

# The Cash Box

VOLUME XVII — NUMBER 50

SEPTEMBER 1, 1956



Imperial Records' Slim Whitman is shown receiving a gold record from W. W. Townsley, executive vice president of Decca Record Co., Ltd. of London, England, for having sold over two million records in Great Britain in the past year. One of the most popular American artists in England, Whitman recently completed a sell-out tour of the British Isles. Whitman's new Imperial release of "The Whiffenpoof Song" and "Dear Mary" looks as though it may join the ranks of his best selling "Indian Love Call" and "Rose Marie" both here and abroad.

# 4 SOLID SINGLES



Mario Lanza  
**EARTHBOUND**

---

**THIS LAND**

with Henri René's Orchestra and Jeff Alexander Choir

20/47-6644

(from the Sept. 17th NBC-TV Producers' Showcase  
Production, "The Lord Don't Play Favorites")



Julius La Rosa

**NAMELY YOU**

(from the Broadway Production, "Li'l Abner")

---

**THE OPPOSITE SEX**

(from the M-G-M Film, "The Opposite Sex")

20/47-6648

with Joe Reisman's Orchestra and Chorus

"New Orthophonic" High Fidelity Recordings

Your customers will hear these recordings best on an RCA Victor "New Orthophonic" High Fidelity "Victrola"

# FROM RCA VICTOR!



Joe Reisman

**21 RUE PIGALLE**

---

**ITALIAN  
THEME**

20/47-6647

Jaye P. Morgan

**JUST LOVE ME**

---

**THE CALL  
OF THE WILD**

with Hugo Winterhalter's Orchestra and Chorus

20/47-6653



America's favorite speed...  45 RPM

**RCA VICTOR**



# The Cash Box

Volume XVII—Number 50

September 1, 1956



FOUNDED BY BILL GERSH

# THE QUESTION OF ELVIS PRESLEY!

Probably the hottest artist in the entire entertainment business today is Elvis Presley. He's certainly causing the greatest excitement, getting the widest press coverage, drawing the largest audiences, and definitely selling lots of records.

Yet, it's become almost a national pastime to knock Presley. Even people who've never seen him are knocking him — on general principles, it seems. But what's worst of all is that there are people in the record business who are knocking him, when they should be boasting about him.

Here's an artist who's as big as any artist can be at the moment—and he was created by the record business. Instead of being proud of the fact that the record industry has the ability and power to create the hottest artist in the entire entertainment field, some people in our business are going along with the general knocking trend because it appears to be the fashionable thing to do. This seems like a first rate case of self-destruction to us.

As a matter of fact, what the record industry needs is a change of attitude to coincide with its change in stature. Records are no longer a minor facet of the entertainment picture. Our industry has grown up and now can take its place equally among all the other entertainment fields. Records are being enjoyed in millions of homes every day and the prospects are certain for even greater growth in the immediate future. Record

dealers and distributors have progressed from the almost marginal businesses they used to be to very substantial enterprises in many cases. And as far as influence goes, records today create stars faster than almost any other medium.

Moreover, the record industry should take pride in the great stars it has created, stars who have gone on to become top box office names in other fields. Just off-hand, here are a few. What industry wouldn't be proud, for instance, of having created a Perry Como, who's come to represent everything that's good and nice to millions of people all over the country? Or a Doris Day, who has gone on to be the top female attraction in the motion picture industry? Or an Andy Griffith, who, as the result of one record, received the recognition which enabled him to exploit his acting ability first on Broadway and currently in a motion picture? The record industry has also produced an Eddie Fisher, one of the top names in the entertainment world, and a Johnnie Ray, whose appeal has been world-wide, and many others that we could go on listing.

The point is, let's stop being unfair to ourselves. Let's stop knocking the products we create. An Elvis Presley, whether you like his style or don't, is a great thing for the record industry. Let's devote the energy we would spend in hating the guy to trying to develop several more who will sell records at the pace that he does.

#### Publishers

BILL GERSH      JOE ORLECK

**The Cash Box Publishing Co., Inc.**

26 West 47th Street, New York 36, N. Y.

(All Phones: JUDSON 6-2640)

Cable Address: CASHBOX, N. Y.

JOE ORLECK

#### CHICAGO OFFICE

32 West Randolph St., Chicago 1, Ill.

(All Phones: DEARBORN 2-0045)

BILL GERSH

Howie Freer      Chuck Peele

#### HOLLYWOOD OFFICE

6272 Sunset Blvd., Hollywood, Cal.

(Phone: HOLLYWOOD 5-2129)

JACK DEVANEY

Bob Martin

#### BOSTON OFFICE

1765 Commonwealth Ave., Boston 35, Mass.

(Phone: ALGONQUIN 4-8464)

GUY LIVINGSTON

#### LONDON OFFICE

17 Hilltop, London, N.W., England

(Phone: SPEEDWELL 2596)

MARCEL STELLMAN

#### EXECUTIVE STAFF

BOB AUSTIN, General Mgr., Music Dept.

SID PARNES, Editor-In-Chief

NORMAN ORLECK, Associate Editor

MARTY OSTROW, Associate Editor

IRA HOWARD, Associate Editor

CISSIE GERSH, Woman's Editor

A. MARINO, Office Manager

T. TORTOSA, Circulation

POPSIE, Staff Photographer

BRUNO DUTKOWSKY, Art Director

ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

SUBSCRIPTION RATES \$15 per year anywhere in the U.S.A. Special listing for jobbers and distributors at \$48 per year includes 40 word classified advertisement each week for an entire year (52 weeks) plus the full year's subscription free of charge. Airmail, First Class, as well as Special Delivery subscription rates on request. Subscription rates for all foreign countries on request.

THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music, vending, service and amusement machines are covered.

THE CASH BOX coverage extends to finance firms, loan organizations, factors, banks, and other financial institutions, expressly interested in the financing of coin machines of all kinds.

"THE CASH BOX PRICE LISTS" (a combination of The Cash Box' former 'Confidential Price Lists' and The Cash Box' former 'C. M. I. [Coin Machines Industry] Blue Book') are the one and only officially recognized price quotations guide for all new and used machines in the United States and all over the world where American made machines are used. "The Cash Box Price Lists" are an exclusive and copyrighted feature of The Cash Box. "The Cash Box Price Lists" are recognized officially by cities and states throughout the country as the "official price book of the coin machines industry." "The Cash Box Price Lists" are officially used in the settlement of estates, for buying, selling or trading of all types of coin operated equipment and are also officially recognized for taxation purposes. "The Cash Box Price Lists" are used by finance firms, factors, loan companies, bankers, and all other financial institutions to guide them in the making of loans to members of the coin machines industry. "The Cash Box Price Lists" have been legally recognized in courts in the United States, Canada, and many foreign countries. Entire business transactions and legal cases are based upon the quotations appearing in "The Cash Box Price Lists."

Copyright under the International Copyright Convention. All rights reserved by the Pan American Copyright Convention. Copyright 1956 by The Cash Box Publishing Co., Inc.



THE NATION'S  
**Top Ten**  
JUKE BOX TUNES

(PLUS THE NEXT 25)

		Pos.	Last
		Week	Week
1.	MY PRAYER THE PLATTERS DE-29991 (9-29991)—Ink Spots ME-70893 (70893x45)—Platters	1.	
2.	WHATEVER WILL BE, WILL BE DORIS DAY CO-40704 (4-40704)—Doris Day ME-70881 (70881 x 45)—Eddy Howard	4.	
3.	I WANT YOU, I NEED YOU, I LOVE YOU ELVIS PRESLEY VI-20-6540 (47-6540)—Elvis Presley	2.	
4.	HOUND DOG ELVIS PRESLEY VI-20-6604 (47-6604)—Elvis Presley	7.	
5.	I ALMOST LOST MY MIND PAT BOONE DO-15472 (45-15472)—Pat Boone MG-10578 (K10578)—Ivory Joe Hunter	3.	
6.	ALLEGHENY MOON PATTI PAGE CR-61679 (9-61679)—Lennon Sisters VI-20-6551 (47-6551)—Billy Regis ME-70878 (70878x45)—Patti Page	5.	
7.	CANADIAN SUNSET HUGO WINTERHALTER ORCH. CD-1297 (45-1297)—Andy Williams VI-20-6537 (47-6537)—Hugo Winterhalter	9.	
8.	THE WAYWARD WIND GOGI GRANT CA-3430 (F-3430)—Tex Ritter ER-1013 (45-1013)—Gogi Grant	6.	
9.	BE-BOP-A-LULA GENE VINCENT CA-3450 (F-3450)—Gene Vincent	10.	
10.	SWEET OLD FASHIONED GIRL TERESA BREWER CR-61636 (9-61636)—Teresa Brewer	8.	

11) BORN TO BE WITH YOU. 12) MOONGLOW & PICNIC. 13) YOU DON'T KNOW ME. 14) FLYING SAUCER. 15) THAT'S ALL THERE IS TO THAT. 16) ON THE STREET WHERE YOU LIVE. 17) DON'T BE CRUEL. 18) THE FOOL. 19) SONG FOR A SUMMER NIGHT. 20) MORE. 21) I'M IN LOVE AGAIN. 22) STRANDED IN THE JUNGLE. 23) WHEN MY DREAMBOAT COMES HOME. 24) SOFT SUMMER BREEZE. 25) RIP IT UP. 26) TONIGHT YOU BELONG TO ME. 27) HONKY TONK. 28) AFTER THE LIGHTS GO DOWN LOW. 29) IT ONLY HURTS FOR A LITTLE WHILE. 30) STANDING ON THE CORNER. 31) SOMEBODY UP THERE LIKES ME. 32) GLENDORA. 33) FEVER. 34) BUS STOP SONG (A PAPER OF PINS). 35) MAMA, TEACH ME TO DANCE.

CODE

AA—Double A	CL—Cardinal	ES—Essex	JD—Jay Dee	OL—Olympic	SL—Spotlight
AB—Abbott	CO—Columbia	EX—Excello	JU—Jubilee	PA—Parrot	SO—Sound
AL—Aladdin	CR—Coral	FB—Fabor	JZ—Josie	PE—Peacock	SP—Specialty
AO—Apollo	CT—Cat	FE—Federal	KA—Kapp	PM—Prom	ST—Starlite
AP—ABC-Paramount	CW—Crown	FI—Fiesta	KI—King	PP—Peter Pan	SU—SUN
AR—Arcade	CY—Crystallette	FR—Fraternity	LI—Liberty	PR—Prestige	TA—Tampa
AT—Atlantic	DA—Dana	4 Star—Four Star	LO—London	RA—Rainbow	TI—Tico
BT—Bethlehem	DE—Decca	GE—Gee	MD—Media	RE—Regent	UN—United
BY—Bally	DL—DeLuxe	GN—Golden	ME—Mercury	RL—Real	UQ—Unique
CA—Capitol	DO—Dot	GR—Groove	MG—MGM	RM—Rama	VE—Verve
CD—Cadence	DT—Dootone	GTJ—Good Time Jazz	MO—Modern	RP—RPM	VI—RCA Victor
CH—Chess	DU—Duke	HE—Herald	NG—Norgran	SA—Savoy	VJ—Vee-Jay
CK—Checker	EP—Epic	IM—Imperial	OK—Okeh	SE—Seeco	VK—Vik
	ER—Era				WI—Wing

M-G-M Records  
**SOCK HITS!**

**JONI JAMES**  
GIVE US THIS DAY  
MGM 12288 • K12288

**DICK HYMAN**  
ONE FINGER PIANO  
and  
THE BLUE WHISTLER  
MGM 12296 • K12296

**DAVID ROSE & His Orch.**  
DANCE OF FURY  
and  
A KISS IS FOREVER  
MGM 12305 • K12305

**CYRIL STAPLETON & His Orch.**  
LOVE THEME FROM LA STRADA (Gelsomina)  
and  
I ONLY KNOW I LOVE YOU  
MGM 12297 • K12297

**DAVID ROSE & His Orch.**  
LOVE THEME FROM LA STRADA (Gelsomina)  
and  
LOVE IS A MANY SPLENDORED THING  
MGM 30883 • K30883

**ROGER COLEMAN**  
ONLY THE ONE  
and  
HALF WAY TO HEAVEN  
MGM 12298 • K12298

**ROBERT ASHLEY and his ORCHESTRA**  
CONCERTS FOR LOVERS  
E3354

**ROGER ROGER and his ORCHESTRA**  
BEYOND THE SEA  
The Music of Charles Trenet  
E3395 X1293 X1294

**THE OSBORNE BROTHERS and RED ALLEN**  
RUBY, ARE YOU MAD?  
MGM 12308 • K12308

**THE OSBORNE BROTHERS and RED ALLEN**  
MY ACHING HEART  
MGM 12308 • K12308

"BAKER'S DOZEN NO. 3"  
Call your local MGM distributor for extra profit details

**THE RAY CHARLES SINGERS**  
WINTER WONDERLAND  
E3387 X1287 X1288 X1289

**DAVID ROSE and His Orchestra**  
MUSIC FROM MOTION PICTURES  
E3397 X1296 X1297 X1298

**DICK HYMAN TRIO**  
Besides a Shady Nook  
Dick Hyman Trio

**ROBERT MAXWELL His Harp and His Orch.**  
THE LAMP IS LOW  
E3308 X1208 X1209 X1210

**GEORGE SHEARING QUINTET**  
WHEN LIGHTS ARE LOW  
E3264

**LEROY HOLMES and his ORCH.**  
TAKE ME IN YOUR ARMS  
E3378 X1266 X1267 X1268

**ROBERT ASHLEY and his ORCHESTRA**  
CONCERTS FOR LOVERS  
E3354

**HANK WILLIAMS**  
MOANIN THE BLUES  
E3330 X1215 X1216 X1217

**SAI! The Man! TAYLOR with strings**  
OUT OF THIS WORLD  
E3380 X1272 X1273 X1274

**THE CONFIDENTIAL CLUB ORCH.**  
GOOMBAY CARNIVAL  
E3359 X1252 X1253 X1254

**ROGER ROGER and his ORCHESTRA**  
BEYOND THE SEA  
The Music of Charles Trenet  
E3395 X1293 X1294

**FEDERICO LAMORE and his ORCHESTRA**  
MADRID AFTER DARK  
E3356 X1243 X1244 X1245

**M-G-M RECORDS**  
THE GREATEST NAME IN ENTERTAINMENT  
701 SEVENTH AVE., NEW YORK 19, N.Y.



# The Cash Box TOP 50 Best Selling Records

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

Pos. 8/25	Pos. 8/18	Pos. 8/25	Pos. 8/18	Pos. 8/25	Pos. 8/18	Pos. 8/25	Pos. 8/18	Pos. 8/25	Pos. 8/18	Pos. 8/25	Pos. 8/18
1	1	10	46	18	20	25	25	32	36	40	44
★VI-20-6604 (47-6604)— ELVIS PRESLEY Don't Be Cruel		★KI-4950 (45-4950)— BILL DOGGETT Honky Tonk		★VI-20-6554 (47-6554)— PERRY COMO Glendora		★DE-30028 (9-30028)— BILL HALEY Teenager's Mother		★CO-40726 (4-40726)— TONY BENNETT From The Candy Store On The Corner		★LO-1672 (45-1672)— CYRIL STAPLETON Tiger Tango	
2	2	11	28	19	16	★SP-579 (45-579)— LITTLE RICHARD Ready Teddy		★ME-70920 (70920 x 45)— GEORGIA GIBBS Happiness Is A Thing Called Joe		★VI-20-6647 (47-6647)— JOE REISMAN 21 Rue Pigalle	
★DE-29991 (9-29991)—INK SPOTS Bewildered		★DE-30040 (9-30040)—KAREN CHANDLER & JIMMY WAKELY Crazy Arms		★CO-40654 (4-40654)— VIC DAMONE We All Need Love							
★ME-70893 (70893 x 45)— PLATTERS Heaven On Earth		★LI-SS022 (FSS022)— PATIENCE & PRUDENCE A Smile And A Ribbon		CR-61644 (9-61644)— LAWRENCE WELK I Could Have Danced All Night							
3	4	12	5	20	37	★DE-29982 (9-29982)— AL HIBBLER I Was Telling Her About You		★AL-3325 (45-3325)— SHIRLEY & LEE Do You Mean To Hurt Me So		★41—Stranded In The Jungle	31 15
★CO-40704 (4-40704)— DORIS DAY I've Gotta Sing Away The Blues		★CA-3450 (F-3450)— GENE VINCENT Woman Love		EP-9153 (5-9153)— FRANCES WAYNE Wednesday's Child							
★ME-70881 (70881x45)— EDDY HOWARD You Can't Keep Running		★MO-997 (45-997)—TONNETTES Don't Fall In Love Too Soon		VI-20-6529 (47-6529)— EDDIE FISHER Sweet Heartaches						★42—Fever	28 26
4	13	13	14	21	15	★DO-15489—THE HILLTOPPERS Into Each Life Some Rain Must Fall		★DE-29933—BILLY WARD & DOMINOES Home Is Where You Hang Your Heart		★43—The Old Philosopher	33 33
★VI-20-6604 (47-6604)— ELVIS PRESLEY Hound Dog		★CO-40710 (4-40710)— JERRY VALE Enchanted		★CR-61701 (9-61701)— LAWRENCE WELK Tonight You Belong To Me		ME-70934—THE DIAMONDS Soft Summer Breeze		★PI-24971—G CLEFS Darla My Darlin'		★44—A House With Love In It	— —
5	3	14	8	★DE-30039 (9-30039)— HELMUT ZACHARIAS Blue Bues		★DO-15492 (45-15492)— BILLY VAUGHN Spanish Diary		★AP-9722—EYDIE GORME You Bring Out The Lover In Me		★45—From A School Rina To A Wedding Ring	— —
★LU-101 (45-101)— BUCHANAN & GOODMAN Flying Saucer		★DE-29949 (9-29949)— CARMEN McRAE Never Loved Him Anyhow		★DO-15492 (45-15492)— BILLY VAUGHN Spanish Diary		★ME-70936 (70936 x 45)— FLORIAN ZABACH The Fiddler's Boogie		★DE-30046 (9-30046)— BURL IVES That's My Heart Strings		★46—Ghost Town	35 39
6	7	15	9	★ME-70936 (70936 x 45)— FLORIAN ZABACH The Fiddler's Boogie		★MG-12317 (K12317)— LEROY HOLMES The Last Wagon		★VI-20-6590 (47-6590)— PERRY COMO Dream Along With Me		★47—I Remember (In The Still Of The Night)	46 —
★CD-1297 (45-1297)— ANDY WILLIAMS High Up On A Mountain		★ER-1013 (45-1013)— GOGI GRANT No More Than Forever		★CR-61636 (9-61636)— TERESA BREWER Goodbye John		★CR-61691 (9-61691)— MILTON BERLE Buffalo		★DO-15485 (45-15485)— NERVOUS NORVUS Wild Dog Of Kentucky		★48—From The Candy Store On The Corner	— —
★VI-20-6537 (47-6537)— HUGO WINTERHALTER This Is Real		★CA-3430 (F-3430)— TEX RITTER The Searchers		★IM-5396 (45-5396)— FATS DOMINO So Long		★ME-70921 (70921 x 45)— RUSTY DRAPER Pink Cadillac		★IM-5386 (45-5386)— FATS DOMINO My Blue Heaven		★49—So-Long	47 —
7	6	16	11	★CA-3465 (F-3465)— NAT "KING" COLE & 4 KNIGHTS My Dream Sonata		★VI-20-6481 (47-6481)— AMES BROTHERS If You Wanna See Mamie		★DO-15462 (45-15462)— FONTANE SISTERS You Always Hurt The One You Love		★50—Earthbound	49 50
★CR-61679 (9-61679)— LENNON SISTERS Faith Unlocks The Door		★DO-15472 (45-15472)— PAT BOONE I'm In Love With You		★IM-5396 (45-5396)— FATS DOMINO So Long		★30—It Only Hurts For A Little While		★KA-156 (45-156)— ROGER WILLIAMS I'll Always Walk With You		★50—Teenager's Mother	— 45
★ME-70878 (70878 x 45)— PATTI PAGE The Strangest Romance		★MG-10578 (K10578)— IVORY JOE HUNTER If I Give You My Love		★31—Moonglow & Picnic							
★VI-20-6551 (47-6551)— BILLY REGIS A Kiss Before Dying		★ME-70863 (70863 x 45)— EDDIE HEYWOOD Heywood's Bounce		★CR-61618 (9-61618)— GEORGE CATES Rio Batucada							
8	12	17	22	★DE-29888 (9-29888)— MORRIS STOLOFF Picnic							
★DO-15481 (45-15481)— SANFORD CLARK Lonesome For A Letter		★ME-70934 (70934 x 45)— DIAMONDS Ka-Ding-Dong									
★JU-5252 (45-5252)— THE GALLAHADS The Morning Mail											
9	10										
★CO-40730 (4-40730)— MITCH MILLER Song For A Summer Night											

## CODE:

AA—Double A  
AB—Abbott  
AL—Aladdin  
AO—Apollo  
AP—ABC-Paramount  
AR—Arcade

AT—Atlantic  
BA—Baton  
BN—Benida  
BT—Bethlehem  
BY—Baily  
CA—Capitol  
CD—Cadence  
CH—Chess  
AL—Aladdin  
CK—Checker  
CL—Cardinal  
CO—Columbia  
CR—Corral

CT—Cat  
CW—Crown  
CY—Crystalette  
DA—Dana  
DE—Decca  
DI—Diamond  
DL—DeLuxe  
DO—Dot  
DT—Dootone  
DU—Duke  
EP—Epic  
ER—Era

ES—Essex  
EX—Excella  
FB—Fabor  
FE—Federal  
FI—Fiesta  
FL—Flash  
FP—Flip  
FR—Fraternity  
GE—Gee  
GN—Golden  
GR—Groove

GTJ—Good Time Jazz  
HE—Herald  
IM—Imperial  
JD—Jay Dee  
JU—Jubilee  
JZ—Josie  
KA—Kapp  
KI—King  
LI—Liberty  
LO—London  
LU—Luniverse  
MB—Melba

MD—Media  
ME—Mercury  
MG—MGM  
MO—Modern  
NG—Norgran  
OK—Okeh  
OL—Olympic  
PA—Parrot  
PE—Peacock  
PI—Pilgrim  
PM—Prom  
PP—Peter Pan

PR—Prestige  
RA—Rainbow  
RE—Regent  
RL—Real  
RM—Rama  
RP—RPM  
SA—Savoy  
SE—Seeco  
SL—Spotlight  
SO—Sound  
SP—Specialty

★ INDICATES BEST SELLING RECORD OR RECORDS.

• Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the song, record number, artists and tune on the reverse side.

• The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

# THE SONG THAT HAD TO BE WRITTEN

## THE RECORD THAT HAD TO BE MADE!

**THE TALE**—When “You’ll Wonder Where The Yellow Went” was first aired as an advertising jingle for Pepsodent Tooth Paste—no one expected it to leap into our American folklore. But it did—practically overnight. Kids sing it; teenagers jump to it; newspapers and magazines cartoon it; nightclub and TV stars make hay—and laughs—with it.

Decca now releases a great new record based on this jingle.

**THE TALENT**—THE JUMPIN’ JACKS are the bright and brainy new trio who recorded this latest platter. They’re backed by a solid group of the country’s top instrumentalists in this new release for which words and music were written by Don Williams. He’s the talented creator of the original melody line.

**THE TIE-IN**—You’ll want to tie in with the countrywide promotion behind this hot release. Decca’s own terrific exploitation plans are augmented by the coast-to-coast sales and publicity forces of Pepsodent for one of the most highly co-ordinated and professional promotions ever put behind a single release.

**DECCA PRESENTS**

You'll wonder where  
the Yellow went

B/W FRANTIC ANTIC

BY THE  
JUMPIN' JACKS

DECCA 29973 AND 9-29973



*America's Fastest Selling Records*





# Record Reviews

- A** DISK & SLEEPER      **B** VERY GOOD      **C** FAIR  
**B+** EXCELLENT      **C+** GOOD      **D** MEDIOCRE

**FRANKIE LAINE**  
 (Columbia 40741; 4-40741)

**B+** "ONLY IF WE LOVE" (3:00) [Foremost ASCAP—Laine, Lerner] An emotional romantic opus is dramatically performed by the exciting Laine voice. Lovely tune with deep meaning. Another excellent side by Frankie.

**B+** "ON THE ROAD TO MANDALAY" (3:03) [John Church (Free In USA)—Kipling, Speaks] A great old favorite gets Laine's personal touch on this side. Big production treatment with an up-beat.

**RAY ERRICO with HONEYTONES**  
 (Mosquerade 56003; 45-56003)

**C** "HUMPTY DUMTY ROCK" [Music Work Shop—Ellis] Ray Errico teams up with the Honeytones to ride thru a rock and roller.

**C** "MY SWEETHEART" [Music Work Shop—Ellis] Phil Ellis' ork supplies the background once again as the young vocalist presents a slow waltz ballad. Ray is a twelve-year-old lad.

**TOMMY LEONETTI**  
 (Capitol 3510; F-3510)

**B+** "GO BUY THE RING" (2:31) [Republic BMI—Wolf, Kent] An excellent romantic rhythm item is expertly rendered by the refreshing, spirited voice of Tommy Leonetti. Terrific arrangement and delivery. Could break.

**B+** "SECRETLY" (3:08) [Leeds ASCAP—Discant, Meyer] The versatile and talented crooner changes the pace and fashions a touching love song with depth and meaning. Gordon Jenkins supplies a lush and enchanting backdrop. Top grade coupling.

**EDDIE HEYWOOD**  
 (Decca 30007; 9-30007)

**B** "JASMINE" (2:42) [Ludlow BMI—Heywood, Stein] From the Decca vault comes a delightful keyboard item by ace 88'er Eddie Heywood who does the piano work on two of today's top hits "Soft Summer Breeze" and "Canadian Sunset". Eddie also penned this side as he did with the other two. Heywood fans, including most jockeys, should go for this one too.

**B** "THE CONTINENTAL" (2:49) [Harms ASCAP—Conrad, Magidson] Heywood's digital agility is displayed on this imaginative arrangement of a great standard. Two inviting sides that'll make great programming on any show.

**FINGERS FINNEGAN**  
 (Regent 7504; 45-7504)

**B** "SHOW ME THE WAY TO GO HOME" [Campbell, Connelly ASCAP—King] Here's a great coupling for the jukes. This half is a cornball, honky-tonk keyboard rendition of a great group-sing favorite. Fingers Finnegan takes the spotlight at the keyboard and gets a rhythm assist from his Barroom Boys.

**B** "LET ME CALL YOU SWEETHEART" [Shapiro, Bernstein ASCAP—Witson, Freidman] The gang down at the tavern will be roaring when the voices start blending on this great rinky-dink version of another old favorite. Slow heart-rending delivery.

## The Cash Box Disk of the Week

"JUST LOVE ME" (2:37) [Trinity BMI—Moore, Davis]

"THE CALL OF THE WILD" (2:07)  
 [E. H. Morris ASCAP—Barclay, Legrand, Leigh]

JAYE P. MORGAN  
 (RCA Victor 20/47-6653)



JAYE P. MORGAN

● Jaye P. Morgan, one of the deejays' favorite thrushes, introduces an absolutely beautiful new ballad

that will have her name splashed all across the charts in the coming months. It's a simple and penetrating love story rendered with sincerity by the polished thrush against a sumptuous Hugo Winterhalter orchestration. It bears the title "Just Love Me" and stacks up as one of the artist's strongest decks in quite some time. The touching ballad reminds this listener of "You Belong To Me", a #1 hit of a few years ago. And this one could follow in its footsteps. Coupling, "The Call Of The Wild" is an exciting, latin-rhythm romancer cleverly handled by the chirp. Cute novelty. Watch the top half.

"NOW IS THE HOUR" (2:23)  
 [Leeds ASCAP—McNeill, Scott, Kaihan, Stewart]

"A HEART WITHOUT A SWEETHEART" (2:37) [United-ASCAP—Connor, Stanton]

GALE STORM  
 (Dot 15492; 45-15492)



GALE STORM

● Versatile Gale Storm, who in the past dozen months has become a recording star of top caliber,

comes up with a wonderful new Dot coupling that should add further laurels to her chain of success. On one end, the songstress employs the multiple track method to harmonize with herself on a wonderful new version of the ever-green "Now Is The Hour". The tender, tearful ballad is a great favorite and could be a big smash all over again. Flip is another multiple voice pretty tagged "A Heart Without A Sweetheart". A sentimental, heart-rending song of loneliness with a touching lyric wed to a tearful melody. Two sorrowful, blue mood decks that could break wide open.

"ENDLESS" (2:48) [Tee-Kaye ASCAP—Roberts, Katz]

"EVERYDAY OF MY LIFE" (2:37) [Miller ASCAP—Crane, Jacobs]

THE MCGUIRE SISTERS  
 (Coral 61703; 9-61703)



MCGUIRE SISTERS

● The McGuire Sisters, who rose

to stardom with a pop rendition of a rock and roll smash "Sincerely", delve into the rock and roll field for their newest disk and come up with a potent version of a tune tagged "Endless". It's a commercial fish-beat ballad that'll have the kids running to their record shops. Pretty tune on which the girls blend delightfully. "Every Day Of My Life" is the title of the love song chanted by the larks on the coupling. A tender song of devotion sure to appeal to all age groups. Two good sides for the jukes.

**BOB SHARPLES & His Music**  
 (London 1661; 45-1661)

**B+** "SADIE'S SHAWL" (2:13) [Roncom ASCAP—Carstens, Lorraine] Bob Sharples and his orchestra hands in a facinating arrangement of a superb latin tempo instrumental novelty that's being heavily recorded. Extremely contagious melody that should do big things for London. Real lively, gimmick deck to watch closely.

**C+** "HURRICANE BOOGIE" (2:40) [Artists ASCAP—Jones] Sound effects of an actual hurricane serve as the introduction for this scintillating boogie woogie item. "Lightnin' Bob" is featured at the keyboard.

**TERESA BREWER & MICKEY MANTLE**  
 (Coral 61700; 9-61700)

**B+** "I LOVE MICKEY" (1:45) [Willow ASCAP—Brewer, Roberts, Katz] A lively little novelty about the celebrated Yankee centerfielder, Mickey Mantle, is infectiously performed by Teresa Brewer with the Boomer assisting on some occasional patter. Colorful cutie that'll probably be a must for teenage Yankee fans.

**C+** "KEEP YOUR COTTON PICKIN' PADDIES OFFA MY HEART" [Willow ASCAP—Edwards, Duddy, Bresler] The chirp works alone on this cute bounce novelty. Amusing ditty tailor made for the Brewer voice.

**POSSUM PETE**  
 (Quest 101; 45-101)

**C+** "DON'T SET THE CLOCK TONIGHT, RACHEL" (2:40) [Quest ASCAP—Lait, Jr.] A delightful cornball novelty is humorously and refreshingly dished up by Possum Pete with "Kluck" Keen and his Barnyard Chamber Music Society assisting. Zany ditty that should attract coins in the jukes.

**C+** "THERE'S NO ONE IN THE WORLD BUT ME" (2:45) [Quest ASCAP—Lait, Jr.] A pretty mood ballad is warmly chanted by Pete on this half. Tender opus.

**THE ABBONDANZA BOYS/ART LUND**  
 (Columbia 40747; 4-40747)

**B+** "ABBONDANZA" [Frank ASCAP—Loesser] In the smash B'way musical "The Most Happy Fella", three singers playing roles of Italian chefs, stop the show with their rendition of this Italian ditty "Abbondanza". It's a lively, happy-go-lucky novelty that has the audience rolling. Here's the original rendition from the soundtrack LP. Great change of pace programming for every jock. Should do a bang-up job in the jukes in certain locations.

**B** "JOEY, JOEY, JOEY" [Frank ASCAP—Loesser] Also from the soundtrack is Art Lund's wonderful interpretation of this moving ballad. Song debuted on the record scene many months ago, but this is the first time the original is available on a single.

**DEAN MARTIN**  
 (Capitol 3521; F-3521)

**B+** "THE TEST OF TIME" (2:15) [Famous ASCAP—Cahn, Van Heusen] The mellow, romantic voice of Dean Martin comes over beautifully as the crooner chants a touching love tune. Wonderful piece of material that could step out and make a heap of noise. Dino has a delightful tear in his voice as he sings this romancer. Watch it. Looks big.

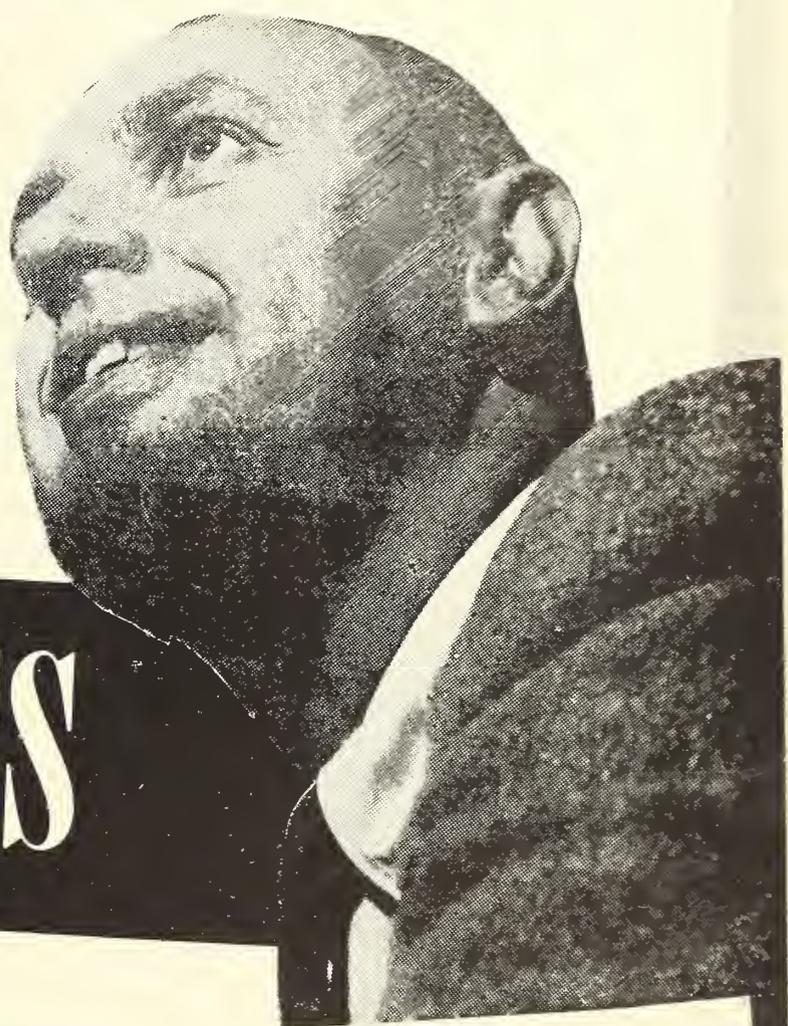
**C+** "MISSISSIPPI DREAMBOAT" (2:25) [Simou House ASCAP—Stanley, Leven] A catchy latin tempo is the beat for this colorful ditty about an attractive young lady.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

# THEME FROM FRIENDLY PERSUASION

**OUTSTANDING  
INSTRUMENTAL  
OF A WONDERFUL  
MOVIE THEME**

CORAL 61702 • 9-61702



## GEORGE CATES

HIS ORCHESTRA & CHORUS

on extended play  
SONGS FROM

### FRIENDLY PERSUASION

DIMITRI TIOMKIN & his chorus and orchestra

EC 81144

**CORAL RECORDS**  
America's Fastest Growing Record Company  
(A subsidiary of DECCA RECORDS, INC.)

"It's What's in THE CASH BOX That Counts"



# Record Reviews

A DISK &amp; SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

**ROLAND SHAW ORCH.**  
(London 1679; 45-1679)

**B** "TRAIL'S END" (2:17) [Republic BMI—Manson] A beautiful Western melody that sounds like background music from a film, is superbly executed by Roland Shaw's ork with Tommy Reilly's harmonica in the spotlight. Lovely mood theme. Should get loads of air play.

**C+** "YOU'RE ONLY YOUNG ONCE" (2:30) [Audubon ASCAP—Zaret, Oliviero] A warm and touching love theme lushly performed by Shaw and the crew. Relaxing material.

**PAT KIRBY**  
(Decca 30005; 9-30005)

**B+** "THE BOY WITH THE GREEN-SLEEVES" (2:43) [Hollybrook ASCAP—Arthur, Neufeld] Pat Kirby, a youngster with a bright future, turns in a beautiful rendition of a great folk song—one of the prettiest of them all. The song has been one of her favorites for years and she's performed it on TV many times. Could be a big seller.

**C+** "I KEEP A LITTLE LIST" (2:47) [Meridian BMI—Sawens, Gimbel] A spright and colorful romantic bouncer is delightfully thrashed by the talented lark. Dee jays have taken to Pat and they should be spinning both halves.

**MILLS BROTHERS**  
(Decca 30024; 9-30024)

**B+** "THAT'S RIGHT" (2:26) [Roosvelt BMI—Scott] A catchy ditty with a zany lyric is cleverly handled by the Mills Brothers. Colorful side with a good swing beat. Could be a big one for the veteran quartet.

**C+** "DON'T GET CAUGHT" (2:18) [Porgie BMI—Coles] Another infectious rhythm novelty with a cute story line. Good beat.

**JOHNNY MADDOX**  
(Dot 15488; 45-15488)

**B** "HEART AND SOUL" (2:15) [Famous ASCAP—Carmichael, Loesser] Johnny Maddox lets his fingers glide over the keyboard as he fashions a spright, new interpretation of the piano standard "Heart And Soul". Delightful bit of easy listening. Side should go great guns in the tavern locations.

**C+** "DIXIELAND BAND" (1:55) [Miller ASCAP—Hanighen, Mercer,] Maddox gets real corny on this honky tonk rendition of another top drawer oldie. Chorus handles the vocal in a cozy informal, gang-sing style.

**FOUR VOICES**  
(Columbia 40749; 4-40749)

**B+** "I'M DREAMING OF WEDDING BELLS" (2:35) [Planetary ASCAP—Chait, Discant] The Four Voices, who had a big seller in "Lovely One" a few months back, come up with another winning side as they smoothly chant a tender ballad of teenage romance. Pretty melody and delivery. Should be another strong seller for the quartet.

**B** "THE TIES THAT BIND" (2:40) [American BMI—Stanley] This commercial love story is infectiously set to a lilting tempo. Excellent arrangement of some top drawer teenage material.

## The Cash Box Sleeper of the Week

"TWO INNOCENT HEARTS"  
[George George BMI—Burton,  
Pinkus]

"MIRACLE OF LOVE" [Rylan  
ASCAP—Merrill]

GINNY GIBSON  
(ABC-Paramount 9739)

● Two tremendous renditions of an ultra-commercial ballad debuted on the record scene this week, and it looks as though the two will boost the song into the hit bracket in a matter of weeks. It's an extremely well written tune that has all the earmarks of a hit and the manner in which it's delivered by Bethe Douglas on the Fraternity label and Ginny Gibson under the Paramount moniker, it just can't miss. The song is a tender waltz item that reminds this reviewer

"TWO INNOCENT HEARTS"  
(2:18) [George George BMI—  
Burton, Pinkus]

"THE WEDDING OF THE WINDS"  
(2:22) [Grand ASCAP—Cassin,  
Wolfson, White]

BETHE DOUGLAS  
(Fraternity 747)

of the classic "Tennessee Waltz". It has a warm, lilting melody, a delightful lyric, and a chorus with an exciting rock and roll beat. Both larks display excellent multiple track harmony on the hard driving chorus. Potent material that'll grip the teenagers. The coupling on Miss Gibson's disk is thrilling cover version of a current noise-maker "Miracle of Love". Strong backing. Miss Douglas' flip side is a lush, romantic and dreamy ballad tagged "The Wedding of The Winds". Keep a tab on both disks. They look like king-sized smashes.

"TWO HEARTS" (2:51)  
[E. B. Marks BMI—Phillips, Jeffers]

"JUKE BOX LOVERS" (2:50)  
[Sun Valley BMI—Phillips, Jeffers,  
Star]

SHIRLEY FORWOOD  
[Dot 15487]

● The sentimental teenagers, whose summer vacations and summer romances will soon be drawing to a close, will probably include "Two Hearts" (With An Arrow Between) as one of the first disks on their "must buy" list in the coming months. The song is a beautiful fish-beat ballad that will undoubtedly have a special meaning to each and every youngster. And there are two wonderful recordings to insure the song's success. Dot Records has a touching rendition which serves to introduce newcomer Shirley Forwood, a lark with tender and sincere vocal quality.

"TWO HEARTS" (2:59)  
[E. B. Marks BMI—Phillips, Jeffers]

"ONE KISS LED TO ANOTHER"  
(2:25) [Tiger BMI—Leiber,  
Stoller]

SUNNY GALE  
[Decca 30063]

It's a warm, heart-rending interpretation that should skyrocket the thrush to stardom. The Decca version is Sunny Gale's debut disk for the plattery. The canary is in top form and she gets a solid assist that showcases her exciting voice to best advantage. The number should bring Sunny's name back onto the lists. Backing on the Gale disk is a swinging new version of the current rock and roll success "One Kiss Led To Another". Potent coupling for boxes. Flip on Miss Forwood's platter is an up beat ditty "Juke Box Lovers".

"21 RUE PIGALLE" (2:24) [Shapiro, Bernstein ASCAP—Alstone]

"ITALIAN THEME" (2:11) [Peter Maurise ASCAP—Giacomazzi]

JOE REISMAN & HIS ORCHESTRA  
(RCA Victor 20/47-6647)

● Joe Reisman, the man who supplies the beautiful arrangements and orchestrations on many of Victor's hit records, takes the spotlight on this release and introduces an enchanting and extremely delightful instrumental novelty that could be the next big one on the hit parade. Titled "21 Rue Pigalle", the tune is a spright, gay item

chock-full-of colorful instrumental gimmicks and a chorus singing without lyrics. Happy ditty with a refreshing Parisian flavor. On the other half, we leave France and visit Italy as Reisman offers his rendition of a current big seller, "Italian Theme" Pleasant side. Watch the top half. It's tailor-made for any dee jay's programming schedule.

"MY NERVES" — LITTLE WILLIE JOHN — KING 4960

● King this week issued a new platter by the "Fever" man Little Willie John. Titled "My Nerves", the tune is another strong blueser that should do big things in the pop field (See Rhythm And Blues Reviews).

**THE TRENIERS**  
(Vik 0227; 4X-0227)

**B+** "ROCK AND ROLL PRESIDENT" (2:33) [Redd Evans ASCAP—Colby, Wolf] The swinging Treniers are right up with the headlines as they introduce a zany novelty that should go great guns. Cliff Trenier handles the lead vocal on this humorous fish-beat ditty.

**B** "COOL IT, BABY" (1:51) [Weiss & Barry BMI—Newman, Coates] From the 20th Century Fox film "Teenage Rebel" comes this wild rock and roller which the boys belt across on this end. Disk should attract attention when the flicker hits the local theatres.

**EDDIE FONTAINE**  
(Decca 30042; 9-30042)

**B** "COOL IT BABY" (2:13) [Weiss & Barry BMI—Newman, Coates] The Eddie Fontaine name debuts on Decca as the jolter cuts thru a wild rock and roller from the forthcoming 20th Century Fox pic "Teenage Rebel". Exciting fast-stepper. Local showings of film should cause sales reaction.

**B** "INTO EACH LIFE SOME RAIN MUST FALL" (2:09) [Pickwick ASCAP—Roberts, Fisher] Eddie is in great form on this half as he wails a potent version of a great oldie. Side is set to a good beat that the kids'll enjoy.

**EDDY HOWARD**  
(Mercury 70946; 70946 x 45)

**B+** "THANK YOU LORD" [Geo. Pincus ASCAP—] A moving folk-flavored song of thanks to the Lord is rendered with meaning and understanding by Eddy Howard. It's a touching, lively prayer tune that should find its way into many homes.

**C+** "NEVER, NEVER, NEVER" [Lakeshore ASCAP—] This end is a sweet, slow-waltz ballad romantically warbled by the talented songwriter.

**BUDDY MORROW ORCH.**  
(Mercury 70944; 70944 x 45)

**B** "DON'T CRY JOE" (2:30) [Harms ASCAP—Marsala] Buddy Morrow and his crew belt out a wild, thrilling cha-cha deck that'll have the hoofers swinging. Suzanne Stuart and Don Trube contribute the pleasant incidental patter. Big band cha-cha at its best.

**C+** "TEEN POLKA" (2:00) [Big Beat ASCAP—Morrow, Stewart] A colorful polka novelty is refreshingly bounced thru by the ork. Amusing happy-go-lucky sound.

**MARIA MARSHALL**  
(Beech 712; 45-712)

**B** "BILL BAILEY, WON'T YOU PLEASE COME HOME" (2:06) [P. D.—Cannon] Beech Records introduces a talented young lark, Maria Marshall, with a powerhouse, swinging version of a great standard. Thrush drives from start to finish and comes up with a solid item.

**C+** "WHAT ARE TEEN AGE HEARTS MADE OF?" (2:57) [Dover BMI—G. & N. Regney] The lark changes the pace and chants a touching teenster's lament in effective fashion. Emotional deck.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

**D.J. IN A  
TRIBUTE**

**STIRRING  
TO J.D.**



**DICK  
JACOBS**

*his orchestra and chorus*

**A  
BOY  
NAMED  
JIMMY  
DEAN**

**THE  
BALLAD  
OF  
JAMES  
DEAN**

61705 • 9-61705

**CORAL RECORDS**

*America's Fastest Growing Record Company*

(A subsidiary of DECCA RECORDS INC.)

*"It's What's in THE CASH BOX That Counts"*

# Attention DISC JOCKEYS The craziest record ever

## THE GOONS



### The BILLBOARD

• Review  
Spotlight  
on...

NOVELTY

THE GOONS London 1684-A I'M WALKING BACKWARDS FOR CHRISTMAS  
Jackeys will get plenty of laughs from this side, a real crazy song, done by a pair of English comics. At odd moments a band gets in which sounds like Ted Heath. The flip, "Blue Bottle Blues," is another crazy bit "Christmas" is a big hit in England.

# I'M WALKING BACKWARDS FOR CHRISTMAS

(ACROSS THE IRISH SEA) 1684

# LONDON

RECORDS



## Record Reviews

A DISK & SLEEPER B VERY GOOD C FAIR  
B+ EXCELLENT C+ GOOD D MEDIOCRE

### The Cash Box Best Bets

- ★ "I LOVE MICKEY" ... Teresa Brewer & Mickey Mantle ... Coral 61700; 9-61700
- ★ "GO BUY THE RING"/"SECRETLY" ... Tommy Leonetti ... Capitol 3510; F-3510
- ★ "THE TEST OF TIME" ... Dean Martin ... Capitol 3521; F-3521
- ★ "I'M DREAMING OF WEDDING BELLS" ... Four Voices ... Columbia 40749; 4-40749
- ★ "ROCK AND ROLL PRESIDENT" ... Treniers ... Vik X-0227; 4X-0227
- ★ "THAT'S RIGHT" ... Mills Bros. ... Decca 30024; 9-30024
- ★ "SADIE'S SHAWL" ... Bob Sharples ... London 1661; 45-1661

#### CHARLIE & ROSIE

(RCA Victor 20/47-6634)

**B** "DON'T CALL THE WAGON" [Avon BMI—Singleton, McCoy] Charlie Singleton and Rosemarie McCoy, two of the rock and roll field's top tunesmith's, debut on Victor as a vocal team. They bow in with one of their own compositions and come off with a swinging side. Lively jumper.

**C+** "TOODLE LOO TENNESSEE" [Avon BMI—Singleton, McCoy] The artists fly thru another of their tunes on this half and really cut up a mean side. Swinging toe-tapper.

#### BERNIE KNEE

(Roulette 102; 45-102)

**B** "KING OF NOTHING" (2:40) [Essex ASCAP—Ballard] Bernie Knee, a polished warbler with a big voice, does a powerful job with a striking ballad that could break in an area and mushroom into a hit. Interesting arrangement.

**C+** "DON'T SET ME FREE" (2:27) [Cromwell ASCAP—Crane, Jacobs] A solid rock and roll beat is the background for this swinging side.

#### DANNY KNIGHT

(MGM 12300; K12300)

**B** "BEACHCOMBER!" (2:58) [Out Of The World ASCAP—Robinson, Wilson] The big, rich voice of Danny Knight belts across a stirring inspirational ballad as the songster sings about the free, simple things in life. Pretty side effectively presented.

**C+** "MY HEART ISN'T IN IT" (2:41) [Leeds ASCAP—Lawrence] Here the artist drifts thru a sentimental romancer with a bluesy theme. Good tune.

#### BURL IVES

(Decca 30046; 9-30046)

**B** "THE BUS STOP SONG" (A Paper of Pins) (2:09) [Miller ASCAP—Darby] Burl Ives does a delightful job on a spright folk favorite that's being used in the new 20th Century Fox pic "Bus Stop". Tune is already breaking and this rendition should share in the final take.

**C+** "THAT'S MY HEART STRINGS" (2:43) [Brookdale BMI—Reis, Patterson] A touching song about a son as sung by his father is presented with great meaning by the famous folk singer. Side tears at the listener's heart strings.

#### JOHNNY OLIVER

(MGM 12319; K12319)

**B** "THE THINGS I MIGHT HAVE BEEN" (2:37) [Meridian BMI—R. & R. Sherman] Johnny Oliver gets a pretty assist from the chorus and ork as he sends out a lovely romantic ballad. Exciting delivery of some good material.

**C+** "I NEED YOU SO" (2:36) [St. Louis BMI—Hunter] Another slow bluesy ballad effectively chanted by the skilled warbler.

#### ANNE LORRAINE

(Arc 4782; 45-4782)

**B** "AFRAID" (2:55) [Goldmine ASCAP—Ross, N. & C. Kenny] Arc Records makes its debut with the introduction of talented Anne Lorraine singing a pretty Latin tempo romancer that breaks at midpoint into an exciting cha cha side. Strong first showing by the lark and the diskery.

**C+** "TAKE ME IN YOUR ARMS" (2:10) [Mills ASCAP—Markush, Parrish] The thrush displays her skills on a soft romantic opus as she chants a great oldie.

#### THE JODIMARS

(Capitol 3512; F-3512)

**B** "EAT YOUR HEART OUT AN-NIE" (2:34) [Planetary ASCAP—Pingatore, Lytle] The swinging Jodimars cut loose on an exciting and free-wheeling jumper that oughta have the kids rockin'. Colorful side with that commercial dance beat.

**C** "RATTLE SHAKIN' DADDY" (2:15) [Ardmore ASCAP—Pingatore, Lytle] The cats tear thru another wild deck that'll please the teenagers.

#### KAY CARSON

(Capitol 3511; F-3511)

**B** "ARE YOU EQUAL TO THE TASK" (2:24) [Larry Taylor ASCAP—Deane, Stride] A dramatic fish-beat ballad is potently belted by Kay Carson with a strong assist from a male chorus. Powerful side that has big possibilities.

**C+** "THIS MAN" (2:39) [Ludlow BMI—Curtis] The versatile chirp lilt through a catchy rhythm bouncer on this half. Contagious rhythm item.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

**BIG**

**RUSTY DRAPER**

**"In The Middle Of The House"**



coupled with  
**"PINK CADILLAC"**  
MERCURY 70921

**HIT**

**BIG**

**FLORIAN ZABACH**

HIS VIOLIN AND ORCHESTRA

**"When The White Lilacs Bloom Again"**



coupled with  
**"THE FIDDLER'S BOOGIE"**  
MERCURY 70936

**HIT**

CHICAGO 1, ILLINOIS



# Round The Wax Circle



## NEW YORK:

Herb Newman and Buddy Bregman, who wrote "The Wayward Wind" have also written Gogi Grant's new pair, "You're In Love" and "When The Tide Is High". . . . Sammy Kaye's next for Columbia will be a play on the title, "Poor People of Paris". Kaye's title will be "The Rich People of Brooklyn". . . . Rover Boys set for two one night guestings on "In Town Tonight" TV show in Chicago August 27 and 28. They then sky to Honolulu for 4 weeks at Lau-Yee-Chai Club starting September 1. . . . Arnold Maxim, Epic Records, reports August the biggest album sales month in Epic's history. . . . MGM has signed Toni Carroll, tv, flicker, and stage artist. Her first release, "Think Twice" and "Goodnight, My Love, Goodnight" out the end of this month. . . . Guy Lombardo signed for one month at Wilbur Clark's Desert Inn, Las Vegas. 'Tis said the four weeks will enrich the Lombardo treasury by \$100,000. . . . Bernie Boorstein, Leslie Distributors, the father of a 7 pound 12 oz. boy on August 19. Bernie also has two girls. . . . The Four Voices set for two weeks on the Arthur Godfrey Show starting August 27 and then the Steve Allen TV show September 6. . . . Jerry Kay has exited Jubilee Records to work for Southland Distributing Co. in Atlanta, Ga. The Kays are expecting their first child any minute. . . . Dolph Traymon, former Don Cornell and Demarco Sisters accompanist, playing nightly in the lounge of The Allison Restaurant, Manhasset, L. I. . . . Delores Leigh headlining at the Golden Slipper Night club, Glen Cove, L. I. starting August 28. . . . Mack Wolfson, writer of "Happiness Street," and wife Sheila, parents of an 8 pound 3 oz. baby girl, Dena Hillary. Dena born at the Wyckoff Heights Hospital, New York City. . . . The Four King Sisters have inked new contracts with Capitol Records for singles and albums. . . . Billy Mure, top guitarist, has signed with Atlantic Records. . . . Bud Katzel (he's east coast deejay Decca promotion) became the proud dad of a daughter on Thursday, August 16. The lass, 6 lbs., 11 oz., has been named Susan Norma. Bud also has a 2½-year-old son, Mitchell.



