is tearfully fashioned by Henry Mancini's string filled orchestra. Lovely melody with crying violins and that sentimental European mood. Beautifully executed.

C+ "TANA'S THEME" (2:37) [Northern ASCAP — Mancini] Mancini penned this half for the U-I pic "Touch of Evil". Slow waltz number with a piano neatly showcased by strings. Charming listening.

DAVID CARROLL ORCH.

(Mercury 71307)

B "DUCKY" (1:54) [Miller ASCAP — Bones] A Clyde McCoyish muted trumpet is in the spotlight as David Carroll's ork prances lightly thru this colorful instrumental novelty. Happy bounce ditty that should enjoy considerable air play. Shuffle rhythm is good for dancing.

B "DO YOU EVER THINK OF ME" (2:11) [Miller ASCAP—Burtnett, Kerr, Cooper] Saxes come front-and-center as Carroll's men offer a smooth R & R instrumental arrangement of a wonderful oldie. Inviting listening.

MADLINE KERN

(Eclipse 1660)

B "MY MUSIC BOX" (2:32) [Shoe-string BMI — Michell, Michell, Thorn] The lark warmly recollects in this delicate waltzer, the fond memories recalled by the sound of the instrument. Miss Kern's vehicle is a melody one is likely to hear in a music box, and the ork work beautifully captures its atmosphere. Deejays will like the sentiments here.

C+ "MIRAGE IN THE NIGHT" (3:03) [Mills ASCAP — Jones, Fredericks] A reflective ballad gets a proper blues feel from the artist and combo accompaniment.

MARLIN GREENE

(RCA Victor 7259)

B "NEVER BEEN KISSED" (2:10) [Tree-Tune BMI—Harlan] Vocalist Greene takes on a rapid-fire number the teen crowd will enjoy having in their disk collection. The artist's delivery and strong guitar backing, both in rock-a-billy vein, are aided by some gals repeating the title in various spots. Solid teen fare.

B "BALLAD OF LOVE" (2:32)

[Tree-Tune BMI—Hall, Sherrill] A sincere treatment by Greene of an exotic love song describing the vagaries of love.

"MADMAN" JONES

(Mad 1207)

B "JESS' ONE MO' TIME" [Josette BMI —] An exciting combo opening kicks off this fast-moving vocal-instrumental. Throughout the pressing, too, the combo arrangement has a measure of rock 'n roll originality. Kids will like listening to this one.

B "OH HENRY" [Josette BMI—] This all instrumental showing has a fine, jazz-inclined feeling.

SAMMY KAYE ORCH.

(Columbia 41178)

B "THAT DAFFODIL FEELIN'" (2:14) [World ASCAP—Stone] Sammy Kaye and the Kaydets sprightly dance thru a contagious spring-time ditty. Barry Frank handles the lead vocal chores. Pleasant listening.

B "SPAIN" (2:45) [Isham Jones

ASCAP—Kahn, Jones] An inviting rhumba beat number is fashioned in inviting dance style by the maestro. Toward the conclusion, voices join in. Another good dance deck.

THE FOUR MARKSMEN

(Radio 107)

B "THE BIRTH OF LOVE" (2:06) [Dandelion BMI — Barton] This hard-driving rocker contains a polished rendering of some typical rock 'n roll gimmicks by the quartet. Most of the way a lead voice recites the lyrics, while the remaining threesome unload the devices.

C+ "ONE LOVE" (2:05) [Duchess BMI—Barton] A nice arrangement by the crew on a tune resembling "Memories Are Made Of This."

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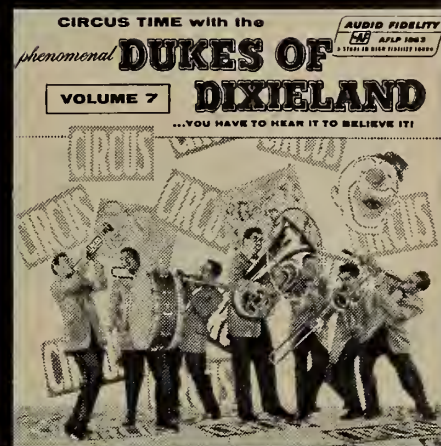


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GRECIAN HOLIDAY Let's go to a Greek Glendi with Mike Sarkissian and his Ensemble. Fascinating, rhythmic, traditional Greek wedding melodies. AFLP 1866

TURKISH DELIGHT Bewitching, enticing, alluring music of the Middle East — land of mystery, excitement, romance. Mike Sarkissian and ensemble. AFLP 1867



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RECORDS PRESENTS



4

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1 "JOHNNY BLUE"

b/w
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RP-128

Johnny Rotella & the Little Wheels

rock thru a new instrumental

2 "BIG DADDY"

"MUNCHY"

RP-127

Ronnie Gill and the Pastel Keys

3 "GERALDINE"

b/w
"Standing On The Mountain"
RP-129

Sonny Geno and the Cut Ups

4 "RUMBLE ROCK"

b/w
"YOU TEAR ME UP!"
RP-130

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Record Reviews

A DISK & SLEEPER B VERY GOOD C FAIR
B+ EXCELLENT C+ GOOD D MIOCRE

The Cash Box
Best Bets

- ★ "IT'S ALL OVER TOWN" Tob Hunter Dot 15767
- ★ "LITTLE SERENADE" Johnston Bros. London 1807
- ★ "DREAMY" Diono Maxwell Challenge 59011
- ★ "I CAN'T BELIEVE THAT YOU'RE IN LOVE WITH ME" Arlene Fontana Paris 518
- ★ "WE'VE HAD IT" Joe Bennett & Sparkletans ABC-Paromount 9929
- ★ "I THINK OF YOU" Austin Cromer Roulette 4077
- ★ "LOVELY DAY" Homesteaders End 1017
- ★ "THE AUTOGRAPH" Sandee Moore Brunswick 55065
- ★ "FINGER POPPIN'" Jack Marshall Capitol 3978
- ★ "GOODNESS IT'S GLADYS" Eddie Fontaine Chancellor 1018
- ★ "SORRY, SORRY, SORRY" Banjoleers Capitol 3976

JOSE MELIS
(MGM 12464)

B "ARGENTINA BALLERINA" (2:07) [B. F. Wood ASCAP—Discant, Meyer] Pianist Melis, a regular on the Jack Paar TV stint, colorfully reads the bright and breezy instrumental novelty, and achieves what many deejays will figure a bit of fresh air on their programming schedule.

B "MANDOLINA" (2:00) [B. F. Wood ASCAP — Melis, Marino] The scene changes to an Italian locale, but a genial atmosphere is retained in Melis' and a combo's organ-grinder effect on a sweet waltzer.

LEW CONETTA
(Decca 30601)

B "THAT SURE WOULD BE CRAZY" (1:55) [Figure BMI—McCoy] Rhythmically tuned to teen tastes, Conetta and the vocal-instrumental support heartily ponder the "if" if certain wishes came true. The artist pounds the rock 'n roll beat with a good measure of authority. Kids can sure dance to this one.

C+ "HOLLER 'LOVE'" (2:40) [Roosevelt BMI—Chase] Conetta and crew still set their sights on the r&r market as they romp through another big beat item.

JACKIE LEE COCHRAN
(ABC-Paromount 9930)

B "BUY A CAR" (2:14) [Ranger ASCAP—Beck] Cochran, in sizzling vocal form, describes his tin lizzy, while a chorus of gals squeak a "buy-a-car" gimmick. Instrumental backing keeps the proceedings red-hot. Should get favorable teen sales response.

C+ "I WANT YOU" (1:53) [Ranger ASCAP—Beck] More of the same here on a torrid rocker.

FERN DEE
(Ember 1035)

B "HELLO MR. DREAM MAN" (2:30) [Milton Kellam ASCAP—Parker, Greiner, Scheck] The waxing is the 13 year old thrush's initial effort for Ember, and involves a power-packed production on a hard beat romancer. A new teen voice that may get around via this striking performance.

B "YOU'LL NEVER KNOW" (2:30) [B.V.C. ASCAP—Gordon, Warren] Miss Dee invitingly renders the evergreen in rock 'n roll terms. Another strong reading from the youngster.

DAVID ROSE
(MGM 12652)

B "PUNCH AND JUDY" (2:11) [Barton ASCAP — Cesana] Always good for some orchestral fun, Rose and the ork engagingly hop and skip through a bit of charming pastry. Actually, most of the affair consists of a single melodic line that reaches resounding proportions at the conclusion. Happy deejay release.

C+ "CHAPO" (2:10) [David Rose ASCAP—Rose] A colorful, Latin-like tidbit is set to an appealing mambo beat by the ork.

DEBBIE AND THE DIPLOMATS
(Stephany 1826)

B "BURNIN' THE TORCH" (1:59) [Bob-Cor BMI — Mascari-Wenzlaff] A ballad opening suddenly turns into a scintillating swinger in this hopper from the vocal combo. Platter spinners will find the disk's obvious teen ingredients a turn-table winner.

B "UNCHANGABLE HEART" (1:57) [Bob-Cor BMI—Mascari-Wenzlaff] A feel of group ballad efforts of the forties plus some modern day harmony are nicely integrated by the group on a sentimental pleaser.

FRANKIE DAY
(Big B 1010)

B "TWO LITTLE KISSES" (2:24) [Miller ASCAP—Conover] Songster Day displays this catchy jumper to above-board advantage. Backed by a spirited combo-female chorus, the dynamic Day delivery has the drive the kids will appreciate. Could catch on.

C+ "WAITING" (2:17) [Miller ASCAP—Barnes] A dramatic beat performance by Day is a change-of-pace, though less commercial, attraction on this portion.

LOUIS ARMSTRONG
(Decca 30624)

B "WHEN YOU'RE SMILING (THE WHOLE WORLD SMILES WITH YOU)" (3:12) [Mills ASCAP—Shay, Fisher, Goodwin] The re-issue is a relaxed run-through of the evergreen in the familiar gravel-voiced meanderings of Armstrong. When the deejay wants moments of peeks into the disk past, here's a waxing to be included.

B "NOBODY KNOWS THE TROUBLE I'VE SEEN" (2:58) [Northern ASCAP—Arr. & adapted by Sy Oliver] The famed spiritual is affectionately performed by the artist, who also recites some re-assuring dialogue in several spots.

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Round The Wax Circle

NEW YORK:

Dick Clark writing a book based on teen-age slang. . . . Tom Johnson, now handling local promotion for the London, Felsted and Dale labels, was formerly a disk jockey at WRON in Roncovert, W. Va. . . . Marty Melcher, flushed with the triumphs of his Arwin firm, says it's a possibility that Doris Day will go on his label. . . . Toni Arden booked on the Patti Page and Dick Clark shows due to the success of "Padre". . . . Terri Stevens will play the Chez Paree in Chicago starting June 18 on the same bill as Red Buttons. . . . Eddy Manson has been re-elected to the presidency of the American Society of Music Arrangers. . . . The Hi-Lo's will headline at Birdland for 2 weeks beginning June 12. They are also scheduled to appear on Steve Allen's show June 15. . . . Trudy Richards currently at Le Cupidon. . . . Joe Sherman of Epic Records gave a party to introduce Jack Lemmon last Wednesday evening. . . . Danny Costello and Cindy and Lindy set to record for Coral. . . . Earl Bostic will play a benefit dance at Manhattan Center June 7th and spend a week in New York doing television and radio interviews. He has not appeared in this city since 1954. . . . Ruth Brown, cutting her first Atlantic LP, is emphasizing the torchy ballads. . . . WNTA, the new Channel 13 station, is using Otto Cesana's "Devotion" as the intermission theme for its films. . . . William Morris has signed Art and Dottie Todd, whose record of "Chanson D'Amour" has been among the top records in the country for many weeks. They are managed by Lou Irwin.



PATTI PAGE

CHICAGO:

Herb (Tower Ticker) Lyons tells us that Mitch Miller caught the Mike Nichols & Elaine May act at Mister Kelly's during his visit last week. Mitch says they're too much! . . . Nick Therry just returned from a tour through the east with vocalovely Marti Barris, the Scottish Fling gal. Nick visited all the old buddies in N'Yawk. . . . Effervescent Ralph Cox and his sidekick Sam Cerami inform us that Barbara McNair was in town May 29 for a benefit stint for the Urban League at the Morrison Hotel. . . . Duke Ellington comes into the Blue Note June 4. The Duke always packs 'em in, and a special kiddie show at the Chez Paree, the afternoon of May 24, featuring show-stopper Tony Bennett and 20 terrific teen acts. . . . Roulette's Stan Pat tells us that 2 recent pactees are expected to do big things for the diskery, they are Sonny Till, former lead of the Orioles, and Austin Cromer. . . . Phil Skaff, M.S. Distribs says that everyone at M.S. is flipping over 3 new decks by Roger Williams, The Coasters and Jody Reynolds. . . . Vee Jay-Falcon's Abner delights in telling everyone that Jerry Butler and The Impressions are really riding the crest with their big, new hit. They recently guested with Dick Clark on the American Bandstand.



ROGER WILLIAMS

Ab informs us that Georgie Woods, deejay of WDAS in Philly told him that Butler's deck is the hottest wax in Philly these days. The Spaniels appeared in a mammoth 2 day show via WJBK in Detroit, Decoration Day and Satidny for Muscular Dystrophy fund raising. WJBK's P.D. Bob Martin co-ordinated the show. . . . Columbia Records Kirby Stone Four heads up a new show at the Empire Room of the Palmer House, June 5. . . . Jimmy Martin and Morry Goldman are going 'round-and-'round gleefully with a slew of hits, while Jack Solinger tells us that he's at least the busiest guy in the world. . . . "Honest John" Vail just back from a fishing trip is just waiting for an opportunity to tell some whopping fish yarns, but there is so much action with Ted Heath's newie on London that John will wait before hooking listeners for his "tales". United's Jerry Ferber went under the knife last weekend. The doc says he's on the road to recovery now.

HOLLYWOOD:

Bob Crosby off to London for guest shots on radio and television before returning to New York where he will be the summer replacement for Perry Como starting June 14th. . . . Randy Wood busy this week with recording sessions set for Bonnie Guitar, Johnny Maddox and actor John Ashley, whom Randy predicts will be a top recording artist for the Dot label. . . . Randy Sparks following up his local success with a one-month singing engagement at New York's Blue Angel beginning June 3rd. . . . Francis Scott III, Director of the Album Department of Capitol Records, and Mrs Scott welcomed their first child, Maria Margaret born on May 17th. . . . A new attraction to the record business is Ruth Koeing, formerly of Chicago, and now calling on dealers as the new salesgirl for Modern Distributors. . . . Irwin Zucker presented diploma-like "certificates of registration" to disk jockeys, enrolling them in the Epic album course, "Lester Lanin Goes To College." . . . Jerry Lewis currently breaking it up at the Moulin Rouge and visiting disk jockeys with Lenny Salidor. . . . Local disk jockeys hopping on the "Secret Of Happiness" contest sponsored by Victor. Dinah Shore will announce the winners on her upcoming television show. . . . Johnny Nash's new ABC-Paramount recording of "I Lost My Love Last Night" was written by fellow recording artist, Paul Anka. . . . Joni James recorded Steve Allen's latest song, "Junior Prom" on MGM and will present it on his television show June 15th. . . . L. Wolfe Gilbert returned from a European tour where he visited the Brussels Fair and was inspired to write a new tune "At The Brussels Fair". Ben Oakland has written the music and Tony Martin is set to record it for RCA-Victor. . . . Guy Mitchell's new record, "Honey Brown Eyes", picked on all the shows locally, was released just seven years from the release date of his first big Columbia hit "My Heart Cries For You", according to promotion girl Gerri Green.



PERRY COMO

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

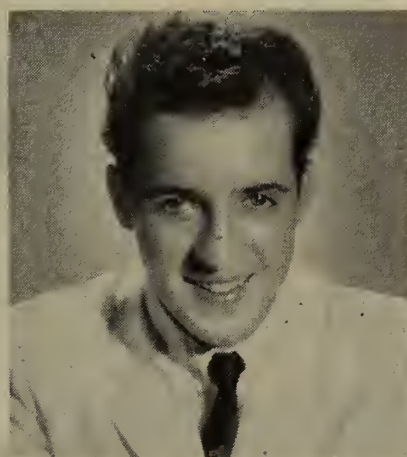
AM-PAR RECORD CORP. Proudly Presents the First Releases on the NEW LABEL!



"DANCE, DANCE, DANCE"
and **"PLAY BY THE RULES OF LOVE"**
#25004 **The Cavaliers**

APT to go all the way with its first releases!

"CRAZY EYES FOR YOU"
and **"WHILE WALKIN' TOGETHER"**
#25002 **Bobby Hamilton**



APT to be the biggest news of the record year!



"LOVE IS SO WONDERFUL"
and **"NO MORE HEARTACHES"**
#25003 **The Stereophonics**

APT to leap into immediate prominence in the record trade!

"LITTLE STAR" and "GETTING DIZZY"
#25005 **The Elegants**



APT RECORDS—A DIVISION OF AM-PAR RECORD CORP., DISTRIBUTED IN CANADA BY SPARTON OF CANADA, LTD.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

two smash sides
from Roulette

**I'M OLD
ENOUGH**

and

**ICE CREAM
MAN**

Roulette
#4078



**LESLIE
UGGAMS**

a sound bet ...
buy



ROULETTE

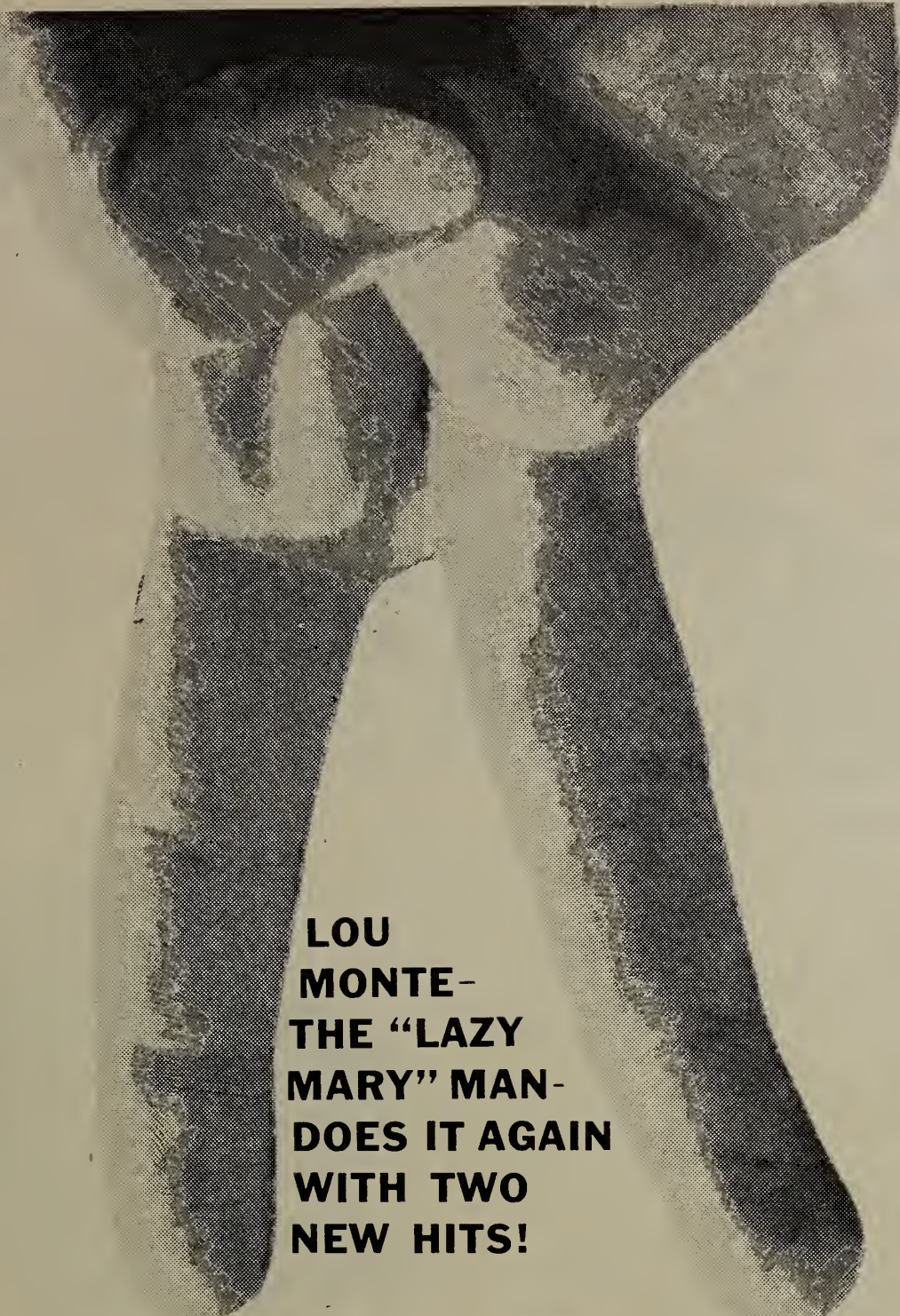


**The Records
Disk Jockeys
Played Most**

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEY

		Pos. Last Week
1	ALL I HAVE TO DO IS DREAM EVERLY BROTHERS (Cadence)	1
2	TWILIGHT TIME PLATTERS (Mercury)	2
3	WITCH DOCTOR DAVID SEVILLE (Liberty)	3
4	CHANSON D'AMOUR ART & DOTTY TODD (Era)	4
5	RETURN TO ME DEAN MARTIN (Capitol)	5
6	THE PURPLE PEOPLE EATER SHEB WOOLEY (MGM)	20
7	WEAR MY RING AROUND YOUR NECK ELVIS PRESLEY (RCA Victor)	6
8	SECRETLY JIMMIE RODGERS (Roulette)	10
9	BIG MAN FOUR PREPS (Capitol)	8
10	SUGAR MOON PAT BOONE (Dot)	11
11	KEWPIE DOLL PERRY COMO (RCA Victor)	9
12	HE'S GOT THE WHOLE WORLD IN HIS HANDS LAURIE LONDON (Capitol)	7
13	LOOKING BACK NAT COLE (Capitol)	13
14	JOHNNY B. GOODE CHUCK BERRY (Chess)	14
15	YOU NEED HANDS EYDIE GORME (ABC-Paramount)	15
16	PADRE TONI ARDEN (Decca)	12
17	RUMBLE LINK WRAY (Cadence)	18
18	JENNIE LEE JAN & ARNIE (Arwin)	29
19	ZORRO CHORDETTES (Cadence)	19
20	BOOK OF LOVE MONOTONES (Argo)	21

21) DO YOU WANNA DANCE. 22) ENDLESS SLEEP. 23) WHAT AM I LIVING FOR. 24) THERE'S ONLY ONE OF YOU. 25) FOR YOUR LOVE. 26) OH LONE-SOME ME. 27) CHA-HUA-HUA. 28) EL RANCHO ROCK. 29) I KNOW WHERE I'M GOING. 30) TEACHER, TEACHER. 31) TORERO. 32) MAKE ME A MIRACLE. 33) DON'T GO HOME. 34) CHERIE, I LOVE YOU. 35) I'M SORRY I MADE YOU CRY. 36) SECRET OF HAPPINESS. 37) LET THE BELLS KEEP RINGING. 38) TO BE LOVED. 39) ALL THE TIME. 40) WHEN THE BOYS TALK ABOUT THE GIRLS. 41) SKINNY MINNIE. 42) BEAT OF MY HEART. 43) DON'TCHA THINK IT'S TIME. 44) HOW ARE YA FIXED FOR LOVE. 45) YAKETY YAK. 46) IT'S BEEN A LONG TIME (PRETTY BABY). 47) WHO'S SORRY NOW. 48) TRY THE IMPOSSIBLE. 49) THIS HAPPY FEELING. 50) ANOTHER TIME, ANOTHER PLACE. 51) BELIEVE WHAT YOU SAY. 52) DREAM. 53) CLAUDETTE. 54) TEQUILA. 55) EVERY BEAT OF MY HEART. 56) LEROY. 57) HIGH SIGN. 58) YOU'D BE SURPRISED. 59) YOUNG AND WARM AND WONDERFUL. 60) HOT SPELL. 61) SICK AND TIRED. 62) DORMI, DORMI, DORMI. 63) YOU. 64) TEACHER'S PET. 65) I WONDER WHY. 66) GUESS THINGS HAPPEN THAT WAY. 67) HIGH SCHOOL CONFIDENTIAL. 68) WILLIE AND THE HAND JIVE. 69) BIKINI. 70) GIGI; MOONLIGHT BAY; BILLY; BIG NAME BUTTON.



**LOU
MONTE—
THE “LAZY
MARY” MAN—
DOES IT AGAIN
WITH TWO
NEW HITS!**

**THE SHIEK
OF ARABY** c/w

**EH, MARIE!
EH, MARIE!**

47 20-7265

with JOE REISMAN'S ORCHESTRA AND CHORUS



RCA VICTOR
TRADE MARK RADIO CORPORATION OF AMERICA



“It's What's in THE CASH BOX That Counts—INTERNATIONALLY”

OPERATORS RETAILERS DEEJAYS

In Order To Have Your Top Ten Represented In THE CASH BOX Charts,

Fill In The Coupon Below (Or Put Them On Your Own Letterhead)

And Mail To

THE CASH BOX 1721 BROADWAY NEW YORK 19, N. Y.

List Your Top Ten Pop Tunes Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
1.
2.
3.
4.
5.
6.
7.
8.
9.
10.

List Your Top Ten Country Tunes Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
1.
2.
3.
4.
5.
6.
7.
8.
9.
10.

List Your Top Ten Rhythm 'N Blues Records Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
1.
2.
3.
4.
5.
6.
7.
8.
9.
10.

NAME

FIRM

ADDRESS

CITY..... STATE.....



Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Joe Cal Cagno putting together a deejay section for a number of national fan mags and searching for material. Jockeys looking for such exposure and desirous of having their stories told should send bios and pictures to Joe at Box 96, Rockville Center, N.Y. . . . More contests on the Sheb Wooley



JOHNNY SANDISON
(CKCK—Regina, Saskatchewan)

(MGM) novelty smash "Purple People Eater": Pat Chamburs (WDAE-Tampa, Fla.) running a draw-the-Purple-People-Eater gimmick, while Gordon Benson (KUTY-Palmdale, Calif.) is taking on a twenty-five word or less contest on why the name was chosen. . . . Johnny Sandison (CKCK-Regina, Saskatchewan) looking for a copy of the Bing Crosby-Russ Morgan Decca platter of "Does Your Heart Beat For Me" (circa 1948). . . . WOWO-Fort Wayne, Ind. deejay Bob Chase took up residence last week in a lion's cage (sans lion) situated by the WOWO studios in downtown Fort Wayne, and, according to the station, won't be released until the eleven hundred and nintyeth (WOWO frequency) person signs a petition for his release. The gimmick celebrates National Radio Month and attracts attention to a tuberculosis x-ray unit and a Red Cross Bloodmobile stationed near the cage. . . . Jimmy Wilcox (KOY-Phoenix, Ariz.) says that Dixieland has taken over in Phoenix's better niteries. . . . Felix Grant (WMAL-TV-Washington, Va.) will guest the Kai Winding Septet on his show June 7th, the day after the jazz combo performs at the E.S.P. High School prom in Alexandria, Va. . . . A contest changed the name of George Wilson to George Cromwell (KOIL-Omaha, Nebr.) George, who won a week's vacation with his wife for drawing more entries in a KOIL deejay popularity poll, has formed his own publishing-disk firm, Tean Music (BMI), and the initial release on the Tean label is skedded for June.

* * * * *



GEORGE CROMWELL
(KOIL—Omaha, Nebr.)

Stan Dale (WAIT-Chicago, Ill.) signed a new contract with WAIT. Stan will continue on the same time slot, 2 to 7 PM. . . . The Gorman Sisters' (Joy) "Three Little Fishes" is the number one record on KPOK-Scottsdale, Ariz. says KPOK deejay Dick Gilbert. . . . "Bud" Arkell (WANS-Anderson, S.C.) has been given extra time for his "Dancing In The Dark" stint at the Town and Country Drive-In Restaurant in addition to getting his Friday-Saturday-Sunday record hops' (from a mobile studio) contract extended for a year. "Bud" would appreciate more service from disk firms. . . . A second girl, Mary Ellen, was born to Mr. & Mrs. Bill Atkins (KDOK-Tyler, Texas) on May 15th. . . . Larry Gar (WKBC-North Wilkesboro, N.C.) to be a poppa around December. . . . Johnny Holliday (WRVM-Rochester, N.Y.) ties the knot June 21st in Miami, his home town. . . . Ken Rowland (WOW-WOW-TV-Omaha, Nebr.) emceed the recent Jewish Philanthropies Show at Omaha's Blackstone hotel, and reports an excellent teenage attendance for the all-teen show. . . . Dick Doty (WTRL-Bradentown, Fla.) mentions a disk "to keep your eye on": "Report Card Time" (Key). . . . Ralph N. Weil, Executive Vice President and part owner of station WOV-New York, was elected President of the New York Chapter of Broadcast Pioneers at the group's Spring Meeting May 23rd. . . . Marlene Willis (Verve) has been selected by Sal Mineo, reports Al Radka (KFRE-Fresno, Calif.),



DICK DOTY
(WTRL—Bradentown, Fla.)

to be included in a "My Favorite Date For A Beach Picnic" pictorial layout for Modern Screen mag in June or July. . . . Bob Furry (KVAR-Phoenix, Ariz.) informs us that a session by Diane Fortune, "House Of Cards", originally cut for MCI records has been bought by Brunswick and should be released shortly. Bob recently conducted a very successful record hop at the Park Central Shopping Center in Phoenix with other Phoenix deejays Ray Curtis (KPHO), Johnny McKinney (KTVK-TV), and Rob Robbins (KRIZ). . . . Don Wallace (KOME-Tulsa, Okla.) will have a "Don Wallace Teen Queens" troupe, consisting of seven "lovely and talented" girls appearing with him at various hops, store openings, resorts, celebrations, parades, etc. . . . John Gary's "Little People" on Fraternity is a "beauty" says Herb Knight (WONE-Dayton, Ohio). . . . (Dandy) Randy W. Warren made the switch from KCOH-Houston, Texas to KXLW-St. Louis, Mo. . . . Norman "Jimmy Raye" Perry (KZEE-Weatherford, Texas) enthusiastic over Darrell Glenn's A.R.C. entry "Make Me Smile Again". . . . Mark Prichard (WNDB-Daytona Beach, Fla.) pushing the Victor contest on Dinah Shore's "Secret Of Happiness," and reports a "tremendous" early response. Listeners are asked to write, in fifty words or less, their "secret of happiness."

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Two for the Money

from



"GOT A MATCH?"

#9931

Frank Gallop

and the Don Costa Chorus and Orch.

Perry Como's popular station-break announcer...

A sure-fire smash! It'll burn all the way!

and



"DOTTIE"

b/w "In the Meantime"

#9926

DANNY AND THE JUNIORS

Three for three... batting a thousand!

Distributed in Canada by Sparton of Canada, Ltd.

BREAKING BIG on DECCA

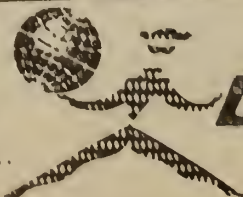
"WHEN"



THE KALIN TWINS

DECCA-9-30642

a New
World
of Sound.



DECCA
Records



London Lowdown

For the first time two well established American recording stars find their way into our Hit Parade. So, welcome to Vic Damone who with his Philips Columbia recording of "On the Street Where You Live" and Johnny Mathis with "Teacher Teacher".

Three more entries: Ella Fitzgerald's vocal of "Swingin' Shepherd Blues", David Seville's "Witch Doctor" closely followed by the H.M.V. recording by Don Lang. All are glad to see the Everly Brothers on our charts with "All I Have To Do Is Dream". This confirms Archie Bleyer's belief that the side he banked on in the U.S. will be the big one in this country.

Although Perry Como's recording of "I May Never Pass This Way Again" has just been released, there is every possibility that he may grace the charts with it very soon.

Had the pleasure of meeting those two prolific writers Al Hoffman and Dick Manning yesterday in Eddie Kussner's office. I suggest to all who know Al that they ask him how business is. The answer is one of the funniest I have yet seen from any successful song writer.

"St. Louis Blues", which opened in London this week, may not be a picture for jazz lovers but certainly gives plenty of entertainment.

The pleasure Gardens at Battersea Park were opened last week with a host of stars from the entertainment business attending. Proceeds reaching over 6,000 dollars went once again to the Variety Club of Great Britain.

Winifred Atwell booked for a six month tour of Australia starting in October.

Through the Eurovision Television link we will have the pleasure of seeing the Benny Goodman Band from the Brussels World's Fair. And while on the subject of Continental items, Sarah Vaughan at the moment is doing fabulous business in Stockholm and is returning to this country for more vaudeville engagements.

Dave Kapp, who returned to the States recently, reports his latest Roger Williams disk "Young and Warm and Wonderful" looks like another hit.

Max Bygraves very happy at the response to his song "You Need Hands" in the U.S. He's hoping that his record will get some of the sales. Bygraves' "Tulips from Amsterdam" now fluctuating at the top in our various charts over here.

The three Beverley Sisters off to Holland this week for a guest TV appearance.

Producer Jack Good originator of the BBC "6-5 Special" teenage show went over to the Commercial network and will be launching a show of a similar type very shortly titled "Oh Boy."

The "New Musical Express" offices move to new premises this week.

This week's best selling pop singles
(Courtesy "New Musical Express")

- 1 Who's Sorry Now—
Connie Francis (MGM)
- 2 Lollipop—
Mudlarks (Columbia)
- 3 A Wonderful Time Up There—
Pat Boone (London)
- 4 Tom Hark—
Elin & his Zig Zag Jive Flutes
(Columbia)
- 5 Wear My Ring—
Elvis Presley (RCA)
- 6 Grand Coolie Jam—
Lonnie Donegan (Pye-Nixa)
- 7 Whole Lotta Woman—
Marvin Rainwater (MGM)
- 8 On The Street Where You Live
Vic Damone (Philips)
- 9 Kewpie Doll—
Perry Como (RCA)
- 10 Witch Doctor—
David Seville (London)
- 11 Tulips From Amsterdam/
You Need Hands—
Max Bygraves (Decca)
- 12 Stairway Of Love—
Michael Holliday (Columbia)
- 13 Kewpie Doll—
Frankie Vaughan (Philips)
- 14 I May Never Pass This Way
Again
Robert Earl (Philips)
- 15 Swingin' Shepherd Blues—
Ella Fitzgerald (HMV)
- 16 Stairway Of Love—
Terry Dene (Decca)
- 17 All I Have To Do Is Dream—
Everly Brothers (London)
- 18 Lollipop—
Chordettes (London)
- 19 It's Too Soon To Know—
Pat Boone (London)
- 20 Witch Doctor—
Don Lang (HMV)
- 21 Twilight Time—
Phatters (Mercury)
- 22 Swingin' Shepherd Blues—
Ted Heath (Decca)
- 23 To Be Loved—
Malcolm Vaughan (HMV)
- 24 Crazy Love—
Paul Anka (Columbia)
- 25 I May Never Pass
This Way Again—
Perry Como (RCA)
- 26 On The Street Where You Live
David Whitfield (Decca)
- 27 Magic Moments—
Perry Como (RCA)
- 28 Dede Dinah—
Frankie Avalon (London)
- 29 Teacher, Teacher—
Johnny Mathis (Fontana)
- 30 Sweet Little Sixteen—
Chuck Berry (London)



Top Selling Records

Reported by

Retail Outlets

From Coast to Coast

TIN PAN ALLEY SHOP New York, N. Y.

1. All I Have To Do Is Dream (Everly Bros.)
2. Twilight Time (Platters)
3. Chanson D'Amour (Art & Dotty Todd)
4. Try The Impossible (L. Andrews)
5. Witch Doctor (D. Seville)
6. Teacher's Pet (D. Day)
7. Torero (R. Carasone)
8. There's Only One Of You (Four Lads)
9. Return To Me (D. Martin)
10. Teacher, Teacher (J. Mathis)

BURK'S MUSIC SHOP St. Paul, Minn.

1. My True Love (J. Scott)
2. Endless Sleep (Reynolds)
3. Jennie Lee (Jan & Arnie)
4. Let The Bells Keep Ringing (P. Anka)
5. Scarlet Ribbons (Kingston Trio)
6. Do You Wanna Dance (B. Freeman)
7. You Need Hands (Gorme)
8. There's Only One Of You (Four Lads)
9. No Chemise Please (G. Granahan)
10. Teacher, Teacher (J. Mathis)

ROYLES T V Salt Lake City, Utah

1. All I Have To Do Is Dream (Everlys)
2. Big Man (Four Preps)
3. Make Me A Miracle (J. Rodgers)
4. Witch Doctor (D. Seville)
5. Chanson D'Amour (Todds)
6. Oh Lonesome Me (Gibson)
7. Kewpie Doll (P. Como)
8. Rumble (L. Wray)
9. He's Got The Whole World (L. London)
10. Do You Wanna Dance (B. Freeman)

STEPHENSON MUSIC CO. Raleigh, N. C.

1. All I Have To Do Is Dream (Everlys)
2. Witch Doctor (D. Seville)
3. Purple People Eater (Wooley)
4. Big Man (Four Preps)
5. Chanson D'Amour (Fontaine Sisters)
6. Johnny B. Goode (C. Berry)
7. Book Of Love (Monotones)
8. He's Got The Whole World (L. London)
9. Jennie Lee (Jan & Arnie)
10. My Lucky Love (Franklin)

MADRONA RECORDS Portland, Ore.

1. Purple People Eater (Wooley)
2. All I Have To Do Is Dream (Everlys)
3. Twilight Time (Platters)
4. Witch Doctor (D. Seville)
5. Rumble (L. Wray)
6. He's Got The Whole World (L. London)
7. Oh Lonesome Me (Gibson)
8. Big Man (Four Preps)
9. Secretly (J. Rodgers)
10. Do You Wanna Dance (B. Freeman)

GRAND RECORDS Detroit, Mich.

1. All I Have To Do Is Dream (Everlys)
2. Woodchopper's Ball (Davies)
3. Secretly (J. Rodgers)
4. Big Man (Four Preps)
5. El Rancho Rock (Champs)
6. Do You Wanna Dance (B. Freeman)
7. Don't Go Home (Playmates)
8. Jennie Lee (Jan & Arnie)
9. Purple People Eater (Wooley)
10. Yakety Yak (Coasters)

LACLEDE MUSIC CO. St. Louis, Mo.

1. Wear My Ring (E. Presley)
2. Big Man (Four Preps)
3. Chanson D'Amour (Todds)
4. Twilight Time (Platters)
5. Little Train (Vasel & Storz)
6. Don't Go Home (Playmates)
7. Secretly (J. Rodgers)
8. Got A Match (Daddy-O's)
9. High Sign (Diamonds)
10. Naa Naa Na Na (D. Doo & Don'ts)

PASCHKE PHONOGRAPH SERVICE Chicago, Ill.

1. All I Have To Do Is Dream (Everly Bros.)
2. Return To Me (D. Martin)
3. Do You Wanna Dance (B. Freeman)
4. Jennie Lee (Jan & Arnie)
5. Johnny B. Goode (C. Berry)
6. Big Man (Four Preps)
7. Wear My Ring Around Your Neck (E. Presley)
8. No Chemise Please (J. Granahan)
9. Padre (T. Arden)
10. I Met Him On A Sunday (Shirelles)

KINGS HIGHWAY RECORD SHOP Brooklyn, N. Y.

1. All I Have To Do Is Dream (Everlys)
2. Witch Doctor (D. Seville)
3. Return To Me (D. Martin)
4. Book Of Love (Monotones)
5. Secretly (J. Rodgers)
6. Johnny B. Goode (C. Berry)
7. Try The Impossible (L. Andrews)
8. I'm Sorry I Made You Cry (C. Francis)
9. Cha-Hua-Hua (Hugo & Luigi)
10. Jennie Lee (Jan & Arnie)

PARKER STUDIO RECORD SHOP Ft. Walton Beach, Fla.

1. All I Have To Do Is Dream (Everlys)
2. Witch Doctor (D. Seville)
3. He's Got The Whole World (L. London)
4. Chanson D'Amour (Todds)
5. Secretly (J. Rodgers)
6. Sugar Moon (P. Boone)
7. Twilight Time (Platters)
8. Book Of Love (Monotones)
9. Return To Me (D. Martin)
10. Kewpie Doll (P. Como)

MELODY MART Paducah, Ky.

1. All I Have To Do Is Dream (Everlys)
2. Looking Back (N. Cole)
3. Return To Me (D. Martin)
4. Yakety Yak (Coasters)
5. Guess Things Happen That Way (J. Cash)
6. Witch Doctor (D. Seville)
7. Wear My Ring (E. Presley)
8. He's Got The Whole World (L. London)
9. Oh Lonesome Me (Gibson)
10. Big Man (Four Preps)

THE GROOVE REC. SHOP Norfolk, Va.

1. All I Have To Do Is Dream (Everlys)
2. Return To Me (D. Martin)
3. Do You Wanna Dance (B. Freeman)
4. Big Man (Four Preps)
5. Jennie Lee (B. Ward)
6. To Be Loved (J. Wilson)
7. You (Aquatones)
8. Witch Doctor (D. Seville)
9. You'd Be Surprised (K. Linden)
10. Looking Back (N. Cole)

LIL' PAL RECORD STORE Houston, Tex.

1. All I Have To Do Is Dream (Everlys)
2. Purple People Eater (Wooley)
3. What Am I Living For (C. Willis)
4. Come What May (McPhatter)
5. Witch Doctor (D. Seville)
6. Oh Lonesome Me (Gibson)
7. Silly Tears (L. Hovis)
8. Yakety Yak (Coasters)
9. Twilight Time (Platters)
10. Stairway Of Love (Robbins)

OPERATOR'S REC. SERVICE San Francisco, Calif.

1. All I Have To Do Is Dream (Everlys)
2. Return To Me (D. Martin)
3. Chanson D'Amour (Todds)
4. Twilight Time (Platters)
5. Looking Back (N. Cole)
6. Sugar Moon (P. Boone)
7. Big Man (Four Preps)
8. Make Ma A Miracle (J. Rodgers)
9. Johnny B. Goode (C. Berry)
10. Witch Doctor (D. Seville)

CALIFORNIA MUSIC COMPANY Las Angeles, Calif.

1. Purple People Eater (S. Wooley)
2. All I Have To Do Is Dream (Everly Bros.)
3. Return To Me (D. Martin)
4. Chanson D'Amour (Art & Dotty Todd)
5. Big Man (Preps)
6. He's Got The Whole World In His Hands (L. London)
7. Twilight Time (Platters)
8. For Your Love (E. Townsend)
9. Looking Back (N. Cole)
10. Jennie Lee (Jan & Arnie)

MARTY'S MUSIC STORE Lebanon, Pa.

1. All I Have To Do Is Dream (Everly Bros.)
2. Return To Me (D. Martin)
3. Kewpie Doll (P. Como)
4. Sugar Moon (P. Boone)
5. He's Got The Whole World In His Hands (L. London)
6. Wear My Ring Around Your Neck (E. Presley)
7. Witch Doctor (D. Seville)
8. Chanson D'Amour (Art & Dotty Todd)
9. Twilight Time (Platters)
10. Billy (K. Linden)

MOSES MELODY SHOP Little Rock, Ark.

1. All I Have To Do Is Dream (Everlys)
2. Hang Up My Rock And Roll Shoes (C. Willis)
3. Looking Back (N. Cole)
4. Twilight Time (Platters)
5. Oh Lonesome Me (Gibson)
6. Witch Doctor (D. Seville)
7. Big Man (Four Preps)
8. To Be Loved (J. Wilson)
9. I Met Him On A Sunday (Shirelles)
10. Muskeeta (J. Pate)

THE BOOK SHOP, INC. Fitchburg, Mass.

1. All I Have To Do Is Dream (Everlys)
2. Jennie Lee (Jan & Arnie)
3. Endless Sleep (Reynolds)
4. Witch Doctor (D. Seville)
5. Do You Wanna Dance (B. Freeman)
6. Rumble (L. Wray)
7. Chanson D'Amour (Todds)
8. Secretly (J. Rodgers)
9. Purple People Eater (Wooley)
10. High School Confidential (J. L. Lewis)

MELODY SHOP Elizabeth, N. J.

1. All I Have To Do Is Dream (Everlys)
2. Purple People Eater (Wooley)
3. Witch Doctor (D. Seville)
4. Twilight Time (Platters)
5. Book Of Love (Monotones)
6. For Your Love (Townsend)
7. He's Got The Whole World (L. London)
8. Tomorrow Night (R. Arlo)
9. Pretty Baby (Gina & Gino)
10. Chanson D'Amour (Todds)

E & R RECORD SHOP San Antonio, Tex.

1. What Am I Living For (C. Willis)
2. Sick And Tired (F. Domino)
3. All I Have To Do Is Dream (Everlys)
4. Twilight Time (Platters)
5. Indian Love Call (Freeman)
6. Book Of Love (Monotones)
7. Johnny B. Goode (C. Berry)
8. For Your Love (Townsend)
9. Return To Me (D. Martin)
10. Big Man (Four Preps)

THE RECORD SHOP, INC. Buffalo, N. Y.

1. Do You Wanna Dance (B. Freeman)
2. Torero (R. Carasone)
3. Willie & The Hand Jiva (J. Otis)
4. Chanson D'Amour (Todds)
5. Big Man (Four Preps)
6. Skinny Minnie (B. Haley)
7. Purple People Eater (Wooley)
8. Yakety Yak (Coasters)
9. Return To Me (D. Martin)
10. Secretly (J. Rodgers)

Climbing The Charts
...up...up...up!



TONI ARDEN'S

'PADRE'

Decca 9-30628

a New World of Sound.  **DECCA** Records

Flying High!

Bobby Freeman
"DO YOU WANNA DANCER?"
JOSIE # 835

Moe Koffman
"LITTLE PIXIE"
JUBILEE # 5324

Don Rondo
"DORMI, DORMI, DORMI"
JUBILEE # 5325

Della Reese
"C'MON, C'MON"
JUBILEE # 5323

The Steadies
"ROCK TO THE PHILA-DELPHIA"
b/w
"ONE KISS & THAT'S ALL"
JOSIE # 837



jubilee records
1721 B'WAY JAY-GEE RECORD CO., INC. NEW YORK



Juke Box Regional Record Report

The Top Ten Records — City by City

New York, N. Y.	Chicago, Ill.	Los Angeles, Calif.	
<ol style="list-style-type: none"> 1. All I Have To Do Is Dream (Everlys) 2. Witch Doctor (D. Seville) 3. Return To Me (D. Martin) 4. Twilight Time (Platters) 5. Purple People Eater (S. Wooley) 6. Torero (R. Carasone) 7. Secretly (J. Rodgers) 8. Jennie Lee (Jan & Arnie) 9. There's Only One Of You (Four Lads) 10. Book Of Love (Monotones) 	<ol style="list-style-type: none"> 1. All I Have To Do Is Dream (Everlys) 2. Return To Me (D. Martin) 3. Purple People Eater (S. Wooley) 4. Jennie Lee (Jan & Arnie) 5. Big Man (Four Preps) 6. Johnny B. Goode (C. Berry) 7. Do You Wanna Dance (B. Freeman) 8. Twilight Time (Platters) 9. Witch Doctor (D. Seville) 10. Wear My Ring (E. Presley) 	<ol style="list-style-type: none"> 1. All I Have To Do Is Dream (Everlys) 2. Twilight Time (Platters) 3. Return To Me (D. Martin) 4. Purple People Eater (S. Wooley) 5. For Your Love (E. Townsend) 6. Big Man (Four Preps) 7. Chanson D'Amour (Todds) 8. He's Got The Whole World (L. London) 9. Kewpie Doll (P. Como) 10. Wear My Ring (E. Presley) 	
<ol style="list-style-type: none"> 1. Return To Me (D. Martin) 2. All I Have To Do Is Dream (Everlys) 3. Twilight Time (Platters) 4. Chanson D'Amour (Todds) 5. Witch Doctor (D. Seville) 6. Kewpie Doll (P. Como) 7. Looking Back (N. Cole) 8. He's Got The Whole World (L. London) 9. Secretly (J. Rodgers) 10. Wear My Ring (E. Presley) 	<ol style="list-style-type: none"> 1. All I Have To Do Is Dream (Everlys) 2. Chanson D'Amour (Todds) 3. Witch Doctor (D. Seville) 4. Sugar Moon (P. Boone) 5. Wear My Ring (E. Presley) 6. Twilight Time (Platters) 7. Padre (T. Arden) 8. Big Man (Four Preps) 9. Zorro (Chordettes) 10. Purple People Eater (S. Wooley) 	<ol style="list-style-type: none"> 1. All I Have To Do Is Dream (Everlys) 2. Twilight Time (Platters) 3. Witch Doctor (D. Seville) 4. Purple People Eater (S. Wooley) 5. Chanson D'Amour (Todds) 6. Big Man (Four Preps) 7. Return To Me (D. Martin) 8. Wear My Ring (E. Presley) 9. Johnny B. Goode (C. Berry) 10. Kewpie Doll (P. Como) 	
<ol style="list-style-type: none"> 1. All I Have To Do Is Dream (Everlys) 2. What Am I Living For (C. Willis) 3. Purple People Eater (S. Wooley) 4. Witch Doctor (D. Seville) 5. Twilight Time (Platters) 6. Book Of Love (Monotones) 7. Oh Lonesome Me (D. Gibson) 8. Come What May (McPhatter) 9. Yakety Yak (Coasters) 10. Johnny B. Goode (C. Berry) 	<ol style="list-style-type: none"> 1. All I Have To Do Is Dream (Everlys) 2. Witch Doctor (D. Seville) 3. Big Man (Four Preps) 5. Do You Wanna Dance (B. Freeman) 5. Secretly (J. Rodgers) 6. Purple People Eater (S. Wooley) 7. Woodchopper's Ball (H. Davie) 8. Chanson D'Amour (Todds) 9. Jennie Lee (Jan & Arnie) 10. Return To Me (D. Martin) 	<ol style="list-style-type: none"> 1. All I Have To Do Is Dream (Everlys) 2. Purple People Eater (S. Wooley) 3. Jennie Lee (Jan & Arnie) 4. Rumble (L. Wray) 5. Endless Sleep (J. Reynolds) 6. Secretly (J. Rodgers) 7. Do You Wanna Dance (B. Freeman) 8. Oh Lonesome Me (D. Gibson) 9. Johnny B. Goode (C. Berry) 10. Wear My Ring (E. Presley) 	
<ol style="list-style-type: none"> 1. All I Have To Do Is Dream (Everlys) 2. Purple People Eater (S. Wooley) 3. Witch Doctor (D. Seville) 4. Return To Me (D. Martin) 5. Twilight Time (Platters) 6. Book Of Love (Monotones) 7. Chanson D'Amour (Todds) 8. Big Man (Four Preps) 9. Leroy (J. Scott) 10. Teacher, Teacher (J. Mathis) 	<ol style="list-style-type: none"> 1. All I Have To Do Is Dream (Everlys) 2. Return To Me (D. Martin) 3. Rumble (L. Wray) 4. Twilight Time (Platters) 5. Big Man (Four Preps) 6. Oh Lonesome Me (D. Gibson) 7. Witch Doctor (D. Seville) 8. Wear My Ring (E. Presley) 9. El Rancho Rock (Champs) 10. Purple People Eater (S. Wooley) 	<ol style="list-style-type: none"> 1. All I Have To Do Is Dream (Everlys) 2. Witch Doctor (D. Seville) 3. Return To Me (D. Martin) 4. Purple People Eater (S. Wooley) 5. Twilight Time (Platters) 6. Chanson D'Amour (Todds) 7. Big Man (Four Preps) 8. Secretly (J. Rodgers) 9. Endless Sleep (J. Reynolds) 10. Wear My Ring (E. Presley) 	
<ol style="list-style-type: none"> 1. All I Have To Do Is Dream (Everlys) 2. Big Man (Four Preps) 3. Jennie Lee (Jan & Arnie) 4. Rumble (L. Wray) 5. Witch Doctor (D. Seville) 6. Do You Wanna Dance (B. Freeman) 7. Secretly (J. Rodgers) 8. We Belong Together (Robert & Johnny) 9. Sugar Moon (P. Boone) 10. My True Love (J. Scott) 	<ol style="list-style-type: none"> 1. All I Have To Do Is Dream (Everlys) 2. Witch Doctor (D. Seville) 3. Wear My Ring (E. Presley) 4. Return To Me (D. Martin) 5. Jennie Lee (Jan & Arnie/Ward) 6. Chanson D'Amour (Fontanes/Todds) 7. Kewpie Doll (P. Como) 8. Twilight Time (Platters) 9. Johnny B. Goode (C. Berry) 10. Sugar Moon (P. Boone) 	<ol style="list-style-type: none"> 1. All I Have To Do Is Dream (Everlys) 2. Witch Doctor (D. Seville) 3. Secretly (J. Rodgers) 4. For Your Love (E. Townsend) 5. Endless Sleep (J. Reynolds) 6. Rumble (L. Wray) 7. Twilight Time (Platters) 8. Return To Me (D. Martin) 9. Try The Impossible (L. Andrews) 10. Purple People Eater (S. Wooley) 	
<ol style="list-style-type: none"> 1. All I Have To Do Is Dream (Everlys) 2. Return To Me (D. Martin) 3. Chanson D'Amour (Todds) 4. Torero (J. La Rosa) 5. Purple People Eater (S. Wooley) 6. Witch Doctor (D. Seville) 7. He's Got The Whole World (L. London) 8. Twilight Time (Platters) 9. Secretly (J. Rodgers) 10. No Chemise Please (G. Granahan) 	<ol style="list-style-type: none"> 1. All I Have To Do Is Dream (Everlys) 2. What Am I Living For (C. Willis) 3. For Your Love (E. Townsend) 4. Big Man (Four Preps) 5. Book Of Love (Monotones) 6. Return To Me (D. Martin) 7. Johnny B. Goode (C. Berry) 8. Sick And Tired (F. Domino) 9. Twilight Time (Platters) 10. High School Confidential (J. L. Lewis) 	<ol style="list-style-type: none"> 1. Purple People Eater (S. Wooley) 2. All I Have To Do Is Dream (Everlys) 3. Secretly (J. Rodgers) 4. Cha-Hua-Hua (Pets) 5. Jennie Lee (Jan & Arnie) 6. Witch Doctor (D. Seville) 7. Skinny Minnie (B. Haley) 8. You Need Hands (E. Gorme) 9. Do You Wanna Dance (B. Freeman) 10. Woodchopper's Ball (H. Davie) 	
<ol style="list-style-type: none"> 1. All I Have To Do Is Dream (Everlys) 2. Return To Me (D. Martin) 3. Twilight Time (Platters) 4. Big Man (Four Preps) 5. Secretly (J. Rodgers) 6. Jennie Lee (Jan & Arnie) 7. Do You Wanna Dance (B. Freeman) 8. Sugar Moon (P. Boone) 9. El Rancho Rock (Champs) 10. Witch Doctor (D. Seville) 	<ol style="list-style-type: none"> 1. Big Man (Four Preps) 2. All I Have To Do Is Dream (Everlys) 3. Twilight Time (Platters) 4. Chanson D'Amour (Todds) 5. Return To Me (D. Martin) 6. Wear My Ring (E. Presley) 7. Looking Back (N. Cole) 8. Johnny B. Goode (C. Berry) 9. Witch Doctor (D. Seville) 10. High Sign (Diamonds) 	<ol style="list-style-type: none"> 1. All I Have To Do Is Dream (Everlys) 2. Witch Doctor (D. Seville) 3. Purple People Eater (S. Wooley) 4. Wear My Ring (E. Presley) 5. Twilight Time (Platters) 6. Johnny B. Goode (C. Berry) 7. Return To Me (D. Martin) 8. Padre (T. Arden) 9. A Kiss Is A Kiss (Rockin' Chairs) 10. Secretly (J. Rodgers) 	

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Broadway To Disks



NEW YORK — Lola Fisher, the "My Fair Lady" understudy and chorus girl who's played the show's lead part some 58 times, autographs her new Cadence LP "From Here To Yonder" for fan Ed Mulhare, "My Fair Lady" leading man. Liling Lola sings twelve original songs penned especially for her by the new husband and wife song writing team of Gloria and Noel Regney. Words and music were inspired by old balade and roundelay forms brought up to date for the LP.

