

THE CASH BOX

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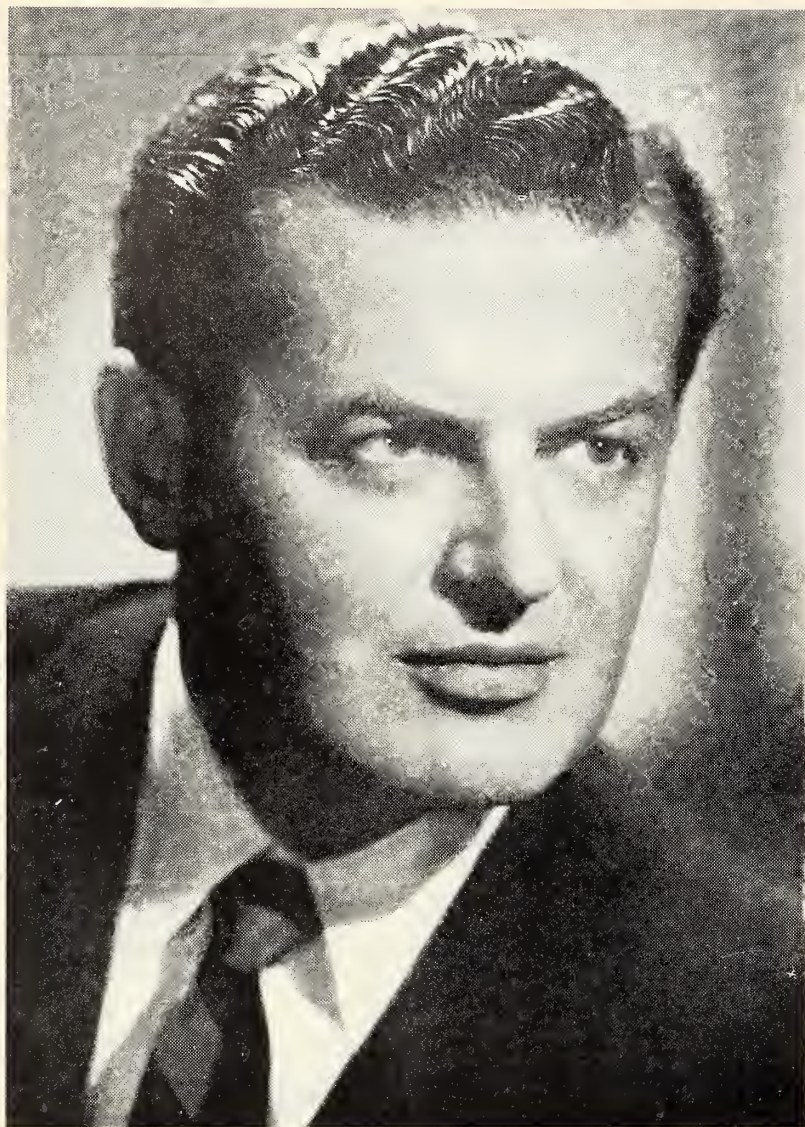
NUMBER 7



The Four Lads and their accompanist visualize some "Moments To Remember" as they go over the lyrics of their smash Columbia record. The song, the biggest the boys have had to date, was written by the powerful songwriting team of Robert Allen and Al Stillman. Now almost at the top of the charts, the disk looks as if it could go all the way. In addition, it should be one of their strongest numbers when The Lads debut their new act at the Copacabana in December.



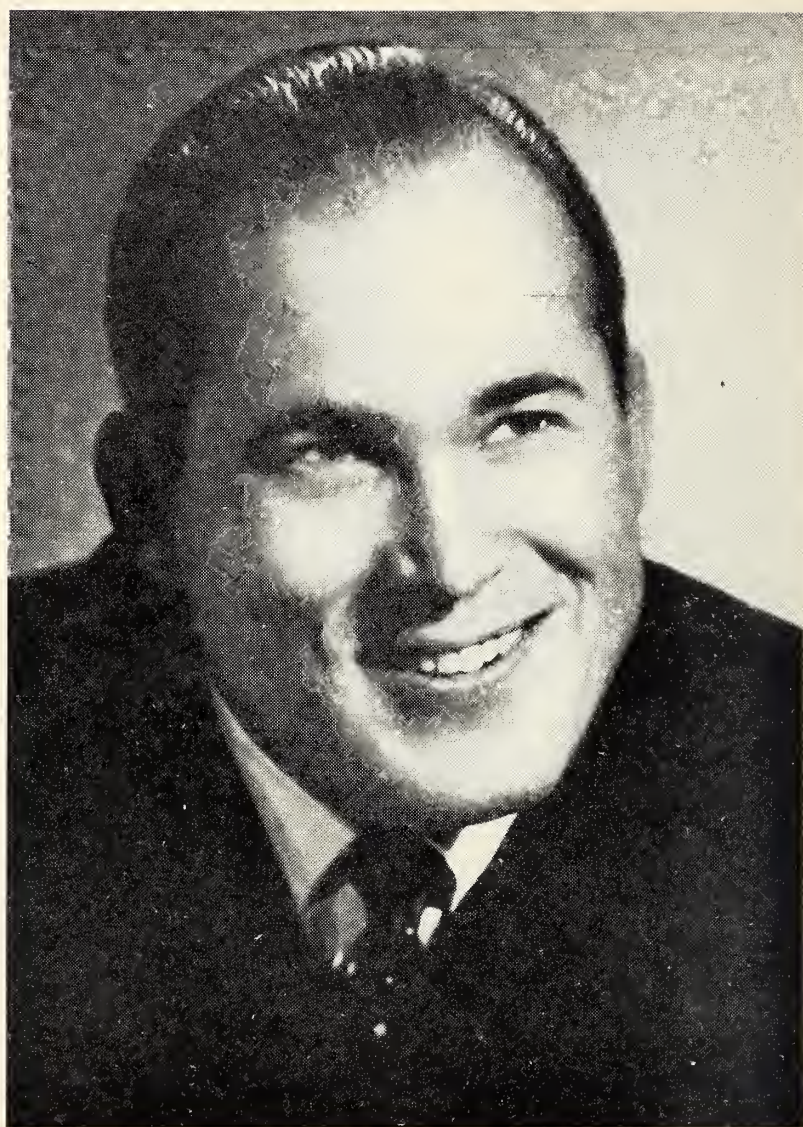
BIG SOUNDS ...BIG HITS



HUGO WINTERHALTER

Serenade For
A Wealthy Widow
Melancholy Serenade

20/47—6299



JOE REISMAN

Robin Hood
His Name Was Judas

20/47—6308

the dealer's choice

RCA VICTOR





FOUNDED BY BILL GERSH

The Cash Box

Volume XVII Number 7
November 5, 1955

Publishers

BILL GERSH JOE ORLECK

The Cash Box Publishing Co., Inc.

26 West 47th Street, New York 36, N. Y.

(All Phones: JUdson 6-2640)

JOE ORLECK

CHICAGO OFFICE

32 West Randolph St., Chicago 1, Ill.

(All Phones: DEarborn 2-0045)

BILL GERSH

HOLLYWOOD OFFICE

6272 Sunset Blvd., Hollywood, Cal.

(Phone: HOLlywood 5-1702)

JACK DEVANEY

BOSTON OFFICE

1765 Commonwealth Ave., Boston 35, Mass.

(Phone: ALgonquin 4-8464)

GUY LIVINGSTON

LONDON OFFICE

17 Hilltop, London, N.W., England

(Phone: Speedwell 2596)

MARCEL STELLMAN

EXECUTIVE STAFF

BOB AUSTIN, General Mgr., Music Dept.

SID PARNES, Editor-In-Chief

NORMAN ORLECK, Associate Editor

MARTY OSTROW, Associate Editor

IRA HOWARD, Associate Editor

CISSIE GERSH, Woman's Editor

A. MARINO, Office Manager

T. TORTOSA, Circulation

POPSIE, Staff Photographer

BRUNO DUTKOWSKY, Art Director

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THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music, vending, service and amusement machines are covered.

THE CASH BOX coverage extends to finance firms, loan organizations, factors, banks, and other financial institutions, expressly interested in the financing of coin machines of all kinds.

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TIME TO VOTE!

The first results of the Tenth Annual Cash Box Poll are being reported in this week's issue. These initial votes will be watched and studied by everyone connected with records in any way whatsoever. For nowhere in the entire industry is a poll conducted whose results are as meaningful.

The winners of this poll are those records and artists which made the most money for juke box operators in the past year. And what more concrete measure of success can there be than a vote which says this record, this artist was a profitable one?

During the next several weeks, votes will continue to pile into *The Cash Box* offices and the new results will be made known until in our December 3 issue, the final tally will be given. The winners will have every right to be the proudest people in the industry for they will have won an accolade, greater than which there is none in our business.

However, not only is this poll important to the artist and the record companies, but it is also important to the juke box operator for here is the one chance he has all during the year in which he can tell everyone in unmistakable terms just what he would like to

see them produce in the way of records, just what it is that he needs to get people to put their coins in the juke boxes.

Records may be artistic successes; they may acquire a small coterie of devotees. But unless a record can get national sales and national juke box play, it can't pay for itself and therefore cannot hold its own in our competitive business. A juke box operator who votes for a record or an artist is saying this made money for me. This is what every artist in our business strives for.

But in order for juke box operators to be able to let their wishes be known, in order for them to be able to tell the companies the kind of records they would like them to produce, they must vote—and vote today. They must let their choices become a matter of public record so that the accumulation of all the votes of all the juke box operators throughout the entire nation may create an irrefutable picture, one with which there can be no arguing.

It is vital that every juke box operator cast his vote. You help yourself and help your industry by doing so. Fill out the yellow card in this magazine and mail it right now.

NOW IS THE TIME TO VOTE.

FIRST VOTES IN "THE

Nation's Juke Box Operators Cast Their Making Records And Artists And

Best Record of 1955

"Cherry Pink"—Perez Prado	11,462
"Davy Crockett"—Bill Hayes	11,275
"Rock Around The Clock"—Bill Haley	11,138
"Mr. Sandman"—Chordettes	10,264
"Crazy Otto"—Johnny Maddox	9,738
"Melody Of Love"—Billy Vaughn	9,450
"Let Me Go, Lover"—Joan Weber	9,254
"Dance With Me Henry"—Georgia Gibbs	8,552
"Unchained Melody"—Al Hibbler	8,304
"Sincerely"—McGuire Sisters	8,181
"Learnin' The Blues"—Frank Sinatra	6,965
"A Blossom Fell"—Nat Cole	6,709
"Ain't That A Shame"—Pat Boone	6,522
"Tweedlee Dee"—Georgia Gibbs	5,855
"Hearts Of Stone"—Fontane Sisters	5,773
"Yellow Rose Of Texas"—Mitch Miller	4,678
"Unchained Melody"—Les Baxter	4,560
"Something's Gotta Give"—McGuire Sisters	4,300
"Hard To Get"—Gisele MacKenzie	4,254
"Honey Babe"—Art Mooney	3,748
"How Important Can It Be"—Joni James	3,296
"Love Is A Many-Splendored Thing"—Four Aces	3,015
"Autumn Leaves"—Roger Williams	2,962
"Naughty Lady Of Shady Lane"—Ames Brothers	2,106
"Seventeen"—Fontane Sisters	1,735
"Earth Angel"—Penguins	1,621
"Ko Ko Mo"—Perry Como	1,318
"Sin To Tell A Lie"—Somethin' Smith & Redheads	1,002
"Earth Angel"—Crewcuts	962
"Seventeen"—Boyd Bennett	813
"Maybellene"—Chuck Berry	756
"Whatever Lola Wants"—Sarah Vaughan	718
"That's All I Want From You"—Jaye P. Morgan	564
"Tina Marie"—Perry Como	525
"Moments To Remember"—Four Lads	430
"Make Yourself Comfortable"—Sarah Vaughan	413
"Heart"—Eddie Fisher	380
"No More"—De John Sisters	345

Best Male Vocalist of 1955

Perry Como	9,362	Julius La Rosa	2,580
Nat "King" Cole	9,007	Johnny Desmond	2,344
Eddie Fisher	8,429	Frankie Laine	2,256
Bill Hayes	6,603	Don Cornell	1,723
Frank Sinatra	6,592	Tony Bennett	1,638
Sammy Davis, Jr.	4,328	Roy Hamilton	1,174
Alan Dale	4,134	Rusty Draper	690
Al Hibbler	3,912	Tony Martin	434

Best Female Vocalist of 1955

Jaye P. Morgan	7,563	Patti Page	2,988
Joni James	6,292	Kitty Kallen	2,704
Georgia Gibbs	6,138	Doris Day	1,865
Gisele MacKenzie	4,155	Teresa Brewer	1,140
Sarah Vaughan	3,970	Jo Stafford	863
Mindy Carroll	3,346	Kay Starr	522
Rosemary Clooney	3,020	Ella Fitzgerald	275

Best Vocal Group of 1955

Four Aces	7,294	Chordettes	2,595
McGuire Sisters	7,038	Cheers	1,978
Crewcuts	6,417	Four Freshmen	850
Fontane Sisters	5,834	Gaylords	623
Four Lads	3,611	De Castro Sisters	414
Hilltoppers	3,440	Mills Brothers	391
Ames Brothers	3,162	Four Knights	385

Best Orchestra of 1955

Perez Prado	6,259	Ray Anthony	1,581
Les Baxter	5,972	Mantovani	973
Mitch Miller	5,970	Glenn Miller	928
Art Mooney	5,428	Percy Carroll	536
Boyd Bennett	3,560	David Carrroll	450
Hugo Winterhalter	3,204	Ralph Flanagan	402
Ferko String Band	3,008	Jack Pleis	397
Ralph Marterie	2,745	Sammy Kaye	312
Guy Lombardo	2,629		

Best Small Instrumental Group of 1955

Bill Haley & Comets	6,392	Roger Williams	763
Les Paul & Mary Ford	3,515	Johnny Maddox	719
Three Suns	1,866	Lenny Dee	581
George Shearing	1,029	Crazy Otto	368

Best Rhythm and Blues Record of 1955

"Hearts Of Stone"—Charms	6,435
"You Upset Me Baby"—B. B. King	6,249
"Sincerely"—Moonglows	6,012
"Tweedlee Dee"—Lavern Baker	5,914
"Earth Angel"—Penguins	5,483
"Pledging My Love"—Johnny Ace	5,203
"I've Got A Woman"—Ray Charles	5,085
"Ain't It A Shame"—Fats Domino	4,832
"Unchained Melody"—Al Hibbler	4,574
"Bo Diddley"—Bo Diddley	4,301
"Every Day"—Count Basie & Joe Williams	3,747
"It's Love, Baby"—Louis Brooks & Earl Gaines	2,905
"Maybellene"—Chuck Berry	2,421
"Soldier Boy"—Four Fellows	2,186
"Unchained Melody"—Roy Hamilton	1,964
"My Babe"—Little Walter	1,848
"The Wallflower"—Etta James & The Peaches	1,763
"What'cha Gonna Do"—Clyde McPhatter—Drifters	1,532
"Flip, Flop And Fly"—Joe Turner	1,376
"Ling Ting Tong"—Five Keys	1,079
"Don't Be Angry"—Nappy Brown	987
"A Fool For You"—Ray Charles	923
"Walking The Blues"—Jack Dupree & Mr. Bear	919
"Why Don't You Write"—The Jacks	745
"Only You"—The Platters	698
"I Hear You Knockin'"—Smiley Lewis	564
"Reconsider Baby"—Lowell Fulson	392
"Teach Me Tonight"—Dinah Washington	267
"Story Untold"—Nutmegs	183

Best R & B Male Artist of 1955

Ray Charles	5,922	Johnny Ace	1,647
B. B. King	5,643	Joe Turner	1,622
Lowell Fulson	3,949	Amos Milburn	1,475
Clyde McPhatter	3,673	Chuck Willis	921
Willie Mabon	3,501	Louis Jordan	787
Roy Hamilton	2,878	Lightning Hopkins	529
Muddy Waters	2,769	Charles Brown	465
Little Walter	2,506	Howling Wolf	379
Fats Domino	2,501	Danny Overbea	344
Smiley Lewis	2,396	Ivory Joe Hunter	197
"Sonny Boy" Williamson	2,201	Little Jr. Parker	187
Jack Dupree	1,843	Arthur Prysock	92

Best R & B Female Artist of 1955

Ruth Brown	4,785	Ella Johnson	297
Faye Adams	2,305	Mahalia Jackson	253
Varetha Dillard	1,978	Shirley Gunter	102
Dinah Washington	1,902	Dakota Staton	92
Lula Reed	473	Annisteen Allen	63
Big Maybelle	302		

Best R & B Vocal Group of 1955

Clyde McPhatter & The Drifters	6,849	Spaniels	1,749
The Charms	6,743	Spiders	1,507
Five Keys	5,879	Harpstones	947
Shirley & Lee	4,649	Counts	904
Midnighters	3,972	Cadillacs	576
Clovers	3,427	The Robins	369
"5" Royales	2,853	Du Droppers	248
Orioles	2,547	Flamingoes	193
Dominoes	1,965	El Dorados	126

Best R & B Orchestra of 1955

Count Basie	2,743	Piano Red	763
Buddy Johnson	1,905	Bill Doggett	502
Earl Bostic	937	Louis Brooks	379
Tiny Bradshaw	892	Red Prysock	354

CASH BOX POLL

Votes To Choose The Best Money-Most Outstanding Newcomers of 1955

Best Country Record of 1955

"In The Jailhouse Now"—Webb Pierce	5,987
"Loose Talk"—Carl Smith	5,632
"Making Believe"—Kitty Wells	5,461
"More And More"—Webb Pierce	5,234
"I Don't Care"—Webb Pierce	5,196
"Satisfied Mind"—Porter Wagoner	5,032
"If You Ain't Lovin'"—Faron Young	4,876
"I've Been Thinking"—Eddy Arnold	4,773
"Cattle Call"—Eddy Arnold & Hugo Winterhalter	4,525
"Live Fast, Love Hard, Die Young"—Faron Young	4,331
"Yellow Roses"—Hank Snow	3,824
"There She Goes"—Carl Smith	3,793
"Let Me Go, Lover"—Hank Snow	3,661
"Hearts Of Stone"—Red Foley	3,280
"Are You Mine"—Ginny Wright & Tom Tall	3,233
"Ballad Of Davy Crockett"—Tennessee Ernie Ford	3,100
"All Right"—Faron Young	2,954
"Just Call Me Lonesome"—Eddy Arnold	2,869
"Would You Mind"—Hank Snow	2,432
"Satisfied Mind"—Red & Betty Foley	2,375
"The Kentuckian Song"—Eddy Arnold & Hugo Winterhalter	2,316
"Love, Love, Love"—Webb Pierce	2,302
"Satisfied Mind"—Jean Shepard	1,876
"Making Believe"—Jimmy Work	1,804
"As Long As I Live"—Kitty Wells & Red Foley	1,665
"In The Jailhouse Now, No. 2"—Jimmie Rodgers	1,330
"Are You Mine"—Myrna Lorrie & Buddy DeVal	1,311
"Ballad Of Davy Crockett"—Mac Wiseman	1,297
"New Green Light"—Hank Thompson	1,214
"Kisses Don't Lie"—Carl Smith	1,112
"Cryin', Prayin', Waitin', Hopin'"—Hank Snow	1,080
"It Tickles"—Tommy Collins	916
"Baby, Let's Play House"—Elvis Presley	755
"That Do Make It Nice"—Eddy Arnold	772
"Yonder Comes A Sucker"—Jim Reeves	504
"There's Poison In Your Heart"—Kitty Wells	453
"Most Of All"—Hank Thompson	302
"Wildwood Flower"—Hank Thompson	198

Best Country Male Vocalists of 1955

Webb Pierce	6,725	Tennessee Ernie Ford	2,458
Eddy Arnold	5,613	Slim Whitman	1,722
Carl Smith	5,452	Ray Price	1,531
Hank Snow	5,398	Mac Wiseman	983
Faron Young	5,376	Ferlin Huskey	752
Hank Thompson	3,485	Hank Williams	673
Red Foley	3,344	Stuart Hamblen	484
Ernest Tubb	2,968	Jimmie Rodgers	260
Jim Reeves	2,817	Hank Locklin	188
Marty Robbins	2,667	Redd Stewart	120

Best Country Female Vocalist of 1955

Kitty Wells	4,123	Ginny Wright	842
Goldie Hill	2,956	Martha Carson	355
Jean Shepard	2,895		

Best Country Vocal Combination of 1955

Johnnie & Jack	5,218	Davis Sisters	1,200
Carlisles	4,972	Kitty Wells & Red Foley	1,100
Sons Of The Pioneers	2,653	Lonzo & Oscar	389
Homer Jethro	1,877	Lester Flatt & Earl Scruggs	214
Red & Betty Foley	1,632	Maddox Brothers & Rose	128

Best Country Band of 1955

Pee Wee King	4,284	Cliffie Stone	540
Hank Thompson's Brazos Valley Boys	4,238	Wade Ray's Cow Town Five	438
Carl Smith's Tunessmiths	2,612	Miller Brothers	412
Ray Price's Cherokee Cowboys	2,473	Billy Gray's Western Oakies	157
Bob Wills Texas Playboys	848	Spade Cooley	142
Tex Williams	672	Jimmy Heap & His Melody Masters	112
		Leon McAuliffe	84

Best Country Sacred Singer of 1955

Martha Carson	3,584	Smith Brothers	764
Red Foley	3,412	Jordanaires	714
Stuart Hamblen	2,963	Statesmen Quartet	436
T. Tommy & The Chanters	2,817	Bill Monroe	328
Louvin Brothers	2,712	Webb Pierce	276
Blackwood Brothers	2,432	Crossroads Quartet	184
Carl Smith	2,016	Faron Young	132
Jimmie Davis	1,754	Foggy River Boys	76
Chester Smith	1,324	Carl Story	38
Chuck Wagon Gang	1,095		

