



Sammy Davis, Jr., whose latest Decca hit is "Earthbound", became starbound as far as Broadway was concerned last Spring when he took the town by storm with his performance in "Mr. Wonderful". Above Sammy is shown with WNEW disk jockey Jerry Marshall as the two stand in front of a poster for the show. Already one of the top nightclub performers in the country as star of the Will Mastin Trio, Sammy hit the record world two years ago with his version of "Hey There". He then went on to new success with "Mr. Wonderful" and when that show ends its run, plans have been set for him to make his motion picture debut.

# HUGO WINTERHALTER

Follows With Another As Great As . . . "CANADIAN SUNSET"

# ALL THAT I ASK **IS LOVE**

## THE BOULEVARD **OF LOVE** Champs Elysees

20/47-6701

Your customers will hear these "New Orthophonic" High Fidelity Recordings best on an RCA Victor "New Orthophonic" High Fidelity "Victrola"

America's favorite speed... 🔞 45 RPM

REA P RCAVICTOR



FOUNDED BY BILL GERSH

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# Announcing **THE 11th ANNUAL POLL**

**OF THE AUTOMATIC MUSIC INDUSTRY OF AMERICA TO CHOOSE THE BEST RECORDS AND RECORDING ARTISTS** OF 1956 SPONSORED AND CONDUCTED EXCLUSIVELY BY...

# *"THE CASH BOX"* **VOTING STARTS WITH THIS ISSUE**

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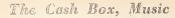


# YOUR VOI FCIDF



Here's How To **Get Your Votes!** 

EACH JUKE BOX YOU OWN COUNTS FOR ONE VOTE. EACH WALL OR BAR BOX YOU OWN COUNTS FOR ONE VOTE. EACH WIRED TELE-PHONE MUSIC SHELL OR MIRRORED MUSIC CABINET YOU OWN COUNTS FOR ONE VOTE. BE SURE TO LIST THE COMPLETE NUMBER OF THE ABOVE UNITS YOU OWN ON THE BOTTOM OF THE ENCLOSED PREPAID POSTCARD TO GIVE THE RECORDS AND THE RECORDING ARTISTS YOU BELIEVE WERE YOUR BEST MONEYMAKERS DUR-ING 1956 FULL CREDIT. THE TOTAL NUMBER OF THE UNITS YOU OWN ARE YOUR NUMBER OF VOTES. THE CARDS ARE CONFIDENTIAL INDIVIDUAL FIGURES ARE NOT REVEALED TO ANYONE. BE SURE TO PRINT ALL NAMES ON CARD. REMEMBER-YOUR VOTES DECIDE THE WINNERS! FILL OUT AND MAIL THE PREPAID POSTCARD ENCLOSED IN THIS ISSUE TODAY!!!



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"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Profile On Presley: For a two week period, Jim Aylward (WHIL-Medford, ass.) did a radio profile on Elvis Presley in twelve installments. All of res ey's tunes were featured, plus an original script was written to weave all the info about the singer. . . . Bob Longchamp (WKXL-Concord, N. H.)



(WKXL-Concord, N. H.)

and h's wife Lounette became the proud parents of twins, Gregory and Jeffery recently. We're told the sons are doing fine; the parents are exhausted. Bob runs the Rollin' Home Show Monday thru Saturday. . . You Can't Take It With You: When he made the move from WMJR to WBOK, New Orleans, La., Poppa Stoppa had to use his own name of Clarence Hamann. It seems that WMJR owns the name Poppa Stoppa.... Don Evans (KOPR-Butte, Mont.) reports that Billy Stewart's Chess recording of "Billy's Blues" has gotten the biggest reaction ever in his area. . . Frosty Mitchell (KWWL-Waterloo and Cedar Falls, Iowa) did a remote from a brand new record store to climax the store's grand opening day. And since 400 teens attended the 7:30 to 9:00 PM show, Frosty thinks this is another example for the "Radio At Nite Ain't Dead Department". . . A standing in-vitation is offered by Jerry Gross (WVOS-Liberty,

. Y.) to any of the record artists and promotion men to pay a visit to the tation when they're in the area. \*

Arnie Kuvent (WGAN-Portland, Me.) says the results of a Giant Record op he staged with two fellow deejays on September 29th were "astonishing". bout 2,000 kids attended the affair, which featured singers Alan Blake and ona Rogers. . . . Ken Collins' (KXYZ-Houston, Texas) afternoon time slot



JOHN ADEMY (WAYE-Baltimore, Md.) has been moved up an hour to 2:05. . . . Paul W. Hanslin (WEIM-Fitchburg, Mass.) heads a Finnish disk show called 'Music Of Finland". The program, broadcast every Sunday from 10:30 to 11:30 AM, features the latest popular and classical recordings made either in Finland or this country. In November, says Paul, WEIM is going to get 5000 watts, which means that the stations can practically be heard in all parts of New England. A constant problem for the station is having enough new records available at all times... John Ademy (WAYE-Baltimore, Md.) has added seven "Musical Mergers" on his daily show, which features uninterrupted melodies played every half hour. This includes such items as Strictly Instrumental; Movie Melodies; Spotlighting The Band; Waltz Time; Composer's Corner; Spotlighting The Singers; and Nostalgic Notes. . . . Paul Cowley

(WKCO-Louisville, Ky.) thinks that Frank Sinatra's Capitol) latest effort, "Jealous Lover" could be one of the really big ones this ear. . . . WMAK-Nashville, Tenn. has a companion in pop music in the area. he station is WKDA, which since 1946 has had a basic format of pop music nd news.... Bill Mullen (WSID-Ba'timore, Md.) is doing well with the Latin iesta program he heads. His Sunday show, "Bill Mullen Show", recently rushes Eydie Gorme and Rosanne June. . . WRC-Washington, D. C. radio steners are eligible to win a total of 39 RCA portable "Shipmate" radios ver the next thirteen weeks in a contest based on the Nation's Top Ten Tunes ach week. L'steners are invited to mail in entries by postcard or letter with ne Nation's Top Ten Tunes of the week listed in the proper order. The Cash ox weekly list of Top Ten songs of the nation will be used as the basis of adgement for each weekly contest. Weekly winners will be announced each

ednesday by disk jockey Willard Scott on his program "Twilight Tunes"

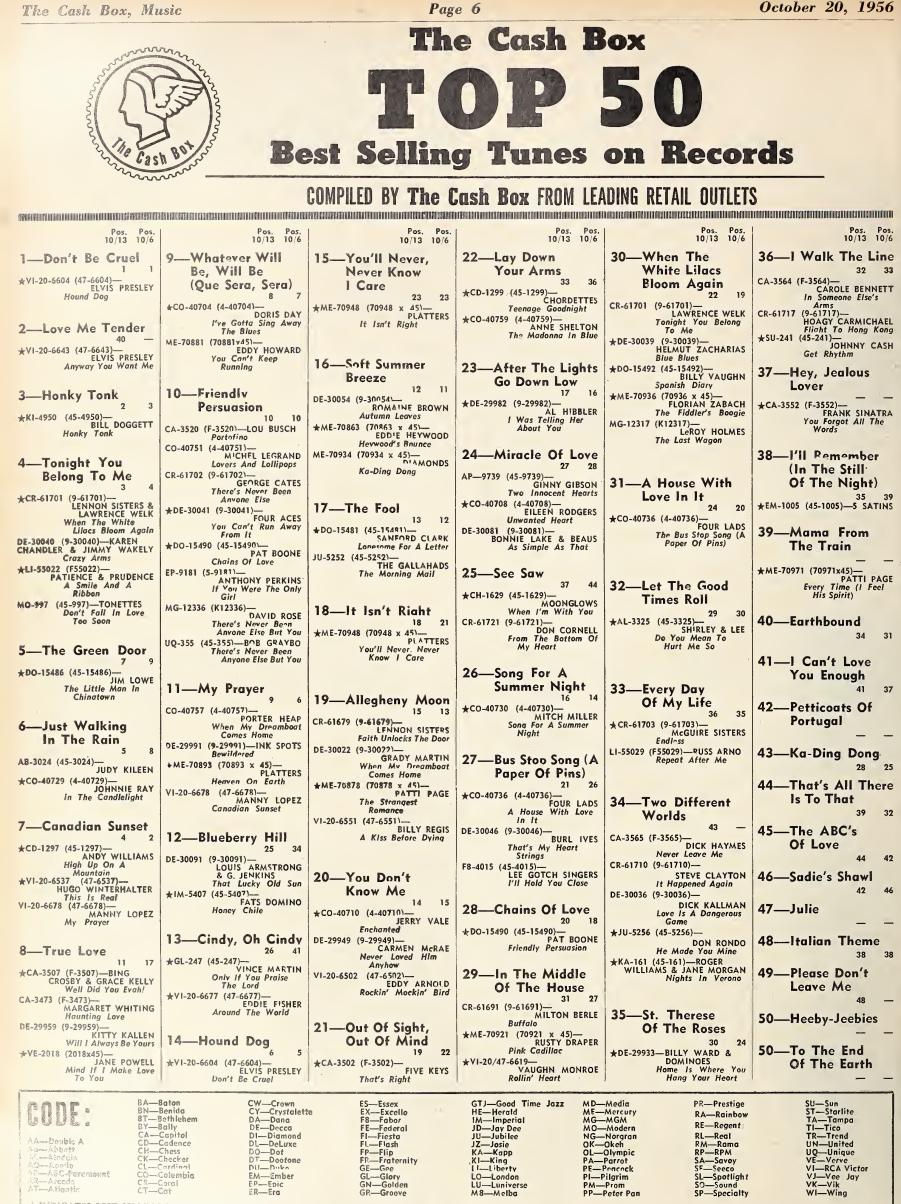


(KRNT-Des Moines, Iowa)

The mayor of Des Moines, Iowa, Ray Mills, called KRNT requesting says DJ Don Bell, that the station lean heavily on John Standley's (Capitol) "Get Out And Vote" so everyone would take advantage of registration facilities. . . . Within a month a new radio station will be on the air serving the Bay area from San Francisco. Present call letter assignment is KPOO at 1010 kc. with 10,000 watts. Ray Dobard, who affiliated with the station, would appreciate any assistance from record firms in helping build the station's record library and maintaining same. . . . Ray Brien (KLUB-Salt Lake City, Utah) has begun the idea of learning a new word each morning with his morning listeners. Every fifteen minutes, Ray gives the word (i.e. truculent, insipid), its spelling and meaning. Paul says people are calling in their favorite words each morning!



"It's What's in THE CASH BOX That Counts"



\* INDICATES BEST SELLING RECORD OR RECORDS.

• Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the song, record number, artists and tune on the reverse side.

• The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.

Voix



**NEW YORK:** 



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#### CHICAGO:



<text>

#### HOLLYWOOD:



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### An Open Letter To -



### Dear Frank:

It's very rare when a composer gets a perfect interpretation of his song, as you have done on your current CAPITOL release of my tune **"YOU FORGOT** ALL THE WORDS"

### Gratefully



Bernie Wayne

"It's What's in THE CASH BOX That Counts"

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### TOMMY EDWARDS (MGM 12342; K12342)

B "MY SHIP" (3:06) [Chappell ASCAP—Weill, Gershwin] Tom-my Edwards lends his dulcet tones to a beautiful standard. Warm, roman-tic delivery that could revive the song.

"THE DAY THAT I LOST YOU" Adams] On this end, the crooner chants a superb new romantic ballad. Top drawer material that could make the grade. Wonderful delivery. This too could be a big one for Tommy.

### DON COSTA & SID FELLER with Friends & Neighbors (ABC-Paramount 9729; 45-9729)

**B**+ "FOR ME AND MY GAL" Leslie, Meyer] As a result of dealer demand, ABC is making available on a single, this hilarious gang-sing side from the album "Music To Break A Lease". It's one of the most side splitting decks ever issued in this category. The off key whist'ing, the laughs and the delightfully informal atmosphere make this one a natural for every juke box. Keep an eye on it. It's a sleeper.

"THE BEER BARREL POLKA" **C+** "THE BEER BARKEL POLKA (2:38) [Shapiro-Bernstein AS-CAP—Vejvoda, Timm, Brown, Zeman] Another cornball oldie sprightly fa-shioned by the gang.

### THE PETTICOATS (Unique 363; 45-363)

(Unique 363; 45-363) **B**+ "I'LL GO ALONG WITH YOU" Deutsch, Livingston] The Pett'coats hand in a wonderful version of one of the prettiest songs from the forth-coming NBC-TV Spectacular "Jack And The Beanstalk". Joe Leahy sup-plies a soft musical backdrop for this tender love tune. Could be a big side by the t'me the show hits the air (Nov. 17) (Nov. 17)

**C+** "HIGH HEELS" (2:27) [Iris-rojan BMI—Guion, Borek, Coop-er] The trio glides thru a pretty waltz novelty about a little girl who's go-ing out to her first prom with her first pair of high heeled shoes. Catchy ditty ditty.

### JERI SOUTHERN (Decca 30106; 9-30106)

"MARRIED I CAN ALWAYS GET" (3:07) [Leeds ASCAP— Jenkins] Jeri Southern does a great job with a sperbly written tune from Gordon Jenkins' upcoming TV Spec-tacvlar "Manhattan Towers". Won-derful lyric set to a catchy tempo and melody. Song has standard qualities. Watch this version.

C+ "CANDLELIGHT CONVERSA-TION" (2:54) [Leeds ASCAP\_ **C+** TION" (2:54) [Leeds ASCAP— Dickinson, Lloyd] From an up-beat item, Jeri eases into a romantic mood and thrushes a smooth and pretty ballad. Chorus assists warmly.

### BILLY ECKSTINE (RCA Victor 20/47-6691)

"THE CHOSEN FEW" (2:40) [George Paxton ASCAP—Leigh, Livingstoa] The rich, rangy voice of "Mr. E" is extremely impressive on this fascinating new romantic ballad set of slow waitz tempo. Wonderful song that could shoot Billy's name high c.to the lists agam.

[Joy ASCAP—Demetrious] This half has the crooner chanting a tear-ful love story. Good side.



"MOONLIGHT LOVE" (2:59) [Elkan-Vogel ASCAP—Debussy, Parish] "CHINCHERINCHEE" (2:45) PERRY COMO

(RCA Victor 20/47-6670)



• The phenomenal Mr. Como, who's come up with one hit after another all year long, has a double-decker smash in store for his fans in his latest coupling. Although

#### **RALPH YOUNG**

(Decca 30099; 9-30099)

**B** "'TIS AUTUMN" (2:54) [M. Witmark ASCAP—Nemo] Ralph Young is in top form as he offers a terrific new version of a great stand-ard. Excellent seasonal item for jockey programming.

**C+** "STRANGE MELODY" (2:55) [Amber ASCAP—Russe'], Gon-zales] This sentimental side features Young in a blue mood on a touching romantic item.

### SOMETHIN' SMITH & THE REDHEADS (Epic 9188; 5-9188)

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t

"STORMY"

**B+**"WHEN I GROW TOO OLD TO DREAM" (2:25) [Robins ASCAP --Hammerstein II, Romberg] A great standard that's become a top com-munity sing favorite, is delightfully fashioned by Somethin' Smith and the Redheads. Smith adds his own lyrics and comes up with a wonderfully in-formal side. Great juke box item for taverne taverns.

**B**+ "WE'LL BUILD A BUNGALOW" (1:43) [Mellin BM1—Mayhams, Norris The Troubadour] This half is another great oldie brought up to date by the relaxed vocalesthenics of Smith and the gang. Happy-go-lucky side full of gayety.

"I'LL GO ALONG WITH YOU".....

20/47-6670) the two songs are as different as day and night, they are both ex-tremely commercial and should add further laurels to Como's a'ready tremendous cluster. "Moonlight Love" is the first vocal version of Debussy's famous and beautiful classical creation "Clair de Lune". To the great melody, Mitchell Par-ish has added a tender lyric which Como chants with great warmth and meaning. The Ray Charles Singers assist with a velvety choral background. Beautiful job. Como does a complete turnabout on the lower lid as he sprightly dances thru an unusual jungle-beat cutie "Chincherinchee". Happy love ditty colorfully styled. Two excellent programming items for jockeys. Both will be hits.

[Roncom ASCAP-Jerome]

#### **EDDIE FONTAINE** (Decca 30108; 9-30108)

**B+** "A ROSE AND A BABY RUTH" [Bent'ey BMI—Dee] Eddie Fon-taine hops on a tune that start'ng to break, and comes up with a pretty side that should take a bite out of the sales melon. Touching teenage song that could develop into a smash success.

**C+** "THE YEARS BEFORE" (2:03) [Sikorski BMI—Broderick] An-other side aimed at the youngsters. Good rhythm novelty colorfully presented.

#### NELSON RIDDLE (Capitol 3559; F-3559)

**B**+"COULD YOU" (2:33) [Mellin son Riddle's chorus sings sans lyrics as the maestro conducts his orchestra thr a lush, string filed latin tempo version of a beautiful melody. En-chanting mood item that could blossom into a strong seller into a strong seller.

**B**+"FARMER'S TANGO" (2:41) [Bradshaw BMI—Kollman] The chorus is employed as an instrument once again as Riddle presents a dreamy tango selection. Beautiful arrangement of an excellent composi-tion tion.

#### The Cash Box Best Bets RCA Victor 20/47-6691 ★ "THE CHOSEN FEW" Billy Eckstine ... Nelson Riddle.... Capitol 3559; F-3559 "COULD YOU"/"FARMER'S TANGO". "WHEN I GROW TOO OLD TO DREAM" "WE'LL BUILD A EUNGALOW" Somethin' Smith & Redheads Epic 9188; 5-9188 "THERE'LL BE PEACE IN THE VALLEY"

Red Foley ... Decca 30080; 9-30080 Petticoats ..... Uunque 363; 45-363 The Prophets..... Atco 6078; 45-6078

#### THE STYLERS

#### (Jubilee 5253; 45-5253)

**B** "CONFESSION OF A SINNER" [Benoll BMI—Weisman, Weis-man] Jubilee has a strong side to work with in this solid rock and roll ballad vivid y presented by the Stylers. Pretty love story that the kids should find appealing find appealing.

**C+** "GONNA TELL 'EM (I Love You)" (2:04) [Tee-Pee BMI — Singleton, McCoy] The fellas pick up the beat on this end and drive thru a swinging dancer tailor made for kids with happy feet.

#### THE PROPHETS

#### (Atco 6078; 45-6078)

**B**+"STORMY" (2:51) [Winlyn ASCAP—Spector] Atco comes up with a polished new group called The Prophets who introduce potent new ballad that could develop into a big seller. Strong fish-beat romancer to watch closely. Commercial teenage material material.

**C+** "BABY COME BACK" (2:16) [Winlyn ASCAP—Braden] The boys pick up the beat on this end as they swing thru a solid dance item.

#### **BONNIE PAUL**

#### (Crest 1031; 45-1031)

**B** "MY FOOTBALL HERO" (2:00) [American BMI—Stanley, Fitz-simmons] With the football season in full swing, Crest introduces a lively college-type football song that could become a campus favorite. Rah-rah-rah stuff the co-eds will enjoy.

**C+** "AFER SCHOOL" (2:08) [Amer-ican BMI—Stan'ey] Bonnie plays the part of a teenage student as she sings a romant'c waltz item. Warm tune about young love.

#### DENA

#### (Dot 15499; 45-15499)

**B** "YOU ARE THE LIGHT OF MY LIFE" (2:22) [Valley BMI— Hope, Plumstead] A newcomer bear-ing the single moniker Dena debuts on Dot with a most contagious mul-tiple voice recording of a pretty lilter. Infectious melody pleasant on the ear.

**C+** "CRAZY DREAM" (2:36) [Gal-latin BMI—Hope, Plumstead] A simple instrumental backdrop supplies a fitting showcase for the lark's wist-ful rendition of a good mood love song.

#### THE 3 FRIENDS (Lido 500; 45-500)

**B**+ "BLANCHE" (2:45) [BMI—Star-opli, Francilla, Grochowski, Cut-rone] The Three Friends debut on the Lido label with a brilliant new roman-Lido fabel with a brinant new roman-tic story that could become a tremend-ous smash. Wonderful melody wed to a torching love lyric. The kids'll go wild over it. A sleeper that could break wide open. Wonderful harmony. Keep a tab on this record.

**C** "BABY I'LL CRY" (2:35) [BMI Cutrone] The trio picks up the beat on this end and shuffles thru a rhythm romancer.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

## DON'T MISS HEARING -

NICK NOBLE sings

# **"THE STAR YOU WISHED UPON LAST NIGHT"**

"YOU DON'T KNOW WHAT LOVE IS" Mercury 70981



"It's What's in THE CASH BOXA That Counts"

October 20, 1956



#### **JOHNNY BURNETTE TRIO** (Coral 61719; 9-61719)

"HONEY HUSH" (2:01) [Pro-gressive BMI — Turner] Johnny Burnette belts out a torrid rocker in the commercial Presleyan manner. Hot swinger that cuts from the first groove right thru to the last. Good teenage fare.

"THE TRAIN KEPT A-ROLL-IN'" (2:15) [Lois BMI — Brad-show, Mann, Kay] This side picks up where the former left off. Wild, guitar-filled jolter.

#### DICK LORY (Dot 15496; 45-15496)

**B** "COOL IT BABY" [Weiss & Barry BMI—Newman, Coates] The original sound track rendition of a wild rock and roller from the forth-coming 20th Century Fox pic "Teen-age Rebel", is pounded out by Dick Lory. Hot stuff that should catch fire when the film hits the local theatres.

**B** "BALL ROOM BABY" [Golden West Me'odies BMI — Glasser] Another sizzl'ng jumper designed for the teenage buyer. Swinging arrangement.

MARION MARLOWE (Cadence 1300; 45-1300) B "WHATEVER HAPPENED TO YOU" (2:28) [Famous ASCAP— **B** YOU" (2:28) [Famous ASCAP— Stuart, Minucci] A top-drawer new ballad is penetratingly presented by Marion Marlowe. Excellent delivery. Side should get considerable air play. One of the thrush's prettiest sides to data date.

**C+** "WHERE FLAMINGOS FLY" (2:20) [Roosevelt BMI — Cour-lander, Thea, Brooks] The lark is in a blue mood as she chants a torchy ballad about a lover who's gone. Sad song.

JIMMY CAVIN (Epic 9198; 5-9198) **B** "THE BALLAD OF JESSE JAMES" (2:53) [Place BMI— Gavin] Jimmy Gavin, who performed this number on last week's Goodyear TV production of the Jesse James story under the title "Missouri Leg-end", offers the song on Epic. Potent folk-flavored ditty delivered with zest. Vast TV audience should get this one off to a big start.

**C+** "HITCH HIKING MAN" (2:02) [Place BMI—Gavin] Gavin is also the author of this jumping rocker. Potent folk type stomper.

### LOU MONTE (RCA Victor 20/47-6704)

(RCA Victor 20/47-6704) "ELVIS PRESLEY FOR PRES-HENTY" [Vernon ASCAP— Henry, Roberts, Katz] With new lyrics set to the familiar melody "There'll Be A Hot Time In The Old Town Tonight", Lou Monte nominates Elvis Presley for President. A cute little ditty that'll win the approval of all Presley fans. Presley fans.

"IF I WAS A MILLIONAIRE" [Remick ASCAP—Cobb, Ed-wards] Lou bounces thru another amusing novelty aimed to please the teenagers. He sings about all the changes he would make if he were a millionaire—no school when it rains, two 6-month vacations every year, etc.

#### **The Cash Box** the Week of eeper

"THE AUTUMN WALTZ" (3:07) [Shapiro, Bernstein ASCAP-Hilliard, Coleman]

TONY BENNETT (Columbia 40770; 4-40770)

"JUST IN TIME" (2:30)

[Stratford ASCAP-Comden,

Green, Styne]

TONY BENNETT

Two excellent compositions are

placed back to back on Tony Ben-

nett's new release giving dealers,

ops and dee jays a powerful disk to work with. One half, "Just In Time" has the warbler lilting thru a most inviting new tune from the forthcoming Broadway musical "Bells Are Ringing". Superb lyric set to an infectious melody supported by a strong rhythm tempo. Easy-going side that should have no trouble climbing the ladder. The second half is an enchanting romantic item dubbed "The Autumn Waltz". String-filled Percy Faith backing showcases the balladeer to best advantage on a winning love song. Twin threat to watch closely.

"PRISCILLA" (2:30) [Forshay BMI-Cooley] "ALL I WANT" (2:28) [Par ASCAP-Shuman, Shuman, Brown] JULIUS LA ROSA (RCA Victor 20/47-6700)



JULIUS LA ROSA

• Julie LaRosa comes up with a wonderful new tune that'll splash his name all over the charts in

short order. Titled "Priscilla", the ditty is a most contagious name tune with a happy romantic theme. The melody is simple and the beat is light and gay. The tune will be on the lips of every teenager in the coming weeks. It's the songster's most refreshing side since "Eh, Cumpari" and it could follow in its footsteps. The coupling, "All I Want", is another up-tempo love affair smoothly crooned by the star. Top deck carries the weight and should become a Fall favorite.

#### "STRING AROUND MY HEART" THE CLEFTONES (Gee 1025) "WONDERFUL GIRL" THE 5 SATINS (Ember 1008)

• Two commercial items out of the rock and roll field, both with great pop potential, made their debut on the record scene this week. (Sea Rhythm & Blues Reviews)

#### HARRY SIMEONE (Berwick 2756; 45-2756)

B "AN AMERICAN IS A VERY LUCKY MAN" (2:21) [Shawnee Press ASCAP—Roach, Mysels] Harry Simeone and the Evergreens march thru a spirited patriotic ditty. The group hands in a zestful delivery against a Dixieland instrumental backing. Good side.

**C+** "IF I HAD MY WAY" (2:00) [Shawnee Press ASCAP—Kendis, Klein] The crew offers a barbershop harmony-vocal as it fashions a de-lightful oldie. Inviting slow waltz tempo. Good juke box and community sing item.

ROD McKUEN (Liberty 55034; F55034) **B** "JAYDEE" (2:10) [Liberty Songs ASCAP — McKuen] Rod McKuen comes up with an interesting and extremely unusual interpretation of a foll fourned cheat. Excitation of a folk-flavored chant. Fascinating number with an earthy quality. Weird item that should attract much dee jay attention.

**B** "HAPPY IS A BOY NAMED ME" (2:04) [Northern ASCAP— McKuen] The songster performs this side on the soundtrack of the U-I flicker "The Living End". Another unusual pensive tune. This one also has a folk quality and a subdued Oriental flavor.

OTTO CESANA ORCH. & CHORUS (Columbia 40767; 4-40767)

(Coundid 40767; 4-40767) **B** "DEVOTION": (3:22) [Modern ASCAP — Cesana] Otto Cesana leads the chorus and ork thru a beauti-ful romantic ballad from his LP titled "For My Love". Bob Holland does a fine job in the lead vocal position. Wonderful piece of material that could make some noise make some noise.

**C+** "INTERLUDE" (3:10) [Modern ASCAP—Cesana] Buddy Weed's pianistics take the spotlight on this mood instrumental from the same al-bum. Pretty waltz theme extremely pleasant on the ear.

#### JOHNNY DESMOND & LAWRENCE WELK ORCH. (Coral 61729; 9-61729)

**CHAINED FROM 'RUN FOR THEME FROM 'RUN FOR ASCAP—Steiner, Kaye] Lawrence** Welk sets up a pretty latin beat back-drop for Johnny Desmond as he chants an inviting tune from the cur-rent film "Run For The Sun".

**C+** "A GIRL NAMED MARY" (2:32) [Vernon ASCAP—Bryan, Stock] A pretty name song about a young lady called Mary is contagiously pre-sented by Desmo. Soft side that picks up to a lilt at mid-point.

#### CAROLE BENNETT (Capitol 3564; F-3564)

**B** "I'LL WALK THE LINE" [Hilo BMI—Cash] Carole Bennett offers the first female rendition of a smash country tune that's making the grade in the pop field. Strong performance that should garner a healthy share of the coin. Terrific beat.

**C+** "SOMEONE ELSE'S ARMS" [Trinity BMI — Lowe] The ver-satile chirp changes the pace as she tearfully warbles a sorrowful love ballad.

#### JERRY DORN (King 4968; 45-4968)

**B** "NIGHTMARE" (2:55) [Lowell BMI—Brandon] Jerry Dorn, cur-rently hitting in many territories with his version of "Wishing Well", fol-lows-up with a potent piece of blues that could develop into a big seller. Jerry belts from the heels and comes up with a wild side.

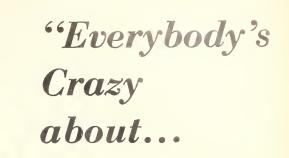
**B** "I'M SO IN LOVE WITH YOU" (2.32) [Bonita BMI—Bruce] This end stars the talented newcomer on a stirring fish-beat romancer that's a big hit in the country field. Pretty piece of material making this platter a two-sider with great potential.

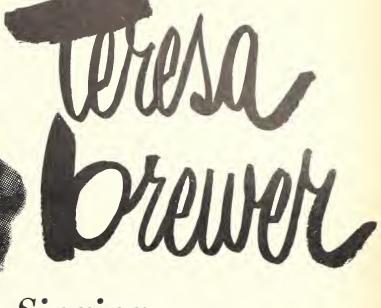
#### **DICKIE VALENTINE** (London)

**B**+"THE VOICE" [Republic BMI-Mure, Hackady, Abbott] Dickie Valentine comes up with one of his valentine comes up with one of his best sides to date as he chants a bril-liant inspirational ballad against a huge choral backing. Touching side superbly executed. A dramatic sleeper to watch closely.

**C+** "THE CLOWN WHO CRIED" [Chappell ASCAP—Sefton, Con-nor] A tearful song about a sad clown. Emotional production opus.

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Singing...

CORAL-61737 Orchestra and chorus directed by DICK JACOBS

RDS

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#### "THAT'S MY HEART STRINGS" "THE BUS STOP SONG" (Decca 30046; 9-30046)



BURL IVES

• The inimitable Mr. Ives has really put these two songs across. Action on this record reported throughout the East.

#### **"AUTUMN CONCERTO"** "LA GONDOLA"

(Decca 30076; 9-30076)



CARMEN CAVALLARO

Important Cavallaro follow-up single to the fantastic "Duchin Story" Sound Track. Carmen "So nd" has never been more attractively captured.

#### "I'LL ALWAYS BE IN LOVE WITH YOU"

"THE WALTZ OF TEARS"



Pleis aims to please and this one hits the mark. His unique piano style contrasts beautifully with lush backing. Score this a





I would like to devote the whole column this week to two wonderful people, Bill and Cissie Gersh. But those who know this fabulous couple will realize that whatever I say about them would only turn into a eulogy. So to those who haven't had the privi-lege of meeting Bill and Cissie, may I say they don't know what they have missed. And for us here in London, they could never come back soon enough.

missed. And for us here in London, they could never come back soon enough. V.I.P.s from all parts of the world rathered in London last week to pay tribute to E. R. "Ted" Lewis, Manag-ing Director of the Decca/London group of Companies, which celebrated his 25th Anniversary in the phono-graph record industry. I should like to add my congratulations to this great record man. To commemorate the oc-casion, Lewis presented a check in the amount of \$300,000 to the Middlesex Hospital to further medical research.

The French vocal group, the Blue Stars, came over from Paris for a guest appearance on B. B. C. tele-vision.

vision.
The Grade Office tells us that, subject to confirmation and final details, Pat Boone will make a flying visit to this country at the end of the year. Freddie Bell and the Bellboys, fea-tured in the pic "Rock Around The Clock", make their entry in the record seller list with their waxing of 'Giddy-Up-A-Ding-Dong". The variety group of Great Britain gave a luncheon party with Liberace as guest of honor last Tuesday. This week's best selling pop singles. (Courtesy "New Musical Express")
1) "Lay Down Your Arms"— Anne Shelton (Philips)
2) "Woman In Love"— Frankie Laine (Philips)
3) "Hound Dog"— Elvis Presley (HMV)
4) "Whatever Will Be, Will Be"— Doris Day (Philips)
5) "Great Prentender"/"Only You" —Platters (Mercury)
6) "Giddy-Up-A-Ding-Dong"— Fredie Bell and the Bellboys (Mercury)
7) "Rock Around The Clock"— The Grade Office tells us that, sub-

- 7)
- 8)
- Freddie Ben and the Donn's (Mercury) "Rock Around The Clock"— Bill Haley Comets (Brunswick) "Ying Tong Song"/"Bloodnok's Rock 'N' Roll Call"—Goons 9)
- 10)
- 11)
- 12)
- Rock 'N' Roll Call"—Goons (Decca) "Rockin' Through The Rye"— Bill Haley Comets (Brunswick) "Bring A Little Water Sylvie"/ "Dead Or Alive"—Lonnie Done-gan (Pye-Nixa) "Born To Be With You"— Chordettes (London) "Saints Rock And Roll"— Bill Haley Comets (Brunswick) "When Mexico Gave Up The Rumba"—Mitchell Torok (Bruns-wick) 13)
- when Mexico Gave Op The Rumba'—Mitchell Torok (Bruns-wick) "Sweet Old Fashioned Girl"— Teresa Brewer (Vogue/Coral) "More"—Perry Como (HMV) "Razzle Dazzle"— Bill Haley Comets (Brunswick) "Movntain Greenery"— Mel Torme (Vorue/Coral) "Walk Hand In Hand"— Tony Martin (HMV) "See You Later Alligator"— Rill Haley Comets (Brunswick) "More"—Jimmy Yorng (Decca) "Just Walking In The Rain"— Johnnie Ray (Philirs) "Why Do Fools Fall In Love"— Teen Agers (Columbia) "Race With The Devil"— Gene Vincent (Capitol) "Serenade"— Slim Whitman (London) 14)
- 16)
- 17)
- 18)
- 19)
- $\overline{20}$
- 22)
- 23)
- 24)
- 25)
- Sim Wh'tman (London) "10.000 Miles"— Michael Hollidav (Columbia) "Fountains of Rome"— Edmund Hockridge (Pye-Nixa) "Serenade"— 26)
- 27)'Serenade"-
- Mario I anza (HMV) "Love Me As Though There Were No Tomorrow"—Nat 'King' Cole 28)
- (Capitol) "More"—Robert Earl (Philips) "My Unfnished Symphony"— David Whitfield (Decca) 29) 30)



THE ROLLETTES (Class 203; 45-203)

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"MORE THAN YOU REALIZE" B **B** (2.59) [Leon Rene ASCAP— Rene] The Rollettes bow on the Class label with potent fish-beat rock and roller designed to please the teenagers. Emotional love song.

**C+** "KISS ME BENNY" (2:35) [Leon Rene ASCAP—Rene] This end displays the versatile group on an up-beat jumper that glides along at an inviting dance pace. Cute item.

#### THE HI-JACKS (ABC-Paramount 9742; 45-9742)

**B** "WONDERFUL ONE" (2:33) [Leo Feist ASCAP—Whiteman, Grofe, Terriss] A new group called the Hi-Jacks make the'r debut on the ABC label with a dramatic shuffle beat rendition of a top standard. Boys have a fine blend. Lead tenor has a Bill Kenny approach to his chores.

**C+** "THE LETTER I WROTE TO-Spaeth, Farmerl On this end the group bounces thru an infections, sentimental romancer. Smooth sound and delivery and delvery.

#### THE COUNTRY GENTLEMEN (RCA Victor 20/47-6673)

**B**+ "A POSE AND A RABY RUTH" (2:36) [Bentlev BMI-Dee] Al-though they're called the Country Gentlemen. the boys offer a pretty, row rendition of a teenage love song. Inviting version of a twine that's breaking out in a number of terri-tories. This rendition should attract a healthy share of the coin.

**C+** "HOW MUCH" (2:06) [Fairway BMI—Rave, Price] This end fea-tures the crew on an authentic country lament that should appeal strictly to the country disk buyers. Touching song sorrowfully executed.

#### **CLIFF WARREN**

#### (Mohawk 101; 45-101)

**C**+"FIRF, AND ICE" (2:30) [Coro-rington] A dramatic and powerful latin love song 's belted from the hee's by Cliff Warren. Potent de-livery livery.

**C**+ "CAN YOU FORGET" (2.45) [Rishop BMI — Gernie, Heaton] Here the crooner chants another tear-ful romantic item. Pretty delivery and string accompaniment.