Verve Launches New Series

HOLLYWOOD — Verve Records last week issued five albums in the first release of a new "Jazz At The Opera House" series, all concert performances which were staged at the Chicago Opera House. The first release includes packages by Ella Fitzgerald; the Modern Jazz Quartet and The Oscar Peterson Trio coupled on one LP; Stan Goetz; J. J. Johnson, Coleman Hawkins and Roy Eldridge; and the JATP All-Stars.

Vice president Bernie Silverman also announced the signing of British band leader Johnny Dankworth and his orchestra. Dankworth's first album for Verve, "Five Steps To Dankworth" is scheduled for release this week.

Sinsheimer Answers Cash Box Editorial, "Manufacturers May Cause Their Own Downfall"

The Cash Box
1721 Broadway
New York, New York

Attn: Mr. Sid Parnes
Editor-in-Chief

Dear Sir:

The manufacturer may cause his own downfall by killing the goose (Distributor) that lays his golden eggs. The record business, no question, has grown by leaps and bounds in the past decade. The manufacturer, distributor, and retailer have prospered beyond all expectations. The distributor will continue to pay off the manufacturer in returns as long as the manufacturer records "Stiffs". Dead records are like "Homing Pigeons"; they will eventually return home to the manufacturer.

Your editorial of May 31st, 1958, states that the manufacturer is dissatisfied with the distributor:

- A. Because the manufacturer is paid off in returns by the distributor.
- B. Because the manufacturer thinks that the distributor does not promote.

I would like to answer these two complaints. The reason the distributor has an abnormal return of records to the manufacturer is because:

- 1. The insistence of the manufacturer on selling records to the distributor that are not commercial. The manufacturer should pre-test the sale of every record that he releases.
- 2. He should trans-ship surplus records of a good number from one distributor to another when the records cease to sell in that territory.
- 3. He should not jump a hit unless he is well aware of the consequence.
- 4. The manufacturer helped to create the rack jobber. In doing this, he did not calculate what

the returns would be. When he woke up to the fact that the distributor would have to take back 30% of the returns from the rack jobber, the manufacturer threw up his hands and cried, "The distributor is taking advantage of me".

- 5. Shipments on guaranteed sales are forgotten by the manufacturer, but not by the distributor.

Does the distributor promote records properly? From my personal observation of the promotion work of the distributors in other sections of the United States and the promotion work we do here, I would like to give you the distributor's point of view on this subject.

- 1. All disk jockey copies that manufacturers send to their distributor are mailed to the radio and television stations. It is not the fault of the distributor if the manufacturer does not send him an ample supply of disk jockey copies. The manufacturer does not pay for this mailing.
- 2. All distributors have one or more promotional men working. In our case, the manufacturer does not assist us in paying for this expense.
- 3. We have our own radio shows. On these shows, no other record by any other manufacturer can be played. We can plug any record we want as many times as we wish.
- 4. Newspaper advertising. Our auditor recently advised us to curtail 50% of our newspaper advertising as it was his opinion that we were spending too much for this medium of advertising.
- 5. When Imperial, Dot, and Roulette Companies had special Cash Box Magazine promotions, all of their distributors co-operated and ran advertisements.
- 6. The new deal of promotion is for the recording artists to appear on our local television shows. This necessitates an expense to us for meals, transportation, and entertainment while they are our guests.
- 7. And many other promotional expenses of which manufacturers are well aware.

I would appreciate your considering all the above points of my argument.

Very truly yours,
ALLEN DISTRIBUTING CO., INC.
Joe Sinsheimer

Bourne Tune Considered For Brussels Fair Theme

NEW YORK — Bonnie Bourne, head of the Bourne Music Companies, currently on an extended European business trip, wired Lester Sims, the firm's general manager, last week to tell him that their song "Bright Lights Of Brussels" is one of the songs being considered by the board of directors of the Brussels World's Fair as the theme music of the Fair.

Mrs. Bourne reports that numerous recordings of the song have been issued in almost every country in Europe. She has been in London, Pa is, Germany and Italy in search of new material and meeting with Bourne's representatives abroad.

Dick Roman Signs With MGM Records



NEW YORK—Dick Roman, (2nd from left) winner of the Arthur Godfrey \$5,000 Talent Scouts program is shown signing an MGM Record contract. He's flanked by MGM Record brass left to right; George Abramson, vice president in charge of operations, Morty Craft, A & R chief, Arnold Maxin, President of MGM Records and Irv Jerome, Vice President in charge of sales. Dick's first MGM release rushed out this week is, "First And Last Romance" and "Too Late To Be Sorry."

REAL - REAL - GONE!!

IMPACT FELT ALL OVER!

THE ORIGINAL!!

**"FOR
YOUR
PRECIOUS
LOVE"**

**JERRY
BUTLER**

AND

THE IMPRESSIONS

Falcon # 1013

VEE JAY—FALCON RECORDS

2129 S. MICHIGAN AVENUE

CHICAGO 16, ILL.

WARNER
RECORDS

GIVE
YOU
TWO
MONEY
SIDES
ON
ONE
RECORD

WARNER
RECORD

1021

"PRETTY
EYES"

and

"JAI
ALAI"

(Pronounced HI-LI)

WARNER MUSIC INC.
Judson 6-7146
1780 BROADWAY, NEW YORK



Best Selling Sheet Music

		LAST WEEK
1	ALL I HAVE TO DO IS DREAM Acuff-Rose BMI—Bryant	1
2	HE'S GOT THE WHOLE WORLD IN HIS HANDS Chappell ASCAP—Lindon, Henry	2
3	TWILIGHT TIME Porgie BMI—Ram, Nevins, Nevins, Dunn	3
4	CHANSON D'AMOUR Meadowlark ASCAP—Shanklin	4
5	WITCH DOCTOR Monarch ASCAP—Bagdasarian	5
6	RETURN TO ME Southern ASCAP—Lombardo, D. Minno	6
7	SECRETLY Planetary ASCAP—Hoffman, Manning, Markwell	11
8	SUGAR MOON Gallatin BMI—Wolfe	8
9	KEWPIE DOLL Leeds ASCAP—Tepper, Bennett	7
10	CATCH A FALLING STAR Marvin ASCAP—Vance, Pockriss	9
11	LET THE BELLS KEEP RINGING Spanka BMI—Anka	—
12	WEAR MY RING AROUND YOUR NECK Rush & Presley BMI—Carroll, Moody	10
13	LOOKING BACK Eden—Sweco BMI—Otis, Benton, Hendricks	—
14	SUGARTIME Nor-Va-Jak BMI—Phillips, Echols	14
15	LOLLIPOP E. B. Marks BMI—Dixon, Ross	13

MOA CHOICE...#1 NEW HIT!

PATRICIA

47/20-7245

PEREZ PRADO

RCA RCA VICTOR
RADIO CORPORATION OF AMERICA



Peatman List

SONGS WITH LARGEST RADIO & TV AUDIENCE

The top 30 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

RADIO (LISTED ALPHABETICALLY) TV

A Very Precious Love	Witmark	All I Have To Do Is Dream	Acuff-Rose
All I Have To Do Is Dream	Acuff-Rose	Another Time, Another Place	Famous
Another Time, Another Place	Famous	Big Man	Beechwood
Big Man	Beachwood	Big Name Button	Bud & Label
Bright Lights of Brussels	Bourne	Billy	Mills
Cha Hua Hua	Daywin	Chanson D'Amour	Meadowlark
Chanson D'Amour	Meadowlark	Do You Wanna Dance	Clockus
Cherie, I Love You	Harms	Dormi Dormi Dormi	Paramount
Don't Go Home	Kahl	Dream	Goldsen
Dormi Dormi Dormi	Paramount	Endless Sleep	Johnstone-Montei & Elizabeth
For Your Love	Beachwood	Gigi	Chappell-Lowal
Gigi	Chappell-Lowal	He's Got The Whole World	Chappell
He's Got The Whole World	Chappell	High Sign	Vivo
In His Hands	Chappell	How Will I Know My Love	Disney
Hello Happiness Goodbye	Chappell	I Remember It Well	Chappell
Blues	Bregman, Vocco & Conn	I'm Sorry I Made You Cry	Feist
Hot Spell	Famous	It's A Really Big Show Tonight	Alpha
How Are Ya' Fixed For Love	Tamarisk	I've Got Bells On My Heart	Southern
Kari Waits For Me	Montclair	Johnny B. Goode	Arc
Kewpie Doll	Leeds	Kari Waits For Me	Montclare
Make Me A Miracle	Planetary	Kewpie Doll	Leeds
Night They Invented Champagne	Chappell-Lowal	Padre	Jungnickel
Padre	Jungnickel	Purple People Eater	Cordial
Purple People Eater	Cordial	Return To Me	Southern
Return To Me	Southern	Secret Of Happiness	Planetary
Secret Of Happiness	Planetary	Torero	Leeds
Torero	Leeds	Twilight Time	Porgie
Twilight Time	Porgie	Who's Sorry Now	Mills
Who's Sorry Now	Mills	Witch Doctor	Monarch
Witch Doctor	Monarch	You Need Hands	Leeds
You Need Hands	Leeds	Young And Warm And Wonderful	Frank
Young And Warm And Wonderful	Frank	Zorro	Disney
Zorro	Disney	You	Instant

Action Nationally!

Edwin Bruce

singing

SWEET WOMEN

Sun 292

SUN

RECORD CO.
706 UNION ST.
MEMPHIS, TENN.

A NATIONAL HIT!

"MAKE ME SMILE AGAIN"

b/w

"CONGRATULATIONS TO ME"

by

DARRELL GLENN

NRCO 004

NATIONAL RECORDING CORP.

1224 Fernwood Circle N.E. Atlanta, Georgia

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

In The Driver's Seat



SAN FRANCISCO—Literally in the driver's seat as a result of mounting sales, maestro Lester Lanin, in form of a display easel, hops along with this city's Epic distributor, Tony Valerio, left; and Al Bramy, right. The young lady is a model, Dee Hill, who presented the collegiate "beanies" to Tony and Al and the deejays to help plug the new best-seller, "Lester Lanin Goes to College," Epic album.

David Greenman Forms Promotion Firm



NEW YORK—David M. Greenman, a twelve-year veteran in the music and record business, has set up his own record-record artists promotion firm, Associated Promotions, 1270 Sixth Avenue, New York.

The outfit is currently representing the National Recording Corporation (NRC) of Atlanta as its representative in the entire Eastern area. Also in the Associated Promotion fold is the singles department of Seeco and Dawn Records.

Greenman's career in the industry began with Leo Feist Music in 1946, and has also included five years in sales and promotion at Times Columbia in New York, a year and a half at Columbia Records on the national promotion staff, and field exploitation work with United Artist Pictures, and MGM Records.

Sunbeam Pacts Lillian Briggs & Eddie Fontane

NEW YORK—Sunbeam Records has pacted vocalist Lillian Briggs and Eddie Fontane.

Miss Briggs' initial entry for the diskery will coincide with her opening at the Chez Paree in Chicago on June 4th. In the same city, Sunbeam will throw a deejay cocktail party for the artist.

Columbia Signs Kitty Kallen

NEW YORK—Kitty Kallen has signed a long term recording pact with the Columbia label, according to an announcement by the artist's manager and husband Budd Granoff.

Under the new pact, Miss Kallen will record both singles and LP's. Her first session will be cut in the near future.

The new Columbia pact re-unites Kitty Kallen with Mitch Miller, the label's A & R topper. Kitty recorded for Mercury when Mitch Miller was the label's A & R head.

Back in the 40's, Miss Kallen recorded for Columbia with the Harry James band and was the vocalist on James' smash waxing, "I'm Beginning To See the Light," and many other hits.

From Mercury, Kitty went to Decca where she produced the biggest hit of her career, "Little Things Mean a Lot."

In *The Cash Box*'s Juke Box Poll of 1954, "Little Things" was chosen by coin ops as the biggest money-making song of that year. Kitty had another major hit at Decca, "In the Chapel In the Moonlight."

SPA Becomes AGAC

NEW YORK—Burton Lane, president of the Songwriters Protective Association, announced last week that the twenty-seven-year-old organization has formally changed its name to the American Guild of Authors and Composers.

The American Guild of Authors and Composers is an association organized in 1931 by Billy Rose, George Meyer and Edgar Leslie and is composed mostly of popular writers including: Hoagy Carmichael, Oscar Hammerstein, II, Richard Rodgers, Johnny Mercer, Ira Gershwin, Dorothy Fields, Jimmy McHugh and Frank Loesser. However, the Guild's current membership of twenty-eight hundred (2800) writers also claims such diverse and serious composers and authors as George Antheil, Ferde Grofe, Langston Hughes, Leonard Pennario, Elie Siegmeister and Dr. Leroy Shield.

Under its new name, the American Guild of Authors and Composers now plans to expand its activities and services to embrace all creators in the music field.

Carlton Claims 2-Sider In Jack Scott Disk

NEW YORK—Joe Carlton, prexy of Carlton Records, reported early last week that his Jack Scott pressing of "My True Love," and "Leroy" had developed into a two-sided sales success.

Quoting a quarter of a million disks sold, Carlton supported his two-sided hit announcement with a city by city breakdown of sales and the top side in each market. A total of 103,000 disks sold were reported in the following cities favoring the "Leroy" side: Cincinnati, San Francisco, Salt Lake City, Boston, New York, Newark, Chicago, Detroit, Charlotte. Sales of 47,500 were recorded in the following cities giving the nod to "My True Love": Minneapolis-St. Paul, Albany, Houston, Milwaukee, Philadelphia, Richmond, Miami, Oklahoma.

Sales of 75,000 were distributed among Buffalo (both sides), Los Angeles ("Leroy"), Baltimore, Washington, Hartford, Dallas, and Honolulu.

First Copy



NEW YORK—Bela Herskovits, the world renowned Cantor (right) presents the first copy of his new MGM long playing album titled "This Is Your Life Cantor" to Leo Fuld singing-owner of the Cafe Sahbra Israeli nightclub in New York City. Cantor Herskovits was honored at the Sahbra with a testimonial dinner recently for his outstanding work in bettering relationships between both Continents through his singing efforts.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

BEST SELLERS

LITTLE WILLIE JOHN

TALK TO ME,
TALK TO ME

KING 5108

JOHNNY PATE

LITTLE PIXIE

b/w
FIVE O'CLOCK WHISTLE
FEDERAL 12327

BILL DOGGETT

BLUES FOR HANDY

b/w HOW COULD YOU
KING 5130

EARL BOSTIC

TWILIGHT TIME

(Instrumental Only)

b/w
OVER THE WAVES ROCK
KING 5136

THE "5" ROYALES

THE FEELING IS REAL

KING 5131

THE CHANTERS

MY MY DARLING

DELUXE 6162

DONNIE ELBERT

I WANT TO BE LOVED
BUT ONLY BY YOU

b/w

SOMEONE MADE YOU
FOR ME

DELUXE 6164

NEW RELEASES

BILL DOGGETT

BLIP BLOP

b/w

TANYA

KING 5138

OTIS WILLIAMS

BURNIN' LIPS

b/w

RED HOT LOVE

DELUXE 6165

BOB KAMES

MY ROSE GARDEN

b/w
BEER STEIN SCHOTTISCHE

KING 5137

KING
RECORDS

Billy Vaughn

"Singing
Hills"


15771

DOT RECORDS

MOA CHOICE...#1 NEW HIT!

PATRICIA PEREZ PRADO

47/20-7245



RCA VICTOR
RADIO CORPORATION OF AMERICA

A SMASH!

YOU'LL NEVER KNOW

by **FERN DEE**
EMBER 1035
EMBER RECORDS
1697 B'WAY, N. Y., N. Y.

3 GREAT RECORDS

CAREFUL, CAREFUL
EILEEN RODGERS Columbia

CHERIE, I LOVE YOU
PAT BOONE Dot

TIPTOE THRU THE TULIPS
RUSS HAMILTON Kapp

MUSIC PUBLISHERS HOLDING CORPORATION

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		Pos. Last Week
1	JOHNNY'S GREATEST HITS JOHNNY MATHIS (Columbia CL-1133)	2
2	★THE MUSIC MAN BROADWAY CAST (Capitol WAO-0990 * EDM-990)	1
3	★SOUTH PACIFIC MOVIE CAST (RCA Victor LOC-1032 * EPA-4211)	3
4	★GEMS FOREVER MANTOVANI (London LL-3032 * BEP-6336-7-8)	5
5	ELVIS' GOLDEN RECORDS ELVIS PRESLEY (RCA Victor LPM-1707)	4
6	★SWINGIN' ON BROADWAY JONAH JONES (Capitol T-963 * EAP-1, 2, 3-963)	10
7	★NEARER THE CROSS TENNESSEE ERNIE FORD (Capitol T-1005 * EAP-1, 2, 3-1005)	9
8	★COME FLY WITH ME FRANK SINATRA (Capitol W-920 * EAP-1, 2, 3-920)	7
9	SOUTH PACIFIC BROADWAY CAST (Columbia OL-4180)	8
10	THIS IS SINATRA—VOL. II FRANK SINATRA (Capitol W-982)	6
11	★LATE LATE SHOW DAKOTA STATON (Capitol T-876 * EAP-1, 2, 3-876)	12
12	★IN THE NIGHT GEORGE SHEARING & DAKOTA STATON (Capitol T-1003 * EAP-1, 2, 3-1003)	18
13	★MY FAIR LADY BROADWAY CAST (Columbia OL 5090 * A 5090)	11
14	★WARM JOHNNY MATHIS (Columbia CL-1078 * 10781)	19
15	SAIL ALONG SILV'RY MOON BILLY VAUGHN (Dot DLP-3100)	16
16	TILL ROGER WILLIAMS (Kapp KL-1081)	13
17	TABOO ARTHUR LYMAN (HiFi R-806)	14
18	★GIGI MOVIE CAST (M-G-M E-3641 * X-3641-ST)	24
19	★ST. LOUIS BLUES NAT "KING" COLE (Capitol W-993 * EAP-1, 2, 3-993)	17
20	★AROUND THE WORLD IN EIGHTY DAYS MOVIE SCORE (Decca DL 9046 * ED 836)	21
21	★GOOD NIGHT, DEAR LORD JOHNNY MATHIS (Columbia CL-1119 * B-11191, 2, 3)	22
22	★SATURDAY NIGHT WITH MR. C PERRY COMO (RCA Victor LOP-1004 * EPA-4285)	23
23	101 STRINGS PLAY THE BLUES 101 STRINGS (Somerset P-5800)	—
24	EYDIE GORME VAMPS THE ROARING 20's EYDIE GORME (ABC-Paramount LP-218)	19
25	LESTER LANIN GOES TO COLLEGE LESTER LANIN (Epic LN-3474)	—

26. DREAM TIME. 27. MUTED JAZZ. 28. LAS VEGAS PRIMA STYLE. 29. GIGI (GOGI GRANT & TONY MARTIN). 30. TONIGHT.



Best Selling EP's

		Pos. Last Week
1	COME FLY WITH ME Frank Sinatra (Capitol EAP-1, 2, 3, 4-920)	1
2	RICKY Ricky Nelson (Imperial EP 153)	5
3	JOHNNY MATHIS Johnny Mathis (Columbia B-2537)	2
4	EVERLY BROTHERS Everly Brothers (Cadence CEP 105)	3
5	SWINGING ON BROADWAY Jonah Jones (Capitol EAP-1, 2, 3-963)	7
6	JAILHOUSE ROCK Elvis Presley (RCA Victor EPA-4114)	6
7	NEARER THE CROSS Tennessee Ernie Ford (Capitol EAP-1, 2, 3-1005)	9
8	WARM Johnny Mathis (Columbia B-10781)	4
9	HYMNS Tennessee Ernie Ford (Capitol EAP-1, 2, 3-756)	11
10	SOUTH PACIFIC Movie Cast (RCA Victor EPA-4211)	12
11	FRANK SINATRA Frank Sinatra (Capitol EAP-1-1015)	8
12	LATE LATE SHOW Dakota Staton (Capitol EAP-1, 2, 3-876)	13
13	RETURN TO ME Dean Martin (Capitol EAP-1939)	—
14	TEQUILA Champs (Challenge EP-7100)	—
15	THE MUSIC MAN Broadway Cast (Capitol EDM-990)	10

Station Honors N. R. Co. Records



ATLANTA, GA. — The National Recording Company, N.R.Co., one of the South's newest record manufacturing operations, was saluted by Atlanta station WYZE recently when the station broadcast from sign-on at 5:30 AM until noon on May 21 from the plush studio and offices of N.R.Co.

Although it was a program dedicated to N.R.Co. recordings as well as N.R.Co. artists, the first guest interviewed by dee jay Paul Parle was Jerry Reed, a Capitol artist. Ray Stevens, another Capitol performer, and composer of N.R.Co.'s latest release "Make Me Smile Again" by Darrell Glenn, also appeared on the show. It began to look like a Capitol

promotion when Ken Nelson, Capitol A & R, visited the office.

Bill Lowery, president of N.R.Co., expressed his appreciation for the honor WYZE bestowed upon the diskery. Lowery said that he felt right at home facing the microphone since prior to getting into the music business, he was a dee jay.

The three gents shown above are Ken Nelson, Bill Lowery and Paul Parle. Insets show (top) Joy Hood, seventeen-year-old vocalist recently signed by N.R.Co., as she is interviewed by Parle and (bottom) Claire Rothrock, composer of "Old Cape Cod", now turning out words and music for the diskery, as she speaks to Parle.

HOT PLATTER FROM GEORGIA

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c/w

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"BRIGHT LIGHTS OF BRUSSELS"—Eddie Layton—Mercury
"BRIGHT LIGHTS OF BRUSSELS"—Jose Melis—Seeco
"THEM THERE EYES"—Helen Grayco—Verve
"STOP BABY"—Four Preps—Capitol
"TRUE TO YOU"—Gene Vincent—Capitol
"CARRY MY BOOKS"
"A LOVER CAN TELL"
Bobby and Jim—Capitol
"TOMORROW NIGHT"—Ray Arlo—Castle
"CHARLIE MY BOY"—Bobo Hathaway—Carlton
"SWINGIN' IN A HAMMOCK"—Ray Charles—(LP) MGM Album "SUMMERTIME"

BOURNE - ABC MUSIC
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JOSE MELIS on Seeco
- OVER AND OVER
GUY LOMBARDO on Capitol
- GIRL OF MY DREAMS
GERRY GRANAHAN on Sunbeam
- HOW COME YOU DO ME
SAVINA CATTIVA on Love

The House of Hits . . .
MILLS MUSIC, INC.



Album Reviews

POPULAR



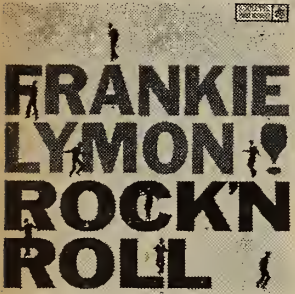
"PAUL ANKA"—with Orchestra conducted by Don Costa—ABC Paramount ABC-240 (1-12" LP)

The young star vocalist, on his initial LP effort, spotlights a group of evergreens with the same infectious delivery that made "Diana" a smash. Don Costa and company, going full brass ahead, issue rhythmic backing. One outstanding opus is "Sing, Sing, Sing". Looks like a big seller for ABC.



"WHO'S SORRY NOW"—Connie Francis—MGM E-3686 (1-12" LP)

Connie Francis' recent chart smasher, "Who's Sorry Now" is done here along with a host of oldies. Miss Francis has a light gently swinging delivery, and it is smoothly supported by an orchestra under the direction of Joe Lipman. Some of the familiar items are "I'm Beginning To See The Light", "How Deep Is The Ocean" and "It's The Talk Of The Town". The thrush sounds like she could be very big in the album line. Important tie-in with lark's single successes.



"ROCK 'N' ROLL WITH FRANKIE LYMON"—Frankie Lymon—Roulette R-25036 (1-12" LP)

The teen idol programs a dozen recent big beat items. The little songster lends his hearty vocal chords to the likes of "Jailhouse Rock", "Diana", "Searchin'", and "Send For Me." Support by the Rydy Traylor orchestra is fine. Stand-out platter that will certainly make a gallant stand in the sales department.



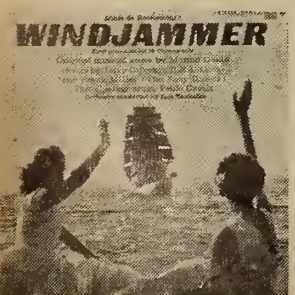
"FORBIDDEN ISLAND"—The Exotic Sounds of Martin Denny—Liberty 3081 (1-12" LP)

In the tradition of Denny's previous lure-of-the-islands successes, "Exotica" (vol. 1 and 2), the platter is a no-orchestral holds-barred collection of such likely items as "Bali Hai," "Port Au Prince," "March Of The Siamese Children," and nine other striking numbers. Outstanding sound. Should be on hand for the "Exotica" crowd.



"BRIGADOON"—Shirley Jones—Jack Cassidy—Susan Johnson—Frank Porretta—Orchestra and Chorus Under The Direction of Lehman Engel—Columbia CL 1132 (1-12" LP)

This newly recorded presentation of the initial triumph by Frederick Loewe and Alan Jay Lerner, authors of "My Fair Lady," and the film musical "Gigi," is an expert rendition of the charming score by some old hands at musical comedy revivals on Columbia. Led by the sparkling ork-chorus direction of Lehman Engel, the Shirley Jones-Jack Cassidy (man and wife)—Susan Johnson-Frank Porretta combination keep the lively and lyrical songs ("Almost Like Being In Love," "I'll Go Home With Bonnie Jean," "The Heather On The Hill") rolling off with polish. The magic of Lerner-Loewe will add considerable sales zest to the production.



"WINDJAMMER"—Original Musical Score By Morton Gould—Columbia CL 1158 (1-12" LP)

The disk contains musical themes and songs from the Cinemiracle offering "Windjammer," built-around a picturesque Norwegian sailing-ship known as a windjammer. A Caribbean stop-over forms the basis of most of the score's color, and includes a lovely Pablo Casals' interlude on the cello, "Catalan Melody." Terry Gilkyson and The Easy Riders and members of the actual crew handle the vocal sea-chanties. Handsome packaging. Many will see the entry as a colorful souvenir of the film.



"ROCK AROUND THE CLOCK"—Alan Freed and his Rock 'n Roll Band—Coral CRL-57213 (1-12" LP)

The issue features the famed deejay and his band plus vocals by such names as Buddy Holly, Billie Williams and The Modernaires. The waxing was inspired by Alan Freed's very successful run at the New York Paramount theater recently. The set has Williams doing "Don't Let Go", Holly offering "I'm Gonna Love You Too", The Modernaires doing "Act Your Age."



"AND GOD CREATED WOMAN"—The Sound Track Album—Decca DL-8685 (1-12" LP)

This soundtrack of the Brigitte Bardot motion picture contains some beautiful music. The score offers many different moods and is strikingly rendered under the direction of R. Vadim. Adding a little accent to the waxing are liberal comments by Bardot in French. Miss Bardot's U.S. fame is the big sales feature here.



"LATIN JEWELS"—Tito Rodriguez—Tico LP-1047 (1-12" LP)

The respected Latin rhythms of the Rodriguez crew stick to the cha cha on an appropriate listing of Latin mainstays. Fortunately for the richly melodious tunes, Rodriguez keeps a sympathetic eye toward a melodic line, while upholding an unerring cha cha beat. Selections include "Green Eyes," "Amapola," "Frenesi," and "The Peanut Vendor." Attractive package. A reliable Latin dance-step release.



"TURKISH DELIGHT"—Mike Sarkissian and his Cafe Bagdad Ensemble—Audio Fidelity AFLP-1867 (1-12" LP)

Mike Sarkissian, a great interpreter of Middle Eastern music, delivers a striking follow up to his recent "Armenian Wedding" entry, which dealt with the same type of music. The colorful sounds are descriptive of a Turkish Festival, complete with chants from the musicians. The true high fidelity reproduction is sure to please sound enthusiasts. Excellent presentations from the Cafe Bagdad Ensemble.



"SEA SHELLS"—Peggy Lee—Decca DL-8591 (1-12" LP)

Miss Lee Offers a pressing of peaceful, traditional type songs. Offering their worthy support are Stella Castellucci on harp and Gene DiNovi on the harpsichord. Peggy Lee goes over such tunes as "The Riddle Song", "The Wearing Of The Green", "Little Old Car" and a number of Chinese Love poems. The artist delivers the items with a distant moody feeling. The entry makes for a nice change of pace effort.



"OLE BUTTERMILK SKY"—Hoagy Carmichael—Kapp KL-1086 (1-12" LP)

The platter showcases the familiar tunes of the writer-singer and a few never before recorded originals. The more familiar selections are "Ole Buttermilk Sky", "In The Cool, Cool, Cool Of The Evening", and "Doctor, Lawyer, Indian Chief". Delightful program that will appeal to Carmichael fans.



"WARM AND EASY"—Jeff Chandler with the Spencer-Hagen Orchestra—Liberty LPR-3074 (1-12" LP)

On his second LP, the actor-songster delivers the tunes with the poise of a veteran. Chandler smoothly uses his warm, sincere delivery to great advantage as he offers, the items (including two originals). The romantic bill includes, "Somebody Loves Me", "Stay As Sweet As You Are", and "I've Got My Love To Keep Me Warm". Chandler receives the flowery support of the Spencer-Hagen Orchestra. Name value offering.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Album Reviews

FRANK DE VOL PORTRAITS



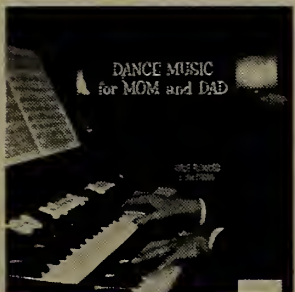
"PORTRAITS"—Frank DeVol and his Orchestra—Columbia CL-1108 (1-12" LP)

Frank DeVol and his orchestra dedicate the waxing to twelve bright names in the music business. The maestro creates the portraits by offering pleasant versions of tunes closely associated with such personalities as Johnny Mathis ("Chances Are"), Errol Garner ("Dreamy"), Tony Bennett ("Stranger In Paradise") and others. Extremely tasty entry that could catch on.



"CHET ATKINS AT HOME"—Chet Atkins—RCA Victor LPM-1544 (1-12" LP)

Chet Atkins arranged and recorded each selection in his own home. The inventive guitarist goes it alone except for an entirely new instrument that Atkins developed in his home laboratory, called an electronic brain. The instrument automatically plays the right bass note at the right time without the use of buttons or foot-pedals. "April In Portugal", "Nagasaki" and "Your Just In Love" are among the tunes read. Slick guitar issue.



"DANCE MUSIC FOR MOM AND DAD"—Paul Renard At The Organ—King 545 (1-12" LP)

True to its title, the disk is a sentimental organ recital of tunes and dance-steps (tango, waltz, two-step, etc.) which took up most of mom and dad's dance time years ago. The eighteen song bill is dished out with a sweet yesterday warmth by organist Renard, and includes such remembrances as "Say It With Music," "Merry Widow Waltz," and "Poor Butterfly." Keep on hand for the mature traffic.



"BLUE MOUNTAIN"—Terry Gilkyson and the Easy Riders—Columbia CL-1103 (1-12" LP)

Gilkyson and the Easy Riders, Rich Dehr and Frank Miller, smoothly blend in this collection of folk ballads. The group's pleasing guitar accompaniment adds spice to the moving readings. Two of the set's guitar items are originals by the group called "Weary Travlin' Blues" and "Shorty Joe". The record will definitely appeal to the group's many fans.



"MY ENCHANTED CITY"—Music conducted by David Rose and his Orchestra—Seal LS-1530 (1-12" LP)

The songs from a new musical composition written by Libby and Stephen McNeal, offer a happy, colorful picture of San Francisco. David Rose's orchestra plus vocal accompaniment perform especially well in a selection called "Four Moods In Memory," a romantic piece in four parts narrated by Don Sherwood.

JAZZ



"BARBARA"—The Barbara Carroll Trio—Verve MGV-2095 (1-12" LP)

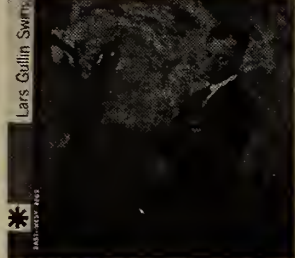
Jazz femme Barbara Carroll guides her trio through extremely palatable versions of a mostly evergreen ballad program. The pianist puts her fresh, inventive ideas to great advantage with the help of her bassist and drummer. Tunes are "It Might As Well Be Spring", "I've Grown Accustomed To Her Face", "Love Is Just Around The Corner" etc. Excellent jazz-shelf item.



"LET YOURSELF GO"—Mark Murphy with Ralph Burns and his Orchestra—Decca DL-8632 (1-12" LP)

The album is a swinging follow up to the songster's initial LP "Meet Mark Murphy". The songster has a colorful delivery, and is attractively backed by the Ralph Burns orchestra. The whole collection of songs has a light airy feeling. "Taking A Chance On Love", "Pick Yourself Up", "Lullaby In Rhythm" and "Ridin' High" are among the tunes receiving the tasty arrangements. The vocalist has a lot to say in jazz vocalizing.

Lars Gullin Swings



"LARS GULLIN SWINGS"—Lars Gullin Quartet, Quintet, Sextet, Octet and Big Band—East-West 4003 (1-12" LP)

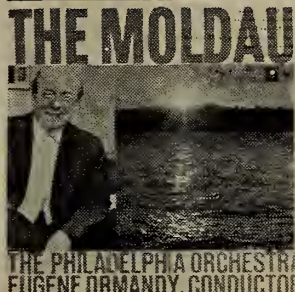
Lars Gullin's verile baritone sax is the showcase of the record. Gullin, one of Sweden's gifted jazz musicians, plays with a number of different groupings here. The saxist is supported by some of Sweden's top musicians as he turns in top grade readings of "Jeepers Creepers", "Like Someone In Love", "Lover Come Back To Me", "Yesterdays" and others. Fine performances that will definitely add to the musician's growing following. Will catch on in the jazz circles.



"BILL HARRIS AND FRIENDS"—Bill Harris—Fantasy 3263 (1-12" LP)

Bill Harris' ever fluent trombone takes on seven evergreens. Harris' "friends", Ben Webster on sax, Stan Levey on drums, Red Mitchell on bass and Jimmie Rowles at piano, team to offer some soothing readings. The tunes done are all slow moody items that offer lots of relaxing jazz. Standout tune is "Just One More Chance", where a humorous conversation between Harris and Webster is heard. Top names will make this an attractive LP.

CLASSICAL



"THE MOLDAU"—"SMETANA"—The Moldau—WEBER: Invitation To The Dance — LISZT: Mephisto Waltz — BERLOIZ: Minuet Of The Will O' The Wisps — Dance Of The Sylphs—Rakoczy March — The Philadelphia Orchestra—Eugene Ormandy, Conductor—Columbia ML 5261 (1-12" LP)

The famed ork and conductor are due for sizeable publicity thanks to a current European tour (which includes Russia). On a program of orchestral favorites, including three portions from Berloiz's "The Damnation," the acclaimed Philadelphia strings are given ample opportunity for a dazzling display of virtuosity. Fine sound. Impressive classical-catalogue issue.



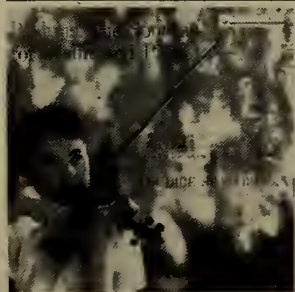
BEETHOVEN: Violin Concerto In D Major—Fritz Kreisler, Violin—London Philharmonic Orchestra Conducted By Sir John Barbirolli—Angel COLH 11 (1-12" LP)

The disk, tabbed under Angel's Great Recordings of the Century monicker, is a performance of the great work, which Kreisler pressed back in 1936. Purchasers will be willing, undoubtedly, to forgo a lesser, though acceptable, hi-fi sound for a reading of the concerto that possesses the grandeur of Kreisler's interpretation here. An accompanying booklet extensively covers the historical and musical values of the opus.



COPLAND: Billy The Kid-Rodeo-Morton Gould And His Orchestra—RCA Victor LM-2195 (1-12" LP)

Copland's two modern day ballet classics form a double-bill here that admirers of ballet scores should turn to with enthusiasm. The more recorded "Billy The Kid" horse-ballet has been scored as a suite by conductor-composer Gould. Hi-fi sound, a must for two superbly orchestrated pieces as these, retains a high standard throughout. Excellent orchestral fare.



BRAHMS: The Sonatas for Violin and Piano—Eudice Shapiro, violin—Ralph Berkowitz, piano—Vanguard VRS-1009 (1-12" LP)

The 1, 2, 3 violin-piano sonatas of the great composer are taken through beautiful readings by the two virtuosos. Miss Shapiro plays the violin with authority and finesse, and Berkowitz' expressive piano also offers refined interpretations. Sonata No. 1 is read with thrilling poise and understanding as the musicians capture it's romance and lyrical beauty. Make readily available for the classical coterie.



PROKOFIEV: Concerto No. 3 in C Major For Piano and Orchestra—Piero Coppola conducting the London Symphony Orchestra—Angel COLH 34 (1-12" LP)

This record, featuring the late composer at the piano is a must for all classical collections. The master composer-musician is presented in a recital he made with the musically advanced London Symphony Orchestra in June 1932. The composer's melodic work is programmed in it's full essence by the musicians. A Great Recording of the Century disk.

Private Party At The Round Table Gala Affair

Celebrity Packed House Helps Levy-Kahl Launch N.Y.'s Newest Nitery

NEW YORK — One of the most exciting, celebrity-filled affairs in recent night club history was the special private premiere party at The Roundtable, handsome new night club and restaurant at 151 East 50th Street, on the site formerly occupied by the Versailles. It is now owned by Morris Levy, prexy of Roulette Records, and several music publishing companies in partnership with Phil Kahl. The gala affair took place on May 4th, the night before The Roundtable's official opening for the general public. It is fast becoming one of the top rendezvous for show world celebs and music industry notables. The party began at 6 o'clock, ran until the 4 A.M. curfew hour. Entertainment throughout the night was supplied by the Joe Bushkin and Teddy Wilson combos, currently starring nightly at The Roundtable, along with Count Basie, as an extra added attraction, leading a rhythm-packed sextet from the famous Basie ork. A special highlight was Steve Allen's national tele-casting of 10 minutes of the talk-of-the-town Roundtable party, as part of his regular Sunday night show. Among the notables who glamorized the affair were Mickey Mantle, Yogi Berra, Lena Horne, Ann Sheridan,

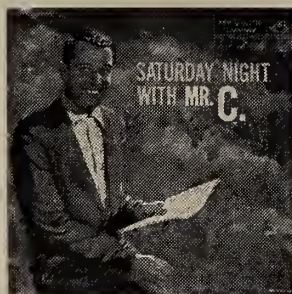
Red Buttons, Rory Calhoun, Patti Page, Jose Ferrer, Xavier Cugat and his beauteous Abbe Lane, the Arthur Murrays, the Ames Brothers, such famous 4th Estaters as Louis Sobol and wife Peggy, Dorothy Kilgallen with husband Dick Kollmar, Danton Walker, Jim O'Connor, and Frank Farrell; such top disk jocks as Martin Block, Art Ford and Murray Kaufman; Jimmy Durante, Dick Clark, society beauties Mrs. William Rhinelandier Stewart, Hope Hampton and Elaine Lorrillard, Tony Martin and Cyd Charisse, Doris Day and hubby Marty Melcher, Decca prexy Milton Rackmil, discdom's Bob Thiele, Anne Baxter, Charles Addams, Tommy Manville with gorgeous Greta Thyssen, plus many more prominent music publishers and record industry VIPs.

Seen below are top left—Dick Clark and Steve Allen; center left—Steve Allen and his combo make their night club debut at the party in preparation for their opening at The Roundtable on June 2. Lower left—Xavier Cugat and Abbe Lane; top right—Morris Levy, Mickey Mantle, Count Basie, and Yogi Berra; bottom right—Phil Kahl, Morris Gurleck, Morris Levy and Jack Rael, Patti Page's manager.



Album Sure Shots

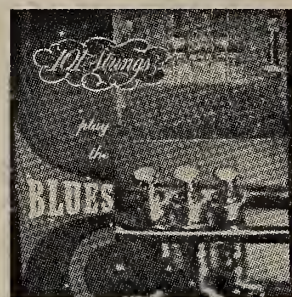
★ Also Available in EP



★ SATURDAY NIGHT WITH MR. C

PERRY COMO

(RCA Victor LOP-1004 * EPA-4285)



101 STRINGS PLAY THE BLUES

101 STRINGS

(Somerset P-5800)



LESTER LANIN GOES TO COLLEGE

LESTER LANIN

(Epic LN-3474)



GIGI

GOGI GRANT AND TONY MARTIN

(RCA Victor LPM-1716)

"Pony Tail" Winner



Left to right: Jack McDermott, WHIL, Boston, Mass., Shielia Harris, winner of Pony Tail contest and Larry Dean, Brunswick recording artist who has a current hit with his version of "PONY TAIL." Shielia received a phonograph as first prize.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

ASCAP Amendment Empowers Complaint Committee To Initiate Inquiries Into Any Alleged Violations Of Articles of Assn.

NEW YORK—President Paul Cunningham's proposed resolution for an amendment to the ASCAP Articles of Association pertaining to the Society's Complaint Committee, was passed last week by the writer and publisher members of the Society, Louis Alter, chairman of the ASCAP Committee on Election, announced. The amendment empowers the ASCAP Complaint Committee to initiate inquiries into any alleged violations of the Society's Articles of Association. Under the amendment an impartial Panel will determine whether a member has violated the Articles, and whether the member is to be censured, fined, suspended or expelled.

In his letter to the members of May 2 enclosing the ballot, Cunningham called the membership's attention to the regulations concerning false reports of performances. That Regulation adopted by the Board of Directors on January 14, 1957, reads as follows:

"Causing false reports of performances. Any member who causes, or who induces or procures a performing artist or any other person to cause, a licensee of the Society to submit a false report to the Society of performances of compositions written, composed or published by such member, shall be guilty of the commission of an act derogatory to the welfare of and prejudicial to the Society, and shall be subject to disciplinary proceedings therefor as provided in Sections 2 and 3 of this resolution. Any member who aids or abets, or conspires with, another person or persons to cause the submission of such a false report to the Society, shall similarly be guilty of the commission of an act derogatory to the welfare of and prejudicial to the Society, and shall be subject to such disciplinary proceedings. This rule shall apply only with respect to programs broadcast or otherwise performed subsequent to the date of the adoption of this resolution."

The amendment reads as follows:

"RESOLVED: That Section 4 of Article XIV of the Articles of Association relating to the Complaint Committee be amended to read as follows:

"SECTION 4. COMPLAINT COMMITTEE. The Complaint Committee shall consist of five members of the Board.

"Any member against whom a complaint is made before this Committee of violation or as to whom the Committee may at any time initiate an inquiry into any alleged violation of the Articles of Association, the by-laws or any resolution of the Society, or of the Board of Directors, regulating the conduct of the members, or of any conduct or proceeding inconsistent with the Articles of Association, or of misconduct, fraud, fraudulent acts or acts derogatory to the welfare of or

prejudicial to the Society, shall be notified thereof, and if he desires he shall be heard in his defense, and shall be afforded an opportunity to examine all charges, papers and evidence submitted to the Committee and to make answer thereto. The Committee shall have the power to make rules respecting hearings upon such complaints, and, upon notification, to require any member to appear before the Committee and answer all pertinent questions asked of him and furnish any and all relevant information sought by the Committee in connection with any complaint or inquiry. A member who fails or refuses so to appear before the Committee or to furnish such relevant information shall be deemed to have acted in a manner derogatory to the welfare of and prejudicial to the Society, and shall be subject to disciplinary proceedings therefor in the manner herein provided. Proceedings before the Committee shall be confidential, and shall be disclosed only as the Directors order, after the proceedings have been reported to them.

"Unless the Committee finds there are no grounds for further proceedings, it shall refer the matter to an impartial Panel for hearing. For such purposes, the impartial Panel shall be selected as follows: The accused member shall, within twenty days after notice, select two members of the Society, and the Complaint Committee shall also select two members of the Society (who may or may not be members of the Committee). In the event of the accused member failing to select two members within the prescribed time, the Board of Directors shall select the two members for him. The four members so selected shall agree upon three persons who may, but need not, be members of the Society, and who shall constitute the impartial Panel. In the event the four designated members fail to agree on three members of the Panel, the American Arbitration Association shall designate the person or persons needed to complete the Panel.

"The compensation of the Panel members shall be determined from time to time by the Board of Directors. In the hearing, which shall be relatively informal, before the impartial Panel so selected, the Complaint Committee must establish the offense charged and the accused member shall be entitled to a full and fair hearing, and both the accused member and the Complaint Committee shall be entitled to have counsel. If the impartial Panel, by majority vote, shall find a member guilty of the charge, the Panel may, in its discretion, censure, fine, suspend or expel such member, and the decision of the Panel shall be conclusive and final, and the Board of Directors shall take measures to carry out such decision."

FOUR FOR THE MONEY

"JACKIE"
Janice Green

Nasco 6013

"WHAT'S HE GOT
(THAT I COULDN'T
GIVE YOU)"

Jackie Trent

Nasco 6012

Breaking Thru!
"TILL THE END
OF THE DANCE"

b/w

"MY PRETTY
BABY"

The Plaids

Nasco 6011

Hot New Release
"HAVE MERCY
ON ME"

b/w

"WALKING IN THE
PARK"

Guitar Gable

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Disk Jockey

REGIONAL RECORD REPORTS

STEVE WOODMAN
CFCF—Montreal, Que., Can.

1. All I Have To Do Is Dream (Everlys)
2. Witch Doctor (D. Seville)
3. Big Man (Four Preps)
4. Loroy (J. Scott)
5. Little Pixie (M. Koffman)
6. Teacher, Teacher (J. Mathis)
7. Kewpie Doll (P. Como)
8. Torero (J. La Rosa)
9. Stairway Of Love (Rabbins)
10. Sugar Moon (P. Boone)

KARL BERG
KWBB—Wichita, Kansas

1. Big Man (Four Preps)
2. All I Have To Do Is Dream (Everlys)
3. Witch Doctor (D. Seville)
4. Johnny B. Goode (C. Berry)
5. Wear My Ring (E. Presley)
6. Sugar Moon (P. Boone)
7. Let The Bells Keep Ringing (P. Anka)
8. Return To Me (D. Martin)
9. Kewpie Doll (P. Como)
10. Twilight Time (Platters)

JOHN SCOTT
WHEN—Syracuse, N. Y.

1. Chanson D'Amour (Todds)
2. Dormi, Dormi (D. Rondo)
3. All I Have To Do Is Dream (Everlys)
4. Witch Doctor (D. Seville)
5. He's Got The Whole World (Jackson/London)
6. Torero (R. Carasone)
7. Why Oh Why (K. Linden)
8. Same Old Moon (F. Sanders)
9. Return To Me (D. Martin)
10. Young And Warm And Wonderful (T. Bennett)

ROBB THOMAS
WEMP—Milwaukee, Wisc.

1. Kewpie Doll (P. Como)
2. You Need Hands (E. Gorme)
3. Make Me A Miracle (J. Rodgers)
4. Chanson D'Amour (Todds)
5. Cha-Hua-Hua (Hugo & Luigi)
6. Saturday Danco (T. Brawer)
7. Twilight Time (Platters)
8. You'd Be Surprised (Linden)
9. There's Only One Of You (Four Lads)
10. Argentina Ballarina (Martin)

CARL REVES
WRR—Dallas, Texas

1. Rock And Roll Record Girl (B. Pae)
2. Purple People Eater (Wooley)
3. Why Daasn't Ha Ask Ma (Angel Sisters)
4. Yearbook (J. D. Loudermilk)
5. Big Man (Four Preps)
6. Than I'll Be Your Baby (J. Brinkley)
7. Sugar Moon (P. Boone)
8. Yackety Yak (Coasters)
9. That Crazy Feeling (Rodgers)
10. Oh Babe (A. Downing)

BOB ELLIOTT
KUSN—St. Joseph, Mo.

1. All I Have To Do Is Dream (Everlys)
2. Chanson D'Amour (Todds)
3. Twilight Time (Platters)
4. Return To Me (D. Martin)
5. Witch Doctor (D. Seville)
6. A Wonderful Time Up There (P. Boone)
7. Sugar Moon (P. Boone)
8. He's Got The Whole World (L. London)
9. Kewpie Doll (P. Como)
10. Believe What You Say (R. Nelson)

BILL RASE
KCRS—Sacramento, Calif.