Best Country Instrumental Artist of 1955

Chet Atkins	4,532	Merle Travis	738
Bud Isaacs	2,816	Del Wood	654
Speedy West & Jimmy Bryant	1,876	Jerry Byrd	329
Lloyd Ellis	1,725	Tommy Jackson	115
		Arthur Smith	72

Most Promising New Male Vocalist of 1955

Pat Boone	6,297	Frank Verna	774
Chuck Berry	3,120	Steve Lawrence	593
David Whitfield	1,785	Eddie Fontaine	360
Chuck Miller	1,254	Jerry Vale	315
Nick Noble	866	Frankie Lester	290
Fess Parker	832		

Most Promising New Female Vocalist of 1955

Caterina Valente	4,538	Marion Marlowe	919
Gogi Grant	4,166	Susan Hunter	764
Lillian Briggs	3,794	Kitty White	352
Joan Weber	2,554	Betty Madigan	321
Gale Storm	2,107	Carmen McRae	317
Priscilla Wright	1,043	Terri Stevens	313
Peggy King	928		

Most Promising New Vocal Group of 1955

Somethin' Smith & Redheads	3,685	Don, Dick & Jimmy	730
De John Sisters	3,158	Three Chuckles	450
Platters	2,972	Sunnysiders	447
Penglins	1,218	Four Coins	287

Most Promising New Orchestra of 1955

Billy Vaughn	3,128	Dan Terry	298
Les Elgart	865	Pete Rugulo	246
Joe Riesman	670		

Most Promising New R & B Male Artist of 1955

Joe Williams	3,785	"Little" Willie John	976
Jimmy Reed	3,649	Earl "Connelly" King	905
Nappy Brown	3,622	Earl King	744
Chuck Berry	3,186	Mr. Bear	302
Bo Diddley	2,941	Johnny Fuller	287
Bobby Blue Bland	1,249	Dean Barlow	93
Billy Brooks	1,205	Otis Williams	91
Earl Gaines	992		

Most Promising New R & B Female Artist of 1955

Lavern Baker	5,147	Dolores Ware	924
Donna Hightower	2,862	Patricia Bowman	543
Etta James	1,057	Pauline Rogers	272

The Most Promising New Vocal Combination of 1955

Moonglows	5,573	The Cashmeres	747
Penguins	5,402	The Medallions	703
Gene And Eunice	4,934	The Rivileers	465
Nutmegs	4,537	The Hearts	399
Charlie And Ray	4,302	The Cardinals	275
Four Fellows	3,596	The Danderliers	263
The Jacks	2,985	The Turks	145
The Platters	2,872	The Cues	93
Marigolds	982		

Most Promising New Male Vocalist of 1955

Elvis Presley	3,582	Red Sovine	1,543
Porter Wagoner	3,506	Terry Fell	1,200
Jimmy Newman	2,685	Jim Wilson	965
Tommy Collins	2,472	Sonny James	842
Jimmy Work	2,418	Eddie Dean	657
Jim Edward Brown	2,067	Marvin Rainwater	564
Benny Martin	1,929	Al Terry	289
Justin Tubb	1,862	Buddy DeVal	155
Bobby Lord	1,814	Jimmie Rodgers Snow	84
Tom Tall	1,722	Werley Fairburn	59

Most Promising New Female Vocalist of 1955

Rita Robbins	2,924	Wanda Jackson	454
Maxine Brown	2,765	Ruby Wells	312
Myrna Lorrie	2,452	Charline Arthur	246
Betty Foley	1,907	Betty Amos	132
Anita Carter	623	Bonnie Sloane	96

Most Promising New Vocal Combination of 1955

Ginny Wright & Tom Tall	2,856	Myrna Lorrie & Buddy DeVal	1,220
Jim Edward & Maxine Brown	2,612	Louvin Brothers	760
Wilburn Brothers	2,033	Farmer Boys	595
'Nita, Riba & Ruby	1,976	George & Earl	142
Rusty & Doug	1,753		

Going Strong



NEW YORK—The attractive young lady on the right is actress Julie London who skyrocketed into the spotlight a few weeks ago when her recording "Cry Me A River" created a fuss on the west coast. To get the waxing off on the right track, Julie headed east on a dee jay promotional tour. Above she is seen with Steve Allen just prior to her appearance on NBC's "Tonight" show.



Have you seen Lena at the Savoy? That's what everyone's saying this week since the fabulous Miss Horne opened at this Hotel. And believe me, she's certainly the talk of the town. For those who aren't able to see Lena in person, she will grace our TV screens this Sunday as the guest star of "Sunday Night at the London Palladium". Also in this show are the Crewcuts. . . The Annual Jazz Jamboree in aid of the Musicians Benevolent Fund was a wow. S.R.O. notices outside the theatre assured us of another great show with the best of the best in British music. The terrific bill included Ted Heath, Jack Parnell, Ronnie Scott, Ronnie Aldrich, Tommy Whittle, Tubby Hayes and Tony Crombie and their orchestras; and a host of small combos and soloists. The Crombie Band with vocal star Annie Ross was one of the outstanding performers of this very excellent show. . . Robert Mellin came into London this week for a three-week business stay and will no doubt be present at the Tin-Pan-Alley ball this Thursday at the Dorchester Hotel. This also is an annual event when music publishers play hosts to a host of musical personalities, and a fine affair this is. . . Also in London at this time are U. S. trumpet star Chet Baker and Sweden's Lars Gullin. . . Hymie Zahl back from the U. S. where he has been negotiating with the William Morris office (an associate of the Foster Agency) for some top names for the next vaudeville season. Among those for whom strong bidding is likely is Sammy Davis, Jr.

I hear that once again a Continental song (from Italy this time) has two sets of English lyrics. One in the States and one in Britain. When will publishers get together and realize that we speak the same language and that two sets of lyrics to a song published by two English speaking countries does not help the song in any way. In fact it only handicaps it, for you will find that the American publisher doesn't want British records of that song released in the States and the British publisher doesn't want the American version issued in England. I ask you. Is it fair to the recording artists and for that matter is it fair to the original composer? I don't think so! The sooner publishers try and get together on this matter the better for all concerned. The song by the way is "Arriverderci Roma".

This week's best selling pop singles (Courtesy "New Musical Express")

- 1) "Man From Laramie"—Jimmy Young (Eng. Decca)
- 2) "Blue Star"—Cyril Stapleton (Eng. Decca)
- 3) "Yellow Rose Of Texas"—Mitch Miller (Philips)
- 4) "Ev'rywhere"—David Whitfield (Eng. Decca)
- 5) "Rose Marie"—Slim Whitman (London)
- 6) "Cool Water"—Frankie Laine (Philips)
- 7) "The Breeze And I"—Caterina Valente (Polydor)
- 8) "Rock Around The Clock"—Bill Haley (Brunswick)
- 9) "Hey There"—Johnnie Ray (Philips)
- 10) "Hey There"—Rosemary Clooney (Philips)



CODE			
AA—Double A	CL—Cardinal	ES—Essex	JU—Jubilee
AB—Abbott	CO—Columbia	EX—Excello	JZ—Josie
AL—Aladdin	CR—Coral	FB—Fabor	KA—Kapp
AP—Apollo	CT—Cat	FE—Federal	KI—King
AR—Arcade	CW—Clearview	FI—Fiesta	LO—London
AT—Atlantic	CW—Crown	4 Star—Four Star	MA—Marble
AU—Audiavacs	DA—Dana	GN—Golden	MD—Media
BE—Bell	DE—Decca	GR—Groove	ME—Mercury
BN—Benida	DL—DeLuxe	GS—Gold Star	MG—MGM
BT—Bethlehem	DO—Dot	GTJ—Good Time	MO—Modern
CA—Capitol	DT—Dootone	Jazz	ND—New Disk
CD—Cadence	DU—Duke	HE—Herald	NG—Norgran
CH—Chess	EP—Epic	IM—Imperial	OK—Okeh
CK—Checker	ER—Era	JD—Jay Dee	OL—Olympic
			OR—Original
			PA—Parrot
			PE—Peacock
			PM—Prom
			PP—Peter Pan
			PR—Prestige
			RA—Rainbow
			RB—R & B
			RE—Regent
			RL—Real
			RM—Rama
			RP—RPM
			SA—Savoy
			SE—Seeco
			SO—Sound
			SP—Specialty
			ST—Starlite
			TA—Tampa
			TI—Tico
			TR—Trend
			UN—United
			UQ—Unique
			VI—RCA Victor
			VJ—Vee-Jay
			WD—Waldorf
			WI—Wing
			"X"—Label "X"

1 LOVE IS A MANY-SPLENDORED THING
FOUR ACES
 CA-3202 (F-3202)—Woody Herman DE-29625 (9-29625)—Four Aces
 CR-61467 (9-61467)—Don Cornell MG-30883 (K-30883)—David Rose O.
 CW-165 (45-165)—Don, Dick & Jimmy PM-1120A (45-1120A)—The Rockets

2 AUTUMN LEAVES
ROGER WILLIAMS
 CA-3223 (F-3223)—Jackie Gleason KA-116 (45-116)—Roger Williams
 CD-1421 (45-1421)—John Sebastian ME-70686 (70686x45)—Maynard Ferguson
 CR-61485 (9-61485)—Steve Allen & MG-12068 (K12068)—Ray Charles Singers
 Geo. Cates O. PM-1123 (45-1123)—Lou Garisto
 DE-29653 (9-29653)—Victor Young X-0161 (4X-0161)—Geri Galian

3 YELLOW ROSE OF TEXAS
MITCH MILLER—JOHNNY DESMOND
 CA-3249 (F-3249)—Stan Freberg PM-1122A (45-1122A)—Maury Laws
 CO-40540 (4-40540)—Mitch Miller Ch. & O.
 CR-61476 (9-61476)—Johnny Desmond VI-20-6241 (47-6241)—Homer & Jethro
 X-0161 (4X-0161)—Geri Galian

4 MOMENTS TO REMEMBER
THE FOUR LADS
 CO-40539 (4-40539)—Four Lads DE-29694 (9-29694)—Louis Armstrong

5 AIN'T THAT A SHAME
PAT BOONE
 DO-15377 (45-15377)—Pat Boone PM-1122B (45-1122B)—Bill Marine
 IM-5348 (45-5348)—Fats Domino WI-90000 (90000 x 45)—Ronnie Gaylord

6 SHIFTING, WHISPERING SANDS
BILLY VAUGHN—RUSTY DRAPER
 DO-15409 (45-15409)—Billy Vaughn VI-20-6243 (47-6243)—Johnson Family
 ME-70696 (70696 x 45)—Rusty Draper Singers

7 SEVENTEEN
FONTANE SISTERS—BOYD BENNETT
 CA-3199 (F-3199)—Ella Mae Morse KI-1470 (45-1470)—Boyd Bennett
 DO-15386 (45-15386)—Fontane Sisters ME-70651 (70651 x 45)—Rusty Draper

8 THE LONGEST WALK
JAYE P. MORGAN
 PM-1124 (45-1124)—Laura Leslie VI-20-6182 (47-6182)—Jaye P. Morgan

9 TINA MARIE
PERRY COMO
 PM-1121A (45-1121A)—Gabe Drake VI-20-6192 (47-6192)—Perry Como

10 ONLY YOU
THE PLATTERS
 DE-29694 (9-29694)—Louis Armstrong ME-70633 (70633 x 45)—Platters
 DO-15423 (45-15423)—Hilltoppers WI-90015 (90015 x 45)—Lola Dee

11) SUDDENLY THERE'S A VALLEY. 12) THE BIBLE TELLS ME SO. 13) HE. 14) BLACK DENIM TROUSERS. 15) YOU ARE MY LOVE. 16) MAYBELLENE. 17) MY BONNIE LASSIE. 18) WAKE THE TOWN AND TELL THE PEOPLE. 19) AT MY FRONT DOOR. 20) ROCK AROUND THE CLOCK. 21) SAME OLD SATURDAY NIGHT. 22) I WANT YOU TO BE MY BABY. 23) LOVE AND MARRIAGE. 24) THEN I'LL BE HAPPY. 25) AMUKIRIKI. 26) HARD TO GET. 27) SOMEONE YOU LOVE. 28) FORGIVE MY HEART. 29) I HEAR YOU KNOCKIN'. 30) MY BOY—FLAT TOP. 31) CROCE DI ORO. 32) DAY BY DAY. 33) LEARNIN' THE BLUES. 34) PEPPER-HOT BABY. 35) DOG FACE SOLDIER.

A SMASH Song from
 A HIT Picture
"DOGFACE SOLDIER"
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 JOE LIPMAN Ork & Chorus MGM
 STEPHEN MAKE Band Original
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THE JAPANESE FAREWELL SONG
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KAY CEE JONES
 on Marquee
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M-G-M RECORDS
BETTY MADIGAN
 sings
"THERE SHOULD BE RULES"
 b/w "Strangers"
 MGM 12094 (78 rpm)
 K12094 (45 rpm)
 THE GREATEST NAME IN ENTERTAINMENT

Another Smash!
"DEEP IN THE HEART OF TEXAS"
 and
"HAPPY DAYS ARE HERE AGAIN"
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"Only those records best suited for commercial use are reviewed by THE CASH BOX"

#1

Dot...

#1

AMERICA'S
HOTTEST
LABEL...

*gives
you... →*

#1

GALE STORM



Singing... #1

**"I HEAR
YOU
KNOCKIN'"**

DOT-15412

Dot

RECORDS •

GALLATIN, TENNESSEE

PHONE -1600

#1

#1

RECORD REVIEWS

ⓐ A DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓓ VERY GOOD	ⓓ MEDIOCRE

EILEEN BARTON

(Coral 61530; 9-61530)

B+ "CRY ME A RIVER" [Frank ASCAP—Hamilton] Eileen Barton hands in one of her best waxings in a long, long while as she leans into this beautiful torch song. Excellent material superbly styled by the chirp. Song'll be a standard.

B "COME HOME" [Jay & Cee BMI—Johnson] A solid romantic ballad, one of the best we've heard in months, is tenderly treated by Eileen. Thrush comes off very strong. Watch both ends.

JILL COREY

(Columbia 40596; 4-40596)

B+ "CRY ME A RIVER" [Frank ASCAP—Hamilton] Jill Corey offers a dramatic version of this terrific new song. Strong delivery. Platter should share heavily in the song's final take. Number will be plugged on the "Johnny Carson" TVer.

C+ "NOBODY'S HEART" [Chappell ASCAP—Rodgers, Hart] A touching, heartrending song is feelingfully interpreted by the lass. Top drawer Rodgers and Hart material.

THE LANCERS

(Coral 61527; 9-61527)

B "ALPHABET ROCK" (1:39) [Monument BMI—Parker] The Lancers come up with a jolter in the "Rag Mop" category. Driving rocker that the teen-agers should enjoy. Commercial side for the boys.

B "HOW LONELY CAN I GET?" (2:04) [Northern ASCAP—Whitney, Kramer] A pretty shuffle rhythm ballad from the flick "The Second Greatest Sex," is pleasantly presented here. Boys have a wonderful sound.

JACKIE KELSO

(Vita 114; 45-114)

B "KWELA, KWELA" (2:30) [Peer International BMI—Carstens, Segal, North] Jackie Kelso has a lively deck in this South African novelty. Real wild side full of kicks. Comes off with a rock and roll flavor. Kids can bop to this one.

C+ "RAT-A-TAT" (2:05) [Spark BMI—Kelso] Kelso's ork breaks out with a swinging jump number in the true rock and roll tradition. He penned the song too.

EILEEN RODGERS

(Columbia 40594; 4-40594)

B+ "I HAD TO LOSE YOU TO LOVE YOU" (2:48) [Gale & Gayles BMI—Engvick, Adams] Eileen Rodgers does a beautiful job on this stirring, dramatic love song that breaks into a jump tempo at mid point. Terrific arrangement on some super material. Thrush can really sing and could make the grade with this one.

B "THE DESPERATE HOURS" (2:23) [Paramount ASCAP—Stone, Bacharach] The title of the hit pic is employed as the basis for this song. An extremely fast moving number with a galloping backdrop. Versatile thrush does a good job on this off-beat item.

THE CASH BOX

DISK OF THE WEEK



FOUR ACES

"A WOMAN IN LOVE" (3:13)

[Frank ASCAP—Loesser]

"OF THIS I'M SURE" (2:56)

[Chappell ASCAP—Benjamin, Marcus]

FOUR ACES

(Decca 29725; 9-29725)

● While sitting on top of the heap with their smash success "Love Is A Many-Splendored Thing," another top notch Four Aces record is issued by Decca. It's a tremendously commercial ballad from the film score of "Guys And Dolls," one of the biggest events in this year's film schedule. The Aces work with a big choir backing to a pleasant shuffle rhythm, and the results are grade "A". Another contender for the #1 spot. Flip "Of This I'm Sure," is another tender romantic affair handled in the boys' commercial, easy-to-dance-to manner. Excellent coupling for jockeys, jukes and retailers.



FRANKIE LAINE

"A WOMAN IN LOVE"

[Frank ASCAP—Loesser]

"WALKING THE NIGHT AWAY" (2:06)

[Beaver ASCAP—Wayne, Sherman]

FRANKIE LAINE

(Columbia 40583; 4-40583)

● The dramatic voice of Frankie Laine lends itself perfectly to this big number from the dynamic new film version of the stage hit "Guys And Dolls." The song was penned for the movie and is delivered in the film as a ballad. But on this waxing Laine takes liberties and belts across the number to a big tango backdrop by Percy Faith and the ork. A stirring performance by the stylist. Should enjoy a huge sale. The lower lid "Walking The Night Away" is another unusual arrangement of a strong love song. A potent reading. The top deck is the one to watch.

"ANGELS IN THE SKY"
[Ridgeway BMI]

"MOSTLY MARTHA"
[Hill & Range BMI]

THE CREWCUTS

(Mercury 70741; 70741x45)



CREWCUTS

● Two completely different and equally outstanding sides make the

Crewcuts' latest platter a double threat. Two sides that could catch on quickly. On one end "Angels In The Sky," the boys harmonize beautifully and come up with a stirring reading of an excellent inspirational ballad. This type of material is going great guns presently, and this song is one of the better semi-religious numbers to hit the market. The tune has been a part of the quartet's act for quite a while. The backing is a piece that was pulled out of the Crewcuts' latest LP. It's a jump version of the classical aria "Martha" and goes under the new label "Mostly Martha." Cute ditty with much appeal.

ROY HAMILTON

(Epic 9125; 5-9125)

B "CUBAN LOVE SONG" (2:40) [Robbins ASCAP—McHugh, Fields, Stothart] The scintillating Roy Hamilton voice is stirring on this dramatic treatment of a great favorite. Wonderful song for Roy. Should enjoy a healthy sale. Good juke fare too.

B+ "WITHOUT A SONG" (2:45) [Miller ASCAP—Rose, Eliscu, Youmans] Hamilton is again effective on this great, emotional classic. Roy's fans will get double their money's worth from this record.

THE COMMODORES

(Dot 15425; 45-15425)

B "CREAM PUFF" [Gallatin BMI—Glenn, Montgomery] The Commodores who made a strong showing with their first Dot release, have a catchy piece of novelty tune-stuff for their follow-up. A cute rockin' ditty on the light side.

C+ "CLOSE TO MY HEART" [Galatin BMI—Hubbard, Glenn, Montgomery] This end is a pretty waltz ballad warmly treated.

FRANK VERNA

(Decca 29696; 9-29696)

B "WITH YOU BESIDE ME" (2:26) [Ben Bloom ASCAP—Silver, Schroeder] Frank Verna, who made good noise with his first Decca release, has another potent item in this shuffle-beat romancer. Artist has a warm voice and does a strong job. Could stir up a fuss.

B+ "TIME AND TIME AGAIN" (3:00) [R.F.D. ASCAP—Sherman, Sherman, Wayne] The crooner gets a lush backing on this dreamy, velvety love song. Warm and pretty material. Frank is gonna make the grade. A potent deck to watch closely.

DON CHERRY

(Columbia 40597; 4-40597)

B+ "BAND OF GOLD" [Ludlow BMI—Masel, Taylor] Don Cherry comes up with one of the best performances of his career as he belts out a potent new ballad that could break through. It's a beautiful song that packs a wallop. Watch it.

C "RUMBLE BOOGIE" [Ludlow BMI—Curtis] A boogie woogie novelty with a load of drive is sent forth by the versatile songster. Top notch dance deck.

FRANK WEIR

(London 1611; 45-1611)

B "JOHN AND JULIE" (2:52) [Leeds ASCAP—Green] One of England's best sellers is fashioned for the American Market by soprano sax star Frank Weir. Lovely job with a chorus repeating only the title. Pretty listening.

B "LILLY OF LAGUNA" (2:11) [Mayfair ASCAP—Stuart, Webster, Florito] A glee club accompanies the saxophonist on this unusual and attractive ditty. Has a collegiate sound.

Right to the TOP!

"CROCCCE DE ORO"

(Cross Of Gold)



by
**Patti
Page**



-70713
c/w "SEARCH MY HEART"

RECORD REVIEWS

⊙ A DISK & SLEEPER	⊙ C GOOD
⊙ B+ EXCELLENT	⊙ C FAIR
⊙ B VERY GOOD	⊙ D MEDIOCRE

THE MERRY MACS

(Era 1007; 45-1007)

B "THE LORD IS A BUSY MAN" (2:20) [Jungnickel-Thunderbird ASCAP—Allen, Joyce] With semi-religious tunes hitting all over the country, the Merry Macs come up with a rhythm styling of such a tune. Good number that could make the grade.

