

The Cash Box

VOLUME XVII—NUMBER 27

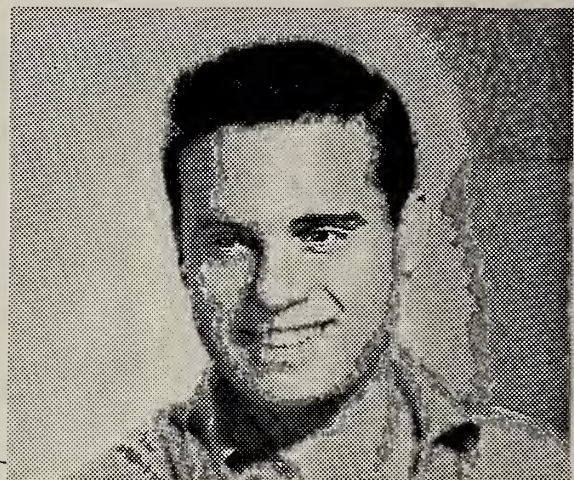
MARCH 24, 1956



Snapped during the recording session at which they made the hit version of "Memories Of You", The Four Coins listen intently to last minute instructions from Marv Holzman, A&R head of Epic, while Danny Kessler (right), the boys' manager, looks on. The Four Coins' current disk for Epic is "The Song That God Sings" and "The Old Professor". The group is currently at the Copacabana in New York, and is scheduled to do the Perry Como show March 24 and play the Steel Pier in Atlantic City on Decoration Day.

THE ONLY SINGLE

from
one
of
the
year's
biggest
pictures



PICNIC

theme from the new Columbia Picture

BUDDY BREGMAN'S ORCH.

c/w RIVIERA 20/47-6471

A "New Orthophonic" High Fidelity Recording

the dealer's choice

RCA VICTOR





FOUNDED BY BILL GERSH

The Cash Box

Volume XVII—Number 27

MARCH 24, 1956

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THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

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"THE CASH BOX PRICE LISTS" (a combination of The Cash Box' former 'Confidential Price Lists' and The Cash Box' former 'C. M. I. [Coin Machines Industry] Blue Book') are the one and only officially recognized price quotations guide for all new and used machines in the United States and all over the world where American made machines are used. "The Cash Box Price Lists" are an exclusive and copyrighted feature of The Cash Box. "The Cash Box Price Lists" are recognized officially by cities and states throughout the country as the "official price book of the coin machines industry." "The Cash Box Price Lists" are officially used in the settlement of estates, for buying, selling or trading of all types of coin operated equipment and are also officially recognized for taxation purposes. "The Cash Box Price Lists" are used by finance firms, factors, loan companies, bankers, and all other financial institutions to guide them in the making of loans to members of the coin machines industry. "The Cash Box Price Lists" have been legally recognized in courts in the United States, Canada, and many foreign countries. Entire business transactions and legal cases are based upon the quotations appearing in "The Cash Box Price Lists."

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DISK HOPS

One of the most effective methods developed in the last few years to promote records has been the disk jockey hop. This is a dance sponsored by a local disk jockey featuring the records the kids love to dance to and usually attended by whatever record artists happen to be in the area. Such hops have sprung up all over the country and have been instrumental not only in promoting particular records, but also the artists themselves.

Naturally any exposure a record gets is helpful to its climb. A record obviously cannot be a hit unless it is heard and the more it is heard, the more chance it has. What disk jockey hops do is put the entire emphasis on recorded music, with the kids either dancing to their current favorites or listening to them with all their attention.

As for artists, record hops are very often the only means they have of being seen by the teenage public that buys so many of their records. In many towns and even cities of large size, there is no way for them to be seen unless they attend one of these dances.

And very often it is only through being seen that the excitement about them develops, because buyers can then visualize the artists when they are listening to their records.

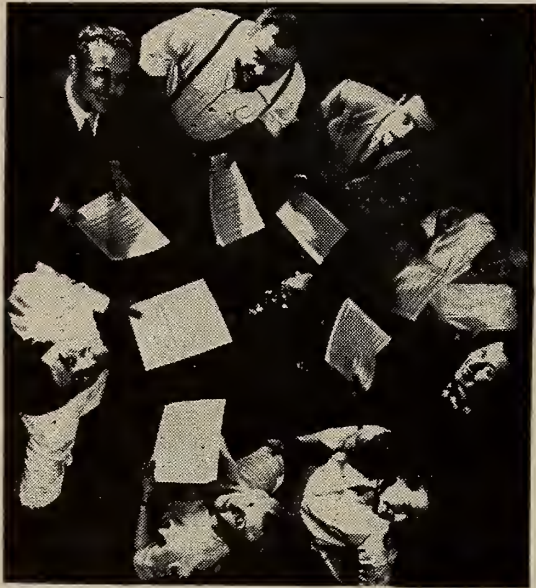
One interesting development which these disk hops have helped foster has been a renewed interest in dancing. Only a few years ago, it was the lament of the music business that kids weren't dancing anymore. And it was true because whenever you went to a public spot where dancing took place, it was always the people in their thirties and up who were doing the dancing. Today that situation has changed. Kids are not only dancing, but the rock and roll beat almost makes it impossible for them not to dance.

All in all, disk jockey hops have contributed their share to the development of the record business to the point it has reached today. They've placed the emphasis on records. They've encouraged the kids to dance again. And they have helped make recorded entertainment as respectable an item as any other form we have.

THE
One o

"LULLABY"

Recorded by



**THE
BLUE STARS**

(French version)
on Mercury



**RAY
ANTHONY**
Capitol



**PEE WEE
HUNT**
Capitol



**ALICE
BABS**
Rama



**MEL
TORME**
Bethlehem



written and introduced by
**GEORGE
SHEARING**
MGM



**VAN
LYNN**
and his 45 Piece Orchestra
(Instrumental)
DECCA

PATRICIA MUSIC PUB. CORP.

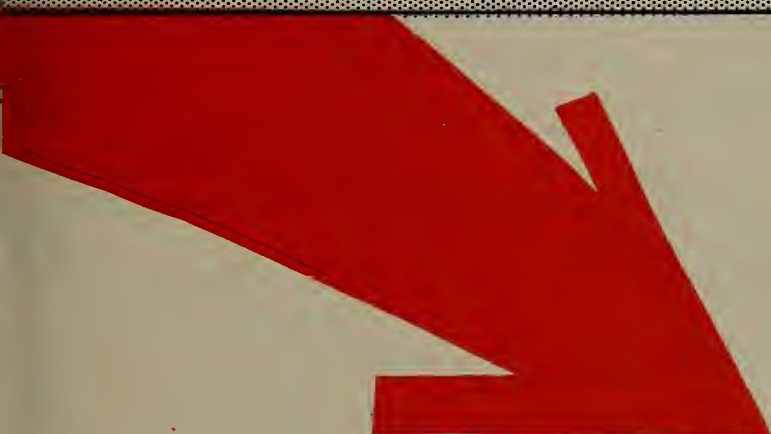
1619 Broadway

New York City 19, N. Y.

INTERNATIONAL HIT!

The most recorded songs in record history

BIRDLAND



Plus Outstanding Recordings by

ART BLAKELY (Blue Note)
 LES BROWN (Coral)
 CHRIS CONNORS (Prestige)
 BILL DAVIS (Okeh)
 ELLA FITZGERALD (Decca)
 ERROLL GARNER (Columbia)
 STAN GETZ (Roost)
 URBIE GREEN (Vanguard)
 COLEMAN HAWKINS (Concert Hall)
 TED HEATH (London)
 MARION McPARTLAND (Savoy)
 GIL MELLE (Blue Note)
 BUD POWELL (Debut)
 BOBBIE SCOTT TRIO (Bethlehem)
 DON SHIRLEY (Cadence)
 JOHNNY SMITH (Roost)
 BILLY TAYLOR (Prestige)
 SARAH VAUGHAN (Mercury)
 AL VEGA (Prestige)

(listed alphabetically)

RCA Victor Album featuring

Ralph Flanagan, Frank Damiron, Joe Newman, Barbara Carroll Trio, Calvin Jackson, Dick Collins, Tony Scott, Charlie Barnet, Andre Previn, Milt Bernhart, Ralph Marterie, Kai Winding & J. J. Johnson, Ernie Wilkins, Billy Byers, Quincy Jones, Al Cohn, Pete Jolly Trio.

Thrilling

"Moon Glow"

and introducing

"THEME"

from Columbia Pictures "PICNIC"

featuring
STAN WRIGHTSMAN QUARTET

backed with the

Exciting

"RIO BATUCADA"

CORAL RECORDS
61618



George
CATES

and his ORCHESTRA and Chorus

THE NATION'S TOP TEN
PLUS THE NEXT **25**
JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

THE CASH BOX

CODE				
AA—Double A	CL—Cardinal	ES—Essex	JD—Jay Dee	PA—Parrot
AB—Abbott	CO—Columbia	EX—Excello	JU—Jubilee	PE—Peacock
AL—Aladdin	CR—Coral	FB—Fabor	JZ—Jasie	PM—Prom
AO—Apollo	CT—Cat	FE—Federal	KA—Kapp	PP—Peter Pan
AP—ABC-Paramount	CW—Crown	FI—Fiesta	KI—King	PR—Prestige
AR—Arcade	DA—Dana	4 Star—Four Star	LO—London	RA—Ralabow
AT—Atlantic	DE—Decca	GE—Gee	MD—Media	RE—Regent
BT—Bethlehem	DL—DeLuxe	GN—Golden	ME—Mercury	RL—Real
CA—Capitol	DO—Dot	GR—Groove	MG—MGM	RM—Rama
CD—Cadence	DT—Dootone	GTJ—Good Time Jazz	MO—Modern	RP—RPM
CH—Chess	EP—Epic	HE—Herald	NG—Norgan	SA—Savoy
CK—Checker	ER—Era	IM—Imperial	OK—Okeh	SE—Seeco
			OL—Olympic	SO—Sound
				SP—Specialty
				ST—Starlite
				TA—Tampa
				TI—Tico
				UN—United
				UQ—Unique
				VE—Verve
				VI—RCA Victor
				VJ—Vee-Jay
				VK—Vik
				WI—Wing

	Pos. Last Week
1 LISBON ANTIGUA NELSON RIDDLE CA-3287 (F-3287)—Nelson Riddle CO-40635 (9-40635)—Mitch Miller CR-61533 (9-61533)—Alan Dale CR-61595 (9-61595)—Lawrence Welk VI-20-6406 (47-6406)—Leo Diamond VI-20-6418 (47-6418)—1956 Jazz All Stars	1
2 NO, NOT MUCH FOUR LADS CO-40629 (4-40629)—Four Lads	3
3 ROCK AND ROLL WALTZ KAY STARR VI-20-6359 (47-6359)—Kay Starr VE-2000 (2000-45)—Anita O'Day & B. Bregman	2
4 THE GREAT PRETENDER THE PLATTERS MD-1020 (45-1020)—Jackie Riggs ME-70753 (70753x45)—The Platters	4
5 POOR PEOPLE OF PARIS LES BAXTER ORCH. CA-3336 (F-3336)—Les Baxter CR-61592 (9-61592)—Lawrence Welk DE-29835 (9-29835)—Russ Morgan LO-1628 (45-1628)—Winifred Atwell VI-20-6366 (47-6366)—Chet Atkins	7
6 WHY DO FOOLS FALL IN LOVE THE TEEN AGERS DE-29832 (9-29832)—Gloria Mann DO-15448 (45-15448)—Gale Storm GE-1002 (45-1002)—The Teen Agers ME-70790 (70790 x 45)—Diamonds	9
7 SEE YOU LATER, ALLIGATOR BILL HALEY & HIS COMETS CH-1609 (45-1609)—Bobby Charles DE-29791 (9-29791)—Bill Haley & Comets DE-29786 (9-29786)—Roy Hall VI-20-6426 (47-6426)—Otto Bash	5
8 I'LL BE HOME PAT BOONE CK-830 (45-830)—Flamingos DO-15443 (45-15443)—Pat Boone	10
9 MEMORIES ARE MADE OF THIS DEAN MARTIN CA-3295 (F-3295)—Dean Martin CO-40573 (4-40573)—Mindy Carson DO-15436 (45-15436)—Gale Storm	6
THEME FROM THREE PENNY OPERA DICK HYMAN TRIO CA-3329 (F-3329)—Les Paul & Mary Ford CO-40587 (4-40587)—Louis Armstrong CO-40586 (4-40586)—Turk Murphy CR-61574 (9-61574)—Lawrence Welk DE-29816 (9-29816)—Owen Bradley DO-15444 (45-15444)—Billy Vaughn ME-70781 (70781 x 45)—R Hayman & J. August MG-12149 (K12149)—Dick Hyman Trio VI-20-6419 (47 6419)—John Gordy VI-20-6417 (47-6417)—Tito Puente VI-20-6418 (47-6418)—1956 Jazz All Stars	8

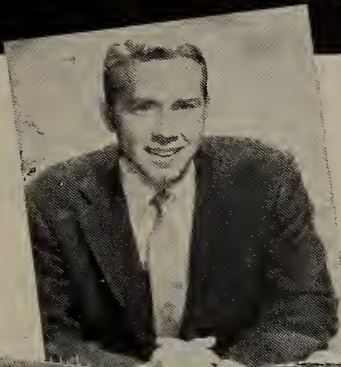
11) TUTTI-FRUTTI. 12) SIXTEEN TONS. 13) BAND OF GOLD. 14) A TEAR FELL. 15) JUKE BOX BABY. 16) IT'S ALMOST TOMORROW. 17) HEARTBREAK HOTEL. 18) 11TH HOUR MELODY. 19) TEEN AGE PRAYER. 20) HOT DIGGITY. 21) SPEEDOO. 22) BLUE SUEDE SHOES. 23) EDDIE MY LOVE. 24) CHAIN GANG. 25) LULLABY OF BIRDLAND. 26) MR. WONDERFUL. 27) DUNGAREE DOLL. 28) ANGELS IN THE SKY. 29) ASK ME. 30) BO WEEVIL. 31) INNAMORATA. 32) ARE YOU SATISFIED. 33) GO ON WITH THE WEDDING. 34) FOREVER DARLING. 35) FLOWERS MEAN FORGIVENESS.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE EXCITING NEW HITS ARE ON COLUMBIA

Plenty of Action
On This 2 Sider

Don Cherry



WILD CHERRY and I'M STILL A KING TO YOU

40665 • 4-40665

Tony's New Release—
His Biggest

Tony Bennett



CAN YOU FIND IT IN YOUR HEART and FORGET HER

40667 • 4-40667

It's Happening—
B-I-G

Jerry Vale



INNAMORATA

and
SECOND ENDING

40634 • 4-40634

You Can't Go
Wrong With This

Eileen Rogers



YOU'RE WRONG ALL WRONG and

SOME OF THESE DAYS
40648 • 4-40648

Hitting
The Lists

The Four Voices



LOVELY ONE

and
GERONIMO

40643 • 4-40643

Taking Off

Mindy Carson



YOU CAN'T BE TRUE TO TWO and

MY SWEET WATUSI
40641 • 4-40641

COLUMBIA RECORDS

RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓓ VERY GOOD	ⓓ MEDIOCRE

DICK CONTINO
(Mercury 70830; 70830x45)

B+ "INFATUATION" (2:05) [Beechwood BMI—Vento] An exciting and beautiful Italian import that's hitting regionally in the States, is beautifully fashioned by Dick Contino as his nimble digits guide across the accordion. Chorus joins in, singing without words. Beautiful piece of material that could develop into an all out smash. Terrific novelty item.

B "POINCIANA" (2:32) [E. B. Marks BMI—Simon, Bernier] This half displays the accordionist with an imaginative arrangement of one of the most glorious of all standards. Pretty latin beat delivery that could revive the song once again.

MOLLY BEE
(Dot 15453; 45-15453)

B+ "FROM THE WRONG SIDE OF TOWN" (2:41) [Merrimac BMI—Howard] The rich and dramatic voice of young Molly Bee comes over convincingly on this commercial piece of romantic material. Thrush has a strong sound that sells a song. Could be a big hit for Dot.

B "SWEET SHOPPE SWEET-HEART" (2:00) [Randy Smith ASCAP—Vaughn, Wood] The girlfriend of the now popular "dungaree doll" is described by Molly on this half. Lively and commercial piece of matter.

DICK HYMAN TRIO
(MGM 12207; K12207)

B+ "HI-LILI, HI-LO" (2:25) [Robbins ASCAP—Kaper, Deutsch] The Dick Hyman Trio currently sitting pretty with its smash rendition of the "Theme From The Three Penny Opera", comes up with a beautiful interpretation of the big song from the celebrated "Lili" flicker of a few years back. The song never made it when the pic was around, but with Hyman hot on the heels of a hit and a top rendition of a top drawer tune, he could bring his string to two in a row.

C+ "JUNGELERO" (2:20) [Remick ASCAP—Poli, Rago] An attractive and refreshing latin beat novelty is cleverly styled by the crew on this end.

LEN DRESLAR
(Mercury 70831; 70831x45)

B+ "ROCK ISLAND LINE" (2:23) [Hollis BMI—Donagan] Mercury has a strong rendition of this exciting folk type novelty that's getting big play around the country. Looks like a hit song and Dreslar's colorful treatment should share in the sales.

B "REAL LIVE DOLL" (1:59) [Coliseum BMI—Hackady, Naylor] A catchy little up-tempo novelty about a teen age chick. Cute ditty. Tailor-made for the teenage set. Lively and commercial.

DARLENE POWELL
(Palace 145; 45-145)

B "IN THE MIDDLE OF THE NIGHT" (2:40) [Granite BMI—Frances, Williams] Darlene Powell, ably assisted by the Jimmie Haskell Quintette, chants a touching piece of blues with a wonderful set of lyrics. Thrush has the perfect voice for this touching material.

C+ "MOOD MUSIC" (2:39) [Granite BMI—Hunter] The title excellently describes the atmosphere of this side. A smooth, velvety sentimental piece of blues.

THE CASH BOX

DISK OF THE WEEK

"R-O-C-K" (2:19)
[Valleybrook ASCAP—
Haley, Keefer, Keefer]

"THE SAINTS ROCK 'N ROLL"
(3:25)
[Northern ASCAP—Haley, Gabler]

BILL HALEY & His Comets
(Decca 29870; 9-29870)



BILL HALEY

● Bill (Mr. Rock & Roll) Haley, riding high and mighty with his house breaker "See You Later, Alligator" comes up with another

powerhouse coupling that should have the rafters shaking. One half "R-O-C-K" is a pile driving ditty in the true Haley tradition. It's a wild swinger from the forthcoming flicker "Rock Around The Clock" in which Bill and the Comets are featured. The film should be in local theatres in the near future—a factor which will have a definite effect on the disk's sale. The coupling is another sensational teenage dream disk. A high flying rock and roll adaptation of the jazz standard "When The Saints Go Marching In". This rendition is tagged "The Saint Rock 'n Roll". Clever new lyric. The youngster will be running to the store for this twin-threat.

SHEPHERD SISTERS

(Melba 101; 45-101)

B+ "GONE WITH THE WIND" (2:25) [Bourne ASCAP—Wrubel, Magidson] The Shepherd Sisters debut on Melba with a side that's about as commercial as anything we've heard. It's a powerful rock and roll treatment of the beautiful favorite "Gone With The Wind." An exciting jump rendition with a great beat for the dancing youngsters. Girls have a great blend.

C+ "ROCK 'N ROLL CHA, CHA, CHA" (2:22) [Fifth Ave. BMI—Watts, Craft] This novelty unites two of today's most popular dance beats—the rock and roll and the cha cha. Ok side.

PAUL WESTON ORCH.

(Columbia 40675; 4-40675)

B+ "INFATUATION" (2:05) [Beechwood BMI—Albano] A happy-go-lucky Italian melody that's showing regional action, is colorfully and excitingly treated to a wonderful instrumental reading by Paul Weston and a chorus. Lively and most infectious theme. With all the European tunes hitting at present, this one could very well follow suit.

B+ "THEME FROM 'MY FOOLISH HEART'" (3:18) [Joy ASCAP—Washington, Young] In this reviewer's opinion, "My Foolish Heart" is one of the most enchanting of all melodies. Here Weston and the ork hand in a brilliant mood-string interpretation of this great standard. Superb coupling. Side comes from Western's new LP.

THE CASH BOX

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "WINNER TAKE ALL"..... Sunny Gale..... RCA Victor 20/47-6479
- ★ "LARGE, LARGE HOUSE"..... Mariners..... Cadence 1287; 45-1287
- ★ "PUPPY LOVE"..... Jerry Samuels..... Vik 0197; 4X-0197
- ★ "ROCK ISLAND LINE"..... Don Cornell..... Coral 61613; 9-61613
- ★ "ROCK ISLAND LINE"..... Len Dreslar..... Mercury 70831; 70831x45
- ★ "HI-LILI HI-LO"..... Dick Hyman Trio..... MGM 12207; K12207
- ★ "SERENADE"..... Mario Lanza..... RCA Victor 20/47-6478
- ★ "SIMILAU"..... Caterina Valente..... Decca 29846; 9-29846
- ★ "WHEN YOU'RE IN LOVE"..... LeRoy Holmes..... MGM 12206; K-12206

LIBERACE

(Columbia 40647; 4-40647)

B "WE ALL NEED LOVE" (3:03) [Remick ASCAP—Sigman, Connet, Durand] The beautiful European import recorded by four other Columbia artists, is offered here by Liberace. A lush string arrangement with the piano in the foreground. Lovely job. Pretty mood item.

C+ "DANCING SKELETONS" (2:50) [Bel Canto BMI—Robinson] A catchy little novelty colorfully handled by Lee. You can almost picture the skeletons having a picnic.

TOMMY LEONETTI

(Capitol 3380; F-3380)

B "WRONG" (2:36) [Stardust BMI—Mellin] Tommy Leonetti lends his warm voice to a smooth easy-going romancer which he handles in convincing fashion. Sentimental piece.

B "TOO PROUD" (3:00) [Ardmore ASCAP—Owens] Another tearful, touching love song rendered with sincerity and meaning by the talented warbler. Tender romantic affair.

PEREZ PRADO ORCH.

(RCA Victor 20-6477; 47-6477)

B+ "THE STORY OF LOVE — MAMBO" (2:52) [Peer International BMI—Almaran] The trumpet, which made Prado's "Cherry Pink" such a hit, is in the lead once again on this exciting mambo-beat instrumental. Exciting number with a great melody thrillingly presented.

C+ "TOMORROW I WILL LIVE" (2:19) [Southern ASCAP—Prado] The maestro's own creation, a hard driving mambo, is featured on this side. Plenty of drum work.

RUSS MILLER

(Kapp 137; 45-137)

B "SOMEBODY BIGGER THAN YOU AND I" (2:49) [Bulls-Eye ASCAP—Lange, Heath, Burke] Kapp has a strong contender in this touching inspirational ballad dramatically presented by Russ Miller and a chorus. Lovely number full of meaning.

C+ "WATCH MY SMOKE" (2:15) [Raleigh BMI—Chase] The versatile crooner changes the pace and fleets through a galloping tempo novelty. Cute side.

PETE TERRACE QUINTET

(Tico 352; 45-352)

B "WATCH YOUR STEP" [—Martins, Woodlen] Pete Terrace excels on the vibes as the crew drifts through a smooth, easy-going cha cha with a most pleasant melody. Fine dance instrumental.

C+ "SOON" [—Terrace] A cha cha with a faster beat is offered by the men on this portion. More excellent vibe display by the leader.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

America's Fastest Selling Records

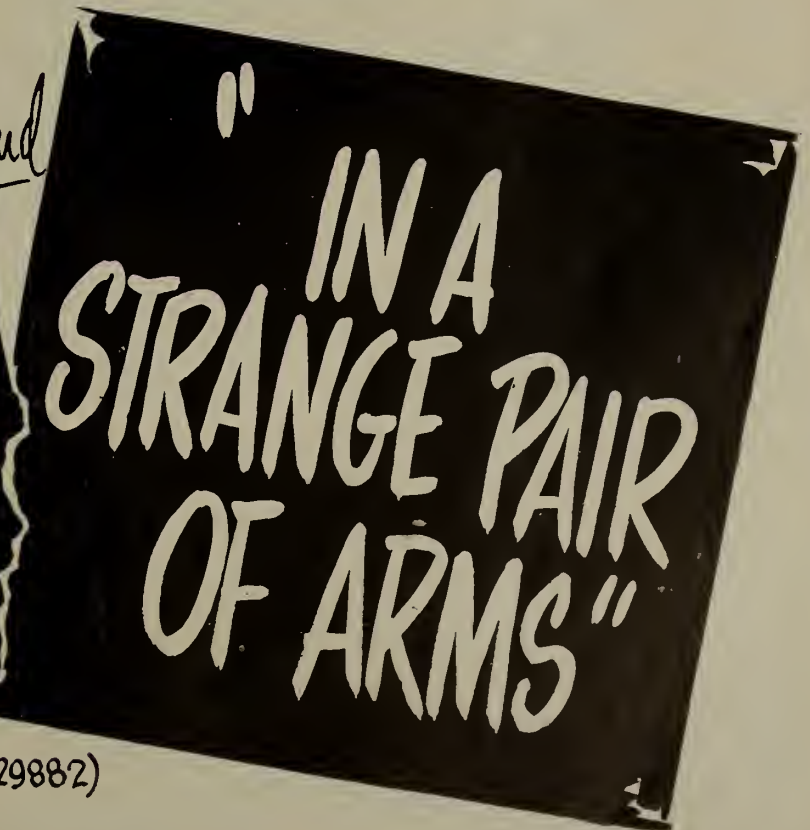


THE MOST TALKED ABOUT GAL IN THE ENTERTAINMENT WORLD

*Roberta
Sherwood
Singing*



and



DECCA-29882 (9-29882)



A New World of Sound

DECCA records

"It's What's in THE CASH BOX That Counts"

RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓐ VERY GOOD	ⓐ MEDIOCRE

MANTOVANI ORCH.
(London 1646; 45-1646)

B "CANDLELIGHT" (2:56) [Feist ASCAP—Trevor] A delightful piece of mood material is warmly and tenderly presented by the lush and flowing strings of the Mantovani Orchestra. Touching, melodious selection.

B "SPRING IN MONTMARTRE" (2:27) [True Blue ASCAP—Shelley, Fotine] With lovely European melodies clicking big in the States, Monty issues a dreamy French theme softly styled in a romantic manner. Two good sides for change-of-pace programming.

SHEB WOOLEY
(MGM 12202; K12202)

B "THE BIRTH OF THE ROCK'N ROLL" (2:17) [Cordial BMI—Wooley] Sheb Wooley, who introduced "Are You Satisfied," hands in another commercial novelty as he tells about the birth of rock and roll. Strong up beat ditty that could catch on.

C+ "A KING OR A CLOWN" (2:01) [Cordial BMI—Wooley] Another jump beat rock and roller pleasantly styled by the songster.

JERRY SAMUELS
(Vik 0197; 4X-0197)

B+ "PUPPY LOVE" (2:01) [Town & Country BMI—Brown, Breedlove] A potent fish-beat ballad aimed at the teenage crowd is excitingly rendered by Jerry Samuels. Wonderfully commercial lyric belted from the heels. Jerry has a Johnnie Rayish sound that comes over with force. A sleeper to watch closely.

C+ "THE CHOSEN FEW" (2:13) [Movietown BMI—Howard, Bell] A colorful up-beat story with a spiritual tempo and flavor. Dramatic, emotional delivery.

THE MARINERS
(Cadence 1287; 45-1287)

B+ "LARGE LARGE HOUSE" (2:37) [Shapiro, Bernstein ASCAP—Reichner] A solid rock and roller that's showing regional action, is excitingly treated by the Mariners. A potent swinger with that good dance beat the teenagers want. Could blossom into a big side.

B "HIS GOLD WILL MELT" (2:19) [Redd Evans ASCAP—Lowe, Rotherman, Reichner] A colorful novelty with a catchy melody and a delightful up beat. Something different in the way of songs. Has a spiritual quality. Cute.

DON CORNELL
(Coral 61613; 9-61613)

B+ "ROCK ISLAND LINE" [Hollis BMI—Donegan] The rich deep voice of Don Cornell lends itself well to this exciting folk type novelty that could be a big song. It's an unusual tune that's been getting quite a bit of air play and this version should take a healthy cut of the sales melon.

B "NA-NE NA-NA" [Vim ASCAP—Sorrell, Carretta] This half stars the versatile crooner on a soft and touching lullaby sung to a child. A most infectious melody warmly treated with the aid of a chorus.

THE CASH BOX

SLEEPER OF THE WEEK

"I'VE GROWN ACCUSTOMED TO YOUR FACE" (2:41)

[Chappell ASCAP—Lerner, Loewe]

"I COULD HAVE DANCED ALL NIGHT" (2:30)

[Chappell ASCAP—Lerner, Loewe]

ROSEMARY CLOONEY

(Columbia 40676; 4-40676)



ROSEMARY CLOONEY

● Rosemary Clooney, who does extremely well with show tunes—

"Hey There" from "Pajama Game" was a million seller for her—gets hold of a beautiful new ballad from the B'way musical "My Lady Fair," and delivers it in winning fashion on her latest release. The song is a fragile, romantic tale with a soft and touching melody. In addition, it contains one of the most imaginative sets of lyrics to come along in quite some time. It's one of the thrush's best records for the label and should end up as a big seller. The coupling is another wonderful love song from the same musical. A pretty latin flavored romancer dubbed "I Could Have Danced All Night." Looks as though Rosie has a hit in the top half.

"FLAMENCO LOVE" (2:30)

[Bregman, Vocco & Conn ASCAP—Wagner, Schuman, Eaton]

"HEART OF PARIS" (2:45)

[B. F. Wood ASCAP—Parish, Auric]

DON COSTA ORCH.

(ABC Paramount 9693; 45-9693)

● With European instrumentals riding high, wide and handsome all over the best seller charts, Don Costa, musical director of the ABC label, introduces his rendition of a beautiful continental theme that should end up as a tremendous seller for the diskery. It's a luscious number dubbed "Flamenco Love."

A delightful piece of listening pleasure full of strings and a wonderful latin atmosphere. Looks like a big one. The lower lid, "Heart Of Paris" is another velvety instrumental item with that same Continental atmosphere. A top drawer melody superbly executed. A juicy coupling for the many fans of quality instrumentals.

SUNNY GALE

(RCA Victor 20-6479; 47-6479)

B+ "WINNER TAKE ALL" [Southern ASCAP—Wayne, Frisch] Sunny Gale comes up with a hot platter that could be a strong seller. It's a potent rock and roll beat ballad that recalls her smash "Wheel Of Fortune." Sunny gives the side everything. Excellent results. Watch this one.

B "ROCK AND ROLL WEDDING" [Simon House BMI—Brandt, Motola] Another strong piece of commercial tunestuff that fits the thrush's voice to a "T". Good driving song that the teensters will enjoy.

EDDIE BARCLAY

(Mercury 70829; 70829x45)

B+ "WE ALL NEED LOVE" [Remick ASCAP—Sigman, Contet, Durand] Eddie Barclay and the orchestra dish up a beautiful instrumental Eddie rendition of a melodic French import that could develop into a big song here in the States. Lush string delivery.

B "SAMBA FANTASTICO" [Contemporary ASCAP—Toledo, Aurturo, Manzon] An exciting rhythm backdrop enhances the thrilling treatment of this big samba instrumental. Chorus joins in toward conclusion. Side really builds to an exciting climax. Pretty job.

SHORTY LONG

(RCA Victor 20-6472; 47-6472)

B "LUSCIOUS" (2:14) [Tannen BMI—Callahan] Shorty Long of Victor's A & R department, makes his debut on the label as an artist as he belts out a catchy jump novelty. Lively rockin' ditty that the kids will take to. Commercial item.

B "HEY, DOLL BABY" (2:23) [Progressive BMI—Turner] This deck is a swinging pop treatment of a strong selling rhythm and blues novelty. Good rock and roll item. Fine coupling.

CATERINA VALENTE

(Decca 29846; 9-29846)

B+ "SIMILAU" (2:55) [Campbell BMI—Clar, Coleman] Caterina Valente, the European song star who created quite a sensation here, has another powerful side in her latest release. An exciting rendition of a popular latin tempo ballad. Thrilling performance that could step out.

B "THE WAY YOU LOVE ME" [Peter Maurice ASCAP—Gietz, Goell] A contagious love song with another latin tempo backdrop. Pretty tune given a big treatment by the thrush, ork and chorus.

JOHNNY HAMLIN & QUINTET

(Fraternity 736; F-736)

B "SUMMER LOVE" (2:26) [Susan BMI—Sawser, Lyle] The Johnny Hamlin Quintet comes up with an exciting jazz instrumental interpretation of a pretty romantic tune. The boys have a wonderful blend that the jockeys will find most pleasing. Commercial jazz item.

C+ "CYCLONE" (2:38) [Susan BMI—Hamlin] This progressive swinging item is a creation by the maestro. A swinging up-beat pleaser.

MARIO LANZA

(RCA Victor 20-6478; 47-6478)

B+ "SERENADE" (1:50) [Harms ASCAP—Cahn, Brodsky] The romantic title song from the forthcoming Warner film which stars Mario Lanza is presented here by the talented tenor. His big voice rings out on the stirring finish. Lanza fans should love this one.

B "MY DESTINY" (2:30) [Harms ASCAP—Cahn, Brodsky] An emotional presentation of one of the other big tunes from the same flicker. Both numbers were written by the composers of Lanza's million disk "Be My Love."

BONNIE LOU

(King 4895; 45-4895)

B "LITTLE MISS BOBBY SOX" (2:07) [Mar-Kay BMI—Innis, Gore, Abner] Bonnie Lou introduces a novelty bouncer that fits right in with today's teen-age lyrics. Good swinging side about a spright little bobby-soxer.

C+ "BEYOND THE SHADOW OF A DOUBT" (2:05) [Kahl BMI—Hadad, Brown] A galloping novelty with a cute set of lyrics. Catchy, repetitive item.

You Can't Lose
Sunny Gale
sings

Winner
Take All

Rock and
Roll
Wedding

20/47-6479



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RCA VICTOR



"It's What's in THE CASH BOX That Counts"



OTIS WILLIAMS
and his **CHARMS**
IVORY TOWER
b/w
IN PARADISE
DELUXE 6093
THAT'S YOUR MISTAKE
DELUXE 6091

BOYD BENNETT
MUMBLES BLUES
b/w
BLUE SUEDE SHOES
KING 4903

LITTLE WILLIE JOHN
ARE YOU EVER
COMING BACK
b/w
I'M STICKIN' WITH
YOU BABY
KING 4893

MOON MULLICAN
HONOLULU ROCK-A ROLL-A
b/w
SEVEN NIGHTS TO ROCK
KING 4894

JAMES BROWN with the
FAMOUS FLAMES
PLEASE, PLEASE, PLEASE
FEDERAL 12258

BILL DOGGETT
IN A SENTIMENTAL MOOD
b/w
WHO'S WHO
KING 4888

EARL BOSTIC
I LOVE YOU TRULY
b/w
'CAUSE YOU'RE MY LOVER
KING 4883

NEW RELEASES!!!

BONNIE LOU
BEYOND A SHADOW
OF A DOUBT
b/w
LITTLE MISS BOBBY SOX
KING 4895

GRANDPA JONES
ROCK ISLAND LINE
b/w
HELLO BLUES
KING 4918



By the time you read this, Jack Lacy will be doing his show live over WINS New York. All I can say is that it has been a great pleasure to have Jack over here, and a nicer guy I have yet to meet. No wonder "Listen To Lacy" is one of the top DJ shows in the States. I can only add that Jack is always welcome over here.

Ed Sullivan will be the M.C. for the "Sunday Night At The Palladium" show during the Spring when his regular U.S. show is resting. There is a possibility that Tommy Trinder may come over to the States to M.C. some of the Sullivan shows later in the year.

More U.S. talent due here including Don Cornell who, with manager Mannie Greenfield, arrives in London Saturday, March 17th, to start a Vau-deville tour. Also scheduled for appearances in the country are Howard Keel and Billy Eckstine. And offers have also been made to Don Cherry whose record of "Band of Gold" is hitting the Best Selling Charts at the moment. Look out for Caterina Valente's new one "Similau" and "Granada".

Overnight click for the Best Selling Charts for Bill Haley And His Comets whose release this week of "See You Later Alligator" jumped into number 9 position. Haley would do terrific business over here right now.

Watch Lonnie Donegan's "Rock Island Line" hit the top 10 in the U.S. on the London Label. . . . Edmundo Ros and his Band flying over to Sweden during State visit of the Queen of England and the Duke of Edinburgh to play at State Ball on June 15th. . . . Norrie Paramor, in the States at present, took with him tapes of new waxing by his Big Ben Banjo Band. It is rumored that this will be an April release on Capitol and could be a thumping big hit over there. Discretion prevents me from giving you titles.

This week's best selling pop singles: (Courtesy "New Musical Express")

- 1) "Memories Are Made Of This" Dean Martin (Capitol)
- 2) "Zambesi" Lou Busch (Capitol)
- 3) "It's Almost Tomorrow" Dream Weavers (Brunswick)
- 4) "Rock And Roll Waltz" Kay Starr (HMV)
- 5) "Memories Are Made Of This" Dave King (Eng. Decca)
- 6) "Only You" Hilltoppers (London)
- 7) "Band Of Gold" Don Cherry (Philips)
- 8) "Love Is The Tender Trap" Frank Sinatra (Capitol)
- 9) "See You Later, Alligator" Bill Haley (Brunswick)
- 10) "Young And Foolish" Edmund Hockridge (Nixa)



LEROY HOLMES ORCH.
(MGM 12206; K12206)

B+ "WHEN YOU'RE IN LOVE" (2:56) [Chappell ASCAP — Schwartz, Anderson] Leroy Holmes, the ork and chorus hand in an excellent interpretation of the glowing new ballad from the TV version of "High Tor". Warm and romantic delivery. Ballad could develop into a big hit.

B "RIO BATUCADA" (2:51) [Panorama ASCAP—Liberal] An exciting latin tempo item beautifully treated by the group. Chorus sings without words. Lush and romantic atmosphere.

CHAMP BUTLER
(Coral 61612; 9-61612)

B "DOWN IN MEXICO" (2:53) [Tiger BMI—Leiber, Stoller] Champ Butler comes up with a potent side as he belts out a pop interpretation of a fast rising rock and roller with a thrilling latin beat. Clever novelty.

C "THE JOSHUA TREE" (2:15) [Bedack ASCAP — Lawrence, Carling] This portion is a dramatic item with a distinct folk flavor. Strong delivery.

JULIO GUTIERREZ & ORCH.
(Panart 21302; 45-21302)

C+ "ROCK AROUND THE CLOCK" [Myers ASCAP—Knight, Freedman] One of last year's top hits is treated to a cha cha arrangement by the Gutierrez ork. Exciting instrumental item.

C+ "THE LOVING CHA CHA CHA" [—Ebamorado, Gutierrez] This half has a more commercial sound—the type desired by the American mambo buying public. Vocal helps define the good dance tempo.

PEGGY LEE
(Decca 29837; 9-29837)

B "YOU'VE GOT TO SEE MAMMA EVERY NIGHT" (2:43) [Feist ASCAP—Conrad, Rose] With her version of "Mr. Wonderful" doing well, Peggy Lee introduces a strong rhythm novelty aimed at her jazz following. A big beat side treated to a sultry reading by the thrush. Terrific jumper.

C+ "THE COME BACK" [Frederick BMI—Fraser] Another rhythmic piece of blues material which Peggy handles with meaning.

DINAH SHORE
(RCA Victor 20-6469; 47-6469)

B "I COULD HAVE DANCED ALL NIGHT" (2:35) [Chappell ASCAP—Lerner, Loewe] Delightful Dinah does a dandy job on a refreshing up-tempo ditty from the new B'way musical "My Lady Fair". Pretty performance on an inviting piece of material.

B "WHAT A HEAVENLY NIGHT" (2:38) [Bregman, Vocco & Conn ASCAP—Gallop, Masters] The thrush is equally inviting on this catchy new rendition of a familiar melody. Refreshing item.

GENE WISNIEWSKI & HARMONY BELLS
(Dana 3223; 45-3223)

B "ROCK AND ROLL POLKA" [BMI—Dana] With rock and roll music at its peak, Gene Wisniewski and the Harmony Bells offer a novelty tying the polka in with an exciting rocking arrangement. Good dance deck.

C+ "KISS ME KID-POLKA" [BMI—Wisniewski] Another colorful instrumental polka item that deserves a spot on the jukes.

TONI HARPER
(Verve 2005; 2005x45)

C+ "I TELEPHONED, I TELEGRAPHED" (2:47) [Gus Kahn ASCAP—Kahn, Styne] The refreshing voice of young Toni Harper is charming and inviting on this warm romantic item. Pretty love song with a lilt.

B "WE'VE GOT TO LIVE, GOT TO GROW" (2:45) [Hill & Range BMI—Meyer, Jones] The talented thrush does a beautiful job on this half singing a wonderful teenage ballad. Excellent lyric and a superb idea. If it gets decent exposure, it could break.

DAVE HARRIS SEXTET
(Key 510; 45-510)

B "MILE - A - MINUTE WALTZ" (1:55) [Jack Elliott ASCAP—Beau, Harris] Tenor man Dave Harris leads his combo thru a jazzy interpretation of the Chopin favorite "Minute Waltz". Exciting treatment. Group has a wonderful sound and works as though it's been together for years. Perfect unity.

C+ "SCHOOL'S OUT" (2:00) [Bedack ASCAP — Harris, Beau] Harris collaborated on this high speed novelty with the jazz idiom. A play on familiar school melodies.

LARRY MONROE / DON KEYES
(Lin 5003; 45-5003)

C+ "WHAT IS A DISC JOCKEY?" (2:35) [Lin BMI—Monroe] Larry Monroe is the featured artist on this humorous adaptation of Steve Allen's disk "What Is A Wife?". Monroe discusses a disk jockey.

C+ "WHAT IS A SECRETARY?" (2:35) [Lin BMI—Page] Don Keyes employs the same gimmick as he defines a secretary.

THE BELL HOPS
(Tin Pan Alley 153; 45-153)

B "PLEASE DON'T SAY NO TO ME" [Juke Box Alley BMI—Wicks, Covais] The Bell Hops give out with a potent rock and roll ballad that should appeal strongly to the teenagers. Definite fish tempo makes the side a good dance item.

C+ "MERCHANT STREET BLUES" [Juke Box Alley BMI—Caston, Covais] Another rock and roller with that crude commercial harmony the kids like.

Mr. Explosive Tee N Tune!

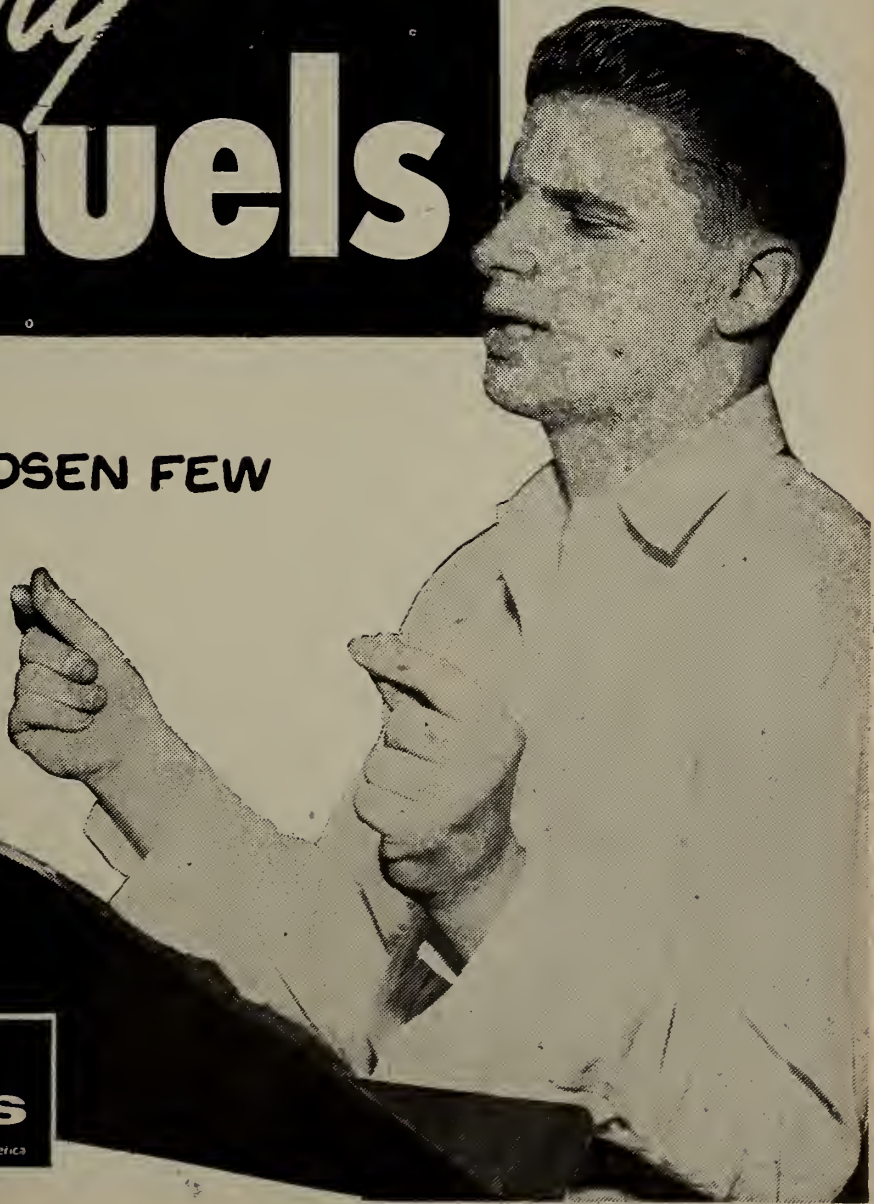
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Terry Samuels

C/W THE CHOSEN FEW

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AB—Abbott CK—Checker ER—Era JO—Joy Dee OL—Olympic SA—Savoy VJ—Vee Joy
AL—Aladdin CL—Cardinal ES—Essex JU—Jubilee PA—Porrot SE—Seeco VK—Vik
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AP—ABC CR—Coral FE—Federal KA—Kapp
Paramount CT—Cat CW—Crown FI—Fiesta

Best Selling Records

FROM LEADING RETAIL OUTLETS!

* INDICATES BEST SELLING RECORD OR RECORDS.

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the song, record number, artists and tune on the reverse side.
• The numbers underneath the title indicate the position of the record last week and two weeks ago, respectively.

