

The Cash Box

VOLUME XVIII—NUMBER 3

OCTOBER 6, 1956



About three months ago, not more than a couple of dozen people in the music business were aware of two youngsters, Bill Buchanan and Dick Goodman. Then, though barely out of their teens, the boys suddenly created the music story of the year by breaking out their controversial "Flying Saucer". Its release startled the trade, sold a raft of records, and started a rash of similar disks. Here are Bill and Dick gagging up their "Flying Saucer" by appearing in a composite shot showing them in prison apparel demonstrating their newest platter, "Buchanan And Goodman On Trial".

big

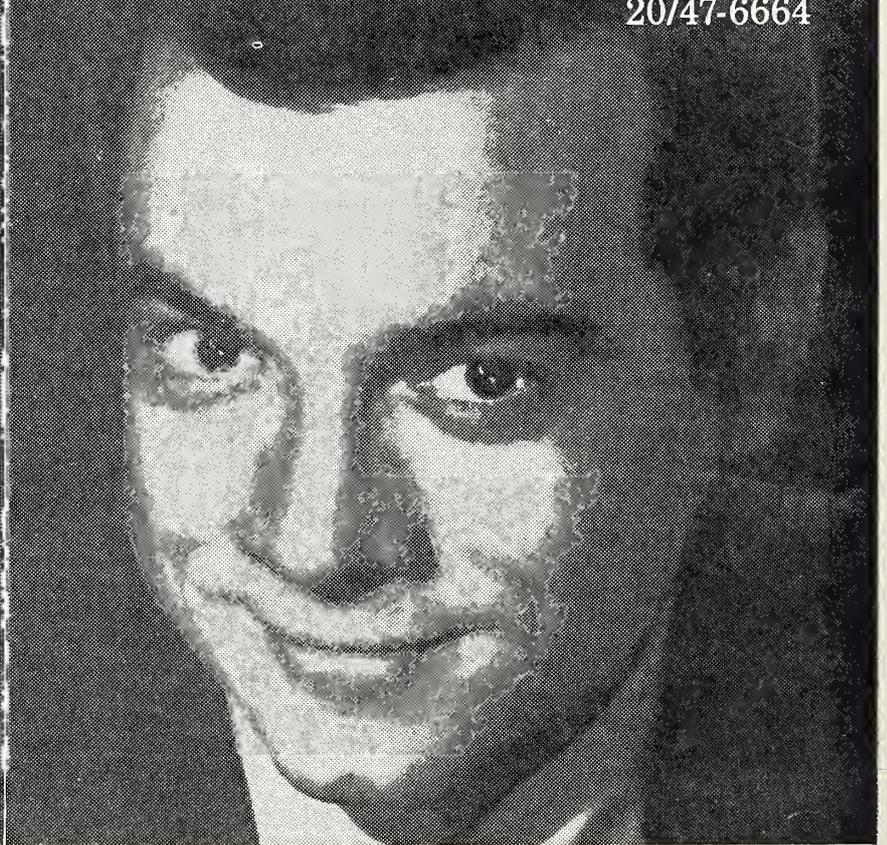
DINAH **SHORE**
HIGH HEELS/THE WHISTLING TREE
Hugo Winterhalter's Orch. & Chorus 20/47-6683



TONY **MARTIN**
MODERATION/SINCE YOU'VE BEEN MINE
Hugo Winterhalter's Orch. & Chorus 20/47-6682



MARIO **LANZA**
LOVE IN A HOME/DO YOU WONDER
(from the musical production "L'il Abner") Henri René's Orch. 20/47-6664



Your customers will hear these New Orthophonic High Fidelity Recordings best on an RCA Victor New Orthophonic High Fidelity "Victrola."

America's favorite speed...  45 RPM

RCA VICTOR





FOUNDED BY BILL GERSH

The Cash Box

Volume XVIII—Number 3

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THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

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There's Another Side To A Record!

One of the very real difficulties in our business is that if one side of a record takes off fast, the other side usually doesn't stand a chance. This happens not necessarily because the other side does not have hit potential or is not worthy of being a best seller, but mostly because it just doesn't get the exposure it needs when everyone starts concentrating on one side.

It seems to us that not only is this procedure a great waste, but it is obviously unfair to everyone whose talents went into making TWO sides of a record. The same artist made the other side; the same amount of effort and planning went into it; usually it was cut on the very same session.

Of course, everyone knows that it frequently happens that one side simply comes off better than the other or that one side has some special quality which gives it greater potential than the other. We are not questioning the fact that very often one side is the hit and the other side just doesn't mean anything. What we are complaining about is the potential two-sided hit on which one of the sides gets lost because no one bothers to pay any attention to it. This is the big loss to our industry. This is the waste of effort, time, talent and money.

The current Cash Box Top 50 list gives ample proof of our contention

that if the other side of a record has what it takes and gets the proper exposure, it too can be a smash no matter how high the original hit side may have gone.

For instance in this week's list are "Don't Be Cruel" and "Hound Dog" by Elvis Presley; "Friendly Persuasion" and "Chain of Love" by Pat Boone; "A House With Love In It" and "The Bus Stop Song" by the Four Lads; and "It Isn't Right" and "You'll Never, Never Know" by the Platters.

These records were fortunate enough to get the kind of exposure which insured that both sides could reach smash proportions. Had the avenues of exposure been closed to the second side after the first had begun to make noise, four hit disks would have been lost to the record industry. We don't think that's a wise method of operation.

We therefore urge everyone who has anything to do with the exposure of records to the buying public not to stop just because one side takes off first. Listen to the other side. Play it. If you get no reaction, then you've at least given it a try. If you get enough reaction to continue playing it, you may be instrumental in creating a two-sided hit where only one would have normally been heard.

CHOCKFUL OF SALES!



ROBBIN HOOD

"THERE'S ALWAYS A FIRST TIME"

Orchestra and Chorus Conducted By **LeROY HOLMES**

MGM-12340 (K-12340)



**THE NATION'S
Top Ten
JUKE BOX TUNES**

(PLUS THE NEXT 25)

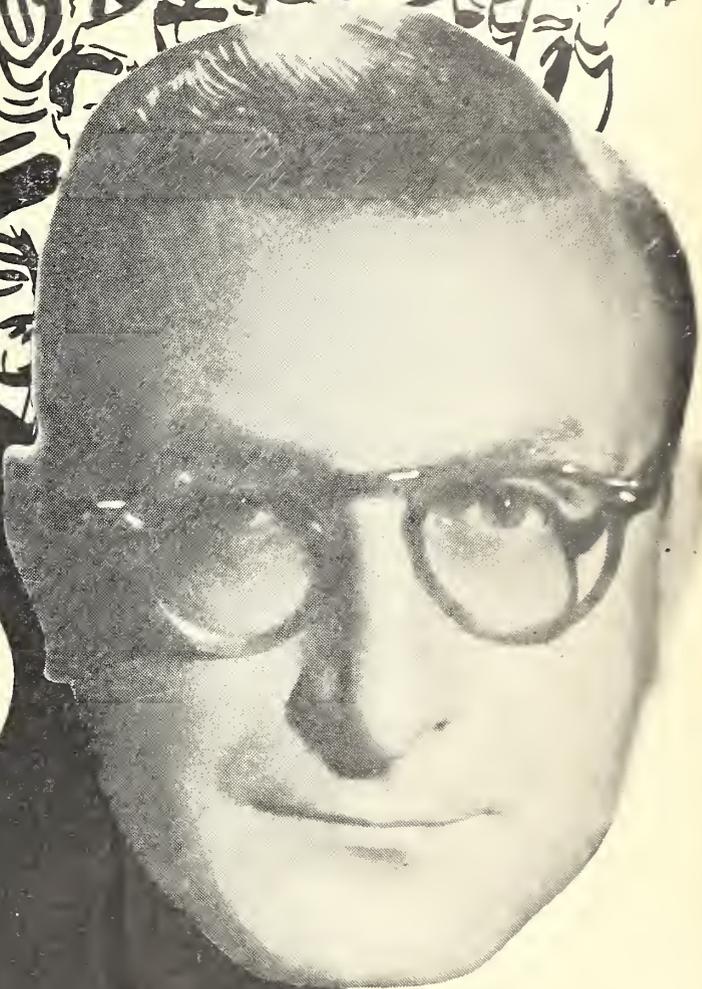
		Pos. Last Week
1.	DON'T BE CRUEL ELVIS PRESLEY VI-20-6604 (47-6604)—Elvis Presley	1.
2.	MY PRAYER THE PLATTERS CO-40757 (4-40757)—Porter Heaps DE-29991 (9-29991)—Ink Spots ME-70893 (70893x45)—Platters	3.
3.	CANADIAN SUNSET HUGO WINTERHALTER ORCH. CD-1297 (45-1297)—Andy Williams VI-20-6537 (47-6537)—Hugo Winterhalter	4.
4.	HOUND DOG ELVIS PRESLEY VI-20-6604 (47-6604)—Elvis Presley	2.
5.	TONIGHT YOU BELONG TO ME PATIENCE & PRUDENCE CR-61701 (9-61701)—Lawrence Welk LI-55022 (55022)—Patience & Prudence DE-30040 (9-30040)—Karen Chandler MO-997 (45-997)—Tonettes & Jimmy Wakely	8.
6.	HONKY TONK BILL DOGGETT KI-4950 (45-4950)—Bill Doggett	6.
7.	WHATEVER WILL BE, WILL BE DORIS DAY CO-40704 (4-40704)—Doris Day ME-70881 (70881 x 45)—Eddy Howard	5.
8.	THE FOOL SANFORD CLARK DO-15481 (45-15481)—Sanford Clark JU-5252 (45-5252)—The Gallahads	9.
9.	ALLEGHENY MOON PATTI PAGE CR-61679 (9-61679)—Lennon Sisters ME-70878 (70878x45)—Patti Page DE-30022 (9-30022)—Grady Martin VI-20-6551 (47-6551)—Billy Regis	7.
10.	I WANT YOU, I NEED YOU, I LOVE YOU ELVIS PRESLEY VI-20-6540 (47-6540)—Elvis Presley	10.

11) SONG FOR A SUMMER NIGHT. 12) YOU DON'T KNOW ME. 13) SOFT SUMMER BREEZE. 14) I ALMOST LOST MY MIND. 15) JUST WALKING IN THE RAIN. 16) AFTER THE LIGHTS GO DOWN LOW. 17) WHEN THE WHITE LILACS BLOOM AGAIN. 18) FLYING SAUCER. 19) BE-BOP-A-LULA. 20) BUS STOP SONG (A PAPER OF PINS). 21) KA-DING DONG. 22) THE WAYWARD WIND. 23) FRIENDLY PERSUASION. 24) MIDDLE OF THE HOUSE. 25) A HOUSE WITH LOVE IN IT. 27) THAT'S ALL THERE IS TO THAT. 28) THE GREEN DOOR. 29) WHEN MY DREAMBOAT COMES HOME. 30) TRUE LOVE. 31) HAPPINESS STREET. 32) MIRACLE OF LOVE. 33) LET THE GOOD TIMES ROLL. 34) IT ISN'T RIGHT. 35) EARTHBOUND.

CODE					
AA—Double A	CL—Cardinal	ES—Essex	JD—Jay Dee	OL—Olympic	SL—Spotlight
AB—Abbott	CO—Columbia	EX—Excello	JU—Jubilee	PA—Parrot	SO—Sound
AL—Aladdin	CR—Coral	FB—Fabor	JZ—Josie	PE—Peacock	SP—Specialty
AO—Apollo	CT—Cat	FE—Federal	KA—Kapp	PM—Prom	ST—Starlite
AP—ABC-Paramount	CW—Crown	FI—Fiesta	KI—King	PP—Peter Pan	SU—SUN
AR—Arcade	CY—Crystalette	FR—Fraternity	LI—Liberty	PR—Prestige	TA—Tampa
AT—Atlantic	DA—Dana	4 Star—Four Star	LO—London	RA—Rainbow	TI—Tico
BT—Bethlehem	DE—Decca	GE—Gee	MD—Media	RE—Regent	UN—United
BY—Bally	DL—DeLuxe	GN—Golden	ME—Mercury	RL—Real	UQ—Unique
CA—Capitol	DO—Dot	GR—Groove	MG—MGM	RM—Rama	VE—Verve
CD—Cadence	DT—Dootone	GTJ—Good Time Jazz	MO—Modern	RP—RPM	VI—RCA Victor
CH—Chess	DU—Duke	HE—Herald	NG—Norgran	SA—Savoy	VJ—Vee-Jay
CK—Checker	EP—Epic	IM—Imperial	OK—Okeh	VK—Vik	WI—Wing
	ER—Era			SE—Seeco	

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

His Greatest -
DICK JACOBS
 HIS ORCHESTRA AND CHORUS



"PETTICOATS
 OF
 PORTUGAL"

b/w
 "SONG OF THE VAGABONDS"
 &
 "ONLY A ROSE"
 (from The Paramount Picture
 "The Vagabond King")

CORAL-61724 (9-61724)





The Cash Box

TOP 50

Best Selling Tunes on Records

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

Wk. 9/29		Wk. 9/22		Wk. 9/29		Wk. 9/22		Wk. 9/29		Wk. 9/22		Wk. 9/29		Wk. 9/22	
1	Don't Be Cruel	1	1	9	The Green Door	19	34	15	You Don't Know Me	13	13	22	Out Of Sight, Out Of Mind	34	—
★VI-20-6604 (47-6604)	ELVIS PRESLEY Hound Dog	★DO-15486 (45-15486)	JIM LOWE The Little Mon In Chinatown	★CO-40710 (4-40710)	JERRY VALE Enchanted	★CA-3502 (F-3502)	FIVE KEYS That's Right	29	Flying Saucer	21	12	38	Italian Theme	38	39
2	Canadian Sunset	4	5	★DE-29949 (9-29949)	CARMEN McRAE Never Loved Him Anyhow	★LU-101 (45-101)	BUCHANAN & GOODMAN Flying Saucer	30	Let The Good Times Roll	24	24	30	Let The Good Times Roll	24	24
★CD-1297 (45-1297)	ANDY WILLIAMS High Up On A Mountain	★VI-20-6537 (47-6537)	HUGO WINTERHALTER This Is Real	VI-20-6502 (47-6502)	EDDY ARNOLD Rockin' Mockin' Bld	★AL-3325 (45-3325)	SHIRLEY & LEE Do You Mean To Hurt Me So	★ME-70948 (70948 x 45)	PLATTERS It Isn't Right	31	Earthbound	32	35	39	I'll Remember (In The Still Of The Night)
3	Honky Tonk	5	7	★DE-29982 (9-29982)	AL HIBBLER I Was Telling Her About You	★CR-61711 (9-61711)	DOROTHY COLLINS Cool It Baby	★DE-30035 (9-30035)	SAMMY DAVIS, JR. Just One Of Those Things	★EM-1005 (45-1005)	5 SATINS	40	Be-Bop-A-Lula	25	18
★KI-4950 (45-4950)	BILL DOGGETT Honky Tonk	★DO-15490 (45-15490)	PAT BOONE Chains Of Love	★CA-3507 (F-3507)	BING CROSBY & GRACE KELLY Well Did You Evah!	★DE-30035 (9-30035)	SAMMY DAVIS, JR. Just One Of Those Things	★VI-20-6644 (47-6644)	MARIO LANZA This Land	★CA-3450 (F-3450)	GENE VINCENT Woman Love	41	Cindy, Oh Cindy	—	—
4	Tonight You Belong To Me	6	6	★CA-3473 (F-3473)	MARGARET WHITING Haunting Love	★DE-29959 (9-29959)	KITTY KALLEN Will I Always Be Yours	★ME-70934 (70934 x 45)	DIAMONDS Ka-Ding Dong	★VE-2018 (2018x45)	JANE POWELL Mind If I Make Love To You	42	The ABC's Of Love	—	—
★CR-61701 (9-61701)	LENNON SISTERS & LAWRENCE WELK When The White Lilacs Bloom Again	★MG-12336 (K12336)	DAVID ROSE There's Never Been Anyone Else But You	★DE-29959 (9-29959)	KITTY KALLEN Will I Always Be Yours	★VE-2018 (2018x45)	JANE POWELL Mind If I Make Love To You	★PI-24971 (G C1FFS)	Darla My Darlin'	★DO-15489 (45-15489)	THE HILLTOPPERS Into Each Life Some Rain Must Fall	★ME-70934 (70934 x 45)	THE DIAMONDS Soft Summer Breeze	★PI-24971 (G C1FFS)	Darla My Darlin'
★LI-55022 (F55022)	PATIENCE & PRUDENCE A Smile And A Ribbon	★UQ-355 (45-355)	BOB GRAYBO There's Never Been Anyone Else But You	★VE-2018 (2018x45)	JANE POWELL Mind If I Make Love To You	★PI-24971 (G C1FFS)	Darla My Darlin'	★SU-241 (45-241)	JOHNNY CASH Get Rhythm	★DO-15489 (45-15489)	THE HILLTOPPERS Into Each Life Some Rain Must Fall	★ME-70934 (70934 x 45)	THE DIAMONDS Soft Summer Breeze	★PI-24971 (G C1FFS)	Darla My Darlin'
★MO-997 (45-997)	TONNETTES Don't Fall In Love Too Soon	★UQ-355 (45-355)	BOB GRAYBO There's Never Been Anyone Else But You	★VE-2018 (2018x45)	JANE POWELL Mind If I Make Love To You	★PI-24971 (G C1FFS)	Darla My Darlin'	★SU-241 (45-241)	JOHNNY CASH Get Rhythm	★DO-15489 (45-15489)	THE HILLTOPPERS Into Each Life Some Rain Must Fall	★ME-70934 (70934 x 45)	THE DIAMONDS Soft Summer Breeze	★PI-24971 (G C1FFS)	Darla My Darlin'
5	Hound Dog	2	3	★DE-29959 (9-29959)	KITTY KALLEN Will I Always Be Yours	★VE-2018 (2018x45)	JANE POWELL Mind If I Make Love To You	★SU-241 (45-241)	JOHNNY CASH Get Rhythm	★DO-15489 (45-15489)	THE HILLTOPPERS Into Each Life Some Rain Must Fall	★ME-70934 (70934 x 45)	THE DIAMONDS Soft Summer Breeze	★PI-24971 (G C1FFS)	Darla My Darlin'
★VI-20-6604 (47-6604)	ELVIS PRESLEY Don't Be Cruel	★ME-70863 (70863 x 45)	EDDIE HEYWOOD Haywood's Bounce	★VE-2018 (2018x45)	JANE POWELL Mind If I Make Love To You	★PI-24971 (G C1FFS)	Darla My Darlin'	★SU-241 (45-241)	JOHNNY CASH Get Rhythm	★DO-15489 (45-15489)	THE HILLTOPPERS Into Each Life Some Rain Must Fall	★ME-70934 (70934 x 45)	THE DIAMONDS Soft Summer Breeze	★PI-24971 (G C1FFS)	Darla My Darlin'
6	My Prayer	3	2	★ME-70934 (70934 x 45)	DIAMONDS Ka-Ding Dong	★VE-2018 (2018x45)	JANE POWELL Mind If I Make Love To You	★SU-241 (45-241)	JOHNNY CASH Get Rhythm	★DO-15489 (45-15489)	THE HILLTOPPERS Into Each Life Some Rain Must Fall	★ME-70934 (70934 x 45)	THE DIAMONDS Soft Summer Breeze	★PI-24971 (G C1FFS)	Darla My Darlin'
★CO-40757 (4-40757)	PORTER HEAP When My Dreamboat Comes Home	★ME-70934 (70934 x 45)	DIAMONDS Ka-Ding Dong	★VE-2018 (2018x45)	JANE POWELL Mind If I Make Love To You	★PI-24971 (G C1FFS)	Darla My Darlin'	★SU-241 (45-241)	JOHNNY CASH Get Rhythm	★DO-15489 (45-15489)	THE HILLTOPPERS Into Each Life Some Rain Must Fall	★ME-70934 (70934 x 45)	THE DIAMONDS Soft Summer Breeze	★PI-24971 (G C1FFS)	Darla My Darlin'
7	Whatever Will Be, Will Be (Que Sera, Sera)	7	4	★ME-70934 (70934 x 45)	DIAMONDS Ka-Ding Dong	★VE-2018 (2018x45)	JANE POWELL Mind If I Make Love To You	★SU-241 (45-241)	JOHNNY CASH Get Rhythm	★DO-15489 (45-15489)	THE HILLTOPPERS Into Each Life Some Rain Must Fall	★ME-70934 (70934 x 45)	THE DIAMONDS Soft Summer Breeze	★PI-24971 (G C1FFS)	Darla My Darlin'
★CO-40704 (4-40704)	DORIS DAY I've Gotta Sing Away The Blues	★ME-70934 (70934 x 45)	DIAMONDS Ka-Ding Dong	★VE-2018 (2018x45)	JANE POWELL Mind If I Make Love To You	★PI-24971 (G C1FFS)	Darla My Darlin'	★SU-241 (45-241)	JOHNNY CASH Get Rhythm	★DO-15489 (45-15489)	THE HILLTOPPERS Into Each Life Some Rain Must Fall	★ME-70934 (70934 x 45)	THE DIAMONDS Soft Summer Breeze	★PI-24971 (G C1FFS)	Darla My Darlin'
★ME-70881 (70881x45)	EDDY HOWARD You Can't Keep Running	★ME-70934 (70934 x 45)	DIAMONDS Ka-Ding Dong	★VE-2018 (2018x45)	JANE POWELL Mind If I Make Love To You	★PI-24971 (G C1FFS)	Darla My Darlin'	★SU-241 (45-241)	JOHNNY CASH Get Rhythm	★DO-15489 (45-15489)	THE HILLTOPPERS Into Each Life Some Rain Must Fall	★ME-70934 (70934 x 45)	THE DIAMONDS Soft Summer Breeze	★PI-24971 (G C1FFS)	Darla My Darlin'
8	Just Walking In The Rain	9	14	★ME-70934 (70934 x 45)	DIAMONDS Ka-Ding Dong	★VE-2018 (2018x45)	JANE POWELL Mind If I Make Love To You	★SU-241 (45-241)	JOHNNY CASH Get Rhythm	★DO-15489 (45-15489)	THE HILLTOPPERS Into Each Life Some Rain Must Fall	★ME-70934 (70934 x 45)	THE DIAMONDS Soft Summer Breeze	★PI-24971 (G C1FFS)	Darla My Darlin'
★AB-3024 (45-3024)	JUDY KILEEN	★ME-70934 (70934 x 45)	DIAMONDS Ka-Ding Dong	★VE-2018 (2018x45)	JANE POWELL Mind If I Make Love To You	★PI-24971 (G C1FFS)	Darla My Darlin'	★SU-241 (45-241)	JOHNNY CASH Get Rhythm	★DO-15489 (45-15489)	THE HILLTOPPERS Into Each Life Some Rain Must Fall	★ME-70934 (70934 x 45)	THE DIAMONDS Soft Summer Breeze	★PI-24971 (G C1FFS)	Darla My Darlin'
★CO-40729 (4-40729)	JOHNNIE RAY In The Condolight	★ME-70934 (70934 x 45)	DIAMONDS Ka-Ding Dong	★VE-2018 (2018x45)	JANE POWELL Mind If I Make Love To You	★PI-24971 (G C1FFS)	Darla My Darlin'	★SU-241 (45-241)	JOHNNY CASH Get Rhythm	★DO-15489 (45-15489)	THE HILLTOPPERS Into Each Life Some Rain Must Fall	★ME-70934 (70934 x 45)	THE DIAMONDS Soft Summer Breeze	★PI-24971 (G C1FFS)	Darla My Darlin'
9	The Green Door	19	34	★ME-70934 (70934 x 45)	DIAMONDS Ka-Ding Dong	★VE-2018 (2018x45)	JANE POWELL Mind If I Make Love To You	★SU-241 (45-241)	JOHNNY CASH Get Rhythm	★DO-15489 (45-15489)	THE HILLTOPPERS Into Each Life Some Rain Must Fall	★ME-70934 (70934 x 45)	THE DIAMONDS Soft Summer Breeze	★PI-24971 (G C1FFS)	Darla My Darlin'
★DO-15486 (45-15486)	JIM LOWE The Little Mon In Chinatown	★ME-70934 (70934 x 45)	DIAMONDS Ka-Ding Dong	★VE-2018 (2018x45)	JANE POWELL Mind If I Make Love To You	★PI-24971 (G C1FFS)	Darla My Darlin'	★SU-241 (45-241)	JOHNNY CASH Get Rhythm	★DO-15489 (45-15489)	THE HILLTOPPERS Into Each Life Some Rain Must Fall	★ME-70934 (70934 x 45)	THE DIAMONDS Soft Summer Breeze	★PI-24971 (G C1FFS)	Darla My Darlin'
10	Friendly Persuasion	14	28	★ME-70934 (70934 x 45)	DIAMONDS Ka-Ding Dong	★VE-2018 (2018x45)	JANE POWELL Mind If I Make Love To You	★SU-241 (45-241)	JOHNNY CASH Get Rhythm	★DO-15489 (45-15489)	THE HILLTOPPERS Into Each Life Some Rain Must Fall	★ME-70934 (70934 x 45)	THE DIAMONDS Soft Summer Breeze	★PI-24971 (G C1FFS)	Darla My Darlin'
★CA-3520 (F-3520)	LOU BUSCH Portofino	★ME-70934 (70934 x 45)	DIAMONDS Ka-Ding Dong	★VE-2018 (2018x45)	JANE POWELL Mind If I Make Love To You	★PI-24971 (G C1FFS)	Darla My Darlin'	★SU-241 (45-241)	JOHNNY CASH Get Rhythm	★DO-15489 (45-15489)	THE HILLTOPPERS Into Each Life Some Rain Must Fall	★ME-70934 (70934 x 45)	THE DIAMONDS Soft Summer Breeze	★PI-24971 (G C1FFS)	Darla My Darlin'
★CO-40751 (4-40751)	MICHEL LEGRAND Lovers And Lollipop	★ME-70934 (70934 x 45)	DIAMONDS Ka-Ding Dong	★VE-2018 (2018x45)	JANE POWELL Mind If I Make Love To You	★PI-24971 (G C1FFS)	Darla My Darlin'	★SU-241 (45-241)	JOHNNY CASH Get Rhythm	★DO-15489 (45-15489)	THE HILLTOPPERS Into Each Life Some Rain Must Fall	★ME-70934 (70934 x 45)	THE DIAMONDS Soft Summer Breeze	★PI-24971 (G C1FFS)	Darla My Darlin'
★CR-61702 (9-61702)	GEORGE CATES There's Never Been Anyone Else	★ME-70934 (70934 x 45)	DIAMONDS Ka-Ding Dong	★VE-2018 (2018x45)	JANE POWELL Mind If I Make Love To You	★PI-24971 (G C1FFS)	Darla My Darlin'	★SU-241 (45-241)	JOHNNY CASH Get Rhythm	★DO-15489 (45-15489)	THE HILLTOPPERS Into Each Life Some Rain Must Fall	★ME-70934 (70934 x 45)	THE DIAMONDS Soft Summer Breeze	★PI-24971 (G C1FFS)	Darla My Darlin'
★DE-30041 (9-30041)	FOUR ACES You Can't Run Away From It	★ME-70934 (70934 x 45)	DIAMONDS Ka-Ding Dong	★VE-2018 (2018x45)	JANE POWELL Mind If I Make Love To You	★PI-24971 (G C1FFS)	Darla My Darlin'	★SU-241 (45-241)	JOHNNY CASH Get Rhythm	★DO-15489 (45-15489)	THE HILLTOPPERS Into Each Life Some Rain Must Fall	★ME-70934 (70934 x 45)	THE DIAMONDS Soft Summer Breeze	★PI-24971 (G C1FFS)	Darla My Darlin'
★DO-15490 (45-15490)	PAT BOONE Chains Of Love	★ME-70934 (70934 x 45)	DIAMONDS Ka-Ding Dong	★VE-2018 (2018x45)	JANE POWELL Mind If I Make Love To You	★PI-24971 (G C1FFS)	Darla My Darlin'	★SU-241 (45-241)	JOHNNY CASH Get Rhythm	★DO-15489 (45-15489)	THE HILLTOPPERS Into Each Life Some Rain Must Fall	★ME-70934 (70934 x 45)	THE DIAMONDS Soft Summer Breeze	★PI-24971 (G C1FFS)	Darla My Darlin'
★EP-9181 (5-9181)	ANTHONY PERKINS If You Were The Only Girl	★ME-70934 (70934 x 45)	DIAMONDS Ka-Ding Dong	★VE-2018 (2018x45)	JANE POWELL Mind If I Make Love To You	★PI-24971 (G C1FFS)	Darla My Darlin'	★SU-241 (45-241)	JOHNNY CASH Get Rhythm	★DO-15489 (45-15489)	THE HILLTOPPERS Into Each Life Some Rain Must Fall	★ME-70934 (70934 x 45)	THE DIAMONDS Soft Summer Breeze	★PI-24971 (G C1FFS)	Darla My Darlin'
★MG-12336 (K12336)	DAVID ROSE There's Never Been Anyone Else But You	★ME-70934 (70934 x 45)	DIAMONDS Ka-Ding Dong	★VE-2018 (2018x45)	JANE POWELL Mind If I Make Love To You	★PI-24971 (G C1FFS)	Darla My Darlin'	★SU-241 (45-241)	JOHNNY CASH Get Rhythm	★DO-15489 (45-15489)	THE HILLTOPPERS Into Each Life Some Rain Must Fall	★ME-70934 (70934 x 45)	THE DIAMONDS Soft Summer Breeze	★PI-24971 (G C1FFS)	Darla My Darlin'
★UQ-355 (45-355)	BOB GRAYBO There's Never Been Anyone Else But You	★ME-70934 (70934 x 45)	DIAMONDS Ka-Ding Dong	★VE-2018 (2018x45)	JANE POWELL Mind If I Make Love To You	★PI-24971 (G C1FFS)	Darla My Darlin'	★SU-241 (45-241)	JOHNNY CASH Get Rhythm	★DO-15489 (45-15489)	THE HILLTOPPERS Into Each Life Some Rain Must Fall	★ME-70934 (70934 x 45)	THE DIAMONDS Soft Summer Breeze	★PI-24971 (G C1FFS)	Darla My Darlin'
★LI-55022 (F55022)	PATIENCE & PRUDENCE A Smile And A Ribbon	★ME-70934 (70934 x 45)	DIAMONDS Ka-Ding Dong	★VE-2018 (2018x45)	JANE POWELL Mind If I Make Love To You	★PI-24971 (G C1FFS)	Darla My Darlin'	★SU-241 (45-241)	JOHNNY CASH Get Rhythm	★DO-15489 (45-15489)	THE HILLTOPPERS Into Each Life Some Rain Must Fall	★ME-70934 (70934 x 45)	THE DIAMONDS Soft Summer Breeze	★PI-24971 (G C1FFS)	Darla My Darlin'
★MO-997 (45-997)	TONNETTES Don't Fall In Love Too Soon	★ME-70934 (70934 x 45)	DIAMONDS Ka-Ding Dong	★VE-2018 (2018x45)	JANE POWELL Mind If I Make Love To You	★PI-24971 (G C1FFS)	Darla My Darlin'	★SU-241 (45-241)	JOHNNY CASH Get Rhythm	★DO-15489 (45-15489)	THE HILLTOPPERS Into Each Life Some Rain Must Fall	★ME-70934 (70934 x 45)	THE DIAMONDS Soft Summer Breeze	★PI-24971 (G C1FFS)	Darla My Darlin'
11	Soft Summer Breeze	11	11	★ME-70934 (70934 x 45)	DIAMONDS Ka-Ding Dong	★VE-2018 (2018x45)	JANE POWELL Mind If I Make Love To You	★SU-241 (45-241)	JOHNNY CASH Get Rhythm	★DO-15489 (45-15489)	THE HILLTOPPERS Into Each Life Some Rain Must Fall	★ME-70934 (70934 x 45)	THE DIAMONDS Soft Summer Breeze	★PI-24971 (G C1FFS)	Darla My Darlin'
★DE-30054 (9-30054)	ROMAINE BROWN Autumn Leaves	★ME-70934 (70934 x 45)	DIAMONDS Ka-Ding Dong	★VE-2018 (2018x45)	JANE POWELL Mind If I Make Love To You	★PI-24971 (G C1FFS)	Darla My Darlin'	★SU-241 (45-241)	JOHNNY CASH Get Rhythm	★DO-15489 (45-15489)	THE HILLTOPPERS Into Each Life Some Rain Must Fall	★ME-70934 (70934 x 45)	THE DIAMONDS Soft Summer Breeze	★PI-24971 (G C1FFS)	Darla My Darlin'
★ME-70863 (70863 x 45)	EDDIE HEYWOOD Haywood's Bounce	★ME-70934 (70934 x 45)	DIAMONDS Ka-Ding Dong	★VE-2018 (2018x45)	JANE POWELL Mind If I Make Love To You	★PI-24971 (G C1FFS)	Darla My Darlin'	★SU-241 (45-241)	JOHNNY CASH Get Rhythm	★DO-15489 (45-15489)	THE HILLTOPPERS Into Each Life Some Rain Must Fall	★ME-70934 (70934 x 45)	THE DIAMONDS Soft Summer Breeze	★PI-24971 (G C1FFS)	Darla My Darlin'
★ME-70934 (70934 x 45)	DIAMONDS Ka-Ding Dong	★ME-70934 (70934 x 45)	DIAMONDS Ka-Ding Dong	★VE-2018 (2018x45)	JANE POWELL Mind If I Make Love To You	★PI-24971 (G C1FFS)	Darla My Darlin'	★SU-241 (45-241)	JOHNNY CASH Get Rhythm	★DO-15489 (45-15489)	THE HILLTOPPERS Into Each Life Some Rain Must Fall	★ME-70934 (70934 x 45)	THE DIAMONDS Soft Summer Breeze	★PI-24971 (G C1FFS)	Darla My Darlin'
12	The Fool	B	8	★ME-70934 (70934 x 45)	DIAMONDS Ka-Ding Dong	★VE-2018 (2018x45)	JANE POWELL Mind If I Make Love To You	★SU-241 (45-241)	JOHNNY CASH Get Rhythm	★DO-15489 (45-15489)	THE HILLTOPPERS Into Each Life Some Rain Must Fall	★ME-70934 (70934 x 45)	THE DIAMONDS Soft Summer Breeze	★PI-24971 (G C1FFS)	Darla My Darlin'
★DO-15481 (45-15481)	SANFORD CLARK Lonesome For A Letter	★ME-70934 (70934 x 45)	DIAMONDS Ka-Ding Dong	★VE-2018 (2018x45)	JANE POWELL Mind If I Make Love To You	★PI-24971 (G C1FFS)	Darla My Darlin'	★SU-241 (45-241)	JOHNNY CASH Get Rhythm	★DO-15489 (45-15489)	THE HILLTOPPERS Into Each Life Some Rain Must Fall	★ME-70934 (70934 x 45)	THE DIAMONDS Soft Summer Breeze	★PI-24971 (G C1FFS)	Darla My Darlin'
★JU-5252 (45-5252)	THE GALLAHADS The Morning Mail	★ME-70934 (70934 x 45)	DIAMONDS Ka-Ding Dong	★VE-2018 (2018x45)	JANE POWELL Mind If I Make Love To You	★PI-24971 (G C1FFS)	Darla My Darlin'	★SU-241 (45-241)	JOHNNY CASH Get Rhythm	★DO-15489 (45-15489)	THE HILLTOPPERS Into Each Life Some Rain Must Fall	★ME-70934 (70934 x 45)	THE DIAMONDS Soft Summer Breeze	★PI-24971 (G C1FFS)	Darla My Darlin'
13	Allegheny Moon	10	9	★ME-70934 (70934 x 45)	DIAMONDS Ka-Ding Dong	★VE-2018 (2018x45)	JANE POWELL Mind If I Make Love To You	★SU-241 (45-241)	JOHNNY CASH Get Rhythm	★DO-15489 (45-15489)	THE HILLTOPPERS Into Each Life Some Rain Must Fall	★ME-70934 (70934 x 45)	THE DIAMONDS Soft Summer Breeze	★PI-24971 (G C1FFS)	Darla My Darlin'
★CR-61679 (9-61679)	LENNON SISTERS Faith Unlocks The Door	★ME-70934 (70934 x 45)	DIAMONDS Ka-Ding Dong	★VE-2018 (2018x45)	JANE POWELL Mind If I Make Love To You	★PI-24971 (G C1FFS)	Darla My Darlin'	★SU-241 (45-241)	JOHNNY CASH Get Rhythm	★DO-15489 (45-15489)	THE HILLTOPPERS Into Each Life Some Rain Must Fall	★ME-7			

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b/w

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The Turks

Bally 1017 (7-1017)

"PETTICOATS OF PORTUGAL"

b/w

"PRENEZ GARDE"

Caesar Giovannini

Bally 1018 (7-1018)

"I HAVE BUT ONE HEART"

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"SENTIMENTAL JOURNEY"

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Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

TRUDY RICHARDS

(Capitol 3555; F-3555)

B+ "PARADISE" [Leo Feist ASCAP—Brown, Clifford] Trudy Richards is in grade "A" form as she revives a great oldie with a refreshing new rhythm reading. Side swings. Good juke number.

B+ "ONCE UPON A DREAM" [Leeds ASCAP—Jenkins] The versatile thrush chants a glowing romantic ballad on this end. Tender love song delivered with meaning and understanding. Strong coupling for the lass.

LEROY HOLMES AND HIS ORCH.

(MGM 12352; K12352)

B+ "BABY DOLL" (2:36) [Remick ASCAP—Hopkins] An enchanting blues melody from the forthcoming Elia Kazan-Warner Bros. flicker "Baby Doll" is strikingly fashioned by Leroy Holmes and the crew. Torchy side that'll enjoy a healthy sale.

C+ "THE MAID OF NOVGOROD" (2:55) [Famous ASCAP—Rota] This melodic theme stems from the current box office smash "War and Peace." Tender, sentimental melody.

ELLA FITZGERALD

(Verve 2021; 2021x45)

B+ "THE SILENT TREATMENT" (2:50) [Gus Kahn ASCAP—Kahn, Styne] The inimitable Ella Fitzgerald is in her usual top vocal form as she swings thru a class rhythm ballad. Terrific piece of material that jockeys will be spinning day in and day out. Potent side. Strong follow-up to "Beautiful Friendship."

B "THE SUN FORGOT TO SHINE THIS MORNING" (3:15) [Malabar ASCAP—Carey, Howard] The lark is in a dreamy mood on this tender love song with a sentimental lyric. Touching performance as only Ella can present.

NERVOUS NORVUS

(Dot 15500; 45-15500)

B+ "THE FANG" (2:22) [Paul Barrett BMI—Drake] A rocket ship's take-off introduces this hilarious new Nervous Norvus ditty that should appeal to the many fans who welcomed "Transfusion." Lots of funny lines delivered in the hipster's amusing manner.

B "THE BULLFROG HOP" (1:50) [Paul Barrett BMI—Drake] Another colorful novelty about a new dance that Norvus has discovered.

GISELE MacKENZIE

(Vik X-0233; 4X-0233)

B+ "THE STAR YOU WISHED UPON LAST NIGHT" (2:22) [Robbins ASCAP—McHugh, Kaye] A sparkling romancer with a contagious melody set to a lilting tempo superbly interpreted by Gisele MacKenzie. Cute love song that has the ingredients needed to make the grade. Attractive multiple voicing. Watch this one.

B "IT'S DELIGHTFUL TO BE MARRIED" (2:35) [E. B. Marks BMI—Scott, Held] The lark sings about the advantages of married life on this merry bouncer. Chorus assists with a pleasant backing. Strong coupling.

The Cash Box Disk of the Week

"LOVE ME TENDER" [Elvis Presley BMI—Presley, Matson]

"ANYWAY YOU WANT ME" (2:12)

[Ross Jungnickel ASCAP—Schroeder, Owens]

ELVIS PRESLEY

(RCA Victor 20/47-6643)



ELVIS PRESLEY

● The fantastic Mr. Presley, who has shattered all sorts of record industry statistics, has set an unbelievable new goal for future stars to shoot at. His latest recording "Love Me Tender" is reported to have already topped the million

mark in orders, and the record is just now being released. The young sensation introduced "Love Me Tender" (title tune of his first film) on the Ed Sullivan Show just a few weeks ago, and ever since that date, dealers, ops and jockeys have been clamoring for the waxing. If the number is starting out at the million mark, what will its total sale be? The song is Presley's first ballad effort for Victor; a stirring love song emotionally chanted. Imagine how many coins this will attract into the boxes. But don't sell the other side short. "Anyway You Want Me" is a strong side in its own right—and it's got a great beat. Presley is currently jamming the #1 and #2 spots with "Don't Be Cruel" and "Hound Dog." The next few days may find history repeating itself with this latest Presley twosome.

"PETTICOATS OF PORTUGAL"

[Christopher BMI—Durso, Mitchell, Kahn]

"SONG OF THE VAGABONDS" / "ONLY A ROSE"

[Famous ASCAP—Friml, Hooker]

DICK JACOBS ORCH. & CHORUS (Coral 61724)

"PETTICOATS OF PORTUGAL"

[Christopher BMI—Durso, Mitchell, Kahn]

"BANDIDO" [Chappell ASCAP—Steiner]

PEREZ PRADO (RCA Victor 20/47-6684)

"PETTICOATS OF PORTUGAL"

[Christopher BMI—Durso, Mitchell, Kahn]

"RAINBOW TRAIL" (2:40) [Tee Pee ASCAP—James]

FLORIAN ZABACH (Mercury 70975)

"PETTICOATS OF PORTUGAL" (2:22)

[Christopher BMI—Durso, Mitchell, Kahn]

"PRENEZ GARDE" (1:55) [BMI Canada Ltd.—McDonald]

CAESAR GIOVANNINI (Bally 1018)

● A beautiful new song "Petticoats of Portugal," made its debut on the record scene this week and four instrumental talents have treated it in entirely different styles, each coming off with a winning side. The Dick Jacobs version is on the light side, featuring a chorus on the only rendition with lyrics. The vocal group is a delightfully smooth-sounding aggregation that blends perfectly with Jacobs' string filled background. The lyrics are quite colorful and are definitely an asset to the recording. Perez Prado's arrangement is set to a cha-cha tempo. Strong dance interpretation replete with castanettes

and muted trumpets. The usual Prado gimmicks (grunts and trombone growls) add color to an infectious tune. Florian Zabach's interpretation might be classified as the mood entry. The first half of the disk offers a lush orchestra drifting thru the number against a soft rumba tempo backdrop. At midpoint the violinist joins in with a romantic solo and ends up with some attractive whistling in an informal, ear-pleasing manner. Giovanni's Sextet offers the small combo version. Musette accordion, vibes and piano give this interpretation a Continental flavoring. Tune can't miss.

"BLUE JEAN BOP" / "WHO SLAPPED JOHN"

GENE VINCENT (Capitol 3558)

● The "Be-Bop-A-Lula" Gene Vincent lad comes up with two torrid decks that are sure to meet with the approval of his many fans. (See Country Reviews)

THE HAL KANNER ORCH. AND CHORUS

(Kapp 160; K-160)

B "LA LA COLLETTE" (2:06) [Criterion ASCAP—Pober] A delightful Parisian melody refreshingly interpreted by Hall Kanner's ork and chorus. The group sings the melody without lyrics. Good dee jay change-of-pace programming material.

C+ "MAN, MAN IS FOR THE WOMAN MADE" (2:50) [Garland ASCAP—Whitney, Kramer, Kapp] On this end the lyrics tell a cute story of love, set to a calypso beat. Inviting ditty.

ROBERTA SHERWOOD

(Decca 30057; 9-30057)

B+ "MARY LOU" [Mills ASCAP—Robinson, Lyman, Waggoner] The amazing Miss Sherwood lends her fascinating voice to a great oldie and comes off with a thrilling side. It starts with a slow, heart rending vocal and ends up with a torrid performance in the familiar Sherwood manner. Jockeys will love this one.

B "SHOULD I TRY AGAIN" (2:50) [Weiss and Barry BMI—Sabatino, Arnold] The lark is striking on this tremendous torch song. Powerful dramatic delivery.

VERA LYNN

(London 1688; 45-1688)

B+ "COME BACK TO ME" (2:07) [Piccadilly BMI—Musel, Nicol] The warm voice of Vera Lynn is assisted by a huge chorus as she chants a lovely slow-waltz lament. Touching performance featuring some wonderful multiple track work. Strong platter by the lark. Could step out.

B "EV'RY DAY OF MY LIFE" (2:15) [Miller ASCAP—Crane, Jacobs] The British lark comes over convincingly on this rendition of a tune currently climbing the charts. Tearful performance of a top grade number.

RALPH MARGERIE ORCH.

(Mercury 70976; 70976x45)

B+ "DO YOU EVER THINK OF ME?" [Miller ASCAP—Kerr, Cooper, Burtnett] A wonderful oldie is refreshingly restyled by Ralph Margerie and the boys on this spright and colorful platter. Contagious delivery with a good dance tempo. Bounces along most pleasantly. Should meet with vast jockey approval.

B "THAT MELLOW SAXOPHONE" [Venice BMI—Montrell, Marascalco, Sandy] A rugged male vocal is featured on this hard-hitting rock and roller that drives from the opening groove right thru to the end. Exciting swinger.

THE 3 D'S

(Pilgrim 719; 45-719)

B "TELL ME THAT YOU LOVE ME" [Pilgrim BMI—Dalton, Doyle] The 3 D's make a solid first showing in the disk field with a swinging rock and roll novelty that'll have the kids pumping coins into the boxes. Lively dancer right up the teenager's alley.

C+ "BROKEN DREAMS" [Pilgrim BMI—Paley] On this end the crew displays its wares singing a tearful fish-beat ballad.

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Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

GEORDIE HORMEL & ROSALIE
(Zephyr 005; 45-005)

B+ "NAMELY YOU" [Commander ASCAP—Mercer, DePaul] Geordie Hormel teams his warm voice with that of Rosalie's to offer the only duet rendition to date of this delightful bouncer from the forthcoming B'way musical "Li'l Abner". Wonderfully pleasant treatment that should bite off a healthy share of the sales.

B "GONNA WANDER" [Westwind BMI—Hormel] A contagious lilter with an inviting cowboy flavoring is infectiously styled in a relaxed manner by the warbler. Pleasant ditty.

FRAN WARREN
(Unique 357; 45-357)

B+ "MY GUY" (2:59) [Coliseum BMI—Hackady, Naylor] Fran Warren debuts on the Unique label with a beautiful first showing that could skyrocket her name onto the charts once again. Tender, class tune reminiscent of the standard "Bill". Looks like a big one for Fran.

C+ "RIOT IN BRAZIL" (2:05) [Lamas ASCAP—George, Walker] A cute little trigger-fast novelty is offered on this end. Amusing.

DINAH WASHINGTON
(Mercury 70968; 70968x45)

B+ "THE KISSING WAY HOME" (2:20) [Leeds ASCAP—Curtis, Solomon] Dinah is in fine form as she chants a colorful romantic lilter on the light side. Refreshing change-of-pace ditty that the thrush's fans will greatly enjoy.

B+ "RELAX, MAX" (2:42) [Nielson BMI—Wayne, Frisch] A mambo beat sets the tempo for this colorful, humorous cutie which Dinah chants in most inviting manner. Side'll get loads of laughs and coins too with this side.

JONI JAMES
(MGM 12353; K12353)

B+ "LOVE LETTERS" (2:00) [Famous ASCAP—Young, Heyman] Joni does a superb job as she wistfully chants a heart-rending favorite. One of the most beautiful of all standards. Joni could bring the tune up onto the lists again.

B+ "DON'T TAKE YOUR LOVE FROM ME" (2:48) [M. Witmark ASCAP—Nemo] Another enchanting favorite treated to the thrush's dream-dusted voice. Excellent coupling for the ballad lovers and James fans.

BILLY WARD & HIS DOMINOES
(Decca 30043; 9-30043)

B "WILL YOU REMEMBER" (2:48) [Ward BMI—Ward] With their rendition of "St. Therese of the Roses" riding high on the charts, Billy Ward and his Dominoes issue a powerful new side set to the rock and roll beat. Tearful romancer that the teenagers will enjoy.

C+ "COME ON, SNAKE, LET'S CRAWL" (2:30) [Ward BMI—Ward] The crew swings thru a solid up-beat rocker that'll have the kids hopping. Catchy dance ditty.

The Cash Box Sleeper of the Week

"BABY DOLL" (2:06) [Remick ASCAP—Hopkins]

"THE VAGABOND KING WALTZ" (3:10)
[Famous ASCAP—Hooker, Friml]

PERCY FAITH ORCH.
(Columbia 40764; 4-40764)

● Percy Faith has in his latest effort for Columbia, one of the biggest instrumentals of the Fall season. It's a magnificent piece of wax that'll sell by the carload. The song is the title theme from the next Elia Kazan film "Baby Doll" being released by Warner Bros.—a flicker sure to be a top box office attraction. The melody is a beau-

tiful one and Faith has set it to an absolutely fascinating arrangement. A driving, string-filled blues dramatically presented. A sure fire smash. Side builds to a thrilling climax. Jockeys will give it loads of play. Watch this one take off. Bottom half is a lush waltzer tagged "The Vagabond King Waltz" from the Paramount pic.

"LOST LOVE" (2:26) [Meridian BMI—Heywood]

"MOZAMBIQUE" (2:00) [Meridian BMI—Heywood]

EDDIE HEYWOOD
(RCA Victor 20/47-6674)

● The public takes its time in discovering talent. But we can all be thankful that '56 was the year in which John Q. recognized the skills of keyboard master Eddie Heywood. He is currently riding high on the charts with "Soft Summer Breeze" and is responsible for the piano artistry displayed on the Hugo Winterhalter hit "Canadian Sunset". The coming weeks

should find another Heywood song and recording on the hit parade as his latest effort "Lost Love" hits the air waves. It's a captivating mood instrumental on which the pianist excels. Side features the same easy-going atmosphere present on his current clicks, plus a lovely melody. Number is destined to hit the big time. Flip "Mozambique" is an attractive latin dancer.

"LOVE IN A HOME" (2:32)

[Commander ASCAP—DePaul, Mercer]

"KEEPER OF THE FLAME"

(2:01)

[Byron ASCAP—Frisch, Wayne]

CREWCUTS

(Mercury 70977)

● People who say "they ain't writin' 'em like they used to" would change their minds if they were given an opportunity to listen to "Love In A Home", from the forthcoming B'way musical "Li'l Abner". It's certainly the most beautiful composition from the show to have been issued on wax, and two artists have made available superb interpretations. Mario Lanza chants the touching lyrics in a stirring, sincere fashion and comes off with his best platter in

"LOVE IN A HOME" (2:22)

[Commander ASCAP—DePaul, Mercer]

"DO YOU WONDER"

(2:57)

[Sheriton ASCAP—Raye, Hill]

MARIO LANZA

(RCA Victor 20/47-6664)

quite some time. Great composition destined to wind up on the standard shelf. The Crew Cuts take a breather from the rock and roll beat to fashion a warm, intimate and commercial rendition of this solid piece of material. They blend voices wonderfully and end up with a convincing deck. Coupling is a smooth sailing shuffler titled "Keeper of the Flame". Lanza's backing is a slow waltzer dubbed "Do you Wonder". Top sides are the big ones.

"THE MUSIC GOES ROUND AND ROUND"

[Joy ASCAP—Riley, Farley]

"BE MY BABY"

[Arc BMI—Gayton]

PAUL GAYTON

(Argo 5257; 45-5257)

● A great old favorite that topped the hit parade many years ago, is revived for the current market. And from the early reaction to the tune, it's headed for hitdom once again. Paul Gayton does a tremendous job as he fashions the tune to a swinging rock and roll beat. A potent platter that drives hard—and it's tailor-made for the dance-crazy kids. On the ABC-Paramount label, Cab Calloway

"THE MUSIC GOES ROUND AND ROUND"

[Joy ASCAP—Gayton]

"I'LL BE WORTHY OF YOU"

[Larry Spier ASCAP—Stock, DeLange]

CAB CALLOWAY

(ABC-Paramount 9757; 45-9757)

belts out a torrid rendition with a slightly faster beat. The tune fits Cab's voice perfectly. People who remember the oldie will enjoy these new deliveries. Teenagers, who won't remember it, will find it a refreshing novelty. Gayton's backing "Be My Baby" is another rhythmic piece of rockin' stuff. Cab's coupling "I'll Be Worthy of You" is a touching romantic ballad.

THE SCHOLARS

(Dot 15498; 45-15498)

B+ "SPIN THE WHEEL" (2:40) [Merge BMI—Duncan] A side which was clicking in the Texas area on a small label is issued by Dot, which bought the master. Strong fish-beat ballad featuring a talented group known as the Scholars. Commercial side that could now break wide open with the increased exposure.

C+ "ROCKY ROAD" (2:13) [Merge BMI—Duncan] The crew is smooth on this free swinging rhythm opus. Pleasant dance item.

DAKOTA STATON

(Capitol 3546; F-3546)

B+ "I TOLD YOU SO" (2:45) [Danby BMI—McFarland] The rockin' Miss Staton is in top form on a thrilling new rock and roller that should smash thru in the pop field. Exciting piece of driving tunestuff that the thrush belts from the heels. Watch this one.

B "YOU KNOW I DO" (2:38) [Danby BMI—McFarland] The lark wails a bluesy love song on this half and comes off with a sultry platter that'll attract attention.

HOAGY CARMICHAEL

(Coral 61717; 9-61717)

B "I WALK THE LINE" (2:34) [Hi Lo BMI—Cash] Hoagy Carmichael does a solid job on his cover rendition of a country smash that's breaking big in the pop market. Pretty tune that could develop into a top hit. Hoagy will take a cut of the sales melon.

C+ "FLIGHT TO HONG KONG" (2:27) [Coronet ASCAP—Kelly, Hopkins] The title song of a forthcoming flicker is amusingly interpreted on this half by Hoagy. Side is reminiscent of his oldie, "Hong Kong Blues". Chorus assists. Something different. Good change of pace programming.

JACK PLEIS ORCHESTRA

(Decca 30086; 9-30086)

B+ "I'LL ALWAYS BE IN LOVE WITH YOU" (2:58) [Shapiro-Bernstein ASCAP—Green, Ruby, Stept] Jack Pleis hands in a beautifully new piano solo treatment of a great oldie which he recorded many years ago on another label. Pretty number with a refreshing "new" sound for the instrumental enthusiasts. Could climb up the ladder. It's most appealing. Watch this one.