C+ "BOOM I'M IN CLOVER" (2:24) [Warman BMI—Meyer, Jones] A cute jump-bounce novelty about someone who discovers the effects of falling in love. Pretty item.

KEN CARSON

(Media 1018; 45-1018)

B "DEAR ANGELS ABOVE" [Dare BMI—Little, Niesen] Ken Carson is extremely effective on this slow, dramatic love song. Excellent piece of material handled in top form. Has big possibilities.

B "ORCHIDS IN THE MOONLIGHT" [T. B. Harms ASCAP—Youmans] The versatile performer does a wonderful job on this ever-green. Top notch tango loaded with romance. Wonderful performance.

ROSALIE RAND

(King 4842; 45-4842)

B "THAT'S WHAT A SONG CAN DO" (3:00) [Meridian BMI—Wayne, Jay] A tremendous tune is emotionally rendered by the sincere and touching voice of Rosalie Rand. Good record. Lark has what's needed to make the grade.

C+ "TONIGHT, I'VE GOT A FEELING FOR THE BLUES" (2:36) [Coliseum BMI—Wayne] Another piece of soft and meaningful blues material is strongly presented by the thrush.

LOU MONTE

(RCA Victor 20-6287; 47-6287)

B+ "ROSINA!" (2:04) [Valando ASCAP—Weiss, Marchese] Lou Monte has a hot contender in this cute and inviting Italian ditty. Commercial novelty that bears the sub-title "The Menu Song." Lyrics mention a wide variety of Italian foods. Should get laughs.

B "TOMBOLEE-TOMBOLA" (2:10) [Shapiro, Bernstein ASCAP—Reid, Atman] Another light and bouncy happy-go-lucky ditty is cleverly styled by the songster. Enjoyable item.

BUDDY KAIN

(Jubilee 5220; 45-5220)

B "DON'T BE TOO SURE" (2:34) [Myers ASCAP—Myers] Buddy Kain gets a big assist from Joe Kuhn's ork on a driving jump item that fits perfectly into the current rock 'n' roll kick. Good tune.

C+ "I WANNA CRY" (2:27) [Meadowbrook ASCAP—Marcucci, De Angelis] A rhythm and blues flavored number. Ok side.

THE CASH BOX SLEEPER OF THE WEEK

"COME HOME" (2:29) "SINCERELY YOURS" (2:27)
 [Jay & Cee BMI—Johnson] [Witmark ASCAP—Liberace, Webster]
EYDIE GORME
 (ABC-Paramount 9655; 45-9655)



EYDIE GORME

● The new ABC-Paramount label makes its debut this week, and if its

first pop platter is any indication of what's to come in the future, we can expect big things from the new company. The first record is a beautiful two sider starring Eydie Gorme. One half is the title tune of the new Liberace film "Sincerely Yours." A warm love song rendered with feeling and skill. Flip "Come Home" is a touching cover rendition of a rhythm and blues waxing that has been breaking pop in some areas. Both sides merit raves and should start the new diskery off on the right track. The excellent accompaniment is supplied by Sid Feller's ork.

"ZINDY LOU" (2:20) [American BMI—Moore, Smith]
 "EVERYBODY'S DOIN' IT NOW" (2:30) [Irving Berlin ASCAP—Berlin]
THE MARINERS
 (Cadence 1278; 45-1278)



THE MARINERS

● In spite of some opinions that

rhythm and blues is just a passing fancy, it continues to be a major source of material for pop artists. Here the Mariners offer their styling of an unusual rock and roll novelty that broke out on the west coast and is spreading. It's a fascinating ditty dubbed "Zindy Lou." The song has an interesting chant quality about it that makes it attractive. Could be a big side for the quartet. Flip, "Everybody's Doin' It Now" is a light and inviting bouncer with an appealing cornball sound. The upper portion carries all the weight.

"MEMORIES OF YOU" (2:38) [Shapiro, Bernstein ASCAP—Blake, Razaf]
 "TEAR DOWN THE FENCE" (2:40)
 [Shapiro, Bernstein ASCAP—Garson, Garson]
FOUR COINS
 (Epic 9129; 5-9129)



FOUR COINS

● The Four Coins, one of the most

commercial of the newer groups, have been on the verge of the much sought after "big hit" for a number of months. And it looks as tho they've finally come up with a successful formula on their latest Epic platter. It's a wonderful rendition of the standard "Memories Of You," a great oldie that's on the revival trail. The tune is featured in the movie "The Benny Goodman Story." Big side that should step out. Flip "Tear Down The Fence" is an appealing jump with a good lyric. Kids can dance to it. Keep a close tab on the upper lid.

LAMBSIE PENN

(Miranda 55; 45-55)

C "I KNOW YOU BELONG TO SOMEBODY ELSE" (2:35) [Miranda ASCAP—] Little Lambsie Penn displays showmanship on her treatment of a rhythm ballad.

C+ "HARD HEARTED HANNAH" (2:17) [Music Holding Corp. ASCAP—] The pert voiced chirp comes over more strongly on this catchy treatment of an oldie that's being revived by the Jack Webb pic. Good song for a little girl.

DELTA RHYTHM BOYS

(Decca 29582; 9-29582)

B "DON'T EVEN CHANGE A PICTURE ON THE WALL" (2:35) [Cheerio BMI—Morse] The Delta Rhythm Boys display some pretty harmony as they rhythm through an up-beat version of a pretty romantic item.

C+ "THAT'S JUST THE WAY THAT I FEEL" (3:10) [General ASCAP—Fotine, Hardt, Jaffe] A big George Siravo backing enhances the crew on this driving slow beat rock and roller.

TAD BRUCE

(Watco 111; 45-111)

B "HOLD ON TO YOUR HEART" (2:55) [Coliseum BMI—Wittkin, Naylor] Crooner Tad Bruce gets a lush accompaniment as he glides thru a warm and tender ballad from the Columbia pic "The Crooked Web." Good job.

C+ "AM I THE ONE" (2:24) [Robert Mellin ASCAP—Mellin, Ash] A rhythm romancer capably handled by Bruce.

TOMMY LEONETTI

(Capitol 3274; F-3274)

B "HEARTLESS" (2:25) [E. B. Marks BMI—Lecuona] A shuffle tempo backing is a perfect setting for Tommy Leonetti's rendition of a warm and inviting ballad from the pen of Ernesto Lecuona. Pretty side that could catch big.

B+ "SOMETIME" (2:34) [Jimskip BMI—Burrello, Murray] The crooner dishes up some more smooth, easy listening on another appealing ballad. Dreamy coupling.

JAN GARBER

(Ridgeway 111; F-111)

B "DO YOU KNOW WHAT IT MEANS TO MISS NEW ORLEANS" (2:29) [E. H. Morris ASCAP—Alter, DeLange] Jan Garber and his crew deal out some ear-pleasing dance material with Jeri Randolph handling the vocal chores. Inviting little ditty.

C+ "WHO GOOFED" (2:35) [Ridgeway BMI—Alberding, Patton, Gorman] Another cute novelty with an up-beat rhythm. Jeri again does the chirping.

RECORD REVIEWS

DISK & SLEEPER GOOD
EXCELLENT FAIR
VERY GOOD MEDIOCRE

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "BAND OF GOLD" Don Cherry Columbia 40597; 4-40597
- ★ "CRY ME A RIVER" Eileen Barton Coral 61530; 9-61530
- ★ "CRY ME A RIVER" Jill corey Columbia 40596;4-40596
- ★ "ALPHABET ROCK" Lancers Coral 61527; 9-61527
- ★ "WITHOUT A SONG" Roy Hamilton Epic 9125; 5-9125
- ★ "SOMETIME" Tommy Leonetti Capitol 3274; F-3274

BANDS

AL CASTELLANOS

(Mardi-Gras 1012; 45-1012)

B+ "CHA CHARAMA" (2:25) [Al-jean BMI—Castellanos] Al Castellanos has been extremely successful with his brand of Latin American music—especially so in the big cities where mambo-cha-cha music has a big sale. On his latest release Castellanos offers another tremendous cha cha number that oughta keep many feet happy. The crew has a great sound that sells big. Excellent merchandise for the jukes.

B "MERENGUE PIE" (2:15) [Al-jean BMI—Castellanos] As a sequel to his big "Meringue #28," the orkster offers this fast moving novelty. Full driving sound. Another excellent dance deck.

PAUL WHITEMAN

(Coral 61516; 9-61516)

B+ "CHARLESTON" (1:43) [Harms ASCAP—Mack, Johnson] Here is one of the best dance renditions of this old favorite, to hit the market. It's a recent recording styled just as the old Whiteman band would have done it in '20's. Good record for a teen-age party and a top filler for the standard section of a juke box.

B "BLACK BOTTOM" (1:54) [Harms ASCAP—De Sylva, Brown, Henderson] Another dance favorite fashioned in the same technique. Classy side.

TITO PUENTE

(Tico 276; 45-276)

B "MY FUNNY VALENTINE" [—Rodgers, Hart] The versatile Tito Puente displays some wonderful vibe artistry on this slow moving Latin production arrangement of a beautiful oldie. Excellent item for any collection. Good change of pace for a mambo program. Soft mood stuff.

B "INVITATION" [—Kapfer] Once again Puente offers a dreamy item set to a soft dance tempo. Music designed to bring the dancers closer together. Two fabulous Latin mood music arrangements.

LA PLAYA SEXTET

(Mardi Gras 1014; 1014-X45)

B+ "BATAKUM" (2:26) [—Lopez] The La Playa Sextet featuring Marie & Paul on the vocal, belt out a potent mambo item that'll keep the boxes jumping and the feet moving. Exciting side loaded with drive. Could do big things in the locations where this music is popular.

B+ "AN EVENING OF CHA-CHA-CHA" (2:53) [—Justiz] Frankie Sanchez is featured on the guitar on this pleasing cha cha instrumental. Great dance stuff. Excellent coupling of popular Latin music at its best. This side grows on you.

BANDS

JULIO GUTIERREZ ORCH.

(Panart 21283; 45-21283)

B "AL RITMO DE CHA CHA CHA" [—Gutierrez] Julio Gutierrez, one of Cuba's top Latin bands, offers a top notch cha cha waxing for the American market. A quartet handles the vocal and the band supplies a full and very danceable backdrop.

C+ "CHA CHA CHA CONTINENTAL" [—Gutierrez] The whistle of a train introduces this exciting dance item. Two good commercial sides that should do well in the right locations.

BARRY FRANK & S. BOLIVAR ORCH.

(Seeco 4176; 45-4176)

B "IN THE HALL OF THE CHA CHA KING" (2:32) [Harvard BMI—Thorn, Maik, Belmonte] The familiar Greig melody "Hall Of The Mountain King" gets a title change and is set to a cha cha beat by S. Bolivar and his ork with Barry Frank handling the vocal. Interesting arrangement.

C+ "NICOLASA" (2:40) [BMI—Thorn, Brito] The crooner is again in the spotlight on another good dance item. Easy going cha cha pleaser.

NEAL HEFTI ORCH.

(Epic 9126; 5-9126)

B "CHUG-A-LUG" (2:37) [Neal Hefti ASCAP—Hefti] Neal Hefti's ork shuffles through a wonderful dance arrangement of one of his own songs. Terrific jump item sure to please the swinging set. Smooth delivery.

B "EVERYTHING I'VE GOT" (3:29) [Chappell ASCAP—Hart, Rodgers] A delightful Rodgers and Hart oldie gets a refreshing jump treatment from the Hefti aggregations. Well knit crew that operates in top form.

IRVING FIELDS TRIO

(Fiesta 056; 45-056)

B "CUBAN MAMBO" (2:20) [Pemora BMI—Angulo, Cugat] Fleet fingered Irving Fields and his boys rhythm through an ear pleasing arrangement of a mambo standard. Excellent dance and listening merchandise.

C+ "MOROCCO" (2:30) [Pemora BMI—Fields, Shaw] The pianist displays some more-fancy work on the ivories as he treats a pretty melody to a bolero beat.

HERE IT IS! The Next In The String Of Smash Hits!

"Goodbye To Rome"

(ARRIVEDERCI ROMA)

A Magnificently Rendered Italian Ballad

AND

"24 Hours A Day"

(365 A YEAR)

A Solid Rock 'n Roll

MERCURY 70743

BY

GEORGIA GIBBS



YOUR VOTES DECIDE THE WINNERS

IN THE 10th ANNUAL POLL OF THE AUTOMATIC
MUSIC INDUSTRY OF AMERICA TO CHOOSE THE
BEST RECORDS AND RECORDING ARTISTS OF 1955
VOTE TODAY—FILL OUT AND MAIL
PREPAID POSTCARD IN THIS ISSUE



Sponsored and Conducted Exclusively by

THE CASH BOX

"The Official Publication of the Automatic Music Industry of America"



TOMMY LEONETTI
"The New Teen-Age Rage"

HEARTLESS

SOMETIME

record no. 3274

**MR. DEALER!
 WANT ACTION?**
Stock this one: Sales will pour in



PATTY ANDREWS

**THE RAINS
 CAME DOWN**

b/w

I'LL FORGIVE YOU

record no. 3268

Already breaking big in Cincinnati and Cleveland...this is hot for big sales!!

**Kit
 Carson**

**BAND
 OF
 GOLD**

**CAST YOUR
 BREAD UPON
 THE WATERS**

record no. 3283



NEVER GREATER
•
NEVER BETTER

Eileen Barton

singing

"CRY ME A RIVER"

and

"COME HOME"

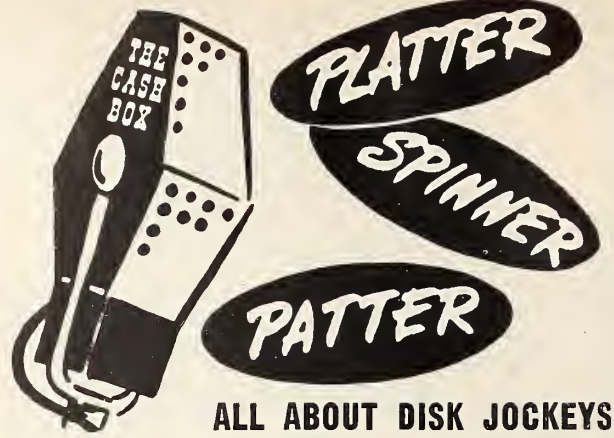
CORAL 61530

Orchestra and Chorus
conducted by JIMMY LEYDEN

CORAL RECORDS
America's Fastest Growing Record Company



"Only those records best suited for commercial use are reviewed by THE CASH BOX"



ALL ABOUT DISK JOCKEYS

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

(PLUS THE NEXT TEN)

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

- | | |
|------------------------------------|--|
| 1. LOVE IS A MANY-SPLENDORED THING | Faur Aces (Decca) |
| 2. MOMENTS TO REMEMBER | Faur Lads (Columbia) |
| 3. AUTUMN LEAVES | Roger Williams (Kapp) |
| 4. YELLOW ROSE OF TEXAS | { Mitch Miller (Columbia)
Jahny Desmand (Caral) |
| 5. YOU ARE MY LOVE | Jani James (MGM) |
| 6. SUDDENLY THERE'S A VALLEY | { Gagi Grant (Era)
Julius La Rasa (Cadence)
Ja Stafford (Columbia) |
| 7. SHIFTING, WHISPERING SANDS | { Billy Vaughn (Dat)
Rusty Draper (Mercury) |
| 8. BLACK DENIM TROUSERS | Cheers (Capital) |
| 9. ONLY YOU | Platters (Mercury) |
| 10. HE | { Al Hibbler (Decca)
McGuire Sisters (Caral) |
| 11. LOVE AND MARRIAGE. | |
| 12. THE LONGEST WALK. | |
| 13. AT MY FRONT DOOR. | |
| 14. TINA MARIE. | |
| 15. I HEAR YOU KNOCKIN'. | |
| 16. MY BONNIE LASSIE. | |
| 17. NO ARMS CAN EVER HOLD YOU. | |
| 18. SAME OLD SATURDAY NIGHT. | |
| 19. SOMEONE YOU LOVE. | |
| 20. THE BIBLE TELLS ME SO. | |
| 20. SEVENTEEN. | |
| 20. AIN'T THAT A SHAME. | |

Jean Meeusen, Belgian deejay, now in New York. Jean is here for the NIR network in Europe. He will tape interviews with artists and fill in the current pop recordings, sending complete programs back to the network. Jean plans to stay here about six months visiting deejays and artists throughout the country. . . . Sid "Mustache" Dickler has instituted a new nightly show via WMCK from his studio-office in the Century building. Sid features all dance orchestras and calls it "Sid Dickler's Dancing Party."

Pic of the week Bill Atkins (WLAR—Athens, Tenn.) program director and deejay six hours daily—six days a week. . . . Joel Abromson (WCOV)—Lewiston, Me.) runs an all request show on Saturday mornings. . . . Robert Holmes no longer with WPAC—Patchogue, L. I., N. Y. advises Stan Allan, station mgr. . . . Lou "Salty" Morton (WWOK—Charlotte, N. C.) writes of the pressure he receives to list records on reports he sends the trade papers. . . . Bob Martin, program director and jockey on KMYR—Denver, Colo., back in Chicago, his home town, for a vacation of a few days prior to entering important biz discussions. Bob advises his station jumping from 250 KW to 5,000 KW. Biggest complaint seems to be the fact that neither Bob nor his station gets latest releases from diskeries. . . . Jack Logan, Washington, D. C., radio figure and former Pittsburgh air personality, has been signed as "morning man" on KQV, Pittsburgh, to replace Joe Dean, who has moved to WBBF—Rochester, N. Y. . . . Program Director



BILL ATKINS
(WLAR—Athens, Tenn.)

Tiny Markle (WAVZ—New Haven, Conn.) began his new morning show October 17. WAVZ also welcomes its newest staff member, Gene Stuart, who moved into the 11 a.m. to 1 p.m. slot Monday through Saturday. . . . Alan Saunders (WVNJ—N. J.) on the air Monday thru Saturday 9 to 12 a.m. with the "Alan Saunders Show." . . . Shel Horton (WKMC—Roaring Spring, Penna.) went on the air one morning to tell of a 53-year-old man totally disabled. He asked for money to buy a TV-Radio set and by 12 noon that day, he had raised better than \$500. . . . Tommy Edwards (WERE—Cleveland, O.) celebrates the second anniversary of his chatty news'etter. . . . "The Happiest Man in the World" by Joe Rosenfield, Jr. (WMGM—New York), published by Doubleday & Company, Inc., will be released on November 3. . . . Scott Muni (WSMB—New Orleans, La.) had a busy couple of weeks recently on his night show "Shangri-La" interviewing Charlton Heston, Robert Mitchum, Ray Milland, Bob Hope, Jack Webb, Rosemary Clooney, Betty Johnson, Pat Boone, Ward Bond, Mary Murphy, Ruth Wallis, and Deacon Andy Griffith.

Lee Case (WAYE—Baltimore, Md.) writes things are progressing beautifully at WAYE. Business booming. . . . Peter Potter, Jim Ameche, Dick Haymes, Alex Cooper, and Gene Norman (KLAC—Los Angeles, Calif.) all featured Joni James' "You Are My Love" round the clock during a twenty-four-hour period recently. . . . Phyllis Leftwich (WAYE—Baltimore, Md.) the mmmmm-mmmmm girl of the October 8 issue, says she received loads of mail after we printed her picture. . . . Dave Sweet (WBSM—New Bedford, Mass.) wonders if fellow jockeys would write and give him ideas for putting on assemblies for the local high schools.

Liberace

singing the
theme song
from
his first
motion picture



SINCERELY YOURS

From the WARNER BROS. Motion Picture "SINCERELY YOURS"

Columbia Records #4-40570

EYDIE GORME

AMPAR Records #9655

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WARNER BROS. MUSIC DIVISION
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Contract Signing



NEW YORK—The handsome lad with that beaming smile and that valuable piece of paper in his hand is Dick Duane, 24-year-old crooner just signed to a 5-year contract with ABC-Paramount's new record company, Ampar. With Duane are his personal manager, Cal Weiner (left), and Sam Clark, president of Ampar who predicts the brightest of futures for the Beverly Hills-born singer. Dick makes his bow on the Ampar label this month (first week in November) with "Siboney" backed by "Now," a ballad penned by Duane himself, who's a mighty prolific lad when it comes to dealing with sharps and flats. This happy trio was photographed in Sam Clark's Ampar offices.

THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

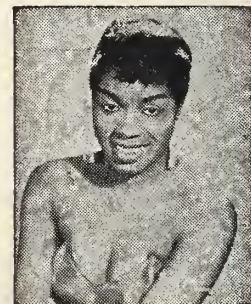
Dave Miller of Media and Essex Records was married in Media, Pennsylvania last Thursday. The bride is the former Patricia Gobey. They are now honeymooning in Mexico. . . . Toni Arden into the Fontainebleu in Miami on November 1st. Follows on November 16 with a TV network appearance in Toronto, Canada. . . . "Spacerama" starring Betty Madigan will be presented at the Capitol Theater on October 27th and 28th following a coast to coast tour. . . . Harry Belafonte will be the first attraction at Miami Beach's new multi-million dollar hotel, the Eden Roc. His two-week engagement starts December 24. . . . Joe Delaney making his first extensive trip for Cadence Records. . . . While Eisenhower is recuperating in the hospital, one of the music albums he requests is by the Melachino strings. . . . Bill Randle is making a Universal International short which will include Bill Haley, Pat Boone, The Four Lads and Priscilla Wright. . . . Ralph Young back in town after a deejay promotion trip to Detroit. . . . Gogi Grant, whose recording of "Suddenly There's A Valley" is a hit, is booked on the Milton Berle TV Show Tuesday, November 8th. . . . Joe Davis, publisher and songwriter, has been scheduled to make several television appearances in connection with his latest tune "Mommy's Little Angel." He will appear on the "Wendy Barrie Show," the "Todd Russell Show," the "Joe Franklin Show," etc. On these appearances he will show a short cartoon film entitled "Mommy's Little Angel" which is a promotional gimmick being used by Davis. . . . Decca has signed vocalist Pat Kirby to a recording pact. The 20-year-old singer, a native of Philadelphia, is seen regularly on the "Steve Allen Show."