1. Chanson D'Amour (Todds)
2. He's Got The Whole World (L. London)
3. All I Have To Do Is Dream (Everlys)
4. Twilight Time (Platters)
5. I Would (M. Rayburn)
6. Gigi (B. Crosby)
7. Return To Me (D. Martin)
8. Looking Back (N. Cole)
9. Raindrops On The Window (B. Do Vorzon)
10. Kewpie Doll (P. Como)

ROGER CLARK
WGH—Newport News, Va.

1. All I Have To Do Is Dream (Everlys)
2. Witch Doctor (D. Seville)
3. Ya Ba Loved (J. Wilson)
4. Chanson D'Amour (Todds)
5. Twilight Time (Platters)
6. For Your Love (E. Townsend)
7. Looking Back (N. Cole)
8. Return To Me (D. Martin)
9. Wear My Ring (E. Presley)
10. You (Aquatones)

BILL ARMSTRONG
WDGY—Minneapolis, Minn.

1. All I Have To Do Is Dream (Everlys)
2. Do You Wanna Dance (B. Fraeman)
3. Rumble (L. Wray)
4. My True Love (J. Scott)
5. Jennie Lee (Jan & Arnie)
6. Return To Me (D. Martin)
7. Secretly (J. Rodgers)
8. Book Of Love (Monotones)
9. Big Man (Four Preps)
10. Wear My Ring (E. Presley)

BOB CAPPS
KOY—Phoenix, Ariz.

1. Sugar Moon (P. Boone)
2. You'd Be Surprised (Linden)
3. Dormi, Dormi (D. Rondo)
4. Daddy (P. Suzuki)
5. The Whippoorwill (K. Smith)
6. Who's Taking You To The Pram (G. Hamilton IV)
7. Chanson D'Amour (Hartley/Todds)
8. Take My Heart (Four Aces)
9. Purple People Eater (Wooley)
10. Young And Warm And Wonderful (T. Bennett)

BILL WALTERS
WDUZ—Green Bay, Wisc.

1. Chanson D'Amour (Art & Dotty Todd)
2. Witch Doctor (D. Seville)
3. All I Have To Do Is Dream (Everlys)
4. Big Man (Four Preps)
5. Endless Sleep (J. Reynolds)
6. Sugar Moon (P. Boone)
7. High Sign (Diamonds)
8. Twilight Time (Platters)
9. Secretly (Jimmy Rodgers)
10. You (Aquatones)

JOE SMITH
WMEX—Boston, Mass.

1. Do You Wanna Dance (B. Freeman)
2. My First Mistake (J. Smith)
3. Teacher, Teacher (J. Mathis)
4. Rumble (L. Wray)
5. I Know Where I'm Going (G. Hamilton)
6. Leroy (J. Scott)
7. Purple People Eater (Wooley)
8. There's Only One Of You (Four Lads)
9. Pretty Baby (Gino & Gina)
10. Secretly (J. Rodgers)

ED MORGAN
KICA—Clavis, New Mexico

1. Every Beat Of My Heart (D. Darling)
2. Return To Me (D. Martin)
3. Sugar Moon (P. Boone)
4. When The Boys Talk About The Girls (V. Carr)
5. There's Only One Of You (Four Lads)
6. Arrivederci Roma (Williams)
7. Secret Of Happiness (Shore)
8. Billy (K. Linden)
9. Chanson D'Amour (Fontane Sisters)
10. You Need Hands (E. Gorme)

TOM HOPKINS
WDLE—Port Jervis, N. Y.

1. All I Have To Do Is Dream (Everlys)
2. He's Got The Whole World (L. London)
3. Teacher, Teacher (J. Mathis)
4. Twilight Time (Platters)
5. There's Only One Of You (Four Lads)
6. Nothing In Common (Sinatra/Smith)
7. Baubles, Bangles And Beads (J. Jones)
8. That Crazy Feeling (Hamilton)
9. Teacher's Pat (D. Day)
10. One Five-Seven Singles (M. Small)

BOB ADAMS
WNOE—New Orleans, La.

1. What Am I Living For (C. Willis)
2. All I Have To Do Is Dream (Everlys)
3. Secretly (J. Rodgers)
4. Return To Me (D. Martin)
5. Witch Doctor (D. Seville)
6. Johnny B. Goode (C. Berry)
7. Twilight Time (Platters)
8. Oh Lonesome Me (D. Gibson)
9. Purple People Eater (Wooley)
10. Chanson D'Amour (Todds)

BILL DEMJOHN
WEIR—Wecirton, W. Va.

1. All I Have To Do Is Dream (Everlys)
2. You (Aquatones)
3. Secretly (J. Rodgers)
4. For Your Love (Townsend)
5. My My Darling (Chanters)
6. Let The Bells Keep Ringing (P. Anka)
7. Big Man (Four Preps)
8. Endless Sleep (J. Reynolds)
9. Witch Doctor (D. Seville)
10. Purple People Eater (Wooley)

BOB TURLEY, DANNY THOMPSON, CHUCK LINDSEY
WKAZ—Charleston, W. Va.

1. All I Have To Do Is Dream (Everlys)
2. Witch Doctor (D. Seville)
3. Jennie Lee (B. Ward)
4. Wear My Ring (E. Presley)
5. Johnny B. Goode (C. Berry)
6. Twilight Time (Platters)
7. Return To Me (D. Martin)
8. Secretly (J. Rodgers)
9. Book Of Love (Monotones)
10. Chanson D'Amour (Todds)

BARRY KAYE
WAMP—Pittsburgh, Pa.

1. Endless Sleep (J. Reynolds)
2. Johnny B. Goode (C. Berry)
3. All I Have To Do Is Dream (Everlys)
4. Zorro (Chordettes)
5. Secretly (J. Rodgers)
6. El Rancho Rock (Champs)
7. Cha Hua Hua (Hugo & Luigi/Pets)
8. Big Man (Four Preps)
9. Rumble (L. Wray)
10. Purple People Eater (Wooley)

MEL RYAN
KTMS—Santa Barbara, Calif.

1. Gigi (V. Damone)
2. He's Got The Whole World (L. London)
3. Catch A Falling Star (Como)
4. Report Card Time (McCrory)
5. 7 Trombones (King Sisters)
6. A Wonderful Time Up There (P. Boone)
7. River Kwai March (M. Miller)
8. Swinging Shephard Blues (D. Rase)
9. Teacher's Pet (D. Day)
10. You Are My Lucky Star (Ko)

ED HAMILTON
KENT—Shreveport, La.

1. Looking Back (N. Cole)
2. Wear My Ring (E. Presley)
3. What Am I Living For (C. Willis)
4. All I Have To Do Is Dream (Everlys)
5. Chanson D'Amour (Art & Dotty Todd)
6. Scottish Fling (M. Barris)
7. Twilight Time (Platters)
8. He's Got The Whole World (L. London)
9. Oh Lonesome Ma (Gibson)
10. For Your Love (E. Townsend)

RAY HAMILTON
KENE—Toppensish, Wash.

1. Out Of This World (S. Summers)
2. Wear My Ring (E. Presley)
3. Long Blond Hair, Red Rose Lips (J. Powers)
4. All I Have To Do Is Dream (Everlys)
5. Come On Baby (J. Korkland)
6. Ju-Judy (Original Casuals)
7. Pennies From Heaven (Whispering Pigg)
8. Huggin' And Kissin' (J. Darenbourg)
9. Secretly (J. Rodgers)
10. Henry Goes To The Moon (Ruff & Reddy)

AL HUTCHINSON
KGLC—Miami, Oklahoma

1. Cherie, I Love You (Baone)
2. Every Beat Of My Heart (D. Darling)
3. Looking Back (N. Cole)
4. Big Man (Four Preps)
5. Teacher's Pet (D. Day)
6. Teacher, Teacher (J. Mathis)
7. You Need Hands (E. Gorme)
8. Secret Of Happiness (Shore)
9. Return To Me (D. Martin)
10. I Love A Violin (D. Collins)

JIMMY PETERS
WAYZ—New Haven, Conn.

1. You Need Hands (E. Gorme)
2. Scarlet Ribbons (Kingston Trio)
3. Tom Hark (T. Heath)
4. Padre (T. Arden)
5. Zorro (Chordettes)
6. Little Pixie (M. Koffman)
7. Dream (B. Johnson)
8. Patricia (P. Prado)
9. Young And Warm And Wonderful (T. Bennett)
10. Rough Road (R. Carlyle)

NICK NICKSON
WBBF—Rachester, N. Y.

1. Purple People Eater (Wooley)
2. All I Have To Do Is Dream (Everlys)
3. Secretly (J. Rodgers)
4. Crazy Love (P. Anka)
5. I Know Where I'm Going (G. Hamilton IV)
6. Big Man (Four Preps)/Wear My Ring (E. Presley)
7. Don't Go Home (Playmates)
8. Padre (T. Arden)
9. For Your Love (E. Townsend)
10. Sugar Moon (P. Boone)

GEORGE CROMWELL
KOIL—Omaha, Neb.

1. All I Have To Do Is Dream (Everlys)
2. Return To Me (D. Martin)
3. Big Man (Four Preps)
4. Witch Doctor (D. Seville)
5. Chanson D'Amour (Todds)
6. Wear My Ring (E. Presley)
7. He's Got The Whole World (L. London)
8. For Your Love (E. Townsend)
9. Twilight Time (Platters)
10. Rumble (L. Wray)

RAY DIXON
KTRM—Beaumont, Texas

1. Witch Doctor (D. Seville)
2. Twilight Time (Platters)
3. Cotton Picker (W. Watts)
4. What Am I Living For (C. Willis)
5. All I Have To Do Is Dream (Everlys)
6. He's Got The Whole World (L. London)
7. Come What May (McPhatter)
8. Johnny B. Goode (C. Berry)
9. Book Of Love (Monotones)
10. You'd Be Surprised (Linden)

HERB KNIGHT
WONE—Dayton, Ohio

1. The Purple People Eater (S. Wooley)
2. All I Have To Do Is Dream (Everlys)
3. Wear My Ring (E. Presley)
4. Big Man (Four Preps)
5. Don't Cha Hear Me Callin' Baby (R. Heig)
6. My Jimmie (J. Davids)
7. Leroy (J. Scott)
8. No One Ever Lost More (Lou)
9. Your Graduation Means Goodbye (Cardigans)
10. Cha Hua Hua (E. Platt)

ROBIN BUSSE "THE ROBIN'S NEST"
WSNY—Schenectady, N. Y.

1. It's You (C. Hanson)
2. Purple People Eater (Wooley)
3. El Rancho Rock (Champs)
4. Big Men (Four Preps)
5. Who's Taking You To The Prom (G. Hamilton)
6. Talk To Me, Talk To Me (L. W. John)
7. Pony Tail (C. Fisher)
8. Jam (B. Duffy)
9. Endless Sleep (J. Reynolds)
10. All I Have To Do Is Dream (Everlys)

GEORGE KLEIN
WHEY—Memphis, Tenn.

1. All I Have To Do Is Dream (Everlys)
2. Wear My Ring (E. Presley)
3. Ten Years (J. Clements)
4. Rumble (L. Wray)
5. Twilight Time (Platters)
6. Scroungie (B. Justis)
7. Looking Back (N. Cole)
8. Cold Cold Heart (B. Pittman)
9. Witch Doctor (D. Seville)
10. Dreamy Nights (D. Lee)

JERRY BESSELL
WALB—Albany, Ga.

1. All I Have To Do Is Dream (Everlys)
2. Witch Doctor (D. Seville)
3. Twilight Time (Platters)
4. Johnny B. Goode (C. Berry)
5. Looking Back (N. Cole)
6. Eyeballing (Kuff Links)
7. Return To Me (D. Martin)
8. Don't You Just Know It (H. Smith)
9. Wear My Ring (E. Presley)
10. Pony Tail (L. Deen)

DICK PIKE
WNOP—Newport, Ky.

1. Purple People Eater (Wooley)
2. Cottonpicker (W. Watts)
3. My My Darling (Chanters)
4. Book Of Love (Monotones)
5. What Am I Living For (C. Willis)
6. Big Man (Four Preps)
7. Kewpie Doll (P. Como)
8. Ona Summer Night (Dendleers)
9. All I Have To Do Is Dream (Everlys)
10. Teacher, Teacher (J. Mathis)

JIM McKINNEY
WCVS—Springfield, Ill.

1. All I Have To Do Is Dream (Everlys)
2. Witch Doctor (D. Seville)
3. Return To Me (D. Martin)
4. Wear My Ring (E. Presley)
5. Kewpie Doll (P. Como)
6. Twilight Time (Platters)
7. Secretly (J. Rodgers)
8. Big Man (Four Preps)
9. Chanson D'Amour (Todds)
10. He's Got The Whole World (L. London)

DONALD CAREY
KWPW—Fort Smith, Ark.

1. Twilight Time (Platters)
2. Sugar Moon (P. Boone)
3. Surprise (R. Clooney)
4. You (Aquatones)
5. Are You Sincere (Williams)
6. Tumbling Tumbleweeds (B. Vaughn)
7. Now And For Always (G. Hamilton IV)
8. All The Time (J. Mathis)
9. Who's Sorry Now (Francis)
10. Every Beat Of My Heart (D. Darling)

HOWARD "COOP" COOPER
CKRM—Regina, Sask., Can.

1. Twilight Time (Platters)
2. Tumbling Tumbleweeds (B. Vaughn)
3. Return To Me (D. Martin)
4. All I Have To Do Is Dream (Everlys)
5. Kewpie Doll (P. Como)
6. Big Man (Four Preps)
7. He's Got The Whole World (L. London)
8. Bells On My Heart (Cornell)
9. Padre (V. Carr)
10. How Come You Do Mo (S. Cattiva)

CHUCK DUNCAN
KBCS—Grand Prairie, Texas

1. Rock & Roll Record Girl (Poe)
2. What Am I Living For (C. Willis)
3. That Crazy Feeling (Rogers)
4. Down On The Farm (A. Downing)
5. Love Only Me (K. Copeland)
6. All I Have To Do Is Dream (Everlys)
7. Sugar Moon (P. Boone)
8. Why Doesn't He Ask Me (Angel Sisters)
9. Purple People Eater (Wooley)
10. Believe What You Say (R. Nelson)

TOM MOFFATT
KPOA—Hanalulu, Hawaii

1. All I Have To Do Is Dream (Everlys)
2. Witch Doctor (D. Seville)
3. Ten Years (J. Clements)
4. Wear My Ring (E. Presley)
5. Indian Love Call (Freeman)
6. Secretly (J. Rodgers)
7. Chanson D'Amour (Todds)
8. Sugar Moon (P. Boone)
9. Crazy Love (P. Anka)
10. Book Of Love (Monotones)

BILL GREGOR
WVBZ—Vineland, N. J.

1. All I Have To Do Is Dream (Everlys)
2. Witch Doctor (D. Seville)
3. Twilight Time (Platters)
4. Wear My Ring (E. Presley)
5. Lonesome Me (D. Gibson)
6. Padre (T. Arden)
7. El Rancho Rock (Champs)
8. Don't Go Home (Playmates)
9. Big Man (Four Preps)
10. Let The Bells Keep Ringing (P. Anka)

MURRY JORDAN
WLIB—New York

1. Chanson D'Amour (Todds)
2. Return To Me (D. Martin)
3. All I Have To Do Is Dream (Everlys)
4. Twilight Time (Platters)
5. There's Only One Of You (Four Lads)
6. Secretly (J. Rodgers)
7. Padre (T. Arden)
8. You Need Hands (M. Bygraves/E. Gorme)
9. Leroy (J. Scott)
10. El Rancho Rock (Champs)

RED EVANS—BILL SCHULTZ
WTAL—Tallahassee, Fla.

1. All I Have To Do Is Dream (Everlys)
2. Witch Doctor (D. Seville)
3. Twilight Time (Platters)
4. Wear My Ring (E. Presley)
5. Looking Back (N. Cole)
6. Teacher, Teacher (J. Mathis)
7. Return To Me (D. Martin)
8. Zing Went The Strings (Coasters)
9. Kewpie Doll (P. Como)
10. Secretly (J. Rodgers)

HERB CARL
KONO—San Antonio, Texas

1. What Am I Living For (C. Willis)
2. All I Have To Do Is Dream (Everlys)
3. Johnny B. Goode (C. Berry)
4. For Your Love (E. Townsend)
5. Twilight Time (Platters)
6. Sick & Tired (F. Domino)
7. Book Of Love (Monotones)
8. Return To Me (D. Martin)
9. Big Man (Four Preps)
10. Talk To Me, Talk To Me (L. W. John)

LOU DENNIS
WBRY—Waterbury, Conn.

1. All I Have To Do Is Dream (Everlys)
2. Twilight Time (Platters)
3. Return To Me (D. Martin)
4. Chanson D'Amour (Todds)
5. Don't Go Home (Playmates)
6. Secretly (J. Rodgers)
7. Do You Wanna Danco (B. Freeman)
8. Sugar Moon (P. Boone)
9. When The Boys Talk About The Girls (V. Carr)
10. Torero (R. Carasone) Padre T. Arden)

AL RADKA
KFRE—Fresno, Calif.

1. There's Only One Of You (Four Lads)
2. Every Beat Of My Heart (D. Darling)
3. Raindrops On My Window (B. Do Vorzon)
4. All I Have To Do Is Dream (Everlys)
5. The Purple People Eater (S. Wooley)
6. Wear My Ring (E. Presley)
7. I Would (M. Rayburn)
8. Kewpie Doll (P. Como)
9. Report Card Time (McCrory)
10. Tonn Age Island (M. Willis)

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Disk Jockey

REGIONAL RECORD REPORTS



Sure Shots

JIM ATKINS
WARF—Jasper, Alabama

1. Witch Doctor (D. Seville)
2. Twilight Time (Platters)
3. Chanson D'Amour (Todds)
4. It's A Little More Like Heaven (H. Locklin)
5. Wear My Ring (E. Presley)
6. All I Have To Do Is Dream (Everlys)
7. Sugar Moon (P. Boone)
8. Kewpie Doll (P. Como)
9. Oh Lonesome Me (D. Gibson)
10. Tequila (Champs)

JACK STANT & GENE BOYD
WDRF—Chester, Pa.

1. Skinny Minnie (B. Haley)
2. Hide And Seek (V. Bennett)
3. Completely Satisfied (Gray)
4. God's Little Acre (J. Valino)
5. Cherie, I Love You (Boone)
6. Kangaroo (E. Palace)
7. Happiness (Billy & Lillie)
8. Don't Go Home (Playmates)
9. Zorro (Chordettes)
10. You (G. Storm)

RAY WATERS
KRSL—Russell, Kansas

1. Return To Me (D. Martin)
2. Twilight Time (Platters)
3. Every Beat Of My Heart (D. Darling)
4. Teacher's Pet (D. Day)
5. Are You Sincere (Williams)
6. Secretly (J. Rodgers)
7. Teacher, Teacher (J. Mathis)
8. Book Of Love (Monotones)
9. Kewpie Doll (P. Como)
10. You Need Hands (E. Gorme)

BOB KAYE
WQAM—Miami, Fla.

1. All I Have To Do Is Dream (Everlys)
2. Endless Sleep (J. Reynolds)
3. Witch Doctor (D. Seville)
4. Return To Me (D. Martin)
5. Twilight Time (Platters)
6. Wear My Ring (E. Presley)
7. Secretly (J. Rodgers)
8. I Wonder Why (Dion & Belmonts)
9. Chanson D'Amour (Todds)
10. Sugar Moon (P. Boone)

MILO HAMILTON
WIND—Chicago, Ill.

1. All I Have To Do Is Dream (Everlys)
2. Jenny Lee (Jan & Arnie)
3. Return To Me (D. Martin)
4. Do You Wanna Dance (B. Freeman)
5. Witch Doctor (D. Seville)
6. Johnny B. Goode (C. Berry)
7. Twilight Time (Platters)
8. Wear My Ring (E. Presley)
9. Zorro (Chordettes)
10. Big Man (Four Preps)

CARMINE ANTHONY
WJJD—Chicago, Ill.

1. All I Have To Do Is Dream (Everlys)
2. Jennie Lee (Jan & Arnie)
3. Return To Me (D. Martin)
4. Do You Wanna Dance (B. Freeman)
5. Witch Doctor (D. Seville)
6. Johnny B. Goode (C. Berry)
7. Twilight Time (Platters)
8. Wear My Ring (E. Presley)
9. He's Got The Whole World (L. London)
10. Big Man (Four Preps)

TOM ROULSTONE
WPEP—Taunton, Mass.

1. Jennie Lee (Jan & Arnie)
2. Big Man (Four Preps)
3. Johnny B. Goode (C. Berry)
4. Rumble (L. Wray)
5. High Sign (Diamonds)
6. Wear My Ring (E. Presley)
7. Do You Wanna Dance (B. Freeman)
8. Skinny Minnie (Bill Haley & Comets)
9. Sugar Moon (P. Boone)
10. There's Only One Of You (Four Lads)

BEN REYNOLDS
KSOK—Arkansas City, Kans.

1. He's Got The Whole World (L. London)
2. Every Beat Of My Heart (D. Darling)
3. Big Man (Four Preps)
4. Billy (K. Linden)
5. Lazy Mary (L. Monte)
6. Crazy Love (P. Anka)
7. Wonderful Time Up There (P. Boone)
8. Sugartime (McGuire)
9. Kewpie Doll (P. Como)
10. Little Blue Man (B. Johnson)

EDDY HUBBARD
WGN—Chicago, Ill.

1. All I Have To Do Is Dream (Everlys)
2. Return To Me (D. Martin)
3. Padre (T. Arden)
4. Zorro (Chordettes)
5. Let The Bells Keep Ringing (P. Anka)
6. Little Pixie (M. Koffman)
7. All The Time (J. Mathis)
8. Big Man (Four Preps)
9. Make Me A Miracle (J. Rodgers)
10. There's Only One Of You (Four Lads)

BOB FURRY
KTAR—Phoenix, Ariz.

1. Twilight Time (Platters)
2. All I Have To Do Is Dream (Everlys)
3. Return To Me (D. Martin)
4. Witch Doctor (D. Seville)
5. Big Man (Four Preps)
6. Chanson D'Amour (Todds)
7. Billy (K. Linden)
8. Wear My Ring (E. Presley)
9. Looking Back (N. Cole)
10. Young And Warm And Wonderful (T. Bennett)

GENE BURNS
KBSF—Springhill, La.

1. What Am I Living For (C. Willis)
2. All I Have To Do Is Dream (Everlys)
3. Skinny Minnie (B. Haley)
4. Padre (T. Arden)
5. Oh Lonesome Me (D. Gibson)
6. For Your Love (E. Townsend)
7. El Rancho Rock (Champs)
8. Cha-Hua-Hua (Hugo & Luigi)
9. Big Man (Four Preps)
10. Zorro (Chordettes)

BOB WHITNEY
KALL—Salt Lake City, Utah

1. Big Man (Four Preps)
2. All I Have To Do Is Dream (Everlys)
3. Leroy (J. Scott)
4. Rumble (L. Wray)
5. Kewpie Doll (P. Como)
6. Make Me A Miracle (J. Rodgers)
7. Witch Doctor (D. Seville)
8. Purple People Eater (Wooley)
9. Happy Times (T. Tausan)
10. Zorro (Chordettes)

BILL CUSACK
WOTW—Nashua, N. H.

1. All I Have To Do Is Dream (Everlys)
2. Twilight Time (Platters)
3. He's Got The Whole World (L. London)
4. Chanson D'Amour (Todds)
5. You Need Hands (E. Gorme)
6. Return To Me (D. Martin)
7. Teacher, Teacher (J. Mathis)
8. I'm Sorry I Made You Cry (C. Francis)
9. Secretly (J. Rodgers)
10. You'd Be Surprised (Linden)

TOM BRENNEN
KRKD—Los Angeles, Calif.

1. I Would (G. Notes)
2. Secret Of Happiness (Shore)
3. Purple People Eater (S. Wooley)
4. Zorro (Chordettes)
5. You Need Hands (E. Gorme)
6. I Know Where I'm Going (G. Hamilton IV)
7. Junior Prom (J. James)
8. Padre (T. Arden)
9. El Rancho Rock (Champs)
10. Lester Lanin Goes To College (LP)

ED DEJULIO
KUBC—Montrose, Colo.

1. Sugar Moon (P. Boone)
2. El Rancho Rock (Champs)
3. All I Have To Do Is Dream (Everlys)
4. Witch Doctor (D. Seville)
5. He's Got The Whole World (L. London)
6. Padre (T. Arden)
7. Jacqueline (B. Helms)
8. Teacher, Teacher (J. Mathis)
9. I'm Sorry I Made You Cry (C. Francis)
10. Rumble (L. Wray)

LARRY BERRILL
KBIG—Hollywood, Calif.

1. There's Only One Of You (Four Lads)
2. A Kiss Can Change The World (F. Laine)
3. I'm Sorry I Made You Cry (C. Francis)
4. Purple People Eater (Wooley)
5. Foreign Affair LP (F. Laine)
6. Never Never (Junior Misses)
7. Basin Street Blues (Holmes)
8. Travelin' Man (S. Clark)
9. Long Legged Ladies From Labrador (M. Craft)
10. Marching Blues (Dale's Boys)

JIMMY BELL
KANN—Corpus Christi, Tex.

1. All I Have To Do Is Dream (Everlys)
2. Witch Doctor (D. Seville)
3. Johnny B. Goode (C. Berry)
4. Twilight Time (Platters)
5. Return To Me (D. Martin)
6. He's Got The Whole World (J. March)
7. Who's Sorry Now (Francis)
8. Put Your Hand In Mine (Walker)
9. Book Of Love (Monotones)
10. Let The Bells Keep Ringing (P. Anka)

BOB SMITH
WJWL—Georgetown, Dela.

1. All I Have To Do Is Dream (Everlys)
2. Big Man (Four Preps)
3. Twilight Time (Platters)
4. Sugar Moon (P. Boone)
5. Chanson D'Amour (Fontane Sisters)
6. Witch Doctor (D. Seville)
7. Return To Me (D. Martin)
8. Padre/When The Girls Talk About The Boys (V. Carr)
9. Wear My Ring (E. Presley)
10. Kewpie Doll (P. Como)/Don't Go Home (Playmates)

BOB BASSETT
WHIM—Providence, R. I.

1. Another Time, Another Place (P. Page)
2. Whistle Me Some Blues (Four Freshmen)
3. You Need Hands (E. Gorme)
4. Twilight Time (Platters)
5. World On A String (Heath)
6. The Night They Invented Champagne (S. Syms)
7. Dancing On The Ceiling (B. Thompson)
8. Teacher, Teacher (J. Mathis)
9. Jelly Coal Man (Sargent)
10. Swing Into Spring (B. Goodman)

DAVID JOHNSON
WJNX—Jackson, Miss.

1. Chanson D'Amour (Fontane Sisters)
2. Every Beat Of My Heart (D. Darling)
3. Twilight Time (Platters)
4. How Are Ya Fixed For Love (Sinatra & Smith)
5. Hot Spell (M. Whiting)
6. Cherie I Love You (Boone)
7. I've Got Bells On My Heart (J. Morgan)
8. You Need Hands (E. Gorme)
9. All I Have To Do Is Dream (Everlys)
10. Oh Lonesome Me (D. Gibson)

DICK GILBERT
KPOK—Scottsdale, Ariz.

1. Three Little Fishes (Gorman Sisters)
2. All I Have To Do Is Dream (Everlys)
3. Witch Doctor (D. Seville)
4. Twilight Time (Platters)
5. He's Got The Whole World (L. London)
6. Purple People Eater (Wooley)
7. Something's Always Happening On The River (Mooney)
8. Big Man (Four Preps)
9. Padre (V. Carr)
10. The Night They Invented Champagne (D. Rose)

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"DING DONG"

The Cash Box Disk of the Week 5/17

McGuire Sisters Coral 61991

"ONE SUMMER NIGHT"

The Cash Box Sleeper of the Week 5/10

Dandleers Mercury 71322

"DREAM"

The Cash Box Sleeper of the Week 5/17

Betty Johnson Atlantic 1186

"JUDY"

The Cash Box Sleeper of the Week 5/17

Frankie Vaughan Epic 9273

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IT'S MY PLEASURE

c/w

HELLO HAPPINESS, GOODBYE BLUES

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GEORGIA GIBBS

RCA RCA VICTOR RADIO CORPORATION OF AMERICA

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

Buddy Friedlander Named Sales Manager of United Artists



BUDDY FRIEDLANDER

NEW YORK—Max E. Youngstein, President of United Artists Records, announced the promotion of Buddy Friedlander to the post of General

Sales Manager of the company, effective immediately.

Friedlander moves up from National Promotion Director of the United Artists subsidiary.

At the same time, Youngstein announced the assignment of Kenny Luttmann to the position of National Promotion Manager.

Friedlander, 13-year veteran of the record business, came to UA after serving as National Promotion Manager of Epic and Okeh Records. Prior to that, the executive was with Mercury Records for eight years, serving as a Branch Manager, Assistant A&R Man, promotion executive and salesman. Earlier, Friedlander was a song plugger for Mills Music Publishers and worked as a promotional representative for singer Georgia Gibbs, Fran Warren, Noro Morales and others.

Luttmann comes to United Artists after several years as promotion director for several New York distributors, most recently Alpha Distributors, Inc.

Harold Friedman, head of Friedman Associates, Westport, Conn., who helped organize the United Artists record division, will continue as a consultant to the company.

Dee Jays Meet Tina



BOSTON, MASS.—Boston dee jays were invited to meet Tina Louise at a recent cocktail party to introduce Tina's latest record release "In The Evening" b/w "I'll Be Yours" on the United Artist label. The party served the dual purpose of promoting the UA flicker "God's Little Acre" in which Tina stars. Shown above with the glamorous film personality are: (Standing l. to r.) Mike Fucillo, WORL; Alan Dary, WBZ; Guy Livingston, The Cash Box; (Seated) Jerry Williams, WMEX; Mel Miller, WMEX; Tina; and Ed Penny, WTAO.

HIT ALBUM SELLERS!!!

"Night In Hollywood"

George Kirby — DTL 250

"The Side-Splitter"

Redd Foxx — DTL 253

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SAVINA CATTIVA

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"TOPSY"

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TONI ARDEN Decca
VALERIE CARR Roulette
SARAH VAUGHN Mercury
ERIN O'BRIEN Coral

CRAZY FEELING

recorded by

ROY HAMILTON Epic

Published by

HILL AND RANGE SONGS, INC.

1650 Broadway, New York, New York

George Jay Forms Distributing Company

HOLLYWOOD—Veteran Los Angeles promotion man, George Jay, last week announced the opening of a new independent record distributorship for the Southern California area. Named Jaybird Distributors, the new firm will be located at 2907 West Pico Blvd. in Los Angeles. The new company will have a complete sales and promotion staff, and the acquisition of independent lines will be announced soon. Jay will continue to maintain his national promotional offices operating out of Hollywood.

Film Scored By John Lewis To Open In New York

NEW YORK—"No Sun in Venice", a French film distributed by Kingsley-International Pictures, will make its American debut Saturday, June 7, at the Little Carnegie Theatre in New York.

The picture, which stars Francoise Arnoul, is of special interest to jazz fans in that the score was written by John Lewis and recorded in its entirety by The Modern Jazz Quartet. Atlantic Records has recently released the "No Sun In Venice" score, as played by the Modern Jazz Quartet, in an LP.

Grand Award Issues First Stereo Disks

NEW YORK—Grand Award is bringing out its first series of stereo LP's in two weeks which will be ballyhooed by an ad campaign in the New York Times and trade sheets.

Enoch Light, director of A & R, has been working with engineers Robert Fine, Peter Jackson and George Piros to eliminate surface noise and to perfect the cut. Many months were spent in solving technical problems. Through their research they have developed a Grand Award "Phase X" process which they say, eliminates the "hole in the middle effect" until now associated with two channel tape and disk. The diskery also stated that the usable volume level has been increased and they have cut down on surface noise thus producing a stereo record which, when reproduced under proper conditions, is almost indistinguishable from the original tape.

The initial Grand Award release will spotlight eight stereo albums to retail for \$4.98 each. The stereo disk line-up includes new stereo recordings of some of the best-sellers from the Grand Award catalog, such as "Paul Whiteman—Hawaiian Magic," "The Roaring 20's," "The Flirty 30's," "Knuckles O'Toole," "Waltzes for Dancing," "Roman Spectacular," "The Alumni Orchestra Conducted by Bobby Byrne Plays The Great Song Hits of the Tommy & Jimmy Dorsey Orchestras," and "The Alumni Orchestra Conducted by Bobby Byrne Plays The Great Song Hits of the Glenn Miller Orchestra." All recording sessions for the past year and a half have been done in stereo so that now Grand Award has a substantial catalog from which to draw additional releases.

Light announced that Grand Award has been ready to release stereo disks for several months but held up because the company wanted to improve upon the common faults.

To illustrate the wide-spread interest in the stereo disk, on Light's recent trip to Europe he was told that the Society of German Recording Engineers would release stereo disks commencing in June.

How Much Is That D. J. In The Window?



NEW YORK—Times Square received some additional jump recently when WABC's Ed Jordan did his daily (3:00-4:00 PM) disk jockey show from the window of the Regal Shoe store on Broadway and 44th Street. The store windows were decked out with record album covers and pictures of the station's other disk jockeys, and one section of the window was converted into the tiniest studio this side of Lilliput. Ed's show came from the window until May 23.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

NARAS Holds 1st Eastern Meeting

NEW YORK—The Eastern Branch of the National Association of Recording Arts And Sciences (NARAS) held its first open meeting last week at the Park Sheraton Hotel in this city. The purpose of the meeting was to inform music people of the objects of NARAS and to enlist new members.

In the absence of Guy Lombardo, president of the eastern branch of NARAS, Dave Kapp, vice president welcomed the many prominent music personalities in attendance. Lombardo's voice greeted the audience via a special tape recording.

Dave Kapp then introduced George Avakian, NARAS eastern secretary who presented an overall picture of the objects and goals of NARAS. The major object, Avakian revealed, was to offer awards for contributions in the record business similar to the awards given in the film, stage and TV fields. (The Oscar, Tony and Emmy Awards.) Avakian stated that NARAS has made arrangements for a network television presentation of the awards and that sponsors for this special telecast should be set by the end of the summer.

Avakian read a telegram from James Conkling, founder of the Academy and from Paul Weston, president of the west coast branch.

He went on to describe the two broad categories of membership the Academy will include: Active Members and Associate Members. Active members, who have a right to vote for the award winners, include vocalist and singers; leaders and conductors; artists and repertoire producers; songwriters and composers; engineers (mixers); instrumentalists and musicians; arrangers; art directors, photographers, artists, designers,

literary editors and annotators; other—including spoken word, documentary, children's, educational, comedy, etc.

Associate memberships are open to all persons actively identified with the recording industry, but not in the creative phase. These members are not eligible to vote in the awards.

Dues for one year's membership (active or associate) is \$15 per year. Life charter membership in both categories is \$100 after which no dues are necessary for life. Dues, Avakian stated, are tax deductible.

Avakian went on to say that the board of directors of NARAS is only temporary and that in October, members would elect officers who would serve for one year.

Among the benefits available to members of NARAS are: use of an extensive record library which the Academy is planning to establish; use of a history of the record business from cylinder to stereo disks and tapes, which is now being formulated; a regular news letter, etc. Profits from the telecast will be used for these purposes as well as for establishing scholarships, improving the quality of recordings, running more meetings and defraying expenses resulting from running the NARAS.

After Avakian summarized the goals, the meeting was thrown open to questions from the floor.

One of the questions asked was about the categories for awards. Avakian answered that awards will be given in many categories, popular, classical, rock and roll, etc. He made it clear, however, that the category question is one that board members are currently analyzing.

It was obvious from the meeting that the Academy has a great many questions which it must answer before it shifts into high gear. But enthusiasm about the goals and purposes of the Academy was high.

Treat



PITTSBURGH—Leslie Uggams of "Name That Tune" fame shares her ice cream with KDKA Radio disk jockeys Art Pallan (left) and Bob Tracey. It just happens that the young lady's new Roulette release is "Ice Cream Man." Art and Bob interviewed Leslie on their record shows during her recent visit to Pittsburgh.

Murray Kaufman Joins WINS

NEW YORK — Murray Kaufman, veteran New York City deejay, will join the staff of Radio Station WINS starting June 2. Kaufman will be heard from 11 P.M. to 6 A.M., Monday thru Saturday.

Kaufman was a disk jockey at New York's WMCA for six years—leaving that station in Feb. 1958 to join WNTA radio.

Kaufman is the President of the National Council of Disk Jockeys.

Parks Returns From World-Wide Tour

MANCHESTER, N. H.—James N. Parks, American representative for Australia's W&G Record Processing Company Pty. Ltd., has just returned from a hectic European-Asian trip setting up reciprocal trade agreements for the firm with many nations.

After encounters with a civil war in Jakarta, cholera in India, a loss of \$420 by robbery in Rome, Parks was still able to conclude a deal whereby an eight-press plant in Greece will serve Greece, Turkey, Yugoslavia, Bulgaria, and Rumania. Already set-up is reciprocal trade agreement with Russia using the Bank of Switzerland for money clearances and exchanges.

A ten-fold increase in business by the end of 1958 is expected for W&G, Parks said.

Cugat To RCA Victor

NEW YORK—Veteran Latin ork maestro Xavier Cugat has been signed to a long-term pact by RCA Victor.

The former Columbia artist will cut a session the week of June 15th resulting in a package to be released in October. At that time, Cugat will be celebrating his 35th anniversary in show-business.

Correct Number

NEW YORK—In last week's Jackpot Records advertisement which ran on page 25 of The Cash Box, the number of the Georgettes' recording "Dizzy Over You" b/w "Oh, Oh Yes" was incorrectly listed. The correct number should read Jackpot # 48001.

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OVERNIGHT SMASH!

OVER THE WEEKEND

The Playboys

Cameo 142

C.A.M.E.O.
RECORDS

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3 Important Releases!

"HONEYBUCKET BLUES"
by Herbie Fields
Fraternity 810

"ROUGH ROAD"
by Russ Carlyle
Fraternity 805

"TREES"
by Bobby Dukoff
Fraternity 806

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"YOU DON'T LOVE ME ANYMORE"

THE PASTELS

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CHESS PRODUCING CO.

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Hot New Release!

Wendy Boy Blevins

"A GIRL IN HER TEENS"

5516

Imperial Records

It's June For Joni

NEW YORK—MGM Records kicks off the month of June with a "June For Joni" campaign which permits the consumer to purchase any one of 12 Joni James albums at \$1.98 with the purchase of one at the regular price of \$3.98. EP's are included in the special campaign with two-pocket EP's going at \$1.49 with each purchase of a \$2.49 EP, and one-pocket EP's at \$.99 with each purchase of one at \$1.29.

Included in this special 12 album campaign is a newly released album by Joni entitled "Among My Souvenirs". Others are "Ti Voglio Bene (I Love You)", "Joni James Sings Songs by Jerome Kern and Songs by Harry Warren", "Joni James Sings 'In The Still of The Night'", "When I Fall In Love", "Award Winning Album", "Give Us This Day", "Joni Sings Songs by Victor Young and Songs by Frank Loesser", "Let There Be Love", "Little Girl Blue", "Merry Christmas From Joni", and "Have Yourself A Merry Little Christmas".

This "June For Joni" campaign terminates June 30. MGM Records has prepared special 30 X 40 window display posters, attractively illustrated supplements, and special order blanks. Campaign will be accented in trade paper advertising.

New Mercury Distrib In San Francisco

CHICAGO—Morris S. Price, Vice-President of the Mercury Record Corporation, last week announced that the firm has made a change in its distribution set-up for the San Francisco area.

A newly created company, C. & C. Distributing will handle the Mercury line in the Northern California territory, including Hawaii. C. & C. will be helmed by Stan Sulman, who was and remains a partner in Stanley Distributing, which handles Mercury's distribution in Seattle and the Northwest.

Sulman, will establish residence in San Francisco. His partner, Lou Laventhal, will maintain control over the Stanley Distributing operation in Seattle. The independent C. & C. company replaces a Mercury-owned branch in the Bay area. Jules Rubenstein, who had been leading a double life as both branch manager and Promotion Manager, will continue on for Mercury and C. & C. as the firm's local Promotion Manager.

Tender Buys 2 Masters

HOLLYWOOD — Tender Records, Hollywood indie, purchased two masters prexy, Gene Fadely announced last week.

Shirley Gunter has "Believe Me," b/w "Crazy Little Baby" on one of the disks, and Bert Convy is represented with a rocker "Bandanna" b/w "I'm Just A Lonely Boy" on the other master.

National distribution for the pressings has been set-up.

Sister Team



HOLLYWOOD—Here are The "G" Notes, two little harmonizing sisters who hit the jackpot with their new record "I Would" b/w "Ronnie, My Teen-age Dream". The puppy was borrowed from a pet shop for some publicity pictures of Linda, 11, and Nancy, 9, and the girls fell in love with him on sight. Their father, Sam Giampapa, a California Highway Patrolman, bought him for them and they immediately named him "Tender". Jackpot Records, a subsidiary of Challenge, acquired the hit from Tender Records Company here and has released it nationally on the Jackpot label as a Tender Production.

Mercury Enters Stereo Disk Field

CHICAGO—Mercury Records last week announced its entry into the stereo disk field.

Included in the initial release will be seven popular and five classical albums. Selection of the first twelve packages was based on the sales achievement that each had accounted for, when they were previously merchandised as pre-recorded stereophonic tapes.

The highlight of the release will be a three-record, deluxe package, featuring Maria Meneghini Callas' interpretation of Cherubini's famed opera "Medea," recorded "live" at the La Scala opera house in Italy. Other numbers will feature albums by such notable artists as Paul Paray conducting the Detroit Symphony; Antal Dorati conducting the Minneapolis Symphony; Howard Hanson conducting the Eastman-Rochester Symphony; Patti Page; David Carroll; Sarah Vaughan and Billy Eckstine; Richard Hayman; Clebanoff and his Echoing Strings; Griff Williams and his Orchestra; and Dick Contino.

Irving B. Green, Mercury's President, indicated that an early July release was anticipated, and that production is currently being geared to

handle the expected heavy consumer demand.

The popular and jazz releases in Mercury's new stereo record line will be designated as "verified stereo discs" and the classical releases will be known as "living presence stereo discs."

Ever conscious of the consumer's problems, Mercury will include in each album, as an aid to the neophyte stereo record buyer, a guide containing stereo information that will provide the listener with both a better understanding and more enjoyment of stereo sound. Mercury's practice of verifying the hi-fidelity recording facts of all of the company's products will be continued with the printing of record session data, including the equipment used in a special "Hi-Fi Facts" box on the back of each album. Each stereo long-play album will be clearly designated as "Stereo" by a brightly colored identification strip, located at the upper front section of the album cover, which will aid in eliminating confusion, both for the dealer and the consumer.

Mercury's stereo-disk sound was produced using a Westrex Cutter and the 45-45 system.

New Postal Law Benefits Music World

NEW YORK—Churches, schools, private music teachers, performing artists, orchestras, and composers will be benefited by the provisions pertaining to sheet music in the postal rate law signed last week (May 27) by President Eisenhower. Leonard Feist, Executive Director of the Music Postage Committee, estimates that the musical world will save at least \$500,000 a year through the reduction in postal rates for all sheet music and music manuscripts; this reduction is established by the provisions of the new law which allows sheet music to be sent through the mail at book rate rather than at the zoned parcel post rates presently in effect. The new law will go into effect on August 1.

The enactment of the new law is the culmination of a campaign begun in mid-1953 by Feist, then President of the Music Publishers' Association of the United States, Inc. At that time, sheet music alone of all educational, cultural, and informational publications was granted no special postal rates. Although books, magazines, and newspapers always had enjoyed postal advantages, sheet music was treated as merchandise, even though books of music were granted the book rate in the mails. It was an anomalous fact that a bound book of music could be sent at special rates whereas the identical musical contents in separate sheet form were charged much higher rates.

In order to bring this inequity to the attention of the government, the Music Postage Committee was established with Leonard Feist as Executive Director. Feist is Administrative Vice-President of Associated Music Publishers, Inc., subsidiary of BMI. The original membership of the committee consisted of Robert A. Choate, President, Music Educators National Conference; S. Lewis Elmer, President, American Guild of Organists; Howard Hanson, President, National Music Council; Karl O. Kuersteiner, President, Music Teachers National Association; Mrs. Ada Holding Miller, President, National Federation of Music Clubs; Very Rev. Msgr. Thomas J. Quigley, President, National Catholic Music Educators Association. Subsequently, as new presidents of the organizations included were elected, they replaced their predecessors on the committee: Mrs. Ronald A. Dougan for the National Federation of Music Clubs; William B. McBride for the Music Educators National Conference; The Reverend Cletus P. Madsen for the National Catholic Music Educators Association.

Early in 1955, bills to reduce postage on sheet music to book rate were introduced in both Houses of Congress, and when a new Congress convened in 1957, the principle of an adjustment of postal rates on sheet music was so well established through the five years of activity of the Music Postage Committee that provisions authorizing book rate for sheet music were included in the new postal rate law.

Kaye Forms Softball Team

NEW YORK—Sammy Kaye and the members of his "Swing And Sway" band have formed a softball team and invite competition with other bands engaged in either night club work, radio-TV, or both. Kaye once waved a bat on Ohio University's varsity nine.

Aggregations interested in meeting Sammy's "Kay-dets" should contact Matty Matthews, band manager, c/o Sammy Kaye, 607 Fifth Avenue.

Lew Chudd To Europe

HOLLYWOOD—Imperial Records prexy Lew Chudd left for Europe last week where he will spend two weeks with foreign distributors in London, Hamburg, Milan, Zurich and Paris, setting releases and promotions on the label's artists for the rest of the year.

Though Chudd has not earmarked any distributor changes, he does plan to expand distribution into Spain and Portugal, and he will meet with a group of South African representatives concerning distribution in Africa.

Chudd also indicated he may lay plans for Fats Domino's first European tour which European promoters have been asking about for the last five years.

Before he departed, Chudd set up three albums for June release: an Alfred Hitchcock album, a Ralph Flanagan, and a Bo Diddley album.

Challenge Issues Single From "Touch Of Evil" Album

HOLLYWOOD—As a result of heavy initial sales on its recently-acquired "Touch Of Evil" Universal-International film sound track album, Challenge Records has stepped up its promotional campaign on the album with the release of a single from the set, "Main Title," coupled with "Rock Me To Sleep," it was announced by Johnny Thompson, the label's general manager. Promotional copies of the single were rushed to the nation's deejays over the weekend.

"Touch Of Evil," starring Charlton Heston, Janet Leigh and Orson Welles, has its setting in a modern Mexican border town. Consequently, Henry Mancini, who wrote the music, accented the score with a mixture of Latin jazz and up-to-date rock and roll. Joseph Gershenson conducted the U-I studio orchestra.

Decca Signs 2 Artists

NEW YORK—Decca Records has signed two new teenage artists to the label. Chuck and Betty of Atlanta, Georgia, were brought to the attention of Owen Bradley, Decca A & R rep by Ed Russell, Atlanta Branch Manager. The result is their first recording, "Jellybeana," with "Bobby Sox Baby," on the flip side.

Emig Named To Columbia West Coast Post

NEW YORK—The appointment of Allan Emig as Director of Columbia Records West Coast Recording Operations has been jointly announced by Mitch Miller, Director of Popular Artists and Repertoire, and Vincent Liebler, Director of Technical Operations.

Emig, formerly associated with Capitol Records, will be responsible to Miller in all matters pertaining to repertoire; in matters concerning technical operations, he will report to Liebler. Emig will also be responsible for the supervision of any technical facility construction on the West Coast.

GAC Super Formed

NEW YORK—General Artists Corporation has announced a new production organization, GAC Super Productions, Inc.

Irvin Feld and his Super Attraction group are moving in with GAC to head and supervise this production organization. Over a period of years Feld's group has produced and promoted some of the most successful shows to tour the States and Europe. The Feld Brothers, Irvin and Israel, with the GAC men assigned to this new company are planning many new shows, including recording stars, concert artists, musical productions, etc., for the summer and fall seasons.

Another idea designed to appeal to ballroom operators as well as arena, stadium, coliseum and theatre managers, is also being formulated.

Feld will continue to operate the Carter-Baron Amphitheatre in Washington, D. C., the Memorial Coliseum in Winston-Salem as well as other private enterprises.

Brewer Firms Change Address

NEW YORK—Two pubberies, Wil-low (ASCAP) and Mermaid (BMI) music, owned by thrush Teresa Brewer, have changed their New York locations. Both firms are now located at 200 West 57th St., New York 19, New York.

Heading for the top!!

"WINDY"
Paul Gayten
ARGO 5300

CHESSE PRODUCING CO.

2120 Michigan Avenue
Chicago 16, Illinois

Smashing!
"Shine On Harvest Moon"
Googie Rene # 227

Breaking!
"Hey Girl, Hey Boy"
Oscar McLollie and Jennette Baker
228

Class RECORDS

Tommy Sands

"Big Date"

Capitol # 3985

CENTRAL SONGS, INC.

6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF.
HOLLYWOOD 1-9347

A "HIGHLIGHT"
For Every Program

JUNE
NIGHT

LEO FEIST, INC.

Frey Records Sports Car Race

NEW YORK — Sidney Frey, president of Audio Fidelity recordings, a firm well known for its "recordings on location," recorded the 1958 inaugural Sports Car Racing at the new three mile Bridgehampton Road Race Center on Long Island, last week. Frey recorded during the entire Memorial Day weekend, May 30th to June 1st, when the world's leading sports cars and some of America's foremost drivers gathered for a Sports Car Club of America eight-event program.

Included in the high fidelity album by Audio Fidelity will be authentic reproductions of the famous traditional Bridgehampton Cup Race as well as the sound of Sports Cars driven on one of the challenging courses.

Decca On Parade Winners

NEW YORK — Sydney N. Goldberg, Vice President and General Sales Manager, of Decca Distributing Corporation, announced the winners of the Decca On Parade contest for April. The branches receiving Silver Record Awards and their branch managers are as follows, in order of standings: Albany, James Paterson; Boston, Alan Ross; San Francisco, Irving Stimler; Richmond, Bill Donovan; and Minneapolis, Everett Karow.

The standings in the Gold Record Award contest for April, were as follows: Minneapolis. (Everett Karow), is still leading the pack, Richmond, (Bill Donovan), is in second position. Atlanta, (Ed Russell), moves into third position with New Orleans, (R. N. McCormick), ending up fourth.

Hutter Promoted By Columbia Transcriptions

CHICAGO — Albert E. Shulman, Director of Columbia Records' Transcription Division, announced the promotion of Richard W. Hutter to Sales Manager of its Chicago office, and the appointment of Alvin L. Lyons as Account Executive in the Transcription Division's Chicago office.

Hutter was formerly an Account Executive with Columbia.

Sugar Hop



YOU
M.G.
DISC JOCKEY
NEW YORK

JERSEY CITY, N. J. — Dick "Ricardo" Sugar, Latin-American deejay heard nightly over WNTA, the newest station in the local area, is shown at another in his series of hops. This teenage affair took place at the Temple Beth El, Jersey City, N. J. With Sugar are The Playmates, Donnie, Morey and Chick, whose latest Roulette record is "Don't Go Home".

3 European Jazz Musicians Join Goodman In Brussels

BRUSSELS — Three European jazz musicians were singled out by Benny Goodman to play with his band in his concerts at the Brussels World's Fair, which were presented and produced May 25-31 as a public service by the Westinghouse Broadcasting Company.

The musicians are: Horst Jankowski, 22, of Stuttgart; Berra Rabe, 31, also of Stuttgart; and Hans Kohler of Frankfurt. Jankowski, a pianist, and Rabe, a saxophonist, appeared with Goodman at his first concert at the Fair, Sunday, May 25th. Kohler, a saxophonist, joined the Goodman group May 28th.

All three musicians are top-rated in Germany and were recommended to Goodman by arranger Bobby Ghathescha. Goodman invited the three to appear in Brussels to give a further international touch to his appearances at the Brussels Fair.

Young Jankowski summed up the attitude of the European musicians when he said: "I believe we are the envy of all European musicians. This is the greatest thrill I have had, and I would have been happy to come to Brussels to play with Goodman for nothing."

They will be heard with the Goodman band in the American Broadcasts on the Westinghouse Broadcasting Company stations.