#### MARY MARTIN

#### (RCA Victor 20/47-6694)

**B** "THE SONG FROM 'BORN YES-TFRDAY'" (2:27) [BVC AS-CAP—Garson, Kanin. B"shk'n] This Fa'l, Mary Martin will star in NBC's Hallmark Theatre presentation of the Broadway stage hit "Born Yesterday". Victor issues the star singing a new song to be introduced on the show. Catchy ditty called "Boy Wanted" which features lyrics such as those one would see in a want ad.

**B** 'MY HEART BELONGS TO DADDY" (2:46) [Chappel AS-CAP—Porter] The lark offers on this side, the classic Cole Porter ditty that skyrocketed her into the limelight almost 20 years ago.

**JOE LEAHY ORCH. & CHORUS** (Dawn 219; 45-219)

October 20, 1956

**B** "MY SON JOHN" (2:38) [Wa-rock ASCAP—Fain, Le'gh] A father's pride in his son is beautifully expressed by a chorus and orchestra under the direction of Joe Leahy. Lovely number.

**C**+"DEAR LOUISE" (2:23) [Wa-rock ASCAP—Carly'e] The P ano takes the spotlight on this instru-mental tribute to a girl named Louise. Pretty mood item Pretty mood item.

#### **RED FOLEY**

#### (Decca 30080; 9-30080)

**B**+THE VALLEY FOR ME" (3:02) [Hill & Range BMI—Dorsey] A touching religious folk song which has already sold a m'llion records in the country field, is recorded for the pop market with Foley singing against a beautiful Jack Pleis backing. Power-ful release that could do a big sales job in the pop field.

**B** "A SERVANT" (2.08) [Amber ASCAP—Reid] Pleis and the chorus aga'n assist the "Redhead" as he bounces thru another religious item. Infectious ditty that tells an interesting story.

#### **GORDON GREEN** (RRC 104; 104-45)

**B** "YOUNG GUNS" (2:19) [Bedack ASCAP — Adelson, Carpenter] Gordon Green debuts on wax with the Artists western "Young Guns". Dra-mat'c reading of a stirring tune that picks up to a galloping beat at mid point.

**C+** 'THERE WAS A LOVE" (2:25) [Bedack ASCAP — Raksin] A pretty love song warmly performed by the polished songster. Unusual tune about a troubador.

#### **ROSALIND PAIGE** (MGM 12354; K12354)

**B** "LOVE, OH CARELESS LOVE" (2:25) [Ludlow BMI — ] Rosy Paige hands in a refreshing new rhy-thm rendition of a wonderful old fo'k tune. Attractive side that could make some noise.

**C+** "THAT FUNNY MELODY" (2:23) [Cromwell ASCAP-Weiss. Skylar] Here the chirp spright-ly fashions a cornball ditty in charm-ing style. Good juke item.

#### **DON CARROLL** (Baton 230; 45-230)

**C+** "ITALIAN ROCK AND ROLL" (2:35) [Starling BMI-Riccitelli, Field] Don Carroll and his Sharpies introduce the first rock and roller sung in Italian. Good swinger, color-fully handled.

**C+** "WHERE DO I STAND" (2:47) [Starling BMI—Riccitelli, Field] The balladeer belts out a romantic fish-beat tune on this portion. Driving delivery.

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The Cash Box, Music

Page 13

October 20, 1956

### HERE'S THE ORIGINAL!

### A sensational new youngster GEORGE IAMILTON sings

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PBC

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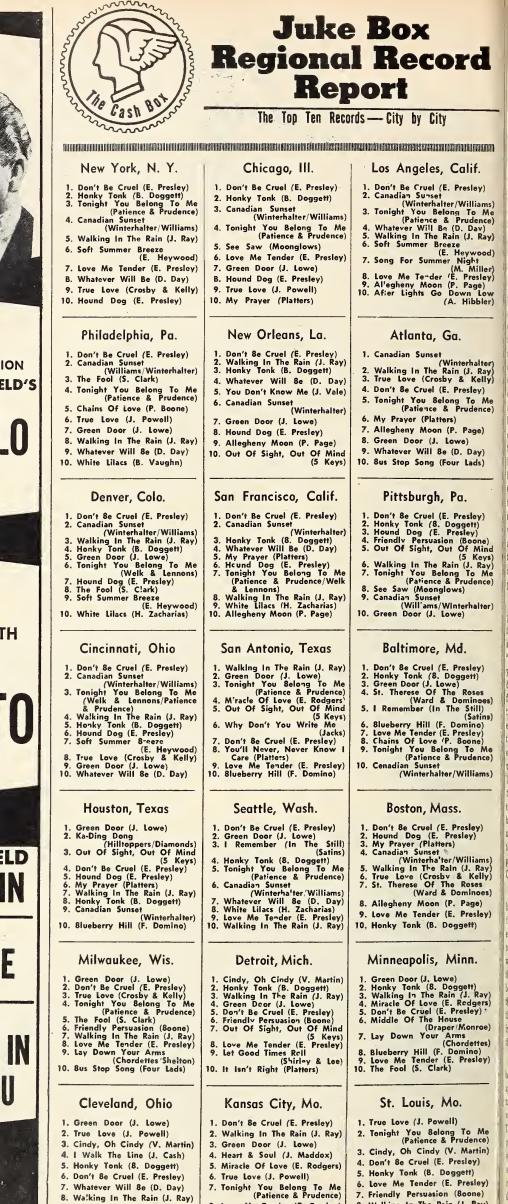
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IT'S ON/





8. Love Me Tender (E. Presley)

October 20, 1956

7. Friendly Persuasion (800ne) 8. Walking In The Rain (J. Ray)

9. Green Door (J. Lowe) 10. Faithful Hussar (T. Heath)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

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The Cash Box, Music

LOVE IS A

GREAT BIG

**DICK HAYMES** 

HING"

A Columbia Coin Catcher

DORIS DAY from the forthcoming pic "Julie"

"JULIE"

b/v LOVE IN A HOME''

COLUMBIA 40758

### Letters To The Editor:

**Buddy Deane Congratulates "The Cash Box" On ''Challenge Of The Charts'' Editorial** 

Mr. Sid Parnes THE CASH BOX 26 West 47th Street New York 19, New York.

Dear Mr. Parnes,

Hearty congratulations on vour stand in CHALLENGE OF THE CHARTS. This is a situation that should have been called to the attention of the trade some time ago.

We here in Baltimore have been literally embarrassed by the gross inaccuracy of certain "territorial" charts supposedly showing popularity standings of records in our city. The situation became so bad on several occasions that informal surveys of record dealers, disk jockeys, and one stop operators showed these people often not even familiar with certain records listed as BEST SELLERS. Even the distributors of the records under question would admit that there had been little action, if any, on selections often listed very highly in the "charts". On numerous occasions when a certain version of a given tune had been much more popular than another, the version receiving the most national attention would be listed rather than the preferred local version. This, of course, completely defeated the purpose of a regional chart.

I, personally, have tried to telephone the "trade publication" in question to call these inaccuracies to their attention, only to be informed that "there is no one available to talk with you about it." Once, when someone did talk to me about it, no satisfactory explanation was offered and the people seemed entirely disinterested. This has happened countless times to other people, too. I know of one case whereby a distributor, genuinely interested in an HONEST listing, found one of his records in the "top ten" which didn't belong there. He thought it would be to the best interest of all to call it to the attention of the publication. He tried to call for three days, and not one person would even talk to him EX-CEPT THE RECEPTIONIST.

I know of one instance when the largest retailer in the area asked the publication not to survey her operation any longer unless a satisfactory explanation of certain listings was afforded. This, Mr. Parnes, from the largest retailer in the area. It has become increasingly clear, then, that the charting organization at that particular publication is either just not interested, or they do not care to have the CHARTS CHALLENGED.

In your regional charting of pop best sellers, you have used the proper approach in listing tunes under the name of the reporting organization, whether it be retailer or disk jockey. This is the only fair way. Other trade publications simply list the city and very often, at least in our case, not one retailer can account for the listings. When the name of the reporting shop is published, that shop is automatically "on the carpet" to give a responsible listing. Congratulations to you. We who are so vitally depend-ent on an accurate listing of popular records MUST HAVE SOMETHING TO WHICH WE CAN TURN AND FEEL THAT WE ARE GETTING AN HONEST ATTEMPT TO RE-PORT ACCURATELY, AND THE OPPORTUNITY TO KNOW FROM WHERE THE REPORTS HAVE COME Carry this thing further and COME. Carry this thing further, and you will find, I'm certain, many others who feel as I.



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### Mantovani Concerts Are Sell-Outs



NEW YORK—Mantovani, London Records' conductor-composer-musician-arranger, who is currently on a coast-to-coast concert tour of the USA and Canada, has played to packed sell-out houses in his first concerts. Starting with Worcester on October 1st it was SRO all the way. Above photo was taken when Mantovani arrived at In-ternational Airport on September 29th after a ten thousand mile flight from Johannesburg, South Africa, and was greeted by some 1.500 fans.

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#### McKean Joins Crawell-Collier

greeted by some 1,500 fans.

Page 16

Gilbert S. McKean, has joined the Record Division of The Crowell-Collier Publishing Company as National Sales and Promotion Manager for Concert Hall and Handel Society Records and binaural tapes, it was announced by William H. Fowler, General Manager of C-C Clubs, Inc.

Concert Hall and the Handel Society are sold through wholesale and retail channels.

McKean has conducted his own record column for the Saturday Review of Literature and has been a Branch Manager for Decca Recording Company, Vice President and National Sales Manager for London Records and more recently, Director of Transcription Division and Advertising Manager for Columbia Records.

### **Choice Up To Fans**

CHICAGO — With Jimmy Hilliard, prexy of Bally records, in the studio askin<sup>n</sup> him his opinion of Caesar Gio-vannini's latest wax, "Petticoats Of Portugal", Norm Wain, WDLK Cleve-land Oh'o, put it entirely up to his "Make It Or Break It" audience. Wain grupt two versions of the two

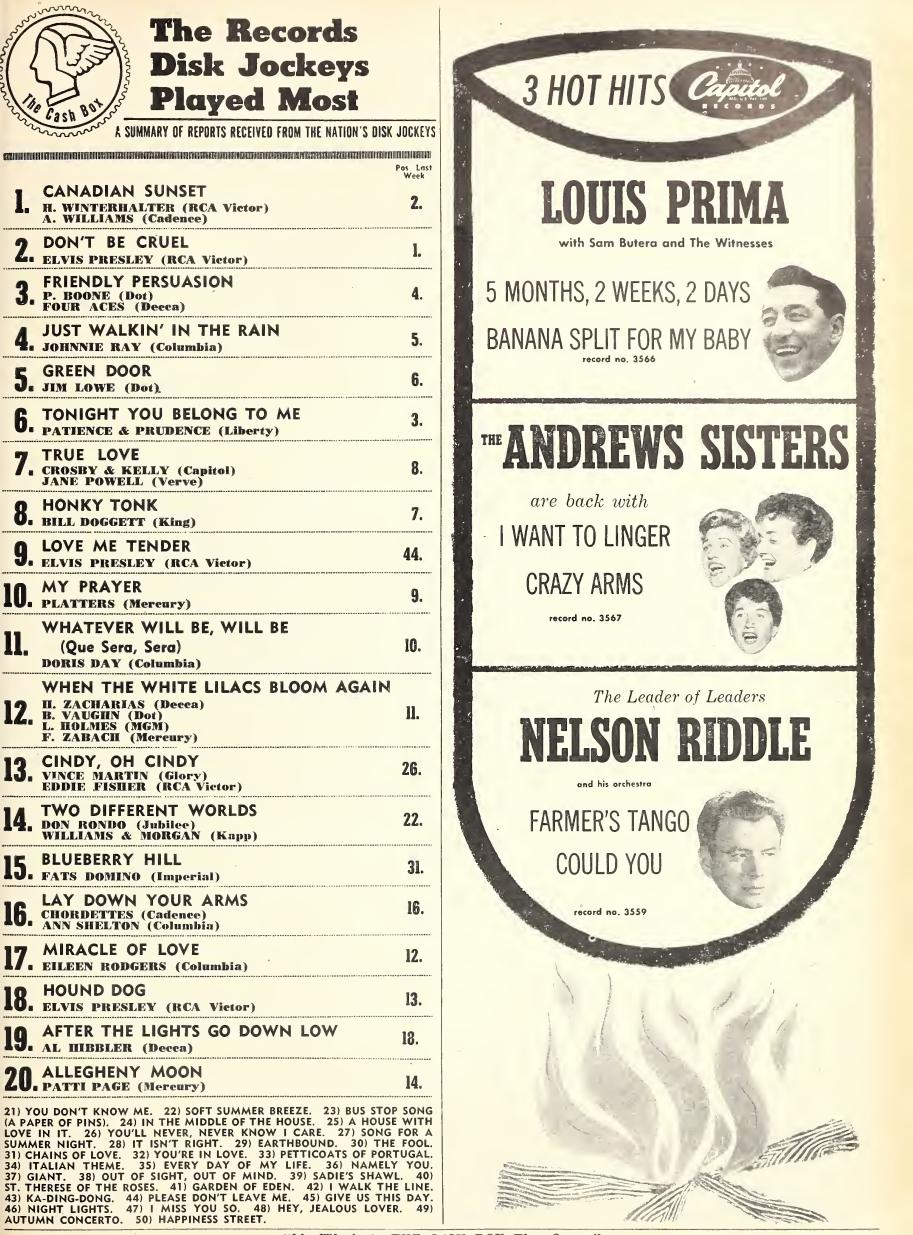
Wain spun two versions of the tyne, on a competitor's and the other Bally's Giovannini disk, and asked the listeners to call in their vote.

the listeners to call in their vote. Within a half hour results of the controversy were 168 votes for Bally to 106 for the competition. When the final total was made, Wain stated, "That's good enough for me, Jimmy, if that's what they like, that's what I'll give them."

I'll give them." Along with "Petticoats" climbing for the top, Bally is swinging with a new group called the Highlights. Their first recording for the diskery, "The City Of Angels" b/w the tune that won them first place on Arthur Codfury's "Talent Scout Show" 10.1 Godfrey's "Talent Scout Show" 10-1, "Listen, My Love" is meeting with very good reaction throughout the midwest area. Also coming up very soon is a new Bob Anderson tune reported to be a sensational piece of material.

•	the Gash B	12	g Records	
	Reported by			
	Retail			
	From Coast to Coast			
	BROADWAY MUSIC	ROLS RADIO	CALIFORNIA MUSIC	
	New York, N. Y. 1. Love Me Tender (E. Presley) 2. Happiness Street (G. Gibbs) 3. Lancaian Suiset (H. Winterhalter) 4. Allegheny Moon (P. Page) 5. Horkv Tonk (B. Doggett) 6. Scft Summer Breeze (E. Heywood) 7. You Be'ong To Me (Patience & Prudence) 8. Ycu Por't Kno v Me (J. Vale) 9. Walking In The Rain (Vale) 10. Middle of the House (V. Monroe)	Chicago, III. 1. Don't Be Cruel (E. Presley) 2. Honky Tonk (B. Doggett) 3. T-ue Love (J. Poweil) 4. Canadian Sunset (H. Winterha'ter) 5. Tonight You Be'ong To Me (Pat'ence & Prudence) 6. Friend'y Persuasion (Boone) 7. Bus Stop Song (Four Lads) 8. Whatever Will Be (D. Day) 9. Green Door (J. Lowe) 10. Soft Summer Breeze (E. Heywood)	Los Angeles, Calif. 1. Love Ma Tender (E. Presley) 2. Don't Be Cruel (E. Presley) 3. Walking In the Rain (J. Ray) 4. Canadian Surset (H. Winterhalter) 5. Cindy, Oh Cindy (V. Martin) 6. After Lights Go Down Low (A. Hibbler) 7. Bus Stop Song (Four Lads) 8. Tonight You Be'ong To Me (Patience & Prudence) 9. Hey Jealous Lover (F. Sinatra) 10. Chains of Love (P. Boone)	
d g h h s	GILCHRIST RECORD SHOP Cleveland, Ohio 1. Love Me Tender (E. Presley) 2. Don't Be Cruel (E. Presley) 3. Honky Tonk (B. Doggett) 4. Green Door (J. Low e) 5. Chains of Love (P. Boone) 6. True Love (J. Povell) 7. You Don't Know Me (J. Vale) B. Bus S'oo Song (Four Lada) 9. Just Walking In the Ra'n (J. Ray) 10. Every Day of My Life (McGuires)	GLEN MUSIC SHOP Detroit, Mich. 1. Love Me Tender (E. Presley) 2. Green Door (J. Lowe) 3. Let the Good Tirres Roll (Shir'ey & Lee) 4. It Isn't Right (Platters) 5. Cindy, Oh Cindy (V. Martin) 6. Friendly Persuasion (Boone) 7. True Iove (Crosby & Kelly) B. Out of Sight, Out of Mind (5 Keys) 9. Blue Moon (E. Presley) 10. Hound Dog (E. Presley)	WATERFIELD'S MUSIC SHOP Taunton, Mass. 1. Love Me Tender (E. Presley) 2. Honky Tonk (B. Doggett) 3. True Love (Crosby & Kelly) 4. Don't Be Crual (E. Presley) 5. I Walk the Line (J. Cash) 6. Blueberry Hill (F. Domino) 7. Hound Dog (E. Presley) 8. St. Therese of the Roses (Ward & Dominoes) 9. Just Walking In the Rain (J. Ray) 10. Priscilla (Cooley & Dimples)	
e  -  1  -  -	E & R RECORD SHOP San Antonio, Tex. 1. Just Waiking In the Rain (J. Ray) 2. Green Door (J. Lowe) 3. Tonight You Belong To Me (Patience & Prudence) 4. Don't Be Crue! (E. Presley) 5. Why Don't You Write Me (Jacks) 6. Miracle of Love (E. Rodgers) 7. Pink Cadillac (R. Draper) 8. You'll Never, Never Know (Platters) 9. When Mv Dreamboat Comes Home (F. Pomiro) 10. B'ueberry Hill (F. Domino)	GARDEN CITY MUSIC CTR. Garden City, L. I., N. Y. 1. Love Me Tender (E. Pres'ey) 2. Whatever Wi'll Be (D. Day) 3. Don't Be Cruel (E. Pres'ey) 4. Soft Summer Breaze (E. Heywood) 5. M'rac'e of Love (E. Rodgers) 6. Friendly Persuasion (Boone) 7. Tonight You Be'ong To Me (Patience & Prudence) B. In the Middle of the House (R. Draver) 9. Be-Bop-A-Lula (G. Vincent) 10. You Don't Know Me (Vale)	LIL' PAL RECORD STORE Houston, Tex. 1. Ka-Ding Dong (H'Iltoppers) 2. Green Door (J. Lowe) 3. Chains of Love (P. Boone) 4. Out of Sight, Out of Mind (S Keys) 5. Don't Be Cruel (E. Presley) 6. St. Therese of the Roses (Ward & Dominoes) 7. Canadian Sunset (H. Winterha'ter) B. M'rac'e of Love (E. Rodgers) 9. Just Walking In the Rain (J. Ray) 10. You'll Never, Never Know I Care (Platters)	
d v h l s	ONE STOP RECORD SERVICE St. Louis, Mo. 1 True Love (J. Powell) 2. Cindv. O'h Cindy (V. Martin) 3. Tonight Ycu Be'orn To Me (Patience & Prudence) 4. Faithful Hussar (T. Heath) 5. Friend, y Persuasion (P. Brone) 6. I Walk the Line (J. Cash) 7. Don't Be Cruel (E. Presley) 8. Fo'low Me (4 Esquires) 9. Honky Tonk (B. Doggett) 10. Sadie's Shawl (B. Sharples)	MARTHA JANE'S MELODY LANE New Orleans, La. 1. Honky Tonk (B. Doarett) 2. Chains of Love (P. Boone') 3. Whatever Wi'l Bs (D. Day) 4. Don't Be Crue' (E. Pres'ey) 5. Just Walking In the Rain (J. Ray) 6. Friendly Persuasion (4 Aces) 7. You Don't Know Me (J. Vale) B. Ancient H'story (L. Brown) 9. Garden of Eden (J. Valino) 10. Love Me Tender (E. Presley)	THE MUSIC SHOP Springfield, III. 1. Love Me Tender (E. Presley) 2. Tonight You Be ong To Me (Parience & Prudence) 3. Don't Be Cruel (E. Presley) 4. Hound Dog (E. Presley) 5. Canadian Sunsst (H. Winterhalter) 6. Whatever Will Be (D. Day) 7. The Foo'l (S. C'ark) B. Just Walking In the Rain (J. Ray) 9. You Don't Know Me (J. Va'e) 10. Miracle of Love (E. Rodgers)	
g	NATIONAL RECORD MART Pittsburgh, Pa. 1. Don't Be Cruel (E. Presley) 2. Sea-Saw (Moora'ows) 3. Garden Of Eden (J. Valino) 4. Canadian Sunset (Williams) 5. My Prayer (Platters) 6. Friendly Persuasion (Boome) 7. Walking In the Rain (J. Ray) B. Tonight You Be'ong To Me (Patence & Prudence) 9. Find Someone New (4 Winds) 10. Whatever Will Be (D. Day)	GRAYMART MUSIC SHOP Morristown, N. J. 1. Love Me Tender (E. Presley) 2. Don't Be Crue' (E. Presley) 3. My Prayer (Platters) 4. True Love (Crosby & Kelly) 5. Walking In the Rain (J. Ray) 6. Canad'an Sunset (Winterhalter & Heywood) 7. Whatever Will Be (D. Day) B. White Li'acs (H. Zacharias) 9. Honky Tonk (B. Doggett) 10. Be-Bop-A-Lu!a (G. Vincent)	RADIO DOCTORS Milwaukee, Wisc. 1. Love Me Tender (E. Presley) 2. Trus Love (Crosby & Kelly) 3. Friendly Persuasion (Boone) 4. Green Door (J. Lowe) 5. Cindv, Oh Cindy (V. Martin) 6. Don't Be Cruel (E. Presley) 7. Lay Down Your Arms (Chordettes) 2. Honky Tonk (B. Doagett) 9. Italian There (C. S'apleon) 10. Every Day of My Lifs (McGuires)	
- s s, r d e, i t	THE GROOVE RECORD SHOP Norfolk, Va. 1. Hound Dog (E. Presley) 2. Don't Be Cruel (E. Presley) 3. Canadian Sunset (H. Winterhalter) 4. Green Door (J. Lowe) 5. My Prayer (Platters) 6. It Isn't Right (Platters) 7. Honky Tonk (B. Doggett) B. Tonight You Belong To Me (Pat ence & Prudence) 9. You Don't Know Me (J. Vale) 10. Soft Summer Breeze (E. Heywood)	BELL SALES CO. Knoxville, Tenn. 1. Don't Ba Cruel (E. Pres'ey) 2. Love Me Tender (E. Pres'ey) 3. Tonight You Be'ong To Me (Patience & Prudence) 4. True Love (Crosby & Kelly) 5. Just Wa'king In the Rain (J. Ray) 6. Green Door (J. Lowe) 7. Canadian Sunset (H. Winterhalter) 8. All There Is To That (Co'e & Knight) 9. The Fool (S. C'ark) 10. Whatever Will Be (D. Day)	<ul> <li>WARE HOUSE OF MUSIC Seattle, Wash.</li> <li>Love MA Tender (E. Presley)</li> <li>Just Walking In The Rain (J. Ray)</li> <li>Canadian Sunset (H. Winterhalter)</li> <li>I Walk the Line (J. Cash)</li> <li>Dont' Be Cruel (E. Presley)</li> <li>After Lights Go Down Low (A. Hibbler)</li> <li>All There Is To That (Cole &amp; Knights)</li> <li>Crazy Arms (R. Price)</li> <li>Italian Theme (C. Stapleton)</li> <li>Cindy, Oh Cindy (E. Fisher)</li> </ul>	
g a s. ; e r , n e 7 f	DISC AND NEEDLE RECORD SHOPS, INC. Minneapolis, Minn. 1. Green Door (J. Lowe) 2. Honky Tonk (B. Doggett) 3. Lay Down Your Arms (Chordettes) 4. Miracle of Love (E. Rodgers) 5. In the Middle of the House (R. Draper) 6. House With Love In It (Four Lads) 7. The Fool (S. 'Clark) B. You'll Never Never Know I Care (Platters) 9. Walking In the Rain (J. Ray) 10. Tonight You Belong To Me (Patience & Prudence)	SUPER ENTERPRISE Washington, D. C. 1. Love Me Tender (E. Presley) 2. Honky Tonk (B. Doggett) 3. Hound Dog (E. Presley) 4. Canadian Sunset (H. Winterhalter) 5. Just Walking In the Rain (J. Ray) 6. Tonight You Belong To Me (Patience & Prudence) 7. My Prayer (Platters) 8. True Love (Crosby & Kelly) 9. Soft Summer Breeze (E. Heywood) 10. Whatever Will Be (D. Day)	LYRIC NEWS AND RECORD SHOP Indianapolis, Ind. 1. Canadian Sunset (H. Winterhalter) 2. Don't Be Cruel (E. Presley) 3. Honky Tonk (B. Dogget) 4. My Prayer (Platters) 5. Whatever Will Be (D. Day) 6. Tonight You Belong To Me (Patience & Prudence) 7. The Fool (S. Clark) 8. Endless (McGuires) 9. Green Door (J. Lowe) 10. Allegheny Moon (P. Page)	

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**Double Play?** 



BROOKLYN, N. Y.—Dodgers Pee Wee Reese (left) and Gil Hodges take time out after copping the National League Pennant to show their joy 'y playing Sammy Kaye's new Columbia release, "The Rich People of Brooklyn" on toy instruments. Kaye leads the boys with a baseball bat instead of a baton. Looks like one of Kaye's top disks in years, judging from the quick call from stores and disk jockey play.

### **Capitol Signs Los Angeles Philharmonic;** Stokowski Conducts First Recording

HOLLYWOOD-The signing of a seven-year exclusive contract between the Los Angeles Philharmonic Orchestra and Capitol Records, Inc., was announced last week by Edward W. Carter, President of the Southern California Symphony Association, spon-

fornia Symphony Association, spon-sors of the orchestra, and Glenn E. Wallichs, President of Capitol. The first recording of the Los Angeles Philharmonic under the new contract was recently completed with Leopold Stokowski conducting in his debut on the Capitol label. Release date of the album is to be announced. Commenting upon the new association, Carter and Wallichs stated: "We feel that the agreement just

"We feel that the agreement just concluded possesses important long-term implications for fine music in Southern California. The stature Los Southern California. The stature Los Angeles is already achieving as a cul-tural center together with the ambi-tious plans maturing to further the musical life of the community sug-gests for the Los Angeles Philharmo-nic Orchestra a potential unmatched anywhere. This contract, moreover, holds particular promise for the fu-ture because of Capitol's youth and vigor; the location of its headquarters in the home city of the orchestra; and the promise of effective world-wide exploitation through Capitol's Euro-pean associates, Electrical and Musi-cal Industries, Ltd., the world's lar-gest record organization."

Signing of the contract followed 2½ years of talks and negotiations between Z. Wayne Griffin, Vice-Presi-dent and Chairman of the Recording Committee of the Southern California Symphony Association, and Francis

The Four Voices

Columbia

AMERICAN MUSIC, INC

DASEN BLVD HOLLYWOOD CALI

Scott III, album repertoire chief of Capitol.

In addition to the Los Angeles Phil-harmonic Orchestra, the Southern California Symphony Association sup-plies the musicians for the Hollywood plies the musicians for the fronty tool Bowl Symphony Orchestra, which has recorded exclusively for Capitol for almost three years.

### Song Promotions Set For "Bundle of Joy"

HOLLYWOOD—One of the biggest promotion campaigns ever put behind its film-song recordings will be con-ducted by RCA Victor for its Eddie Fisher disks and sound-track album from RKO's "Bundle of Joy." Full strength of the Mutual Net-work, of General Teleradio's TV and radio stations, as well as the shows and deejay programs on all other net-works, will be utilized in saturation selling of the music from the Eddie Fisher-Debbie Reynolds Technicolor musical. musical. With "Bundle of Joy" scheduled by

RKO for a Christmas premiere, Victor will release the LP album early this month, an +EP disk of four songs from the film in late October and a single with Fisher singing "All About Love" b/w "Some Day Soon" on No-vember 15 vember 15

Hugo Winterhalter has arranged and conducted the songs for the film's sound track as well as for the Fisher recordings.

Mack Gordon and Josef Myrow wrote the six songs in the picture.

A cute novelty with a lilting beat

LITTLE

on Decca

MILLS MUSIC, INC.

DARLING Recorded by KAY CEE JONES

\$



#### POPULAR

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"SUNNY AND BLUE"—Sunny Gale-With Ralph Burns And His Orchestra— RCA Victor LPM 1277 (1-12" LP) WRAP YOUR TROUBLES IN DREAMS; THE MAN I LOVE; EAST OF THE SUN AND WEST OF THE MOON; AIN'T MISBEHAVIN'; HAPPINESS IS A THING CALLED JOE; LOVER MAN; ON THE SUNNY SIDE OF THE STREET; I GOT IT EAD (AND THAT AIN'T GOOD); HE'S FUNNY THAT WAY; DON'T TAKE YOUR LOVE FROM ME; MAD ABOUT THE BOY; I CAN'T BELIEVE THAT YOU'RE IN LOVE WITH ME.

Sunny Gale, whore "Wheel Of Fortune" has stopped at commercial success, has a field day with her particular brand of vocal intonations on this Victor pressing. Working with sturdy stuff, the gal bounces happily and wistfully through the material. Unfailingly good orchestral support for the thrush. Pop vocal fans have a major entry here.

"POETRY IN IVORY"—Cormen Cavallaro At The Piano And His Orchestra— Decca DL 8326 (1-12" LP)

Decca DL 8326 (1-12" LP) THE DREAM OF OLWEN; THEY CAN'T TAKE THAT AWAY FROM ME; AUTUMN IN NEW YORK; IN LOVE; O'SSESSION; S'ADOW TIME; HEAVEN DROPS HER CURTAIN DOWN; AUTUMN LEAVES; BEYOND THE SEA; JUST SAY I LOVE HER; PORTRAIT OF JENNIE; TWILIGHT. Carmen Cavallaro records, in view of his sales smash, "The Eddy Duchin Story," are more than ever important stock pieces. The keyboard artist's latest Decca effort has a collection of rarely played standards performed in Cavallaro's flashy, yet true-to-the-melody technique. Cavallaro is backed by his full ork. Clean, attractive cover job. Neat entry for the lush music crowd.

"HOAGY CARMICHAEL'S BALLADS FOR DANCING"—Orchestra Con-ducted By Bob Sharples—Coral CRL 57034 (1-12" LP) I WALK WITH MUSIC; SKYLA?K; I GET ALONG WITHOUT YOU VERY WELL; TWO SLEEPY PEOPLE; THE LAMPLIGHTER'S SERENADE; HEART AND SOUL; THE NEARNESS OF YOU; IVY; ONE MORNING IN MAY; HOW LITTLE WE KNOW; BLUE ORCHIDS; STAR DUST. Twelve of Hoagy Carmichael's better ballads, including his indestructible "Star Dust" are played in dance tempo by Bob Sharples and the ork on this Coral release. Sharples, who is hitting with "Sadie's Shawl" over in the single territory, has arranged the music with an ear for the dance floor, of course, but has also set down pretty creations for the mood music lover. The waxing should meet with approval in both departments.

"ROLL OUT THE BARREL"-Milton Delugg And His Happy Music-Kapp KL-1049 (1-12" LP)

1439 (1-12" LP) HOOP DEE DOO; SMILES; LAST NIGHT ON THE BACK PORCH; IN MY MERRY OLDSMOBILE; MEET ME IN ST. LOUIS, LOUIS; THE MAN ON THE FLYING TRAPEZE; THERE'S A TAVERN IN THE TOWN; BEER BARREL POLKA; HARRIGAN; MARY'S A GRAND OLD NAME; WHERE DO YOU WORK-A JOHN?; IN THE SHADE OF THE OLD APPLE TREE; WAIT TILL THE SUN SHINES, NELLIE; MERRILY WE ROLL ALONG.

This Kapp release is another in a series of recordings designed for a party mood. The formula for the latter type of disk is followed faithfully and joyously by Milton Delugg's crew of instrumentalists and vocal'sts—happy renditions of old oldies. Smiling gentlemen on the package is rolling out what is probably not the first keg of beer. Platter has good party time potential.

"BESIDE A SHADY NOOK"-Dick Hyman Trio-MGM E3379 (1-12" LP)" IT'S SO PEACEFUL IN THE COUNTRY; COUNTRY STYLE; IT MUST BE TRUE; GREEN-UP TIME; COUNTRY GARDENS; ITS' SO EASY; DAYBREAK; COME TO THE FAIR; TO A WILD ROSE; LILACS IN THE RAIN; MOUNTAIN GREENERY; INDIAN SUMMER.

The Dick Hyman Trio, which scored with the long-neglected "Three Penny Opera Theme," sets a warm pace with material suggesting the bucolic. Dick Hyman's soft keyboard touch is always in the forefront and is marked by delightful inventiveness. Package makes a classy mood entry. The trio's recent hit single is a major sales factor in the set's jazz-pop market.

"THEATRE ORGAN IN HI-FI"-Leonard MacClain Organ-Epic LN 3273 (1-12" LP)

SERENADE; TENDERLY; KNIGHTSBRIDGE MARCH; MY ROMANCE; MOONLIGHT IN VERMONT; WARSAW CONCERTO; DIANE; CHARMAINE; MOONLIGHT ON THE GANGES; BEYOND THE SEA; WHEN THE ORGAN PLAYED AT TWILIGHT; LAURA; INTERMEZZO.

This Epic "Hit Of The Month" is an organ recital by Leonard MacClain, using the services of the versatile theatre organ. The range and effects of the in-strument are used to imaginative advantage by the organist in the program's popular classics. Organ fans have a solid helping of organ craftmanship here.

"WALTZ DREAM"—Music Of Oscar Straus, Jacques Offenbach And Johann Strauss—Barron Smith, Pipe Organ—International LPX-711 (1-12" LP)

The music of the masters in three-quarter time gives pipe organist Barron Smith sufficient ground to display some classy work on the versatile instru-ment. The familiar selections (i.e. from "Tales Of Hoffman," "Waltz Dream") have their melodic charm intact and are presented with imagination by the artist. Excellent cover photo clean of any verbiage. Besides its musical appeal, the platter is also a hi-fi treat.

### ROCK 'N ROLL

"ROCK & ROLL FOREVER"—LaVern Baker, Ruth Brown, Ray Charles, The Clovers, Clyde McPhatter And The Drifters, Joe Turner, T-Bone Walker—

Atlantic 1239 (1-12" LP) SHAKE, RATTLE & ROLL; TWEEDLE DEE; ONE MINT JULIP; MONEY HONEY; IT SHOULD'VE BEEN ME; 5-10-15 HOURS; T-BONE SHUFFLE; MAMA, HE TREATS YOUR DAUGHTER MEAN; I'VE GOT A WOMAN; GOOD LOVIN'; HIDE & SEEK; BOP-TING-A-LING; HONEY LOVE; FLIP, FLOP & FLY.

The cream of Atlantic's rock 'n roll roll call is up for LP observation here. These stars are featured in some of their most successful efforts including such smashes as The Clover's "One Mint Julip," Joe Turner's "Shake, Rattle & Roll" and Ray Charles' "I've Got A Woman." The kids, of course, will find these encores delightful. Powerful R&R LP entry.

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#### LATIN RHYTHMS

CHA CHA CHA FOR MODERNS"—Julio Gutierrez And His Orchestra With The C. Faxas Quartet—Panart PLP 3012 (1-12" LP) SAY SI SI; IN A LITTLE SPANISH TOWN; THE BARCAROLE; THE HAND CLOCK; CHA CHA CHA; FLAMENCO CHA CHA CHA; SI. LOUIS BLUES CHA CHA; CHA CHA; CHA ON THE FERRY BOAT; THE MINUET CHA CHA CHA; WHY INSIST; SWEET CHA CHA CHA; THE TEASING CHA CHA.