BETTY MADIGAN

CHICAGO:

Alan Dean, he of the soft style, is thrilled over progress of his "You Made Me Care." . . . Florian Zabach tells local DJs that Zabach isn't really the nation's greatest violinist but, instead, he chooses the master, Jascha Heifetz. . . . Just got a phone call. From Hollywood, yet. Tommy Leonetti all excited with news of his new Capitol disk. This is THE ONE, he believes. . . . Jerry Tyfer drops by to say hello, with Dick LaPalm on hand to back him up. Tyfer, once a promotion drum-beater, was told by record firm, "You gotta commercial sound. Why not sing 'em yourself!" He's doing just that. On a ditty called, "Ten Times" b/w "Lady Love." . . . Guy Cherney cutting wax here for Mercury this past week. . . . Nice to hear that trouser Benny Strong is out San Francisco way. Has put his union card into S. F. Local. Ready to give patrons that nostalgic touch again. Benny reported to have made a little in oil. . . . Mercury's Kenny Myers keen on Sarah Vaughan's "C'est La Vie," and Henry Friedman already raving about early sales. "Can be another 'Lola Gets,'" says Henry. Incidentally, Henry says he sold "thousands" of Ray Gallet's "Five Foot Two" in one weekend. . . . Mello Larks at Black Orchid with unique act. . . . Dick Sheeley opens station WBEE in nearby Harvey. . . . DeJohn Sisters in town for Jim Conway's "In Town Tonight." They've got Epic's catchy "C'est La Vie." . . . Bonnie Lou, who tags herself "the child of 'Daddy-O,'" had some tough breaks before hitting with a sharp King number. Once quit show biz to care for hubby afflicted with malaria. This was five years ago. Bonnie's come a long way since. She was around here for shots with DJs Bill Anson, Jim Lounsbury and Herbie Mintz. . . . Howard Kessel, King's veep, in to check promotion ideas. . . . Johnny "Desmo" Desmond back home promoting his new disk, "Sixteen Tons." . . . Buddy Laine signed to new Decca pact. . . . Eddie Hubbard's WJJD show moves, disks and all, to Johnny's Steak House. . . . Herbie Fields under way at Preview Lounge. . . . Morgana King in debut at Cloister Inn. . . . Joni James applauded by ops, dealers and many organizations for wonderful co-op.



SARAH VAUGHAN

HOLLYWOOD:

Helen Grayco made her first solo television appearance without the Spike Jones aggregation on last Sunday's Colgate Variety Hour. . . . After strenuous rehearsals, Mitch Miller finally perfected his solo bell part at the end of each chorus of Doris Day's new big novelty, "Ooh Bang Jiggly Jang." . . . Gene Block left for a two-week promotion trip for Columbia Records and will cover the Coast as far north as Seattle. . . . Perez Prado cut four new sides at Victor's Hollywood studios last week. Band is set for the Harvest Moon Ball in Chicago November 11. . . . Real Records released the first single record by Estelita in conjunction with her November 3rd opening at the Statler. . . . The best birthday gift recuperating George Cates received in the hospital was a gold plated record sent by Coral Records and signed by his many friends in the business. . . . Liberty Records, currently hot with their Julie London waxing of "Cry Me A River" have signed new vocalist, Johnny Tyler from Chicago and will release his first two sides immediately. . . . Jackie Weston, just recently arrived from New York, is playing and singing at the Hob Nob in Beverly Hills. . . . Newest release breaking big on the West Coast is Capitol's "Sixteen Tons" by Tennessee Ernie Ford. . . . KFVB disk-jockey subbing for vacationing Larry Finley on his "Strictly Informal" TV show is Bob McLaughlin. . . . Bobby Short set for a limited engagement at the Castle restaurant. . . . Patty Andrews currently doing a single at Ciro's. Negotiations are now under way and it looks like the Andrews Sisters will be back together again as a trio soon. . . . Ann Weldon, Victor's new artist, is attracting a lot of attention at the Keyboard with her unusual range and delivery.



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KING RECORDS

ONLY YOU (AND YOU ALONE)

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Two Big Records of

COME HOME

Cathy Ryan
KING 4848

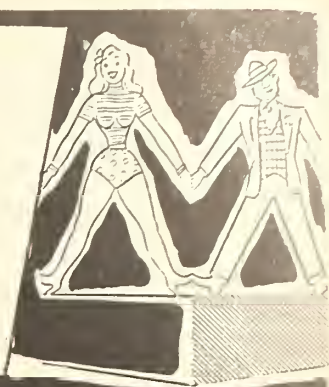
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LATEST RELEASE

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KING
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America's Fastest Growing POP Line



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Added Starters
 From the
 Samuel Goldwyn Motion Picture
GUYS & Dolls
 By FRANK LOESSER

① " **A WOMAN IN LOVE** "

FRANKIE LAINE...Columbia

FOUR ACES...Decca

GORDON MacRAE...Capitol

STEVE LAWRENCE...Coral

② " **ADELAIDE** "

SAMMY DAVIS, Jr...Decca

STEVE LAWRENCE...Coral

JERRY VALE...Columbia

③ " **PET ME POPPA** "

ROSEMARY CLOONEY...Columbia

MICKI MARLO...Capitol

From Original Stage Production
SIT DOWN YOU'RE ROCKIN' THE BOAT

I'LL KNOW
LUCK BE A LADY

Sammy Davis, Jr.—Decca

IF I WERE A BELL
I'LL KNOW

Georgia Gibbs—Coral

IF I WERE A
BELL

Jo Stafford & Doris Day—Columbia



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Lombardo Returns To Roosevelt Grill Nov. 4

NEW YORK—Breaking a long-standing tradition, Guy Lombardo will return this year to the Roosevelt Grill for his annual Fall-Winter-Spring engagement on a Friday night—Friday, November 4. This is believed to be the first time in his lengthy association with the Roosevelt that Guy and His Royal Canadians are beginning an engagement on a weekend night.

It is also unusual for Lombardo to be opening as late as November, since his band usually tees off the Fall season in the Grill. However, this season Lombardo was booked for the month of October in a Las Vegas night club, and hence the delay in returning to the Roosevelt.

But after all is said and done, it's back "home" to the Grill for Lombardo and his sidemen on November 4—for a renewal of one of show business' most legendary and profitable relationships.

Since his last appearance at the Roosevelt last Spring, Lombardo has made considerable news in the show business and sports worlds. During the Summer he produced "Arabian Nights" at Jones Beach, and he has already signed with Park Commissioner Robert Moses to produce a show at the Jones Beach Marine Theater next season. In sports, Lombardo's powerful new speedboat, "Tempo VII," has established itself as 1955's boat-of-the-year, winning such events as The President's Cup Regatta, The Silver Cup Regatta, The International Cup Regatta, and others—setting new speed marks in many of these encounters.

At the Roosevelt Grill, where Lombardo will headline from 7 P.M. to 2 A.M. nightly, except Sundays (on which night the Grill is closed), he will feature his brothers Carmen, Lebert, and Victor, his vocalists Kenny Gardner and Bill Flannigan.

Award From Navy



NEW YORK—At the request of the Commander of the U.S. Submarine Naval Reserve, RCA Victor thrush Terri Stevens appeared at the Brooklyn navy yard and reviewed the troops. While there, Terri and her manager Morris Diamond, witnessed a practice dive aboard a sub docked in the yard, and was presented with a plaque for her contributing toward the promotion of the Submarine Naval Reserve.

Mantovani

BEGIN THE BEGUINE

B/W Our Dream Waltz # 1543

LONDON

THE CASH BOX

TV WAX-WISE

Bing Crosby will star in a musical version of Maxwell Anderson's "High Tor" as an hour-and-one-half "Ford Star Jubilee" on March 10. Rehearsals start this week. Co-starring with Der Bingle is Ju'ie Andrews, the 19-year-old English ingenue who was tagged the overnight sensation last season for her performance in the musical "The Boy Friend". . . . We were wild about the Martin-Coward spec. . . . Music galore highlights the 11/6 "Sullivan Show". London's David Whitfield, Liberace and Rise Stevens will be starred. Phil Silvers, who, by the end of this season's TV schedule should be one of the top comedy names, will also be seen on the same Sullivan show. . . . Rev. Alvin L. Kershaw, the jazz-versed clergyman of "64 G Question" fame, is having no trouble with Columbia's George Avakian's queries. He's already topped the \$32,000 mark. . . . Jack Benny heads up the "Shower Of Stars" musical revue Nov. 3. Show will feature Frankie Laine, Marilyn Maxwell, Gary Crosby and the Sportsmen Quartet. . . . The special "Patti Page Premiere Party Show" 11/2, will have Perry Como as guest star. Mitchell Ayres and Joe Reisman's orks will accompany the artists. . . . Sammy Davis, Jr. gets the "Person To Person" treatment Nov. 4. . . . Harry Belafonte and Ethel Waters are the principals in General Electric's 11/6 dramatic half-hour stint. Belafonte plays a prizefighter. . . . One of the top accolades of show-biz, the "Personality of the Year" award of the Washington, D. C., Variety Club, will be bestowed on Steve Allen on the Nov. 19 "Tonight" program. . . . Julius LaRosa and "Guys And Dolls" stars Jean Simmons and Stubby Kaye, will be Como's guests on his November 5 TVer. . . . Soprano Elaine Malbin displays her talents on the Nov. 7 "Voice of Firestone" simulcast. . . . Gale Storm, whose Dot waxing "I Hear You Knockin'" is making tracks up the hit list, will take on another dramatic role when she appears on the "Ford Theatre" Nov. 3. . . . The "Burns And Allen" Show turns musical 11/7 with George and Gracie singing and dancing to a song written especially for them titled "I Love Her, That's Why". Songwriter Mack Gordon joins the cast for this program and reminisces to some of his popular hits. The musical excursion is based on Burns' autobiog "I Love Her, That's Why". . . . Lillian Roth stars in "The Switch", her first dramatic TV appearance, on the "U. S. Steel Hour" 11/9. . . . Frank Sinatra sings the title song from the "Tender Trap" to Debbie Reynolds on the 11/2 issue of "MGM Parade".

82% of the men and women who have been actively engaged in the industry for 20 years and longer use "The Cash Box Price Lists" **STEADILY**—day in and day out.

—from "20 Year Club" 1955 Survey

THE CASH BOX



MOSES MELODY SHOP Little Rock, Ark.

1. Love Is Many-Splendored (Four Aces)
2. Seventeen (Boyd Bennett) (Four Aces)
3. Moments To Remember (Four Lads)
4. Gum Drop (Crewcuts) (El Dorados)
5. Black Denim Trousers (Cheers)
6. Maybellene (Chuck Berry)
7. I Want You (Georgia Gibbs)
8. Yellow Rose (Mitch Miller)
9. Ain't That A Shame (Domino)
10. Rock Around The Clock (Bill Haley)

COMER'S RECORD NOOK San Antonio, Tex.

1. Yellow Rose (J. Desmond)
2. Love Is Many-Splendored (Four Aces)
3. Autumn Leaves (R. Williams)
4. Suddenly A Valley (G. Grant)
5. Moments To Remember (Four Lads)
6. Ain't That A Shame (Boone)
7. Shifting, Whispering Sands (Rusty Draper)
8. Only You (Platters)
9. Gum Drop (Crewcuts)
10. Black Denim Trousers (Cheers)

HUDSON ROSS Chicago, Ill.

1. Autumn Leaves (R. Williams)
2. Only You (Platters)
3. Someone You Love (Nat Cole)
4. Shifting, Whispering Sands (Rusty Draper)
5. I Hear You Knockin' (Storm)
6. Tina Marie (Perry Como)
7. At My Front Door (Pat Boone)
8. Remembering (Hayes & Healy)
9. Cry Me A River (J. London)
10. Moments To Remember (Four Lads)

THE MUSIC BOX Spokane, Wash.

1. Yellow Rose (Mitch Miller)
2. Love Is Many-Splendored (Four Aces)
3. Shifting, Whispering Sands (Billy Vaughn)
4. Ain't That A Shame (Boone)
5. Moments To Remember (Four Lads)
6. Wake The Town (Les Baxter)
7. I Hear You Knockin' (Storm)
8. Suddenly A Valley (Stafford)
9. Bible Tells Me (Nick Noble)
10. Day By Day (Four Freshmen)

BILL LAMB RECORD SHOPPE Flint, Mich.

1. Only You (Platters)
2. Love Is Many-Splendored (Four Aces)
3. At My Front Door (Pat Boone)
4. Moments To Remember (Four Lads)
5. No Arms (Georgie Shaw)
6. Autumn Leaves (R. Williams)
7. Black Denim Trousers (Cheers)
8. Baby Baby You (Coney Island Kids)
9. Ace In The Hole (Somethin' Smith)
10. Yellow Rose (Stan Freberg)

GAIETY MUSIC SHOP New York, N. Y.

1. Yellow Rose (Mitch Miller)
2. Autumn Leaves (R. Williams)
3. Love Is Many-Splendored (Four Aces)
4. Only You (Platters)
5. Love And Marriage (Sinatra)
6. He (Al Hibbler)
7. You Are My Love (J. James)
8. Tina Marie (Perry Como)
9. Seventeen (Boyd Bennett)
10. Wake The Town (M. Carson)

FERGUSON'S RECORD SHOP Memphis, Tenn.

1. Love Is Many-Splendored (Four Aces)
2. Autumn Leaves (R. Williams)
3. Black Denim Trousers (Cheers)
4. At My Front Door (El Dorados)
5. Seventeen (Fontanes)
6. Yellow Rose (Mitch Miller)
7. Moments To Remember (Four Lads)
8. He (Al Hibbler)
9. Rock Around The Clock (Bill Haley)
10. Suddenly A Valley (G. Grant)

BEN BROWN MUSIC Lynn, Mass.

1. Love Is Many-Splendored (Four Aces)
2. Moments To Remember (Four Lads)
3. Only You (Platters)
4. Autumn Leaves (R. Williams)
5. At My Front Door (El Dorados)
6. Shifting, Whispering Sands (Rusty Draper)
7. Lilly Maebelle (Valentines)
8. Someone You Love (Nat Cole)
9. Rose Tattoo (Perry Como)
10. You Are My Love (J. James)

NATIONAL RECORD MART Pittsburgh, Pa.

1. Love Is Many-Splendored (Four Aces)
2. No Arms (Gaylords)
3. Forgive My Heart (Nat Cole)
4. Shifting, Whispering Sands (Rusty Draper)
5. Yellow Rose (Mitch Miller)
6. I Want You (Lillian Briggs)
7. Black Denim Trousers (Cheers)
8. Pepper-Hot Baby (MacKenzie)
9. Autumn Leaves (R. Williams)
10. Times Two I Love You (Three Chuckles)

WALLICHS MUSIC CITY Hollywood, Calif.

1. Autumn Leaves (R. Williams)
2. Love Is Many-Splendored (Four Aces)
3. Day By Day (Four Freshmen)
4. Suddenly A Valley (G. Grant)
5. Yellow Rose (Stan Freberg)
6. Black Denim Trousers (Cheers)
7. Occasional Man (J. Southern)
8. Tina Marie (Perry Como)
9. Rock Around The Clock (Bill Haley)
10. Yellow Rose (Mitch Miller)

KOPS PIANO HOUSE Great Falls, Mont.

1. Shifting, Whispering Sands (Billy Vaughn)
2. Autumn Leaves (R. Williams)
3. Suddenly A Valley (Stafford)
4. Love Is Many-Splendored (Four Aces)
5. Yellow Rose (Mitch Miller)
6. Moments To Remember (Four Lads)
7. Black Denim Trousers (Cheers)
8. Bonnie Lassie (Ames Bros.)
9. Seventeen (Fontanes)
10. Gum Drop (Crewcuts)

LYRIC NEWS AND REC. SHOP Indianapolis, Ind.

1. He (McGuire)
2. Autumn Leaves (R. Williams)
3. Love Is Many-Splendored (Four Aces)
4. Only You (Platters)
5. Yellow Rose (Stan Freberg)
6. My Boy—Flat Top (B. Bennett)
7. Moments To Remember (Four Lads)
8. Seventeen (Boyd Bennett)
9. At My Front Door (Pat Boone)
10. Shifting, Whispering Sands (Billy Vaughn)

MUSIC SALES CORP. Augusta, Ga.

1. Autumn Leaves (R. Williams)
2. 30 Days (Chuck Berry)
3. I Hear You Knockin' (Storm)
4. Song Of The Dreamer (Fisher)
5. Love Is Many-Splendored (Four Aces)
6. Wee Wee Hours (Chuck Berry)
7. All By Myself (Fats Domino)
8. Forgive My Heart (Nat Cole)
9. Tina Marie (Perry Como)
10. At My Front Door (Pat Boone)

GREENLINE RECORD CENTER Jamaica, L. I., N. Y.

1. Autumn Leaves (R. Williams)
2. Love Is Many-Splendored (Four Aces)
3. Only You (Platters)
4. Tina Marie (Perry Como)
5. Forgive My Heart (Nat Cole)
6. Yellow Rose (Mitch Miller)
7. Rock Around The Clock (Bill Haley)
8. Moments To Remember (Four Lads)
9. Love And Marriage (Sinatra)
10. You Are My Love (J. James)

ANDRE'S RECORD SHOP Lansing, Mich.

1. Yellow Rose (Mitch Miller)
2. Shifting, Whispering Sands (Billy Vaughn)
3. I Hear You Knockin' (Storm)
4. At My Front Door (El Dorados)
5. Only You (Platters)
6. He (Al Hibbler)
7. Love Is Many-Splendored (Four Aces)
8. Moments To Remember (Four Lads)
9. Suddenly A Valley (Stafford)
10. You Are My Love (J. James)

GRAYMART MUSIC SHOP Morristown, N. J.

1. Love Is Many-Splendored (Four Aces)
2. Yellow Rose (Mitch Miller)
3. Autumn Leaves (R. Williams)
4. He (Al Hibbler)
5. Moments To Remember (Four Lads)
6. Shifting, Whispering Sands (Billy Vaughn)
7. Tina Marie (Perry Como)
8. Ain't That A Shame (Boone)
9. Black Denim Trousers (Cheers)
10. Suddenly A Valley (G. Grant)

WILLIAM Philadelphia, Pa.

1. Autumn Leaves (R. Williams)
2. Yellow Rose (J. Desmond)
3. Black Denim Trousers (Cheers)
4. Bible Tells Me (Noble/Cornell)
5. Paper Roses (Lola Dee)
6. He (Al Hibbler)
7. Someone You Love (Nat Cole)
8. Suddenly A Valley (G. Grant)
9. Shifting, Whispering Sands (Rusty Draper)
10. Croce Di Oro (Patti Page)

RECORD LAND Phoenix, Ariz.

1. Shifting, Whispering Sands (Rusty Draper)
2. Yellow Rose (Stan Freberg)
3. Autumn Leaves (R. Williams)
4. Love Is Many-Splendored (Four Aces)
5. Yellow Rose (J. Desmond)
6. Moments To Remember (Four Lads)
7. Wake The Town (Les Baxter)
8. Tina Marie (Perry Como)
9. Seventeen (Fontanes)
10. Bible Tells Me (Don Cornell)

THE GROOVE RECORD SHOP Norfolk, Va.

1. Love Is Many-Splendored (Four Aces)
2. Autumn Leaves (R. Williams)
3. Bible Tells Me (Don Cornell)
4. I Hear You Knockin' (S. Lewis)
5. All By Myself (Fats Domino)
6. At My Front Door (El Dorados)
7. You Are My Love (J. James)
8. Someone You Love (Nat Cole)
9. Yellow Rose (Mitch Miller)
10. Moments To Remember (Four Lads)

STIX BAER & FULLER St. Louis, Mo.

1. Love Is Many-Splendored (Four Aces)
2. Autumn Leaves (R. Williams)
3. He (McGuire)
4. He (Al Hibbler)
5. Moments To Remember (Four Lads)
6. Tina Marie (Perry Como)
7. You Are My Love (J. James)
8. Amukiriki (Paul & Ford)
9. Bonnie Lassie (Ames Bros.)
10. Yellow Rose (Mitch Miller)

HOUSE OF MUSIC LTD. Honolulu, Hawaii

1. Love Is Many-Splendored (Four Aces)
2. Bonnie Lassie (Ames Bros.)
3. Yellow Rose (Mitch Miller)
4. Rock Around The Clock (Bill Haley)
5. Seventeen (Boyd Bennett)
6. Ain't That A Shame (Boone)
7. Song Of The Dreamer (Fisher)
8. Sho-Jo-Ji (Eartha Kitt)
9. Tina Marie (Perry Como)
10. Black Denim Trousers (Cheers)

A MUSICAL TOUR OF EUROPE

(Part 2)

by DAN FISHER

PARIS—The first thought upon arriving here is that there can't possibly be enough time—and my eleven day allotment is at least a few thousand too few. This is one city you have to see yourself. It's too much. Every bit as gay and lighthearted as those songs Cole Porter keeps writing about it. Now I understand why he's so in love with the place. The clubs are packed every night—and with a real cosmopolitan crowd (since I just hit half a dozen European capitols, I'm taking the liberty of lumping myself in that category).