The Westinghouse radio-tv division has announced a special "Benny Goodman Plays World Favorites Hi-Fi" package, a \$1.39 12 inch LP to be made available to purchasers at Westinghouse dealers. The disk spotlights the ten numbers Goodman has received the most requests for all over the globe.

CANADIAN CAPERS

TORONTO TOPICS

Bobby Gimby who had himself a hit several months ago with "The Cricket Song" has been signed by Coral Records. Bobby's first release scheduled for June 4th, both sides are instrumentals, with plenty of gimmicks. This could really be a big record for Mr. Gimby. . . . Peter Appleyard (Victor) did a one week engagement in Toronto before leaving for New York to appear on The Arthur Godfrey Show. Peter opens at the Round Table in New York June 9th, after his engagement there he will be off to Bermuda, and then to England. . . . Sil Austin currently at The Edison Tavern, and down the street at The Colonial Earl Bostic is holding forth. . . . Radio Station CHUM is running a contest this week on "The Purple People Eater". The person with the best sketch of what the outer space character referred to on the Sheb Wooley MGM record may look like will receive a purple car. Other prizes for runners-up consist of a purple sack dress, record player, typewriters, and several other valuable prizes. Al Slaight of CHUM reports that the reaction from the listeners is terrific. . . . The Stage Door Tavern is presenting The Freddie Cole Trio all this week. . . . Anna Russell headlining the floor show at The Barclay Hotel until May 31st.

Tom Rockwell Dies

NEW YORK — Tom Rockwell, Chairman of the Board of General Artists Corporation, died last week (May 29) of an infected pancreas, at St. Vincent's Hospital in New York. He would have been 57 years old come July 7th.

His funeral was held at the Church of the Resurrection Saturday morning at 11 o'clock.

A veteran of the entertainment business, Rockwell began his career in the field as a salesman for Columbia Records on the west coast back in 1922. In 1926 he came east to become general manager of Okeh Phonograph Records, a Columbia affiliate.

In 1930, with Jack Kapp, he headed the Brunswick label during which

time the Mills Brothers made their debut as recording artists. The Mills Brothers were Rockwell's first venture into the management field. Under his tutelage they rose to fame as one of the top vocal groups in the nation.

Later Rockwell was associated with Cork O'Keefe in a management operation called Rockwell-O'Keefe. O'Keefe sold his interest to Rockwell in the 30's and in 1939, Rockwell formed what is now GAC. He was president of GAC until last year when he was named Chairman of the Board. At that time Larry Kanaga was named president of GAC.

Rockwell is survived by his wife, Vivian and his two children, Malcolm and Alice.

Sherkow Stresses Stereo

MILWAUKEE — Vernon A. Sherkow, president of Sherco Distributors, this city, in an interview, described the nature of his business very descriptively, when he stated, "I'm no journalism major, but I have a story to tell regarding stereophonic tapes and records—and the future of this exciting reproduction of sound."

Sherkow continued on to say, "my real specialty is tape, specifically stereo tape; and, I believe that the twenty lines I carry give me the greatest representative line of any distributor in this area." Sherkow stressed the fact that as stereo record producers come out with their disk lines, his firm will stock them, maintaining the character of a specialist in stereo distribution.

Sherkow stated, "as a specialist in stereo I have been asked what the advent of the stereo disk will do to stereo tape. I fervently believe that they must enhance each other." He continued, "obviously the price structure on stereo disks will attract the mass buyer; however, as time progresses, the mass buyer, who has been educated to appreciate high fidelity and more recently—to stereo, will want high fidelity stereo. In which case he must go to tape."

"The most interesting part of this activity from a business view point," he added, "is that stereo has two attractions. One, the startling sound; and, two, the completely unsaturated market. The record dealer who waits for stereo to hit the 'Top Fifty' sheet is in the same position as the dealer who didn't believe that 45's would be a definite factor on the market."

Sherkow continued very pointedly when he said, "the record dealer is the natural source for dispensation of this merchandise; however, if he continues to stall and fumble, more and more hi fi and photography shops will pick up the ball and get the profit."

In conclusion Sherkow said, "We can rest assured of the fact that stereo tape and disks will be a vital factor in next fall's merchandising scheme."

Palladium Names Distributors

NEW YORK — Stanley W. Zabka, president of the newly formed Palladium Records, has announced the appointment of distributors in many key markets.

Appointed were Leonard Smith, Albany; M&N Distributing, Buffalo; Hit Records, Cincinnati; Music Sales, Memphis; N. R. Company, Atlanta; Alpha Distributing, N.Y.; General Distributing, N.Y.; and Quality Records, Toronto, Canada.

Palladium's first issue is labelled "Silhouette Of A Dream."

Sherman Fetes Lemmon

NEW YORK — Joe Sherman, Epic A & R topper, last week staged a party in New York to introduce comic Jack Lemmon to members of the music trade. Lemmon debuts in the near future as a recording personality with his first LP "A Twist Of Lemmon" on Epic.

Roulette Signs Two

NEW YORK — Roulette Records last week announced the signing of two new artists to the label. Austin Cromer, former vocalist with the Dizzy Gillespie band and Sonny Till one time lead singer with The Orioles. Both artists have their first release out on the market. Cromer's single is a two sided ballad release, "I Think Of You" & "On One Finger Of One Hand". Sonny Till's initial etching is "Shy" and "First Blush". Both sides are aimed right at the teen-age record market.

Birthday For "Country America"

HOLLYWOOD — A first birthday party for Nat Nigberg's "Country America" show over KABC-TV-Los Angeles was held at Hollywood's Viking Room.

Present at the fete were such personalities as Mr. & Mrs. Gene Autry, the Rex Allens, Tex Ritter, Johnny Bond, Sheb Wooley, Charlie Williams, Jay Stewart, Tex Williams, Jesse White, Candy Candido, Tony Martinez, Billy Strange, Ray Whitley, Charlie Aldrich, Marty Landau.

"Country America" director Don Whitman, assistant director Bob Sheldon, emcee Joe Allison, Lefty Frizzell, Freddie Hart, Ginny Jackson, Jerry Wallace, Debby Kay, Betsy Gay, and Bobby Bruce with members of his hometown band.

Riverside And Judson Labels Appoint Distributors

NEW YORK — Bob Richer, Sales Manager for Bill Grauer Productions, announced the appointment of the following distributors for Riverside and Judson Records: A-1 Record Dist., (New Orleans); Century Dist. Co. (Dallas and Houston); and A & I Distributors (Cincinnati). A & I had been distributing the Riverside line for over a year, but has only recently added the Judson label.



R & B Ramblings

NEW YORK:

Am-Par subsid, APT, bows this week with the release of four records. The new entry makes its pitch with four rock and roll waxings featuring Bobby Hamilton singing "Crazy Eyes For You" and "While Walking Together"; The Elegants with "Little Star" and "Getting Dizzy"; The Stereophonics offering "Love Is So Wonderful"; and The Cavaliers blending on "Dance, Dance, Dance." This is a company to be watched since it will be handled by that successful Sam Clark-Larry Newton team. . . . Walter Hayum, National Sales Manager Epic Records, reports Epic swinging along in skipping



CROWNS

fashion with three hot items in Roy Hamilton's "Lips"; Frankie Vaughan's "Judy"; and Jimmy Breedlove's "This Too Shall Pass Away". The latter is selling particularly good on the West Coast. Walt also advises that Lester Lanin, who is one of the hottest LP properties around, has now cracked the West Coast wide open. This was one area that Lanin sold in only fair quantities until now. . . . Jerry Shifrin, Roulette national sales manager calls Roulette "just about the hottest label around." Shifrin calls attention to "Secretly" by Jimmy Rodgers; "When The Boys Talk About The Girls", Valerie Carr; "Don't Go Home", The Playmates; "Cha-Hua-Hua", Hugo & Luigi; and "Bikini" by The Bikinis. "And on top of that," says Jerry, "we've now come out with three hot offerings. Sonny Till's "Shy"; Austin Cromer's "I Think Of You"; and Leslie Uggams' "Ice Cream Man" and "I'm Not Old Enough". "That's only the singles," continues Shifrin. "We're just as hot in the LP department." . . . Joe Saccone (WMGM-New York) librarian, was married last Saturday, May 31, and had all his rival station friends as well as song pluggers stand up for him. Joe Petralia, formerly of WOV, and now promotion man for Columbia Distributors, was the best man. Petralia's pretty wife Rose, was matron of honor. Joe Grippo, demon salesman-promotion man at Portem Distributors, and Frank Mancini, his counterpart at Mercury, were ushers, and Jody Cameron, WMGM librarian (Saccone's assistant), was bridesmaid. His trade friends also did the bachelor bit at the Club Safari, College Point, L. I. About fifty song pluggers and fellow deejays and librarians pulled the surprise on Saccone last Tuesday, May 27. . . . Atco and Atlantic Records continues to get hotter by the day.



STEREOPHONICS

Atco has another national smash in The Coasters' "Yakety Yak" and a torrid prospect in Bobby Darin's "Splish Splash". The former having shot into #25 on The Top Sixty and "Splish" getting a wonderful initial reaction. Atlantic supplying anxious distributors with the Chuck Willis two-sider, "What Am I Living For" and "Hang Up My Rock and Roll Shoes"; Betty Johnson's "Dream"; The Drifters' "Moonlight Bay"; and Joe Turner's "I'm Gonna Jump For Joy." . . . Bobby Robinson has a fast hitting item in his new "Oh Gee, Oh Gosh" by The Kodoks. Only on the air about a week or ten days and the wax is being reported saleswise locally. . . . Lew Krefetz, Poplar Records, coming out with "The Stash" by Jesse Stone. It's an exciting instrumental for which both Lew and Jesse have high hopes. Stone just finished directing a session for The Clovers and Krefetz will have it in the hands of his distributors in about ten days.

Bill Doggett out with a new King disk, "Blip Blop" and "Tanya." . . . Julie Rifkind, Dome Records, reports that one of the label's two initial releases is already showing strong signs of happening in the New York area. Rifkind points at The Kents' "Happy Beat" and says "watch it." . . . Celestial Records, Seattle, Washington, bows with two etchings. Joe Boot, who was formerly with the Little Richard troupe for nearly three years and now working with the Fabulous Winds, bows with "That's Tough" and "Rock And Roll Radio". The other is by Marge Whaley, currently living and entertaining in Honolulu, Hawaii. Marge's two sides have been released from her current Celestial Stereophonic Tape Album. They are "Marge's Monday Boogie" and "Wabash Blues". . . . Mort Shuman and Doc Pomus, R n B Records, report that The Crowns' "Kiss and Make Up" is still doing very well in the Boston, Providence, and Pittsburgh areas. Doc has another reason to feel happy. His wife has just presented him with an eight pound five ounce baby girl, Sharon Ruth. . . . Elliot Blaine, Cosnat's Distr. Corp., reports the outfit's top local sellers are "Do You Want To Dance", Bobby Freeman, Josie; "Jennie Lee" by Jan & Arnie on Arwin; and "You" by the Aquatones on Fargo. Coming up strong are "Dormi, Dormi, Dormi" by Don Rondo on Jubilee and "Rock To The Philadelphia" by The Steadies on Josie. . . . Bill Perkins (WTMP-Tampa-St. Petersburg, Fla.) says tell the trade this is my new address. Perkins was formerly with WCIN-Cincinnati, O. and wants his friends to contact him in Florida. . . . (Dandy) Randy W. Warren, who for three years enjoyed a big following with KCOH-Houston, Texas, is now working out of KXLW-St. Louis, Mo. Randy wants us to remind record companies and distributors of this change. He will also welcome sound tracks from all artists. . . . Hy Weiss, Old Town Records, happily reports "Woe Woe Is Me" by Bob Gaddy, is now spreading through the entire south from its hit area,

New Orleans. And, his long standing hot seller, "We Belong Together" by Robert and Johnny, is still breaking out in new territories. It is now taking over that big Texas area. . . . Larry Williams, Specialty, introduces a hit possibility this week in "Hootchy Koo". . . . "Froggy", who makes his debut on Ensign's "River Rock", came by his unusual styling the hard way. He was the victim of a serious voice affliction as a child and several years and several operations later he began singing with gospel groups near his native Humboldt, Tenn. home.

George Goldner finished a busy week picking Boston master "Maybe You'll Be Mine" and "Cool Cool Baby" by Connie & Lee. George took it over from Look Records. It had been showing strong New England action. He also closed a deal with Klick for national distribution of its "Poor Rock and Roll" by The Nobles. This one was breaking in Connecticut. On his own label George is hitting with The Chantells' "I Love You So", a "Sure Shot" this week and great expectations with his new Dubs "Be Sure (My Love)". . . . Duke Niles' secretary so in love with his after shave lotion she uses it instead of perfume. . . . Harry Finfer, Jamie Records, screaming superlatives as he tells of his "Rebel Rouser" by Duane Eddy breaking out in runaway figures. Goldner also has national distribution on this one.

CHICAGO:

Sig Sakowicz' Mothers' Fan Club surprised him with a big shindig, May 21. Lovely Camelia House star Sheila Reynolds and other celebs were among the guests who feted Sig. . . . We caught a terrific 'rockin' & swingin' quartet at the far west Chevrons Club last week. The group is lead by a really gone vibe player. He is backed by a clever bass guitarist, bass, and drums. The leader goes by the monicker Sir John. . . . Vee Jay-Falcon's Abner tells us that the new Gene Allison disk has been released and looks like a big one. Jimmy Reed's session is over and the wax is in the can, for immediate re-



JIMMY REED

lease. . . . The Dells are on stage at the Royal Theater in Baltimore. Their new deck on Vee-Jay was recently introduced by deejay Hot Rod Hu'bert of WITH, Baltimore. . . . Radio exec Sam Fishbein tells us that he's prepping a deejay syndicated package deal for radio stations to be merchandised nationally. Bob Wencil, manager of WBEE, this city, is assisting on distribution. . . . Harry Glenn, prexy of Mar-Vel Records reports that rockin' stars Jack Bradshaw and The Morgan Sisters were recently in session and their new releases are being distributed. Glenn says that this is the first release for Bradshaw since 1955. . . . Irv Kupcinet tells us that this year's Purple Heart Cruise, an outing for disabled vets which is Kup's pet project, promises to be the biggest since Kup first initiated it years ago. The record industry is always high on the donation list for this affair, according to Kup. . . . All-State's Mike Oury tells us that the distrib has so many hits on the fire that he doesn't know where to begin. . . . Tommy "Madman" Jones really had the McKie Fitzhugh Lounge jumpin' with his wailin' and rockin' t'other evening. Tommy got his big thrill when he read the review of his new waxing in The Cash Box. . . . Deejay Howard Miller, WIND and WNBQ, got a big kick out of seeing his pic on the cover of a recent issue of The Cash Box. Howard is currently readying his plush boat for a much needed vacation up in the north country. . . . United Distrib's Jerry Ferber recently underwent major surgery. It seems you can't keep a record promo man down, and we're happy to say that Jerry is beginning to mend. . . . Watch for Jan and Joe!

LOS ANGELES:

Little Willie John's "Talk To Me, Talk To Me" beginning to show on the Pop charts after heading up the R & B listings. . . . Milt Wiess of Milton Phono Records predicts Dooto Records has a big hit with the Cufflinks new release of "Lawful Wedding". . . . Billy Ward and his group concentrating on doing benefits at Veteran's Hospitals in the areas in which he is appearing. Now appearing in Reno, the group then plays the San Francisco Bay area before going to Bolero's in Wildwood, N. J. for a June 26th opening. . . . The Champs riding high with their new hit "El Rancho Rock" which is moving as fast as their first Challenge release of "Tequila". . . . Count Basie making his first West Coast appearance in three years when he opens at the Crescendo June 20th. . . . Modern Distributors say they have a cinch hit with the Daddy-O's "Got A Match" on Cabot. . . . Leon Rene has just signed and recorded a new singing sensation, Jeanne Mack, to an exclusive contract with Class Records. Leon predicts her first release will put her on the top in the recording field. . . . Gus Jenkin's literally "Hit The Road", which is the title of his latest Flash record, when he and his band left on a cross-country junket that will take them through the South and on to the East Coast. . . . Bob Stern predicting that the next record to break on the West Coast will be "Rebel Rouser" by Duane Eddy on the Jamie label. . . . Brunswick Record's star Jackie Wilson making his first trip to the West Coast for a series of one night appearances where he will perform his hit recording of "To Be Loved". . . . Roy Milton departed last Thursday for a cross-country tour which will end on the East Coast in mid-summer. . . . The Hollywood Flames currently appearing along the West Coast before setting out on a personal appearance tour of the larger Eastern cities. . . . Aladdin Records getting big action nationally to their recording of "Consideration" by The Four Palms. . . . Lew Chudd, President of Imperial Records, now visiting Europe, indicated he may lay plans for Fats Domino's first European tour which European promoters have been asking for for the last five years.



COUNT BASIE



Territorial Tips



THE NATION'S R & B TOP 20

Scalp 'Um Jockey



CHICAGO, ILL. — WAIT-Chicago deejay, Stan Dale, defends himself from the squaw who's all set to scalp him. The action took place in the window of Jack Howard's Record Shop in the 'Windy City' in which the gal was plugging the Apache's Greenwich slicing of "Apache."

New Package Plan For Radio Stations

NEW YORK—Ray Meinberg, national promotion head of Design LP's and singles and Cricket Kiddie Records, has set up a LP package plan for radio stations.

A catalogue of all Design LP's together with a letter explaining the plan and the price of the service, was sent to the program directors of all radio stations. Meinberg said—"The reaction to the plan was far above our highest expectations. I believe, the great reaction had a lot to do with the fact that the program directors were allowed to pick the LP's they wanted, and not what we wanted to ship them."

A follow up to the plan includes a bulletin to the program directors subscribing to the service, informing them of the newest Design LP releases.

Meinberg is excited about the reaction to Design's two new singles, "Presents" by Julie Joyce and "The Howl" by Johnny Eager.

"Sweet And Lovely"



NEW YORK—Jose Melis, popular orchestra leader and musical director of NBC's "Tonight" show, attended the Premiere of 20th. Century-Fox's production of John O'Hara's "10 North Frederick" at the Paramount theatre last Thursday evening.

Jose has recorded the theme song from the pic "Sweet and Lovely" on the Seeco label, and is nightly plugging his connection with the Gary Cooper, Suzy Parker film.

Jose is shown here with the former Miss Denmark lovely, Greta Thyssen.

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically)

* Indicates first appearance on Territorial Tips

- ALL OF MY LIFE
Sam Cooke (Keen 32005)
- APACHE
Chiefs (Greenwich 408)
- BEWILDERED
Mickey & Sylvia (Vik 0324)
- BIG MAN
Four Preps (Capitol 3960)
- BIG NAME BUTTON
Royal-Teens (ABC-Paramount 9918)
- BLUES FOR HANDY
Bill Doggett (King 5130)
- BOO-DA-BA
Bill Doggett (King 5125)
- CHANSON D'AMOUR
Art & Dotty Todd (Era 1064)
- CHA-HUA-HUA
Pets (Arwin 109)
Hugo & Luigi (Roulette 4074)
Eddie Platt (Gone 5031)
- CHERRY PIE
Marvin & Johnny (Kent 303)
- COME WHAT MAY
Clyde McPhatter (Atlantic 1185)
- CRAZY FEELING
IN A DREAM
Roy Hamilton (Epic 9268)
- CRAZY LOVE
LET THE BELLS KEEP RINGING
Paul Anka (ABC-Paramount 9907)
- DON'TCHA THINK ITS TIME
Elvis Presley (RCA Victor 1348)
- DOWN ON MY KNEES
Heartbeats (Roulette 4054)
- ENDLESS SLEEP
Jody Reynolds (Demon 1507)
Gene Ross (Herald 517)
- EVERY NIGHT ABOUT EIGHT
Joe Jones (Roulette 4063)
- FIVE O'CLOCK IN THE MORNING
Basie & Williams (Roulette 4061)
- *GIVE ME THE RIGHT
Lula Reed (Argo 5298)
- GROOVY
Joe Dodo & Groovers (RCA Victor 7207)
- HIGH SCHOOL CONFIDENTIAL
Jerry Lee Lewis (Sun 296)
- HIGH SIGN
Diamonds (Mercury 71291)
- HIT THE ROAD
Gus Jenkins (Flash 128)
- I HAD A DREAM
YES INDEED
Ray Charles (Atlantic 1180)
- I LOVE YOU SO
Chantels (End 1020)
- I MET HIM ON A SUNDAY
Shirelles (Decca 30588)
- INDIAN LOVE CALL
Ernie Freeman (Imperial 5518)
- I WONDER WHY
Dion & Belmonts (Laurie 3013)
- *JU-JUDY
Original Casuals (Back Beat 510)
- JUST A DREAM
Jimmy Clayton (Ace)
- LEND A HELPING HAND
YOU GOT ME
Bobby Blue Bland (Duke 185)
- LITTLE PIXIE
Moe Koffman (Jubilee 5324)

- MAKE ME A MIRACLE
SECRETLY
Jimmie Rodgers (Roulette 4070)
- MARSHA
Prodigals (Falcon 1011)
- *MIDNIGHTER
Champs (Challenge 59007)
- *MOONLIGHT BAY
Drifters (Atlantic 1187)
- *MUSIC, MUSIC, MUSIC
Ahmad Jahmal (Argo 5294)
- MUSKEETA
Johnny Pate (Federal 12325)
- NO NO
Fats Domino (Imperial 5515)
- *OH GEE, OH GOSH
Kodaks (Fury 1015)
- *ONE SUMMER NIGHT
Dandleers (Mercury 71322)
- OOH! MY SOUL
TRUE FINE MAMA
Little Richard (Specialty 633)
- PICKIN' ON THE WRONG CHICKEN
Five Stars (Hunt)
- *ROCK AND ROLL RECORD GIRL
Bobby Poe
- RUBY, RUBY
Little Willie Littlefield (Bullseye)
- SHED SO MANY TEARS
Elton Anderson (Vin 1001)
- SHE'S GOT IT
Muddy Waters (Chess 1692)
- SHOOTY BOOTY
Ivory Joe Hunter (Atlantic 1183)
- SITTING AND THINKING
Little Jr. Parker (Duke 184)
- SKINNY MINNIE
Bill Haley (Decca 30592)
- SUMMER LOVE
Joe Fuller (Hi)
- THE FEELING IS REAL
"5" Royales (King 5131)
- *THE PARTY'S OVER
Dakota Staton (Capitol 3958)
- THE THINGS I LOVE
Fidelitys (Baton 252)
- TINA
Spaniels (Vee-Jay 278)
- TRY THE IMPOSSIBLE
Lee Andrews & Hearts
(United Artists 123)
- WHY DO EVERYTHING HAPPEN
TO ME
YOU KNOW I GO FOR YOU
B. B. King (Kent 301)
- WILLIE AND THE HAND JIVE
Johnny Otis (Capitol 3966)
- WISHING FOR YOUR LOVE
Voxpoppers (Mercury 71282)
- WOE WOE IS ME
Bob Graddy (Old Town 1050)
- WOODCHOPPER'S BALL
Hutchie Davie (Atco 6110)
- YOU
Aquatones (Fargo 1001)
- YOU GOT ME CRYING
GO ON TO SCHOOL
Jimmy Reed (Vee-Jay 275)
- YOUR FUNERAL AND MY TRIAL
Sonny Boy Williamson (Checker 894)
- YOU'RE MOVIN' ME
Walter Spriggs (Atco 6112)

- | | | Pos. | Last
Week |
|----|---|------|--------------|
| 1 | JOHNNY B. GOODE
Chuck Berry
(Chess 1691) | 1 | |
| 2 | LOOKING BACK
Not Cole
(Capitol 3939) | 3 | |
| 3 | ALL I HAVE TO
DO IS DREAM
Everly Brothers
(Cadence 1348) | 4 | |
| 4 | TWILIGHT TIME
Plotters
(Mercury 71829) | 2 | |
| 5 | WHAT AM I
LIVING FOR
Chuck Willis
(Atlantic 1179) | 6 | |
| 6 | TALK TO ME,
TALK TO ME
Little Willie John
(King 5108) | 5 | |
| 7 | FOR YOUR LOVE
Ed Townsend
(Capitol 3926) | 10 | |
| 8 | DO YOU WANNA
DANCE
Bobby Freeman
(Josie 835) | 11 | |
| 9 | WITCH DOCTOR
David Seville
(Liberty 55132) | 9 | |
| 10 | RUMBLE
Link Wray
(Cadence 1347) | 18 | |
| 11 | JENNIE LEE
Jan & Arnie (Arwin 108)
Billy Ward & Dominoes
(Liberty 55136) | 20 | |
| 12 | BOOK OF LOVE
Monotones
(Argo 5290) | 7 | |
| 13 | TO BE LOVED
Jackie Wilson
(Brunswick 55052) | 8 | |
| 14 | WEAR MY RING
AROUND
YOUR NECK
Elvis Presley
(RCA Victor 7240) | 12 | |
| 15 | SICK AND TIRED
Fats Domino
(Imperial 5515) | 13 | |
| 16 | YAKETY YAK
Coasters
(Atco 6116) | 25 | |
| 17 | EL RANCHO ROCK
Champs
(Challenge 59007) | 16 | |
| 18 | PURPLE PEOPLE
EATER
Sheb Wooley
(MGM 12651) | 36 | |
| 19 | FOR YOUR
PRECIOUS LOVE
Jerry Butler & Impressions
(Falcon 1013) | 45 | |
| 20 | HANG UP MY
ROCK AND ROLL
SHOES
Chuck Willis
(Atlantic 1179) | 19 | |

21. DON'T YOU JUST KNOW IT. 22. WE BELONG TOGETHER. 23. TEQUILA. 24. HE'S GOT THE WHOLE WORLD. 25. DOWN ON MY KNEES. 26. ENDLESS SLEEP. 27. SITTING AND THINKING. 28. I WONDER WHY. 29. BIG MAN. 30. CHANSON D'AMOUR.

"Bewildering" Harry



ST. LOUIS, MO.—Posing prettily for the people are Vik's Mickey and Sylvia and St. Louis deejay, Harry Fender. The duo dropped in on Harry during a recent St. Louis trip to promote their latest Vik pressing "Bewildered". The tune, incidentally, is starting to show signs of developing into their biggest click since "Love Is Strange."

BMI Awards Annual Student Prizes

NEW YORK—Prizes totaling \$11,750 have been awarded to 11 young American composers in the 6th annual Student Composers Radio Awards (SCRA) it was announced last week by Carl Haverlin, National SCRA Chairman and president of Broadcast Music, Inc. (BMI), sponsor of the competition.

A top cash award of \$2,000 was made to Ramiro Cortes, 24, of Los Angeles, now studying in Italy on a Fulbright Grant, for his multiple entry, "Chamber Concerto No. 1" and "A Nocturnal Upon Saint Lucie's Day." A prize of \$1,500 was awarded to William Bayard Carlin, 30, of Princeton, N. J., now studying privately with Roger Sessions, for his String Quartet 1953. A recommendation by the SCRA Judging Panel that the "Carlin Quartet" be awarded the additional \$500 WQXR String Quartet Prize has been accepted by Elliott M. Sanger, Executive Vice-President of the New York radio station. In addition to the cash award, the work will receive a premiere performance by the WQXR String Quartet. Michael Kassler, 17, of Maple Shade, New Jersey, now studying at Harvard University, was awarded \$1,500 for his multiple entry, "String Quartet No. 3," "Sea Poems for Chorus and Instruments," and "Songs of the Civil War."

The permanent SCRA judging panel is made up of William Schuman, President, Julliard School of Music; Earl V. Moore, Dean, School of Music, University of Michigan; Claude Champagne, Assistant Director of the Conservatory of Music and Dramatic Art of the Province of Quebec, Canada; and Henry Cowell, composer and Adjunct Professor of Music at Columbia University.

Other judges in the 1957 competition were Alfredo Antonini, conductor; William Bergsma, composer, and teacher at Julliard; Abram Chasins, composer and Musical Director, Ra-

dio Station WQXR; Norman Dello Jolo, composer; Felix Greissle, Director of Publications, E. B. Marks Music Corporation; Walter Hinrichson, President, C. F. Peters Corporation; Charles Jones, composer; Ulysses Kay, composer; Earl Kim, composer; Colin McPhee, composer; Boyd Neel, Dean, Royal Conservatory of Music, University of Toronto; Vincent Persichetti, composer and Editor, Elkan-Vogel Company; Daniel Pinkham, composer and harpsichordist with the Boston Symphony Orchestra; Wallingford Riegger, composer; Roger Sessions, composer and Professor of Music, Princeton University; and Carlos Surinach, composer and conductor.

All entries were submitted to the judges under pseudonyms and, in cases where the judges might have recognized the work of their own students, they refrained from voting on the merits of these works.

The opening of SCRA 1958 will be announced shortly. Inquiries concerning official rules and entry blanks can be obtained by writing to Russell Sanjek, Director, SCRA Project, Broadcast Music, Inc., 589 Fifth Avenue, New York 17, N. Y.

Ram's Really Travelin'

LONDON — Buck Ram's current European business jaunt has already taken him to London, where he called on his new Buck Ram Music pub-berly; to Paris, and Brussels, where on May 28th he joined the Platters, who performed at the World's Fair there.

Both the Ram A.M.C. and Argo music catalogues will be handled by his London outlet. Ed Sullivan was reported to have filmed the Platters' "Twilight Time" performance at the Brussel's Fair.

The Cash Box

NEW YORK

- 1 **LOOKING BACK**
Nat "King" Cole
(Capitol 3939)
- 2 **TALK TO ME, TALK TO ME**
Little Willie John
(King 5108)
- 3 **ALL I HAVE TO DO IS DREAM**
Everly Brothers
(Cadence 1348)
- 4 **WHAT AM I LIVING FOR**
Chuck Willis
(Atlantic 1179)
- 5 **DO YOU WANNA DANCE**
Bobby Freeman
(Josie 835)
- 6 **FOR YOUR LOVE**
Ed Townsend
(Capitol 3926)
- 7 **YAKETY YAK**
Coasters
(Atco 6116)
- 8 **DOWN ON MY KNEES**
Heartbeats
(Roulette 4054)
- 9 **FOR YOUR PRECIOUS LOVE**
Jerry Butler & Impressions
(Falcon 1013)
- 10 **JOHNNY B. GOODE**
Chuck Berry
(Chess 1691)

CHICAGO

- 1 **LOOKING BACK**
Nat "King" Cole
(Capitol 3939)
- 2 **TALK TO ME, TALK TO ME**
Little Willie John
(King 5108)
- 3 **TO BE LOVED**
Jackie Wilson
(Brunswick 55052)
- 4 **TWILIGHT TIME**
Platters
(Mercury 71829)
- 5 **FOR YOUR PRECIOUS LOVE**
Jerry Butler & Impressions
(Falcon 1013)
- 6 **DO YOU WANNA DANCE**
Bobby Freeman
(Josie 835)
- 7 **JOHNNY B. GOODE**
Chuck Berry
(Chess 1691)
- 8 **5 O'CLOCK IN THE MORNING**
Basie & Williams
(Roulette 4061)
- 9 **ALL I HAVE TO DO IS DREAM**
Everly Brothers
(Cadence 1348)
- 10 **WHAT AM I LIVING FOR**
Chuck Willis
(Atlantic 1179)

NEW ORLEANS

- 1 **WHAT AM I LIVING FOR**
Chuck Willis
(Atlantic 1179)
- 2 **YAKETY YAK**
Coasters
(Atco 6116)
- 3 **JUST A DREAM**
Jimmy Clayton
(Ace)
- 4 **WOE WOE IS ME**
Bob Graddy
(Old Town 1050)
- 5 **TWILIGHT TIME**
Platters
(Mercury 71829)
- 6 **FOR YOUR LOVE**
Ed Townsend
(Capitol 3926)
- 7 **NO NO**
Fats Domino
(Imperial 5515)
- 8 **LOOKING BACK**
Nat "King" Cole
(Capitol 3939)
- 9 **FOR YOUR PRECIOUS LOVE**
Jerry Butler & Impressions
(Falcon 1013)
- 10 **EL RANCHO ROCK**
Champs
(Challenge 59007)

ST. LOUIS

- 1 **WHAT AM I LIVING FOR**
Chuck Willis
(Atlantic 1179)
- 2 **LOOKING BACK**
Nat "King" Cole
(Capitol 3939)
- 3 **FOR YOUR PRECIOUS LOVE**
Jerry Butler & Impressions
(Falcon 1013)
- 4 **ALL OF MY LIFE**
Sam Cooke
(Keen 32005)
- 5 **EL RANCHO ROCK**
Champs
(Challenge 59007)
- 6 **I WONDER WHY**
Dion & Belmonts
(Laurie 3013)
- 7 **RUBY, RUBY**
Little Willie Littlefield
(Bullseye)
- 8 **MUSIC, MUSIC, MUSIC**
Ahmad Jahmal
(Argo 5294)
- 9 **TO BE LOVED**
Jackie Wilson
(Brunswick 55052)
- 10 **TWILIGHT TIME**
Platters
(Mercury 71829)

NEWARK

- 1 **JOHNNY B. GOODE**
Chuck Berry
(Chess 1691)
- 2 **LOOKING BACK**
Nat "King" Cole
(Capitol 3939)
- 3 **I WONDER WHY**
Dion & Belmonts
(Laurie 3013)
- 4 **TALK TO ME, TALK TO ME**
Little Willie John
(King 5108)
- 5 **TWILIGHT TIME**
Platters
(Mercury 71829)
- 6 **WITCH DOCTOR**
David Seville
(Liberty 55132)
- 7 **FOR YOUR PRECIOUS LOVE**
Jerry Butler & Impressions
(Falcon 1013)
- 8 **HANG UP MY ROCK AND ROLL SHOES**
Chuck Willis
(Atlantic 1179)
- 9 **ALL I HAVE TO DO IS DREAM**
Everly Brothers
(Cadence 1348)
- 10 **DO YOU WANNA DANCE**
Bobby Freeman
(Josie 835)

DALLAS

- 1 **WHAT AM I LIVING FOR**
Chuck Willis
(Atlantic 1179)
- 2 **ALL I HAVE TO DO IS DREAM**
Everly Brothers
(Cadence 1348)
- 3 **WITCH DOCTOR**
David Seville
(Liberty 55132)
- 4 **PURPLE PEOPLE EATER**
Sheb Wooley
(MGM 12651)
- 5 **RUMBLE**
Link Wray
(Cadence 1347)
- 6 **DO YOU WANNA DANCE**
Bobby Freeman
(Josie 835)
- 7 **JOHNNY B. GOODE**
Chuck Berry
(Chess 1691)
- 8 **COME WHAT MAY**
Clyde McPhatter
(Atlantic 1185)
- 9 **SICK AND TIRED**
Fats Domino
(Imperial 5515)
- 10 **FOR YOUR PRECIOUS LOVE**
Jerry Butler & Impressions
(Falcon 1013)

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NAPPY BROWN
1530
"I'm In The Mood"

SAVOY RECORD CO
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NEWARK, N. J.

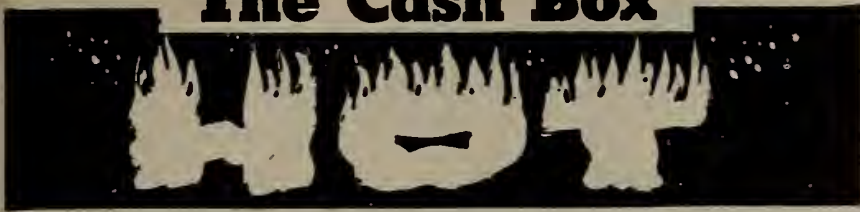
2 NEW HITS ON
END & GONE

I LOVE YOU SO
by THE CHANTELS
End 1020

CHA-HUA-HUA
by EDDIE PLATT
Gone 5031

END RECORDS GONE
1650 BWAY, N. Y., N. Y.

The Cash Box



PHILADELPHIA

LOS ANGELES

DETROIT

- 1 HANG UP MY ROCK AND ROLL SHOES
Chuck Willis
(Atlantic 1179)
- 2 JOHNNY B. GOODE
Chuck Berry
(Chess 1691)
- 3 DO YOU WANNA DANCE
Bobby Freeman
(Josie 835)
- 4 TRY THE IMPOSSIBLE
Lee Andrews & Hearts
(United Artists 123)
- 5 TWILIGHT TIME
Platters
(Mercury 71829)
- 6 JENNIE LEE
Jan & Arnie
(Arwin 108)
- 7 THE THINGS I LOVE
Fidelitys
(Baton 252)
- 8 LOOKING BACK
Nat "King" Cole
(Capitol 3939)
- 9 FOR YOUR LOVE
Ed Townsend
(Capitol 3926)
- 10 WHAT AM I LIVING FOR
Chuck Willis
(Atlantic 1179)

- YAKETY YAK
Coasters
(Atco 6116)
- ALL I HAVE TO DO IS DREAM
Everly Brothers
(Codence 1348)
- JOHNNY B. GOODE
Chuck Berry
(Chess 1691)
- TWILIGHT TIME
Platters
(Mercury 71829)
- DO YOU WANNA DANCE
Bobby Freeman
(Josie 835)
- TALK TO ME, TALK TO ME
Little Willie John
(King 5108)
- BOOK OF LOVE
Monotones
(Argo 5290)
- FOR YOUR LOVE
Ed Townsend
(Capitol 3926)
- WE BELONG TOGETHER
Robert & Johnny
(Old Town 1047)
- RUMBLE
Link Wray
(Codence 1347)

- ALL I HAVE TO DO IS DREAM
Everly Brothers
(Codence 1348)
- DO YOU WANNA DANCE
Bobby Freeman
(Josie 835)
- JENNIE LEE
Jan & Arnie (Arwin 108)
Billy Ward & Dominoes
(Liberty 55136)
- WITCH DOCTOR
David Seville
(Liberty 55132)
- JOHNNY B. GOODE
Chuck Berry
(Chess 1691)
- LOOKING BACK
Nat "King" Cole
(Capitol 3939)
- TWILIGHT TIME
Platters
(Mercury 71829)
- FOR YOUR LOVE
Ed Townsend
(Capitol 3926)
- YAKETY YAK
Coasters
(Atco 6116)
- PURPLE PEOPLE EATER
Sheb Wooley
(MGM)12651)

ATLANTA

NORFOLK

SAN FRANCISCO

- 1 WHAT AM I LIVING FOR
Chuck Willis
(Atlantic 1179)
- 2 LOOKING BACK
Nat "King" Cole
(Capitol 3939)
- 3 ALL I HAVE TO DO IS DREAM
Everly Brothers
(Codence 1348)
- 4 JOHNNY B. GOODE
Chuck Berry
(Chess 1691)
- 5 TWILIGHT TIME
Platters
(Mercury 71829)
- 6 FOR YOUR LOVE
Ed Townsend
(Capitol 3926)
- 7 DOWN ON MY KNEES
Heartbeats
(Roulette 4054)
- 8 HANG UP MY ROCK AND ROLL SHOES
Chuck Willis
(Atlantic 1179)
- 9 SITTING AND THINKING
Little Jr. Parker
(Duke 184)
- 10 COME WHAT MAY
Clyde McPhatter
(Atlantic 1185)

- DO YOU WANNA DANCE
Bobby Freeman
(Josie 835)
- LOOKING BACK
Nat "King" Cole
(Capitol 3939)
- ALL I HAVE TO DO IS DREAM
Everly Brothers
(Codence 1348)
- FOR YOUR PRECIOUS LOVE
Jerry Butler & Impressions
(Falcon 1013)
- WHAT AM I LIVING FOR
Chuck Willis
(Atlantic 1179)
- JENNIE LEE
Billy Ward & Dominoes
(Liberty 55136)
- TALK TO ME, TALK TO ME
Little Willie John
(King 5108)
- FOR YOUR LOVE
Ed Townsend
(Capitol 3926)
- PURPLE PEOPLE EATER
Sheb Wooley
(MGM 12651)
- TO BE LOVED
Jackie Wilson
(Brunswick 55052)

- LOOKING BACK
Nat "King" Cole
(Capitol 3939)
- JOHNNY B. GOODE
Chuck Berry
(Chess 1691)
- ALL I HAVE TO DO IS DREAM
Everly Brothers
(Codence 1348)
- TWILIGHT TIME
Platters
(Mercury 71829)
- WEAR MY RING AROUND YOUR NECK
Elvis Presley
(RCA Victor 7240)
- TO BE LOVED
Jackie Wilson
(Brunswick 55052)
- FOR YOUR LOVE
Ed Townsend
(Capitol 3926)
- WHAT AM I LIVING FOR
Chuck Willis
(Atlantic 1179)
- DOWN ON MY KNEES
Heartbeats
(Roulette 4054)
- WITCH DOCTOR
David Seville
(Liberty 55132)



R & B Sure Shots

"CHA-HUA-HUA"

Sleeper of the Week 5/3

Pets Arwin 109
Hugo & Luigi Roulette 4074
Eddie Platt Gone 5031

"OOH! MY SOUL" "TRUE FINE MAMA"

Award of the Week 5/24

Little Richard Specialty 633

"BEWILDERED"

Sleeper of the Week 5/3

Mickey & Sylvia Vik 0324

"I LOVE YOU SO"

Award of the Week 5/17

Chantels End 1020

"HIGH SCHOOL CONFIDENTIAL"

Award of the Week 5/24

Jerry Lee Lewis Sun 296

Breaking Nationally !!

"HIT THE ROAD"

Gus Jenkins
FLASH # 128

The Original

"DEAD"

by The Poets

FLASH # 129

FLASH RECORDS

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"SHAKE-KUM-DOWN"

and

"LET'S HAVE A GOOD TIME"

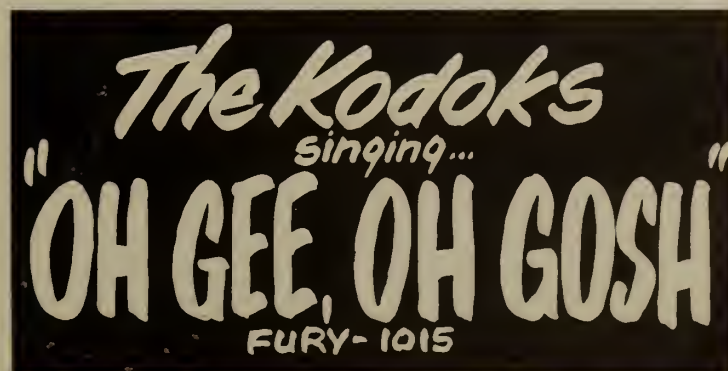
511

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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"



R & B Reviews

A AWARD & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

BUBBI HOAG

(Willow 1002)

B+ "OOH-BEE-DOOH" (2:40) [Walnut BMI—Crumidy, Martin] Hoag sings another slow pretty that comes off the stronger deck. Tune has a folky quality and Hoag's treatment is restrained but compelling. Deck has a lot to it and should be watched carefully.

B "YOU'RE ONLY YOUNG ONCE" (2:25) [Aries ASCAP—George Weiss] Bubbi Hoag sings a soft slow beat ballad impressively. His tenderness gives the offering a quality that appeals. Teeners may be moved by this pretty.

SHIRLEY GUNTER

(Tender 511)

B "BELIEVE ME" (1:45) [Rikpage BMI—Motola, Winn] Shirley Gunter, one of r & b's favorites for many years, sings a straight pop pretty with effective delivery. Moving offering.

B "CRAZY LITTLE BABY" (2:15) [Rikpage / Bregmark BMI—Motola] Miss Gunter swings over to the current teener type material. This is pop-r & b wax with the chantress belting in easy fashion. She sings it with a quality that appeals.

MARGE WHALEY

(Celestial 110)

C+ "MARGE'S MONDAY BOOGIE" (2:42) [Grosvenor House ASCAP—Marge Whaley] Marge Whaley swings out with a lively boogie item showcasing the runaway keyboard. Exciting piano offering.

C+ "WABASH BLUES" (1:53) [Leo Feist ASCAP—Meinken, Ringle] The talented lass does a honkey tonk treatment of a quick beat blues for the pop market. Straight treatment done well.

JOE BOOT

(Celestial 111)

B+ "ROCK AND ROLL RADIO" (2:04) [Star Tunes BMI—Boot, Standifer] Joe Boot wails a middle beat r & r ditty with a solid vocal treatment. Enjoyable jump wax that should find a good sized audience. Boot may have come up with something that could stir up some action.

B "THAT'S TOUGH" (2:24) [Star Tunes BMI—Boot, Standifer] Boot backs with a middle beat jumper and his energetic chanting of the airy ditty makes it a strong backer-upper.

THE EDSELS

(Dub 2843)

B "BELLS" (2:04) [Jimbo BMI—G. Jones, Jr.] The Edsels team softly on a slow beat drifter ballad for an easy to absorb deck. Delicately fashioned, it is however, in the r & r idiom and could attract both the younger and more mature teeners.

C+ "LAMA RAMA DING DONG" (2:20) [Jimbo BMI—G. Jones, Jr.] The Edsels turn to the quick beat jump on the flip, and it is a well done side, but one that has been done many times already.

The Cash Box Award o' the Week

"OP" (2:10) [Springton ASCAP—Margie Fisher]

"VISION OF YOU" (2:25) [Alstel Music BMI—Cicalease, Cast]

THE HONEYCONES (Ember 1036)

● Ember has picked up another Philadelphia master that has the novelty qualities that may carry it along the path of Ember's other Philly buy, "Get A Job". This offering, "Op", is a quick beat effort with a pig-latin lyric that the kids are so hip to. Item has already stirred up some action where it originated, Philly, and is therefore one to be watched carefully. Weird lyric, wild enough to have what it takes. The coupling, "Vision Of You", is a middle beat teener beat that will be the necessary dance side. Very pretty, and by all standards should be the side to be watched, but the novelty effect will kick "Op" off. "Vision" may be what the kids will listen to when they've tired of "Op".

"YOUR FUNERAL AND MY TRIAL" (2:38) [Arc BMI—Williamson]

"WAKE UP, BABY" (2:40) [Arc BMI—Williamson]

SONNY BOY WILLIAMSON (Checker 894)

● Sonny Boy Williamson, in a slow rhythmic blues, "Your Funeral And My Trial", warns his gal to believe hm when he tells her to treat him better—or else. Pretty drastic measures are promised by Williamson but obviously not too heady for the r & b buyer since we are already getting sales reports. Williamson tells his story effectively so watch it. The flip, "Wake Up, Wake Up", is a middle beat blues bouncer that Williamson gives an excellent vocal job. Top drawer effort that strengthens the release. Two good decks, with a slight lilt in the direction of "Your Funeral".

"HOOTCHY-KOO" (2:30) [Venice BMI—L. Williams]

"THE DUMMY" (1:56) [Venice BMI—L. Williams]

LARRY WILLIAMS (Specialty 634)

● Larry Williams, the man who invented "Boney Moroni", has another powerful hunk of material in his newest, "Hootchy-Koo", a slow, rhythmic jumper. Lyric, Williams, and the instrumental support combine to make it a powerful entry that could be another big hit for the wailer. Watch it carefully for signs of action. The flip, "The Dummy", is a quick beat jumper with a wild overall effect. Knock-out dance tempo for the power packed kids, but for the selling side it'll be "Hootchy-Koo".

"FOOL'S PARADISE" (2:40)

[Nor Va Jak BMI—LeClaire, Petty, Linsley]

"THINK IT OVER" (2:40)

[Cedarwood BMI—Holly, Petty, Allison]

THE CRICKETS

(Brunswick 55072)

● The Crickets are out with a double sided contender. See pop reviews.

GUITAR GABLE

(Excello 2140)

B+ "WALKING IN THE PARK" (2:14) [Excellorec BMI—Miller, Joliette] Guitar Gable, with King Karl handling the vocal, turns in a quick beat ditty based on the teenage beat and novelty lyric. Karl swings in forcefully and the youngsters could pick it up in quantity. Watch it.

B "HAVE MERCY ON ME" (2:59) [Excellorec BMI—Miller, Joliette] Gable and Karl team again for a slow rhythmic down home blues. Karl tells his story with sincerity. Ok blues deck.

JIMMY McCRACKLIN

(Peacock 1683)

B+ "THE SWINGING THING" (2:40) [Lion BMI—J. McCracklin] Jimmy McCracklin puts down a slow, but swinging instrumental beat that should attract lots of attention to his Peacock release. McCracklin is strong here and this deck should be watched.

B "I NEED YOUR LOVING" (2:34) [Lion BMI—J. McCracklin] McCracklin wails a slow beat down home blues with an authentic treatment. Should find the southern markets receptive. Ok deck.

DUKE MITCHELL

(Aladdin 3427)

B+ "CHOLO JOE" (1:55) [Glenn ASCAP—Robin, Willing] Duke Mitchell performs a slow rhythmic jump instrumental with a vocal that is secondary. It is in the pattern of some of today's hits. Effectively done and should capture good airtime.

B "I LOVE YOU MUCH TOO MUCH" (2:00) [Leeds ASCAP—A. Olshy, C. Towber, D. Raye] Duke Mitchell performs the standard with strong dramatic delivery. Nostalgic and pleasing. Straight pop delivery.

THE DE VILLES

(Aladdin 3432)

B "DO WOP" (2:15) [Pirouette/Aladdin BMI—Tate, Gibson] The De Villes bounce effortlessly through an engaging jump of medium tempo. Deck has a swiny lilt and stirring beat that should appeal to the teenage traffic.

B "KISS ME AGAIN AND AGAIN" (2:26) [Pirouette/Aladdin BMI—Tate, Gibson, Bledsoe] The De Villes drift on a lazy slow beat tempo as they tell the romantic story. Easy on the nerves deck.

BOBBY MITCHELL

(Imperial 1260)

B+ "64 HOURS" (2:42) [Travis BMI—Bartholomew, Mitchell] Bobby Mitchell wails a slow beat down home blues pleading with his gal to come home. Mitchell has that quality that comes through in his story telling. Good r & b wax that can hit in most markets.

B+ "I LOVE TO HOLD YOU" (2:03) [Travis BMI—Bartholomew, Mitchell] Mitchell swings easy on a slow rhythmic love jump. Mitchell is strong on this melodic deck that can appeal to all. Two strong decks offered here.

LITTLE RAY CAMPBELL

(Goldband 1064)

B "WHY WHY WHY" (2:30) [Golden States BMI—Shuler, Campbell] Little Ray Campbell shouts out a melodic quick beat blues with energy. Good teenage backing aids Campbell to get his message across. Deck rides high and hard. Ok swinger.

B "I'M ALL ALONE" (2:56) [Golden States BMI—Shuler, Campbell] Campbell sings a slow beat blues with emotion. His baby left him and he has no one to call his own. Wailing his story with feeling, Campbell turns in a performance that should appeal to his southern audience.

OSCAR McLOLLIE/ JENNETTE BAKER

(Class 228)

B+ "HEY GIRL—HEY BOY" (2:25) [Recordo BMI—Thomas, McLollie] Oscar McLollie and Jennette Baker team vocally against the Googie Rene band and come up with a cute quick beat bouncer aimed at all fields. Treatment is catchy and happy. Light hearted wax to be watched.

B "LET ME KNOW LET ME KNOW" (2:30) [Recordo BMI—McLollie] McLollie is soloist on the flip. A quick beat jump is delivered by McLollie with novelty effect. It is another light and fluffy deck that is good—but not as strong as "Hey Girl—Hey Boy."

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Top Selling Records

Reported by

R & B

Retail Outlets

From Coast to Coast

RECORD SHACK

New York, N. Y.

1. Looking Back (N. Cole)
2. What Am I Living For (C. Willis)
3. Talk To Me (L. W. John)
4. Yakety Yak (Coasters)
5. For Your Precious Love (Butler & Impressions)
6. Chanson D'Amour (Todds)
7. All I Have To Do Is Dream (Everlys)
- B. No Chemise Please (J. Granahan)
9. Got A Match (Daddios)
10. Tequila (Champs)

JOHNNY'S MUSIC

New Orleans, La.

1. What Am I Living For (C. Willis)
2. Talk To Me (L. W. John)
3. Yakety Yak (Coasters)
4. Woe Woe Is Me (B. Goby)
5. For Your Love (E. Townsend)
6. For Your Precious Love (Butler & Impressions)
7. Return To Me (D. Martin)
- B. Just A Dream (J. Clayton)
9. We Belong Together (Robert & Johnny)
10. El Rancho Rock (Champs)

COMER'S RECORD NOOK

San Antonio, Texas

1. What Am I Living For (C. Willis)
2. You Cheated (Slades)
3. Talk To Me (L. W. John)
4. Jennie Lee (Jan & Arnie)
5. Johnny B. Goode (C. Berry)
6. Endless Sleep (J. Reynolds)
7. Book Of Love (Monotones)
- B. True Fine Mama (L. Richard)
9. Cha-Hua-Hua (Hugo & Luigi)
10. To Be Loved (J. Wilson)

RECORD RACK

Los Angeles, Calif.