C+ "THE WALTZ OF TEARS" (2:53) [Mode ASCAP—Pleis, Thomas] This half has a pretty, classical flavoring. An attractive, commercial, waltz melody enhanced by a pretty string backing.

ROBBIN HOOD

(MGM 12340; K12340)

B+ "THERE'S ALWAYS A FIRST TIME" (2:06) [Piccadilly BMI—Tibsen, Venis, Mervyn] Robbin Hood sounds better than ever on this delightful romantic waltzer. Lovely piece of tunestuff effectively rendered against a lush string-chorus backing. Could make noise. Class tune and rendition.

B "IS ANYBODY LIST'NIN'?" (2:09) [Rush BMI—Green, Kane] This end is a contagious lilter delightfully styled by the versatile thrush. Tearful story set to a cute beat. Strong coupling that could do well for the lass.



The CREW CUTS

With A Great New Sound...

“LOVE IN A HOME”

and

“Keeper Of The Flame”

A Two Sided Smash!

MERCURY 70977



3 NEW HITS



DICK HAYMES

sings two sensational ballads!

TWO DIFFERENT WORLDS

NEVER LEAVE ME

(From Gordon Jenkins' "Manhattan Tower")

Record No. 3565



TRUDY RICHARDS

sings a double-sided hit

ONCE UPON A DREAM

(From Gordon Jenkins' "Manhattan Tower")

PARADISE

Record No. 3555



CAROLE BENNETT

I WALK THE LINE

IN SOMEONE ELSE'S ARMS

Record No. 3564



Record Reviews

A DISK & SLEEPER B VERY GOOD C FAIR
B+ EXCELLENT C+ GOOD D MEDIOCRE

The Cash Box Best Bets

- ★ "MARY LOU" Roberta Sherwood Decca 30057; 9-30057
- ★ "BABY DOLL" Leroy Holmes MGM 12352; K12352
- ★ "LOVE LETTERS" Joni James MGM 12353; K12353
- ★ "THE STAR YOU WISHED UPON LAST NIGHT" Gisele MacKenzie Vik X/4X-0233
- ★ "THE SILENT TREATMENT" Ella Fitzgerald Verve 2021; 45-2021
- ★ "I'LL ALWAYS BE IN LOVE WITH YOU" Jack Pleis Decca 30086; 9-30086
- ★ "THE FANG" Nervous Norvus Dot 15500; 45-15500
- ★ "MY GUY" Fran Warren Unique 357; 45-357

DICK ROMAN

(ABC-Paramount 9748; 45-9748)

B+ "COMME CA" (2:19) [B. F. Wood ASCAP—Marceau, Parish] Dick Roman, a gifted youngster with a beautiful voice, issues his first platter for ABC-Paramount and does a wonderful job on a spright waltzer. Infectious item beautifully arranged and delivered. A sleeper to watch.

B "NEVER LEAVE ME" (2:52) [Leeds ASCAP—Jenkins] The versatile crooner changes the pace and belts out a dramatic ballad from Gordon Jenkins' "Manhattan Towers." Good material well presented. Dick is around to stay.

LEE GOTCH SINGERS

(Fabor 4016; 45-4016)

C+ "A MAN—A WOMAN" (2:15) [Dandelion BMI—DeSylva] The Lee Gotch Singers shuffle thru an infectious ditty about love. Cute item that could make noise. Pretty number.

C+ "YOU'LL ALWAYS BE MY LOVE" (2:38) [Dandelion BMI—Bell, Henslee] The group glides thru an inviting fish-beat ballad that should appeal to the teenagers.

CATERINA VALENTE & CHET BAKER

(Decca 30025; 9-30025)

B+ "I'LL REMEMBER APRIL" (2:50) [Leeds ASCAP—DePaul, Raye, Johnston] A cool Chet Baker trumpet accompaniment serves as the background for Caterina Valente's exciting treatment of a great oldie. Refreshing arrangement that jockeys will enjoy. Thrush comes over well when she sings in this jazz technique. Could catch on.

C+ "EV'RYTIME WE SAY GOOD-BYE" (3:10) [Chappell ASCAP—Porter] Caterina and Chet blend beautifully on this end too as they present a moody, progressive arrangement of a Porter favorite. Good teaming of instrumentalist and vocalist.

DENISE LOR

(Liberty 55026; F55026)

B "CLAIM TO FAME" (1:52) [George Paxton ASCAP—Dee, Lippman] Denise Lor makes her bow on the Liberty label with a dramatic rock and roll ballad that could catch on. Strong delivery of a commercial item.

C+ "WITH EVERY BREATH I TAKE" (2:11) [Famous ASCAP—Robin, Rainger] A big string backdrop assists the lark on this touching love song tenderly treated by the talented thrush.

JACK PLEIS

(London 1696; 45-1696)

B "I'LL ALWAYS BE IN LOVE WITH YOU" (3:00) [Shapiro-Bernstein ASCAP—Ruby, Green, Stept] A beautiful oldie featuring an unusual and charming keyboard demonstration by Jack Pleis against a pretty organ backing, is re-issued by London this week. Different side that should get play all over again. Some territorial reaction caused the re-issue of the disk.

C+ "THE SHEIK OF ARABY" (2:10) [Mills ASCAP—Snyder, Smith, Wheeler] The new backing for the top deck is a fast-moving piano with rhythm treatment of another wonderful standard.

JERI SIMPSON

(Sun-Kist 700; 45-700)

B "IN MY BLACK LACE" (2:15) [—Simpson, Simpson] The sultry voice of newcomer Jeri Simpson is beautifully showcased by a moody backdrop featuring Barney Kessel on guitar and Ray Leatherwood on bass. The lark chants a sexy tune and sells it effectively.

C+ "SUGAR" (1:55) [—Tinkard, Mitchell, Alexander] With the same backing, the thrush swings thru a moody rendition of a wonderful oldie. Sophisticated side.

THE HI-FI'S

(Liberty 55037; F55037)

B "THE LAST WAGON" (2:29) [Weiss & Barry BMI—Newman, Coates] A stirring, moody cowboy type ballad—the title tune from the 20th Century Fox flicker "The Last Wagon"—is treated to a lovely interpretation by the Hi-Fi's. Smooth tune that should create interest when the pic hits the local theatres.

B "DODIE" (1:47) [Miller ASCAP—Goulding, Freed] This spright bouncer from filmland comes from 20th's "Teenage Rebel." Pretty romancer with a lilt.

LEW CONETTA

(King 4972; 45-4972)

C+ "DON'T GET ME WRONG" (1:55) [Jimskip BMI—Cleveland] Lew Conetta gives his all for this cute rhythm novelty. A spright bouncer with a chorus assisting.

C+ "JUST OUT FOR KICKS" (2:53) [Tiara BMI—McKenna, Atwood] This half displays the crooner on an inviting fish-beat rock and roller.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



THE EXCITING NEW HITS ARE ON COLUMBIA!



A Smash Hit

Johnnie Ray



JUST WALKING IN THE RAIN

b/w

IN THE CANDLELIGHT

40729 • 4-40729

Columbia's New Singing Star

Eileen Rodgers



MIRACLE OF LOVE

b/w

UNWANTED HEART

40708 • 4-40708

In Top Ten Best Sellers

Mitch Miller



Original Theme as Introduced on
Westinghouse "Studio One" Summer Theatre

SONG FOR A SUMMER NIGHT

40730 • 4-40730

Bigger Than Ever

Jerry Vale



YOU DON'T KNOW ME

b/w

ENCHANTED

40710 • 4-40710

2 Sided Smash

THE FOUR Lads



from the 20th Century-Fox Film "Bus Stop"

THE BUS STOP SONG

(A Paper Of Pins)

b/w

A HOUSE WITH LOVE IN IT

40736 • 4-40736

Her New Hit

Doris Day



From The Sound Track of The Arwin Productions
Picture "Julie", released by MGM.

JULIE

b/w

LOVE IN A HOME

From the Forthcoming Broadway Production "Li'l Abner"
Columbia 40758 • 4-40758

COLUMBIA  RECORDS

"It's What's in THE CASH BOX That Counts"

October Album Releases

ABC-PARAMOUNT

JAZZ:

- "The Fourmost Guitars"—ABC-109
 "Wailing"—Buddy Arnold—ABC-114
 "Know Your Jazz"—Various Artists—ABC-115
 "Candido"—ABC-125
 "Jimmy Raney"—Bob Brookmeyer—ABC-129

POPULAR:

- "South Seas Serenade"—Roy Smeck — ABC-119
 "Polka Melody Time"—ABC-127
 "On The Wild Side"—Jerry Jerome—ABC-132
 "For The First Time"—Johnny Janis—ABC-140
 "Favourite American Dance Music"—John Keating—ABC-144
 "Christmas In Hi-Fi"—ABC-146

ALADDIN

POPULAR:

- "Lester Young Series, Part I"—LP 801
 "Lester Young Series, Part II"—LP 802

BALLY

POPULAR:

- "Swing Me High"—Reg Owen & His Orchestra—BAL 12006
 "The Man From The South"—Ted Weems And His Orchestra—BAL 12007
 "For Sweethearts Only"—Dorian Dor & His Orchestra—BAL 12009
 "Piana Portraits"—Giovannini—BAL 12010

BLUE NOTE

JAZZ:

- "Gil Melle, Patters In Jazz"—Eddie Bert, Joe Cinderella, Oscar Pettiford, Ed Thigpen—LP 1517
 "The Incredible Jimmy Smith At The Organ"—Thornel Schwartz, Donald Bailey—LP 1525

CAMDEN

POPULAR:

- "12 Hits From 'The Most Happy Fella', 'My Fair Lady', 'Pipe Dream'" — Jack Say, Domenico Savino, Guy Lupar and Orchestras—CAL-219
 "The Art Of Giuseppe De Luca"—CAL-320
 "NBC's Chamber Music Society Of Lower Basin Street"—CAL-321
 "Dancing Down Broadway"—Ralph Flanagan and his Orchestra—CAL-322
 "That Latin Beat"—Xavier Cugat and his Orchestra—CAL-323
 "Manhattan Serenade"—David Whitehall and his Orchestra—CAL-324
 "Smilin' Through"—Jeanette MacDonald—CAL-325

CARAVAN

POPULAR:

- "Echoes Of Joy"—Kent Harlan and His Orchestra—15611

CLEF

JAZZ:

- "Solitude"—Songs by Billy Holiday—MC C-690
 "Nostalgic Memories by Oscar Peterson"—MG C-695
 "Jazz Moods"—Illinois Jacquet And His Orchestra—MG C-700
 "Drum-Boogie"—The Gene Krupa Trio And Sextet—MG C-703
 "Jazz Recital"—The Songs Of Billie Holiday—MG C-718
 "Rockin' Chair"—Roy Eldridge And His Orchestra—MG C-704
 "Port Of Rico"—Illinois Jacquet And His Orchestra Featuring Count Basie—MG C-701
 "Jazz North Of The Border And South Of The Border"—Chico O'Farrill And His Orchestra—MG C-699

- "Keyboard"—Oscar Peterson—MG C-697
 "Tenderly"—Oscar Peterson—MG C-696
 "Flip"—Flip Phillips And His Orchestra—MG C-693
 "The Kid And The Brute"—Illinois Jacquet And Ben Webster—MG C-680
 "The Flip Phillips-Buddy Rich Trio"—MG C-634

COLUMBIA

CLASSICAL:

- Virtuosi Di Philadelphia—The Philadelphia Orchestra, Eugene Ormandy, Conductor—ML-5129
 Beethoven: Last Three Piano Sonatas (Nos. 30, 31, 32)—Glen Gould, ML-5130
 Brahms: Symphony No. 4 In E Minor, Op. 98—Bruno Walter, Conductor, Philh. Symphony Orchestra of N. Y.—ML-5127
 Brahms: Symphony No. 3 In F Major, Op. 90/Academic Festival Overture & Four Hungarian Dances—Bruno Walter, Conductor, Philh. Symphony Orchestra of N. Y.—ML-5126
 Brahms: Symphony No. 2 In D Major, Op. 73—Bruno Walter Conductor, Philh. Symphony Orchestra of N. Y.—ML-5124
 Johann Straus, Jr.: Blue Danube & Emperor Waltzes/Fledermaus & Gypsy Baron Overtures/Vienna Life/Tales From Vienna Woods—Bruno Walter, Conductor, Columbia Symphony Orchestra—ML-5113
 Mozart: Symphony No. 41 In C Major (K. 551) ("Jupiter") Symphony No. 39 E-flat Major (K.543)—Bruno Walter Conductor, Philh. Symphony Orchestra of N. Y., Seefried, Tourel, Simoneau, Warfield, Westminster Choir—ML-5012

SAMPLER:

- Bruno Walter—WZ-1

POPULAR:

- "Waiting For Godot"—Bert Lahr, E. G. Marshall, Kurt Kasznar—02L-238
 "The Elgart Touch"—Les Elgart and his Orchestra—CL 875 (B-8751, 2, 3)
 "Dance Hits From 'The Most Happy Fella'" — Les Elgart—CL 904 (B-9041, 2, 3)
 "Percy Faith Plays 'The Most Happy Fella'" — CL 905 (B-9051, 2, 3)
 "You Can't Be True, Dear"—Kenn Griffin—CL 907 (B-9071, 2, 3)
 "Stepping In Society"—Eddie Davis and his Orchestra—CL 911
 "War & Peace"—CL 930
 "A Tribute To James Dean"—Ray Heindorf and the Warner Bros. Orchestra—CL 940
 "Top 12"—Doris Day, Vic Damone, Percy Faith, The Four Lads, Tony Bennett, Rosemary Clooney, Waldo de Los Rios, Jerry Vale, Don Cherry—CL 937
 "That Old Feeling"—Frank Sinatra—CL 902 (B-9021, 2, 3)

JAZZ:

- "Eddie Condon's Treasury Of Jazz"—Eddie Condon & His All-Stars—CL 881
 "Blues By Basie"—CL 901
 "Add-A-Part Jazz"—Milton DeLugg and the All-Stars—CL 908
 "Ellington At Newport"—Duke Ellington and his Orchestra—CL 934

CONTEMPORARY

JAZZ:

- "Kessel Plays Standards, Vol. 2"—Barney Kessel—C3512
 "To Swing Or Not To Swing, Vol. 3"—Barney Kessel—C3513
 "Duane Tatro's Jazz For Moderns"—C3514
 "This Is Hampton Hawes, Vol. 2"—C3515
 "Swinging Sounds"—Shelly Manne & His Men—C3516
 "Man Of Many Parts"—Buddy Collette—C3522
 "Everybody Likes Hampton Hawes"—C3523
 "Shelly Manne & His Friends" (Andre Previn & Leroy Vinnegar)—C3525

POPULAR:

- "When Your Lover Has Gone"—Claire Austin—C5002
 "Now Spin This, Vol. 2"—Mel Henke—C5003

CORAL

POPULAR:

- "The James Dean Story"—Narrated By Steve Allen And Bill Randle—Featuring Dick Jacobs—Jimmy Wakely—George Cates, Gigi Perreau—CRL 57099 (MG 5092, 5093)
 "Johnny Burnette And The Rock 'N Roll Trio"—Johnny, Dorsey and Paul—CRL 57080
 "The Duke Again"—Johnny Guarnieri—CRL 57086
 "Merry Christmas From Lawrence Welk And His Champagne Music"—CRL 57093
 "Featuring Eddie Heywood"—CRL 57095

DECCA

POPULAR:

- "Did Someone Say A Party?"—Artie Shaw and his Orchestra—DL 8309 (ED 2380, 1, 2)
 "She Dotes On Dreamy Music"—Harry Hermann and His Orchestra—DL 8310 (ED 2383, 4, 5)
 "She Adores The Latin Type"—Bebo Valdes and his Orchestra Tropicana—DL 8311 (ED 2386, 7, 8)
 "She Loves The Movies"—Alfred Newman and his Orchestra, Conducting The Hollywood Symphony Orchestra, Victor Young and his Orchestra—DL 8312 (ED 2389, 90, 91)
 "He Likes To Go Dancing"—Gordon Jenkins and his Orchestra—The Commanders featuring Eddie Gracy—Jerry Gray and his Orchestra—DL 8313 (ED 2392, 3, 4)
 "He Really Digs Jazz"—Tommy Dorsey's Clambake Seven, Woody Herman's Woodchoppers—DL 8314 (ED 2395, 6, 7)
 "He Digs Rock 'N Roll"—Bill Haley and his Comets—Gloria Mann—The Mellotones, Mel Williams, The Barons—DL 8315 (ED 2398, 9, 2400)
 "The Feminine Touch"—Peggy Lee, Carmen McRae, Pat Kirby—DL 8316 (ED 2401, 2, 3)
 "Music From The Allied Artists Film 'Crime In The Streets' A Lindbrook Production"—Franz Waxman and Orchestra—DL 8376
 "Alfred Drake In The Vagabond King"—Mimi Benzell, Frances Bible Chorus and Orchestra Under Direction of Jay Blackton—DL 8362
 "Silver Jubilee"—Guy Lombardo and His Royal Canadians—DL 8333
 "The Little Gaelic Singers Of County Derry"—James McCafferty, Director, Michael McWilliams, Soloist—DL 9876
 "Swingin' In Hi-Fi"—Jerry Fielding and his Orchestra—DL 8371 (ED 2432, 3, 4)
 "Barbershop 'Champs'" —The Buffalo Bills International Champions of S.P.E.B.S. Q.S.A.—DL 8340
 "Robert Frost Reads The Poems Of Robert Frost"—DL 9033
 "Barber Shop Winners 1956 Medalists Official S.P.E.B.S.Q.S.A. Recordings"—Champions: Confederates, Second Place Winners: Play—Tonics—DL 8372 (ED 2435, 6, 7)
 "1956 International Barber Shop Chorus Winners"—Champions: Ambassadors Of Harmony, Michigan City, Indiana Chorus, Second Place Winners: Cascade Chorus, Eugene-Springfield, Oregon — DL 8373 (ED 2438, 9, 40)
 "Carl Sandburg Reads The Poems Of Carl Sandburg"—DL 9039
 "Poetry In Ivory"—Carmen Cavallaro at the Piano and his Orchestra—DL 8326 (ED 424)
 "Everybody Dance"—To The Music Of Russ Morgan and his Orchestra, "Music In The Morgan Manner"—DL 8337 (ED 430)

CLASSICAL:

- Bruckner: Symphony No. 9 in D Minor (Original Version), Symphony Orchestra Of The Bavarian Radio—Eugen Jochum, Conductor/Beethoven: Fantasia In C Minor for Piano, Chorus and Orchestra, Op. 80—Andor Foldes, Piano, RIAS Chamber Choir and Berlin Motet Choir

Berlin Philharmonic Orchestra—Fritz Lehmann, Conductor—DL 9847—DL 9848.

The Janacek Quartet Plays: Janacek: Quartet No. 2 ("Intime Briefe")/Mozart: String Quartet In G Major, K. 387 —Jiri Travnicek, First Violin, Adolf Sykora, Second Violin, Jiri Kratochvil, Viola, Karel Drafka, cello—DL 9851
 "Wolfgang Schneiderhan Plays Mozart"—Concerto No. 4 in D Major, K. 218 for Violin and Orchestra with the Berlin Philharmonic Orchestra, Hans Rosbald, Conductor/Concerto No. 5 in A Major, K. 219 for Violin and Orchestra ("Turkish") with the Vienna Symphony Orchestra, Ferdinand Leitner, Conductor—DL 9857

Mendelssohn: A Midsummer Night's Dream Overture and Incidental Music, Opr. 61 —Rita Streich and Diana Eustrati, Soloists—The Berlin Philharmonic Orchestra and the RIAS Chamber Choir, Ferenc Fricsay, Conductor—DL9846

EPIC

POPULAR:

- "Jazz Behind The Dikes"—Wessell Icken Combo, Frans Elsen Quartet, Bob Madna Trio, Herman Schoonderwael Septet, Tony Vos Quartet—LN 3270
 "The Sax Section"—LN 3278
 "Ray Bryant Trio"—LN 3279
 "I Wonder What Became Of Me"—Anita Ellis—LN 3280
 "Hooray For Love"—Robert Clary—LN 3281
 "Required Singing For..."—LN 3282
 "Joy To The World"—Leonard Mac Lain—LN 3283
 "After Theatre Memories Of Broadway"—Addison Bailey—LN 3284
 "Christmas In Europe"—LN 3315

CLASSICAL:

- Mozart: Symphony No. 40 In G Minor/Symphony No. 41 In C Minor—LC 3287
 Debussy: Children's Corner Suite/Bizet: Petite Suite Scenes Bohemiennes—L'Orchestre des Concerts Lamoureux, Jean Fournet conducting—LN 3288
 Schubert: Sonata In C Minor, Moments Musicaux, Op. 94—Leonard Shure—LC 3289
 Brahms: Concerto In D Major For Violin & Orchestra—LC 3291
 Stravinsky: Firebird Suite—Hary Janos Suite (Kodaly) Concerabebouw Orch. Van Beinum—LC 3290
 Moussorgsky: Sorochinty Fair—Samo Hubad Con. Slovenian National Opera—SC 6017

GOOD TIME JAZZ

JAZZ:

- "Bob Scobey's Frisco Band, Vol. 5: 'Scobey & Clancy'" —L-12009
 "Firehouse Five Story, Vol. 1"—L-12010
 "Firehouse Five Story, Vol. 2"—L-12011
 "Firehouse Five Story, Vol. 3"—L-12012
 "Sidney Bechet: King Of The Soprano Saxophone"—L-12013
 "Firehouse Five Plus Two 'Plays For Lovers'" —L-12014
 "Kid Ory's Creole Jazz Band, 1956: 'The Legendary Kid'" —L-12016
 "Bay City Jazz Band"—L-12017

GROOVE

JAZZ:

- "Many Moods Of Ann"—Ann Gilbert—LG-1004
 "Cool Gabriels"—Various Jazz Trumpet Artists—LG-1003
 "Real George"—George Rhodes—LG-1005

HERALD

POPULAR:

- "In The Hush Of Evening"—Larry Caton at Organ Console—HLP-0108
 "Christmas Time"—Larry Caton at Organ Console, with Chimes & Celeste—HLP-0109
 "The Napoleon Brothers"—A rare musical vintage—Marty & Teddy Napoleon—HLP-0106

October Album Releases

HIGH FIDELITY

POPULAR:
 "Swingin' Harpsichord"—by Bruce Prince—Joseph—R603
 "A Bruce Prince-Joseph Pipe Organ Recital at Columbia University"—R709
 "George Wright Plays The Electronic Organ" R710

KAPP

POPULAR:
 "Music To Knit By"—Arnold Eidus And The Golden Strings—KL-1037
 "Roll Out The Barrel (The Gang's All Here)"—Milton DeLugg—KL-1049

JAZZ:
 "The Dave Pell Octet Plays Irving Berlin"—KL-1036
 "Roger Williams Plays The Wonderful Music Of The Masters"—KL-1040
 "Listen To The Music Of Jerry Wald"—KL 1043
 "Listen To The Quartets"—The Lancers And The Crackerjacks—KL-1045

LONDON

CLASSICAL:
 (Manuel de Falla): El Amor Brujo—Complete Recording/Orchestral Favorites—Ernst Ansermet conducting L'Orchestre De La Suisse Romande—LL-1404
 (Sir Arthur Bliss): A Color Symphony/Introduction and Allegro—Sir Arthur Bliss conducting The London Symphony Orchestra—LL-1402
 (Mozart): Divertimento No. 7 in D Major—(KV 205)/Divertimento No. 1 in E Flat Major—(KV 113)/Two Minuettes with Contre Dances—(KV 463)—Ernest Marzendorfer conducting The Salzburg Mozarteum Orchestra—LL-1427
 (Mozart): Piano Concerto No. 26 in D Major—(K 537)/Piano Concerto No. 25 in C Major—(K 503)—Friedrich Gulda (piano) with The New Symphony Orchestra of London, Conductor: Anthony Collins—LL-1370
 (Sir Arthur Bliss): Concerto For Violin And Orchestra/Theme And Cadenza For Violin And Orchestra—Campoli (violin) with The London Philharmonic Orchestra, Conductor: Sir Arthur Bliss—LL-1398
 Operatic Recital By Giuseppe Campora/Operatic Recital By Gianni Poggi—With Orchestra of Accademia di Santa Cecilia, Rome, Conductor: Alberto Erede—LL-1381
 (Schumann): Fantasiestucke—(Opus 12)/Waldscenen—(Opus 82)—Friedrich Gulda (piano)—LL-1371
 (Beethoven): Sonata No. 4 In E Flat Major—(Opus 7)/Sonata No. 5 In C Minor—(Op 10, No. 1)—Friedrich Gulda (piano)—LL-1372
 (Beethoven): Sonata No. 6 In F Major—(Opus 10, No. 2)/Sonata No. 7 In D Major—(Opus 10, No. 3)—Friedrich Gulda (piano)—LL-1374
 (Brahms): Variations And Fugue On A Handel Theme—(Op. 24)/(Chopin): Ballade No. 3 In A Flat Major—(Opus 47)/Scherzo No. 3 In C Sharp Minor—(Opus 39)/Fantasie In F Minor (Opus 49)—Julius Katchen (piano)—LL-1325
 (Haydn): Piano Sonata No. 8 In A Flat Major/Piano Sonata No. 10 In G Major/Piano Sonata No. 25 in C Minor/Piano Sonata No. 30 In E Major—Kathleen Long (piano)—LL-1380
 Scarlatti Sonatas—Kathleen Long (piano)—LL-1330
 (Vaughan Williams): Sonata In A Minor For Violin & Piano/(Arthur Benjamin): Sonatina For Violin And Piano—Frederick Grinke (violin) & Arthur Benjamin (piano)—LL-1382
 Songs Of Brahms/Songs Of Hugo Wolf/Songs Of Debussy—Syzanne Danco (soprano) & Guido Agosti (piano)—LL-1329

POPULAR:
 "Men Of Brass"—Massed Brass Bands Of Foden's, Fairey's and Morris Motor's, conducted by Harry Mortimer O.B.E.—LL-1456
 "Spike Hughes And His All American Orchestra"—featuring Coleman Hawkins; Benny Carter; Dicky Wells and Henry "Red" Allen—LL-1387
 "Strict Tempo For Dancers"—Harold Smart And His Orchestra, Directed by Roland Shaw—LL-1396
 "Lita Roza"—LL-1450
 "Dickie Valentine"—LL-1451

MERCURY

POPULAR:
 "Hymns Of Faith-Hope-Joy"—Charles R. Cronham—MG 20001
 "Sacred Hymns"—Charles R. Cronham—MG 20039
 "Christmas Carols"—Charles R. Cronham—MG 20040
 "Christmas Carols"—Charles R. Cronham—MG 20040
 "Music For A First Love"—Dinah Washington—MG 20119
 "Banjo On My Knee"—John Cali—MG 20152
 "Christmas Favorites"—Jan August—MG 20160
 "First On Wax"—Jimmy Palmer—MG 20191
 "My Fair Lady"—Richard Hayman—MG 20192
 "Patti Page In The Land Of Hi-Fi"—MG 36074

JAZZ:
 "Julian 'Cannonball' Adderley In The Land Of Hi-Fi"—MG 36077

CLASSICAL:
 Sessions The Black Maskers/Novhaness Prelude And Quadruple Fugue/Lo Presti The Masks—Eastman—Rochester Orchestra, Howard Hanson Conducting MG 50106
 Marches For Twirling—Eastman Wind Ensemble, Frederick Fennell Conducting—MG 50113

MGM

JAZZ:
 "Buddy De Franco"—MGM E3396
 "The Duke And I"—Cass Harrison Trio—MGM E3388
 "West Coast vs. East Coast"—Leonard Feather's East Coast Stars and West Coast Stars—MGM E3390
 "A Touch Of Modern"—Stu Phillips Sextet—MGM E3391
 "Suwanee River Jazz"—Preacher Rollo And The Saints—MGM E3403

POPULAR:
 "Deep In A Dream"—Milano and his Orchestra—E3401 (X 1308, 9, 10)
 "Am I Blue"—Betty Madigan—E3448 (X 1336, 7, 8)
 "Harold Walters Conducts His Concert Band In A 'Pop Festival'"—E3458

MODERN

JAZZ:
 "Groovin' High"—with Stan Getz—LMP 1202
 "Way Out Wardell" with Wardell Gray—LMP 1204
 "The Swingin'st"—with Vido Musso—LMP 1207

NORGRAN

JAZZ:
 "Dizzy Gillespie Jazz Recital"—MG N-1083
 "Press And Sweets"—MG N-1043
 "The Blues"—Johnny Hodges And His Orchestra—MG N-1061
 "Cosmopolite"—Benny Carter And His Orchestra—MG N-1070
 "Lester's Here"—Lester Young And His Orchestra—MG N-1071
 "In A Jazz Mood"—Charlie Ventura And His Orchestra—MG N-1073

"Creamy"—Johnny Hodges And His Orchestra—MG N-1045
 "Used To Be Duke"—Johnny Hodges And His Orchestra—MG N-1060
 "Bud Powell's Moods"—MG N-1064
 "An Evening Of Jazz"—Tommy Turk And His Orchestra—Sonny Criss And His Orchestra—MG N-1065
 "Kenny Drew And His Progressive Piano"—MG N-1066
 "Jazz Tones"—By The Buddy DeFranco Quartet—MG N-1068
 "Pres"—Lester Young And His Orchestra—MG N-1072
 "The Lester Young-Buddy Rich Trio"—MG N-1074
 "Blue Saxophones"—Charlie Ventura And His Orchestra—MG N-1075

PACIFIC JAZZ

JAZZ:
 "Grand Encounter"—Bill Perkins And John Lewis—PJ-1217
 "The Chet Baker Quartet In Europe"—PJ-1218
 "The Chico Hamilton Trio"—PJ-1220
 "The Bud Shank Quartet at Cal-Tech"—PJ-1219
 "The Bill Perkins Orchestra"—PJ-1221
 "Chet Baker Sings"—PJ-1222
 "Jazz West Coast"—Volume One—JWC-500
 "Jazz West Coast"—Volume Two—JWC-501
 "The Blues"—JWC-502
 "Ballads For Backgrounds"—JWC-503
 "Rogers And Hart Gems"—JWC-504

SAMPLER:
 "The Assorted Flavors of Pacific Jazz"—HFS-1

PANART

LATIN RHYTHMS:
 "Cha Cha Cha For Moderns"—Julio Gutierrez And His National TV Orchestra #3012
 "Chico's Cha Cha Cha"—Chico O'Farrill and His Cuban Orchestra—#3013

PRESTIGE

JAZZ:
 "Informal Jazz"—Elmo Hope Sextet—LP 7043
 "Earl Coleman Returns"—(Vocal With Instrumental Accompaniment)—LP 7045
 "Wail Moody, Wail!"—James Moody and Band—LP 7036
 "Blue Haze"—Miles Davis Quartet—LP 7054
 "Thelonious Monk"—with Sonny Rollins, Frank Foster, Julius Watkins, Art Blakey—LP 7053
 "Pairing Off"—Phil Woods Sextet—LP 7046
 "Tenor Madness"—Sonny Rollins Quartet and Quintet—LP 7047
 "4 5 6"—Jackie McLean Quartet, Quintet and Sextet—LP 7048
 "Clifford Brown Memorial"—Tad Dameron's Band and Art Farmer in Sweden—LP 7055
 "James Moody's Moods"—James Moody and his Band—LP 7056

RCA VICTOR

POPULAR:
 "1001 Nighters"—Ralph Flanagan and his Orchestra—LPM-1274 (ERB-1274) (EPA-775)
 "Four Brothers"—The Ames Bros.—LPM-1157 (EPB-1157, EPA-820, 821)
 "We Just Couldn't Say Goodbye"—Barbara Carroll—LPM-1296 (EPA-839)
 "Tony Cabot Swings": The East Vol. 1, LPM-1308 (EPA-852, 853, 854)
 "Tony Cabot Swings": The Midwest Vol. 1, LPM-1309 (EPA-855, 856, 857)
 "Tony Cabot Swings": The Southwest Vol. 1, LPM-1310 (EPA-858, 859, 860)
 "To You From Teddi King"—LPM-1313 (EPA-863)
 "Jazz Goes Dancing"—Dave Pell Octet—LPM-1320 (EPB-1320, EPA-880)

"Sunny And Blue"—Sunny Gale with Ralph Burns and his Orchestra—LPM-1277 (EPB 1277, EPA-886)
 "Perry Como Sings Merry Christmas Music"—LPM-1243 (EPB-1243, EPA-920)
 "Christmas Hymns by George Beverly Shea"—LPM-1270 (EPB-1270)
 "The Great 16"—Muggey Spanier's Ragtime Band—LPM-1295
 "Jazz In Four Colors"—Lou Levy Quartet—LPM-1319
 "Bouquet of Blues"—Dinah Shore—SLP-14 (SEP-14)*
 *Save on record of the month.

CLASSICAL:
 Robert Shaw Conducts Volume II Of Christmas Hymns And Carols—The Robert Shaw Chorale—LM-1711 (ERA-117)
 Opera Without Singing—Boston Pops Orchestra, Arthur Fiedler, Conductor—LM-1906
 The Vagabond King—Oreste, Jean Fenna, Henri Rene and his Orchestra and Chorus—LM-2004 (ERB-2004)
 Show Boat—Robert Merrill, Patrice Munsel, Rise Stevens, Janet Pavek, Lehman Engel and his Orchestra and Chorus, Kevin Scott—LM-2008 (ERC-2008)
 Schubert: Wanderer Fantasie/Preokoeffff Sonatas Nos. 2 & 3—Gary Graffman, Pianist—LM-2012
 Strauss: Don Quixote—Arturo Toscanini and the NBC Symphony Orchestra—LM-2026
 Heifetz: Rozsa Concerto For Violin And Orchestra/Spohr Concerto No. 8—Jascha Heifetz, Dallas Symphony Orchestra, Walter Hendl, Conductor, RCA Victor Orchestra, Isler Solomon, Conductor—LM-2027
 Lanza Sing Christmas Carols—Mario Lanza with Orchestra, The Jeff Alexander Choir, Ray Sinatra, Conductor—LM-2029 (ERA-115)
 The Martyrdom of Saint Sebastian—Boston Symphony Orchestra, Charles Munch, Conductor—LM-2030
 Scenes From Romeo And Juliet—Old Vic Company—LM-2064
 Liszt: 15 Hungarian Rhapsodies—Alexander Brailowsky—LM-6038
 Beethoven: Symphony No. 9—Bayreuth Festival Orchestra, Wilhelm Furtwangler, Conductor—LM-6043
 I Pagilacci Plus Opera Choruses—Leonard Warren, Jussi Bjoerling, Paul Franke, Victoria de los Angeles, George Cehanovsky, Richard Wright, The Columbus Boychoir, Herbert Huffman, Director, The Robert Shaw Chorale, Robert Shaw, Conductor, RCA Victor Orchestra, Renato Cellini, Conductor—LM-6045
 1812 Overture And Others—Chicago Symphony Orchestra, Fritz Reiner, Conductor—SLP-13 (SEP-13)*
 * Save On Record of the Month.
 Tchaikovsky: The Nutcracker—Boston Pops Orchestra, Arthur Fiedler, Conductor—SLP-B†
 † Bonus Record

REGENT

CLASSICAL:
 Johann Sebastian Bach's Mass In B Minor—LP-6000—(2-12")
 Play Gypsy, Dance Gypsy—The Gabor-Radics Family—LP-6006
 Tchaikovsky: The Nutcracker Suite—Regent Symphony Orchestra—LP-6020

POPULAR:
 "Love's Old Sweet Song"—Frank Connors and Fred Meadows—LP6018
 "Mozart"—LP-6019
 "Polka Party"—The Polka Princess—LP-6024
 "Don Henry's Harmonicas"—LP-6025
 "Dancing And Dreaming"—Bernie Privin and his Orchestra—LP-6027
 "Let's Do It"—Rudy Vallee—LP6029

JAZZ:
 "Singin' an Swingin'"—Annie Ross, Shelby Davis, Dorothy Dunn, Milt Jackson, Percy Heath, Shorty Rogers, Bill Russo, Conti Conooli, Bob Cooper, Shelly Manne—LP6031

(Continued on page 35)

A Real
POP Smash!
Shirley and Lee



"The Sweethearts of the Blues"

LET THE
GOOD
TIMES
ROLL'

3325



Round
The Wax
Circle

NEW YORK:

Elvis Presley has achieved the sensational accomplishment of garnering a million advance sales on his next record "Love Me Tender" even before it is released. Guess RCA Victor will have to press the gold record first and then the regular ones. . . . Ruddy Robbins became the father of twins this week, a boy and a girl. Buddy is professional manager of Stratford Music which is handling the score of the new Judy Holiday show "The Bells Are Ringing." . . . Jack Petrill, manager of Lillian Brooks and owner of the Arcadia Ballroom in New York, is now managing Jeanette La Bianca, 22-year-old operatic singer. . . . Mack Martin, who had been professional manager at Phil Kahl and Planetary Music, has resigned his position and will announce his further plans shortly. . . . Bill Haley's records currently occupy 5 of the top ten spots in Germany. . . . Jerry Levy and Fred Amsel of Directional Enterprises have set the Terry Sisters, a trio, for a singing stint in the Elia Kazan picture "A Face In The Crowd" starring Andy Griffith. . . . Erroll Garner broke all attendance records at the London House in Chicago in the first week of a five week engagement. The management has picked up an option for a four week repeat in the Spring. . . .



BILL HALEY

Tony Martin, back from London after three months of making a picture for Allied Artists called "Hold On To Love," vacations in Los Angeles for two weeks, and then resumes with a cross country concert tour starting October 10. . . . Guy Mitchell set for a two week stint on "NBC Bandstand" beginning October 8. . . . Roy Kohn has joined The Big 3 Music Corporation as assistant to Norman Foley, General Professional Manager of the Leo Feist wing. Kohn was formerly associated with his own music firm. . . . Frank Abramson out on the road with a raft of records, reports heavy action on several of them.

CHICAGO:

It seems that Chicago-born Bud Chase, doing such a great job in Cincinnati, now receiving offers to return to his home town. . . . Many of the town's celebs, visitors and music men spending their lunch hour listening to Marty Faye's show at the Black Orchid. The food's chuckwagon style, and good. . . .



SUNNY GALE

The Milwaukee Sentinel's youth rally reported to have brought out 10,000 kids. Show, emceed by Jack Carson, featured Jersey Joe Walcott, Lou Busch, Sunny Gale, Eddie Blue and the Nilsson Twins. Sunny Gale came into Chi after the rally for a few days of visiting the deejays with her newest and first waxing for Decca, "Two Hearts." . . . Ann Hogan of Warner Bros. Music office here retiring after over 20 years in the business. . . . Matt Dennis welcomed back to Chi after a long time away. Matt's wovin' the folks at the Blue Note these nights. . . . Ray Rayner's Saturday afternoon opus on WBBM-TV celebrated its third year. Sylvia Syms, now at the Black Orchid, helped with the festivities. . . . Danny Whelton around town with his new album on Dot. Danny, who's played the harmonica on sooo many records, now in the solo spotlight. . . . Record company promotioners here, not wanting to be outdone by the music publishers, tossed a farewell dinner for Claire and Saxie Dowell at the Sheraton, 9/26. (Seems nobody wants the Dowells to leave.) . . . Marshall Robbins flew in for a few days of visiting. . . . The J. J. Johnson Quintet provide the sounds at the Preview's Modern Jazz Room. . . . Garry Mann, Chicago born, 21-year-old youngster, cut his first sides for RKO-Unique. . . . Mike Rapchak, WAAF deejay, wants Jerry Vogel to know that Jerry's out \$5.00. Seems Jerry made a bet with his secretary about an item on Mike that appeared a few issues back in The Cash Box. Says Mike, "Take the gal out to dinner, Jerry."

HOLLYWOOD:

Pee Wee Monte back in the business managing new vocalist Gordon Green. Singer's first sides will be released by the new Record Releasing Corp. . . . Milt Gabler in town for recording sessions with Decca's West Coast artists. . . . Nadyne Aragon announced the signing of the Four Nuggets to an exclusive Songbird Records contract. . . . Geordie Hormel and Rosalie cut a duet version of "Namely You" for the Zephyr label last week. The side was rushed out to local jockeys and received a great reception. . . .



ANN GILBERT

Bobbi Dieterle of Cadence Records in town going over Cadence's fall plans with Bob Stern. Bobbi makes a one week tour of the Coast and returns this week to celebrate her birthday with a cocktail party for local jockeys. . . . Billy Regis makes his West Coast debut with his own band at the Hollywood Palladium this week. . . . New vocalist Ann Gilbert making the rounds with her first LP on the Groove label in which she is featured with the Elliot Lawrence orchestra. . . . Ken Errair out with his first single on Capitol since leaving the Four Freshmen. . . . The Fontane Sisters' new recording of "Please Never Leave Me" is the first record to sport Dot's new black label and from early reaction will be a lucky hit for the new design. . . . Phil Kahl in town and will make a coast tour with Julie Losck, West Coast representative for his publishing firms. . . . Andre Brummer, A&R director for the new Motif label has signed new singing group, the Crescendos, to an exclusive pact. . . . Fabor Robison, on the road with his direct mail selling plan, reports big airplay nationally on "You'll Always Be My Love" by the Lee Gotch Singers. . . . Local jockeys giving a big play to "That's The Way I Fell" recorded on Verve by Don, Dick and Jimmy and written by KBIG librarian Aline McKinney. . . . Johnny Maddox in town for Dot recording sessions with President Randy Wood.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

**The Cash Box
Disk of the Week**

*"... Absolutely thrilling ...
Will skyrocket on to the
charts in short order"...*



**PATTI
PAGE**

"EVERY TIME"

(I Feel His Spirit)



70971

Published by MONUMENT MUSIC, INC. (Larry Uttal), 1650 Broadway, New York 16, N. Y.

"It's What's in THE CASH BOX That Counts"

HOT! HOT! HOT! **NEW GROOVE RELEASES** **HOT! HOT! HOT!**

An Exciting Performance By
The "New" Piano Red

"YOU WERE MINE FOR AWHILE"
b/w
"WOO-EE"
GROOVE G/AG-0169

Dig That Lead Voice!
Sensational New Rock & Roll Group!

The El Venos
"NOW WE'RE TOGETHER"
b/w
"GERALDINE"
GROOVE G/AG-0170

A Billboard And Cash Box Pick!

BEST SELLERS!
"I MISS YOU JIMMY"
Vareta Dillard
GROOVE G/AG-0167

A Hit From Coast-To-Coast!
"WALKIN' IN THE RAIN"
Mickey & Sylvia
GROOVE G/AG-0164

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BILL HALEY
and his COMETS
"RUDY'S ROCK"
b/w
"BLUE COMET BLUES"
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DECCA 30085

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A cute novelty with a lilting beat!

WAIT LITTLE DARLING
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MILLS MUSIC, INC.

"LOVE IS A GREAT BIG NOTHING"
DICK HAYMES
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Bourne, Inc. 136 W. 52nd St.
N. Y. C., N. Y.



London Lowdown

val Parnell is taking advantage of the Rock 'n Roll craze by presenting the new Tony Combie Rockets on his "Sunday Night At The Paladium" television show. Also on the same package, the first appearance in this country of the Golden Gate Quartet. The new Musical Express devoted a four page supplement to rock 'n roll this week.

The Grade Office has confirmed that Frankie Laine is booked for four weeks of appearances in this country starting next May.

Elvis Presley's 'Hound Dog' in the #5 spot in the best sellers, the second week of its release over here.

According to a leading national newspaper, Princess Margaret has shown great interest in Mel Torme during a recent visit to a nightery. As a result, the night-spot has started negotiations for Mel Torme to appear in the cabaret at that venue early next Spring.

Harold Davison off to the States this week to arrange further band exchanges between our two countries. Possibility a return visit for the Heath band may result in our having the Billy May Ork.

Joe Manue over here from Paris this week. Also expected from the States, publisher Robert Mellin.

Jim Lowe has an interesting waxing in "The Green Door" which could make the sellers very easily. Sam goes for Fats Domino's "When My Dream Boat Comes Home."

This week's best selling pop singles (Courtesy "New Musical Express")

- 1 Lay Down Your Arms—Anne Shelton (Philips)
- 2 Whatever Will Be, Will Be—Doris Day (Philips)
- 3 Ying 'ong Song/Bloodnok's Rock 'N Roll Call—Goons (Decca)
- 4 Rockin' Through The Rye—Bill Haley Comets (Brunswick)
- 5 Hound Dog—Elvis Presley (HMV)
- 6 Great Pretender/Only You—The Platters (Mercury)
- 7 Bring A Little Water Sylvie/Dead Or Alive—L. Donegan (Pye-Nixa)
- 8 Woman In Love—Frankie Laine (Philips)
- 9 Walk Hand In Hand—Tony Martin (HMV)
- 10 Sweet Old Fashioned Girl—Teresa Brewer (Vogue/Coral)
- 11 Saints Rock And Roll—Bill Haley Comets (Brunswick)
- 12 Mountain Greenery—Mel Torme (Vogue/Coral)
- 13 Rock Around The Clock—Bill Haley Comets (Brunswick)
- 14 Why Do Fools Fall In Love—Teen Agers (Columbia)
- 15 Born To Be With You—Chordettes (London)
- 16 Giddy-Up-A-Ding-Dong—Freddy Bell and the Bellboys (Mercury)
- 17 Razzle Dazzle—Bill Haley Comets (Brunswick)
- 18 Serenade—Slim Whitman (London)
- 19 Fountains Of Rome—Edmund Hockridge (Pye-Nixa)
- 20 See You Later, Alligator—Bill Haley Comets (Brunswick)
- 21 I Want You, I Need You, I Love You—Elvis Presley (HMV)
- 22 Heartbreak Hotel—Elvis Presley (HMV)
- 23 When Mexico Gave Up The Rumba—M. Torok (Brunswick)
- 24 Be-Bop-A-Lula—Gene Vincent (Capitol)
- 25 Glendora—Perry Como (HMV)
- 26 More—Perry Como (HMV)
- 26 More—Jimmy Young (Decca)
- 28 Glendora—Glen Mason (Parlophone)
- 29 I'm In Love Again—Fats Domino (London)
- 30 I Almost Lost My Mind—Pat Boone (London)



Juke Box Regional Record Report

The Top Ten Records—City by City

- New York, N. Y.**
1. Don't Be Cruel (E. Presley)
 2. Tonight You Belong To Me (Patience & Prudence)
 3. My Prayers (Platters)
 4. Whatever Will Be (D. Day)
 5. Canadian Sunset (Winterhalter/Williams)
 6. Hound Dog (E. Presley)
 7. Honky Tonk (B. Doggett)
 8. Soft Summer Breeze (E. Heywood)
 9. You Don't Know Me (Vale)
 10. Allegheny Moon (P. Page)

- Philadelphia, Pa.**
1. Don't Be Cruel (E. Presley)
 2. Canadian Sunset (Winterhalter/Williams)
 3. The Fool (S. Clark)
 4. Tonight You Belong To Me (Patience & Prudence)
 5. Whatever Will Be (D. Day)
 6. White Lilacs (B. Vaughn)
 7. Gone With Wind (Sheppards)
 8. Never Stand In Your Way (Tophatters)
 9. Out Of Sight, Out Of Mind (Keys)
 10. My Prayer (Platters)

- New Orleans, La.**
1. Don't Be Cruel (E. Presley)
 2. Whatever Will Be (D. Day)
 3. Honky Tonk (B. Doggett)
 4. You Don't Know Me (Vale)
 5. Walking In The Rain (Ray)
 6. My Prayer (Platters)
 7. Hound Dog (E. Presley)
 8. Canadian Sunset (Winterhalter)
 9. The Fool (S. Clark)
 10. Allegheny Moon (P. Page)

- Pittsburgh, Pa.**
1. Don't Be Cruel (E. Presley)
 2. Honky Tonk (B. Doggett)
 3. Hound Dog (E. Presley)
 4. Tonight You Belong To Me (Patience & Prudence)
 5. Canadian Sunset (Winterhalter/Williams)
 6. Friendly Persuasion (Boone/Aces)
 7. Walking In The Rain (Ray)
 8. My Prayer (Platters)
 9. Out Of Sight, Out Of Mind (Five Keys)
 10. After Lights Go Down Low (A. Hibbler)

- Minneapolis, Minn.**
1. Walking In The Rain (Ray)
 2. Honky Tonk (B. Doggett)
 3. Don't Be Cruel (E. Presley)
 4. Miracle Of Love (Rodgers)
 5. Tonight You Belong To Me (Patience & Prudence)
 6. The Fool (S. Clark)
 7. Green Door (J. Lowe)
 8. Soft Summer Breeze (E. Heywood)
 9. House With Love In It (Four Lads)
 10. Casual Look (Six Teens)

- Kansas City, Mo.**
1. Don't Be Cruel (E. Presley)
 2. Walking In The Rain (Ray)
 3. Miracle Of Love (Rodgers)
 4. Tonight You Belong To Me (Patience & Prudence)
 5. Hound Dog (E. Presley)
 6. Heart And Soul (J. Maddox)
 7. You Don't Know Me (Vale)
 8. Song For Summer Night (M. Miller)
 9. Soft Summer Breeze (E. Heywood)
 10. My Prayer (Platters)

- Buffalo, N. Y.**
1. My Prayer (Platters)
 2. Hound Dog (E. Presley)
 3. Honky Tonk (B. Doggett)
 4. Don't Be Cruel (E. Presley)
 5. Canadian Sunset (Winterhalter/Williams)
 6. Whatever Will Be (D. Day)
 7. Walking In The Rain (Ray)
 8. Tonight You Belong To Me (Patience & Prudence)
 9. You Don't Know Me (Vale)
 10. Chains Of Love (P. Boone)

- Chicago, Ill.**
1. Hound Dog (E. Presley)
 2. Don't Be Cruel (E. Presley)
 3. Tonight You Belong To Me (Patience & Prudence)
 4. Canadian Sunset (Winterhalter/Williams)
 5. Honky Tonk (B. Doggett)
 6. My Prayer (Platters)
 7. Soft Summer Breeze (E. Heywood)
 8. The Fool (S. Clark)
 9. See Saw (Moonglows)
 10. Friendly Persuasion (Boone)

- Baltimore, Md.**
1. Honky Tonk (B. Doggett)
 2. Don't Be Cruel (E. Presley)
 3. Tonight You Belong To Me (Patience & Prudence)
 4. My Prayer (Platters)
 5. Canadian Sunset (Winterhalter/Williams)
 6. St. Therese Of Roses (Ward & Dominoes)
 7. I'll Remember (In The Still) (Satins)
 8. Green Door (J. Lowe)
 9. Hound Dog (E. Presley)
 10. Ka-Ding Dong (G-Clefs)

- Milwaukee, Wisc.**
1. Don't Be Cruel (E. Presley)
 2. The Fool (S. Clark)
 3. Green Door (J. Lowe)
 4. Tonight You Belong To Me (Patience & Prudence)
 5. Bus Stop Song (Four Lads)
 6. Canadian Sunset (Williams)
 7. Hound Dog (E. Presley)
 8. Whatever Will Be (D. Day)
 9. It Isn't Right (Platters)
 10. True Love (Crosby & Kelly)

- Cincinnati, Ohio**
1. Canadian Sunset (Winterhalter/Williams)
 2. Don't Be Cruel (E. Presley)
 3. Honky Tonk (B. Doggett)
 4. Tonight You Belong To Me (Welk & Lennons/Patience & Prudence)
 5. Hound Dog (E. Presley)
 6. Whatever Will Be (D. Day)
 7. My Prayers (Platters)
 8. Soft Summer Breeze (E. Heywood)
 9. True Love (Crosby & Kelly)
 10. Walking In The Rain (Ray)

- Seattle, Wash.**
1. Don't Be Cruel (E. Presley)
 2. Honky Tonk (B. Doggett)
 3. Tonight You Belong To Me (Patience & Prudence)
 4. Hound Dog (E. Presley)
 5. Green Door (J. Lowe)
 6. Canadian Sunset (Winterhalter/Williams)
 7. I'll Remember (In The Still) (Satins)
 8. Whatever Will Be (D. Day)
 9. My Prayer (Platters)
 10. Miracle Of Love (Rodgers)

- Miami, Fla.**
1. Canadian Sunset (Winterhalter/Williams)
 2. Don't Be Cruel (E. Presley)
 3. Tonight You Belong To Me (Patience & Prudence)
 4. Honky Tonk (B. Doggett)
 5. Whatever Will Be (D. Day)
 6. Hound Dog (E. Presley)
 7. Green Door (J. Lowe)
 8. White Lilacs (B. Vaughn)
 9. The Fool (S. Clark)
 10. Song For Summer Night (M. Miller)

- Boston, Mass.**
1. Don't Be Cruel (E. Presley)
 2. Hound Dog (E. Presley)
 3. My Prayer (Platters)
 4. Canadian Sunset (Winterhalter/Williams)
 5. Allegheny Moon (P. Page)
 6. Walking In The Rain (Ray)
 7. Honky Tonk (B. Doggett)
 8. St. Therese Of Roses (Ward & Dominoes)
 9. The Fool (S. Clark)
 10. True Love (Crosby & Kelly)

- Los Angeles, Calif.**
1. Don't Be Cruel (E. Presley)
 2. Canadian Sunset (Winterhalter/Williams)
 3. Whatever Will Be (D. Day)
 4. Tonight You Belong To Me (Patience & Prudence)
 5. My Prayers (Platters)
 6. Soft Summer Breeze (E. Heywood)
 7. Song For Summer Night (M. Miller)
 8. Walking In The Rain (J. Ray)
 9. Almost Lost My Mind (Boone)
 10. Honky Tonk (B. Doggett)

- Atlanta, Ga.**
1. Canadian Sunset (Winterhalter)
 2. Don't Be Cruel (E. Presley)
 3. My Prayer (Platters)
 4. Walking In The Rain (Ray)
 5. Tonight You Belong To Me (Patience & Prudence)
 6. Whatever Will Be (D. Day)
 7. Out Of Sight, Out Of Mind (Five Keys)
 8. Song For Summer Night (M. Miller)
 9. True Love (Crosby & Kelly)
 10. Miracle Of Love (Rodgers)

- Cleveland, Ohio**
1. Honky Tonk (B. Doggett)
 2. Don't Be Cruel (E. Presley)
 3. True Love (J. Powell)
 4. I Walk The Line (J. Cash)
 5. Green Door (J. Lowe)
 6. Whatever Will Be (D. Day)
 7. Canadian Sunset (Winterhalter/Williams)
 8. You Don't Know Me (Vale)
 9. Every Day Of My Life (McGuire)
 10. Walking In The Rain (Ray)

- St. Louis, Mo.**
1. Tonight You Belong To Me (Patience & Prudence)
 2. Don't Be Cruel (E. Presley)
 3. Honky Tonk (B. Doggett)
 4. Hound Dog (E. Presley)
 5. The Fool (S. Clark)
 6. Italian Theme (Stapleton)
 7. Canadian Sunset (Winterhalter/Williams)
 8. White Lilacs (Zacharias/Vaughn/Welk)
 9. True Love (Crosby & Kelly/Powell)
 10. Friendly Persuasion (Boone)

- San Francisco, Calif.**
1. My Prayer (Platters)
 2. Hound Dog (E. Presley)
 3. Don't Be Cruel (E. Presley)
 4. Canadian Sunset (Winterhalter)
 5. Whatever Will Be (D. Day)
 6. Allegheny Moon (P. Page)
 7. Honky Tonk (B. Doggett)
 8. Blue Mood (J. Stevens)
 9. Tonight You Belong To Me (Patience & Prudence)
 10. Song For Summer Night (M. Miller)

- Houston, Texas**
1. Hound Dog (E. Presley)
 2. Ka-Ding Dong (Hilltoppers)
 3. My Prayer (Platters)
 4. Out Of Sight, Out Of Mind (Five Keys)
 5. Honky Tonk (B. Doggett)
 6. Green Door (J. Lowe)
 7. Don't Be Cruel (E. Presley)
 8. Canadian Sunset (Winterhalter/Williams)
 9. Let The Good Times Roll (Shirley & Lee)
 10. Hurt Me (W. Carr)

- Detroit, Mich.**
1. Honky Tonk (B. Doggett)
 2. Don't Be Cruel (E. Presley)
 3. Walking In The Rain (Ray)
 4. Cindy, Oh Cindy (V. Martin)
 5. Tonight You Belong To Me (Traceys)
 6. House With Love In It (Four Lads)
 7. Friendly Persuasion (Boone)
 8. Out Of Sight, Out Of Mind (Five Keys)
 9. Can't Love You Enough (L. Baker)
 10. Hound Dog (E. Presley)

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an eyeful . . . an earful . . . A Hit!