The native French are in short supply in the plusher spots, but practically every other nationality group, even including a few Brooklynites, take part in the nightly mob scenes. I've managed to catch George Mattson, the satiric comedian, at the Lido and Charles Trenet at Bobeno—but I'm too intoxicated with the city (no cracks from the Brill Bldg. crowd) to remember all the other wonderful things that have been happening. The city is dancing to jitterbug, mambo and samba rhythms—and that movie concept of gaiety and exuberance is the real thing. These Parisians love to sing and be happy. Their big American favorites are Les Paul and Mary Ford.

Before I get into the song-and-artist hit parade here, I've got to toss in a plug for the Russian folk dance troupe performing in the city for the first time. They're absolutely sensational, and if they ever make it to the U. S., I'm going to pull a Drew Pearson and predict they'll fracture the dance critics and the public. Just found out why the city's even more crowded than normally—the automobile exposition's going on this week, and the Parisians love cars. They're pouring in from the suburbs, adding to the always large tourist population.

The top U. S. tune in Paris is "Mambo Italiano", with "C'est Magnifique" running second. Proves that Porter has an authentic Parisian flavor or the locals would never spin it into the runner-up spot. Doris Day and Ella Fitzgerald are the female song leaders, while Bing Crosby and Frankie Laine are one and two, respectively, in the crooning ranks.

Their own best sellers are "Lavandieres Du Portugal", "Tchi Tchi-Ou-Tchi", and "Un Petit Peu D'Argent". From their native stock of talent, Line Renaud and Jacqueline Fracois, Louis Mariano and Gilbert Becaud are the biggest favorites.

I almost hate to wind up this little Parisian travelogue. It means there's only one more stop before I start getting trampled in the lobby of the Brill again. See you in London.

LONDON—Well, it had to happen. Last stop. And to add to the frustration, all the bars and clubs close at 11 p.m. Theatre time's 8 o'clock and by closing curtain you're practically closed out for the night. Not even time to meet a pal for a drink. But the music business here is more nearly like home than in any other spot in Europe. It strikes me as being somewhat the way it used to be in the States when my old man was around, i.e., if you worked on a tune and it clicked—you could clean up. The musical backgrounds on records are in

sharp contrast—right up to date, in fact frequently swingingly modern.

The American influence is found in every phase of showbusiness, with legitimate shows, movies and records dominating much of the overall entertainment picture. Our artists are very popular with the Englishmen. Especially Nat Cole, Slim Whitman (surprisingly enough), Frankie Laine, Doris Day and Rosemary Clooney. Glen Miller's records are still the best-selling of all the band sides, with Ray Anthony next. The jazz import with the biggest following here is Gerry Mulligan. One of our tunes, (speaking as an American, not a publisher) "Blue Star", is leading the London hit parade, with "Ever More", an English song, in second. Ruby Murray is the top British songstress, but the male crooner race is a 3-way photo finish. David Whitfield, Ronnie Hilton and Dickie Valentine are just about equal in popularity. The band leaders are Billy Cotton and Ted Heath, with the Star Gazers at the top of the vocal group listings.

The British version of Tin Pan Alley is called Denmark Street. Publishers all have their own buildings (Mr. Brill would be unhappy here), and they still carry big staffs of arrangers, song pluggers, stock boys and pianists. Many of them print their own music and make their own demos since it's far less expensive by British standards. The most outstanding difference here is the dearth of disk jockeys—a situation which leaves the publishers mostly controlling the destiny of their songs and recordings. Of the platter spinners here, Jack Jackson and Eamonn Andrews are the most important. The overall music picture is good, with record sales up 50% though sheet music has dropped in sales. Even the music business joins in the national tradition of stopping for tea-with-milk at 4 p.m. every day.

TV's definitely on the corny side here. All the pub owners are waiting to see what that new-fangled fad—commercial television—will do for

their business. Even the TV sets are on the hokey side, and it seems that some of the announcers talk with monocles in their mouths. All in all, though, the only barrier I've found between myself and the English is The Language. Ten days has been all too short a time to spend here—but that's been the case with every city I've visited.

I managed to squeeze in a few shows. "Waiting For Godot" is very good. "The Punch Revue" is a big, sophisticated show I'd recommend to anyone headed this way. And it's strictly standing room only for the Old Vic production of "Julius Caesar". Wendie Hiller's just great in that one.

Before I begin to sound like a road company version of Brooks Atkinson, I think I'd better get back to the music business. It's going to get back to me very soon. By the time you read this I'll be back getting my roast beef at Toots Shor's, those delicious bagels at Lindy's, cheesecake at the Turf and those lovely paydays in the Brill Bldg. I've missed Bessie Stasny, Bert Mann, Charlie Lang, Ben Barton, Banjo Santly and all the gang. It'll be good to get home, but I hope it's not too long before I get back to being a Gulliver again. See you in front of the Brill.

Another Platters' "Only You"

CINCINNATI, O. — King Records this week announced the release of "Only You" by the Platters.

Currently the number one record in the R & B field and number 7 in the national pop sales chart by the Platters on Mercury, the market will now see two versions of the same tune by the same group. The Platters had formerly been the property of King Records. The group had cut the tune in one of their King sessions but it had never been released. This week Syd Nathan, King prexy, discovered the tape, and plans were made to rush the record out to his distributors immediately.

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Meeting



PITTSBURGH, PA.—Juliana Larson, making a mid-west tour with Buddy Basch (1), to promote her disk-ing of "My Ideal" and "It's Much Too Late To Go Home" ran into former Toledo (WSPD) and Detroit (WKMH) disk jockey Tom Finn. Finn is currently in the Public Information Office, Headquarters 18th AAA Group at South Park Military Reservation. He'll be discharged in May '56 and returns to broadcasting then.

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Top 15 Best Selling Pop Albums

1. LOVE ME OR LEAVE ME Doris Day (Columbia CL 710; EPB 540)
 2. OKLAHOMA Original Movie Cast (Capitol SAO 595; SDM 595)
 3. PETE KELLY'S BLUES Jack Webb & Various Artists (RCA Victor LPM 1126; EPB 1126)
Peggy Lee & Ella Fitzgerald (Decca DL 8166; ED 2269)
 4. IN THE WEE SMALL HOURS Frank Sinatra (Capitol W 581; EBF 1, 2-581)
 5. LONESOME ECHO Jackie Gleason (Capitol W 627; EBF 1, 2-627)
 6. MISS SHOW BUSINESS Judy Garland (Capitol W 676; EDM 1, 2, 3, 4-676)
 7. JUST FOR LOVERS Sammy Davis, Jr. (Decca DL 8170; ED 2285, 6, 7)
 8. THE STUDENT PRINCE Mario Lanza (RCA Victor LM 1837; ERB 1837)
 9. ROMANTIC JAZZ Jackie Gleason (Capitol W 568; EBF 568)
 10. SONGS OF THE WEST Norman Luboff Choir (Columbia CL 657; B 2003)
 11. SOMETHING COOL June Christy (Capitol T 516; EBF 1, 2, 3, 4-516)
 12. STARRING SAMMY DAVIS, JR. Sammy Davis, Jr. (Decca DL 8118; ED 2214, 5, 6)
 13. OUR TOWN Frank Sinatra (Capitol EAP 673—EP only)
 14. SO SMOOTH Perry Como (RCA Victor LPM 1085; EPB 1085)
 15. MUSIC FOR LOVERS ONLY Jackie Gleason (Capitol H 352; EBF 352)
 15. MOOD FOR 12 Paul Weston (Columbia CL 693; B 526)
 15. HIS SPARKLING STRINGS Lawrence Welk (Coral CRL 57011)
- TOP SELLING PROMOTIONAL ALBUMS**
- MEET ANDRE KOSTELANETZ Andre Kostelanetz (Columbia KZ1)
POP SHOPPER Various Artists (RCA Victor SPL 12-13; SPC 7-13)
RED SEAL SELECTOR Various Artists (RCA Victor SRL 12-14)

Open House



ROCHESTER, N. Y.—Ed Meath, WHEC disk jockey, this city, introduces the Chordettes and their latest waxing "The Wedding" to the crowd of youngsters who gathered to see his afternoon "Open House." The teen-agers came equipped with cameras and autograph books.

New Decca Phono

NEW YORK—Decca Records has announced the addition of a new model—the Picturola—to its phonograph line. The outstanding feature of the Picturola is an imported precision-made optical device which flashes a color pattern on a screen. This color pattern keeps changing as a record is played—the changes being activated by both sound and volume. The color changes provide the phonograph with visual entertainment value. This model—the DP 600—is a three speed manual machine. It lists at \$69.95.

Another model in Decca's phonograph line that is reported to have received excellent reaction is the company's recent addition, the Winky Dink Children's Phonograph. This three-speed manual machine, designed to tie in with the popular TV program, Decca says is the best selling kiddie record player it has ever introduced. Decca's tie-up with Winky Dink has proved successful not only with this machine, but with Winky Dink records as well. Two Winky Dink kiddie records have already been reported as best sellers for Decca, and another set is scheduled for release shortly.

THE CASH BOX



POPULAR

"HARRY JAMES in HI-FI"—Harry James and his Music Makers—Capitol W 654 (12" LP)

CIRIBIRIBIN; YOU MADE ME LOVE YOU; I'VE HEARD THAT SONG BEFORE; I'M BEGINNING TO SEE THE LIGHT; MY SILENT; CHERRY; TRUMPET BLUES; MUSIC MAKERS; SLEEPY LAGOON; VELVET MOON; JALOUSIE; I CRIED FOR YOU; IT'S BEEN A LONG LONG TIME; TWO O'CLOCK JUMP; JAMES SESSION.

Benny Goodman, Glenn Miller, Tommy Dorsey and Jimmy Dorsey no doubt provided some of the best dance music you could want to hear during the hey-days of the bands. But when we were teen-agers, the favorite sound of the hoofers was Harry James! His sensational dance arrangements were tailor made for the terpsichoreans and have become classics in the instrumental annals. Songs like "Ciribiribin," "You Made Me Love You," "Trumpet Blues," "Music Makers," "Sleepy Lagoon," "Two O'Clock Jump" were all the cream of the musical crop. Here, on this new Hi-Fi LP, Harry reproduces all these greats and many other favorites. His golden trumpet is enhanced by a full 28 piece band and the results are fabulous. Brings back wonderful memories. Album should be huge seller.

"WALT DISNEY SONG CAROUSEL"—JOE REISMAN'S Orchestra and Chorus—RCA Victor LPM-1119 (12" LP)

WHEN YOU WISH UPON A STAR; WHISTLE WHILE YOU WORK; LOVE IS A SONG; WHO'S AFRAID OF THE BIG BAD WOLF; LITTLE APRIL SHOWER; YOU CAN FLY; ZIP-A-DEE-DOO-DAH; ALICE IN WONDERLAND; BELLA NOTTE; NEVER SMILE AT A CROCODILE; BIBBI-DI-BOBBI-DI-BOO; A DREAM IS A WISH YOUR HEART MAKES.

An endless wealth of great standards for young and old alike have come out of the classic Walt Disney films. And here, Joe Reisman has done a beautiful job of rendering one or two of the top hits from the various Disney pics. Novelties, ballads, fantasy tunes, and love songs are treated superbly by the chorus and ork. They're touching selections that recall childhood memories for the listener. In addition to a top grade waxing, the buyer also gets an unusual and attractive cover. The front-cover flaps open in a French door style and display a wide cinemascopic four color display of the Disney "Fantasyland" castle and all its characters. A treasure for any household.

"AIN'T IT SOMETHIN'?"—Somethin' Smith & the Redheads—Epic LN-1105 (10" LP)

IT'S A SIN TO TELL A LIE; GEE; OH JANE; MY BABY JUST CARES FOR ME; FIVE FOOT TWO, EYES OF BLUE; IF I COULD BE WITH YOU.

In Epic's new low price LP series (suggested list \$1.98) each waxing will contain six bands rather than the usual eight bands. On this release, Somethin' Smith and the Redheads are heard with six cute novelties, the highlight being their hit rendition of "It's A Sin To Tell A Lie." Since they clicked with this tune, the boys have added many fans to their following. And these folks should get more than their money's worth in this package. Good number.

"CONCERTOS UNDER THE STARS"—Hollywood Bowl Symphony Orchestra —Carmen Dragon—Leonard Pennario piano—Capitol P8326 (12" LP)

LIEBESTRAUME; CORNISH RHAPSODY; WARSAW CONCERTO; ADAGIO FROM THE MOONLIGHT SONATA; SWEDISH RHAPSODY; PRELUDE IN C SHARP MINOR, OP. 3, NO. 2; SCHERZO FROM CONCERTO SYMPHONIQUE.

One may have difficulty placing these short, light classics with their proper title and composer but the engaging melodies are unforgettable. They are given excellent readings by the conductor Carmen Dragon and pianist Leonard Pennario. The rising young keyboard artist acquires himself especially well in Litoff's "Scherzo from Concerto Symphonique" and Addinsell's opus "Warsaw Concerto." These pieces require little effort for any member of the family to delight in. Good recorded sound too. Sales will go to classic and pop enthusiasts.

CHRISTMAS

"THE VOICES OF CHRISTMAS"—THE VOICES OF WALTER SCHUMANN —RCA Victor LPM-1141 (12" LP)

SLEIGH RIDE; GOD REST YE MERRY, GENTLEMEN; THE CHRISTMAS SONG; RUDOLPH THE RED-NOSED REINDEER; WHAT CHILD IS THIS; RISE UP SHEPHERD AND FOLLER; THE FIRST SNOWFALL; FUM, FUM, FUM; CHRISTMAS TREE; CHRISTMAS IN KILLARNEY; THE FIRST NOEL; FROSTY THE SNOW MAN; HARK! THE HERALD ANGELS SING; PARADE OF THE WOODEN SOLDIERS; LULLY, LULLY, LU; CHRISTMAS GIFT; CHRISTMAS; GO TELL IT ON THE MOUNTAIN; CHRISTMAS CHOPSTICKS.

It is extremely difficult to find a choir as versatile and as polished as The Voices of Walter Schumann. They rank with the best from novelties such as "Davy Crockett" to religious music like "The First Noel." On this album they display their versatility and great sound as they fashion twenty Christmas favorites. It's a potent album because the material includes Xmas pop standards, Xmas novelties and religious Xmas favorites. An album that will please any family during the holiday season. Wonderfully soothing listening. Christmas Tree cover should attract much attention. A wonderful buy. 20 songs for the price of one LP.

"ON THE TWELFTH DAY"—The Sound Track of the George K. Arthur Production and Music of Christmas by the Canterbury Choir—MGM E3223 (12" LP)

"ON THE TWELFTH DAY"—O, COME ALL YE FAITHFUL; THE FIRST NOEL; HARK! THE HERALD ANGELS SING; O, LITTLE TOWN OF BETHLEHEM; ANGELS FROM THE REALMS OF GLORY; IT CAME UPON A MIDNIGHT CLEAR; JOY TO THE WORLD; SILENT NIGHT; GOOD KING WENCESLAS; WE THREE KINGS OF ORIENT ARE.

This Christmas, George K. Arthur will present his film production "On The Twelfth Day." A half-hour short designed by British artist-cartoonist Ronald Searle. The short employs the familiar English carol as the title. On this album, MGM has reproduced the soundtrack, with the orchestra and chorus directed by Muir Mathieson. It's an appealing musical interlude featuring mostly instrumental music and occasional choral work. On the side 2, the Canterbury Choir offers ten standard Xmas favorites listed above. Pretty choir work.

THE CASH BOX



Album Reviews

SPECIAL MATERIAL

"THE BIBLE SPEAKS TO CHILDREN"—Narrated by CLAUDE RAINS—Bronze Records BRLP-1205 (2 12" LPs)

Many songs that never reach the top spot on the charts go on to become standards, later on. Here, the Bronze label offers a brilliant item that should act similarly, an album that may never become a top seller, but should enjoy a long life and please many thousands of customers through the years. The album contains two 12" LPs featuring selections from both the Old and New Testaments narrated by Claude Rains. Rains is one of the world's greatest actors and is sensational on these two platters. He reads with meaning, expression and all the experience that his years of acting have given him. Each reading is given a special introduction by Rains for the benefit of the listener. An excellent Xmas gift and a top addition to any record catalog.

CLASSICAL

"THE ABDUCTION FROM THE SERAGLIO"—Mozart—The RIAS Symphony Orchestra and Chorus, Berlin—Ferenc Fricsay—Decca DX 133 (2 12" LPs)

MARIA STADER; ERNST HAFLIGER; MARTIN VANTIN; WALTER FRANK; RITA STREICH; JOSEF GREINDL.

In the year that will see much Mozart, the 200th birthday of the great composer, there will be much that has been often recorded and other works that have not been presented too often to the public. The Abduction is in the latter class. There have been very few complete versions, and perhaps just a few more presenting excerpts. Decca offers a fine recording of the comic opera wherein Maria Stader, Ernst Hafliger, and Josef Greindl handle the three important roles dramatically and in good voice. Excellent performances are also turned in by Rita Streich and Martin Vantin as the comic but devoted servants of the captured Constanza and her suitor, Belmonte. The two records are individually packaged in a plastic wrapper inserted in a hard board folder which in turn is inserted in an over-all box. This offers the buyer long-life protection for his precious disks.

BRAHMS—Symphony No. 1 in C Minor, Op. 68—Hague Philharmonic Orchestra—Willem Van Otterloo, Conducting—Epic LC 3155 (12")

The premiere of this work in 1876 received a frigid reception by a majority of the musical critics at the time. But today the symphony has achieved such popularity and acclaim that this recording represents at least the twentieth time it has been released by a major company! This fine Epic entry does not give any ground to the other available disks. The symphony weaves an excellent study of contrasts; somber at times, then sweet and lyrical. The overall domination of melancholia in the first three and a half movements is offset by a triumphant note of hope at the middle of the fourth until the conclusion. Willem Van Otterloo ably carries the listener through the moods with fine conducting. The recorded sound is of a high quality.

SCHUMANN—Quartet in E Flat Minor—The Hollywood String Quartet with Victor—HUMMEL—Quartet in G Major—Aller-Capitol 8316 (12")

These works have successfully withstood the test of time and are recognized as giants in their field. The setting of various moods make for pleasurable and rewarding listening for chamber music enthusiasts. They are given sensitive and at times forceful reading by the Hollywood String Quartet. True hi-fi sound. Effective use of white space on the cover makes it a standout for display. Should hit home with lovers of chamber music.

JAZZ

"SING AND SWING WITH BUDDY RICH"—Norgran Records MG N-1031 (12" LP)

EVERYTHING HAPPENS TO ME; WRAP YOUR TROUBLES IN DREAMS AND DREAM YOUR TROUBLES AWAY; SURE THING; GLAD TO BE UNHAPPY; BALLAD MEDLEY; OVER THE RAINBOW; YOU'VE CHANGED; TIME AFTER TIME; THIS IS ALWAYS; I HADN'T ANYONE TILL YOU; MY HEART STOOD STILL; THE MONSTER; SUNDAY.

Buddy Rich, who is already at the top of the heap when seated at his drums, is portrayed here as a jazz singer, and to those who have not yet heard Buddy sing—his talent may come as a surprise—and certainly a pleasant one. Fronting a swinging band, Rich sings with a pleasing voice, filled with warmth, intimacy, and jazz phrasings acquired from his many years of working with the best in the business. Buddy does not have the best voice in the business, but his delivery is more than pleasing to the ear and emotions. Jazz fans will like.

"MAMBO WITH TJADER"—Fantasy 3-202 (12" LP)

MAMBLUES; MIDNIGHT SUN; SONNY BOY; CHERRY; I'LL REMEMBER APRIL; THIS CAN'T BE LOVE; CHLOE; LUCERO; DEARLY BELOVED; AUTUMN LEAVES; TENDERLY; BYE BYE BLUES.

Mambo with restraint is the keynote of the Tjader treatments of the lovelies listed above. It is delightfully restful mambo, tho the Latin beat is sharp and defined throughout. Both the Latin and jazz markets will find this album to their liking. It is Latin music with a modern jazz treatment.

"MY NAME IS RUTH PRICE . . . I SING"—Kapp KL-1006 (12" LP)

MY SHINING HOUR; EV'RY TIME; CALYPSO BLUES; I DON'T WANT TO WALK WITHOUT YOU; WHO AM I; GENTLEMAN FRIEND; I'M OLD FASHIONED; GIVE ME THE SIMPLE LIFE; SLEIGHRIDE IN JULY; SHADRACK; SOMEDAY MY PRINCE WILL COME; EXACTLY LIKE YOU.

Ruth Price, new singing jazz stylist, makes her debut on the Kapp label. And it's an auspicious one. The gal's voice embodies quality, sincerity, warmth, and freshness. The entire album is presented with simplicity its motif. Instrumentation never intrudes on the mood of Miss Price. A good album that will fill many lonely moments and never tire the listener.

Manhattan Bros. And Miriam Makeba



JOHANNESBURG, SOUTH AFRICA—The four Manhattan Brothers (Joe Mogotsi, Ronnie Sehume, Rufus Khoza and Nathan 'Dambuza' Mledle) were first discovered singing on a street corner in Johannesburg early in 1940. Drawn from the three main tribes (Xosa pronounced "Corsa", Sesuto and Zulu), the Manhattan Brothers were in the same class together at school in Pimville Location, near Johannesburg—Nathan, the leader of the group, being the Class Prefect. An outstanding fact about the Manhattan Brothers is that these artists have performed together for years—without a break in their partnership—which is normally unknown in Africa, particularly when three different tribes make up the group.

The Manhattan Brothers are the only professional singing group of their type in Africa, giving concerts throughout Southern Africa, for which they are paid the equivalent of \$50, and out of which they must pay the other entertainers, appearing on the same program.

A "Concert" in Africa starts off at 6 p. m. and finishes only when the last entertainer literally falls asleep, from sheer exhaustion. When on tour, the Manhattan Brothers sleep on the stage in the concert hall where they appear. It is common occurrence for them to do a show lasting until 4 a. m., catching a train at 7 a. m., and perform elsewhere the same night—maybe hundreds of miles away.