1. All I Have To Do Is Dream (Everlys)
2. For Your Love (E. Townsend)
3. Return To Me (D. Martin)
4. He's Got The Whole World (L. London)
5. Witch Doctor (D. Seville)
6. Purple People Eater (S. Wooley)
7. Do You Wanna Dance (B. Freeman)
- B. Twilight Time (Platters)
9. Jennie Lee (Jan & Arnie)
10. Endless Sleep (J. Reynolds)

LYRIC RECORDS

Indianapolis, Ind.

1. Do You Wanna Dance (B. Freeman)
2. Witch Doctor (D. Seville)
3. Big Man (Four Preps)
4. Purple People Eater (S. Wooley)
5. Rumble (L. Wray)
6. All I Have To Do Is Dream (Everlys)
7. Talk To Me (L. W. John)
- B. Sick And Tired (F. Domino)
9. Johnny B. Goode (C. Berry)
10. Skinny Minnie (B. Haley)

WOLFE'S MUSIC

Oakland, Calif.

1. Looking Back (N. Cole)
2. For Your Love (E. Townsend)
3. To Be Loved (J. Wilson)
4. Down On My Knees (Heartbeats)
5. Talk To Me (L. W. John)
6. Don't You Just Know It (H. Smith)
7. You Got Me Crying (J. Reed)
- B. The Letter (Larktones)
9. We Belong Together (Robert & Johnny)
10. Johnny B. Goode (C. Berry)

MR. "T"

Chicago, Ill.

1. Looking Back (N. Cole)
2. Talk To Me (L. W. John)
3. Music, Music, Music (A. Jamial)
4. For Your Precious Love (Butler & Impressions)
5. Do You Wanna Dance (B. Freeman)
6. For Your Love (E. Townsend)
7. You Got Me (B. B. Bland)
- B. 5 O'Clock In The Morning (Basie & Williams)
9. What Am I Living For (C. Willis)
10. Sitting And Thinking (L. J. Parker)

LACLEDE MUSIC

St. Louis, Mo.

1. For Your Precious Love (Butler & Impressions)
2. What Am I Living For (C. Willis)
3. Looking Back (N. Cole)
4. Tina (Spaniels)
5. You Got Me Crying (Reed)
6. Ruby, Ruby (Littlefield)
7. We Belong Together (Robert & Johnny)
- B. In A Dream (R. Hamilton)
9. Twilight Time (Platters)
10. Don't Be Sorry (B. Adams)

FOX MUSIC HOUSE

Charleston, S. C.

1. What Am I Living For (C. Willis)
2. Looking Back (N. Cole)
3. Purple People Eater (S. Wooley)
4. Twilight Time (Platters)
5. All I Have To Do Is Dream (Everlys)
6. Witch Doctor (D. Seville)
7. Return To Me (D. Martin)
- B. Wear My Ring (E. Presley)
9. Johnny B. Goode (C. Berry)
10. Skinny Minnie (B. Haley)

Canadian Visitor



DAUPHIN, MANITOBA, CAN.—Dee Jay Brian Skinner, CKDM, this city, recently took four of his "Teen Club" members on a trip to nearby Winnipeg to see the "Show of Stars". During the show, Brian spent most of his time interviewing the stars backstage between acts. Above he is shown with Chancellor songster Frankie Avalon who presented the jockey with his latest LP, titled "Frankie Avalon."

International Band Set For Newport

NEW YORK — A jazz band consisting of jazz musicians from each of 17 countries will make its appearance at the Newport Jazz Festival, skedded for July 3rd through the 6th at Newport, R.I.

"It's the most exciting jazz project of all time," said Louis L. Lorillard, president of the Newport Jazz Festival, the non-profit organization which has organized the musical aggregation and is sponsoring its appearance at Newport this year. "Most of the members of the band, which has an average age of 23, can't even understand each other's language, but music is proving to be a universal medium of communicating between them . . . as it should for people everywhere."

Two members of the Festival's Board of Directors, George Wein and Marshall Brown, recently completed a tour of the continent during which they auditioned hundreds of musicians in various countries.

The players who were selected will all meet in Paris and fly to the United States about June 15th. They'll rehearse for two weeks under the direction of bandmaster Marshall Brown, probably visit the nation's capital to meet President Eisenhower, then head for Newport and the scene of their sole performance.

Special permission had to be obtained from James C. Petrillo, head of the musician's union, to allow the performers to play in the U.S. at Newport. "We hope to send the International Youth Band to play at the Brussels World's Fair," notes Lorillard, "and we are now trying to line up a sponsoring company so the group can then go on to play at the U.S. Trade Fair in Moscow."

Among those already chosen for the band are: Zdenek Pulec, Czechoslovakia, trombone; Jan Wroblewski, Poland, tenor saxophone; Dusko Gokovic of Yugoslavia, trumpet; Hans Salomon of Austria, alto saxophone; Palle Bolvig of Denmark, trumpet; Christian Kellens, Belgium, trombone; Rudolf Jacobs, Holland, bass; Wladimiro Bas Fabache, Spain, alto saxophone; Jose Magalhais, Portugal,

trumpet; George Gruntz, Switzerland, piano; Albert Mangelsdorff, Germany, trombone; Bernt Rosengren, Sweden, tenor sax; Gilberto Cuppini, Italy, drums; Gabor Szobo, Hungary, guitar; Roger Guerin, France, trumpet; Ronnie Ross, England, baritone saxophone; and Andy Marsala, 15-year-old American saxophone player.

Previn Cuts "Gigi" Jazz LP

HOLLYWOOD — Andre Previn & His Pals (Shelly Manne & Red Mitchell) have just recorded a modern jazz version of the score of MGM's hit motion picture, "Gigi." This is a follow-up to their current best-selling jazz album, "Pal Joey." Previn conducted the music for the film.

In addition to his jazz interests, Previn is a distinguished film composer and conductor. He recently won the first annual Screen Composers' Association award presented to him on the Rosemary Clooney coast-to-coast CBS TV show, May 15. And at a subsequent banquet tendered in his honor by the Association "for the year's outstanding contribution to the art of scoring motion pictures," the award specifically mentioned Previn's original ballet composed for the Gene Kelly film, "Invitation to the Dance."

#13 For "Rock Around Clock"

PHILADELPHIA — The rock and roll "standard," "Rock Around The Clock" will be heard in its 13th film when it appears in the MGM flick "The Reluctant Debutante."

The song, which MGM effectively employed in "Blackboard Jungle," has a catalogue of over one hundred recordings in over twenty languages, and its Bill Haley version has a world wide sale of over eight million, according to James E. Myers, publisher of the song.



R & B

Disk Jockey

REGIONAL RECORD REPORTS

HOWARD WATSON

KPBA—Pine Bluff, Ark.

1. Hang Up My Rock & Roll Shoes (C. Willis)
2. Johnny B. Goode (C. Berry)
3. What Am I Living For (C. Willis)
4. Rumble (L. Wray)
5. Steppin' Out Tonight (B. Williams)
6. Witch Doctor (D. Seville)
7. Come What May (McPhatter)
- B. Willie And The Hand Jive (J. Otis)
9. Moonlight Bay (Drifters)
10. Midnighter (Champs)

GUY ANDREWS

WHEB—Partsmouth, N. H.

1. Twilight Time (Platters)
2. Endless Sleep (J. Reynolds)
3. All I Have To Do Is Dream (Everlys)
4. You (Aquatones)
5. Little Turtie Dove (B. Day)
6. Rumble (L. Wray)
7. Looking Back (N. Cole)
- B. Talk To Me, Talk To Me (L. W. John)
9. Cherry Pie (Tri-Lads)
10. We Belong Together (Robert & Johnny)

DON MCKAY

WEVD—New York

1. Talk To Me, Talk To Me (L. W. John)
2. Looking Back (N. Cole)
3. Twilight Time (Platters)
4. Johnny B. Goode (C. Berry)
5. All I Have To Do Is Dream (Everlys)
6. Rumble (L. Wray)
7. Wear My Ring (E. Presley)
- B. Tequila (Champs)
9. To Be Loved (J. Wilson)
10. Every Night (Chantels)

JAY BENNETT

KGAF—Gainesville, Texas

1. Johnny B. Goode (C. Berry)
2. Rumble (L. Wray)
3. All I Have To Do Is Dream (Everlys)
4. What Am I Living For (C. Willis)
5. Twilight Time (Platters)
6. Skinny Minnie (B. Haley)
7. Talk To Me, Talk To Me (L. W. John)
- B. Bewildered (Mickey & Sylvia)
9. Yakety Yak (Coasters)
10. Book Of Love (Monotones)

DAY SANDSTROEM

WWRI—W. Warwick, R. I.

1. El Rancho Rock (Champs)
2. Moonlight Bay (Drifters)
3. What Am I Living For (C. Willis)
4. Jennie Lee (Jan & Arnie)
5. Johnny B. Goode (C. Berry)
6. Witchcraft (D. Seville)
7. Born Blind (S. Williamson)
- B. Big Name Button (Royal Teens)
9. You Excite Me (F. Avalon)
10. Nairobi (T. Steele)

RAY READ

WAZA—Bainbridge, Ga.

1. Looking Back (N. Cole)
2. Do You Wanna Dance (B. Freeman)
3. Johnny B. Goode (C. Berry)
4. Talk To Me, Talk To Me (L. W. John)
5. Skinny Minnie (B. Haley)
6. Book Of Love (Monotones)
7. Twilight Time (Platters)
- B. Come What May (McPhatter)
9. Rumble (L. Wray)
10. El Rancho Rock (Champs)

RED EVANS—BILL SCHULTZ

WTAL—Tallahassee, Florida

1. Twilight Time (Platters)
2. Do You Wanna Dance (B. Freeman)
3. Book Of Love (Monotones)
4. Willie And The Hand Jive (Johnny Otis)
5. Yakety Yak (Coasters)
6. Zing Went The Strings (Coasters)
7. All Of My Life (S. Cooke)
- B. El Rancho Rock (Champs)
9. Jennie Lee (Jan & Arnie)
10. Drip Drop (Drifters)

GEORGE KLEIN

WHEY—Millington, Tenn.

1. Wear My Ring (E. Presley)
2. Purple People Eater (Wooley)
3. Scroungie (B. Justis)
4. Johnny B. Goode (C. Berry)
5. Believe What You Say (R. Nelson)
6. Sweet Woman (E. Bruce)
7. Book Of Love (Monotones)
- B. Dreamy Nights (D. Lee)
9. Witch Doctor (D. Seville)
10. Ten Years (J. Clements)

GERRY MYERS

CKEY—Toronto, Canada

1. Yakety Yak (Coasters)
2. Don't Go Home (Playmates)
3. Jennie Lee (Jan & Arnie)
4. Woodchoppers Ball (Davie)
5. Rumble (L. Wray)
6. Pretty Baby (Gino & Gina)
7. Try The Impossible (L. Andrews)
- B. Indian Love Call (Freeman)
9. Come What May (McPhatter)
10. Do You Wanna Dance (B. Freeman)

Preview



CULVER CITY, CALIF.—Bel Canto Stereophonic Recordings national sales reps preview new releases soon forthcoming. (Standing—left to right) Floyd Harris, Ron Bowen Co., Denver; Ray Johnston, Ray Johnston Co., Seattle; Grady Duckett, Atlanta; Mort Friedman, Morton L. Friedman Co., Chicago; Jim Grantland, Grantland & Associates, Detroit; Beverly Morris, Miss Bel Canto; Marty Bettan, Marty Bettan Sales Co., New York; John Maynard, Delzell-Maynard Sales, Dallas; Bill Blocki, Bill Blocki Associates, Stow, Ohio; Lee Maynard, St. Louis. (Kneeling—L to R) David S. Linz, Weber-Linz Associates, Philadelphia; Charles Harper, Bel Canto sales manager; Russ Molloy, Bel Canto executive vice president; Rod Pierce, California; and Gene Foster, Mel Foster Co., Minneapolis.

Country Music Spot Opens New Season

VERONA PARK, KY.—Over 4,000 country music fans turned out to see a host of entertainers, including George Jones, Jimmie Skinner, the Stanley Brothers, Connie Hall and Rusty York, open the Verona Park season Sunday, May 18th.

Skinner and his manager Lou Epstein, who operate the park, attribute the solid turnout to be an indication of renewed interest in country entertainment.

Skinner is currently riding high with his Mercury-Starday pressing of "What Makes a Man Wander."

"Leroy" Name-Gimmick Promotion

NEW YORK — Morris Diamond, Carlton Records promotion chief, busy lining up give-aways on the label's best seller, "Leroy," by Jack Scott.

Already set are Ted Steele, WOR-TV, New York; Buddy Deane, WJZ-TV, Baltimore, Md.; and Milt Grant, WTTG-TV, Washington, D. C.

Everyone who has the last, middle or first name of "Leroy" will receive the Jack Scott record for 25¢ by writing his local deejay. Diamond says the contest is now in its third week and "there are sure plenty of Leroy's."

Cheers For Deejay



ST. LOUIS—About 3,000 fans of Jack "Pookie" Carney, WIL-St. Louis deejay, spent an evening at a local Casa Loma ballroom honoring the platter spinner. Carney emceed the affair, crowned a queen for the evening, distributed 1,000 free records and signed an equal number of autographs. The event was so successful that a similar one is planned for the near future.



Country Disk Jockey REGIONAL RECORD REPORTS

- NORMAN PERRY**
KZEE—Weatherford, Tex.
- Casino On The Hill (L. Williams)
 - It's A Little More Like Heaven (H. Locklin)
 - Stairway Of Love (Robbins)
 - First Date (Dee & Patty)
 - Your Name Is Beautiful (C. Smith)
 - All I Have To Do Is Dream (Everlys)
 - Guess Things Happen That Way (J. Cash)
 - Because I'm A Dreamer (Marv & Patty)
 - Purple People Eater (S. Wooley)
 - Daddy's Geisha Girl (McCoys)

- JIMMIE SKINNER**
WMOH—Hamilton, Ohio
- Color Of The Blues (Jones)
 - What Makes A Man Wander (J. Skinner)
 - Crying Over You (W. Pierce)
 - I'm The Girl In The USA (C. Hall)
 - It's A Little More Like Heaven (H. Locklin)
 - Doing My Time (J. Cash)
 - Things In Common (Skinner & Hall)
 - I Need You All The Time (S. Davis)
 - No School Bus In Heaven (Stanley Bros.)
 - Dixie Strut (R. York)

- SHELDON GIBBS**
KRIZ—Phoenix, Ariz.
- Just Married (M. Robbins)
 - Oh Lonesome Me (Gibson)
 - I Love You More (J. Reeves)
 - I Can't Stop Loving You (D. Gibson)
 - All I Have To Do Is Dream (Everlys)
 - Ballad Of A Teenage Queen (J. Cash)
 - Curtain In The Window (R. Price)
 - It's A Little More Like Heaven (H. Locklin)
 - Crying Over You (W. Pierce)
 - How Do You Hold A Memory (H. Thompson)

- GEORGE WASHINGTON TUCKER**
WEKR—Fayetteville, Tenn.
- Curtain In The Window (R. Price)
 - Big River (J. Cash)
 - Crying Over You (W. Pierce)
 - Just Married (M. Robbins)
 - I Don't Apologize (Hawkins)
 - Two Fools In Love (Marv & Patty)
 - Overnight (J. Reeves)
 - Li'l Liza Jane (Thompson)
 - Oh Lonesome Me (Gibson)
 - I'm So Lonesome I Could Cry (J. Webb)

- DAVE NEUMANN**
KAYO—Seattle, Wash.
- Your Name Is Beautiful (C. Smith)
 - When The Work's All Done This Fall (M. Wiseman)
 - Crying Over You (Pierce)
 - My Baby Ain't My Baby No More (Wilburns)
 - My Feet 'Er Dirty (J. John)
 - I'm Hurting All Over (Snow)
 - Baby Blue (G. Vincent)
 - Strollin' The Blues (R. Foley)
 - I'm So Lonesome I Could Cry (J. Webb)
 - Purple People Eater (S. Wooley)

- JIMMY SCHELL**
KCLV—Clovis, N. M.
- Be My Bride (C. Phillips)
 - Crying Over You (W. Pierce)
 - Whispering Rain (H. Snow)
 - It's A Little More Like Heaven (H. Locklin)
 - It's Written In The Stars (W. Walker)
 - Too Many Tears (Phillips)
 - Oh Lonesome Me (Gibson)
 - Honky Tonk Hardwood Floor (J. Horton)
 - Everytime I'm Kissing You (F. Young)
 - Fiddlers' Rock (J. Smith)

- NEIL ZACHMEYER**
WRAM—Monmouth, Ill.
- Crying Over You (Pierce)
 - Curtain In The Window (R. Price)
 - Put Me In Your Pocket (M. Wiseman)
 - Overnight (J. Reeves)
 - Big River (J. Cash)
 - Oh Lonesome Me (Gibson)
 - Because I'm A Dreamer (Marv & Patty)
 - I'll Take Your Love (Miller)
 - Love Come To Me (F. Hart)
 - Warm Arms, Sweet Lips (H. Edwards)

- "HOPALONG" JOE HOPPEL**
WCMS—Norfolk, Va.
- All I Have To Do Is Dream (Everlys)
 - He's Got The Whole World (L. London)
 - Oh Lonesome Me (Gibson)
 - A Little More Like Heaven (H. Locklin)
 - Curtain In The Window (R. Price)
 - Rockin' Gypsy (Collins & Maphis)
 - Hey Mr. Bluebird (Tubb & Wilburns)
 - Blue Ridge Mountain Blues (B. Clifton)
 - How Do You Hold A Memory (H. Thompson)
 - I Miss You (B. Gallion)

- JOHN YANISH**
WNNJ—Newton, N. J.
- Oh Lonesome Me (Gibson)
 - I Can't Stop Loving You (D. Gibson)
 - Ballad Of A Teenage Queen (J. Cash)
 - Whole Lotta Woman (M. Rainwater)
 - Wear My Ring (E. Presley)
 - All I Have To Do Is Dream (Everlys)
 - Curtain In The Window (R. Price)
 - Send Me The Pillow (H. Locklin)
 - Big River (J. Cash)
 - Big Wheels (H. Snow)

- CLARENCE KNEELAND**
WICH—Jewett City, Conn.
- How Do You Hold A Memory (H. Thompson)
 - Overnight (J. Reeves)
 - You'll Come Back (Pierce)
 - I've Been Around Too Long (C. Smith)
 - Before You Know It (E. Arnold)
 - I'm Hurting All Over (Snow)
 - Oh Lonesome Me (Gibson)
 - Ballad Of A Teenage Queen (J. Cash)
 - When The Work's All Done This Fall (M. Wiseman)
 - She Didn't Even Know I Was Gone (Louvins)

- TONY DAVIS**
WJOE—Port St. Joe, Fla.
- Wear My Ring (E. Presley)
 - Ballad Of A Teenage Queen (J. Cash)
 - Oh Lonesome Me (Gibson)
 - Overnight (J. Reeves)
 - All I Have To Do Is Dream (Everlys)
 - Just Married (M. Robbins)
 - Breathless (J. L. Lewis)
 - I Can't Stop Loving You (K. Wells)
 - Whole Lotta Woman (M. Rainwater)
 - Curtain In The Window (R. Price)

- "SLIM" WATTS**
KTRM—Beaumont, Tex.
- Color Of The Blues (Jones)
 - Cotton Picker (W. Watts)
 - It's A Little More Like Heaven (H. Locklin)
 - Crying Over You (Pierce)
 - Moon Over My Shoulder (B. Barnes)
 - Hey Mr. Bluebird (Tubb & Wilburns)
 - Stairway Of Love (Robbins)
 - What A Night (L. Emerson)
 - Curtain In The Window (R. Price)
 - Guess Things Happen That Way (J. Cash)

- MARTY KRAUSS**
WAMO—Pittsburgh, Pa.
- Big Wheels (H. Snow)
 - Me And My Big Loud Mouth (L. J. Dickens)
 - Jacqueline (B. Helms)
 - Just Married (M. Robbins)
 - Rules Of Love (J. Snow)
 - You'll Come Back (Pierce)
 - Goodnight Mr. Sun (Smith)
 - When The Work's All Done This Fall (M. Wiseman)
 - All I Have To Do Is Dream (Everlys)
 - Two Fools In Love (Marv & Patty)

- STEVE WOODMAN**
CFCF—Montreal, Que., Can.
- Just Married (M. Robbins)
 - Stairway Of Love (Robbins)
 - Oh Lonesome Me (Gibson)
 - Jacqueline (B. Helms)
 - Ballad Of A Teenage Queen (J. Cash)
 - Curtain In The Window (R. Price)
 - Lazy Mary (L. Monte)
 - Terrific Together (F. Husky)
 - Wear My Ring (E. Presley)
 - All I Have To Do Is Dream (Everlys)

- BOB WOODEL**
WWHG—Hornell, N. Y.
- Put Me In Your Pocket (M. Wiseman)
 - Colonial Ballroom (Atkins)
 - First Born (T. E. Ford)
 - Choking The Strings (Reno & Smiley)
 - When The Work's All Done This Fall (M. Wiseman)
 - Old Ladies Home (Williams)
 - Brand New Heartache (Everlys)
 - Spanish Two-Step (Snow & Atkins)
 - Tennessee Breakdown (Reno & Smiley)
 - 'Tis Sweet To Be Remembered (M. Wiseman)

- JIM ATKINS**
WARF—Jasper, Ala.
- It's A Little More Like Heaven (H. Locklin)
 - I Can't Stop Loving You (K. Wells)
 - Send Me The Pillow (H. Locklin)
 - Curtain In The Window (R. Price)
 - Once More (R. Acuff)
 - Ballad Of A Teenage Queen (J. Cash)
 - Oh Lonesome Me (Robbins)
 - Just Married (M. Robbins)
 - I Love You More (J. Reeves)
 - Whole Lotta Woman (M. Rainwater)

- MORISS TAYLOR**
KHSL—Chico, Calif.
- Report Card Time (McCrory)
 - My Jimmy (J. Davids)
 - You're Just The Kind Of Guy (J. Shepard)
 - Daddy's Geisha Girl (McCoys)
 - How Do You Hold A Memory (H. Thompson)
 - Send Me The Pillow (Miller Bros.)
 - Candy Kisses (S. Whitman)
 - I Love You More (J. Reeves)
 - Guess Things Happen That Way (J. Cash)
 - Sweetie Pie Punkin (Taylor)

- LYLE NELSON**
WCMP—Pine City, Minn.
- All I Have To Do Is Dream (Everlys)
 - Ballad Of A Teenage Queen (J. Cash)
 - It's All Your Fault (Pierce)
 - Because I'm A Dreamer (Marv & Patty)
 - Just Married (M. Robbins)
 - Oh Lonesome Me (Gibson)
 - Hey Mr. Bluebird (Tubb & Wilburns)
 - When (M. Linn)
 - Crying Over You (Pierce)
 - Lonely Moonlight (Jan & Patti)

- "BROTHER HAL"**
KLRA—Little Rock, Ark.
- Oh Lonesome Me (Gibson)
 - Guess Things Happen That Way (J. Cash)
 - Come In Stranger (J. Cash)
 - Send Me The Pillow (H. Locklin)
 - I Love You More (J. Reeves)
 - Just Married (M. Robbins)
 - You'll Come Back (Pierce)
 - Curtain In The Window (R. Price)
 - It's A Little More Like Heaven (H. Locklin)
 - Purple People Eater (S. Wooley)

- KERMIT REID**
WTJH—East Point, Ga.
- All I Have To Do Is Dream (Everlys)
 - Just Married (M. Robbins)
 - No Song To Sing (Anderson)
 - Come In Stranger (J. Cash)
 - Wear My Ring (E. Presley)
 - It's A Little More Like Heaven (H. Locklin)
 - I'm So Lonesome I Could Cry (J. Webb)
 - She Didn't Even Know I Was Gone (Louvins)
 - Crying Over You (Pierce)
 - City Lights (D. Rich)

- TOMMY DOWNS**
WKLO—Louisville, Ky.
- Curtain In The Window (R. Price)
 - Send Me The Pillow (H. Locklin)
 - Once More (Osbornes)
 - Oh Lonesome Me (Gibson)
 - Anna Marie (J. Reeves)
 - Big River (J. Cash)
 - Man In The Moon (Browns)
 - Things In Common (Skinner)
 - Two Little Hearts (O'Gwynn)
 - Song Of The Islands (M. Robbins)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Country Big 10 JUKE BOX TUNES

Pos. Last Week

- | | | |
|-----------|---|----------|
| 1 | ALL I HAVE TO DO IS DREAM
<i>Everly Brothers</i>
(Cadence 1348) | 1 |
| 2 | JUST MARRIED
<i>Marty Robbins</i>
(Columbia 41143) | 4 |
| 3 | OH LONESOME ME
<i>Don Gibson</i>
(RCA Victor 7133) | 3 |
| 4 | WEAR MY RING AROUND YOUR NECK
<i>Elvis Presley</i>
(RCA Victor 7240) | 2 |
| 5 | SEND ME THE PILLOW YOU DREAM ON
<i>Hank Locklin</i>
(RCA Victor 7127) | 7 |
| 6 | I CAN'T STOP LOVING YOU
<i>Kitty Wells</i>
(Decca 30551)
<i>Don Gibson</i>
(RCA Victor 7133) | 6 |
| 7 | BALLAD OF A TEENAGE QUEEN
<i>Johnny Cash</i>
(Sun 283) | 5 |
| 8 | CURTAIN IN THE WINDOW
<i>Ray Price</i>
(Columbia 41105) | 9 |
| 9 | STAIRWAY OF LOVE
<i>Marty Robbins</i>
(Columbia 41143) | 8 |
| 10 | GUESS THINGS HAPPEN THAT WAY
<i>Johnny Cash</i>
(Sun 295) | — |

11. IT'S A LITTLE MORE LIKE HEAVEN. 12. JACQUELINE. 13. CRYING OVER YOU. 14. BREATHLESS. 15. I LOVE YOU MORE.

Happy About The Bullseye



SHREVEPORT, LA.—Jimmy & Johnny and Tillman Franks look on with Carl Belew at the Bullseye Carl received in a recent issue of The Cash Box on his new Brunswick recording "Twenty Four Hour Night" backed with "Everytime I'm Kissing You". Jimmy & Johnny are now back on the Louisiana Hayride. Their new release on "D" label is titled "I Can't Find The Doorknob" and will be out this week.

Marty Robbins Joins Denny Artist Bureau

NASHVILLE, TENN.—Marty Robbins has joined the Jim Denny Artist Bureau. The Bureau is now in the process of setting up fall dates for Robbins. His first dates were May 30, 31 and June 1 at Camden Park in Huntington, West Virginia. Robbins' group consists of Marty, the Glaser Brothers, Bobby Sykes and the Tears-drops. Marty has had many big hits, his latest being "A White Sports Coat and a Pink Carnation" and "Singing

the Blues," both very big sellers. His latest waxing couples: "Just Married" and "Stairway of Love."

Other artists working out of the Denny Artist Bureau are Carl Smith, Webb Pierce, Johnny, Jack and Kitty Wells, Jimmy Dickens, Minnie Pearl, George Morgan, the Duke of Paducah, Warner Mack, Martha Carson, Jerry Lee Lewis, Red Sovine, Pat Kelly, Judy Lynn, Mel Tillis, Wayne Walker, Eddie Hill and others.



The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM NATION'S DISK JOCKEYS

- | | POS. LAST WEEK |
|---|--|
| 1. OH LONESOME ME | Don Gibson (RCA Victor) (1) |
| 2. JUST MARRIED | Marty Robbins (Columbia) (3) |
| 3. ALL I HAVE TO DO IS DREAM | Everly Brothers (Cadence) (2) |
| 4. CURTAIN IN THE WINDOW | Ray Price (Columbia) (5) |
| 5. IT'S A LITTLE MORE LIKE HEAVEN | Hank Locklin (RCA Victor) (7) |
| 6. GUESS THINGS HAPPEN THAT WAY | Johnny Cosh (Sun) (16) |
| 7. WEAR MY RING AROUND YOUR NECK | Elvis Presley (RCA Victor) (4) |
| 8. I CAN'T STOP LOVING YOU | { Kitty Wells (Decca) (6)
Don Gibson (RCA Victor) |
| 9. BALLAD OF A TEENAGE QUEEN | Johnny Cosh (Sun) (9) |
| 10. I LOVE YOU MORE | Jim Reeves (RCA Victor) (8) |
| 11. CRYING OVER YOU. 12. SEND ME THE PILLOW YOU DREAM ON. 13. STAIRWAY OF LOVE. 14. WHAT MAKES A MAN WANDER. 15. JACQUELINE. 16. TWO FOOLS IN LOVE. 17. COLOR OF THE BLUES. 18. WHEN THE WORK'S ALL DONE THIS FALL. 19. ONCE MORE. 20. TEN YEARS. 21. HEY, MR. BLUEBIRD. 22. BIG WHEELS. 23. PURPLE PEOPLE EATER. 24. BIG RIVER. 25. HOW DO YOU HOLD A MEMORY. 26. BECAUSE I'M A DREAMER. 27. WHOLE LOTTA WOMAN. 28. COME IN STRANGER. 29. YOUR NAME IS BEAUTIFUL. 30. HIGH SCHOOL CONFIDENTIAL. 31. STOP THE WORLD. 32. SECRETLY. 33. YOU'LL COME BACK. 34. MY BABY AIN'T MY BABY ANYMORE. 35. I DON'T APOLOGIZE. 36. MAKE ME A MIRACLE. 37. CLAUDETTE. 38. MY BUCKET'S GOT A HOLE IN IT. 39. BREATHLESS. 40. HOUSE OF GLASS. 41. IT'S ALL YOUR FAULT. 42. MY BABY CAME BACK. 43. PUT ME IN YOUR POCKET. 44. PINK PEDAL PUSHERS. 45. WHISPERING RAIN. 46. AIN'T NOWHERE IN THE WORLD. 47. SHE DIDN'T EVEN KNOW I WAS GONE. 48. I'M HURTING ALL OVER. 49. I'M SO LONESOME I COULD CRY. 50. I MISS YOU; QUEEN FOR A DAY. | |



Country Best Sellers

IN RETAIL OUTLETS

Pos. Last Week

- | | | |
|------------|---|-------------|
| 1. | ALL I HAVE TO DO IS DREAM (1)
<i>Everly Brothers</i>
(Cadence 1348) | (1) |
| 2. | OH LONESOME ME (3)
<i>Don Gibson</i>
(RCA Victor 7133) | (3) |
| 3. | JUST MARRIED (4)
<i>Marty Robbins</i>
(Columbia 41143) | (4) |
| 4. | WEAR MY RING AROUND YOUR NECK (2)
<i>Elvis Presley</i>
(RCA Victor 7240) | (2) |
| 5. | SEND ME THE PILLOW YOU DREAM ON (5)
<i>Hank Locklin</i>
(RCA Victor 7127) | (5) |
| 6. | GUESS THINGS HAPPEN THAT WAY (19)
<i>Johnny Cash</i>
(Sun 295) | (19) |
| 7. | STAIRWAY OF LOVE (6)
<i>Marty Robbins</i>
(Columbia 41143) | (6) |
| 8. | I CAN'T STOP LOVING YOU (8)
<i>Kitty Wells</i> (Decca 30551)
<i>Don Gibson</i> (RCA Victor 7133) | (8) |
| 9. | JACQUELINE (12)
<i>Bobby Helms</i>
(Decca 30619) | (12) |
| 10. | CURTAIN IN THE WINDOW (10)
<i>Ray Price</i>
(Columbia 41105) | (10) |
11. CRYING OVER YOU. 12. I LOVE YOU MORE. 13. BALLAD OF A TEENAGE QUEEN. 14. IT'S A LITTLE MORE LIKE HEAVEN. 15. PURPLE PEOPLE EATER. 16. STOP THE WORLD. 17. MY BUCKET'S GOT A HOLE IN IT. 18. SECRETLY. 19. WHAT MAKES A MAN WANDER. 20. BREATHLESS. 21. COLOR OF THE BLUES. 22. HIGH SCHOOL CONFIDENTIAL. 23. PINK PEDAL PUSHERS. 24. MAKE ME A MIRACLE. 25. CLAUDETTE. 26. YOUR NAME IS BEAUTIFUL. 27. BELIEVE WHAT YOU SAY. 28. DON'T. 29. WHOLE LOTTA WOMAN. 30. ONCE MORE; OVERNIGHT; BIG WHEELS.

JIMMIE WILLIAMS

sings

"IF YOU'RE LOOKIN'
FOR LOVE"

* MGM *

WHITE OAK MUSIC, BMI.,
7771 Cheviot Rd., Cincinnati 39, Ohio

NOW ON HICKORY!
Roy Acuff
"ONCE MORE"
Hickory 1073
If It's Country Music
It's Bound To Be Good!



Country Reviews

A BULLSEYE **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

MOON MULLICAN
(Coral 16994)

B+ "JENNY LEE" (2:00) [Daywin BMI—A. Ginsburg, J. Berry] The current pop, r&b smash gets the c&w-rock 'n roll and fiddlin' treatment from Moon Mullican—with an able assist from the Anita Kerr Singers. Tho too late for pop-r&r honors it could bust wide open in the country-rock dept.

B "THAT'S ME" (2:19) [Coaxial BMI—M. Mullican] Under side is a self-penned, up tempo romantic cutie that Mullican, along with the Kerr group, etches in light-hearted style. Should catch a heap of spins.

JOE HUDGINS
(Robbins 1005)

B+ "WHERE'D YOU STAY LAST NIGHT" (2:30) [Be-Are BMI—J. Hudgins] Joe Hudgins bows on the Robbins label with a fetching, steady-driving opus that the jocks are gonna give many a-whirl. The warbler's kinda upset 'cause his gal's been out all nite. Flavorful instrumental back-drop.

B "I'M SORRY FOR YOU" (2:43) [Be-Are BMI—J. Hudgins] Here Hudgins takes hold of a moderate paced, crying towel love affair and puts it across in effective style. Good country item.

ABE MULKEY
(Tally 122)

B "LOVIN' YOU IS MY BUSINESS" (2:10) [Lu-Tal BMI—A. Mulkey] Abe Mulkey sings right from the heart as he claims that his love for the gal is 100% pure and will always remain so. A moderate paced affair that the country platter spinners are sure to take a liking to.

B "PACKED UP AND SHOVED OFF" (2:10) [Lu-Tal BMI—A. Mulkey] Under half, is an up tempo romantic weeper on which Mulkey sadly reflects that his sweetie has run out on him. Two good showings.

DON RENO & RED SMILEY
(Dot 15760)

B+ "ONE MORE HILL" (2:18) [Warden BMI—G. Walker, G. Wilson] No matter how successful one may be—there's still the hill of judgement to climb. So say Don Reno & Red Smiley on this inspiring, religious-flavored lilter. Beautiful performance. Could capture a large portion of the country market.

C+ "BANJO MEDLEY" (2:09) [Gal-latin BMI—D. Reno] Flipside is strictly instrumental as Reno, Smiley and the Tennessee Cut-Ups pick out a quick paced medley of old-time delighters to a fare-thee-well.

JOHNNY BUSH
(Allstar 7166)

C+ "IN MY WORLD ALL ALONE" (2:31) [Allstar BMI—E. Dover, D. James] Attractively showcased by Bill Freeman and his Texas Plainsmen on the instrumental portion, Johnny Bush handles the vocal reins as he feelingfully bounces over a quick paced tear-jerker.

C+ "YOU'VE SAID THAT BEFORE" (2:35) [Allstar BMI—Clubb, Sprague, Hamilton] Here Bush projects with the utmost sincerity as he softly spins a tender, moderate paced romantic weeper. The Freeman crew back up in soft, subdued string style.

THE CASH BOX BULLSEYE



"I DIG YOU BABY" (1:45)

[Geronimo BMI—M. Rainwater, B. Stevenson]

"MOANIN' THE BLUES" (2:03) [Acuff-Rose BMI—H. Williams]

MARVIN RAINWATER (MGM 12665)



MARVIN RAINWATER

● Marvin Rainwater, now an international star as a result of his fantastic success in England (his

"Whole Lotta Woman" reaching the #1 slot over there as well as riding high on the country charts over here) comes thru with another tremendous pairing that means money in the bank for all concerned. On the topside Marv delightfully multiple-voices a captivating, gimmicked-up, all-market novelty rocker labeled "I Dig You Baby". Looks like a smash from every angle. On the flip half the chanter demonstrates his top calibre vocal-yodel style as he polishes off a wonderful fast-paced revival of the Hank Williams favorite, "Moanin' The Blues". Sensational, pop-styled vocal and musical assist on both lids.

"I CAN'T HELP WONDERING" (2:08) [Cedarwood BMI—M. Tillis]

"JEALOUSY" (2:25) [Cedarwood BMI—J. Anglin]

KITTY WELLS (Decca 30662)



KITTY WELLS

● Kitty Wells steps into the wax spotlight once again as she follows

her current clicker, "I Can't Stop Loving You", with two more powerful bids for hitdom. And both ends have that 'big hit' sign notched into every groove of the disk. The thrush is at her vocal best as she penetratingly renders two heartfelt echo-chambered romantic themes labeled "I Can't Help Wondering" and "Jealousy". Top end moves along at an up tempo pace while the under deck falls into the moderate beat category. Looks like two king-sized hits, back-to-back. And they're both tailor-made for any country deejay's program schedule.

"ALONE WITH YOU" (1:55)

[Lanchester BMI—Drusky, Vanadore, Young]

"EVERY TIME I'M KISSING YOU" (2:15)

[Four Star BMI—F. Young, C. Belew]

FARON YOUNG (Capitol 3982)



FARON YOUNG

● Faron Young, whose past few releases have been slanted heavily

towards the pop mart, returns to the 'pure country' fold on his newest Capitol pairing and chances are his name'll be back up on the country hit listings in the weeks to come. The smooth-toned songster combines a ballad with a beat on the coupling and he handles 'em both in equally effective fashion. The beat side is an inviting romantic item tagged "Alone With You" while the ballad is a heart rending, moderate-paced love affair dubbed "Everytime I'm Kissing You." Great double-decker for the large Young following. It's a toss-up.

"I THINK OF YOU" (2:30) [Knox BMI—Grayzell]

RUDY GRAYZELL (Sun 290)

● A striking ballad that could turn into a 'hot' item for both the country and pop marts is served up by Sun's Rudy Grayzell. (See Pop Reviews).

McCORMICK BROTHERS
(Hickory 1080)

B+ "BIG EYES" (1:55) [Acuff-Rose BMI—B.&F. Bryant] The McCormick Brothers come up with their strongest pairing to date. This side the group refreshingly romps over a driving, happy-go-lucky novelty. Enticing ditty that could step way out.

B+ "BLUE BLUE MOOD" (2:23) [Acuff-Rose BMI—R.&D. Ker-shaw] Flipside finds the boys in a sad frame of mind as they persuasively etch an infectious up tempo lover's lament. In addition to their first rate vocal stylings the artists again dish up some stand out instrumental work on the two sides.

BILL MACK
(Starday 360)

B+ "BLUE" (2:28) [Starrite BMI—Mack] Bill Mack's newest Starday offering has what it takes to make the pop, as well as the country jocks, sit up and take notice. It's a self-penned, moderate paced lover's lament that the warbler spins with warmth and sincerity. Watch it closely. Could be a real 'sleeper'.

C+ "FADED ROSE" (2:56) [Starrite BMI—Mack] The under end is for the 'straight' country music buyer. It's another tear-compelling, romantic Mack original set to a slight up beat and warbled with conviction by the artist.

SHARON LEE
(Excellent 401)

C+ "KISSING GAME" [Mooney & Lee BMI—Lee, Carter, Britt] The pert and delectable vocal stylings of young newcomer to wax, Sharon Lee, fall pleasantly on the ear, as she and Ray Britt, another newcomer, team up on a sprightly, up tempo novelty. Appealing ditty that bounces merrily along in gay style.

C "NO DEPOSIT, NO RETURN" [Hub BMI—D. Davenport, T. Mathison, F. George] This end the chirp sends up another peppy reading as she solos on a quick beat toe-tapper. Joe Elliot is featured on guitar.

DICK CURLESS
(Event 4274)

B+ "NINE POUND HAMMER" (2:20) [American BMI—M. Travis] Dick Curless comes up with a tantalizing rendition of a Merle Travis ditty that's been stirring up some dust in the New England area. It's a fast paced folk tale that Curless pounds out in potent style. Could be a chart-rider.

C+ "YOU NEVER MISS THE WATER (Till The Well Runs Dry)" (2:20) [United ASCAP—P. Secon, A. Kent] Flip portion is an interesting bit of romantic philosophy that Curless ambles over in easy-to-take fashion. Appealing mid-deck recitation on both halves.

DON VINSON
(MGM 12663)

B+ "WHY DID YOU LEAVE ME" (2:16) [Kenny Marlow BMI—Vinson] Don Vinson sends up an impressive vocal performance as he tearfully double-tracks his way thru a touching romantic lilter. Strong piece of material handled with finesse by the warbler.

B+ "SHAKIN' HANDS WITH HEARTACHES" (1:56) [Tower BMI—Vinson, Powell, Rackley, Stough] Under slicing features another top notch lover's blues, set to a contagious quick beat and performed in grade "A" manner by Vinson. Keep close tabs on both lids.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Country Round Up

Horace Logan, KCUL-Ft. Worth, Texas' Program Director notes that two of the artists who appeared and met on KCUL's "Cowtown Hoedown" are getting married on the stage of the Majestic Theater, Sat. nite, May 31st (between performances).

Joy Edwards, a member of the Melody Five Band and Lonnie Thompson, the vocalist with the "Troublesome Three" have decided to sign a lifetime contract. And because they met at KCUL's "Hoedown" they want to be married right there on the spot!



HANK LOCKLIN

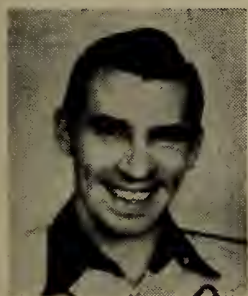
The "Hoedown" is sending them to Wilbur Clark's Desert Inn at Las Vegas as a wedding gift.

Logan adds, and KZEE-Weatherford, Texas' Norman Perry concurs, that Webb Pierce and Hank Locklin played to a full house at the "Hoedown" on Saturday, May 17th. This was Logan's 1st appearance as Master of Ceremonies along with "Uncle Hank" Craig and Jack Henderson. Others on the show included RCA's McCoy Kids and Columbia exec, Frankie Miller.

Bob Cole, Jay Recording artist, is now on the "Old Country Barndance" in Baton Rouge, La., along with the Thompson Bros., Oscar & Billie, Bill Harris, Paul Barnett, Harold Bell, Kem & the Westerners, and J. R. Jones, M. C. Bob also MC's the show. His latest record on Jay is "Face to Face" b/w "You Lied" and he's due for another release shortly. His fan club is headed by Madge Duhon, Abbeville, La. Rte #1, Box 293.

Tony Davis, formerly with WTSL-Hanover, N.H., nows calls WJOE-Port St. Joe in Northwest Florida, his home. Diskeries, promotion men and artists—take note!

Mercury-Starday's Bill Clifton & his Dixie Mountain Boys worked the "Glen Echo" Ballroom, Washington, D.C., for Don Owens, on May 30th. Bill would like to work as many weekends as possible during the coming summer months and would appreciate hearing from interested parties. His address is 3 University Circle, Charlottesville, Va.



BOB COLE

Doris Cooney, vice-president of the Slim Harper Fan Club, advises that is Slim appearing every weekend at the "Scandia Club" in Garwood, N.J. Harper is now being managed by Smokey Warren and his new Wagon waxing is tagged "Lure Of Love". Doris adds that Slim'll be a proud papa soon.

Knowing how to relax is a wonderful facet, but relaxing to the degree that you fail to shave for 22 years is ridiculous.

However, "Herman the Hermit", banjo-pickin' and bass-playin' musician of KXLA-Pasadena, Calif's live daytime variety show, "Hometown Jamboree", has purposefully by-passed the razor and strop for, lo', these many years, and his shaggy looks have become a trademark in the business.

Herman, age 73, a real old-timer in radio and television is celebrating his 67th Anniversary as an Entertainer. Congratulations, Herm.!

Dick Haynes, age with-held, another radio-TV veteran brings his varied talent . . . comic, emcee, disk jockey, to KXLA on "D-H Day", Mon., June 2nd, when he returns from his retreat to Texas—for childhood reunions. "Uncle Richard", as he is known to his many Los Angeles fans, will present to KXLA's audience his huge cast of comical characters that have brightened the Southern Calif. radio scene for the past 10 years.

Dick's Show, "Haynes At The Reins", will be heard daily, from 2:30 to 5:30 P.M. starting June 2nd and he'll host his first day, some of the top names on the wax scene.

Cliffie Stone moved his "Hometown Jamboree" television show into the KXLA Studios, starting Sat., May 17th after nine years.

Stone's "Jamboree" program is one of the oldest television programs on the west coast having been on consistently for the past nine years. Stone, who has always presented the show from a ballroom, made the decision recently to give the show stronger production value, better lighting and sound by bringing it into the KXLA sound stage.



SLIM HARPER

Seen weekly on "Hometown Jamboree" will be, as usual, Molly Bee, Darla Daret, Rose and Cal Maddox, Billy Strange, Gene O'Quin, Harry Rodcay, "Herman the Hermit" and Stone's Band.

Actor Smiley Burnette flew into Hollywood recently to sign a 3 year contract with Lewis Morphy, western actor and owner of a big amusement park, "Paradise Cove", in Dayton, Tenn. Burnette's contract calls for a personal appearance at the opening, on June 15th, and all promotion and advertising for the 3 years is to be handled by Burnette Promo

agency. Max Harrison, and his wife, Dottie, of the Dallas Times-Herald are assuming the chores for Promo—full time. John Drew, Promos booker, will handle talent and Ted Jorgenson Promos Studio City Prexy, will handle business management. "Paradise Park" will be unique in its operation. All concessions will be owned and operated by Service Clubs and Organizations interested in the welfare of children. 4-H clubs and other organizations in the Dayton area will hold their functions in the park, and a boys summer camp will be added next season. Burnette is booked for the Ohio State Fair in August.

Betty Luther, on leave from Charlie Aldrich's "Riverside Rancho" show in Los Angeles, was signed by J. E. Swarr to the guest spot with 'Tex'

Denton at his big "Western Jamboree" in Barstow on May 24th. Betty is also set for a series of dates along the west coast. She recently renewed her pact with Swarr to handle her publicity and promotion for the 3rd year. The California All-Stars, a western swing band under the direction of Swarr is set for a series of shows in El Monte, Calif. The band is also set for several rodeo dates in the near future with featured vocalist, Lea Tiner set for several personals along the west coast next month.



CLIFFIE STONE

Jack Tucker and his band are now playing at "Cowtown" in Los Angeles every Wed. night, in addition to Fri. and Sat. at the "Jubilee Ballroom" in Baldwin Park, Calif. Jack has a new release out on 4 Star, titled "Crazy Do" and "The Big Door."

Isabelle Carter writes from Cleves, Ohio that she's a co-writer on Sharon Lee's Excellent waxing of "Kissing Game". Flipdeck is dubbed "No Deposit No Return". WCPO-Cincinnati's Myles Foland had Sharon and Ray Britt, also on the disk, on his Coney Island show. Isabelle adds that WNOP-Newport, Ky.'s Jimmy Skinner, Jimmy Williams and Ray Scott are really giving the tune a whirl. Williams and Scott, incidentally, operate the weekly "Chaperon" boat ride. The boat sails up the Ohio River every Sun. and provides bands for the dancin' teensters. Loretta Thompson, who is set for "Uncle Billie's" WLD-TV show in Dayton, Ohio in the near future, was scheduled to appear on the "Chaperon's" June 1st voyage.

Corky Hammond, who recently turned out the initial edition of the most interesting Roy Drusky fan Club booklet, sends along some info on the jocks who help keep the KEVE-Minneapolis, Minn. c&w turntables spinning. First off Drusky opens up at 5:45 A.M. with the "Coffee Club Capers" and he's on 'til 10:30 A.M. Then comes Dave Dudley, who is on 'til 3:30 P.M. Dave, a new addition to the staff, has a new waxing on the Starday label tagged "Cry Baby" and "Careless Fool". At 3:30 P.M., up until sign off time, the platter spinning chores are handled by Vern Weegman. Vern recently took a trip to Nashville where he was to be honored as "Deejay Of The Day".



ROSE MADDOX

Prior to taking over the reins of ABC-TV's "Country Music Jubilee" Sat., June 7th, Jim Reeves played his first personal appearance engagement with "Jubilee" regulars on Saturday, May 31st, at State Fair Park in Dallas, where he headed up a bill which included Bobby Lord, Suzi Arden and Will Mercer. The date was set by Jim McConnell, general manager of "Top Talent", the "Jubilee's" booking affiliate. Reeves will be in the driver's seat of the network television show for 8 weeks.

Pasadena, Texas, Radio Station K.R.C.T., has recently converted to nothing but the best in country style music all week long. The Country disk-jockeys who are on during the week are Hal Harris, Gabe Tucker, Bob Everson, and Earl Aycock. Recently Earl has had a new recording artist, Claude Gray interviewed on his show plugging his new release. Smokey Stover, KENT-Shreveport has recently been on Earl's show. Smokey Stover, Claude Gray, "Tater" Pete Hunter and Pleasant Ray Hegwood recently played a big dance at "Cook's Hoedown" in Houston, Texas along with other big name artists. Two new deejays spinning the country wax are Hal Meyers, who spins 'em on KROF, Abbeville, La. every morning on "Good Morning Farmer's Friend". The other is Don Crocker, who runs the "Red River Roundup" every weekday from 11:30 to 1:00 in the morning and Saturdays from 11:00 to 1:00 in the morning, right after the "Louisiana Hayride" broadcast.

Al Terry, Hickory Recording artist has recently moved to KSLO in Opelousas, La. from KROF, Abbeville, La. His latest record is "Good Deal Lucille" b/w "Because I'm Yours".



VERN WEEGMAN

The "Ramblin' Aces", starring Harry Trahan, Huey Meaux and band can be heard every Sat. on KPAC-Port Arthur, Texas. The boys sing 'em country & french style.

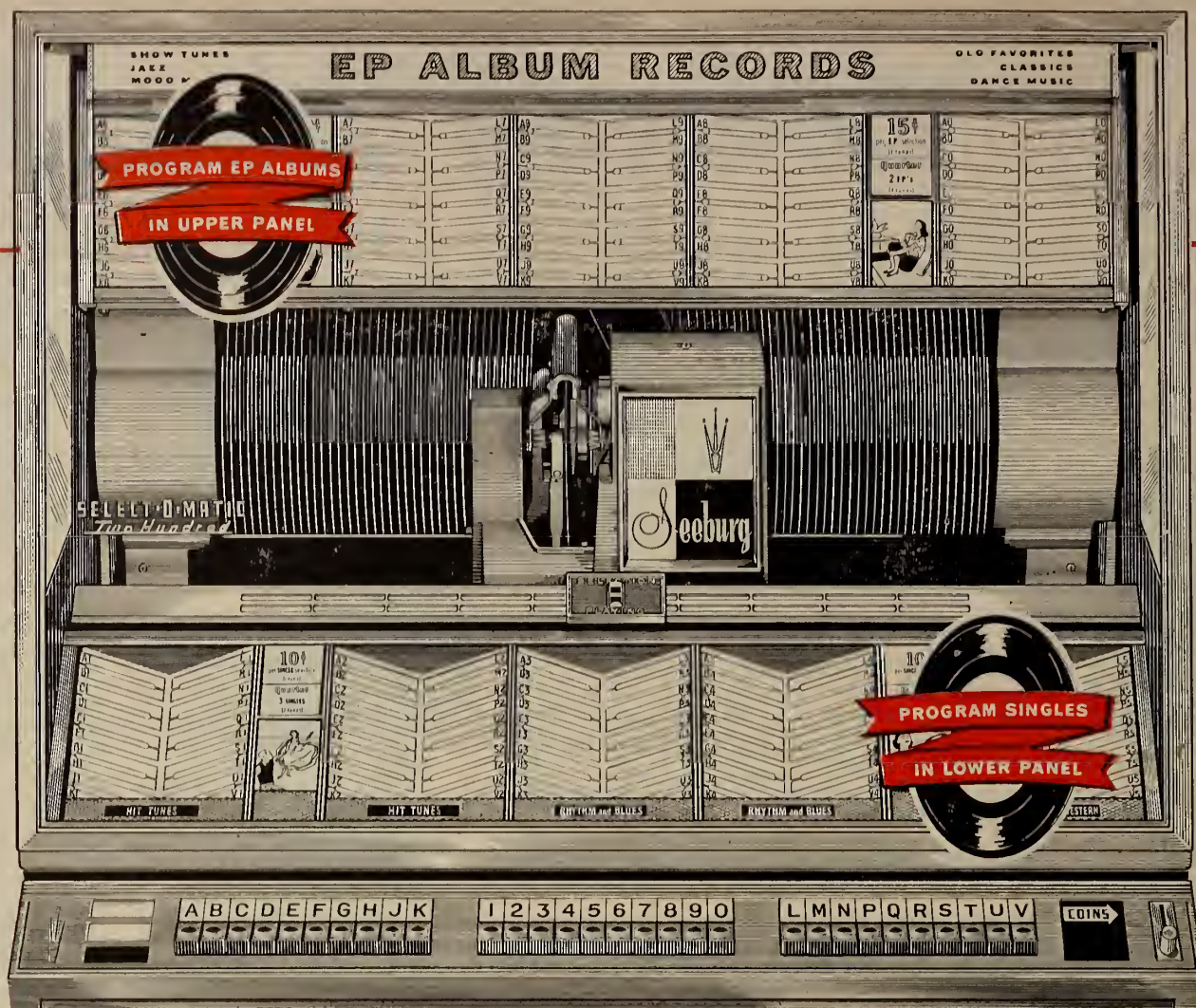
John Yanish and his "Sussex County Western Rancho" have made a few time changes.