THE DE CASTRO SISTERS



20/47-6661

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b/w

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To
ADVERTISERS

and
ADVERTISING AGENCIES

OCT. 12 (Friday) IS A PRINTERS' HOLIDAY

Therefore—

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NO LATER THAN**

THUR., OCT. 11 at 12 Noon

All Color Ads and Ads requiring Special
Position **MUST** be in the **NEW YORK
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26 WEST 47th STREET, NEW YORK 36, N. Y.



Top Selling Records

Reported by

Retail Outlets

From Coast to Coast

GAIETY MUSIC SHOP New York, N. Y.

1. Whatever Will Be (D. Day)
2. My Prayer (Platters)
3. Canadian Sunset (H. Winterhalter)
4. Tonight You Belong To Me (Patience & Prudence)
5. Allegheny Moon (P. Page)
6. Don't Be Cruel (E. Presley)
7. You Don't Know Me (J. Vale)
8. Song For Summer Night (M. Miller)
9. Soft Summer Breeze (E. Heywood)
10. On Street Where You Live (V. Damone)

SINGER ONE STOP Chicago, Ill.

1. Hound Dog (E. Presley)
2. Don't Be Cruel (E. Presley)
3. Honky Tonk (B. Doggett)
4. Tonight You Belong To Me (Patience & Prudence)
5. See Saw (Moonglows)
6. Canadian Sunset (Williams)
7. Ka-Ding-Dong (Diamonds)
8. The Fool (S. Clark)
10. Miracle Of Love (G. Gibbon)

WALLICHS MUSIC CITY Hollywood, Calif.

1. Don't Be Cruel (E. Presley)
2. Hound Dog (E. Presley)
3. My Prayer (Platters)
4. Whatever Will Be (D. Day)
5. Canadian Sunset (H. Winterhalter)
6. Tonight You Belong To Me (Patience & Prudence)
7. Allegheny Moon (P. Page)
8. Song For Summer Night (M. Miller)
9. Soft Summer Breeze (E. Heywood)
10. Honky Tonk (B. Doggett)

THE RECORD CENTER Cleveland, Ohio

1. Don't Be Cruel (E. Presley)
2. Honky Tonk (B. Doggett)
3. You Don't Know Me (J. Vale)
4. Every Day Of My Life (McGuire)
5. True Love (J. Powell)
6. I Walk The Line (J. Cash)
7. Whatever Will Be (D. Day)
8. Chains Of Love (P. Boone)
9. Blueberry Hill (F. Domino)
10. Canadian Sunset (Winterhalter/Williams)

MUSIC BOX Cambridge, Mass.

1. True Love (Crosby & Kelly)
2. St. Therese Of The Roses (Ward & Dominoes)
3. Walking In The Rain (J. Ray)
4. My Prayer (Platters)
5. Don't Be Cruel (E. Presley)
6. Race With The Devil (G. Vincent)
7. I Walk The Line (J. Cash)
8. That's My Boy (B. Ives)
9. Whatever Will Be (D. Day)
10. Giant (A. Mooney)

GOSSAGE MUSIC CO. Houston, Tex.

1. Ka-Ding-Dong (Hilltoppers)
2. Green Door (J. Lowe)
3. Out Of Sight, Out Of Mind (5 Keys)
4. My Prayer (Platters)
5. Don't Be Cruel (E. Presley)
6. Hound Dog (E. Presley)
7. Hurt Me (W. Carr)
8. Honky Tonk (B. Doggett)
9. The Fool (S. Clark)
10. Canadian Sunset (H. Winterhalter)

SOUTH HEIGHTS MUSIC Pittsburgh, Pa.

1. Don't Be Cruel (E. Presley)
2. Honky Tonk (B. Doggett)
3. Just Walking In The Rain (J. Ray)
4. Friendly Persuasion (Boone)
5. Find Someone New (4 Winds)
6. Out Of Sight, Out Of Mind (5 Keys)
7. Everyday Of My Life (McGuire)
8. Teenage Goodnight (Chordettes)
9. True Love (Crosby & Kelly)
10. White Lilacs (B. Vaughn)

BURK'S MUSIC SHOP St. Paul, Minn.

1. Honky Tonk (B. Doggett)
2. Green Door (J. Lowe)
3. I Don't Care If The Sun Don't Shine (E. Presley)
4. Just Walking In The Rain (J. Ray)
5. Miracle Of Love (E. Rodgers)
6. Out Of Sight, Out Of Mind (5 Keys)
7. Don't Be Cruel (E. Presley)
8. Soft Summer Breeze (E. Heywood)
9. Friendly Persuasion (4 Aces)
10. Giant (A. Mooney)

PEORIA TELEMATIC Peoria, Ill.

1. Don't Be Cruel (E. Presley)
2. Hound Dog (E. Presley)
3. Tonight You Belong To Me (Patience & Prudence)
4. Honky Tonk (B. Doggett)
5. The Fool (S. Clark)
6. Green Door (J. Lowe)
7. Canadian Sunset (H. Winterhalter)
8. My Prayer (Platters)
9. After Lights Go Down Low (A. Hibbler)
10. Soft Summer Breeze (E. Heywood)

HERMITAGE MUSIC Nashville, Tenn.

1. Don't Be Cruel (E. Presley)
2. Canadian Sunset (H. Winterhalter)
3. Honky Tonk (B. Doggett)
4. The Fool (S. Clark)
5. My Prayer (Platters)
6. Allegheny Moon (P. Page)
7. Tonight You Belong To Me (Patience & Prudence)
8. Just Walking In The Rain (J. Ray)
9. After Lights Go Down Low (A. Hibbler)
10. Hound Dog (E. Presley)

DEW MUSIC CO., INC. Monroe, La.

1. Don't Be Cruel (E. Presley)
2. Let The Good Times Roll (Shirley & Lee)
3. Honky Tonk (B. Doggett)
4. Green Door (J. Lowe)
5. Out Of Sight, Out Of Mind (5 Keys)
6. Walking In The Rain (J. Ray)
7. See Saw (Moonglows)
8. Canadian Sunset (H. Winterhalter)
9. A Casual Look (Six Teens)
10. After Lights Go Down Low (A. Hibbler)

BILL'S T RECORD SHOP Tulsa, Okla.

1. Honky Tonk (B. Doggett)
2. Ka-Ding-Dong (Hilltoppers)
3. Don't Be Cruel (E. Presley)
4. Canadian Sunset (H. Winterhalter)
5. The Fool (S. Clark)
6. After Lights Go Down Low (A. Hibbler)
7. Hound Dog (E. Presley)
8. Let The Good Times Roll (Shirley & Lee)
9. My Prayer (Platters)
10. Tonight You Belong To Me (Patience & Prudence)

RECORD LAND Phoenix, Ariz.

1. My Prayer (Platters)
2. Don't Be Cruel (E. Presley)
3. Canadian Sunset (H. Winterhalter)
4. Whatever Will Be (D. Day)
5. Allegheny Moon (P. Page)
6. The Fool (S. Clark)
7. Tonight You Belong To Me (Patience & Prudence)
8. Wayward Wind (G. Grant)
9. Honky Tonk (B. Doggett)
10. Song For Summer Night (M. Miller)

ANDERSON'S Red Bank, N. J.

1. Don't Be Cruel (E. Presley)
2. Canadian Sunset (H. Winterhalter)
3. Tonight You Belong To Me (Patience & Prudence)
4. Honky Tonk (B. Doggett)
5. Soft Summer Breeze (E. Heywood)
6. Allegheny Moon (P. Page)
7. You Don't Know Me (J. Vale)
8. All There Is To That (Cole & Knights)
9. Whatever Will Be (D. Day)
10. Miracle Of Love (E. Rodgers)

AL'S RECORD MART Detroit, Mich.

1. Honky Tonk Part 2 (Doggett)
2. Honky Tonk Part 1 (Doggett)
3. Don't Be Cruel (E. Presley)
4. Whatever Will Be (D. Day)
5. Canadian Sunset (H. Winterhalter)
6. After Lights Go Down Low (A. Hibbler)
7. All There Is To That (Cole & Knights)
8. Out Of Sight, Out Of Mind (5 Keys)
9. I Can't Love You Enough (L. Baker)
10. Lipstick, Powder And Paint (J. Turner)

ROYLES TV Salt Lake City, Utah

1. Canadian Sunset (H. Winterhalter)
2. Tonight You Belong To Me (L. Welk)
3. Soft Summer Breeze (E. Heywood)
4. Don't Be Cruel (E. Presley)
5. Whatever Will Be (D. Day)
6. Just Walking In The Rain (J. Ray)
7. My Prayer (Platters)
8. Allegheny Moon (P. Page)
9. Fever (L. Willie John)
10. Song For Summer Night (M. Miller)

WATERFIELD'S MUSIC SHOP Taunton, Mass.

1. Hound Dog (E. Presley)
2. Walking In The Rain (J. Ray)
3. Don't Be Cruel (E. Presley)
4. Honky Tonk (B. Doggett)
5. Whatever Will Be (D. Day)
6. St. Therese Of The Roses (Ward & Dominoes)
7. Tonight You Belong To Me (Patience & Prudence)
8. Soft Summer Breeze (E. Heywood)
9. My Prayer (Platters)
10. Allegheny Moon (P. Page)

LACLEDE MUSIC CO. St. Louis, Mo.

1. Don't Be Cruel (E. Presley)
2. Tonight You Belong To Me (Patience & Prudence)
3. Italian Theme (C. Stapleton)
4. I Walk The Line (J. Cash)
5. Friendly Persuasion (Boone)
6. True Love (J. Powell)
7. Faithful Hussar (T. Heath)
8. Heartaches (S. Smith)
9. Follow Me (4 Esquires)
10. The Fool (S. Clark)

FOX MUSIC HOUSE Charleston, S. C.

1. Hound Dog (E. Presley)
2. Don't Be Cruel (E. Presley)
3. It Isn't Right (Platters)
4. Green Door (J. Lowe)
5. Whatever Will Be (D. Day)
6. Canadian Sunset (Williams)
7. Chains Of Love (P. Boone)
8. Still (L. Baker)
9. Only Hurts For Little While (Ames Bros.)
10. The Fool (S. Clark)

STERLING NOVELTY CO. Lexington, Ky.

1. Honky Tonk (B. Doggett)
2. Green Door (J. Lowe)
3. Don't Be Cruel (E. Presley)
4. Soft Summer Breeze (E. Heywood)
5. Hound Dog (E. Presley)
6. Canadian Sunset (Williams)
7. The Fool (S. Clark)
8. Tonight You Belong To Me (Patience & Prudence)
9. Friendly Persuasion (Boone)
10. Chains Of Love (P. Boone)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Mantovani

BACK IN THE UNITED STATES FOR HIS FIRST COAST-TO-COAST TOUR



"MONTY'S" CONCERT ITINERARY

DATE	TOWN	HALL
Oct. 1	Worcester, Mass.	Worcester Memorial Auditorium
Oct. 2	Boston, Mass.	Symphony Hall
Oct. 3	Hartford, Conn.	Bushnell Memorial Auditorium
Oct. 4	Syracuse, N. Y.	Loew's State Theatre
Oct. 5	Rochester, N. Y.	Eastman Theatre
Oct. 6	Buffalo, N. Y.	Kleinhaus Music Hall
Oct. 7	Cleveland, Ohio	Masonic Auditorium
Oct. 9	Youngstown, Ohio	Stambaugh Aud.
Oct. 10	Detroit, Michigan	Masonic Temple
Oct. 11	Ann Arbor, Mich.	Hill Auditorium
Oct. 12	Grand Rapids, Mich.	Civic Auditorium
Oct. 13 and 14	Chicago, Ill.	Orchestra Hall
Oct. 14	Park Ridge, Ill.	Maine Township High School
Oct. 15	Glen Ellyn, Ill.	Glenbard High School
Oct. 16	Moline, Ill.	
Oct. 17	Rochester, Minn.	Mayo Civic Auditorium Arena
Oct. 18	Minneapolis, Minn.	Northrop Auditorium
Oct. 19	Fargo, N. D.	N.D.A.C. Field House
Oct. 20	Winnipeg, Man., Can.	Auditorium
Oct. 22	Regina, Sask., Can.	Exhibition Aud.
Oct. 23	Saskatoon, Sask., Can.	Univ. of Sask. Gym or Capitol Theatre
Oct. 24	Edmonton, Alta. Can.	Edmonton Gardens Concert Hall
Oct. 25	Calgary, Alta. Can.	Stampede Corral Concert Hall
Oct. 26 and 27	Vancouver, B. C., Can.	Georgia Aud.
Oct. 29	Seattle, Wash.	Civic Aud.
Oct. 30	Portland, Oregon	Civic Aud.
Oct. 31	Corvallis, Oregon	Gill Coliseum
Nov. 1	Eugene, Oregon	MacArthur Court
Nov. 3	Sacramento, Calif.	Memorial Aud.
Nov. 4	San Francisco, Calif.	San Francisco Civic Auditorium
Nov. 5	San Jose, Calif.	Civic Auditorium
Nov. 7	Los Angeles, Calif.	Shrine Auditorium
Nov. 8	Pasadena, Calif.	Pasadena Civic Auditorium
Nov. 9	Ontario, Calif.	Gardiner Spring
Nov. 10	Glendale, Calif.	Hoover High School
Nov. 11	San Diego, Calif.	Russ Auditorium
Nov. 12	Phoenix, Arizona	Phoenix Union High School
Nov. 14	El Paso, Texas	Liberty Hall
Nov. 15	Big Spring, Texas	Municipal Aud.
Nov. 16	Lubbock, Texas	Municipal Aud.
Nov. 17	Fort Worth, Texas	Will Rogers Memorial Aud.
Nov. 19	Wichita, Kan.	Arcadia Theatre
Nov. 20	Oklahoma City, Okla.	Municipal Aud.
Nov. 21	Dallas, Texas	State Fair Aud.
Nov. 22 and 23	San Angelo, Texas	Municipal Aud.
Nov. 24	Austin, Texas	Gregory Aud.
Nov. 25	San Antonio, Texas	Municipal Aud.
Nov. 26	Houston, Texas	Music Hall
Nov. 27	Alexandria, La.	Bolton High School Aud.
Nov. 28	New Orleans, La.	Municipal Aud.
Nov. 30	Pensacola, Florida	City Auditorium
Dec. 1	Montgomery, Ala.	Lanier High School
Dec. 2	Atlanta, Georgia	Municipal Aud.
Dec. 3	Chattanooga, Tenn.	Memorial Aud.
Dec. 4	Knoxville, Tenn.	Alumni Aud.
Dec. 5	Charlotte, N. C.	Ovens Aud.
Dec. 6	Chapel Hill, N. C.	Memorial Hall
Dec. 7	Richmond, Va.	Mosque Theatre
Dec. 8	Washington, D. C.	Constitution Hall
Dec. 9	New York, N. Y.	Carnegie Hall

<p>GERSHWIN: RHAPSODY IN BLUE CONCERTO IN F</p> <p>JULIUS KATCHEN, Piano; MANTOVANI AND HIS ORCHESTRA LL. 1262</p>	<p>AN ALBUM OF CHRISTMAS MUSIC</p> <p>The First Noel; Joy to the World; Hark, the Herald Angels Sing; Silent Night, Holy Night; God Rest Ye Merry Gentlemen; O Tannenbaum; White Christmas; Midnight Waltz; Good King Wenceslas; Nazareth; O Holy Night; O Little Town of Bethlehem; Adeste Fideles; Skaters Waltz. LL. 913</p>	<p>STRAUSS WALTZES</p> <p>Blue Danube; Roses from the South; Village Swallows; Wine, Women and Song; Tales from the Vienna Woods; Morgenblätter; Emperor Waltz; Accelerations; You and You; Voices of Spring; 1001 Nights. LL. 695</p>
<p>SONG HITS FROM THEATRELAND</p> <p>If I Loved You (Carousel); Wunderbar (Kiss Me Kate); I've Never Been in Love Before (Guys and Dolls); Hello Young Lovers (King and I); Stranger in Paradise (Kismet); C'est Magnifique (Can-Can); I Talk to the Trees (Paint Your Wagon); They Say It's Wonderful (Annie Get Your Gun); Bewitched (Pal Joey); Some Enchanted Evening (South Pacific); Out of My Dreams (Oklahoma); Almost Like Being in Love (Brigadoon). LL. 1219</p>	<p>MANTOVANI PLAYS THE IMMORTAL CLASSICS</p> <p>Prelude in C# Minor (Rachmaninoff); Minuet in G (Mozart); Romance (Rubinstein); Simple Aveu (Thomé); On Wings of Song (Mendelssohn); Largo (Handel); Barcarolle (Offenbach); Ave Maria (Schubert); Cradle Song (Brahms); Air on a G String (Bach); Etude in E (Chopin); Waltz from 'Serenade for Strings' (Tchaikovsky). LL. 877</p>	<p>A SELECTION OF FAVORITE WALTZES</p> <p>Was It a Dream? It Happened in Monterey; Lovely Lady; Mexicali Rose; Love, Here is My Heart; Poem; At Dawning; I Love You Truly; Dancing With Tears in My Eyes; La Ronde; Greensleeves; Dear Love, My Love. LL. 570</p>
<p>THE MUSIC OF RUDOLF FRIML</p> <p>Love Everlasting; Rose Marie; Dear Love; My Love; Only a Rose; Song of the Vagabonds; Love is Like a Firefly; Giannina Mia; Indian Love Call; He Who Loves and Runs Away; Donkey Serenade; Door of Her Dreams; Totem; Tom-Tom; Someday; Sympathy. LL. 1150</p>	<p>AN ALBUM OF FAVORITE TANGOS</p> <p>Jealousy; A Media Luz; Arana de la Noche; Besame Mucho; Tango de la Luna; Red Petticoats; Adios Muchachos; Blue Sky; El Choclo; La Comparcita; Chiquita Mia, Tango delle Rose. LL. 768</p>	<p>OPERATIC ARIAS</p> <p>Celeste Aida (Aida); One Fine Day (Madama Butterfly); Carotome (Rigoletto); Softly Awakes My Heart (Samson and Delilah); M'appari (Martha); Musetta's Waltz Song (La Bohème); O My Beloved Daddy (Gianni Schicchi); Habanera (Carmen); Oh Star of Eve (Tannhauser); E lucevan le stelle (Tosca); Intermezzo (Cavalleria Rusticana); Brindisi (La Traviata). LL. 1331</p>
<p>WALTZ TIME</p> <p>I Live for You; Diane; Queen Elizabeth Waltz; For You; Kisses in the Dark; Babette; Little Swiss Waltz; Will You Remember; Our Dream Waltz; Under the Roofs of Paris; The Melba Waltz; Wyoming; Charmaine. LL. 1094</p>	<p>AN ENCHANTED EVENING WITH MANTOVANI</p> <p>Some Enchanted Evening; Tell Me That You Love Me Tonight; When the Lilacs Bloom Again; Love's Dream; After the Ball; Symphony, Amoureux; Speak-easy; The Agnes Waltz; The Whistling Boy; Faith; Schonbrunner Waltz; Czardas. LL. 766</p>	<p>WALTZES OF IRVING BERLIN</p> <p>All Alone; Reaching for the Moon; Because I Love You; The Song Is Ended; For the Very First Time; I Can't Remember; Russian Lullaby; Always; Marie; The Girl that I Marry; (I Forgot to) Remember; What'll I Do? LL. 1452</p>
<p>THE MUSIC OF SIGMUND ROMBERG</p> <p>I Bring a Lovesong; Wanting You; Stouthearted Men; Desert Song; One Alone; Just We Two; Drinking Song; Softly as in a Morning Sunrise; When I Grow Too Old to Dream; Lover, Come Back to Me; Deep in My Heart Dear; You Will Remember Vienna; Serenade; Will You Remember? LL. 1031</p>	<p>THE MUSIC OF VICTOR HERBERT</p> <p>Ah, Sweet Mystery of Life; When You're Away; Neapolitan Love Song; March of the Toys; I'm Falling in Love with Someone; Gypsy Love Song; Kiss Me Again; Indian Summer; To the Land of My Own Romance; Italian Street Song; A Kiss in the Dark; Habanera; Sweethearts; The Irish Have a Great Day Tonight. LL. 746</p>	<p>MUSICAL MODES</p> <p>Lonely Ballerina; Dusk; Ma Chere Amie; June Night; Deserted Ballroom; Naila; Lazy Gondolier; Begin the Beguine; Intermezzo from 'Cavalleria Rusticana'; Dream, Dream, Dream; Edelmá; Reviens. LL. 1259</p>
<p>ROMANTIC MELODIES</p> <p>Swedish Rhapsody; Music Box Tango; Ramona; Moonlight Serenade; Beautiful Dreamer; Luxembourg Polka; Shadow Waltz; Moulin Rouge Theme; We'll Gather Lilacs; Royal Blue Waltz; Jamaica Rumba; Vola Colomba; Gypsy Legend; Suddenfy. LL. 979</p>	<p>HIS NEWEST ALBUM</p> <p>MUSIC FROM THE FILMS</p> <p>Warsaw Concerto; Serenata; D'Amore; Dream of Otwen; The Legend of the Glass Mountain; Story of Three Loves; Cornish Rhapsody. LL.1513</p>	

LONDON RECORDS

TRUE HIGH FIDELITY

Statements Before Celler Committee

NEW YORK—In the interests of presenting both sides of the controversy, *The Cash Box* herewith presents several of the statements which have been submitted by the participants in the hearings before the House Antitrust subcommittee headed by Representative Celler:

The Songwriter's Statement

An active and powerful combination of interests in the broadcasting industry has interfered with the free development and expression of American music. The national networks, CBS, NBC, ABC and Mutual, together with other broadcasters, jointly own and control Broadcast Music, Inc., known as BMI. BMI is a music pool operated by the broadcasters in their own interest to license public-performance rights in music to themselves and others at fees which they themselves fix.

BMI was created as a fighting ship to depress the price of music for broadcasting, it was founded on the sinister premises expressed by BMI itself as follows:

"... The public selects its favorite from the music which it hears and does not miss what it does not hear."

The financing for BMI was provided by the broadcasters in 1939. CBS and NBC occupied a major role in this financing.

BMI has been supported by the license fees paid by the broadcasters and others at rates set by the broadcasters. But it collects from the broadcasters only enough money to pay its operating expenses, and any amount payable by broadcasters under the licenses in excess of operating expenses is either rebated, remitted, or waived. In that way it makes little or no direct profits. BMI does not allow any similar reductions to non-broadcasting licensees.

The broadcasters through BMI make agreements with publishers subsidizing them to obtain and exploit songs exclusively for their music pool and to refrain from other publication and exploitation. In many instances the so-called publishing activity is merely a device to subsidize performers and others having special contacts to obtain preferences for BMI music. The entire pattern of dealing with so-called publishers is designed to obtain preferences for BMI music and of suppressing the exploitation of non-BMI music.

BMI's extensive propaganda addressed to broadcasters stresses the importance of supporting the music pool. It preaches the doctrine that BMI is owned by the broadcasters, is operated in their interest. It harps upon the interest of broadcasters in using BMI music and to fulfill quotas.

The broadcasters' operation of BMI has been successful. In full page ads in trade papers, they boast about the hits which have been created and the predominance of BMI songs on The Hit Parade. BMI "saved" the broadcasting industry huge sums of money, of which at least \$75,000,000 has come out of the pockets of the writers and composers of non-BMI music.

There have been many efforts, some subtle and some blatant, to advance this conspiracy. An example of one of these efforts is an article which appeared in the Nov. 28, 1948 issue of *Broadcasting-Telecasting Magazine* (P. 29) written by Murray Arnold, program director of Station WIP, Philadelphia. In that article the following paragraph appeared:

"For the next three months, let each station start programming 70% ASCAP and 30% BMI. For the following six months, change the percentage to 60% ASCAP and 40% BMI. After that, 50% ASCAP and 50% BMI. By this means, the acceptance of the song hits America sings will veer over from ASCAP to BMI more equitably.

Don't forget one important angle. People can't like a song if they don't hear it. They won't be able to know all ASCAP songs, because we won't be playing them."

There is no doubt that the broadcasters decide what music the public will hear. But NBC and CBS have an even greater power than broadcasting alone. They dominate the recording field as well. CBS through Columbia Records and NBC through RCA Victor decide what songs will be recorded on phonograph records. They are individually the largest re-

ording companies and together represent an enormous portion of the recording business.

Since broadcasting and recording are the most vital stages of a song's introduction and exploitation, the broadcasters, by their ownership and operation of BMI have closed the gates to a free and open market for songs.

Statement by Billy Rose

On page 15 of a publication called "The ABC of BMI," you will find the following statement: "The public selects its favorites from the music which it hears, and does not miss what it does not hear."

I think this is a cynical and ill-advised statement. It is like saying that the public will forget about butter if you don't give it any.

Furthermore, I think the radio and TV networks and the independently-owned stations, through their joint control of more than a thousand BMI publishing firms and two of the top record companies, are largely responsible for the low level of our popular songs these days. With BMI publishing 74% of the top songs on the Hit Parade—the figures come from a BMI ad in *Variety* a couple of years ago—I don't see how it can escape the charge that it is responsible for rock-and-roll and the other musical monstrosities which are muddying up the airways.

If another Stephen Foster were to show up on Tin Pan Alley, the chances are that unless he published with a BMI firm, he might never get a hearing. The men who pick the records for the network-controlled phonograph companies might not like "Swanee River" or "Old Black Joe," and in today's music business, that would be that.

Not only are most of the BMI songs junk, but in many cases they are obscene junk, pretty much on a level with dirty comic magazines. An ASCAP standard like "Love Me And The World Is Mine" has been replaced by "I Beeped When I Shoulda Booped." A lovely song like Irving Berlin's "Always" has been shunted aside for "Beeboppalula, I Love You." It's the current climate on radio and TV which makes Elvis Presley and his animal posturings possible. When ASCAP songwriters were permitted to be heard, Al Jolson, Nora Bayes and Eddie Cantor were our big salesmen of songs. Today, it's a set of untalented twitchers and twisters whose appeal is largely to the zoot suiter and the juvenile delinquent.

I spent this summer in five of the communist countries, and almost everywhere I went I heard American music. At the Prague Restaurant in Moscow, one evening, I listened to a band play our native songs for several hours. Were they playing beebop and rock-and-roll? They were not. The Soviet orchestra played the memorable melodies of Gershwin, Berlin, Rodgers, Kern and Cole Porter. I heard songs I hadn't heard on the air in a long time. In other

words, our best musical talents seemed to be having an easier time crashing through the Iron Curtain than through the Electronic Curtain which the broadcasting companies have set up through their three-way control of the airwaves, the outfits which publish, and the companies which make phonograph records.

It's my belief that that much power in one set of hands isn't a good thing for American music. I'm glad that Congressman Celler and his committee are trying to do something about it, and I wish them luck.

Frank Sinatra Telegram

Dear Sir:

May I commend you and your committee for bringing to light matters that have too long gone unnoticed. I would like to submit the following information concerning the personal experience involving the question of restraint in the record business. Some years ago, I was under contract to Columbia Records, a subsidiary of The Columbia Broadcasting System. The covering position termed in the record agreement, artists and repertoire man, was held by one Mitch Miller. Mr. Miller's basic task was and is to designate certain songs to be recorded. Before Mr. Miller's arrival at Columbia Records, I found myself enjoying a freedom of selection of material. A freedom which I may modestly say resulted in a modicum of success for me. Suddenly Mr. Miller, by design or coincidence, began to present many, many, inferior songs all curiously bearing the BMI label. I, on my own behalf, to protect my career, then and for the future, engaged Mr. Miller in a series of discussions concerning the merits of said material against my own choice, which by coincidence, in each case, was from the catalog of ASCAP. If you will pardon the expression, Mr. Congressman, I refused to beat my creative head against the wall. The point is, before Mr. Miller's advent on the scene, I had a successful recording career which quickly went into a decline. Rather than continue a frustrating battle, I chose to take my talent elsewhere. It is now a matter of record that since I have associated myself with Capitol Records, a company free of broadcasting affiliation, my career is again financially, creatively, and artistically healthy. It is my earnest hope that your investigations will result in the curbing of practices which create restraint and take from the artist those creative freedoms which are so necessary to his talent. In closing, Mr. Congressman, my summation is simply this. My career as a successful recording artist was based on material from the catalog of ASCAP, and is based on the catalog of ASCAP, and will always be based on the catalog of ASCAP.

I am very respectfully yours
Frank Sinatra

Continued on page 24

LEREOY HOLMES ORCH.
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(A KISS, A KISS)



REMICK MUSIC CORP. 488 Madison Ave., New York 22, N. Y.

Statements Before Celler Committee

Continued from page 22

Affidavit of Mitchell W. Miller

STATE OF NEW YORK, }
 COUNTY OF NEW YORK, } ss.:
 MITCHELL W. MILLER, being
 duly sworn, deposes and says:

I reside at Stony Point, New York. I am director of artists and repertoire for popular single records at Columbia Records and I have been in that position since February 1950.

I am familiar with the charges against me made by Frank Sinatra in his telegram to the Antitrust Subcommittee read into the proceedings of that Committee on September 20, 1956. Those charges against me are false.

In my duties of selecting and producing popular songs for Columbia Records my sole objective is and has been from the beginning of my employment there, the finding and developing of talent and hit songs. The results of my career at Columbia Records show that I have been successful in that task. The source of music, whether it be ASCAP, BMI or another, is immaterial to my choices of songs.

I have caused a search to be made of the files of Columbia Records with respect to the history of Frank Sinatra's activities at Columbia Records from the time I went with Columbia Records in February 1950 until Sinatra left Columbia Records after his last recording there in September 1952. The results of that search are summarized as follows: The first twelve songs which Sinatra recorded with me at Columbia were ASCAP songs. His first BMI song of my tenure was not recorded until June 28, 1950. It was, "Good Night Irene", and was a great hit. In the next thirteen months Sinatra recorded twenty-eight more ASCAP songs and one song in the public domain and no BMI songs.

Not until July 19, 1951, did he record another BMI song, "Castle Rock". It also was a hit song. Sinatra's total recordings during the 31 months we worked together at Columbia Records were fifty-seven songs for single record release, of which fifty-one were ASCAP, five were BMI and one was in the public domain. Of the fifty-one ASCAP songs which he recorded during that period, eleven were published by music publishing firms in which Sinatra had a substantial interest.

I have caused a check to be made of the public information about Sinatra's recordings during the period since he left Columbia Records. His first great hit at Capitol Records in that period was the beautiful song, "Young at Heart", a BMI song. In less than four years at Capitol, he has recorded a total of forty-nine songs which were released on single records; of these, at least ten were BMI songs. Twenty of his Capitol sides are listed as published by music publishing firms in which Sinatra has a substantial interest.

(signed) _____
 Mitchell W. Miller

Statement by Carl Haverlin

Mr. Chairman:

I understand that on September 20 this committee received a telegram from Mr. Frank Sinatra. I have read press reports based upon that telegram which prove my long-held contention that singers rarely if ever pay any attention to the ownership of performing rights in the music they sing and record. Because if Mr. Sinatra had known the facts about the performance rights in the music he recorded for Columbia Records, he would not have made the statement to you he did. Further, had he known the facts about the performance rights in the music he has more recently recorded for Capitol, he would not have wired to you as he did.

I have had an analysis made of the songs performed by Mr. Sinatra which were released by Columbia Records from the date on which Mitchell Miller came with the company. I have, of course, no way of knowing whether any of these numbers were recorded prior to Mr. Miller's advent with Columbia. Mr. Sinatra recorded 66 songs which were released after Mr. Miller was at Columbia Records. Only 6 of those songs were exclusively licensed by BMI—"Chattanooga Shoe Shine Boy," "Good Night, Irene," "I Guess I'll Have To Dream The Rest," "I Hear A Rhapsody," "My Girl," and "Azur-Te." Two songs were non-exclusively licensed both by BMI and ASCAP—"Poinciana" and "Castle Rock." The remaining 58 songs were licensed exclusively by ASCAP.

Mr. Sinatra indicated that since he has been at Capitol Records, his recordings have been successful because he performed only songs licensed by ASCAP. This is not true. The very first major hit released under his new Capitol contract was that lovely ballad, "Young at Heart," which BMI licenses.

Moreover, in the comparatively short time that Mr. Sinatra has been with Capitol, he has recorded, in addition to "Young at Heart," "Any Time, Anywhere," "Rain," "When I Stop Loving You," "Two Hearts, Two Kisses," "From the Bottom to the Top," "We'll Be Together Again," and "500 Guys," and has, in addition, recorded in albums "This Love of Mine," "I'll Be Around" and "Violets For Your Furs." He has also conducted instrumental renditions of

three other BMI works and performed one more which is non-exclusively licensed by ASCAP and BMI.

In other words, Mr. Sinatra has performed more than twice as many songs licensed by BMI at Capitol than he recorded at Columbia. Incidentally, since so much attention has been paid here to the fact that Columbia Records is part of the Columbia Broadcasting System, I think it worthy to note that Capitol Records is not connected in any way with any broadcasting interest.

I attach no significance to the fact that Mr. Sinatra is a songwriter member of ASCAP and that he is financially interested in both ASCAP and BMI publishing houses. It has long been customary in the music industry for artists to have an interest in publishing houses. No musician keeps his talent in a water-tight compartment.

Mr. Sinatra's telegram turns out to have no foundation in fact. The same is true of statements of the witnesses who have appeared before you as complainants.

Billy Rose, indeed, testified before you that he had been out of the music business since 1930, nine years before BMI was formed. He admitted quite candidly, moreover, that two years after the private lawsuit of the song writers against us had been started, he was deterred by the people conducting the lawsuit from appealing to General Sarnoff to stop alleged discrimination by his company against ASCAP music. He said that he was told by the people conducting the lawsuit that they did not have enough evidence to form a basis for such an appeal.

In fact, there has been no evidence whatsoever, in 18,000 pages of sworn testimony and 50,000 pages of exhibits in the private lawsuit, of any active discrimination against ASCAP music, by anyone. No one has furnished in all that evidence any figures to suggest that BMI songs are more often recorded by companies that have connection with broadcasting than by recording companies that do not. No one has suggested that BMI songs are played less by independent stations wholly unaffiliated with networks than by independent stations affiliated with networks.

On the contrary, the statistics show that the reverse is true. Indeed they show that by far the greatest proportion of recordings of popular songs released by record companies are ASCAP. As I have previously said, ASCAP is the giant and BMI is the pigmy.

The accusations which have been made here have been weighed by public agencies far more carefully than is possible for this committee with the limited amount of time available to it. Successive administrations of the Department of Justice have carefully investigated charges made by ASCAP, but they all refrained from taking action. The United States, after the formation of BMI, filed a criminal action against ASCAP to which ASCAP pleaded nolo contendere. In 1948 two United States District Courts, one in Minnesota and one in New York, after carefully evaluating the position of BMI, declared ASCAP to be a monopoly operating in violation of the antitrust laws. In 1950 ASCAP signed a consent decree which prevented it from continuing cartel practices abroad.

There has been no want of consideration of the questions put before you either by the Department of Justice or by the Federal Courts.

What is more, there is now pending in this very Federal Court a private action which seeks divestiture and 150 million dollars damages. This action is not suffering for lack of financial support. The trade papers have re-

peatedly stated that approximately \$300,000 a year is being contributed by ASCAP members to finance this suit on behalf of the plaintiffs.

Two basic questions have been before the Department of Justice for 15 years—the first, whether ownership by broadcasters of BMI stock is wrong in itself, and the second, whether because of that ownership, broadcasters have discriminated against ASCAP and in favor of BMI. The Department of Justice has taken no action because no action was called for. These same questions are before the Federal Court in the pending lawsuit.

The song writers who have been before you are either plaintiffs in or financial supporters of the private lawsuit, and the charges that they have made here are contained in their complaint. What these persons have done, however, is to utter before you baseless generalities which they cannot support by evidence because they are not true. On the basis of those statements, they are asking this committee to assume the existence of a conspiracy more wide-spread and gigantic than has ever existed in this country.

The general attorney for ASCAP himself admitted (p 1503 of the Record) that he thought that the networks did not practice any substantial discrimination in their programming and that the songs were first popularized by disc jockeys on stations throughout the country.

What you have before you, therefore, is an attack on the integrity of 4,000 broadcasters, both those affiliated with networks and those unaffiliated, in every part of this nation and their tens of thousands of employees. These people are leading citizens of their communities. They are the ones who are being accused of a gigantic conspiracy. There is no conspiracy. No conspiracy is possible among so many thousands of responsible people. The charges made here are an obvious attempt to prejudice the outcome of a lawsuit and to reinstate ASCAP's monopoly by destroying BMI as effective competition.

The complainants before you have chosen the appropriate forum—the Federal Court—for the relief of their fancied grievances. They should be left to the forum that they have chosen.

This Committee early in this proceeding stated (pp 879-880, 982-3, 1947 of the Record) that it does not want to prejudice the position of the parties to this suit and that it recognizes that it cannot settle that law, suit here. But Mr. Arthur Schwartz, a principal plaintiff, told the press in this very building that this investigation should be of great assistance to those who are engaged in the lawsuit against BMI.

I submit that it is impossible, as this committee knows better than I, to make any recommendations on the basis of the unsupported charges—not made under oath—which have been presented to it.

This is not meant to derogate from the ability of the Committee. For the simple fact is that the court—unlike this committee—have rules of evidence which protect parties against untruths. Charges are subject to searching cross-examination. No such cross-examination of the charges could be had in the short time allocated to the Committee.

I submit that the Committee should adhere to its position that it should not take any action which would prejudice the rights of the parties in the Court. The Court is in a much better position than the Committee to determine the merit of the charges made by ASCAP's members.

September 24, 1956

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Instrumental featuring the Organ
INDIAN MOOD
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YOU CONDEMN THIS
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C&W
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(don't you know)
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**Cash Box Influence
World Wide**

NEW YORK—The Cash Box' coverage and importance in the far flung corners of the world was once again evidenced this week in letters from two distant cities, Stockholm and Singapore.

In the note from Singapore, the editor of the Malayan Pen Pal, a monthly dealing with the entertainment field, had the following to say:

"On behalf of the above-named publication, I am taking this opportunity of applying for your kind authority in permitting me to publish extracts on musical information, top hits and items on world-famous celebrities that are found in your esteemed magazine.

"The Malayan Pen Pal Magazine, which is a monthly issue, contains such items as dancing, forthcoming film attractions, philately and photography to mention only a few, and it is hoped to include music. As 90% of our subscribers, mainly of the teenage group, are exceptionally keen music-enthusiasts, we feel it would be of great help if we could provide them with first-hand musical knowledge, the likes of which can only be found in detail in The Cash Box".

From Sven G. Winquist, editor of Ians Musikrapport, Sweden's only music trade weekly, came the following letter addressed to Cadence Records and forwarded to The Cash Box:

"As publisher of Ians Musikrapport, Sweden's only weekly trade paper, I am very glad to have learned that a tune of Swedish origin seems to be a possible hit on the American hit parade. It is the march song "Ann-Caroline" composed by Leon Landgren with Swedish lyrics by Ake Gerhard. Via England, this tune now seems to have reached the United States under the title "Lay Down Your Arms"—and this is something that is very well worth headlines in the papers here. I have been reading the enthusiastic reviews in The Cash Box, and to judge from that paper, the tune might soon appear on the American Hit Parade. [Ed. Note: In this week's issue of The Cash Box, the best seller list showed the disk to be in the #36 spot.] This hasn't happened with a Swedish tune since Felix Stahl's "Many Times", became popular some years ago. If it interests you for your propaganda in the U.S., I can let you know that the tune was originally recorded by Philips here in Sweden in February 1955, appeared as #4 on the Swedish Hit Parade in March 1955 and was #1 in April 1955 . . .".

**Mantovani Arrives In U. S.
For Concert Tour**

Mantovani, the internationally famed violinist - conductor - composer - arranger, was scheduled to arrive in New York on Saturday, September 29th on the BOAC Monarch. On October 1st, in Worcester, Mass., Mantovani launches a 70 day coast-to-coast "command performances" concert tour of the USA and Canada. Mantovani is flying here directly from Johannesburg, South Africa, where he gave a series of concerts at the Johannesburg Festival. He will wind up his concert tour at Carnegie Hall in New York on December 9th.



**Best Selling
Pop Albums**

		Pos. Last Week
1.	THE EDDY DUCHIN STORY MOVIE SCORE (Decca DL 8289)	1.
2.	THE KING AND I MOVIE CAST (Capitol W 740; EAP 740)	3.
3.	MY FAIR LADY BROADWAY CAST (Columbia OL 5090)	2.
4.	CALYPSO HARRY BELAFONTE (RCA Victor LPM 1248 EPA 1248)	4.
5.	HIGH SOCIETY FILM SOUNDTRACK (Capitol W 750; EDM 750)	6.
6.	ELVIS PRESLEY ELVIS PRESLEY (RCA Victor LPM 1254; EPB 1254)	5.
7.	SONGS FOR SWINGING LOVERS FRANK SINATRA (Capitol W 653, EAP 653)	7.
8.	THE PLATTERS THE PLATTERS (Mercury MG-20146)	8.
9.	OKLAHOMA MOVIE CAST (Capitol SAO 595; SDM 595)	9.
10.	FRESHMEN FAVORITES FOUR FRESHMEN (Capitol T 743; EAP 743)	12.
11.	SAY IT WITH MUSIC LAWRENCE WELK (Coral CRL 57041; EC 82027)	10.
12.	CAROUSEL MOVIE CAST (Capitol W 694; EDM 694)	13.
13.	BELAFONTE HARRY BELAFONTE (RCA Victor LPM 1150; EPB 1150; EPA 693, 4, 5)	11.
14.	ON THE SUNNY SIDE THE FOUR LADS (Columbia CL 912; B 9121, 2, 3)	23.
15.	HOWDY! PAT BOONE (Dot DLP-3030)	22.
16.	THE MISTY MISS CHRISTY JUNE CHRISTY (Capitol T 725; EAP 725)	17.
17.	ELLA FITZGERALD SINGS THE COLE PORTER SONG BOOK (Verve V-4001, 2)	14.
18.	CUBAN FIRE! STAN KENTON (Capitol T 731; EAP 731)	15.
19.	BUBBLES IN THE WINE LAWRENCE WELK (Coral CRL 57038)	16.
20.	FOUR FRESHMEN AND 5 TROMBONES FOUR FRESHMEN (Capitol T 683; EAP 683)	18.
21.	SOLO MOOD PAUL WESTON (Columbia CL 879; B 879)	24.
22.	THE MOST HAPPY FELLA BROADWAY CAST (Columbia OL 5118)	19.
23.	BLUEJEAN BOP GENE VINCENT & BLUE CAPS (Capitol T 764; EAP 764)	20.
24.	ROGER WILLIAMS PLAYS THE WONDERFUL MUSIC OF THE MASTERS ROGER WILLIAMS (Kapp KL-1040)	—
25.	LONELY GIRL JULIE LONDON (Liberty LRP 3012)	21.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Decca Promotes New "Esquire Series"

NEW YORK—Decca Records has announced the release of a brand new series of albums inspired by Esquire Magazine.

The Esquire Series consists of eight 12-inch LP's. Four of these are devoted to "Music For The Girl Friend," and include albums titled "Did Someone Say A Party?", "She Dotes On Dreamy Music", "She Adores The Latin Type", and "She Loves The Movies". The remaining four LP's, which are devoted to "Music For The Boy Friend," are titled "He Likes To Go Dancing", "He Really Digs Jazz", "He Digs Rock 'N Roll" and "The Feminine Touch".

In addition to presenting the eight recordings in varied moods and styles, Decca believes that this series will also receive exciting reaction based on its visual appeal. Each of the album covers features an original drawing, appropriate to the theme of the contents of the set, of the world-famous Petty Girl, whose anatomical attributes have become recognizable through her appearances on the pages of Esquire.

As the label has successfully done with other major album projects in the past, Decca is embarking on an extensive promotion on the Esquire Series. Decca's salesmen are being provided with a special kit for this promotion, and the company is making available to dealers an extensive selection of display material. The dealers will be able to bring the series to the attention of the consumer via the display of mounted lithos, streamers, specially designed mounted die-cuts, etc. The series will be given added exposure on the consumer level via full page ads in the November and December issues of Esquire Magazine. Special displays are also being planned in leading Department Stores around the country.

Disk jockeys will also play a major part in giving exposure to the Esquire Series. Decca has designed a deejay kit which contains a sampler including selections from each of the eight albums, suggested script material, and an advance copy of the November issue of Esquire. In view of the wide listening and visual appeal of the series, Decca is also including special mailings to more than 2000 national fraternities and sororities among their promotional activities.

Sammy Davis Jr. To Perform At Carnegie Hall All-Star Benefit In His Honor

NEW YORK—Sammy Davis, Jr. will be one of the entertainers at the all-star benefit show and jazz concert being staged in his honor at Carnegie Hall, Friday, October 5th, titled "A Salute to Sammy Davis Jr." The "Mr. Wonderful" star will receive a gold plaque at the show citing his humanitarian efforts. All proceeds from the Carnegie benefit will go to a fund for the summer camp and day center for under-privileged children sponsored by the St. Augustine Presbyterian Church in the Bronx. Among the jazz stars appearing at the show will be trumpeter Miles Davis, pianist Bud Powell and clarinetist Tony Scott, with Maxine Sullivan. Olga James of the "Mr. Wonderful" cast, will be among the vocal favorites on the Carnegie benefit's bill. The show will start at 8:30.

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EARL BOSTIC — BILL DOGGETT

BUBBINS ROCK

KING 4954

OTHER HOT RELEASES

JAMES BROWN AND HIS FAMOUS FLAMES
HOLD MY BABY'S HAND
b/w
NO, NO, NO, NO
FEDERAL 12277

PLEASE, PLEASE, PLEASE
FEDERAL 12258

EARL BOSTIC
ROSES OF PICARDY
KING 4953

THE GUM DROPS
CHAPEL OF HEARTS
b/w
NATURAL BORN LOVER
KING 4963

MAC CURTIS
THE LOW ROAD
b/w
YOU AIN'T TREATIN' ME RIGHT
KING 4965

EARL (CONNELLY) KING
THEY TELL ME
b/w
I CALL ON YOU
KING 4959

DON RENO—RED SMILEY
HEN SCRATCHIN' STOMP
b/w
CRUEL LOVE
KING 4962

THE MIDNIGHTERS
TORE UP OVER YOU
b/w
EARLY ONE MORNING
FEDERAL 12270

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**ROGER WILLIAMS PLAYS THE
WONDERFUL MUSIC OF THE MASTERS**

Roger Williams

Kapp KL-1040

"We Want Elvis"



CHICAGO—WAIT deejays, Reed Farrell and Lloyd "Spider" Webb, can be found these Tuesday and Thursday nights visiting this town's record stores. The visit, however, has its unusual aspects. Both Webb and Farrell arrive in an armored car, escorted by an armed guard, with two full color pictures of Elvis Presley.

The visit is in conjunction with a "We Want Elvis" contest. The pictures will be given away to the listener who writes the best letter on why they want Presley to visit Chicago and the listener who writes the most letters on the subject. Presley has toured the country, but has never been in Chicago.

Other prizes in the contest include an RCA Victor "45" phonograph and 25 personally autographed copies of Presley's newest RCA platter, "Love Me Tender".

If the response is so great for just pictures of that Presley boy, what happens when he really hits town?



Album Reviews

POPULAR

"TENDER IS THE NIGHT"—Andre Kostelanetz And His Orchestra—Columbia CL 886 (1-12" LP)

LOVE FOR SALE; BUT NOT FOR ME; THESE FOOLISH THINGS; THE THRILL IS GONE; MORE THAN YOU KNOW; BODY AND SOUL; WHAT IS THIS THING CALLED LOVE; ALONE TOGETHER; IT'S ALL RIGHT WITH ME; IN THE STILL OF THE NIGHT.

The presence of Andre Kostelanetz on the mood music scene seems to give the field a special aura of distinction. Ten enchanted reasons why this is so are given in this Kostelanetz pressing for Columbia. The selections (four by Cole Porter) are given the care one supposes Kostelanetz would cuddle on a lyrical, classical piece. Striking package. Here's the mood music maestro in his usual top form.

"PATTI PAGE IN THE LAND OF HI-FI"—With Pete Rugolo And His Orchestra—EmArcy MG 36074 (1-12" LP)

NEVERTHELESS; OUT OF NOWHERE; THE LADY IS A TRAMP; THE THRILL IS GONE; A FOGGY DAY; MOUNTAIN GREENERY; I'VE GOT MY EYES ON YOU; MY KIND OF LOVE; I DIDN'T KNOW ABOUT YOU; MY SIN; TAKING A CHANCE ON LOVE; LOVE FOR SALE.

"Patti Page In The Land Of Hi-Fi" has Miss Page confidently finding her way through, what many of her fans will consider unfamiliar terrain. Normally associated with such tunes as "Tennessee Waltz" and "Doggie In The Window", the singer must, on this disk, contend with such sophisticated material as "The Lady Is A Tramp" and "Love For Sale". The results display Patti as a top stylist with polished phrasing and a healthy swing. Jazzman Pete Rugolo has given Miss Page outstanding arrangements. The thrush's extensive following plus a jazz audience should land this unique Page waxing on the charts. A truly gifted star at her versatile best.

"JULIUS LA ROSA"—With Joe Reisman And His Orchestra—RCA Victor LPM-1299 (1-12" LP)

CANDY; A FELLOW NEEDS A GIRL; IF I HAD YOU; HOW ABOUT YOU; BUT NOT FOR ME; EV'RY TIME; NO LOVE, NO NUTHIN'; DON'T YOU KNOW I CARE; OUR LOVE IS HERE TO STAY; WAIT TILL YOU SEE HER; I HADN'T ANYONE TIL YOU; I LOVE MY BED.

Julius La Rosa, whose many album efforts attest to his stature as an "established" vocalist, seems to have reached the high-water in his latest package. La Rosa is heard in a number of uncommonly superior melodies and the singer approaches them with just the right amount of sentiment and delightful vocal assurance. Bright support from Joe Reisman's ork and the Ray Charles Singers. There's an abundance of deejay material on this platter—an important sales note.

"IMAGINATION"—Victor Young And Singing Strings—Decca DL 8278 (1-12" LP)

IMAGINATION; MOONLIGHT BECOMES YOU; THEME FOR LOVE; THE DREAM OF OLWEN; MY TIME OF DAY; TAKE BACK YOUR MINK; CHERRY PINK; ALL THROUGH THE NIGHT; BUT BEAUTIFUL; LIKE SOMEONE IN LOVE; STRINGIN' ALONG; TWILIGHT NOCTURNE.

Composer-conductor-arranger Victor Young has another worthy mood disk in this offering. Among the 12 selections, there are four of the most inviting melodies composed by the team of Burke and Van Heusen two of which are "But Beautiful", "Like Someone In Love" and Cole Porter's sorely neglected "All Through The Night". Under Young's agile and lush hand, the dignity of each composition is preserved. Quality mood entry.

"LET'S GET LOST"—Don Cornell Sings Softly—With Music By Carreta—Coral CRL 57045 (1-12" LP)

LET'S GET LOST; YOU DON'T KNOW WHAT LOVE IS; I'VE ONLY MYSELF TO BLAME; A HUNDRED YEARS FROM TODAY; OUT IN THE COLD AGAIN; AUTUMN LEAVES; IF I HAD YOU; DON'T TAKE YOUR LOVE FROM ME; A COTTAGE FOR SALE; SEPTEMBER SONG; DREAM WORLD; AS TIME GOES BY.

Don Cornell, most of whose single releases emphasize his vocal zest, settles warmly on 12 wistful standards here. Greatly aiding Don's "other half" is ace mood man Carretta. The set's title, "Let's Get Lost" is also a selection and turns out to be a neglected Frank Loesser-Jimmy McHugh creation. The set makes a quality vocal-orchestral mood entry.

"LITA ROZA"—London LL 1450 (1-12" LP)

TOO MARVELOUS FOR WORDS; DON'T WORRY 'BOUT ME; I DON'T WANT TO WALK WITHOUT YOU; THE NEARNESS OF YOU; YOU'D BE SO NICE TO COME HOME TO; THAT OLD BLACK MAGIC; YOU'LL NEVER KNOW; HERNANDO'S HIDEAWAY; MAN IN THE RAINCOAT; IDLE GOSSIP; HEY THERE; MAKE YOURSELF COMFORTABLE; STARS FELL ON ALABAMA.