Comprising 100 Selections

Pos. Pos. 3/17 3/10

1—Poor People Of Paris

- ★CA-3336 (F-3336)—LES BAXTER
Helen Of Troy
CR-61592 (9-61592)—LAWRENCE WELK
Nobody Knows But The Lord
DE-29835 (9-29835)—RUSS MORGAN
Annabelle
LO-1628 (45-1628)—WINIFRED ATWELL
Stardust
MG-12188 (K12188)—ROGER ROGER
Chinese Bolero
VI-20-6366 (47-6366)—CHET ATKINS
Honey

2—Lisbon Antigua (In Old Lisbon)

- ★CA-3287 (F-3287)—NELSON RIDDLE
Robin Hood
CO-40635 (4-40635)—MITCH MILLER O.
Willie Can
CR-61853 (9-61853)—ALAN DALE
I'm Gonna Sleep With One Eye Open
CR-61595 (9-61595)—LAWRENCE WELK
Chain Gang
VI-20-6406 (47-6406)—LEO DIAMOND
Music Box Tango
VI-20-6418 (47-6418)—1956 JAZZ ALL STARS
Theme From Three Penny Opera

3—No, Not Much

- ★CO-40629 (4-40629)—FOUR LADS
I'll Never Know

4—Rock And Roll Waltz

- VE-2000 (2000 x 45)—B. BREGMAN & A. O'DAY
I'm With You
★VI-20-6359 (47-6359)—KAY STARR
I've Changed My Mind A Thousand Times

5—Why Do Fools Fall In Love

- DE-29832 (9-29832)—GLORIA MANN
Partners For Life
★DO-15448 (45-15448)—GALE STORM
I Walk Alone
★GE-1002 (45-1002)—TEEN AGERS
Please Be Mine
★ME-70790 (70790 x 45)—DIAMONDS
You Baby You

6—I'll Be Home

- ★CK-830 (45-830)—FLAMINGOS
Need Your Love
★DO-15443 (45-15443)—PAT BOONE
Tutti-Frutti

7—The Great Pretender

- MD-1020 (45-1020)—JACKIE RIGGS
His Gold Will Melt
★ME-70753 (70753 x 45)—PLATTERS
I'm Just A Dancin' Partner

Pos. Pos. 3/17 3/10

8—See You Later, Alligator

- CH-1609 (45-1609)—BOBBY CHARLES
On Bended Knee
★DE-29791 (9-29791)—BILL HALEY & COMETS
The Paper Boy
DE-29786 (9-29786)—ROY HALL
Don't Stop Now
VI-20-6426 (47-6426)—OTTO BASH
Lookout Mountain

9—Juke Box Baby

- ★VI-20-6427 (47-6427)—PERRY COMO
Hot Diggity

10—Hot Diggity

- ★VI-20-6427 (47-6427)—PERRY COMO
Juke Box Baby

11—Theme From Three Penny Opera

- CA-3329 (F-3329)—LES PAUL & MARY FORD
In Nuevo Laredo
CO-40587 (4-40587)—LOUIS ARMSTRONG
Back O' Town Blues
CO-40586 (4-40586)—TURK MURPHY
Maryland, My Maryland
CO-40657 (4-40657)—BOYD RAE BURN
Fine And Mellow
CR-61574 (9-61574)—LAWRENCE WELK
Stampin' At The Savoy
DE-29816 (9-29816)—OWEN BRADLEY
Lights Of Vienna
DO-15444 (45-15444)—BILLY VAUGHN
Little Boy Blue
LO-1645 (45-1645)—ERIC RODGERS TRIO
Aisha
★ME-70781 (70781 x 45)—RICHARD HAYMAN & JAN AUGUST
I'll Be With You In Apple Blossom Time
★MG-12149 (K12149)—DICK HYMAN TRIO
Baubles, Bangles & Beads
VI-20-6419 (47-6419)—JOHN GORDY
Annabelle
VI-20-6417 (47-6417)—TITO PUENTE
Mama Ines
VI-20-6418 (47-6418)—1956 JAZZ ALL STARS
Lisbon Antigua

12—Blue Suede Shoes

- CA-3373 (F-3373)—BOB ROUBIAN
Candy Coated Kisses
CO-21505 (4-21505)—SID KING & 5 STRINGS
Let 'Er Roll
DO-15456 (45-15456)—JIM LOWE
The \$64,000 Question
KI-4903 (45-4903)—BOYD BENNETT
Mumbles Blues (70805x45)—JERRY MERCER
Ghost Of My Love
★SU-234 (45-234)—CARL PERKINS
Honey Don't
VI-20-6450 (47-6450)—PEE WEE KING
Tennessee Dancin' Doll

Pos. Pos. 3/17 3/10

13—A Tear Fell

- AT-1086 (45-1086)—IVORY JOE HUNTER
I Need You By My Side
★CR-61590 (9-61590)—TERESA BREWER
Bo Weevil

14—Heartbreak Hotel

- ★VI-20-6420 (47-6420)—ELVIS PRESLEY
I Was The One

15—Eddie My Love

- ★CD-1284 (45-1284)—CHORDETTES
Whistlin' Willie
★DO-15450 (45-15450)—FONTANE SISTERS
Yum Yum
EP-9151 (5-9151)—LILLIAN BRIGGS
Teen In Jeans From New Orleans
★RP-453 (45-453)—THE TEEN QUEENS
Just Goofed

16—Memories Are Made Of This

- ★CA-3295 (F-3295)—DEAN MARTIN
Change Of Heart
CO-40573 (4-40573)—MINDY CARSON
Cryin' For Your Kisses
DO-15436 (45-15436)—GALE STORM
Teen Age Prayer

17—Innamorata

- ★CA-3352 (F-3352)—DEAN MARTIN
Lady With The Big Umbrella
★CO-40634 (4-40634)—JERRY VALE
Second Ending
DE-29767 (9-29767)—FRANK VERNA
I'd Give A Million Tomorrows

18—Tutti Frutti

- ★DO-15443 (45-15443)—PAT BOONE
I'll Be Home
MG-12165 (K12165)—ART MOONEY
You Can Take My Heart
★SP-561 (45-561)—LITTLE RICHARD
I'm Just A Lonely Guy

19—Band Of Gold

- CA-3283 (F-3283)—KIT CARSON
Cast Your Bread
★CO-40597 (4-40597)—DON CHERRY
Rumble Boogie

20—Main Title (Man With Golden Arm)

- ★CA-3372 (F-3372)—BILLY MAY
Photograph Song
CO-40664 (4-40664)—LES ELGART
D.J. Jamboree
★CR-61606 (9-61606)—DICK JACOBS
Butternut
DE-29869 (9-29869)—ELMER BERNSTEIN
Clark Street
★VK-0196 (4X-0196)—RICHARD MALTBY
Heart Of Paris
WI-90063 (90063 x 45)—BUDDY MORROW
I Should Care

Pos. Pos. 3/17 3/10

21—Bo Weevil

- ★CR-61590 (9-61590)—TERESA BREWER
A Tear Fell
★IM-5375 (45-5375)—FATS DOMINO
Don't Blame It On Me
KI-4900 (45-4900)—BONNIE LOU
Chaperon

22—Angels In The Sky

- CO-21229 (4-21229)—GENE AUTRY
CREWCUTS
★ME-70741 (70741x45)—Mostly Martha
VI-20-5757 (47-5757)—TONY MARTIN
Boulevard of Nightingales

23—11th Hour Melody

- ★CA-3349 (F-3349)—LOU BUSCH
Mademoiselle From Paris
★DE-29789 (9-29789)—AL HIBBLER
Let's Try Again
DE-29827 (9-29827)—BILL SNYDER
As Time Goes By

24—Lovely One

- ★CO-40643 (4-40643)—FOUR VOICES
Geronimo

25—Mr. Wonderful

- AP-9669 (45-9669)—BETTE ANNE STEELE
Never Do A Tango With An Eskimo
CR-61591 (9-61591)—DOROTHY COLLINS
Love Me As Tho There Were No Tomorrow
★DE-29834 (9-29834)—PEGGY LEE
Crazy In The Heart
EP-9146 (5-9146)—MELLO-LARKS
Leroy
★ME-70777 (70777 x 45)—SARAH VAUGHAN
You Ought To Have A Wife
★VI-20-6392 (47-6392)—TEDDI KING
Are You Slipping Thru My Fingers

26—It's Almost Tomorrow

- ★CO-40595 (4-40595)—JO STAFFORD
If You Want To Love
CR-61524 (9-61524)—LAWRENCE WELK
Rice
★DE-29683 (9-29683)—DREAM WEAVERS
You've Got Me Wondering
DO-15424 (45-15424)—SNOOKY LANSON
Stop
ME-70717 (70717x45)—DAVID CARROLL
You Are Mine

27—Forever Darling

- MG-12144 (K-12144)—DESI ARNAZ
The Straw Hat Song
★VI-20-6400 (47-6400)—AMES BROS.
I'm Gonna Love You

Pos. Pos. 3/17 3/10

28—Flowers Mean Forgiveness

- ★CA-3350 (F-3350)—FRANK SINATRA
You'll Get Yours

29—Speedoo

- CR-61563 (9-61563)—STEVE LAWRENCE
Chicken And The Hawk
DO-15439 (45-15439)—COMMODORES
Whole Lotta Shakin' Goin' On
★JZ-785 (45-785)—CADILLAC
Let Me Explain

30—Dungaree Doll

- ★VI-20-6337 (47-6337)—EDDIE FISHER
Everybody's Got A Home
KI-4851 (45-4851)—ROCK BROS.
Lovin' It Up

31—To You, My Love

- ★DE-29839 (9-29839)—GEORGE SHAW
Fallen Angel
ES-404 (45-404)—MONTY KELLY
Bali Hai
★ME-70821 (70821 x 45)—NICK NOBLE
You Are My Only Love
MG-12156 (K12156)—BETTY MADIGAN
Faithful And True

32—Ask Me

- ★CA-3328 (F-3328)—NAT "KING" COLE
Nothing Ever Changes My Love For You
DE-29804 (9-29804)—ALICE BABS
Open The Window Of Your Heart

33—Lullaby Of Birdland

- CA-3309 (F-3309)—PEE WEE HUNT
It's All Been Done Before
CR-61456 (9-61456)—LES BROWN
Bernie's Tune
DE-29198 (9-29198)—ELLA FITZGERALD
Later
★ME-70742 (70742 x 45)—BLUE STARS
That's My Girl

34—Sixteen Tons

- CA-3342 (F-3342)—MICKEY KATZ
Frailach Jamboree
★CA-3262 (F-3262)—TENNESSEE ERNIE FORD
You Don't Have To Be A Baby To Cry
CR-61529 (9-61529)—JOHNNY DESMOND
Ballo Italiano
DE-29739 (9-29739)—RED SOVINE
Why Baby Why
RP-451 (45-451)—B. B. KING
Cryin' Won't Help You

Pos. Pos. 3/17 3/10

35—Chain Gang

- ★AP-9658 (45-9658)—BOBBY SCOTT
Shadrach
CR-61595 (9-61595)—LAWRENCE WELK
Lisbon Antigua
ME-70774 (70774 x 45)—LEN DRESSLAR
These Hands
MG-12164 (K12164)—JOHNNY OLIVER
These Hands

36—Missing

- ★CR-61587 (9-61587)—MCGUIRE SISTERS
Tell Me Now

37—Valley Valparaiso

- ★CO-40633 (4-40633)—PERCY FAITH
Bluebell

38—Port Au Prince

- ★CA-3374 (F-3374)—NELSON RIDDLE
Midnight Blues
VI-20-6411 (47-6411)—SNOWHILL SAX BAND
Jersey Hop

39—Madeira

- CA-3335 (F-3335)—RAY ANTHONY O.
Show Me The Way To Go Home
★CO-40655 (4-40655)—MITCH MILLER O.
Bolero Gaucho
MG-12157 (K12157)—LeROY HOLMES
Helen Of Troy Theme

40—Rock Right

- ★ME-70811 (70811 x 45)—GEORGIA GIBBS
The Greatest Thing

41—Magic Touch

42—I Was The One

43—Beyond The Sea

44—Chinese Rock And Egg Roll

45—Are You Satisfied

46—Too Young To Go Steady

47—Our Love Affair

48—If You Can Dream

49—Cry Baby

50—Crazy Little Palace

BIG, BIG SMASH!

BY THE

DIAMONDS



"The Church Bells May Ring"

AND

"Little Girl Of Mine"

MERCURY 70835

CURRENTLY RIDING HIGH ON THE CHARTS!

"Why Do Fools Fall In Love"

A PRODUCT OF MERCURY RECORD CORPORATION, CHICAGO ILLINOIS



"It's What's in THE CASH BOX That Counts"



Decca Releases First Roberta Sherwood Disk

NEW YORK — Decca Records has announced the addition of three new artists to its roster. The release of the Irving Berlin standards, "I Got Lost In His Arms" and "In a Strange Pair of Arms," marks the debut on wax of Roberta Sherwood. Miss Sherwood, a veteran in the entertainment field, has in the past few years made her home in Miami, where she has played local clubs. Prior to that she appeared in clubs and theaters all over the country, touring ever since she was a child with her parents' act. The entire Decca organization feels that she is among the most powerful entries into the disk field in some time, and predict a tremendous future for her. She was spotted by A & R Director Milt Gabler during her performance at Murray Franklin's in Miami Beach, where she is currently appearing. Gabler arranged for her to fly to New York for a recording session the very next week. Miss Sherwood has received a great deal of publicity via column items by some of the country's leading columnists.

Another new Decca contractee who has had his first sides just released is 19-year-old Bobby Darin. The young New Yorker made his network TV debut on the Saturday, March 10th stanza of CBS's "Stage Show," just a few days after his first Decca session. On the show he sang "Rock Island Line," one of his Decca sides. The disk is backed with "Timber," an original composition by Darin and Don Kirshner. Reaction to Darin's appearance on the TV-er is reported to have already resulted in heavy advance orders on his platter.

In the country field, Decca has signed vocalist Glenn Douglas to an exclusive pact. Douglas, a native of San Antonio, Texas, has been living in Nashville for several years. He has appeared on many of the leading country radio shows, and was signed to Decca by Paul Cohen. His first sides are "Tonight" and "Let It Roll."

Republic Gets Canadian Hit "Walk Hand In Hand"

NEW YORK—When Frank Abramson, general manager of Republic and World Music, heard that a song called "Walk Hand In Hand" was breaking big in Toronto, Canada, he rushed up to the city and purchased the tune. He came back to the U. S. with a copy of the Denny Vaughan recording on the Spiral label (the one that's making all the noise) and Lonnie Starr played it last weekend on his WNEW show.

The reaction was immediate from both listeners and record company representatives who wanted to know where they could get the disk. At this writing, a number of artists are already scheduled to record the song.

Boorstein Heads UJA Division

NEW YORK — Lou Boorstein, one of the country's leading one-stop operators, will be the chairman of the Coin Machine Division of the United Jewish Appeal.

The annual coin machine UJA dinner, to be held early in June, will honor Al Bodkin, well known to his friends as "The Senator."



ALL ABOUT DISK JOCKEYS

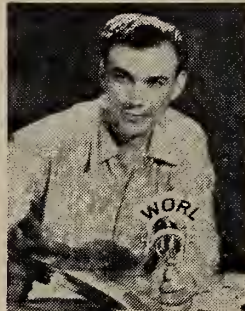
THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK (PLUS THE NEXT TEN)

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

- | | |
|---|---|
| 1. POOR PEOPLE OF PARIS | Les Baxter (Capitol) |
| 2. NO, NOT MUCH | Four Lads (Columbia) |
| 3. ROCK AND ROLL WALTZ | Kay Starr (RCA Victor) |
| 4. LISBON ANTIGUA | Nelson Riddle (Capitol) |
| 5. I'LL BE HOME | Pat Boone (Dot) |
| 6. WHY DO FOOLS FALL IN LOVE | Teen Agers (Gee) |
| | Diamonds (Mercury) |
| | Gale Storm (Dot) |
| 7. THEME FROM THREE PENNY OPERA | Dick Hyman (MGM) |
| | Richard Hayman & Jan August (Mercury) |
| 8. THE GREAT PRETENDER | Platters (Mercury) |
| | Teen Queens (RPM) |
| 9. EDDIE MY LOVE | Chordettes (Cadence) |
| | Fontane Sisters (Dot) |
| | Perry Como (RCA Victor) |
| 10. HOT DIGGITY | |
| 11) MR. WONDERFUL. | 12) JUKE BOX BABY. |
| 13) SEE YOU LATER, ALLIGATOR. | 14) A TEAR FELL. |
| 15) BLUE SUEDE SHOES. | 16) HEARTBREAK HOTEL. |
| 17) MAIN TITLE (MAN WITH THE GOLDEN ARM). | 18) MEMORIES ARE MADE OF THIS. |
| 19) BAND OF GOLD. | 20) 11TH HOUR MELODY. |
| 20) TO YOU, MY LOVE. | 20) TUTTI FRUTTI. |
| 20) INNAMORATA. | 20) LIPSTICK AND CANDY AND RUBBER-SOLE SHOES. |
| 20) FOREVER DARLING. | |

VITAL STATISTICS—Jim Crist, formerly one of the Crist Brothers on "Morning in Maryland" (WFBR-Baltimore, Md.) now doing the "Top of the Morning" show on WNOW-York, Pa. . . . Pete Dreyer, formerly WENT-Gloversville, N. Y., now with WROW-Albany, N. Y. Pete needs tapes and records. . . . Alan Dary from WORL-Boston, Mass. to WBZ-Boston. . . . Stan Richards from WBZ to WORL. . . . Jimmie Chaney has joined the staff at WREZ-Reidsville, N. C. . . . Bill Daniels inaugurates his own deejay stanza from 2 to 6:45, Sunday afternoons, over KFWB-Hollywood. . . . Jack McDermott leaves WLYN-Lynn, Mass. to go to WCOP-Boston. Jack Chaddestan moves into his vacated slot. . . . Ray Carroll leaves WMCA-New York, effective late this month. . . . Little Joe Augello takes over from Don Evans at WOHO-Toledo, O. . . . Three new deejays at WRIT-Milwaukee, Wisc. Larry Fischer, formerly of WTCN-Minneapolis, Gerry Grainger and Bob Drews. . . . If we haven't reported it before, Art Lane, formerly of WHAT-Philadelphia, Pa., now at WLBR-Lebanon, Pa.

Pic of the week—Stan Richards (see Vital Statistics) was recently voted New England's number one disc jockey by Pulse Listener-Surveys. . . .



STAN RICHARDS
(WORL—Boston)

Jim Winters (WABI-Bangor, Me.) reports that he has inaugurated the idea of showing slides of the artist whose record is being played at his Record Hops and the "gimmick" has blown the lid off record hops in that area. (To our knowledge Tom Edwards (WERE-Cleveland, O.) was the first with the slide bit) Winters asks that record companies and promotion men send him slides for use at future hops. . . . Jerry Wichner (WINZ-Miami, Fla.) pulling thousands of letters from teenagers who are avid fans of his. WINZ plays nothing but music for 18 hours daily and will soon go to 24 hours. . . . Jerry Warren (WNEW-New York, N. Y.) tells us he has met people he's been out of touch with for five to ten years since he does the five-hour stint on WNEW. . . . Bob Lloyd informs us that WGTH-Hartford, Conn. has moved to 555 Asylum St. and is now in the same building as WGTH. Visiting publishers and artists please note.

Lee Murphy (WMGM-New York) conductor of the "Record Hop" heard Saturdays and Sundays from 2 to 5 p. m. . . .



LEE MURPHY
(WMGM—New York)

Jerry Kay, former New Orleans deejay and now travelling for Jubilee Records, had a narrow escape recently when he came out of a head-on smashup with a sprained shoulder and some bad bruises. Jerry had a safety belt strapped on and it saved him from serious injury. His current plug disk is Ethel Ennis' "Off Shore" and "I've Got You Under My Skin". . . . WPOR's (Portland, Maine) disc spinning trio Ken Garland, Howie Leonard, and Frank Sweeney, hosted nearly 1500 teen-agers at the Big Three Jamboree, a mammoth Washington Birthday record dance held at a local armory. As a result of the smashing success, more are being planned. . . . Ray Carroll, who has resigned from WMCA-New York, will concentrate on the making of a pilot film for a teenage television series in which he is to star. Carroll, who is 35 years old and currently celebrating his 15th year in radio, will in the meanwhile be considering a new radio affiliation.

Thanks, D.J.'s
There's
"NO ONE
TO BLAME
BUT YOU"

For making our new hit!

De Castro
Sisters

ABBOTT # 3019

T. C. Publishing Corp.

Abbott Records

BOX 38

MALIBU

CALIF.

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.

DOT

AMERICA'S HOTTEST LABEL

Gives you

Pat



Boone

AMERICA'S No. 1 singing sensation
with his 6th consecutive smash hit..

"LONG TALL SALLY"

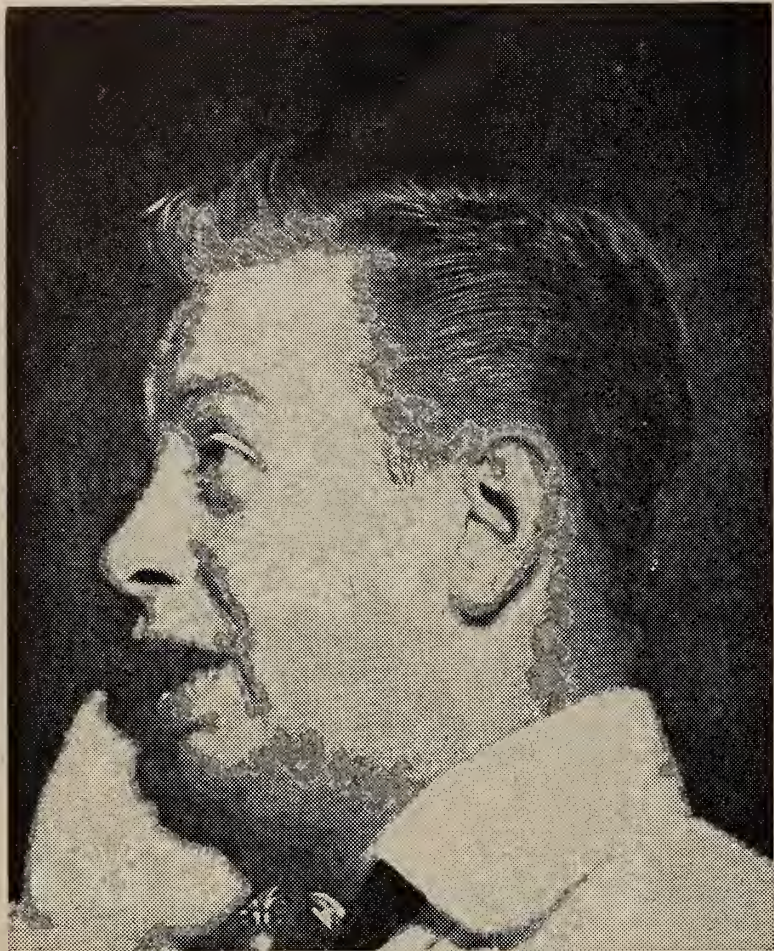
c/w

**"JUST AS LONG AS
I'M WITH YOU"**

Dot-#15457

Dot RECORDS • • • GALLATIN, TENNESSEE • • • PHONE: 1600
THE NATION'S BEST SELLING RECORDS

MEL TORME



"LULU'S BACK IN TOWN"

C/W

"I LIKE TO RECOGNIZE THE TUNE"

BETHLEHEM 52X



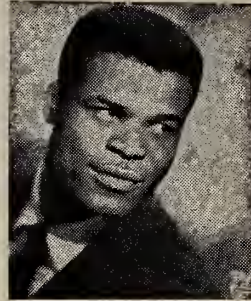
BETHLEHEM

NEW YORK • HOLLYWOOD

THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

A Columbia sales and A&R meeting on the exec level took place last week in Peekskill. . . . Bill Haley continues to set new personal appearance records. On March 6, he played to over 6,000 people at the Omaha Music Hall Auditorium and the next day drew 3,000 into the Auditorium in Sioux City, Iowa despite one of the worst blizzards of the season. . . . Song-writer Fanny Wolf has just signed The Ava'lons to a personal management contract. . . . Roy Hamilton headlines at the Boulevard starting March 23. . . . Hill and Range and Hi Lo Music have entered into an agreement whereby they are jointly publishing "Blue Suede Shoes". . . . Ray Katz, WMGM's program chief, has returned to his office after a siege in the hospital. . . . Tony Martin, currently busting all records at the San Souci in Havana, begins a three week stand at the Copacabana in New York March 3. . . . Erroll Garner will make his first appearance at the Town Casino in Buffalo for one week starting March 19. . . . Ike Siskind, owner of the Brass Rail in London, Ontario, says the Jodimars have broken all existing attendance records. The boys will headline the Alan Freed show beginning March 30 at the Brooklyn Paramount. . . . Ruth Price of Kapp Records, currently at the Ruban Bleu for a six week engagement. . . . "Look Homeward Angel" which the Esquires cut under the direction of Jack Gold and which is being released on London, is making plenty of noise in Boston. . . . Jack Petrill, manager of Lillian Briggs, and managing director of New York's Arcadia Ballroom, has set the Ballroom Dancing Championships of the U.S. in New York March 23, 24 and 25 at Arcadia. Winners will represent the U.S. at the World Championships in London's Empress Hall on April 16. . . . Mary Johnson, recently signed by Cindy Records of Wilmington, Delaware, is now under the management of John O'Connor who also handles Fred Waring and Johnny Long.



ROY HAMILTON

CHICAGO:

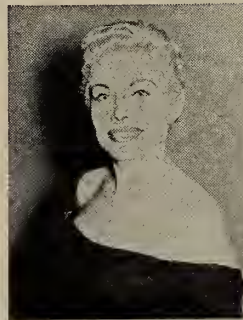
Plenty of visitors droppin' in with plenty of news. . . . Barney Fields dropped in to tell us that he now owns Keith Music Publishing Company. This is in addition to his free-lance promotion chores. . . . Jerry Connors reports real great reaction on his show from Isbell's. . . . Ben Johnson of WEXL, Royal Oak, Michigan in town for short visit. . . . Bill Bendix (our man, Riley) visited Jack Karey's "Koffee With Karey" show on WCFL. Bill in town promoting newest picture, "Battle Stations". . . . Chuck "Skinny" Gustafson reports that he's using The Cash Box' "Top Ten" listings for his WTAQ show. . . . All of the music men sad to hear of the passing of Ken Griffin, noted organist. He suffered a heart attack on his way to work, Sunday night 3/11. Our sincerest condolences to his entire family. . . . Six hundred handkerchiefs sent out to dee jays with copies of Rita Raines' newest on Deed, "I'm Crying". . . . The United States Treasury Savings Bond Show making the rounds of the Chicago high schools. Show includes comic Mickey Sharp, Jerry Tyfer, Wing recording star, TV star Chet Roble and Sig Sakowicz of WJJD. . . . Bob Cole now working on Frank Sinatra's pretty disk of "Flowers Mean Forgiveness". . . . The John Hamlin Quintet sharin' the spotlight with the Tony Scott Quartet at The Blue Note. . . . First Chicago visit for both groups. . . . Lurlean Hunter and the Pat Moran Quartet still getting plaudits at the Cloister Inn. . . . Nick Noble and comic, Morty Gunty, doin' real well at local nitery. Nick made many friends with his rendition of "To You My Love" on Ed Sullivan's TV-er. . . . Mort Hillman excited over reaction on Georgia Gibbs' "Rock Right" as reported by Jay Michaels of WCAS, Pittsburgh. Mort on extended promotion trip throughout the midwest area. . . . Buddy Morrow's new Wing LP includes tune titled "Ron's Folly". Tune dedicated to Ron Dunn, WCPO, Cincinnati, who's using it as his theme song. Reaction to this tune has caused bids from three major publishers. . . . Steve Schickel, WGN deejay, entertained 100 kids from his fan club, "The Steve-adores", on his Saturday broadcast. Show included all Chicago talent. . . . Larry Oliver told us that it wouldn't be long now until we can blame laziness on Spring fever. So, how come it was snowing last week? And we were still lazy.



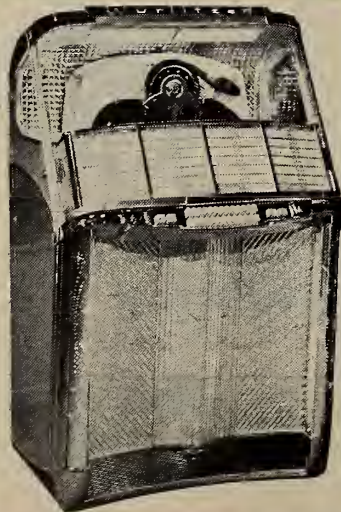
NICK NOBLE

HOLLYWOOD:

Helen Grayco touring with the Spike Jones show in the Midwest, taking a few days off to visit disk jockeys with her new Vik release of "Lilly's Lament" and "Rock n' Roll Wedding". . . . Patti Page currently at the Desert Inn in Las Vegas. . . . Johnnie Ray breaking it up again on his third Australian tour. . . . Frances Irvin, former Tommy Dorsey vocalist now a regular on KTLA's Bandstand Revue. . . . Tony Romano's first disk for the new Sycamore label getting a big airplay from local jockies. . . . Bob McLaughlin, former D. J., has formed MDM Television Productions in association with George Draine. . . . Coral Records covered "Down In Mexico" with Champ Butler—then decided to go all out on the flip side which is a new tune "The Joshua Tree". . . . Songwriters Gil Ward and Lou Prince taking off around the country to plug "The Lord Only Knows" and "Kisses" recorded by the Bob Raymond Trio for Vita Records. Group was recent winner of the Arthur Godfrey Talent Scouts show. . . . Staffer Bill Daniels has started his own deejay stanza from 2 to 6:45, on Sunday afternoons over KFVB. . . . Slim Gaillard recording a series of his original tunes for the Norgran label. . . . L. A. record promotion men meeting regularly once a month to discuss mutual problems. . . . Tess Russell, Dick Whittinghill's girl Friday, flew to Hong Kong to meet her mother and bring her back to the U.S. . . . Mae Williams' initial two sides for the Songbird label will be out this week. . . . Artie Wayne guested on the Howard Miller show last week, with the show emanating from Artie's Brentwood home. Buddy Bregman, who's first Victor sides will be out this week, does the Miller show Monday. . . . Frank Lohman and Larry Burrell have formed a record promotion and publicity firm. . . . Bill Gavin, "Lucky Lager", San Francisco; Jay Michael, WCAE, Pittsburgh; and Frank Pollack, KRUX, Phoenix; in town last week visiting with George Jay.



MAE WILLIAMS



FREE

(See Page 66)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

America's Fastest Selling Records



ANOTHER 2 SIDED SMASH BY -

Bill Haley and his Comets



"ROCK" and "The Saints Rock'n Roll"

The Hit Song from the forthcoming
Columbia Pic "ROCK AROUND THE CLOCK"
starring BILL HALEY

DECCA-29870 (9-29870)

A New World of Sound



DECCA records

Another Smash by those
High - Flying "SPEEDOO" Boys

The Cadillaces

Singing



"YOU ARE"

JOSIE - 792

30,000
SOLD IN FIRST
FOUR DAYS

Josie RECORD
1650 Broadway, New York City

THE CASH BOX



Top Selling Records

Reported by the Foremost

**RETAIL
OUTLETS**

From Coast to Coast

HUDSON-ROSS
Chicago, Ill.

1. Poor People Of Paris (Baxter)
2. Lisbon Antigua (N. Riddle)
3. Why Do Fools Fall In Love (Teen Agers)
4. Rock & Roll Waltz (Kay Starr)
5. No, Not Much (Four Lads)
6. Theme From Three Penny Opera (Dick Hyman)
7. Eddie, My Love (Chordettes)
8. Juke Box Baby (Perry Como)
9. Eloise (Kay Thompson)
10. April In Paris (Count Basie)

DON LEARY'S INC.
Minneapolis, Minn.

1. No, Not Much (Four Lads)
2. Lisbon Antigua (N. Riddle)
3. Why Do Fools Fall In Love (Diamonds)
4. Rock & Roll Waltz (Kay Starr)
5. I'll Be Home (Pat Boone)
6. Lovely Lies (Manhattan Bros.)
7. See You Later, Alligator (Bill Haley)
8. The Great Pretender (Platters)
9. Memories Are Made Of This (Dean Martin)
10. 16 Tons (T. Ernie Ford)

MUSIC BOX
Cambridge, Mass.

1. Why Do Fools Fall In Love (Teen Agers)
2. Beyond The Sea (R. Williams)
3. Lisbon Antigua (N. Riddle)
4. Mickey Mouse Club March (Mouseketeers)
5. Don't Tell Me Not To Love You (Joni James)
6. Hot Diggity (Perry Como)
7. Innamorata (Jerry Vale)
8. Eddie My Love (Teen Queens)
9. See You Later, Alligator (Bill Haley)
10. I'll Be Home (Pat Boone)

MELODY SONG SHOPS, INC.
Brooklyn, N. Y.

1. Why Do Fools Fall In Love (Teen Agers)
2. Lisbon Antigua (N. Riddle)
3. Innamorata (Jerry Vale)
4. Infatuation (Renato Carosone)
5. Lovely One (Four Voices)
6. Blue Suede Shoes (C. Perkins)
7. Juke Box Baby (Perry Como)
8. Dungaree Doll (Eddie Fisher)
9. Valley Valparaiso (P. Faith)
10. Poor People Of Paris (Baxter)

COMER'S RECORD NOOK
San Antonio, Tex.

1. Poor People Of Paris (Baxter)
2. Three Penny Opera (Hyman)
3. Lisbon Antigua (N. Riddle)
4. Rock & Roll Waltz (Kay Starr)
5. No, Not Much (Four Lads)
6. The Great Pretender (Platters)
7. I'll Be Home (Pat Boone)
8. See You Later, Alligator (Bill Haley)
9. Main Title (Billy May)
10. Why Do Fools Fall In Love (Teen Agers)

MUSIC SALES CORP.
Augusta, Ga.

1. Rock & Roll Waltz (Starr)
2. The Great Pretender (Platters)
3. Lisbon Antigua (N. Riddle)
4. See You Later, Alligator (Bill Haley)
5. Tutti Frutti (Pat Boone)
6. Poor People Of Paris (Baxter)
7. Go On With The Wedding (Patti Page)
8. Angels In The Sky (Crewcuts)
9. No, Not Much (Four Lads)
10. It's Almost Tomorrow (Snooky Lanson)

THE GROOVE RECORD SHOP
Norfolk, Va.

1. Rock & Roll Waltz (Starr)
2. Why Do Fools Fall In Love (Teen Agers)
3. Poor People Of Paris (Baxter)
4. Try Rock & Roll (Mitchell)
5. I'll Be Home (Pat Boone)
6. Angels In The Sky (Crewcuts)
7. Heartbreak Hotel (E. Presley)
8. Juke Box Baby (Perry Como)
9. Lisbon Antigua (N. Riddle)
10. A Tear Fall (Teresa Brewer)

COLUMBIA MUSIC CO.
San Francisco, Calif.

1. Lisbon Antigua (N. Riddle)
2. The Great Pretender (Platters)
3. Poor People Of Paris (Baxter)
4. Rock & Roll Waltz (Kay Starr)
5. No, Not Much (Four Lads)
6. Memories Are Made Of This (Dean Martin)
7. Band Of Gold (Don Cherry)
8. Mack The Knife (Three Penny Opera) (Louis Armstrong)
9. See You Later, Alligator (Bill Haley)
10. Blue Suede Shoes (C. Perkins)

BERGENFIELD MUSIC, INC.
Bergenfield, N. J.

1. No, Not Much (Four Lads)
2. Why Do Fools Fall In Love (Teen Agers)
3. Valley Valparaiso (P. Faith)
4. Innamorata (Jerry Vale)
5. Poor People Of Paris (Baxter)
6. Hot Diggity (Perry Como)
7. Lovely One (Four Voices)
8. Infatuation (Renato Carosone)
9. Memories Are Made Of This (Dean Martin)
10. You're Wrong, All Wrong (Eileen Rodgers)

TRI-BORO RECORD EXCHANGE
Jamaica, L. I., New York

1. Why Do Fools Fall In Love (Teen Agers)
2. Blue Suede Shoes (Perkins)
3. I'll Be Home (Pat Boone)
4. Church Bells Are Ringing (Willows)
5. Devil Or Angel (Clovers)
6. Poor People Of Paris (Baxter)
7. Lisbon Antigua (N. Riddle)
8. Little Girl Of Mine (Cleftones)
9. Chinese Rock & Egg Roll (Hackett)
10. Hot Diggity (Perry Como)

MELODY MART
Paducah, Ky.

1. I Was The One (E. Presley)
2. Heartbreak Hotel (Presley)
3. Blue Suede Shoes (Perkins)
4. Poor People Of Paris (Baxter)
5. Lisbon Antigua (N. Riddle)
6. No, Not Much (Dick Hyman)
7. Theme From Three Penny Opera (Dick Hyman)
8. Tutti Frutti (Pat Boone)
9. I'll Be Home (Pat Boone)
10. I'll Never Know (Four Lads)

BOWMAN'S RECORD SHOP
Bridgeport, Conn.

1. Why Do Fools Fall In Love (Teen Agers)
2. Rock & Roll Waltz (Starr)
3. See You Later, Alligator (Bill Haley)
4. No, Not Much (Four Lads)
5. Lisbon Antigua (N. Riddle)
6. Poor People Of Paris (Baxter)
7. Eddie My Love (Teen Queens)
8. Three Penny Opera (Hyman)
9. The Great Pretender (Platters)
10. Hot Diggity (Perry Como)

ODLAND MUSIC SHOP
Sioux Falls, S. D.

1. Poor People Of Paris (Baxter)
2. Lisbon Antigua (N. Riddle)
3. Rock & Roll Waltz (Starr)
4. No, Not Much (Four Lads)
5. I'll Be Home (Pat Boone)
6. Why Do Fools Fall In Love (Teen Agers)
7. Three Penny Opera (Hyman)
8. See You Later, Alligator (Bill Haley)
9. The Great Pretender (Platters)
10. Memories Are Made Of This (Dean Martin)

YEAGERS MUSIC SHOP
Baltimore, Md.

1. Poor People Of Paris (Baxter)
2. Why Do Fools Fall In Love (Teen Agers)
3. Cry Baby (Bonnie Sisters)
4. Blue Suede Shoes (Perkins)
5. No, Not Much (Four Lads)
6. Three Penny Opera (Hyman)
7. Lovely One (Four Voices)
8. To You, My Love (Noble)
9. Our Love Affair (Charles)
10. Large, Large House (Pedicin)

RICHLAY RECORDS
Philadelphia, Pa.

1. A Tear Fall (Teresa Brewer)
2. Poor People Of Paris (Baxter)
3. No, Not Much (Four Lads)
4. Eddie My Love (Teen Queens)
5. Why Do Fools Fall In Love (Teen Agers)
6. The Great Pretender (Platters)
7. Hot Chocolate (DeJohns)
8. To You, My Love (Nick Noble)
9. Rock & Roll Waltz (Kay Starr)
10. Flowers Mean Forgiveness (Frank Sinatra)

RECORD LAND
Phoenix, Ariz.

1. Rock & Roll Waltz (Kay Starr)
2. Lisbon Antigua (N. Riddle)
3. No, Not Much (Four Lads)
4. Poor People Of Paris (Baxter)
5. Three Penny Opera (Louis Armstrong)
6. See You Later, Alligator (Bill Haley)
7. Band Of Gold (Don Cherry)
8. Angels In The Sky (Crewcuts)
9. The Great Pretender (Platters)
10. It's Almost Tomorrow (Dream Weavers)

LYRIC NEWS AND RECORD SHOP
Indianapolis, Ind.

1. Lisbon Antigua (N. Riddle)
2. Poor People Of Paris (Baxter)
3. Rock & Roll Waltz (Starr)
4. The Great Pretender (Platters)
5. No, Not Much (Four Lads)
6. Band Of Gold (Don Cherry)
7. 3 Penny Opera (Armstrong)
8. See You Later, Alligator (Bill Haley)
9. Why Do Fools Fall In Love (Teen Agers)
10. Heartbreak Hotel (Presley)

MADRONA RECORD SHOP
Portland, Oreg.

1. Heartbreak Hotel (E. Presley)
2. Poor People Of Paris (Baxter)
3. Lisbon Antigua (N. Riddle)
4. Blue Suede Shoes (Perkins)
5. The Great Pretender (Platters)
6. No, Not Much (Four Lads)
7. I'll Be Home (Pat Boone)
8. Rock & Roll Waltz (Starr)
9. See You Later, Alligator (Bill Haley)
10. Juke Box Baby (Perry Como)

THE MUSIC BOX
Spokane, Wash.

1. Lisbon Antigua (N. Riddle)
2. Rock & Roll Waltz (Starr)
3. Poor People Of Paris (Baxter)
4. No, Not Much (Four Lads)
5. I'll Be Home (Pat Boone)
6. Juke Box Baby (Perry Como)
7. See You Later, Alligator (Bill Haley)
8. Three Penny Opera (Hyman)
9. Why Do Fools Fall In Love (Gale Storm)
10. Band Of Gold (Don Cherry)

SUPER ENTERPRISE
Washington, D. C.

1. I'll Be Home (Pat Boone)
2. Cry Baby (Bonnie Sisters)
3. Poor People Of Paris (Baxter)
4. Juke Box Baby (Perry Como)
5. No, Not Much (Four Lads)
6. Lisbon Antigua (N. Riddle)
7. See You Later, Alligator (Bill Haley)
8. The Great Pretender (Platters)
9. Why Do Fools Fall In Love (Teen Agers)
10. Band Of Gold (Don Cherry)

PARKER HOUSE OF MUSIC
Fayetteville, N. C.

1. Lisbon Antigua (N. Riddle)
2. Band Of Gold (Don Cherry)
3. A Tear Fall (Teresa Brewer)
4. I'll Be Home (Pat Boone)
5. Rock & Roll Waltz (Starr)
6. Poor People Of Paris (Baxter)
7. The Great Pretender (Platters)
8. Angels In The Sky (Crewcuts)
9. Three Penny Opera (Hyman)
10. No, Not Much (Four Lads)

THE CASH BOX JUKE BOX RECORD REGIONAL REPORT

The Top Ten Records—City by City

New York, N. Y.

1. Lisbon Antigua (N. Riddle)
2. Why Do Fools Fall In Love (Teen Agers)
3. Poor People Of Paris (Baxter)
4. Rock And Roll Waltz (Starr)
5. 3 Penny Opera (Dick Hyman)
6. No, Not Much (Four Lads)
7. Great Pretender (Platters)
8. Later, Alligator (B. Haley)
9. Memories Are Made Of This (Dean Martin)
10. Hot Diggity (Perry Como)

Chicago, Ill.

1. Poor People Of Paris (Baxter)
2. Rock And Roll Waltz (Starr)
3. Why Do Fools Fall In Love (Teen Agers)
4. No, Not Much (Four Lads)
5. Later, Alligator (Bill Haley)
6. Lisbon Antigua (N. Riddle)
7. 3 Penny Opera (Dick Hyman)
8. Eddie My Love (Fontanes/Chordettes/Teen Queens)
9. Juke Box Baby (Perry Como)
10. Blue Suede Shoes (C. Perkins)

Los Angeles, Calif.

1. Poor People Of Paris (Baxter)
2. Lisbon Antigua (N. Riddle)
3. Rock And Roll Waltz (Starr)
4. No, Not Much (Four Lads)
5. Great Pretender (Platters)
6. Band Of Gold (Don Cherry)
7. 3 Penny Opera (Dick Hyman)
8. Memories Are Made Of This (Dean Martin)
9. Later, Alligator (Bill Haley)
10. Why Do Fools Fall In Love (Teen Agers)

Philadelphia, Pa.

1. Rock And Roll Waltz (Starr)
2. Why Do Fools Fall In Love (Teen Agers)
3. No, Not Much (Four Lads)
4. Lisbon Antigua (N. Riddle)
5. Poor People Of Paris (Baxter)
6. Great Pretender (Platters)
7. 3 Penny Opera (Dick Hyman)
8. Eddie My Love (Teen Queens)
9. I'll Be Home (Pat Boone)
10. A Tear Fell (Teresa Brewer)

Pittsburgh, Pa.

1. Why Do Fools Fall In Love (Teen Agers)
2. Blue Suede Shoes (C. Perkins)
3. Poor People Of Paris (Baxter)
4. Hot Diggity (Perry Como)
5. No, Not Much (Four Lads)
6. Rock And Roll Waltz (Starr)
7. Lisbon Antigua (N. Riddle)
8. Innamorata (Martin/Vale)
9. I'll Be Home (Pat Boone)
10. To You My Love (N. Noble)

Miami, Fla.

1. Poor People Of Paris (Baxter)
2. Rock And Roll Waltz (Starr)
3. No, Not Much (Four Lads)
4. Great Pretender (Platters)
5. Lisbon Antigua (N. Riddle)
6. Why Do Fools Fall In Love (Teen Agers)
7. Later, Alligator (Bill Haley)
8. I'll Be Home (Pat Boone)
9. Heartbreak Hotel (E. Presley)
10. Tutti Frutti (Pat Boone)

Memphis, Tenn.

1. I Was The One (E. Presley)
2. Blue Suede Shoes (Perkins)
3. Poor People Of Paris (Baxter)
4. Why Do Fools Fall In Love (Teenager/Mann)
5. Hey Doll Baby (Clovers)
6. Bo Weevil (Teresa Brewer)
7. Rock And Roll Waltz (Starr)
8. No, Not Much (Four Lads)
9. Our Love Affair (T. Charles)
10. Angels In The Sky (Crewcuts)

San Antonio, Texas

1. Lisbon Antigua (N. Riddle)
2. Poor People Of Paris (Baxter)
3. Great Pretender (Platters)
4. No, Not Much (Four Lads)
5. Rock And Roll Waltz (Starr)
6. 3 Penny Opera (Hyman/Welk)
7. Later, Alligator (Bill Haley)
8. I'll Be Home (Pat Boone)
9. Why Do Fools Fall In Love (Teen Agers)
10. Juke Box Baby (Perry Como)

Atlanta, Ga.

1. No, Not Much (Four Lads)
2. Great Pretender (Platters)
3. Poor People Of Paris (Baxter)
4. Rock And Roll Waltz (Starr)
5. Blue Suede Shoes (Perkins)
6. Why Do Fools Fall In Love (Teen Agers)
7. Our Love Affair (T. Charles)
8. Juke Box Baby (Perry Como)
9. Lisbon Antigua (N. Riddle)
10. Madiera (Mitch Miller)

Boston, Mass.

1. Great Pretender (Platters)
2. Lisbon Antigua (N. Riddle)
3. Rock And Roll Waltz (Starr)
4. No, Not Much (Four Lads)
5. Poor People Of Paris (Baxter)
6. Blue Suede Shoes (Perkins)
7. Eddie My Love (Fontanes)
8. I'll Be Home (Pat Boone)
9. 3 Penny Opera (D. Hyman)
10. Innamorata (Jerry Vale)

Cincinnati, Ohio

1. Poor People Of Paris (Baxter)
2. Lisbon Antigua (N. Riddle)
3. No, Not Much (Four Lads)
4. I'll Be Home (Pat Boone)
5. Rock And Roll Waltz (Starr)
6. Ivory Tower (Cathy Carr)
7. Juke Box Baby (Perry Como)
8. Heartbreak Hotel (E. Presley)
9. Great Pretender (Platters)
10. 3 Penny Opera (Dick Hyman)

Seattle, Wash.

1. Heartbreak Hotel (E. Presley)
2. No, Not Much (Four Lads)
3. Poor People Of Paris (Baxter)
4. Lisbon Antigua (N. Riddle)
5. Later, Alligator (Bill Haley)
6. Rock And Roll Waltz (Starr)
7. Great Pretender (Platters)
8. Sister Sookey (Turbans)
9. Tutti Frutti (Pat Boone)
10. Zindy Lou (Mariners)

San Francisco, Cal.

1. Lisbon Antigua (N. Riddle)
2. No, Not Much (Four Lads)
3. Poor People Of Paris (Baxter)
4. Rock And Roll Waltz (Starr)
5. Great Pretender (Platters)
6. Later, Alligator (Bill Haley)
7. Band Of Gold (Don Cherry)
8. Memories Are Made Of This (Dean Martin)
9. 3 Penny Opera (Hyman/Armstrong)
10. I'll Be Home (Pat Boone)

Denver, Colo.

1. Lisbon Antigua (N. Riddle)
2. No, Not Much (Four Lads)
3. Rock And Roll Waltz (Starr)
4. Poor People Of Paris (Baxter)
5. Great Pretender (Platters)
6. Band Of Gold (Don Cherry)
7. 3 Penny Opera (Hyman/Hayman & August)
8. Later, Alligator (Bill Haley)
9. Teen Age Prayer (Gale Storm)
10. Memories Are Made Of This (Dean Martin)

Cleveland, Ohio

1. Why Do Fools Fall In Love (Teen Agers)
2. Lisbon Antigua (N. Riddle)
3. Poor People Of Paris (Baxter)
4. No, Not Much (Four Lads)
5. Rock And Roll Waltz (Starr)
6. Bo Weevil (Teresa Brewer)
7. Hot Diggity (Perry Como)
8. A Tear Fell (Teresa Brewer)
9. Blue Suede Shoes (Perkins)
10. 3 Penny Opera (Hyman/Hayman & August)

New Orleans, La.

1. No, Not Much (Four Lads)
2. Lisbon Antigua (N. Riddle)
3. Rock And Roll Waltz (Starr)
4. Poor People Of Paris (Baxter)
5. Great Pretender (Platters)
6. 3 Penny Opera (Dick Hyman)
7. Memories Are Made Of This (Dean Martin)
8. Later, Alligator (Bill Haley)
9. Juke Box Baby (Perry Como)
10. Band Of Gold (Don Cherry)

Baltimore, Md.

1. Poor People Of Paris (Baxter)
2. Cry Baby (Bonnie Sisters)
3. Why Do Fools Fall In Love (Teen Agers)
4. Lovely One (Four Voices)
5. Lisbon Antigua (N. Riddle)
6. No, Not Much (Four Lads)
7. 3 Penny Opera (Dick Hyman)
8. Blue Suede Shoes (C. Perkins)
9. Large, Large House (Pedicin)
10. Rock And Roll Waltz (Starr)

Shoals, Ind.

1. Rock And Roll Waltz (Starr)
2. Poor People Of Paris (Baxter)
3. Lisbon Antigua (N. Riddle)
4. Great Pretender (Platters)
5. No, Not Much (Four Lads)
6. Later, Alligator (Bill Haley)
7. Tutti Frutti (Pat Boone)
8. Band Of Gold (Don Cherry)
9. Why Do Fools Fall In Love (Gale Storm)
10. Dungaree Doll (Eddie Fisher)

St. Louis, Mo.

1. Poor People Of Paris (Baxter)
2. Why Do Fools Fall In Love (Teen Agers)
3. Lisbon Antigua (N. Riddle)
4. Blue Suede Shoes (Perkins)
5. I'll Be Home (Pat Boone)
6. No, Not Much (Four Lads)
7. When You Lose The One You Love (David Whitfield)
8. A Tear Fell (Teresa Brewer)
9. I'll Be Home (Pat Boone)
10. 3 Penny Opera (Hayman & August/Hyman)

Minneapolis, Minn.

1. Lisbon Antigua (N. Riddle)
2. No, Not Much (Four Lads)
3. I'll Be Home (Pat Boone)
4. Why Do Fools Fall In Love (Diamonds/Teen Agers)
5. Rock And Roll Waltz (Starr)
6. Poor People Of Paris (Baxter)
7. Heartbreak Hotel (Presley)
8. Later, Alligator (Bill Haley)
9. Lovely Lies (Manhattan Bros.)
10. Hot Diggity (Perry Como)

Detroit, Mich.

1. Hot Diggity (Perry Como)
2. Why Do Fools Fall In Love (Teen Agers)
3. Poor People Of Paris (Baxter)
4. Blue Suede Shoes (Perkins)
5. A Tear Fell (Teresa Brewer)
6. No, Not Much (Four Lads)
7. I'll Be Home (Pat Boone)
8. Lisbon Antigua (N. Riddle)
9. And The Angels Sing (Chuckles)
10. Main Title (Maltby/Jacobs/May)

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2. JULIE IS HER NAME Julie London (Liberty LP 3006)
3. THE BENNY GOODMAN STORY (Decca DL 8252, 3; ED 797, 8, 9)
THE GREAT BENNY GOODMAN (Columbia CL 820; B 820, 1, 2, 3)
THE BENNY GOODMAN STORY (RCA Victor LPM 1099; EPB 1099; EPA 664)
4. MUSIC TO CHANGE HER MIND Jackie Gleason (Capitol W 632; EAP 632)
5. CAROUSEL Original Cast (Capitol W 694; EDM 694)
6. OKLAHOMA Original Cast (Capitol SAO 595; SDM 595)
7. FOUR FRESHMEN AND
5 TROMBONES Four Freshmen (Capitol T 683; EAP 683)
8. HIS SPARKLING STRINGS Lawrence Welk (Coral CRL 57011; EC 82020)
9. ELVIS PRESLEY Elvis Presley (RCA Victor LPM 1254; EPB 1254)
10. THE MAN WITH THE GOLDEN ARM Original Cast (Decca DL 8257)
11. TV FAVORITES Lawrence Welk (Coral CRL 57205; EC 82019)
12. MARK TWAIN Harry Belafonte (RCA Victor LPM 1022; EPB 1022)
13. SONGS FOR SWINGING LOVERS Frank Sinatra (Capitol W 653, EAP 653)
14. JAZZ; RED HOT AND COOL Dave Brubeck (Columbia CL 699; B 699)
15. IN THE WEE SMALL HOURS Frank Sinatra (Capitol W 581; EBF 1, 2-581)
15. MUSIC FOR LOVERS ONLY /
MUSIC TO MAKE YOU MISTY Jackie Gleason (Capitol W 475; EAP 475)
15. THE STUDENT PRINCE Mario Lanza (RCA Victor LM 1837; ERB 1837)

Winner of Music Award



NEW YORK—Film musical director Jack Shaindlin, who won the annual Clef Award for his musical direction of "Cinerama Holiday," is shown being given the statuette on the Wendy Barrie TV show. (l. to r.) Pictured here are Miss Barrie, Shaindlin and Milton Cross, dean of American musical commentators, who made the presentation. Jack Shaindlin records for Coral and Mercury.