You can now hear Yanish over the WNNJ-Newton, N.J. airwaves from 6:10 to 6:45 A.M. 6 days a week, and Sat. afternoons from 4:00 to 5:00 P.M.

John invites all those who are passing through Newton to drop in and chat with him. He'd also like to have c&w disks and records sent to him at Box 267, Hamburg, N.J. This coming Fall, he expects to have a show every 6 weeks including Stoney Cooper, Wilma Lee, and many others.

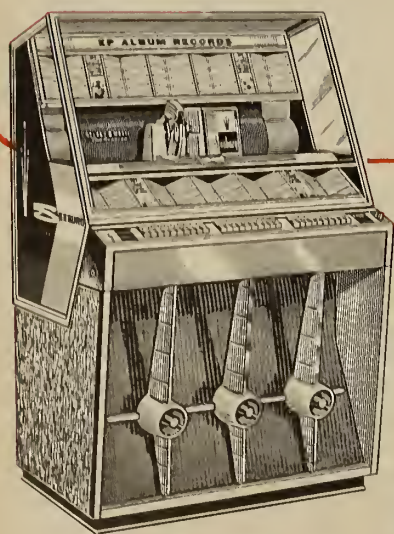
Autry Inman has been on the road almost constantly since his "End Of The Rainbow" show. Things got rather complicated on his last trip, too, as part of the time he had the mumps! After quite a serious relapse, he recovered sufficiently to record some new sides for Victor, and his new pairing, "Bullseyed" last week, is tabbed "Mary Nell" and "The Hard Way."

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

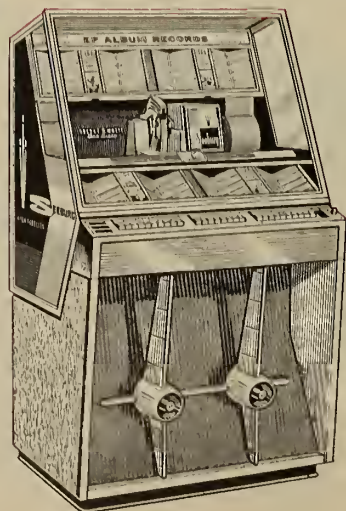


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The **SEEBURG**
"201"



The **SEEBURG**
"161"

Much of the music the public wants to hear is found exclusively on album records. Both new Seeburg music systems take advantage of this trend to assure increased location earnings.

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- ... programming singles in the lower display panel at one price
- ... programming EP album records (two times per side) in the upper display panel at a proportionately higher price.

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DEPENDABLE MUSIC SYSTEMS SINCE 1902

THE SEEBURG CORPORATION
Chicago 22, Illinois

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and Most Complete
Music Systems*



Mr. Operator: Discuss This Editorial With Your Location Owners!

Here

and

There

NEW YORK—Life Extension Examiners, an independent medical group, made a study of 5,000 executives for the Health Insurance Institute and came up with some very interesting conclusions. "Pot-bellied bosses with ulcers or cardiac conditions are not as numerous as they used to be", said the report. "Business leaders more than ever were keeping an eye on their figures and a foot on the scale," stated Dr. Harry Johnson, medical director for the group. "Only 15.2 per cent of executives are more than 10 per cent above normal weight, a big improvement over fifteen years ago when 29 per cent of executives were too heavy. The executives as a group are doing better with their weight condition than the population as a whole, of which 20 per cent are overweight." Johnson said that almost 59 per cent of the 5,000 executives were without evidence of significant organic disease. About 8.1 per cent had high blood pressure and 7.6 per cent showed organic heart disease.

NEW YORK—Altho the majority of companies throuth the country are those classified as "small business", it is acknowledged that "big business" determines the ups and downs of the nation's prosperity. It is therefore interesting to observe just what their attitude is. It was made clear last week as the American Management Association held a conference at the Hotel Sheraton Astor. The consensus was "The major corporations are basically optimistic on the economic outlook and are actually expanding their expenditures for research and for advertising and promotion rather than meeting the recession's challenge thru retrenchments." One of the nation's leaders told the 2,000 delegates: "It is our conviction that a new surge of economic growth requires bold, venturesome capital commitments and greater consumer persuasion and motivation. Now more than ever is the time for management . . . to do the sweating and planning and risking to get the consumer dollar flowing faster into the channels of trade."

MONTREAL, CANADA — While the following may not be news to our Canadian brothers, it is interesting to note. The standard of living in Canada is second only to that in the United States, according to a study. "The Canadian Markets", compiled by J. Walter Thompson Company, world's largest advertising agency. The advertising agency finds that in 1957 67 per cent of Canadian families owned homes; 82 per cent had refrigerators; 85 per cent washing machines; 76 per cent telephones; 96 per cent radios, 63 per cent television sets and 60 per cent automobiles.

ATTENTION

Mr. Location Owner

HERE'S HOW TO GET BACK \$10 FOR EVERY \$2 INVESTED

The biggest problem facing the operator is how to get the public to use his machines more consistently. How to get people to insert more coin into his machines. How to captivate and hold the crowds at his machines for the longest possible period of time.

It is an accepted fact that today's modern machines, whether music, games or vendors, will accept the fastest and most furious type of usage from the general public. The modern machines of today can do this without a single slip, without a single miss and, at the same time, subjecting the machines to a very minimum of mechanical problems.

Therefore all agree with the operator that it isn't his machines that are his big problem. As reported above his big problem is, instead, how to attract more customers to his machines. How to get the public to play more music. How to get the people to buy more merchandise from his vending machines. How to get men and women to relax and enjoy more amusement.

There is a way. A way that requires the cooperation of the location owner. It may mean, as many have advised, \$10 to the location owner for every \$2 he invests if he will, in conjunction with his employees, cooperate with his operator to help himself while, at the same time, stimulating sales of his products to better his own business.

It is an already known fact that, wherever a location owner cooperates with his operator, the income from the machines in that location is always at the topmost peak.

This is not asking the location owner to go out of his way. This is not asking the location owner to invest heavily in anything that will bring him no return.

It is, instead, asking the location owner to cooperate with his operator so as to take advantage of the business stimulators, the coin operated machines, in his location. He is being asked to cooperate to the extent of making an investment of a few dollars to help stimulate the use of these machines which will, in turn and in almost every case, bring him back ten times his investment and even more.

Where the operator has won the location owner's complete cooperation the location owner will, when customers arrive in his place of business and, for example, should the phonograph be quiet, on his own and at his own expense the location owner will brighten up his place of business with music. The result usually is that, once

the phonograph has been started to play, it will continue, at least until these customers leave.

For a few coins the location owner has enlivened the atmosphere of his place of business. For the investment of a few coins he has brought about a brighter and better change in the attitude of his customers. He always then proceeds to sell more of his own merchandise while the customers continue, at their own expense now, to keep the phonograph playing. Certainly the location owner could never make a better investment than this.

The same is true in the case of those location owners, or their employees, who will insert a few coins to show some interested patrons how fascinating the play action of a new amusement can really be. A little such competitive play action, between the location owner and/or his employees and whatever customers are about, usually starts play that goes on for many hours. At the same time this also encourages continued better sales of this store-keeper's merchandise. But, what's most important, the location owner is getting a tremendous return for a small investment.

The location owner who will invest a few dollars each week to start and keep play going on his phonographs and amusement will always get back ten times the amount he invests. Not only from the additional coin collected from the machines because of greater play but in the fact that he has, by such action, stimulated the sales of his own products while, at the same time, more greatly popularized his place of business with his patrons.

It's high time that location owners realized what a tremendous return they can enjoy thru better and more complete cooperation with their operators. Certainly being able to get \$10, and even more, back for an investment of but \$2, should interest any businessman. Especially intelligent retail merchants.

It is up to the operator to show the way to his location owners. He must obtain this cooperation. When, at the end of the week, the location owners learn they have earned more from the machines than ever before while, at the same time, showing a better return on sales of their own merchandise, they are bound to continue such cooperation.

This is all only good, common, investment horse sense. When a location owner can get back \$10 for every \$2 he invests it's high time he started to cooperate completely and fully with his operator for his own better financial future.

HOW'S BUSINESS?

Operators' Reports Give Enlightening Cross-Section View of Nation's Coinbiz

CHICAGO—More than ever, these days, is heard this favorite expression, "How's business?"

This question, it seems, is extremely well answered by the nation's operators in their latest reports to this publication.

These reports give a very enlightening view of just what has already happened and what can be expected as far as the coin machine business is concerned.

Writes a New York State operator: "I think a good summer is coming and will help tremendously. But after summer it will be rough unless something is done to okay free play games and lower the cost of equipment."

A Pennsylvania operator reports: "The amusement game business appears to be holding the 1957 level and, I believe, will continue to do so. The music machine business is spotty. We are constantly pulling machines and replacing them. The money doesn't seem to be around in the small cafe or luncheonette. I think this condition will continue for the balance of the year."

Advise a Massachusetts operator: "If this depression lasts much longer for unemployment relief to become exhausted then we will see earnings really go down. I was in the business during the big depression and phonos didn't do so badly. But, it was a new business and benefited from public interest. Also, the retirement of prohibition opened vast new fields of operation. I believe the flurry of good business that we have experienced in the past few weeks has been caused by a run of very good records. For example, 'Witch Doctor.' A hit tune, a real hit, always gives about a 10% increase."

From Connecticut an operator writes: "Business will be up in the last two quarters of the year." (In the meantime this operator reports that he is earning about 10% profit on overall operations.)

From Arkansas: "Business is going to get better for the balance of 1958."

From Alabama: "Gradual level off and increase toward end of the year."

From Arkansas: "Harder work will bring good business provided we put our shoulder to the wheel."

From New Brunswick, Canada: "We believe this year is going to be the best year we will have had since the end of the war as far as profit is concerned. Our machines are nearly all paid for. We are buying only what we need."

Another from Arkansas: "Business will improve. Local conditions bad because of poor crop, rain and unemployment."

From Idaho: "I believe that in southeastern Idaho business will continue to be good. I think that buying new machines kept my business up. We move our machines down the line, making about four changes for each new machine purchased."

From North Carolina: "We expect the balance of 1958 to be about the same as 1957."

From Georgia: "Collections will continue less than last year and below the point where they will justify the purchase of new equipment at present high prices."

From Kentucky: "I believe collections will be slow in this area until October. Will continue about as now. Cost of operation will have to be cut."

From Michigan: "It's going to be slow until this fall when the auto manufacturers come out with new models."

From northern Illinois: "Slow all summer, until October or November, and then will start to pick up. Unless, of course, some manufacturer happens to hit on a good novelty game, not a warmed-over of something else."

From New Jersey: "Our business is stagnant. It is in the category of radio as compared to television. In my opinion only two things can change the picture. First, the elimination of the dance tax, so that our machines can be used for this purpose. Second, a radical change in phonos. Such as a selective machine that will show the artist as well as play the record. Both of these can give the industry a much-needed shot in the arm."

From Indiana: "We feel that business is breaking better now. But we are not figuring on too much change until next year. We are undertaking two different types of businesses to supplement our income."

From Cleveland, Ohio: "Business will be above 1957 as a whole. We'll pick up in the last quarter to make it still a better year. But not as good as 1956, our all time high."

From Michigan: "In my location of the state business will be better during the resort season."

From South Dakota: "It almost has to improve. Can't go much lower. We believe business will pick up from now on thru the rest of the year. One thing different about our route, we do not operate anything but music, no games, and that's where the real money is now."

From Wisconsin: "I can't see any recession. You've got to get out and find new locations. Pep up old locations with a pep talk and a new and different machine. Give your poorest locations something better and they usually pick up on collections. I hope the manufacturers keep building new and good machines. I live good, buy a lot and pay my bills. What more is there?"

From New Mexico: "Business always picks up in the summer tourist season. This helps the coin machine business. We always buy in spring to anticipate the summer business."

From Texas: "Collections are below last year with a good possibility of a real pick up this Fall. This depends on the unemployment situation."

From Montana: "Except for S.1870 we think business will be favorable. However, each operator is going to have to watch his business closely. The poor operators will be eliminated."

First Results Of Confidential Survey: Collections Off, But Big Majority Of Ops Continue To Earn Profit

Well Defined Majority Report Collections Off Anywhere From 5% to Over 30% But Continue To Show Profit Ranging from 5% to Over 20% on Overall Operations. Ops Confident of Collections Comeback During Latter Part of Year

CHICAGO—Many extremely interesting and revealing facts have come to light from a highly confidential survey being conducted among the members of *The Cash Box*' "20 Year Club."

The survey isn't as yet over. But already it has been learned that the far greater majority of the oldest and most outstanding operators all over the country are enduring lowered collections.

And yet, by better than two to one, all are showing an overall profit on their operations, regardless of the fact that collections are off anywhere from 5% to better than 30%.

It is also noticeable these same men report that, on an overall basis, their profit continues at anywhere from 5% to over 20% on their investments.

Certain areas, of course, are harder hit than others. In some territories collections continue as they did in '57. Some report their collections ahead of '57.

The survey, itself, is highly confidential. The men and women reporting in on this survey do not have to sign their names or give the names of their firms. They simply give the facts that are being asked of them.

Almost 2,000 members of *The Cash Box*' "20 Year Club" have been sent "Confidential Survey" sheets. Reports are flooding in from all over the nation, as well, as from Canada and from foreign countries.

The balance will then be able to work closer together for better percentages, public relations, etc. Believe that the recession will help to 'loosen' a great many areas. New equipment will sell slow, but used should be in demand, and the price will stay up for new games that are unusually good."

The reports listed here are only a very few of the large number which have been received by this publication.

There is no doubt that, by their text, they give an unusually fine cross section view of the national situation.

The most heartening fact that can be so far reported is that:

OPTIMISM REIGNS SUPREME.
So far, better than 99% of those who have answered the survey, believe:

"Better times are ahead for us for the balance of 1958."

This, in itself, seems to give everyone engaged in the industry the courage to proceed on ahead with purchases to cover their needs in the confident belief that they will earn more in the months yet to come and, furthermore, that their industry is far, far from finished, in any fashion whatsoever, as far as profitable operation is concerned.

Regardless of the well defined majority reporting collections off, many as much as 30% down, better than two for every one who made this report, also state that they are still earning profit on their overall operations. This is important to all the industry.

"This means," as many report, "this industry has a very solid foundation on which it can always rebuild for greater and more profitable business."

Wurlitzer Conversion Kit Sales Up

CHICAGO—Coven Music Corporation, this city, reports that operators are expressing their complete satisfaction with the new title strip conversion kit for Wurlitzer models "2200" and "2100" phonographs.

Ben Coven stated that the conversion kit is meeting an unprecedented demand and shipments are being made at a steady pace.

The conversion kit eliminates the book-type folder arrangement for identifying strips on the two models, and has all strips visible on a mounted panel. Title strip panel is almost identical to the new mounting on the model "2250". Most important is the fact that complete conversion is easily made in 15 minutes on location, according to Coven.

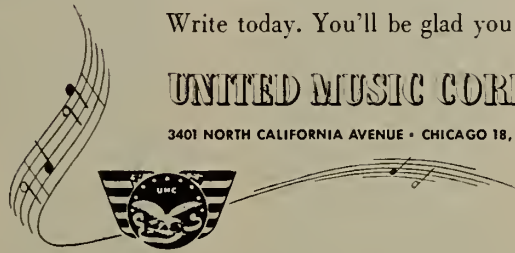
One tells another... about the Sensational New

UNITED PHONOGRAPH

The entire industry is talking about the sensational new Model UPB-100 United Phonograph spectacularly styled by world-famous designer, Raymond Loewy. Those who witnessed its first showing at the recent M.O.A. convention have been busy telling the great news to other coinmen who were unable to attend the convention. Now is the time for you to get all the facts about this beautiful, new instrument... the finest automatic phonograph ever built. Write today. You'll be glad you did.

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Leaders Urge:

Ops Arrange To Offset Four Cent Dime

Believe Ops Must Arrange For More Equitable Share of Gross Intake to Equalize 4¢ Value of 1958 Dime. Urge Adoption of Incentive Commish Basis or Front Money Guarantees To Assure Continued Profitable Operations

CHICAGO—From all over the country there has risen a demand among leaders of the music and amusements industries for operators to arrange to offset the 4¢ dime by immediately adopting either front money guarantees or a more equitable commission basis for all of their locations.

"The play action is still there," one well-known operators' association leader reports.

"The problem," he adds, "is to get the operators to realize that, even tho the play is just as great and, in many cases, even greater than it ever was, they are earning less because the money they take in from their machines is worth less."

This leader commends The Cash Box for its many editorials over the years to point these facts out to all the operators.

"You have done the one and only job," he advises, "of any publication in the entire history of this industry to help the operator to help himself to greater and more assured profits."

"You have pointed out to him that the present, 1958 dime is worth but 4¢. That to offset this drop in the value of the dime he simply must arrange for a more equitable share of the gross intake from all of his machines.

"If the operators don't listen to you, and proceed on the basis that many of them are working on today, like you say, they simply cannot last in this new, modern business era when change and more efficient business methods are necessary to outlast the present inflationary forces, the recession, and establish a more assured and profitable operating business for the future."

A Midwestern leader reports, "We have, at long last, got the operators here to realize that 10¢ play is only really 4¢ play. In fact, that the dime is worth less than what the nickel used to be worth in 1939. We used all the charts, facts and figures from The Cash Box to point this out. We have won that much of the battle."

"Now we are trying to go further," he continues. "We are showing the operators your editorials and news items regarding the fact that they definitely must obtain a more equitable share of the gross intake from all of their machines to be able to continue ahead profitably in this business."

"It's very difficult to make these men see the light. To make them realize that this is a new business era. That they must arrange for more efficient operating methods or they will find themselves going into bankruptcy."

"We hope, tho, that before this year is out, the majority of the operators here will have made the necessary attempts to get a more equitable share of the gross intake from all of their machines."

"Please send us whatever further information you may have on hand to help us present these facts to the operators. We have searched thru all of our issues of The Cash Box and have already removed all items and editorials in reference to a more equitable arrangement of the gross so that we will have these ready to present at our next meeting."

There is little further to be written after the above statements. The fact remains that the intelligent businessmen of this industry realize they must adopt the most efficient methods they possibly can to survive this recessive period and, at the same time, by the adoption of such better business procedure, assure themselves profitable operations in the better years ahead.

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Exclusive Distributors of WURLITZER — BALLY — CHI. COIN GENCO — FISCHER

Wurlitzer West Germany Distrib Now Getting Firmly Set With Trade

COESFELD/WESTFALEN, GERMANY—Rex Automaten, recently appointed as Wurlitzer distributors for West Germany, reports it is getting firmly established with the trade here.

Josef Thesing, who, in the past, handled coin operated machines under the name of "Esstfalischer Automaten," continues the new company in the same premises and with the same staff.

Erich Schneider states that the for-

mer Hamburg branch office of Lowen-Automaten, Bingen/Rhine, has been taken over by the Rex company, and will also continue in the same premises and the same stuff under his direction. "This office," states Schneider, "will occupy itself with the import of Wurlitzer phonographs, and other USA products in cooperation with those firms with whom I have already had business relations in the past."



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of the COIN MACHINE INDUSTRY

The Cash Box

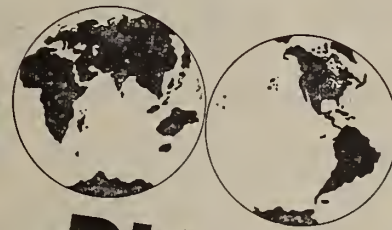
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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

Seeburg Distribs Can Open New Vending Sales Path

Claim This Is New, Modern Sales Era, Well Timed For The Seeburg Distributing Organization To Show Way For Better Sales and Closer Cooperation With Vending Machine Ops

CHICAGO — Contrary to past history, when manufacturers were unsuccessful in attempted sales of vending machines thru distributors, the Seeburg distributors, who have just taken on the "Seeburg Cigarette Vendor", believe that this is the time for sales thru distributors to operators because, as they claim:

"This is a new and modern business era."

"Perhaps in the past", agrees one Seeburg distributor, "it was best to sell vending machines thru representatives who traveled a very large area."

"But today", he explains, "with the fact that distributors have helped operators to enjoy greater earnings. Have helped them to obtain credit when required. Have worked right with them to get them started correctly. Today", he claims, "it's a new and modern business era. The operator knows his distributor will cooperate with him to help him make good."

Like other Seeburg distributors he points out that the operator today finds it easier and better to deal with his local distributor. Seeburg distributors claim that operators know where they are located. That they can get quick service. That all the operator has to do is pick up his telephone and be in constant contact with the distributor.

"Some operators", says one Seeburg man, "had to wait until the vending manufacturers' representative called around before they could tell him what was wrong or what they wanted. This would, sometimes, be weeks before they saw the man."

"This isn't the case where Seeburg distributors are concerned. All the operator has to do is simply pick up his telephone. He has made immediate contact. He gets what he wants. He knows he'll get immediate service."

There is no doubt that vending machine manufacturers all over the country are going to be watching the re-

sult of this switch in sales methods. The old, historical claim was that only a trained representative, devoting himself completely to the sale of vending machines could really handle this business correctly.

What must be taken into consideration, of course, is the fact that the Seeburg distributing organization is one of the best integrated in the history of this industry. These men have proven themselves highly successful sellers of Seeburg's musical products.

They have also been a very close and devoted unit. Their success has won them the complete regard of other manufacturers who will give Seeburg distributors first consideration in almost every case.

Still, even with all these facts at hand, many are wondering whether distributors who have so closely devoted themselves to music and games, will fit into the vending machine picture with as much success as they do in these other lines they handle.

If confidence is to be considered an important factor, then there is no doubt that the Seeburg distributors are set to open an entirely new sales path for the vending machine manufacturers.

If past successes should also be considered, then there is also no doubt that the "Seeburg Cigarette Vendor" will set new sales records.

If enthusiasm is also a factor, surely there is little to leave for failure. The Seeburg distributors are tremendously enthused over the addition of the "Seeburg Cigarette Vendor" to their present lines.

In short, and as this new, modern business era gets going, many are of the belief that the Seeburg Corporation has well timed its entrance into the vending machine field.

That this timing, plus the great Seeburg distributing organization, may revolutionize the vending machine industry's sales methods.



Through The Coin Chute

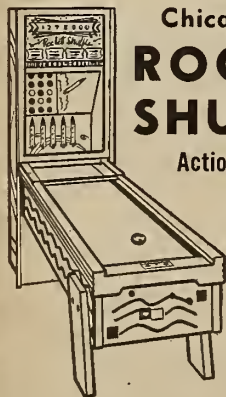
CALIFORNIA CLIPPINGS

Business in general along Pico Boulevard has taken a sudden spurt with the game and phonograph distributors and the one-stops. New and used equipment sales keeping the distributors busy and fast breaking records have the one-stops re-ordering for the operators. . . . The Solle Sisters are taking time off from Leuenhagen's Record Bar looking for a beach house for the summer so they can spend week-ends at the shore. Kaye Solle says "Got A Match" by The Daddy-O's on Cabot is moving very well. Mary Solle predicts the Four Palms have a hit for Aladdin with "Consideration". Clare Solle believes "Down The Road A Piece" will be a big hit for Chuck Miller on Mercury. . . . At Minthorne Music Company, George Mahlum reports the new Seeburg Cigarette Vendor has been received with great interest by the operators and they are awaiting the first shipment to fill the orders on hand. Vince Pokorski spent the past two weeks at the Phoenix Minthorne office. Paul Vogel says the Chicago Coin "Rocket" shuffle game is in such demand by the operators they can't keep a model on the floor. . . . Gabe Orland reminiscing in his office at California Music Company with Jack Lewis, former California employee and now A & R man for United Artist Records in New York. Sammy Ricklin showing Dick the plans for the new home he is building and into which he hopes to move the family next month. Martha Delgado says "Yakety Yak" by The Coasters on Atco jumped way up on the charts the past week. Bella Stack planning to take her vacation at Murietta Hot Springs the latter part of June. Buddy Robinson predicts Dick Hyman has a big one with "Ya Ya" on MGM. Ricky Nelson's new Imperial LP "Ricky Nelson" has been a big seller for Mickey Feay. Lilia Rivas and Janet Parker were nicknamed "The Lobsters" after spending too much time in the sun over the week-end.

Frank & Jessie Lamb went to Acapulco for a fishing trip where Jessie made the largest catch with a 188 pound tortuva. She was proudly showing the picture and article that appeared in the local paper. . . . At Paul A. Laymon, Inc., Paul Laymon reports Bally's new "Space Gunner" game arrived from the factory. The initial shipment was sold out immediately and the next shipment anxiously is awaited. Lucille Laymon introducing Dave Neel, formerly of Fresno, who has joined the technical staff. Ed Wilkes says the reception of the new Rock-Ola Music Vendor by operators has been excellent. Noel "Red" Creswell on a two weeks' vacation just relaxing. Jimmy Wilkens reports Bally's "Big Inning" baseball game is moving very well. . . . A sight to see at C. A. Robinson & Company was George Taylor, local operator, entering the showroom with his pet chimpanzee "Colonel" in tow. Charley Robinson says United's new "Shooting Star" shuffle game continues moving at a steady pace. Al Bettelman spent the week-end escorting 80 Cub Scouts on a cruise of the Los Angeles Harbor followed by a picnic and baseball game, which Al ably refereed. Hank Tronick taking orders for United's "Eagle" Shuffle alley as each shipment arrives.

At Norty's Music Center, Norty Beckman busy expanding the Album Section due to the increasing demand for this merchandise from operators. Jan Graham predicts "I Guess Things Happen That Way" on Sun will be a hit for Johnny Cash. Joe Alvarez reports one of his big sellers the past week has been "Rebel Rouser" by Duane Eddy on Jamie Records. . . . Bill and Andy Lanzy say American Coin Machine Company had its busiest week in the service shop and also heavy sales in the showroom. Nick and Vinny Lanzy report they have had to work into the night to keep up with the orders for the "Easy View Title Holder" which is now adaptable for the Seeburg K-200. Two new employees have been taken on at American to help handle the increasing business. . . . At Badger Sales Company, Inc., Bill Happel was proudly displaying the trophy the Badger sponsored bowling team was awarded for first place in their league. The team, captained by Marshall Ames, is now starting the summer league and hopes to bring in another trophy. Marshall spending the week-end in Bakersfield where he reports the AMI "I-200" phonograph is going very well. Bill says the baseball games remain in great demand with the operators. . . . Sonny Lomberg at Simon Distributing Company busy handling the requests of arcade operators for equipment and sending out a large order of bowlers for a local arcade operation. Jack Simon and his wife now seeing the sights of Rome before wending their way back to the United States. George Muraoka and Earl Holloway keeping busy in the shop reconditioning equipment as it arrives at Simon's.

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K.C. Ops' Assn Seeks Agreement On Front Money Guarantees

KANSAS CITY, MO. — Association leaders here are trying very hard to get the operators in this area to adopt front money guarantees now that the majority of the operators have changed to dime play.

They are using editorials and news items from The Cash Box to prove to the operators that they must obtain a more equitable share of the gross intake from their machines, in addition to 10¢ play, if they are to continue profitably in business.

There will be a meeting here on June 10 whereby many new facts and figures, it is hoped, will be ready for presentation to the gathering. These will be presented to prove the need for a more equitable share of the

gross for the operators to help them to survive the present recessive period. Also to prepare them to enjoy the greatest possible profits in the months ahead.

It is reported that the operators are at this time, about evenly divided in their belief regarding a more equitable share of the gross intake be part of their program.

It is advised that those who would like to start out on such a program, and approach all of their locations to make this change, won't do so until the greater majority will come to an agreement in this matter so that they are assured they won't face unfair competition and possible loss of locations.



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Dan Hawley Dies



DAN HAWLEY

PORTSMOUTH, VA. — Daniel L. Hawley who had been President of the Virginia Novelty Corporation, this city, for the past sixteen years, died April 24, 1958.

Dan Hawley is well known to all the old timers in the industry. He came here from Cleveland, Ohio, where he had been distributor for many well known firms and where he had established a very fine reputation among all in the trade.

Dan Hawley was responsible for many innovations in the industry. He loved to help others.

He devoted much of his time to constructive ideas so that all with whom he was connected would enjoy the greatest possible prosperity.

He was fair and square with everyone.

Mrs. Ruth S. Hawley, his widow, has taken over the active affairs of

Wurlitzer School Scores Big Attendance At Chattanooga

CHATTANOOGA, TENN. — More than a score of operators and servicemen attended a four day Wurlitzer service seminar held on the premises of the Chattanooga Coin Machine Company, this city, operated by Bill Boyles and Lloyd Smalley. Dates were May 12th through May 16th.

Arrangements for the school and the mailing of invitations were handled by Woody Thomas of Rock City Amusement Company, Nashville. Instruction was the responsibility of Harry Gregg, Wurlitzer field service engineer for the South East area.

To allow those attending to meet usual business commitments, classes were scheduled at 7:00 PM and often continued until midnight. Schooling covered both the current Wurlitzer mechanisms in the "2204" and "2200" phonographs as well as remote equipment and music system installation.

In reporting on the attendance, Harry Gregg said, "The important

this firm and will continue the business from now on.

Among those who have been engaged in this industry for over twenty years, especially the members of the "20 Year Club", many will recall Dan Hawley for his good fellowship, his joviality and, especially, for his eagerness to help everyone who ever came to him for his advice.

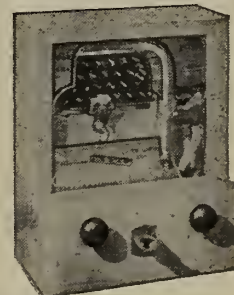
His passing is mourned by all who knew him and, especially, by all whom he befriended over the years.

thing is that men came from as far as Newport, Tennessee, a distance of 150 miles, Cleveland, Tennessee 85 miles, Dunlap, Tennessee 45 miles and Dayton, Tennessee 38 miles. Raymond Mitchell, serviceman for Chattanooga Coin and the owners of the business extended us every courtesy and helped make the school planning easy."

Among those attending were: Jim Ramsey, Roy Cochran, Dixie Music Company, Newport, Tennessee; Jewell Hedrick, A. C. Amusement Company, Cleveland, Tennessee; A. F. Hennesse, Charles R. Wright, Billy D. Camp and James L. Mahoney, Hennesse Amusement Company, Dunlap, Tennessee; Lloyd Smalley, Bill Boyles and Raymond Mitchell, Chattanooga Coin Machine Company, Chattanooga, Tennessee; Dwain Langston, Dowell Langston and Howard Bauleu, Langston Music Company, Chattanooga, Tennessee; L. O. Brown, Lookout Amusement Company, Chattanooga, Tennessee; Wayne Blankenship, A. C. Amusement Company, Cleveland, Tennessee; Gene Graham and Mack Killough, Graham Amusement Company, Dayton, Tennessee; Al Samples and Johnny Bartou, Scenic Land Amusement Company, Chattanooga, Tennessee; Joe Bunch, Shearer Amusement Company, Chattanooga, Tennessee; Reese Harris, Harris Amusement Company, Chattanooga, Tennessee; Bob Smith, American Amusement Company, Chattanooga, Tennessee.

Additional schools are planned throughout the South East territory in the weeks to follow.

KICKER & CATCHER



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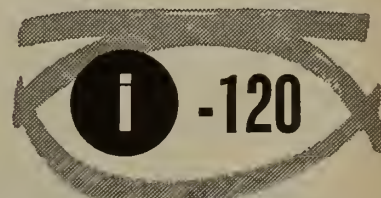
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Music Ops Urged To Intensify Study Of Proper Programming To Assure Maximum Play

Leaders Report Many Music Ops Continue To Neglect Complete Possibilities Of Modern Highly Selective Phonos To Obtain Maximum Returns From All Of Their Locations

CHICAGO — "I've just completed a long auto trip of over 2,000 miles", advises a well known music salesman, "and one definite thing I can report", he continues, "is that the majority of juke box operators are neglecting the full possibilities of their modern, highly selective phonographs."

Like many others who have traveled the highways and byways of the nation, this salesman reports that he found old phones with title strips written in pencil, "and actually pasted onto the front glasses of the machines."

Some of these strips were worn away. Others had been torn off. In other locations he found records programmed he couldn't even recognize.

"In fact," he says, "whoever the artists were, they must have been alive long before my time, and I'm no youngster," he advises.

"The songs were from years gone by and, in a few cases, where I did recognize them, they were old, flop tunes."

"I believe," he reports, "that the majority of the operators are neglecting the most important advantage that the new 200 selection phonographs offer them. That's proper programming."

"If they will intensify their study of proper programming they will enjoy tremendously increased play in the greater majority of their locations."

"One thing I did find," he admits, "is that in their top spots operators pay closer attention to the programming of their phonos."

"But, usually," he comments, "I found that in such spots the location owners and their patrons are the ones who demand the tunes."

"Because of this, the machines are better programmed and, therefore, take in more money in every case."

"Where the operator hasn't won the cooperation and interest of the loca-

tion owner," he continued, "the records are left in the machine for months and months. Until the title strips are worn and dirty. The records become old and dusty. The resultant effect is that play continues downward from then on."

He feels that the operators are neglecting to take advantage of the very greatest feature offered them by the modern, highly selective phonographs.

"They just don't properly program their juke boxes," he claims.

"They don't study the location. They don't talk with the patrons. They don't make tests of various types of recordings. They simply won't be bothered, if the location owner doesn't bother them. The result is that the play goes down and stays down and even goes lower down in many cases."

"I believe," he adds, "that the manufacturers and distributors, too, are to blame. It is up to them to hammer home the importance of proper programming day after day, week after week."

"In fact, when a good hit record shows up, the manufacturers and distributors of juke boxes should also advertise it. They, too, should get back to it."

"A hit record will boost the intake of any juke box anywhere from 10% to over 30% while it is hot."

"Most of all," he concludes, "is the very sad fact that the music operators are neglecting to take advantage of their greatest sales potential."

"That is," he reminds, "the fact that they now have such highly selective phonographs that, by proper programming, they can please almost every single person who patronizes any of their locations."

"In this wav," he winds up his report, "they will all enjoy greater profits and will, at the same time, win the affection of their locations as well as the respect of the public."



Through The Coin Chute

NEW ENGLAND NIBBLES

Distributors rushed this week with traditional opening of the outdoor season on Decoration Day. Big shortage of arcade equipment is reported. Rides, games and music are bigger than ever in fun spots this year and ops are expecting good takes if they get the weather breaks. Influx of tourists this year, with an additional 2,000,000 expected in this summer as a result of "Yankee Homecoming," is expected to add considerably to automatic amusement machine grosses.

At Trimount Automatic Sales Corp. (Seeburg), orders are being booked rapidly for the new Seeburg cigarette vending machine while plant awaits shipment of the first units. All arcade equipment has been moved to coincide with the opening of the season, and floor is bare of this type merchandise. Williams' baseball reorders have been gratifying, Irwin Margold, gen. mgr., reports, and points out it has been one of the biggest alltime sellers. Gottlieb's "Rocket" is going big, he says. Marshal Caras, sales, is a member of the "green thumb" fraternity spending a lot of time in gardening at home where he has some prize roses and other flowers. Dave Bond, prexy of Trimount, and Irwin Margold, getting in some golfing with the good weather.

At Redd Distributors (Wurlitzer), Bally's new in-line, "Cypress Gardens," is getting tremendous enthusiasm from the ops and looks like the biggest winner in some time, says Si Redd. "Trophy Bowler" is still moving fast. Music has been going very big with reorders going in on Wurlitzer phonos. . . . Bob Jones, sales mgr., and Mrs. Jones, off to the Cape for the long week-end. . . . At Associated Amusements, Ed Ravreby, and Dick Mandell, gen mgr., readying for the summer on the Cape again this year with their families. The new plant on Cambridge St. is all set up, and kiddie rides are being heavily displayed. Used games, music and pool tables and bowlers are going good here. Dick Mandell is using his plane to hop around the territory calling on ops, dropping down out of the sky, and making a lot of calls in one day. . . . At Atlas Distributors (AMI), Louis Blatt reports biz has been holding good, and outlook for summer biz is better than previously expected. He's getting in some road trips and calls while week-ending at his Newfoundlake house in N. H. . . . More location contracts are being signed by ops now and they contend that dime play is helped by location pacts, because ops are not concerned about losing the spots, under contract, with 10¢ play.

Among ops in this week visiting distributors were: Bill Astle, Fall River; Al Dolins, Hyannis; Wilfred Benoit, Lewiston, Me.; Ray Shea, Worcester; John Sullivan, Bangor, Me.; Connie Pocius, So. Boston; Sol Robinson, Newton; Ralph Lackey, Milton; Steve Pielock, Worcester; Billy Wells, Boston; Ambrose & York, Brockton; Peachy Casanta, Milford; Harry Deshowitz, Medford; Cy Jacobs, Boston; Alec Pechilis, Ipswich; Harold Harwich, Brighton; John Poto, East Boston; Dave Gropman, Boston; Russ Mawsley, Holyoke; Bob Green, Randolph; Teddy Rubinovitz, Chelsea; George Chopelas, Malden; Sumner Segall, Boston; Ed Beals, Marblehead; Dave Baker, Arlington; Ben Ross, Boston; George Campbell, Medford; Manny Andelman, Cambridge; Phil Swartz, Brookline. . . . Music trades people turned out for end of season party at George Wein's Storyville Sunday, May 25, where recording artist Errol Garner hosted. . . . RCA recording artist Vaughn Monroe current at Blinstrub's nitery, last of the big name record stars in for the season. . . . Salisbury Beach Frolic is opening June 27, with big lineup of name recording artists. Talent booked includes: Martha Raye, June 27-28; Eydie Gorme, Steve Lawrence, June 29 wk.; Frankie Laine, July 6; Red Buttons and Miyoshi Umeki, July 13; Four Lads, Jimmie Rodgers, July 20; Louis Armstrong All-Stars, July 27; Tony Bennett, Aug. 3; Tony Martin, Aug. 10; Johnny Mathis, Aug. 17; Teresa Brewer, Aug. 24-31.



Through The Coin Chute

PHILADELPHIA FILBERTS

Dave Rosen, David Rosen, shot into Long Island, New York for some fishing last week, and had quite a successful haul. Davey Weiss worked up-state last week and returned with some good sized business. The fellows at Rosen's are anxiously awaiting Williams' "Satellite". Weiss says test reports are fantastic. . . . Hank Groenteman and Jack Palmer, International Amusement, tell us their fathers do not get enough action by cable so they now resort to the telephone. This way they can give them "the dickens" direct. . . . Moe Bayer, Banner Specialty, advises business is picking up nicely. The organization expects a jump in sales when United's "Shooting Star" and "Eagle" arrive. . . . Mike Chanick, International Scott Crosse Company, speaking of the new Rock-Ola "1464", said interest is growing with each passing day. Abe Witsen tells us business at the Fair in Antwerp, Belgium is very encouraging despite the rain and general bad weather. We are also told that Bally's new "Cypress Gardens" is a certain winner because of its new features. . . . Larry Ash, Active Amusements, has decided to stay home for awhile, after his recent trip to Chicago and up-state. He says that operators are becoming a little cautious in their buying. Joe Ash had a small surgical job done, but he only stayed out one day. . . . Nat Solow, Eastern, states that the boys are getting ready for the Seeburg new cigarette vendor. They already have a large backlog of orders. . . . Ted Kellem, Marnell Distributing Company, reports a big record in "Gotta Match" by the Daddy O's on Cabot. Ted says this is the original. He is also high on "Judy" by Frankie Vaughan on Epic, and the Tina Louise United Artists' platter, "I'll Be Yours". . . . At King Records, Al Fario, who will be handing out cigars soon, talks up Donnie Elbert's "Some One Made For You" and "I Want To Be Loved, But Only By You". . . . Bob Heller, Chips Distr. Co., was rushed to the hospital where an appendectomy was performed. He is now home recuperating nicely. Herman Kaplan, promotion man for Sunbeam Records, taking the bows for helping to break "No Chemise Please" by Gerry Granahan. Gerry did the number on Dick Clark's show last Saturday. David Rosen's record department is now settled in its new quarters. Ritchie Salvador reports Frank Gallup's "Got A Match" on ABC-Paramount is racking up big sales. He also advises us to watch Chancellor's new release by Fabian.

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<p>PHONOGRAPHS</p> <table style="width: 100%; border-collapse: collapse;"> <tr><td>AMI E120</td><td>\$295.00</td></tr> <tr><td>SEEBURG V200</td><td>450.00</td></tr> <tr><td>SEEBURG 100G</td><td>525.00</td></tr> <tr><td>SEEBURG M100C</td><td>425.00</td></tr> <tr><td>SEEBURG M100B</td><td>325.00</td></tr> <tr><td>WURLITZER 1700</td><td>495.00</td></tr> <tr><td>WURLITZER 1800</td><td>595.00</td></tr> </table>	AMI E120	\$295.00	SEEBURG V200	450.00	SEEBURG 100G	525.00	SEEBURG M100C	425.00	SEEBURG M100B	325.00	WURLITZER 1700	495.00	WURLITZER 1800	595.00	<p>CONVERSION KIT</p> <p style="font-size: 1.2em; font-weight: bold;">\$29.95</p> <p>F.O.B. CHICAGO</p>
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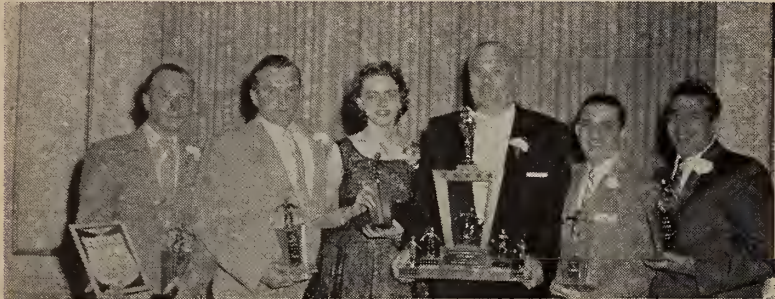


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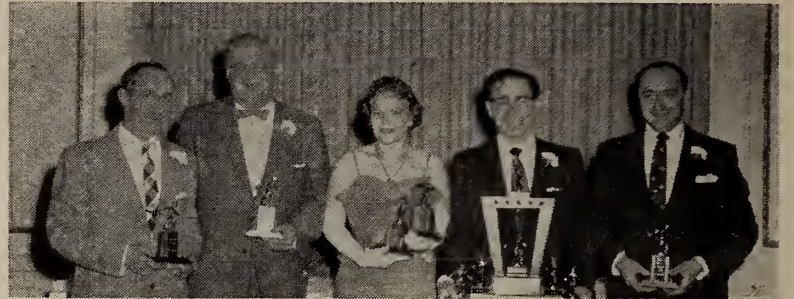
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SIXTH ANNUAL BOWLING LEAGUE

Beldon-Stratford Hotel is Scene of Biggest and Gayest Banquet Yet Held by Chicago Automatic Bowling League. Bill Gersh, The Cash Box, Emcees Affair For Sixth Straight Year.



CHAMPIONSHIP TEAM—Decca Records: Selman Schulz, sponsor (holding trophy); Tony Ignoffo, captain; Ralph Albamonte; Mary Jane Metzger; John Nolan; Frank Tutomase.



SECOND PLACE TEAM—Galgano Distributing: Tony Galgano (holding trophy) sponsor and captain; Ursula Galgano; Charles Alesi, Ed Teski; Wally Maslow.



"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

BANQUET BIGGEST AND BEST EVER

CHICAGO—It will be a long, long time before those who were present at the Sixth Annual Chicago Automatic Phonograph Bowling League banquet will forget the good time they had.

The Belden-Stratford Hotel, this past Saturday evening, May 24, was the scene of the biggest and gayest banquet ever held by the bowling league members.

Officers of the league, Robert E. (Bob) Gnarrow, president; Ray Gallet, vice-president; John Oomens, secretary and Henry Sochacki, treasurer, can feel extremely proud of this last minute arrangement. It was the very best yet offered by the league to the entire membership of bowlers, their sponsors, their families and friends.

This year, as he has every year since the league's inception, Bill Gersh of *The Cash Box* acted as master of ceremonies.

The captains and their teams are: Tony Ignoffo, Decca Records; Tony Galgano, Galgano Distributors; Ray Gallet, Paschke Phono Service; Mel Jones, Mercury Records; Al Rice, ABC Music; Paul Brown, Brown's Camp; Bill Nyland, Western Automatic Music; Cass Kalas, Amber Music; Marino Pieroni, B&B Novelty; Roy Bauer, Coven Music; Louis Albanese, Garmisa Distributing; Red Losasso, Singer One-Stop; Bob Holl, Phono Service; Charley Pieri, Gillette Distributing; Henry Sochacki, Star Music and Fred Minter, Gateway Dist.

Bill Gersh made awards to the following:

Winners for "High Individual Average" were Vera Imlau of Mercury Records with the highest average for women in the six year history of the league, 149. For the men, Marino Pieroni of B & B Novelty with a high of 174.

"Highest Individual Series" went to Isabel Oomens for the women. She was also given the pin of the Women's Int'l Bowling Congress for this high of 521. For the men the winner was Tony Ignoffo of Decca Records with 629.

"High Game" trophies went to Ralph Albamonte of Decca Records who set a new high for the league with 258. The women's winner was Myrtle Sochacki of Star Music with 224.

The "Second Highest Individual Average" went to Isabel Oomens of Amber Music with a new record of 636. For the men Ray Gallet was given the trophy with 174. Ray lost out for first place the very last bowling night.

"High Series Handicap" found a repeater this year from Amber Music in the person of Loretta Oomens who came thru with a 636. There was a tie among the men with both Bill Nyland of Western Automatic and Eddie Kapuscinski of Mercury Records coming home with 675.

For "High Game Handicap" the

Pictured to the left are scenes of the award presentations and guests enjoying themselves at the dinner table:

1) Team captains pose in a group: Fred Minter, Gateway Dist.; Henry Sochacki, Star Music; Charley Pieri, Gillette Dist.; Bob Holl, Phono Service; Red Losasso, Singer One-Stop; Louis Albanese, Garmisa Dist.; Roy Bauer, Coven Music; Marino Pieroni, B & B Novelty; Cass Kalas, Amber Music; Bill Nyland, Western Automatic Music; Paul Brown, Brown's Camp; Al Rice, ABC Music; Mel Jones, Mercury Records; Ray Gallet, Paschke Phono; Tony Galgano, Galgano Dist.; and Tony Ignoffo, Decca Records.

2) Bob Gnarrow makes award to Les Taylor.

3) Bill Gersh, publisher of THE CASH BOX, acting as MC.

4) Officers: Robert E. Gnarrow, pres.; Ray Gallet, vice pres.; John Oomens, secy.; and Henry Sochacki, treas.

5) Cissie Gersh makes presentation of the Edith Davis Memorial Award, with Bob Gnarrow alongside.

6) High Game: Myrtle Sochacki and Ralph Albamonte.

7) High Game Handicap: Mary Lou Fiorito and Jerry Zie.

8) 2nd High Individual Average: Isabel Oomens and Rene Gallet.

9) Upside Down Champs: George Holl and Anne Dacton.

10) High Individual Average: Marino Pieroni and Vera Imlau, congratulated by Bill Gersh.

11) Mary Lou Fiorito gets Edith Davis Memorial Award from Cissie Gersh while her mother and father look on.

12) Triple Game Awards: Tony Ignoffo, Loretta Oomens, Ursula Galgano, and Mary Jane Metzger.

13) Tony Galgano makes award to Les Taylor.

14) High Series Handicap: Loretta Oomens, Bill Nyland and Eddie Kapuscinski.

charming, young Mary Lou Fiorito of ABC won the trophy with a 253. For the men Jerry Zie of Mercury Records took the trophy with a 272.

Trophy winners of the "most increased average from last year to this year" were Mary Lou Fiorito of ABC for the women and Irv Cairo also of ABC for the men. Both increased their averages by 15 points.

The "Upside Down (Last Place) Champs" this year were George Holl and Anne Dalton. The last place team was Gateway Distributing. Fred Minter was captain of this team. The other members were: Jane Minter, Vivian Rosen, Stevie Carlson and Ray Henderson.

The "Triplicate Game Awards" (three games in a row with the very same score) went to four people this year. Tony Ignoffo of Decca Records with 171. Loretta Oomens of Amber with 142. Ursula Galgano of Galgano Distributing with 139. Mary Jane Metzger of Decca Records with 135. The women received Women's Bowling Congress pins and the men received American Bowling Congress emblems to be worn on their shirts for this very unusual accomplishment.

The second place team this year was Galgano Distributing. Tony Galgano is captain. The team is composed of Ursula Galgano, Charles Alesi, Ed Teski and Wally Maslow.

The champs. The Team that took first place this year was Decca Records. Selman Schulz of Decca is sponsor of this team. Tony Ignoffo is Captain. Other members of this championship team are: Ralph Albamonte, Mary Jane Metzger, John Nolan and Frank Tutomase.

The most outstanding award of the evening, the one that brought complete quiet over the entire gathering and all nodded their heads for a moment of prayer in memory, was that made by Cissie Gersh, *Women's Editor of The Cash Box*, in the memory of her friend, Edith Davis.

Cissie Gersh, after much deliberation by the officers of the league who chose the recipient, gave *The Cash Box*' "Edith Davis Memorial Award" to a very touched and tearful Mary Lou Fiorito. (Edith Davis passed away during this past bowling season).

Miss Fiorito's mother and father were also called up during the acceptance of the award. Both had been very well acquainted with the kind and charming Edith Davis.

"This award", Cissie Gersh stated, "is not given just for bowling dexterity. It is, instead", she said, "given to a young lady who wants to become a great bowler. Who tries hard. But who, at the same time, by her kindness, her charm and her ever pleasant personality wins the hearts of all with whom she comes in contact, just as did the late Edith Davis, who was loved and admired by all members of this bowling league and all who knew her."

15) Most Increased Average: Mary Lou Fiorito and Irv Cairo.
16) High Individual Series: Isabel Oomens and Tony Ignoffo.
17) Trophies awarded during the evening.
18) A partial view of the large gathering.
19) Trudy and Ben Coven; Harriette and Lee Brooks; Henry and Molly Friedman.

20) Tony and Ursula Galgano; Clarice Hall; Theresa Chirchirillo; Mr. and Mrs. Ed Teske.

21) Lo'la, Cass, Vern, Helen and F. Kalas; Gar Moll; Dorothy and Stanley Matusiak; Pete and Loretta Oomens; Mike and Amy Fiorito.

22) Richard and Earline Weiss; Bonnie and Roy Bauer; Nick and Dorothy Barclay; Mary Lou Mulazzo; Carl, Jennie and Frank Sciackitam; Chuck and Peggy Meyers.