The dance step with the busy beat, the cha cha, makes up the 12 sides of this Panart release. Working mostly with standards—transcribed-for-the-cha cha, the orchestra of Julio Gutierrez and the voices of the C. Faxas Quartet provide the necessary zip for excellent dance floor antics. Colorful cover job. Classy issue in its area.

"LATIN RHYTHMS IN HI-FI"—Carlos Mol'na And His Orchestra—Horace Diaz And The Mambo Men—Kann KL-1044 (1-2" LP) DRAGNET MAMBO; ORCHIDS IN THE MOONLIGHT; DARDANELLA; INTERLUDE; QUIEN SERA; MAMBO CANICA; LA CUMPARSITA; AMBER EYES; DANCING WITH SOMEONE MAMBO; CAN ANYONE EXPLAIN MAMBO; A SHOULDER TO WEEP ON MAMBO; I'LL NEVER BE FREE MAMBO.

Latin rhythms, of course, are tailor-made for hi-fi disks and equipment. But the major sales interest on this Kapp entry is the fine assortment of mambo pieces (four of them written and sung by writers Bennie Benjamin and George Weiss) colorfully presented by the two Latin orks. Carlos Molina handles the standards-revised-for-mambo and Horace Diaz the slick Benjamin-Weiss com-positions. The mambo crowd should enjoy the proceedings.

### CLASSICAL

THE CONCERTO"—Artur Robinstein, Piano—Fritz Reiner Conducting The Chicago Symphony—Alfred Wallenstein Conducting The RCA Victor Orchestra -RCA Victor LM-6039 (2-12" LP) RACHMANINOFF: CONCERTO NO. 2 IN C MINOR, OP. 16-RHAPSODY ON A THEME OF PAGANINI, OP. 43; LISZI: CONCERTO NO. 1, IN E-FLAT; GRIEG: CONCERTO IN A MINOR, OP. 16.

OP. 16. This package is one of the most important Victor classical releases in its vall line. The works are among the most popular in the catalogue and they are brilliantly performed by Artur Rubinstein, who has been closely associated, on recent concert tours, with the staples. Fritz Reiner conducts the Chicago Symphony Orchestra on the Rachmaninoff pieces and Alfred Wallenstein han-les the RCA Victor Orchestra on the Grieg and Liszt concertos. Excellent bound. Dealers must stock.

BRAHMS: Concerto In D Major For Violin And Orchestra, Op. 77—Zino Francescatti, Violin—The Philadelphia Orchestra, Eugene Ormandy, Conductor -Columbia ML 5114 (1-12" LP)

-Columbia ML 5114 (1-12" LP) Faking an important position in the crowded catalogue of this Brahms' violin concerto is this Columbia disk by violinist Zino Francescatti and The Phila-lelphia Orchestra with Eugene Ormandy conducting. This lovely opus is performed warmly and gracefully by a violinist of exceptional rank. Ormandy and the Philadelphia, as usual, follow suit with keen authority. Beavtiful cound. This performance of the Brahms' staple will attract many classical anthusiasts.

THE PLEASURES OF PARIS"—OFFENBACH: Gaite Parisienne (Com-olete Ballet)—The Philadelphia Orchestra, Eugene Ormandy, Conductor— Columbia KL 5069 (1-12" LP)

This famous ballet score is a melange of material from various Offenbach works and included, with this Co'umbia version, is a booklet pictorially describ-ng the Paris of this and an earlier era. The work itself is performed with appropriate gusto by Eugene Ormandy and The Philadelphia Orchstra. Splendid bound. This pressing of the complete score will offer strong competition to the other available releases of the piece.

### JAZZ

'SHELLY MANNE & HIS FRIENDS"—Modern Jazz Performances From The Hit Musical "My Fair Lady"—Contemporary C3527 (1-12" LP) GET ME TO THE CHURCH ON TIME; ON THE STREET WHERE YOU LIVE; I'VE GROWN ACCUSTOMED TO HER FACE; WOULDN'T IT BE LOVERLY; ASCOT GAVOT; SHOW ME; WITH A LITTLE BIT OF LUCK; I COULD HAVE DANCED ALL NIGHT.
Che superlative score of "My Fair Lady" makes what is perhaps its most extensive dip into the jazz scene. This Contemporary issue is composed of hree able jazz men, Shelly Manne (drums), Andre Previn (piano) and Leroy Vinnegar (bass), who have improvised imaginatively on 8 of the musical's nost familiar melodies. Before each jazz take-off on the material, "straight" interpretations of the melodies are presented. Distinctive cover. Jazz fans should welcome "My Fair Lady" to their happy domain.

VELVET MOOD"—Songs By Billie Holiday—Clef MG C-713 (1-12" LP) PRELUDE TO A KISS; WHEN YOUR LOVER HAS GONE; PLEASE DON'T TALK ABOUT ME WHEN I'M GONE; NICE WORK IF YOU CAN GET IT; I GOTTA RIGHT TO SING THE BLUES; WHAT'S NEW; I HADN'T ANYONE TILL YOU; EVERYTHING I HAVE IS YOURS.

This recording by Billie Holiday comes on the heels of the publication of her rank bio, "Lady Sings The Blues." Backed by an excellent combo that in-ludes Barney Kesssel (guitar) and Benny Carter (alto sax), Miss Holiday uns the gamut of wistfulness to winsomeness on 8 worthy compositions. The tylist's great following and her well-received bio should account for solid sales.

JAZZ FROM THE NORTH COAST"—The Bob Davis Quartet—Zephyr ZP 2001 G (1-12" LP) GOOSE; JUST THE WAY YOU LOOK TONIGHT; NANCY; IT'S ALL RIGHT WITH ME; THE SONG IS YOU; NIGHT IN TUNISIA; WILLOW WEEP FOR ME; CHINA BOY; RIVER ROAD; THE LADY IS A TRAMP.

THE LADY IS A TRAMP. The North Coast, where the frost comes fast, is represented, jazz-wise, on his Zephyr release by the Bob Davis Quartet. Whatever the weather situation, he jazz here, for the most part, is hot and driving. Davis' soft and idea backed keyboard plus Bob Crea's expressive sax provide most of the outstand-work. Evergreen material. Cute cover. Solid sound. Jazz fans of the Eastern, Western and New Orleans schools ought to welcome their Northern neighbors.

#### "It's What's in THE CASH BOX That Counts"

### **First Session**



NEW YORK—The Bon-Bons are shown going over the arrangements for their first Columbia session with M tch Miller. Their init al release is "Three Teens" (Looking For A Sweetheart) and "A Girl Without A Fella". The girls are managed by Jack Gold.

### **ABC Buys "A Rose** And A Baby Ruth"

NEW YORK-It was announced last week that ABO Paramount had purchased the Colonial Records master of a song called "A Rose And A Baby Ruth" recorded by George Hamilton IV. The song has been creating quite a bit of excitement in and around Baltimore, Washington and Philadelphia and a number of diskeries had attempted to purchase the release. Am-Par, however, acquired the rights for an undisclosed figure thru an agreement with Orville Campbell, prexy of Colonial.

ABC is rushing the release to its entire dee jay list and is sending out 2000 dozen Baby Ruth candy bars as part of a tie-in with the Curtis Candy Company.

A few years ago, Colonial intro-duced the record "What It Was Was Football" by newcomer Andy Griffith. It sold that master to Capitol. On Capitol, the recording became a top ten best seller.

### MGM To Issue "Wizard Of Oz'' Sound Track Album

NEW YORK-After hurtling many preparatory difficulties, MGM Records will release a 12" sound track album as well as a three-pocket extended play set of "The Wizard of Oz" recorded directly from the sound track of the memorable MGM film. The package will feature dramatic highlights as well as musical selections and will be released at approximately the same time as the premiere tele-vision showing of the film on the Ford Star Jubilee show over the CBS-TV network Saturday evening, November 3, 9 to 11 P.M. Elaborate plans are being worked out with J. Walter Thompson, advertising agency handling the Ford account, for auto showroom displays for "The Wizard Of Oz" album, album plugs on TV and radio, record dealer displays, and cooperative newspaper ads. J. Walter Thompson will send special advance samples of the sound track album to Ford dealers throughout the country prior to the broadcast. lights as well as musical selections



for SURE profits

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### Perez Prado In Korea



SEOUL, KOREA—Perez Prado proved his right to claim the title of King of the Mambo and Cha-Cha-Cha on his three-day entertainment tour of Korea from the 11th to the 13th of September. Unable to reach the peninsula on his scheduled date of arrival two days previous, because of Typhoon Emma which was hovering off the coast, Prado and his band performed twice daily to bring their music to as many as possible. Crowds ranging from 2,000 to 3,500 gathered in the afternoons and evenings to listen to the perfection of his Latin American styling. Cheers, whistles and wild applause greeted the end of every number, as Perez skillfully guided his band through everything from "Cherry Pink and Apple Blossom White" to "St. Louis Blues" with a mambo beat. Even the troors get in the act, when Perez gave the downsweep for the "Unngh". In Seoul, Korea, Prado's last stop before leaving for Okinawa, the performance was delayed four hours, when a truck carrying the instruments broke down. Oscar Cartier, the show's MC comedian, put on an impromptu show of his own, and kept the crowd laughing for an hour with his jokes and imitations. and imitations.

and imitations. At 11:30 p.m. the tardy instruments were recovered and at midnight the show started in earnest. Armed Forces Korean Network, the Army's six station network in Korea was on hand to tape the show for rebroadcast the following day. In the true tradition of show business, the band enter-tained with son~s and specialty numbers until 1:00 a.m. despite a 5:00 a.m. date at the airport to catch their scheduled flight to Okinawa.



MERICAN MUSIC, INC.

**Pluggers Treat Themselves** 

NEW YORK - A number of New York City song pluggers and some of the radio librarians get together for once a week "dutch-treat" lunch, and getting away from the routine pressures, have themselves a "ball.'

One of the pluggers, Tom Christy, of Duchess Music, fancies himself a handy man with the gun, and practices his "draw" against all the TV Western stalwarts. Mrs. Christy has long been after Tom to trim his hair in the crew-cut fashion. So-from this situation arose a bet. Mrs. Christy bet Tom he couldn't outdraw Wyatt Earp-and he couldn't. Tom is now wearing the crewest cut you ever saw?

When the pluggers and librarians met last week they were all decked out with holsters and guns. Christy got

with holsters and guns. Christy got into the spirit and put on a gun twirl-ing act that had everyone in the res-taurant gasping. Those who attended were Joe Grip-po, Portem Pistributors; Ken Lutt-man. Alpha Distributors; Mike Col-lier, London Records; Harvey Cowen, Times Columbia; Irv Fasko, WCBS; Joe Saccone and Joe Perrino, WMGM; Joe Petralia, WOV; and, of course, Tom Christy, Duchess Music.

#### NEW YORK-George Goldner, prexy of Rama Records, this week announced the signing of Jimmy Moseby to a Rama recording contract. The artist was sought after by various labels, with Rama winning the signature.

Rama Signs Jimmy Moseby

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A A A A A A A A A A A A A A A A A A A	Best Selling			
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	ANY DIA MANJARAHANG DIRIKA DIRIKA Manja dirika d	Pos. Last		
1.	MY FAIR LADY BROADWAY CAST (Columbia OL 5090)	Week L		
2.	CALYPSO HARRY BELAFONTE (RCA Victor LPM 1248 EPA 1248)	4.		
3.	THE KING AND I	· 2.		
4.	THE EDDY DUCHIN STORY	3.		
5.	MOVIE SCORE (Decca DL 8289) HIGH SOCIETY	5.		
	FILM SOUNDTRACK (Capitol W 750; EDM 750)			
6.	ELVIS PRESLEY ELVIS PRESLEY (RCA Victor LPM 1254; EPB 1254)	6.		
7.	OKLAHOMA MOVIE CAST (Capitol SAO 595; SDM 595)	9.		
8.	SONGS FOR SWINGING LOVERS FRANK SINATRA (Capitol W 653; EAP 653)	7.		
9.	THE PLATTERS (Mercury MG-20146)	8.		
10.	SAY IT WITH MUSIC LAWRENCE WELK (Coral CRL 57041; EC 82027)	10.		
11.	BELAFONTE HARRY BELAFONTE (RCA Victor LPM 1150; EPB 1150; EPA	<b>13.</b> 693, 4, 5)		
12.	HOWDY! PAT BOONE (Dot DLP-3030)	15.		
13.	FRESHMEN FAVORITES FOUR FRESHMEN (Capitol T 743; EAP 743)	. 11.		
14.	CAROUSEL MOVIE CAST (Capitol W 694; EDM 694)	12.		
15.	ELLA FITZGERALD SINGS THE COLE PORTER SONG BOOK (Verve V-4001, 2)	18.		
16.	ROGER WILLIAMS PLAYS THE WONDERFUL MUSIC OF THE MASTERS ROGER WILLIAMS (Kapp KL-1040)	22.		
17.	CUBAN FIRE! STAN KENTON (Copitol T 731; EAP 731)	16.		
18.	ON THE SUNNY SIDE THE FOUR LADS (Columbia CL 912; B 9121, 2, 3)	14.		
19.	THE MISTY MISS CHRISTY JUNE CHRISTY (Capitol T 725; EAP 725)	17.		
20.	BUBBLES IN THE WINE LAWRENCE WELK (Coral CRL 57038)	19.		
21.	SOLO MOOD PAUL WESTON (Columbia CL 879; B 879)	21.		
22.	THE MOST HAPPY FELLA BROADWAY CAST (Columbia OL 5118)	23.		
23.	FOUR FRESHMEN AND 5 TROMBONES FOUR FRESHMEN (Capitol T 683; EAP 683)	20.		
24.	BLUEJEAN BOP GENE VINCENT & BLUE CAPS (Capitol T 764; EAP	<b>24</b> .		
	LONELY GIRL	25.		

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### Gabler Named V. P. Of Decca

NEW YORK—Milton Gabler has een elected Vice President of Decca ecords, Inc., in charge of artists and apertoire it was announced last Fri-ay by Milton R. Rackmil, President. abler has been associated with the lecca organization since 1941, serv-ig in various positions and respon-ibilities in the Recording Depart-ient. In May of 1952 Gabler was ap-ointed Director of Artists and Reper-pire for Coral Records (a Decca sub-idiary). In June of 1953, he was ap-

#### Mike Conner Becomes Jeff Chandler's Manager

BEVERLY HILLS, CAL.—Jeff Chan-ller has announced that he has retain-'d Michael Conner as his personal nanager. With this move, Chandler vhose exclusive contract with Univer-al-International terminates around December 1st, indicated plans for an expansion of his activities in televi-ion, nightclubs, and recording. Guid-ng this expansion with Conner will be deyer Mishkin, Chandler's longtime ssociate and agent, who is also his eartner in Earlmar Productions, Inc. Conner, who recently resigned his fost as director of artist relations, promotion and publicity for Decca Records, adds still another segment o an already many-faceted career with his entry into the field of per-onal management Prior to his eleven rears with Decca, he was a producer-viter at CBS, an advertising agency cornt exec, and a radio announcer of newscaster. BEVERLY HILLS, CAL.-Jeff Chan-

writer at CBS, an advertising agency ccount exec, and a radio announcer nd newscaster. In making the announcement, Chan-ler said, "Mike and I have been as-ociated for the past two-and-a-half ears through Decca. It's a happy co-neidence, his going into business for imself at the same time I'm free to xtend my activities. With Earlman nd the agency going full blast, Meyer as his hands full, and Mike can give s the kind of representation we need in all the allied fields."

#### Aickey Kapp Upped In Diskery

NEW YORK — Dave Kapp, presi-ent of Kapp Records, last week an-ounced the promotion of Mickey app to the post of A & R head of he diskery.

app to the post of A & R head of he diskery. Mickey majored in the technical end f radio and recordings and special-ted in this field during his stint with he Armed Forces Radio Division. uring the past few years, he used is technical knowledge to edit and ngineer sessions. The move will permit Dave Kapp to evote more time to his executive du-es and the company's future plans. Kapp also announced that last bonth was the biggest September in he label's history.

Av Solid Ballad Hit!

MY

PLaza 7-1977

EV'RY DAY

MILLER MUSIC CORPORATION

LESLIE DISTRIBU

NEW YORK 36, N. Y. PITTSBURGH, PA. HARTFORD. CONN.

America's Leading ONE STOP Record Service

639 TENTH AVE. 2231 FIFTH AVE. 377 WINDSOR ST. 221 FRELINGHUYSEN AVE.

GRant 1-9323 JAckson 5-1147

pointed Director of Artists and Repertoire for Decca Records, a position he has held until the present appointment. During his career with the Decca organization, he has been re-sponsible for many million record seller

phonograph record industry since 1926 when he founded The Commo-dore Music Shop. In 1938 he started the Commodore Record label, which was the first independent record label.

#### **Coral Intros Deejay EP's**

announced it will experiment with a special disk jockey promotion record on which two new releases are introduced on one extended play disk.

The first such record features Don Cornell and the Lancers' new couplin's. On one side, the outer band has Don singing "From The Bottom Of My Heart" and on the inner band, the Lancer's version of "Never Leave Me" The other side features Cornell's "See-Saw" and on the second track, the Lancers' "I Came Back To Say I'm Sorry".

in half, will permit additional servicing of the Coral new releases to more jockeys.

and will continue sending EP releases if response is satisfactory.

### "And Then I Wrote..."

week introduced a new long play Composer Series under the title "And Then I Wrote . . . ". The new series presents some of Tin Pan Alley's most famous popular song writers, rlaying, singing and talking about their own compositions. The first four albums in this series feature tune-smiths Bob Merrill, Harold Rome, Irving Caesar and J. Fred Coots.

Each composer offers intresting bits of information about each song and how it developed from an idea into a hit.

Viewers of the Steve Allen "Tonight" show are familiar with the "And Then I Wrote . . ." idea. It is one of the most popular features on the program and offers the televiewer a visual interpretation of what Coral offers in this series on records.

MARION MARLOWE'S

latest + best **"WHERE FLAMINGOS FLY"** 

**"WHATEVER HAPPENED** 

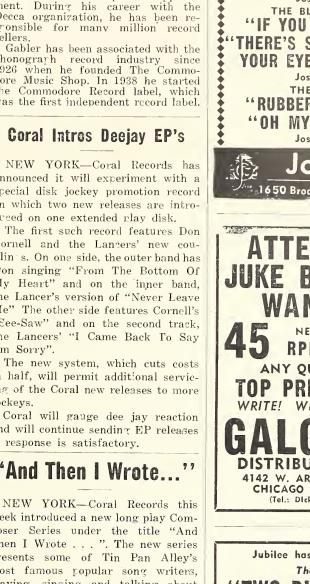
cadence

40 EAST ANTH SL NEW, YORK IT N. Y.

TO YOU"

NEWARK, N. J.

Bigelow 3-1155





"It's What's in THE CASH BOX That Counts"

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660 Chelses Ave., Memphis, Tenn.

### **Doris Day Promotes Film** And Record of "Julie"

BEVERLY HILLS, CAL. - Doris BEVERLY HILLS, CAL. — Doris Day is cooperating in extensive plans for exploitation of her new Columbia recording of "Julie", theme song for the Arwin Production of that name for MGM, during her series of per-sonal appearances in Ohio in connecsonal appearances in Onio in connection with premieres of that picture. The world premiere of "Julie" will be held Wednesday at the RKO Albee Theater in Cincinnati, the star's home town, followed by premieres in Colum-bus on Thursday and in Cleveland on Friday

bus on Thursday and in Cleveland on Friday. In each city Miss Day will plug her "Julie" platter, which was taken from the sound track of the film, in news-paper, radio and television interviews. The star will also contact disk jockeys building further interest in the platter

building further interest in the platter. The Cincinnati premiere of film in which she co-stars with Louis Jourdan, Barry Sullivan and Frank Lovejoy, will be one of the highlights of Doris Day Week which Governor Lausche bas proclaimed for Ohio. Miss Day's appearance there will mark the return of a home town girl who once worked in a Chinese res-taurant in Cincinnati for \$5 per night, and who now is a \$2.000,000 a year entertainment personality.

### Mills Back From Europe

NEW YORK—Jack Mills, President of Mills Music, Inc., returned from Europe last week after an extensive 3 month trip to England and the Continent, bringing back with him many compositions, by Europe's fore-most contemporary composers, which will be made available in the States through Mi'ls Music, Inc. Mills disclosed that this trip had been the most successful in many years, mainly through the coopera-tion of many leading European pub-lishers and composers. "Those in-terested in distinguished contempo-rary material will be all the more richer by our recent acquisitions", stated Mills. NEW YORK-Jack Mills, President

#### Jodimars On 32 Day Tour

WILMINGTON, DEL.—The Jodi-mars. Canitol's rockin' and rollin' swingsters head out this week on a 32 day tour that will take them thru a good portion of the U.S. They are set for the Tony Martin Show which opens in Denver this week. Other stops will include Lincoln, Nebraska; Kansas City, Mo.; St. Louis, Mo.; Tulsa, Okla.; Dallas, Tex.; New Or-leans, La.; Birmingham, Ala.; Louis-ville, Ky.; Pittsburgh, Pa.; Buffalo, N. Y.; and New York City. The Tony Martin date, set through MCA by the group's manager Frank Pingatore, gives the boys feature b'lling and provides 20 minutes on stage for the group. The Jodimars recently completed a

The Jodimars recently completed a recording session with Andy Wiswell, Capitol's Eastern A & R topper.

### Zeke Manners To WINS

NEW YORK—Radio station WINS, one of New York City's leading in-dependents, is planning an all-out assault to capture the morning radio audience.

As the first step, Jack Fearnhead, vice president and general manager of WINS, announced that Zeke Man-ners veteran of many years in radio

ners veteran of many years in radio and television has been signed to fill the prime morning spot from 6:00 -9:30 a.m. Monday through Saturday beg'nning October 15. Manners was formerly with station KFWB in Los Angeles and for the past year, had his own television pro-gram on KCOP. Prior to going to the coast several years ago, he was with WABC-TV.



#### Larry Berrill

- KBIG-Hollywood, Calif.
- WLIB—New total 1. Canadian Sunset (Winterhalter/Williams) 2. After Lights Go Down Low (A. Hibbler) Kelly) 1. Namely You (G. Hormel) 2. That's Way I Feel (Don Dick & Jimmy)
- 3. Just Got Rid Of A Heartache (S. Gunter) 3. True Love (Crosby & Kelly) 4. You Don't Know Me (Vale)
- 4. Jane (L. Corona)
- 4. Jane (L. Corone) 5. Canadian Sunset (Winterhalter) 6. You Can't Run Away From It (Four Aces)
- 7. My Football Hero (B. Paul) B. Boogie Woogie Teenager (D. Julian)
- 8. Two Different Worlds (D. Rondo) 9. It's Never Too Late (B. Norman)
  - 9. Tonight You Belong To Me (Patience & Prudence) 10. Walking In The Rain (Ray)

### 10. Hot Dog (C. Jones)

Jimmy Hutsell

- Ned Powers WINZ—Miami, Fla. 1. After Lights Go Down Low (A. Hibbler) 2. Middle Of The House (R. Draper) 3. True Love (Crosby & Kelly) 4. Tonight You Belong To Me (Patience & Prudence) 5. Forty-Nine Shades Of Green (Ames Bros) 6. Cindy, Oh Cindy (V. Martin) 7. Miracle Of Love (G. Gibson) 8. Garden Of Eden (J. Valino' 9. Bus Stop Song (Four Lads) 10. Two Different Worlds (Kallman/Williams & Morgan) WCRK—Morristown, Tenn. 1. Don't Be Cruel (E. Presev) 2. Tonight You Belong To Me (L. Welk)
- 2. Tonign (Buchanan & Goodman) (Buchanan & Goodman) 4. Hound Dog (E. Presley) 5. My Prayer (Platters) 6. Heaven On Earth (Platters) 7. Money Honey (E. Presley) 8. Shake Rattle & Ratl (E. Presley)

- 9. Canadian Sunset (Winterhalter)
- 10. Treasure Of Love (C. McPhatter)

- Jack Huffman WTUS—Tuskegee, Ala. 1. Don't Be Cruel (E. Presley) 2. Canadian Sunset (Winterhalter) 3. My Prayer (Platters) 4. Whatever Will Be (D. Day) 5. Tonight You Be'ong To Me (Patience & Prudence) 6. White Lilacs (B. Vaughn) 7. Song For Summer Night (M. Miller) 8. Friendly Persuasion (Boone) 9. Soft Summer Breeze (E. Heywood) 10. Green Door (J. Lowe)

- John Dixon WALA—Mobile, Ala. 1. Love Me Tender (Presley) 2. Canadian Sunset (Williams) 3. Tonight You Be'ong To Me (Patience & Prudence) 4. You'll Never, Never Know I Care (Platters) 5. Green Door (J. Lowe) 6. Don' Be Cruel (E. Presley) 7. Honky Tonk (B. Doggett) B. Walking In The Rain (Ray) 9. Blueberry Hill (F. Domino) 10. Whatever Will Be (D. Day)

#### Brian (The Irishman)

#### Connelly

- Connelly WPON—Pontiac, Mich. 1. Love Me Tender (E. Presley) 2. Green Door (J. Lowe) 3. Let Good Times Roll (Shirley & Lee) 4. Cindy, Oh Cindy (V. Martin) 5. Don't Be Cruel (E. Presley) 6. Out Of Sight, Out Of Mind (Five Keys) 7. Walking In The Rain (Ray) 8. Honky Tonk (B. Doggett) 9. It Isn't Right (Platters) 10. Chains Of Love (P. Boone)

- 10. Chains Of Love (P. Boone)

#### Sandy Singer

Jim Aylward Sandy Singer WTCN—Minneapolis, Minn. 1. House With Love In It (Four Lads) 2. Green Door (J. Lowe) 3. You're In Love (G. Grant) 4. Miracle Of Love (G. Grant) 5. Walking In The Rain (Ray) 6. I Don't Care If The Sun Don't Shine (E. Presley) 7. Giant (A. Mooney) 8. Two Different Worlds (D. Rondo) 9. My Prayer (Platters) 10. Fool (S. Clark) JIM AYIWard WHIL-Medford, Mass. 1. bon't Be Cruei (E. Presiey) 2. Miracle Of Love (Rodgers) 3. You'll Never, Never Know I Care (Platters) 4. Blueberry Hill (F. Domino) 5. It's Yours (De Castros) 6. Ties That Bind (Four Voices) 7. Out Of Sight, Out Of Mind (Five Keys) 8. Love Letters (J. James) 9. Every Day Of My Life (McGuires) 10. True Love (Crosby & Kelly)

- Kerm Gregory

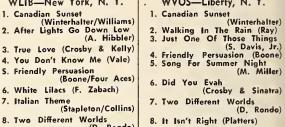
- Kerm Gregory WAEB—Allentown, Pa. 1. Don't Be Cruel (E. Presley) 2. True Love (Crosby & Kelly) 3. Tonight You Belong To Me (Patience & Prudence) 4. Walking In The Rain (Ray) 5. Lay Down Your Arms (Chordettes) 6. Blueberry Hill (F. Domino) 7. Garden Of Eden (J. Valino) 8. It Isn't Right (Platters) 9. Friendly Persuasion (Four Aces)
- (Four Aces) 10. Love Me Tender (E. Presley)

#### Donn Parker

- Norman Scott WBKH—Hattiesburg, Miss. 1. Don't Be Cruel (E. Presley) 2. Tonight You Belong To Me (L. Welk) 3. Hound Dog (E. Presley) 4. Whatever Will Be (D. Day) 5. Soft Summer Breeze (E. Heywood) 6. White Lilacs (B. Vaughn) 7. True Love (Crosby & Kelly) 8. My Prayer (Platters) 9. Friendly Persuasion (Boone) 10. Green Door (J. Lowe) WMYR—Fort Myers, Fla. 1. Walking In The Rain (Ray) 2. Honky Tonk (B. Doggett) 3. Canadian Sunset (Williams) 4. Don't Be Cruel (E. Presley) 5. Bus Stop Song (Four Lads) 6. Friendly Persuasion (Boone) 7. You Don't Know Me (Vale) 9. Hours With Law Is the
- 8. House With Love In It (Four Lads) 9. Cindy, Oh Cindy (E. Fisher))
- 10. Never Leave Me (D. Haymes)
- ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS-Please keep us constantly informed of any changes in call letters or title.

"Unly those records best suited for commercial use are reviewed by THE CASH BOX"

www.americanradiohistory.com



9. If I Had My Druthers (Jones Boys)

Jerry Gross

WVOS-Liberty, N. Y.

Uciober 20, 1950

Disk

Jockey

**REGIONAL RECORD REPORTS** 

Murry Jordan

WLIB-New York, N. Y.

6. White Lilacs (F. Zabach)

Ned Powers

"Dixon On Disc"

John Dixon

**Stan Faucher** 

STAN FAUCHER WTAQ—LaGrange, III. 1. Don't Be Cruel (E. Presley) 2. Honky Tonk (B. Doggett) 3. Love Me Irnder (E. Presley) 4. Canadian Sunset (Williams) 5. Friendly Persuasion (Boone) 6. Green Door (J. Lowe) 7. Tonight You Belong To Me (Patience & Prudence) 8. Soft Summer Reserce

8. Soft Summer Breeze (E, Heywood)

9. The Love (Me 10. You Don't Know Me (C. McRae)

"Skipper" Bill Gregory

"Skipper" Bill Gregory WPAZ—Pottstown, Pa.
Don't Be Cruel (E. Presey)
Tonight You Belong To Me (Patience & Prudence)
Canadian Sunset (Williams)
My Prayer (Platters)
All There Is To That (Cole & Knights)
Green Door (J. Lowe)
You Don't Know Me (Vale)
True Love (Crosby & Kelly)
My Dreamboat Comes Home (F. Domino)

10. Wayward Wind (G. Grant)

Norman Scott

9. True Love (M. Whiting)

10. Tonight You Belong To Me (Patience & Prudence)

Gallagher and O'Brien Gallagher and O'Brien WMCA--New York, N. Y. 1. Canadian Sunset (Williams/Winterhalter) 2. Allegheny Moon (P. Page) 3. Soft Summer Breeze (E. Heywood) 4. True Love (Crosby & Kelly) 5. Friendly Persusion (Four Aces/Boone) 6. Don't Cry On My Shoulder (Staton/Williams) 7. Sadie's Shawi (B. Sharples) B. Namely You (D. Cherry) 9. Two Different Worlds (Morgan/Williams) 10. Miracle Of Love (Rodgers)

#### **Frosty Mitchell**

- Frosty Mitchell KWWL--Cedar Falls, Iowa 1. Canadian Sunset (Williams) 2. Don't Be Cruel (E. Presley) 3. Walking In The Rain (Ray) 4. Tonight You Belong To Me (Patience & Prudence) 5. My Prayer (Platters) 6. High School Affair (Smith) 7. After Lights Go Down Low (A. Hibbler) 8. You Don't Know Me (Vale) 9. Lay Down Your Arms (J. Morgan) 10. You Can't Run Away From It (Four Aces)

- Bob Carpenter WAAF—Chicago, III, 1. White Lilacs (H. Zacharias) 2. Friendly Persuasion (Boone) 3. Song For Summer Night (M. Miller) 4. Canadian Sunset (Williams) 5. Honky Tonk (B. Doggett) 6. My Prayer (Platters) 7. After Lights Go Down Low (A. Hibbler) 8. Blue Blues (H. Zacharias)
- (A. Hibbler) 8. Blue Blues (H. Zacharias) 9. Green Door (J. Lowe) 10. Namely You (G. Hormel & Rosalie)

#### Stan Richards

- Stan Richards WORL—Boston, Mass. 1. Honky Tonk (B. Doggett) 2. True Love (Crosby & Kelly) 3. I Walk The Line (J. Cash) 4. House With Love In It (Four Lads) 5. Two Different Worlds (G. Gibson) 6. Road To Mandalay (F. Laine) 7. Wonderful One (High Jacks) B. That's Right (Mills Bros.) 9. It Happened Again (Vaughn) 10. Manhattan Serenade (Four Coins)

**Bob Larsen** 

Bob Larsen WEMP---Milwaukee, Wisc. 1. Friendly Persuasion (Boone) 2. Green Door (J. Lowe) 3. Lay Down Your Arms (Chordettes/Shelton) 4. Middle Of The House (R. Draper) 5. First One (Petticoats) 6. True Love (Crosby & Kelly) 7. Italian Theme (Stapleton/Collins) 8. I Cry More (A. Dale) 9. Cindy, Oh Cindy (E. Fisher) 10. It Isn't Right (Platters)

Pete Johnson

Pere Jonnson WTSN—Dover, N. H. 1. You Don't Know Me (Vale) 2. Miracle Of Love (Rodgers) 3. Cindy, Oh Cindy (Martin) 4. Honky Tonk (B. Doggett) 5. I Walk The Line (J. Cash)

Green Door (J. Lowe) 7. Endless (McGuires)

B. True Love (Crosby & Kelly) 9. It Isn't Right (Platters)

10. Love Me Tender (E. Presley)

#### The Cash Box, Music

Cash man Larry Brown & Cal Milner WPEN—Philadelphia, Pa. WPEN—Philadelphia, Pa. 1. Don't Be Cruel (E. Presley) 2. Eat Your Heart Out Annie (Jodimars) 3. Garden Of Eden (J. Valino) 4. House With Love In It (Four Lads) 5. Friendly Persuasion 6. Two Different Worlds (D. Rondo) 7. Lay Down Your Arms (Chordettes) B. School Ring To Wedding Ring (Rovers) 9. From The Candy Store On The Corner (T. Bennett) 10. It Isn't Right (Platters)

#### Bob Clark

Bob Clark WSYB—Rutland, Vt. 1. Walking In The Rain (Ray) 2. Whatever Will Be (D. Day) 3. Friendly Persuasion (Four Aces) 4. After Lights Go Down Low (A. Hibbler) 5. St. Therese Of The Roses (Ward & Dominoes) 6. My Prayer (Platters) 7. Canadian Sunset (Williams) 8. Italian Theme (D. Collins) 9. I'll Always Be In Love With You (Pleis) 10. That's My Heartstrings (B. Ives)

### Roz Ford

Roz Ford WITH—Baltimore, Md. 1. Love Me Tenzer (c. Fresley) 2. Green Door (J. Lowe) 3. Honky Tonk (B. Doggett) 4. Blueberry Hill (F. Domino) 5. Walking In The Rain (Ray) 6. Rose And A Baby Ruth (G. Hamilton IV) 7. Honey Chile (F. Domino) 8. You'll Never, Never Know I Care (Platters) 9. Out Of Sight, Out Of Mind (Five Keys) 10. St, Therese Of The Roses (Ward & Dominoes)

#### Tony Rizz

I ONY KIZZ WFST-Caribou, Me. 1. Canadian Sunset (Williams) 2. Green Door (J. Lowe) 3. Don't Be Cruel (E. Presley) 4. Whatever Will Be (D. Day) 5. My Prayer (Platters) 6. Walking In The Rain (Ray) 7. Tonight You Belong To Me (Patience & Prudence) 8. Miracle Of Love (Rodgers)

- 8. Miracle Of Love (Rodgers)
- 9. Soft Summer Breeze (E. Heywood) 10. School Ring To Wedding Ring (Rover Boys)

#### Bob Longchamp

Bob Longchamp WKXL—Concord, N. H. 1. Walking In The Rain (Ray) 2. Friendlv Persuasion (Boone) 3. Don't Be Cruel (E. Presley) 4. Whatever Will Be (D. Day) 5. Honky Tonk (B. Doggett) 6. St. Therese Of The Roses (Ward & Dominoes) 7. Tonight You Belong To Me (Patience & Prudence) 8. Canadian Sunset (Williams) 9. Love Me Tender (E. Presley) 10. Star You Wished On (G. McKenzie)

#### **Bob Bassett**

 Bob Bassett

 WHIM—Providence, R. I.