Lita Roza is a popular English thrush recently featured with Ted Heath's ork. On this London LP, the singer delicately runs through selections that include both recent and vintage melodies. Miss Roza's jazz shadings neatly make the most of a song's melodic-lyric feeling. Particularly polished support from the Tony Kinsey Quartet. Exotic pic of the singer on the package. Many American jazz-pop fans can get a handsome intro to Miss Roza via this competent issue.

ROCK 'N ROLL

"SCOOBY DOO"—Zephyr ZP 12002 G (1-12" LP)

LAST CALL; ERNIE'S JOURNEY; LOVE OF MY LIFE; MAMA'S BOY; MOONGLOW; GOLDEN ROCK; DEACON'S HOP; THEN COMES MONDAY; TOMBSTONE BLUES; SHOVE OFF; THE RUNAWAY; DON'T EVER FORGET ME.

This Zephyr release may be termed a tribute to the newest teenage craze, Rock 'N Roll. The recording was produced by Jerry Lieber, co-composer with Mike Stoller of "Hound Dog", "Black Denim Trousers" and other R&R tunes, and has as liner notes a defense of the musical form. The R&R sessions have been enthusiastically pressed and contain excellent dance material for the kids. Most of the selections are a product of the combo's leader, Ernie Freeman. White space is used to good advantage on the package. Formidable teenage appeal.

Current Hit—2 Minute Instrumental

"ON THE ROAD TO MANDALAY"

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"IT'S NEVER TOO LATE"**
MZ # 1015

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**HERB JEFFRIES'
"THE HEART OF A WOMAN"**
MZ # 1016

Also a new Hi-Fi EP release by
PAGE CAVANAUGH



MAZE

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RECORDS



Album Reviews

JAZZ

- "ENGLISH JAZZ"—Johnny Keating And All Stars—Bally BAL 12001 (1-12" LP)
- "SWEDISH JAZZ"—Gosta Theselius And All Stars—Bally BAL 12002 (1-12" LP)
- "FRENCH JAZZ"—Claude Bolling And All Stars—Bally BAL 12003 (1-12" LP)
- "SWISS JAZZ"—Hazy Osterwald And His Sextet—Bally BAL 12004 (1-12" LP)
- "BELGIAN JAZZ"—David Bee And His Orchestra—Bally BAL 12005 (1-12" LP)

With jazz becoming deeply embedded in concert halls and in once staid resort towns, it seems that jazz has finally become a serious cultural art form. This remarkable advance of jazz has, happily, not been confined to these shores, but has made headway on the European Continent. These initial Bally album releases are major steps in bringing European jazz to American record audiences. Judging from the five entries here, the accent, abroad, is on progressive jazz, plus occasional blues ideas. Most of the material employed comes from the members of the combos and displays fine jazz inventiveness. Well-recorded sound. Jazz fans will find these disks an interesting excursion into jazz as seen by jazzmen on the Continent. Excellent releases that should result in a healthy sale.

"HORACE SILVER AND THE JAZZ MESSENGERS"—Blue Note 1518 (1-12" LP)

ROOM 608; CREEPIN' IN; STOP TIME; TO WHOM IT MAY CONCERN; HIPPIY; THE PREACHER; HANKERIN'; DOODLIN'.

One of Blue Note's best jazz sales attractions is the Jazz Messengers. Here the boys, headed by Horace Silver's fine keyboard inventiveness, swing heartily through some fascinating original material. Standout tenor sax work is provided by Hank Mobley. Also Art Blakey pitches in resounding drum-work—particularly in the closing moments of "Hippy". Class disk by a group that sells well. Solid stock for the jazz shelves.

"GROOVIN' HIGH"—Wardell Gray and Stan Getz, Tenor Sax, Sonny Criss And Wil'ie Smith, Alto Sax, Charlie Shavers, Trumpet—Modern LMP 1202 (1-12" LP)

GROOVIN' HIGH; BODY AND SOUL; I GOT RHYTHM; HOT HOUSE; HOW HIGH THE MOON.

This modern jazz release has a top-notch collection of jazz names headed by the bright tenor sax of Stan Getz. Also on tenor sax is the late Wardell Gray. The sessions on the disk come from a 1948 "Just Jazz" concert and is highlighted by an all-out, and sometimes humorous, stint on the standard, "How High The Moon." Other performers include Red Norvo (vibes) Louis Bellson (drums) and Red Callender (bass). High name value should make the disk fast moving jazz stock.

"LES JAZZ MODES"—Dawn DLP 1108 (1-12" LP)

TOWN AND COUNTRY; WHEN THE BLUES COME ON; YOU ARE TOO BEAUTIFUL; SO FAR; IDLE EVENING; GARDEN DELIGHTS; STRANGE TALE; TWO SONGS.

A jazz combo that utilizes a French horn, an occasional flourish of a harp and a female voice is bound to come around with a different sound. "Les Jazz Modes" is such a group and this blend of unlikely jazz ingredients not only maintains a jazz pace but also creates unusual turns in sound. Cover has lots of eye-appeal. Jazz fans have an interesting jazz tour here.

CLASSICAL

VERDI: La Traviata—Rosanna Carteri, Cesare Valletti, Leonard Warren—Rome Opera House Orchestra And Chorus—RCA Victor LM-6040 (3-12" LP)

There is more to this Victor offering of the complete Verdi masterpiece, "La Traviata" than meets the ears. The three-disk package is housed in a container that also holds a handsome edition of Dumas' "Camille" the basis, of course, of the work. The performance of the work itself is distinguished and is headed by Rosanna Carteri as Mimi, Cesare Valletti as Alfredo and the American baritone Leonard Warren as Germont. The Roman Opera House Orchestra under Pierre Monteux's direction briskly handles the Verdi score. This version of the familiar work offers the opera coterie all around distinction as a purchasing incentive. Beautiful gift item that should be a big item this Christmas and for many Xmas'es to come.

MASSENET: Manon—Victoria de los Angeles, Henri Legay, Michel Dens—Chorus And Orchestra Of The Theatre National de 1 (Opera Comique—Pierre Monteux, Conductor—RCA Victor LM-6402 (4-12" LP)

Opera lovers are receiving a steady diet of complete Victor pressings of some of the best works in opera repertoire this Fall. This four-disk effort of Massenet's "Manon" features Victoria De Los Angeles as Manon, Henri Legay as Chevalier des Grieux and Michel Legay Dens as Lescaut. With the exception of Miss De Los Angeles, and conductor Pierre Monteux, the cast comprises the artists and orchestra of France's famed Opera-Comique. The lovely score glows in the voices of the performers and the seasoned baton of Monteux. Purchasers of the set will get more dialogue than is available in other recorded versions of the opera. They will also have a brilliant performance of the opus in their record library.

MARCELLO: Six Sonatas For Viola Da Gamba And Harpsichord, Op. 1—Janos Scholz, Viola da gamba—Egida Giordani Sartori, Harpsichord—Epic LC 3260 (1-12" LP)

Chamber music enthusiasts have a disk here that should meet with their hearty approval. These Six Sonatas by Marcello make their first disk appearance on this Epic entry. They are charming pieces played with sureness by the two musicians, Janos Scholz (Viola da Gamba) and Egida Giordani Sartori (Harpsichord). Brilliant sound. The set has a limited, but anxious audience.

Busy Betty



ARLINGTON, VA.—M-G-M recording star, Betty Madigan, whose new recording is "Where In The World", is seen above with disk jockey Matthew Warren, WEAM, Arlington, Va., during a recent "in person" appearance at The Hecht Co. in Washington, D. C. Betty, incidentally, in addition to being signed for two more weeks, starting October 22nd as "Miss Music" on the NBC "Bandstand" show, has also just been signed for a starring singing-dramatic role in the NBC-TV "spectacular", "The Stingiest Man In Town" to be televised on December 23rd.

Dot Holds National Sales Meet In Hollywood

NEW YORK—With business up 100% over this period last year, Dot Records will hold its first national sales meeting in Hollywood, October 15-16-17.

Scheduled to meet with president Randy Wood are vice president Henry Onorati from New York, and promotion men Mickey Addy, New York; Bob Smith and Sandy Harbin, Chicago; Morty Weisling, Detroit; Weber Parrish, Nashville; and Jerry Johnson, Western States. Others attending are Gilbert Brown, Gallatin, Tennessee; Jim Coyle, Indianapolis, and Hollywood headquarters executives L. L. Thornton, vice president, and Christine Hamilton, Director of Production.

Co-ordination of plans and activities for 1956-57 in sales and promotion in both the singles and album fields is expected to secure ground gained by the mushrooming growth of the company.

Overall discussion of Dot's continued expansion in domestic and world markets, plus the speeding up of releases and distribution service will be the keynote of the convention.

The national sales meeting necessitates the postponement of president Randy Wood's projected trip to London, England until the latter part of October.

Unique Signs New Artists

NEW YORK—Stanley Bordon and Joe Leahy, Unique Records, this week announced the signing of three new artists to its growing roster.

Continuing its policy of pacting moving picture names, Unique signed Piper Laurie, Gloria DeHaven, and the Skylarks. The latter group sings on the Dinah Shore TV show.

Piper Laurie sings in her next flicker to be released soon, and it is reported several record companies were after her services.

Guy Lombardo

"Love Me Sweet And Love Me Long"

CAPITOL # 3540

SNYDER MUSIC

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Debussy's Clair de Lune

MOONLIGHT LOVE

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Adaptation by Domenico Savino

Sung by

PERRY COMO

RCA Victor # 47/20-6670

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WALTER WINCHELL

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Sung by

PERRY COMO

(in person)

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"Love Me Sweet And Love Me Long"

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The HIT

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Kornheiser Named Sales Manager of Cadence

NEW YORK—Bob Kornheiser, national promotion manager of Cadence Records, was upped last week to the post of sales manager. In this new post, Kornheiser will coordinate his new duties as sales manager with his former duties in the field of record exploitation.

A few weeks ago, in a further revamping of the Cadence set-up, prexy Archie Bleyer announced the signing of Jan Gibbs to handle New York dee jay promotion for the diskery. The agreement between Cadence and Miss Gibbs is non-exclusive and the promotion gal will continue to handle other accounts for the New York area.

Bill Darnel Appointed Morty Palitz' Assistant

NEW YORK—Jerry Blaine, president of Jubilee and Josie Records, has announced the appointment of Bill Darnel as assistant to the labels' A & R topper Morty Palitz. In this capacity, Darnel will handle record exploitation and sales, and will record when the proper material comes along.

Darnel has been very close to distributors and disk jockeys and is well known for his recordings on Decca and the "X" label.

This is the first move in the expansion of Jubilee and Josie Records. Other expansion moves will be announced at a later date.

Decca Builds New Plant

NEW YORK—Milton R. Rackmil, President of Decca Records, Inc., reports that contracts have been signed with the Chamber of Commerce; Pinckneyville, Illinois, for the immediate construction of a modern large plant. This is in line with Decca's program of expansion and improvement in its manufacturing facilities.

Abbott Sales Institutes Direct Selling System

MALIBU, CALIF.—The Abbott Sales Company of Malibu, Calif., has introduced a direct selling system whereby independent manufacturers can sell direct to the record stores and juke box operators thru the Abbott Company for 40¢ cash. Each independent manufacturer will contribute "X" dollars for the privilege of selling thru the Abbott Sales Company, and in return, Abbott will handle the line of each manufacturer for 7¢ per record. Abbott will furnish the packing, pay the postage, and collect for sales. The Company offers the operator and retailer the opportunity of purchasing all his records of subscribing companies thru one source.

Under this direct selling system, each manufacturer will supply one salesman for the road. The salesman will be permitted to pitch his line first, but will also take orders for all lines affiliated with the Abbott Sales Company. Orders will come first to the Abbott firm to be filled and shipped, and then the weekly activities will be passed on to each manufacturer.



Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Alene McKinney, music director and librarian of KBIG, Catalina, Calif. has had her tune of "That's The Way I Feel" recorded on the Verve label, with Buddy Bregman's ork and vocal by Don, Dick 'n' Jimmy. It's her first recording, although she has composed other songs. . . . Brady (and Joanie) Lacey (WMYR—Ft. Myers, Fla.) are the proud parents of a baby boy, Jeffery Mitchell, born Sept. 10th. . . . Ted Johnson (WVJN—Newark, N.J.) guested Betty Ann Grove on his show recently. . . . WNEW, New York has begun an air campaign to help rack up the biggest election registration of all time in New Jersey and New York. Every day, for the duration of registration dates in both states, ten phone calls will be placed, one on each broadcast, by deejays at the station to someone selected at random from the phone directory. Each person called will be asked to call three others to remind them to register and vote. According to the station, only thirteen unbroken links of this telephone chain are necessary to reach 15,943,230 people. Deejays participating in the stunt will be Klavan and Finch, Jerry Marshall, William B. Williams, Lonny Starr, Art Ford and Jack Lazare. . . . Michael Hopkins (CKY—Winnipeg, Canada) will open his new record bar soon. . . . A new feature has been added to Al Meltzer's (WHEN—Syracuse, N.Y.) time slot. Each day Al plays a record that has sold a million and he calls it, "One In A Million". Al recently guested "The Gaylords" and Vaughn Monroe.



BRAD LACEY (WMYR—Fort Myers, Fla.)

time slot. Each day Al plays a record that has sold a million and he calls it, "One In A Million". Al recently guested "The Gaylords" and Vaughn Monroe.

For three months, KYW-TV, Cleveland, Ohio, will have attached to its staff the first panel moderator and disk jockey of Thailand, Pichai Vansong. Asiatic visitor is sponsored by the U.S. State Department and the Westinghouse Broadcasting Company to learn the latest TV developments and techniques at KYW. . . . Paul Cowley (WKLO—Louisville, Ky.) figures it will be a tough fight between Anne Shelton (Columbia and the Chordettes (Cadence) on "Lay Down Your Arms", because, says Paul, "both records are terrific". . . . Bill Ballance started a new strip show over KFWB, Hollywood, Calif. on Sept. 17th. . . . Rudy Ertis (WTOL—Toledo, Ohio) was in New York on his honeymoon. . . . An offer of a "high school key" on behalf of Betty Ann Grove's Jubilee recording of "Your High School Key" by Paul Brenner (WAAT—Newark, N.J.) resulted in a thousand letters and cards. . . . Jerry Vale recently guested on Ed Ferland's (WHEC—Rochester, N.Y.) time-slot and, reports Ed, the kids had a wonderful time meeting him, asking a couple of dozen questions and getting his pictures personally autographed. Ed has a show that features record reviews by teeners and he would like to know if there are any companies that would like to submit new releases to be reviewed by them. Any autographed photos for the kids would be greatly appreciated by Ed, too. . . . Ron Thompson (WVCO—Columbus, Ohio), who recently joined the station, has a three hour program daily from 1 PM until 4 PM called "Ron's Roost", and a four hour Saturday morning show from 8 AM to 12 noon. . . . Johnny Standley, currently out with his Capitol release of "Get Out And Vote", paid a visit to Johnny Fairchild and LaMar Sherlock of KTMS, Santa Barbara, Calif.



LONNY STARR (WNEW—New York, N. Y.)

A few months ago, Robert J. Anderson (WKBR—Manchester, N.H.) received "violent reaction" when he announced he would devote an hour to Elvis Presley on the following hour. On Sunday, Sept. 16th, Bob played the new batch of Presley releases and in that entire hour there were only two phone calls of protest. This is particularly noteworthy, thinks Bob, since his listeners are pretty outspoken and have been quite loud in condemning anything he played they didn't like. . . . Jim Mills (WMAQ—Chicago, Ill.), a recent addition to the deejay staff, handles M.C. chores on the new WMAQ Musical Scoreboard. The four hour program features Jim spinning pop records and scores of college football games. Don Stewart's (WKCT—Bowling Green, Ky.) "Time-Out" program is mingled with hospital and tape recording reports from the area of news of a regional interest. . . . WLOL (Minneapolis, St. Paul, Minn.) has just completed a successful season of summer dances at the Excelsior Amusement Park Ball Room, located west of the Twin Cities. Chuck Brinkman (WJER—Philadelphia, Pa.) is starting a two hour jazz kick on Saturday nights.

Attention All Photogenic Deejays: If you have a recent photo of yourself, send it along with your news items.



ED FERLAND (WHEC—Rochester, N. Y.)



The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

	Pos. Last Week
1. DON'T BE CRUEL ELVIS PRESLEY (RCA Victor)	1.
2. CANADIAN SUNSET H. WINTERHALTER (RCA Victor) A. WILLIAMS (Cadence)	2.
3. TONIGHT YOU BELONG TO ME PATIENCE & PRUDENCE (Liberty)	3.
4. MY PRAYER PLATTERS (Mercury)	4.
5. WHATEVER WILL BE, WILL BE (Que Sera, Sera) DORIS DAY (Columbia)	5.
6. HONKY TONK BILL DOGGETT (King)	6.
7. FRIENDLY PERSUASION P. BOONE (Dot) FOUR ACES (Decca)	12.
8. JUST WALKIN' IN THE RAIN JOHNNIE RAY (Columbia)	11.
9. WHEN THE WHITE LILACS BLOOM AGAIN H. ZACHARIAS (Decca) B. VAUGHN (Dot) L. HOLMES (MGM) F. ZABACH (Mercury)	9.
10. GREEN DOOR JIM LOWE (Dot)	20.
11. HOUND DOG ELVIS PRESLEY (RCA Victor)	7.
12. TRUE LOVE CROSBY & KELLY (Capitol) JANE POWELL (Verve)	13.
13. SONG FOR A SUMMER NIGHT MITCH MILLER (Columbia)	10.
14. ALLEGHENY MOON PATTI PAGE (Mercury)	8.
15. MIRACLE OF LOVE EILEEN RODGERS (Columbia)	14.
16. IN THE MIDDLE OF THE HOUSE VAUGHN MONROE (RCA Victor) RUSTY DRAPER (Mercury)	21.
17. BUS STOP SONG (A PAPER OF PINS) FOUR LADS (Columbia)	16.
18. AFTER THE LIGHTS GO DOWN LOW AL HIBBLER (Decca)	15.
19. THE FOOL SANFORD CLARK (Dot)	17.
20. SOFT SUMMER BREEZE EDDIE HEYWOOD (Mercury)	19.

21) YOU DON'T KNOW ME. 22) A HOUSE WITH LOVE IN IT. 23) YOU'RE IN LOVE. 24) KA-DING DONG. 25) ST. THERESE OF THE ROSES. 26) LAY DOWN YOUR ARMS. 27) TWO DIFFERENT WORLDS. 28) EVERY DAY OF MY LIFE. 29) EARTHBOUND. 30) OUT OF SIGHT, OUT OF MIND. 31) HAPPINESS STREET. 32) GIVE US THIS DAY. 33) CHAINS OF LOVE. 34) IT ISN'T RIGHT. 35) THAT'S ALL THERE IS TO THAT. 36) YOU'LL NEVER, NEVER. 37) ITALIAN THEME. 38) I ALMOST LOST MY MIND. 39) FROM THE CANDY STORE ON THE CORNER. 40) GIANT. 41) NAMELY YOU. 42) CINDY, OH CINDY. 43) SOMEBODY UP THERE LIKES ME. 44) ON THE STREET WHERE YOU LIVE. 45) SADIE'S SHAWL. 46) FROM A SCHOOL RING TO A WEDDING RING. 47) ENGLISH MUFFINS AND IRISH STEW. 48) BLUEBERRY HILL. 49) MAMA, TEACH ME TO DANCE. 50) I WALK THE LINE.

Crew Cuts In Vancouver



VANCOUVER, B. C.—While in Vancouver, British Columbia, recently, the Crew Cuts stopped in to say hello to Red Robinson of station CJOR. Red says the boys were wonderful and the teen age audience thought they were truly great when they appeared locally at the Kerrisdale Arena in Vancouver.

Gogi Grant Forms Pubbery

HOLLYWOOD—Era Records' top selling thrush Gogi Grant, has formed her own publishing company to be known as Grammore Music, Inc., an ASCAP affiliate. Partners in the New firm are publisher Dave Dryer, songwriter Gerald Marks, Gogi Grant and the thrush's manager Jack Morton.

Flair X Adds To Staff

NEW YORK—Lee Tully, prexy of the newly formed Flair X Record Company, Inc., and Sid DeMay, executive vice-president in charge of sales and promotion, have added two new members to their staff. The label has signed James Jimae as assistant A & R. Jimae was formerly President and A & R of Genie Records. Beverly Cherner, formerly of Decca Records and Jubilee has been appointed as Director of Publicity and Artist Relations.

This new indie label has announced an extensive program of singles and package goods in the pop, R & B, jazz and latin fields.

Artists scheduled for release in the near future are: Nancy Arno, Wilbur Paul, Johnny Polo.

Thrush Ginney Scott, The Hi-Fives, and Larry Knight make their bow on the label October 15.

MGM Film Disk Tie-In

NEW YORK—MGM Records and MGM Pictures are tying-in on a dual promotion for the film "The Opposite Sex". Three MGM Pictures starlets armed with the Art Mooney disk of "Rock And Roll Tumbleweed" and The King's IV disk of "Now! Baby, Now!", both from the film, will make the rounds of disk jockeys and TV shows plugging the disks and picture. Art Mooney, who makes a lengthy appearance in the film as an orchestra leader, will also go on tour in behalf of the picture and the record companies.

Taylor On Cross-Country Tour

NEW YORK—Creed Taylor, jazz A & R topper of ABC-Paramount Records, leaves October 1, on a three-week cross country tour that will take him as far south as Richmond and Dallas and on to Los Angeles, San Francisco, Denver, Chicago and Detroit. Taylor will devote the three weeks to visits with ABC distribs and disk jockeys.

Guy Lombardo

"Love Me Sweet
And Love Me Long"

CAPITOL # 3540

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"PIN-UP"
HIT

**ST. THERESE
OF THE ROSES**

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**BILLY WARD & HIS
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Cane Rejoins Paxton

NEW YORK — George Paxton, in an expansion move, last week made a deal with Marvin Cane who leaves Bourne Music to acquire stock interest in the Paxton operations. Cane was formerly with Paxton before leaving to join Bourne.

In addition, Wally Schuster, general professional manager of the total Paxton operation, has engaged Norman Rubin, song plugger and disk jockey promotion man to assist him.

New space is being acquired adjacent to the present space at 1619 Broadway. The whole operation will continue to emphasize writer relationship and will do a limited amount of personal management and recording under the newly formed Podium label.

Immediate promotions of the Paxton firms include "To The Ends of The Earth" recorded by Nat "King" Cole (Winnerton Music) and "The Chosen Few" recorded by Billy Eckstine (George Paxton, Inc.). Other firms under the Paxton banner with current songs being exploited are: Whiting Music, Chatsworth Music and Andrew Music.

Mitch Miller's Children, Aged 11 & 9, Write "Studio One" Musical Background

NEW YORK—Out of the pens of babes oft times come hit songs. Teen-agers have been responsible in the past for many hits, but this time two tots ages 11 and 9 are responsible for the entire musical background for the "Studio One" presentation of the play, "A Man's World", to be presented over CBS-TV, Monday night, October 1.

The composition is titled "Song of the Sparrow", composed by Margie (age 11) and Mikey Miller (age 9), children of Columbia A & R head Mitch Miller. The song was originally presented on Edward R. Murrow's "Person-to-Person" show some months back when the entire Mitch Miller family was interviewed. On that telecast, Margie and Mikey sat at the piano and introduced their own song while Dad played an oboe obligato.

In addition to presenting the selection on "Studio One", Mitch Miller last week recorded both the original instrumental version (augmented by a full orchestra) and a new lyric version.

Dunn Speaks Before Publishing Executives

HOLLYWOOD — Speaking before advertising agency and publishing officials at a luncheon of the Associated Business Publications (ABP) in the Hotel Commodore Ballroom in New York, Oct. 5, will be Lloyd W. Dunn, Merchandising and Sales Vice President of Capitol Records, Inc.

Dunn will speak on dramatization in advertising and promotion, illustrating his talk with a high fidelity music demonstration. Before joining Capitol Dunn had his own advertising agency in Los Angeles and prior to this was an executive with McGraw-Hill, business magazine publishers, in New York. Ben Duffy, president of the BBD&O advertising agency in New York, addressed the ABP meeting in New York last year.

Before returning to the Coast, Dunn will spend approximately two weeks in the East on business.

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Disk Jockey

REGIONAL RECORD REPORTS

Bob MacArthur
WTSV—Claremont, N. H.

1. Don't Be Cruel (E. Presley)
2. Allegheny Moon (P. Page)
3. Happiness Street (G. Gibbs)
4. Whatever Will Be (D. Day)
5. Ka-Ding Dong (Diamonds)
6. Tonight You Belong To Me (Patience & Prudence)
7. So Long (F. Domino)
8. Mama, Teach Me To Dance (E. Gorme)
9. My Prayer (Platters)
10. Walking In The Rain (J. Ray)

Norm Prescott
WBZA—Boston, Mass.

1. Honky Tonk (B. Doggett)
1. I Walk The Line (J. Cash)
3. True Love (Crosby & Kelly)
4. Green Door (J. Lowe)
5. That's My Heart String (B. Ives)
6. Two Innocent Hearts (G. Gibson)
7. Walking In The Rain (J. Ray)
8. Tonight You Belong To Me (Patience & Prudence)
9. What Happens Now (Carol)
10. It Isn't Right (Platters)

Bob N. Perry
WCKR—Miami, Fla.

1. Tonight You Belong To Me (Patience & Prudence)
2. Canadian Sunset (Winterhalter)
3. Middle Of The House (V. Monroe)
4. Chains Of Love (P. Boone)
5. Honky Tonk (B. Doggett)
6. My Prayer (Platters)
7. Happiness Street (G. Gibbs)
8. After Lights Go Down Low (A. Hibbler)
9. Song For Summer Night (M. Miller)
10. White Lilacs (B. Vaughan)

Bill Brant
WJAS—Pittsburgh, Pa.

1. Don't Be Cruel (E. Presley)
2. Tonight You Belong To Me (Patience & Prudence)
3. Canadian Sunset (Winterhalter)
4. My Prayer (Platters)
5. After Lights Go Down Low (A. Hibbler)
6. Hound Dog (E. Presley)
7. Be-Bop-A-Lula (G. Vincent)
8. East Of Eden (L. Holmes)
9. Friendly Persuasion (Boone)
10. Every Day Of My Life (McGuire)

Jack Spencer
KLAN—Renton, Wash.

1. Street Where You Live (V. Damone)
2. Canadian Sunset (Winterhalter)
3. Whatever Will Be (D. Day)
4. After Lights Go Down Low (A. Hibbler)
5. Song For Summer Night (M. Miller)
6. The Fool (S. Clark)
7. Mama, Teach Me To Dance (E. Gorme)
8. My Prayer (Platters)
9. Happiness Street (G. Gibbs)
10. All There Is To That (Cole & Knights)

Chuck Otte's "Today's Best"
KLPW—Washington-Union, Mo.

1. Italian Theme (C. Stapleton)
2. Canadian Sunset (Williams)
3. Don't Be Cruel (E. Presley)
4. Happiness Street (T. Bennett)
5. The Fool (S. Clark)
6. Honky Tonk (B. Doggett)
7. Tonight You Belong To Me (Patience & Prudence)
8. Chains Of Love (P. Boone)
9. Go Buy The Ring (Leonetti)
10. Fabulous Character (S. Vaughan)

Larry Caramella
KXL—Portland, Ore.

1. Walking In The Rain (J. Ray)
2. Tonight You Belong To Me (Patience & Prudence)
3. The Fool (S. Clark)
4. Friendly Persuasion (Boone)
5. Honky Tonk (B. Doggett)
6. Rip It Up (L. Richard)
7. Fever (L. Willie John)
8. Don't Be Cruel (E. Presley)
9. Canadian Sunset (Winterhalter)
10. My Prayer (Platters)

Dick Pike
WNOP—Newport, Ky.

1. Don't Be Cruel (E. Presley)
2. Tonight You Belong To Me (Patience & Prudence)
3. Honky Tonk (B. Doggett)
4. Dear Elvis (Audrey)
5. The Fool (S. Clark)
6. Hound Dog (E. Presley)
7. Bring Me Love (Clovers)
8. Who Do You Think You Are (J. Rudy)
9. You Don't Know Me (J. Vale)
10. Love, Don't Be A Stranger (B. Greco)

Ed McKenzie
WXYZ—Detroit, Mich.

1. Don't Be Cruel (E. Presley)
2. Cindy, Oh Cindy (V. Martin)
3. Walking In The Rain (J. Ray)
4. Tonight You Belong To Me (Patience & Prudence)
5. Friendly Persuasion (Boone)
6. It Isn't Right (Platters)
7. Sadie's Shawl (B. Sharples)
8. House With Love In It (Four Lads)
9. Earthbound (M. Lanza)
10. Out Of Sight, Out Of Mind (Five Keys)

Art Hellyer
WCFL—Chicago, Ill.

1. Green Door (J. Lowe)
2. Friendly Persuasion (Boone)
3. After Lights Go Down Low (A. Hibbler)
4. Tonight You Belong To Me (Patience & Prudence)
5. Every Day Of My Life (McGuire)
6. Now, Baby, Now (London)
7. Old Philosopher (Lawrence)
8. Two Hearts (S. Forwood)
9. A Perfect Love (J. Stafford)
10. City Of Angeles (Hi-Lites)

Neal Seavey
WJWG—Conway, N. H.

1. Miracle Of Love (E. Rodgers)
2. My Prayer (Platters)
3. Canadian Sunset (Winterhalter)
4. War And Peace (V. Damone)
5. Just Love Me (J. P. Morgan)
6. Only If We Love (F. Laine)
7. After Lights Go Down Low (A. Hibbler)
8. Just One Of Those Things (S. Davis)
9. True Love (K. Kallen)
10. Tonight You Belong To Me (Patience & Prudence)

Fred White
WFST—Caribou, Me.

1. House With Love In It (Four Lads)
2. Song For Summer Night (M. Miller)
3. Tonight You Belong To Me (Patience & Prudence)
4. English Muffins (S. Syms)
5. After Lights Go Down Low (A. Hibbler)
6. Out Of Sight, Out Of Mind (Five Keys)
7. Miracle Of Love (E. Rodgers)
8. Race With The Devil (G. Vincent)
9. True Love (Crosby & Kelly)
10. It Isn't Right (Platters)

Robert E. Agee
WBIR—Knoxville, Tenn.

1. Don't Be Cruel (E. Presley)
2. I Remember (In The Still) (Satins)
3. My Prayer (Platters)
4. Let The Good Times Roll (Shirley & Lee)
5. See Saw (Moonglows)
6. The Fool (S. Clark)
7. Ka-Ding Dong (Hilltoppers)
8. Canadian Sunset (Winterhalter)
9. Honky Tonk (B. Doggett)
10. Whatever Will Be (D. Day)

Bill Stell's "Mailbag"
WJWS—South Hill, Va.

1. Hound Dog (E. Presley)
2. Don't Be Cruel (E. Presley)
3. Whatever Will Be (D. Day)
4. Allegheny Moon (P. Page)
5. All There Is To That (Cole & Knights)
6. Almost Lost My Mind (Boone)
7. White Lilacs (B. Vaughan)
8. Giant (D. Carroll)
9. East Of Eden (D. Jacobs)
10. I'm Through With Love (W. Beauty)

Hal Peterson
WBSM—New Bedford, Mass.

1. Things I Never Had (K. Starr)
2. Test Of Time (D. Martin)
3. Song For Summer Night (M. Miller)
4. Now You Has Jazz (Crosby & Armstrong)
5. Linda (Sophomores)
6. White Lilacs (L. Holmes)
7. Canadian Sunset (Williams)
8. Summer Vacation (Esquires)
9. Allegheny Moon (P. Page)
10. Slippin' Away (J. Deane)

Del Thomas
WUBU—Lewisburg, Pa.

1. My Prayer (Platters)
2. Canadian Sunset (Winterhalter)
3. Tonight You Belong To Me (Patience & Prudence)
4. Friendly Persuasion (Boone)
5. Walking In The Rain (J. Ray)
6. Song For Summer Night (M. Miller)
7. You Don't Know Me (J. Vale)
8. Green Door (J. Lowe)
9. ABC's Of Love (Teen Agers)
10. The Fool (S. Clark)

Bob Kloss
WKWK—Wheeling, W. Va.

1. Don't Be Cruel (E. Presley)
2. Honky Tonk (B. Doggett)
3. House With Love In It (Four Lads)
4. Tonight You Belong To Me (Patience & Prudence)
5. True Love (Crosby & Kelly)
6. Middle Of The House (V. Monroe)
7. My Prayer (Platters)
8. Out Of Sight, Out Of Mind (Five Keys)
9. Hound Dog (E. Presley)
10. Canadian Sunset (Winterhalter/Williams)

Bill Daniels
KFWB—Hollywood, Calif.

1. Hound Dog (E. Presley)
2. Whatever Will Be (D. Day)
3. My Prayer (Platters)
4. You're In Love (G. Grant)
5. Somebody Up There Likes Me (P. Como)
6. Tonight You Belong To Me (Patience & Prudence)
7. Friendly Persuasion (Boone)
8. Canadian Sunset (Williams)
9. After Lights Go Down Low (A. Hibbler)
10. Middle Of The House (V. Monroe)

Len Ross
KTOO—Las Vegas, Nev.

1. Bus Stop Song (Four Lads)
2. Italian Theme (D. Collins)
3. Autumn Concert (N. Noble)
4. House With Love In It (Four Lads)
5. Only Know I Love You (J. Desmond)
6. When The Tide Is High (G. Grant)
7. Sun Forgot To Shine This Morning (E. Fitzgerald)
8. Mom, Oh Mom (N. Noble)
9. Middle Of The House (Monroe/Draper)
10. Canadian Sunset (Winterhalter)

Kenny Vincent
WEOL—Lorain & Elyria, Ohio

1. Green Door (J. Lowe)
2. Chains Of Love (P. Boone)
3. I Walk The Line (J. Cash)
4. Don't Be Cruel (E. Presley)
5. True Love (J. Powell)
6. Two Innocent Hearts (B. Douglas)
7. Every Day Of My Life (McGuire)
8. Tonight You Belong To Me (Traceys)
9. Manhattan Serenade (Coins)
10. Garden Of Eden (J. Valino)

John Harris
WDIG—Dothan, Ala.

1. Don't Be Cruel (E. Presley)
2. Canadian Sunset (Williams)
3. Whatever Will Be (D. Day)
4. My Prayer (Platters)
5. Hound Dog (E. Presley)
6. White Lilacs (H. Zacharias)
7. True Love (Crosby & Kelly)
8. Friendly Persuasion (Boone)
9. Everyone Needs Someone (C. Francis)
10. Chains Of Love (P. Boone)

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"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Disk Jockey

REGIONAL RECORD REPORTS



Sure Shots

Walter T. Gaines
WCSS—Amsterdam, N. Y.

1. I Want You (E. Presley)
2. Almost Lost My Mind (Boone)
3. Hound Dog (E. Presley)
4. Don't Be Cruel (E. Presley)
5. To Me With Love (B. Collins)
6. Tonight You Belong To Me (Patience & Prudence)
7. Canadian Sunset (Williams)
8. Allegheny Moon (P. Page)
9. In Him (P. Mickelson)
10. Married I Can Always Get (T. King)

Lonny Starr
WNEW—New York, N. Y.

1. Earthbound (S. Davis)
2. Canadian Sunset (Winterhalter)
3. Tonight You Belong To Me (Patience & Prudence)
4. Don't Be Cruel (E. Presley)
5. Walking In The Rain (J. Ray)
6. Two Different Worlds (Rondo)
7. Miracle Of Love (E. Rodgers)
8. Friendly Persuasion (4 Aces)
9. Middle Of The House (V. Monroe)
10. Love Me Good (J. Stafford)

Frank McCormack
WHWB—Rutland, Vt.

1. Song For Summer Night (M. Miller)
2. My Prayer (Platters)
3. After Lights Go Down Low (A. Hibbler)
4. Now Is The Hour (G. Storm)
5. Middle Of The House (V. Monroe)
6. St. Therese Of The Roses (Ward & Dominoes)
7. Tonight You Belong To Me (Patience & Prudence)
8. Happiness Street (G. Gibbs)
9. Ka-Ding Dong (Hilltoppers)
10. The Fool (S. Clark)

Harry Harrison
WPEO—Peoria, Ill.

1. Don't Be Cruel (E. Presley)
2. Tonight You Belong To Me (Patience & Prudence)
3. The Fool (S. Clark)
4. My Prayer (Platters)
5. Canadian Sunset (Winterhalter)
6. Allegheny Moon (P. Page)
7. You Don't Know Me (J. Vale)
8. Song For Summer Night (M. Miller)
9. Soft Summer Breeze (E. Heywood)
10. Honky Tonk (B. Doggett)

Dick Doty
WHAM—Rochester, N. Y.

1. My Prayer (Platters)
2. Tonight You Belong To Me (Patience & Prudence/Chandler & Wakely)
3. Canadian Sunset (H. Winterhalter)
4. Friendly Persuasion (Boone/4 Aces)
5. Whatever Will Be (D. Day)
6. White Lilacs (Zacharias/Holmes/Vaughn/Zabach)
7. You're In Love (G. Grant)
8. Casual Look (L. Raine)
9. Soft Summer Breeze (E. Heywood)
10. You Don't Know Me (J. Vale)

Bob Capps
KOY—Phoenix, Ariz.

1. Whatever Will Be (D. Day)
2. Allegheny Moon (P. Page)
3. Tonight You Belong To Me (Chandler & Wakely)
4. True Love (Crosby & Kelly)
5. Love To Call My Own (A. Martino)
6. Happiness Street (G. Gibbs)
7. Canadian Sunset (Winterhalter)
8. Song For Summer Night (M. Miller)
9. Friendly Persuasion (4 Aces)
10. Earthbound (S. Davis)

Jack Lamar
WCAM—Camden, N. J.

1. Canadian Sunset (Williams)
2. Billy's Blues (B. Stewart)
3. Need You All The Time (Platters)
4. Convention (Delegates)
5. First One (Petticoats)
6. You're In Love (G. Grant)
7. The Fool (Gallahads)
8. See Saw (Moonglows)
9. ABC's Of Love (Teen Agers)
10. Don't Be Cruel (E. Presley)

Bob Klein
WVOS—Liberty, N. Y.

1. My Prayer (Platters)
2. Don't Be Cruel (E. Presley)
3. Whatever Will Be (D. Day)
4. Song For Summer Night (M. Miller)
5. Bus Stop Song (Four Lads)
6. Walking In The Rain (J. Ray)
7. Happiness Street (G. Gibbs)
8. Soft Summer Breeze (E. Heywood)
9. White Lilacs (B. Vaughn)
10. Earthbound (S. Davis)

Don Bell
KRNT—Des Moines, Iowa

1. Casual Look (L. Raine)
2. Lay Down Your Arms (A. Shelton)
3. Hound Dog (E. Presley)
4. Whatever Will Be (D. Day)
5. Tonight You Belong To Me (Patience & Prudence)
6. Rip It Up (Haley/Richards)
7. Canadian Sunset (Williams)
8. White Lilacs (H. Zacharias)
9. It Happened Again (S. Vaughan)
10. September Song (B. Eberly)

Lee Kopp
KSJO—Santa Clara, Calif.

1. Don't Be Cruel (E. Presley)
2. My Prayer (Platters)
3. Only Know I Love You (Four Aces)
4. Tonight You Belong To Me (Patience & Prudence)
5. Happiness Street (T. Bennett)
6. White Lilacs (H. Zacharias)
7. Experiments With Mice (J. Dankworth)
8. Middle Of The House (V. Monroe)
9. Italian Theme (C. Stapleton)
10. Every Day Of My Life (McGuire)

Wayne Logan
KNAK—Salt Lake City, Utah

1. Canadian Sunset (Williams)
2. Tumbling Tumbleweeds (R. Williams)
3. Two Hearts (S. Gale)
4. Green Door (J. Lowe)
5. Middle Of The House (V. Monroe)
6. Friendly Persuasion (Boone)
7. If I Had My Druthers (Jones Boys)
8. Namely You (D. Cherry)
9. Teen Ager's Mother (Haley)
10. When The Tide Is High (G. Grant)

Tiny Markle
WAYV—New Haven, Conn.

1. Friendly Persuasion (4 Aces)
2. House With Love In It (Four Lads)
3. Tonight You Belong To Me (Patience & Prudence)
4. Giant (L. Baxter)
5. Canadian Sunset (Winterhalter)
6. White Lilacs (H. Zacharias)
7. Lay Down Your Arms (R. Morgan)
8. Left Bank (L. Elgart)
9. Soft Summer Breeze (Diamonds)
10. Ballad Of James Dean (D. Jacobs)

Bob Harris
WEIM—Fitchburg, Mass.

1. Song For Summer Night (M. Miller)
2. Don't Be Cruel (E. Presley)
3. St. Therese Of The Roses (Ward & Dominoes)
5. White Lilacs (H. Zacharias)
5. Miracle Of Love (E. Rodgers)
6. Guess I'll Be On My Way (B. Williams)
7. I Miss You So (C. Connor)
8. Two Different Worlds (Rondo)
9. Can't Love You Enough (L. Baker)
10. Green Door (J. Lowe)

Dan Anderson
WLWL—Minneapolis, Minn.

1. Walking In The Rain (J. Ray)
2. Miracle Of Love (E. Rodgers)
3. Don't Be Cruel (E. Presley)
4. Honky Tonk (B. Doggett)
5. House With Love In It (Four Lads)
6. Soft Summer Breeze (E. Heywood)
7. Green Door (J. Lowe)
8. Casual Look (L. Raine)
9. Heart And Soul (J. Maddox)
10. Time Will Tell (B. Charles)

Dick Conrad
WEOL—Elyria, Ohio

1. Soft Winds (D. Washington)
2. Green Door (J. Lowe)
3. Linda (Sophmores)
4. Everybody (L. Carroll)
5. Lonely Avenue (R. Charles)
6. Fountains Of Rome (Carroll)
7. Bottom Of My Heart (Clovers)
8. Miracle Of Love (E. Rodgers)
9. Walking In The Rain (J. Wallace)
10. Honky Tonk (B. Doggett)

Jim Brownell
WFIS—Fountain Inn, S. C.

1. Canadian Sunset (Winterhalter)
2. Whatever Will Be (D. Day)
3. I Want You (E. Presley)
4. Honky Tonk (B. Doggett)
5. Almost Lost My Mind (Boone)
6. High School Affair (Smith)
7. Autumn Concerto (Vaughn)
8. Allegheny Moon (P. Page)
9. My Prayer (Ink Spots)
10. Then I'll Be Tired Of You (E. Barton)

Frank Glieber
WRR—Dallas, Tex.

1. Don't Be Cruel (E. Presley)
2. Out Of Sight, Out Of Mind (Five Keys)
3. Canadian Sunset (Winterhalter)
4. White Lilacs (H. Zacharias)
5. Honky Tonk (B. Doggett)
6. After Lights Go Down Low (A. Hibbler)
7. Tonight You Belong To Me (Patience & Prudence)
8. Walking In The Rain (J. Ray)
9. Whatever Will Be (D. Day)
10. Friendly Persuasion (Boone/Busch)

Bab Saracen
WCCM—Lawrence, Mass.

1. Don't Be Cruel (E. Presley)
2. After Lights Go Down Low (A. Hibbler)
3. Out Of Sight, Out Of Mind (Five Keys)
4. Honky Tonk (B. Doggett)
5. White Lilacs (L. Holmes)
6. Mama, Teach Me To Dance (E. Gorme)
7. Guess I'll Be On My Way (B. Williams)
8. Canadian Sunset (Williams)
9. Happiness Street (G. Gibbs)
10. Almost Lost My Mind (Boone)

Gene Edwards
WRIT—Milwaukee, Wis.

1. Friendly Persuasion (Boone/Busch)
2. When The Tide Is High (G. Grant)
3. Honky Tonk (B. Doggett)
4. Don't Care If Sun Don't Shine (E. Presley)
5. The Fool (S. Clark)
6. Canadian Sunset (Williams)
7. Out Of Sight, Out Of Mind (Five Keys)
8. You'll Never, Never Know (Platters)
9. Miracle Of Love (G. Gibson)
10. Walking In The Rain (J. Ray)

Wes Hopkins
KYW—Cleveland, Ohio

1. Honky Tonk (B. Doggett)
2. True Love (J. Powell)
3. Every Day Of My Life (McGuire)
4. Italian Theme (C. Stapleton)
5. Love Me Good (J. Stafford)
6. You're In Love (G. Grant)
7. Friendly Persuasion (Four Aces)
8. Canadian Sunset (Winterhalter)
9. All There Is To That (Cole & Knights)
10. Green Door (J. Lowe)

Mike Rapchak
WAAF—Chicago, Ill.

1. Lover (L. Brown)
2. Junior And Julie (M. Dennis)
3. Tenderly (O. Peterson)
4. I Never Get Enough Of You (D. Haymes)
5. Misty Moon Blues (P. Moore)
6. Love Scene (S. Donahue)
7. Something Cool (J. Christy)
8. Early Autumn (W. Herman)
9. While You Are Gone (S. Vaughan)
10. Satin Doll (B. Taylor)

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"BLUEBERRY HILL"

Fats Domino

The Cash Box
Disk of the Week 9/22
Imperial 5407; 45-5407

"I CAN'T LOVE YOU ENOUGH"

Lavern Baker

The Cash Box
R&B Sleeper of the Week 9/1
Atlantic 1104; 45-1104

"LAY DOWN YOUR ARMS"

Chordettes
Anne Shelton

The Cash Box
Sleeper of the Week 9/8
Cadence 1299; 45-1299
Columbia 40759; 4-40759

"CINDY, OH CINDY"

Vince Martin

The Cash Box
Best Bets 9/22
Glory 247; 45-247

"THE ABC'S OF LOVE"

Frankie Lymon & Teen Agers

The Cash Box
Sleeper of the Week 9/22
Gee 1022; 45-1022

"SEE SAW"

Moonglows

The Cash Box
Award of the Week 7/28
Chess 1629; 45-1629

"TWO INNOCENT HEARTS"

Ginny Gibson

The Cash Box
Sleeper of the Week 9/1
ABC-Paramount 9739; 45-9739

And It Happened to Her! . . .



HOLLYWOOD, CAL.—Kay Cee Jones, whose first Decca release is "Wait Little Darling" and "A Gypsy Fortune Teller" is shown signing her Decca pact with musical director Sonny Burke. The scene is the NBC show "It Could Happen To You" and for a desk, Kay Cee and Sonny are using the back of emcee Bill Leyden.

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R & B Ramblings

NEW YORK:

Herman Lubinsky flipping over the sensational reaction he has received in all fields on Big Maybelle's "Mean To Me" and is convinced that this disk will be a big pop as well as r&b seller. Also selling in a very healthy fashion for the Savoy label is "Confessing My Dream" by Wilbert Harrison.



BIG MAYBELLE

The deck has broken out in several areas throughout the country. . . . Vee-Jay Records has a hot one building for them in The Dells' "Oh What A Night". The plate has broken out in several areas and is now taking off in New York like it means business. The deck has a great sound and The Dells look like they have a bright, bright future (see review). . . . Long distance call from Ed Mesner, Aladdin Records, to tell us about the two new releases he's so het up about. He has tremendous hopes for the new Charles Brown platter, "I'll Always Be In Love With You" and "Sooth Me". Both sides are standards and Mesner feels that Brown is a hot potential seller for both markets. The other that has excited Mesner is a ballad titled, "Johnny, My Dear", performed by The Charmers, a new fem group. Ed hopes to leave for New York soon, driving all the way, and visiting with distribs

and deejays enroute. . . . Bob Rosen, Herald Records, out of the office for one day with a cold, but found he couldn't stay away. Things weren't hectic enough at home to keep him happy. Rosen reports Al Silver and he have been very busy with preparing their forthcoming releases. They've been cutting night after night into the wee hours. Among them were Arne (Pork-chop) Williams, who did "Margarie" on his last release, and Little Butchie Saunders. Both sessions came off great, sez Bob. In addition they've been pouring through material for forthcoming Faye Adams and Gloria Lynn sessions. The latter is on the Ember label. Herald will release a new Douglas Duke album very shortly. It will be a lush instrumental pretty. . . . Sol Rabinowitz, Baton Records, advises he has recorded Charlie Ventura and Charlie's new group, consisting of Billy Bean, guitarist; Mousey Alexander, drums, formerly with Sauter Finegan; Richard Davis, bass, formerly with Sauter Finegan and Don Shirley; and Dave Hildinger, piano, also formerly with Sauter Finegan. The LP will be out shortly, and Rabinowitz says it's better than anything Ventura has out on the market now. In the single department, Baton has released the Mello-Maids singing "Will You Ever Say You're Mine". The plate has already gotten a nice reaction in Boston. Also just released is Don Carroll and The Sharpies singing "Italian Rock 'N Roll". . . . Atlantic really hot with LaVern Baker's "I Can't Love You Enough" shooting into the pop Top Fifty and the Clovers' "From The Bottom Of My Heart" also racking up big sales. . . . Buchanan and Goodman out on the road visiting distribs and jockeys with their newest zany, "Buchanan And Goodman On Trial". . . . Note from Joe Jones, newest Herald star, calling attention to his new release "You Done Me Wrong". . . . John Stone (Dr. Daddy-O) reports that his area (Oklahoma City-Tulsa) is one of the top ten r&b markets in the country. Stone also puts in a plug for The Dukes, a new group that did very nicely for Imperial Records with "The Shimmies And The Shakes" and "Teardrop Eyes" and says watch out for their "Cotton Pickin' Hands" and "Winnie Brown" which will be out shortly. . . . Gene Norman (KLAC-Los Angeles) has added a Latin flavor to his GNP label. Gene has signed Rene Touzet and has already released several sides aimed at the Latin American market. Gene's first move, when he recently visited New York, was to get together with Dick "Ricardo" Sugar (WEVD-New York). Latin American deejay, and huddle with him and Rene Touzet at Al and Dick's Restaurant. Sugar advises Touzet's initial GNP entries, "Flamingo" and "Mambo Guan-guanco" are getting favorable audience reaction. . . . Arthur Prysock, newly signed with Peacock, will issue his first for the Robey label shortly. . . . Peacock is also rushing out a new release by Elmore Morris. Don Robey is now recuperating after riding his famous Stallion in a recent Texas rodeo. . . . Herb Abramson, president of Atco and Atlantic, back from a three-week vacation, is plunged immediately into the hectic activities of the fast-moving organization. Abramson arrived back at his desk in time to see the LaVern Baker and Clovers hits shaping up, and to launch the new five-platter Atco release. Abramson is high on all five and is elated with the surprise reaction which greeted the "Stormy" deck by The Prophets. The item has already created strong deejay excitement in Cleveland, New York and Boston. Those died-in-the-wool anti rock 'n rollers will get a real belt in the bucket when they learn that this rock and roll group contains a full time school teacher, a former high school principle, and is managed by a clergyman. We haven't had time to hear the entire release, but they've got a zinger in Frankie Marshall's "Every Minute Of The Day". Could be a tremendous side. . . . On the review of Ella Johnson's "That's What



THE DUKES

"tha Gotra Do" and "What A Day" the names of the writers were omitted as it was not available at presstime. Bill Odom, Johnny Baron, and Peecho Wiltshire wrote the first listed, and Lavern O'Dell wrote the second. . . . Just received a cute deejay leaflet prepared by Baton for its "Italian Rock And Roll" (mentioned above). The mailing is a translation of all the Italian phrases used in the record. Its purpose is to show deejays that nothing objectionable is hidden in the lyrics. It ends with a cute gimmick (which we won't reveal here) 'cause we want you jocks to get a laugh.

CHICAGO:

Len Chess, just back from west coast, delighted, but delighted with The Moonglows' waxeroo, "See-Saw". "We've hit two hundred thousand and don't see any let up yet. Wow!" . . . Cutest album cover, released this past week, is pic on Verve LP, "Ella and Louie". Just a gag. . . . Argo capturing



MOONGLOWS

mucho spins this area with Paul Gayten's swinger "The Music Goes Round And Round". . . . Paul Glass, All-State Distribs, ecstatic over Fats Domino's newie, "Blueberry Hill". Paul's promotioner, Mike Oury also picked Vince Martin's "Cindy Oh Cindy" as a pop-potential hit for the coming weeks. He stated, "It was chosen record of the week at WAIT and sales are pouring over our counters." . . . George Leaner, United Distribs, picks "Priscilla" by Eddy Cooley and The Dimples on Roost to make a lot of noise soon. Brother Ernie sees nothing but big sales for Atco's "Stormy" by The Prophets and "No Man Walks Alone" by Solomon Burke on Appolo. . . . The Magnificents heading east for big R&B shows in NY and Washington, D.C. It is reported their biggest request number is "Caddy-Bo", the youngsters' latest wax. . . . Mahalia

Jackson back in the swing with two hours a day via WBEE. . . . Don Robey, Peacock Prexy, on cloud number nine over action received by Paul Perryman's "To Hold My Hand". . . . Bo Diddley stopped in Chi long enough to cut two sides then on to Canada for extended one-niter tour. . . . Over at Cobra, Eli Toscano stated "I Can't Quit You Baby" by Otis Rush just keeps popping up in the nicest places (it showed seventh in St. Louis "Hot Charts" last week). Cobra slated for more releases this month. . . . Abner swears he didn't have a hangover when asked what was the biggest thing on Vee-Jay and he cheered "Oh What A Night" by The Dells. "Man it's selling like it's going out of style," he delightedly stated. . . . Over at King Distribs Chuck Myers looked like he needed four more pair of hands to take care of orders "pouring in" for Bill Doggett's "Honky Tonk" and "My Nerves" by Little Willie John. "We don't even have time for a coffee break," lamented Chuck. . . . Sam Most, versatile flutist of Bethlehem, held over a second time at The Stage with Gene Ammons. . . . Duke now swinging for the top with "Mother-In-Law Blues" as it begins showing on local charts. . . . LaVern Baker, of "I Can't Love You Enough" fame, reported to be doing grandly at Crown Propellor. . . . Rumor hit our ears to listen carefully to latest sides cut by The Ravens, supposed to be something real special. . . . Tommy Mitchel, Mercury's answer to you know who, doing very well with his first diskeroo, "Little Mama".