ROVER BOYS

## CHICAGO:

Bally's Jimmy Hi'lliard on the West Coast cutting wax featuring gorgeous Janis Paige. . . . Al Beilin just ravin' and ravin' over forthcoming theme tune from pic. "The Giant." Al claims, "This'll be the world's greatest." . . . Barney Fields and his very sweet and charming, Elaine, enjoying a rainy weekend at Nippersink Manor. . . . By the way, rumor has it that Carl Hoff, Nippersink's G.C. pro, once again turning longing eyes to the music biz. . . . That page in the Daily News featuring Sylvia Syms angle of "I'm fat and I like it" made many a buxom gal just fall in love with this sweet Brooklyn thrush. . . . Teddy Phillips' ABC-TV show reported so good it may go network verra soon. . . . Friends here trying hard to get blonde and beautiful Patti Page to wed in Chi with her Charley O'Curran. It's a possibility. . . . Lotsa and lotsa looking forward to Imperial's LP featuring seles from the 3 movies made by James Dean. . . . Don Bell, KRNT, Des Moines, celebrated his foist boithday of his Saturday TV'er "Disk Jockey Dance". . . . Danny Kaye on way in with his own revue which'll also feature the very great Senor Wences and The Dunhills. Wonder if Danny still as young lookin' as in his Chatham Hotel days? . . . Billy May and his ork at the Aragon. . . . Spike Jones and his very beautiful Helen Grayco wowing 'em at the Chez. The gorgeous McGuire Sisters take over here on 9/10. . . .



SYLVIA SYMS

## LOS ANGELES:

Mack Martin, professional manager of the Phil Kahl publishing firm in town for a few days. . . . Sidney Pittman, president of Maze Records announced the purchase of the master of Herb Jeffries' record of "The Heart of A Woman" and "The Conquerer". Deal included the publishing rights to the tunes. . . . Dorothy Collins in town to record sixteen sides with Lawrence Welk and his orchestra. . . . Jerry Gray celebrating the seventh anniversary of his Decca recording orchestra during his current engagement at the Hollywood Palladium. . . . Bobby Short, currently appearing at the Castle, has a new LP out this week on the Atlantic label. . . . Nat King Cole into the Coconut Grove on September 15. Show will also feature the new comedy team of Rowan and Martin. . . . Dot Records enjoying one of the biggest months in its history with Sanford Clark's "The Fool" and Pat Boone's "I Almost Lost My Mind" riding high, and Billy Vaughn's album "The Golden Instrumentals" in the best-seller charts. . . . Capitol rushing release on the new Gene Vincent record of "Race With The Devil" and "Gonna Back Up Baby". . . . Irwin Zucker signed a personal management deal with comedy impressionist Phil Ross. . . . Ben Oakland, whose latest tune is "Cool Tango" back from a two-week siesta in Mexico. . . . Connie Russell signed with Era Records. Her first release for the label will be introduced on the Vic Damone show Sept. 10. Lotsa luck to Chuck Peele, The Cash Box staff and Marna Boice who tied the knot up in Minneapolis on 9/1. Delta Rhythm Boys gave out but grand on Jim Conway's "In Town Tonight". Jim, by the way, off on a well deserved vacation. . . . "The Great Duke" (Ellington, that is) composer, concert pianist, ork pilot, arranger and all-around famed musician, wedging 'em in tight at the Blue Note. . . . Howard Miller chatting with Shirley Forwood on his CBS network show, 8/22. Shirley, whose newie on Dot is "Two Hearts", planes to Cleveland for Bill Randle's TV-er, 9/2. . . . BMI's grand little guy, Jimmie Cairns, squiring the very lovely chirp, Betty Madigan, about our town.



BILLY VAUGHN

THE SKY'S THE LIMIT  
Cosmic's New Record Smash!

"THE ANSWER TO THE FLYING SAUCERS"

(The Men From Mars)

SID LAWRENCE and HIS FRIENDS

Cosmic Record #1001

### ORDER FROM YOUR NEAREST DISTRIBUTOR

A & I RECORD DIST. CO. Cincinnati, Ohio	COMMERCIAL MUSIC CO. St. Louis, Mo.	M. S. DISTRIBUTING CO. Chicago, Ill.
ALLEN DISTRIBUTING CO. Richmond, Va.	EASTERN RECORD DISTRIBUTORS, INC. E. Hartford, Conn.	MUSIC SALES CO. Memphis, Tenn.
ALPHA DISTRIBUTING CO. New York, N. Y.	ESSEX DIST. Newark, N. J.	RECORDS, INC. Boston, Mass.
ARC DIST. CO. Detroit, Mich.	HART DIST. INC. Los Angeles, Calif.	DAVID ROSEN, INC. Philadelphia, Pa.
BENART DIST. CO. Cleveland, Ohio	JATHER DISTRIBUTING CORP. Minneapolis, Minn.	STANDARD DIST. CO. Pittsburgh, Pa.
BERTOS SALES CO. Charlotte, N. C.	LONE STAR RECORDS Houston, Texas	STONE DIST., INC. San Francisco, Calif.
		TELL MUSIC DIST. CORP. Madison, Wis.

Some Territories Available: WRITE—WIRE—PHONE

**COSMIC RECORDS** 331 West Frankfort Ave.  
Cleveland 13, Ohio  
Phone (MAine 1-4548)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Flame is **HOT**

On

**PAT BOONE**

with his New Smash



★ **FRIENDLY  
PERSUASION** ★

*and*

'Chains Of  
Love'

#15490

★ As recorded on the original sound tract of the  
Wm. Wyler, Allied Artists Production,  
★ **Friendly Persuasion**

Over 200,000  
on Initial Orders

*Dot*

RECORDS, Inc. • Sunset and Vine • Hollywood, Calif. • Phone HO 3-4181  
THE NATION'S BEST SELLING RECORDS

In Canada Quality Records

"It's What's in THE CASH BOX That Counts"

[www.americanradiohistory.com](http://www.americanradiohistory.com)



# Album Reviews

## POPULAR

**"FRANK SINATRA CONDUCTS TONE POEMS OF COLOR"**—Capitol W. 735 (1-12" LP)

Colors have moods. And as this disk ably demonstrates, colors can be translated into musical moods. The Frank-of-all-trade, Frank Sinatra leads a symphony orchestra in 12 compositions based on verses about color written by Norman Sickel. The composers represented include Alec Wilder, Victor Young, Andre Previn, Billy May, Nelson Riddle, Elmer Bernstein and Jeff Alexander. With the poem for each color used in the liner notes, the listener realizes how well the project has been accomplished. Here's an ideal mood disk—lyricism, passion, joy, yearning in one package! Striking cover. Although the material is superb, the name "Sinatra" will be responsible for the majority of the records' sale.

**"THE MISTY MISS CHRISTY"**—June Christy—Capitol T 725 (1-12" LP)

THAT'S ALL, I DIDN'T KNOW ABOUT YOU; DAY-DREAM; SING SOMETHING SIMPLE; MAYBE YOU'LL BE THERE; DEARLY BELOVED; ROUND MIDNIGHT; LOVELY WAY TO SPEND AN EVENING; THE WIND; THIS YEAR'S KISSES; FOR ALL WE KNOW; THERE'S NO YOU.

Miss Christy's latest effort for Capitol should keep her many fans contented until her next effort. With the exception of a few highly familiar items (i.e. "Dearly Beloved" and "For All We Know"), the material borders on slight recognition and "what's-that" category. Just as well; for with Miss Christy's inviting delivery, all the material assumes a dignity few artists can impart to a tune. Pete Rugolo's lush backing deviates from the normal jazz combo backing the jazz stylist usually works with. Beautifully diffused color photo. Besides a jazz crowd, the disk has a pop leaning. This disk comes after Miss Christy's scoring with "Something Cool".

**"BY POPULAR DEMAND"**—The Andrews Sisters—Decca DL 8360 (1-12" LP)

BEI MIR BIS DU SCHON; BEER BARREL POLKA; BEAT ME DADDY, EIGHT TO THE BAR; IN APPLE BLOSSOM TIME; RUM AND COCA-COLA; HOLD TIGHT—HOLD TIGHT; OH JOHNNY, OH JOHNNY, OH!; OH! MA-MAI; YES, MY DARLING DAUGHTER; PENNSYLVANIA POLKA; SUNNY BOY; DOWN IN THE VALLEY.

When the Andrews Sisters recorded "Bei Mir Bist Du Schon" in 1937, it meant, in any language, that this femme trio was headed to the top. This Decca release has 11 other tunes representing the amazing entertainment history of the sister trio. The tunes cover their most prolific years (1937-1944) and will recall, to the set's many purchasers, what made chart news during those years.

**"BLUE MOON"**—Carmen McRae—Decca DL 8347 (1-12" LP)

BLUE MOON; MY FOOLISH HEART; I WAS DOING ALL RIGHT; SUMMER IS GONE; I'M PUTTING ALL MY EGGS IN ONE BASKET; NOWHERE; UNTIL THE REAL THING COMES ALONG; LUSH LIFE; EVEN IF IT BREAKS MY HEART; LAUGHING BOY; LILACS IN THE RAIN; ALL THIS COULD LEAD TO LOVE.

This newest Decca issue makes the most out of a singer who can vocally feel at home with any worthy tune. The stylist with an in-the-pink rendition of "Blue Moon", settles warmly down to "My Foolish Heart" and swings heartily through "I Was Doing All Right". This trading of dispositions on the first side takes a thoroughly wistful turn on the flip side. So it turns out to be a "Blue Moon" for Miss McRae after all. That's OK, with the vocalist's many fans. Wonderful package by a thrush who is destined for greatness.

**"MUSIC TO BREAK A LEASE!"**—Don Costa, Sid Feller And Their Friends and Neighbors—ABC-Paramount ABC-107 (1-12" LP)

YOU ARE MY SUNSHINE; SHINE ON HARVEST MOON; OH YOU BEAUTIFUL DOLL; LET ME CALL YOU SWEETHEART; HEART OF MY HEART; FOR ME AND MY GAL; HAIL, HAIL THE GANG'S ALL HERE; DOWN BY THE OLD MILL STREAM; I WANT A GIRL JUST LIKE THE GIRL THAT MARRIED DEAR OLD DAD; IF I HAD MY WAY; THAT OLD GANG OF MINE; THE BEER BARREL POLKA.

Here's a fine party platter that smacks of true party spontaneity. Under Don Costa and Sid Feller's direction a group of hardly mellifluous, but spirited, voices lend themselves to 12 get-together favorites. During the whistling portion of one of the numbers, "For Me And My Gal", a wrong-note whistler causes an hilarious outburst of laughter from the members of the recording session. The incident is in perfect keeping with the informal mood of the set and should receive its due amount of air-play from deejays. Exceptional cover photo humorously conveys the package's title. Perfect party platter. Should be a tremendous seller for ABC.

**"ETHEL MERMAN—A MUSICAL BIOGRAPHY"**—Decca DX 153 (2-12" LP)

The price of being a great entertainer in musical comedy is getting the finest composers for the medium writing your material. This musical autobiography of long-time leading lady in musicals contains one sparkling tune after another. From Gershwin's hit-packed (i.e. "Embraceable You" and "I Got Rhythm") "Girl Crazy" (1930) through her last Broadway assignment in Berlin's "Call Me Madam" (1950), Ethel Merman has given her material the classic renditions that other performers are expected to, but rarely do, live up to. The 34 selections consist largely of tunes written by Cole Porter (i.e. "Anything Goes", "DuBarry Was A Lady") and, of course, Irving Berlin. Each of Miss Merman's selections is introduced with nostalgic comments by her. The two-disk package is attractively made-up and contains profuse notes on Miss Merman's career. Show collectors and just plain fans of the entertainment field should account for chart-hitting sales.

**"MELANCHOLY BABY"**—Della Reese—Arranged And Conducted By Sid Bass—Jubilee 1026 (1-12" LP)

MY MELANCHOLY BABY; WHO CAN I TURN TO; MOOD INDIGO; I GET ALONG WITHOUT YOU VERY WELL; COTTAGE FOR SALE; THEY CAN'T TAKE THAT AWAY FROM ME; ONE FOR MY BABY; I COULD HAVE TOLD YOU SO; WHEN YOUR LOVER HAS GONE; SAY IT ISN'T SO; ALL ALONE; IT'S MONDAY EVERY DAY.

Blues singer Della Reese can consider herself in a class with other accomplished blues artists with her first package pressing. Her bursts of energy, her clever elongated phrasing, and a convincing wistful delivery are spread over 12 sturdy pieces. Two sessions catching Miss Reese at her varied best is her devastating style in "They Can't Take That Away From Me" and disenchantment in "Say It Isn't So". Some of the personnel directed by Sid Bass includes Charlie Shavers, Billy Taylor and Urbie Green. Strong initial entry for the singer. Record will win her many fans.



# Album Reviews

**"SONG FAVORITES OF GEORGIA GIBBS"**—Mercury MG 20114 (1-12" LP)

I WANT YOU TO BE MY BABY; SWEET AND GENTLE; BLUEBERRIES; DANCE WITH ME HENRY; MAMBO BABY; TWEEDEE DEE; BALLIN' THE JACK; EVERY ROAD MUST HAVE A TURNING; MELANCHOLY BABY; REGRET, IF YOU CAN; SEVEN LONELY DAYS; MY SIN.

If a vocalist is a consistent chart breaker, he or she is bound to be complimented by having a package containing his or her winners. So, in keeping with this current trend, Mercury has amassed some of the big ones of Georgia Gibbs. The thrush belts 'em out on the first side (i.e. her million seller "Dance With Me Henry") and with the exception of "Seven Lonely Days" is subdued on several standards on the second. Sales will go to the kids.

**"ROCK 'N ROLL DANCE PARTY"**—Alan Freed And His Rock 'n Roll Band—Featuring The Modernaires—Coral CRL 57063 (1-12" LP)

ONLY YOU (AND YOU ALONE); TAKE ONE; TEEN ROCK AROUND THE CLOCK; RIGHT NOW, RIGHT NOW; TEENERS' CANTEEN; UP AND DOWN; SEE YOU LATER ALLIGATOR; SLOW BOAT TO MONACO; THE GREY BEAR; ROCK 'N ROLL BOOGIE; THE GREAT PRETENDER.

One of rock 'n roll's most ardent supporters, Alan Freed, is in his familiar role as an R & R deejay on this Coral Release. The disk, using the services of Freed's band and the Modernaires, contains some of the biggest R & R hits ever. Freed introduces the excitingly played pieces with unrelenting bursts of energy, entirely in keeping with what follows. Freed's vast following will be the package's main sales draw.

**"RAINY NIGHT IN LONDON"**—Music For Loving Featuring Ray Martin And His Piccadilly Strings—Capitol T10017 (1-12" LP)

THAT OLD FEELING; AGAIN; MY FOOLISH HEART; YOU ARE MY LUCKY STAR; ISN'T IT ROMANTIC; LOVE WALKED IN; A FINE ROMANCE; YOU STEPPED OUT OF A DREAM; LONG AGO AND FAR AWAY; SEPTEMBER IN THE RAIN; AS TIME GOES BY; I'VE GOT YOU UNDER MY SKIN.

Mood-music knows no cultural differences among nations. So with a sweep of the strings and an occasional soaring trumpet, England's Ray Martin provides cozy soft and sweet stuff on one of Capitol's International Series. The collection of melodies is excellent and will be the major sales factor since this waxing is Martin's debut disk. Excellent mood material by a talented conductor-arranger.

**"WOLF AT YOUR DOOR"**—Tommy Wolf—Fraternity F-1002 (1-12" LP)

IT WILL ONLY HURT A MINUTE; IT ISN'T A SECRET; THIS LITTLE LOVE OF OURS; YOU INSPIRE ME; SAY CHEESE; SEASON IN THE SUN; I LOVE YOU REAL; I'M ALL RIGHT 'TIL YOU TOUCH ME; YOU CAN'T GO HOME AGAIN; THERE ARE DAYS WHEN I DON'T THINK OF YOU AT ALL; LISTEN LITTLE LITTLE GIRL.

Collectors who like their song lyrics tricky and sophisticated and a performance that makes the most of such material should discover this Fraternity disk. The 11 songs were written by Tommy Wolf and Fran Landesman. The latter pens the lyrics, the former composes the music and supplies the vocals and keyboard work on the waxing. Wolf races through the snappy tunes with an engaging flair for keeping the words uppermost in the listener's mind. The artist's support (his piano, plus bass, guitar, percussion) maintains a jazz-like feeling. "Wolf At Your Door" has lots of superior material and interpretations to recommend it to its select audience.

## SAMPLER

**"THE RCA VICTOR RED SEAL SHOWCASE IN SOUND"**—SRL-12-28 (1-12" LP)

**"THE RCA VICTOR 'POP' SHOWCASE IN SOUND"**—SRL-12-29 (1-12" LP)

From a consumer and dealer standpoint, a pleasant way to introduce a new package line is via the sampler. These two samplers, one Red Seal (mostly classical) and the other pop, each contain selections from what seems like an impressive fall line of Victor waxings. Such Red Seal artists as Horowitz, Rubinstein and Fiedler and, in pop, LaRosa, Carle and Prado added to a tempting \$1.49 price tag for each pressing, make the recordings certain sales plums. The waxings are enclosed in heavy clear plastic containers. The "covers" consist of colorful booklets showing and describing other Victor issues. A special discount coupon on selected Victor albums is also enclosed.

## JAZZ

**"FRIEDRICH GULDA AT BIRDLAND"**—Friedrich Gulda, Piano—RCA Victor LPM 1358 (1-12")

VIENNA DISCUSSION; SCRUBY; DARK GLOW; NIGHT IN TUNISIA; DODO; AIR FROM OTHER PLANETS; NEW SHOES; BERNIE'S TUNE.

Friedrich Gulda's entry into jazz has come after building a rather solid reputation as a serious pianist. Though he hasn't forsaken the concert stage, he intends to deepen his niche in jazz and this Victor platter will be a big step in that direction. Taken from an appearance at jazzdom's Birdland, the disk displays the Viennese-born keyboard artist poring over the pieces (6 his own) with clever touches that can be warm, or if the occasion demands, driving. Able backing includes Phil Woods (Alto Sax), Aaron Bell (Bass) and Nick Stabulas (Drums). Gulda should make many jazz-friends with this powerful showing. A bright future is in store for this artist in the jazz field.

**"HERE IS PHINEAS"**—The Piano Artistry Of Phineas Newborn Jr.—Atlantic 1235 (1-12")

BARBADOS; ALL THE THINGS YOU ARE; THE MORE I SEE YOU; CELIA; DAHOUD; NEWPORT BLUES; I'M BEGINNING TO SEE THE LIGHT; AFTERNOON IN PARIS.

This Atlantic jazz pressing has a name most jazzophiles will find unfamiliar. Phineas Newborn, Jr. is an inventive ivory artist with an approach that hits hard and, yet, can manage to keep a sensitive touch. He strikingly points this out in "The More I See You". His piano tones are extremely clear and what is perhaps most satisfying, so are his imaginative ideas. Some of the numbers have Newborn supported by bass, drum and guitar. Here's Phineas—he's worth meeting.

(Continued on page 18)

*"Only those records best suited for commercial use are reviewed by THE CASH BOX"*



# London Lowdown

Pat Boone comes into the best selling charts for the first time this week at number 17 with his waxing of "I Almost Lost My Mind" watch this one climb to the top very fast.

London Laurels this week go to Doris Day in this week's number one spot with "Whatever Will Be, Will Be." . . . Those crazy Goons are very interested to hear about the reaction in the U. S. to the great hit they had over here, namely "I'm Walking Backwards For Christmas." By the way, they have just cut two new sides to be released over here on September 10th.

Congratulations to the Ferrers (Clooney) on the arrival of Maria Providencia. . . . Joe Henderson (Mr. Piano) who until recently was general manager for Bourne Music Publishing Company, is about to start on his own and opens Henderson Music Ltd. on September 3rd. . . . American Forces Network D.J. Nick Clooney (Brother of Rosemary) over on a short vacation from duties.

Patti Page recorded "Born To Be With You" for the British Market. Nice to see the importance attached to the tune by big U.S. star. . . . Al Martino back again for another vaudeville tour.

Lena Horne is once again the star of the Paris Moulin Rouge. . . . Johnny Brandon signed to wax for the English Decca Company and cut his first sides this week for immediate release.

## THIS WEEK'S BEST SELLING POP RECORDS IN BRITAIN

- (Courtesy "New Musical Express")
- 1 "Whatever Will Be, Will Be"—Doris Day (Philips)
  - 2 "Why Do Fools Fall In Love"—Teen Agers (Columbia)
  - 3 "Sweet Old Fashioned Girl"—Teresa Brewer (Vogue/Coral)
  - 4 "Walk Hand In Hand"—Tony Martin (HMV)
  - 5 "Mountain Greenery"—Mel Torme (Vogue/Coral)
  - 6 "Rocking Through The Rye"—Bill Haley Comets (Brunswick)
  - 7 "Heartbreak Hotel"—Elvis Presley (HMV)
  - 8 "I'll Be Home"—Pat Boone (London)
  - 9 "Wayward Wind"—Tex Ritter (Capitol)
  - 10 "Serenade"—Slim Whitman (London)
  - 11 "Who Are We?"—Ronnie Hilton (HMV)
  - 12 "Saints Rock And Roll"—Bill Haley Comets (Brunswick)
  - 13 "Walk Hand In Hand"—Ronnie Carroll (Philips)
  - 14 "I Almost Lost My Mind"—Pat Boone (London)
  - 15 "Wayward Wind"—Gogi Grant (London)
  - 16 "Be-Bop-A-Lu'a"—Gene Vincent (Capitol)
  - 17 "I Want You, I Need You, I Love You"—Elvis Presley (HMV)
  - 18 "Long Tall Sally"—Pat Boone (London)
  - 19 "I'm In Love Again"—Fats Domino (London)
  - 20 "Walking Backwards"—"Bluebottle Blues"—The Goons (Decca)
  - 21 "All Star Hit Parade"—(Decca)
  - 22 "Faithful Hussar"—Ted Heath (Decca)
  - 23 "Why Do Fools Fall In Love"—Alma Cogan (HMV)
  - 23 "Left Bank"—Winifred Atwell (Decca)
  - 25 "Experiments With Mice"—Johnny Dankworth (Parlophone)
  - 26 "Blue Suede Shoes"—Elvis Presley (HMV)
  - 27 "Treasure Of Love"—Clyde McPhatter (London)
  - 28 "Lay Down Your Arms"—Anne Shelton (Philips)
  - 29 "Sadie's Shawl"—Frank Cordell (HMV)
  - 30 "My Son John"—David Whitfield (Decca)

# Taking Off!

# "ONLY WHEN"

written by *Sharri Paullus*

recorded by

# TOMMY DURDEN

## HOLIDAY RECORD No. 777

Published by  
**SHARINA MUSIC**  
654 Chelsea Ave.

Memphis, Tenn. (phone JA 6-3183)

Record Promotion—Publicity  
**DICK GERSH**  
200 W. 57th St., N. Y.

Dist.: Some Territories Open  
**WRITE — WIRE — PHONE**  
**HOLIDAY RECORDS**  
660 Chelsea Ave.  
Memphis, Tenn.

## Capitol Records Sales, Profits Highest in 14-Year History

HOLLYWOOD, CAL. — The sales and profits of Capitol Records, Inc. in the fiscal year ended June 30, 1956 reached an all-time high since incorporation of the company on April 9, 1942, president Glenn E. Wallichs stated last week in reporting sales of \$25,647,468, and net income of \$3,209,869 before provision for Federal and Canadian income taxes for the year. In five of the first six months of 1956, business hit an all-time high for the 14-year history of Capitol.

Net income in the fiscal year ended June 30, 1956, after \$1,610,502 of Federal and Canadian income taxes, amounted to \$1,599,367 and is equivalent after preferred dividends to \$3.35 a share on the 476,230 shares of common stock outstanding. This compares with net income of \$920,022, equivalent to \$1.92 a common share in the calendar year 1955. The record common earnings registered in the fiscal year just ended were 74 per cent higher than the 1955 calendar year and showed an increase of 119 per cent over the \$1.53 a common share reported in the calendar year 1954.

Net sales of \$25,647,468 in the fiscal year ended June 30, 1956 represented an increase of 20 per cent over the sales of \$21,308,633 for the year ended December 31, 1955, and an increase of 51 per cent over the \$16,254,907 of sales for the calendar year 1954. In each of eleven months of the fiscal year just ended, sales were higher than for any comparable months in the company's history. Substantial gains were registered in do-

mestic and Canadian single record and album sales, accessories sales, custom service and publishing sales.

The company substantially completed its \$2,000,000 home office and studio building, the Capitol Tower, during the recent fiscal year. Principally as a result of Capitol Tower construction, the net book value of the property account rose from \$2,331,127 at June 30, 1955, to \$3,581,658. Cash on hand and U. S. Government securities doubled from \$1,356,026 at June 30, 1955, to \$2,756,357 at June 30, 1956. Net working capital rose slightly from \$4,012,122 to \$4,087,901, and non-current liabilities remained almost static, changing from \$1,557,298 to \$1,571,686.

The net worth of the company increased from \$5,033,647 at June 30, 1955, to \$6,238,383, or 24 per cent, at the recent fiscal year end. The book value of the common stock at June 30, 1956, was \$12.85 a share.

Capitol's financial reports for the year ended June 30, 1956, are the first reports based upon the new fiscal year end. The change from the previous December 31 year end was made after some years of consideration to have a fiscal year which more closely fits the business operations.

## Hal Fine is Father

NEW YORK — Hal Fine of Roosevelt Music became the proud father of a baby girl (4 lbs. 10 oz.) born at St. Clares Hospital, this city, last week. This is the second child (both girls) for Hal and his wife Terry.

5 BIG RECORDS

**"WHEN THE WHITE LILACS BLOOM AGAIN"**

HELMUT ZACHARIAS—Decca  
FLORIAN ZABACH—Mercury  
LEROY HOLMES—MGM.  
LAWRENCE WELK—Coral  
BILLY VAUGHN—Dot

HARMS, INC.

A Columbia Coin Catcher

**THE FOUR LADS**  
new hit from the 20th Century-Fox Film "Bus Stop"

**"THE BUS STOP SONG"**  
(A PAPER OF PINS)

b w "A HOUSE WITH LOVE IN IT"  
COLUMBIA 40736

**COLUMBIA RECORDS**

**\$ MONEY MAKER \$**  
STOP! LOOK! LISTEN!  
**"I'LL NEVER DO IT AGAIN"**  
JAY JAY No. 160  
By America's Favorite Polka and Waltz Band

**LIL WALLY**  
("WISH I WAS SINGLE AGAIN KID")  
WRITE, WIRE OR PHONE NEAREST DISTRIB

**JAY JAY RECORD CO.**  
2603 W. AUGUSTA BLVD.  
CHICAGO 22, ILLINOIS  
(Tel.: BRUNSWICK 8-5560)

# ALBUM REVIEWS (continued from page 16)

## CLASSICAL

**"AFTERNOON OF A FAUN"**—The Philadelphia Orchestra, Eugene Ormandy, Conductor—Columbia ML 5112 (1-12" LP)  
 DEBUSSY: PRELUDE TO THE AFTERNOON OF A FAUN; RAVEL: DAPHNIS AND CHLOE—SUITE NO. 2; DEBUSSY: NOCTURNES (NUAGES, FETES, SIRENES).  
 Nature often swells with music. These "popular" classics by Debussy and Ravel are musical descriptions of nature in its phases, power and tranquillity. Debussy's "Faun" and "Nocturnes" and Ravel's "Daphnis And Chloe" make for completely enchanting listening. The Philadelphia Orchestra conducted by Eugene Ormandy draw out every breath of beauty from these lovely works. Excellent array of pieces for a single LP.

**BEETHOVEN: Overtures: Leonore, Nos. 1, 2, 3—Fidelio-Coriolan**-Boston Symphony Orchestra, Charles Munch, Conductor—RCA Victor LM-2015 (1-12" LP)  
 There is a rich harvest of LP's devoted to the Beethoven Overtures presented here. But this disk will have a sales edge in its presentation of five famous overtures by the composer. It has superb sound plus an unerring reading by the Boston Symphony under famed Charles Munch's baton. The classical buyer would do well to investigate this excellent presentation.

**LEKEU: Sonata In G-Delius; Serenade-HANDEL: The Prayer-NIN; Granadina-BEETHOVEN: Minuet-Rimsky-Korsakov: Flight Of The Bumble Bee**—RCA Victor LM-2014 (1-12" LP)  
 The principal work on this disk is the Lekeu Sonata. It is the first recorded performance of the opus composed by Guillaume Lekeu, a short-lived composer (1870-1894). It is a piece with moments of entrancing beauty and sombre meaning. The work is performed with the technical dexterity and feeling one associates with such a master as Menuhin. The remaining portion of the second side consists of short gems handled neatly by the violinist. The Sonata is the selection that will attract the classical collector.

## Coral Window Display Winners



Theme Melody of the 20th Century-Fox  
 CinemaScope Production  
**"BUS STOP"**

**THE BUS STOP SONG**  
 (A Paper Of Pins)

MILLER MUSIC CORPORATION

ABC-PARAMOUNT  
 LATEST RELEASE  
**Mama, Teach Me To Dance**  
**EYDIE GORME**  
 9722  
 A PRODUCT OF AM-PAR RECORD CORP.

NEW YORK—Coral Records, Inc. this week announces the winners of the Lawrence Welk Window Display Contest which was held during the month of July. The contest was open to all record dealers, and displays were based upon the Coral album releases of the "Champagne Maestro," who in the past year has become one of the record industry's hottest sellers.

Judges of the contest were: Mort Nasatir, Director of Advertising for Coral Records; Bob Austin of Cash Box, and Ren Grevatt of "Billboard". Winner of the First Prize, \$150.00, is C. J. Klingele, Display Manager of Wolff, Kubly, Hirsig in Madison, Wisconsin. The second Prize of \$50.00 goes to the Lazarus Record Library in Columbus, Ohio. Third Prize winner, who will receive \$25.00, is C. R. Martin of the Melody Lane in Palo Alto, California. Coral is also presenting a prize of \$50.00 to Rolf Voegelin of Tell Music Dist. in Madison, Wisconsin. Voegelin is the salesman responsible for the First Prize winner.

Shown above is the first prize winning window display of C. J. Klingele of Wolff, Kubly, Hirsig.



# Best Selling Pop Albums

		Pos. Last Week
1.	<b>MY FAIR LADY BROADWAY CAST</b> (Columbia OL 5090)	1.
2.	<b>THE KING AND I MOVIE CAST</b> (Capitol W 740; EAP 740)	2.
3.	<b>THE EDDY DUCHIN STORY MOVIE SCORE</b> (Decca DL 8289)	4.
4.	<b>CALYPSO HARRY BELAFONTE</b> (RCA Victor LPM 1248 EPA 1248)	3.
5.	<b>ELVIS PRESLEY ELVIS PRESLEY</b> (RCA Victor LPM 1254; EPB 1254)	5.
6.	<b>SONGS FOR SWINGING LOVERS FRANK SINATRA</b> (Capitol W 653, EAP 653)	6.
7.	<b>THE PLATTERS THE PLATTERS</b> (Mercury MG-20146)	7.
8.	<b>OKLAHOMA MOVIE CAST</b> (Capitol SAO 595; SDM 595)	9.
9.	<b>HIGH SOCIETY FILM SOUNDTRACK</b> (Capitol W 750; EDM 750)	12.
10.	<b>CAROUSEL MOVIE CAST</b> (Capitol W 694; EDM 694)	10.
11.	<b>SAY IT WITH MUSIC LAWRENCE WELK</b> (Coral CRL 57041; EC 82027)	8.
12.	<b>BELAFONTE HARRY BELAFONTE</b> (RCA Victor LPM 1150; EPB 1150; EPA 693, 4, 5)	13.
13.	<b>THE MOST HAPPY FELLA BROADWAY CAST</b> (Columbia OL 5118)	11.
14.	<b>PICNIC MOVIE SCORE</b> (Decca DL 8320; ED 846)	15.
15.	<b>ELLA FITZGERALD SINGS THE COLE PORTER SONG BOOK</b> (Verve V-4001, 2)	14.
16.	<b>BUBBLES IN THE WINE LAWRENCE WELK</b> (Coral CRL 57038)	16.
17.	<b>FOUR FRESHMEN AND 5 TROMBONES FOUR FRESHMEN</b> (Capitol T 683; EAP 683)	19.
18.	<b>LONELY GIRL JULIE LONDON</b> (Liberty LRP 3012)	18.
19.	<b>NIGHT WINDS JACKIE GLEASON</b> (Capitol W 717; EAP 717)	17.
20.	<b>THE MISTY MISS CHRISTY JUNE CHRISTY</b> (Capitol T 725; EAP 725)	—
21.	<b>DREAM DANCING RAY ANTHONY</b> (Capitol T 723; EAP 723)	25.
22.	<b>SOLO MOOD PAUL WESTON</b> (Columbia CL 879)	—
23.	<b>PASSPORT TO ROMANCE PERCY FAITH</b> (Columbia CL 880)	20.
24.	<b>GENTLEMEN BE SEATED (MINSTREL SHOW)</b> (Epic LN 3238)	24.
25.	<b>FRESHMEN FAVORITES FOUR FRESHMEN</b> (Capitol T 743; EAP 743)	—

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

*Swinging into September with a Smash!*



*the* **McGuire Sisters**

**ENDLESS**

**EVERY  
DAY OF  
MY  
LIFE**

CORAL 61703 • 9-61703

**hits are a habit with**



*"It's What's in THE CASH BOX That Counts"*

# September Album Releases

## AC'CENT

### POPULAR:

"Lonesome Horn"—Drew Page—AC 5001  
 FOLK:  
 "Ballads Of The Wandering Bard"—Eugene Hopkins—AC 5002

### CHILDREN'S:

"Santa's Sunday School Songs"—AC 5003

## ALADDIN

### R&B:

"Rock 'N Roll With Rhythm & Blues"—Amos Milburn, Shirley & Lee, The Five Keys, Gene & Eunice, Lynn Hope, Charles Brown, Helen Humes, etc.—LP 710

## ARGO

### JAZZ:

"Chamber Music Of The New Jazz"—Ahmad Jamal—LP 602  
 "Flute 'N The Blues"—James Moody—LP 603  
 "Lonely One"—Pinky Winters—LP 604  
 "Without Sauce"—Dick Lane Quartet—LP 605

## BLUE NOTE

### JAZZ:

"Introducing Kenny Burrell (Guitar)"—BLP 1523  
 "Herbie Nichols Trio with Max Roach"—BLP 1519  
 "Clifford Brown Memorial Album"—BLP 1526  
 "Horace Silver And The Jazz Messengers"—BLP 1518

## CAMDEN

### CLASSICAL:

Bizet: Carmen (complete)—Y. Brothier, E. Rosseau, L. Perelli, J. de Trevi—Children's Chorus and Orchestra with the Chorus of the Opera-Comique, Paris and Orchestra conducted by Piero Coppola—CCL—100 (3-12")

Gershwin: Rhapsody In Blue; Concerto In F.—Boston Pops Orch., Arthur Fiedler, cond., Jesus Maria Sanroma, piano—CAL—304

Toscanini And The Philharmonic Symphony Orch. of N. Y.—CAL—309

"The Art Of Paderewski"—Ignace Jan Paderewski—CAL—310

"The Art Of Harold Bauer"—H. Bauer, pianist—CAL—311

### POPULAR:

"In Love Again"—Henri Rene Orch.—CAL—312  
 "Memories Of You"—Guy Lupa Orch.; Riviera Dance Orch.—CAL—314  
 "Make Believe"—Freddy Martin Orch.—CAL—315  
 "Stardust"—Tex Beneke Orch.—CAL—316  
 "Speak Low"—Al Goodman Orch.—CAL—317

## CAPITOL

### POPULAR:

"Autumn In Rome"—Pino Calvi and the Dino Oliviera Orchestra—T-10027  
 "Honeymoon In Rio"—T-10038  
 "I Remember Paris"—Vicky Autier—T-10041  
 Les Baxter's "La Femme"—Franck Pourcel's orchestra—T-10015  
 "Music of the Austrian Alps"—Tiroler Sanger Und Tanzergruppe—T10016  
 "Rainy Night In London"—Ray Martin—T-10017  
 "South American Songs"—Luchio Gatica—T-10006  
 "The Voice of Ireland"—Ruby Murray—T-10010  
 "Cuban Fire"—Stan Kenton—T-731  
 "Dance to the Bands"—Les Brown, Harry James, Stan Kenton, Ray Anthony, Billy May, Woody Herman orchestras—TBO-727  
 "Faith"—Jane Froman—T-726  
 "Frank Sinatra Conducts Tone Poems of Color"—Frank Sinatra—W735

"Guy Lombardo In Hi Fi"—Guy Lombardo—W-738

"Jackpot"—Woody Herman—T-748

"Mediterranean Magic"—John Raitt—T-714

"The Misty Miss Christy"—June Christy—T-725

"Velvet Carpet"—George Shearing Quintet With String Choir—T-720

"City of Glass" and "This Modern World"—Stan Kenton—W-736

"Freshmen Favorites"—Four Freshmen—T-743

### CLASSICAL:

Dukas' "La Peri" and "The Sorcerer's Apprentice" and Saint-Saen's "Omphale's Spinning Wheel"—Robert Benedetti conducting The Orchestra of the Paris Opera—P-18008

"A Spanish Guitar Recital"—Maria Luisa Anido—P-18014

Bizet's "Symphony in C Major Jeux D'Enfants"—The London Symphony Orchestra conducted by Emanuel Young—P-18018

Elgar's "Sea Pictures, Op. 37" and "In The South"—Gladys Ripley with The London Symphony Orchestra conducted by George Weldon—P-18017

Sibelius' "Symphony No. 2 In D Major, Op. 43"—The N.W. D. R. Symphony Orchestra, Hamburg conducted by Hans Schmidt-Isserstedt—P-18009

Brahms' "Symphony No. 1 in C Minor, Op. 68"—William Steinberg conducting The Pittsburgh Symphony Orchestra—P-8340

"From The Romantic Era"—Laurindo Almeida—P-8341

"Gypsy"—The Hollywood Bowl Symphony Orchestra conducted by Carmen Dragon—P-8342

"Milstein Miniatures"—Nathan Milstein with Leon Pommers—P-8339

Gershwin's "Rhapsody In Blue"—Leonard Pennario, piano and the Hollywood Bowl Symphony Orchestra conducted by Felix Slatkin and "An American In Paris"—the Hollywood Bowl Symphony Orchestra conducted by Felix Slatkin—P-8343

Bach's "The Six Clavier Partitas"—Agi Jambor—PBR 2-8344

"Folk Songs of the Old World"—The Roger Wagner Chorale—PBR-8345

## COLUMBIA

### CLASSICAL:

Mozart: Requiem Mass In D Minor (K.626) Bruno Walter conducting the Philharmonic-Symphony Orchestra of New York; Irmgard Seefried, Soprano; Jennie Tourel, Alto; Leopold Simoneau, Tenor; William Warfield, Bass; Westminster Choir—ML 5012

Mozart: Concerto No. 21 In C Major For Piano and Orchestra (K.467)/Mozart: Concerto No. 27 In B-Flat Major For Piano and Orchestra (K.595)—Rudolf Serkin, Piano; Alexander Schneider conducting the Columbia Symphony Orchestra—ML 5013

Brahms: Violin Concerto In D Major, Op. 77—Zino Francescatti, Violin; The Philadelphia Orchestra, Eugene Ormandy, Conductor—ML 5114

Dvorak: "New World" Symphony (No. 5 in E Minor)—The Philadelphia Orchestra; Eugene Ormandy, Conductor—ML 5115

Brahms: Piano Concerto No. 2 In B-Flat Major, Op. 83—Rudolf Serkin, Piano; The Philadelphia Orchestra, Eugene Ormandy, Conductor—ML 5117

The Pleasures Of Paris (Offenbach: Gaité Parisienne—Complete); The Philadelphia Orchestra, Eugene Ormandy, Conductor—KL 5069

"Welcoming The Sabbath"—A Friday Evening Service by Sholom Secunda—Richard Tucker, Tenor; Choir under the direction of Sholom Secunda—ML 5119

Lalo: Symphonie Espagnole In D Minor, Op. 21; Bruch: Violin Concerto No. 1 In G Minor, Op. 26—Isaac Stern, Violin; The Philadelphia Orchestra, Eugene Ormandy, Conductor—ML 5097

### POPULAR:

"The Art of Van Damme"—Art Van Damme Quintet—CL 876

"Very, Very Villegas"—Villegas, Piano; Milton Hinton, Brass; Cozy Cole, Drums—CL 877

"Tender Is The Night"—Andre Kostelanetz and his Orchestra—CL 886

"Dance Spectacular"—Boyd Raeburn and his Orchestra—CL 889

"Just A Song . . ."—Norman Luboff Choir—CL 890

"What Makes Sammy Swing And Sway"—Sammy Kaye and his Swinging Strings—CL 891

"Jay and Kai + 6"—The Jay And Kai Trombone Octet—CL 892

"Country Spectacular"—Rosemary Clooney; Don Cherry; Gene Autry; Carl Smith; The Collins Kids; The Tunesmiths—CL 894

"Liberace At Home"—CL 896

"More Of Les"—Les Elgart and his Orchestra—CL 2590

"The Singing Princess"—Tony Mattola Orchestra—CL 2594

"Doodle-Li-Boops and Rhinocelopes"—Art Carney—CL 2595

"Paris A La Hi Fi"—Michel Legrand and his Orchestra—CL 2599

"Rock 'N Roll 'N Robbins"—Marty Robbins sings—CL 2601

"On The Sunny Side"—The Four Lads with Claude Thornhill and his Orchestra—CL 912

## CORAL

### POPULAR:

"Beautiful Music Together"—Piano by Carretta—CRL 57042

"The Pinetoppers"—CRL 57048

"Open House"—Les Brown and His Band of Renown—CRL 57051

"Love's Old Sweet Song"—Ames Brothers—CRL 57054

"Laurindo Almeida—Guitar Recital"—CRL 57056

"More From Les"—Les Brown and His Band of Renown—CRL 57058

"The Flower Of The Musical World"—Ray Bloch and His Chorus And Orchestra—CRL 57064

"Lawrence Welk At Madison Square Garden"—CRL 57066

"Souvenir D'Italie"—Johnny Desmond—CRL 57079

"Hoagy Carmichael's Ballads For Dancing"—CRL 57034

"Rock 'N Roll Dance Party"—Alan Freed and his Rock 'N Roll Band—CRL 57063

"Study In Green"—Phil Green and his Orchestra—CRL 57074

"Neal Hefti And His Orchestra—The Band With Young Ideas"—CRL 57077

"Coral Record Presents 'Main Title'"—Dick Jacobs and his Chorus and Orchestra, George Cates and his Chorus and Orchestra—CRL 57065

"Fun Time"—Various Comics—CRL 57072

"The Sound of Sonn"—Larry Sonn and his Orchestra—CRL 57057

"Bob Crosby In Hi Fi"—Bob Crosby and his Orchestra—CRL 57062

"Musical Sounds Are The Best Songs"—Mel Torme—CRL 57044

"Allen Plays Allen"—Steve Allen—CRL 57047

"Swing Softly Sweet Sampson"—Edgar Sampson and his Orchestra—CRL 57049

"Song Of The Islands"—Danny Stewart—CRL 57059

## DECCA

### CLASSICAL:

Dvorak: Symphony #5 in E Minor Op. 95—From "The New World"—Rias Symphony Orchestra, Berlin—Ferenc Fricsay, Conductor—DL 9845

Mendelssohn: A Midsummer Night's Dream—Overture and Incidental Music—Op. 61—Rita Streich and Diana Eustrati, Soloists—DL 9846

Symphony #9 in D Minor—original version—Symphony Orchestra of the Bavarian Radio; Eugen Jochum, Conductor—DX—139 (2-12")

The Janacek Quartet plays Janacek-String Quartet #2 ("Intime Briefe")/Mozart String Quartet in G Major—K-387—DL 9851

Wolfgang Schneiderhan plays Mozart—Violin Concerto #4 in D Major—K218—Berlin Philharmonic Orchestra, Hans Rosbaud, Conductor/Violin Concerto #5 in A Major—K219 ("Turkish")—Vienna Symphony Orchestra, Ferdinand Leitner, Conductor—DL 9857

## DISNEYLAND

### POPULAR:

"Disneyland Bank Concert"—WDL-3002  
 "Ukulele Ike Sings Again"—WDL-3003

## DOT

### POPULAR:

"Howdy!"—Pat Boone—DLP-3030  
 "The Towering Hilltoppers"—Featuring the voice of Jimmy Sacca—DLP-3029  
 "The Banjo Wizardry Of Eddie Peabody"—DLP-3023  
 "Flash Of Strings"—Dorian—DLP-3021  
 "Squeeze Play"—Featuring John Serry and His Accordion—DLP-3024  
 "An Organ And Mort Lindsey"—DLP-3027  
 "Are You Lonesome Tonight"—Danny Welton—DLP-3031  
 "Vienna Is Her Name"—Emerich Bremen and His Orchestra—DLP-3035  
 "In A Dim Cafe"—Kritchmar and His Violin—DLP-3025  
 "When The Lights Are Low"—The Piano and Strings of Priam Keith—DLP-3018  
 "A Musical Setting For Two Midnighters"—Andre Chante—DLP-3019  
 "Do Not Disturb"—The Piano And Strings of Priam Keith—DLP-3020  
 "Passport To Dreamland"—Andre Chante—DLP-3022  
 "Profile: Spain"—Mary Louise Boehm and Kees Kooper—DLP-3040

## DOWN HOME

### JAZZ:

"Lu Watters and His Yerba Buena Jass Band"—MG D-5  
 "Yancey's Last Ride featuring Meade Lux Lewis"—MG D-7

## EPIC

### POPULAR:

"The Nearness Of You"—Dolores Hawkins—EG 7172  
 "Lullaby Of Broadway"—Somethin' Smith & Redheads—EG 7174  
 "The Man I Love"—Dolores Hawkins—EG 7171  
 "Now Hear This"—Band of Royal Netherlands Navy—LN 3235  
 "Dolores"—Dolores Hawkins—LN 3250  
 "Pia Beck 'Dutch Treat'"—LN 3269  
 "Mel Davis—Trumpet With A Soul"—LN 3268  
 "Cab Calloway"—LN 3265  
 "The Rhythm Section"—LN 3271  
 "Joe Carroll—Progressive Jazz with Tongue in Cheek"—LN 3272

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

# September Album Releases

## CLASSICAL:

- Dvorak: Slavonic Dances (Complete); Smetana: From My Life (Orchestral Transcription) (Cleveland Orch., Szell)—SC-6015 (2-12")
- Donizetti: Don Pasquale (Soloists, Choir & Orch. of "Teatro di San Carlo di Napoli", Molinari-Pradelli) — SC-6016 (2-12")
- Mozart: Famous Arias (Hollweg, Simoneau, Vienna Symphony Orch., (Paumgartner) LC 3262
- Dutch Folk Songs; Valerius Songs (Netherlands Chamber Choir, de Nobel)—LC 3263
- Corelli Concerti Grossi (I Musici)—LC 3264

## GRAND AWARD

## POPULAR:

- "The Paris I Love"—Enoch Light and his Orchestra—#33—GA-338
- "Cafe"—Rod Gregory and His Trio—#33—GA-339
- "Solid Gold Horn"—Trumpet Fiesta in The Plaza, Charles Margolis and Orchestra—#33—GA-344
- Birdie O'Toole and Her Gay Nineties Boys #33—GA-345
- "Pops For America"—#Pop 5

## HIGH FIDELITY

## POPULAR:

- "Dorothy Carless' Mixed Emotions"—R402
- "The Carless Torch"—R403

## JAY JAY

## POLKAS:

- "Li'l Wally's Famous American Polkas & Waltzes"—J.J. No. 1001
- "Li'l Wally's Famous Polish Polkas & Waltzes"—L.P. J.J. No. 1002

## KAPP

## POPULAR:

- "The Rogue With The Brogue"—Hamish Menzies—KL 1035
- "Song Of The Golden West"—John Cart Hi-Fi Organ—KL 1039
- "Love & Marriage"—Hal Kanner Orchestra & Chorus—KL 1041
- "Banjo On My Knee"—The Happy Harts—KL 1047

## LATIN RHYTHMS:

- "Hi-Fi Latin Rhythms"—Carlos Molina—KL 1044

## JAZZ:

- "French Horn Jazz"—John Graas with Shorty Rogers, Shelly Manne—KL 1046

## KING

## POPULAR:

- "Amen"—Wings Over Jordan Choir—LP 519
- "Lonesome Road"—Lonnie Johnson—LP 520
- "In The Evening By The Moonlight"—Johnny Long and his Orchestra—LP 521
- "Borrah Minevitch and His Harmonica Rascals"—LP 522

## LIBERTY

## POPULAR:

- "Swingin' With The Starr"—Kay Starr with Jazz All Stars—SL-9001
- "Romantic Places"—(An Organ Excursion in Hi-Fi)—John Duffy at the Mighty Wurlitzer—SL-9003

"Along The Dixieland Hi-Fi Way"—Jerry Colonna plays Trombone with his Dixie Highwaymen—SL-9004

"Songs For A Lazy Afternoon"—Rod McKuen with Orchestra directed by Barney Kessel—LRP-3011

"Autumn Rhapsody"—Ami Aloni at the Harpsichord and Piano—RLP-3013

"Fabulous!!!!"—Dom Frontiere Octet—LRP-3015

"Powerhouse"—Bobby Hammack Quartet—LRP-3016

"Sidewalks Of Paris"—Rud Wharton and the Musette Street Players—LRP-3018

"Carnival In Rio"—Leo Arnaud and Orchestra—LRP-3020

"The Brothers Nash"—Ted and Dick Nash—LJH-6011

"Vibe-Rations"—Red Norvo in Hi-Fi—LJH-6012

"Buddy Childers Quartet"—LJH-6013

"Smorgasbord"—Bobby Enevoldsen featuring Howard Roberts, Don Heath, Marty Paich, Red Mitchell and Larry Bunker—LJH-6008

"Jazz—San Francisco Style"—Virgil Gonzales Quintet—LJH-6010

## MERCURY

## POPULAR:

"Dancer's Delight"—David Carroll—MG 20109

"Song Favorites of Georgia Gibbs"—Georgia Gibbs—MG 20114

"On Bandstand No. 1"—Ralph Marterie—MG 20125

"Crew Cuts On The Campus"—Crew Cuts—MG 20140

"Music For Happy Dancers"—Ron Terry and his Orchestra—MG 20150

## JAZZ:

"The Jazz Giants—Volume 1"—Count Basie, Earl Hines, Red Norvo—MG 36048

## MGM

## POPULAR:

"Winter Wonderland"—The Ray Charles Singers—E3387

"Music From Motion Pictures"—David Rose and his Orchestra—E3397

"Take Me In Your Arms"—Leroy Holmes and his Orchestra—E3378

"Beside A Shady Nook"—Dick Hyman Trio—E3379

"Concertos For Lovers"—Robert Ashley and his Orchestra with Sondra Bianca, Pianist—E3354

"Beyond The Sea"—The Music of Charles Trenet—Roger Roger and his Orchestra—E3395

"Madrid After Dark"—Federico Lamore and his Orchestra—E3356

"When Lights Are Low"—George Shearing Quintet—E3264

"The Lamp Is Low"—Robert Maxwell, His Harp and his Orchestra—E3308

"Out Of This World"—Sam "The Man" Taylor with Strings—E3380

"Goombay Carnival"—The Confidential Club Orchestra—E3359

## COUNTRY:

"Moanin' The Blues"—Hank Williams—E3330

## NORGRAN

## JAZZ:

"Lionel Hampton and His Giants"—MG N-1080

"Ellis In Wonderland"—Herb Ellis—MG N-1081

## GENE NORMAN PRESENTS

## JAZZ:

"The Best Of Max Roach and Cliff Brown In Concert"—GNP 18

"Mr. Bongo"—Jack Constanza and His Afro Cuban Band—GNP 19

## SAMPLER:

"Be Our Guest"—Various Artists—GNP 20

## RCA VICTOR

## POPULAR:

"Mediterranean Cruise"—Frankie Carle and his Orchestra—LPM-1275

"Hollywood Presbyterian Church Choir"—LPM-1258

"We Could Make Such Beautiful Music"—George Williams and his Orchestra—LPM-1205

"The Hawk In Hi Fi"—Coleman Hawkins—Billy Byers and his Orchestra—LPM-1281

"Havana—3 A.M."—Perez Prado and his Orchestra—LPM-1257

"Though Not A Word Was Spoken"—The Voices of Walter Schumann—LPM-1266

"Dancers On Drums"—Manny Albam—Ernie Wilkins and their Orchestra—LPM-1279

"The Follies Of Paris"—Jacques Ysaye and his Orchestra—LPM-1260

"The Sounds Of Paris"—The Melachrino Orchestra, conducted by G. Melachrino—LPM-1261

"Julius LaRosa"—Julius LaRosa—Joe Reisman and his Orchestra—LPM-1299

"The Big Sound"—Ray Bohr—LPM-1306

"The Birdland Stars On Tour"—The Birdland Stars—LPM-1327

"One Night In Venice"—Armando and his Orchestra—LPM-1278

"The Many Moods Of Ann"—Ann Gilbert with Elliot Lawrence Orchestra—LG-1004

"Cool Gabriels"—Elliot Lawrence, Burgher Jones, Sol Rubin, Conte Candoli, Nick Travis, Don Stratton, Phil Sunkel, Al Derisi, Richard Sherman, Bernie Glow—LG-1003

"Time On My Hands"—Henri Rene and his Orchestra, Barney Kessel, Buddy Cole—LPM-1046

## CLASSICAL:

"The Virtuoso Orchestra"—Boston Symphony Orchestra, Charles Munch, conductor—LM-1984

"Offenbach In America"—Arthur Fiedler conducting the Boston Pops Orchestra—LM-1990

Beethoven: Symphony No. 7—Chicago Symphony Orchestra, Fritz Reiner, conductor—LM-1991

"Jungle Drums"—Morton Gould and his Orchestra—LM-1994

"Getting Friendly With Music"—Boston Pops Orchestra, Arthur Fiedler, cond.—LM-1995

"Munch Conducts The Pastoral Symphony"—Boston Symphony Orchestra, Charles Munch, cond.—LM-1997

"My True Love Sings"—The Robert Shaw Choral—LM-1998

Scriabin: Sonata No. 3 in F-Sharp Minor, Op. 23; Preludes—Vladimir Horowitz, pianist—LM-2005

"The Concerto"—Artur Rabinstein, pianist; Chicago Symphony Orch., Fritz Reiner, cond.—LM-6039 (2-12")

Puccini: La Boheme—Robert Merrill, Jussi Bjorling, Giorgio Tozzi, John Reardon, Fernando Corena, Victoria de los Angeles, RCA Victor Orchestra, Sir Thomas Beechom, cond.—LM-6042 (2-12")

Elektra-Salome—Le Bourgeois Gentilhomme—Linge Borkh, Frances Yeend, Chorus from the Lyric Theatre in Chicago; Chicago Symphony Orch., Fritz Reiner, cond.—LM-6047 (2-12")

"The Tone Poem"—Chicago Symphony Orch.; Leopold Stokowski and his Symphony Orch., Boston Symphony Orch., Boston Pops Orch.—LM-6129 (3-12")

Massenet: Manon—R. Herent, J. Vieuille, L. Berton, R. Notti, M. Serres, M. Dens. V. de los Angeles—Artist, chorus and Orchestra of the Theatre National de l'Opera-Comique; Pierre Monteux, cond.—LM-6402 (4-12")

Verdi: La Traviata—R. Careri, L. Marim-pietri, L. Monreale, A. La Porta, D. Caselli, G. Scarlini, C. Valletti—Rome Opera House Orchestra & Chorus, Pierre Monteux, cond.—Giuseppe Conca, chorus master—LM-6040 (3-12")

## RIVERSIDE

## JAZZ:

"History Of Classic Jazz"—Introductory Essay by Charles Edward Smith. 60 Complete Selections Featuring All-Time Classic Jazz "Greats"—SDP 11 (5-12")

"New Music of Alec Wilder"—Mundell Lowe Orchestra—RPL 12-219

"Bob Corwin Quartet"—Featuring Trumpet of Don Elliott—RPL 12-220

"Matthew Gee All-Stars"—Featuring Kenny Dorham, Frank Foster and Cecil Payne—RPL 12-221

"Ernie Henry's Modern Jazz"—RPL 12-226

"Lil Armstrong"—RPL 12-222-223 (2-12")

"Coleman Hawkins"—RPL 12-224-225 (2-12")

## FOLKLORE:

"The English And Scottish Popular Ballads" (The "Child" Ballads)—Ewan Maccoll and A. L. Lloyd sing 82 ballads in the traditional manner.—RPL 12-621-629 (4-12")

"American Drinking Songs"—Oscar Brand with Erik Darling—RPL 12-630

"The Old Chisholm Trail"—Merrick Jarrett sings traditional songs of the Old West—RPL 12-631

## POPULAR:

"Dancing At The Embassy Club"—With Chauncey Gray and his Orchestra—RPL 12-804

"Songs For Patricia"—The music of Alec Wilder Sung by Shannon Bolin—RPL 12-805

"Folk Songs"—By Bob Gibson—RPL 12-806

"Bar Room Ballads"—Ed McCurdy—RPL 12-807

## SAMPLER:

"The Modern Sounds of Thelonious Monk"—Sarah Vaughan, Don Elliott, Mundell Lowe, Randy Weston and others—S-3

## SUNSET

## POPULAR:

"Aphrodisia"—Bob Romeo, His Flute and The Jungle Sextet—SU LP 304

# Dennis Dee-Jay Party



## Capitol Secures Sound Track Rights to "Giant"

HOLLYWOOD, CAL.—Capitol Records, Inc. this week gained the sound track album rights to a feature motion picture, which has not yet been scored. The film is the George Stevens' production, "Giant," to be distributed by Warner Brothers.

