

The Cash Box

VOLUME XVIII—NUMBER 20

FEBRUARY 2, 1957



Marty Robbins and Guy Mitchell happily sing out the number one song in the country, "Singing The Blues". Each singer has his own version of it on the Columbia label, and so successful was this method that they've tried it again with their latest disk, "Knee Deep In The Blues". Moreover, with the new record, each singer seems to have a smash on the other side also. In Guy Mitchell's case, it's "Take Me Back Baby". With Marty Robbins, it's "The Same Two Lips".

HITS

ANY

LANGUAGE

IN



**THE
LANE
BROTHERS**
marianne

sogno d'oro

20/47-6810




**JULIUS
LA ROSA**

stashu pandowski
(she's not very much good for pretty!)

jeanette

20/47-6802

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RCA VICTOR





FOUNDED BY BILL GERSH

The Cash Box

Volume XVIII—Number 20

February 2, 1957

Publishers

BILL GERSH JOE ORLECK

The Cash Box Publishing Co., Inc.

1721 Broadway, New York 19, N. Y.

(All Phones: JUdson 6-2640)

Cable Address: CASHBOX, N. Y.

JOE ORLECK

CHICAGO OFFICE

32 West Randolph St., Chicago 1, Ill.

(All Phones: DEarborn 2-0045)

BILL GERSH

Howie Freer Chuck Peele

HOLLYWOOD OFFICE

6272 Sunset Blvd., Hollywood, Cal.

(Phone: HOLlywood 5-2129)

JACK DEVANEY

Bob Martin

BOSTON OFFICE

1765 Commonwealth Ave., Boston 35, Mass.

(Phone: ALgonquin 4-8464)

GUY LIVINGSTON

LONDON OFFICE

17 Hilltop, London, N.W. 11, England

(Phone: Speedwell 2596)

MARCEL STELLMAN

EXECUTIVE STAFF

BOB AUSTIN, General Mgr., Music Dept.

SID PARNES, Editor-In-Chief

NORMAN ORLECK, Associate Editor

MARTY OSTROW, Associate Editor

IRA HOWARD, Associate Editor

CISSIE GERSH, Woman's Editor

A. MARINO, Office Manager

T. TORTOSA, Circulation

POPSIE, Staff Photographer

BRUNO DUTKOWSKY, Art Director

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Music Is Music Is Music

BMI last week gave out awards to the publishers and writers who had record hits in the Rhythm and Blues field during 1956. A few weeks ago BMI gave similar awards in the Pop category and prior to that in the Country field.

In presenting the awards at the R&B luncheon, Carl Haverlin, president of BMI, indicated that the fact that so many awards were presented for the same songs in more than one of the categories—i.e. a publisher may have won in both the Pop and R&B fields, or even all three fields—was strong proof that the divisions between types of music was fast breaking down. Haverlin said further that he looked forward to the day when records would receive awards for being hits without any specification of a field. In other words, as he expressed it, "Music is music is music."

It seems to us that Haverlin is on the right track not only in his evaluation of the disintegration of categories of music, but also in his hope that they may soon disappear altogether.

Popular music which once was so distinctly divided into different fields has lost a great deal of that definiteness in the past several years. First there was the wave of Country music which spread throughout the entire nation and fami-

liarized all kinds of people with a type of music they had never heard before. Then Rock and Roll spread still another beat across the country making audiences aware of still another rhythm. The combination of these two movements and their acceptance by the public in general has gone a long way to break down barriers of appreciation which had existed before.

What can be said about the divisions in music today is that while we may still distinguish types—i.e. we may call one beat Rock and Roll, and one kind of accompaniment Country—there is no longer a distinction in the audience which buys these records. In other words only a few years ago, Rhythm and Blues music was bought predominantly by a Negro audience and Country music was bought almost wholly by people in a specific area of the country. Today those distinctions are no longer valid. People of all nationalities, all colors, all backgrounds buy Rock and Roll records because the beat reaches them in some way, just as people who live in all areas of our land today buy Country records because they find a rapport in their message and execution.

So we see that Haverlin is quite right when he indicates that the barriers are fast coming down. For in our business, he uttered a truism when he said, "Music is music is music."

ROBBIN'S 1ST BIG SMASH



ROBBIN HOOD

SINGS

A NATURAL FOR
MUSIC
OPERATORS

**DON'T
PROMISE
ME**

THE
CAN CAN
SONG

K 12424 (45rpm) 12424 (78rpm)

KISSES

MGM Records



**THE NATION'S
Top Ten
JUKE BOX TUNES**

(PLUS THE NEXT 25)

		Pos. Last Week
1	SINGING THE BLUES GUY MITCHELL CO-40769 (4-40769)—Guy Mitchell CO-21545 (4-21545)—Marty Robbins	1
2	GREEN DOOR JIM LOWE DO-15486 (45-15486)—Jim Lowe	2
3	BLUEBERRY HILL FATS DOMINO DE-30091 (9-30091)—Louis Armstrong IM-5407 (45-5407)—Fats Domino & G. Jenkins	3
4	THE BANANA BOAT SONG THE TARRIERS BANANA BOAT (DAY-O) HARRY BELAFONTE CR-61761 (9-61761)—Steve Lawrence DO-15527 (45-15527)—Fontane Sisters GL-249 (45-249)—Tarriers ME-71020 (71020x45)—Sarah Vaughan VI-20/47-6777—Johnnie & Jack	8
5	JUST WALKING IN THE RAIN JOHNNIE RAY AB-3024 (45-3024)—Judy Kileen CO-40729 (4-40729)—Johnnie Ray	4
6	A ROSE AND A BABY RUTH GEORGE HAMILTON IV AP-9765 (45-9765)—George Hamilton IV DE-30108 (9-30108)—Eddie Fontaine VI-20/47-6719—Ralph Flanagan VI-20/47-6673—Country Gentlemen	6
7	DON'T FORBID ME PAT BOONE DO-15521 (45-15521)—Pat Boone	10
8	YOUNG LOVE SONNY JAMES—TAB HUNTER CA-3602 (F-3602)—Sonny James DO-15533 (45-15533)—Tab Hunter ME-71022 (71022x45)—Crewcuts VI-20/47-6751—Ric Cartey & Jiva-Tones	—
9	LOVE ME TENDER ELVIS PRESLEY VI-20/47-6643—Elvis Presley VI-20/47-6728—Henri Rene	5
10	TRUE LOVE BING CROSBY & GRACE KELLY CA-3507 (F-3507)—B. Crosby & G. Kelly CA-3473 (F-3473)—Margaret Whiting DE-29959 (9-29959)—Kitty Kallen VE-2018 (2018 x 45)—Jane Powell	7

11) MOONLIGHT GAMBLER. 12) BANANA BOAT (DAY-O). 13) HEY! JEALOUS LOVER. 14) LOVE ME. 15) CINDY, OH CINDY. 16) HONKY TONK. 17) TWO DIFFERENT WORLDS. 18) BLUE MONDAY. 19) GONNA GET ALONG WITHOUT YOU NOW. 20) I DREAMED. 21) ROCK-A-BYE YOUR BABY WITH A DIXIE MELODY. 22) SINCERE I MET YOU BABY. 23) JAMAICA FAREWELL. 24) LOVE IS STRANGE. 25) GARDEN OF EDEN. 26) GREENSLEEVES. 27) ANASTASIA. 28) WHAT'S THE REASON I'M NOT PLEASING YOU. 29) JIM DANDY. 30) TOO MUCH. 31) CINCO ROBLES. 32) WHO NEEDS YOU. 33) ON MY WORD OF HONOR. 34) FRIENDLY PERSUASION. 35) YOU DON'T OWE ME A THING.

CODE

AB—Abbott	CH—Chess	EP—Epic	HE—Herald	MO—Modern	SE—Seeco
AL—Aladdin	CK—Checker	ER—Era	IM—Imperial	NG—Norgan	SP—Specialty
AQ—Apollo	CO—Columbia	EX—Excello	JU—Jubilee	OK—Okeh	SU—Sun
AP—ABC—Paramount	CR—Coral	FB—Fabor	JZ—Josie	PE—Peacock	TI—Tico
AT—Atlantic	DA—Dana	FE—Federal	KA—Kapp	PR—Prestige	UN—Unifed
BT—Bethlehem	DE—Decca	FI—Fiesta	KI—King	RA—Rainbow	UQ—Unique
BY—Bally	DL—DeLuxe	FR—Fraternity	LI—Liberty	RE—Regent	VE—Verve
CA—Capitol	DO—Dot	4 Star—Four Star	LO—London	RM—Rama	VI—RCA Victor
CD—Cadence	DT—Dooto	GE—Gee	ME—Mercury	RP—RPM	VJ—Vee-Jay
	DU—Duke	GL—Glory	MG—MGM	SA—Savoy	VK—Vik

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

two ways to the top!



Columbia's
foremost conductor —
arranger — composer
with an original
composition in
two wonderful
money making
versions

INSTRUMENTAL VERSION

THE LAST DANCE

VOCAL VERSION

PERCY FAITH

b/w TILL
Columbia 40826 • 4-40826

DON CHERRY

b/w DON'T YOU WORRY YOUR
PRETTY LITTLE HEAD
Orch. Direction Ray Coniff
Columbia 40828 • 4-40828



COLUMBIA  **RECORDS**



The Cash Box TOP 50 Best Selling Tunes on Records

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

Pos.	Pos.	Pos.	Pos.	Pos.	Pos.	Pos.	Pos.	Pos.	Pos.
1/26	1/19	1/26	1/19	1/26	1/19	1/26	1/19	1/26	1/19
1	2	9	5	17	35	23	20	31	38
★CA-3602 (F-3602)	SOMNY JAMES You're The Reason	★DO-15486 (45-15486)	JIM LOWE The Little Man In Chinatown	★AP-9785 (45-9785)	BILL HAYES Westward Ho, The Wagons	★VI-20/47-6663	HARRY BELAFONTE Once Was	AP-9762 (45-9762)	MICKI MARLO It All Started With Your Kiss
★DO-15533 (45-15533)	TAB HUNTER Red Sails In The Sunset	★VI-20-6643 (47-6643)	ELVIS PRESLEY Anyway You Want Me	★DS-F44	FESS PARKER Westward Ho, The Wagons	★BY-1020 (45-1020)	BETTY JOHNSON If It's Wrong To Love You	DE-30180 (9-30180)	TONI ARDEN Without Love
ME-71022 (71022x45)	CREWCUTS Little By Little	VI-20/47-6751	RIC CARTEY & JIVA-TONES Ooh-Fee	ME-71010	LEN DRESSLAR Believe In Me	★SA-1506 (45-1506)	NAPPY BROWN I'm Getting Lonesome	★SA-1506 (45-1506)	NAPPY BROWN I'm Getting Lonesome
2	1	11	20	18	10	26	30	32	33
★CO-40769 (4-40769)	GUY MITCHELL Crazy With Love	★CO-40803 (4-40803)	JOHNNIE RAY Look Homeward, Angel	★AP-9765 (45-9765)	GEORGE HAMILTON IV If You Don't Know	★CO-40811 (4-40811)	FOUR LADS It's So Easy To Forget	★AG-5259 (45-5259)	CLARENCE HENRY Troubles, Troubles
CO-21545 (4-21545)	MARTY ROBBINS I Can't Quit	CO-40706 (4-40706)	MARTY ROBBINS Respectfully Miss Brooks	DE-30108 (9-30108)	EDDIE FONTAINE The Years Before	★CA-3608 (F3608)	FRANK SINATRA Your Love For Me	KI-5010 (45-5010)	LUTHER & LITTLE EVA Love Is Strange
3	4	12	13	19	12	27	38	33	34
★DO-15521 (45-15521)	PAT BOONE Anastasia	★DE-30124 (9-30124)	JERRY LEWIS Come Rain Or Come Shine	★CA-3507 (F-3507)	BING CROSBY & GRACE KELLY Well Did You Evahl	★CA-3552 (F-3552)	FRANK SINATRA You Forgot All The Words	AF-071 (45-071)	TALBOT BROTHERS Sly Mongoose
4	25	13	13	★CA-3473 (F-3473)	MARGARET WHITING Haunting Love	★CO-40817 (4-40817)	TERRY GILKYSOON Goodbye Chiquita	★CO-40817 (4-40817)	TERRY GILKYSOON Goodbye Chiquita
★VI-20/47-6800	ELVIS PRESLEY Playing For Keeps	★IM-5407 (45-5407)	FATS DOMINO Honey Chile	DE-29959 (9-29959)	KITTY KALLEN Will I Always Be Yours	★LI-55040 (45-55040)	PATIENCE & PRUDENCE The Money Tree	DO-15537 (45-15537)	HILLTOPPERS You're Wasting Your Time
5	3	14	15	VE-2018 (2018x45)	JANE POWELL Mind If I Make Love To You	★FI-077 (45-077)	SIR LANCELOT Karange	FI-077 (45-077)	SIR LANCELOT Karange
★CR-61761 (9-61761)	STEVE LAWRENCE Long Before I Knew You	★GR-0175 (4G-0175)	MICKEY & SYLVIA I'm Going Home	★AT-1116 (45-1116)	LAVERN BAKER Tra La La	★ME-71011 (71011x45)	PLATTERS One In A Million	LO-1730 (45-1730)	EDMUNDO ROS The Wedding Samba
DO-15527 (45-15527)	FONTANE SISTERS Honolulu Moon	KI-5010 (45-5010)	LUTHER & LITTLE EVA Ain't Got No Home	★AT-1111 (45-1111)	IVORY JOE HUNTER You Can't Stop This Rocking And Rolling	RP-479 (45-479)	B. B. KING Bam Bam Boom	VI-20/47-6810	LANE BROS. Sogno D'Ora
★GL-249 (45-249)	TARRIERS No Hidin' Place	★AB-3024 (45-3024)	JUDY KILEEN	★CO-40789 (4-40789)	MINDY CARSON Goodnight My Love	★VI-20/47-6800	ELVIS PRESLEY Too Much	★CO-40817 (4-40817)	TERRY GILKYSOON Goodbye Chiquita
ME-71020 (71020x45)	SARAH VAUGHAN I've Got A New Heart- ache	★CO-40729 (4-40729)	JOHNNIE RAY In The Candlelight	DO-15517 (45-15517)	MOLLY BEE I'll Be Waiting For You	★DO-15537 (45-15537)	HILLTOPPERS You're Wasting Your Time	★LI-55040 (45-55040)	PATIENCE & PRUDENCE The Money Tree
VI-20/47-6777	JOHNNIE & JACK Mr. Clock	★VI-EPA-992	*Position on best seller list is based on sales reports of Ex- tended Play recording. Song is not available on a single release. Three other songs in EP are: Rip It Up; When My Blue Moon Turns To Gold; Paralyzed.	★GR-0175 (4G-0175)	MICKEY & SYLVIA I'm Going Home	★FI-077 (45-077)	SIR LANCELOT Karange	★LI-55040 (45-55040)	PATIENCE & PRUDENCE The Money Tree
6	7	15	17	★AT-1116 (45-1116)	LAVERN BAKER Tra La La	★LO-1730 (45-1730)	EDMUNDO ROS The Wedding Samba	★LI-55040 (45-55040)	PATIENCE & PRUDENCE The Money Tree
★CO-40780 (4-40780)	FRANKIE LAINE Lotus Land	★GR-0175 (4G-0175)	MICKEY & SYLVIA I'm Going Home	★AT-1111 (45-1111)	IVORY JOE HUNTER You Can't Stop This Rocking And Rolling	★LO-1730 (45-1730)	EDMUNDO ROS The Wedding Samba	★LI-55040 (45-55040)	PATIENCE & PRUDENCE The Money Tree
7	3	16	14	★AT-1116 (45-1116)	LAVERN BAKER Tra La La	★LO-1730 (45-1730)	EDMUNDO ROS The Wedding Samba	★LI-55040 (45-55040)	PATIENCE & PRUDENCE The Money Tree
★VI-20/47-6771	HARRY BELAFONTE Star-O	★GR-0175 (4G-0175)	MICKEY & SYLVIA I'm Going Home	★AT-1111 (45-1111)	IVORY JOE HUNTER You Can't Stop This Rocking And Rolling	★LO-1730 (45-1730)	EDMUNDO ROS The Wedding Samba	★LI-55040 (45-55040)	PATIENCE & PRUDENCE The Money Tree
8	11	15	17	★AT-1116 (45-1116)	LAVERN BAKER Tra La La	★LO-1730 (45-1730)	EDMUNDO ROS The Wedding Samba	★LI-55040 (45-55040)	PATIENCE & PRUDENCE The Money Tree
★IM-S417 (45-5417)	FATS DOMINO What's The Reason I'm Not Pleasing You	★GR-0175 (4G-0175)	MICKEY & SYLVIA I'm Going Home	★AT-1111 (45-1111)	IVORY JOE HUNTER You Can't Stop This Rocking And Rolling	★LO-1730 (45-1730)	EDMUNDO ROS The Wedding Samba	★LI-55040 (45-55040)	PATIENCE & PRUDENCE The Money Tree

CODE:	BA—Baton	DE—Decca	FE—Federal	JZ—Josie	OK—Okeh	SE—Seco
AB—Abbott	BN—Benida	DL—DeLuxe	FI—Fiesta	KA—Kapp	PE—Peacock	SP—Specialty
AF—Audio Fidelity	BT—Bethlehem	DO—Dot	FL—Flash	KI—King	PI—Pilgrim	SU—Sun
AG—Argo	BY—Bally	DS—Disneyland	FP—Flip	LI—Liberty	PR—Prestige	TI—Tico
AL—Aladdin	CA—Capitol	DT—Dootie	FR—Fraternity	LO—London	RA—Rainbow	UN—United
AO—Apollo	CD—Cadence	DU—Duke	GE—Gee	LU—Luniverse	RE—Regent	UQ—Unique
AP—ABC-Paramount	CH—Chess	EM—Ember	GL—Glory	ME—Mercury	RM—Rama	VE—Verve
AT—Atlantic	CK—Checker	EP—Epic	HE—Herald	MG—MGM	RO—Roost	VI—RCA Victor
	CO—Columbia	ER—Era	IM—Imperial	MO—Modern	RP—RPM	VJ—Vee Jay
	CR—Corral	EX—Excello	JU—Jubilee	NG—Norgran	SA—Savoy	VK—Vik
	DA—Dana	FB—Fabor				

* INDICATES BEST SELLING RECORD OR RECORDS.

• Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the song, record number, artists and tune on the reverse side.

• The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.

• All labels listed in alphabetical order.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

A Great New Star

With his First Release
on Jubilee...

BOB WHALEN

CHAPEL OF
THE ROSES

JUBILEE 5266

with
Marty Gold
and his
Orchestra
with the
Golden
Chorus

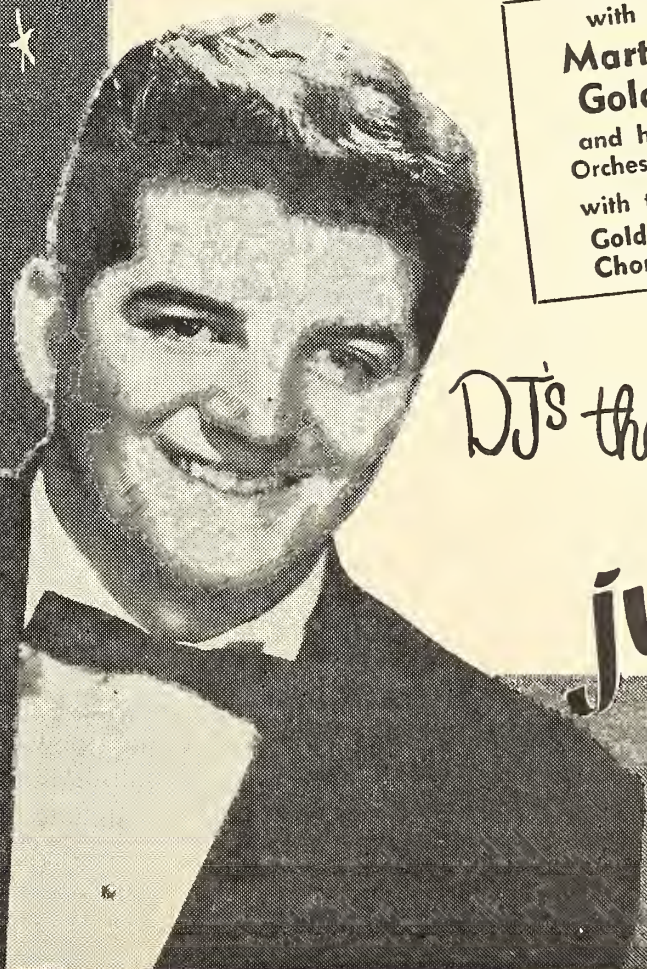
WITH ALL
MY LOVE
I THEE
ENDOW

DJs thanks for the wonderful welcome
Bob

jubilee

RECORDS

1650 Broadway, N. Y. C.





Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

BETTY MADIGAN
(MGM 12416; K12416)

B+ "EV'RY TIME" (2:44) [Chappell ASCAP—Blaine, Martin] A superb standard from Betty Madigan's wonderful MGM LP, is issued on a single. Excellent delivery of a potent classic that could make the grade. Dee jays will love this deck and they'll be playing it often. Class recording.

B "CAN'T YOU TELL" (2:43) [Weiss & Barry BMI—Stuart, Faso] Another top drawer item executed with great understanding by the gifted performer. Lovely arrangement.

RAY CONNIFF
(Columbia 40827; 4-40827)

B+ "S WONDERFUL" (2:25) [New World ASCAP—Gershwin, Gershwin] Two sensational sides from the best selling Ray Coniff album "S Wonderful" are made available on a single. We'll bet that the disk will get a heap of air play. This half features the Coniff ork and chorus driving thru a sensational jump version of a Gershwin classic. The chorus acts as one massive instrument, singing without words. It blends superbly with the band. Tremendous effect and sound. Refreshing new release that could be tremendous.

B "WAGON WHEELS" (2:40) [Shapiro, Bernstein ASCAP—Hill, DeRose] Another imaginative arrangement of an equally delightful oldie. Voices and ork work in the same fashion as on the top side. Watch these sleepers. They could break wide open.

JERRY VALE
(Columbia 40825; 4-40825)

B+ "ALL DRESSED UP WITH A BROKEN HEART" (2:30) [E. B. Marks ASCAP—Patrick, Reese, Val] A tearful romancer with a heart rending tale of love is treated to a touching interpretation by the big, rich voice of Jerry Vale. Potent effort that should make its mark on the charts.

B "IT LOOKS LIKE LOVE" (2:45) [Paramount ASCAP—Webster, Fain] This half is a light-hearted romancer with a good bounce beat and a catchy lyric. Tune is featured in the latest Martin & Lewis pic "Hollywood or Bust".

DAVE BURTON
(MGM 12409; K12409)

B "HUNGRY FOR YOUR KISSES" (2:26) [Boulder ASCAP—Danzig, Dee] Dave Burton is in fine form as he projects on a strong and commercial love tune with a beat. The Four Spices supply the crooner with a solid vocal accompaniment. Catchy deck that could break.

C+ "FEMME FATALE" (2:20) [Spina ASCAP—Spina] A spright and infectious Parisian flavored bouncer is pleasantly treated on this portion.

DENNY VAUGHAN ORCH.
(Glorv 251; 45-251)

B+ "C'EST CA" (2:01) [World ASCAP—Shuman, Garson] Denny Vaughan, one of Canada's leading musical talents, displays his great ability as an arranger and conductor on a lovely instrumental novelty featuring a chorus singing without words. Spright and happy Parisian flavored novelty with hit potential. Cute side to watch closely.

B+ "IF YOU BELIEVE" (2:47) [Republic BMI—Cowell] Vaughan as a vocalist, who introduced "Walk Hand In Hand", does a equally brilliant job with another touching inspirational ballad. Two superb showings on the star's first Glorv disk. Both are of hit calibre.

The Cash Box Disk of the Week

"KID STUFF" [Gil BMI—Perper, Izzo]
"WITHOUT HIM" (2:52) [Joy ASCAP—Altman, Tobias]
McGUIRE SISTERS (Corol 61771)

● The McGuire Sisters follow up their "Goodnight My Love" click with their most beautiful side since their initial smash "Sincerely". Titled "Kid Stuff", the tender love song is a beautiful composition about teenage love. The lyrics tell a touching story that probably applies to millions of youngsters throughout the country, and the McGuires execute the number in superb fashion. The song is definitely one of the best pop ballads

to come along in many months and it should skyrocket onto the charts in short order. Every teenager who has ever been in love and been told that the love affair was only "kid stuff", will consider this record a must. This could be the girls' biggest hit to date. Bottom half is a pretty, inspirational ballad titled "Without Him". Dick Jacobs supplies wonderful accompaniment on both halves. It's the top deck for the big action.

"HOW LONELY CAN ONE BE" (2:52)

[Wemar BMI—Shapiro, Stallman]

TERESA BREWER

● Two sorrowful but beautiful songs make Teresa Brewer's latest coupler a standout. "How Lonely Can One Be" is a heart rending tale about an extremely sad young lady who is terribly lonely. She sits in her empty room gazing at the phone, but no one calls. The lark chants this tearful ballad against a simple and touching accompaniment and comes up with a

"I'M DROWNING MY SORROWS" (2:30)

[Mills ASCAP—Brandt, Frees]

(Corol 61776)

winning performance. The companion piece is an emotional story about a broken love affair. A dramatic romancer set to a lovely waltz tempo. Titled "I'm Drowning My Sorrows", the song is another excellent lament chanted with great meaning by the pert miss. Two powerful sides sure to garner much coin for all concerned. Take your pick.

"THE LOVE I NEVER HAD" (2:31)
[Larry Spier ASCAP—Noble, Jr., Paliano]
"DON'T" (1:55) [Massey ASCAP—Skylar, Kent]
DON RONDO (Jubilee 5270)

● Don Rondo, who skyrocketed to fame aboard the lovely ballad "Two Different Worlds", has for his many new admirers, a thoroughly striking and dynamic new disk that should run the songster's hit streak up to two-for-two. The song is an unusual love story titled "The Love I Never Had". It tells, via a gripping melody and stirring lyric, the very sad tale of a young man

whose loved one has passed away. It's a tearful, beautiful, ultra-dramatic song of devotion that should meet with raves from both youngsters and adults. Don's voice and delivery are absolutely great. The coupling, "Don't" is a lovely multiple voice waltzer with a pretty romantic theme. Smooth, free-flowing ballad. Hot two-sided biscuit.

"ALMOST PARADISE" (2:29) [Peer Int'l BMI—Petty]
"FOR THE FIRST TIME" (2:34)

[Shapiro-Bernstein ASCAP—Tobias, Kapp]

ROGER WILLIAMS (Kapp 175)

"ALMOST PARADISE" (2:15) [Peer Int'l BMI—Petty]
"IT'S BEEN A LONG LONG TIME" (2:02)

[E. H. Morris ASCAP—Styne, Cahn]

NORMAN PETTY TRIO (ABC-Paramount 9787)

"ALMOST PARADISE" (2:08) [Peer Int'l BMI—Petty]
LOU STEIN (RKO Unique 385)

● A fascinating new mood theme "Almost Paradise" written by Norman Petty and recorded by the Norman Petty Trio, was picked up by ABC-Paramount last week, and from all early indications, this lovely opus could develop into one of the first big instrumental hits of '57. Roger Williams has already recorded a piano-ork rendition for Kapp and Lou Stein's keyboard work is heard in a string filled version for RKO-Unique.

The Petty platter is a thrilling production arrangement featuring the organ, piano and rhythm accompaniment. The Petty voices are heard in the backdrop—singing without words. It's a haunting and overpowering selection with great commercial qualities. Fascinating arrangement.

The Roger Williams rendition is a beautiful treatment with the piano in the spotlight and a full chorus playing the role of an instrument. Marty Gold's strings add further fullness to this dramatic, almost semi-classical interpretation.

Lou Stein's piano is outstanding on the RKO-Unique disk featuring Bill Fontaine's orchestral accompaniment. It's a lush and thrilling interpretation of a tune that will reap heavy loot.

Petty's flip is a smooth lilting version of the oldie "It's Been A Long Long Time". Williams' backing is a flowery piano version of a pretty melody "For The First Time" with the chorus assisting.

Watch "Almost Paradise". It should be tremendous.

JAYE P. MORGAN
(RCA Victor 20/47-6798)

B+ "I THOUGHT IT WAS OVER" (2:42) [Remick ASCAP—Spielman, Goell] Jaye P. Morgan does a magnificent job with a touching new love song that could make it all the way. It's a lovely combination of melody and lyrics chanted with the utmost of sincerity by the rich-voiced songstress. A sleeper to watch closely.

B "I PLEDGE ALLEGIANCE TO YOUR HEART" (2:50) [United ASCAP—Norvas] The lark employs the multiple track gimmick on this shuffle rhythm ballad. Catchy ditty with a good theme.

RAY HENRY ORCH.
(Dano 2119; 45-2119)

B "STASHU PANDOWSKI" [Gil BMI—Carlyle, Pincus] One of the hottest polka items to hit the market since "She's Too Fat For Me", is treated to a delightful interpretation by the Henry ork with Eddie Skinger handling the vocal chores. Infectious rendition that'll bite off a good share of the sales.

C+ "DING-DONG . . ." [BMI—Dana, Dana] Another lively, happy-go-lucky polka ditty with an English vocal. Joyous dancer. Good juke fare on both halves.

THE PENGUINS
(Mercury 71033; 71033x45)

B "WILL YOU BE MINE" (2:44) [Pera BMI—Williams] An emotional love story is dramatically told in song by the exciting harmony of the Penguins. The group has a large following that'll enjoy this deck.

C+ "COOL BABY, COOL" (2:35) [Pera BMI—Paul] The boys pick up the beat on this portion and drive thru a torrid rocker that will tickle the palates of the boppers.

ALLEN RYAN
(Sonic 1600; 45-1600)

B "MY REVERIE" [Robbins ASCAP—Clinton] Against an exciting rock and roll backdrop, Allen Ryan projects a potent new rendition of a great standard. Song is one of the best of all standards, and in its new form, could become a favorite of today's teenagers.

C+ "YOU LEFT ME" [Elsa Granger BMI—Dawn, English] Another strong rock and roll beat ballad chanted with emotion by the polished newcomer. Both sides should do well in today's teenage market.

BOB WINN
(Imperial 7003; 45-7003)

B+ "ALL THROUGH THE NIGHT" (2:22) [Dig BMI—Otis] Bob Winn has a winner in this dramatic love song chanted with great strength. Tremendous arrangement and exciting delivery. Big side to watch closely. The kids'll love this one.

B "DON'T LET ME DOWN" (2:03) [Post BMI—Hendler, Llyod] More exciting emotional vocalizing is displayed by the talented songster on this good love song. Two money-making sides.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

NO ONE
SWEETER
THAN YOU

A BIG HIT FOR

**NICK
NOBLE**

MERCURY 71031

LET'S
GO
CALYPSO

A BIG HIT FOR

**RUSTY
DRAPER**

MERCURY 71039



ASK YOUR MERCURY DIST. ABOUT THE 10% DISCOUNT PLAN ON ALL ALBUMS

"It's What's in THE CASH BOX That Counts"



Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

TOMMY FURTADO

(Cadence 1305; 45-1305)

B "ISABELLA" (2:40) [Famous ASCAP—David, Furtado] Tommy Furtado makes a delightful debut on Cadence with a light, ear-pleasing novelty happily styled with the aid of a chorus. Bright dancer, extremely cute.

B "SUN TAN SAM" (2:17) [Redd Evans ASCAP—Lampert, Gluck] The multiple track gimmick is employed wonderfully on this cute calypso novelty. Infectious ditty with commercial sound for the current trend. Good initial two sider for the lad.

THE ROVER BOYS

(ABC-Paramount 9779; 45-9779)

B+ "LITTLE DID I KNOW" (2:50) [Pamco BMI—Perlman, Richards] The Rover Boys are at their very best as they belt out a powerful rock and roll romancer tailor-made for the teenage market. Terrific arrangement of a strong song that could make big noise.

C+ "AGAIN AND AGAIN" (2:29) [Empress ASCAP—Segal] The boys blend warmly once again as they chant another pretty love tune set to a shuffle beat.

TITO RODRIGUEZ ORCH.

(Tico 384; 45-384)

B "ELVIRA" [—Fraguio, Beque, Jr.] Tito Rodriguez leads the band and handles the vocal chores as he rocks thru a swinging cha cha side with a great dance beat. Spirited deck the chacha nicks will love.

C+ "WHAT HAPPENED TO PEDRO" [—Rodriguez] The boys pick up the beat on this half as they fashion an exciting mambo deck. Rodriguez, who also penned the tune, vocals with a chorus on this half.

JACK LEWIS

(RPM 485; 45-485)

B "BIPPIN AND BOPPIN" (2:30) [Quintette & House of Fortune BMI—Matola, Marascalco, Watson] Jack Lewis, billed as "The Singing Airline Pilot", debuts on RPM with a swinging rock and roller that could catch on big and develop into a hit. Side has a good beat and catchy theme.

C+ "LOVE IS THE SWEETEST THING" (2:12) [Harms ASCAP—Noble] This half displays the exciting songster on a driving new interpretation of a wonderful oldie. Side could catch with today's youngsters.

CAESAR GIOVANNINI

(Bally 1026; 7-1026)

B+ "BRAZILIAN RHAPSODY" (Part 1) (2:20) [Monitor ASCAP—Giovannini] Caesar Giovannini, who had a territorial click with "Petticoats of Portugal", does a magnificent job at the piano as he fashions a haunting latin tempo theme from his own pen. Beautiful rhumba opus.

B+ "BRAZILIAN RHAPSODY" (Part 2) (2:25) [Monitor ASCAP—Giovannini] On this half a huge string section joins the keyboard star for more enchanting latin mood music. Lush and magnificent opus that could develop into a big seller. This half is more flowery and should get heavier play. Giovannini has sufficient space on these two sides devoted to the one tune to display his great talents—and he does a beautiful job. Watch this coupler.

The Cash Box Sleeper of the Week

"ONLY ONE LOVE" (2:52) [Bentley BMI—Tanner]

"IF I POSSESSED A PRINTING PRESS" (2:30) [Bentley BMI—Gale]

GEORGE HAMILTON IV (ABC-Paramount 9782)

● George Hamilton IV, riding high, wide and handsome across the boards with his king-sized smash "A Rose And A Baby Ruth", dishes up another top-drawer romancer destined to follow in the footsteps of his initial hit. The tune is titled "Only One Love" and is presented in the same, sincere, simple and convincing manner as "Baby Ruth". It's a tender love

story replete with warmth. The lyrics are extremely simple and are wonderfully handled by the young star with the aid of choral backing. Hamilton's many new fans will be running to their shops for this delightful follow-up disk. Flip "If I Possessed A Printing Press" is another fragile romance opus. But it's the upper portion for the big noise.

"THE WIND IN THE RIGGIN'" (2:23) [Gil BMI—Wayne, Cabot]

"IN THE ARMS OF MY LOVE" (2:12) [Iris-Trojan BMI—Ebb, Klein]

JOE VALINO (Vik X/4X-0257)

● Joe Valino who rose to national prominence with his dramatic recording of "Garden Of Eden" has a potent new coupler for his sequel. One portion, "The Wind In The Riggin'" is a dynamic inspirational ballad powerfully belted by the big-voiced youngster. It's an emotional number with an exciting seafaring theme. Sound effects of the

wind whistling thru a ship's rigging is very effective. Should be another big one for Valino. The coupling is a penetrating love ballad tagged "In The Arms Of My Love". Joe gives the song a forceful reading and gets strong accompaniment from a chorus. Solid rock and roll beat will meet with the teenagers' approval. Good two-sider.

"(FIFI'S) WALKIN' THE POODLE" (2:25)

[Sequence ASCAP—David, Carr]

"COME HOME TO MY ARMS" (2:36) [Chappell ASCAP—Jane, Baguley]

THE CHORDETTES (Cadence 1307)

● The Chordettes' delightful harmony and clever choice of unusual material resulted in a highly successful 1956 for the larks. They had big sellers in both "Born To Be With You" and "Lay Down Your Arms". For their first '57 release, the songbirds offer two charming new ditties perfectly suited for their pleasant sound and style. "(Fifi's) Walkin' The

Poodle" is an extremely refreshing latin beat novelty about an attractive Parisian mademoiselle admired by all the beaus on the Rue Pigalle. But Fifi only has eyes for her poodle. Clever ditty with great potential. The companion deck is a contagious romantic lilter with a number-of cute gimmicks. It's tagged "Come Home To My Arms". Top half sounds like a sure-shot money-maker.

"PARTY DOLL" (2:10) [Jackie BMI—Bowen, Knox]

"PUM-PA-LUM" (2:40) [Vernon ASCAP—Wood]

STEVE LAWRENCE (Coral 61792)

"PARTY DOLL" (2:12) [Jackie BMI—Bowen, Knox]

"MY BABY'S GONE" (2:10) [Jackie BMI—Lanier, Bowen]

BUDDY KNOX (Roulette 4002)

"PARTY DOLL" (2:25) [Jackie BMI—Bowen, Knox]

"REAL GONE" (3:13) [Amber ASCAP—Manone]

WINGY MANONE (Decca 30211)

● A hot new rock and roller that seems to be headed for the big-time made an impressive debut this week with three exciting renditions all of which have great potential. Titled "Party Doll", the ditty is a catchy up-beat dancer with an indescribable quality that will send the kids running to the disk shops. The original version features Buddy Knox on the Roulette label. This lad, who performs in the currently popular rock-billy style, has a wonderfully refreshing technique and a delightful twang that should win him many admirers. Coral Records has a hot rendition by Steve Lawrence and a chorus.

Steve made a strong showing on "Banana Boat" and this follow-up item is tailor-made for his homespun, easy-going way with a tune. The Decca dishing brings veteran Wingy Manone into the spotlight once again. His amusing gravel-throated vocal is terrific. Song is a big one to watch for.

Knox' flip is another ok R & R item. Lawrence's backing "Pum-Pa-Lum" is a charming calypso ditty with a terrific sound that could also break big. Cute story about a bad little donkey. Strong two sider for Steve. Wingy's coupling displays his ability at the trumpet on a good up-beat dance item.

DON CORNELL

(Coral 61780; 9-61780)

B+ "AFTERNOON IN MADRID" [Chappell ASCAP—Reid, Greenfield] Don Cornell is in top form as he chants a dramatic tango ballad set in Spain. Potent piece of emotional material tailor-made for the crooner's dynamic style. Striking story.

B "LET'S GET LOST" [Paramount ASCAP—Loesser, McHugh] A lovely ballad is chanted with great warmth on this half. Touching love song with a strong lyric wed to a lovely melody. Good coupling.

JOE LEAHY ORCH. & CHORUS

(RKO Unique 383; 45-383)

B+ "MOONSTRUCK IN MADRID" (2:23) [Criterion ASCAP—Poher] A charming latin beat instrumental is treated to a delightful arrangement by Joe Leahy's orchestra and chorus. Wonderful dance deck with a pleasant, easy-going cha cha tempo. Smooth choral work adds a wonderful fullness to the side. Deck could develop into another "Petticoats of Portugal".

C+ "MY WILD AND RECKLESS HEART" (2:12) [Famous ASCAP—Blake, Scharf] The mood is changed as Leahy and the crew waltz thru a dreamy mood item. Flowery number pleasant for relaxing.

ALAN DALE

(Coral 61781; 9-61781)

B "THE GIRL CAN'T HELP IT" [Robbins ASCAP—Troup] The lively bouncing title tune from the 20th Century Fox flicker "The Girl Can't Help It", is styled in a light and inviting manner by Alan Dale. Cute ditty full of life.

C+ "LONESOME ROAD" [Paramount ASCAP—Shilkret, Austin] A great evergreen is revived in a rock and roll tempo by Dale. Dramatic belting of a potent tune. Could make some noise.

DANNY COSTELLO

(Caravan 15701; 45-15701)

B+ "ABBRACCIATO" (2:27) [BMI—Pirro, Harian] A wonderful Italian flavored romantic novelty is superbly introduced by polished songster Danny Costello. The song is full of life and sports a thrilling latin tempo arrangement. The chorus rounds out a big side that could develop into a solid smash. A sleeper to watch closely.

B "LIKE A BROOK GETS LOST IN A RIVER" (2:42) [ASCAP—Curtis] This portion displays the warbler on a touching folk flavored love song. Lovely side that offers the listener a good look-see into the versatile artist's ability with a ballad. Charming coupler.

MONA CAROL

(ABC-Paramount 9781; 45-9781)

B+ "TURN THE KEY" (2:40) [Dorchester BMI—Walters, Sears] Mona Carol is in top form as she cries her heart out on a striking rock and roll love ballad. Strong performance by a gal who can belt with great feeling. Keep a tab on this sleeper—it has potential.