LOS ANGELES:

Earl McDaniel concert held at the Shrine Auditorium last Friday night a huge success and a sell-out. Among the artists singing their latest hit recordings were: Gene Vincent, Ernie Freeman, The Coasters, The Six Teens, The Dots, The Gassers, The Turks, and Chuck Higgins. . . . Imperial Records



SONNY KNIGHT

has another hit by Fats Domino in his latest record of "Please Don't Leave Me". The West Coast label's really hot with big ones riding for Smiley Lewis, Ernie Freeman and the Honey Bees and three plants now pressing to keep up with the orders for Imperial's LP's. . . . Googie Rene makes his first TV appearance on the Johnny Otis TV show this week. Big reaction to his first record on the new Class label of "Wham Bam" brought in several requests for the appearance. . . . Aladdin Records have issued a two-LP package on Lester Young, covering some of his finest early work. . . . Sid Nathan of King Records in town and guesting on the Art Laboe show over KPOP. . . . Newest Hip Records release features Lord Richard Buckley on a two-sided "Flight Of The Saucer". . . . Pianist-vocalist Camille Howard due in town for some West Coast engagements. . . . Larry Birdsong holds forth at the 54 Ballroom this weekend. . . . Little Richard finished his movie at Columbia and goes into "Do Re Mi" at Fox before starting his next personal appearance tour. . . . Dootsie Williams reports his record of "Tragic" by new artist Rebecca Williams is getting good reaction in several Eastern markets. . . . The Robins have been signed by Cheri Landry of Herald Attractions and were immediately booked to tour with the Top Ten Review. . . . Abe Diamond reports "Confidential" by Sonny Knight as his current best-seller in the R&B field. . . . Personal manager Ben Waller due in town from Chicago.

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October Album Releases

(Continued from page 15)

SAVOY

- "Solo"—Herbie Brock—MG-12066
- "Bowin' Singin' Slam"—Slam Stewart, Johnny Guarnieri, Erroll Garner, Sammy Weiss—MG-12067
- "Brock's Tops"—Herbie Brock, Brooks Caperton, Richard Hanson—MG-12069
- "The Master's Touch"—Lester Young, Count Basie—MG-12071
- "North, South, East, West"—Frank Wess, Frank Foster, Henry Coker and Bennie Powell, Kenny Burrell, Eddie Jones, Kenny Clarke—MG-12072
- "Night People"—Mort Herbert, Mike Cuozzo, Sahib Shihab, Don Stratton, Ronnie Ball, Kenny Clarke—MG-12073
- "Loaded"—Vido Musso, Eddie Safranski, Boots Mussilli, Kai Winding, Gene Rolland, Stan Getz, Shorty Rogers, Shelly Manne—MG-12074
- "Ronnie Ball"—Willie Dennis, Ted Brown, Wendell Marshall, Kenny Clarke—MG-12075
- "No 'Count"—Frank Foster, Frank Wess, Henry Coker and Benny Powell, Kenny Burrell, Eddie Jones, Kenny Clarke—MG-12078
- "Charlie Parker's Greatest Recording Session In Its Entirety"—Dizzy Gillespie, Miles Davis, Bud Powell, Max Roach, Curley Russell—MG-12079
- "Jackson'sville"—Milt Jackson, Lucky Thompson, Hank Jones, Wendell Marshall, Kenny Clarke—MG-12080
- "George Wallington"—Curley Russell, Max Roach, Gerry Mulligan, Kai Winding, Brew Moore—MG-12081
- "Johnny Coates, Jr."—Wendell Marshall, Kenny Clarke—MG-12082
- "Jazz Men: Detroit"—Kenny Burrell, Pepper Adams, Paul Chambers, Tommy Flanagan, Kenny Clarke—MG-12083

STORYVILLE

- "Dialogue"—Lee Wiley-Ellis Larkins—STLP 911

UNICORN

- "The Modern Age Of Brass"—Roger Voisin and His Brass Ensemble—UNLP 1031
- "Handel Organ Concertos"—Lawrence Moe, Organist—UNLP 1032
- "Beethoven Piano Sonatas"—Ernst Levy, Pianist—UNLP 1033

URANIA

- "Accent On Tenor"—Lucky Thompson—UJLP 1206

VERVE

- "The Greatest"—Count Basie Plays—Joe Williams Sings Standards—MG V-2016
- "Romance"—The Vocal Styling of Oscar Peterson—MG V-2012
- "Smorgasbord"—Help Yourself—Chef Slim Gaillard—MG V-2013
- "Mambo—Latino Dances"—Chico O'Farrill And His Cubans—MG V-2003
- "Intimate Listening"—Teddy Wilson And His Piano—MG V-2011
- "Sequence In Music"—Artie Shaw And His Gramercy Five—MG V-2014
- "Variations"—George Wallington And His Strings—MG V-2017
- "Lionel Hampton Plays Love Songs"—MG V-2018
- "Mr. Top Hat"—Songs And Dances by Fred Astaire—MG V-2010
- "Bing Sings Whilst Bregman Swings"—MG V-2020
- "Ella Fitzgerald And Louis Armstrong"—MG V-4003

VIK

- "Hue-Fi Moods By Maltby"—Richard Maltby—LX-1051 (EXA-176, 177, 178)
- "Gisele MacKenzie"—LX-1055 (EXA179, 180, 181)
- "From Another World"—Arranged and Conducted by Sid Bass—LX-1053
- "Wired For Sound"—Current Supplied by Marty Gold—LX-1054
- "La Vergne Smith"—LX-1056
- "Dixieland Festival Vol. 1"—Tony Almerico's Dixieland All Stars—LX-1057
- "The Hawk In Paris"—Coleman Hawkins with Manny Albam and his Orchestra—LX-1059
- "The Midgets"—The Joe Newman Septet—LX-1060

Ben Waller Enters Personal Mgt. Field

HOLLYWOOD—Following a colorful career as one of America's top theatrical agents, Ben C. Waller has entered the field of personal management. First name client to sign with Waller is Louis Jordan, Tympany Five maestro.

Pianist Camille Howard and Johnny Watson, rhythm and blues guitarist, have also inked management pacts with Waller. In addition, Waller will engage in public relations and promotional activities. He will handle promotional duties for Crayton Sausage Products of Cleveland, Ohio, in Illinois, and California.

Waller will continue to maintain offices in Los Angeles at 1853 Arlington Avenue, and Chicago at 1550 E. 53rd Street.

During his career as an agent, Waller was a pioneer in rhythm and blues entertainment on the west coast. He booked such artists as Roy Milton, Earl Bostic, Joe Houston, Johnny Otis, Sonny Thompson, Lowell Fulson, Chuck Higgins, the Ink Spots, Bull Moose Jackson, Joe Liggins, and for the past ten years booked the Cavalcade of Jazz in Wrigley Field.

Jack Dupree Inks Groove Pact

NEW YORK—Bob Rolontz, A & R topper of Groove Records, this week announced the signing of Jack Dupree, former King recording star best known for his recordings "Walkin' The Blues" and "Mail-Order Woman". The signing reunites Dupree with Mr. Bear, the artist with whom he cut "Walkin' The Blues". Dupree and Bear have already recorded their first Groove disk titled "Lonely Road Blues", to be issued this week.

Rolontz also reported the signing of newcomer Annie Alford, a 15-year-old New York City school girl, and a new group called the El Venos teenagers from Pittsburgh. The El Venos' first release "Now We're Together" b/w "Geraldine" was issued last week.

Ten New Pacific Jazz LP's

BEVERLY HILLS, CAL.—Pacific Jazz Records will offer its heaviest release schedule this year during September and October, with 10-12 albums, featuring Gerry Mulligan, Chet Baker, Chico Hamilton and John Lewis, set for release.

Albums scheduled to be issued in the next two months include: "The Blues" starring Gerry Mulligan, Bud Shank, Bill Perkins, Chico Hamilton, Jack Sheldon, Russ Freeman and Jack Montrose; "Grand Encounter", featuring Bill Perkins and John Lewis; "The Chet Baker Quartet in Europe"; "The Bud Shank Quartet at Cal-Tech"; "The Chico Hamilton Trio"; "On Stage, The Bill Perkins Orchestra"; "Chet Baker Sings," featuring Russ Freeman; "Ballads for Backgrounds", starring Gerry Mulligan, Chet Baker, Laurindo Almeida, Bud Shank, John Lewis, Bill Perkins and Bob Brookmeyer; "Rodgers and Hart Gems", starring Gerry Mulligan, Chet Baker, Kitty White, Bud Shank, Jack Montrose and Bob Brookmeyer; and on the Pacifica Label, "Bill Thomson plays Rodgers and Hammerstein Show Tunes on the Mighty Wurlitzer Organ."

Also on tap is Hoagy Carmichael in his first album singing his own songs, with arrangements and orchestra conducted by Johnny Mandel, which is slated for an immediate release upon completion.

Atco Signs Three

NEW YORK—Herb Abramson, president of Atco and Atlantic Records, this week announced the signing of Jimmy Witherspoon, Big Jay McNeely and Zilla Mays.



R & B

Disk Jockey

REGIONAL RECORD REPORTS

- Dr. Daddy-O**
KTOW—Oklahoma City, Okla.
1. Honky Tonk (B. Doggett)
 2. Let The Good Times Roll (Shirley & Lee)
 3. I Gotta Get Myself A Woman (Drifters)
 4. Teardrop Eyes (Dukes)
 5. When I'm With You (Moonglows)
 6. Marty On Mars (Marty)
 7. Can't Love You Enough (L. Baker)
 8. Blueberry Hill (F. Domino)
 9. Too Much Monkey Business (C. Berry)
 10. Lonely Avenue (R. Charles)
- Jocko**
WOV—New York, N. Y.
1. Let The Good Times Roll (Shirley & Lee)
 2. Honky Tonk (B. Doggett)
 3. I'll Remember (In The Still) (Satins)
 4. Oh What A Night (Dells)
 5. Can't Love You Enough (L. Baker)
 6. ABC's Of Love (Teen Aegers)
 7. Closer You Are (Channels)
 8. Lonely Room (Andrews & Hearts)
 9. Blueberry Hill (F. Domino)
 10. Mad With You Baby (Charlie & Ray)

- Ray "Diggie Doo" Meader**
WXOK—Baton Rouge, La.
1. Honky Tonk (B. Doggett)
 2. That's My Baby (J. Parker)
 3. From The Bottom Of My Heart (Clovers)
 4. Still (L. Baker)
 5. Can't Love You Enough (L. Baker)
 6. Spring Fever (E. Freeman)
 7. Soft Summer Breeze (E. Heywood)
 8. Bring Me Love (Clovers)
 9. Sweet Little Angel (B. King)
 10. Bad Luck (B. B. King)

- Ron Roberts**
CJCH—Halifax, N.S., Canada
1. Hallelujah, I Love Her So (R. Charles)
 2. Fever (L. Willie John)
 3. Honky Tonk (B. Doggett)
 4. Little Coquette (J. Beas'ey)
 5. When My Dreamboat Comes Home (F. Domino)
 6. Pretty Little Girl (Monarchs)
 7. All There Is To That (Cole & Knights)
 8. Don't Be Cruel (E. Presley)
 9. Rip It Up (L. Richard)
 10. Choo Choo Ch'Boogie (L. Jordan)

- Jack Huffman**
WTUS—Tuskegee, Ala.
1. Honky Tonk (B. Doggett)
 2. Leave My Woman Alone (R. Charles)
 3. Too Much Monkey Business (C. Berry)
 4. Can't Love You Enough (L. Baker)
 5. It's Too Late (C. Willis)
 6. Let The Good Times Roll (Shirley & Lee)
 7. When My Dreamboat Comes Home (F. Domino)
 8. I'll Remember (In The Still) (Satins)
 9. I Gotta Get Myself A Woman (Drifters)
 10. Thirty Days (C. McPhatter)
- Phil McLean**
WERE—Cleveland, Ohio
1. Walking In The Rain (J. Wallace)
 2. Lonely Avenue (R. Charles)
 3. Slow Walk (S. Austin)
 4. Blueberry Hill (F. Domino)
 5. From The Bottom Of My Heart (Clovers)
 6. Fountains Of Rome (D. Carroll)
 7. Honky Tonk (B. Doggett)
 8. Colorado Moon (Four Winds)
 9. Out Of Sight, Out Of Mind (Five Keys)
 10. Every Day That I Live (L. Dinning)

- Ken Malden**
WBMS—Boston, Mass.
1. Honky Tonk (B. Doggett)
 2. Priscilla (E. Cooley)
 3. Don't Be Cruel (E. Presley)
 4. Blueberry Hill (F. Domino)
 5. Love Sweet Love (Teen Queens)
 6. There Were No Angels (Sugar & Spice)
 7. ABC's Of Love (Teen Aegers)
 8. From The Bottom Of My Heart (Clovers)
 9. Hey Rube (Rocketeers)
 10. Out Of Sight, Out Of Mind (Five Keys)

- Nick Nickson**
WBBF—Rochester, N. Y.
1. Can't Love You Enough (L. Baker)
 2. Hurt Me (W. Carr)
 3. It Isn't Right (Platters)
 4. Fever (L. Willie John)
 5. St. Therese Of The Roses (Ward & Dominoes)
 6. Thirty Days (C. McPhatter)
 7. Hound Dog (E. Presley)
 8. Heaven On Earth (Platters)
 9. When My Dreamboat Comes Home (F. Domino)
 10. Honky Tonk (B. Doggett)

- Billy Foxx**
WSID—Baltimore, Md.
1. Closer You Are (Channels)
 2. I'll Remember (In The Still) (Satins)
 3. When I'm With You (Moonglows)
 4. Angels Sang (Solitaires)
 5. Let The Good Times Roll (Shirley & Lee)
 6. Honky Tonk (B. Doggett)
 7. I Belong To You (Fi-Tones)
 8. My Desire (Cliqués)
 9. Can't Love You Enough (L. Baker)
 10. What Fools We Mortals Be (E. James)
- Larry Wyman**
WSBC—Chicago, Ill.
1. Can't Quit You Baby (O. Rush)
 2. Honky Tonk (B. Doggett)
 3. Mother-In-Law Blues (J. Parker)
 4. Canadian Sunset (H. Winterhalter)
 5. Don't Go No Farther (M. Waters)
 6. Dimples (J. Lee Hooker)
 7. See Saw (Moonglows)
 8. Soft Summer Breeze (E. Heywood)
 9. Bad Luck (B. B. King)
 10. I'll Be Laughing (J. Leslie)

- Dennis Sullivan**
WFBL—Syracuse, N. Y.
1. Honky Tonk (B. Doggett)
 2. Don't Be Cruel (E. Presley)
 3. Hound Dog (E. Presley)
 4. The Fool (S. Clark)
 5. Casual Look (Six Teens)
 6. When My Dreamboat Comes Home (F. Domino)
 7. Rip It Up (B. Haley)
 8. Things I Might Have Been (J. Oliver)
 9. All There Is To That (Cole & Knights)
 10. After Lights Go Down Low (A. Hibbler)

- Carolyn Blunt**
WOKJ—Jackson, Miss.
1. Honky Tonk (B. Doggett)
 2. Sweet Little Angel (King)
 3. My Prayer (Platters)
 4. Fever (L. Willie John)
 5. Rip It Up (L. Richard)
 6. I'll Remember (In The Still) (Satins)
 7. When I'm With You (Moonglows)
 8. Let The Good Times Roll (Shirley & Lee)
 9. Soft Winds (D. Washington)
 10. Spring Fever (E. Freeman)

BIG MAYBELLE'S

"MEAN TO ME"

REVIEW SPOTLIGHT
PICK IN BILLBOARD

POP Disc of the Week
R&B Award of the Week
IN CASH BOX

ANOTHER SMASH HIT!
GUARANTEED TO HIT
THE TOP
b/w "Tell Me Who"

Savoy 1500

ON SAVOY RECORDS

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"I CAN'T QUIT YOU BABY"
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"YOU DONE ME WRONG"
"WHEN YOUR HAIR HAS TURNED TO SILVER"
 #488

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"JUST TO HOLD MY HAND"
 and
"I'M CRYING NO"
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THE NATION'S
R & B
TOP 15

		Pos. Last Week
1	HONKY TONK Bill Doggett (King 4950)	1
2	LET THE GOOD TIMES ROLL Shirley & Lee (Aladdin 3325)	2
3	I'LL REMEMBER (In The Still of The Night) Five Satins (Ember 1005)	3
4	DON'T BE CRUEL Elvis Presley (RCA Victor 20-6604)	7
5	MY PRAYER Platters (Mercury 70893)	4
6	HOUND DOG Elvis Presley (RCA Victor 20-6604)	6
7	FEVER Little Willie John (King 4935)	5
8	KA-DING DONG G-Clefs (Pilgrim 24971)	8
9	SEE SAW Moonglows (Chess 1629)	13
10	BAD LUCK B. B. King (RPM 468)	11
11	RIP IT UP Little Richard (Specialty 579)	9
12	WHEN MY DREAMBOAT COMES HOME Fats Domino (Imperial 5396)	10
13	I GOTTA GET MYSELF A WOMAN Drifters (Atlantic 1101)	14
14	CANADIAN SUNSET Hugo Winterhalter (RCA Victor 20-6537)	
15	BLUEBERRY HILL Fats Domino (Imperial 5407)	

The Cash Box

NEW YORK	CHICAGO	NEW ORLEANS
1 HONKY TONK Bill Doggett (King 4950)	HONKY TONK Bill Doggett (King 4950)	HONKY TONK Bill Doggett (King 4950)
2 LET THE GOOD TIMES ROLL Shirley & Lee (Aladdin 3325)	SOFT WINDS Dinah Washington (Mercury 70906)	SOLDIER OF FORTUNE Drifters (Atlantic 1101)
3 FEVER Little Willie John (King 4935)	MY PRAYER Platters (Mercury 70893)	DOWN YONDER WE GO BALLIN' Smiley Lewis (Imperial 1097)
4 MY PRAYER Platters (Mercury 70893)	I CAN'T QUIT YOU BABY Otis Rush (Cobra 5000)	BLUEBERRY HILL Fats Domino (Imperial 5407)
5 I REMEMBER (In The Still of The Night) Five Satins (Ember 1005)	DON'T GO NO FARTHER Muddy Waters (Chess 1630)	CONFESSING MY DREAM Wilbert Harrison (Savoy 1198)
6 CANADIAN SUNSET Hugo Winterhalter (RCA Victor 20-6537)	LET THE GOOD TIMES ROLL Shirley & Lee (Aladdin 3325)	LET THE GOOD TIMES ROLL Shirley & Lee (Aladdin 3325)
7 DON'T BE CRUEL Elvis Presley (RCA Victor 20-6604)	DON'T BE CRUEL Elvis Presley (RCA Victor 20-6604)	I REMEMBER (In The Still of The Night) Five Satins (Ember 1005)
8 THE CLOSER YOU ARE Channells (Whirlin' Disc 100)	COUNTRY Gene Barge (Checker 834)	SPRING FEVER Ernie Freeman (Imperial 5403)
9 OH WHAT A NIGHT Dells (Vee-Jay 204)	SOFT SUMMER BREEZE Eddie Heywood (Mercury 70853)	EVERYBODY'S WAILING Huey Smith (Ace 521)
10 BLUEBERRY HILL Fats Domino (Imperial 5407)	HOUND DOG Elvis Presley (RCA Victor 20-6604)	DON'T BE CRUEL Elvis Presley (RCA Victor 20-6604)
ATLANTA	NEWARK	DALLAS
1 HONKY TONK Bill Doggett (King 4950)	HONKY TONK Bill Doggett (King 4950)	HONKY TONK Bill Doggett (King 4950)
2 LET THE GOOD TIMES ROLL Shirley & Lee (Aladdin 3325)	LET THE GOOD TIMES ROLL Shirley & Lee (Aladdin 3325)	LET THE GOOD TIMES ROLL Shirley & Lee (Aladdin 3325)
3 SEE SAW Moonglows (Chess 1629)	BAD LUCK B. B. King (RPM 468)	THE CHICKEN Roscoe Gorden (Flip 237)
4 I REMEMBER (IN THE STILL OF THE NIGHT) Five Satins (Ember 1005)	WHEN I'M WITH YOU Moonglows (Chess 1629)	DON'T BE CRUEL Elvis Presley (RCA Victor 20-6604)
5 BAD LUCK B. B. King (RPM 468)	I CAN'T LOVE YOU ENOUGH Lavern Baker (Atlantic 1104)	I CAN'T QUIT YOU BABY Otis Rush (Cobra 5000)
6 RIP IT UP Little Richard (Specialty 579)	OH WHAT A NIGHT Dells (Vee-Jay 204)	HOUND DOG Elvis Presley (RCA Victor 20-6604)
7 I CAN'T LOVE YOU ENOUGH Lavern Baker (Atlantic 1104)	NO MAN WALKS ALONE Solomon Burke (Apollo 500)	I GOTTA GET MYSELF A WOMAN Drifters (Atlantic 1101)
8 IT'S TOO LATE Chuck Willis (Atlantic 1098)	I ASKED FOR WATER Howlin' Wolf (Chess 1632)	OUT OF SIGHT, OUT OF MIND Five Keys (Capitol 3502)
9 TORE UP OVER YOU Midnighters (Federal 12270)	THE ANGELS SANG Solitaires (Old Town 1028)	SEE SAW Moonglows (Chess 1629)
10 I ASKED FOR WATER Howlin' Wolf (Chess 1632)	BLUEBERRY HILL Fats Domino (Imperial 5407)	BAD LUCK B. B. King (RPM 468)

"It's What's in THE CASH BOX That Counts"

The Cash Box



PHILADELPHIA

LOS ANGELES

CLEVELAND

- 1 HONKY TONK
Bill Doggett
(King 4950)
- 2 LET THE GOOD TIMES ROLL
Shirley & Lee
(Aladdin 3325)
- 3 WALKING IN A DREAM
Solomon Burke
(Apollo 500)
- 4 WHEN I'M WITH YOU
Moonglows
(Chess 1629)
- 5 WALKING THE BEAT
Ernie Freeman
(Imperial 5403)
- 6 KA-DING DONG
G-Clefs
(Pilgrim 24971)
- 7 TIME WILL TELL
Bobby Charles
(Chess 1648)
- 8 RED TOP
Teen Queens
(RPM 470)
- 9 FEVER
Little Willie John
(King 4935)
- 10 CANADIAN SUNSET
Hugo Winterhalter
(RCA Victor 20-6537)

- 1 HONKY TONK
Bill Doggett
(King 4950)
- 2 I REMEMBER (In The Still Of The Night)
Five Satins
(Ember 1005)
- 3 BAD LUCK
B. B. King
(RPM 468)
- 4 CONFIDENTIAL
Sonny Knight
(Vita 137)
- 5 MY PRAYER
Platters
(Mercury 70893)
- 6 DON'T BE CRUEL
Elvis Presley
(RCA Victor 20-6604)
- 7 LET THE GOOD TIMES ROLL
Shirley & Lee
(Aladdin 3325)
- 8 BLUE MOOD
Julie Stevens
(Dig 115)
- 9 BILLY'S BLUES
Billy Stewart
(Chess 1625)
- 10 BLUEBERRY HILL
Fats Domino
(Imperial 5407)

- 1 HONKY TONK
Bill Doggett
(King 4950)
- 2 SEE SAW
Moonglows
(Chess 1629)
- 3 I ASKED FOR WATER
Howlin' Wolf
(Chess 1632)
- 4 I REMEMBER (IN THE STILL OF THE NIGHT)
Five Satins
(Ember 1005)
- 5 DON'T GO NO FARTHER
Muddy Waters
(Chess 1630)
- 6 LET THE GOOD TIMES ROLL
Shirley & Lee
(Aladdin 3325)
- 7 MY PRAYER
Platters
(Mercury 70893)
- 8 IT'S TOO LATE
Chuck Willis
(Atlantic 1098)
- 9 BLUEBERRY HILL
Fats Domino
(Imperial 5407)
- 10 LONELY AVENUE
Ray Charles
(Atlantic 1108)

DETROIT

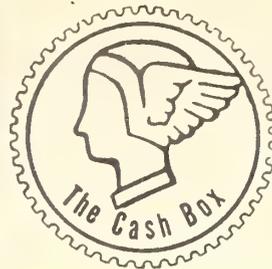
ST. LOUIS

PITTSBURGH

- 1 HONKY TONK
Bill Doggett
(King 4950)
- 2 SOFT WINDS
Dinah Washington
(Mercury 70906)
- 3 I GOTTA GET MYSELF A WOMAN
Drifters
(Atlantic 1101)
- 4 LET THE GOOD TIMES ROLL
Shirley & Lee
(Aladdin 3325)
- 5 BAD LUCK
B. B. King
(RPM 468)
- 6 DON'T GO NO FARTHER
Muddy Waters
(Chess 1630)
- 7 DON'T BE CRUEL
Elvis Presley
(RCA Victor 20-6604)
- 8 I CAN'T LOVE YOU ENOUGH
Lavern Baker
(Atlantic 1104)
- 9 PLEADIN' FOR LOVE
Larry Birdsong
(Excello 2076)
- 10 MY PRAYER
Platters
(Mercury 70893)

- 1 HONKY TONK
Bill Doggett
(King 4950)
- 2 I REMEMBER (In The Still Of The Night)
Five Satins
(Ember 1005)
- 3 LET THE GOOD TIMES ROLL
Shirley & Lee
(Aladdin 3325)
- 4 I CAN'T QUIT YOU BABY
Otis Rush
(Cobra 5000)
- 5 KA-DING DONG
G-Clefs
(Pilgrim 24971)
- 6 BAD LUCK
B. B. King
(RPM 468)
- 7 WHEN MY DREAM-BOAT COMES SOME
Fats Domino
(Imperial 5396)
- 8 SOMEDAY YOU'LL WANT ME
Smiley Lewis
(Imperial 1097)
- 9 IT ISN'T RIGHT
Platters
(Mercury 70948)
- 10 DON'T BE CRUEL
Elvis Presley
(RCA Victor 20-6604)

- 1 SEE SAW
Moonglows
(Chess 1629)
- 2 HONKY TONK
Bill Doggett
(King 4950)
- 3 BILLY'S BLUES
Billy Stewart
(Chess 1625)
- 4 I REMEMBER (In The Still Of The Night)
Five Satins
(Ember 1005)
- 5 I CAN'T LOVE YOU ENOUGH
Lavern Baker
(Atlantic 1104)
- 6 BLUEBERRY HILL
Fats Domino
(Imperial 5407)
- 7 PRETTY LITTLE GIRL
Monarchs
(Neil 101)
- 8 LONELY AVENUE
Ray Charles
(Atlantic 1108)
- 9 ABC'S OF LOVE
Teen Agers
(Gee 1022)
- 10 WE LIKE MAMBO
Eddie Ba
(Ace 515)



R & B Sure Shots

The Cash Box R&B "Sure Shots" highlight records which reports from retail dealers and juke box operators throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"I CAN'T QUIT YOU
BABY"

Otis Rush

Cobra 5000

"JUST A FEELING"
"TEEN AGE BEAT"

Little Walter

The Cash Box
R&B Best Bets

9/1

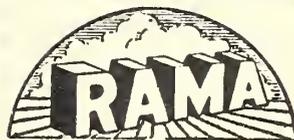
Checker 845

A Smash In Its First Week!

THE VALENTINES

"NATURES CREATION"

"MY STORY OF LOVE"



Rama 208

220 West 42nd Street

New York, N. Y.

WI 7-0652

Another Smash For The Jayhawks!

The Cash Box

R & B Sleeper of the Week

"DON'T MIND DYIN'" (1:57)

[Al Curry, Andrews]

"LOVE TRAIN" (2:21)

[The Jayhawks]

THE JAYHAWKS

(Flash 111)

FLASH RECORDS

623 E. Vernon Avenue

Los Angeles, Calif.

ANOTHER SMASH!

by

"Fats" Domino

No. 5407

"BLUEBERRY HILL"

and

"HONEY CHILE"

(FROM THE PICTURE "SHAKE, RATTLE & ROCK")





R & B Reviews

A AWARD & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

LUTHER BOND AND THE EMERALDS

(Federal 12279)

B+ "HE LOVES YOU BABY" (2:39) [Armo BMI—LeRoy Bond] Bond and the group sing with the assistance of an echo chamber on this unusual deck. It is a slow beat blues with wailing that the echo gives an unreal sound. Deck bears watching.

B "I CRY" (2:17) [Armo BMI—Bond, Trice] Luther Bond and The Emeralds blend softly on a slow, drifting blues ballad. Bond and the group have an appealing sound. Warm offering.

SHAKEY HORTON

(Cobra 5002)

B+ "NEED MY BABY" (2:15) [Armel BMI—Bedno] Shakey Horton swings a slow beat rhythm blues, telling the story of his love for his baby. It is a strong offering with a catchy melody, treatment and beat. Good side.

B "HAVE A GOOD TIME" (2:15) [Armel BMI—Bedno] Horton backs with a southern flavored middle beat rocker. It is a driving offering the kids can jump to.

LARRY BIRDSONG

(Calvert 104)

B+ "TELL ME THE TRUTH" (2:45) [Babbs BMI—Jarrett] Birdsong sings a slow beat love item that is infectious, moving, and exciting. The chanter's treatment is very strong on a strong hunk o' material. Watch it.

B "THREE TIMES SEVEN" (2:48) [Babbs BMI—Jarrett] Larry Birdsong warns his "baby" that she'll see her mistake some day. It's a slow blues performed by Birdsong with an ease and clarity that makes good listening.

THE PHARAOHS

(Class 202)

B+ "W A T U S I" (:35) [Recordo Music BMI—Jim Thomas] This is a follow up to "Stranded In The Jungle" and follows the pattern very closely. It is filled with jungle sounds and drum beats. An exciter the kids should go for.

C+ "TEENAGERS LOVE SONG" (2:35) [Recordo Music BMI—Richard Berry] The Pharaohs dish up a rhythmic bouncer with an unusual vocal sound that will grab attention. It's strictly for the teen age diet.

THE LANES

(Gee 1023)

B+ "OPEN UP YOUR HEART" (2:41) [Planetary Music ASCAP—Schroeder, Weisman] The Lanes have a powerful piece of material here as they rock a quick beat flavorful item with polish and skill. The deck rides along creating an exciting atmosphere. Platter is a strong bow for The Lanes and should go a long way towards building them as a record name.

B "YOU ALONE" The Lanes back with a dramatic love item, deftly handled and aimed at the pop market. Strong lead and good group support help make a good coupler. However, the stronger deck seems to be "Open Up Your Heart".

The Cash Box Award o' the Week

"OH WHAT A NITE" (2:50) [Conrad BMI—Junior, Funches]
"JO JO" (2:57) [Conrad BMI—Twiggs, Carter]

THE DELLS
(Vee-Jay 204)

● The Dells wail a rhythmic, infectious ballad, "Oh What A Nite", in a manner that labels the offering "hit". It is a powerfully performed item, sprinkled with a number of vocal gimmicks, and the end result will be one of important impact on the best selling lists. Of that we are certain. The deck is already

making noise in several areas and bears very close watching. The flip, "Jo Jo", is a happy quick beat rocker with vivacity and great appeal. It is a good deck that is sure to get lots of plays, but we lean to "Oh What A Nite". Two good sides performed by a very promising group.

"IT'S YOU DARLING IT'S YOU" (2:36) [Excellorec BMI—Bragg, Riley, Hayes]

"JUKE BOX ROCK AND ROLL" (2:36) [Excellorec BMI—Bragg, Riley]

JOHNNY BRAGG and THE MARIGOLDS
(Excello 2091)



JOHNNY BRAGG

● Johnny Bragg and The Mari-

golds pair a couple of exceptionally strong sides, "It's You Darling It's You" and "Juke Box Rock And Roll". The "It's You Darling" etching is a soft, slow paced ballad lovely that Bragg projects beautifully. A tender love song given a moving performance. The flip, "Juke Box Rock And Roll", is a complete change of pace. Bragg and The Marigolds rock a quick beat jumper with the sound and feeling that has the kids crazy today. Exciter with the beat demanded. Very good deck, but we'll take a chance on "It's You Darling It's You".

"LOVE ME TENDER" ELVIS PRESLEY (RCA Victor 47-6643)

● An item that from established precedent is almost certain to make its mark on the r&b markets

is the RCA Victor record "Love Me Tender" by Elvis Presley. See pop reviews.

MEMPHIS SLIM

(United 201)

B "GOT TO FIND MY BABY" (2:48) [Pamlee BMI—Fraser] Memphis Slim swings through a middle beat bouncer in which he pleads with his baby to come home. Lively deck that comes off well.

B "BLUE AND LONESOME" (2:50) [Pamlee BMI—Fraser] Memphis Slim wails a slow blues for the southern markets. It is an effective performance.

THE EL VENOS

(Groove 4G-0170)

B+ "NOW WE'RE TOGETHER" (2:12) [Pollard Music BMI—Leon Daniels] The El Venos, a group of Pittsburgh youngsters, blend smartly and with a teenage sound, on a lilting quick beat bouncer. Deck has an appealing charm that makes it one to watch. Like it.

B "GERALDINE" (2:08) [Armond BMI—Leon Daniels] Swingy platter that is engaging, but not as attractive commercially as "Now We're Together".

The Cash Box R & B Best Bets

- ★ "HE LOVES YOU BABY"..... Luther Bond..... Federal 12279
- ★ "OPEN UP YOUR HEART"..... The Lanes..... Gee 1023
- ★ "YOU WERE MINE FOR A WHILE" }..... Piano Red..... Groove 0169
- ★ "WOO-EE" }
- ★ "YOU DONE ME WRONG"..... Joe Jones..... Herald 488

JAMES CARTER
(Tuxedo 917)

B+ "I'M FALLING FOR YOU" (2:50) [Pickwick ASCAP—Tralfalger, Williams, Sanders] Carter sings a slow paced ballad with an earnest and moving vocal. His vocal reading is one to be praised highly. Good deck that demands exposure.

B "WILD HOG" (2:30) [Ford BMI—Garson, Braithwaite, Carter] James Carter sings an infectious middle beat rocker with a feeling filled vocal. Good deck that moves.

JOE MEDLIN
(King 4970)

B "LORD KNOWS I TRIED" (2:51) [Jay & Cee BMI—Millinder, Glover] Joe Medlin sings a pretty floaty ballad. He does an excellent job of selling the melodic charmer and the deck comes off well.

B "AFTER ALL I'VE BEEN TO YOU" (2:11) [Stasney ASCAP—O'Flynn, Redmond, David] Another pop pretty done softly and in the Medlin manner.

THE GUM DROPS
(King 4963)

B+ "NATURAL BORN LOVER" (2:30) [Jay & Cee BMI—Billy Dawn Smith] The Gum Drops collaborate on a rhythmic blues bouncer with a deep mood feeling. Lead handles the item well and the deck is strong.

B "CHAPEL OF HEARTS" (2:26) [Jay & Cee BMI—Smith, Miller] The Gum Drops offer a tender floaty ballad with a romantic lyric. It is softly presented and comes off a moving wax.

PIANO RED
(Groove 4G-0169)

B+ "YOU WERE MINE FOR A WHILE" (2:08) [Trinity BMI—Hicks, Freeman] Piano Red sings with a more pop feeling than we've ever heard him attempt before as he delivers a slow beat rhythmic ditty. Red is backed with a chorus and it is certainly a new Red we hear.

B+ "WOO-EE" (2:00) [Hill & Range BMI—Willie Perryman] Red's his ole self again on this side as he rocks a middle beat rhythm piece with a solid and exciting beat. Red's driving piano pounding and rocking chant will please his followers.

BIG MAYBELLE
(Okeh 4-7069)

B+ "NEW KIND OF MAMBO" (2:35) [Sylvia BMI—Wyche, Kirkland] Big Maybelle rocks a middle mambo beat with enthusiasm. The big, gusty shouter gives it an exciting performance. Big Maybelle is hot right now and this release should grab off lots of attention as a result.

B "GABBIN' BLUES" (2:33) [Rush BMI—Kirkland, McCoy] Big Maybelle, currently being released on two labels, is issued on Okeh with one she cut just before her change to Savoy. It's a slow beat novelty blues given a belty reading.

AHMAD JAMAL
(Parrot 818)

B "IT COULD HAPPEN TO YOU" (2:35) [Van Heusen-Burke] Ahmad Jamal flits over the keys in spright fashion as he plays the lovely tune. It is an instrumental soft lights item that makes excellent listening, good background music.

B "EXCERPTS FROM THE BLUES" (2:40) [Frederick BMI—Jamal] Similarly patterned instrumental in which a very commercial piano is highlighted. Two easy to listen to decks.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



R & B Reviews

A AWARD & SLEEPER **B+** EXCELLENT **B** VERY GOOD
C+ GOOD **C** FAIR **D** MEDIOCRE

The Cash Box

R & B Sleeper of the Week

"EVERY MINUTE OF THE DAY" (2:09) [Tiger BMI—Leiber, Stoller]

"OVER AND OVER" (2:13) [Tiger BMI—Leiber, Stoller]

FRANKIE MARSHALL
(Atco 6076)



FRANKIE MARSHALL

● Frankie Marshall has a hot piece of property in "Every Minute

of the Day". The talented youngster swings into the rhythmic and catchy melody with a powerful vocal aided no end by a tricky and engaging arrangement. This side has all the attributes to make Frankie the star he's always promised to be. Watch it carefully. The flip, "Over and Over", is a slow beat blues that comes off another captivating side. Marshall sings the delightful blues with a simple charm and it will offer strong competition to "Every Minute". Two excellent sides with just a shade favoring "Every Minute Of The Day".

"SLOW WALK" (2:36)
[Norbay BMI]

SIL AUSTIN
(Mercury 70963)

● Sil Austin has a pair of torrid instrumental items that look like they can well follow in the footsteps of the current instrumental national pop and r & b hit, "Honky Tonk." The items have the same excitement, flavor and top notch quality. "Slow Walk" is a slow paced mood blues with a handclap-

ping gimmick that continues steadily throughout the record. It features a scorching horn job. The coupling, "Wildwood," is more wild horn and handclapping set to a middle rhythmic beat. The beat excites and the standout hornwork raises the hackles. Two tremendous sides.

"THAT MELLOW SAXOPHONE"

[Venice BMI—Montrell, Marascalco, Sandy]

"OOOH-WOW" (2:28) [Venice BMI—Montrell]

ROY MONTRELL
(Specialty 583)

● Roy Montrell and his aggregation comes up with an exciting side that should bring plenty of attention to the group and perhaps take off into the big sales category. "That Mellow Saxophone" is a rocking wild novelty that Montrell belts in aggressive fashion. Featur-

ing a pulsating beat, excellent instrumental reading, and a captivating gravelly vocal, the deck could be a real sleeper. Keep close tabs on it. The flip, "Oooh-Wow", is a similar piece of material—a quick beat jump ditty, but not of the same outstanding quality. It's "That Mellow Saxophone".

JOE JONES
(Herald 488)

B+ "YOU DONE ME WRONG" (2:23) [Angel BMI—Jones, Palmer] Joe Jones makes his bow on Herald with a lilting middle beat ditty that he handles in good style. Jones has that southern flavor as he rocks gently and the deck could command a lot of attention. Watch this one carefully—it could take off.

B "WHEN YOUR HAIR HAS TURNED TO SILVER" (2:23) [Wm. H. Morris ASCAP—Tobias, DeRose] Joe Jones does a pleasant side with the rhythmic oldie, but he doesn't have the same true feeling that is captured on "You Done Me Wrong". Good but not as strong.

EDNA GALLMON COOKE
(Nashboro 585)

B+ "THE LORD BLESSED MY SOUL" (3:04) [Excellorec BMI—E. Cooke] The thrilling voice of Edna Gallmon Cooke leads a soulful slow gospel tune. It is a sincere and moving performance set against a soft group assist.

B+ "UP TO SWEET HEAVEN" (2:53) [Excellorec BMI—E. Cooke] A slow gospel item that resolves itself halfway into a rhythmic exciting wax. Excellent lead performance by Miss Cooke. Two strong religious sides.

ROBERTA MARTIN SINGERS
(Apollo 305)

B+ "TROUBLE IN MY WAY" (3:10) [Martin BMI—Cleveland] The Martins blend their talents on a soft, slow, sincere gospel item. A melodic and warm deck with pleasing qualities.

B "THERE'S A MAN" (2:45) [Martin BMI—Cleveland] The Roberta Martin Singers etch a rhythmic middle beat religious bouncer with a spirited reading. Engaging effort.

SPIRITUAL

PARAMOUNT SINGERS
(Duke 212)

B+ "SHALL WE MEET" (2:22) [Lion BMI—P. D. Arr. Reynolds] The Paramount Singers offer a warm reading of a melodic item and the deck comes off a strong entry for gospel market sales.

B "MOTHER" (2:42) [Lion BMI—Reynolds, Powell] The Paramount Singers blend softly and beautifully on a slow paced religious tune. Ok deck.

Territorial Tips



The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 15.

- (Listed Alphabetically)
* Indicates first appearance on Territorial Tips
- AFTER THE LIGHTS GO DOWN LOW
Al Hibbler (Decca 29982)
 - ANGEL FACE
Neons (Tetra)
 - BILLY'S BLUES
Billy Stewart (Chess 1625)
 - BLUE MOOD
Julie Stevens (Dig 116)
 - BUBBINS ROCK
INDIANA
Earl Bastic & Bill Doggett (King 4954)
 - CONFESSING MY DREAM
Wilbert Harrison (Savoy 1198)
 - CONFIDENTIAL
Sonny Knight (Vito 137)
 - COUNTRY
Gene Borge (Checker 835)
 - DOWN YONDER WE GO BALLIN'
SOMEDAY YOU'LL WANT ME
Smiley Lewis (Imperial 1097)
 - EVERYBODY'S WAILIN'
Huey Smith (Ace 521)
 - *HONEY CHILE
Fats Domina (Imperial 5407)
 - HURT ME
Wynona Carr (Specialty 580)
 - I ASKED FOR WATER
Howlin' Wolf (Chess 1632)
 - I CAN'T LOVE YOU ENOUGH STILL
Lavern Baker (Atlantic 1104)
 - I CAN'T QUIT YOU BABY
Otis Rush (Cobra 5000)
 - I LOVE YOU BABY
MY FIRST PLEA
Jimmy Reed (Vee-Jay 203)
 - I'M TORE UP
Billy Gayles (Federal 12265)
 - IT ISN'T RIGHT
YOU'LL NEVER, NEVER KNOW
Platters (Mercury 70948)
 - JUST A FEELING
TEENAGE BEAT
Little Walter (Checker 845)
 - LONELY AVENUE
LEAVE MY WOMAN ALONE
Ray Charles (Atlantic 1108)
 - LOVE, SWEET LOVE
RED TOP
Teen Queens (RPM 470)
 - MY NERVES
Little Willie John (King 4960)
 - LIPSTICK, POWDER AND PAINT
Joe Turner (Atlantic 1100)
 - MOTHER-IN-LAW BLUES
Little Jr. Parker (Duke 157)
 - OH WHAT A NIGHT
Dells (Vee-Jay 204)
 - ONE KISS LED TO ANOTHER
Coasters (Atco 1673)
 - OUT OF SIGHT, OUT OF MIND
Five Keys (Capitol 3052)
 - PRETTY LITTLE GIRL
Monarchs (Neil 101)
 - PRISCILLA
Dimples (Roost)
 - SOFT SUMMER BREEZE
Eddie Heywood (Mercury 70853)
 - SOFT WINDS
Dinah Washington (Mercury 70906)
 - SOLDIER OF FORTUNE
Drifters (Atlantic 1101)
 - SWEET LITTLE ANGEL
B. B. King (RPM 468)
 - *THAT'S ALL THERE IS TO THAT
Cole & 4 Knights (Capitol 3456)
 - THE ABC'S OF LOVE
SHARE
Teen Agers (Gee 1022)
 - THE ANGELS SANG
Solitaires (Ola Town 1028)
 - THE CHICKEN
Roscoe Gordon (Flip 237)
 - THE CLOSER YOU ARE
Channels (Whirling Disc 100)
 - THIRTY DAYS
Clyde McPhatter (Atlantic 1106)
 - TIME WILL TELL
Bobby Charles (Chess 1648)
 - TOO MUCH MONKEY BUSINESS
BROWN-EYED HANDSOME MAN
Chuck Berry (Chess 1635)
 - TORE UP OVER YOU
Midnighters (Federal 12270)
 - WALKING IN A DREAM
NO MAN WALKS ALONE
Solomon Burke (Apollo 500)
 - *WHIRLWIND
Otis Williams & Chorms (DeLuxe 6097)

★ A HIT! ★

THE DELLS

"OH WHAT A NIGHT"

b/w

"JO-JO"
VEE-JAY # 204

GROWING!

Vee-Jay RECORDS, INC.
2129 S. Michigan Avenue
Chicago 16, Illinois

GOING BIG!

"SHEDDING TEARS"

Vernon Green
and The Medallions
400

DOOTONE RECORDS
9512 S. Central Ave., Los Angeles, Calif.

Hitting Nationally!

Sonny Knight

"CONFIDENTIAL"

VITA #137

VITA RECORDS
1846 NO. FAIR OAKS AVE.
PASADENA CALIF.

HITTING BIG ON ALL CHARTS!

"Bad Luck"

B. B. King

RPM # 468

RPM RECORDS

9317 W. Washington Blvd. • Culver City, Calif.

A Smash Hit!
10,000 Sold In Los Angeles
GOOGIE RENE'

"Wham Bam"

(Instrumental)
201

Class RECORDS

1107 E! Centro • Hollywood, Calif.

Jim Denny Resigns From WSM To Form Own Artist Bureau

NASHVILLE, TENN.—Jim Denny, head of station WSM's Artist Service Bureau for the past thirteen years, last week announced the formation of his own Jim Denny Artist Bureau immediately following an announcement that he was leaving his post at the Nashville station.

Denny attributed the separation to "a personal matter" between himself and John H. DeWitt, Jr., president of WSM.

The Denny Bureau's offices will be located at 146 Seventh Ave., N. in Nashville.

Artists, personal managers and agents who have already signed with Denny for representation include:

Martha Carson, Ferlin Huskey, the Louvin Brothers, Cowboy Copas, Moon Mullican, Ray Price, Webb Pierce, Red Sovine, Jim Reeves, Jean Shepard, Hawkshaw Hawkins, Lonzo & Oscar, Lou Childre, George Morgan, the Carter Family, Bill Monroe, Anita Carter, Marty Robbins, Faron Young, Carl Smith, June Carter, George Jones, Jimmy Newman, Goldie Hill, Van Howard, and the Jordanaires.

Denny added that his new office bureau would cooperate and work in harmony with station WSM.

W. D. Kilpatrick, former country A & R topper for Mercury Records, will take over the reigns at WSM's Artist Service Bureau.

ductions of New York of which company Somson has been named executive vice-president. He will make his headquarters in Cincinnati." We hear that the lid on the talent pot at WLW is about ready to blow off again. Does this mean the pot is boiling? . . . Kenny Roberts (Decca) has his first record out in some time called "I'm Looking For the Bully of the Town". We understand that he's no longer on WHIO-TV in Dayton.

Send all news for this column to Cincinnati Cut-Ups—7771 Cheviot Rd., Cincinnati 31, Ohio.



CINCINNATI CUT-UPS

The Sherwood Gordon station WSAI in Cincinnati has been switching personnel with a sister station WILD in Birmingham, Ala. Charles A. Black will be recalled as managing director and Tom C'ay as dee-jay and music director. Tom Thurman and Bill Burns will leave for WILD. . . . Bob Elliot and Ray Goulding are to visit Cincinnati to perform at the annual convention of Retail Drug-gists and will spend five days appearing on programs at WLW. . . . They tell us Jean Shepard will start his ABC-R network show Oct. 22nd.—Happy Day! . . . Bill Albert will be heard Monday thru Friday at 8:30 AM on the "Clockwatcher" show over WLW-R. . . . Dick Noel was back in town to visit his manager Harry Carlson. Dick is the singing star on ABC's-R "Breakfast Club". . . . The Mid-western Hayride will originate for one week from Dayton's Memorial Hall. . . . Wayne Bell is the Queen City's newest Disk Jockey. He has a great show on WCKY five days a week from 12:15 to 1:30 PM called "Wayne the Bell Boy". . . . Night Club Notes:—Johnny Long brings his big band to Castle Farm for a one night stand featuring Sandy Moore on Saturday night, while Russ Morgan will offer "Music in the Morgan Manner" at the Topper Club atop historic Music Hall. Johnny Ray and The Rebertes along with Vic Charles are presenting a great show at Beverly Hills. On the stage beginning Oct. 1st at the Shubert Theater we will get a look at Melvyn Douglas in "Inherit The Wind."