The picture, believed by many to be one of the finest celluloids produced by Hollywood since "Gone with the Wind," stars the late James Dean, Elizabeth Taylor, and Rock Hudson, although none sings; the sound track, when scored, will be strictly instrumental, of music composed and con-

HOLLYWOOD—It's cocktail time in Hollywood when Matt Dennis appears on "Monitor". So, Matt gave a disk jockey party to inaugurate his weekly appearance on the NBC show Saturday nights in the 10:00-10:30 EDST segment of "Monitor". Pictured above are Earl McDaniel (KPOP), Matt, and Gil Henry (KNX-CBS)-L. A.

ducted by Dimitri Tiomkin. The picture is expected to be in release by year's end. Its uncut running time is three hours and 21 minutes. Release date of the Capitol album has not been announced. Music from the film will be published by Music Publishers' Holding Corp.



# Juke Box Regional Record Report

The Top Ten Records—City by City

### New York, N. Y.

1. Hound Dog (Elvis Presley)
2. My Prayer (Platters)
3. Whatever Will Be (D. Day)
4. Flying Saucer (Buchanan & Goodman)
5. Canadian Sunset (Winterhalter/Williams)
6. Wayward Wind (G. Grant)
7. Tonight You Belong To Me (Patience & Prudence)
- B. I Want You (E. Presley)
9. Allegheny Moon (P. Page)
10. Almost Lost My Mind (Boone)

### Kansas City, Mo.

1. My Prayer (Platters)
2. Honky Tonk (B. Doggett)
3. Hound Dog (E. Presley)
4. Flying Saucer (Buchanan & Goodman)
5. The Fool (Clark/Gallahads)
6. Whatever Will Be (D. Day)
7. Don't Be Cruel (E. Presley)
8. Canadian Sunset (Winterhalter)
9. Song For Summer Night (M. Miller)
10. Allegheny Moon (P. Page)

### San Francisco, Calif.

1. My Prayer (Platters)
2. Whatever Will Be (D. Day)
3. Flying Saucer (Buchanan & Goodman)
4. Wayward Wind (G. Grant)
5. I Want You (E. Presley)
6. Almost Lost My Mind (Boone)
7. Be-Bop-A-Lula (G. Vincent)
- B. Allegheny Moon (P. Page)
9. Don't Be Cruel (E. Presley)
10. Canadian Sunset (Winterhalter)

### Houston, Texas

1. Hound Dog (E. Presley)
2. My Prayer (Platters)
3. Flying Saucer (Buchanan & Goodman)
4. Let Good Times Roll (Shirley & Lee)
5. Don't Be Cruel (E. Presley)
6. Canadian Sunset (Winterhalter/Williams)
7. Honky Tonk (B. Doggett)
8. Whatever Will Be (D. Day)
9. Miracle Of Love (E. Rodgers)
10. One Kiss Led To Another (Coasters)

### Cleveland, Ohio

1. Don't Be Cruel (E. Presley)
2. Whatever Will Be (D. Day)
3. Flying Saucer (Buchanan & Goodman)
4. My Prayer (Platters)
5. Hound Dog (E. Presley)
6. Canadian Sunset (Winterhalter)
7. Honky Tonk (B. Doggett)
- B. Tonight You Belong To Me (Patience & Prudence)
9. The Fool (S. Clark)
10. True Love (J. Powell)

### Minneapolis, Minn.

1. Hound Dog (E. Presley)
2. The Fool (S. Clark)
3. My Prayer (Platters)
4. Casual Look (Six Teens)
5. Flying Saucer (Buchanan & Goodman)
6. Don't Be Cruel (E. Presley)
7. Whatever Will Be (D. Day)
- B. Rip It Up (B. Haley)
9. Allegheny Moon (P. Page)
10. Tonight You Belong To Me (Patience & Prudence)

### Pittsburgh, Pa.

1. Hound Dog (E. Presley)
2. My Prayer (Platters)
3. Song For Summer Night (M. Miller)
4. Canadian Sunset (Winterhalter)
5. Flying Saucer (Buchanan & Goodman)
6. Honky Tonk (B. Doggett)
7. I Remember Still Of Night (Satins)
8. Whatever Will Be (D. Day)
9. Don't Be Cruel (E. Presley)
10. Tonight You Belong To Me (Patience & Prudence)

### Chicago, Ill.

1. My Prayer (Platters)
2. Hound Dog (E. Presley)
3. Whatever Will Be (D. Day)
4. Canadian Sunset (Winterhalter/Williams)
5. Be-Bop-A-Lula (G. Vincent)
6. Allegheny Moon (P. Page)
7. Flying Saucer (Buchanan & Goodman)
- B. Stranded In Jungle (Jayhawks)
9. I Want You (E. Presley)
10. I'm In Love Again (Domino)

### Baltimore, Md.

1. My Prayer (Platters)
2. Don't Be Cruel (E. Presley)
3. Hound Dog (E. Presley)
4. Tonight You Belong To Me (Patience & Prudence)
5. Allegheny Moon (P. Page)
6. Canadian Sunset (Winterhalter)
7. Flying Saucer (Buchanan & Goodman)
- B. Whatever Will Be (D. Day)
9. Almost Lost My Mind (Boone)
10. Honky Tonk (B. Doggett)

### Miami, Fla.

1. My Prayer (Platters)
2. Hound Dog (E. Presley)
3. Whatever Will Be (D. Day)
4. Canadian Sunset (Winterhalter)
5. Be-Bop-A-Lula (G. Vincent)
6. Don't Be Cruel (E. Presley)
7. Flying Saucer (Buchanan & Goodman)
8. Allegheny Moon (P. Page)
9. White Lilacs (B. Vaughn)
10. Wayward Wind (G. Grant)

### Philadelphia, Pa.

1. Canadian Sunset (Winterhalter/Williams)
2. Whatever Will Be (D. Day)
3. My Prayer (Platters)
4. Hound Dog (E. Presley)
5. Be-Bop-A-Lula (G. Vincent)
6. Wayward Wind (G. Grant)
7. You Don't Know Me (J. Vale)
8. Flying Saucer (Buchanan & Goodman)
9. All There Is To That (Cole & Knights)
10. When My Dreamboat (F. Domino)

### San Antonio, Texas

1. Don't Be Cruel (E. Presley)
2. My Prayer (Platters)
3. The Fool (S. Clark)
4. Whatever Will Be (D. Day)
5. Stranded In Jungle (Cadets)
6. When My Dreamboat (F. Domino)
7. Song For Summer Night (M. Miller)
- B. Hound Dog (E. Presley)
9. Flying Saucer (Buchanan & Goodman)
10. Bus Stop Song (Four Lads)

### New Orleans, La.

1. My Prayer (Platters)
2. Whatever Will Be (D. Day)
3. Hound Dog (E. Presley)
4. Canadian Sunset (Winterhalter)
5. Allegheny Moon (P. Page)
6. Don't Be Cruel (E. Presley)
7. All There Is To That (Cole & Knights)
- B. Almost Lost My Mind (Boone)
9. Ghost Town (Don Cherry)
10. Be-Bop-A-Lula (G. Vincent)

### Seattle, Wash.

1. Don't Be Cruel (E. Presley)
2. My Prayer (Platters)
3. Hound Dog (E. Presley)
4. Flying Saucer (Buchanan & Goodman)
5. Whatever Will Be (D. Day)
6. Canadian Sunset (Winterhalter)
7. Allegheny Moon (P. Page)
- B. The Fool (S. Clark)
9. Song For Summer Night (M. Miller)
10. Tonight You Belong To Me (Patience & Prudence)

### Los Angeles, Calif.

1. Whatever Will Be (D. Day)
2. My Prayer (Platters)
3. Hound Dog (E. Presley)
4. Canadian Sunset (Winterhalter/Williams)
5. Flying Saucer (Buchanan & Goodman)
6. Allegheny Moon (P. Page)
7. I Want You (E. Presley)
- B. Wayward Wind (G. Grant)
9. Born To Be With You (Chordettes)
10. Almost Lost My Mind (Boone)

### St. Louis, Mo.

1. Flying Saucer (Buchanan & Goodman)
2. My Prayer (Platters)
3. Hound Dog (E. Presley)
4. Whatever Will Be (D. Day)
5. Be-Bop-A-Lula (G. Vincent)
6. Canadian Sunset (Winterhalter)
7. The Fool (S. Clark)
- B. Song For Summer Night (M. Miller)
9. Italian Theme (C. Stapleton)
10. White Lilacs (B. Vaughn)

### Boston, Mass.

1. My Prayer (Platters)
2. Hound Dog (E. Presley)
3. Flying Saucer (Buchanan & Goodman)
4. Whatever Will Be (D. Day)
5. Almost Lost My Mind (Boone)
6. Be-Bop-A-Lula (G. Vincent)
7. Allegheny Moon (P. Page)
- B. You Don't Know Me (J. Vale)
9. Canadian Sunset (Winterhalter)
10. Miracle Of Love (E. Rodgers)

### Detroit, Mich.

1. My Prayer (Platters)
2. Hound Dog (E. Presley)
3. Flying Saucer (Buchanan & Goodman)
4. Canadian Sunset (Williams/Winterhalter)
5. Whatever Will Be (D. Day)
6. Honky Tonk (B. Doggett)
7. Song For Summer Night (M. Miller)
- B. Don't Be Cruel (E. Presley)
9. The Fool (S. Clark)
10. Soft Summer Breeze (E. Heywood)

### Milwaukee, Wisc.

1. Flying Saucer (Buchanan & Goodman)
2. Whatever Will Be (D. Day)
3. Hound Dog (E. Presley)
4. My Prayer (Platters)
5. Don't Be Cruel (E. Presley)
6. Clay Idol (B. Johnson)
7. Canadian Sunset (Williams/Winterhalter)
8. Be-Bop-A-Lula (G. Vincent)
9. Allegheny Moon (P. Page)
10. Weary Blues (McGuire & Welk)

### Denver, Colo.

1. My Prayer (Platters)
2. Hound Dog (E. Presley)
3. Whatever Will Be (D. Day)
4. Be-Bop-A-Lula (G. Vincent)
5. Stranded In Jungle (Cadets)
6. Flying Saucer (Buchanan & Goodman)
7. Allegheny Moon (P. Page)
- B. Fever (L. Willie John)
9. Almost Lost My Mind (Boone)
10. Song For Summer Night (M. Miller)

### Atlanta, Ga.

1. Hound Dog (Elvis Presley)
2. My Prayer (Platters)
3. Flying Saucer (Buchanan & Goodman)
4. Whatever Will Be (D. Day)
5. Song For Summer Night (M. Miller)
6. Don't Be Cruel (E. Presley)
7. Wayward Wind (G. Grant)
- B. It Only Hurts For A While (Ames Bros.)
9. Allegheny Moon (P. Page)
10. Almost Lost My Mind (Boone)

**NEWS that's UP-TO-THE-MINUTE REVIEWS of the LATEST RECORDS CHARTS compiled EVERY WEEK ADS from LEADING RECORD FIRMS, ARTISTS and PUBLISHERS**

Every Week In

# THE CASH BOX

ALL FOR ONLY **\$15. PER YEAR**

(52 ISSUES)

THE CASH BOX  
26 West 47th Street  
New York 36, N. Y.

Please enter our subscription for 1 year (52 issues) at \$15. Enclosed Our Check  Please Send Us A Bill

FIRM NAME .....

ADDRESS .....

CITY ..... ZONE ..... STATE .....

Individual's Name .....

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

# Sinatra Tribute



NEW YORK—Top singing stars of the nation gathered in the Sheraton-Astor Hotel to pay tribute to Frank Sinatra prior to his opening at the Paramount Theatre. The tribute took the form of a five hour radio show emceed by top disk jockey Bill Randle. Among the many vocalists interviewed by Randle were: Alan Dale (L), Randle, Sylvia Syms, Toni Arden, Pat Boone, Lou Monte, Tony Bennett and Margaret Whiting.

## Coral Signs Rettig

NEW YORK — Bob Thiele, Coral Records' Director of A&R, has announced the signing of Tommy Rettig to a Coral pact. Rettig is an established juvenile actor who has appeared in many movies and is well known for his starring role in the TV series "Lassie". His first Coral release is "What Is A Mom" and "What Is A Dad"—both narrations. On September 1st Rettig will leave on a cross-country disk jockey tour in conjunction with his Coral disk and his latest motion picture "The Last Wagon".

### JOSIE'S JACKPOT WINNERS

**"Woe Is Me"**

by  
**The Cadillacs**  
JOSIE 798

**"Blue Moon"**

by  
**The Emanons**  
JOSIE 801

**"If You Love Me"**

by  
**The Blue Notes**  
JOSIE 800

Nominated—As A Winner!

**"We Want A Rock And Roll President"**

by  
**The Coney Island Kids**  
JOSIE 802



**Josie RECORD**

1650 Broadway, New York City

### JUBILEE'S SOCK HITS!

**"BALLAD OF JAMES DEAN"**

b/w  
**"SAYONARA"**

by  
**The Four Tunes**  
JUBILEE 5255

Going to the Top  
**"THE FOOL"**

by  
**The Gallahads**  
JUBILEE 5252

**"THE CLOSER YOU ARE"**

b/w  
**"MY HIGH SCHOOL KEY"**

by  
**Betty Ann Grove**

**"CONFESSION OF A SINNER"**

b/w  
**"GONNA TELL 'EM**

(I Love You)"

by  
**The Stylers**  
JUBILEE 5253



**Jubilee Records**

1650 Broadway, New York City



**THE YEARS  
BIG  
BALLAD  
HIT!....**

- Great Song
- Great Singer
- Great Arrangement

**Don  
RONDO**  
Singing...

# "TWO DIFFERENT WORLDS"

b/w

# "HE MADE YOU MINE"

orchestra conducted by DAVE TERRY

JUBILEE 5256



**Jubilee Records**

1650 Broadway, New York City

# THE RED HOT IMPERIAL

A NEW HIT

# 5404

**Smiley Lewis**  
**"DOWN YONDER WE GO BALLIN'"**

A SMASH

# 5403

**Ernie Freeman**  
**"SPRING FEVER"**

A POP HIT

# 5396

**Fats Domino**  
**"SO LONG"**  
 and  
**"When My Dreamboat Comes Home"**

TAKING OFF

# 5400

**The Honey Bees**  
**"ENDLESS"**

**Imperial Records**

6425 Hollywood Blvd  
 Hollywood 28, Calif.

## Good Time Jazz Fair Trades



HOLLYWOOD, CALIF.—In an effort to stamp out price-cutting before it gets a toe hold in California, Good Time Jazz Record Co., producers of Good Time Jazz and Contemporary Records, signed a fair-trade agreement with Clyde Wallich, president of Hollywood's Music City, one of the nation's leading music stores. "We will now sign contracts with all dealers," reports Bob Kirstein, Good Time Jazz VP and Sales Manager.

At the request of key dealers, Kirstein worked out the fair-trade plan, which Wallich immediately approved. "Many labels," Kirstein says, "major producers of classics as well as other jazz indies, have agreed to move with GTJ's lead. We are determined to prevent a condition similar to that in New York to take hold in California."

"Discounting is brutal enough on the big dealer," Kirstein continues. "But it is absolute ruin to the smaller one. GTJ is as vigorously opposed to price-cutting as it is to the record club. Both portend the end of the smaller dealer."

Seen above are Clyde Wallich (seated), pres. of Music City, and Bob Kirstein, VP of Good Time Jazz Record Co., Inc., signing fair-trade pact.

## "Key" Promotion

NEW YORK—Disk jockeys will be the center of a new promotion launched for Betty Ann Grove's Jubilee record "Your High School Key".

Buddy Basch, handling the promotion, circularized the nation's deejays and those who were in a position to participate were asked to offer their listeners a tiny gold "key" charm for their bracelet. Listeners had to write their local deejays and request the "key". Naturally, the deejay was reminded of Betty Ann's record whenever he got key requests and, in addition it added to the "mail pull" count, which many stations tabulate.

George Weiner, of Wemar Music, originated the gimmick and paid for the keys and mailing. At the latest count 40 disk jockeys were participating and over 3000 keys had been mailed out.



## Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

As a second lieutenant in the Army Reserve, Frosty Mitchell (KWVL-Waterloo & Cedar Falls, Iowa) is taking his vacation at Camp McCoy in Wisconsin. . . . Just returned from similar duty at Camp Drum, New York is Dave Sweet (WBSN-New Bedford, Mass.) . . . There has been such a strong response to Record Hops in Al Meltzer's (WHEN-Syracuse, New York) area that, according to Al, in the fall various schools in Syracuse and Onondaga will play host to further hops. So far there have been 30 hops in Al's territory and "with no end in sight," says Al. . . . Louis Dennis (WBRY-Waterbury, Conn.), currently vacationing, recently celebrated one year at the station. On Thursday Lou plays the last half of The Cash Box Top Fifty and on Friday the first half. . . . The reaction to the live audience rock n' roll show handled by Joe Smith (WVDA-Boston, Mass.) is said to be so great that shifts in the audience are made every hour! The program is a 2 to 6 P.M. affair. . . . In the August 18th issue of The Cash Box we incorrectly stated, in this column, Bob Day's city as St. Johnsbury, Vt. Actually Don's Station, WNIX, is located in Springfield, Vt.



AL MELTZER  
 (WHEN—Syracuse, N. Y.)

Lonny Starr (WNEW-New York, N.Y.), has, says the station, almost doubled his ratings within a six-month period of his Sunday morning show, Sinatra and Strings. Lonny modestly says "I owe it all to that up-and-coming kid, Elvis. . . . I mean, Francis Albert Sinatra. Keep your eye on this boy. He's my pick as a future star". Time will tell, Lonny. . . . Guests during the last few weeks on Tom Adams' (KUDL-Kansas City, Mo.) program were Guy Mitchell, Rusty Draper, Ed Ames (Ames Bros.) Vic Damone and Roger Williams. Tom says he has had quite a bit of success with a morning telephone show "Kansas City By Day". Kids call in their gripes, wants, needs, likes and dislikes. Main theme from kids: "Parents mind your business, we know ours". . . . While vacation in Las Vegas and Hollywood, Paul Coburn (KOL-Seattle, Wash.), will tape special interviews with Roberta Sherwood and other visiting stars in Las Vegas. . . . Sammy David (KRMD-Shreveport, La.), recently returned from New York where he married a local girl. Sammy plays six hours of records daily. . . . If deejays want to offer listeners a little gold metal charm key (free) on behalf of Betty Ann Grove's "Your High School Key", contact the Buddy Beach Office, 17 E. 45th St., New York City, and they'll tell you all about it. . . . Ed Ferland (WHEC-Rochester, N. Y.), completed his eighth year in radio and TV and also celebrated his 25th birthday recently. Andy Williams, appearing on WHEC's Teen Time show, signed photos for the teens and, relates Ed, made a big impression on them. Andy is appearing at the Terrace Gardens around Ed's way. . . . On his last trip to Cleveland, Moe Preskell of Golden Bell Songs secured four masters recorded by Jaycee Hill, a modified Elvis Presley, Moe says. Hill was signed up to Epic and his first release, to be available on September 10th, will be "Love Me A Little Longer" and "Romp Stompin' Boogie", both written as well as sung by Hill. When Moe called Dick Drury (WHHH-Warren, Ohio), during the conversation Dick asked if he could hear the original acetates on the phone and was so excited after hearing Hill that he signed him for three record hops.



LONNY STARR  
 (WNEW—New York, N. Y.)



ED FERLAND  
 (WHEC—Rochester, N. Y.)

Gene Piatt (KELO-Sioux Falls, S.D.) reports reaction on Johnny Dankworth's "Experiments With Mice", Dick Jacob's "Theme From East Of Eden" and the flip "Seven Wonders", Art Mooney's "Theme From Rebel Without A Cause" and George Cates' "Where There's Life". . . . Rick Reighard (WCUE-Akron, Ohio) will limit his air duties and take charge of station production. Reighard's week day Polka Time Show was dropped and in its place was put the Eddie Thomas Show. Thomas is WCUE's newest staff member. Reighard will continue his Saturday Polka Show and the Sunday Frankie Spetich Polka Show. . . . Jack E. Underwood took over the duties of Cal Stewart at WOWO-Fort Wayne, Indiana. Stewart becomes director of news and special events. Underwood will have two daily shows, one in the morning and the other in the afternoon. . . . Ed Stokes (WMGM-New York, N.Y.), of WMGM's "Best Sellers" was one of the headliners at the Star Night at Roosevelt Raceway on Saturday, August 25th for the benefit of 19 Long Island hospitals. Others on the program were Vic Damone, Phil Silvers, Teresa Brewer, Eddie Heywood and orchestra leader Jack Shandlin. . . . Dean Hunter also of WMGM was recently honored by the United States Navy for "his outstanding service to the United States Navy Recruiting Service". The citation was presented to the DJ on the occasion of the opening of "Away All Boats", the motion picture dealing with the services of the Navy.

Since Ted Heath's "Faithful Hussar" picked up sales in the past few weeks in the Detroit, Chicago and San Francisco areas, disk jockey Frank Bell (KTSA-San Antonio, Texas) started it rolling recently in the South West. London records report that due to his efforts, the Heath platter is also taking off in surrounding San Antonio and has moved to the Dallas and Houston areas.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



# The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

## THE RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

	Pos. Last Week
<b>1. MY PRAYER</b> PLATTERS (Mercury)	1.
<b>2. CANADIAN SUNSET</b> HUGO WINTERHALTER (RCA Victor) ANDY WILLIAMS (Cadence)	3.
<b>3. WHATEVER WILL BE, WILL BE</b> (Que Sera, Sera) DORIS DAY (Columbia)	2.
<b>4. DON'T BE CRUEL</b> ELVIS PRESLEY (RCA Victor)	5.
<b>5. HOUND DOG</b> ELVIS PRESLEY (RCA Victor)	4.
<b>6. ALLEGHENY MOON</b> PATTI PAGE (Mercury)	6.
<b>7. SONG FOR A SUMMER NIGHT</b> MITCH MILLER (Columbia)	9.
<b>8. TONIGHT YOU BELONG TO ME</b> PATIENCE & PRUDENCE (Liberty)	13.
<b>9. FLYING SAUCER</b> BUCHANAN & GOODMAN (Luniverse)	7.
<b>10. THE FOOL</b> SANFORD CLARK (Dot) GALLAHADS (Jubilee)	15.
<b>11. YOU DON'T KNOW ME</b> JERRY VALE (Columbia)	19.
<b>12. SOFT SUMMER BREEZE</b> EDDIE HEYWOOD (Mercury)	11.
<b>13. I ALMOST LOST MY MIND</b> PAT BOONE (Dot)	8.
<b>14. ON THE STREET WHERE YOU LIVE</b> VIC DAMONE (Columbia)	14.
<b>15. THE WAYWARD WIND</b> GOGI GRANT (Era)	10.
<b>16. WHEN THE WHITE LILACS BLOOM AGAIN</b> HELMUT ZACHARIAS (Decca) LEROY HOLMES (MGM) FLORIAN ZABACH (Mercury) BILLY VAUGHN (Dot)	36.
<b>17. MIRACLE OF LOVE</b> EILEEN RODGERS (Columbia)	25.
<b>18. BORN TO BE WITH YOU</b> CHORDETTES (Cadence)	16.
<b>19. MORE</b> PERRY COMO (RCA Victor)	12.
<b>20. AFTER THE LIGHTS GO DOWN LOW</b> AL HIBBLER (Decca)	23.

21) SWEET OLD FASHIONED GIRL. 22) GIVE US THIS DAY. 23) MIDDLE OF THE HOUSE. 24) I WANT YOU, I NEED YOU, I LOVE YOU. 25) MAMA, TEACH ME TO DANCE. 26) ENGLISH MUFFINS AND IRISH STEW. 27) HONKY TONK. 28) BE-BOP-A-LULA. 29) CLAY IDOL. 30) YOU'RE SENSATIONAL. 31) HAPPINESS STREET. 32) WEARY BLUES. 33) ANGEL. 34) GHOST TOWN. 35) I ONLY KNOW I LOVE YOU. 36) RIP IT UP. 37) MOONGLOW & PICNIC. 38) FROM THE CANDY STORE ON THE CORNER. 39) KA-DING DONG. 40) FROM A SCHOOL RING TO A WEDDING RING. 41) ITALIAN THEME. 42) SOMEBODY UP THERE LIKES ME. 43) TRUE LOVE. 44) A HOUSE WITH LOVE IN IT. 45) FABULOUS CHARACTER. 46) STRANDED IN THE JUNGLE. 47) BUS STOP SONG (A PAPER OF PINS). 48) STANDING ON THE CORNER. 49) GLENDORA. 50) IT ONLY HURTS FOR A LITTLE WHILE.



# Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

<b>"TUMBLING TUMBLEWEEDS"</b> Roger Williams	The Cash Box Best Bets	8/11 Kapp 156; 45-156
<b>"A HOUSE WITH LOVE IN IT"</b> Four Lads	The Cash Box Disk of the Week	8/11 Columbia 40736; 4-40736
<b>"FROM A SCHOOL RING TO A WEDDING RING"</b> Rover Boys	The Cash Box Disk of the Week	8/4 ABC Paramount 9732; 45-9732
<b>"FROM THE CANDY STORE ON THE CORNER"</b> Tony Bennett	The Cash Box Disk of the Week	7/28 Columbia 40726; 4-40726

## Spotlight Being Focused On Wurlitzer Contest Winners

NEW YORK—The jazz spotlight is being focused on university and college jazz groups. At least three college jazz groups which entered the National Collegiate Jazz Contest, sponsored by the Rudolph Wurlitzer Company, have been "discovered." The jazz contest, designed to find the outstanding college jazz groups in the nation, ended May 12th.

The Spring Street Stompers, representing Williams College, Mass., winners of the contest, appeared on the Steve Allen "Tonight" TV show on May 25th. Following their appearance on TV they were booked into "Nick's" Dixieland Jazz Club in New York, for two weeks in July.

Within a week of their taking second place in the Wurlitzer contest, the Westlake College Quintet of California was signed by Associated Booking Corp., and booked for a weekend at Jazz City, Hollywood, and a week's engagement at Zardi's Jazzland, Hollywood. The Westlakers were also signed by Decca and recorded an LP album due for release in September.

One of the six finalists in the contest, the Jimmy DePriest Quintet, representing the University of Pennsylvania, has been booked into the Red Hill Inn, a new modern jazz club in Pennsauken, N. J., the weekend of September 1.

GREAT VOCAL VERSION  
**"CANADIAN  
SUNSET"**  
ANDY WILLIAMS

Cadence # 1297

**cadence**

40 EAST 49TH ST., NEW YORK 17, N. Y.

AMERICA'S NEWEST  
ONE STOP  
**RICHLOY, INC.**

208 NO. BROAD ST.  
PHILA. 2, PA. (LOcust 7-6846)

SINGLES **5¢** OVER

EP's—LP's 10% over  
FREE TITLES—FREE PARKING

**"IF I'M  
ELECTED"**

(To Be The One You Love)

**EDDIE FISHER'S**

latest RCA Victor Hit  
20/47-6615

**Bourne, Inc.** 136 W. 52nd St.  
N. Y. C., N. Y.

THE WEST'S NEWEST AND FINEST

**ONE STOP**

Records: 45 RPM — 60¢ 78 RPM — 65¢

Extended Play — 98¢ LP's — 30% off

Complete Mail Order Service

OPEN 7 DAYS A WEEK

"Order Sunday, Pick Up Monday"

**NORTY'S MUSIC CENTER**

2775 W. PICO BLVD

Phone: REpublic 1-7258

LOS ANGELES 6, CALIF.



# Disk Jockey

## REGIONAL RECORD REPORTS

**Danny Fusco**  
WRUN—Utica, N. Y.  
1. Allegheny Moon (P. Page)  
2. Whatever Will Be (D. Day)  
3. My Prayer (Platters)  
4. Street Where You Live (V. Damone)  
5. Almost Lost My Mind (P. Boone)  
6. Give Us This Day (J. James)  
7. Canadian Sunset (Winterhalter)  
8. Old Fashioned Girl (Brewer)  
9. Wayward Wind (G. Grant)  
10. You Don't Know Me (Vale)

**Jack Chadderton**  
WLYN—Lynn, Mass.  
1. My Prayer (Platters)  
2. Hound Dog (E. Presley)  
3. Miracle Of Love (E. Rodgers)  
4. In The Alps (McGuire & Welk)  
5. Tonight You Belong To Me (Patience & Prudence)  
6. Only Know I Love You (Four Aces)  
7. Ka-Ding Dong (G-Clefs)  
8. Temptation (T. Richards)  
9. After Lights Go Down Low (A. Hibbler)  
10. True Love (Crosby & Kelly)

**Dave Maynard**  
WORL—Boston, Mass.  
1. Don't Be Cruel (E. Presley)  
2. My Prayer (Platters)  
3. After Lights Go Down Low (A. Hibbler)  
4. Tonight You Belong To Me (Patience & Prudence)  
5. Soft Summer Breeze (E. Heywood)  
6. Heaven Only Knows (D. Cornell)  
7. Honky Tonk (Bill Doggett)  
8. Follow Me (Esquires)  
9. Bus Stop Song (Four Lads)  
10. Guess I'll Be On My Way (B. Williams)

**Lamar Sherlock**  
KTMS—Santa Barbara, Calif.  
1. Wayward Wind (G. Grant)  
2. Moonglow & Picnic (Stoloff)  
3. Almost Lost My Mind (P. Boone)  
4. Whatever Will Be (D. Day)  
5. Never Turn Back (A. Hibbler)  
6. Treasure Of Love (McPhatter)  
7. Rip It Up (B. Haley)  
8. Street Where You Live (V. Damone)  
9. This Can't Be Love (Boswell)  
10. Believe In Love (R. Arno)

**Jimmy Hutsell**  
WCRK—Morristown, Tenn.  
1. Don't Be Cruel (E. Presley)  
2. Flying Saucer (Buchanan & Goodman)  
3. Hound Dog (E. Presley)  
4. Heaven On Earth (Platters)  
5. I Want You (E. Presley)  
6. My Little Angel (Four Lads)  
7. Wayward Wind (T. Ritter)  
8. Ain't Misbehavin' (J. Ray)  
9. Born To Be With You (Chordettes)  
10. Treasure Of Love (C. McPhatter)

**Monty Hoyt**  
KOCY—Oklahoma City, Okla.  
1. Don't Be Cruel (E. Presley)  
2. Flying Saucer (Buchanan & Goodman)  
3. Let's Make Up (Jacks)  
4. Shimmies And The Shakes (Dukes)  
5. The Fool (Gallahads)  
6. Street Where You Live (V. Damone)  
7. Hound Dog (E. Presley)  
8. My Prayer (Platters)  
9. St. Teresa (B. Ward)  
10. Mama, Teach Me To Dance (E. Gorme)

**Jim Ameche**  
KDAY—Santa Monica, Calif.  
1. Flying Saucer (Buchanan & Goodman)  
2. Canadian Sunset (Winterhalter/Williams)  
3. Hound Dog (E. Presley)  
4. Teenager Sings The Blues (P. Wright)  
5. Clay Idol (B. Johnson)  
6. Song For Summer Night (M. Miller)  
7. Only Hurts For A Little While (Ames Bros.)  
8. Summer Vacation (Esquires)  
9. Tonight You Belong To Me (Patience & Prudence)  
10. If I Were A Countryside (L. Chase)

**Dan Anderson**  
WLOL—Minneapolis-St. Paul, Minn.  
1. Hound Dog (E. Presley)  
2. The Fool (S. Clark)  
3. My Prayer (Platters)  
4. Casual Look (Six Teens)  
5. Whatever Will Be (D. Day)  
6. Weary Blues (McGuire & Welk)  
7. Canadian Sunset (Williams)  
8. Old Fashioned Girl (Brewer)  
9. House With Love In It (Four Lads)  
10. Clay Idol (B. Johnson)

**Bill Previtti**  
KGGM—Albuquerque, N. M.  
1. My Prayer (Platters)  
2. Whatever Will Be (D. Day)  
3. Canadian Sunset (Winterhalter)  
4. Flying Saucer (Buchanan & Goodman)  
5. Song For Summer Night (M. Miller)  
6. Give Us This Day (J. James)  
7. Hound Dog (E. Presley)  
8. Old Fashioned Girl (Brewer)  
9. Stranded In The Jungle (Cadets)  
10. Angel (A. Wayne)

**Johnny Johnson**  
KOY—Phoenix, Ariz.  
1. Allegheny Moon (P. Page)  
2. Whatever Will Be (D. Day)  
3. Street Where You Live (Vic Damone)  
4. Canadian Sunset (Winterhalter)  
5. More (P. Como)  
6. You Don't Know Me (Vale)  
7. You're Sensational (Sinatra)  
8. Soft Summer Breeze (E. Heywood)  
9. Born To Be With You (Chordettes)  
10. That's All There Is To That (Cole & Knights)

**Grady & Hurst**  
WPFH—Philadelphia, Pa.  
1. Give Us This Day (J. James)  
2. Hound Dog (E. Presley)  
3. Fabulous Character (Vaughan)  
4. Canadian Sunset (Williams)  
5. Only Know I Love You (Four Aces)  
6. My Prayer (Platters)  
7. Free (T. Leonetti)  
8. Casual Look (Six Teens)  
9. Be-Bop-A-Lula (G. Vincent)  
10. True Love (K. Kallen)

**Tom Adams**  
KUDL—Kansas City, Mo.  
1. Song For Summer Night (M. Miller)  
2. That's All There Is To That (Cole & Knights)  
3. Whatever Will Be (D. Day)  
4. Canadian Sunset (Winterhalter)  
5. Allegheny Moon (P. Page)  
6. More (P. Como)  
7. Almost Lost My Mind (P. Boone)  
8. Raucous Maracas (R. Maltby)  
9. Wayward Wind (G. Grant)  
10. I Want You (E. Presley)

**Rudy Paolngeli**  
WTKO—Ithaca, N. Y.  
1. My Prayer (Ink Spots)  
2. After Lights Go Down Low (A. Hibbler)  
3. Happiness Street (G. Gibbs)  
4. Soft Summer Breeze (E. Heywood)  
5. White Lilacs (Vaughn)  
6. Song For Summer Night (M. Miller)  
7. I Want You (E. Presley)  
8. Wayward Wind (G. Grant)  
9. Middle Of The House (V. Monroe)  
10. Allegheny Moon (P. Page)

**Ken Scott**  
(Alabama Star Time)  
WAPI-WAFM—Birmingham, Ala.  
1. Whatever Will Be (D. Day)  
2. Canadian Sunset (Williams)  
3. More (P. Como)  
4. Make Me A Child Again (F. Laine)  
5. Soft Summer Breeze (E. Heywood)  
6. We Laughed At Love (A. O'Day)  
7. Time (Brown & Roach)  
8. You're Sensational (Sinatra)  
9. Street Where You Live (V. Damone)  
10. Only Hurts For A Little While (Ames Bros.)

**Dick Pike**  
WNOP—Newport, Kentucky  
1. Don't Be Cruel (E. Presley)  
2. Hound Dog (E. Presley)  
3. My Prayer (Platters)  
4. Love, Love, Love (Diamonds)  
5. You Don't Know Me (Vale)  
6. It Only Hurts For A Little While (Ames Brothers)  
7. I Want You (E. Presley)  
8. Promise To Remember (Teen Agers)  
9. Ape Call (N. Norvus)  
10. Born To Be With You (Chordettes)

**Gene Piatt**  
KELO—Sioux Falls, S. D.  
1. Angel (A. Wayne)  
2. You Don't Know Me (Vale)  
3. Canadian Sunset (Winterhalter)  
4. She Loves Me (N. Noble)  
5. Call Me Darlin' (E. Ford)  
6. To Love Again (Damone/Aces)  
7. That's All There Is To That (Cole & Knights)  
8. One Finger Piano (Martin)  
9. Soft Summer Breeze (E. Heywood)  
10. Happiness Street (G. Gibbs)

**Hank Goldman**  
WANN—Annapolis, Md.  
1. Whatever Will Be (D. Day)  
2. Only Hurts For A Little While (Ames Bros.)  
3. Got You On My Mind (V. Dillard)  
4. Song For A Summer Night (M. Miller)  
5. Make Me A Child Again (F. Laine)  
6. That's All There Is To That (Cole & Knights)  
7. Cecilia (Blenders)  
8. Old Fashioned Girl (Brewer)  
9. Miracle Of Love (E. Rodgers)  
10. St. Teresa (B. Ward)

**Bill Carlton**  
WAAT—Newark, N. J.  
1. Street Where You Live (V. Damone)  
2. Pop Corn Willie (Crowns)  
3. My Prayer (Platters)  
4. Encanto Cubano (Herb Zane)  
5. Canadian Sunset (Williams)  
6. Allegheny Moon (P. Page)  
7. Don't Be Cruel (E. Presley)  
8. Look Ahead (Ken Harlan)  
9. Mama, Teach Me To Dance (E. Gorme)  
10. English Muffins (S. Syms)

**Gene Davis**  
WHB—Kansas City, Mo.  
1. My Prayer (Platters)  
2. Hound Dog (E. Presley)  
3. Time Will Tell (B. Charles)  
4. The Fool (S. Clark)  
5. Weary Blues (McGuire & Welk)  
6. Is There A Heaven (R. Arms)  
7. Song For Summer Night (M. Miller)  
8. More (P. Como)  
9. Rip It Up (B. Haley)  
10. That's All There Is To That (Cole & Knights)

**Roger Clark**  
WNOR—Norfolk, Va.  
1. Song For Summer Night (M. Miller)  
2. Soft Summer Breeze (E. Heywood)  
3. Tonight You Belong To Me (Patience & Prudence)  
4. True Love (M. Whiting)  
5. My Guy (B. Read)  
6. Boy On Page 35 (C. Carr)  
7. Hound Dog (E. Presley)  
8. Ghost Town (D. Cherry)  
9. Weary Blues (McGuire & Welk)  
10. Give Us This Day (J. James)

**Ray Harris**  
(Records with Ray)  
WTSV—Claremont, N. H.  
1. Flying Saucer (Buchanan & Goodman)  
2. Canadian Sunset (Winterhalter/Williams)  
3. English Muffins (S. Syms)  
4. Happiness Street (G. Gibbs)  
5. Mama, Teach Me To Dance (E. Gorme)  
6. My Prayer (Platters)  
7. Song For Summer Night (M. Miller)  
8. You're Sensational (Sinatra)  
9. Guess I'll Be On My Way (B. Williams)  
10. Don't Be Cruel (E. Presley)



# Disk Jockey

## REGIONAL RECORD REPORTS

**Lonny Starr**  
WNEW—New York, N. Y.  
1. Hound Dog (E. Presley)  
2. Whatever Will Be (D. Day)  
3. My Prayer (Platters)  
4. Canadian Sunset (Winterhalter)  
5. Soft Summer Breeze (E. Heywood)  
6. White Lilacs (F. Zabach)  
7. Earthbound (S. Davis)  
8. Clay Idol (B. Johnson)  
9. Allegheny Moon (P. Page)  
10. Tonight You Belong To Me (Patience & Prudence)

**Bill Bradley**  
KLAC—Hollywood, Calif.  
1. Whatever Will Be (D. Day)  
2. Canadian Sunset (Winterhalter)  
3. Song For Summer Night (M. Miller)  
4. Almost Lost My Mind (P. Boone)  
5. You Don't Know Me (Vale)  
6. Street Where You Live (Vic Damone)  
7. My Prayer (Platters)  
8. Allegheny Moon (P. Page)  
9. Wayward Wind (G. Grant)  
10. Clay Idol (B. Johnson)

**Tiny Markle**  
WAVZ—New Haven, Conn.  
1. Tonight You Belong To Me (Patience & Prudence)  
2. Canadian Sunset (Williams)  
3. White Lilacs (H. Zacharias)  
4. School Ring To Wedding (English Muffins (S. Syms)  
5. Ring (Rover Boys)  
6. What Do Ya Know (Elgart)  
7. Soft Summer Breeze (E. Heywood)  
8. Experiments With Mice (J. Dankworth)  
9. More (P. Como)  
10. Song For Summer Night (M. Miller)

**Gene Stuart**  
WNTM—Vero Beach, Fla.  
1. My Prayer (Platters)  
2. Don't Be Cruel (E. Presley)  
3. I Want You (E. Presley)  
4. Moonglow & Picnic (Stoloff)  
5. Fever (L. Willie John)  
6. More (P. Como)  
7. Canadian Sunset (Williams)  
8. Wayward Wind (G. Grant)  
9. Heaven On Earth (Platters)  
10. Street Where You Live (V. Damone)

**Tom Edwards**  
WERE—Cleveland, Ohio  
1. La Strada Theme (Barclay)  
2. White Lilacs (Zacharias/Vaughn)  
3. Heart And Soul (Tom & Dan)  
4. True Love (J. Powell)  
5. Italian Theme (Stapleton)  
6. Tonight You Belong To Me (Patience & Prudence)  
7. My Prayer (Platters)  
8. St. Teresa (B. Ward)  
9. Bus Stop Song (Four Lads)  
10. Voices In The Choir (R. Murray)

**Eddie Hubbard**  
WGN—Chicago, Ill.  
1. My Prayer (Platters)  
2. Hound Dog (E. Presley)  
3. Whatever Will Be (D. Day)  
4. Canadian Sunset (H. Winterhalter)  
5. I'll Be Laughing Tonight (J. Leslie)  
6. Young Love (Rover Boys)  
7. Two Hearts (S. Forwood)  
8. Allegheny Moon (P. Page)  
9. One Finger Piano (Hyman)  
10. Bus Stop Song (Four Lads)

**Don Gay**  
KUTI—Yakima, Wash.  
1. Don't Be Cruel (E. Presley)  
2. Whatever Will Be (D. Day)  
3. The Fool (S. Clark)  
4. Flying Saucer (Buchanan & Goodman)  
5. Hound Dog (E. Presley)  
6. Canadian Sunset (Winterhalter/Heywood)  
7. That's All There Is To That (Cole & Knights)  
8. Born To Be With You (Chordettes)  
9. Middle Of The House (V. Monroe)  
10. Soft Summer Breeze (E. Heywood)

**Larry Brownell**  
WKBW—Buffalo, N. Y.  
1. Don't Be Cruel (E. Presley)  
2. Whatever Will Be (D. Day)  
3. Tonight You Belong To Me (Patience & Prudence)  
4. Flying Saucer (Buchanan & Goodman)  
5. My Prayer (Platters)  
6. You Don't Know Me (Vale)  
7. St. Teresa (B. Ward)  
8. Teenager's Mother (B. Haley)  
9. Song For Summer Night (M. Miller)  
10. White Lilacs (H. Zacharias)

**Dave Sweet**  
WBSM—New Bedford, Mass.  
1. Allegheny Moon (P. Page)  
2. Somebody Up There Likes Me (P. Como)  
3. You Don't Know Me (Vale)  
4. Mama, Teach Me To Dance (E. Gorme)  
5. Afraid (A. Lorraine)  
6. Me 'N You 'N The Moon (Brown/Dale)  
7. Miracle Of Love (Rodgers)  
8. Try A Little Prayer (S. Gale)  
9. Love, Love, Love (Clovers)  
10. Just Walkin' In The Rain (Richards/Ray)

**Jim Rourke**  
WQSN—Charleston, S. C.  
1. Hound Dog (E. Presley)  
2. Flying Saucer (Buchanan & Goodman)  
3. My Prayer (Platters)  
4. Whatever Will Be (D. Day)  
5. After Lights Go Down Low (A. Hibbler)  
6. Weary Blues (McGuire & Welk)  
7. Song For Summer Night (M. Miller)  
8. Don't Be Cruel (E. Presley)  
9. Old Fashioned Girl (Brewer)  
10. Almost Lost My Mind (P. Boone)

**Jimmie "D" Wright**  
WNTM—Vero Beach, Fla.  
1. I Want You (E. Presley)  
2. My Prayer (Platters)  
3. Don't Be Cruel (E. Presley)  
4. Moonglow & Picnic (Stoloff)  
5. Whatever Will Be (D. Day)  
6. Wayward Wind (G. Grant)  
7. Allegheny Moon (P. Page)  
8. Almost Lost My Mind (P. Boone)  
9. Flying Saucer (Buchanan & Goodman)  
10. Hound Dog (E. Presley)

**"Jovial" Johnny Evans**  
KCIJ—Shreveport, La.  
1. Hound Dog (E. Presley)  
2. Don't Be Cruel (E. Presley)  
3. Allegheny Moon (P. Page)  
4. Glendora (P. Como)  
5. Portuguese Washerwoman (J. Carr)  
6. My Prayer (Platters)  
7. Standing On The Corner (Four Lads)  
8. Born To Be With You (Chordettes)  
9. Sugar Sweet (D. Houston)  
10. Moonglow & Picnic (Stoloff)

**Don Sherman**  
WBOS—Boston, Mass.  
1. English Muffins (S. Syms)  
2. Ka-Ding Dong (G-Clefs)  
3. Bei Mir Bis Du Schon (Crewcuts)  
4. Bus Stop Song (Four Lads)  
5. Well Did Ya Evah (Sinatra & Crosby)  
6. Experiments With Mice (J. Dankworth)  
7. White Lilacs (Holmes/Vaughn)  
8. Goody Goody (G. Storm)  
9. Sadie's Shawl (B. Bregman)  
10. No Time For Sergeants (A. Griffith)

**Keith Sterling**  
CKOY—Ottawa, Ont., Canada  
1. Canadian Sunset (Winterhalter)  
2. Weary Blues (McGuire & Welk)  
3. Allegheny Moon (P. Page)  
4. Flying Saucer (Buchanan & Goodman)  
5. Song For A Summer Night (M. Miller)  
6. St. Teresa (B. Ward)  
7. Soft Summer Breeze (E. Heywood)  
8. Loves Of Genevieve (Riddle)  
9. Heart Hideaway (C. Carr)  
10. Old Fashioned Girl (Brewer)

**Dave Walshak**  
KCTI—Gonzales, Texas  
1. Don't Be Cruel (E. Presley)  
2. Whatever Will Be (D. Day)  
3. Born To Be With You (Chordettes)  
4. Love, Love, Love (Diamonds)  
5. My Prayer (Platters)  
6. Mama, Teach Me To Dance (E. Gorme)  
7. Give Us This Day (J. James)  
8. The Fool (S. Clark)  
9. Canadian Sunset (Winterhalter)  
10. You Don't Know Me (Vale)

**Dick Bradley**  
WLAM—Lewiston, Maine  
1. Canadian Sunset (Winterhalter/Williams)  
2. Allegheny Moon (P. Page)  
3. Song For Summer Night (M. Miller)  
4. You Don't Know Me (Vale)  
5. More (P. Como)  
6. My Prayer (Platters/Miller)  
7. How Little We Know (F. Sinatra)  
8. White Lilacs (H. Zacharias)  
9. Make Me A Child Again (F. Laine)  
10. Who & Tangerine (Dorsey)

**Jack Buechler**  
WKOW—Madison, Wis.  
1. Flying Saucer (Buchanan & Goodman)  
2. Hound Dog (E. Presley)  
3. My Prayer (Platters)  
4. Soft Summer Breeze (E. Heywood)  
5. In The Alps (McGuire & Welk)  
6. You're Sensational (Sinatra)  
7. Canadian Sunset (Winterhalter)  
8. Whatever Will Be (D. Day)  
9. Madeira (M. Miller)  
10. Now You Has Jazz (Crosby & Armstrong)

**Steve Wade**  
WAEB—Allentown, Pa.  
1. My Prayer (Platters)  
2. Canadian Sunset (Williams)  
3. Whatever Will Be (D. Day)  
4. Allegheny Moon (P. Page)  
5. Hound Dog (E. Presley)  
6. English Muffins (S. Syms)  
7. You Don't Know Me (Vale)  
8. Almost Lost My Mind (P. Boone)  
9. Wayward Wind (G. Grant)  
10. Old Fashioned Girl (Brewer)

**Frosty Mitchell**  
KWVL—Waterloo & Cedar Rapids, Iowa  
1. My Prayer (Platters)  
2. Whatever Will Be (D. Day)  
3. I Want You (E. Presley)  
4. Allegheny Moon (P. Page)  
5. Canadian Sunset (Williams)  
6. Rip It Up (B. Haley)  
7. Weary Blues (McGuire & Welk)  
8. Angel (A. Wayne)  
9. Wayward Wind (G. Grant)  
10. Is There A Heaven (R. Arms)

**Marty Faye**  
WAAF—Chicago, Ill.  
1. I'll Be Laughing Tonight (John Leslie)  
2. Somebody Up There Likes Me (P. Como)  
3. Canadian Sunset (Williams)  
4. Mama, Teach Me To Dance (E. Gorme)  
5. Italian Theme (C. Stapleton)  
6. Happiness Street (G. Gibbs)  
7. Young Love (Rover Boys)  
8. Bus Stop Song (Four Lads)  
9. Tonight You Belong To Me (Patience & Prudence)  
10. Could Have Danced All Night (S. Syms)

**Bob Bassett**  
WHIM—Providence, R. I.  
1. We Laughed At Love (Lee)  
2. You're Sensational (Sinatra)  
3. Soft Summer Breeze (E. Heywood)  
4. Dolly Dawn (H. Belafonte)  
5. Lost In A Day Dream (Bo Rhambo)  
6. Soft Winds (D. Washington)  
7. Now You Has Jazz (Crosby & Armstrong)  
8. Somebody Up There Likes Me (P. Como)  
9. Rebel Without A Cause (A. Mooney)  
10. Jumpin' At The Woodside (Blue Stars)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

**1. A SMASH HIT SINGLE: BE-BOP-A-LULA!**

**2. A BIG EXCITING ALBUM: BLUEJEAN BOP!**

**3. NOW A Swingin' Sensational Single Setting Staggering Sales Statistics!**

# GENE VINCENT

AND THE BLUE CAPS

**GONNA BACK UP BABY  
RACE WITH THE DEVIL**



record no. 3530

*"It's What's in THE CASH BOX That Counts"*

# "TUMBLING TUMBLEWEEDS"

by  
ROGER WILLIAMS  
K # 156



**LINCOLN CHASE**  
sings  
**"IF I WERE A COUNTRYSIDE"**  
Dawn 217

**dawn RECORDS**  
39 west 60th street  
new york 23, n. y.  
circle 6-9705

America's New *Girlfriend*  
**GLENDORA**  
PERRY COMO  
RCA Victor  
JACK LEWIS  
Crest

**AMERICAN MUSIC, INC.**  
9109 SUNSET BLVD., HOLLYWOOD, CALIF.

Bill Norman's  
**"It's Never Too Late"**  
MZ # 1015  
Watch For This New Release!  
Herb Jeffries'  
**"The Heart Of A Woman"**  
b/w  
**"The Conqueror"**  
MZ # 1016

6064 HOLLYWOOD BLVD. HOLLYWOOD 28, CALIF.  
RECORDS

**The Oldest ONE-STOP Record Service**

**All Labels All Hits**

45 RPM ..... 55¢  
78 RPM ..... 60¢  
Single EPs ..... 91¢

NO EXTRA CHARGES  
FREE TITLE STRIP SERVICE

No order too large or too small  
Save Time! Save Money!