C+ "BREAKER OF HEARTS" (2:34) [Tee Pee ASCAP—Starr, James] The tempo remains the same for the thrush's dramatic performance of another potent love story.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Citation of Achievement

1956

Awarded to the writers and publishers of these great
Rhythm and Blues Song Hits of the year

TO THESE WRITERS

Mae Boren Axton*†
Lavern Baker
Richard Barrett
David Bartholomew*
Chuck Berry
Otis Blackwell
Robert A. Blackwell*
Edwin Bocage
Priscilla Bowman
James Brown
Dorian Burton*
Billy Butler*
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In recognition of the great national popularity attained by these Rhythm and Blues Song Hits

AIN'T THAT LOVIN' YOU BABY
ALL AROUND THE WORLD
ALL BY MYSELF
BLUE SUEDE SHOES*†
BO WEEVIL
DEVIL OR ANGEL
DON'T BE CRUEL*†
DON'T START ME TALKIN'
DROWN IN MY TEARS
FEVER
THE GREEN DOOR*
HANDS OFF
HEARTBREAK HOTEL*†
HIDE AND SEEK
HONKY TONK*

I CAN'T LOVE YOU ENOUGH
I'LL REMEMBER (In The Still Of The Night)
I'M IN LOVE AGAIN*
IT'S TOO LATE
I WANT YOU, I NEED YOU,
I LOVE YOU*†
I WANT YOU TO BE MY GIRL
LET THE GOOD TIMES ROLL
LONG TALL SALLY*
LOVE, LOVE, LOVE
LOVE ME TENDER*
NEED YOUR LOVE SO BAD
OH, WHAT A NIGHT
PLAY IT FAIR
PLEASE, PLEASE, PLEASE

POOR ME
RIP IT UP
SEVEN DAYS
SLIPPIN' AND SLIDIN'
SO LONG
SPEEDOO
STEAMBOAT
STRANDED IN THE JUNGLE
THIRTY DAYS
THOSE LONELY, LONELY NIGHTS
TREASURE OF LOVE
TUTTI-FRUTTI
WHY DO FOOLS FALL IN LOVE*
WHY DON'T YOU WRITE ME
WITCHCRAFT

* Also winner of National Popularity Citation, 1956.

† Also winner of Country and Western Citation, 1956.

BROADCAST MUSIC, INC.
589 Fifth Avenue, New York 17, N. Y.

"It's What's in THE CASH BOX That Counts"



Best Bets

"RUBY PEARL"

"Mama Don't You Think I Know"

(Decca 9-30206; 30206)



JACKIE LEE COCHRAN with JIMMY PRUETT AT THE PIANO

Cochran debuts auspiciously in this sales-at-first-sight smash. He rocks 'n rolls his way through "Ruby Pearl" in a way that is a cinch to capture the market. This is really good. Watch it go!

"MARIANNE" "PRETTY GIRL"

(Decca 9-30217; 30217)



BURL IVES with THE TRINIDADDIANS

The inimitable Burl with two wonderful sides on the popular Calypso kick. Right in the groove, as we say. Burl's never been better!

"WALKIN' AFTER MIDNIGHT"

"A Poor Man's Roses"

(Decca 9-30221; 30221)



PATSY CLINE

Perfectly timed release of a smash version that showed its power when it got Patsy top honors on last week's Godfrey Talent Scouts Show. This record is hot and it looks like Patsy's going to keep garnering laurels as she goes!




London Lowdown

On February 16th, B.B.C. is coming in with an extra hour of T.V. between 6 p.m. and 7 p.m. with a special show aimed at teen-agers. It looks as though B.B.C. is letting its hair down. Nothing is barred for the youngsters, not even 'rock n' roll'.

English Decca's Executive Artists Manager, Frank Lee, one of the busiest men in the record business, also one of the nicest guys you could meet, off on his first visit to the U.S. He will be in New York on February 2 for confabs with London Records.

In addition to the extra concerts organized here for Bill Haley, his visit over here will also be backed by extra promotion contests and personal appearances which can only bring S.R.O. notices wherever he appears.

The first album by the Hi-Lo's has been released on London Records over here and should create wide interest. 'Garden Of Eden' looks like the next No. 1 record over here, and Jim Lowe may have a big one with his new waxing 'By You, By You'.

This Week's Best Selling Pop Singles (Courtesy "New Musical Express")

- 1) "Arden Of Eden"—Frankie Vaughan (Philips)
- 2) "Singing The Blues"—Guy Mitchell (Philips)
- 3) "Singing The Blues"—Tommy Steele (Decca)
- 4) "Friendly Persuasion"—Pat Boone (London)
- 5) "St. Therese Of The Roses"—Malcolm Vaughan (HMV)
- 6) "True Love"—Bing Crosby & Grace Kelly (Capitol)
- 7) "Just Walking In The Rain"—Johnnie Ray (Philips)
- 8) "Green Door"—Frankie Vaughan (Philips)
- 9) "Cindy, Oh Cindy"—Eddie Fisher (HMV)
- 10) "Hound Dog"—Elvis Presley (HMV)
- 11) "Love Me Tender"—Elvis Presley (HMV)
- 12) "Don't You Rock Me Daddy-O"—Lonnie Donegan (Pye-Nixa)
- 13) "Blueberry Hill"—Fats Domino (London)
- 14) "Rip It Up"—Bill Haley Comets (Brunswick)
- 14) "Moonlight Gambler"—Frankie Laine (Philips)
- 16) "Two Different Worlds"—Ronnie Hilton (HMV)
- 17) "Rocking Through The Rye"—Bill Haley Comets (Brunswick)
- 18) "Adoration Waltz"—David Whitfield (Decca)
- 19) "Garden Of Eden"—Gary Miller (Pye-Nixa)
- 20) "You, Me And Us"—Alma Cogan (HMV)
- 20) "You Don't Owe Me A Thing"—Johnnie Ray (Philips)
- 22) "You'll Never, Never Know"—Platters (Mercury)
- 23) "Garden Of Eden"—Dick James (Parlophone)
- 24) "Now You Has Jazz"—Bing Crosby & L. Armstrong (Capitol)
- 25) "Garden Of Eden"—Joe Valino (HMV)
- 26) "Woman In Love"—Frankie Laine (Philips)
- 27) "Champion The Wonder Horse"—Frankie Laine (Philips)
- 28) "When Mexico Gave Up The Rumba"—M. Torok (Brunswick)
- 29) "My Prayer"—Platters (Mercury)
- 30) "Blue Moon"—Elvis Presley (HMV)



Record Reviews

A DISK & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

The Cash Box Sleeper of the Week

"I'M STICKIN' WITH YOU" (2:06) [Jackie BMI—Bowen, Knox]
"EVER LOVIN' FINGERS" (2:10) [Jackie BMI—Lanier, Bowen]

JIMMY BOWEN (Roulette 4001)

● Jimmy Bowen, an exciting newcomer to the wax world, makes an impressive debut on the Roulette label with a thrilling new rock and roller we'll be hearing often in the coming months. Bearing the title "I'm Stickin' With You", the rhythmic up-tempo ditty is a simple romancer with a simple melody. But it's got a sensational sound that the kids will be wild about. Bowen sings with a mellow voice

and works with great ease, aided by a catchy guitar and drum back-drop. Sensational dance item. This deck has a unique, exciting sound that'll catch on like wild-fire. Powerful cross between the rock 'n' roll and country music forms which are so big in the pop field today. Bottom half, "Ever Lovin' Fingers" is another rhythmic opus with a distinct folk flavoring. Top deck is the one to watch.

"OO-WE-BABY" (1:50) [Buchanan & Goodman BMI—Allen]
BILL ALLEN & KEYNOTES (Eldorado 505)

"LOOK WHAT YOU'VE DONE TO ME"
BOB CARROLL (Bally 1028)

"BUTTERFLY" (2:21)
"NINETY-NINE WAYS" (2:15)
CHARLIE GRACIE (Comeo 105)

● "Butterfly", a hot rock 'n' roll tune creating much noise in the Philadelphia area on the Cameo label by Charlie Gracie, was covered last week by two diskeries who've come up with terrific sides that should blossom into national clicks in the coming weeks. The Eldorado deck introduces Bill Allen with the

Keynotes on a tormented delivery. A chorus supplies a solid backing. On Bally, Bob Carroll hands in a tremendous belting. It's a convincing job that should have the teenagers flipping. Watch all three versions closely; they'll be selling like hot cakes.

The Cash Box Best Bets

- ★ "S WONDERFUL" Ray Conniff Columbia 40827
- ★ "BY THE FIRESIDE"/"C'EST CA" Don Costa ABC-Paramount 9783
- ★ "WRINGLE WRANGLE" Vaughn Monroe RCA Victor WBY-56
- ★ "I THOUGHT IT WAS OVER" Jaye P. Morgan RCA Victor 20/47-6798
- ★ "C'EST CA" Denny Vaughan Glory 251
- ★ "AFTERNOON IN MADRID" Don Cornell Coral 61780
- ★ "THE LAST DANCE" Don Cherry Columbia 40828
- ★ "DON'T WORRY YOUR PRETTY LITTLE HEAD" Danny Costello Caravan 15701
- ★ "ABBRACCIATO" Bob Winn Imperial 7003
- ★ "ALL THROUGH THE NIGHT"

VAUGHN MONROE (RCA Victor WBY-56)
"WRINGLE WRANGLE" [Walt Disney ASCAP—Jones] Vaughn Monroe lends his rich round voice to the big song from Walt Disney's latest flicker "Westward Ho The Wagons", and comes up with a lively and inviting interpretation that'll bite off a healthy share of the sales melon. Exciting version of a song already hitting. A powerful kiddish that should make big noise in pop field.
"WESTWARD HO THE WAGONS" [Wonderland BMI—Blackburn, Bruns] This half is the colorful western flavored title tune. Kids'll love both halves. Joe Reisman supplies strong accompaniment on both halves.

DON CHERRY (Columbia 40828; 4-40828)
"THE LAST DANCE" (2:22) B+ [Marpert ASCAP — Sigman, Faith] Don Cherry does a wonderful job with a sentimental blues ballad that should appeal greatly to the youngsters. Well written tune with hit possibilities.
"DON'T YOU WORRY YOUR PRETTY LITTLE HEAD!" (2:20) B+ [Ross Jungnickel ASCAP—Schroeder, Weisman] A lively "Singing The Blues" type ballad is handled in top form by the versatile songster. Good side with a commercial beat.

DON COSTA ORCH. & CHORUS (ABC-Paramount 9783; 45-9783)
B+ "BY THE FIRESIDE" (2:00) [Gil BMI—Wayne, Cabot] A wonderful seasonal waltzer full of the winter spirit and a joyous homespun atmosphere, is beautifully presented by Don Costa's orchestra and chorus. Full, free-flowing side jam packed with gayety. Watch this side.
B+ "C'EST CA!" (2:25) [World ASCAP—Shuman, Garson] This half is a beautifully arranged interpretation of a colorful latin flavored novelty. The chorus supplies a delightful, soft vocal. Two excellent decks with great potential.

BROOK BENTON (Epic 9199; 5-9199)
B "ALL MY LOVE BELONGS TO YOU" (2:56) [Blackwood BMI—McCoy, Kirkland] Brook Benton rocks thru a swinging ditty the teenagers will love. Catchy side with a great beat and an exciting vocal performance.
B "THE WALL" (2:43) [Dryer ASCAP — Diamond, Dreyer, Owens] The chanter wails a pretty blues piece on this half. Song is set to a strong fish beat the youngsters will find superb for dancing. Two good sides.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



HOT TIP

PLAY TERESA ON THESE 2 BALLADS IN
A WIN PARLAY FOR THE BIGGEST PAY-
OFF OF THE YEAR



Teresa Brewer

**"I'M
DROWNIN'
MY
SORROWS"**

published by Mills Music Inc.

**"HOW
LONELY
CAN ONE
BE?"**

published by Wemar Music



CORAL 61776 (9-61776)

"It's What's in THE CASH BOX That Counts"

and again...
IT'S
ABC-PARAMOUNT
THAT'S GOT
THE ORIGINAL!

ALMOST PARADISE

b/w

It's Been A Long, Long Time

NORMAN PETTY TRIO

9787

A standard in the making... here's
a beautiful new tune, lushly presented
by an organ-piano-drums trio and a
rich background chorus of voices!



Round The Wax Circle

NEW YORK:

The music business turned out en masse for the wedding reception of Phil Kahl and Shay Cogan at the Hampshire House last Sunday. . . . Paul Worth, Eastern representative for Verve Records, reports a sensational reaction to Ella Fitzgerald's new Rodgers and Hart album. . . . ABC-Paramount's Annette Warren into the RSVP for a four-week stand. . . . Geordie Hormel, president of Zephyr Records, has signed the Herb Pilhofer Octet. . . . Don Rondo will headline at the New Stage Coach Inn for the weekend show starting February 1st. . . . The Rover Boys are set for a Universal International film short. . . . Mickey Addy currently doing the snow and sub-zero circuit through New England plugging the latest Dot disks. . . . Dolores Hawkins and Epic Records have parted company. . . . Henry Okun has left for a fortnight vacation and business trip in Florida. . . . Pat Boone is scheduled to leave for California on February 1st to begin filming his first movie, "Bernadine". . . . Gene Nash breaks into the recording field via a Jubilee contract signed this week with Morty Palitz. Nash has been successful on the West Coast writing, directing and doing choreography for movies as well as top TV shows. . . . Marty Robbins in New York cutting



GENE NASH

in a pop vein for his next Columbia release. . . . Roy Hamilton, who announced his retirement last year because of ill health, is back and Holzman's got him. Marv is picking material for a January 29th session. Hamilton will also resume his personal appearances. . . . Shirley Bassey, who received fabulous reviews in England, was signed by Columbia within 24 hours of her arrival in New York.

CHICAGO:

Mercury Records climbs on the calypso bandwagon with the last Nick Noble waxing of "No One Sweeter Than You". Mercury's Kenny Myers reporting quite a bit of play on this already. . . . Don Ferris leaving his deejay chores at WPAY, Portsmouth, O. to hang his hat at WNMP, Evanston, Ill. . . .



GUY MITCHELL

Johnnie Pate skedded for February 6 opening at the Blue Note. Johnnie's new Salem LP, appropriately titled "Johnnie Pate At The Blue Note", to be released in conjunction with his opening. . . . Artists from the ICA Victor "March Of Dimes" Train spent a busy day in Chi trying to visit all the deejays and attend "March Of Dimes" party at the Black Orchid. . . . Lou Payne, formerly of ABC-TV here, getting a lot of attention in her new job as all night deejay at KWOX in St. Loo. Lou enjoys the distinction of being the only all nite GAL deejay in the country. . . . Liberace and brother, George into the Chez, 1/30. . . . Spider Webb suffering from bad case of telephonitis. It seems that fellow deejay, Reed Farrell, played Jackie Lee Cochran's new Decca waxing, "Ruby Pearl" on his WAIT morning show and asked the audience to telephone their reactions to this disk. However, instead of giving the station's number, Reed gave out Spider's home number and asked the audience to call there. Spider spent the whole morning answering one phone call after another. Decca's Don Foreman hopes that this reaction points toward a hit. . . . The Al Hibbler-Ted Heath-June Christy-Eddie Heywood package show due in at the Opera House on February 15th. . . . Stan Pat of RKO Unique, hoping to bring the Poni Tails into town because of their new record of "Your Wild Heart". Stan tells us that the Cleveland teenagers are due for their mid-year vacation from school and will try to get them here in between semesters. . . . Hamish Menzies and Georgia Carr pleasing the patrons at Mr. Kelly's. . . . Marty Faye had a guest in the person of Guy Mitchell t'other afternoon. The two discussed everything from A to Z.

HOLLYWOOD:

Jimmy Hilliard, head of Bally Records, in town for a few days. Label is now riding high with Betty Johnson's hit recording of "I Dreamed", which is getting top airplay locally. . . . Ditto Records' first release of "My Heart Has A Mind Of It's Own" received a Cash Box Best Bet and is getting the new label off to a good start. Owner Milton Mann reports that national distribution has just about been completed for all major markets. . . . Imperial Records' Bob Winn will be featured singing the background music for the new movie, "River's Edge" and will also record the tune for the West Coast label. . . . Capitol Records and George Shearing co-hosted a cocktail party for the press and deejays at the Hollywood Knickerbocker Hotel this past week. . . . Victor's Dottie Vance had to rescue Kuldip Singh from a mob of teenagers after his recent TV appearance on Peter Potter's Juke Box Jury. "Cool Dip" left with Henri Rene for the Victor March of Dimes Train back East, and a new single release is planned for the singer as soon as possible. . . . Dorothy Collins has covered a new Country tune, "I'm Gonna Live Some Before I Die" for Coral. Julie Losch bringing the single and Dorothy's new Coral Lp around to the local jockeys.



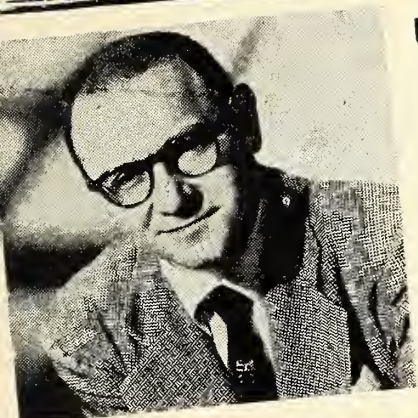
DOROTHY COLLINS

. . . KPOP's Clyde Caldwell featuring Hannah Haye's ragtime jazz single on the R-Dell label. . . . Tremendous reaction in Los Angeles to "The Goo Goo Bird Mambo" by The Ambassadors on the Motif label. Tune was inspired by Steve Allen's Goo Goo Bird, and the tune was featured on his Sunday night show. . . . Ray Anthony and his orchestra now playing weekends at the Hollywood Palladium, under the dancery's new policy of name bands on weekend dates only. . . . Tab Hunter back East visiting disk-jockeys with his hit Dot recording of "Young Love." Randy Wood plans an early Lp session for the movie star.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



BREAKING FAST!



Unique 385

"ALMOST PARADISE"

Lou Stein
b/w "SOFT SANDS"



Unique 383

"MOONSTRUCK IN MADRID"

Joe Leahy and his Orchestra
b/w "MY WILD AND RECKLESS HEART"



Point Records P-8 (Subsidiary of Unique Records)
(The Original)

"YOUR WILD HEART"

The Poni Tails
b/w "QUE LA BOZENA"



Unique 381 (Both Sides Breaking Big)

"LADIES AND GENTLEMEN OF THE JURY"

"DREAM LOVE" and

Polly Bergen (exclusive recording artist)

KING "WINNERS"

"HONKY TONK"
KING-4950

2 BIG HITS

"SLOW WALK"
KING-5000

AND NOW HIT #3 - BY THE GREAT...

**Bill Doggett
HONKY TONK (Vocal)**

KING 5001 — THIS IS A VOCAL VERSION!

NEW RELEASES

**BIG DADDY—KING 5013
BACON FAT b/w BAD BOY**

**CHRIS COLUMBO—KING 5012
OH YEAH! (Part 1-2)**

**KEN McDONALD—DE LUXE 6109
ONLY ME b/w GOOD, GOOD, GOOD**

BEST SELLERS

**LITTLE WILLIE JOHN—KING 5003
A LITTLE BIT OF LOVING b/w WILL THE SUN SHINE TOMORROW**

**LUTHER AND LITTLE EVA—KING 5010
LOVE IS STRANGE b/w AIN'T GOT NO HOME**

**ANNIE LAURIE—DE LUXE 6107
HAND IN HAND b/w IT HURTS TO BE IN LOVE**

**OTIS WILLIAMS AND HIS CHARMS—DE LUXE 6105
BLUES, STAY AWAY FROM ME b/w PARDON ME**

**THE MIDNIGHTERS—FEDERAL 12288
LET ME HOLD YOUR HAND b/w OOH BAH BABY**

**JAMES BROWN AND THE FAMOUS FLAMES—FEDERAL 12288
JUST WON'T DO RIGHT b/w LET'S MAKE IT**

**THE TEARDROPS
I PRAYED FOR LOVE
b/w
MY INSPIRATION
KING 5004**

**KENNY AND MOE
CAN'T HELP MYSELF
b/w
YOU'RE GONNA MISS ME
WHEN I'M GONE
DE LUXE 6101**

**EARL BOSTIC
HARLEM NOCTURNE
KING 4978**

**BUBBER JOHNSON
CONFIDENTIAL
KING 4988**

**BONNIE LOU
I WANT YOU
b/w
EASY LOVE, EASY KISSES
KING 5009**

**MAC CURTIS
THAT AIN'T NOTHIN'
BUT RIGHT
b/w
DON'T YOU LOVE ME
KING 4995**

**DON RENO - RED SMILEY
COUNTRY BOY ROCK N' ROLL
KING 5002**

DISTRIBUTED BY
KING RECORDS

KING - FEDERAL - DELUXE RECORDS



**Juke Box
Regional Record
Report**

The Top Ten Records — City by City

New York, N.Y.

1. Young Love (S. James)
2. Singing The Blues (Mitchell)
3. Banana Boat (Day-O) (H. Belafonte)
4. Green Door (J. Lowe)
5. Love Me Tender (E. Presley)
6. Blueberry Hill (F. Domino)
7. Love Is Strange (Mickey & Sylvia)
8. True Love (Crosby & Kelly)
9. Moonlight Gambler (F. Laine)
10. Love Me (E. Presley)

Pittsburgh, Pa.

1. Young Love (S. James)
2. Singing The Blues (Mitchell)
3. Moonlight Gambler (F. Laine)
4. Love Is Strange (Mickey & Sylvia)
5. Come Go With Me (Del-Vikings)
6. Banana Boat Song (Tarriers) (G. Hamilton IV)
7. Rose And A Baby Ruth (G. Hamilton IV)
8. Bad Boy (Jive Bombers)
9. Written On The Wind (4 Aces)
10. Can I Steal A Little Love (F. Sinatra)

Seattle, Wash.

1. Young Love (S. James)
2. Singing The Blues (Mitchell)
3. Love Is Strange (Mickey & Sylvia)
4. Don't Forbid Me (P. Boone)
5. Moonlight Gambler (F. Laine)
6. Dreamy Eyes (4 Preps)
7. Banana Boat (Day-O) (H. Belafonte)
8. Blue Monday (F. Domino)
9. Red Sails In The Sunset (T. Hunter)
10. Cinco Robles (R. Arms)

San Antonio, Texas

1. Moonlight Gambler (Laine)
2. Don't Forbid Me (P. Boone)
3. Singing The Blues (Mitchell)
4. Young Love (Crewcuts/Hunter)
5. Rose And A Baby Ruth (G. Hamilton IV)
6. Wisdom Of A Fool (5 Keys)
7. What's The Reason (Domino)
8. Garden Of Eden (J. Valino)
9. Foo's Rush In (Cadets)
10. Too Much (E. Presley)

Cincinnati, Ohio

1. Young Love (S. James)
2. Rose And A Baby Ruth (G. Hamilton IV)
3. Singing The Blues (Mitchell)
4. Banana Boat (Day-O) (H. Belafonte)
5. Love Me (E. Presley)
6. Banana Boat Song (Tarriers) (H. Belafonte)
7. Moonlight Gambler (F. Laine)
8. Too Much (E. Presley)
9. Green Door (J. Lowe)
10. Blueberry Hill (F. Domino)

Houston, Texas

1. Young Love (S. James)
2. Brown-Eyed Handsome Man (C. Berry)
3. Jim Dandy (L. Baker)
4. Banana Boat Song (Lawrence)
5. Moonlight Gambler (F. Laine)
6. Don't Forbid Me (P. Boone)
7. Blue Monday (F. Domino)
8. You Don't Owe Me A Thing (H. Belafonte)
9. Ain't Got No Home (Henry)
10. Follow Me (B. Williams)

Denver, Colo.

1. Singing The Blues (Mitchell)
2. Don't Forbid Me (P. Boone)
3. Young Love (T. Hunter)
4. True Love (Crosby & Kelly)
5. Blueberry Hill (F. Domino)
6. Banana Boat (Day-O) (H. Belafonte)
7. Love Me (E. Presley)
8. Moonlight Gambler (F. Laine)
9. Blue Monday (F. Domino)
10. Jamaica Farewell (Belafonte)

Chicago, Ill.

1. Young Love (T. Hunter)
2. Banana Boat Song (Tarriers)
3. Moonlight Gambler (F. Laine)
4. Rock-A-Bye Your Baby (J. Lewis)
5. Singing The Blues (Mitchell)
6. Don't Forbid Me (P. Boone)
7. Blueberry Hill (F. Domino)
8. Wringle Wrangle (Hayes/Parker)
9. Too Much (E. Presley)
10. Walking In The Rain (J. Ray)

Philadelphia, Pa.

1. Singing The Blues (Mitchell)
2. Gonna Get Along (Patience & Prudence)
3. Young Love (James/Hunter)
4. Banana Boat Song (Tarriers)
5. Rock-A-Bye Your Baby (J. Lewis)
6. Too Much (E. Presley)
7. Rose And A Baby Ruth (G. Hamilton IV)
8. Love Is Strange (Mickey & Sylvia)
9. Walking In The Rain (J. Ray)
10. Love Me Tender (E. Presley)

St. Louis, Mo.

1. Young Love (Hunter/James)
2. Banana Boat Song (Tarriers)
3. Don't Forbid Me (P. Boone)
4. I Dreamed (B. Johnson)
5. Singing The Blues (Mitchell)
6. Wringle Wrangle (Hayes/Parker)
7. Love Is Strange (Mickey & Sylvia)
8. Green Door (J. Lowe)
9. Greensleeves (Beverleys)
10. My Last Night In Rome (Motifs)

Baltimore, Md.

1. Young Love (James/Hunter)
2. Love Me (E. Presley)
3. Blue Monday (F. Domino)
4. Don't Forbid Me (P. Boone)
5. Too Much (E. Presley)
6. Singing The Blues (Mitchell)
7. Banana Boat Song (Tarriers)
8. Banana Boat (Day-O) (H. Belafonte)
9. Little By Little (Brown/Marlo)
10. Love Is Strange (Mickey & Sylvia)

Detroit, Mich.

1. Young Love (S. James)
2. Don't Forbid Me (P. Boone)
3. Love Is Strange (Mickey & Sylvia)
4. Banana Boat Song (Tarriers)
5. Too Much (E. Presley)
6. Jim Dandy (L. Baker)
7. Little By Little (N. Brown)
8. You Don't Owe Me A Thing (J. Ray)
9. Singing The Blues (Mitchell)
10. Who Needs You (4 Lads)

Minneapolis, Minn.

1. Young Love (James/Crewcuts)
2. Don't Forbid Me (P. Boone)
3. Moonlight Gambler (F. Laine)
4. Banana Boat Song (Tarriers)
5. Singing The Blues (Mitchell)
6. You Don't Owe Me A Thing (J. Ray)
7. Banana Boat (Day-O) (H. Belafonte)
8. Confidential (S. Knight)
9. True Love (Crosby & Kelly)
10. Too Much (E. Presley)

San Francisco, Calif.

1. Singing The Blues (Mitchell)
2. Green Door (J. Lowe)
3. Love Me Tender (E. Presley)
4. Banana Boat (Day-O) (H. Belafonte)
5. Blueberry Hill (F. Domino)
6. Walking In The Rain (J. Ray)
7. True Love (Crosby & Kelly)
8. Young Love (Hunter/James)
9. Cindy, Oh Cindy (E. Fisher)
10. Love Me (E. Presley)

Los Angeles, Calif.

1. Young Love (T. Hunter)
2. Banana Boat (Day-O) (H. Belafonte)
3. Singing The Blues (Mitchell)
4. Love Me Tender (E. Presley)
5. Green Door (J. Lowe)
6. Hey! Jealous Lover (Sinatra)
7. Too Much (E. Presley)
8. True Love (Crosby & Kelly)
9. Walking In The Rain (J. Ray)
10. Don't Forbid Me (P. Boone)

Milwaukee, Wisc.

1. Young Love (James/Hunter)
2. Moonlight Gambler (Laine)
3. Singing The Blues (Mitchell)
4. Banana Boat Song (Tarriers)
5. Since I Met You Baby (I. Joe Hunter)
6. I Dreamed (B. Johnson)
7. Banana Boat (Day-O) (H. Belafonte)
8. Gonna Get Along (Patience & Prudence)
9. Wringle Wrangle (B. Hayes)
10. Rock-A-Bye Your Baby (Lewis)

Kansas City, Mo.

1. Banana Boat (Day-O) (H. Belafonte)
2. Don't Forbid Me (P. Boone)
3. Moonlight Gambler (Laine)
4. Young Love (Hunter/Crewcuts)
5. Too Much (E. Presley)
6. Singing The Blues (Mitchell)
7. Since I Met You Baby (I. Joe Hunter)
8. Jamaica Farewell (Belafonte)
9. You Don't Owe Me A Thing (J. Ray)
10. Blue Monday (F. Domino)

Cleveland, Ohio

1. Young Love (James/Hunter)
2. Banana Boat Song (Tarriers)
3. Singing The Blues (Mitchell)
4. Jim Dandy (L. Baker)
5. Don't Forbid Me (P. Boone)
6. Love Is Strange (Mickey & Sylvia)
7. Too Much (E. Presley)
8. Blue Monday (F. Domino)
9. Playing For Keeps (Presley)
10. Banana Boat (Day-O) (H. Belafonte)

Boston, Mass.

1. Young Love (James/Hunter)
2. Singing The Blues (Mitchell)
3. Banana Boat Song (Tarriers)
4. Blue Monday (F. Domino)
5. On My Word Of Honor (Patterson)
6. Green Door (J. Lowe)
7. Moonlight Gambler (F. Laine)
8. Cinco Robles (R. Arms)
9. Hey! Jealous Lover (Sinatra)
10. Rose And A Baby Ruth (G. Hamilton IV)

Atlanta, Ga.

1. Young Love (S. James)
2. Singing The Blues (Mitchell)
3. Moonlight Gambler (F. Laine)
4. Banana Boat (Day-O) (H. Belafonte)
5. Jamaica Farewell (Belafonte)
6. True Love (Crosby & Kelly)
7. Green Door (J. Lowe)
8. Don't Forbid Me (P. Boone)
9. Too Much (E. Presley)
10. Banana Boat Song (Tarriers)

New Orleans, La.

1. Moonlight Gambler (F. Laine)
2. Singing The Blues (Mitchell)
3. Young Love (S. James)
4. Cindy, Oh Cindy (E. Fisher)
5. Rock-A-Bye Your Baby (J. Lewis)
6. Don't Forbid Me (P. Boone)
7. Hey! Jealous Lover (Sinatra)
8. Green Door (J. Lowe)
9. Banana Boat Song (Lawrence)
10. Blue Monday (F. Domino)

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AMERICA'S No. 1 POPULAR PIANIST

ROGER WILLIAMS

with Orchestra and Chorus



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PARADISE”**

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List Your Top Ten Pop Tunes Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
1.
2.
3.
4.
5.
6.
7.
8.
9.
10.

List Your Top Ten Country Tunes Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
1.
2.
3.
4.
5.
6.
7.
8.
9.
10.

List Your Top Ten Rhythm 'N Blues Records Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
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10.

NAME

FIRM

ADDRESS

CITY STATE



Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Three deejays at WHIL—Boston-Medford, Mass., have just completed their 2nd annual March Of Dimes Marathon broadcast. DJ's Jim Aylward, Bob Walsh and George Fennell were aired from the window of the Jordan Marsh department store in Malden. Models answered telephones and took donations. Guest stars Pat O'Day and Bill Hayes auctioned off various merchandise donated by Boston merchants. . . . Don Stewart (WKCT-Bowling Green, Ky.) took time out on his "Time Out" show to proudly announce the birth of an 8 pound baby daughter, born January 17th. . . . A year end popularity poll conducted by Sammy David (KRMD-Shreveport, La.) resulted in victories for



DON STEWART
(WKCT—Bowling Green, Ky.)

Chris Connor (Female Vocalist); Elvis Presley (Male Vocalist); McGuire Sisters (Female Vocal Group); The Platters (Male Vocal Group), and Les Baxter (Orchestra). Mel Torme recently guested on Sammy's show. . . . Paul Arnold (WRC-TV—Washington, D. C.), who runs his "Footlight Theater" on WRC-TV, has memorized over 600 folk songs. Paul learned such material, which he performs on the show, through his travels and from folklore libraries. . . . Younger Generation Platter Spinners: Clive Anderson (KLAC-Nashville, Tenn.) is an 18-year-old deejay who runs "High School Hit Parade" and "Dungaree Jamboree" on KLAC. Clive got his start by winning a deejay contest for teenagers held by KLAC. Currently a freshman at David Lipscomb College, Clive likes and believes he has found a home in radio. Celebrating his third year in radio and TV is 19-year-old Ron Leppig (KASI-Ames, Iowa). Ron, attending Iowa State College, has a popular Sunday afternoon show on which he features an entire LP. The deejay is also an engineer on WGN-TV, Special Advisor for his dormitory station, KMRI, and is also doing some work for WOI-TV, in Ames.

* * * * *

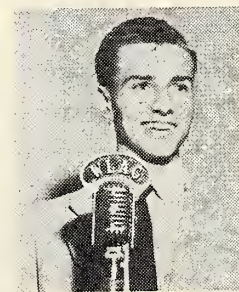
Dick (Ricardo) Sugar (WEVD-New York) will launch New York's first all Calypso show on Monday, January 28, at 5:30-6. This half-hour seg follows Sugar's popular daily Latin-American show. Dick (Ricardo) had a Calypso show back in 1954-55 but apparently was a little too premature. He'd like all companies with Calypso records to shoot them in for fast exposure. . . . Bill Davis (WLOW-Norfolk, Va.) besides managing Gene Vincent (Capitol), is back at WLOW running "Juke Box Party." For WLOW, Davis' show inaugurates a new policy whereby Davis will be spinning rock 'n roll plus popular



PAUL ARNOLD
(WRC-TV—Washington, D. C.)

music. Publishers and record companies are invited to send their new releases to Bill. Davis says a record that "has taken the area by storm" is "Comin' Home" by the Nutmegs on Herald. . . . Dave Sweet (WBSM-New Bedford, Mass.) has left for the Army. Dave would like to thank everyone in the industry who helped him and with whom he became friends. . . . Fred Parker (KOWB-Laramie, Wyo.) has taken over the "1340 Club" formerly conducted by Bob L. Clark. . . . David Dreis (WPGC-Washington, D. C.), newly moved to WPGC from KENT-Shreveport, La., has had a little difficulty getting his "thin southern blood" used to the cold, cold northeast. "Blue Jean Rhapsody" by Mark Fredericks (Dot) is, according to Dave, one of the most imaginative pop instrumentals he's ever heard. The disk is a rock 'n roll treatment of Gershwin's "Rhapsody In Blue," a fact continues Dave, that won't offend Gershwin lovers either. . . . A new segment has been added to Ray Golden's (KSTN-Stockton, Calif.) "RG Show." It's called "RG's Lunchbox," from 12 to 12:55 P.M. Monday thru Friday, and concerns an arrangement whereby a food dispensary in a hotel serves lunch to Ray while he is on the air each day. . . . Larry Kane (KNUZ-Houston, Tex.), a recent visitor to New York City, began an hour show on Saturday morning, Jan. 26th, from Foley's, a large department store in Houston. The show is aimed at the teens, and facilities are being arranged to handle a large audience that might gather and participate in the music show. . . . Barry Kaye (WJAS-Pittsburgh, Pa.) has inaugurated a new weekly dance to be held every Thursday, starting at 8:30 P.M., at the Bellfield YM & YHA in Oakland. The dance features Latin music and starred Noro Morales (RCA) at the opening January 24th.

* * * * *



CLIVE ANDERSON
(WLAC—Nashville, Tenn.)

The management of the Prom Ballroom in St. Paul invited the entire staff of WDGY—Minneapolis, Minn., wives and husbands, for a cocktail party and buffet dinner on Jan. 5th. WDGY staffers danced to the music of Ralph Marterie. . . . Gene Edwards (WRIT-Milwaukee, Wis.), who runs record hops, would appreciate pictures of various recording artists for use at the affairs. Larry Fischer, also of WRIT, took his microphone and disks to the Veterans' Administration Hospital in Wood, Wis., where he will undergo medical observation and continue his deejay activities. . . . Ed Bishop has been announced as manager of WEND, Baton Rouge, La. Ed will continue his daily platter spinning chores.

* * * * *

DJ's note: Send all future material to The Cash Box 1721 Broadway, New York 19, N. Y.

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Tagged FOR 2 BIG HITS!!



The Highlights

"TO BE WITH YOU"

b/w

"WILL I EVER KNOW"

Bally
1027 (7-1027)



Bob Carroll

"BUTTERFLY"

b/w

"LOOK WHAT YOU'VE DONE TO ME"

Bally
1028 (7-1028)

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THE GIRL CAN'T HELP IT

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YOUNG LOVE
SONNY JAMES
EAP 1-827

EXCITING NEW SINGLES



GUY LOMBARDO

and His Royal Canadians
I WON'T LET YOU OUT OF MY HEART
THE TEARS IN YOUR EYES
record no. 3613

THE JODIMARS

CLOUD 99
LATER
record no. 3633

ELLA MAE MORSE

with Orch. Cond. by Nelson Riddle
PUT YOUR ARMS AROUND ME, HONEY
A LONG TIME AGO
record no. 3638

TOMMY SANDS

HEP DEE HOOTIE
(Cutie Wootie)
TEEN-AGE CRUSH
record no. 3639

THE BIG BEN BANJO BAND

JAPANESE SANDMAN
PEG O' MY HEART
record no. 3636

TEX RITTER

Orch. & Chorus Cond. by Pete King
I LEANED ON A MAN
(From the Warner Bro. Picture "The Big Land")

CHILDREN AND FOOLS
record no. 3640

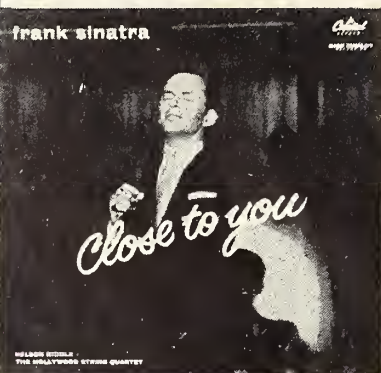
JIMMY BRYANT with SPEEDY WEST

THE NIGHT RIDER
ROLLING SKY
record no. 3635

CLIMBING FAST

CLOSE TO YOU

FRANK SINATRA
Orchestra conducted by
NELSON RIDDLE
W-789



The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		Pos. Last Week
1	YOUNG LOVE SONNY JAMES (Capitol)—TAB HUNTER (Dot)	1
2	BANANA BOAT SONG TARRIERS (Glory)	2
3	DON'T FORBID ME PAT BOONE (Dot)	4
4	SINGING THE BLUES GUY MITCHELL (Columbia)	3
5	I DREAMED BETTY JOHNSON (Bally)	5
6	BANANA BOAT (DAY-O) HARRY BELAFONTE (RCA Victor)	2
7	MOONLIGHT GAMBLER FRANKIE LAINE (Columbia)	6
8	TOO MUCH ELVIS PRESLEY (RCA Victor)	32
9	CINCO ROBLES RUSSELL ARMS (Era) PAUL & FORD (Capitol)	8
10	YOU DON'T OWE ME A THING JOHNNIE RAY (Columbia)	21
11	BLUEMONDAY FATS DOMINO (Imperial)	23
12	LOVE ME ELVIS PRESLEY (RCA Victor)	7
13	GREEN DOOR JIM LOWE (Dot)	10
14	A ROSE AND A BABY RUTH GEORGE HAMILTON IV (ABC-Paramount)	9
15	ROCK-A-BYE YOUR BABY WITH A DIXIE MELODY JERRY LEWIS (Decca)	20
16	WHO NEEDS YOU FOUR LADS (Columbia)	18
17	LOVE IS STRANGE MICKEY & SYLVIA (Groove)	19
18	HEY! JEALOUS LOVER FRANK SINATRA (Capitol)	11
19	SINCE I MET YOU BABY IVORY JOE HUNTER (Atlantic)	14
20	TRUE LOVE CROSBY & KELLY (Capitol)	15

21) CAN I STEAL A LITTLE LOVE. 22) JAMAICA FAREWELL. 23) JIM DANDY. 24) WRINGLE WRANGLE. 25) GONNA GET ALONG WITHOUT YOU NOW. 26) ON MY WORD OF HONOR. 27) LOVE ME TENDER. 28) BLUEBERRY HILL. 29) MARIANNE. 30) GREENSLEEVES. 31) TWO DIFFERENT WORLDS. 32) JUST WALKING IN THE RAIN. 33) LITTLE BY LITTLE. 34) WITHOUT LOVE. 35) AIN'T GOT NO HOME. 36) KNEE DEEP IN THE BLUES. 37) CINDY, OH CINDY. 38) TAKE ME BACK BABY. 39) WISDOM OF A FOOL. 40) GOOD-NIGHT MY LOVE. 41) WRITTEN ON THE WIND. 42) ANASTASIA. 43) BABY DOLL. 44) MAMA FROM THE TRAIN. 45) ONE IN A MILLION. 46) WHAT'S THE REASON I'M NOT PLEASING YOU. 47) SLOW WALK. 48) YOUR WILD HEART. 49) YOU ARE MY FIRST LOVE. 50) I MISS YOU SO; I LOVE MY BABY; GARDEN OF EDEN; GIVE ME.