23) Mr. and Mrs. A. Weiner; Mr. and Mrs. C. Wayne; Mrs. Ruth Vrabel; Mr. and Mrs. Ben Block; Mr. and Mrs. Perc Roper; Mr. and Mrs. Henry Sochacki.

24) Fred Sipiora; Ed and Helen Script; George, Harry, Helen and Mary Walczak; Guido and Mary Ann Losasso; Irene and Al Gienko.

25) Mr. and Mrs. Albamone; Harry and Mildred Witz; Sol Witz; Jenny Burlak; Mr. and Mrs. J. Novak.

26) Edna Prokop; Auburn Prokop; Jackie and Frank Marra; Anne and Frank Dalton; Harry and Elsie Spring; Kathy and Charles Pieri; Jeanne Rachel.

27) Eve and Nat Feinstein; John Montesano; Mary Lou Fiorito; Les Taylor; Millie Taylor; Guido Losasso; Dee Capizano; Irv Cairo; Sybil Cairo; Al Rice; Anne Rice.

28) Bruno Bywalec; Mrs. Bywalec; A. N. Genovese; Mrs. A. N. Genovese; Julius Mohill; Wayne Mohill; Ed Mohill; Howard Mohill; Jean Mohill; Skip Mohill; Leon Mohill.

29) Mr. and Mrs. Henry Friedman; Ben and Trudy Coven; Richard and Dolores Besterfield; Adriana Oomens; John Smith; Lee and Harriette Brooks.
30) Arlene and Walter Maslo; Antoinette Galgano; Joe, Charles and Jennie Alesi; John Galgano.

31) Mr. and Mrs. M. Pomerance; Mr. and Mrs. E. Swider; Marino Pieroni; Mr. and Mrs. Fred Dries; Betty Elliott; Pat Kabel; Frank Angeleri

32) Ray, Jayne, Lee, Ernie, Carol and Rene Gallet; Clarence Fisher; Julie Coughlin; Hank and Betty Krueger.

33) Marge Hale; Marie Dus; Andy Kehoe; Helen Bertleff; Jerry Zie; Steve Broda; E. and J. Kapuscinski; M. and M. Jones; I. Epert; Vera Imlau.

34) Larry Ryan; Judy, Helen, George, Marilyn and Robert Holl; Ray and Lorraine Chmielewski; Lydia Baxter; Charlotte and George Hughes.

35) Glen and Eleanor Nelson; June and Dick Larson; Frank and Lucille Lantz; Louis Earragena; Arlene Woodall; Katheleen and Ray Abbott.

36) Paul and Ellen Brown; Sally and Ralph Hansen; Charlotte and Jim Fischer; Irene Krey; Irene Fischer; Andy and Isabelle Hesch; Larry and Mary Cooper.

37) Ray Henderson; Seby and Jack Burns; Bud and Clare Emerick; Jack and Sylvia Ameroso; Ewald and Vi Rosen; Sig and Stevie Carlson; Jane Minter.

38) Bill and Cissie Gersh; Bob Gnarrow; Isabel Oomens; John Oomens; Marine Drury; Edwin Hansen; Lee Hansen; Rosemarie Gamble; Bob Gamble; Cora Powers.



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P.S. (ENCLOSE CHECK FOR \$15.)

New Program Holder Unit For Seeburg Models "V-200" and "VL-200"



Meeting Dates

Music Operators' Associations

CHICAGO — Nate Feinstein, Atlas Music Company, this city, announced that an all visible program holder displaying 200 selections has been designed by Jancor Engineering for the Seeburg models "V-200" and "VL-200". Called "The Speed Read Unit", it will permit the patron to scan at a glance and play the tune selected right away.

"The unit is so designed as to leave the mechanism completely exposed", explained Feinstein, "as the design of the 'Speed Read Unit' conforms exactly with the contour of the 'V-200' and 'VL-200'. This is a real factory

type unit that takes only 5 to 10 minutes to install, and leaves the machine completely intact. Nothing is removed and the machine becomes in effect a 2 in 1 model, as it can be a drum machine in some locations, and an all visible program machine in other locations.

"Those who have seen this new unit are enthusiastic," concluded Feinstein, "as a new look means new interest and new income."

Feinstein stated that the unit will be available at most Seeburg distributors.

John Christopher Dies Suddenly

NEW YORK — The trade here was shocked with the sudden death of John J. Christopher (Christofano) on Tuesday, May 27, as a result of a heart attack. He was 46 years old.

Christopher had been associated with some of the largest arcades in the East, mainly on the main stem of New York City's amusement and theatrical streets, as well as on the Jersey shore. In addition, he was interested in a number of other enterprises.

He leaves a wife, Roni; three children, Lydia, Maria and Jefferson; a brother Dan; and sisters Lucy Nicolosi, Tessie Pucillo, and Rose Carcone. Internment was at Calvary Cemetery.

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- June 2—California Music Merchants' Association
Place: 311 Broadway, Oakland, Calif.
- 2—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.
- 3—West Virginia Music Operators' Assn., Inc.
Place: Ruttner Hotel, Charleston, W. Va.
(12:30 Luncheon & Board of Directors Meeting)
- 4—Music Operators' Society of St. Joseph Valley
Place: Carl Zimmer's Office, 130 N. Ironwood Dr., Mishawaka, Ind.
- 5—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)
- 5—California Music Merchants' Association
Place: Sacramento Hotel, Sacramento, Calif.
- 5—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)
- 9—Tri County Juke Box Operators' Association
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 9—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 10—California Music Merchants' Association
Place: Fresno Hotel, Fresno, Calif.
- 11—California Music Merchants' Association
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 11—Western Massachusetts Music Guild
Place: Chalet Restaurant, West Springfield, Mass.
- 12—California Music Merchants' Association
Place: U. S. Grant Hotel, San Diego, Calif.
- 12—Music Operators' Association of Massachusetts
Place: Beaconsfield Hotel, Boston, Mass.
- 14—New York State Operators' Guild
Place: Grossinger's Hotel, Grossinger, N. Y.
(Annual Banquet)
- 18—Automatic Equipment and Coin Machine Owners' Assn., Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.
- 18—Eastern Pennsylvania Amusement Machine Assn.
Place: General De Kalb Inn, 2519 De Kalb Street, Norristown, Pa.
- 19—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Boulevard, Youngstown 12, Ohio
(Executive Board)
- 19—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (Executive Board)
- 30—Central State Music Guild
Place: 805 Main Street, Peoria, Ill.

Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N.Y.

US GALS

By Cissie Gersh



Everyone missed Mary Gillette this past Saturday evening at the big and thrilling Chicago Automatic Phonograph Bowling League banquet. This was the first time Mary hadn't been present in the six years that the bowling league has been conducting these banquets. That cold she had must have been a lulu to keep Mary away. But dear, faithful Charlotte Hughes was present to make sure that, 1) the Gillette firm was well represented and, 2) that all the Gilleteers would have the grandest, grand time. . . . Mr. and Mrs. Michael Fiorito were just as excited, and just as thrilled as

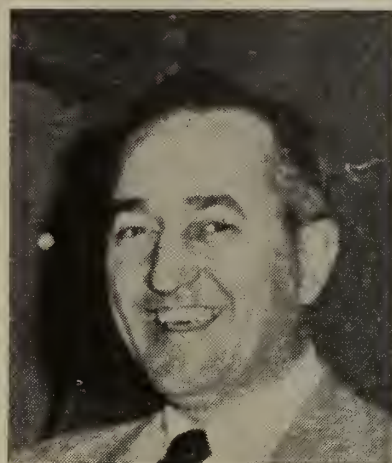
was their very lovely and charming daughter, when the surprise announcement was made that Mary Lou Fiorito had been chosen to receive 'The Cash Box' 'Edith Davis Memorial Award' which I was so very proud to present.

My favorite gal, Eve Feinstein, with her ever lovin' Nate attended the banquet. Eve wore a beautiful print dress consisting of many different shades of blue and as many varied shades of green. When I mentioned how pretty her dress was, Eve reminded herself of a puzzling story. Last week, she told me, she had attended a party wearing the very same dress. The hostess came up to her and said, "Eve, you're wearing my favorite color." Eve's still wondering what color she meant??? . . . Trudy (Mrs. Ben) Coven spends most of her time these days in a dental chair. But just wait until you see the results!!! Saw Trudy's son, Jeffrey Coven, at the MOA dinner dance. This boy is Hollywood material. A really handsome lad. And girls he looks just peachy dreamy driving his new Corvette sports car.

Marge Kraft of Decca Records tells me she would be lost without her assistant, Mary Jane Metzger. . . . Nice to see Marie Genovese looking so very happy. . . . Mrs Isabel Oomens is still winning trophies for her bowling skill. This gal just wins and wins. . . Always so nice to talk to pretty Jane Gallet. . . . Started over to say "hello" to the beautiful Mollie Friedman at least five or six times. But just never made it. Mollie, a "big hello" to you, via this column. You're still the best looking Grandma in Chicago. . . . I'm sorry Marine Druri couldn't bowl this season. She cut her finger and was told not to use her hand until the cut healed completely. . . . Glad to see Ursula Galgano walk off with two trophies. Ursula sure is one pretty gal. . . . Loretta Oomens also won two trophies. . . Myrtle Sochacki was simply overwhelmed with her award.

Johnny Oomens kept telling me that this was the biggest crowd that had ever yet attended one of the bowling league banquets. . . . Everyone seemed to be having such a very good time. . . . Some of the gals I noted around me were Cyril Cairo, Millie Taylor, Isabella Hersh, Ann Rice, Melvina Jones Judy, Marylin and Helen Hall, Lydia Baxter, Sally Hansen, Irene Krey, Mary Cooper, Ellen Brown, Anne Dalton, Elsie Spring, Kathy Pieri, Jeanne Rachel, Helen and Mary Walczak, Mary Ann Losasso, Peggy Meyers, Earlene Weiss, Dorothy Barclay, Eleanor Nelson, June Larson, and so many, many others, please forgive me if I've missed some of you. I'll try, at next year's Bowling League banquet, to remember every name. . . . I do hope that all of you bowlers enjoy a marvelous summer.

J. A. Weinand Resigns From Williams To Head New Vending Magazine



J. A. (ART) WEINAND

CHICAGO — J. Arthur Weinand resigned from Williams Manufacturing Company, this city, with the blessings and best wishes of Harry Williams, Sam Stern, Sam Lewis, Sam Berger and all the other executives and engineers of this noted factory, to take over an executive position on a new magazine, "Vending Age"

"For some years now", Weinand stated, "I have been carefully analyzing the future trends of this industry. I have come to the definite and absolute conclusion that automatic merchandising has reached its true stature in the world of automatic vending."

"What is most important, it definitely is leading the way, in this forthcoming age of automation and lack of sufficient manpower, to sales leadership in merchandising. This is the 'Vending Age'. This is the ultimate. The only answer to better, more efficient, money-saving merchandising for all outstanding producers of any and all vendable products desired and purchased by the general public for all its needs.

"This new magazine, 'Vending Age' will open an entirely new era for all

the industry. It will point the way to the new ideas, the new purpose, the new efficiency, and the new methods which go into making this the 'vending age' for all the world's great merchandisers.

"It will be colorful. It will be powerful in its editorial content, and readers' service. It will be explicit in bringing to the fore the new plans which are yet ahead for this great and growing 'vending age'.

Weinand previously was associated with the Rock-Ola Manufacturing Corporation for over sixteen years as Vice-President in charge of Sales, and was Vice-President of Exhibit Supply Company for three years before joining the Williams' organization.

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Award To Al Wertheimer



BUFFALO, N. Y.—Al Wertheimer, president of Davis Distributing Corporation, main office in Syracuse, received an award in recognition of outstanding service to the New York State Restaurant Liquor Dealers Association at the recent convention held at the Hotel Lafayette, here.

Pictured herewith, Mrs. Anthony Vicsiglio (left) and Leonard E. Friedlander (far right) counsel to the state association, point to the mementoes received by Anthony Vicsiglio, president of the association, (keys to the city from the mayor) and Al Wertheimer (third from left).

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- Genco 2-PI. SKILL BALLS . . . \$115 EA.
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4-PI. REGISTER 275	WORLD CHAMP 245
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Through The Coin Chute

EASTERN FLASHES

With a short week and a long weekend to celebrate Decoration Day, everyone on coinrow was pushing at top speed. Added shipments to coinmen demanding delivery needed for the holiday created further pressures. Many of the wholesalers were planning on a three day holiday. Operators visiting along the street rushed from one wholesaler to another, picking up needed supplies for the weekend. Now, if they get a break with some warm sunny days (which they need because of the terrible weather we've been having for the past several weekends) there'll be a lot of smiling, happy faces on coinrow next week.

The trade stunned by the sudden death of John (Christopher) Christophano of a heart attack on Tuesday, May 27. John was only 46 years old. Over the years, John, together with his brother Dan, and other partners, owned some of the largest arcades in New York City and on the Jersey shores. . . . "Senator" Al Bodkin on the street, spreading good cheer. . . . Barney (Shugy) Sugarman, Runyon Sales, advises sales of AMI phonos and Bally games going along at a steady pace, with Bally's "Space Gunner" and "Big Inning" getting a big play. Myron, Shugy's son, will not spend the summer months helping out at Runyon, but will utilize those weeks studying to facilitate his graduation from Bucknell University the next year. Shugy and the missus, Mollie, together with Mr. and Mrs. Irving Kaye and Mr. and Mrs. Dave Stern will spend the Decoration Day holiday traveling thru Canada. . . . Bob Luttmann, that handsome, low shooting golfer, moaning because he can't get to a golf course—"just too busy on the route", he advises. . . . Richard Wenzel, Kingston, N. Y. op, makes the rounds of coinrow. "Business good", he smiles. "It has to be good. I have 8 kids to feed, ranging from 3 to 17 years. . . . Meyer Parkoff, Atlantic New York Corp., reports sales of Seeburg phonos very good, with ops showing keen interest in Seeburg's new cigarette vendor. Meyer will be in Hartford, Conn., on Sunday, June 1, to attend the wedding of Mac Perlman's son Bert. Murray Kaye, who had planned on a weekend in the country with his family, had to cancel out. His boy came up with the measles the early part of this week, and then his younger daughter caught it on Tues. So he'll stay at home.

Over at Mike Munves', the place was a bedlam of activity. Everyone rushing to get out equipment and supplies for the holiday. Following the example of the ever dynamic Mike Munves, the staffs headed by Joe Munves, Alvin Munves and Willie Gaines, were moving around like whirlwinds. . . . Murray Cohen and Max Cohen of The Peter Cohen Amusement Co., Woodridge, N. Y., make the rounds of wholesalers loading up for their resort locations. . . . With Al Simon, Albert Simon, Inc., out of the office, Al D'Inzillo handles the influx of visitors. "ChiCoin's 'Batter Up' going very well", he reports. . . . Ben Wolfe, trucker, handles a load of machines for delivery this week. . . . Abe Lipsky, Sandy Moore Distributors, tied up with customers, so we spend a few minutes with Bernie Levine. Bernie's son, Tommy, 14 years old, and 6 ft. 2 in. tall, considered one of the best basketball prospects on Long Island. . . . Harry Koepfel, Koepfel Distributing, celebrates a 25th wedding anniversary on June 4. Very proud of his son-in-law, Marvin Forman, who graduates from the University of Penna. as a dentist on June 11. Will then go into the Phila. General Hospital for 1 year of internship. Hymie Koepfel a bachelor these days, with his wife out in Mesa, Ariz., visiting relatives. . . . Red Zirpoli tells us his son, Anthony, will spend the summer vacation months as a caddy. Says he's quite a golfer. . . . Sylvia Lowey, who is an important cog in Dave Lowey's firm, takes a day off to shop, and Dave moans out loud, complaining that just that day business was so brisk, he was overwhelmed handling everything himself. . . . Gertrude Browne, Beacon, N. Y. op, and secy of the N. Y. State Operators Guild, tells us that the regular June meeting of the group will not be held due to the Annual dinner being held at Grossingers on Sat. night, June 14.



Through The Coin Chute

UPPER MID-WEST MUSINGS

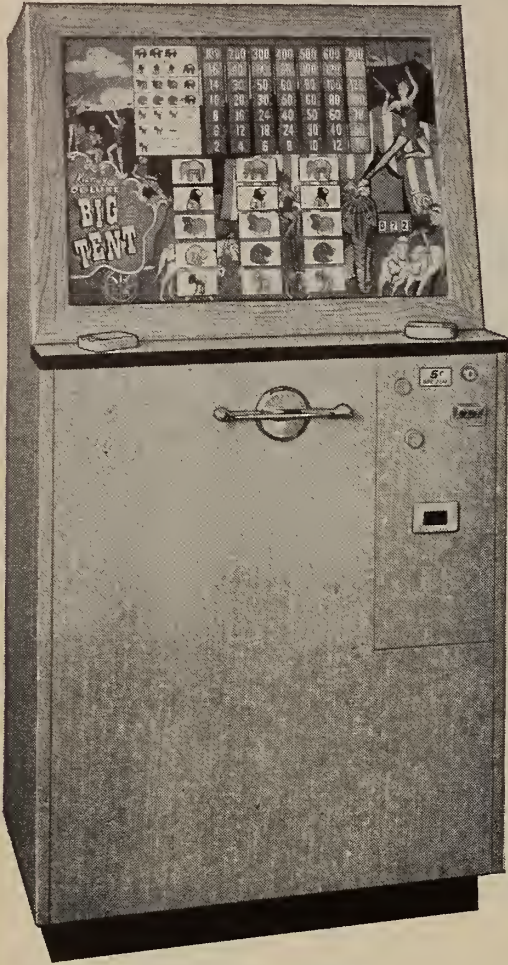
Les Bruns, Fargo, N. D., never passes up a ride to the cities, especially if it's just for a day. Les making a fast trip around the jobbers and then back home. . . . Chas. Rose, Fargo, N. D., visiting relatives in Hammond, Ind., and Calumet, Ill. Will be gone about a month. . . . Jack Tomar, Two Harbors, Minn., got his limit of fish on opening day last week. . . . Opening day last week end had many of the operators at their favorite fishing spot, and the reports were that fishing was at its best. Had several invites but couldn't get away. . . . Congratulations to Bill White, parts manager at the Sandler Dist. Co. Bill got married Sat., May 24. Ceremony was held at Spirit Lake, Iowa. . . . Al Thaelke, United Mfg. Co. service engineer in town for the week. Al does a wonderful job in service for the operators, and they are always happy to see him. . . . Amos Miller, Spooner, Wis., in town for the day, and reports that he looks for a good summer business around his resort locations. . . . Frank Coubal, Bloomer, Wis., in town for the day making the rounds. Frank was saying that his collections this month have picked up quite a bit. Looks for a nice summer business. . . . The San Francisco Giants and the Chicago White Sox played an exhibition game in Minneapolis last week and it brought in quite a few operators from the Dakotas, Minnesota, and surrounding areas. . . . Joe Weber in town for the day, stopped in to say hello. Joe was in to see the new Zenith line of T. V. . . . Bob Cross, Jackson, Minn., in town for the day to pick up his record supply, and then on his way home. . . . Fred Keiser, Berthold, N. D., is very busy farming now. Fred owns several hundred acres of farmland and will be busy now until fall of the year. . . . Amos and Danny Heilicher of Mpls. have their cruiser out on the lake and are looking forward to some nice weekends of boating. . . . Clem Pinewski, Big Lake, Minn., in town for the day making the rounds. . . . Orville Willett, Lemmon, S. D., is expanding his route and is now operating in Montana. . . . Harold Scott, formerly sec'y of the South Dakota Operators Ass'n, is now on the police force at Mobridge, S. D.

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Through The Coin Chute

CHICAGO CHATTER

Biggest and gayest affair in the six years of banquets by the Chi Automatic Phono Bowling League took place this past Satty eve, May 24 at the Belden-Stratford Hotel. Everyone had a grand time. Bob Gnarro got to the "mike" and, once again, enjoyed himself tremendously, discussing this and that while making a running series of announcements. . . . Ben and Trudy Coven looked just great at the music ops' bowling banquet. . . . Nate and Eve Feinstein thoroly enjoyed themselves. . . . Wonder where Maurie and Rose Ginsberg were? They live at the Belden. Many hoped they would drop down and say, "Hello". . . . Bally's Bill O'Donnell advises that he'll stay home this Memorial weekend. Reason? "I'm surrounded by relatives", he says. . . . Kurt Kluever advises that Rock-Ola business has boomed up and above whatever anyone tho't would be possible. "By the way", advises Kurt, "I'm on my way east. First stop, Baltimore".



JOEL STERN

Les Rieck, who's busier than busy at the Rock-Ola factory these days, also reports, "Business has been picking up all down the line. And I mean up and above the business we have been doing right along." Les attributes much of this to the introduction of their new Wall Type Phono. Also to the warm weather business pickup for the entire phono field. . . . Sam Wolberg leaves for a few weeks of rest and Sam Gensburg steps in to take over executive duties at Chicago Dynamics. . . . ChiCoin's Mort Secore advises, "As far as we're concerned, it's the same story all over again this week. Production and more production for 'Rocket Shuffle' and 'Batter Up'. Looks to me", adds Mort, "like we'll just never stop producing these two games". . . . Paul Huebsch doesn't know whether he will or will not leave for the weekend. "In the meantime", advises Paul, "ich gei schlaffen." That means, if your German is weak, "I'm going to sleep." It's been hectic at Keeney with demand for the firm's new cigarette vendor growing by leaps and bounds.

Ed Ratajack has been dubbed with the title "G. R. Commuter". That means, "Grand Rapids commuter". Ed's up and back between Chicago and Grand Rapids like other guys from home to their job. (Why not buy an airplane, Ed?) . . . CJA meeting at Fritzel's resulted in about 20 receiving awards for their marvelous efforts in behalf of this great charity. Joe Kline was simply beaming thruout the meeting. Once again this year, as in past years, the coin machine divison far surpassed all other divisions of the entertainment industries in donatons. "But this year", Joe reports, "we set a new high record." Present at this luncheon were Dave Gott'ieb, Wally Finke, Harold Schwartz, Hy Polo, Jack Goodman, Harry Glick, Nick Glick, Nick Nelson, Larry Burkelheimer, Judd Weinberg, Gil Kitt and, of course, Samuel Wolberg who is Chairman of all the entertainment industries for CJA and who made the awards.



JOE KLINE

It happened. First of all, Bill O'Donnell lit right into Charles (Little Jimmy) Johnson who had purchased all the Lion TV receivers. Then, lo and behold and much to his embarrassment, Bill needed a set quick. So what did he have to do but appeal (mind you "appeal" in a most polite way) to "Little Jimmy" for "just one Lion TV, pretty, please". (Little Jimmy's answer must, because of postal regulations, be censored). . . . C. T. (Mac) McKelvy telling how intensively Seeburg's engineers test new equipment. Seems that the firm's new "Seeburg Cigarette Vendor" was on steady operational test for days and days. Long before production got under way.

In fact, while Mac was talking about the test, the vendor had already surpassed 4,300 consecutive operations without a single hitch, slip or miss, and was still going strong. That's testing. . . . Harry Glick still can't get over the intake of the "Commando Machine Guns". Every so often he picks up collection reports sent him, looks them over, and just grins from ear to ear. . . . Avron and Nancy Gensburg enjoying their vacation at Colorado Springs. Not in Miami, as previously reported.

Nice to again meet with Larry and Mary Cooper of Paul Brown's camp who came down to attend the Bowling League banquet. . . . Tho collections are off all over the country, profits are continuing to hold up on an overall operational basis. That's important. And proves why this industry has got what it takes. . . . No busier clan than the Gott'ieb's at this time. Dave and Alvin Gottlieb doing philanthropic work and chasing about from here to there to help build that gorgeous, modern hospital. Nate Gottlieb on phones all day long. Judd Weinberg plenty busy with export. And almost everyone else at the Gottlieb factory busier than anything all day long. . . . John Frantz is enjoying one of the best seasons yet for his "ABT Rifle Gallery". . . . Jack Mitnick's harder than ever to reach these days. Most of his time is spent over in the factory, not at his desk. When questioned, Jack answered, "Remember? I work here." Then added, "And I mean work."



LES RIECK

Looks like Bill DeSelm will be taking it nice and easy this weekend. "Just resting", he said. "Looking up at the blue sky and dozing away the hours." Which is something that Bill can't do when he's at his desk. Not with the way those phones keep on ringing away all day long. And the action gets hotter as new products start thru United's production lines. . . . Harry Williams, Sam Stern and Sam Lewis busier than they've ever been. Just couldn't seem to get started on a new product. Everytime they believe that production should start on some new game—zingo—along come more orders for baseball games. But, this past week, Williams was able to break loose and introduce a new five-ball. . . . No busier distribs than Gil Kitt, Joe Robbins, Jack Burns, Fred Minter, Ray Henderson, in fact, the whole gang over at Empire



JACK MITNICK



ED RATAJACK

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who seem to be working 'round the clock to meet demand they are enjoying. . . . Wally Finke speeding off for a weekend of fun while Joe Kline advises he's going to enjoy some rest and quiet. First Coin a busy beehive of business during the week and Joe feels a weekend of rest ain't gonna hurt him one little bit.

With a short week ahead of them everyone over at World Wide was busier than they'd been in weeks. Joel Stern dashing from here to there and back again. And on the phones hour after hour. "We're trying our best", Joel said, "to satisfy everyone, even tho this is a shorter working week." . . . Nice letter from friend Sammy Weisman of Baltimore. (Aside: Sam, we'll do our best to take care of your request). . . . George Jenkins, 8th Vice President of Bally, in a new office, fixing it up to match his desires. Herb Jones also in new and larger offices. In fact, there's an entire change of office setup at Bally. . . . With the golfing season under way, guys who shoot in the 70's, like Len Micon of World Wide, take off for days of chasing that elusive little pellet. Which reminds, wonder how Herb Oettinger's golf game is these weekends? And how's about Vincent Shay who plays a steady game of golf? (Time for the golfers to start reporting in to us).

HAPPY BIRTHDAY THIS WEEK TO: Irving X. Morris, Newark, N. J. . . . Charles S. Charle, Springfield, Mo. . . . George L. Bechel, Canton, O. . . . Joseph Vumbico, Shamokin, Pa. . . . Edward Blumenfeld, Michigan City, Ind. . . . George P. Caravasio, Miami, Fla. . . . Mike Rice, Oklahoma City, Okla. . . . Harry Goldberg, Miami, Fla. . . . Russell J. Coon, Chicago, Ill. . . . Frank Bartnik, Milwaukee, Wis. . . . Alfred Rade, New Brunswick, N. J. . . . M. W. Arnold, Hannibal, Mo. . . . George A. Brown, San Francisco, Cal. . . . Alan Dibble, Kelso, Wash. . . . Fred C. Crawford, Kirksville, Mo. . . . Timothy McGraw, Champaign, Ill. . . . Asher Pizante, Vallejo, Cal. . . . Sen. Homer E. Capehart, Washington, D. C. . . . A. L. Durand, Green Bay, Wis. . . . Ben DeFazio, Moosic, Pa. . . . Sam Pullaro, Pueblo, Colo. . . . Morris Liedeker, Corpus Christi, Tex. . . . Howard B. Newcomb, Oklahoma City, Okla. . . . Wm. G. Liske, Kingston, N. C. . . . R. C. Walter, Dayton, O. . . . Frank N. Steil, Chattanooga, Tenn. . . . John S. Colucci, Waterbury, Conn. . . . Owen J. Mullinix, Jr., Savannah, Ga. . . . Henry Zeichner, New York, N. Y. . . . Vincent Genna, Galveston, Tex. . . . James V. Stone, Dallas, Tex. . . . Charles M. Rishor, Peterborough, Ont., Canada. . . . Daniel Heilicher, Minneapolis, Minn.

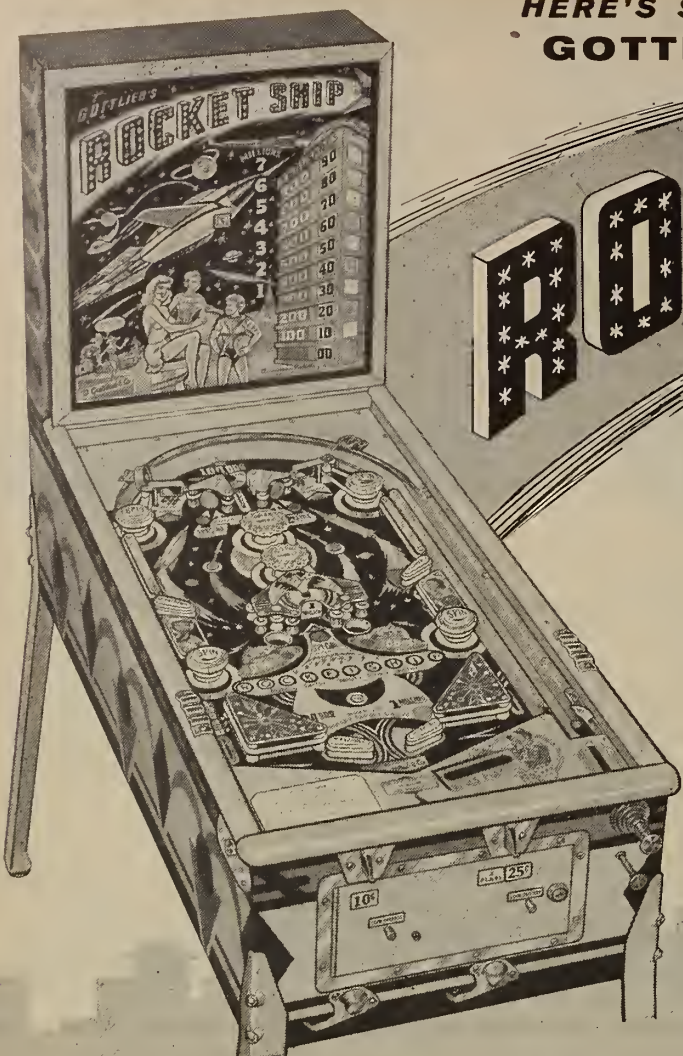


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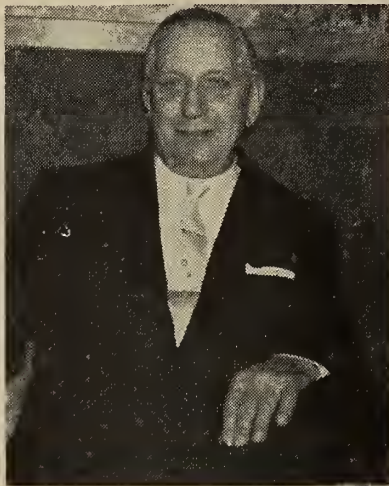
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United Music Ready For Volume Sales



JACK MITNICK

CHICAGO — Jack Mitnick, executive vice-president of United Music Corporation, this city, is as busy as the proverbial paper-hanger, according to reports coming out of the big United Factory. Ever since the first showing of the new United "UPB-100" phonograph at the recent MOA convention, operators and distributors have been pressing Mitnick for price and delivery data. However, at this time, Mitnick is unable to give a definite price schedule, but feels confident that both price and delivery information will be made public within the next few weeks.

Mitnick urged coinmen who have not already contacted United, to do so as soon as possible in order to get the facts in advance. "In other words,"

Mitnick said, "to insure earliest shipment, now is the time to put in your request for complete data, because, as it stands right now, the United organization is really getting set for volume production with deliveries planned on a first-come-first-served basis."

Wallace Opens Branch

LUBBOCK, TEX. — Allen Wallace, The Wallace Distributing Company of Mineral Wells, announced the opening of a branch office at 607 Broadway, this city. W. O. Wilborn, who with Wallace are owners of the Wallace company, will be in the Mineral Wells office.

The firm is a distributor for AMI phonographs in West Texas and Southern New Mexico. It also wholesales all other coin operated equipment.



Through The
Coin Chute
DALLAS DOINGS

E. L. Certain, Jr. recently returned from a vacation in Chicago. . . . Joe and Leonard Matassa, American Dist. Co., spend their spare time fishing at Lake Texoma. . . . Sorry to hear that Bert Hunter, Big D Music Co., has a broken toe. . . . Carl French is the new service manager for Commercial Music Co. . . . Gene Williams' son, David, is being graduated from high school this week in Ft. Worth. . . . R. B. Williams is planning the weekend at Posum Kingdom. . . . Jack Eskew, Commercial Music Co., reports a fine reception for United's "Shuffle Alley". . . . Congratulations to Rudy Castro of RCA, proud new papa of a baby boy. . . . David Eisenlohr, record department manager for RCA-Victor, is in Los Angeles for RCA Convention. . . . Norman Gamel is back working for Bob De Priest. . . . The Five Masks, a group of youthful rock 'n' roll singers who hail from the Dallas area, opened an engagement at the Colony Club Monday night. The quintet, already promised a spot on the Dick Clark TV extravaganza, records for the Jan label. . . . Bob DePriest entertained the Texoma Ski Club last weekend at Lake Texoma. . . . Weldon Denton is vacationing in Canada and upon his return will attend the Indianapolis races. . . . Our condolences to Leonard Coleman, whose father passed away. . . . Tom Chatten, R. Warncke Co., says that business is very good with his company's AMI model "I". Chatten is spending this weekend picking strawberries at his Lake Texoma cabin. . . . Visitors along coinrow last week included: A. S. Lockhead, Terrell; Jack Sprott, Temple; James Moseley, Paris; Maurice Terry, Ft. Worth; Mr. Jackson, Longview; Dick Quam, Henderson; Kenneth Rowe, Idabel, Okla.; Jiggs Hamilton, Ft. Worth; Mrs. Jake Moorhead, Arlington; Buna Carr, Corsicana; Drew Osborn, Ft. Worth; and Henry Adams, Coleen. . . . J. G. Murray, A'Murco Music Co., is leaving June 10 for a 3-week vacation.



JOE ASH SAYS:

SKEPTICAL?
Join My
"GAME OF THE
MONTH CLUB"

and SEE how you save!
If you're a user of

5-balls, you can't afford to miss this money-making opportunity!

SPECIAL! Game of the Month Club Prizes!

Just mail your name and address on company stationery to me for complete details!

Exclusive Distributors for Wurlitzer, D. Gottlieb, Irving Kaye Co., and Exhibit in So. Jersey, Del. and E. Penn.

ACTIVE AMUSEMENT MACHINES CO.
666 N. Broad St., Phila. 30, Pa.
Cable Address: COMAC

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

CLASSIFIED ADVERTISING SECTION

WANT

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. **TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL.** (Tel.: Dickens 2-7060).

WANT—Have permanent, full-time job open for Music and Pin Game Mechanic. Write, via Air-Mail, for application form. **MUSIC, INC., BOX 1234, FAIRBANKS, ALASKA.** (Tel. 5084).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. **BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I.** (Tel.: Union 1-7500).

WANT—County Fairs, Steeplechases, Coney Island, Futurity, Bally Control Motors, Turf King Glasses. **FOR SALE**—Seeburg M100A with 45 rpm conversion \$195; Circus \$275; Mystic Marvel \$99; Stagecoach \$150; Balls-A-Poppin \$145; Derby Day \$165; Tahiti \$25; Hot Rods \$25; Surf Club \$50; Beach Club \$50. **DISCO, INC., 835 31st ST., LOS ANGELES 11, CALIFORNIA.** (Tel. ADams 4-9616).

WANT—Phonograph Records—made before 1940, dealers or juke box stock or private collections. Will pay \$150 to \$300 per thousand. Some of the labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone, Victor, etc. **JACOB S. SCHNEIDER, 109 W. 83rd ST., NEW YORK, N. Y.** (Tel.: TR 7-9147).

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Used Shuffle Alleys; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. **GABE FORMAN OR SANDY MOORE, SANDY MOORE DIST., 240 E. MERRICK RD., FREEPORT, L. I., N. Y.**

WANT—Will pay cash for late model Juke Boxes and late model Amusement Machines. Send list. **DAVE LOWY, 594 TENTH AVE., NEW YORK, N. Y.** (Tel.: CHickering 4-5100).

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. **JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD.** (Tel.: BELmont 5-2881).

WANT—Used 12' American Bank Shuffleboards; 22' American and Rock-Ola Shuffleboards and Overhead Score Units. Quote best resale price. **STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH.** (Tel.: FULton 3-2282).

WANT—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash price. **ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA.** (Tel.: 2648).

WANT—A.M.I. Phonographs for resale; quote models, condition and lowest cash prices. **HASTINGS DISTRIBUTING COMPANY, 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WISCONSIN.** (Tel. BLuemound 8-6700).

WANT—Chicago Representative desires new musical lines. **AL CARVER, BOX 366, PALOS HEIGHTS, ILLINOIS.**

WANT—Attention Everyone in the Coin Business. We want Arcade Equipment and all the Bally and United Bingos you have. Plenty of \$\$\$\$\$\$ waiting. Don't Write or Wire but call us collect—LOcust 4-4415. **BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADELPHIA, PA.**

WANT—Late Model Bingos. Send List and Prices. **HALLGREN DISTRIBUTORS, 1626 3rd AVE., MO-LINE, ILLINOIS.**

WANT—Cash! Highest Cash Paid For Chicago Coin Blinkers, Bull's Eyes; United, Genco, Williams Guns and Baseballs; 6 Keeney Flicker Pools. **ALLIED COIN MACHINE, 886 MILWAUKEE, CHICAGO 22, ILL.** (Tel. CAnal 6-0293).

WANT—All Shuffle Alleys from Fireball, Lightning and Rocket up. Sun Valleys and Showtimes will pay highest dollar or will trade for Genco and Chicago Coin Ski Balls. **MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND, OHIO.** (Tel. SUPERior 1-4600).

WANT—To Purchase 5,000,000 Surplus Records, All Speeds. We Prefer Large Quantities and Will Buy For Cash. Top Prices Offered. Write Or Phone, Collect—**RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y.** (Tel.: General 2-1650), **JESSE SELTER, PRES.**

WANT—Juke Box Operators. If you want a steady outlet for your used records (No One Shot Deals), Call or Write **MARLIN RECORDS DIST., 824 WILLARD ST., NORTH BELLEMORE, L. I., N. Y.** (Tel. CAsTle 1-0556).

WANT—Late Model Phonographs. Sky High Trades On New Rock-Ola 200 DeLuxes and Standards. **J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO.** (Tel.: FOrEst 7-6730).

WANT—Late used 45 RPM Records. Closeouts and Job Lots of Brand New LP's Wanted. Write or Phone. **FIDELITY DISTRIBUTORS, 666 TENTH AVE., NEW YORK 36, N. Y.** (Tel. JUDson 6-4568).

WANT—Used Records! 45's, 78's and LP's. No amount too small or too large. Write stating amount on hand. We pay premium price for proper merchandise. **PEP NOV-ELTY CO., 4404 N. PAULINA ST., CHICAGO 40, ILL.** (Tel.: UPtown 8-9680).

CLASSIFIED ADVERTISING SECTION

WANT—Distributors. New release "Run Big Feet Run". Number 701. **VERRO RECORDS, 12 WEST GARFIELD BLVD., CHICAGO 9, ILLINOIS.**

WANT—Late Model Phonographs for highest trades on new A.M.I. models 1-120E, 1-200E, 1-100M, 1-200M. Also need late model Bally Bingos. **CENTRAL DISTRIBUTORS, INC., 2315 OLIVE ST., ST. LOUIS 3, MO.** (Tel. MAIn 1-3511).

WANT—Used 45 RPM Records, any quantity. Not over 6 months old. No R & B. We pay up to 17¢. **KAY ENTERPRISES, 1011 FIFTH ST., MIAMI BEACH, FLA.** (Tel. JE 8-2822).

WANT—Shuffle Alleys (most especially United Team) and late Bingos. Will prepay crates for packing. **FOR SALE**—Close out brand new original crates Bally All Star Deluxe Bowlers, Twenty Peppy Clown, Ten Chicago Coin Steam Shovel. **REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN ST., ALLSTON, MASS.** (Tel. ALgonquin 4-4040).

WANT—Will accept 1 to 10 Games as trade against new Wurlitzer Phonographs. **SANDY MOORE DIST. CO., 599 TENTH AVENUE, NEW YORK 36, N. Y.**

WANT—Records, all speeds, quantity. Also record accessories, needles, tapes, etc. Please give full details first contact to avoid delay and assure quick deal. **HARRY WARRINER, KNICKERBOCKER MUSIC CO., 209 EAST 165th ST., NEW YORK 56, N. Y.** (Tel. LUDlow 8-8310).

WANT—United Jumbo Bowlers. State quantity, price and condition in first letter. **LEWIS & FOLLETT MUSIC CO., 180 SO. HOWARD, SPOKANE 4, WASH.** (Tel. MA 4-8585).

WANT—Mills Panorams. Also Parts. Advise Best Price. **WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASHINGTON** (Tel. GARfield 3585).

FOR SALE

FOR SALE—Chicago Coin Rocket Shuffles, Write; United and Kecnuey 14 ft. Bowlers \$435; Bally Big Show \$275; Night Club \$195; Miami Beach \$100; Gay Time and Big Time \$85. **T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO.** (Tel. MAIn 8751).

FOR SALE—Seeburg Conversion Kits for M100A to 45 RPM \$69.50. **W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MO.** (Tel. CEntral 1-9292).

FOR SALE—Sun Valley \$575; Big Show \$250; Wms. Four Bagger \$225; Wms. King Of Swat \$135; Genco State Fair Gun \$250; Bally Jumbo Shuffle \$325; United Targette \$75. **GLOBE AUTOMATIC VENDING CO., INC., 291 WATER STREET, QUINCY 69, MASS.** (Tel. MAyflower 9-0010).

FOR SALE—Key West \$295; Big Show \$245; Nite Club \$210; Broadway \$160; Beach Beauty \$110; Miami Beach \$95; Gay Time \$75; Starlet \$70; Variety \$60; Gayety \$50; Dude Ranch \$25; Beauty \$25; Beach Club \$30. One-Third Deposit. **GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA.** (Tel. TU 6729).

FOR SALE—Routes in Missouri, Oklahoma, Arkansas. On routes, Phonographs, Bingos, Pin Balls, Bowlers, Guns. From 20 to 80 Thousand. We have all types Coin Machines. Send for list. **C & W DISTRIBUTING CO., 400 MAIN ST., GALENA, KANSAS.** (Tel. #400).

FOR SALE—Amazing Values On Brand New Rock-Ola 1455, 200 Selection, 45 Rpm Phono. Also All Other Late Model Phonos Available At Very Low Prices. Authorized Rock-Ola Factory Distributors. **SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, N. J.** (Tel. Blgelow 8-3524).

FOR SALE—Brand new in original factory crate, 1 Wurlitzer 2000, \$845. Like new: 2 Williams Peppy's \$295 ea.; 2 Lord's Prayer Vendors \$245 ea. Factory Reconditioned: Exhibit Ringer Balls \$95 ea. **BI-LOTTA DIST. CO., 224 NORTH MAIN STREET, NEWARK, NEW YORK.** (Tel.: DEerfield 1-1855).

FOR SALE—Bally: All Star Bowler \$395; Bowling Lane (11') \$550; ABC Bowler \$350; United: 11' Bowling Alley \$535; ChiCoin: Bowling League (11') \$545. **MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, NEW YORK.** (Tel. FRanklin 7-2162 or 4-7549).

FOR SALE—14 Ft., 2 Pc. United Bowlers, A-1 Condition. **TOLEDO COIN MACHINE EXCHANGE CO., 814 SUMMIT ST., TOLEDO, OHIO.** (Tel. ADams 8624).

FOR SALE—Records!!! 5¢ over wholesale, and label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records now unused only. **RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y.** (Tel.: OLYmpia 8-4012, 4013).

FOR SALE—14 Foot Bowlers, \$475; Cash or Trade. Need Baseball, Guns And Late Shuffle Games. Call, Write or Wire Today! **PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN AVE., CHICAGO 18, ILL.** (Tel. JUNiper 8-1814).

CLASSIFIED ADVERTISING SECTION

CLASSIFIED ADVERTISING SECTION

FOR SALE—9 Brand New 5¢ Kleenex Dispensing Machines in cartons. \$50 buys the lot. ½ deposit, balance C.O.D. or S/D. KOEPEL DISTRIBUTING COMPANY, 607 TENTH AVE., NEW YORK 36, N. Y. (Tel. LO 3-4028-9).

FOR SALE—When ordering in New Orleans and you want the best prices, quality workmanship, on all types of used games, contact us first, we know you will be happy you did. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel. JA 2-7137).

FOR SALE—5 Bally All Star Bowlers, like new, only \$295. With fast motor installed only \$355. WANT—Cash or trade—late Bingos. DONAN DISTRIBUTING CO., 2633 N. MILWAUKEE AVE., CHICAGO 47, ILL. (Tel. Albany 2-0455).

FOR SALE—Miss Americas, Write; Big Shows \$250; Key West \$285; Night Clubs \$185; Gay Times \$110; Palm Springs \$50. NASTASI DISTRIBUTING CO., 912 POYDRAS STREET, NEW ORLEANS, LA. (Tel. MAGnolia 7459).

FOR SALE—Wurlitzer 1600 (45) \$199; 1917 \$629; Rock-ola 1436 (78) \$75; 1434 (45) \$99; 1432 (45) \$75; Safari \$195; Genco Circus Gun \$395; Genco Space Age (like new) \$495; Chicago Coin Tournament Ski Bowl \$149; Strike Bowler 11' \$749. DICKSON DISTRIBUTING COMPANY, 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA.

FOR SALE—Bally Strike 11 ft., 14 ft.; Champion 11 ft., 14 ft.; Booster Pools (new & used); Genco Skill Ball (2 player); AMI G-200, E-120, D-80; Wurlitzer 2000, 1800; Seeburg VL-200. Write or call: RUNYON SALES CO. OF N. Y., INC., 593 TENTH AVE., NEW YORK, N. Y. (Tel. LONGacre 4-1880).

FOR SALE—We have several Comax background music units with intercom microphone, slightly used, \$169.50. Literature on request. WESTERN DISTRIBUTORS, 1226 S.W. 16th AVENUE, PORTLAND 5, OREGON. (Tel. CApitol 8-7565).

FOR SALE—Specials—Bally: Sun Valleys—Write; Miss Americas—Write; Key West \$325; Crosswords \$135; ABC Bowling Champions \$575; Jumbo Bowlers \$235; Skill Rolls—Write; All Star DeLuxe Bowlers \$385; Gottlieb: Whirl Winds \$345; Flagships \$255; Straight Flushes \$265; Williams: Jig Saws \$245; Genco: Motorama \$365; Keeney: Big Tents \$225. NEW ORLEANS NOVELTY COMPANY, 115 MAGAZINE ST., NEW ORLEANS, LOUISIANA. (Tel. JACKson 2-5306).

FOR SALE—Used machines of all models, as is or shopped and ready for locations. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrrest 5-3456).

FOR SALE—Arcade buyers please note! Factory closeout of brand new Deluxe All Star Bowlers in original crates. While they last, \$300 ea. F.O.B. Buffalo, New York. Seventeen available. Also fifty 100 Selection Seeburg Wallboxes. White buttons, chrome covers, \$39.50 ea. Write. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, N. Y.

FOR SALE—Games, Inc., Hunter \$215; Super Hunter \$395; Double Shot, write; Bally Night Club \$195; Show Time \$395; A.B.C. Bowling Lanes 14' \$475; United Pixie \$95; Caravan \$135; Playtime \$315; Royal Bowling Alleys 13' & 16' \$595; Lightning \$145; DeLuxe Mars \$145; Genco Quarterback \$115. All completely reconditioned—guaranteed. MICKEY ANDERSON AMUSEMENT CO., 314 EAST 11th ST., ERIE, PA. (Tel. 2-3207).

FOR SALE—Kiddie Ride Route—80 machines. Yearly income of \$7,500. Price \$24,000; \$5,000 down. AUTOMATIC KIDDIE RIDES, 1701 SO. 60th ST., OMAHA 6, NEBR.

FOR SALE—Millions of extra coins are taken from clean machines. Clean right with Lemonite. Hermitage Music Co., Rock City Amusement, S. L. Steibel, Nashville, Tenn. use and sell Lemonite. Try Lemonite Electric Contact Cleaner. GRACO SALES CO., R.F.D. 1, BOX 403, ARLINGTON, TENN.

FOR SALE—Or Trade—1-13 ft. National Shuffleboard with Coin Operated Scoring Unit; will trade for music, pinballs, bowlers or arcade equipment, or will sell outright. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. (Tel. CHapel 9-6556).

FOR SALE—Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEWton 5-2531).

FOR SALE—Records! All labels, all speeds at close out prices!! 78's—45's major labels in any quantity. 12" LP's Major Labels. Will send 25 Samples C.O.D. On Request. 12" LP Promotional Records on sale. We buy surplus stocks, all speeds. SID TABACK, RECORDS, 2540 W. PICO BLVD., LOS ANGELES 6, CALIF. (Tel. DUNkirk 3-8735)

FOR SALE—DeLuxe World Series \$95; Hi Fly Baseball \$150; Championship Baseball \$150; Big Top Rifle Gallery \$225; Circus Gun \$375; State Fair Gun \$275; Davy Crockett \$275; Rifle Gallery \$150; Pirate Gun \$295; Treasure Cove \$225; 500 Shooting Gallery Bulls Eye Gun \$275. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO. (Tel. AXminster 4-3529).

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: CEDar 2-7600).

FOR SALE—6 Packard Wallboxes @ \$5 ea.; 8 2140 Wurlitzer Wallboxes @ \$5 ea.; 8 AMI 40-Selection Wallboxes @ \$5 ea.; Williams Race The Clock \$110; Williams Regatta \$80; Williams Skill Pool \$20. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA STREET, EVANSVILLE 8, INDIANA. (Tel. HA 3-4508).

FOR SALE—1448 Rock-Olas, Like New, \$595; Chicago Coin Ski Bowls, \$345. Write for Quantity Lot Prices. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrrest 7-6730).

FOR SALE—United Caravans @ \$125; and Pixies @ \$70; Wurlitzer 4851 Wallboxes @ \$9. Write for a complete list of phonographs. LEW JONES DISTRIBUTING CO., INC., 1301 N. CAPITOL AVE., INDIANAPOLIS, INDIANA. (Tel. MELrose 5-1593).

FOR SALE—United and Chicago Coin shuffles, 10th Frame and later models: Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—We are one of America's Leading Distributors and Exporters of Arcade, Amusement and Vending Machines. It will pay you to do business with us. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND, OHIO. (Tel. TO 1-6715).

FOR SALE—Shuffle Alleys, DeLuxe Congress, DeLuxe ABC, Gold Medal, Blue Ribbons, Bingos: Sun Valleys, Show Times, Big Shows. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel. ARmitage 6-0780).

FOR SALE—Wurlitzer Model 2150 \$800; 2000 \$675; 1900 \$650. WANT—Bally Jumbos and United Top Notch. NATIONAL NOVELTY CO., 640 E. MERRICK RD., VALLEY STREAM, L. I., N. Y. (Tel. LO 1-6770-1).

FOR SALE—We Are Leading Exporters of Arcade Machines—Also Music, Venders, Games and Parts For all Equipment. Write Us Your Needs. MIKE MUNVES, 577 TENTH AVE., NEW YORK 36, N. Y. (Tel. BRyant 9-6677).

FOR SALE—Comco—Extended Range Speakers And Baffles. Quality At Modest Prices. Engineered For Heavy Duty Use. Satisfaction Guaranteed or Money Will be Refunded. Finished in Lined Oak, Natural or Mahogany. Packed Two to a Carton, \$11.95 Ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILLINOIS (Tel. INdependence 3-2210).

FOR SALE—Bally and United Bingos. Practically any game. Write for prices. UNITED DISTRIBUTORS, INC., 920 W. SECOND, WICHITA 12, KANSAS. (Tel. HO 4-6111).

FOR SALE—Seeburg M100 A, 78 R.P.M., \$180; Seeburg M100 A, 45 R.P.M., \$275; Pinball and sorted Locks 25¢ ea. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. (Tel. NE 5-1443).

FOR SALE—Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—New Six Pocket Pool Table \$225; Slate \$275; 1st Grade 48" Cue Sticks \$18 dozen; Bumper Rails \$11.95 Set; Bumper Pool Tops \$24.50; Slate \$59.50; Deluxe Bumper Pool Balls \$10. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO 51, ILL. (Tel. ALbany 2-3272).