STORE BUSINESS WELCOME  
No C.O.D. Send check with order including postage.

**The Musical Sales Co.**  
SEEBURG DISTRIBUTORS  
140 W. Mount Royal Ave.  
Baltimore 1, Maryland  
Vernon 7-5755

## Personnel Changes At Victor Burgess to Manage Custom Dept.

NEW YORK—RCA Victor Records this week announced two personnel changes and also announced the creation of two new posts.

Effective September 1, Jack Y. Burgess becomes manager of the RCA Victor Custom Records Department and will report to Emmett Dunn manager, of Victor's Custom Division. Burgess was formerly Victor's merchandise manager. Harry Jenkins will move into Burgess' spot as Sales and Merchandise Manager for the Single Record Department. Jenkins will report to W. W. Bullock, Manager of the Single Record Department.

Brad F. McCuen has been appointed to the newly created position of Coordinator, Specialty Artist & Reper-

toire Planning. In this capacity, McCuen will be responsible for the coordination of planning of schedules for auditions and artists, supervision of designated recording sessions, participation in repertoire committee meetings and performance of similar service for the specialty A & R function. McCuen will report to Steve Sholes who was recently appointed manager of the Specialty A & R Department of RCA Victor. McCuen was formerly a field man in the Chicago area for Victor's singles division.

Tom Potter has been appointed to the newly created position of Coordinator of Single Record Releases and will report to W. W. Bullock.

All appointments become effective September 1.

## Howard Kaye and Len Levy App't'd Eastern Div. Supervisors For Coral

NEW YORK — Norman Weinstroer, general sales manager of Coral Records, last week announced the appointment of Howard Kaye and Len Levy as Eastern Division Supervisors. They replace Frank Holland who moves to the newly created Coral Records Division of Mutual Distributors in Boston, as manager.

Kaye is a 15-year veteran of the Decca organization and has been New York Branch Manager for Coral since 1952. Len Levy has held a top administrative post in the national sales office during the past year, and prior to this was manager of the Coral Distributing office in Rochester, New York.

Levy and Kaye played an important role in the surge that Coral Records has made in the album field during the past few months.

## Westinghouse Broadcast Bidding For WIND

CHICAGO — Ralph Atlass, president of radio station WIND, Chicago, announced last week that the Westinghouse Broadcasting Company was one of a number of companies that have made offers to buy the independent Chicago station. He added that no agreement with the Westinghouse Company had been made.

"We are in the \$6,000,000 area in offers", Atlass said. He declined to name the other companies bidding for the station — one of the most profitable indies in the country.

Westinghouse, which operates a group of stations, recently severed its tie-up with NBC and announced it would operate them as independent stations.

## Decca Pacts Sunny Gale

NEW YORK—Decca Records last week announced that it has signed vocalist Sunny Gale to an exclusive contract.

The blonde songstress, who was born in Clayton, New Jersey, was raised in Philadelphia where she began her singing career. Her first big break was as featured vocalist with the Hal McIntyre band. Since going out as a single she has played leading clubs all over the country. She has recorded with Derby, and most recently with RCA Victor Records.

Miss Gale signed the Decca contract on Friday, August 17th—soon after she obtained her release from Victor. In order to make her first session that same day, she postponed her departure for Miami where she had been scheduled to start rehearsals for her subsequent opening at the Fontainebleau. Her first sides, "Two Hearts" and "One Kiss Led To Another," were rushed out to the field only a few days later.

## Many Disks Out of Flic "Friendly Persuasion"

NEW YORK—An extremely ambitious record promotion campaign for a non-musical Hollywood production was launched over the weekend with national release of the first albums and records of the score for William Wyler's "Friendly Persuasion."

Some of the top orchestras and vocalists in the country have recorded the tunes in a program coordinated by Leo Feist, Inc., publisher of the music; Dimitri Tiomkin, composer and conductor for the Allied Artists picture, and lyricist Paul Francis Webster.

Pat Boone, who sings the title song in the picture, which stars Gary Cooper, Dorothy McGuire and Marjorie Main, has recorded it for Dot Records. In addition, he is featured on an extended-play album that includes "Coax Me A Little," "Mocking Bird In A Willow Tree," "Indiana Holiday" and "Marry Me, Marry Me", three other songs from the film.

The Four Aces have waxed "Friendly Persuasion" for Decca, and Anthony Perkins, who is featured in the picture, sings it with Buddy Bregman's Orchestra for the Epic label. Bob Grabeau and the Joe Leahy Orchestra are heard on the Unique release.

Some of the orchestras that have recorded the title song include David Rose—MGM, George Cates—Coral, Michel Legrand—Columbia and Lou Busch—Capitol.

An extended-play record arranged and conducted by Dimitri Tiomkin of "Friendly Persuasion," "Coax Me A Little," "Mocking Bird In A Willow Tree" and "Marry Me, Marry Me" will be released by Coral.

Lawrence Welk and his orchestra have recorded "Indiana Holiday" for Coral.

The records and albums were released last week as part of the extensive national promotion and exploitation campaign planned for "Friendly Persuasion."

The picture will have its world premiere this fall at Radio City Music Hall.

## "Rock and Roll" President



NEW YORK—The chair recognizes the teenage delegation from New York which shouts in front of Adlai Stevenson's New York headquarters "We Want A Rock And Roll President". The group (fan club for The Coney Island Kids), are promoting the new release by the Coney Island Kids on Josie Records. The novelty was issued last week in time for all the publicity about the Democratic and Republican convention.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

### Mutual Distributors Form Special Coral Record Division

BOSTON, MASS.—George Hartstone of Mutual Distributors in Boston, this week announced the formation of a special Coral Records Division to be headed by Frank Holland, who leaves Coral's New York office to take over as sales manager of Mutual's Coral division.

Mutual has also created another separate division to handle London and Dot Records. This division will operate similar to Hart Distributing in Los Angeles, also a London and Dot distributor.

Hit Distributing in Cincinnati, this week, also became a London and Dot distributor with the announcement by London that it has switched its line to the Hit firm.

### Jim Mills Closes Agency, Accepts NBC Contract



JIM MILLS

CHICAGO—Jim Mills, radio-TV performer, will suspend his advertising agency on September 1st to accept an exclusive and attractive contract with NBC radio and television.

He will continue his broadcast activities on WIND, WGN and WBBM for his current accounts until these contracts expire.

His broadcast schedule on NBC is 1:00 to 2:00 p.m. and 4:00 to 4:30 p.m., Monday through Friday.

Mills, who has been in the agency business for seven years, both as an account executive and broadcaster will refer his accounts to several Chicago agencies.

He will, however, maintain his present offices under the name of Jim Mills Productions at 185 North Wabash Avenue for radio and TV program development, he reported.

### Four Lads Host Party At Danny's

NEW YORK—The Four Lads, Columbia's high riding vocal quartet, played hosts to members of the music business at a cocktail party staged at Danny's Hideaway, last week, to introduce their new Columbia LP "On

# POP-all the way!

BILL DOGGETT | LITTLE WILLIE JOHN

## "HONKY TONK"



**KING 4950**

Also on Extended Play #390

**No. 10 Best Seller**

from

**The Cash Box**

**Top 50**

**Best Selling Records**

**The Cash Box—Sept. 1**



## "FEVER"



**KING 4935**

**No. 26 Best Seller**

from

**The Cash Box**

**Top 50**

**Best Selling Records**

**The Cash Box—Aug. 18**



## NEW RELEASES

OTIS WILLIAMS and his CHARMS

**WHIRLWIND**

b/w

**I'D LIKE TO THANK YOU MR. D.J.**

DE LUXE 6097

LITTLE WILLIE JOHN

**DO SOMETHING FOR ME**

b/w

**MY NERVES**

KING 4960

## OTHER HOT RELEASES

JAMES BROWN and the FAMOUS FLAMES

Latest—

**HOLD MY BABY'S HAND**

FEDERAL 12277

STILL A TOP SELLER—

**PLEASE, PLEASE, PLEASE**

FEDERAL 12258

EARL BOSTIC and BILL DOGGETT

**BUBBINS ROCK**

KING 4954

EARL BOSTIC

**ROSES OF PICARDY**

KING 4943

THE "5" ROYALES

**COME ON AND SAVE ME**

b/w

**GET SOMETHING OUT OF IT**

KING 4952

THE MIDNIGHTERS

**TORE UP OVER YOU**

FEDERAL 12270

MAC CURTIS

**HALF HEARTED LOVE**

b/w

**GRANDDADDY'S ROCKIN'**

KING 4949

JERRY DORN

**WISHING WELL**

KING 4932

RUDY MOORE

**STEP IT UP AND GO**

b/w

**LET ME COME HOME**

FEDERAL 12276

# KING RECORDS

the Sunny Side of the Street." The album is the diskery's "Buy of the Month" for September.

The boys are currently riding the singles charts with both sides of their latest release: "The Bus Stop Song" (A Paper of Pins), and "A House with Love In It." They are one of the hottest groups in the business with a consecutive chain of hits, including "Moments To Remember," "No, Not Much," "Standing on the Corner," "My Little Angel," and the current double-decker hit.

### Presley In English Juke Boxes

LONDON, ENGLAND—If you're wondering whether the Elvis Presley craze is confined to the United States, an item in an English paper dispels this thought. "Last week," states this publication, "a juke box operator, fatigued after dashing around to service his machines with the new Elvis Presley records demanded by teenagers, entered a cafe and, turning to the waitress, was heard to order: "Tea, rock and roll."

A cute novelty with a lilting beat!

**WAIT LITTLE DARLING**

Recorded by **KAY CEE JONES**  
on Decca

MILLS MUSIC, INC.

"It's What's in THE CASH BOX That Counts"

# Belloc Launches TV Show



CHICAGO—Dan Belloc and vocalist Gini Patton take a break between rehearsals in Chicago while working on the format for Belloc's new weekly television show which premiered recently over WBKB-TV.

Two of Belloc's current recordings on the Fraternity label, "Ivory Tower" and "Bombolero," were feature tunes in the show.

## Art Waner Dies

NEW YORK—Art Waner, pianist, band leader and MGM recording star, died in his sleep last week in Detroit, where he was performing at the London Chop House. Waner was 42 years old.

A well known figure in the music business, Art for many years led the orchestra at the famous New York Latin Quarter.

## Sammy Kaye Records Tune For Brooklyn

NEW YORK—Brooklyn which has its own bridge, its own Bums, and its own Coney Island, now has its own song, "The Rich People of Brooklyn," recorded by Sammy Kaye.

With an acknowledged bow of recognition to the recent hit, "Poor People of Paris," Kaye himself titled the new song which he has recorded in an instrumental version for Columbia. It will be released in late August to disk jockeys and distributors and will be in the stores in early September.

"The Rich People of Brooklyn" was written by Lee Pockriss and Paul Vance.

The reverse side of the record features "Dreamy River," a slow ballad, written by Haven Gillespie, Raymond B. Egan and the late Richard Whiting, the latter best remembered for having composed "You're An Old Smoothie," "Louise," "Beyond The Blue Horizon" and many other hits. After his death, "Dreamy River" was found among Whiting's old manuscripts.

Kaye, currently on tour through the Eastern states and parts of Canada, has arranged his tour schedule so he may be in New York in late August and most of September to promote the record.



# Album Sure Shots

"MISTY MISS CHRISTY"

June Christy

Capitol 725

## Frank Walker Comments on Role of Single Records

NEW YORK — The Cash Box, last week, ran an editorial titled "Single Records Will Play A Vital Role In Future Expansion of the Record Business".

In response to this editorial, Frank Walker, president of MGM Records, wrote the following:

"As a very old record man, may I write a note this morning in appreciation of your editorial in the August 25th issue of The Cash Box. I think you have done a great service to the record business in calling attention to the vital role played by single records in any hope for expansion of the record business. While we like to see sales of any kind of records, long play, E.P. or singles, nevertheless I have always thought of it about as follows: that the long-play and E.P. records correspond to magazines and single records to the daily newspaper. When we wish to sit down and spend some time listening to a definite type of music, there is the long play waiting for us, but for the quick and interesting bit of entertainment, we cannot get along without single records.

"So keep up the good work; I'm in your corner."

## Davidson and Comacho to West Coast to Record

NEW YORK — John Davidson and John Comacho, RCA Victor International Division, are planning a trip to the coast, leaving New York on Aug. 28.

While there are sessions for both singles and albums will be conducted with Perez Prado prior to his leaving for Japan on September 6. Prado will be in Japan for four weeks, then to Korea for one week followed by a stopover at Manila.

Sessions are also scheduled for Louis Arcaraz and Manny Lopez, both of whom are appearing in the new Columbia picture "Cha Cha Cha" to be released in September. Arcaraz and Lopez will record the tunes they do in the picture.

Tito Puente leaves New York for Los Angeles on September 6 and will make L.A. appearances on the 7th and 8th. He will then take off on a string of one-nighters. Davidson and Comacho plan to promote Puente heavily with the coast disk jockeys.

## Cadence Re-issues "I'll Never Stand In Your Way"

NEW YORK — Cadence Records, which is re-issuing the Four Tophatters' recording "I'll Never Stand In Your Way", due to renewed interest in the release from the Philadelphia territory, is housing its disc jockey samples in a special and unusual sleeve which reads as follows:

### Definitions

**HIT:** A record people will buy in large quantities.

**GOOF:** What a record company sometimes does with a potential hit.

**RECTIFY:** What a record company should do to make up for goofing on a potential hit.

**SPINS:** What disk jockeys do with a hit in spite of a record company's goof.

All this is in connection with the enclosed Four Tophatters' record, "I'll Never Stand In Your Way" which has started to break real big in spite of our original goof. We gave up too soon, but spins proved us wrong, and the people who buy records responded in large quantities. Hope you'll use this fresh copy.

Cadence Records Inc.

## Johnny Brandon Signs With English-Decca

LONDON, ENG. — British song star Johnny Brandon, has just signed a world wide contract with English-Decca Records—a pact which guarantees for him a definite number of releases each year in Great Britain and a definite number of disks each year in America for London Records. The British recordings are to be made available in the U.S. market vice-versa.

Brandon's first sides, already cut and set for release are "Song For A Summer Night" and "Glendora", two of America's top hits.

He is currently on tour in England for Harold Fielding, incorporating a number of Moss Empire dates, Sunday one-nighters and TV appearances. Brandon expects to be back in New York October 8.

Johnny is manager in the U.S. by Wally Moody and George Levy.

**Air Mail Subscription  
THE CASH BOX \$30.**

STARTING TO MOVE!  
**"KIKI"**  
(Portuguese Washerwoman)  
With First English Vocals  
by **THE MANHATTANS**  
b/w **"SIZZLE & CRACK"**  
WEB RECORD 1080-2-45  
55c. (lots of 25)—60c. (smaller orders)  
**WEB DIST. CO.,**  
149 W. 48 St., New York 36, N.Y.

**RIP IT UP**  
Recorded by  
**BILL HALEY**  
Decca  
**LITTLE RICHARD**  
Specialty  
Published by  
**VENICE MUSIC, INC.**

**AMERICA'S MOST COMPLETE ONE-STOP  
THE MUSIC BOX**  
1301 W. 79th STREET CHICAGO 20, ILL.  
(All Phones: Aberdeen 4-3600)  
ORDER SHIPPED SAME DAY RECEIVED—FREE TITLE STRIPS

America's Leading ONE STOP Record Service  
**LESLIE DISTRIBUTORS**  
639 TENTH AVE. 2231 FIFTH AVE. 377 WINDSOR ST. 221 FRELINGHUYSEN AVE.  
NEW YORK 36, N. Y. PITTSBURGH, PA. HARTFORD, CONN. NEWARK, N. J.  
PLaza 7-1977 GRant 1-9323 JACkson 5-1147 Blgelow 3-1155

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



## Top Selling Records

Reported by

# Retail Outlets

From Coast to Coast

### BROADWAY MUSIC

New York, N. Y.

1. Tonight You Belong To Me (Patience & Prudence)
2. Wayward Wind (G. Grant)
3. Hound Dog (E. Presley)
4. Whatever Will Be (D. Day)
5. Moonglow & Picnic (Stoloff)
6. My Prayer (Platters)
7. You Don't Know Me (J. Vale)
8. On Street Where You Live (V. Damone)
9. Canadian Sunset (H. Winterhalter)

### WILLIAMS

Philadelphia, Pa.

1. Whatever Will Be (D. Day)
2. Canadian Sunset (Winterhalter/Williams)
3. Hound Dog (E. Presley)
4. You Don't Know Me (J. Vale)
5. Wayward Wind (G. Grant)
6. Be-Bop-A-Lula (G. Vincent)
7. All There Is To That (Cole)
8. When My Dreamboat (F. Domino)
9. My Prayer (Platters)
10. Tonight You Belong To Me (Patience & Prudence)

### FOX MUSIC HOUSE

Charleston, S. C.

1. Don't Be Cruel (E. Presley)
2. Hound Dog (E. Presley)
3. My Prayer (Platters)
4. Whatever Will Be (D. Day)
5. Allegheny Moon (P. Page)
6. Flying Saucer (Buchanan & Goodman)
7. Canadian Sunset (Williams)
8. Song For Summer Night (M. Miller)
9. Moonglow & Picnic (Stoloff)
10. Be-Bop-A-Lula (G. Vincent)

### THE MUSIC SHOP

Springfield, Ill.

1. Hound Dog (E. Presley)
2. Whatever Will Be (D. Day)
3. Flying Saucer (Buchanan & Goodman)
4. I Want You (E. Presley)
5. My Prayer (Platters)
6. Don't Be Cruel (E. Presley)
7. Canadian Sunset (H. Winterhalter)
8. Allegheny Moon (P. Page)
9. All There Is To That (Cole & Knights)
10. You Don't Know Me (Vale)

### BOWMAN'S RECORD SHOP

Bridgeport, Conn.

1. My Prayer (Platters)
2. Hound Dog (E. Presley)
3. Flying Saucer (Buchanan & Goodman)
4. Almost Lost My Mind (Boone)
5. Be-Bop-A-Lula (G. Vincent)
6. Tonight You Belong To Me (Patience & Prudence)
7. You Don't Know Me (Vale)
8. After Lights Go Down Low (A. Hibbler)
9. Canadian Sunset (H. Winterhalter)
10. St. Terese (Ward & Dominos)

### NORTH MAIN RECORD SHOP

Houston, Texas

1. Hound Dog (E. Presley)
2. My Prayer (Platters)
3. Let Good Times Roll (Shirley & Lee)
4. Honky Tonk (B. Doggett)
5. Canadian Sunset (Williams)
6. Flying Saucer (Buchanan & Goodman)
7. Tonight You Belong To Me (Patience & Prudence)
8. Miracle Of Love (E. Rodgers)
9. One Kiss Led To Another (Coasters)
10. The Fool (S. Clark)

### BERGENFIELD MUSIC INC.

Bergenfield, N. J.

1. My Prayer (Platters)
2. Hound Dog (Elvis Presley)
3. Flying Saucer (Buchanan & Goodman)
4. Whatever Will Be (D. Day)
5. Allegheny Moon (P. Page)
6. Canadian Sunset (Williams/Winterhalter)
7. Tonight You Belong To Me (Patience & Prudence)
8. Old Philosopher (Lawrence)
9. The Fool (Gallahads)
10. Wayward Wind (G. Grant)

### DISTRIBUTING CORP. OF ILL.

Chicago, Ill.

1. My Prayer (Platters)
2. Whatever Will Be (D. Day)
3. Allegheny Moon (P. Page)
4. Canadian Sunset (H. Winterhalter)
5. Hound Dog (E. Presley)
6. Stranded In The Jungle (Jayhawks)
7. Sweet Old Fashioned Girl (T. Brewer)
8. Happiness Street (G. Gibbs)
9. On Street Where You Live (V. Damone)
10. Be-Bop-A-Lula (G. Vincent)

### LOVEMAN'S INC.

Birmingham, Ala.

1. Flying Saucer (Buchanan & Goodman)
2. Don't Be Cruel (E. Presley)
3. My Prayer (Platters)
4. Canadian Sunset (Williams)
5. Stranded In The Jungle (Cadets)
6. Be-Bop-A-Lula (G. Vincent)
7. Only Hurts For A While (Ames Bros.)
8. Allegheny Moon (P. Page)
9. Whatever Will Be (D. Day)
10. The Fool (S. Clark)

### THE MELODY HOUSE

St. Louis, Mo.

1. Hound Dog (E. Presley)
2. Flying Saucer (Buchanan & Goodman)
3. The Fool (S. Clark)
4. Italian Theme (Stapleton)
5. Where There's Life (G. Cates)
6. Lili Marlene (Mulcays)
7. White Lilacs (B. Vaughn)
8. Don't Be Cruel (E. Presley)
9. Be-Bop-A-Lula (G. Vincent)
10. When My Dreamboat (F. Domino)

### QUALITY MUSIC

Toronto, Ont., Canada

1. My Prayer (Platters)
2. Almost Lost My Mind (Boone)
3. Allegheny Moon (P. Page)
4. Soft Summer Breeze (E. Heywood)
5. Whatever Will Be (D. Day)
6. Heart Hideaway (C. Carr)
7. On Street Where You Live (V. Damone)
8. Give Us This Day (J. James)
9. When My Dreamboat (F. Domino)
10. More (P. Como)

### THE MUSIC BOX

Spokane, Wash.

1. Whatever Will Be (D. Day)
2. Wayward Wind (G. Grant)
3. Almost Lost My Mind (Boone)
4. Hound Dog (E. Presley)
5. Canadian Sunset (H. Winterhalter)
6. Allegheny Moon (P. Page)
7. Flying Saucer (Buchanan & Goodman)
8. Song For Summer Night (M. Miller)
9. Stranded In The Jungle (Jayhawks)
10. Walk Hand In Hand (Martin)

### GREENLINE RECORD CENTER

Jamaica, L. I., N. Y.

1. Don't Be Cruel (E. Presley)
2. Hound Dog (E. Presley)
3. Flying Saucer (Buchanan & Goodman)
4. Tonight You Belong To Me (Patience & Prudence)
5. Teach Me To Dance (Gorme)
6. My Prayer (Platters)
7. Whatever Will Be (D. Day)
8. Wayward Wind (G. Grant)
9. Allegheny Moon (P. Page)
10. Canadian Sunset (H. Winterhalter)

### BOSTON RECORD DIST.

Boston, Mass.

1. My Prayer (Platters)
2. Flying Saucer (Buchanan & Goodman)
3. Hound Dog (E. Presley)
4. Allegheny Moon (P. Page)
5. Whatever Will Be (D. Day)
6. Almost Lost My Mind (Boone)
7. Be-Bop-A-Lula (G. Vincent)
8. You Don't Know Me (J. Vale)
9. Miracle Of Love (E. Rodgers)
10. Teach Me To Dance (Gorme)

### LEUENHAGEN'S RECORD BAR

Los Angeles, Calif.

1. My Prayer (Platters)
2. White Lilas (F. Zabach)
3. Hound Dog (E. Presley)
4. Canadian Sunset (H. Winterhalter)
5. Soft Summer Breeze (E. Heywood)
6. Almost Lost My Mind (Boone)
7. Happiness Street (G. Gibbs)
8. Allegheny Moon (P. Page)
9. The Fool (S. Clark)
10. Middle Of The House (R. Draper)

### COLUMBIA MUSIC CO.

San Francisco, Calif.

1. My Prayer (Platters)
2. Be-Bop-A-Lula (G. Vincent)
3. Canadian Sunset (H. Winterhalter)
4. Whatever Will Be (D. Day)
5. Flying Saucer (Buchanan & Goodman)
6. I Want You (E. Presley)
7. Only Hurts For A While (Ames Bros.)
8. Sweet Old Fashioned Girl (T. Brewer)
9. More (P. Como)
10. Wayward Wind (G. Grant)

### TOWN AND COUNTRY

Detroit, Mich.

1. Hound Dog (E. Presley)
2. Honky Tonk (B. Doggett)
3. Tonight You Belong To Me (Patience & Prudence)
4. Ka-Ding Dong (G. Clefs)
5. My Prayer (Platters)
6. I Want You (E. Presley)
7. Soft Summer Breeze (E. Heywood)
8. St. Terese (Ward & Dominos)
9. Canadian Sunset (Williams)
10. White Lilacs (F. Zabach)

### MUSIC SALES CORP.

Augusta, Ga.

1. Hound Dog (E. Presley)
2. Let Good Times Roll (Shirley & Lee)
3. My Prayer (Platters)
4. Don't Be Cruel (E. Presley)
5. Flying Saucer (Buchanan & Goodman)
6. Born To Be With You (Chordettes)
7. It's Too Late (C. Willis)
8. Wayward Wind (G. Grant)
9. Allegheny Moon (P. Page)
10. Almost Lost My Mind (Boone)

### MADRONA RECORD SHOP

Portland, Ore.

1. Hound Dog (E. Presley)
2. My Prayer (Platters)
3. Whatever Will Be (D. Day)
4. Be-Bop-A-Lula (G. Vincent)
5. Allegheny Moon (P. Page)
6. Weary Blues (Walk & McGuire)
7. Fever (L. Willie John)
8. Flying Saucer (Buchanan & Goodman)
9. Canadian Sunset (H. Winterhalter)
10. Soft Summer Breeze (E. Heywood)

### MARTHA JANE'S MELODY LANE

New Orleans, La.

1. Hound Dog (E. Presley)
2. Don't Be Cruel (E. Presley)
3. The Fool (S. Clark)
4. All There Is To That (Cole & Knights)
5. I Want You (E. Presley)
6. Rip It Up (B. Haley)
7. Ghost Town (D. Cherry)
8. I Only Know I Love You (Four Aces)
9. Tell Me Why (Crewcuts)
10. Heaven On Earth (Platters)

### GILCHRIST RECORD SHOP

Cleveland, Ohio

1. Honky Tonk (B. Doggett)
2. Don't Be Cruel (E. Presley)
3. Whatever Will Be (D. Day)
4. Soft Summer Breeze (E. Heywood)
5. Allegheny Moon (P. Page)
6. Tonight You Belong To Me (Patience & Prudence)
7. The Fool (S. Clark)
8. More (P. Como)
9. Canadian Sunset (Heywood)
10. Hound Dog (E. Presley)

# Million Record Sellers



## Mooney "Tribute To Dean" Getting Strong Reaction

NEW YORK—The MGM packaged version of "Tribute to James Dean," which features Art Mooney and his orchestra playing themes from "East of Eden" and "Rebel Without Cause," is shaping up as a big hit, MGM reports. Disk jockeys are spinning both sides of the record as well as commenting on the special sleeve which

NEW YORK—The Four Lads, top vocal quartet, are proudly displaying two gold records they received from Columbia Records for their million-selling disks of "Moments to Remember" and "No Not Much." The "moment" came on the Steve Allen show where the Lads sang "Standing on the Corner," their latest release which is nearing the million mark also.

displays a large photo of James Dean and scenes from the pictures mentioned. Television disk jockeys are holding the envelope up to the camera while the disk spins. Dean fan cultists are eagerly buying the record because of the packaging.

OUT ONE WEEK  
...AND IT'S A NATIONWIDE SMASH!

"I CAN'T LOVE YOU ENOUGH"

"STILL"

ATLANTIC - 1104

TWO MAGNIFICENT PERFORMANCES  
BY THE DYNAMIC...

Lavern  
BAKER

ATLANTIC RECORDING CORP.  
157 WEST 57th St. NEW YORK 19, N. Y.



# R & B

## Disk Jockey

### REGIONAL RECORD REPORTS

#### Jimmy Byrd

WSRC—Durham, N. C.

1. Let The Good Times Roll (Shirley & Lee)
2. I Love You (Jimmy Reed)
3. In The Still Of The Night (Five Satins)
4. Fever (Little Willie John)
5. Got You On My Mind (Varetta Dillard)
6. Soldier Of Fortune (Drifters)
7. Casual Look (Six Teens)
8. Heart Is Bleeding (J. Fuller)
9. It's Too Late (Chuck Willis)
10. I'm Going Crazy (Tibbs Bros.)

#### Robert Wall

"The Night Hawk"  
KWBR—Oakland, Calif.

1. Marty On Planet Mars (Marty)
2. Flying Saucer (Buchanan & Goodman)
3. Blue Mood (Julie Stevens)
4. In The Still Of The Night (Five Satins)
5. Honky Tonk (Bill Doggett)
6. When My Dreamboat Comes Home (Fats Domino)
7. My Prayer (Platters)
8. Hound Dog (Elvis Presley)
9. Pleadin' For Love (Birdsong)
10. Down It Went (Four Deuces)

#### Herman Amis

WOV—New York, N. Y.

1. My Prayer (Platters)
2. Fever (Little Willie John)
3. Don't Be Cruel (E. Presley)
4. Closer You Are (Channels)
5. Blue Moon (Emanas)
6. Candy (Big Maybelle)
7. Rock A While (Joe Turner)
8. Stranded In The Jungle (Cadets)
9. Honky Tonk (Bill Doggett)
10. Want To Be Loved (Brown)

#### Steve Wade

WAEB—Allentown, Pa.

1. My Prayer (Platters)
2. Stranded In The Jungle (Cadets)
3. Don't Be Cruel (E. Presley)
4. When My Dreamboat Comes Home (Fats Domino)
5. Rip It Up (Little Richard)
6. Treasure Of Love (McPhatter)
7. Fever (Little Willie John)
8. Hound Dog (E. Presley)
9. I'm In Love Again (Domino)
10. Soft Summer Breeze (Eddie Heywood)

#### Hoppy Adams

WANN—Annapolis, Md.

1. Broken Heart (Joan Shaw)
2. Honky Tonk (Bill Doggett)
3. Got You On My Mind (Varetta Dillard)
4. When My Dreamboat Comes Home (Fats Domino)
5. Rip It Up (Little Richard)
6. Let The Good Times Roll (Shirley & Lee)
7. If I Were A Countryside (Lincoln Chase)
8. After The Lights Go Down Low (Al Hibbler)
9. Soldier Of Fortune (Drifters)
10. Bridge Of Love (Al Savage)

#### Dick Dean

WKTQ—Norway-Paris, Maine

1. One Kiss Led To Another (Coasters)
2. Lipstick, Powder And Paint (Joe Turner)
3. See Saw (Moonglows)
4. The Fool (Sanford Clark)
5. Hound Dog (Elvis Presley)
6. Soldier Of Fortune (Drifters)
7. McDonald's Daughter (Lester Williams)
8. When My Dreamboat Comes Home (Fats Domino)
9. Treasure Of Love (McPhatter)
10. Rip It Up (Bill Haley)

#### Louise Napper

WREV—Reidsville, N. C.

1. Fever (Little Willie John)
2. Hurt Me (Wynona Carr)
3. Heaven On Earth (Platters)
4. Directly From My Heart To You (Little Richard)
5. Don't Be Cruel (E. Presley)
6. My Prayer (Platters)
7. It's Too Late (Chuck Willis)
8. Treasure Of Love (McPhatter)
9. I Promise To Remember (Teen Agers)
10. Let The Good Times Roll (Shirley & Lee)

#### Paul S. Drew

WHLS—Port Huron, Mich.

1. The Closer You Are (Channels)
2. That's The Way It Goes (Harptones)
3. Lipstick, Powder And Paint (Joe Turner)
4. Honky Tonk (Bill Doggett)
5. When My Dreamboat Comes Home (Fats Domino)
6. Love Sweet Love (Teen Queens)
7. I Gotta Get Myself A Woman (Drifters)
8. Walkin' The Beat (Freeman)
9. Pretty Little Girl (Monarchs)
10. Hound Dog (Elvis Presley)

#### Vivian Carter

WWCA—Gary, Indiana

1. Honky Tonk (Bill Doggett)
2. Let The Good Times Roll (Shirley & Lee)
3. I Love You Baby (J. Reed)
4. My Prayer (Platters)
5. Canadian Sunset (Hugo Winterhalter)
6. I Can't Quit You Baby (Rush)
7. One Kiss Led To Another (Coasters)
8. Sweet Little Angel (King)
9. Oh What A Night (Dells)
10. Talk To Me (Mel Williams)

# Official Opening



PHILADELPHIA, PA. — Nearly 300 persons representing all fields of the music industry, attended a gala celebration at the official opening of Myers Music, Inc., new three-story building in Downtown Philly, where Meyers has expanded his music publishing business and other enterprises and set up a new one-stop record corporation with Vince Pale called Richloy Records.

Above, the camera catches some of the festivities: Top, left: the new Myers building. Top, center: Vince Pale, Jimmy Myers, Bob Austin, Frank Virtuoso, and Marvin Borak, WPEN, kneeling. Top, right: Myers and dee jay Jerry Williams, WIBG. Bottom, left: The Tophatters, Vince Pale, Myers and Harry Finfer of Universal Dist. Bottom, center:

Charles O'Donnel, WHAT, Myers, and Hy Lit, WHAT. Bottom, right: Ed Barsky, MGM distributor in Philly, Myers and Cal Milner, WPEN.

### MGM Issues Hebrew Chant LP

NEW YORK—Bela Herskovits, internationally known Cantor, has recorded an album of traditional Hebrew chants, prayers, and folk songs for MGM. Album is released in time for the Jewish holy days which come early in September this year. The Cantor caused a sensation when he appeared on TV's "This Is Your Life." Producers were so impressed with the response that the program will be re-shown August 29 over NBC-TV with a plug for the MGM album.

Taking Off!

## Sonny Knight

# "CONFIDENTIAL"

VITA #137

VITA RECORDS

1846 NO. FAIR OAKS AVE.

PASADENA CALIF.

## LITTLE WALTER

# "Just A Feeling"

b/w

# "Teenage Beat"

CHECKER #845

RECORD CO.

4750-52 COTTAGE GROVE AVE

CHICAGO 15, ILLINOIS

A HIT!

ELMORE MORRIS SINGS:

# "DON'T LET IT END THIS WAY"

b/w

# "DARLING, DEPEND ON ME"

PEACOCK RECORD NO. 1666

RECORDS, Inc.

2809 Erastus Street,

Houston 26, Texas

## Capitol Adds Jim Hines to National Promotion

HOLLYWOOD—Jim Hines, the last four years National Sales Promotion Manager of the catalog office and stores division of Aldens, Inc., Chicago, national mail-order and retail concern, has been added to the staff of the National Promotion Department of Capitol Records.

After attending Northwestern University, Hines served five years with Ewell and Thurber Associates, Chicago advertising agency, as Production Manager, after which he moved to Aldens, where he supervised and created all sales promotion and advertising for that company.

Great New Spiritual

# "THE LORD BLESS MY SOUL"

# "UP TO SWEET HEAVEN"

by EDNA GALLMON COOKE

Nashboro #585

WRITE — WIRE PHONE

NASHBORO RECORD CO. INC.

177 3rd Ave. Nashville, Tenn.

Watch This One!

# WILBERT HARRISON

# "Confessin' My Dream"

b/w

# "The Way I Feel"

Savoy # 119B

RECORD CO

58 MARKET ST

NEWARK, N. J.

If you are reading someone else's copy of

# The Cash Box

why not mail this coupon today!

THE CASH BOX

26 WEST 47th STREET

NEW YORK 36, N. Y.

Enclosed find my check for \$15 for a Full Year (52 Weeks) Subscription.

NAME .....

FIRM .....

ADDRESS .....

CITY..... ZONE... STATE.....

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



# R & B Ramblings

## NEW YORK:

Jack Angel, who left Herald Records recently to form his own record company, Neil Records, may have a hit in his first release, "Pretty Little Girl" by The Monarchs. Jack has been moving slowly with the release, shifting it cautiously from one territory into another, and has now gotten very strong



CLYDE McPHATTER

reactions from at least six or eight areas. He is now ready to give it national distribution. The Cash Box has already gotten reports on the disk from several spots. . . . Baton Records has released the new Ann Cole record, "My Tearful Heart" and "I'm Waiting For You". Platter looks good. . . . Arnold Maxim, Epic a & r with Mary Holtzman, is shoulder deep listening to r & b talent and material for the Okeh label. Maxim has signed the Smoothtones, formerly of Ember Records, and will go into a session shortly. The group had a good sized seller in "Dear Diary" for Ember. Maxim has also signed Screamin' Jay Hawkins and a session is also planned in the near future. Another signee is Nickie Lee, formerly of K & M, Philadelphia label. A couple of years ago Lee was a Pittsburgh Courier winner. . . . Freddie Mendelsohn, Savoy Records, planning a south and mid-west tour to promote the new Savoy releases. They are

Little Jimmy Scott singing "Guilty" and "If You Only Knew"; Wilbert Harrison's "Confessin' My Dream" and "The Way I Feel"; and Annie Laurie doing "Rockin' and Rollin' Again" and "You Promised Love". . . . Herman Lubinsky, Savoy prexy, was almost killed in an automobile accident last week. A truck plowed into him while he was sitting in his car waiting for a light to change. The car was beyond redemption and Herman is now riding a new Caddy. Lubinsky will celebrate his sixtieth birthday this month. . . . Atlas has a weird but very interesting release in "Escape" by Chuck Payne. . . . Hy Weiss, Old Town, reports his label is swinging with The Solitaires "Angels Sang" and "You've Sinned"; and The Co-Eds "Love You Baby All The Time". Also building to a nice sized total quietly is Billy Bland's "Chicken Hop". Weiss is planning a new release by The Royaltones, "Latin Lover". He has also taken over a master from Playback which will be released immediately. It is "Dig Dong" by The Packers, and will be out on the Paradise label. . . . Ahmet Ertegun, Atlantic Records, announces a rash of signings. The diskery has inked Leonard Carbo, New Orleans blues and ballad singer. Carbo was formerly the lead singer of the Spiders; Vincent Rio and The Tri-Tones, sax, organ and drum combo, formerly with Grand Records; and Billy Mure, pop guitarist. . . . Atlantic is getting a terrific reaction to Lavern Baker's newest, "I Can't Love You Enough"; and to the LP Fall Plan it is offering dealers. . . . Bugs Scruggs (WCIN-Concinnati, O.) has moved into Larry Dean's spot of Program Director. His group, The Victorials, are out with "I Get That Feeling" and "Rank-A-Tank" on Imperial. . . . Ray Clark, Groove Records, talking up his two latest releases, Ann Gilbert's "Tall Boy" and "There Will Never Be Another You"; and "Great Googa Mooga" and "Here's The Beat" by Big Al Sears. . . . Smiley Lewis out with a terrific twosome, "Someday You'll Want Me" and "Down Yonder We Go Ballin'". . . . Epic has released the Roy Hamilton cut just before he went to the hospital. "I Took My Grief To Him" and "Chained". . . . Elmore Morris, whose Peacock record of "Don't Let It End This Way" is doing nicely in several territories, has joined the B. B. King aggregation as a featured vocalist. . . . Willie Mae Thornton is getting ready for a new session. . . .



AL SEARS

Buddy Young, (WEBB-Baltimore), reports the Bill Cook presentation, "Second Anniversary Night of the Stars" featuring Big Maybelle, Clyde McPhatter, Buddy Johnson, and many others, was a tremendous success in the Baltimore area. Young handled the promotion. . . . Jack Brown, Fortune Records, claims a two-sided hit for Andre Williams and The Don Juans with "Bobby Jean" and "It's All Over". Brown advises it has broken in Detroit, Cleveland, Memphis, and is building nicely in Los Angeles, Chicago, New York and many other cities. Fortune is also doing very well with Nolan Strong and The Diablos' "Baby, I Love You So." . . . Joe Scott, Peacock and Duke a & r man, readying six new sessions prior to his taking off for a vacation. . . . Charlie Ventura, now at New York's Birdland, is really getting the crowds with his new swinging quintet. Charlie's new group consists of Mousie Alexander, drums; Dave McKenna, piano;

Richard David, bass; Billy Bean, 18-year-old discovery from Philadelphia; and Charlie on the tenor sax. . . . The Platters, Mercury Records, do the Arthur Murray Show on August 30. . . . The Penguins have rerecorded their Dootone hit, "Earth Angel", on Mercury Records. . . . Buck Ram has signed Dolly Cooper to his roster for personal management and has inked her to Dot Records. . . . Don Robey reports Little Junior Parker's "Mother-in-Law Blues" and "That's My Baby" on Duke getting strong action in several areas. . . . The Blockbusters currently appearing at the 4400 Club, Brentwood, N. J. . . . Monte Bruce seems to have come up with a couple of winners in his initial releases on his new label, Tetra. They are "Angel Face" by the Neons and "Go, Cat, Go" by Bill Flagg. Both decks have shown strong action in New York, Newark and Philadelphia. . . . Joe Kolsky, Gee and Rama, going out on the road to push his two new releases, Mabel King's "Second Hand Love" and the new Harptones' "That's The Way It Goes" and "Three Wishes".

## CHICAGO:

It's one of the boomiest of bombing business summers. What with the novelty, the wit and the freshness of "Flying Saucer" and "Stranded In The Jungle" boosting sales everywhere. With Elvis Presley grabbing the golden disk twice in a row and during the most torrid months. With summer sales



MAHALIA JACKSON

leaving backlogs right into the forthcoming fall season, everyone in music biz here getting happier by the minute. . . . Len Chess probably put it most appropriately when he stated, "We've never seen Decembers as big as this past July". Len, by the way, phones to advise us that he's just signed a new femme group to the Chess/Checker roster called, "The Chick-A-Dees". . . . Deejay Jim Lounsbury rolls off with a new 8 to 9 A.M. show (Monday thru Friday) via WGN. . . . Marty Faye 'way, 'way off on a jazz kick and telling how he has to interview the jazzmen who come to visit with him. This Marty should tell on stage for the loudest yocks. . . . Hear Phil Chess is Vegas vacationing with his family for the next few weeks. . . . Rumors being rumored that Mahalia Jackson will be back on TV this fall season bigger feature than ever. . . . The Moonglows back in town all thrilled over the Alan Freed flicker they just completed. . . . The Flamingos claim their latest waxeroo, "The Vow" b/w "Chilly Dilly" is their very, but very bestest to date. . . . Tune that has been showing up in The Cash Box' charts for about a month may prove to be a dark horse clickeroo, "Billy's Blues" featuring Billy Stewart. . . . Little Walter reported recovering from recent serious illness now discussing series of one-niters all around everywhere in the land. . . . With his click, "Flip Kitten", under his belt, Cliff Butler just cut six more sides for Al Bubi's this past week. Looks for more King hits. . . . The Howlin' Wolf hittin' 'em hard on his present midwest tour, 'tis said, with a new long-titled shot called, "She Gave Me Water When I Asked For Gasoline". . . . The Magnificents, just back from a successful eastern tour, now pushing hard promoting their newest, "Caddy-Bo" b/w "Hic-Cup". . . . Decca claims that they just can't get enough of Al Hibbler's "After The Lights Go Down". It's still top seller at Decca's sales offices. . . . Vee-Jay's Abner all enthused over his novelty dinking, "The Convention", based on the two big political conventions as cut by The Delegates. . . . Sarah McLawler and Richard Otto still pleasin' but plenty people trying to keep up with orders for Otis Rush's "I Can't Quit You Baby". The disk showing up in local charts. . . . RPM's two newbies, The Teen Queens' "Love's Sweet Love" and The Jacks' "Let's Make Up", have Ernie Leaner shouting their praise from across the roof tops. . . . Mike Oury sticks his neck out once again. This time Mike claims that The Moonglows' diskeroo, "See Saw", will be but the biggest of the biggest. At the same time Mike urges everyone not to forget about Lavern Baker's "I Can't Love You Enough" that's grabbing so much airtime. . . . The guys down on the Boul Mich are calling this one "a sleeper", The Satins' waxing of "In The Still Of The Night".

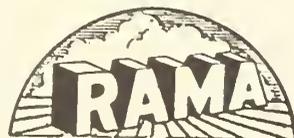
## LOS ANGELES:

RPM Records are slating the new Teen Queens release of "Red Top" and "Love Sweet Love" for a two-sided pop hit. . . . Dinah Washington and Little Richard signed to headline the Twelfth annual Cavalcade of Jazz at Wrigley Field this Sunday. Chuck Higgins orchestra and the Bo Rhambo Trio will also appear on the show. In addition to the musical program, finals of the Miss Cavalcade Bathing Beauty Contest will be held. . . . Leon Rene has formed Class Records with his first release "Wham Bam" and "Sad Fool" already on the market. . . . Ernie Freeman has a good follow up to his "Lost Dreams" in "Spring Fever" which is already beginning to show up around the country. . . . Earl McDaniel set to M. C. the big Rock and Roll concert to be held in the Shrine Auditorium on September 18. . . . Jerry Blaine of Jubilee Records in town discussing promotion of the label with Bob Stern and Sid Talmadge of Record Merchandising. . . . Vita Records released "Teen Age Waltz" by a new group of four girls, aged 12 to 14 years who call themselves Bee Jee and the Living Dolls. Lyrics on the new tune contain one answer to the controversy about rock and roll. . . . Los Angeles Disc Jockeys giving a tremendous play to Jimmy Beasley's Modern recording of "Don't Feel Sorry For Me". . . . Frank Gallo resigned Julie Stevens to a new five year Dig Records contract after the success of her current hit of "Blue Mood" for the Dig label. . . . Jean Bennet to New York to do promotion on the Personality Productions package which headlines at the Apollo Theatre the week of Sept. 10th. . . . The Colts have added a girl vocalist to their group and will be known as the Four Colts and a Filly. The new member of the group is Mickey Lynn, wife of Mel Williams who sings with the Johnny Otis band. . . . Mike Kasino to New York to work out of the ABC office booking rock and roll acts.



THE COLTS

WATCH THIS RECORD ZOOM!!!  
**THE HARPTONES**  
 (Their First Release on the Rama Label)  
**"THAT'S THE WAY IT GOES"**  
 b/w  
**"THREE WISHES"**  
 Rama #203



220 West 42nd Street

New York, N. Y.

WI 7-0652

**Max Roach Forms New Group**

NEW YORK—Max Roach, formerly of the "Clifford Brown, Max Roach Quintette," has completed rehearsals and is now working with his new group, called the Max Roach Quintette.

Since the untimely death of his partner, Clifford Brown, in an automobile accident on June 29th, Roach has been trying to regroup. The following are the names of the new "Max Roach Quintette": Roach on drums, Donald Byrd on trumpet, Barry Harris on piano, George Marrow on bass and Sonny Rollins on tenor.

Roach will continue to record for EmArcy Records under the direction of Bob Shad, A & R for Mercury and EmArcy, and will probably do his first recording date within the next few weeks.

**Haley's Comets on CBS**

NEW YORK—Bill Haley and his Comets whose new Decca recording of "Rip It Up" is ripping it up on the best seller list, will be starred on the "Camel Rock And Roll Dance Party" via WCBS on September 11th, 8:30-9 p. m. On this program, the Comets will feature the songs they have made famous thru their Decca recordings.