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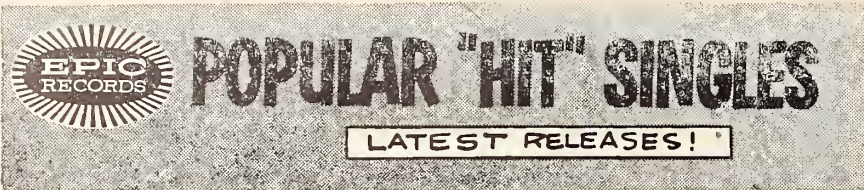
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BILL BUCHANAN & DICK GOODMAN

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b/w

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WHAT YOU'RE DOIN'

EPIC 9197 & 5-9197

This one is happening!



eileen
barton

(Orchestra under the direction of MARION EVANS)

THE BEAN
SONG

(Which Way To Boston)

b/w

QUE PASA, MY LOVE

EPIC 9198 & 5-9198

CHICAGO, ILL.—Art Talmadge, vice-president of Mercury Records last week announced a special LP offer to dealers:

Effective immediately and through February 28th, all Mercury 12" long-play albums will be sold at a 10 per cent discount to dealers. This discount applies to all Mercury albums released until February 28th, which are now available in the Mercury catalog. In addition, dealers will be given deferred billing for sixty days from the date of the invoice.

The discount applies to LP's under the Mercury, EmArcy and Mercury Olympian monikers. It will also apply to the label's deluxe packages "Swan Lake" and "Sleeping Beauty".

Mercury's latest albums, just released, and included under the discount offer are: "Sarah Vaughan Sings Great Songs From Hit Shows", a 2-12" LP package expected to be one of the label's all-time best selling LP's; "Let's Cha Cha Cha"—Hector Rivera; "Dreamland, U. S. A."—Hal Mooney;

"Josh White Blues"—Josh White; "Two-A-Day At The Palace"—Blossom Seeley & Benny Fields (this LP will be kicked off when the artists appear on the February 13th "Ed Sullivan" CBS TV show); "An Englishman Sings American Folk Songs"—Lonnie Donnegan; two EmArcy disks: "Jazz Abroad"—Roy Harris & Quincy Jones; "Bill Harris"—Bill Harris; and one Mercury Olympian classical release: "The Tale Of Pinocchio" (Rogers)/Fantasy Variations On A Theme Of Youth" (Hanson)/"The Bright Land" (Triggs). This recording features Howard Hanson conducting the Eastman-Rochester Symphony Orchestra with Marjorie Truelove MacKown, narrator.

Some of Mercury's current best selling LPs are: "The Platters" Vol. 2 and Vol. 1; Tchaikovsky: 1812 Overture recorded by the Minneapolis Symphony Orchestra under the baton of Antal Dorati; and Chausson: Symphony in B Flat Major by the Detroit Symphony Orchestra with Paul Paray at the helm.

Frank Music Shifts Personnel

NEW YORK—In line with the expanding operations of Frank Music Corp. and its affiliated companies, Herb Eiseman, general manager, announced last week that in March, Stu Ostrow, currently heading up Frank Music's Hollywood office returns to New York, promoted to an executive assistant post. Joe Linhart of the New York office moves to Hollywood to take over the West Coast operation. Charles Janoff continues as the professional representative in the New York office.

Frank Music's affiliated companies are: Frank Distributing Corp., Frank Productions, Inc., Saunders Publications, Inc., Empress Music Inc., Audubon Music, Inc., Desilu Music Corp., Liberty Songs, Inc. and Globarry Music, Inc.

Sanford Clark Ends 3 Year Air Force Hitch

HOLLYWOOD—Dot recording artist, Sanford Clark, whose hit record "The Fool" catapulted him into sudden fame, was honorably discharged last week from the U.S. Air Force at Phoenix, Ariz., with the rating of Airman 1st/c. Clark has completed three years in the service.

"The Fool" was the first recording Clark ever made, and became a top seller immediately after its release. His latest Dot disk is titled "Ooh Baby," b/w "9-Pound Hammer." "The Fool" and "Ooh Baby" were both written by Clark's personal manager Lee Hazelwood, a Phoenix disk jockey. "9-Pound Hammer" was written by Merle Travis, author of "16 Tons." Sanford Clark's immediate plans include a personal appearance tour of Florida, starting in Miami, Feb. 16.

Greeting the Fans



CHICAGO—Pictured above, greeting his many fans, at The Music Box One-Stop, 1/13, is Sonny James, Capitol recorder. Sonny's wax of "Young Love" is getting considerable action on all charts.

Pictured with Sonny and a host of teens is Jim Lounsbury, WGN deejay; Jack Krug, James O'Dwyer, and Marge Heffe, all of The Music Box.

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 THE ORIGINAL on CAMEO
 And It's Taking The
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by CHARLIE GRACIE

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 BERNIE LOWE

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b/w "NINETY-NINE WAYS"

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Joe Reisman . . . RCA Victor 47-6740
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BMI Presents Citations Of Achievement To R&B Hitmakers

Sensation Down Under



AUSTRALIA—"American recording stars outdraw motion picture and TV personalities in Australia because radio is that country's biggest entertainment medium," says Stan Freberg who just returned from a record smashing personal appearance tour of Australia.

Freberg, who was featured in "The Big Show" which included Don Cornell, Buddy Rich, Joe "Fingers" Carr and the Nilsson Twins, was originally scheduled for the usual eight-day tour of major Australian cities, but socko sellout crowds lengthened it to 15 days, plus a return engagement 3½ weeks later as guest star on the Frankie Laine show.

Much credit for his success is attributed to his records and Aussie DJ's, explains Freberg. "Movie houses are not updated nor equipped to handle American movies on a large scale, and television was just coming in when I was there. So Australians rely on radio as their biggest means of entertainment. Programming on most stations is centered around disk jockey shows and virtually 90% of all records played are American. As a result some of their biggest personalities are disk jockeys." Freberg goes on to say that everywhere he went, Sydney, Melbourne, Adalai, etc., people would recite the lyrics of his records without always knowing what the words meant.

"In fact," says Freberg, "one man asked me where I got the idea to satirize a police investigation on 'St. George And The Dragonet.' Never having seen TV they did not know who Jack Webb was when I tried to explain."

Australians idolize recording artists the way Americans do movie stars, says Freberg. This is the reason Frank Sinatra, Nat "King" Cole and Johnnie Ray are such big attractions over there.

Pointing up his smash success even further, is the fact that this was the first personal appearance tour Freberg has ever made: "Previously he has been seen only in rare nitery appearances in the U. S. His act included "mad," visual performances of some of his satirical hits of Capitol, such as "St. George And The Dragonet," "Try," "Heartbreak Hotel," and "John and Marsha."

"Big Show" promoter Lee Gordon summed it up in a letter to Freberg saying, "The Australians think you are one of the funniest men they have ever seen and for this type of show you racked up the highest box office take in the history of the country." Gordon has also offered Freberg a 5-year contract for Australia and England.

Currently the humorist is preparing a new single record for Capitol for

NEW YORK—BMI tendered a special luncheon last Wednesday, January 23, at which the writers and publishers of hit songs in the Rhythm and Blues field in 1956 were honored with citations of achievement. The luncheon took place at the Hotel Pierre and was the first time that BMI had held such a function for R&B. Previously it had given similar citations to the Pop and Country writers and publishers. BMI plans to give this luncheon on a yearly basis.

At the same function, BMI not only gave awards, but was also the recipient of a special Cash Box Award for placing first with a BMI song in every category of the Eleventh Annual Cash Box Poll. In the Pop category, it was "Don't Be Cruel"; in R&B it was "Fever"; and in Country it was "Crazy Arms".

Following is a list of the songs, writers and publishers that were honored:

- "Let The Good Times Roll"—Aladdin Music Publications—Leonard Lee
- "I'll Remember (In The Still Of The Night)"—Angel Music, Inc.—Fred Parris
- "Don't Start Me Talkin'"—Arc Music Corp.—Sonny Boy Williamson
- "Speedoo"—Benell Music Publishing Co.—Esther Navarre
- "Slippin' and Slidin'"—Bess Music, Inc.—Venice Music, Inc.—Richard W. Penniman, Albert Collins, Edwin Bocage, James Smith
- "Honky Tonk"—Billace Music Co.—Billy Butler, Bill Doggett, Henry Glover, Clifford Scott, Shep Shepard
- "All Around The World"—Clifton Music Co.—Titus Turner
- "All By Myself"—Commodore Music Corp.—Reeve Music Company—Antoine Domino, David Bartholomew
- "Bo Weevil"—Commodore Music Corp.—Reeve Music Co.—Antoine Domino, David Bartholomew
- "I'm In Love Again"—Commodore Music Corp.—Reeve Music Co.—Antoine Domino, David Bartholomew
- "Poor Me"—Commodore Music Corp.—Reeve Music Co.—Antoine Domino, David Bartholomew
- "So Long"—Commodore Music Co.—Reeve Music Co.—Antoine Domino, David Bartholomew
- "Witchcraft"—Commodore Music Corp.—Reeve Music Co.—Pearl King, David Bartholomew
- "Ain't That Lovin' You Baby"—Conrad Publishing Co.—Jimmy Reed
- "Oh What A Night"—Conrad Publishing Co.—Marvin Junior, John

February release; his first album, "A Child's Garden Of Freberg," is scheduled for April release; he is preparing a second album to be recorded in April for September release; and he is writing a TV series which he will also produce and star in for one of the networks.

- Funches
- "Why Don't You Write Me"—Golden State Songs—Laura Hollins
- "Blue Suede Shoes"—Hi-Lo Music—Hill & Range Songs, Inc.—Carl Lee Perkins
- "Drown In My Tears"—Lois Music Publishing Co.—Henry Glover
- "Fever"—Lois Music Publishing Co.—John Davenport, Eddie Cooley
- "Need Your Love So Bad"—Lois Music Publishing Co.—Willie John
- "Please Please Please"—Lois Music Publishing Co.—James Brown, Johnny Terry
- "Treasure Of Love"—Mondument Music, Inc.—Progressive Music Publishing Company—Joe Shapiro, Lou Stallman
- "Why Do Fools Fall in Love"—Patricia-Kahl Music Publishing Co.—George Goldner, Frankie Lyman
- "I Want You To Be My Girl"—Patricia-Kahl Music Publishing Co.—George Goldner, Richard Barrett
- "Stranded In The Jungle"—Peer International Corp.—Shag Publications—James Johnson, Ernestine Smith
- "I Want You, I Need You, I Love You"—Elvis Presley Music Co., Inc.—Ira Kosloff, Maurice Mysels
- "Love Me Tender"—Elvis Presley Music Co.—Vera Matson, Elvis Presley
- "Devil Or Angel"—Progressive Music Publishing Co.—Blanche Carter
- "Hide And Seek"—Progressive Music Publishing Co.—Paul Winley, Ethel Byrd
- "I Can't Love You Enough"—Progressive Music Publishing Co.—Dorian Burton, Howard Plummer, Jr., Lavern Baker
- "Love, Love, Love"—Progressive Music Publishing Co.—Sid Wyche, Teddy McCrae, Sunny David
- "Play It Fair"—Progressive Music Publishing Co.—Bill Campbell
- "Seven Days"—Progressive Music Publishing Co.—Carmen Taylor, Willis Carroll
- "Steamboat"—Progressive Music Publishing Co.—Buddy Lucas
- "It's Too Late"—Rush Music Company—Progressive Music Publishing Co.—Chuck Willis
- "Don't Be Cruel"—Shalimar Music Corp.—Elvis Presley Music, Inc.—Otis Blackwell, Elvis Presley
- "Hands Off"—Tollie Music, Inc.—Jay McShann, Priscilla Bowman
- "Heartbreak Hotel"—Tree Publishing Co., Inc.—Mae Boren Axton, Tommy Durden, Elvis Presley
- "The Green Door"—Trinity Music, Inc.—Bob Davie, Marvin Moore
- "Long Tall Sally"—Venice Music, Inc.—Enotris Johnson, Robert A. Blackwell, Richard Penniman
- "Rip It Up"—Venice Music, Inc.—Robert A. Blackwell, John Marascalco
- "Those Lonely, Lonely Nights"—Venice Music, Inc.—John Vincent
- "Tutti Frutti"—Venice Music, Inc.—Dorothy La Bostrie, Joe Lubin, Richard Penniman

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Granz Combines Various Labels Under Verve

HOLLYWOOD — In an expansion and consolidation move, Norman Granz announced that the various labels in the Granz enterprises will be combined under the Verve label. Contained in the Verve label will be a Clef Jazz series and a Down Home series, the latter featuring Dixieland releases. Bernie Silverman, vice-president in charge of sales, is now in the process of setting up single distribution outlets for Verve in all major markets. In most cases, distributors will be those formerly handling either the Verve label or the Clef and Norgran labels. In all cases where distributors are terminated, Verve will pick up their inventory.

Founded a little over a year ago,

the Verve label became firmly established with a catalogue of best selling albums, such as the "Ella Fitzgerald Sings The Cole Porter Song Book" package and has been represented on the best selling charts for the last several weeks with the Jane Powell waxing of "True Love". Set for early release are: the "Ella Fitzgerald Sings The Rodgers and Hart Songbook" package; the sound track album from the Fred Astaire movie, "Funny Face"; the sound track from "The Wild Party", recorded by Buddy Bregman, who also wrote the score for the movie; and an original cast album from the up-coming NBC-TV Spectacular, "Ruggles of Red Gap".

Epic Contest Offers Trip To Cuba

NEW YORK—Epic Records this week announced its plans for a contest to be conducted among the salesmen of its distributors.

The contest will be centered around its album "Touch of Cuba" and the winner will receive a round trip from New York to Cuba with all expenses paid for four days. The second prize will be a round trip from New York to Cuba, but no expense allotment has been made.

During contest time each distributor must make a purchase of "Touch of Cuba" in accordance with his market potential. At least three major Epic popular dealer windows are required to enter the contest. The travel scene with "Touch of Cuba" should predominate as a theme. The three or more photographs of such dealer windows must be submitted on or before March 15. All entries will be judged by Cubana Airlines and Epic Records.

Epic Records will supply Covers, Marimbas, Cuban tourist posters, post cards, Cuban stamps and flight packs as sales aids.

Walt Hayum is in charge of the contest and can be contacted at Epic Records in New York City.

Joe Kolsky To Europe

NEW YORK — Joe Kolsky, Gee, Rama, Roulette and Tico Records, planes to London this week for a seven to ten day stay.

Kolsky plans to visit London and Paris to set up a deal for world-wide distribution of the Tico catalogue. His Gee and Rama labels are currently distributed by EMI.

It is also possible that he will make some arrangements for the Roulette label. The new record company looks like it could have a hit with its first release, "I'm Stickin' With You" by Jimmy Bowen. A number of cities are already reporting good action.

Romeo Issues Dean LP

HOLLYWOOD — Romeo Records last week released an album of the late James Dean playing bongo drums with accompanying flutist Bob Romeo. The recordings were made in 1954 at a Hollywood nightclub frequented by Dean and his voice can be heard on the disk as he speaks with Romeo. The record is being made available on both a 10 inch LP and on a 45 EP.

Denise Lor Into Persian Room

NEW YORK—Denise Lor, the regular vocalist-comedienne of Gary Moore's daily TV program, who waxed the best-selling disk "If I Give My Heart To You," opens a four week engagement at the Persian Room of the Hotel Plaza on February 6.

Miss Lor will offer Persian Room patrons a forty minute act which will include songs in French and English, special material, a capsule version of a Broadway musical and her impersonations of Judy Garland, Ethel Merman and other top personalities.

Moore has assigned his six TV writers to help script Miss Lor's act along with Phil Moore. Mervyn Nelson will stage the offering with Marty Gold doing the arranging.

Miss Lor's latest record on the Liberty label is "This Much I Know," from "Happy Hunting", b/w "If You See My Love."

U.S. Steel To Present Musical TV Shows

NEW YORK — Marshall Jamison, executive producer of "The U. S. Steel Hour" on CBS-TV, in conjunction with the Theater Guild, will present the first in a series of musical spectacles on the program beginning in March. The first in the series, titled "A Drum Is A Woman", is a history of jazz featuring Duke Ellington and his Columbia recording orchestra, with Ellington penning an original musical score which he'll also conduct and narrate. Ellington, recently recorded an album "A Drum Is A Woman", which will be released in February on Columbia to help promote his appearance on the U. S. Steel TV Hour. Jamison is also negotiating with singer Nat "King" Cole to star in his own Calypso musical revue shortly after Ellington's video stint.

Carroll Does Transcription

NEW YORK—David Carroll and his Orchestra have been signed for a transcription date by Standard Radio Transcription Services, Inc., it announced last week by Milton Blink, President of Standard.

This Mercury recording maestro will record for the Standard "Shorty-Tunes" release that will be presented as the NARTB National Convention special at the 1957 show at the Conrad Hilton Hotel in Chicago.

Columbia Launches New Advertising Campaign

NEW YORK — Columbia Records has adopted a radically new advertising format and has expanded media coverage greatly in the firm's 1957 consumer program, according to an announcement made last week by the Advertising and Sales Promotion Director, Arthur Schwartz.

The "New Look" is designed to yield greater flexibility in keying the "sound of genius" to outstanding products in current release. A development of the "sound of genius" program, which features one classical artist in each ad, the "new look" incorporates distinguished pop artists as well in its multi-panel presentations.

The media schedule includes The New Yorker; Holiday; Esquire; New York Times; Atlantic; Harpers; Saturday Review; Schwann and The Long Player.

Schwartz stressed the "adaptability" of the new format to "point of sale" supporting material such as counter cards, streamers, mailers, and other closely intergraded tools to be supplied dealers.

The format and theme of the "New Look", with alternating, column length panels (every other panel reversed), will also be carried out in Columbia's trade and business paper advertising.

The first ad of the new series kicked off in the January 26th issue of the New Yorker.

Myers Into Management

PHILADELPHIA—James E. Myers has added personal management to his activities by signing Jimmy Byron, impressionist, vocalist and comic.

Myers signed the Suez-Rothbard office to handle bookings and is negotiating with several recording companies for Byron's services.

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"TEEN AGE CRUSH"

CAPITOL # 3639

CENTRAL SONGS, INC.

6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF. HOLLYWOOD 1-9347

A New Release!

Frank Lauria

"You Are Far Away"

b/w

"Speak To Me Loved One"

VITA # 150

VITA RECORDS

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Cinemascope Production

"ANASTASIA"



LEO FEIST, INC.

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The Hilltoppers

singing

"MARIANNE"

b/w

"YOU'RE WASTING YOUR TIME"

Dot 15537

DOT RECORDS

Sunset and Vine, Hollywood, Calif.

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Climbing!

Sherry Parsons

"WHISPERING HEART"

Jubilee 5265

Jubilee

Jubilee Records

1650 Broadway, New York City

THE BEAN SONG

Eileen Barton—Epic

Eddie Ames—

RCA Victor

AMERICAN MUSIC, INC.

9109 SUNSET BLVD., HOLLYWOOD, CALIF.

TAKING OFF!

RUTH & AL

5414

"HELLO BABY"

"REAL GONE PARTY"

Imperial Records

Watch For New Release By

Kirby Allan

"The Heart Of A Woman"

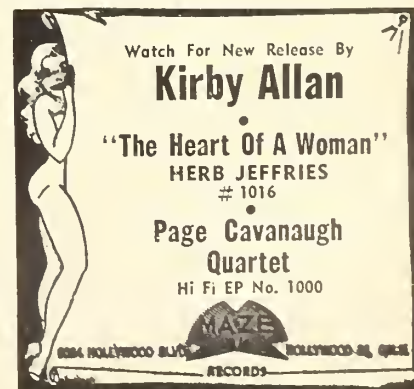
HERB JEFFRIES

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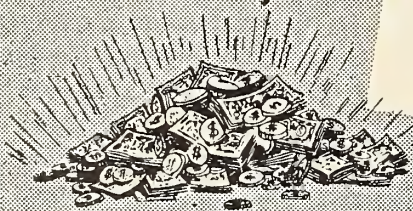
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ADDRESS
CITY ZONE STATE

RCA Victor Announces Change In "Save-On-Records" Program

NEW YORK—A new merchandising concept of its "Save-On-Records" program, making it possible for a dealer to receive a 38 percent markup, was announced last week by RCA Victor. The changes become effective March 1, the first anniversary of the program.

"In its year of operation the 'Save-On-Records' program has proved itself capable of increasing store traffic with the net result that the dealer realized increased volume and increased profits," said John G. Trifero, Manager Personal Music Service.

"The revisions are refinements developed after an extensive survey of dealers. They are aimed primarily at bringing even more new traffic to the dealer's store."

- The changes:
1. Dealer will make a normal profit on monthly selections.
 2. Monthly SOR albums will be available at the dealers' counter. Formerly, the consumer received his album through the mail, after the dealer had forwarded a certificate to the factory.
 3. The consumer will be able to buy three, rather than two albums a month, at \$2.98 each.
 4. The customer will be given a choice from two bonus albums in the months of July and October. Formerly there was only one bonus album offered in each of those two months.
- Monthly SOR offerings on 45 Extended Play under the new system

will be released as three single EP's rather than as multiple pocket sets.

To kick off the revised program, RCA Victor's SOR selections in March will be "An Evening With Belafonte," as the pop selection; "Polka Dots and Moonbeams," by the Johnny Hamlin Quintet (jazz); and Vladimir Horowitz's recording of Beethoven's "Moonlight" and "Waldstein" sonatas, classical.

Under the Save-On-Records plan, the consumer buys from his dealer for \$3.98 a book containing 15 coupons. His purchase immediately entitles him to select any \$3.98 RCA Victor album in stock at his dealer. The other coupons, one for July and one for October, enable the customer to receive two additional free albums, making a total of three free albums in a year's time.

Each of the other coupons entitles the customer to buy up to three \$3.98 pre-selected albums each month for one year at \$2.98 per record. One pop, one jazz and one classical album are offered each month.

"In this way the dealer is able to build an invaluable mailing list. It also assures him that his store imprint will get into the consumer's hand each month, via the SOR bulletin that lists all top RCA Victor releases.

"These innovations not only give plus benefits to the consumer," said Trifero, "but also offer increased profits to the dealer."

Prices mentioned here are manufacturer's Nationally Advertised prices.

The Big 3 Completing Plans With Feldman-Francis, Day & Hunter Firms

NEW YORK—The new combine of Francis, Day & Hunter-B. Feldman-Robbins Music Ltd. are progressing plans to stimulate representation and exchange of materials with American, British and other foreign publishers. Such plans were discussed by Fred Day and Mickey Scopp, respective heads of Francis Day & Hunter and The Big 3 publishing group during Scopp's recent visit to London with Julian Abeles to close the Francis Day & Hunter deal.

B. Feldman-Francis, Day & Hunter will soon organize and activate a company in the United States to exploit its copyrights and to represent other British and foreign catalogs in this country. The Big 3 Music Corporation will probably handle selling and management arrangements for the new set up.

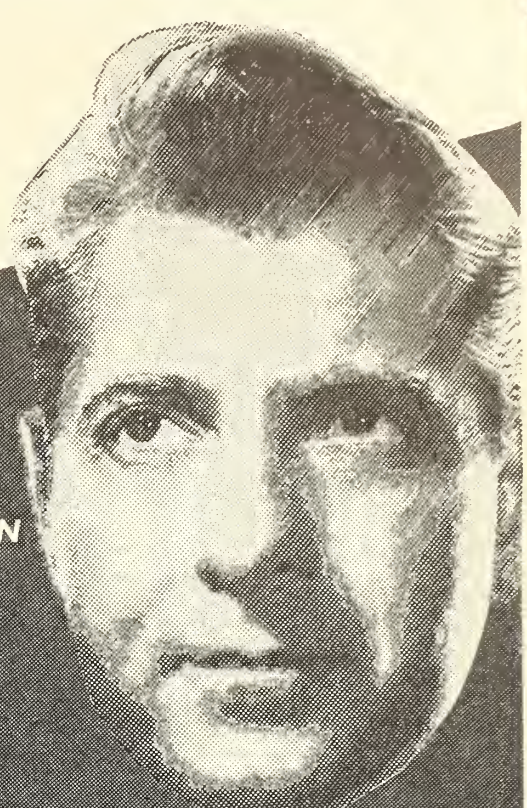
Feldman-Francis, Day in London are also stepping up their exploitation

activities to attract American and other foreign publishers for British and Continental representation. A deal is in process for Feldman in London to handle British rights for the American catalog of Joy Music. Feldman of London already handles a substantial block of music from the catalogs of Music Publishers Holding Company and other important American publishers in the British and French territories. The new combine (Francis, Day & Hunter-B. Feldman and Robbins Music Ltd.) will continue to use its Continental chain of affiliates to handle exploitation outside the British territory. In addition the new combine proposes to make available to independent foreign publishers sufficient material to attract their music on an exchange basis.

Mickey Scopp and Fred Day are expected to confer again in New York or London, soon, to further the plans of the new combine.

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sings	sings
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b/w	b/w
"EVER LOVIN' FINGERS"	"MY BABY'S GONE"
ROULETTE 4001	ROULETTE 4002
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1308

ANDY WILLIAMS

sings

BUTTERFLY

b/w

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1307

THE CHORDETTES COME HOME TO MY ARMS (FIFI'S) WALKIN' THE POODLE

1306

THE HARVEY BOYS MARINA GIRL NOTHING IS TOO GOOD FOR YOU

1305

TOMMY FURTADO ISABELLA SUN TAN SAM



cadence RECORDS

Columbia Offers Hi-Fi Package: Console, Diamond Needle, 5 New LPs

NEW YORK—Columbia Records Phonograph Division last week announced the firm's first big 1957 console models promotion which permits dealers to offer a "big buy" on a package purchase of five current Columbia Lp's, a Columbia precision-ground diamond needle and any Columbia console model phonograph. Columbia is calling the program: "the Complete High Fidelity Home Entertainment Package."

Keying the entire campaign to the dealer level, Columbia is making available a full line of supporting materials including giant streamers, two-color self-mailers, counter cards and display cards. Co-op advertising for this campaign, it is stressed, is designed to accommodate the individual requirements of the dealer. Radio and television scripts, in addition to newspaper mats of three sizes are being provided.

The packet of Columbia's Lp's is colorfully wrapped and bears the teaser title: Phonograph Surprise. Columbia emphasized that these records would be selected from the company's best sellers in current release.

Capitol Signs Merry Macs

NEW YORK—The Merry Macs have been signed by Capitol Records to do an LP (12 songs). While details of the contract have not yet been revealed, it was announced that the contract is for one year with five one-year options to follow.

The Merry Macs, who will be appearing at the Thunderbird Hotel in Las Vegas for three weeks commencing February 7, will cut their album in Capitol's Hollywood studios. General Artists Corporation, with whom The Macs are signed, handled the Capitol deal.

Garthwaite On Decca Board

NEW YORK — Albert A. Garthwaite, President of Lee Rubber and Tire Corporation, has been elected a Director of Decca Records, Inc., according to an announcement by Milton R. Rackmil, President.

Garthwaite, in addition to being a Director of Lee Rubber and Tire, is also on the Boards of The Gillette Company, Philadelphia Electric Company, Universal Pictures Company, Inc., and Central-Penn National Bank, Philadelphia. He is a Director of the Rubber Manufacturers Association and the Pennsylvania State Chamber of Commerce, as well.

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Top Selling Records

Reported by

Retail Outlets

From Coast to Coast

MELODY SONG SHOPS, INC. Brooklyn, N. Y.

- 1. Love Is Strange (Mickey & Sylvia)
2. Singing The Blues (Mitchell)
3. Rock-A-Bye Your Baby (J. Lewis)
4. You Don't Owe Me A Thing (J. Ray)
5. I Dreamed (B. Johnson)
6. Just In Time (T. Bennett)
7. Can I Steal A Little Love (F. Sinatra)
B. Gonna Get Along (Patience & Prudence)
9. Green Door (J. Lowe)
10. Who Needs You (4 Lads)

BUDISCO ONE STOP Miami, Fla.

- 1. Singing The Blues (Mitchell)
2. Young Love (S. James)
3. Banana Boat Song (Tarriers)
4. Moonlight Gambler (F. Laine)
5. Knee Deep In The Blues (G. Mitchell)
6. Too Much (E. Presley)
7. Playing For Keeps (Presley)
B. You Don't Owe Me A Thing (J. Ray)
9. Blue Monday (F. Domino)
10. Don't Forbid Me (P. Boone)

LYRIC NEWS & REC. SHOP Indianapolis, Ind.

- 1. Banana Boat (Day-O) (H. Belafonte)
2. Rose And A Baby Ruth (G. Hamilton IV)
3. Singing The Blues (Mitchell)
4. Blueberry Hill (F. Domino)
5. Green Door (J. Lowe)
6. Cindy, Oh Cindy (E. Fisher)
7. Young Love (S. James)
B. Hey! Jealous Lover (Sinatra)
9. Too Much (E. Presley)
10. Moonlight Gambler (F. Laine)

GRAYMART MUSIC SHOP Morristown, N. J.

- 1. Young Love (James/Hunter)
2. Too Much (E. Presley)
3. Singing The Blues (Mitchell)
4. Moonlight Gambler (F. Laine)
5. Don't Forbid Me (P. Boone)
6. Walking In The Rain (J. Ray)
7. Blue Monday (F. Domino)
B. Green Door (J. Lowe)
9. Blueberry Hill (F. Domino)
10. Love Is Strange (Mickey & Sylvia)

MUSIC SALES CORP. Augusta, Ga.

- 1. Too Much (E. Presley)
2. Young Love (S. James)
3. Singing The Blues (Mitchell)
4. Love Me Tender (E. Presley)
5. Blueberry Hill (F. Domino)
6. Ain't Got No Home (Henry)
7. Green Door (J. Lowe)
B. Cindy, Oh Cindy (E. Fisher)
9. Since I Met You Baby (I. J. Hunter)
10. Rose And A Baby Ruth (G. Hamilton IV)

COMER'S RECORD NOOK San Antonio, Tex.

- 1. Young Love (Crewcuts)
2. Rose And A Baby Ruth (G. Hamilton IV)
3. Don't Forbid Me (P. Boone)
4. Too Much (E. Presley)
5. Singing The Blues (Mitchell)
6. Moonlight Gambler (F. Laine)
7. Wonderful, Wonderful (J. Mathis)
B. Dreamy Eyes (4 Preps)
9. I Knew From The Start (Moonglows)
10. What's The Reason (Domino)

RADIO DOCTORS Milwaukee, Wisc.

- 1. Young Love (Hunter/James)
2. Since I Met You Baby (I. J. Hunter)
3. Wringle Wrangle (B. Hayes)
4. Moonlight Gambler (F. Laine)
5. I Dreamed (B. Johnson)
6. Rock-A-Bye Your Baby (J. Lewis)
7. You Don't Owe Me A Thing (J. Ray)
B. Gonna Get Along (Patience & Prudence)
9. Take Me Back Baby (G. Mitchell)
10. Don't Knock The Rock (B. Haley)

CRITTENTON'S Chicago, Ill.

- 1. Young Love (T. Hunter)
2. Banana Boat Song (Tarriers)
3. Singing The Blues (Mitchell)
4. Rock-A-Bye Your Baby (J. Lewis)
5. Moonlight Gambler (F. Laine)
6. Don't Forbid Me (P. Boone)
7. Blueberry Hill (F. Domino)
B. Wringle Wrangle (Hayes/Parker)
9. Too Much (E. Presley)
10. Green Door (J. Lowe)

LAMP'S MELODY LANE Lakewood, Ohio

- 1. Young Love (T. Hunter)
2. Too Much (E. Presley)
3. Playing For Keeps (Presley)
4. You Don't Owe Me A Thing (J. Ray)
5. Blue Monday (F. Domino)
6. Who Needs You (4 Lads)
7. Banana Boat (Day-O) (H. Belafonte)
8. Take Me Back Baby (Mitchell)
9. I Miss You So (C. Connor)
10. Don't Forbid Me (P. Boone)

BURK'S MUSIC SHOP St. Paul, Minn.

- 1. Young Love (S. James)
2. Tiger Lily (R. Draper)
3. I Remember (In The Still of The Night) (5 Satins)
4. Blue Monday (F. Domino)
5. Ain't Got No Home (Henry)
6. Who Needs You (4 Lads)
7. Too Much (E. Presley)
B. You Don't Owe Me A Thing (J. Ray)
9. One In A Million (Platters)
10. Don't Forbid Me (P. Boone)

RICHLOY ONE STOP Philadelphia, Pa.

- 1. Singing The Blues (Mitchell)
2. Moonlight Gambler (F. Laine)
3. Blue Monday (F. Domino)
4. Gonna Get Along (Patience & Prudence)
5. Bad Boy (Jive Bombers)
6. Clarabella (Jodimars)
7. Banana Boat Song (Tarriers)
8. Young Love (T. Hunter)
9. Little By Little (M. Marlo)
10. Rock-A-Bye Your Baby (Lewis)

THE RECORD SHOP Hartford, Conn.

- 1. Singing The Blues (Mitchell)
2. Green Door (J. Lowe)
3. Love Me (E. Presley)
4. Banana Boat Song (Tarriers)
5. Don't Forbid Me (P. Boone)
6. Jamaica Farewell (Belafonte)
7. Young Love (S. James)
B. Cindy, Oh Cindy (V. Martin)
9. Blueberry Hill (F. Domino)
10. Walking In The Rain (J. Ray)

MADRONA RECORD SHOP Portland, Ore.

- 1. Young Love (T. Hunter)
2. Too Much (E. Presley)
3. Don't Forbid Me (P. Boone)
4. Moonlight Gambler (F. Laine)
5. Banana Boat (Day-O) (H. Belafonte)
6. Young Love (S. James)
7. Blue Monday (F. Domino)
B. Since I Met You Baby (I. J. Hunter)
9. Rock-A-Bye Your Baby (Lewis)
10. Love Is Strange (Mickey & Sylvia)

LOAMAKIN MUSIC Pittsburgh, Pa.

- 1. Come Go With Me (Del-Vikings)
2. Bad Boy (Jive Bombers)
3. Young Love (S. James)
4. Can I Steal A Little Love (F. Sinatra)
5. You Don't Owe Me A Thing (J. Ray)
6. Banana Boat (Day-O) (H. Belafonte)
7. Moonlight Gambler (F. Laine)
B. Who Needs You (4 Lads)
9. Too Much (E. Presley)
10. Written On The Wind (4 Aces)

CALIFORNIA MUSIC CO. Los Angeles, Calif.

- 1. Young Love (T. Hunter)
2. You Don't Owe Me A Thing (J. Ray)
3. Too Much (E. Presley)
4. Don't Forbid Me (P. Boone)
5. Your Love For Me (F. Sinatra)
6. Blue Monday (F. Domino)
7. Banana Boat (Day-O) (H. Belafonte)
B. Moonlight Gambler (F. Laine)
9. Love Me Tender (E. Presley)
10. Singing The Blues (Mitchell)

DEIBEL'S RECORD SHOP St. Louis, Mo.

- 1. My Last Night In Rome (Motifs)
2. Ain't Got No Home (Henry)
3. Jamaica Farewell (Belafonte)
4. Wringle Wrangle (B. Hayes)
5. Love Is Strange (Mickey & Sylvia)
6. Moonlight Gambler (F. Laine)
7. Marianne (Hilltoppers)
B. Young Love (S. James)
9. I Dreamed (B. Johnson)
10. The Party's Over (D. Day)

NORTH MAIN REC. SHOP Houston, Tex.

- 1. Young Love (S. James)
2. Don't Forbid Me (P. Boone)
3. Jim Dandy (L. Baker)
4. Brown-Eyed Handsome Man (C. Berry)
5. Moonlight Gambler (F. Laine)
6. Blue Monday (F. Domino)
7. Follow Me (B. Williams)
8. Ain't Got No Home (Henry)
9. Love Is Strange (Mickey & Sylvia)
10. Creole Love Song (B. Vaughn)

THE MUSIC SHOP Springfield, Ill.

- 1. Singing The Blues (Mitchell)
2. Banana Boat Song (Tarriers)
3. Young Love (T. Hunter)
4. Don't Forbid Me (P. Boone)
5. Anastasia (P. Boone)
6. Walking In The Rain (J. Ray)
7. Moonlight Gambler (F. Laine)
B. Look Homeward Angel (Ray)
9. Rose And A Baby Ruth (G. Hamilton IV)
10. Green Door (J. Lowe)

LYNN MUSIC CO. Lynn, Mass.

- 1. Young Love (S. James)
2. Singing The Blues (Mitchell)
3. Guaglione (R. Marterie)
4. Green Door (J. Lowe)
5. Blueberry Hill (F. Domino)
6. Banana Boat Song (Tarriers)
7. True Love (Crosby & Ke'ly)
B. Cindy, Oh Cindy (V. Martin)
9. Love Me Tender (E. Presley)
10. Who Needs You (4 Lads)

CENTER MUSIC SHOP Detroit, Mich.

- 1. Don't Forbid Me (P. Boone)
2. Young Love (S. James)
3. Banana Boat Song (Tarriers)
4. On My Word Of Honor (Platters)
5. Wringle Wrangle (B. Hayes)
6. Who Needs You (4 Lads)
7. You Don't Owe Me A Thing (J. Ray)
B. Can I Steal A Little Love (F. Sinatra)
9. The Party's Over (D. Day)
10. Come Rain Or Come Shine (J. Lewis)

GARDEN CITY MUSIC CTR. Garden City, L. I., N. Y.

- 1. Banana Boat (Day-O) (H. Belafonte)
2. Friendly Persuasion (Boone)
3. True Love (Crosby & Kelly)
4. Singing The Blues (Mitchell)
5. Anastasia (P. Boone)
6. Hey! Jealous Lover (Sinatra)
7. Walking In The Rain (J. Ray)
B. Star You Wished Upon Last Night (G. MacKenzie)
9. Rock-A-Bye Your Baby (J. Lewis)
10. Green Door (J. Lowe)



Best Selling Pop Albums

LP # listed to left of asterisk * Extended Play # listed to right

			Pos. Last Week
1.	CALYPSO		1.
	HARRY BELAFONTE	(RCA Victor LPM 1248 * EPA 1248)	
2.	ELVIS		2.
	ELVIS PRESLEY	(RCA Victor LPM 1382 * EPB 1382)	
3.	MY FAIR LADY		3.
	BROADWAY CAST	(Columbia OL 5090)	
4.	OKLAHOMA		6.
	MOVIE CAST	(Capitol SAO 595 * SDM 595)	
5.	THE KING AND I		4.
	MOVIE CAST	(Capitol W 740 * EAP 740)	
6.	THE EDDY DUCHIN STORY		5.
	MOVIE SCORE	(Decca DL 8289)	
7.	THIS IS SINATRA		9.
	FRANK SINATRA	(Capitol T 768)	
8.	JERRY LEWIS JUST SINGS		7.
	JERRY LEWIS	(Decca DL 8410)	
9.	HIGH SOCIETY		8.
	FILM SOUNDTRACK	(Capitol W 750 * EDM 750)	
10.	HYMNS		13.
	TENNESSEE ERNIE FORD	(Capitol T 756)	
11.	MIDNIGHT FOR TWO		19.
	THE THREE SUNS	(RCA Victor LPM 1333 * EPB 1333)	
12.	THE PLATTERS (Vol. II)		10.
	THE PLATTERS	(Mercury MG 20216)	
13.	DAY BY DAY		20.
	DORIS DAY	(Columbia CL 942 * EPA 942)	
14.	'S WONDERFUL		12.
	RAY CONNIFF	(Columbia CL 925 * EPA 925)	
15.	ELVIS PRESLEY		15.
	ELVIS PRESLEY	(RCA Victor LPM 1254 * EPB 1254)	
16.	SAY IT WITH MUSIC		14.
	LAWRENCE WELK	(Coral CRL 57041 * EC 82027)	
17.	BELAFONTE		11.
	HARRY BELAFONTE	(RCA Victor LPM 1150 * EPB 1150; EPA 693, 4, 5)	
18.	HOWDY!		18.
	PAT BOONE	(Dot DLP-3030)	
19.	GIANT		25.
	SOUND TRACK SCORE	(Capitol W 773 * EAP 773)	
20.	SONGS FOR SWINGING LOVERS		16.
	FRANK SINATRA	(Capitol W 653 * EAP 653)	
21.	CALENDAR GIRL		17.
	JULIE LONDON	(Liberty SL 9002)	
22.	FOUR FRESHMEN AND FIVE TRUMPETS		—
		(Capitol T 763)	
23.	BELLS ARE RINGING		—
	BROADWAY CAST	(Columbia OL 5170)	
24.	MANHATTAN TOWER		21.
	GORDON JENKINS	(Capitol T 766 * EDM 766)	
25.	THE PLATTERS		22.
	THE PLATTERS	(Mercury MG-20146)	

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This One Will Be Bigger Than His Sensational Record of "HONKY TONK"

"RAM-BUNK-SHUSH"**BILL DOGGETT KING 5020****AMI To Show Home Hi-Fi Line At West Coast February Shows**

GRAND RAPIDS, MICH.—A M I Incorporated will exhibit its new line of high fidelity phonograph-tuners for home use in February at two West Coast shows sponsored by the Institute of High Fidelity Manufacturers of which the firm is a member. Participation in the shows is restricted to manufacturers of high fidelity components who can meet rigid membership standards of the Institute.