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THE CASH BOX



Album Reviews

FILM SOUNDTRACK

"RICHARD III"—Laurence Olivier, John Gielgud, Claire Bloom, Ralph Richardson, Cedric Hardwicke—Music By William Walton—RCA Victor LM-6126 (3-12")

Another giant step in television's maturation took place on March 11 when, on TV, Laurence Olivier's film production of Shakespeare's "Richard III" was presented. Victor has released, on three LP's, that splendid performance of a cunning and cruel man's rise to the throne of England and his downfall. Olivier's Richard is one of the actor's greatest triumphs. The celebrated cast that includes Claire Bloom as Lady Anne and John Gielgud are exciting and clearly articulate with Shakespeare's lines. Those who treasure the spoken word on recordings will find this package an admirable addition to their collection.

"THIS LUSTY LAND"—"Tennessee" Ernie Ford—Music By Jack Fascinato—Capitol T700 (1-12" LP)

JOHN HENRY; TROUBLE IN MIND; DARK AS A DUNGEON; FALSE HEARTED GIRL; CHICKEN ROAD; WHO WILL SHOE YOUR PRETTY LITTLE FOOT; THE ROVIN' GAMBLER; IN THE PINES; I GAVE MY LOVE A CHERRY; NINE POUND HAMMER; GAILY THE TROUBADOUR; THE LAST LETTER.

Though "Tennessee" Ernie Ford was a comparatively well known entertainer before his "16 Tons" fame, the song certainly did give Ernie a much wider following. In this package, Ernie sings the more or less Folk-like tunes in a similar vein as he did "16 Tons". Though he has a more ambitious accompaniment on the set, his voice is still the outstanding feature of each piece. As a true folk singer Ernie keeps the lyrics in an extremely important position when delivering a number. Ernie sings with a clear and meaningful voice. It looks as tho Ernie's fans will have a must item on their record purchasing list.

"FLIRTATION WALK"—The Voices Of Walter Schumann—RCA Victor LPM-1202 (1-12" LP)

FLIRTATION WALK; MY BUDDY; SMALL HOTEL; PADDLIN' MADELIN' HOME; I'LL REMEMBER; I ONLY HAVE EYES FOR YOU; LET ME HEAR YOU WHISPER; IT'S DARK ON OBSERVATORY HILL; MINE; ONE NIGHT OF LOVE; LOVE'S OLD SWEET SONG; THE GOODNIGHT WALTZ.

The popular and talented Voices of Walter Schumann find themselves sweetly involved in 12 soft melodies on this Victor pressing. It's all very pleasing, and easily digestible listening. A feature of the group worth noting is the fact that 32 voices can blend and still produce music not far beyond a tender whisper. Beautiful cover foto. Delightful vocal mood music waxing.

"SENTIMENTAL JOURNEY"—David Rose And His Orchestra—MGM E3255 (1-12" LP)

SENTIMENTAL JOURNEY; STAR DUST; WHEN THE WIND WAS GREEN; TIME AND TIME AGAIN; MOON OF MANAKOORA; DEEP PURPLE; BEWITCHED; HOW HIGH THE MOON; SLEEPY LAGOON; I LIVE FOR YOU; THE RIVER SEINE; DREAMS DO COME TRUE.

One of the masters of mood music, David Rose, is his reliable old self in his newest MGM waxing. The familiar lush strings of the Rose orchestra are quite at home with material that hardly needs an introduction. The Star Dust-Bewitched-Sleepy Lagoon type of tunes create an easy to take romantic mood. Some of the melodies are vocalized with mood in mind. The set is sure to be received well by David Rose fans.

"CHA CHA CHA, MERENGUE, BOLERO, AND MAMBO"—Belmonte and His Orchestra—Columbia CL 802 (1-12" LP)

IN THE HALL OF THE CHA-CHA KING; THE LONELY ONE; OL' SOL MAMBO; UNFAIR; BAMBUCO HAT DANCE; CHA-CHA FOR A BALLERINA; 12TH STREET RAG-MAMBO; CHA-CHA LAMENT; MAMBOMANIA; SHY; LEARNIN' THE BLUES; MUCHO MERENGUE.

Why please one when you can please 'em all? So with this thought in mind four top Latin steps in the U.S. are represented in this Columbia disk. Expertly handling all the numbers is Belmonte and His Ork. Belmonte's got a high-powered and fresh approach to the music which should keep the folks hoppin' and listenin'. Slick entry in its field.

"SWING BABY"—Ralph Marterie and His Orchestra—Mercury MG 20124 (1-12" LP)

SWING BABY; STELLA BY STARLIGHT; ONE O'CLOCK JUMP; IT'S A WONDERFUL WORLD; BASIE BOOGIE; LULLABY OF BIRDLAND; ROBBIN'S NEST; MIDNIGHT SUN; THE PRISONER'S SONG; LAURA; WOODCHOPPER'S BALL; DANSE ARABE.

Don't expect anyone to sit around while this platter is on the turntable. There has to be some kind of energetic display because this set is so full of energy and life that it compels you to get out of the old rockin' chair. The sound is swing and the man who kicks up the fuss is one of finest band-leaders today—Ralph Marterie. He treats mostly band classics (i.e. "One O'Clock Jump" and "Midnight Sun") with a great swing sense. The result is a disk that "really moves". Tremendous party item for teen-agers. Clean and colorful package.

EDDIE CONSTANTINE—Kapp KL-1018 (1-12" LP)

I AM A SENTIMENTALIST; THE SIDEWALKS; MAKE YOURSELF COMFORTABLE; I LOVE YOU THAT WAY; WAKE UP, BUDDY; MY LUCK IS INCREDIBLE; THE LITTLE BOY AND THE OLD MAN; GINA; I WAS RUGGED; THREE COINS IN THE FOUNTAIN; THE ARTIST'S CHILD; THE GAUCHO.

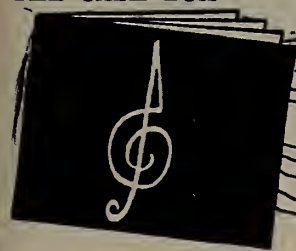
Eddie Constantine, an American who made good in Paris, sings with a lilt and sentiment, a number of French and American melodies. The songs, all performed in French, include the charming tune he made a hit of abroad, "The Little Child". Other tunes of interest are a cute novelty, "The Artist's Child" and the recent smash here, "Three Coins In The Fountain". Eddie has acquired a delightful French vitality in performing the more energetic selections. The set could account for a demand here for more stuff from the vocalist. Good pop appeal in the waxing. Folks who enjoy songs in French must tune in on this one.

FREE

(See Page 66)



THE CASH BOX



Album Reviews

LATIN RHYTHMS

"SEECO SAMPLER OF LATIN RHYTHMS"—Seeco SS-1 (1-12" LP)
 CARAVANA; CHA CHA CHARINETE; LA MARICUTANA; "ECHA PA'CA"; ADIOS MACHACHOS; DENGZO; EL ERMITANO; ESPANA CANI; A ESCONDIDAS; A LOS CUATROS VIENTOS; SARA.

Seeco joins the many other labels who have gathered selections from their various albums and have issued them together on one low-priced "sample" disk. Seeco's specialty, of course, is Latin rhythms. Thus the set features 12 of the most famous dance steps from the Spanish speaking countries. This includes three current favorites here, the mambo, cha cha cha and merengue. The almost give-away price of 98 cents should account for sensational sales.

"ESTE ES EL RITMO DEL CHA CHA CHA"—Julio Gutierrez and His Orchestra—with the Carlos Faxas Quartet—Panart LP-3002 (1-12" LP)
 ENAMORADO; DOS LETRAS; SABROSO CHA CHA CHA; UN POQUITO DE TU AMOR; CHA CHA CHA DEL RELOJ; ESTE ES EL RITMO; PECADOR; LAS PEPILLAS DEL CHA CHA CHA; AMOR; SABROSON.

With the triumph of the cha cha cha continuing on its merry way, a rash of LP disks of the music has been made available to the hungry market. The popular Julio Gutierrez Orchestra also provides an excellent source of dance material for the kids and young in heart adults with this recording. Very listenable stuff too. Good item to have available at a get-together. Authentic Latin sound is exciting and ear pleasing.

R & B

"MOON DUST"—Bill Dogget His Organ and Combo—King—395-502 (1-12")
 MOONDUST; EVENTIDE; THERE'S NO YOU; THE NEARNESS OF YOU; I'LL BE AROUND; TARA'S THEME; STREET SCENE; YOU DON'T KNOW WHAT LOVE IS; MY REASON; MY REVERIE; SWEET SLUMBER; IT'S A DREAM.

As far as R&B combos are concerned Bill Dogget's group is one of the most popular around. This LP featuring Bill's highly respectable organ wizardry, brings out the delightful blend of sax and organ. The material, such as two Rock of Gibraltar items, "The Nearness Of You" and "Street Scene" seem to have been expressly chosen for the easy-going pace the boys aim to create. This interesting and pleasing platter will delight Dogget's large following.

CLASSICAL

VIVALDI: Concerto In A Minor For Two Violins—BACH: Violin Concerto No. 1 In A Minor—BACH: Violin Concerto No. 2 In E Major—David Oistrakh, Isaac Stern, Violins—The Philadelphia Orchestra, Eugene Ormandy, Conductor—Columbia ML 5087 (1-12" LP)

Two of the most prominent violin artists, David Oistrakh and Isaac Stern, team up in this noteworthy Columbia pressing. In the Vivaldi opus both men perform together with a penetrating and a perfection of understanding that leaves the listener awed. The Bach Concerto, displays the striking depth and clarity of expression that Oistrakh and Stern have been hailed for. Eugene Ormandy's podium work with The Philadelphia Orchestra consistently keeps a high level of support. The disk should have the classical music-minded buzzing about it. Name value is the platter's excellent sales point.

PUCCINI: Madame Butterfly—Highlights—Clara Petrella, Soprano—Ferruccio Tagliavini, Tenor—Symphony Orchestra Of Radiotelevisione Italiana, Turin and Cetra Chorus Conducted By Angelo Questra—Cetra A50179 (1-12" LP)

One of the many reasons for Puccini's greatness was his ability to capture human feelings through his rapturous scores of surpassing beauty. In "Madame Butterfly" he was given a libretto where human feelings were all-important. The passing years say he met the situation with some of his most potent musical resources. This Cetra release of highlights from their complete "Butterfly" set is a superb addition to the opera's well-represented catalogue. The work's principal arias are sung with stirring compassion by soprano Clara Petrella and tenor Ferruccio Tagliavini. For the many who prefer opera highlights this disk is ideal. Extremely colorful package.

"THE ART OF ANDRES SEGOVIA"—Decca DL 9795 (1-12" LP)
 SIX PIECES FOR FLUTE; PONCE: SONATA NO. 3, VALSE; BACH-SEGOVIA: FUGUE; CASTELNUOVO-TEDESCO: TONADILLA FOR GUITAR ON THE NAME OF ANDRES SEGOVIA; PONCE: MAZURKA; CRESPO; HOMAGE TO AGUIRRE; LAURO: DANCE FROM VENEZUELA; CASSADO: SARDANA.

Hardly any classical music-minded individual would be surprised at a statement that gave Andres Segovia the top rung among serious guitarists. In this superb Decca pressing Segovia supplies the listener with wonderful wizardry on material that ranges from Bach to special pieces by modern composers. Segovia's selections, as can be expected, are delicately and sensitively handled. Excellent addition to Decca's other sessions by the artist.

JAZZ

"GENE KRUPA-LIONEL HAMPTON-TEDDY WILSON"—Playing Some Of The Selections They Played In "The Benny Goodman Story"—Clef MG C-681 (1-12" LP)

AVALON; I GOT RHYTHM; MOONGLOW; BLUES FOR BENNY; JUST YOU, JUST ME; AIRMAIL SPECIAL.
 Some of things we can thank "The Benny Goodman Story" for are that it lets us hear the wonderful swing era again and that it brings together, if only for a while, three star Goodman graduates. That trio, Krupa, Hampton, and Wilson in a special session have recorded 6 numbers they enhanced the "Goodman Story" with. The exceptional performance on this Clef release is the boys' fascinating swinging romp through Gershwin's "I Got Rhythm." Here's a disk every thoughtful jazz enthusiast must get his hands on.

"CONCORDE"—The Modern Jazz Quartet—Milt Jackson, Vibes; John Lewis, Piano; Percy Heath, Bass; Connie Kay, Drums—Prestige LP 7005 (1-12" LP)
 RALPH'S NEW BLUES; ALL OF YOU; I'LL REMEMBER APRIL; SOON; FOR YOU, FOR ME; FOREVERMORE; LOVE WALKED IN; OUR LOVE IS HERE TO STAY; SOFTLY AS IN A MORNING SUNRISE; CONCORDE.

This set offers four men possessing an obvious keen awareness of the finer points in today's often involved jazz forms. The Modern Jazz Quartet rely heavily on the subtle, intricate nature of music's classical techniques. The application of this is expertly evident in the Gershwin medley. Milt Jackson on the Vibes is one of the strong guns the Quartet has to offer. Good sound.

Victor Realigns Foreign Set Up



NEW YORK—The Radio Corporation of America has entered new agreements on phonograph records with three foreign companies. Shown at the contract-signing are (right to left) Albert F. Watters, Vice President and Operations Manager, RCA International Division; Emanuel Sacks, Vice President and General Manager, RCA Victor Record Division; E. R. Lewis, Director of The Decca Record Company Limited of England and Eire, and President of Teldec of West Germany; and Maurice Rosengarten, Director of Teldec and Musikvertrieb of Switzerland.

Under the agreement, British Decca will receive master recordings from the RCA Victor catalogs, and will manufacture and distribute phonograph records under the RCA monogram label. Similar arrangements have been made to have the RCA catalog of recordings released by Teldec and by Musikvertrieb.

Columbia To Record "My Fair Lady"

NEW YORK—"My Fair Lady," considered by many to be the season's musical hit, will be recorded for Columbia by its original cast on March 25, according to an announcement by Executive Vice-President Goddard Lieberson, who will produce the album.

The Alan Jay Lerner-Frederick Loewe-Moss Hart musical, based on George Bernard Shaw's comedy, "Pygmalion," opened in New York on March 15th after six weeks of New Haven and Philadelphia performances for enthusiastic capacity audiences.

Rex Harrison stars as Professor Higgins, phonetics expert extraordinary, and Julie Andrews is cast as Eliza Doolittle, the flower girl-turned-orchid. Featured in the supporting cast are Stanley Holloway and Michael King.

"My Fair Lady" will be the latest in a highly successful series of Columbia original cast recordings, including such hits as "Pajama Game," "Kismet" and one of the all-time best-selling show albums, "South Pacific."

Response To Subscription Offer By MGM Exceeds Diskery's Expectations

NEW YORK—MGM Records announced this week that applications for its recent radio station subscription offer have exceeded by far the company's expectations. The label now services 1900 stations on both a gratis and paying level. The record company reports a heavy response from colleges subscribing to the paying service.

The diskery has set up a special subscription department headed by Sol Handwerger and will concentrate on special promotions in fringe areas bordering large markets.

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Deed Artists Play Benefit



CHICAGO—Some of Deed's singing stars entertained at a benefit at the Veterans Hospital in Chicago recently. L to R standing are an unidentified girl, a patient, Buddy Charles, Len Colyer, Sig Sakowicz, a patient, and Don Taber. Bottom row: two patients in wheel chairs. Kneeling: Rita Raines.

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and
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Fraternity Sets Canadian & Australian Distribution

CINCINNATI, OHIO—Harry Carlson, president of Fraternity Records, this week announced the pacting of Marvel Records to handle his label in Australia and New Zealand and of Quality Records to press the Fraternity line in Canada.

The indie label is currently hot via Cathy Carr's hit waxing of "Ivory Tower." Though this is the first side that will go into the foreign markets, it is understood that future Fraternity releases will have the same foreign coverage.

Carlson is at present negotiating for the English and European markets with details to be announced as soon as the contracts are signed.

Crewcuts Switch TV Commercial Filming To Coast

NEW YORK—The Crew-Cut Quartet's filming of the elaborate Budweiser beer television commercials has been switched from Chicago to Hollywood due to the technical limitations of the Windy City's studio facilities. The shooting will begin May 7. The Annheuser-Busch Corporation will use a full orchestra, full sets and a score of extras to back the young Mercury artists for the first five one-minute films.

Jonathan Lucas has been retained to do the choreography for the filming, with Morty Jay and representatives of the D'Arcy Advertising Agency creating the music and lyrics. The immediate cost of the project will be well over \$35,000.

The group, which is in the midst of a two-week engagement at the Statler Hotel in Detroit, have also been pacted for a four-week engagement at the Statler's Palmer House in Chicago, starting June 14. The Canadian-born lads, who zoomed to fame with their Mercury recording of "Sh-Boom," are the only vocal group ever to headline a bill in the Statler chain of hotels.

THE CASH BOX Disk Jockey's REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending March 17, without any changes on the part of THE CASH BOX.

- Dick Corbin**
WOTW—Nashua, N. H.
1. Poor People Of Paris (Baxter)
 2. Lisbon Antigua (N. Riddle)
 3. I'll Be Home (Pat Boone)
 4. Lullabye Of Birdland (Blue Stars)
 5. Why Do Fools Fall In Love (Teen Agers)
 6. No, Not Much (Four Lads)
 7. Crazy Little Palace (Williams)
 8. 11th Hour Melody (Hibbler)
 9. Innamorata (Jerry Vale)
 10. Chain Gang (Bobby Scott)

- Ed Meath**
WHEC—Rochester, N. Y.
1. Chinese Rock And Egg Roll (Buddy Hackett)
 2. Poor People Of Paris (Baxter)
 3. Blue Suede Shoes (C. Perkins)
 4. No, Not Much (Four Lads)
 5. Later, Alligator (Bill Haley)
 6. Great Pretender (Platters)
 7. A Tear Fell (Teresa Brewer)
 8. Man With The Golden Arm (Dick Jacobs)
 9. Innamorata (Jimmy Vale)
 10. 3 Penny Opera (Dick Hyman)

- Donn Parker**
WMYR—Ft. Myers, Fla.
1. Poor People Of Paris (Baxter)
 2. No, Not Much (Four Lads)
 3. Mr. Wonderful (S. Vaughan)
 4. Innamorata (Jerry Vale)
 5. Eloise (Kay Thompson)
 6. Chinese Rock And Egg Roll (Buddy Hackett)
 7. Man With The Golden Arm (Dick Jacobs)
 8. I'll Be Home (Pat Boone)
 9. Vibrations (Jimmie Komack)
 10. Ole Man River (Bing Crosby)

- Lou Dennis**
WBRY—Waterbury, Conn.
1. I'll Be Home (Pat Boone)
 2. Why Do Fools Fall In Love (Teen Agers)
 3. Eddie My Love (Teen Queens)
 4. Poor People Of Paris (Baxter)
 5. No, Not Much (Four Lads)
 6. Innamorata (Jerry Vale)
 7. Hold Me Forever (D. Roman)
 8. Rock And Roll Waltz (Starr)
 9. A Tear Fell (Teresa Brewer)
 10. Hot Diggity (Perry Como)

- Jimmy Chaney**
WREV—Reidsville, N. C.
1. Our Love Affair (Charles)
 2. No, Not Much (Four Lads)
 3. Why Do Fools Fall In Love (Teen Agers)
 4. A Tear Fell (Teresa Brewer)
 5. Bo Weevil (Teresa Brewer)
 6. Tutti Frutti (Pat Boone)
 7. Juke Box Baby (Perry Como)
 8. Rock And Roll Waltz (Starr)
 9. Into The Night (Weavers)
 10. Almost Tomorrow (Weavers)

- Don Sherman**
WAFB—Baton Rouge, La.
1. Cha Jezebel (Notes)
 2. Lady With The Big Umbrella (Dean Martin)
 3. Juke Box Baby (Perry Como)
 4. Man With The Golden Arm (Billy May)
 5. Dungle Dan And Cheeno Sue (Meadows)
 6. When You're In Love (Bing Crosby)
 7. Get Up, Get Up (Jaye P. Morgan)
 8. Ain't Misbehavin' (J. Ray)
 9. The Way She Talks (Jimmie Komack)
 10. Sleepy Head (June Valli)

- Roger Clark**
WNOR—Norfolk, Va.
1. Mr. Wonderful (S. Vaughan)
 2. Poor People Of Paris (Baxter)
 3. 3 Penny Opera (Dick Hyman)
 4. Flowers Mean Forgiveness (Frank Sinatra)
 5. Such A Day (Rita Raines)
 6. Lovely Lies (Manhattan Bros.)
 7. You're My Greatest Love (Jackie Gleason)
 8. Later, Alligator (Bill Haley)
 9. Man With The Golden Arm (Dick Jacobs)
 10. Don't Tell Me Not To Love You (Joni James)

- Bill Anson**
WAAF—Chicago, Ill.
1. Lisbon Antigua (N. Riddle)
 2. No, Not Much (Four Lads)
 3. Poor People Of Paris (Baxter)
 4. Mr. Wonderful (Peggy Lee)
 5. Great Pretender (Platters)
 6. Why Do Fools Fall In Love (Diamonds)
 7. Street Of 33 Steps (Hayes)
 8. Rock Right (Georgia Gibbs)
 9. Port Au Prince (N. Riddle)
 10. Innamorata (Jerry Vale)

- Jim Ameche**
KLAC—Hollywood, Calif.
1. Rock And Roll Waltz (Starr)
 2. Bo Weevil (Teresa Brewer)
 3. Vino Vino (Norman Luboff)
 4. Little Musicians (Hugo Winterhalter)
 5. Hot Diggity (Perry Como)
 6. Hot Chocolotta (DeJohs)
 7. Eddie My Love (Chordettes)
 8. Flamenco Love (Al Caiola)
 9. I'll Be Home (Pat Boone)
 10. On The Street Where You Live (Vic Damone)

- Lou Morton**
WQXI—Atlanta, Ga.
1. Rock And Roll Waltz (Starr)
 2. Poor People Of Paris (Baxter)
 3. No, Not Much (Four Lads)
 4. I'll Look At You (J. Young)
 5. Never Again (J. Desmond)
 6. Great Pretender (Platters)
 7. Why Do Fools Fall In Love (Teen Agers)
 8. 11th Hour Melody (Hibbler)
 9. Lullaby Of Birdland (Blue Stars)
 10. Beyond The Sea (R. Williams)

- Jerry Connors**
WTAQ—Chicago, Ill.
1. Lisbon Antigua (N. Riddle)
 2. No, Not Much (Four Lads)
 3. 3 Penny Opera (Hayman & August)
 4. Poor People Of Paris (Baxter)
 5. Mr. Wonderful (T. King)
 6. Biding My Time (Whiting)
 7. If You Can Dream (Horne)
 8. Lipstick And Candy (LaRosa)
 9. Frankie And Johnny (Davis)
 10. Rock And Roll Waltz (Starr)

- Sandy Singer**
KCRG—Cedar Rapids, Iowa
1. No, Not Much (Four Lads)
 2. Later, Alligator (Bill Haley)
 3. Why Do Fools Fall In Love (Teen Agers)
 4. Rock And Roll Waltz (Starr)
 5. 3 Penny Opera (Dick Hyman)
 6. Poor People Of Paris (Baxter)
 7. Lisbon Antigua (N. Riddle)
 8. Dungle Dan (Eddie Fisher)
 9. Grapevine (Billy Eckstine)
 10. Great Pretender (Platters)

- Jack Lamar**
WCAM—Camden, N. J.
1. Why Do Fools Fall In Love (Teen Agers)
 2. Eddie My Love (Teen Queens)
 3. Street Of 33 Steps (R. Hayes)
 4. I'll Wait (Betty Johnson)
 5. Love Of Bridey Murphy (Devilaires)
 6. Rolling Down The Highway (R. Edwards)
 7. Apple Cider (Doc Starkes)
 8. Mr. Wonderful (B. A. Steele)
 9. Church Bells May Ring (Willows)
 10. Bluebird Of Happiness (Lee Andrews)

- "PJ The DJ"**
Pete Johnson
WKBR—Manchester, N. H.
1. Rock And Roll Waltz (Starr)
 2. No, Not Much (Four Lads)
 3. Lisbon Antigua (N. Riddle)
 4. Crazy Little Palace (Billy Williams)
 5. I'll Be Home (Pat Boone)
 6. Poor People Of Paris (Baxter)
 7. Lovely Lies (Manhattan Bros.)
 8. Innamorata (Jerry Vale)
 9. A Tear Fell (Teresa Brewer)
 10. Eddie My Love (Fontanes)

- Gerry Myers**
CKOY—Ottawa, Canada
1. Why Do Fools Fall In Love (Teen Agers)
 2. Poor People Of Paris (Baxter)
 3. Eddie My Love (Chordettes)
 4. Cry Baby (Bonnie Sisters)
 5. Forever Darling (Ames Bros.)
 6. Innamorata (Dean Martin)
 7. Heartbreak Hotel (E. Presley)
 8. Blue Suede Shoes (Bob Roubian)
 9. Port Au Prince (N. Riddle)
 10. Juke Box Baby (Perry Como)

- Ray Briem**
KLUB—Salt Lake City, Utah
1. Poor People Of Paris (Baxter)
 2. Rock And Roll Waltz (Starr)
 3. Flowers Mean Forgiveness (Frank Sinatra)
 4. How Do I Love You (Wayne)
 5. Mr. Wonderful (Peggy Lee)
 6. That's All (T. Ernie Ford)
 7. Ask Me (Nat Cole)
 8. End Of A Love Affair (Dick Kallman)
 9. Crazy In The Heart (P. Lee)
 10. Hot Diggity (Perry Como)

- Wayne Hannah**
WAGG—Franklin, Tenn.
1. Bo Weevil (Fats Domino)
 2. I Was The One (Elvis Presley)
 3. Why Do Fools Fall In Love (Diamonds)
 4. I'll Be Home (Pat Boone)
 5. Honey Don't (Carl Perkins)
 6. No, Not Much (Four Lads)
 7. Strange Love (Native Boys)
 8. Lovely One (Four Voices)
 9. Eddie My Love (Teen Queens)
 10. I'll Wait (Betty Johnson)

- Ray Schreiner**
WRNL—Richmond, Va.
1. Why Do Fools Fall In Love (Teen Agers)
 2. Teen Age Meeting (Cornell)
 3. Juke Box Baby (Perry Como)
 4. Heartbreak Hotel (Presley)
 5. Blue Suede Shoes (Perkins)
 6. Lipstick And Candy (LaRosa)
 7. Forever Darling (Ames Bros.)
 8. I'll Be Home (Pat Boone)
 9. Eddie My Love (Teen Queens)
 10. Poor People Of Paris (Baxter)

- James Wood**
WMMW—Meriden, Conn.
1. Why Do Fools Fall In Love (Teen Agers)
 2. I'll Be Home (Pat Boone)
 3. Eddie My Love (Teen Queens)
 4. Great Pretender (Platters)
 5. Tutti Frutti (Pat Boone)
 6. Later, Alligator (Bill Haley)
 7. Rock And Roll Waltz (Starr)
 8. Dig This (Jodimers)
 9. Cry Baby (Billy Williams)
 10. Seven Days (Dorothy Collins)

- Jim Aylward**
WHIL—Medford, Mass.
1. Hot Diggity (Perry Como)
 2. Poor People Of Paris (Baxter)
 3. Man With The Golden Arm (Dick Jacobs)
 4. Mr. Wonderful (S. Vaughan)
 5. Lipstick And Candy (La Rosa)
 6. In A Little Spanish Town (Bing Crosby)
 7. Flowers Mean Forgiveness (Frank Sinatra)
 8. You're Wrong, All Wrong (Eileen Rogers)
 9. I'll Come Home (Pat Boone)
 10. On The Street Where You Live (Vic Damone)

- Joel Chaseman**
WITH Baltimore, Md.
1. 11th Hour Melody (Lou Busch)
 2. Blue Suede Shoes (C. Perkins)
 3. Strange Love (Native Boys)
 4. Man With The Golden Arm (Ralph Young)
 5. A Tear Fell (Teresa Brewer)
 6. Into The Night (Dream Weavers)
 7. To You My Love (Nick Noble)
 8. Lovely One (Four Voices)
 9. Why Do Fools Fall In Love (Teen Agers)
 10. Poor People Of Paris (Baxter)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.

THE CASH BOX
Disk Jockey's
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending March 17, without any changes on the part of THE CASH BOX.

Bob Sticht

WTIX—New Orleans, La.

1. No, Not Much (Four Lads)
2. Poor People Of Paris (Baxter)
3. Juke Box Baby (Perry Como)
4. Bo Weevil (Fats Domino)
5. I'd Walk a Country Mile (Ink Spots)
6. Lisbon Antigua (N. Riddle)
7. Great Pretender (Platters)
8. Why Do Fools Fall In Love (Gale Storm)
9. Eddie My Love (Teen Queens)
10. You're Mine (Dream Weavers)

Myron Barg

WCFL—Chicago, Ill.

1. Poor People Of Paris (Baxter)
2. Eloise (Kay Thompson)
3. Too Young To Go Steady (Cole/Page)
4. Forever Darling (Ames Bros.)
5. Mr. Wonderful (Teddi King)
6. If You Can Dream (4 Aces)
7. 3 Penny Opera (Dick Hyman)
8. The Gal With The Yaller Shoes (Four Aces)
9. A Tear Fell (Teresa Brewer)
10. 33 Steps (Richard Hayes)

Jim Winters

WABI—Bangor, Me.

1. To You My Love (N. Noble)
2. Why Do Fools Fall In Love (Diamonds)
3. Poor People Of Paris (Baxter)
4. I'll Be Home (Pat Boone)
5. Juke Box Baby (Perry Como)
6. Later, Alligator (Bill Haley)
7. Great Pretender (Platters)
8. 3 Penny Opera (Dick Hyman)
9. Rock Right (Georgia Gibbs)
10. 42 (Rusty Draper)

Charlie Fefferds

WHIM—Providence, R. I.

1. Rock And Roll Waltz (Starr)
2. No, Not Much (Four Lads)
3. Great Pretender (Platters)
4. Lisbon Antigua (N. Riddle)
5. Memories Are Made Of This (Dean Martin)
6. 3 Penny Opera (Dick Hyman)
7. Later, Alligator (Bill Haley)
8. Lovely Lies (Manhattan Bros.)
9. Teen Age Meeting (Cornell)
10. Poor People Of Paris (Baxter)

Ron Turner

WKMI—Kalamazoo, Mich.

1. Heartbreak Hotel (E. Presley)
2. Dixieland One Step (Brooks)
3. Valley Valparaiso (F. Faith)
4. Why Do Fools Fall In Love (Teen Agers)
5. No, Not Much (Four Lads)
6. Tutti Frutti (Pat Boone)
7. Baby Girl Of Mine (B. Sharp)
8. Eddie My Love (Chordettes)
9. Phonograph Song (Mooney)
10. Speak Low (Blue Stars)

Mike Gavin

WCCM—Lawrence, Mass.

1. I'll Be Home (Pat Boone)
2. No, Not Much (Four Lads)
3. Bo Weevil (Fats Domino)
4. Why Do Fools Fall In Love (Teen Agers)
5. Crazy Little Palace (Billy Williams)
6. Infatuation (Renato Carosone)
7. Love Is Just Around The Corner (Four Freshmen)
8. Eddie My Love (Fontanes)
9. Mr. Wonderful (Teddi King)
10. You're Wrong, All Wrong (Eileen Rogers)

Jim Blaine

KBMI—Henderson, Nev.

1. Rock And Roll Waltz (Starr)
2. No, Not Much (Four Lads)
3. Poor People Of Paris (Baxter)
4. 3 Penny Opera (Dick Hyman)
5. Great Pretender (Platters)
6. Valley Valparaiso (Faith)
7. Lipstick And Candy (LaRosa)
8. Dungaree Doll (Eddie Fisher)
9. If You Can Dream (Four Aces)
10. The Moon Was Yellow (Greer)

Sid "Mustache" Dickler

WNCC—Barnesboro, Pa.

1. Rock And Roll Waltz (Starr)
2. Lisbon Antigua (N. Riddle)
3. Poor People Of Paris (Baxter)
4. No, Not Much (Four Lads)
5. 3 Penny Opera (Dick Hyman)
6. Hot Diggity (Perry Como)
7. Stars Fell on Alabama (Tony Ramono)
8. Lipstick And Candy (La Rosa)
9. Man With The Golden Arm (Richard Maltby)
10. Teen Age Meeting (Cornell)

John McShane

KMPC—Los Angeles, Calif.

1. Poor People Of Paris (Baxter)
2. Flowers Mean Forgiveness (Frank Sinatra)
3. Lisbon Antigua (N. Riddle)
4. Who Are We (Gogi Grant)
5. Mr. Wonderful (Peggy Lee)
6. Baby, Baby All The Time (Julie London)
7. That's All (T. Ernie Ford)
8. Lipstick And Candy (LaRosa)
9. Rock And Roll Waltz (Starr)
10. Valley Valparaiso (Faith)

Gordie Baker

WSPR—Springfield, Mass.

1. Poor People Of Paris (Baxter)
2. Why Do Fools Fall In Love (Teen Agers)
3. Eddie My Love (Chordettes)
4. 11th Hour Melody (Hibbler)
5. Beyond The Sea (R. Williams)
6. Later, Alligator (Bill Haley)
7. Lisbon Antigua (N. Riddle)
8. Rock And Roll Waltz (Starr)
9. Great Pretender (Platters)
10. Lipstick And Candy (La Rosa)

Dan Holt

WKDL—Clarksdale, Miss.

1. Rock And Roll Waltz (Starr)
2. Lisbon Antigua (N. Riddle)
3. Great Pretender (Platters)
4. Poor People Of Paris (Baxter)
5. Memories Are Made Of This (Dean Martin)
6. Band Of Gold (Kit Carson)
7. I'll Be Home (Pat Boone)
8. Almost Tomorrow (Weavers)
9. No, Not Much (Four Lads)
10. Later, Alligator (Bill Haley)

Pat Chamburs

WFLA—Tampa, Fla.

1. Poor People Of Paris (Baxter)
2. Lisbon Antigua (N. Riddle)
3. Eddie My Love (Chordettes)
4. Winter In Madrid (S. Kenton)
5. No, Not Much (Four Lads)
6. 3 Penny Opera (Dick Hyman)
7. I Wish You Love (M. Lewis)
8. Quiet Village (G. Wright)
9. Lotta Piano (R. Carosone)
10. Man With The Golden Arm (Naturals)

Jerry Wichner

WINZ—Miami, Fla.

1. Great Pretender (Platters)
2. Rock And Roll Waltz (Starr)
3. Band Of Gold (Kit Carson)
4. Dungaree Doll (Eddie Fisher)
5. Where Walks My True Love (Jeri Southern)
6. Vanessa (Pee Wee Hunt)
7. Bitter With The Sweet (Billy Eckstine)
8. 24 Hours A Day (G. Gibbs)
9. All At Once You Love Her (Perry Como)
10. Don't Tell Me Not To Love You (June Valli)

Walt Gaines

WCSS—Amsterdam, N. Y.

1. Most Happy Fella (Desmond)
2. Lisbon Antigua (N. Riddle)
3. No, Not Much (Four Lads)
4. Great Pretender (Platters)
5. Eloise (Kay Thompson)
6. Later, Alligator (Bill Haley)
7. Infatuation (Renato Carosone)
8. Juke Box Baby (Perry Como)
9. We All Need Love (All Artists)
10. Bridey Murphy (Devilaires)

Sam Zurlo

WENT—Gloversville, N. Y.

1. Poor People Of Paris (Baxter)
2. Rock And Roll Waltz (Starr)
3. Lisbon Antigua (N. Riddle)
4. Why Do Fools Fall In Love (Gale Storm)
5. 11th Hour Melody (Hibbler)
6. A Tear Fell (Teresa Brewer)
7. Hot Diggity (Perry Como)
8. Gal With The Yaller Shoes (Four Aces)
9. 3 Penny Opera (Billy Vaughn)
10. Hold Me Forever (D. Roman)

The "Cases"

George & Marilu

WSAI—Cincinnati, Ohio

1. Poor People Of Paris (Welk)
2. Rock And Roll Waltz (Starr)
3. No, Not Much (Four Lads)
4. I'll Be Home (Pat Boone)
5. Forever Darling (Ames Bros.)
6. Lipstick And Candy (LaRosa)
7. Eddie My Love (Fontanes)
8. Ivory Tower (Cathy Carr)
9. Lisbon Antigua (N. Riddle)
10. Beyond The Sea (R. Williams)

Jack Tregellis

KLAN—Renton, Wash.

1. Hot Chocallotta (DeJohns)
2. Hot Diggity (Perry Como)
3. Rock And Roll Waltz (Starr)
4. No, Not Much (Four Lads)
5. Later, Alligator (Bill Haley)
6. Muck The Knife (3 Penny Opera) (Louis Armstrong)
7. Band Of Gold (Don Cherry)
8. Poor People Of Paris (Welk)
9. How Soon (Nanette Fabray)
10. Mr. Wonderful (Teddi King)

Art Pallan

WWSW—Pittsburgh, Pa.

1. I'll Be Home (Pat Boone)
2. Blue Suede Shoes (Perkins)
3. Why Do Fools Fall In Love (Teen Agers)
4. Poor People Of Paris (Baxter)
5. Lisbon Antigua (N. Riddle)
6. No, Not Much (Four Lads)
7. Lovely One (Four Voices)
8. Hot Diggity (Perry Como)
9. Forever Darling (Ames Bros.)
10. Rock And Roll Waltz (Starr)

Norman Hall

Triangle Radio Network—Boonville, Ind.

1. Heartbreak Hotel (Presley)
2. Poor People Of Paris (Baxter)
3. Why Do Fools Fall In Love (Diamonds)
4. Teen Age Prayer (Gale Storm)
5. No, Not Much (Four Lads)
6. Juke Box Baby (Perry Como)
7. Mr. Wonderful (S. Vaughan)
8. Tutti Frutti (Pat Boone)
9. Chain Gang (Bobby Scott)
10. So Weevil (Teresa Brewer)

Bill Kennedy

WGAW—Gardner, Mass.

1. Why Do Fools Fall In Love (Teen Agers)
2. I'll Be Home (Pat Boone)
3. Hot Diggity (Perry Como)
4. Great Pretender (Platters)
5. Poor People Of Paris (Atkins)
6. No, Not Much (Four Lads)
7. Man With The Golden Arm (Richard Maltby)
8. Into The Night (Dream Weavers)
9. Winner Take All (Platters)
10. I'm Still A King To You (Don Cherry)

Dick Dean

WKTQ—South Paris, Me.

1. Rock And Roll Waltz (Starr)
2. Teen Age Prayer (Gale Storm)
3. Lisbon Antigua (N. Riddle)
4. Poor People Of Paris (Baxter)
5. I'll Be Home (Pat Boone)
6. Later, Alligator (Bill Haley)
7. Mr. Wonderful (Peggy Lee)
8. 3 Penny Opera (Paul & Ford)
9. No, Not Much (Four Lads)
10. 11th Hour Melody (Hibbler)

THE CASH BOX
SURE SHOTS

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"THE MAGIC TOUCH"
"WINNER TAKE ALL"
The Platters Mercury 70819; 70819 x 45

"PORT-AU-PRINCE"
Nelson Riddle Capitol 3374; F-3374

THE CASH BOX
DISK OF THE WEEK 3/10

THE CASH BOX
DISK OF THE WEEK 3/10

Music Men Honor Bill Evans



CHICAGO, ILL.—Chicago music publishers and record company representatives held a breakfast at the Sheraton Hotel, this city, on February 24th, honoring disk jockey Bill Evans, who after thirteen years with station WGN in Chicago, shifted to radio station WIND. Above he is shown receiving a trophy and scroll as a memento of the occasion. Among Bill's friends who attended are:

Bottom Row (l. to r.) Jim Turner, Deed Records; Al Beilin, Music Publishers Holding Company; Sam Fox, Famous Music; Erwin Barg, Robbins, Feist and Miller; Bill Evans; Rocky Rolf, RCA Victor; Jimmie Cairns, Broadcast Music and Bonnie Kroll of Columbia Records.

Second Row (l. to r.) Barney Fields, Keith Music; Bob Cole, record promotion representative; Clarence Goldberg, Decca Records; Dick LaPalm, record promotion rep; Eli Phelps, Decca Records; Chuck Feel, MGM Records; and Vic Duncan, Republic Music.

Back Row (l. to r.) Ed Walker, Coral Records; Al Chapman, Decca Records, and Joe Cerami, Capitol Records.

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FREDDIE BELL AND THE BELL BOYS

SINGING AND PLAYING

"DING DONG"

AND

"I Said It And I'm Glad"

WING 90066

MOVING UPWARD!

"The Man With The Golden Arm"
BUDDY MORROW

WING 90063

"I Don't Want Nobody"
AND "Doot, Doot Dow"
BUDDY JOHNSON

WING 90064

"Baby Girl Of Mine"
AND "Flowers, Mr. Florist Please"
BOBBY SHARP

WING 90056



A SUBSIDIARY OF MERCURY RECORD CORPORATION

"Juke Box Baby" Entries Pour In



NEW YORK—With little more than a week remaining, entries continued to pour into the RCA Victor offices for the "Juke Box Baby" contest sponsored by RCA Victor through The Cash Box. Shown above are some of this week's returns.

The contest runs through March 26th and Victor is requesting entrants to rush their photos before the deadline date. Entries may be postmarked as late as Midnight of Monday, March 26th.

The contest is open to juke box operators, one-stop operators and their youngsters—from tots to teens—and winners will be in line for one of the great prizes Victor is offering. First prize winner will be awarded a Wurlitzer "Centennial" model "1900" Juke Box plus a year's supply of Victor hits for 25 juke boxes. In addition, the winner will appear on the cover of The Cash Box with Perry Como, who has one of the country's top recordings in the tune "Juke Box Baby".

All entries must be submitted to "Juke Box Baby Contest", RCA Victor Records, 155 East 24th St., New York 10, N. Y. Entries must be photographs. And all photos become the property of RCA Victor. The decision of the judges will be final.

Other prizes include an RCA Victor kiddie phonograph plus a complete library of kiddie records and five additional prizes of complete phono-record library packages.

REMEMBER: YOU HAVE UNTIL MIDNIGHT OF MONDAY, MARCH 26th.

Delaney-Ram Firm Sets Package Tour In Warner Theatres

NEW YORK—Joe Delaney has just returned to New York from a trip through Hartford, New Haven, Philadelphia and Detroit where he has made arrangements for a rock and roll record hour that will play 17 Warner Theatres starting April 2 and running through April 24.

The package show includes the Three Chuckles, Eddie Fonatine, the Penguins, Shirley Gunter, Arnold Dover, and a new group called the Block Busters.

The Delaney-Buck Ram package will visit a number of cities which heretofore have not been included in rock and roll package tours. Bookings are being set by Associated Booking.

Local disk jockeys in the various cities will be featured as guest emcees and the entire tour will be coordinated with the artists' latest recordings.

Jockey's Jail Stunt Helps Heart Fund

DAYTON, OHIO—Cell doors of the Montgomery County jail clanged shut behind the dejected figure of popular WONE disk jockey Jolly Rogers. The young jockey had been manacled by sheriff's deputies and dragged to the second floor cellblock where he was booked on charges of "failing to meet financial obligations!"

The complainant's name was listed as "Heart Fund." And the entire affair was no gag.

Rogers, heard daily from 5 a.m. to 9 a.m. on "Breakfast with Wone," had promised to collect the sum of \$500 from his listening audience for the Heart Fund drive in Montgomery County. Each listener was asked to send a dime. The dimes poured in, but not fast enough. And by the deadline, the total of contributions stood at \$280.

The American Heart Association, represented by publicity agent Joe Tinney of Dayton, appeared on Jolly's show at the campaign deadline to collect the \$500. Meekly, Jolly handed over \$280. "I guess I opened my big mouth," he said.

Tinney, who was in no mood for jokes, stated: "I will swear out a warrant and have you jailed until you come up with the missing \$220."

The warrant was filed forthwith and Montgomery County Sheriff Bernard L. Keiter cooperated fully. But Jolly's listeners came through. When WONE returned to the air waves the next morning, the switchboards were swamped with calls from donors. Dollars poured in. At 7:30, just 12 hours after he was hauled off to the pokey, Rodgers was free again and the Heart Fund carried off its \$500.

"I've learned to keep my big mouth shut," says Jolly.

Gray V. P. of WOR-TV

NEW YORK—Gordon Gray, v.p. and general manager of WOR and WOR-TV, will become vice-president and general manager of WOR-TV, effective April 15. The reorganization of the two stations was announced last week by Tom O'Neil, proxy of RKO Teleradio Pictures, Inc., parent company of the stations.

a big one ...

"Can you find it in your heart"

recorded by **tony bennett**

M. WITMARK & SONS Col. 40667

M-G-M RECORDS

SHEB WOOLEY sings
"THE BIRTH OF THE ROCK 'N ROLL"
 b/w "A King Or A Clown"
 MGM 12202 (78 rpm)
 K12202 (45 rpm)

THE GREATEST NAME IN ENTERTAINMENT

THE HIT VERSION!

"EDDIE MY LOVE"
 by THE CHORDETTES
 # 1284

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"COMPLETELY YOURS"

THE FOUR CHAPS
 RAMA # 195

MYERS MUSIC, INC.
 122 N. 12th ST. PHILA. 7, PA.

SHE'S TREMENDOUS!

"ELOISE"
 by **KAY THOMPSON**
 # CCS-3

cadence RECORDS

This Is The ONE!

THE GAYLES
"YES SIR, THAT'S MY BABY"
 MEDIA 1021

MEDIA RECORDS
 3208 SO. 84th ST. PHILA., PA.

The West Coast's Most Modern Pressing Plant
 Specializing In Injection and Compression Records
 7" Childrens and 7" 45 —
 Injection or Compression
 10" and 12" — Compression
 Lowest Prices—Write For Price List
CADET RECORD PRESSING CO.
 146 WEST 37th PLACE LOS ANGELES, CALIF.

COAST TO COAST!
 IT'S A HIT — FIRST OUT!
 The Original AL CAIOLA Record
"FLAMENCO LOVE" REGENT 7500
REGENT RECORDS, INC.
 NEWARK, N.J.

CURRENT PLUGS	
"LIPSTICK AND CANDY AND RUBBERSOLE SHOES" by JULIUS LA ROSA...RCA Victor "DON'T GET CARRIED AWAY" by KAY CARSON...Capitol JIMSKIP MUSIC, Inc. (BMI) LARRY TAYLOR, Pres. 1650 BROADWAY, N. Y. 19	"HELD FOR QUESTIONING" by RUSTY DRAPER... Mercury FRANKIE LESTER... Vik LARRY TAYLOR MUSIC CORP. (ASCAP) 1650 BROADWAY, N. Y. 19

... in POP and R&B
THE CASH BOX
 Rhythm 'n' Blues **SLEEPER OF THE WEEK**
"CHURCH BELLS MAY RING"
 (PREVIOUSLY TITLED "CHURCH BELLS ARE RINGING")
The Willows MELBA No. 102
MELBA RECORD CO. subsidiary of RONNEX RECORDS
 1674 Broadway (JU 6-3850) N. Y.

Such a Voice!
 Such a Record!
"SUCH A DAY" DEED 1010
Rita Raines
 RAndolph 6-3138
DEED records
 54 W. Randolph St. Chicago, Ill.

FREE
 (See Page 66)


Victor Donates \$1600 Hi Fi Set To N.Y. School

NEW YORK—Hi-fi went to high school last week to stay! Just like pencils and books and rulers and ink, a high fidelity playing and recording outfit became a regular instrument of learning at the High School of Music and Arts, Convent Ave. and W. 135th St. The high fidelity set, valued at \$1,600, was presented to the school last Wednesday following a discussion in the school auditorium of the growth and development of recorded classical music.

The presentation came in surprise-party fashion when three nationally known concert and recording artists, sitting unrecognized among the 1,000 students in the auditorium, suddenly were called to the stage by Alan Kayes, RCA Victor Record official. The three artists were Morton Gould, Zinka Milanov and Rise Stevens. Gould made the presentation to the student body on behalf of his fellow artists and RCA Victor Records.

The sound system, which contains a tape recorder as well as phonograph and AM and FM radio, was accepted for the student body by 17-year-old Anne Drazen, president of the Music Honor League at the school.

The gift was made to the school, Gould told the students, because "music is virtually the core of the curricula here."

The Grass Is Greener

NEW YORK—In a novel job switch that proves "The grass is always greener, etc." even in the record biz, Ken Luttmann, promotion manager for Malverne Distributors, has ankleed that post to become an account executive in the Dick Gersh publicity and record promotion office. Mickey Wallach, who formerly held that spot, has replaced Luttmann at Malverne.

Luttmann broke into the music business in California doing promotion in that area for RCA Victor. After coming to New York he joined Malverne.

Mickey Wallach produced radio shows for Station WMGM, this city, before joining the Dick Gersh Office ten months ago.

Luttmann will take a short vacation in Florida before taking up his new duties with Dick Gersh on March 26th.

Greta Keller On Dolphin

NEW YORK—Dolphin Records has released its fifth personality record album featuring a collection of songs by Greta Keller entitled "Twelve O'Clock, Music in a Midnight Mood."

Miss Keller, long an internationally famous interpreter of songs, has recorded some of her numbers in this album in Europe with arrangements in the Viennese manner and others in New York to the accompaniment and arrangements of the Norman Paris trio. "Twelve O'Clock" is a collection of mood music in the intimate, continental manner for which Greta Keller is renowned.

Miss Keller's origins are similar to those of Marlene Dietrich. They were associated early in their careers and began singing at the same time. She is familiar to world wide audiences both through numerous recordings here and abroad, and performances ranging in locale from her own club in Switzerland to London, Paris and Vienna, to Rio and numerous cities in the States.

Currently she is fulfilling a night club engagement schedule which will take her to Cleveland, St. Louis, and Hollywood.

The 12" LP has a suggested list price of \$4.98.

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RICHARD HAYES
 9670
 A PRODUCT OF AM-PAR RECORD CORP.

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 NOT 4—NOT 5—
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Valleybrook
 PUBLICATIONS INC.
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6 HITS

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SMALL TOWN
 Recorded by Kay Cee Jones
 on AMERICAN RECORDS

 AMERICAN ACADEMY OF MUSIC, INC

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 Top Quality Pressings in Small or Large Quantities
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 220 Broadway, Huntington Station, N. Y.