THE NATION'S  
**R & B**  
**TOP 15**

		Pes. Last Week
<b>1</b>	<b>HONKY TONK</b> Bill Doggett (King 4950)	<b>2</b>
<b>2</b>	<b>MY PRAYER</b> Platters (Mercury 70893)	<b>1</b>
<b>3</b>	<b>LET THE GOOD TIMES ROLL</b> Shirley & Lee (Aladdin 3325)	<b>5</b>
<b>4</b>	<b>FEVER</b> Little Willie John (King 4935)	<b>4</b>
<b>5</b>	<b>FLYING SAUCER</b> Buchanan & Goodman (Luniverse 101)	<b>3</b>
<b>6</b>	<b>RIP IT UP</b> Little Richard (Specialty 579)	<b>7</b>
<b>7</b>	<b>HOUND DOG</b> Elvis Presley (RCA Victor 20-6604)	<b>10</b>
<b>8</b>	<b>STRANDED IN THE JUNGLE</b> Cadets (Modern 994) Jayhawks (Flash 109)	<b>6</b>
<b>9</b>	<b>WHEN MY DREAMBOAT COMES HOME</b> Fats Domino (Imperial 5396)	<b>9</b>
<b>10</b>	<b>IT'S TOO LATE</b> Chuck Willis (Atlantic 1098)	<b>8</b>
<b>11</b>	<b>BAD LUCK</b> B. B. King (RPM 468)	<b>—</b>
<b>12</b>	<b>SO LONG</b> Fats Domino (Imperial 5396)	<b>12</b>
<b>13</b>	<b>A CASUAL LOOK</b> Six Teens (Flip 315)	<b>11</b>
<b>14</b>	<b>CANDY</b> Big Maybelle (Savoy 1195)	<b>13</b>
<b>15</b>	<b>DON'T GO NO FARTHER</b> Muddy Waters (Chess 1630)	<b>—</b>



**NEW YORK**      **CHICAGO**      **NEW ORLEANS**

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

NEW YORK	CHICAGO	NEW ORLEANS
<b>1</b> MY PRAYER Platters (Mercury 70893)	MY PRAYER Platters (Mercury 70893)	HONKY TONK Bill Doggett (King 4950)
<b>2</b> FEVER Little Willie John (King 4935)	HONKY TONK Bill Doggett (King 4950)	LET THE GOOD TIMES ROLL Shirley & Lee (Aladdin 3325)
<b>3</b> I REMEMBER (In The Still Of The Night) Five Satins (Herald 1005)	RIP IT UP Little Richard (Specialty 579)	MY PRAYER Platters (Mercury 70893)
<b>4</b> LET THE GOOD TIMES ROLL Shirley & Lee (Aladdin 3325)	FEVER Little Willie John (King 4935)	SO LONG Fats Domino (Imperial 5396)
<b>5</b> FLYING SAUCER Buchanan & Goodman (Luniverse 101)	CANDY Big Maybelle (Savoy 1195)	COME ON HOME Eddie Lang (RPM 466)
<b>6</b> RIP IT UP Little Richard (Specialty 579)	COUNTRY Gene Barge (Checker 834)	CONGO MAMBO Guitar Gable (Excello 2082)
<b>7</b> STRANDED IN THE JUNGLE Cadets (Modern 994)	I CAN'T QUIT YOU BABY Otis Rush (Cobra 5000)	THAT'S ALL THERE IS TO THAT Cale & Four Knights (Capitol 3465)
<b>8</b> CANDY Big Maybelle (Savoy 1195)	FLYING SAUCER Buchanan & Goodman (Luniverse 101)	SOLDIER OF FORTUNE Drifters (Atlantic 1101)
<b>9</b> HOUND DOG Elvis Presley (RCA Victor 20-6604)	STRANDED IN THE JUNGLE Jayhawks (Flash 109) Cadets (Modern 994)	WHEN MY DREAM-BOAT COMES HOME Fats Domino (Imperial 5396)
<b>10</b> THE CLOSER YOU ARE Channells (Whirlin' Disc 100)	SOFT WINDS Dinah Washington (Mercury 70906)	HOUND DOG Elvis Presley (RCA Victor 20-6604)

**ST. LOUIS**      **NEWARK**      **DALLAS**

ST. LOUIS	NEWARK	DALLAS
<b>1</b> MY PRAYER Platters (Mercury 70893)	LET THE GOOD TIMES ROLL Shirley & Lee (Aladdin 3325)	THE CHICKEN Roscoe Garden (Flip 237)
<b>2</b> FEVER Little Willie John (King 4935)	HONKY TONK Bill Doggett (King 4950)	LET THE GOOD TIMES ROLL Shirley & Lee (Aladdin 3325)
<b>3</b> PLEADIN' FOR LOVE Larry Birdsong (Excello 2076)	SO LONG Fats Domino (Imperial 5396)	HONKY TONK Bill Doggett (King 4950)
<b>4</b> HONKY TONK Bill Doggett (King 4950)	A CASUAL LOOK Six Teens (Flip 315)	HALLELUJAH, I LOVE HER SO Ray Charles (Atlantic 1096)
<b>5</b> DON'T GO NO FARTHER Muddy Waters (Chess 1630)	IT'S TOO LATE Chuck Willis (Atlantic 1098)	WHEN MY DREAM-BOAT COMES HOME Fats Domino (Imperial 5396)
<b>6</b> FLYING SAUCER Buchanan & Goodman (Luniverse 101)	FEVER Little Willie John (King 4935)	DON'T BE CRUEL Elvis Presley (RCA Victor 20-6604)
<b>7</b> BAD LUCK B. B. King (RPM 468)	MY PRAYER Platters (Mercury 70893)	MY PRAYER Platters (Mercury 70893)
<b>8</b> HOUND DOG Elvis Presley (RCA Victor 20-6604)	WHEN I'M WITH YOU Moonglows (Chess 1629)	HOUND DOG Elvis Presley (RCA Victor 20-6604)
<b>9</b> WHEN MY DREAM-BOAT COMES HOME Fats Domino (Imperial 5396)	I LOVE YOU BABY Jimmy Reed (Vee-Jay 203)	FLYING SAUCER Buchanan & Goodman (Luniverse 101)
<b>10</b> LET THE GOOD TIMES ROLL Shirley & Lee (Aladdin 3325)	BAD LUCK B. B. King (RPM 468)	BAD LUCK B. B. King (RPM 468)

**HOWLIN' WOLF**  
"She Gave Me Water When I Asked For Gasoline"  
CHESS #1632

**CHÉSS RECORD CO.**  
4750 52 COTTAGE GROVE AVE  
CHICAGO 15, ILLINOIS

Red Hot!  
**TEEN QUEENS**  
"Love Sweet Love"  
b/w  
"Red Top"  
RPM # 470  
**RPM RECORDS**  
9317 W. Washington Blvd. • Culver City, Calif.

**EARTH ANGEL**  
THE PENGUINS #348

**BOOTONE RECORDS**  
9512 S. Central Ave., Los Angeles, Calif.

Breaking for a **SMASH!!**  
IN INDIANAPOLIS, CHICAGO  
CHARLOTTE & NEWARK  
Sensational 9 year old  
**Butchie Saunders**  
"LINDY LOU"  
Herald 485

**Herald RECORDS**  
1697 Broadway, New York City, N.Y.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

# The Cash Box



## PHILADELPHIA

## LOS ANGELES

## DETROIT

- 1 FLYING SAUCER  
Buchanan & Goodman  
(Luniverse 101)
- 2 HONKY TONK  
Bill Doggett  
(King 4950)
- 3 FEVER  
Little Willie John  
(King 4935)
- 4 LET THE GOOD  
TIMES ROLL  
Shirley & Lee  
(Aladdin 3325)
- 5 I REMEMBER (In The  
Still Of The Night)  
Five Satins  
(Herald 1005)
- 6 CANDY  
Big Maybelle  
(Savoy 1195)
- 7 ONE KISS LED  
TO ANOTHER  
Coasters  
(Atco 1673)
- 8 KA-DING DONG  
G-Clefs  
(Pilgrim 24971)
- 9 I GOTTA GET MYSELF  
A WOMAN  
Drifters  
(Atlantic 1101)
- 10 CANADIAN SUNSET  
Hugo Winterhalter  
(RCA Victor 20-6537)

- HONKY TONK  
Bill Doggett  
(King 4950)
- MY PRAYER  
Platters  
(Mercury 70893)
- WHEN MY DREAM-  
BOAT COMES HOME  
Fats Domino  
(Imperial 5396)
- STRANDED  
IN THE JUNGLE  
Cadets (Modern 994)  
Jayhawks (Flash 109)
- FLYING SAUCER  
Buchanan & Goodman  
(Luniverse 101)
- LET THE  
GOOD TIMES ROLL  
Shirley & Lee  
(Aladdin 3325)
- BILLY'S BLUES  
Billy Stewart  
(Chess 1625)
- BLUE MOOD  
Julie Stevens  
(Dig 116)
- BAD LUCK  
B. B. King  
(RPM 468)
- I REMEMBER (In The  
Still Of The Night)  
Five Satins  
(Herald 1005)

- HONKY TONK  
Bill Doggett  
(King 4950)
- PLEADIN' FOR LOVE  
Larry Birdsong  
(Excello 2076)
- DON'T GO  
NO FARTHER  
Muddy Waters  
(Chess 1630)
- DON'T LET IT END  
THIS WAY  
Elmore Morris  
(Peacock 1660)
- FLYING SAUCER  
Buchanan & Goodman  
(Luniverse 101)
- SOFT SUMMER BREEZE  
Eddie Heywood  
(Mercury 70853)
- MY PRAYER  
Platters  
(Mercury 70893)
- SOFT WINDS  
Dinah Washington  
(Mercury 70906)
- AFTER THE LIGHTS  
GO DOWN LOW  
Al Hibbler  
(Decca 29982)
- BAD LUCK  
B. B. King  
(RPM 468)

## ATLANTA

## MEMPHIS

## MERIDIAN

- 1 LET THE GOOD  
TIMES ROLL  
Shirley & Lee  
(Aladdin 3325)
- 2 I LOVE YOU BABY  
Jimmy Reed  
(Vee-Jay 203)
- 3 IT'S TOO LATE  
Chuck Willis  
(Atlantic 1098)
- 4 FEVER  
Little Willie John  
(King 4935)
- 5 STRANDED  
IN THE JUNGLE  
Cadets  
(Modern 994)
- 6 RIP IT UP  
Little Richard  
(Specialty 579)
- 7 FLYING SAUCER  
Buchanan & Goodman  
(Luniverse 101)
- 8 WHEN MY DREAM-  
BOAT COMES HOME  
Fats Domino  
(Imperial 5396)
- 9 HOUND DOG  
Elvis Presley  
(RCA Victor 20-6604)
- 10 BAD LUCK  
B. B. King  
(RPM 468)

- HONKY TONK  
Bill Doggett  
(King 4950)
- MY PRAYER  
Platters  
(Mercury 70893)
- SWEET LITTLE ANGEL  
B. B. King  
(RPM 468)
- DON'T GO NO  
FARTHER  
Muddy Waters  
(Chess 1630)
- LET THE GOOD  
TIMES ROLL  
Shirley & Lee  
(Aladdin 3325)
- DON'T LET IT END  
THIS WAY  
Elmore Morris  
(Peacock 1660)
- PLEASE DON'T DRIVE  
ME AWAY  
Charles Brown  
(Aladdin 3316)
- YOU'VE GOT BAD  
INTENTIONS  
Bobby Blue Bland  
(Duke 153)
- IT'S TOO LATE  
Chuck Willis  
(Atlantic 1098)
- STRANDED  
IN THE JUNGLE  
Cadets (Modern 994)

- FEVER  
Little Willie John  
(King 4935)
- WHEN MY DREAM-  
BOAT COMES HOME  
Fats Domino  
(Imperial 5396)
- MY PRAYER  
Platters  
(Mercury 70893)
- TIME WILL TELL  
Bobby Charles  
(Chess 1648)
- FLYING SAUCER  
Buchanan & Goodman  
(Luniverse 101)
- HONKY TONK  
Bill Doggett  
(King 4950)
- RIP IT UP  
Little Richard  
(Specialty 579)
- HALLELUJAH,  
I LOVE HER SO  
Ray Charles  
(Atlantic 1096)
- LET THE GOOD  
TIMES ROLL  
Shirley & Lee  
(Aladdin 3325)
- STRANDED  
IN THE JUNGLE  
Cadets  
(Modern 994)

# Dig That Disk



NEW YORK—Sammy Davis, Jr. (left) gives his "O.K." to the swinging debut disk of Little Butchie Saunders', "Lindy Lou" on the Herald label. The 9-year-old tot, who sings-up a storm, is managed by Elroy Peace (right) the well known shadow of veteran performer Ted Lewis.

NEW  NEW

21 Year Old Sensation  
**OTIS RUSH**  
"I CAN'T QUIT  
YOU BABY"  
b/w  
"SIT DOWN BABY"  
COBRA #5000

**COBRA RECORD CORP.,**  
2854 W. ROOSEVELT CHICAGO 12, ILL.  
(All Phones: NEVada 8-2130)

Breaking Nationally!  
"CONGO MAMBO"  
b/w  
"LIFE'S PROBLEM"  
by  
**GUITAR GABLE**  
EXCELLO 2082

WRITE WIRE PHONE  
**NASHBORO RECORD CO., INC.**  
177 3rd Ave., Nashville, Tenn.  
(Phone: Chapel 2-2215)  
Shipments Also Made From  
PLASTIC PRODUCTS  
MEMPHIS, TENN.

"BLUE MOOD"  
by  
**Julie Stevens**  
DIG 115

BREAKING WIDE OPEN!  
Out only two weeks and hitting all charts  
**DIG RECORDS**  
2180 W. WASHINGTON BLVD. LOS ANGELES, CALIF.  
REpublic 4-4653

 **R & B**  
**Sure Shots**

A HIT! **GO ALL THE WAY WITH VEE-JAY** A HIT!

"I LOVE YOU BABY"  
"MY FIRST PLEA"  
Jimmy Reed

The Cash Box  
R&B Best Bets 7/28

★ **Vee-Jay RECORDS, INC.** ★ Vee Jay 203  
2129 S. Michigan Avenue  
Chicago 16, Illinois

TOPS

"It's What's in THE CASH BOX That Counts"



# R & B Reviews

**A** AWARD & SLEEPER    **B** VERY GOOD    **C** FAIR  
**B+** EXCELLENT    **C+** GOOD    **D** MEDIOCRE

## THE FIVE KEYS

(Capitol F30502)

**B+** "OUT OF SIGHT, OUT OF MIND" (2:15) [Kahl Music BMI—Ivory Joe Hunter] The Five Keys blend beautifully on a tender love ballad. It is a driftly, tuneful offering that falls lightly on the ears. Very pleasing wax.

**B+** "THAT'S RIGHT" (2:30) [Roosevelt Music BMI—Winfield, Scott] The Keys swing through a quick beat bouncer novelty with a cute lyric and engaging arrangement. Happy little ditty. Good side.

## THE CLOUDS

(Cobra 5001)

**C+** "ROCK AND ROLL BOOGIE" (2:18) [Armel BMI—Bedno] The Clouds make their bow on the new label with a wild rock and roll issue. Deck jumps from the opening note. For the kid market.

**C+** "I DO" (2:28) [Armel BMI—Butler] The Clouds back with a soft, slow beat ballad.

## ETTA JAMES

(Modern 998)

**B+** "TOUGH LOVER" (2:25) [Modern BMI—James] Etta James goes really wild on this deck as she handles the rocker like a female Little Richard. Deck drives all the way. Exciting with a stirring spiritual flavor.

**B+** "FOOLS WE MORTALS BE" (2:15) [Modern BMI—Hawkins] Miss James changes the pace on the flip and offers a slow, rhythmic ballad, with a shouty reading. Stirring side.

## THE TEEN QUEENS

(RPM 470)

**B+** "LOVE SWEET LOVE" (2:20) [Roosevelt BMI—Harrison, Carroll] The Teen Queens bounce rhythmically through a happy middle beat novelty with excellent blending. A joyous rocker that comes off well. Watch it closely as it is bound to make noise.

**B** "RED TOP" (2:33) [Cherio BMI—Hampton, Kynard] The Teen Queens pick up a swinging bop item formerly recorded by King Pleasure and deliver it with that bop treatment. It is a light hearted bouncer with that distinctly progressive sound.

## JOHNNY "GUITAR" WATSON

(RPM 471)

**B** "LOVE ME BABY" (2:40) [Modern BMI—Booker, Josea] Johnny "Guitar" Watson chants a "Fever" type offering with a good deal of enthusiasm. Deck comes off well.

**B+** "SHE MOVES ME" (2:50) [Modern BMI—Watson, Ling] Watson issues a strong platter with this rocking romantic chant. This guy is infected by the love virus and you get that feeling in a very strong way from Watson's reading. Bears watching.

## The Cash Box Award o' the Week

"MY NERVES" (2:29)

[Armo BMI—Toombs, Glover]

"DO SOMETHING FOR ME" (2:56)

[Jay & Cee BMI—Ward, Marks]

LITTLE WILLIE JOHN

(King 4960)



LITTLE WILLIE JOHN

● Little Willie John follows his "Fever" with a similar piece of material that should prove to be a "hit" follow-up. The youthful chanter handles the tune with wailing vocal against a driving backdrop. It comes off very well, swinging rhythmically. A powerful offering that will prove to be a big seller. Little Willie John backs with a slow paced blues ballad, "Do Something For Me". A pretty ditty, Willie John wails it well. Good coupler. "My Nerves" for the charts.

"SOMEDAY YOU'LL WANT ME" (2:26)

[Reeve BMI—Bartholomew, King]

"DOWN YONDER WE GO BALLIN'" (2:35)

[Reeve BMI—Bartholomew, King]

SMILEY LEWIS

(Imperial 1097)



SMILEY LEWIS

● Smiley Lewis offers a pretty

rhythmic tune, "Someday You'll Want Me", with a captivating beat, a familiar sound, and a Smiley Lewis technique. It is a swiny thing in which Lewis tells his friend someday when she wants him he'll be gone with someone new. Etching will appeal to both the pop and r & b markets. The flip, "Down Yonder We Go Ballin'", is another tune with a familiar quality, like something we sang as kids. It is a quick beat jumper given a fine reading by Lewis. Happy deck, but for the action it's "Someday".

## BIG AL SEARS

(Groove 4G-0166)

**B** "GREAT GOOGA MOOGA" (2:21) [Sylvia Music BMI—Al Sears] Big Al Sears and his wailing horn provide a couple of minutes of searing horn blowing backed by a rocking aggregation. It's slow beat but stirring. Good instrumental wax.

**B** "HERE'S THE BEAT" (2:20) [Sylvia Music BMI—Al Sears] Middle beat effort show casing the Sears horn. Good and exciting listening. Two excellent instrumental sides.

## JUNIOR PARKER

(Duke 157)

**B+** "THAT'S MY BABY" (2:26) [Lion BMI—Cartwright, Harvey] Junior Parker swings out with a quick beat jump that is alive and happy. Parker is in a sparkling mood and in love. He sings out his joy and the result is an infectious disk. Like it.

**B+** "MOTHER - IN - LAW BLUES" (2:31) [Lion BMI—D. Robey] Parker is in the dumps on the flip. It's a down home slow beat blues in which his baby leaves him. Strong deck.

## The Cash Box R & B Best Bets

★ "TOUGH LOVER"	Etta James	Modern 998
★ "LOVE SWEET LOVE"	The Teen Queens	RPM 470
★ "THAT'S MY BABY"	Junior Parker	Duke 157
★ "JUST A FEELING"	Little Walter	Checker 845
★ "TEENAGE BEAT"	Ann Cole	Baton 229
★ "MY TEARFUL HEART"	The Pyramids	Davis 453
★ "AT ANY COST"		

## THE DUSTERS

(Arc 3000)

**B** "GIVE ME TIME" (2:34) [Gateway BMI—C. Cunningham] The Dusters come up with a middle beat bouncer that swings along nicely. Deck shuffles in moderate fashion, the Dusters giving it an easy reading.

**B** "SALLIE MAE" (2:32) [Gateway BMI—R. Higginbotham] The Dusters dish up another middle beat jumper with a more exciting rock treatment. Duster lead gives a shouty ready, reaching down to the roots of his vocal chords. Ok deck.

## LITTLE WALTER

(Checker 845)

**B+** "JUST A FEELING" (2:38) [Arc BMI—W. Jacobs] Little Walter wails a slow beat rhythm blues in easy fashion against the simple band backing. Little Walter tells of his low spirits in his down home manner. Should rack up a good sale.

**B+** "TEENAGE BEAT" (2:40) [Arc BMI—W. Jacobs] Little Walter dishes up an engaging instrumental with a great sound. Deck is alive and exciting. Watch it. It could happen.

## GOOGIE RENE/THE ROLLETES

(Class 2004)

**B** "SAD FOOL" (2:15) [Watson] The Rollettes blend effectively on a lilting slow beat pretty. The reading comes off in good style and the teeners should find it to their liking.

**B** "WHAM BAM" (2:16) [Leon René ASCAP—Rafael René] Instrumental rocker with an interesting honky tonk sound. The piano sounds like all the felts were removed. Wild jump and it should find the kid market receptive.

## ANN COLE

(Baton 229)

**B+** "MY TEARFUL HEART" (2:55) [Hill & Range BMI—Weisman, Raleigh] Ann Cole turns in a strong pop styled performance of a slow paced pretty. A moving ballad is given a teener type rock treatment that should prove to be a strong vote getter for the up and coming vocalist. The gal really sings it and the proof should show up in the sales column.

**B** "I'M WAITING FOR YOU" (2:26) [Dare BMI—Lou Sprung] Miss Cole sings a torch blues with a feeling filled reading. Comes off very well and makes it a strong coupling.

## THE PYRAMIDS

(Davis 453)

**B+** "AT ANY COST" (2:15) [Joe Davis ASCAP—Robert Stallings] The Pyramids offer a gentle ballad with warmth and feeling. The lead handles the tuneful pretty effectively and in a manner that invites intense listening. Good material and good performance. Deck could build into a big one. Watch it.

**C+** "OKAY BABY!" (2:20) [Joe Davis ASCAP—Danny Taylor] The Pyramids bounce through a middle beat jump with a fair performance. Deck rocks in lively fashion but comes out routine.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



# R & B Reviews

**A** AWARD & SLEEPER **B+** EXCELLENT **B** VERY GOOD  
**C+** GOOD **C** FAIR **D** MEDIOCRE

## The Cash Box

### R & B Sleeper of the Week

**"THREE WISHES" (2:39)**

[Patricia, A.D.T.—BMI—Burley, Cita]

**"THAT'S THE WAY IT GOES" (2:42)**

[Kahl BMI—Parker, Goldner, Cita]

**THE HARPTONES**  
(Rama 203)



THE HARPTONES

● The Harptones, who have been

successful on a couple of other labels, make their bow on Rama with two lovely slow beat ballads. "Three Wishes" is a tender, love ballad given a sincere and warm treatment by the talented group. It should prove to be a big one. The flip, "That's The Way It Goes", is another in the same vein. It is given the same floaty vocalizing and it is pretty hard to choose between the two. Two strong decks and perhaps a shade favoring "Three Wishes". However, we'll hedge by saying it could be either.

**"I CAN'T LOVE YOU ENOUGH" (2:37)**

[Progressive BMI—Burton, Plummer, Baker]

**"STILL" (2:16)**

[Progressive BMI—Burton, Plummer]

**LAVERN BAKER**  
(Atlantic 1104)



LAVERN BAKER

● Lavern Baker sings a pair of cute items, either of which could catch on for a healthy sale. The more commercial side is "I Can't Love You Enough", a happy, romantic novelty with a catchy Latin flavor, infectious beat, and great treatment. The flip, "Still", is a lilting middle beat bouncer with a novelty love lyric and a swingy arrangement. Miss Baker aims both sides at the middle r & b-pop market and we think she's hit it square on the nose. Both sides delightful listening, tho we think "I Can't Love You Enough" is the topper.

#### CHUCK PAYNE

(Atlas 1057)

**B** "I HURT SO EASY" (2:31) [Lamont ASCAP—C. Kohlman] Chuck Payne does a lilting reading of a swingy bouncer. Payne's full voice handles the ditty with an easy, flowing style suiting it for the pop market. Cute deck.

**B** "ESCAPE" (2:28) [Lamont ASCAP—C. Kohlman] Chuck Payne does a straight and excellent reading of a lovely romantic ballad with a weird vocal assist in the background that seems to come in from never-never land. It is most startling at the first hearing — bit it might be just the thing to draw attention to the disk. Interesting. Its market is pop.

#### SUGAR AND SWEET

(Excello 2087)

**B+** "BABY COME BACK HOME" (2:45) [Excellorec BMI—C. Grossley] He and she team, Sugar and Sweet, bounce through a middle beat rhythm piece in cute style. Easy to take production.

**B** "I'LL BE GOOD" (2:30) [Excellorec BMI—C. Grossley] The pair cooperate on a slow beat blues. She pleads for his love, begging for one more chance. Ok platter.

#### 5 LYRICS

(Music City 799)

**B** "I'M TRAVELING LIGHT" (2:40) [Gation BMI—Robert Rose] The 5 Lyrics blend softly on a mellow slow beat ballad. Pretty listening wax.

**B** "MY HONEY SWEET PEA" (2:39) [Gation BMI—Isaac Perry] The Lyrics, backed predominantly by organ, team beautifully on a pretty slow beat blues. Ok deck.

#### THE RIP-CHORDS

(ABCO G-105)

**B** "RAZZLE DAZZLE" (2:27) [Lawn Music BMI—Ted Daniels] The Rip Chords team up for a sprightly reading of a happy middle beat bouncer. Deck is alive and the kids should like it.

**B+** "I LOVE YOU THE MOST" (2:48) [Lawn Music BMI—Leon Arnold] The Rip-Chords show off to good advantage on a rhythmic melodic ballad. Performance and tune are strong. Pay careful attention to this side.

# Territorial Tips



The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 15.

(Listed Alphabetically) \*

\* Indicates first appearance on a Territorial Tip

- AFTER THE LIGHTS GO DOWN LOW  
Al Hibbler (Decca 29982)
- \*ANGEL FACE  
Neons (Tetra)
- BE-BOP-A-LULA  
Gene Vincent (Capitol 1450)
- BILLY'S BLUES  
Billy Stewart (Chess)
- BLUE MOOD  
Julie Stevens (Dig 116)
- CANADIAN SUNSET  
Winterhalter (RCA Victor 20-6537)
- COME ON HOME  
Eddie Lang (RPM 466)
- CONGO MAMBO  
Guitar Gable (Excello 2082)
- COUNTRY  
Gene Barge (Checker 835)
- DIAMONDS AT YOUR FEET  
Muddy Waters (Chess 1630)
- DON'T BE CRUEL  
Elvis Presley (RCA Victor 20-6604)
- DON'T LET IT END THIS WAY  
Elmore Morris (Peacock 1660)
- ENDLESS  
Honey Bees (Imperial 5400)
- HEAVEN ON EARTH  
Platters (Mercury 70893)
- \*I CAN'T QUIT YOU BABY  
Otis Rush (Cobra 5000)
- I GOTTA GET MYSELF A WOMAN  
SOLDIER OF FORTUNE  
Drifters (Atlantic 1101)
- I REMEMBER (IN THE STILL OF THE NIGHT)  
Satins (Herald 1005)
- I LOVE YOU BABY  
MY FIRST PLEA  
Jimmy Reed (Vee-Jay 203)
- I'M BAD  
WHO DO YOU LOVE  
Bo Diddley (Checker 842)
- I'M TORE UP  
Billy Gayles (Federal 12265)
- INDIANA  
Earl Bostic & Bill Doggett (King 4954)
- I WANT YOU, I NEED YOU,  
I LOVE YOU  
Elvis Presley (RCA Victor 20-6540)
- KA-DING DONG  
G-Clefs (Pilgrim 24971)
- \*LINDY LOU  
Ritchie Saunders (Herald 485)
- LIPSTICK, POWDER AND PAINT  
ROCK AWHILE  
Joe Turner (Atlantic 1100)
- \*MARTY ON PLANET MARS  
Marty (Novelty 101)
- ONE KISS LED TO ANOTHER  
Coasters (Atco 1673)
- \*MOM OH MOM  
Ruth Brown (Atlantic 1104)
- PLEADIN' FOR LOVE  
Larry Birdsong (Excello 2076)
- PLEASE DON'T DRIVE ME AWAY  
Charles Brown (Aladdin 3316)
- \*PRETTY LITTLE GIRL  
Monarchs (Neil 101)
- SOFT SUMMER BREEZE  
Eddie Heywood (Mercury 70853)
- SOFT WINDS  
Dinah Washington (Mercury 70906)
- SWEET LITTLE ANGEL  
B. B. King (RPM 468)
- TAIN'T WHATCHA SAY  
Little Esther (Savoy 1193)
- TELL ME WHY  
Marie Knight (Wing 90069)
- THAT'S ALL THERE IS TO THAT  
Cale & Four Knights (Capitol 5396)
- \*THE ANGEL SANG  
Solitaires (Old Town 1028)
- THE CHICKEN  
Roscoe Gordon (Flip 237)
- THE CLOSER YOU ARE  
Channels (Whirling Disc 100)
- THE FOOL  
Gallahads (Jubilee S252)
- Sanford Clark (Dat 15481)
- TIME WILL TELL  
Bobby Charles (Chess 1648)
- TOLLIN' BELLS  
IT'S YOUR FAULT BABY  
Lowell Fulson (Checker 841)
- TORE UP OVER YOU  
Midnighters (Federal 12270)
- WHEN I'M WITH YOU  
SEE SAW  
Moonglows (Chess 1629)
- WHO CAN EXPLAIN  
Teen Agers (Gee 1018)
- WOE IS ME  
Cadillacs (Josie 798)
- YOU'RE THE ONE  
Jimmy McCracklin (Irma)
- YOU'VE GOT BAD INTENTIONS  
I CAN'T PUT YOU DOWN BABY  
Bobby Blue Bland (Duke 153)

# Atlantic Adds Three To Roster

NEW YORK—Ahmet Ertegun, Atlantic Records, announced this week that it had pacted several new artists designed to strengthen the already star-laden roster.

The three signees are Leonard Carbo, New Orleans blues and ballad singer, who was formerly the lead singer of the Spiders, Imperial Records group; Vincent Rio and The Tri-Tones: sax, organ and drum combo, formerly with Grand Records; and Billy Mure, pop guitarist.

# Novelty Records Kids Conventions

CHICAGO—This being a summer of novelty, it only stands to reason that someone would find a catchy twist in the recent political conventions.

Vee-Jay Records, this city, announced the release of a novelty disk entitled, "The Convention" by The Delegates.

"We figured to follow the Democratic convention in Chi and hit the West Coast during the Republican conclave," states Abner. "We're pressing and shipping as fast as we can, 'cuz this will be a smash," he went on to say.

"The Convention" brings the listener into the middle of a raucous convention of "The Association for the Preservation of Rock and Roll," and introduces delegate "Frankly Flyman" who nominates "Ellnis Presney" for president.

Cal Carter, A&R for the diskery, enthusiastically backs up Abner by saying, "Stranded" and 'Flying Saucer' move over. We've got a hit."

FOR THE BEST IN  
**ROCK & ROLL**  
**POP**  
**RHYTHM & BLUES**  
CALL ON  
**ALL-STATE**  
RECORD DISTRIBUTING CO.  
2033 SO. MICHIGAN AVENUE  
CHICAGO 16, ILLINOIS  
(Phone: CALumet 5-0924)

ANOTHER **BMI**  
"PIN-UP"  
HIT  
**HOUND DOG**  
Recorded by  
ELVIS PRESLEY — Victor  
FREDDIE BELL — Mercury  
Published by  
ELVIS PRESLEY  
MUSIC, INC.  
LION PUBLISHING  
CO., INC.

# Four Voices And "The Beard"



NEW YORK—At a recent recording session for Columbia, the Four Voices listen attentively to Mitch "The Beard" Miller (left) as he offers suggestions. Fred Weismantel, conductor and arranger (back to camera) also listens closely. The product of this session is the boys' latest Columbia disk, just issued, "Ties That Bind" b/w "I'm Dreaming of Wedding Bells."



# Canadian Capers

### TORONTO TOPICS:



HARRY BELAFONTE

Glenn Miller orchestra with Ray McKinley is the latest big name to hit the Brant Inn. This will bring a big crowd since Torontonians are always on the lookout for Miller music.

Award winning drummer Max Roach is packing Toronto's jazz haven, the Colonial, with eager fans. Jazz fans around here are real happy at the arrival of Max and his quintette and hope to keep them around for a long time. . . . Canada's Western Sweethearts are bringing round-up time to the Brass Rail. This group has just returned from a successful tour of Montreal, Ottawa, and Newfoundland and our town welcomes them back with a big hand. . . . Continuing in the western vein, Torontonians are still packing the Riverdale Terrace where there is square dancing every Wednesday night to the fiddling of Bob Scott and the Canadian Pioneers. . . . It is rumored that stars Harry Belafonte, Gisele MacKenzie, Oscar Peterson, Mario Lanza and others will be guesting on CBLT's spectacular that they are planning for this fall. We truly hope this is true for these stars are among our favorites. . . . The

## Two Promoted In Capitol Distributing Corp.

HOLLYWOOD, CAL.—Two personnel changes in the Capitol Records Distributing Corporation were announced last week by president Glenn E. Wallichs.

Michael Mackulics has been promoted to the position of Branch Sales Manager at the Pittsburgh Branch, replacing Joseph Berger, resigned to accept another position. Mackulics has been a sales representative at Capitol's St. Louis Branch for the past seven years.

The promotion of William Dunn to the position of Branch Operations Manager in Seattle also was disclosed by Wallichs. Dunn replaces James Cranney, resigned. Dunn transfers to the northwest city from the Los Angeles Branch where he served as chief clerk. Prior to joining Capitol, Dunn had been active for several years in record sales.



# Country Disk Jockey REGIONAL RECORD REPORTS

- BOB SMITH**  
KNAL—Victoria, Texas
1. My Lips Are Sealed (Reeves)
  2. Remembering (C. Walker)
  3. Crazy Arms (Ray Price)
  4. You Don't Know Me (Eddie Arnold)
  5. One Woman Man (Horton)
  6. Any Old Time (W. Pierce)
  7. Searching (Kitty Wells)
  8. Sweet Dreams (F. Young)
  9. My Little Rat (R. Sovine)
  10. Ruby, Are You Mad (Osborne Bros. & Allen)

- MARY WILSON**  
KCLX—Colfax, Wash.
1. Crazy Arms (Ray Price)
  2. Aladdin's Lamp (Huskey)
  3. Conscience, I'm Guilty (Hank Snow)
  4. You Are The One (Smith)
  5. Till I Met You (F. Young)
  6. Searching (Kitty Wells)
  7. You Gotta Be My Baby (George Jones)
  8. I'll Know When You're Gone (Meison & Robbins)
  9. I'm So In Love (Wilburns)
  10. Will You Be Satisfied (Tubb)

- COUSIN JOHNNY SMALL**  
WNLC—New London, Conn.
1. Cheated Too (Lee & Cooper)
  2. Let's Say Goodbye (Moore)
  3. I Walk The Line (J. Cash)
  4. Sweet Dreams (D. Gibson)
  5. I Take The Chance (Browns)
  6. Searching (Kitty Wells)
  7. Your Pretty Blue Eyes (Rich)
  8. Ruby, Are You Mad (Osborne Bros. & Allen)
  9. Uncle Pen (Porter Wagoner)
  10. Jesus Answers Your Prayers (Reno & Smiley)

- PAUL SIMPKINS**  
WBAM—Montgomery, Ala.
1. Come Back To Me (Newman)
  2. My Lips Are Sealed (Jimmy Newman)
  3. Waltz Of The Angels (Win Stewart)
  4. Till I Met You (F. Young)
  5. Sweet Dreams (D. Gibson)
  6. Ain't It Fine (D. Rich)
  7. I'm So In Love With You (Wilburns)
  8. Twenty Feet Of Muddy Water (Sonny James)
  9. It's Heaven (W. Fairburn)
  10. I'll Never Stand In Your Way (Billy Walker)

- "HAPPY HOLLY" HOUFBURG**  
KLIX—Twin Falls, Idaho
1. Crazy Arms (Ray Price)
  2. You Are The One (Smith)
  3. My Lips Are Sealed (Reeves)
  4. I'll Take The Chance (Browns)
  5. Any Old Time (Browns)
  6. Till I Met You (F. Young)
  7. Waltz Of Angels (Stewart)
  8. I Want You, I Need You, I Love You (Elvis Presley)
  9. Hopin' That You're Hopin' (Louvins)

- "NERVOUS NEPHEW" NED NEEDHAM**  
WMOP—Ocala, Fla.
1. Crazy Arms (Ray Price)
  2. Whipper-will (B. Martin)
  3. Waltz Of The Angels (Lefty Frizzell)
  4. Last Dance Tonight (Hobbs)
  5. Blind Heart (Jimmy Works)
  6. The Fool (Sanford Clark)
  7. I've Known You From Somewhere (Porter Wagoner)
  8. You Were Mine For A While (Eddy Arnold)
  9. Why Did You Have To Go And Leave Me (Marvin Rainwater)
  10. Lonesome Man Blues (Lattie Moore)

- DON BURFORD**  
KBSF—Springhill, La.
1. Crazy Arms (Ray Price)
  2. Don't Be Cruel (E. Presley)
  3. Be-Bop-A-Lula (G. Vincent)
  4. I Walk The Line (J. Cash)
  5. Conscience, I'm Guilty (Hank Snow)
  6. Doorstep To Heaven (Smith)
  7. Ballad Of Yerma Red (Sky Raiders)
  8. Hasta Luego (David Houston)
  9. You Were Mine For A While (Eddy Arnold)
  10. I'm A One-Woman Man (Johnny Horton)

- CARL FITZGERALD**  
WMOX—Meridian, Miss.
1. Crazy Arms (Ray Price)
  2. I Take The Chance (Browns)
  3. Come Back To Me (Newman)
  4. Sweet Dreams (D. Gibson)
  5. My Lips Are Sealed (Reeves)
  6. I'm So In Love With You (Wilburns)
  7. Conscience, I'm Guilty (Hank Snow)
  8. Searching (Kitty Wells)
  9. Welcome To The Club (Jean Chappel)
  10. Any Old Time (W. Pierce)

- "BALIN' WIRE" BOB STRACK**  
KIMO—Independence, Mo.
1. I'm So In Love With You (Wilburns)
  2. This Book (Stuart Hamblen)
  3. You Are The One (Smith)
  4. My Lips Are Sealed (Reeves)
  5. I've Got Leavin' On My Mind (Billy Walker)
  6. Nearly Lost My Mind (Justin Tubbs)
  7. I Walk The Line (J. Cash)
  8. Crazy Arms (Ray Price)
  9. Searching (Kitty Wells)
  10. We'll Find A Way (Pierce)

- "UNCLE NICK" & "FARMER BILL"**  
WGUY—Bangor, Me.
1. Till I Met You (F. Young)
  2. We'll Find A Way (Pierce)
  3. Twenty Feet Of Muddy Water (Sonny James)
  4. Remembering (C. Walker)
  5. My Lips Are Sealed (Reeves)
  6. Reminiscing (Snow & Atkins)
  7. No Love Have I (T. Collins)
  8. You Don't Know Me (Arnold)
  9. Searching (Kitty Wells)
  10. Door Step To Heaven (Smith)

- HENRY TUCK**  
WREY—Reidsville, N. C.
1. Crazy Arms (Ray Price)
  2. I'd Rather Stay Home (Kitty Wells)
  3. I Walk The Line (J. Cash)
  4. I Take The Chance (Browns)
  5. I Wanna Be Loved (Johnnie & Jack & R. Wells/Lee & Cooper)
  6. You Are The One (Smith)
  7. My Lips Are Sealed (Reeves)
  8. Sweet Dreams (Young/Gibson)
  9. I Want You To Be My Baby (George Jones)
  10. How Far Is Heaven (Wells)

- DON VEDDER**  
WLFH—Little Falls, N. Y.
1. My Lips Are Sealed (Reeves)
  2. We'll Find A Way (Pierce)
  3. Cheated Too (Lee & Cooper)
  4. You Are The One (Smith)
  5. Searching (Kitty Wells)
  6. I Walk The Line (J. Cash)
  7. Indian Moon (Cliff Waldon)
  8. I Take The Chance (Browns)
  9. Don't Be Cruel (E. Presley)
  10. Love, Love, Love (Johnny & Jack)

- BILL RANKIN**  
KTHE—Thermopolis, Wyo.
1. I'm Left, You're Right, She's Gone (Elvis Presley)
  2. Get Rhythm (Johnny Cash)
  3. Any Old Time (Wade Ray)
  4. Twenty Feet Of Muddy Water (Sonny James)
  5. That's What The Lord Can Do (Jimmy Wakely)
  6. You Gotta Be My Baby (George Jones)
  7. At The Old Town Hall (Bill Wimberly)
  8. Handful Of Rice (Red Foley)
  9. Where Did The Sunshine Go (Shirley Caddell)
  10. You're Calling Me Sweetheart Again (Jean Shepard)

- RAY GODWIN**  
WFJX—Fort Jackson, S. C.
1. Crazy Arms (Ray Price)
  2. I Walk The Line (J. Cash)
  3. You Are The One (C. Smith)
  4. I'd Rather Stay Home (Kitty Wells)
  5. You Done Me Wrong (Price)
  6. I'm A One-Woman Man (Johnny Horton)
  7. Lover Of The Town (Martin)
  8. I'm So In Love With You (Wilburns)
  9. At The Ole Town Hall (Bill Wimberly)
  10. Cheated Too (Lee & Cooper)

- DAVE WALSHAK**  
KCTI—Gonzales, Texas
1. Don't Be Cruel (E. Presley)
  2. I'm A One Woman Man (Horton)
  3. I Walk The Line (J. Cash)
  4. You Are The One (Smith)
  5. Trying To Forget The Blues (Porter Wagoner)
  6. Hound Dog (Elvis Presley)
  7. Searching (Kitty Wells)
  8. Love, Love, Love (Johnny & Jack)
  9. Sweet Dreams (F. Young)
  10. Without Your Love (B. Lord)

- VERNON STEWART**  
KXRJ—Russellville, Ark.
1. We'll Find A Way (Pierce)
  2. Crazy Arms (Ray Price)
  3. I Walk The Line (J. Cash)
  4. Seasons Of My Heart (Jimmy Newman)
  5. Will You Be Satisfied That Way (Ernest Tubbs)
  6. Searching (Kitty Wells)
  7. Mr. Blues (Rainwater)
  8. Goodbye, Mr. Brown (Wells & Acuff)
  9. I Take The Chance (Browns)
  10. You Are The One (Smith)

- GUY SMITH**  
KUDL—Kansas City, Mo.
1. Honky Tonk Man (Horton)
  2. I Walk The Line (J. Cash)
  3. Hound Dog (Elvis Presley)
  4. Conscience, I'm Guilty (Hank Snow)
  5. Crazy Arms (Ray Price)
  6. Blackboard Of My Heart (Hank Thompson)
  7. Boppin' The Blues (Perkins)
  8. Sweet Dreams (F. Young)
  9. My Lips Are Sealed (Reeves)
  10. I Take The Chance (Browns)

- TOM EDWARDS**  
WERE—Cleveland, Ohio
1. Any Old Time (W. Pierce)
  2. I Walk The Line (J. Cash)
  3. Juke Box Help Me Find My Baby (Rhythm Rockers & Gunter)
  4. Sweet Dreams (F. Young)
  5. Goodbye, Mr. Brown (Acuff/Wells)
  6. Till The End Of The World (Jimmy & Johnny)
  7. You Don't Know Me (Arnold)
  8. Mother Of Honky Tonk Girl (Johnson & Reeves)
  9. I Take The Chance (Browns)
  10. Cheated Too (Lee & Cooper)

- "WINDY LINDY" WADE**  
WCMS—Norfolk, Va.
1. Be-Bop-A-Lula (G. Vincent)
  2. Sweet Dreams (F. Young)
  3. Onie's Bop (O. Wheeler)
  4. Searching (Kitty Wells)
  5. Don't Be Cruel (E. Presley)
  6. The Fool (Sanford Clark)
  7. We'll Find A Way (Pierce)
  8. Crazy Arms (Ray Price)
  9. I Want You, I Need You, I Love You (Elvis Presley)
  10. Hound Dog (Elvis Presley)

- BOB JENNINGS**  
WLAC—Nashville, Tenn.
1. Crazy Arms (Ray Price)
  2. I'd Rather Stay Home (Wells)
  3. I'm So In Love With You (Wilburns)
  4. I Take The Chance (Browns)
  5. Cheated Too (Lee & Cooper)
  6. Gotta Lotta Love (Strength)
  7. I Walk The Line (J. Cash)
  8. Ruby, Are You Mad (Osborne Bros. & Allen)
  9. Lover Of The Town (Martin)
  10. At The Old Town Hall (Bill Wimberly)

- HAPPY ISON**  
WORZ—Orlando, Fla.
1. I'm So In Love With You (Teddy & Doyle)
  2. Onie's Bop (O. Wheeler)
  3. Sweet Dreams (Faron Young)
  4. You Are The One (C. Smith)
  5. Crazy Arms (Ray Price)
  6. Conscience, I'm Guilty (Hank Snow)
  7. You Don't Owe Me A Thing (Marty Robbins)
  8. Be-Bop-A-Lula (G. Vincent)
  9. I Walk The Line (J. Cash)
  10. I'll Take The Chance (Browns)

**SKEETS McDONALD**  
"SOMEBODY"  
Capitol #3525  
CENTRAL SONGS, INC.  
6309 S. WASH. BOULEVARD, HOLLYWOOD, CALIF.  
HOLLYWOOD 4-9347

A GREAT COUNTRY DUET  
**Wilma Lee & Stony Cooper**  
"CHEATED TOO"  
HICKORY-1051

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 26 West 47th Street, New York 36, N. Y.



# Country Big 10 JUKE BOX TUNES

	Pos.	Last Week
<b>1</b> <b>CRAZY ARMS</b> Ray Price (Columbia 21510; 4-21510)	1	1
<b>2</b> <b>I WALK THE LINE</b> Johnny Cash (Sun 241; 45-241)	2	2
<b>3</b> <b>SEARCHING</b> Kitty Wells (Decca 29956; 9-29956)	3	3
<b>4</b> <b>HOUND DOG</b> Elvis Presley (RCA Victor 20-6604; 47-6604)	6	6
<b>5</b> <b>BE-BOP-A-LULA</b> Gene Vincent (Capitol 3450; F3450)	4	4
<b>6</b> <b>DON'T BE CRUEL</b> Elvis Presley (RCA Victor 20-6604; 47-6604)	9	9
<b>7</b> <b>YOU ARE THE ONE</b> Carl Smith (Columbia 21522; 4-21522)	5	5
<b>8</b> <b>I WANT YOU, I NEED YOU, I LOVE YOU</b> Elvis Presley (RCA Victor 20-6540; 47-6540)	7	7
<b>9</b> <b>SWEET DREAMS</b> Faron Young (Capitol 3443; F3443)	8	8
<b>10</b> <b>ANY OLD TIME</b> Webb Pierce (Decca 29974; 9-29974)	10	10

# WSM Signs George Jones

NASHVILLE, TENN.—Starday Records announces the signing of their star artists, George Jones, to a pact with WSM's Grand Ole Opry. Also, George Jones has just signed a new long-term contract with Starday for his exclusive services as an artist and songwriter. A substantial advance was made and royalty rates were upped over the previous contract.

The deal was set up by Harold Daily, co-owner with Don Pierce in the Starday firm, which operates out of Los Angeles and Houston. Papers were signed August 9th, and George Jones appeared that same night on the Opry Frolics and the following night on the Opry itself from Ryman Auditorum in Nashville.

Don Pierce, Starday Prexy, also reports that managerial reins for George Jones have been taken over by Hal Smith. Hal Smith is currently also managing Columbia star, Carl Smith, one of the best-known names in the field now doing movie work on the West Coast.

George Jones is in the national C &

W charts with *You Gotta Be My Baby*, which he wrote and recorded for Starday Records. Jones achieved national recognition for his writing and recording work on such songs as: "Why, Baby, Why," "What Am I Worth," "Seasons of My Heart," and "Ragged But Right," all of which have been in the national charts during the past twelve months. George Jones was recently selected in *The Cash Box* Disk Jockey Poll as the most promising new C&W vocalist for the past year.

Starday is readying a new George Jones LP for September release. A sacred release was recently issued and a duet release with Jeannette Hicks, new girl vocalist with Starday, is also in the works to provide maximum activity for George Jones in addition to his regular single releases.

On the personal side, George Jones is a native of Beaumont, Texas, age 24, and a Marine veteran. He was formerly on the Louisiana Hayride and has appeared with most of the top-name performers at one time or another. He was recently affiliated with Radio KTRM in Beaumont as a disk jockey.

## To Broadcast From Under Water

OCALA, FLA.—The slogan: "Wherever You Go There's Radio," will be given an added boost on August 30th when radio station WMOP in Ocala, Fla., will attempt an entire day of broadcasting underwater at Florida's famous Silver Springs.

WMOP Manager Jim Kirk and Vernon Arnette will go under water at 6:00 a.m. into a submarine tank and will attempt to stay under until the station signs off the air at 7:15 p.m. All programs will originate underwater. Other members of the staff: News editor Ed Sherer, program director Gene Turner, and Country deejay Nervous Ned Needham will do special programs from the tank.

It is believed the stunt will result in more than a quarter of a million dollars' worth of advertising for Silver

## Hank Williams?

NEW YORK—It was a case of "I know the voice, but . . ." at a recent Decca recording session in Nashville. At the date vocalist Red Garrett cut the late Hank Williams' tune "May You Never Be Alone," impersonating Williams' voice and style. Over this take was dubbed an original narration, written by Garrett and Jean Valli, called "A Bed of Roses." During the playback a group of people, including some disk jockeys, came into the studio and commented on the great Williams record. It took some talking, topped off by an in-person encore by Garrett, to convince them it was a brand-new recording.

Springs, Ocala, and Radio Station WMOP.

There will be television and news reel coverage along with magazines and major newspapers and many other publicity agencies.



# Country Best Sellers

IN RETAIL OUTLETS

1. **CRAZY ARMS**  
Ray Price  
(Columbia 21510; 4-21510)
2. **I WALK THE LINE**  
Johnny Cash  
(Sun 241; 45-241)
3. **HOUND DOG**  
Elvis Presley  
(RCA Victor 20-6604; 47-6604)
4. **SEARCHING**  
Kitty Wells  
(Decca 29956; 9-29956)
5. **DON'T BE CRUEL**  
Elvis Presley  
(RCA Victor 20-6604; 47-6604)
6. **BE-BOP-A-LULA**  
Gene Vincent  
(Capitol 3450; F-3450)
7. **I WANT YOU, I NEED YOU I LOVE YOU**  
Elvis Presley  
(RCA Victor 20-6540; 47-6540)
8. **I TAKE THE CHANCE**  
The Browns  
(RCA Victor 20-6480; 47-6480)
9. **SWEET DREAMS**  
Faron Young (Capitol 3443; F3443)
10. **YOU ARE THE ONE**  
Carl Smith (Columbia 21522; 4-21522)
11. **CONSCIENCE, I'M GUILTY**
12. **ANY OLD TIME**
13. **MY LIPS ARE SEALED**
14. **HEARTBREAK HOTEL**
15. **I'M SO IN LOVE WITH YOU; TRYIN' TO FORGET THE BLUES; CASEY JONES; TWENTY FEET OF MUDDY WATER; THE FOOL; WE'LL FIND A WAY**

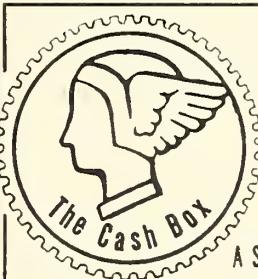
## Zephyr to Release Three LP's

HOLLYWOOD, CALIF.—Zephyr Records, newly formed label under the helm of Geordie Hormel, has come up with a unique plan to kick off its first releases with the nation's disk jockeys.

Initial output of the indie label will be three albums. "Scoobey Doo" . . . big band arrangement under the baton of Jerry Leiber; "Mr. Bongo Has Brass," featuring a full ork behind Jack Constanza on bongo drums; and "Jazz from the North Coast," the first in a series of jazz albums featuring jazz talent from different sections of the country.

Zephyr has had each dj copy reduced to a 7-inch LP containing six sides of the original LP, with a special color reduction of the cover to the 7-inch size, and special liner copy written on the back. These will be sent to approximately 1500 dj's across the country, with notice that should the dj desire the full LP, it will be sent by request.

Zephyr's album releases will be followed in a short time by singles featuring Rosa Lee, Geordie Hormel, and Ruth Clay.



## The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

- |  |                            |
|--|----------------------------|
| 1. CRAZY ARMS  | Ray Price (Columbia)       |
| 2. I WALK THE LINE   | Johnny Cash (Sun)          |
| 3. SWEET DREAMS  | Faron Young (Capitol)      |
| 4. SEARCHING   | Kitty Wells (Decca)        |
| 5. YOU ARE THE ONE   | Carl Smith (Columbia)      |
| 6. MY LIPS ARE SEALED  | Jim Reeves (RCA Victor)    |
| 7. DON'T BE CRUEL  | Elvis Presley (RCA Victor) |
| 8. ANY OLD TIME  | Webb Pierce (Decca)        |
| 9. I TAKE THE CHANCE   | The Browns (RCA Victor)    |
| 10. I'M SO IN LOVE WITH YOU  | Wilburn Brothers (Decca)   |
| 11) HOUND DOG. 12) CONSCIENCE, I'M GUILTY. 13) I WANT YOU, I NEED YOU, I LOVE YOU. 14) CHEATED TOO. 15) WE'LL FIND A WAY. 16) I'M A ONE-WOMAN MAN. 17) TWENTY FEET OF MUDDY WATER. 18) I'D RATHER STAY HOME. 19) BE-BOP-A-LULA. 20) YOU GOTTA BE MY BABY; HOPING THAT YOU'RE HOPING; ONIE'S BOP; GOODBYE MR. BROWN; THE FOOL; YOU DONE ME WRONG; COME BACK TO ME; CASEY JONES; WALTZ OF THE ANGELS; YOU DON'T KNOW ME; TRYIN' TO FORGET THE BLUES; YOU DON'T OWE ME A THING; LOVE LOVE, LOVE; HONKY TONK MAN; YES, I KNOW WHY. |                            |



## CINCINNATI CUT-UPS

The Ed Sullivan engagement to our Queen City's Coney Island has been canceled due to his automobile accident it was learned today however, negotiations are in progress to bring Phil Silvers or Herb Shriner into Cincinnati to substitute for the ailing Sullivan on August 22, "Ed Sullivan Day at Coney". . . . We understand that the DeMarco Sisters are resting at their home in Plainfield, N. J. after their auto accident in Cincinnati while appearing at Beverly Hills. The famous sister quintet plan to continue their tour just as soon as Gene has recovered. . . . Marion Marlowe along with Georgie Kaye are holding down the spot light at Beverly Hills for the next week. (It's a great show.)