The Manhattan Brothers are all in their very early thirties, while Miriam Makeba is only twenty years old. Miriam made her first record in January, 1955.

Raymond Scott In Jingle Business

NEW YORK—Raymond Scott, who for years has been one of the top personalities of the music business, is now one of the hottest names in the jingle business.

He wrote "Be Happy, Go Lucky" for the American Tobacco Company, the "Quick" jingle for Richard Hudnut and most recently "The Big Change in TV" commercial for RCA Victor.

Scott is also one of TV's top stars. His arrangements and orchestrations are heard weekly on "Your Hit Parade."

Tribute To Gus Kahn

NEW YORK—Mrs. Gus Kahn will make several personal appearances with deejays in New York as a memorial tribute to her husband, Gus Kahn, who died in 1941.

The memorial is planned for the week preceding his birthday which falls on November 6. Among the shows planned is a November 2 appearance on the Steve Allen TV seg.

Leonard Wolf is handling the promotion for the tribute.

Victor Signs Tito Puente

NEW YORK—RCA Victor Records this week announced the signing of Tito Puente, former Tico Recording star. Puente will be used mainly as a jazz artist and for International singles.

Puente, in his tenure with Tico, became one of the leading figures in Latin American music. He is credited with being a prime influence in the growth of the Latin influence throughout the country.

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It's Tops In Pop Charts

THE FOUR TUNES

"YOU ARE MY LOVE"

"Steamboat River Ball"
SID BASS ORCH.
Jubilee 5218

Coming Up

THE THREE BELLES

"IT MAKES A DIFFERENCE TO ME"

"True Blue Lou"
Jubilee 5219

Watch This One

THE ORIOLES

"MOODY OVER YOU"

"Please Sing My Blues Tonight"
Jubilee 5221

Big Five = Big Biz

HOLLYWOOD—Four years ago, Mortimer Hall, president and general manager of KLAC (Los Angeles) devised and developed the "Big Five" deejay format. If he still has any doubts about his brainchild, all he need do for reassurance is look over the ever mounting station grosses.

The "Big Five" (Peter Potter, Jim Ameche, Gene Norman, Dick Haymes and Alex Cooper) came into being, according to Hall, as the result of a survey conducted by the station. "We discovered that more than 90% of the radio audience enjoyed music programming, so we decided to take the bull by the horns, and schedule music around the clock. We knew we had to include news, and sports for the men who drive to work in the morning and evening, and that's how the Music, News & Sports format came into being."

Actually, devising the format and putting it into practice was more courageous than it would appear. The big TV boom had just started at that time, and Hall sold his TV outlet KLAC-TV in the face of the boom. Station bigwigs around Los Angeles thought it was a poor move, and looked at the station sale and the 24-hour music programming for a radio outlet as pretty far fetched. Hall wasn't considered a boy wonder then, but results have proved differently. Percentage annual increase in both grosses and audience have been astonishing for KLAC, which has enjoyed 63% increase in sales and 41% increase in audience.

"The basis of music as power to sell goods is unquestioned," says Hall, "for two reasons. One is that radio doesn't demand your close attention—it's a pleasurable experience just listening to music without effort, and therefore the commercials seem to have a greater impact. On the other hand, if you're listening to something special, like a good dramatic show and a commercial comes on, you might have a tendency to resent it. The second reason is that the commercials themselves, because of musical surrounding, become musical themselves and are often very pleasant. We make an effort to encourage sponsors to do this."

Hall added that a new KLAC approach will be to have sponsors go for name bands and singers on their commercials, creating another first for the station, which kicked off musical station breaks and musical show announcements.

Hundreds of records come into the station each week, from all labels. Each record is listened to, a policy Hall insists on from his deejays.

Each deejay is also given as much freedom as possible to go into promotions of his own, and these are encouraged. Gene Norman has his jazz concerts and his own publishing company. Alex Cooper has his teenage dances. Jim Ameche hits heavy on bobbysoxers and junior high schools. Peter Potter has his TV show, and has become known as the leading pop arbiter on the West Coast. Dick Haymes has various promotions of his own too.

As Hall puts it, "Music, we've found, makes the most beautiful sound in the world—cash register music—and the only people who like it more than we do are the sponsors."

Airmail Subscription
The CASH BOX \$30.

THE CASH BOX Disk Jockey's REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending October 29 without any changes on the part of THE CASH BOX.

Ken Garland

WPOR—Portland, Ore.

1. Tina Marie (Perry Como)
2. You Are My Love (J. James)
3. Moments To Remember (Four Lads)
4. Sweet Song Of India (McGuire Sisters)
5. Something To Live For (Chuck Miller)
6. Someone You Love (Nat Cole)
7. Dog Face Soldier (R. Morgan)
8. Bring Me A Bluebird (Mitzi Mason)
9. Impatient Years (F. Sinatra)
10. Love And Marriage (D. Shore)

Bill Stewart

WNOE—New Orleans, La.

1. No Other Arms (G. Shaw)
2. Our Town (Toni Travis)
3. Croce Di Oro (Patti Page)
4. Sixteen Tons (Ernie Ford)
5. You Are My Love (J. James)
6. Pepper-Hot Baby (Morgan)
7. Moments To Remember (Four Lads)
8. An Occasional Man (Southern)
9. Shifting, Whispering Sands (Billy Vaughn)
10. I Hear You Knockin' (Storm)

Joe Smith

WDVA—Boston, Mass.

1. You Are My Love (J. James)
2. Love And Marriage (Sinatra)
3. Sweet Kentucky Rose (Kallen)
4. Month Of Sundays (A. Waner)
5. My Boy—Flat Top (D. Collins)
6. Shifting, Whispering Sands (Rusty Draper)
7. If You Don't Want My Love (Jay P. Morgan)
8. Love Is Many-Splendored (Four Aces)
9. Someone You Love (Nat Cole)
10. Adorable (Four Equites)

Clark Reid

WJR—Detroit, Mich.

1. No Arms (Georgie Shaw)
2. Yellow Rose (Stan Freberg)
3. Love Is Many-Splendored (Four Aces)
4. You Are My Love (J. James)
5. Shifting, Whispering Sands (Rusty Draper)
6. Moments To Remember (Four Lads)
7. Bonnie Lassie (Ames Bros.)
8. He (Al Hibbler)
9. If You Don't Want My Love (Jay P. Morgan)
10. Forgive My Heart (Nat Cole)

George Sanders

KRKR—Los Angeles, Calif.

1. Love Is Many-Splendored (David Rose)
2. Yellow Rose (J. Desmond)
3. Autumn Leaves (R. Williams)
4. Tina Marie (Perry Como)
5. Suddenly A Valley (G. Grant)
6. Longest Walk (J. P. Morgan)
7. Bonnie Lassie (Ames Bros.)
8. Forgive My Heart (Nat Cole)
9. Black Denim Trousers (Cheers)
10. Bring Me A Bluebird (Gaylords)

Len Ross

KONE—Reno, Nev.

1. Love Is Many-Splendored (Four Aces/Rose)
2. Autumn Leaves (R. Williams)
3. Moments To Remember (Four Lads)
4. Our Town (Tony Travis)
5. Suddenly A Valley (G. Grant)
6. Domani (Minnuci/LaRosa)
7. Young Ideas (Tony Martin)
8. Longest Walk (J. P. Morgan)
9. Sixteen Tons (T. Ernie Ford)
10. Hard To Get (G. MacKenzie)

Bert Solitare

KRE—Berkeley, Calif.

1. Some-One On Your Mind (Champ Butler)
2. Hear You Knocking (Storm)
3. Love Is Many-Splendored (Four Aces)
4. Love And Marriage (Sinatra)
5. Black Denim Trousers (Vaughn Monroe)
6. Suddenly There's A Valley (Julius La Rosa)
7. Autumn Leaves (R. Williams)
8. Moments To Remember (Four Lads)
9. I Want You To Be My Baby (Lillian Briggs)
10. Someone You Love (Nat Cole)

Jerrie Paletta

KAYO—Seattle, Wash.

1. I Hear You Knockin' (Storm)
2. Moments To Remember (Four Lads)
3. Why Don't You Write Me (Snooky Lanson)
4. Gumdrops (Crewcuts)
5. Take A Heap Of Livin' (Lancers)
6. Black Denim Trousers (Cheers)
7. Green Eyes (Ravens)
8. Soldier Boy (Ella Fitzgerald)
9. Sixteen Tons (Ernie Ford)
10. I Want You To Be My Baby (Lillian Briggs)

Bob E. Lloyd

WGTH—Hartford, Conn.

1. Black Denim Trousers (Cheers)
2. Every Day (Count Basie)
3. Pete Kelly's Blues (Fitzgerald)
4. I Want You To Be My Baby (Lillian Briggs)
5. Someone You Love (Nat Cole)
6. Shalom-Shalom (L. Hampton)
7. Autumn Leaves (R. Williams)
8. Same Old Saturday Night (Frank Sinatra)
9. Compare (Dinah Shore)
10. You Are My Love (J. James)

Jack Reynolds

KTOW—Oklahoma City, Okla.

1. Black Denim Trousers (Cheers)
2. Fair Dinkum (Danny Kaye)
3. Longest Walk (J. P. Morgan)
4. Tina Marie (Perry Como)
5. You Are My Love (J. James)
6. Autumn Leaves (Ray Charles Singers)
7. Nat As A Stranger (R. Arms)
8. How Can I Tell Her (Four Freshmen)
9. There Should Be Rules (Betty Madigan)
10. Kiss Me Goodnight (R. Arms)

Hy Davis

WALP—Pritchard, Mobile, Ala.

1. Longest Walk (J. P. Morgan)
2. Love Is Many-Splendored (Four Aces)
3. Suddenly A Valley (G. Grant)
4. Someone You Love (Nat Cole)
5. Hawk-Eye (Laine/Miller)
6. Black Denim Trousers (Cheers)
7. Shifting, Whispering Sands (Rusty Draper)
8. It's Almost Tomorrow (Dreamweavers)
9. There Should Be Rules (Betty Madigan)
10. Now Is The Time (Paulettes)

Bob Kloss

WKWK—Wheeling, W. Va.

1. You Are My Love (J. James)
2. Someone You Love (Nat Cole)
3. Times Two I Love You (Three Chuckles)
4. Croce Di Oro (Patti Page)
5. Then I'll Be Happy (E. Fisher)
6. Fairy Tale (Frank Sinatra)
7. Bonnie Lassie (Ames Bros.)
8. Amukiriki (Paul & Ford)
9. My Front Door (Pat Boone)
10. No Arms (Gaylords)

Frank Roberts

KXGI—Fort Madison, Iowa

1. Autumn Leaves (R. Williams)
2. Only You (The Platters)
3. Black Denim Trousers (Vaughn Monroe)
4. Tina Marie (Perry Como)
5. Love Is Many-Splendored (Four Aces)
6. I Want You To Be My Baby (Lillian Briggs)
7. Fair Dinkum (Sunnysiders)
8. Ain't That A Shame (Gaylord)
9. Learnin' The Blues (Sinatra)
10. Piddily Patter (Patti Page)

Guy Knight

KPAL—Palm Springs, Calif.

1. Same Old Saturday Night (Frank Sinatra)
2. Suddenly A Valley (G. Grant)
3. You Are My Love (J. James)
4. I Love You, I Do (J. Durante)
5. Why Don't You Write (Joyce Bradley)
6. Too Late Now (DeCastros)
7. If You Don't Want My Love (Jay P. Morgan)
8. All I Need Is You (Hilltoppers)
9. Love Is Many-Splendored (Don Cornell)
10. Sixteen Tons (T. Ernie Ford)

Vince Brascia

KBMI—Las Vegas, Nev.

1. Love Is Many-Splendored (Four Aces)
2. Yellow Rose (J. Desmond)
3. Shifting, Whispering Sands (Billy Vaughn)
4. Moments To Remember (Four Lads)
5. Same Old Saturday Night (Frank Sinatra)
6. Suddenly A Valley (G. Grant)
7. Ain't That A Shame (Boone)
8. You Are My Love (J. James)
9. Wake The Town (Les Baxter)
10. Longest Walk (J. P. Morgan)

Joe Higdon

WDCF—Dade City, Fla.

1. My Front Door (Pat Boone)
2. Love Is Many-Splendored (Four Aces)
3. Moments To Remember (Four Lads)
4. Black Denim Trousers (Cheers)
5. No Arms (Pat Boone)
6. Pepper-Hot Baby (Morgan)
7. Hawk-Eye (Frankie Laine)
8. Day By Day (Four Freshmen)
9. Yellow Rose (Stan Freberg)
10. He (Hibbler/McGuire)

Bill Stell

WJWS—South Hill, Va.

1. Love Is Many-Splendored (Four Aces)
2. Yellow Rose (Mitch Miller)
3. Autumn Leaves (Ray Charles Singers)
4. Shifting, Whispering Sands (Rusty Draper)
5. Only You (Hilltoppers)
6. Wake The Town (Les Baxter)
7. Longest Walk (J. P. Morgan)
8. You Are My Love (J. James)
9. Croce Di Oro (Patti Page)
10. Dog Face Soldier (R. Morgan)

"Big Chief" Norman Wain

WDOK—Cleveland, Ohio

1. My Front Door (El Dorados)
2. Autumn Leaves (R. Williams)
3. Yellow Rose (J. Desmond)
4. Love Is Many-Splendored (Four Aces)
5. Moments To Remember (Four Lads)
6. Only You (Platters)
7. Young Abe Lincoln (Cornell)
8. My Boy—Flat Top (B. Bennett)
9. Teen-Agers' Waltz (Howard)
10. Cry Me A River (J. London)

Jack McDermott

WLYN—Lynn, Mass.

1. You Are My Love (J. James)
2. At My Front Door (Eldorados)
3. Only You (Platters)
4. Month Of Sundays (Waner)
5. I Know I Was Wrong (Barons)
6. I Hear You Knockin' (Storm)
7. Honest Darling (Four Aces)
8. Oh, Happy Day (Don Howard)
9. Dancing In My Socks (Hood)
10. Sweet Kentucky Rose (Kallen)

Art Tacker

WHIL—Medford, Mass.

1. You Are My Love (J. James)
2. Love And Marriage (Sinatra)
3. A Month Of Sundays (Waner)
4. Young Abe Lincoln (Cornell)
5. Give Me Love (McGuire)
6. It's Almost Tomorrow (David Carroll)
7. Sweet Kentucky Rose (Kallen)
8. Love Is Many-Splendored (Four Aces)
9. If You Don't Want My Love (Jay P. Morgan)
10. Only You (Hilltoppers)

Cal Milner & Larry Brown

WPEN—Philadelphia, Pa.

1. No Arms (Georgie Shaw)
2. Croce Di Oro (Patti Page)
3. Tell Me You Love Me (Tony Bennett)
4. Love And Marriage (D. Shore)
5. Moments To Remember (Four Lads)
6. Black Denim Trousers (Cheers)
7. Love Is Many-Splendored (Four Aces)
8. You Are My Love (J. James)
9. Why Don't You Write (Jacks)
10. Too Late Now (DeCastros)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Jubilee Records
1650 Broadway, New York City

THE CASH BOX
Disk Jockeys'
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending October 29 without any changes on the part of THE CASH BOX.

- Marty Faye**
WAAF—Chicago, Ill.
1. Autumn Leaves (R. Williams)
 2. Yellow Rose (Mitch Miller)
 3. Love Is Many-Splendored (Four Aces)
 4. Suddenly A Valley (G. Grant)
 5. Moments To Remember (Four Lads)
 6. Same Old Saturday Night (Frank Sinatra)
 7. Forgive My Heart (Nat Cole)
 8. Pepper-Hot Baby (Morgan)
 9. Shifting, Whispering Sands (Rusty Draper)
 10. Bonnie Blue Gal (Mitch Miller)

- Mitch Odom**
KNEA—Jonesboro, Ark.
1. Bonnie Blue Gal (M. Miller)
 2. 30 Days (Chuck Berry)
 3. Moments To Remember (Four Lads)
 4. Only You (Platters)
 5. Black Denim Trousers (Cheers)
 6. Suddenly A Valley (G. Grant)
 7. Yellow Rose (Mitch Miller)
 8. Dog Face Soldier (R. Morgan)
 9. I Hear You Knockin' (Storm)
 10. Shifting, Whispering Sands (Billy Vaughn)

- Larry Kane**
KLBS—Houston, Tex.
1. I Asked The Lord (J. Duncan)
 2. Dog Face Soldier (R. Morgan)
 3. If It Happened To You (Nick Noble)
 4. Goodbye To Love (J. Duncan)
 5. At Once You Love Her (Como)
 6. Memories Made Of This (Mindy Carson)
 7. Only You (Lola Dee/Hilltoppers)
 8. Sixteen Tons (Tenn. E. Ford)
 9. Wake Me (Rosemary Clooney)
 10. Someone In Love (Bregman)

- Art Hellyer**
WCFL—Chicago, Ill.
1. Love Is Many-Splendored (Four Aces)
 2. Autumn Leaves (R. Williams)
 3. Moments To Remember (Four Lads)
 4. Suddenly There's A Valley (Gogi Grant)
 5. He (McGuire Sisters)
 6. Tina Marie (Perry Como)
 7. Bible Tells Me So (N. Noble)
 8. Black Denim Trousers (Cheers)
 9. Remembering (Peter Lind Hayes-Mary Healy)
 10. Kwela-Kwela (Bill Hayes)

- Lou Salty Morton**
WWOK—Charlotte, N. C.
1. Love Is Many-Splendored (Don Cornell)
 2. Autumn Leaves (R. Williams)
 3. Moments To Remember (Four Lads)
 4. Hear You Knockin' (G. Storm)
 5. Only You (Platters)
 6. Black Denim Trousers (Cheers)
 7. Forgive My Heart (Nat Cole)
 8. Yellow Rose (Stan Freberg)
 9. Be My Baby (Lillian Briggs)
 10. Gum Drop (Crew Cuts)

- Lee Case**
WAYE—Baltimore, Md.
1. Give Me A Band And My Baby (Art Mooney)
 2. Dancing In My Socks (Hood)
 3. That's The Way It Goes (Wini Beatty)
 4. Young Abe Lincoln (Hugo & Luigi)
 5. Song Of The Bayou (Baxter)
 6. Kwela, Kwela (Bill Hayes)
 7. It's Almost Tomorrow (Dream Weavers/Lanson)
 8. Bonnie Blue Gal (M. Miller)
 9. Amukiriki (Paul Ford)
 10. You Are Love (Joni James)

- Bud Wilson**
WTXL—W. Springfield, Mass.
1. Love Is Many-Splendored (Four Aces)
 2. Bonnie Lassie (Ames Bros.)
 3. Autumn Leaves (R. Williams)
 4. Black Denim Trousers (Cheers)
 5. Yellow Rose (Mitch Miller)
 6. Moments To Remember (Four Lads)
 7. Shifting, Whispering Sands (Rusty Draper)
 8. Bible Tells Me So (Cornell)
 9. Suddenly There's A Valley (Julius La Rosa)
 10. How Lonely Can You Get (Kitty Kallen)

- Sam Scott**
WCAM—Camden, N. J.
1. Autumn Leaves (V. Young)
 2. Rock Around The Clock (Bill Haley)
 3. Moments To Remember (Four Lads)
 4. Rock-A-Way (Rusty Keefer)
 5. Shifting, Whispering Sands (Billy Vaughn)
 6. Love Is Many-Splendored (Don Cornell)
 7. Suddenly A Valley (La Rosa)
 8. Hawk-Eye (Frankie Laine)
 9. Never Stop Loving You (Day)
 10. Rock-A-Beatin' Boogie (Haley)

- Buddy Brode**
WNAR—Norristawn, Pa.
1. Yellow Rose (Mitch Miller)
 2. Rock Around The Clock (Bill Haley)
 3. Love Is Many-Splendored (Don Cornell)
 4. Rock-A-Way (Rusty Keefer)
 5. Autumn Leaves (R. Williams)
 6. Seventeen (Rusty Draper)
 7. Wake The Town (Les Baxter)
 8. Gum Drop (Crew Cuts)
 9. Rock-A-Beatin' Boogie (Haley)
 10. Suddenly A Valley (La Rosa)

- Sam Bradley**
KUDL—Kansas City, Mo.
1. At My Front Door (P. Boone)
 2. Autumn Leaves (R. Williams)
 3. Why Don't You Write Me (The Jacks)
 4. Only You (The Hilltoppers)
 5. Suddenly There's A Valley (Gogi Grant)
 6. Shifting Sands (Billy Vaughn)
 7. Bible Tells Me So (Cornell)
 8. Moments To Remember (Four Lads)
 9. He (Al Hibbler)
 10. Forgive Me (Shirley Gordon)

- Buddy Deane**
WITH—Baltimore, Md.
1. Burn That Candle Mother (Bill Haley)
 2. At My Front Door (Boone)
 3. It's Almost Tomorrow (Dream Weavers)
 4. Sixteen Tons (Tenn. E. Ford)
 5. Young Abe Lincoln (Hugo & Luigi)
 6. Only You (The Platters)
 7. Someone You Love (Nat Cole)
 8. Shifting, Whispering Sands (Rusty Draper)
 9. I Hear You Knockin' (Storm)
 10. You Are My Love (J. James)

- Lou Dennis**
WBRY—Waterbury, Conn.
1. Moments To Remember (Four Lads)
 2. Autumn Leaves (R. Williams)
 3. Love Is Many-Splendored (Four Aces)
 4. Black Denim Trousers (Cheers)
 5. He (Al Hibbler)
 6. Only You (The Platters)
 7. You Are My Love (J. James)
 8. At My Front Door (P. Boone)
 9. Someone You Love (Nat Cole)
 10. My Boy—Flat Top (D. Collins)

- Gallagher & O'Brien**
WMCA—New York, N. Y.
1. Love Is Many-Splendored (Four Aces)
 2. Autumn Leaves (R. Williams)
 3. Seventeen (Fontanes)
 4. Wake The Town (Baxter/Carson)
 5. Moments To Remember (Four Lads)
 6. Yellow Rose (Mitch Miller)
 7. Suddenly A Valley (LaRosa)
 8. Shifting, Whispering Sands (Vaughn/Draper)
 9. Tina Marie (Perry Como)
 10. Someone You Love (Nat Cole)

- Paul Coburn**
KOL—Seattle, Wash.
1. I Hear You Knockin' (Storm)
 2. Solitude (Norman Petty)
 3. Moments To Remember (Four Lads)
 4. Love Is Many-Splendored (Four Aces)
 5. Why Don't You Write (Snooky Lanson)
 6. Shifting, Whispering Sands (Rusty Draper)
 7. Black Denim Trousers (Cheers)
 8. I Want You (Lillian Briggs)
 9. It Takes A Heap Of Living (Lancers)
 10. He (McGuire)

- Jim Neiman**
WBKH—Hattiesburg, Miss.
1. Same Old Saturday Night (Frank Sinatra)
 2. Autumn Leaves (Allen & Cates)
 3. Suddenly A Valley (Stafford)
 4. Moments To Remember (Four Lads)
 5. Seventeen (Fontanes)
 6. I Hear You Knockin' (Storm)
 7. Love Is Many-Splendored (Four Aces)
 8. Pete Kelly's Blues (Fitzgerald)
 9. Just A Gigolo (J. P. Morgan)
 10. Someone You Love (Nat Cole)

- Donn Tibbetts**
WMUR—Manchester, N. H.
1. Love Is Many-Splendored (Four Aces)
 2. Autumn Leaves (R. Williams)
 3. Shifting, Whispering Sands (Rusty Draper)
 4. He (Al Hibbler)
 5. Tina Marie (Perry Como)
 6. Black Denim Trousers (Cheers)
 7. Suddenly A Valley (La Rosa)
 8. At My Front Door (Pat Boone)
 9. Give Me Love (McGuire)
 10. Too Late Now (DeCastros)

- Nick Nickson**
WBBF—Rachester, N. Y.
1. Love Is Many-Splendored (Four Aces)
 2. Yellow Rose (Mitch Miller)
 3. Bible Tells Me So (Cornell)
 4. Autumn Leaves (R. Williams)
 5. Love And Marriage (Sinatra)
 6. He (McGuire Sisters)
 7. Bonnie Lassie (Ames Bros.)
 8. You Are My Love (J. James)
 9. Moments To Remember (Four Lads)
 10. Shifting, Whispering Sands (Rusty Draper)

- Robb Thomas**
WEMP—Milwaukee, Wis.
1. Suddenly There's A Valley (Gogi Grant)
 2. He (Al Hibbler/McGuire)
 3. Dancing In My Socks (Hood)
 4. Someone On Your Mind (Champ Butler)
 5. You Win Again (Paulette Sisters)
 6. You Are My Love (J. James)
 7. Bring Me A Bluebird (Ralph Young)
 8. Rice (Kitty White)
 9. Autumn Leaves (R. Williams)
 10. Croce Di Oro (Patti Page)

- Earl McDaniel**
WPOP—Los Angeles, Calif.
1. Forgive My Heart (Nat Cole)
 2. He (Al Hibbler)
 3. Love And Marriage (Grayco)
 4. Sixteen Tons (Tenn. E. Ford)
 5. I Hear You Knockin' (Storm)
 6. Learning To Love (P. King)
 7. I Like 'Em All (D. Martin)
 8. Japanese Farewell Song (K. C. Jones)
 9. Sweet Kentucky Rose (Carrroll/Kallen)
 10. They Do Make It Nice (Hayes)

- Bob Sticht**
KOWH—Omaha, Neb.
1. Moments To Remember (Four Lads)
 2. Shifting, Whispering Sands (Billy Vaughn)
 3. Autumn Leaves (R. Williams)
 4. I Hear You Knockin' (Storm)
 5. Yellow Rose (J. Desmond)
 6. Love Is Many-Splendored (Four Aces)
 7. Only You (Platters)
 8. At My Front Door (P. Boone)
 9. Suddenly A Valley (Stafford)
 10. Rock-A-Beatin' Boogie (Bill Haley)

- Bill Brant**
WJAS and KDKA-TV—Pittsburgh, Pa.
1. I Want You To Be My Baby (Lillian Briggs)
 2. Autumn Leaves (R. Williams)
 3. Moments To Remember (Four Lads)
 4. Honest Darling (Four Voices)
 5. Yellow Rose (Mitch Miller)
 6. Love Is Many-Splendored (Four Aces)
 7. Same Old Saturday Night (Frank Sinatra)
 8. No Arms Can Ever Hold You (The Gaylords)
 9. Tina Marie (Perry Como)
 10. Love And Marriage (Sinatra)

WNEW Sold For 4 Million Dollars

NEW YORK—It was announced last week that WNEW, the nation's leading independent station, had been sold for over 4 million dollars to a syndicate headed by famed Texas and California industrialist—Jack Wrather. Associated with Mr. Wrather in the purchase are John L. Loeb—Senior Partner of Carl M. Loeb, Rhoades Company—investment bankers, and Richard D. Buckley. The price is reported to be the largest ever paid for a radio station.

The acquisition of WNEW, subject to F.C.C. approval, makes Wrather one of the country's leading TV and Radio property owners. His other TV and Radio holdings and interests include—KFMB-TV and AM in San Diego, California, grant for UHF-TV station in Boston, scheduled for 1956 operation, director and former owner of Tulsa, Oklahoma station KOTV, as well as a pending application with the F.C.C. for a TV channel in Corpus Christi, Texas.

Last year Wrather acquired "The Lone Ranger" and received all the Radio, TV promotional, comic book, merchandising and comic strip rights of this famous property. A multi-million dollar wide-screen Warner Borthers color picture, "The Lone Ranger" has just been completed and will be released in the early part of 1956.

Wrather's activities originally in oil exploration and production with six divisional offices and headquarters in the Wrather Petroleum Building in Dallas, Texas, embrace Radio and TV stations, motion picture production, Radio and TV production, housing developments, hotels and resorts including hotels in Las Vegas, Palm Springs and the new 10 million dollar Disneyland Hotel adjacent to Disneyland Park in Anaheim, California.

Victor Starts Artist Availability Service

NEW YORK—There is seldom a day goes by at record company offices without a frantic last minute call from some harassed producer looking for a guest star. A call that sends everyone running around asking anyone in sight, "Who's In Town?" To help solve this problem, RCA Victor is introducing a weekly service under the title "RCA Victor Artist Availability Service."

The basic function of this service will be to furnish data to producers, directors, editors and writers on artists' availability for appearances on programs and for story interviews. It will provide each week, a memo listing all RCA Victor artists scheduled to be either in New York or Los Angeles. The memo will show date of arrival and duration of stay and will list artists by category: i.e.—pop, jazz, classical, country-western, and international (continental and Latin American).

Airmail Subscription The Cash Box \$30.

JOSIE'S JUMPIN'
with **3**
HOT HITS

① **JOSIE - 784**
The Five Notes
with The Hamil-Tones
"YOU ARE SO BEAUTIFUL"
b/w
"Broken Hearted Baby"

THE CASH BOX
Rhythm 'n' Blues **SLEEPER OF THE WEEK**

② **JOSIE - 785**
The Cadillacs
"LET ME EXPLAIN"
b/w
"Speedoo"

THE CASH BOX
Rhythm 'n' Blues **SLEEPER OF THE WEEK**

③ **JOSIE - 786**
Kansas City Tom Cats
"MEET ME MEET ME BABY"
b/w
"Nobody Knows"

Josie RECORD
1650 Broadway, New York City

Informal Presentation



DES MOINES, IA.—Peggy King, Columbia songstress and vocalist of the George Gobel show presents Phil Moss, (left) manager of the Atlas Music Company with a copy of her latest platter "Learning To Love" for the new Seeburg V 200 phono. Looking on happily is Don Bell, KRNT disk jockey of Des Moines. Atlas is the Seeburg distrib for the territory.

WMGM Intros Unusual New DJ Show

NEW YORK — Station WMGM thinks it has at least a one-hour answer to a tough radio problem in a new one-hour weekly segment of Ed Stokes' "Best Sellers" program which has been labelled "Negative Request" and will be launched on Wednesday, Oct. 26th at 10:00 P.M.

Today when junior drools over rock 'n roll and mother can't stand it, dad goes for the "Gay '90" melodies and sister regards them as square, the disk jockey is beset with the problem of how to play music that no one gets sore at. "Negative Request" may be the Metro-Goldwyn-Mayer station's answer to this problem. "Negative Request" will not present the records folks don't want to hear and Stokes will ask his listeners to write him, listing the records they rather he didn't spin during this special hour.

"People are just as much annoyed by what they don't like as they are pleased by what they do," Raymond Katz, associate director in charge of programming at WMGM, observed recently. "We figure they'll appreciate an hour of being spared."

The script for the program will read as follows:

And now a new segment of "Best Sellers," WMGM presents "Negative Request," the feature that doesn't play the records you don't want to hear. . . . Is there a rock and roll record that hurts your ears? A standard you've heard so many times that you can't stand it? A vocalist whose voice you detest? You won't hear them on "Negative Request." Just drop a post card to "Negative Request" c/o station WMGM, N. Y. 22, listing as many

as five records you don't want to hear. Then settle back to an hour of melody undisturbed by your pet musical hates. Well, there's been no negative request for "Such And Such Song." . . . You are listening to "Negative Request," an hour of music that you don't dislike. All you have to do to be sure that we don't play a record you don't want to hear is drop us a note asking us not to play it. . . . And now, another record that escaped any negations from our audience, "Such And Such A Song."

Closing: Listen next Wednesday to the hour of music that lets you say "Please Don't Play That Song."

Rickshaw Gimmick

NEW YORK—The recently formed Marquee Record Label, has its first big hit possibility in a new tune "Japanese Farewell Song" recorded by newcomer Kay Cee Jones. To help boost the song up the sales ladder, Mills Music, publisher of the tune has had a rickshaw flown in from Japan by the Japanese Airlines. And on October 29 the rickshaw was guided to the "Monitor" program's studio in New York where the recording was delivered to Dave Garraway.

On November 1, the rickshaw will be brought in front of the Brill Building at 12:30 and from there, it will be taken around to all the New York stations. Records will be delivered to the jockeys by an airline hostess.

Plans are being made to fly the rickshaw to other key record cities throughout the country.

THE CASH BOX TOP 50

COMPILED BY "THE CASH BOX"

Comprising 100 Selections

AA—Double A	AB—Abbott	AL—Aladdin	AP—Apollo	AR—Arcade	AT—Atlantic	BE—Bell	BN—Benida	BT—Bethlehem	CA—Capitol	CD—Cadence	CH—Chess	CK—Checker	CL—Cardinal	CO—Columbia	CR—Coral	CT—Cat	CV—Clearview	CW—Crown	DA—Dana	DE—Decca	DL—DeLuxe	DO—Dot	DT—Dootone	DU—Duke	EP—Epic	ER—Era	ES—Essex	EX—Excella	FB—Fabor	FI—Fiesta	GN—Golden	GR—Groove	GS—Gold Star	GTJ—Good Time	HE—Herald	IM—Imperial	JD—Jav Dee	JU—Jubilee	JZ—Josie	KA—Kapp	KL—King	LO—London	MA—Marble	MD—Media	ME—Mercury	MGM—MGM	MO—Modern	ND—New Disk	NG—Norgran	OK—Okeh	OL—Olympic	OR—Original	PA—Parrot	PE—Peacock	PM—Prom	PP—Peter Pan	PR—Prestige	RA—Rainbow	RB—R & B	RE—Regent	RL—Real	RM—Rama	RPM—RPM	SA—Savoy	SE—Seeco	SO—Sound	SP—Specialty	ST—Starlite	TA—Tampa	TI—Tico	TR—Trend	UN—United	UQ—Unique	VI—RCA Victor	VJ—Vee Jay	WD—Waldorf	WI—Wing	"X"—Label "X"
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	Pos. 10/29	Pos. 10/22		Pos. 10/29	Pos. 10/22		Pos. 10/29	Pos. 10/22
1—Love Is A Many-Splendored Thing		2	CA-3202 (F-3202)— WOODY HERMAN House Of Bamboo		6	5—Shifting, Whispering Sands		5
CO-40591 (4-40591)— JOE LOCO Love And Marriage		1	CR-61467 (9-61467)— DON CORNELL Bible Tells Me So		5	★DO-15409 (45-15409)— BILLY VAUGHN Shifting, Whispering Sands (Pt. 2)		14
CW-165 (45-165)— DON, DICK & JIMMY In Madrid		1	★DE-29625 (9-29625)— FOUR ACES Shine On Harvest Moon		8	★ME-70696 (70696x45)— RUSTY DRAPER Lost Frontier		19
★DE-29625 (9-29625)— FOUR ACES Shine On Harvest Moon		1	DE-29707 (9-29707)— JOE HOLIDAY ORCH. Opening Night		5	VI-20-6243 (47-6243)— JOHNSON FAMILY SINGERS Shifting, Whispering Sands (Pt. 2)		14
DE-29633 (9-29633)— ERNEST TUBB A Million Miles From Here		1	MG-30883 (K-30883)— DAVID ROSE O. You And You Alone		8	★VJ-147 (45-147)— EL DORADOS What's Buggin' You		19
PM-1120A (45-1120A)— THE ROCKETS I'll Never Stop Loving You		1	★CR-61501 (9-61501)— MCGUIRE SISTERS I Believe		13	11—At My Front Door		19
2—Autumn Leaves		3	★DE-29660 (9-29660)— AL HIBBLER Breeze		15	CR-61513 (9-61513)— MODERNAIRES Alright, Okay, You Win		19
CA-3223 (F-3223)— JACKIE GLEASON Ooh What You Do To Me		1	MG-12078 (K-12078)— KAY ARMEN Suddenly There's A Valley		13	★DO-15422 (45-15422)— PAT BOONE No Arms Can Ever Hold You		19
CD-1421 (45-1421)— JOHN SEBASTIAN Stranger In Paradise		1	7—Only You		13	★VJ-147 (45-147)— EL DORADOS What's Buggin' You		19
CR-61485 (9-61485)— STEVE ALLEN & GEO. CATES O. High And Dry		1	DE-29694 (9-29694)— LOUIS ARMSTRONG Moments To Remember		15	★MG-12066 (K12066)— JONI JAMES I Lay Me Down to Sleep		19
DE-29653 (9-29653)— VICTOR YOUNG Toy Tiger		1	★DO-15423 (45-15423)— HILLTOPPERS Until The Real Thing Comes Along		13	JU-5218 (45-5218)— FOUR TUNES At The Steamboat River Ball		19
★KA-116 (45-116)— ROGER WILLIAMS Take Care		1	★ME-70633 (70633x45)— THE PLATTERS Bark, Battle And Ball		12	13—Seventeen		19
ME-70686 (70686x45)— MAYNARD FERGUSON Finger-Snappin'		1	WI-90015 (90015x45)— LOLA DEE Paper Kisses		12	CA-3199 (F-3199)— ELLA MAE MORSE Razzle-Dazzle		19
MG-12068 (K12068)— RAY CHARLES SINGERS Early Autumn		1	8—Suddenly There's A Valley		12	★DO-15386 (45-15386)— FONTANE SISTERS If I Could Be With You		19
PM-1123A (45-1123A)— LOU GARISTO Day By Day		1	CA-3228 (F-3228)— PATTY ANDREWS Boogie Woogie		12	★KI-1470 (45-1470)— BOYD BENNETT Little Ole You-All		19
X-0161 (4X-0161)— GERI GALIAN Yellow Rose Of Texas Mambo		1	★CD-1270 (45-1270)— JULIUS LA ROSA Everytime That I Kiss Carrie		13	★ME-70651 (70651x45)— RUSTY DRAPER I Can't Live Without Them Anymore		19
3—Yellow Rose Of Texas		2	★CO-40559 (4-40559)— JO STAFFORD The Night Watch		13	14—I Hear You Knockin'		19
★CA-3249 (F-3249)— STAN FREDERICK Rock Around Stephen Foster		2	DE-29686 (9-29686)— MILLS BROS. Gum Drop		25	★DO-15412 (45-15412)— GALE STORM Never Leave Me		19
★CR-61476 (9-61476)— JOHNNY DESMOND You're In Love With Someone		2	★ER-1003 (45-1003)— GOGI GRANT Love Is		17	IM-5356 (45-5356)— SMILEY LEWIS Bumpity Bump		19
★CO-40540 (4-40540)— MITCH MILLER Blackberry Winter		2	MG-12078 (K12078)— KAY ARMEN He		13	15—Tina Marie		19
DE-29633 (9-29633)— ERNEST TUBB A Million Miles From Here		2	9—The Bible Tells Me So		13	★VI-20-6192 (47-6192)— PERRY COMO Fooled		19
PM-1122A (45-1122A)— MAURY LAWS CH. & O. Ain't That A Shame		2	★CR-61467 (9-61467)— DON CORNELL Love Is A Many-Splendored Thing		17	PM-1121A (45-1121A)— GABE DRAKE Wake The Town		19
VI-20-6241 (47-6241)— HOMER & JETHRO Listen To The Gooney Bird		2	DE-29615 (9-29615)— RALPH YOUNG Man From Laramie		13	16—Ain't That A Shame		19
X-0161 (4X-0161)— GERI GALIAN Autumn Leaves		2	MG-12045 (K-12045)— KAY ARMEN I Wonder When We'll Ever Know		11	★DO-15377 (45-15377)— PAT BOONE Tennessee Saturday Night		19
4—Moments To Remember		4	ND-5182 (45-5182)— ROY ROGERS & DALE EVANS Lonesome Valley		9	★IM-5348 (45-5348)— FATS DOMINO La-La		19
★CO-40539 (4-40539)— FOUR LADS Dream On, My Love, Dream On		4	★WI-90003 (90003 x 45)— NICK NOBLE Army Of The Lord		18	PM-1122B (45-1122B)— BILL MARINE & ROCKETS Yellow Rose Of Texas		19
DE-29694 (9-29694)— LOUIS ARMSTRONG Only You		4	10—Black Denim Trousers		18	WI-90000 (90000x45)— RONNIE GAYLORD Chee Sera Sera		19
		4	★CA-3219 (F-3219)— THE CHEERS Some Night In Alaska		18	17—My Bonnie Lassie		19
		4	CR-61502 (9-61502)— DIAMONDS Nip Sip		20	★VI-20-6208 (47-6208)— AMES BROTHERS So Will I		19
		4	DE-29684 (9-29684)— JACKIE BROOKS The \$64,000 Question		18	18—Someone You Love		19
		4	★VI-20-6260 (47-6260)— VAUGHN MONROE All By Myself		18	★CA-3234 (F-3234)— NAT KING COLE Forgive My Heart		19
		4			18	19—Wake The Town And Tell The People		19
		4			18	★CA-3120 (F-3120)— LES BAXTER I'll Never Stop Loving You		19
		4			18	★CO-40537 (4-40537)— MINDY CARSON Hold Me Tight		19
		4			18	CR-61477 (9-61477)— LAWRENCE WELK I Hear Those Bells		19
		4			18	PM-1121B (45-1121B)— ARGYLES Tina Marie		19

LIQUIDATION

40 to 50,000—78 RPM Records Popular, Western, etc., \$100. per 1000.

40 to 50,000—45 RPM Records Popular, Rhythm & Blues, etc., \$160. per 1000.

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666 TENTH AVE., N. Y. 36, N. Y.

"HE"

Al Hibbler	Decca
McGuire Sisters	Coral
Kay Armen	MGM
George Beverly	
Shea	RCA Victor

AVAS MUSIC PUB. CO., INC.
607 FIFTH AVE., N. Y. C.

Best Selling Records

FROM LEADING RETAIL OUTLETS!

★ INDICATES BEST SELLING RECORD OR RECORDS.

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the song, record number, artists and tune on the reverse side.
• The numbers underneath the title indicate the position of the record last week and two weeks ago, respectively.