Something Different!!
 HIGH Rating from Billboard!
THE HONEYDREAMERS
 sing
"DON'T SEND ME AWAY"
 (rhythm 'n' blues)
 and
"A PATCHED UP HEART"
 (rock 'n' roll)
 with
 George Williams & his orchestra
 MGM # 12178

A DISTINCTIVE RENDITION
"Chicken Road"
 by
Tennessee Ernie
 in his new album
"THE LUSTY LIFE"
TERI MUSIC CO., INC.
 6365 Selma Ave., Hollywood, Calif.

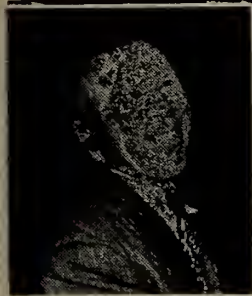
THE CASH BOX

RHYTHM N' BLUES

Ramblings

NEW YORK:

The response to "Territorial Tips" has been overwhelmingly gratifying. We have gotten just loads of phone calls, wires and letters commending The Cash Box on offering one of the most important services possible to the trade. What pleases us most is that not just one segment of the trade has commended us. We have received praise from disk jockeys, manufacturers, distributors and retail stores. In fact, one retailer told us that whereas heretofore, whenever a youngster asked for a record he was unfamiliar with he would start calling all the distributors to run it down, he now looks at our Territorial Tips and it is usually on the list. One distributor told us he checked a retailer request with the "Tips" and found it was one of his own records about which he was completely unaware. A disk jockey wrote, "The Cash Box has done it again. This newest feature simply bears out what we have known for a long time. That is that The Cash Box is the foremost barometer of all phases of the music business as it is today." One manufacturer said, "This is the most important feature in the book. It is the first thing we look for. This gives us a picture before it happens, not after." Another manufacturer handled



PIANO RED

it with a cute twist, sending us a formal Thank You note. Naturally we are elated with the reaction. . . . Little Richard has come up with a tremendous two sizer on specialty that should do everything "Tutti Frutti" did. "Long Tall Sally" and "Slippin' and Slidin'". Our choice is "Long Tall Sally". We hear that Pat Boone has already covered it on Dot, but Pat will really have to sing it if he's going to match the job Little Richard does. . . . Wing has a rock and roll wing-ding in Freddie Bell and the Bellboys' "Ding Dong". It is an item that will also have the benefit of the promotion that will mushroom from their doing the same tune in the film, "Rock Around The Clock", with Bill Haley and the Comets, The Platters and Alan Freed. . . . Jerry Winston, Mardi Gras Records, back from a mid-west trip. He tells us that the wonderful acceptance accorded him by pop disk jockeys is an indication that the Latin American influence is making its mark in new areas and should result in a greater overall sale in the future. Mardi Gras is releasing a 12" LP, "Speak Up", by Al Castellanos very shortly. Mardi Gras will also get in some very valuable "live" plugs at the smart Coral Reef Beach Club, Lido Beach, L. I. this entire summer season. Both the La Playa Sextet and Emilio Reyes' orchestra have been booked into the club for the 1956 summer. The La Playa Sextet, a wonderful sight act, has come up with several record hits, among them "Jamaquino," "Johnny Guitar," and "Coco Seca". . . . Ray Clark and Bob Rolontz, Groove Records, back at their desks in New York after separate trips. Ray returned from the coast where he visited the distributors. Bob hopped down to Atlanta to cut Piano Red, and the results of the session will be released next week. Also due out soon is a Piano Red album. Red is booked for a week of New Jersey dates April 1 to 7. . . . Rolontz also announced the signing of five foot one inch teener, Betta Colbert. . . . Johnny Halonka and Harry Apostoleris, Alpha Distributors, were gifted with a couple of tickets last week. They were so happy about acquiring the Wing and Groove lines that they went right out and began honking their horns. Seems they ran into a new New York anti-noise ordinance and the gendarmes immediately handed them passes to the Traffic Court. . . . Little Tommy Brown, Groove, and Bill Dogget Combo, King, visited with Larry Dean (WCIN-Cincinnati, O.) last week. . . . Baron Be-Bop (WGH-Norfolk, Va.) getting a solid reaction to his "Rock and Roll Hit Parade" every Saturday night. . . . Gene Whitaker (WNCA-Siler City, N. C.) wants r & b records for his "Gene's Kool School". . . . Tommy Small (WWRL-Woodside, L. I.) has completed his lineup for the Easter Apollo Theatre show. It includes The Moonglows, Sugar & Spice, Bo Diddley, Teen Queens, Fi-Tones, Dean Barlow, Solitaires, Claudia



LA PLAYA SEXTET



EMILIO REYES

Swan, Charlie and Ray, Brooks Benton, Buddy Griffin's band. Adam Oliver Tatem, 21 years old producer of Tommy's radio program and his Apollo show, is currently engaged in many activities as a radio and tv student at New York University. He's working on a format to do a five day weekly afternoon rhythm and blues show of his own on the college's independent radio station, WCAG, and will produce and act in a NYU radio workshop version of Orson Welles' "War of The Worlds" to be presented on April 1. . . . 26 year old former Horace Heidts TV artist, Tommy Otis Mosley, will sign up with Don Robey for the Duke or Peacock label in the near future. The youngster is a former Baltimorean now residing in Dallas, Texas. Robey is very high on the lad. Otis has been singing for six years, and in addition to his experience with Heidts, he has sung with Louis Russell on several of his night club circuits around the USA. . . . Three top Savoy artists in the gospel field appear together for the first time when the Apollo Theatre in New York brings in its Annual Gospel Show soon. They are The Davis Sisters, The Ward Singers, and newcomer Christine Clark, whose first Savoy record is being released with her appearance. It is "Swing Low, Sweet Chariot". . . . Fred Mendelsohn called in from Buffalo, N. Y., to tell us that the phones of "Hound-dog" Lorenz were swamped with enthusiastic requests for Nappy Brown's "Open Up That Door" after one play. Roosevelt Johnson (WERD-Atlanta, Ga.) has booked Nappy for three solid weeks. . . . William Miller, Hull Records a & r, plans to leave on an east and midwest trip with Billy Dawn, Hull vocalist and a & r assistant, to introduce Dawn's record. They will leave about March 23 or 24. . . . New Cadillacs' disk "Zoom" follows their "Speedoo" and the lads, who dropped in to tell us about it, have great hopes for it to take off just as did "Speedoo". . . . Al Silver, Herald Records,



ANN COLE

taking his wife and two daughters down to Florida next week for a two week vacation. . . . Joe Given, chief announcer at WOV-New York and mc of "Wake Up, New York", WOV morning show, is leaving the station to devote himself entirely to free-lance. Succeeding Given will be our old friend Jack Walker, who will be shifted from his evening assignment to the morning trick. . . . Al Hibler headlines his own package show at the Chicago Regal Theatre beginning March 30 through April 5. The package consists of Della Reese, The Orioles and the Eddie Heywood orchestra. . . . Atlantic Records recorded its first session with The Castelles, former Grand Records artists. . . . Morty Craft, Melba Records, takes to the road to visit operators and deejays in Cleveland, Pittsburgh, Detroit, and Chicago to nail down the action on "Church Bells May Ring" by the Willows. The platter has been zooming and it could be one of the nation's best soon. Morty also will plug his new pop rock and roll release by the Shepherd Sisters, "Gone With The Wind". It is a terrific arrangement of the familiar item and it could very well take off like "Church Bells". In fact, Craft says the deck has begun at an even faster rate than did "Church Bells". . . . Chuck Willis called to tell us he is out of the hospital and feeling a little better. Chuck hopes to get back into action soon. . . . Also spoke to Joe Turner who is excited about the great session he just cut with Atlantic Records. His new release is skedded to be out this week. . . . Another Turner, who said "hello" via the phones, is Titus. The talented Wing writer-singer has a new deck on the market, "Get On The Right Track, Baby" and "I'll Wait Forever". . . . Goldner and Kolsky of Rama and Gee have come up with another big exciter. This time The Cletones on Gee have a dilly in "Little Girl of Mine". The deck is taking off at tremendous speed.

CHICAGO:

Reports reached us of a very fine pick-up in business all down the R & B line this past week. Some attribute it to the fact that the first of the month is over, the bills paid and buying is starting again. The more season-minded say that it is due to the Spring season. They all foresee one of the best Spring seasons in the business. The growing popularity of R&R and jazz have done their part to cause this terrific upswing. Everybody is very optimistic and happy about the whole thing. . . . Paul Glass, of All-State, reports he has two records that are off to a real terrific start. Bobby Charles new disk "Don't You Know I Love You" and "Slippin' And Slidin'" by Little Richard are starting to make noise all around. . . . Jimmy Bracken, bossman at Vee-Jay, is a-headin' down yonder Texasway. He plans a big trip from Houston down to Dallas to kick off the new Priscilla Bowman-Jay McShann disk, "I've Got News For You". . . . Chuck Donoway, WML, Milwaukee, bringing in R&R show to Milwaukee Theatre. . . . Eli Toscano, over at ABCO, very excited over the new jazz line that's soon to appear. He's starting out with a disk by Zona Sago entitled "Jivin' At Random". These are real modern jazz sounds. ABCO is also coming out with a new one by Freddie Hall, "Can This Be Mine". . . . Pittsburgh distributor, Joe Overbach phoned Abner of Vee-Jay to say that "Zing, Zing" by The Dells has had a big pop reaction there. . . . The Rhythm & Blues Show of 1956 will hit the Trianon Ballroom on April 21st. Stars include Fats Domino, Ruth Brown, The Clovers, Little Richard, The Cadillac, Little Willie John, The Turbans, Ann Cole, the Joe Medlin Group, Al Jackson and the Quartet and Choker Campbell and his big orchestra. This kind of line-up will be packin' them in the aisles. . . . Reports from "Okey Dokey" of WBOK, New Orleans, show a good reaction to the McShann-Bowman disk of "My Darkest Night". . . . Les Bihari of RPM and Modern Records hit town on his way from New York to California. Working very hard on "Eddie, My Love" by the Teen Queens which is doing real well. Les is traveling with Cadet Records' Jimmy Beard.



BOBBY CHARLES

LOS ANGELES:

The Barons and The Spiders in town this week to record for Imperial Records. . . . On his recent trip cross-country, Mike Gradny signed a new St. Louis group consisting of Ike Turner and his band with Willie King on vocals to a Vita Records contract. . . . Buck Ram to New York to put the "Rockarama" show together which will feature artists, all under the management of the Delaney-Ram office. Show is already set for twenty three one-nighters and will present The Penguins, The Blockbusters, Shirley Gunter, Eddie Fontaine, The Chuckles and M. C. Arnold Dover. . . . The Coasters' Atco recording of "Down In Mexico" being covered by pop artists including Champ Butler on Coral, and Ella Mae Morse on Capitol. . . . Saul Bihari signed a new group last week to Modern Records and will record and name them this week. . . . Earl Bostic into Zardis on April 9, and set for a coast tour. . . . Fats Domino playing Cleveland this week on his current Midwest tour. . . . Dick Hugg getting big requests on his all-night R&B show for the Turks new Money release of "I'm A Fool". . . . Etta James in town to play the 54 Ballroom and also to do some recording for Modern. Also recording at the Modern studios were Johnny Watson



DOLLY COOPER

and Dolly Cooper. Joe Bahari played Dolly's new record of "Teenage Wedding", which looks like a smash follow-up to her "Teenage Prayer". . . . The Eldorados guesting on the Zeke Manners TV show to sing their hit recordings. . . . The Platters at the New York Paramount, opening this Saturday with the premiere of their picture, "Rock Around The Clock". . . . The Colts join The Platters for a 13 week tour starting April 13. . . . Jim Ameche negotiating for a syndicated R&B show to hit 100 markets, as a result of the success of his taped show now heard in the Newark, N. J. market. . . . Big Jay McNeely and Joe Huston both start Eastern tours this month. . . .

JAZZ JOTS

Composer-arranger Johnny Mandel preparing his first album for Pacific Jazz entitled "The Swing Era Revisited". . . . Art Director William Claxton and painter Bob Irwin were awarded first prize this week in the Eleventh Annual Art Directors Club of Los Angeles awards, for their "Chet Baker" album cover for Pacific Jazz Records. It was the only award given to an album cover. . . . Aladdin Records did two more sessions with Jane Fielding for their Jazz West Coast label. . . . MGM released an album of standards by George Shearing called "Shearing in Hi Fi". . . . The Chico Hamilton Quintet will re-record the tune "The Morning After" for use as a TV theme.

SURE SHOTS

"One More Mile"

JOE BUCKNER

VEE-JAY 172

"Zing Zing Zing"

THE DELLS

VEE-JAY 166

"Don't Stay Out All Night"

BILLY BOY

VEE-JAY 171

"Do You Really"

THE SPANIELS

VEE-JAY 178

Vee-Jay RECORDS, INC.
2129 S. Michigan Avenue
Chicago 16, Illinois

GETTING BIGGER!
"I STILL REMEMBER"
ROMANCERS
381

"BE FAIR"
THE PIPES
388

DOOTONE RECORDS
9512 S. Central Ave., Los Angeles, Calif.

BREAKING BIG IN:
PITTSBURGH-CHICAGO-MEMPHIS

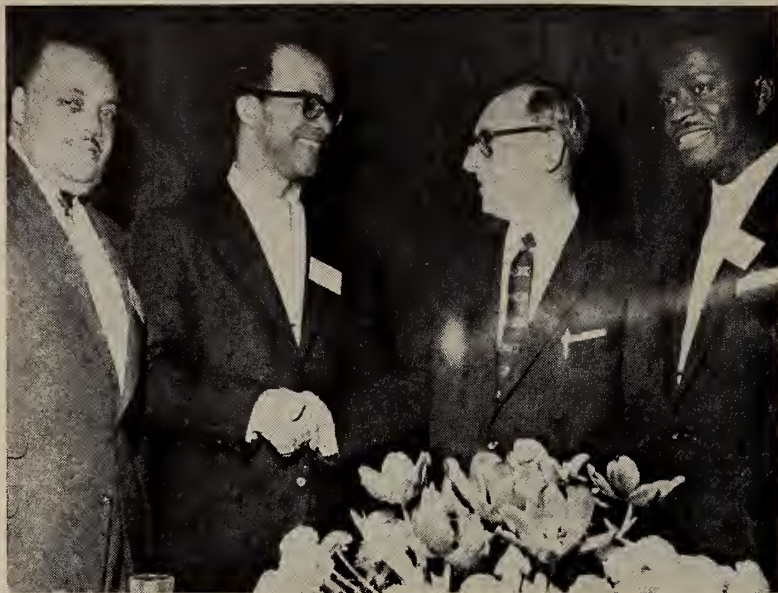
KO KO WOP

by
THE EL CAPRIS

B - 102

BULLSEYE RECORDS
220 WEST 42nd ST., N. Y. C.
Tel. YE 2-4367

Disk Jockey Meeting



NEW YORK—At the recent meeting held in Tommy Smalls' "Smalls' Paradise" the last week in February, at which about 20 r & b jockeys from all over the country attended and launched a national organization. Norman Orleck, The Cash Box, is shown above congratulating Jack Gibson (WERD-Atlanta, Ga.) on his election to the presidency. Flanking Gibson are: left, Ken Knight (WRHC-Jacksonville, Fla.) vice-president; and right, Tommy Smalls (WWRL-Woodside, L. I., N. Y.). A national meet has been set for Chicago, May 18th through the 20th.

John Burton Buys Parrot, Blue Lake

CHICAGO—John Burton, music publisher and an attorney in this city, has taken over full ownership of the Parrot and Blue Lake labels.

The Burton Ltd. publishing concern is seven years old. It has been associated with Chess and Checker.

"Last year," according to Burton, "our top hit was 'Every Day (I Had The Blues)'".

Burton was also associated at one time with Gene and Harry Goodman in Arc Music, which published such tunes as "Maybellene" and "Sincerely."

Burton plans greater growth for Parrot and Blue Lake. More artists are to be signed. Heavier promotion is reported to be in the offing.

Utal Buys Buchanan's Interest In Monument

NEW YORK—Larry Utal announced this week that he has purchased Bill Buchanan's interest in the Monument and Dover Music Publishing Companies and is now sole owner of both firms.

HEADING FOR THE TOP
THE ORIGINAL

"I'M WISE"

by

EDDIE BO

APOLLO # 486

APOLLO RECORDS

457 W. 45 St. (PLaza 7-0060) N. Y.

A National Hit!

"SISTER SOOKEY"

The Turbans

Herald 469

Another Smash Hit!

"LITTLE FOOL"

"I GOTTA HAVE YOU"

Charlie & Ray

Herald 472

Herald

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RECORD DISTRIBUTING CO.

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2 Hot Sides

Church Bells May Ring

b/w

Heartbreak Hotel

THE CADETS

Mod. 985

Modern

RECORDS

9317 W. Washington Blvd. • Cuver City, Calif.



Pos. Last Week

- | | | |
|----|--|----|
| 1 | WHY DO FOOLS FALL IN LOVE
Teen Agers (Gee 1002) | 1 |
| 2 | EDDIE MY LOVE
Teen Queens (RPM 453) | 4 |
| 3 | DROWN IN MY OWN TEARS
Ray Charles (Atlantic 1085) | 3 |
| 4 | THE GREAT PRETENDER
Platters (Mercury 70753) | 2 |
| 5 | BLUE SUEDE SHOES
Carl Perkins (Sun 234) | 8 |
| 6 | DEVIL OR ANGEL
Clovers (Atlantic 1089) | 6 |
| 7 | TUTTI-FRUTTI
Little Richard (Specialty 561) | 5 |
| 8 | BO WEEVIL
Fats Domino (Imperial 5375) | 7 |
| 9 | AIN'T THAT LOVIN' YOU BABY
Jimmy Reed (Vee-Jay 168) | 11 |
| 10 | NEED YOUR LOVE SO BAD
Little Willie John (King 4841) | 10 |
| 11 | I'LL BE HOME
Flamingos (Checker 830) | 9 |
| 12 | SMOKESTACK LIGHTNING
Howlin' Wolf (Chess 1618) | |
| 13 | JIVIN' AROUND
Ernie Freeman (Cash 1017) | 14 |
| 14 | I DON'T WANT NOBODY
Ella & Buddy Johnson (Wing 90064) | |
| 15 | NO MONEY DOWN
Chuck Berry (Chess 1615) | 15 |

THE CASH BOX

R & B SURE SHOTS

The Cash Box R&B "Sure Shots" highlight records which reports from retail dealers and juke box operators throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"LONG TALL SALLY" **THE CASH BOX AWARD OF THE WEEK** 3/24
Little Richard Specialty 572

"CHURCH BELLS MAY RING" **THE CASH BOX DISK OF THE WEEK** 2/18
Willows Melba 102

Disk Stars Fight Delinquency



NEW YORK—On February 27th the B'Nai Brith sponsored a West Side dance for the local teenagers at the Joan of Arc Junior High School on 93rd Street. Artists shown above contributed their services in order to help the fight against juvenile delinquency. In the top picture are seen the Johnny Conquest band with Johnny standing next to Dick Sugar, holding the mike, WEVD-New York disk jockey who mc'd the show. Conquest records for Rainbow Records. The center picture shows the Hearts, Baton Records, in action; and the bottom pic is a shot of young Frankie Lyman and the Teenagers singing their national hit, "Why Do Fools Fall in Love".

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(All Phones: NEvada 8-2130)
Get Quicker Delivery! Get Finer Service! Get Closer Cooperation!
Get Satisfied!

A SMASH in POP and R&B
The Clefftones
singing
"LITTLE GIRL OF MINE"
GEE 1011
b/w "You're Driving Me Mad"
GEE 220 WEST 42nd STREET,
N. Y. C., N. Y. WI 7-0652

THE CASH BOX

**Rhythm 'N' Blues Disk Jockey
REGIONAL RECORD REPORTS**

Poppa Stoppa
WJMR—New Orleans, La.

1. I'm Wise (Eddie Bo)
2. Try Rock And Roll (Bobby Mitchell)
3. One Night (Smiley Lewis)
4. Drown In My Own Tears (Ray Charles)
5. Down In Mexico (Coasters)
6. Bo Weevil (Fats Domino)
7. That's What I'll Do (Shirley & Lee)
8. Why Do Fools Fall In Love (Teen Agers)
9. Please, Please, Please (James Brown)
10. So Wrong (Jacks)

Neil (Bird) Mack
WGUY—Bangor, Me.

1. Why Do Fools Fall In Love (Diamonds)
2. Later, Alligator (Bill Haley)
3. Blue Suede Shoes (C. Perkins)
4. Bo Weevil (Fats Domino)
5. Drown In My Own Tears (Ray Charles)
6. Seven Days (Clyde McPhatter)
7. A Tear Fell (Ivory Joe Hunter)
8. Cry Baby (Bonnie Sisters)
9. How (Jewels)
10. Eddie My Love (Teen Queens)

Mary Dee
WHOD—Pittsburgh, Pa.

1. Ko Ko Wop (El Capris)
2. Mexico (Coasters)
3. Bo Weevil (Fats Domino)
4. That's Your Mistake (Otis Williams)
5. Do You Really (Spaniels)
6. A Tear Fell (Ivory Joe Hunter)
7. I Don't Want Nobody (Ella & Buddy Johnson)
8. Smack Dab In The Middle (Basie & Williams)
9. How (Jewels)
10. Red Speaks (Red Prysock)

George Fennell
WHIL—Medford, Mass.

1. Why Do Fools Fall In Love (Teen Agers)
2. Blue Suede Shoes (C. Perkins)
3. Mary Lee (Rainbows)
4. Church Bells May Ring (Willows)
5. That's Your Mistake (Otis Williams)
6. Winner Take All (Platters)
7. Sister Jenny (Johnny Fuller)
8. Stormy Weather (Leaders)
9. Bo Weevil (Fats Domino)
10. Honey Bun (Colts)

Baron Be-Bop
WGH—Norfolk, Va.

1. Why Do Fools Fall In Love (Teen Agers)
2. Great Pretender (Platters)
3. Devil Or Angel (Clovers)
4. Tutti Frutti (Little Richard)
5. Drown In My Own Tears (Ray Charles)
6. Bo Weevil (Fats Domino)
7. Seven Days (Clyde McPhatter)
8. Eddie My Love (Teen Queens)
9. Nobody Loves Me (Leaders)
10. Jivin' Around (E. Freeman)

Chuck Wilson
Wilson's Wax Works
WBVP—Beaver Falls, Pa.

1. Bo Weevil (Fats Domino)
2. Eddie My Love (Teen Queens)
3. A Tear Fell (Ivory Joe Hunter)
4. Devil Or Angel (Clovers)
5. Seven Days (Clyde McPhatter)
6. Tutti Frutti (Little Richard)
7. Speedoo (Cadillacs)
8. Cry Baby (Bonnie Sisters)
9. Don't Blame It On Me (Fats Domino)
10. Down In Mexico (Coasters)

Ken Malden
WBMS—Boston, Mass.

1. Why Do Fools Fall In Love (Teen Agers)
2. Blue Suede Shoes (C. Perkins)
3. Mary Lee (Rainbows)
4. Eddie My Love (Teen Queens)
5. That's Your Mistake (Otis Williams)
6. Bo Weevil (Fats Domino)
7. Stormy Weather (Leaders)
8. How Soon (Jacks)
9. I Don't Want Nobody (Ella & Buddy Johnson)
10. Crazy Little Palace (Billy Williams)

Cary Hobbs
KDAV—Lubbock, Tex.

1. Why Do Fools Fall In Love (Teen Agers)
2. Devil Or Angel (Clovers)
3. I Was The One (E. Presley)
4. No Money Down (C. Berry)
5. Seven Days (Clyde McPhatter)
6. Jivin' Around (E. Freeman)
7. Bo Weevil (Fats Domino)
8. Drown In My Own Tears (Ray Charles)
9. Blue Suede Shoes (C. Perkins)
10. Speedoo (Cadillacs)

Chuck Harkins
KTHE—Thermopolis, Wyo.

1. Seven Days (Snooky Lanson)
2. Tutti Frutti (Little Richard)
3. Bo Weevil (Fats Domino)
4. Blue Suede Shoes (Bob Roubin)
5. Eddie My Love (Teen Queens)
6. Why Do Fools Fall In Love (Gale Storm)
7. Bo Peep (Lampighters)
8. Drown In My Own Tears (Ray Charles)
9. Later, Alligator (Bill Haley)
10. How (Jewels)

"Don't You Know I Love You?"

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CHICAGO 15, ILLINOIS

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Chuck Carbo
and the Spiders

"HOW I FEEL"

No. 5378

Bobby Mitchell

"TRY ROCK AND ROLL"

No. 5380

Smiley Lewis

"ONE NIGHT"

No. 5381

Ernie Freeman

"ROCKIN' AROUND"

No. 5382

Johnny Fuller

"SISTER JENNY"

No. 5383

"CRYIN' FOR YOU BABY"

 Imperial Records

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b/w
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TOMMY BROWN
G/4G-0143

MUMBLES BLUES

b/w
Wait Till Next Week, Baby
BIG CONNIE
G/4G-0142

MORITAT

(Theme from the
Three Penny Opera)

b/w
The Poor People Of Paris
CHRIS POWELL
G/4G-0144

HOT!

CHAINS AROUND MY HEART
THE AVALONS
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HOOTIN' BLUES
SONNY TERRY
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Mabel Lee
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b/w
"You Made Me Do It"
Bee Bee Queen
H-714

HULL RECORD CO.

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NEW YORK 19, N. Y. JU 6-5390

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STRONG!

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FOREVER"**

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 Atlantic RECORDING CORP.
214 WEST 50th STREET NEW YORK 19, N. Y.

THE CASH BOX

in
NEW YORK CITY

in
CHICAGO

in
NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

- | | | |
|--|--|---|
| <p>1 WHY DO FOOLS FALL IN LOVE
Teen Agers (Gee 1002)</p> | <p>WHY DO FOOLS FALL IN LOVE
Teen Agers (Gee 1002)</p> | <p>TRY ROCK AND ROLL
Bobby Mitchell (Imperial 5387)</p> |
| <p>2 EDDIE MY LOVE
Teen Queens (RPM 453)</p> | <p>DROWN IN MY OWN TEARS
Ray Charles (Atlantic 1085)</p> | <p>BO WEEVIL
Fats Domino (Imperial 5357)</p> |
| <p>3 DEVIL OR ANGEL
Clovers (Atlantic 1083)</p> | <p>AIN'T THAT LOVIN' YOU BABY
Jimmy Reed (Vee-Jay 168)</p> | <p>DROWN IN MY OWN TEARS
Ray Charles (Atlantic 1085)</p> |
| <p>4 CHURCH BELLS MAY RING
Willows (Melba 102)</p> | <p>BLUE SUEDE SHOES
Carl Perkins (Sun 234)</p> | <p>I'M WISE
Eddie Bo (Apollo 486)</p> |
| <p>5 DROWN IN MY OWN TEARS
Ray Charles (Atlantic 1085)</p> | <p>SMOKESTACK LIGHTNING
Howlin' Wolf (Chess 1618)</p> | <p>ONE NIGHT
Smiley Lewis (Imperial 5380)</p> |
| <p>6 THE GREAT PRETENDER
Platters (Mercury 70753)</p> | <p>WHO
Little Walter (Checker 833)</p> | <p>EDDIE MY LOVE
Teen Queens (RPM 453)</p> |
| <p>7 I'LL BE HOME
Flamingos (Checker 830)</p> | <p>EDDIE MY LOVE
Teen Queens (RPM 453)</p> | <p>THE GREAT PRETENDER
Platters (Mercury 70753)</p> |
| <p>8 TUTTI-FRUTTI
Little Richard (Specialty 561)</p> | <p>THE GREAT PRETENDER
Platters (Mercury 70753)</p> | <p>HAPPY TEARS
Eddie Bo (Apollo 486)</p> |
| <p>9 BLUE SUEDE SHOES
Carl Perkins (Sun 234)</p> | <p>YOU'RE THE ONE
Jimmy Rogers (Chess 1616)</p> | <p>SMOKESTACK LIGHTNING
Howlin' Wolf (Chess 1618)</p> |
| <p>10 I DON'T WANT NOBODY
Ella & Buddy Johnson (Wing 90064)</p> | <p>SPEEDOO
Cadillacs (Josie 785)</p> | <p>THAT'S WHAT I'LL DO
Shirley & Lee (Aladdin 3313)</p> |

in
CLEVELAND

in
NEWARK

in
SAN FRANCISCO

- | | | |
|---|---|---|
| <p>1 WHY DO FOOLS FALL IN LOVE
Teen Agers (Gee 1002)</p> | <p>WHY DO FOOLS FALL IN LOVE
Teen Agers (Gee 1002)</p> | <p>NEED YOUR LOVE SO BAD
Little Willie John (King 4841)</p> |
| <p>2 BLUE SUEDE SHOES
Carl Perkins (Sun 234)</p> | <p>EDDIE MY LOVE
Teen Queens (RPM 453)</p> | <p>WHY DO FOOLS FALL IN LOVE
Teen Agers (Gee 1002)</p> |
| <p>3 NEED YOUR LOVE SO BAD
Little Willie John (King 4841)</p> | <p>CHURCH BELLS MAY RING
Willows (Melba 102)</p> | <p>AIN'T THAT LOVIN' YOU BABY
Jimmy Reed (Vee-Jay 168)</p> |
| <p>4 AIN'T THAT LOVIN' YOU BABY
Jimmy Reed (Vee-Jay 168)</p> | <p>BLUE SUEDE SHOES
Carl Perkins (Sun 234)</p> | <p>EDDIE MY LOVE
Teen Queens (RPM 453)</p> |
| <p>5 DROWN IN MY OWN TEARS
Ray Charles (Atlantic 1085)</p> | <p>DROWN IN MY OWN TEARS
Ray Charles (Atlantic 1085)</p> | <p>BLUE SUEDE SHOES
Carl Perkins (Sun 234)</p> |
| <p>6 I DON'T WANT NOBODY
Ella & Buddy Johnson (Wing 90064)</p> | <p>NEED YOUR LOVE SO BAD
Little Willie John (King 4841)</p> | <p>DEVIL OR ANGEL
Clovers (Atlantic 1083)</p> |
| <p>7 THAT'S YOUR MISTAKE
Otis Williams & New Group (DeLuxe 6091)</p> | <p>DEVIL OR ANGEL
Clovers (Atlantic 1083)</p> | <p>DROWN IN MY OWN TEARS
Ray Charles (Atlantic 1085)</p> |
| <p>8 JIVIN' AROUND
Ernie Freeman (Cash 107)</p> | <p>CRAZY LOVE
Royaltones (Old Town 1018)</p> | <p>LOST DREAMS
Ernie Freeman (Imperial 5381)</p> |
| <p>9 EDDIE MY LOVE
Teen Queens (RPM 453)</p> | <p>LOST DREAMS
Ernie Freeman (Imperial 5381)</p> | <p>LIL TIPA-TINA
Five Swans (Music City)</p> |
| <p>10 SMOKESTACK LIGHTNING
Howlin' Wolf (Chess 1618)</p> | <p>WHO
Little Walter (Checker 833)</p> | <p>THE GREAT PRETENDER
Platters (Mercury 70753)</p> |

THE CASH BOX



in
PHILADELPHIA

in
LOS ANGELES

in
ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, by Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1 **WHY DO FOOLS FALL IN LOVE**
Teen Agers
(Gee 1002)
- 2 **EDDIE MY LOVE**
Teen Queens
(RPM 453)
- 3 **DROWN IN MY OWN TEARS**
Ray Charles
(Atlantic 1085)
- 4 **JIVIN' AROUND**
Ernie Freeman
(Cash 1017)
- 5 **I'LL BE HOME**
Flamingos
(Checker 830)
- 6 **THE GREAT PRETENDER**
Platters
(Mercury 70753)
- 7 **TUTTI-FRUTTI**
Little Richard
(Specialty 561)
- 8 **DEVIL OR ANGEL**
Clovers
(Atlantic 1083)
- 9 **I DON'T WANT NOBODY**
Ella & Buddy Johnson
(Wing 90064)
- 10 **BO WEEVIL**
Fats Domino
(Imperial 5375)

- 1 **WHY DO FOOLS FALL IN LOVE**
Teen Agers
(Gee 1002)
- 2 **EDDIE MY LOVE**
Teen Queens
(RPM 453)
- 3 **DEVIL OR ANGEL**
Clovers
(Atlantic 1089)
- 4 **THE GREAT PRETENDER**
Platters
(Mercury 70753)
- 5 **BO WEEVIL**
Fats Domino
(Imperial 5375)
- 6 **DROWN IN MY OWN TEARS**
Ray Charles
(Atlantic 1085)
- 7 **SPEEDOO**
Cadillacs
(Josie 785)
- 8 **NEED YOUR LOVE SO BAD**
Little Willie John
(King 4841)
- 9 **DOWN IN MEXICO**
Coasters
(Atco 6064)
- 10 **BLUE SUEDE SHOES**
Carl Perkins
(Sun 234)

- 1 **WHY DO FOOLS FALL IN LOVE**
Teen Agers
(Gee 1002)
- 2 **DROWN IN MY OWN TEARS**
Ray Charles
(Atlantic 1085)
- 3 **EDDIE MY LOVE**
Teen Queens
(RPM 453)
- 4 **THE GREAT PRETENDER**
Platters
(Mercury 70753)
- 5 **BLUE SUEDE SHOES**
Carl Perkins
(Sun 234)
- 6 **AIN'T THAT LOVIN' YOU BABY**
Jimmy Reed
(Vee-Jay 168)
- 7 **SMOKESTACK LIGHTNING**
Howlin' Wolf
(Chess 1618)
- 8 **TUTTI FRUTTI**
Little Richard
(Specialty 561)
- 9 **DEVIL OR ANGEL**
Clovers
(Atlantic 1083)
- 10 **JIVIN' AROUND**
Ernie Freeman
(Cash 1017)

in
DALLAS

in
SAVANNAH

in
MERIDIAN

- 1 **BLUE SUEDE SHOES**
Carl Perkins
(Sun 234)
- 2 **WHY DO FOOLS FALL IN LOVE**
Teen Agers
(Gee 1002)
- 3 **DROWN IN MY OWN TEARS**
Ray Charles
(Atlantic 1085)
- 4 **JIVIN' AROUND**
Ernie Freeman
(Cash 1017)
- 5 **THAT'S YOUR MISTAKE**
Otis Williams & New Group
(DeLuxe 6091)
- 6 **BO WEEVIL**
Fats Domino
(Imperial 5375)
- 7 **THE GREAT PRETENDER**
Platters
(Mercury 70753)
- 8 **DEVIL OR ANGEL**
Clovers
(Atlantic 1083)
- 9 **FINE LITTLE HEALTHY THING**
Billy Emerson
(Sun)
- 10 **TUTTI-FRUTTI**
Little Richard
(Specialty 561)

- 1 **THE GREAT PRETENDER**
Platters
(Mercury 70753)
- 2 **EDDIE MY LOVE**
Teen Queens
(RPM 453)
- 3 **WHY DO FOOLS FALL IN LOVE**
Teen Agers
(Gee 1002)
- 4 **DEVIL OR ANGEL**
Clovers
(Atlantic 1083)
- 5 **AIN'T THAT LOVIN' YOU BABY**
Jimmy Reed
(Vee-Jay 168)
- 6 **JIVIN' AROUND**
Ernie Freeman
(Cash 1017)
- 7 **YES SIR, THAT'S MY BABY**
Sensations
(Atco 6056)
- 8 **LATER, ALLIGATOR**
Bobby Charles
(Chess 1609)
- 9 **I DON'T WANT NOBODY**
Ella & Buddy Johnson
(Wing 90064)
- 10 **SEVEN DAYS**
Clyde McPhatter
(Atlantic 1081)

- 1 **BO WEEVIL**
Fats Domino
(Imperial 5375)
- 2 **DOWN IN MY OWN TEARS**
Ray Charles
(Atlantic 1085)
- 3 **THE GREAT PRETENDER**
Platters
(Mercury 70753)
- 4 **NEED YOUR LOVE SO BAD**
Little Willie John
(King 4841)
- 5 **DID YOU EVER LOVE A WOMAN**
B. B. King
(RPM 457)
- 6 **DEVIL OR ANGEL**
Clovers
(Atlantic 1083)
- 7 **SEVEN DAYS**
Clyde McPhatter
(Atlantic 1081)
- 8 **EDDIE MY LOVE**
Teen Queens
(RPM 453)
- 9 **TUTTI FRUTTI**
Little Richard
(Specialty 561)
- 10 **NO MONEY DOWN**
Chuck Berry
(Chess 1615)

GREAT NEW SONG!
"PLEADIN' FOR LOVE"
 b/w
"YOU'LL NEVER, NEVER KNOW"
 by LARRY BIRDSONG
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 SPIRITUAL:
"MY JOURNEY HOME"
 b/w
"HALLELUJAH"
 by EDNA GALLMON COOKE
 NASHBORO # 574
 REALLY POWERFUL . . .
"BEYOND THE CLOUDS"
 b/w
"FOOLISH ME"
 by JOHNNY BRAGG
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 CASH BOX'S AWARD OF THE WEEK RECORD!
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NEW RELEASE!
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 with the Ike Turner Band
"MISTREATING ME"
 b/w
"PEG-LEG WOMAN"
 VITA # 123
VITA RECORDS
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 PASADENA CALIFORNIA

"WHO"
Little Walter
 CHECKER # 833
Checker RECORD CO.
 4750-52 COTTAGE GROVE AVE
 CHICAGO 15, ILLINOIS

Smash Hit Vocal
LOIS PETERS
sings
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RHYTHM 'N BLUES REVIEWS

ⓐ AWARD & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓒ VERY GOOD	ⓒ MEDIOCRE

HARMONICA SLIM
(Aladdin 3317)

ⓐ "MARY HELEN" (1:55) [Aladdin BMI—Harmonica Slim] Harmonica Slim bounces through a middle beat romancer. Slim is in misery as he sings of woman woes.

ⓑ "LONELY HOURS" (2:00) [Aladdin BMI—Harmonica Slim] Slim wails a middle beat blues with its strongest appeal aimed at the country markets.

THE JOYTONES
(Rama 3052)

ⓑ+ "YOU JUST WON'T TREAT ME RIGHT" (2:41) [H & C Music—Brierre Jr., White] The Joytones romp gaily through a light hearted romantic jump with a zesty vocal that can go either r & b or pop.

ⓑ "ALL MY LOVE BELONGS TO YOU" (2:41) [Kahl Music BMI—Brierre Jr., White] The Joytones blend sweetly on a ballad jump. It is a melodic item given a smart reading. Could get action.

JOE SMITH
(King 4902)

ⓑ "DEDICATED TO YOU" (2:44) [Guild BMI—Morgan, Bowers] Joe Smith makes his record debut with King, singing a slow ballad blues with an effortless style that makes pleasant listening.

ⓑ "SHORT WALK" (2:08) [Guild BMI—Morgan, Smith] Smith's relaxed style is again in evidence as he waxes an easy rhythmic ditty. Intimate, warm vocaling.

5 CAMPBELLS
(Music City 794)

ⓑ "MORRINE" (2:08) [Gation—Campbells, Gation] The 5 Campbells drift through a slow beat ballad. The Campbells handle the romantic effort with feeling.

ⓑ "HEY BABY" (2:30) [Gation—Campbells, Gation] The group jumps on the flip. A quick beat rocker that has the teenage appeal.

CHRIS POWELL
(Groove 0144)

ⓑ "THE POOR PEOPLE OF PARIS" (2:10) [Connelly Music ASCAP—Monnet] Chris Powell treats the pop hit with a wonderful reading that will please Powell fans. It cannot make a real dent in the market but will certainly pick up some action.

ⓑ "MORITAT" (2:17) [Harms ASCAP—Weill, Brecht] Similar comments. Two good catalogue sides. Both are cha cha treatments deliciously done.

LITTLE TOMMY BROWN
(Groove 0143)

ⓑ "A GAMBLER'S PRAYER" (2:38) [Winston Music BMI—Brown, Kirkland] Little Tommy Brown does a pop treatment of a folk type ballad with a country flavor. It is a complete switch from his previous release, "Don't Leave Me".

ⓑ "THE THRILL IS GONE" (2:18) [Monument Music BMI—Brown, Kirkland] Brown shouts out another country flavored jump with a driving vocal. OK deck. Strong beat that rocks.

THE CASH BOX

★ AWARD O' THE WEEK ★

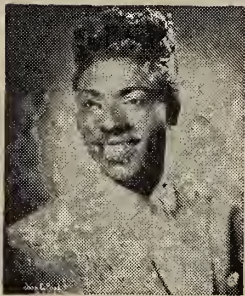
"LONG TALL SALLY" (2:07)

[Venice BMI—E. Johnson]

"SLIPPIN' AND SLIDIN'" (2:10)

[Venice BMI—R. Penniman]

LITTLE RICHARD
(Specialty 572)



LITTLE RICHARD

● Little Richard, posed with the

tough problem of topping "Tutti Frutti", has gone out and done it with two great sides. In "Long Tall Sally" the chanter shouts out a wild, driving jump with just about the craziest lyric and Richard's particularly zany singing. This one has it made. One problem might be the radio censor. The flip, "Slippin' and Slidin'" is another excellent etching. It is a rhythmic middle beat, more conventional in nature, but an exciting side that can make it if the "Sally" side does not prove too strong. Watch "Long Tall Sally" for a jet-like takeoff.

"LITTLE GIRL OF MINE" (3:00)

[Kahl BMI—Goldner, Cox]

"YOU'RE DRIVING ME MAD" (2:40)

[Kahl BMI—Goldner, Cox]

THE CLEFTONES
(Gee 1011)



THE CLEFTONES

● The Cleftones follow up their regional hit, "You Baby You", with

another that looks like it will build even beyond the group's initial wax. "Little Girl Of Mine" is a swinging middle beat, that will titillate. Deck gets right into the eardrum with a gimmicked beginning that is simple but effective. The group is really moving on this side and it bears every promise of being a big one. Watch it very closely. The flip, "You're Driving Me Mad", is another fine reading by the Cleftones. It is a slow, rhythmic ballad, extremely well handled, but which falls just short of "Little Girl" materialwise. Don't get caught short on "Little Girl Of Mine".

THE CASH BOX

Rhythm 'N' Blues BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "DING DONG" Freddie Bell and The Bell Boys Wing 90066
- ★ "CHERRY LIPS" The Robins Whippet 100
- ★ "I'M A FOOL" The Turks Money 215

BEE BEE QUEEN
(Hull 2009)

ⓑ+ "QUEEN BEE" (2:50) [Keel BMI—Smith, Miller] Bee Bee Queen belts a strong rhythmic ditty with a cute lyric in which the thrush describes herself as the "queen bee" looking for a bee to share her throne. Deck is alive, Bee Bee gives it a real solid reading, and the overall effect is strong.

ⓑ "YOU MADE ME DO IT" (2:05) [Keel BMI—Miller, Smith] Bee Bee Queen sings a slow blues with deep feeling. Ok waxing emotionally performed.

THE CARPETS
(Federal 12257)

ⓑ "WHY DO I" (2:55) [Armo BMI—The Carpets] The Carpets blend on a slow rhythmic blues ballad that is a moving side.

ⓑ "LET HER GO" (2:55) [Armo BMI—James Gadson] The lads bounce through a romantic quick beat jump. Deck is a flavory item with the excitement the market demands.

CHUCK HIGGINS
(Dootone 387)

ⓑ "THE ITCH" (2:25) [Dootsie Williams BMI—Chuck Higgins] Chuck Higgins turns in an instrumental wax that has lots of excitement and appeal. This deck will make good programming and should excite the instrumental buyer.

ⓐ+ "GAMBLING WOMAN" (2:29) [Dootsie Williams BMI—Ravon Darnell] Frank Dunn vocals the story of the gambling woman who loses all his dough. It's a fast beat jump the kids can rock to.

FREDDIE BELL and The Bell Boys
(Wing 90066)

ⓑ+ "DING DONG" (1:55) [Meyers ASCAP—Bell, Lattanz] Freddie Bell and The Bell Boys rock out with a quick beat jump ditty that drives. Bell plays this item in the Haley fic, "Rock Around The Clock". Should get a good action based on their treatment and the exposure that will result from the picture. Exciting deck.

ⓑ "I SAID IT AND I'M GLAD" (2:25) [Admont Music ASCAP—Wayne, Frisch] Bell and the Bells back with a rhythmic jump chacha the kids will take to. Good coupler.

THE ROBINS
(Whippet 100)

ⓑ+ "CHERRY LIPS" (2:01) [Lanor BMI—Scott] The Robins offer their first on the new label and it is a potent bow. A cute bouncer with a couple of happy gimmicks and an easy to listen to melody. Should definitely make noise. A good bet for a pop drive.

ⓑ "OUT OF THE PICTURE" (2:29) [Lanor BMI—Roth, Lubin] The Robins backer upper is a middle beat novelty cha cha very well done. Good dance wax that should aid the overall sale.

The Cash Box
RHYTHM 'N BLUES REVIEWS

DISK & SLEEPER	GOOD
EXCELLENT	FAR
VERY GOOD	MEDIOCRE

Rhythm 'N Blues
THE CASH BOX
SLEEPER OF THE WEEK

"ARE YOU EVER COMING BACK" (2:38)

[Jay & Cee BMI—Willie John]

"I'M STICKIN' WITH YOU BABY" (2:48)

[Jay & Cee BMI—Toombs, Glover]

LITTLE WILLIE JOHN
 (King 4893)

● Little Willie John, coming off two straight hits, "All Around The World" and "Need Your Love So Bad", is offering a two-sider that is all powerful. "Are You Ever Coming Back" is a slow, rhythmic blues wailed by Little Willie John with all the ammunition packed into his powerful lungs. The shouter is

down in the dumps, having been left high and dry by his baby. Strong side. The coupling, "I'm Stickin' With You Baby", is equally as effective. It is a middle beat jump in which Willie John proclaims his adhesive qualities with a rash of catchy similies. Deck rocks. Two good sides, either of which can make it big.

"HOW I FEEL" (2:05)

[Reeve Music BMI—Bartholomew, King]

"DON'T PITY ME" (2:00)

[Commodore BMI—Durand]

CHUCK CARBO AND THE SPIDERS
 (Imperial 1005)

● Chuck Carbo and The Spiders etch a country flavored rock, "How I Feel", that is very pop styled. Deck is a gay, romantic effort that Carbo handles like a country, western item. It has many familiar moments and a gimmicked arrange-

ment. A side to be watched very carefully. The flip, "Don't Pity Me", is a melodic blues ballad, tastefully sung by Carbo and The Spiders. It is sensitive, warm and treated with a casual vocal. However, it is "How I Feel" that looks like the chart contender.

LITTLE HANK

(Rhythm & Range 101)

B "CHRISTENE" (1:58) Little Hank drives at breakneck speed on a bouncer that has the pop feeling. It is a wild beat story of the jailed fellow looking for his baby, Christene, to put up his bail. She has left him and he pleads with her to come back to him.

C "THE HOUSE OF PINK LIGHTS" (1:51) Little Hank chants a middle beat rocker that maintains a driving tempo. It is an ok jump side for the energetic kids.

JIMMY WRIGHT

(Gee 1006)

B "LILY MAEBELLE MAMBO" (2:42) [Kahl BMI—Barrett, Vastola, Briggs] The Wright band treats the r & b hit to a mambo arrangement and the offering aimed at the Latin American market could pick up additional action for the tune.

B "MOVE OVER" (2:44) [Kahl BMI—Wright, Goldner] Another instrumental in a wild, hard driving side. Deck is wild and fast with a real swinging horn. Exciting.

THE TURKS

(Money 215)

B+ "I'M A FOOL" (2:40) [Cash Songs BMI—Catherine Hodge] The Turks' newest is a middle beat bouncer ballad that has the beat, the treatment, and the melody to grab off a big piece of the sales pie. Stay close to this romantic offering. It could be a money maker.

B "I'VE BEEN ACCUSED" (2:41) [Cash BMI—Green, Gray] The Turks bounce rhythmically through a middle beat ditty. Ok treatment of a fair piece of material. Ernie Freeman backs on both decks.

JOHNNY MOORE'S BLAZERS

(Hollywood 1056)

C+ "NEXT TIME WE MEET" (2:20) [Golden State BMI—Williams] Johnny Moore's Blazers, with vocal by Frankie Ervin, offer a slow paced ballad. A soft lights waxing with pop appeal.

C+ "I SEND MY LOVE" (2:50) [Golden State BMI—Williams] On the flip the boys up the tempo for a pleasant etching. Too routine for real action.

THE CASH BOX
TERRITORIAL
TIPS

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 15.

(Listed Alphabetically)

* indicates first appearance Territorial Tips

A TEAR FELL
 Ivory Joe Hunter (Atlantic 1086)

CHURCH BELLS MAY RING
 Willows (Melba 102)

CRAZY LITTLE PALACE
 Billy Williams Qt. (Coral 61576)

CRAZY LOVE
 Royaltones (Old Town 1018)

DARLING HOW LONG
 Heartbeats (Hull 713)

DID YOU EVER LOVE A WOMAN
 *LET'S DO THE BOOGIE

B. B. King (RPM 457)

DOWN IN MEXICO
 Coasters (Atco 6064)

FINE LITTLE HEALTHY THING
 Billy Emerson (Sun)

HEY DOLL BABY
 Clovers (Atlantic 1089)

I'M WISE
 *HAPPY TEARS

Eddie Bo (Apollo 486)

***IVORY TOWER**
 Otis Williams (DeLuxe 6093)

JUST MADE TWENTY-ONE
 Lightnin' Slim (Excello 2075)

LIL TIPA-TINA
 Five Swans (Music City 795)

***LITTLE GIRL OF MINE**
 Clefones (Gee 1011)

***LONG TALL SALLY**
 Little Richard (Specialty 572)

LOST DREAMS
 Ernie Freeman (Imperial 5381)

***MUMBLES BLUES**
 Bobby Lewis (Spotlite 394)

***MY BIGGEST MISTAKE**
 Joe Tex (King 4884)

ONE MORE MILE
 Joe Buckner (Vee-Jay 172)

ONE NIGHT
 Smiley Lewis (Imperial 5380)

***PLEADIN' FOR LOVE**
 Larry Birdsong (Excello 2076)

PLEASE, PLEASE, PLEASE
 James Brown (Federal 12258)

SISTER SOOKEY
 Turbans (Herald 469)

SITTIN' IN THE DARK
 Nappy Brown (Savoy 1176)

SO WRONG
 Jacks (RPM 454)

THAT'S WHAT I'LL DO
 *A LITTLE WORD

Shirley & Lee (Aladdin 3313)

THAT'S YOUR MISTAKE
 Otis Williams (DeLuxe 6091)

TRY ROCK AND ROLL
 Bobby Mitchell (Imperial 5387)

WHEN YOU'RE ALONE
 Daps (Marterry 5249)

***WINNER TAKE ALL**
 *THE MAGIC TOUCH

Platters (Mercury 70819)

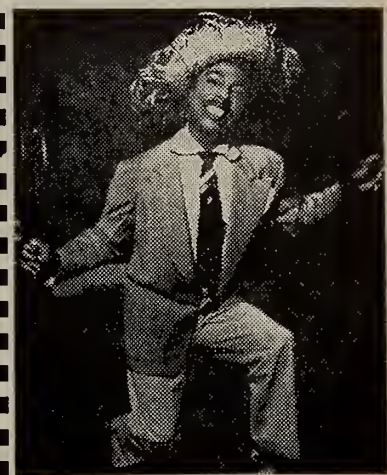
WHO
 *IT AIN'T RIGHT

Little Walter (Checker 833)

YOU'RE THE ONE
 Jimmy Rogers (Chess 1616)

ORDERS

MEMPHIS-1500
NEW ORLEANS-2000
JACKSONVILLE-1000



Little Richard
TAKING OFF ALL OVER

"Directly From My Heart To You"

B/W

"Little Richard's Boogie"

1658



SALES ARE GOING UP!