"Bert Somson, executive vice-president of WLW Promotions, Inc. and head of the talent division since May 1954, announced that he will enter the artist personal management field and the production of package shows for T.V. and personal appearances. All talent under management to Somson as well as package shows will be booked nationally by General Artists Corporation with offices in New York, Chicago, Hollywood, Dallas and Cincinnati. All package shows for theaters, auditoriums and outdoor attractions will be produced under Cova Pro-



Country Best Sellers

IN RETAIL OUTLETS

- DON'T BE CRUEL**
Elvis Presley (RCA Victor 20-6604; 47-6604)
- CRAZY ARMS**
Roy Price (Columbia 21510; 4-21510)
- I WALK THE LINE**
Johnny Cash (Sun 241; 45-241)
- HOUD DOG**
Elvis Presley (RCA Victor 20-6604; 47-6604)
- SWEET DREAMS**
Faron Young (Capitol 3443; F3443)
- SEARCHING**
Kitty Wells (Decca 29956; 9-29956)
- SINGING THE BLUES**
Morty Robbins (Columbia 21545; 4-21545)
- YOU ARE THE ONE**
Carl Smith (Columbia 21522; 4-21522)
- CONSCIENCE, I'M GUILTY**
Honk Snow (RCA Victor 20-6578; 47-6578)
- I'M A ONE-WOMAN MAN**
Johnny Horton (Columbia 21538; 4-21538)
- BE-BOP-A-LULA**
- ACCORDING TO MY HEART**
- I WANT YOU, I NEED YOU, I LOVE YOU**
- MY LIPS ARE SEALED**
- ANY OLD TIME; YOU DON'T KNOW ME; I TAKE THE CHANCE; WICKED LIES; YOU GOTTA BE MY BABY; CASH ON THE BARREL HEAD; JUST AS LONG AS YOU LOVE ME.**



Country Disk Jockey REGIONAL RECORD REPORTS

- JACK HUFFMAN**
WTUS—Tuskegee, Ala.
1. I Walk The Line (J. Cash)
 2. Crazy Arms (R. Price)
 3. You Gotta Be My Baby (G. Jones)
 4. Sweet Dreams (F. Young)
 5. My Lips Are Sealed (Reeves)
 6. Searching (K. Wells)
 7. Waltz Of The Angels (L. Frizzell)
 8. Onie's Bop (O. Wheeler)
 9. Twenty Feet Of Muddy Water (S. James)
 10. Trying To Forget The Blues (P. Wagoner)

- GEORGE POPKINS**
WXGI—Richmond, Va.
1. The Fool (S. Clark)
 1. I've Loved And Lost Again (P. Cline)
 3. Cheated Too (Lee & Cooper)
 4. Singin' The Blues (Robbins)
 5. Why Did You Have To (M. Rainwater)
 6. Go And Leave Me (Horton)
 7. I'm A One Woman Man (J. Horton)
 8. One Mint Julep (Wiseman)
 9. Bigelow 6-200 (B. Lee)
 10. Hello Old Broken Heart (S. James)

- JACK HENDERSON**
KCUL—Fort Worth, Texas
1. One Woman Man (Horton)
 2. Crazy Arms (R. Price)
 3. I Don't Hurt Anymore (H. Snow)
 4. You Don't Know Me (E. Arnold)
 5. I Take The Chance (Browns)
 6. Day By Day (F. Miller)
 7. Cheated Too (Lee & Cooper)
 8. Twenty Feet Of Muddy Water (S. James)
 9. Untamed Heart (H. Hausey)
 10. Searching (K. Wells)

- PAUL SIMPKINS**
WBAM—Montgomery, Ala.
1. According To My Heart (J. Reeves)
 2. Singing The Blues (Robbins)
 3. I'm A One Woman Man (J. Horton)
 4. Cheated Too (Lee & Cooper)
 5. I'm So In Love (Wilburns)
 6. I Can't Quit You Baby (M. Robbins)
 7. Sweet Dreams (F. Young)
 8. Honky Tonk Man (J. Horton)
 9. My Lips Are Sealed (Reeves)
 10. Until I Met You (F. Young)

- CLIFF RODGERS**
WHKK—Akron, Ohio
1. I Walk The Line (J. Cash)
 2. Crazy Arms (R. Price)
 3. Singing The Blues (Robbins)
 4. Without Your Love (B. Lord)
 5. Jambalaya (B. Lee)
 6. Before I Met You (C. Smith)
 7. I'm Really Glad You Hurt Me (W. Pierce)
 8. Mother Of A Honky Tonk Girl (Reeves & Johnson)
 9. They're Still In Love (Collins Kids)
 10. Please Answer The Phone (B. Guitar)

- RAMBLIN' LOU**
WJLL—Niagara Falls, N. Y.
1. I Walk The Line (J. Cash)
 2. Conscience, I'm Guilty (H. Snow)
 3. Crazy Arms (R. Price)
 4. Searching (K. Wells)
 5. Don't Be Cruel (E. Presley)
 6. Any Old Time (W. Pierce)
 7. Cheated Too (Coopers)
 8. I Take The Chance (Browns)
 9. Mother Of A Honky Tonk Girl (J. Reeves)
 10. Sweet Dreams (F. Young)

- CARL FITZGERALD**
WMOX—Meridian, Miss.
1. Crazy Arms (R. Price)
 2. My Lips Are Sealed (Reeves)
 3. Searching (K. Wells)
 4. You Never Can Tell (H. Locklin)
 5. According To My Heart (J. Reeves)
 6. Goodbye, Mr. Brown (Wells & Acuff)
 7. You Gotta Be My Baby (G. Jones)
 8. Welcome To The Club (J. Chappel)
 9. I'd Rather Stay Home (Wells)
 10. Come Back To Me (Newman)

- "CUZZIN" RAY SCRIBNER**
WKTQ — Norway-Paris, Me.
1. Crazy Arms (R. Price)
 2. It's Not Easy To Forget (R. Aldridge)
 3. Hasta Luego (D. Houston)
 4. At The Old Town Hall (B. Wimberly)
 5. Don't Be Cruel (E. Presley)
 6. Onie's Bop (O. Wheeler)
 7. I Walk The Line (J. Cash)
 8. You Don't Know Me (E. Arnold)
 9. Riverside Jump (J. Cochran)
 10. You Gotta Be My Baby (G. Jones)

- CHUCK OTTE**
KLPW — Washington-Union, Mo.
1. My Lips Are Sealed (Reeves)
 2. Sweet Dreams (F. Young)
 3. Crazy Arms (R. Price)
 4. Don't Be Cruel (E. Presley)
 5. I'd Rather Stay Home (K. Wells)
 6. So In Love With You (Wilburns)
 7. You Are The One (C. Smith)
 8. According To My Heart (J. Reeves)
 9. Singing The Blues (Robbins)
 10. Lonesome Train (J. Talley)

- PVT. CHARLIE APPLE-WHITE**
MBS—New York, N. Y.
1. I Walk The Line (J. Cash)
 2. Crazy Arms (R. Price)
 3. Searching (K. Wells)
 4. You Are The One (C. Smith)
 5. Sweet Dreams (F. Young)
 6. My Lips Are Sealed (Reeves)
 7. Singing The Blues (Robbins)
 8. Conscience, I'm Guilty (H. Snow)
 9. Any Old Time (W. Pierce)
 10. I'm A One Woman Man (J. Horton)

- "HILLBILLY" EVANS**
WXOK—Baton Rouge, La.
1. Hound Dog (E. Presley)
 2. Don't Be Cruel (E. Presley)
 3. Crazy Arms (R. Price)
 4. I'm A One Woman Man (J. Horton)
 5. I Can't Quit You Baby (M. Robbins)
 6. The Fool (S. Clark)
 7. Best Years Of Your Life (R. Sovine)
 8. Pretty Blue Eyes (D. Rich)
 9. I Walk The Line (J. Cash)
 10. Come Back To Me (Newman)

- KERMIT REID**
WTJH—East Point, Ga.
1. Don't Be Cruel (E. Presley)
 2. Singing The Blues (Robbins)
 3. Crazy Arms (R. Price)
 4. You Are The One (C. Smith)
 5. My Lips Are Sealed (Reeves)
 6. I Can't Quit You Baby (M. Robbins)
 7. I Take The Chance (Browns)
 8. Conscience, I'm Guilty (H. Snow)
 9. Cash On The Barrelhead (Louvins)
 10. I'm So Happy That You Hurt Me (W. Pierce)

- BOB SMITH**
KNAL—Victoria, Texas
1. You Are The One (Smith)
 2. Without Your Love (B. Lord)
 3. My Lips Are Sealed (Reeves)
 4. Crazy Arms (R. Price)
 5. Remembering (C. Walker)
 6. Searching (K. Wells)
 7. Any Old Time (W. Pierce)
 8. Mother Of A Honky Tonk Girl (J. Reeves)
 9. I'm A One Woman Man (J. Horton)
 10. Sweet Dreams (F. Young)

- MICKIE EVANS**
WHOO — Orlando, Fla.
1. Singing The Blues (Robbins)
 2. I Walk The Line (J. Cash)
 3. I Can't Quit You Baby (M. Robbins)
 4. Sweet Dreams (F. Young)
 5. Conscience, I'm Guilty (H. Snow)
 6. Mother Of A Honky Tonk Girl (Reeves & Johnson)
 7. I'm So In Love With You (Wilburns)
 8. Crazy Arms (R. Price)
 9. I'm Glad You Hurt Me (W. Pierce)
 10. On My Mind (Flatt & Scruggs)

- CLARENCE KNEELAND**
WICH—Jewett-City, Conn.
1. Casey Jones (E. Arnold)
 2. Cheated Too (Lee & Cooper)
 3. I Can't Quit You Baby (M. Robbins)
 4. My Lips Are Sealed (Reeves)
 5. Searching (K. Wells)
 6. Hula Rock (H. Snow)
 7. Walking In The Rain (D. Richards)
 8. I Walk The Line (J. Cash)
 9. Blackboard Of My Heart (H. Thompson)
 10. You Don't Know Me (E. Arnold)

- TOM EDWARDS**
WERE—Cleveland, Ohio
1. Crazy Arms (R. Price)
 2. I Walk The Line (J. Cash)
 3. Mother Of Honky Tonk Girl (J. Reeves)
 4. I'm In My Teens (Collins)
 5. May You Never Be Alone (R. Garrett)
 6. Sweet Dreams (F. Young)
 7. Ruby Are You Mad (Osbornes)
 8. I Gotta Know (W. Jackson)
 9. Any Old Time (W. Pierce)
 10. Goodbye, Mr. Brown (Wells & Acuff)

- "CUZ'N" LARRY LANE**
WEBT—Tampa, Fla.
1. Singing The Blues (Robbins)
 2. Crazy Arms (R. Price)
 3. Don't Be Cruel (E. Presley)
 4. You Were Mine For A While (E. Arnold)
 5. My Lips Are Sealed (Reeves)
 6. You Done Me Wrong (Price)
 7. Walking In The Rain (D. Richards)
 8. Best Years Of Your Life (R. Sovine)
 9. Sweet Dreams (B. Thompson)
 10. Those Who Know (B. Barnes)

- "UNCLE" LEN ELLIS**
WJOB—Hammond, Ind.
1. I'm So In Love With You (Wilburns)
 2. Sweet Dreams (F. Young)
 3. Crazy Arms (R. Price)
 4. Half As Good A Girl (W. Jackson)
 5. I Walk The Line (J. Cash)
 6. Whippor-will (B. Martin)
 7. Heart Made Of Roses (Duke & Null)
 8. Doorstep To Heaven (Smith)
 9. Searching (K. Wells)
 10. You Done Me Wrong (Price)

- RAY SCOTT**
WNOP—Newport, Ky.
1. I Can't Quit You Baby (M. Robbins)
 2. Don't Be Cruel (E. Presley)
 3. I Walk The Line (J. Cash)
 4. You Are The One (C. Smith)
 5. Crazy Arms (R. Price)
 6. You Don't Know Me (E. Arnold)
 7. I'm Walking Out (W. Scott)
 8. Alpha And Omega (J. Williams)
 9. Muddy Water Blues (J. Skinner)
 10. Once To Every Heart (Grove)

- CARL STUART**
WAMO—Pittsburgh, Pa.
1. Crazy Arms (R. Price)
 2. My Lips Are Sealed (Reeves)
 3. Until I Met You (F. Young)
 4. I Take The Chance (Browns)
 5. Searching (K. Wells)
 6. Conscience, I'm Guilty (H. Snow)
 7. Any Old Time (W. Pierce)
 8. According To My Heart (J. Reeves)
 9. Take A Look At Yourself (G. Morgan)
 10. Going Walking (T. Tommy)

- SMOKEY SMITH**
KRNT—Des Moines, Iowa
1. I Walk The Line (J. Cash)
 2. You Gotta Be My Baby (G. Jones)
 3. Searching (K. Wells)
 4. I Can't Quit You Baby (M. Robbins)
 5. I Gotta Know (W. Jackson)
 6. I've Known You From Somewhere (P. Wagoner)
 7. This Crazy, Crazy World (Lee & Cooper)
 8. Play The Music Louder (C. Gordon)
 9. I'm So In Love With You (Wilburns)
 10. Dixie Fried (C. Perkins)

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Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 26 West 47th Street, New York 36, N. Y.



Country Big 10 JUKE BOX TUNES

		Pos. Last Week
1	DON'T BE CRUEL Elvis Presley (RCA Victor 20-6604; 47-6604)	2
2	I WALK THE LINE Johnny Cash (Sun 241; 45-241)	1
3	CRAZY ARMS Ray Price (Columbia 21510; 4-21510)	3
4	HOUND DOG Elvis Presley (RCA Victor 20-6604; 47-6604)	4
5	SEARCHING Kitty Wells (Decca 29956; 9-29956)	5
6	SWEET DREAMS Faron Young (Capitol 3443; F3443)	8
7	BE-BOP-A-LULA Gene Vincent (Capitol 3450; F3450)	7
8	CONSCIENCE, I'M GUILTY Hank Snow (RCA Victor 20-6578; 47-6578)	9
9	YOU ARE THE ONE Carl Smith (Columbia 21522; 4-21522)	6
10	SINGING THE BLUES Marty Robbins (Columbia 21545, 4-21545)	

Kilpatrick Named Manager of WSM's Artists Service Bureau

NASHVILLE, TENN. — John H. DeWitt, Jr., President of WSM, Inc. announced last week the appointment of W. D. Kilpatrick as Manager of WSM's Artists Service Bureau. Kilpatrick will supervise activities of the Grand Ole Opry including the programming of the Saturday night show and the nearly 3000 yearly personal appearance bookings of the Opry stars.

Upon announcing the appointment, DeWitt said, "We have felt for some time that it would be advisable to have one person to whom all matters pertaining to the Grand Ole Opry could be referred, and we feel that Mr. Kilpatrick is well qualified to handle this position."

Kilpatrick comes to WSM with a wealth of experience in the country music field. During the past ten years he has been affiliated with two major record companies, with most of his time devoted to country music. For the last five years he has directed Mercury Records' Country Music Artists and Repertoire Department. Prior to that he served as Capitol Records' Country Artists and Repertoire Producer.

Kilpatrick is a widely known authority on country music. He has worked closely with the leading officials in the industry and with the top country artists. He has lived in Nashville for more than six years and in that time has become intimately associated with the operation of the Grand Ole Opry and with the careers of the Opry's 145 country musicians.

His new task of heading the many faceted Grand Ole Opry involving programming of the 4½-hour-long Saturday night show and the promotion of the Opry stars' recordings and personal appearances will place Kilpatrick in one of the busiest jobs in the country field.

Gold Disk for Foley

NEW YORK—Decca Records has announced that Red Foley's record of "Peace In The Valley" has now gone over the million mark in sales. The disk was first released in 1951, and has been a consistent seller ever since. Leonard W. Schneider, Executive Vice-President of Decca, will present Foley with a gold record of the song. The presentation will be made on the ABC-TV show "Ozark Jubilee" on Thursday, October 4th.

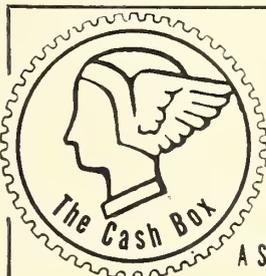
To further celebrate the occasion, Decca is now releasing a brand new recording of "Peace In The Valley". On this new rendition Red Foley is backed by Jack Pleis and his Orchestra. The new version, which is given a strong orchestral arrangement including a full string section, is expected to sell in the pop as well as country market.

Haley Hits Peak Earnings

NEW YORK—Jolly Joyce, exclusive booking agent for Bill Haley and His Comets, revealed that the Haley combo had reached the peak of its weekly earnings this week when they worked three days on their feature film, "Don't Knock The Rock", played the New Jersey State Fair on September 26, 27, and 28, and then rounded out the period of nine days with arena appearances in Hershey, Penna. on September 28; Toronto, Canada, September 29; and Montreal, Canada, September 30.

Joyce stated that the guaranteed salary plus percentages for the nine days will run well over \$50,000. In addition Haley will come in for a percentage of the picture profits.

"Don't Knock the Rock" is being produced by Sam Katzman of Clover Productions. It will feature, in addition to starring Haley, Alan Freed, Alan Dale, and Dave Apple and his Applejacks, the Treniers and Little Richard.



The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. CRAZY ARMS	Ray Price (Columbia)
2. I WALK THE LINE	Johnny Cash (Sun)
3. DON'T BE CRUEL	Elvis Presley (RCA Victor)
4. SINGING THE BLUES	Marty Robbins (Columbia)
5. SEARCHING	Kitty Wells (Decca)
6. SWEET DREAMS	Faron Young (Capitol)
7. YOU ARE THE ONE	Carl Smith (Columbia)
8. ACCORDING TO MY HEART	Jim Reeves (RCA Victor)
9. CONSCIENCE, I'M GUILTY	Hank Snow (RCA Victor)
10. I'M A ONE-WOMAN MAN	Johnny Horton (Columbia)
11. YOU GOTTA BE MY BABY.	
12. CHEATED TOO.	
13. MY LIPS ARE SEALED.	
14. I CAN'T QUIT.	
15. ANY OLD TIME.	
16. I'M SO IN LOVE WITH YOU.	
17. HOUND DOG.	
18. I TAKE THE CHANCE.	
19. WITHOUT YOUR LOVE.	
20. YOU DON'T KNOW ME; JUST AS LONG AS I'M WITH YOU; MOTHER OF A HONKY TONK GIRL; CASH ON THE BARREL HEAD; TRYIN' TO FORGET THE BLUES; WICKED LIES; UNTIL I MET YOU.	

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CAPITOL 3514

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Sonny James

"Hello Old Broken Heart"

Capitol # 3542

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HICKORY-1051

"WOND'RING 'BOUT YOU"

and
"ARKANSAS MOUNTAINS"
(Somewhere In The)

by the
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FREDDIE HART

"BLUE"

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Country Reviews

A BULLSEYE

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

THE CASH BOX BULLSEYE



"LOVE ME TENDER" [Elvis Presley BMI—E. Presley, V. Matson]
"ANYWAY YOU WANT ME"
(2:12)

[Ross Jungnickel ASCAP—A. Schroeder, C. Owens]
ELVIS PRESLEY
(RCA Victor 20-6643; 47-6643)

● As jocks, ops and dealers are well aware, the latest Elvis Presley disk hardly needs any more exposure to make it a #1 chart-topper. The phenomenal song stylist previewed one end of the record, "Love Me Tender", on a recent Ed Sullivan CBS-TV network show and it's reported that orders for the platter, prior to release, have already topped the million mark. The song, a tender, slow paced romantic piece, is the title tune from Pres' first flick and he offers it in a stirring, subdued fashion. The flip, "Anyway You Want Me", a dramatic fish-beat lover's ballad, is equally effective and should eventually ride the charts along with the top side. It's an automatic one-twoer for the current teenager's "king".

"TURN HER DOWN" (2:02)
[Lancaster BMI—T. Edlin, F. Young]

"I'LL BE SATISFIED WITH LOVE" (2:15) [Cedarwood BMI—W. Walker, G. Bryant]
FARON YOUNG (Capitol 3549; F3549)

● Faron Young, currently enjoying "Sweet Dreams" as his latest click rides high on the popularity charts, comes through with a pair of powerful follow-ups that oughta keep him in a happy frame of mind. On one half, Young is joined vocally by his Country Deputies, as they advise him not to accept the love of a married woman and just "Turn Her Down". Set to a ranchero beat, it's a standout etching on which Young and the group excell vocally and instrumentally. On the other side, the 'Young Sheriff' beautifully fashions a very pretty, moderate paced romantic affair labeled "I'll Be Satisfied With Love". They're two hits back-to-back.

"BLUE JEAN BOP" (2:20)
[Ardmore—Vincent, Levy]

"WHO SLAPPED JOHN" (1:56)
[Central BMI—Vincent, T. Davis]

GENE VINCENT
(Capitol 3558; F3558)

● A new Gene Vincent biscuit hits the wax market this week and it appears as tho the "Be-Bop-A-Lula" kid and his Blue Caps are gonna have another big country-pop hit on their hands. On the top end, the songster drives through the exciting title song of his first Capitol LP. Tagged "Blue Jean Bop", it's a swinging side delivered in the very commercial 'rockabilly' fashion. "Who Slapped John", on the flip portion, receives another spirited Vincent reading of a trigger-fast, gimmicked-up novelty jumper replete with echo and guitar work. It's a wild side tailor-made for the teensters. Slight edge to the top half.

"MISTER LOVE" (2:50)
[Acuff-Rose BMI—R. & D. Kershaw]

"I'LL UNDERSTAND" (2:58)
[Acuff-Rose BMI—Kershaw, Miller, Kershaw]

RUSTY & DOUG with WILEY BARKDULL
(Hickory 1055; 45-1055)

● Rusty and Doug, who have been edging closer and closer to the big hit marker with each release, take a giant stride on their latest effort and it appears as tho this one will make the grade. On it Rusty and Doug plead with "Mister Love", played by Wiley Barkdull, for the gal's return. It's a potent, middle beat opus excellently executed by the threesome. Watch this one. It could really rake in the sales and spins. On the other half Rusty and Doug hand in another polished performance as they tastefully spin a quick paced weeper tagged "I'll Understand". A fine coupler shaded by the upper end.

JAMES O'GWYNN
(Starday 266; 45-266)

B+ "IF I NEVER GET TO HEAVEN" (2:25) [Starrite BMI—O'Gwynn, Higdon] James O'Gwynn turns in a real impressive vocal performance as he applies his top notch vocal stylings to this slightly, up tempo romantic piece. Potent deck. Bears close attention.

B "LOSING GAME" (2:15) [Starrite BMI—O'Gwynn, Higdon] On the bottom waffle the distinctive-toned O'Gwynn takes hold of a quick paced lover's lament and puts it across with telling effect.

HANK CROW
(Southwest 204; 204x45)

C+ "BABY ME, BABY" (2:15) [Four Star BMI—H. Crow, K. Swalley] A light and appealing, quick beat romantic ditty is handled in flavorful style by Hank Crow.

C+ "CRAZY 'BOUT YOU" (2:16) [Four Star BMI—H. Crow, K. Swalley] Flip is another up tempo lover's item that Crow wraps up attractively. His Raven River Ramblers adequately assist on both ends. OK pairing.

JIMMY AND JOHNNY
(Decca 30061; 9-30061)

B+ "SWEET LOVE ON MY MIND" (2:11) [Cedarwood BMI—W. Walker] Jimmy and Johnny come up with a striking performance as they cleverly wend their way through a fast paced country rocker. It's an engaging ditty grooved in the popular 'rockabilly' fashion and has what it takes to step way out.

B "IMAGINATION" (2:15) [Cedarwood BMI—W. Pierce, L. Boggett] This end the boys tenderly spin a moderate paced romantic piece with heart rending lyrics. Two good coin-catchers.

DENVER DUKE & JEFFERY NULL
(Mercury 70970; 70970x45)

B+ "HANK WILLIAMS ISN'T DEAD" [Vokes BMI—Vokes] The 'men with the women's voices', Denver Duke and Jeffery Null, who created quite a bit of noise with their fine waxing of "Hank Williams, That Alabama Boy," debut on the label with another stirring item about the late, great song stylist. It's a powerful entry that could put the duo at the top. Keep your eyes on this one.

B+ "ROCK & ROLL BLUES" [Alpine BMI—Duke, Null] On the lower end the artists engagingly spin a delightful, up tempo novelty that's sure to win loads of sales and spins. Terrific two-sider.

COUNTRY PARTNERS
(RCA Victor 20-6665; 20-6665)

B "PLEASURE KISSES" (2:33) [Acuff-Rose BMI—J. Skinner, B. Price] Bill Price takes the vocal lead as the Country Partners dish up a first quality, 'back-country' quick beat romantic weeper.

B "YOU'LL FORGET" (2:38) [Acuff-Rose BMI—I. & C. Louvin] Here's another quick paced lover's item with the 'pure country' vocal and instrumental flavoring that the trio, spotlighting Price, once again, waxes in convincing fashion.

JIMMY WIDENER (Sacred)
(Downbeat 205; 205-45)

B "HE IS CALLING" (2:21) [Blue Jay BMI—Tester, Langham] Jimmy Widener, along with the Voices Of The West, turns in a warm and spirited reading as he tells us to put our trust in the Lord on this moving, quick paced piece.

B "ARE YOU READY" (2:30) [Blue Jay BMI—Tester, Langham] Here the group pleasantly backs Widener's soft, sincere chanting of an inspiring moderate paced sacred opus.

ARTHUR SMITH
(MGM 12330; K12330)

B "BLUE ROCK" (2:15) [Lynn BMI—Smith] Arthur Smith's specialty is pickin' the guitar strings and he gets his chance, once again, to display his instrumental talent on this catchy little light-hearted ditty. It's a misleading title on a subdued, easy-on-the-ears item that rides along at a pleasant, relaxed pace.

C+ "MORE FOOLISH QUESTIONS" (2:37) [Jerry Vogel ASCAP—Smith] Here Smith enticingly waxes a real cute, happy-go-lucky toe-tapper. Most appealing lyrics. His Cracker-Jacks neatly assist on both lids.

DANNY DILL
(ABC-Paramount 9734; 45-9734)

B+ "I'M HUNGRY FOR YOUR LOVIN'" (2:10) [Cedarwood BMI—Gaches] Danny Dill throws h.s hat into the ring in the race for top honors as he enthusiastically spins a dandy, quick beat romantic ditty. Could prove to be a real money-maker.

B+ "THE STRANGER OF ABILENE" (2:47) [Cedarwood BMI—Gaches] Here Dill infectiously spins the tale of a stranger who rode through town striking fear into the hearts of everyone with a spotted past. An interesting platter that could catch and spread fast. Top grade coupling.

MAC CURTIS
(King 4965; 45-4965)

B+ "THE LOW ROAD" (2:12) [Armo BMI—Shell, Price] Mac Curtis has the material, instrumental support and ultra-commercial gimmicked-up vocal style to go all the way with this one. It's a haunting, tear-compelling, slow finger-snapper with an intriguing whistle in the background. Could bust wide open.

B "YOU AIN'T TREATIN' ME RIGHT" (2:06) [Armo BMI—D. Johnson] Here Curtis ups the tempo as he turns in another splendid vocal effort on a rhythmic, rock 'n roll-flavored blues item. Stellar two-sider.

ROY HALL
(Decca 30000; 9-30050)

B+ "THREE ALLEY CATS" (2:26) [Copar BMI—J. Rule, R. Hall] Here's a great country-pop rock 'n roller featuring a sparkling vocal effort by Roy Hall on a deck that could zoom way up into the big hit category. Sensational instrumental support.

B "DIGGIN' THE BOOGIE" (2:33) [Old Charter BMI—R. Hall] Similar comments on another lid loaded with smash potential. Hall could have his first big one with either end of the release.

FREDDIE HART
(Columbia 21558; 4-21558)

B+ "DRINK UP AND GO HOME" (2:40) [Vidor BMI—F. Hart] Freddie Hart could have a real winner on his hands as he waxes this quick beat moralizer in grade "A" manner. With the instruments providing an effective rinky-dink barroom type background Hart tells the guy there are many more people who are worse off than him.

B "BLUE" (2:35) [Central BMI—F. Hart] On this end Hart's smooth and polished tones come over well on a crying towel, middle beat lover's tale with tender lyrics. Persuasive performance.

BOBBY LILE
(Sage 225; 45-225)

B "TOO MANY SECRETS" (2:28) [Sage & Sand BMI—B. Lile] Bobby Lile tells the gal that he's been finding out more than she's been revealing. It's a catchy, up tempo affair on which Bob and Laverne fetchingly showcase Lile's tasteful vocal effort. Strong Country-Pop possibilities.

C+ "GOT MY FOOT IN THE DOOR" (2:05) [Sage & Sand BMI—B. Lile] Under side is a sprightly, quick beat rhythmic love ditty with a cute set of love lyrics.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Country Round Up

A new disk jockey service was introduced this week by RCA Victor and it should eventually prove to be a big boost for country music. The label is now sending out its "Two-Fers," an EP with 4 complete sides, to all pop and country jocks. The disks are being sent exclusively to the deejays, and since the label will be saving on costs by doubling up on the records, all the platter spinners will be able to enjoy the service. In this way the pop guys will be able to program the country disks and vice-versa. As the company puts it "Everybody gets everything."

Upon completion of his current Washington-Oregon tour on September 23rd, Jim Reeves visited California on what was primarily a good will junket. He headquartered in Hollywood with a reception for the local jockeys scheduled for Monday evening (24th).



BLACKWOOD BROS.

During the week, Reeves guested on local radio and television shows and concluded his California stay on the 28th with an appearance at Marty Landau's "Riverside Ranch" in Los Angeles.

Reeves returned to Nashville for the "Opry" on the 29th, and then left for a series of personal appearances in New York State and New Jersey. "My Lips Are Sealed" continues to ride high in the nation's top ten even as his latest Victor effort begins to climb in the charts. At this point, "According To My Heart" seems to be getting the nod over "Mother Of A Honky Tonk Girl" which he does as a duet with Carol Johnson.

Hal Smith, exclusive manager for Carl Smith types that on Saturday night, September 15, Carl did his portion of the ABC Television Network Show at the Opry and gathered more comment by wire and letter than any other show he has participated in to this date.

Carl was on tour through Alabama, Georgia and Tennessee and returned to do his regular week-end "Grand Ole Opry" Radio Shows Saturday, September 22 and on Saturday night September 29 pinch hit for Ernest Tubb on the Ernest Tubb Midnight Jamboree show from the Tubb Record Shop.

Hal tells us that based on figures released by Columbia Records and the comment from the different phases of country and western music industry, Carl's current record "Before I Met You" and "Wicked Lies" is selling and doing better in the length of time it has been out than any of his records to date.

Carl will start an exclusive tour for a west coast promoter starting Sunday, October 7. This tour will take him through the northwest up and down the west coast and the lower coastal area on the return to Nashville.

Jimmy Newman and George Jones are currently on a 25 day tour for A. V. Bamford, which takes them into Wis., Minn., Iowa, Winnipeg, Regina, Calgary, and Edmonton, Can., Mont., Idaho, Utah and ending in Neb. Oct. 14th. Both Newman and Jones' new waxings have received The Cash Box "Bullseyes." Jimmy's latest is "Let The Whole World Talk" and "Honky Tonk Tears" and George is out with "Just One More" and "Gonna Come And Get You." Anyone wanting copies of either record can get it by writing to Hal Smith at 4705 Gallatin Road, Nashville, Tenn.

For the 2nd time the Blackwood Bros. Quartet has won on the Arthur Godfrey "Talent Scouts" program. They won it the first on June 14th, 1954 but shortly after a plane crash claimed the lives of members.

Because of their re-organization they were asked to go on "Talent Scouts" again. The number they sang "The Good Book" was scheduled to be released on RCA Victor September 28th.

Sally Massey, WBCK Battle Creek, Mich. appeared at Buck Lake Ranch for closing the day, with Joe Taylor and The Indiana Redbirds. Gene Autry was the featured star. It was the biggest attendance for the season.

Taylor and his group also played the final show of the season at Buck Lake Ranch. The "Redbirds" played the dances during each intermission, with pretty little Patty Corbin doing the calling.

Curley Gold typewrites from San Francisco, California that The Miller Bros Band is currently playin' dances at the M. B. Corral in Wichita Falls, Texas as well as recording for 4 Star Records. Bob Wills "The Daddy Of Western Swing Music" was featured on fiddle and vocals along with Kelso at the piano. The Texas Playboys are playing dances throughout the country with headquarters in Amarillo, Texas.

Bill Lively is the featured artist every Saturday nite at the northwest's big western dance held at the Oasis Ballroom in Eagle Point, Oregon.

Curley Gold "King Of The Western Drummers," and his Texas Tune Twisters playing their theme song "Home In San Antone" recently drew 3,000 box office payees in Petaluma, California.

Jack Brown is spinning the western platters 6 nites a week from 10 PM to 12 midnite over radio station K.Y.A. in San Francisco, Calif.

Ernest Tubb and his Texas Trubadors featuring Dickie Harriss on the steel guitar are playing television shows and parks throughout the country.

Black Jack Wayne and his Bar 10 Ranch Boys are playing the Garden Of Alah in Niles, Calif. every Saturday nite, featuring Al Rego on the drums.

Clarence Kneeland, WICH-Jewett City, Conn. notes that Skeeter Bonn played to a turn away crowd in town on Sept. 22nd. Busty Owens and Hal "Lone" Pine have been scheduled for the coming weeks. Clarence hopes to keep the show going on a once-a-month basis throughout the winter and spring seasons. Any acts willing to work on a percentage basis or for a flat fee of less than \$300.00 invited to write to Clarence or to Bernard Maynard, R.F.D., Jewett City, Conn. With the move last week of Top Talent from its

Jewell Theatre offices to the new Radio-TV Building, 1121 South Glenstone, all firms associated with "Ozark Jubilee" are now under one roof. New telephone number for Lou Black and his associate, Lucky Moeller, is 2-4422.

Both Vice President Leonard Schneider and A & R topper Paul Cohen of Decca will be on hand for the Jubilee's Fall Season "premiere" Oct. 4, when Red Foley is to be presented with a gold record of "Peace in the Valley."

Incidentally, a Decca disc, seven feet in diameter, was used on the show Sept. 15, when little Brenda Lee introduced her first release on that label, "Jambalaya." On Sept. 22 she did the flipside, "Bigelow 6-200."

The Eddy Arnold Show, featuring Chet Atkins, concluded its present run on Wed., Sept. 26. Among the guests who have appeared on the program are Vaughn Monroe, the Hilltoppers, Helen O'Connell, Eileen Barton and Karen Chandler.

Dick Richards (Columbia) replaces Eddie Zack (Columbia) at radio station WHIM as Eddie takes over an all nite show at WWRI a new station in Rhode Island. Richards has his first big record going strong "Just Walking In The Rain."

"Sheriff" Tex Davis, Mgr. for Gene Vincent and his Blue Caps, reports that Gene and the group have recently completed a most successful tour, the last date being in Washington, D. C. Immediately following the date, Sept. 24th, they flew to Hollywood to make a movie for 20th Century Fox.

The House Brothers Quartet have just finished two weeks on the Arthur Godfrey show in New York. The boys new release of "Wondr'in About You" and "Arkansas Mountains" is out on the recently activated State Galla label. Word from J. E. ("Red") Swarr is that Joannie Hall, Sage & Sand, was married on Sept. 20th to Jack Murrah, in Inglewood, Calif. Joanie will continue with her career. The Maddox Bros. & Rose have added a new member to their band. Known as the "Steel Driving Man," he's Bobby Montgomery from Pittsburgh, Pa. and he'll be a regular attraction from now on.

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Dave Rich played a Chamber of Commerce Show in Campbellsville, Ky. Friday night, September 21. Dave appeared with June Carter, Anita Carter, and Grady Martin and The Wingin Strings.

Dave Rich's new record "Ain't It Fine" and "Your Pretty Blue Eyes" is doing very well according to all the jockeys around the country. Paul Simpkins of WBAM, Montgomery, Ala. just delivered six hundred and fifty (650) pieces of mail to Dave for photos and records. All these requests came from the WBAM listening area.

Dave just signed another year contract with RCA Victor Records and things are looking up for this young man. Paul Simpkins, of WBAM Montgomery, Ala. reports that Graveside services were held September 17th, in Memory of The Late Hank Williams in Montgomery. Services were brief and just a few of Hank's loyal followers were in attendance. The Rev. J. T. Boggs of The Lutheran Church Of Our Redeemer conducted the services, after being

introduced by Hank's sister, Mrs. Irene Smith of Dallas, Texas. Jack Turner, RCA Victor recording artist of Montgomery made a few remarks and introduced Mrs. Smith. Beautiful floral offerings covered the Williams' Monument, which has become a tourist attraction since being erected. A beautiful wreath was made in the form of Hank's guitar and was sent by the Fan Club. Memorial services were in honor of Hank's thirty-third birthday.

Mickie Evans, notes from WHOO-Orlando, Fla., that she's having a terrific mail pull since asking her listeners to send in one card or letter for each request. One lady wrote in 50 times. Mickie also tells us that she's added another half hour to her show making it 1:15 to 4:00 PM. She's still not happy with the service she's getting from Capitol and wishes they would send her more releases.

Cowboy Howard Vokes writes that Denver Duke & Jeffery Null have appeared for two full weeks in and about Clearfield, Pa. and on September 26th, they were at the Roxy Theater in that same city.

On October the 13th Denver & Jeffery will be guests on the WWVA's "Jamboree," Wheeling, W. Va. and on October the 18th, they'll be at the Warren Theater in Warren, Ohio, the 20th at the Circle Theater in Cleveland, Ohio, and the 21st at the Nut House Club in Cleveland.

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 26 West 47th Street, New York 36, N. Y.



JOANIE HALL

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JOE TAYLOR & HIS INDIANA REDBIRDS

Jack Brown is spinning the western platters 6 nites a week from 10 PM to 12 midnite over radio station K.Y.A. in San Francisco, Calif.

Ernest Tubb and his Texas Trubadors featuring Dickie Harriss on the steel guitar are playing television shows and parks throughout the country.

Black Jack Wayne and his Bar 10 Ranch Boys are playing the Garden Of Alah in Niles, Calif. every Saturday nite, featuring Al Rego on the drums.

Clarence Kneeland, WICH-Jewett City, Conn. notes that Skeeter Bonn played to a turn away crowd in town on Sept. 22nd. Busty Owens and Hal "Lone" Pine have been scheduled for the coming weeks. Clarence hopes to keep the show going on a once-a-month basis throughout the winter and spring seasons. Any acts willing to work on a percentage basis or for a flat fee of less than \$300.00 invited to write to Clarence or to Bernard Maynard, R.F.D., Jewett City, Conn. With the move last week of Top Talent from its

Program for Profit

with both single and E.P. records!



Singles

No modern music system would be complete without a diversified selection of current popular releases. The V-200 provides for programming this kind of music under appropriate classifications . . . hit tunes, rhythm and blues, folk and western.

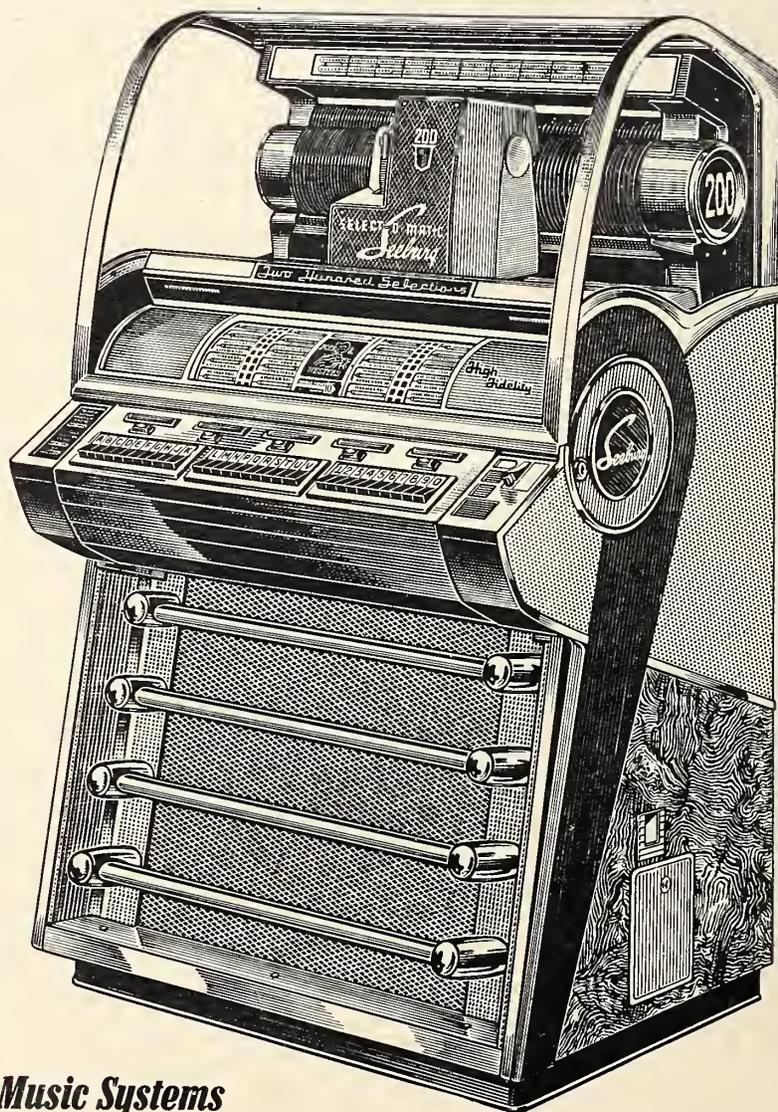


E.P.'s

There's a great demand by the public for standard music, too—show tunes, all-time favorites, light classics and varieties. This music is principally available on Extended Play records that require additional playing time.

PROGRAM WITH THE SEEBURG V-200

The Seeburg V-200 provides the opportunity of featuring both kinds of music—*profitably*. The Dual Credit System of the V-200 programs singles (hit tunes) at one price and E.P.'s (standards and show tunes) at a proportionately higher price to compensate the operator for the additional time required to play E.P. records.



Seeburg
DEPENDABLE MUSIC SYSTEMS SINCE 1902
J. P. SEEBURG CORPORATION
Chicago 22, Illinois

America's Finest and Most Complete Music Systems



Need Grows More Acute Each Day For:

PRB

PUBLIC RELATIONS BUREAU

Here and There

WASHINGTON, D. C.—In a recent discussion among labor leaders at a union conference here, shorter work week with same pay was the prime subject. One recommendation was that labor enjoy a long week-end—a three day holiday every week. One of the men facetiously commented: "Does the American woman want her husband around the house for three consecutive days in the week?" We could make a recommendation—send the poor fellow out to his local tavern where he could while away many hours among his cronies, and at the same time buy economical entertainment on coin operated equipment.

NEW YORK—One of the record promotion men visiting our office this week came up with this one—which may or may not be strictly the truth. He claims he was walking down Thirty-Fourth Street when a tourist stopped two young girls dressed in blue jeans and asked the way to the Empire State Building. Pointing down the street, one of the girls said: "You can't miss it. It's across from the record shop."

DETROIT, MICH. — Among the items operators can look forward to is an increase in the cost of their cars—both regular and trucks. It is predicted that the 1957 models will be upped some 5%—or about \$100 on lower priced models, and maybe double on more expensive cars. Overhead continues to increase. We hope the operators are prepared to pay these added expenses with dime play.

WASHINGTON, D. C.—So, you think your equipment costs are high? There's a possibility that machines might cost more in the near future, regardless of manufacturers' charge. Railroads are asking the Interstate Commerce Commission for increases ranging up to 15 per cent. Last general increase was 6 per cent, effective March 7.

PITTSBURGH, PA.—AN INDICATION OF THINGS TO COME: "Almost all steel products are in the hard-to-get class," reports The New York Times. "The greatest support to the steel industry has been the vast amount of capital goods manufactured along with construction items."

The one great necessity for which the writer has constantly crusaded, in his over 25 years in this industry, has been a "*National Public Relations Bureau*".

In fact, as all will recall, ever since the very first issue of *The Cash Box*, this writer has continued to call on the industry to create a "*National Public Relations Bureau*".

Nor is it necessary, today, to have one central, national source feed the correct public relations material to all the nation's news media.

Because of the continued and constant growth of local associations throught the nation what is most needed is a central public relations *source* where all could obtain the fuel required to build a better future for themselves in their own individual areas.

Over the years, and as is well known, every time there was a meeting called on the creation of a "*National Public Relations Bureau*", there were always jealousies openly apparent regarding which territory would obtain the greatest benefit from the efforts of the PRB.

Because of this sectionalized attitude the only thing that can be done, and that can be successfully accomplished, is the creation of a *centralized source* where the nation's operators' associations, as well as individual operators and distributors, can obtain the best PR material for their own unique requirements.

Such a *centralized source* would serve its subscribers with the kind of PR material which could prove extremely effective. In addition, this central PR agency would also help individuals and associations work out PR plans, gauged on what would prove most effective in their own individual areas, for a very nominal fee.

Such a centralized PRB could be created

by the industry's leaders coming together today and setting up a nationally recognized PR agency to handle the material for all this industry.

Those individual operators, distributors or associations who would subscribe to the service would then have a central source for constant PR material which they could use or not use, according to their needs.

Those who couldn't afford to subscribe but felt that they, too, needed such PR material, could arrange to obtain it thru one of the leaders of the industry who had been instrumental in creating and maintaining the PR organization for the benefit of all concerned.

Is this, then, too much to expect from the leaders of the industry?

Wouldn't this be of tremendous benefit to them as well as to all the others in the field?

By arranging for a retainer fee with one of the large, nationally recognized public relations firms of outstanding reputation and character today, the leaders of the industry would have started the greatest program for the future insurance of their business.

And because they would pay the lion's share of the retainer amount needed, others could then subscribe at a very nominal fee to receive from this appointed PRB weekly or monthly material which they could find useful in their own territories.

The need for a PRB grows greater by the minute. The leaders of the industry can cover themselves with great honor and glory by helping to formulate such a bureau.

It would definitely be of great worth to their business futures and, especially, of tremendous value to all in the industry.

1961 - COINBIZ' GREATEST YEAR

Labor Believes All Workers Will be on 30 Hour Work Week by 1961 Obtaining Full Week's Pay for Less Work. More Leisure Time Means More Play Hours. Coinbiz Can Enjoy Big Share of Labor's Leisure Time

CHICAGO—For a long time many have proffered the question, "What does the future hold for anyone who enters into this industry?"

Perhaps the leaders of the AFL-CIO have the answer. They are now starting their drive toward the 30 hour work week, their answer to automation, for the same salary that workers now get for what is considered a full week.

These union leaders are of the belief that, by 1961, everyone of the labor contracts they will write will all be based on a 30 hour, or even less, work week.

That means laboring men and women will have more leisure time, with higher wages, than they have ever before had in all history.

What to do with all this leisure time?

This has become a question that many leading firms are now planning to answer.

Some are already at work scheming new products which will make for new types of indoor and outdoor amusements and which will capture a good share of this tremendously profitable market.

Others are of the belief that real estate development will reach its apex during 1960 to 1961. That working men and women will want to get out

into the country where they will be able to more greatly enjoy their extra leisure hours each week.

The automobile manufacturers are also planning many plans. Dozens on dozens of other large and small factories are already experimenting and developing products to take advantage of this rich future market.

Regardless of what all these noted manufacturers will do, and regardless of what the real estate peoples plan, this industry is bound to profit from the 30 hour week to a tremendous extent.

Plans should now be formulated by many. Even tho in an embryo stage these plans can be developed over the months and even years yet to come. Such plans can bring many idea men and inventors in this industry great riches in due time.

What is more important, as well as most apparent, is the fact that the automatic amusements industry, both from the standpoint of indoor and outdoor amusements, has a tremendously glowing future ahead of it.

The 30 hour work week is a natural for this industry. It will mean that the 175 millions of Americans (the population envisaged for this nation by 1960) will probably be playing more automatic amusements of various kinds than ever before in all the history of this nation.

One Big Chi Convention

Ops Continue to Urge One Big Meet be Held in Chicago Early in '57 for Music, Amusements, and Vendors. Believe Such Meet Can Prove Spark to Help Send '57 on Way as Industry's Biggest Year

CHICAGO—Ever since publication here regarding the fact that there are a great many in the industry who believe there should be one large and outstanding convention many have since requested The Cash Box to continue to bring this to the forefront for the attention of all the trade.

These men continue to urge one big Chicago Convention. They feel that a large number of the merchandising machine manufacturers will definitely display at such a convention.

They are also of the belief that the music and amusements manufacturers will be more than happy to go along with one big show.

The general recommendation is that such a convention be held at the beginning of the year. All hope that this will take place in either January or February of 1957.

As one outstanding coinman ad-

vises, "There is no doubt that a convention this January or February, 1957, in Chicago can definitely prove to be the spark that will start the biggest boom business year in all the history of this industry.

"This", he continues, "is not just my personal belief. It is what I have heard from operators, jobbers and distributors from all over the country.

"Everyone wants and needs one big Chicago convention. It's high time that such a demand was noted by the manufacturers. They should come together, if just for display purposes, and arrange for a convention in Chicago."

Nor is he alone in this cry. There are so many, many others of the same opinion that this publication, ever since it started to report on this request for one big Chicago show, has been amazed at the reaction which has resulted in favor of such a showing.

Almost every outstanding member of the industry believes that a convention in Chicago, based on the type of shows of former years, where all the varied equipment of the industry was exhibited at one and the same time, will lead to better business for all the field.

There are some who are most adamant in their statements that the vending machine manufacturers will join in such a show. They believe that the greater majority of the vender makers realize that one show, where all ops get together, is important to them.

"At the same time," as one operator says, "remember, we'll have the music and the games manufacturers displaying, right along with the vending machine firms who will exhibit and", he claims, "this, in itself, will assure the entire industry that the shows to follow the 1957 convention will grow bigger and bigger each year."

Mystery Solved:

Chicago Coin Presents New "Miami Shuffle"



SAMUEL WOLBERG

livered all over the country.

"This game", reported Wolberg, "was the reason for all the mystery at our factory.

"We knew that the game was simple, easy, relaxing, yet suspenseful and intriguing.

"But", he claims, "because of its very simplicity and the outstanding action and new type scoring, we wanted to keep it a secret until the very day we started delivering."

"Miami Shuffle" was seen for the first time at the five-states convention in Omaha and operators who saw it there are reported to have acclaimed the machines as:

"One of the finest legal amusements yet produced."

The fine compliments for the game, as well as the immediate speed production of the factory, decided the firm to present the game this week officially while shipments were under way.

"Miami Shuffle" features inline, double and double-double scoring. It also has a new style anodized puck. It is a two-player game, 10¢ for each player. The mechanism is entirely new. Simple. Fool-proof. And easy to reach as well as to service if any

CHICAGO—The air of mystery that pervaded the offices of Chicago Coin Machine Company, this city, for some days came to an end this past week with the announcement by Samuel Wolberg, President of the firm, that "Miami Shuffle" was now being de-

Phono Survey Under Way

Will Help to Determine Number of Phonos On Locations Thruout U. S. Believe National Total Will Show Definite Growth

CHICAGO—The Cash Box' survey is under way to help determine the number of music machines on locations thruout the U. S.

This survey is the result of the controversy at this time regarding whether there are 550,000 or 600,000 or more phonos on locations in the U.S.

The last time The Cash Box surveyed the field a figure of 550,000 phonos was set for the U. S.

Since then, many are of the firm belief that the industry has grown right along with the increased number of retail locations, shopping centers as well as population growth.

These men are of the opinion that 600,000 music instruments on locations, this include phonos, hideaway and telephone shells, would be closer to correct than the old 550,000 figure.

To settle this, The Cash Box has again started a survey. This will take some months to complete.

Those who feel they would like to join in the survey, prior to receiving material to fill out, can send in the number of juke boxes they know to be in their city, their county and in their state.

All individual reports will be kept strictly confidential.

H. Z. Vending Sets Genco Order Record

CHICAGO—Avron Gensburg, president of Genco Mfg. & Sales Company, this city, was thrilled this past week when he received his first quantity order from Hymie Zorinsky of H. Z. Vending & Sales Company, Omaha, Neb.

This order, Avron Gensburg informed, was the result of the five states convention in Omaha. It was a record breaking order as far as Genco was concerned for any local meeting or convention.

Avron stated, "Our sales representative, Al Warren, had informed us that both Hymie Zorinsky and his son, Eddie, were concentrating on our 'State Fair Rifle Gallery' at the five states convention in Omaha.

"But," he added, "we never had expected so marvelous an order from Hymie and Eddie."

"It's a real thrill," Gensburg said, "to have a brand new distributor, who has been with us only a few short

weeks, send in such a fine order for equipment.

"It proves to us that H. Z. Vending & Sales Company are definitely leaders in their area. They went right to work on our 'State Fair' and the orders they took at the Omaha convention, plus the orders their salesmen obtained, added up to one of the most outstanding orders we've ever yet received."

Gensburg also advised that from the first day that H. Z. Vending & Sales were appointed distributors for Genco telephoned orders continued to come into the factory.

"Yet," stated Avron Gensburg, "we never dreamed that Hymie and Eddie Zorinsky would put thru so much effort that they would break an order record for our factory."

"They certainly have our respect and commendation as one of the country's outstanding distributors."

All Divisions of Coinbiz Perk Up

Fall Season Starts Off With Lots of Hustle and Fast Sales Action

CHICAGO—There is more optimism and enthusiasm thruout this area than has been apparent for some weeks.

This is due to the fact, most claim, that the business has perked up tremendously with the official opening of the Fall season.

Some jobbers and distribs here state that they are enjoying constantly growing business, not only locally, but from al over this area.

Said one noted distributor, "The pickup we are enjoying in business covers all divisions of the field."

"We are getting just as much action for games and merchandisers as we are for music.

"It's truly gratifying to find the operators intent on getting the latest and best products out on their locations and starting the season off with a real business boom."

Another distributor claims, "This is going to be one of the biggest and best fall seasons."

"The reason I say this", he explains, "is due to the fact that we are already enjoying more business than we ever believed would result so early in the season."

"What's more", he says, "we are being backlogged with export orders and all this, in addition to the new

machines we are selling, along with reconditioned equipment sales, is booming business for us."

Operators, too, report "a general pick up" all down the line. They state that locations are showing better action than was ever expected so early in the season.

Vending machine men believe that they are in for their greatest year. Some of the best known factories here are planning to produce venders. Announcements will soon follow as to the merchandisers they intend to produce.

The games business continues to capture major interest. Demand bigger than for any other products. The fast games action seems to have become speedier than ever.

There are many who predict that this can prove the greatest fall and winter season for the games business, provided the manufacturers present the proper equipment.

Music is continuing on ahead. Demand for late used models is exceeding anything ever known to the field. Even the older models are now in demand. This is, in the main, created by various world markets as well as by the domestic market.

HOW MANY PHONOS ON LOCATIONS

... IN YOUR CITY? _____

... IN YOUR COUNTY? _____

... IN YOUR STATE? _____

[[PLEASE INSERT NUMBER OF PHONOS IN ABOVE SPACES ACCORDING TO YOUR PRESENT FIGURES]]

THIS IS IMPORTANT

Your estimates will be kept strictly confidential. Reports are to the effect that there are now about 600,000 automatic phonos on locations in the U.S.A. This would show a very definite growth for the industry. Therefore your complete cooperation is requested in this very important matter. Please fill out completely and mail today!

SIGNED _____

FIRM _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

MAIL TODAY TO:

The Cash Box, 32 W. Randolph St., Chicago 1

NEW POOL GAMES!

LATEST MODELS!

\$125

NOW ONLY

- 1—Jumbo Size Light-up Bumpers
- 2—Three-Hole Play
- 3—Levelmatic Adjusters
- 4—Finest Materials and Workmanship
- 5—By Leading Manufacturers

COIN MACHINE EXCHANGE, INC.

Wally Finke & Joe Kline

1750 W. NORTH AVE. • CHICAGO 22, ILLINOIS • Dickens 2-0500

Williams Names Three New European Distributors



SAM STERN

CHICAGO—On his return from an extended European business trip, Sam

Stern, executive vice-president and general manager of Williams Manufacturing Company, this city, announced the official appointment of three new distributors in the European market.

These are Schreiber & Lazzaroni of the Comet firm of Torino, Italy, whose address is Corso Tortona No. 7 in Torino. This firm have been given the franchise for exclusive distribution of Williams' products in all of Italy.

Curt Svensson of Abata Handels Aktiebolag, Vanadisplan No. 5, Stockholm, Sweden, has been given the exclusive distribution for all Williams' products in the Scandinavian countries.

Marcel Lucca of Tosjeux et Noveautessa, 29 Rue De Lausanne, Geneva, Switzerland, has been granted exclusive distribution for that country.

"In the meantime", Stern reported, "we are continuing on ahead with our present distributors in France and Western Germany who are doing a very, very capable distribution job for us."

In France, the Williams' distributor is A. Geoffroy, Duplex Commerciale, Paris, France.

In Western Germany, Alfred W. Adickes of Nova Apparate Gesellschaft of Hamburg, Germany, is the Williams' distributor.

Stern also advised that further appointments, as they become official, will be announced at a later date.

He stated, "We are very happy with the distribution organization which we now have on the European continent.

"We fully believe that the increase in our export business to Europe, which is quite apparent at this time, will be increased manifold in the months to come.

"We believe that much of the future of the industry, as far as manufacturing is concerned, is definitely involved in complete distribution of American products thruout the world's markets.

"We therefore intend to see to it that the products of our firm are accepted worldwide and that distribution is effectively and efficiently arranged for immediate coverage of all world markets."

Stern reported that he is very, very pleased with the distribution jobs that both Alfred W. Adickes of Hamburg and A. Geoffroy of Paris have done for the Williams Manufacturing Company.

"There is no doubt", he commented, "that these men are leaders in their countries."



Through The Coin Chute

NEW ENGLAND NIBBLES

Due to an unprecedented cold wave with below normal temperatures, all outdoor pieces have been pulled in from resort areas by ops in the New England states. Usually, the outdoor season has an extension in September and into October with the region's Indian Summer, which has failed to show, this year. With the cold weather, emphasis is on indoor locations with many new ones being opened up in the territory. Ops are diversifying their routes too with the advent of the Fall season. . . . At Redd Distributors (Wurlitzer), Bob Jones, sales manager, back from a fast trip to western Mass. and Me. where he racked up some big sales. . . . Ops are taking to Chicago Coin's "Capri," 5-ball novelty, in fine shape and results are stimulating, Redd reports. Another big one expected is Exhibit's new "Jungle Gun," on the way and figured to have boff potential for the New England area. . . . At Associated Amusements (Rock-Ola), Ed Ravreby back from southern territory sales trip. Ed and Dick Mandell, general manager, are making all out plans for a gala showing for the new Rock-Ola "200" phono when it is unveiled at which radio, tv and nitery stars will be featured. New United "Brazil" is big favorite of ops here. Ed reports he has been mulling over an idea to install a one-stop at his new Rugg Road plant in Allston. . . . At Atlas Distributors (AMI), Louis Blatt back from road trip through southern New England where he reports reception for AMI's "G-200" is big. Brother Barney Blatt concentrating on Fall and Winter merchandising plans and seeing that north country ops are set with supplies for the cold periods. At Trimount Automatic Sales Corp. (Seeburg) activity for the upcoming season is heavy with many ops coming in from the northern New England states for Fall and Winter buying. Foreign shipments are increasing here and demand from Europe is reported growing higher. Used equipment is in great demand for export and New England ops stand in position to get good trade-ins because of this situation. Seeburg "V-200" is bringing hefty returns to ops having them out and there is a continuing heavy demand for the new model. Activity stirring in the new sound equipment division, RCA sound equipment, established at Trimount with many bids out on institutional and new building work of all types. . . . Genco's "State Fair" gun still a big seller here and "Lord's Prayer" is still continuing in heavy demand after being in the No. 1 spot all summer long. . . . Among ops clocked in on distrib visits this week were: Al Dugas, Jr., Webster; Ray Shea, Worcester; Ray Faini, Framingham; Louis Stevens, Southbridge; George Hapzepetra, Pete Slipchuck, Springfield; Harry Deshowitz, Chelsea; Sol Taube, Manchester, N.H.; Cy Jacobs, Boston; Ralph Lackey, West Roxbury; Bill Hamel, Concord, N.H.; Bill Arrison, Chester Vt.; Oscar Pratt, Manchester, N.H.; Russ McMillan, Lowell; Sid Wolbarst, Newton; Elmer Laughton, Your Beach, Me.; Bill Lang, Fairlee, Vt.; Ed Disey, Caribou, Me.; Martin Oliver, Portland, Me.; Dave Baker, Arlington; Luke Levine, Newton; Phil Schwartz, Brookline; Al Dolins, Hyannis, Boston is heavy with diskers: Jones Boys current at Blinstrub's, Johnny Desmond coming in Oct. 1; Teddi King set for the Frolic, Revere; Terri Stevens current; Patti Page, Teresa Brewer, Guy Lombardo, Harry Belafonte, all booked for dates at Blinstrub's. . . . Ruthie Shapiro back in town after a long distance record promosh hop to middle west in behalf of Joni James, Elaine Rodgers, Frankie Laine; Bud Shank Quintet and Chick Connor at Storyville.