THIS WEEK'S USED MACHINE QUOTATIONS 19th YEAR OF PUBLICATION 974th CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

CODE

- 1. Prices UP
- 2. Prices DOWN
- 3. Prices UP and DOWN
- 4. No change from Last Week
- 5. No quotations Last 2 to 4 Weeks
- 6. No quotations 4 Weeks or Longer
- 7. Machines Just Added
- * Great Activity



LISTED ALPHABETICALLY

AMI

4* Model A, '46, 40 Sel., 78 RPM	35.00	50.00
4. Model B, '48, 40 Sel., 78 RPM	50.00	80.00
4. Model C, '50, 40 Sel., 78 RPM	50.00	100.00
4. Model D-40, '51, 40 Sel., 78 RPM	115.00	200.00
4. Model D-80, '51, 80 Sel., 45 RPM	195.00	295.00
4. Model E-40, '53, 40 Sel., 78 RPM	195.00	320.00
4. Model E-80, '53, 80 Sel., 45 RPM	225.00	340.00
4* Model E-120, '53, 120 Sel., 45 RPM	285.00	350.00
4. Model F-80, '54, 80 Sel., 45 RPM	425.00	495.00
4. Model F-120, '54, 120 Sel., 45 RPM	475.00	550.00
4. Model G-80, '55, 80 Sel., 45 RPM	525.00	650.00
4. Model G-120, '55, 120 Sel., 45 RPM	545.00	675.00
4* Model G-200, '57, 200 Sel., 45 RPM	575.00	700.00
4. Model H-200, '57, 200 Sel., 45 RPM	845.00	945.00
4. WM Wall Box	5.00	8.00
4. SM or SL Stepper	5.00	8.00

ROCK-OLA

4. 1422,, '46, 20 Sel., 78 RPM	20.00	45.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	25.00	45.00
4. 1426, '47, 20 Sel., 78 RPM	30.00	45.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	35.00	50.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	45.00	90.00

2. 1432, Same as above, Converted to 45 RPM	60.00	135.00
4. 1434, '51, Rocket, '51-52, 50 Sel., 78 RPM	70.00	150.00
4. 1434, Same as above, Converted to 45 RPM	70.00	150.00
4. 1436, '52, Fireball, 120 Sel., 45 RPM	75.00	160.00
2. 1436A, '53, Fireball, 120 Sel., 45 RPM	100.00	225.00
4. 1438, '54, Comet, 120 Sel., 45 RPM	295.00	435.00
4. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	350.00	550.00
4* 1448, '55, Hi-Fi, 120 Sel., 45 RPM	475.00	625.00
4. 1452, '55, 50 Sel., 45 RPM	495.00	595.00
4. 1454, '56, 120 Sel., 45 RPM	595.00	645.00
4. 1455, '57, 200 Sel., 45 RPM	650.00	795.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	30.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	30.00
4. 147S, Standard, 20 Sel., 78 RPM	20.00	35.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	35.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	40.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	45.00
4. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	50.00
4* M100A, '49, 100 Sel., 78 RPM	100.00	180.00
1* M100B, '51, 100 Sel., 45 RPM	300.00	395.00

(PHONOGRAPHS—Continued)

4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	300.00	395.00
2* M100C, '53, 100 Sel., 45 RPM	375.00	470.00
2* HF100G, '54, 100 Sel., 45 RPM	485.00	575.00
2* HF100R, '54, 100 Sel., 45 RPM	550.00	650.00
2* V200, '55, 200 Sel., 45 RPM	545.00	765.00
4. KD200, '57, 200 Sel., 45 RPM	845.00	865.00
4. W1-L56 Wall Box 5c	3.00	5.00
4. 3W2 Wall-a-Matic	3.00	5.00
4. W4L-56	5.00	8.00
4. 3W5-L56 Wall Box, 5c, 10c, 25c	5.00	8.00
4. W6L-56 5/10/25 Wireless	5.00	8.00
4. 3W7-L-56	5.00	8.00
4* 3W1 Wall-a-matic	39.50	60.00

WURLITZER		
4. 1015, '46, 24 Sel., 78 RPM	20.00	30.00
4. 1017, '46, 24 Sel., 78 RPM	20.00	30.00
4. 1080, '46, 24 Sel., 78 RPM	25.00	50.00
4. 1100, '47, 24 Sel., 78 RPM	25.00	55.00

4. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	40.00	100.00
4. 1250, '50, 48 Sel., 45 or 78 RPM	50.00	100.00
4. 1400, '51, 48 Sel., 45 or 78 RPM	50.00	150.00
4. 1450, '51, 48 Sel., 45 or 78 RPM	95.00	165.00
4. 1500, '52, 104 Sel., 45 & 78 Intermix	100.00	200.00
4. 1500A, '53, 104 Sel., 45 & 78 Intermix	145.00	250.00
2. 1600, '53, 48 Sel., 45 & 78 Intermix	199.00	295.00
4. 1650, '53, 48 Sel., 45 RPM	225.00	300.00
4. 1650A, '54, 48 Sel., 45 or 78 RPM	275.00	345.00
4* 1700, '54, 104 Sel., 45 RPM	415.00	525.00
4* 1800, '55, 104 Sel., 45 RPM	485.00	595.00
1* 1900, '56, 104 Sel., 45 RPM	550.00	725.00
4* 2000, '56, 200 Sel., 45 RPM	650.00	845.00
4. 2150, '57, 200 Sel., 45 RPM	725.00	800.00
4. 2140 Wall Box	2.50	5.00
4. 3020 Wall Box	3.00	8.00
4. 3048 (Conv. of 3020)	3.00	10.00
4. 3031 Wall Box	3.00	9.00
4. 3045 Wall Box	3.00	9.00
4. 4820 Wall Box	8.00	20.00
4. 4851 Wall Box	9.00	25.00



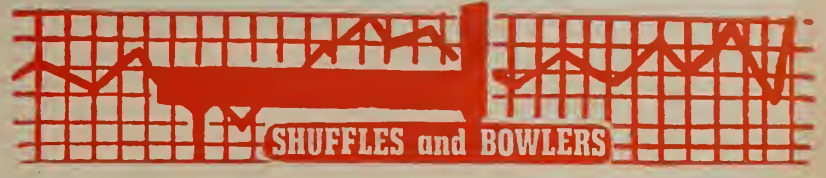
Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. Ace High (Got 1/57)	210.00	275.00
4. Arabian Knights (Got 12/53)	75.00	100.00
2. Army-Navy (Wm 10/53)	30.00	45.00
4. Arrow Head (Wm 7/57)	225.00	295.00
4. Atlantic City (B 5/52)	25.00	55.00
4. Auto Race (Got 9/56)	175.00	235.00
1* Balls-A-Poppin' (B 11/56)	100.00	195.00
4. Band Wagon (Wm 8/55)	195.00	295.00
4. Beach Beauty (B 11/55)	110.00	165.00
4. Beach Club (B 2/53)	25.00	65.00
4* Beauty (B 11/52)	20.00	60.00
4. Big Ben (Wm 9/54)	55.00	100.00
4* Big Show (B 9/56)	245.00	275.00
4. Big Hit (CC 7/52)	15.00	25.00
4. Big Time (B 1/55)	75.00	125.00
4. Blondie (CC 8/56)	100.00	185.00
2. Brazil (Un 10/56)	175.00	245.00
4. Bright Lights (B 5/51)	20.00	30.00
4. Bright Spot (B 11/51)	30.00	50.00
4. Broadway (B 12/55)	150.00	185.00
4. Cabana (Un 3/53)	20.00	50.00
4. Capri (CC 10/56)	100.00	185.00
4. Caravan (Un 2/56)	90.00	155.00
4. Caravan (Wm 6/52)	25.00	45.00
4. Chinatown (Got 10/52)	30.00	60.00
4. Circus (Un 8/52)	30.00	60.00
4. Circus (B 8/57)	235.00	340.00
4. Circus Wagon (Wm 10/55)	145.00	200.00
4. Classy Bowler (Got 7/56)	160.00	225.00
4. C.O.D. (Wm 9/53)	50.00	75.00
4. Colors (Wm 11/54)	70.00	115.00
4. Coney Island (B 9/52)	20.00	45.00
4. Continental Cafe (Got 7/57)	250.00	325.00
4. Coronation (Got 11/52)	25.00	45.00
4. Crossroads (Got 5/52)	25.00	60.00
4. Crosswords (B 1/56)	195.00	240.00
4. Cue Ball (Wm 2/57)	210.00	245.00
2. Daffy Derby (Wm 8/54)	60.00	100.00
4. Daisy May (Got 7/54)	65.00	130.00
2. Dealer "21" (Wm 2/54)	20.00	55.00
2. Derby Day (Got 5/56)	150.00	185.00
4. Diamond Lill (Got 12/54)	95.00	125.00
4. Disk Jockey (Wm 11/52)	30.00	45.00
4. Domino (Wm 5/52)	25.00	35.00
4. Double Header (B 7/56)	175.00	240.00
4. Dragonette (Got 6/54)	95.00	160.00
4* Dude Ranch (B 9/53)	25.00	60.00
4. Duette (Got 4/55)	125.00	180.00
4. Easy Aces (Got 12/55)	120.00	185.00
4. Fair Lady (Got 11/56)	245.00	295.00
4. Fairway (Wm 6/53)	30.00	55.00
4* Falstaff (Got 11/57)	395.00	435.00
4. Flag Ship (Got 1/57)	285.00	325.00
4. Flying High (Got 2/53)	40.00	70.00
4. Four Bells (Got 10/54)	100.00	140.00
4. Four Corners (Wm 12/52)	40.00	55.00
2. "400" (Upright) (Ge 10/52)	30.00	40.00
4. Four Stars (Got 6/52)	30.00	50.00
4. Frolics (B 10/52)	25.00	60.00
4. Frontiersman (Got 11/55)	95.00	150.00
4. Fun House (Wm 10/56)	195.00	220.00
4. Gay Paree (Wm 6/57)	375.00	450.00
4* Gay Times (B 6/55)	75.00	125.00
4* Gayety (B 3/55)	45.00	90.00
4* Gladiator (Got 1/56)	170.00	220.00
4. Golden Nugget (Upright) (Ge 2/53)	30.00	45.00
4. Gold Star (Got 8/54)	110.00	140.00
4. Grand Champion (Wm 3/53)	35.00	70.00



(PINBALL GAMES—Continued)

4. Grand Slam (Got 4/53)	35.00	60.00	4* Royal Flush (Got 5/57)	225.00	285.00
4. Green Pastures (Got 1/54)	50.00	100.00	4. Saddle and Turf (Ev 10/53)	85.00	160.00
4. Gun Club (Wm 11/53)	35.00	85.00	4. (Club Model)	100.00	165.00
4. Guys-Dolls (Got 5/53)	30.00	80.00	4* Scoreboard (Got 4/56)	155.00	225.00
4. Gypsy Queen (Got 2/55)	100.00	170.00	4. Screamo (Wm 4/54)	45.00	100.00
4. Handicap (Wm 6/52)	30.00	40.00	4* Sea Belles (Got 8/56)	225.00	285.00
4. Happy Days (Got 7/52)	25.00	50.00	2. Shamrock (Wm 1/57)	195.00	230.00
4. Harbor Lites (Got 2/56)	145.00	175.00	4. Shindig (Got 10/53)	50.00	100.00
4. Havana (Un 2/54)	20.00	80.00	4. Show Boat (Un 12/52)	40.00	60.00
4. Hawaii (Un 6/54)	25.00	80.00	4* Show Time (3/56)	325.00	425.00
4. Hawaiian Beauty (Got 4/54)	90.00	110.00	4. Silver (Got 10/57)	275.00	325.00
4. Hayburner (Wm 6/51)	25.00	40.00	4. Silver Chest (Upright) (Ge 4/53)	40.00	65.00
4. Hi-Fi (B 6/54)	25.00	90.00	4. Silver Skates (Wm 2/53)	30.00	60.00
4. Hi-Hand (Wm 6/57)	175.00	225.00	4. Singapore (Un 10/54)	25.00	80.00
4. Hot Diggity (Wm 8/56)	180.00	235.00	4. Skill Pool (Got 8/52)	20.00	50.00
4. Ice-Frolics (B 1/54)	40.00	85.00	4. Skyway (Wm 8/56)	50.00	100.00
4. Jalopy (Wm 8/51)	25.00	40.00	4. Slugfest (Wm 3/52)	25.00	40.00
4. Jockey Club (Got 5/54)	70.00	125.00	4* Sluggin' Champ (Got 4/55)	100.00	175.00
4. Jolly Joker (Un 11/55)	50.00	120.00	4. Smoke Signal (Wm 10/55)	110.00	150.00
4. Jubilee (Got 5/55)	200.00	250.00	4. Snafu (Wm 12/55)	115.00	180.00
4. Jumping Jacks (Upright) (Ge 12/52)	20.00	30.00	4. Southern Belle (Got 6/55)	130.00	175.00
4. Key West (B 12/56)	275.00	335.00	2. South Seas (Un 5/56)	135.00	245.00
4. Kings (Wm 8/57)	225.00	295.00	2. Spitfire (Wm 2/55)	45.00	110.00
4. Lady Luck (Got 9/54)	80.00	145.00	4. Spot Lite (B 1/52)	25.00	50.00
4. Lazy "Q" (Wm 2/54)	35.00	90.00	4. Sportsman (Wm 2/52)	20.00	30.00
4. Lite-A-Line (Ke 6/52)	35.00	45.00	4. Springtime (Ge 3/52)	20.00	30.00
4. Long Beach (Wm 7/52)	35.00	50.00	4. Stage Coach (Got 11/54)	125.00	160.00
4. Lovely Lucy (Got 2/54)	50.00	115.00	4. Stardust (Wm 3/56)	90.00	185.00
4. Lulu (Wm 12/54)	55.00	125.00	4. Starfire (Wm 1/57)	210.00	225.00
4. Majestic (Got 4/57)	365.00	425.00	4. Starlets (Un 12/55)	65.00	140.00
4. Majorettes (Wm 4/52)	20.00	40.00	4. Star Pool (Wm 10/54)	50.00	100.00
4. Manhattan (Un 4/55)	50.00	130.00	4. Stars (Un 6/52)	25.00	40.00
4. Marathon (Got 10/55)	165.00	225.00	4. Starlite (Wm 3/53)	30.00	50.00
4. Marble Queen (Got 8/53)	45.00	85.00	4. Struggle Buggies (Wm 12/53)	30.00	60.00
4. Mermaid (Got 6/51)	15.00	30.00	4. Super Circus (Got 10/57)	295.00	410.00
4. Mexico (Un 3/54)	25.00	100.00	4. Super Jumbo (Got 10/54)	225.00	265.00
4* Miami Beach (B 9/55)	90.00	125.00	4. Super-Score (Wm 9/56)	139.00	225.00
2. Monaco (Un 8/56)	155.00	245.00	4. Surf Club (B 3/54)	30.00	70.00
4. Mystic Marvel (Got 3/54)	90.00	130.00	4. Surf Rider (Wm 12/56)	195.00	250.00
4. Nevada (Un 8/54)	25.00	80.00	4. Sweepstakes (Wm 1/52)	30.00	45.00
4. Niagara (Got 12/51)	20.00	35.00	4. Sweet-Add-A-Line (Got 7/55)	125.00	175.00
4* Night Club (B 4/56)	175.00	225.00	4. Tahiti (Un 8/53)	25.00	70.00
4. "9" Sisters (Wm 1/54)	50.00	100.00	4. Three Deuces (Wm 8/55)	120.00	155.00
4. Olympics (Wm 5/52)	20.00	30.00	4. Thunderbird (Wm 5/54)	69.00	125.00
4. Palisades (Wm 7/53)	35.00	60.00	4. Tim-Buc-Tu (Wm 1/56)	125.00	165.00
4. Palm Beach (B 7/52)	15.00	65.00	4. Times Square (Wm 4/53)	35.00	65.00
4. Palm Springs (B 11/53)	30.00	80.00	4. Toreador (Got 6/56)	170.00	260.00
4. Parade (B 6/56)	175.00	235.00	4. Tournament (Got 8/55)	165.00	235.00
4. Paratrooper (Wm 8/52)	20.00	40.00	4. Triple Play (Un 8/55)	55.00	140.00
4. Perky (Wm 11/56)	165.00	225.00	4. Tropicana (Un 1/55)	45.00	110.00
4. Peter Pan (Wm 4/55)	95.00	145.00	4. Tropics (Un 7/53)	25.00	50.00
4. Piccadilly (Wm 5/56)	150.00	250.00	4. Twenty Grand (Wm 12/52)	25.00	45.00
4. Pin Wheel (Got 11/53)	50.00	85.00	4. Twin Bill (Got 1/55)	120.00	150.00
4* Pixie (Un 10/55)	55.00	120.00	4* Variety (B 9/54)	45.00	75.00
4. Playtime (Un 10/57)	290.00	385.00	4. Wishing Well (Got 9/55)	125.00	170.00
4. Poker Face (Got 9/53)	50.00	85.00	4. World Champ (Got 8/57)	210.00	285.00
4. Quartet (Got 2/52)	40.00	55.00	4. Wonderland (Wm 5/55)	110.00	130.00
4. Queen of Hearts (Got 12/52)	40.00	70.00	4* Yacht Club (B 6/53)	20.00	50.00
4. Quintet (Got 3/53)	40.00	60.00	4. Zingo (Un 10/51)	20.00	45.00
4. Race The Clock (Wm 5/55)	65.00	165.00			
4. Rainbow (Got 12/56)	185.00	250.00			
4. Regatta (Wm 11/55)	80.00	150.00			
4. Register (Got 10/56)	255.00	325.00			
4. Rio (Un 11/53)	20.00	60.00			
4. Rodeo (Un 2/53)	35.00	50.00			



4. Bally Victory Bowler (5/54)	55.00	100.00	4. Ge. Shuffle Target (7/51)	10.00	25.00
4. Bally Champion Bowler (5/54)	60.00	100.00	4. Ge. Shuffle Pool (11/53)	30.00	75.00
4. Bally Jet Bowler (8/54)	65.00	120.00	4. Ge. Match Pool (2/54)	50.00	60.00
4. Bally Rocket Bowler (8/54)	65.00	125.00	4* Genco Skill Ball 2 Player (11/56)	125.00	245.00
4. Bally Mystic Bowler (12/54)	65.00	130.00	4. 6 Player (2/57)	169.50	285.00
4. Bally Magic Bowler (12/54)	65.00	140.00	4. Gottlieb Bowlette (3/50)	10.00	20.00
4. Bally Blue Ribbon (3/55)	140.00	200.00	4. Keeney Super DeLuxe League Bowler (3/52)	25.00	40.00
4. Bally Gold Medal (3/55)	150.00	200.00	4. Keeney High Score League (5/52)	25.00	45.00
4. Bally ABC Bowler (7/55)	240.00	350.00	4. Keeney Team (10/52)	25.00	50.00
4. DeLuxe model	245.00	350.00	4. Keeney Club (4/53)	25.00	100.00
4. Bally Congress (7/55)	275.00	350.00	4. Keeney Domino (5/53)	30.00	110.00
4. DeLuxe model	275.00	355.00	4. Keeney Carnival (5/53)	40.00	115.00
4. Bally Jumbo Bowler (9/55)	275.00	355.00	4. Keeney Pacemaker (9/53)	40.00	125.00
4. Bally King Pin Bowler (9/55)	275.00	355.00	4. Keeney Mainliner Bowler (1/54)	45.00	130.00
4* Bally ABC Bowling Lane (1/57)	425.00	550.00	4. Keeney Bonus (3/54)	45.00	140.00
7. Bally Strike Bowler (11/57)	695.00	750.00	4. Keeney Diamond Bowler (5/54)	70.00	155.00
2* Bally All Star Bowler (12/57)	295.00	395.00	4. Keeney Bikini (6/54)	75.00	160.00
4. ChiCoin Match Bowler (6/52)	25.00	50.00	4. Keeney Century (6/54)	90.00	170.00
4. ChiCoin Bowl-A-Ball (10/52)	30.00	60.00	4. Keeney American (9/54)	90.00	175.00
4. ChiCoin Match Bowl-A-Ball (11/52)	30.00	65.00	4. Keeney National (9/54)	90.00	180.00
4. ChiCoin 10th Frame Special (12/52)	30.00	65.00	4. Keeney Speedlane (4/55)	125.00	200.00
4. ChiCoin Name Bowler (1/53)	30.00	70.00	4. United 6-Player Super (3/52)	20.00	35.00
4. ChiCoin 10th Frame Double Score Bowler (2/53)	30.00	75.00	4. United 4-Player Official (5/52)	20.00	35.00
4. ChiCoin Crown (4/53)	30.00	85.00	4. United 6-Player Super (7/52)	20.00	45.00
4. ChiCoin Crown, Giant Pins (4/53)	35.00	90.00	4. United 10th Frame Star (9/52)	20.00	50.00
4. ChiCoin Triple Score (6/53)	35.00	90.00	4. United Manhattan 10th Frame (9/52)	20.00	55.00
4. ChiCoin Gold Cup (7/53)	30.00	95.00	4. United Manhattan (9/52)	30.00	60.00
4. ChiCoin High Speed Crown (7/53)	30.00	100.00	4. United 10th Frame Super (10/52)	30.00	65.00
4. ChiCoin High Speed Triple Score (8/53)	30.00	100.00	4. United Cascade (2/53)	30.00	75.00
4. ChiCoin Advance (10/53)	30.00	100.00	4. United Clover (2/53)	30.00	75.00
4. ChiCoin King (10/53)	35.00	110.00	4. United Liberty (2/53)	30.00	75.00
4. ChiCoin Criss Cross Bowler (12/53)	40.00	120.00	4. United Classic (6/53)	25.00	75.00
4. ChiCoin Super Frame (3/54)	45.00	125.00	4. United Olympic (6/53)	30.00	75.00
4. ChiCoin Starlite (5/54)	55.00	150.00	4. United Royal (9/53)	30.00	80.00
4. ChiCoin Feature (7/54)	60.00	155.00	4. United Imperial (9/53)	25.00	85.00
4. ChiCoin Holiday (9/54)	70.00	165.00	4. DeLuxe model	35.00	90.00
4. ChiCoin Flash (10/54)	70.00	170.00	4. United Chief (11/53)	40.00	100.00
4. ChiCoin Playtime (10/54)	95.00	175.00	4. United Leader (11/53)	45.00	100.00
4. ChiCoin Fireball (11/54)	95.00	190.00	4. DeLuxe model	45.00	115.00
4. ChiCoin Thunderbolt (12/54)	100.00	210.00	4. United Team (1/54)	45.00	115.00
4. ChiCoin Triple Strike (2/55)	100.00	210.00	4. DeLuxe model	50.00	120.00
4. Chi Coin Arrow (2/55)	125.00	220.00	4. United League (1/54)	50.00	125.00
4. ChiCoin Criss Cross Targette (1/55)	35.00	110.00	4. DeLuxe model	50.00	130.00
4. DeLuxe model	40.00	120.00	4. United Ace (5/54)	55.00	135.00
4. ChiCoin Bonus Score (4/55)	150.00	210.00	4. DeLuxe model	55.00	140.00
4. ChiCoin Big League (5/55)	160.00	220.00	4. United Rainbow (5/54)	55.00	145.00
4. ChiCoin Hollywood (5/55)	175.00	225.00	4. United Banner (8/54)	65.00	145.00
4. ChiCoin Blinker (8/55)	175.00	250.00	4. DeLuxe model	65.00	150.00
4. ChiCoin Score-A-Line (9/55)	175.00	255.00	4. United Shuffle Targette (8/54)	65.00	155.00
4. ChiCoin Bowling Team (10/55)	175.00	265.00	4. DeLuxe model	65.00	160.00
4. ChiCoin Miami Shuffle (10/56)	35.00	125.00	4. United Speedy (8/54)	65.00	165.00
4* ChiCoin Bowling League (2/57)	425.00	545.00	4. Un. 11th Frame (10/54)	65.00	165.00
4. ChiCoin Ski-Bowl (11/57) 6 Player	149.00	275.00	4. DeLuxe model	65.00	170.00
4. ChiCoin Classic Bowling League (7/57)	565.00	595.00	4. United Comet Targette (11/54)	70.00	170.00
4. ChiCoin TV Bowling League (11/57)	595.00	645.00	4. DeLuxe model	75.00	175.00
			4. United Mercury (12/54)	80.00	175.00
			4. DeLuxe model	80.00	180.00
			4. United Mars (1/55)	90.00	185.00
			4. DeLuxe model	95.00	190.00
			4. Un. Lightning (2/55)	95.00	190.00
			4. DeLuxe model	95.00	195.00
			4* United Venus (3/55)	95.00	195.00
			4. DeLuxe model	100.00	195.00
			4. United Clipper (5/55)	100.00	195.00
			4. DeLuxe model	100.00	195.00
			4. Un. Derby Roll (5/55)	100.00	195.00
			4. DeLuxe model	100.00	195.00
			4. Un. 5th Inning (6/55)	100.00	220.00
			4. DeLuxe model	100.00	230.00
			4. United Capitol (6/55)	140.00	235.00
			4. DeLuxe model	140.00	240.00
			4. Un. Super Bonus (9/55)	160.00	245.00
			4. DeLuxe model	165.00	250.00
			4. Un. Top Notch (10/55)	270.00	325.00
			4. Top Notch Special	270.00	325.00
			4. Un. Regulation (11/55)	270.00	335.00
			4. DeLuxe model	275.00	335.00
			4* United Bowling Alley (11/56)	425.00	535.00
			4. United Royal Bowler (12/57)	595.00	725.00
			2* Wms. Roll-A-Ball (12/56) 6 Player	125.00	265.00

UPRIGHT ELECTRONIC SCORING F. P. GAMES

4. Big Tent (Ke 12/56)	250.00	325.00	2. Hunter (Ga 5/55)	225.00	235.00
4. Circus (Au 5/56)	235.00	265.00	4. Skeet Shoot (Ga 1/57)	365.00	385.00
4. County Fair (Au 3/57)	265.00	325.00	2. Super Big Tent (Ke 6/57)	275.00	385.00
4. Gun Smoke (Ga 5/56)	315.00	325.00	2. Super Hunter (Ga 6/57)	395.00	425.00



KIDDIE RIDES

4. Bally Champion Horse	295.00	450.00	4. Capitol See Saw	125.00	290.00
4. Bally Moon Ride	125.00	250.00	4. Chicago Coin Super Jet	125.00	295.00
4. Bally Space Ship	150.00	350.00	4* Chicago Round The		
4. Bally Speed Boat	165.00	295.00	World Trainer	300.00	395.00
4. Bert Lane Merry-Go-			4. Decco Merry-Go-Round	175.00	350.00
Round	200.00	350.00	4. Decco Space Ranger	125.00	300.00
4. B. L. Miss America Boat	225.00	275.00	4. Exhibit Big Bronco	295.00	350.00
4. Bert Lane Fire Engine	325.00	435.00	4. Exhibit Mustang	295.00	350.00
4. Capitol Donald Duck	250.00	350.00	4. Exhibit Sea Skates	200.00	325.00
4. Capitol Elsie	250.00	375.00	4. Exhibit Space Patrol	150.00	350.00
4. Capitol Palomino Horse	250.00	375.00	4. Scientific Television	195.00	275.00
			4. Texas Merry-Go-Round	200.00	295.00



ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	475.00	575.00	1. Jungle Joe	40.00	60.00
2. Air Football	195.00	225.00	4. Keeney Air Raider	40.00	125.00
4. Air Hockey	175.00	210.00	4. Keeney Sub Gun	40.00	125.00
4. Amus. Boomerang	30.00	75.00	4. Keeney Texas Leaguer	20.00	40.00
4. Bally Big Inning	40.00	75.00	4. Ke. Sportsman (11/54)	125.00	170.00
4. Bally Heavy Hitter	30.00	50.00	4. DeLuxe model	130.00	175.00
4. Bally King Pin	20.00	40.00	4. Keeney Ranger (3/55)	185.00	225.00
4. Bally Rapid Fire	50.00	75.00	4. DeLuxe model (3/55)	190.00	230.00
4. Bally Undersea Raider	50.00	75.00	4. Mills Panorama Peek		
1* Bally Bulls Eye Shoot-			(11/54)	175.00	275.00
ing Gallery (9/55)	195.00	275.00	4. Muto. Atomic Bomber	65.00	125.00
2* Capitol Midget Movies	75.00	150.00	4. Mutos. Ace Bombers	85.00	140.00
4. Champion Hockey	40.00	100.00	4. Mutoscope Dr. Mobile		
4. ChiCoin Basketball			(Prewar)	65.00	150.00
Champ	75.00	150.00	4. Mutos. Fly Saucers	90.00	125.00
4. ChiCoin 4-Player Derby	95.00	150.00	4. Mutos. Photo (Pre-War)	100.00	250.00
4. ChiCoin Goalee	40.00	95.00	4. Mutos. Photo (DeLuxe)	145.00	325.00
4. ChiCoin Hockey	45.00	65.00	4. Mutoscope Silver Gloves	120.00	195.00
4. ChiCoin Midget Skee..	60.00	125.00	4. Mutoscope Sky Fighter	50.00	135.00
1* ChiCoin Pistol	30.00	75.00	4. Mutos. Voice-O-Graph		
4. ChiCoin Home Run,			35¢	145.00	300.00
6 Player (3/54)	60.00	125.00	4. Mutoscope K. O. Champ	195.00	295.00
4. Super model	85.00	150.00	4. Mutos. Drive Yourself	395.00	495.00
1* ChiCoin Twin Hockey			4. Mutoscope Rock n' Roll		
(5/56)	150.00	250.00	(7/56)	30.00	100.00
2* ChiCoin Steam Shovel			7. Mutoscope Bang-O-Rama		
(5/56)	85.00	155.00	(4/57)	175.00	195.00
4. Evans Bola Score	30.00	65.00	4. Philadelphia Toboggan		
1* Evans Bat-A-Score	35.00	90.00	Skee Alley	375.00	395.00
4. Evans Ski Roll	35.00	60.00	4. Quizzer	40.00	55.00
4. Evans Super Bomber	50.00	95.00	4. Scientific Basketball	20.00	75.00
4. Evans Play Ball	25.00	45.00	4. Scientific Batting Pr.	30.00	95.00
4* Exhibit Dale Gun	25.00	85.00	4. Scientific Pitch 'Em	45.00	145.00
4. Exhibit Gun Patrol	40.00	95.00	4. Seeburg Bear Gun	50.00	160.00
4. Exhibit Jet Gun	40.00	110.00	1. Seeburg Shoot the Chute	40.00	80.00
4. Exhibit Space Gun	40.00	100.00	4* Seeburg Coon Hunt	75.00	150.00
4. Exhibit Pony Express	40.00	100.00	4. Set Shot Basketball	100.00	200.00
4. Exhibit Silver Bullets..	40.00	100.00	4* Teleguiz	65.00	110.00
4. Exhibit Six Shooter	35.00	100.00	1. United Team Hockey	20.00	50.00
4. Exhibit Vitalizer	40.00	75.00	4. United Jungle Gun	75.00	135.00
4. Exhibit Shooting Gal.			4. DeLuxe model	75.00	140.00
(6/54)	45.00	100.00	4. Un. Carn. Gun (10/54)	100.00	150.00
4. Exhibit Star Shooting			4. DeLuxe model	110.00	155.00
Gallery (9/54)	75.00	140.00	4. Un. Bonus Gun (1/55)	165.00	220.00
4. Exhibit Sportland Shoot-			4. DeLuxe model	170.00	225.00
ing Gallery (11/54)	90.00	150.00	4. United Super Slugger		
4. Exhibit "500" Shooting			(7/55)	215.00	275.00
Gallery (3/55)	100.00	195.00	4. Un. Star Slugger (4/56)	215.00	275.00
1* Ex. Treasure Cove Shoot-			4* Un. Pirate Gun (10/56)	275.00	365.00
ing Gallery (6/55)	200.00	225.00	4. Wilcox-Gay Recordio	30.00	55.00
4. Ex. Jungle Hunt (3/57)	225.00	350.00	4. Wms. DeLuxe World		
1* Ex. Ringer Ball (11/56)	35.00	100.00	Series (2/52)	35.00	95.00
4. Exhibit Pop Gun Circus			4. Wms. DeLuxe Baseball		
(9/57)	495.00	595.00	(4/53)	45.00	100.00
4. Genco Sky Gunner	60.00	125.00	4. Wms. Pennant Baseball		
4. Genco Night Fighter	70.00	140.00	(12/53)	50.00	115.00
4. Ge. 2-Player Basketball	100.00	225.00	4. Wms. Super Pennant		
4* Genco Rifle Gal. (6/54)	95.00	165.00	Baseball (12/53)	50.00	120.00
4. Genco Big Top Rifle			4. Williams Super Star		
Gallery (6/54)	175.00	225.00	Baseball (12/53)	50.00	125.00
4. Super Model (12/55)	275.00	310.00	4. Williams Major League		
4. Genco Wild West Gun			Baseball (2/54)	65.00	160.00
(2/55)	150.00	250.00	4. Wms. All-Star Baseball		
4. Genco Sky Rocket Rifle			(2/54)	90.00	160.00
Gallery (5/55)	150.00	225.00	4. Williams Big League		
4. Genco Champion Base-			Baseball (2/54)	100.00	160.00
ball (9/55)	139.00	235.00	4. Williams Jet Fighter		
2* Genco Quarterback			(10/54)	100.00	220.00
(10/55)	115.00	235.00	4. Williams Safari (2/54)	175.00	260.00
1* Genco Hi-Fly Baseball			4. DeLuxe model	180.00	265.00
(5/56)	150.00	255.00	4. Wms. Polar Hunt (3/55)	200.00	295.00
1* Genco State Fair Rifle			4. Wms. Sidewalk Engineer		
Gal. (6/56)	225.00	295.00	(4/55)	95.00	150.00
1* Genco Davy Crockett			4. Wms. King Of Swat		
(10/56)	225.00	300.00	(5/55)	150.00	200.00
2* Genco Circus Rifle			4. Wms. Four Bagger (4/56)	245.00	300.00
(3/57)	345.00	395.00	4. DeLuxe model	245.00	310.00
2* Genco Motorama			4* Wms. Crane (10/56)	95.00	150.00
(10/57)	325.00	495.00	2* Wms. Peppy The Clown		
4. Jack Rabbit	40.00	75.00	(12/56)	175.00	295.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory. Where no prices are listed, the manufacturers have not authorized price publication.

AMI, INC.

Model I-200, 200 Selec. Phono.	
Model I-120, 120 Selec. Phono.	
Model I-100, 100 Selec. Phono.	
Model IAR-200 Selective-play	
Hideaway	
Model IBB-200 Continuous-play	
Hideaway	
Model WQ-200	
Model 200 Selec. Wall Box	
Model WQ-120	
Model 120 Selec. Wall Box	
Bargrip Wall Box Bracket	
Recessed Ceiling Speaker	
Wall Speaker	
Corner Speaker	

AUTO-BELL MFG. CO.

Play Ball, Counter Game	
Circus Days	
(Upright Electronic Scoring	
F.P. Game)	

AUTO-PHOTO CO.

Model 14 Studio	\$3,245.00
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BALLY MFG. CO.

Cypress Gardens	
(In-Line Game)	\$3,245.00
Big Inning (Baseball Game)	
Standard Model, equipped	
with Dime-A-Game Coin	
Chute	605.00
Free-Play Model, equipped	
with Double Coin Chute,	
Player's Choice of Dime-A-	
Game, 3-for-25¢	625.00
Space Gunner	725.00
Trophy Bowler	
11 Foot	\$1,299.00
14 Foot	1,315.00
18 Foot	1,365.00
4 Foot Sections, Each	50.00
Skill Roll	415.00
All-Star DeLuxe Bowler	640.00
All-Star DeLuxe Bowler	
(Free Play Model)	665.00
All-Star Super DeLuxe Bowler	
(Match Play Model)	665.00
ABC Super DeLuxe Bowler	
(6 Player, Puck Type)	
8 1/2 Foot	775.00
Toonerville Trolley	835.00
Bike (Kiddie Ride)	835.00
Model T (without Record	
Changer)	705.00
Model T (with Record	
Changer)	755.00
The Champion	
(With new all-metal cabinet)	835.00

CHICAGO COIN MACHINE

Batter Up	
Rocket Shuffle	
Regular Model	
Replay Model	
Two Player Model	
Commando Machine Gun	

EXHIBIT SUPPLY CO.

Card Vendor, with base	
Single Column	
Double Column	

J. F. FRANTZ MFG. CO.

Kicker & Catcher	
(Counter Game)	
ABT Challenger Pistol	
(Counter Game)	
ABT Guesser Scale	
ABT Rifle Sport	
(Shooting Gallery)	
Aristo Scale	

GAMES, INC.

Double Shot	
(Upright Electronic Scoring	
F.P. Game)	

GENCO MANUFACTURING

Space Age	
Fun Fair (Single Player,	
Five-Ball)	
Gun Club Rifle Gallery	
Horseshoe Fortune Teller	
Gypsy Grandma Fortune Teller	

D. GOTTLIEB & CO.

Brite Star (2 Player, 5-Ball)	
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IRVING KAYE CO., INC.

Super Hockey (6 Ft.)	\$ 349.95
Super Jumbo Hockey (8 Ft.)	400.00
Melody Tower	149.95
El Dorado—6 Pocket Pool	495.00
Competitor—Super Deluxe—	
6 Hole Pool	395.00

J. H. KEENEY & CO., INC.

League Leader (Baseball Game)	
DeLuxe Big Tent	
(Upright Electronic Scoring	
F.P. Game)	
Snack Vender	
Soup Vender	
DeLuxe Hot Coffee Vender	
DeLuxe Hot Coffee & Hot	
Chocolate Combo Vender	
Various models of above	

ROCK-OLA MFG. CORP.

Model 1465, 200 Selec. Phono.	
Model 1458, 120 Selec. Phono.	
Model 1462, 50 Selec. Phono.	
Model 1464, 120 Selec. Wall	
Type Phono.	
Model 1947, Remote Volume	
Control for Model 1464 Phono	
Model 1450, Phonmaster,	
120 Selec. Phonograph	
Model 1617, Hi-Fi Wall	
Speaker	
Model 1927, Remote Volume	
Control with Cancel Button	
50¢ Coin Chute Available	
For All Models	
Dual Credit Unit Available for	
200 Selec., Model 1465	

THE SEEBURG CORP.

Model 201, 200 Selec. Phono.	
Model 161, 160 Selec. Phono.	
Model 101, 100 Selec. Phono.	
D3WA—Wall-O-Matic 200 Selec.	
MRVC-3—Master Remote	
Volume Control	
HFCV2-8—High Fidelity	
Wall Speaker	
HFCV3-8—High Fidelity	
Corner Speaker	
HFCV-12—High Fidelity	
Recessed Speaker	
PS6LZ—Power Supply	
HFAI-3—Power Amplifier	
Cigarette Vender Model 800E1	

UNITED MFG. CO.

Shooting Star	
Regular Model	\$ 930.00
Replay Model	980.00
Midget Bowling Alley	
6 Foot	900.00
Bonus Bowling Alley, 6-Player	
13 Foot	1,490.00
16 Foot	1,520.00
Bonus Bowling Alley available in	
25¢ play. Also available, 2 plays—25¢	
with credit unit. Prices on Request.	
Eagle Shuffle Alley	
(6 Player, Puck Type)	
8 1/2 Foot	\$ 995.00
DeLuxe Eagle Shuffle Alley	
(Match-A-Score Model)	
8 1/2 Foot	1,080.00

UNITED MUSIC CORP.

UPB-100, 100 Selec. Phono.	
UPA-100, 100 Selec. Phono.	
Corner Speaker	
Wall Speaker	
Recessed Ceiling Speaker	
(All speakers are 8" Super Perma-	
Magnetic with Step-Switch Volume	
Control.)	

WILLIAMS MFG. CO.

Short-Stop	
Soccer Kick Off	
(Single Player, 5-Ball)	
Jumbo Ten Strike (2-Player	
Jumbo Ten Strike 6-Player	

THE WURLITZER CO.

Model 2200, 200 Selec. Phono.	
Model 2204, 104 Selec. Phono.	
Model 2250, 200 Selec. Phono.	
Model 5250 Wall Box,	
200 Selec.	
Model 5207, Wall Box,	
104 Selec., 3-Wire	
Model 257 Stepper, 104 Selec.	
Model 5115 Hi Fi Corner	
Speaker, 4"-5" Matched Cones	
Model 5116 Hi-Fi Corner	
Speaker, 8" Heavy Duty with	
Extending Range	



chicago coin's 2-PLAYER Rocket Shuffle

ALSO AVAILABLE IN A 1 PLAYER MODEL

- ✓ CAPTIVE BALL ACTION GIVES PLAYER EVERY THRILL OF SATELLITES TRAVELING THROUGH SPACE! ALL BALL LAUNCH FEATURE!
- ✓ NEW METHOD OF SCORING WITH CAPTIVE BALLS . . . 3 In Row—4 in Row—5 in Row—4 Corners DIAGONALS SCORE DOUBLE!
- ✓ PLAYER DETERMINES WHEN AND IF HE WANTS TO ACCEPT IN LINE BONUS SCORE OR CONTINUE TO PLAY FOR A HIGHER BONUS SCORE!
- ✓ ADJUSTABLE TO 5 AND 10 SHOTS PER GAME . . . STRAIGHT 10c PLAY.
- ✓ AVAILABLE IN REPLAY OR REGULAR MODELS . . . REPLAYS AWARDED FOR HIGH SCORE!

2 RED-HOT ATTRACTIONS! FOR GREATER PROFITS

chicago coin's NEW ELECTRONIC MARVEL BATTER-UP

WORLD'S FIRST *Lite-O-Matic* BASEBALL GAME

- ✓ Ployer Experiences Every Thrill — Every Action Of A Real Baseball Being Pitched . . . Being Hit . . . Being Caught! The "Lite-O-Matic" Ball is actually delivered from pitcher's box to batter!
- ✓ 3 dimension players and green plexi-glass play field simulate a realistic "Big League" baseball diamond!
- ✓ Ployer by skillfully hitting home runs to all 3 fields gets extra Bonus Runs!
- ✓ Available in Replay or Regular models! 3 outs per 10c game!
- ✓ Animated players on back-glass actually run bases! Previous High Score feature!



chicago coin machine

1725 W. DIVERSEY BLVD., CHICAGO 14, ILLINOIS

Division of
Chicago Dynamic
Industries, Inc.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

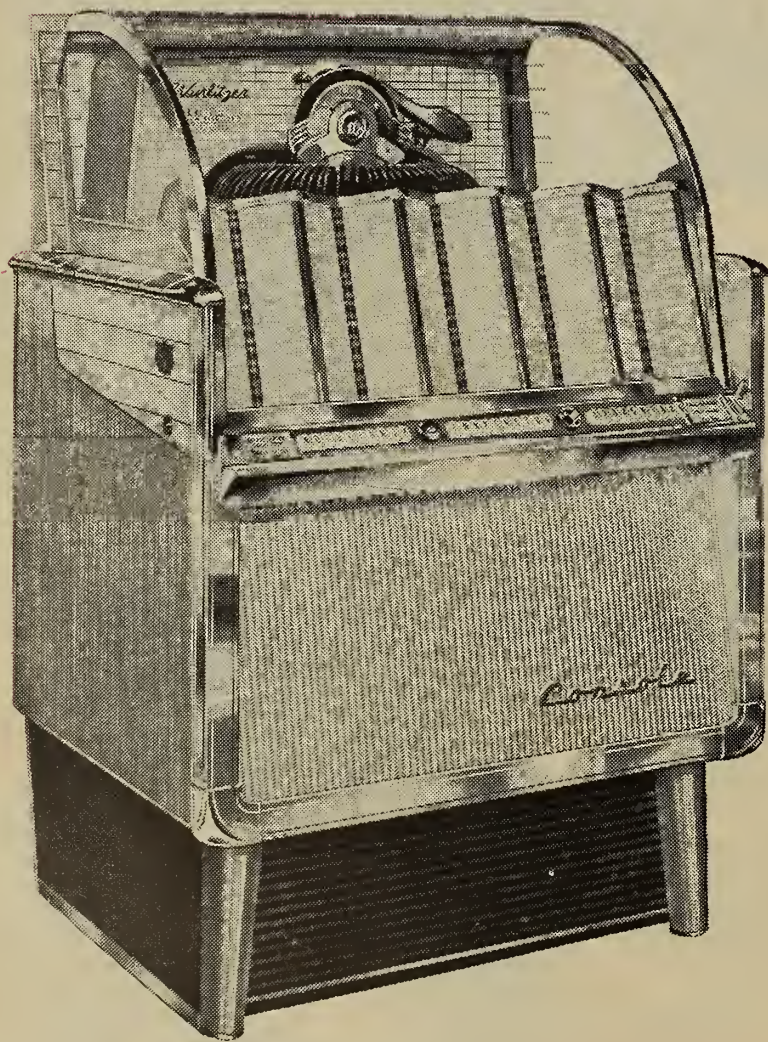


PRIES OPEN THOSE HARD-TO-GET

PLACES FOR

You

High Fidelity
Wall Speaker



If you want a vivid demonstration of the location owner appeal packed into this style-pacing Wurlitzer Console Phonograph, go after those spots you couldn't land before. Watch this new dimension in automatic music open the door for you — and then close it to all others. Its patron appeal is just as potent — and so is its earning power!

SEE YOUR **WURLITZER** DISTRIBUTOR

WURLITZER

Console

PHONOGRAPH

THE WURLITZER COMPANY, NORTH TONAWANDA, N. Y.

YORK

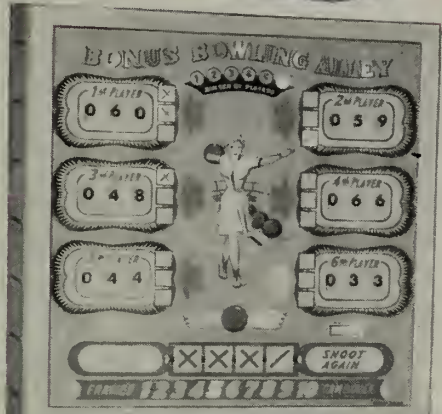
Established 1856

UNITED'S

BONUS

BOWLING ALLEY

with fascinating new bonus profit features!



**NEW
EXTRA ROLLS**
2 FOR 1 FOR
in 5th and 10th Frames

**Bonus 5th Frame
ADJUSTABLE FEATURE**

**2 FOR 25c PLAY
STEPS UP EARNINGS**

Special CREDIT UNIT accepts up to 20 quarters
of one time for future play

Also obtainable as one game for 25c

Easily convertible
to 10c play

QUIET
Specially Treated to Insure
Extremely Quiet Play

**BIG
4 1/2 INCH
COMPOSITION
BALL**

**Regulation
Bowling**

**AUTOMATIC
SCORING**

1 to 6 Can Play

**LOCKED-IN
BALL GATE**
HOLDS BALL BACK
WHEN GAME IS COMPLETED

4

JUMBO SIZES

13 FT. LONG

16 FT. LONG

Expondable with 4-ft. Sections
to

17 FT. LONG

20 FT. LONG

DROP-CHUTE COIN MECHANISM with

NATIONAL REJECTOR on Pull-out Drawer
for Easy Servicing

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

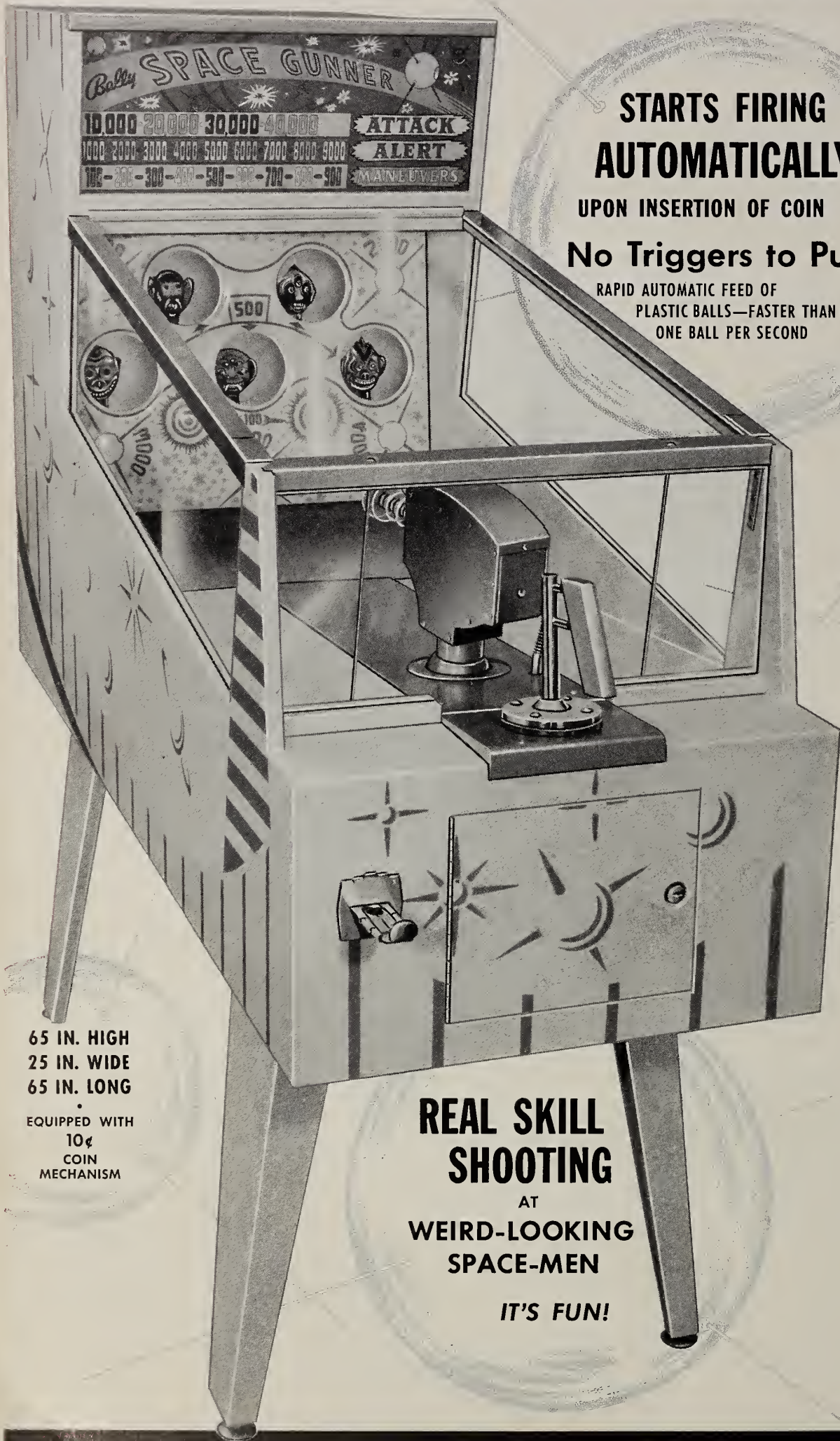


See Your
UNITED DISTRIBUTOR
Today.

MAKES NOTHING BUT MONEY!

Bally **SPACE GUNNER**

FAST ACTION! FAST EARNING POWER!



65 IN. HIGH
25 IN. WIDE
65 IN. LONG

EQUIPPED WITH
10¢
COIN
MECHANISM

**REAL SKILL
SHOOTING**
AT
**WEIRD-LOOKING
SPACE-MEN**

IT'S FUN!

**STARTS FIRING
AUTOMATICALLY**

UPON INSERTION OF COIN

No Triggers to Pull

RAPID AUTOMATIC FEED OF
PLASTIC BALLS—FASTER THAN
ONE BALL PER SECOND

Fascinating New
**ATTACK
ALERT
MANEUVERS**

Mystery
Sequence Scoring

**POSITIVE ACTION
BALL-GUN
NO AIR**

COMPLETE ELECTRO-MECHANICAL
HANDLING OF BALLS AVOIDS CRUSHING

COMPLETELY ENCLOSED
HEAVY CRYSTAL GLASS SHOW-CASE
NO OPENINGS

Today, satellites are big news. Cash in on this tremendous publicity with Bally's new SPACE GUNNER . . . a spectacular new skill game that is destined to become the hottest money-maker in years! Packed with action . . . loaded with play appeal. Bouncing, ricocheting Sputniks command attention, attract play. Space gun begins firing when dime is inserted and continues to fire for one full minute. Play sequence moves thru ATTACK, to MANEUVERS, to ATTACK, to ALERT. Sequence keeps repeating . . . providing fast action and exciting fun trying for high score. Location tests have already proved SPACE GUNNER a terrific profit-maker. Get your share . . . see your Bally distributor now!

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