. . . Davis Anello (known as Mr. Music) is praising Cincinnati's music activity while hear to tour the Baldwin Piano Co. . . . Tennessee Williams' "27 Wagons Full of Cotton" is now playing at the big tent in the Corn Field. Maureen Stapleton and Jules Munshin are the headliners. . . . Lawrence Welk along with his orchestra and the "Champagne Lady" Alice Lon will bring their big TV show to Cincinnati Gardens, Tuesday September 4. . . . Ralph Marterie will oe at Moonlight Gardens for a one week stand starting Friday while Sam Donahue along with Billy May's orchestra will furnish the music at LeSourdsville Lake. . . .

Received a nice note from Happy Ison from down in Orlando, Florida, who's spinning country wax. He's one of our fine Cincinnati products. . . . Onie Wheeler along with Lester Flatt and Earl Scruggs appeared at Verona Lake Park this week end. Onie's record "Onie's Bop" is sure going great in this area. . . . Marty Roberts (WCKY's DJ) is on vacation this week end and plans to make a personal appearance up Michigan way with Earl Peterson. . . . Jimmie Williams (MGM) has been booked for a Washington, D. C. appearance over Labor Day. . . . They tell us a star was born in Cairo, Ill., when Jean Chapel appeared at Becky's Club, singing her latest Sun record "Welcome to the Club".

The Cincinnati Food show (an annual affair at the Zoological Gardens) is now in its 2nd week and is having slim crowds.



# Country Reviews

A BULLSEYE      B VERY GOOD      C FAIR  
B+ EXCELLENT      C+ GOOD      D MEDIOCRE

## THE CASH BOX BULLSEYE



"JUST AS LONG AS YOU LOVE ME" (2:31)  
[Acuff-Rose BMI—I & R Louvin]  
"DON'T TELL ME YOUR TROUBLES" (2:11)  
[Central BMI—J. Rhodes, D. Reynolds]  
**JIM EDWARD & MAXINE & BONNIE BROWN**  
(RCA Victor 20-6631; 47-6631)

● The Browns, Jim Edward, Maxine and Bonnie, had the wonderful experience of coming up with a smash on their initial Victor release "I Take The Chance." And it looks as though their joy is going to continue as they follow up the tune, which is still flying high on the charts, with two more potent items, either of which can walk away with top honors. On one side the trio beautifully spins a very lovely, moderate paced romantic lilter titled "Just As Long As You Love Me." On the other lid, "Don't Tell Me Your Troubles," they infectiously lean into a rhythmic, sentimental ballad with a steady beat. Two fine pieces of material superbly handled. Country music at its best.

"YOU'RE RUNNING WILD" (2:14)  
[Acuff-Rose BMI—R. Edenton, S. Winters]  
"CASH ON THE BARREL HEAD" (2:39)  
[Acuff-Rose BMI—I. Louvin, C. Louvin]  
**THE LOUVIN BROTHERS**  
(Capitol 3523; F3523)

● The Louvin Brothers, Charlie and Ira, whose waxings of "I Don't Believe You've Met My Baby" and "Hoping That You're Hoping" have proven to be solid money-makers for ops and dealers come up with another terrific release that spells more money in the bank for all concerned. On one end the boys display their standout harmony as they convincingly render a middle beat, tear-compelling lover's ballad labeled "You're Running Wild." On the other half, Ira Louvin grabs the solo spotlight and does it up in first class style as he delightfully spins a contagious, quick beat novelty tagged "Cash On The Barrel Head." The boys have a powerhouse double-decker here.

"THANK YOU JUST THE SAME" (2:30)  
[Valley BMI—J. Hager]  
"JUST GIVE ME LOVE" (2:28)  
[Central BMI—T. Collins]  
**JEAN SHEPARD**  
(Capitol 3514; F3514)

● You can easily understand why Jean Shepard has been rated, in the various polls, as one of the top gal singers around today when you listen to the top calibre job the chirp does with both ends of her latest release. On the upper end Jean refuses to engage in a half-way love affair and does so in a politely tender and persuasive fashion on a feelingful, middle beat piece tagged "Thank You Just The Same." On the lower end the canary sez "Just Give Me Love" and "I'll be happy" as she invitingly spins a slightly up tempo charmer. Pretty wedding of melody and lyrics. Good musical assist supplied by Bill Woods' ork. It's a toss-up. Take your pick and watch 'em both.

**JIMMY SPELLMAN**  
(Viv 1004; 45-1004)  
B "NO ESCAPE" [Debra BMI—N. Ford] The warm and beautiful vocal technique of Jimmy Spellman shines on this poignant, slow paced lover's ballad. A strong piece of material penned by Naomi "The Fool" Ford and rendered with the utmost sincerity by Spellman. Could do well.  
C+ "LOVER MAN" [Debra BMI—N. Ford] On this half Spellman engagingly socks out a rhythmic, rock 'n roll-flavored romantic novelty. Flavorful instrumental backdrop.

**NEAL MERRITT**  
(Starday 260; 45-260)  
B "NO ONE BUT YOU" (2:25) [Starrite BMI—Merritt] Neal Merritt applies his pleasing tones to this refreshing, up tempo romantic ditty and the end result is a platter that falls easy-on-the-ears.  
B "SOMEDAY YOU'LL PAY" (2:40) [Starrite BMI—Merritt] On the reverse slicing Merritt sings right from the heart as he feelingfully waxes a moderate paced, crying-towel lover's item.

**BILLY BARNETT**  
(Double B 1113; 45-1113)  
C+ "I WANT NO PART OF YOU" (2:49) [BMI—B. Barnett, B. Hughes] Keith Holby and the Desert Suns set up a pleasant instrumental showcase for Billy Barnett's warm, sincere vocal effort on this heartfelt, middle beat lover's tale.  
C+ "ROMP AND STOMP" (2:28) [BMI] This side the boys colorfully back up Barnett as he displays his vocal versatility on this driving, slam-bang, country-rock 'n roller.

**JOHNNY CARROLL**  
(Decca 30013; 9-30013)  
B+ "CRAZY, CRAZY LOVIN'" (2:15) [Olympic BMI—J. G. Tiger] Johnny Carroll's latest entry in the "Rock-billy sweepstakes" should prove to be a winning one as he belts out a free-wheeling jolter that moves along at break-neck speed.  
B+ "HOT ROCK" (2:16) [Olympic BMI—J. G. Tiger] Under slicing features more of the same exciting vocalistics by Carroll. The Hot Rocks supply the terrific instrumental assist on these two pop-country items for the swinging teensters.

**THE MADDOX BROS. & ROSE**  
(Columbia 21546; 4-21546)  
B+ "WISH YOU WOULD" (2:31) [Four Star BMI—Crow, Swalley] The Maddox Brothers and Rose come up with a bright vocal performance as they glide over a fetching, quick beat romantic ditty. Should lure loads of sales and spins.  
B "I'LL FIND HER" (2:01) [Peer Int'l BMI—B. Barton, R. Maddox] On the lower deck the crew light-heartedly races through a delectable, fast paced cutie. Flavorful instrumental support on both ends.

**JIM & JESSE (Sacred)**  
(Capitol 3505; F3505)  
B+ "MY GARDEN OF LOVE" (2:48) [Acuff-Rose BMI—W. Morris] Jim and Jesse hand in a soul-stirring vocal duet as they wax this dramatically effective piece of sacred material. A penetrating, slightly up tempo platter that could go all the way in its field.  
B+ "I'LL WEAR THE BANNER" (2:38) [Central BMI—D. McHan] Here the boys hand in another grade "A" reading on an inspiring, quick beat gospel piece. Excellent two-sider.

**BOB STANLEY**  
(Downbeat 204; 204-45)  
C+ "YOUR TRIFLIN' WAYS" (2:07) [Blue Jay BMI—Walton] A tearful little love ditty is set to a lively, bouncy beat and knocked out in distinctive fashion by Bob Stanley. Jack Tucker and the Oklahoma Playboys back up the chanter's tantalizing vocal gimmicks.  
C+ "HEARTACHES AND TEARS" (2:09) [M. M. Cole BMI—Copolino] This side the crew smoothly assist Stanley on another up beat, romantic heartbreaker.

**BO DAVIS**  
(Crest 1027; 45-1027)  
C+ "LET'S COAST AWHILE" (2:00) [American BMI—B. Davis] Bo Davis dishes up a zestful reading on a catchy, country-flavored rock 'n roller. Tasty lyrics delivered at a steady, rhythmic pace.  
C+ "DROWNIN' ALL MY SORROWS" (2:10) [American BMI—B. Davis] Reverse lid is another fast-steppin' rocker that Davis bats out in solid style. Two good box-hoppers.

**DAVID HOUSTON**  
(RCA Victor 20-6611; 47-6611)  
B "HASTA LUEGO" [Trinity BMI—J. Hicks] David Houston comes through with an impressive Victor debut as he prettily waxes a lovely, rippling Latin-flavored item. Deejays are gonna like this one.  
B "SUGAR SWEET" (2:05) [Arc BMI—M. London] Flipside Houston changes the pace as he belts out a high-flying-house-rocker tailor-made for the teen-age set. Should make the boxes jingle.

**AUDREY WILLIAMS**  
(MGM 12314; K12314)  
B+ "LET ME SIT ALONE (AND THINK)" (2:32) [Acuff-Rose BMI—Rule] Audrey Williams' polished tones come across with telling effect as she tenderly waxes this tearful, middle tempo lover's lament. Could stir up noise.  
C+ "PARAKEET POLKA" (2:31) [Acuff-Rose BMI—Viviano] Here the lark pleasantly waxes a light and appealing novelty with an instrumental polka break at mid-point.

**BOBBY RUTLEDGE**  
(Zipp 11207; 45-11207)  
B "PUT A SADDLE ON DADDY" (2:15) [Magnus BMI—J. Aberth, J. Davis, T. Williams] Here's a catchy little item that Bobby Rutledge and the Cimarrons deck out in captivating, quick beat fashion. Daddy plays horse and sonny's happy. Should appeal to kids of all ages.  
C+ "WAITIN' IN LINE" (2:10) [Magnus BMI—C. Stempert] This side Rutledge and the boys spin another bouncy delighter, this time about a guy who always has to wait his turn in line.

**GEORGE MORGAN**  
(Columbia 21548; 4-21548)  
B+ "STAY AWAY FROM ME BABY" (2:07) [Acuff-Rose BMI—G. Morgan] George Morgan sez he's a 'good-time Charlie' and doesn't want to hear any marriage talk from his gal. It's a dandy, quick beat novelty that bounces along in happy-go-lucky style. Watch this one.  
B "HOW YOU KNOW" (2:12) [Acuff-Rose BMI—G. Morgan] On this portion Morgan sings softly and sincerely as he effectively etches a tearful, up tempo lover's ballad.

**FERLIN HUSKEY**  
"Nothing Looks As Good As You"  
b/w  
"Waiting"  
Capitol # 3352  
CENTRAL SONGS, INC.  
6308 SUNSET BOULEVARD, HOLLYWOOD 28, CALIF.  
HOLLYWOOD 1-9347

**JIMMIE WILLIAMS**  
on MGM  
sings  
"ALPHA and OMEGA"  
b/w  
"Where Will I Shelter My Sheep"  
White Oak Music-BMI  
7771 Cheviot Rd.  
Cincinnati 24, O.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



# Country Round Up

Big plans are getting underway at Nashville's WSM to make the 5th annual disk jockey festival the biggest and best ever. The dates for this mammoth DJ heyday and festival, staged in honor of the Grand Ole Opry's 31st anniversary, are Friday and Saturday, November 9th and 10th, with registration beginning on Thursday, the 8th. There'll be the WSM reception, the annual "Breakfast at the Opry," and many open houses with all the Opry stars on hand to help liven up the event. Registration will be divided this year between the Andrew Jackson and Hermitage Hotels. The WSM reception and "Opry Breakfast" will be held at the Maxwell House Hotel. Most open houses and small receptions sponsored by record companies, trade press, and publishing companies and individual Opry stars will be held at the Jackson and Hermitage Hotels.



GENE VINCENT

The new WSM newsletters now have the signature of Harriane Moore, Office of Public Relations. Harriane succeeds Bill McDaniel, his assistant for several years, who left to assume general management of two radio stations, one in Tennessee and one in Kentucky, that he recently bought along with Ernest Tubb and Hank Snow.

Ben A. Green's 6th in a series of "It Happened At The Grand Ole Opry" feature stories, in the Aug. 11th issue of The Nashville Banner, spotlights the high spots in the career of Webb Pierce. Also in the Banner are stories about Judy Lynn, "Miss Idaho of 1955," who just cut her first session in Nashville and William (Buddy) Killen, Nashville Mgr. for Tree Publishing Co.

Ree Pine sends along the initial newsletter from WRVA-Richmond, Va.'s, "Old Dominion Barn Dance" with the following information. Porter Wagoner, Sonny James & Bill Carlisle were visiting guest stars during July. Jim Wilson is now sharing emcee chores with Sunshine Sue, on the Barn Dance. Don Reno & Red Smiley will take a Saturday night off so that they can cut a batch of records for King label on August 25th in Cincinnati. Janis Martin was presented with a certificate, reading, "Rock & Roll Sweetheart of the U.S.S. Valley Forge" during her recent appearance on board, while the Valley Forge was in Portsmouth, Va. She did a guest spot on the hangar deck at noon and then appeared on WCMS radio with Sheriff Davis and WTAR-TV with Garland Abbott.



McCOY KIDS

Jim Wilson is off on a tour. Highland, N. C.; Mobile, Ala.; Memphis, Tenn.; Jefferson City, Mo.; and on August 18th, Jim will be emceeing the Ozark Jubilee in place of Red Foley. On to Indianapolis the 19th; Flint, Mich.; Richmond, Mich.; and the 22nd & 23rd to the Circle Theatre in Cleveland. Eddie Marvin & Lucky Wray are new members of Jim's "Flying W" Ranch Hands.

Sunshine Sue has been WTOP-TVing for vacationer Pick Temple down Washington, D. C. way.

Zag Pennell is back from his Ozark vacation and is spinning them Country & Western records daily on WXGL.

Janis Martin will be in Mineral, Va. on Sept. 7th and soon to be seen in Reading, Pa., also an appearance in Newark, N. J.

Don Reno & Red Smiley are off to Sunset Park in West Grove, Pa. on the 19th; then to Richwood, Gassaway, Elkins and Ripley, all in West Virginia; then to the Circle Theatre in Cleveland, Ohio. Don says to remind all his friends that the annual five string banjo pickers contest will be held at New River Ranch, Rising Sun, Md., on Sunday, September 2nd. First prize will be a Gibson Mastertone Banjo. Thousands of friends will be there and there will be contestants from everywhere.

September 15th will be a red letter day for all the folks at the Barn Dance. It's their 10th Anniversary and they plan to celebrate it in a big way. Some of the plans include CBS scheduling "Country Style" from Richmond that night and hoping to have Eddy Arnold on hand to join in the festivities. Deejays from everywhere are invited to attend, and of course, the big welcome sign is out for all friends of C & W music.



DAVE RICH

Nice chatting with Joe Morris, WAGS-Bishopville, S. C. deejay, who dropped in to visit with the Cash Box crew while on a quick business-pleasure stopover in New York.

The Ozark Jubilee gang really high on nine year old Brenda Lee, who recently cut her first session for Decca. They feel that this little girl, who has been singing since she was big enough to walk, is going to make a niche for herself in the country and western field. Her initial releases will feature some of the immortal Hank Williams tunes such as "Jambalya," "Your Cheatin' Heart" and some rock tunes. It's the Jubilee's opinion that this young lady is one of the greatest singing voices they've heard in many a moon. Personal mgr. for the lass is Lou Black of Top

Talent, Inc.

The WCMS-Norfolk, Va., newsletter has another contributing deejay to add to the "Hopalong," Joe Hoppel-"Lucky" Lon Backman-"Windy" Lindy Wade roster. He's "Mama McClendon's little fat boy Bob." Bob does a mid-morning swing that includes an hour of Gospel and a mid-afternoon stint that Bachman, meanwhile, has moved into the time slots vacated by "Sheriff" Tex Davis, and at the same time moved up to the Program Director's spot from his former position as News Director. Davis, incidentally left the station to go on the road with Gene Vincent and the Blue Caps, who he manages. Capitol has released Vincent's first album, entitled "Blue Jean Bop." Lindy Wade,

the station's Artists Bureau Director, as well as deejay was scheduled to appear last Saturday on Richmond's "Old Dominion Barn Dance."

Edythe B. Stringer, Publicity Director for KCUL-Ft. Worth, Texas' "Cowtown Hoedown," reports that the Majestic Theatre had to open up the balcony to handle the crowds coming in to see Columbia's Johnny Horton. Johnny is managed by Tillman Franks, who incidentally, slaps the bass around in the band. All of the regulars were on hand including Frankie Miller, The Callahan Brothers (Joe & Bill), and new show-stopper, Bob "Spoons" Hallam. The following week's show featured The Wills Family Qt., The McCoy Kids, Sharon Lemons (Miss KCUL), Marty Martin, Leroy Vaughn and many others. The station kicked off a new show Aug. 19th at the Majestic Theatre. The program, tagged "Gospel Jubilee," is a live show to be heard every Sunday afternoon from 2:30 'til 5:00. Visiting the show was Jimmie Davis, to whom goes credit for the new name.



MAC WISEMAN

Hal Smith, personal mgr. for Carl Smith, has signed Starday's George Jones and Dave Rich to exclusive management contracts and has placed him in his "Curtis Artist Productions" agency. Jones became a permanent member of the Opry as of Aug. 11. Rich was in Nashville, Tenn. as a guest M. C. and entertainer on the Friday night Frolic heard over WSM August 17. The following night, he did guest spots on the Opry where he sang one side of his new record "Ain't It Fine." The other side of Dave's Victor recording is "Your Pretty Blue Eyes." Any D.J.'s wishing copies of Dave's new Victor recording may write to Hal Smith at 4705 Gallatin Road, Nashville, Tenn. At present Dave is working personal appearances in the southland and taping some shows for radio programs in Central City, Ky. and Owensboro, Ky.

Steve Stebbins, Americana Corp., informs us from the West Coast that Lefty Frizzell is being held over for an indefinite period at Town Hall Party, Compton California and his "Waltz of the Angels" and it is by far the biggest number on the Coast. He along with Freddie Hart just finished taping a lot of station breaks and introductions for radio station XERB.

Radio station KRKD has just started a new policy of 100% Western and Hillbilly music, twenty-four hours a day. This now finds southern California with two 100% western and hillbilly radio stations, KRKD and KXLA. Both business and interest in western and hillbilly music is on a steady increase in this area.



MARION HALL

Mac Wiseman is doing exceptionally well on a series of dates for Americana Corporation in Southern California at this time. Wanda Jackson is being set up for a series of dates starting September 19th through September 26th on the West Coast.

Tex Carman, Sage and Sand, and Freddie Hart, Columbia have been set in the Flame Room, Minneapolis, Minn., through Texas Bill Strength in September and October. They'll play casual dates going to and from the Minneapolis stand. The Minneapolis dates being for a week. Lefty Frizzell is going to play Minneapolis in October.

Also from the coast, via J. E. (Red Swarr), comes word that Mary Lou Nell of Town Hall Party in Compton, California has her second release out on the High-Time Label. It is "You Can't Win For Losing" and "Have You Reached The Fork In The Road." The record is backed by Texas Tiny and his western band which features Marian Hall on the steel guitar. Marian is best known for her steel playing on the Sage & Sand label for her work on Eddie Dean's "I Dreamed Of A Hillbilly Heaven" as well as "Cry Of A Broken Heart." She is in great demand here on the west coast for recording sessions. . . . Those who wish copies of the Mary Lou Nell record may write to Texas Tiny at 5725 Oxholm, Long Beach, California. Texas Tiny, for the past five years has been featured on KTTV's Town Hall Saturday Night, and in radio he is heard over both XEG and XERB on the Mexican Border, and on the "Western Hit Parade" over KABC, Hollywood. On record, Texas Tiny is getting a great response to his first Vita release of "Paul Bunyan Love." Joanie Hall (Sage & Sand) and the Frontiersmen (also Sage & Sand) has been playing to record crowds at their show and dance at the American Legion Hall in Newhall, California. The group recently completed a successful date at a local club in El Monte. . . . Latest additions to Town Hall Party cast is Wynn Stewart of the "Waltz Of The Angels" fame. . . . Also added is the Three Rays along with Jimmy Wakely. . . . After their date at Town Hall this week end, the Maddox Brothers & Rose leave for an extended tour in the astern states which includes a stop date in District of Columbia and Canada. At a recent engagement to Town Hall Part they broke all attendance records that they themselves had originally set.



TEXAS TINY

From WAAT in Newark comes news that Hawkshaw Hawkins, and Bill Monroe and the Bluegrass County Boys, C & W recording favorites for many years, headlined the Don Larkin-Lyle Reed Jamboree on August 19th at the Mosque Theater in Newark. The Sunday performances at 3 and 8 PM, also featured Capitol star, Jean Shepard.

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 26 West 47th Street, New York 36, N. Y.

Singles for all current popular releases



TWO TUNES PER SIDE

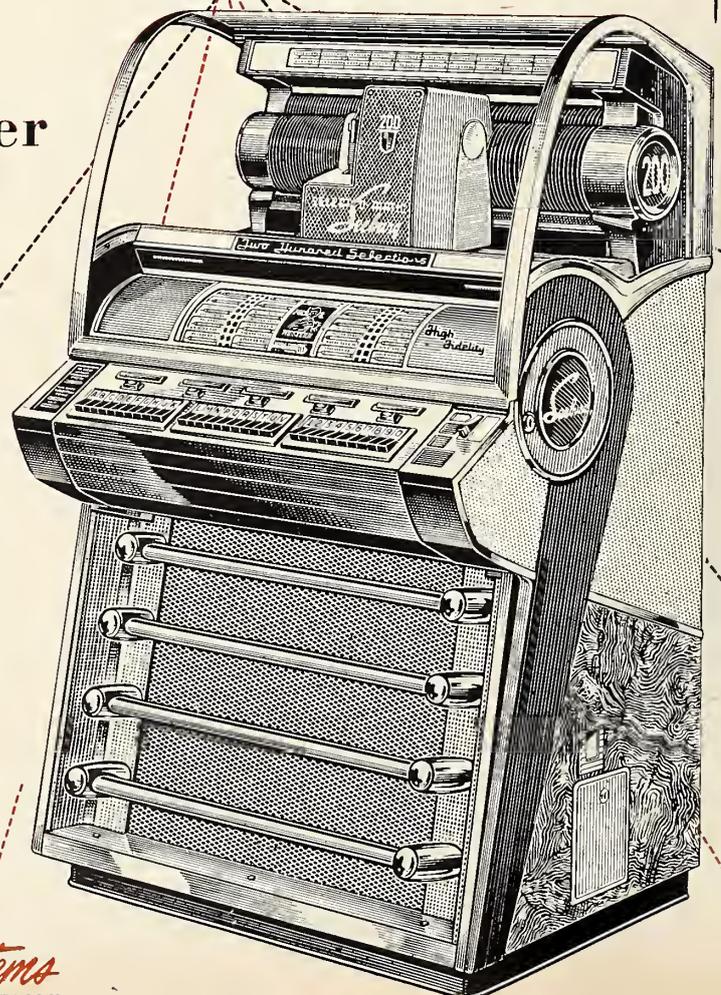
ADDITIONAL PLAYING TIME REQUIRED

E.P.'s for standards, show tunes, all-time favorites

# Program for profit with both kinds of records

## The Seeburg V-200 is the answer

The Seeburg V-200 provides the opportunity of featuring "music for everyone"—profitably. That's because with the Dual Credit System it is possible to program singles (Hit Tunes) at one price and E.P.'s (Standards and Show Tunes) at a proportionately higher price. *The operator is compensated for the additional time required to play E.P. records.*



**Seeburg**  
DEPENDABLE MUSIC SYSTEMS SINCE 1902  
J. P. SEEBURG CORPORATION  
Chicago 22, Illinois

*America's Finest and Most Complete Music Systems*



# 2c Play

ON

WAY

DOWN

TO

# 1½c Play?

## Here and There

NEW YORK—Bearing out the theme of the editorial (to the right), is a report by *The New York Times* this past week. The Times' business writers surveyed the manufacturing market and the combined report read: "Prices of a wide range of products from shoe heels to beer went up this past week. A long period of television set 'dumping' has ended and many makers will raise prices before the end of the year." Increases were announced by several companies that make products sold to industry and by others that sell to the consumer. RCA Victor announced price increases as of Sept. 1. Emerson Radio announced prices of its television sets will rise before December 31. The B. F. Goodrich Company increased prices on its shoe products. The Simmons Company, one of the largest mattress and general bedding producers in the country, raised prices, and added new increases were coming. Prices of rubber conveyor belts used on factory assembly lines will be raised three per cent by Hewitt-Robins, Inc. Prices of steel drums and pails made by the Inland Steel Company went up 10 per cent. Beer prices all over the country went up last week, and other breweries that didn't increase prices at this time, are expected to announce similar increases soon. Everyone knows that steel and aluminum manufacturers increased their prices. The above is just a sampling—economists predict raises will be forthcoming in practically every item this fall.

NEW YORK—And still another item on "inflation". Henry H. Helmann, executive vice-president of the National Association of Credit Men, in his monthly business review, warned that maintaining a sound dollar is one of the most important problems facing business, labor and the Government. He urged that labor seek increased production to absorb higher wages. He said that the Government should keep taxes down and provide adequate depreciation allowances to industry.

NEW YORK—Cigarette machine operators will be interested to note that Philip Morris introduced a new long size cigarette packed in the same type of flip-top, hard package as is its sister brand, Marlboro. The company will soon have its entire line in this container, which includes Spuds, Parliament filters, Marlboro and Philip Morris.

Serious minded economists foresee a continuation of high spiraling, drastic inflation ahead due to the wage hikes just granted in the basic raw materials industries.

These deep thinking students of the nation's economy foresee prices of all necessities, ranging from a ton of raw steel to the common tin can, seriously affected by these wage hikes.

And, as prices go higher, it is only natural for the buying power of the American dollar to go lower.

Compared to the economists' basic valuations year of 1939, when the American dollar was actually worth a full 100 all-powerful, gold standard American pennies in purchasing power, the dollar of 1956 is computed to be worth about 40¢ in buying power.

This mathematically means that the dime is worth 4¢ and the nickel is worth but 2¢.

It must also be remembered by all in the industry that, in 1939, juke boxes were selling for around \$300. Pinballs at about \$70. Mechanics received salaries ranging from \$50 to \$75 per week. Tires, trucks, tubes, records, bulbs, humilines, in fact all parts, supplies and necessities to do business in this industry, were anywhere from

300% to 500% cheaper than they are today.

Yet the operator in 1939 received a full, honest, American nickel actually worth 5¢ for each play.

With this new era of high spiraling inflation getting under way the American dollar, even before this year is over, may fall to 30¢ in purchasing power.

The dime would then be worth 3¢ and the nickel would fall in value to 1½¢.

In view of these unalterable, definite facts, it's high time that the 2¢ (nickel) play operators halted in their blind and blithely tripping, tra-la-la course and parachuted down to earth with a realistic, economically sound and factually sensible understanding of their position.

2¢ (nickel) play may, very soon, become 1½¢ play. No operator in his right mind, paying anywhere from 300% to 500% more for the necessities he requires to continue to do business, can long endure by obtaining less than one-third the nickel he used to get for his services.

Even at Dime Play he must arrange for a somewhat more assured income by instituting Front Money Guarantees with all of his locations.

# Ops Urge "School For Mechanics"

## Report Wage Raids Stripping Industry of Many Mechanics. Shortage Becomes More Acute. Help Sorely Needed to Maintain and Increase Routes. Large Firms Make Big Offers for Mechanics Experienced in Electronics.

CHICAGO — Operators from all over the country are urging *The Cash Box* to continue its crusade, which this publication started back in 1943, to help bring into being a "School For Mechanics".

Many report that they are losing mechanics to large corporations who have been making unusually attractive offers in an effort to obtain mechanical help experienced in electronics.

Other ops claim that "wage raids" are having a very strong effect in some areas of the nation. Mechanics are being attracted to competitors who offer much higher wages in an effort to obtain the mechanical aid they need to continue their businesses.

One operator put it this way:

"I increased my route last year. There are two of us who have mechanical experience. My partner is more of the sales type. This other mechanic has left us.

"The only thing we can do", he claims, "is to cut down our route. It's impossible to continue working around the clock.

"We sure hate to do this", he says, "for more than one reason.

"In the first place we are now at a point where we are seeing some decent return on our investment.

"In the second place, we believe that we can continue to expand, and that this will help the whole industry.

"But", he concludes, "unless we can get mechanics to help us, the only alternative we can see is to cut down our route, and let things go backward instead of forward."

This is the same story that is reported by many other operators from all over the country.

These men state that they would, very gladly, expand their operations, but that they are faced with a shortage of mechanical help, and there is no use trying to progress under such conditions.

Operator after operator is urging this publication to continue to point out to the trade the acute shortage of mechanics and, therefore, the great need for a "School For Mechanics".

As one well-known operator advises:

"The greatest thing that *The Cash Box* can do, now that you have helped sell most of the industry on dime play, is to get back of your program to help bring into being a *School for Mechanics*.

"This," he claims, "is even a greater need than anything the operators are now faced with. The shortage of mechanics is very acute. Not only in

this city, but from what I've learned by trying to get a good all-around mechanic by advertising, the shortage is just as bad all over the country.

"I'm sure that every operator who is undergoing this shortage will back your idea for a 'School For Mechanics' where young men and even young women, out of technical highschools and technical trade schools, be sent to classes at the operators' expense to become efficient all around mechanics.

"The big factories have the engineers. They can loan these men to conduct classes. The 'School For Mechanics' should be set up in Chicago where the big factories are located. This is the central spot for the nation, anyway."

(EDITOR'S NOTE: The suggestion for a School for Mechanics dates back to 1943, thirteen years ago. This publication noted, during the war period, that mechanics were being lost to the military as well as to the large war plants. The suggestion was made so that more mechanics could be trained to take the place of the men who left the industry. Some even trained women to act as mechanics. As the years have gone by it seems this shortage, instead of curing itself, has become ever more acute. It is, of itself, holding back much progress and expansion for the industry.)

## Vendo Co. Acquires Assets Of Vendorlator

KANSAS CITY, MO.—E. F. Pierson, chairman of the board of The Vendo Company, this city, announced it will substantially expand its operation with the acquisition of the assets of the Vendorlator Manufacturing Company of Fresno, California.

Pierson said that the transaction will result in no change in the operating or sales policies of the two companies.

Vendo manufactures vending equipment for the bottlers of Coca-Cola, automatic milk and ice cream machines for the dairy industry, a cookie machine, and is currently introducing machines which vend hot soups and both hot and chilled "main dish" foods. Vendorlator manufactures vendors for all soft-drink bottlers.

The transaction will be effected by an exchange of shares of common stock. After the affiliation, present Vendo shareholders will have majority control of the two companies.

## Distributors Acclaim Features Of New Rock-Ola 200 Sel. Phono

### Data Compiled From Distributors Comprise "The Big 9 That Makes The '200' Big Time"



DAVID C. ROCKOLA

CHICAGO—With Ed Ristau, Les Rieck, Kurt Kluever and Wayne Bradfield collaborating in gathering together data from their distributors, following the showing of the new Rock-Ola "200", these four executives of Rock-Ola Manufacturing Corporation, this city, have just come up with a series of features they call, "The Big 9 That Makes The New Rock-Ola '200' Big Time".

"In deference to the praise which our distributors have heaped on our new '200' high fidelity phonograph", said David C. Rockola, president, "we want to state here and now that there are many, many more top features in our new '200'.

"These nine that were gathered together by our four executives will, most definitely, help all operators everywhere get some idea of why we, and all of our distributors, are so enthused over this new super high fidelity beauty."

The four men report that the first feature which all of their distributors acclaimed, "Was the now famous and time-tested, as well as completely proven Rock-Ola original revolving type record changer.

"All agreed", they report, "that this is the finest precision movement in record changing and yet is extremely rugged and durable. The finest that

modern engineering and outstanding production facilities can produce."

For their feature "No. 2", the four execs claim, "The amazing part of the Rock-Ola '200' selection mechanism is that it is an engineering revolution in itself. The '200' selections are accomplished with absolutely no increase in moving parts. This assures the operators", they believe, "true trouble-free performance."

They claim that the No. 3 feature selected by all their distributors is, "The ultimate in gorgeously beautiful modern cabinet design to match today's highstyle modern locations with clean, smooth flowing lines and perfectly blended color effect that is completely distinctive.

"This following feature", the four claim, "will probably be regarded as number one by many operators all over the world. The Rock-Ola is the world's smallest '200' selection phonograph. The measurements are truly amazing.

"And here's another feature our distributors are absolutely wild about", they continue, "one button selection. No initial and then a number. Just one numbered button does the whole job."

They point to number six as one of their greatest. "This is the Rock-Ola exclusive dual credit accumulator. This," they emphasize, "is a true precision engineering achievement in itself."

For No. 7, the distributors have agreed on the new super high-fidelity sound system, they claim. This incorporates matched component speakers plus a compression driven horn with advanced pickup response, combining unsurpassed super true tone high fidelity amplification.

"And for number eight", the four report, "is our very great, precision perfect, built-in automatic volume level control."

Les Rieck, who meets with servicemen all over the nation, very proudly pointed to the ninth top feature, accumulated from those their distributors liked best, as the one he's just bursting proud to show to one and all everywhere.

"That," he states, "is the new front door accessibility for faster 'on location' servicing. The one thing everyone needed and wanted. And", he adds, "Rock-Ola accomplished it. It's an outstanding achievement."

# Public Relations Film Produced By AMI Explains Role Of Juke Box In Modern Day Life



JOHN HADDOCK

GRAND RAPIDS, MICH.—The music operators, distributors and manufacturers of the automatic music machines industry are the heroes of a new public relations film currently being released by AMI, Inc., this city.

"The picture", explains John W. Haddock, president, "is notable for its 'low pressure selling', which should give it wide audience acceptance. Not only is great restraint used in singing the praises of our own product, but ample and favorable attention is given to our competitors.

"The 20-minute color film, entitled 'Music for Everyone' traces the importance of music in our lives from

our earliest years to adulthood. It shows the many ways by which we satisfy our need for music. Among these, the juke box is credited as a major source of music for millions of people, not only in restaurants and nightspots, but in social groups and churches as well. In addition to featuring AMI instruments in these settings, the film pays its respects to the other big names of the automatic music machine industry, Rock-Ola, Seeburg and Wurlitzer."

The manufacture of juke boxes and the electronic and mechanical achievements which have brought "hi-fi" to coin operated machines are treated in detail.

"To adequately cover the worldwide automatic machine market," said Haddock, "sound tracks in English, Spanish, French, German and Italian have been prepared. Previews of the film at conventions in both the United States and Mexico have resulted in enthusiastic reception."

Summing up the "low pressure" approach, Haddock says, "naturally, we hope the film will sell more AMI instruments by building consumer, distributor and operator preference, but our main goal has been to better explain the role of the juke box in modern day life and to introduce to the public the skilled and conscientious people who design, build, distribute and service these quality instruments."

Further information concerning the film can be obtained by writing either AMI or direct to Video Films, 1004 E. Jefferson Avenue, Detroit, Mich.

# CIAA GAINS FIRST IMPORTANT OBJECTIVE

## Chicago City Council Eliminates "Use of Pucks" In Games from Bagatelle Amendment

CHICAGO — This past week's meeting of the Chicago Independent Amusement Association at the Pine Room of the Congress Hotel, Tuesday, August 21, presented evidence of accomplishment in attaining a most important objective, legalizing of amusement games using pucks, disks, and spheres.

Through the cooperation of manufacturers, distributors and city officials, CIAA has succeeded in getting the City Council to throw out the amendment to the "Bagatelle Ordinance" that would have included shuffle games and other amusement devices that are now being licensed.

Sam Greenberg, president of the organization, declared:

"Now, the city will pass and license any amusement game that does not have a match feature. The manufacturers will be able to produce a greater variety of games that will meet the approval of the licensing committee."

As Greenberg expressed it:

"For the first time, we can begin to have a sense of security concerning the future of our own individual businesses, knowing that as long as we operate in a clean, legitimate way we will always be able to go down to the City Hall and get our license stickers for any new, strictly amusement products as fast as they are released by the various factories.

"With this amendment now off the books, we can go ahead with the details of operating and making a liv-

ing for ourselves and families."

Attorney Milton (Ted) Raynor spoke enthusiastically of the fresh and new viewpoint taken on the part of city officials. They have become convinced that CIAA is really doing a sincere job.

He also pointed out that the city needs and wants revenue and, as long as operators get their licenses for all their games, they will find more and more games being approved for licensing.

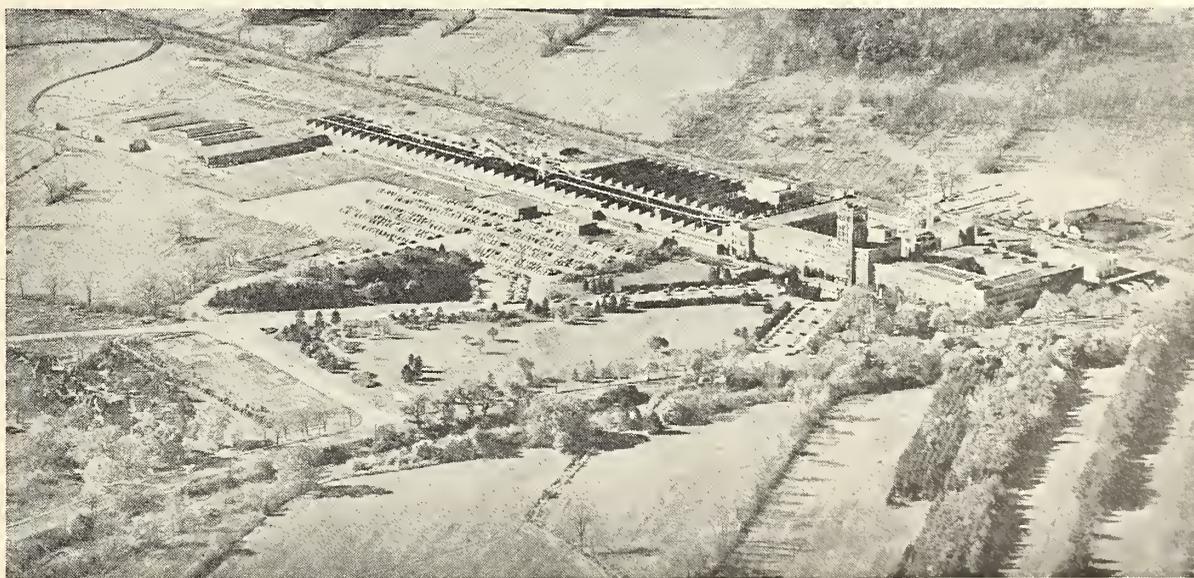
Dave Brody, treasurer of the organization, explained, in his speech before those present, that continued cooperation among the individual members will assure further progress in attaining objectives which the CIAA desires for the betterment of all concerned.

Approximately 45 of the organization's 87 members were present at this meeting. This included three new members. These men declared themselves to be most favorably impressed with the intelligent approach to the operators' problems as well as the spirit of enthusiasm among members, and the great strides CIAA has made in the nine months since its inception.

Representatives of leading distributors and jobbers were on hand to lend their support.

At the conclusion of the meeting, refreshments were served through the courtesy of Sam Wolberg and Sam Gensberg of Chicago Coin Machine Company.

# Wurlitzer "Centennial" Celebration Starts



NORTH TONAWANDA, N. Y.—As we go to press, some 1,200 music operators and their wives, Wurlitzer distributors and their wives, and special guests are cavorting around the grounds of The Rudolph Wurlitzer Company, this city, participating in the "Centennial" celebration of this firm.

A. D. Palmer, Jr., Centennial manager, advises that everything got off to a good start on Thursday, August 23, with coinmen from all over the nation arriving at the Hotel Statler,

Buffalo. The celebration continues through Friday and Saturday, August 24 and 25.

Palmer and his associates have been preparing for the three-day celebration for many months. Guests will be given the time of their lives, as dozens of programs have been organized to entertain starting early in the morning and continuing through the night.

On hand at the plant to meet with the nation's coinmen and their wives were all Wurlitzer executives, headed

by Farney Wurlitzer, chairman of the board, and R. C. Roling, president.

Operators and distributors, in addition to participating in the lighter side of the festivities, showed keen interest in the practical business end of producing the modern juke box. They spent several hours touring the factory, which was a revelation and an education.

(EDITOR'S NOTE: Our next issue will carry details and photos of the happenings.)

## We Are Going Crazy With These BINGO GAMES

Here Is What We Have—What Do YOU Offer!!!

BALLY	UNITED
Hi-Fi	Rio
Gayety	Tahiti
Yacht Club	Hawaii
Variety	Tropics
Miami Beach	Havana
Fralics	Singapore
Dude Ranch	Nevada
Surf Rider	Cabana
Beauty	Stars
Night Club	
Broadway	
Palm Springs	
Beach Club	WILLIAMS
Ice Fralics	Lang Beach

WRITE—WIRE—PHONE

## DAVID ROSEN

Exclusive AMI Dist. Ea. Pa.  
855 N. BROAD STREET, PHILA.-23, PA.  
PHONE—STEVENS 2-2903

Remember for

## EXPORT

it's INTERNATIONAL SCOTT CROSSE CO.

SCOTT CROSSE COMPANY  
1423 Spring Garden Street  
Philadelphia 30, Pa. Tel. RI 6-7712

# "20 Year Club" To Nominate Candidates For: "Most Outstanding Coinman Of 1956"

## 20 Year Club's Beautiful "Gold Coin Award" Again Awaits Coinman Who Will be Voted "Most Outstanding During 1956" as Members Prepare to Name Candidates for This Great Honor.

CHICAGO—Once again the members of the now famed "20 Year Club" are preparing to name candidates for the great honor of receiving the 20 Year Club's "Gold Coin Award" as "The Most Outstanding Coin Machine Man Of 1956."

Nominations are made far in advance. A time limit is set on these. The candidates nominated are then placed on a voting ballot. The ballot is sent to all members of the "20 Year Club" (there are over 1,200 members of this famed club) and their votes are confidentially recorded.

When the votes are all in, the candidate with the most votes is honored with the 20 Year Club's "Gold Coin Award."

The members of the "20 Year Club," who do the nominating as well as the final voting, are men and women who have been engaged in the industry for 20 years or more. Many have been in the industry for over 30 and even 40 years.

Those who have reached their 50th year are members of the "Golden Circle" of the "20 Year Club." At present there are four such members.

Harry S. Lavine of Oil City, La. has been in the coin machines industry for 57 years and is still an active operator.

Cece Mills of Chicago, Ill. has been engaged in the industry for over 54 years.

Albert S. Levy of Dayton, Ohio, has been with the industry for over 53 years.

George R. Thayer of Binghamton, N. Y. has been with the coin machines field for over 50 years.

A very large number of the members have been active in the industry for over 25 years. These men and women, then, who have given over 20

years of their lifetimes to this industry, it is most sincerely believed, are the people best fitted to choose, "The Most Outstanding Coin Machine Man Of The Year."

The first such choice was made in 1955. Ray T. Moloney, president of Bally Manufacturing Company, Chicago, Ill., was voted "The Most Outstanding Coin Machine Man Of 1955."

Once a man receives this great honor he is no longer eligible for the award.

This year the ballot will contain items which the members will offer when nominating their candidates as to the reasons why they believe their candidates deserving of this great honor.

To just appear on the voting ballot is a great honor in itself. This means that the man nominated has attained tremendous respect and affection of the members of the industry.

The ballots are mailed to the entire membership of the "20 Year Club." All votes are respected as confidential information. These ballots are sealed and remain for sometime in the possession of the "20 Year Club."

There are many who are fitted as candidates for this year's voting.

It will be some weeks, after the nominations are all in, prior to the final voting ballot being mailed.

Only one ballot is mailed to each member along with a postage-paid return envelope.

The member is given a specified number of days to mark his ballot so that the postmark on the envelope will count in the final voting.

Every "20 Year Club" member must sign his name and address to the voting ballot. He can only vote for but one person. If he neglects to sign his name and address, his vote does not count.



Ray T. Moloney, president of Bally Manufacturing Company, Chicago, Illinois, being honored with the 20 Year Club's "Gold Coin Award" after being voted "The Most Outstanding Coin Machine Man of 1955." Presentation was made by Bill Gersh, publisher of The Cash Box. Moloney exclaimed at the beauty of the "Gold Coin Award" which he most sincerely and humbly accepted as an expression of appreciation and affection from the 20 Year Club's members. This was the very first "Gold Coin Award" ever voted by the "20 Year Club" of The Cash Box.

**Editor's Note:** For some years The Cash Box had been formulating a plan to create an exclusive club for those members of the industry who had given so many years of their lives to its development and growth.

In the fall of 1952 the idea crystallized. This publication traveled far and wide thruout the nation, questioning coinmen in all levels of the trade, as to their thoughts regarding the plan which The Cash Box had evolved.

Reaction was tremendously favorable. On January 7, 1953 The Cash Box brought into being its now famed "20 Year Club" to honor those men and women who had given twenty years and more of their life's span to this industry.

Today, just three and one-half years later, there are over 1,200 members of the "20 Year Club". Many of the members have been actively engaged in the industry for 25, 30, 35 and more years. There are, as stated in this article, four members who have passed the half century, the 50-year mark. These men are members of the "Golden Circle" of the "20 Year Club".

There are no dues, no initiation fees, no extra curricular requirements, except that the man or woman who desires to join this exclusive group, have been active in the industry for 20 years or longer.

There is an "Alternate Members" division of the "20 Year Club" for men and women who have been actively engaged in the industry more than 10 years but not yet 20 years.

Last year The Cash Box' "20 Year Club" took upon itself the choosing of "The Most Outstanding Coin Machine Man Of The Year". This will be the second year such nominating and voting will come into being. The man chosen receives the 20 Year Club's "Gold Coin Award". This is a very beautiful, personally engraved gold coin, superbly boxed for his everlasting memory and regard.

# Empire Coin Mach. Exch. Marks Its Fifteenth Anniversary

# Initial Orders Set New High For ChiCoin's "Blondie"



GIL KITT

CHICAGO — September 2, 1956, marks the fifteenth year in Chicago for Empire Coin Machine Exchange.

Founded in 1941 by Gilbert Kitt in a small store on North Avenue, the firm has grown to be one of the nation's leading distributors with spacious offices, showrooms, service and storage in 28,000 square feet of space at 1012-14 Milwaukee Ave.

"Our period of most rapid expansion came in the fall of 1949," stated Kitt, "when we became distributors of United's Shuffle Alley. Today we distribute the lines of several leading factories, and enjoy a considerable volume of export business.

"During the past two years," continued Kitt, "Empire has expanded in the phonograph field. Our shop and service departments have been enlarged, and plans are now under way to enlarge the sales department even more."



ED LEVIN

CHICAGO—Ed Levin, sales director of Chicago Coin Machine Company, this city, reported this past week:

"Initial orders for our new five-ball 'Blondie' have set a new high mark for our firm.

"In fact", Levin added, "we can safely state that the initial orders we received, immediately after our distributors received samples of 'Blondie', were greater than for any game we've presented in a long time.

"These initial orders definitely set a new high mark for our firm and we believe", Levin added, "that it will

take a very great game to supercede this tremendous record we've just set."

Levin went on to state that many of the firm's distributors didn't wait for airmail or telegrams to notify the factory.

"They telephoned immediately after their first complete inspection of the game", Levin stated, "and placed orders that, in many cases, just caused us to gasp.

"The result is", Levin reported, "that we have had to step up our production schedule and now hope to be able to fill the orders that continue to pour in."

### ALL GAMES RIGHT FROM LOCATION IN WORKING ORDER

BROADWAY	\$325.
MIAMI BEACH	210.
BIG TIME	205.
VARIETY	90.
BEACH BEAUTY	310.
KING O' SWAT (Very Clean)	285.
JET	135.
VICTORY	100.
ROYAL	50.
CHIEF	65.

GAMES IN WORKING ORDER RIGHT FROM LOCATION  
5 SPOT LITE, 1 ATLANTIC CITY, 1 PALM BEACH, 3 YACHT CLUB—Package lot, as is **\$100.**

WRITE — WIRE — PHONE TODAY!  
We are exclusive factory distributors for:  
**BALLY - WILLIAMS - ROCK - OLA**  
**LAKE CITY AMUSE. CO.**  
4533 PAYNE AVE., CLEVELAND, O.  
(Tel.: HE 1-7577)

# Soldiers - Cokes - and A Juke Box



FORT BLISS, TEX.—Howard Gordon, nephew of Eddie and Maurie Ginsburg, Atlas Music Company, Chicago, Illinois, sends in this pic of soldiers relaxing to the music from a Seeburg phono after a missile firing test. Gordon is editor of "The Texas Post", U.S. Army paper of Fort Bliss.

# English Duke Operates Juke Box In Home



WOBURN ABBEY, ENGLAND—One of England's nobility has discovered a new type location for a juke box. The Duke of Bedford has installed a "Bal-AMI" phono in his home, where the machine will operate at threepence a tune. The Duke hopes to collect enough coins to help pay off the huge death duties which have to be paid when his father died. With the Duke in photo above is Mrs. Betty Shaver of the U. S. A. F. Air Base, Chicksands.

## Importers:

RUNYON SALES COMPANY has served the coin machine industry thruout the years with the best music and amusement machines—both new and reconditioned. We have built up an enviable reputation by supplying the trade with the finest reconditioned machines—at the most reasonable prices. We now have expanded our service to coin machine firms thruout the world. We invite European buyers to contact us for any of the machines they need. We have them all—music, pinballs, in-lines, kiddie rides, guns, arcade machines, etc. All machines checked—and rechecked—by our skilled technicians before packing. Write us your needs! You'll be agreeably surprised and pleased with the quality of the machines—and, of course, with the price!

## RUNYON SALES COMPANY

Factory Representatives for:  
AMI, Inc., Bally Manufacturing Co.,  
J. H. Keeney & Co., Permo, Inc.  
593 10th Ave., New York 18, N. Y., LO 4-1880  
221 Frelinghuysen Ave., Newark 8, N. J., BI 3-8777  
231 Windsor St., Hartford, Conn., JA 7-4470

## A.B.T. GUESSER SCALE



● EXPORT MODEL & DOMESTIC MODEL  
WRITE QUICK!

A.B.T. Rifle Sport Gallery

Kicker & Catcher  
A.B.T. Challenger  
Pace Aristo Scale

Manufacture and Sales  
**J. F. FRANTZ MFG. CO.**  
1940 W. LAKE ST., CHICAGO 12, ILL.  
(Tel.: TAYlor 9-2399)

● Full Line of Parts at all times. Repairs and Reconditioning on all A.B.T. equipment.

## 29 POOL TABLES

A-1 Condition—New Cue Sticks & Balls!

Sr. Pool \$84.50 ● Senior Royal—3 hole w/ Lite-up bumpers \$94.50  
Del. Bank Pool 69.50

IMMEDIATE SHIPMENT  
CALL

## WORLD WIDE DISTRIBUTORS

2330 N. Western Ave., Chicago 47, Ill.  
(All Phones: EVerglade 4-2300)

# Gottlieb Introduces New 2-Player Pinball Game

## "Sea Belles" Adjustable for 3 or 5 Ball Amusement Play Action



DAVID GOTTLIEB

CHICAGO—Dave Gottlieb of D. Gottlieb and Company, this city, announced this past week that the firm is delivering its new 2-player amusement pinball game, "Sea Belles."

He stated: "This is one game that is sure to help every operator double the play he is now enjoying."

"Just like our former two-player games," he continued, "'Sea Belles' has all new and better features. The biggest feature is that the game is adjustable for three- or five-ball play."

"Features that have come about

from the long experience which our firm has enjoyed since it originated, pioneered and proved successful multiple player amusement pinballs."

Among the other features Dave Gottlieb described in this new game are: new twin double bonus; super high scoring, over 1,000; four mystery lightup pop bumpers; three bonus advancing targets; two lightup cyclonic kickers and two super-powered flippers.

The game features the well-known Gottlieb twin chutes, 10 cents, 3 for 25 cents play. The cabinet is the fine "DeLuxe New Look" which the firm introduced some time ago. There are also plated cigarette holders and chrome-plated flipper bumper cabinet guards.

In addition, Gottlieb pointed out, the game has been made easy to service for the average mechanic to reach every single part.

"This," Gottlieb stated, "is one of the mechanical traditions of our firm and found in all of our games."

He also advised: "'Sea Belles' is the kind of game that assures long play and long life action."