 1. Soft Winds (ω. Washington)

 2. Now You Has Jazz (Crosby & Armstrong)

 3. I Was Telling Her About You (A. Hibbler)

 4. We Laughed At Love (Lee)

 5. Dolly Dawn (H. Belafonte)

 6. Bernie's Tune (M. Torme)

 7. You're The Top (A. O'Day)

 B. Moonlight In Vermont (M. Craft)

 9. Never Leave Me (Haymes)

 10. Flamingo (S. McLawler)

 Ted Crays Ted Crays WLCS—Baton Rouge, La. 1. Jea.ous Lover (F. Sinatra) 2. Then I'll Be Tired Of You (E. Barton) 3. Two Different Worlds (Williams & Morgan) 4. Giant (R. Heindorf) 5. East Of Eden (D. Jacobs) 6. Julie (D. Day) 7. Namely You (D. Cherry) 8. Go Buy The Ring (Leonettii) 9. Lola's Theme (Mathieson) 10. Every Time (P. Page)

Jockey **REGIONAL RECORD REPORTS** John McShane KMPC—Los Angeles, Calif. 1. Canadian Sunset (Winterhalter) 2. Allegheny Moon (P. Page) 3. Song For Summer Night (M, Miller) 4. Soft Summer Breeze (E. Heywood) 5. All There Is To That (Cole & Knights)

Disk

6. | Wish You Love (K. Smith) 7. Namely You (G. Hormel & Rosalie) B. High School Affair (Smith) 9. Whatever Will Be (D. Day) 10. Need Me (G. Hormel)

Ray Briem Ray Briem KLUB—Salt Lake City, Utah 1. Canadian Sunset (Winterhalter) 2. Green Door (J. Lowe) 3. True Love (Crosby & Kelly) 4. You're In Love (G. Grant) 5. Mind If 1 Make Love To You (F. Sinatra) 6. Walking In The Rain (Ray) 7. Petticoats Of Portugal (D. Jacobs) 8. Every Day Of My Life (McGuires) 9. Friendly Persuasion (Boone) 10. Tonight You Belong To Me (Patience & Prudence)

#### Jack Eisner WMAS—Springfield, Mass.

WMAS—Springrieid, Mdss.
2. Two Different Worids (D. Rondo
3. Canadian Sunset (Williams)
4. Bus Stop Song (Four Lads)
5. Friendly Persuasion (Four Ace)
6. Walking In The Rain (Ray)
7. Love Me Tender (E. Presley
8. My Prayer (Platters)
9. After Lights Go Down Low (A. Hibbler
10. St. Therese Of The Roses (Ward & Dominoes)

#### **Chuck Harkins**

KBMN—Bozeman, Mont.

- Creen Door (J. Lowe) -//
   Green Door (J. Lowe) -//
   One Kiss Led To Another (S. Gale
   Friendly Persuasion (Boone Different Worlds
   Two Different Worlds
   Nondo
   Walking In The Rain (Ray)
   Happiness Street (Bennett)
   B. Sadie's Shawl (B. Sharples)
   B. Bucknews Hill (E. Daries)
- 9. Blueberry Hill (F. Domino) 10. House With Love In It (Four Lads)

#### **Dick Drury**

- Dick Drury WHHH—Warren, Ohio 1. Friendly Persuasion (Boone) 2. Gree Door (1. lowe) 3. Earthbound (S. Davis, Jr.) 4. Canadian Sunset (Williams/Winterhalter) 5. East Of Eden (D. Jacobs) 6. Hound Dog (E. Presley) 7. Every Day Of My Life (McGuires) 8. It Isn't Right (Platters) 9. Cindy, Oh Cindy (Martin/Fisher) 10. Walking In The Rain (Ray)

#### Bill Walker

- Bill Walker WGH—Newport News, Va. 1. Canadian Sunset (Winterhalter) 2. Don't Be Cruel (E. Preslev) 3. You Don't Know Me (Vale) 4. Tonight You Belong To Me (Patience & Prudence) 5. Walking In The Rain (Ray) 6. Soft Summer Breeze (E. Heywood) 7. Hound Dog (E. Presley) 8. Chains Of Iove (P. Boone) 9. My Prayer (Platters) 10. That's Right (Five Keys)
- 10. That's Right (Five Keys)

### Bob E. Lloyd

Bob E. Lloyd WHEC—Rochester, N. Y. 1. Friendly Persuasion (Boone) 2. Two Different Worlds (D. Rondo) 3. Silent Treatment (Fitzgerald) 4. Namely You (J. LaRosa) 5. Garden Of Eden (J. Valino) 6. Perdido (M. Craft) 7. Girl I Left In Rome (A. Martino) B. Secretly (T. Leonetti) 9. Ta'll Bay (J. London) 10. White Line (B. Scott)

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#### Jay Friedman

### KLAN-Renton, Wash. 1. Canadian Sunset (Winterhalter)

- Canadian Sunser (Winterhalter)
   Fool (S. Clark)
   Please Don't Leave Me (Fontanes)
   Earthbound (S. Davis, Jr.)
   Honky Tonk (B. Doggett)
   Green Door (J. Lowe)
   I Vanna Play House (S. Vaughn)
   Song For Summer Night (M. Miller)
   Happiness Street (G. Gibbs)
   Well, Did You Evah (Crosby & Sinatra)

### **Sterling Yale**

- KCNA—Tucson, Ariz. 1. Don't Be Cruel (E. Presley) 2. Fool (S. Clark) 3. My Prayer (Platters) 4. Whatever Will Be (D. Day) 5. Canadian Sunset (Winterhalter) 6. Allecheav Moon (P. Pace)
- (Winterhalte Allegheny Moon (P. Page) Honky Tonk (B. Doggett) 6. 7.
- 8. Tonight You Belong To Me (Patience & rrudence) 9. Julie (D. Day)
- 10. Soft Summer Breeze (E. Heywood)

#### Al Lohman

- KOWH—Omaha, Neb. 1. \_\_\_\_\_ey) 2. Mracle Of Love (Rodgers) 3. Walking In The Rain (Ray) 4. Soft Summer Breeze (E. Heywood) 5. Canadian Sunset

- Canadian Sunset (Winterhalter)
   Whatever Will Be (D. Day)
   You Don't Know Me (Vale)
   Middle Of The Hruse (R. Draper)
   White Lilacs (B. Vaungh, 10. Song For Summer Night (M. Miller)

#### Monty Hoyt

- Monty Hoyt KOCY-Oklahoma City, Okla. 1. Love Me Tenaer (E. Presley) 2. Walking In The Rain (Ray) 3. Green Door (J. Lowe) 4. Lay Down Your Arms (A. Shelton) 5. You'll Never, Never Know 1 Care (Platters) 6. Blueberry Hill (F. Domino) 7. Thirty Days (C. McPhatter) B. Casual Look (L. Raines) 9. Miracle Of Love (Rodgers) 10. Summer Sweetheart (Ames Bros.)

#### Johnny Edwards & Ken Collins

- Ken Collins KXYZ—Houston, Tex. 1. Green Door (J. Lowe) 2. Ka-Ding Dong (Hilltoppers) 3. Out Of Sight, Out Of Mind (Five Keys) 4. Don't Be Cruel (E. Presley) 5. My Prayer (Platters) 6. Blueberry Hill (F. Domino) 7. City Of Angels (High Lights) 8. Hound Dog (E. Presley) 9. Honky Tonk (B. Doggett) 10. Hurt Me (W. Carr)

- Honky Tonk (B. Doggett) Don't Be Cruel (E. Presley) Endless (McGuires)
- B. Cindy, Oh Cindy (V. Martin) 9. Tall Boy (J. London)
- 10. Baby Doll (P. Faith)



The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"HEY! JEALOUS LOVE	R'' The Cash Box Disk of the Week 10/13
Frank Sinatra	Capitol 3552; F-3552
٠	
"MAMA FROM THE TRAIN"	The Cash Box Disk of the Week . 9/29
Patti Page	Mercury 70971; 70971 x 45
•	)
"PETTICOATS OF PORTUGAL"	5. The Cash Box Disk of the Week 10/6
Dick Jacobs Orch. Caesar Giovannini	Coral 61724; 9-61724 Bally 1018; 45-1018
Cuesur Glovannini IIIIII	Line in Dany 1010, 40-1010
	The Cash Box
"JULIE"	Disk of the Week 9/29
Doris Day	Columbia 40758; 4-40758
	The Cash Box
"HEEBY-JEEBIES"	Sleeper of the Week 10/13
Little Richard	Specialty 584; 45-584
"TO THE ENDS OF THE EARTH"	The Cash Box Disk of the Week 10/13
Nat "King" Cole	Capitol 3551; F-3551
•	
"GARDEN OF EDEN"	The Cash Bax Best Bets 9/8
Joe Valino	Vik 0226; 4X-0226
HEADED FOR THE TOP!	7.0.10
PAT BOONE	Rin Doronda
"Friendly Persuasion"	Bly Recount
"Chains Of Love"	THE
# 15490	<b>FIANT</b>
DOT RECORDS	
Sunset and Vine, Hollywood, Calif. HO 3-4181	(THIS THEN IS TEXAS)
	M. WITMARK & SONS. NEW YORK
NEW RELEASES	Watch This Record Zoam!
"OBIESHABOOTIN BABY"	The Hi-Fives

IN THE POND"

**"THROWING PEBBLES** 

b/w "HONG KONG"

FL-3000

VAY. N. Y. C.

"I'M HAPPY"

Tony DeFeo # 103

"WANT ME A MAN" "STUFF YOU GOT TO WATCH"

Daisy Mae and Hepcats # 102

"ON THE ROAD TO MANDALAY"

"LONESOME IN A CROWD" Ronny Andrews Orch. # 101

**RICHLOY RECORDS** 

208 N. BROAD ST., PHILA. 2, PA

- - Herb Knight

WKBW—Buffolo, N. Y. 1. Garden Of Eoen (J. Valino) 2. True Love (J. Powell) 3. Friendly Persuasion (Boone) 4. Manhatlan Serenade (Four Coins)





#### **NEW YORK:**



<text><text><image><image><text>



We Bo Diddley has covered it on Checker. Look for a slugg'n<sup>~</sup> match between Boogaloo and Bo Diddley.... Norris Mayhams, Co-Ed Records, has appointed the Paul Sma'ls Enterprises of Ph'ladelphia, exclusive distributors, publicity and promotion representatives. Mayhams is Norris the Troubadour who is in great demand at the colleges and universities throughout the country. He is also doing well with his current record release, "Rock 'N Rollin' Honey" and "Remem-ber Me".... Pianist Joe Derise, Bethlehem Records, entertaining nightly at the Beau Brummel Restau-rant.... That h't making duo, Jack Dupree and Mr. Bear have been reunited on the Groove label. The pair had that big hit, "Walking The Blues", and their new issue on Groove is "Lonely Road Blues", which 'ooks like another socko for Dupree and Bear. Rey Clark is high on young Annie Alford, 15 year

NORRIS release with his sister Josephine. The brother-sister religious duo just cut a new session resulting in some remarkable sides. . . . Joe Kolsky, Rama and Gee, reports the Valentines' "Nature's Creation" is stirring up a good deal of action and looks like it will break out big. . . . Atlant'c Records releases a' quartet or r & b p'atters and one western this week. Ruth Brown offers "I Still Love You" and "Smooth Operator"; Chuck Willis "Juanita" and "Whatcha 'Gonna Do"; The Cookies "My Lover" and "Down By The River"; Ivory Joe Hunter "Since I Met You Baby" and "You Can't Stop This Rocking and Rolling"; and Hal Willis country entry is "Bop-A-Dee-Bop-A-Doo" and "Mv Pink Cadillac"

#### CHICAGO:



<text><text><text><image><text><text>

#### LOS ANGELES:



LOS ANGELES: Earl McDaniels and Bill Buchanan created a near-riot when they appeared at Music City with the new Luniverse recording of "Buchanan and Goodman On Trial." The new disk incorporates the tunes "Stranded In the Jungle", "Hound Dog", "I'm In Love Again" and "Pragnet" . . . Bumps Blackwell returned from a trip through the Northwest to record four sides with Wynona Carr for Specialty. Bumps leaves this week for New Orleans where he will record Little Richard. . . The Eldorados new Vee Jay recording of "Bim Bam Boom" getting outstanding exposure here with the pop jockeys. . . Alis Lesly appeared on the Johny Otis TV show last week—looks like the new vocalist will be signed by Era Records. Same show, RPM artists, The Teen Queens, received their Cash Box award for being chosen the most promising up and coming female R&B group by the nation's disk jockeys. . . Earl McDaniels has chosen the Teenagers' new release of "ABC's of Love" as his record of the week on his KPOP show. . . Camille Howard in town for a two-week vaca-tion before starting an extended tour. . . Capitol Records have come up with a hit by a rhythm and blues group in tion before starting an extended tour.... Capitol Records have come up with a hit by a rhythm and blues group in

the Five Keys recording of "Out of Sight, Out of Mind." . . . Larry Mead reports strong reaction from the Chicago area on his new release of "You Better Believe It" by Harmonica Slim. . . . Aladdin Records have covered "Confiden-tial" with Charles Brown. The original Sonny Knight recording is available now on both the Dot and Vita labels.... Alan Freed wound up shooting on the "Rhythm and Blues" movie and returned East.... Promotion man Nick Therry has added another group, The Rain Drops to his expanding roster of artists.



The Cash Box "Territorial Tips" chart highlights Tips" chart highlights Rhythm and Blues records showing regional action. which have not yet ap-peared in the national top 15.

(Listed Alphobetically) • Indicates first appearance on Territorial Tips \*A THOUSAND MILES AWAY Heartbeats (Hull 720) AFTER THE LIGHTS GO DOWN LOW AI Hibbler (Decca 29982) ANGEL FACE Neons (Tetra) BILLY'S BLUES Billy Stewart (Chess 1625) BLUE MOOD Julie Stevens (Dig 116) BROWN-EYED HANDSOME MAN Chuck Berry (Chess 1635) **BUBBINS ROCK** INDIANA Earl Bostic & Bill Doggett (King 4954) \*CINDY, OH CINDY Vince Martin (Glory 247) CONFESSING MY DREAM Wilbert Harrison (Savoy 1198) Wilbert Harrison (Savoy 1198) CONFIDENTIAL Sonny Knight (Vito 137) CONGO MAMBO Guitar Gable (Excella 2086) DOWN YONDER WE GO BALLIN' SOMEDAY YOU'LL WANT ME Smiley Lewis (Imperial 1097) EVERYBODY'S WALLIN' Huey Smith (Ace 521) FROM THE BOTTOM OF MY HEA FROM THE BOTTOM OF MY HEART BRING ME LOVE Clovers (Atlantic 1107) \*GREEN DOOR Jim Lowe (Dot 15486) \*HONEY CHILE Fats Domino (Imperial 5407) HURT ME ona Carr (Specialty 580) I ASKED FOR WATER Howlin' Wolf (Chess 1632) I CAN'T QUIT YOU BABY Otis Rush (Cobra 5000) I LOVE YOU BABY MY FIRST PLEA Jimmy Reed (Vee-Jay 203) I'M TORE UP Billy Gayles (Federal 12265) IT ISN'T RIGHT YOU'LL NEVER, NEVER KNOW Platters (Mercury 70948) JUST A FEELING TEENAGE BEAT Little Walter (Checker 845) LITTLE WAITER (CRECKER 043) LONELY AVENUE LEAVE MY WOMAN ALONE Ray Charles (Atlantic 1108) \*LOVE ME TENDER Elvis Presley (RCA Victor 20-6643) LOVE, SWEET LOVE PED TOP RED TOP Teen Queens (RPM 470) \*MEAN TO ME Big Maybelle (Saroy 1500) MY NERVES Little Willie John (King 4960) LIPSTICK, POWDER AND PAINT Joe Turner (Atlantic 1100) MOTHER-IN-LAW BLUES Little Jr. Parker (Duke 157) OH WHAT A NIGHT OH WIDD LA JO-JO Dells (Yee-Jay 204) OUT OF SIGHT, OUT OF MIND Five Keys (Capitol 3052) PRETTY LITTLE GIRL Monarchs (Neil 101) PRISCILLA Eddie Cooley & Dimples (Roost 621) RACE TRACK Redd Foxx (Dootone 390) \*SHE'S GOT IT Little Richard (Specialty 584) \*SLOW WALK Sil Austin (Mercury 70963) SOFT SUMMER BREEZE Eddie Heywood (Mercury 70853) Eddie Heywood (Mercury 70906) SOFT WINDS Dinah Washington (Mercury 70906) SOLDIER OF FORTUNE Drifters (Atlantic 1101)

### SOUTHBOUND SPECIAL Lloyd Glenn (Aladdin 3327) STILL Lavern Baker (Atlantic 1104) SWEET LITTLE ANGEL B. B. King (RPM 468) THAT'S ALL THERE IS TO THAT Cole & 4 Knights (Capitol 3456)

### **Bethlehem Acquires Ten Masters From Period**

NEW YORK, N. Y. — Bethlehem records announced this week the pur-chase of ten masters from Period Records which will be issued under the Bethlehem tag. Scheduled for immediate release is a 12-inch platter by trombonist Jack Teagarden which will receive the benefit of improved fidelity and at-tractive packaging.

scheduled for inture release as a result of this transaction are LPs by such craftsmen as Charlie Mingus with Thad Jones; Osie Johnson and the Count's Men which includes a vocal by the dynamour Belly Burge parts

with Thad Jones; Osle Johnson and the Count's Men which includes a vocal by the drummer; Ralph Burns per-forming many of his own compositions at the piano; Charlie Shavers with Maxine Sullivan; and the piano styl-ings of Al Haio. These new releases will be in addi-tion to Bethlehem's regular schedule of new and converted items, which, in the near future, will include "Duke Ellington Presents," "Musically Yours, Sam Most," "Daddy Plays The Horn" featuring Dexter Gordon, "Something Else" by Johnny Richards' orchestra, "Bethlehem's Girlfriends" — Chris Connor, Julie London and Carmen McRae, and the "Australian Jazz Quintet at the Varsity Drag." According to Bethlehem prexy, Gus Wildi, the current production schedule extends to February of 1957 with many distinctive recordings planned by Sal-

distinctive recordings planned by Sal-lie Blair, Al "Jazzbo" Collins, George Kirby, Johnny Hartman, The Ralph Sharon sextet and Sal Salvador.

### "Voice Of America" Makes Helen Merrill Star Overseas

NEW YORK-The Voice of Amer-ica and Radio Free Europe, through its jazz programs, have not only made friends for the United States abroad but also have created a new star in Helen Merrill, now making her sup-per club debut at the Village Vanguard.

netchi a the village Van-guard. Helen, who records on the Mercury label, is comparatively unknown in these parts except among jazzophiles and those in "the trade." Overseas, however, because of "Voice" disk jockey Willis Conover, who svins her records for his estimated 30,000,000 listeners daily, she is being acclaimed as America's leading vocal star. She has been on the cover of five foreign music magazines, boasts over forty fan clubs in such widely separated places as Madeira; Soerabaja, Java, Osaka, Japan and Paris, London and Stockholm among others, and enjoys larger record sales abroad than here. Recently she was awarded by El Globo, a leading newspaper of South America, the title of best female American singer as a result of a popularity poll among its readers. Her fans include King Phumiphon of Thailand, a great jazz lover; Ahmed Al-Said, Suez Canal pilot trainee; and John Upshaw of Lima, Ohio, who hears Helen on his short-wave radio set. So when Helen Merrill's agents say. "But they loved her in Tanganyika," they really mean it. **THE ANGELS SANG** 

THE ANGELS SANG Solitaires (Olo Town 1028) THE CHICKEN Roscoe Gordon (Flip 237) THE CLOSER YOU ARE Channels (Whiring Disc 100) THIPTY DAYS THIRTY DAYS I'M LONELY TONIGHT Clyde McPhatter (Atlantic 1106) TIME WILL TELL Bobby Charles (Chess 1648) TORE UP OVER YOU Midnighters (Federal 12270) WALKING IN A DREAM NO MAN WALKS ALONE Solomon Birke (Apailo 500) WALKING THE BEAT SPRING FEVER Ernie Freeman (Imperial 5403) WHIRLWIND Otis Williams & Charms (DeLuxe 6097) \*YOU'RE MINE Robert & Johnny (Old Town)



"Clothes Line" (Wrap It Up) **BOOGALOO AND HIS GALLANT CREW** CREST RECORD # 1030

Order Today From Your Distributor

HOLLYWOOD RECORD SALES

Los Angeles, Cal.

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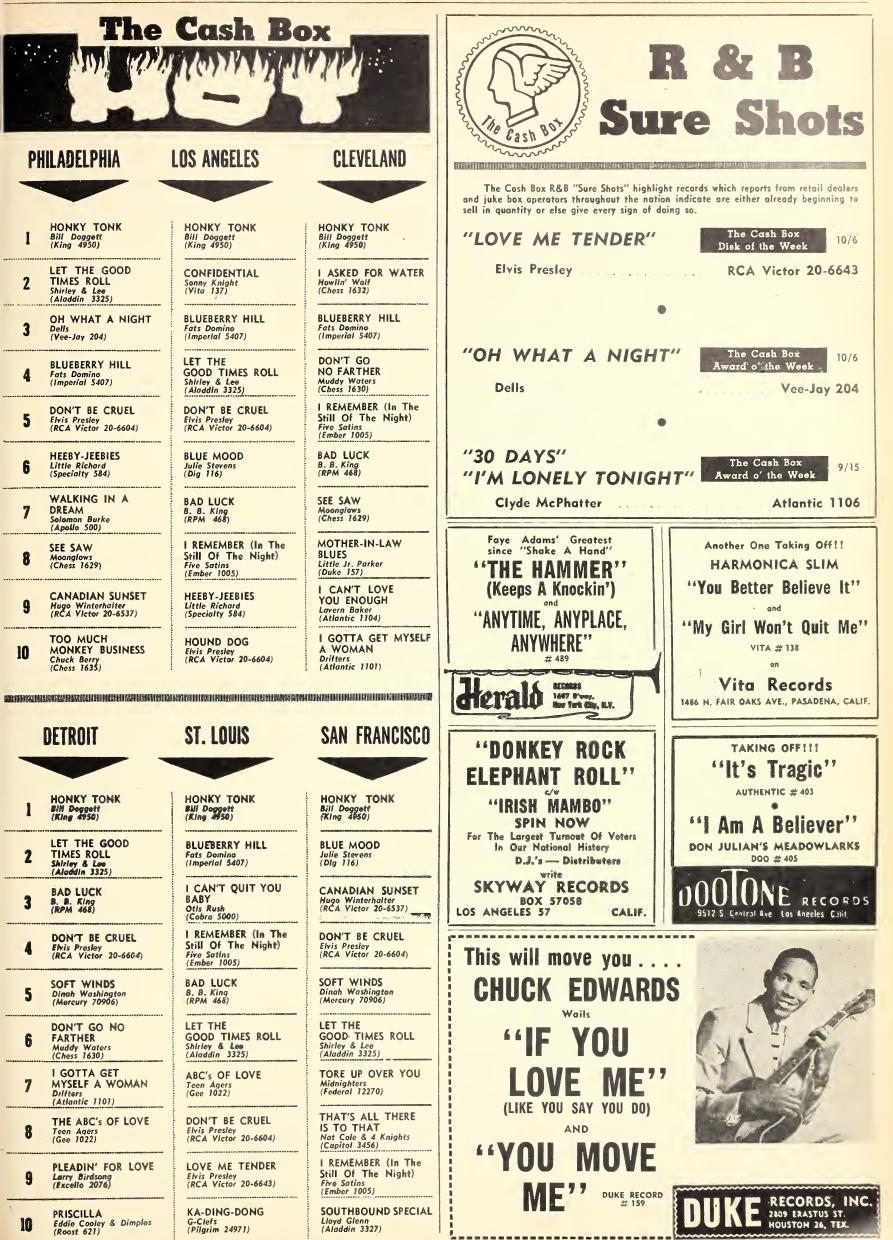
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The Cash Box, Music

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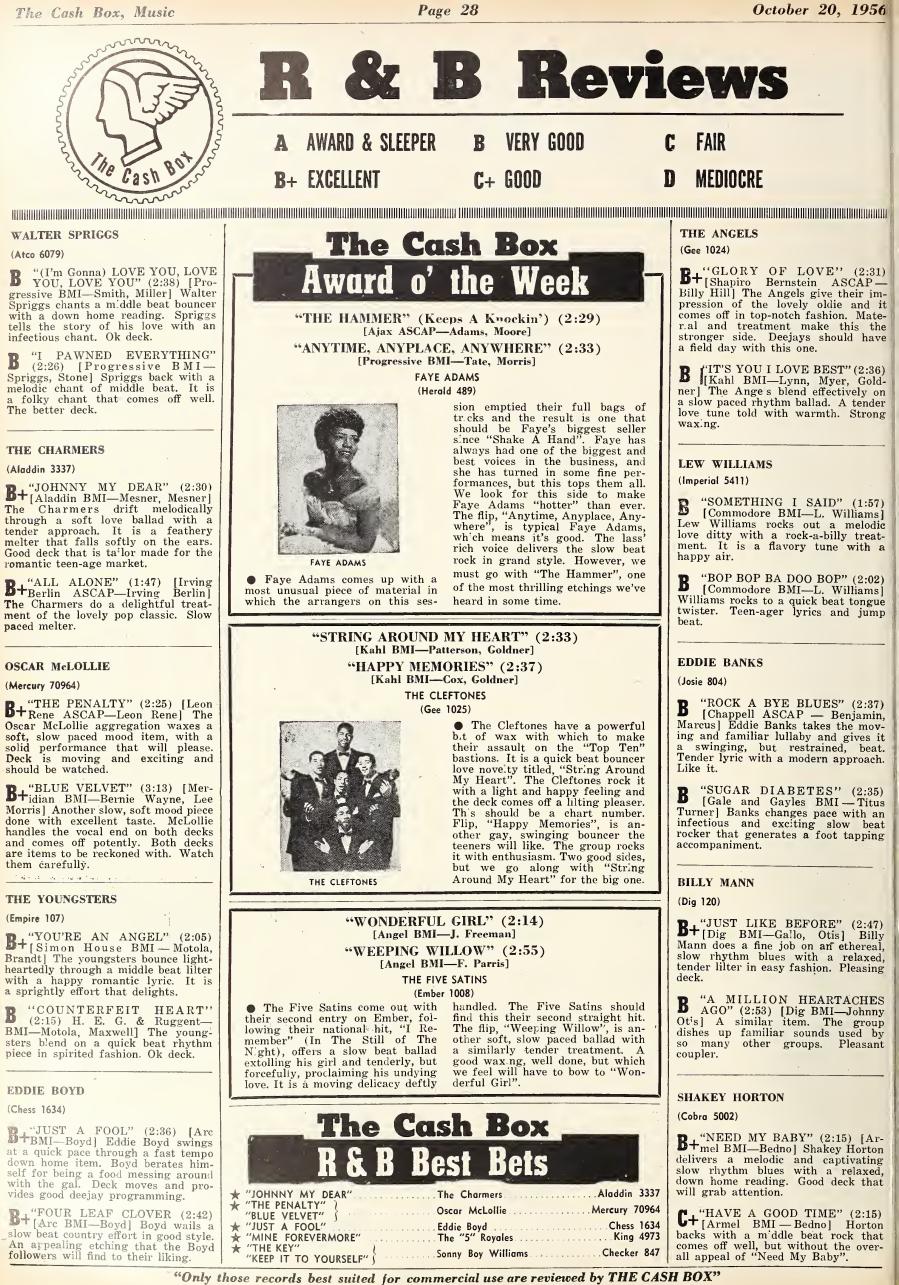


"Only those records best suited for commercial use are reviewed by THE CASH BOX"



"It's What's in THE CASH BOX That Counts"

The Cash Box, Music





**October** 20, 1956

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**RECORD** CO

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"It's What's in THE CASH BOX That Counts"

#### Page 30

#### **5th Annual Charity Show** KLAG's



HOLLYWOOD-Some of the record industry's top names turned out to make radio station KLAC's 5th Annual Big Five Charity Show at the Holly-wood Bowl, the biggest to date. The all star show featured such stars as Bob Hope, Jerry Lewis, Peggy Lee, Tennessee Ernie Ford, Liberace, Danny Thomas, Jimmy Durante, Jim Backus and the Treniers and produced a sellout crowd of over 20,000. \$66,000 went to charity. Staged and MC'd by KLAC's dee jays, Dick Haynes, Bill Bradley, Alex Cooper, Del Moore and Gene Norman, the show ran for 4½ hours and each performer went on for at least 15 minutes. All proceeds went to the RTRA (Radio, Television, Recording & Advertising Charity, Inc.) and the Hollywood Boys Club. Other acts included the Robbins, Joanne Gilbert, Jack Costanzo, and the Ramon Talivaro Cha Cha Dancers. George Liberace conducted the Hollywood Bowl Orchestra. Caught by the camera are: (1) Ernie Ford, Alex Cooper and Dick Haynes. (2) Jimmy Durante, Haynes, Liberace and Bob Hope. (3) Conductor Buddy Bregman, Bill Bradley and Jerry Lewis. (4) Del Moore and Joanne Gilbert. (5) Bill Bradley, Gene Norman, Peggy Lee, Dick Haynes and Del Moore. (6) George Liberace leading the big five in song.

#### Seigel Back From Havana

NEW YORK-Sidney Seigel, president of Seeco Records, this week returned from one of his numerous trips

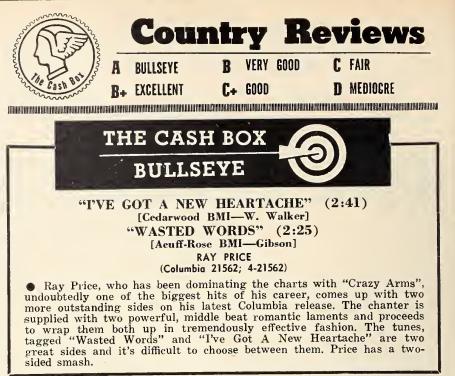
outside the United States boundaries. Seigel made a quick trip to Havana, Cuba to re-sign Carlos Argentino and Celia Cruz. Seigel also reported that his famous Chavales Los De Espana his famous Chavales Los De Espana had just concluded a successful tour of Puerto Rico where they played to packed theatres. Their current Seeco LP, "Bravo", is doing very well in South America and the United States. He also discussed the talents of Lola Flores who had just opened at the Champs Elysees, Paris, and her Seeco LP, "Ole", which is currently being released here. released here.

#### **Baseball Album Released**

NEW YORK-PictuRecs, Incorporated, a new diskery, this week re-leased a special LP titled "Look, Listen and Learn Baseball"-a 12" album enclosed in a hard book-like binding which includes an eighty page picture story of how some of the Brooklyn Dodgers' leading ball players perform their daily chores. The entire package was designed to bring a 'school of baseball into the home".

Dodger announcer Vince Scully coordinates the lessons taught by Roy Campanella, Gil Hodges, Carl Erskine, Clem Labine, Jackie Robinson and Duke Snider.





ERNEST TUBB

ERNEST TUBB (Decca 30098; 9-30098) **B**+NESS" (2:51) [Ernest Tubb BMI—R. Duke] Ernest Tubb, whose disks always prove to be solid money-makers for ops and dealers alike comes up with another item that spells money in the bank for all con-cerned. It's a persuasive, moderate paced romantic affair that Tubb ren-ders in soothing and tender fashion. **B**+[Golden West BMI—B. Bryant] Flip features another warm, sincere Tubb treatment of a heartfelt, middle beat lover's tale. beat lover's tale.

DAVE RICH

DAVE RICH (RCA Victor 20-6687; 47-6687) **B**+"I LOVE 'EM ALL" (2:00) [Tree BMI-D. Rich] The infectious vo-cal stylings of Dave Rich are a real treat to the ear as the songster of-fers a captivating, up tempo roman-tic novelty with charming lyrics. A listener's delight. **B** "I'M SORRY GOODBYE" (2:42) [Acuff-Rose BMI-D. Rich, B. Bryant] On the lower deck Rich in-triguingly spins a tender, slow paced weeper ballad. SID KINC & THE FIVE STRINGS

B (Golden West BMI-S. King) The King Brothers Sid King and the Five Strings tastefully cruise through a steady driving, moderate paced rhythmic jumper with a "Be-Bop-A-Lula" flavoring.

B "GONNA SHAKE THE SHACK B "GONNA SHAKE THE SHACK TONIGHT" (2:05) [Golden West BMI-S. King] The group swings out on another rhythmic rocker in an easy-on-the-ears fashion. Two good hov-honers box-hoppers.

BOX-hoppers. BUD DECKELMAN (MGM 12356; K12356) **B**+(1:55) [Acuff-Rose BMI—Deckel-man] Bud Deckelman has a gay, hap-py-go-lucky, quick beat ditty to work with and does it up in most inviting manner.

manner. **B** "I LOVE YOU SO" (2:35) [Acuff-Rose BMI — Deckelman] The warbler displays his distinctive chords on a change of pace, middle beat romantic piece. Pretty blending of melody and lyrics. Attractive two-sider sider.

#### HYLO BROWN

(Capitol 3554; F3554) **B**+tral BMI — H. Brown] Hylo Brown hands in a top calibre vocal performance as he etches this heart rending, slightly up tempo romantic hallad

ballad. **B**+(2:28) [Shapiro, Bernstein AS-CAP—G. Massey] Here a gal vocalist effectively joins Brown on a revival of the great old "If I Had The Wings Of An Angel" tune. Enticing, fast paced biscuit that could step out. Watch both halves. PRISONER'S SONG"

DOUG BRAGG (Corol 61716; 9-61716) B "TIGER LILY" (2:34) [Hill & B Range BMI-E. King, J. Rollins] Doug Bragg has been trapped by the "lily with the tiger's heart" and now now warns the other guys to stay clear. It's an interesting, fast paced platter that Bragg shuffles through pleasantly. C+ "BARBED WIRE LOVE" (1:50) [Hiller BMI-M. Gree, A. Cope-land] This end Bragg light-hearted-ly complains about being stuck on a gal who's been giving him a hard time. A cute fast paced jumper that the chanter and a chorus sock out in bright style. bright style.

bright style. DUSTY OWENS (Admiral 1002; 45-1002) **B** "A PLACE FOR HOMELESS HEARTS" [Deo BMI — Sanson, Wolford] Dusty Owens, star of WWVA-Wheeling, W. Va.'s "Jam-boree", takes hold of a potent piece of material and treats it to a pene-trating reading. Poignant lyrics on a moderate paced platter that should ride the airwaves aplenty. **C+** "CURE THAT SHYNESS" [Deo

C+ "CURE THAT SHYNESS" [Deo BMI-D. Owens] This half Owens bats out a refreshing, quick paced novelty. Colorful assist by the Rodeo Boys. A fetching etching. MARY LUNELL

MARY LUNELL (Vita 140; 45-140) **B** "THE FORK IN THE ROAD" [Clock BMI—Cherry, Henderson] Mary Lunell turns in an impressive reading as she beautifully multiple vocals a moderate paced philosophical

vocals a moderate paced philosophical piece. **B** [Clark BMI-C. Wilson] Under Id is a crying towel, middle beat lover's ballad that the chirp puts across convincingly. Two strong sides. **BUDDY THOMPSON** (RCA Victor 20-6679; 47-6679) **B**+ "POINT OF NO RETURN" **B**+ (2:09) [Acuff-Rose BMI-D. Gib-son] Buddy Thompson puts his heart into his delivery of this tearful, middle beat lover's item.

nto his delivery of this tearful, middle beat lover's item. **B** "FOOL THAT I AM" (2:08) [Fairway BMI—W. West] The artist's pleasing tones come over in first quality style as he neatly spins a sentimental, quick paced popcountry tune. A double-barreled coincatcher catcher.

Columbia viale. A double-balleted comecatcher.
LESTER FLATT, EARL SCRUGGS & THE FOGGY MOUNTAIN BOYS
(Columbia 21561; 4-21561)
B+ "WHAT'S GOOD FOR YOU
B+ (SHOULD BE ALL RIGHT FOR ME)" [Cedarwood BMI—Claude, Organ] The Lester Flatt-Earl Scruggs-Foggy Mtn. outfit engagingly combines its stellar vocal and instrumental talents on an enchanting little romantic toe-tapper.
B "NO DOUBT ABOUT IT" (2:30) [Golden West BMI—S. Johnson] On the bottom side the crew once again offers its tantalizing, "pure country" rendition of a similar ditty set to a fast beat. Excellent pairing.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Cash

Country

Big

JUKE BOX TUNES

Pes. Last Week

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3





HOLLYWOOD — Allan R. Ells-worth's patented "Rim-Drive" record process, designed primarily to prevent turntable slippage, has just finished its initial large-scale pilot run; and if results of private auditions for industry leaders are indicative of what's to come, record collectors in general and hi-fi devotees in particular will hear the results of a new technique that is reported to eliminate the possibility of speed-variation and broken platters.