AMI will display phonograph-tuner control consoles for use with separate horn enclosures designed for wall or corner placement; Honduras mahogany cabinets of traditional Grand Rapids quality for housing records and components; and quality tuners, amplifiers, changers and exclusive 3-channel horn enclosures manufactured by AMI or incorporated in their equipment.

The first West Coast showing will be at the Ambassador Hotel in Los Angeles from February 6 through 9. At the close of these showings, equipment will be transferred to the Hotel Whitcomb in San Francisco for display from February 15 through 18. Both shows will open with a preview for dealers, then will be open to the public for the remainder of the sessions.

W. E. FitzGerald, AMI Advertising and Sales Promotion Manager and Director of New Products Sales, will be in charge of the AMI exhibits in both cities.

Dick Jacobs Does "Tower's Trot"

NEW YORK—Coral Records has announced that Dick Jacobs has recorded the new tune "Tower's Trot". This is the number which was written by Sid Caesar and his TV writing staff, and was first introduced via a big production number of the Caesar show of December 8th. The reaction, via mail and phone calls, was overwhelming. Because of the response, Caesar has used the tune as a closing theme on each subsequent show. Another big production number featuring "Tower's Trot" will be done on the February 2nd Sid Caesar Show. The Jacobs record will be available in stores the following Monday. "Tower's Trot" will be further exploited by spot announcements over the NBC-TV network, and Coral is planning a joint promotion on the number with the Arthur Murray Dance Studios.

Decca Signs Judy Holliday

NEW YORK—Decca Records last week announced that it has signed film and stage star Judy Holliday to a recording pact. The first record to be released by Miss Holliday is the title tune from the new Columbia Picture "Full Of Life", in which she stars. This new Decca record is backed by Miss Holliday's rendition of "These Will Be The Good Old Days." The actress is currently starring in the Broadway musical hit "Bells Are Ringing".

THE CASH BOX

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New York 19, N. Y.

Same Phone No.—JUdson 6-2640

**Album Reviews****POPULAR****"ELLA FITZGERALD SINGS THE RODGERS AND HEART SONG BOOK"**
—Verve MG V4002 (2-12")

A SHIP WITHOUT A SAIL; BEWITCHED; BLUE MOON; DANCING ON THE CEILING; EV'RY-THING I'VE GOT; GIVE IT BACK TO THE INDIANS; HAVE YOU MET MISS JONES?; HERE IN MY ARMS; I COULD WRITE A BOOK; I DIDN'T KNOW WHAT TIME IT WAS; ISN'T IT ROMANTIC; I'VE GOT FIVE DOLLARS; I WISH I WERE IN LOVE AGAIN; IT NEVER ENTERED MY MIND; JOHNNY ONE NOTE; LITTLE GIRL BLUE; LOVER; MANHATTAN; MY FUNNY VALENTINE; MY HEART STOOD STILL; MY ROMANCE; SPRING IS HERE; TEN CENTS A DANCE; THE LADY IS A TRAMP; THERE'S A SMALL HOTEL; THIS CAN'T BE LOVE; THOU SWELL; TO KEEP MY LOVE ALIVE; WAIT TIL YOU SEE HER; WHERE OR WHEN; WITH A SONG IN MY HEART; YOU TOOK ADVANTAGE OF ME.

Ella Fitzgerald follows up her fine and successful "Cole Porter Song Book" with another two-disk package dedicated, this time, to the two show music masters Rodgers and Hart. As Miss Fitzgerald is best heard with a ballad, her program of 34 Rodgers and Hart songs are overwhelmingly taken from the team's romantic gems. Smooth and graceful, Miss Fitzgerald brings to the great beauty of the Rodgers melodies and Hart lyrics renditions of incomparable taste. As in the Porter effort, Miss Fitzgerald's instrumental support is cleanly arranged and conducted by Buddy Bregman. Since her announcement of the recording of the set, it has been eagerly anticipated by dealers and purchasers alike. Sales and air-play should be formidable. Set should have no difficulty in topping the previous two-disk "Song Book" in the sales dept.

"DAY BY DAY"—Doris Day—Paul Weston And His Music From Hollywood—Columbia CL 942 (1-12" LP)

THE SONG IS YOU; HELLO; MY LOVER, GOODBYE; BUT NOT FOR ME; I REMEMBER YOU; I HADN'T ANYONE TILL YOU; BUT BEAUTIFUL; AUTUMN LEAVES; DON'T TAKE YOUR LOVE FROM ME; THERE WILL NEVER BE ANOTHER YOU; GONE WITH THE WIND; THE GYPSY IN MY SOUL; DAY BY DAY.

"Day By Day", a Columbia Buy Of The Month for January, has already made a strong mark on the package charts. Miss Day, with the lovely orchestral accompaniment of Percy Faith, sings 12 distinctive ballads with intimacy and meaning. A tune that seems to be enjoying intensive package billing, Mercer-Shertzing's "I Remember You", is one of Miss Day's vocal highlights on the disk. Current dealer action makes this pressing "must" stock.

"BONJOUR PARIS"—Michel Legrand And His Orchestra—Columbia CL 947 (1-12" LP)

BONJOUR PARIS; THE POOR PEOPLE OF PARIS; TWO LOVES HAVE I; HYMN TO LOVE; A PARIS DANS CHAQUE FAUBOURG; THE PORTUGUESE WASHERWOMEN; FRENCH CAN-CAN; LA MER; THE LEFT BANK; MY MAN; PARLEZ-MOI D'AMOUR; LE GUINCHE; BONJOUR PARIS.

One of the more imaginative mood music men around, Michel Legrand, has a new set (his last: "Castles In Spain") on Columbia and the effect once again attests to the unhackneyed and sparkling Legrand touch. The scene here is a familiar one for Legrand; Paris, his native land. Songs associated with the city make a fitting program for Legrand to apply his delightful musical excursions. Likely chart offering. Dealers well remember Legrand's initial Columbia LP, "I Love Paris", the disk that established the maestro as one of the leading mood-music arranger-conductors in the business today.

"THE SWEETEST MUSIC THIS SIDE OF HEAVEN . . ."—A Musical Biography Of Guy Lombardo And His Royal Canadians—Decca DXM 154 (4-12" LP)

Decca has gone all out on this tribute to long time dance band maestro, Guy Lombardo. The 4 disks, containing 60 efforts dating back to 1926 up to the present, are housed in book-type, baby blue and white package with a heart in the center. A handsome booklet, pictorially and verbally, describes the career of the entertainer. The happy and homey Lombardo arrangements are heard on such favorites as "Auld Lang Syne," "Everywhere You Go," "Take It Easy" and "Enjoy Yourself". The set has great nostalgic value to an adult audience and would certainly be a prized present.

"TRIBUTE TO DORSEY"—Tommy Dorsey And His Orchestra—RCA Victor LPM-1432 (1-12" LP)**"TRIBUTE TO DORSEY"—Tommy Dorsey And His Orchestra—RCA Victor LP-1433 (1-12" LP)**

Victor, in two separate packages, has released memorial albums in tribute to the late ork leader Tommy Dorsey. The years covered are from 1936 to 1946 and featured are 31 sessions by the Dorsey crews of the time. The pressings will recall such former Dorsey vocalists as Frank Sinatra and The Pied Pipers. ("East of The Sun" and "Violets For Your Furs") and Jo Stafford ("Embraceable You" and "For You") plus such great sidemen as Ziggy Elman (trumpet), Joe Bushkin (piano) and Max Kaminsky (drums). The sets have great nostalgic value for those who danced to, listened to, and loved the music of Tommy Dorsey. Should enjoy a tremendous sale.

"EYDIE GORME"—Orchestra Conducted By Don Costa—ABC-Paramount ABC-150 (1-12" LP)

I'LL TAKE ROMANCE; THIS IS NO LAUGHING MATTER; FINE AND DANDY; DAY BY DAY; THE GENTLEMAN IS A DOPE; TOO CLOSE FOR COMFORT; GUESS WHO I SAW TODAY; BE CAREFUL, IT'S MY HEART; SATURDAY NIGHT IS THE LONELIEST NIGHT OF THE WEEK; FIRST IMPRESSION; HOW LONG HAS THIS BEEN GOING ON; GYPSY IN MY SOUL.

Eydie Gorme has gotten to her first LP issue and the pert and dynamic thrush has made it a worthy addition to a dealer's package line. Miss Gorme has accepted a bill of superior melodies and has molded them to her own zestful styling. The lark's vocal personality is, perhaps, best accounted for on the disk by her rendition of Berlin's "Be Careful, It's My Heart". Neat swinging arrangements accompanying the singer are by Don Costa. Terrific color photo of Miss Gorme on package. The set's due for plenty of air-play and sales.

"HERE'S HIBBLER!"—Al Hibbler—With Chorus And Orchestra Directed By Jack Pleis—Decca DL 8420 (1-12" LP)

TREES; SWEET SLUMBER; DO NOTHING TILL YOU HEAR FROM ME; THE VERY THOUGHT OF YOU; ON A SLOW BOAT TO CHINA; BECAUSE OF YOU; WHAT WOULD PEOPLE SAY; JUST A KID NAMED JOE; I HADN'T ANYONE TILL YOU; I'LL GET ALONG SOMEHOW; IT'S BEEN A LONG, LONG TIME; THE TOWN CRIER.

Al Hibbler's delightful vocal freedom on his hit, "After The Lights Go Down Low" is, for the most part, continued on his new Decca waxing. The traces of cockney, exaggerated pronunciations and sudden high notes are used effectively on such standards as "On A Slow Boat To China" and "It's Been A Long, Long Time". One of the new ballads on the bill smoothly handed over by Hibbler is a possible chart click, "What Would People Say". The package should be humming on the charts, soon.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Album Reviews

JAZZ

"ENCYCLOPEDIA OF JAZZ"—Jazz Of The Twenties, Thirties, Forties And Fifties—Decca DXF-140 (4-12" LP).

Decca, under the guidance of Leonard Feather, author of the "Encyclopedia Of Jazz," has released a 4 disk package reviewing 4 decades of jazz. The twenties are represented by such pioneering jazzmen as King Oliver ("Aunt Hagar's Blues"), Jelly Roll Morton ("King Porter Stomp") and Duke Ellington ("East St. Louis Toddle-O"). The thirties, with swing the king, is represented by Glenn Miller ("Moonlight Bay"), Count Basie ("Roseland Shuffle") and the Dorsey Brothers' ("St. Louis Blues"). This era also includes an early Ella Fitzgerald effort with Chick Webb, "Sing Me A Swing Song." Swing is held over in the forties with sessions by Artie Shaw ("I Get A Kick Out Of You"), Woody Herman ("Perdido") and Lionel Hampton ("Flying Home"). Interest in combo jazz at that time is brought out by the Nat "King" Cole Trio's "Honeysuckle Rose." Erroll Garner ("Sweet Lorraine"), Tony Scott ("Sweetie Patootie") and Red Norvo ("Good Bait") are some of the jazzmen that round out the modern approach of the fifties. Mr. Feather has written informative background notes on each session. These, as the names indicate, are highly reputable performances, ones that offer an excellent introduction to jazz. The package will also be historically valuable to those already jazz inclined.

"HORACE SILVER AND SPOTLIGHT ON DRUMS"—Horace Silver Trio—Blue Note 1520 (1-12")

"6 PIECES OF SILVER"—Horace Silver Quintet—Blue Note 1539 (1-12" LP) These two issues from Blue Note feature Horace Silver (piano), his trio and quintet. The trio is heard on #1520 which includes 12 Silver efforts going back to 1952 and 1953 with drummer Art Blakey, Blakey is heard most effectively on the "primitive" selections (i.e. "Safari", "Message From Kenya") while Silver's strong, but expressive keyboard attack, takes the kudos on the ballads (i.e. "Day In Day Out" and "I Remember You"). Silver's newly formed Silver Quintet takes over on #1539 by delving into 6 Silver originals and 1 standard ("For Heaven's Sake") with wit and vitality. Solid tenor sax work from Hank Mobley. Powerful jazz performances. Silver is one of the top names in jazz today. Sales should be strong on both entries.

"IN A MELLOPHONE"—Duke Ellington And His Orchestra—RCA Victor LPM-1364 (1-12")

TAKE THE "A" TRAIN; A PORTRAIT OF BERT WILLIAMS; MAIN STEM; JUST A-SETTIN' AND A-ROCKIN'; I GOT IT BAD (AND THAT AIN'T GOOD); PERDIDO; BLUE SERGE; THE FLAMING SWORD; IN A MELLOPHONE; COTTON TAIL; I DON'T KNOW WHAT KIND OF BLUES I GOT; RUMPUS IN RICHMOND; ALL TOO SOON; SEPIA PANORAMA; ROCKS IN MY BED; WHAT AM I HERE FOR?

These are efforts by the Ellington outfit recorded between 1940 and 1944 and their revival on this Victor LP should excite a host of jazz purchasers. The great Ellington ork of the early forties (recently organized to critical acclaim) is expertly represented on 16 pieces, all of which, with the exception of "Take The 'A' Train" (Strayhorn) and "Perdido" (Tizol) were composed by Ellington. Several numbers ("I Got It Bad And That Ain't Good" and "Rocks In My Bed") include Ellington's great vocalist, the late Ivie Anderson. Classic performances to treasure.

CLASSICAL

"ALBANESE SINGS PUCCINI"—Licia Albanese, Soprano—RCA Victor LM-2033 (1-12" LP)

TOSCA: ACT 2: VISSI D'ARTE; TURNADOT: ACT 1: SIGNORE ASCOLTA; TURNADOT, ACT 3. TU CHE DI GEL SEI CINTA; LE VILLI: ACT 1: SE COME VOI PICCINA IO FOSSI, O VAGHI FIOR; LA RONDINE: ACT 1: CHI IL BEL SOGNO DI DORETTA; LA RONDINE: ACT 1: ORE DOLCI E DIVINE; LA BOHEME: ACT 2: MUSETTA'S WALTZ; LA BOHEME: ACT 1: SI, MI CHIAMANO MIMI; MANON LESCAUT: ACT 11: IN QUELLE TRINE MORBIDE; SUOR ANGELCA: SENZA MAMMA BIMBO TU SEI MORTO; MADAMA BUTTERFLY: ACT 1: UN BEL DI, VEDREMO; MADAMA BUTTERFLY: ACT 3: DEATH OF BUTTERFLY.

One of this generation's most impressive Puccini heroines, Licia Albanese, sings 12 arias from the works of Puccini on this Victor waxing. Included are such gems as the famous "Un Bel Di, Vedremo" from "Butterfly", "Musetta's Waltz" from "La Boheme" and "Vissi D'Arte" from "Tosca". Miss Albanese's soprano is one of the great vocal experiences in opera. The disk conveys her lyrical voice beautifully. Excellent sound. Superb operatic offering.

JOHANN STRAUSS, JR.: Graduation Ball—MEYERBEER: Les Patineurs—The Ballet Theater Orchestra Conducted By Joseph Levine—Capitol P8360 (1-12" LP)

Capitol has coupled two ballet scores that are melodic delights to the ear. Under the happy baton of Joseph Levine, the Ballet Theater Orchestra presents Johann Strauss, Jr.'s "Graduation Ball" and Meyerbeer's "Les Patineurs" with all their gaiety and charm. Both works have received LP treatment before, but they have never been coupled. A good point in this package's sales favor lies in the latter fact.

CASTELNUOVO-TEDESCO: Concerto No. 2 For Violin And Orchestra ("The Prophets")—RICHARD STRAUSS: Sonata In E-Flat, Op. 18—Jascha Heifetz, Violin—The Los Angeles Philharmonic Orchestra, Alfred Wallenstein, Conductor—Brooks Smith, Piano—RCA Victor LM-2050 (1-12" LP)

This is the disk debut for the Castelnuovo-Tedesco opus and about the fifth addition to the catalog of the Strauss sonata. Violinist Jascha Heifetz has made it a point to introduce contemporary works, record or concert-wise, and the Castelnuovo-Tedesco makes a handsome stock item. The three themes cover a variety of moods intricately devised and romantic in total effect. Heifetz attacks the work with a passion and great dexterity. The Strauss piece commands beauty of tone and exuberance. Once again the virtuoso superbly conceives the role written in the work. Alfred Wallenstein and the Los Angeles Philharmonic support Heifetz on the Castelnuovo-Tedesco concerto and Brooks Smith is the violinist's piano accompaniment on the Strauss effort. Clean, dignified cover. Due to the works' unfamiliarity to most classical purchasers, Heifetz is the big draw here.



Album Sure Shots

LP # listed to left of asterisk * Extended Play # listed to right

FOUR FRESHMEN AND FIVE TRUMPETS
(Capitol T 763)

BELLS ARE RINGING

Broadway Cast (Columbia OL 5170)

Seeburg Phono Featured On TV Teen Show



SYRACUSE, N. Y.—A 200 selection Seeburg phonograph provides the setting for "Top Ten Dance Party," a program designed for the teen age audience, which premiered Saturday, January 5, 1957, at 3:30 p.m., on WHEN-TV, Syracuse, and sponsored by Coca-Cola. Shown from left to right, are Al Meltzer, MC and the station's featured disk jockey; Donnette Moore, show's hostess; and Ted Kisil, public relations director of the Davis Distributing Corporation, exclusive Seeburg factory distributors who furnished the phonograph. Each program offers dancing by 15 student couples, representing an area high school or youth group, plus games, interviews, prizes and a guest celebrity, usually a recording star. The show's first guest was Chuck Zimmerman, first-string quarterback of the Eastern Champion Syracuse University football team which played T.C.U. in the Cotton Bowl at Dallas, Texas.

"Garden of Eden" Huge Smash In England

LONDON, ENGLAND—"Garden Of Eden" a solid hit in the United States, has taken England by storm. Issued here only a few weeks ago, the song occupies four spots on the "New Musical Express" best selling pop singles list.

Frankie Vaughan on the Philips label is in the #1 spot; Gary Miller's recording for Pye-Nixa is the #19 best seller; Dick James on Parlophone is #23 and Joe Valino's waxing on HMV is #25.

This is one of the few times that the NME has had four renditions of one song on its chart at the same time. The accomplishment is given even greater stature due to the fact that the disk was released in England approximately one month ago.

The song is published in the U.S. by Republic Music, a BMI affiliate.

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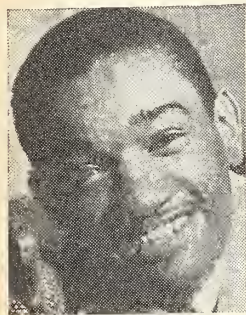
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R & B Ramblings

NEW YORK:

We learn that Ivory Joe Hunter's "Since I Met You Baby" is the biggest records that Atlantic has ever had—and Atlantic has a long list of big sellers. Ivory Joe turns out to be a sensational piece of property for the Abramson firm. He not only is a very strong artist but also a tremendous writer. As an artist, Hunter had a sensational seller, "I Almost Lost My Mind" on MGM years ago, which was recently turned into another pop smash by Pat Boone on Dot. With Atlantic he launched a great threat with "A Tear Fell" only to lose the big seller to Teresa Brewer. However there was no denying him his laurels this time when "Since I Met You Baby" was issued. The deck went to number one in r & b sales and nudged the Top Ten in pop. . . . Gee Records putting out a new Teenagers and new Clefftones next week advises Joe Kolsky. Joe flies to London and Paris for a quick 7 to 10 day business trip. He plans to set up world wide distribution for the Tico line. . . . Another old r & b copyright comes to life again. "Shake A Hand," the fabulous Herald hit via Faye Adams a few years back, has now been covered by The Four Lovers on RCA Victor. It is also reported that Johnny Ray has covered it for release in an



BILL PERKINS

album. . . . Herman Lubinsky, Savoy Records, reports "Little By Little" by Nappy Brown has already gone over 250,000. Lubinsky also states "Bad Boy" by the Jive Bombers is fast becoming his number one item and may top "Little By Little" when the final tally is in for both disks. . . . Glory Records has released a new Four Fellows record. "Loving You, Darling" and "Give Me Back My Broken Heart" are the two sides. Both delightful listening waxes. . . . Saul Bihari says, "please change writer and publisher credits on "My Happiness. It should read: writers—Bergantine and Petterson—Publisher—Happiness Music ASCAP." . . . Gene Gottelf (Leslie Distributors, Hartford, Conn.) reports three decks on Jamie are big. "Blues In The Closet" by the Tritones; "Dry Your Eyes" by the Inspirations; and "Silence Is Golden" by Rita Raines. He also points out "Butterflies" by Charlie Gracie looks big. Continues Gene, "It also looks like Buchanan and Goodman have come up with another tremendous record, "Come On Baby" by Jo-Ann Campbell. She made one appearance on Jim Gallant's TV Bandstand show (WNHC-TV) and the orders came pouring in like crazy. . . . Buchanan and Goodman once again flitting about like crazy as they try to take care of all the details that come up when a platter takes off. B & G, with "Come On Baby" making like a hit in several areas, suddenly zoomed into an almost similar situation to "Flying Saucer" when their "Butterfly" by Bill Allen and The Keynotes started wild action in several key spots. Now, once again, the pair are working around the clock to get in there fustust with the mostust. There are already half a dozen other versions on the market. . . . January 23rd BMI luncheon for the r & b field. Also on the 23rd was Leslie Distributors annual Post-Christmas party for the Hartford deejays. . . . Zell Sanders, J & S Records, announces the signing of The Climbers, five teen-age boys. First release planned for February 1. Her "I'll Be Spinning" on J & S, by Johnnie & Joe, which was later leased to Chess, will be followed the Johnnie & Joe's "Over The Mountain, Cross The Sea." . . . Specialty Records out with a new Sonny Knight, titled, "Keep A Walkin'" and "Baby Don't Want Me." . . . Lucille Horne has moved from WMRY-New Orleans to KPRO-Riverside, California. The Honey Horne Show is head daily. . . . Don Robey, Duke and Peacock prexy, took note of our little item on Tony Ace last week and writes that Tony is not Johnny Ace's brother nor was he ever associated with Duke Records. . . . Jimmy Byrd and Honey Boy Ford (WSRC-Durham, N. C.) are charging ten cents for requests. The dimes go to The March of Dimes campaign. . . . Sol Rabinowitz says the sales continue to go up on Ann Cole's "In The Chapel." Lew Chudd, Imperial Records, covered with Beverly Vance and the reports are that several other companies are interested. . . . Bill Perkins (WCIN-Cincinnati, O.) with the station for the past six months uses the old Cash Box lists to program his "Rocking Thru The Years," which he says is one of his most popular programs. Before arriving at Cincinnati Bill worked at WIOK-Tampa, Fla., and WSOK-Nashville, Tenn.



"HONEY" HORNE



JOHNNIE & JOE

Jerry Winston, Onyx Records, says The Pearls "Tree In The Meadow" has started to move very well and thinks it could be one of those slow starters. Jerry also advises he is releasing a calypso single by Count Bernardino. The Count recently worked the Jamaica Room in New York and will shortly take off for the Eden Roc in Miami, Fla. . . . Thurston Moore is preparing a new rhythm and blues scrapbook and asks this columns aid in securing pictures and bios from artists and record companies. He is finishing up the book so anyone interested should get in touch with him at once at Covington, Ky. . . . Arnold Maxim, Epic a & r, has a hot platter on his hands with The Schoolboys' "Shirley" and "Please Say You Want Me." Platter is a real hit and moving rapidly up the national chart.

CHICAGO:

Directive from desk of Kenny Myers, Mercury Natl. promotion director, states that "the success of Calypso has caused a wave of material to flood Mercury's A&R department." One to hit liking of the powers that be was "Let's Go Clypso" recorded recently by Rusty Draper. Sez Myers, "Rusty takes you right to Trinidad with his authentic treatment of this new beat." . . . Lenny Garmisa, Garmisa Distribs, jubilant over recent Jubilee/Josie release. "They all look good," exclaimed Len. . . . Guy Mitchell, Columbia hitstar of "Singing The Blues," said it while guesting on Marty Faye's WAAF, Chi., "Hour Of Charm." "Without my glasses I'm so blind I can't see past the first row. So if the first row is full, as far as I'm concerned, I'm playing to



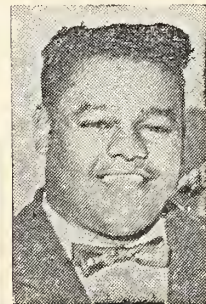
JIMMY REED

a full house. This makes me the only guy in the business without a neurosis." That's what he said. . . . Mysterious telegram from Cream City deejay, Jim Lewis, WEMP, proclaiming the greatness of coming Decca album which remains unnamed. Jim comes on with all the superlatives of a full time promotioneer and then some. . . . With United Distribs' George and Ernie Leaner off to DC for the inauguration, Dick Laga, minding the store, announced a newie from Screaming Jay Hawkins called "Please Try To Understand" b/w "Not Anymore" on Appollo this time. Epic's Andre' Williams heading for chart honors with "Bacon Fat" along with United's "Pretend" by Tab Smith. . . . Local manufacturers visited, last week, by John "Mad Lad" Stone, KOMA, Okla. City. . . . Sarah Vaughan's newest offering picked as Cash Box Sleeper Of The Week, 1/19, titled "The Bashful Matador" b/w "Leave It To Love" finding warm reception

locally. . . . Capitol's Sonny James, "Young Love," guested with Jim Lounsbury via Jim's WGN TVer. Both were later hosted by Jimmy O'Dwyer, Chi's Music Box One-Stop, at an autographing party, 1/13. . . . With brother Len checked into Michael Reese Hospital for the next eight weeks for a complete rest, Phil Chess is wishing he could grow three more sets of arms and two more heads to handle all the orders and phone calls coming in on Howlin' Wolf's brand new Chesseroo deck, "I'm Going Home," Bobby Charles' Chesseroo, "Put Your Arms Around Me Honey," and Checker stand-by Daddy-O-Gibson doing "Behind The Sun." "We released kind of a mystery tune by The Dream Kings," offered Phil. "It's titled 'M-T-Y-L-T-T' and you've got to listen to it to find out what the initials mean," he went on. . . . Al Hibbler, Decca riding high on "Trees," with Ted Heath package when show makes Chi Opera House. . . . Looks like a thrush is making some noise for male dominated Vee-Jay. Name is Priscilla Bowman swinging on "Hootie Blues." Abner, Vee-Jay sales mgr., picks this to be one of the really big 'uns of the year for the diskery. Two big ones that are getting even bigger for the label are Jimmy Reed's "You've Got Me Dizzy" and John Lee Hooker's "I'm So Worried Baby." . . . Mickey & Sylvia, March Of Dimes Trained into Chi last week with their nationally number five and locally number one smasher "Love Is Strange" on Groove. . . . All-State Distribs reporting greatly increased sales on "Banana Boat Song" by The Tarriers after Ed Sullivan appearance, 1/20. Mike Oury states Fats Domino's Imperial smasher "Blue Monday" b/w "What's The Reason I'm Not Pleading You" has not taken sides as yet—promises to be a two-sider. . . . News seeping through that ABC Par has covered J. Reed's "You've Got Me Dizzy" using Steve Gibson and The Red Caps(?) . . . M S Distribs getting hotter by the day with Argo's "Aint Got No Home" by Clarence Henry. Tune is on all local charts. . . . Shim Weiner, Decca Distribs, sez to watch out for "Somebody Somewhere" b/w "You're My Baby" by Gene Allison. "Looks like Gene is going to Rock & Roll his way to the top on his first Decca deck," stated Weiner. . . . Cobra's double treat, Otis Rush's "My Love Will Never Die" and Harold Burrage's "One More Dance" picking up momentum with each day. "Sales are great, re-orders fantastic," claims Eli Toscano.

LOS ANGELES:

Veteran music man, Abe Glaser has joined the Personality Production office and will assist Jean Bennett in the promotion of that office's artists and tunes. In addition, Glaser will handle the promotion for the new Antler Records label. . . . Milt Weiss' Milton Phone Record firm has the top rated Rhythm and Blues record in Los Angeles after only three months in business. One of the first lines taken on by the new firm was Empire Records, currently in the number one spot on the charts with The Youngsters hit recording of "Dreamy Eyes." . . . Empire has re-coupled the tune, because the flip side was a Christmas song. . . . The new Mercury released by Sugar and Spice, entitled "Strawberry Shortcake," has been released this week. . . . Fats Domino will interrupt his two months vacation at his New Orleans home, to appear on the Perry Como show this Saturday night. Fats will sing his Imperial hit records of "Blueberry Hill" and "Blue Monday." During Fats New Orleans stay, Eddie Ray will fly there to line up future Domino recording sessions for Imperial. . . . Robin Robinson, whose first Antler release of "I Promise You" is getting a big play, opened last week at the Bar of Music. . . . Earl McDaniels, KPOP disc-jockey is promoting four Southern California dates with The Platters this month. The four dates will be the only



FATS DOMINO

appearances by the group during their stay in the area. . . . "All Through The Night," which has been showing up in the rhythm and blues field via the Dig recording by Mel Williams has been given a pop treatment by Bob Winn on the Imperial label. . . . Ben Waller to New York to set a schedule of resort, theatre, and night club dates for Louis Jordan through General Artists Corporation. While there, Waller will confer with Mercury execs on Jordan's next recording session.

Please send all correspondence for this column to our new address—
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(Instrumental)

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"HAPPY TEARS"

"STILL IN LOVE
WITH YOU"

H - 494

Richmond, Norfolk, Durham,
New Orleans, Chicago

The Nutmegs

"COMIN' HOME"

H - 492

Butchie Saunders

"GREAT BIG
HEART"

H - 491

Richmond, Norfolk, Hartford

The Turbans

"VALLEY OF LOVE"

H - 495

The 5 Satins

"WONDERFUL
GIRL"

E - 1008

Climbing into the charts

Rudy Greene

"JUICY FRUIT"

"YOU'RE THE
ONE"

E - 1012

Great sound — great record

The Starlarks

"SEND ME A
PICTURE BABY"

"A FOUNTAIN OF
LOVE"

E - 1013

Kenny Esquire-

The Starlites

"THEY CALL ME
A DREAMER"

"PRETTY
BROWNEYES"

E - 1011



RECORDS, INC.
1697 Broadway,
N. Y. 19, N. Y.

The Cash Box



NEW YORK

CHICAGO

NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dollos, Los Angeles and Other Cities Listed

1	LOVE IS STRANGE Mickey & Sylvia (Groove 0175)	LOVE IS STRANGE Mickey & Sylvia (Groove 0175)	BLUE MONDAY Fats Domino (Imperial 5417)
2	BLUE MONDAY Fats Domino (Imperial 5417)	BLUE MONDAY Fats Domino (Imperial 5417)	WITHOUT LOVE Clyde McPhatter (Atlantic 1117)
3	BLUEBERRY HILL Fats Domino (Imperial 5407)	ON MY WORD OF HONOR B. B. King (RPM 479) Platters (Mercury 71011)	I FEEL GOOD Shirley & Lee (Aladdin 3338)
4	SINCE I MET YOU BABY Ivory Joe Hunter (Atlantic 1111)	SLOW WALK Sil Austin (Mercury 70963)	JIM DANDY Lavern Baker (Atlantic 1116)
5	WITHOUT LOVE Clyde McPhatter (Atlantic 1117)	YOU'VE GOT ME DIZZY Jimmy Reed (Vee-Jay 226)	JUANITA Chuck Willis (Atlantic 1112)
6	JIM DANDY Lavern Baker (Atlantic 1116)	BANANA BOAT (DAY-O) Harry Belafonte (RCA Victor 20-6771)	THE GIRL CAN'T HELP IT Little Richard (Specialty 591)
7	BANANA BOAT (DAY-O) Harry Belafonte (RCA Victor 20-6771)	HONKY TONK Bill Doggett (King 5001) (Vocal)	A THOUSAND MILES AWAY Heartbeats (Rama 216)
8	SLOW WALK Sil Austin (Mercury 70963) Bill Doggett (King 5000)	MIDNIGHT Gogi Rene (Class 205)	THE CHICKEN Roscoe Gordon (Flip 237)
9	PLEASE SAY YOU WANT ME Schoolboys (Okeh 7076)	BLUEBERRY HILL Fats Domino (Imperial 5407)	SINCE I MET YOU BABY Ivory Joe Hunter (Atlantic 1111)
10	GOODNIGHT MY LOVE Jessie Belvin (Modern 1005)	PRETEND Tab Smith (United 205)	HONKY TONK Bill Doggett (King 4950)

BOSTON

NEWARK

DALLAS

1	LOVE IS STRANGE Mickey & Sylvia (Groove 0175)	BLUE MONDAY Fats Domino (Imperial 5417)	BLUE MONDAY Fats Domino (Imperial 5417)
2	BLUE MONDAY Fats Domino (Imperial 5417)	LOVE IS STRANGE Mickey & Sylvia (Groove 0175)	JIM DANDY Lavern Baker (Atlantic 1116)
3	SINCE I MET YOU BABY Ivory Joe Hunter (Atlantic 1111)	SINCE I MET YOU BABY Ivory Joe Hunter (Atlantic 1111)	HONKY TONK Bill Doggett (King 4950)
4	ON MY WORD OF HONOR Platters (Mercury 71011)	AIN'T GOT NO HOME Clarence Henry (Argo 5259)	AIN'T GOT NO HOME Clarence Henry (Argo 5259)
5	A THOUSAND MILES AWAY Heartbeats (Rama 216)	BAD BOY Palmer & Jive Bombers (Savoy 1508)	SINCE I MET YOU BABY Ivory Joe Hunter (Atlantic 1111)
6	I FEEL GOOD Shirley & Lee (Aladdin 3338)	WITHOUT LOVE Clyde McPhatter (Atlantic 1117)	BLUEBERRY HILL Fats Domino (Imperial 5407)
7	WITHOUT LOVE Clyde McPhatter (Atlantic 1117)	BLUEBERRY HILL Fats Domino (Imperial 5407)	ON MY WORD OF HONOR B. B. King (RPM 479)
8	SLOW WALK Sil Austin (Mercury 70963) Bill Doggett (King 5000)	OVER AND OVER AGAIN Moonglows (Chess 1646)	TOO MUCH Elvis Presley (RCA Victor 20-6800)
9	CITY OF ANGELS Highlights (Bally 1016)	SLOW WALK Bill Doggett (King 5000)	SLOW WALK Bill Doggett (King 5000) Sil Austin (Mercury 70963)
10	TOO MUCH Elvis Presley (RCA Victor 20-6800)	YOU'VE GOT ME DIZZY Jimmy Reed (Vee-Jay 226)	CRAZY ARMS Jerry Lee Lewis (Sun 259)

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The Cash Box



PHILADELPHIA

LOS ANGELES

DETROIT

1 LOVE IS STRANGE
Mickey & Sylvia
(Groove 0175)

2 SINCE I MET YOU
BABY
Ivory Joe Hunter
(Atlantic 1111)

3 BAD BOY
Palmer & Jive Bombers
(Savoy 1508)

4 BLUE MONDAY
Fats Domino
(Imperial 5417)

5 OVER AND OVER
AGAIN
Moonglows
(Chess 1646)

6 SHIRLEY
Schoolboys
(Okeh 7076)

7 LITTLE BY LITTLE
Nappy Brown
(Savoy 1506)

8 JIM DANDY
Lavern Baker
(Atlantic 1116)

9 DRY YOUR EYES
Inspirations
(Jamie)

10 BLUEBERRY HILL
Fats Domino
(Imperial 5407)

BLUE MONDAY
Fats Domino
(Imperial 5417)

DREAMY EYES
Youngsters
(Empire 109)

AIN'T GOT NO HOME
Clarence Henry
(Argo 5259)

SINCE I MET YOU
BABY
Ivory Joe Hunter
(Atlantic 1111)

DID YOU HAVE FUN
Vernon Green
(Dootone 407)

LOVE IS STRANGE
Mickey & Sylvia
(Groove 0175)

SLOW WALK
Sil Austin
(Mercury 70963)

A THOUSAND
MILES AWAY
Heartbeats
(Rama 216)

BLUEBERRY HILL
Fats Domino
(Imperial 5407)

TOO MUCH
Elvis Presley
(RCA Victor 20-6800)

JIM DANDY
Lavern Baker
(Atlantic 1116)

LOVE IS STRANGE
Mickey & Sylvia
(Groove 0175)

SINCE I MET YOU
BABY
Ivory Joe Hunter
(Atlantic 1111)

BLUE MONDAY
Fats Domino
(Imperial 5417)

BACON FAT
Andre Williams
(Epic 9196)

LITTLE BY LITTLE
Nappy Brown
(Savoy 1506)

HONKY TONK
Bill Doggett
(King 5001) (Vocal)

SHOULD I EVER
LOVE AGAIN
Wynona Carr
(Specialty 589)

OPERATOR
Bob Gaddy
(Old Town 1031)

TOO MUCH
Elvis Presley
(RCA Victor 20-6800)



R & B Sure Shots

The Cash Box R&B "Sure Shots" highlight records which reports from retail dealers and juke box operators throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"TOO MUCH"

Elvis Presley RCA Victor 20-6800

**The Cash Box
Disk of the Week** 1/12

"AIN'T THAT LOVE"

Ray Charles Atlantic 1124

**The Cash Box
Award o' the Week** 1/19

"LUCKY LIPS"

Ruth Brown Atlantic 1125

**The Cash Box
Award o' the Week** 1/19

"YOUNG LOVE"

Sonny James Capitol 3602
Tab Hunter Dot 15533

**The Cash Box
Disk of the Week** 12/1

**The Cash Box
Sleeper of the Week** 12/29

ST. LOUIS

ATLANTA

SAN FRANCISCO

1 LOVE IS STRANGE
Mickey & Sylvia
(Groove 0175)

2 BLUE MONDAY
Fats Domino
(Imperial 5417)

3 JIM DANDY
Lavern Baker
(Atlantic 1116)

4 A THOUSAND
MILES AWAY
Heartbeats
(Rama 216)

5 BLUEBERRY HILL
Fats Domino
(Imperial 5407)

6 BACON FAT
Andre Williams
(Epic 9196)

7 AIN'T GOT NO HOME
Clarence Henry
(Argo 5259)

8 WALKING BY MYSELF
Jimmy Rogers
(Chess 1643)

9 WITHOUT LOVE
Clyde McPhatter
(Atlantic 1117)

10 SINCE I MET YOU
BABY
Ivory Joe Hunter
(Atlantic 1111)

AIN'T GOT NO HOME
Clarence Henry
(Argo 5259)

JIM DANDY
Lavern Baker
(Atlantic 1116)

BLUE MONDAY
Fats Domino
(Imperial 5417)

BLUEBERRY HILL
Fats Domino
(Imperial 5407)

ON MY WORD
OF HONOR
B. B. King (RPM 479)
Platters (Mercury 71011)

WITHOUT LOVE
Clyde McPhatter
(Atlantic 1117)

LOVE IS STRANGE
Mickey & Sylvia
(Groove 0175)

YOU'VE GOT ME
DIZZY
Jimmy Reed
(Vee-Jay 226)

A THOUSAND
MILES AWAY
Heartbeats
(Rama 216)

SINCE I MET YOU
BABY
Ivory Joe Hunter
(Atlantic 1111)

LOVE IS STRANGE
Mickey & Sylvia
(Groove 0175)

A THOUSAND
MILES AWAY
Heartbeats
(Rama 216)

SLOW WALK
Sil Austin (Mercury 70963)
Bill Doggett (King 5000)

YOU'VE GOT ME
DIZZY
Jimmy Reed
(Vee-Jay 226)

BLUE MONDAY
Fats Domino
(Imperial 5417)

SINCE I MET YOU
BABY
Ivory Joe Hunter
(Atlantic 1111)

JIM DANDY
Lavern Baker
(Atlantic 1116)

AIN'T GOT NO HOME
Clarence Henry
(Argo 5259)

GUIDED MISSILES
Cuff Links
(Dootone 409)

BANANA BOAT
(DAY-O)
Harry Belafonte
(RCA Victor 20-6771)

Lucky For Everyone!

"LUCKY LIPS"

RUTH BROWN

ATLANTIC # 1125

ATLANTIC RECORDING CORP.
157 West 57 St., N.Y.C.

STARTING TO SHOW!

"A SIMPLE PRAYER"

THE RAVENS

ARGO — 5261

CHESSE & CHECKER RECORD CO.
4750 SO. COTTAGE GROVE AVE.
CHICAGO 15, ILLINOIS

America's Leading ONE STOP Record Service

LESLIE DISTRIBUTORS

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NEW YORK 36, N. Y. PITTSBURGH, PA. HARTFORD, CONN. NEWARK, N. J.
PLaza 7-1977 GRant 1-9323 JACkson 5-1147 Bigelow 3-1155

HIT!

HIT!

THE ORIGINAL!!

"IN THE CHAPEL"

By

ANN COLE
BATON # 232

HIT!

HIT!

"It's What's in THE CASH BOX That Counts"



R & B Reviews

A AWARD & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

LITTLE JUNIOR PARKER

(Duke 164)
B+ "NEXT TIME YOU SEE ME" (2:31) [Lion BMI—Forest, Harvey] Little Junior Parker chants a middle beat bouncer with his solid commercial styling. Parker handles the easy item deftly and it should do very well in the r & b markets. Watch it.
B "MY DOLLY BEE" (2:26) [Lion BMI—Oscar Wills] Little Junior rocks on the flip. A quick beat jump about his "Dolly Bee" who wasn't so good to him. Persistent rock that infects. Ok coupler.