3rd Straight Hit



Billy Brooks

"I Want Your Love Tonight"

B/W

"This Is My Prayer"

149



A DIRECT HIT!

"I'VE GOT
#5 AND ITS
SATURDAY
NITE"*

and
"YOU'RE
STILL
MINE"

Capitol #3369
RECORDS

by
**Faron
Young**

The Young Sheriff,
and His
Country Deputies

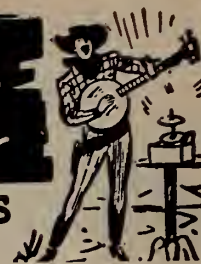
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starring in the new Republic
Picture "HIDDEN GUNS",
showing in the leading
theatres around the world.

published by
PEER INTERNATIONAL
1619 Broadway, N. Y.



THE CASH BOX

Country Disk Jockey



REGIONAL RECORD REPORTS

- BILL BENTLY**
KSTV—Stephenville, Texas
1. Season Of My Heart (Newman)
 2. Let's Stay Together (Newman)
 3. Why, Baby, Why (G. Jones)
 4. Not Anymore (Lee & Terry)
 5. Poor People Of Paris (Jean's Song) (Chet Atkins)
 6. Heartbreak Hotel (Presley)
 7. Tennessee Toddy (Robbins)
 8. What Am I Worth (Jones)
 9. You Are The One (Payne)
 10. Trouble In Mind (Arnold)

- TOM EDWARDS**
WERE—Cleveland, Ohio
1. Blue Suede Shoes (Perkins/Presley)
 2. What Would You Do (Porter Wagoner)
 3. I Was The One (Elvis Presley)
 4. I Don't Believe You've Met My Baby (Louvins)
 5. Not Anymore (Lee & Terry)
 6. Yes, I Know Why (Pierce)
 7. A Good Woman's Love (Hank Locklin)
 8. I've Got Five Dollars (Young)
 9. Why, Baby, Why (Sovine & Pierce)
 10. Mail Order From Heaven (Nelson King)

- SHERIFF "TEX" DAVIS**
WCMS—Norfolk, Va.
1. Meet Me In The Chapel (Skeets Yaney)
 2. Heartbreak Hotel (E. Presley)
 3. If You Were Mine (Reeves)
 4. Yes, I Know Why (Pierce)
 5. I'm Eatin' High On The Hog (Mac Wiseman)
 6. Little Rosa (Sovine & Pierce)
 7. I Hear You Knockin' (Mac Wiseman)
 8. I Want You For My Baby (Jimmie Skinner)
 9. What Would You Do (Sovine)
 10. Blue Suede Shoes (Perkins)

- BOB JENNINGS**
WLAC—Nashville, Tenn.
1. What Would You Do (Sovine)
 2. I Don't Believe You've Met My Baby (Louvins)
 3. I Want To Be Loved (Johnnie & Jack & R. Wells)
 4. Not Anymore (Lee & Terry)
 5. Do You Know Where God Lives (Eddy Arnold)
 6. If You Do Dear (Carl Smith)
 7. Seasons Of My Heart (Jimmy Newman)
 8. Yes, I Know Why (Pierce)
 9. Eatin' High On The Hog (Mac Wiseman)
 10. Dark As A Dungeon (Gore)

- JIMMIE WILLIAMS**
WNOP—Newport, Ky.
1. Tall Men (Rose Maddox)
 2. Where Did The Sunshine Go (Jimmy Dickens)
 3. Dark As A Dungeon (Moore)
 4. Hiding In The Darkness (Hart)
 5. One Life, Two Loves (Britt)
 6. My Suspicious Mind (Williams)
 7. I Want To Be Loved (Lee & Cooper)
 8. Let's Stop Fooling Our Hearts (Hylo Brown)
 9. So Doggone Lonesome (Cash)
 10. I Tried & I Tried (Wheeler)

- CLIFF RODGERS**
WHKK—Akron, Ohio
1. Do You Know Where God Lives (Eddy Arnold)
 2. What Would You Do (Porter Wagoner)
 3. These Hands (Hank Snow)
 4. Southern Fried Chicken (Cimmarons)
 5. You And Me (Wells & Foley)
 6. So Doggone Lonesome (Cash/Tubb)
 7. I've Got Five Dollars (Young)
 8. Blackboard Of My Heart (Hank Thompson)
 9. Eat, Drink & Be Merry (Porter Wagoner)
 10. That's A Sad Affair (Reeves)

- TOM PEARS**
KVOL—Lafayette, La.
1. Not Anymore (Lee & Terry)
 2. Why, Baby, Why (Sovine & Pierce)
 3. You're Free To Go (Smith)
 4. You And Me (Wells & Foley)
 5. I Want To Be Loved (Lee & Cooper)
 6. Run Boy (Ray Price)
 7. Thank God (H. Williams)
 8. Most Of All (H. Thompson)
 9. Me, You And My Heart (Wiley Barkdull)
 10. Meet Me In The Chapel (Skeets Yaney)

- HERMAN COLEMAN**
WMGR—Bainbridge, Ga.
1. You And Me (Wells & Foley)
 2. I Want To Be Loved (Johnnie & Jack & R. Wells)
 3. So Doggone Lonesome (Cash)
 4. Run Boy (Ray Price)
 5. I've Changed (Carl Smith)
 6. You're Free To Go (Smith)
 7. Tennessee Toddy (M. Robbins)
 8. How Long (Rita Robbins)
 9. Wheel Hoss (Bill Monroe)
 10. Heartbreak Hotel (E. Presley)

- "NERVOUS NEPHEW"**
NED NEEDHAM
WMOP—Ocala, Fla.
1. Heartbreak Hotel (Presley)
 2. Blue Suede Shoes (Perkins)
 3. Slow Down Brother (Huskey)
 4. Folsom Prison Blues (J. Cash)
 5. What Would You Do (Porter Wagoner)
 6. So Doggone Lonesome (Cash)
 7. I Want To Be Loved (Lee & Cooper)
 8. Let's Stay Together (Newman)
 9. I'm Eatin' High On The Hog (Mac Wiseman)
 10. Take A Look At My Darlin' (George & Earl)

- JOHNNY RION**
KSTL—St. Louis, Mo.
1. That's The Way The Big Ball Bounces (Frankie Starr)
 2. Why, Baby, Why (Sovine & Pierce)
 3. Heartbreak Hotel (Presley)
 4. You're Free To Go (Smith)
 5. Blue Suede Shoes (Perkins)
 6. Lonely Side Of Town (Wells)
 7. So Doggone Lonesome (Tubb/Cash)
 8. Where Did The Sunshine Go (Jimmy Dickens)
 9. You're Still Mine (Young)
 10. Tennessee Toddy (M. Robbins)

- HENRY TUCK**
WREV—Reidsville, N. C.
1. Why, Baby, Why (Sovine & Pierce)
 2. I Don't Believe You've Met My Baby (Louvins)
 3. You're Free To Go (Smith)
 4. Mail Order From Heaven (Marshall Pack)
 5. Eat, Drink And Be Merry (Porter Wagoner)
 6. You And Me (Wells & Foley)
 7. Run Boy (Ray Price)
 8. Folsom Prison Blues (Cash)
 9. That's The Way The Big Ball Bounces (Frankie Starr)
 10. If You Were Mine (Reeves)

- HAPPY HOLLY HOUFBURG**
KLIX—Twin Falls, Idaho
1. For Rent (Sonny James)
 2. Run Boy (Ray Price)
 3. You're Free To Go (Smith)
 4. Sixteen Tons (T. Ernie Ford)
 5. These Hands (Hank Snow)
 6. It's A Great Life (F. Young)
 7. I'll Cry Tomorrow (Main)
 8. Why, Baby, Why (Sovine & Pierce)
 9. Where The Idaho Potatoes Grow (Lee Moore)
 10. Where Do We Go From Here (Marvin Rainwater)

- SLEEPYHEAD CLIFF**
KASM—Albany, Minn.
1. You're Free To Go (Smith)
 2. You're Not Play Love (Wilburns)
 3. You And Me (Wells & Foley)
 4. Big Hearted Joe (Lindsey Bros.)
 5. We Make A Lovely Couple (Lee & Terry)
 6. For Rent (Sonny James)
 7. Heartbreak Hotel (Presley)
 8. Let's Stay Together (Rusty & Doug)
 9. Blue Suede Shoes (Perkins)
 10. Glad Rags (Jimmy Dean)

- JIMMY HUTSELL**
WLAR—Athens, Tenn.
1. These Hands (Hank Snow)
 2. It's A Great Life (F. Young)
 3. Why, Baby, Why (Sovine & Pierce)
 4. Honey (Chet Atkins)
 5. Run Boy (Ray Price)
 6. Bayou Baby (E. Arnold)
 7. Ever So Often (G. Morgan)
 8. Look Around (Wilburns)
 9. Love, Love, Love (Pierce)
 10. Not Anymore (Nita, Rita & Ruby)

- DON MASTERS**
WHIL—Medford, Mass.
1. Do You Know Where God Lives (Eddy Arnold)
 2. I'm Not Mad (Thompson)
 3. Blue Suede Shoes (Perkins)
 4. I Did Care (Carl Stuart)
 5. I Got Five Dollars (Young)
 6. Love, Love, Love (Pierce)
 7. You're Free To Go (Smith)
 8. Bo Weevil (Bonnie Lou)
 9. Butternut (Jimmy Heap)
 10. What Am I Worth (Jones)

- TEX JUSTUS & NORM HALL**
TRIANGLE NETWORK—
Boonville, Ind.
1. What Would You Do (Porter Wagoner)
 2. Blue Suede Shoes (P. W. King)
 3. Heartbreak Hotel (E. Presley)
 4. I've Got Five Dollars (Young)
 5. Cause You're Always On My Mind (Wiley Barkdull)
 6. Wait A Little Longer (Collins)
 7. You And Me (Wells & Foley)
 8. If I Didn't Have You (Fell)
 9. I Don't Believe You've Met My Baby (Louvins)
 10. Blackboard Of My Heart (Hank Thompson)

- AL MCKINLEY**
KDAV—Lubbock, Texas
1. These Hands (Hank Snow)
 2. So Doggone Lonesome (Cash)
 3. I Don't Believe You've Met My Baby (Louvins)
 4. Run Boy (Ray Price)
 5. Eat, Drink And Be Merry (Porter Wagoner)
 6. Tennessee Toddy (M. Robbins)
 7. For Rent (Sonny James)
 8. Just Call Me Lonesome (Eddy Arnold)
 9. That's A Sad Affair (Reeves)
 10. Why, Baby, Why (Sovine & Pierce)

- JOE MORRIS**
WAGS—Bishopville, S. C.
1. Yes, I Know Why (Pierce)
 2. You're Not Play Love (Wilburns)
 3. You And Me (Wells & Foley)
 4. These Hands (Hank Snow)
 5. I've Changed (Carl Smith)
 6. Seasons Of My Heart (Jimmy Newman)
 7. I Learned It From You (Jean Sheppard)
 8. Not Anymore (Lee & Terry)
 9. I Want To Be Loved (Johnnie & Jack)
 10. Mail Order From Heaven (Nelson King)

- J. R. JANOT**
KPAC—Port Arthur, Texas
1. Let's Stay Together (Rusty & Doug)
 2. Seasons Of My Heart (Jimmy Newman)
 3. Blue Suede Shoes (Perkins)
 4. Yes, I Know Why (Pierce)
 5. So Doggone Lonesome (Cash)
 6. For Rent (Sonny James)
 7. It Happened To Me (Lejeune)
 8. Walk My Way (J. Jericho)
 9. Darling, Don't Go (Tillman)
 10. Blackboard Of My Heart (Hank Thompson)

- EDDIE PRESTON & BILL LONG**
CHML—Hamilton, Ont., Can.
1. Blow The Whistle (B. Long)
 2. I Forgot To Remember (Elvis Presley)
 3. Why, Baby, Why (Sovine & Pierce)
 4. Unwanted And Unclaimed (Jack Kingston)
 5. Run Boy (Ray Price)
 6. Jazz Pizzicato (W. Traugott)
 7. Sixteen Tons (Bill Long)
 8. Just Call Me Lonesome (Eddy Arnold)
 9. Cause I Love You (W. Pierce)
 10. You Got The Love (M. Bonin)

- "KUZ'N BILL'S KOUNTRY KAPERS"**
WLFH—Little Falls, N. Y.
1. I Don't Believe You've Met My Baby (Louvins)
 2. Blue Suede Shoes (Perkins)
 3. Broken Hearted Me (Fairburn)
 4. Folsom Prison Blues (Cash)
 5. If You Were Mine (Reeves)
 6. Yes, I Know Why (Pierce)
 7. Butternut (Jimmy Heap)
 8. So Doggone Lonesome (Tubb)
 9. You're Still Mine (F. Young)
 10. Stay Away (M. Martin)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.

THE CASH BOX
Reports
THE NATION'S
BIG 10
Country
JUKE BOX TUNES

POS. LAST WEEK

- WHY, BABY, WHY**
 Red Sovine & Webb Pierce (Decca 29739; 9-29739) **1**
 George Jones (Starday 202; 45-202) **1**
- I FORGOT TO REMEMBER TO FORGET**
 Elvis Presley (RCA Victor 20-6357; 47-6357) **2**
 (Sun 223; 45-223)
- HEARTBREAK HOTEL**
 Elvis Presley (RCA Victor 20-6420; 47-6420) **8**
- BLUE SUEDE SHOES**
 Carl Perkins (Sun 234; 45-234) **7**
- SIXTEEN TONS**
 Tennessee Ernie Ford (Capitol 3262; F3262) **3**
- EAT, DRINK AND BE MERRY**
 Porter Wagoner (RCA Victor 20-6289; 47-6289) **4**
- I DON'T BELIEVE YOU'VE MET MY BABY**
 Louvin Brothers (Capitol 3300; F3300) **5**
- LOVE, LOVE, LOVE**
 Webb Pierce (Decca 29662; 9-29662) **6**
- YOU'RE FREE TO GO**
 Carl Smith (Columbia 21462; 4-21462) **10**
- SO DOGGONE LONESOME**
 Johnny Cash (Sun 232; 45-232) **10**
 Ernest Tubb (Decca 29836; 9-29836)

Hank Thompson Protests Music Union Decision

HOLLYWOOD, Cal.—Hank Thompson this week released a copy of letter he wrote to James C. Petrillo of the American Federation of Musicians protesting a decision concerning him. Below is the letter in full:

Dear Sir:

I sincerely hope that this letter is read by you personally. I believe you to be a fair and just man and sincerely concerned with the members of the Federation. I do not believe you, personally, would concur with the decision of the board in my case, No. 618-1955-56. However, your office has denied an appeal.

Needless to say, I am very embittered by this treatment. I have my own testimony and affidavits of four of my musicians plus the taped telephone conversation of the new owner of Club 31 proving that Mr. Ott's claims were mostly exaggerations, speculations, and in many parts falsehoods. I also pointed out that the contract issued and signed by Associated Booking Corporation on this job was an error on their part as to the number of men, for my manager gave Mr. Paul Bannister of Associated Booking the correct number and names of the men for this job. We also had an understanding with Mr. Bannister that when he issued a contract he was to explain our being a Western band and the songs and methods of our performance so there would be no misunderstanding with the promoter.

I violated no by-laws of the Federation. Yet, by some obscure method the board has seen fit to disregard my statements and that of my band members and award Mr. Ott the ridiculous amount of \$1378.21 for "damages and claims."

Further, I do not believe anyone in any profession has to tolerate rudeness, insults, and profanity to him and his employees in order to do a job. This was one reason I refused to play the job. The other reason was that Mr. Ott gave me reason to believe that he would not pay me anyhow. I do not believe that I was wrong, and under the same circumstances I will pursue the same course of action.

The irony of this situation is that had I filed a claim and had won, I would have collected nothing. Mr. Ott is not in business any more. In the past my claims on bad debts and hot checks have never been paid, and yet these people continue to operate under either their own or an assumed name.

I have a claim in at present against Fred's Barn of Dallas on a job December 16, 1955, for a direct non-compliance of contract and failure to pay. The club is still operating using Union musicians and I have not collected my money.

It would appear that the Union is for the protection of everybody but the musicians.

Enclosed is my check to add along with the thousands of dollars I have already paid in surcharges, petty fines, and dues. I cannot feel that this money has been well spent.

I do not write this as a sarcastic retaliation, but rather to try to call to your personal attention what I believe to be an injustice. My hopes are that you may be able to rectify some of the inconsistencies prevailing in our Federation.

Sincerely yours,
 HANK THOMPSON

Aid Red Cross Drive



Allbritten Named Country A&R Head of Paramount

NEW YORK—Sam Clark, president of A M - P A R Record Corporation, manufacturer of the ABC-Paramount label, announced last week that Dub Allbritten will handle the A & R department of ABC-Paramount in the country and Western field. Allbritten has had many years in the country field as a promoter, personal manager and booker; his last connection being personal manager of Red Foley for approximately two years. Allbritten will headquarter in Nashville, Tenn.

NEW YORK—Stars and casts of plays now on Broadway are being solicited for contributions to the current Red Cross campaign for funds with Actors' Equity deputies with each company acting as Red Cross volunteers. Here, starting off the campaign at "No Time for Sergeants" is, right to left, Maree Dow, the only feminine character in the play; Richard Linke, national sales manager of Columbia Records and Andy Griffith, who plays the starring role.

THE TEN COUNTRY RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK (PLUS THE NEXT TEN)

1. HEARTBREAK HOTEL Elvis Presley (RCA Victor)
2. BLUE SUEDE SHOES Carl Perkins (Sun)
3. WHY, BABY, WHY Red Sovine & Webb Pierce (Starday)
 George Jones (Starday)
4. I DON'T BELIEVE YOU'VE MET MY BABY Louvin Brothers (Capitol)
5. YOU AND ME Kitty Wells & Red Foley (Decca)
6. SO DOGGONE LONESOME Johnny Cosh (Sun)
7. YES, I KNOW WHY Ernest Tubb (Decca)
 Webb Pierce (Decca)
8. I WANT TO BE LOVED Johnnie & Jack & Ruby Wells (RCA Victor)
 Wilmo Lee & Stoney Cooper (Hickory)
9. THESE HANDS Hank Snow (RCA Victor)
10. EAT, DRINK AND BE MERRY Porter Wagoner (RCA Victor)
11. WHAT WOULD YOU DO (IF JESUS CAME TO YOUR HOUSE).
12. IF YOU WERE MINE.
13. I FORGOT TO REMEMBER TO FORGET.
14. RUN BOY.
15. YOU'RE FREE TO GO.
16. FOR RENT.
17. LOVE, LOVE, LOVE.
18. FOLSOM PRISON BLUES.
19. I WAS THE ONE.
20. DO YOU KNOW WHERE GOD LIVES.
20. I'VE CHANGED.
20. THAT'S A SAD AFFAIR.
20. SEASONS OF MY HEART.
20. BLACKBOARD OF MY HEART.
20. 'CAUSE I LOVE YOU.
20. NOT ANYMORE.

FREE

(See Page 66)



TOMMY COLLINS
 "Wait A Little Longer"
 c/w
 "What Kind Of A Sweetheart Are You"
 Capitol # 3370

CENTRAL SONGS, INC.
 6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF.
 HOLLYWOOD 1-9347

THE 10 TOP
THE CASH BOX
Country
Best Sellers

- (PLUS THE NEXT FIVE)
- HEARTBREAK HOTEL**
 Elvis Presley
 (RCA Victor 20-6420; 47-6420)
 - WHY, BABY, WHY**
 Red Sovine & Webb Pierce
 (Decca 29739; 9-29739)
 George Jones
 (Starday 202; 45-202)
 - BLUE SUEDE SHOES**
 Carl Perkins
 (Sun 234; 45-234)
 - I FORGOT TO REMEMBER TO FORGET**
 Elvis Presley
 (RCA Victor 20-6357; 47-6357)
 (Sun 223; 45-223)
 - I DON'T BELIEVE YOU'VE MET MY BABY**
 Louvin Brothers
 (Capitol 3300; F3300)
 - EAT, DRINK AND BE MERRY**
 Porter Wagoner
 (RCA Victor 20-6289; 47-6289)
 - YOU'RE FREE TO GO**
 Carl Smith
 (Columbia 21462; 4-21462)
 - LOVE, LOVE, LOVE**
 Webb Pierce
 (Decca 29662; 9-29662)
 - YOU AND ME**
 Kitty Wells & Red Foley
 (Decca 29740; 9-29740)
 - YES, I KNOW WHY**
 Webb Pierce
 (Decca 29805; 9-29805)
 - SIXTEEN TONS**
 - SO DOGGONE LONESOME**
 - I WAS THE ONE**
 - 'CAUSE I LOVE YOU**
 - I WANT TO BE LOVED**
 - THESE HANDS**
 - FOLSOM PRISON BLUES**

FIRST TIME TOGETHER
 Wilma Lee & Al Terry
"NOT ANYMORE"
 c/w
"WE MAKE A LOVELY COUPLE"
 Hickory 1041

JIMMIE WILLIAMS
 Singing star on WWVA's "World's original Jamboree"
 sings on
MGM
"MY SUSPICIOUS MIND"
 b/w
"GO AHEAD & MAKE ME CRY"

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 7771 CHEVIOT RD., CINCINNATI 24, OHIO

NEWS that's UP-TO-THE-MINUTE
REVIEWS of the LATEST RECORDS
CHARTS compiled EVERY WEEK
ADS from LEADING RECORD FIRMS,
ARTISTS and PUBLISHERS

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The Cash Box
Country Reviews

DISK & SLEEPER	GOOD
EXCELLENT	FAIR
VERY GOOD	MEDIOCRE

THE CASH BOX
BULLSEYE of the WEEK

"LITTLE ROSA" [Cedarwood BMI—W. Pierce, R. Sovine]
"HOLD EVERYTHING" [Starrite BMI—R. Hayes, B. Dee]
RED SOVINE & WEBB PIERCE
 (Decca 29876; 9-29876)

● As a follow-up to their current chart topper, "Why, Baby, Why", Red Sovine and Webb Pierce combine their stellar vocal talents once again on a powerful two-sider that's gonna be well up there in the coming weeks. On one end the artists wax "Little Rosa", a penetrating, moderate paced weeper that they penned themselves. Sovine handles the recitation portion with heartfelt emotion as Pierce sings along masterfully on a tale of a little girl whose life was snuffed out by a train. "Hold Everything", is an infectious, quick beat novelty that Sovine solos on in carefree fashion. A double-barreled hit.

JERRY REED
 (Capitol 3381; F3381)

B+ "I'M A LOVER, NOT A FIGHTER" (2:08) [Central BMI—J. Allison] The refreshing vocal stylings of Jerry Reed are a treat to the ear on this sprightly, up tempo ditty about a non-athletic romeo. A tasty biscuit.

B "HONEY CHILE" (2:17) [Lowery BMI—J. Reed] Under side is a tantalizing, quick beat romantic bouncer that Reed knocks out in splendid style. A strong two-sided coin-catcher.

LARRY LEE
 (Blue Hen 215; 45-215)

B "TIME JUST FLIES" (2:15) [Murray Nash BMI—Lee, Block, Loss] Larry Lee turns in an engaging reading on a fast tempo, delighter about a guy who wants to spend more time with his sweetie. Fetching musical support by the Echo Valley Kinfolk.

C+ "OUR LOVE AFFAIR" (2:25) [Murray Nash BMI—Lee, Block] Lee's mellow voice comes across convincingly on this middle beat weeper with touching lyrics. Good coupling.

THE COUNTRY PARDNERS
 (RCA Victor 20-6433; 47-6433)

B "THE MAPLE ON THE HILL" (2:40) [Southern ASCAP—A. Cole] Victor introduces a new trio, The Country Pardners, Bill Price, Carlos Brock and Bobby Simpson and the boys come up with a terrific first showing, vocally and instrumentally on this fast paced sentimental piece.

B+ "EVER-READY KISSES" (2:20) [Acuff-Rose BMI—I. & C. Louvin] The boys dish up some more of their pleasing "pure country harmony" on a potent, quick beat weeper that could happen. Fine coupling.

RICKY RIDDLE
 (Decca 29813; 9-29813)

B+ "DRIVIN' DOWN THE WRONG SIDE OF THE ROAD" [Copar BMI—L. H. Thomas] Ricky Riddle displays his smooth and polished chords as he debuts for the diskery with a most appealing reading of a delectable romantic bouncer. Could step out.

B "I'M A WHIP CRACKIN' DADDY" (2:14) [Old Charter BMI—R. Riddle] Under portion is another up beat love novelty that Riddle spins with finesse.

JIMMY SPELLMAN
 (Viv 1002; 45-1002)

B "THAT'S ALL I NEED" [Debra BMI—W. Mershon, F. Skaggs] Jimmy Spellman comes up with a lovely platter as he sings a moderate paced romantic opus with the utmost of sincerity. Top quality performance.

C+ "IT'S YOU, YOU, YOU" [Debra BMI—J. Spellman] Reverse etching is a charming, middle beat ditty that Spellman wraps up in attractive style. Effective support by The Sunset Riders on both ends.

CARL STUART
 (Starday 227; 45-227)

B+ "LET 'EM TALK" (1:55) [Starrite BMI—C. Stuart, H. Shucher] Boston deejay Carl Stuart bows on the label with a top notch portrayal of a quick beat, feelingful piece that rates as a strong contender for the charts. Bears close watching.

B "I DID CARE, I DO CARE" (2:03) [Starrite BMI—C. Stuart] Under lid is a middle beat romantic weeper that Stuart treats to a warm and tender reading. Pretty wedding of melody and lyrics.

LESTER FLATT, EARL SCRUGGS
 (Columbia 21501; 4-21501)

B "ON MY MIND" (2:44) [Driftwood BMI—Organ, T. James] Lester Flatt, Earl Scruggs and the Foggy Mountain Boys send up a persuasive performance on an up beat lover's lament with expressive lyrics. Should lure many sales and spins.

B "RANDY LYNN RAG" (2:03) [Peer Int'l BMI—Scruggs] Here the entire crew socks out a high-flying instrumental item in sparkling style. Attractive pairing.

EDDIE BOND & STOMPERS
 (Mercury 70826; 70826x45)

B+ "ROCKIN' DADDY" (1:54) [Starrite BMI—S. Fisher] Eddie Bond turns in a sensational performance on his initial Mercury deck as he waxes a solid-driving, rhythmic piece that fits perfectly into the current rock 'n roll craze. Could be real big.

B+ "I'VE GOT A WOMAN" (1:53) [Progressive BMI—R. Charles] Bond takes hold of this fast paced, blues smash of the past year and grooves it in captivating style. Excellent Stompers' support on two stand-out sides.

JIM HESS (Sacred)
 (MGM 12204; 45-12204)

B+ "THE STORY OF THE THREE NAILS"—PARTS 1 (3:02) & 2 (3:14) [Acuff-Rose BMI—Hess, Benson] Jim Hess comes through with a power-packed two-sider that's sure to pick up a large portion of the action currently finding its way toward religious narrative disks. Hess dramatically tells the tale of three nails that played a part in the crucifixion of Christ.

STUART HAMBLEN
 (RCA Victor 20-6465; 47-6465)

B+ "HELL TRAIN" (2:26) [Stuart Hamblen BMI—S. Hamblen] Dynamically supported by the Hall Daniels ork and chorus, Stuart Hamblen comes up with a tremendous performance of a meaningful and pulsating, self-penned item that moves along at a streamlined pace. Could be another "This Ole House".

B+ "A FEW THINGS TO REMEMBER" (2:42) [Voss ASCAP—S. Hamblen] Hamblen and chorus blend beautifully on a heartwarming, moderate paced original. A religious-flavored lilter that should grab loads of pop action.

THE CASH BOX Country Roundup

Audrey Williams (MGM) debuts this week with another new release and one that could very easily bring Audrey much attention. Coupling is "Aint Nothin' Gonna Be Allright Nohow" and "Livin' It Up and Havin' A Ball."

According to their manager, Preston Temple, the Louvin Brothers have been busy with personals every day so far in 1956. Looks like great business for the busy duo who hit the top with "I Don't Believe You Met My Baby."



AUDREY WILLIAMS

Al Flores, personal manager of Ray Price, this week reports that Price, the Wilburn Brothers, Justin Tubb and Arlie Duff, are all set for a West Coast tour in the near future. According to Flores, the tour may extend into the Hawaiian Islands.

Recently returning to civilian life from U.S. Army duty was Jim Halsey, personal manager of Hank Thompson. During his entire service career, Halsey kept in close contact with the music business and did a stellar job of handling two jobs at once. Halsey will now promote Thompson from his Independence, Kansas, office.

Frankie Starr out this week on personals, according to word received here. Starr is slated for appearances in the east coast section. A follow-up to "That's The Way The Big Ball Bounces" is slated shortly on Decca by Starr.

Ernest Tubb slated for a 20-day tour opening on April 15, according to word from Tubbs manager, Gabe Tucker. Tubb's current Decca recording of "So Doggone Lonesome" and "If I Never Have Anything Else" is catching lots of attention for the perennial favorite.

Mary Wilson, KCLX, Colfax, Washington, deejay, reports continued regional action on "Can We Live It Down?", the Meteor tune recorded by Buddy Bain, Kay Wayne and Red Taylor. The record is reported to be getting attention in many areas.

Buddy Killen, punching Tree Music Rep., keeping the promotion fires hot under the Jean Shepard Capitol opus "This Has Been Your Life". The tune, penned by Ted Edlin, has been a regular on DJ shows since its' release.

Due out shortly with a Decca tag is the first Glen Douglas release of "Let It Roll" and "Tonight". Vic McAlpin, manager of Douglas, very busy keeping attention riveted on the talented young singer.

Cliff Rodgers, WHKK, Akron, Ohio, deejay, gives good mention to the Jimmy Dickens Columbia release of "Where Does The Sunshine Go?" in a recent newsletter. Says—"One of the best Jimmy has done in a long time".

Carl Fitzgerald, WCOC, Meridian, Mississippi, deejay, made a fine gesture this week when he gave 50% of a song he has written to the Jimmie Rodgers Memorial & Health Foundation. The song is currently pending for recording in the hands of a Nashville pubber.

Justin Tubb set for a big tour thru Texas, according to word from his manager, Gabe Tucker, this week. The tour opens on April 21 for 8 days.

Penning a plea for better record service this week is deejay Sperm Olson, KFEQ, St. Joseph, Missouri.

The station plays lots of country music, according to Olson. Recipient of many congratulatory phone calls, telegrams, and taped messages, was deejay Cliff Rodgers, WHKK, Akron. He celebrated the 10th anniversary of his "Melody Round-Up". Congrats, Cliff!

Bill Carter, KBOX, Modesto, Calif., deejay, pens that the Mac Wiseman etching of "I'm Eat'n High On The Hog" is really "picking up requests in the Modesto area". Same Wiseman tune is among the tops in popularity at WCMS, Norfolk, Va., according to info from our Country Music promotor Sheriff Tex Davis.

Nice letter from Beatrice Williams, WJER, Dover, Ohio, this week indicates considerably more attention to country music in the Dover area.

Little Jimmie Dickens (Columbia) edging his way toward a winner with his current waxing of "Where Did The Sunshine Go." The diminutive singer is busy on personals according to word from his manager, Dewey Mousson.

Bobby Myers receiving many congratulations from his friends in the business upon celebrating his fifteenth birthday last weekend, March 23.

Mitch Torok reports from Minneapolis, Minn. that action to his latest Decca release "Red Light, Green Light" and "No Money Down" has been very good. Torok is currently on an A. V. Bamford tour.

Jimmie Rodgers National Country Music Day Celebration to be held in Meridian, Miss. May 25-26 is moving along according to plans. Deejays shortly will be receiving a complete informational sheet to use on their programs. The information to the deejays will carry the complete line-up of talent, and the announcement of the various activities.

Autry Inman's Decca Recording of "Blue Monday" is reported to be getting top play in the New Orleans, Dallas and Houston, Texas areas. Inman is writer of the current Louvin Brothers' hit "I Don't Believe You Met My Baby."

Bill Carlisle and the Carlises are off to the rock-'em and sock-'em races with their current Mercury disk of "Goo-Goo, Da-Da". This could be the solid hit that the group needs to put them right in the lead.

DAVE RICH (RCA Victor) turned in a very successful appearance at the Big "D" Jamboree recently. Appearing as special guest, Rich got over in a big way with recording of "I'm Glad" and "Darling, I'm Lonesome". Rich has made several appearances on the various country music shows since his debut on Victor only a few months ago. A forthcoming shot on the "Ozark Jubilee" TV'er from Springfield, Mo. is in the making while the talented country singer already has made his first 'Opry' appearance.

Carl Perkins (Sun) regular cast member of the Big "D" Jamboree in Dallas, is currently engaged in a heavy series of personals that have carried him into many states. With "Blue Suede Shoes" a resounding hit . . . in all three fields . . . Perkins will be in the Big "D" spotlight in the Sportatorium on March 31 when he returns from his tour.

Texas Bill Strength (Capitol) deejaying at KEYD-TV, Minneapolis, Minnesota, was recently the recipient of a "Minnie" award as the best male singer in the Minneapolis-St. Paul area. The gold statuettes are given each year by the Advertising Club of Minneapolis and the American Federation of Television and Radio Artists to Minneapolis talent judged to be tops in their individual fields. Also receiving an award was Slim Jim, deejay, at KEYD, who won his "Minnie" as best hillbilly-western personality.

Col. Tom Parker, currently has Elvis Presley on a tour of top theatres, following Presley's sell-out guesting on the "Dorsey Brothers Stage Show" TV'er in New York. The smash Presley etching for Victor of "Heartbreak Hotel" has the explosive singer touring in top circles. Oscar Davis and Tom Diskin working the promotion on the road.



BOBBY MYERS

Johnnie and Jack, Kitty Wells and Roy Acuff continue to report good crowds and good business at their personal appearance turnouts. Group is managed by Frankie More.

Station WJWL, Georgetown, Delaware, recently broadcast an all-day show to raise funds for the local Red Cross using live talent. Listeners who pledged were granted their requests and some \$1300 was raised. Les "Ranch Hand" Coleman, WJWL deejay, reports that over half of the funds were brought in during the country-western segment of the drive. Les himself sang a couple of songs and read a few poems, as requested by his listeners. A hearty "Well Done" to WJWL.

Ready for release shortly is what we believe to be the first color film series in country music. It was shot recently by Tele-King, Inc., and featured Pee Wee King and other talent as set by Bill King. Currently on tour is a Bill King package, heading for Miami, featuring Cab Calloway, Red Murphy, The Chelette Sisters, and Boyd Bennett and his Rockets.

L. D. Curly Anderson, former KMED, Medford, Oregon, deejay, reports this week that he has left the station to organize his own production company called "Crazy Curly-Daffy Duffy Associates". According to Anderson, the company is concentrating on singing commercials, and TV and Radio shows. Later he will distribute a show to be known as the "Crazy Curly Show."

J. F. Dolan reports the second biggest crowd in the Sportatorium for the Big "D" Jamboree on March 3rd when the combined talents of Sonny James, Carl Perkins, Hank Locklin and Charline Arthur drew them in solidly. The following week saw another top crowd as the Five Strings joined the Big "D" regulars as guests. On March 17, special guest was Leon Payne, who was warmly received.

According to word from Orville Campbell, Colonial Records chief, the label is readying a hot release on new artist George Hamilton 4th. Sides which will receive loads of national promotion are "I've Got A Secret" and "Sam." Colonial seems to be hot on the trail of another indie which has chalked up stupendous sales on another new artist.



TEXAS BILL STRENGTH

Gaining more attention every day is the Charline Arthur waxing of "I Love Him Better Than You Do" and "Just Look, Don't Touch, He's Mine." The RCA Victor etching is full of fire, and looks mighty good for Charline.

Anita Carter (RCA Victor) is reported to have one of her strongest recordings to date with the release of "One Heartache At A Time" and "A Tear Fell".

Generally known already that Anita has great vocal talents, the deejays will have a keen eye out for this pre-top rated record by Anita.

Out to the deejays this week is the Danny Dill waxing of "Geisha Sweet-heart" and "His Girl and My Girl" on the ABC-Paramount label. Danny makes quite a debut on the new label, new sounds and all. Could go big for Dill.

Murray Nash, of Murray Nash Associates, reports continuing strong reaction to the Republic recording of "By The Sweat Of My Brow" as done by Bill Carter. Nash says deejays have taken a strong liking to the tune.

Buck and Sunny Smith, KBES-Medford, Oregon, report that Western music and entertainment is really going great out their way. The boys have a big "Western Jamboree" dance and show every Saturday night at the Rouge Valley Ballroom. Featured are Bob Roberts and the Melody Wranglers along with local talent. The Smiths recently signed a one hour, 52 week, TV contract Saturday nights from 5:30 to 6:30 over KBES-TV. Eddie Dean is starred on the March 17th show and Jim Reeves is due in June. . . . Vital statistics: Wink Lewis has changed locations at the C & W turntables and is now doing a show, 2 hours daily on KMLL-Cameron, Tex., and also taping a one hour daily show for WEGA-Newton, Miss. Wink pleased and appreciative for the record company's support during his 5 years as a deejay and naturally hopes it continues! . . .



DANNY DILL

Uncle Buck Lipe, KSGM-Ste. Genevieve, Mo., notes that Dave Rich (RCA Victor) dropped by for a surprise visit to plug his new record "Darling I'm Lonesome" and "I'm Glad". . . . Clarence Kneeland, WICH-Jewett City, Conn., says he really had a fine time as guest deejay on WWVA-Wheeling, W. Va.'s "Command Performance" and as guest on the "Jamboree Show" and also with Stoney Cooper, Dusty Owens and Hylo Brown. . . . "Balin' Wire" Bob Strack, KIMO-Independence, Mo., tells us that Billy Gray & The Western Oakies headlined the March 11th show at Frankie Kay's Riverside Rancho, one of the favorite C & W spots in the Kansas City area. Billy Smith, KENT-Shreveport, La., pens that KENT deejay Harmie Smith is doing personal appearances as special guest with C & W bands in clubs throughout the

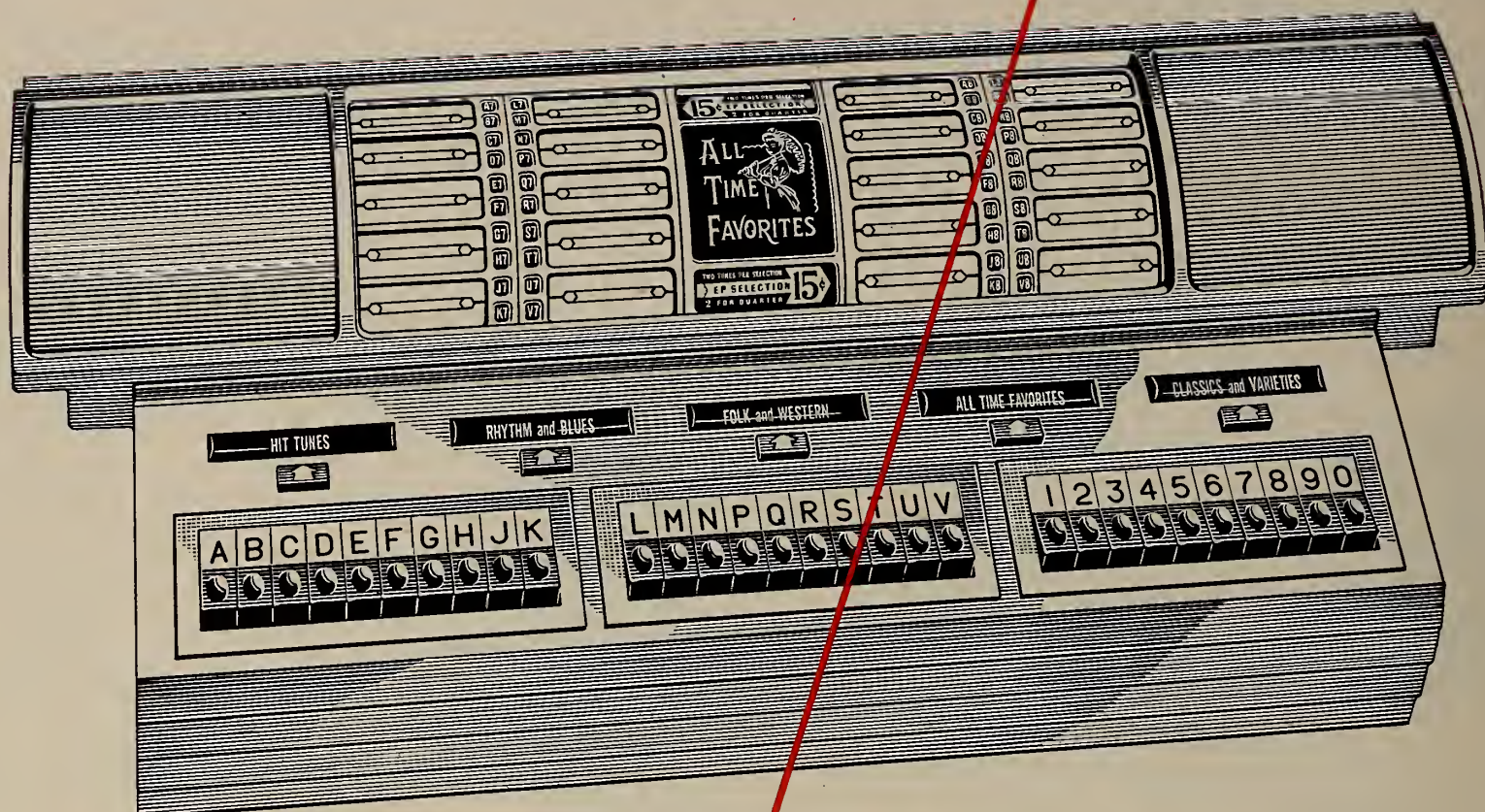
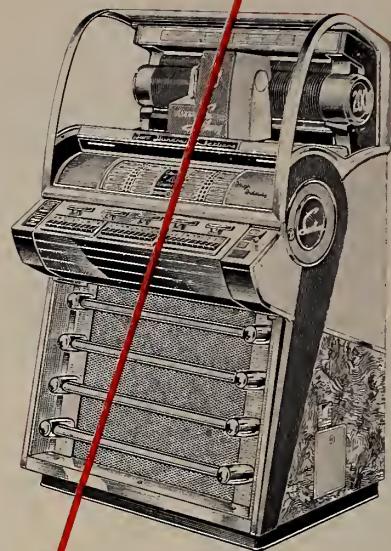
Ark.-La.-Tex. area. Johnny Horton guested on Harmie's 4 hour show to plug his Columbia waxing of "Honky Tonk Man" and "I'm Ready If You're Willing". Jeff Dale has joined KWRD-Henderson, Tex. as program director and deejay.

Webb Pierce, resting up from a week's stand at the Casino Theatre, Toronto, where 25 performances in six days counted over 15,000 paid admissions.

Faron Young, The Young Sheriff, has added Jimmy and Johnny, Decca duet artists of "If You Don't Somebody Else Will" and more recently "Sweet Singing Daddy" to his Country Deputies. Jimmy plays lead guitar and Johnny rhythm guitar. They will be traveling with the Faron Young "Grand Ole Opry" show through the Northwest in March, making Flamingo films, movies and TV films later in the year. Faron is slated for filming another feature by early summer with another for the fall. His TV film series "The Young Sheriff" is being readied for the market via one of the big TV networks.

SEEBURG DUAL MUSIC SYSTEM

MEANS
2 music systems in 1



Music System no. 1

This is the music system for displaying 45 RPM Single Tune Records. Here is your opportunity to program all current releases, popularity poll leaders and disc jockey favorites in the appropriate musical classifications.

Music System no. 2

This is the BIG PLUS of the Seeburg V-200. Much of the music listeners want to hear—show tunes, all-time favorites, classics and varieties—is available only on 45 RPM Extended Play Records. The Seeburg V-200 is the only music system that permits you to merchandise E.P. music on a sound economical basis.

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DEPENDABLE MUSIC SYSTEMS. SINCE 1902
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WITH A SEPARATE
CREDIT SYSTEM FOR EACH!



A Little Child Shall Lead Them To:

TEENAGE CANTEENS

Here and There

WASHINGTON, D. C.—Many surveys and predictions, from the businessman's viewpoint, have been made for 1956—all expressing optimism for the continuation of high prospects for the year. The results of the first survey of the consumer's outlook for 1956 "Survey of Consumer Finances" taken by the Federal Reserve Board, was released this week. Analysis of the survey brings to light that consumers feel better about the business outlook than ever, and this year plan to buy record or near-record amounts of merchandise. The Federal Reserve summed up the findings this way: "Preliminary results of the 1956 survey indicate that consumers view their current financial situation favorably, are optimistic about their own income prospects, and are very optimistic about prospects for general business conditions during the coming year." It was pointed out that overall, this year's survey was the most optimistic since the series was started in 1949.

NEW YORK—We received a humorous story from one of our operators in the Southwest. Seems he has a location where many tough hombre characters congregate. The operator was making a collection one evening, when a free-for-all fight started. Chairs were flying, glassware shattering, and the milder customers took haven under tables, and others started running for cover in all directions. During the fracas, a mild-looking man strolled in and leaned casually against the bar. Immediately all was quiet and serene. The operator walked over to the man and congratulated him on his nerve. "Oh, that's nothing," said the man with a smile. "I'm quite safe. You see, I owe money to everybody in the place."

MEXICO CITY, MEXICO—Anything that helps get the public coin machine minded is a step forward for those in our industry. So—we report that installation has been started for Mexico City's first coin telephones. The first group will consist of 3,000 telephones to be operated by 20-centavo coins.

DETROIT, MICH—Did you hear about the fast thinking mechanic who married the operator's daughter, and now is part owner of the route? He won the girl's favor by sending her 25 roses on her 38th birthday!

All Operators, Their Employees, Wives and Friends Should Join Together to Create "Teenage Canteens" in Every Community in the Nation to Combat Juvenile Delinquency. Juke Box Ops Can Donate Free Phonos and Recordings. Vending Machine Ops Can Bring Soft Drinks, Candies, Cookies and Other Goodies. Amusement Ops Can Install Free Games and Other Diversions. All Operators, Their Employees, Wives and Friends Can Offer Their Services to Help Make "Teenage Canteens" the Most Popular Teenagers' Clubs in Every Community with Help of Local Newspapers, TV and Radio Stations, Social and Civic Leaders, Youth Organizations, Authorities and the General Public.

Inquiries have been received asking *The Cash Box*, "What can we do that will stand out in a 'good will winning campaign' for our operators?"

One of the most outstanding and most important, as well as most effective good will winning campaigns that can be instituted by operators of every division of the industry in every community in the nation at this time are: "TEENAGE CANTEENS".

Here is something that juke box, vending machine and amusement operators can join in to make outstanding and extremely successful in their communities.

By joining together for this one purpose, "TEENAGE CANTEENS," these operators will win tremendously favorable goodwill for themselves from civic and social leaders, from the press, from radio and TV stations, from youth groups, from the general public, from all authorities.

This is a great, important and heartfelt movement. This is an absolute 'natural' for the coin machines industry. Not only the juke box, vending machine and amusements operators, but also their employees, wives and friends can join in to help combat juvenile delinquency in any community anywhere in the nation by the creation of "TEENAGE CANTEENS."

All together, all of the industry, can help serve the teenagers. Juke box operators should come together to donate the phonograph and all the necessary recordings. Vending machine operators should donate the soft drinks, cookies, candies and other goodies. The amusement operators should install games and all other diversions for the teenagers.

Their employees, wives and friends should be on hand to serve and supervise the teenagers. The local newspapers, radio and TV stations, civic and social leaders, schools, PTA organizations, authorities, youth groups, should all be notified that the teenagers now have a gorgeous gathering place at the "TEENAGE CANTEEN."

Any empty stores, the second floor of the neighborhood police station, any good spot, should be beautifully furnished, made extremely attractive, disk stars and disk jockeys brought in as guests, athletic leaders and great athletes introduced, interesting and marvelous activities planned. Dancing and more dancing to the juke box and the records the teenagers love. Recordings and albums of records should be given away and autographed by the recording artists when they are in town.

Cakes, cookies and other goodies can be easily supplied. The "TEENAGE CANTEENS" can become the greatest factors in the absolute defeat of juvenile delinquency anywhere in the nation.

There's just a tiny percentage of the teenagers in any community that are proved delinquent. But it is this percentage that is blackening the character and reputation of the rest of the community's teenagers. This small percentage can be brought into line. This small percentage can be wiped out completely.

This is the kind of goodwill winning campaign *The Cash Box* urges on one and all engaged in, allied to, or in any fashion whatsoever, connected with the coin machines industry.

Now is the time, right this minute, to start a "TEENAGE CANTEEN" in every community in America.

MORE DISTRIBUTORS DRIVE FOR SHARE OF EXPORT MARKET

Leading Distributors Employ Linguists, Print Circulars and Catalogs Aimed at Obtaining Bigger Share of Export Biz. Many Plan European, Central and South American Trips as Export Market Proves Best Outlet for Refurbished and Revamped Equipment of All Kinds

CHICAGO—It has become extremely noticeable during these first months of 1956 that more and more distributors are arranging to obtain an ever larger share of the growing export market.

Some distributors are employing linguists to help them to handle sales and inquiries more rapidly.

Almost all are producing extremely fine catalogs and circulars which are mailed worldwide to attract the foreign buyers to their revamped and refurbished merchandise.

Some have already made trips to Europe, the Central and South American countries as well as to the Pacific countries.