Ellsworth, who heads The Research Craft Co. in Hollywood, developed Craft Co. in Hollywood, developed the process as a result of his quest for a method to produce a pure 100 per cent vinyl phonograph record that would not skid on the turntable, and yet would be so designed that the grooves on the playing surface could not be rubbed, nicked, or scratched by other records on a changer. This achieved, Ellsworth secured both American and foreign patents and has had the project under continuing rehad the project under continuing re-search for the past seven years.

search for the past seven years. First record to be mass-produced under this completely new method is the Long-Playing album "Jazz, High-way 20," by the Joe Howard Trio, on the Key label. Vick Knight, president of Key, is vastly enthused with the results. "Not only is there far less surface noise and higher fidelity in the record itself," comments Knight, "but we now have protection against the constant threat that all lovers of re-produced music have had to face—va-riance in tempo and pitch caused by unexpected slippage on the turn-table." Ellsworth's patent incorporates a

Ellsworth's patent incorporates a number of features, including an ele-vated outer rim, which provides the driving force. Part of the starting spiral is on this rim, tapered slightly to provide a convex path for the nee-

dle The rim, being raised, forces the record to make its contact with the turntable at the outer periphery of the record, thus retarding any torque tending to cause slippage. The resulting constancy of the angular ve-locity insures for the first time almost completely undistorted reproduction of music.

of music. Long-play pressings stamped by this process weigh from 4<sup>3</sup>/<sub>4</sub> ounces to 5<sup>1</sup>/<sub>4</sub> ounces, as contrasted to 6<sup>1</sup>/<sub>4</sub> to 7<sup>1</sup>/<sub>2</sub> ounces in conventional micro-grooved records. In this respect, Berta Gribble, head of B-G Distributors in Washington and Oregon, observes, "On every seven or eight LP's we save a pound in shipping charges. That's a lot of pounds—and a lot of dollars— over a period of a year. Moreover, we ro longer must worry over the records ro longer must worry over the records treaking or warping in transit."

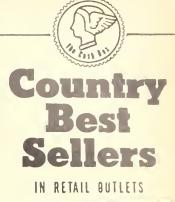
Disk jockeys, too, commented on the advantages of the new pressing process.

"A record really takes a beating around a radio station." declared Hi-lary Bogden, WJAS, Pittsburgh. "Any LP will warp sooner or later, under studio conditions. The amazing thing to me about the Ellsworth press-ing is that warpage if it does acciing is that warpage, if it does acci-dentally occur, can be corrected. Mod-erate pressure against the record will offset even a severe warp".

A record can be bent double, then re-double, without a single crack.

Under the new process there is no increase in the cost of an LP since less vinylite is required for each record.

Uses of the features incorporated in Ellsworth's patent are confined to Capitol Records, with whom nego-tiations have been completed, and the labels for which Research Craft Co. presses, including Bethlehem, Key, Riverside, Chapel, and others.



- DON'T BE CRUEL Elvis Presley (RCA Victor 20-6604; 47-6604)
- 2. CRAZY ARMS Ray Price (Columbia 21510; 4-21510)
- I WALK THE LINE Johnny Cash (Sun 241; 45-241)
- 4. SINGING THE BLUES Marty Robbins (Columbia 21545; 4-21545)
- HOUND DOG Elvis Presley (RCA Victor 20-6604; 47-6604)
- SEARCHING Kitty Wells (Decca 29956; 9-29956)
- SWEET DREAMS Faron Young (Capitol 3443; F3443)
- YOU ARE THE ONE Carl Smith (Columbia 21522; 4-21522) 8.
- LOVE ME TENDER Elvis Presley (RCA Victor 20-6643; 47-6643)
- CONSCIENCE, I'M GUILTY
- Hank Snow (RCA Victor 20-6578; 47-6578) 11. I'M A ONE-WOMAN MAN
- 12. BE-BOP-A-LULA
- 13. ACCORDING TO MY HEART
- 14. I TAKE THE CHANCE
- 15. MY LIPS ARE SEALED; TEEN-AGE BOOGIE; DIXIE FRIED; I WANT YOU, I NEED YOU, I LOVE YOU; CASH ON THE BARREL HEAD; WICKED LIES; ANY OLD TIME; TURN HER DOWN.

### **Flag Records Formed** In Hollywood

HOLLYWOOD, CAL.-Max Urban last week announced the formation of his Flag Record Company in Hollywood. First releases by the new firm will be five LP's of classical music recorded in Europe. Two of the European artists who have been signed by the label and who will be heard on the first release are: Francois de Haan, Dutch pianist, and Jack Phillips, Dutch organist. Urban retains his interests in Mexico City, where his Ediciones Atlas, S.A., has been active in the publishing business.

After setting up production for the first release on Flag, Urban leaves for Europe to line up additional material for the label.



#### DON'T BE CRUEL **Elvis Presley**

(RCA Victor 20-6604; 47-6604)

CRAZY ARMS **Ray Price** (Columbia 21510; 4-21510)

#### HOUND DOG

**Elvis Presley** (RCA Victor 20-6604; 47-6604)



#### **Disk Jockeys Played Most** Cash 1. CRAZY ARMS ......Ray Price (Columbia) 3. DON'T BE CRUEL ...... Elvis Presley (RCA Victor) 4. SINGING THE BLUES...... Marty Robbins (Columbia) 5. SEARCHING ......Kitty Wells (Decca) 6. ACCORDING TO MY HEART ..... Jim Reeves (RCA Victor) SWEET DREAMS 8. YOU ARE THE ONE ..... 9. I'M A ONE-WOMAN MAN.....Johnny Horton (Columbia) 11. MY LIPS ARE SEALED. 12. ANY OLD TIME. 13. I TAKE THE CHANCE. 14. I CAN'T QUIT. 15. YOU GOTTA BE MY BABY, 16. CHEATED TOO. 17. JUST AS LONG AS YOU LOVE ME. 18. CASH ON THE BARREL HEAD. 19. YOU'RE RUNNING WILD. 20. LOVE ME TENDER; I'M SO IN LOVE WITH YOU; HOUND DOG; WITHOUT YOUR LOVE; IT MAKES NO DIFFERENCE NOW; YOU DON'T KNOW ME; MOTHER OF A HONKY TONK GIRL; WICKED LIES; I'M REALLY GLAD YOU HURT ME; THE FOOL; UNTIL I MET YOU.

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

**The Country Records** 



**TORONTO TOPICS:** 

Among the recent visitors to our town is RCA Victor's Hugh Joseph who, in his busy schedule, found time to sign Bobby Gimby for his label. . . . Peer-



Southern's Matty Heft in town beating the drum on beha'f of "Petticoats Of Portugal" and the firm's other high riding hits. . . . Harold Pounds of Sparton Records scheduled to return to these parts next week from his current west coast jaunt, meeting with the firm's distributors in western Canada. . . . One of the highlights of the year was the gala cocktail party of Denny Vaughan's at his suburban estate last Wednesday. Who's who in local showbusiness was there and the event kicked off the new fall season in great style. . . . The Toronto-Buffalo "good neighborliness" continues to grow most healthily. Sparton-Unique's team star Priscilla Wright recently partici-DENNY VAUGHAN DENNY VAUGHAN DENNY VAUGHAN George "Hound Dog" Laurenz presented another one of his rock n' roll ex-travaganzas in Toronto's Maple Leaf Gardens headed by Bill Haley and the Teenagers respectively, which broke the two previous records to a well be-haved audience. The following day a Toronto delegation headed by Unique's Lou Snider attended Lyriac Distributors cocktail party in honor of the Petticoats at Buffalo's posh Park Lane Hote'. Little wonder that big things are happening

in honor of the Petticoats at Buffalo's posh Park Lane Hote!. Little wonder that big things are happening in the Toronto-Buffalo territory with this kind of social and business friendship as the order of the day... Last Wednesday night, Cross-Canada Hit Parade returned to the CBC-TV's Canadian network with an auspicious show for the new season. Fea-tured on the show were Columbia's Adam Timoon, Cadence-Sparton's Joyce Hahn and guest DJ George Doss from Winnipeg... Decca's Burl Ives is guest-ing on CBC's Jackie Raye show... Quality Records' country star Jack Kingston due back from his U.S. tour which saw the Canadian star guesting with the country stars in Wheeling, W. Va., Springfield, Miss., and Dallas, Texas. Jack has been getting good re-action with his recently released Quality platter "Castle Of Cards" which is also on the Canadian market recorded by Rodeo Records' Karl Lofstrom.

#### **MONTREAL MEMOS:**

The Ritz Cafe of the Ritz Carlton Hotel opened its fall season recently with the star attraction, chanteuse, Monique van Vooren. . . Peter Vander North of the El Morocco with an extensive array of "names" booked for the



with the star attraction, chanteuse, Monique van Vooren. . . . Peter Vander North of the El Morocco with an extensive array of "names" booked for the fall and winter season, two weeks ago showed Carlos Ramirez and followed with Don Cornell, Coral recording artist whose "See Saw" is getting tremendous action. Currently Meg Myles is headlining the show. . . . Rumor has the Seville Theatre reverting to a stage show policy in the near future. . . Ottawa House in Hull, Quebec, has embarked on a jazz policy and among the bookings are Alex Kallao (RCA-Victor) who opened there September 24th and was followed on October the 1st by Sal Salvador Bethlehem Records. . . "Prenez Garde", a local tune written by Violet McDonald and recorded locally on RCA Victor by the Three Bars, showing very strongly. The tune has been cut by Joe Leahy on Unique and by Caesar Giovannini on Bally. The release of these records in Canada within the next ten days should push this tune to the top of the local hit parade. . . Bill Haley (Decca) and the Rock 'N Roll Revue came to town last Sunday, September 30th. Playing two shows both afternoon and evening, they drew 17,000 people into the Forum. Montreal teenagers on their best behavior thoroughly enjoyed the Platters (Mercury), Frankie Lymon and the Teenagers, the Clovers, and Clyde McPhatter. . . Jean Shepard (Capitol) currently at the Mocambo, Montreal's new giant size night club in the east end of town.

BILL HALEY

of town.



"Only those records best suited for commercial use are reviewed by THE CASH BOX"



"TATER" PETE HUNTER KTLW—Texas City, Tex.

10. Crazy Arms (R. Price)

ART BARRETT WCMS—Norfolk, Va.

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#### Country **Disk Jockey REGIONAL RECORD REPORTS** DON BURFORD DICK "BOOTS" BENARD KRSF—Springhill, La. WHWB-Rutland, Vt. KILW—IEXDS CITY, IEX. I. Let The Whole World Talk (J. Newman) I Can't Quit (M. Robbins) I'm A One Woman Man (J. Horton) On My Mind (Flatt & Scruggs) I Wa'k The Line (J. Cash) Cat Came Back (S. James) Cheated Too (Lee & Cooper) B. This Song Is Just For You (Heap & Williams) According To My Heart (J. Reeves) Crazy Arms (R. Price) 1. I Walk The Line (J. Cash) 2. According To My Heart 1. According To My Heart (J. Reeves) 2. According To My Heart (J. Reeves) 3. Cash On The Barrelhead 3. Cash On The Barrelhead (Louvins) 4. Just Give Me Love (Shephard) 5. Before I Met You (C. Smith) 6. Hearts Highway (L. Frizzell) 7. Doorstep To Heaven (Smith) 8. You're A Heart Breaker (E. Presley) 9. Where Sure You You (C. Presley) 9. Where Ever You Are (Duncan) 9. Where Even Too And Heart 10. Hello Old Broken Heart (S. James) 10. It's Ok (G. Jones) LES "RANCH HAND RED" COUSIN" JOHNNY SMALL COLEMAN WJWL-Georgetown, Del. WNLC-New London, Conn. WNLC---New London, Cum. 1. Let's Say Goodbye (L. Moore) 2. Cheated Too (Lee & Cooper) 3. Sweet Dreams (D. Gibson) 4. I Walk The Line (J. Cash) 5. You Are The One (C. Smith) 6. Love You Planted In My Heart (Lee Moore) 7. Searching (K. Wells) 8. Rubby Are You Mad (Osbornes & Allen) Crazy Arms (R. Price) So Doggone Lonesome (Tubb) Somewhere There's A Friend (J. Davis) You Are The One (C. Smith) Oh How I've Tried (Wagoner) According To My Heart (J. Reeves) Suppertime (J. Davis) Any Old Time (W. Pierce) Sime the U. (Pietce) 9. Jesus, Answer My Prayers (Reno & Smiley) 9. Singing The Blues (Robbins)

WCMS—Norfolk, Va. 1. Singing The Blues (Robbins) 2. I'm Really Glad You Hurt Me (W. Pierce) 3. Cheated Too (Lee & Cooper) 4. Satisfied With Love (Young) 5. Goodbye Blues (W. Phelps) 6. He Wears My Wedding Band (Ranch Girls) 7. Don't Blame It On The Girl (R. Foley) B. Taking My Chances (H. Thompson) 9. Searching (K. Wells) 10. Hey Mr. Sorrow (C. Gordon) 10. I Take The Chance (Browns) 10. Conscience, I'm Guilty (Snow) PHIL WOLLEY WGUY—Bangor, Me. "UNCLE" LEN ELLIS EDDIE ZACK WWRI-West Warwick, R. I. WJOB-Hammond, Ind. WGUY—Bangor, Me. 1. I Walk The Line (J. Cash) 2. Sweet Dreams (F. Young) 3. Searching (K. Wells) 4. You Are The One (C. Smith) 5. My Lips Are Sealed (Reeves) 6. Any Old Time (W. Pierce) 7. I'm<sup>-</sup>A One Woman Man (J. Horton) 8. You Don't Know Me (Arnold) 9. Thank You Just The Same (J. Shephard) 10. Hello Old Broken Heart (S. James) WWRI—West Warwick, K. I.
They're Still In Love (Collins Kids)
Onie's Bop (O. Wheeler)
My Lips Are Sealed (Reeves)
Any Old Time (W. Pierce)
Crazy Arms (R. Price)
Crazy Arms (R. Price)
When My Blue Moon Turns To Gold (L. Moore)
I Take The Chance (Browns)
Makes No Difference Now (H. Thompson)
Sugarfoot Rag Polka (Horton)
I Cried Again (W. Jackson) WJOB—Hammond, Ind.
1. At The Old Town Hall (B. Wimberly)
2. Whippoor-will (B. Martin)
3. I'm So In Love With You (Wilburns)
4. You Gotta Be My Baby (Jones)
5. Singing The Blues (Robbins)
6. Country And Western (Glazer)
7. Turn Her Down (F. Young)
8. Let Me Sit Alone (Williams)
9. Nothing Looks As Good As You (F. Huskey)
10. Jambalaya (B. Lee) "RED" RIDDLE DAVE STONE "CHUCK" HARKINS WFIS—Fountain Inn, S. C. KDAV-Lubbock, Tex. KBMN-Bozeman, Mont. KDAV—Lubbock, Iex. 1. Singing The Blues (Robbins) 2. Don't Be Cruel (E. Presley) 3. Crazy Arms (R. Price) 4. You Are The One (C. Smith) 5. One Woman Man (J. Horton) 6. I Walk The Line (J. Cash) 7. Sweet Dreams (F. Young) 8. Hello Old Broken Heart (S. James) 9. My Lips Are Sealed (Reeves) 10. Cash On The Barrel Head (Louvins) WFIS—Fountain Inn, S. C. 1. Rock 'N Reelin' (R. Foley) 2. Ruby, Are You Mad (Osbornes & Allen) 3. I Gotta Know (W. Jackson) 4. I Almost Lost My Mind (Britt) 5. Muddy Water Blues (Skinner) 6. Sweet Dreams (D. Gibson) 7. Conscience, I'm Guilty (Snow) B. You Are The One (C. Smith) 9. My Lips Are Sealed (Reeves) 10. More Foolish Questions (A. Smith) DICK RICHARDS WHIM-Providence, R. I. "BUCKSKIN" BOB KIKI—Honolulu, Hawaii DUB PHILLIPS WQSN-Charleston, S. C. WHIM----rroyidence, n. t. 1. I Take The Chance (Browns) 2. Grazy Arms (R. Price) 3. Searching (K. Wells) 4. They're Still In Love (Collins Kids) 5. Onie's Bop (O. Wheeler) 6. No Bed Of Roses (R. Garrett) 7. Any Old Time (W. Pierce) B. I Walk The Line (J. Cash) 9. When My Blue Moon Truns To Gold (L. Moore) 10. Makes No Difference Now (H. Thompson) W QSIX—Charleston, J. C.
1. Crazy Arms (R. Price)
2. Singing The Blues (Robbins)
3. Sweet Dreams (F. Young)
4. Don't Be Cruel (E. Presley)
5. I Walk The Line (J. Cash)
6. According To My Heart (J. Reeves)
7. You Are The One (C. Smith)
B. Love Me Tender (E. Presley)
9. Turn Her Down (F. Young)
9. Louis Old Broken Heart Crazy Arms (R. Price)
 I Walk The Line (J. Cash)
 Honky Tonk Man (J. Horton)
 Sweet Dreams (F. Young)
 Mother Of A Honky Tonk Girl (Johnson & Reeves)
 Any Old Time (W. Pierce)
 You Were Mine For A While) (E. Arnold) B. I Take The Chance (Browns) 9. Searching (K. Wells) 10. You Are The One (C. Smith) 10. Hello Old Broken Heart (S. James) "RED" WAYNE (RED HENDERSON) "CHUCKWAGON CHUCK" NICHOLS KOWB—Laramie, Wyo. MEL PRICE WASI-Easton, Md. WAJI-Edston, Md. 1. Singing The Blues (Robbins) 2. Cheated Too (Lee & Cooper) 3. Best Years Of Your Life (R. Sovine) 4. Searching (K. We'ls) 5. Bopping The Blues (Perkins) 6. Sweet Dreams (F. Young) 7. One Man's Love (M. Price) B. Crazy Arms (R. Price) 9. Hound Dog (E. Presley) 10. Rock And Roll Bullfrog (M. Mullican) KIHO-Sioux Falls, S. Dak. KUWB-Laramie, wyo. 1. I Walk The Line (J. Cash) 2. Until 1 Met You (F. Young) 3. Crazy Arms (R. Price) 4. You Are The One (C. Smith) 5. Conscience, I'm Guilty (Snow) 6. Don't Be Cruel (E. Presley) 7. My Lips Are Sealed (Reeves) 8. Singing The Blues (Robbins) 9. Any Old Time (W. Ray) 10. The Fool (S. Clark) 1. I Walk The Line (J. Cash) 2. Crazy Arms (R. Price) 3. Sweet Dreams (F. Young) 4. Searching (K. Wells) 5. Singing The Blues (Robbins) 6. My Lips Are Sealed (Reeves) 7. You Are The One (C. Smith) 8. Don't Be Cruel (E. Presley) 9. Hacker Jork Mag (J. Hester)

October 20, 1956

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Lou Black, personal manager of "Ozark Jubilee's" 9-year-old Brenda Lee and manager of the "Top Talent" booking office, has announced that the little country music cutie guests Oct. 27 on NBC's Perry Como Show and, shortly thereafter, will head west to fulfill the first three weeks of her 12-week contract at Flamingo Hotel, Las Vegas.
At a luncheon given by the Springfield Chamber of Commerce Thurs., Oct. 4, "Ozark Jubilee" was honored for its contribution to the progress of the community. Crossroad TV Pres. Ralph D. Foster accepted a plaque in behalf of the program's cast and staff. Among the out-of town guests attending were Leonard Schneider, Paul Cohen, Marty Salkin and Jack Pleis, Decca Records, New York; Tex Ritter, Capitol and Harry Kalcheim, William Morris Agency, New York; Shirley Caddell, redheaded Jubilee thrush, is currently on an Alaskan tour . . . A huge Ozark Jubilee unit, headed by Red Foley, played the Tulsa State Fair Oct. 1-3. . . Porter Wagoner's newest on Victor is "A Good Time Was Had By All" and "Seeing Her Only Reminds Me Of You," both published by Springfield's Earl Barton Music. . . . Smiley Burnette was scheduled to guest Oct. 11 on the "Jubilee".
Walter "D" Kilpatrick, who was formerly with Mercury and Capitol as their C&W A&R man, and who has just become the new manager of WSM's Artist Service Bureau, received the front page treat-Mashville Banner.
Gorge N. Haxell, Co-Editor of The "Hilbilly-Folk Record Journal" and



MITCHELL TOROK



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Round Up

Country



Ray Pulley, who conducts the "Cuzin' Ray's Hoedown" show over WFOS-South Norfolk, Va., real happy about the recent visit he had with Jim Reeves. Ted "Teddy Bear" Crutchfield, recently returned to the turntables at WQIK-Jacksonville, Fla., after 10 days on the road with Gene Vincent, as his rhythm guitar player. Gene and Ted are old Norfolk, Va. friends, and when Vincent needed a guitarist to play in Fredricksburg, Va., Washington, D. C. and Detroit, Mich., he called on Ted. Art Barrett of WCMS-Norfolk came down to Jacksonville and did a fine job filling in for Ted. While in Washington, "Sheriff" Tex Davis, Vincent's mgr., and Ted stopped in on Jimmy Dean and the Texas Wildcats on WMAL's "Town And Country Time". Gene and the Blue Caps are cur-rently in Hollywood working on a picture for 20th Century Fox. Woodie Fleener, Sage and Sand prexy, recorts good pop reaction in Los Angeles to Bobby

MARY LOU MARY L Signals



Paul Simpkins, WBAM-Montgomery, Ala., had the pleasure of emceeing the Sonny James, Johnny Horton, Johnny Cash, Char-lene Arthur, Faron Young package that played the Giant State Col'seum on Oct. 4th. A crowd of approx-imately 3,500 appreciated the two-hour country music Bamford-Neal show which is on tour throughout the

<image>
Giant State Col'seum on Oct. 4th. A crowd of approximately 3500 appreciated the two-hour country music isamtord. Neal show which is on tour throughout the Southern states. We hear from Kenneth Maddox that The Maddox Borthers and Rose, together for 15 years as a team, the "Grand Ole Opyr" cast and brothers Fred. Don, and Henry Maddox have reorganized the band and added a new member. Bobby Montgomery, steel player and vocalist from Lancater, Pa. The group feels that the separation will as a merit with them for them their career as individual their own band. Fred, Dor, and Henry Maddox have reorganized the band and added a new member. Bobby Montgomery, steel player and vocalist from Lancater, Pa. The group feels that the separation will as a well as benefit them financially. However, they The the fuct reare as individual or the set of the separation will be to rether again for national tours and special ocasa with Boother Ave, Los Angeles, Calif.
The artists are now managed by Fred Maddox whose office is located at 3400 Madera Ave, Los Angeles, Calif.
The in Lindell and his Rhythm Ranch have moved from Channel 8, WHTW-Poland Strings, Maine to Sherbooke, Canada, while Roy Aldritze (Emperor) and the Wagon Masters have taken over Ernie's spot for three days a week. Hal "Long Pine" (Event) has three afternoon shorts on Channel 8, week mer with gersonals in Canada and as far South as New York where his program cover. His new Yeen weeks the over force for a canada. Lettry with Hank Thompson is now with Simson, formerly of Page and Columbia records and Jimmy Coperand from Waco, Texas.
Gorker WHITKI
Gorker WHITKI
Gorker WHITKI
Gorker WHITKI
He whedod Masters. Gaines sends out a call to the wax companies on the secrets back with the stations of "steess of Lareelo" and "Foggy Foggy Dew".
The Midwesterm

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 26 West 47th Street, New York 36, N. Y.

"It's What's in THE CASH BOX That Counts"

# fundamentals of PROPER PROGRAMMING

**1.** Program "Music for Everyone"

**2.** Hit Tunes on Singles

**3.** Standards and Show Tunes on E.P.'s

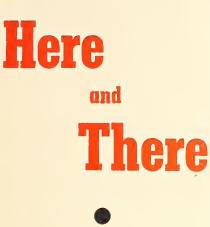
**4.** Program both profitably on the Seeburg V-200...the music system with the Dual Credit Unit



America's finest and most complete music systems

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NEW YORK - The anticipated improvement in over all business for the Fall season is being confirmed by reports from various businesses. Surveys now indicate that the fourth quarter will, at the worst, match the record last quarter of 1955, and in all probability will jump ahead. The Business Survey Committee of the National Association of Purchasing Agents sums up its opinion on the fourth quarter as "definitely bullish". Two-thirds of those who reported to the Committee Chairman believe that the fourth quarter business will be better than the third quarter; and 55 per cent believe it will be better than the very good fourth quarter of 1955. The analysis of the Committee said that "those who do not fully share the optimism of the majority are being conservative rather than concerned." A report from department store executives shows a strong feeling of optimism on sales prospects for Christmas. "Most exe-cutives" this report says "believe that volume during the period from around the end of Thanksgiving to a few days before Christmas will total between 3 and 7 per cent ahead of the same 1955 weeks." The main reason for this prediction is that "general business conditions likely will remain at a high level, and customers should have more money to spend than ever before." Operators would do well to keep these views in mind, and set up their equipment to take advantage of these conditions.

DETROIT, MICH. — It's common knowledge that the auto industry suffered a decline in sales this past summer, which will reflect in the overall sales for 1955. So what does the industry do? It concentrates its resources to produce appealing products — and puts on a tremendous sales promotion and advertising program. "1956 should be one of the biggest years for the automobile industry", said L. L. Colbert, president of Chrysler Corporation. To accomplish this purpose, Chrysler will spend a recordbreaking \$300 million. Similar statements are being made by executives of other auto manufacturers. The lesson to be learned is that if business slumps off, one does not just sit back and wa'l and complain—one must put more effort into his work, both mental and physical. Page 35

(Editorial)

# THE 11th ANNUAL POLL

OF THE AUTOMATIC MUSIC INDUSTRY OF AMERICA TO CHOOSE THE BEST RECORDS AND RECORDING ARTISTS OF 1956 SPONSORED AND CONDUCTED EXCLUSIVELY BY...

# **"THE CASH BOX"** STARTS WITH THIS ISSUE MUSIC OPERATORS — YOUR VOTES DECIDE THE WINNERS

### FILL OUT ENCLOSED PREPAID POST CARD-MAIL TODAY!

Each year for the past ten years *The Cash Box* has conducted a poll of the Automatic Music Industry of America to determine the Best Records and Recording Artists.

Starting with this issue, the 11th Annual Poll gets under way. Music operators are asked to fill in the voting cards inserted in the music section of this issue, and return it to *The Cash Box*. These cards are prepaid and all the operator has to do is put it into a mail box.

Over the years, *The Cash Box* poll has received world-wide publicity on TV, radio and in the press. Winners are presented with a specially designed, beautiful statuette. Many of the winners make room on their TV and radio programs for presentations. Others are given the award in top night clubs. Publicity by the ream is sent to these outlets by the recording artists and the record companies.

All this adds up to the finest public relations contribution to the benefit of all in the Juke Box Industry.

Every music operator is urged to study his records over the past year, fill out the voting card, and mail it back to *The Cash Box.* It's only a slight effort —but the total benefit to the Juke Box Industry is tremendous. Page 36

October 20, 1956

# Games Ops Gratified By United States Court of Appeals Ruling

### Federal Tax Established as \$10. - Not \$250

CHICAGO — Operators of in-line amusement machines thruout the country have been in communication with this publication, expressing their gratitude over the September 28 decision of the United States Court of Appeals (pages 54 and 56, The Cash Box, October 13 issue), in which the court ruled that "Pinball machines are not gaming devices."

This decision, of course, has no bearing on territories where these amusement machines do not operate. However, in those territories where the games are featured, a great deal of confusion has been created by different interpretations by various taxing officials.

As one of the operators stated, "We have been in continuous conflict with officials here. We have insisted that, as an amusement game, the machine is subject to only a \$10 annual tax, but the officia's have been trying to get us to pay \$250 annual tax. We can now take the decision of the. United States Court of Appeals to these people, and settle once and for all time that a \$10 annual tax is the proper payment."

One of the operators raised the question as to whether or not he is entitled to a refund, as, under pressure, he has paid a tax of \$250. This, of course, is a matter to discuss with his attorney.

Should the government decide to contest this decision, it must file an appeal to the Supreme Court within 30 days.

The Judges determined their decision in this case on the interpretation of the Congress on what type of game is taxable at \$250. "It is the contention of the defendant that the plain meanings of 26 U. S. C. A. S4462 (a) (2) and the intent of Congress in the enactment thereof expressly exclude the machines in question from the definition of gaming devices as set forth in that paragraph and that these machines are coin-operated amusement devices as defined in paragraph (2) (1) thereof." wrote the reporting Judges.

The relevant portion of Section 4462 is as follows:

"S4462. Definition of coin-operated amusement or gaming device.

"(a) In general.—As used in sections 4461 to 4463, inclusive, the term 'coin-operated amusement or gaining device' means—

"(1) any amusement or music machine operated by means of the insertion of a coin, token, or similar object, and

"(2) so-called 'slot' machines which

operate by means of insertion of a coin, token, or similar object and by which, by application of the element of chance, may deliver, or entitle the person playing or operating the machine to receive cash, premiums, merchandise, or tokens."

Section 4462 (a) (2) lays down three requirements in defining a coinoperated gaming device: (1) it must be operated by means of the insertion of a coin or similar object; (2) the application of the element of chance must be involved by virture of which, (3) the machine may deliver or entitle the person playing or operating the machine to receive cash, premiums, merchandise or tokens.

The court pointed out that government's case overlooked the introductory language of paragraph (a) (2), i.e., "so-called 'slot' machine." The court ruled "it would appear that Congress intended a more restrictive meaning for the term 'slot machine'."

Concluding its ruling, the court said "We conclude that the pinball machines here involved are not gaming devices as defined in 26 U. S. C. A. S4462 (a) (2)."

### Auto Phono Dist. Donates Juke Box To St. Jude's

CHICAGO — Mike Spagnola, sales manager of Automatic Phonograph Distributing Company, this city, donated an AMI phonograph this past week to St. Jude's Seminary, Momence, Ill.

The Rev. Patrick McPolin, Claretian Missionary Father, is Rector at St. Jude's Seminary.

Rev. Walter Mischke, C. M. F., expressing his appreciation for the gift of the phonograph, stated:

"The wholesome entertainment provided in our recreation room for between one and two hundred boys and girls is aided considerably by the juke box.

"These teen-agers gather together once or twice each week. They love to l'sten to the popular recordings while they consume sandwiches and pop. The dancing, too, affords them a fine outlet for youthful energy.

"The youngsters also like our program of game activities. But it seems that the juke box is the focal point of interest."

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### Rock-Ola Executives and Supervisory Personnel Attend School on New "1455" 200 Phono

CHICAGO—A complete course in the nomenclature and functioning of the new Model "1455", 200 Selection Phonograph is now in progress at the Rock-Ola Manufacturing Corporation plant. Approximately 45 Rock-Ola executives and supervisory personnel are attending.

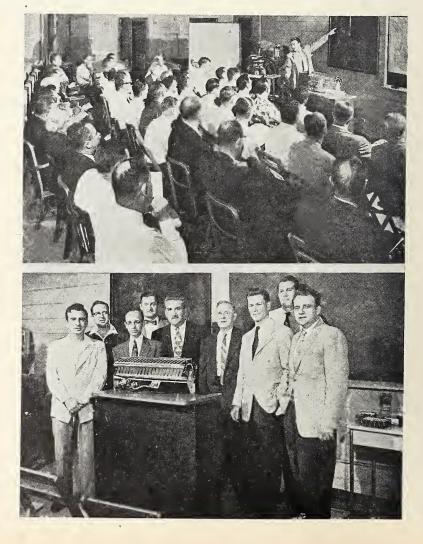
Sessions are being conducted by the engineering staff with Donald Rockola in charge. Instructors and lecturers include, Harry Mastney, Chief Engineer; Ralph Petri, Chief Electronic Engineer; Hans Schweigert, Chief Mechanical Engineer; Frank Schulz and Jack Barabash, Sales Engineers and John Toolin, Howard Sifferle, Edwin Ohman and Donald Rockola of the Engineering Staff.

Scheduled originally as a two week course, interest has been so keen that the basic course has been extended to three weeks with additional lecture and discussion periods likely due to almost unanimous request. All electronic and mechanical aspects of the new model are being covered.

David C. Rockola, President opened the program with a short talk. He explained that in the past specialized instruction and training has been conducted for foremen and other supervisory people concerned with production and assembly. "Now", stated Rockola, "industry has proved that executives, no matter how remotely concerned with the product itself, their duties may be functioned better and are more valuable to the firm when they are thoroughly familiar with their products."

Seen below in the upper picture is Ralph Petri, chief electronic engineer, lecturing Rock-Ola execs and supervisors on the model "1455" 200 selection phonograph.

In the lower picture, from left to right, are Frank Schulz, sales engineer; Howard Sifferle; Hans Schweigert, chief mechanical engineer; Harry Mastney, chief engineer; Jack Barabach, sales engineer; John Toolin; Donald Rockola; Edwin Ohman; Ralph Petri, chief electronic engineer.



# **Chi Phono League Bowling**

CHICAGO — Gillette Distribs. took over the lead by winning two from Paschke Phono. Robert Holl was high for Gillette with 457. Bobby Gallet's 481 was high for Paschke. ABC No. 2 swept all three from Coral Records. Gil Losasso was high for ABC with a score of 495. Coral's top man was Eddie Walker with his score of 498. Mercury Records won two from ABC No. 1. Mary Jones claimed top honors for Mercury with 489. Harry Schreiber's 505 was high for ABC.

ABC. M. S. Distribs. made a clean sweep over Galgano Distribs. Ralph Kick's 481 was high score for M. S. Ed Peske was high for Galgano with 488 with 488.

Star Music won two from Singer One-Stop. Hank Sochacki's 447 was high for Stor and Harry Julien's 493 was high for Singer. Oomens Sons took all three from second place B&B Novelty, Johnny Oomens was high for big toor

Oomens was high for his team

with 451. Bonnie Bauer topped all the men on B&B with her score of 492, which was also high for women.

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Atlas Music won three from last place Western Automatic. Bud Hofert was high for Atlas and high for men with a score of 556. He was aided by Vic Jaccino's 554. Frank Dalton was high for West-ern with 476 ern with 476.

Decca swept three from Coven Music. Frank Tutomase's 525, Tony Ignoffo's 510 and Herb Chapman's 502 were high for Decca. Jerry Shuman took top honors with his score of 443 for Coven.

Below are the results of the first month of Chicago's Automatic Phonograph Bowling League. The season started off with a bang in September and will continue straight through June. This season the league has been increased by one team, the team from M. S. Distributors.