Guns Boom Again

CHICAGO—The guns are booming all over again. Leading manufacturers are readying production schedules to handle new runs of new guns.

This all came about with the success of Genco Manufacturing & Sales Company's latest achievement, "State Fair Rifle Gallery", which clicked nationwide as well as in the world markets.

The manufacturers report that they have guns on test locations and were preparing to get into production, the fact remains that the young men who captain the Genco factory, came out first and have been on the market for some weeks now without any slow-down in production.

The fact is that this firm have been on a six day work week in an effort to fill the orders which they have and are receiving.

From all present indications this gun will prove one of the best selling products Genco has yet produced.

In the meantime it is expected that other guns will be announced from week to week with entirely new features, but still based on the fascination and thrill the public enjoys shooting at unusual targets.

The trade can continue to expect new innovations in guns for years to come.

The success of these dates far, far back to the days of rifle galleries at the Victorian era arcades.

The guns have proved themselves among the most attractive profit producers as far as the public is concerned. It seems that grandchildren still thrill to what grandpa liked to do.

And while grandpa shot live bullets, the kids of today, as well as the oldsters, get just as much thrill with the electronic shots of the new, more attractive, better built rifle galleries now being produced.

Guns boom again.

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Through The Coin Chute

CALIFORNIA CLIPPINGS

Business along Pico last week continued at a steady pace with phonographs, coin machines and fast breaking records keeping things moving. The demand continues for all types of used equipment. . . . Hank Tronick returned to his desk at Minthorne Music Company after a trip throughout the territory. In Hank's absence, Roy Provencher held down the fort. Hank says their game manufacturers report they are coming out soon with new and revolutionary equipment which will mean added life and profit for the operators this fall and the coming year. . . . A good time was had by all the staff and customers at California Music Company last week when the Nilsson Twins arrived in a truck shaped like a hot dog and treated everyone to hot dogs and soft drinks with their new Capitol release of "Hot Dog Ting-A-Ling" playing in the background. Sammy Ricklin reports that September was their biggest month in the history of California Music and he sees no reason that business won't continue at this level. Gabe Orland is planning and making all arrangements for the big move into their new building the first part of November. Betty Williams says that "Miracle of Love" by Ginny Gibson on ABC-Paramount should be a big one with the operators. Martha Delgado reports "Pa' Que Sientas Lo Que Siento" by Amalia Mendoza on RCA Victor is doing very well in the Spanish Department. . . . Frank Davis reports very heavy sales of used phonographs and games at Sierra Distributors. Ed Wisler returned from the San Diego area with a number of orders for the new Wurlitzer "2000". Wayne Copeland reports that the local sales of "2000" continue at a high level. Pete Ley is touring the San Joaquin Valley and is sending in very good reports on the "2000". . . . The Solle Sisters, Mary, Kay and Claire, deserted Leuenhagen's Record Bar for a week-end trek to Barstow to watch Lela Smith, Barstow operator, ride her horse "Lady May" in the annual Barstow Rodeo. On the return trip the Sisters got into a friendly squabble as to the records that would be big sellers for the operators. Mary stuck on Fats Domino's "Blueberry Hill" on Imperial, Kay picked "Love Me Tender", Elvis Presley's new release on Victor, and Claire proclaimed the Fontane Sisters have a two-sided hit with "Still" and "Please Don't Leave Me" on Dot. . . . Mimi Greenfield was welcomed back to the office at A & Vending Maintenance by her husband, Sid Greenfield, after spending a lazy week lolling in the sun with her three-year-old daughter, Candace, in Agua Caliente. . . . The foreign shipments were going out at Simon Distributing Company in such great quantity last week that you could hardly get through the front door for the crates. John Freeman and Sonny Lomberg report local sales continue on the up grade with used equipment of all types. . . . At C. A. Robinson & Company, Al Bettelman says that the action remains good with new and used equipment. Charley Robinson is out of town attending the showing of the new phonograph machine accessory that will soon be available to operators in Southern California at Robinson's. . . . Genco's new "State Fair" rifle gallery with match feature was received in the showroom at Badger Sales Company, Inc. and Marshall Ames reports it is proving very successful with the operators. "Marsh" took his wife and family to Rosarita Beach for a week-end south of the border. Al Silberman received word that Virginia Lee, attractive singer, was wowing the boys with her rhythm and blues numbers on her fourteen week USO tour throughout the Orient. Jack Leonard returned from a week-end in Las Vegas with his wife jingling a few silver dollars he had won. The new AMI "G200" is keeping Bill Happel mighty busy on the floor at Badger. . . . Jan Peerce, Metropolitan opera star, paid a visit to Norty's Music Center for a looksee at Norty Beckman's new one-stop operation. Jan complimented Norty on the complete L.P. album selection he carried and was very pleased to see that all his albums and single records were in stock. Norty and Ann Marinez believe that Columbia has two big ones with Doris Day's "Julie" and "Drink Up And Go Home" by Freddie Hart. . . . Ed Wilkes and Jimmy Wilkens report the Rock-Ola "120" phonograph continues to be a favorite with the operators at Paul A. Laymon, Inc. Charlie Daniels says he is getting many inquiries from operators as to the arrival date of the new Rock-Ola "200" at Laymon's showroom. Paul Laymon took an afternoon off to install a new garbage disposal unit in his Palisades home, so Lucille Laymon spent the afternoon shopping for a new garbage can—just in case.

CIAA Aims For 100% Support To Attain Goals

CHICAGO—This past week's meeting of the Chicago Independent Amusement Association at the Pine Room of the Congress Hotel (Tuesday, September 25) stressed the need for full cooperation and support in attaining security for each individual member.

Sam Greenberg, president of the organization, stated:

"There are a few members who are not giving their complete support to CIAA. These few are taking benefits without paying the small dues needed to continue the progressive efforts of the association, giving no return in the way of personal attendance nor financial support."

It was decided that at the next meeting all members who are in good standing will be made known. Those who are not paid up and in good standing will be dropped from the membership.

Dave Brody, treasurer of the organization, spoke about the strength of CIAA if all will pull together as one unit.

He pointed out that each member is like a stick that can be easily bent or broken. But tied together as a unit, with mutual interests, each individual can contribute his help and support for the betterment of himself and the industry as a whole.

Attorney Milton (Ted) Raynor told of accomplishments already gained and of future plans that will bring about a sense of security concerning the future operation of licensed games in the city of Chicago.

Approximately 45 members attended this meeting. Several plans were introduced and discussed that would contribute to future growth.

At the conclusion of the meeting, refreshments were served through the courtesy of Sam Lewis of Exhibit Supply Company.

Big Rock-Ola Europe Show

Alfred W. Adickes of Nova Apparate Gesellschaft Will Show New Rock-Ola 200 at Int'l Caterers' Exposition in Frankfurt, Germany. 50 Foot Display for Entire Week of This Exposition, September 30 to October 6



AL ADICKES

CHICAGO—Alfred W. Adickes of Nova Apparate Gesellschaft, Hamburg, Germany, who has been visiting here with various manufacturers his firm represents in the European market, was so tremendously enthused over the new Rock-Ola "200" when it was shown to him, that he arranged for immediate air shipment of these phonos to Frankfurt, Germany.

"The reason", Adickes reported, "is because we shall feature the new Rock-Ola '200' selection phonograph in our 50 foot display booths at the International Caterers' Exposition in Frankfurt.

"This exposition starts on September 30. I shall fly back from Chicago just in time to be present at the opening. The new Rock-Ola phonographs have already been flown to Frankfurt and will be on display at the booths which we have taken."

Adickes is tremendously enthused over the new Rock-Ola "200". He believes that this showing, which the firm uses to popularize its equipment with the various tavern owners and others who attend, will spread the news of the Rock-Ola all over the European market.

"We make no sales at this exposition", Adickes reported. "It is strictly for the tavern and restaurant owners and others. But we use this exposition to popularize the equipment we sell to operators in Europe."

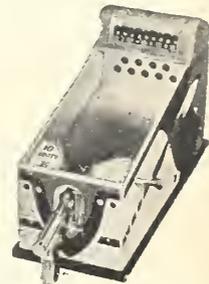
Tho on a split second schedule, Adickes reported that he wasn't worried as to the time element. He stated that the international planes are very reliable. He is sure, even tho he was leaving Chicago at the very last moment, he will be in Frankfurt in time to attend the opening of the exposition and note the first reaction to the new games which he will have on display as well as, most important, to the new Rock-Ola "200" selection high fidelity phonograph.

Said Adickes, "Never have I been so enthusiastic over any phonograph. The new Rock-Ola is sure to prove itself the most outstanding music machine thruout Europe. I firmly believe that it will outsell all phonographs by a very wide margin."

Adickes stops in New York for one day to visit with his friend, Bill Rabkin of International Mutoscope Corporation and continues his flight that same evening to Frankfurt.

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1956
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A. B. T. Guesser Scale

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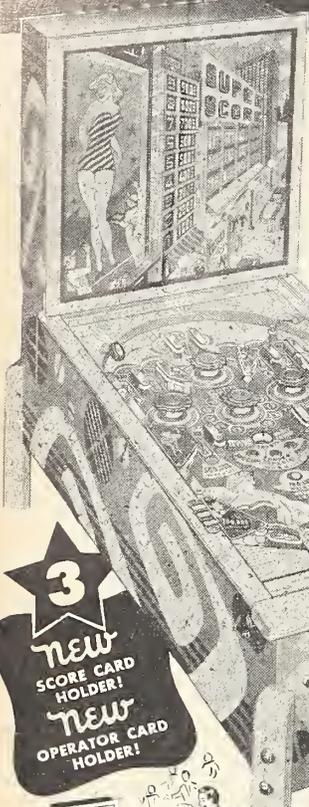
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2330 N. Western Ave.

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BIG MONEY for Operators!

1 **FIRST**
5-BALL
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Coin Mechanism As
Standard Equipment!

2 **New**
smooth
as silk
ball shooter
mechanism!



Williams
**SUPER
SCORE**

NOVELTY or REPLAY
More PLAYER APPEAL Than Ever Before...

- Spelling "S-U-P-E-R" lites center hole for Special!
- Spelling "S-C-O-R-E" lites center hole for Special!
- Spelling "S-U-P-E-R S-C-O-R-E" scores 1 replay and lites center hole for "Super Special."
- Moking numbers 1 to 6 lites center hole for Special!

- 4 Thumper Bumpers**
- 2 Cyclonic Kickers**
- 2 Flippers**

HIGH SCORES!

*Bottom Center Kicker
Puts Ball Back in Play!*

- Ploted Cigarette Holders on Sideroils!
- Chrome Cabinet Guards Around Flipper Buttons!

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SCORE CARD
HOLDER!
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OPERATOR CARD
HOLDER!

Twin Chutes at slight extra cost.



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PROVED!
*It captured the crowds
in all test locations!*



Through The Coin Chute

EASTERN FLASHES

Last Sunday the Amusement Machines Association of Philadelphia, Inc., held its 27th Anniversary Banquet at the Latin Casino at which it had a sell-out crowd of 623 operators, families and friends, distribs and factory representatives. Joe Silverman, business manager of the association advises that over 500 requests for tickets had to be denied inasmuch as they couldn't handle a crowd of those proportions. It was a wonderful party—arranged with great foresight as to comfort, entertainment, food and drinks. Silverman presented gifts to the entire board of directors and officers—and was in turn paid an overwhelming tribute by President Sam Stern.

A spirit of optimism prevailed all along the street as everyone stated they were doing greatly increased business in both domestic and export markets. And to lighten the atmosphere excited talk centered around the torrid pennant race that Brooklyn and Milwaukee were engaged in as the season entered its final week. . . . Harry and Hymie Koeppel, Koeppel Distributing, busy getting machines ready for delivery. The Koeppels advise that they will have to move by the end of the year inasmuch as they have received notice that the entire block of buildings will be torn down to make way for a parking lot. Fortunately the Koeppels already have another spot directly across the street from which they can conduct their business. As always the Koeppels are looking for late model phonographs. . . . Seen on the street were Tom Greco, Glasco, New York; Mrs. Gertrude Brown, Beacon, N. Y.; Elmer Rowe, Troy, N. Y.; Si Silverstein and Harold Rosenberg, Peekskill oprator partners of United Games Co. . . . Morris Rood, Runyon Sales, will take his wife on a belated honeymoon to Niagara Falls this week. In a couple of months the Roods will have been married fifteen years and Morris says it's time they got to see the big scenic "honeymooner" spot. They will also visit Canada and the new England states. Irv (Kempy) Kempner out covering the Connecticut territory for Runyon, called in to Rood while we were in the office and reported business good. Rood also states that the AMI "G-200" phono and Bally's "Deluxe ABC Bowler" have been selling steadily and in great numbers.

Al Simon, Albert Simon, Inc., looking on as Al D'inzello, his right hand man, demonstrates the new Chicago Coin "Miami Shuffle". A crowd of visiting operators stood around with deep interest exchanging comments and asking questions. Simon says the interest has been that keen since he got the sample into his place and that the first delivery, still to arrive, has already been oversold. . . . Mike Munves the usual beehive of activity. Mike states his firm has been unusually busy keeping up with export orders. Brother Joe Munves is hard at work trying to liven up the parts department. . . . Relived the three days recently spent at North Tonawanda on the occasion of the Wurlitzer Centennial party through the pictures taken by Joe Young, Young Distributing. Apparently Young is quite a hand with the camera since every one of the pictures was of contest winning calibre. Some of the scenes taken of the Niagara Falls were like picture postcards. Irv Holzman tells us that the Wurlitzer fifty cent coin chute has given operators who have them a big edge. Those who have installed them on location report unbelievable jumps in collections. Holzman further stated that the model "2000" has been moving out as fast as they arrive at the shop. Abe Lipsky out covering the Westchester trade. . . . Meyer Parkoff, Atlantic New York Corp., out also seeing trade. Murray Kaye advised that the Seeburg "V-200" phono has been doing a socko business in both the domestic and export markets. . . . Operators making their plans to attend the Music Operators of New York annual dinner set for October 20 at the Waldorf-Astoria. . . . Many New York coinmen are also plannin^g to attend the New York State Operators Guild affair at the U. S. Hotel Thayer, West Point, N. Y. on November 17.

IMPORTANT NOTICE To ADVERTISERS

and
ADVERTISING AGENCIES

OCT. 12 (Friday) IS A PRINTERS' HOLIDAY

Therefore—

**ALL ADS FOR THE OCT. 20
Issue of THE CASH BOX**

MUST BE IN THE NEW YORK OFFICE

NO LATER THAN

THUR., OCT. 11 at 12 Noon

All Color Ads and Ads requiring Special
Position **MUST** be in the **NEW YORK
Office—NO LATER THAN**

WED., OCT. 10 at 5 P. M.

THE CASH BOX

26 WEST 47th STREET, NEW YORK 36, N. Y.

Exhibit Delivers New Gun Game



SAM LEWIS

CHICAGO—Sam Lewis, president of Exhibit Supply Company, this city, announced its newest game, "Jungle Hunt".

Said Lewis, "Our new 'Jungle Hunt' game is completely different from any type of jungle target game now in existence. We've designed a unique and original gun recoil system that gives the player a realistic 'kick-back' when the trigger is pulled.

We've given the customer 10 different wild animals to shoot at and each one makes an appropriate animal noise when hit. For example . . . the lion roars, the monkey squeals, the tiger screams when hit . . . adding to the realism. Sound volume can be controlled by the operator. We've given operators a choice of a 45 caliber pistol model or .22 caliber rifle type of gun.

"Even the cabinet is unique. The 'Jungle' is connected to a separate gun-mounted coin box through streamlined wrought-iron tubular legs. The result is to give the customer an actual scale target at which to shoot . . . one that requires skill and accuracy on his part to hit the target. The heavy weight of the cabinet holds it firmly in place, protects it against jostling and accidental bumping.

"The jungle scene itself is designed to attract customers by means of a life-like dimensional lighting effect when game is not in use. When a coin is inserted, lights dim and lighted targets appear. The 'hunter' gets a total of 20 shots. He takes the first 10 shots at his choice of all ten animals which appear at once. The lights dim and the wild animals appear one at a time for the final ten shots. Progressive high scoring adds competitive excitement to the game and the customer can win a free play for high scoring."

"It's What's in THE CASH BOX That Counts"



Through The Coin Chute

CHICAGO CHATTER

Success of regional conventions has led to talk of one big Chicago Convention. Coinmen who remember huge crowds that boomed sales in the old days now propose that Vender, Music and Amusement factories join together to attract greatest possible attendance. They believe one big Chi. convention will start '57 on way toward biggest boom year in history. Some vender mfrs. reported receptive to this suggestion. . . . Sam Stern of Williams announces appointment of three new distribs in Italy, Sweden and Switzerland. More to be announced as they become official.



ART WEINAND

Art Weinand, returned from 5-States Convention in Omaha last Sunday to find "My whole gang was waiting up for me." Meaning attractive wife Kaye and three enthusiastic kids. . . . Bill O'Donnell, Bally, advises "Business simply terrific and everything fine." . . . With several new products coming out of United, Bill DeSelm has to stay close to the phone. Al Thaelke, through with traveling for awhile, confining himself to the engineering dept.

Al Stern, World Wide, working hard on big charity affair for Edgewater Hospital at Palmer House on Oct. 20. Son Joel looked just about ready, willing and eager to take the plunge Sept. 30 and assume the responsibilities of marital bliss. . . . Various informants around town say

Al Adickes of Nova Apparate Gesellschaft, Hamburg, Germany, doing the finest job of all European distribs. Al's been in Chi. for a week and so busy he hasn't had a chance to relax. . . . ChiCoin's Ed Levin seen having dinner with "General" Irv Blumenfeld at Fritzel's. . . . Art Garvey at Bally this past week, but due to leave in a week or so on another long trip. . . . Overheard in First's "Snack & Coffee Room" one lunch hour: "This outfit sure makes you feel at home." Which makes hosts Joe Kline, Wally Finke, Fred Kline, Sam Kolber and Marvin Rosenstein puff with pleasure. . . . Bernie Reichel of El Paso, Tex. in town visiting Paul Huebsch at the bizzy Keeney factory. . . . Harry Salat advises that Paul Golden, La Ru Novelty, convalescing in Edgewater Hospital. . . . Thanks to W. H. "Sandy" Crane of A.B.C., San Antone, for letter complimenting The Cash Box on a job well done and done fast.

Alvin Gottlieb very much impressed with regional meet in Omaha. "It's informative and productive to meet people on their own ground," stated Alvin. "You learn their local problems and needs. More regional meets would be better for business." Sol Gottlieb attended the 27th annual banquet of Amusement Machine Assn. of Phila. He's back with Dave and Nate this week at the Gottlieb plant, where the games keep rolling along. . . . George D. Sax, Hotel Keeper (The Saxony, Miami Beach), Banker (Exchange Nat'l Bank, Chicago) and Financier, phones to insist, "Please make me a member of the '20 Year Club'. I've been in the business over 20 years. It's still my baby." . . . Phil Weinberg back in Texas after several days at the Bally plant. . . . Stanley (ASCME) Levin planning to attend school of languages "In order," he declared, "to cope with a growing pile of correspondence in Spanish, Italian, German, French and many others." . . . Sam Lewis at Exhibit entertained Al Adickes, Hamburg. Then Sam Solomons and Mike Cherry of University Coin, Columbus, O. "They left all enthused over our forthcoming gun," said Sam. "And very much impressed," he added, "with several other new products."



ART GARVEY

Plans seem to be well under way at Rock-Ola for the new "200" phono. Dave Rockola, Wayne Bradfield, Les Rieck, Ed Ristau and Kurt Kluever reportedly working day and night to keep distrib organization happy and the big plant humming. . . . Empire's Gil Kitt eagerly expecting several new "hot" games from United in the very near future. Joe Robbins away for a long weekend a 'huntin' ducks up Sault Ste. Marie way. Leaving Jack Burns and LeRoy Hohbein scootin' around to keep sales up. . . . Jim Ferrese, New Castle, Pa., seen around town shopping for better games. Jim is also a "builder of better homes" in Florida. . . . Ronnie Schwartz and Mort Levinson plenty busy at National. But busier still was Vi McCarthy, the Export Queen. . . . Bally's Herb Jones seen putting in some extra hard work on next issue of "Bally-Who" in three extra colors. . . . Atlas' Nate Feinstein out in the territory this past week with Bill Phillips, visiting Peoria, Tri-Cities and Galesburg. Eddie Ginsburg and Harold Schwartz on deck.



AL STERN

Al Warren, Genco, preparing for trip down south. From where we'll be looking for more comic post cards. Ralph Sheffield and Avron Gensburg working away keeping distribs happy by delivering more "State Fair." . . . Harold Schwartz advises Atlas resuming Weekly Service School starting Wednesday, Oct. 3. Factory engineers will conduct the school and explain Seeburg phonos to ops, mechanics and servicemen. . . . One well known coinman quips, "Funny how everyone suddenly knows. We place a brand new game," he explains, "on a test spot where we're sure very few in the industry will see it. And," he concludes, "we get calls all the next day asking if we're already shipping it. It sure beats all how fast everyone finds out all about the new games." . . . Ted Rubenstein at Marvel jumping around taking care of parts orders. With brother Phil home ill, Pete Green out on the road and Gal Friday Estelle Bye vacationing in the West Indies, Ted seems to have plenty jumping to do to keep up. . . . At Logan distributing, it's "beads, beads and more beads". Latest charm item keeps Jack Nelson hopping to fill orders by the barrel-full. . . . "Biz is perkin' at Purveyor," said Herb Perkins. "Pool games going better, shuffles and phonos almost sold out, exports up."

Wico's Milt, Harry, Morrie and Max Wiczer never busier than the week after mailing their new parts catalog. "We're all amazed," stated Milt, "at the flood of orders still pouring in." . . . Mac Churvis, well known coinman who retired to palmy Miami, must be proud as can be to hear that son Bud Chase (TV name) reported doing grand job on several programs in Cincinnati.



WAYNE BRADFIELD

Other lucky prize-winners at this big affair were A D M Sales, Mrs. Dick Gienko, Harry Salat, Evelyn Blomquist, Melvin Jones, John Emerich, Mary Gillette and Mary Swanson.

Just Wait UNTIL YOU SEE THE Rock-Ola 200

AT ALL ROCK-OLA DISTRIBUTORS SOON!

Now Delivering! United's New and Sensational PIRATE GUN

WRITE! WIRE! PHONE!

Empire COIN MACHINE EXCHANGE

1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600

... Jack (Jock MacNic) Mitnick of United was starting to look shaggy around the ears. Says Jack, "Can't expect a barber to cut around a telephone receiver." . . . Mike Detzek, Champion Distributors, parts and supplies, having a bigger catalog printed as he adds to his lines. . . . George Jenkins, Bally, in town and reported livelier than ever. . . . Eddie Holstein, Ace Music, found out it doesn't always pay to leave early. His ticket stub won big prize at 7th Annual Banquet of Recorded Music Service Assn. So Tony Hodina, Unique Music, walked off with TV set.

Other lucky prize-winners at this big affair were A D M Sales, Mrs. Dick Gienko, Harry Salat, Evelyn Blomquist, Melvin Jones, John Emerich, Mary Gillette and Mary Swanson.

- HAPPY BIRTHDAY THIS WEEK TO: J. A. Wallace, Oak Hill, W. Va. . . . Albert S. Levy, Dayton, O. . . . Joseph M. Rapilla, Staunton, Ill. . . . Charles L. Porta, Pittsburgh, Pa. . . . Mark Y. Blum, Wichita, Kans. . . . F. H. Steed, Clarksdale, Miss. . . . Joe Broabent, Anchorage, Alaska. . . . E. H. Janssen, Shreveport, La. . . . Axel L. Johnson, Chicago, Ill. . . . Angelo T. Lazzareschi, Stockton, Cal. . . . H. J. Whitfield, Hopkinsville, Ky. . . . Willard F. Workman, Chester, Pa. . . . J. Harry Snodgrass, Albuquerque, N.M. . . . Al Lafferty, Chicago, Ill. . . . Paul W. Angeli, Canton, O. . . . Louis Boasberg, New Orleans, La. . . . E. S. McKelvey, Edwardsville, Ill. . . . Ike Pearson, Mitchell, S.D. . . . R. E. Aherin, La. Moure, N.D. . . . Michael J. Tartaglia, Port Chester, N.Y. . . . Franklin W. Davidson, Spooner, Wis. . . . John L. Masters, Jr., Kansas City, Mo. . . . Everett J. Shelby, Waco, Tex. . . . Jesse B. Gardner, Columbus, Ga. . . . Bernard I. Smith, Colorado Springs, Colo.

WORTH REPEATING: An executive is the man who goes around with a very worried expression on his assistants' faces.

"It's What's in THE CASH BOX That Counts"

5 States Meet Clicks With Ops

Over 200 Meet in Omaha for 2 Days. See Displays of Mfrs. and Distribs. Listen to Speakers. Hold Forums. Local TV Station Features News and Films of Meet

OMAHA, NEBR.—What may be the beginning of regional meetings of music and games ops in various sections of the nation was successfully started here this past weekend (Saturday and Sunday, September 22 and 23) at the exclusive Blackstone Hotel this city by the Music Guild of Nebraska.

This Nebraska music operators organization invited four other states to participate in this regional meeting. Present were leaders from Iowa, Missouri, South and North Dakota.

Over 200 men and women were present. They took in the displays of the various distributors in this area. Also met with manufacturers and their representatives. Listened to speeches by well known leaders of the industry. Held open forums. Received newspaper publicity of a very favorable nature. The local TV station took films which were shown that same evening over WOW-TV and which all at the closing banquet of the meeting, Sunday, Sept. 23 were able to view over their coffee.

AMI, Inc., Grand Rapids, Mich. sent its full color public relations film which everyone at the meeting enjoyed and found tremendously outstanding.

Bill Gersh, publisher of The Cash Box, spoke on public relations. This is the third time he has spoken in this city. In previous speeches here he discussed dime play and public relations.

George A. Miller, president of MOA (Music Operators of America) spoke on MOA and also on public relations.

Sidney H. Levine, attorney for MOA, spoke on the ASCAP bills and also why all operators present should join MOA to be able to continue the defense of the industry in regard to such bills as ACAP present each year.

Among the manufacturers and their representatives present were: Alvin Gottlieb of D. Gottlieb & Co., Chicago; Bill DeSelm of United Manufacturing Co., Chicago; Mort Secore of Chicago Coin Machine Co., Chicago; Al Mason of AMI, Inc., Grand Rapids, Mich.; J. A. Weinand of Williams Manufacturing Co., Chicago; Al Warren of Genco Mfg. & Sales Co., Chicago; Les Rieck and Frank Schultz of Rock-Ola Manufacturing Corp., Chicago.

Among the distributors present were: Harold Lieberman, Lou Rubin and Jerry Harris of Lieberman Music Co.; Hymie and Eddie Zorinsky of H. Z. Vending & Sales Co.; Phil Moss and Wayne Merrill of Atlas Music Co.; Harry Silverberg of W. B. Distributing Co.; Carl Hoelzel, Irwin Weiler, Jack Sully and Ed Ponder of Uni-Con Distributing Co.

Ted Nichols and Howard Ellis of the Music Guild of Nebraska were congratulated by all present for doing a marvelous job getting the men together and working as hard as they did to make this first five states regional meeting as successful as it was for the first such regional convention yet attempted.

Distributors and manufacturers present admitted that they did "some nice business" at this convention. Operators present advised that they had enjoyed themselves and that they believed more such meets should be held.

From every standpoint this first such regional meeting, gathering together five states, was considered a very highly successful convention.

No Omaha Pics

OMAHA, NEBR.—While attending the five-states convention here with Mrs. Miller, George A. Miller, president of MOA, called an executive board session Monday, Sept. 24.

Members of the MOA exec board present at the convention here were: Mr. and Mrs. Clinton S. Pierce of Brodhead, Wis.; Mr. and Mrs. Howard Ellis of this city; Sidney H. Levine of New York; Les Montooth of Peoria, Ill.; J. Harry Snodgrass of Albuquerque, New Mex. and Gordon Stout of Pierre, S. D.

Miller announced that the executive board would meet at 10:30 A. M. on Monday morning and that the subjects up for discussion were of great import to MOA.

MOA Executive Board Holds Omaha Meet

CHICAGO—Pictures taken at the five states convention by a local photographer at the request of The Cash Box and which were intended for publication in this week's issue never arrived.

Investigation among Omaha coinmen resulted in no one being able to locate the photographer.

Therefore, those who may have been disappointed at not seeing the picture here, will have to forgive this publication. The picture did not arrive even up to closing minute.

Export Demand Grows

CHICAGO—World markets are continuing to demand all late model used games and phonographs. This demand hasn't slackened for even an instant. The fact that this past summer found many distributors thruout the U. S. enjoying a tremendous export business, many believed, would find a slowdown after the demand would be somewhat satiated.

Instead, export demand continues to grow. It is greater today, leading distributors report, than it ever was. Nor do they believe there will be any slowdown in view of the fact that the late model games and phonos have grown scarcer than ever. In fact, they say, late models are, today, almost impossible to procure in any decent quantity.

The result has been to perk up sales of older models. As long as these older machines are attractively priced and guaranteed in working condition, importers are now calling for them to help fill the orders they have on hand.

Some of the older model machines, whether games or phonos, are just as outstanding as are the later models. The only point here is that if these machines have received too much play action there may be more repairs required and this, in turn, cuts the profit factor of the conscientious distributor who wants to build his export business by shipping carefully repaired and reconditioned equipment.

Many leading distributors have created marvelous reputations thruout the world markets. They are completely trusted by large importers who know that the machines they will be shipped will meet their requirements as well as fulfill any promises made regarding their general appearance and mechanical condition.

Enviably reputations of this nature result in continued business from the world markets. Those distributors who have worked hard to gain such outstanding reputations, for merchandise equal or better than what they claim are, today, profiting from the continued growing world demand for all

United Presents "Brazil" New In-Line Game



BILL DeSELM

CHICAGO — Bill DeSelm, sales manager of United Manufacturing Company, this city, reported this past week that shipments of the firm's new in-line game "Brazil" are already going on.

"Our distributing organization is highly enthusiastic about the new features that make 'Brazil' one of the greatest money makers we have ever delivered," DeSelm commented.

"The new build-up selection feature is the most enticing and suspenseful innovation ever incorporated into an in-line game to stimulate play.

"Arrows flash to light 'Select-A-Row'. Player then gets a tantalizing choice of 3 spot numbers, with up to 15 numbers to select from.

"In addition to this intriguing action," continued DeSelm, "'Brazil' offers new '4-Corners Score' for 5-in-line, 4th and 5th ball selections, Lite-A-Name, pennant feature for extra balls, plus many other thrilling features that have become standard equipment on United games.

"What operators want in an in-line game is provided for them in 'Brazil'", concluded DeSelm. "All he has to do to convince himself that he has the year's outstanding profit producer is go to his nearest United distributor and play the game just once."

types of used machines.

Some U. S. distributors have also created marvelous reconditioning lines for their world market shipments. These lines completely revamp cabinets as well as renew mechanisms. The result is that these distributors have a continuous flow of good business at prices to match the type of reconditioning work they are doing.

It is this type of distributor who has helped boom the export business the country is enjoying at this time. Other distributors who haven't given as much time to the export shipments they made had best learn from these men.

Those who do not work intensively hard to cultivate and develop their export business just won't last very long in the world market. Their reputations are at stake with each shipment they make. The word spreads quickly in any country where an importer has been shipped inferior merchandise and further business with such exporters is rapidly curtailed.

Limited Quantity Available!
FACTORY REBUILT — GUARANTEED
SADDLE AND TURF
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GAMES, Inc.
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WHY GAMBLE?
 Be Sure With A NYACK
SLATE TOP
 Guaranteed to be the finest top made.
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 4-PLAYER, MATCH
SHUFFLE POOL
\$45 EACH
ALL-STATE COIN MACH. EXCH.
 4407 W. Fullerton Ave., Chicago 39, Ill.
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A.M.I. "B"	\$150
A.M.I. "C"	150
WURLITZER 1250	175
WURLITZER 1400	225
WURLITZER 1500	245

Seeburg 3W-1 Wall-O-Matic
 100 Selections—Chrome—Latest Features **\$65**

RECONDITIONED AND REFINISHED LIKE NEW!
 Terms: 1/3 Dep., Bal. C. O. D.
 Exclusive Seeburg Distributors

A Quarter Century of Service
ATLAS MUSIC COMPANY
 2118 N. WESTERN AVE., CHICAGO 47, ILL., U. S. A. ARmitage 6-5005

Phila. Machines Assn. Hold 27th Anniversary Dinner

PHILADELPHIA — The Amusement Machines Association of Philadelphia, Inc., this city, held its 27th Anniversary Banquet last Sunday, September 23, at the Latin Casino.

Joseph Silverman, business manager of the association, advised that 623 operators, families, friends, as well as local distributors and out of town coinmen attended. Silverman also stated that over 500 requests for tickets were refused inasmuch as the Latin Casino was unable to accommodate them.

The evening was dedicated to fun and relaxation, and was only briefly interrupted when Silverman presented gifts to the officers and board of directors. Silverman was in turn surprised when Sam Stern, president, presented him with a plaque, honoring him for his devoted service to the organization.

Among those who attended were out of town factory representatives Sol Gottlieb, D. Gottlieb & Company; Jack Gordon, J. P. Seeburg Corporation; George Van Nattan, Auto Photo Company; and Arthur Daddis, AMI, Incorporated.

Most of the Philadelphia city officials were invited and attended, among them Deputy Mayor Joe Gaffigan, the district attorney and the City Commissioners.

Representing out of town coin machine associations were the officers of the Norristown Association and the South Camden New Jersey Operator's Association.

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YOU'LL LOVE
GENCO'S Sensational
STATE FAIR
MOVING TARGET
RIFLE GALLERY

Featuring an
ENTIRELY NEW IDEA
 Never before seen
 on a Rifle Game

FREE-ROLLING BALLS

Roll down 2 Lanes—Just Like a Real Rifle Gallery . . . the player tries to shoot them off.

PLUS ALL THESE GENCO ATTRACTIONS:

- Flip Over Targets
- 2 LIGHTED CANDLES snuff out when hit!
- Adjustable Replay — Optional Match
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- Playfield Designed to Look Like a Real Rifle Gallery (with an unusual degree of depth)
- Beautiful, Bright "EVER LAST" Cork Finish

Compact, Modern Cabinet—only 50" x 29" x 70" high

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SEE YOUR DISTRIBUTOR TODAY!

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Can you tell me where I can buy?



For Any Information relating to this industry . . . JUST PHONE . . .

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in New York City
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in Chicago
 DEorborn 2-0045

in Hollywood
 HOLLYwood 5-1702

in Boston
 ALgonquin 4-8465

Philadelphia Ops Banquet



PHILADELPHIA—At the Amusement Machines Association of Philadelphia, Inc., dinner held at the Latin Casino last Sunday, September 23, Sam Stern is seen making his tribute to Joe Silverman as the Board of directors and officers stand in the background, listening respectfully. See story at the top of this page.

WE HAVE IT!

For The Best Buys
 On **ANYTHING**
 Coin Operated
CALL ON US FIRST

● MUSIC ● PIN GAMES ● BINGOS
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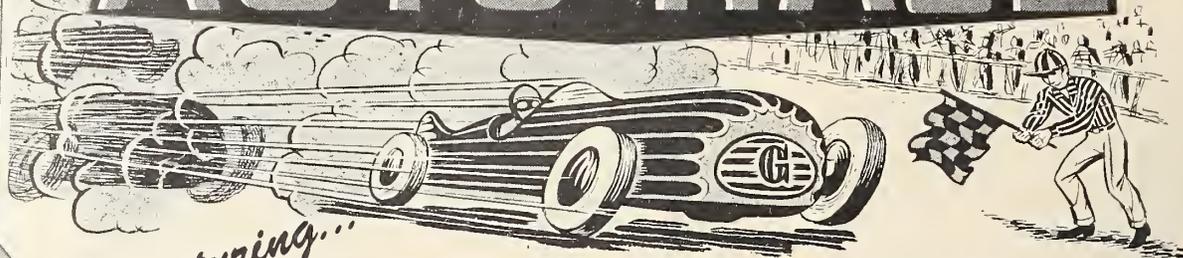
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Featuring...

THE SPEED OF THE INDIANAPOLIS "500"
THE ACTION AND THRILLS OF THE FRENCH "LE MANS"



Subject to
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Amusement Pinballs
as American as Baseball and Hot Dogs!



Up to Six Complete Races Per Game

3 Cars Compete for Winning Honors

Cars Finishing Race Light Holes for Specials

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When Cars Line-up After Race has Started

See AUTO RACE at Your Distributor NOW!

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1140-50 N. KOSTNER AVE., CHICAGO 51, ILL.

... Products of Consistent Dependability

BUY THE BEST... WE DO...

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SOUP

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BRING 3-WAY PROFITS!
Write FOR FREE CIRCULARS TODAY!
J. H. Keeney & CO. INC.
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SCOTT GROSSE COMPANY
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Philadelphia 30, Pa. Tel. RI 6-7712

Jack Firestone Heads Mutoscope Games Division

NEW YORK, September 27—William Rabkin, International Mutoscope Corporation president, announced today the appointment of Jack Firestone as head of the firm's games division. This is in line with Mutoscope's general expansion program in its game as well as vending divisions to increase the firm's activities in the development and production of new equipment.

Jack Firestone is a well known designer and inventor with many successful coin operated machines to his credit. He has been associated with this industry for a long time and for years, up until the untimely death of Max Levine, was technical director of Scientific Machine Corporation.

"We are pleased to have Jack with us again", said Rabkin. "His joining us now is actually in the nature of a homecoming for he was a member of the Mutoscope family earlier in his career. The combination of his experienced craftsmanship and the facilities available here should prove a happy one for us and our customers."

William Rabkin is now readying for a business trip which will probably

United Introduces New "Pirate Gun"



JOHN CASOLA

CHICAGO—John Casola, field representative of United Manufacturing Company, this city, announced this past week that the firm's new rifle game "Pirate Gun" is now being shipped to its distributors.

"The fast, thrilling action that have made past United guns great," declared Casola, "is only part of 'Pirate Gun's' appeal to players everywhere.

"This rifle game has the famous Bonus Time feature and a variety of moving, as well as stationary targets. Scenery is colorful, attractive and inviting.

"Speed makes this gun most profitable for operators," continued Casola. "In 'Pirate Gun', the player can shoot all targets in 20 seconds. Those who want to shoot and then collect the bonus score may take up to 40 seconds per game."

The accurate sighting system developed by United in the target mechanism provides that positive feel every shooter strives to acquire.

The United slug rejector coin chute is standard equipment. Easily accessible cash box is another feature operators like.

"We feel confident," concluded Casola, "that one exciting 20 second trial of 'Pirate Gun' will definitely convince every operator that we have a sure-fire winner. They can try it out now at any United distributor."

take him right across the nation. It has been some time since he has visited in person with his many distributor friends and he is planning on seeing as many of them as possible.

Currently Mutoscope is enjoying a very successful run on the Lord's Prayer Vendor which is scoring large grosses on location. Other new machines are on the way.

"It's What's in THE CASH BOX That Counts"

NEW

LOW PRICED!
The Answer to Every Operator's Dream!

**HIGH IN EXCITING
PLAYER APPEAL!**

chicago coin's
Miami Shuffle

NEW

- * In-Line Scoring
- * Double Scoring
- * Double-Double Scoring

**NEW Attractive
Colorful
Anodized
Pucks!**

**NEW Player
"Participation"
Scoring!**

**2 Player
Game
10c per player**

**NEW
Simple
Fool-Proof
Mechanism!**

8 1/2 ft. long

**Have You Seen
chicago coin's
FIRST
Novelty Pin Game
In Years!**

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chicago coin
MACHINE COMPANY

1725 West Diversey Blvd., Chicago 14, Ill.

Wurlitzer Service School Held in South Bend



BEN COVEN

CHICAGO—The Wurlitzer Service School held in South Bend, Indiana on Tuesday, September 25 was one of

the most informative in the history of Coven Music Corporation, this city, according to Ben Coven.

The service school was conducted by Reid Whipple, Wurlitzer field engineer.

Carl Zimmer, phonograph operator in Mishawaka and South Bend, was happy to lend the use of his up-to-date shop and offices for the session.

25 operators, mechanics and servicemen in and around South Bend attended the service school.

"All of them," stated Ben Coven, "were pleased with the way the Centennial Wurlitzer Model '2000' was explained. They were highly gratified at the clear, simple instruction methods used by engineer Reid Whipple to make the Wurlitzer '2000' easy to service and understand."

Herb Bidenkap, sales representative for Coven Music, thanked all the men present for attending. He was told that the information learned at this session would prove tremendously helpful.

Chi Bowling News

CHICAGO — Western Automatic took all three games from Mercury Records. Bill Nyland's 499 was high for Western and Mel Jones was high for Mercury with 436.

M. S. won two from Coven. Lowell Scott was high for M. S. with 436. Chet Meyers' 468 was high for Coven.

Gillette swept three from ABC #2. Robert Holl was high scorer for Gillette with 464. Irv Cairo's 446 was high for ABC.

Singer also made a clean sweep from Atlas. Harry Julian's 508 and Al Gienko's 501 were high for Singer. Vic Jaccino came through for Atlas with a 502 score.

Coral Records won two from Star Music. Rudy Zellina was high for Coral with 509. Myrtle Sochacki showed up the men on Star and came through with a 463 which was also high for women.

Paschke Phono took two from Galgano. Carl Pries and Bob Gallet were high for Paschke with an identical score of 450. Ed Peske's 524, Charlie Alesi's 512 and Tony Galgano's 505 were high for Galgano.

B&B won all three from ABC #1. Marino Pieroni was high for men.

Importers:

RUNYON SALES COMPANY has served the coin machine industry thruout the years with the best music and amusement machines—both new and reconditioned. We have built up an enviable reputation by supplying the trade with the finest reconditioned machines—at the most reasonable prices. We now have expanded our service to coin machine firms thruout the world. We invite European buyers to contact us for any of the machines they need. We have them all—music, pinballs, in-lines, kiddie rides, guns, arcade machines, etc. All machines checked—and rechecked—by our skilled technicians before packing. Write us your needs! You'll be agreeably surprised and pleased with the quality of the machines—and, of course, with the price!

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231 Windsor St., Hartford, Conn., JA 7-4470

CLASSIFIED ADVERTISING SECTION

WANT

WANT—Seeburg B's. DAVE LOWY, 592 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

WANT—Bally ABC Bowlers, new or used—for cash or will trade for Bingos or Pool Tables. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: Superior 1-4600).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blucs. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: UNION 1-7500).

WANT—Phonographs 45 RPM, Bally Bingo Games, for resale. Quote condition and lowest cash prices. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND RD., MILWAUKEE 13, WISC. (Tel.: BLUEmound 8-6700).

WANT—To Trade Five United ABC Bingos and Two Gottlieb Bowlette Games for Seven Mills or Rock-Ola Low-Boy Scales. CASEY JONES & CO., 332 SO. JENNINGS AVE., FORT WORTH 4, TEXAS.

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BELmont 5-2881).

WANT—AMI: 120 Phonographs, Hideaways, Wall Boxes, Steppers, Seeburg: 100 Hideaways, 3W1 Wall Boxes. Late Five Balls. Bally: Miami Beach, Beach Beauty and Broadway. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—AMI E-80's. Quote lowest price in first letter. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 36, N. Y. (Tel.: Circle 6-8939).

WANT—Late Model Seeburg, Wurlitzer, Rock-Ola and AMI Phonographs for cash. Write or wire. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. (Tel.: GARfield 3585).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Diekens 2-7060.

WANT—Bingos and Gottlieb 5-Balls for resale. 100 Records Seeburg 45 Hidden Units. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: 4-6703).

WANT—Will Buy Any Used Kiddie Rides. COLEMAN & BROWN CO., 3330 ATLANTIC AVE., LONG BEACH 7, CALIF., (Tel.: GARfield 4-2112).

WANT—To give you free two Michael Anthony records for survey. Michael Anthony sings "Somebody Loves Me" b/w "I'll Be With You", "Singing Hills" b/w "You're Breaking My Heart, Maria Elena". 25¢ mailing and postage. HRC RECORDS, 2145 HOLLYWOOD WAY, BURBANK, CALIF.

WANT—Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone. JACOB S. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. (Tel.: TRafalgar 7-9147).

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: JUDson 6-4568.

WANT—Music: Seeburg 100-A's, BL's, C's; R's; Wurlitzer 1700's, 1800's. Pinballs, all late Gottlieb. Arcade and Bally Bingos. Write stating price and quantity in first letter. BELGIUM AMUSEMENT COMPANY, LTD., 3126 TYSON AVE., PHILADELPHIA 49, PA. (Tel.: DEVonshire 8-6931).

WANT—AMI 80 & 120 Selection Wall Boxes. Cash Waiting. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: 9-8632—9-6047).

WANT—Literature on any type of coin machine — Merchandising, Amusement, Skill, Rides, Music—anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.

WANT—United Regulations and Bally ABC Bowlers for cash or will trade for Bingos or Pool Tables. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND 15, OHIO. (Tel.: TOWER 1-6715).

WANT—Highest cash prices paid in Middle West for Beach Beauties, Broadways, Night Clubs and Big Times. Also want Bowling games with flashing lights. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO, (Tel.: MAin 1-8751).

WANT—Kiddie Rides and Arcade Machines. Must Be In A-1 Shape. State Price and Condition in first letter. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD, CONN. (Tel.: CHapel 9-6556).

CLASSIFIED ADVERTISING SECTION

WANT—Used regulation Pool Tables. All makes. State quantity and price in first letter. GEORGE PONSER Company, 123 W. RUNYON ST., NEWARK, N. J. (Tel.: Blgelow 3-7422).

WANT—Route wanted. Will pay cash for large route — music — games — rides—midget movies. All information strictly confidential! POST OFFICE BOX # 364, c/o THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y.

FOR SALE

FOR SALE—Finest quality Plexiglass Pool Cues, \$3 ea. Cheaper by the dozen—only \$27.50. Send check in full to: SHELDON SALES, INC., 881 MAIN ST., BUFFALO, N. Y., (Tel.: Lincoln 9106).

FOR SALE—Gypsy Queen, \$170; Happy Days, \$75; Twin Bill, \$175; Four Belles, \$160; Duette, \$225; Stage Coach, \$170; Chinatown, \$55; Shindig, \$90; League Bowler, \$95; Olympic, \$45; Frolics, \$40. STARK NOVELTY CO., 1813 FULTON RD., N., CANTON 9, OHIO.

FOR SALE—Non-warp Ply-Flex custom built Fibre-Glass Cues. Precision molded one piece construction giving accuracy, indestructibility. Won't warp, shatter, snap. Fully guaranteed against faulty workmanship, defective materials, breakage in normal use for one year. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: Blgelow 8-3524-5).

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLYmpic 8-4012, 4013.

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shipped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for AMI, D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Slate Tops for Pool Tables; Fibre Glass Cue Sticks; "300" Shuffle Alleys with authentic scoring. Also factory reconditioned Shuffle Alleys, Income Producer. Tournament Kits; Guns; Arcade Equipment. Write for lowest prices. WEST SIDE DIST. CORP., 612 TENTH AVE., NEW YORK, N. Y.

FOR SALE—Used machines of all models, as is or shipped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrrest 5-3456).

FOR SALE—5-22 Ft. Shuffleboards, Reconditioned Maple Tops, \$195—up; 2-12 Ft. American and National Bank Boards, \$395 ea.; 6 Reconditioned Wall Type Electric Score Boards, \$45 ea.; 2-47 Seeburg Hide-Aways, \$45 ea. STANLEY AMUSEMENT CO., 1119 TACOMA AVE., TACOMA, WASH. (Tel.: BRoadway 3663).

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to : THE CASH BOX, 26 W. 47th ST. NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE—1000 Black Hawk Punch Boards 5c, 10c and 25c—make me an offer. GENERAL SALES CO., 1416 SOUTH CALHOUN STREET, FT. WAYNE, IND. (Tel.: Eastbrook 3006).

FOR SALE—10 Miami Beach's, \$230 ea. All have been shipped and are in A-1 condition. LEWIS & FOLLETT MUSIC CO., 180 SOUTH HOWARD ST., SPOKANE, WASH., (Tel.: MA 8585).

FOR SALE—Ready For Location. Starlet, \$425; Caravan, \$495; Gayety, \$195; Big Time, \$325; Dude Ranch, \$95; Palm Springs, \$125; Miami Beach, \$295; Hawaii, \$75; Singapore, \$50. Shuffle Alleys: Chicago Coin Feature, \$225; Chicago Coin Criss Cross, \$175; Chicago Coin Triple Score, \$150; Bally Champ, \$250; Bally Jet, \$225; Keeney Century, \$195. Brand New Pool Tables: United All Models. Write for price. Headquarters for Kiddie Rides. ASSOCIATED AMUSEMENTS, INC., 8 RUGG DR., BOSTON, ALLSTON STATION 34, MASS. (Tel.: STadium 2-4010-11-12).

FOR SALE—3W1 Chrome Seeburg Wall Boxes. Call Collect for volume prices. DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: SYracuse 75-1631).

FOR SALE—Bally Yacht Clubs, \$60; Beach Club, \$70; Ice Frolics, \$95; Surf Club, \$95; Variety, \$125; Gayety, \$125; Miami Beach, \$235; United Nevada, \$50; Singapore, \$50; Manhattan, \$150; Games, Inc. Hunter, \$265. MICKEY ANDERSON, 314 EAST 11th ST., ERIE, PA. (Tel.: 5-7549).

FOR SALE—It's Mike Munves Corporation for outstanding, able, reliable coverage of the Arcade Field. A single machine. A complete arcade. Parts, supplies, sundries. MIKE MUNVES CORPORATION, 577 TENTH AVENUE, NEW YORK 36, N. Y. (Tel.: BRyant 9-6677).

WANT—Seeburg 20 Selection Boxes, wireless, 5c, 10c, 25c. AMI 80 or 120 Steppers. Write, wire or phone. M & M MUSIC CO., 779 13th S.W., HURON, SO. DAKOTA. (Tel.: 2398).

CLASSIFIED ADVERTISING SECTION

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: Wheeling 5472).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

FOR SALE—"The Cat Came Back" b/w "Stop Crackin' Peanuts". "New Wildwood Flower" b/w "Whispering Hope". "She Married The Wrong Man" b/w "Where The Idaho Potatoes Grow". "Dark As A Dungeon" b/w "My Own Sweet Darling Wife". CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. (Tel.: PRescott 9-0182).

FOR SALE—Seeburg "C", \$525; Seeburg "B", \$395; Seeburg "A", \$200; AMI E-120 Phonographs, \$475; Wurlitzer 1800, \$775. All the above machines are clean and ready for location. UNITED DISTRIBUTORS, INC., 902 W. SECOND, WICHITA, KANSAS (Tel.: HO 4-6111, 4-3504).

FOR SALE—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Lined Oak, Natural or Mahogany. Packed two to a carton, \$11.95 ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILL. (Tel.: Independence 3-2210).

FOR SALE—Rock-Ola Comets, \$475; Rock-Ola 1448, \$725; Seeburg R's, \$750; Seeburg G's, \$650; AMI B's, \$125; AMI C's, \$135; AMI A, \$85. 100 Sel-Chorm Seeburg Boxes, \$65; Coney Islands, \$25; Bright Lites, \$45; Bright Spots, \$55. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL.

FOR SALE—Bowlers—Hollywood, \$265; Arrow, \$255; Crisscross, \$125; Team, \$325; Arcade Williams Pool Tables, \$50; Williams DeLuxe B.B., \$120; King Of Swat, \$325; Pins Super Jumbo, \$300; Shindig, \$105; Duet DeLuxe, \$265; Lulu, \$195; Jalopy, \$65; All Star Basketball, \$35; Big Time, \$295; Caravan, \$395; Manhattan, \$125; Miami Beach, \$295; Pixie, \$225; Seeburg M 100 C, \$525; Wurlitzer 1800, \$675. NEW ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 58, MASS. (Tel.: DEcatur 2-1500).

FOR SALE—Bowlers in quantities. Bally—Victory, Champions, Blue Ribbons and Gold Medals. Keeney—Century, Speed Lanes. United—Clippers. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA, CHICAGO, ILLINOIS (Tel.: ARmitage 6-0780-81).

FOR SALE—Mutoscope Drive Mobiles, All Types of Arcade Equipment. State Type, Quantity and Best Price. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—We have a large stock of reconditioned Five Balls, Shuffle Games and Bingo. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MONTana 5000-1-2).

FOR SALE—Just wait until you see the Rock-Ola 200. Watch for announcement on showing dates. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVENUE, CLEVELAND, O. (Tel.: HE 1-7577).

FOR SALE—Wurlitzer 1500's; Wurlitzer 1250's. Ready for location or "As Is". Write for low prices. YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5050).

FOR SALE—Comet, \$160; DeLuxe 5th Inning, \$200; Leader, \$150; Manhattan, \$135; Targette, \$150; Mars, \$250; Lightning, \$250; Triple Play, \$225. AMI A, 78 rpm, \$95; AMI D-40, 78 rpm, \$225; AMI E-120, \$495; AMI A, 45 rpm, \$125; AMI D-80, \$325; AMI F-80, \$650. Distributors for AMI, United and Williams. Write for jobber's price. Write, wire or phone. CENTRAL DISTRIBUTORS, INC., 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: MAin 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HARRison 1-4747).

FOR SALE—Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEWton 5-2531).

FOR SALE—Bowlers: Chicago Coin Flash, \$110; United Yankee, \$100; Chief, \$85; Clover, \$45; Bally Mystic, \$195; Blue Ribbon, \$295; Gold Medal, \$325; Sportland Gun, \$185; Carnival Gun, \$175. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY 2, N. Y.

FOR SALE—Millions of extra coins are taken from clean machines. Clean Right with "Lemonite". Commercial Music Co. and Walbox in Texas Use and Sell Lemonite. See your distributor or write GRACO SALES CO., R.F.D. 1, BOX 403, ARLINGTON, TENN.

FOR SALE—Horoscope Ball Machines at \$10 ea. E. S. FESSLER & SONS, 1104 N. 8th ST., SHEBOYGAN, WISC. (Tel.: Glencourt 7-5721).

FOR SALE—Hi-Fi Speakers at Distributor Prices Full Audible Range, 8 Ohm 8" Wall, \$29.50 Pair; 12" Wall, \$44.50 Pair; 8" Corner, \$19.50 ea.; 12" Corner, \$24.50 ea. Satisfaction Guaranteed. Beautiful Blond Finish. Stranded Speaker Wire, \$14 per 1000 roll. Add \$3 ea. for Constant Voltage. MIDWEST SPECIALTY CO., CARRINGTON, N. DAK.

CLASSIFIED ADVERTISING SECTION

FOR SALE—High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only \$24.50 per pair. MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA, CALIF.

FOR SALE—Seeburg M100-A, \$250; M100-C, \$600; M100-G, \$750; M100-W, \$725; M100-R, \$825; 3W1 Chrome, \$67.50; Wurlitzer 1800, like new, \$795; 1400, \$225; 1250, \$150; 1100, \$85; AMI E-80, \$450; D-80, \$350. MUSICAL SALES, 2334 36 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561).

FOR SALE—Model 1438 120 Selection 45 RPM Rock-Ola "Comet" Phonographs, \$465; Model 1546 120 Selection Chrome Rock-Ola Wall Boxes, \$50; AMI Model E120, \$425; Wurlitzer Wall Boxes: Model 3020, \$7.50; Model 4820, \$12.50; Model 4851, \$15. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA. (Tel.: 84-3264).

FOR SALE—Grand Slam, \$95; King Arthur, \$35; Bowling Champ, \$35; College Daze, \$35; 10 Bright Lights, \$39.50 ea.; 10 Bright Spots, \$49.50 ea.; 10 3-4-5's, \$24.50 ea. WANT—Pixies. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF. (Tel.: MArket 1-0538).

FOR SALE—Close-out! Brand New "Booster Pools" and all makes electric Pool Tables. Make us an offer. Also Wurlitzer 1400's, 1500's and 1700's. No reasonable offer refused. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVENUE, NEWARK, N. J.

FOR SALE—Seeburg 100-R's, G's, C's and B's. Also AMI E-120's. Cash Box low. WANT—M-100's. NATIONAL NOVELTY CO., 183 E. MERRICK ROAD, FREEPORT, L.I., N. Y. (Tel.: FREeport 8-6770-1).

FOR SALE—Big Times cleaned and checked the Donan way, \$215; Reconditioned Bally Space Ships, \$315. DONAN DISTRIBUTING CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JUNiper 8-5211-12).

FOR SALE—1 Genco Sky Rocket Rifle at \$300; 1 Chicago Coin Blinker Bowler and 1 Chicago Coin Bullseye Bowler at \$325 ea. SALINA MUSIC AND AMUSEMENT CO., 121 NORTH SEVENTH ST., SALINA, KANSAS.

FOR SALE—Lowest prices Thunderbolts, Lightnings, \$229.50 ea.; Hollywood Bowlers, \$269.50; Chicago Coin Super Home Rm, \$179.50; Bingos, Pool Tables, trade for Kiddie Rides, Arcade Equipment or write best cash offer. Ready for location. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL. (Tel.: CAAnal 6-0293-4-5).

FOR SALE—Used music machines, shuffle alleys and pin games—all late models. Write us your needs and price you will pay in 1st letter. Will ship either fully reconditioned or "as is". Write, wire, phone: GABE FORMAN, SANDY MOORE, INC., 240 E. MERRICK ROAD, FREEPORT, L. I., N. Y. (Tel.: MAYfair 3-2472, 3 and 4).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH (Tel.: DAVis 2-2473).

FOR SALE—Rotation Balls Numbered 1-10, \$18.50 set; Numbered 1-5 Red and 1-5 White, \$18 set; 2 1/4" Cue Balls, \$2; Cue Sticks, \$1.49, \$16.50 doz. Write for free Rotation Pool Instructions. CHAMPION DISTRIBUTING CO., 3833 W. DIVISION ST., CHICAGO, ILL.

FOR SALE—Broadway, \$345; Variety, \$115; Pixie, \$275; Rio, \$45; Tropics, \$35; Beach Beauty, \$300; Surf Club, \$90; Star Dust, \$350; Tahiti, \$40. One third deposit, balance sight draft. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, La. (Tel.: TULane 6729).

FOR SALE—Bally Double Header, \$500; Bally Parade, \$400; Bally Broadway, \$345; Bally Beach Beauty, \$300; Bally Miami Beach, \$200; Bally Gaytime, \$165; Bally Crosswords, \$295; Bally Beach Club, \$75; Bally Atlantic City, \$37.50; United Pixie, \$200. NASTASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS 12, LA., (Tel.: MA 7459).

FOR SALE—Stage Coach, \$165; Genco, Champion Baseball, \$295; Genco, Super Big Top, \$350; Sky Rocket, \$295; Rifle Gallery, \$200; Seeburg, Shoot The Bear, \$75; Sidewalk Engineer, \$100. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO (Tel.: AXminster 4-3529).

FOR SALE—Williams' Gun Club, \$49.50; Army Navy, \$44.50; Struggle Buggies, \$60; Silver Skates \$64.50; Spotlite, Coney Island, \$25 ea.; Exhibit Treasure Cove Rifle, \$324.50; Chico Steam Shovel, \$275; Muto Rock 'N' Roll, \$84.50; Dale Guns, \$32.50. Send for complete bargain list. 1/2 deposit please. ODCO, INC., 1100-02 BROADWAY, ALBANY 4, N. Y.

FOR SALE—Seeburg M100 A, \$695; Seeburg M100 G, \$595; Seeburg M100 C, \$495; 100 Selection Chrome Seeburg Wall Boxes, \$55; AMI Model C, \$85. LEW JONES DISTRIBUTING CO., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MELrose 5-1593).

FOR SALE—Pool Tables. Automatic and Electrical, also used. Priced to sell. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS 1, MO. (Tel.: CEntral 9292).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Late Phono Records. Exhibit's Shooting Gallery, \$90; Deluxe Jungle Gun, \$75; Palm Springs, \$40. **AUTOMATIC MUSIC CO.**, 703 MAIN ST., BRIDGEPORT, OHIO, (Tel.: 750).

FOR SALE—18 foot Rock-Ola Shuffle Board \$149.50; Shuffle Board game wax (12 cans) \$3.50; Fast wax case (12 cans) \$4.50; Pucks (set of 8) \$12; Fluorescent Lights pair \$22.50; Adjusters \$18.50. **PURVEYOR DISTRIBUTING CO.**, 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUNiper 8-1814).

FOR SALE—Special Bally: Night Clubs, \$445; Beach Beauties, \$295; Broadways, \$339.50. United: South Seas (slightly used), \$309.50. **NEW ORLEANS NOVELTY CO.**, 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CAnal 5306).

NOTICE—Are you faced with Personal Property Taxes? Sales Taxes? Depreciation Deductions? Estate Taxes? Customs Duties? Must you officially establish the Fair Market Value of your machines? Do you have to prove whether your machines have Appreciated or Depreciated in price? Do you require official proof of the value of your machines for loan or collateral purposes? What are the machines actually worth when you buy or sell a route? How can you ascertain the official market value of machines for legal and/or tax purposes? How much can you get for machines you want to sell or trade? What should you pay for machines you want to buy? Have you been put to the burden of proving the week-to-week value of your machines? Have you been asked to produce an official end-of-month inventory statement showing the actual value of the equipment you own? All this and much more comes to you each and every week in the original, the very first, the one and only officially accepted "The Cash Box Price Lists". For over 17 years, without ever missing a single week's issue, "The Cash Box Price Lists" have helped thousands of coin machine owners all over the world to save money as well as to officially clarify many legal and tax problems. Yet "The Cash Box Price Lists" are only part of the invaluable information contained in each week's issue of "THE CASH BOX"—the one and only magazine internationally acclaimed: "The BIBLE of the Coin Machines Industry". In "THE CASH BOX" you get the news before it even becomes news. You get sparkling, informative, helpful editorials. Latest industry developments. Advance news of all new machines. Intimate columns. Absolutely invaluable charts. And many, many other important and valuable features. You can now obtain 52 Consecutive Weeks' Issues of "THE CASH BOX"—a full year's issues—for only \$15 on a **DOUBLE YOUR MONEY BACK GUARANTEE!! YOU CAN'T LOSE!!** Mail your check for \$15 today to: **THE CASH BOX, 26 WEST 47th STREET, NEW YORK 36, N. Y.**

FOR SALE — 3 Keeney Speedlanes, Chicken Sam Rifle, Shuffle Bowlers, Guns. Also Pool Tables—all makes and models. For best buys, write or call: **HY POLO AMUSEMENTS, INC.**, 1969 W. WILSON AVE., CHICAGO 46, ILL. (Tel.: LOngbeach 1-3378).

FOR SALE — Seeburg 20 Selection Boxes, 3 wire, 5c, 10c, 25c, \$9 ea.; 1 Midget Movie, with reel, \$55; 2 Coon Hunts, \$95 ea. **H. BETTI AND SONS**, 1706 MANHATTAN AVE., UNION CITY, N. J.

FOR SALE—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), \$7.50. **GATEWAY DISTRIBUTING CO.**, 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: DICKens 2-4620).

FOR SALE—Beach Clubs, Bright Spots, \$40 ea. **TOLEDO COIN MACHINE EXCHANGE**, 814 SUMMIT ST., TOLEDO, OHIO (Tel.: CH 3-4905).

MISCELLANEOUS

NOTICE—Free! To all ops interested in a great money-making hit for their boxes: A copy of "Show Me The Way To Go Home" and "Let Me Call You Sweetheart" by the fabulous Fingers Finnigan and his Back-Room Piano and Quartet. Write **REGENT RECORDS**, NEWARK, N. J.

NOTICE—Interested in dealership for penny, nickel machines guaranteed a 1000 a year. Interested in buying 1000 stands for penny machines. **PENNSYLVANIA VENDING CORP.**, 1822 CARSON ST., PITTSBURGH 3, PA. (Tel.: HEMlock 1-9900).

NOTICE—Let me convert your United Yankee, Speedy Eleven Frame, and all United games after that, into a 300 Scoring Bowler. For particulars write or call **DAVE LOWY**, 592 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUDson 6-2640; The Cash Box, Chicago, Ill., DEArborn 2-0045; The Cash Box, Hollywood, Calif., HOLlywood 5-2129.

NOTICE—Will Trade. 2 Photomats, \$300, will trade for late model Bowlers. Bally Booster Pools—will trade for late model Bowlers or United Comet Targettes. **LIEBERMAN MUSIC CO.**, 257 PLYMOUTH AVE., N., MINNEAPOLIS 11, MINN. (Tel.: FE 9-0031).

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, **PHONO-VEND OF TEXAS**, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. (Tel.: PERshing 3-7197) for genuine factory parts. Also extra clean 1436 Fireballs and other re-conditioned phonographs priced right.

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is **HUEY DISTRIBUTING CO.** Write, wire or phone. **ORLEANS AIRLINE HIGHWAY**, NEW ORLEANS 20, LA. (Tel.: VERNon 5-7976).

THE CASH BOX

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

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Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

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THE CASH BOX
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THIS WEEK'S USED MACHINE QUOTATIONS

18th YEAR OF PUBLICATION

887th CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

CODE

- | | |
|-----------------------------|------------------------------------|
| 1. Prices UP | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN | 7. Machines Just Added |
| 4. No change from Last Week | * Great Activity |

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.



PHONOGRAPHS

LISTED ALPHABETICALLY

AMI

1* Model A, '46, 40 Sel., 78 RPM	85.00	125.00
4. Model B, '48, 40 Sel., 78 RPM	125.00	150.00
4* Model C, '50, 40 Sel., 78 RPM	125.00	175.00
4. Model D-40, '51, 40 Sel., 78 RPM	175.00	245.00
4. Model D-80, '51, 80 Sel., 45 RPM	275.00	350.00
4. Model E-40, '53, 40 Sel., 78 RPM	245.00	365.00
4. Model E-80, '53, 80 Sel., 45 RPM	345.00	450.00
1* Model E-120, '53, 120 Sel., 45 RPM	395.00	495.00
1. Model F-80, '54, 80 Sel., 45 RPM	550.00	645.00
1. Model F-120, '54, 120 Sel., 45 RPM	575.00	700.00
4. WM Wall Box	5.00	10.00
4. SM or SL Stepper	10.00	15.00

EVANS

4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	40.00	100.00
4. Constellation, '49, Model 135, 40 Sel., 78 RPM	75.00	110.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	100.00	200.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	225.00	250.00

ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	25.00	69.50
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	75.00
4. 1426, '47, 20 Sel., 78 RPM	35.00	75.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	45.00	99.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	100.00	135.00

4. 1432, Same as above, Converted to 45 RPM	125.00	150.00
4. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	135.00	200.00
4. 1434, Same as above, Converted to 45 RPM	145.00	225.00
4. 1436, '52, Fireball, 120 Sel., 45 RPM	145.00	275.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	245.00	285.00
4* 1438, '54, Comet, 120 Sel., 45 RPM	435.00	525.00
1. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	595.00	645.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	45.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	55.00
4. 147S, Standard, 20 Sel., 78 RPM	20.00	65.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	70.00
2. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	80.00
4. 148M, '48 Master with Remote Attach., 20 Sel., 78 RPM	20.00	90.00
4. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	95.00
2* M100A, '49, 100 Sel., 78 RPM	195.00	250.00
1. M100B, 51, 100 Sel., 45 RPM	395.00	450.00
2. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	425.00	475.00
4. M100C, '53, 100 Sel., 45 RPM	500.00	600.00

4. HF100G, '54, 100 Sel., 45 RPM	625.00	750.00
1* HF100R, '54, 100 Sel., 45 RPM	725.00	825.00
4. W1-L56 Wall Box 5c	3.00	6.00
4. 3W2 Wall-a-Matic	3.00	7.00
4. W4L-56	10.00	15.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	10.00	15.00
4. W6L-56 5/10/25 Wire-less	10.00	15.00
4. 3W7-L-56	10.00	20.00

WURLITZER

2. 1015, '46, 24 Sel., 78 RPM	25.00	75.00
4. 1017, '46, 24 Sel., 78 RPM	40.00	80.00
4. 1080, '46, 24 Sel., 78 RPM	45.00	95.00
4. 1100, '47, 24 Sel., 78 RPM	65.00	125.00
4. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	75.00	150.00
1* 1250, '50, 48 Sel., 45 or 78 RPM	125.00	175.00
1* 1400, '51, 48 Sel., 45 or 78 RPM	200.00	250.00
1. 1450, '51, 48 Sel., 45 or 78 RPM	210.00	275.00
1* 1500, '52, 104 Sel., 45 & 78 Intermix	225.00	295.00
4. 1500A, '53, 104 Sel., 45 & 78 Intermix	249.50	300.00
4. 1650, '53, 48 Sel., 45 RPM	295.00	375.00
4. 1700, '54, 104 Sel., 45 RPM	495.00	645.00
1* 1800, '55, 104 Sel., 45 RPM	675.00	815.00
4. 2140 Wall Box	3.00	10.00
4. 3020 Wall Box	5.00	10.00
4. 3048 (Conv. of 3020)	10.00	15.00
4. 3031 Wall Box	2.95	5.00
4. 3045 Wall Box	4.00	15.00
4. 4820 Wall Box	10.00	20.00



PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (UN 3/52)	25.00	50.00	4. Campus (Ex 2/50)	10.00	20.00
4. Across the Board (Un 9/52)	25.00	50.00	4. Canasta (Ge 7/50)	20.00	30.00
4. All Star Basketball (Go 1/52)	20.00	30.00	4. Caravan (Un 2/56)	365.00	465.00
6. Aquacade (Un 4/49)	10.00	20.00	4. Caravan (Wm 6/52)	25.00	60.00
4. Arabian Knights (Got 12/53)	100.00	150.00	6. Carolina (Un 3/49)	10.00	20.00
4. Arcade (Wm 11/51)	45.00	60.00	4. Champion (B 12/49)	15.00	25.00
4. Arizona (Un 4/50)	10.00	20.00	6. Champion (CC 6/49)	10.00	20.00
4. Army-Navy (Wm 10/53)	40.00	90.00	4. Chinatown (Got 10/52)	40.00	70.00
2* Atlantic City (B 5/52)	37.50	75.00	4. Circus (Un 8/52)	35.00	65.00
6. Baby Face (Un 12/48)	10.00	20.00	4. Citation (B 10/48)	15.00	25.00
4. Bank-A-Ball (Got 5/50)	15.00	24.00	2. C.O.D. (Wm 9/53)	75.00	100.00
4. Basketball (Got 10/49)	10.00	20.00	4. College Daze (Got 8/49)	20.00	40.00
4* Beach Beauty (B 11/55)	300.00	375.00	2. Colors (Wm 11/54)	130.00	175.00
4* Beach Club (B 2/53)	45.00	75.00	4. Coney Island (B 9/52)	24.50	60.00
4* Beauty (B 11/52)	45.00	85.00	4. Control Tower (Wm 3/51)	25.00	45.00
4. Be Bop (Ex 3/50)	10.00	19.00	4. Coronation (Got 11/52)	40.00	75.00
2. Big Ben (Wm 9/54)	89.00	135.00	4. County Fair (Un 9/51)	25.00	40.00
4. Big Hit (CC 7/52)	25.00	45.00	4. Crossroads (Got 5/32)	45.00	75.00
6. Big Top (Ge 2/49)	10.00	19.00	2. Crosswords (B 1/56)	295.00	375.00
4* Big Time (B 1/55)	205.00	275.00	4. Cyclone (Got 5/51)	40.00	65.00
6. Black Gold (Ge 3/49)	10.00	19.00	4. Daffy Derby (Wm 8/54)	70.00	165.00
4. Bolero (Un 12/51)	45.00	75.00	4. Daisy May (Got 7/54)	145.00	175.00
4. Bomber (CC 3/51)	15.00	25.00	1. Dallas (Wm 2/49)	15.00	25.00
6. Boston (Wm 5/49)	15.00	25.00	4. Dealer "21" (Wm 2/54)	45.00	120.00
4. Bowling Champ (Got 2/49)	15.00	35.00	4. Derby Day (Got 5/56)	235.00	275.00
4* Bright Lights (B 5/51)	30.00	65.00	4. De Icer (Wm 11/49)	20.00	35.00
4* Bright Spot (B 11/51)	45.00	75.00	4. Diamond Lill (Got 12/54)	145.00	165.00
4* Broadway (B 12/55)	325.00	425.00	4. Disk Jockey (Wm 11/52)	35.00	75.00
4* Broadway (B 6/51)	25.00	40.00	4. Domino (Wm 5/52)	35.00	75.00
4. Buffalo Bill (Got 5/50)	25.00	35.00	4. Double Action (Ge 1/52)	25.00	34.50
4. Buttons & Bows (Got 3/49)	15.00	24.00	4. Double Feature (Got 12/50)	15.00	24.00
4. Cabana (Un 3/53)	35.00	100.00	4. Double Header (B7/56)	500.00	565.00
4. Camel Caravan (Ge 6/49)	10.00	20.00	4. Dbl. Shuffle (Got 6/49)	15.00	24.00
			4. Dragonette (Got 6/54)	125.00	165.00
			4. Dreamy (Wm 2/50)	20.00	40.00
			4* Dude Ranch (B 9/53)	45.00	95.00
			1* Dnette (Got 4/55)	200.00	235.00



4. Bay Breeze (Got 12/55)	215.00	250.00
4. Bright Ball (Wm 1/52)	40.00	65.00
4. Fairway (Wm 6/53)	50.00	80.00
4. Fighting Irish (CC 11/50)	20.00	30.00
1. Five Star (Univ. 5/51)	30.00	75.00
6. Floating Power (Ge 12/48)	10.00	15.00
4. Flying High (Got 2/53)	50.00	75.00
4. Flying Saucers (Ge 12/50)	15.00	30.00
6. Football (CC 8/49)	10.00	20.00
4. Four Bells (Got 10/54)	135.00	175.00
4. Four Corners (Wm 12/52)	40.00	90.00
4. Four Horsemen (Got 9/50)	25.00	55.00
4. "400" (Upright) (Ge 10/52)	35.00	60.00
4. Four Stars (Got 6/52)	50.00	75.00
4. Freshie (Wm 9/49)	20.00	30.00
4* Frolics (B 10/52)	40.00	85.00
4. Frontiersman (Got 11/55)	225.00	245.00
4. Futurity (B 3/51)	25.00	40.00
2* Gay Times (B 6/55)	165.00	250.00
4* Gayety (B 3/55)	85.00	150.00
4. Georgia (Wm 7/50)	20.00	45.00
4. Gin Rummy (Got 2/49)	20.00	30.00
4. Gladiator (Got 1/56)	285.00	345.00
4. Glamour (Got 7/51)	15.00	24.00
6. Glider (Ge 3/49)	10.00	15.00
4. Globetrotter (Got 11/51)	30.00	65.00
4. Golden Gloves (CC 7/49)	10.00	24.00
4. Golden Nugget (Upright) (Ge 2/53)	35.00	65.00
2. Gold Star (Got 8/54)	140.00	165.00
6. Gondola (Ex 5/49)	10.00	19.00
4. Grand Award (CC 1/49)	10.00	19.00
4. Grand Champion (Wm 8/53)	70.00	120.00
4. Grand Slam (Got 4/53)	40.00	100.00
6. Grand Stand (B '50)	20.00	30.00
2. Green Pastures (Got 1/54)	85.00	125.00
4. Gun Club (Wm 11/53)	45.00	85.00
4. Guys-Dolls (Got 5/53)	55.00	100.00
2. Gypsy Queen (Got 2/55)	150.00	185.00
4. Handicap (Wm 6/52)	45.00	90.00
2. Happy Days (Got 7/52)	65.00	85.00
4. Happy-Go-Lucky (Got 3/51)	25.00	40.00
3. Harbor Lites (Got 2/56)	250.00	275.00
4. Harvest Moon (Got 12/48)	10.00	20.00
4. Harvest Time (Ge 9/50)	15.00	25.00
4. Harvey (Wm 5/51)	15.00	30.00
4. Havana (Un 2/54)	40.00	110.00
2. Hawaii (Un 6/54)	50.00	135.00
4. Hawaiian Beauty (Got 4/54)	125.00	155.00
4. Hayburner (Wm 6/51)	30.00	65.00
4. Hi-Fi (B 6/54)	50.00	120.00
4. Hit Parade (CC 2/51)	10.00	19.00
4. Hit & Runs (Ge 3/51)	15.00	24.00
4. Hit 'N Run (Got 4/52)	30.00	60.00
6. Holiday (CC 12/48)	10.00	19.00
4. Holiday (Ke 12/51)	25.00	45.00
4. Hong Kong (Wm 9/51)	30.00	50.00
4. Horsefeathers (Wm 1/52)	30.00	45.00
4. Horse Shoe (Wm 12/51)	25.00	35.00
4. Hot Rods (B '49)	20.00	40.00
4. Ice-Frolics (B 1/54)	50.00	100.00
4. Jalopy (Wm 8/51)	45.00	95.00
4. Jeannie (Ex 6/50)	15.00	24.00
4. Jockey Club (Got 5/54)	75.00	150.00
4. Jockey Special (B 11/47)	10.00	20.00
4. Joker (Got 11/50)	20.00	45.00
2. Jolly Joker (Un 11/55)	75.00	125.00
4. Jubilee (Got 5/55)	230.00	350.00
4. Judy (Ex 7/50)	10.00	19.00
4. Jumping Jacks (Upright) (Ge 12/52)	25.00	45.00
4. Just 21 (Got 1/50)	10.00	24.00
4. K. C. Jones (Got 11/49)	10.00	25.00
4. King Arthur (Got 10/49)	20.00	35.00
4. King Pin (CC 12/51)	30.00	55.00
4. Knockout (Got 1/51)	20.00	45.00
4. Lady Luck (Got 9/54)	85.00	165.00
4. Lazy "Q" (Wm 2/54)	65.00	115.00
4. Leaders (Un 10/51)	40.00	65.00
4. De-A-Line (Ke 6/52)	40.00	65.00
4. Long Beach (Wm 7/52)	35.00	65.00
4. Lovely Lucy (Got 2/54)	60.00	135.00
4. Lucky Landing (Wm 5/50)	20.00	45.00
4. Luau (Wm 12/54)	169.00	195.00
4. Mod. Sq. Garden (Got 6/51)	30.00	50.00
6. Magic (Ex 11/48)	10.00	19.00
4. Majors '49 (CC 2/49)	10.00	20.00
4. Majorettes (Wm 4/52)	25.00	45.00

2. Manhattan (Un 4/55)	125.00	195.00
4. Marathon (Got 10/55)	285.00	325.00
4. Marble Queen (Got 8/53)	75.00	110.00
4. Maryland (Wm 4/49)	10.00	20.00
4. Mercury (Ge 3/50)	10.00	25.00
4. Mermaid (Got 6/51)	30.00	60.00
4. Mexico (Un 3/54)	49.50	110.00
4* Miami Beach (B 9/55)	200.00	265.00
4. Minstrel Man (Got 3/51)	35.00	75.00
6. Moon Glow (Un 11/48)	10.00	19.00
4. Mystic Marvel (Got 3/54)	125.00	160.00
4. Nevada (Un 8/54)	50.00	100.00
4. Niagara (Got 12/51)	35.00	50.00
4. Nifty (Wm 12/50)	15.00	25.00
4. Night Club (B 4/56)	425.00	525.00
4. "9" Sisters (Wm 1/54)	40.00	110.00
4. Oasis (Ex 10/50)	10.00	19.00
4. Oklahoma (Un 5/49)	15.00	35.00
4. Old Faithful (Got 12/49)	10.00	20.00
4. Olympics (Wm 5/52)	40.00	60.00
4. One Two Three (Ge 10/48)	10.00	20.00
4. Palisades (Wm 7/53)	45.00	85.00
4. Palm Beach (B 7/52)	40.00	85.00
4* Palm Springs (B 11/53)	40.00	100.00
4. Parade (B 6/56)	400.00	525.00
4. Paratrooper (Wm 8/52)	25.00	45.00
4. Peter Pan (Wm 4/55)	135.00	165.00
4. Pin Bowler (CC 6/50)	15.00	25.00
4. Pinch Hitter (Un 5/49)	10.00	19.00
4. Pinky (Wm 9/50)	20.00	30.00
4. Pin Wheel (Got 11/53)	75.00	110.00
2* Pixie (Un 10/55)	200.00	295.00
4. Play Ball (CC 1/51)	20.00	30.00
4. Playland (Ex 8/59)	10.00	19.00
6. Playtime (Ex 8/49)	10.00	19.00
4. Poker Face (Got 9/53)	75.00	100.00
4. Puddin' Head (Ge 10/48)	10.00	19.00
4. Punchy (CC 12/50)	10.00	19.00
4. Quarterback (Wm 10/49)	15.00	30.00
4. Quartet (Got 2/52)	55.00	85.00
4. Queen of Hearts (Got 12/52)	55.00	100.00
4. Quintet (Got 3/53)	45.00	105.00
4. Race The Clock (Wm 5/55)	185.00	220.00
4. Rag Mop (Wm 10/50)	15.00	30.00
6. Ramona (Un 2/49)	10.00	19.00
4. Red Shoes (Un 11/50)	20.00	30.00
4. Regatta (Wm 11/55)	175.00	200.00
2. Rio (Un 11/53)	45.00	100.00
4. Rip Snorter (Ge 10/49)	10.00	19.00
4. Rocket (Ge 5/50)	20.00	35.00
4. Rockettes (Got 8/50)	25.00	45.00
4. Rodeo (Un 2/53)	39.50	110.00
2. Rose Bowl (Got 10/51)	25.00	50.00
4. Round Up (Got 11/48)	10.00	20.00
4. St. Louis (Wm 2/49)	20.00	30.00
4. Saddle and Turf (Ev 10/53)	165.00	225.00
4. (Club Model)	179.50	230.00
4. Saratoga (Wm 10/48)	20.00	40.00
4. Scoreboard (Got 4/56)	285.00	365.00
4. Screamo (Wm 4/54)	85.00	115.00
4. Sea Jockeys (Wm 11/51)	25.00	50.00
4. Select-A-Card (Got 4/50)	10.00	19.00
4. Shantytown (Ex 10/49)	20.00	30.00
4. Sharpshooter (Got 5/49)	10.00	30.00
4. Shindig (Got 10/53)	90.00	115.00
4. Shoo Shoo (Wm 2/51)	15.00	25.00
4. Shoot the Moon (Wm 11/51)	20.00	45.00
4. Show Boat (Un 1/49)	10.00	19.00
4. Show Boat (Un 12/52)	70.00	135.00
4. Smoke Signal (Wm 10/55)	155.00	180.00
4. Silver Chest (Upright) (Ge 4/53)	55.00	100.00
4. Silver Skates (Wm 2/53)	45.00	75.00
4. Singapore (Un 10/54)	50.00	110.00
4. Skill Pool (Got 8/52)	35.00	85.00
2. Skyway (Wm 8/54)	89.00	145.00
4. Slugfest (Wm 3/52)	35.00	50.00
4. Sluggin' Champ (Got 4/55)	160.00	200.00
4. Snafu (Wm 12/55)	150.00	225.00
6. Snooks (Wm 6/51)	15.00	20.00
4. Southern Belle (Got 6/55)	175.00	220.00
4. South Pacific (Ge 2/50)	20.00	30.00
4. Spark Plugs (Wm 9/51)	25.00	50.00
6. Speedway (Wm 9/48)	10.00	19.00
4. Spitfire (Wm 2/55)	75.00	150.00
4. Spot Bowler (Got 10/50)	25.00	35.00
2* Spot Lite (B 1/52)	40.00	65.00
4. Sportsman (Ge 2/51)	10.00	19.00
4. Sportsman (Wm 2/52)	25.00	35.00
4. Springtime (Ge 3/52)	20.00	30.00
4* Stage Coach (Got 11/54)	160.00	185.00
2* Stardust (Wm 3/56)	325.00	475.00
4* Starlets (Un 12/55)	235.00	375.00
4. Star Pool (Wm 10/54)	100.00	165.00

4. Stars (Un 6/52)	40.00	55.00
4. Starlite (Wm 3/53)	35.00	60.00
4. Steeple Chase (Un 1/52)	25.00	65.00
4. Stop & Go (Ge 3/51)	10.00	20.00
4. Struggle Buggies (Wm 12/53)	69.50	115.00
6. Summertime (Un 9/48)	15.00	24.00
4. Sunshine Park (B 12/52)	25.00	45.00
4. Super Hockey (CC 4/49)	20.00	30.00
4. Super Jumbo (Got 10/54)	250.00	325.00
4* Surf Club (B 3/54)	50.00	110.00
4. Sweepstakes (Wm 1/52)	55.00	75.00
4. Sweet-Add-A-Line (Got 7/55)	170.00	220.00
4. Sweetheart (Wm 5/50)	20.00	30.00
4* Tahiti (Un 8/53)	40.00	90.00
4. Tampico (Un 6/49)	10.00	20.00
4. Telecard (Got 1/49)	15.00	25.00
4. Thing (CC 2/51)	15.00	30.00
4. Three Deuces (Wm 8/55)	200.00	230.00
4. Three Feathers (Ge 5/49)	15.00	30.00
4. Three Four Five (Un 6/51)	20.00	40.00
6. Three Musketeers (Got 7/49)	15.00	25.00

6. Thrill (CC 9/48)	10.00	15.00
2. Thunderbird (Wm 5/54)	79.00	120.00
4. Times Square (Wm 4/53)	55.00	75.00
4. Touchdown (Un 1/52)	20.00	35.00
4. Tournament (Got 8/55)	225.00	275.00
4. Triple Play (Un 8/55)	150.00	225.00
4. Triplets (Got 7/50)	15.00	25.00
4. TriScore (Ge 1/51)	20.00	30.00
4. Tropicana (Un 1/55)	54.50	150.00
2* Tropics (Un 7/53)	35.00	80.00
6. Tucson (Wm 1/49)	10.00	19.00
6. Tumbleweed (Ex 8/49)	15.00	30.00
4. Turf King (B 6/50)	15.00	30.00
4. Twenty Grand (Wm 12/52)	35.00	65.00
4. Twin Bill (Got 1/55)	100.00	185.00
4. Utah (Un 7/49)	10.00	20.00
4* Variety (B 9/54)	90.00	150.00
4. Watch My Line (Got 9/51)	30.00	50.00
4. Whizz Kids (CC 3/52)	35.00	50.00
4. Wild West (Got 8/51)	25.00	45.00
4. Winner (Univ.)	20.00	40.00
2* Wishing Well (Got 9/55)	185.00	215.00
4. Wonderland (Wm 5/55)	160.00	190.00
4* Yacht Club (B 6/53)	45.00	85.00
4. Zingo (Un 10/51)	25.00	65.00



4. Bally Victory Bowler (5/54)	100.00	225.00
4. Bally Champion Bowler (5/54)	100.00	230.00
4. Bally Jet Bowler (8/54)	130.00	250.00
4. Bally Rocket Bowler (8/54)	135.00	250.00
4. Bally Mystic Bowler (12/54)	185.00	295.00
4* Bally Magic Bowler (12/54)	195.00	300.00
4. Bally Blue Ribbon (3/55)	265.00	325.00
4. Bally Gold Medal (3/55)	265.00	335.00
4. ChiCoin 6-Player (8/51)	35.00	75.00
4. ChiCoin 6-Player DeLuxe (5/52)	35.00	80.00
4. ChiCoin Match Bowler (6/52)	35.00	85.00
4. ChiCoin Bowl-A-Ball (10/52)	35.00	90.00
4. ChiCoin Match Bowl-A-Ball (11/52)	35.00	100.00
4. ChiCoin 10th Frame Special (12/52)	40.00	105.00
4. ChiCoin Name Bowler (1/53)	40.00	110.00
4. ChiCoin 10th Frame Double Score Bowler (2/53)	40.00	115.00
4. ChiCoin Crown (4/53)	45.00	120.00
4. ChiCoin Crown, Giant Pins (4/53)	50.00	125.00
4* ChiCoin Triple Score (6/53)	50.00	130.00
4. ChiCoin Gold Cup (7/53)	50.00	135.00
4. ChiCoin High Speed Crown (7/53)	65.00	140.00
4. ChiCoin High Speed Triple Score (8/53)	70.00	145.00
4* Chi Coin Advance (10/53)	75.00	150.00
4. ChiCoin King (10/53)	75.00	155.00
4* ChiCoin Criss Cross Bowler (12/53)	75.00	165.00
4. ChiCoin Super Frame (3/54)	100.00	175.00
4. ChiCoin Starlite (5/54)	125.00	200.00
4. ChiCoin Feature (7/54)	125.00	225.00
4. ChiCoin Holiday (9/54)	125.00	230.00
4. ChiCoin Flash (10/54)	125.00	245.00
4* ChiCoin Playtime (10/54)	150.00	250.00
4* ChiCoin Fireball (11/54)	175.00	260.00
4. ChiCoin Thunderbolt (12/54)	185.00	275.00
4. ChiCoin Triple Strike (2/55)	225.00	285.00
4. ChiCoin Arrow (2/55)	225.00	295.00
4. ChiCoin Criss Cross Targette (1/55)	99.50	175.00
4. ChiCoin Bonus Score DeLuxe model (4/55)	100.00	200.00
4. ChiCoin Big League (5/55)	255.00	310.00

4. ChiCoin Hollywood (5/55)	249.50	325.00
4. ChiCoin Blinker (8/55)	325.00	340.00
4. ChiCoin Score-A-Line (9/55)	325.00	360.00
4. ChiCoin Bowling Team (10/55)	275.00	375.00
4. Exhibit Twin Rotation (5/52)	50.00	85.00
4. Genco Shuffle Target (7/51)	20.00	45.00
4. Genco 8-Player Rebound (9/51)	30.00	50.00
4. Genco Shuffle Pool (11/53)	25.00	80.00
4. Genco Match Pool (2/54)	50.00	95.00
4. Gottlieb Bowlette (3/50)	15.00	25.00
4. Keeney Super DeLuxe League Bowler (3/52)	40.00	80.00
4. Keeney High Score League (5/52)	40.00	85.00
4. Keeney Team (10/52)	40.00	95.00
4. Keeney Club (4/53)	40.00	100.00
4. Keeney Domino (5/53)	40.00	110.00
4. Keeney Carnival (5/53)	45.0	

The Cash Box PRICE LIST

4. United Ace (5/54)	100.00	185.00	4. United Mars (1/55)	160.00	300.00
4. DeLuxe model	110.00	195.00	4. DeLuxe model	165.00	300.00
4. United Rainbow (5/54)	99.50	195.00	4. Un. Lightning (2/55)	165.00	300.00
4. United Banner (8/54)	155.00	200.00	4. DeLuxe model	170.00	300.00
4. DeLuxe model	165.00	210.00	4. Un. Venus (3/55)	170.00	305.00
4. United Shuffle Targette (8/54)	145.00	215.00	4. DeLuxe model	175.00	310.00
4. DeLuxe model	125.00	220.00	4. Un. Clipper (5/55)	175.00	315.00
4* United Speedy (8/54)	150.00	230.00	4. DeLuxe model	195.00	320.00
4. Un. 11th Frame (10/54)	145.00	255.00	4. Un. Derby Roll (5/55)	175.00	350.00
4. DeLuxe model	145.00	265.00	4. DeLuxe model	185.00	355.00
4. United Comet Targette (11/54)	145.00	275.00	4. Un. 5th Inning (6/55)	185.00	365.00
4. DeLuxe model	150.00	280.00	4. DeLuxe model	195.00	370.00
4. United Mercury (12/54)	150.00	280.00	4. Un. Capitol (6/55)	225.00	370.00
4. DeLuxe model	155.00	290.00	4. DeLuxe model	230.00	375.00



4. Bally Champion Horse	315.00	385.00	4. Decco Marry-Go-Round	225.00	350.00
4* Bally Moon Ride	235.00	350.00	4. Exhibit Big Bronco	239.50	375.00
4. Bally Space Ship	175.00	315.00	4. Exhibit Mustang	350.00	445.00
4. Bally Speed Boat	325.00	365.00	4. Exhibit Space Patrol	200.00	295.00
2. Chicago Coin Super Jet	195.00	375.00	4. Scientific Television	275.00	345.00



4. ABT 6 Gun Rifle Range	525.00	625.00	4. DeLuxe model (3/55)	260.00	295.00
1. Boomerang	25.00	65.00	4. Lite League	45.00	95.00
2. Bally Big Inning	65.00	125.00	4. Mills Panorama Peek (11/54)	175.00	325.00
4. Bally Heavy Hitter	35.00	60.00	6. Mills Conv. for Panoram Peek	10.00	25.00
4. Bally King Pin	20.00	35.00	4. Muto. Atomic Bomber	65.00	150.00
4. Bally Rapid Fire	75.00	110.00	4. Mutos. Ace Bombers	95.00	165.00
4. Bally Undersea Raider	60.00	125.00	4. Mutoscope Dr. Mobile (Prewar)	95.00	175.00
4. Champion Hockey	50.00	125.00	4. Mutos. Fly. Saucers	90.00	155.00
4. ChiCoin Basketball Champ	100.00	195.00	4. Mutos. Photo (Pre-War)	150.00	140.00
4. ChiCoin 4-Player Derby	100.00	175.00	4. Mutos. Photomatic (DeLuxe)	250.00	395.00
4. ChiCoin Goalee	39.50	99.50	4. Mutoscope Silver Gloves	125.00	195.00
4. ChiCoin Hockey	55.00	75.00	4. Mutoscope Sky Fighter	60.00	165.00
4. ChiCoin Midget Skee	65.00	95.00	4. Mutos. Voice-O-Graph 35¢	150.00	350.00
4. ChiCoin Pistol	35.00	75.00	4. QT Pool Table	60.00	85.00
4. ChiCoin Home Run, 6 Player (3/54)	100.00	195.00	4. Quizzer	50.00	100.00
4. Super model	125.00	200.00	4. Rockola World Series	40.00	80.00
4. Edelco Pool Table	20.00	50.00	4. Scientific Baseball	20.00	50.00
4. Evans Bola Score	65.00	89.50	4. Scientific Basketball	20.00	55.00
4. Evans Bat-A-Score	55.00	145.00	4. Scientific Batting Pr.	30.00	75.00
4. Evans Ski Roll	35.00	90.00	4. Scientific Pitch Em	50.00	125.00
4. Evans Super Bomber	75.00	125.00	4. Seeburg Bear Gun	75.00	150.00
4. Evans Play Ball	65.00	85.00	4. Seeburg Chicken Sam	50.00	110.00
1. Evans Ten Strike '46	30.00	85.00	4. Seeburg Shoot the Chute	49.50	90.00
4. Evans Tommy Gun	35.00	95.00	4. Seeburg Coon Hunt	95.00	150.00
4. Exhibit Dale Gun	29.50	75.00	4. Set Shot Basketball	150.00	275.00
1. Exhibit Gun Patrol	75.00	125.00	4. Telequiz	75.00	120.00
4. Exhibit Jet Gun	69.50	135.00	4. Un. Team Hockey	30.00	50.00
4. Exhibit Space Gun	69.50	140.00	4. United Jungle Gun	75.00	175.00
4. Exhibit Pony Express	85.00	130.00	4. DeLuxe model	75.00	185.00
4. Exhibit Silver Bullets	40.00	125.00	4. United Carnival Gun (10/54)	150.00	250.00
4. Exhibit Six Shooter	50.00	110.00	4. DeLuxe model	160.00	260.00
4. Exhibit Vitalizer	45.00	70.00	4. Un. Bonus Gun (1/55)	250.00	325.00
4. Exhibit Shooting Gal. (6/54)	90.00	160.00	4. DeLuxe model	260.00	330.00
3. Exhibit Star Shooting Gallery (9/54)	150.00	195.00	2* Un. Sidewalk Engineer (4/55)	145.00	195.00
4. Exhibit Sportland Shooting Gallery (11/54)	175.00	250.00	4. Wilcox-Gay Recordio	50.00	100.00
4. Exhibit "500" Shooting Gallery (3/55)	250.00	300.00	4. Wms. All Stars (8/47)	35.00	70.00
2. Exhibit Treasure Cove Shooting Gallery (6/55)	349.50	385.00	4. Wms. Box Score (12/47)	39.50	70.00
4. Games, Inc. Hunter (1/56)	265.00	300.00	4. Wms. Star Series (4/49)	29.50	75.00
4. Genco Sky Gunner	75.00	125.00	4. Wms. Super World Series (4/51)	35.00	85.00
4. Genco Night Fighter	75.00	125.00	4. Wms. DeLuxe World Series (2/52)	40.00	95.00
1* Genco 2-Player Basketball	135.00	195.00	2* Wms. DeLuxe Baseball (4/53)	85.00	145.00
2. Genco Rifle Gal. (6/54)	150.00	225.00	4. Wms. Pennant Baseball (12/53)	120.00	165.00
4. Genco Big Top Rifle Gallery (6/54)	275.00	335.00	4. Wms. Super Pennant Baseball (12/53)	135.00	175.00
4. Genco Wild West Gun (2/55)	300.00	360.00	4. Wms. Super Star Baseball (12/53)	135.00	180.00
1. Genco Sky Rocket Rifle Gal. (5/55)	295.00	375.00	2. Wms. Major League Baseball (2/54)	120.00	185.00
2. Genco Champion Baseball (9/55)	225.00	395.00	4. Wms. All Star Baseball (2/54)	125.00	190.00
4. Genco Quarterback (10/55)	265.00	325.00	4. Wms. Big League Baseball (2/54)	125.00	200.00
4. Jack Rabbit	50.00	95.00	4. Wms. Jet Fighter (10/54)	125.00	225.00
4. Jungle Joe	49.50	65.00	4. Wms. Safari (2/54)	225.00	325.00
4. Keeney Air Raider	65.00	125.00	4. DeLuxe model	250.00	330.00
4. Keeney Sub Gun	70.00	125.00	4. Wms. Polar Hunt (3/55)	275.00	350.00
4. Keeney Texas Leaguer	25.00	50.00	4. Wms. King Of Swat (5/55)	285.00	375.00
4. Keeney Sportsman (11/54)	175.00	250.00	4. Wurlitzer Skee-ball	35.00	70.00
1. DeLuxe model	185.00	255.00			
4. Keeney Ranger (3/55)	250.00	285.00			

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

"G-200" 200-sel. phonograph	No List Price Authorized for Publication
"G-120" 120-sel. phonograph	
"G-80" 80-sel. phonograph	
"HS-200" Selective Hideaway	
"HS-120" Selective Hideaway	
"HS-80" Selective Hideaway	
"HC-200" Continuous-play Hideaway	
"HC-120" Continuous-play Hideaway	
"HC-80" Continuous-play Hideaway	
"W-200" 200-selection Wall Box Bargrip Wallbox Bracket	
Recessed Ceiling Speaker	
Wall Speaker	
Corner Speaker	

ROCK-OLA MFG. CORP.

Model 1450-Playmaster, 120 Sel.	No List Price Authorized for Publication
Model 1452, 50 Selections	
Model 1454, 120 Selections	
Model 1546 Chrome Wall Box, 120 Selections	
Model 1548, 50 Selection Wall Box	
1615—Standard Speaker	
1616—DeLuxe Speaker	
Model 1906, Remote Volume Control	
Model 1927, Remote Volume Control with Cancel Button	

AUTO-PHOTO CO.

Studio Model "II"	\$3,245.00
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BALLY MFG. CO.

Big Show	\$ 799.50
Pin-Pool	
Standard (52" x 36") Model (A) Without lights	300.00
(B) With light-up bumpers	315.00
(C) With neon lights	315.00
Senior (68" x 36" Model)	325.00
DeLuxe ABC Bowler (without Match Feature)	
Model A-110, 10c a play	760.00
Model A-325, 3 plays for 25c	780.00
Congress Bowler (with Match Feature)	
Model C-110, 10c a play	805.00
Model C-325, 3 plays for 25c	825.00
Bull's Eye Shooting Gallery	395.00
The Champion (With new-all-metal cabinet)	759.00

J. P. SEEBURG CORP.

V-200—Select-O-Matic "200" Phonograph	No List Price Authorized for Publication
V-3W-A—Wall-O-Matic "200"	
100J—Select-O-Matic "100" Phonograph	
3W-1—Wall-O-Matic "100"	
MRVC-2—Master Remote Volume Control	
HFCV2-8—High Fidelity Wall Speaker	
HFCV3-8—High Fidelity Corner Speaker	
HFCV1-12—High Fidelity Recessed Speaker	
PS6-1Z—Power Supply	
HFA1-L6—Power Amplifier	

CHICAGO COIN MACHINE CO.

Miami Shuffle	No List Price Authorized for Publication
Capri	
Blondie (3 or 5 Ball, Match and Replay)	
Steam Shovel (Regular Model)	
Steam Shovel (Replay Model)	
Twin Hockey, (Regular Model)	
Twin Hockey, (Replay Model)	
Twin Hockey, (Match and Replay Model)	

UNITED MFG. CO.

Brazil	\$ 775.00
Pirate Gun	645.00
Select Play Shuffle Alley (Without Match Feature)	635.00
Select Play Shuffle Alley (With Match Feature)	695.00
Build Up Shuffle Alley (Without Match Feature)	
Single Chute	760.00
Double Chute	780.00
DeLuxe Build Up Shuffle Alley (With Match Feature)	
Single Chute	810.00
Double Chute	830.00
Star Slugger (Regular)	495.00
Star Slugger (Replay)	545.00

GENCO MFG. & SALES CO.

State Fair (Rifle Gallery)	\$ 595.00
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WILLIAMS MFG. CO.

Super Score (Single Player, 5-Ball)	No List Price Authorized for Publication
Single Coin Chute	
Twin Coin Chute	
Crane	

D. GOTTLIEB & CO.

Auto Race (Single Player, 5-Ball)	No List Price Authorized for Publication
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THE RUDOLPH WURLITZER CO.

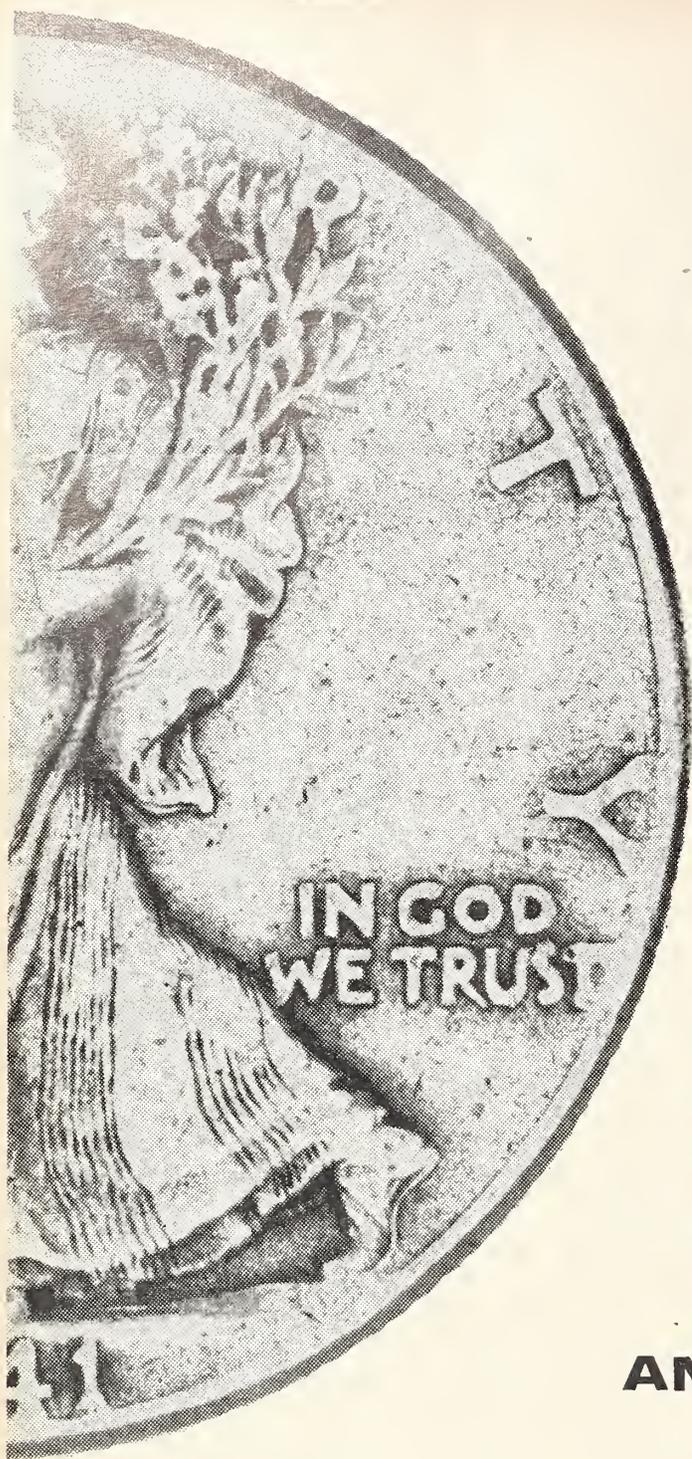
Model 2000, "Centennial", 200 Selections	No List Price Authorized for Publication
Model 1900, "Centennial", 104 Selections	
Model 5210, Wall Box, 200 Sel. Selection—3 Wire	
Model 5207 Wall Box—104 Selection—4 Wire	
Model 257 Stepper—104 Selection—3 Wire	
Model 253 Stepper—104 Selection—3 Wire	
Model 248 Stepper—48 Selection—4 Wire	
Model 5117 12" High Fidelity Wall Speaker	
Model 5116 8" High Fidelity Corner Speaker	
Model 5115 5" High Fidelity Corner Speaker	

INTERNATIONAL MUTOSCOPE CORP.

Rock 'n' Roll	\$ 149.50
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J. H. KEENEY & CO., INC.

Flicker Pool (4 Player, 4 Sides)	Prices on Request	
Arcade Pool (1 or 2 Front Play)		375.00
DeLuxe Hot Coffee Vender		
DeLuxe Hot Coffee & Hot Chocolate Combo Vender		
Various Models of above		
Electric Cigarette Vender		\$ 284.50
Coin Changer Model		304.50



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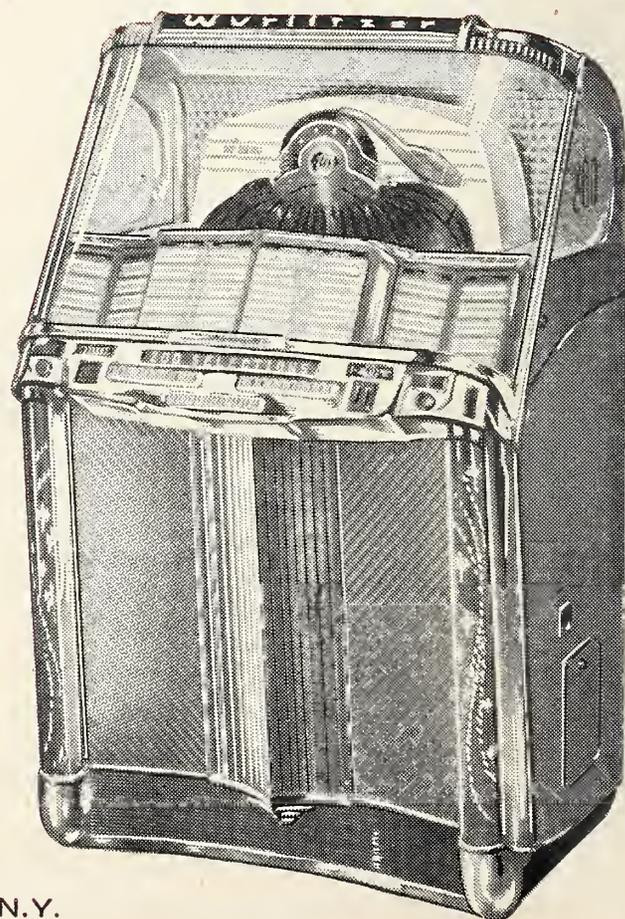
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