Others plan trips this year to meet with buyers in world markets and to become better acquainted with them and their needs.

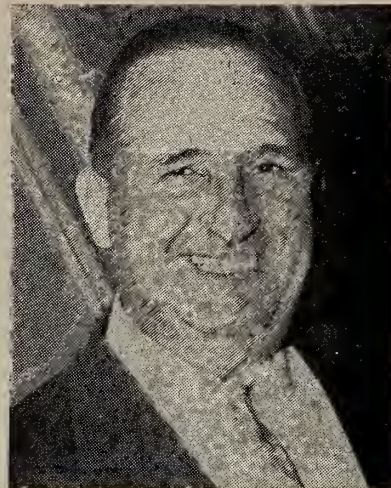
Distributors who formerly sacrificed used equipment in the domestic market are now refurbishing and revamping this equipment to meet the requirements of their many foreign customers.

In almost every case shipments are quickly arranged for and prices obtained pleasing to American distributing firms.

At the same time many used machines leaving this country are helping to increase sales of new machines in the domestic market.

The reports from the U. S. Department of Commerce regarding the great increase in export business being done by this industry, especially during '55, gives every indication of showing continuing increases during this year and the years ahead.

"Senator" Al Bodkin to be Guest of Honor at UJA-Dinner



"SENATOR" AL BODKIN

NEW YORK—At a meeting of committee members of the Coin Machine Division of the UJA, "Senator" Al Bodkin, one of the most popular coinmen in this area, was selected as guest of honor for the forthcoming dinner to be held some time in early June at the Sheraton Astor Hotel.

Louis Boorstein, one-stop owner, and one of the most industrious men here, was elected as chairman of the 1956 affair.

Phono Mfrs. Step Up Worldwide Sales

'56 First 3 Months Surge Above Those of 1955

CHICAGO—Though juke box manufacturers have never halted in their effort to increase shipments to world markets, for sometime, sales of American juke boxes to the world markets, was at low ebb.

This past year of 1955 saw a great sales surge to worldwide markets. Shipments continued to increase all during the year.

Manufacturers rapidly arranged for better coverage of the world markets. They appointing licensees to manufacture their machines in foreign countries. They set up sales representatives in various nations or a general sales representative in the U. S. to cover all countries.

At the same time foreign correspondents and public relations counsellors have been appointed to bring about closer cooperation between the juke box manufacturer and the operators in foreign countries as well as to help manufacturers obtain a better knowledge of the needs of the foreign operators.

All this has tremendously helped bring about better understanding for the American juke box manufacturers. At the same time it has had the effect of stepping up sales everywhere in the world. Sales this first quarter of 1956 show a remarkable gain over the similar quarter of 1955.

Export continues on an ever growing volume from the U. S. to all countries. Forty-five rpm phonographs are obtaining greater sales than many ever expected would be the case.

Almost every country in the world has become familiar with the American juke box, mostly due to the American G.I., who spread its use worldwide during World War II. American recordings are the top feature in many European as well as Asiatic, Central and South American countries.

There is still much to be desired in the export markets as far as the juke box manufacturers are concerned. But with sales volume continuing to increase and with closer understanding of general needs becoming better known, even the differential in the financial markets will eventually be better understood and arranged for.

The new models of America's juke boxes are proving just as attractive and outstanding to the export markets as they are to this country.

There are also many problems which are being rapidly cured by the manufacturers in their dealings with operators in various countries.

Coinage continues to remain one of the problems but even this is rapidly being cured.

In the meantime optimism is very high that sales during '56 will prove greater than in '55 and that in the years to come America's juke box manufacturers will be earmarking an ever larger share of their production for export sales.

PAL Cites "The Cash Box"



NEW YORK—A "Citation" was presented to The Cash Box this week by the Police Athletic League (PAL) of Newark, N. J., in appreciation for the publication's efforts in cooperating with it by securing juke boxes, records and entertainment for the teen-agers for their recreational centers.

The citation reads: "Police Athletic League, Inc., Newark, N. J., citation

to The Cash Box for outstanding service to the Police Athletic League in its efforts to promote wholesome recreation and social opportunities for the boys and girls of the City of Newark, New Jersey."

A similar citation was awarded Henry Okun, record promotion man, who worked with The Cash Box and the PAL to aid the teen-agers.

Runyon Sales One of New York - Newark's Leading Contributors to Delinquency Fight

Lakewood Y.W.C.A. Latest Recipient of Free Phono

NEWARK, N. J.—Many coin firms have contributed untold juke boxes to thousands of organizations throughout the country over the years in an effort to provide entertainment to teen-agers in an attempt to combat the current juvenile delinquency.

Runyon Sales Company, in both its New York and Newark, N. J., offices, have been one of the foremost contributors in this area.

This past week Ed Burg of the Runyon Newark office received a letter of thanks from Julia G. McEvoy, executive director of the Young Women's Christian Association of Lakewood and Ocean County, Lakewood, N. J., which read:

"The Board of Directors of the Y.W.C.A. would like to thank you for your recent donation of a Music Box. It is deeply appreciated and the children, as well as the adults, are enjoying playing it every day. Again, we thank you for your kindness."

GET Keeney Quality

WITH THE LATEST POOL TABLE INNOVATIONS:

New!
4-WAY ANTI-WARP STABILIZER
 insures perfectly flat surface on all four quarters of playfield!
 Standard Equipment with Keeney Tables



Celeste Ravel
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 a REAL FAN at
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 FASCINATION
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LITE IS OPTIONAL EQUIPMENT

LOOK!
 IT'S ALWAYS ON THE LEVEL!

OPERATE *Keeney's*
JUMBO DELUXE AND DELUXE FASCINATION POOL TABLES
 WITH **CENTER HOLE PLUG**
 for 2 Hole or 3 Hole Play!

2 or 4 PLAYERS

3 or 4 sided play

Size: 70" L. x 36" W. x 32" H.



LITE IS OPTIONAL EQUIPMENT

SIZE:
 52" L.
 36" W.
 32" H.

Both Models
 now available with or without
LITE-UP BUMPERS

- Mahogany Grained Moulding—Cork Finish Body and Legs
- Perfect operating Ball Release can't be cheated
- Perfectly squared to entice the professionals
- Simple coin mechanism • Green, rubber-backed felt
- Spirit Level Furnished • Leg Levelers
- White Diamonds on Side Rails

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 YOUR KEENEY DISTRIBUTOR!

LEVINE AND CHAFFETZ SUBMIT BRIEFS TO SEN. O'MAHONEY OPPOSING COPYRIGHT LEGISLATION

Public Hearing Probably Will Be Called Early in May. Trade Should Receive About 30 Day Notice

WASHINGTON, D. C.—Sidney Levine, attorney for the Music Operators of America and the Music Operators of New York, and Hammond Chaffetz, attorney for the Music Manufacturers Association, appeared on Thursday, March 15, before Senator Joseph C. O'Mahoney (Dem. Wyo.), of the Sub-Committee of The Judiciary, and submitted skeleton briefs in opposition to the Kilgore bill (S.580).
 Briefs were also submitted by lawyers for the proponents of the bill.
 On February 29, lawyers for all parties met before the Sub-Committee and presented arguments (The Cash Box, March 10 issue), after which Senator O'Mahoney suggested that these attorneys sit down and discuss

a compromise. Levine and Chaffetz expressed themselves strongly against any compromise, and then O'Mahoney asked that briefs be submitted by March 15.
 O'Mahoney will now examine and analyze the briefs, and will decide when public hearings will be held. It is felt definitely that hearings will take place and that the Senator will set a date in early May. Notification of these hearings will probably be sent to all parties, giving them about thirty days notice.
 Levine's brief (a copy of which is in the files of The Cash Box) is a brilliant, short presentation of the music operator's problems, and a tremendously strong argument against

the firms sponsoring a change in the Copyright Act of 1909. Chaffetz' brief, also strongly worded, presents, in general, the opposition of the manufacturers of music machines to the Kilgore bill.

Thanks Sympathizers

BROOKLYN, N. Y.—So many messages of condolences were received by the family of Max Levine, who died on March 2, from members of the coin machine industry, that they asked The Cash Box to thank all for their expressions of sympathy.

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 WE WILL ACCEPT NEW OR USED POOL TABLES IN TRADE!

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SEEBURG M100BL	445.00
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MUSIC OPS PREPARE FOR ASCAP COPYRIGHT LEGISLATION FIGHT

Many Music Ops Have Already Discussed Forthcoming Hearings and Have Made Plans for Unified Effort to Once Again Defeat Attempted Amendment Seeking Private National Taxing Power for Multi-Million Dollars ASCAP.

CHICAGO—From east coast to west coast music operators have held and are holding meetings to discuss forthcoming copyright legislative hearings sparked by ASCAP's copyright amendment legislation attempt.

Operators in New York, Chicago, Los Angeles, in Nebraska, Michigan, Ohio, Wisconsin, West Virginia, Florida, Texas, Montana and in almost every state in the union, are prepared to offer unified effort in the battle against multi-million dollars ASCAP.

Music operators as well as their association leaders, jobbers, distributors and manufacturers realize that the four bills now in the House of Representatives and the Senate's Sub-Committees-On-The-Judiciary are an all out attempt by ASCAP to obtain private national taxing power with the sanction of the U.S. Government via Federal Law.

All seem to realize that this would mean that ASCAP, and similar such organizations, would then be able to not only tax every single juke box owner, but every juke box, all wall and bar boxes, all locations where their music is featured, and even make a charge for the number of stools, tables, chairs and bars, as well as eats featured in locations.

(This is being done right at this moment by the Royal Performing Rights Society, similar to America's ASCAP, in Australia.)

What is even more dreadful is the fact that, should ASCAP obtain the amendment it desires to the present Copyright Act, there is no definite amount it must hold to as far as its private taxing powers are concerned.

ASCAP can tax as much as it wants to as many times a day, week, month or year as it desires. And ASCAP can increase the charges every five minutes.

There is nothing in any of the four bills now before the House and Senate Judiciary Sub-Committees that says ASCAP, or similar such organizations, cannot do this.

Once such an amendment passes, ASCAP does not have to sign contracts with any juke box owner or his locations. ASCAP proceeds on its own. Charges whatever it desires to charge. Doubles. Triples. Quadruples the charges every day.

Whether these charges will be considered excessive or not, ASCAP will have the U.S. Government by Federal Amendment and, therefore, Federal Law, on its side.

Any man or woman engaged in, allied to, or connected with the automatic music industry of America, who thinks that ASCAP hasn't a chance to win, better stop thinking so immediately.

ASCAP believes that they will win this year. ASCAP is confident of victory. ASCAP is doing everything in its power to win. ASCAP will go to any length to be victorious.

Every juke box owner today realizes that ASCAP's members (who are ASCAP, because ASCAP is their collective collection agency) are already obtaining royalties everytime a recording is purchased to be featured in any juke box anywhere.

This does not mean that ASCAP's members don't want to obtain double the royalties, twice over again for the very same tune, even tho ASCAP has put it under a camouflaged guise called "performing rights".

Not every ASCAP member may believe in what ASCAP is attempting to do to the juke box industry, or what it has tried to do for years and years past.

But the fact remains that the four bills are there and a big and bitter battle faces everyone of the nation's juke box owners when open public hearings will be called on these four bills.

It is best, therefore, that all juke box operators seriously discuss this problem among themselves right in their own areas and be prepared to fight back in one strong and unified group.

5 oz.—2 1/8"

POOL BALLS

Guaranteed First Quality

Set of 10 **\$15.00**

Chalk . . . Gr. \$2.25

Orders under \$100—cash in full. Otherwise 25% deposit, balance S/D or C.O.D.

Inquiries Invited From
MANUFACTURERS
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of POOL TABLES

Seacoast, Inc.

1200 North Avenue
Elizabeth, New Jersey

Bert Lane Readies 1st Amuse Game

Plant to be Expanded by 70,000 Square Ft.



BERT LANE

MIAMI, FLA.—Since opening his firm here some five years ago, the dynamic Bert Lane has expanded the physical facilities of his coin machine factory, as well as broadened the type of amusement machines being manufactured.

Originally specializing in the manufacture of kiddie rides, The Bert Lane Company, Inc., is now adding 70,000 square feet of plant space, and is designing, engineering and producing a variety of amusement games.

Lane recently announced the acquisition of Harry Pearl, well known and experienced coinman as vice president to head the sales force. Other executives of the Lane firm are Charlie Katz, well known in the business and Sy Mann, formerly with Cohn-Hall-Marks, and a well known figure in the kiddie ride industry, on the sales staff. The Design department is headed by Harvey Heiss, formerly with Genco, and Bernie Lippman heads the Art department. Rube Guberman is in charge of publicity and sales promotion.

The Engineering department is headed by Sid Friedman, in charge of games; and George W. Rettie, in charge of kiddie rides. Production heads are: Hy Solomon, formerly with Rock-Ola, in charge of games; and Fred Hewlitt, formerly with Emerson Radio, in charge of rides. The Purchasing department is headed by Joe Ezechel, and the Comptroller is Bill Goldman.

Lane is now preparing to release the firm's first amusement game, but is withholding details until production is in full swing and immediate delivery can be made.

IMPORTANT

Abe Witsen
Harry Witsen

Sal Groenteman
Albert Polak

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they are no longer associated in the business heretofore conducted by them and that henceforth . . .

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334 North Broad Street
Philadelphia 2, Pa.
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Wurlitzer "Centennial Club" Promises to be Smash as Large Number of Ops Qualify

NORTH TONAWANDA, N. Y.—Bob Bear, sales manager of the phonograph department, The Rudolph Wurlitzer Company, this city, advises that reports coming in from the firm's distributing organizations indicate that the forthcoming "Centennial Club" party, to be held at the factory here on August 23, 24 and 25, will bring out a tremendous number of phonograph operators.

"Reports from our distributors" said Bear, "show that many hundreds of music operators have already qualified for the trip. In addition, many other operators are striving to qualify, and our distributors say that by the time the party is held, most of the operators will have made it. We are thrilled by this tremendous response, and our preparations here have been completed to handle every operator who comes. We promise them, without qualification, that they will have the most enjoyable time of their lives."

Wurlitzer plans call for putting up the operators and their wives at the Statler Hotel, Buffalo's finest; presentation of large number of gifts, many of them major expensive items; entertainment provided by the country's top recording stars and artist; carnival and circus shows; sightseeing trips by plane and auto; and of course, plenty of food.

Australia Ops Form Association

SYDNEY, AUSTRALIA—A group of operators here have formed an association, known as the Allied Amusement Trades Association.

Organizational matters are now under way, and the organization is setting up its rules and by-laws.

Meeting Dates Of Music Operators' Associations

- March 19—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 20—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- 26—Anthracite Music Operators Association
Place: Mack Novelty, South Main St., Wilkes-Barre, Pa.
- 26—Baltimore Amusement Machine Operators' Assn.
Place: Mandell-Ballow Restaurant, Reisterstown Rd. & Rogers Ave., Baltimore, Md.
- 26—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.
- April 2—California Music Merchants' Assn.
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 2—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.
- 5—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General).
- 5—California Music Merchants' Assn.
Place: Sacramento Hotel, Sacramento, Calif.
- 5—Eastern Ohio Phonograph Operators' Assn.
Place: 4104 Rush Blvd., Youngstown 12, Ohio.
(General)
- 7 & 8—Kansas Music Association
Place: Lamer Hotel, Salina, Kan.
- 10—California Music Merchants' Assn.
Place: Fresno Hotel, Fresno, Calif.
- 11—California Music Merchants' Assn.
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 12—California Music Merchants' Assn.
Place: U. S. Grant Hotel, San Diego, Calif.
- 12—Massachusetts Music Operators' Assn.
Place: Beaconsfield Hotel, Boston, Mass.
- 15 & 16—South Dakota Phonograph Operators' Assn.
Place: Contact Burrell Brown and Inez Bratmoe, Moebridge, S. Dak.
- 18—New York State Operators' Guild
Place: Palatine Hotel, Newburgh, N. Y.
- 19—Eastern Ohio Phonograph Operators' Assn.
Place: 4104 Rush Blvd., Youngstown 12, Ohio (executive board).

Attention: Operator's Associations

Associations desiring listings in this column, please write to THE CASH BOX, 26 West 47th Street, New York 36, N. Y.

THRU THE COIN CHUTE CALIFORNIA CLIPPINGS

Sparkling business for the distributors and operators along Pico this week are the new and different versions of the pool games that have appeared in the showrooms, and the fast breaking records taking off for the hit class are making it necessary for the one-stops to keep on their toes to supply the operators. . . . Gabe Orland just returned from a trip to San Francisco and the Bay area where he established new accounts for California Music Company and visited R. F. Jones Company where he met Mr. Jones for the first time. Sam Ricklin reports that the sale of Irish records for St. Patrick's Day was the highest this year of any other year. Tom Mosely of Victor was in to see Sam and Gabe and check on the sale of the new Victor releases. Martha Delgado said she thinks both the Patti Page version on Mercury and the Dick Maltby version on Vik Records of "Man With A Golden Arm" will be hits. . . . Sol Gottlieb of D. Gottlieb & Company on his visit to the West Coast has been going at a fast pace in order to see all of his many friends in the business. . . . At Minthorne Music Company, Hank Tronick was busy with operators in to see Chicago Coin's "Clover Pool" game. Minthorne is sponsoring a series of dinners for the operators in Orange County where dime-play will be discussed. Ed Wisler, Roy Provencher and Hank Tronick will represent the firm at the dinners throughout that area. Wisler will be spending more time in the San Diego and Santa Ana areas now that Provencher is sales representative for the firm in the San Bernadino and Bakersfield areas. . . . E. E. Peterson of San Diego took a few days off and went fishing with friends along the Colorado River.

At C. A. Robinson & Company, Al Bettelman reports that United's new "Roto-Pool" game has created quite a stir with the operators and is doing well in the field. The line of trophies carried by Robinson for elimination tournament play has received favorable comment in all locations that are using them in their play. Dave Wallach is making preparation for another trip through Southern California and Arizona to see the operators in that territory. . . . Delores and Don Wikoff were glad to see the sunshine along Pico after leaving the snows of the Ridge Route. . . . Fred Gaunt has returned to the showroom at Badger Sales Company, Inc. after his recent illness and is feeling right up to par. With Fred's return, Marshall Ames is again "on the road" and taking care of his Northern California territory. Al Silberman was concerned with the vending machines business in theatres now that the major studios have sold so many feature films to television. Al feels that the sale of these films to television will undoubtedly affect the box office and subsequently the take on vending machines in theatre lobbies. Al has almost completed plans for Jack Sidney, veteran actor, to start operating in the San Fernando Valley with twenty new AMI phonographs from Badger.

Britt Adelman, attractive bookkeeper at Paul A. Laymon, Inc., has departed our fair city for San Francisco where her husband has established his own business. Jimmy Wilkens says that the Bally "Pin-Pool" with its new anti-warp stabilizer is creating great interest with all operators. . . . John Freeman reports that the pool table business continues strong at Simon Distributing Company. . . . Ralph Marterie, now appearing at the Palladium, stopped in at Leuenhagen's Record Bar to see his old friends Mary and Kay Solle and Bill Leuenhagen. Lee Palmer was telling the girls that he believes The Platters have their third in a row with "The Magic Touch" which was written by the same fellow that wrote "Only You" and "The Great Pretender." Lee was also crowing about the sure hits coming up on Mercury including Georgia Gibbs' "Trippin' In" a real "comer." . . . Melba and Orville Kindig of Long Beach showing everyone along Pico the picture of their two year old grandson, Michael, which they have entered in the "Juke Box Baby" Contest.

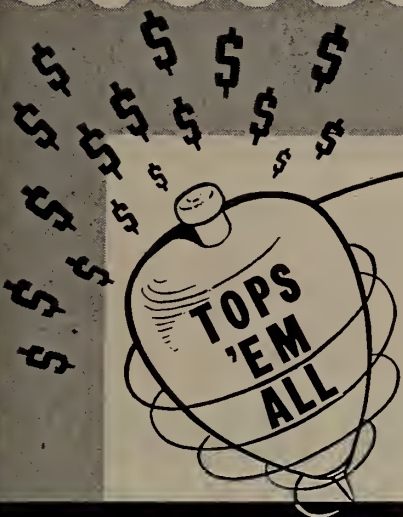
Walt Peteet, factory service engineer for Wurlitzer, in town seeing Wayne Copeland and the rest of the staff of Sierra Distributors. Wayne spent some time last week with Eddie Oaks, Alert Vending, Alaska, who was visiting Los Angeles for a few days. Oaks said that the automatic phonograph business was enjoying a healthy boom throughout the Territory. Sylvester Cross of the American Music Publishing Company told Wayne that he has installed a Wurlitzer phonograph in the lobby of his offices. By using the juke box to audition records for his firm, Cross can hear the records as they will actually be heard by the public. . . . In to see Ben Chemers, business manager of the California Music Merchants Association, at headquarters were: Eugene Mickens, in to acquaint himself; Pete Pellegrino of Huntington Park; Harvey Kirby, who just moved into his new home in Puente which is directly across the street from Bill Disson, another operator; Dean Brown of Glendale and Larry Collins of Whittier. Walter J. Hemple of First National Music presided over the Board of Directors Meeting held at headquarters last week. After the meeting a buffet dinner was enjoyed by all members attending. . . . Operators seen along Pico this week were: Nat Ferraro of Downey; E. J. Locke of Inglewood; Al Cohn of Trico Music; Fred Ross of Pasadena and his son-in-law, Lorin Farmer of Covina; Joe Septic of Inglewood and Dean Brown of Glendale.

THRU THE COIN CHUTE DALLAS DOINGS

The warm weather is helping to boost business and reports from operators coming in indicate that spring and summer business will be better than ever. . . . Jack Sprott of Central Music in Temple buying more equipment locally for his Waco and Temple routes. . . . Bill O'Connor of S. H. Lynch and Company on a business trip through East Texas and Louisiana. . . . Pete Kelly joined the staff at Texas Records, Inc., London distributor. . . . R. B. Williams leaving for Lewisville, Arkansas. . . . Gene Williams back in town after his trip to West Texas. . . . Our condolences to Tommy and Billy Collum on the sudden passing of their father. . . . George Wrenn, Chicago Coin and Genco field representative, on a trip to Lubbock. . . . George Shearing opened his engagement at the Colony Club. . . . Harry Sutton of Bossier City, Louisiana, brought his son along to help him shop. . . . Other out-of-town visitors shopping the Dallas market were Jimmy Bounds, Mexia; L. C. Newland, Plainview; Pete Selman, Jimmy Garrett, G. C. Orman, all from Longview; Dick Quam, W. W. Brown and H. G. McKenzie from Henderson; M. T. Johnson of Santo; Wilbur Brisco and Speedy Walker from Waco; and from Fort Worth Ralph Claybrook, Jimmy Woolsey, Mrs. R. E. Burns, Sky Lancaster and Ray Howell.

TOPS IN EARNING POWER!

Tops in Quality...
Pool Tables by *Williams*



Williams
2-WAY
Special DE LUXE
BANK POOL

Williams
2-WAY
SENIOR DELUXE
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Same Principle as "SPECIAL" - 18" Longer



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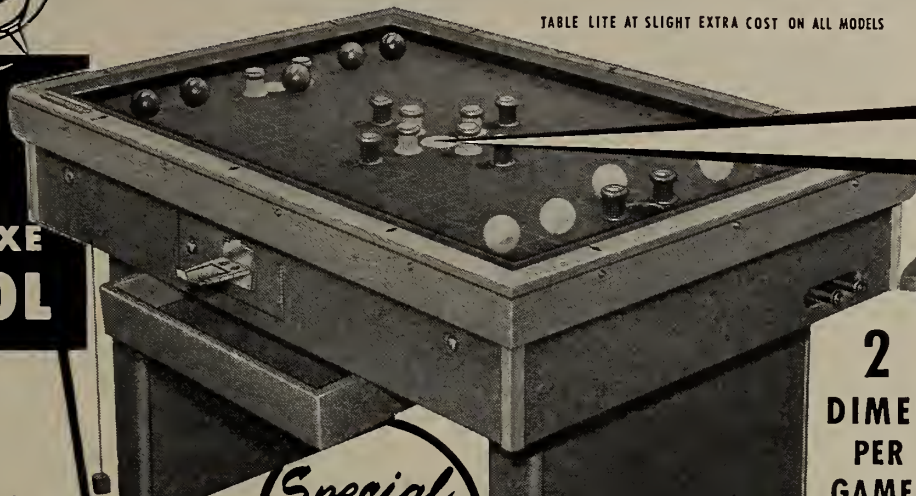


TABLE LITE AT SLIGHT EXTRA COST ON ALL MODELS

3 or 4
sided
play!

Special
END POCKETS AND BUMPERS
MOVED IN FROM RAILS
TO LET PLAYERS
BANK FROM BEHIND!

Williams
2-WAY DE LUXE
BANK POOL

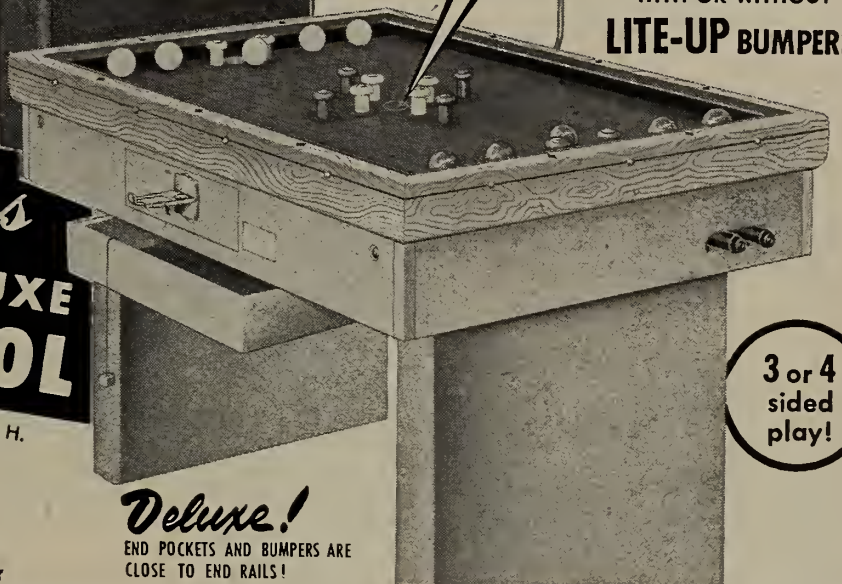
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Williams **DIAMOND SCORE-POOL**
also **SENIOR DIAMOND SCORE-POOL** 18" longer

ALL MODELS
Convertible
to 2 Hole or 3 Hole Play
with
**CENTER
HOLE
PLUG!**

2
DIMES
PER
GAME!

Extra! ALL
WILLIAMS POOL TABLES
AVAILABLE
WITH OR WITHOUT
LITE-UP BUMPERS



3 or 4
sided
play!

Deluxe!
END POCKETS AND BUMPERS ARE
CLOSE TO END RAILS!

THRU THE COIN CHUTE THE OKLAHOMA OUTPOST

Winter has returned to Oklahoma. The past week we have had temperatures ranging from 7 degrees up to 89. Never the less, business is very good. . . . Bill Chaney's, Boyle Amusement Co., 14-year-old daughter Peggy Joyce had an emergency appendectomy. . . . Mr. & Mrs. James Boyle, Boyle Amusement Co., spent the week-end in Wichita, Kansas visiting H. J. Morrison, formerly in the coin machine business. . . . Jerry Barrett, Barrett Music Co., said they are busy setting out the new pool tables. . . . Faye Lowther, Davis, is due a lot of credit since she is one of a few women operators here in the State. She just recently set out 15 new 10 cents a play phonos. Our hats are off to you Faye. . . . Dave Sutherland, Dickson Distr. Inc. (Seeburg) is out promoting the sale of E. P. . . . Bill Taylor, representative for MGM Records in town visiting their distributor B & K. . . . McFarland & Robertson, operators in the Ada area, have just opened a retail record shop under the same name, and are very happy over their grand opening. Opening day there were from 400 to 500 people in their shop. Lots of luck. . . . Noticed Harry Brown, Central Music Co., and Dick Sturgell having lunch together. . . . Mr. Fletcher, Fletcher Music Co., having a hard time keeping up with Rock n' Roll records for his juke boxes. . . . Pete Kimmel, Kimmel Amusement Co., is complaining about the cold weather as it is preventing him from going fishing. Also, he has been so busy setting out pool tables. Mr. & Mrs. Kimmel visited Mrs. Kimmel's parents Atoka this week-end. . . . Operators visiting distributors this week included: Mrs. Ira Brown, Anadarko—T. L. House, Guthrie—Eddie, Siler Music, Wewoka—Mr. Lester, Altus.

MOA Program Set For Chicago Meet

CHICAGO—Program for the MOA (Music Operators of America) Convention, being held May 6 to 9 at the Morrison Hotel, this city, was announced this week.

Opening Sunday, May 6, exhibit hours will be from 2:30 PM until 8 PM on Sunday and Monday, and from 2:30 PM until 6 PM on Tuesday.

Business meetings will take place on the Exhibit Floor each day and will run from 10 AM to 12 Noon.

An opportunity for operators to get together and exchange ideas has been provided with a series of Forum meetings, which will be held each day from 1 PM to 2:15 PM.

A Board of Directors meeting will take place in Suite 1728 on Sunday evening, May 6.

On Monday night operators and guests are invited to attend a cocktail party, and the annual banquet will take place on Tuesday night, May 8.

It was announced that Larry Marvin

Buy The **BEST**
RECONDITIONED EQUIP.
At the **BEST** PRICES

United ROYAL	\$115.00
United CHIEF	165.00
ChiCoin SUPER FRAME	175.00
ChiCoin HOME RUN	149.50
Bally VICTORY	255.00
Bally ROCKET	285.00
Williams SAFARI Guns	325.00
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SEEBURG "A"	269.50
AMI "A"	69.50

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has been placed in charge of the MOA Convention office at the Morrison Hotel. He will be available starting April 1, and can be reached every day, except Sunday, from 9 AM to 6 PM. Marvin will handle many details concerning the forthcoming convention, including exhibit space sales.

THE CASH BOX

WORLD FAMOUS

QUARTERLY EXPORT EDITION

A COMPLETE REPORT OF THE FIRST QUARTER OF 1956 PUBLISHED IN
SPANISH, FRENCH, GERMAN, ENGLISH

COVERING THE ENTIRE COIN MACHINE WORLD

BRINGING closer together the international coin machines trade. Creating better understanding of all modern coin operated equipment as featured in "The Cash Box Price Lists" that are officially accepted worldwide. A remarkable and outstanding opportunity for all advertisers to expand more deeply into the world's markets and, thereby, enlarge their sales potentials and scope of operations while achieving marketing leadership. All advertisements will be printed in all the four languages featured or in any language the advertiser prefers. (Advertising copy to be translated in foreign languages must be in New York office no later than March 26.) This is the opportunity for all advertisers in The Cash Box to enjoy a liberal share of the:

**OVER \$11,000,000.00 WORTH OF COIN MACHINES
EXPORTED DURING THE FIRST 9 MONTHS OF 1955
AS REPORTED BY THE U.S. DEP'T OF COMMERCE**

EVEN GREATER EXPORT SALES INDICATED FOR 1956. ALERT, AGGRESSIVE AND PROGRESSIVE ADVERTISERS CAN OBTAIN A VERY GENEROUS SHARE OF THE TREMENDOUS, CONSTANTLY GROWING AND RAPIDLY EXPANDING EXPORT BUSINESS BY ADVERTISING IN THE WORLD FAMOUS QUARTERLY EXPORT EDITION OF "THE CASH BOX" FEATURING THE INTERNATIONALLY RECOGNIZED AND ACCEPTED "THE CASH BOX PRICE LISTS"!

FINAL CLOSING DATE FOR ALL ADVERTISING

APRIL 5, 1956



("The Cash Box' Quarterly Export Edition" April 14, 1956 Issue)

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Northeastern Music Ops Ass'n Goes To Public To Combat ASCAP Legislation

SCRANTON, PA. — Ben Sterling, president of the Northeastern Music Operators Association, advises that the members of his organization are preparing to do their share in combating the ASCAP sponsored legislation now before the Sub-Committee of the Judiciary in both the Senate and the House.

As a starter, Sterling has scheduled talks in his area before the PTA, American Legion, Service Clubs, Kiwanis, Rotary, Lions, et al. He will inform these people of the facts in the controversy, stressing the position of the juke box industry.

Join "20 Year Club"

CHICAGO — The following new members were added to The Cash Box' "20 Year Club" this past week:

- Douglas Detrich, Auburn, Ind.
 - Charles Rowlette, Lessburg, Ind.
 - Sam Gerros, Cleveland, O.
 - Earl Berkwitz, Superior, Wis.
 - Robert L. Odkisson, New London, Mo.
 - Leon Tobler, Woodward, Okla.
 - James G. Mattingly, Elizabethtown, Ky.
 - Russell J. Coon, Chicago, Ill.
 - Richard T. McKeon, Chicago, Ill.
 - J. A. Weinand, Chicago, Ill.
- Applications for membership in the "20 Year Club" should be mailed to: The Cash Box, 32 West Randolph Street, Chicago 1, Illinois.

Is lung cancer increasing?

The answer is Yes—and very rapidly, too. In the past 20 years, deaths from lung cancer in women have increased over 200% and in men over 600%. In 1954, 17% of all male cancer deaths were due to lung cancer.

You can help fight lung cancer—and all forms of cancer—in two ways. A thorough checkup at least once a year . . . and a check to the American Cancer Society.

Give to your Unit of the American Cancer Society or mail your gift to CANCER, c/o your town's Postmaster.

**American
Cancer
Society**

NOW! Only EXHIBIT Offers You THE STYLE AND PLAY BEST SUITED TO YOUR NEEDS Choose from 8 Great SKILL POOL Games

NAME OF GAME	MODEL NO.	SIZE	SPECIAL FEATURES
SKILL POOL All Models Convertible to 2 hole or 3 hole play!	800	52" x 36"	
	800L	52" x 36"	Lights in Bumpers.
	800 Spec.	52" x 36"	End Holes Set in 3" From Rails.
	800L Spec.	52" x 36"	Lights in Bumpers. End Holes. Set in 3" From Rails.
KING SIZE SKILL POOL All Models Convertible to 2 hole or 3 hole play!	750	70" x 36"	End Holes Set in 3" From Rails.
	750L	70" x 36"	End Holes Set in 3" From Rails. Lights in Bumpers.
	750 Spec.	70" x 36"	End Holes Moved Back to Rails.
	750L Spec.	70" x 36"	End Holes Moved Back to Rails. Lights in Bumpers.



Available For Immediate Delivery—Call Your Distributor Today!

8 PROVEN-ON-LOCATION TOP MONEY-MAKING Exhibit SKILL POOL Models

With 32 Possible Variations in Play. All with Lined Convertible 2-hole or 3-hole Playfields for 4-sided play or space-saving 3-sided play.

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SUPPLY
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PHONE: VA 6-3100

Rockford Operator Granted Injunction to Prevent Location From Operating Another Machine

ROCKFORD, ILL. — Circuit Judge Albert S. O'Sullivan has just granted the Mid-West Distributing Company, this city, a temporary injunction against Finnegan's Cottage, Loves Park.

Lou Casola and his firm alleged that Gene Manning, location owner, was not displaying the pool table which was leased from Mid-West under a legal lease contract but is, instead, displaying a similar game leased to the location by another firm.

An injunction to prevent the location owner from an alleged violation of the contractual agreement is being sought by Casola.

(Editor's Note: In a California decision an operator was granted damages by the court when a location owner removed his machine and the operator produced a contractual lease agreement which he had made with the location's owner.)

GUNS

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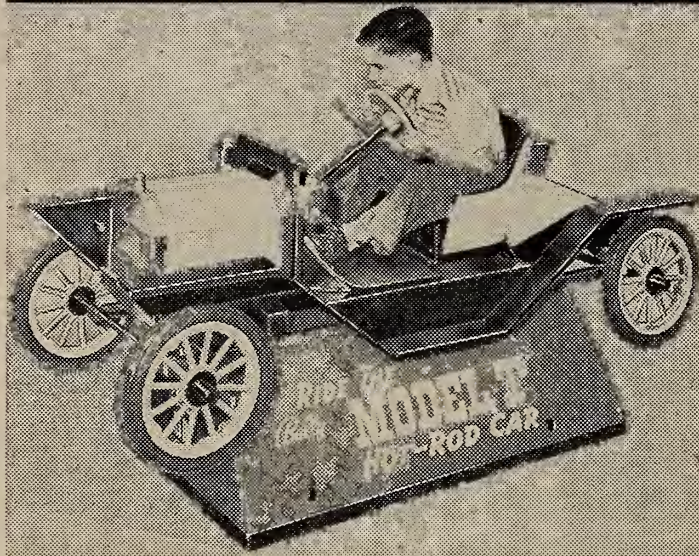
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Entries Pour In For RCA Victor "Baby" Contest

NEW YORK — Bernie Miller, RCA Victor, in charge of the current contest to select a "Juke Box Baby" from the children and grandchildren of the country's juke box operators, their personnel and one-stop operations, reports that he continues to receive a large number of new entrants each week.

Some of the newer photos to be submitted have been reproduced in the music section of this week's issue.

The winner of the contest receives a Wurlitzer model "1900" phonograph and a box of RCA Victor hit records for one year, and a cover of The Cash Box with the winner posed with Perry Como, whose "Juke Box Baby" is the inspiration for the contest. Entries must be in by March 26.

THRU THE COIN CHUTE EASTERN FLASHES

Business keeps going at quite a lively pace, with many demands at this time from ops preparing for Spring biz. In addition to the usual seasonal demand for arcade type machines (which seems to be more than in previous years), wholesalers report good sales of new and reconditioned music and amusement machines.

Oscar Parkoff, head of the Atlantic New Jersey Corp., Newark, N. J., in visiting with Meyer Parkoff, Atlantic New York Corp. Meyer tells us he has available for ops, free of charge, beautifully designed and colorful decals for use on trucks, showing the new Seeburg "V-200" phono. By the way, the pic of the Seeburg phono with the ep record display which appeared in the last issue of The Cash Box was taken on location. Operator John Benfari is using the display to promote play. . . . Congratulations to "Senator" Al Bodkin, the ever-smiling, dynamic operator. The "Sen" has been selected as the "guest of honor" for the coming UJA-Coin Machine Industry banquet, to be held in early June. Lou Boorstein of Leslie Distributors, top one-stop record company, has been elected as chairman of the forthcoming industry drive. . . . Johnny Bilotta, Newark, N. Y., drops off here on his way to Miami. Johnny had been laid up with a siege of pneumonia, and the docs recommended sunshine and rest. . . . Bob Charles, Binghamton Amusement Co., vacationing at Fort Lauderdale, Fla., drops us a note advising he'll be away until about April 5, and pleads that we please rush him The Cash Box every week as he's lost without it. . . . Dave Lowy, Dave Lowy & Co., busy supplying ops with reconditioned shuffle games. Also tells us he's doing a big job selling billiard balls for pool games. Now employed by the Lowy firm are several of his relatives. Sylvia, his wife, handles the office, Dave's brother, Tim, works on the floor, and Eddie Kassof, his brother-in-law works on the route. . . . Barney Ross, ex-champion boxer, now working on publicity and record promotion for Eddie Fisher, visits coinrow to see ops and distrib, and talk about Fisher's new record. . . . Ed Burg, Runyon's Newark, N. J. office, commended by the Lakewood, N. J. YWCA for the donation of a juke box.

The set-up at Koepfel Distributing now completed. Hymie Koepfel will run the store on the East side of 10th Ave., where he'll recover phono cabinets, bringing them back to their original appearance, and also handle parts and supplies. Harry Koepfel will stay on at the original store on the West side of 10th Ave., and will handle sales of equip. . . . Avron Gensburg and Steve Kordek, chief engineer, Genco, in town last week-end, visiting Al Simon. Over the week-end, these men were house guests of Al, and Kordek instructed Simon's 2 boys and his daughter on the proper technique of playing a coin operated baseball game. . . . Barney (Shugy) Sugerman, Runyon Sales, says he's forgotten he was ever away on vacation. However, we observe that he's extremely healthy looking, and full of pep. Must be due to sale of AMI phonos, Bally games and Keeney games. Morris Rood, office manager finally breaks down, and agrees to take a long week-end. Morris will be out of the office from Thursday to Monday. He and the missus will relax at one of Jersey's shore spots. . . . Dave Stern, Seacoast Distributors, Elizabeth, N. J., kept rushing at a terrific pace, trying to supply the demand for the line of billard balls he's featuring. . . . The entire staff at The Cash Box here profusely thanks the Police Athletic League of Newark, N. J. for the beautiful, multi-colored scroll presented to us this week. . . . Members of the industry here still talking about the sudden death of Max Levine, commenting on his high character, intelligence and ability. . . . Irv Holzman, National Novelty Co., Merrick, L. I., back from a Caribbean boat cruise, raving about the time he had. Says he is so rested, he's now bouncing around his office like a rubber ball. . . . Mike Munves trying to do two diametrically opposed things at one time — prepare and ship arcade machines ordered in large numbers, and refrain from expending all his strength and energy while serving his customers' needs. With the approach of Spring, and orders sure to arrive continuously, we don't know how Mike'll solve his problem.

THRU THE COIN CHUTE UPPER MIDWEST MUSINGS

Chet Le Doux, back from a vacation of resting and fishing down Mexico way is talking about the sailfish that he caught. Chet brags about catching six sailfish in one day. . . . Bob Aherin of La Moure, N. D., spent the day in the Twin Cities shopping around for equipment for his route and also did some shopping for grass cutting equipment for the golf course. . . . Johnny Johnson, Staples Novelty Company of Staples, Minn., was seen picking up records and parts for his coin machines. . . . Pat Partridge of Mora, Minn., is busy these days placing coin operated pool games out on his locations. . . . Andy Benna of Ironwood, Mich. reports that biz has been holding up better than expected on his pool games and pin games. Andy makes the long trip into the Twin Cities to pick up equipment and parts for his route. . . . Gordon Dunn of Moose Lake, Minn. was seen shopping around for equipment for his route. . . . Tony Ratchford, Earl Porter and Ron Manolis of Huron, S. D., present an unusual operating set-up. In addition to operating separate routes Tony, Earl and Ron are also partners in the Palace Music Company which has its base of operations in Mitchell, S. D. Tony, Earl and Ron made the trip into the Twin Cities to shop for equipment for their routes. . . . Morris Berger of Duluth, Minn., was seen making the rounds of the distributors. . . . Mr. and Mrs. Gil Bisek of Park Rapids, Minn., looked over the latest in pool games. . . . Seen here and there shopping and picking up records and parts for their routes were: Jim Donatell of Spooner, Wis.; Ray Thraen of Tracy, Minn.; Gene Jelinek of Austin, Minn.; Ted Fischer of Waconia, Minn.; Pete Wornson of Mankato, Minn.; Stan Woznak of Little Falls, Minn.; and Jack Harrison of Crosby, Minn.

THRU THE COIN CHUTE

CHICAGO CHATTER

Many ciggie machine men in town this past week to attend the NATD (Natl. Assn. of Tobacco Distribs) convention at the Hilton. Between notions, candies and merchandise of all kinds, cig machines mfrs were displaying. Some of the cig salesmen reported biz good, others said "not so hot". All in all it was very nice meet for tobacco people. This convention did not bring flurry of coinmen visiting factories here. . . . Avron Gensburg returns from weekend in New York where he spent some time with Al Simon, Genco distrib. Had some hot news that closeted him and Ralph Sheffield in their private offices for some hours. In the meantime, Al Warren back on road for Genco, with new story to tell distribs and ops. Said Ralph when meet was all over, "Looks like we're going to be even busier than we've yet been". . . . Bill O'Donnell of Bally advises, "You don't know how right you were in your column when you reported how Phil Weinberg and Art Garvey keep phoning me and howling for more Bally-games." Fact of the matter is while talking to "Telephonitis" O'Donnell—the phones rang and there were "Texas Phil" Weinberg and "Hit-'Em-Hard" Garvey calling again.



AVRON GENSBURG

Dave Gottlieb back at his busy factory all sun-tanned and looking great. Dave just thrilled by the speedy production action and tremendously pleased at the number of orders this factory receives each day. By the way, whole Gottlieb clan on hand this past week, Dave, Sol, Nate and Alvin Gottlieb all in their offices. . . . Wonder if George Jenkins ever got the answer to the old Lou Costello gag, "Who's on first?" George thinking of this in telephone terms. . . . Coinbiz leaders here advise that Billboard planning to imitate this column (among other Cash Box features they have imitated) and use pics just as we are doing. . . . Sam Lewis playing host at the Carmen Basilio championship scrap to Dave Stern of Elizabeth, N. J., Wally Finke, Joe Kline and Sam Kolber of First Coin, and others. Sam a fight fan and, believe it or not, relaxes during the big scraps. . . . Jack Nelson busier than ever in his Bally offices with letters and papers piled up that high. . . . Two more Chicagoans join the "20 Year Club", Russell J. Coon and Richard T. McKeon.



DAVE GOTTLIEB

Important to all juke box ops: Fact that James C. Petrillo, chief of AFM, on his return from Washington advised he's very sure that cabaret tax will be cut from present 20% to 10%. This means that location owners will be able to, in many cases, assimilate the 10% and start dancing among patrons to juke box music again. Hundreds of new type locations will become available for juke box ops. . . . Nice invite from Phil Moss to attend the grand opening of his new Des Moines, Atlas Music Co. bldg. . . . Paul Huebsch advises that Louis and Barney Blatt of Boston now the firm's distribs in that community. Bill Bolles made the appointment for Keeney firm. . . . Some games mfrs plan to exhibit at the forthcoming bulk vendor convention which follows immediately after the MOA show at the Morrison Hotel. . . . Fred Minter opens his own distrib headquarters here with the Valley Pool Table line. . . . Art Weinand getting all enthused as he discusses forthcoming surprises from the Williams factory. But won't tell just exactly what these are—as yet. . . . Robert L. Adkisson of New London, Mo. who just became a member of the "20 Year Club" had himself an interesting career in Missouri coinbiz.



GEORGE JENKINS

Ben Coven now seeking equipment for export orders advises, "Just happened, that's all. Suddenly we were flooded with orders from all over the world for phonographs". . . . Henry Knoblauch writes us asking about conditions in pool games biz. Henry one of the oldest in coinbiz, yet one of the youngest in keeping up with new machines. . . . Frank Mencuri, for the very first time in many, many moons, home with a cold and not down to the office. "Almost drove me nuts doing nothing", Frank reports, "so I dashed down here to get busy". . . . Ed and Billy Levin up to St. Joe for a weekend of rest. When Ed returned to his office at ChiCoin this past Tuesday all he could say was, "Help! Help!", pointing to the stacks of letters, notes and telephone messages which accumulated. . . . Bob Berman of Louisville sends us postcard given to him by an old, old pal from New Jersey. (Thanks, Bob, for forwarding it on to us).



SAM LEWIS

Lou Casola of Rockford obtained injunction preventing location owner from replacing his equipment after the owner signed a legal lease agreement with him. Another extremely important reason why The Cash Box for so many, many years urged all ops to sign up all locations on lease agreements. . . . It was snowing outside this past Wednesday but it was Spring in the hearts of the men over at United. Bill DeSelm advised that the United Twilight Golf League had just been recreated again for the '56 golfing season. Last year's champ was Gus Marinos, one of United's engineers. There are 38 members this year. Boys play one twinght game a week over at Sportman CC. Biggest handicap this year to Leo Golinski, 28 strokes. After much battling Bill DeSelm able to get himself a 12 stroke handicap. Yep, it must be Spring, snow or no snow, zero or no zero weather. . . . Just received a St. Patrick's Day card addressed to: W. Patrick Timothy Gersh. (You guessed it. From Vincent (the-one-horse) Shay.)

Stanley Levin of ASCME and Al Siegel in conference regarding thousands of dollars worth of pinball motors. . . . Another reason for juke box people to fight hard to obtain favorable public opinion is the statements being made by political observers in Washington at this time who report that the tremendous numbers of bills buried in committees are not being judged so much on merit as on their effect on voters during this election year. . . . Note from Mrs. Isabelle Sardelli of Winona, Minn. who is seeking an old electric player piano or a Mills Violano Virtuoso. Someone suggested Gordon Mills now in Reno might have some on hand. If you have one contact Mrs.



BEN COVEN

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JACK NELSON

Sardelli. . . . Just at this point Vince Shay phones to ask, "Got any more of those 'Chicago Directories'. Some bum stole mine and I'm lost for phone numbers and addresses of manufacturers and distributors." Vince extremely complimentary of The Cash Box' "Chicago Directory". Claims, "This is the handiest and greatest idea in years". . . . Irv Linderholm, Tom Crosby and Jimmy Christiansen all of upper Minnesota in town this past week visiting about and enjoying Chicago thoroly. . . . Sincerest condolences to A. S. Levy of Dayton, Ohio, on the passing of his wife. Levy in coinbiz over 50 years.

Joe Robbins of Empire Coin, one of the busiest of the busy in this man's town these days, lets out a yell for in-lines he needs. Reports Joe, "Man we've got a zillion orders here". . . . Congrats to Paul Golden of LaRu Novelty Company for his marvelous and charitable work in behalf of so many great and needy organizations. Paul takes it on himself to secure ads for a program book each year that benefits ten of the top charitable causes. . . . If you haven't yet popped in for a visit at one of the Chicago Automatic Phonograph Bowling League's Monday nites, do so immediately. Lots of fun and great exercise, too. Johnny Oomens is the sparkplug secretary of the League and has done a truly commendable and marvelous job of building this into a 16 team league within just a few years. Boys should run a testimonial dinner for Johnny. . . . This publication urges all ops of music, vending, amusement and service machines to get together to win favorable public opinion by creation and sponsorship of "Teenage Canteens" in every community thruout the entire nation. Not only the best way to fight and defeat juvenile delinquency but a great cause for all coinmen, their wives, employees, sons and daughters to enter into immediately.



PAUL HUEBSCH



JOHNNY OOMENS

HAPPY BIRTHDAY THIS WEEK TO: Herb Jones, Chicago, Ill. . . . Max Klein, Yonkers, N. Y. . . . Leslie C. Boyd, New York, N. Y. . . . Leo Ry Gardner, Houston, Tex. . . . Leonard Hicks, Kansas City, Mo. . . . John J. Elms, New Orleans, La. . . . Leon C. Groves, Cassopolis, Mich. . . . Gerald J. Baum, Iowa City, Ia. . . . Lloyd R. Warwick, Chattanooga, Tenn. . . . Felice Spinapolice, Beacon, N. Y. . . . Derling Gieb, Deadwood, S. D. . . . Garth Bryan, Boyne City, Mich. . . . N. E. Alcott, Abilene, Tex. . . . Hal L. March, Brattleboro, Vt. . . . A LeRoy Dodson, Jr., Urbana, O. . . . Thos. W. Moody, Austin, Tex.