•					
High	High			Total	
Team Standings Game	Series	Won	Lost	Pins	Aver.
B & B Novelty 807	2359	10	2	9094	757
Gillette Distr 789	2206	- 9	$\overline{3}$	8553	712
Western Automatic 748	2046	8	4	7911	659
Galgano Distr 867	2325	$\overline{7}$	5	8949	745
Coral Records 802	2190	7	5	8389	699
Decca Records 748	2160	7	5	8354	696
Mercury Records - 770	2103	7	5	8026	668
M. S. Distr 740	1960	7	5	7368	614
ABC Music No. 2 758	2198	5	7	8540	711
Singer One Stop 766	2214	5	77	8365	697
Walter Oomens 720	2086	5 ,	. 7	8033	669
ABC Mus <sup>-</sup> c No. 1 858	2247	4	8	8603	716
Star Music 792	2231	4	8	8484	707
Atlas Music 761	2147	4	8	8323	693
Paschke Phono 742	2151	4	8 (	8272	689
Coven Music 739	2003	4	8	7582	631
			То	tal 🐁	
Name		Games	Pi	ns	Aver.
M. Pieroni—B & B		12	20	032	169.4
V. Jaccino-Atlas		12		030	169.2
T. Galgano-Galgano		$\tilde{12}$		)13	167.9
H. Julian—Singer		$\overline{12}$		007	167.2
F. Dries—B & B		12		960	163.4
A. Rice—ABC. No. 1		$12^{12}$		953	162.9
L. Sochacki—Star		9		155	161.6
R. Bauer—B & B		12		922	160.2
H. Schreiber-ABC. No. 1		$\overline{12}$		915	159.7
B. Holl —Gillette		12	19	006	158.10
J. Nolan—Decca		12		394	157.7
W. Paradee-Gillette		12	18	389	157.5
L. Taylor-ABC. No. 2		12	18	387	157.3
R. Zel'na-Coral		12		380	156.8
T. Ignoffo-Decca	,	6	(	937	156.1
L. Petrillo—Coral	-	12	18	371	155.11
C. Alesi-Galgano		12	18	364	155.4
H. Sochacki—Star		12	18	849	154.1
B. Nyland-Western		12	18	338	153.2
F. Tutomase—Decca	*****	9	13	346	149.5
C. Myers-Coven		9		346	149.5
J. W. Oomens-Oomens		12		792	149.5
C. Kalas-Oomens		. 9		344	149.3
E. Walker-Coral		12		789	149.1
B. Hofert—Atlas		12		785	148.9
R. Losasso—Singer		12		770	147.6
B. Gallet—Paschke	· · · · · · · · · · · · · · · · · · ·	12		768	147.4
B. Ekter—ABC. No. 2 R. Gallet—Paschke		$\frac{3}{12}$		443 761	$\begin{array}{c} 147.2 \\ 146.9 \end{array}$
G. Los <sup>9</sup> sso—ABC. No. 2		$12 \\ 12$	-	757	146.5 146.5
I. Cairo—ABC. No. 2		$12 \\ 12$		757	140.5 146.5
M. Pomerance—ABC. No. 1		$12^{12}$		741	140.5 145.1
C. Pieri—Coven		$12^{12}$		736	144.8
E. Gallet—Paschke		$\overline{6}$		369	144.5
A. Gienko-Singer		12		729	144.1
J. Mohill—Star		9		293	143.6
L. Scott-M. S. Distr.		12		719	143.3
R. Gnarro-ABC. No. 1		12	1'	712	142.8
M. Jones-Mercury		12		593	141.1
M. Minkus-Atlas		12	10	591	140.11
D. Baxter—Gillette		12	10	690	140.10
D. Laga—Coral V. Bondioli—B & B		9		268	140.8
V. Bondioli—B & B		12		587	140.7
F. Dalton-Western		9		265	140.5
R. Kick-M. S. Distr.	~**********	12		358	138.2
H. Chapman—Decca		12		354 345	137.7
P. Brown-Western		12		545 299	137.1
W. Maslo—Galeano		12		533 396	136.1
I. Tropstein—Mercury		$\frac{12}{12}$		526 568	135.6
F. Sipiora—Singer	~	$\frac{12}{3}$		568 436	$130.8 \\ 145.1$
F. Chapman—Decca	er = = = = = = = = =	$12^{3}$		436 712	$\begin{array}{c} 145.1 \\ 142.8 \end{array}$
C. Preebs—Paschke M. Sochacki—Star		$12 \\ 12$		691	142.8 140.11
I. Oomens—Oomens		$12 \\ 12$		581	140.11
M. Jones—Mercury		$12 \\ 12$		567	138.11
B. Baver-B & B		$12^{12}$		593	132.9
J. Minter—Gillette		$12^{12}$		520	135.

### Tavern Keepers Praise **Play Reports** Davis Distr Kansas Music Assoc. Liquor Dealers Assoc.

**Sees Higher Profits For All Tavern Locations** 

SYRACUSE, N. Y. - "10¢ Play Praised By Tavern Keepers" is the headline on an item appearing in the September issue of the "Davis Digest," a monthly bulletin published by Davis Distributing Company, Seeburg distributors, this city.

The "Digest" relates that Anthony Visciglio, national director of the State Restaurant Liquor Dealers As-State Restaurant Liquor Dealers As-sociation, wrote in a recent issue of the "R-L News," official publication of the organization, that "10¢ play is a boon to tavern keepers throughout the Empire State. The change will re-sult in much higher profits for all tav-ern locations provided tavern keepers set up a united front in behalf of the conversions."

Visciglio noted: "While the costs of everything else have gone sky high, the record machine has given the customer more and better service in machines and recordings, while maintaining an unrealistic 1927 price."

The article cites numerous instances The article cites numerous instances of successful dime play conversions throughout New York State. Based on actual figures, results in area after area are used to underline the im-portance of conversion as a means of keeping the coin-operated phonograph as an important adjunct of the tavern business. In some instances, Visciglio noted, phonograph income dropped temporarily but pickup in business more than made up for any losses and paved the way for profitable play from there on in.

United conversion, with all tavern keepers co-operating on the changeover was emphasized as the key to success.



October 20, 1956

EMPORIA, KANS. — Members of the Kansas Music Association will gather at the Wareham Hotel, Man-hattan, Kansas, on Saturday and Sun-day, October 20 and 21 for its annual election of officers.

In addition, members will discuss several other important matters relating to their organization and the music machine business.

music machine business. Lou Ptacek reports he has already received many reservations. A num-ber of operators and their guests will take in the Kansas State-Missouri football game on Saturday afternoon. Those who haven't as yet made ar-rangements to attend, and who wish to, should contact Lou Ptacek at 124 Poyntz Avenue, Manhattan.



### ROX WORLD FAMOUS **1956 PUBLISHED IN** OUART RM F Η. THE COIN MACH FNTIRE

BRINGING closer together the international coin machines trade. Creating better under-standing of all modern coin operated equipment as featured in "The Cash Box Price Lists" that are officially accepted worldwide. A remarkable and outstanding opportunity for all advertisers to expand more deeply into the world's markets and, thereby, enlarge their sales potentials and scope of operations while achieving marketing leadership.

#### \$15,238,89 S EXPORTED 55 A D G F U.S. DEPARTMENT **OF** MERCE

EVEN GREATER EXPORT SALES INDICATED FOR 1956. ALERT, AGGRESSIVE AND PROGRESSIVE ADVERTISERS CAN OBTAIN A VERY GENEROUS SHARE OF THE TREMENDOUS, CONSTANTLY GROWING AND RAPIDLY EXPANDING EXPORT BUSINESS BY ADVERTISING IN THE WORLD FAMOUS QUARTERLY EXPORT EDITION OF "THE CASH BOX" FEATURING THE INTERNATIONALLY RECOGNIZED AND ACCEPTED "THE CASH BOX PRICE LISTS"!

# FINAL CLOSING DATE FOR ALL ADVER1



**Thursday, OCTOBER 25** 



("The Cash Box' Quarterly Export Edition" November 3rd Issue)

RUSH YOUR AD TODAY!



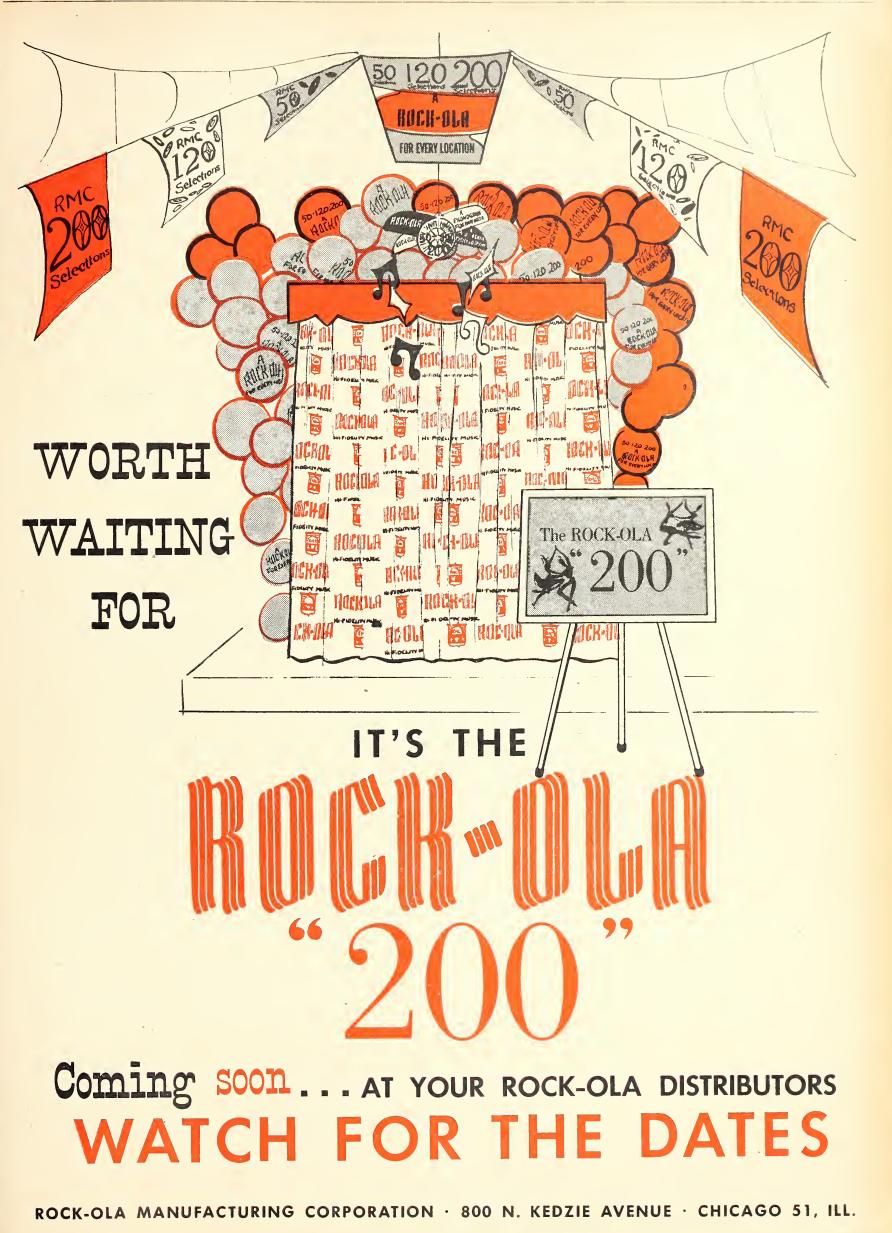
(Tel.: DEarborn 2-0045)

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### Wurlitzer To Host Cocktail Party at N. Y. Music Ops Banquet





Heavy purchasing going on as the fall season sets in. Op credit is good and distribs report they can handle more credit than is currently on the books. Used equipment is still in short supply. Distribs in Hub estimate they are holding from 20 to 50% less paper than a year ago. Ops are favoring cash purchases or short term financing up to 12 months with 18 months seen as top. Ops have kept up their credit with banks and will not be hurt by the tightening up going on by banks now. Free games on pins have been eliminated in the Hub and buttons erasing free games and keeping a total of games won have been removed. Music Operators of Mass. Inc. fighting the proposed \$50 annual tax on every music machine in Boston.

At Associated Amusements (Rock-Ola), Ed Ravreby back from sales trip through southern N. E., reports ops geared to high speed for big season. Pool games have started to spurt here after a mild set. Plans under way for unveiling of new Rock-Ola "200" Phono at the Rugg Street plant. Dick Mandell, general manager, planning a road trip. . . . At Atlas Distributors (AMI), Louis Blatt back from trip to northern N.E. reports big demand for music in the north country. Barney Blatt, feeling much better after seige of illness, and greeting visiting ops at the Commonwealth Ave. showrooms. . . At Redd Distributors (Wurlitzer), Bob Jones, sales manager, reports biggest year in history for Wurlitzer and says the 50c coin chute has been giving ops their biggest takes in years. In-line games going big here and activity at high pitch all around. . . . At Trimount Automatic Sales Corp. (Seeburg), Irwin Margold reports export biz soaring ahead and demand for used games and music at all time high. Ops are taking advantage of big call for used equipment to make good trades on new pieces. Outlook is for banner season here.

Possible banning of music machines in Hub drug stores was averted by quick action of Music Operators of Mass. this week after complaints of customers in pharmacies went to the Board of Registration in Pharmacy. Atty. Jacob Levy, legal counsel for the asso., and James J. Geracos of National Music, Dorchester, met with the Board and ironed out the situation. . . . Ops visiting distribs this week included: Al Dolins, Hyannis; Ralph Ridgeway, Springfield; Luke Levine, Brookline; Ralph Lackey, West Roxbury; Bill Hamel, Concord, N. H.; Ray Faini, Framingham; Sol Robinson, Newton; Jim Geracos, Dorchester; Bill Arrison, Chester, Vt.; Sid Wolbarst, Newton; Ed Disey, Caribou, Me.; Elmer Laughton, York Beach, Me.; Russ McMillan, Lowell; Jim Clary, Burlington, Vt.; Bill Sullivan, Bangor, Me.; Henry Levine, Milton; Eddie Ross, Dorchester; Tom Libby, Haverhill; Ray Shea, Worcester; Jim O'Connor, Danielson, Conn.; Martin Ferrera, New Bedford; Ray Hade, Webster; Tony Grazzio, Quincy; Walter Luby, Worcester; Ed Campagna, Sanford, Me.; and Ken Estes, Keene, N. H. . . . Songbird Pat O'Day joined Carl Moore's "Beantown Varieties" on WEEI this week.... Teresa Brewer in for week at Blin-strub's opening Monday, Oct. 15.... Ruthie Shapiro off for Buffalo and points west to promote Baker Sisters' new Mercury disk, "One By One."



S. H. Lynch and Co. holding its branch managers' meeting at the Statler Hilton.... Tom Colley, Columbia Records' sales representative in San Antonio, is moving here to cover Dallas and East Texas and will be replaced in San Antonio by Walter Wright, formerly of Irving. . . . Abe Susman of State Music Distributors, busy trying to arrange for football tickets and reservations for State Fair amusements for out of town operators. . . . Drew Osborne, who just returned from a fishing trip in Arkansas, reports they were biting all the time. . . . Don Singer, London Records' regional manager, and Peter Noel of Texas Records Inc. visiting all cities in advance of the Mantovani tour scheduled for November. . . . Tommy Chatten travelling in the Pan-handle. . Elmo Pinkerton of Big Springs who is expanding his route reports business on the upswing. . . . Phil Weinberg and Cliff Wilson attended the Fair in Tulsa. . . . Bernard Byford of McGregor seen along coinrow. Other visitors were Tom Williams of Longview and Mineola; Tony Lewis of Marlin; Bob Foster, Cleburne; Max Block and family from Fort Smith, Ark.; Freddie Schmitz and Charlie Minnis of Gainesville; Fred Ellis, Waco; Jimmy Garrett and G. C. Ormond, Longview. . . . Emily Lewis is the new order desk clerk at Capitol Records. . . . Jiggs Hamilton of Fort Worth leaving for a deerhunt in Colorado. . . . Mr. and Mrs. Harry Suton of Bossier City, La. in town for the Cotton Bowl games. . . . Norman Granz' Jazz at the Philharmonic had a tremendous turnout at the State Fair Auditorium. . . . W. H. (Bill) Chandler, Jr. and his wife just returned from a visit to New Orleans.

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ALMOSA

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The Cash Box

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F. H. Steed and H. E. Hern, Clarksdale, celebrated Steed's birthday on October 2 by working hard on their routes. Steed is sold on coffee vendors. . . . Spent three enjoyable hours with J. P. LaVene, Clarksdale, talking about old times. LaVene has never ending fount of stories going back his thirty-two years in the coin biz. He hopes to take 250 bales of cotton from his plantation this year. . . Emil Kolil, McComb, was very perturbed because someone had stolen his lock. . . Abe Kalef, McConb, so busy, we just said "hello". . . Abe Malouf, Greenwood, revorts the take in his coffee vendors has gone up with the start of cool weather. Also reports similar increases in his cigarette vendors. . . . Found Joe Tierce, Greenwood, busy spraying his cigarette vendors until they looked new. . . . Smokey Weaver, Jackson, says his weight is going down and his business is going up. . . . H. E. Daniels, Jackson, is waiting for his first shipment of Rock-Ola "200" phonos. He propred they looked like moneymakers. . . F. O. Weaver, Jackson, very busy placing equipment in new spots. . . W. I. Kirkland, Jackson, out of town when we called. . . . Frank Perino, Jackson, settling back for a long but prosperous winter. . . Business, on the whole, in Jackson, looks better than last year. Lots of new equipment being purchased. . . . Thomas Easly. Jackson, out drumming up business. L. H. Wimberly holds down the office while Easly takes care of the outside biz. . . . Robert Lott, Jackson, had to do without his glasses until the optician was able to make him a new pair. F. H. Steed and H. E. Hern, Clarksdale, celebrated Steed's birthday on

# **Reports on Phono Survey Beginning to Arrive at The Cash Box Offices Survey Will Help to Determine Number**

# of Phonos on Locations Thruout the United States

CHICAGO — For the past two weeks *The Cash Box* has been con-ducting a survey to help determine the number of music machines on lo-cations thruout the United States. A great many terms have already been great many forms have already been received by *The Cash Box*, but the final total will be unavailable for sev-

Page 41

This survey is the result of the con-troversy at this time regarding whether there are 550,000 or 600,000 or more phonos on locations in the U.S.

The last time The Cash Box sur-veyed the field a figure of 550,000 pho-nos was set for the U.S. Since then, many are of the firm belief that the industry has grown

**October** 20, 1956

right along with the increased number of retail locations, shopping centers as well a population growth. These men are of the opnion that (00,000 music instruments on loca-tions, this include phonos, hideaway and telephone shells, would be closer to correct than the old 550,000 figure. To settle this, The Cash Box has again started a survey. This will take some months to complete. Those who feel they would like to join in the survey, prior to receiving material to fill out, can send in the number of juke boxes they know to the in their city, their county and in their state.

their state.

All individual reports will be kept strictly confidential.

# **HOW MANY PHONOS ON LOCATIONS**

. . IN YOUR CITY?

. . IN YOUR COUNTY?

. . IN YOUR STATE?

PLEASE INSERT NUMBER OF PHONOS IN ABOVE SPACES ACCORDING TO YOUR PRESENT FIGURES

THIS IS IMPORTANT

Your estimates will be kept strictly confidential. Reports are to the effect that there are now about 600,000 automatic phonos on locations in the U.S.A. This would show a very definite growth for the industry. Therefore your complete cooperation is requested in this very important matter. Please fill out completely and mail today!

SIGN	IED	
IRM		
ADDRESS		
	ZONESTATE	
	MALL TODAY TO	

MAIL IUDAT I

The Cash Box, 32 W. Randolph St., Chicago 1

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The Cash Box



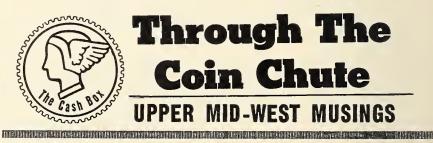


October 20, 1956

The excitement of the World Series had the city in a dither all week, with business activity almost at a complete standstill. The coin machine industry was affected similarly. Wholesalers on coinrow reported that All work was disrupted. When operators dropped in during ball game time, all work was disrupted. When operators dropped in during ball game time, some operators, with equipment nearby the ball parks got a good break, as many fans flocked in after the games. Other ops reported that in eighborhood locations, fans dropped around after dinner to discuss the games, thereby giving them added play. Some out-of-town coinmen came in to see the games. Among those we heard about are Gordon Stout, Pierre, S. D., and Mike Imig, Yankton, S. D. A Mexican operator, Merida Yucaton, in for the games, used his mornings to visit coinrow and order some "BesTest Tube Tester", appointed Young Distributing Company for Metro-politan New York, No. New Jersey and Connecticut. The two Joes, Young and Brilliant, instead of going to a ball game, took in the horse races.

Al Simon, Albert Simon, Inc., a rabid ball fan, took in every game. He took along various coinmen on different days. On Tuesday, Murray Kaye, Atlantic New York Corp., a rabid Brooklyn fan, was Al's guest. Al D'Inzello, who "watched the store" during Simon's absence, reported ChiCoin's "Miami Shuffle" going well. Not even a sample on the floor, and awaiting next shipment of games. Firm also awaiting delivery of Genco's "Davy Crockett" Rifle Gallery with much interest. . . Barney (Shugy) Sugerman, Runyon Sales Co., quite a ball fan himself, could only make one game. Was kept busy in the office. Shugy reports sales started off with a bang this Fall, and he and Abe Green of the Newark, N. J. office, anticipate a real big season on both games and music. Says announcement that firm is handling Slate tops for pool games, brought in orders and inquiries from all over the country. . . . Harry and Hymie Koeppel, Koeppel Distributing Co., both dyed-in-the-wol Dodger rooters, glued to their tv set—and actually annoyed when they had to talk business in their office or over the phone. Watching the ball game made it necessary that they stay on for several hours later than usual so that shipments could be made.

\* \* \* Big annual banquet of Music Operators of New York at main ballroom of Waldorf-Astoria Hotel, Sat. night, Oct. 20, will be best ever, says Al Denver, pres. Many surprises for guests, in addition to usual big time doings. Wurlitzer top exces will be on hand, and in conjunction with local distribs, Joe Young, Irv Holzman and Abe Lipsky, are running a cocktail party for all music ops prior to big dinner. Will start at 6 P.M. Ops will locate site by inquiring at information desk on main floor, or at registration desk at main ballroom. . . Associated Amusement Machine Operators of N. Y. (games assn.) announce its annual dinner and banquet will be held in the Starlight Room of the Waldorf on Sat. night, Dec. 8. . . Charles F. Lotsch, Roovers Bros., visits Mike Munves, and advises firm might produce modernized version of its famous name plate machine. . . . Gertrude Browne, Beacon, N. Y. op, a nature lover, tells us that the scenery in her area is simply gorgeous, but bemoans the fact that shortly all flowers and leaves will die out. . . With Murray Kaye at the ball game, bossman Meyer Parkoff, Atlantic New York Corp., entertains ops with a super-duper large screen tv set. When game ends, they all rush into Meyer's office to talk biz, but he handled them on a first-come, first-served basis. . . . Visiting on the street were: Herman Rosenberg, Si Silverstein, Al Maniaci, Johnnie Dee, Howard Herman, Harry Green, Harry Friar, and Harry Haskins. . . . . Optimistic note: More jobs and higher pay than ever before during August in New York City and its surrounding areas, was the report of the Bureau of Labor Statistics. All-time record for average factory worker set, with \$79.58 weekly take—an increase of \$4.89 over last year.



Clarence Harris of Darwin, Minn. spent several hours in the Twin Cities looking over pin games and other coin operated games for his route. . . . Richard Hendry of Clark, S. D. has been giving his new plane a work-out. Dick made a trip up into the lake country to do some fishing and then this past week he hopped over to the Twin Cities to drop in and say hello to the boys and to see what was new in games and phonographs. . . Another flying operator is Jim Stolp of Greenbush, Minn. Jim on numerous occasions has used his plane to make service calls to locations on the far ends of his route. It seems that the location no sooner hangs up the phone and Jim is there with his tool kit. . . Earl Berkowitz, B & B Novelty Co. of Superior, Wisc., does not rilot a plane but he sure does take some fast and quick trips into the Twin Cities. Earl believes in doing what has to be done quickly. . . . Cecil Terveer of Winona, Minn. made a trip into the Twin Cities to pick up a bowler for one of his new locations. . . Now that the duck hunting season is here, the weather is fairly nice, and the ducks are plentiful, the operators do not need much more incentive to prompt them to grab their guns and go off duck hunting . . . Recent visitors to the Twin Cities were John Me-Mahen of Eau Claire, Wisc.; Oscar Winter of La Crosse, Wisc.; Jeff Kost of St. Cloud, Minn.; Hank Krueger of Fairfax, Minn.; Johnny Johnson of Staples, Minn.; Dick Henderson of Willmar, Minn.; and Carlie Sersen of St. Cloud, Minn. Clarence Harris of Darwin, Minn. spent several hours in the Twin Cities Minn.

"It's What's in THE CASH BOX That Counts"



Long range coingrowth seen ahead. Prospects for next two decades rosy,



Long range coingrowth seen ahead. Prospects for next two decades rosy, as economists survey the present and forecast the future. Analysts say population will grow 1/3. People moving away from farms to get bigger income. To suburbs, cities, beach and resort areas, enjoying higher living means bigger demand for playtime products. And more mex indoor and ottloor amusements will be produced to fill the need. Coinbiz will be greater, bigger, more diversified all the way down the line from factories to distribution of the Cash Box. Met and talked with many of England's leading coinmen. Then on to Copenhagen. It have desk work to do while waiting on the phone for Bill O'Donnell to finish 4 or 5 of those phone alls. Bill advises that, along with Bally "Big Show" orders, he is getting tremendous kiddle ride biz. Thick is the set of the Cash box of the cash box more and the bar of the fore the produced kide ride biz. This way be the desk work to do while waiting on the phone for Bill O'Donnell to finish 4 or 5 of those phone alls. Bill advises that, along with Bally "Big Show" orders, he is getting tremendous kiddle ride biz. The pays to have desk work to do while waiting on the phone for Bill O'Donnell to finish 4 or 5 of those phone and the second state that "women go for 'Miami Shuffle,' as many women as men are kert interested hour after hour." Mort Secore reported seeing distribs in fla. Will make several stops on way back to Chi. for weekend. . . Art Weinand of williams a rabid football fan, but most glad when the Bears win. Art eager to use those tickets for Notre Dame-Purdue game Sat, to use those tickets for penny counter games," said John. . . . John "Penny King" Frantz shipping a load of Kicker & Catchers to distrib Mike Munves in N. Y. "Mike's to use those tickets for penny counter games," said John. . . Art Garvey in town this past week, but charging around the Bally offices and plant with lots to do every layer on every team in the Major Leagues. . . . Herb Jones, husy putting punch in the Bally adds and p

SAM WOLEERG SAM WOLEERG SAM WOLEERG SAM WOLEERG SAM WOLEERG Sterns, Sam Lewise, Joe Klines and Yally offices and plant with lots to do every minute. Looked almost like a coin convention at the Pump Room last Sat. night. Dave, Nate and Alvin Gottlieb, Judd Weinberg, wives and families birthday partied Dave's youngest daughter Roberta. At other tables were the Sam Sterns, Sam Lewises, Joe Klines and Wally Finke. . . . Les Rieck of Rock-Ola advises he and fellow hard-workers Wayne "Brad" Bradfield, Ed Ristau and Kurt Kluever arranging a definite schedule for service schools in preparation for big distrib showings very shortly. . . Jerry Kuklin, Standard-Harvard, captained his bowling team into first place in the Industrial League last week. 16 teams compete each Thurs. nite at Sports Bowl. Team-mate Chuck Solovitz scored 30 pins above his average to help Standard-Harvard gain the lead. . . . Tom Cal-laghan, Bally, says it's "Big Show" all day long. At Keeney, Paul Huebsch surpassing quotas for ven-for sand "Super Big Tent." John Conroe busier than ever Mary Ann. Congratulations to Mr. & Mrs. Coan. Bill Ryan, according to Paul, always takes The Cash Box home to Hometown, III., every other Sat. It's for Juke Box Day, when Hometown's teen-agers sing, dance and listen. And Bill must know for sure which are the nation's top 20 hit tunes. . . George Jenkins opines "Bally factory this lively not only because the Fall season is tremendous, but also we have a winner in 'Big Show'." . . . Among United visitors entertained by Bill DeSelm were Heinrich Hecker, Paderborn, Germany, who came in with O. O. Mallegg, and Harry Berger, West Side Distributing, N. Y. Bill advises United's "Handicap Shuffle Alley" greatly in demand. "We're ship-ping 'm east by the truckloads in both DeLuxe and Regular Models," stated Bill, adding, "'Pirate' Gun at all distribs, was well received, and we're flooded with records." Mron Gensburg, Ralph Shefield, Al Warren and Steve



reorders."

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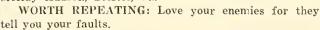


it was dressing up the outside with a new 50 foot sign across the building. And all 10 windows being lettered and painted. "Now," say Wally Finke and Joe Kline, "they can't pass us up while looking for our address." . . . Nate Feinstein, Atlas, says, "This Fall upswing in business is very stimulating to all of us here." Eddie Ginsburg and Harold Schwartz pleased with big attend-ance at first of series of Weekly Service Schools. Both Stan Levin and Vince Shay of All-State had fistfuls of paper to check off while supervising loading of two truckloads of export

orders. "Bingos going strong and good gun action," reported Vince. . . . Ted Rubenstein, Marvel, asserts his "'Break Pool Conversion' has brought back heavy play on pool tables." Estelle Bye reports "plastic replacements going good, especially for Wurlitzer 1400." . . . Donan's Mac Brier and attractive wife Roslyn celebrate their 15th wedding anniversary Oct. 19. . . . Leonard Petencin did such a good job of conducting the Coven service school in Les Montooth's place (Peoria), that Herb Eidenkap actually took orders for several Wurlitzer "2000" right

BILL DeSELM

after the session, according to Ben Coven. HAPPY BIRTHDAY THIS WEEK TO: Harold L. Sharkey, Huntington Park, Calif. . . . Sidney A. Wolbarst, Newton, Mass. . . . Ernest Krauter, Maplewood, N. J. . . . Woolf Solomon, Columbus, O. . . . L. B. McCormick, Greenville, N. C. . . . Edward F. Gilligan, Chicago, Ill. . . Raymond Kay, New York, N. Y. . . . John N. Fokakis, Hattiesburg, Miss. . . . Sam Gerros, Cincinnati, Ohio. . . . Robert R. Bennett, Longview, Wash. . . . Edgar McKay Hudson, Bristol, Va.





AVRON GENSBURG

**October** 20, 1956

The Cash Box

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### AMI "200" at Music Workshop



"It's What's in THE CASH BOX That Counts"

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DELAWARE WATER GAP, PA. Well-known figures in the music world listen approvingly to a high fidelity presentation of the latest Les Indenity presentation of the latest Les Paul-Mary Ford release as it spins on the new AMI 200-selection juke box at the Fred Waring Music Work-shop. Grouped around the juke box, which is used in classroom studies of vocal and orchestral techniques, are (left to right) Parker Gibbs, Pro-ducer of NBC's National Radio Fan

Club; Mary Ford; Les Paul; Johnny Andrews, M. C. of the Fan Club Show; Fran Allison of 'Kukla, Fran and Ollie' fame; and Fred Waring together with members of the Fred Waring Youth Workshop. Show originated in the Music Hall of the Workshop, Delaware Water Gap, Pa. The Youth Workshop mem-bers shown came from all sections of the United States and many foreign countries for ten days of intensive choral and instrumental study.

### Williams Mfg. Co. **App'ts Belgian** Amuse Co. Ltd.



SAM STERN

CHICAGO - Sam Stern, executive vice president and general manager of Williams Manufacturing Company, this city, announced the appointment of Belgian Amusement Company, Limited, Antwerp, Belgium, as distributors for the firm's products in the Benelux countries.

Belgian Amusement Company is headed by Sal Groentman and Al Polak, both veterans in the coin machine industry. They will serve operators in Belgium, Holland and Luxemburg.

A large shipment of all the new Williams games has been sent to Antwerp along with a complete stock of parts.

Stern also advised that still further appointments will be announced at

appointments will be announced at a later date, as they become official. He stated, "Our distribution or-ganization on the European continent will soon be complete. At the present time, we are happy with the capable jobs being done for the Williams Man-ufacturing Company in France, West Germany, Italy, Switzerland and the Scandinavian countries. "We believe that an effective gave

"We believe that an effective cov-erage of all export markets will be a potent factor in the future growth of our industry.

of our industry. "We are confident," Stern con-cluded, "that Williams products will continue to maintain leadership all over the world. Thru the cooperative efforts of our efficient distribution organization, we can all look forward to a bright future of increasing world wide sales volume."

### Spike Goehle Dies

SAULT STE. MARIE, MICH. -William "Spike" Goehle, general manager of Soo Automatic Coin Company, this city, died on October 9 after a short illness.

Goehle was a veteran of over 20 years in the coin machines industry. During that time he was employed solely by Soo.

He was loved by everyone who knew him and known throughout the North Central states as a gentleman. Many have said that to meet him was to become his friend. Goehle is survived by his widow and three children.

Phone NYack 7-2464



An e'aborate brochure has been prepared by Brill ant, which outlines in detail all the necessary information needed by an operator.

"It's What's in THE CASH BOX That Counts"

graph.

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### **Changeover to Ten Cent Play** Successful For Orlando, Fla., Op

ORLANDO, FLA. - Dime phonograph play continues to make great progress thruout the country. As has been editorialized many times in The Cash Box over the years, operators should, at least, make a try at it. That this suggestion is well founded is confirmed by a letter received this week from Frank M. Pell of Orlando, Fla.

Pell writes:

"Thanks to reading your articles in THE CASH BOX, I have finally decided that I would go to Dime Play. "I tried to persuade my customers to let me change to the Dime, but I could be done successfully.

"I then decided that it was time to TELL them, instead of asking them. "I began to study what would be the best method of making it easier

for my men to handle the job without too much hard feelings with my locations, and I decided on a softening up letter to send out to all of my loca-

up letter to send out to all of my loca-tions a few days ahead of time. "It has worked even better than I had any idea it would. "When my men walked into the locations, they would simp'y say 'Did you get our letter?' And while they were answering that they did, one of the men would walk over to the Juke Box and start changing it to a Dime. We had a few that said they doubted that the customers would play the machine on a Dime. Others said that they had wondered how long it would be before we would have to change to a Dime. have to change to a Dime.

"We have made no exceptions at all. We have changed our entire route to Dime play, 3 for 25. Our route covers three counties. And so far, we have only lost one location, which we want to get out of anyway."

### lowa Music Ops Hold **Reorganization** Meet

DES MOINES, IA.-The Automatic Music Operators of Iowa held a reorganization meeting at the Fort Des Moines Hotel on Friday, September 28, and elected a slate of officers.

Robert Manville of Cedar Rapids was elected president; Robert Treinan, Sioux City, was named vice president, and Julius Epstein, Des Moines, was chosen secretary-treasurer. Elected to the Board of Directors were: John Carpenter, Clinton; Lloyd Cramer, Ottumwa, Ed Reis, Denison; and Jack Jeffrey, Osceola.

Among the speakers were George A. Miller of Oakland, California, and Howard Ellis of Omaha, Nebraska. Eric Dyer, AMI, Inc., Grand Rapids, Michigan, showed the group its film on public relations.