"It has been very intensely and extensively tested on various types of locations. Every report has confirmed it as one of the finest profit producers yet presented to the trade."

# Genco Ups Work Schedule

CHICAGO—"In addition to Saturday work, we've gone on a twelve-hour day," advised Ralph Sheffield, head of the sales department for Genco Manufacturing and Sales Company, this city, "in an effort to meet the backlog of orders that have accumulated for our new rifle, 'State Fair.'"

"What's more," Sheffield added, "this does not take into account the fact that we are hiring more workers as fast as we can get them."



RALPH SHEFFIELD

"Orders from the world markets, in addition to the U. S. market," Sheffield reports, "have exceeded even our wildest dreams."

"We're hoping that, as this twelve-hour day gets well under way, we'll be able to take care of the backlog as well as all the orders that are arriving here at our factory each and every day."

"All we are asking at this time," he concluded, "is that the operators bear with us and exercise just a bit more patience."

**Keeney's 3 VENDERS**  
SOUP  
COFFEE  
SNACKS

**BRING 3-WAY PROFITS!**

Write FOR FREE CIRCULARS TODAY!

J. H. Keeney & CO. INC.

2600 W. FIFTIETH ST. • CHICAGO 32, ILL.



# Through The Coin Chute

## CALIFORNIA CLIPPINGS

At the start of the fall season, everyone concerned with the coin machine business in Southern California is looking forward to the greatest year the industry has experienced in this area. Almost every distributor and one-stop has remodeled or expanded facilities during the summer months to accommodate the expected increases in business during the coming year. . . . At Minthorne Music, Ray Provencher is in town from his San Bernardino territory to run the main sales rooms while Hank Tronick is on his vacation. After spending one week at Hank's desk, Ray said he knows now, 'why Hank needed a vacation.' He was happy to report, however, that sales of the Seeburg "V-200" were very healthy during the past week. . . . A welcome is extended to two new operators, Roger Miller and Arthur Hogue, who have formed Hogue-Miller Music in San Fernando. . . . Ray Powers of M. A. C. Vendors and Sammy Ricklin of California Music were inspecting the new building that the two firms will occupy across the street from the present California Music store. Martha Delgado informed Sammy she was going to inspect the new building and reserve a special spot for her desk. Gene Block of Columbia Records was in to pay Sammy a visit and plug all the latest Columbia releases. . . . Mrs. Walter Schinkal, wife of Los Angeles operator Walter Schinkal returned from a trip to the state of Washington where she visited her sister.

The remodeling at Sierra Distributors, which began with the addition of Norty's Music, has been completed with the addition of new offices in the front of the building. Walt Peteet, factory field engineer for Wurlitzer, was in town last week holding impromptu schools in Los Angeles, San Diego, and Yuma, Arizona. Ed Wisler, who with his family left to attend the Wurlitzer "Centennial" celebration in North Tonawanda, N. Y., intends to stop off in Flint, Michigan, on his way back and pick up a new Chevrolet. Those who attended the Wurlitzer Days as the guests of Sierra Distributors were: Larry Collins, Stan Muckler, Frank Navarro, and Mr. and Mrs. I. L. Cordell, and their daughter, Dolores, all of Los Angeles; Mr. and Mrs. Herb Benno, Walter Schinkal, Jack Grant, of San Diego; Harvey Kitby of Puente, Mr. and Mrs. Orville Kindig of Long Beach; Mr. and Mrs. Walt Tatum of California Music Co. in Anaheim; Mr. and Mrs. Lee Nelson of Southern Amusement Co. in Santa Ana; and Mr. and Mrs. Walt Hemple of San Fernando.

Frank Totzke and his family in town from Mojave visiting his many friends along Pico Blvd. . . . Columbia Records singing star, Johnny Ray visited the one-stops on Pico last week with his new recording of "Walking In The Rain", which is reported doing very well with the local operators. . . . Leuenhagen's Record Bar is decorated with pictures of the many celebrities, who visit there, taken with the Sole sisters. Their niece, Barbara Chandler finally had a chance to have her picture taken when Johnnie Ray visited, only to discover that Bill Leuenhagen's camera was in his car which was out on a trip. Mr. and Mrs. John Hourihan of Copper State Amusement with their three teen-age daughters, Cheryl, Pat and Ruthie, were at Leuenhagen's when Johnnie arrived and the girls were thrilled to receive autographed pictures of him. . . . At Simon Distributing, John Freeman was telling of the many interesting experiences he had during his recent vacation in the Northwest.

Dave Wallach has resigned his position as salesman at C. A. Robinson & Company and will announce his future plans in the very near future. . . . Doc Senter and Bill Schaffer, both of Bakersfield in town visiting with distributors last week. . . . Marshall Ames at Badger Sales said that bowlers are moving out at a tremendous pace. . . . Everyone at Paul A. Laymon, Inc. is excitedly waiting first shipments on the new Rock-Ola 200 selection phono. In the meantime Ed Wilkes says they are staying busy with sales of the Bally machines. . . . Recent visitors to Pico Blvd. included: Al Cicero, Santa Maria; Charlet Eymann, Carlsbad; Don Wycoff, Newhall; Paul Colaluca, Gardena; Jack Neel, Riverside; Nick Beaver and Cecil Ellison, Lancaster; Mike Ortega and Jim Silva, Mexicali, Mexico; and Al Anderson of Shafter.



# Through The Coin Chute

## DALLAS DOINGS

Abe Susman of State Music Distributors enjoyed a visit with Dave Gottlieb of Chicago, who made a brief stop in Dallas. . . . Ed Ratajack of AMI was in town to confer with his regional representative, Al Mason, and Abe Susman, AMI distributor. . . . Perry Como together with Larry Kanaga and Joe Carlton of RCA Victor Records in town for a luncheon to meet local deejays and record dealers. . . . Commercial Music Company well represented at the Wurlitzer Centennial celebration, August 23rd through 25th, with Mr. and Mrs. R. B. Williams, Mr. and Mrs. B. H. Williams, Mr. and Mrs. Tommy Chatten, Mr. and Mrs. Mike Koenig and Mr. and Mrs. Jack Eskew on hand in North Tonawanda for the big doings. Other operators who planed out for the Wurlitzer celebration were Jimmy Bounds of Mexia; Mr. and Mrs. Hugo Joeris of Amarillo; Mr. and Mrs. Roy Hyatt of Wichita Falls; Mr. and Mrs. George Green and Mr. and Mrs. Bill Sheffield of Odessa; Mr. and Mrs. C. L. Ford of St. Augustine and Mr. and Mrs. Jack Sprott of Temple. . . . We are glad to report that Garland De La Mar of Waco is now up and about. . . . Leon Dietz and Roy Rogers kept busy covering the San Antonio area for Texas Record Distributors (London Label). . . . Augusta Zapp who is secretary to Arthur Hughes, vice-president of S. H. Lynch and Company has been vacationing. . . . Bill Emerson of Big State Record Distributors and family on a weekend outing at Belton Lake. . . . Warren Smith, Sun Records' recording star, signed on as a regular member of the Big D Jamboree show.

"It's What's in THE CASH BOX That Counts"



# Meeting Dates

## Music Operators' Associations

- Aug. 27—Central States Music Guild  
Place: 805 Main Street, Peoria, Ill.
- Sept. 3—California Music Merchants' Assn.  
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 3—United Music Operators of Michigan  
Place: Fort Wayne Hotel, Detroit, Mich.
- 3—Baltimore Amusement Machine Operators' Assn.  
Place: Mandell-Ballow Restaurant, Reisterstown Rd. & Rogers Ave., Baltimore, Md.
- 7—Phonograph Merchants' Assn., Cleveland, Ohio  
Place: Hollenden Hotel, Cleveland, Ohio (General)
- 7—California Music Merchants' Assn.  
Place: Sacramento Hotel, Sacramento, Calif.
- 7—Eastern Ohio Phonograph Operators' Assn.  
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)
- 10—Tri-County Juke Box Operators' Assn.  
Place: Elum Music Offices, Massillon, Ohio
- 11—California Music Merchants' Assn.  
Place: Fresno Hotel, Fresno, Calif.
- 11—Western Massachusetts Music Guild  
Place: DeMarco's Restaurant, West Springfield, Mass.
- 12—New York State Operators' Guild  
Place: Nelson House, Poughkeepsie, N. Y.
- 12—California Music Merchants' Assn.  
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 13—California Music Merchants' Assn.  
Place: U. S. Grant Hotel, San Diego, Calif.
- 13—Eastern Massachusetts Music Operators' Assn.  
Place: Beaconsfield Hotel, Boston, Mass.
- 19—Automatic Equipment & Coin Machine Owners' Assn., Inc., Indiana  
Place: Room 24, 550 Broadway, Gary, Ind.
- 20—Eastern Ohio Phonograph Operators' Assn.  
Place: 4104 Rush Blvd., Youngstown 12, Ohio (executive board).
- 20—Phonograph Merchants' Assn., Cleveland, Ohio  
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- 20—Westchester Operators' Guild, Inc.  
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 22 & 23—Music Guild of Nebraska  
Place: Blackstone Hotel, Omaha, Neb.

### Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 26 West 47th Street, New York 36, N. Y.

### IMPORTERS YOU SHOULD BE DOING BUSINESS WITH TRIMOUNT

America's Foremost Exporters of Reconditioned Coin-Operated Equipment

- Trimount has New England's largest stock of used Phonographs, 5 Balls and Arcade Equipment.
- All equipment is guaranteed mechanically and electrically perfect—all has been completely reconditioned.
- Trimount has one of the country's largest parts departments with thousands of parts in stock for immediate delivery.
- Trimount has a large Service Department completely staffed with highly trained technicians.
- Export Shipping Department specially packs equipment to insure delivery in perfect condition.

WRITE FOR NEW PARTS CATALOG, EXPORT BROCHURE, CATALOG SHEET AND PRICE LIST

Exclusive Gottlieb, Williams, Seeburg, Genco and International Mutoscope Distributors.



# TRIMOUNT

Remember  
IN NEW ENGLAND  
IT'S TRIMOUNT!

40 WALTHAM STREET  
BOSTON 18, MASS.  
Tel. Liberty 2-9480

A.M.I. "A" .....	\$ 95	WURLITZER 1650 (45 RPM)	\$365
A.M.I. "B" .....	150	WURLITZER 1900	Write 125
A.M.I. E-120 .....	465	WURLITZER 1100	125
A.M.I. E-40 .....	365	WURLITZER 1250	175
		WURLITZER 1500	275

RECONDITIONED AND REFINISHED  
LIKE NEW!

Terms: 1/3 Dep., Bal. C. O. D.  
Exclusive Seeburg Distributors



A Quarter Century  
of Service

## ATLAS MUSIC COMPANY

2118 N. WESTERN AVE., CHICAGO 47, ILL., U. S. A. ARmitage 6-5005



## Through The Coin Chute NEW ENGLAND NIBBLES

Coin machine interests protested a proposed ordinance in Boston calling for a \$50 license fee on juke boxes for entertainment of customers at a hearing in City Hall Thursday, Aug. 23. Dave Baker, prexy, represented the Massachusetts Music Operators Association. Fee for music machines here is now \$208 a year, \$2 a week for city license and \$2 a week for state license. The proposed \$50 would be in addition. . . Biz reported holding good in the area with hot weather bringing surging crowds to beach and resort spots where arcades are getting good takes.

At Redd Distributors (Wurlitzer), big delegation of ops off for Wurlitzer "Centennial" celebration in No. Tonawanda, Aug. 23-25. Tony Grazio, Quincy op, and six of his Globe Vending Corp. staff, will attend the festivities for the 100-year-old manufacturer. Bob Jones, busy sales mgr. at Redd's, had to take time out this week for some dental work. Music continues on the increase here with big demand for new Wurlitzer model "2000", he reports. New in-line games being grabbed up by ops. . . At Associated Amusements (Rock-Ola), Ed Ravreby making plans for showing of the new Rock-Ola 200 selection phono expected here during latter part of Sept. Al Levine, sales, back from successful sales trip through Conn. territory. Dick Mandell, gen. mgr., planning road trip which will swing him through the complete N. E. area to lay groundwork for introduction of new Rock-Ola.

At Trimount Automatic Sales Corp., Irwin Margold reports Seeburg phono demand heavy throughout territory as are guns, in-line games and arcade equipment. . . At Atlas Distributors (AMI), Louis and Barney Blatt showing visiting ops around. Demand for color engineered AMI machines is way up says Louis Blatt who is planning a road trip to the northern states. . . Op Art Rode reports good results with 10¢ play in Terryville, Conn. and adjoining areas. Ops visiting distribs around town this week included: Ray Shea, Worcester; Henry Levine, Milton; Eddie Ross, Dorchester; Tom Libby, Haverhill; Fred Hacket, Caribou, Me.; O. E. Gilbert, Colebrook, N. H.; Connie Pocius, South Boston, Martin Oliver, South Portland, Me.; Ray Hade, Webster; Leo Van Dale, Spencer, N. H.; Bill Hamel, Concord, N. H.; Johnny Lazar, Manchester, N. H.; Louis Zeidman, Portsmouth, N. H.; Dave Becker, Springfield; Marty Clarizia, Beverly; Ray Faini, Framingham; Sol Robinson, Newton; Ralph Lackey, West Roxbury; Ed Capagna, Sanford, Me.; Elmer Laughon, York Beach, Me.; Walter Stadnicki, Central Falls, R. I.; Ernest Marcantonio, Middletown, Conn.; and Edolph Dugas, Webster.

## Alabama Amusement Assn. Holds Successful 2-Day Convention At Gulf Shores

GULF SHORES, ALA.—Officers and members of the Alabama Amusement Association are jubilant over the success of their first annual convention held in this resort town on Friday and Saturday, August 17 and 18.

J. Leonard Barnes, secretary, reports that over 150 people were on hand to enjoy this social affair.

"Whoever cared to had the opportunity to swim, fish and boat," stated Barnes. "To climax the wonderful affair, a banquet dinner-dance was held at the Foley American Legion Hall. Music was furnished by Al Angstadt and his Orchestra. We were honored at this banquet with some distinguished guests and their wives. Jimmy Faulkner, a past member of the Alabama Legislature and a candidate for Governor; Circuit Judge, and Sheriff of Baldwin County; and the Honorable Mayor of Foley, Ala."

Many door prizes were awarded to members only, which included a TV set, record players, air condition units, deep fat fryers, record certificates and others. Winners were Rowel Amusement, Walters Brothers, Artie Hughes, Lambert Music, Mobile Amusement, Fred Lang Amusement, DCB Amusement, Magic City Music, Cohen Amusement, C. A. Martin, Jefferson

Music, Mrs. R. A. Irons, Barnes Music, Bell Amusement and Roberts Amusement Company.

"The Association," stated Barnes, "would like to take this opportunity to express its thanks and appreciation to the phonograph distributors of Alabama for picking up the heavy tab and making this convention possible. These firms are Birmingham Vending Company, Franco Distributing Company, Wolfe Distributing Company and F. A. B. Distributing Company. We also want to thank the record companies, beverage companies, motels, American Legion, Capt. Ed Roberts, Irving Kamper and all others who helped make this affair a wonderful success."

Among those present at the convention were: Max Hurvich, Harry Hurvich, Al Toronto; Dave Franco, Morris Phia, Harry Clarkson, Larkin Etheridge, Sam Winkler, Herman Barber, Harvey Rowell, Isaac Cohen, Mrs. Irons of Thomasville, O. W. Quarles, Brassell Brothers, Fred Lang, Doc Sutton, J. B. Westbrook, Irving Kamper, Capt. Ed Roberts, M. H. Walters, J. L. Barnes, Mr. Parker, Artie Hughes, Leon Brown, Ollie Coker, Jack Hoskins, Jake Friedman, Reube Stewart, Olin Spikes, W. M. Amans, O. H. Dozier, Dave Bradley, Bob Tanner, W. H. Fredrick, C. A. Martin, Mr. Cassity, Bert Jones, Tom Hylton, Jr., Tommy Hopkins, and Joel Robinson.



## Through The Coin Chute

### EASTERN FLASHES

The parking problem now confronting coinrow is evidently creating hardships in many areas thruout the city. The City's Traffic Department is aware of the situation and according to Commissioner T. T. Wiley, plans are being studied for a long-range program to provide off-street parking spaces. He is asking the City for \$14,458,000 for this purpose. Other areas also must be asking the Commissioner for parking meters (as have the coinrowers), as he states the department has been snowed under with requests. He is asking the City for \$408,000 for 7,000 new parking meters. Meanwhile the wholesalers on 10th Avenue have made arrangements with parking lots in the immediate vicinity for the convenience of visiting operators.

We ran into Gertrude Browne of Beacon, N. Y., on coinrow and was very happy over her report on biz. When checking collections while servicing her route, she was of the opinion that business had fallen down. However, her accountant presented figures on his monthly report which showed that collections were slightly better than last year—despite the adverse weather conditions prevailing this summer. . . . Meyer Parkoff's two sons spending the remainder of their vacation time working in pop's Atlantic New York Corp. Jerry, 14½ years old, in the parts department, and Steve, 18 years old, in the electronic department. Steve, by the way, entering his second year at MIT, the well known engineering college. Parkoff responsible for the very fine feature story on 10¢ juke box play which was syndicated thru the NEA Service by Dick Kleiner, and which appeared locally in the New York World-Telegram on Saturday, Aug. 18 (complete story appears elsewhere in this issue). . . . Mike Munves back in the office the first few days of this week. He was on vacation at Swan Lake, but received so many phone calls to return on Monday, Aug. 20, he packed up and came home. Stayed around until Thurs., and then ran off again. Says he hopes no one bothers him for at least a week. . . . Dave Lowy, Dave Lowy & Co., hustling all over the street. Claims he's doing well wholesaling games and music.

With most personnel away on vacation, Young Distributing functioning with a skeleton crew. "We'll all look like skeletons" smiles Joe Young, "before we take off for the Wurlitzer Centennial party." Seems that phones hooked up from the switchboard at various places thruout the office and shop keep on ringing, and those on hand had to run from one to the other. With Joe, were Irv Holzman, Allie Goldberg, Henry Slavis and Bill Boyd. Holzman, who tried to sell his boat, now won't give it up for anything. He's been relaxing on it a few days a week, and claims it's "the greatest way to relax". Upon his return from the Wurlitzer plant on Sunday, Irv will then rush to pick up his daughter from camp. . . . Murray Simon's daughter, Joan, married in Hartford, Conn., Sunday, Aug. 19. Among coinmen present were Al Simon, Abe Fish, Mac Perlman and Abe Rechshafter. . . . Al Simon leaving Friday to pick up his two sons who were away in camp. . . . Barney (Shugy) Sugerman, Runyon Sales, entertains Bill FitzGerald, AMI advertising and sales promotion manager, who was in the city for a short visit. Shugy says biz held up astonishingly well this summer, and is looking to the Fall with great optimism. . . . Bernie Boorstein of Leslie One-Stop, adds a new boy (Myron Ronald) to his family of two daughters. Boy born Sunday, Aug. 19. . . . New York City (all boroughs), which didn't go for the pool games too much in the past, will see plenty of them this Fall. Rumor has it that ops are now setting these games all over the city. . . . Scientific Machine Corp., according to Nat Cohn, will be located at 583 Tenth Ave., effective Monday, Aug. 27. . . . Stanley Nankoff, popular young op and arcade man, handing out seegers, celebrating the arrival of a daughter on Monday, Aug. 20. . . . Barney Ross, the former champ, now promoting Eddie Fisher's records, flies up to the Wurlitzer "Centennial" party to meet his many coin machine friends. . . . New members of the Associated Amusement Machine Operators of N. Y. are Gershon Sadowsky, Jack Small and Hyman Sherman.



## Through The Coin Chute

### UPPER MID-WEST MUSINGS

Mr. and Mrs. Lorando Olson of Grand Forks, N. D., made a trip into the Twin Cities and after shopping around for equipment, Lorando drove a new car back for a friend. . . . Gabby Cluseau and Frank Mager, friendly competitors from Grand Rapids, Minn., took some time off from their route activities to take a week-end trip to Chicago together. . . . Don Hazelwood of Aitken, Minn., is busy these days expanding his route. . . . On a recent trip to the Twin Cities, Clayton Norberg, C & N Sales Company, of Mankato, Minn., was caught in a rain shower and he tried using his duck hunting rain jacket but that did not afford much protection for the lower extremities the way the rain was coming down. . . . Marge Moglestad, wife of Harold Moglestad of Forest City, Iowa, is busy these days out on the golf course improving her golf game so that she can enter the women's golf tournaments in Iowa. . . . Sid Levin of the Lieberman Music Company is sporting a fancy western hat after returning from a trip out to the west coast with his family. . . . Recent visitors to the Twin Cities were Ernest Woytassek of Hankinson, N.D.; Dick Henderson of Willmar, Minn.; Mr. and Mrs. Ike Sundem of Montevideo, Minn.; Don Isensee of Hager City, Wis.; Jim Laraby of Granite Falls, Minn.; and Jim Stolp of Greenbush, Minn.

**Just Wait  
UNTIL YOU SEE THE  
Rock-Ola  
200**

**AT ALL ROCK-OLA  
DISTRIBUTORS SOON!**



# Through The Coin Chute

## CHICAGO CHATTER

Acute shortage of skilled mechanics being felt all over the nation. Visiting ops advise they can't expand routes until they find help they can count on to keep games and phonos at peak efficiency. Many even forced to cut down either number of locations or number of machines. Meanwhile, The Cash Box continues to urge immediate action toward starting "Schools for Mechanics."



BILL O'DONNELL

... "State Fair" is rolling off the line 12 hours per day," stated Ralph Shelleid of Genco. "One of the reasons," he added, "is a nice big order from Al Adickes in Hamburg, Germany." Al Warren encounters wet heat in Noo Awleans, dry heat in Tucson, cool heat in Denver. Avron Gensburg working up new ideas with engineers. . . . Bill "Telephone Champ" O'Donnell reported a marked upsurge in biz for Fall, with "Double Header" pacing all other Bally products. . . . Mrs. Herb Oettinger proving to be a true golfer's wife. Won top rating in a two-some at Green Acres Country Club. . . . Eddie Ginsburg, Nate Feinstein, Harold Schwartz plus everyone at Atlas busier than ever as ops prepare for Fall bizboom in school areas.

Sam Stern, on boat bound for Europe, leaving Art Weinand at Williams, racing between office and factory handling phone calls and schedules, letters and production details. "If I were triplets," says Art, "I'd still be too, too busy. . . . Ed Johnson, formerly sales mgr. of Seeburg, in town this past week visiting coin-friends after eight month lecture tour of Europe. . . . Bill Anton, sales & ad mgr. of Permo back in town after a fast, 2000-mi. biztrip around these Central States. . . . Dave, Nate, Sol and Alvin Gottlieb anticipate increased demand for their new, 2-player five-ball "Sea Belles." As Alvin put it, "It's getting to be more and more like the old days. We even ran short on "Classy Bowler," then couldn't find any at distribs anywhere." . . . Bally's Jack Nelson advises Van Dusen Bros., Edmonton, B. C., Canada doing just great with Bally Kiddie Rides. . . . Harry Sanders, Nashville, Tenn. and Al Bergman, Buffalo, N. Y. in town to see the new releases. . . . Guy Farrell and Abe Frumhoff, F & F Enterprises, have taken enthusiastically to flying. "Great for fast deliveries of counters," they claim. . . .

Paul Huebsch of Keeney looking slightly worried. Seems Mrs. John Conroe broke her leg awhile back and then Mrs. Roy McGinnis broke her wrist. Paul hoping these things don't come in threes. "Other than that," says Paul, "Everything's going great." . . . Joe Robbins guesses that Gil Kitt must be an important shareholder in AT&T. Joe reports Empire's big monthly phone bill is the barometer of the firm's sales volume. But Jack Burns claims each phone call is an invisible link in a chain, and adds, "One end of that chain is around my neck." . . . Mac Watson, Cedar Rapids, Ia., in town looking for late equipment. "And a mechanic," said Mac. . . . Sam Wolberg, Sam Gensburg and Ed Levin all smiling and happy over repeat orders for the new five-ball "Blondie." "No sooner did distribs get their first samples, than all hurried to get in their orders for more. The largest initial Chicago Coin order of all distribs came from Jack Rosenfeld of St. Louis." . . . Art Garvey busily occupied every minute with visitors at the busy Bally plant. . . . Ben Coven had two full cars on the I.C.R.R. with people going to the Wurlitzer "Centennial."

Bill DeSelm at United advises that among the many visitors was Harry Rosenberg of Double-U Sales Corp., Baltimore, Md., who came in to promote deliveries of more United games. . . . Sam Lewis in the factory working to speed production of forthcoming Exhibit products. Frank Meneuri stated, "Of the many things in the fire, one is outstanding and really different." "Big problem," added Frank, "is getting materials for production, because the game requires new and different materials." . . . John Frantz put it this way: "A ton of pennies still buys a lot of groceries," and continues, "Practically all locations are wide open for penny counter skill games, and many ops are getting extra revenue from limited space." . . . Ops entering First C. M. are confronted with newly decorated walls in "tantalizing turquoise." Color picked by Wally Finke. Joe Kline busy on the phone. Brother Fred voted as head of reception committee. Sam Kolber so optimistic he always carries that order register under his arm.

Dave Rockola, Les Rieck, Wayne Bradfield, Kurt Kluever and Ed Ristau all smiles and beaming happily at distribs' reactions following unveiling of the new Rock-Ola "200." . . . Len Micon "holding the fort" at World Wide for several hours while Al and Joel Stern are away from the office on business, and Fred Skor on vacation. "Good thing Arnold Sommers is here," said Len, "or I'd be tripled up all day long." . . . John Watling has a perfect system, what with great volume of work he handles all day long. John's system is to pick up one item at a time and hand them out to one after another of his many gals. With instructions and notes, of course. . . . Herb Perkins of Purveyor took assistant Trent Peters along as he dashed off to meet an important customer coming in at Midway Airport. . . . "Can't get enough of 'em," said Mike Spagnola, Phil Weisman's sales mgr. at Automatic Phonograph Distributing Co., referring to both new and late phonos. . . . George Kozy phones to advise that ABT had resumed 100% operation after vacation period. With Leo Goblet and Howie Feldman, all three of them are hustling and bustling as they prepare for two conventions coming up later.

Stan Levin reports biz so good at All-State that the big problem is to keep equipment coming in fast enough



JOE KLINE



ART WEINAND



SAM LEWIS

THE NEW SMASH HIT!

Williams  
HOT  
DIGGITY

NOVELTY or REPLAY

★ Ball in Top Hole when lit scores 1 Replay.  
 ★ Side Rollovers score replay with numbers lit.  
 ★ Spell "W-A-L-T-Z"—"T-A-N-G-O"—or "P-O-L-K-A" and shoot ball in Center Hole for 1 Replay for each  
 2 Skill Tracks at top of Playfield  
 ★ Spell "H-O-T D-I-G-G-I-T-Y" for 1 Replay, then shoot ball in Center Hole for 5 REPLAYS!!!

HIGH SCORES!  
 INCORPORATES Williams  
BALANCED PLAYFIELD  
WITH  
MORE WAYS TO SCORE  
MORE AWARDS!!!

Center Hole "EXTRA SPECIAL" when player spells HOT DIGGITY  
 Special when lit "Mystery" hale  
 2 Special when lit Rollover lanes

★ chrome plated flipper button cabinet guards  
 ★ chrome cigarette trays on siderails!

CREATORS OF  
DEPENDABLE PLAY APPEAL  
4242 W. FILLMORE ST.  
CHICAGO 24, ILL.

## WANTED: Seeburg B-C-G-R & V

## AMI Models E-F & G

# CASH WAITING!!

WRITE! WIRE! PHONE!

## Empire COIN MACHINE EXCHANGE

1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600

to meet the growing demand. In the meantime, Vince Shay misses all the work, being up at Twin Lakes, Wis. with friends. Catching scores of fish each day. . . . Gateway's Fred and Jane Minter away at annual army reunion in Springfield, O. Fred was with the 45th Infantry Division. . . . Don Moloney and Mac Brier at Donan plenty satisfied with exports. "Trouble is," said Mac, "there's never enough room 'round here. Just ten minutes after we took over 700 more square feet of space in the service department, the place was jammed as ever with games getting set to go out to three different countries."

**HAPPY BIRTHDAY THIS WEEK TO:** David S. Bond, Boston, Mass. . . . William Blatt, Miami, Fla. . . . Hyman Silverstein, Cleveland, O. . . . Thomas D. Greco, Glasco, N. Y. . . . Buford L. Baucom, Huntsville, Ala. . . . Irving Kemper, Fairlawn, N. J. . . . Irving Fenichel, Brooklyn, N. Y. . . . W. L. Groover, Atlanta, Ga. . . . Jerry Kertman, Rochester, N. Y. . . . Marie Louise Pierce, Brodhead, Wis. . . . William C. Miller, Plant City, Fla. . . . Joseph D. Abraham, Altoona, Pa. . . . Jack Maloney, Fort Worth, Tex. . . . Joseph Weinberger, Louisville, Ky. . . . Charles H. Williams, Jackson, Tenn. . . . Orval F. Donley, Russell, Kans. . . . George Hoblak, Edwardsville, Pa. . . . Ellen M. Brown, Chicago, Ill. . . . Frank Cougal, Bloomer, Wis. . . . Bernard W. Luchman, Omaha, Nebr. . . . Theodore T. Bush, Miami, Fla. . . . Joe Noto, San Francisco, Calif. . . . Edwin T. Heath, Macon, Ga. . . . Rose N. Guillaume, Jefferson, S. D. . . . Mont A. Elkins, Charleston, W. Va. . . . Marcel Luca, Geneva, Switzerland. . . . Joe Young, New York, N. Y. . . . Maurice DiOlive, Brenham, Tex. . . . Ira Strassberg, New York, N. Y.

**WORTH REPEATING:** "Money isn't everything, but the work of collecting it is very important."

DON MOLONEY

# AN ENTIRELY NEW IDEA in Rifle Game Targets!

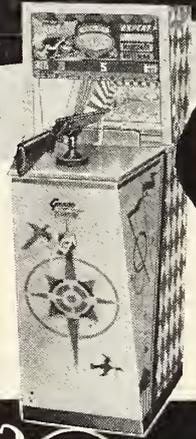
**GENCO'S**  
**STATE FAIR**  
**MOVING TARGET**  
**RIFLE GALLERY**

**FREE-ROLLING BALLS**

**JUST LIKE THE REAL THING!**  
Roll down 2 lanes—players try to shoot them off!




**PLUS**  
**FLIP-OVER TARGETS!**  
**LIGHTED CANDLES—**  
snuff out when hit!  
Adjustable Replay—Optional Match



**EXCITING NEW**  
**COMEDY-ACTION**  
**TARGET**  
snaps back and waves arms when hit

50"x29"x70"high  
crated wt.—320 lbs.

**GENCO MFG. & SALES CO.** 2621 N. Ashland Avenue  
Chicago 14, Illinois

**WANTED!**  
**GUNS**  
\$\$\$ OR TRADE

**ALL-STATE COIN MACH. EXCH.**  
4407 W. Fullerton Ave., Chicago 39, Ill.  
(All Phones: BElmont 5-6770)

**Scientific Moves**  
**Offices To 10th Ave.**

NEW YORK — Scientific Machine Corporation, well known manufacturer of amusement machines, and which has been located in Brooklyn for a number of years, will move its offices to 583 Tenth Avenue, New York City, according to Nat Cohn.

The firm will have completed its move over the week-end, and will be established in the coinrow offices on Monday, August 27.

**NEA Columnist Says:**  
**"Put Another Nickel In Juke**  
**Box Era At End"**

**"Nickel Juke Box Goes Hi-10¢-Fi"**

NEW YORK—As a result of a visit to Meyer Parkoff, Atlantic New York Corporation, this city, Dick Kleiner, NEA Staff Correspondent, featured a syndicated column, which appeared locally in the New York World-Telegram, all about the juke box and its efforts to go to dime play.

The headline on the column read "Nickel Juke Box Goes Hi-10¢-Fi".

"Nowadays, we pretty much take for granted some things—like the juke box" wrote Kleiner. "We shouldn't; the juke box turns out to be a precision instrument that falls somewhere between a slot machine and an atomic reactor.

"It costs roughly, \$1,400. It's a higher-fi gadget than you'll find in all but the most expensive home in-

stallations. (For hi-fi bugs, here's a breakdown of the Seeburg, one of the best juke boxes: a 25-watt amplifier, a Pickering pickup, three speakers—one 12-inch and two eight-in—plus odds and ends like an automatic volume compensator, which makes all records play at the same volume, regardless of the volume at which they were recorded).

"Of late, there's been one major change in juke boxes. The ones being made today will not accept nickels. This is in line with a big push by the juke box industry to raise the cost of playing a record.

"Roughly 60 per cent of the juke boxes in America have been converted to, or replaced by, 10 cent machines. The others will inevitably follow.

"To soften the blow, juke box men have gone in heavily for EP's, which give twice the amount of music as the regular singles. Some new juke boxes are equipped to play two EP's for 25 cents—which comes down to 6¼ cents a song.

"Juke box operators feel justified in getting more money. Like other businesses, their costs have gone up—today's \$1,400 machine cost \$200 in 1934. Records cost more, mechanics earn more, trucks are more expensive.

"So the juke box, with all its flashing lights and fancy gimmicks, is feeling the inflationary pinch. It's the end of the 'Put another nickel in' era."

# DOUBLE THE PLAY WITH . . .

## GOTTLIEB'S 2 PLAYER



- Beautiful DeLuxe "New Look" Cabinet
- Twin Chutes 10c - 3 for 25c
- Chrome Plated Flipper Button Cabinet Guards
- Plated Cigarette Holders

New Twin Double Bonus

Super High Scoring - Over 1000

4 Mystery Light-up Pop Bumpers

3 Bonus Advancing Targets

2 Light-up Cyclonic Kickers

2 Super-Powered Flippers

3 or 5 Ball Play

Subject to  
**AMUSEMENT  
TAX  
Only!**

**Amusement Pinballs**  
*as American as Baseball and Hot Dogs!*

**AVAILABLE AT YOUR  
DISTRIBUTOR NOW!**

**D. Gottlieb & Co.**  
1140-50 N. KOSTNER AVE.  
CHICAGO 51, ILLINOIS

# BUY THE BEST . . . WE DO . . .



## Through The Coin Chute WEST TEXAS TINGLES

Glynn Murphy, Breckenridge, recently escaped being electrocuted by just a few feet. A friend and he were hooking up the public address system for the Little League baseball games and the friend, Buster Wood, had the microphone in his hand. The power company did not have the electricity grounded properly and when the amplifier was plugged in, it sent enough current through the microphone to electrocute Woods with Murphy standing only a few feet away. . . . Bert and Peggy Alcott, Abilene, laughing and talking with one of their location owners in Seymour. . . . Bob Jordan, Lubbock, is now known as the "Ironman of the Plains". It all comes from using only irons when playing golf. . . . Don Robertson and Paul Golden, Lubbock, talking about their most recent fishing trip to Colorado. . . . R. W. Vaughn is a new operator in Lubbock, moving here recently from Chicago. . . . Jimmie Roden and Mel Rimmer, of the Modern Music of Lubbock, are putting on a drive to get rid of all their surplus records and doing very well at it, too. . . . J. D. Harding and J. C. Lewallen, Levelland, getting ready to check locations. . . . Babe Vanlandingham, Morton, heading for a golf tournament in Ruidoso, N.M.

F. W. Hall, Lovington, recently had a bit of hard luck. He had a brand new AMI broken into just the day before he was to check it and it was a top location. . . . George New, Hobbs, bringing his lovely wife to drink coffee with his partner, Glen Stanfield, and service-man "Shorty" Marcom. . . . Bill Sheffield, Odessa, has announced that he is losing his top route-man, Roland Duncan. Duncan is going into the gasoline business. . . . R. M. Keel, Balenger, drinking coffee and swapping yarns with Raymond Martin. . . . Buster Hukel, San Angelo, taking a few days off to visit relatives. . . . Nelson Stubblefield, Sonora, putting new phonographs on location. . . . Allen Wallace, AMI Distributor for West Texas, staying close to the bedside of his sister, Mrs. W. E. Smart, of Slaton, who has been seriously ill for several months now.

## Promotes "Teen-Age Juke Box Dances"



HIRSH de LaVIEZ

WASHINGTON, D.C.—Hirsh de LaVieZ, that well known Washington coin machine personality, has done a great deal over the years to bring the industry favorable comment and goodwill.

Hirsh's most recent contribution to the industry's benefit is the organization of a series of "Teen-Age Juke Box Dances". Next scheduled dance is Friday night, August 31 in the Club Rooms of the Variety Club, Tent Number 11, Willard Hotel, this city.

Members of the Variety Club have

## KEEP YOUR EYE ON THE EXHIBIT SUPPLY CO.

been circularized with a colored illustrated announcement which reads, "Yeah Man! This is not for Squares. . . Crazy Time Comin' Up! This is not for you . . . Just your Children . . . Daughters and Sons! The Children of Members of Variety Club are invited too . . . Meet Your Record Star. Bring your autograph book. This Hop for Hep Cats . . . 14 to 17 year group."

Recording artists and disk jockeys are cooperating 100%. Among the disk jockeys who will be at the dance are Art Brown, Sam Brown, Chuck Dulane, Herb Davis, Fred Fiske, Milton Q. Ford, Eddie Gallaher, Milt Grant, Art Lamb, Dick Lawrence, Phil Long, Jackson Lowe, Bill Mayhugh, Mac McGarry, Warren Orr, Al Ross, Jack Rowzie, Val Thomas and Jerry & Jima Strong.

Working as co-chairman with Hirsh

"It's What's in THE CASH BOX That Counts"

## CLASSIFIED ADVERTISING SECTION

## WANT

WANT—Phonographs 45 RPM, Bally Bingo Games, for resale. Quote condition and lowest cash prices. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND RD., MILWAUKEE 13, WISC. (Tel.: Blue-mound 8-6700).

WANT—To Trade Five United ABC Bingos and Two Gottlieb Bowlette Games for Seven Mills or Rock-Ola Low-Boy Scales. CASEY JONES & CO., 332 SO. JENNINGS AVE., FORT WORTH 4, TEXAS.

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BELmont 5-2881).

WANT—To buy—New or Used Bally Crosswords. B. D. LAZAR CO., 1635 FIFTH AVENUE, PITTSBURGH, PA. (Tel.: GRant 1-7818).

WANT—For cash: Horses: Bally and Exhibit; Around The World Trainer; Drive Yourself Drive-mobile; Genco 2-Player Basketball; late Guns and Arcade games. ECONOMY SUPPLY CO., 579 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-8628).

WANT—AMI E-80's. Quote lowest price in first letter. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 36, N. Y. (Tel.: Circle 6-8939).

WANT—Late Model Seeburg, Wurlitzer, Rock-Ola and AMI Phonographs for cash. Write or wire. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. (Tel.: GARfield 3585).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—Bingos and Gottlieb 5-Balls for resale. 100 Records Seeburg 45 Hidden Units. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: 4-6703).

WANT—Bally ABC Bowlers, new or used—for cash or will trade for Bingos or Pool Tables. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: Superior 1-4600).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7500).

WANT—Bally: Variety; Big Time; Gay Time; Miami Beach; AMI Model "C", 40, 80 & 120 selection Hideaways, Wall Boxes & Steppers; Seeburg 100 Hideaways and 3W1 Wall Boxes. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—An established profitable route in the State of Connecticut. Either music or combination music and games. Large or small. Cash available. Write: BOX # 358, c/o THE CASH BOX, 26 WEST 47th ST., NEW YORK 36, N. Y.

WANT—Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone. JACOB S. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. (Tel.: TRafalgar 7-9147).

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: JUdson 6-4568.

WANT—Music: Seeburg 100-A's, BL's, C's; R's; Wurlitzer 1700's, 1800's. Pinballs, all late Gottlieb. Arcade and Bally Bingos. Write stating price and quantity in first letter. BELGIUM AMUSEMENT COMPANY, LTD., 3126 TYSON AVE., PHILADELPHIA 49, PA. (Tel.: DEvonshire 8-6931).

WANT—Williams' King O' Swat; United Sluggers; ChiCoin Big League Baseball and Super Home Run; Genco Big Top Guns; Gottlieb multiple player pinballs; Bally ABC Bowlers; United Regulations. Will buy or trade. GEORGE PONSER CO., 123 WEST RUNYON STREET, NEWARK 5, N. J. (Tel.: Blgelow 3-7422).

WANT—Pay Cash. United Fifth Innings; Chicago Coin Big League; Seeburg 100B and BL; AMI E120. Call, wire, write Collect. DAVE LOWY, 592 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

WANT—Literature on any type of coin machine — Merchandising, Amusement, Skill, Rides, Music—anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.

WANT—United Regulations and Bally ABC Bowlers for cash or will trade for Bingos or Pool Tables. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND 15, OHIO. (Tel.: TOWER 1-6715).

WANT—All Seeburg Phonos: Model M100-A's; M100-B's; M100-C's; M100-G's. Also Wurlitzer and AMI Phonos. Will pay best prices. ATLANTIC NEW YORK CORP., 843 TENTH AVE., NEW YORK, N. Y. (Tel.: PLaza 7-3140).

WANT—Mutoscope, Voice-O-Graph. Must be in A-1 condition. State Price in first letter. Interested in Kiddie Rides also. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR ST., HARTFORD, CONN. (Tel.: CHapel 9-6556).

## CLASSIFIED ADVERTISING SECTION

## FOR SALE

FOR SALE—Non-warp Ply-Flex custom built Fibre-Glass Cues. Precision molded one piece construction giving accuracy, indestructibility. Won't warp, shatter, snap. Fully guaranteed against faulty workmanship, defective materials, breakage in normal use for one year. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: Blgelow 8-3524-5).

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLYmpic 8-4012, 4013.

FOR SALE—Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for AMI, D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Slate Tops for Pool Tables; Fibre Glass Cue Sticks; "300" Shuffle Alleys with authentic scoring. Also factory reconditioned Shuffle Alleys, Income Producer. Tournament Kits; Guns; Arcade Equipment. Write for lowest prices. WEST SIDE DIST. CORP., 612 TENTH AVE., NEW YORK, N. Y.

FOR SALE—or trade for AMI 80 or 120 Wall Boxes: Genco Rifle Gallery; Genco Sky Rocket; Genco Sky Gunner; Williams Jet Fighter; Williams Crane (Used); Williams Sidewalk Engineer; Williams Relaxator. Can also use AMI D-80's or E-80's. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. (Tel.: GL 6-6807)

FOR SALE—Used machines of all models, as is or shopped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456).

FOR SALE—Finest quality Plexiglass Pool Cues, \$3 ea. Cheaper by the dozen—only \$27.50. Send check in full to: SHELDON SALES, INC., 881 MAIN ST., BUFFALO, N. Y., (Tel.: LIncoln 9106).

FOR SALE—Gypsy Queen, \$170; Happy Days, \$75; Twin Bill, \$175; Four Belles, \$160; Duette, \$225; Stage Coach, \$170; Chinatown, \$55; Shindig, \$90; League Bowler, \$95; Olympic, \$45; Frolics, \$40. STARK NOVELTY CO., 1813 FULTON RD., N., CANTON 9, OHIO.

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CAN-YON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST. NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE—10 Miami Beach's, \$230 ea. All have been shopped and are in A-1 condition. LEWIS & FOLLETT MUSIC CO., 180 SOUTH HOWARD ST., SPOKANE, WASH., (Tel.: MA 8585).

FOR SALE—Ready For Location. Starlet, \$425; Caravan, \$495; Gayety, \$195; Big Time, \$325; Dude Ranch, \$95; Palm Springs, \$125; Miami Beach, \$295; Hawaii, \$75; Singapore, \$50. Shuffle Alleys: Chicago Coin Feature, \$225; Chicago Coin Criss Cross, \$175; Chicago Coin Triple Score, \$150; Bally Champ, \$250; Bally Jet, \$225; Keeney Century, \$195. Brand New Pool Tables: United All Models, Write for price. Headquarters for Kiddie Rides. ASSOCIATED AMUSEMENTS, INC., 8 RUGG DR., BOSTON, ALLSTON STATION 34, MASS. (Tel.: STadium 2-4010-11-12).

FOR SALE—All types late model phonographs converted to 10c play. Call collect for price. DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: Syracuse 75-1631).

FOR SALE—Bally Yacht Clubs, \$60; Beach Club, \$70; Ice Frolics, \$95; Surf Club, \$95; Variety, \$125; Gayety, \$125; Miami Beach, \$235; United Nevada, \$50; Singapore, \$50; Manhattau, \$150; Games, Inc. Hunter, \$265. MICKEY ANDERSON, 314 EAST 11th ST., ERIE, PA. (Tel.: 5-7549).

FOR SALE—5-22 Ft. Shuffleboards, Reconditioned Maple Tops, \$195—up; 2-12 Ft. American and National Bank Boards, \$395 ea.; 6 Reconditioned Wall Type Electric Score Boards, \$45 ea.; 2-47 Seeburg Hide-Aways, \$45 ea. STANLEY AMUSEMENT CO., 1119 TACOMA AVE., TACOMA, WASH. (Tel.: BRoadway 3663).

FOR SALE—Special. If you are interested in Bally Double Headers, Parades and Broadways at very cheap prices. Write, Wire or Call us. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: Canal 5306).

FOR SALE—Millions of extra coins are taken from clean machines. Clean Right With Lemonite. Write for information or see your coin machine distributor. Birmingham Vending Co., Birmingham, Ala. Uses and Sells Lemonite. GRACO SALES CO., R.F.D. 1, BOX 403. ARLINGTON, TENN.

## CLASSIFIED ADVERTISING SECTION

**FOR SALE—Seeburg "C", \$525; Seeburg "B", \$395; Seeburg "A", \$200; AMI E-120 Phonographs, \$475; Wurlitzer 1800, \$775.** All the above machines are clean and ready for location. **UNITED DISTRIBUTORS, INC., 902 W. SECOND, WICHITA, KANSAS (Tel.: HIO 4-6111, 4-3504).**

**FOR SALE—Comco—Extended Range Speakers and Baffles.** Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Lined Oak, Natural or Mahogany. Packed two to a carton, \$11.95 ea. **COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILL. (Tel.: Independence 3-2210).**

**FOR SALE—150 Silver King Vendors, 1c or 5c conversions for either chlorophyll or nuts.** Make us an offer. We cannot operate in this state because of license. **TRI-STATE AMUSEMENT CO., 149 18th ST., REAR, WHEELING, W. VA. (Tel.: Wheeling 649).**

**FOR SALE—Rock-Ola Comet, \$525; Rock-Ola Hi Fi's, \$595; Atlantic Citys, \$40; Coney Islands, \$30; Rock-Ola 1717 Steppers, \$30; Wurlitzer Steppers, \$10; AMI A's, \$95; AMI B's, \$145. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., Moline, ILL. (Tel.: Moline 4-6703).**

**FOR SALE—The best buy in used Bally Bingo Games.** Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: **ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: Wheeling 5472).**

**FOR SALE—United Bowlers: Clover, \$35; Chief, Fifth Avenue and League, \$110 ea.; Team, Yankee and Flash, \$135 ea.; Speedy, \$185. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY, N. Y.**

**FOR SALE—Show Boats, \$100 ea.; 2 New Gottlieb Pool Tables, \$140 ea. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. (Tel.: Market 1-3967).**

**FOR SALE—"The Cat Came Back" b/w "Stop Crackin' Peanuts". "New Wildwood Flower" b/w "Whispering Hope". "She Married The Wrong Man" b/w "Where The Idaho Potatoes Grow". "Dark As A Dungeon" b/w "My Own Sweet Darling Wife". CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. (Tel.: PRescott 9-0182).**

**FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment.** Clean and shopped, or as is. Factory Distributor for Seeburg. **DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.**

**FOR SALE—America's finest reconditioned phonographs and music accessories.** Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. **ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.**

**FOR SALE—We have a large stock of reconditioned Five Balls, Shuffle Games and Bingo.** Write for list. **WESTERHAUS CORPORATION, 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MONTana 5000-1-2).**

**FOR SALE—Reconditioned, Ready for Location.** AMI: A, \$95; C, \$135; D-40, \$195. Rock-Ola: 1436 (78 RPM), \$225; (45 RPM), \$245; 1446 Hi Fi, \$595. Wurlitzer: 1400 (45 RPM), \$225. Authorized Rock-Ola Distributor. **J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOrEst 7-6730).**

**FOR SALE—Big Time, \$249.50; Starlet, \$319.50; Pixie, \$325; Gaytime, \$210; Gayety, \$119.50; Rio, \$55; Tahiti, \$50; Tropics, \$45; Variety, \$139.50; Beach Beauties, \$339.50.** One-third Deposit. Balance Sight Draft. **GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: TULane 6729).**

**FOR SALE—For Export.** We have largest stock in New England, Seeburg — Wurlitzer — AMI Music; Bingo—Shuffle Alleys—Pool Tables—Kiddy Rides. Write! Wire! Call! For Inventory. **REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS. (Tel.: ALgonquin 4-4040).**

**FOR SALE—18 Saddle & Turf Club F.P. Models, very clean, \$179.50 ea.; 1 Bert Lane Zero Dart Game, like new, \$175. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, IND. (Tel.: HARRison 3-4508).**

**FOR SALE—Like New.** Wurlitzer 1800; \$845; Wurlitzer 1700, \$695; Wurlitzer 1650, \$395; Wurlitzer 1400, \$235; Automatic Score Counter for 22 foot shuffle board, never uncrated, \$50. **LEW JONES DISTRIBUTING CO., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MELrose 5-1593).**

**FOR SALE—Bally Bingos from Atlantic City up.** **TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT ST., TOLEDO, OHIO (Tel.: CH 3-8624 — CH 3-4005).**

**FOR SALE—Wurlitzer 1500's; Wurlitzer 1250's.** Ready for location or "As Is". Write for low prices. **YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5050).**

## CLASSIFIED ADVERTISING SECTION

**FOR SALE—Bowlers: Lightning, \$165; Ace, \$100; Clover, \$35; Team, \$100; Clipper, \$175; C. C. Playtime, \$150. Bingos: Beach Club, \$40; Bally Beauty, \$55; United Manhattan, \$150. SALINA MUSIC AND AMUSEMENT CO., 121 N. SEVENTH ST., SALINA, KANSAS.**

**FOR SALE—Complete line of used Bingos, Shuffle Alleys and Phonographs.** Distributors for United and Williams games and AMI Phonographs. Write for jobber's prices. **CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS, MO. (Tel.: MAIN 1-3511) or 2805 MAIN STREET, KANSAS CITY, MO. (Tel.: HARRison 4747).**

**FOR SALE—Grand Slam, \$95; King Arthur, \$35; Bowling Champ, \$35; College Daze, \$35; 10 Bright Lights, \$39.50 ea.; 10 Bright Spots, \$49.50 ea.; 10 3-4-5's, \$24.50 ea. WANT—Pixies. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF. (Tel.: Market 1-0538).**

**FOR SALE—Close-out! Brand New "Booster Pools" and all makes electric Pool Tables.** Make us an offer. Also Wurlitzer 1400's, 1500's and 1700's. No reasonable offer refused. **RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y. or 221 FRELINGHUYSEN AVENUE, NEWARK, N. J.**

**FOR SALE—Big Times cleaned and checked the Donan way, \$215; Reconditioned Bally Space Ships, \$315. DONAN DISTRIBUTING CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JUNiper 8-5211-12).**

**FOR SALE—Bally's Parade, Write: Broadway, \$375; Beach Beauty, \$325; Palm Springs, \$75; United's Super Slugger Baseball, \$245. Sight Draft or 1/3 Deposit, Balance C.O.D. NASTASI DIST. CO., 912 POYDRAS, NEW ORLEANS 12, LA. (Tel.: MA 6386).**

**FOR SALE—Model 1438 120 Selection 45 RPM Rock-Ola "Comet" Phonographs, \$465; Model 1546 120 Selection Chrome Rock-Ola Wall Boxes, \$50; AMI Model E120, \$425; Wurlitzer Wall Boxes: Model 3020, \$7.50; Model 4820, \$12.50; Model 4851, \$15. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA. (Tel.: 84-3264).**

**FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs.** If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. **DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH (Tel.: DAVis 2-2473).**

**FOR SALE—Seeburg M100-A, \$250; M100-C, \$600; M100-G, \$750; M100-W, \$725; M100-R, \$825; 3W1 Chrome, \$67.50; Wurlitzer 1800, like new, \$795; 1400, \$225; 1250, \$150; 1100, \$85; AMI E-80, \$450; D-80, \$350. MUSICAL SALES, 2334 36 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561).**

**FOR SALE—Nite Club, \$425; Broadway, \$375; Beach Beauty, \$375; Miami Beach, \$250; Big Time, \$235; Pixie, \$295; Starlet, \$295; Variety, \$125; Gayety, \$95. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO. (Tel.: AXminster 4-3529).**

**FOR SALE—Rotation Balls Numbered 1-10, \$18.50 set; Numbered 1-5 Red and 1-5 White, \$18 set; 2 1/4" Cue Balls, \$2; Cue Sticks, \$1.49, \$16.50 doz. Write for free Rotation Pool Instructions. CHAMPION DISTRIBUTING CO., 3833 W. DIVISION ST., CHICAGO, ILL.**

**FOR SALE—Broadway \$325; Miami Beach \$210; Big Time \$205; Variety \$90; Beach Beauty \$310; King O' Swat \$285, very clean; Jet \$135; Rocket \$135; Victory \$100; Royal \$50; Chief \$65. Games in working order right from location: 5 Spot Lite, 1 Atlantic City, 1 Palm Beach, 3 Yacht Club, package lot \$100 as is. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND, OHIO. (Tel.: HENDERSON 1-7577).**

**FOR SALE—Lowest prices Thunderbolts, Lightnings, \$199.50 ea.; Hollywood Bowlers, \$249.50; C.C. Super Home Run, \$179.50; Bingos, Pool Tables, trade for Kiddie Rides. Arcade Equipment or write best cash offer. Ready for location. **ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL. (Tel.: CANal 6-0293-4-5).****

**FOR SALE—Special. Keeney's Big Tent (Like New), \$495.** The longest lasting machine for any location. One Third Deposit with each order. Phone & Write. **CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel.: CANal 7137)**

**FOR SALE—Special. Keeney's Big Tent (Like New), \$495.** The longest lasting machine for any location. One Third Deposit with each order. Phone & Write. **CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel.: CANal 7137)**

**FOR SALE—Bargains: Miami Beach, \$215; Gayety, \$135; Tournament, \$225; Score Board, \$335; Big Time, \$225; Beach Beauty, \$310; Super Jumbo, \$250; Race The Clock, \$185. Write for our complete list on late model five balls and Bingo Games. One third deposit required with each order. **CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel.: CANal 7137).****

**FOR SALE—Lane Carousel, \$325; Deco Carousel, \$245; Chico Super Jet, \$200; Rocket Patrol Ship, \$140; Chico Four Player Derby, \$100; Williams Deluxe Baseball, \$100; Major League Baseball 6 Player, \$125; Mutoscope Sky-fighter, \$75; Mutoscope Drop Kick, \$110; Exhibit Silver Bullets, \$45; Exhibit Rifle Gallery, \$125; Exhibit Space Gun, \$90; Genco 2 Player Basketball, \$150. **ODCO, INC., 1100-02 BROADWAY, ALBANY 4, N. Y.****

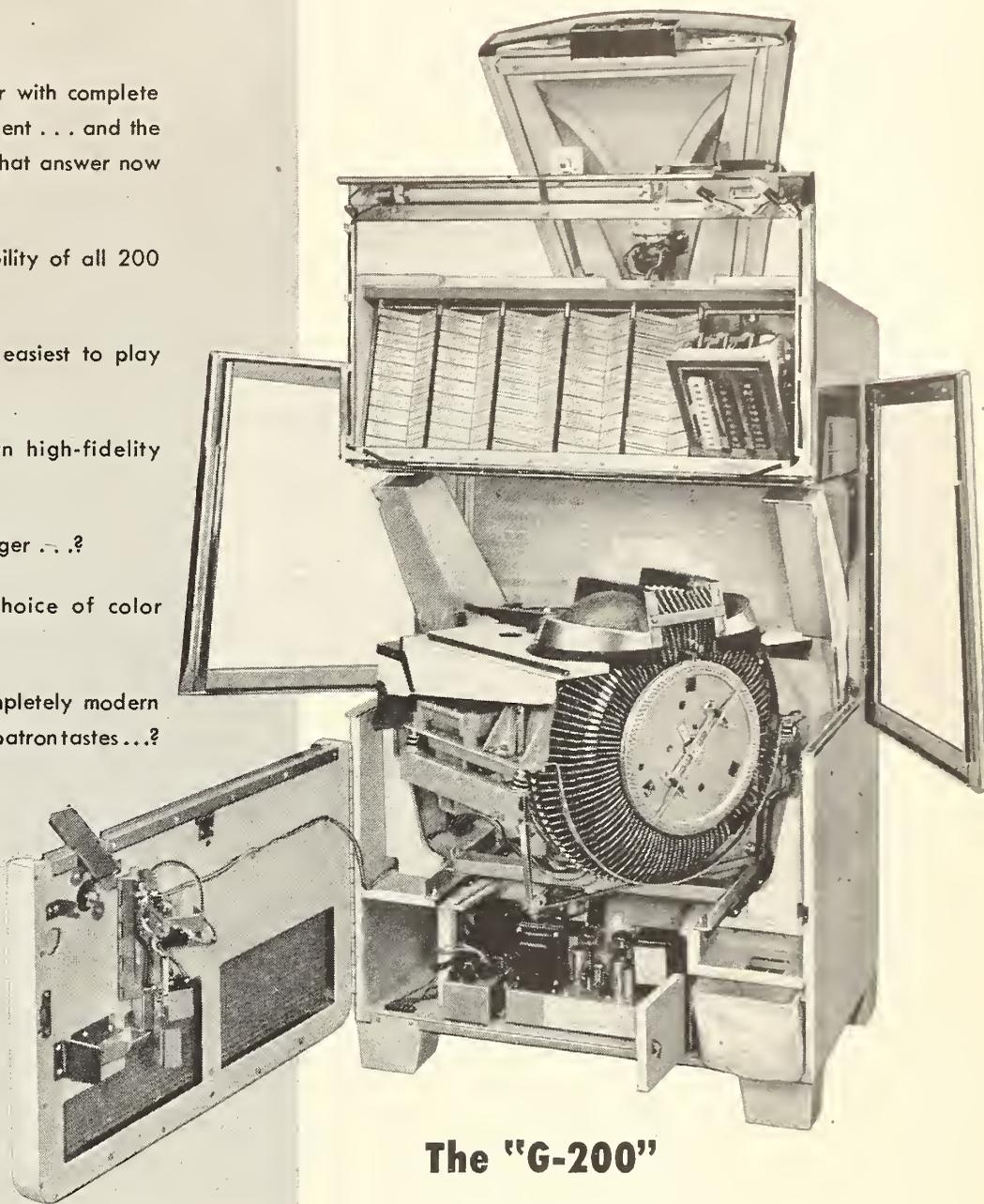
**FOR SALE—Bingos in Quantities.** Bally—Night Clubs, Broadways, Miami Beaches, Big Times, Varieties, Beach Clubs. **GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel.: AR 0780).**



# There is but one answer to all these questions

If you have that answer—you're the operator with complete juke box earning power . . . the safest investment . . . and the most profitable investment. If you don't have that answer now—see what you could be getting.