SONNY KNIGHT
 (Specialty 594)
B+ "BABY DON'T WANT ME" (2:25) [Venice BMI—J. Smith] Sonny Knight wails very much in the fashion of Johnny Ray on this side. It is a slow, rhythmic bouncer sung with loads of feeling. Melodic deck that could step out in all markets if it makes the grade. Keep real close tabs on it.
B "KEEP A-WALKIN'" (1:58) [Venice BMI—J. Smith] Sonny Knight follows his "Confidential" with a quick beat, rocking tune. Deck drives hard, with the ork backing and chorus support making it a real live plate. Should get good airplay.

CHET ATKINS/RHYTHM ROCKERS
 (RCA Victor 47-6808)
B+ "TRICKY" (2:39) [Shag Music BMI—Jenkins] Chet Atkins, long time top guitarist in the country field, moves over to r & b as he covers one of the current hits. Chet is featured with the Rhythm Rockers, turning in a fascinating performance that could grab off a piece of the pie. Good sound, exciting rhythm, top-notch wax.
C+ "PEANUT VENDOR" (2:40) [E. B. Marks BMI] Atkins takes over on the lovely oldie and again entertains in solid fashion. Delightful wax for any market.

ANNIE LAURIE
 (DeLuxe 6107)
B "HAND IN HAND" (2:31) [Arnel ASCAP—Gibson, Davis, Townsend] Annie Laurie sings a slow beat rhythm blues with a moving treatment. The lass handles a tune with power and quality. Ok wax.
B+ "IT HURTS TO BE IN LOVE" (2:40) [RT BMI—Toombs, Dixon] Miss Laurie delivers a middle beat rhythm ditty with style. She sings with sincerity and a manner that commands your attention. Good deck and good treatment.

TEEN QUEENS
 (RPM 484)
B+ "MY HEART'S DESIRE" (2:37) [Modern Music BMI—Taub] The Teen Queens wail a slow beat delightful (the melody's "I Almost Lost My Mind") with a swinging treatment. The result is good—and a deck to be watched. It could happen big.
B "ROCK EVERYBODY" (2:25) [Modern BMI—Davis, Josea] The Teen Queens rock a quick beat "rag mop" type jumper. Infectious side.

BILLY TATE
 (Peacock 1671)
B "DON'T CALL MY NAME" (2:27) [Lion BMI—B. Tate] Billy Tate shouts a middle beat offering with a good commercial touch. Melodic fascinator that Tate gives a good, solid job. Ok platter.
C+ "RIGHT FROM WRONG" (2:33) [Lion BMI—Tate] Tate sings a quick beat jump ditty with a better than fair treatment. Ok coupler, but "Don't Call My Name" is the stronger deck.

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The Cash Box Award o' the Week

"RAM-BUNK-SHUSH" (2:32)

[Dornix BMI—Millinder, Mundy]

"BLUE LARGO" (2:49)

[Billace BMI—Doggett, Butler, Scott]

BILL DOGGETT

(King 5020)



BILL DOGGETT

● One of the hottest properties in the record biz today rocks out a swinging middle beat jump with that sound that has intrigued the nation, via "Honky Tonk", and "Slow Walk". The instrumental deck uses to great advantage a growling sax, handclaps and a terrific arrangement. Could take off like his previous hits. Looks like another hot item for all concerned. The flip, "Blue Largo", is a slow beat delectable that makes an interesting deck. Easy to listen to. "Ram-Bunk-Shush" for the big hit.

"VALLEY OF LOVE" (2:42)

[Angel BMI—D. Jones]

"BYE AND BYE" (2:10)

[Angel BMI—E. Beal]

THE TURBANS

(Herald 495)



TURBANS

● The Turbans etch one of their

strongest issues to date, "Valley Of Love". It is a slow beat ballad tenderly performed. The Turbans' "When You Dance" is still the group's biggest hit, tho they've had a couple of near misses since. However, "Valley Of Love" looks strong enough to once again put the talented group into the charts. Keep close tabs on it. The flip, "Bye and Bye", is a quick beat jump rocked out enthusiastically. The Turbans drive hard, show off a good lead with a couple of vocal tricks to dress it up, and come up with a good side. It could excite the teeners with its hard hitting treatment.

"GIVE ME BACK MY BROKEN HEART" (2:29)

[Bryden BMI—Gordon, Payne]

"LOVING YOU, DARLING" (2:57)

[Ben-Ghazi—Gibson, Taylor]

THE FOUR FELLOWS

(Glory 250)



FOUR FELLOWS

● The Four Fellows turn in two

excellent performances, backing two lovely melodic items. "Give Me Back My Broken Heart" is a slow, rhythmic affair on which the Fellows team with the efficiency of many years together. The deck is tuneful, feathery, and strong lyric-wise. "Loving You, Darling" is a soft ballad aimed at pop and r & b. The group blends beautifully on the tender tune. Two sides that are pleasers and either could become a hit.

BOBBY MARCHAN

(Ace 523)

B+ "DON'T TAKE YOUR LOVE FROM ME" (2:20) [Progressive BMI] Bobby Marchan does a bit of unusual vocaling as he wails a slow beat blues. Good, solid rhythmic blues material given a "stop and listen" reading. Keep your ears tuned to this one. Exposure could make things happen to it.

B+ "CHICKEE WAH WAH" (2:25) [Ace BMI—H. Smith] Marchan sings a middle beat novelty rock on the flip. Another lusty reading of a good beat item. Two sides with that something "special" incorporated.

THE SMOOTHTONES

(Okeh 4-7078)

B "LITTLE CUPID" (2:12) [Shalimar BMI—Blackwell] The Smoothtones make an impressive bow on the Okeh label. The group swings a happy middle beat jump with effective harmony. Strong r & b material. Could stir up some action.

B "DON'T KEEP OUR LOVE HIDDEN IN THE DARK" (2:25) [Shalimar BMI—Blackwell] The Smoothtones blend smartly on a rhythmic slow beat romancer. Melodic wax well turned out. The Smoothtones show to good advantage with a good piece of material.

SCREAMIN' JAY HAWKINS

(Apollo 506)

B "PLEASE TRY TO UNDERSTAND" (3:12) [Simek BMI—Hawkins] Screamin' Jay Hawkins sings a shouty rendition of a slow beat blues in a fairly subdued manner. Subdued, that is, for Screamin' Jay. Ok side that could get more interest in view of his recent success.

B "NOT ANYMORE" (2:55) [Simek BMI—Hawkins] Similar comments on a slow beat rhythm blues. "Please Try To Understand" the stronger deck.

JACKIE BRENSTON

(Federal 12291)

B "THE MISTREATER" (2:11) [Armo BMI—Ike Turner] Jackie Brenston wails out a rocking middle beat blues. It is a stirring r & b etching with torrid ork backing and an enthusiastic vocal reading.

B "MUCH LATER" (2:15) [Armo BMI—Ike Turner] Brenston shouts out another jump tune with a driving treatment. Brenston hits hard and the ork gets into the act with a solid instrumental backing. Exciting wax.

SANDY REED

(DeLuxe 6108)

B "TELL ME WHATCHA GONNA DO" (2:40) [Men Lo BMI—Bill Campbell] Sandy Reed comes up with a middle beat jumper and turns in a swinging performance. Reed handles the tune in fine style. Good wax.

B "WATCHING THE DOOR" (2:20) [Men Lo BMI—Owens, McCoy] Reed shows his versatility with a warm reading of a slow beat ballad. Easy and pleasant listening. Two ok sides.

FRANKIE LEE SIMS

(Ace 524)

B "MISERY BLUES" (2:31) [Ace BMI—Sims and Vincent] Frankie Lee Sims sings a slow beat down home blues with an authentic treatment. Should find its best market in the southern areas.

C+ "WHAT WILL LUCY DO?" (2:20) [Ace BMI—Sims and Vincent] Sims ups the tempo on the flip, dishing up a middle beat country rhythm blues. Effective reading for the true down home blues.

The Cash Box R & B Best Bets

- ★ "NEXT TIME YOU SEE ME" Little Junior Parker Duke 164
- ★ "BABY DON'T WANT ME" Sonny Knight Specialty 594
- ★ "TRICKY" Chet Atkins RCA Victor 47-6808
- ★ "MY HEART'S DESIRE" Teen Queens RPM 484

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



THE NATION'S
R & B
TOP 20

		Pos. Last Week
1	BLUE MONDAY Fats Domino (Imperial) 5417)	1
2	JIM DANDY Lavern Baker (Atlantic 1116)	4
3	LOVE IS STRANGE Mickey & Sylvia (Groove 0175)	5
4	SINCE I MET YOU BABY Ivory Joe Hunter (Atlantic 1111)	2
5	AIN'T GOT NO HOME Clarence "Frogman" Henry (Arga 5259)	6
6	BLUEBERRY HILL Fats Domino (Imperial 5407)	3
7	WITHOUT LOVE Clyde McPhatter (Atlantic 1117)	10
8	SLOW WALK Bill Doggett (King 5000) Sil Austin (Mercury 70963)	7
9	ON MY WORD OF HONOR B. B. King (RPM 479) Platters (Mercury 71011)	9
10	A THOUSAND MILES AWAY Heartbeats (Rama 216)	13
11	HONKY TONK Bill Doggett (King 4950) (King 50001 (Vocal))	8
12	I FEEL GOOD Shirley & Lee (Aladdin 3338)	12
13	YOU'VE GOT ME DIZZY Jimmy Reed (Vee-Jay 226)	11
14	THE GIRL CAN'T HELP IT Little Richard (Specialty 591)	15
15	BANANA BOAT (DAY-O) Harry Belafante (RCA Victor 20-6771)	—
16	TOO MUCH Elvis Presley (RCA Victor 20-6800)	—
17	GOODNIGHT MY LOVE Jessie Belvin (Modern 1005)	16
18	LITTLE BY LITTLE Nappy Brown (Savoy 1506)	—
19	SINGING THE BLUES Guy Mitchell (Columbia 40769)	14
20	BAD BOY Palmer & Jive Bambers (Savoy 1508)	—

Haley and Troupe Break Australian Records

NEW YORK—Bill Haley and his Comets, touring Australia, have broken all previous attendance records in each spot they have played. The Comets are featured in the troupe of American Rock 'N' Roll artists including Lavern Baker, Joe Turner, the Platters and Freddie Bell. Sell-out audiences packed the stadiums for the shows which included appearances in Newcastle, Brisbane, Melbourne, Sydney and Adelaide. In Brisbane the cheering crowd even insisted on further encores from the Comets after the show had officially closed with the traditional singing of "God Save The Queen"—and unprecedented action. On January 31st, the Comets sail on the Queen Elizabeth to continue their tour in England.

Dootone Becomes Dooto

LOS ANGELES—Dootone Records, West Coast indie, has abbreviated its label name to Dooto. This move was due to a conflict with another music firm of a similar name.

New additions to the Dooto roster include the Souvenirs and the Cuff Links. The latter's slicing of "Guided Missiles" is making a strong showing in Pittsburgh, Los Angeles and San Francisco.

Dootsie Williams, the firm's prexy has also signed Vernon Green and the Medallions, Redd Foxx, Willie Headen and Dexter Gordon to new long-term contracts.

GOING TO THE TOP!

The Spaniels

"YOU GAVE ME PEACE OF MIND"

b/w

"PLEASE DON'T TEASE ME"

VEE-JAY 229

Sonny Til's Orioles

"Never Leave Me Baby"

VEE-JAY 228

Vee-Jay RECORDS, INC.
2129 S. Michigan Avenue
Chicago 16, Illinois

ON THE CHARTS!

"WALKING BY MYSELF"

JIMMY ROGERS

CHESS — 1643

"DON'T TOUCH MY HEAD"

J. B. LENIORE

CHECKER — 856

"I'M SO ASHAMED OF MYSELF"

b/w

"ALARM CLOCK BLUES"

FLOYD JUDSON

CHECKER — 857

CHESS & CHECKER RECORD CO.
4750 SO. COTTAGE GROVE AVE.
CHICAGO 15, ILLINOIS



SURE WINNERS ON-ATCO...

Ethel Ennis

A PAIR OF FOOLS



b/w

GOT IT IN MY BLOOD TO LOVE YOU

Atco 6086

ALREADY ON PHILADELPHIA CHARTS

Ray-O-Vacs

PARTY TIME

b/w

CRYING ALL ALONE

Atco 6085

ATCO RECORDS
157 WEST 57th Street, New York 19, New York
AN AFFILIATE OF ATLANTIC RECORDS

new BIGHITS!

"GUIDED MISSILES"

THE CUFF LINKS

#409

"DID YOU HAVE FUN"

VERNON GREEN & THE MEDALLIONS

#407

"LET ME CRY"

WILLIE HEADEN

#410

DOOTO RECORDS

9512 S. CENTRAL AVE.
LOS ANGELES CALIF.

"TRICKY"

Gus Jenkins

115

New Release!

"Gonna Hold On"

b/w

"You Going To Pay For It Baby"

Frank Patt and his orchestra
117-A & AA

FLASH RECORDS

623 EAST VERNON AVE.
LOS ANGELES CALIFORNIA

HAVIN' A WHOLE LOT OF FUN

b/w

I'D MAKE A GOOD MAN FOR YOU

Johnny Jano

EXCELLO 2099

WIRE OR PHONE CHAPEL 2-2215

NASHBORO RECORD CO., INC.

177 3rd AVE. N.
NASHVILLE TENN.

Also order from
PLASTIC PRODUCTS—Memphis
Western trade from Monarch in L. A.

A KING-SIZED HIT!

LITTLE JR. PARKER'S

"NEXT TIME YOU SEE ME"

b/w

"DOLLY BEE"

DUKE # 164

DUKE RECORDS, INC.
2809 ERASTUS ST.
HOUSTON 26, TEX.



Country Best Sellers

IN RETAIL OUTLETS

	Pos. Last Week
1. SINGING THE BLUES Marty Robbins (Columbia 21545; 4-21545)	1
2. YOUNG LOVE Sonny James (Capitol 3602; F3602)	3
3. THERE YOU GO Johnny Cash (Sun 258; 45-258)	2
4. I'VE GOT A NEW HEARTACHE Ray Price (Columbia 21562; 4-21562)	4
5. I'M TIRED Webb Pierce (Decca 30155; 9-30155)	7
6. CRAZY ARMS Ray Price (Columbia 21510; 4-21510)	5
7. I WALK THE LINE Johnny Cash (Sun 241; 45-241)	6
8. LOVE ME TENDER Elvis Presley (RCA Victor 20-6604; 47-6604)	8
9. STOLEN MOMENTS Hank Snow (RCA Victor 20-6715; 47-6715)	9
10. TRAIN OF LOVE Johnny Cash (Sun 258; 45-258)	14
11. AM I LOSING YOU. 12. REPENTING. 13. DON'T BE CRUEL. 14. SEARCHING. 15. WASTED WORDS. 16. KNEE DEEP IN THE BLUES. 17. TOO MUCH. 18. THE SAME TWO LIPS. 19. BEFORE I MET YOU. 20. CASH ON THE BARREL HEAD; ACCORDING TO MY HEART; SWEET DREAMS; YEARNING; TURN HER DOWN; GO AWAY WITH ME; POOR MAN'S RICHES; I'M COUNTING ON YOU.	



CINCINNATI CUT-UPS

We were all grieved this week to learn about the auto accident that caused the death of Dick Hageman, WKRC's former radio and TV star of the Queen City, who more recently was associated with CBS as a commercial announcer in New York. Dick was on his way home from work Wed. afternoon Jan. 9th driving on route #4 just outside of River Edge, N. J., when an eastbound truck jumped the middle island and crashed headlong into Dick's auto. He was killed immediately. A native of Dayton, Dick leaves behind his widow Eloise and son Rickey, 7. Burial was held this week in Cincinnati. . . . We were also shocked to learn that Sage and Sand's Country recording star Lonnie Barron was slain in his home last week in Michigan. A favorite in this area as well as in Detroit Lonnie made many trips to the Queen City and was often heard on Jimmie Skinner's and Jimmie Williams' radio programs over WNOP. His manager Pat Nelson was in town this week on his way south where burial will be held.

For the second time in as many weeks local talent has won on CBS Arthur Godfrey's "Talent Scouts" show. This time Bob Braun, TV star of WCPO, Bob proved that he was no mere lip-mover from "Pantomime Hit Parade" by romping home to victory on his singing voice and personality Monday night. The Hometown's last week's winners from WLW has been seen and heard this week on Godfrey's many shows. We are sure proud of them all. . . . We understand that the Frederic W. Ziv Company which produces "Highway Patrol" is bringing into our town Broderick Crawford for the Automobile show next week at Music Hall. . . . Delvine Wheeldon, WCKY's woman's director was presented Tuesday with a citation for being the first civilian woman to break the sonic barrier in an Air Force jet. The citation was presented by T. L. Trexler of the Lockheed Aviation Corp. . . . Fred Russell, former script writer for Jon Arthur and WSAI was found dead of a heart attack last July. News just reached us this week.

Willie (Bill) Thall has resigned from WLW this week after being associated with WLW for many years as emcee of "Mid-Western Hayride" and Ruth Lyon's "50-50 Club." Latest report has it that he will join WKRC-TV Staff. . . . Paul Miller, WCKY personality, has been promoted to program director of L. B. Wilson's station by president and manager C. H. Topmiller. He has been an announcer at the station since 1952 and has originated such programs as "The Long Wait" and "Court Reporter". . . . Chaw Mank writes that he is constructing a new book "My Favorite Prayer" and would like stars to send their favorite prayer to him, Chaw Mank, Box 30, Stauton, Ill. . . . A new country show is expected to be booked in this area during February featuring two of Country records best stars. More about this later. . . . The Davis Sisters are back in town after a tour thru Canada. They are no longer with Victor, but hope to be with another major company in the near future.

Send all news to Cincinnati Cut-ups—7771 Cheviot Rd., Cincinnati 31, Ohio.



Country Disk Jockey REGIONAL RECORD REPORTS

"JOLLY" JOE NIXON—
TOM BRENNEN—
JOE ALLISON
KRKO—Los Angeles, Calif.

- Singing The Blues (Robbins)
- I Walk The Line (J. Cash)
- I've Got A New Heartache (R. Price)
- You're The Reason I'm In Love (S. James)
- Munger's Melody (Bodkins)
- Lonesome Train (J. Bond)
- Stolen Moments (H. Snow)
- Poor Man's Riches (B. Barnes)
- Am I Losing You (J. Reeves)
- Just Because (Sheltons)

WAYNE "SADDLEBAGS" GRIFFIN
KDEF—Albuquerque, N. M.

- Young Love (S. James)
- Singing The Blues (Robbins)
- Poor Man's Riches (Barnes)
- There You Go (J. Cash)
- I've Got A New Heartache (R. Price)
- My Shoes Keep Walkin' Back To You (B. Jack Wells)
- Am I Losing You (J. Reeves)
- I Wouldn't Know Where To Begin (E. Arnold)
- Yearning (Hicks & Jones)
- I'm Tired (W. Pierce)

GEORGE POPKINS
WXGI—Richmond, Va.

- Young Love (S. James)
- I'm Willing To Try (Maphis)
- Singing The Blues (Robbins)
- I've Got A New Heartache (R. Price)
- There Goes My Love (Morgan)
- Am I Losing You (J. Reeves)
- There You Go (J. Cash)
- Knee Deep In The Blues (M. Robbins)
- I'm Tired (W. Pierce)
- If You Can Walk Away (Jean Sheppard)

"SMOKEY" SMITH
KRNT—Des Moines, Iowa

- Singing The Blues (Robbins)
- Young Love (S. James)
- I've Got A New Heartache (R. Price)
- Yearning (Jones/Hicks)
- Auctioneer (L. VanDyke)
- There You Go (J. Cash)
- It's My Way (W. Pierce)
- Thunder & Lightning (Smiley & Kitty & R. Faye)
- Am I Losing You (J. Reeves)
- Same Two Lips (M. Robbins)

DOROTHY KINNEY
KVSA—McGehee, Ark.

- Singing The Blues (Robbins)
- I've Got A New Heartache (R. Price)
- Stolen Moments (H. Snow)
- There You Go (J. Cash)
- Young Love (S. James)
- Knee Deep In The Blues (M. Robbins)
- Auctioneer (L. VanDyke)
- Searching (K. Wells)
- Yearning (G. Jones)
- Cat Came Back (S. James)

TOM EDWARDS
WERE—Cleveland, Ohio

- Young Love (S. James)
- There You Go (J. Cash)
- There Goes My Love (Morgan)
- It's My Way (W. Pierce)
- Singing The Blues (Robbins)
- Am I Losing You (J. Reeves)
- I've Got A New Heartache (R. Price)
- Stolen Moments (H. Snow)
- Yearning (K. Wells)
- Yearning (G. Jones)

MICKIE EVANS
WHOO—Orlando, Fla.

- Singing The Blues (Robbins)
- Young Love (S. James)
- There You Go (J. Cash)
- I'm Tired (W. Pierce)
- Two Won't Care (H. Snow)
- Am I Losing You (J. Reeves)
- Go Away With Me (Wilburns)
- T. V. Set (Jody & Odie)
- I Miss You Already (Young)
- Same Two Lips (Robbins)

BARRY FRANK
"HILLCOUNTRY JAMBOREE"
WCCS—Amsterdam, N. Y.

- Singing The Blues (Robbins)
- Last Letter (T. Ernie Ford)
- Young Love (S. James)
- Who's Going To Shoe Your Pretty Little Fool (T. Ford)
- I Walk The Line (J. Cash)
- Old Shep (E. Presley)
- I've Got A New Heartache (R. Price)
- Fourteen Karat Gold (D. Richards)
- Go With Me (Wilburns)
- You Don't Owe Me A Thing (M. Robbins)

"HILLBILLY" DEAN EVANS
WXOK—Baton Rouge, La.

- I've Got A New Heartache (R. Price)
- There You Go (J. Cash)
- Young Love (S. James)
- Blue Moon Turns To Gold (E. Presley)
- Am I Losing You (J. Reeves)
- Train Of Love (J. Cash)
- I Miss You Already (Young)
- I'm Tired (W. Pierce)
- Those Same Two Lips (M. Robbins)
- If You Can Walk Away (J. Sheppard)

BOB & POLLY McKEEHAN
KCNA—Tucson, Ariz.

- Walking With Memories (J. Montgomery)
- Singing The Blues (Robbins)
- I'm Tired (W. Pierce)
- Young Love (S. James)
- You're The Reason (S. James)
- Repenting (K. Wells)
- Down On The Corner Of Love (R. Sovine)
- Wasted Words (R. Price)
- Am I Losing You (J. Reeves)
- Knee Deep In The Blues (M. Robbins)

GEORGE PELLETIER
WHIL—Medford, Mass.

- Young Love (S. James)
- Singing The Blues (Robbins)
- Am I Losing You (J. Reeves)
- Go Away With Me (Wilburns)
- There You Go (J. Cash)
- Treat Her Right (E. Tubb)
- I'm Tired (W. Pierce)
- Searching (K. Wells)
- Knee Deep In The Blues (M. Robbins)
- A Good Lookin' Blonde (E. Arnold)

TOMMY UNDERWOOD
WDIG—Dothan, Ala.

- Singing The Blues (Robbins)
- I've Got A New Heartache (R. Price)
- Young Love (S. James)
- Repenting (K. Wells)
- Poor Man's Riches (Barnes)
- Wasted Words (R. Price)
- Stolen Moments (H. Snow)
- Am I Losing You (Reeves)
- Good Lookin' Blonde (Arnold)
- Mr. Clock (Johnny & Jack)

"FARMER PHIL" WOOLEY
WGUY—Bangor, Me.

- Singing The Blues (Robbins)
- Crazy Arms (R. Price)
- I Walk The Line (J. Cash)
- According To My Heart (J. Reeves)
- Stolen Moments (H. Snow)
- Before I Met You (C. Smith)
- Turn Her Down (F. Young)
- Young Love (S. James)
- I'm Tired (W. Pierce)
- Go Away With Me (Wilburns)

MACK SANDERS
KFBI—Wichita, Kan.

- I'm Tired (W. Pierce)
- Crazy Arms (R. Price)
- Sweet Dreams (F. Young)
- Wasted Words (R. Price)
- Teenage Boogie (W. Pierce)
- I Walk The Line (J. Cash)
- Poor Boy (E. Presley)
- Young Love (S. James)
- Man With A Plan (Browns)
- Before I Die (F. Young)

SHEL HORTON
WKMC—Roaring Spring, Pa.

- Young Love (S. James)
- Singing The Blues (Robbins)
- I've Got A New Heartache (R. Price)
- Before I Die (F. Young)
- I Walk The Line (J. Cash)
- I'm Looking For The Bully (Pinetoppers)
- By The Sweat Of My Brow (H. Locklin)
- Waiting For A Train (Reeves)
- Banana Boat Song (Johnny & Jack)
- I Fell In Love With A Pony Tail (L. VanDyke)

LILLIE ANNE
WIRC—Hickory, N. C.

- Young Love (S. James)
- There You Go (J. Cash)
- Blue Moon Turns To Gold (E. Presley)
- Singing The Blues (Robbins)
- Paralyzed (E. Presley)
- I've Know You From Somewhere (P. Wagoner)
- I'm Coming Over Tonight (J. Dickens)
- Kiss Me Now (Margie, Martie & Pruitt)
- Good Lookin' Blonde (Arnold)
- Believe It Or Not (Carter)

CARL FITZGERALD
WMOX—Meridian, Miss.

- Am I Losing You (Reeves)
- It's My Way (W. Pierce)
- I've Got A New Heartache (R. Price)
- A Dozen Hearts (E. Arnold)
- Wasted Words (R. Price)
- Way That You're Living (J. Swan)
- When I Call The Roll (T. Williams)
- There You Go (J. Cash)
- Cat Came Back (S. James)
- Same Two Lips (M. Robbins)

JOHNNIE BAILES
WJAT—Swainsboro, Ga.

- I'm Tired (W. Pierce)
- Singing The Blues (Robbins)
- I've Got A New Heartache (R. Price)
- Before I Met You (C. Smith)
- Repenting (K. Wells)
- I'm Coming Home (Horton)
- There You Go (J. Cash)
- Go Away With Me (Wilburns)
- Cash On The Barrel Head (Louvins)
- It's My Way (W. Pierce)

JIMMIE WILLIAMS
WNOP—Newport, Ky.

- Young Love (S. James)
- I Miss You Already (Young)
- Singing The Blues (Robbins)
- Yearning (Jones/Hicks)
- I'm Tired (W. Pierce)
- There You Go (J. Cash)
- Throwing My Life Away (J. Williams)
- There Goes My Love (Morgan)
- Am I Losing You (J. Reeves)
- I Wish I Had Died In My Cradle (T. Collins)

HENRY TUCK
WREW—Reidsville, N. C.

- Singing The Blues (Robbins)
- I've Got A New Heartache (R. Price)
- Am I Losing You (J. Reeves)
- Young Love (S. James)
- Crazy Arms (R. Price)
- I Walk The Line (J. Cash)
- Train Of Love (J. Cash)
- Poor Man's Riches (Barnes)
- Love You Planted (Moore)
- Before I Met You (C. Smith)

JACK GALE
WTMA—Charleston, S. C.

- Young Love (S. James)
- Repenting (K. Wells)
- Loving You (Lee & Cooper)
- There You Go (J. Cash)
- I'm Tired (W. Pierce)
- Yearning (Jones/Hicks)
- Crazy Arms (R. Price)
- Singing The Blues (Robbins)
- Am I Losing You (Reeves)
- Too Much (E. Presley)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.



Country Big 10 JUKE BOX TUNES

		Pos. Last Week
1	SINGING THE BLUES Marty Robbins (Columbia 21545; 4-21545)	1
2	I'VE GOT A NEW HEARTACHE Ray Price (Columbia 21562; 4-21562)	2
3	I WALK THE LINE Johnny Cash (Sun 241; 45-241)	4
4	CRAZY ARMS Ray Price (Columbia 21510; 4-21510)	3
5	THERE YOU GO Johnny Cash (Sun 258; 45-258)	5
6	YOUNG LOVE Sonny James (Capitol 3602; F3602)	7
7	DON'T BE CRUEL Elvis Presley (RCA Victor 20-6604; 47-6604)	6
8	REPENTING Kitty Wells (Decca 30094; 9-30094)	8
9	LOVE ME TENDER Elvis Presley (RCA Victor 20-6643; 47-6643)	9
10	I'M TIRED Webb Pierce (Decca 30155; 9-30155)	—

"Singing The Blues" Sparks Guy Mitchell English Tour

NEW YORK—Due to the success of Guy Mitchell's record, "Singing the Blues," the singing star will leave on February 7th for a whirlwind ten-day tour of Great Britain, where he will star in two television spectaculars and make a series of concert appearances.

He'll make his first English television appearance on February 10th as guest star of "Sunday Night At The Palladium," produced by British impresario, Val Parnell. The second will be a spectacular built around Mitchell to be telecast on February 10th, "The Guy Mitchell Show."

"Singing the Blues," which has been at the top of the nation's best seller lists for the past two months and sold over two million copies, has boosted Mitchell's career in every area. In addition to the tour, he has made guest star appearances on most of the big television shows like Ed Sullivan, Dinah Shore, and Steve Allen. When Arthur Godfrey goes on vacation, Mitchell will take over as guest MC on his March 7th show. It has also opened the way for him to appear in the country's top theatres and cafes.

Tubb Replaces Acuff In Opry Package

NASHVILLE—The voice of Ernest Tubb will join those of Kitty Wells, Johnnie and Jack and the Wilburn Brothers in a new Grand Ole Opry package that will start public appearances soon.

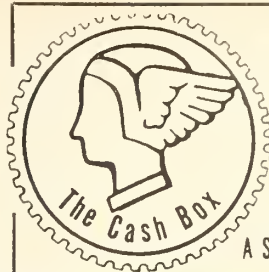
Tubb's joining the package came after Roy Acuff (Decca) decided to cut down on some of his extensive road work which carried him and other artists on the team through most of the United States and Canada during the last two years.

Frankie More will handle all bookings and advance work for the new package and Hal Smith will be road manager. Johnnie and Jack are RCA Victor recording artists while the other three hold contracts with Decca.

The announcement adds that Hal Smith had taken over the personal management of Ernest and Justin Tubb and the Wilburn Brothers. Following a policy set some time ago, however, it was expected that Justin Tubb will avoid appearing on the same program as his father.

Win Decca "Gold Record Awards"

NEW YORK—Decca Records, Inc. last week announced the yearly Branch and Distributor "Gold Record Award" winners. The Pittsburgh Branch, under the managership of Vern Cupples, came in first in the final standings for 1956. The 1956 "Gold Record Award" to the winning Distributor goes to the Peaslee-Gaulbert Corp. in Indianapolis, under the direction of Marvin Taylor. In addition to winning the yearly awards, both Pittsburgh and Indianapolis won the December VIP awards in their respective categories.



The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

- | | |
|-----------------------------|--------------------------|
| 1. YOUNG LOVE | Sonny James (Capitol) |
| 2. SINGING THE BLUES | Marty Robbins (Columbia) |
| 3. I'VE GOT A NEW HEARTACHE | Ray Price (Columbia) |
| 4. I'M TIRED | Webb Pierce (Decca) |
| 5. THERE YOU GO | Johnny Cash (Sun) |
| 6. AM I LOSING YOU | Jim Reeves (RCA Victor) |
| 7. STOLEN MOMENTS | Hank Snow (RCA Victor) |
| 8. WASTED WORDS | Ray Price (Columbia) |
| 9. TRAIN OF LOVE | Johnny Cash (Sun) |
| 10. CRAZY ARMS | Ray Price (Columbia) |

- | | | | |
|-----------------------------|--|-----------------------|------------------------------------|
| 11. ACCORDING TO MY HEART. | 12. I WALK THE LINE. | 13. REPENTING. | 14. GO AWAY WITH ME. |
| 15. THE SAME TWO LIPS. | 16. THERE GOES MY LOVE. | 17. BEFORE I MET YOU. | 18. YOU'RE THE REASON I'M IN LOVE. |
| 19. KNEE DEEP IN THE BLUES. | 20. IT'S MY WAY; I'M GONNA LIVE SOME BEFORE I DIE; YEARNING; I MISS YOU ALREADY; POOR MAN'S RICHES; AUCTIONEER; A GOOD LOOKING BLONDE; LOVE ME TENDER; TURN HER DOWN; LOVING YOU; TOO MUCH; CASH ON THE BARREL HEAD; LOVE ME; WICKED LIES; I CAN'T QUIT; BANANA BOAT SONG; SEARCHING; MR. LOVE; DON'T BE CRUEL; I'M COUNTING ON YOU; FOURTEEN KARAT GOLD; TIP TOE. | | |

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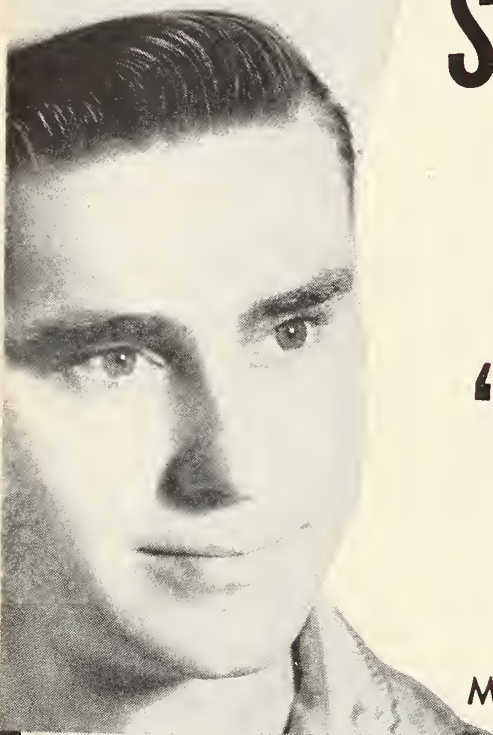
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Once in a while a talent comes along that is truly outstanding and deserving of complete acceptance by the trade. George Jones, by composing and recording six straight hits that have made the national charts truly merits recognition as one of the top institutions in the Country and Western field. This new release should add greatly to the rapidly expanding George Jones following.

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Country Reviews

A BULLSEYE **B VERY GOOD** **C FAIR**
B+ EXCELLENT **C+ GOOD** **D MEDIOCRE**

THE CASH BOX BULLSEYE



"I SHOULD BE WITH YOU" (2:30)
[Warden BMI—P. Stamper, W. Becker]

"I'M DAY DREAMIN' TONIGHT" (2:15)
[Warden BMI—M. Burke, L. Burk]

PORTER WAGONER
(RCA Victor 20-6803; 47-6803)

● The "Satisfied Mind" man, Porter Wagoner, whose stylings and talents have made him a favorite among the jocks, ops and dealers, steps up to bat out two more potent sides that have money-making potential notched into every groove of the record. On one half of the pairing the artist has conscience problems as he masterfully decks out a feelingful, middle beat lover's

ballad labeled "I Should Be With You". The chanter has spent some time with an old flame and now feels he has wronged his current sweetie. However, he's in a happier frame of mind on the flip as he gleefully glides over a charming, quick beat romantic cutie tagged "I'm Day Dreamin' Tonight". A standout coupler for maximum results.

MELVIN ENDSLEY
(RCA Victor 20-6795; 47-6795)

B+ "BRINGIN' THE BLUES TO MY DOOR" (2:02) [Acuff-Rose BMI—M. Endsley] Melvin Endsley, cleffer of the country-pop sensation, "Singing The Blues", demonstrates that he's also a top notch vocal talent as he comes up with an excellent performance on his initial outing for the diskery. It's a potent self-penned blues item similar to his big hit but taken at a slower tempo. Watch it. Could break into the charmed circle.

B "I AIN'T GETTIN' NOWHERE WITH YOU" (2:15) [Acuff-Rose BMI—M. Endsley] Under portion is another rhythmic blues original slickly handled by the talented artist. Good deck, tho overshadowed by the flip.

MARVIN RAINWATER
(MGM 12412; K12412)

B+ "SO YOU THINK YOU'VE GOT TROUBLES" (2:35) [Montauk BMI—Rainwater] Marvin Rainwater is due to bust out with a big hit one of these days and this could very well be 'the' biscuit. It's a quick moving novelty item that the artist talks-sings in most refreshing fashion. Could catch fast. Keep your eye on it.

B "GONNA FIND ME A BLUE-BIRD" (2:32) [Acuff-Rose BMI Rainwater] On the under side Rainwater changes the pace as he tenderly etches a pretty, moderate beat romantic weeper. Grade "A" coupler.

HAROLD CARTER
(Event 4260; 45-4260)

C+ "THE HOT MOCKIN' BIRD" (2:05) [Arr. H. Carter] The delightful evergreen gets taken for a tantalizing instrumental ride by fiddlin' Harold Carter. It's a gimmicked-up, fast paced pleaser that the artist races through in happy-go-lucky style. Should spark some jockey interest.

C+ "THE GERMAN WALTZ" (3:05) [Arr. H. Carter] On the bottom lid Carter attractively fashions a warm and appealing lilter from overseas.

LESTER WOYTEK
(Longhorn 502; 45-502)

C+ "I MISS MY BABY" [Hill & Range BMI—Woytek] Lester Woytek makes a fetching debut on the new label as he colorfully knocks out an inviting blues jolter. Bright instrumental support turned in by the Melody Cowhands.

C+ "WHY SHOULD I" [Hill & Range BMI—Woytek] On the flip waffle the songster distinctively styles an up tempo romantic tear-jerker.

SID KING & THE FIVE STRINGS
(Columbia 40833; 4-40833)

B "WHEN MY BABY LEFT ME" (2:30) [Golden West BMI—S. King, B. King] Sid King and the Five Strings stay on the rock and roll 'bandwagon' as they zestfully belt out a steady-driving blues rocker. Dandy platter for the boxes.

B "IT'S TRUE, I'M BLUE" (2:00) [Golden West BMI—S. King] On the lower slicing King's crew neatly polishes off another rhythmic blues jumper. Both ends are sure to keep the dancin' teensters happy.

CURTIS GORDON
(Mercury-Starday 71037; 71037x45)

B+ "SO TIRED OF CRYING" (2:25) [Starrite BMI—Gordon, Townsend] With a compelling quality in his voice Curtis Gordon sadly reflects that his sweetie's been cheatin' on him. An expressive reading of a quick beat blues item. Interesting arrangement showcases the lyric's dramatic quality. Fine for deejay programming.

B "I KNOW MY BABY'S GONE" (2:25) [Gordon, Townsend] Reverse etching is an affecting, moderate tempo, romantic weeper that Gordon put across with heartfelt emotion.

DON OWENS
(Starday 607; 45-607)

B "A THIEF (In The Heart Of A Rose)" [Hank Snow BMI—Owens] WARL-Arlington, Va. deejay, Don Owens, turns in a soft, sincere reading of a touching, slow moving lover's lament.

B "LAST CHANCE" [Starrite BMI—Owens] Here the warbler tells the gal that he's not gonna try to make a go of it again. It's a quick moving, Latin-flavored opus with a flavorful instrumental background supplied by the Circle "O" Ranch-hands.

BOBBY HELMS
(Decca 30194; 9-30194)

B+ "FRAULEIN" [Fairway ASCAP BMI—L. Williams] Bobby Helms could have a clicker on his hands as he dishes up a first rate reading on a slightly up tempo weeper with sentimental love lyrics. Infectious, rock 'n roll piano backdrop on a deck that could really step out.

B "(Got A) HEARTSICK FEELING" (2:35) [Old Charter BMI—C. Walker] Helms injects loads of personality on this persuasive, rhythmic blues ballad with an r&r flavoring. Two winning performances.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Country Round Up

Pasadena Radio Station KXLA, the western, music station, is sponsoring a contest in which the first prize is their morning disk jockey, Charlie Williams, who is heard week-days from 7:15 until 10. This unusual give-away contest is open to everyone . . . and the writer of the best letter beginning, "I'd like to have a disk jockey all my very own because . . ." will be awarded Charlie for one day. The object is for listeners to write in telling just what they'd like to have a disc-jockey for—and whatever it is, Charlie has to do it.



JIM REEVES

The contest closes midnight, February 8th. The winner will be present and the award will be made over KTLA, Channel Five, Los Angeles, on Cliffie Stone's "Hometown Jamboree," Saturday night, February 9th.

Marty Robbins, currently riding high with the biggest hit of his career, "Singing The Blues," was profiled in the Nashville Banner's Jan. 12th "It Happened At The Grand Ole Opry" article. Ray Price, whose "Crazy Arms" was the top tune in the Cash Box '56 Juke Box Operator's Poll, received the treatment in the Banner's Jan. 5th issue.

Don Ramsay, a member of the Board of Directors of the Country Music Disk Jockey's Association and a deejay at CJIC-Sault Ste. Marie, Ontario, Can., informs us that the station conducted the 4th in-a-row of salutes to Hank Williams, New Year's morning from 1:00 A.M. 'til 7:00 A.M. The program was a tremendous success with the telephone switchboard jammed constantly. Albums of Hank's records were given away on the program, which also included a telephone transcription interview with Mrs. Audrey Williams and Hank's sister, Mrs. Irene Smith of Dallas, Tex.

Carl Fitzgerald tells us that the Meridian, Miss., Police Dept., has an annual ball each November in Meridian, in which they stage a big dance. In former years, with the exception of the past two, they have hired "pop" orchestras to play for their dances. Now, the department makes all the dances "Western Style," and Jim Reeves and his band played for the event this past Nov., with the biggest crowd they've ever had. The affair went over so big, the Fire Dept., is also considering country music this year for their ball.



GORDON TERRY

Jim Reeves (Victor) and his manager, Herb Shucher, into New York recently for a series of conferences centered around a European tour during the spring months. Tentative plans call for one of the biggest country music packages of its kind ever to partake in a venture of this sort. Reeves is currently riding high on his latest effort on Victor entitled "Am I Losing You." Incidentally, the Reeves' Album, "Singing Down The Lane," has been the most popular LP yet released on the George Popkins' "Pop's Country Store" show over WXGI-Richmond, Va. Package goods have become a vital part of Popkins' programming. According to Hubert Long, Faron Young's Manager, more than 50,000 pieces of mail, letters, pamphlets, postcards, bumper strips, etc. have been mailed out on Young's latest recording "I Miss You Already" and "I'm Gonna Live Some Before I Die." Murry Nash Associates joined hands with the Faron Young Enterprises group circulating the deejays juke box operators, one-stops, and the entire industry plugging the new record. Young and his Country Deputies, along with Gordon Terry, Wilma Lee & Stoney Cooper are playing for Ramblin' Lou, State Theatre, Niagara Falls, New York January 27. On Feb. 3rd Young, Johnny Cash, Marty Robbins, Lee Emerson, and a host of others will be playing the Akron Armory, Akron, Ohio for Cliff Rodgers.



CURTIS GORDON

"Jolly Joe" Nixon, KRKD-Los Angeles, Calif., pens that he's starting a new TV show with the Maddox Bros. & Retta over Channel 11, KTTV-Hollywood, each Saturday, 9 to 12 A.M.

Beginning with a February 1st date in Centralia, Ill., the Blackwood Bros. Qt. will be appearing in Birmingham, Ala., on the 2nd, Daytona Beach, Fla., on the 8th, Tampa on the 9th, Charleston, W. Va., on the 15th, Knoxville, Tenn., on the 16th and Atmore, Ala., on the 21st.

The Tuxedoed Texans, still holding forth at The Paramount Lounge in Cicero, Illinois, are happy to welcome bossman, Andy Jackson, back to the bandstand after a week's absence due to illness. Andy is still under doctor's care but the doc just couldn't hold him down any longer. Rumors that wedding bells rang for Andy last week are way off the beaten path and his theme song is still "Single Saddle."

"Cuz'n" Larry Lane, who has been spinning the c&w wax for nearly 9 years

in Tampa, Fla., is back on WHBO-Tampa, 6 days a week, and wants to hear from the record companies and the artists, release-wise.

Mercury-Starday's Curtis Gordon recently took a flying trip to New Orleans to appear with Hank Thompson & His Brazos Valley Boys, George Jones, Justin Tubbs, Cowboy Copas, Wanda Jackson and WWEZ-New Orleans deejay, Jolly Cholly. The show was an A. V. Bamford production. Gordon's newest etching, out this week, is tagged "So Tired Of Crying" and "I Know My Baby's Gone." Two of the last releases on the Starday label belong to country jocks, Don Owens and Bill Mack. Owens, who is heard in 6 states plus the District of Columbia, via WARL-Arlington, Va., has composed over 800 songs, including both ends of his latest release, "Last Chance" and "A Thief (In The Heart Of A Rose)". DJ's who have not yet received their copies can write to Owens at the station. Mack, whose latest pairing is "That's Why I Cry" and "It's Saturday Night," is associated with KWFT-radio and KSYD-TV in Wichita Falls, Texas, as an entertainer and deejay.



COWBOY COPAS

Tex Pavel, western star of WKNB-TV, Channel 30 in West Hartford, Conn., recently received a heart-warming letter from the Sheriff of Hartford County congratulating him on the part he played at the State Receiving Home's Christmas party.

Fred Stryker, Fairway Music, pens to watch out for his latest, "Fraulein," waxed by Bobby Helms on Decca. "It's a little different type of tune and could stir up a heap of attention" sez Fred.

From Capitol's Charlie & Ira Louvin comes this missive of appreciation—We "The Louvin Bros" would like to take this time to write to you fellas at Cash Box and express our sincere thanks and appreciation to you and to all the Juke Box operators all over the world for making 1956, a wonderful year for us, in fact without your help Cash Box, and your votes "Mr. Juke Box Operators," we wouldn't have gotten the award that we have heard so much about and wanted so much to have. With that award our year was complete. You'll never know what a thrill it was to us when we received your telegram telling us of the award winning.



BOBBY HELMS

We'd also like to say thanks to all the DJ's all over, for voting us the most programmed vocal group of 1956. Thanks Cash Box for the wonderful award.

Jim Small, personal manager of Jimmy Copeland (Event records) is working as talent scout for the label, which is pushing for a bigger C & W talent roster.

Sonny DeFreest, new Event artist traveled to the diskery's studios in Maine on Jan. 7th, from New York, for the first session. Sonny and his band cut "Little Boy Blue" and "I've Been Hurt By Love Before." Release date is Feb. 15th. Also set for release that same date is the Lilly Brothers (Everette & Mitchell B.) with "Tragic Romance" and "Are You Tired of Me, My Darlin'."

"Tragic" features the five string banjo work of Don Stover. Dick Curless, newest Event record "Streets of Laredo" is getting heavy play in Texas, Florida and the New England states, according to the diskery's B. L. Hawkes.

Jimmy Copeland, cut two new numbers on Jan. 3rd at Event's studio in Maine. One is by Nick Kenny of New York called "Roses & Thorns" and the flipside is an old Carter family number called "Jealous Hearted Me." Release date is not set. Jimmy's "Radar" on Event is doing well everywhere, sez Hawkes.

WAMO-Pittsburgh, Pa., deejay, Carl Stuart, did his entire afternoon show, live shows and special broadcasting events each night from Pittsburgh's Hunt Armory, where the 1957 auto show was being held. Visiting with Carl last week was Joe Lucas of Acuff-Rose and Columbia's Dick Richards. Ree Pine of WRVA's "Old Dominion Barn Dance," WRVA-Richmond, Va., notes that the friendly feud between Don Reno & Jim Wilson gets friendlier and more furious each Saturday night. Jim went hook, line and sinker for the gag about how many television sets have been sold since the Ranchhands series began on Channel 12. However Jim says "he is loaded for bear this Saturday and is setting his sights for the whole darned bunch of Tennessee Cut-Ups, including of course, Don Reno & Red Smiley."

A postcard from Art Barrett, WSIG-Mount Jackson, Va., tells us of good listener response to Jean Shepard's new Capitol slicing, "Tomorrow I'll Be Gone" and both sides of Jimmie Dickens' Columbia waxing of "I'm Coming Over Tonight" and "Say It Now" and that "The Knoxville Girl" track is doing a lot to publicize the Louvin Bros' album "Tragic Songs Of Life" in the Shenandoah Valley.



LOUVIN BROTHERS

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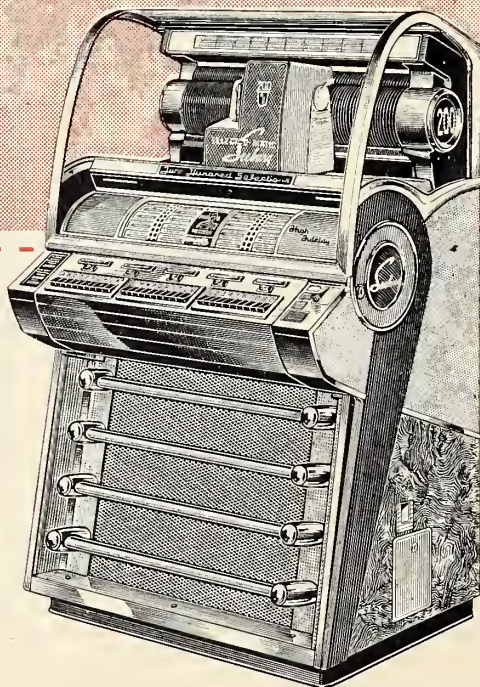
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Here and There

BOSTON, MASS.—One of the last to raise rates for the price of its product is the publisher of newspapers and magazines. These publications are always hopeful that their advertising revenue will absorb losses on circulation. However, it would now appear that the price of newspapers would be increased to 7¢ from 5¢. William Dwight, president of the American Newspaper Publishers Association, said in a speech at a dinner meeting of the New England Association of Circulation Managers last week, "You can be certain that the trend toward the 7-cent newspaper will increase now that the newsprint manufacturers are heaping another price increase on us." The problem of these publishers can be compared to that of the juke box operator, who must go to dime play. "The transition from 5 to 7 cents shouldn't be difficult", Mr. Dwight said, "for the product is worth that and more. The public can be counted on to pay for value." "But," he added, "such a price revision means changing a habit and that always can present special problems."

CHICAGO—The medical director of a large industrial concern blamed the "suicidal cult of manliness" for the "rat race" in which many American men find themselves today. Dr. Lemuel C. McGee, of the Hercules Powder Company, Wilmington, Delaware, writing in the American Medical Association publication "Today's Health", said the average lifetime of men was about four years less than that of women, mainly because of the stress under which men live. A "little common sense" could eliminate many of the tensions and stresses, providing a healthier and longer life, Dr. McGee said. "The American male has been indoctrinated with the philosophy that he must live, work and play at a dizzy pace; that he can and should wade thru all emotional and physical situations without flinching, and without reflection", he said. The doctor said "every man and boy must live within his own resources of physical and mental strength, but many fail to do so because of the 'cult of manliness'".

WASHINGTON, D. C. — Studying the effects of the new budget, economists predicted another year of expanding industrial activity and 18 months of heavy employment and good wages. They said that personal income will rise; business profits should reach a new high; and employment will be high.

BUSINESS BOOMS FOR BUSINESS BOOMERS

The man who gets out and fights for business. Who thinks up new ideas to help business. Who works harder and with great industry to make business better. He's the business boomer. And business booms for the business boomers.

They won't take poor business action lying down. They'll dig out the reason why. They'll effect a cure.

They'll work harder than ever to stimulate business action. They'll make it their business to boom business.

They're the business boomers. And business booms for the business boomers.

They're the kind of people who, when they find a location taking in less and less and still less income, cover the location like a swarming octopus, to learn why business has fallen.

They work with the location owner to help boom his business. This booms their own business.

They cooperate with the location owner because they know that such co-operation results in better business for all concerned.

They help business to boom. They're business boomers. And business always booms for business boomers.

If dime play of itself won't do it. Won't let them progress properly. If a

commission basis is inequitable. If they show more play action yet less profit. If the books don't show more hard cash and liquid assets at the end of the period they set. They learn why.

They get in there and punch with all they have. They fight. They won't take poor business lying down. They'll find an angle that will boom business. They're business boomers. And business booms for business boomers.

Too many have grown too lazy to help business boom. They depend entirely too much "on general conditions".

They don't use showmanship to help business. They don't use salesmanship when they have something hard to sell.

They don't use good judgment as to why they can't show better progress when they note that, on an overall gross, their machines have taken in more money.

They're just too lazy to get in there and fight harder than ever, with greater industry than ever, with more intelligence and business acumen, than ever before, to make their business boom. They're just not business boomers.

When they get in there and fight hard to make business boom. Then business will boom for them.

Business always booms for business boomers.

Vital Reason For '10c Play Plus':

EXPECT OVER 12,000 SMALL BUSINESSES TO GO BROKE

Prosperity Booming '57 to See Average of 240 to 250 Small Firms Collapse Each Week as Compared to 222 Per Week in '56 and 199 Weekly in '55

CHICAGO—If there is any greater reason why operators should immediately arrange for a more equitable share of the gross intake from all of their machines it is the Dun & Bradstreet and economists' report of what is expected to happen to small businesses in prosperity booming 1957.

Whereas an average of 222 small firms went bankrupt each week in 1956, and an average of 199 declared bankruptcy in 1955, this prosperous boom year of 1957 is expected to see an average of from 240 to 250 small businesses go broke each week. This will make up a total of over 12,000 small firms out of business before '57 is over.

One well known syndicated economist, Sylvia Porter, stated in regards to why small businesses are going broke:

"Add zooming costs of manpower and materials as well as money—and you have the basic factors for this stark trend."

The above only bears out what *The Cash Box* reported back in 1956 when it urged operators to quickly change over to: "10¢ Play Plus Front

Money And/Or A More Equitable Commission Basis".

The nation's leading economists, now backed by the stark figures of Dun & Bradstreet, bring into sharp relief what *The Cash Box* has been telling this industry.

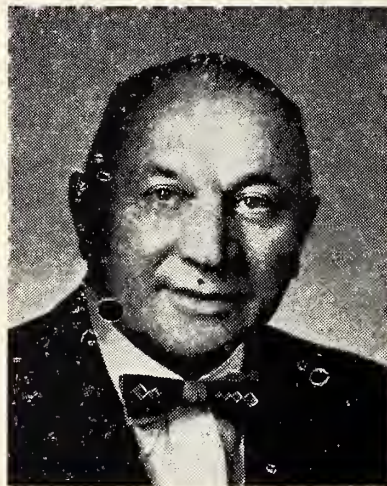
That overhead expenses are rising at an alarming and unprecedented rate. To the point where they are engulfing the operators in a complete red mass of loss after loss.

No operator can withstand the present stiff and tough competition he has, the tremendous increased overhead expenses he had to endure, the higher prices he has to pay for new equipment, and still continue on a 50-50 commission percentage basis.

Unless the nation's intelligent operators act fast and make the necessary change to assure themselves remaining in business and continuing to progress and profit by quickly adopting, "10¢ Play Plus Front Money And/Or A More Equitable Commission Basis", then a great many of them will be among the 240 to 250 small business casualties every week of 1957.

Wisconsin Music Merchants Assn Talks 60%-40% Commission Basis at Jan. 14 Meet

Over 50% of Juke Boxes in Wisconsin Now On Dime Play



E. G. DOWE

WISCONSIN RAPIDS, WIS.—E. G. Dowe, secretary and treasurer, Wisconsin Music Merchants Association, reports that the organization met at the Mead Hotel, this city, on Monday, January 14.

A very fine turnout of operators were present, members coming from Stevens Point, Wausau, Marshfield, Green Bay, Sheboygan, Oshkosh, Manitowoc, Malone, Beloit, Madison, Brodhead, Beaver Dam, Wisconsin Dells, Milwaukee, La Crosse and Watertown.

A number of important matters were discussed, among them the ASCAP situation; state legislation; membership drive; and dime play and commission arrangements.

The president was authorized to appoint a state legislative committee to act during the present legislative session. A statewide drive for membership is planned and details will be completed at the next meeting.

The membership discussed dime play, and the advisability of arranging a new system of commissions. "I was quite surprised" stated Dowe, "that we have so many juke boxes in all parts of the state now on dime play. Some are dime, three for a quarter; others dime, five for a quarter; and some dime, four for a quarter. The State, outside of Milwaukee, is now about fifty per cent

on dime. We hope to put on a drive in Milwaukee to put our State over. I prepared some reprints of *The Cash Box* editorial Why 10¢ Play, and we will now furnish them to the operator at cost so that they can post them in their locations. Thanks to your article, I and Clint Pierce have 80% of our routes on dime, three for a quarter. There was considerable discussion about commission splits. Most of those present seemed to feel that all new equipment should be put on a 60-40% split."

Dowe advised that the next meeting of the Wisconsin Music Merchants Association will be held on Monday, February 4, at the Eagles Club in Milwaukee. Meet will start at 12 noon.

Indiana Games Op Suggests New Type Front Money

MUNCIE, IND.—Norman Wilner of Wilner Sales Company, Inc., this city, has come forth with the suggestion for a new type of front money.

This may meet with the approval of other operators thruout the country. Wilner believes in 10¢ play plus front money. But his idea for front money is somewhat different than the usual set dollar figure.

He advises, "We operate pinballs. Mostly in-lines and club equipment.

"We believe that 10% off the top, then 50-50, would help solve the operators' cost problems.

"Money taken off the top", Wilner continues, "should be kept in a separate fund and used to defray service, parts and replacement costs."

Wilner waxes pessimistic over his suggestion. He concludes with the following statement:

"I believe this will only be a dream. It seems to be such a problem to get operators to band together. I still believe that this is a good idea. Maybe some day. . . ."

U. S. Supreme Court Agrees To Review Court Pinball Decision

Will Decide On \$10 vs \$250 U. S. Pinball Fee

CHICAGO—The momentous decision given by the U. S. Court of Appeals, Northern District of Illinois (which appeared in complete form in the October 13, 1956 issue of *The Cash Box*) will be reviewed by the U. S. Supreme Court.

The Department of Justice made the statement that the decision by the Court of Appeals would cost the Government \$3,500,000 in license fees.

The Appeals Court struck down the conviction of Walter Korpan in the Northern Illinois Federal District Court on any charges of his failing to pay \$250 special occupational tax on coin operated gambling devices.

Korpan had originally been fined \$650. He had paid a \$10 U.S. license

fee to operate his pinball game.

The government lawyers contended that the pinball game was a gambling device and, therefore, subject to the \$250 special occupational tax.

The Court of Appeals believed that the pinball games were not to be included in this category which, the Court believed, was for slot machines only.

The Justice Department contends that Korpan's machines were gambling devices because players could take winnings either in replays or in money.

The Supreme Court decision will, naturally, be of great and momentous importance to all engaged in the pinball field.

Urges Proper Programming Believes Music Ops Will Enjoy Greater Income by Satisfying Every Segment of the Record Playing Public

CHICAGO — Harold Schwartz of Atlas Music Company, this city, believes that one of the greatest necessities facing the juke box field today is "proper programming".

Schwartz urges this publication, as well as all concerned, to keep up a "continued impetus on proper programming".

He claims, "This will result in greater income by satisfying every segment of the record playing public."

Schwartz refers to the many editorials and general articles which have appeared in *The Cash Box* urging juke box operators to arrange for proper programming of all their phonos.

This publication has reported time and again that operators, who were skeptical at first that their phonographs might not be properly programmed, but who went out of their way to make changes, learned that they could increase intake anywhere

from 10% to better than 50% in some instances.

Reports have appeared in *The Cash Box* from various well known music operators who, after investigation, made changes in their phonos to match the needs of the patrons in their locations and, as a result, enjoyed a tremendous upswing in income.

Many leading operators have been neglecting checking on the programming of their phonos. They have left this up to busy servicemen.

Those who have cooperated with their servicemen, by checking locations during the busy play hours and asked for requests from the patrons of the locations, have learned that they could use many recordings not now in the machines.

There is no doubt that schools for proper programming of phonos should come into existence.

ABT Mfg. Announces New Coin Changer

CHICAGO — A.B.T. Manufacturing Corporation, this city, announced this week its introduction of its newest coin handling system for automatic machines.

Called "Auto-Clerk", the coin changer is claimed to be the only four price changer on the market.

"Auto-Clerk", it was explained, will sell and make change for four different merchandise items at four different prices, ranging from 5¢ to \$1.65. It accepts the money, totalizes the amount, makes the selection and returns the correct change. The slug-rejector coin-changer, it is said, will accept nickels, dimes and quarters.

The entire system can be installed in the vending machine in any manner to suit the requirements of the machine design. Simple on-location cam adjustment changes price or price combinations.

"Auto-Clerk", A.B.T. advises, can be made available as a two-selection, three-selection, or four-selection unit to meet customer's particular requirements.

Wants Operating For Ops

ST. AUGUSTINE, FLA. — Richard L. Parks, Jr. of this city believes that one of the biggest helps operators can secure from distributors "at least in my section of the country" is a much better understanding regarding operating.

"One of the biggest helps the operators in our section can secure", Parks advises, "is for some of the distributors of juke boxes to stop operating machines and competing against customers."

"This has been the practise in our territory for twenty years. But the distributors are now offering money to secure the locations. They are putting out 200 selection machines on a 50-50 basis. We cannot compete against this type of competition."

"I am of the firm opinion", Parks continues, "that 120 selections are enough for any juke box."

"We can stand better distributors of records in our state. These distributors are spending their money for appliances and letting the record business slide."

"I think Florida needs more factory owned branches", Parks concludes.

Ed Burg Donates Phono To Vet's Hospital

NEWARK, N.J.—Ed Burg, Runyon Sales Company, this city, was again the recipient of a letter of thanks for his gift of a juke box to a veterans hospital. Only last week *The Cash Box* reported a similar missive from Rabbi Arthur Kolatch, Temple Beth Am, Lakewood, N.J.

This week's letter, which came from Joseph V. McLoone, Chief, Special Service, Veterans Administration Hospital, East Orange, N.J., said in part:

Now that the excitement of the holiday season has abated, we are able to thank you for your gift of the large automatic record player, complete with 120 musical selections, for the free use of our patients.

Your men installed the machine in our Recreation Hall, where it has proved to be of continuing popularity with a large number of patients. . . . the letter closes with—"Please accept our thanks for this most generous gift, and know that it is most appreciated by our patients."

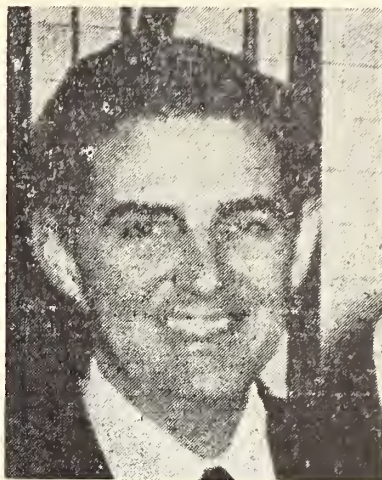
Banker Urges Territorial Meet To Educate Operators How To Borrow Money

PHILADELPHIA, PA. — Raymond J. Erfle, Vice-President of the Broad Street Trust Co., this city, who has helped many of the operators financially believes that an educational program should be undertaken to teach operators "how to borrow money advantageously".

"Meetings should be held in various parts of the country", advises Erfle, for the purpose of 'educating' the operators how to borrow money advantageously from their banks.

"We have done just such a job for the operators in Philadelphia", he continues, and adds, "It took about five years. It has been good for the operators and excellent for the lenders. It has added much prestige to the coin business."

Bally Issues 2 Color Window Streamer Free



BILL O'DONNELL

CHICAGO — Bill O'Donnell, Bally general sales manager, advised that a new 2-color window streamer is now furnished free of charge with each Bally "ABC Bowling Lanes" game.

The new streamer placed on location window invites the public to come inside and play the new game. The streamer is 17 inches long and 10 inches high.

Offers To Run "Idea School"

CHICAGO — James T. Mangan of Mangan & Eckland, this city, believes that what the industry requires at this time is "a means or technique for creating ideas."

He says, "What this industry first needs is NOT new ideas, but rather a MEANS OR TECHNIQUE FOR CREATING IDEAS."

"The factories should put all their engineers, experimental men, executives, sales and promotion people through an IDEA SCHOOL."

"A school that will train and attune them for the processes of idea creation at will."

"I will be glad", Mangan concludes, "to run such a school for anyone who is interested."

Stop Talking — Start Doing!

ROCKFORD, ILL. — Lou Casola of Mid-West Distributing Co., this city, upset over the fact that the industry "just talks" about public relations, has this to suggest:

"The industry should stop talking about a public relations program — and do something about it, instead."

A&P Drops Food Vending Machines

LEVITTOWN, L.I., N.Y.—The big A&P food store here has given up its outside food vending machines.

The no reason was given for dropping the venders, some believe this was due to the fact that the machines cut down on in-store sales.

In the meantime the Grand Union is continuing to experiment with outside vending machines.

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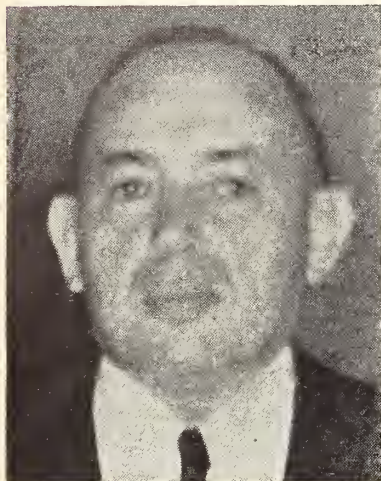
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An Old-Timer Travels Across The Nation

Willie (Little Napoleon) Blatt Makes Auto Trip and Surveys Coin Machine Conditions



WILLIE BLATT

MIAMI, FLA.—Willie (Little Napoleon) Blatt, one of the nation's best known coinmen, and operating in this area for a number of years, made an auto trip thru parts of the United States last summer. Since that time he's been wanting to record his experiences and adventures, and has finally sent in a report.

"On my trip thru the States I checked some coin operated equipment and found some interesting conditions—some good and some bad," writes Blatt.

"We hit New Orleans and found that the equipment is average. We discovered quickly that if you know Lou Boasberg, it's like having the key to the city, because everyone knows Lou, and all one has to do is to mention his name and every door opens wide for you. While in this city, we visited Pouchatram Beach Park and saw Harry Batt's arcade. It

is one of the finest arcades we have ever visited, and we found that all the equipment was clean and in first class working condition.

"When we got to Denver, Colorado, we found that some neighborhoods looked like a coin machine operator's dream. 18th Street had four Taverns to the square block, but we found some very old and almost obsolete phonographs—some 20 record Seeburgs.

"In Kansas City at Ray's Cafe we found brand new 200 record machine and a changemaker alongside. The machine was very clean and had a good set of records with uniform title strips, and was operating at 10c.

"One of the sights we'll remember for a long time was, while traveling thru the High Sierras, at a town called Lee Vining, California, we went thru the Tioga Pass, which we're told is open for about 3 months of the year. Even tho it was August, we found snow on the side of the road. Some of the natives told us that during the winter the weather drops down to about 40 degrees below zero. We found that Hank DeYoung operates in this part of the country, and he uses some Seeburg 100's, doing a very good job of programming. All the categories were in their proper panel, and the machines had a good selection of late recordings by the pop artists.

"We had to hurry thru Salt Lake City, Utah, and we would have liked to stay around more than we had time for. What a beautiful, clean and friendly city this is. We had lunch at a nice clean restaurant where the music was operated by Ray's Music. Installation was a Wurlitzer 1900 and quite a few remote boxes. Operation was on 10c.

"The next two stops were very disappointing to me. The first stop was the Rose Motel at Paducah, Kentucky, and we found a 20 record Rock-Ola without lights and very little volume. The machine was in very shabby condition. The second stop was at Brack's Ice Cream Parlor at Hendersonville, N. C. We found a good Wurlitzer 1800 on location, but the machine was dirty and most of the title strips were hand written and almost impossible to read.

"My conclusions after the trip was that it would be of great benefit to our industry if it had a man on the payroll and who spent his entire time crossing and criss-crossing the length and breadth of the land. A man who would check and study locations and its equipment and then report. We all would benefit greatly."



Through The Coin Chute

CALIFORNIA CLIPPINGS

The first month of the New Year has seen business along Pico Boulevard sparked by the appearance of new phonographs, new games and many fast breaking records. Sales continue soaring which pleases those who had anticipated an after the holiday slump. . . . Norty Beckman reports the mail-order and retail records sales at Norty's Music Center have increased to the point where he has had to add additional help to his staff. The new members are Herminia "Curly" Garcia on a full time basis and Bertha Saenz and Julie Vincincio part-time. Of the new records coming up Ana Marinez picks "Isabella" by Roy Tan on Tan as a big one and Jan Graham says "Marianne" by the Hilltoppers on Dot will be another big one for the group. Richard Barrientos reports "Love Is Strange" on Groove by Mickey and Sylvia has taken off with the operators and is one of their biggest sellers. . . . John Freeman and Sonny Lomborg report the export business is booming at Simon Distributing Company which keeps George Muraoka busy getting the foreign shipments ready. Jack Simon keeps them posted on his travels to foreign ports with Manila, Singapore and Calcutta next on the agenda. . . . Lucille and Paul Laymon gave Phil Weinberg, Bally's Regional Representative, very good reports on Bally's eleven and fourteen foot "ABC Bowling Lanes" acceptance by the operators on his recent visit to Los Angeles and Paul A. Laymon, Inc. Ed Wilkes reports the sales of the new Rock-Ola "200" phonograph throughout the area on a constant increase. Jimmy Wilkens and Charlie Daniels busy securing used equipment to meet the ever growing demand.

Wayne Copeland anxiously awaiting another shipment of Wurlitzer "2100" and "2104" phonographs for immediate shipment to fill the orders being received at Sierra Distributors. Wayne says the new all-location line from Wurlitzer is meeting with tremendous enthusiasm from the operators throughout the territory. Andy Lanzisero, who has just joined the staff at Sierra in the Service Department, was being introduced to the "regulars" by Frank Davis. . . . Gabe Orland and Sammy Ricklin have their new parchment paper title strip department going at full force at California Music Company. The new and improved title strips are another "first" for California Music and samples will be in the mail to all operators in the West very soon. Betty Williams reports Elvis Presley's "Too Much" on RCA Victor has taken off and was her biggest seller last week. Martha Delgado predicts The Lancer's "It Happened In Monterey" on Coral will head for the hit class. . . . At Badger Sales Company, Inc., Bill Happel received reports from Don Ames that sales of the AMI "G-200" phonograph in the San Diego area are on a steady increase. Marshall Ames busy with sales of used games and phonographs with bowlers remaining on the top of the list. Marshall pacing the floor in anticipation of the new arrival he and his wife, Elsie, are expecting momentarily. They have an order in for a little girl to keep their two young sons company. Jack Leonard and Dave Yates busy with the sale in the Prize Premium Department which is being eliminated to expend the Parts Department and enlarge the showroom area.

At Leuenhagen's Record Bar, Mary, Kay and Claire Solle were happy to hear from Fabor Robison that his home was not damaged during the big fire in the Malibu area. Mary told Fabor that his Abbott release of "Heart Of My Heart" by the Happy Jesters had started to move with the operators. Mary and Kay list the new releases in a book as they are received so the operators can check the latest records since their last visit to the Record Bar. Norman Dudley was telling the girls Mercury's new singer, Joy Layne, has a hot one with her first release of "Your Wild Heart". Claire predicts "I Cried A Million Tears" on Capitol by the Four Preps will be the next one to take off for the charts. Kay believes Betty Johnson's "I Dreamed" on Bally should be a surefire hit for this label. . . . Charley Robinson reports the first month of the year was very satisfactory with sales of United's fourteen foot "Bowling Alley" and the introduction of the eleven-foot model at C. A. Robinson & Company. Charley says the enthusiasm is gaining momentum in the outlying districts with the demand for this game increasing with great speed. Al Bettelman received the report that a location on Pico Boulevard has had the largest take in its history with the installation of this game. . . . At Minthorne Music Company, Hank Tronick reports he received very favorable comment from operators on the Seeburg "200" phonographs on his recent trip North. Matt Norberg and Roy Provencher sending in orders for the Seeburg "200" phonographs from the San Diego and San Bernardino areas.



Through The Coin Chute

DALLAS DOINGS

Abe Susman of State Music Distributors bought the bankrupt stock of Orms Manufacturing Company, one of the original manufacturers of pool games. Abe also reports he is busy showing and delivering Gottlieb's latest 2-player game "Flag Ship" and that it is one of the most outstanding 2-players ever released. . . . Martin Gudenberg transferring to the Pittsburgh office of Capitol Records with Wayne Tappan taking over as the new branch operations manager in the Dallas office. . . . Johnny Casola, sales representative for United Manufacturing of Chicago, visited at Commercial Music. . . . Al Mason, AMI regional representative, visited with Abe Susman. . . . Sighted Paul Scoggins in from Bellevue shopping along coinrow. . . . Other visitors to the local market included Walter Wiggins, McKinney; Benny McDonald and Buster Loicana of Fort Worth; Elmo Pinkerton, Big Springs; Buna Carr of Corsicana; J. Alvin Evans, Ned Thomas and H. K. Lyde from Sherman; W. E. Lilly, Cleburne. . . . Phil Weinberg, regional sales manager for Bally Manufacturing, making a business tour through the West and Northwestern states. . . . Bill O'Connor, manager of the phonograph department at S. H. Lynch and Company, visiting customers in East Texas and Louisiana. . . . Jim Lowe, WRR deejay, just returned from a trip to Memphis, Tennessee.

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Through The Coin Chute

NEW ENGLAND NIBBLES

Biz spurting ahead as January thaw ends freezeup and gets transportation and travel back to normal in New England. Big accent on bowlers at this time, with music and games on the upswing too. All in all, outlook is for a great first quarter biz-wise for 1957. . . . At Redd Distributors (Wurlitzer) new Bally "ABC Bowling Lanes" arrived and greeted with enthusiasm by waiting ops. Bob Jones, sales mgr., predicts the new game has "fantastic" take potentials and is op insurance of a sensationally prosperous year. Biz is up on Wurlitzer 104 selection model "2104" and the 200 selection model "2100", and the 50c play factor is putting bigger percentages in both op and location pockets. Used equipment for export in big demand here as export biz has been climbing at the Lincoln St. plant. . . . At Atlas Distributors (AMI) biz reported good despite weather with lots of activity for the AMI "G-200". Louis Blatt week-ending to the north country despite blizzards and freezeups. Barney Blatt readying for annual winter trip to Florida. Ops reported service school by AMI held for two days at the Commonwealth Ave. plant one of the best.

At Trimount Automatic Sales Corp. (Seeburg), activity at accelerated pace on music, games and export. Irwin Margold, gen. mgr., all smiles over terrific reaction to Seeburg 200. Ops have been more than enthusiastic about the new model throughout the N. E. territory, he says. Big demand for used equipment continues here. Games and background music mechanisms are moving well. . . . At Associated Amusements (Rock-Ola), big push on 14-foot United "Bowling Alley." Dick Mandell, gen. mgr., reports ops have cottoned on to the new bowler in such big numbers that the plant is oversold. He also said reaction to the new Rock-Ola 200 has been terrific and ops report the mechanical aspects of the phonograph are amazing. Mechanical perfection keeps service calls at a minimum, Mandell reported. Ed Ravreby on sales trip to western part of state while Ralph English is working the Providence, R. I. territory.

Among ops clocking in at distribs this week after the freezeup were: Eddie Fields, Needham; Sol Robinson, Newton; Al Dolins, Hyannis; Tom Libby, Haverhill; Ray Faini, Worcester; Louis Taube, Manchester, N. H.; Ray Shea, Worcester; Henry Brooks, Dover, N. H.; Harry Deshowitz, Chelsea; Freddy Ferettra, Concord, N. H.; Al Yokowicz, Brockton; Peachy Cassanta, Milford; Don Swanson, Joe Hebert, Russ McMillan, Lowell; Connie Pocius, South Boston; Leon Sherter, Newton; Ralph Lackey, West Roxbury; Steve Pielock, Worcester; Bill Hamel, Concord, N. H.; Russ Broude, Brookline; Martin Oliver, Portland, Me.; Vin Pitts, Allston; Pliny Barrows, Brattleboro, Vt.; Harold Weisel, Providence, R. I.; Joe Glaser, Bangor, Me.; Eddie Ross, Dorchester; Henry Levine, Milton; Joe Assad, York Beach, Me.; Lawrence Bettencourt, Danvers; Walter Luby, Shrewsbury; Marty Cook, Brookline; George Chapoulis, Malden; Martin Ferraro, New Bedford; Adolphe Dugas, Webster; Bill O'Brien, Newport, R. I.; Del Frechette, Lewiston, Me.; Al Riquier, Willimantic, Conn.; Louis Ziedman, Portsmouth, N. H.; John Colucci, Waterbury, Conn. . . . Record artists in town for record promotion this week included Alan Dale, Joan Campbell, Sonny James and Rusty Draper. . . . Joe Smith, WVDA disk jock made Gene Nash's "Take A Gamble On Me" record of the week. . . . Ruthie Shapiro, Boston record promosh wizard, inked to promote Gene Nash nationally. Singer opens for a week at Hi-Way Casino, Fall River, Feb. 11. . . . New artists added to the Shapiro stable this frame include Joy Layne, Bob Whalen, Les Elgart. . . . Dave Maynard, WORL disk jock, started newsletter re music and disk jock activities which is getting big reaction. . . . Chris Connor is current at Storyville; Barbara Black at the Frolic in Revere.

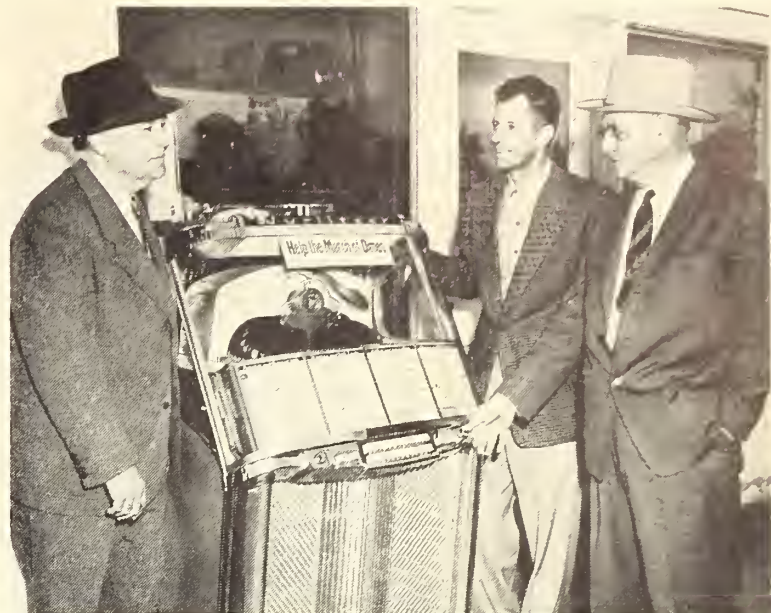


Through The Coin Chute

MIAMI MURMURS

Ted Bush, Bush Distributing, reports that the new Wurlitzer model "2100" phonos are moving out to ops so rapidly, he doesn't get a chance to put a sample on the floor. Ted and Ozzie Trupman, by the way, are looking forward to the completion of the DuPont plaza development this year, and have promised to invite all their friends to the opening. . . . At a meeting of the Dade County A.M.O.A., music operators agreed that it was absolutely necessary to convert to dime play as soon as possible, or face bankruptcy in the near future. . . . Dave Friedman out of Mt. Sinai Hospital after the removal of some stones in his kidneys. Claims he's as good as new. . . . Maurie Ginsberg, Atlas Music, Chicago, sporting a terrific tan, resting up, and contesting the skill of Miami's coinmen at "gin." . . . Bert Lane's friends will be happy to note that he's doing fine after an operation on his back. Bert and Willie Blatt were appointed co-chairmen to lead the C. J. appeal. They hope to double last year's quota because the need is so much greater this year. . . . Charlie Sachs, Brooklyn, N. Y., op, seen walking down Collins Ave. sporting a nice tan. . . . Sam Gensberg, Chi-Coin, left for the plant in Chi so that Avron could come down for a vacation. Sam remarked "I'm not saying good bye to Miami Beach, all I'm saying is 'Auf Wedersehen,' as I'll be back soon." . . . Joe Mangone and Willie Levey, two former N. Y. coinmen, left on a "flying trip" to N. Y. . . . Seen at the racetrack—Joe Mangone, Dave Gottlieb, Harry Pearlman, Cy Wolfe and Harry Zimmand. . . . Jack Semel suddenly stopped showing up for the "gin" games, and the fellows are wondering what happened. . . . Music Makers now moving its equipment with a new large truck, which can handle some 5 or 6 machines at one time, instead of the 2 when they used the half-ton pick-up. . . . Taran Distributing very busy setting the large bowling alleys for those ops not geared to handle the trucking of such large machines.

Calif Music Ops Aid "March of Dimes"



BAKERSFIELD, CALIF.—Police Chief Horace Grayson and Sheriff Leroy Galyen assist music operator Bill Black, president of the California Music Merchants Association, Kern County Division, to inaugurate the annual "Week of Dimes" for the "March of Dimes" from January 16 to January 23, as pictured herewith.

During the week each phonograph will display the sign shown in the photograph.

In 1956, the California Music Mer-

chants Association of Kern County turned in almost \$1,000 to the local chapter of the March of Dimes. They hope to surpass that figure this year.

THE CASH BOX
New York Offices
Are Now Located At
1721 BROADWAY
New York 19, N. Y.

JUdson 6-2640

Record Co's Assure Cooperation For MOA Annual Banquet

OAKLAND, CALIF.—George A. Miller, president and business manager of Music Operators of America (MOA), this city, reported that Hirsh de La Viez of Washington, D. C., MOA Entertainment Committee chairman, has been assured of the cooperation of all the record companies, who will once again furnish top recording artists for the banquet night during the forthcoming MOA Convention at the Hotel Morrison, Chicago, being held May 19, 20 and 21.

de La Viez had spent several days, a week ago, in New York contacting these record firms. Buddy Basch is assisting Hirsh, as he did for the last year's MOA Convention.

PRICED TO SELL!

Capitol S.A.	\$265
Clipper S.A.	225
Lightning S.A.	195
Genco Champion Baseball	265
Wms. Safari	265
Exh. Big Bronco	335
C.C. Super Jet Rocket	195
A-1 RECONDITIONED	

ALL-STATE COIN MACH. EXCH.

4407 W. Fullerton Ave., Chicago 39, Ill.
(All Phones: BElmont 5-6770)

ATTENTION New England OPERATORS WANTED

ARCADE EQUIPMENT
GUNS OF ALL TYPES
BASEBALL GAMES
GOTTLIEB & WILLIAMS PIN GAMES
SHUFFLE ALLEYS
BINGO GAMES

HIGHEST TRADE IN PRICES EVER OFFERED TOWARD NEW EQUIPMENT.

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Exclusive Gottlieb, Williams, Seeburg, Genco and International Mutoscope Distributors.



TRIMOUNT

Remember IN NEW ENGLAND IT'S TRIMOUNT!

40 WALTHAM STREET
BOSTON 18, MASS.
Tel. Liberty 2-9480

Coven Music Delivering Hi Fi Speakers

CHICAGO—Ben Coven, Coven Music Corporation, this city, announced this past week that the firm is de-

THE CASH BOX

New York Offices
Are Now Located At

1721 BROADWAY

New York 19, N. Y.

JUdson 6-2640



BEN COVEN

livering to the trade its new Hi Fi Corner and Wall Speakers.

Coven advised that the new "Com-co" Hi Fi Speakers will supplement the present models of extended range speakers.

The Hi Fi speakers, said Coven, feature a cross over network system built in. Each Baffle contains a woofer and tweeter, connected to bring out true recording of high and low tones.

"Leading operators everywhere," stated Coven, "realize the merchandising value of good, balanced sound distribution.

"This can only be achieved with proper placement of the phonograph and auxiliary speakers.

"When customers in the location are pleased with the tone quality," concluded Coven, "it helps to increase the operator's income."

Urges Cure For 3 Ethical Infractions

NEBRASKA CITY, NEB.—Mason L. Colbert, Sr. of this city believes that the trade should bring about a cure for three infractions of good business policy.

"Suggestion No. 1 is for distributors", advises Colbert.

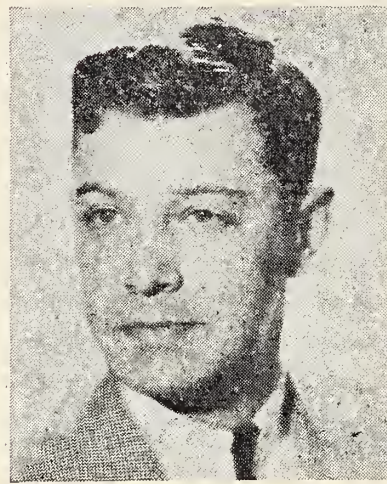
"Distributors should not operate. A wholesaler should not be in competition with his customers.

"Suggestion No. 2", continues Colbert.

"Cigarette machines are being sold direct to locations. This should be stopped.

"And No. 3", Colbert concludes, "advertisers should not advertise in any medium that is bought by the general public on newsstands."

Genco Now Delivering New 6 Player "Deluxe Skill Ball"



AVRON GENSBURG

CHICAGO—Avron Gensburg, vice president of Genco Manufacturing & Sales Company, this city, announced this past week that the firm's distributors are now receiving shipments

of the new 6 Player skee type amusement game, "DeLuxe Skill Ball", with the new automatic ball return.

"This new ball return feature," stated Gensburg, "added to the ever-popular 'Skill Ball' game, has now created a tremendous demand for 'DeLuxe Skill Ball'."

The game continues to have single-double-triple scoring. An added bonus ball in each frame increases play appeal.

There are four frames per game, three balls per frame, plus the bonus ball.

"DeLuxe Skill Ball" is 9½ feet long, ultra colorful and modern in design.

The ball return idea operates in the same manner as in regulation bowling. Ball is returned at hand level, thereby eliminating stooping.

Scoring is faster, speeding up the action.

Gensburg concluded by urging operators to "See 'DeLuxe Skill Ball' right away at the nearest Genco distributor. Convince yourself by playing the game that you can enjoy greater and faster profits."

Mystery At Keeney



PAUL HUEBSCH

CHICAGO — Visitors to J. H. Keeney & Company, this city, are certain to carry away a feeling that

something mysterious is afoot these days.

Engineers stride hurriedly into the office of Roy McGinnis, president of the firm.

Paul Huebsch, salesmanager, excuses himself courteously, and joins the group.

Five minutes later, the executives file out at a fast pace. All look pleased. They stride rapidly down the hall, conversing in whispers.

To the question, "What's going on?", Huebsch merely smiles.

"It's not for publication—yet," he says. "Everything is top secret. But we've been working on it for a long time.

"Official announcements will soon be forthcoming.

"So just watch Keeney," Huebsch confidentially confided.

Chi Phono Bowling League

CHICAGO—The first battle of the evening saw Singer One Stop win two from B & B Novelty. Harry Julian's 548 was high for Singer. Marino Pieroni's 540 and Fred Dries 509 were high for B & B.

ABC No. 2 won two from Coven Music. Les Taylor was high for ABC with 525. Harry Wolczak scored high for Coven with 512.

M. S. Distribs took two from ABC No. 1. Ralph Kick was high for M.S. with 520. Al Rice and Harry Schreiber scored the same 465, which was high for ABC.

Galgano Distribs won two from Star Music. High score for Galgano was Charley Alesi's 478. Hank Sochacki was high for Star with 495.

Coral Records won two from Mercury Records. Ed Walker's 527 was high for Coral. Joe Moss was high for Mercury with 421.

Gillette Music won two from Atlas Music. Don Baxter was high for Gillette with 458. Vic Jaccino was high for Atlas with 476.

Decca Records swept three from Western Automatic. Decca's Herb Chapman was high scorer with 504. Paul Brown's 430 was high for Western.

Oomens Sons swept all three from Paschke Phono. The Oomens family scored high for their team with Johnny Oomens' 560, which was high for men and Isabel Oomens' 455, which was high for women. Ray Gallet took honors for Paschke with his high score of 471.

Herb Gorman Returns as Mgr. of Taran-Jax

MIAMI, FLA.—Sam Taran, Taran Distributing, Inc., this city, announced the appointment of Herbert Gorman as manager of the Jacksonville branch.

Gorman returns to his old stamping grounds and to the position he held for nine years prior to 1955.

"We are sure," said Taran, "the coin machine operators in north Florida and southern Georgia, as well as his many friends in that part of the country, will be glad to learn of his return."

We ONLY Advertise What We Have in Stock SHUFFLE ALLEYS

Hollywood Bowler	\$175.00
Bowling Team	350.00
Criss Cross Bowler	95.00
Mainliner	75.00
Jet Bowler	100.00
Fire Ball	100.00
Star Lite	100.00
Advance Bowler	75.00
Diamond	75.00
Super Frame	125.00
Chief	75.00
Royal	75.00
Mercury	125.00
Criss Cross Target	75.00
Targette	125.00
Fireball	125.00
Flash Bowler	100.00
Shuffle Pool	50.00
Clipper	175.00
Bonus Score	175.00
Mystic Bowler	150.00
League	100.00
Miami Shuffle	100.00
Star Bowler	45.00
Super - United	25.00
Deluxe	25.00
Delight	25.00
Triple Score	50.00
Crown Bowler	75.00
Double Score	25.00
6 Player Keeney	25.00

1/3 with order, balance C.O.D.

DAVID ROSEN

Exclusive AMI Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE—STEVENS ON 2-2903

A.M.I. D-80	\$325
A.M.I. B-40	125
WURLITZER 1100	125
WURLITZER 1500	275
WURLITZER 1250	165
ROCK-OLA FIREBALL (120)	275

A.M.I. Model C
A-1 Condition!
Ready to Operate! **\$125**

RECONDITIONED AND REFINISHED LIKE NEW!

Terms: 1/3 Dep., Bal. C. O. D.
Exclusive Seeburg Distributors



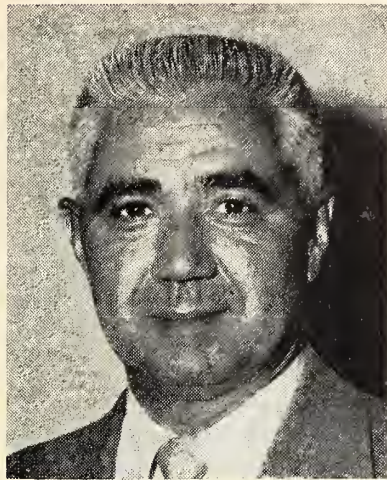
A Quarter Century of Service

ATLAS MUSIC COMPANY

2118 N. WESTERN AVE., CHICAGO 47, ILL., U. S. A. ARmitage 6-5005

CIAA To Meet Tues. Jan. 29

Election of Officers and Directors To Be Arranged



SAM GREENBERG

Pine Room of The Congress Hotel, this city, Tuesday, January 29, at 8:30 P.M.

"Our Association has now been in business for one full year. We must make arrangements at this next meeting for the holding of new elections for officers and directors for the next 12 months," Greenberg informed the operators.

"The election of officers and directors is a matter of great importance to the industry and to the future of the Association," stated Greenberg.

He urged each and every operator in the Chicago area to be present at this meeting.

Greenberg also mentioned other matters of importance to be discussed, in order that the Association can establish a sense of security for the future for all operators.

"To build a better industry," he said, "unity and cooperation of all operators are necessary."

Refreshments will be served at the conclusion of the meeting, through the courtesy of Williams Manufacturing Company, this city.

CHICAGO—Sam Greenberg, president of CIAA (Chicago Independent Amusement Association) notified the city's amusement machine operators that the organization will meet in the

45 State Legislatures In Session

Ops Already Report New Bills Introduced Asking Higher License and Occupational Taxes

CHICAGO — Reports are coming thru from operators that new bills are about to be introduced in various state legislatures asking for higher license fees and occupational taxes.

Only three states, Virginia, Kentucky and Mississippi are not in session this year.

The other 45 states are seeking greater revenue in an effort to meet increased costs of government.

This has already made itself felt to the public, in many of these states, where sales taxes have been increased anywhere from 1/2¢ to over 3¢.

Almost all businesses fear higher license fees. Tavern owners, in some of the states, predict anywhere from 10% to over 25% increase in licenses to do business.

Coin machine operators have been warned, since the end of 1956 by this publication that, as soon as the state legislatures would come into session in '57, many license fees would be up for increases.

It seems that this is now coming to pass. And without a "National Tax Council" in being, operators have nowhere to turn for the data they will require to fight inequitable license taxation.

For many years The Cash Box has called for a "National Tax Council" to be formed to collect the data operators require to fight higher inequitable license fees.

New "20 Yr. Club" Members

CHICAGO — The following new members were added to The Cash Box "20 Year Club":

- Lyn Brown, Studio City, California —20 years
- Carl A. Gualano, Chicago, Illinois—21 years
- George L. Tye, Simcoe, Ontario, Canada—24 years
- H. D. Warwick, Knoxville, Tennessee—20 years
- L. Schuster, San Angelo, Texas—24 years
- Edwin W. Ponder, Liberty, Missouri—20 years
- David Yamshon, Oak Park, Michigan—20 years
- Daniel M. Kenaga, Pocatello, Idaho —20 years
- Irving Kempner, Fairlawn, New Jersey—20 years
- Ralph D. Sheffield, Chicago, Illinois—20 years
- Warren Tunis, Omaha, Nebraska—20 years
- Kenneth Ferrier, Oxnard, California —22 years
- Lee Gupton, Louisville, Kentucky—20 years
- Walter Grazick, Greenfield, Massachusetts—20 years

Applications for membership in the "20 Year Club" should be mailed to: The Cash Box, 32 West Randolph Street, Chicago 1, Illinois.

Chicago Columnist Praises Ops Co-Operation For Nat'l Polio Drive Thru Their "Day of Dimes For The March of Dimes"

CHICAGO—The juke box industry came in for some wonderful accolades when Steve Shickel devoted his column in the Saturday, January 19 issue of the Chicago Daily Tribune to the industry's drive in cooperation with the "March of Dimes."

"For the fourth year, the nation's juke box operators will place their machines at the disposal of the National Polio Foundation with the cooperation of Cash Box magazine," wrote Shickel. "Cash Box, a national trade paper for the juke box industry," he continued, "started the idea of 'A Day of Dimes for the March of Dimes' when it urged the owners of the nation's 575,000 juke boxes to give up one day's receipts and turn the money over to fight against polio."

"The idea has had the full support of the juke box operators the last three years, and this year should prove to be the biggest yet. Chicago, which last year gathered approximately \$15,000 from its total of 7,000 juke boxes, expects even greater cooperation this year and hopes to top \$20,000. These figures, of course, show an exaggerated income for the average juke box day. The day set aside for the 'March of Dimes' is widely publicized and the boxes get a better play on that day than usual."

Montana Seeks To Raise Revenue Thru C. M. Taxes

HELENA, MONT. — Seeking new ways of augmenting the State's revenue, a suggested new tax source is juke boxes and amusement machines.

The appropriations committee of the Montana Legislature has a list submitted by the State Board of Equalization, and among the sources is an anticipated revenue of \$100,000 from juke boxes and amusement machines.

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Are Now Located At
1721 Broadway
New York 19, N. Y.

Judson 6-2640

1957

Promises To Be
A BIG Year
For Exhibit—
Its Distributors
And Operators

THE EXHIBIT SUPPLY CO.

4218 WEST LAKE STREET
CHICAGO 24, ILLINOIS

SPECIAL LOW PRICES

Bally
ROCKET BOWLERS..\$99.50
Bally
MYSTIC BOWLERS..\$149.50

CLOSE-OUT
UNITED COMET TARGETTE \$149.50
Special Low Price

RUNYON SALES COMPANY

Factory Representatives for:
AMI, Inc., Bally Manufacturing Co.,
J. H. Keeney & Co., Permo, Inc.
593 10th Ave., New York 18, N. Y., LO 4-1880
221 Frelinghuysen Ave., Newark 8, N. J., BI 3-8777
231 Windsor St., Hartford, Conn., JA 7-4370

BE FIRST WITH "FIRST"!

POOL GAMES

BRAND SPARKLING NEW!
SENIOR SIZE 36" x 60".
ALL LATEST FEATURES!
WORLD'S GREATEST VALUE!
ONLY \$125

SLATE TOP POOL GAMES

FINEST RECONDITIONED TABLES WITH
BRAND NEW SLATE TOPS IN-STALLED
\$125

WOTTA GAME!

Chicago Coin's New
6-Player DeLuxe

SKEE ROLL

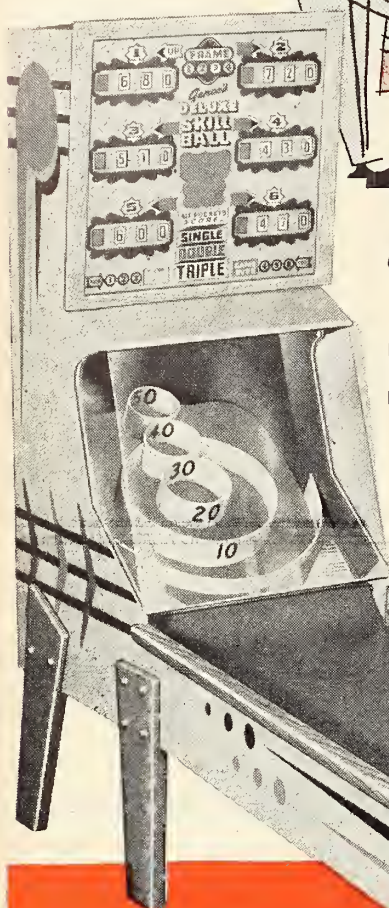
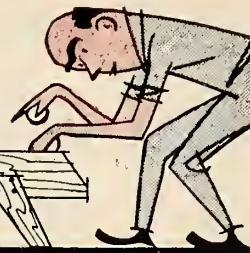
2 Sizes:
11' & 13'
NOW DELIVERING!



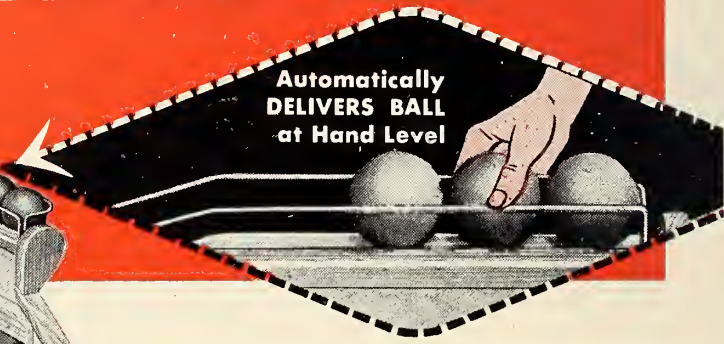
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Wally Finke & Joe Kline

NO STOOP... NO SQUAT!



GENCO'S OFFICIAL 6-PLAYER DE LUXE SKILL BALL® NEW with Sensational BALL RETURN!



Automatically
DELIVERS BALL
at Hand Level

2-Piece
DE LUXE
CABINET

Easy to move . . .
Easy to Service!

Making Sales History With All These
EXCLUSIVE GENCO FEATURES!

- ADJUSTABLE RAMP — for perfect play action in any location
- "SHOW-CASE" FRONT — newly designed of transparent, unbreakable Plexiglass
- SINGLE, DOUBLE, TRIPLE scoring
- LOCKED CASH BOX — prevents pilferage
- SOUNDPROOF BACKFIELD of everlasting, colorful Plastic Foam
- EXTRA BALL FEATURE on each frame
- LIFETIME PLASTIC CUPS

KEEP "ON THE GO" WITH GENCO!

SEE Your GENCO DISTRIBUTOR Today!

GENCO MFG. & SALES CO. 2621 N. Ashland Avenue
Chicago 14, Illinois

**STOP!
WAIT
FOR**
Keeneys
**NEW 6-PLAYER
"BOWLETTE"**
New Play Features!
New Operating
Advantages!
J. H. KEENEY & CO. INC.
2600 W. 50th ST., CHICAGO 32, ILL.

Williams Ships New 2 Player 5-Ball "Shamrock"



J. A. (ART) WEINAND

CHICAGO—J. A. (Art) Weinand, sales manager of Williams Manufacturing Company, this city, announced this past week that the firm's new two player five-ball game, "Shamrock", is being shipped to its distributors in the U. S. and Europe. "Before going into mass production of this game," stated Weinand, "we

sent test samples to our European distributors and to many locations in various sections of this country.

"The glowing and unanimous reports," continued Weinand, "convince us thoroughly that 'Shamrock' will provide operators everywhere with faster and richer earnings.

"The game invites competition. It gives players more fast action and suspenseful animation than they expect when they first step up to the game."

"Shamrock" features four-digit high-scores and bonus scoring. Several rollovers advance the bonus, which is collected when the ball lands in the center hole.

Double "Number-Match" feature adds thrilling "something extra" for players.

New "Extra Ball" feature on last shot provides each player the opportunity to surpass his competitor's score, thus keeping the suspense and excitement at a high pitch until the game is over.

Speedy action as each ball flashes up and across the wide open playfield is accomplished thru three thumper bumpers, two cyclonic kickers and two flippers.

"Shamrock" is available with twin chutes at slight extra cost.

Weinand concluded by suggesting

Inset Handles Catch Dirt

CHICAGO—Ben. I. Coven of Coven Music Corp., this city advises, in regard to the suggestion for inset handles on phonographs made by J. D. Farris, Jr. of Vicksburg, Miss., that these can become "dirt catchers".

"Although Mr. Farris complained about the method of handling his phonographs," writes Coven, "I believe it is best not to have any handles or cuts made into the side of the cabinet.

"I make this suggestion", Coven continues, "not because we make a hand cart, but because I sincerely believe that any additional extended parts or cuts into the sides of phonographs will just be that much more of a dirt catcher and, eventually, will become a more serious cause for complaint.

"In the past", Coven points out, "there have been other types of decor on sides of cabinets that were eventually removed because of this serious complaint."

that every operator see and play "Shamrock" at any Williams distributor, where the game is now on display.

He said: "This game stirs every player to enthusiasm while its many great play-appealing features convince everyone that it will be a great producer of profits."

"It's What's in THE CASH BOX That Counts"



Through The Coin Chute

CHICAGO CHATTER

Ops here tremendously enjoying lower prices resulting from fierce competition among distribs. . . . Our thanks to Faye Grossman, Roy Small's office sec'y, U.M.O. of Michigan, for checking with Detroit's General Licensing Bureau on operation of skee amusements. Any game of this type, she found, comes under the existing billiard and bowling ordinance. It is known as a meter bowling alley. Faye writes: "This machine is exempted from the restriction requiring permission of 65% of property owners within a 500 foot radius in which a bowling alley or poolroom is to be opened. The charge is \$5 per machine and, after application is made, it is signed by a precinct inspector." . . . Bill O'Donnell, "The Master Entertainer," showing Nola's Lou Boasberg all around and about last Monday. In between time, busier than ever taking order after order for "Bowling Lanes" and "Key West." . . . Ed Ratajack, AMI sales mgr., back from his vacation "feeling great." Reports AMI sales "Even Greater."



JOE KLINE

Sam Wolberg and Sam Gensburg at ChiCoin tremendously thrilled as their new "DeLuxe Skee Roll" sets new initial order record for the firm. As Ed Levin put it, "Our distribs received samples. Were overwhelmed by the beautiful cabinet and the game's features. Took in the comments of operators. Then quickly phoned to tell us 'Skee Roll' is the game they were waiting for." . . . Alvin Gottlieb reports, "Dime play on pinballs gaining. More and more progressive ops are featuring dime play." This is reflected in shipments of Gottlieb games, Alvin revealed. "However," he says, "many are still waiting for a stronger trend to be evident." (If they wait too long, they're likely to find themselves out of business, along with about 243 other businessmen each week). . . . "Texas Phil" Weinberg zooming over the highways of Calif. and the northwest this past week. Telling Ballyfolks games are on the way. . . . Genco's Avron Gensburg back from two-weeker in Fla. Busily checking the new "DeLuxe Skill Ball" on the production line. "Tis said Avron uses a magnifying glass to inspect every part. Then he calls Ralph Sheffield and Al Warren in for a conference. (No reporters admitted!)



RAY MOLONEY

Looks like United's on the way to new sales peaks with "Bowling Alley." Bill DeSelm on the phone so much these days, his left ear looks frozen. Just caught a glimpse of energetic Herb Oettinger steppin' lively as always. Jack (Jock MacNic) Mitnick dashing back and forth between the engineering building and his office. . . . John Frantz very happy over the way more and more ops all over the nation are waking up to the extra-profit potential in penny counter games. John stated, "No one wants pennies any more. So they throw 'em into scales and counter games." . . . Probably busiest of all this past week was Joe Robbins of Empire. With Gil Kitt out of town, Joe had customers in the office, phone call after phone call, and orders for "Bowling Alley" to write. All at one and the same time. All day long. . . . Pete Beres, Pekin, Ill., in town this past week shopping around. . . . Heard Irv Ovitz is becoming a stock market expert. . . . Lots of visitors at the Williams' factory this week. Kept Art Weinand and Sam Stern on the go. "The new 'Shamrock' is clicking in a big way," advises Art.

Joel Stern all excited and enthused as he reports, "World Wide swamped by city and out of town ops. They're coming in to see the new 'Six-Pocket'. And all pleasantly surprised." To which Len Micon and Fred Skor nod

agreement. . . . Herb Jones produces greatest 'Bally-Who' yet in the Silver Anniversary Issue. An issue in which Bally distribs express heart-felt tribute to Ray Moloney for starting game biz on the path to greatness with "Bally-hoo" in '32. . . . Clarence Schuyler of Games, Inc. on biztrip this week, while production on "Skeet Shoot" rolls along. . . . Stanley Brown at Club Specialties pointing out firm's variety of items. Harry Brown was out making calls. The kind of items ops like to look at. . . . Sam Lewis, Frank Mencuri, Chet Gore and Ed Hall foresee grand spring season ahead for Exhibit. Stated Sam, "We're working on games, peep shows, new card series, and many other items that will prove a revelation." . . . George Jenkins advises, "Bally producing to absolute capacity." . . . Condolences to family of Morrie Tophan, Detroit mgr. of Miller-Newmark, who died of a heart attack last Sat., Jan. 19. He was in the coinbiz 18 years.

Harold Schwartz and Nate Feinstein report biz at Atlas excellent. "If this is any indication, January will be a terrific springboard for the coming year," says Harold. . . . Fred Mills Jr., of Bally expediting shipments of "Beverage Bar." . . . Bob Dunlap, Seeburg district mgr around these parts says, "I'm having a time of it trying to keep out of snow drifts." . . . Phil Moss, Atlas, Des Moines, and lovely wife Bernice in town for a couple of days. Also here and looking fine was Phil Greenberg of Atlas, Pitts. . . . Norm Jensen, V.P. of Cosmos Shipping, claims he knows how to



ED RATAJACK



BILL DeSELM

SKEET SHOOT

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LITE-A-NAME
FEATURE
"PLUS"
DOUBLE & SKILL
FEATURES



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NOW
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SIZE
Height—66"
Width—24"
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United TEAM - LEAGUE - LEADER - CHIEF

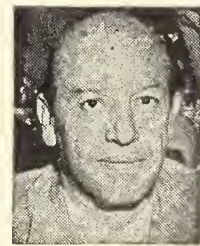
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save shippers money on exports. As well as on how to route to foreign markets for faster deliveries. Norm is a director of Export Manager's Club. . . . Paul Huebsch of Keeney, after 4 flat tires last week, bought himself a new set. "According to statistics," declared Paul, "I should keep the car for 10,000 more miles in order to get the most economical trade-in on a new one." . . . "Eleven and 14 footers going extra strong," stated Stan Levin. All-State. Vince Shay, "The Practical Philosopher" out having coffee with customers.



LEN MICON

On the phones all day, Wally Finke, Joe Kline and Sam Kolber, according to Fred Kline. However, he says, each of the men found time to entertain visitors like Frank Major and Gabby Clusiau of Grand Rapids, Minn.; Fred Keidaish and Tom De Bruller of Cromwell, Ind. Browsing around were local ops Leonard Strand, Calvin Coy and Sid Daus. . . . Diversification pays off for Ted Rubenstein. He reports grand biz for his Horoscope ticket vender. Plastic phono replacements and pool game supplies keeping the Marvel outfit busy, according to Ted. . . . Bally's Art Garvey in Pittsburgh this past week. . . . Sorry

to hear from Phil Schwartz that his brother in law, Al Shiffrin, died last week in Los Angeles. Al was well known to ops here. Operated a route in Chi for many years. . . . Ben Coven advises he's making shipments of the new Wur-litzer "2100" and "2104" while his sales rep, Herb Bidentkap, phones in more orders. . . . Irv Brodsky and Abe Gold have a busy organization over at Carousel Industries. "Kiddie Rides," maintains Irv, "keep growing bigger and bigger. The Business, that is, not the rides!"

Don Moloney took off Mon. eve for the Edgewater bowling lanes saying, "If I can score near 250 tonight like I do on Bally's 'Bowling Lanes', I'll be better than alright with my team." Mac Brier advises that firm's export department needs lots of bingos. He's keeping the wires hot to locate games. . . . Harry Salat discloses that Paul Golden, LaRu Novelty, went to N.Y. for an eye operation. . . . Charley Pieri of Monarch busy with customers.

HAPPY BIRTHDAY THIS WEEK TO: Bernard W. Jacobs, Louisville, Ky. . . . Phil Swartz, Brookline, Mass. . . . George C. McCain, Temple, Tex. . . . John Bilotta, Newark, N. J. . . . Russell A. Caccamise, Jamestown, N. Y. . . . Harold H. Klein, Omaha, Neb. . . . Raymond B. Butler, Haverhill, Mass. . . . Houston M. Kirby, Bowling Green, Ky. . . . Bernard F. Frericks, St. Louis, Mo. . . . Fred Turek, Pontiac, Mich. . . . Karl Schott, Yuma, Ariz. . . . Charles C. Fisher, Jr., Charlotte, N. C. . . . Albert M. Rodstein, Philadelphia, Pa. . . . Leslie R. Chapman, Carroll, Ia. . . . Naif J. Joseph, Vincennes, Ind. . . . Nate Gottlieb, Chicago, Ill.

WORTH REPEATING: The creditor always has a better memory than the debtor.



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**Through The
Coin Chute
EASTERN FLASHES**

While activity continues unabated at the wholesalers, operators making their collections this week reported a falloff. Consensus of opinion among these men is that the near zero weather, plus a good sized snowfall, kept patrons from leaving their firesides. With an improvement in weather this week, all are hoping they'll make up for the dropoff. Wholesalers report both music machines and amusement games going well, with excitement stirring on the new bowlers and skee alleys.

Jack Gordon, Seeburg regional representative, conducting quite an intensive lecture campaign among operators in the area he covers. Following several talks in the city, Gordon met this week with music operators in two cities in Pennsylvania. On Wednesday afternoon, Jan. 23, Gordon spoke to operators at Lansdowne, and that same night addressed ops in Harrisburg. Jack's talk, bolstered with illustrations, figures, and testimonials, stressed the importance of proper programming, and the profit potential thru the use of "album" music. . . . Mike Munves expected back at the office from his vacation at Hot Springs on Mon., Jan. 28. Joe Munves, who had intended to await Mike's return to the office before leaving for the Tampa Fair, left on Thurs., Jan. 24. Meanwhile, the firm busy preparing amusement machines for export. Willie Gaines finally overcame the problem of changing coin chutes to accept certain foreign coins. Problem was both size and weight. . . . Gertrude Browne, Beacon, N. Y., op, thrilled over the unexpected letters of thanks from the supervising adults and youths of Pine Bush, N. Y., to whom she donated a juke box and records. . . . With Barney (Shugy) Sugerman, Runyon Sales, out visiting some customers, Morris Rood and Lou Wolberg busier than the proverbial paperhanger. A delivery of Bally's new "ABC Bowling Lanes" arrive, and the staff gets busy immediately checking. Rood advised that, following the checkup, they all go out to fill orders.

Many of our friends are ducking the cold and blustery winter up North, and are relaxing in the sunshine of Miami Beach. And probably a number will partake of Dave Gottlieb's hospitality and go boating and fishing on his "Flipper". It seems that boating has a strong hold on the members of the coinbiz. . . . A. D. Palmer, advertising and sales promotion manager of The Rudolph Wurlitzer Co., spent Fri., Jan. 18 in the big city. Most likely to arrange the details of the TV showing of a Wurlitzer piano on Steve Allen's show that night. . . . Sandy Moore, that dynamic L. I. op and wholesaler, down in Venezuela this week. . . . Al Blendow and Leo Willens heading the new Capitol Projector Corp. factory sales offices and show rooms opened on 10th Ave. (between 42nd and 43rd St.) last week. Al all alone this week, with Leo in Florida. . . . In reporting the opinion of Bill Arrison on "10¢ Play Plus" in the Jan. 19 issue, we inadvertently referred to his city as Chester, Pa. It's Chester, Vt. When calling our attention to this, Arrison wrote "I think you people have done a great deal toward helping operators to get on the right track." . . . Al Simon, Albert Simon, Inc., advises he still can't get enough Genco and ChiCoin machines to satisfy the demand, and with the expected arrival this week of ChiCoin's new "DeLuxe Skee Ro.1", he'll really be rushed. . . . Over at Atlantic New York when we dropped in, Meyer Parkoff out seeing some customers, but Murray Kaye and Gene Brody in conference with some colmen. We could see them thru the glass window of Murray's office, leafing thru some circular material while talking. . . . Abe Lipsky, Young Distributing, the only exec on hand when we visited here, with Joe Young and Irv Holzman out on biz. . . . The girls at Albert Simon, Inc., claim Larry Feigenbaum should have gone on the stage instead of selling coin machines. Larry always ready with a quip, pun or gag.



**Through The
Coin Chute
UPPER MID-WEST MUSINGS**

Mr. and Mrs. Jack Lowrie, H Novelty Company of Lake City, Minn., have taken off for the sunnier climes of Florida now that the cold winds have started to blow in this neck of the woods. . . . Bill Gummow of Hopkins, Minn., took his wife out the other day and wined and dined her celebrating their 19th wedding anniversary. . . . Roger Sletten of Fairmont, Minn., made a quick trip into the Twin Cities to shop for equipment for his route. . . . Stan Baeder of New Rockford, N. D., spent a couple of days in the Twin Cities shopping around and looking over the latest in games. . . . Hank Krueger of Fairfax, Minn., was seen and overheard talking about some of his duck hunting trips and here the temperature was below zero. . . . Cab Anderson of Hudson, Wis., was seen shopping around and looking over the new 14' bowling lanes. . . . The operators are finding that in placing the new 14' bowling lanes that they are not having any problem in placing them on their own percentage basis with the location not getting more than 1/3 and some instances getting 25%. . . . Seen here and there shopping for equipment and picking up supplies and records for their routes were Cecil Terveer of Winona, Minn.; Gordon Dunn of Moose Lake, Minn.; Frank Davidson of Spooner, Wis.; Nels Nelson of Alexandria, Minn.; Henry Ostedt of Rice Lake, Wis.; Frank Grant of St. Cloud, Minn.; Royal Hegan of Slayton, Minn. and Red Wilbur of Duluth, Minn.

**Chi Coin Celebrates Biggest
Number Of Initial Orders In
Entire History Of Firm**

Execs Call "DeLuxe Skee Roll" Their Greatest Game



SAMUEL WOLBERG

captured the imagination of our distributors and their operators to cause many of these distributing firms to order and reorder in even greater quantity within hours, the very same day they sent in their initial order."

Wolberg and all other executives here at Chicago Coin Machine Company were jubilant over the telephone calls and the wires that continued to arrive congratulating the firm on its new "DeLuxe Skee Roll" and the orders that were attached to these commendatory messages.

"At one time", one of the firm's executives reported, "our switchboard was completely tied up."

"What's more", he added, "as a line opened, it was immediately taken over by another long distance phone call."

"In addition", he continued, "wires kept coming in at a record breaking rate."

Wolberg added to this, "We stepped up our production as each flood of orders proved we hadn't gauged the effect of our new 'DeLuxe Skee Roll'."

"We have now reached a point", he stated, "where we are in the biggest opening production schedule in all our history."

"We can't even see where such production will pull us out of the number of orders we have already received and those that are coming in right along."

"All we can do at this time", he concluded, "is to beg our distributors and all of their operator-customers to have patience and allow us to get our production lines going at top speed. We'll be able to then meet their orders almost on arrival."

CHICAGO—This entire past week was one of outstanding celebration at the offices of Chicago Coin Machine Company, this city.

"We have just broken every record we ever established for initial orders on any game we've ever built", jubilantly reported Samuel Wolberg, president of this well known manufacturing organization.

"I've never seen anything like it", he continued, adding, "orders just kept flooding into our offices here at an unprecedented rate."

"This is the first time in all our history and", he stated, "I'm sure everyone will admit that we've built great games, when any game so

"It's What's in THE CASH BOX That Counts"



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PLAYER

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FOR 5, 10 AND
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FLIPPERS

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CENTER SUPER HOLE
SCORES 300 POINTS

AVAILABLE WITH TWIN
CHUTES—ADJUSTABLE
3, 4 OR 5 BALL PLAY

RED AND BLUE
ROLLOVERS LITE
TWO PAIRS OF POP
BUMPERS FOR
SUPER HIGH SCORE

CYCLONIC KICKERS
LITE ALTERNATELY
FOR HIGH SCORE

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BEST BY TEST

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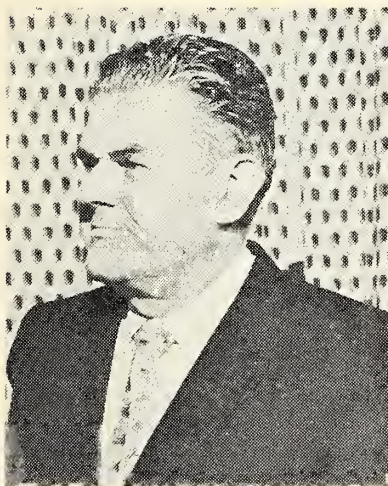
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Amusement Pinballs
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BUY THE BEST... WE DO!

ALL GOTTLIEB MACHINES ARE EQUIPPED WITH NATIONAL SLUG REJECTORS

Gordon Stout Expresses His Ideas on Dime Play



GORDON STOUT

While many have gone ahead, a great many more are still hesitant. As an operator, having gone through the process, some plain speaking first hand experience might be enlightening.

"Juke box operators are small independent businessmen. We take pride in being a part of that great American bulwark of Democracy... 'Private Free Enterprise.' We don't want people telling us how to run our business. But today, the whole industry suffers on account of inaction... a lack of free and independent action. Old outmoded machines are still in operation—at nickel play, operators cannot afford to buy new equipment, cannot even buy all the records they need to serve public demand—resorting to other allied equipment to eke out a living, music is being neglected.

"When ten cent play would restore for them a living profit margin; when these old outmoded machines are becoming a disgrace to our industry; when still there is a floundering and inaction, some plain speaking is in order. With the courage of our convictions, here goes:

"Operators themselves are blocking conversion to the very ten cent play they are crying for. While many have made the conversion, many more are holding back. Some have made some changes and then changed back again—they say, to meet competition. "We give you our own experience.

In June, 1955, over eighteen months ago, following a group meeting with our suppliers in the Twin Cities, along with several others, we decided to give the ten cent play a try. During the month of June we converted all our machines, even the 78's, from nickel to ten cent play. Though we have bought a lot of new machines since then we never went back to the nickel. When we started buying new machines we ended all competition. Today the oldest machines we have in operation are 1953 models—all are big multiple record 45 rpm machines. These big new modern music machines do three big things for us: 1) they make our locations happy; 2) with all those extra records we make fewer service calls, only two per month except for emergency service; 3) and most important—in spite of the increased capital outlay our music is now making money.

"Our profit margin is small, however, even with dime play. But we can now give our customers 'Music They Want When They Want It.' We have adopted that as our slogan. Our business is designed with the customers' pleasure in mind. They willingly pay the extra cost and let us make a small profit. Now we are independent. Days of the dirty 30's, days of the five cent hamburger, the nickel beer with free lunch included, are days of the long ago. Even the day when a dime would buy what we used to buy for a nickel is becoming a thing of the past.

"When soda pop, beer and coffee, when candy bars, phone calls and cigars have all gone to a dime and the juke box fails to do likewise, something is radically wrong. Why speak of independence? Let us quit kidding ourselves. We're not running our business, we're ruining it instead. Because of this fear of competition, fear we might lose an unprofitable operation—by trying to make it profitable—because of the very lack of independence we pride ourselves as having, the entire juke box industry is allowed to suffer."

PIERRE, S. D.—Gordon Stout, this city, president of the South Dakota Phonograph Operators Association, and recognized as one of the most intelligent and progressive operators in the nation, expresses his ideas on 10¢ play in a letter to *The Cash Box*. Stout writes:

"You have given lots of your time and space to 'Ten Cent Minimum Play' as a solution for the woes of us juke box operators. The need for it has been well established and the general public has been well conditioned for it. Operators themselves, it seems, are delaying positive action.

"It's What's in THE CASH BOX That Counts"



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SCALE**

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& DOMESTIC MODEL

WRITE QUICK!

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CLASSIFIED ADVERTISING SECTION

WANT

WANT — AMI: 120 Phonographs, Hideaways, Wall Boxes, Steppers, Seeburg: 100 Hideaways, 3W1 Wall Boxes. Late Five Balls. Bally: Miami Beach, Beach Beauty and Broadway. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA. (Tel.: 2648).

WANT—Gottlieb Two Player Pins, Big Times, Broadways. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL., (Tel: Moline 4-6703).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7500).

WANT—Big Time; Variety; Surf Club. J. J. PARKER CO., 311 TURK ST., SAN FRANCISCO 2, CALIF. (Tel.: GRaystone 4-2636).

WANT — Targettes, Comets, Venus. Will trade for Pool Tables or any other games — we've got them! LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., N., MINNEAPOLIS 11, MINN. (Tel.: Federal 9-0031).

WANT—Phonographs 45 RPM, Bally Bingo Games, for resale. Quote condition and lowest cash prices. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND RD., MILWAUKEE 13, WISC. (Tel.: Bluemound 8-6700).

WANT—Music and Game Route. Also Kiddie Rides and Used Records. BOX #366, c/o THE CASH BOX, 26 W. 47th ST., NEW YORK, N. Y.

WANT—Broadways. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT ST., TOLEDO, OHIO.

WANT—Used American 12 ft. Rebound Shuffle Boards also overhead units for same. Please advise best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. (Tel.: Garfield 3585).

WANT — 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALCANO, GALCANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. (Tel.: Dickens 2-7060).

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: Belmont 5-2881).

WANT—To Buy. All kinds of Arcade Equipment, particularly Genco 2 Player Baseball Games, and all makes of Guns. Please send complete lists and prices. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND 15, OHIO. (Tel.: TOWER 1-6715).

WANT—Gottlieb and Williams five balls. Guns of all kinds. Williams Four Bagger. Williams King of Swat. United Slugger. Will pay cash or trade Slate Top Pool Table replacements. Either regulation or jumbo sizes. Regulation at \$45 and jumbo at \$65. GEORGE PONSER CO., 123 WEST RUNYON ST., NEWARK, N.J., (Tel: Blgelow 3-7422).

WANT — Literature on any type of coin machine — Merchandising, Amusement, Skill, Rides, Music—anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.

WANT—To report Michael Anthony is a Growler who can Sing. Ask for Michael Anthony's "Martha" record. Sample Records Free. 45s. Include 15¢ handling and postage. Operators, Distributors — Our Records Have Money Back Guarantee. H R C RECORDS, 2145 HOLLYWOOD WAY, BURBANK, CALIF.

WANT—12 ft. American Bank Shuffleboards; Kiddie Rides, 22 ft.: Rock-Ola Shuffleboards complete or spare planks. Write or Wire. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FULTON 2282).

WANT—Distributors who can use our surplus of Games, Music, Cigarette Machines. Wholesale Only. Shopped or Not. REX DISTRIBUTING CORP., 821 S. SALINA ST., SYRACUSE, N. Y. (Tel.: 2-8255).

WANT—Kiddie Rides and Arcade Machines. Must Be In A-1 Shape. State Price and Condition in first letter. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD, CONN. (Tel.: CHapel 9-6556).

WANT—To Buy—Used Bally, United, Chicago Coin Shuffle Alleys. Will Pay \$\$\$\$\$\$. Send Complete List. REDD DISTRIBUTING CO., 298 LINCOLN ST., ALLSTON, MASS. (Tel.: ALgonquin 4-4040).

WANT — Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone. JACOB B. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. (Tel.: TRafalgar 7-9147).

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. (Tel.: JUDson 6-4568).

WANT — Attention: Distributors, Operators — We can use your entire inventory. Will buy in quantities—cash waiting. Bally & United Bingos; all types of Guns and Arcade Equipment. Write, Wire, Phone, Now. BELGIAN AMUSEMENT CO., 334 N. BROAD ST., PHILADELPHIA, PA. (Tel.: LOcust 4-4415).

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—Slate Tops for Pool Tables, \$45 ea; United Super Sluggers, \$200; Targettes, Venus & Comets, \$125; Triple Strikes, \$125; Cue Sticks (Fibre Glass), \$2. Immediate Shipment on all Orders. WEST SIDE DIST. CORP., 612 TENTH AVE., NEW YORK, N.Y., (Tel: Circle 6-8464).

FOR SALE—1 New Philadelphia Tobogan Skee Ball Game (Floor Sample), \$535; 4 Bert Lane Tic Tac Pool Games (New, in crates), \$85 ea.; Bally Mystics and Magics (cleaned and checked the Donan way), \$145 ea. Will trade any of the above for Bally Bingo Machines or cash. DONAN DISTRIBUTING CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILLINOIS (Tel.: JUNiper 8-5211-12).

FOR SALE—Close Out! Mutoscope's Rock 'N Roll, 5 ball amusement machine. Brand new in original crates. Only \$89.40. Write for quantity price. YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N.Y. (Tel.: CHickering 4-5050).

FOR SALE — Used machines of all models, as is or shopped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: Forest 5-3456).

FOR SALE — Non-warp Ply-Flex custom built Fibre-Glass Cues. Precision molded one piece construction giving accuracy, indestructibility. Won't warp, shatter, snap. Fully guaranteed against faulty workmanship, defective materials, breakage in normal use for one year. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: Blgelow 8-3524-5).

FOR SALE—Records!!! 5¢ over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N.Y. (Tel.: OLYmpic 8-4012, 4013).

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—Big Time, \$190; Variety, \$110; Gayety, \$85; Pixie, \$225; Starlet, \$250; Stardust, \$310; United Super Shuffle 6 Player Alley, \$60. One Third Deposit. Balance Sight Draft. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: TULane 6729).

FOR SALE — Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for AMI, D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC. 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE — All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel.: REgent 6-3691).

FOR SALE—Bingos in quantities. In stock. Big Shows; Double Headers, Parades, Night Clubs, Broadways, Miami Beach, Big Times. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel.: ARmitage 6-0780-81).

FOR SALE—Call us for a good buy on AMI G-200's and Seeburg V-200's. BILOTTA DISTRIBUTING CO., 224 N. MAIN ST., NEWARK, N. Y., or 1226 BROADWAY, ALBANY, N. Y.

FOR SALE—Bally's Double Header, \$400; Night Club, \$375; Ice Frolic, \$75; Palm Springs, \$60; United Pixie, \$175; Caravan, \$325; Bally's Jet Bowler, \$160. 1/3 Deposit, Balance C.O.D. or Sight Draft. NAS-TASI DISTRIBUTING CO., 912 POYDRAS, NEW ORLEANS 12, LA. (Tel.: MA 6386).

FOR SALE—Locks of all kinds, Bally pinball locks, Wall Box locks, Music Box locks, like new, \$75 ea. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO (Tel.: NE 5-1444).

FOR SALE—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), \$7.50. GATEWAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: DIckens 2-1214).

FOR SALE—One Double Header, like new, A-1 condition, \$475. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MA 8585).

FOR SALE — Coin Machine Parts. Balls for all alleys and pool tables—wood, rubber, cork. Pucks, set of 8 for \$7. MIKE MUNVES, 577 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyant 9-6677).

FOR SALE — Williams Super World Series, \$35; United Comet Targette, \$125; Chicago Coin Super Frame Bowler, \$75; Keeney National Bowler, \$150; Chicago Coin Double Score Bowler, \$25; Keeney Club Bowler, \$25; Chicago Coin Twin Hockey, \$225 (New). AUTOMATIC AMUSEMENT CO., INC., 1000 PENNSYLVANIA ST., EVANSVILLE 8, IND. (Tel.: HA 3-4508).

FOR SALE—Export Buyers Attention! In-Line Games, \$35 & up; Pool Tables, \$50 & up; Pin Games, \$25 & up; Music, \$75 & up; Kiddie Rides, \$100 & up. ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS. (Tel.: STadium 2-4010).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Muto-Scope K. O. Champ, \$350; Williams DeLuxe B. B., \$100; King Of Swat, \$275; Rock and Roll, \$85; Gladiator, \$265; Marathon, \$285; Broadway, \$325; Nite Club, \$400; Wurlitzer, 1800, \$625. NEW ENGLAND EXHIBIT CO., NEWTON, MASS. (Tel.: DEatur 2-1500).

FOR SALE—Floor Samples ABC DeLuxe Bowlers, Absolutely Like New, \$450 ea. Parades, \$425; Night Clubs, \$395; Beach Beautys, \$275; Big Times, \$175; Gay Times, \$145. GLOBE AUTOMATIC VENDING CO., 291 WATER ST., QUINCY 69, MASS. (Tel.: MA 9-0010).

FOR SALE—200 Seeburgs, Write; 1454 Rock-Olas, \$725; 1448 Rock-Olas, \$665; Comet Rock-Olas, \$450; 100C Seeburgs, \$625. These machines are off our route and are like new. 1717 Rock-Ola Steppers, \$30; Small Pools, \$50; Long Pools, \$75; Palm Beaches, \$40; Genco Sky Rocket Guns, \$285; Sportman Gun, \$165. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL., (Tel: Moline 4-6703).

FOR SALE—Operation consisting of Music, Bingos, Shuffle Alleys, etc. Good opportunity for expansion. Operation handled by one man. Net to owner over \$23,000, for 1956. Priced to sell at \$32,000, including Record Shop. POST OFFICE BOX 934, FORT WORTH, TEX.

FOR SALE—Billiard Parlor and Coin Machine Route. Uses Boards, Bingos, Music, Shuffles, Pool. Write BOX 287, BASIN, WYO.

FOR SALE—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Lined Oak, Natural or Mabogany. Packed two to a carton, \$11.95 ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILL. (Tel.: INdependence 3-2210).

FOR SALE—AMI F-120, \$675; AMI E-80, \$400; Seeburg, M100C, \$545; Seeburg M100G, \$695; Wurlitzer, 1700, \$575; Wurlitzer, 1800, \$695. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO (Tel.: SUPERior 1-4600).

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: WHeeling 5472).

FOR SALE—We have a large stock of reconditioned Five Balls, Shuffle Games and Bingo. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MONTana 5000-1-2).

FOR SALE—Seeburg M 100 R \$695; Seeburg M 100 G, \$595; Seeburg M100 C, \$495; 100 Selection Chrome Seeburg Wall Boxes, \$55; AMI Model C, \$85. LEW JONES DISTRIBUTING CO., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MELrose 5-1593).

FOR SALE—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar Units, complete with Packard Adaptors, price \$80. Wallboxes, clean, \$6; Wurlitzer 1080's, \$75. FEDOR MUSIC CO., c/o GEORGE THAYER & CO., 47 STATE ST., BINGHAMTON, N. Y.

FOR SALE—Comet, \$160; DeLuxe 5th Inning, \$200; Leader, \$150; Manhattan, \$135; Targette, \$150; Mars, \$250; Lightning, \$250; Triple Play, \$225. AMI A, 78 rpm, \$95; AMI D-40, 78 rpm, \$225; AMI E-120, \$495; AMI A, 45 rpm, \$125; AMI D-80, \$325; AMI F-80, \$650. Distributors for AMI, United and Williams. Write for jobber's price. Write, wire or phone. CENTRAL DISTRIBUTORS, INC., 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: MAin 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HARRison 1-4747).

FOR SALE—Keeney Deluxe Sportsman Gun, \$195; Wurlitzer 1650A Hi Fi, 45 rpm, \$325; Wurlitzer 1600, 45 rpm, \$300; Wurlitzer 1800, \$795; AMI Model "A", \$80; Seeburg Model "C", \$425. UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANS. (Tel.: HO 4-6111-4-3504).

FOR SALE—Beach Clubs, \$25; Tahities, \$25; Tropics, \$25; Rio's, \$25; Atlantic Cities, \$15; Coney Island, \$10 ea. We have 100 of these machines altogether. Uncrated. Write: PENNSYLVANIA VENDING CORP., 1826 E. CARSON ST., PITTSBURGH 3, PA. (HEmlock 1-9900).

FOR SALE—Bowling Games: Cleaned, ready for location. Chicago Coin's Fireball, \$180; Flash, \$125; 9' Gold Cup FP, \$75; United's Playtime, \$75; Banner, 10¢—3/25¢ FP, \$155; Imperial, \$70. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO (Tel.: MAin 1-8751).

FOR SALE—Or Trade for AMI D, E, F, 80 Phonos. Williams Crane; Chicago Coin Steam Shovel; Chicago Coin Blondie; Exhibit Spanish Pool; Bert Lane Goldie Horse; Bert Lane Stutz Car; Bert Lane Fire Engine; Chicago Coin Big League Bulls Eye; 300 Shuffle Alley. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W. GRAND RAPIDS 2, MICH. (Tel.: GL 6-6807).

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. (Tel.: UNiversity 4-0773).

CLASSIFIED ADVERTISING SECTION

FOR SALE—10 Kleenex Vending Machines, 6 New, 4 Slightly Used. \$200 for the lot. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 36, N. Y. (Tel.: Circle 6-8939).

FOR SALE — 6 Slightly used 10c Automatic "Popperette" Popcorn Machines. Will sell or trade for Phonographs or for Bally or Exhibit Kiddie Rides. PACIFIC KIDDIE RIDES, 1212 TACOMA AVE., TACOMA, WASH. (Tel.: MA 2317).

FOR SALE—Model 1438 120 Selection 45 RPM Rock-Ola "Comet" Pbonographs, \$465; Model 1546 120 Selection Chrome Rock-Ola Wall Boxes, \$50; AMI Model E120, \$425; Wurlitzer Wall Boxes: Model 3020, \$7.50; Model 4820, \$12.50; Model 4851, \$15. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA. (Tel.: 84-3264).

FOR SALE—Grand Slam, \$95; King Arthur, \$35; Bowling Champ, \$35; College Daze, \$35; 10 Bright Lights, \$39.50 ea.; 10 Bright Spots, \$49.50 ea.; 10 3-4-5's, \$24.50 ea. WANT—Pixies. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF. (Tel.: MArket 1-9538).

FOR SALE — Close-out; Brand New "Booster Pools" and all makes electric Pool Tables. Make us an offer. Also Wurlitzer 1400's, 1500's and 1700's. No reasonable offer refused. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVENUE, NEWARK, N. J.

FOR SALE—Williams King Of Swat, \$250; Genco State Fair Rifle Gallery, \$350 (Like New); Chicago Coin Criss Cross Bowler, \$75. WANT —Bally Frolics, Write. ANTHONY HIRT, 2420 NO. 8th ST., SHEBOYGAN, WISC.

FOR SALE—Bowlers: Cbicago Coin Flash, \$110; Bally Mystic, \$195; Blue Ribbon, \$295; Gold Medal, \$325. Pool: Exhibit King Size, \$135; Bert Lane's Tic-Tac-Toe (Floor Sample), \$125. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY 2, N. Y.

FOR SALE—Genco Hi-Fly, \$250; Williams Four Bagger, \$325; United Deluxe Bonus Gun, \$260; Cbicago Coin Blinker Bowler, \$285. SALINA MUSIC & AMUSEMENT CO., 121 N. 7th ST., SALINA, KANSAS.

FOR SALE—Games, Inc. Hunter, \$295; Bally Atlantic City, \$35; Palm Beach, \$35; Beauty, \$40; Beach Club, \$40; Dude Ranch, \$65; Palm Springs, \$65; Surf Club, \$75; Miami Beach, \$195; Broadway, \$365; Parade, \$445; Genco Jumpin' Jacks, \$35. MICKEY ANDERSON, 314 EAST 11th ST., ERIE, PA. (Tel.: 5-7549).

FOR SALE—New Rails for Pool Games. 32" x 48", Set \$10; New Novelty Top Pyramid Pool for #1-5 or #1-10 Rotation Balls, 32" x 48", \$29.95; Cue Sticks 48" Brunswick, \$1.69 ea., \$18 doz. Quantity discounts. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO, ILL., (Tel: ALbany 2-3272).

FOR SALE — Reconditioned — Bally Gayetys, \$99.50; Shoot The Bear, Sock The Ock, Shoot The Spook, Coon Hunt, \$95 ea. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOrEst 7-6730).

FOR SALE—Lowest prices Thunderbolts, Lightnings, \$229.50 ea.; Hollywood Bowlers, \$269.50; Chicago Coin Super Home Run, \$179.50; Bingos, Pool Tables, trade for Kiddie Rides, Arcade Equipment or write best cash offer. Ready for location. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL. (Tel.: CAnal 6-0293-4-5).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games; Pbonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH. (Tel.: DAVis 2-2473).

FOR SALE—Sbuffles at Low Cash Box Price. United: Mercurys, Targettes, Venus, Lightnings. Bally: Rockets, Mystics, Blue Ribbons. Genco: Bingo Rolls and Sbuffle Pools, \$60. AMI "A", \$70; "B", \$95; "C", \$115. Wurlitzer, 1015, \$50. 1/3 Deposit, Balance C.O.D. If picked up deduct \$10 ea. H. BETTI AND SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel.: UN 3-8584).

FOR SALE—Special. Bally: Big Shows, \$525; Night Clubs, \$355. Williams: Fun House, \$299.50. Genco: Rifle Gallery, \$119.50. Williams: Sidewalk Engineer, \$125. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA., (Tel: CAnal 5306).

FOR SALE—Wurlitzer 1700; Wurlitzer 1800; Rock-Ola 1448; Seeburg 100-C. As is, or shopped. Contact us immediately for low price. GABE FORMAN, SANDY MOORE, INC., 240 E. MERRICK ROAD, FREEPORT, L.I., N.Y., (Tel: MAFair 3-2472, 3 and 4).

FOR SALE — Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEWton 5-2531).

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PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

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CLASSIFIED ADVERTISING SECTION

FOR SALE—Genco Night Fighter, \$75; Genco Hi-Fly Baseball, \$390; Genco Champion Baseball, \$275; Genco Quarterback, \$260; Genco Rifle Gallery, \$250. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS 1, MO. (Tel.: Central 1-9292).

FOR SALE—Millions of extra coins are taken from clean machines. Clean right with Lemonite. Commercial Music Company, Dallas, Texas, and B & B Vending, El Paso, Texas, Use and Sell Lemonite. Try Lemonite Electric Contact Cleaner. GRACO SALES CO., R. F. D. 1, BOX 403, ARLINGTON, TENN.

FOR SALE—Duette, \$225; Piccadilly, \$275; Dealer, \$40; Cross Words, \$275; Saddle & Turfs, \$165; Big Tent, \$335; Williams Big League, \$125. One-third Deposit. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel.: Canal 7137).

FOR SALE—Chicago Coin Steam Shovel, \$295; Twin Hockey, \$295; Genco Davy Crockett Gun, \$325; Keeney Cross Country, \$375; Evans Saddle & Turf, \$225; Mutoscope K. O. Fiter, \$295. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO (Tel.: Axminster 4-3529).

FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5c or 10c play. Special price, \$99.50. Write for quantity prices and list of other equipment. C O R SALES, 5216 N. LECLAIRE AVE., CHICAGO, ILL. (Tel.: Avenue 3-6818).

FOR SALE — 3 Keeney Speedlanes, Chicken Sam Rifle, Shuffle Bowlers, Guns. Also Pool Tables—all makes and models. For best buys, write or call: HY POLO AMUSEMENTS, INC., 1969 W. WILSON AVE., CHICAGO 40, ILL. (Tel.: Longbeach 1-3378).

FOR SALE—18 foot Rock-Ola Shuffle Board \$149.50; Shuffle Board game wax (12 cans) \$3.50; Fast wax case (12 cans) \$4.50; Pucks (set of 8) \$12; Fluorescent Lights pair \$22.50; Adjusters \$18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: Juniper 8-1814).

FOR SALE—Model C chrome pilaster replacement, \$17.50 pair. Numbered Pool Balls — Marked on 2 sides—1 to 5, White and 1 to 5, Red; or numbered 1 to 10, \$14.95 set. WICO CORP., 2913 N. PULASKI RD., CHICAGO 41, ILL. (Tel.: Mulberry 5-3000).

FOR SALE—Seeburg M100-A, \$250; M100-C, \$600; M100-G, \$750; M100-W, \$725; M100-R, \$825; 3W1 Chrome, \$67.50. Wurlitzer 1800, like new, \$795; 1400, \$225; 1250, \$150; 1100, \$85; AMI E-80, \$450; D-80, \$350. MUSICAL SALES, 2334-36 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561).

FOR SALE—AMI Model A's and Wurlitzer 1015's in Good Condition, \$40. Buyer must arrange to pick up machines. STAR MUSIC CO., 2212 N. WESTERN AVE., CHICAGO, ILL. (Tel.: Dickens 2-6830).

FOR SALE—Attention Kiddie Ride Operators! Now delivering Bally's sensational new Motor Bike. Write for price. Used Champions available, \$425 ea. Write, wire or phone: SHELDON SALES, INC., 881 MAIN STREET, BUFFALO, N. Y. (Tel.: Lincoln 9106).

FOR SALE—Seeburg V-200, write; Seeburg 100-R, \$690; 100-G, \$600; 100-C, \$490; 100-B, \$400; United Regulations, \$425; ChiCoin Triple Strike, \$200. WANT—All late models 45 rpm phonographs. NATIONAL NOVELTY CO., 183 E. MERRICK ROAD, MERRICK, LONG ISLAND, N.Y., (Tel: Freeport 8-6770-1).

FOR SALE—All Games Cleaned and in Working Order. Bingo Games. Gayety, \$79.50; Surf Club, \$39.50; Variety, \$84.50; Big Time, \$190; Miami Beach, \$200; Broadway, \$325; Night Club, \$400. Williams Super Pennant, \$84.50; Williams King O' Swat, \$225; Williams Four Bagger, \$325; Bert Lane Merry-Go-Round, \$285; Exhibit Horse (outside cashbox), \$350. 1/3 Deposit, balance sight draft. Write—Wire—Phone Today! We are exclusive factory distributors for: Bally—Williams—Rock-Ola. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND, OHIO (Tel.: HE 1-7577).

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, \$57.50. Telephone or wire collect. SYRACUSE 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE 3, N. Y.

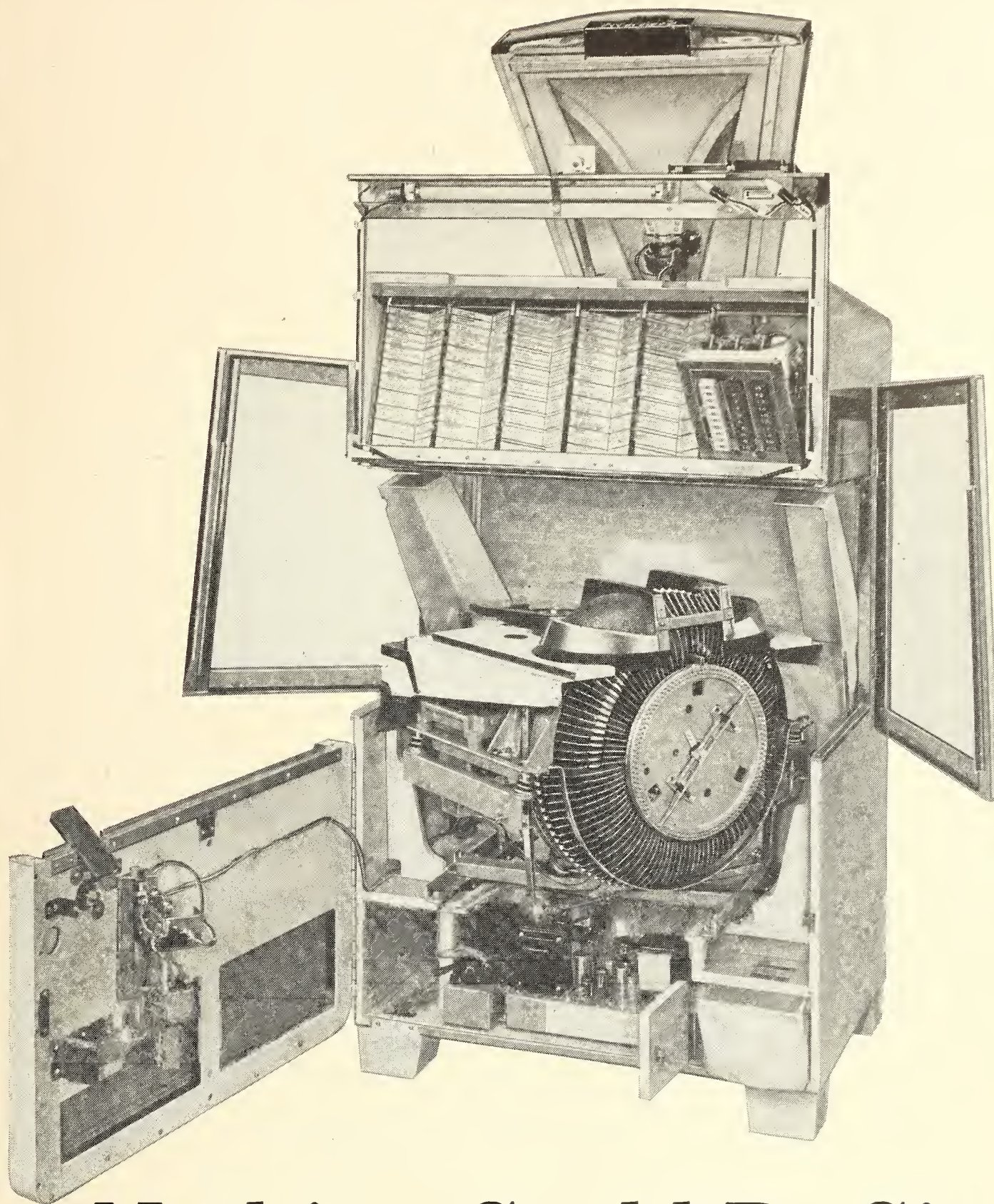
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NOTICE—That idea you have can become a new coin operated device. Contact Bob Young for Development and Engineering advice. BOB YOUNG'S SERVICE, 3427 BEN LOMOND PL., LOS ANGELES 27, CALIF. (Tel.: NO 2-3254).

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, Judson 6-2640; The Cash Box, Chicago, Ill., Dearborn 2-0045; The Cash Box, Hollywood, Calif., Hollywood 5-2129.

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: Vernon 5-7976).



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Front-located scan button rotates the record magazine for easy loading, cancelling selected pins and resetting the popularity meter. The scan button cancels tripped pins automatically.

The entire record mechanism slides way out of the cabinet—turns a full circle—and locks in any position you want.

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One key gets you into the mechanism. Large front doors swing up or out. Title strips, record changer, amplifier, hinged slug rejector, etc.—all can be "front door serviced." No need to move box out from wall. There's a separate cash compartment lock, too.

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THIS WEEK'S USED MACHINE QUOTATIONS

18th YEAR OF PUBLICATION

904th CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

CODE

- | | |
|-----------------------------|------------------------------------|
| 1. Prices UP | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN | 7. Machines Just Added |
| 4. No change from Last Week | * Great Activity |

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.



LISTED ALPHABETICALLY

A M I		EVANS	
2* Model A, '46, 40 Sel., 78 RPM	40.00 110.00	4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	25.00 50.00
2* Model B, '48, 40 Sel., 78 RPM	85.00 135.00	4. Constellation, '49, Model 135, 40 Sel., 78 RPM	75.00 100.00
2* Model C, '50, 40 Sel., 78 RPM	85.00 165.00	4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	100.00 175.00
4* Model D-40, '51, 40 Sel., 78 RPM	149.50 245.00	4. Century, '52, Model 2045, 100 Sel., 45 RPM	200.00 250.00
4* Model D-80, '51, 80 Sel., 45 RPM	295.00 350.00		
4. Model E-40, '53, 40 Sel., 45 RPM	300.00 400.00	ROCK-OLA	
4* Model E-80, '53, 40 Sel., 78 RPM	350.00 450.00	6. 1422, '46, 20 Sel., 78 RPM	25.00 65.00
2* Model E-120, '53, 120 Sel., 45 RPM	395.00 485.00	4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00 70.00
4. Model F-80, '54, 80 Sel., 45 RPM	545.00 650.00	4. 1426, '47, 20 Sel., 78 RPM	35.00 75.00
4* Model F-120, '54, 120 Sel., 45 RPM	565.00 695.00	4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	45.00 90.00
4. WM Wall Box	5.00 10.00	4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	100.00 125.00
4. SM or SL Stepper	10.00 15.00		

(PHONOGRAPHS—Continued)

4. 1432, Same as above, Converted to 45 RPM	110.00 135.00	4* HF100R, '54, 100 Sel., 45 RPM	690.00 825.00
1. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	135.00 225.00	4. W1-L56 Wall Box 5c	3.00 5.00
4. 1434, Same as above, Converted to 45 RPM	145.00 265.00	4. 3W2 Wall-a-Matic	3.00 6.00
4* 1436, '52, Fireball, 120 Sel., 45 RPM	175.00 275.00	4. W4L-56	5.00 10.00
2* 1436A, '53, Fireball, 120 Sel., 45 RPM	220.00 295.00	4. 3W5-L56 Wall Box 5c, 10, 25c	5.00 10.00
2* 1438, '54, Comet, 120 Sel., 45 RPM	395.00 465.00	4. W6L-56 5/10/25 Wireless	5.00 10.00
4. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	545.00 650.00	4. 3W7-L-56	10.00 15.00
		4* 3W1 Wall-a-Matic	49.50 70.00
SEEBURG			
4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00 40.00	4. 1015, '46, 24 Sel., 78 RPM	25.00 65.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00 55.00	4. 1017, '46, 24 Sel., 78 RPM	35.00 80.00
4. 147S, Standard, 20 Sel., 78 RPM	20.00 55.00	4. 1080, '46, 24 Sel., 78 RPM	45.00 85.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00 60.00	4. 1100, '47, 24 Sel., 78 RPM	65.00 110.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00 65.00	4. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	75.00 135.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00 75.00	4* 1250, '50, 48 Sel., 45 or 78 RPM	100.00 165.00
1. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00 89.00	4. 1400, '51, 48 Sel., 45 or 78 RPM	160.00 240.00
4* M100A, '49, 100 Sel., 78 RPM	225.00 250.00	4. 1450, '51, 48 Sel., 45 or 78 RPM	150.00 225.00
2* M100B, '51, 100 Sel., 45 RPM	395.00 465.00	3* 1500, '52, 104 Sel., 45 & 78 Intermix	195.00 275.00
2. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	400.00 475.00	2. 1500A, '53, 104 Sel., 45 & 78 Intermix	225.00 325.00
4* M100C, '53, 160 Sel., 45 RPM	425.00 600.00	2. 1600, '53, 48 Sel., 45 & 78 Intermix	250.00 350.00
4* HF100G, '54, 100 Sel., 45 RPM	595.00 750.00	4* 1650, '53, 48 Sel., 45 RPM	259.00 365.00
		4. 1650A, '54, 48 Sel., 45 or 78 RPM	279.00 375.00
		2* 1700, '54, 104 Sel., 45 RPM	395.00 650.00
		3* 1800, '55, 104 Sel., 45 RPM	650.00 825.00
		4. 2140 Wall Box	3.00 5.00
		4. 3020 Wall Box	4.00 8.00
		4. 3048 (Conv. of 3020)	5.00 10.00
		4. 3031 Wall Box	3.00 5.00
		4. 3045 Wall Box	4.00 15.00
		4. 4820 Wall Box	10.00 20.00



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (UN 3/52)	25.00 45.00	4. Circus Wagon (Wm 10/55)	195.00 285.00
4. Across the Board (Un 9/52)	25.00 50.00	4. Citation (B 10/48)	20.00 39.50
4. All Star Basketball (Go 1/52)	20.00 35.00	4. Classy Bowler (Got 7/56)	235.00 265.00
4. Arabian Knights (Got 12/53)	90.00 135.00	4. C.O.D. (Wm 9/53)	50.00 90.00
4. Arcade (Wm 11/51)	25.00 50.00	4. College Daze (Got 8/49)	20.00 35.00
4. Arizona (Un 4/50)	10.00 20.00	4. Colors (Wm 11/54)	125.00 160.00
4. Army-Navy (Wm 10/53)	35.00 75.00	4. Conev Island (B 9/52)	10.00 65.00
4. Atlantic City (B 5/52)	15.00 60.00	4. Control Tower (Wm 3/51)	20.00 40.00
4. Bank-A-Ball (Got 5/50)	15.00 20.00	4. Coronation (Got 11/52)	30.00 65.00
4. Basketball (Got 10/49)	10.00 15.00	4. County Fair (Un 9/51)	20.00 40.00
4. Beach Beauty (B 11/55)	275.00 345.00	4. Crossroads (Got 5/52)	45.00 70.00
2* Beach Club (B 2/53)	25.00 60.00	4. Crossroads (B 1/56)	200.00 350.00
4* Beauty (B 11/52)	40.00 70.00	4. Cyclone (Got 5/51)	35.00 65.00
4. Be Bop (Ex 3/50)	10.00 19.00	4. Daffy Derby (Wm 8/54)	75.00 145.00
4. Big Ben (Wm 9/54)	75.00 135.00	4. Daisy May (Got 7/54)	135.00 175.00
4. Big Hit (CC 7/52)	25.00 40.00	2. Dallas (Wm 2/49)	10.00 20.00
4* Big Time (B 1/55)	175.00 295.00	4. Dealer "21" (Wm 2/54)	35.00 90.00
4. Blondie (Wm 8/56)	275.00 350.00	2. Derby Day (Got 5/56)	195.00 230.00
4. Bolero (Un 12/51)	45.00 60.00	4. De Icer (Wm 11/49)	15.00 25.00
4. Bomber (CC 3/51)	15.00 25.00	4. Diamond Lill (Got 12/54)	110.00 165.00
4. Bowling Champ (Got 2/49)	15.00 35.00	2. Disk Jockey (Wm 11/52)	35.00 70.00
4. Bright Lights (B 5/51)	35.00 65.00	4. Domino (Wm 5/52)	25.00 60.00
4. Bright Spot (B 11/51)	40.00 65.00	4. Double Action (Ge 1/52)	20.00 30.00
4* Broadway (B 12/55)	325.00 375.00	4. Double Feature (Got 12/50)	15.00 35.00
4. Buffalo Bill (Got 5/50)	20.00 35.00	4* Double Header (B 7/56)	400.00 510.00
2. Cabana (Un 3/53)	30.00 70.00	4. Dragonette (Got 6/54)	125.00 185.00
4. Campus (Ex 2/50)	10.00 15.00	4. Dreamy (Wm 2/50)	20.00 35.00
4. Canasta (Ge 7/50)	15.00 25.00	4. Dude Ranch (B 9/53)	50.00 95.00
4. Capri (CC 10/56)	225.00 265.00	4. Duette (Got 4/55)	169.50 265.00
2* Caravan (Un 2/56)	265.00 395.00		
4. Caravan (Wm 6/52)	30.00 70.00		
4. Chinatown (Got 10/52)	40.00 75.00		
4. Circus (Un 8/52)	35.00 60.00		



(PINBALL GAMES—Continued)

Table of pinball game prices (left side), including titles like 'Easy Aces', 'Eight Ball', 'Fairway', etc., with columns for item name and price.

Table of pinball game prices (middle section), including titles like 'Nevada', 'Niagara', 'Nifty', etc., with columns for item name and price.

(PINBALL GAMES—Continued)

Table of pinball game prices (top right section), including titles like 'Sweetheart', 'Tahiti', 'Tampico', etc., with columns for item name and price.

Table of pinball game prices (bottom right section), including titles like 'Tournament', 'Triple Play', 'Triplets', etc., with columns for item name and price.



Table of shuffle machine prices (left side of shuffle section), including titles like 'Bally Victory Bowler', 'Bally Champion Bowler', etc., with columns for item name and price.

Table of shuffle machine prices (right side of shuffle section), including titles like 'Genco Shuffle Target', 'Genco 8-Player Rebound', etc., with columns for item name and price.

(SHUFFLE GAMES—Continued)

Table listing shuffle games with columns for item name, quantity, and price. Includes items like United Mars, DeLuxe model, Un. Lightning, etc.



KIDDIE RIDES

Table listing kiddie rides with columns for item name, quantity, and price. Includes items like Bally Champion Horse, Bally Moon Ride, etc.



ARCADE EQUIPMENT

Large table listing various arcade equipment items with columns for item name, quantity, and price. Includes items like ABT 6 Gun Rifle Range, Air Football, Amus. Boomerang, etc.

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

Table listing AMI products like phonographs and hideaways with columns for item name and price.

Vertical text: No List Price Authorized for Publication

J. H. KEENEY & CO., INC.

Table listing J. H. Keeney products like Cross Country (4 Player) and DeLuxe Hot Coffee Vender.

Vertical text: Prices on Request

ROCK-OLA MFG. CORP.

Table listing Rock-Ola models like Model 1455, Model 1454, etc.

Vertical text: Authorized for Publication No List Price

AUTO-PHOTO CO.

Table listing Auto-Photo Studio Model "11" with price \$3,245.00.

BALLY MFG. CO.

Table listing Bally products like ABC Bowling Lanes, Key West, Bike (Kiddie Ride), etc.

Vertical text: No List Price Authorized for Publication

J. P. SEEBURG CORP.

Table listing J. P. Seeburg products like V-200 Select-O-Matic, V-3W-A Wall-O-Matic, etc.

UNITED MFG. CO.

Table listing United Mfg. Co. products like Bowling Alley (6 Player), Pirate Gun, etc.

CHICAGO COIN MACHINE CO.

Table listing Chicago Coin Machine products like Super Ski Bowl, Ski-Bowl, etc.

EXHIBIT SUPPLY CO.

Table listing Exhibit Supply products like Ringer Ball (2 Player).

J. F. FRANTZ MFG. CO.

Table listing J. F. Frantz products like Kicker & Catcher, ABT Challenger Pistol, etc.

GENCO MFG. & SALES CO.

Table listing Genco products like Official Skill Ball (6 Player), Davy Crockett (Rifle Gallery).

D. GOTTLIEB & CO.

Table listing D. Gottlieb products like Flag Ship (2-Player, 5-Ball).

INTERNATIONAL MUTOSCOPE CORP.

Table listing International Mutoscope products like Voice-O-Graph, Lord's Prayer Vender.

WILLIAMS MFG. CO.

Table listing Williams products like Roll-A-Ball (6-Player), Peppy, The Clown, etc.

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THE RUDOLPH WURLITZER CO.

Table listing Rudolph Wurlitzer products like Model 2100 Phonograph, Model 2104 Phonograph, etc.

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Deluxe Skee Roll

- Single—Double—Triple Scoring!
"Bonus Balls" in the 4th Frame ... 3 EXTRA Balls Possible!
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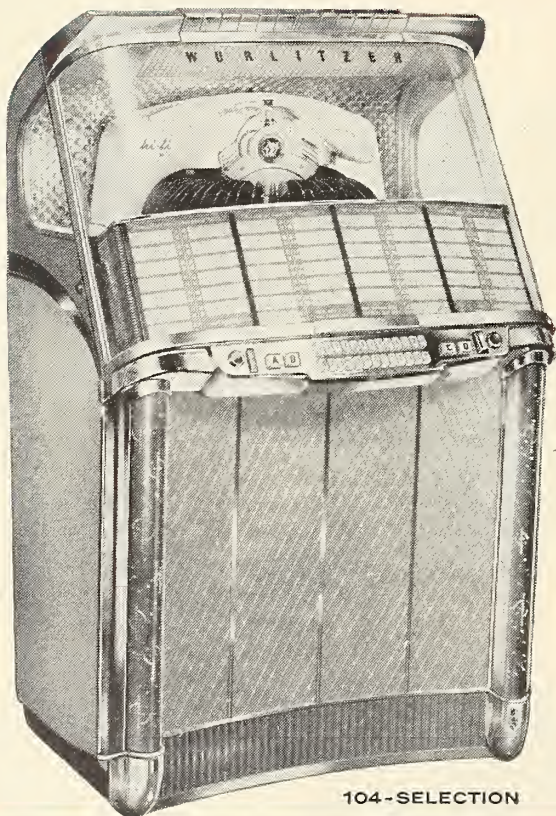


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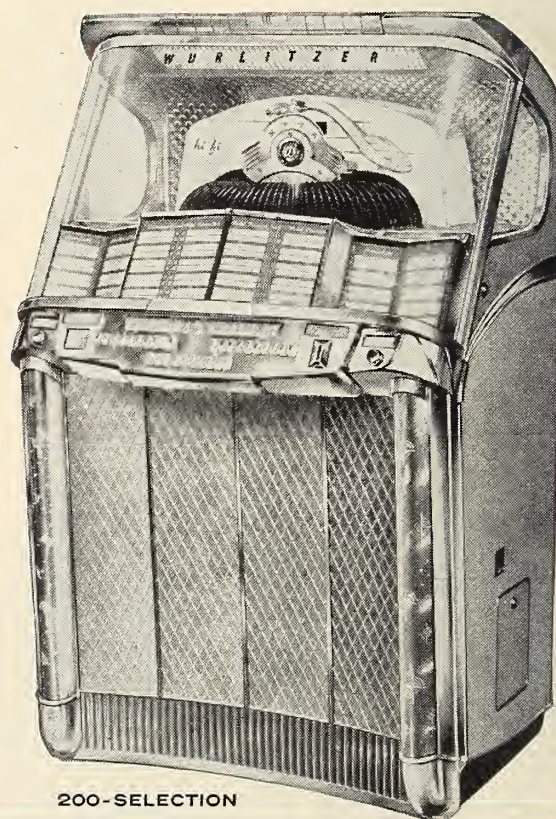
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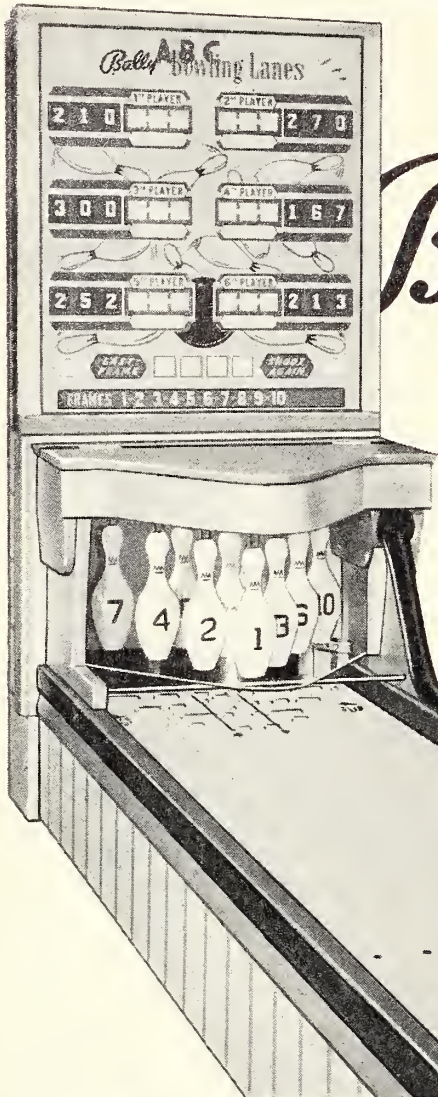
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