HE WAS a creative young man. Liked to sit at a desk with a sheet of paper before him and sketch his dreams of new buildings, machinery and such. When the army drafted him he was placed into quite an opposite field. He was sent to the signal corps. There he learned electronics and mechanics, entirely different from the subjects of his creative sketching.

The war over, he returned to his home town and, like lots of GI's of that period, sort of lazed about while trying to find a suitable niche for himself. One of the enterprising operators in town met him and, learning of his electronic and mechanical training, offered him a job as a mechanic.

He liked the job. Especially liked the business. Got a thrill seeing people insert coins to play a game, buy a pack of cigarettes or listen to a phonograph. Marveled at the way an operator could sit home and realize that people were inserting coin into the equipment he owned while he read the evening paper, listened to the radio, or looked at TV. It wasn't long, after he received his GI bonus, before he was in the operating business for himself.

Within a short period of time he built a very outstanding route. Was meeting his notes. Was going on ahead. He did have one advantage over the other operators in the area; his creative ability. When a new machine he purchased didn't click, he would sit down at his desk and creatively sketch in some different features which, when built into the machine, in almost every case caused people to like it.

So while other operators took a financial beating on such machines and traded them in as fast as they could, getting whatever they could for them, he was earning money with the machines. Many times he purchased even more of the same machines, which distributors were only too happy to sell him at any price he offered. He rebuilt them and placed them out on locations to earn him even more money, with the result that his route and his income began to grow ever greater.

It wasn't very long before other operators in the area learned of his unusual ability. They came to him asking that he rebuild machines for them. He undertook to rebuild one type machine after another and, before too long, he prospered beyond his wildest dreams.

He now employed a fine staff of mechanics as well as servicemen, collectors and office help. In the meantime, of course, the word of his mechanical and creative designing ability began to spread far and wide. Operators from other areas also shipped him their machines to be rebuilt.

Twice before he had purchased larger quarters. But with all the work being piled in on him, he now bought himself a very outstanding building that was actually a small factory in itself. He hired more mechanical help and, before long, he had one of the best businesses in all the nation. Not only was his own route doing well but his rebuilding business was doing just as well.

The war being over for a few years, the manufacturers were slowly getting back into production of new equipment. His rebuilding business began to fall off. He didn't mind in the least. If anything at all, he welcomed the fact that he could spend more time experimenting with his creative ideas for all sorts of products.

As their war work continued to rapidly fade away the manufacturers began building new machines in greater numbers each week. Their salesmen were traveling far and wide. Their advertising and promotion men were steaming up business. The boom started and continued unabated. He, like all the other operators, continued to purchase machines for his route but, as he had always done in the past, he added a gadget or two or three and, each time, his machines lasted longer on location while earning him more money.

One day a well known and financially



powerful distributor walked into his place and suggested.

"Look, friend, you've got the ability and I sincerely believe you can create a machine for which there's a very great need.

"You weren't in this business", he continued, "when we had the counter games that cost very little yet earned fine profits.

"With sales taxes growing bigger and spreading into every city, county and state, there are more coins in circulation than ever before.

"If someone could come up with a good counter game", he said, "the sales would be tremendous.

"Tell you what I'll do", he stated, "I'm willing to back you financially and split the profits with you while you create a little counter game and let me market it."

This was a challenge our ex-G. I. liked. He went right to work, sketching away almost all day long, and even far into the night. He tried one idea after the other and, each time the big distributor came to see what he had created, he was told one reason or another why it wouldn't meet with general approval.

This went on for sometime and then, as he became discouraged at ever creating a counter game that would meet approval, he phoned the distributor to tell him that he was at the quitting point.

"This is too tough", he concluded his phone conversation with the distributor.

The distributor wasn't the kind who gave up easily. He drove over to our operator's place and suggested that he try again.

"If", he said, "you don't come up with something this time, maybe I'll call it quits, too.

"Tell you what we'll do", he added, "I'll toss this coin and you call either heads or tails. That'll be the decisive factor as to whether we go on, or quit right here and now."

So the distributor took a coin from his pocket and, in the age old way, tossed it high into the air but, even before it landed, our ex-G.I. operator let out a yell,

"I've got it", he cried, "I've got it. I've got the machine", he enthusiastically continued, "I'm going to call it 'Heads Or Tails'."

He then went into a quick explanation of the first thoughts that had occurred to him. The distributor, too, for the first time, became enthused.

"That sounds like it", the distributor said, "simple, easy, quick. Everyone'll know how to play it.

"Hurry up and build it", he concluded, "while I start spreading some teasing rumors around the trade that'll get us our first orders."

So our operator, right then and there, started in to work on his idea

for a brand new type counter game. Nor did he stop. He worked through the night and into the next day. By the time they could urge him to take some rest, before he collapsed, he yelled out,

"I've got it. Here's the first hand made model of 'Heads Or Tails'."

He quickly wrapped it up in canvas, locked it away in a private closet and dashed to the phone. He called the distributor and urged him to come right over and see the new machine.

The distributor needed very little urging. He came driving over just as fast as he could. With all the employees temporarily ordered out of the little plant, our operator unlocked the closet where he had placed the machine, removed the canvas covering it, and placed it on one of the work benches for the distributor to play.

"Heads Or Tails" was a fascinating little game. It was about 18 inches high, about 10 inches wide and about 8 inches deep. The playing face fitted into a very attractive and highly polished black wood cabinet. Both sides of the cabinet were gaily decorated with colorful, flying coins. On the top of the playing field an arrow pointed to "No. 1". This was a drop chute. A plate advised the player that he could drop into this chute any size coin up to a half-dollar.

Another colorful arrow pointed from "No. 1" to "No. 2" where there were two large buttons. One was inscribed "Heads" and the other "Tails". Whichever one the player depressed lighted a square with the same word. This square remained lighted for the duration of the play.

"No. 3" was also a button and, when pressed by the player, caused a series of variously numbered squares to start flashing on and off across the top of the game, until one square remained lighted.

This, the player was advised, was his odds. If he so desired, the plate here read, he could again drop another coin and try for better odds. He was assured, according to the plate, that the odds would probably become greater than what had flashed up the first time. In short, by inserting more coin, he had the opportunity of increasing his odds.

As the player continued to insert one coin after the other to increase his odds, all the coins disappeared with the exception of the last coin he invested. An arrow pointed to "No. 4". This was a red plastic button. When the player depressed this button he could see his coin tumble down onto a bar, bounce up and down crazily, spin about, then fall onto a speedy spinning cone-shaped disk where it was whirled about at great speed, smacked up against a metal plate on the inside of the cabinet with a reverberating ring and then fall down through a Lucite chute coming

to rest standing up before a magnified square of glass.

Either 'heads' or 'tails' now faced the player. If he had chosen right he was given the odds that were already indicated in the lighted square on top of the playing panel provided, of course, that the game had not been 'tilted'. All the coins the player had used to progress his odds, with the exception of the one last coin he had used and which showed in the front magnified square, were all clearly seen in the back of the game. The store-keeper simply pushed a plunger to release these so they could drop into the cash box.

"That's it", the distributor elatedly agreed.

He dashed for a telephone and started to make calls here, there and everywhere. Needless to state, before the day was over, he had obtained orders for a great many of the games, just on his own word that "Heads Or Tails" was the greatest of all grand little counter games and that it would bring back one of the best spots for profitable operation in all locations; that valued space right next to the cash register.

The distributor continued to sell in tremendous quantities and, very soon, "Heads Or Tails" became a byword in the trade. Our ex-G. I. operator now had a great many people at work assembling the little counter games. They were so crowded, in his little plant, that their elbows bumped each other as they worked at top speed trying to earn all the extra bonuses he offered for faster and still faster production.

It didn't take too long, of course, before the news of this little counter game reached the ears of the large and long established manufacturers. Their engineers started making tests. Before long they, too, had similar counter games on the market, called by different names but, nonetheless, the same type game, some priced lower and some priced higher.

After a few more months of speedy and heavy production, orders began to slow down because of the inroads these larger manufacturers were making on the market. The resultant effect was that, one day, the distributor called on our ex-G. I. operator. Said he,

"Well, looks like we've done about as big a job as we'll ever do with 'Heads Or Tails'."

"With the big manufacturers also producing similar type games", he added, "it won't be long before we'll be out of the picture entirely.

"Tell you what", he stated, "let's make a new game quick, while we're down to the bottom of our run with 'Heads Or Tails', and grab the cream of the market before the big manufacturers can start producing it."

He then began to talk fast and furiously, describing a similar type counter game, but this time he suggested they call it "Hit Or Miss". As he talked he became ever more enthused and practically ran away with himself. He propounded his thoughts out loud. He explained how they would market it and how much they would make so doing.

All the time he was talking our ex-G. I. operator kept shaking his head in negation. At last the distributor came out of his self induced sales hypnosis long enough to note our operator's shaking head. He asked,

"You mean you don't like my idea? You don't want to build another counter game?"

"Think, man, think", he continued, "we've got the jump and we can clean up."

Our ex-G. I. operator held up his hand, in which he was holding a coin, and quietly and calmly said,

"Remember how we started? Well, maybe while we're ahead, we ought to quit.

"You call it, heads or tails", he told the distributor as he tossed the coin high into the air.

When you pass through his town some day and see our former G. I. calmly smoking his cigar in the beautiful private office of his attractive and outstanding operating building, ask him whether that coin fell "Heads" or "Tails".

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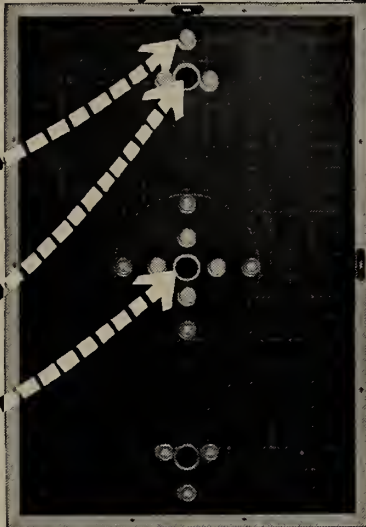
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NATD Convention Features Cigarettes, Cigars, Chewing Gum, Candies, Lighters, Notions, Leather Goods and Some Vendors

CHICAGO—The NATD (National Association of Tobacco Distributors) convention held at the Conrad Hilton Hotel, here, this past week clicked big . . . for the tobacco distributors.

Aisle after aisle of cigarettes, cigars, chewing gum, lighters, notions, leather goods, pills and other merchandise were featured.

Oh, yes, there were some vending machine manufacturers also displaying their wares.

The majority of these admitted that, "This show is kinda slow for our lines."

It's replacement business at best, these men advised. The tobacco distributors and jobbers who already operate

cigarette and other vendors, usually have direct deals. They know where to go for more equipment or for any additional type vendors they might want.

Therefore, the vending machine men believe, the NATD show, at best, is simply a place where they have the opportunity to meet the tobacco jobbers and just "chew the fat".

The first day of the NATD show was busy, the men report, with crowds visiting about the booths. By the third day the show had slowed to a crawl. Many had gone home. Most of the vendor salesmen were also packing their bags to get back to their territories.

Keeney Mfg. Names Atlas Boston Distrib

CHICAGO—Paul Huebsch, general salesmanager of J. H. Keeney & Company, Inc., this city, announced this past week that Atlas Distributors of Boston, Mass. had been appointed exclusive distributors for Keeney products in their area.

Louis and Barney Blatt of Atlas Distributors are reported to have arranged for a complete stock of all new Keeney games. The new Keeney pool tables have also been shipped to the Blatt brothers.

Wm. P. Bolles, Keeney regional manager, originally made the appointment, according to Paul Huebsch and the factory here approved it immediately.

Stated Paul Huebsch in this regard, "We are indeed happy to add Louis and Barney Blatt and their Atlas firm to our roster of distributors.

"These men have proved themselves, over many years, among the most experienced and most cooperative in the industry.

"They have done a great deal for the operators in their area. They plan to continue to offer their customers

KEENEY JUMBO POOL
IN A CLASS BY ITSELF
PHONE US TODAY!

ALL-STATE COIN MACH. EXCH.
4407 W. Fullerton Ave., Chicago 39, Ill.
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ROCK-OLA
MODEL 1448
Worth More When You Buy It
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the same outstanding cooperation and service with our line of amusements."

GOTTLIEB'S HARBOR LITES



TESTED AND PROVEN FOR HIGHER PROFITS...

- 4 Brand New Center Score Targets...
- Edge hit for high score—center hit scores Bull's Eyes.
- Bull's Eye on each target lights A-B-C-D sequence which lights hole for replays.
- Mystery light doubles replays scored.
- 6 Alternating Light High Score Bumpers.
- 2 all new High Power Target Shooters.
- Extra Heavy Duty All Steel Legs.
- Plated Cigarette Holders on Side Rails.

• 3 Actionized Pop Bumpers.
• 2 Cyclonic Kickers.
• 2 Super Powered Flippers.
• High Score to 7 Million!

SEE **HARBOR LITES** AT YOUR DISTRIBUTOR NOW!

Amusement Pinballs
as American as Baseball and Hot Dogs!

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

BOWLING GAMES

at
BARGAIN PRICES

All machines cleaned and checked, ready for your **SPRING BUSINESS**

CHICAGO COIN

1 ARROW w/flash lites	\$290
1 BONUS w/flash lites	310
1 FIREBALL w/flash lites	215
4 GOLD CUP w/free play, ea.	80
1 TARGET DELUXE	99
1 HOLIDAY	220
2 CRISS CROSS, ea.	120
1 STARLITE	140
1 FEATURE	155
1 KING	115

UNITED

1 LIGHTNING DELUXE w/flash lites	\$275
1 TEAM SHUFFLE ALLEY	120
3 IMPERIAL SHUFFLE ALLEY, ea.	92

T&L DISTRIBUTING COMPANY

1633 CENTRAL PARKWAY
CINCINNATI 14, OHIO
(PHONE: MAin 1-8751)

ABC Bowl Team Wins 13th Straight

Pull Within 3 Games of Leaders in Chicago Auto Phono Bowling

CHICAGO—All the excitement this past Monday eve at the gathering of the Chicago Automatic Phonograph Bowling League was the fact that last year's champs, ABC Music Service Team No. 2, was rolling into their 13th straight win with a whitewash victory of all three games over Coral Records.

High series scorer for ABC No. 2 was Les Taylor with 536. High series for Coral went to Eddie Walker with 466. ABC No. 2 is now within three games of the leaders, ABC Music Service Team No. 1.

Even tho the ABC No. 1 team placed the two highest scorers of the evening, Bonnie Bauer for the women with a 463 series and Harry Schryver for the men with a 569 series, they still lost two games to Coven. Jerry Shuman of Coven scoring highest for his team with a 517 series.

Decca blanked Atlas for all three games with Eli Phelps banging a 522 series for Decca and Mike Blumberg scoring with a 444 series for Atlas.

Paschke took Melody Music to the cleaners with a complete whitewash of the 3-game series. Bobby and Rene Gallet tying for the Paschke high series with 503 and Vic Jaccino, Sr. high series man for Melody with 504.

Galgano came thru with a two-game win over Mercury. Charley Alesi scoring a 468 series for Galgano and Ralph Kick a 423 series for Mercury.

Mexico Distrib Shows AMI "G"



MEXICO CITY, MEX.—Ben Rosental, Bolivar Radio, AMI phonograph distributors here, played host to the country's music operators on February 27 to 29 at a special showing of the AMI model "G" phonograph.

The phonographs were displayed in the showrooms of Bolivar, set in a gorgeous display of background material, which included special props and electric signs.

Pictured herewith, left to right: Douglas La Due, Grand Rapids, Mich., representing AMI; Jorge Morfin of the AMI export division, Chicago and former resident of Mexico City, an operator guest; Ben Rosental; and another operator.

Oomens at long last broke their losing streak and took two games from Singer One-Stop. Carl Latino was high for the winners with a 534 series and was followed by Johnny Oomens who scored in with a 518 series. Harry Julian was high for Singer with a 496 series.

Even tho Julius Mohill surprised one and all present as high series scorer for his Star Music team with a 478 series, Gillette took Star for two games with Donald Baxter scoring a 504 for the Gillette team.

Western Automatic Music and B&B Novelty battled down to the last ball but Western was declared the winner of two games with Frank Lantz scoring high series for Western with a 493 and Fred Dries coming in with a 532 series for B&B.

Gottlieb Proudly Presents ... **SPOT POOL**

AT YOUR DISTRIBUTOR
NOW!



*"There is no substitute
for quality"*

1927-1956
29 Years of Leadership!

In a New Series **FEATURING.....**

- Standard 3 or 4 Sided Play
- Fast Playing Advance Hole Model
- Optional Center Hole Play

All Models Available with
Colorful Light-up Bumpers and
Indirect Playfield Light!

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

THRU THE COIN CHUTE

NEW ENGLAND NIBBLES

A move is on to organize a new organization to be known as the Massachusetts Amusement Association to represent coin games excluding music, and it is news to report that executives of two distributing agencies, Associated Amusements and Redd Distributors got together at the Parker House this week to discuss plans. Present were Ed Ravreby, Si Redd and Bob Jones. Public relations aspects were also discussed. Dave Bond, prexy of Trimount Automatic Sales Corp. (Seeburg) and Mrs. Bond flew from Boston Tues., Mar. 13, for Europe, arriving in Lisbon Wed., and departing for the French Riviera where they will vacation for a while before proceeding on a leisurely jaunt around the capitol of Europe winding up in Israel. Mr. and Mrs. Mike Bond are on a business vacation trip to Mexico. At Trimount, Irwin Margold, sales mgr., reports that the recent employes dinner was a great success and pins for 10-year and 5-year employes were presented along with envelopes for the profit sharing plan of 1955. He said 1955 was Trimount's biggest year in history. Gottlieb's "Harbor Lights," new 5-ball game, has been going so great that Trimount can't seem to get enough of them. Signs of spring dep't: Margold received calls from Cape Cod summer resorts this week asking for equipment, and Trimount is delivering to the Cape now in quantity. At Ed Ravreby's Associated Amusements (Rock-Ola), latest report from the honeymooning couple (Mr. and Mrs. Richard Mandell—Ed's daughter, Ruth Mae Ravreby Mandell) has them trekking from Los Angeles to Oakland, Calif., to Las Vegas, to Des Moines, Iowa, where they will visit Ed's nephew, Dr. Mark Ravreby. In Oakland, they visited Gordon Mills of Mills Sales Co. In Las Vegas, they will visit Midge Ryan, formerly with Mills, now with Hotel Westerner. In Los Angeles, they will call on every distrib on West Pico Blvd. Mr. and Mrs. Ed Ravreby plan to meet them in Chicago on March 21. Biz on big upswing at Associated Amusements with "Roto" pool, by United, going big. United's "Caravan" is a big seller and the Rock-Ola "1448" is perking great. Ed Ravreby back from road trip to Gloucester, Newburyport and North Shore. Al Levine on field trip to western Mass. and southern Vt. Mr. and Mrs. Ed Ravreby celebrated their 32nd wedding anniversary, March 9. His brother Jack, Owl Coin Machine, had his 27th anniversary, and brother, Al, has his 33rd, all in the month of March. Raymond Davis, service dep't, Associated, passed out the cigars this week on birth of new baby boy.

At Si Redd's Redd Distributors (Wurlitzer), music is going good and pool tables are in great demand with distribs hard pressed to supply demand. Bob Jones back from trip through Springfield territory. Hank Peteet, Wurlitzer field engineer in on a trip talking to ops and visiting Redd's. Louis De Fazio, Callahan Amusements, Jamaica Plain, says biz has been great this year in music. Ops making the rounds of distribs in Boston this week included: James Angelis, Falmouth; Tom Libby, Haverhill; Nick Mandonelli, Portland, Me.; Gus Kuntz, Newport, R. I.; Al York, Brockton; Martin Ferraro, New Bed-

Fred Minter Opens Gateway Distrib. Co.

CHICAGO—Fred Minter, who has been mechanic, operator, salesman and who formerly was with Automatic Phonograph Distributing, this city, has just opened his own distributing quarters.

The firm will be known as Gateway Distributing Company. It is located at 3622 West North Avenue.

Minter advises that he is starting in the distributing business with Valley Pool Tables.

"I believe", he said, "that every operator will admit the Valley Pool Tables are among the finest built.

"We are going to feature the Valley line and we are prepared to offer amusement games operators the finest service and cooperation in all matters relative to Valley Pool Tables."

RUNYON NEEDS A LARGE QUANTITY OF Used Bally ABC Bowlers

HIGH PRICES OFFERED!



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231 Windsor St., Hartford, Conn., JA 7-4470

NEW ENGLAND NIBBLES

ford; Ernie Marcantonio, Middletown, Conn.; Wynn Gaffney, Norwich, Conn.; Steve Pilock, Worcester; Kenneth Ghiorse, Brockton; Bob Desmarais, Nashua, N. H.; Gerald Pothier, Gloucester; Louis Zideman, Portsmouth, N. H.; Mandy Music, Portland, Me.; Joe Harrison, Lewiston; Jack Morley, Ed Hall, Bangor, Me.; Ralph Johnson, Rangely, Maine; Louis Taube, Manchester, N.H.; Dick Hogan, Boston; Al Dolins, Hyannis; Leo Glossband, Lynn; and Sid Walburst, Sol Robinson, Newton. Harry Kelly, Seeburg rep, in visiting at Trimount. Biz going good at Louis Barney Blatt's Atlas Distributors (AMI) where Barney has returned from a Florida vacation. An emergency meeting of the Eastern Massachusetts Music Operators' Association, was called for Thurs., March. 15.

CLASSIFIED ADVERTISING SECTION**WANT**

WANT—New or used Pool Tables in exchange for Wurlitzer 1500's, 1100's, United Alleys & Comet Targettes. Phone or write. We'll get together on a deal. ODCO, INC., 1100-02 BROADWAY, ALBANY 4, N. Y. (Tel.: 5-0228).

WANT—Bally ABC Bowlers, new or used—for cash or will trade for Bingos or Pool Tables. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: Superior 1-4600).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: Union 1-7500.

WANT—Chi-Coin Big League baseball; ChiCoin Home Run; United Slugger baseball; Williams King O' Swat; Bally ABC Bowler; Genco Big Top gun. Headquarters for all kinds of equipment. GEORGE PONSER CO., 123 WEST RUNYON ST., NEWARK 5, N. J. (Tel.: Bigelow 3-7422).

WANT—Late Model Seeburg, Wurlitzer, Rock-Ola and AMI Phonographs for cash. Write or wire. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. (Tel.: Garfield 3585).

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—Bingos and Gottlieb 5-Balls for resale. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVENUE, MOLINE, ILL. (Tel.: 4-6703.)

WANT—To Buy. Vending Machine Routes — Penny, Nickel or Dime, within a 50 mile radius of Pittsburgh. PENNSYLVANIA VENDING CORP., 1826 EAST CARSON ST., PITTSBURGH 3, PA. (Tel.: HEmlock 1-9900).

WANT—AMI 40, 80 & 120 selection Hideaways, Wallboxes, Steppers. Seeburg 100 selection Hideaways, Wallboxes. Two player Five Balls. Wurlitzer 1015 end mount drive motors. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Pay cash. United Slugger Baseball; Chicoin Big League Bull's Eye; Genco Champion Baseball; Bally ABC Bowler; Chicoin Home Run. Also late music and bingos. DAVE LOWY & CO., 592 TENTH AVE., NEW YORK, N. Y. (Tel.: Chickering 4-5100).

WANT—Genco Wild West Guns. Must be in good condition. State price and condition in first letter. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MADison 8585)

WANT—Pins, late model Shuffle Alleys for re-sale. Send list. Also have all types of equipment for sale. NATIONAL NOVELTY CO., 183 MERRICK ROAD, MERRICK, L. I., N. Y., (Tel.: FReeport 8-6771).

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: JUDson 6-4568.

WANT—Music: Seeburg 100-A's, BL's, C's, R's; Wurlitzer 1700's, 1800's. Pinballs, all late Gottlieb. Arcade and Bally Bingos. Write stating price and quantity in first letter. BELGIUM AMUSEMENT COMPANY, LTD., 3126 TYSON AVE., PHILADELPHIA 49, PA. (Tel.: DEvonshire 8-6931).

WANT—To Buy. Williams' King of Swat. Phone lowest price and quantity available. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT AVE., CLEVELAND, OHIO (Tel.: PR 1-6715).

FOR SALE

FOR SALE—Light-up Bumper Pool Conversion Kit. Wired Complete. Ten Minute Installation, Only \$10; New Light-Up Bumper Table Tops, Complete, \$39.95. Lowest Prices on Pool, Telequiz, Pin, Shuffle and Juke Parts and Supplies. CHAMPION DISTRIBUTING CO., 3833 W. DIVISION ST., CHICAGO, ILL. (Tel.: ALbany 2-3272).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Arcade Operators Attention: Completely reconditioned Voice-O-Graph; Drive Mobile; Cross Country Race; Sidewalk Engineer; K.O. Champ; Late Model Grandma; Silver Gloves; 3 D Movies; New, Zelda. Write for complete list. BUSH DISTRIBUTING CO., 286 N.W. 29th STREET, MIAMI 37, FLA. (Tel.: 3-4623).

FOR SALE—45 rpm records, all pop tunes, right off our route, \$19 per 100. EMPIRE, 799 CONEY ISLAND AVE., BROOKLYN 18, N. Y. (Tel.: BUCKminster 7-7300).

FOR SALE—Dude Ranch @ \$210; 2 Palm Springs @ \$245; 1 Variety @ \$395 — As a package, \$999.95. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLEN FALLS, N. Y. (Tel.: 2-2519.)

FOR SALE—Bowling Champ, \$25; College Daze, \$25; Coronation, \$75; Gypsy Queen, \$200; Bright Lights, \$49.50 ea.; Bright Spots, \$69.50; Three Four Five's, \$25 ea. WANT—Triple Plays. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF. (Tel.: Market 1-5438).

FOR SALE—Seeburg 100C, \$550; Seeburg 100B, \$425; Rock-Ola Comets, \$525; Rock-Ola 50 selection machines, \$175. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: Bigelow 8-3524-5).

FOR SALE—Used Pool Games, Clean, Ready for Location, \$135. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO (Tel.: Axminster 4-3529).

FOR SALE—100 reconditioned, used Bally and United Bingos. Largest stock in the World—beautifully reconditioned Kiddie Rides. Will trade for used, obsolete music, bingo and fiveball. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, BOSTON 34, MASS. (Tel.: ALgonquin 4-4040).

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLYmpic 8-4012, 4013.

FOR SALE—Beach Clubs, \$115; Dude Ranch, \$125; Yacht Club, \$85; Palm Beach, \$65; Palm Springs, \$135; Atlantic City, \$45; Coney Island, \$35; Seeburg 100 Selection Boxes, Chrome, \$65; 3020 Boxes, \$7. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: MOLine 4-6703).

FOR SALE—Bowlers in quantities. Bally—Victory, Champions, Blue Ribbons and Gold Medals. Keeney—Century, Speed Lanes. United—Clippers. GLOBE DISTRIBUTING COMPANY, 1623 N. CALIFORNIA, CHICAGO, ILL., (Tel.: ARmitage 6-0780-81).

FOR SALE—Non Coin Operated Joker, \$295; Spot Lite, \$35; Rowe 8 Column Cig. Machine, \$50; Singapore Yacht Club; Stage Coach. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO, (Tel.: BRidgeport 750).

FOR SALE — Or Trade for Seeburg 100s, AMIs, Rock-Olas, National or American Shuffleboards. 6 slightly used Popperette Popcorn Machines; 5—3 Dimensional Theatres; Silver Bullets; Dropkick Football; 4 Player Derby; 6 Rocket Patrols; 2 Lee Musical Merry-Go-Rounds. STANLEY AMUSEMENT CO., 1119 TACOMA AVE., TACOMA, WASH.

FOR SALE — All types late model phonographs converted to 10c play. Call collect for price. DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: SYRACUSE 75-1631).

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—Full line of supplies for Pool Table Games: 2 1/8" Pool Balls, 48" Pool Cues, Cue Tips, Clamps for Cue Tips, Billiard Chalk, Tip Cement, Pool Cloth. Write for prices. MIKE MUNVES, 577 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyant 9-6677).

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST. NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE—Miami Beach, \$285; Gay Time, \$275; Variety, \$195; Gayety, \$185; Dude Ranch, \$75; Atlantic City, \$35; Seeburg M100C, \$500. NASTASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS 12, LA. (Tel.: MAgnolia 6386).

FOR SALE—United Alleys; Team, \$150; League, \$140; Chief, \$125; Royal, \$95; Clover, \$50; Exhibit 2 Hole Skill Pool, \$195; Williams 2 Hole Bank Pool, \$185. MOHAWK SKILL GAME CO., 67 SWAGGERTOWN ROAD, SCHENECTADY, N. Y.

FOR SALE—Seeburg "C", \$525; Seeburg "B", \$395; Seeburg "A", \$200; AMI E-120 Phonographs, \$475; Wurlitzer 1800, \$775. All the above machines are clean and ready for location. UNITED DISTRIBUTORS, INC., 902 W. SECOND, WICHITA, KANSAS (Tel.: HO 4-6111. 4-3504).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Wall Boxes. Seeburg 3W1, 100 Selection, \$65; Wurlitzer Model 4851, \$20; Wurlitzer Model 3020, \$5. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MO. (Tel.: Central 1-9292).

FOR SALE—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Lined Oak, Natural or Mahogany. Packed two to a carton, \$11.95 ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILL. (Tel.: Independence 3-2210).

FOR SALE—United 6 Player Stars, 45; Beach Club, \$75; Deluxe 6 Player, \$39; Olympic, \$60; Green Pastures, \$125; Jockey Club, \$120; Guys and Dolls, \$70. STARK NOVELTY CO., 1813 FULTON RD., N., CANTON 9, OHIO.

FOR SALE—Lowest Prices In The Country. Leaders \$249.50; Team Plays \$249.50; Classics \$145; Clovers \$125; Exhibit Rifle Gallery \$169.50. All equipment refinished and ready for location. Buy one and convince yourself. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVENUE, CHICAGO 22, ILL. (Tel.: CAnal 6-0293).

FOR SALE—All types of Amusement Equipment: Music, Games, Cigarette Machines and Vendors. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y., (Tel.: Circle 6-8939).

FOR SALE—Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games, Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola, and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH. (Tel.: DAVis 2-2473).

FOR SALE—A Super Special Offer. Bally Rocket Bowlers with speed control, \$189.50; 100 Selection Seeburg Wallboxes, reconditioned, new white buttons, \$62 ea.; Seeburg Coon Hunt Rifle Range, \$89.50. Wire one-third deposit. SHELDON SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. (Tel.: LIncoln 9106).

FOR SALE—Variety, \$185; Gayety, \$180; Atlantic City, \$44.50; Coney Island, \$35; Daffy Derby, \$74.50; 1015. Wurlitzer Phonograph, \$75. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: Tulane 6729).

FOR SALE—United 10th Frame Star Bowler, \$40 ea.; United Classic Bowler, \$60 ea.; Bally Beauty, \$45 ea.; Bally Beach Club, \$60 ea. H & M MUSIC CO., BOX 381, SAVANNA, ILL. (Tel.: 1643).

FOR SALE—Cole (6) Six Flavor SPA Cup Dispenser, Model C6, Type 1400. Price, \$500. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA. (Tel.: 84-3264).

FOR SALE—We are sacrificing 24 bowling games with flashing lights and large pins, manufactured by both Chicago Coin and United Manufacturing Cos. Make us an offer. T. & L. DISTRIBUTING CO., 1663 CENTRAL PKWY., CINCINNATI 14, OHIO (Tel.: MAin 1-8751).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Beach Clubs, \$65; Palm Springs, \$75; Gayety, \$150; Triple Play, \$275. TOLEDO COIN MACHINE, 814 SUMMIT ST., TOLEDO 4, OHIO. (Tel.: CH 3-8624-3-4005).

FOR SALE—We have a large stock of reconditioned Five Balls, Shuffle Games and Bingo. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MONTana 5000-1-2).

FOR SALE—Late Model Lehigh PX Cigarette Machines. Eight Column, 25¢ or 30¢ Vending. AUTOMATIC MUSIC DISTRIBUTORS, 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLAHOMA, (Tel.: FOrrest 5-3456).

FOR SALE—Bright Spots, \$39.95; Bright Lights, \$39.95; Rodeos, \$39.95. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF. (Tel.: MArket 3967-8-9).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Operators—Clean Right with "Lemonite". S. L. Stiebel Co., Carl J. Speis Co., Distributors in Indiana Use and Sell "Lemonite". Sample upon request. GRACO SALES CO., R.F.D. 1, BOX 403, ARLINGTON, TENN.

FOR SALE—Polyethylene Plastic Pool Game Covers, \$3.95. (Protect Your Investment); Shuffle Alley Tournament Boards, \$12.50; Gayety's cleaned and checked, \$150. DONAN DISTRIBUTING CO., 5007 NORTH KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JUNiper 8-5211-12).

FOR SALE—Wurlitzer 1500's; Wurlitzer 1250's. Ready for location or "As Is". Write for low prices. YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5050).

FOR SALE—Complete line of used Bingos, Shuffle Alleys and Phonographs. Distributors for United and Williams games and AMI Phonographs. Write for jobber's prices. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS, MO. (Tel.: MAin 1-3511) or 2805 MAIN STREET, KANSAS CITY, MO. (Tel.: HARRison 4747).

FOR SALE—AMI F-120, new, \$725; E-120, \$495; E-80, \$450; D-80, \$345; D-40, \$245; Bally Big Times, \$475; Gaytime, \$450. WESTERN STATES DISTRIBUTORS, 917 SOUTH STATE STREET, SALT LAKE CITY 11, UTAH (Tel.: DAVis 2-2549).

FOR SALE—6 Bright Lights, \$50 ea.; 1 ABC, \$50; 4 Coney Islands, \$50 ea.; 2 Beautys, \$75 ea.; 3 Palm Beaches, \$60 ea.; 2 Yacht Clubs, \$75 ea.; 2 Spot Lights, \$50 ea.; 2 Genco Gold Nuggets, \$50 ea. If these prices don't suit you, make us an offer. We need the space!!! TRI STATE MUSIC CO., 1909 8th ST., PORTSMOUTH, OHIO (Tel.: 31541 or 31551).

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. (Tel.: 2-3326 or 2-1648).

FOR SALE—Seeburg M100-A, \$250; M100-C, \$600; M100-G, \$750; M100-W, \$725; M100-R, \$825; 3W1 Chrome, \$67.50; Wurlitzer 1800, like new, \$795; 1400, \$225; 1250, \$150; 1100, \$85; AMI E-80, \$450; D-80, \$350. MUSICAL SALES, 2334-36 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561).

FOR SALE—Seeburg HF 100 R, \$795; Seeburg HG 100 G, \$595; Seeburg M 100 BL, \$425; Seeburg M 100 A, \$175; AMI D 80, \$295; Wurlitzer 1800, \$895; Wurlitzer 1700, \$715; Wurlitzer 1650, \$395; Wurlitzer 1400, \$295; Automatic Score Counter, for 22-foot Shuffle Board. Never uncratered, \$75. LEW JONES DISTRIBUTING CO., INC., 1301 NORTH CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MELrose 5-1593).

FOR SALE—Williams Pennant Baseball, \$120; Williams Sparkplug Pintable, \$25; Williams Dealer, \$50; United Leader Bowler, \$100; United Deluxe Shufflealley, 6 Player, \$25. SALINA MUSIC AND AMUSEMENT CO., 121 NORTH SEVENTH ST., SALINA, KANSAS (Tel.: 7-2361).

FOR SALE—Pitch 'em Bat' em, \$75; Genco 2 Player Basketball, \$150; Set Shot Basketball, \$150; Goalee, \$75; Quarterback, \$50; Telequiz, \$75; Balloonomat, \$150; Sidewalk Engineer, \$150; Bowlray Gun, \$50; Bullseye Pistol, \$250; Q Tables, \$25 or trade for ABC Bowlers, Wild West Gun. COINOMATIC, 319 B. 34th STREET, FAR ROCKAWAY, N. Y.

FOR SALE—Used Machines of all makes, thoroughly reconditioned and ready for location. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. (Tel.: 2-3992).

FOR SALE—Send \$1.00 for the record of "The Cat Came Back" b/w "Stop Crackin' Peanuts" by Lee Moore, disc jockey of WWVA in Wheeling, W. Va. Please state whether 45 or 78 rpm. CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. Tel.: PRescott 9-0182.

FOR SALE—Distributors for Bumper Pool Tables, Valley or Edolite. Write. We need late model Phonographs. We buy, sell and exchange used equipment of all types. HASTINGS DISTRIBUTING CO., since 1932. 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WISC.

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. Tel.: WHEELing 5472.

FOR SALE—High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only \$24.50 per pair. MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA, CALIF.

FOR SALE—Merry-Go-Round, \$345; Zoo Ride (New), \$345; Seeburg Bear Gun, \$85; Goalie, \$75; Night Fighter, \$119.50; Rifle Gallery, \$195; Big Top Rifle, \$350; Dale Gun, \$34.50; Pistol Pete, \$39.50. All cleaned and shopped—ready for location. MILLER-NEWMARK DIST. CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: GL 6-6807).

FOR SALE—Bally Dude Ranch, \$105; Beauty, \$85; Beach Club, \$115; Yacht Club, \$75; Palm Springs, \$125; Variety, \$275; Gayety, \$265; Genco Jumpin' Jacks, \$35; United Classic Bowlers, \$65; Clover Bowlers, \$55. MICKEY ANDERSON, 314 EAST 11th ST., ERIE, PA. (Tel.: 5-7549).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Special. Bally: Miami Beaches, \$314.50; Gay Times, \$254.50; Pixies, \$424.50; Starlets, \$419.50; Big Times, \$309.50. United: Derby Roll, \$175. Williams: Sidewalk Engineers, \$165. Bally: Hot Rods, \$452.50. International Mutoscope: Drivemobiles (latest model), write. Chicago Coin: Round - The - World - Trainer (like new), \$525. Genco: Two Player Basketball, \$175. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA., (Tel: CAnal 8318).

FOR SALE — Kiddie Rides. Nylco Rockets, \$350; Carousels, \$350; Target Horses, large, \$285; Palomino Horses, \$225; Rabbits, \$175; Bull, \$175; Midget Racer, \$250; Duck, \$225; Hot Rods, \$325; Elsie The Cow, \$285; Bright Eyes Horse, \$285. ASSOCIATED AMUSEMENTS, INC., 188 BRIGHTON AVE., ALLSTON, MASS. (Tel.: ALgonquin 4-3338).

FOR SALE—18 foot Rock-Ola Shuffle Board \$149.50; Shuffle Board game wax (12 cans) \$3.50; Fast wax case (12 cans) \$4.50; Pucks (set of 8) \$12; Fluorescent Lights pair \$22.50; Adjusters \$18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUNiper 8-1814).

FOR SALE — The following Bingo Games just off location. All in good working order. These games must go as we need the room. No reasonable offer will be refused: 3 Beach Clubs; 1 Palm Beach; 1 Coney Island; 1 Spot Lite; 1 Cabana; 1 Yacht Club; 1 Hawaii; 1 Rio. TRISTATE AMUSEMENT CO., 149 18th ST., REAR, WHEELING, W. VA. (Tel.: WHEeling 649).

NOTICE—Are you faced with Personal Property Taxes? Sales Taxes? Depreciation Deductions? Estate Taxes? Customs Duties? Must you officially establish the Fair Market Value of your machines? Do you have to prove whether your machines have Appreciated or Depreciated in price? Do you require official proof of the value of your machines for loan or collateral purposes? What are the machines actually worth when you buy or sell a route? How can you ascertain the official market value of machines for legal and/or tax purposes? How much can you get for machines you want to sell or trade? What should you pay for machines you want to buy? Have you been put to the burden of proving the week-to-week value of your machines? Have you been asked to produce an official end-of-month inventory statement showing the actual value of the equipment you own? All this and much more comes to you each and every week in the original, the very first, the one and only officially accepted "The Cash Box Price Lists". For over 17 years, without ever missing a single week's issue, "The Cash Box Price Lists" have helped thousands of coin machine owners all over the world to save money as well as to officially clarify many legal and tax problems. Yet "The Cash Box Price Lists" are only part of the invaluable information contained in each week's issue of "THE CASH BOX"—the one and only magazine internationally acclaimed: "The BIBLE of the Coin Machines Industry". In "THE CASH BOX" you get the news before it even becomes news. You get sparkling, informative, helpful editorials. Latest industry developments. Advance news of all new machines. Intimate columns. Absolutely invaluable charts. And many, many other important and valuable features. You can now obtain 52 Consecutive Weeks' Issues of "THE CASH BOX"—a full year's issues—for only \$15 on a DOUBLE YOUR MONEY BACK GUARANTEE!! YOU CAN'T LOSE!!! Mail your check for \$15 today to: THE CASH BOX, 26 WEST 47th STREET, NEW YORK 36, N. Y.

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC. 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—Lowest Prices Ever. Shuffle Alleys. Chicago Coin: Gold Cup, \$50; Criss Cross, \$75; Hi Speed Crown, \$75; Bowling Team, \$325. United: Clover, \$35; League, \$75; Derby Roll, \$195. Genco: Shuffle Pool, \$25; Match Pool, \$50. RELIABLE COIN-MACHINE CO., 184-188 WINDSOR ST., HARTFORD, CONN. (Tel.: CH 96556).

FOR SALE — United Royal, \$134; United Chief, \$185; United League, \$215; CC Super Frame, \$219.50; AMI "A", \$69.50; CC Home Run, 6 Player, \$164.50; Seeburg Bear Gun, \$94.50; Exhibit Star Shooting Gallery, \$174.50; Seeburg "A", \$255. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO, (Tel.: HEnderson 1-7577).

FOR SALE — Make us an offer; Bally: Rocket; Mystic. Keeney: Mainliner; Bikini. Chicago: Fireball; Triple Strike. United: Yankee; Speedy. RUNYON SALES CO. OF NEW YORK, INC., 593 TENTH AVE., NEW YORK, N. Y., 221 FRELINGHUYSEN AVE., NEWARK, N. J., 231 WINDSOR ST., HARTFORD, CONN.

FOR SALE — 1 Brand New Chico Bowling Team Bowler, \$300; 1 Playtime Bowler, \$200; 1 Criss Cross Bowler, \$125; 1 United Leader Bowler, \$125. AUTOMATIC AMUSEMENT CO., 1000 PENN ST., EVANSVILLE 8, IND. (Tel.: HARRison 3-4508).

FOR SALE—Top Value Buys. Rock-Ola: 1434 (45 RPM), \$245. Wurlitzer: 1100 (45 RPM), \$100; 1250 (45 RPM), \$115. Bingos: Hi Fi, \$90; Variety or Gayety, \$200; Palm Springs, \$100. Dugrenier: Model "W" 9 Column 1 King Size, 25c Operation (Repainted), \$50. Authorized Rock-Ola Distributor. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOrrest 7-6730).

MISCELLANEOUS

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VERNon 5-7976).

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUDson 6-2640; The Cash Box, Chicago, Ill., DEARBORN 2-0045; The Cash Box, Hollywood, Calif., HOLLYWOOD 5-1702.

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, PHONO-VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. Tel.: PERShing 3-7197 or PHONO-VEND OF HOUSTON, 1408 JEFFERSON STREET, HOUSTON, TEXAS. Tel.: PREston 4791, for genuine factory parts, also good reconditioned phonographs priced right.

NOTICE — Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAGNOLIA 3931.

THE CASH BOX

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

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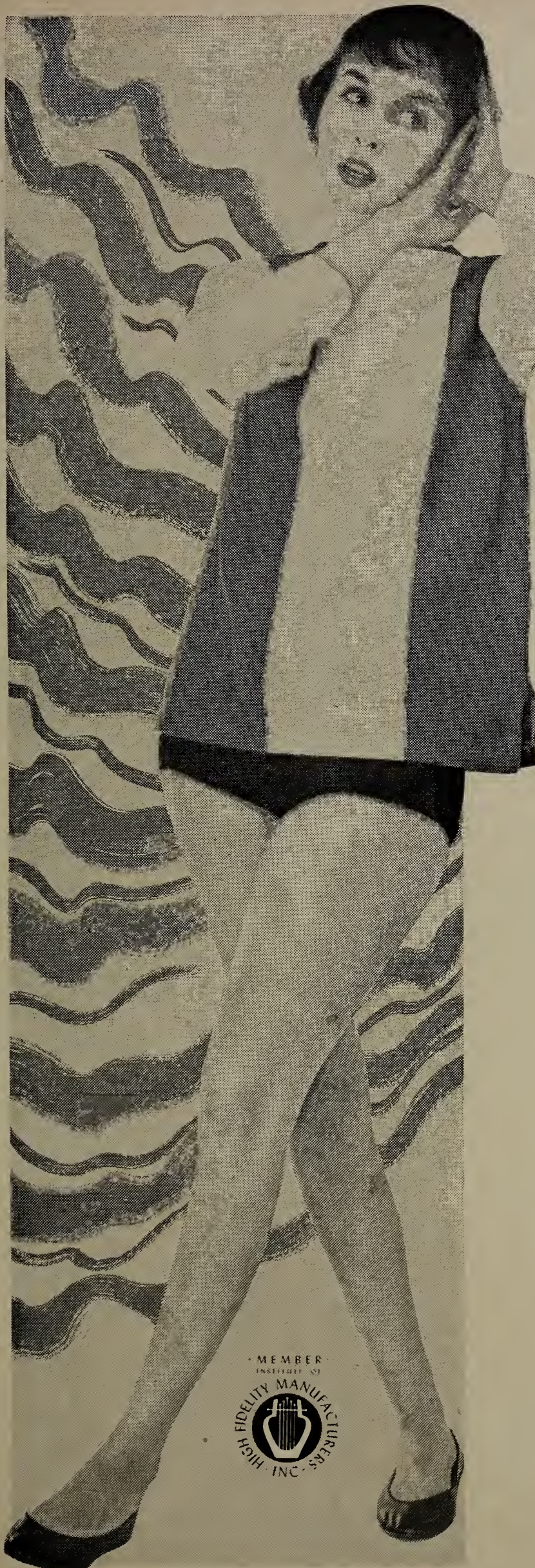
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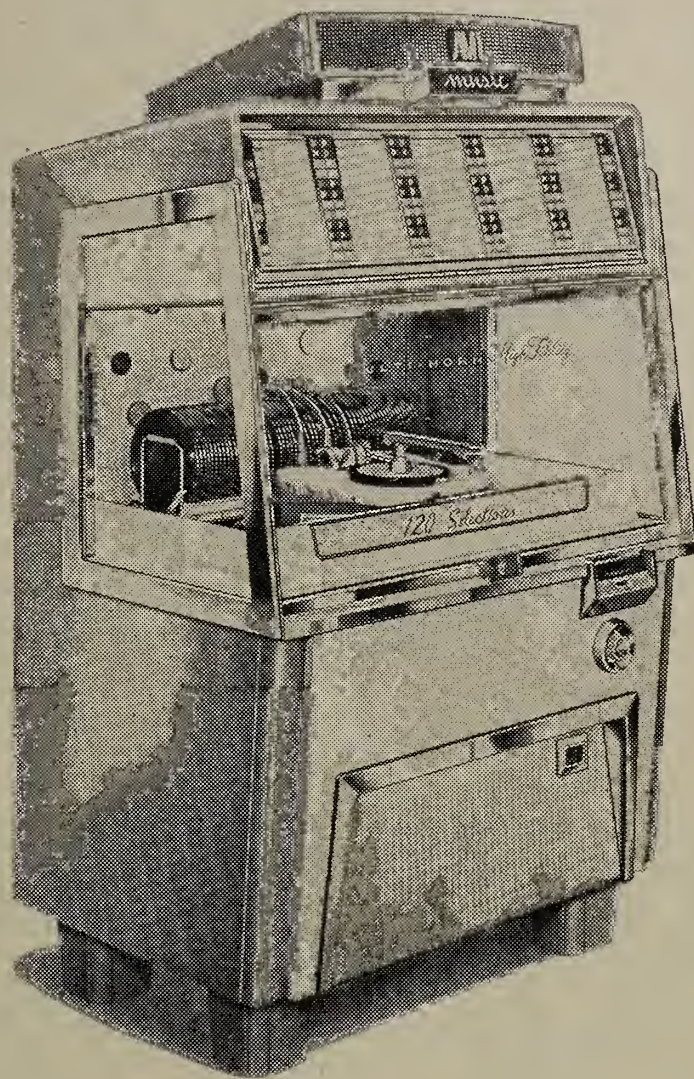
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it takes color... for the BIG take



AMI "G" cabinetry is as colorful as its colorful music . . . gets operators into more locations for the *big* take.

Delft blue . . . cherry red . . . canary yellow . . . atoll coral . . . chartreuse green . . . bright sand . . . embered charcoal . . . night-sky black flecked with gold . . .

. . . here's color to complement any decor . . . in every type of location.

Ask your distributor or write direct for the AMI Color Wheel Visualizer. Get into more locations! Get AMI!



Factory set for 10c play—and worth it!



AMi Incorporated

General Offices and Factory: 1500 Union Ave., S. E.
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Originator of the automatic selective juke box in 1927.
Model "G"—120, 80, 40 selections for more plays in less time.

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark
Licensee: Automatic Musical Instruments (Great Britain) Ltd., 35 Berkeley Square, London, W. 1. England—building the BAL-AMI Juke Box



THIS WEEK'S USED MACHINE QUOTATIONS 17th YEAR OF PUBLICATION 859th CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

CODE

- | | |
|-----------------------------|------------------------------------|
| 1. Prices UP | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN | 7. Machines Just Added |
| 4. No change from Last Week | * Great Activity |

REGARDING SELLING PRICES IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.