1. Which juke box has instant, eye-level visibility of all 200 titles—all of the time . . . ?
2. Which juke box has the fastest, simplest, easiest to play selection system . . . ?
3. Which juke box has exclusive multi-horn high-fidelity sound . . . ?
4. Which juke box has the fastest record changer . . . ?
5. Which juke box comes in the widest choice of color cabinetry . . . ?
6. Which juke box has clean, uncluttered, completely modern styling for modern location preference, modern patron tastes . . . ?
7. Which juke box can be easily, quickly converted from 200 to 120 plays after fast depreciation of investment in top locations—then rotated to secondary spots where record stocking costs are cut, and earning life extended . . . ?
8. Which juke box can be set for any existing price per play for "pops" or "pops" and "EP's" combined . . . ?
9. Which juke box is known to be the most easily serviced . . . ?
10. Which juke box offers the sound advantages of multi-horn high-fidelity . . . ?
11. Which juke box is known by operators to be the simplest, most dependable and trouble-free . . . ?



The "G-200"

**You need all these advantages . . .  
why not get them all?**

**AMI**

*...Music that makes  
more money for you*



1500 Union Avenue, S. E./Grand Rapids 2, Michigan

Originator of the automatic selective juke box in 1927  
... ahead then, ahead now



## THIS WEEK'S USED MACHINE QUOTATIONS

### 17th YEAR OF PUBLICATION

### 882nd CONSECUTIVE WEEK'S ISSUE

#### How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

**FOREWORD:** Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

**METHOD:** "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

**FOREIGN BUYERS:** To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

#### CODE

- |                             |                                    |
|-----------------------------|------------------------------------|
| 1. Prices UP                | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN              | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN       | 7. Machines Just Added             |
| 4. No change from Last Week | * Great Activity                   |

## REGARDING SELLING PRICES

# IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.



#### LISTED ALPHABETICALLY

#### AMI

2* Model A, '46, 40 Sel., 78 RPM	75.00	125.00
4. Model B, '48, 40 Sel., 78 RPM	125.00	150.00
2* Model C, '50, 40 Sel., 78 RPM	125.00	175.00
4. Model D-40, '51, 40 Sel., 78 RPM	175.00	245.00
4. Model D-80, '51, 80 Sel., 45 RPM	265.00	350.00
4. Model E-40, '53, 40 Sel., 78 RPM	275.00	375.00
4. Model E-80, '53, 80 Sel., 45 RPM	325.00	450.00
4* Model E-120, '53, 120 Sel., 45 RPM	400.00	475.00
4. Model F-30, '54, 80 Sel., 45 RPM	550.00	625.00
4. Model F-120, '54, 120 Sel., 45 RPM	575.00	645.00
4. WM Wall Box	10.00	12.00
4. SM or SL Stepper	9.95	20.00

#### EVANS

2. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	40.00	100.00
4. Constellation, '49, Model 135, '40 Sel., 78 RPM	75.00	115.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	100.00	200.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	225.00	275.00

#### ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	25.00	75.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00
4. 1426, '47, 20 Sel., 78 RPM	35.00	75.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	45.00	99.00
2. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	100.00	140.00

2. 1432, Same as above, Converted to 45 RPM	125.00	150.00
2. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	135.00	200.00
2. 1434, Same as above, Converted to 45 RPM	145.00	225.00
4* 1436, '52, Fireball, 120 Sel., 45 RPM	145.00	275.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	245.00	295.00
4* 1438, '54, Comet, 120 Sel., 45 RPM	435.00	525.00
4* 1446, '54, Hi-Fi, 120 Sel., 45 RPM	595.00	665.00

#### SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	45.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	55.00
4. 147S, Standard, 20 Sel., 78 RPM	20.00	65.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	70.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	85.00
2. 148M, '48 Master with Remote Attach., 20 Sel., 78 RPM	20.00	90.00
4. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	99.50
2* M100A, '49, 100 Sel., 78 RPM	195.00	265.00
4* M100B, '51, 100 Sel., 45 RPM	375.00	475.00
4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	425.00	500.00
4* M100C, '53, 100 Sel., 45 RPM	485.00	600.00

4. HF100C, '51, 100 Sel., 45 RPM	65.00	750.00
4. HF100R, '54, 100 Sel., 45 RPM	69.00	825.00
4. W1-L56 Wall Box 5c	5.00	6.00
4. 3W2 Wall-a-Matic	5.00	7.00
4. W4L-56	1000	15.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	1000	15.00
4. W6L-56 5/10/25 Wireless	1000	15.00
4. 3W7-L-56	1000	25.00

#### WURLITZER

4. 1015, '46, 24 Sel., 78 RPM	35.00	75.00
2. 1017, '46, 24 Sel., 78 RPM	40.00	85.00
4. 1080, '46, 24 Sel., 78 RPM	45.00	95.00
4. 1100, '47, 24 Sel., 78 RPM	65.00	125.00
4. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	75.00	150.00
4* 1250, '50, 48 Sel., 45 or 78 RPM	125.00	175.00
4* 1400, '51, 48 Sel., 45 or 78 RPM	185.00	285.00
4. 1450, '51, 48 Sel., 45 or 78 RPM	185.00	295.00
4. 1500, '52, 104 Sel., 45 & 78 Intermix	199.50	299.50
4. 1500A, '53, 104 Sel., 45 & 78 Intermix	275.00	350.00
4. 1650, '53, 48 Sel., 45 RPM	325.00	395.00
4* 1700, '54, 104 Sel., 45 RPM	525.00	695.00
4* 1800, '55, 104 Sel., 45 RPM	650.00	850.00



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (UN 3/52)	25.00	50.00	4. Campus (Ex 2/50)	10.00	20.00
4. Across the Board (Un 9/52)	25.00	50.00	4. Canasta (Ge 7/50)	20.00	30.00
2. All Star Basketball (Go 1/52)	20.00	30.00	2. Caravan (Un 2/56)	365.00	475.00
6. Aquacade (Un 4/49)	10.00	20.00	4. Caravan (Wm 6/52)	25.00	60.00
4. Arabian Knights (Got 12/53)	100.00	160.00	6. Carolina (Un 3/49)	10.00	20.00
2. Arcade (Wm 11/51)	45.00	60.00	2. Champion (B 12/49)	15.00	25.00
2. Arizona (Un 4/50)	10.00	20.00	6. Champion (CC 6/49)	10.00	20.00
4. Army-Navy (Wm 10/53)	40.00	90.00	4. Chinatown (Got 10/52)	45.00	85.00
4* Atlantic City (B 5/52)	40.00	75.00	4. Circus (Un 8/52)	35.00	95.00
6. Baby Face (Un 12/48)	10.00	20.00	4. Citation (B 10/48)	15.00	35.00
4. Bank-A-Ball (Got 5/50)	15.00	24.00	4. C.O.D. (Wm 9/53)	75.00	110.00
4. Basketball (Got 10/49)	10.00	20.00	4. College Daze (Got 8/49)	20.00	40.00
4* Beach Beauty (B 11/55)	310.00	400.00	4. Colors (Wm 11/54)	135.00	175.00
2* Beach Club (B 2/53)	40.00	80.00	4* Coney Island (B 9/52)	30.00	65.00
4* Beauty (B 11/52)	45.00	85.00	4. Control Tower (Wm 3/51)	25.00	45.00
4. Be Bop (Ex 3/50)	10.00	19.00	4. Coronation (Got 11/52)	40.00	85.00
4. Big Ben (Wm 9/54)	100.00	150.00	4. County Fair (Un 9/51)	25.00	40.00
4. Big Hit (CC 7/52)	25.00	45.00	4. Crossroads (Got 5/52)	45.00	95.00
6. Big Top (Ge 2/49)	10.00	19.00	4. Crossroads (B 1/56)	350.00	395.00
2* Big Time (B 1/55)	215.00	300.00	4. Cyclone (Got 5/51)	40.00	65.00
6. Black Gold (Ge 3/49)	10.00	19.00	4. Daffy Derby (Wm 8/54)	70.00	165.00
4. Bolero (Un 12/51)	45.00	75.00	4. Daisy Mae (Got 7/54)	145.00	180.00
2. Bomber (CC 3/51)	15.00	25.00	4. Dallas (Wm 2/49)	15.00	30.00
6. Boston (Wm 5/49)	15.00	25.00	4. Dealer "21" (Wm 2/54)	45.00	125.00
4. Bowling Champ (Got 2/49)	15.00	35.00	4. Derby Day (Got 5/56)	235.00	285.00
4. Bright Lights (B 5/51)	30.00	65.00	4. De Icer (Wm 11/49)	20.00	35.00
4. Bright Spot (B 11/51)	45.00	75.00	4. Diamond Lill (Got 12/54)	145.00	170.00
4* Broadway (B 12/55)	365.00	425.00	4. Disk Jockey (Wm 11/52)	45.00	80.00
3* Broadway (B 6/51)	25.00	40.00	4. Domino (Wm 5/52)	35.00	60.00
4. Buffalo Bill (Got 5/50)	25.00	35.00	4. Double Action (Ge 1/52)	25.00	34.50
4. Buttons & Bows (Got 3/49)	15.00	24.00	4. Double Feature (Got 12/50)	15.00	24.00
4. Cabana (Un 3/53)	35.00	110.00	4. Dbl. Shuffle (Got 6/49)	15.00	24.00
4. Camel Caravan (Ge 6/49)	10.00	20.00	4. Dragonette (Got 6/54)	125.00	165.00
			4. Dreamy (Wm 2/50)	20.00	40.00
			4* Dude Ranch (B 9/53)	50.00	90.00
			4* Duetto (Got 4/55)	200.00	235.00

# The Cash Box PRICE LISTS

4. Easy-Aces (Got 12/55)	225.00	265.00
4. Eight Ball (Wm 1/52)	40.00	65.00
4. Fairway (Wm 6/53)	50.00	80.00
4. Fighting Irish (CC 11/50)	20.00	30.00
4. Five Star (Univ. 5/51)	30.00	65.00
6. Floating Power (Ge 12/48)	10.00	15.00
4. Flying High (Got 2/53)	50.00	75.00
4. Flying Saucers (Ge 12/50)	15.00	30.00
6. Football (CC 8/49)	10.00	20.00
4. Four Bells (Got 10/54)	135.00	175.00
4. Four Corners (Wm 12/52)	40.00	90.00
4. Four Horsemen (Got 9/50)	25.00	55.00
4. "400" (Upright) (Ge 10/52)	35.00	65.00
4. Four Stars (Got 6/52)	50.00	75.00
4. Freshie (Wm 9/49)	20.00	30.00
4. Frolics (B 10/52)	40.00	85.00
4. Frontiersman (Got 11/55)	225.00	245.00
4. Futurity (B 3/51)	25.00	40.00
4* Gay Times (B 6/55)	175.00	275.00
2* Gayety (B 3/55)	75.00	195.00
4. Georgia (Wm 7/50)	20.00	45.00
4. Gin Rummy (Got 2/49)	20.00	30.00
4. Gladiator (Got 1/56)	285.00	345.00
4. Glamour (Got 7/51)	15.00	24.00
6. Glider (Ge 3/49)	10.00	15.00
4. Globe Trotter (Got 11/51)	30.00	70.00
4. Golden Gloves (CC 7/49)	10.00	24.00
4. Golden Nugget (Upright) (Ge 2/53)	35.00	75.00
4. Gold Star (Got 8/54)	140.00	185.00
6. Gondola (Ex 5/49)	10.00	19.00
4. Grand Award (CC 1/49)	10.00	19.00
4. Grand Champion (Wm 8/53)	70.00	125.00
4. Grand Slam (Got 4/53)	40.00	110.00
6. Grand Stand (B 5/50)	20.00	30.00
4* Green Pastures (Got 1/54)	85.00	125.00
4. Gun Club (Wm 11/53)	45.00	85.00
4. Guys-Dolls (Got 5/53)	60.00	110.00
4. Gypsy Queen (Got 2/55)	150.00	185.00
4. Handicap (Wm 6/52)	45.00	90.00
4. Happy Days (Got 7/52)	65.00	95.00
4. Happy-Go-Lucky (Got 3/51)	25.00	40.00
4. Harbor Lites (Got 2/56)	245.00	285.00
4. Harvest Moon (Got 12/48)	10.00	20.00
4. Harvest Time (Ge 9/50)	15.00	25.00
4. Harvey (Wm 5/51)	15.00	30.00
2* Havana (Un 2/54)	45.00	110.00
4* Hawaii (Un 6/54)	54.50	145.00
4. Hawaiian Beauty (Got 4/54)	125.00	160.00
4. Hayburner (Wm 6/51)	30.00	65.00
4* Hi-Fi (B 6/54)	50.00	120.00
4. Hit Parade (CC 2/51)	10.00	19.00
2. Hit & Runs (Ge 3/51)	15.00	24.00
4. Hit 'N Run (Got 4/52)	30.00	75.00
6. Holiday (CC 12/48)	10.00	20.00
2. Holiday (Ke 12/51)	25.00	45.00
4. Hong Kong (Wm 9/51)	34.50	55.00
4. Horsefeathers (Wm 1/52)	30.00	50.00
4. Horse Shoe (Wm 12/51)	25.00	35.00
4. Hot Rods (B 4/49)	20.00	40.00
4. Ice-Frolics (B 1/54)	80.00	110.00
4. Jalopy (Wm 8/51)	30.00	65.00
4. Jeannie (Ex 6/50)	15.00	24.00
4. Jockey Club (Got 5/54)	75.00	150.00
4. Jockey Special (B 11/47)	10.00	20.00
4. Joker (Got 11/50)	20.00	45.00
2. Jolly Joker (Un 11/55)	75.00	140.00
4. Jubilee (Got 5/55)	230.00	350.00
4. Judy (Ex 7/50)	10.00	19.00
4. Jumping Jacks (Upright) (Ge 12/52)	25.00	45.00
4. Just 21 (Got 1/50)	10.00	24.00
4. K. C. Jones (Got 11/49)	10.00	25.00
4. King Arthur (Got 10/49)	20.00	35.00
4. King Pin (CC 12/51)	30.00	55.00
4. Knockout (Got 1/51)	20.00	45.00
4. Lady Luck (Got 9/54)	85.00	165.00
4. Lazy "Q" (Wm 2/54)	75.00	120.00
4. Leaders (Un 10/51)	40.00	65.00
4. Lite-A-Line (Ke 6/52)	40.00	65.00
4. Long Beach (Wm 7/52)	39.50	75.00
4. Lovely Lucy (Got 2/54)	60.00	135.00
4. Lucky Inning (Wm 5/50)	20.00	45.00
4. Lulu (Wm 12/54)	185.00	220.00
4. Mad. Sq. Garden (Got 6/50)	30.00	50.00
6. Magic (Ex 11/48)	10.00	19.00
4. Majors '49 (CC 2/49)	10.00	20.00
4. Majorettes (Wm 4/52)	25.00	45.00

2* Manhattan (Un 4/55)	140.00	225.00
4. Marathon (Got 10/55)	279.50	325.00
4. Marble Queen (Got 8/53)	75.00	120.00
4. Maryland (Wm 4/49)	10.00	20.00
4. Mercury (Ge 3/50)	10.00	25.00
4. Mermmaid (Got 6/51)	20.00	35.00
2. Mexico (Un 3/54)	49.50	110.00
2* Miami Beach (B 9/55)	215.00	295.00
2. Minstrel Man (Got 3/51)	35.00	75.00
6. Moon Glow (Un 11/48)	10.00	19.00
4. Mystic Marvel (Got 3/54)	130.00	160.00
2* Nevada (Un 8/54)	50.00	125.00
4. Niagara (Got 12/51)	40.00	55.00
4. Nifty (Wm 12/50)	15.00	25.00
2. Night Club (B 4/56)	425.00	500.00
4. "9" Sisters (Wm 1/54)	40.00	110.00
4. Oasis (Ex 10/50)	10.00	19.00
4. Oklahoma (Un 5/49)	15.00	35.00
4. Old Faithful (Got 12/49)	10.00	20.00
4. Olympics (Wm 5/52)	40.00	60.00
4. One Two Three (Ge 10/48)	10.00	20.00
4. Palisades (Wm 7/53)	45.00	85.00
4. Palm Beach (B 7/52)	40.00	85.00
2* Palm Springs (B 11/53)	45.00	100.00
4. Paratrooper (Wm 8/52)	25.00	45.00
4. Peter Pan (Wm 4/55)	135.00	175.00
4. Pin Bowler (CC 6/50)	15.00	30.00
4. Pinch Hitter (Un 5/49)	10.00	19.00
4. Pinky (Wm 9/50)	20.00	30.00
4. Pin Wheel (Got 11/53)	90.00	120.00
2* Pixie (Un 10/55)	210.00	325.00
4. Play Ball (CC 1/51)	20.00	30.00
4. Playland (Ex 8/59)	10.00	19.00
6. Playtime (Ex 8/49)	10.00	19.00
4. Poker Face (Got 9/53)	95.00	125.00
4. Puddin' Head (Ge 10/48)	10.00	19.00
4. Punchy (CC 12/50)	10.00	19.00
4. Quarterback (Wm 10/49)	15.00	30.00
4. Quartet (Got 2/52)	55.00	85.00
4. Queen of Hearts (Got 12/52)	55.00	100.00
4. Quintet (Got 3/53)	45.00	105.00
4. Race The Clock (Wm 5/55)	185.00	220.00
4. Rag Mop (Wm 10/50)	15.00	30.00
6. Ramona (Un 2/49)	10.00	19.00
4. Red Shoes (Un 11/50)	20.00	30.00
4. Regatta (Wm 11/55)	195.00	215.00
4. Rio (Un 11/53)	50.00	100.00
4. Rip Snorter (Ge 10/49)	10.00	19.00
4. Rocket (Ge 5/50)	20.00	35.00
4. Rockettes (Got 8/50)	25.00	45.00
4. Rodeo (Un 2/53)	39.50	110.00
4. Rose Bowl (Got 10/51)	30.00	50.00
4. Round Up (Got 11/48)	10.00	20.00
4. St. Louis (Wm 2/49)	20.00	30.00
4. Saddle and Turf (Ev 10/53)	165.00	250.00
4. (Club Model)	179.50	260.00
4. Saratoga (Wm 10/48)	20.00	40.00
2. Scoreboard (Got 4/56)	335.00	395.00
4. Screamo (Wm 4/54)	85.00	120.00
4. Sea Jockeys (Wm 11/51)	25.00	50.00
4. Select-A-Card (Got 4/50)	10.00	19.00
4. Shantytown (Ex 10/49)	20.00	30.00
4. Sharpshooter (Got 5/49)	10.00	30.00
4. Shindig (Got 10/53)	90.00	130.00
4. Shoo Shoo (Wm 2/51)	15.00	25.00
4. Shoot the Moon (Wm 11/51)	20.00	45.00
4. Show Boat (Un 1/49)	10.00	19.00
4. Show Boat (Un 12/52)	70.00	135.00
4. Smoke Signal (Wm 10/55)	159.50	189.50
4. Silver Chest (Upright) (Ge 4/53)	55.00	100.00
4. Silver Skates (Wm 2/53)	45.00	80.00
4. Singapore (Un 10/54)	50.00	125.00
4. Skill Pool (Got 8/52)	35.00	85.00
4. Skyway (Wm 8/54)	110.00	155.00
4. Slugfest (Wm 3/52)	35.00	50.00
2. Sluggin' Champ (Got 4/55)	160.00	200.00
4. Snafn (Wm 12/55)	225.00	239.50
6. Snooks (Wm 6/51)	15.00	20.00
4. Southern Belle (Got 6/55)	175.00	220.00
4. South Pacific (Ge 2/50)	20.00	30.00
4. Spark Plugs (Wm 9/51)	25.00	50.00
6. Speedway (Wm 9/48)	10.00	19.00
4. Spitfire (Wm 2/55)	75.00	150.00
4. Spot Bowler (Got 10/50)	25.00	35.00
4. Spot Lite (B 1/52)	35.00	75.00
4. Sportsman (Ge 2/51)	10.00	19.00
4. Sportsman (Wm 2/52)	25.00	35.00
4. Springtime (Ge 3/52)	20.00	30.00
4. Stage Coach (Got 11/54)	165.00	190.00
4. Stardust (Wm 3/56)	345.00	525.00
4* Starlets (Un 12/55)	210.00	395.00
4. Star Pool (Wm 10/54)	125.00	175.00
4. Stars (Un 6/52)	40.00	55.00

4. Starlite (Wm 3/53)	35.00	65.00
4. Steeple Chase (Un 1/52)	25.00	65.00
4. Stop & Go (Ge 3/51)	10.00	20.00
4. Struggle Buggies (Wm 12/53)	70.00	120.00
6. Summertime (Un 9/48)	15.00	24.00
4. Sunshine Park (B 12/52)	25.00	45.00
4. Super Hockey (CC 4/49)	20.00	30.00
4. Super Jumbo (Got 10/54)	250.00	325.00
4* Surf Club (B 3/54)	65.00	120.00
4. Sweepstakes (Wm 1/52)	55.00	75.00
4. Sweet-Add-A-Line (Got 7/55)	170.00	220.00
4. Sweetheart (Wm 5/50)	20.00	30.00
4. Tahiti (Un 8/53)	45.00	90.00
4. Tampico (Un 6/49)	10.00	20.00
4. Telecard (Got 1/49)	15.00	25.00
4. Thing (CC 2/51)	15.00	30.00
2. Three Deuces (Wm 8/55)	200.00	230.00
4. Three Feathers (Ge 5/49)	15.00	30.00
4. Three Four Five (Un 6/51)	20.00	40.00
6. Three Musketeers (Got 7/49)	15.00	25.00

6. Thrill (CC 9/48)	10.00	19.00
4. Thunderbird (Wm 5/54)	90.00	125.00
4. Times Square (Wm 4/53)	59.00	75.00
4. Touchdown (Un 1/52)	20.00	35.00
4. Tournament (Got 8/55)	245.00	275.00
4. Triple Play (Un 8/55)	195.00	265.00
4. Triplets (Got 7/50)	15.00	25.00
4. TriScore (Ge 1/51)	20.00	30.00
2. Tropicana (Un 1/55)	54.50	150.00
4* Tropics (Un 7/53)	45.00	85.00
6. Tucson (Wm 1/49)	10.00	20.00
6. Tumbleweed (Ex 8/49)	15.00	30.00
4. Turf King (B 6/50)	15.00	30.00
4. Twenty Grand (Wm 12/52)	35.00	65.00
4. Twin Bill (Got 1/55)	140.00	195.00
4. Utah (Un 7/49)	10.00	20.00
2* Variety (B 9/54)	85.00	175.00
4. Watch My Line (Got 9/51)	30.00	50.00
4. Whizz Kids (CC 3/52)	35.00	50.00
4. Wild West (Got 8/51)	25.00	55.00
4. Winner (Univ.)	20.00	40.00
4. Wishing Well (Got 9/55)	185.00	225.00
4. Wonderland (Wm 5/55)	160.00	190.00
4* Yacht Club (B 6/53)	40.00	85.00
4. Zingo (Un 10/51)	25.00	60.00



4. Bally Victory Bowler (5/54)	100.00	225.00
4. Bally Champion Bowler (5/54)	100.00	250.00
4* Bally Jet Bowler (8/54)	130.00	275.00
4. Bally Rocket Bowler (8/54)	135.00	275.00
4. Bally Mystic Bowler (12/54)	200.00	315.00
4. Bally Magic Bowler (12/54)	195.00	320.00
4. Bally Blue Ribbon (3/55)	275.00	360.00
4. Bally Gold Medal (3/55)	275.00	365.00
4. ChiCoin 6-Player (8/51)	35.00	75.00
4. ChiCoin 6-Player DeLuxe (5/52)	35.00	80.00
4. ChiCoin Match Bowler (6/52)	35.00	85.00
4. ChiCoin Bowl-A-Ball (10/52)	35.00	90.00
4. ChiCoin Match Bowl-A-Ball (11/52)	35.00	100.00
4. ChiCoin 10th Frame Special (12/52)	40.00	105.00
4. ChiCoin Name Bowler (1/53)	40.00	110.00
4. ChiCoin 10th Frame Double Score Bowler (2/53)	40.00	115.00
4. ChiCoin Crown (4/53)	45.00	120.00
4. ChiCoin Crown, Giant Pins (4/53)	50.00	125.00
4. ChiCoin Triple Score (6/53)	50.00	150.00
4. ChiCoin Gold Cup (7/53)	50.00	135.00
4. ChiCoin High Speed Crown (7/53)	65.00	140.00
4. ChiCoin High Speed Triple Score (8/53)	70.00	145.00
4. Chi Coin Advance (10/53)	75.00	150.00
4. ChiCoin King (10/53)	75.00	155.00
4. ChiCoin Criss Cross Bowler (12/53)	65.00	175.00
4. ChiCoin Snper Frame (3/54)	100.00	175.00
4. ChiCoin Starlite (5/54)	125.00	200.00
4. ChiCoin Feature (7/54)	125.00	225.00
4. ChiCoin Holiday (9/54)	125.00	250.00
4. ChiCoin Flash (10/54)	125.00	260.00
2. ChiCoin Playtime (10/54)	150.00	265.00
4. ChiCoin Fireball (11/54)	175.00	285.00
2. ChiCoin Thunderbolt (12/54)	185.00	290.00
4. ChiCoin Triple Strike (2/55)	225.00	310.00
4. ChiCoin Arrow (2/55)	225.00	315.00
4. ChiCoin Criss Cross Targette (1/55)	75.00	200.00
4. Deluxe model	100.00	225.00
4. ChiCoin Bonus Score (4/55)	240.00	325.00
4. ChiCoin Big League (5/55)	265.00	335.00

4. ChiCoin Hollywood (5/55)	249.50	340.00
4. ChiCoin Blinker (8/55)	325.00	355.00
1. ChiCoin Score-A-Line (9/55)	350.00	395.00
4. ChiCoin Bowling Team (10/55)	275.00	395.00
4. Exhibit Twin Rotation (5/52)	50.00	80.00
4. Genco Shuffle Target (7/51)	20.00	45.00
4. Genco 8-Player Rebound (9/51)	30.00	50.00
4. Genco Shuffle Pool (11/53)	25.00	75.00
4. Genco Match Pool (2/54)	50.00	95.00
4. Gottlieb Bowlette (3/50)	15.00	25.00
4. Keeney Super DeLuxe League Bowler (3/52)	40.00	80.00
4. Keeney High Score League (5/52)	40.00	85.00
4. Keeney Team (10/52)	40.00	95.00
4. Keeney Club (4/53)	40.00	100.00
4. Keeney Domino (5/53)	40.00	110.00
4. Keeney Carnival (5/53)	45.00	135.00
4. Keeney Pacemaker		



4. United Ace (5/54)	100.00	185.00
4. DeLuxe model	135.00	195.00
2. United Rainbow (5/54)	100.00	200.00
4. United Banner (8/54)	155.00	205.00
4. DeLuxe model	165.00	210.00
4. United Shuffle Targette (8/54)	150.00	220.00
4. DeLuxe model	125.00	225.00
4* United Speedy (8/54)	150.00	250.00
4. Un. 11th Frame (10/54)	125.00	255.00
4. DeLuxe model	165.00	265.00
4. United Comet Targette (11/54)	125.00	275.00
4. DeLuxe model	150.00	280.00
4. United Mercury (12/54)	150.00	280.00

4. DeLuxe model	155.00	290.00
4. United Mars (1/55)	160.00	300.00
4. DeLuxe model	165.00	300.00
2* Un. Lightning (2/55)	165.00	310.00
4. DeLuxe model	185.00	320.00
4. Un. Venns (3/55)	140.00	325.00
4. DeLuxe model	175.00	330.00
4. Un. Clipper (5/55)	175.00	340.00
4. DeLuxe model	195.00	345.00
4. Un. Derby Roll (5/55)	185.00	350.00
4. DeLuxe model	185.00	355.00
4. Un. 5th Inning (6/55)	185.00	365.00
4. DeLuxe model	195.00	370.00
4* Un. Capitol (6/55)	225.00	385.00
4. DeLuxe model	230.00	390.00



4. Bally Champion Horse	315.00	385.00
4. Bally Moon Ride	135.00	350.00
4* Bally Space Ship	150.00	325.00
4. Bally Speed Boat	325.00	375.00
4. Chicago Coin Super Jet	199.50	395.00

4. Decco Merry-Go-Round	225.00	365.00
4. Exhibit Big Bronco	239.50	375.00
4. Exhibit Mustang	350.00	445.00
4. Exhibit Space Patrol	175.00	300.00
4. Scientific Television	295.00	350.00



4. ABT 6 Gun Rifle Range	525.00	625.00
4. Boomerang	25.00	65.00
4. Bally Big Inning	65.00	150.00
4. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
4. Bally Rapid Fire	75.00	110.00
4. Bally Undersea Raider	60.00	125.00
4. Champion Hockey	50.00	125.00
4. ChiCoin Basketball Champ	100.00	195.00
4. ChiCoin 4-Player Derby	100.00	165.00
4. ChiCoin Goalee	39.50	99.50
4. ChiCoin Hockey	55.00	75.00
4. ChiCoin Midget Skee	85.00	135.00
4. ChiCoin Pistol	35.00	99.50
4. ChiCoin Home Run, 6 Player (3/54)	100.00	195.00
4. Snpur model	125.00	249.50
4. Edelco Pool Table	20.00	50.00
4. Evans Bola Score	65.00	89.50
4. Evans Bat-A-Score	55.00	165.00
4. Evans Ski Roll	35.00	90.00
4. Evans Super Bomber	75.00	160.00
4. Evans Play Ball	65.00	85.00
4. Evans Ten Strike '46	20.00	50.00
4. Evans Tommy Gun	35.00	95.00
4. Exhibit Dale Gun	34.50	89.50
4. Exhibit Gun Patrol	75.00	125.00
4. Exhibit Jet Gun	75.00	135.00
4. Exhibit Space Gun	75.00	145.00
4. Exhibit Pony Express	85.00	130.00
4. Exhibit Silver Bullets	40.00	125.00
4. Exhibit Six Shooter	50.00	110.00
4. Exhibit Vitalizer	45.00	70.00
4. Exhibit Shooting Gal. (6/54)	75.00	160.00
4. Exhibit Star Shooting Gallery (9/54)	149.50	200.00
4. Exhibit Sportland Shooting Gallery (11/54)	175.00	250.00
4. Exhibit "500" Shooting Gallery (3/55)	250.00	300.00
4. Exhibit Treasure Cove Shooting Gallery (6/55)	350.00	400.00
4. Games, Inc. Hunter (1/56)	265.00	300.00
4. Genco Sky Gunner	75.00	150.00
4. Genco Night Fighter	75.00	125.00
4* Genco 2-Player Basketball	129.50	200.00
4. Genco Rifle Gal. (6/54)	150.00	225.00
4. Genco Big Top Rifle Gallery (6/54)	300.00	350.00
4. Genco Wild West Gun (2/55)	300.00	365.00
4. Genco Sky Rocket Rifle Gal. (5/55)	269.50	375.00
4. Genco Champion Baseball (9/55)	250.00	395.00
1. Genco Quarterback (10/55)	250.00	325.00
4. Jack Rabbit	50.00	95.00
4. Jungle Joe	49.50	65.00
4. Keeney Air Raider	65.00	125.00
4. Keeney Sub Gun	70.00	125.00
4. Keeney Texas Leaguer	25.00	50.00
4. Keeney Sportsman (11/54)	175.00	260.00
4. DeLuxe model	185.00	270.00
4. Keeney Ranger (3/55)	250.00	285.00

4. Lite League	45.00	95.00
4. Mills Panorama Peek (11/54)	165.00	275.00
6. Mills Conv. for Panoram Peek	10.00	25.00
4. Muto. Atomic Bomber	65.00	160.00
4. Mutos. Ace Bombers	95.00	180.00
4. Mutoscope Dr. Mobile (Prewar)	95.00	190.00
4. Mutos. Fly. Saucers	90.00	155.00
4. Mutos. Photo (Pre-War)	150.00	140.00
4. Mutos. Photomatic (DeLuxe)	250.00	395.00
4. Mutoscope Silver Gloves	125.00	195.00
4. Mutoscope Sky Fighter	60.00	165.00
4. Mutos. Voice-O-Graph 35¢	150.00	350.00
4. QT Pool Table	60.00	85.00
4. Quizzer	50.00	100.00
4. Rockola World Series	40.00	80.00
4. Scientific Baseball	20.00	50.00
4. Scientific Basketball	20.00	55.00
4. Scientific Batting Pr.	20.00	65.00
4. Scientific Pitch 'Em	50.00	165.00
4* Seeburg Bear Gun	75.00	150.00
4. Seeburg Chicken Sam	50.00	110.00
4. Seeburg Shoot the Chnte	49.50	90.00
4* Seeburg Coon Hunt	95.00	170.00
4. Set Shot Basketball	150.00	275.00
4. Telequiz	75.00	120.00
4. Un. Team Hockey	30.00	50.00
4. United Jnngle Gun	125.00	225.00
4. DeLuxe model	95.00	240.00
4. United Carnival Gun (10/54)	175.00	285.00
4. DeLuxe model	185.00	290.00
4. Un. Bonus Gnn (1/55)	250.00	350.00
4. DeLuxe model	260.00	350.00
4. Un. Sidewalk Engineer (4/55)	150.00	195.00
4. Wilcox-Gay Recordio	50.00	100.00
4. Wms. All Stars (8/47)	35.00	70.00
4. Wms. Box Score (12/47)	39.50	70.00
4. Wms. Star Series (4/49)	29.50	75.00
4. Wms. Super World Series (4/51)	35.00	85.00
4. Wms. DeLuxe World Series (2/52)	40.00	95.00
4. Wms. DeLuxe Baseball (4/53)	95.00	150.00
4. Wms. Pennant Baseball (12/53)	120.00	165.00
4. Wms. Super Pennant Baseball (12/53)	135.00	175.00
4. Wms. Super Star Baseball (12/53)	135.00	180.00
4. Wms. Major League Baseball (2/54)	110.00	185.00
4. Wms. All Star Baseball (2/54)	125.00	190.00
4. Wms. Big League Baseball (2/54)	125.00	200.00
4. Wms. Jet Fighter (10/54)	175.00	235.00
4. Wms. Safari (2/54)	225.00	325.00
4. DeLuxe model	250.00	330.00
2. Wms. Polar Hnnt (3/55)	275.00	350.00
2. Wms. King Of Swat (5/55)	285.00	375.00
4. Wurlitzer Skeeball	35.00	70.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

**AMI, INCORPORATED**

"G-200" 200-sel. phonograph	No List Price Authorized for Publication
"G-120" 120-sel. phonograph	
"G-80" 80-sel. phonograph	
"HS-200" Selective Hideaway	
"HS-120" Selective Hideaway	
"HS-80" Selective Hideaway	
"HC-200" Continuous-play Hideaway	
"HC-120" Continuous-play Hideaway	
"HC-80" Continuous-play Hideaway	
"W-200" 200-selection Wall Box Bargrip Wallbox Bracket	
Recessed Ceiling Speaker	
Wall Speaker	
Corner Speaker	

**ROCK-OLA MFG. CORP.**

Model 1450-Playmaster, 120 Sel.
Model 1452, 50 Selections
Model 1454, 120 Selections
Model 1546 Chrome Wall Box, 120 Selections
Model 1548, 50 Selection Wall Box
1615—Standard Speaker
1616—DeLuxe Speaker
Model 1906, Remote Volume Control
Model 1927, Remote Volume Control with Cancel Button

**AUTO-PHOTO CO.**

Studio Model "II"	\$3,245.00
-------------------	------------

**BALLY MFG. CO.**

Donble Header	\$ 799.50
Pin-Pool	
Standard (52" x 36") Model (A) Without lights	300.00
(B) With light-up bumpers	315.00
(C) With neon lights	315.00
Senior (68" x 36" Model)	325.00
DeLuxe ABC Bowler (without Match Featnre)	
Model A-110, 10c a play	760.00
Model A-325, 3 plays for 25c	780.00
Congress Bowler (with Match Featnre)	
Model C-110, 10c a play	805.00
Model C-325, 3 plays for 25c	825.00
Bull's Eye Shooting Gallery	395.00
The Champion (With new-all-metal cabinet)	759.00

**J. P. SEEBURG CORP.**

V-200—Select-O-Matic "200" Phonograph	No List Price Authorized for Publication
V-3W-A—Wall-O-Matic "200" Phonograph	
100J—Select-O-Matic "100" Phonograph	
3W-1—Wall-O-Matic "100"	
MRVC-2—Master Remote Volume Control	
HFCV2-8—High Fidelity Wall Speaker	
HFCV3-8—High Fidelity Corner Speaker	
HFCV1-12—High Fidelity Recessed Speaker	
PS6-1Z—Power Supply	
HFA1-L6—Power Amplifier	

**BERT LANE CO.**

Fire Engine (Kiddie Ride)	\$ 795.00
Old Stutz Bearcat Car	695.00

**CHICAGO COIN MACHINE CO.**

Blondie (3 or 5 Ball, Match and Replay)	\$ 525.00
Steam Shovel (Regnlar Model)	410.00
Steam Shovel (Replay Model)	425.00
Twin Hockey, (Regular Model)	455.00
Twin Hockey, (Replay Model)	500.00
Twin Hockey, (Match and Replay Model)	510.00

**EXHIBIT SUPPLY CO.**

Slate Pool	\$ 375.00
Spanish Pool	295.00

**GENCO MFG. & SALES CO.**

State Fair (Rifle Gallery)	\$ 595.00
Hi-Fly (Baseball Game)	545.00

**D. GOTTLIEB & CO.**

Sea Belles (2 Player, 5-Ball)	\$ 542.50
-------------------------------	-----------

**INTERNATIONAL MUTOSCOPE CORP.**

Rock 'n' Roll	\$ 149.50
---------------	-----------

**J. H. KEENEY & CO., INC.**

Flicker Pool (4 Player, 4 Sides)	\$ 375.00
Arcade Pool (1 or 2 Front Play)	375.00
DeLuxe Hot Coffee Vender	Prices on Request
DeLuxe Hot Coffee & Hot Chocolate Combo Vender	
Various Models of above	
Electric Cigarette Vender	
Coin Changer Model	304.50

**UNITED MFG. CO.**

Monaco	\$ 775.00
Select Play Shuffle Alley (Without Match Feature)	635.00
Select Play Shuffle Alley (With Match Feature)	695.00
Build Up Shuffle Alley (Without Match Feature)	
Single Chute	760.00
Double Chute	780.00
DeLuxe Build Up Shuffle Alley (With Match Feature)	
Single Chute	810.00
Double Chute	830.00
Star Slugger (Regular)	495.00
Star Slugger (Replay)	545.00
Regulation Shuffle Alley (without Match Feature)	
Single Chute	760.00
Double Chute	780.00
DeLuxe Regulation Shuffle Alley (with Match Feature)	
Single Chute	810.00
Double Chute	830.00

**WILLIAMS MFG. CO.**

Hot Diggity (Single Player, 5-Ball)	\$ 407.50
DeLuxe 4-Bagger (Baseball Game)	545.00
Crane	425.00
Surf Rider (4-Player, 5-Ball)	595.00

**THE RUDOLPH WURLITZER CO.**

Model 2000, "Centennial", 200 Selections	No List Price Authorized for Publication
Model 1900, "Centennial", 104 Selections	
Model 5210, Wall Box, 200 Sel.	
Model 5207 Wall Box—104 Selection—3 Wire	
Model 5206 Wall Box—48 Selection—4 Wire	
Model 257 Stepper—104 Selection—3 Wire	
Model 253 Stepper—104 Selection—3 Wire	
Model 248 Stepper—48 Selection—4 Wire	
Model 5117 12" High Fidelity Wall Speaker	
Model 5116 8" High Fidelity Corner Speaker	
Model 5115 5" High Fidelity Corner Speaker	



chicago coin...INTRODUCES

# Blondie



With a Chorus Line of 5  
Flashing - Match Feature Gals....  
Get To Know....Ann....Babs....Cindy....Dot....Eve  
And Starring  
....New Multiple Match Play!

- ★ Single Match Feature in Each Game!
- ★ Multiple Match Feature Can Be Played With Replays. Up to 5 Times Per Game!
- ★ "Blondie" Can Be Operated As 5 or 3 Ball Game!
- ★ Lighting Bumpers 1 to 5 Score Additional Scores of 500,000!
- ★ Hitting Targets 6 to 10 Scores Additional 1 Million!
- ★ No. 10 Hole Scores Special When No's. 1 to 10 Are Hit!
- ★ Top Score...9 Million 200,000
- ★ 2 Super Sensitive Action Kickers!
- ★ 2 "Lively" Thumper Bumpers!
- ★ Dyna-Powered Flippers.... of course!

You Can't Afford to  
"Pass Up Blondie"  
If You Are Interested  
In Real Earnings!



New  
Modern  
Large  
DE-LUXE  
CABINET

An All Location  
Attraction! May Be  
Operated As A  
Regular, Free Play  
or Match Game!

Equipped With  
Cheat-Proof National  
Slug Rejector  
Coin Chute!

New Tamper-  
Proof Cash Box!

2 Steady Money Earners For Locations Where Space Is A Problem!  
**TWIN HOCKEY**  
 Two Sided Play! 1 or 2 Can Play!  
 Regular or Match  
 Models With Free Play!

**STEAM SHOVEL**  
 Adjustable to Match, Free Play or Regular Play!  
 A Natural for Retail Stores...  
 Terminals... Arcades... Dime Stores... etc.

chicago  
coin  
MACHINE COMPANY

1725 West Diversey Blvd., Chicago 14, Ill.

# HOW MANY HALF DOLLARS IN YOUR CASH BOXES



LEADERSHIP is a habit with Wurlitzer. Here's the latest example . . . The Wurlitzer Centennial Model 2000 is the first phonograph ever to accept half dollars.

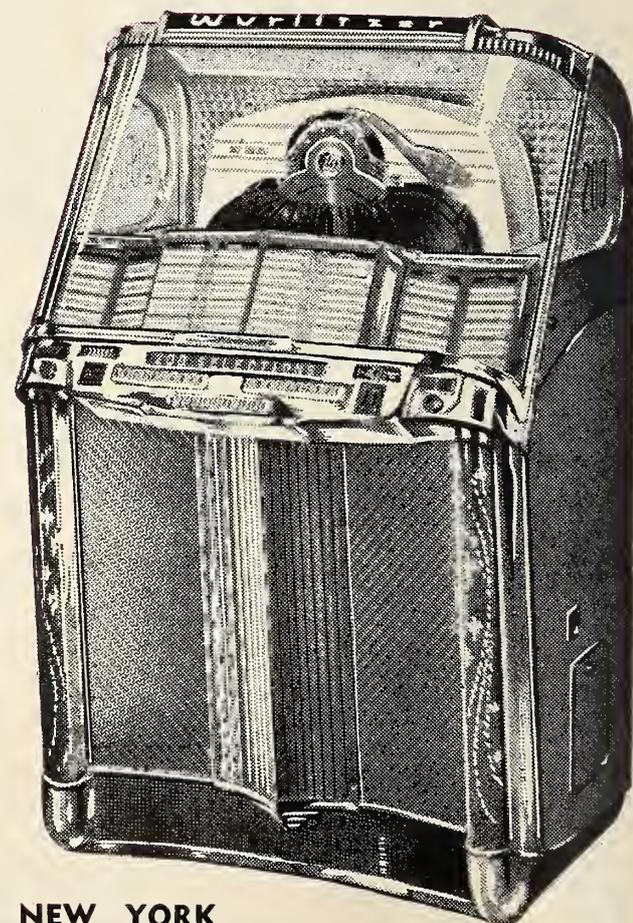
PLAYRAK, another Wurlitzer innovation, enables you to pre-set in seconds the number of plays per coin. Offers music lovers one tune for a dime and the play combinations of your choice for quarters and half dollars.

It's a phonograph that has proved its appeal to location patrons with the result that it is smashing all previous earning records.

HIGHLIGHTING 100 YEARS OF  
MUSICAL ACHIEVEMENT



## WURLITZER *Centennial* MODEL 2000



SEE IT, HEAR IT, BUY IT AT  
YOUR WURLITZER DISTRIBUTOR

THE RUDOLPH WURLITZER COMPANY, NORTH TONAWANDA, NEW YORK

*"It's What's in THE CASH BOX That Counts"*

# UNITED'S MONACO

with **2 SUPER CARDS** plus **CENTER CARD**



Super Cards Score Separately from Center Card  
 Guaranteed Lite-up of Cards for 8 Plays or Less

## NEW LITE-A-NAME

WITH **NEXT GAME CARRY-OVER FEATURE**

**2 ROLL-OVERS**  
 PROVIDE 1 EXTRA BALL AND/OR LITES 1 LETTER IN NAME

- ADVANCING ARROWS EACH COIN
- SELECTION FEATURE
- 3-IN-LINE SCORES 4-IN-LINE
- 4 CORNERS CAN SCORE 5-IN-LINE (ALL CARDS)
- SEE YOUR UNITED DISTRIBUTOR TODAY

UNITED OPERATORS ARE SUCCESSFUL OPERATORS

**UNITED MANUFACTURING COMPANY**  
 3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

POOL ALLEY ★ STAR SLUGGER ★ SELECT-PLAY Shuffle Alley ★ REGULATION Shuffle Alley ★ POOL GAMES

Earn big-league money with sensational new

# Bally® DOUBLE-HEADER 2 games in 1

**PLAY GAME 1 ONLY**

Popular SELECT-A-SPOT Feature

**DOUBLE SCORES • TRIPLE SCORES**

**CORNERS SCORE • GAME 1 ADVANCING SCORES**

**PLAY GAME 2 ONLY**

**Famous Magic Squares**

**4 SPOTTED NUMBERS**

**GAME 2 ADVANCING SCORES**

**OR PLAY BOTH GAMES**

DOUBLE-HEADER gets biggest play in years . . . because every player finds in DOUBLE-HEADER the kind of game he prefers . . . Game 1 with scores doubled and tripled . . . Game 2 with "number-juggling" of Magic Squares . . . both Games 1 and 2 for the player who likes to "play the field." DOUBLE-HEADER is the profit pepper-upper you need right now. Order DOUBLE-HEADER today.

NOW AT YOUR  
**Bally** DISTRIBUTOR

DE LUXE ABC BOWLER

DE LUXE CONGRESS BOWLER (Match) • PIN-POOL

BALLY MANUFACTURING COMPANY  
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS