THE CASH BUX

OLUME XVII

NOVEMBER 19, 1955

NUMBER 9



IEADLINERS

making "important" record news!

the group:

THE AMES BROTHERS



THE NEXT TIME IT HAPPENS

(from the Rodgers-Hammerstein musical production, "Pipe Dream")

MY LOVE, YOUR LOVE

20/47-6323

the girl:

JUNE VALLI



DON'T TELL ME NOT TO LOVE YOU

> OH! WHAT A DAY

> > 20/47-6331

the dealer's choice

RCA\/ICTOR





FOUNDED BY BILL GERSH

The Cash Bo

Volume XVII

Number 9

November 19, 1955

Publishers

BILL GERSH

JOE ORLECK

The Cash Box Publishing Co., Inc.

26 West 47th Street, New York 36, N.Y.

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THE CASH BOX covers the entire music industry ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music, vending, service and amusement machines are covered.

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A few days ago, a bunch of music and record boys were standing around Al & Dick's discussing their favorite subject—the record business. The name of a certain artist was mentioned and since a member of the disk firm for which he records was present, one sharp Brill Building character said, "Oh him, is he still on your label?"

"I want to tell you something", the record exec answered. "Not only is he on my label, but if I had to make a choice between releasing him or any one of my top stars, I would have to think very seriously. Any record this guy turns out has an assured sale of at least 100,000—and this is with hardly any extra cost to us. Any time I can find an artist who can guarantee me that, I'll hang onto him for dear life and I don't care if he uever has a smash hit".

This conversation pointed up a factor in the record business which many of us overlook. Everyone is so busy trying to get the smash that we sometimes overlook the fact that the base of the record business is the steady seller. This has best been exemplified in the recent development of packaged goods sales. While still working for pop single hits, almost every company has quietly developed a substantial album business, a business which guarantees sales week in and week out, which pays salaries all year round whether the company has a pop smash or nota

Likewise almost every diskery has an artist or two who really doesn't make too much ndise, but who has a basic following that buys his records. It doesn't matter that this artist never sells four or five hundred thousand records. He sells one hundred thousand. And even if he only sold seventy-five thousand on each release, he would still be a profitable member of the firm, one to be treated with as much deference as the star.

Au important part of the phrase "record business" is the word BUSINESS. And a business consists of many factors. One of these factors is the hit. Of course everyone wants the smash. There lies the great profit, the excitement, the glamour. But you can't always have smashes and in between you need another factor, the steady sellers, the artists who make records that you can count on to be profitable not through stupendous sales, but through constant sales.

Artists like those are just as hard to come by as the big stars. Record firms that nurture them with the same care are assuring themselves the basic product that every business needs.

ONLY TWO WEEKS YOUR VOTES IN

YUL	JK V
Best R	ecord of 1955
"Davy Crockett"—Bill Hayes	25,638 Haley 25,420
Cherry Pink"—Perez Prado	21.542
"Unchained Melody"—Al Hibble	er19,833 19,720
"Melody Of Love"—Billy Vangh	n 19 106
"Yellow Rose Of Texas"—Mitch	one
"Crazy Offo"—Johnny Maddoy	16 490
"Tweedlee Dee"—Georgia Gibbs	14,395 12,722
"Dance With Me Henry"—Georg	21a (Fibbs 12.613
"A Bloggom Holl" Not "King"	inatra
"Let Me Go, Lover"—Joan Webe	12,163 12,163 12,163 12,163 12,163 12,163 12,163 12,26 12,27
"Hearts Of Stone"—Fontane Si	sters
"Autumn Leaves"—Roger Willia	ams
"Something's Gotta Give"—McG	uire Sisters 9 224
"Honey Babe"—Art Mooney	7,535 er
"Seventeen"—Fontage Sisters	6 821
"Moments To Remember"—Four "How Important Can It Be"—Jo	Lads
"Seventeen"—Boyd Bennett	5.628
"Earth Angel"—Perry Como	5,042 4,927
"Naughty Lady Of Shady Lane"	5,042 4,927 —Ames Brothers 4,365 –Jaye P. Morgan 4,158
"Ko Ko Mo"—Perry Como	3,977 ethin' Smith & Redheads 3,445
Wake rourself Comfortable"	Sarah Manchan 9990
"Maybellene"—Chuck Berry	Vaughan 2,253
"Heart"—Eddie Fisher	2 010
"No More"—De John Sisters	1,762
Best Male	Vecalist of 1955
Perry Como24,8	31 Alan Dale
Nat "King" Cole23,7	65 Don Cornell 6.543
Eddie Fisher23,1 Frank Sinatra22,6	²⁹ Johnny Desmond 6,150
Al Hibbler16,2	35 Julius La Rosa 4,318
Sammy Davis, Jr14,5 Frankie Laine12,2	24 Roy Hamilton 3,622 76 Rusty Draper 3,292
Bill Hayes11,3	30 Johnnie Ray 2.147
Tony Bennett 8,6	,
Best Female	e Vocalist of 1955
Jaye P. Morgan23,8	
Georgia Gibbs	70 2013 245
Sarah Vaughan17,3	41 Jo Stanord 5,622
Patti Page	29 Kitty Kallen
Gisele MacKenzie13,1	85 Ella Fitzgerald 2,120
Mindy Carson	,
Best Voca	I Group of 1955
Four Aces 23,7	65 Hilltoppers
McGuire Sisters22,1 Fontane Sisters19,5	72 Four Freshmen 5.833
Crewcuts	87 De Castro Sisters 5.729
Four Lads14,4 Ames Brothers12,6	05 Gaylords 3,616 52 Mills Brothers 2,877
Chordettes11,4	39 Four Knights 1,007
Best Ord	hestra of 1955
STUDIO ORCHESTRA	BAND
Les Baxter	58 Perez Prado
Mitch Miller20,7 Hugo Winterhalter19,5	Ralph Marterie16,205
Mantovani	Guy Lombardo 9.352
Percy Faith 8,5	27 Ferko String Band 6,392
David Carroll4,3	59 Ray Anthony 4,768
Jack Pleis 3,6 Paul Weston 1,2	Glenn Miller 4.039
Mitchell Ayres	⁰² Ralph Flanagan 2 894
·	umental Group of 1955
Bill Haley and Comets20,5	
Les Paul and Mary Ford16.2	91 Cycry Ott
Roger Williams 9,3 Three Suns 7,6	44
Johnny Maddox 4,3	92 Mulcays

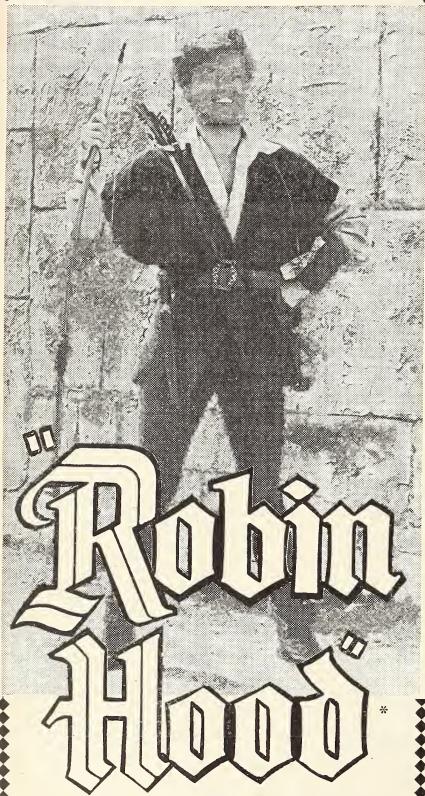
		5 11	V
Best Rhyt	hm and	Blues Record of 195	5
"Earth Angel"—Pengui	ns		19,078
"Ain't It A Shame"—F	ats Domino		16,389
"Unchained Melody"—A	arms Al Hibbler		15,758
"Maybellene"—Chuck B	erry		12 043
"My Babe"—Little Wal "Sincerely"—Moonglows	ter	Earl Gaines	11,854
"'I'madlaa Ilaa''Iama	n Rakov		10 771
"You Upset Me, Baby"—	-B. B. King	**11*	10,137
"The Wallflower"—Etta	James & Th	illiams ne Peaches	9,857
"Bo Diddley"—Bo Diddl	aretta Dillar lev	'd	8,912 8 785
"Flip, Flop And Fly"—" "Don't Be Angry"—Nar	Joe Turner	4 T 20 T	7,682 7,516
w nat cha Gonna Do —	JUVOE WICEN:	atter & Drifters	7/ 05/
"Soldier Boy"—Four F	ellows .		5 507
"Walking The Blues"—.	lack Dunree	& Mr. Bear	1 010
"Story Untold"—Nutme	gs Domino		3,992
"I Hear You Knockin'"	—Smilar La	arric	0.040
"Ling, Ting, Tong"—Fi	ve Keys	ngton	1,923
			1,000
Best R &	& B Male	Vocalist of 1955	
Fats Domino	21,852	Jack Dupree	6,852
Ray Charles Johnny Ace	18,137	"Sonny Boy" Williamson Howling Wolf	5,539
Joe Turner B. B. King	17,684	Amos Milburn	4,878
Little Walter Muddy Waters	15.049	Chuck Willis Danny Overbea	4,473
Roy HamiltonLowell Fulson	14,146	Lightning Hopkins Louis Jordan	3.805
Al Hibbler	12,507	Charles Brown	3.227
Willie Mabon Smiley Lewis	9,937	Little Jr. Parker Arthur Prysock	2.231
Clyde McPhatter	ĺ	Ivory Joe Hunter	1,782
		le Vocalist of 1955	
Ruth Brown Varetta Dillard	12,260	Big MaybelleLula Reed	3,266
Dinah Washington Faye Adams	11,987	Dakota Staton	1,967
Shirley Gunter Ella Johnson	3,765	Mahalia Jackson	1,785
		Annisteen Allen	1,046
Best R	& B Voc	Group of 1955	
Clyde McPhatter &	15.000	Spiders	4,378
The Drifters	16,782	El Dorados Orioles	3.987
Five KeysShirley & Lee	13,457	HarptonesCadillacs	2.783
CloversMidnighters	7.379	Du Droppers	2,491
"5" Royales Spaniels	6,822	Counts	
Dominoes	4,987	Flamingoes	978
Best R & B Orchestra of 1955			
Count Basie Buddy Johnson	11,823	Piano Red	3,774
Earl Bostic	7.146	Tiny Bradshaw Louis Brooks	1.922
Bill Doggett		Red Prysock	1,757
	_	Record of 1955	
"Loose Talk"—Carl Smi	t h	ce	10 901
"Making Believe"—Kitty "Satisfied Mind" Ports	y Wells		15,212
"Cattle Call"—Eddy Ar	nold & Hugo	o Winterhalter	13,872 13,588
"Yellow Roses"—Hank	Faron Young Snow		13,471
"I've Been Thinking"—F	Eddy Arnold	3	11,156

CAS 'CASH BOX"

Rock Country Page	and of 10FF (Cont.)
	ord of 1955 (Cont.)
"There She Goes"—Carl Smith	—Faron Young10,297 9,837
"All Right"—Faron Young	8,756
"Just Call Me Lonesome"—Eddy Ai "Let Me Go. Lover"—Hank Snow	rnold
"Ballad Of Dayy Crockett"—Tennes	see Ernie Ford 6.881
"Love, Love, Love"—Webb Pierce "Hearts Of Stone"—Red Foley	6,596 6,482 Tom Tall 6,463
"Are You Mine"—Ginny Wright &	Tom Tall 6,463
"The Kentuckian Song"—Eddy Arno	old & Hugo Winterhalter 5,902 by 5,487
"As Long As I Live"—Kitty Wells &	k Red Foley 4,783
"Satisfied Mind"—Jean Shepard	4,529
"Making Believe"—Jimmy Work	4,371 4,113
"Are You Mine"—Myrna Lorrie & F	Buddy DeVal 3,980
"That Do Make It Nice"—Eddy Arn "Ballad Of Davy Crockett"—Mac V	nold
"In The Jailhouse Now, No. 2"—Jim	mie Rodgers 3,228
"Kisses Don't Lie"—Carl Smith	2,756 on
"Yonder Comes A Sucker"—Jim Re	eeves
"Crvin', Pravin', Waitin', Hopin'"—	-Hank Snow 1.856
"It Tickles"—Tommy Collins "Baby Let's Play House"—Elvis Pr.	
"There's Poison In Your Heart"—K	itty Wells 742
"If You Were Me"—Webb Pierce	720
"Most Of All"—Hank Thompson "Wildwood Flower"—Hank Thomps	on
Best Country Male	e Vocalist of 1955
Webb Pierce 18,653	Slim Whitman 5,371
Eddy Arnold	Marty Robbins
Faron Young 13,712	Ferlin Huskey
Carl Smith	Mac Wiseman 3,417
Red Foley	Stuart Hamblen
Jim Reeves	Jimmie Rodgers 1,042
Ernest Tubb	Hank Lochlin 973 Redd Stewart 642
Telmessee Eline Fold 0,010	nedd Stewart
Best Country Fema	le Vocalist of 1955
Kitty Wells17,312	Ginny Wright 6,408
Jean Shepard11,583	Martha Carson 3,972
Goldie Hill11,221	
Best Country Vocal	Combination of 1955
	Davis Sisters 4,321
Carlisles11,348	Kitty Wells & Red Foley 3,072
Red & Betty Foley	Maddox Bros. & Rose
Homer & Jethro 4,863	Lester Flatt & Earl Scruggs 584
D	D 1 / 1044
·	Band of 1955
Hank Thompson's Brazos Valley Boys16,128	Billy Gray's Western Oakies
Pee Wee King	Miller Brothers 942
Ray Price's Cherokee	Spade Cooley
Čowboys 7,584 Carl Smith's Tunesmiths 7,327	Jimmy Heap & His Melody
Bob Will's Texas Playboys 3,548	Masters 685
Tex Williams	Grady Martin's Sluefoot
Cliffie Stone	Five
Town Five 1,556	Leon McAuliffe
Rost Country Sacr	red Singer of 1955
· ·	
Martha Carson 11,481 Red Foley 11,374	Smith Brothers 2,648 Bill Monroe 1,856
Stuart Hamblen 6,428	Statesmen Quartet 1,632
T. Tommy & The Chanters 6,316 Louvin Brothers	Webb Pierce 1,204 Crossroads Quartet 985
Blackwood Brothers 5,374	Carl Story
Jimmie Davis 4,884	Faron Young
Carl Smith	Foggy River Boys
Jordanaires 2,792	George Beverly Shea
Root Country Last	montal Autist of 10FF
	mental Artist of 1955
Chet Atkins 17,311 Bud Isaacs 11,452	Merle Travis
Lloyd Ellis 7,397	Jerry Byrd
Speedy West & Jimmy Bryant	Little Jimmie Dickens 685
Del Wood	Tommy Jackson
,	

Most Promising	New A	Male Vocalist of 1955	
Pat Boone		Frank Verna	3 122
Chuck Berry	. 8,350	Jerry Vale	2,038
Nick Noble	. 7,692	Steve Lawrence	1,742
Chuck MillerFess Parker	. 5,407	Eddie Fontaine Frankie Lester	
David Whitfield	. 3,658	Dick Roman	
	. 0,000		
Most Promising	lew Fe	emale Vocalist of 195!	5
Gogi Grant Caterina Valente		Kitty White	
Gale Storm		Susan Hunter	
Joan Weber		Terri Stevens	976
Lillian Briggs Priscilla Wright		Jill Corey	952
Peggy King	5.872	Julie London	691
Marion Marlowe	4,398	Micki Marlo	483
Most Promising	New	Vocal Group of 1955	
Platters		Penguins	6.852
Somethin' Smith &		Three Chuckles	5,094
Redheads		Four Coins	
De John Sisters Don, Dick & Jimmy	7 108	Sunnysiders Dream Weavers	1 272
Don, Dick & Jiminy	1,100	Dieam weavers	1,212
Most Promisin	a New	Orchestra of 1955	
			2
Billy Vaughn	16,814	Richard Maltby	2,619
Les Elgart		Dan Terry Pete Rugolo	
Joe Reisman	- 4,100	Tete itagoio	002
Most Promising New	v R &	B Male Vocalist of 1	955
Chuck Berry		Billy Brooks	
Bo Diddley	17.352	Bobby Blue Bland	7.377
Nappy Brown	17,181	Earl King	5,922
Jimmy Reed	_14,707	Mr. Bear	
Joe WilliamsLittle Willie John	12,832	Otis Williams	1,985
Earl "Connelly" King	9.584	Johnny Fuller	1,072
Earl Gaines	9,053	Dean Barlow	
	- 0 F		055
Most Promising New	K & E	Female Vocalist of 1	755
Lavern Baker	19,247	Dolores Ward	3,376
Etta James	9,835	Patricia Bowman	2,153
Donna Hightower	5,692	Pauline Rogers	649
			055
Most Promising Nev	w R &	B Vocal Group of 1	955
Penguins	_20,176	The Danderliers	3,105
The Platters		The Cashmeres	
The Jacks		The Medallions	1,504
Gene & Eunice	8,647	The Riveleers	
The Four Fellows		Royal Jokers	
Charlie & Ray The Marigolds	7,993 4.329	The Turks	
The Hearts	3,949	The Cues	528
Most Promising Co	ountry	Male Vocalist of 19	55
Elvis Presley	10.431	Sonny James	
Porter Wagoner	_10,396	Jim Wilson	
Tommy Collins	7,428	Terry Fell	
Jimmy Work	-6,994	Marvin Rainwater	
Jimmy Newman Justin Tubb	5,735	Al Terry	
Jim Edwards Brown	5,629	Eddie Dean	
Benny Martin	4,812	Jimmie Rodgers Snow	
Red Sovine	$\frac{4,551}{3.763}$	Buddy DeVal	735
Tom Tall		Werley Fairburn	
_			
Most Promising Cou	ıntry	Female Vocalist of 1	955
Rita Robbins	9,236	Bonnie Sloan	1,837
Betty Foley	8,972	Anita Carter	
Maxine Brown Myrna Lorrie	6.565	Betty Amos	
Ruby Wells		Betty Cody	
Wanda Jackson	_ 3,891	Tabby West	
Charline Arthur	3,744	Joan Hager	376
Most Promising Com	ntm. V	ocal Combination of	955
_			
Ginny Wright & Tom Tall	8 164	Myrna Lorrie & Buddy DeVal George & Earl	
Wilburn Brothers Maxine & Jim Edward Brown	n 7.932	Wilma Lee & Stoney Cooper	1.238
'Nita, Rita & Ruby	5,289	Nita Robbins & Don Winters	764
Rusty & Doug	4,725	Rose Lee & Joe Maphis	
Louvin Brothers	5,128	Wesley & Marilyn Tuttle	392

From Out of The Pages of History steps



recorded by

ALAN DALE

on Coral

JOE REISMAN Ork & Chorus

NELSON RIDDLE Ork & Chorus

en Capitol

THE NATURALS with JOE LIPMAN ORK.

on MGM

and More To Follow

as featured on "The Adventures of Robin Hood" program every Monday evening, 7:30-8 PM, over CBS-TV est. Coast to Coast.

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FI—Fiesta
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GR—Gooden
GR—Gooden
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HE—Herald
IM—Imperial
JD—Jay Dee

JU—Jubilee
JU—Jub

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PE—Peacock
PM—Prom
PP—Peter Pan
PR—Prestrige
RA—Rainbow
RB—R & B
RE—Regent
RA—Rama
RP—RPM
SA—Savoy

SO—Sound
SP—Specialty
ST—Starlite
TA—Tampa
TI—Tico
TR—Trend
UN—United
UQ—Unique
VI—RCA Victor
VJ—Vee-Jay WD-Waldorf Wl-Wing "X"-Label "X"



AUTUMN LEAVES ROGER WILLIAMS

CA-3223 (F-3223)—Jackie Gleason CD-1421 (45-1421)—John Sebastian CR-61485 (9-61485)—Steve Allen & Geo. Cates O. DE-29653 (9-29653)—Victor Young

KA-116 (45-116)—Roger Williams ME-70686 (70686x45)—Maynard Ferguson MG-12068 (K12068)—Ray Charles Singers PM-1123 (45-1123)—Lou Garisto X-0161 (4X-0161)—Geri Galian



LOVE IS A MANY-SPLENDORED THING FOUR ACES

CA-3202 (F-3202)—Woody Herman CR-61467 (9-61467)—Don Cornell CW-165 (45-165)—Don, Dick & Jimmy DE-2962S (9-2962S)—Four Aces

MG-30883 (K-30883)—David Rose O. PM-1120A (45-1120A)—The Rockets RA-320 (45-320)—Johnny Conquet



MOMENTS TO REMEMBER

THE FOUR LADS

CO-40S39 (4-40S39)—Four Lads

DE-29694 (9-29694)-Louis Armstrong



ONLY YOU

THE PLATTERS

DE-29694 (9-29694)—Louis Armstrong
DO-15423 (45-15423)—Hilltoppers

ME-70633 (70633 x 45)—Platters
WI-90015 (90015 x 45)—Lola Dee



YELLOW ROSE OF TEXAS

MITCH MILLER—JOHNNY DESMOND

CA-3249 (F-3249)—Stan Freberg CO-40540 (4-40540)—Mitch Miller CR-61476 (9-61476)—Johnny Desmond VI-20-6241 (47-6241)—Homer & Jethro X-0161 (4X-0161)—Geri Galian





SHIFTING, WHISPERING SANDS RUSTY DRAPER—BILLY VAUGHN

DO-15409 (4S-15409)—Billy Vaughn ME-70696 (70696 x 45)—Rusty Draper VI-20-6243 (47-6243)—Johnson Family Singers





AL HIBBLER—McGUIRE SISTERS

CR-61501 (9-61501)—McGuire Sisters MG-12078 (K12078)—Kay Armen DE-29660 (9-29660)—AI Hibbler



AIN'T THAT A SHAME

PAT BOONE

DO-15377 (45-15377)—Pat Boone IM-5348 (45-5348)—Fats Domino

PM-1122B (45-1122B)—Bill Marine WI-90000 (90000 x 45)—Ronnie Gaylord





SUDDENLY THERE'S A VALLEY GOGI GRANT—JO STAFFORD—JULIUS LA ROSA

CA-3228 (F-3228)—Patty Andrews CD-1270 (45-1270)—Julius LaRosa CO-40559 (4-40559)—Jo Stafford

DE-29686 (9-29686)—Mills Bros. ER-1003 (45-1003)—Gogi Grant MG-12078 (K12078)—Kay Armen



YOU ARE MY LOVE

JONI JAMES

JU-5218 (45-5218)-Four Tunes

MG-12066 (K12066)-Joni James

11) SEVENTEEN. 12) THE LONGEST WALK. 13) AT MY FRONT DOOR. 14) THE BIBLE TELLS ME SO. 15) LOVE AND MARRIAGE. 16) TINA MARIE. 17) I HEAR YOU KNOCKIN'. 18) MY BONNIE LASSIE. 19) SOMEONE YOU LOVE. 20) SIXTEEN TONS. 21) BLACK DENIM TROUSERS. 22) CROCE DI ORO. 23) PEPPER-HOT BABY. 24) FORGIVE MY HEART. 25) WAKE THE TOWN AND TELL THE THE PEOPLE. 26) NO ARMS CAN EVER HOLD YOU. 27) SAME OLD SATURDAY NIGHT. 28) ROCK.ABEATIN' BOOGIE. 29) DOG-FACE SOLDIER. 30) MY BOY.—FLAT TOP. 31) THEN I'LL BE HAPPY. 32) SWEET KENTUCKY ROSE. 33) DADDY-O. 34) AMUKIRIKI. 35) BURN THAT CANDLE.



A bright "new" note is about to resound through the record industry as the ABC-Paramount label makes its premiere appearance! Imagine a "newcomer" with a foundation of many years of show business knowhow. Picture this vast experience, the ability to sell entertainment, the talent to produce the

inkling of why there exists within us a feeling of great pride and confidence. We're sure the ABC-Paramount label is destined to become outstanding in the minds of Mr. Distributor, Mr. Coin-Machine Operator, Mr. Disk Jockey and most important, Mr. and Mrs. Public and Family!







THE ROVER BOYS...These lads get the full treatment on backgrounds for their distinctive sound-styling of "Come To Me" and "Love Me Again". Both capable of breaking big from the start!



THE TRIO SHMEED...
They have a "touch" all their own that made them European recording and nightclub favorites. They debut in the U.S. with two sure-fire sides in "Yodel Cha Cha" and "Polka Yodel".







AM-PAR RECORD CORP.

New York, N. Y.
(Distributed in Canada by Sparton of Canada, Ltd.)

PIFF! PAFF! PUFF!

BERNIE WAYNE



STEVE LAWRENCE (Coral 61537; 9-61537)

B "THE LORD IS A BUSY MAN"
(2:16) [Hill & Range BMI—
Joyce, Allen] TV favorite Steve Lawrence, has an exciting rendition of a new, fast moving inspirational number. Tune is creating a fuss and Steve's reading looms as a good bet to make a strong showing.

"ADELAIDE" (1:47) [Frank ASCAP—Loesser] A cute new Loesser novelty written for the film version of "Guys And Dolls," is wonderfully styled by Steve. Good coupling for the boxes.

NORMAN LUBOFF CHOIR (Columbia 40604; 4-40604)

B"SWEET LORENA" [Broadcast Music BMI—Wilder] The Norman Luboff Choir comes up with its most commercial side in years. A beautiful romantic ballad with a unique charm. The voices blend beautifully and make this side a top contender.

B "ARRIVEDERCI, ROMA" [Reg Connelly ASCAP—Sigman, Rascel] Some lovely harmony is displayed by the group on this warm and melodic Italian hit. Song is showing signs of making the grade in the U.S. This version will take a cut of the melon.

MIMI MARTEL (Merit 1101; 45-1101)

(2:40) [Paty BMI—Michael] Mimi Martel bows on the Merit label with a contagious calypso novelty that should meet with approval. Inviting lyric.

"GOTTA LOVE YOU NOW" (2:33) [Paty BMI—Michael] The lark does a polished job on this upbeat romantic ditty. Good shuffle beat dance tempo. Ok side.

DOLORES HAWKINS (Epic 9130; 5-9130)

B. "GROWIN' UP" (2:10) [American BMI—Stanley] A new rocking tune in the "Seventeen" and "My Boy—Flat Top" class, is belted across in great form by Dolores Hawkins. Great song right in with the trend. The lyrics are sensational and side could break out. A sleeper to watch closely.

B"I TAKE THIS MAN" (2:30) [Maxwell ASCAP — Maxwell, Schroeder] From the swinging teenager on the other side, Dolores becomes a bride and sings this touching, dramatic wedding song. Lovely number. Most enjoyable coupling and interesting programming for dee jays.

AMBROSE and his ORCH. (MGM 12103; K12103)

"WHISTLIN' WILLIE" (3:00) [Myers ASCAP — Segal, Friedman] The Ambrose Ork does a delightful job with an imaginative instrumental novelty on the light and colorful side. Exciting rendition of a good piece of material. Excellent theme music for a dee jay show.

"SLIDE RULE" (2:20) [Robbins ASCAP — Langhorn] Another Sauter-Fineganish instrumentation of a fast-moving novelty. Boys create some exciting effects and sounds. Two good sides for air play.

DISK OF THE WEEK

"MY BELIEVING HEART" (2:40) [Valando ASCAP—Crane, Jacobs]

"YOU'LL NEVER FALL IN LOVE AGAIN" (2:23)

[The Hub-Leeds ASCAP—Oakland, Webster]

JONI JAMES (MGM 12126; K12126)



JONI JAMES

• While enjoying a most successful run with "You Are My Love," MGM introduces a new Joni James platter that you'll be hearing often. A lovely new romantic affair titled "My Believing Heart." It's an enchanting piece of material fashioned tenderly by the dream-dusted voice of the songstress. A velvety, sincere performance of a number that'll keep the love birds happy. "You'll Never Fall In Love Again," the tune on the flip side, is another touching love song prettily piped by Joni. A money-making release.

"THE NEXT TIME IT HAPPENS"
(2:45) [Chappell ASCAP—
Hammerstein, Rodgers]

"MY LOVE, YOUR LOVE" (2:17) [Zodiac BMI—Murray, Scharfenberger]

THE AMES BROTHERS (RCA Victor 20-6323; 47-6323)



AMES BROTHERS

• The four Ames Brothers have a twin threat in their latest Victor

release as they offer a pair of wonderful new songs that should attract a heap of coin. One end features the quartet with a persuasive interpretation of an item tagged "The Next Time It Happens," a potent love story penned by Rodgers and Hammerstein for the forthcoming musical "Pipe Dream." It's a commercial show song that grows on you. Equally outstanding is "My Love, Your Love," a glowing and simple new ballad that has all the earmarks of a big hit. Beautiful job by the boys and the Winterhalter ork. Side has the same simplicity that made their "You You You" disk such a hit. Two hot decks.

"WANTING YOU" (2:40) [Harms ASCAP—Hammerstein, Romberg]
"NIGHT WIND" (2:13) [Garland ASCAP—Williams]

ROGER WILLIAMS (Kapp 127; 45-127)

Right up at the very top of the hit list is "Autumn Leaves" by Roger Williams. A waxing which proved that a classical pianist can produce a pop hit—a number one pop hit. Now as a follow-up, the Kapp label offers another beautiful Williams arrangement of an old favorite, the Hammerstein-Romberg

classic "Wanting You." It's a lush and flowing piano-orchestra rendition that should appeal greatly to the many hundreds of thousands who enjoyed his "Autumn Leaves" platter. The bottom half, is a fast moving original by the pianist bearing the title "Night Wind." The top half is the one that'll create the excitement.

THE CASH BOX BEST BETS In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" of The Week, are those most likely to achieve popularity.

★ "SWEET LORENA"

★ "GROWIN' UP"...

Norman Luboff Choir Dolores Hawkins Columbia 40604; 4-40604 Epic 9130; 5-9130 LU ANN SIMMS (Columbia 40606; 4-40606)

"CONVICTED" [Rene Pub. AS-CAP—Rene] Lu Ann is most impressive on her latest release. A driving pop treatment of a solid rock and roll ballad that's showing signs of clicking. One of her best sides to date.

"RED ROSES AND LITTLE WHITE LIES" [Trinity BMI—Colby, Melamed] The lark changes the pace and waltzes through an inviting love story. Lovely number with a country flavor.

CONNIE FRANCIS (MGM 12122; K12122)

"ARE YOU SATISFIED?" (2:34) [Cordial BMI—Wooley, Escamellia] Here's a side to watch closely. It's a tremendous fish beat ditty with a tricky vocal gimmick that sells the side. Connie offers a great reading on a sleeper side that could do big things.

"MY TREASURE" (2:46) [Song Smiths ASCAP — Templeton, Coben] The chirp does a pretty job on this slow waltz ballad. Multiple voicing is very effective. Inviting number.

THE LAURIE SISTERS (Mercury 70751; 70751x45)

"WHEN YOU DANCE" (2:40) [Angel BMI—Jones] A rock and roll tune that's breaking into the pop field, is covered by the Laurie Sisters. Potent treatment of a catchy novelty.

"THE LORD IS A BUSY MAN" (2:20) [Hill & Range BMI—Allen, Joyce] The trio joins in the race for top honors on this song. Tune is a fast moving inspirational ballad that's making a lot of noise. Good rendition that should share in the final take.

THE ACCENTS (Ac'cent 1031; 45-1031)

"YES YES" (2:25) [American BMI—Knotek, Gordon, Bigler] The Accents, three guys and a gal, come up with a cute novelty waxing of a happy ditty that should attract attention. Boys ask questions and the girl answers them. Good side.

"FOREVER YOURS" (2:32) [American BMI—Knotek, Gordon, Bigler] The gang gives its all for this appealing ballad.

GORDON MacRAE (Capitol 3284; F-3284)

"A WOMAN IN LOVE" (2:56) [Frank ASCAP—Loesser] A big new ballad from the film version of "Guys and Dolls," is superbly styled by the rich voice of Gordon MacRae. Beautiful backing by a chorus and ork. Song looks like a big one. It's already on its way.

"A WONDERFUL CHRISTMAS" (2:04) [Hillary ASCAP—Lilley, Dunham] This side is an inviting waltz beat Xmas song. Pretty melody with a gay and lighthearted air. Wonderful stuff for the holidays. Commercial song.



ROGER

The Beautiful, Haunting Sigmund Romberg Melody

and)

An Exciting Pianistic Smash Written By ROGER WILLIAMS

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est 57th St., N.Y.



LALO GUERRERO (Real 1303; 45-1303)

"MICKEY MOUSE MAMBO"

[Walt Disney ASCAP—Dodd]

Lalo Guerrero, who made big noise with his "Pancho Lopez" recording, offers a catchy waxing of a cute novelty from the "Mickey Mouse Club" shows. Amusing mambo ditty.

B "TACOS FOR TWO" [Famous ASCAP—Coslow, Johnston, Guerrero] This end is a humorous take off on the standard "Tea For Two." Very funny lyrics that should get laughs. Excellent comedy platter. Excellent comedy platter.

DANNY SCHOLL (Unique 320; 45-320)

G"S O M E D A Y SOMEWHERE"
(2:31) [—Blossner, Hollander]
Danny Scholl does a fine job with a
lovely new ballad. Joe Leah's accompaniment gives the songster a beautiful background.

"ONE" (2:31 [Lamas ASCAP—silver, Schroeder] Another enchanting romantic story feelingfully rendered by the balladeer's mellow tones. Impressive big-finish. Side could make some noise.

THE FOUR VOICES (Columbia 40582; 4-40582)

"DARLING, THANKS TO YOU" (3:00) [Blackwood BMI—Weismantel] The Four Voices who made big noise with their debut disk "Honest Darling, Believe Me," offer another pretty romantic ballad as their followup. Good tune with a fish beat. Side should be very big in New York where the boys have established a loyal following.

"THE BIG EYE" (2:15) [Regma BMI—Weismantel, Schell] This half is a catchy and zany rock and roller with a driving up-beat. Solid side that makes good dance material. "THE BIG EYE" (2:15) [Regina

RALPH YOUNG (Decca 29741; 9-29741)

B "ARRIVEDERCI, ROMA" (2:50) [Reg Connelly ASCAP—Rascel, Sigman] Ralph Young lends his big, rich voice to one of Italy's biggest hits of the present day. Lovely ballad with a subdued Latin beat. This version should help the tune click.

"THE LORD IS A BUSY MAN" (2:30) [Hill & Range BMI—Allen, Joyce] The songster does a big job with this handclapping inspirational tune. The song is expected to break and Young's waxing deserves attention

BUNNY PAUL

(Capitol 3288; F-3288)

"WHO AM I FOOLIN'?" (2:28) [SongSmiths ASCAP — Coben] Bunny Paul comes up with a convinc-

ing performance as she renders a tearful, romantic story. Touching ballad that could make the grade.

"OPEN THE DOOR" (2:27)
[Malabar BMI—Wordman, Noteman] A slow fish beat is the tempo for this appealing love song. Good item rendered with a great deal of feeling. this appealing love song. Good item rendered with a great deal of feeling.

THE CASH BOX

"THE LORD IS A BUSY MAN" (2:18)

[Hill & Range BMI-Joyce, Allen] "HANDS OFF" (2:44)

[Tollie BMI—McShann, Bowman] NAN WYNN

(RCA Victor 20-6336; 47-6336)

Nan Wynn, an exciting performer who was formerly associated with the Hal Kemp orchestra, makes her debut as a soloist on RCA Victor with two thrilling performances that should establish her as a pop star. One half is a hand-clapper dubbed "The Lord Is A Busy Man"-an exciting number that fits into the inspirational category that's so successfull today. Song is creating a great deal of excitement and Nan's version could be the big one. The other half displays the thrush's versatility as she belts out a fast rising rhythm and blues smash "Hands Off." Strong pop rendition that should make

"WELL NOW, DIG THIS" (2:05) [Jimskip BMI—Pingatore] "LET'S ALL ROCK TOGETHER" (2:15) [Rogus ASCAP—Pingatore, Lytle] THE JODIMARS

(Capitol 3285: F-3285)

 Capitol introduces a new group on its label—a vocal and instrumental aggregation designed to keep the juke boxes hopping and the rock and rollers jumping. The boys go under the name of The Jodimars and supply their own brand of hard-driving house-rocking music that's so popular today. Three of the Jodimars were formerly with Bill Haley, and on their first coupling they pick up right where they left off. "Well Now, Dig This" starts jolting right from the first groove and doesn't let up until the very last. Great beat and a great sound. The tempo continues on the second side "Let's All Rock Together." A dynamic belting with "Row, Row, Row Your Boat" theme. Both ends will drive the youngsters wild.

"NOTHIN' TO DO" (2:16) [Sheraton BMI—Parker]

" 'CAUSE YOU'RE MY LOVER" (2:28)

[Roxbury ASCAP—Feller, Tyler]

ARCHIE BLEYER JANET BLEYER

(Cadence 1279; 45-1279)

 Archie Bleyer makes his debut as a vocalist with an unusual recording of an unusual piece of tunes-stuff. The song is dubbed "Nothin' To Do" and carries with it a captivating folk flavor different from the things you hear every day. The song is a sad story of loneliness and woe and is tailor-made for Bleyer's unpolished voice. A simple backdrop is most effective. A sleeper that could be a smash. The coupling features Janet Bleyer, one of the Chordettes on a slow blues number labelled "'Cause You're My Lover." An attractive coupling.

"COME TO ME" (2:49)

[Marguerita ASCAP—Charlap, White]

"LOVE ME AGAIN" (2:20)

[Lantern ASCAP—Copeland, Lloyd]

THE ROVER BOYS

(ABC-Paramount 9659; 45-9659)

ABC-Paramount • The shifts into high gear this week with a wonderful new release that should start the orders pouring in. The subject for this excitement is the label's first recording by a group. A tremendous waxing dubbed "Come To Me" featuring the Rover Boys. The artists have an ultra-commercial sound and get a top drawer piece of material for their debut performance. It's a big production affair set to a shuffle rhythm. Sounds like a hit all the way. Listen to it. The bottom half "Love Me Again" is a rock and roll beat item with a trigger fast lyric. Cute side with the bass voice in the spotlight. The top half is the one to watch.

ANNETTE WARREN

(ABC-Paramount 9657; 45-9657)

B "TAME ME" (2:39) [Jack Gold ASCAP—Adams, Strause] Annette Warren makes her debut on the ABC diskery with an attractive ditty in the "Make Yourself Comfortable" category. A naughty novelty with a cute lyric and a light melody. Fine first showing.

"CIRCLE" (2:43) [Jack Gold AS-CAP—Berman, Cahn, Mitchell] This half is a pretty romantic ballad warmly thrushed by the artist. Two attractive arrangements accompany Annette. Talented performer.

VAL VALENTE

(Columbia 40593; 4-40593)

"THE TOUCH OF LOVE" [Oxford ASCAP—Gallop, Silver, Borrelli] The rich and powerful voice of Val Valente is dramatic and stirring on this big love song. Tormented rendition of a strong time. Pretty item dition of a strong tune. Pretty item.

"WITH ALL MY HEART" [Haw-thorne ASCAP—Wayne, Frisch] The vocalist belts out a big new ballad much like Mario Lanza's "Be My Love." Val sings from the heart.

LAFAWN PAUL (Abbott 3013; 45-3013)

B "WHERE DOES A BROKEN HEART GO" (2:28) [Dandelion BMI—Reeves] Lafawn Paul's attractive voice comes over warmly on this touching and beautiful love song. Accompaniment is lush and flowing. Pretty performance that could make noise noise.

B "SUNDOWN" (2:38) [Trinity BMI—Raye] The versatile performer changes the mood and glides through a solid piece of blues material. Good number performed with feeling.

FRANK FIELDS (Noel 105; 45-105)

"DAWN" [ASCAP—Fields] A beautiful melody is gorgeously interpreted by pianist Frank Fields. Lovely theme almost semi-classical in nature. Like "Autumn Leaves," it could step out.

G"SPELL OF THE BAYOU" [ASCAP — Fields, Noel] The pianist again solos, this time on an attractive Latin-tempo melody. Easy listening.

MARIO LANZA (RCA Victor 20-6334; 47-6334)

"AVE MARIA" (2:42) [P. D.—Schubert] One of the great religious favorites is penetratingly performed by the beautiful voice of Mario Lanza. The singer is superbly showcased by an organ backdrop that lends a church-like atmosphere to the recording. Touching side that should enjoy a healthy sale during the Xmas season and afterwards.

"I'LL WALK WITH GOD" [Harms ASCAP—Brodszky] This tune is the inspirational favorite from "Student Prince." Beautiful religious performance. Another fine piece of material for the holidays.



ED PENNEY—FRANK DAVINO CHORUS

DAVINO CHORUS

(Decco 29727; 9-29727)

"WHAT IS CHRISTMAS?"

(3:20) [Hill & Range BMI—Penney, Richards] Disk jockey Ed Penney comes up with a Christmas record that should be in every home for the holiday. It's a beautiful recitation explaining the meaning of Christmas and why it's celebrated. A choir hums "Silent Night" in the background. Wonderful deck for youngsters.

"LONELY OLD SHEPHERD"

[Avas BMI—Richards, Penney, Loder] The Frank Davino Choir casts a warm spell on this pretty inspirational, religious item. Lovely music.

RICKY ZAHND

RICKY ZAHND
(Columbia 40576; 4-40576)

B- "NUTTIN' FOR CHRISTMAS"
[Ross Jungnickel ASCAP—Tepper, Bennett] Ricky Zahn sings his version of the big new Yuletide novelty to a group of sympathetic youngsters. It's a lively treatment of the song. Record is being issued by the diskery as a kiddie single and a pop release.

B "SOMETHING BARKED ON CHRISTMAS MORNING"

[—Bamford, Stanley, Fitzsimmons, Dexter] This is a pleasing, light ditty about a child who discovers that he was given a number of Xmas. The was given a puppy for Xmas. The Blue Jeaners supply the vocal assist.

Blue Jeaners supply the vocal assist.

JOE WARD

(King 4854; 45-4854)

"NUTTIN' FOR XMAS" (2:12)

[Ross Jungnickel ASCAP—Bennett, Tepper] Eight-year-old Joe Ward, well known to TV audiences for his work on the "Juvenile Jury" show, does a good job with this commercial Xmas ditty. Should take a good cut of the song's final income.

"CHRISTMAS QUESTIONS"

(2:05) [Mar-Kay BMI—Innis] Joe asks Santa Claus umpteen questions about Christmas. Cute delivery of an inviting idea.

of an inviting idea.

of an inviting idea.

BETTY MADIGAN
(MGM 12093; K12093)

GOVERNISTMAS" (2:19) [Brighton ASCAP—Danzig, Dee] Betty handles this refreshing XMAS ditty in the same, delightful manner with which she recorded "Joey". An attractive light-hearted novelty. Good item for programming.

GOVERNISTMAS" (2:40) [Trinity BMI—Melis, Moore] The pert voiced thrush recounts the story of Xmas on this side. The highlights of the familiar story make up the lyrics. Pretty side.

GAYLORD CARTER

GAYLORD CARTER
(Skyway 105; 45-105)

B "S E A S O N' S GREETINGS"
(2:30) [Whenham] The organ artistry of Gaylord Carter is displayed in fine form on this joyful holiday piece. Melody is exceptionally pleasing to the ear

in fine form on this joyiuf holiday piece. Melody is exceptionally pleasing to the ear.

G'DELICIOUS AND REFRESHING' (2:35) [—Whenham] This side is a light and refreshing bouncer capably handled by the organist. Although not a Xmas tune, it fits right in with the gay holiday spirit.

in with the gay holiday spirit.

JACK MOON

(Aardell 120; 45-120)

B "JOLLY SANTA CLAUS"

(1:44) [Teresa BMI — Moon, Ross] The little tots oughta get a big laugh out of this jovial Yuletide ditty. It's a zany novelty with Jack Moon playing Santa and supplying plenty of laughs. Record makes you start laughing. Could catch big.

B "HA HA HA-HO HO HO"

(2:15) [Teresa BMI — Moon]
This side is another appealing novelty aimed at the younger set. Happy cutie with an inviting melody and good lyrics.

ART MOONEY & BARRY GORDON (MGM 12092; K12092)

"NUTTIN' FOR CHRISTMAS" (2:33) [Ross Jungnickel ASCAP—Tepper, Bennett] The Xmas novelty that looks like the biggest hit of this year is this much recorded new cutie. It's an exceptionally clever ditty about a little boy who's gettin' nuttin' for Xmas because he was bad all year. Barry Gordon's contagious child's voice plus the Art Mooney backing makes this side a strong contender for top honors.

for top honors.

"SANTA CLAUS LOOKS JUST
LIKE DADDY" (2:28) [Hamshire House ASCAP—Tepper, Bennett] Another infectious bouncer about a tot who discovers that Santa is his daddy.

STAN FREBERG
(Copitol 3280; F-3280)

B "NUTTIN' FOR CHRISTMAS"

(2:20) [Ross Jungnickel ASCAP

—Tepper, Bennett] Comic Stan Freberg, who has been doing big things on wax with his novelties, does an amusing job with this big Xmas newcomer. Stan plays a little boy and handles the chore well. Surprise ending should get many laughs.

"THE NIGHT BEFORE

"THE NIGHT BEFORE CHRISTMAS" (3:30) [Maytime BMI—Freberg, Brooks] Freberg tells the familiar story with a cool Marlon Brandoish accent. The rock and rollers will find this one right up their alley. An imaginative undertaking that should create a sensation with the teen age set.

EARTHA KITT

(RCA Victor 20-6319; 47-6319)

"NOTHIN' FOR CHRISTMAS"

(2:32) [Ross Jungnickel ASCAP—Tepper, Bennett] The "Santa Baby" gal, Eartha Kitt, comes up with a sensational take-off on this big Yuletide novelty. It's a "naughty" treatment tailor made for the Kitt technique. If the straight versions make big noise this season, Eartha's rendition will be a smash.

"JE CHERCHE UN HOMME"

(2:47) [Cromwell ASCAP—Bruyere, Pina, Emer, Pazman] This side has nothing to do with Xmas, but is nevertheless inviting. A cute lilting novelty with Eartha singing about wanting a man. Sung in French and English.

English.

JIMMY BOYD
(Columbia 40601; 4-40601)

"A KISS FOR CHRISTMAS"
(2:17) [Roncom ASCAP—Stillman, Allen] The youngster who created a sensation with his waxing "I Saw Mommy Kissing Santa Claus" a few years ago, offers another clever novelty for Xmas. But since he's older now, his tastes have changed. And that's what Jimmy sings about. Instead of a toy, he wants a kiss. Cute idea that could break big.

"REINDEER ROCK" (2:04) [E. B. Marks BMI—Raleigh, Edwards] The rock and roll influence has had its effect on holiday music. Here Jimmy offers a jump novelty about a cool new Santa and his hep reindeer. Another catchy side.

RAY HANEY
(MGM 12106; K12106)

B. "STORY OF A CHRISTMAS
Nelson, DeNoon] A very pretty story
about a Christmas tree that nobody
wanted is told effectively by Ray
Haney against a soft and appealing
instrumental backdrop. Warm and
pleasing piece of material that could
stir up some noise.

G. "THE PICTURE ON A CHRISTMAS CARD" (2:50) [Box & Cox
ASCAP—Patrick, Snowhill] This is
a penetrating religious holiday song.
Delivered with sincerity.

THE BIG HIT VERSION



Julie London "CRY ME A

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S and HITS

BONNIE LOU

DADDY-0

KING 4835

LITTLE WILLIE JOHN **ALL AROUND** THE WORLD KING 4818

BOYD BENNETT

Still Going Strong MY BOY - FLAT TOP **KING 1494**

His Latest THE MOST KING 4853

JACK DUPREE **WALKING THE BLUES KING 4812**

BOYD BENNETT SEVENTEEN KING 1470

COME HOME

Two Great Versions

BUBBER JOHNSON **KING 4822**

CATHY RYAN

THE HI-FI FOUR

BAND OF GOLD

DAVY, YOU UPSET MY LIFE

KING 4856

KING 4848

THE PLATTERS

ONLY YOU (And You Alone)

YOU MADE ME CRY FEDERAL 12244

THE CATS

THE MIDNIGHTERS

DON'T CHANGE YOUR PRETTY WAYS

WE'LL NEVER MEET AGAIN FEDERAL 12243

EARL BOSTIC FOR ALL WE KNOW

> b/w BEYOND THE **BLUE HORIZON**

AFTER I GAVE YOU MY HEART

I DON'T CARE NO MORE FEDERAL 12238

JACK DUPREE

STUMBLING BLOCK b/w

THAT'S MY PA

KING 4827 **KING 4829**

NEW RELEASES

LITTLE WILLIE JOHN

HOME AT LAST b/w

NEED YOUR LOVE SO BAD

KING 4841

RUBY WRIGHT

I FALL IN LOVE WITH YOU EV'RY DAY

DO YOU BELIEVE

KING 4850

EARL BOSTIC

O SOLE MIO

b/w

POEME

BILL DOGGETT

HONEY BOX

b/w

MISTY MOON



THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

(PLUS THE NEXT TEN)

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

Chief.	1.	MOMENTS TO REMEMBER	Four Lads (Columbia)
	2.	LOVE IS A MANY-SPLENDORED THING	Four Aces (Decca)
9	3.	AUTUMN LEAVES	Roger Williams (Kapp)
1	4.	SIXTEEN TONS	Tennessee Ernie Ford (Capito
-	5.	HE	Al Hibbler (Decca)
	٠.	HE	McGuire Sisters (Coral)
0	6.	I HEAR YOU KNOCKIN'	Gale Storm (Dot)
	7.	YOU ARE MY LOVE	Joni James (MGM)
1		ONLY YOU	
4			
	9.	SHIFTING, WHISPERING SANDS	Billy Vaughn (Dot)
и	10.	LOVE AND MARRIAGE	Frank Sinatra (Capitol)
۱	11)	YELLOW ROSE OF TEXAS. 12) SUDDENLY T	HERE'S A VALLEY. 13) AT M
le i	FR	ONT DOOR 14) BLACK DENIM TROUSERS. 1.	5) MY BONNIE LASSIE. 16) N

FRONT DOOR. 14) BLACK DENIM TROUSERS. 15) MY BONNIE LASSIE. 16) NO ARMS CAN EVER HOLD YOU. 17)FORGIVE MY HEART. 18) CROCE DI ORO. 19) SOMEONE YOU LOVE. 20) TINA MARIE. 20) THE LONGEST WALK. 20) IT'S ALMOST TOMORROW.

KGO-San Francisco, Calif., 50,000 watt station owned by American Broad-casting Company, has re-programmed the entire station and now features four disc jockeys and a solid record-show line-up. The featured DJ's are George Lamont, early morning jockey; Fred Jorgensen, mid morning; John Harvey, 3½ afternoon hours; and Jay Snyder, late night show. John Harvey reports "The jockeys are using The Cash Box listings in preparing their shows. The Disk of the Week selections are programmed for possible future hitdom."





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FOUR

COINS

from Universal-International's

THE BENNY GOODMAN STORY

b/w

"TEAR DOWN THE FENCE"

(9129 --- 5-9129)



Dunn Named Capitol Records Sales V.P.



LLOYD W. DUNN

HOLLYWOOD - Appointment of Lloyd W. Dunn as Vice President in charge of the Sales and Merchandising for Capitol Records has been announced in Hollywood by Glenn E. Wallichs, President. The appointment was effective Nov. 1.

was effective Nov. 1.

In his new assignment, Dunn, who has been Vice President of the Merchandising Division of the company, also assumes responsibilities in the distributing organization of Capitol Records, Inc., and in this capacity, J. K. Maitland, Vice President and National Sales Manager of Capitol Records Distributing Corp., will report to him. CRI executives who will continue to report to Dunn will be Gordon R. Fraser, Merchandising Manager; Lou Schurrer, Advertising Manager, and Arthur Duncan, Manager of Market Research, all of whom headquarter in Hollywood.

Dunn has served Capitol in executive

Dunn has served Capitol in executive capacities since he joined the organization five years ago, prior to which he was active in the advertising agency and music fields.



WEB RECORDS **NEW RELEASES**

LITTLE WALKING DOLL (2:00) (SYLVIA MARIE, Vocal) backed with RUNNIN' WILD (2:20) (INSTRUMENTAL) RHYTHM

SING! SING! SING! (2:20) (SYLVIA MARIE, Vocal)
backed with

WOODCHOPPER'S BALL (2:20)

(INSTRUMENTAL) RHYTHM 1053—45
On flip sides Sylvia Marie, who was formerly with Horace Heidt for many months, shows her versatility on a "hot" accordion with Jack Loos, Rhythm Organ and Dick Showalter's Drums. Peppy!

DJs! Copies in your library or write or wire for them. DISTRIBUTORS! Our old ones, please wire at once. Few territories closed. (Ohio, Michigan and Indiana ARE CLOSED.) Save your wires, there.

MANY MORE TO COME! WEB MUSIC PUBLISHING CO. (Record Division)
149 West 48th St., New York 36



Quite an international gathering at this years' Tin Pan Alley Ball! They came from America, France, Belgium, Spain and Italy and everyone had a wonderful time. . . . It seems almost certain now that Ted Heath and his orchestra will visit the States in April and the Kenton Band will appear in Britain in May. Let's hope this is the start of regular band exchanges between our two countries.... Still more wonderful reports of the Mantovani tour of the U.S. with S.R.O. notices everywhere. It couldn't happen to a

The pantomime season is almost upon us and once again theatre managements have looked to the recording names for box office attractions. And no fewer than seven of our leading recording stars will be appearing in rroductions all over these Isles from now until well into the new year.

George Jessel (America's Toast Master General) is appearing in the Royal Variety show on Monday and will be spending a few months in this country. While here, he will appear on T.V. and at night spots and will, we understand, top one of the bills at the London Palladium when the new vaudeville season starts. Dorothy Squires back from the States for recordings and film dates. . . . Josh White was the hit of the BBC TV "Show Band" Show last Sunday and should be asked to return real soon. Josh will be making a tour of this country giving concerts and will appear in vaudeville.... Winifred Atwell due back from her long stay Down Under in the early part of February. . . . February 27th is the date set for Slim Whitman's debut in England. With his records riding high on the hit parade, Slim is certain to pack 'em in wherever he appears. . . . D. J. Jack Jackson will start filming soon in a pic titled "Stars Shine in Your Eyes." . . . It seems David Whitfield has caused yet another major impresnas caused yet another major impression in the U.S. It's good to hear such wonderful response to our musical exports. . . . Ruby Murray cut a new Christmas song called "The Very First Christmas of All." Could be another big one for this very popular chirp. Same goes for The Johnson Brothers' new "Party Sing-Song" and Winifred Atwell's new "Party Record."

This weeks best selling "pop" singles (Courtesy New Musical Express)

"Man From Laramie"— Jimmy Young (Eng. Decca) "Hernando's Hideway"— Johnston Brothers (Eng. Decca)

Cyril Stapleton (Eng. Decca)

"Rock Around the Clock"-Bill Haley (Bruńswick) "Yellow Rose of Texas"-Mitch Miller (Philips)

6) "Hey There"— Johnnie Ray (Philips)

"Everywhere"— David Whitfield (Eng. Decca) "Hey There"-

Rosemary Clooney (Philips) "Rose Marie"— Slim Whitman (London)

"I'll Come When You Call"— Ruby Murray (Eng. Columbia)





The Variety Club in Washington will present its annual Personality Award this year to Steve Allen at the Statler Hotel in Washington November 19. Previous winners dating back from 1949 were Al Jolson, Arthur Godfrey, Joe E. Brown, Perry Como, Jane Froman and Eddie Fisher. . . . Joe Carlton figures he knows how to make a dog record a hit. He's just bought a dish by The Singing Dogs which is one of the current top sellers in England on the Nixer label. . . . MCA has packaged a 15 minute TVer for the 3 Suns entitled "3 Suns And A Star." . . . Dick Duane, ABC-Paramount's new crooning find, a smash at the National Press Club's annual dinner-dance in Washington this past Friday night. Julius La Rosa and Eddie Fisher were the guest soloists at this big affair the previous years, making Duane the first newcomer to grab the plum. . . . Decca has purchased the master of "What Is Christmas" from Ed Penney, WTAO Cambridge, Mass. disk jockey. The record is done by Penney with a prayer by Joey Shandley. . . . Phil Kornheiser, one time head of Feist Music, back in harness again with an executive post with Tune Dex music service. His two sons are well known in the music business also, with Sid one of the heads of E. H. Morris and Bob with Cadence Records. . . . Label "X" has a contest going with the nation's djs getting them to have their listeners submit a tag line to best describe the Richard Maltby orchestra currently playing at the Statler Hotel in N. Y. Prizes are tape recorders. . . . Columbia is issuing a Joe Loco EP for the Christmas," "Winter Wonderland" and "Jingle Bells." . . . Nat "King" Cole back to California for a week of recording following his engagement at the Copa. . . Lou Stein has been signed by Joe Glazer for bookings. . . . Tim Tormey, formerly with Label "X" in N. Y., starts this week for the "X" distrib in Boston, Boston Transdisc.



CHICAGO:

Joe Dill remembered 'way back when Johnny Desmond had played a benefit for one of the coal companies here. And it suddenly occurred to Joe that this would be the time the coal firm could repay. So he phoned and asked would they let him use one of their trucks, some tons of coal, a driver, etc. They said, "Of course." So Joe had a great, big poster made up reading: "'16 Tons' dug by Johnny Desmond." But was he happy to only have the truck make the rounds of the downtown Loop section? Absolutely "No." He had the truck tie up the world's busiest corner, State and Madison, for about five minutes or so. Almost got himself thrown into the State Street clink. "But," Joe says, "was that, or was that, a publicity angle?" . . . Al Wallis who used to sing 'round town, and was one of the very first to appear on Howard Miller's TVer, is now selling advertising specialties. Says Al, "It's steadier." . . .

Irwin Berke, who can get laffs out of stones, is now opening his own public relations offices. Has some very terrific ideas. On how to make P. R. work for lots of people who need P. R. . . . Mort Hillman, Marks' "Man Friday," writes from Don Bell's offices at KRNT, Des Moines, "Am sitting next to Don Bell as I write this and his feeling about 'Heartless' is that this is the first tune that Tommy Leonetti has had that makes him sound as young as he really is. It looks like the big one here in Des Moines." Gorgeous streamers from Warren Ketter of Wing on kiddie records and, especially, on LP albums. Mucho compliments on this great promotion, Warren. . . . Bill Phillips of Essex drops into the offices with Joyce Romero. The blind gal with the all-black Shepherd dog. Tells us that he has just come from Pittsburgh, Detroit, Cleveland. Now on his way back to Philly. Wanted very much to go on to L.A. But boss, Dave Miller, honeymoning in Mehico. "And," as Bill says, "will probably handle all coast promotion on Joyce's new diskeroo." Barney Fields, by the way, will handle disk promotion here for Essex. . . . Charley Adam

HOLLYWOOD:



HOLLYWOOD:

Bobby Shad of Mercury Records in town and will record albums with Dinah Washington and Georgia Aild. . . . Gil Henry, formerly with KING in Seattle, now heard on KNX. . . Don Hassler is Capitol Records new local promotion man, replacing Buck Stapelton who left to head up Capitol's Dallas branch. . . . Gwen Bari, currently at Art Williams' Eldorado, set to etch four Gus Edwards tunes, in a deal arranged by the composer's widow. . . . The Los Angeles market continues to grow in importance as the spot to kick off new releases. Top tunes that recently received their initial impetus in this market are "Suddenly There's A Valley," "Sixteen Tons," "Black Denim Trousers," "Cry Me A River," "Day By Day," and "The Japanese Farewell Song." . . . Chuck Inman, former buyer for Music City, has joined California Record Distributors. Chuck will manage the new San Francisco branch, which will be in full operation by the first of the year. . . Disk-Jockies Jim Ameche, Larry Berrill, Alex Cooper, Frank Evans, Larry Finley, Johnny Grant, Ben Hunter, and Dick Whittinghill were all sponsors of a speedboat at the "Speedboat Rodeo" held last Sunday. . . . Capitol Records has released "Band of Gold" by newlynamed singer Kit Carson, who was called Liza Morrow when she was singing with the Benny Goodman band. . . Local music publishers have instituted the pleasant custom of weekly luncheons every Monday where their guests are artists, A&R men, disk jockeys, and the press. Last week's guest was Peggy King. . . . Paul Weston recorded the title tune from "The Naked Sea" for Columbia last week. . . . Leighton Noble brings his "Bandstand Revue" orchestra to the Cocoanut Grove for seven weeks starting Dec. 6. . . . KABC's Paul Masterson has a new son, born Oct. 1.

Two Smash Sides

by

RUSTY DRAPER

A Great Follow-Up to
His Big Hit Of
"Shifting, Whispering Sands"

"ARE YOU SATISFIED"

b/w

A Sensational Rendition of

"WABASH CANNONBALL"

Mercury 70757

A Great New Release

The Beautiful Ballad

"ANGELS IN THE SKY"

b/w

An Up-Tempo Delivery Of

"MOSTLY MARTHA"

by

THE

CREW CUTS

Mercury 70741



Page 20

JERRY ROSS DIES

NEW YORK-The entire publishing and music fields were shocked last Friday by the death of Jerry Ross, the youthful songwriter who skyrocketed to fame for his work on "Pajama Game" and "Damn Yankees".

In partnership with Dick Adler, Jerry had become one of the nation's leading show score writers with two great smashes in a row.

After the opening of "Damn Yankees", he underwent surgery to eliminate a chronic bronchial condition which had affected him all his life. He had been recuperating at home when the turn for the worse took place.

Jerry was known to his friends and business associates as a warm-hearted, friendly young man. Though only 29, he was able to handle his overwhelming success with a reserve and charm which impressed everyone he came into contact with. His death is a tremendous loss to the American Theater as well as to his family and many friends.

Mardi Gras Carves Niche In Disk Field With Latin Records

NEW YORK—In little more than 15 months, the Mardi Gras line of Latin tempo music has carved an important niche in the record field. The label features two bands-Al Castellanos and the La Playa Sextet—with an extremely danceable variety of mambos, chachas and merengues that keep selling without letup. The "Speak-Up Mambo" by Castellanos, released over a year ago, is selling stronger at the present than at any time in its past. The same is true about the La Playa's "Jamaica," one of the best-selling chachas in the business. On the back of Castellano's "Speak-Up Mambo" is a tune called "Merengue No. 28"-a selection which has become a standard with the Latin music lovers.

Largely responsible for the new company's success is its youthful prexy, Jerry Winston, who says that "all the company tries to do with

each release is produce easy-to-follow music with a definite beat incorporating a pop sound in a Latin vein." He also states that he never rushes into a session without being sure that the number to be recorded is one that will stick. Proof of this pattern is in the fact that the company has had nine best sellers in the 15 months.

More and more pop stations are programming the Mardi Gras Latin line with many dee jays featuring a good share of the label's catalog on a regular basis. "Sweet and Gentle" and "Cherry Pink," this year, proved that mambo and cha-cha numbers could top the hit parade lists. And with the Mardi Gras label promoting its releases just as any other company would promote its pop records, the diskery can be expected to make definite advances in this coming year.





GAIETY MUSIC SHOP New York, N. Y.

- 1. Love !s Many-Splendored
- 1. Love Is Many-Splendored
 (Four Aces)
 2. Autumn Leaves (R. Williams)
 3. Yellow Rose (Mitch Miller)
 4. Moments To Remember
 (Four Lads)
 5. Bible Tells Me So (D. Cornell)
 6. Only You (Platters)
 7. You Are My Love (J. James)
 8. Por Favor (Vic Damone)
 9. There Should Be Rules
 (Betty Madigan)
 10. Love And Marriage (Sinatra)

WILLIAMS Philadelphia, Pa.

- Autumn Leaves (R. Williams) Black Denim Trousers (Cheers) Shifting, Whispering Sands (Rusty Draper)
- 4. He (Al Hibbler)
 5. Someone You Love (Nat Cole)
 6. Yellow Rose (J. Desmond)
 7. Paper Roses (Lola Dee)
 8. Bible Tells Me So
 (Noble/Cornell)
 9. Learning To Love (J. Denning)
 10. Croce Di Oro (Patti Page)

BOWMAN'S RECORD SHOP Bridgeport, Conn.

- 1. Autumn Leaves (R. Williams)
 2. Love Is Many-Splendored
- 3. Moments To Remember
- 4. Shifting, Whispering Sands
 (Rusty Draper)
 S. Black Denim Trousers (Cheers)
 6. He (Al Hibbler)
 7. Yellow Rose (Mitch Miller)
 8. Love And March

- 8. Love And Marriage (Sinatra)
- 9. My Bonnie Lassie (Ames Bros.)

YEAGER'S MUSIC SHOP Baltimore, Md.

- 1. No Other Arms (Pat Boone)
 2. 16 Tons (T. Ernie Ford)
 3. Dog-Face Soldier (R. Morgan)
 4. Only You (Platters)
 5. He (Al Hibbler)
 6. Moments To Remember

- 7. You Are My Love (J. James)
 8. Love Is Many-Splendored
 (Four Aces)
 9. I Hear You Knockin' (Storm)
 10. Forgive My Heart (Nat Cole)

SPRUCE RECORD SHOP Scranton, Pa.

- 1. Love Is Many-Splendore
- 1. Love Is Many-Splendored
 2. Autumn Leaves (R. Williams)
 3. Moments To Remember
 (Four Lads)
 4. Yellow Rose (Mitch Miller)
 5. You Are My Love (J. James)
 6. He (McGuires)
 7. Shifting, Whispering Sands
 (Billy Vaughn)
 8. At My Front Door (Pat Boone)
 9. Bible Tells Me So (D. Cornell)
 10. Forgive My Heart (Nat Cole)

RADIO DOCTORS

- Milwaukee, Wisc.
- 1. 16 Tons (T. Ernie Ford)
 2. I Hear You Knockin' (Storm)
 3. Someone On Your Mind
 (Champ Butler)
 4. You Are My Love (J. James)
 5. Croce Di Oro (Patti Page)
 6. Only You (Platters)
 7. Dog-Face Soldier (R. Morgan)
 8. Love And Marriage (Sinatra)
 9. He (McGuires)
 10. No Arms (Georgie Shaw)

SUPER ENTERPRISE Washington, D. C.

- Washington, D. C.

 1. Love Is Many-Splendored
 (Four Aces)
 2. Autumn Leaves (R. Williams)
 3. 16 Tons (T. Ernie Ford)
 4. Only You (Platters)
 5. Shifting, Whispering Sands
 (Rusty Draper)
 6. Burn The Candle (Bill Haley)
 7. He (Al Hibbler)
 8. Moments To Remember
 (Four Lads)
 9. You Are My Love (J. James)

- 9. You Are My Love (J. James) 10. I Hear You Knockin' (Storm)

HUDSON ROSS

Chicago, III.

- 1. 16 Tons (T. Ernie Ford)
- 2. Autumn Leaves (R. Williams) 3. Only You (Platters)

- Conly fou (Flatters)
 Forgive My Heart (Nat Cole)
 S. He (McGuires)
 I Hear You Knockin' (Storm)
 Love Is Many-Splendored
 (Four Aces)

- 7. Love Is Many-Splendored
 (Four Aces)
 8. You Are My Love (J. James)
 9. There Should Be Rules
 (Betty Madigan)
 10. Love And Marriage (Sinatra)

BILL'S "T" RECORD SHOP Tulsa, Okla.

- 1 UISG, OKIG.

 1. Only You (Platters)
 2. Shifting, Whispering Sands
 (Rusty Draper)
 3. Moments To Remember
 (Four Lads)
 4. 16 Tons (T. Ernie Ford)
 5. I Hear You Knockin' (Storm)
 6. At My Front Door (Pat Boone)
 7. He (AI Hibbler)
 8. Suddenly A Valley (Stafford)
 9. Black Denim Trousers (Cheers)
 10. Bible Tells Me So (D. Cornell)

MAJESTIC MUSIC SHOP Perth Amboy, N. J.

- 1. Autumn Leaves (R. Williams)
 2. Love Is Many-Splendored (Four Aces)

- 3. He (Al Hibbler)
 4. Moments To Remember
 (Four Lads)
 5. Shifting, Whispering Sands
 6. At My Front Door
 (El Dorados)
 7. Love And Marriage (Sinatra)
 8. You Are My Love (J. James)
 9. Someone You Love (Nat Cole)
 10. Only You (Platters)

BURK'S MUSIC SHOP St. Paul, Minn.

- 31. PGUI, MINN.

 1. 16 Tone (T. Ernie Ford)
 2. Moments To Remember (Four Lads)
 3. Only You (Platters)
 5. Remembering (Hayes & Healy)
 6. Autumn Leaves (R. Williams)
 7. Suddenly There's A Valley (Jo Stafford)
 B. You Are My Love (J. James)
 9. My Bonnie Lassie (Ames Bros.)
 10. Love And Marriage (Sinatra)

THE RADIO DOCTORS New Orleans, La.

- 1. 16 Tons (T. Ernie Ford)
 2. No Arms (Georgie Shaw)
 3. Love Is Many-Splendored
 (Four A

- 3. Love Is Many-Splendored (Four Aces)
 4. Autumn Leaves (R. Williams)
 5. Dog-Face Soldier (R. Morgan)
 6. Moments To Remember
 (Four Lads)
 7. It's Almost Tomorrow
 (Dream Weavers)
 8. You Are My Love (J. James)
 9. I Hear You Knockin' (Storm)
 10. Burn That Candle (Bill Haley)

THE WAX WORKS Owensboro, Ky.

- 1. 16 Tons (T. Ernie Ford)
 2. I Hear You Knockin' (Storm)
 3. At My Front Door (Pat Boone)
 4. Yellow Rose (Mitch Miller)
 5. Moments To Remember
 (Four Lads)
- (Four Lads)
 6. He (AI Hibbler)
 7. Only You (Hilltoppers)
 B. Wake The Town (M. Carson)
 9. Pepper-Hot Baby (Morgan)
 10. Someone You Love (Nat Cole)

AVALON RECORD SHOP

Houston, Tex.

- 1. 16 Tons (T. Ernie Ford)
 2. Autumn Leaves (R. Williams)
 3. Only You (Platters)
 4. Yellow Rose (Mitch Miller)
 5. Love Is Many-Splendored

S. Love Is Many-Splendored (Four Aces) 6. My Boy-Flat Top (D. Collins) 7. Dog-Face Soldier (R. Morgan) 8. As I Live And Breathe (Frank Verna) 9. Someone You Love (Nat Cole) 10. Shifting, Whispering Sands (Billy Vaughn)

CALIFORNIA MUSIC CO.

Los Angeles, Calif.

- 1. 16 Tons (T. Ernie Ford)
 2. Autumn Leaves (R. Williams)
 3. Love Is Many-Splendored
 (Four Aces)
 4. Suddenly There's A Valley
 (Gogi Grant)

- 4. Suddenry (Gogi Grain,
 S. He (Al Hibbler)
 6. Love And Marriage (Sinatra)
 7. Someone You Love (Nat Cole)
 8. Cry Me 'A River (J. London)
 9. Pepper-Hot Baby (Morgan)
 10. Moments To Remember
 (Four Lads)

TRI-BORO RECORD EXCH. Jamaica, L. I., N. Y.

- 1. At My Front Door
 (El Dorados)
- 2. He (Al Hibbler)
 3. Lilly Maebelle (Valentines)
 4. Only You (Platters)
 5. Autumn Leaves (R. Williams)
 6. 16 Tons (T. Ernie Ford)
 7. Love Is Many-Splendored (Four Aces)
 8. Adorable (Drifters)
 9. Daddy-O (Bonny Lou)
 10. Crazy For You (Heartbeats)

- ANDRE'S RECORD SHOP Lansing, Mich.
- 1. At My Front Door (Pat Boone)
 2. He (Al Hibbler)
 3. Suddenly There's A Valley
 (Jo Stafford)

- 4. Only You (Platters)
 5. Love Is Many-Splendored
 (Four Aces)
 6. Autumn Leaves (R. Williams)
 7. Yellow Rose (Stan Freberg)
 8. Moments To Remember
 (Four Lads)
 9. Shifting, Whispering Sands
 (Billy Vaughn)
 10. Seventeen (Fontanes)

NORSIDE MUSIC SHOP

- St. Louis, Mo.

- St. Louis, Mo.

 1. Only You (Hilltoppers)
 2. He (AI Hilbbler)
 3. Croce Di Oro (Joan Regan)
 4. I Hear You Knockin' (Storm)
 5. My Boy-Flat Top (D. Collins)
 6. Autumn Leaves (R. Williams)
 7. Shoot It Again (T. Brewer)
 8. It's Almost Tomorrow
 (Dream Weavers)
 9. Bible Tells Me (Don Cornell)
 10. Shifting, Whispering Sands
 (Billy Vaughn)

- MADRONA RECORD SHOP
- Portland, Ore.
- 1. Autumn Leaves (R. Williams)
 2. 16 Tons (T. Ernie Ford)
 3. Moments To Remember (Four Lads)
 4. Amurkiriki (Paul & Ford)
 5. Love Is Many-Splendored (Four Aces)
 6. Shifting, Whispering Sands (Billy Vaughn)
 7. Croce Di Oro (Patti Page)
 8. Black Denim Trousers (Cheers)
 9. Only You (Platters)
 10. Yellow Rose (Mitch Miller)

THIEM'S RECORD SHOP

- Raleigh, N. C.
- 1. Autumn Leaves (R. Williams)
 2. Midnight Mood (R. Maltby)
 3. 16 Tons (T. Ernie Ford)
 4. By The Moonlight (B. Taylor)
 5. He (McGuires)
 6. Forgive My Heart (Nat Cole)
 7. Only You (Hilltoppers)
 B. You Are My Love (J. James)
 9. Moments To Remember
 (Four Lads)

(Four Lads) 10. I Hear You Knockin' (Storm) DISC & NEEDLE REC. SHOP Minneapolis, Minn.

- 1. 16 Tons (T. Ernie Ford)
 2. Only You (Platters)
 3. Moments To Remember (Four Lads)
 4. You Are My Love (J. James)
 5. Autumn Leaves (R. Williams)
 6. I Hear You Knockin' (Storm)
 7. He (McGuires)
 8. Hawk-Eye (Frankie Laine)
 9. Cry Me A River (J. London)
 10. Why Don't You Write Me (Snooky Lanson)
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TWO NEW HITS FOR NICK NOBLE

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COMING UP FAST!

CASTRO "Hands Off"

OF MY HEART"

WING 90037

LOLA DEE

"In The Year Of Our Love"

"HEY! BA-BA-RE-BOP"

WING 90035

JERRY TYFER

"Ten Times"

"LADY LOVE"

WING 90029

PATRICIA SCOT "So Many Beautiful Men"

"A DANGEROUS AGE"

WING 90030

RONNIE **GAYLORD** "Don't Ever Change"

"THROUGH THE YEARS"









Top 15 Best Selling Pop Albums

1. LOVE ME OR LEAVE ME Doris Day (Columbia CL 710; EPB 540) 2. OKLAHOMA Original Movie Cast (Capitol SAO 595; SDM 595) Frank Sinatra (Capitol W 581; EBF 1, 2-581) 3. IN THE WEE SMALL HOURS ... Judy Garland (Capitol W 676; EDM 1, 2, 3, 4-676) 4. MISS SHOW BUSINESS Jackie Gleason (Capitol W 568; EBF 568) 5. ROMANTIC JAZZ 6. JAZZ: RED, HOT AND COOL Dave Brubeck (Columbia CL 699; B 699) Jackie Gleason (Capitol W 627; EBF 1, 2-627) 7. LONESOME ECHO Mario Lanza (RCA Victor LM 1837; ERB 1837) 8. THE STUDENT PRINCE 9. JUST FOR LOVERS Sammy Davis, Jr. (Decca DL 8170; ED 2285, 6, 7) Harry James (Capitol W 654; EAP 1, 2, 3, 4-654) 10. HARRY JAMES IN FI-FI Perry Como (RCA Victor LPM 1085; EPB 1085) 11. SO SMOOTH Jack Webb & Various Artists (RCA Victor LPM 1126; EPB 1126) 12. PETE KELLY'S BLUES Peggy Lee & Ella Fitzgerald (Decca DL 8166; ED 2269) Stan Kenton & June Christy (Capitol T 656; EAP 1, 2, 3-656) 13. DUET 14. SONGS OF THE WEST Norman Luboff Choir (Columbia CL 657; B 2003) Frank Sinatra (Capitol EAP 673 (EP only) 15. OUR TOWN 15. SOMETHING COOL June Christy (Capitol T 516; EBF 1, 2, 3, 4-516)

TOP SELLING PROMOTIONAL ALBUMS

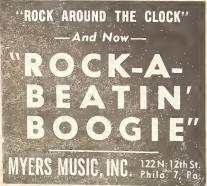
15. MUSIC FOR LOVERS ONLY ... Jackie Gleason (Capitol H 352; EBF 352)

..... Various Artists (RCA Victor SPL 12-13; SPC 7-13) POP SHOPPER MEET ANDRE KOSTELANETZ Andre Kostelanetz (Columbia KZ1) RED SEAL SELECTOR Various Artists (RCA Victor SRL 12-14)

A STATE OF THE STA THANKS OPERATORS DEALERS THANKS OPERATORS DEALERS For Your Help on "DOGFACE SOLDIER" (from the U-1 picture "To Hell And Back" starring Audie Murphy) recorded by RUSS MORGAN Decca JOE LIPMAN Crk & Chorus . . MGM STEPHEN MAKE Band . . . Original published by SHAWNEE PRESS, INC. 1270 6th Ave. (Rm. 507) N. Y.

15. I LOVE PARIS





Always Working

Michel LeGrand (Columbia CL 555; B 441, 2)



NEW YORK-How hard can a music publisher work . . .? Larry Uttal, of Monument Music, and his wife, Pam, attended the annual Artists and Models Costume Ball—he dressed as sheet music, and she as a record. The chic hats perched on top of their heads are actually The Lancers Coral re-cording of "Alphabet Rock." Uttal thought the opportunity to plug the song too good to miss and Bill Buchanan, Larry's partner, just happened to be there with a camera.

Thornhill Back In Action

NEW YORK-Claude Thornhill is back in action once again. Thornhill has re-launched his band and is currently on a one-niter and college tour of the country. The tour includes dates at the U. of Wisconsin; Penn. State; North Carolina U.; Tampa U.; Georgetown U.; Kent State; Minnesota U.; Northwestern U.; Indiana U.; West Virginia U., and Citadel, among others.

Columbia Records has just released an LP of the choice classics which made the Thornhill orchestra of the forties one of the band greats of our time. The new band is under the guidance of Willard Alexander.

Handling record promotion for the crew nationally is Milton Karle in New York City and the East; Dick LaPalm in Chicago and the Midwest, and Jerry Johnson in Hollywood.

THE CASH BOX



POPULAR

GLENN MILLER—ARMY AIR FORCE BAND—RCA Victor LPT-6702 (5-12" LPs)

Ten years have passed since the death of Glenn Miller but his music carries on. A day doesn't go by without some disk jockey playing a Miller record. Every retailer in the country carries a selection of Miller hits. And almost every juke box in the country contains at least one Glenn Miller record. In the past year or two, RCA Victor has enjoyed tremendous success with the two Limited Edition albums of Glenn Miller Music. And now it adds a third. An album featuring Miller's "Army Air Force Band." The five LP package is a deluxe affair beautifully bound in a leatherette covering of sky blue with a picture of the band leader's officer's cap right in the middle. Fourteen pages of data and photos tell the story of Miller's deeds in the army where his life came to an end. Pictures of Johnny Desmond, Ray McKinley and other top-notchers formerly with the band are shown. And the music is of course great. Most of the recordings were taken from NBC's "I Sustain The Wings" radio series and were cleaned up by new recording methods. Victor's liner notes ask the buyer to excuse the occasional coughs, noises and interference caused by live audiences and short wave broadcasting. But we feel it adds to the reality and authenticity of the package. A package to be cherished. Whatta Christmas gift this would make!!

"THE VOICE"—FRANK SINATRA—Columbia CL-743 (12" LP)

"THE VOICE"—FRANK SINATRA—Columbia CL-743 (12" LP)

I DON'T KNOW WHY; TRY A LITTLE TENDERNESS; A GHOST OF A CHANCE; PARADISE; THESE FOOLISH THINGS; LAURA; SHE'S FUNNY THAT WAY; FOOLS RUSH IN; OVER THE RAINBOW; THAT OLD BLACK MAGIC; SPRING IS HERE; LOVER.

For more than a decade, the great talents of Frank Sinatra were waxed on the Columbia label. And it is needless to say that in the ten year span he did some brilliant work. On this LP, Columbia re-issues twelve of the crooner's top numbers under the familiar title "The Voice." Although most fanatical Sinatra lovers already have these items, those who don't will find the disk a juicy acquisition. Sinatra is currently one of the country's top album sellers and this piece should also enjoy a healthy and lengthy sale. All of the selections listed above are classic standards and are most welcome to the ears. The beautiful 4-color cover portrait of Frankie deserves a cheer. A great photo of a great talent.

"SWEET AND HOT"—ELLA FITZGERALD—Decca DL-8155 (12" LP)

THANKS FOR THE MEMORY; IT MIGHT AS WELL BE SPRING; YOU'LL NEVER KNOW; I CAN'T GET STARTED; MOANIN' LOW; TAKING A CHANCE ON LOVE; THAT OLD BLACK MAGIC; OLD DEVIL MOON; LOVER COME BACK TO ME; BETWEEN THE DEVIL AND THE DEEP BLUE SEA; YOU'LL HAVE TO SWING IT.

SEA; YOU'LL HAVE TO SWING IT.

Ella Fitzgerald deserves the title "First Lady of Jazz" for the simple reason that there is no other vocalist who can compare with her. She can sing hot and top them all and she can sing sweet and do the same. On this platter she does both, one side devoted to up-beat standards and the other to slow oldies. Outstanding package that displays the versatile Miss at her level best. Benny Carter, Sy Oliver, Andre Previn and John Scott Trotter's ork supply the accompaniment. Album fits into the must category.

KAY STARR—"IN A BLUE MOOD"—Capitol T 580 (12" LP)

I GOT THE SPRING FEVER BLUES; I GOT IT BAD AND THAT AIN'T GOOD; WHAT WILL I TELL MY HEART; EVENIN'; I'M WAITING FOR SHIPS THAT NEVER COME IN; MAYBE YOU'LL BE THERE; AFTER YOU'VE GONE; IT WILL HAVE TO DO UNTIL THE REAL THING COMES ALONG; EVERYBODY'S SOMEBODY'S FOOL; DON'T TELL HIM WHAT'S HAPPENED TO ME; A WOMAN LIKES TO BE TOLD; HE'S FUNNY THAT WAY.

In this reviewer's opinion, Kay Starr sounds great on anything. Love songs, jump numbers, novelties, etc. But on blues, she's the "most." She has an amazingly powerful voice and sings as the every word is coming right from the heart. After listening to this album, you just have to agree that Kay is one of today's great blues singers. Because she gives her all for a dozen classics designed to thrill the lovers of blues. Excellent material plus Kay on the vocal makes this LP a natural. A disk you'll never grow tired of.

"MELODIES by AL HIBBLER"—Marterry LP 601 (12" LP)

"MELODIES by AL HIBBLER"—Marterry LP 601 (12" LP)

WHAT WILL I TELL MY HEART; POOR BUTTERFLY; MY LITTLE BROWN BOOK; FEATHER ROLL BLUES; I LOVE YOU; SOLITUDE; LOVER COME BACK TO ME; TREES; IT DON'T MEAN A THING; FAT AND FORTY.

It is very fortunate that sooner or later the great jazz singers are "discovered" by the non-jazz conscious record buyer—the pop music enthusiast. This year Al Hibbler made the jump when he clicked with his smash waxing of "Unchained" and he's proving that he's not a one-timer as the tune "He" continues to climb the lists. On this album, we hear Hibbler as he sounded some years ago, singing standards, blues and swing numbers. The record could be tagged a collector's item and should reveal to all of Hibbler's newer enthusiasts, the many facets of the singer's great talent. Hibbler's former fans should also enjoy this greatly.

"STRAUSS WALTZES FOR DANCING"—GEORGE LIBERACE ORCH.—
Columbia CL 738 (12" LP)

TALES FROM THE VIENNA WOODS; BLUE DANUBE WALTZ; A THOUSAND AND ONE NIGHTS, WINE, WOMEN AND SONG; SOUTHERN ROSES; SWEETHEART WALTZ; VOICES OF SPRING; ARTIST'S LIFE; YOU AND YOU; VIENNA LIFE; THE KISS WALTZ; EMPEROR WALTZ.

George Liberace, best known to the public for his association with brother Lee, is in his own right an outstanding arranger and conductor. On this LP, George and his orchestra take the spotlight and glide through a dozen waltz favorites. And since a waltz LP is not a genuine waltz album without the works of Johann Strauss, George has insured himself by playing only Strauss songs. The melodies are all beautiful, flowing and romantic favorites and Mr. Liberace handles them superbly. If you want Strauss music presented in top notch form, this is the disk to get. Gordon Robinson rates credit for his arrangements on half of these songs.

"FAR AWAY LANDS"—THE SOMERSET STRINGS—Epic LN 3161 (12" LP) FAR AWAY PLACES; ISLE OF CAPRI; YOU WILL REMEMBER VIENNA; HOW ARE THINGS IN GLOCCA MORRA; J'ATTENDRAI; LOCH LOMOND; SWEDISH RHAPSODY; APRIL IN PORTUGAL; VIENNA, CITY OF MY DREAMS; ROSES OF PICARDY; HOME ON THE RANGE; EL RELICARIO.

The Somerset Strings, one of Epic's leading mood music aggregations, offers a delightful interlude of listening pleasure as it transports the listener to sites all across the world. And all of this is done with music. The list of tunes above supplies the road-map information. Easy to enjoy music for the end of a busy day. Most of the songs fit into the standard class.



"MUSIC AT MIDNIGHT"—Carmen Cavallaro—Piano solos with rhythm accompaniment—Decca DL 8115 (12" LP)

TENDERLY; I DIDN'T KNOW WHAT TIME IT WAS; ALL THROUGH THE NIGHT; IT'S THE TALK OF THE TOWN; I CONCENTRATE ON YOU; LITTLE GIRL BLUE; AMOUR; SOMEONE TO WATCH OVER ME; I'LL FOLLOW MY SECRET HEART; THE NEARNESS OF YOU; WHEN YOUR LOVER HAS GONE; IT'S ALL RIGHT WITH ME.

This set contains a time tested forwards of

This set contains a time tested formula for easygoing listening. One ingredient is an artist who has the knack of keeping a relaxed but fresh interpretation in his music. Carmen Cavallaro is tops in that respect. Another valuable ingredient is, of course, something good to work on. Here, again, this disk hits the mark. The selections include reliable and lovely standards from Broadway shows and Tin Pan Alley. Neatly combine these two ingredients and you've got a top-notch album of mood music. "Music at Midnight" does just that.

"LATIN AMERICAN FAVORITES"—JIMMY DORSEY ORCH.—Decca DL 8153 (12" LP)

"LATIN AMERICAN FAVORITES"—JIMMY DORSEY ORCH.—Decca DL 8153 (12" LP)

GREEN EYES; THE BREEZE AND I; SIX LESSONS FROM MADAME LA ZONGA; AMAPOLA; TANGERINE; MARIA ELENA; YOURS; ALWAYS IN MY HEART; LATINS KNOW HOW; BRAZIL; TROPICAL MAGIC; AT THE CROSS ROADS.

Time really flies! For it seems only vesterday that Jimmy Dorsey and his orchestra along with vocal favorites Bob Eberly and Helen O'Connell were supplying the best in dance music for the teen-agers. The sax star had a great band and introduced a long chain of hits many of which have since become standards. Many of his hits were set to a Latin tempo and these are the numbers which Decca highlights on this album. Classics such as "Green Eyes," "The Breeze and I," "Yours" and a host of others were popularized by the maestro. Helen and Bob handle the vocal chores on all of these reissues and they certainly do bring back wonderful memories. Folks in their late twenties and thirties should find this album much to their liking.

CLASSICAL

HOROWITZ PLAYS CLEMENTI-Vladimir Horowitz, pianist-RCA Victor LM 1902

Horowitz is one of the great pianists this generation has produced. His latest release brings to the public three rarely heard sonatas by Clementi. They are, for the most part, soft and lovely pieces. Horowitz, as can be expected, plays these pieces expressively and with great warmth. It is not often that a master such as Horowitz can be had on a disk containing unfamiliar pieces. The recorded sound is excellent. Worthy addition to the serious music lover's catalogue.

LISZT—Hungarian Fantasia and Spanish Music—Jose Iturbi and the Valencia Symphony Orchestra—RCA Victor LM 1937 (1-12" LP)
Those who enjoy Jose Iturbi the pianist will also enjoy Iturbi the conductor. In his more familiar role as a keyboard artist he is heard in Liszt's Hungarian Fantasia. The piece makes for good listening and provides a solid foundation for Iturbi to display his talents. As for Iturbi the conductor he is completely at home with some of his native music. The Spanish selections are colorful and gay. They evoke strong images of Spain and festivity. The lightness of the music will appeal to those who enjoy semi-classical music.

CHRISTMAS

"MERRY CHRISTMAS"—BING CROSBY—Decca DL 8128, (12")

ADESTE FIDELIS; I'LL BE HOME FOR CHRISTMAS; WHITE CHRISTMAS; GOD REST YE MERRY, GENTLEMEN; IT'S BEGINNING TO LOOK LIKE CHRISTMAS; SILENT NIGHT, JINGLE BELLS; CHRISTMAS IN KILLARNEY; SANTA CLAUS IS COMIN' TO TOWN; FAITH OF OUR FATHERS; SILVER BELLS; MELE KALIKIMAKA.

Bing Crosby has probably "entered" more homes during the Xmas season than any other performer that ever lived. Through the years the great crooner has established himself as an able interpreter of both pop and more serious Holiday music. On this disk he's once again prepared to visit thousands of homes. Of course he didn't forget to bring along Irving Berlin's classic "White Christmas" which he introduced in "Holiday Inn." With him on three numbers are the Andrews Sisters who were a part of so many of Crosby's recording sessions. With a beaming face on the cover against a white background "Der Bingle" offers his own special way of saying, "Merry Christmas." A sure seller.

"A MERRY CHRISTMAS WITH THE FOUR ACES"—Decca DL 8191 (12") WHITE CHRISTMAS THE CHRISTMAS SONG, SILVER BELLS, JINGLE BELLS, SANTA CLAUS IS COMIN' TO TOWN; RUDOLPH THE RED-NOSED REINDEER; SILENT NIGHT; O, LITTLE TOWN OF BETHLEHEM; JOY TO THE WORLD; O COME ALL YE FAITHFUL; HARK! THE HERALD ANGELS SING; WE THREE KINGS OF ORIENT ARE; O HOLY NIGHT; THE FIRST NOWELL; DECK THE HALL.

The Four Aces, riding high on the pop parade, offer a happy entry into the rush of Christmas packages. Their selections include both the Xmas novelty tunes and melodies that have been sung for generations. They are snappy and fresh with the bright, more recent material. With the older but lighter material the boys bring the tunes up to date. The religious songs are sung wih restraint and charm. Should click with teenagers who are exceptionally familiar with the group.

"HAPPY HOLIDAY" JO STAFFORD with PAUL WESTON and his orchestra-Columbia CL 691

HAPPY HOLIDAY; WINTER WEATHER; THE CHRISTMAS SONG; LET IT SNOW; TOYLAND; MARCH OF THE TOYS; WINTER WONDERLAND; 'TWAS THE NIGHT BEFORE CHRISTMAS; I WONDER AS I WANDER; O LITTLE TOWN OF BETHLEHEM; SILENT NIGHT, HOLY NIGHT; HAPPY HOLIDAY.

And a Happy Holiday it is! Here's a collection of delightful Xmas songs sung And a Happy Holiday it is! Here's a collection of delightful Xmas songs sung, at times gayly and at times warmly and expressively by Jo Stafford. Not all the tunes are strictly Christmas songs; but who can deny that Victor Herbert's "Toyland" and "March of the Toy" are not in the Xmas spirit? The same holds true for "Let It Snow" and "Winter Wonderland." Miss Stafford is exceptionally charming in her rendition of "'Twas the Night Before Christmas" set to music. An eye-catching package adds to the LP's selling possibilities during the Yuletide season.

(Continued on Page 27)

THE CASH BOX **WAX-WISE**

Top talent from this country and Europe will be presented on the "Ed Sullivan Show" Nov. 20. Heading the guest star lineup will be Carol Channing who will offer a comedy scene from her new show "The Vamp", which opened last week. Roster will also feature Ted Lewis and Danish comedy violinist Wandy Tworeck. Spanish dancer Escudero rounds out the international cast. . . . A rousing new song by the team that wrote "Ballad Of Davy Crockett" will be introduced in Walt Disney's new Crockett feature "Davy Crockett's Keelboat Race", Nov. 16. The number is titled "King Of The River" with music by George Bruns and words by Tom Blackburn. Many recordings of the song are already available including one by Fess Parker (Davy Crockett) on Columbia and one by Lou Monte on Victor. . . The November 1821 [MCM. Barade" will istraduce. Monte on Victor. . . The November 23rd "MGM Parade" will introduce Susan Hayward to TV audiences with a scene from the Lillian Roth story "I'll Cry Tomorrow". Incidentally, Miss Roth gave a sensational performance last week in the lead role of the U.S. Steel Hour show called "Outcast".... The Bell Sisters will appear on the Nov. 22 "Mickey Mouse Club" show and sing "Bermuda", the tune that made them nationally famous.... Record plugging via integration of a disk in a TV program's continuity is now old hat, but the new MGM recording by talented teenage singer Connie Francis, of the "Star Time" Kids, will get the first week-long integrated TV plug yet attempted. Connie's new release "My Treasure" will be integrated into the script of NBC-TV's "Modern Romances", daytime serial for the entire week of November 14th. Connie will appear live on the show Nov. 17 and 18th. As a topper, Connie's discoverer, George Scheck will build one of his "Star Time" shows around the record. ... Singer Peggy Lee has been added to the stellar array of talent for the Overseas Press Club's salute to freedom of the press, "Dateline 2", to be colorcast on Producers' Showcase Nov. 14." Other stars include Milton Berle, a host of movie stars and Irving Berlin whose new song "Free" will be introduced to the public on the show. . . . Betty Hutton guests on the "Bob Hope Show", Nov. 15. . . . Peter Lind Hayes, who subs for vacationing Arthur Godfrey for the week of Nov. 14, has a good record seller in "Rememb'ring" waxed with his wife Mary Healy.... Rise Stevens will be seen on the "Home" Show this week. . . . Dinah Shore has been chosen unanimously to act as official representative of the entertainment industry and to ride a float in the 1956 Tournament of Roses Parade at Pasadena, Calif., Jan. 2. NBC will televise the parade. . . . 60% of Red Foley's "Ozark Jubilee" fan mail has made unsolicited comment on the youngsters who have appeared as Foley's guests from time to time. So one entire half hour of the 90-minute show will be devoted to the pint-sized "hillbillies" and "Hill-janes" on the Nov. 19 show. . . . The Nov. 27 "Colgate Variety Hour" stars Harry Belafonte

Lou Breese Named Bally Record Exec

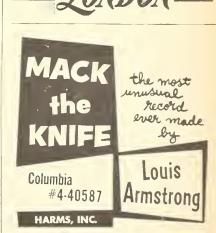


LOU BREESE

chicago — Lou Breese, popular orchestra leader and nationally famous banjo-artist, has accepted the post of executive vice-president of Bally Recording Corporation, Chicago, according to an announcement by Ray Moloney, Chicago Coin-operated amusement machine manufacturer who spark-plugged the new diskery.

"Lou Breese," Moloney said, "combines the qualities that will push the Bally label to the top. As an outstandingly successful musician with an ear tuned closely to popular trends, he is highly qualified to direct our musical program. And in addition to being a musician, as manager of soldily booked orchestras and other entertainment enterprises he is a target. orchestras and other entertainment enterprises, he is a top-notch business-





Another Smash!

"DEEP IN THE HEART OF TEXAS"

"HAPPY DAYS ARE HERE AGAIN" Media 1016

MEDIA RECORDS

3208 So. 84th St.

Phila., Pa.

and Gordon MacRae.

Columbia Introduces Auravision

NEW YORK—Auravision, Columbia's trade mark for a recording development that combines sound with printed matter, has been introduced by the diskery. It was announced this week by James B. Conkling, president of the company. It is a product of the Columbia Transcriptions Department of which Albert Shulman is director. With the Auravision process, recorded speech or music can be reproduced on specially treated printed surfaces of any size or shape from post cards for mailing to instructional brochures or package inserts. Auravision

chures or package inserts. Auravision will be available in any record speed and can be reproduced on any stand-

and can be reproduced on any standard phonograph.

"Auravision will add untold impact to the power of the printed word,"
Conkling pointed out. "Now, a page printed in vivid colors has a living voice which can persuasively appeal to both the eyes and ears of its auditors. Its application in education with ence. Its application in education, publishing, advertising, sales promotion, public relations and packaging are virtually limitless."

In development for over a year, Columbia Auravision was produced by the coordinated efforts of Lou Parrata, of Columbia's research and development staff, and Floyd Glinert, manager of special products for Columbia transcriptions.

Auravision, a trade mark of Columbia Records, is the newest product developed by the company.

veloped by the company.

The four-page folder introducing Auravision to the press and other interested parties features an introductory letter from James Conkling and Paul Wexler, the latter vice-president of Columbia Records. It also offers a sample of the Auravision record which can be torn out along a perforated line and played on a 78-rpm phonograph. The record has CBS news commentator Charles Collingwood with an explanation of the Auravision idea. vision idea.

Crew-Cuts In England



LONDON-London Palladium Chief Val Parnell poses for a picture back-stage at the Palladium with the Crew-Cuts, after the quartet had sung on a television extravaganza. The Crew-Cuts had a successful eight-week tour of England which saw them break box office records in London, Liverpool, Blackpool, Glasgow, Manchester, Bradford, Lewishan, Newcastle, Nottingham, Birmingham and Edinburgh.

M-G-M RECORDS BETTY MADIGAN 办 "THERE SHOULD BE RULES" b/w "Strangers" MGM 12094 (78 rpm) K12094 (45 rpm) THE GREATEST NAME IN ENTERTAIRMENT

Their Biggest Ever! DADDY-O" ADORABLE" THE FONTANE SISTERS . Dot # 1542B DOT RECORDS, INC.
GALLATIN, TENNESSEE Phone: 1600

Larry Clinton To Head Music Publishing Operation

NEW YORK-Former band leader, Larry Clinton, composer of "Dipsy Doodle," "My Reverie," "Study in Brown," "Our Love," etc., joined Howie Richmond's music publishing operation this week as general professional manager of Essex Music, Inc., and Melody Trails, Inc.

Clinton, who most recently has devoted his efforts to short-story writing (including Saturday Evening Post), arranging, and record sessions (Bell Records) will begin his music publishing operations immediately.

His activities will be designed to permit Clinton full range for his abilities as composer, arranger, conductor, etc. He will seek new writers, new material and new artists.

Clinton will make extensive field trips in search of new talent and new

Lucky Wilber will represent the Clinton operation on the West Coast.

Disk Jockeys To Aid Damon Runyon Fund

NEW YORK-"DJ's for DR," a gala get-together party, will be staged by leading New York disk jockeys for the benefit of the Damon Runyon Memorial Fund for Cancer on Sunday, November 20, 1955, from 5:00 to 9:00 p.m., at Le Cupidon, 40 E. 50th St.

The disk jockeys will act as hosts, assuming the duties of night-club waiters, busboys, cooks, doormen, etc., and they will be dressed in appropriate costumes. Entertainment and music will be offered, and there will be appearances by personalities of the night club and music and recording fields.

Participating in the event will be: Jack Sterling, WCBS; Jerry Mar-shall, WNEW; Ray Carroll, WMCA; Jack Lacy, WINS; Ed Stokes, WMGM; Allan Freed, WINS; Jim Coy, WNBC; and others. Jack Lazare, who conducts the Milkman's Matinee over WNEW, is Chairman of the event, and will act as Matre D'.

THE CASH BOX Disk Jockeys REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending November 12 without any changes on the part of THE CASH BOX.

Michael Hopkins

CKY-Winnipeg, Canada

- 1. Shifting, Whispering Sands
 (Billy Vaughn)
 2. Autumn Leaves (R. Williams)
 3. Love Is Many-Splendored

- 3. Love Is Many-Splendored
 (Four Aces)
 4. Moments To Remember
 (Four Lads)
 5. Bonnie Lassie (Ames Bros.)
 6. You Are My Love (J. James)
 7. I Hear You Knockin' (Storm)
 8. Love And Marriage (D. Shore)
 9. At My Front Door (P. Boone)
 10. Croce Di Oro (Patti Page)

Milt Lawrence

WAPI-Birmingham, Ala.

- 1. Autumn Leaves (R. Williams)
 2. Love Is Many-Splendored
- 2. Love Is Many-Splendored (Four Aces)
 3. Yellow Rose (Mitch Miller)
 4. Someone You Love (Nat Cole)
 5. Wake The Town (Les Baxter)
 6. Tina Marie (Perry Como)
 7. Moments To Remember (Four Lads)
 8. Suddenly A Valley (LaRosa)
 9. Black Denim Trousers (Cheers)
 10. Longest Walk (J. P. Morgan)

Hank Goldman WANN-Annapolis, Md.

- WANN—Annapolis, Md.

 1. Moments To Remember (Four Lads)

 2. Shifting, Whispering Sands (Billy Vaughn)

 3. He (Al Hibbler)

 4. There Should Be Rules (Betty Madigan)

 5. Tell Me You Love Me (Tony Bennett)

 6. Fair Dinkum (Sunnysiders)

 7. Autumn Leaves (R. Williams)

 B. Love Is Many-Splendored (Four Aces)

 9. Give Me Love (McGuires)

 10. Dancing In My Socks (Hood)

Dave Maynard WORL-Boston, Mass.

- 1. I Hear You Knockin' (Storm)
 2. Teenagers Waltz (E. Howard)
 3. Almost Tomorrow (Weavers)
 4. 16 Tons (Johnny Desmond)
 5. Love And Marriage (Sinatra)
 6. Too Late Now (DeCastros)
 7. Young Abe Lincoln (Cornell)
 8. This Love Of Mine (DeMarcos)
 9. If You Don't Want My Love
 (Jaye P. Morgan)
 10. C'est La Vie (Sarah Vaughan)

John Stone

KTOW-Oklahoma City, Okla.

- OKIG.

 1. Without A Song (Hamilton)
 2. No Arms (Georgie Shaw)
 3. Memories Of You (4 Coins)
 4. Only You (Platters)
 5. Gee Whitakers (Five Keys)
 6. Miracle In The Rain (Raine)
 7. This Heart I Bring You
 (Charlie Applewhite)
 8. Someone On Your Mind
 (Champ Butler)
 9. 16 Tons (T. Ernie Ford)
 10. Rose Tattoo (Como/Faith)

Al Bennett

WHIL-Medford, Mass.

- 1. At My Front Door (Dorados)
 2. Only You (Platters)
 3. He (Al Hibbler)
 4. Shifting, Whispering Sands
 (Rusty Draper)
 5. You Are My Love (J. James)
 6. 16 Tons (T. Ernie Ford)
 7. Hard To Get (G. MacKenzie)
 8. Love And Marriage (Sinatra)
 9. Teenagers Waltz (E. Howard)
 10. Moments To Remember
 (Four Lads)

Dean Griffin "Early Bird"

WBKH—Hattiesburg, Miss.

- 1. Moments To Remember (Four Lads)

- 1. Moments (Four Lads)
 2. 16 Tons (T. Ernie Ford)
 3. Tina Marie (Perry Como)
 4. Pepper-Hot Baby (J. Morgan)
 5. Love And Marriage (Sinatra)
 6. Love Is Many-Splendored (Four Aces)
 7. Gentlemen Marry Brunettes (Spencer-Hagen)
 8. Of This I'm Sure (Four Aces)
 9. Learning To Love (P. King)
 10. It's Almost Tomorrow (Dream Weavers)

 2. Love And Marriage (Sinatra/Shore)
 3. Dog-Face Soldier (R. Morgan)
 4. Autumn Leaves (R. Williams)
 5. Only You (Platters)
 6. Someone On Your Mind (Champ Butler)
 7. Moments To Remember (Four Lads)
 8. You (Four Knights)
 9. Don't Tell Me Not To Love (June Valli)
 10. I Hear You Knockin' (Storm)

Dave Sweet

WBSM-New Bedford, Mass.

- 1. Love Is Many-Splendored
 (Four Aces)
 2. Suddenly A Valley (J. LaRosa)
 3. Someone You Love (Nat Cole)
 4. You Are My Love (J. James)
 5. Give Me A Band And My
 Baby (Art Mooney)
 6. Croce Di Oro (Patti Page)
 7. Ma Chere Amie (D. Valentine)
 8. Miracle In The Rain (L. Raine)
 9. A Woman In Love
 (Four Aces/Laine)
 10. Kilimanjaro (Manhattan Bros.)

Bob E. Lloyd WGTH-Hartford, Conn.

- NGTI—Mattrord, Conn.

 1. Cry Me A River (J. London)

 2. Shalom Shalom (L. Hampton)

 3. All At Once You Love Her
 (Perry Como)

 4. Someone You Love (Nat Cole)

 5. 16 Tons (T. Ernie Ford)

 6. Same Old Saturday Night
 (Frank Sinatra)

 7. Forgive My Heart (Nat Cole)

 8. Without A Song (Hamilton)

 9. Night Train (Ernie England)

 10. Suddenly A Valley (G. Grant)

Jim Ameche KLAC-Hollywood, Calif.

- KLAC—Hollywood, Calif.

 1. 16 Tons (T. Ernie Ford)

 2. Japanese Farewell Song
 (K. C. Jones)

 3. At My Front Door
 (El Dorados)

 4. I Hear You Knockin' (Storm)

 5. Love And Marriage (Grayco)

 6. Sweet Kentucky Rose (Carroll)

 7. Ooh Bang (Doris Day)

 8. If You Don't Want My Love
 (Jaye P. Morgan)

 9. Arrividerce Roma (G. Gibbs)

 10. Remembering
 (Hayes & Healy)

Bob N. Perry WQAM-Miami, Fla.

- 1. It's Almost Tomorrow
 (Dream Weavers)
 2. I Hear You Knockin' (Storm)
 3. He (McGuires)
 4. Johnny Be Smart (S. Vaughan)
 5. Only You (Platters)
 6. At My Front Door (P. Boone)
 7. Autumn Leaves (R. Williams)
 8. I Want You (Lillian Briggs)
 9. Bible Tells Me (Don Cornell)
 10. Adorable (Fontanes)

Charlie O'Donnell WHAT-Philadelphia, Pa.

Paul Cowley WKLO-Louisville, Ky.

- 1. Sweet Kentucky Rose (Kallen)
 2. Dog Face Soldier (R. Morgan)
 3. 16 Tons (T. Ernie Ford)
 4. Memories Are Made Of This
 (Mindy Carson)
 5. Burn That Candle (B. Haley)
 6. Band Of Gold (Kit Carson)
 7. Cry Me A River (Kitty White)
 8. C'est Le Vie (Sunny Gale)
 9. All At Once You Love Her
 (Perry Como)
 10. I Hear You Knockin' (Storm)

Bob "Coffeehead" Larsen

WEMP-Milwaukee, Wisc.

- 1. 16 Tons (T. Ernie Ford)
- 2. Love And Marriage (Sinatra/Shore)

Bob McKinnon

KTKT-Tucson, Ariz.

- 1. Love Is Many-Splendored (Four Aces)
 2. Learning To Love (P. King)
 3. Cry Me A River (J. London)
 4. Yellow Rose (Mitch Miller)
 5. Shifting, Whispering Sands (Billy Vaughn)
 6. He (McGuires)

- (Billy Vaughn)
 6. He (McGuires)
 7. Bible Tells Me (Don Cornell)
 B. Tina Marie (Perry Como)
 9. Same Old Saturday Night
 (Frank Sinatra)
 10. Sing-ing-ing (Ella Mae Morse)

Joe Deane

WBBF-Rochester, N. Y.

- 1. Band Of Gold (Kit Carson)
 2. Be! Sante (Mitch Miller)
 3. Forgive My Heart (Nat Cole)
 4. Love And Marriage (Sinatra)
 5. Come Home (B. Johnson)
 6. Love Is Many-Splendored (Four Aces)
 7. He (Hibbler/McGuires)
 8. Young Abe Lincoln (Cornell)
 9. Moments To Remember
 (Four Lads)
- (Four Lads) 10. Suddenly A Valley (G. Grant)

Jim Blaine

- KORK—Las Vegas, Nevada
- RORK—Las Vegas, Nevada

 1. Autumn Leaves (R. Williams)
 2. Love Is Many-Splendored
 (Four Aces)
 3. Moments To Remember
 (Four Lads)
 4. Suddenly A Valley (G. Grant)
 5. Miracle In The Rain (Raine)
 6. Tina Marie (Perry Como)
 7. Shifting, Whispering Sands
 (Rusty Draper)
 8. I Want You (Georgia Gibbs)
 9. My Heart Goes A-Sailing
 (Ginny Greer)
 10. Cry Me A River (J. London)

Lou "Salty" Morton

- WQXI-Atlanta, Ga.
- WQA!—Atlanta, Ga.

 1. Autumn Leaves (R. Williams)
 2. 16 Tons (T. Ernie Ford)
 3. Only You (Hilltoppers)
 4. Love Is Many-Splendored
 (Don Cornell)
 5. You Are My Love (J. James)
 6. Forgive My Heart (Nat Cole)
 7. Almost Tomorrow (S. Lanson)
 B. No One Street (Bob Corley)
 9. Circle (Bon Bons)
 10. At My Front Door (P. Boone)

Earl Straight

- WWIL-Fort Lauderdale, Fla.

- 1. Autumn Leaves (R. Williams)
 2. He (Kay Armen)
 3. Moments To Remember (Four Lads)
 4. Bonnie Blue Gal (M. Miller)
 5. 16 Tons (T. Ernie Ford)
 6. Young Abe Lincoln (Cornell)
 7. It's Almost Tomorrow (David Carroll)
 B. All At Once You Love Her (Perry Como)
 9. Love And Marriage (Shore)
 10. Longest Walk (J. P. Morgan)

Jim Stanley

- WWIN-Baltimore, Md.

- 1. 16 Tons (T. Ernie Ford)
 2. Autumn Leaves (R. Williams)
 3. At My Front Door (P. Boone)
 4. Love Is Many-Splendored
 (Four Aces)
 5. I Hear You Knockin' (Storm)
 6. He (Al Hibbler)
 7. You Are My Love (J. James)
 8. Shifting, Whispering Sands
 (Billy Vaughn)
 9. Suddenly A Valley (Grant)
 10. Richest Man In The World
 (Eddy Arnold)

Al Ross

WRC-Washington, D. C.

- Love Is Many-Splendored
 (Four Aces)
 Autumn Leaves (R. Williams)
 All At Once You Love Her
 (Perry Como)
- 4. Shifting, Whispering Sands
 (Rusty Draper)
 5. Suddenly A Valley (J. LaRosa) 6. Moments To Remember (Four Lads)
- (Four Lads)
 7. Feeling For The Blues (Rand)
 B. Black Denim Trousers
 (Vaughn Monroe)
 9. Seventeen (Fontanes)
 10. Sincerely Yours (E. Gorme)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX Disk Jockeys REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending November 12 without any changes on the part of THE CASH BOX.

Wes Hopkins

- . WTTM-Trenton, N. J.

- . WIIM—Irenton, N. J.

 1. Moments To Remember
 (Four Lads)
 2. You Are My Love (J. James)
 3. He (Al Hibbler)
 4. Longest Walk (Jaye Morgan)
 5. Love And Marriage (Sinatra)
 6. I Hear You Knockin' (Storm)
 7. Miracle In The Rain (Raine)
 8. Love Is Many-Splendored
 (David Rose)
 9. Dancing In My Socks (Hood)
 10. If It Happened To You
 (Nick Noble)

Dick Bradley

WLAM-Lewiston, Maine

- 1. Love Is Many-Splendored
- (Four Aces)
 2. Autumn Leaves (Ray Charles)
 3. He (McGuires)
 4. Moments To Remember

- 5. Only You (Platters)
 6. I Hear You Knockin' (Storm)
 7. Croce Di Oro (Patti Page)
 8. 16 Tons (T. Ernie Ford)
 9. Forgive My Heart (Nat Cole)
 10. Everybody's Doing It (Laine)
 - William Walker

WGH-Newport News, Va.

- 1. Love Is Many-Splendored (Four Aces) 2. Autumn Leaves (R. Williams) 3. Moments To Remember (Four Lads)

- (Four Lads)
 He (McGuires)
 Yellow Rose (Mitch Miller)
 8ible Tells Me (Don Cornell)
 At My Front Door (Pat 800ne)
 Only You (Platters)
- 9. Shifting, Whispering Sands (Rusty Draper)
- 10. Seventeen (Fontanes)

Bob Conners WJET-Erie, Pa.

- 1. At My Front Door (Dorados)
 2. I Hear You Knockin' (Storm)
 3. Wedding (Chordettes)
 4. No Arms (Gaylords)
 5. Only You (Platters)
 6. Love And Marriage (Sinatra)
 7. White Buffalo (Bill Hayes)
 8. Tina Marie (Perry Como)
 9. He (AI Hibbler)
 10. Shifting, Whispering Sands (Rusty Draper)

Rege Cordic KDKA—Pittsburgh, Pa.

- 1. 16 Tons (T. Ernie Ford)
 2. Autumn Leaves (R. Williams)
 3. Moments To Remember
 (Four Lads)
 4. Longest Walk (J. P. Morgan)
 5. Shifting, Whispering Sands
 (Rusty Draper)
 6. Love, And Marriage (Sinatra)
 7. Black Denim Trousers (Cheers)
 8. Only You (Platters)
 9. Love Is Many-Splendored
 (Four Aces)
 10. 8onnie Lassie (Ames Bros.)

Bruce D. Farnsworth WIKE-Newport, Vermont

- 1. Moments To Remember (Four Lads)
- 2. Daddy-O (Fontanes)
- Only You (Platters)
- He (Al Hibbler)

- 4. He (Al Hibbler)
 5. Shifting, Whispering Sands (Rusty Draper)
 6. You Are My Love (J. James)
 7. Black Denim Trousers (Cheers)
 8. Bible Tells Me (Don Cornell)
 9. At My Front Door (Pat Boone)
 10. Love Is Many-Splendores (Four Aces)

George E. LeZotte

WAVZ-New Haven, Conn.

- WAVZ—New Haven, Conn.

 1. Love And Marriage (Sinatra)

 2. Love Is Many-Splendored
 (Four Aces)

 3. 8ring Me A 8!uebird
 (Gaylords)

 4. 16 Tons (T. Ernie Ford)

 5. Autumn Leaves
 (Allen & Cates)

 6. Dog-Face Soldier (R. Morgan)

 7. Drifting And Dreaming
 (Bobby Dukoff)

 8. Moments To Remember
 (Four Lads)

 9. Only You (Platters)

Maurice Jackson WVKO-Columbus, Ohio

- 1. 16 Tons (T. Ernie Ford)
 2. Moments To Remember
 (Four Lads)
 3. Love Is Many-Splendored
- 3. Love Is Many-Splendored (Four Aces)
 4. Autumn Leaves (R. Williams)
 5. Suddenly A Valley (G. Grant)
 6. Shifting, Whispering Sands
 (Billy Vaughn)
 7. Only' You (Platters)
 8. Almost Tomorrow (Weavers)
 9. I Hear You Knockin' (Storm)
 10. Love And Marriage (Sinatra)

Will Lenay

- WSAI-Cincinnati, Ohio
- 1. Moments To Remember (Four Lads)
- 2. Only You (Platters)
 3. Autumn Leaves (R. Williams)
 4. Suddenly A Valley (G. Grant)
 5. 16 Tons (T. Ernie Ford)
 6. Love Is Many-Splendored
 (Four Aces)
 7. He (Al Hibbler)
 8. Black Denim Trousers (Cheers)
 9. Band Of Gold (Kit Carson)
 10. You Are My Love (J. James)

Jim Creed

- KOGA—Ogallala, Nebraska
- KOGA—Ogallala, Nebraska

 1. Love Is Many-Splendored

 2. Yellow Rose (Mitch Miller)

 3. Autumn Leaves (R. Williams)

 4. Now Is The Time (Rodgers)

 5. How Lonely Can I Get
 (Kitty Kallen)

 6. If It Happened To You
 (Nick Noble)

 7. I Want You (Lillian 8-igge)

 8. Crying For Your Kisses
 (Mindy Carson)

 9. Bible Tells Me (Don Cornell)

 10. Moments To Remember
 (Four Lads)

Chuck Thompson WALA-Mobile, Ala.

- WALA—Mobile, Ald.

 1. Then I'll 8e Happy (Fisher)
 2. Only You (Hilltoppers)
 3. Me (Peggy Lee)
 4. Suddenly A Valley (LaRosa)
 5. At My Front Door
 (Modernaires)
 6. Pepper-Hot Baby (J. Morgan)
 7. Love And Marriage (Shore)
 B. Always (Damita Jo)
 9. Tina Marie (Perry Como)
 10. Unknown To Me (J. Clay)

Paul Dugas WABI-Bangor, Maine

- 1. How Can I Tell Her
 (Four Freshmen)
 2. Impatient Years (Fitzgerald)
 3. Two Sleepy People
 (Martin & Rinaud)
 4. Casanova (Stan Kenton)
 5. Perfidia (Les Brown)
 6. Fairy Tale (Frank Sinatra)
 7. No Regrets (Art Mooney)
 8. It's All Right With Me
 (Chris Connor)
 9. Pete Kelly's Blues (Christy)
 10. Stephen Foster (Stan Freberg)

Don Bell KRNT—Des Moines, Iowa

- 1. If You Want To Love (Jo Stafford)
- 2. Autumn Leaves (R. Williams) 3. Miracle In The Rain (Raine)
- 4. At My Front Door (Dorados)
 5. He (Al Hibbler)
- 6. Yellow Rose (M. Miller)
 7. Love Is Many-Splendored
 (Four Aces)
 8. C'est La Vie (S. Vaughan)
 9. Jada (Dizzy Brown)
 10. You Are My Love (J. James)

Frank Avruch

- WNEB-Worcester, Mass.
- 1. 16 Tons (Ford Desmond)
 2. Shifting, Whispering Sands (Draper/Vaughn)
 3. Pepper-Hot Baby (J. Morgan)
 4. It's Almost Tomorrow (Dream Weavers)
- 5. Moments To Remember (Four Lads)
- (Four Lads)
 6. There Should Be Rules
 (Betty Madigan)
 7. Cry Me A River (J. London)
 8. You Gotta Give (Alan Dale)
- 9. Only You (Platters)
 9. Crest La Vie (S. Vaughan)
 10. You Are My Love (J. James)
 10. I Hear You Knockin' (Storm)
 10. Adorable (Drifters)

Alene McKinney KBIG-Hollywood, Calif.

- 1. Suddenly A Valley (G. Grant)
 2. Moments To Remember
 (Four Lads)
- 3. He (Al Hibbler)
 4. Love Is Many-Splendored
 (Four Ac
- 4. Love Is Many-Splendored
 (Four Aces)
 5. Autumn Leaves (R. Williams)
 6. Love And Marriage (Grayco)
 7. No Arms (Pat Boone)
 8. Croce Di Oro (Patti Page)
 9. Tina Marie (Perry Como)
 10. Someone On Your Mind
 (Champ Butler)

Jim Lounsbury WGN-Chicago, III.

WGN—CRICOGO, III. 1. Autumn Leaves (R. Williams) 2. Moments To Remember (Four Lads) 3. Tina Marie (Perry Como) 4. Longest Walk (J. P. Morgan) 5. Love Is Many-Splendored (Four Aces) 6. Bonnie Lassie (Ames 8ros.) 7. Only You (Platters) 8. I Hear You Knockin' (Storm) 9. At My Front Door (Boone) 10. Remembering (Hayes & Healy)

Bob Clark

KOWB-Laramie, Wyoming

- KOWB—Laramie, Wyoming

 1. Moments To Remember
 (Four Lads)

 2. Shifting, Whispering Sands
 (Rusty Draper)

 3. Love Is Many-Splendored
 (Four Aces)

 4. 16 Tons (T. Ernie Ford)

 5. Black Denim Trousers (Cheers)

 6. Ain't That A Shame (Gaylord')

 7. Seventeen (Boyd Bennett)

 8. Song Of The Dreamer (Fisher)

 9. Never Stop Loving You

 (Les Baxter)

 10. Bonnie Lassie (Ames Bros.)

Walt Gaines

WCSS-Amsterdam, N. Y.

- 1. Yellow Rose (J. Desmond)
 2. Autumn Leaves (R. Williams)
 3. 8onnie Lassie (Ames Bros.)
 4. He (Al Hibbler)
 5. 8ible Tells Me (Nick Noble)
 6. There Should 8e Rules
 (Betty Madigan)
 7. It's Almost Tomorrow (Caroll)
 B. Ma Chere Amie (Valentine)
 9. Longest Walk (J. P. Morgan)
 10. C'est La Vie (DeJohns)

Jim Lowe WRR—Dallas, Texas

- 1. Don-Face Soldier (R. Morgan)
 2. Shifting, Whispering Sands
 (Billy Vaughn)
 3. I Hear You Knockin' (Storm)
 4. You Are My Love (James)
 5. Love Is Many-Splendored
 (Four Ares)
- 5. Love Is Many-Splendored (Four Aces) 6. Moments To Remember (Four Lads)
- 7. He (Al Hibbler) 8. Someone You Love (Nat Cole) 9. Suddenly A Valley (Stafford) 10. Bonnie Lassie (Ames 8ros.)

Gene F. DeGraide

- WJAR-Providence, R. I.
- 1. Yellow Rose (Mitch Miller) Love And Marriage (Sinatra) Kwela Kwela (8ill Hayes)
- 4. He (McGuires)
 5. Hawk-Eye (Frankie Laine)
- 6. Forgive My Heart (Nat Cole)
 7. Someone You Love (Nat Love)
- 8. Longest Walk (J. P. Morgan) 9. Black Denim Trousers (Cheers)
 10. My Boy—Flat Top (D. Collins)

Jeff Evans

- WUSN-Charleston, S. C.
- 1. Love Is Many-Splendored 2. Longest Walk (J. P. Morgan)
 3. Suddenly A Valley (Grant)
- 3. Suddenly A van.,
 4. He (Al Hibbler)
 5. Moments To Remember
 (Four Lads) 6. At My Front Door (Boone)
- 7. That's The Way It Goes (Wini Beatty) 8. Miracle In The Rain (Raine)

Mantovani Completes United States Concert Tour



NEW YORK—London recording star Mantovani, having built a huge following through the years with his albums and single recordings, made his farewell appearance at Carnegie Hall, last Sunday, Nov. 6.

Mantovani's treatment of his distinctive arrangements including such numbers as "Skyscraper Fantasy," "Ramona," "Almost Like Being In

Love," "M'Appari" (from Marta) had the audience in constant applause. Manti's short introductions in a humorous vein, brought chuckles to the usually staid audience at Carnegie.

When the orchestra played "Danse du Diable" the pergussionist displayed.

When the orchestra played "Danse du Diable" the percussionist displayed his agility by running from one instrument to another within a ten-foot range. This, too, received a solid hand. Also included in the program were "Laughing Violin," "Begin the Beguine," "Deserted Ballroom," "Italian Fantasy," and for the encore, his famous recording of "Charmaine."

Mantovani proved at the concert that the brilliant sound characteristic of his recordings, was not produced of his recordings, was not produced by engineering facilities in London's recording studios. The soaring strings and beautiful fullness were ever pres-

and beautiful fullness were ever present at this live performance.

Mantovani has played 34 concerts on his tour to over 200,000 people, and there is no doubt that the word-of-mouth publicity will attract double the number of people should he return to this country in the future.

ALBUM REVIEWS (Continued from Page 25)

"'TWAS THE NIGHT BEFORE CHRISTMAS"—FRED WARING AND THE PENNSYLVANIANS—Decca DL 8171 (12")

JINGLE BELLS; RUDOLPH THE RED-NOSED REINDEER; SANTA CLAUS IS COMIN' TO TOWN; 'TWAS THE NIGHT BEFORE CHRISTMAS; ADESTE FIDELES, BEAUTIFUL SAVIOUR; THE FIRST NOWELL; O, LITTLE TOWN OF BETHLEHEM; CAROL OF THE BELLS; CANTIQUE DE NOEL; OH GATHERING CLOUDS; SILENT NIGHT.

OH GATHERING CLOUDS; SILENT NIGHT.

Here's a most unusual Christmas item from the usually restrained conductor and chorus master. On the first side light Xmas melodies are arranged in a totally refreshing way. For instance "Jingle Bells" after a snappy introduction breaks into, of all things, a Latin tempo! "Rudolph The Red-Nosed Reindeer" is handled with complete abandon. But Fred doesn't let us forget his more contained self. So, the second side is devoted entirely to familiar and more serious Yultide pieces. The result is a unique way of pointing out that Christmas is a time for both joy and reflection on the meaning of the Holiday. It's an item that spells enjoyment for all the family. The Norman Rockwell cover should catch many an eye.

LIONEL BARRYMORE—"A Christmas Carol"—Narrated by Richard Hale and "The Music of Christmas" by the Canterbury Choir—MGM E3222 (12") For years adults and children alike have thrilled to the trials and tribulations of Ebenezer Scrooge whose cold heart melts with the warmth and spirit of Christmas. When Dickens' masterpiece could be heard on radio the late great Lionel Barrymore established himself as the obvious choice to play Scrooge every Christmas. MGM re-issues the Barrymore recording which each year delights anew. There is a good dramatic narration by Richard Hale and an appropriate musical score to go along with the story. The other side of the disk has traditional Xmas music expertly handled by The Canterbury Choir. The package is a Holiday standard.

Much Activity For Wayne

NEW YORK-Bernie Wayne, one

of the music business' leading arrangers, conductors and composers, is also one of the busiest people around town. ABC-Paramount is releasing his first recording on the new label this week and it couples his own composition "Vanessa" and "Piff! Paff! Puff!". In addition to concentrating on his recording work, Wayne is also in the midst of writing his first Broadway show. It's called "Diz Mus Be Der Plaze" with a book by Eddie Davis and Howard Liss, two of Broadway's top writers who were responsible for "Ankles Aweigh," "Follow the Girls" and "Hold on to Your Hats." The show's producer is George Weiner of Wemar Music and the story is about the golden age of burlesque when it was a comic's paradise-and what happened to the comics when the first stripper came along. The show is slated to open next season.



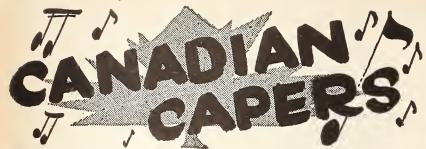
Al Hibbler McGuire Sisters Kay Armen George Beverly Shea

MGM RCA Victor

Coral

AVAS MUSIC PUB. CO., INC. 607 FIFTH AVE., N. Y. C.

"It's What's in THE CASH BOX That Counts"



TORONTO TOPICS:

Big news of course is the 4th Anniversary of WSM's Country DJ Convention and their combined efforts with Grand Ole Opry's 30th Anniversary in Nashville. Last year a delegation of 4 Canucks consisting of Mike Wood (CFCF) Montreal, Eddie Preston (CHML) Hamilton, Jack Newman (Peer Int. Canada Ltd.) Montreal, and Harold Moon (BMI) Toronto attended the convention. During this past year the boys spread news of the convention and now the Canadian delegation has enlarged to the point where 40 Canucks are currently celebrating the dual do in Nashville. Among the delegates accompanying the original Canuck Quartet we mention—Barry Nesbitt (CKFH) Toronto, Bill Long (CHCH-TV) Hamilton, Fred Roden (Roden's Record Corral) Toronto, Harold Pounds (Mgr. Sparton Records) London, Slim Gordon (Sparton artist) Earl Heywood (CKNX & RCA Victor) Wingham, along with Stan Lark (CFJB) Brampton, Josh King (CHUM & network shows), Don Bass (Quality Records) and Bob Pompe (Mgr. Columbia Records). We feel this is true Canadian representation and trust the idea of asking members of the current gathering to a future gathering in Canada still holds as a strong idea. . . . Elwood Glover (CJBC, CBLT-TV & CBL) is quoted as being very disappointed re the many commitments preventing his attendance at the above mentioned. . . . George Offer (Gen. Mgr.) of Decca Records made a quick good will trip south of the border visiting Decca stores, distributing points and as George says "picking up hot tips." When I speak of George I can't help but mention his "Super Promotion" deal re Johnny Desmond's recording of "16 Tons." Promotion deal operated as a guessing contest on Barry Nesbitt's (CKFH) DJ show where the public was myited to phone and give their estimation of the time limit for the recording "16 Tons" to be run. Correct timing was rewarded by a ton of coal or the equivalent in oil being delivered to the lucky winner's door. Contest which ended last Saturday was not only interesting but created a great deal of amost interesting and succ

MARDI-GRAS RECORDS 424 W. 49th ST. (CO 5-1872) N. Y.

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"STORY OF A **CHRISTMAS TREE**"

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TOOP | Selections | AU—Audivacs | BE—Bell | BN—Benida | BT—Bethlehem | CA—Capitol | CD—Cadence | CH—Chess | CH—Chess | CH—Checker | AB—Abbott | AL—Aiddin | AP—Apollo | AR—Arcade | AR—Arcade | AR—Arcade | AR—Arcade | AR—Arcade | AT—Atlantic | CV—Clearview | FL—Federal | KI—King | AL—Aiddin | AR—Arcade | AR

Pos. Pos. 11/12 11/5

KI—King PA—Parrat PE—Peacock PM—Prom PP—Peter Pan MD—Media PP—Peter Pan ME—Mercury A. Rainbow MG—MGM RB—R & B MO—Modern RE—Regent ND—New Disk RL—Real NG—Norgran RM—Rama OK—Oke RP—RPM OL—Olympic SA—Savoy OR—Original SE—Seeco

TI—Tico
TR—Trend
UN—United
UQ—Unique
VI—RCA Victor
VJ—Vee Jay
WD—Waldorf
WI—Wing
"X"—Label "X"

Pos. Pos. 11/12 11/5

-Autumn Leaves

CA-3223 (F-3223)—

JACKIE GLEASON
Ooh What You Do To
Me
CD-1421 (45-1421)—
JOHN SEBASTIAN
Stranger in Paradise
CR-61485 (9-61485)—STEVE
ALLEN & GEO. CATES O.
Migh And Dry
DE-29653 (9-29653)—
VICTOR YOUNG
Tay Tiger

DE-29633 (9-29633)
VICTOR YOUNG
Tay Tiger
VICTOR YOUNG
Tay Tiger
ROGER WILLIAMS
Take Care
ME-70686 (70686x45)—
MAYNARD FERGUSON
Finger-Snappin'
MG-12068 (K12068)—
RAY CHARLES SINGERS
Farly Autumn
PM-1123A (45-1123A)—
LOU GARISTO
Day By Day
X-0161 (4X-0161)—
GERI GALIAN
Yellow Rose Of Texas
Mambo

-Sixteen Tons

29 TENNESSEE ERNIE FORD
You Don't Have To Be
A Baby To Cry

CR-61529 (9-61529)—
JOHNNY DESMOND
Ballo Italiano

DE-29739 (9-29739)—

RED SOVINE
Why Boby Why

-Moments To Remember

3 4 ★CO-40539 (4-40539)— FOUR LADS Dream On, My Love, Dream On DE-29694 (9-29694)— LOUIS ARMSTRONG Only You

Love Is A Many Splendored Thing

CA-3202 (F-3202)—
WOODY HERMAN
House Of Bambee
CO-40591 (4-40591)—
JOE LOCO
Love And Marriage
CR-61467 (9-61467)—
DON CORNELL
Bible Tells Me Se
CW-165 (45-165)—
DON, DICK & JIMMY
In Madrid
DE-29625 (9-29625)—
FOUR ACES
Shine On Harvest
Moon
DE-29707 (9-29707)—

Snine On Harvest
Moon
DE-29707 (9-29707)—
— JOE HOLIDAY ORCH.
Opening Night
DE-29633 (9-29633)—
ERNEST TUBB
A Million Miles Fram
Here
MG-30883 (K-30883)—
DAVID ROSE O.
You And You Alone
PM-1120A (45-1120A)—
THE ROCKETS
I'll Never Stop Loving
You
RA-370 (45-370)—

You RA-320 (45-320)— JOHNNY CONQUET Mexican Merengue

-Only You

DE-29694 (9-29694)—
LOUIS ARMSTRONG
Moments To Remember

DO-15423 (45-15423)—
HILLTOPPERS
Until The Real Thing
Comes Along
ME-70633 (70633×45)—
THE PLATTERS
Bark, Battle And Boil
WI-90015 (90015×45)—LOLA DEE
Paper Kisses

6-He

★CR-61501 (9-61501)— MCGUIRE SISTERS
I Believe

★DE-29660 (9-29660)—
AL HIBBLER

Breeze
MG-12078 (K-12078)—
KAY ARMEN
Suddenly There's A
Valley
(17, 6292)—

VI-20-6292 (47-6292)— GEO. BEVERLY SHEA

7—Yellow Rose Of Texas

-I Hear You Knockin'

*DO-15412 (45-15412)—
GALE STORM
Never Leave Me

1M-5356 (45-5356)—
SMILEY LEWIS
Bumpity Bump

9-Shifting, Whispering Sands

DO-15409 (45-15409)—
BILLY VAUGHN
Shifting, Whispering
Sands (Pt. 2)

★ME-70696 (70696x45)—
RUSTY DRAPER
Lost Frontler
VI-20-6243 (47-6243)—
JOHNSON FAMILY SINGERS
Shifting, Whispering
Sands (Pt. 2)

10-At My Front Door

9 11
CR-61513 (9-61513)—
MODERNAIRES
Alright, Okay, You Win
DO-1S422 (45-15422)—
PAT BOONE
No Arms Can Ever
Hold You

*YJ-147 (45-147)—
EL DORADOS
What's Buggin' You

-You Are My Love

My Love

12 12

★MG-12066 (K12066)—

JONI JAMES

I Lay Me Down ta

Sleep

JU-5218 (45-5218)—FOUR TUNES

At The Steamboat

River Ball

-Love And Marriage 16

★CA-3260 (F-3260)— 16 23 ★CA-3260 (F-3260)— FRANK SINATRA The Impatient Years CO-40591 (4-40591)— JOE LOCO Love Is A Many-Splendored Thing

Pos. Pos. 11/12 11/5

Angels' Tears
VI-20-6266 (47-6266)—
DINAH SHORE

Compare
X-0168 (4X-0168)—
HELEN GRAYCO
When You're in Love

13—Suddenly There's A Valley

13 8
CA-3228 (F-3228)—
PATTY ANDREWS
Boogg-Da-Weeg
★CD-1270 (45-1270)—
JULIUS LA ROSA
Everytime That I Klss
Carrie
★CO-40559 (4-40559)—
JO STAFFORD
The Night Watch
DE-29686 (9-29686)—
MILLS BROS.
Gum Drap

Gum Drap ★ER-1003 (45-1003)— GOGI GRANT

Love is MG-12078 (K12078)— KAY ARMEN

He
VI-20-6257 (47-6257)—
MARTHA LYNN
Learning To Love

-Someone You Love

★CA-3234 (F-3234)— NAT KING COLE Forgive My Heart

15-The Bible Tells Me So

TILE STATE STATE

16-Croce Di Oro

22 24
DE-29704 (9-29704)—RED FOLEY
Sweet Kentucky Rose

*LO-1605 (45-1605)—
JOAN REGAN
Evermore

*ME-70713 (70713x45)—
PATTI PAGE
Search My Heart

-It's Almost

Tomorrow

36 47

CO-40595 (4-40595)— JO STAFFORD

If You Want To Love

CR-61524 (9-61524)—

LAWRENCE WELK

Rice

Rice
Rice
DE-29683 (9-29683)—
DREAM WEAVERS
You've Got Me
Wondering
DO-15424 (45-15424)—
SNOOKY LANSON

Stop ME-70717 (70717×45)— DAVID CARROLL You Are Mine

Forgive My Heart

↑CA-3234 (F-3234)— NAT KING COLE Someone You Love

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Best Selling Records FROM LEADING RETAIL OUTLETS!

* INDICATES BEST SELLING RECORD OR RECORDS

● Tunes ore listed below in order of their populority based on o continuing weekly notional survey of leading retail dealers by The Cash Box. Each listing includes the name of the song, record number, ortists and tune on the reverse side.

The numbers underneoth the title indicate the position of the record lost week and two weeks ago, respectively.

Comprising 100 Selections

Pos. Pos. 11/12 11/5	
19—Pepper-Hot	2
Baby	١.,
21 26	×
DE-29718 (9-29718)— BONNIE DAVIS For Alwoys, Dorling	PM
DE-29720 (9-29720)— JUSTIN TUBB	2
Who Will It Be ★VI-20-6282) (47-6282)— JAYE P. MORGAN	Z
If You Don't Want My Love X-0172 (4X-0172)	CA
GISELE MocKENZIE Thor's The Chance	*[
I've Got To Take	VI.

20-Black Denim Trousers 14

*CA-3219 (F-3219)—
THE CHEERS
Some Night in Alaska
CR-61502 (9-61502)—
DIAMONDS

Nip Sip
DE-29684 (9-29684)—
JACKIE BROOKS
The \$64,000 Question

kVI-20-6260 (47-6260)—
VAUGHN MONROE
All By Myself

-No Arms Can Ever Hold You

26 25
CR-61434 (9-61434)

Come Back, Come Back

DE-29679 (9-29679)

Look To Your Heart

DO-15422 (45-15422)

PAT BOONE

At My Front Door

★ME-70706 (70706x45)

Bring Me A Bluebird

OL-503 (45-503)

HERB JEFFRIES

Whistling Blues

-My Boy-

22—My Boy—
Flat Top

24 21

★CR-61510 (9-61510)—
DOROTHY COLLINS
In Love

★KI-1494 (45-1494)—
BOYD BENNETT
Banio Rock And Roll

KI-4846 (45-4846)—THE GAYLES
I Get So Hoppy

-All At Once

You Love Her

30 37

**VI-20-6294 (47-6294) — PERRY COMO
Rose Tattoo

24-Rock-A-Beatin' Boogie

25 32 ★DE-29713 (9-29713)— BILL HALEY Burn Thot Condie

-My Bonnie Lassie

★VI-20-6208 (47-6208)— 17 17 AMES BROTHERS So Will I

26—Seventeen

CA-3199 (F-3199)...

ELLA MAE MORSE

Rezzie-Dazzie

★DO-15386 (45-15386)...

FONTANE SISTERS

If I Could Be With

You

↑ T Could be you

★KI-1470 (45-1470)—

BOYD BENNETT

Little Ole You-All

★ME-70651 (70651x45)—

RUSTY DRAPER

I Can't Live Without

Them Anymore

7—Tina Marie 20 15 VI-20-6192 (47-6192)— PERRY COMO FOOLED PERRY COMO Fooled M-1121A (45-1121A)— GABE DRAKE Wake The Town

Burn That Candle

A-3245 (F-3245)—THE CUES
Oh My Dorlin'
DE-29713 (9-29713)—
BILL HALEY
Rock-A-Beotin' Boogie
1-20-6297 (47-6297)—
CHARLINE ARTHUR
How Many Would
There Be?

29—Dog-Face Soldier

*DE-29703 (9-29703)—
RU55 MORGAN
Don't Cry, Sweetheart
MG-12102 (K12102)—
Street Scene
OR-523 (45-523)—
5TEPHEN MAKE
Go'Way, Don't Bother
Me

30-Daddy-O

**DO-15428 (45-15428)—
FONTANE 515TERS
Adorable
**KI-4835 (45-4835)—
Dancing In My Socks

-Ain't That A Shame

23 16 *DO-15377 (45-15377)— PAT BOONE Tennessee Seturday Night

Night ★IM-5348 (45-5348)— FATS DOMINO

FATS DOMINO
Le-Le
PM-1122B (45-1122B)—
BILL MARINE & ROCKETS
Yellow Rose Of Texas
WI-90808 (90000X45)—
RONNIE GAYLORD
Chee Sera Sera

32—Cry Me a River

CO-40596 (4-40596)—

Nobody's Heart

CR-61530 (9-61530)— ELLEEN BARTON

EILEEN BARTON
Come Home

LI-55006 (45-55006)—
JULIE LONDON
S' Wonderful
ME-70722 (70722×45)—
KITTY WHITE
Out Of This World

33—If You Don't
Want My Love
\$\times^{\text{VI-20-6282}} (47-6282)^{\text{AVI}} \text{MORGAN}
\$Pepper-Hot Baby}

A Woman In Love

CA-3284 (F-3284)—
GORDON MOCRAE
A Wonderful Christmas
CO-40583 (4-40583)—
FRANKIE LAINE
Wolking The Night
Awoy
DE-29725 (9-29725)—
FOUR ACES
Of This I'm Sure

-Wake The Town And Tell The People

↑CA-3120 (F-3120)— LES BAXTER I'll Never Stop Loving You

★CO-40537 (4-40537)—
MINDY CARSON
Hold Me Tight
CR-61477 (9-61477)—
LAWRENCE WELK
I Hear Those Bells
PM-1121B (45-1121B)—
ARGYLES
Tina Marie

36-Amukiriki

★CA-3248 (F-3248)— LE5 PAUL & MARY FORD Magic Melody

-The Longest Walk

PM-1124B (45-1124B)—
LAURA LESLIE
I Want You To Be My
Babby
VI-20-6182 (41-6182)—
JAYE P. MORGAN
Swence

-The Bonnie Blue Gal

*CO-40575 (4-40575)—
MITCH MILLER
Bel Sonte
*CR-61515 (9-61515)—
LAWRENCE WELK
Sam, The Old Accordion
Man

39—C'est La Vie

EP-9131 (5-9131)—

DE JOHN 51STER5

Uninvited Love

★ME-70727 (70727 × 45)—

SARAH VAUGHAN Never VI-20-6286 (47-6286)— SUNNY GALE Looking Gloss

-Sweet Kentucky Rose

37 30
DE-29704 (9-29704)—RED FOLEY
Croce Di Oro
★DE-29708 (9-29708)—
KITTY KALLEN
How Lonely Can I Get?
UQ-314 (45-314)—
JACK CARROLL
Half-Heartedly

-Rock Around The Clock

42—Rose Tattoo

43—Learning

To Love

44—Without A Song

45—Memories Of You

46-Young Abe Lincoln

47-Of This I'm Sure

48—Adorable

49-Then I'll Be Нарру

-Same Old Saturday Night

"Sure Shots" highlight records which reports from retail dealers through out the notion indicate are either already beginning to sell in quantity or else give every sign of doing so.

"A WOMAN IN LOVE"

DISK OF THE WEEK 11/5

Decca 29725; 9-29725

"C'EST LA VIE"

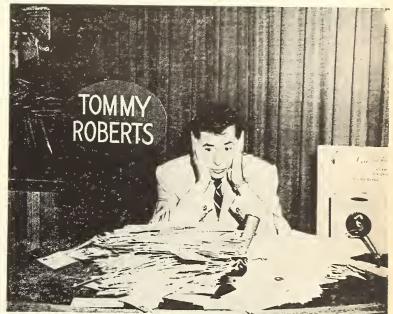
Four Aces

Sarah Vaughan

10 29

Mercury 70727; 70727 x 45

Swamped



PHILADELPHIA, PA.—Disk Jockey Tommy Roberts of WPFH, Philadelphia is swamped with mail after making his first announcement about a special contest on the Joni James disk of "You Are My Love." Joni's record is racking up numerous plays on disk jockey programs throughout the nation and is steadily climbing on The Cash Box best selling retail charts.

Appointment

NEW YORK—It was announced this week that Jack Howard has rethis week that Jack Howard has replaced Frank Pingatore as vice-president and general manager of Valleybrook Publications, Inc., ASCAP, and SeeBreeze Music, Inc., BMI. These are the firms that published "Two Hound Dogs" and "Birth of the Boogie," two songs recorded by Bill Haley and his Comets on Decca.

The newest tune being worked on

The newest tune being worked on by Valleybrook is "Jump, Jump Honey," recorded by Rusty Wellington on the Arcade label.

For Men Only

NEW YORK—Disk jockeys continue to be the recipients of specially designed packages from Decca. Latest in this series from the company is an attractively wrapped package of four albums by four of the diskery's top female artists, "The Southern Style," by Jeri Southern; Carmen McRae's "By Special Request;" "Sweet and Hot," by Ella Fitzgerald, and "Sylvia Syms Sings." The albums are wrapped in cellophane, tied in pink satin ribbon, and contain a letter from the four vocalists on pink stationery. The package bears the theme "For Men Only." Earlier this fall Decca's special deejay album packages included selected sets from their "Fill Your Home with Music" promotion; the Holiday Series, and new jazz albums.

Listen In On Competitors

UTICA, N. Y.—In a recent broadcast, noted commentator Lowell Thomas took time out to pay tribute to disk jockey Carl Swanson (Mr. Sunshine) of WRUN, Utica, N. Y. The reason for the tribute is as follows: While driving in his car one morning, Swanson—affiliated with ABC—tuned into the competitive CBS station and listened to Thomas reporting the news. Thomas was speaking about the U. S. Fleet in Formosa, along the China coast. Immediately, Swanson got an idea and soon afterwards, wrote a song, called "Along the China Coast." He had it published and recorded it on MGM. Roy Acuff has also recorded the number on his first Decca release. Moral of the story: Listen in on your conventions. Moral of the story: Listen in on your competitors.

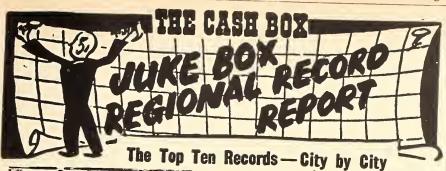
> DECCA Records Get The Play



"It's What's in THE CASH BOX That Counts"

With profound sorrow we offer our warmest sympathies to the family of Jerry Ross

FRANK MUSIC CORP.



New York, N. Y.

- 1. Autumn Leaves (R. Williams)
 2. Love Is Many-Splendored
- 2. Love Is Many-Splendored (Four Aces)
 3. Moments To Remember (Four Lads)
 4. Only You (Platters)
 5. Yellow Rose (Mitch Miller)
 6. He (Al Hibbler)
 7. Love And Marriage (Sinatra)

- 8. You Are My Love (J. James)
 9. 8lack Denim Trousers (Cheers)
- 10. 16 Tons (T. Ernie Ford)

Denver, Colo.

- 1. Autumn Leaves
 (Williams/Allen)
 2. Shifting, Whispering Sands
 (Rusty Draper)
 3. Black Denim Trousers
 (Cheers)
 4. Suddenly A Valley (Stafford)
 5. Love Is Many-Splendored
 (Four Aces)
 6. 16 Tons (T. Ernie Ford)
 7. Moments To Remember
 (Four Lads)
- (Four Lads)

 8. Yellow Rose (Mitch Miller)

 9. Bonnie Lassie (Ames Bros.)

 10. He (Hibbler/McGuires)

Cincinnati, Ohio

- 1. Autumn Leaves (R. Williams)
 2. Moments To Remember (Four Lads)
 3. 16 Tons (T. Ernie Ford)
 4. Only You (Platters)
 5. Love Is Many-Splendored (Four Aces)
 6. Shifting, Whispering Sands (Rusty Draper)
 7. Forgive My Heart (Nat Cole)
 8. Yellow Rose (Mitch Miller)
 9. Suddenly A Valley (Stafford)
 10. He (Al Hibbler)

Pittsburgh, Pa.

- 1. 16 Tons (T. Ernie Ford)
 2. Yellow Rose (Mitch Miller)
 3. Come Home (B. Johnson)
 4. At My Front Door
 (El Dorados)
- S. When You Dance (Turbans)
 6. Love Is Many-Splendored
- 6. Love Is Many-Splendored
 (Four Aces)
 7. 8lack Denim Trousers
 (Cheers)
 8. Autumn Leaves (R. Williams)
 9. Shifting, Whispering Sands
 (Rusty Draper)
 10. I Hear You Knockin' (Storm)

Richmond, Va.

- . Autumn Leaves (R. Williams)
 2. Love Is Many-Splendored
 (Four Aces)
 3. Moments To Remember
 (Four Lads)
 4. 16 Tons (T. Ernie Ford)
 5. I Hear You Knockin' (Storm)
 6. Seventeen (Fontanes)
 7. Ain't That A Shame (Boone)
 8. He (Al Hibbler)
 9. Shifting, Whispering Sands
 (Rusty Draper)
 10. Love And Marriage (Sinatra)

San Francisco, Calif.

- 1. Autumn Leaves (R, Williams)
 2. Love Is Many-Splendored
 (Four Aces)
 3. Yellow Rose (Mitch Miller)
 4. Moments To Remember
 5. Suddenly A Valley
 (Grant/Stafford)
 6. He (Al Hibbler)
 7. Seventeen (Fontanes)
 8. Shifting, Whispering Sands
 (Rusty Draper)
 9. Black Denim Trousers
 (Cheers)

- 10. 16 Tons (T. Ernie Ford)

Seattle, Wash.

- 1. Autumn Leaves (R. Williams)
 2. 16 Tons (T. Ernie Ford)
 3. I Hear You Knockin' (Storm)
 4. Suddenly A Valley (Grant)
 5. Burn That Candle (Cues)
 6. Why Don't You Write Me
 (Snocky Lanson)
 7. At My Front Door
 8. Moments To Remember
 (Four Lads)
 9. Black Denim Trousers

- 9. Black Denim Trousers (Cheers)
 10. Solitude (Norman Petty Trio)

- Chicago, III. Autumn Leaves (R. Williams)
 I Hear You Knockin' (Storm)
 Only You (Platters)
 Shifting, Whispering Sands
 (Rusty Draper)
- S. At My Front Door (P. 8oone)
- 6. 16 Tons (T. Ernie Ford)
 7. Love Is Many-Splendored
 (Four Aces)
- 8. He (McGuires/Hibbler)
- 9. You Are My Love (J. James)
 10. Remembering
 (Hayes & Healy)

Cleveland, Ohio

- 1. At My Front Door (El Dorados)

- 2. Almost Tomorrow
 (Dream Weavers)
 3. Autumn Leaves (R. Williams)
 4. Moments To Remember
 (Four Lads)
 5. Love Is Many-Splendored
 (Four Aces)
 6. Daddy-O (8onnie Lou)
 7. 16 Tons (T. Ernie Ford)
 8. It's Obdacious (8. Johnson)
 9. Ha (Al Hibhler)

- 9. He (Al Hibbler)
 10. Only You (Platters)

Milwaukee, Wisc.

- 1. I Hear You Knockin' (Storm)
 2. 16 Tons (T. Ernie Ford)
 3. Autumn Leaves (R. Williams)
 4. Someone On Your Mind
 (Champ Butler)
 5. You Are My Love (J. James)
 6. Shifting, Whispering Sands
 (Rusty Draper)
 7. Only You (Platters)
 8. Croce Di Oro (Patti Page)
 9. Amuliriki (Paul & Ford)

- 9. Amukiriki (Paul & Ford) 10. Dog-Face Soldier (Morgan)

Atlanta, Ga.

- 1. Autumn Leaves (R. Williams)
 2. Moments To Remember
 (Four Lads)
 3. Love Is Many-Splendored
 (Four Aces)
 4. Almost Tomorrow
 (Dream Weavers)
 5. Only You (Platters)
 6. 16 Tons (T. Ernie Ford)
 7. Someone You Love (N. Cole)
 8. Shifting, Whispering Sands
 (Draper/Vaughn)
 9. He (Al Hibbler)
 10. Forgive My Heart (Nat Cole)

Baltimore, Md.

- 1. He (Al Hibbler)
 2. Shifting, Whispering Sands
 (Draper/Vaughn)
 3. Love Is Many-Splendored

- 3. Love Is Many-Splendored
 (Four Aces)
 4. Only You (Platters)
 5. At My Front Door (P. Boone)
 6. 16 Tons (T. Ernie Ford)
 7. Autumn Leaves (R. Williams)
 8. No Arms (Pat 8oone)
 9. Moments To Remember
 (Four Lads)
 10. Dog-Faced Soldier (Morgan)

San Antonio, Texas

- 1. Autumn Leaves (R. Williams)
 2. Love Is Many-Splendored
 (Four Aces)
 3. Moments To Remember
 (Four Lads)
 4. Only You (Platters)
 5. Yellos Rose
 (Miller/Desmond/Freberg)
 6. Shifting, Whispering Sands
 (Rusty Draper)
 7. 16 Tons (T. Ernie Ford)
 8. Suddenly A Valley
 (Stafford/Grant)
 9. Seventeen (Fontanes)
 10. Croce Di Oro (Patti Page)

Detroit, Mich.

- 1. Only You (Platters)
 2. At My Front Door
 (Boone/El Dorados)
 3. No Arms (Georgie Shaw)
 4. 16 Tons (T. Ernie Ford)
 5. When You Dance (Turbans)
 6. Autumn Leaves (R. Williams)
 7. I Hear You Knockin' (Storm)
- You Tickle Me 8aby (Jokers) 9. Love Is Many-Splendored (Four Aces)
- 10. Rock-A-8eatin' Soogie (Bill Haley)

Philadelphia, Pa.

- 1. Autumn Leaves (R. Williams)
 2. He (Al Hibbler)
 3. Shifting, Whispering Sands
 (Rusty Draper)

- 3. Shifting, Whispering (Rusty Draper)
 4. 8lack Denim Trousers (Cheers)
 5. Love Is Many-Splendored (Four Aces)
 6. Someone You Love (N. Cole)
 7. No Arms (Georgie Shaw)
 8. 16 Tons (T. Ernie Ford)
 9. 8ible Tells Me So (Noble/Cornell)
 10. Moments To Remember (Four Lads)

Shoals, Ind.

- 1. Yellow Rose (Mitch Miller)
 2. Moments To Remember
 (Four Lads)
 3. Shifting, Whispering Sands
 (Rusty Draper)
 4. 16 Tons (T. Ernie Ford)
 5. Love Is Many-Splendored
 (Four Aces)
- (Four Aces)
 6. Tina Marie (Perry Como)
 7. Suddenly A Valley
 (Mills 8ros.) 8. Autumn Leaves (R. Williams)
- 9. He (Al Hibbler)
 10. Seventeen (Boyd Bennett)

Boston, Mass.

- 1. Love Is Many-Splendored
- 1. Love Is Many-Splendored
 (Four Aces)
 2. Moments To Remember
 (Four Lads)
 3. You Are My Love (J. James)
 4. I Hear You Knockin' (Storm)
 5. How Many Others (Roman)
 6. He (Al Hibbler)
 7. Autumn Leaves (R. Williams)
 8. 16 Tons (T. Ernie Ford)
 9. My 8oy-Flat Top (Collins)
 10. Sweet Kentucky Rose
 (Kitty Kallen)

- Minneapolis, Minn.

- 1. Autumn Leaves (R. Williams)
 2. 16 Tons (T. Ernie Ford)
 3. Moments To Remember
 (Four Lads)
 4. I Hear You Knockin' (Storm)
 5. He (McGuires)
 6. Only You
 (Platters/Hilltoppers)
 7. At My Front Door (P. Boone)
 8. Love Is Many-Splendored
 (Four Aces)
 9. Shifting, Whispering Sands
 (Rusty Draper)
 10. You Are My Love (J. James)

- St. Louis, Mo.

- 1. I Hear You Knockin' (Storm)
 2. He (McGuires: Hibbler)
 3. Croce Di Oro (Joan Regan)
 4. When All The Streets Are
 Dark (Somethin' Smith)
 5. Moments To Remember
 (Four Lads)
 6. Only You (Hilltoppers)
 7. 16 Tons (T. Ernie Ford)
 8. Pepper-Hot Baby (Morgan)
 9. Autumn Leaves (R. Williams)
 10. Love Is Many-Splendored
 (Four Aces)

- Los Angeles, Calif.

- 1. Autumn Leaves (R. Williams)
 2. Love Is Many-Splendored
 (Four Aces)
 3. Suddenly A Valley (Grant)
 4. 16 Tons (T. Ernie Ford)
 5. Moments To Remember
 (Four Lads)
 6. Shifting, Whispering Sands
 (Rusty Draper)
 7. Love And Marriage (Sinatra)
 8. Cry Me A River (J. London)
 9. Yellow Rose (Mitch Miller)
 10. 8lack Denim Trousers
 (Cheers)

New Orleans, La.

- 1. Autumn Leaves (R. Williams)
 2. Love Is Many-Splendored
 (Four Aces)
- Only You Platters
 No Arms (Georgie Shaw)
 16 Tons (T. Ernie Ford)
 I Hear You Knockin' (Storm)
 Are You My Love (J. James)
- 7. Are 100 ...,
 B. Yellow Rose (Desmond/Miller) 9. He (Al Hibbler)
- 10. Moments To Remember (Four Lads)

Louisiana Interview



SHREVEPORT, LA.—Joe Monroe of KJOE is shown interviewing Jan Garber, "The Idol of the Airlanes." Jan's new disk of "Do You Know What It Means To Miss New Orleans" is a best seller throughout Louisiana. Incidentally, note those Cash Box charts in the background.

New Laine-Lads Disk To Boost Christmas Seal Sale

NEW YORK—Mitch Miller, Columbia Records' A & R chief, and the National Tuberculosis Association have an unusual entry in this yuletide's flock of new Christmas songs.

Dedicated to the 1955 Christmas Seal sale and recorded by Frankie Laine and The Four Lads, the song is "Ain't It A Pity and A Shame," a spiritual-type recital. Off-beat from the typical Christmas song pattern, the material could hypo a market for more of the same.

A special deejay disk with a spoken intro by Frankie Laine pitching Christmas Seals is being rushed to 2,000 jockeys. Columbia's label features the new 1955 Christmas Seals.

The National Tuberculosis Association and its 3,000 affiliates are hopeful

of a yuletide click to spearhead it: Christmas Seal sale in the fight against tuberculosis.

EP Of Hits For Collins NEW YORK — Dorothy Collins singing star of Your Hit Parade, i now singing a "Parade of Hits" on he latest Coral extended play album. The Province of the country forest forest the country forest forest the country forest forest

The statest Coral extended play album. The EP includes the current favorites "Suddenly There's a Valley," "Only You," "Moments To Remember," and "Love and Marriage."

Some of these tunes have alread been performed by Miss Collins of "Your Hit Parade."

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THE CASH BOX

NEW YORK:

Atlantic Records this week announced the signing of a deal with Lester Sills, Mike Stoller and Jerry Lieber of Spark Records. The purchase of The Robins' "Smokey Joe" and re-release on the Atco label several weeks back was actually the first part of this deal. Spark Records will suspend operations. It may now be revealed that the Spark threesome will produce records for Atlantic Records exclusively, they will since artists not account and will produce.



will produce records for Atlantic Records exclusively, they will sign artists, act as agents, and will procure as well as write material for Atlantic artists. A joint publishing firm, "Tiger Music Company," in the BMI family, has been formed to house all music submitted to, or recorded for Atlantic by Sills, Stoller and Lieber. Atlantic plans to re-issue some of the Spark disks and two of the unreleased masters have already been geleated for future issue. Miles Stoller and Lower.

publishing firm, "Liger susse company," in one submitted to, or recorded for Atlantic by Sills, Stoller and Lieber. Atlantic plans to re-issue some of the Spark disks and two of the unreleased masters have already been selected for future issue. Mike Stoller and Jerry Lieber have written many successful tunes, among them "Hounddog": "Riot in Cell Block #9"; and "Black Denim Trousers." ... Atlantic also making in programment of the country. There will also be special mailing material, window streamers and trade advertising. Personal phone calls will be made to all distribs. ... Lou Krefitz, Atlantic salesmanager, plans to make New York his headquarters for the next six or eight weeks. He tells us his Clovers are in town for a session. Krefitz also advises the next Atlantic release is being readied for distribution in the immediate future. It will include Ruth Brown, Joe Turner, the Cardinals, and Clyde McPhatter. ... Don Robey, Peacock and Duke prexy, expects big things from Bobby Blue Bland's newest, "Woke Up Screaming." Bland rocks this number with enthusiasm and the deck looks like a natural to gather in the loot. Also doing well for Duke is "Driving Me Mad" by Little Junior Parker. ... Irv Marcus, Peacock and Duke salesmanager, a visitor at Alan Freed's home in Stamford, Conn. last week, just cart, find enough superlatives to describe the estate. ... Jockey Jack (WERD-Atlanta, Ga.) played to two capacity houses last week at the City Auditorium, when he put on a rhythm and blues show, featuring The Drifters and The Midnighters, and a Jazz show featuring Sarah Vaughan. ... Savoy announces the signing of Hal Singer, who returns to the fold. Hal, who created "Corn Bread," has another sea, and die in his message and the signing of Hal Singer, who returns to the fold. Hal, who created "Corn Bread," he saw the subject of the same services and the light with the premater of the past five or six years, continues to pack them in even tho he made his third appearance in a very short time. Frank Schiffman, owner of the





four hours a day. WAOK is also proud of the talent it has discovered and placed on records. Mark Alan, of the station, started the Cashmeres with Mercury. Ned Lukens, WAOK's morning man, is responsible for the Twilighters (Specialty). Bobby Tuggle (Checker) is WAOK's night receptionist. Zenas has to his credit the Sycamores (Groove) and Chuck Willis, Epic top performer and song writer. . . . Joe Loco and his mambo quintet currently headlining at the Macumba Club in San Francisco, Calif. for two weeks, are also visiting the West Coast deejays to plug their latest Columbia record "The TeenAgers Wail." . . . Herman Lubinsky has a couple of chart possibilities in Brownie McGhee's "I'd Love To Love You" and Mappy Brown's "Doodle I Love You." The Savoy prexy also announced the signing of the "5 Pennies" and "Big Miller." . . . Bill Cook, Roy Hamilton's manager, is going back on the airwaves starting on November 10 via WOV-New York. Bill had been away from WAAT-Newark for the last nine months as his managerial chores with Hamilton took up all his time. . . . George Goldner, whose leal with Joe Kolsky for fifty percent of the Rama label is about wrapped up, announced that hereafter the Rama label will go on a heavy release schedule. 'Rama," said George "will have an artist to represent every style currently nitting in the recording business." In line with that, Goldner announced the signing of four new artists—the Five Encores (a pop rock and roll Haley type

group); Veda Roberts, pop singer; the Five Crowns and the Clefftones, the latter two r & b. In addition Goldner is negotiating with three other groups. The label will go on a diversified schedule of rock 'n roll, pop, and r & b recordings. Kolsky, brother-in-law of Phil Kahl, Planetary, Kahl and Patricia Music, is now on the road in the midwest plugging "Lily Maebelle" by the Valentines; "If You Have Faith In Me," Carole Bennett; and "In My Old Neighborhood" by Rocky Graziano. . . . Joe Leibowitz, Premium Records prexy, sparing no superlatives as he raves about his newest release "By My Side" and "Bright And Early" by Vikki Nelson. . . Evelyn J. Johnson of the Buffalo Booking Agency advises Lloyd "Lawdy Miss Claudy" Price has returned to the States after a number of months in the Korean territory. Price, having served twenty-one months in the Armed Forces, is now making ready to resume his career as an entertainer. . . . Earl Bostic's combo finishes a one week engagement at the Pep's Music Bar in Philly on the 19th—then moves on for consecutive one-nighters in Lancaster, Pa.; California, Md.; and Hartford, Conn., November 20, 21 & 23. . . . Ray Clark, Groove headman, really enthused about the response so many markets have accorded his "How Come" by Mr. Bear. The latter disk has edged ahead of the label's recent number one seller, "Gordy's Rock", by Piano Red. Ray also tells us Groove will issue a new 12" LP "Rock That Beat". It will feature Boots Brown and his Blockbusters and Dan Drew and his Daredevils. It will also be issued in a two pocket ep. . . Jockey Jack Gibson (WERD-Atlanta, Ga.) reports his top ten as follows: 1) '10 Long Years, B. B. King; 2) Wella, Wella, Baby-La, Nappy Brown; 3) Don't Take Your Love From Me, The Calvanes; 4) Until The Real Thing Comes Along, The Hearts; 5) When You Dance, The Turbans, 6) Can't Get You Off My Mind, Jeannie Barnes; 7) Greenbacks, Ray Charles; 8) Don't Start Me Talking, Sonny Boy Williams; 9) I'd Love To Love You, Brownie McGhee; 10) Angel Child, Paul Winley. . . . D



CHICAGO:

George Gerken, Capitol's branch head, burning the candle promoting, "Burn That Candle", featuring The Cues. The quintet is managed by Jesse Stone, writer of "Shake, Rattle and Roll"... How do R & B diskers swing into this biz? Len Chess ran a nightclub; Jim Bracken had a record shop; Abner, who helps Jim Bracken run Vee-Jay, managed a diskery. These are just a few examples... Says Len Chess: "This is the most exciting business in the world". Len also sends word that Jack-The-Cat, dee-jay of WWEZ in New 'Awlins, who has remote show from a one-stop on Rampart Street, played Chess' release of "I'm A Lover Man" with Willie Dixon for two solid hours. Brother Phil Chess reports he picked up several new R & B tunes on trip East. He spent two days with R & B deejay Mickey Shorr in Detroit... "Red Hot And Chili Mac' giving spice to listeners in many cities," so claims Smitty of United Records... Hy Frumkin impressed with worship of Dave Brubeck, jazz pianist, in San Francisco. Brubeck satisfied appetites of R & B crowds when in Chi recently... Fats Domino's "Poor Me' 'looks mighty good to Paul Glass of All-State.... Hal Kaitchuck of Ronel into Christmas spirit with "Rockin' 'N' Rollin' With Santa Claus", featuring The Hepsters... Abner of Vee-Jay holds fingers in victory sign when talkin' of "Hands Off". Jimmy Bracken, reports Abner, conducted session with Kool Gents, managed by Herb Kent of Station WBEE in Harvey... Dave James, program director of WDIA, Memphis, to have many R & B artists, including El Dorados, for "Goodwill Review" Dec. 2... Don Pierce, Crest's West Coast sales head, in town. To bat the breeze with Ernie and George Leaner of United Distribs. Ernie says, "How Come My Dog Don't Bark' still barkin' on sales lists"... Clarence "Gatemouth" Brown ("Gates' Salty Blues") to be a feature of deejay Sam Evans' big dance here... Al Benson reports he has word from deejays, "The Orchids' tune, 'You Said You Love Me', beginning to click"... Newest R & B firm here is Ronel. Owned by Hal and Eleanor Kaitchuc

LOS ANGELES:

The Rhythm and Blues Show at the Downtown Paramount last week was a big success, proving again the current pulling power of R & B acts. Dinah Washington headlined, with Big Jay Mc' Neeley, Joe Huston, and vocal groups, The Platters, The Penguins, and the Colts. Everyone turned in top performances and show was well paced and MC'd by popular R & B disk-jockey Hunter Hancock. . . . Johnny Otis and his band set for two weeks at the Savoy Ballroom. . . Jim Warren and Jack Andrews at Central Sales are happy with the big ones they have riding for them in "Play It Fair", "Poor Me", "Witchcraft", "Convicted"; and two new ones, "Stormy Weather" by the Leaders on Glory, and "Tutti Frutti" by Little Richard on the Specialty label. . . . Jim, incidentally is an expectant father with the heir expected in the spring. . . . John Dolphin has signed Bill Piper's Fidelitones to a recording contract on his Cash label. . . . The 54 Ballroom recording contract on his Cash label. . . The 54 Ballroom inaugurates a new policy this week with their regular show going four nights, Thursday, Friday, Saturday, and Sunday. Every Wednesday will be Talent Night, and every four weeks a finalist will be chosen to appear



FATS DOMINO

and every four weeks a finalist will be chosen to appear in the regular show at the 54 for a week's engagement.

... Friends this week were wishing Bon Voyage to Zeke Manners, as he and Mrs. Manners left for their three-week tour of Europe. . . . Eddie Mesner of Aladdin Records airmailed a copy of the new Gene and Eunice record "I Gotta Go Home" to Alan Freed in New York. Freed put it on the air immediately and wired Eddie that he thought it was the best release to date by this talented duo. . . . Lew Chudd back East working on his big Imperial releases, including "Poor Me", the new Fats Domino. duo. . . . Lew Chuan Dack East wo "Poor Me", the new Fats Domino.

JAZZ JOTS

Pacific Jazz has brought out the first of a new series of albums which will feature contemporary California artists on the cover artwork. First albums with the very eye-catching covers are by Chet Baker and Gerry Mulligan. . . . Barney Kessel now at the Strollers in Long Beach—his new Contemporary album out soon. . . . Chico Hamilton opens at Jazz City on Nov. 17 for a fourweek stand. . . . Jazz International continues to pack them in every Thursday night at the Lighthouse in Hermosa Beach.



ONLY YOU Platters

(Mercury 70633)

AT MY FRONT DOOR El Dorados (Vee-Jay 147)

I HEAR YOU KNOCKIN' Smiley Lewis (Imperial 5356)

HANDS OFF

McShann & Bowman (Vee-Jay 155)

DON'T START ME TALKIN' 'Sonny Boy' Williamson (Checker 824)

ALL AROUND THE WORLD

Little Willie John (King 4818)

ALL BY MYSELF Fats Pomino

(Imperial 5357)

6

PLAY IT FAIR Lavern Baker (Atlantic 1075)

ADORABLE Drifters (Atlantic 1078) Colts (Vita 112)

12

BLACKJACK Ray Charles (Atlantic 1076)

ID

GOOD ROCKIN' DADDY Etta James

(Modern 962)

FEEL SO GOOD Shirley & Lee (Aladdin 3289)

MAYBELLENE Chuck Berry (Chess 1604)

POOR ME

Fats Domino (Imperial 5369)

30 DAYS Chuck Berry (Chess 1610)



THE CASH BOX

COMING UP

"POOR ME"

*AWARD O' THE WEEK . 11/12

Fats Domino Imperial 5369

"LOVE HAS JOINED US THE CASH BOX THE CASH BOX THE WEEK 10/15 TOGETHER" "I GOTTA HAVE YOU"

Ruth Brown & Clyde McPhatter Atlantic 1077

"TUTTI-FRUTTI"

Physics BEST BETS Little Richard Specialty 561

"SMOKEY JOE'S CAFE"

Robins Atco 6059

"I'M LOST WITHOUT YOU TONIGHT"

BESTBETS

Mercury 70728

Dinah Washington

Atlantic Reissues Drifters' "White Christmas"

NEW YORK - Atlantic Records announced its plans to launch a big pop and r & b push on its "White Christmas" by Clyde McPhatter and his Drifters.

A special red and white promotional A special red and write promotional label has been prepared and records will be sent to over 2000 disk jockeys in both fields throughout the nation. Colorful window streamers have been prepared and the Atlantic execs have been busy putting through personal telephone calls to each distributor. Extensive trade paper advertising is also being readied.

The record was a national hit in 1954, reaching the top ten in the nation's r & b chart.

Vive Louis Armstrong

PARIS, FRANCE—"Because of the exceptional importance of this masterwork," stated the renowned Hot Club de France recently, "there will be no other prizes awarded this year." The "masterwork" which won this tribute as well as the Hot Club's Grand Prix of the year was Columbia's recording "Louis Armstrong Plays W. C. Handy."

The album, one of the most popular

The album, one of the most popular The album, one of the most popular ever made by Satchmo, was appreciated not only by the French. "I never thought I'd hear my blues like this," W. C. Handy "Father of the Blues," said when he listened to tapes shortly after the album was recorded. "Truly wonderful! Truly wonderful! Nobody could have done it but my by Louis!"

Comets Add Seventh Man

NEW YORK—Bill Haley's Comets, whose new Decca recording of "Rock-A-Beatin' Boogie" is rapidly climbing toward the top of the best seller list, have added a seventh man to the group. The new addition to the Comets is Fran Beecher, who will be featured on the guitar. Beecher was formerly with Benny Goodman's orchestra.

Irwin Berke Opens Midwest **Public Relations Office**

CHICAGO—Irwin Berke has opened a Chicago Public Relations office.
Berke formerly was Middle West representative for Shapiro-Bernstein, Warner Brothers, Chappel and Sammy Kave

my Kaye.

He plans to concentrate on public relations, publicity and record promotion for the entire Middle West.

Frank Luther Fun Show Released By Thesaurus

NEW YORK—Radio stations subscribing to the RCA Thesaurus transcription library service are currently scheduling initial broadcasts of "The Frank Luther Fun Show."

Called by A. B. Sambrook, manager of RCA Thesaurus; "the most versatile program ever incorporated into a library service," the show is planned so that it can be broadcast by stations in segments of five—ten—fifteen—thirty minutes or one hour duration. "Also," said Mr. Sambrook, "it's one of the most commercial shows available to local radio today—and the only new transcribed children's radio program made available to stations in at least the past couple of years. I see over \$1,000,000 in station sales to sponsors possible with this sales to sponsors possible with this show."

Frank Luther, a veteran in the field Frank Luther, a veteran in the field of children's entertainment, spent two years planning the show so that it would have complete flexibility. He recorded songs, jokes, stories, limericks, jingles and other material so that any program unit would fit in with any other program unit and make for ton programming.

in with any other program unit and make for top programming.

Special features of this show include transcribed birthday greetings which mention children by name, and safety jingles endorsed by the National Safety Council.

To make the program more salable many special selling aids will be supplied with the show.

Much of the material used in the show was composed especially for this

Much of the material used in the show was composed especially for this series by Frank Luther and has not been available to stations or listeners in any other form.

Music on the program is provided by a group headed by Tony Matolla.

Dr. Jive Causes **Apollo Sensation**

NEW YORK-It was election day but not all the excitement was at the electoral polls.

Dr. Jive (Tommy Smalls), WWRL-Woodside, L. I. disk jockey, was making his third appearance in six months at the Apollo Theatre in Harlem. Smalls already had set a house box office record for a one week stand when he put on his last show at the famous vaudeville house only about two months ago.

According to Frank Schiffman, owner of the Apollo, who remarked, "Never in my thirty years at this theatre have I seen anything to equal this." The crowd began forming at 7 o'clock in the morning, three hours before the show was scheduled to start, and did not subside until late that night. Thousands were turned away at each show. After each of the six shows were completed, Tommy Smalls made personal pleas to the audience to leave so that the huge crowd being held back in the lobby and on the streets, could be accommodated. However, despite this, many refused to leave and remained seated through two and three shows. Inside the theatre the audience not only watched but participated with each vocalist, singing and swaying to the rhythm of the music.

The police department had to be called to keep the waiting crowds in hand, and the commotion grew to such proportions that NBC-TV brought down its camera crew to record the event. It was later viewed by the station's 11 o'clock audience on the John K. M. McCaffrey news show.

Smalls' package consisted of Howl-

Smalls' package consisted of Howling Wolf, Bo Diddley, Bill Doggett Trio, Willis Jackson Band, the Flamingos, the Jacks, the Harptones, the Heartbeats, Dakota Staton, and Etta

Breaking The Rhythm 'n Blues Charts!

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THE HEARTBEATS

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Heading For The Top

JACKIE KELSO

THE SQUIRES

VITA # 116

VITA RECORDS

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NEW RELEASES

"YOU SAID YOU

"I CAN'T REFUSE" The Orchids

PARROT 819

"HE DON'T LOVE YOU"

"YES, SHE'S GONE" Dusty Brown

PARROT 820

GIRLS"

B/W

"I LOST MY BABY" J. B. Lenore

PARROT 821

PARROT RECORDS

4858 SO. COTTAGE GROVE AVE. CHICAGO, ILLINOIS (Tel.: OAkland 4-5254)

'Don't Take Your Love' THE CALVANES # 371

"Edna" THE MEDALLIONS # 364

"This Must Be Paradise" DON JULIAN'S MEADOWLARKS # 372

New Releases

All I Ask Is Love" HELEN HUMES # 374

You're Heavenly" THE SAIGONS # 375

DOIONE RECORDS 9512 S. Central Ave., Los Angeles, Calif.

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"YOU TICKLE ME BABY"

THE ROYAL JOKERS ATCO 6052



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WHEN YOU DANCE"

THE TURBANS

HERALD # 458

Herals RECORDS 1007 B'vay. Bay. Bay. Bay.

SECOND CONSECUTIVE HIT!

BOBBY BLUE BLAND "WOKE UP SCREAMING"

> "YOU OR NONE" **DUKE # 146**

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Calif.

Breaking Nationally

TRIIE LOVE"

The Ermines

LOMA # 701

LOMA RECORDS

2580 W. Pico Blvd.

Los Angeles 6

A Smash!!

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Parts 1 and 2
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SAVOY CO SAVOY Heading For the Top! "I'D LOVE TO SAVOY LOVE YOU"

SAVOY 1177

BROWNIE McGHEE

in NEW CHICAGO **NEW YORK CITY ORLEANS**

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cosh Box, By Leading Music Operators In New York City, Chicago and New Orleans.

ONLY YOU Platters (Mercury 70633)

AT MY FRONT DOOR El Dorados (Vee-Jay 147)

HEAR YOU KNOCKIN' 3 (Imperial 5356)

PLAY IT FAIR Lavern Baker (Atlantic 1075)

HANDS OFF Mc5hann & Bowman (Vee-Jay 155) 5

ADORABLE 6 Drifters (Atlantic 1078) Colts (Vita 112)

FEEL SO GOOD 5hirley & Lee (Aladdin 3289) 7

CRAZY FOR YOU Heartbeats (Hull **7**11)

ALL BY MYSELF Fats Domino (Imperial 5357)

I KNOW I WAS WRONG Barons (Imperial 5359)

HANDS OFF Mc5hann & Bowman (Vee-Jay 155)

ONLY YOU Platters (Mercury 70633)

> DON'T START ME "5onny Boy" Williamson (Checker 824)

BLACKJACK Ray Charles (Atlantic 1076)

HOW COME MY DOG DON'T BARK Prince Patridge (Crest 1006)

ALRIGHT, OKAY, YOU WIN Basie & Williams (Clef 89152)

WHY DON'T YOU WRITE ME Jacks (RPM 428)

SEVENTH SON Willie Mabon (Chess 1608)

ALL AROUND THE WORLD Little Willie John (King 4818)

I CONCENTRATE ON YOU Dinah Washington (Mercury 70694)

FEEL SO GOOD 5hirley & Lee (Aladdin 3289)

POOR ME Fats Domino (Imperial 5369)

PLAY IT FAIR Lavern Baker (Atlantic 1075)

ONLY YOU Platters (Mercury 70633)

AT MY FRONT DOOR EI Dorados (Vee-Jay 147)

DON'T START ME "5onny Boy" Williamson (Checker 824)

CRAZY FEELING Etta James (Modern 962)

BLACKJACK Ray Charles (Atlantic 1076)

HANDS OFF Mc5hann & Bowman (Vee-Jay 155)

COME IN THIS HOUSE Joe Tex (King 4840)

in DETROIT

NEWARK

in SAN FRANCISCO

ALL AROUND THE WORLD Little Willie John (King 4818)

ONLY YOU Platters (Mercury 70633)

AT MY FRONT DOOR El Dorados (Vee-Jay 147) 3

GOOD ROCKIN' DADDY Etta James (Modern 962)

I HEAR YOU KNOCKIN' 5miley Lewis (Imperial 5356)

WHEN YOU DANCE Turbans (Herald 458)

YOU TICKLE ME, BABY Royal Joker (Atco 6052)

DON'T START ME TALKIN'
"5onny Boy" Williamson
(Checker 824)

TOO LATE Little Walter (Checker 825) 9

GOING DOWN TO TIA JUANA Andre Williame & Don Juans (Fortune 824) 10

ONLY YOU Platters (Mercury 70633)

AT MY FRONT DOOR El Dorados (Vee-Jay 147)

FEEL SO GOOD 5hirley & Lee (Aladdin 3289)

ADORABLE Colts (Vita 112) Drifters (Atlantic 1078)

HEAR YOU KNOCKIN' 5miley Lewis (Imperial 5356)

I KNOW I WAS WRONG Barons (Imperial 5359)

BLACKJACK Ray Charles (Atlantic 1076)

HANDS OFF Mc5hann & Bow (Vee-Jay 155)

DON'T START ME TALKIN' "5onny Boy" Williamson (Checker 824)

ALL BY MYSELF Fats Domino (Imperial 5357)

AT MY FRONT DOOR EI Dorados (Vee-Jay 147)

ONLY YOU Platters (Mercury 70633)

ADORABLE Colts (Vita 112)

HANDS OFF Mc5hann & Bowman (Vee-Jay 155)

THOSE LONELY, LONELY NIGHTS Earl King (Ace 509)

BLACKJACK Ray Charles (Atlantic 1076)

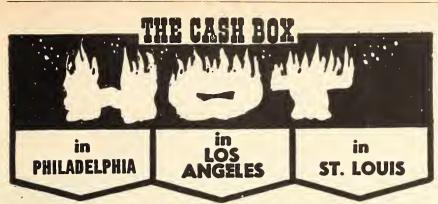
ALL AROUND THE WORLD Little Willie John (King 4818)

DON'T START ME TALKIN' "5onny Boy" Williamson (Checker 824)

WPLJ Four Deuces (Music City 790)

WHY DON'T YOU WRITE ME Jacks (RPM 428)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

PLAY IT FAIR
Lavern Baker
(Atlantic 1075)

ZINDY LOU Chimes (Specialty 555)

AT MY FRONT DOOR
El Dorados
(Vee-Jay 147)

LILY MAEBELLE Valentines (Rama 171)

HANDS OFF
Mc5hann & Bowman
(Vee-Jay 155)

DEVIL THAT I SEE
Penguins
(Mercury 7073)

TEARS IN MY EYES
Dreamers
(Grand 131)

I'M SO GLAD Mickey & Sylvia (Rainbow 316)

I CONCENTRATE ON YOU Dinah Washington (Mercury 70694)

I HEAR YOU KNOCKIN'
5miley Lewis
(Imperial 5356)

CONVICTED Oscar McLollie (Modern 970)

AT MY FRONT DOOR El Dorados (Vee-Jay 147)

ADORABLE Colts (Vita 112)

WITCHCRAFT 5piders (Imperial 5366)

ONLY YOU Platters (Mercury 70633)

PLAY IT FAIR Lavern Baker (Atlantic 1075)

EMILY Turks (Money 211)

TUTTI-FRUTTI Little Richard (5pecialty 561)

TRUE LOVE Ermines (Loma 701)

POOR ME Fats Domino (Imperial 5369) HANDS OFF Mc5hann & Bowman (Vee-Jay 155)

DON'T START ME TALKIN' "5onny Boy" Williamsen (Checker 824)

ALL AROUND THE WORLD Little Willie John (King 4818)

I HEAR YOU KNOCKIN'
5miley LewIs
(Imperial 5356)

ONLY YOU Platters (Mercury 70633)

TOO LATE Little Walter (Checker 825)

HE Al Hibbler (Decca 29660)

AT MY FRONT DOOR El Dorados (Vee-Jay 147)

FORGIVE MY HEART Nat "King" Cole (Capitol 3234)

BLACKJACK Ray Charles (Atlantic 1076)

in DALLAS

in ATLANTA

MEMPHIS

AT MY FRONT DOOR
El Derados
(Vee-Jay 147)

ALL BY MYSELF Fats Domino (Imperial 5357)

DON'T START ME
TALKIN'
"Sonny Boy" Williamson
(Checker 824)

THOSE LONELY, LONELY NIGHTS Johnny "Guitar" Watson (RPM 436)

GOOD ROCKIN' DADDY Etta James (Modern 962)

TEN LONG YEARS
B. B. King
(RPM 437)

MARY LOU Young Jesse (Modern 961)

ALL AROUND THE WORLD Little Willie John (King 4818)

I HEAR YOU KNOCKIN'
Smiley Lewis
(Imperial 5356)

MAYBELLENE Chuck Berry (Chess 1604) I HEAR YOU KNOCKIN' 5miley Lewis (Imperial 5356)

ONLY YOU Platters (Mercury 70633)

ALL BY MYSELF Fats Domino (Imperial 5357)

DON'T START
ME TALKIN'
"Sonny Boy" Williamson
(Checker 824)

AT MY FRONT DOOR El Darados (Vee-Jay 147)

GOOD ROCKIN' DADDY Etta James (Modern 962)

HANDS OFF Mc5hann & Bowman (Vee-Jay 155)

30 DAYS Chuck Berry (Chess 1610)

TUTTI-FRUTTI Little Richard (5pecialty 561)

WITCHCRAFT 5piders (Imperial 5366) AT MY FRONT DOOR El Dorados (Vee-Jay 147)

ALL AROUND THE WORLD Little Willie John (King 4818)

HANDS OFF Mc5hann & Bowman (Vee-Jay 1SS)

DON'T START ME TALKIN' "5onny Boy" Williamson (Checker 824)

ONLY YOU Platters (Mercury 70633)

GOOD ROCKIN' DADDY Etta James (Modern 962)

I HEAR YOU KNOCKIN' Smiley Lewis (Imperial 5356)

GREENBACKS Ray Charles (Atlantic 1076)

ADORABLE Drifters (Atlantic 1078)

PLAY IT FAIR Lavern Baker (Atlantic 1075) 3 NEW RELEASES

O "ZERO"

b/w

"RHYTHM PUNCH"

Julian Dash

VEE-JAY 144

2 "FOOL'S PRAYER"

"TASTY FREEZE"

5 Echoes

3"LONELY"

b/w

"I'M SO SATISFIED"

L. C. McKinley

Vee-Jay RECORDS, INC. 2129 S. Michigan Avenue Chicogo 16, Illinois

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ARE YOU MAKING MONEY WITH RHYTHM and BLUES??

Would you like to moke more with Rhythm & Blues? Do you know what to buy so that you can moke money?

BE GUIDED RIGHT!!!

Cosh in on Rhythm & Blues now with o complete UP-TO-DATE CATALOG of ALL THE TOP BEST SELLING R&B RECORDS. (Your nome, address and telephone number will be imprinted on the cotolog). It will be issued monthly in order to keep obreast of all the current hits.

This cotolog olso gives you a hondy order form to hond to your customers to help sell the records.

You con be ossured that you'll get top results from this up-to-dote catalog. Every record listed is a TOP MONEY MAKER on the Juke Boxes ond over Counter sales.

DISTRIBUTORS, JUKE BOX
OPERATORS AND
RETAIL STORES

WRITE, OR PHONE for the greotest business stimulotor you hove ever hod ot your disposal.

WRITE

HIT BLUES & RHYTHM

P. O. BOX 78395

LOS ANGELES 16 CALIFORNIA

PHONE (LOS ANGELES) REpublic 4-3074



CHECKER 828

"I'M A LOVER MAN"

Willie Dixon

CHECKER 827

"PRETTY THING"

b/w

"BRING IT TO JEROME"

Bo Diddley

CHECKER 825

"T00 LATE"

Little Walter

CHECKER 824

"DON'T START ME TALKIN'"

Sonny Boy Williamson

CHESS 1608

"SEVENTH SON"

Willie Mabon

CHESS 1609

"LATER ALLIGATOR"

(AFTER WHILE CROCODILE)

Bobby Charles

CHESS 1610

"30 DAYS"

(TO COME BACK HOME)

Chuck Berry



"It's What's in THE CASH BOX That Counts"



EARL BOSTIC (King 4845)

B. "O SOLE MIO" (2:39) [Lois BMI—Edoardo Di Capua (arr. by Bostic] Bostic turns "O Sole Mio" into a jump number and the result is a happy one. Bostic's horn rides merrily and the oldie emerges a new and different tune.

B. "POEME" (2:44) [Lois BMI—Zdenek Fibich (arr. by Bostic)] Bostic again lends his talents to a new arrangement of "Poeme" and the classic tune is dressed in modern garb. Delightful listening.

THE SUNBEAMS (Herald 451)

B "COME BACK BABY" (2:32) [Angel BMI—Cumbo, Biggs] The Sunbeams capture a great beat as they chant the middle beat jump. Deck has the certain something that stirs an excitement within the listener. Good teen-age dance wax.

B "TELL ME WHY" (2:22) [Angroup offers a slow romantic ballad with delicate appeal. Pretty deck but not up to the level of "Come Back Baby." Fish beat.

ROY GAINES (Chart 606)

"LOUD MOUTH LUCY" (2:57) [Chuck Willis] Roy Gaines sings a down home blues about his talkative pretty baby. Ok with sales potential strongest in the southern market.

"I'M SETTING YOU FREE"
(2:45) [Sherlyn BMI — Lewis]
Gaines is going to see his lawyer to
set her free. A slow blues simply
told. Similarly for the southern market.

LIGHTNIN' HOPKINS (Herold 465)

"BLUES FOR MY COOKIE"
(2:41) [Angel BMI—L. Hopkins]
Lightnin' Hopkins wails a slow moving
blues with deep feeling. His utter
dejection is intense. Good southern
fare.

"HAD A GAL CALLED SAL" rocks with a strong rhythmic beat on the flip. He tells the story of his gal Sal. As always, his colorful guitar work, lends the deck a special flair. Good Hopkins pair.

THE SENSATIONS (Atco 6056)

B- "YES SIR THAT'S MY BABY"
(2:40) [Bourne ASCAP—Kahn,
Donaldson] The Sensations, with
Yvonne handling the lead, wax the
standard with a treatment Kahn never
envisioned. It is a most unusual offering with Yvonne's high falsetto set off
smartly by the group. Deck could
break out. Watch it carefully.

"SYMPATHY" (2:30) [Progressive BMI—Wicks] Tommy Wicks vocals the lead on this piece of original material. It is a slow, sad, offering in which the mood is well presented. Emotional reading with Yvonne's voice coming through to give the group an unusual sound. Two good sides.

AWARD O'THE WEEK

"PRETTY THING" (2:30)
[Arc BMI—McDaniels]

"BRING IT TO JEROME" (2:20)
[Arc BMI—J. Green]

BO DIDDLEY (Checker 827)



BO DIDDLEY

● Bo Diddley chants a quick beat romantic ditty, "Pretty Thing," that seems to have all the necessary elements. It has the Bo Diddley touch, melody, cute lyric and strong beat. Bo Diddley proposes to his lady, with an infectious staccato rhythm that excites, This deck can go far and we wouldn't be surprised to see pop covers emerge in short order. The flip, "Bring It To Jerome," is another catchy rhythm piece rocked by the shouter. Deck is not to be sold short. It is a strong side that could also break out. Watch both sides.

"WOKE UP SCREAMING" (2:45)
[Lion BMI—Robey]

"YOU OR NONE" (2:51)
[Lion BMI—Robey, Člifton]

BOBBY BLAND (Duke 146)

● Bobby Bland tossed and tumbled all night experiencing the terrifying dream that his woman had gone. "Woke Up Screaming" is a middle beat rhythmic blues fashioned by Bland with a sock performance that should make it a big seller. The chanter wails convinc-

ingly, telling his story with sincerity, good voice and style. The flip, "You Or None," is a slow beat ballad pretty offered by Bland with tenderness and easy styling. Bland promises never to leave his love. It is a romantic item delicately handled. Two sided threat.

BILL DOGGETT (King 4838)

"MISTY MOON" (2:30) [Billace BMI—Bill Doggett] Bill Doggett and his combo paint a slow mood picture for dreamy listening. Doggett's Hammond sounds intrigue.

"HONEY BOY" (2:32) [Billace BMI—Bill Doggett] Doggett ups the tempo on the flip and rocks a quick beat. Combo has a wonderful sound and both sides come off well.

THE SH-BOOMS (Cot 117)

"PRETTY WILD" (2:35) [Progressive BMI—Elliston] The Sh-Booms, formerly the Chords of "Sh-Boom" fame, rock out with a gay middle beat jump that generates excitement. Good but not standout.

"COULD IT BE" (2:38) [Progressive BMI—Spencer] Rhythmic cutie that comes off well and could grab a good pop reaction. Deck moves.

MARVIN & THE CHIRPS (Tip Top 202)

"SIXTEEN TONS" (2:35) [American BMI—Merle Travis] The first r & b version of the lightning pop hit is well done by Marvin and The Chirps. The push the song will get, plus the treatment, should grab off good sales. Watch it.

"I'LL MISS YOU THIS XMAS"
(2:39) [Allen Music-Sinsheimer,
Williams] The approaching Yule season and romance have been linked on
the flip. It is a slow ballad that does
not match the appeal of the "Sixteen
Tons" side.

THE SAIGONS (Dootone .375)

"YOU'RE HEAVENLY" (2:35) [Dootsie Williams] The Saigons drift through a slow beat ballad pretty. Deck comes off with appeal as the lads blend effectively. It could make some noise and bring in strong sales action.

"HONEY GEE" (2:25) [Dootsie Williams] The Saigons couple with a quick beat jump that is infectious and happy. Group handles the ditty well and the kids will find a strong Lindy beat here.

LOUISE WILLIAMS (Apollo 482)

"I DON'T DIG THAT AT ALL" (2:31) [Bess Music BMI—Abrams, Gottlieb, Winkler] Louise Williams sings a cute bounce with a very definite beat. Gal projects well as she tells the story of a contrary man. Ok side.

"LONELY DAYS" (2:10) [Bess Music—Williams, Smith] Miss Williams chants a slow, rhythmic blues on the flip. Fem songstress sings with feeling telling of her man troubles.

CHRIS POWELL (Groove 0128)

B "CHINATOWN" (2:40) [Remick Music ASCAP—Schwartz, Jerome] Chris Powell and his Blue Flames dish up an intriguing instrumental mambo arrangement of the standard. Good listening and dance wax.

"GOOD-BYE LITTLE GIRL"

[2:17] [Dorick Music BMI—

Johnny Eaton] A middle beat rhythm

number rocked out in engaging style.

Ok coupler.

BROWNIE McGHEE (Sovoy 1177)

"ANNA MAE" (2:25) [Cross-roads BMI--W. B. McGhee] Brownie McGhee rocks out with a Maybellene type number and throws it out with a driving performance. Good side that should attract attention.

"I'D LOVE TO LOVE YOU"
(2:37) [Crossroads BMI—W. B. McGhee] McGhee wails a slow rhythmic blues and comes up with a strong side. This deck has every indication that it could break out big. Watch it carefully.



★ "O SOLE MIO"Eorl BosticKing 4845★ "COME BACK BABY"The SunbeomsHerold 451★ "YES SIR THAT'S MY BABY"The SensotionsAtco 6056★ "DOODLE I LOVE YOU"Nappy BrownSovoy 1176★ "FINGER TIPS"Red PrysockMercury 70733★ "I'D LOVE TO LOVE YOU"Brownie McGheeSavoy 1177



THE CASH BOX Rhythm SLEEPER OF THE WEEK

"IT AIN'T NO SECRET" (2:44) [Are BMI—Dixon, Fratto]

"WHY DO I LOVE YOU LIKE I DO" (2:42)
[Are BM]—London]

JIMMY WITHERSPOON (Checker 826)

 Jimmy Witherspoon knocks out a quick beat rhythmic blues, "It Ain't No Secret," in which he tells of the hold his gal has on him. The shouter turns in an infectious reading. Witherspoon paces the rhythm piece with a delivery that will have the kids mesmerized. It's a natural

in beat, tune and delivery. The flip, "Why Do I Love You Like I Do," is a slow rhythm blues also done with that strong beat and solid vocalizing. It's a story in which Witherspoon proclaims his love to a solid, rocking tempo. The deck is another strong entry. Two solid chart contenders.

"THIS EMPTY HEART" (2:45) [Modern BMI—Davis, Davis, Josca] "MY CLUMSY HEART" (2:15)
[Roosevelt BMI—Singleton, McCoy] THE JACKS (RPM Records)



THE JACKS

The Jacks follow "Why Don't You Write Me" with what looks like another hit. "This Empty Heart," is a melodic middle beat, Heart," is a melodic middle beat, with a romantic lyric. The tune is very pretty, and might take the path of "Why Don't You Write," by moving into the pop sales market. Easy to listen to offering handled smoothly and with warmth by the group. The flip, "My Clumsy Heart," is an easy rhythm number. The Jacks treat it with a lively performance and the deck comes out a happy foot-tapper. However, for the preferred side it has to be "This Empty Heart."

NAPPY BROWN

(Savoy 1176)

B "DOODLE I LOVE YOU" (2:33)

[Crossroads BMI—Walsh, Mendelsohn] Nappy Brown chants a happy jumper with his usual gimmick, which jumper with his usual gimmick, which in this case is the word, "doodle." Nappy turns out a strong sales puller as usual but his manner of twisting words may be losing some of its novelty impact. Good record.

"SITTIN' IN THE DARK" (2:42)
[Savoy BMI—McCoy, Singleton] Nappy shouts out a southern blues in that solid Brown manner. He sings so stylized and with so much gusto that the deck comes out a potent

that the deck comes out a potent threat and should be watched. Two sided contender.

DOC PALMER

DOC PALMER (Dawn 214)

B "BYE BABY BYE" (2:06) [Cleo By Music BMI—Jerry Pomus] Doc Palmer shouts a driving jump with a hard hitting performance that will fit perfectly the needs of the rock and roll buyers.

G "HEARTLESSLY" (2:20) [Progressive BMI—Jerry Pomus] Doc Palmer sings a simple slow blues sincerely. Melodic wax, easy to listen to, tho lacking the appeal of the "Bye Baby Bye" side.

RED PRYSOCK

(Mercury 70733)
"FINGER TIPS" (2:46) [Munson B"FINGER TIPS" (2:46) [Munson BMI—] Red Prysock blows wild as he offers the follow up to his current hit, "Handclapping." It's a driving wax that is all Prysock. Excitement abounds. Good etching.

B"SHORT CIRCUIT" (2:43) [Munson BMI—] Similar etching in which Red blows with exhausting frenzy. Prefer "Finger Tips" by a shade.

SPIRITUALS

GATE CITY SINGERS

BOKEN" (2:56) [Bess BMI— Davison | The Gate City Singers blend voices beautifully on a syncopated quickbeat spiritual. Good melody and good treatment.

"THE LAST MILE OF THE B "THE LAST MILE BASE WAY" (2:34) [Bess BMI—Davison | The Gate City Singers back with a slow paced, gentle treatment of a sincere gospel tune. Good sound. Two good sides.

THE BELLS OF JOY (Peacock 1755)

"JUST JESUS" (2:32) [Lion BMI —P. D. Arr. Vernon Manor] The Bells Of Joy bounce through a middle beat syncopated religious effort that comes out an excellent waxing. Restrained lead sets up perfectly against the rhythmic background of the group.

"DOING FOR JESUS" (2:25) [Lion BMI—Lavada Durst] The Bells create an excitement on the flip -a syncopated quickbeat. Stirring treatment. Excellent coupler.

Rock & Roll In Moscow?



HOLLYWOOD, CALIF.—A total of 10,000,000 votes were cast in Thrifty Drug Stores in the Southern California area in KFWB's most popular disk jockey contest. Zeke Manners, the only R & B jockey on the station, received the greatest majority of the votes. His prize is a two week trip to Europe for him and his wife. He has applied to the Russian Embassy for permission to go to Russia and do a rock and roll party over radio Moscow. He has already received permission from the U.S. State department and is awaiting Russian approval. He will definitely do some rock and roll shows which he calls "Rhythm and Happy's" on radio in Free Europe. Above, Zeke is pictured with Ann Weldon, who was one of his guests at the KFWB picnic where the winner was announced.

Atlantic Takes Over Spark Masters; Sills, Stoller & Lieber, Spark Execs, Become Atlantic's West Coast Reps

NEW YORK-Atlantic Records this week announced the closing of a deal with Lester Sills, Mike Stoller and Jerry Lieber of Spark Records.

The deal, which began several weeks ago with the purchase by Atlantic of "Smokey Joe," recorded by The Robins from Spark, is a several faceted deal that includes both released and unreleased masters from the Spark label and the diversified services of Sills, Stoller and Lieber.

The Spark label will suspend operations, but the three execs will remain on the coast where they will act as agents for Atlantic Records and its subsid, Atco. They will be empowered to sign talent, maintain an office, and

produce records exclusively for Atlantic.

A joint publishing firm, "Tiger Music Company,"-BMI, has been formed that will house all tunes purchased, written or recorded by Sills, Stoller and Lieber for Atlantic.

Mike Stoller and Jerry Lieber have written several hit tunes, among them "Hounddog," "Riot in Cellblock #9," and "Black Denim Trousers." Atlantic will have first choice of any songs written by the team.

Atlantic is now processing the Spark masters to determine which disks will be issued. Several have already been chosen for release in the near future.

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GOOFIN' OFF"

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NASHVILLE, TENN.

Ozark Jubilee To Feature **Pint-Sized Hill-Billies**

SPRINGFIELD, MO.—Reading an average of 6,000 fan letters each week since their show began on ABC-TV Jan. 22, 1955, the staff of the Ozark Jubilee has discovered that more than 60% of the fans have made unsolicing the staff of the order than the staff of the staff o tated comment on the youngsters who have appeared as Red Foley's guests

from time to time. So, one entire half-hour of the 90-minute ABC-TV feature from Spring-

minute ABC-TV feature from Spring-field, Mo., will be devoted to the pint-sized "hill-billies" and "hill-janes" on Saturday, Nov. 19, 7:30 to 9 p.m., EST.

Included in the cast will be: the Tadpoles Square Dance set, 3- to 9-year-old group from Lake of the Ozarks, Mo., which will be making its eleventh appearance on the program; a vocal-and-instrumental trio made up of two brothers and their sister, ages 5, 10 and 11; The Mobelys of Evansville, Ind.; a 12-year-old "old-time" fiddler, Clyde Spears of Harshorne, Okla.; redheaded, freckle-faced Mike Breid, age 10, a guitar-pickin' shorne, Okla.; redheaded, freckle-faced Mike Breid, age 10, a guitar-pickin' singer of New Franklin, Mo.; and three other juvenile acts to be selected from those appearing most recently. Co-Emcee, with Red Foley, on the special thirty-minute segment, 8:00 to 8:30 p.m., EST, will be a pretty 11-year-old McAlester, Okla., singer, Libby Horne.

Scheduled to be a guest on the other two portions of the program is Betty Johnson, featured singer on ABC Radio's Breakfast Club.



JIMMIE WILLIAMS

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MGM "I Wouldn't Hurt You For The World"

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Dick Miller

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M & M Record Co.

7047 East Walnut St., Pasadena, Cal. Phone SYcamore 2-2606

Opry At the Palace

The Palace Theatre in New York opened its portals last week, Nov. 4th, to a fine troupe of stars representing WSM's Grand Ole Opry. It was the first time that the unit ever appeared at the showplace in New York. Whether the audiences consisted of 'regular' Palace patrons, outof-town country or Opry fans or inquisitive New Yorkers is not really known but the performers, nevertheless, played to healthy crowds, who enjoyed the shows throughout the week.

Thirty artists were on hand to entertain the customers with a rather condensed version of the shows that Nashville crowds are regularly treated to every Saturday nite. A few loose ends, here and there, did not detract too much from the quality of the top performers. Handling emcee chores, in splendid fashion, was the polished, all-around performer, Roy Acuff, who recently switched over to the Decca label. Roy does a neat job of tieing the package together as well as handing in one of the standout numbers of the show as he delivers a stirring rendition of a religious tune tagged "Thy Burdens Are Greater Than Mine". Victor's Johnnie and Jack, who have been riding high on the Country music combo polls, for the past few years, display their winning style as they engagingly knock out such tunes as "Oh Baby, Mine (I Get So Lonely)", "Don't Let The Stars Get In Your Eyes" and their first

CINCINNATI CUT-UPS

Last week we told you that the Old Emory Auditorium would sound to the Fiddle and the Bow. Well it sure did with over 4000 Country Music lovin' folks filling the Theater to the rafters. This is the first time in many years we have had a show like this in town, and we can give all the credit to Jimmie Skinner (Decca) and the good folks at his record shop for making the show possible. Stars appearing on the show were Pee Wee King and His Band (Victor), Stan'ey Brothers (Mercury), "Texas" Bill Strength (Capitol), Jimmie Skinner (Decca), Jimmie Williams (MGM), Betty Foley (Decca), Bonnie Sloan (Columbia), Neal Burris (Columbia), Ray Lunsford (Exc.), "Fiddling" Red Herron (King), Little Eller, Red Murphy, Natchee The Indian, and a newcomer Roy Moss (who looked very good).

Eydie Gorme was in town this week for the kick off of WLW's radio show "The World Now." While on the Ruth Lyons show Eydie gave the Cash Box a big plug by telling about the record review of her ABC record "Come Home." . . . The Teddy Raymore cuartet appearing at a new Supper Club in Cheviot called "Guidaros." (You will remember they won on Talent Scout's.) . . . Billy Hays sends along word that he and Jay Johnson are getting to work early this year on their Christmas standard "Blue Christmas" (A favorite of mine) . . . DeCastro Sisters packing them in at Beverly Hills these days.

Nat Tannen along with Steve Sholes were in town and stopped off to visit with Nelson King on their way to Nashville. . . Bob Gilmore has resigned from WNOP. . . . Red Mathews of Echo records was in town making the rounds of Country DJ's and lining up a distributor. . . Davis Sisters (Victor) back in town after a tour with Eddie Arnold (Victor). Their new record "It's The Girl Who Gets The Blame" bites me more than anything they've done recently. (It's happening around here.) . . Will be reporting on the Country DJ Festival next week. Last week we told you that the Old

tune to make the Top Ten charts, "Poison Love"

The distaff side of the show is represented by Country music's number one thrush, Decca's Kitty Wells, her daughter, Victor's Ruby Wells, who is one of the brightest up and coming vocalists on the wax horizon and the vocalists on the wax horizon and the Gillette Sisters, a charming and youthful trio with a most delectable pop-country sound. Kitty, incidentally, gives out with the tune that gave her the start up the ladder, "It Wasn't God Who Made Honky Tonk Angels" and also one of the biggest songs of the current year, "Makin' Believe".

Stellag comic relief is provided by

Stellar comic relief is provided by Joe Zinkan, who not only sparkles at the "chuckle production" but at the bass violin, as well. The Pap and Jug Band, the Smokey Mountain Boys, the Tennessee Mountain Boys, and Jim Riddle on harmonica, alternately, and en toto, at times, colorfully supply the instrumental backdrop for the show as Jimmy Ford briefly calls the turns for the Original Cedar Hill Square Dancers. The entire aggregation invitingly blends their vocal and instrumental talents as they belt out a rousing spiritual, "Way Beyond The Blue" and the current rock 'n roll click "Thirty Days".

An interesting sidelight on the Stellar comic relief is provided by

An interesting sidelight on the show was unfortunately provided by Robert Lunn. The artist, with the Opry for the past twenty-seven years, had always dreamed of playing the Broadway scene. He finally got the chance as one of the featured performers on the bill but right after the first show he got laryngitis and had to curtail his act. However, the show's solid box office showing indicated that Lunn might get another chance in the near future.



(PLUS THE NEXT FIVE)

- LOVE, LOVE, LOVE Webb Pierce (Decca 29662; 9-29662)
- JUST CALL ME LONESOME Eddy Arnold (RCA Victor 20-6198; 47-6198)
- ALL RIGHT Faron Young (Capitol 3169; F3169)
- I DON'T CARE Webb Pierce (Decca 29480; 9-29480)
- SATISFIED MIND Porter Wagener (RCA Victor 20-6105; 47-6105) Red & Betty Foley (Decca 29526; 9-29526) Jean Shepard (Capitol 3118; F-3118)
- 6. CATTLE CALL
 Eddy Arnold & Hugo Winterhalter
 (RCA Victor 20-6139; 47-6139)
 7. I FORGOT TO REMEMBER TO
- FORGUT TO REM FORGET Elvis Presley (Sun 223; 45-223) SIXTEEN TONS Tennessee Ernie Ford (Capitol 3262; F3262)
- MAINLINER Hank Snow (RCA Victor 20-6269; 47-6269)
- THAT DO MAKE IT NICE Eddy Arnold (RCA Victor 20-6198; 47-6198)
- IT'S A GREAT LIFE
- 12. IF YOU WERE ME
- YONDER COMES A SUCKER
- I THOUGHT OF YOU 14.
- MYSTERY TRAIN 15.
- BORN TO BE HAPPY 15.
- 15. THE RICHEST MAN IN THE WORLD

THE CASH BOX' Reports THE NATION'S JUKE BOX TUNES

LOVE, LOVE, LOVE

Webb Pierce (Decca 29662; 9-29662)

ALL RIGHT

Faron Young (Capitol 3169; F3169)

JUST CALL ME LONESOME

Eddy Arnold (RCA Victor 20-6198; 47-6198)

I DON'T CARE

Webb Pierce (Decca 29480; 9-29480)

6

SATISFIED MIND

Porter Wagoner (RCA Victor 20-6105; 47-6105)

5 Red & Betty Foley (Decca 29526; 9-29526)

> Jean Shepard (Capitol 3118, F3118)

THAT DO MAKE IT NICE

Eddy Arnold

CATTLE CALL

(RCA Victor 20-6198;

47-6198)

Eddy Arnold & Hugo Winterhalter (RCA Victor 20-6139; 47-6139)

YONDER COMES A SUCKER

Jim Reeves (RCA Victor 20-6200; 47-6200)

IF YOU WERE ME

Webb Pierce (Decca 29662: 9-29662)

WHY, BABY, WHY

George Jones (Starday 202)





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JUST CALL ME LONESOME KISSES DON'T LIE LET ME GO, LOVER LIVE FAST, LOVE HARD, DIE YOUNG LOOSE TALK MAKE BELIEVE MAKE BELIEVE
MAKING BELIEVE
MORE AND MORE
MORE THAN ANYTHING ELSE
IN THE WORLD
THE NEW GREEN LIGHT
PENNY CANDY SATISFIED MIND THAT DO MAKE IT NICE THAT'S ALL RIGHT THERE SHE GOES THERE'S POISON IN YOUR HEART WHATCHA GONNA DO NOW WHEN I STOP DREAMIN' WHOSE SHOULDER WILL YOU CRY ON YELLOW ROSES YONDER COMES A SUCKER YOU'RE NOT MINE ANYMORE

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THE CASH BOX

"WHY, BABY, WHY" (2:30)
[Starrite BMI—G. Jones]

"SIXTEEN TONS"
(2:22)
[American BMI—M. Travis]
RED SOVINE & WEBB PIERCE
(Decca 29739; 9-29739)

Red Sovine and Webb Pierce hop on two fast breaking tunes and it looks like the combo is gonna clean up with this release. On the upper end the artists offer a sensational vocal duet on a feelingful, up tempo lover's item titled "Why, Baby, Why." Sovine grabs the solo spotlight on the flip and he comes up with a fine cover of the smash folk tune "Sixteen Tons." Watch the top half take off.

"I'VE KISSED YOU MY LAST TIME" (2:24) [Acuff-Rose BMI—Carlisle, Cutrer] "LONELY SIDE OF TOWN" (2:37) [Tree BMI—Botkin]

KITTY WELLS (Decca 29728; 9-29728)

● It looks as though Kitty Wells could have a big seller on either end of her latest release. The songbird comes up with a pair of penetrating readings on back to back, moderate paced weepers. Honors are split evenly on these two terrific coin-catchers labeled "I've Kissed You My Last Time" and "Lonely Side Of Town." The chirp loses her heart on both ends but it's the ops' and dealers' gain.

GINNY WRIGHT (Fabor 130; 130-45)

B. "I COULD STILL TELL YOU MORE" (2:32) [American BMI—J. Rhodes] With mixed-emotions Ginny Wright is willing to 'spill the beans' on her disloyal ex-husband, to his current wife. An infectious uptempo biscuit.

PLEASE LEAVE MY DARLIN' ALONE" (2:20) [American BMI—J. Reeves] This end the thrush still owns the guy but she fears the competition. Ginny sings with the utmost of sincerity on a middle beat platter that bears close watching.

AL TERRY (Hickory 1037; 45-1037)

"(DEAR GOD) I LOVE HER SO" (2:40) [Acuff-Rose BMI—J. D. Miller] The soft and polished chords of Al Terry wax a middle tempo heartfelt item in first rate style. The warbler puts across the dramatic lyrics with telling effect. Could be a big deck for Terry.

"GOODBYE, MR. SUNSHINE" (2:31) [Acuff-Rose BMI—J. D. Miller] Flipside the chanter offers a plaintive, up beat ballad in warm and tender fashion. Good pairing.

MILLER BROS.

(Four Star 1683; 1683-45)

"TULSA BABY" (2:07) [Four Star BMI—L. Walker] With the Miller Brothers aggregation handling the instrumentation and Bill Taylor dishing up the lyrics the boys etch an appealing, quick beat ditty that could make the boxes jingle with coin.

B"AS YOU WERE STANDING BY MY SIDE" (2:34) [Four Star BMI—Miller, Jourdan, Ingram] The band ably showcases Bill Thompson's tender vocal of a middle tempo, heart-rending tune.

BUDDY THOMPSON (RCA Victor 20-6312; 47-6312)

"ECHO HEART" (2:23) [Cedarwood BMI—Thompson, Peddy] Buddy Thompson sends up a beautiful vocal performance on a slow paced pleader that could step out and become a big item for ops and dealers.

"D. Dill] The chanter expresses himself in stellar style on this enchanting, up tempo romantic platter. Effective instrumentation on both sides.

DICK MILLER & SONNY BINGO (M & M 3034: 3034-45)

B "HAVEN'T I SEEN YOU SOME-WHERE BEFORE" (2:38) [American BMI—Miller, Washington] Dick Miller and Sonny Bingo offer a bright vocal duet on a quick beat charmer with sprightly lyrics. Slick assist by the Southern Ramblers on this pleasing wax.

B "A CHURCH, A COURTROOM, THEN GOODBYE" (2:50) [Four Star BMI—Miller, Stevenson] Title tells the story and Miller portrays it convincingly. The tune, a middle beat heartbreaker has been around for some weeks now. Could stir up noise.

DAVE RICH (RCA Victor 20-6327; 47-6327)

B. "I FORGOT" (2:23) [Valley BMI D. Rich] Newcomer Dave Rich sparkles on his first slicing for the diskery as he puts across a delectable, middle beat novelty with loads of personality.

B. "I THINK I'M GONNA DIE" (2:32) [Tree BMI—D. Rich] Rich sings with a great deal of feeling and warmth on this poignant, slow paced weeper. Captivating vocal stylings. Watch the both decks and the artist. 'Big name' potential here.

BONNIE SLOAN (Columbia 21463; 4-21463)

"IDLE HOURS" (2:20) [Golden West BMI—Ora, J. Lee] Velvety-toned Bonnie Sloan puts her heart into her delivery of a tearful, middle tempo lover's tune. Fine performance by the thrush. Could be a click side.

B. "SILLY BOY" (2:46) [Ridgeway BMI—R. Stewart] Here Bonnie changes the pace as she wraps up a flavorful, middle beat rhythmic piece in most attractive manner. Gal has the goods to become a 'star attraction'.

WELDON ROGERS

(Queen 151; 45-151)

"I'M BUILDING A ???? (ON THE MOON)" (2:05) [TNT BMI—Rogers] Weldon Rogers delivers an easy and pleasing vocal on a cute novelty item that moves along at a brisk pace. Fetching lyrics.

"PLEASE RETURN MY BROKEN HEART" (2:10) [Queen-Ette BMI—Rogers] On the reverse portion Rogers and chorus come up with some good 'mountain harmony' as they neatly wax a fast paced weeper.



THE CASH BOX

"THIRTY DAYS"
(2:27)
[Arc BMI—C. Berry]

"ANSWER THE PHONE" (2:33)
[Ernest Tubb BMI—C. Walker]

ERNEST TUBB (Decca 29731; 9-29731)

The pleasing vocal stylings of Ernest Tubb are evident, once again, on a pair of tunes that should receive splendid juke, sales and deejay reaction. Topside, Tubb and chorus belt out a tantalizing Country version of the current R&B click "Thirty Days." A solid spiritslifter with socko instrumentation. "Answer The Phone" is a potent, middle beat lover's lament that Tubb sells with authority. Watch 'em both.

"I'LL BE GONE" (2:31) [Central BMI—T. Collins]

"I LOVE YOU MORE AND MORE EACH DAY" (2:28) [Central BMI—T. Collins]

TOMMY COLLINS (Capitol 3289; F3289)

Tommy Collins lends his talent and personality to two top notch tunes that could climb to high positions on the charts. Top end features a sparkling vocal effort by Collins on a fast paced, sentimental piece tagged "I'll Be Gone." Under portion, "I Love You More And More Each Day," is a middle tempo tear-compelling tune that the warbler renders with much feeling. A double-barreled contender for honors.

"TEXAS" BILL STRENGTH (Capitol 3282; F3282)

"TURN AROUND" (2:39) [Hi Lo BMI—C.Perkins] Mellow-toned "Texas" Bill Strength comes over well on a middle tempo item with expressive lyrics. Excellent performance on a platter that could make the grade.

"WHEN LOVE COMES KNOCK-IN'" (2:16) [Opal BMI—Strength, Cash, Hopkins] Under portion is a light-hearted, novelty jump tune that Strength knocks out in delightful fashion. Dandy instrumentation. Two chart contenders.

JOE TAYLOR (Red Bird 1020; 45-1020)

B "COWBOY AUCTIONEER"
(2:42) [Byers BMI—J. Taylor]
Joe Taylor intros on the label with an
inviting 'new version' of a catchy, fast
paced piece that moves merrily along
in gay style. Should grab off a heap
of sales and spins.

"GONNA TRADE IN MY SADDLE" (2:52) [Byers BMI—Peterson, Cowart, Golding] This end the warbler easily lilts over a melodic, middle beat sentimental piece. Good support on both ends by his Indiana Red Birds.

CHARLIE CARSON (MGM 12116; K12116)

"THE ACHE IN MY HEART" (2:29) [Acuff-Rose BMI—Jones] The polished chords of Charlie Carson stand out on this middle tempo, crying towel item. Distinctive lyrics movingly projected against a warm string backdrop.

B"I'LL SURE COME A-RUN-NIN'" (2:15) [Acuff-Rose BMI— Dallas, Linn] Flipside Carson hands in a snappy reading of an enticing, up tempo novelty item.

GEORGE MORGAN (Columbia 21465; 4-21465)

"LONESOME RECORD" (2:23)
[Acuff-Rose BMI—G. Morgan]
George Morgan comes up with a powerful performance on a middle beat, lover's lament that could break into the hit category. Disk has the fullest potential.

"EVER SO OFTEN" (2:26) [Cedarwood BMI—G. Morgan] On this end Morgan tastefully spins an intriguing waltz item. Two winning efforts.

EDDIE CLETRO (Christmas) (Sage & Sand 214; 45-214)

B "SANTA CLAUS, JR." (2:00) [Mills ASCAP—Gould, Lertzman] Eddie Cletro's initial offering for the label is a contagious, Xmas bouncer that should bring joy to one and all. Engaging vocal assist by "Santa Claus, Jr." and the Frontiersmen.

B "GIVE ME AN OLD FASH-IONED CHRISTMAS" (2:00) [Sage & Sand BMI—Lertzman] On the lower slice Cletro turns in a stirring vocal as he longs for the heartwarming experiences of the previous holiday seasons.

PETE PIKE (Christmas) (Coral 61522; 9-61522)

B "HAPPY BIRTHDAY, DEAR JESUS" (2:22) [Four Star BMI—Bamford, Kent] The birth of the Lord and the blessings he bestowed are the causes for the praise and thanks given by the pleasant voiced Pete Pike.

"AN OLD FASHIONED CHRIST-MAS" (2:24) [Four Star BMI—Kibler, Adelman] Here Pike relates the wonderful Yuletide happenings that should be evident, once again, in the forthcoming Christmas holiday.

LEON PAYNE (Christmas) (Starday 215; 45-215)

"CHRISTMAS LOVE SONG"
(2:10) [Starrite BMI—Patterson]
Leon Payne softly spells out the meaning of Christmas on a very pretty and persuasive, slow paced tune that should latch on to many deejay spins.

B "CHRISTMAS EVERYDAY"
(2:18) [Starrite BMI—Patterson]
This side Payne expresses the feelings of most people as he wishes for the Yuletide spirit to prevail the year 'round. Easy listening on both ends.

T. TOMMY (Mercury 70744; 70744x45)

(Sacred)

B. "LOOKIN' FOR A CITY" (2:38) [Stamps Baxter Sesac-Cooper-Dalton] T. Tommy and the Chanters sing about a band of pilgrims who look to the heavens for the 'city of love'. A quick moving biscuit that should 'move quickly' with 'Bible Belt' enthusiasts.

"HELP ME LORD" (2:22)
[Acuff-Rose BMI—Cutrer, Carlisle] A dignified prayer for guidance by the rich voiced Cutrer and his group on this inspiring, slow paced item.



Country Roundup

WSM GRAND OLE OPRY ... Opry comic Rod Brassfield, stricken with another heart attack, on the serious list at Nashville's St. Thomas Hospital. It's his fourth such attack. The 'pride of Hohenwald, Tenn'. has appeared as a regular on the network portion of the show for many years on the network portion of the show for many years. Publicity director of WSM, Bill McDaniel, back from a two-week European and North African tour with the Air Force. Mac returned just in time to get in on all of the work associated with the big Disk Jockey Festival held here in Nashville last week-end. Martha Carson and Bill Carlisle just completed a tour. Gabe Tucker, personal manager of Ernest and Justin Tubb, back in Nashville after business trip into Meridian, Miss. recently. Jim Smith, of the Campbell Mithun Agency in Minneapolis, visited in Nashville with Hubert Long recently. Bob Ferguson, personal manager of Ferlin Huskey, Lee Emerson and Harvie June Van, reported an active response to his recent mailers which feature short items on his artists. The DJ's say they find these handy to keep in the record jackets for speedy reference. Al Flores, personal manager of Ray Price, along with Van Howard, has well as the present of the promotion of A. V. Bamford. The George Morgans expecting a new addition to the family any day now. They have three little girls now. June Carter, now devoting her time to being a mother, looks prettier than ever after the birth of a little girl. The Wiburn Brothers recently did the guest honors on the first Redd Stewart TV'er from WGN in Chicago. The Wiburns and Chuck Reed are also slated for a return engagement on December 8, at which time they will also appear on the Pee Wee King TV Show the following Friday. Chuck Reed, incidentally, recently made his first appearance as a guest on the 'Opry'. Janet Franke, president of the Carl Smith, House & Jethro, The Wiburn Brothers, and Porter Wagoner. Hubert Long, personal manager of Faron Young originally had Young slated for the date, but due to Young's illness, L

Long Show. Several 'Hayride' stars were into Mash....

Convention. Some 7,000 persons attended the 'Hayride' when the show played Houston, Texas recently.

THE BIG "D" JAMBOREE Dallas and the Big "D" were well represented at the big DJ Convention here in Nashville last week-end. Producer-Owner Ed McLemore, his Artist Service Bureau topper Ed Watt, along with Johnny Hicks were in attendance. On the artistry side were: Jim Patton and Joe Poovey, Sonny James, Hank Locklin, The Belew Twins and Charlene Arthur, to name a few we saw during the big get-together. Sonny James (Capitol) intros a new one that seemingly will make the grade . . . it's "Careless With My Heart" and the flip is a real driving thing called "Pigtails and Ribbons". FROM THE CROSSROADS OF COUNTRY MUSIC . . A big ten day, six-state 'Ozark Jubilee' tour kept Red Foley, Porter Wagoner, Grady Martin, Wanda Jackson, The Foggy River Boys and Bobby Lord from this year's DJ Convention. The show was set before the change in dates for the disk jockey event. The tour takes the group through St. Louis; Danville, Ill.; Fort Wayne, Ind.; Saginaw, Mich.; Kalamazoo, Mich.; Akron, O.; Springfield, O.; Toledo and Louisville, Ky. Lou Black, Top Talent's general manager, is back at his desk after an auto accident which hospitalized the well-known booking agent for nearly two weeks. Si Siman is back from a trip to New York, where he huddled with RCA Victor's Steve Sholes and Chick Crumpacker. Special guest this past week at the 'Ozark Jubilee' was Fran Allison, of Kukla, Fran and Ollie fame.

Special guest this past week at the 'Ozark Jubilee' was Fran Allison, of Kukla, Fran and Ollie fame. Lefty Frizzell and Bonnie Sloan took the guest spot honors with headliner Webb Pierce on the Nov. 12 telecast

telecast.
COUNTRY SMATTERINGS . . . Buddy Griffin, an Ekko recording star, started his own, sponsored television show recently on KFJZ-TV, Ft. Worth, Tex. The show is known as Buddy Griffin and His Buddies, and it's live. Charles Wright, Dallas, has brought two new discoveries to Nashville. They were Jimmy Littlejohn and Buddy Griffin. Mae B. Axton has just signed a two year contract and option deal to do a country music show each week over a group of Florida stations. It's on tape. Red Redfern gave an anniversary party for Wade Ray recently. Among the guests present for the party were: The Whiporwills, Tommy Dilbeck, Fred Stryker, Charlie Williams, Joe Buchanan, Bea Terry, Merle Travis and wife, the Eddie Deans, the Johnny Bonds, the Deacon Moores, Rose Maphis, Noel Boggs, Roland Ray, Phil Hensley, Sue Thompson, the featured singer on the Hank Penny Show, and many others. Audrey Williams (MGM) did a bang-up job of playing host to all of the deejay's wives . . . Audrey gave a big luncheon for all of the girls at her Nashville home during the deejay convention last week.

WAY WISE Mae Wiseman still going strong abroad as well as at home.

wention last week.
WAX-WISE... Mac Wiseman, still going strong abroad as well as at home, has a brand new release on the market "I Hear You Knockin'," and "Camp Town Races," the old standard. Jerry Reed going strong with that old Southern saying: "If The Good Lord's Willing and The Creeks Don't Rise," coupled with "Here I Am." Buddy Thompson, the rather new RCA Victor artist from

Tampa, Fla. has a good one in his recording of "Echo Heart" and "Different From The Rest." Herbert Shucher, personal manager of Carl Stuart of WVOM, Boston, Mass. about to set up a recording pact for his artist-deejay. Both these boys have done aplenty to promote country music in the New England territory. Pee Wee King currently promoting his waxing of "You Wort Need My Love Anymore." This is Pee Wee's own composition and was recorded in Chicago on July 29, 1951. On the back side is "Feek A Boo Waltz", a mediumslow three-quarter tune featuring a country fiddle bridge. Jimmie Rodgers Snow has two fine sides in his Samba-rhythm "Bee Line" and "The Meanest Thing In The World Is The Blues." There's an echo of a girl's voice in this one . . . deejays, take note and see what you think. The Tennessee Moonbeams, five of them (three boys, two girls) have their first release, featuring an old song and a new one. "The Titanic" is a novelty saga of the famous ship, while the "Old Pine Tree" is the old familiar tune. With interest growing in the Sacred field, Ferlin Huskey and the Coon Creek Girls appear to be getting lots of action with their recording of "Saith The Lord". Jack Turner of Montgomery, Ala. seems to be heading toward better things with his haunting version of "Nightmare" coupled with "Why Do You Weep." George Morgan (Columbia) one of the nicest guys in the business, could really be on his way with his recording of "Sent Morgan in some time. The Wilburn Brothers (Decca), carrying on under Hubert Long while Faron Young recuperates in the hospital, have a promising new release for the label . . . "Ooh, I Want You" and the flip is "Hilbilly Deck of Cards." Slim Whitman (Imperial) latest offering . . . "I Feel Like Cryin" and "You're Free To Go." Benny Martin (Mercury) stepping out with his latest . . . "The Right, You're Wrong." Wade Ray, who's turned in some mighty fine record performances, should score again with his active the promotion of the standard promoting the first release of the standard promotion of t







Honey Bee Ball" and "Don't Take It Out On Me." Johnin and Jack (RCA Victor) turn in another top performance with their recording of "Weary Moments" and "S.O.S.". Looks like another pair of winners for this top country duet from this corner! Roy Acuff (Decca) turns in two good sides ... his first for Decca ... "Crazy Worried Mind" coupled with "Along The China Coast". Something else ... Acuff and Kitty Wells have been paired off for a great duet that is coming out in the very near future. Folks who met young Dave Rich the new RCA country artist at the deep acy convention agree that he's a real 'country boy' with plenty of sincerity! Dave's first release for Victor is "I Forgot" and "I Think I'm Gonna Die". Watch for young Dave ... he's new and different and many peg his first release to be a big country hit! Justin Tubb (Decca) already getting top attention via his recording of "Pepper Hot Baby". This one is singing star, Charlie Brown, and his Cisco Kids and their new release "Have You Heard The Gossip?" backed with "Don't Put The Blame On Me". Also received a "Thank-U-Gram" from Marvin Rainwater feeling very honored for the Oct. 22nd Bullseye on his "Tennessee Houn' Dog Yode!". Thank you, Marvin. Rex Allen has been signed as the star of the annual San Antonio, Texas, February 10-20. Allen was set as the headline attraction as the result of his all-time record-breaking attendance for the big show, established during the 1955 exposition. .. George Popkins of "Pop's Country Store" on WXGI in Richmond, Va. is still trying to figure why George Jones' "Why, Baby, Why", on Starday label, is unavailable in local record shops when it is probably the most requested number on his shows nowadays. ... Bob McKinnon, in addition to his pop deejay shows, does the "Hillbilly Jamboree" from 9 AM to 11 AM over KTRT-Tucson, Ariz. "Cuz'n" Larry Lane, WEBK-Tampa, Fla. notes that he bases his Top 10 on listeners requests, in writing, and if they want the head the Saturday nite and after Jan. 1st pens that the heaves he plays the mos

THE CASH BOX Country Disk Jockey 1 REGIONAL RECORD REPORTS

CLIFF RODGERS WHKK-Akron, Ohio

- 1. Love, Love, Love (W. Pierce)
 2. Just Call Me Lonesome
 (Eddy Arnold)
 3. No, No John (Al Terry)
 4. Some Day You'll Call My
 Name (Hank Williams)
 5. I Thought Of You (Shepard)
 6. Blue Yesterday (C. Copas)
 7. All Right (Faron Young)
 8. 16 Tons (T. Ernie Ford)
 9. Temptation, Go Away
 (Wilburns)
 10. Born To Be Happy (H. Snow)

SHEL HORTON

WKMC-Roaring Springs, Pa.

- WKMC---Roaring Springs, Pa.

 1. 8lossoms In The Springtime (Hank Snow)

 2. Who Put Those Tears In Your Eyes (Benny Martin)

 3. Key Of Love (Betty Amos)

 4. Tea Bag Romeo (Rainwater)

 5. Don't Blame The Children (Huskey & Coon Creek Girls)

 6. Big Wheels Rollin' (Horton)

 7. I Don't Care (Webb Pierce)

 8. S. O. S. (Johnny & Jack)

 9. First Degree Love (Wilsons)

 10. Let's Do It Up Brown (Bud Deckelman)

SAM BRADLEY

KUDL—Kansas City, Mo.

- KUDL—Kansas City, Mu.

 1. Most Of All (H. Thompson)
 2. I Thought Of You (Shepard)
 3. Love, Love, Love (W. Pierce)
 4. Hey Porter (Johnny Cash)
 5. Take Possession (J. Shepard)
 6. Yonder Comes A Sucker
 (Jim Reeves)
 7. Cattle Call (Eddy Arnold)
 8. Satisfied Mind (P. Wagoner)
 9. Sweet Little Miss Blue Eyes
 (Ray Price)
- 10. Don't Tease Me (Carl Smith)

ART BARRETT WCMS-Norfolk, Va.

- Love, Love, Love (W. Pierce)
 Most Of All (H. Thompson)
 I Don't Want It On My Conscience (Ray Price)
 Just Call Me Lonesome (Eddy Arnold)
 Robber (Dick Williams)
 When I Stop Dreaming (Louvins)

- 7. I Thought Of You (Shepard) 8. Yonder Comes A Sucker (Jim Reeves) 9. 8lue Yesterday (C. Copas) 10. False Pride (Jimmy Dean)

BOB DWARDS WFBC-Greenville, S. C.

- 1. I Don't Care (Webb Pierce)
 2. All Right (Faron Young)
 3. Satisfied Mind (P. Wagoner)
 4. There She Goes (Carl Smith)
 5. Yellow Roses (Hank Snow)
 6. Cattle Call (Eddy Arnold)
 7. Maybellene (Marty Robbins)
 8. When I Stop Dreaming
 (Louvins)
 9. Here Today, Gone Tomorrow
 (Browns)
 10. Don't Blame The Children
 (Huskey & Coon Creek Girls)

JOE ALLISON

- WSIX—Nashville, Tenn.
- WSIX—Nashville, Tenn.

 1. Just Call Me Lonesome
 (Eddy Arnold)

 2. It's A Great Life (F. Young)

 3. 16 Tons (T. Ernie Ford)

 4. Love, Love, Love (W. Pierce)

 5. Richest Man In The World
 (Eddy Arnold)

 6. I Thought Of You (Shepard)

 7. Hillbilly Deck Of Cards
 (Simon Crum)

 8. I Feel Like Cryin' (C. Smith)

 9. Black Denim Trousers (Hill)

 10. Mixed-Up Medley (Wilburns)

JIMMY SIMPSON

WKMT—Kings Mountain, N. C.

- N. C.

 1. Love, Love, Love (W. Pierce)
 2. Here Today, Gone Tomorrow
 (Browns)
 3. For The Love Of A Woman
 Like You (Faron Young)
 4. Dear Mr. Brown (F. Huskey)
 5. I Don't Want It On My Conscience (Ray Price)
 6. Lonesome Record (G. Morgan)
 7. Million Miles From Here
 (Ernest Tubb)
 8. Standing At The End Of My
 World (Douglas & Duke)
 9. Can I Be Dreaming
 (Rusty & Doug)
 10. S. O. S. (Johnny & Jack)

HAL HARRIS KRCT—Baytown, Texas

- 1. Just Call Me Lonesome (Eddy Arnold)
 2. Here Today, Gone Tomorrow (Browns)
 3. Love, Love, Love (W. Pierce)
 4. Yellow Rose (Ernest Tubb)
 5. Fall In Love Again (Newman)
 6. 16 Tons (T. Ernie Ford)
 7. All Right (Faron Young)
 8. To Say Goodbye (Carl Smith)
 9. Yonder Comes A Sucker (Jim Reeves)
 10. Look Around (Rusty & Doug)

LEE SUTTON

- WWVA—Wheeling, W. Va.

- WWVA—Wheeling, W. Va.

 1. Satisfied Mind (P. Wagoner)

 2. To Cry Alone (Lee & Cooper)

 3. All Right (Faron Young)

 4. Yonder Comes A Sucker
 (Jim Reeves)

 5. Just Call Me Lonesome
 (Eddy Arnold)

 6. I Wouldn't Hurt You
 (Jimmie Williams)

 7. Love, Love, Love (W. Pierce)

 8. Yellow Rose (Ernest Tubb)

 9. Cry, Cry, Cry (Bill Strength)

 10. Each Season Changes You
 (Lee & Cooper)

DON VEDDER

- WLFH-Little Falls, N. Y.

- NLTH—LITTLE Falls, N. 1.

 1. Along The China Coast
 (Mr. Sunshine)
 2. Yellow Rose (Ernest Tubb)
 3. Born To Be Happy (H. Snow)
 4. Beautiful Lies (J. Shepard)
 5. Two Car Garage
 (Mr. Sunshine)
 6. My Heart, My Heart
 (Jack Bradshaw)
 7. All Alone (Justin Tubb)
 8. Making Believe (Kitty Wells)
 9. Let Me Confess (H. Locklin)
 10. Pretty Little Thing (Yorks)

BOB McKINNON'S "HILLBILLY JAMBOREE" KTKT-Tucson, Ariz.

- KTKT—Tucson, Ariz.

 1. Just Call Me Lonesome (Eddy Arnold)

 2. All Right (Faron Young)

 3. Satisfied Mind (P. Wagoner)

 4. Love, Love, Love (W. Pierce)

 5. Yonder Comes A Sucker

 (Jim Reeves)

 6. If You Were Me (W. Pierce)

 7. You Can't Divorce My Heart

 (Rogers)

 8. There She Goes (Carl Smith)

 9. Yellow Roses (Hank Snow)

 10. It's A Great Life (F. Foung)

SLIM COXX's "COWBOY CARAVAN"

- WJKO—Springfield, Mass.

- WJNO—Springfield, Mdss.

 1. All Right (Faron Young)
 2. Satisfied Mind (P. Wagoner)
 3. I Don't Care (Webb Pierce)
 4. That Do Make It Nice (Arnold)
 5. The Owl And I (Hank Snow)
 6. Mister Brown (Ferlin Huskey)
 7. I Just Dropped In To Say
 Goodbye (Carl Smith)
 8. Mainliner (Hank Snow)
 9. Just Call Me Lonesome (Foley)

- 10. Here Today, Gone Tomorrow (Browns)

DONN TIBBETTS

- WMUR-Manchester, N. H.

- 1. Cattle Call (Eddy Arnold)
 2. That Do Make It Nice (Arnold)
 3. I Don't Care (Webb Pierce)
 4. Love, Love (W. Pierce)
 5. Satisfied Mind (P. Wagoner)
 6. If You Were Me (W. Pierce)
 7. Daddy, You Know What
 (Jimmy Wilson)
 8. Pepper-Hot Baby (J. Tubb)
 9. 16 Tons (T. Ernie Ford)
- 10. Richest Man (Eddy Arnold)

PFC RICHARD HAYES

- Mutual Broadcasting System, New York, N. Y.

- New York, N. Y.

 1. Love, Love, Love (W. Pierce)
 2. All Right (Faron Young)
 3. Cattle Call (Eddy Arnold)
 4. I Forgot To Remember
 (Elvis Presley)
 5. Don't Blame The Children
 (Huskey & Coon Creek Girls)
 6. I'm Right, You're Wrong
 7. Yonder Comes A Sucker
 (Jim Reeves)
 8. There's Poison In Your Heart
 (Kitty Wells)
 9. Mixed-Up Medley (Wilburns)
 10. To Heck With The Good Old
 Days (Coon Creek Girls)

"TEXAS" BILL STRENGTH KWEM-Memphis, Tenn.

- 1. It's A Great Life (F. Young)
 2. I Thought Of You (Shepard)
 3. Temptation Go Away
 (Wilburns)
 4. I Forgot To Remember
 (Elvis Presley)
 5. False Or True (Harvey J. Van)
 6. Pepper-Hot Baby (J. Tubb)
 7. Here Today, Gone Tomorrow
 (Browns)
 8. Oh, I Want You (S. Crum)
 9. Born To Be Happy (H. Snow)
 10. Gunsmoke (Tex Ritter)

JOHNNY RION

- KSTL-St. Louis, Mo.

- KSTL—St. Louis, Mo.

 1. I Guess I'm Crazy (Fairburn)
 2. Cry, Cry, Cry (Bill Strength)
 3. Temptation Go Away
 4. S. O. S. (Johnny & Jack)
 5. I'm In Love With You (Wells)
 6. I Forgot To Remember
 (Elvis Presley)
 7. We Could (Jimmy Dickens)
 8. For The Love Of A Woman
 (Faron Young)
 9. Don't Tease Me (Carl Smith)
 10. Who Put Those Tears In
 Your Eyes (8enny Martin)

RED SMITH

- WBOK-New Orleans, La.
- WBOK—New Orleans, La.

 1. Love, Love, Love (W. Pierce)
 2. Don't Tease Me (Carl Smith)
 3. Why 8aby, Why (G. Jones)
 4. I Thought Of You (Shepard)
 5. All Right (Faron Young)
 6. I Guess I'm Crazy (Fairburn)
 7. Just Dropped In To Say
 Goodbye (Carl Smith)
 8. Born To Be Happy (H. Snow)
 9. Maybellene (Marty Robbins)
 10. I Can't Go Home Like This
 (Ray Price)

BILL LONG

- CHML-Hamilton, Ontario, Canada

- Canada

 1. Love, Love, Love (W. Pierce)
 2. All Right (Faron Young)
 3. That Do Make It Nice (Arnold)
 4. Just Call Me Lonesome
 (Eddy Arnold)
 5. Unwanted And Unclaimed
 (Jack Kingston)
 6. Jazz Pizzacatto (W. Traugott)
 7. Satisfied Mind (P. Wagoner)
 8. Don't Tease Me (Carl Smith)
 9. Yonder Comes A Sucker
 (Jimmy Reeves)
 10. Maybellene (Marty Robbins)

"HAPPY HOLLY" HOUFBURG

- HOUFBURG

 KLIX—Twin Falls, Idaho

 1. Satisfied Mind (P. Wagoner)

 2. I Don't Care (Webb Pierce)

 3. Just Call Me Lonesome
 (Eddy Arnold)

 4. Yonder Comes A Sucker
 (Jim Reeves)

 5. All Right (Faron Young)

 6. Love, Love, Love (W. Pierce)

 7. Yellow Roses (Hank Snow)

 8. Most Of All (H. Thompson)

 9. Don't Blame The Children
 (Ferlin Huskey)

 10. I'm Hurting Inside (J. Reeves)

DICK BRADLEY WLAM-Lewiston, Maine

- 1. In The Jailhouse (W. Pierce)
 2. Satisfied Mind (R. & B. Foley) 3. Are You Mine (J. Wakely)
 4. Most Of All (H. Thompson)
- 5. Would You Mind (H. Snow) 5. Would fou Mind (H. Snow)
 6. Davy Crockett (T. Ernie Ford)
 7. Most Of All (H. Thompson)
 8. Satisfied Mind (Jean Shepard)
 9. I've Been Thinkin' (E. Arnold)
 10. Cattle Call (Eddy Arnold)

SMOKY DACUS

- KAMO-Rogers, Ark. 1. Here Today, Gone Tomorrow (Browns)

- 1. Here Today, Gone Tomorrow
 (Browns)
 2. I Can't Make My Dreams
 Understand (Bobby Lord)
 3. Fourth Man
 (Crossroads Quartet)
 4. Tennessee Houn' Dog Yodel
 (Marvin Rainwater)
 5. Hillbilly Deck Of Cards
 (Simon Crum)
 6. Don't Make Me Laugh (Lord)
 7. I've Heard About A City
 (Crossroads Quartet)
 8. God Was So Good (Newman)
 9. I Feel Like Cryin' (C. Smith)
 10. Pigtails And Ribbons (James)

THE TEN COUNTRY RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

(PLUS THE NEXT TEN)

- 1. LOVE, LOVE, LOVE Webb Pierce (Decca) 2. JUST CALL ME LONESOME. Eddy Arnold (RCA Victor)
- Faron Young (Capitol) 4 ALL RIGHT
- 5. I DON'T CARE
- 6. HERE TODAY, GONE TOMORROW The Browns (Fabor)
- 7. SIXTEEN TONS
- 8. YONDER COMES A SUCKER......Jim Reeves (RCA Victor) 9. WHEN I STOP DREAMING Louvin Brothers (Capitol)
- Eddy Arnold & Hugo Winterhalter (RCA Victor) 10. CATTLE CALL
- 11) IT'S A GREAT LIFE. 12) DON'T TEASE ME. 13) I FORGOT TO REMEMBER TO FORGET. 14) YELLOW ROSE OF TEXAS. 15) MOST OF ALL. 16) I THOUGHT OF YOU. 17) IF YOU WERE ME. 18) THAT DO MAKE IT NICE. 19) BORN TO BE HAPPY. 20) GOD WAS SO GOOD. 20) MAYBELLENE. 20) DON'T BLAME THE CHILDREN. 20) EAT, DRINK AND BE MERRY.

COUNTRY ROUNDUP (continued)

can obtain them from Earney at the DJ convention in Nashville or by writing to Rural Rhythm Records, PO Box 521, Arcadia, Calif. The label has also signed top drummer, Gene Crabb, of Dallas' "Big D Jamboree" and is starting promotion on his first release "Gotta Have A Woman" and "I've Tried." Results of Cliff Rodgers, WHKK-Akron, Ohio, 1955 Poll of Country recording artists conducted among his listeners had the closest race between first and second place in the 8 year history of the poll with Hank Snow barely edging out Webb Pierce for top honors. Hawkshaw Hawkins (RCA Victor) could have his first big winner since joining the Grand Ole Opry with his recording of "Standing At The End Of My World," and "I Gotta Have You." Kitty Wells (Decca) back with two more sides that should keep her popularity intact with her recordings of "I've Kissed You My Last Time" and "Lonely Side Of Town." Red Bird Records just released two records by Joe Taylor "The Crick-Hopper Song" and "A Gingham Dog And A Calico Cat." The other Taylor record is "Gonna Trade In My Saddle (On An Old Rockin' Chair)" and a new version of "Cowboy Auctioneer."



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"2 CAR GARAGE"

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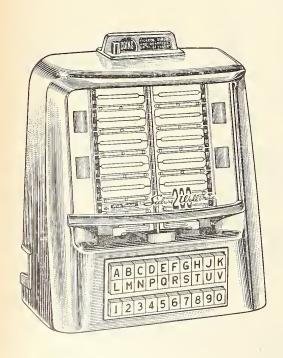
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ANYWHERE IN THE LOCATION





SEEBURG WORLD'S FIRST DUAL MUSIC SYSTEM

America's finest and most complete music systems





Here

and

There

WASHINGTON, D. C.—The Commerce Department said this week that the public's income took another big jump in September, reaching a new record annual rate of \$307.5 billion. That was \$2 billion higher than the annual rate of personal income in August, and was \$15.25 billion higher than the annual rate of personal income at the beginning of this year. Personal income was flowing to the public in September of this year at a rate nearly \$20 billion higher than a year earlier. The Commerce Department report said that all types of personal income, with the exception of farm income, shared in the rise over the past year.

NEW YORK—It's acknowledged that the country as a whole is enjoying prosperity of a kind never seen before. The above item (income at \$307.5 billion per year) clearly shows money is being earned. And we know from the purchases of cars, homes, etc., that money is being spent. On Tuesday, November 8, election day in New York, department stores played host to crowds reminiscent of the Christmas rush, as shoppers thronged the city's retail centers. Merchants estimated that, when the figures were in, election day business would stack up as the best single day of the year so far, and indicates a terrific Christmas season. Money is being earned by the nation's workers, and is being spent by them. The coin machine industry is getting a fair share of this spending, but should be getting considerably more. It's up to the operators to devise ways and means to help get the public out to restaurants and bars as they used to a few years ago.



NEW YORK—1955 is almost over. Sales and earnings for the year for the country's business firms will reach record heights. In some instances firms have reported that their first nine-months sales and profits have already set records. So—what about 1956, they ask? The W. F. Dodge Corp., in its annual survey of economists' opinions, forecasts that next year will be even better than this year, with greater output, higher wages and higher prices in prospect. The forecast was made from replies of 201 leading economists. It is pointed out that in previous polls the majority of this panel correctly predicted the trend in 1954 and 1955.



WASHINGTON — The Commerce and Labor Departments reported this week that nearly 65,250,000 Americans had jobs in October, the highest level of employment ever reached for that month. It also reported that overtime work at factories went up and average factory payrolls increased to \$78.69 a week. This, too, is a high, nearly \$6.50 more than a year ago.

The Fact Is:

CONVENTIONS PULL CROWDS

Coinmen Want to Learn What's New. Want to Talk Things Over. Look Forward to Meeting People From All Over. It's Happy Get-Together For Industry's Members. Many Ask for Return to One Big Show.

"Don't you wish", nostalgically reminisced one questioning old timer, "these were the good old days? When there was just one great, big convention? And everybody came to town at one time?"

Conventions still pull crowds.

Coinmen, whether engaged in the division of the industry being featured at the convention or not, still come to town.

"Just to meet friends", they explain.

Other organizations arrange their meetings during convention days. They know they'll get better attendance.

They realize that most of their members will be coming in to "see the show", regardless of what show it is, as long as the show is identified with the industry.

Perhaps it is too bad that all exhibitors don't come together at one time in the same place to show their new products. To meet their many friends from all over the world. To make conventiontime a happy time for everyone.

But the fact remains that all profit to some extent from any convention that is held.

Conventions of this industry, it seems, must be held in Chicago, the manufacturing center of the industry.

And the the convention may concern itself with but one division of the industry, all other divisions profit, too, especially if they are located in Chicago where the convention is being held.

Like this nostalgic old timer this publication, too, would love to see a return to all exhibitors displaying under one roof at one time — for more than one reason.

Most of all for the unity and friendship which conventions engender. Another reason, because this would be economically correct, since it would mean but one expense for the visitor, not two or three or more expensive trips requiring the shelling out of hard cash two or three times during the year.

Another great big reason, because one conven-

tion would be the one happy time during the year.

That's what conventions are mainly for, creating good fellowship and happiness, while bringing about an interchange of inspiring and creative ideas between the conventioners.

Yes, conventions continue to draw the crowds. even the they today concern themselves with but one division of the industry.

Some day, perhaps, there may be a return to but one convention once during the year.

Because the leading exhibitors are good enough business men and sufficiently money wise today to realize that this is economically correct.

That by bringing men to any one city once during the year is just about as much expense as car be expected of the average business man.

This, then, of itself is the most outstanding reason why there should be but one convention

One organization should arrange to accept al exhibitors so that all will help to create that at mosphere of unity, friendship and happiness so necessary to the continued, better progress of any industry.

Today, with the fact that diversification is the rule—and not the exception—which means that the far greater majority of the nation's operators feature every sort of equipment—one convention would do.

Few specialize in equipment of any one type today. This was proved in the last survey of the nation's leading coinmen, the members of *The Cash Box'* "20 Year Club", conducted by this publication.

This means that with so many engaged in all divisions of the industry, with operators' route featuring all types of equipment, with distributors representing almost every kind of machine mann factured, that the business has drawn itself closer together once more,

The era of specializing in any one type of machine has passed. All should get together to bring about but one convention during the year.

Conventions still pull crowds.

MFRS. PROCEED TO UP PRODUCTION DUE TO THE "CASH BOX" SURVEY

Compilation Showing 83% Expect "Good Business" Rest of This Year and Additional 8% Expect "Excellent **Business" for Balance of Year Heart**ens Mfrs and Decides Them to Hike **Production Schedules. Many Also** Claim That Same Survey Indicating 48% Expect to Buy "More Machines" and 38% Who Expect to Buy "Same **Number of Machines" Makes Boosted Production Schedules "Safe**

CHICAGO — Manufacturers sat in on the compilation of figures which appeared in the first nationwide survey taken in two years of this industry by The Cash Box are of the belief that the balance of this year will prove "the best yet".

Experts at the factories point to the fact that 83%, an absolutely overwhelming and even amazing majority expected business to be "good" for the rest of the year.

They also point to the additional 8% who expected business to be "excellent" for the balance of the year.

As one manufacturer said, "With 91% of the people in the business expecting business to range from good' to 'excellent' for the rest of the year we feel that stepping up our production schedules is a safe bet."

Other manufacturers also pointed to the fact that 48% of The Cash Box' readers reported that they are buying more machines this year. 38% reported that they were buying the same

number of machines as they purchased in '54. And 1954 was considered a real boom year by many in this indus-

"This, too", one manufacturer said, "gives everyone here a very heartening feeling. It causes us to believe that, even the we have boosted our production schedules higher than at anytime this year, we are still safe in assuming that we will sell all we will make provided, of course, that everything else is equal and that our products measure up to the same fine standards." standards.'

Perhaps best expressed for all was the statement of one leader here who

the statement of one leader here who reported:

"This survey which The Cash Box has conducted is invaluable to all of us in the industry.

"It means", he added, "that we have something that is factual at hand and on which we can base our future production and purchases of materials and components as well as the continued employment of labor."

Biggest NAMA Show

From Cigarettes to Candies, Chocolates, Coffee, Milk, Matches, Soup, **Cups, Cartons and Nuts, Plus Some** New Machines. These Make Up Biggest NAMA Convention Yet

CHICAGO—"Ain't this terrific?" asked one little operator, from somewhere out in the hinterlands, as he strolled thru the tremendous ballrooms and upper floors of the NAMA (National Automatic Merchandising Association) convention at the Conrad Hilton Hotel.

It sure was terrific. He and his wife and kiddies were just loaded down with free coffee, soups, matches, chocolates, candies of all kinds, nuts, and goodness knows what else, as they made their very first peregrination thru the convention floors—downstairs.

When they were able to fight their way thru the waiting elevator crowds to get upstairs, they went thru the very same procedure.

Here, too, on the fifth and other floors, items of merchandise were being given away helter-skelter.

Lester Velie of "Reader's Digest" should have been on hand. Just to see the names fronting the greater majority of booths. Like General Foods, Coca-Cola, Pepsi-Cola, and other Cola drinks. Along with Lily-Tulip, American Tobacco, Lorillard, Brown & Williamson, and so many other of the world's greatest merchants. chants.

In fact, just in case this should surprise Lester Velie, as well as De Witt

Wallace and Lila Acheson Wallace, the vending machines to vend their "Reader's Digest", and which they had given authority to build, at least according to the exhibitor, International Mutoscope Corporation, was also on display. There was still another "Reader's Digest" magazine vending machine to be put on display by Exhibit Supply Company of this city. This firm wasn't ready as yet to present its "Vacumatic Vender" all arranged for "Reader's Digest" magazine.

It was a very thrilling convention. Everyone stopped off at various booths to grab some cookies, some peanut but-

to grab some cookies, some peanut but-ter sandwiches, some soft drinks, some candies, some cigarettes, even some

cigars.

Everyone looked at the beautiful, modern-designed vending machines and "oohed and aahed".

Few bought. They like to think it all over—when they get home. Where there's quiet. Not that much action. Where there's time to think about "spending money".

Yes, there is no earthly doubt that this NAMA Convention was the very, yery biggest, yet.

very biggest, yet.

It was everything any vending machine operator could ever have asked

for.
Yes, sir, this sure was a BIG CON-VENTION.

Visitors Jam Chi Factories

Manufacturers Have Busiest Week of Year as Visiting Coinmen Make The Rounds of All Chicago Plants

CHICAGO—Visitors jammed every factory in town this past week and found themselves welcomed with outstanding hospitality.

Manufacturers reported that they were very pleased to have so many call at their plants to see the speed production which is taking place here at this time.

Entertainment at factories as well as at eateries and clubs in town was most evident.

Crowds of coinmen were seen almost everywhere about the city. Merchants were tremendously pleased to have

coinmen's wives shopping and visiting the sights here, while their husbands made the rounds of the various fac-tories and also attended meetings and

tories and also attended meetings and the NAMA convention.

As one manufacturer put it, "We haven't had a full night's sleep for almost a week, but, it's been wonderful to have all these men call on us, look over our plant and meet our personnel.

"We've been entertaining day and night and, frankly we love it.

"Only wish that these men would come around more often so that we could all better enjoy ourselves."

Exhibit Schedules Biggest Production Run



FRANK MENCURI

CHICAGO—Frank Mencuri, vice-president of Exhibit Supply Company, this city, advised this past week:

"We have just scheduled the biggest production run in all the history of

It seems, from what Mencuri reports, "Even tho we pioneered the pool table, we never believed that we would have to put thru any bigger production runs than what we have been featuring right along.

"But", he adds, "since the introduction of our 'De Luxe Skill Pool 84' we have been actually stunned by the number and quantity of orders which

were phoned and wired to us.

"After a conference here", he advises, "we decided to do something that has never been done in our factory before.

"We've just placed into action the biggest production schedule in all Exhibit's history.

"Som Lowis our president is personal to the president of th

"Sam Lewis, our president, is personally taking on the task of keeping the production lines supplied with all parts and components to help set a new production record for our firm."

HI-SPEED PROGRAM SELECTION

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Worth More When You Buy

Worth More When You Trade

with the exclusive ROCK-OLA **Hi-Speed Selector Panel**

So Easy! So Fast!



Fast, Functional, Fool Proof!

Displays 40 selections on standard, easy to read title strips in a single row

No Blurring!

A light touch of the glowing red program selection button and "Presto" -40 new titles appear to choose from.

No Lost Time!

Toplay, simply push button directly under the song title selected.

No Combination of Numerals!

and Letters to Remember! No risk of confusion and "wrong numbers."

ROCK-OLA MFG. CORP. 800 N. Kedzie Ave. Chicago 51, III.

MOA Exec Board Set Show Dates May 6-8, 1956

CHICAGO—The Music Operators of America executive board met here for two days, Tuesday and Wednesday, November 8 and 9, at the Morrison Hotel.

It was reported that 19 of the 21 executive board members were present at this meeting.

The following, according to business manager, George A. Miller, was voted into effect by the executive board:

- 1) The MOA is to sponsor a corporation which will make and furnish recordings to the operators thru onestops and music operators' associations. Stock up to \$100 can be purchased in this corporation. Recording sessions to make the records will be in New York and in Hollywood. Pressing of the records will be by the major record manufacturers. Miller said that MOA would do its own distributing.
- 2) MOA was tieing in with a recording, "Please Take Care Of Yourself." This is to tie in with the Traffic Safety Campaign which would be linked in with President Eisenhower's "Safe Driving Day," December 1. Miller is to ask all juke box operators to put this record into their machines.
- 3) Miller reported that the executive board signed another full year's contract with Rodney Pantages and that a new format would come into being of 30 second advertising jingles to be used in all juke boxes. The new

full year's contract starts as of January 1, 1956.

- 4) There would again be a contest this year but not under the "Miss Juke Box" title. This year it will be "Miss MOA." Miller said the record manufacturers could bring in their entries. All juke box ops could do the same.
- 5) Miller also said that the executive board voted on a national sickness and accident plan. This plan would be the "MOA sponsored insurance program."
- 6) Com. Bishop of the U.S. Navy, Miller reported, came to the MOA executive board meeting and appealed to those present to have a free U.S. Navy recruiting record placed in all juke boxes to help the Navy obtain enlistments.
- 7) The convention dates were set for Sunday, Monday and Tuesday, May 6, 7, 8, 1956 at the Morrison Hotel, Chicago. The Grand Ballroom would have the recording firms. A special convention hall would feature kiddie rides and vending machines.
- 8) Attorney Sidney H. Levine spoke on the most important problem facing the organization. This is forthcoming copyright legislation. Counsellor Levine, who is one of the most informed on this subject, tried to bring home the seriousness of the forthcoming legislative attempts in Washington by the present copyright societies.

It is reported that members began to leave as of Wednesday evening for their homes. Some remained over until Thursday.

When You Enter The Cash Box "20 YEAR CLUB"

YOU ARE GETTING FULL RECOGNITION FOR THE 20 YEARS OR MORE YOU HAVE GIVEN TO THE COIN MACHINE INDUSTRY. IT IS TO YOUR COMPLETE ADVANTAGE TO JOIN The Cash Box "20 YEAR CLUB" TODAY!!

IF YOU ARE ELIGIBLE FOR MEMBERSHIP IN The Cash Box "20 YEAR CLUB," FILL OUT THIS APPLICATION AND MAIL TODAY.

Bill Gersh THE CASH BOX

32 W. Randolph Street Chicago 1, III.

Dear Bill:

Please enter my name as a member and send me a membership

I have been connected with the Coin Machine Industry for 20 years or more, starting: Year Month Date of Birth CITY ZONE ... STATE

HAVE YOU BEEN ACTIVELY ENGAGED IN THE INDUSTRY FOR TEN YEARS?

If you have been actively engaged in the industry for ten years or more, but not yet 20 years, you are now eligible to become an "Alternate Member" of the "20 Year Club". As an "Alternate Member" you enjoy all the privileges of the "20 Year Club" and will automatically be transferred into the "20 Year Club" on reaching your 20th year in the industry. If you are eligible for membership as an "Alternate Member" of the "20 Year Club" fill out the application and mail today!

	(PLEASE PRINT)		
ENTERED THE INDUSTRY	монтн	DAY	YEAR
BÖRN	MONTH—DAY—YEA	R)	
NAME IN FULL			
FIRM NAME			
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CITY	ZONE	STATE	

MAIL TODAY TO:

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We have purchased entire inven-SCOOP! tory from Binks Mfg. Co. of their outstanding counter game . . .

Combines 3 Great Play Principles: 1—Bingo Scoring; 2—High Score (for competitive play);
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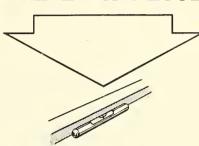


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3 PLAYFIELD LEVELS

Sunk into the playfield for fast, reliable easier leveling of table. Insures that playfield is level, for true play!



For easy, speedy servicing! Lifts right up without effort.



Separate Instruction Sheets for Regular Play and For 3-Sided Play!

PLUS 5 BIG ADDITIONAL FEATURES!

- NEW __ 'STA-KLEEN'' CHEAT PROOF, SILENT BALL RUNS!
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 NEW—DECORATED CABINET—The best looking in the business!

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NEW-OPERATOR SERVICE CARD FRAME-Built In! Always handy. Never out of place!

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CHICAGO 24, ILLINOIS

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Park Show Gains Coinmen's Interest

With No Amusement Games Convention Many Coinmen Turn to NAAPPB Show for Displays of New Amusements

> The CASH BOX' December 3 Issue Will Feature **Park Show Advance News**

CHICAGO - "In view of the fact CHICAGO — "In view of the fact that there is no amusement machine conventions anymore," one leader here said, "it seems that many are turning to the park show to see what's new in amusements."

It seems that many coin men have already indicated their intention to be in Chicago during the days of the NAAPPB (National Association of Amusement Parks Pools and Beaches)

Amusement Parks, Pools and Beaches) show to be held at the Sherman Hotel, November 27, 28, 29 and 30, 1955.

Manufacturers have already taken

display space at this show and have display space at this show and have indicated that they expect to have a great many coin men call around at their booths.

Manufacturers also asked The Cash Box to enter into this NAAPPB show in view of the fact:

"That this would help bring more men from our own industry to the show."

The Cash Box has therefore set

The Cash Box has, therefore, set aside its December 3, 1955, issue for the "Park Show" as it is commonly called by all here and throughout the

Once again leading manufacturers will have The Cash Box at their booths and will be able to distribute copies to all who attend the convention of the amusement parks, pools and beaches.

As one sales manager for a wellknown manufacturer said: "Sure wish we again had our own amusement machine shows. But, since we don't," he added, "the next best thing is to bring them in for the park show where we'll display."

LOT TO OFFER— TELL US WHAT YOU NEED-

WE WILL WORK IT OUT! WRITE-WIRE-PHONE!

DAVID ROSEN

Exclusive AMI Dist. Ea. Pa. 855 N. BROAD STREET, PHILA. 23, PA. PHONE—STEVENSON 2-2903

"I couldn't be without 'The Cash Box' in my business."

Jane C. Miller Charlotte, N. C.

Bally Lites Up "Pin Pool" Game

CHICAGO — "Pin-Pool," the coinoperated pool table recently introduced by Bally Manufacturing Company, this city, is now available with builtin overhead illumination. The new light fixture is affixed to one of the bumpers located in center of table, and light is reflected over entire play area of table. "Pin Pool" is available with or without the new lighting feature.

Sal Groenteman and Al Polak Fly to Europe

PHILADELPHIA, PA.—Sal Groenteman and Albert Polak, this city, are leaving by airplane on Thursday, November 17, for a four- or five-week trip through Europe

trip through Europe.

Before returning home, these men expect to visit coin men in Italy, France, Germany, Holland, Belgium, and if they have time, Sweden and

Austria.

WANTED SEEBURG M100A's

also GOTTLIEB & WILLIAMS PIN GAMES
ARCADE EQUIPMENT
GENCO, WILLIAMS, UNITED
and EXHIBIT GUNS
— Send in Complete Lists—

Exclusive Gottlieb, Williams, Seeburg, Chicago Coin and Genco Distributors



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IT'S TRIMOUNT!

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The Cash Box Park Show Issue

(DATED: DECEMBER 3, 1955)

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WEDNESDAY

NOV. 23

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6272 Sunset Boulevard (Phone: HOllywood 5-1702)

LONDON, ENGLAND

17 Hilltop, London, N.W. (Phone: Speedwell 2596)

Fla. Rules Okay for Cities to License Cig. Vendors

TALLAHASSEE, FLA.—Richard Ervin, Attorney General of Florida, last week ruled that while it is strictly against the law to sell cigarettes to minors in Florida, a city cannot be held liable for licensing a vending machine from which minors can buy.

to minors in Florida, a city cannot be held liable for licensing a vending machine from which minors can buy.

In an opinion directed to Laurence F. Coles, chairman of the public welfare committee of the Dade County Grand Jury, the attorney general said that it is a criminal offense for anyone to "sell, barter, furnish or give away, directly or indirectly eigarettes or eigarette wrappers to minors."

away, directly or indirectly cigarettes or cigarette wrappers to minors."

"Therefore," the opinion continued, "only those who actually participate directly or indirectly in the selling, bartering, furnishing or giving away of cigarettes to minors are liable under the statute. I do not think that a municipality becomes such a participant by licensing cigarette vending machines.
"It might well be that the proprie-

machines.

"It might well be that the proprietor of an establishment in which a cigarette vending machine is located would be criminally liable if he should knowingly permit a minor to purchase cigarettes from the machine, but it does not follow that the municipality which issued a license for the machine is criminally liable."

Chi. Auto Phono League Plays First Position Round

CHICAGO—Last night was the first position round of the season.

ABC No. 2 took 2 from B & B Novelty. High for ABC was Irv Cairo with 529. Les Taylor was right behind him with 520. High for B & B was Marino Pieroni, 523.

ABC No. 1 took 2 from Oomens. High for ABC was Bob Gnarro, 514. High for Oomens was Carl Latino with 513.

Galgano won 2 from Coven. High for Galgano was Lenny Christiansen, 532. Roy Bauer was High for Coven with 465. Bonnie Bauer was high for the women with 439.

Gillette won 2 from Star Music. High scorers for Gillette were Donald Baxter and Bunk Paradee. Both had 471. High for Star Music was Leo Sochacki, 503.

Atlas took all three from Coral. Morrie Minkus was high for Atlas with 508. High for Coral was Eddie Walker, 450.

Paschke won all 3 from Singer One Stop. High for Paschke was Bob Gallet with 538, which was high for the men. Rene Gallet was right behind with 513. Al Gienko was high for Singer with 466.

Melody Music took 3 from Western Automatic. Bud Hofert was high for Melody with 514. High for Western was Bill Nyland with 457.

Decca won 2 from Mercury. High for Decca was Tony Ignaffo, 476. High for Mercury was Mel Jones with 441.

US GALS

So very happy to see Nicky (Mrs. Bill) O'Donnell looking so well and, may I add, so glamorous, too. It's been only a few months since Nicky spent the day with us at the Edgewater Beach Cabanas. She was a sick little gal then. Now she's just fine. And all excited over the very scrumptious formal she bought to attend the Arden Shore Ball. . . . Sitting with Nicky O'Donnell, when I saw her, was our southern belle, Esther (Mrs. Jake) Friedman of Atlanta, Ga. Esther looks grand. Tod me that her son, Gerad, is now 15 years old. And still loves to go to the creek, like he did when he was a little tot, to fish and swim. . . . Met Sarah (Mrs. Herb) Oettinger and her two charming sisters. Just can't get over how her dotter, Barbara, has grown. What a cute teenager. Barbara will be 15 on her next birthday and is in her second year of high school. Tells me she just loves her Spanish class. After thought, Sarah must be very proud of her Herbert. He not only was on the winning team for Green Acres Country Club golf championship, but also won the bridge tourney, with Dr. Emil Z. Kamin as his partner, at the Covenant Club. . . . More than just ordinary congratulations are in order for Shirley (Mrs. Frank) Mencuri because of her brand new bouncing baby boy, Terrence Michael Mencuri, but also for the fact that she may, even before Christmastime, become a grandma, too. . . . Talked with lovable Lucy (Mrs. Bill) DeSe'm recently. Says he feels just great. Her little granddotter, quotes Lucy, "is a rolypoly butter ball and what's more," she adds, "cute as a button." . . . Still waiting for those letters from Margaret Kraft and Mrs. Mary Gillette. (Remember, gals, you promised them to me and also told me they'd be "terrific"). . . . Met Edna (Mrs. Ray) Moloney attending a luncheon at the beautiful new Mayfair Room of the Blackstone Hotel. She looked iust like a doll. And wore a very thrilling red cloche hat. the bridge tourney, with Dr. Emil Z. Moloney attending a luncheon at the beautiful new Mayfair Room of the Blackstone Hotel. She looked just like a doll. And wore a very thrilling red cloche hat. . . . There are times when a college education pays off. Margie (Mrs. Judd) Weinberg was dining with her hubby in a restaurant where all the waiters talked nothing but Spanish. If not for Margie's Spanish lessons at col'ege, admits Judd, they just wouldn't have eaten at all. But Margie was great, Judd says, she just took right over and they had their dinner deluxe. . . Marian Brown's hubby, Lyn, made us feel rather badly this past week. Flew all the way in from Los Angeles without his very charming wife and two sons even though, he admitted, he had planned to take "the whole family along" back to Philadelphia. Lyn claims that Marian is much too busy playing golf and that his eldest son is in a golf championship tournament. . . Sure sorry to hear that one of my very favorite gals, Vaughn (Mrs. McKim) Smith of Atlantic City, N. J., is not feeling so well. That's what her hubby, McKim, told us when he arrived here to show the industry the new hall he has for a permanent convention. . . . Haven't been able to catch up with her, but hear that Molly (Mrs. Barnett) Sugerman of Maplewood, N. J., was in town with her hubby attending the showing here and that she looked just grand. . . . Eve (Mrs. Nate) Feinstein, hasn't phoned me of late. . . . Hear that Willie Blatt came into town and again didn't keep his promise. Again he didn't bring his charming Sydelle with him. . . . Trudy (Mrs. Ben) Coven has been doing much entertaining of late. Trudy and Ben seen everywhere. . . . C'mon, gals, send us the news!

2



AVAILABLE NOW ANY WAY YOU WANT IT

Mahogany Grained Moulding—Cork Finish Body and Legs

- Perfect operating Ball Release can't be cheated
- Perfectly squared to entice the professionals
- Green, rubber-backed felt
- Simple coin mechanism
- Levels on 2 Side Rails
- Leg Levelers
- Piano finish Mahogany Moulding
- Formica Side Rails
- White Diamonds on Side Rails



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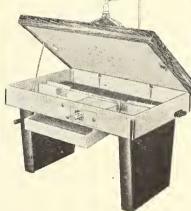
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JUMBO DELUXE (18 inches longer)

3-Sided Play!

Keeney's Original HINGED TOP!



Celeste Ravel MISS ILLINOIS 1954-55 Recording artist likes to play Keeney's FASCINATION

eeney & CO., INC.

2600 WEST FIFTIETH STREET .

CHICAGO 32, ILLINOIS

Nat'l Coin Mach. Distribs Hold First Meeting of Reactivated Org.



AL SCHLESINGER

CHICAGO — The National Coin Machine Distributors Association (NCMDA) dinner meeting held here at the Morrison Hotel, this city, brought together distributors from all over the nation and Puerto Rico for the first meeting of the newly reactivated organization.

Al Schlesinger, managing director, reported the progress made in the past six months. He outlined a program for the future which he believed would help create greater unity for all branches of the industry.

Sam Kaufman, public relations expert, associated with the firm of Bozell & Jacobs, spoke on the negative and positive sides of public relations.

The association voted the sum of \$1000 to have a preliminary public relations plan drawn up. This would include an outline for future action to be taken by the association.

Trade magazine representatives discussed advertising rates and price lists. It was voted to conduct a poll among all distributors regarding price

Those who spoke on this subject were Ed Ravreby, Sam Taran, Lou Wolcher, Kenneth Brake, John Bilotta, Gil Kitt, Irvin Blumenfeld, Max Hurvich, José Romero and Ted Bush.

President Harold Lieberman referred the questions of a distributors' finance plan as well as a "business-

Bally Service School at Scott-Crosse Co.

PHILADELPHIA—The Bally Service School is scheduled for a two-day session, November 29, 30, at Scott-Crosse Company. (International Amusement Company) this city.

Paul Calamari, veteran Bally engineer, will conduct the school and bring operators and servicemen up to date on better operating and servicing of Bally games.

Abe Witsen of the Scott-Crosse or ganization will be on hand to greet coin-men from the area, and he urges all to attend the two-day school.

trend" survey to the Board of Directors for their recommendations.

A report on these subjects will be submitted at the next meeting.

Another dinner meeting was proposed for Sunday, Nov. 27. Manufacturers will be invited to this meeting.

All present agreed that this past meeting was one of the most constructive ever held by a group of distributors.

BRIGHT LIGHTS **BRIGHT SPOTS CONEY ISLANDS**

ALL-STATE COIN MACH, EXCH. 2317 N. Western Ave., Chicago, III.
(All Phones: BElmont 5-6770)

Nat'l Rejectors to Close for Annual Inventory

ST. LOUIS—National Rejectors, Inc., this city, announced that its plant will close December 17 through January 2 for its annual inventory. All materials scheduled for shipment between December 17 and January 2 inclusive will be shipped before the closing date. No shipments will leave the plant during the inventory period.

Much Public Relations Talk At Chi Meetings

"Reader's Digest" Story Seems to Have Sparked Greater Tho't for Substantial P. R. Program for Industry

CHICAGO — Regardless of what else the "Reader's Digest" story in its November, 1955 issue did to this industry, it certainly sparked more talk about public relations than has anything else in many years.

All organizations meeting here were discussing the "Reader's Digest" item and were anxious to offset such items in the future.

Though there is much talk about public relations programs, and also much thought in this direction, as yet nothing very definite has appeared to cause anyone here to believe that such programs will actually get under

way.
One thing, though, is very certain. The men who met here were all convinced, and so proclaimed that, at long last, some sort of public relations program should be undertaken.
Many conventioning here praised The Cash Box for its editorial regarding public relations which appeared in this past week's (November 12) issue.

12) issue.

All agreed that a good public relations program could be started by the operators with some coin off the top of each week's collections from all

FRU THE COIN CHUTE CALIFORNIA CLIPPINGS

The biggest news on Pico Boulevard this week is the phenomenal sales of all the makes of the pool tables. All of the distributors are experiencing big sales and the pool game is everybody's fastest selling item. One distributor sales manager said "the pool table game is the biggest thing to hit the coin machine industry in the last ten years." When the first models were introduced, distributors were optimistic, but the activity and sales that followed the introduction of the new game exceeded all expectations. Interest in the pool table has brought increased numbers of local and out-of-town operators into the showrooms and consequently hypoed sales of other equipment. . . At Badger Sales, Al Silberman was regretting the fact that he will not be able to attend the NAMA convention because of pressing business matters here at home. However, Al plans definitely to make the trip to Chicago sometime this month to visit with manufacturers. Marshall Ames, new Badger salesman, was in Fresno calling on operators with the AMI model "G" phonograph. . . . George Warner, local operator, returned from a trip to San Francisco this week where he attended the Masonic Grand Lodge meeting. . . . Jack Dolan at Sierra Distributors returned from a successful sales trip through the northern territory. Wayne Copeland reported that the promotions Sierra ran with the Downtown Paramount Theatre proved very successful. Local operators received free recordings by the artists such as Eddy Arnold and Lionel Hampton who appeared at the Paramount, and in exchange placed stickers on their machines which plugged the current stage attraction. Operators benefited by the distribution of the free records and the Paramount was very pleased with the interest that the stunt created.

Tom Wall of California Games left this week for a short trip to Sun Valley.

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Sammy Ricklin of California Music flew to San Francisco last week to address a group of the Bay area operators on the subject of one-stop operations and the cooperative operation of several routes. Several Bay area operators are interested in forming a company to handle their operations such as has been done in the Los Angeles area with the formation of M.A.C. Vendors. Sammy reported a terrific response to his last mailing campaign, with cards being returned from the entire Western States area. Many of the cards asked to be kept informed on the latest of the new releases and many were interested in obtaining hard to get recordings. California Music has built a reliable reputation with operators for being able to find records that are not readily available elsewhere. Sammy reported several interesting developments in the sales of EP records following the introduction of the Seeburg "V-200." Sales on EPs have increased considerably as operators have found that locations were paying off in this particular section of the new machine. Also the type of music that patrons have been playing has been surprising. Semi-classics, progressive jazz, and even show tunes have been getting a very good play. Some operators have found that people will play a whole Broadway score on EPs. As Sammy said, "Instead of a Juke Box containing the hit records, the industry is now providing locations with a complete music system."

Local operator Pete Thelen and his wife spent the last weekend basking in the sunshine of Palm Springs. . . At C. A. Robinsons, Al Bettleman and Charley Robinson were trying their hand at Exhibit's new Skill Pool "84." New model features a table top layout of lined squares which per

and Mrs. Anderson from Shafter California were seen along Pico last week visiting operators and one-stops.

Carl Fischer and Joe Septic dropped into the California Music Merchants Association to pick up some promotion records left with Business Manager Ben Chemers by local distributors who are anxious to get their latest releases on the local boxes. Ben received a call from Oakland from President George Miller who brought him up to date on Association business. He is expected in Los Angeles early next month and will have lots of news for operators about conditions in the Southern States, which he visited on his recent trip around the country. . . . Pete Pellegrino sold his route to M.A.C. Vendors, and is now able to spend more of his leisure time on the golf course. . . . Ed Wilkes at Paul A. Laymon reported a very healthy increase in the sales of Rock-Ola phonos during the past two weeks. Ed also said that his sales on the Bally "Pin Pool" and "Miami Beach" both continue good. . . . Visiting on Pico this week were: Al Adelman from GI Music in San Bernardino; Lee Thomas, Shafter; Lela Smith, Barstow; Fred Ross, Pasadena; Irma Bryant, Glendale; and Glen Wolcott, La Crescenta.

RECONDITIONED PHONOGRAPHS

The WAY You Want Them At The PRICE You Want

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D-80	\$325.00
E-120	495.00
SEEBURG	
M-100B	395.00
M-100C	540.00
WURLITZER	
1650	450.00
1700	795.00

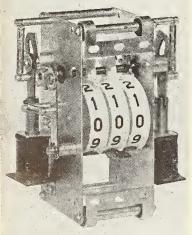
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"THE WORLD'S FINEST ELECTRICAL COUNTER"

REGISTER" 1200



ADDS AND SUBTRACTS

Simplest mechanism of any electrical

counting unit yet devised. Location tested. Size: 5 1/32" Wide, 31/4" Deep, 61/2"

Weight: 2 lbs. 5 ounces.

Opaque white nylon reels with black numerals 7/16" High.
Control switch at '000' position.
6 to 120 volts AC or DC.
Up to 500 counts per minute accurately.

rately.
Brite zinc plated.

Optional mounting positions.

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Neoprene rubber shock mountings.

IMPORTANT: For price list or odditional information write, wire, or call

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CHICAGO 47, ILLINOIS

"Vend Commissions Too High"

CHICAGO-One of the most impressive talks made at the NAMA convention here, was delivered by Robert Z. Greene, president of the Rowe Manufacturing Company, Inc., and chairman of the executive committee of the Automatic Canteen Company of America, nationally known operating firm.

Greene told his listeners that the automatic merchandising industry should revise its business methods and thinking lest it destroy its future.

He stated that the industry was being hampered by operators interested in the commission arrangement in-

stead of supplying service and building

customers for the future. "To put it bluntly," he said, "we are draining away the life-blood of automatic merchandising in excessive commissions. We are paying out in too-high commissions money that should be going into expansion of the industry, into development of new operational techniques, new types of equipment and a decent return for our efforts and investment.

"In a day and age where our biggest value is the service we render, we are overpaying industrial managements for the privilege of saving them money while providing a needed employee food service."

EXTRA

CUE HOOKS IN **ADDITION**

TO

BUILT-IN

HOLDER



IT PAYS TO TWO SETS OF RULES FOR 3 OR 4 **OPERATE** SIDED PLAY Williams OPTIONAL EQUIPMENT PERFECT BANK SHOTS EASY TO GAUGE WITH WINNERS! RED DIAMONDS SPACED
ON FOUR SIDE RAILS 2 COIN OPERATION!

2-3-or 4 PLAYERS

NOW AVAILABLE The Deluxe SENIOR Model

18 inches longer Same Width More Exciting Than Ever!

FOOL-PROOF MECHANISM! Anti-Cheat Ball Release

2-INCH SQUARE BALK-LINES

COVER PLAYFIELD!

CIRCLED MUSHROOMS!



CREATORS OF DEPENDABLE PLAY APPEAL 4242 W. FILLMORE ST. CHICAGO 24, ILL.

OPERATE Williams REGATTA SCORE BUILD-UP

OPERATE Williams CIRCUS WAGON LUXURY 2 PLAYER 5 BALL

OPERATE Williams **JOLLY JOKER**

HIGHEST **EARNINGS!**

LOWEST PRICE!



With 10c play now spreading through Maine and Vermont, last two of the New England states to go for the dime, the music machine business has taken on new stature. . . . Impetus for the 10c play has been heightened by the appearance of new model mechanisms and saturation of recording artists through newspapers, radio, TV and advertising media. . . . Never before in this territory have music ops had so much to work with and so much to sell. . . Outlook for the music biz this winter season looms terrific. . . Around with the distribs: Foreign shipments big at Trimount Automatic Sales Corp. (Seeburg). . . . Trimount's special representative was entertained in Paris by Jimmy Delarue, well known coin man of France. . . Mike and Mrs. Bond were feted at the L'Atlantic in Paris. . . . Biz on the upward gait at Atlas Distributors (AMI) where Barney and Louis Blatt have been presenting shows for ops around the territory. . . . Ed Ravreby, World Fair and Associated Amusements, in Chicago for the convention. . . . Sales manager Richard Mandell and Ruth Mae Ravreby are keeping things humming at the plant where Keeney "Fascination Pool" games are big. . . . At Redd Distributors (Wurlitzer), Bob Jones, sales manager, reports heavy buying on the part of north and south country ops resulting in inventory shortages. . . . Visiting at Dick's Record Co. this week were Lou Monte, Eileen Rodgers, Jeri Southern, and Herb Haller of New York. . . . Ops visiting Dick Mitchell at his plant included Steve Pielock, Worcester; Pat D'Amico, Lowell; and Eddie Dresser, Concord, N. H. . . . Dick and Mrs. Mitchell took in the Holy Cross-Dayton football game at Worcester and Mrs. Mitchell took in the Holy Cross-Dayton football game at Worcester and visited with ops in that city. . . . At Jerry Flatto's Boston Record Distributors, visitors included Lou Monte, Victor recording artist, in for deejay promotion, Dick Roman, Eileen Rodgers, who appeared at the Blue Moon in Lowell. Ops visiting here included Perry Lipson, Manchester, N. H., and Mal Wallace, Newport, Vt. . . . The saturation deejay program for Eileen Rodgers was handled by Ruthie Shapiro, who did one of the most outstanding jobs ever for any record artist. . . . Miss Rodgers was on with Dave Maynard and Alan Dary, WORL; Bob Clayton, Ned Power, WHOH; Norm Prescott, WBZ; Jay Mc-Masters, WMEX; Art Taylor, WHIL; Jack McDermott, WLYN; Joe Smith, Sherm Feller, WVDA; Pete Johnson, WKBR, Manchester, N. H.; Stan Richards, Larry Welch, Bill Marlowe, WCOP.... A telephone test was made on WORL with deejay Alan Dary on "I Had To Lose You To Love You," latest Rodgers platter on Columbia, and 787 votes were received for that side, and 198 for "Desperate Hours," other side. . . . In addition, Miss Rodgers talked on the telephone to deejays Howie Leonard, WPOR, Portland, Me.; Roy Leonard, WKOX, Framingham; and Dane Sweet, WBSM, New Bedford. . . . Ruthie got her on two TV shots, "Swan Boat," WBZ-TV, with Nelson Bragg, and Stan Richards Matinee, WBZ.

New "20 Yr. Club" Members

Jerald D. Belson Los Angeles, Calif.

J. Bowen Kindred Ajo, Arizona

Romeo Laniel Montreal, Quebec, Canada

Donald W. McFarland Galesburg, Ill.

Charles A. Spillane New Haven, Conn.

UP GRADE YOUR ROUTE with DAVIS REBUILT EQUIPMENT

converted to 10c play if requested. Cash or trade or both. Call us collect— Syracuse 75-1631.

CORPORATION

SEEBURG FACTORY DISTRIBUTORS 725 WATER STREET SYRACUSE, NEW YORK

Trimount Rep Visits France



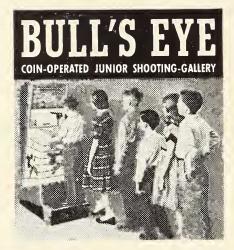
PARIS, FRANCE-Trimount Coin Machine (Boston) Company's special representative is entertained in Paris by Jimmy Delarue, well known coin man of France. Left to right: Mike Bond, Mrs. Mike Bond, Jimmy Delarue, Mr. Oro, assistant to president Delarue; Mr. Saladin, executive with American Express. Standing is the proprietor of the restaurant, L'Atlantic.

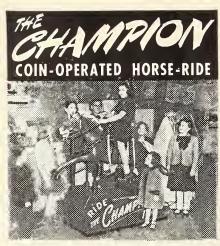
Earn More Money with Sally Kiddie-Fun Equipment



Miniature model of early style roadster in eye-catching colors ... with real headlights and real horn ... MODEL T takes young-sters on a rolling, rocking ride for a dime. Eccentric motion of MODEL T, mounted on rigid steel base, creates illusion of exciting travel on a country road ... an illusion so attractive to boys and girls, from toddlers to teenagers, that MODEL T keeps busy earning money every minute of the day.

Packed with appeal to junior marksmen, boys and girls, from 6 to 16, Bally BULL'S EYE Junior Shooting-Gallery is a gold-mine in every location frequented by youngsters. Realistic western six-shooter shoots 10 to 20 shots for nickel at exciting wild animal targets, shots and hits registering on illuminated score-glass. Pistol is positively safe, because no bullets or pellets are fired, hits registering when gun is accurately aimed and trigger pulled. Gayly colorful cabinet occupies only 11/2 ft. by 3 ft. of floor-space to take in coins at a rate of \$15 to \$35 per hour.





THE CHAMPION is a life-like western golden-palomino bronco in iron-tough plastic . . . with genuine cowboy saddle. All-metal base permits operation outdoors in all weather. THE CHAMPION walks, trots or gallops, as rider controls speed by pulling reins. Riding-time is adjustable to 45 seconds, 1 minute, 90 seconds, 3 minutes. Occupying only 22 in. by 44 in. of floor space, THE CHAMPION takes in \$2.00 to \$8.00 per hour.

Bally Manufacturing Company, 2640 Belmont Ave., Chicago 18, Ill.



Most of the execs of the wholesaling firms away in Chicago most of this week, taking in the various meetings and NAMA Convention, as well as visiting their factories. Those out of town were Al Simon, Albert Simon, Inc.; Barney (Shugy) Sugerman and Abe Green, Runyon Sales Co.; Joe Munves, Mike Munves Corp.; Murray and Bill Weiner, Weiner Sales Co.; and Meyer Parkoff, Atlantic New York Corp. Out in Chicago from the music association were Al Denver and Sidney Levine.

Joe Young and Abe Lipsky, Young Distributing, quite busy. In addition to handling its regular flow of local and export biz, these men set up a music system of a hide-away and 12 boxes in the Jerry O'Mahoney Diner display at the National Hotel Exposition being held at the Kingsbridge Armory. Also getting ready to move to its new quarters on 11th Ave., corner of 43rd St. Some moving being done now, but big move will be at end of the month. Young will be completely set up there on December 1. . . Coinmen offering condolences to the well-liked Bob Jacobs, who lost his wife Fri., Nov. 3, after a long illness. . . . Mike Munves reports nice sales of Exhibit's "Skiil Pool" and has the new game "Skill Pool '84' DeLuxe" displayed on his floor, which he states is getting a good reaction from visiting ops. . . . Mrs. Bill Macarelli of Catskill, N. Y., visits the wholesalers. . . . Harry and Hymie Koeppel, Koeppel Distributing, advise trading in used cigarette machines becoming a nice part of their biz. . . . Morris Rood, Runyon Sales, so busy with bossman Shugy away, gets out to eat his lunch around 3 P.M. each day, which he claims is Okay as it keeps him from putting on weight. Buddy Fox of Runyon, probably isn't eating lunch at all, as he claims he's taken off some 20 lbs. in the past month or so. . . Al D'Inzillo, Albert Simon, Inc., was supposed to go to Chicago with Al Simon, but just couldn't get away. . . . Hank Peteet, Wurlitzer field service engineer, after spending some time in Philadelphia and Baltimore, comes into New York to help Young Distributing set up the music system at the National Hotel Exposition.

Phil Greitzer, Phil-Mac Amusement Devices and the Baseball Batting Range, Brooklyn, reports he has tied up with Richard Motors, a Buick agency at Kings Highway and Glenwood Road, Brooklyn. Phil tells us he can get coinmen the best deal possible on new and also used cars. "Just tell them to phone me and I'll take care of them personally," says Phil. . . Mrs. Christine Olderson and Nat Cohen of C. O. Vending Co., Corona, L. I., on coinrow, looking at new equipment. One of this firm's operations is supplying and servicing all types of equipment at the airports in N. Y. and Newark, N. J. Cohen had his bags packed, and was about to leave for the NAMA show in Chicago. "A little late," said Cohen, "but I'll have a chance to see what's what." . . . With Meyer Parkoff of Atlantic New York in Chicago, Steve Quinn, that personable sales exec, stays in the office for several days. . . . Sam Schlesinger, Square Amusement, Poughkeepsie, N. Y., makes the rounds of wholesalers. . . . Gertude Browne, Beacon, N. Y., makes the rounds of wholesalers. . . . Dave Stern and Bob Slifer, Seacoast Distributors, who planned on visiting Chicago for the various meets, had to change their minds at the last moment, and stay in their office to handle some unexpected biz. . . . Tony Cantanese, Silver King Amuse., Suffern, N. Y., makes the rounds of wholesalers. . . . Eddie Lane and Harry Pearl in Chicago for the NAMA Convention. . . . Clair Morano reports cheerfully that all arrangements for the December 3, Saturday night, 6th annual banquet of the Associated Amusement Machine Ops Assn. have been completed, and that every indication points to a large attendance, as well as a most successful journal. As with other banquets, it's expected that a number of out-of-town visitors will attend.



Orville De Vries of the D & D Novelty Company, Minneapolis, Minn., has been getting his share of the duck hunting although, at times, Orv states that he really has had to hunt for the wary ducks. . . . Eli Ross of the Taran Distributing Co., Miami, Fla., is in the Twin Cities visiting friends and relatives. Of course the weather put on a show for him by being generally bad and cold. . . . Fred Grohs of St. Paul, Minn., was one of the many who made the trip to Iowa Falls, Iowa, to see Minnesota beaten by the superior Iowa football team. . . . Harold Lieberman and Lew Rubin of the Lieberman Music Co., and Sol Nash of the Twin City Novelty Co., made the trip together to Iowa Falls where they were met by Norton Lieberman, salesman for the Lieberman Music Co. . . . Taking in the NAMA Show in Chicago are Harold Lieberman, Sol Nash and Manny Katz. Manny is associated with the Coffee Vending Service which operates machines in the Twin Cities and surrounding area. . . . Bill Gummow of Hopkins, Minn., took off to do some pheasant hunting last week. All he did was to hunt for pheasants but nary a shot did he get. . . L. P. (Red) Wilbur of Duluth, Minn., is busy these days placing coin operated pool games in his territory. . . . Marty Morosnick of Winnipeg, Can., stopped in the Twin Cities on his way home. While in town Marty visited with friends and stopped in to visit with some of the distributors. . . . Mrs. Bob Aherin is up and around again and in fine shape after undergoing major surgery a short time ago. In fact Mrs. Aherin felt so good that she made the trip into the Twin Cities with Bob and did some shopping of her own while Bob made the rounds of the distributors. . . . Seen here and there shopping and picking up records and supplies for their routes were Harold Havenor of Eleva, Wisc.; Mr. and Mrs. Ted Eugen of Fargo, N. D.; Al Reese, Watertown Amusement Co. of Watertown, S. D.; Harry Galen of Menomonie, Wisc.; Gabby Clueau of Grand Rapids, Minn.; Elmer Cummings of Brookings, S. D.; and Don Hazelwood of Aitken, M

Our sincere condolences to the family of Carl Weedman of Minneapolis. Carl passed away Friday, November 4th, and death was due to a heart attack. Carl had been in the coin machine business for a number of years and was one of the old timers in the business in this area.



Everyone here reported, as the week came to its end, "This was one of the most hectic weeks in all the history of the industry." They weren't kidding, either. Proving, once again, that conventions pull crowds. And as long as the convention is held here in Chicago, everyone's going to benefit. Manufacturers and distributors here were never busier. Not only did coinmen call around to say, "Hello" but, what's more important, to "buy." There was plenty buying this past week. . . . Manufacturers and distributors along with executive and engineering personnel of the factories were all over everywhere. There wasn't a club, eatery, theatre, or other spot left out. . . . The week started very early. With Bill DeSelm acting as host over at the "Wishing Well." Present were Lyn Brown of Los Angeles, Woolf Solomon of Columbus, Ed Ravreby and Ed Condon of Boston, R. F. Jones and Dean McMurdie of San Francisco. Bill was helped in the task of host by John Casola.

Leo Weinberger came into town early to take a quick looksee around. Then dashed back to Louisville before the NAMA show even opened. . . . Lots of people started to phone George A. Miller, MOA head, early Monday morning. And tho the suite at the Morrison was set up in his name, George didn't arrive until late that afternoon. The first meeting got going at 10 A.M. Tuesday morning and continued right ahead with almost everyone of the Board present. . . . What a gang enjoying the food at the Shangri-La: Ed Levin, Avron Gensburg, Steve Kordek, Ralph Sheffield, Jerry Koci, Al Simon, Irwin Blumenfeld, Joe Kline, Wally Finke, Verle Van Nattan, Sam and Diane Taran, Ted Bush, Bill and Cissie Gersh. . . . And in walks Bill and Nicky O'Donnell with Barney and Mollie Sugerman. . . . Abe Green flew back to Newark after looking over the NAMA show and visiting around with the various manufacturers Runyon Sales represents. . . . Herb and Sarah Oettinger entertaining at the theatre and seeing the very delightful comedy, "Anniversary Waltz."

In the midst of all the celebrating, Ralph Sheffield pops up to report that he and Ruthie have now been married for 17 years. "And," says Ralph, "it seems like we were married just yesterday." . . . Joe Fishman, six-time gran'pa in town, visiting with Al Schlesinger and talking over old times. Joe as yet not revealing what he plans to do. . . . J. D. (Si) Lazar and Sol Gottlieb talking over steaks at Fritzel's. . . . Eddie Ginsberg proudly conducting tours of visitors around the very outstanding and beautiful Atlas building. And telling one and all how backlogged the firm is at this time with orders for the Seeburg 200. To which Bill Philips, Nate Feinstein and Harold Schwartz bow in agreement. . . . Vince Shay zooming about the town and so Stanley Levin takes over at All-State. Mickey Schaefer telling about the "marvelous powdered soup" he has for his venders. . . . Bob Copeland and Clarence Schuyler two busy guys this past week at Games, Inc. . . . Ben Coven too busy to leave his offices "with orders piling in the way they are" he says. But does send out a cute weather-outlook postcard.

If you wanted to see one of the busiest factories in town this past week you should have dropped in at Bally. The plant was jumping from early morning, Jack Nelson reported, until late each evening. Herb Jones, Art Garvey, Bill O'Donnell, Dan Moloney, Ray Moloney, Andy Renn, George Jenkins, in fact, everyone at Bally busier than ever greeting tremendous crowds of visitors. . . . Joe Robbins advised that F. Schreiber of Torino, Italy, visited with him and complimented Empire on its fine export shipments. "Which," Joe proudly said, "is really something." . . . Thanks to Walt Huber of San Francisco who just simply jammed us with dozens of those big books of matches. . . . Dave, Nate, Sol and Alvin Gottlieb so busy they didn't even have time to dine. And Judd Weinberg's export department doing plenty of business. . . . Sam Lewis trying to use the telephone with just about 16 guys all over his offices. Frank Mencuri trying hard to also get a word in edgewise. Said Sam, "The boys just jammed us up with orders."

Chet Gore and Ed Hall demonstrating Exhibit's "Vacumatic Vender" which clicked with NAMA convent oneers. Vends anything and everything. Does a marvelous job vending records. . . . Sam Wolberg busier than ever and Ed Levin handling the overflow crowds from Sam's office at ChiCoin this past week. Then Ed out on the town with his distribs in the evening. . . . Al Denver, Willie ("Little Napoleon") Blatt and Max Weiss in a conference and pointing to a new cig vender. . . . Art Weinand, Sam Stern and Harry Williams among the busiest. Art put it this way, "Man, oh, man, are we busy!" Huebsch, Roy McGinnis, John Conroe, V. N. Allbritten, Bill Coan, Bill Bolles, Tom McCormick, and all the other Keeneymen, just thrilled to teeney-weeney pieces at the big hit their combination dispenser made at the NAMA show. Looks like Keeney will be busy for months and months just filling the orders it has already taken. "And," adds Paul Huebsch, holding up a batch of sheets, "just look at these orders for our new pool table." . . . Distribs hold meeting at the Hilton: Gil Kitt, Sam Solomon, Lou Wolcher, John Billota, Lou Bennett, Harold Lieberman, Irwin Blumenfeld and Al Schlesinger.

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AMI	
(1) E-80 \$	400.00
(5) E-120	450.00
SEEBURG	
(29) 146, 147, 148's	20.00
(You Pay Crating Charge)	
(6) 146 Hideaways	15.00
(369) 5¢ Seeburg Wall Boxes	3.00
(1) M-100B	375.00
(5) M-100C	529.50
(2) M-100R	749.50
(14) 100 Selection Wall Boxes (High	
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CHICAGO CHATTER (Cont.)

Herb Klein of International Mutoscope demonstrating the "Reader's Digest" vender to the crowds. Reports that the firm built them on request about four years ago and are still building them. . . . Newspapers, magazines, radio and TV all telling about the NAMA convention and getting plenty of interest from the general public. . . . Lots of talky-talk about public relations programs. "But," as one noted coinman said this past week, "let 'em put up or shut up," and added, "this takes cash on the barrelhead, not just talk." . . . McKim Smith of Atlantic City in town showing his convention building and hoping that the entire industry will join in with him to create a permanent display in Atlantic City where people can come all year 'round to see the newest products. . . . Len Micon of World Wide pops with, "I've got something. Just wait and see." . . . Don Moloney, a little birdie reported, is gonna become a Daddy for the second time very soon. Don and his charming little Nancy now have 14-month-old Mary Ann. . . . Mort Levinson of Joe Schwartz's place says, "Gottlieb's newest is the greatest."

More and more bankers are financing coinfirms all over the U.S. Bankers in town with distribs this past week. Of course, percentage is percentage, and how the bankers love percentage. . . . Get together on this slogan for your wife and your family and, definitely, for yourself. To help yourself enjoy more and better business: "Live Longer, Better—Dine Out." . . . Walter Tratsch and George Kozy in ABT's booth telling all about (you guessed it) ABT. . . . Never saw two happier kids than Ralph Sheffield and Avron Gensburg. Just ask the kids "why." . . . Dave Rockola and all the Rock-Ola men so busy this past week almost impossible to get a phone call thru to them. Dozens on dozens of visitors at this big factory all day long. . . . José Rowero of Puerto Rico in town telling about import headaches. . . . Tom Herrick of Seeburg trying like anything to help out some of the firm's friends. . . . Joe Kline and Wally Finke put it this way last week, "Pool tables? Oi." These boys are really busy. . . . Wonder if Joe Mangone of Miami knows that there's a Joe Mangone of Walsenberg, Colo.?

HAPPY BIRTHDAY THIS WEEK TO: P. M. Yeo of Grand Rapids, Mich. . . . Dave Friedman of Miami, Fla. . . . Samuel A. Miller of Archbold, O. . . . Ben D. McDonald of Fort Worth, Tex. . . . Wm. Si Redd of Allston, Mass. . . . Frank M. Pell, Orlando, Fla. . . . H. M. Branson, Louisville, Ky. . . . Harold W. Rose, Columbus, O. . . . Wm. DeSelm, Chicago, Ill. . . . George E. Hermetet, Savanuah, Ga.

After Tho't: John Galsworthy said, "One's eyes are what one is, one's mouth what one becomes."

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PLAYED FROM 3 SIDES FOR CRAMPED LOCATIONS

CAN ALSO BE PLAYED FROM 4 SIDES

The ONLY 3 side play Pool Game that eliminates player arguments

- NO SQUARES ON TABLE
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SAVES 60 Sq. Fr. of Floor Space

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ABC BOWLER
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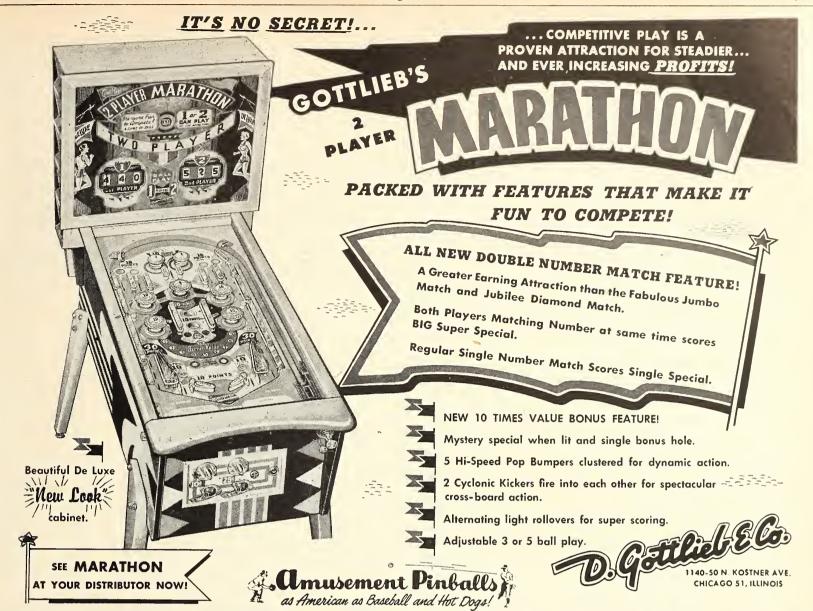
Bill Fitzgerald Represents AMI at Hi-Fi Mfrs. Meet

DETROIT, MICH.—William E. FitzGerald, advertising and sales production manager of AMI Incorporated, this city, represented his company at a meeting of the High Fidelity Manufacturers Institute in Philadelphia, Sunday, November 6. Plans for 1956 promotion of the high fidelity industry were discussed at the meeting by representatives of these leading manufacturers in the field.

AMI was recently admitted to the Institute which is an association of manufacturers whose products meet rigid standards of construction and performance necessary for high fidelity sound reproduction. The Institute sponsored the three-day Philadelphia High Fidelity Show, November 4-6 at which AMI exhibited.



Peggy Alcott, Abilene, is up and out of the hospital and looking good. Everyone will be happy to learn of this. . . . M. T. Cornelius, Abilene, looking at some Kleenex dispensing machines. . . . Louie Solomon, Abilene, talking about business being good. . . . Pee Wee Harp, Sweetwater, busy with his television business. . . . Glynn Murphy, Breckenridge, bragging about the fine football team they have there. . . . Tex Keel, Colorado City, still setting more cigarette machines. . . . Charles Vaughn, Lamesa, drinking coffee way in the the night. . . . George New, Hobbs, picking up new equipment in Lamesa. . Everyone in this section was shocked and stunned to learn of M. M. Rutherford's death up near Cloudcroft, N. M. Rutherford was widely known in Texas and New Mexico, having been in the operating and distributing business for a good many years. J. D. Harding and Jack Sikes, Levelland, are in the cafe business in a big way now, serving the Mexican nationals working here during the harvest. . . . Don Robertson, Lubbock, working hard setting new equipment. . . . Paul Golden, Lubbock, just got back from his deer hunt in Colorado and reports lots of luck. . . . Gene Malone, Lubbock, had the misfortune to have a brand new model "G" AMI and ten new MAI wallboxes burn completely in a fire at one of his locations but he had the good fortune to have them insured. . . . Surlester Herford, Lubbock, seen in Mineral Wells at the Wallace Distributing Company.





Tommy Chatten, Commercial Music Company, reported business good on his return from West Texas. Tommy and Gene Williams took time out from business to fish and duck hunt at Lake Texoma...E. R. Terry of Forth Worth and his new Missus are honeymooning in Niagara and plan to visit the Wurlitzer plant...Mr. and Mrs. Sol Bihari of Modern Records visiting Big State Music Distributors. Another visitor at Big State was Al Bennett of Dot Records...Ramon Wilks, field service man at S. H. Lynch & Company, sporting a new car... Sorry to hear that Dean Nicols of El Paso has been ill...E. J. Bishop expanding his route, in town on a shopping trip.... We also noted a number of visitors from Fort Worth along coin machine row, among them Ray Howell of Panther Distributing Company, Frank Cameron of Big State Novelty Company, Jiggs Hamilton and Jimmy Woolsey.... Bernard Byford of McGregor, also in town, just purchased a new lounge.... Clyde Orms in Chicago on a short business trip.... George Wrenn, field representative for Chicago Coin and Genco, returned from an extensive business trip. He met a number of "The Cash Box 20 Year Club" members and visited with Dave Franco of Franco Distributors in Montgomery, Alabama and in New Orleans with Louis Boasberg of New Orleans Novelty and Frank Blalock of F. A. B. Distributing Company... The Ink Spots at the Colony Club for a one week engagement... Johnny Williford, B & B Vending, spent some time at Possum Kingdom, hunting and fishing.... Mike Koenig at Commercial Music watched his son, who is on the S.M.U. football team, play against Baylor... Don Singer, regional manager for London Records, in Dallas after touring the state... George Green of Odessa visiting his daughter at Texas Western Col'ege in El Paso.... Ron Weed, King Records branch manager, visiting the New Orleans branch... W. E. Lilly, Cleburne operator, harvesting his peanut crop.

Chicago's Press, Radio, TV, Feature **News of NAMA Show**

CHICAGO—Not only the many trade papers present from all over the nation, but also Chicago's newspapers, radio and TV stations told about and pictured the big NAMA convention at the Conrad Hilton Hotel this past week.

Comment by TV and radio news announcers was very favorable to the vending machines business.

Newspapers, too, held to reporting the wonders of the show and also the fact that automation merchandising was now here. All in all, ops who noted this pub-

licity, believed that this has done more good for the entire industry than anything that has happened in many months.

Canadian Ops **Lack Skilled** Mechanics

CHICAGO—"The main thing about CHICAGO—"The main thing about the coin machines business today in Canada, especially in the less settled places, is to get good help to repair and maintain machines.

"Men who will look after them properly," he continues, and adds, "keep them clean and in good working order.

"As you know," he concludes, "a good appearance is half the battle in operating any coin operated equip-

operating any coin operated equip-

ment."

The above statement was made by LeBaron A. Reid of Reid Amusement Machines, Moncton, N. B., Canada.

Just as the full page feature story on the great need for a "Schoo! For Mechanics" reported in The Cash Box' November 5 issue, coinmen all over the U. S. are also faced with the problem of lack of skilled mechanics to keep machines in good appearance and in excellent working order at all times.

In the less populated areas of Can-

In the less populated areas of Can-ada this has always been a big prob-

But, as more and more equipment has been sold to the Dominion, it has

has been sold to the Dominion, it has become an even greater problem.

Just like in the U. S. many Canadian operators feel they cannot continue to expand their operations un'ess they find more skilled help to keep their machines in good working order at all times.

The problem continues to grow greater each week. It is the hope of a great many coinmen in both the U. S. and Canada that a "School For Mechanics" will, some day soon, come into being.

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under the personal supervision and instruction of Paul Calamari of the Bally Engineering Staff

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Bring Your Entire Service Crew! Lunch Is On The House!

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Buy The BEST RECONDITIONED EQUIP. At the BEST PRICES

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BOWLER Look! Extra Large . . . Cabinet and Playfield! Look! Extra Large . . . Super Giant Pins! Look! Extra Large . . . Super Giant Puck! ... plus these Revolutionary New Playing Features! Look! "Team Score" . . . Totalizer Automatically Registers Complete Scoring of Competing Teams. Look! For the First Time . . . 2 Teams of Players up to 10 on Each Team Can Now Play! chicago coi TEAM PLAY! FEATURES EVERY COMPETITIVE THRILL OF YOU'LL WANT 6 2 1 4 LOCATION TRY ONE ON MORE! BOWLING: 8

Popular 20-30 Scoring With Regulation Top Score of 300.

as ALL STAR TEAM BOWLER Also Available in a MATCH Model

See these other populor Bowling Games at your distributor.

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MACHINE COMPANY

CLASSIFIED ADVERTISING SECTION

WANT

- WANT—Bingos; Big Times; Varietys; Manhattan; Pixics. State quantity and best price in first letter. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO (Tel.: Superior 1-4600).
- WANT Used Bumper Pool Tables.
 Will take in trade against Late bowlers, bingos, and phonographs. Write, wire or phone: SHELDON SALES, INC., 881 MAIN ST., BUFFALO, N. Y. (Tel.: Llucoln 9106).
- WANT—All types of Bingo Games. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. (Tel.: MArket 3967).
- WANT—Your nsed or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.
- WANT Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.
- WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.
- WANT—50 Late Model Seeburg 100 Wallboxes; Seeburg Model B—C or G Phonographs. MODERN MUSIC, 3348 EUCLID, CLEVELAND, OHIO.
- WANT Wurlitzer 1400's, 1600's, 1600A's. Also Chicago Coin Band Boxes and Wurlitzer 248 Steppers. BUSH DISTRIBUTING CO., 286 W. 29th STREET, MIAMI, FLA., (Tel.: 3-4623).
- WANT—Bingos and Gottlieb 5-Balls for resale. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVENUE, MOLINE, ILL. (Tel.: 4-6703.)
- WANT—Late Model Phonographs.
 Hideaways; Wall Boxes; Steppers.
 Late Model Pinballs. One Balls;
 Sunshine Parks; Aeross The Board
 AMI 40 sel. Hideaways; Wall Boxes;
 Steppers. ST. THOMAS COIN
 SALES LTD., ST. THOMAS, ONT.,
 CANADA (Tel.: 2648).
- WANT—Genco Wild West Guns. Must be in good condition. State price and condition in first letter. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MAdison 8585)

- WANT Route Jukes—Games. Furnish complete information first letter. BOX 157, HEBER CITY, UTAH.
- WANT—Genco Big Top or Wild West Guns. State quantity and price. ADMIRAL MUSIC CO., 4665 NO. MANOR, CHICAGO, ILL. (Tel.: KEystone 9-0965).
- WANT—Guns and Arcade machines new or late models preferred. Send us your lists, stating price and condition in first letter. ECONOMY SUPPLY CO., 579 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-8628).
- WANT Mills Panorams any quantity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. Tel.: GArfield 3585.
- WANT—Distributors Wanted. Slide-Ez powdered shuffleboard wax. Scientifically produced under modern manufacturing methods assuring tops in performance. Sold on money back guarantee. Samples and prices upon request. ALLIED BLOCK CHEMICAL COMPANY, 5th AND BINGHAM STREET, PITTSBURGH 3, PENNA. Tel.: EVerglade 1-4647.
- WANT Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-516.
- WANT 100 operator customers in need of good used amusement machines of all kinds, including inlines and shuffles. We don't dare to publish prices—so write or phone: GEORGE PONSER, ALBERT SIMON SYRACUSE CORP., 602 N. STATE ST., SYRACUSE, N. Y. (Tel.: 74-2403).
- WANT-For resale. New or used American, National 22 Ft. or 12 Ft. Shuffleboards and Bank Boards; 100 Selection Seeburgs; Kiddie Rides. Quote quantity, condition and your best price in your first letter. STANLEY DISTRIBUTING CO., 1119 TACOMA AVE., TACOMA, WASH. (Tel.: BR 3663).
- WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We bny brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: JUdson 6-4568.
- WANT Northwestern 49's; Challengers; Pike's Peak; Kicker's and Catchers; Weigh Scales or any other penny games or equipment in Canada for resale. Will pay top prices in any quantity. Write, phone or wire. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONTARIO. Tel.: LO 4722.

CLASSIFIED ADVERTISING SECTION

FORSALE

- FOR SALE—Coronation; Twenty Grand; Four Star; Four Corners; Disc Jockey; Hong Kong; Queen of Hearts; (6) 3-4-5's and Many Others. All in A-1 Condition. Make Offer. WANT—Bally Beauties. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF., (Tel.: MArket 1-5438).
- FOR SALE 100 Like New Packard Bar Boxes and Brackets, 5e or 10c play, \$10 ea. or entire lot for 1 Seeburg Model G Phonograph. MOD-ERN MUSIC, 3348 EUCLID, CLEVE-LAND, OHIO.
- FOR SALE—1 Exhibit Shooting Gallery, \$165; 1 Chico Playtime Bowler, \$350; 1 Chico Bulls Eye Big League, \$395; 4 Spot Lites, \$40 ea.; 3 Palm Beach, \$65 ea.; 2 Yacht Club, \$75 ea.; 2 Gayety, \$325 ea. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, IND. (Tel.: HArrison 3-4508).
- FOR SALE—Bingo games in A-1 shape, will swap for late model music or arcade equipment. Contact us at once: RELIABLE COIN MACHINE CO., INC., 184 WIND-SOR STREET, HARTFORD, CONN. (Tel.: CH 9-6556.)
- FOR SALE—Stage Coach, \$185; Chinatown, \$95; Quintette, \$95; Big Ben, \$150; Skill Pool, \$75; Hit'n' Run, \$65; Knockout, \$35; Spark Plug, \$75; Sea Jockey, \$45. UNIVERSITY COIN MACHINE EXCHANGE, 858 NORTH HIGH ST., COLUMBUS 8, OHIO. (Tel.: AXminister 4-3529).
- FOR SALE United Alleys. Team, \$195; League, \$165; Chief, \$150; Royal, \$115; Clover, \$60; Williams' Major League, \$165; Genco Bing A Roll, \$45. WANT—Seeburg, M-100-R and Bally ABC Bowlers (used). MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY, N. Y. (Tel.: FRanklin 7-2162).
- FOR SALE—In stock over 100 reconditioned, used Bally and United Bingos, including Brand New Miami Beach. Largest stock in the World—beantifully reconditioned Kiddic Rides. Will trade for used, obsolete music, bingo, five-ball and alleys. Call collect for prices. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, BOSTON 34, MASS. (Tel.: ALgonquin 4-4040).
- FOR SALE United Shuffle Alleys: Super, \$65; Star, \$65; League, \$215; Speedy, \$310; 11th Frame, \$325; Royal, \$150. Chicago Coin Bowlers: Super Match, \$65; Double Score, \$74.50; Hi-Speed Triple Score, \$195; Triple Score, \$89.50; Advance, \$150; Criss Cross Targette DeLuxe, \$200; Criss Cross Bowler, \$200; Super Frame, \$225; Star Lite, \$225; Playtime, \$325. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. (Tel.: 9-8632)—5743 GRAND RIVER AVENUE, DETROIT 8, MICH. (Tel.: TYlcr 8-2230).
- FOR SALE—26 Wurlitzer 3020 Wallboxes, \$9 ea.; 2 D-80 Wallboxes and Stepper, \$125, practically new. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTE-VILLE, N. C. (Tel.: 2-3992).

- FOR SALE Gayety, \$275; Hi Fi, \$185; Beauty, \$110; Spot Lite, \$45; Variety, \$295; Surf Club, \$180; Palm Springs, \$155; Daffy Derby, \$125. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: TUlane 6729).
- FOR SALE—Dude Ranch @ \$210; 2
 Palm Springs @ \$245; 1 Variety @
 \$395 As a package, \$999.95.
 WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM
 AVE., GLEN FALLS, N. Y. (Tel.:
 2-2519.)
- FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JA-MAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLympic 8-4012, 4013.
- FOR SALE—Bowlers in quantities.
 Bally—Victory, Champions, Blue
 Ribbons and Gold Medals, Keeney—
 Century, Speed Lanes, United—
 Clippers. GLOBE DISTRIBUTING
 COMPANY, 1623 N. CALIFORNIA,
 CHICAGO, ILL. (Tel.: ARmitage
 6-0780-81).
- FOR SALE—Seeburg "C", \$575; Seeburg "B", \$475; Seeburg "A", \$250; AMI E-120 Phonographs, \$575. All the above machines are clean and ready for location. UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 902 W. SECOND, WICHITA 12, KANS., (Tel.: HO 4-6111, 4-3504).
- FOR SALE All types late model phonographs converted to 10c play. Call collect for price. DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: SYRACUSE 75-1631).
- FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).
- FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) snbscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y. (Phone JU 6-2640).
- FOR SALE AMI A, \$95: AMI B, \$145; AMI C, \$150; AMI D40, \$210. All the above machines are clean and ready for operation. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel.: UNion 3-8574, 3-8584).
- FOR SALE—Bargains: Bally Beauty, \$135; Dude Ranch, \$185; Palm Springs, \$195; Ice Frolies, \$205; Hi-Fi, \$215; Surf Club, \$215; Genco Jumpin' Jacks, \$45. Also other Bingos and Bowlers. All ready for location. MICKEY ANDERSON, 314-316 EAST 11th STREET, ERIE, PA. (Tel.: 5-7549).
- FOR SALE—Bowler Sale, United Clover Shuffle Alley, \$76.50; United Imperial Shuffle Alley, \$209.50; Chicago Coin Gold Cup Free Play, \$134.50; Chicago Coin 10th Frame Double Score, \$86.50; United Six Player Super, \$69.50; Chicago Coin 10th Frame Bowler, \$76.50. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO (Tel.: MA 8751).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Seeburg M100W, \$675; M100BL, \$475; Wurlitzer 1650, \$375; 1250, \$120; 248 Wurlitzer Stepper, \$25. Many others. Write. ODCO, INC., 1100-02 BROADWAY, ALBANY 4, N. Y.

FOR SALE — Kiddie Rides. Chicago Coin The World Trainer, \$450; Exhibit Big Bronco, \$400. W. B. DIS-TRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MO. (Tel.: CEntral 1:9292).

FOR SALE—Lowest Prices In The Country. Leaders \$249.50; Team Plays \$249.50; Classics \$145; Clovers \$125; Exhibit Rifle Gallery \$169.50. All equipment refinished and ready for location. Buy one and convince yourself. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVENUE, CHICAGO 22, ILL. (Tel.: CAnal 6-0293.)

FOR SALE—All types of Amusement Equipment: Music, Games, Cigarette Machines and Vendors. KOEP-PEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y., (Tel.: Circle 6-8939).

FOR SALE — Bally Beauties, \$145; 100C Seeburg, \$595; 1438 Comets, \$595; 1446 Hi-Fi, \$695; Model C, \$210; Model B, \$185; Model A, \$135; AMI 5 & 10 Boxes, \$10; AMI 5c Boxes, \$5; 3020, \$8; 3W7-L56, \$10; AMI 40 Stepper, \$15. H & H MUSIC, 1626 THIRD AVENUE, MOLINE, ILL., (Tel.: 4-6703).

FOR SALE—ABC \$65; Atlantic City \$90; Brite Lites \$65; Beauty \$165; Coney Island \$65; Cabana \$165; Nevada \$295; Spot Lites \$65; Singapore \$325; Tropicana \$350; Tropics \$175; Yacht Club \$110. Clean, Ready to use. Half Deposit. CLEVELAND COIN MACHINE EXCHANGE, 2029 PROSPECT AVE., CLEVELAND 15, OHIO (Tel.: TOwer 1-6715.)

shuffle board wax. 24 one-pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Special. Bally: Gayetys, \$274.50; Gay Times (like new), \$425; Big Times, \$439.50. Gottlieb: Jubilee Four-Player Deluxe Game, \$375. Exhibit Supply: Skill Pool (floor sample), \$124.50. Auto-Photo machines expertly taken care of while on location, brought into the shop and refinished like new, \$12.50. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CAnal 8318).

FOR SALE—Wm's Pennant Baseball, \$145; United Deluxe Targette, \$295; Wm's Big Ben, \$95; Four Corners, \$35; Seeburg Wallboxes, 100 Selection, \$74.50. Many others. Phone. ODCO, INC., 1100-02 BROADWAY, ALBANY 4, N. Y. (Tel.: 5-0228).

FOR SALE-Reconditioned Guaranteed Phonographs: Rock-Ola: Model 1434-45 RPM, \$275; Model 1436-78 RPM, \$250; Model 1436-45 RPM, \$325; Model 1438 Comet, \$525. Wurlitzer: 48 Selection Wall Boxes, \$10; 104 Selection Wall Boxes, \$40. Scale Closeout: Watling Guessers, \$65; Columbia, Pioneer, Kirk, \$35; Exhibit Vitalizers, \$35. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCIN-NATI, O. Tel.: MOntana 5000-1-2. CHapel 9-6556.

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as it. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

FOR SALE—M100A-78 Seeburgs; 1250 Wurlitzers. Good condition. Make us an offer. COPELAND DIS-TRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, OKLA., (Tel.: FO 5-3456).

FOR SALE—Seeburg A's, B's, C's; 4 AMI D-80's; 8 AMI 120 Wall Boxes. Write, wire, phone. NATIONAL NOVELTY COMPANY, 183 MER-RICK ROAD, L. I., N. Y. (Tel.: FReeport 8-6771).

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Bally Palm Beach, \$75; Beach Clubs, \$125; Spot Lites, \$35. TOLEDO COIN MACHINE EX-CHANGE, 814 SUMMIT STREET, TOLEDO 4, OHIO.

FOR SALE—Hawaii, \$125; Singapore, \$195; Tropicana, \$210; Exhibit Shooting Gallery, \$124.50. WEST-ERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVE., PORT-LAND 5, OREGON. (Tel.: ATwater 7565).

CLASSIFIED ADVERTISING SECTION

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FOR SALE—Bally Varietys, \$300; Bally Gayetys, \$310; Bally Surf Club, \$185; Bally Palm Springs, \$175; United's Rio, \$100; United's Havana, \$115. All machines ready for location. Write, wire or phone. NASTASI DISTRIBUTING CO., 912 POIDRAS ST., NEW ORLEANS 12, LA. (Tel.: MAgnolia 6386).

FOR SALE—Seeburg M100A, \$300; M100-C, \$600; M100-G, \$725; M100-W, \$725; Wurlitzer 1250; \$150; 1100, \$85; AMI A, \$125; AMI B, \$185; AMI C, \$200; Evans Constellation, \$125. MUSICAL SALES, 2334-36 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561).

FOR SALE—Evans Constellation \$225; Shoot the Bear \$145; Keeney De-Luxe Bowler \$125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. CENTRAL DIS-TRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MISSOURI. (MAin 1-3511) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (WEstport 3582).

FOR SALE—144 Mixed Kiddie Rides, prices slashed. Now delivering United Pixies; United Super Bonus; Bally Miami Beach; Keeney Ranger and Sportsman Guns; United Capitol De-Luxe Alley; Beach Club; Variety; Surf Club; Palm Springs; Tahiti. Extra Special Nylco Rocket Ships, \$295. ASSOCIATED AMUSE-MENTS, INC., 188 BRIGHTON AVE., ALLSTON 34, MASS., (Tel.: ALgonquin 4-3338, 4-3660).

FOR SALE—Thoroughly reconditioned AMI Phonographs: E-120, \$525; E-80, \$475; D-80, \$395; D-40, \$260; Model C, \$175; Model A, \$125. WESTERN STATES DISTRIBUTORS, 117 EAST SECOND, SOUTH, SALT LAKE CITY, UTAH (Tel.: 22-2549).

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. Tel.: WHeeling 5472.

FOR SALE—Telequiz Machines, factory reconditioned. Ready for location, \$119.50. 1/3 down, balance C.O.D. We stock all Telequiz parts, also parts and supplies for Jukes, Shuffle and Pin Games. Write for catalog. CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILLINOIS.

FOR SALE — High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only \$24.50 per pair. MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA. CALIF.

FOR SALE — 3020 Wurlitzer Wall Boxes, \$5.00 ea.; 100 20 Selection Seeburg 5c Wall Boxes, \$1.00 ea.; Packard Wall Boxes, \$1.00 ea.; 100 219 Steppers, \$7.50 ea. LEW JONES DISTRIBUTING CO., 1301 NORTH CAPITOL AVE., INDIANAPOLIS, IND., (Tel.: MElrose 5-1593).

FOR SALE—Rowe 8 Col. Cig. Machines, \$75; Beach Club, \$135; Yacht Club, \$75; Flying High, \$50; Non Coin Operated Joker, \$500; Jet Fighter, \$150. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, O. (Tel.: BRidgeport 750).

FOR SALE — Wurlitzer 1700, \$650; Seeburg M100A, \$250; Seeburg M100B, \$475; Seeburg M100BL, \$495; Seeburg M100C, \$565; Seeburg 100 Selection Wall Boxes, \$65. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA. (Tel.: 84-3264).

FOR SALE—Send \$1.00 for the record of "The Cat Came Back" b/w "Stop Crackin' Peanuts" by Lee Moore, disc jockey of WWVA in Wheeling, W. Va. Please state whether 45 or 78 rpm. CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. Tel.: PRescott 9-0182.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Muto. Photomatic. Post War, 25c, good working condition, \$250; Muto. Voiccagraph, 35c, now operating, \$150; Metal Typer (Standard) with stand, \$149.50; 2 Telequiz, with film, perfect, \$85 ea.; 5 Midget Movies, like new, light up displays, \$80 ea.; Muto. new K.O. Champ, used two months, like new, \$395; Pitch 'Em and Bat 'Em, \$85; Muto. Shoot - A - Matic, refinished, \$95. Pin Games: Virginia; Mcrcury; El Paso; St. Louis; Black Gold and Hot Rods, \$20 ea. Hamilton Humpty Dumpty Light Up Scale, \$49.50; Jet Gun, \$75; Hoot Mon Golf, \$75; Scientific Q Balls, \$49.50 ea.; Star Scries, \$35; 2 Seeburg Bears, \$99.50 ea.; Auto-Shoot, new, live ammunition, .22 cal., \$295; Williams Periscope, \$39.50; Western Major League Baseball, \$50; Williams Horse Feathers, \$30; Deco, Grandma and Hindu Fortune Tellers, 10c, \$495; Kirk Astrology Scales, \$39.50; Watling Astrology Forecast Scale, \$39.50; Chi Coin Bowler, 6 Player Deluxe, \$35; Strikette, \$35; United Nations Keep Punching, \$35. Special: Coin operated train in beautiful 4' x 8' glassed in cabinet. Consists of two HO gauge trains with two 10c chutes. One or two player operation with trains moving in opposite directions. Forward and reverse control levers, all set in beautiful scenery with tunnels, ctc., \$495. Full amount with orders. No C.O.D's, Crating free. Will consider trade for Panorams or Bally, Exhibit or Pascagoula Horses. B. W. LANGFORD, 811 CAPITOL AVE., HOUSTON, TEXAS (Tel.: CApitol 2-7881).

FOR SALE—18 foot Rock-Ola Shuffle Board \$149.50; Shuffle Board game wax (12 cans) \$3.50; Fast wax case (12 cans) \$4.50; Pucks (set of 8) \$12; Fluorescent Lights pair \$22.50; Adjusters \$18.50. PUR-VEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1814).

FOR SALE — Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC. 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

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FOR SALE — Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—United Royal, \$134; United Chief, \$185; United League, \$215; CC Super Frame, \$219.50; AMI "A", \$69.50; CC Home Run, 6 Player, \$164.50; Seeburg Bear Gun, \$94.50; Exhibit Star Shooting Gallery, \$174.50; Seeburg "A", \$255. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVE-LAND 3, OHIO, (Tel.: HEnderson 1-7577).

FOR SALE—Brand new in original cases—need cash—will sacrifice. United Super Slugger; United DeLuxe Slugger with match-a-score; United 5th Inning; United DeLuxe 5th Inning with match-a-score; United Derby Roll; United DeLuxe Derby Roll with match-a-score. Write or call: SEACOAST DISTRIBUTORS, INC., 594 10th AVENUE, NEW YORK, N. Y., (Tel.: BRyant 9-4684), or 1200 NORTH AVENUE, ELIZABETH, N. J.

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE—10 cent Operators don't let profit walk out the door. Use General's Two Nickels for Dime Play Kits. Install in minutes. \$3.50 Revenue increase. Samples \$3.50 each, lots of 10, \$2.95 each. GENERAL DISTRIBUTING COMPANY, 3574 HARDING STREET, CARLSBAD, CALIF. Tel. SAratoga 2-5151.

FOR SALE — 1015 Wurlitzers, A-1 condition. Any quantity. HUEY DISTRIBUTING CO.. 3760 AIR-LINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: CEdar 7976).

MISCELLANEOUS

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, PHONO-VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. Tel.: PErshing 3-7197 or PHONO-VEND OF HOUSTON. 1408 JEFFERSON STREET, HOUSTON, TEXAS. Tel.: PReston 4791, for genuine factory parts, also good reconditioned phonographs priced right.

NOTICE—We are converting Bally HiFis into that ever popular Beach Club. Why not have the equivalent of a new Beach Club? Call, write or wire as for more information. All our equipment is completely reconditioned. DONAN DISTRIBUT. ING CO.. 5007 N. KEDZIE. CHICAGO 25, ILL. (Tel.: JUniper 8-5211).

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box. Chicago, Ill., DEarborn 2-0045; The Cash Box. Hollywood, Calif., HOllywood 5-1702.

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The Cash Box PRICE LISTS"

The Cash Box

Page 62

November 19, 1955

THIS WEEK'S USED MACHINE QUOTATIONS 841st CONSECUTI

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]
FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

CODE

- Prices UP Prices DOWN
- 3. Prices UP and DOWN
 4. No change from Last Week
- 5. No quotations Last 2 to 4 Weeks 6. No quotations 4 Weeks or Longer
- Machines Just Added Great Activity

REGARDING SELLING PRICES

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards. Reports received indicate that, in some cases, purchasers become upset due



LISTED ALPHABETICALLY

AMI 125.00 185.00 2* Model C. 125.00 210.00 2* Model D-40, '51, 40 Sel., 200.00 295.00 345.00 395.00 400.00 500.00 445.00 550.00

m / 271 10		
4. Mills Constellation, 47		
Model 951, 40 Sel.,		
78 RPM	50.00	125. 0 0
4. Constellation, '49 Model		
135, 40 Sel., 78 RPM	100.00	200.00
4. Jubilee, '52, Model 245,		
40 Sel., 45 RPM	175.00	225.00
4. Century, '52, Model 2045,		
100 Sel., 45 RPM	24 9.00	320.00

ROCK-OLA				
4. 1422, '46, 20 Sel., 78 RPM	25.00	65.00		
4. 1424, '46, Playmaster	20.00	00.00		
	30.00	70.00		
4. 1426, '47, 20 Sel., 78 RPM	39.50	95.00		
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	59.50	125.00		
4. 1432, '50, Rocket '50-51,		200.00		

_	~ =	. 10000
ı	4. 1432, Same as above,	1
l	Converted to 45 RPM 180.0 2. 1434, '51, Rocket '51-52,	0 230.00
	50 Sel., 78 RPM 195.0	0 275.00
	4. 1434, Same as above,	213.00
l	Converted to 45 RPM 250.0	0 325.00
1	4. 1436, '52, Fireball, 120 Sel., 45 RPM 275.0	0 350.00
ĺ	4. 1436A, '53, Fireball, 120	330.00
l	Sel., 45 RPM 285.0 4* 1438, '54, Comet, 120	0 395.00
1	4* 1438, '54, Comet, 120 Sel., 45 RPM 475.0	0 599.50
ļ	4* 1446, '54, Hi-Fi, 120 Sel.,	0 399.30
١	45 RPM 695.0	0 725.00
ı	SEEBURG	
1		
l	4. 146S, '46, Standard, 20 Sel., 78 RPM 25.0 4. 146M, '46, Master with	0 65.00
l	4. 146M, '46, Master with	
l	Remote Attach., 20 Sel., 78 RPM 25.0	0 75.00
l	4. 147S, Standard, 20 Sel.,	
l	78 RPM 25.0	0 75.00
1	4. 147M, '47, Master with Remote Attach., 20	
Ì		0 85.00
l	4. 148S, '48, Standard, 20	
I	Sel., 78 RPM 40.0	0 125.00
١	4. 148M, '48 Master with Remote Attach., 20	
l	Sel., 78 RPM 45.0 4. 148ML, '48, Light Cab.	00 125.00
ĺ	4. 148ML, '48, Light Cab.	
1	Master with Remote Attach., 20 Sel., 78	
1		00 135.00
	2* M100A, '49, 100 Sel.,	
1	78 RPM 245.0 2* M100B, '51, 100 Sel.,	00 335.00
-	45 RPM 399.5	50 525.00
1	4* M100BL, '51, 100 Sel.,	
1	45 RPM, Light Cab 495.0	00 550.0 0
	2* M100C, '53, 100 Sel., 45 RPM	50 625.00
	2* HF100G, '54, 100 Sel.,	7.9
	45 RPM 675.0	00 750.00
	4. HF100R, '54, 100 Sel., 45 RPM 795.0	00 835.00
	45 REM 195.0	000.00

,		
4. 3W2 Wall-a-Matic	4 25	8.95
4. W4L-56		
4. 3W5.L56 Wall Box 5c.	10.00	20100
10c, 25c	10.00	20.00
4. W6L-56 5/10/25 Wire-		
less		20.00
4. 3W7-L-56	10.00	30.00
WURLITZE	R	
3. 1015 '46, 25 Sel., 78		700.00
RPM	65.00	100.00
4. 1000, 40, Coloniai, 24	50.00	99.00
Sel., 78 RPM 4. 1080A, '48, Colonial, 24 Sel., 78 RPM	30.00	77.00
Sel. 78 RPM	60.00	125.00
4. 1017. '46. Hideaway, 24		120101
Sel., 78 RPM 4. 1100, '48, 25 Sel., 78	50.00	100.00
4. 1100, '48, 25 Sel., 78		
RPM	85.00	155.00
4. 1250, 50, 48 Sel., 18	10" 00	705.00
RPM 4. 1250, '50, (Same as	125.00	195.00
above) Converted to		
45 RPM	150.00	210 00
1. 1400, '52, 48 Sel., 78	100.00	210.00
RPM	225.00	395.00
RPM 4. 1400, '52, (Same as		
above) Converted to		
45 RPM	250.00	33 5.00
4. 1500, 53, 104 Sel., 78		
and 45 RPM Inter-	225.00	275.00
mixed	223.00	373.00
and 45 RPM Inter-		
mixed	275.00	450.00
mixed		
RPM 2. 1700, '54, 104 Sel., 45	345.00	450.00
2. 1700, '54, 104 Sel., 45		
RPM	625.00	795.00
4. 2140 Wall Box	5.00	10.00
4. 3020 Wall Box		
4. 3048 (Conv. of 3020)		20.00
4. 3031 Wall Box	2.95	5.00

4. 3045 Wall Box

4. 4820 Wall Box

4.00

15.00

20.00



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) (Un) United; (Wm) Williams.

(On) Onned, (Win) Win	Jains.	
4. ABC (UN 3/52)	40.00	75.00
4. Across the Board (Un		50.00
4. All Star Basketball		
(Got 1/52)	20.00	35. 00
6. Aquacade (Un 4/49)	10.00	25.00
4. Arabian Knights (Got 12/53)	145.00	165.0 0
4. Arcade (Wm 11/51)	45.00	75.0 0
4. Arizona (Un 4/50)	10.00	25.00
4. Army-Navy (Wm 10/53)	50.00	90.00
2* Atlantic City (B 5/52)	60.00	95.00
6. Baby Face (Un 12/48)		20.00
4. Bank-A-Ball (Got 5/50)	15.00	25.00
4. Basketball (Got 10/49)	15.00	25.00
2* Beach Club (B 2/53)	125.00	165.00
2* Beauty (B 11/52)	95.00	165.00
4. Be Bop (Ex 3/50)	10.00	20.00
4. Big Ben (Wm 9/54)	135.00	185.00
4. Big Hit (CC 7/52)	29.00	45.00
6. Big Top (Ge 2/49)	10.00	20.00
4* Big Time (B 1/55)	439.50	495.00
6. Black Gold (Ge 3/49)	10.00	20.00
4. Bolero (Un 12/51)	45.00	95.00
4. Bomber (CC 3/51)	20.00	25.00
6. Boston (Wm 5/49)	15.00	29.50
4. Bowling Champ		
(Got 2/49)		
4. Bright Lights (B 5/51)		
4. Bright Spot (B 11/51)	75.00	
4. Broadway (B 6/51)	25.00	
4. Buffalo Bill (Got 5/50)	20.00	30.00
4. Buttons & Bows	15.00	25.00
(Got 3/49)		165.00

		Genco; (Got) Gottlieb; (Ke) Keeney;
4. ABC (UN 3/52) 40.00	75.00	4. Camel Caravan
4. Across the Board (Un		(Ge 6/49) 15.00 30.00
9/52)	50.00	4. Campus (Ex 2/50) 15.00 20.00
4. All Star Basketball		4. Canasta (Ge 7/50) 25.00 34.50
(Got 1/52) 20.00	35. 00	4. Caravan (Wm 6/52) 35.00 75.00
6. Aquacade (Un 4/49) 10.00	25.00	6. Carolina (Un 3/49) 15.00 25.00
4. Arabian Knights		4. Champion (B 12/49) 20.00 35.00
(Got 12/53) 145.00	165.00	6. Champion (CC 6/49) 15.00 20.00
4. Arcade (Wm 11/51) 45.00	75.0 0	4. Chinatown (Got 10/52) 50.00 95.00 6. Circus (Ex 8/48) 10.00 20.00
4. Arizona (Un 4/50) 10.00	25.00	2. Circus (Un 8/52) 65.00 110.00
4. Army-Navy (Wm 10/53) 50.00	90.00	4. Citation (B 10/48) 15.00 35.00
2* Atlantic City (B 5/52) 60.00	95.00	4. C.O.D. (Wm 9/53) 85.00 115.00
6. Baby Face (Un 12/48) 10.00	20.00	4. College Daze
4. Bank-A-Ball (Got 5/50) 15.00	25.00	(Got 8/49) 20.00 49.50
4. Basketball (Got 10/49) 15.00	25.00	4. Colors (Wm 11/54) 174.50 220.00
		4. Coney Island (B 9/52) 65.00 95.00 4. Control Tower
2* Beach Club (B 2/53) 125.00	165.00	(Wm 3/51) 25.00 50.00
2* Beauty (B 11/52) 95.00	165.00	4. Coronation (Got 11/52) 40.00 85.00
4. Be Bop (Ex 3/50) 10.00	20.00	4. County Fair (Un 9/51) 30.00 45.00
4. Big Ben (Wm 9/54) 135.00	185.00	4. Crossroads (Got 5/52) 45.00 75.00
4. Big Hit (CC 7/52) 29.00	45.00	4. Cyclone (Got 5/51) 40.00 85.00
6. Big Top (Ge 2/49) 10.00	20.00	4. Daffy Derby (Wm 8/54) 150.00 210.00
4* Big Time (B 1/55) 439.50	495.00	4. Daisy May (Get 7/54) .170.00 215.00 4. Dallas (Wm 2/49) 15.00 30.00
6. Black Gold (Ge 3/49) 10.00	20.00	4. Dallas (Wm 2/49) 15.00 30.00 4. Dealer "21" (Wm 2/54) 75.00 125.00
4. Bolero (Un 12/51) 45.00	95.00	4. De Icer (Wm 11/49) 20.00 39.00
4. Bomber (CC 3/51) 20.00	25.00	4. Diamond Lill
6. Boston (Wm 5/49) 15.00	29.50	(Got 12/54) 185.00 215.00
4. Bowling Champ		4. Domino (Wm 5/52) 37.50 60.00
(Got 2/49) 15.00	25 .00	4. Double Action
4. Bright Lights (B 5/51) 65.00	95.00	(Ge 1/52) 25.00 35.00
4. Bright Spot (B 11/51) 75.00	95.00	4. Double Feature (Got 12/50) 15.00 25.00
4. Broadway (B 6/51) 25.00	50.00	(Got 12/50) 15.00 25.00 4. Dbl. Shuffle (Got 6/49) 15.00 25.00
4. Buffalo Bill (Got 5/50) 20.00	30.00	4. Disk Jockey
4. Buttons & Bows (Got 3/49) 15.00	25.00	(Wm 11/52) 45.00 80.00
4* Gabana (Un 3/53) 75.00	165.00	4. Dragonette (Got (6/54) 125.00 170.00

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General Offices and Factory: 1500 Union Avenue, S. E., Grand Rapids 2, Michigan

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A 'S, 5 Palaisgade, Copenhagen K., Denmark Licensee: Automatic Musical Instruments (Great Britain) Ltd., 35 Berkeley Square, London, W. 1. England—building the BAL-AMI Juke Box



The Cash Box PRICE LISTS"

		ine Ca	ish i	50	K PIGI	
The (ash Bo)x		Page	64	No
4. Dreamy (Wm 2/50) 20.0	0 49.50	4. Lucky Inning			4. Springtime (Ge 3/52)	20.00
4* Dude Ranch (B 9/53) 150.0 4. Duette (Got 4/55) 225.0		(Wm 5/50) . 4. Lulu (Wm 12/54		49.50 245.00	 Stage Coach (Got 11/54) Star Pool (Wm 10/54) 	
4. Eight Ball (Wm 1/52) 45.6	0 75.00	4. Mad. Sq. Garden (Got 6/50)		69.00	4. Stars (Un 6/52)	50.00
4. Fairway (Wm 6/53) 65.0 4. Fighting Irish	0 90.00	6. Magie (Ex 11/48		20.00	 Starlite (Wm 3/53) Steeple Chase 	3 5.00
(CC 11/50) 25.0		4. Majors '49 (CC 2 4. Majorettes (Wm		35.00 45.00	(Un 1/52)	35.00 15.00
4. Five Star (Univ 5/51). 35.0 6. Floating Power		2. Manhattan (Un 4		450.00	4. Struggle Buggies (Wm 12/53)	75.00
(Ge 12/48) 10.6 4. Flying High (Got 2/53) 50.6		4. Marble Queen (Got 8/53)	95.00	135.00	6. Summertime (Un 9/48) 4. Sunshine Park	15.00
4. Flying Saucers		4. Maryland (Wm 4 4. Mercury (Ge 3/5		35.00 29.00	(B 12/52) 4. Super Hockey	25.00
(Ge 12/50) 15.0 6. Football (CC 8/49) 10.0		4. Mermaid (Got 6	/51) 30.00	65.00	(CC 4/49) 4. Super Jumbo	20.0 0
4. Four Bells (Got 10/54) 190.0 4. Four Corners	0 230.00	4* Mexico (Un 3/54 4. Minstrel Man	4) 125.00	225,00	(Got 10/54) 2* Surf Club (B 3/54)	
(Wm 12/52) 50.0	0 90.00	(Got 3/51) 6. Moon Glow (Un		60.00 20.00	4. Sweetheart (Wm 5/50)	75.00
4. Four Corners (Got 9/50) 30.0	0 60.00	4. Mystic Marvel (Got		2. Tahiti (Un 8/53)	20.00 85.00
4. "400" (Upright) (Ge 10/52) 40.0	0 75.00	3/54) 2* Nevada (Un 8/54		175.00 275.00	4. Tampico (Un 6/49) 4. Telecard (Got 1/49)	10.00 20.00
4. Four Stars (Got 6/52). 50.0		4. Niagara (Got 12	(/51) . 45.0 0	75.00	4. Thing (CC 2/51) 4. Three Feathers	
4. Freshie (Wm 9/49) 20.0 1* Frolics (B 10/52) 100.0		4. Nifty (Wm 12/50 4. "9" Sisters (Wm		35.00 135.00	(Ge 5/49)	15.00
4. Futurity (B 35/1) 25.0 2. Gay Time (B 6/55) 425.0		4. Oaris (Ex 10/50)		20.00	(Un 6/51)	25.00
2* Gayety (B 3/25) 275.0		4. Oklahoma (Un 6. Old Faithful	5/49) . 10.00	20.00		
4. Georgia (Wm 7/50) 20.0 6. Gin Rummy (Got 2/49) 15.0		(Got 12/49) 4. Olympies (Wm 5	15.00 5/52) . 45.00	25.00 75.00		11/
4. Glamour (Got 7/51) . 15.0	0 25.00	4. One Two Three				
6. Glider (Ge 8/49) 10.0 4. Globe Trotter	0 20.00	(Ge 10/48) . 4. Palisades (Wm 7		25.00 90 . 00		7
(Got 11/51) 35.0 4. Golden Gloves	0 75.00	4* Palm Beach (B 2* Palm Springs (B		95.00 215.00		-
(CC 7/49) 10.0	0 25.00	4. Paratrooper (Wn		45.00	6. Bally Speed Bowler (2/50)	15.00
4. Golden Nugget (Upright) (Ge 2/53) 40.0	0 95.00	4. Pin Bowler (CC 6. Pinch Hitter (Ur		20.00 20.00	6. Bally Shuffle Champ (4/50)	20.00
4. Gold Star (Got 8/54) . 185.0 6. Gondola (Ex 5/49) 10.0		4. Pinky (Wm 9/50	20.00	35.00	6. Bally Hook Bcwler (11/50)	20.00
4. Grand Award		4. Pin. Wheel (Got 4. Play Ball (CC 1)		125.00 35.00	6. Bally Baseball (5/51) 4. Bally Shuffle Line(7/51)	
(CC 1/49) 10.0 4. Grand Champion	0 29.99	4. Playland (Ex 8/5	50) 10.00	20.00	4. Bally Victory Bowler (5/54)	225.00
(Wm 8/53) 75.0 4. Grand Slam (Got 4/53) 45.0		6. Playtime (Ex 8/4. Poker Face (Got		20.00 130.00	4. Bally Champion Bowler (5/54)	295.00
6 Grand Stand (B '50) 20.0		6. Puddin' Head		20,00	4. Bally Jet Bowler (8/54) 4. Bally Mystic Bowler	
2. Green Pastures (Got 1/54) 135.0	0 150.00	4. Punchy (CC 12/		20.00	(12/54)	375.00
4. Gun Club (Wm 11/53) 75.0		4. Quarterback (Wm 4. Quartet (Get 2/5		35.00 110.00	(12/54)	375.00
4. Guy-Dolls (Got 5/53) 75.0 4. Gypsy Queen (Got 2/55) 215.0		4. Queen of Hearts (Got 12/52)		100.00	Classic (5/50) 4. ChiCoin Pin Bowler	20.00
4. Handicap (Wm 6/52) 45.0 4. Happy Days	0 95.00	4. Quintet (Got 3/5 4. Race The Clock		110.00	(6/50)	
(Got 7/52) 65.0 4. Happy-Go-Lucky	0 100.00	(Wm 5/55) . 4. Rag Mop (Wm 1	250.00 (0/50) 15.00	275.00 35.00	4. ChiCoin Trophy Bow. (7/50)	20.00
(Got 3/51) 25.0	0 45.00	6. Ramona (Un 2/	(49) 10.00	20.00	6. ChiCoin Pin Lite (9/50) 4. ChiCoin Horse-Shoes	
(Got 12/48) 15.0	0 25.00	4. Red Shoes (Un 1 4* Rio (Un 11/53)	100.00	34.50 175.00	(5/51) 4. ChiCein 6-Player (8/51)	35.00 35.00
4. Harvest Time (Ge 9/50) 15.0		4. Rip Snorter (Ge 4. Rocket (Ge 5/50)) 2 0.0 0	20.00 39.00	4. ChiCoin 6-Player DeLuxe (5/52)	
4. Harvey (Wm 5/51) 15.0 2* Havana (Un 2/54) 100.0	0 175.00	4. Rockettes (Got 8, 4. Rodeo (Un 2/53	3) 125.00	49.50 160.00	4. ChiCoin Match Bowler (6/52)	
2* Hawaii (Un 6/54) 110.0 4. Hawaiian Beauty		4. Rose Bowl (Got 4. Round Up (Got	11/48) 10.00	75.00 25.00	4. ChiCoin Bowl-A-Ball (10/52)	45.00
(Got 4/54) 140.0 4. Hayburner (Wm 6/51) . 35.0	0 85.00	4. St. Louis (Wm 2 4. Saddle and Turf		35.00	2. ChiCoin Match Bowl-A-Ball (11/52)	50.00
2* Hi-Fi (B 6/54) 165. 4. Hit Parade (CC 2/51) 10.	20.00	(Club Model)	175.00 245.00	250.00 300.00	2. ChiCoin 10th Frame Special (12/52)	50.00
4. Hit & Runs (Ge 3/51) 15.4. Hit 'N Run (Got 4/52) 32.6		4. Saratoga (Wm 19 4. Screamo (Wm 4/		49.50 165.00	2. ChiCoin Name Bowler (1/53)	65.00
6. Holiday (CC 12/48) 10.4 4. Holiday (Ke 12/51) 35.4		4. Sea Jockeys (Wm 4. Select-A-Card (Go		65.00 20.00	2* ChiCoin 10th Frame Double Score Bowler	r
4. Hong Kong (Wm 9/51) 35.4 4. Horsefeathers	75.00	4. Shantytown (Ex 4. Sharpshooter	10/49) 20.00	39.00	(2/53)	
(Wm 1/52) 39.5 4. Horse Shoe	69.50	(Got 5/49) 4. Shindig (Got 10)		29.50 145.00	4. ChiCoin Crown, Gian Pins (4/53)	
(Wm 12/51) 25.4 4. Hot Rods (B '49) 20.4		4. Shoo Shoo (Wn 4. Shoot the Moon		29.50	4* ChiCoin Triple Score (6/53)	00.50
2* Ice-Frolics (B 1/54) 170. 4. Jalopy (Wm 8/51) 35.	00 225.00	(Wm 11/51) 4. Show Boat (Un		55.00 20.00	2. ChiCoin Gold Cup	
4. Jeanie (Ex 6/50) 15.4. Jockey Club (Got 5/54) 145.	0 25.00	4. Show Boat (Un 4. Silver Chest (U	12/52) 150.00	175.00	2. ChiCoin High Speed Crown (7/53)	
4. Jockey Special (B 11/47) 15.		(Ge 4/53) 4. Silver Skates (Wi	59.00	105.00 80.00	4. ChiCoin High Speed Triple Score (8/53)	
4. Joker (Got 11/50) 20. 4. Jubilee (Got 5/55) 230.	00 49.50	2* Singapore (Un 4. Skill Pool (Got	10/54) 195.00	295.00 110.00	2* ChiCoin Advance (10/53)	
4. Judy (Ex 7/50) 10. 4. Jumping Jacks		4. Slugfest (Wm 3 4. Sluggin' Champ	/52) 39.00	65.00	4. ChiCoin King (10/53) 4. ChiCoin Criss Cross	
(Upright) Ge 12/52) 45. 4. Just 21 (Got 1/50) 10.		4/55) 6. Snooks (Wm 6/	225.00	240.00 22.50	(Bowler 12/53) 4* ChiCoin Super Frame	
4. K. C. Jones (Got 11/49) 10. 4. King Arthur		4. Southern Belle	(Got	260.00	(3/54)	219.50
(Got 10/49) 20.		4. South Pacific (G	e 2/50) 20.00	39.00	4. ChiCoin Feature (7/54)	250.00
4. Knockout (Got 1/51) . 20.	00 49.50	4. Spark Plugs (Wm 9	9/48) 10.00	85.00 20.00	4. ChiCoin Holiday (9/54) 4. ChiCoin Flash (10/54)	
4. Lady Luck (Got 9/54) . 145. 4. Lazy "Q" (Wm 2/54) . 75. 4. Leaders (Un 10/51) 45.	00 130.00	4. Spitfire (Wm 2) 4. Spot Bowler		210.00	4. ChiCoin Playtime (10/54)	. 325.00
4. Lite-A-Line (Ke 6/52) . 45. 4. Long Beach (Wm 7/52) 35.	00 55.00	(Got 10/50) . 2* Spot-Lite (B 1,	/52) 35.00	50.00 70.00	2. ChiCoin Fireball (11/54) 4. ChiCoin Thundonholt	. 335.00
4. Lovely Lucy (Got 2/54) 130.		4. Sportsman (Ge 4. Sportsman (Wn		20.00 35.00	4. ChiCoin Thunderbolt (12/54)	. 395.00
		COL	YRIGHTED 195	REPRO	DUCTION NOT PERMITTED	

64	N	ovemb	er 19, 1955
4. Springtime (Ge 3/52)	20.00	34.50	6. Three Musketee
4. Stage Coach (Got 11/54)	165.00	210.00	(Get 7/49)
4. Star Pool (Wm 10/54).	200.00	220.00	6. Thrill (CC 9/4
4. Stars (Un 6/52)	50.00	85.00	4. Thunderbird (Wm 5/54)
4. Starlite (Wm 3/53)	35.00	70.00	4. Times Square
4. Steeple Chase	••••		(Wm 4/53)
(Un 1/52)	35.00	65.00	4. Touchdown (U
4. Stop & Ge (Ge 3/51)	15.00	25.00	7. Triple Play (U
4. Struggle Buggies			4. Triplets (Got 7/
(Wm 12/53)	75.00	125.00	4. TriScore (Ge 1
6. Summertime (Un 9/48)	15.00	25.00	2. Tropicana (Un
4. Sunshine Park			2* Tropics (Un 7
(B <u>12/52</u>)	25.00	85.00	6. Tucson (Wm
4. Super Hockey			6. Tumbleweed (1
(CC 4/49)	20.0 0	34.50	4. Turf King (B
4. Super Jumbo		0.00	4. Twenty Grand (Wm 12/52)
(Got 10/54)	287.50	375.00	4. Twin Bill (Got
2* Surf Club (B 3/54)		225.00	4. Utah (Un 7/49
4. Sweepstakes (Wm 1/52)	75.00 20.00	95.00 35.00	2* Variety (B 9/5
4. Sweetheart (Wm 5/50) 2. Tahiti (Un 8/53)	85.00	175.00	4. Watch My Line
4. Tampico (Un 6/49)	10.00	20.00	(Got 9/51)
4. Telecard (Got 1/49)	20.00	55.00	4. Whizz Kids (C
4. Thing (CC 2/51)	15.00	35.00	,
4. Three Feathers	15.00	33.00	4. Wild West (G
(Ge 5/49)	15.00	35.00	4. Winner (Univ.
4. Three Four Five			4* Yacht Club (B
(Un 6/51)	25.00	50.00	4. Zingo (Un 10/

6. Three Musketeers		
(Get 7/49)	15.00	35.00
6. Thrill (CC 9/48)	10.00	20.00
4. Thunderbird		
(Wm 5/54)	150.00	190.00
4. Times Square		
(Wm 4/53)	65.00	89.50
4. Touchdown (Un 1/52)	20.00	50.00
7. Triple Play (Un 8/55)	425.00	500.00
4. Triplets (Got 7/50)	15.00	29.50
4. TriScore (Ge 1/51)	20.00	35.00
2. Tropicana (Un 1/55)	210.00	325.00
2* Tropics (Un 7/53)	70.00	175.00
6. Tucson (Wm 1/49)	10.00	29.00
6. Tumbleweed (Ex 8/49)	15.00	35.00
4. Turf King (B 6/50)	15.00	45.00
4. Twenty Grand		
(Wm 12/52)	40.00	85.00
4. Twin Bill (Got 1/55)	200.00	225.00
4. Utah (Un 7/49)	10.00	29.50
2* Variety (B 9/54)	265.00	395.00
4. Watch My Line		
(Got 9/51)	30.00	55.00
4. Whizz Kids (CC 3/52)	20.00	40.00
4. Wild West (Got 8/51)	40.00	69.50
, , ,	20.00	
4. Winner (Univ.)	20.00	45.00
4* Yacht Club (B 6/53).	75.00	110.0 0
4. Zingo (Un 10/51)	25.00	65.00



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V.	C.Y			-
+		SHU	FFLES	
	_			
			4. ChiCoin Triple Strike	
	15.00	20.00	(2/55) 395.00	475.00
	00.00	20.00	4. ChiCoin Criss-Cross	975.00
• •	20.00	30.00	Targette (1/55) 175.00 4. ChiCoin DeLuxe Criss	275.00
	20.00	45.00	Cross Targette (1/55) 200.00	275.00
1)	35.00	45.00	4. ChiCoin Bonus Score	215.00
(i)	25.00	50.00	(4/55)	495.00
-/	-0.00	00.00	4. ChiCoin Big League	
	225.00	360.00	(5/55) 395.00	435.00
			4. ChiCoin Hollywood	
	295.00	395.00	(5/55)	550.00
4)	350.00	400.00	"Exhibit Strike (6/51) 20.00	30.00
	275.00	450 .00	4. Exhibit Twin Rotation (5/52) 65.00	95.00
	375.00	450.00	4. Genco Bowling League	33.00
	375.00	450.00	(11/49) 15.00	20.00
	0.0.00	10000	4. Genco Baseball (5/50) 15.00	20.00
	20.00	35.00	4. Gence Shuffle Target	
			(7/51) 15.00	20.00
٠.	20.00	30.00	4. Genco 8-Player Re-	(5.00
wl	00.00	95.00	bound (9/51) 30.00	65.00
۸١.	20.00	35.00	2* Genco Shuffle Pool (11/53)	95.00
0)	25.00	30.00	1. Genco Match Pool	70.00
	35.00	75.00	(2/54)	160.00
1)	35.00	85.00	4. Gottlieb Bowlette (3/50) 15.00	29.50
			6. Keeney Pin Boy (11/49) 15.00	20.00
	39 .0 0	95.00	6. Keeney Ten Pins (1/50) 15.00	20.00
ler	15.00	700.00	6. Keeney ABC (2/50) 15.00	20.00
• •	45.00	100.00	6. Keeney Lucky Strike (4/50)	30.00
	45.00	125.00	6. Keeney King Pin (4/50) 20.00	30.00
	TO.00	120.00	6. Keeney Bowling Champ	••••
52)	50.00	130.00	(4/50) 20.00	30.00
			6. Keeney Duck Pins	
	50.00	135.00	(6/50) 20.00	30.00
er	65.00	140.00	4. K.eeney Double Bowler (8/50) 25.00	35.00
	00.00	140.00	4. Keeney League (8/50) 25.00	50.00
ler			4. Keeney 4-Way Bowler	
	50.00	145.00	Attachment (12/50). 40.00	75.00
53)	85.00	160.00	4. Keeney Big League	
ant		700.00	(5/51) 35.00	65.00
	110.00	180.00	4. Keeney 6-Player League (9/51)	75.00
; 	89.5 0	165.00	(9/51) 35.00 4. Keeney DeLuxe League	15.00
	07.00	100.00	(3/52) 35.00	95.00
	90.00	175.00	4. Keeney Super DeLuxe	
	105.00	005.00	League Bowler (3/52) 45.00	100.00
	125.00	225.00	4. Keeney High Score	100.00
i 53)	175.00	275.00	League (5/52) 45.00 4. Keeney Team (10/52) 49.50	100.00 135.00
,,,	110.00	210.00	4. Keeney Club (4/53) 65.00	145.00
	135.00	225.00	4. Keeney Domino (5/53) 65.00	150.00
53)	175.00	260.00	4. Keeney Carnival (5/53) 85.00 4. Keeney Pacemaker	165.00
· · ·		275.00	(9/53) 100.00	185.00
e ·	219.50	275.00	4. Keeney Mainliner Bowler (1/54) 125.00	215.00
 54)	225.00	285.00	4. Keeney Bonus Bowler	210,00
54)	250.00	350.00	(3/54) 150.00	230.00
54)	375.00	425.00	4. Keeney Diamond Bowler	
54)	250.00	395.00	(5/54) 165.00	275.00
			4. Keeney Bikini (6/54) 195.00	295.00
	3 25.00	425.00	4. Keeney Century (6/54) 275.00	300.00
	225.00	450.00	4. Keeney American (9/54) 250.00	325.00
	335.00	450.00	4. Keeney National (9/54) 325.00 4. Keeney Speedlane	375.00
	395.00	450.00	(4/55) 395.00	475.00
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November 19, 1955

	The	Cash	Box
4. United 5-Player (1/5	1) 35	.00 65	.00 4, U
4. United 6-Player	40		.00 4. T
4* United DeLuxe			4. U
6-Player (10/15) .	45	.00 75.	
1* United 6-Player Super			4. U
(3/52)	45.	.00 110.	00
4. United 4-Player Officia	al		4. U
(5/52)	45.	.00 100.	
2. United 6-Player Star			4. U
(7/52) 2* United 10th Frame	45.	00 100.	00 4. U
Star (9/52)	35.	00 710	00 0 7
. 2. United Manhattan 10th	33.	00 110.	
Frame (9/52)	. 60.	00 120.	4. U
4. United Manhattan	00.	00 120.	4. U
(9/52)	85.	00 135.	
4. United 10th Frame	00.	00 100.	4. 0
Super (10/52)	85.	00 135.	00 4. U
2* United Cascade (2/53)	45.		
2* United Clover (2/53)	45		
4. United Liberty (2/53)	. 95.0	00 135.0	00 6. U
4* United Classic (6/53	105.0	00 145.0	00 6. U
4* United Olympic (6/53			00
2* United Rolay (9/53)	. 110.0		
4* United Imperial (9/53	185.0		00
4* United Chief (11/53) 4* United Leader (11/53	. 150.0		
2* United Leader (11/53	200.0		
2* United Team (1/54) . 4. United DeLuxe Team	. 195.0	00 255.0	00 6. U
(1/54)	. 220.0	0.005.0	
4* United League (1/54).	. 165.0		
4. United Ace (5/54)	. 225.0		
4. United Rainbow (5/54			
	,		6 XV/
4. United Banner (8/54).		0 325.0	0 0. W
4. United Shuffle Targette	•		4. W
(8/54)	. 250.0	0 340.0	0 " "
4. United DeLuxe Shuffle			6. W
Targette (8/54)	. 285.0	0 350.0	

			- ~8
	4. United Speedy (8/54)	295.00	375.00
	4. Un. 11th Frame (10/54)	325.00	395.00
	4. United DeLuxe		
	11th Frame	325.00	405.00
	4. United Comet Targette		
İ	(11/54) 4. United DeLuxe Comet	300.00	400.00
ı	4. United DeLuxe Comet		
Į	Targette (11/54)	335.00	420.00
	4. United Mercury (12/54)	345.00	410.00
l	4. United DeLuxe Mercury		
I	(12/54)	345.00	425.00
	2. United Mars (1/55)	275.00	435.00
l	(12/54) 2. United Mars (1/55) 4. United DeLuxe Mars		
l	(1/55) 4. Un. Lightning (2/55)	345.00	450.00
	4. Un. Lightning (2/55)	350.00	455.00
	4. United DeLuxe		
	Lightning 4. Un. Clipper (5/55)	385.00	465.00
	4. Un. Clipper (5/55)	410.00	460.00
	4. United DeLuxe Clipper		
	(5/55)	410.00	465.00
	6. Universal Twin (1/50).	15.00	35.00
	6. Universal Super Twin		
	(3/50)	30.00	40.00
	6. Universal DeLuxe Twin		
	(10/50)	30.00	40.00
	6. Universal High Score		
	(10/50)	30.00	40.00
	0. Universal Bowlomatic	0000	
	6. Williams Twin Shuffle	30.00	40.00
	(19/40)	20.00	0.4.70
	6. Williams Twin Shuffle	20.00	34.50
	(01/1) (9/50)	20.00	
	$(9\frac{1}{2}')$ $(2/50)$ 6. Williams Bowler	20.00	30.00
	(01//) (2/50)	05.00	00.00
	(9½') (3/50) 4. Williams Double	25.00	30.00
	Header (7/50)	00.00	45.00
	6 Williams 7 Dl	20.00	45.00

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4. ABT	' 6 G									
4. Boor	nera	ng	10	1116	111	2115	3e 330 25	.00	650.00 45.00	
4. Bally	y Bia	z I	nn	ing			. 65	.00	150.00	
4. Bally	7 He	av	v Ì	Hit	ter		25	.00	60.00	
4. Bally 4. Bally 4. Bally	/ Ki	ng	Pi	n			. 20	.00	35.00	
4. Bally	Ra	pid	F	ire	<u>.</u> .		. 95	.00	125.00	4.
4. Bally	, Uı	ıde	rse	a	Кa	id€	er 64	.50	125.00	
4. Chan 4. ChiC	npio	n J D-	10	ck€	y	٠	. 40	.00	85.00	
T. Cilic	amp	Da	SKE	:tD:	111		. 05	.00	105.00	4.
4. ChiC	oin	4.P	'la v	ær	-D	-rh	v 100		195.00 195.00	
4. ChiC	oin	Go	al	ee			44	.50	99.50	
4. Unit.	Oin	HO	0	O37			55	.00	85.00	
4. ChiC	oin	Μi	dø.	et	Sk_{i}	۵۵	65	.00	175.00	
4. ChiC	oin	Pi:	sto	l.			. 50	.00	99.50	4.
4. ChiC	oin	Ho	me	, H	lun	,				4.
4. Edela	Play	er	(3)	/54)		. 159		225.00	
4. Edelo 4. Evans	o re	+ . A	S.	abi	le .		. 20	.00	75.00	4.
4. Evan	s Bo	la.	Sco	re	е.		. 95. 70	.00 .50	175.00	4.
4. Evans	s Sk	i F	โกร	1			35		89.50 95.00	4.
4. Evans	Su	oer	В	om	bei		100.		210.00	4.
4. Evans	s Pla	ıy	Ba	11	۲		. 65.		75.00	4.
4. Evans	s Te	n S	tri	ke.	246	,	20		85.00	4.
4. Evans	To	mn	пy	\mathbf{G}	un.		. 39.	50	95.00	4.
4* Exhil	oit L)al	e (Gui	n,		. 45.		89.50	4.
4. Exhib	on G	un	$C^{\mathbf{P}}$	atr	10		. 75.		150.00	4.
4. Exhib	it S	ะเ	Gu	n C		٠.	. 75.		145.00	4.
4. Exhib	it P	on'	c v	Gu. Evr	u . Tes		. 75. . 85.		145.00 135.00	4.
4. Exhib	oit Si	ilve	er	Вn	llei	S	40		95.00	4.
4. Exhib	it Si	x	Sh_{2}	oot	er		50		125.00	T.
4. Exhib	it V	ita	lize	e r			45.		75.00	4.
2* Exhib	it S	hoc	tir	ıg '	Gal					
(6/	(64)						124.	50	175.00	4. 1
4. Exhib	it St	ar	Sh	001	ing	5	201	- ^	225 00	1
4. Exhib	llery	() tea	1/0	4)	SL.		174.	50	225.00	4.
ing	Ga	lle	P37	(1	1/	54)	225.0	nn	265.00	4. \\4. \\
4. Exhib	it "5	00'	, 5	ho	otii	nø.	220.	00	203.00	4.
Gal	lerv	(3	1/5	5)		_	295.0	00	395.00	4. V
4. Genco	$-Sk_3$	z G	un	ne	r.		75.0		150.00	
4. Genco	Nis	tht:	Fi	gh	ter		119.3		159.50	4. \
4. Genco	Ba	ske	tba	ill_	<i>: :</i>	: : :	185.0		275.00	
2. Genco 4. Genco	Kil	le T	Ga	il. (6/3	(4)	200.0	00	300.00	4. \
Gal	lery	(6	op /5	-K)	ifie		275 (10	450.00	4 5
4. Genco	Wil	a"	We	r) et	Gm	n.	375.0	,,,	450.00	4. \
(2/	55)						395.0	00	475.00	4. 7
4. Genco	Sky	·R	оc	ket	Ri	ifle			1.0.00	
Gal	. (5.	/55)				445.0	0	515.00	4. 7
4. Jack	Kabb	it					50.0		99.50	
4. Jungie	: J00	Э.							69.50	4. V
4. Keene 4. Keene	y Ai	r f	Cai	dei	٠.,	٠.	65.0		120.00	4 30
4. Keene	y Du v Ta	W 2	ol I	اللا	9114		75.0 30 .0		95.00 65.00	4 W
2. Keene	y Sn	ort	sm	an	gut	. 1.	50.0	U	00.00	4. V
(11,	/54)						245.0	0	325.00	7. 1
4. Lite L	eagu	ıe					49.5		99.50	4. W
4. Mills	Pano	rai	n	Pe	ek		175.0		325.00	4. W
6. Mills	Conv	. f	\mathbf{or}							
Pan	oran	ı l	'ee	k			10.0	0	29.50	4. W
								_		

0	325.00	6. Williams Bowler	- 00.00
_	0.40.00	$(9\frac{1}{2})$ $(3/50)$ 25.00 4. Williams Double	30.00
0	340.00	Header (7/50) 20.00	45.00
0	350.00	6. Williams 5-Player Bowler (6/51) 20,00	30.00
Т		20.00	30.00
J	4-10		
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t			
C	ADE	EQUIPMENT	
0	650.00	14.36	17500
0	45.00	4. Mutos. Ace Bombers 100.00	175.00 195.00
0	150.00	4. Mutoscope Dr. Mobile	170.00
0	60.00 35.00	(Prewar) 95.00 4. Mutos. Fly. Saucers 90.00	195.00
0	125.00	4. Mutos. Fly. Saucers 90.00 4. Mutos. Phto. (Pre-War) 150.00	$160.00 \\ 250.00$
)	125.00	4. Mutos. Photomatic	
)	85.00	(DeLuxe) 275.00 4. Mutoscope Silver Gloves 125.00	475.00
)	195.00	4. Mutoscope Sky Fighter 95.00	200.00 175.00
)	195.00	4. Mutos. Voice-O-Graph	
)	99 . 50 85.00	35c	525.00
)	175.00	4. Quizzer 75.00	85.00 125.00
)	99.50	4. Rockola World Series 40.00	85.00
)	225.00	4. Scientific Baseball 40.00 4. Scientific Basketball 20.00	89.50
)	75.00	4. Scientific Batting Pr. 19.00	75.00 65.00
)	175.00	4. Scientific Pitch 'Em 145.00	185.00
,	89.50 95.00	4* Seeburg Bear Gun 94.50 4. Seeburg Chicken Sam 50.00	150.00
	210.00	4. Seeburg Chicken Sam 50.00 4. Seeburg Shoot the Chute 49.50	100.00 95.00
1	75.00	4. Seeburg Coon Hunt 165.00	215.00
)	85.00 95.00	4. Set Shot Basketball 200.00 4. Teleguiz 95 00	250.00
	89.50	4. Telequiz 95.00 4. Un. Team Hockey 30.00	150,00 85,00
1	150.00	4. United Jungle Gun 225.00	330.00
	145.00 145.00	4. Un. DeLuxe Jungle Gun 230.00	360.00
	135.00	4. United Carnival Gun (10/54)	345.00
	95.00	4. United DeLuxe Carnival	343.00
	125.00 75.00	Gun (10/54) 265.00 4. United Bonus Gun	355.00
	75.00	(1/55) 325.00	410.00
	175.00	4. United DeLuxe Bonus	110,00
	225.00	Gun (1/55) 375.00 4. Wilcox-Gay Recordio 50.00	450.00
	443.00	4. Wilcox-Gay Recordio . 50.00 4. Wms. All Stars (8/47) . 35.00	$125.00 \\ 75.00$
	265.00	4. Wms. Box Score (12/47) 39.50	75.00
	205.00	4. Wms. Star Series (4/49) 40.00	89.00
	395.00 150.00	4. Wms. DeLuxe World Series (2/52) 40.00	90.00
	159.50	4. Wms. Super World	70.00
	275.00 300.00	Series (4/51) 39,50 4. Wms. DeLuxe Baseball	99.00
	300.00	4. Wms. DeLuxe Baseball (4/53) 100.00	175.00
	450.00	4. Wms. Pennant Baseball	110.00
	475.00	(12/53) 165.00 4. Wms. Super Pennant	265.00
	473.00	Baseball (12/53) 155.00	275.00
	515.00	4. Wms. Super Star	
	99.50 69.50	Baseball (12/53) 175.00 4. Wms. Major League	300.00
	120.00	Baseball (2/54) 165.00	310.00
	95.00	4 Wms. All Star Baseball	
	65.00	(2/54)	325.00
	325.00	Baseball (2/54) 155.00	325.00
	99.50	4. Wms. Safari Gun (2/54) 350.00	475.00
	325.00	4. Wms. Polar Hunt (3/55)	525.00
	29.50	4. Wurlitzer Skeeball 35.00	525.00 75.00
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G- 40 Phonograph
HS-80 Selective Hideaway
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S-80 Receiver
S-120 Receiver
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(with Match Feature)	
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(without Match Feature)	
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Model A-325, 3 plays for 25c	780.00
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(with Match Feature)	
Model C-110, 10c a play	805.00
Model C-325, 3 plays for 25c	825.00
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The Champion	
(With new-all-metal cabinet)	759.00

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HICAGO COIN MACHINE CO.						
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Blinker Bowler						
(with Match Feature) Bulls Eye Bowler	815.00					
(with Match Feature)	775.00					
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Official Tournament Pool	300.00
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(with Match Feature)	635.00

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(2 Play	er, 5-Ball)		\$ 542.0	0

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Dive rousell (new	
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DeLuxe Challenge Bowler	010.00
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Model 1548, 50 Selection Wall Box
Model 1613, 8" Blonde Wall Speaker
Model 1614, 8" Mahogany Wall

Model 1906, Remote Volume

Model 1927, Remote Volume Control with Cancel Button

J. P. SEEBURG CORP.

July Gord !
V-200—Select-O-Matic "200"
Phonograph
V-3 W-A—Wall-O-Matic "200"
100J—Select-O-Matic "100"
Phonograph
Phonograph 3W-1-Wall-O-Matic "100"
MRVC-2—Master Remote
Volume Control
HFCV2-8—High Fidelity Wall
Speaker
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Corner Speaker
HFCVI-12—High Fidelity
Recessed Speaker
PS0-1Z—Power Sunnly
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(without Match Feature)	
Single Chute \$	760,00
Double Chute	780.00
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Special Topnotch Shuffle Alley	*00.00
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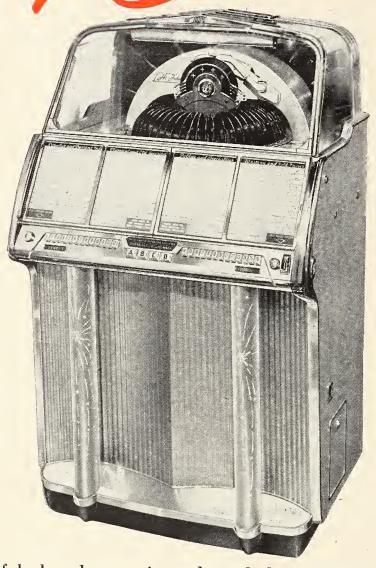
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104 Selection, 45 RPM
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4 Wire (48 Selections)
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3 Wire (104 Selections)
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