"It's What's in THE CASH BOX That Counts"

The Cash Box	Page	48	October 20, 1956
CLASSIFIEB ADVE	RTISING SECTION	CLASSIFIED ADVE	RTISING SECTION
WANT-45 RPM Records, new or used. No quantity too large or small.	WANT—Kiddie Rides and Arcade Ma- chines. Must Be In A-1 Shape. State Price and Condition in first letter. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD, CONN. (Tel.: CHapel 9-6556).	WANT—Used regulation Pool Tables. All makes. State quantity and price in first letter. GEORGE PONSER Company, 123 W. RUNYON ST., NEWARK, N. J. (Tel.: Blgelow 3-7422).	FOR SALE—It's Mike Munves Corpo- ration for outstanding, able, reliable coverage of the Arcade Field. A single machine. A complete arcade. Parts, supplies, sundries. MIKE MUNVES CORPORATION, 577 TENTH AVENUE, NEW YORK 36, N. Y. (Tel.: BRyant 9-6677).
Highest prices paid. Write stating quantity on hand. TONY GALGANO. GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.	WANT — Will Buy Any Used Kiddie Rides. COLEMAN & BROWN CO., 3330 ATLANTIC AVE., LONG BEACH 7, CALIF., (Tel.: GArfield 4-2112).	WANT—Route wanted. Will pay cash for large route — music — games — rides—midget movies. All informa- tion strictly confidential! POST OF- FICE BOX # 364, c/o THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y.	FOR SALE — Any of the following Bingos reconditioned by Bally fac- tory distributors at \$75 ea.: Atlantic City, Yacht Club, Coney Island, Spot Lite, Palm Springs—Front End Pool Tables, your choice at \$95 ea.:
WANT — Bingos and Gottlieb 5-Balls for resale. 100 Records Seeburg 45 Hidden Units. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: 4-6703).	<ul> <li>WANT — Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices.</li> <li>Some labels wanted are Brunswick.</li> <li>Vocalion, Paramount, Gennett,</li> <li>Meletone. JACOB S. SCHNEIDER,</li> <li>109 WEST 83rd ST., NEW YORK,</li> <li>N. Y. (Tel.: TRafalgar 7-9147).</li> </ul>	FOR SALE — Slate Tops for Pool Tables; Fibre Glass Cue Sticks; "300" Shuffle Alleys with authentic	Roto-Pool, Booster Pool, Advance Pool—one only Bally Crosswords 5 ball at \$395. Wire, deposit to SHELDON SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. (Tel.: LIncoln 9106).
WANT — Seeburg B's. DAVE LOWY, 592 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).	WANT—Distributors for H. R. C. Rcc- ords. Survey reports nine out of ten people like to hear Michael Anthony growl. Operators, D.J.'s, One Stops, Free—two Michael Anthony Rec- ords, 25c for postage and mailing 45 RPM. H. R. C. RECORDS, 2145	scoring. Also factory reconditioned Shuffle Alleys, Income Producer. Tournament Kits; Guns; Arcade Equipment. Write for lowest prices. WEST SIDE DIST. CORP., 612 TENTH AVE., NEW YORK, N. Y.	FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bihle' of the
WANT-Bally ABC Bowlers, new or used-for each or will trade for Bingos or Pool Tahles. MONROE COIN MACHINE EXCHANGE. INC 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: SUperior 1-4600). WANT-Your used or surplus records all speeds. 45's our specialty. We	HOLLYWOOD WAY, BURBANK, CALIF. WANTMutoscope Drive Mobiles, All Types of Arcade Equipment. State Type. Quantity and Best Price. J. ROSENFELD CO., 4701 WASH- INGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).	FOR SALE — Used machines of all models, as is or shopped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tcl.: FOrest 5-3456). FOR SALE—Millions of extra coins are taken from clean machines—	Coin Machine Industry." Send your Check for \$48 today plus your fire 40-word ad to : THE CASH ROY 26 W. 47th ST. NEW YORK 36 N. Y. (Phone JU 6-2640). FOR SALE—Bowlers, Crisscross, \$125; Arrow, \$225; Hollywood, \$265; Team, \$325; Pins Super Jumbo, \$300; Shindig, \$105; Duet DeLuxe, \$265: Lulu, \$195; Jalopy, \$65;
buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS. 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: UNion 1-7500).	WANT—Seeburg 100-A's, B's and C's. Also Wurlitzer 1100's and 1400's. As is. No quantity too large. GABE FORMAN, SANDY MOORE, INC., 240 E. MERRICK ROAD, FREE- PORT, L. I., N. Y. (Tel.: MAyfair 3-2472, 3 and 4).	Clean Right With Lemonite. Donan Distributing Co., Empire Coin Ma- chine Exchange, Globe Distributing Co., Logan Distributing Co., Chi- cago, Ill., Use and Sell Lemonite. GRACO SALES CO., R.F.D. 1, BOX 403, ARLINGTON, TENN.	Big Time, \$295: Caravan, \$395; Mianni Beach. \$295. NEW ENG- LAND EXHIBIT CO., 237 WASH- INGTON ST., NEWTON 58, MASS. (Tel.: DEcatur 2-1500).
WANT—Phonographs 45 RPM, Bally Bingo Games, for resale. Quote con- dition and lowest cash prices. HAST- INGS DISTRIBUTING CO., 6100 WEST BLUEMOUND RD., MIL- WAUKEE 13, WISC. (Tel.: BLue- mound 8-6700).	WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quan- tity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36. N. Y. Tel.: JUdson 6-4568.	FOR SALE—Seeburg Coonhunt Rifle Gallery, \$125; Bally Submarine Rifle Gallery, \$50; Genco State Fair Shooting Machine, used very little— just like new, \$405. W. B. DIS- TRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS 1, MO. (Tel.;	FOR SALE—10 Miami Beach's, \$230 ea. All have heen shopped and are in A-1 condition. LEWIS & FOL- LETT MUSIC CO., 180 SOUTII HOWARD ST., SPOKANE, WASIL, (Tel.: MA 8585). FOR SALE—Ready For Location. Star- let, \$425; Caravan, \$495; Gayety,
WANT-To Trade Five United ABC Bingos and Two Gottlieb Bowlette Games for Seven Mills or Rock-Ola Low-Boy Scales. CASEY JONES & CO., 332 SO. JENNINGS AVE., FORT WORTH 4, TEXAS.	WANT-Music: Seeburg 100-A's, BL's, C's; R's; Wurlitzer 1700's, 1800's. Pinballs, all late Gottlieb. Arcade and Bally Bingos. Write stating price and quantity in first letter. BELGIUM AMUSEMENT COM- PANY, LTD., 3126 TYSON AVE., PHILADELPHIA 49, PA. (Tel.: DEvonshire 8-6931).	CEntral 9292). FOR SALE — Non-warp Ply-Flex custom built Fibre-Glass Cues. Pre- cision molded one piece construc- tion giving accuracy, indestructi- bility. Won't warp, shatter, snap. Fully guaranteed against faulty workmanship, defective materials,	<ul> <li>\$195; Big Time, \$325; Dude Ranch,</li> <li>\$95; Palm Springs, \$125; Miami Beach, \$295; Hawaii, \$75; Singapore, \$50. Shuffle Alleys: Chicago Coin Feature, \$225; Chicago Coin Griss Cross, \$175; Chicago Coin Triple Score, \$150; Bally Champ,</li> <li>\$250; Bally Jet, \$225; Keeney Century, \$195. Brand New Pool Tables: United All Models, Write for price. Headquarters for Kiddie Rides. AS-</li> </ul>
WANT—Used records, 45's or 78's. All types—Pop. Hillhilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN	WANT—AMI 80 & 120 Selection Wall Boxes. Cash Waiting. MILLER- NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: 9-8632— 9-6047).	breakage in normal use for one year. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: Blgelow 8-3524-5). FOR SALE—Records!!! 5c over whole-	SOCIATED AMUSEMENTS, INC., 8 RUGG DR., BOSTON, ALLSTON STATION 34, MASS. (Tel.: STa- dium 2-4010-11-12).
AWUSEMENT CO., INC., 14 E. 21st STREET. BALTIMORE 18, MD. (Tel.: BElmont 5-2881). WANTAMI: 120 Phonographs, Hide- aways, Wall Boxes, Stepners, See- hurg: 100 Hideaways, 3W1 Wall Boxes, Late Five Balls, Bally: Wint Ports, Content of Sec.	WANT — Literature on any type of coin machine — Merchandising, Amusement, Skill, Rides, Music— anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUN- NINGHAM AVE., GLENS FALLS, N V	sale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JA- MAICA AVENUE. JAMAICA 32. N. Y. Tel.: OLympic 8-4012, 4013.	FOR SALE — Bowlers in quantities. Bally — Victory, Champions, Blue Ribbons and Gold Medals. Keeney —Century, Speed Lanes. United— Clippers. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA, CHI- CAGO, ILLINOIS (Tel.: ARmitage 6-0780-81).

WANT-AMI: 120 Phonographs, Hide-ANT--AMI: 120 Phonographs, Hide-aways, Wall Boxes, Stepners, See-hurg: 100 Hideaways, 3W1 Wall Boxes. Late Five Ba'ls. Bally: Miami Beach. Beach Beauty and Brondway. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

N. Y.

WANT-United Regulations and Bally

ANT—United Regulations and Bally ABC Bowlers for cash or will trade for Bingos or Poul Tables. CLEVE-LAND COIN MACHINE EX-CHANGE, INC., 2029 PROSPECT, CLEVELAND 15, OHIO. (Tel.: TOwer 1-6715).

WANT — Highest cash prices paid in Middle West for Beach Beauties, Broadways, Night Cluhs and Big Times. Also want Bowling games with flashing lights. T & L DISTRI-BUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHLO (Tel.: MAin 19751)

OHIO, (Tel.: MAin 1-8751).

WANT-AMI E-80's. Onote lowest prine in first letter. KOEPPEL DIS-TRIBUTING CO., 629 TENTH AVE., NEW YORK 36, N. Y. (Tel.: Circle 6-8939).

WANT—Late Model Sceburg, Wurlit-zee, Rock-Ole and AMI Phonographs for each. Write or wire. WESTERN DISTRIFTORS, \$126 ELLIOTT AVE. SEATTLE 1, WASE. (Tel.: GARGEM 3583).

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FOR SALE — Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money linck guaran-tee. Distributor for AMI, D. Gott-lieb, ChiCoin, J. II. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

8688).

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later mod-

els; Wurlitzer 1500's, 1400's,

1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CAN-

YON STATES DIST. CO., 301 E.

7th, TUCSON, ARIZONA. (Tel.: 3-

FOR SALE—Bally Yacht Clubs, \$60; Beach Club, \$70; Ice Frolics, \$95; Surf Club, \$95; Variety, \$125; Gayety, \$125; Miami Beach, \$235; United Nevada, \$50; Singapore, \$50; Manhattan, \$150; Games, Inc. Hunter, \$265. MICKEY ANDER-SON, 314 EAST 11th ST., ERIE, PA. (Tel.: 5-7549).

FOR SALE — 3W1 Chrome Seeburg Wall Boxes. Call Collect for volume prices. DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: SYracuse 75 1621)

75-1631).

### CLASSIFIED ADVERTISING SECTION

FOR SALE—Rock-Ola Comets, \$475; Rock-Ola 1448, \$725; Seeburg R's, \$750; Seeburg C's, \$650; AMI B's, \$125; AMI C's, \$135; AMI A, \$85. 100 Sel-Chorm Seeburg Boxes, \$65; Coney Islands, \$25; Bright Lites, \$45; Bright Spots, \$55. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL.

- FOR SALE—Bargains in Williams 5 Ball Pin Games. Army 'N' Navy, \$35; Big Ben, \$100; Daffy Derby, \$50; Hong Kong, \$40; Domino, \$40; Fairway, \$50; Grand Champion, \$50; Gun Club, \$40; Screamo, \$50; Struggle Buggie, \$60; Times Square, \$50; Twenty Grand, \$25; Pinkv, \$40. H. Z. VENDING & SALES CO., 1205 DOUGLAS; OMAHA, NEBR. (Tel.: AT 1121).
- FOR SALE The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: WHeeling 5472).
- FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALI-FORNIA, OKLAHOMA CITY, OK-LA. Tel.: REgent 6-3691.
- FOR SALE—"The Cat Came Back" b/w "Stop Crackin' Peanuts". "New Wildwood Flower" b/w "Whispering Hope". "She Married The Wrong Wrong Man" b/w "Where The Idaho Potatoes Grow". "Dark As A Dungeou" b/w "My Own Sweet Darling Wife". CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. (Tel.: PRescott 9-0182).
- FOR SALE—Seeburg "C", \$525; Seeburg "B", \$395; Seeburg "A", \$200; AMI E-120 Phonographs, \$475; Wurlitzer 1800, \$775. All the above machines are clean and ready for location. UNITED DISTRIBU-TORS, INC., 902 W. SECOND, WICHITA, KANSAS (Tel.: HO 4-6111, 4-3504).
- FOR SALE Southern Belle, \$185; Cypsy Queen, \$165; Happy Days, \$65; Twin Bill, \$175; Duette, \$215; Stage Coach, \$155; Chinatown, \$55; Shindig, \$90; Miami Beach, \$210. STARK NOVELTY CO., 1813 FUL-TON RD., N.W., CANTON 9, OHIO.
- FOR SALE—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Limed Oak, Natural or Mahogany. Packed two to a carton, \$11.95 ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, 1LL. (Tel.: Independence 3-2210).
- FOR SALE All Games Like New. Double Header; Broadways; Miami Beach; Score Board; Parades; Big Time; Gayety; Race The Clock; Nite Club; Gay Time; Variety. Positively have a number of these games in stock. If you are in need of good equipment, contact ns immediately. CROWN NOVELTY CO., INC., 920 HOWARD AVE., 'NEW ORLEANS, LA. (Tel.: CAnal 7137).

FOR SALE - Comet, \$160; DeLuxe 5th Inning, \$200; Leader, \$150; Manhattan, \$135; Targette, \$150; Mars, \$250; Lightning, \$250; Triple Play, \$225. AMI A, 78 rpm, \$95; AMI D-40, 78 rpm, \$225; AMI E-120, \$495; AMI A, 45 rpm, \$125; AMI D-80, \$325; AMI F-80, \$650. Distributors for AMI, United and Williams. Write for johber's price. Write, wire or phone. CENTRAL **DISTRIBUTORS, INC., 2315 OLIVE** ST., ST. LOUIS, MO. (Tel.: MAin 1-3511) or 2805 MAIN ST., KAN-SAS CITY, MO. (Tel.: HArrison 1-4747).

FOR SALE—All Games Right From Location In Working Order. Space Ship, \$175; King Of Swat, \$285; Wurlitzer 750, \$100. Package of 10 Games. 5 United Olympic and 5 United Cascade, \$200. Write, Wire, Phone Today! We are exclusive factory distributors for: Bally—Williams — Rock-Ola. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND, OHIO. (Tel.: HE 1-7577).

- FOR SALE Bowlers: Chicago Coin Flash, \$110; United Yaukee, \$100; Chief, \$85; Clover, \$45; Bally Mystic, \$195; Blue Ribbon, \$295; Gold Medal, \$325; Sportland Gun, \$185; Carnival Gun, \$175. MOHAWK SKILL GAMES CO., 67 SWAGGER-TOWN RD., SCHENECTADY 2, N. Y.
- FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21. MICH. Tel.: UNiversity 4-0773.
- FOR SALE Rotary Merchandisers, Iast made, in A-1 condition. AL ENGLEN, 3919 IVEY DRIVE, NASHVILLE, TENN. (Tel.: CAnal 8-4041).
- FOR SALE—We have a large stock of reconditioned Five Balls, Shuffle Games and Bingo. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVE., CINCINNATI, OHIO. (Tcl.: MOntana 5000-I-2).
- FOR SALE—Seeburg M 100 R \$695; Seeburg M 100 G, \$595; Seeburg M100 C, \$495; 100 Selection Chrome Seeburg Wall Boxes, \$55; AMI Model C, \$85. LEW JONES DISTRIBUTING CO., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MElrose 5-1593).
- FOR SALE—Wurlitzer 1500's; Wurlitzer 1250's. Ready for location or "As Is". Write for low prices. YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5050).
- FOR SALE—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar Units, complete with Packard Adaptors, price \$80. Wallboxes, clean, \$6; Wurlitzer 1080's, \$75. FEDOR MUSIC CO., c/o GEORGE THAYER & CO., 47 STATE ST., BINGHAMTON, N. Y.

### **CLASSIFIED ADVERTISING SECTION**

- FOR SALE—1 Genco Sky Rocket Rifle at \$300; 1 Chicago Coin Blinker Bowler and 1 Chicago Coin Bullseye Bowler at \$325 ea. SALINA MUSIC AND AMUSEMENT CO., 121 NORTH SEVENTH ST., SALINA, KANSAS.
- FOR SALE Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEwton 5-2531).
- FOR SALE High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic hreakage. Beantifies and modern izes your machine. Easy on-location installation. Only \$24.50 per pair MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA CALIF.
- FOR SALE—Seeburg M100-A, \$250: M100-C, \$600; M100-G, \$750; M100-W, \$725; M100-R, \$825; 3W1 Chrome, \$67.50; Wurlitzer 1800, like new, \$795; 1400, \$225: 1250, \$150; 1100, \$85; AMI E-80. \$450; D-80, \$350. MUSICAL SALES, 2334 36 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561).
- FOR SALE—Model 1438 120 Selection 45 RPM Rock-Ola "Comet" Phonegraphs, \$465; Model 1546 120 Selection Chrome Rock-Ola Wall Boxes, \$50; AMI Model E120. \$425; Wurlitzer Wall Boxes: Model 3020, \$7.50; Model 4820. \$12.50: Model 4851, \$15. O'CONNOR DIS-TRIBUTORS, INC., 2320 WEST MAIN, RICIIMOND 20, VA. (Tel.: 84-3264).
- FOR SALE—Grand Slam, \$95; King Arthur, \$35; Bowling Champ, \$35; College Daze, \$35; 10 Bright Lights, \$39.50 ea.: 10 Bright Spots, \$49.50 ea.; 10 3-4-5's, \$24.50 ea. WANT— Pixies. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF. (Tel.: MArket 1-0538).
- FOR SALE—Close-out! Brand New "Booster Pools" and all makes electric Pool Tables. Make us an offer. Also Wurlitzer 1400's, 1500's and 1700's. No reasonable offer refused. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVENUE, NEW-ARK, N. J.
- FOR SALE—Big Times cleaned and checked the Donan way, \$215; Reconditioned Bally Space Ships, \$315. DONAN DISTRIBUTING CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JUniper 8-5211-12).

- FOR SALE—AMI E 120's; Rock-Ola Comets Hi-Fi's model 1448; Seeburg V-200's. Cash Box low. WANT —Seeburg M-100 B's; United Flasher Shuffle games. NATIONAL NOV-ELTY CO., 183 E. MERRICK ROAD, FREEPORT, L. I., N. Y. (Tel.: FReeport 8-6770-I).
- FOR SALE—Lowest prices Thunderbolts, Lightnings, \$229.50 ea.; Hollywood Bowlers, \$269.50; Chicago Coin Super Home Run, \$179.50; Bingos, Pool Tables, trade for Kiddie Rides, Arcade Equipment or write best cash offer. Ready for location. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL. (Tel.: CAnal 6-0293-4-5).
- FOR SALE Stage Coach, \$165; Genco, Champion Baseball, \$295; Genco, Super Big Top, \$350; Sky Rocket, \$295; Rifle Gallery, \$200: Seeburg, Shoot The Bear, \$75: Sidewalk Engineer, \$100. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO (Tel.: AXminster 4-3529).
- FOR SALE—Large stock of Bingos. Shuffle Alleys, Pool Games; Phonographs. If we don't have what you want. we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH (Tel.: DAVIS 2-2473).
- FOR SALE—Rotation Balls Numbered 1-10, \$18.50 set; Number '1-5 Red and 1-5 White, \$18 set; 2<sup>1</sup>4" Cne Balls, \$2; Cue Sticks, \$1.49, \$16.50 doz. Write for free Rotation Pool Instructions. CHAMPION DISTRIB-UTING CO., 3833 W. DIVISION ST., CHICAGO, ILL.
- FOR SALE—Numbered Pool Balls— Marked on 2 Sides—1 to 5. White & 1 to 5, Red, Price \$14.95 set. Non-Warp Cue Sticks. Price \$2.25 ea. Ask for Free 1957 Parts Catalog. WICO CORP., 2913 N. PU-LASKI RD., CHICAGO 41. ILL. (Tel.: MUlberry 5-3000).
- FOR SALE—Broadway, \$345: Variety, \$115: Pixie, \$275: Rio, \$45: Tropics, \$35: Beach Beauty, \$300: Surf Club, \$90: Star Dust. \$350: Tahiti, \$40. One third deposit. balance sight draft. GENERAL DIS-TRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, La. (Tel.: TUlane 6729).
- FOR SALE Bally Double Header, \$500: Bally Parade, \$400; Bally Broadway, \$345: Bally Beach Beauty. \$300: Bally Miami Beach, \$200; Bally Gaytime, \$165; Bally Crosswords, \$295; Bally Beach Club, \$75; Bally Atlantic City, \$37.50: United Pixie, \$200. NASTASI DIS-TRIBUTING CO., 912 POYDRAS ST. NEW ORLEANS 12, LA., (Tel.: MA 7459).

### CLASSIFIED ADVERTISING SECTION

P. CALE — 3 Keency Speedlanes, thicken Sam Rifle, Shuffle Bowlers, Guns. Also Pool Tables—all makes and models. For best buys, write or cell: HY POLO AMUSEMENTS, INC., 1969 W. WILSON AVE., CHI-CACO 40, ILL. (Tel.: LOngbeach 1-3378).

FOR SALE—Late Phono Records. Exhibit's Shooting Gallery, \$90; Deluxe Jungle Gun, \$75; Palm Springs, \$40. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO, (Tel.: 750).

FOR SALE—18 foot Rock-Ola Shuffle Beard \$149.50; Shuffle Board game wax (12 cans) \$3.50; Fast wax case (12 cans) \$4.50; Pucks (set of 8) \$12; Fluorescent Lights pair \$22.50; Adjusters \$18.50. PUR-VEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1814).

FOR SALE — Special Bally: Night Clubs, \$445; Beach Beauties, \$295; Broadways, \$339.50. United: South Seas (slightly used), \$309.50. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CAnal 5306).

**NOTICE**—Are you faced with Personal Property Taxes? Sales Taxes? Depreciation Deductions? Estate Taxes? Customs Duties? Must you officially establish the Fair Market Value of your machines? Do you have to prove whether your machines have Appreciated or Depreciated in price? Do you require official proof of the value of your machines for loan or collateral purposes? What are the machines actually worth when you buy or sell a route? How can you ascertain the official market value of machines for legal ud/or tax purposes? How much can you get for machines you want to sell or trade? What should you pay for machines you want to buy? Have you been put to the burden of proving the week-to-week value of your machines? Have you been asked to produce an official end-of-month inventory statement showing the actual value of the equipment you own? All this and much more comes to you each and every week in the original, the very first, the one and only officially accepted "The Cash Box Price Lists". For over 17 years, without ever missing a single week's issue, "The Cash Box Price Lists" have helped thousands of coin machine owners all over the world to save money, as well as to officially clarify many legal and tax problems. Yet "The Cash Box Price Lists" are only part of the invaluable information contained in each week's issue of "THE CASII BOX"-the one and only magazine internationally acclaimed: "The BIBLE of the Coin Machines Industry". In "THE CASH BOX" you get the news before it even becomes news. You get sparkling, informative, helpful editorials. Latest industry developments. Advance news of all new machines. Intimate columns. Absointely invaluable charts. And many, many other important and valuable features. You can now obtain 52 Conaboutone Weeks' Issues of "THE CASH BOY"--- a full year's issues--- for only \$15 on a DOUBLE YOUR MONEY RACK GUARANTEE!! YOU CAN'T LOGE!! Mail your check for \$15 today 20: THE CASH BOX, 26 WEST 47th STREET, NEW YORK 36, N. Y. FOR SALE — All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), \$7.50. GATE-WAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: DIckens 2-4620).

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FOR SALE-Beach Clubs, Bright Spots, \$40 ea. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT ST., TOLEDO, OHIO (Tel.: CH 3-4005).

FOR SALE — Seeburg 20 Selection Boxes, 3 wire, 5c, 10c, 25c, \$9 ea.; 1 Midget Movie, with reel. \$55: 2 Coon Hunts, \$95 ea. H. BETTI AND SONS, 1706 MANHATTAN AVE., UNION CITY, N. J.

MISCELLANEOUS

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, PIIONO-VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. (Tel.: PErshing 3-7197) for genuine factory parts. Also extra clean 1436 Fireballs and other reconditioned phonographs priced right.

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DIS-TRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VErnon 5-7976).

NOTICE—Interested in dealership for penny, nickel machines guaranteed a 1000 a year. Interested in buying 1000 stands for penny machines. PENNSYLVANIA VENDING CORP., 1822 CARSON ST., PITTSBURGII 3, PA. (Tel.: HEmlock 1-9900).

NOTICE—Let me convert your United Yankee, Speedy Eleven Frame, and all United games after that, into a 300 Scoring Bowler. For particulars write or call DAVE LOWY, 592 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOllywood 5-2129.

NOTICE-Will Trade. 2' Photomats, \$300, will trade for late model Bowlers. Bally Booster Pools---will trade for late model Bowlers or United Comet Targettes. LIEBERMAN MUSIC CO., 257 PLYMOUTH AVE., N., MINNEAPOLIS 11, MINN. (Tel.: FE 9-0031).

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# THE CASH BOX

### "The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH — PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."



FIRM\_\_\_\_\_

ADDRESS\_\_\_\_\_

ZONE\_\_\_\_STATE\_\_\_\_

TELEPHONE NUMBER

CITY

ENCLOSE YOUR CHECK-AIRMAIL TO:

THE CASH BOX

26 WEST 47th STREET, NEW YORK 36, N.Y.

The Cash Box PRICE LISTS The Cash Box Page 51 October 20, 1956 THIS WEEK'S USED MACHINE QUOTATIONS 4. 1432, Same as above 4. HF100G. '51, 100 Sel., Converted to 45 RPM 125.00 150.00 5 RPM 595.00 750.00 4. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM \* HF100R, '54, 100 Sel., **18th YEAR OF PUBLICATION** 45 RPM 135.00 200.00 725.00 1. 1434, Same as above, Converted to 45 RPM 145.00 285.00 4. W1-L56 Wall Box 5c 3.00 6.00 889th CONSECUTI 4. 3W2 Wall-a-Matic 7.00 3.00 1. 1436, '52, Fireball, 120 Sel., 45 RPM ..... 4. W4L-56 10.00 145.00 - 295.004. 3W5-L56 Wall Box 5c. 4. 1436A, '53, Fireball, 120 Sel., 45 RPM ..... How To Use "THE CASH BOX PRICE LISTS" 10.00 15.00 10c, 25c 245.00 285.00 4. W6L.56 5/10/25 Wire-[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"] 10.00 15.00 4\* 1438, '54, Comet, 120 Sel., 45 RPM ..... less FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of FOREWORD: Many times, wide differences appear in the quotation of high 4. 3W7-L-56 435.00 525.00 10.00 20.00 4. 1446, '54, Hi-Fi, 120 Sel., WURLITZER 45 RPM ..... 595.00 645.00 '46, 24 Sel., 78 4. 1015. SEEBURG RPM 25.00 75.00 4. 1017, '4 RPM '46, 24 Sel., 78 4. 146S, '46, Standard, 20 Sel., 78 RPM ..... 40.00 80.00 20.00 45.00 4. 1080. '46, 24 Sel., 78 80, 40, RPM 00, '47, 24 Sel., 78 4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM 45.00 95.00 4. 1100. 20.0055.00 65.00 125.00 4. 1217, '50, Hideway, to Sel., 45 or 78 RPM 1\* 1250, '50, 48 Sel., 45 4. 147S, Standard, 20 Sel., 78 RPM 20.00 65.00 75.00 150.00 4\* 1250, '50, 48 Sel., 45 or 78 RPM 4\* 1400, '51, 48 Sel., 45 or 4. 147M, '47, Master with 125.00 175.00 on the subscriber to make average price adjustments to fit the peculiarities of 20.00 70.00 78 RPM 195.00 250.00 his territory. 4. 1450. '51, 48 Sel., 45 or METHOD: "The Cash Box Price Lists" should be read as follows: First 4. 1450, 51, 48 Set., 45 or 78 RPM 4\*1500, 52, 104 Set., 45 & 78 Intermix 1. 1500A, 53, 104 Set., 45 & Sel., 78 RPM ... 20.0080.00 195.00 275.00 price listed is lowest price quoted for the week; Second price listed is highest 148M, '48 Master with price quoted. Remote Attach., 20185.00 295.00 FOREIGN BUYERS: To cover cost of packing, crating, sbipping, etc., figure additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs. Sel., 78 RPM 20.00 90.00 4. 148ML, '48, Light Cab. 78 Intermix 249.50 395.00 '53, 48 Sel., 45 CODE Master with Remote Attach., 20 Sel., 78 1. 1650, RPM (00, '54, 104 Sel., 45 295.00 395.00 5. No quotations Last 2 to 4 Weeks 6. No quotations 4 Weeks or Longer 7. Machines Just Added 1. Prices UP 2. Prices DOWN 4. 1700, 00, 54, 10 RPM 300, 255, 104 Sel., 45 RPM 20.00 95.00 '49, 100 Sel., 495.00 645.00 Prices UP and DOWN 1\* M100A. 3. 7. 4\* 1800, 78 RPM 195.00 265.00 4. No change from Last Week **Great** Activity 675.00 825.00 4. M100B, '51, 100 Sel., 4. 2140 Wall Box 45 RPM 3.00 10.00 395.00 450.00 4. 3020 Wall Box ..... 4. 3048 (Conv. of 3020) 5.00 10.00 4. M100BL, '51, 100 Sel., 45 RPM, Light Cab. 425.00 **REGARDING SELLING PRICES** 10.00 15.00 475.00 5.00 2.95 4. 3031 Wall Box 4. 3045 Wall Box '53, 100 Sel., 4\* M100C. PORTA 45 RPM 495.00 600.00 4. 4820 Wall Box 10.0020.00 Reports received indicate that, in some cases, purchasers become upset due Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost PINBALL GAMES recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10,00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams. 4. ABC (UN 3/52) ..... 4. Campus (Ex 2/50) 20.00 25.00 50.00 10.00 4. Across the Board (Un 4. Canasta (Ge 7/50) 20.00 30.00 25.00 50.00 9/52)4. Caravan (Un 2/56) 365.00 465.00equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and recon-ditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondi-4. All Star Basketball (Go 1/52) .... 4. Caravan (Wm 6/52) 25.00 60.00 20.00 35.00 6. Carolina (Un 3/49) 10.00 20.00 6. Aquacade (Un 4/49) 10.00 20.00 4. Champion (B 12/49) 15.00 25.00 4. Arabian Knights 6. Champion (CC 6/49) 10.00 20.00 tion the machines themselves to meet their own operating standards. (Got 12/53) 100.00 150.00 70.00 4. Chinatown (Got 10/52) 40.004. Arcade (Wm 11/51) 45.00 60.00 4. Circus (Un 8/52) 35.00 65.00 4. Arizona (Un 4/50) 10.00 20.00 4. Citation (B 10/48) 20.00 39.50 4. Army-Navy (Wm 10/53) 40.00 90.00 4. C.O.D. (Wm 9/53) 100.00 75.00 4\* Atlantic City (B 5/52) 37.50 75.00 4. College Daze 20.00 6. Baby Face (Un 12/48) 10.00(Got 8/49) 4. Colors (Wm 11/54) 1. Coney Island (B 9/52) 20.00 40.00 4. Bank-A-Ball (Got 5/50) 15.0024.00 130.00 175.004. Basketball (Got 10/49) 10.00 20.00 -25.0075.00PHONOGRAPHS 4. Control Tower 4\* Beach Beauty (B 11/55) 295.00 375.00 (Wm 3/51)25.0045.00 4\* Beach Club (B 2/53) 40.00 75.00 Coronation (Got 11/52) 40.00 75.00 LISTED ALPHABETICALLY 4. Beauty (B 11/52) 45.0085.00 4. County Fair (Un 9/51) 4. Crossroads (Got 5/52) 1. Crosswords (B 1/56) 40.00 25.00 45.0015.00 AMI EVANS 4. Be Bop (Ex 3/50) 10.00 19.00 295.00 395.00 4. Big Ben (Wm 9/54) 135.00 89.00 Crosswords (B 1/56) ...
 Cyclone (Got 5/51) ....
 Daffv Derby (Wm 8/51)
 Dailay May (Got 7/54)
 Dallas (Wm 2/49) ....
 Paelee "21" (Wm 2/54)
 Derby Day (Got 5/56)
 Da Loer (Wm 11/40) 4. Mills Constellation, '47 '46, 40 Sel., 4\* Model 65.00 165.00 A. 40.00 Model 951, 40 Sel., 78 RPM 2. Big Hit (CC 7/52) 25.00 40.00 78 RPM 69.50 125.00 00.05 2\* Model B, odel B, 78 RPM 1-1 C., '50, 40 Sel., '48, 40 Sel., 40.00 100.00 6. Big Top (Ge 2/49) 10.0019.00 145.00 175.00 4. Constellation, '49, Model 95.00 150.00 Constellation, '49, Model 135, 40 Sel., 78 RPM
 Jubilee, '52, Model 245, 40 Sel., 45 RPM
 Century, '52, Model 2045, 100 Sel., 45 RPM 4\* Big Time (B 1/55) 195.00 295.00 15.00 25.0075.00 110.00 4\* Model C 100.00 45.00 6. Black Gold (Ge 3/49) 10,00 19.00 85.00 175.00 235.00275.00100.00 200.00 4. Bolero (Un 12/51) 45.00 75.00 4\* Model D-40, '51, 40 Sel., De lcer (Wm 11/49) 20.00 30.00

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225.00

25.00

30.00

35.00

45.00

100.00

**ROCK-OLA** 

'46, 20 Sel., 78

'47, 20 Sel., 78

22. 40, RPM 24, '46, Playmaster 20 Sel., 7

A. 1428, '48, Magic-Glo, 20 Sel., 78 RPM
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM

Hideaway, 20 Sel., 78

250.00

69.50

75.00

75.00

99.00

135.00

4. Bomber (CC 3/51)

6. Boston (Wm 5/49) 4. Bowling Champ (Got 2/49)

4\* Bright Lights (B 5/51)

4\* Bright Spot (B 11/51)

Broadway (B 6/51)

Buffalo Bill (Got 5/50)

4\* Broadway (B 12/55)

Buttons & Bows (Got 3/49)
 Cabana (Un 3/53)

4. Camel Caravan (Ge 6/49)

15.00

15.00

15.00

30.00

40.00

325.00

25.00

25.00

15.00

35.00

10.00

25.00

25.00

35.00

65.00

75.00

425.00

40.00

35.00

24.00

100.00

20.00

4. Diamond Lill

4. Disk Jockey (Wm 11/52)

4. Double Action

4. Double Feature

(Ge 1/52)

(Got 12/50)

4. Double Header (B7/56)

4. Dbl. Shufile (Got 6/49)
4. Dragonette (Got 6/54)
4. Dreamy (Wm 2/50)
4\* Dude Ranch (B 9/53)
4\* Dnette (Got 4/55)

(Got 12/54)

4. Domino (Wm 5/52)

145.00

35.00

35.00

25.00

15.00

15.00

500.00

125.00

20.00

55.00

220.00

165.00

75.00

75.00

34.50

24.00

24.00

40.00 95.00

565.00

185.00

78 RPM

45 RPM

78 RPM

45 RPM

4. Model F-120, '5 Sel., 45 RPM

4. WM Wall Box ... 4. SM or SL Stepper

4\* Model D-80, '51, 80 Sel.,

2. Model E-40, '53, 40 Sel.,

4. Model E-80, '53, 80 Sel.,

'53, 120

'54, 120

4\* Model E-120, '53, 120 Sel., 45 RPM 2. Model F-80, '54, 80 Sel., 45 RPM

175.00

285.00

225.00

345.00

395.00

545.00

575.00

10.00

5.00

245.00

350.00

365.00

450.00

495.00

650.00

700.00

10.00

15.00

4. 1422.

4. 1424.