PHONOGRAPHS

LISTED ALPHABETICALLY

AMI

4* Model A, '46, 40 Sel., 78 RPM	69.50	125.00
4. Model B, '48, 40 Sel., 78 RPM	125.00	185.00
4. Model C, '50, 40 Sel., 78 RPM	109.50	200.00
4. Model D-40, '51, 40 Sel., 78 RPM	195.00	265.00
4* Model D-80, '51, 80 Sel., 45 RPM	275.00	350.00
4. Model E-40, '53, 40 Sel., 78 RPM	295.00	395.00
4. Model E-80, '53, 80 Sel., 45 RPM	395.00	425.00
4* Model E-120, '53, 120 Sel., 45 RPM	439.00	575.00
4. Model F-80, '54, 80 Sel., 45 RPM	625.00	695.00
4. Model F-120, '54, 120 Sel., 45 RPM	650.00	725.00
4. WM Wall Box	10.00	12.00
4. SM or SL Stepper	9.95	20.00

EVANS

4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	50.00	125.00
4. Constellation, '49, Model 135, 40 Sel., 78 RPM	79.50	150.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	150.00	225.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	249.00	320.00

ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	25.00	75.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00
4. 1426, '47, 20 Sel., 78 RPM	39.50	95.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	49.50	110.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	125.00	175.00

4. 1432, Same as above Converted to 45 RPM	130.00	195.00
4. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	149.50	225.00
1. 1434, Same as above, Converted to 45 RPM	149.50	245.00
2* 1436, '52, Fireball, 120 Sel., 45 RPM	199.50	275.00
2. 1436A, '53, Fireball, 120 Sel., 45 RPM	250.00	300.00
4* 1438, '54, Comet, 120 Sel., 45 RPM	450.00	550.00
4. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	600.00	725.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	45.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	59.50
4. 147S, Standard, 20 Sel., 78 RPM	20.00	75.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	75.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	95.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	95.00
4. 148ML, 48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	99.50
2* M100A, '49, 100 Sel., 78 RPM	175.00	275.00
1* M100B, '51, 100 Sel., 45 RPM	400.00	525.00
1* M100BL, '51, 100 Sel., 45 RPM, Light Cab.,	435.00	525.00
2* M100C, '53, 100 Sel., 45 RPM	500.00	600.00
3* HF100G, '54, 100 Sel., 45 RPM	595.00	750.00
1* HF100R, '54, 100 Sel., 45 RPM	750.00	845.00
4. W1-L56 Wall Box 5¢	3.00	6.95
4. 3W2 Wall-a-Matic	3.00	8.95

4. W4L-56	10.00	20.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	10.00	20.00
4. W6L-56 5/10/25 Wire-less	10.00	20.00
4. 3W7-L-56	10.00	30.00

WURLITZER

2. 1015, '46, 25 Sel., 78 RPM	39.50	75.00
4. 1080, '46, Colonial, 24 Sel., 78 RPM	60.00	99.00
4. 1080A, '48, Colonial, 24 Sel., 78 RPM	60.00	125.00
4. 1017, '46, Hideaway, 24 Sel., 78 RPM	50.00	100.00
4* 1100, '48, 25 Sel., 78 RPM	85.00	145.00
4* 1250, '50, 48 Sel., 78 RPM	100.00	150.00
4. 1250, '50, (Same as above) Converted to 45 RPM	115.00	175.00
1* 1400, '52, 48 Sel., 78 RPM	175.00	295.00
4. 1400, '52, (Same as above) Converted to 45 RPM	185.00	309.00
2. 1450 (Same as 1400 with leather)	185.00	310.00
2* 1500, '53, 104 Sel., 78 and 45 RPM Inter-mixed	200.00	325.00
2. 1500A, '53, 104 Sel., 78 and 45 RPM Inter-mixed	275.00	350.00
4. 1650, '53, 48 Sel., 45 RPM	369.50	450.00
1. 1700, '54, 104 Sel., 45 RPM	550.00	715.00
7* 1800, '55, 104 Sel., 45 RPM	650.00	895.00
4. 2140 Wall Box	3.00	10.00
4* 3020 Wall Box	5.00	10.00
4. 3048 (Conv. of 3020)	10.00	22.50
4. 3031 Wall Box	2.95	5.00
4. 3045 Wall Box	4.00	15.00
4. 4820 Wall Box	14.95	25.00



PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

2. ABC (UN 3/52)	29.50	65.00
4. Across the Board (Un 9/52)	25.00	50.00
4. All Star Basketball (Got 1/52)	20.00	35.00
6. Aquacade (Un 4/49)	10.00	25.00
2. Arabian Knights (Got 12/53)	100.00	140.00
4. Arcade (Wm 11/51)	45.00	75.00
4. Arizona (Un 4/50)	10.00	25.00
4. Army-Navy (Wm 10/53)	49.50	90.00
2* Atlantic City (B 5/52)	35.00	75.00
6. Baby Face (Un 12/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	15.00	25.00
4. Basketball (Got 10/49)	15.00	25.00
2* Beach Club (B 2/53)	60.00	125.00
1* Beauty (B 11/52)	75.00	135.00
4. Be Bop (Ex 3/50)	10.00	20.00
4. Big Ben (Wm 9/54)	110.00	165.00
4. Big Hit (CC 7/52)	29.00	45.00
6. Big Top (Ge 2/49)	10.00	20.00
1* Big Time (B 1/55)	295.00	395.00
6. Black Gold (Ge 3/49)	10.00	20.00
4. Bolero (Un 12/51)	45.00	95.00
4. Bomber (CC 3/51)	20.00	25.00
6. Boston (Wm 5/49)	15.00	29.50
1. Bowling Champ (Got 2/49)	20.00	34.50
4* Bright Lights (B 5/51)	35.00	95.00
4* Bright Spot (B 11/51)	39.50	95.00
4. Broadway (B 6/51)	25.00	50.00
4. Buffalo Bill (Got 5/50)	20.00	30.00
4. Buttons & Bows (Got 3/49)	15.00	25.00
4. Cabana (Un 3/53)	50.00	105.00
4. Camel Caravan (Ge 6/49)	15.00	30.00
4. Campus (Ex 2/50)	15.00	20.00
4. Canasta (Ge 7/50)	25.00	34.50
4. Caravan (Wm 6/52)	25.00	65.00
6. Carolina (Un 3/49)	15.00	25.00
4. Champion (B 12/49)	20.00	35.00
6. Champion (CC 6/49)	15.00	20.00
4. Chinatown (Got 10/52)	50.00	85.00
6. Circus (Ex 8/48)	10.00	20.00
4. Circus (Un 8/52)	85.00	125.00
4. Citation (B 10/48)	15.00	35.00
4. C.O.D. (Wm. 9/53)	75.00	110.00
4. College Daze (Got 8/49)	20.00	49.50
4. Colors (Wm 11/54)	165.00	200.00
4* Coney Island (B 9/52)	35.00	85.00
4. Control Tower (Wm 3/51)	25.00	50.00
4. Coronation (Got 11/52)	40.00	85.00
4. County Fair (Un 9/51)	30.00	45.00
4. Crossroads (Got 5/52)	45.00	75.00
4. Cyclone (Got 5/51)	40.00	85.00
4. Daffy Derby (Wm 8/54)	75.00	165.00
4. Daisy May (Got 7/54)	155.00	200.00
4. Dallas (Wm 2/49)	15.00	30.00
4. Dealer "21" (Wm 2/54)	75.00	125.00
4. De Icer (Wm 11/49)	20.00	39.00
2. Diamond Lill (Got 12/54)	149.50	175.00
4. Disk Jockey (Wm 11/52)	45.00	85.00
4. Domino (Wm 5/52)	37.50	60.00
4. Double Action (Ge 1/52)	25.00	35.00
4. Double Feature (Got 12/50)	15.00	25.00
4. Dbl. Shuffle (Got 6/49)	15.00	25.00
4. Dragonette (Got 6/54)	125.00	175.00



Table listing various items and their prices, including 'Dreamy (Wm 2/50)', 'Dude Ranch (B 9/53)', 'Duette (Got 4/55)', 'Eight Ball (Wm 1/52)', 'Fairway (Wm 6/53)', 'Fighting Irish (CC 11/50)', 'Five Star (Univ 5/51)', 'Floating Power (Ge 12/48)', 'Flying High (Got 2/53)', 'Flying Saucers (Ge 12/50)', 'Football (CC 8/49)', 'Four Bells (Got 10/54)', 'Four Corners (Wm 12/52)', 'Four Corners (Got 9/50)', '4* "400" (Upright) (Ge 10/52)', 'Four Stars (Got 6/52)', 'Freshie (Wm 9/49)', '1* Frolics (B 10/52)', '4* Futurity (B 3/51)', '3* Gay Times (B 6/55)', '2* Gayety (B 3/55)', 'Georgia (Wm 7/50)', 'Gin Rummy (Got 2/49)', 'Glamour (Got 7/51)', 'Glider (Ge 8/49)', 'Globe Trotter (Got 11/51)', 'Golden Gloves (CC 7/49)', '2* Golden Nugget (Upright) (Ge 2/53)', 'Gold Star (Got 8/54)', 'Gondola (Ex 5/49)', 'Grand Award (CC 1/49)', 'Grand Champion (Wm 8/53)', 'Grand Slam (Got 4/53)', 'Grand Stand (B '50)', 'Green Pastures (Got 1/54)', 'Gun Cluh (Wm 11/53)', 'Guys-Dolls (Got 5/53)', 'Gypsy Queen (Got 2/55)', 'Handicap (Wm 6/52)', 'Happy Days (Got 7/52)', 'Happy-Go-Lucky (Got 3/51)', 'Harvest Moon (Got 12/48)', 'Harvest Time (Ge 9/50)', 'Harvey (Wm 5/51)', '1. Havana (Un 2/54)', '4. Hawaii (Un 6/54)', 'Hawaiian Beauty (Got 4/54)', 'Haythurner (Wm 6/51)', '2* Hi-Fi (B 6/54)', 'Hit Parade (CC 2/51)', 'Hit & Run (Ge 3/51)', 'Hit 'N Run (Got 4/52)', 'Holiday (CC 12/48)', 'Holiday (Ke 12/51)', 'Hong Kong (Wm 9/51)', 'Horsefeathers (Wm 1/52)', 'Horse Shoe (Wm 12/51)', 'Hot Rods (B '49)', '2* Ice-Frolics (B 1/54)', '1. Jalopy (Wm 8/51)', '4. Jeanie (Ex 6/50)', '4. Jockey Club (Got 5/54)', 'Jockey Special (B 11/47)', '4. Joker (Got 11/50)', '2. Jolly Joker (Un 11/55)', '2. Juhilee (Got 5/55)', '4. Judy (Ex 7/50)', '2. Jumping Jacks (Upright) (Ge 12/52)', '4. Just 21 (Got 1/50)', '4. K. C. Jones (Got 11/49)', '4. King Arthur (Got 10/49)', '4. King Pin (CC 12/51)', '4. Knockout (Got 1/51)', '4. Lady Luck (Got 9/54)', '4. Lazy "Q" (Wm 2/54)', '4. Leaders (Un 10/51)', '4. Lite-A-Line (Ke 6/52)', '4. Long Beach (Wm 7/52)', '4. Lovely Lucy (Got 2/54)', '4. Lucky Inning (Wm 5/50)', '4. Lulu (Wm 12/54)

Table listing various items and their prices, including 'Mad. Sq. Garden (Got 6/50)', '6. Magic (Ex 11/48)', '4. Majors '49 (CC 2/49)', '4. Majorettes (Wm 4/52)', '1. Manhattan (Un 4/55)', '4. Marhle Queen (Got 8/53)', '4. Maryland (Wm 4/49)', '4. Mercury (Ge 3/50)', '4. Mermaid (Got 6/51)', '4* Mexico (Un 3/54)', '2* Miami Beach (B 9/55)', '4. Minstrel Man (Got 3/51)', '6. Moon Glow (Un 11/48)', '4. Mystic Marvel (Got 3/54)', '2* Nevada (Un 8/54)', '4. Niagara (Got 12/51)', '4. Nifty (Wm 12/50)', '4. "9" Sisters (Wm 1/54)', '4. Oasis (Ex 10/50)', '6. Oklahoma (Un 5/49)', '6. Old Faithful (Got 12/49)', '4. Olympics (Wm 5/52)', '4. One Two Three (Ge 10/48)', '4. Palisades (Wm 7/53)', '4* Palm Beach (B 7/52)', '3* Palm Springs (B 11/53)', '4. Paratrooper (Wm 8/52)', '4. Peter Pan (Wm 4/55)', '4. Pin Bowler (CC 6/50)', '6. Pinch Hitter (Un 5/49)', '4. Pinky (Wm 9/50)', '4. Pin Wheel (Got 11/53)', '4* Pixie (Un 10/55)', '4. Play Ball (CC 1/51)', '4. Playland (Ex 8/50)', '6. Playtime (Ex 8/49)', '6. Poker Face (Got 9/53)', '6. Puddin' Head (Ge 10/48)', '4. Punchy (CC 12/50)', '4. Quarterhack (Wm 10/49)', '4. Quartet (Got 2/52)', '4. Queen of Hearts (Got 12/52)', '4. Quintet (Got 3/53)', '4. Race The Clock (Wm 5/55)', '4. Rag Mop (Wm 10/50)', '6. Ramona (Un 2/49)', '4. Red Shoes (Un 11/50)', '1. Rio (Un 11/53)', '4. Rip Snorter (Ge 10/49)', '4. Rocket (Ge 5/50)', '4. Rockettes (Got 8/50)', '4. Rodeo (Un 2/53)', '4. Rose Bowl (Got 10/51)', '4. Round Up (Got 11/48)', '4. St. Louis (Wm 2/45)', '4. Saddle and Turf (Ev 10/53)', '4. (Cluh Model) 205.00', '4. Saratoga (Wm 10/48)', '4. Screamo (Wm 4/54)', '4. Sea Jockeys (Wm 11/51)', '4. Select-A-Card (Got 4/50)', '4. Shantytown (Ex 10/49)', '4. Sharpshooter (Got 5/49)', '4. Shindig (Got 10/53)', '4. Shoo Shoo (Wm 2/51)', '4. Shoot the Moon (Wm 11/51)', '4. Show Boat (Un 1/49)', '4. Show Boat (Un 12/52)', '4. Silver Chest (Upright) (Ge 4/53)', '4. Silver Skates (Wm 2/53)', '2. Singapore (Un 10/54)', '4. Skill Pool (Got 8/52)', '4. Skyway (Wm 8/54)', '4. Slugfest (Wm 3/52)', '4. Sluggin' Champ (Got 4/55)', '6. Snooks (Wm 6/51)', '2. Southern Belle (Got 6/55)', '4. South Pacific (Ge 2/50)', '2. Spark Plugs (Wm 9/51)', '6. Speedway (Wm 9/48)', '4. Spitfire (Wm 2/55)', '4. Spot Bowler (Got 10/50)', '3* Spot Lite (B 1/52)', '4. Sportsman (Ge 2/51)', '4. Sportsman (Wm 2/52)', '4. Springtime (Ge 3/52)', '4. Stage Coach (Got 11/54)', '4. Star Pool (Wm 10/54)', '2. Stars (Un 6/52)', '4* Starlite (Wm 3/53)

Table listing various items and their prices, including 'Steeple Chase (Un 1/52)', '4. Stop & Go (Ge 3/51)', '4. Struggle Buggies (Wm 12/53)', '6. Summertime (Un 9/48)', '4. Sunshine Park (B 12/52)', '4. Super Hockey (CC 4/49)', '4. Super Jumbo (Got 10/54)', '2* Surf Cluh (B 3/54)', '4. Sweepstakes (Wm 1/52)', '4. Sweet Add-A-Line (Got 7/55)', '4. Sweetheart (Wm 5/50)', '4. Tahiti (Un 8/53)', '4. Tampico (Un 6/49)', '4. Telecard (Got 1/49)', '4. Thing (CC 2/51)', '4. Three Deuces (Wm 8/55)', '4. Three Feathers (Ge 5/49)', '4. Three Four Five (Un 6/51)', '6. Three Musketeers (Got 7/49)

Table listing various items and their prices, including 'Thrill (CC 9/48)', '4. Thunderbird (Wm 5/54)', '4. Times Square (Wm 4/53)', '4. Touchdown (Un 1/52)', '1* Triple Play (Un 8/55)', '4. Triplets (Got 7/50)', '4. TriScore (Ge 1/51)', '4. Tropicana (Un 1/55)', '4. Tropics (Un 7/53)', '6. Tucson (Wm 1/49)', '6. Tumbleweed (Ex 8/49)', '4. Turf King (B 6/50)', '4. Twenty Grand (Wm 12/52)', '4. Twin Bill (Got 1/55)', '4. Utah (Un 7/49)', '2* Variety (B 9/54)', '4. Watch My Line (Got 9/51)', '4. Whizz Kids (CC 3/52)', '4. Wild West (Got 8/51)', '4. Winner (Univ.)', '4. Wishing Well (Got 9/55)', '4. Wonderland (Wm 5/55)', '1* Yacht Club (B 6/53)', '4. Zingo (Un 10/51)



Table listing various items and their prices, including 'Bally Speed Bowler (2/50)', '6. Bally Shuffle Champ (4/50)', '6. Bally Hook Bowler (11/50)', '6. Bally Baseball (5/51)', '4. Bally Shuffle Line (7/51)', '2* Bally Victory Bowler (5/54)', '2. Bally Champion Bowler (5/54)', '2* Bally Jet Bowler (8/54)', '2* Bally Rocket Bowler (8/54)', '4. Bally Mystic Bowler (12/54)', '4. Bally Magic Bowler (12/54)', '2. Bally Gold Medal (3/55)', '6. ChiCoin Bowling Classic (5/50)', '6. ChiCoin Pin Bowler (6/50)', '6. ChiCoin Trophy Bowl (7/50)', '6. ChiCoin Pin Lite (9/50)', '6. ChiCoin Horse-Shoes (5/51)', '4. ChiCoin 6-Player (8/51)', '4. ChiCoin 6-Player Deluxe (5/52)', '4. ChiCoin Match Bowler (6/52)', '4. ChiCoin Bowl-A-Ball (10/52)', '4. ChiCoin Match Bowl-A-Ball (11/52)', '4. ChiCoin 10th Frame Special (12/52)', '4. ChiCoin Name Bowler (1/53)', '4. ChiCoin 10th Frame Double Score Bowler (2/53)', '4. ChiCoin Crown (4/53)', '4. ChiCoin Crown, Giant Pins (4/53)', '4. ChiCoin Triple Score (6/53)', '4. ChiCoin Gold Cup (7/53)', '4. ChiCoin High Speed Crown (7/53)', '1. ChiCoin High Speed Triple Score (8/53)', '4. ChiCoin Advance (10/53)', '2. ChiCoin King (10/53)', '1. ChiCoin Criss Cross Bowler (12/53)', '4* ChiCoin Super Frame (3/54)', '1* ChiCoin Starlite (5/54)', '4. ChiCoin Feature (7/54)', '2* ChiCoin Holiday (9/54)', '2. ChiCoin Flash (10/54)', '4. ChiCoin Playtime (10/54)

Table listing various items and their prices, including 'ChiCoin Firehall (11/54)', '4. ChiCoin Thunderbolt (12/54)', '4. ChiCoin Triple Strike (2/55)', '4. ChiCoin Arrow (2/55)', '4* ChiCoin Criss Cross Targette (1/55)', '4. DeLuxe model', '2. ChiCoin Bonus Score (4/55)', '4. ChiCoin Big League (5/55)', '4* ChiCoin Hollywood (5/55)', '2. ChiCoin Blinker (8/55)', '4. Exhibit Strike (6/51)', '4. Exhibit Twin Rotation (5/52)', '4. Genco Bowling League (11/49)', '4. Genco Baseball (5/50)', '4. Genco Shuffle Target (7/51)', '4. Genco 8-Player Round (9/51)', '4. Genco Shuffle Pool (11/53)', '4. Genco Match Pool (2/54)', '4. Gottlieb Bowlette (3/50)', '6. Keeney Pin Boy (11/49)', '6. Keeney Ten Pins (1/50)', '6. Keeney ABC (2/50)', '6. Keeney Lucky Strike (4/50)', '6. Keeney King Pin (4/50)', '6. Keeney Bowling Champ (4/50)', '6. Keeney Duck Pins (6/50)', '4. Keeney Double Bowler (8/50)', '4. Keeney League (8/50)', '4. Keeney 4-Way Bowler Attachment (12/50)', '4. Keeney Big League (5/51)', '4. Keeney 6-Player League (9/51)', '4. Keeney DeLuxe League (3/52)', '4. Keeney Super DeLuxe League Bowler (3/52)', '4. Keeney High Score League (5/52)', '4. Keeney Team (10/52)', '4. Keeney Cluh (4/53)', '4. Keeney Domino (5/53)', '4. Keeney Carnival (5/53)', '4. Keeney Pacemaker (9/53)', '2. Keeney Mainliner Bowler (1/54)', '2. Keeney Bonus Bowler (3/54)', '2. Keeney Diamond Bowler (5/54)', '2. Keeney Bikini (6/54)



4. Keeney Century (6/54)	175.00	250.00
4. Keeney American (9/54)	250.00	325.00
4. Keeney National (9/54)	300.00	350.00
4. Keeney Speedlane (4/55)	325.00	395.00
4. United 5-Player (1/51)	35.00	45.00
2. United 6-Player	35.00	50.00
1. United DeLuxe 6-Player (10/55)	39.00	69.50
4. United 6-Player Super (3/52)	45.00	60.00
4. United 4-Player Official (5/52)	45.00	65.00
4. United 6-Player Star (7/52)	45.00	70.00
4. United 10th Frame Star (9/52)	45.00	75.00
4. United Manhattan 10th Frame (9/52)	50.00	75.00
4. United Manhattan (9/52)	65.00	80.00
2. United 10th Frame Super (10/52)	50.00	80.00
4* United Cascade (2/53)	60.00	85.00
4* United Clover (2/53)	35.00	95.00
4. United Liberty (2/53)	65.00	95.00
4* United Classic (6/53)	65.00	100.00
4* United Olympic (6/53)	75.00	105.00
4* United Royal (9/53)	85.00	135.00
4. United Imperial (9/53)	89.00	150.00
4. DeLuxe model	100.00	160.00
2* United Chief (11/53)	110.00	165.00
2* United Leader (11/53)	115.00	175.00
2. DeLuxe model	120.00	195.00

4* United Team (1/54)	125.00	225.00
4. DeLuxe model	135.00	225.00
4* United League (1/54)	75.00	225.00
4. DeLuxe model	140.00	230.00
4. United Ace (5/54)	175.00	250.00
4. DeLuxe model	175.00	255.00
4. United Rainbow (5/54)	150.00	260.00
4. United Banner (8/54)	195.00	260.00
4. DeLuxe model	200.00	265.00
2. United Shuffle Targette (8/54)	125.00	260.00
4. DeLuxe model	150.00	265.00
4* United Speedy (8/54)	165.00	265.00
4. Un. 11th Frame (10/54)	150.00	270.00
4. DeLuxe model	175.00	275.00
1* United Comet Targette (11/54)	165.00	295.00
3* DeLuxe model	125.00	295.00
1. United Mercury (12/54)	175.00	290.00
2. DeLuxe model	175.00	295.00
4* United Mars (1/55)	195.00	295.00
4. DeLuxe model	200.00	300.00
2* Un. Lightning (2/55)	195.00	310.00
2. DeLuxe model	200.00	320.00
2. Un. Venus (3/55)	195.00	325.00
2. DeLuxe model	225.00	330.00
2. Un. Clipper (5/55)	225.00	340.00
2. DeLuxe model	230.00	345.00
4. Un. Derby Roll (5/55)	175.00	350.00
4. DeLuxe model	175.00	355.00
4. Un. 5th Inning (6/55)	245.00	375.00
4. DeLuxe model	245.00	380.00
2. Un. Capitol (6/55)	245.00	390.00
2. DeLuxe model	255.00	395.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

G-120 Phonograph	No List Price
G-80 Phonograph	Authorized for Publication
G-40 Phonograph	No List Price
HS-80 Selective Hideaway	No List Price
HS-120 Selective Hideaway	No List Price
W-80 Wall Box	No List Price
W-120 Wall Box	No List Price
S-80 Receiver	No List Price
S-120 Receiver	No List Price
Wall Speaker	No List Price
Corner Speaker	No List Price
Recessed Speaker	No List Price
R-167 Bargrip	No List Price

AUTO-PHOTO CO.

Auto-Photo Studio Model "11"	\$2,950.00
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BALLY MFG. CO.

Crosswords	\$ 545.00
Broadway	785.00
Pin-Pool Standard (52" x 36") Model (A) Without lights	300.00
(B) With light-up bumpers	315.00
(C) With neon lights	315.00
Senior (68" x 36" Model)	325.00
Jumbo Bowler (without Match Feature)	760.00
Model J-110, 10c play	780.00
Model J-325, 3 plays for 25c	780.00
King-Pin Bowler (with Match Feature)	805.00
Model K-110, 10c a play	825.00
Model K-325, 3 plays for 25c	825.00
ABC Bowler (without Match Feature)	760.00
Model A-110, 10c a play	780.00
Model A-325, 3 plays for 25c	780.00
Congress Bowler (with Match Feature)	805.00
Model C-110, 10c a play	825.00
Model C-325, 3 plays for 25c	825.00
Bull's Eye Shooting Gallery	759.00
The Champion (With new-all-metal cabinet)	759.00

CHICAGO COIN MACHINE CO.

Clover Pool	\$ 375.00
Champion Pool (with lighted bumpers)	285.00
Champion Pool (without lighted bumpers)	277.50
Champion Pool "Model 35" (2 end holes 4 inches closer to center) with lighted bumpers	285.00
Champion Pool "Model 35" (2 end holes 4 inches closer to center) without lighted bumpers	277.50
Jumbo Pool (without lighted bumpers)	317.50
Jumbo Pool (with lighted bumpers)	325.00
Hooligan Pool	375.00

EXHIBIT SUPPLY CO.

Skill Score	\$ 395.00
Combination 3-Hole Skill Pool	349.50
Combination 3-Hole Lightup Skill Pool	364.50
Combination 3-Hole King Size Skill Pool	409.50
Combination 3-Hole King Size Lightup Skill Pool	424.50

GENCO MFG. & SALES CO.

Standard Tournament Pool	\$ 299.50
DeLuxe Tournament Pool	339.50
King Tournament Pool	379.50
King Supreme Tournament Pool	389.50
King Lightup Tournament Pool	384.50
DeLuxe Lightup Tournament Pool	349.50
Standard Lightup Tournament Pool	309.50
Supreme DeLuxe Tournament Pool	359.50
Super Big Top (Gun)	675.00

D. GOTTLIEB & CO.

Harbor Lights (Single-Player, 5-Ball)	\$ 407.50
Spot Pool	339.50

J. H. KEENEY & CO., INC.

Flicker Pool (4-Player, 4 Sides)	\$ 375.00
Jumbo Flicker Pool	410.00
Arcade Pool (1 or 2 Front Play)	375.00
Jumbo Arcade Pool	410.00
DeLuxe Hot Coffee Vender	335.00
DeLuxe Hot Coffee & Hot Chocolate Combo Vender	335.00
Various Models of above	335.00
DeLuxe Fascination Pool	\$ 335.00
Jumbo DeLuxe Fascination Pool	370.00
DeLuxe Challenge Bowler (with Match Feature)	690.00

ROCK-OLA MFG. CORP.

Model 1448 Hi-Fi Phono, 120 Selections, 45 RPM Only	No List Price
Model 1452, Hi-Fi, 50 Selections, 45 RPM Only	Authorized for Publication
Model 1546 Chrome Wall Box, 120 Selections	No List Price
Model 1548, 50 Selection Wall Box	Authorized for Publication
Model 1613, 8" Blonde Wall Speaker	No List Price
Model 1614, 8" Mahogany Wall Speaker	Authorized for Publication
Model 1906, Remote Volume Control	No List Price
Model 1927, Remote Volume Control with Cancel Button	Authorized for Publication

J. P. SEEBURG CORP.

V-200—Select-O-Matic "200" Phonograph	No List Price
V-3W-A—Wall-O-Matic "200" 100J—Select-O-Matic "100" Phonograph	Authorized for Publication
MRVC-2—Master Remote Volume Control	No List Price
HFCV2-8—High Fidelity Wall Speaker	Authorized for Publication
HFCV3-8—High Fidelity Corner Speaker	No List Price
HFCV1-12—High Fidelity Recessed Speaker	Authorized for Publication
PS6-1Z—Power Supply	No List Price
HFA1-L6—Power Amplifier	Authorized for Publication

UNITED MFG. CO.

Roto Pool (2-Player, Electric Scoring)	\$ 425.00
Club Pool	295.00
Lightup Club Pool	305.00
Lightup Jumbo Club Pool	355.00
2-Way Lightup Club Pool (2/3 Holes)	315.00
2-Way Jumbo Lightup Club Pool (2/3 Holes)	365.00
Hi-Score Lightup Pool	385.00
Special Club Pool	295.00
Special Lightup Club Pool	305.00
Regulation Shuffle Alley (without Match Feature)	760.00
Single Chute	780.00
Double Chute	810.00
Deluxe Regulation Shuffle Alley (with Match Feature)	830.00
Single Chute	760.00
Double Chute	780.00
Special Topnotch, Shuffle Alley (with Special Match Features)	875.00
Single Chute	895.00
Double Chute	775.00

WILLIAMS MFG. CO.

2-Way DeLuxe Bank Pool	\$ 349.50
2-Way Senior DeLuxe Bank Pool	399.50
2-Way Special DeLuxe Bank Pool	349.50
Diamond Pool	395.00
Senior Diamond Pool	445.00

THE RUDOLPH WURLITZER CO.

Model 1900 DeLuxe, High Fidelity, Desert Haze Finish	No List Price
Model 1900 Special Finishes—Persian Turquoise, Chinese Black, Glacier White	Authorized for Publication
Model 1800 DeLuxe, High Fidelity, Dawn Mist	No List Price
Model 1800 Special Finishes—Horizon Blue, Sunset Red, Midnight Black	Authorized for Publication
Model 5207 Wall Box—104 Selection—3 Wire	No List Price
Model 5206 Wall Box—48 Selection—4 Wire	Authorized for Publication
Model 257 Stepper—104 Selection—3 Wire	No List Price
Model 253 Stepper—104 Selection—3 Wire	Authorized for Publication
Model 248 Stepper—48 Selection—4 Wire	No List Price
Model 5117 12" High Fidelity Wall Speaker	Authorized for Publication
Model 5116 8" High Fidelity Corner Speaker	No List Price
Model 5115 5" High Fidelity Corner Speaker	Authorized for Publication
Challenge Bowler (without Match Feature)	665.00
Electric Cigarette Vender	284.50
Coin Changer Model	304.50

MARVEL MFG. CORP.

Pla-Pool (Regular Size)	\$ 285.00
DeLuxe Pla-Pool (Large Size)	325.00



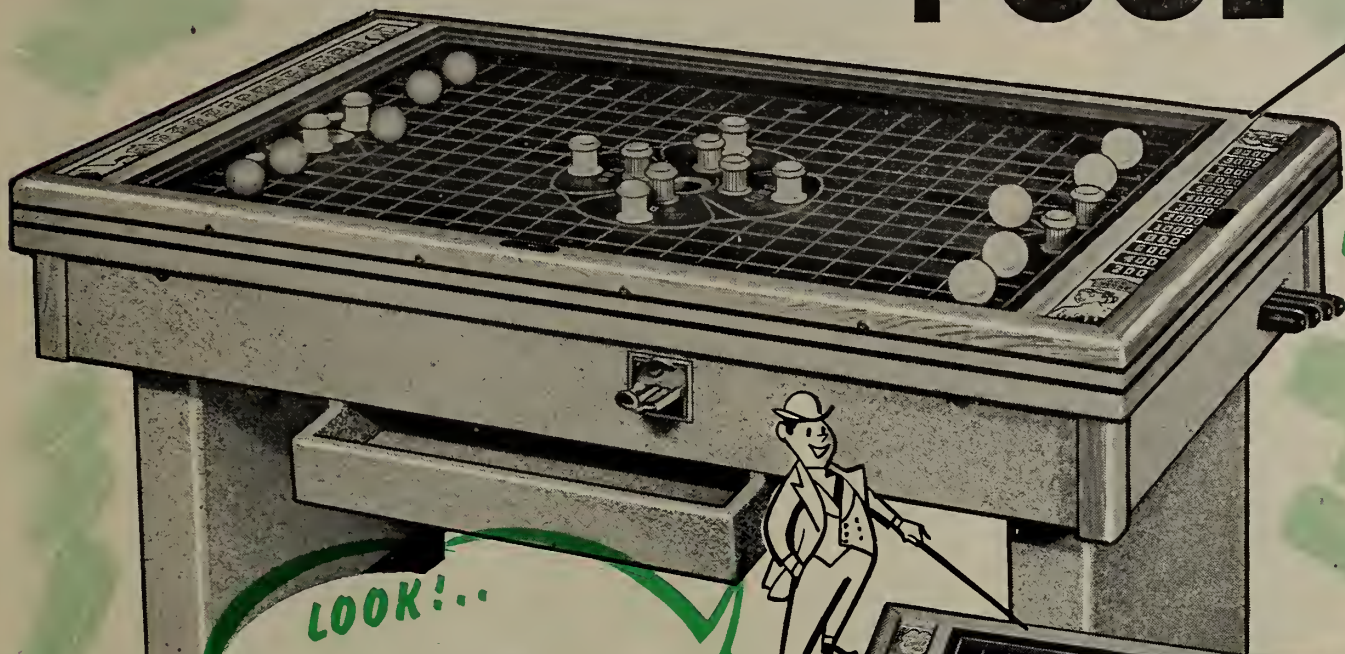
ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	550.00	650.00
4. Boomerang	25.00	45.00
4. Bally Big Inning	65.00	95.00
4. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
4. Bally Rapid Fire	95.00	125.00
4. Bally Undersea Raider	64.50	125.00
4. Champion Hockey	40.00	85.00
4. ChiCoin Basketball Champ	85.00	195.00
4. ChiCoin 4-Player Derby	95.00	175.00
4. ChiCoin Goatee	44.00	95.00
4. ChiCoin Hockey	55.00	85.00
4. ChiCoin Midget Skee	65.00	95.00
4. ChiCoin Pistol	35.00	99.50
4. ChiCoin Home Run, 6 Player (3/54)	100.00	200.00
4. Super model	150.00	249.50
4. Edelco Pool Table	20.00	75.00
4. Evans Bat-A-Score	69.50	165.00
4. Evans Bola-Score	79.50	89.50
4. Evans Ski Roll	35.00	95.00
4. Evans Super Bomber	75.00	150.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	85.00
4. Evans Tommy Gun	39.50	95.00
4* Exhibit Dale Gun	34.50	89.50
4. Exhibit Gun Patrol	75.00	125.00
4. Exhibit Jet Gun	75.00	145.00
4. Exhibit Space Gun	75.00	145.00
4. Exhibit Pony Express	85.00	135.00
4. Exhibit Silver Bullets	40.00	95.00
4* Exhibit Six Shooter	50.00	95.00
4. Exhibit Vitalizer	45.00	75.00
2* Exhibit Shooting Gal. (6/54)	95.00	169.00
4* Exhibit Star Shooting Gallery (9/54)	149.50	195.00
4* Exhibit Sportland Shooting Gallery (11/54)	175.00	225.00
4. Exhibit "500" Shooting Gallery (3/55)	295.00	325.00
2. Exhibit Treasure Cove Shooting Gallery (6/55)	375.00	425.00
4* Genco Sky Gunner	95.00	150.00
4. Genco Night Fighter	85.00	125.00
4* Genco 2-Player Basketball	175.00	250.00
4* Genco Rifle Gal. (6/54)	175.00	225.00
2* Genco Big Top Rifle Gallery (6/54)	335.00	375.00
2* Genco Wild West Gun (2/55)	350.00	395.00
2. Genco Sky Rocket Rifle Gal. (5/55)	350.00	425.00
4. Genco Champion Baseball (9/55)	350.00	450.00
4. Jack Rabbit	50.00	99.50
4. Jungle Joe	49.50	69.50
4. Keeney Air Raider	65.00	125.00
4. Keeney Sub Gun	75.00	95.00
4. Keeney Texas Leaguer	25.00	50.00
4. Keeney Sportsman (11/54)	175.00	275.00
4. DeLuxe model	195.00	285.00
4. Lite League	49.50	99.50
4. Mills Panoram Peek	165.00	295.00

6. Mills Conv. for Panoram Peek	10.00	29.50
4. Muto. Atomic Bomber	65.00	175.00
4. Mutos. Ace Bombers	95.00	195.00
4. Mutoscope Dr. Mobile (Prewar)	95.00	195.00
4. Mutos. Fly. Saucers	90.00	160.00
4. Mutos. Photo (Pre-War)	150.00	250.00
4. Mutos. Photomatic (DeLuxe)	250.00	450.00
4. Mutoscope Silver Gloves	125.00	200.00
4. Mutoscope Sky Fighter	95.00	175.00
4. Mutos. Voice-O-Graph 35¢	150.00	395.00
4. QT Pool Table	65.00	85.00
4. Quizzer	75.00	125.00
4. Rockola World Series	40.00	85.00
4. Scientific Baseball	20.00	75.00
4. Scientific Basketball	20.00	75.00
4. Scientific Batting Pr.	19.00	65.00
4. Scientific Pitch 'Em	100.00	185.00
2* Seeburg Bear Gun	69.50	145.00
4. Seeburg Chicken Sam	50.00	100.00
4. Seeburg Shoot the Chute	49.50	95.00
2* Seeburg Coon Hunt	89.50	175.00
4. Set Shot Basketball	200.00	295.00
4. Teleziz	85.00	125.00
4. Un. Team Hockey	30.00	85.00
4. United Jungle Gun	175.00	250.00
4. DeLuxe model	185.00	275.00
4* United Carnival Gun (10/54)	195.00	295.00
4. DeLuxe model	245.00	300.00
4. United Bonus Gun (1/55)	275.00	350.00
4. DeLuxe model	275.00	350.00
4. Wilcox-Gay Recordio	50.00	125.00
4. Wms. All Stars (8/47)	35.00	75.00
4. Wms. Box Score (12/47)	39.50	75.00
4. Wms. Star Series (4/49)	35.00	85.00
4. Wms. DeLuxe World Series (2/52)	40.00	90.00
4. Wms. Super World Series (4/51)	39.50	99.00
4. Wms. DeLuxe Baseball (4/53)	100.00	150.00
4. Wms. Pennant Baseball (12/53)	145.00	185.00
4. Wms. Super Pennant Baseball (12/53)	135.00	195.00
4. Wms. Super Star Baseball (12/53)	175.00	200.00
4. Wms. Major League Baseball (2/54)	145.00	210.00
4. Wms. All Star Baseball (2/54)	155.00	215.00
4. Wms. Big League Baseball (2/54)	145.00	220.00
4. Wms. Jet Fighter (10/54)	175.00	250.00
2* Wms. Safari (2/54)	315.00	395.00
2. DeLuxe model	325.00	400.00
2. Wms. Polar Hunt (3/55)	330.00	425.00
2. Wms. King Of Swat (5/55)	325.00	440.00
4. Wurlitzer Skee-ball	35.00	75.00

Again **chicago coin** Sets The Pace
 Introduces **NEW POOL GAME ATTRACTION!!!**

CLOVER POOL

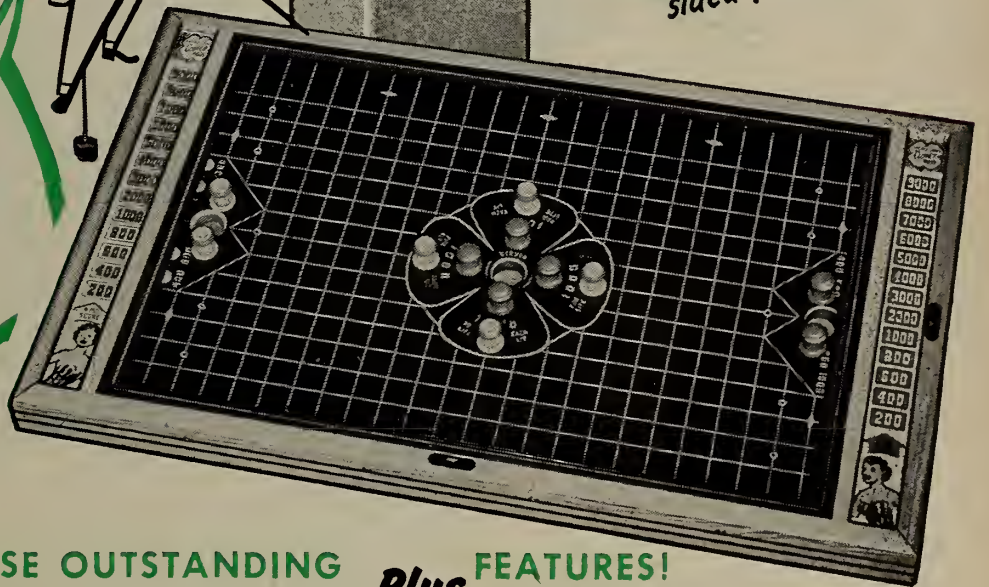


LOOK!...

for the
 First Time
 automatic
 scoring with
 popular 4
 sided play!

LOOK!...

3 in 1 game
 which can be converted
 to 2 hole or 3 hole
 or automatic play
 at the mere flip
 of a switch!



...AND LOOK AT THESE OUTSTANDING *Plus* FEATURES!

Clover Pool features automatic scoring without a backrack!

By playing skillfully, player can increase the score of the Clover Hole by as much as 4000

Hinged Playfield for easy servicing!

Clover Pool features **NEW ADVANCE** type scoring on All Holes!

Clover Pool is only 8" longer—same width as Champion Pool—size: 3 ft. by 5 ft.

Simple trouble-free mechanism!

CHOOSE FROM THIS COMPLETE LINE OF POOL GAMES! Available With "Levelmatic" Playboard Adjusters!

HOOIGAN POOL

Combines The Top Features of Automatic Pool Plus The Scientific and Most Interesting Playing Features of 4-Sided Pool Games . . .

CHAMPION POOL

Available in 2 or 3 Hole Models With The Exciting Center Hole Feature! New Type Ball Drop Mechanism . . . Simple . . . Positive . . . Fool-Proof!

JUMBO POOL

New Larger Plastic Bumpers! 2 or 3 Hole Models With or Without Lighted Bumpers! 18 inches longer than regular size (70" x 36").

CHAMPION SPECIAL No. 35

End holes are located 4 inches closer to center! Choice of 2 or 3 hole models! 3 or 4 Sided play!

chicago coin
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DON'T MISS RCA VICTOR'S "JUKE BOX BABY" CONTEST



YOUR CHANCE TO WIN A FABULOUS WURLITZER 1900 AMERICA'S TOP PHONOGRAPH

Perry Como's "Juke Box Baby"/"Hot Diggity"—RCA Victor 47-6427—should soon reach the million mark. In appreciation, RCA Victor is offering you a chance to win a wonderful Wurlitzer 1900 if the photograph of your "juke box baby" strikes the fancy of the judges.

HOW TO ENTER

Just submit a photo of your own "Juke Box Baby," whether it be a cute kid, or a kid dressed in a cute costume, or posed in a cute way.

RULES

Submit entries (photographs only) to RCA Victor Records, 155 East 24th St., New York 10, N. Y. All entries become the property of RCA Victor Records. Decision of judges is final. Contest open only to juke box operators, their service personnel including mechanics, and one-stop operators and their sales and counter personnel. All entries must be postmarked no later than March 26, 1956.

THE RUDOLPH WURLITZER COMPANY • NORTH TONAWANDA, NEW YORK

"It's What's in THE CASH BOX That Counts"

United's **CARAVAN**

features **MORE WAYS TO SCORE**



**ROTO FEATURE
8-IN-1
CARD COMBINATION**

PLAYER CAN MOVE NUMBERS
CLOCKWISE WITH EXTRA COINS

12
ADDITIONAL WAYS
TO SCORE
3-IN-LINE SCORES

**DOUBLE-SCORING
DIAGONAL FEATURE**

FIRST COIN LITES LARGE CARD
SECOND COIN LITES DIAGONALS

WITH DIAGONAL PANEL LIT
PLAYER CAN OBTAIN REGULAR CARD
SCORES **PLUS** DIAGONAL SCORES

4
ADDITIONAL WAYS
TO SCORE
4-IN-LINE SCORES

- 3-IN-LINE SCORES
4-IN-LINE
- 4-IN-LINE SCORES
5-IN-LINE
- 8 BALLS NEXT GAME
- ADVANCING SCORES
- NUMBER SELECTION
- SPELL NAME
- PENNANT FEATURE
- 4 CORNERS SCORE 5-IN-LINE
- EXTRA BALLS

NOW AT YOUR DISTRIBUTOR

6-Player Shuffle-Alley BOWLING GAMES

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UNITED OPERATORS ARE SUCCESSFUL OPERATORS

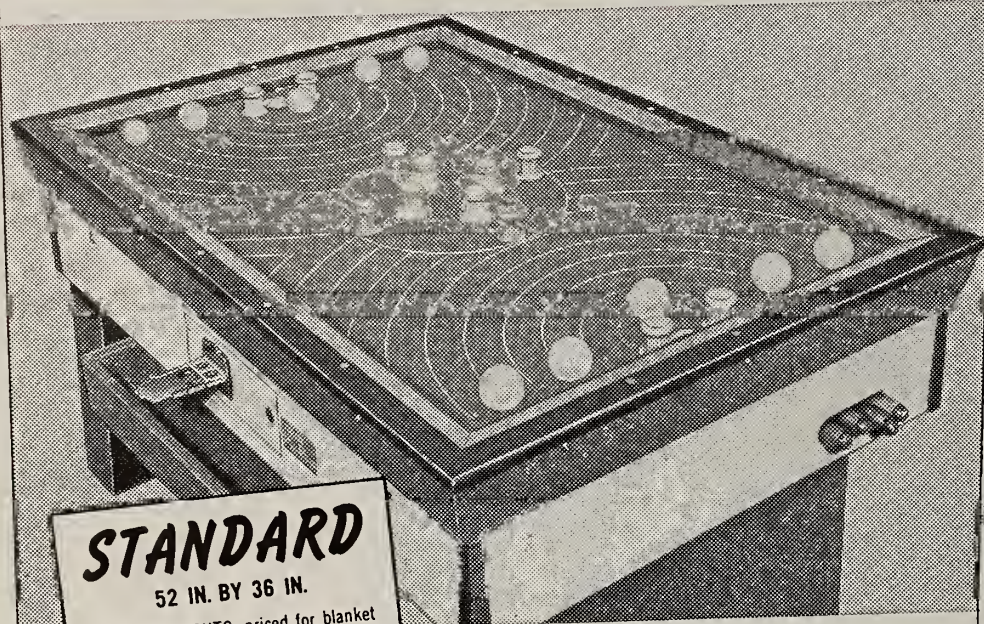
A Bally GAME FOR EVERY LOCATION

BROADWAY

Pin-Pool

EQUIPPED WITH

New 4-Point Push-Pull Anti-Warp



STANDARD

52 IN. BY 36 IN.

WITHOUT LIGHTS, priced for blanket coverage of all types of locations.

LIGHT-UP BUMPERS for locations that demand extra flash.

NEON-LIGHTS under side-rails, flooding table with no-glare illumination.

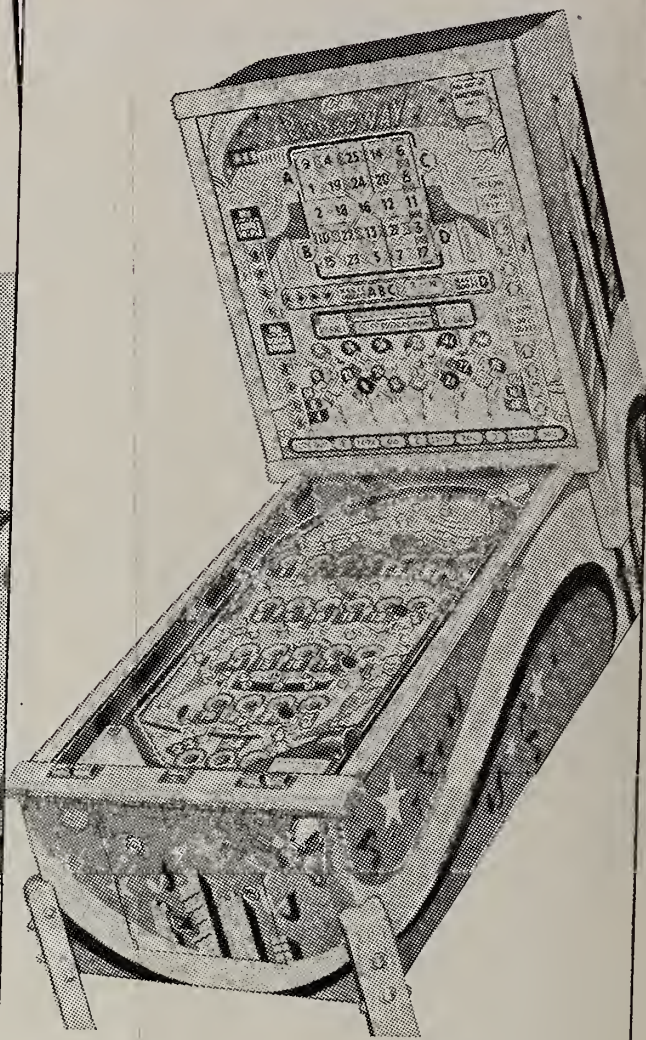
SENIOR

68 IN. BY 36 IN.

With or without light-up bumpers.

All models quickly
CONVERTIBLE
2 OR 3 POCKETS

Famous Bally-quality construction insures the smooth performance that results in maximum play-appeal, maximum earning-power.



FEATURING SENSATIONAL

Magic Squares

PLUS MONEY-MAKING

Double Scores

Triple Scores

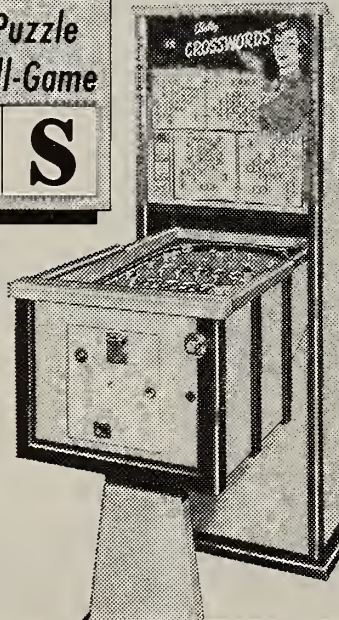
Plus many more profit-proved features. Get your full share of the BROADWAY bonanza. Get Bally BROADWAY on location today.

CROSS

Word-Puzzle
Skill-Game

Bally

WORDS



New PUZZLE-SCORES

Players light 3-letter words, 4-letter words

EARNS UP TO 4 COINS PER GAME

Each coin gives player additional puzzle

New SKILL SCORE-BOOSTER

Scores advanced by shooting balls in Star-holes

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