RPM

4. 1426, '4 RPM

#### •• Ø The Cash Box PRICE S SI. Page 52 October 20, 1956

1/2	11 AT 6	$\sim$	1 6 1
 10	Cas.	52	20

The L	ash Box		Page	e 52
5 Easy-Aces (Got 12/55) 215. 4 Eight Ball (Wm 1/52). 40.	0 65.00	4* Manhattan (Un 4/55). 4. Marathon (Got 10/55)	125.00 185.00 285.00 325.00	4. Stars (Un 6/52) 4. Starlite (Wm 3/53)
4. Fairway (Wm 6/53) 50. 3. Fighting Irish (CC 11/50) 15.		4. Marbie Queen (Got 8/53) 4. Maryland (Wm 4/49)	75.00 110.00 10.00 20.00	4. Steeple Chase (Un 1/52) 4. Stop & Go (Ge 3/51)
4. Five Star (Univ. 5/51). 30.0 6. Floating Power		4. Mercury (Ge 3/50) 4. Mermaid (Got 6/51)	$\begin{array}{cccccccccccccccccccccccccccccccccccc$	4* Struggle Buggies
(Ge 12/48) 10. 4. Flying High (Got 2/53) 50.0		4. Mexico (Un 3/54) 4* Miami Beach (B 9/55)	49.50         110.00           200.00         275.00	6. Summertime (Un 9/4 4. Sunshine Park (B 12/52)
4. Fiying Saucers (Ge 12/50) 15. 6. Football (CC 8/49) 10.		4. Minstrel Man (Got 3/51) 6. Moon Glow (Un 11/48)	35.00 75.00 10.00 19.00	(B 12/52) 4. Super Hockey (CC 4/49)
6. Football (CC 8/49) 10. 4. Four Bells (Got 10/54) 135. 4. Four Corners		4. Mystic Marvel (Got 3/54)	125.00 160.00	4. Super Jumbo (Got 10/51)
(Wm 12/52) 40.0 2. Four Horsemen	0 90.00	4. Nevada (Un 8/54) 4. Niagara (Got 12/51)	29.00 50.00	4* Surf Club (B 3/54) 4. Sweepstakes (Wm 1/5)
(Got 9/50) 25.0 4. "400" (Upright)		4. Nifty (Wm 12/50) 4. Night Club (B 4/56)		4. Sweet-Add-A-Line (Got 7/55) 4. Sweetheart (Wm <sup>-</sup> 5/5
(Ge 10/52)	0 75.00	4. "9" Sisters (Wm 1/54) 4. Oasis (Ex 10/ 50) 4. Oklahoma (Un 5/49) .	40.00 110.00 10.00 19.00 15.00 35.00	4. Sweetheart (wm 5/5 4* Tahiti (Un 8/53) 4. Tampico (Un 6/49)
4. Freshie (Wm 9/49) 20.0 4* Frolics (B 10/52) 40.0 4. Frontiersman		4. Old Faithful (Got 12/49)	10.00 20.00	4. Telecard (Got 1/49) 4. Thing (CC 2/51)
(Got 11/55) 225.0 4. Futurity (B 3/51) 25.0	40.00	<ul><li>4. Olympics (Wm 5/ 52).</li><li>4. One Two Three</li></ul>		2. Three Deuces (Wm 8/55)
2* Gay Times (B 6/55) 165.0 4* Gayety (B 3/55) 99.0	0 165.00	(Ge 10/48) 4. Palisades (Wm 7/53) . 4. Palisades (Mm 7/53) .	10.00 20.00 45.00 85.00	4. Three Feathers (Ge 5/49)
4. Georgia (Wm 7/50) 20. 4. Gin Rummy (Got 2/49) 20.0	0 30.00	4. Palm Beach (B 7/52) 4* Palm Springs (B 11/53) 4. Parade (B 6/56)	40.00         85.00           40.00         100.00           400.00         525.00	4. Three Four Five (Un 6/51) 6. Three Musketeers
4. Gladiator (Got 1/56) . 285.0 4. Glamour (Got 7/51) 15.0 6. Glider (Ge 3/49) 10.0	0 24.00	4. Paratrooper (Wm 8/52) 4. Peter Pan (Wm 4/55)	25.00 45.00	(Got 7/49)
4. Glober Trotter (Got 11/51) 30.0		4. Pin Bowler (CC 6/50) 4. Pinch Hitter (Un 5/49)	15.00 25.00 10.00 19.00	
4. Golden Gloves (CC 7/49) 10.0		4. Pinkv (Wm 9/50) 4. Pin Wheel (Got 11/53)	20.00 30.00 75.00 110.00	
4. Golden Nugget (Upright) (Ge 2/53) 35.0		4* Pixie (Un 10/55) 4. Play Ball (CC 1/51) .	20.00 30.00	
4. Gold Star (Got 8/54) 140.0 6. Gondola (Ex 5/49) 10.0 1. Genul Award		<ul> <li>4. Playland (Ex 8/59)</li> <li>6. Playtime (Ex 8/49)</li> <li>4. Poker Face (Got 9/53)</li> </ul>	$\begin{array}{cccc} 10.00 & 19.00 \\ 10.00 & 19.00 \\ 75.00 & 100.00 \end{array}$	
(CC 1/49) 10.0 4. Grand Champion	0 19.00	4. Puddin' Head (Ge 10/48)	10.00 10.00	4. Bally Victory Bowler (5/54)
(Wm 8/53) 70.0 4. Grand Slam (Got 4/53) 40.0		4. Punchy (CC 12/50) 2. Quarterback	10.00 19.00	2. Bally Champion Bowler (5/54)
6. Grand Stand (B '50) 20.0 4. Green Pastures		(Wm 10/49) 4. Quartet (Got 2/52)	15.00 25.00 55.00 85.09	4. Bally Jet Bowler (8/5 4. Bally Rocket Bowler
(Got 1/54)         75.0           2. Gun Club (Wm 11/53)         45.0           4. Guys-Dolls (Got 5/53)         55.0	0 80.00	4. Queen of Hearts (Got 12/52) 4. Quintet (Got 3/53)	55.00 100.01 45.00 105.00	(8/54) 4. Bally Mystic Bowler (12/54)
4* Gypsy Queen (Got 2/55) 150.0 4. Handicap (Wm 6/52) . 45.0	0 185.00	4. Race The Clock (Wm 5/55)		4* Bally Magic Bowler (12/54)
4. Happy Days (Got 7/52) 65.0 4. Happy-Go-Lucky		4. Rag Mop (Wm 10/50) 6. Ramona (Un 2/49)	15.00 30.00 10.00 19.00	4. Bally Blue Ribbon (3/55)
(Got 3/51) 25.0 4. Harbor Lites (Got 2/56) 225.0 4. Harvest Moon		4. Red Shoes (Un 11 '50). 4. Regatta (Wm 11/55) 4. Rio (Un 11/53)	$\begin{array}{c ccccc} 20.00 & 30.00 \\ 175.00 & 200.00 \\ 45.00 & 100.00 \end{array}$	4. Bally Gold Medal (3/55)
4. Harvest Moon (Got 12/48) 10.0 4. Harvest Time	0 20.00	4. Rip Snorter (Ge 10/49) 4. Rocket (Ge 5/50)	10.00 19.00 20.00 35.00	4. ChiCoin 6-Player (8/5 4. ChiCoin 6-Player DeLuxe (5/52)
(Ge 9/50) 15.0 4. Harvey (Wm 5/51) 15.0		4. Rockettes (Got 8/50) 4. Rodeo (Un 2/53)	25.00 45.00 <b>3</b> 9.50 <b>1</b> 10.00	4. ChiCoin Match Bowl (6/52)
4. Havana (Un 2/54) 40.0           4. Hawaii (Un 6/54) 50.0		4. Rose Bowl (Got 10/51) 4. Round Up (Got 11/48)	$\begin{array}{cccc} 25.00 & 50.00 \\ 10.00 & 20.00 \\ \end{array}$	4. ChiCoin Bowl-A-Ball (10/52)
4. Hawaiian Beauty           (Got 4/54)         125.0           4. Hayburner (Wm 6/51)         30.0		4. St. Louis (Wm 2/49) 4. Saddle and Turf (Ev 10/53)	20.00 <b>30.00</b> 165.00 225.00	4. ChiCoin Match Bowl-A-Ball (11/52 4. ChiCoin 10th Frame
4. Hi-Fi (B 6/54) 50.0 4. Hi-Fi (B 6/54) 50.0 4. Hit Parade (CC 2/51) 10.0	0 120.00	(Ev 10/53) 4. (Club Model) 4. Saratoga (Wm 10/48) .		4. ChiCoin 10th Frame Special (12/52) 4. ChiCoin Name Bowle
4. Hit & Runs (Ge 3/51) 15.0 4. Hit 'N Run (Got 4/52) 30.0	0 24.00	4* Scoreboard (Got 4/56) 4. Screamo (Wm 4/54)		(1/53) 4. ChiCoin 10th Frame
6. Holiday (CC 12/48 10.0 4. Holiday (Ke 12/51) 25.0	0 45.00	4. Sea Jockeys (Wm 11/51) 4. Select-A-Card (Got 4/50)	25.00 50.00 10.00 19.00	Double Score Bowl (2/53)
4. Hong Kong (Wm 9/51) 30.0 4. Horsefeathers (Wm 1/52) 30.0		4. Shantytown (Ex 10/49) 2. Sharpshooter (Got 5/49)	20.00 30.00 10.00 25.00	4. ChiCoin Crown (4/5 4. ChiCoin Crown, Giant Pins (4/53)
(Wm 1/52)         30.0           4. Horse Shoe         (Wm 12/51)		(Got 5/49) 4. Shindig (Got 10/53) 4. Shoo Shoo (Wm 2/51)	90.00 115.00 15.00 25.00	4* ChiCoin Triple Score (6/53)
4. Hot Rods (B '49) 200 4. Ice-Frolics (B 1/54) 50.0	0 40.00 0 100.00	4. Shoot the Moon (Wm 11/51)	20.00 45.00	4. ChiCoin Gold Cup (7/53)
4. Jalopy (Wm 8/51)       45.0         4. Jeannie (Ex 6/50)       15.0         4. Jeannie (Ca 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5	0 24.00	4. Show Boat (Un 1/49) 4. Show Boat (Un 12/52)	$\begin{array}{rrrr} 10.00 & 19.00 \\ 70.00 & 135.00 \end{array}$	4. ChiCoin High Speed Crown (7/53)
4. Jockey Club (Got 5/54)         75.0           4. Jockey Special         (B 11/47)         10.0		4. Smoke Signal (Wm 10/55) 4. Silver Chest (Upright)	155.00 180.00	4. ChiCoin High Speed Triple Score (8/53 4* Chi Coin Advance
4. Joker (Got 11/50)         20.0           4. Jolly Joker (Un 11/55)         75.0	0 45.00	(Ge 4/53) 4. Silver Skates (Wm 2/53)	55.00 100.00 45.00 75.00	(10/53) 4. ChiCoin King (10/53
4. Jubilee (Got 5/55)          230.0           4. Judy (Ex 7/50)         10.0		4. Singapore (Un 10/54) 4. Skill Pool (Got 8/52)	<b>50.00 110.00</b> <b>35.00 85.00</b>	4* ChiCoin Criss Cross Bowler (12/53)
4. Jumping Jacks (Upright)           (Ge 12/52)         25.0           4. Just 21 (Got 1/50)         10.0		4. Skyway (Wm 8/54) 4. Slugfest (Wm 3/52) 4. Sluggin' Champ	89.00 145.00 35.00 50.00	4. ChiCoin Super Frame (3/54) 2. ChiCoin Starlite (5/5
4. Just 21 (Got 1/50) 10.( 4. K. C. Jones (Got 11/49) 10.( 4. King Arthur			160.00 200.00 150.00 225.00	4. ChiCoin Feature (7/5 4. ChiCoin Holiday (9/5
(Got 10/49) 20.0 4. King Pin (CC 12/51) 30.0	0 55.00	6. Snooks (Wm 6/51) 4. Southern Belle		4. ChiCoin Flash (10/5 4* ChiCoin Playtime
4. Knockout (Got 1/51) 20.( 4. Lady Inck (Got 9/54) 850 4. Lady 100% (Wm 9/54) 850	0 1000	(Got 6/55) 4. South Pacific (Ge 2/50)	20.00 30.00	(10/54) 4* ChiCoin Fireball
4. Lazy "Q" (Wm 2/54)65.0 4. Leaders (Un 10/51) 40.0 4. Lite-A-Line (Ke 6/52) 40.0	0 65,00	4. Spark Plugs (Wm 9'51) 6. Speedway (Wm 9/48) 4. Spitfire (Wm 2/55)	25.00 50.00 10.00 19.00 75.00 150.00	(11/54) 4. ChiCoin Thunderbolt (12/54)
1. Long Beach (Wm 7/52) 35.( Lovely Lucy (Got 2/54) 60.	65.00	4. Spot Bowler (Got 10/50)	25.00 35.00	4. ChiCo'n Triple Strike (2/55)
(Wei 5/50) 20.	0 45.00	1* Spot Lite (B 1/52)           4. Sportsman (Ge 2/51)	25.00 75.00 10.00 19.00	4. ChiCoin Arrow (2/5 4. ChiCoin Criss Cross
Mad. Sq. Garden (Got 6/50) 30.		4. Sportsman (Wm 2/52) 4. Springtime (Ge 3/52) 4* Stage Coach (Got 11/54)	25.00 35.00 20.00 30.00 160.00 185.00	Targette (1/55) DeLuxe model
6. Magie (Ex 11/48) 10. 4. Majors '49 (CC 2/49) 10.	00 19.00 00 20.00	4* Stardust (Wm 3/56) 4* Starlets (Un 12/55)	305.00 450.00 235.00 375.00	4. ChiCoin Bonus Score (4/55) 4. ChiCoin Big League
4. Majorettes (Wm 4/52) 25.	00 45.00	4. Star Pool (Wm 10/54)	100.00 165.00	(5/55)
		COPTRIGHT	ELL LYSS REPRO	THE FULL PERMIT

		0	
	125.00	185.00	4. Stars (Un
A. A. Albertonia		325.00	4. Starlite ( 4. Steeple C
Got 8/53)	75.00	110.00	(Ûn 1/ 1. Stop & G
Got 8/53) yland (Wm 4/49) cury (Ge 3/50) maid (Got 6/51) tico (Un 3/54)	10.00	$20.00 \\ 25.00$	4* Struggle
maid (Got 6/51)	30.00	25.00 60.00 110.00	( ) / 11
tico (Un 3/54) mi Beach (B 9/55)	49.50	110.00 275.00	6. Summertin 4. Sunshine
strel Man	200.00	275.00	4. Sunshine (B 12)
Got 3/51)	35.00	75.00	4. Super Ho
on Glow (Un 11/48) tic Marvel	10.00	<b>19.0</b> 0	CC 4/ 4. Super Jui
Got 3/54)	125.00	160.00	(Got 1
ada (Un 8/54) gara (Got 12/51)	$50.00 \\ 29.00$	$100.00 \\ 50.00$	4* Surf Club 4. Sweepstak
$v (Wm 12/50) \dots$	15.00	25.00	4. Sweet-Ado
ht Club (B 4/56)	425.00	525.00	(Got 7
Sisters (Wm 1/54) is (Ex 10/ 50)	40.00 10.00	110.00 19.00	4. Sweethear 4* Tahiti (U
ahoma (Un 5/49) .	$\begin{array}{c} 10.00\\ 15.00 \end{array}$	35.00	4. Tampico 4. Telecard
Faithful Got 12/49)	10.00	20.00	4. Telecard 4. Thing (C
mpics (Wm 5/ 52).	$\begin{array}{c} 10.00\\ 40.00\end{array}$	60.00	2. Three Det
Two Three	10.00	20.00	(Wm 8 4. Three Fea
Ge 10/48) sades (Wm 7/53) .	45.00	20.00 85.00	(Ge 5/4)
n Beach (B 7/52)	40.00	85.00	4. Three Fou
m Springs (B 11/53) ade (B 6/56)	40.00 400.00	$100.00 \\ 525.00$	(Un 6/ 6. Three Mu
atrooper (Wm $8/52$ )	25.00	45.00	(Got 7
er Pan (Wm 4/55) Bowler (CC 6/50)	135.00	165.00	
ch Hitter (Un $5/49$ )	$\frac{15.00}{10.00}$	$\begin{array}{c} 25.00\\ 19.00 \end{array}$	
kv (Wm 9/50) Wheel (Got 11/53)	20,00	30.00	
Wheel (Got 11/53)	75.00	110.00	
ie (Un 10/55) 7 Ball (CC 1/51) .	$\begin{array}{r} 200.00\\ 20.00\end{array}$	275.00 30.00	TY
land (Ex 8/59)	10.00	19.00	
vtime (Ex 8/49)	10.00	19.00	1-1-1
er Face (Got 9/53) din' Head	75.00	100.00	4. Bally Vic
Ge 10/48)	10.00	19.00	(5/54)
chy (CC 12/50) rterback	10.00	19.00	2. Bally Cha Bowler
Wm 10/49)	15.00	25.00	4. Bally Jet
rtet (Got 2/52)	55.00	85.00	4. Bally Roc
en of Hearts Got 12/52)	55.00	100.00	(8/54) 4. Bally Mys
ntet (Got 3/53)	45.00	105.00	(12/54)
e The Clock	105.00	000.00	4* Bally Ma
$M_{00} = (W_m - 10/50)$	185.00	220.00 30.00	(12/54) 4. Bally Blu
nona (Un 2/49)	10.00	19.00	(3/55)
Wm 5/55) Mop (Wm 10/50) iona (Un 2/49) Shoes (Un 11 '50).	20.00	30.00	4. Bally Gol
$(\text{Un}\ 11/53)$	45.00	200.00 100.00	(3/55) 4. ChiCoin 6
Snorter (Ge 10/49)	10.00	19.00	4. ChiCoin
ket (Ge 5/50) kettes (Got 8/50)	$20.00 \\ 25.00$	35.00 45.00	DeLuxe
eo (Un $2/53$ )	<b>3</b> 9.50	110.00	4. ChiCoin (6/52)
e Bowl (Got 10/51)	25.00	50.00	4. ChiCoin
nd Up (Got 11/48) Louis (Wm 2/49)	$\begin{array}{c} 10.00\\ 20.00\end{array}$	20.00 30.00	(10/52) 4. ChiCoin
lle and Turf		30.00	4. Chicon Bowl-A
Ev 10/53)	165.00	225.00	4. ChiCoin
1b Model) toga (Wm 10/48) .	20.00	230.00 40.00	Special 4. ChiCoin I
reboard (Got 4/56)		350.00	(1/53)
amo (Wm 4/54)	85.00	115.00	4. ChiCoin 1
Jockeys (Wm 11/51) ct-A-Card (Got 4/50)	25.00 10.00	50.00 19.00	Double (2/53)
ntvtown (Ex 10/49)	20.00	30.00	4. ChiCoin
pshooter	10.00	25.00	4. ChiCoin C
Got 5/49) dig (Got 10/53)	$\begin{array}{c} 10.00\\ 90.00\end{array}$	25.00 115.00	Pins (4 4* ChiCoin 7
o Shoo (Wm 2/51)	15.00	25.00	(6/53)
ot the Moon Wm 11/51)	20.00	45,00	4. ChiCoin ( (7/53)
wm 11/51) w Boat (Un 1/49)	20.00 10.00 70.00	45.00	4. ChiCoin 1
w Boat (Un 12/52)	70.00	135.00	Crown
ke Signal Wm 10/55)	155.00	180.00	4. ChiCoin 1 Triple
er Chest (Upright)	100.00	100.00	4* Chi Coin
Ge 4/53) er Skates (Wm 2/53)	55.00	100.00	(10/53) 4. ChiCoin J
(apore (Un $10/54$ )	$\begin{array}{r} 45.00 \\ 50.00 \end{array}$	75.00	4. ChiCoin J 4* ChiCoin (
apore (Un 10/54) l Pool (Got 8/52)	35.00	85,00	Bowler
way (Wm $8/54$ )	89.00 35.00	145.00 50.00	4. ChiCoin S (3/54)
fest (Wm 3/52) ggin' Champ Got 4/55)		30.00	2. ChiCoin S
Got 4/55) Ju (Wm 12/55)	160.00	200.00	4. ChiCoin H
tu (Wm 12/55) oks (Wm 6/51)	150.00	225.00 20.00	4. ChiCoin J 4. ChiCoin J
			4* ChiCo'n l
thern Belle Got 6/55) th Pacific (Ge 2/50)	175.00	$220.00 \\ 30.00$	(10/54) 4* ChiCoin 1
rk riugs (wm 9 51)	20.00 25.00	50.00	(11/54)
edway (Wm 9/48).	25.00 10.00	19.00	4. ChiCoin '
fire (Wm 2/55) t Bowler	75.00	150.00	(12/54) 4. ChiCo'n 7
Got 10/50)	25.00	35.00	(2/55)
Cot 10/50) t Lite (B 1/52) rtsman (Ge 2/51) rtsman (Wm 2/52) ingtime (Ge 3/59)	25.00	75.00	4. ChiCoin
rtsman ( $Wm 2/51$ )	25.00	$19.00 \\ 35.00$	4. ChiCoin ( Targett
ngtime (Ge 3/59)	20.00	30.00	DeLuxe
re Coach (Got 11/54) dust (Wm 3/56)	160.00	185.00	4. ChiCoin I
(Un 12/55)	235.00	375.00	4 ChiCoin I

2		000		
Stars (Un 6/52)	40.00	55.00	6. Thrill (CC 9/48) 10.00	15.00
Starlite (Wm 3/53)	35.00	60.00	4. Thunderbird	
Steeple Chase			(Wm 5/54) 79.00	120.00
(Un 1/52)	25.00	65.00	4. Tim-Buc-Tu (Wm 1/56) 195.00	245.00
Stop & Go (Ge 3/51) .	10.00	20.00	4. Times Square	
Struggle Buggies			4. Times Square $(Wm 4/53) \dots 55.00$	85.00
(WIII 12/00)	60.00	115.00	4. Touchdown (Un 1/52) 20.00	35.00
Summertime (Un 9/48)	15.00	24.00	4. Tournament (Got 8/55) 225.00	275.00
Sunshine Park			4. Triple Play (Un 8/55) 150.00	225.00
( <b>B</b> 12/52)	25.00	45.00	4. Triplets (Got 7/50) 15.00	25.00
Super Hockey		,	4. TriScore (Ge 1/51) 20.00	30.00
(CC 4/49)	20.00	30.00	4. Tropicana (Un 1/55) 54.50	150.00
Super Jumbo			4. Tropics (Un 7/53) 35.00	80.00
(Got 10/54)	250.00	325.00	6. Tucson (Wm 1/49) 10.00	19.00
Surf Club (B 3/54)	50.00	100.00	2. Tumbleweed (Ex 8/49) 15.00	25.00
Sweepstakes (Wm 1/52)	55.00	75.00	4* Turf King (B 6/50) 20.00	49.50
Sweet-Add-A-Line			4. Twenty Grand	
(Got 7/55)	170.00	220.00	$(Wm 12/52) \dots 35.00$	65.00
Sweetheart (Wm <sup>-</sup> 5/50)		30.00	4. Twin Bill (Got 1/55) 100.00	185.00
Tahiti (Un 8/53)	40.00	90.00	4. Utah (Un 7/49) 10.00	20.00
Tampico (Un 6/49)	10.00	20.00	4* Variety (B 9/54) 100.00	150.00
Telecard (Got 1/49)	15.00	25.00	2. Watch My Line	
Thing (CC 2/51)	15.00	30.00	(Got 9/51) 30.00	<b>45.00</b>
Three Deuces			4. Whizz Kids (CC 3/52) 35.00	50.00
(Wm 8/55)	200.00	225.00	4. Wild West (Got 8/51) 25.00	45.00
Three Feathers			4. Winner (Univ.) 20.00	40.00
(Ge 5/49)	15.00	30.00	4* Wishing Well	
Three Four Five			(Got 9/55) 185.00	215.00
(Un 6/51)	20.00	40.00	2. Wonderland (Wm 5/55) 160.00	185.00
Three Musketeers			4* Yacht Club (B 6/53) 45.00	85.00
(Got 7/49)	15.00	25.00	4. Zingo (Un 10/51) 25.00	65.00

	HANN	TA		¥F.
	SHUFFLI	S	进	ŧ
Bally Victory Bowler	4* Cł	iCoin Holl	ywood	

4.	Bally Victory Bowler			-4
	(5/54)	90.00	210.00	
2.	Bally Champion			4.
	Bowler (5/54)	100.00	220.00	4
4.	Bally Jet Bowler (8/54)	130.00	235.00	
4.	Bally Rocket Bowler	100100		2.
т.		135.00	240.00	
		135.00	240.00	
4.	Bally Mystic Bowler			4.
	(12/54)	175.00	275.00	
4*	Bally Magie Bowler			2.
	(12/54)	185.00	285.00	
4.	Bally Blue Ribbon			4
	(3/55)	265.00	325.00	
4.	Bally Gold Medal	200.00	020.00	4.
4.	(0/55)	965 00	225 00	4.
	(3/55)	265.00	335.00	
4.	ChiCoin 6-Player (8/51)	35.00	75.00	4
4.	ChiCoin 6-Player			
	DeLuxe (5/52)	35.00	80.00	4
4.	ChiCoin Match Bowler			4.
	(6/52)	35.00	85.00	
4.	ChiCoin Bowl-A-Ball			4.
**	(10/52)	35.00	90.00	
		00.00	20.00	4
4.	ChiCoin Match	25 00	100.00	
	Bowl-A-Ball (11/52). ChiCoin 10th Frame	35.00	100.00	4.
4.				4.
	Special (12/52)	40.00	105.00	4.
4.	ChiCoin Name Bowler			4.
	(1/53)	40.00	110.00	
4.	ChiCoin 10th Frame			4
	Double Score Bowler			
	(2/53)	40.00	115.00	4
Λ	ChiCoin Crown (4/53)	45.00	120.00	-
		40.00	120.00	
4.		F0.00	105 00	4.
	Pins (4/53)	50.00	125.00	
4~	ChiCoin Triple Score			4.
	(6/53)	50. <b>00</b>	130.00	4.
4.	ChiCoin Gold Cup			• 4.
	(7/53)	50.00	135.00	4.
4.	ChiCoin High Speed			4
	Crown (7/53)	65.00	140.00	
4.	ChiCoin High Speed			4
- •	Triple Score (8/53).	70.00	145.00	1
1≈	Chi Coin Advance	10.00	140.00	4
т	(10/52)	75.00	150.00	4
4	(10/53)	75.00	150.00	
4.	ChiCoin King (10/53).	75.00	155.00	4
4*	ChiCoin Criss Cross			
	Bowler (12/53)	75.00	165.00	4
4.	ChiCoin Super Frame			
	(3/54)	100.00	175.00	4.
2.	ChiCoin Starlite (5/54)	125.00	195.00	
4.	ChiCoin Feature (7/51)		225.00	1.
	Ch <sup>:</sup> Coin Holiday (9/54)		230.00	
4.	ChiCoin Flash (10/54)	110.00	230.00 245.00	4
	ChiCoin Plastima	110.00	240.00	4
	ChiCo'n Playtime	150.00	050.00	4
4.5	(10/54)	150.00	250.00	4.
4*	(10/54) ChiCoin Fireball (11/54)			4
		175.00	260.00	6
4.	ChiCoin Thunderbolt			4
	(12/54)	185.00	275.00	4
4.	ChiCo'n Triple Strike			4
	(2/55)	225.00	285.00	4
4.	ChiCoin Arrow (2/55)	225.00	295.00	4
		220.00	270.00	4
.*•	ChiCoin Criss Cross	00 50	175 00	-
	Targette (1/55)	99.50	175.00	3.
4	DeLuxe model	100.00	200.00	4.
4.	ChiCoin Bonus Score	0.40		4.
	(4/55)	7/10/00	300.00	4

240.00 300.00

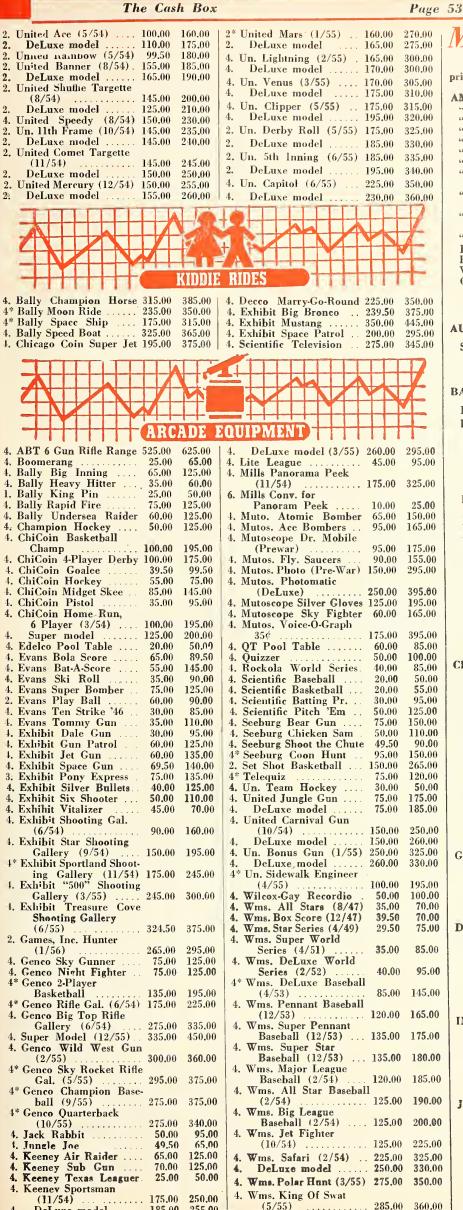
255.00 310.00

UPPLES Semina		
4* ChiCoin Hollywood		
(5/55) 4. ChiCoin Blinker (8/55)	249.50	325.00
4. ChiCoin Blinker (8/55)	325.00	340.00
4. ChiCoin Score-A-Line		
(9/55)	325.00	360.00
(9/55) 2. ChiCoin Bowling Team		
(10/55)	275.00	365.00
4. Exhibit Twin Rotation		
(5/52)	50.00	100.00
2. Genco Shuffle Target		
(7/51)	20.00	40.00
4. Genco 8-Player Re-		
bound (9/51)	30.00	50.00
4. Genco Shuffle Pool		
(11/53)	25.00	80.00
4. Genco Match Pool		
(2/54)	50.00	95.00
4. Gottlieb Bowlette (3/50)	15.00	25.00
4. Keeney Super DeLuxe	10100	
League Bowler (3/52)	40.00	80.00
4. Keeney High Score		
League (5/52)	40.00	85.00
$4^*$ Keeney Team (10/52)	40.00	95.00
4. Keeney Club (4/53)	40.00	100.00
4. Keeney Domino (5/53)	40.00	110.00
4. Keeney Carnival (5/53)	45.00	120.00
4. Keeney Pacemaker	10.00	120.00
(9/53)	50.00	140.00
4. Keeney Mainliner	50.00	110.00
Bowler $(1/54)$	65.00	150.00
4* Keeney Bonus Bowler	00.00	100.00
(3/54)	75.00	155.00
4. Keeney Diamond	10100	100.00
Bowler (5/54)	100.00	160.00
4. Keeney Bikini (6/54)	125.00	170.00
4. Keeney Century (6/54)		195.00
4. Keeney American (9/54)	225.00	250.00
4. Keeney National (9/54)	230.00	260.00
4. Keeney Speedlane		
(4/55)	275.00	325.00
(4/55) 4. United 6-Player Super		
(3/52)	30.00	55.00
4. United 4-Player Official		
(5/52)	30.00	60.00
4. United 6-Player Star		
(7/52)	30.00	65.00
4. United 10th Frame		
Star (9/52)	35.00	70.00
4. United Manhattan 10th		
Frame (9/52)	35.00	75.00
1. United Manhattan		
(9/52)	35.00	135.00
4. United 10th Frame		
Super (10/52)	35.00	80.00
4. United Cascade (2/53)	35.00	85.00
4. United Clover $(2/53)$ .	35.00	90.00
6. United Liherty (2/53)	40.00	90.00
4. United Classic (6/53)	50.00	95.00
4* United Olympic (6/53)	59.00	95.00
4* United Royal (9/53)	50.00	95.00
4. United Imperial (9/53)	65.00	100.00
4. DeLuxe model	75.00	110.00
4* United Chief (11/53) .	65.00	125.00
3. United Leader (11/53).	95.00	150.00
4. DeLuxe model	110.00	135.00
4. United Team (1/54)	100.00	140.00
4. DeLuxe model	110.00	145.00
4* United League (1/54).	95.00	150.00
4. DeLuxe model	120.00	155.00

99

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185.00

DeLuxe model

Keeney Ranger (3/55)

255.00 285 00

(5/55)

Wurlitzer Skeehall

he Cash

### Manufacturers New Equipment

October 20, 1956

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory. INT INCORDOR

MMI, INCORPORATED "G-200" 200-sel, phonograph		ROCK-OLA MFG. CORP.
"G-120" 120-sel. phonograph	2	Model 1450-Playmaster, 120 Sel. Model 1452, 50 Selections
"G -80" 80-sel. phonograph "HS-200" Selective Hideaway	Authori	Model 1454, 120 Selections
"HS-120" Selective Hideaway "HS- 80" Selective Hideaway	No orize	Model 1546 Chrome Wall Box, 120 Selections
"HC-200" Continuous-play Hideaway	d	Model 1548, 50 Selection Wall
"HC-120" Continuous-play Hideaway	jor F	Box 1615—Standard Speaker
"HC-80" Continuous-play	rice	1616—DeLuxe Speaker
Hideaway "W-200" 200-selection Wall Box	Price Publication	Model 1906, Remote Volume Control
Bargrip Wallbox Bracket Recessed Ceiling Speaker	ion	Model 1927, Remote Volume
Wall Speaker	/	Control with Cancel Button

Corner Speaker ..... /

AUTO-PHOTO CO. Studio Model "II" .....**\$3,245.0**0

#### BALLY MFG. CO.

Big Show\$	<b>799.5</b> 0
Pin-Pool	
Standard (52" x 36") Model	
(A) Without lights .	300.00
(B) With light-up bumpers	315.00
(C) With neon lights	315.00
Senior (68" x 36" Model) .	32 <b>5.0</b> 0
DeLuxe ABC Bowler	
(without Match Feature)	
Model A-110, 10c a play	760.00
Model A-325, 3 plays for 25c	780.00
Congress Bowler	
(with Match Feature)	
Model C-110, 10c a play	805.00
Model C-325, 3 plays for 25c	825.00
Bull's Eye Shooting Gallery	<b>3</b> 95.00
The Champion	
(With new-all-metal cabinet)	759.00

#### CHICAGO COIN MACHINE CO. Miami Sbuffle Capri Blondie (3 or 5 Ball, Match

Miami Sbuffle	Au
Capri	uth
Blondie (3 or 5 Ball, Match and Replay)	No orize
Steam Shovel (Regular Model)	d Li
Steam Shovel (Replay Model)	orst
Twin Hockey, (Regular	Pri
Model)	160
Twin Hockey, (Replay Model)	licat
Twin Hockey, (Match and Replay Model)	ation

### GENCO MFG. & SALES CO.

Davy Crockett	(Rifle		
Gallery) .		- \$	450.00

#### D. GOTTLIEB & CO. Auto Race (Single Player, 5-Ball)

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#### **INTERNATIONAL MUTOSCOPE** CORP.

Lord's Prayer Vendor Rock 'u' Roll \$ 390.00 149.50

J. H. KEENEY & CO., INC.	
Flicker Pool (4 Player, 4 Sides)\$	375.00
Arcade Pool	
(1 or 2 Front Play) DeLuxe Hot Coffee Vender ]	375.00
DeLuxe Hot Coffee & Hot Chocolate Combo Vender.	Prices on Request
Electric Cigarette Vender \$	284.50
Coin Changer Model	301,50

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V-200-Select-O-Matic "200" Phonograph V-3W-A-Wall-O-Matic "200" 100J-Select-O-Matic "100" Phonograph 3W-1-Wall-O-Matic "100" MRVC-2-Master Remote Volume Control HFCV2.8-High Fidelity Wall Speaker HFCV3-8-High Fidelity Corner Speaker HFCV1.12—High Fidelity Recessed Speaker PS6-1Z-Power Supply HFA1-L6-Power Amplifier

#### UNITED MFG. CO.

Brazil	\$ 775.00
Pirate Gun	645.00
Select Play Shuffle Alley	
(Without Match Feature)	. 635.00
Select Play Shuffle Alley	
(With Match Feature)	695.00
Handicap Shuffle Alley	
(Without Match Feature)	
Single Chute	760.00
Double Chute	. 780.00
DeLuxe Handicap Sbuffle Alley	
(With Match Feature)	
Single Chute	. 810.00
Double Chute	. 830.00
Star Slugger (Regular)	
Star Slugger (Replay)	. 545.00

#### WILLIAMS MFG. CO.

Super Score (Single Player, 5-Ball) Single Coin Chute Twin Coin Chute Crane No List Price Authorized for Publication

#### THE RUDOLPH WURLITZER CO.

Model 2000, "Centennial", 200 Selections
Model 1900, "Centennial", 104 Selections
Model 5210, Wall Box, 200 Sel.
Model 5207 Wall Box-104 Selection-3 Wire
Model 5206 Wall Box-18 Selection-4 Wire
Model 257 Steppor-104 Selec- tion-3 Wire
Model 253 Stepper-104 Selec- tion-3 Wire
Model 248 Stepper-48 Selec- tion-4 Wire
Model 5117 12" High Fidelity Wall Speaker
M. 3.1. 5137 AF 17: 1 39:1.14
Model 5116 8" High Fidelity Corner Speaker

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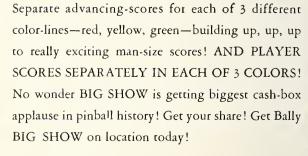


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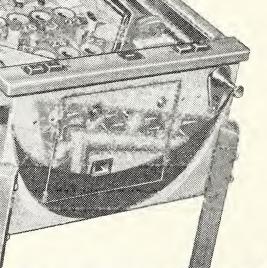
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