Comprising
100
Selections

Pos. 10/29	Pos. 10/22	Pos. 10/29	Pos. 10/22
20	—	28	—
★CA-3234 (F-3234)	23 22	★DE-29703 (9-29703)	29 36
NAT KING COLE	—	RUSS MORGAN	—
Someone You Love	—	Don't Cry, Sweetheart	—
21	—	MG-12102 (K12102)	—
★CR-61510 (9-61510)	25 32	JOE LIPMAN	—
DOROTHY COLLINS	—	Street Scene	—
In Love	—	OR-523 (45-523)	—
★KI-1494 (45-1494)	—	STEPHEN MAKE	—
BOYD BENNETT	—	Go 'Way, Don't Bother Me	—
Banjo Rock And Roll	—	29	—
KI-4846 (45-4846)	—	★CA-3262 (F-3262)	—
GAYLES	—	TENNESSEE ERNIE FORD	—
I Get So Happy	—	You Don't Have To Be A Baby To Cry	—
22	—	CR-61529 (9-61529)	—
★PM-1124B (45-1124B)	15 14	JOHNNY DESMOND	—
LAURA LESLIE	—	Ballo Italiano	—
I Want You To Be My Baby	—	30	—
VI-20-6182 (41-6182)	—	★DE-29704 (9-29704)	30 37
JAYE P. MORGAN	—	RED FOLEY	—
Swanee	—	Croce Di Oro	—
23	—	★DE-29708 (9-29708)	—
★CA-3260 (F-3260)	21 29	KITTY KALLEN	—
FRANK SINATRA	—	How Lonely Can I Get?	—
The Impatient Years	—	UQ-314 (45-314)	—
CO-40591 (4-40591)	—	JACK CARROLL	—
JOE LOCO	—	Half-Heartedly	—
Love Is A Many-Splendored Thing	—	31	—
ME-70705 (70705x45)	—	★AR-123 (45-123)	—
LAURIE SISTERS	—	SONNY DAE	—
Angels' Tears	—	Mavin' Guitar	—
VI-20-6266 (47-6266)	—	BE-1098 (45-1098)	—
DINAH SHORE	—	FOUR BELLS & JIMMY CARROLL O.	—
Compare	—	Happy Holiday	—
X-0168 (4X-0168)	—	★DE-29124 (9-29124)	—
HELEN GRAYCO	—	BILL HALEY & COMETS	—
When You're In Love	—	Thirteen Women	—
24	—	MG-12028 (K-12028)	—
★DE-29704 (9-29704)	22 27	CHARLES WALCOTT	—
RED FOLEY	—	Love Theme	—
Sweet Kentucky Rose	—	PM-1118A (45-1118A)	—
★LO-1605 (45-1605)	—	GABE DRAKE	—
JOAN REGAN	—	Chee Chee-oo Chee	—
Evermore	—	32	—
★ME-70713 (70713x45)	—	★AR-123 (45-123)	—
PATTI PAGE	—	SONNY DAE	—
Search My Heart	—	Mavin' Guitar	—
25	—	BE-1098 (45-1098)	—
★CR-61434 (9-61434)	26 35	FOUR BELLS & JIMMY CARROLL O.	—
JEFFREY CLAY	—	Happy Holiday	—
Come Back, Come Back	—	★DE-29124 (9-29124)	—
★DE-29679 (9-29679)	—	BILL HALEY & COMETS	—
GEORGIE SHAW	—	Thirteen Women	—
Look To Your Heart	—	MG-12028 (K-12028)	—
★DO-15422 (45-15422)	—	CHARLES WALCOTT	—
PAT BOONE	—	Love Theme	—
At My Front Door	—	PM-1118A (45-1118A)	—
★ME-70706 (70706x45)	—	GABE DRAKE	—
GAYLORDS	—	Chee Chee-oo Chee	—
Bring Me A Bluebird	—	33	—
OL-503 (45-503)	—	★CH-1604 (45-1604)	—
HERB JEFFRIES	—	CHUCK BERRY	—
Whistling Blues	—	Wee, Wee Hours	—
26	—	CR-61478 (9-61478)	—
★DE-29718 (9-29718)	34 44	JOHNNY LONG	—
BONNIE DAVIS	—	Toy Tiger	—
For Always, Darling	—	DO-15407 (45-15407)	—
DE-29720 (9-29720)	—	JIM LOWE	—
JUSTIN TUBB	—	Rene La Rue	—
Who Will It Be	—	(70682 x 45)	—
★VI-20-6282 (47-6282)	—	RALPH MARGERIE	—
JAYE P. MORGAN	—	Toy Tiger	—
If You Don't Want My Love	—	PM-1125A (45-1125A)	—
X-0172 (4X-0172)	—	JERRY DUANE	—
GISELE MacKENZIE	—	House Of Blue Lights	—
That's The Chance I've Got To Take	—	35	—
27	—	★VI-20-6264 (47-6264)	—
★CO-40575 (4-40575)	32 39	EDDIE FISHER	—
MITCH MILLER	—	Magic Fingers	—
Bel Sante	—	36	—
★CR-61515 (9-61515)	—	★DE-29713 (9-29713)	—
LAWRENCE WELK	—	BILL HALEY	—
Sam, The Old Accordion Man	—	Rock-A-Beatin' Boogie	—
37	—	37	—
★VI-20-6294 (47-6294)	—	★CA-3178 (F-3178)	—
PERRY COMO	—	BUNNY PAUL	—
Rose Tattoo	—	For The Very First Time	—
38	—	★CO-4-052R (4-4052R)	—
★CR-61510 (9-61510)	33 30	JOHNNY RAY	—
DOROTHY COLLINS	—	I've Got So Many Million Years	—
In Love	—	DU-142 (45-142)	—
★KI-1494 (45-1494)	—	BILLY BROOKS	—
BOYD BENNETT	—	Mambo Is Everywhere	—
Banjo Rock And Roll	—	★VI-20-6196 (47-6196)	—
KI-4846 (45-4846)	—	EDDIE FISHER	—
GAYLES	—	Don't Stay Away Too Long	—
I Get So Happy	—	39	—
22	—	★CO-40588 (4-40588)	—
★PM-1124B (45-1124B)	15 14	PERCY FAITH	—
LAURA LESLIE	—	Tomboro	—
I Want You To Be My Baby	—	★VI-20-6294 (47-6294)	—
VI-20-6182 (41-6182)	—	PERRY COMO	—
JAYE P. MORGAN	—	All At Once You Love Her	—
Swanee	—	40	—
23	—	★AR-123 (45-123)	—
★CA-3260 (F-3260)	21 29	SONNY DAE	—
FRANK SINATRA	—	Mavin' Guitar	—
The Impatient Years	—	BE-1098 (45-1098)	—
CO-40591 (4-40591)	—	FOUR BELLS & JIMMY CARROLL O.	—
JOE LOCO	—	Happy Holiday	—
Love Is A Many-Splendored Thing	—	★DE-29124 (9-29124)	—
ME-70705 (70705x45)	—	BILL HALEY & COMETS	—
LAURIE SISTERS	—	Thirteen Women	—
Angels' Tears	—	MG-12028 (K-12028)	—
VI-20-6266 (47-6266)	—	CHARLES WALCOTT	—
DINAH SHORE	—	Love Theme	—
Compare	—	PM-1118A (45-1118A)	—
X-0168 (4X-0168)	—	GABE DRAKE	—
HELEN GRAYCO	—	Chee Chee-oo Chee	—
When You're In Love	—	32	—
24	—	★AR-123 (45-123)	—
★DE-29704 (9-29704)	22 27	SONNY DAE	—
RED FOLEY	—	Mavin' Guitar	—
Sweet Kentucky Rose	—	BE-1098 (45-1098)	—
★LO-1605 (45-1605)	—	FOUR BELLS & JIMMY CARROLL O.	—
JOAN REGAN	—	Happy Holiday	—
Evermore	—	★DE-29124 (9-29124)	—
★ME-70713 (70713x45)	—	BILL HALEY & COMETS	—
PATTI PAGE	—	Thirteen Women	—
Search My Heart	—	MG-12028 (K-12028)	—
25	—	CHARLES WALCOTT	—
★CR-61434 (9-61434)	26 35	Love Theme	—
JEFFREY CLAY	—	PM-1118A (45-1118A)	—
Come Back, Come Back	—	GABE DRAKE	—
★DE-29679 (9-29679)	—	Chee Chee-oo Chee	—
GEORGIE SHAW	—	33	—
Look To Your Heart	—	★CH-1604 (45-1604)	—
★DO-15422 (45-15422)	—	CHUCK BERRY	—
PAT BOONE	—	Wee, Wee Hours	—
At My Front Door	—	CR-61478 (9-61478)	—
★ME-70706 (70706x45)	—	JOHNNY LONG	—
GAYLORDS	—	Toy Tiger	—
Bring Me A Bluebird	—	DO-15407 (45-15407)	—
OL-503 (45-503)	—	JIM LOWE	—
HERB JEFFRIES	—	Rene La Rue	—
Whistling Blues	—	(70682 x 45)	—
26	—	RALPH MARGERIE	—
★DE-29718 (9-29718)	34 44	Toy Tiger	—
BONNIE DAVIS	—	PM-1125A (45-1125A)	—
For Always, Darling	—	JERRY DUANE	—
DE-29720 (9-29720)	—	House Of Blue Lights	—
JUSTIN TUBB	—	35	—
Who Will It Be	—	★VI-20-6264 (47-6264)	—
★VI-20-6282 (47-6282)	—	EDDIE FISHER	—
JAYE P. MORGAN	—	Magic Fingers	—
If You Don't Want My Love	—	36	—
X-0172 (4X-0172)	—	★DE-29713 (9-29713)	—
GISELE MacKENZIE	—	BILL HALEY	—
That's The Chance I've Got To Take	—	Rock-A-Beatin' Boogie	—
27	—	37	—
★CO-40575 (4-40575)	32 39	★VI-20-6294 (47-6294)	—
MITCH MILLER	—	PERRY COMO	—
Bel Sante	—	Rose Tattoo	—
★CR-61515 (9-61515)	—	38	—
LAWRENCE WELK	—	★CR-61510 (9-61510)	33 30
Sam, The Old Accordion Man	—	DOROTHY COLLINS	—
	—	In Love	—
	—	★KI-1494 (45-1494)	—
	—	BOYD BENNETT	—
	—	Banjo Rock And Roll	—
	—	KI-4846 (45-4846)	—
	—	GAYLES	—
	—	I Get So Happy	—
	—	22	—
	—	★PM-1124B (45-1124B)	15 14
	—	LAURA LESLIE	—
	—	I Want You To Be My Baby	—
	—	VI-20-6182 (41-6182)	—
	—	JAYE P. MORGAN	—
	—	Swanee	—
	—	23	—
	—	★CA-3260 (F-3260)	21 29
	—	FRANK SINATRA	—
	—	The Impatient Years	—
	—	CO-40591 (4-40591)	—
	—	JOE LOCO	—
	—	Love Is A Many-Splendored Thing	—
	—	ME-70705 (70705x45)	—
	—	LAURIE SISTERS	—
	—	Angels' Tears	—
	—	VI-20-6266 (47-6266)	—
	—	DINAH SHORE	—
	—	Compare	—
	—	X-0168 (4X-0168)	—
	—	HELEN GRAYCO	—
	—	When You're In Love	—
	—	24	—
	—	★DE-29704 (9-29704)	22 27
	—	RED FOLEY	—
	—	Sweet Kentucky Rose	—
	—	★LO-1605 (45-1605)	—
	—	JOAN REGAN	—
	—	Evermore	—
	—	★ME-70713 (70713x45)	—
	—	PATTI PAGE	—
	—	Search My Heart	—
	—	25	—
	—	★CR-61434 (9-61434)	26 35
	—	JEFFREY CLAY	—
	—	Come Back, Come Back	—
	—	★DE-29679 (9-29679)	—
	—	GEORGIE SHAW	—
	—	Look To Your Heart	—
	—	★DO-15422 (45-15422)	—
	—	PAT BOONE	—
	—	At My Front Door	—
	—	★ME-70706 (70706x45)	—
	—	GAYLORDS	—
	—	Bring Me A Bluebird	—
	—	OL-503 (45-503)	—
	—	HERB JEFFRIES	—
	—	Whistling Blues	—
	—	26	—
	—	★DE-29718 (9-29718)	34 44
	—	BONNIE DAVIS	—
	—	For Always, Darling	—
	—	DE-29720 (9-29720)	—
	—	JUSTIN TUBB	—
	—	Who Will It Be	—
	—	★VI-20-6282 (47-6282)	—
	—	JAYE P. MORGAN	—
	—	If You Don't Want My Love	—
	—	X-0172 (4X-0172)	—
	—	GISELE MacKENZIE	—
	—	That's The Chance I've Got To Take	—
	—	27	—
	—	★CO-40575 (4-40575)	32 39
	—	MITCH MILLER	—
	—	Bel Sante	—
	—	★CR-61515 (9-61515)	—
	—	LAWRENCE WELK	—
	—	Sam, The Old Accordion Man	—

THE CASH BOX SURE SHOTS

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

- "SIXTEEN TONS" **THE CASH BOX SLEEPER OF THE WEEK** 10/22
Tennessee Ernie Ford Capitol 3262; F-3262
- "ROCK-A-BEATIN' BOOGIE" **THE CASH BOX DISK OF THE WEEK** 10/22
Bill Haley & His Comets Decca 29713; 9-29713
- "ALL AT ONCE YOU LOVE HER" **THE CASH BOX DISK OF THE WEEK** 10/22
Perry Como RCA Victor 20-6294; 47-6294
- "THE ROSE TATTOO"

Shop Talk



NEW YORK—Three top stars, Frankie Laine, Gisele MacKenzie and Nat "King" Cole seem to be enjoying their shop talk. Laine, Miss MacKenzie and a host of other stars came to pay their respects to Cole at a party given in his honor by Capitol Records. Cole is currently headlining the Copacabana show in New York.

Richard Maltby To Open At Statler's Cafe Rouge

NEW YORK—Richard Maltby and his Orchestra, Label "X" recording star, will open a four week engagement at Hotel Statler, New York City, Friday evening, November 4, 1955, by arrangement with Thomas F. Troy, general manager of the Hilton-owned hotel.

Maltby, who earlier this fall appeared on the Jackie Gleason TV show, within the past month has played a series of highly successful one-nighters in college towns of the east and mid-west.

First Session For Columbia



NEW YORK—Mambo bandleader Joe Loco (seated) goes over some changes in the arrangements at his recent recording session with his quintet for Columbia Records with Gene Becker (right), Columbia A&R executive, while Irv Nahan (second from right), Loco's personal manager, The Metrotones vocal group, also in on the session, look on. Loco's first sides for Columbia, with whom he recently signed a five year contract, were released this week.

THE CASH BOX JUKE BOX RECORD REGIONAL REPORT

The Top Ten Records—City by City

Pittsburgh, Pa.

1. Love Is Many-Splendored (Four Aces)
2. Yellow Rose (Mitch Miller)
3. Black Denim Trousers (Cheers)
4. At My Front Door (El Dorados)
5. Autumn Leaves (R. Williams)
6. Shifting, Whispering Sands (Rusty Draper)
7. He (McGuire/Hibbler)
8. Come Home (Bubber Johnson)
9. Forgive My Heart (Nat Cole)
10. No Arms (Gaylords)

Kansas City, Mo.

1. Autumn Leaves (R. Williams)
2. He (Al Hibbler)
3. At My Front Door (El Dorados)
4. Only You (Hilltoppers)
5. Shifting, Whispering Sands (Billy Vaughn)
6. Suddenly A Valley (G. Grant)
7. Moments To Remember (Four Lads)
8. Why Don't You Write (Jacks)
9. Yellow Rose (Mitch Miller)
10. Bible Tells Me So (D. Cornell)

San Francisco, Calif.

1. Love Is Many-Splendored (Four Aces)
2. Yellow Rose (Mitch Miller)
3. Autumn Leaves (R. Williams)
4. Tina Marie (Perry Como)
5. Seventeen (Fontanes)
6. Ain't That A Shame (Boone)
7. Bonnie Lassie (Ames Bros.)
8. Moments To Remember (Four Lads)
9. Longest Walk (Jaye Morgan)
10. Clock Around The Clock (Bill Haley)

Detroit, Mich.

1. No Arms (Georgia Shaw)
2. Love Is Many-Splendored (Four Aces)
3. Only You (Platters)
4. Autumn Leaves (R. Williams)
5. Shifting, Whispering Sands (Billy Vaughn)
6. Moments To Remember (Four Lads)
7. At My Front Door (P. Boone)
8. He (Al Hibbler)
9. Bonnie Lassie (Ames Bros.)
10. Yellow Rose (Mitch Miller)

Philadelphia, Pa.

1. Autumn Leaves (R. Williams)
2. Yellow Rose (Desmond/Miller)
3. Bible Tells Me So (D. Cornell)
4. Love Is Many-Splendored (Four Aces)
5. He (Al Hibbler)
6. Shifting, Whispering Sands (Rusty Draper)
7. Black Denim Trousers (Cheers)
8. Moments To Remember (Four Lads)
9. Paper Roses (Lola Dee)
10. Suddenly A Valley (G. Grant)

Los Angeles, Calif.

1. Love Is Many-Splendored (Four Aces)
2. Autumn Leaves (R. Williams)
3. Yellow Rose (Mitch Miller)
4. Tina Marie (Perry Como)
5. Suddenly A Valley (G. Grant)
6. Moments To Remember (Four Lads)
7. Ain't That A Shame (Boone)
8. Black Denim Trousers (Cheers)
9. Shifting, Whispering Sands (Rusty Draper)
10. Longest Walk (Jaye Morgan)

Atlanta, Ga.

1. Love Is Many-Splendored (Four Aces)
2. Autumn Leaves (R. Williams)
3. Yellow Rose (Mitch Miller)
4. He (Al Hibbler)
5. Moments To Remember (Four Lads)
6. Someone You Love (N. Cole)
7. Ain't That A Shame (Boone)
8. Shifting, Whispering Sands (Billy Vaughn)
9. Suddenly A Valley (Stafford)
10. Tina Marie (Perry Como)

New Orleans, La.

1. Autumn Leaves (R. Williams)
2. Only You (Platters)
3. He (Al Hibbler)
4. Love Is Many-Splendored (Four Aces)
5. You Are My Love (J. James)
6. Yellow Rose (Desmond/Miller)
7. As I Live And Breathe (Frank Verna)
8. Tina Marie (Perry Como)
9. Shifting, Whispering Sands (Rusty Draper)
10. Forgive My Heart (Nat Cole)

Baltimore, Md.

1. Love Is Many-Splendored (Four Aces)
2. Autumn Leaves (R. Williams)
3. Moments To Remember (Four Lads)
4. He (Al Hibbler)
5. At My Front Door (P. Boone)
6. Seventeen (Bennett/Fontanes)
7. Shifting, Whispering Sands (Billy Vaughn)
8. Bible Tells Me (D. Cornell)
9. Yellow Rose (Mitch Miller)
10. Tina Marie (Perry Como)

Buffalo, N. Y.

1. Love Is Many-Splendored (Four Aces)
2. Autumn Leaves (R. Williams)
3. He (McGuire/Hibbler)
4. Only You (Platters)
5. I Hear You Knockin' (Storm)
6. My Boy—Flat Top (D. Collins)
7. You Are My Love (J. James)
8. Croce Di Oro (Patti Page)
9. At My Front Door (P. Boone)
10. Shifting, Whispering Sands (Billy Vaughn)

New York, N. Y.

1. Love Is Many-Splendored (Four Aces)
2. Autumn Leaves (R. Williams)
3. Yellow Rose (Mitch Miller)
4. Only You (Platters)
5. He (Al Hibbler)
6. Moments To Remember (Four Lads)
7. Tina Marie (Perry Como)
8. Love And Marriage (Sinatra)
9. You Are My Love (J. James)
10. Bonnie Lassie (Ames Bros.)

Boston, Mass.

1. Love Is Many-Splendored (Four Aces)
2. Autumn Leaves (R. Williams)
3. He (Al Hibbler)
4. Moments To Remember (Four Lads)
5. How Many Others (Roman)
6. Sweet Kentucky Rose (Kallen)
7. Black Denim Trousers (Cheers)
8. Only You (Platters)
9. Yellow Rose (Mitch Miller)
10. You Are My Love (J. James)

Cleveland, Ohio

1. At My Front Door (El Dorados)
2. Autumn Leaves (R. Williams)
3. Love Is Many-Splendored (Four Aces)
4. Moments To Remember (Four Lads)
5. He (Al Hibbler)
6. Yellow Rose (Mitch Miller)
7. It's Almost Tomorrow (Dream Weavers)
8. I Hear You Knocking (Storm)
9. Daddy-O (Bonnie Lou)
10. Only You (Platters)

St. Louis, Mo.

1. Moments To Remember (Four Lads)
2. Autumn Leaves (R. Williams)
3. Love Is Many-Splendored (Four Aces)
4. He (McGuire/Hibbler)
5. I Hear You Knocking (Storm)
6. Croce Di Oro (Joan Regan)
7. When All The Streets Are Dark (Somethin' Smith)
8. At My Door (Pat Boone)
9. Shifting, Whispering Sands (Vaughn/Draper)
10. Only You (Hilltoppers)

San Antonio, Texas

1. Love Is Many-Splendored (Four Aces)
2. Autumn Leaves (R. Williams)
3. Yellow Rose (Desmond/Miller)
4. Ain't That A Shame (Boone)
5. Suddenly A Valley (Stafford/Grant)
6. Shifting, Whispering Sands (Rusty Draper)
7. Moments To Remember (Four Lads)
8. Maybellene (Chuck Berry)
9. Black Denim Trousers (Cheers)
10. At My Front Door (P. Boone)

Seattle, Wash.

1. Autumn Leaves (R. Williams)
2. I Hear You Knockin' (Storm)
3. Suddenly There's A Valley (Gogi Grant)
4. Death Of An Angel (Woods)
5. Love Is Many-Splendored (Four Aces)
6. Why Don't You Write Me (Snooky Lanson)
7. Moments To Remember (Four Lads)
8. Yellow Rose (Mitch Miller)
9. Black Denim Trousers (Cheers)
10. Shifting, Whispering Sands (Vaughn/Draper)

Minneapolis, Minn.

1. Autumn Leaves (R. Williams)
2. Moments To Remember (Four Lads)
3. Shifting, Whispering Sands (Rusty Draper)
4. I Hear You Knockin' (Storm)
5. Yellow Rose (Desmond/Miller)
6. Love Is Many-Splendored (Four Aces)
7. Black Denim Trousers (Cheers)
8. He (McGuire)
9. Suddenly A Valley (Stafford/La Rosa/Grant)
10. At My Front Door (El Dorados)

Chicago, Ill.

1. Autumn Leaves (R. Williams)
2. Shifting, Whispering Sands (Rusty Draper)
3. Only You (Platters)
4. I Hear You Knocking (Storm)
5. Love Is Many-Splendored (Four Aces)
6. Moments To Remember (Four Lads)
7. At My Front Door (El Dorados)
8. Yellow Rose of Texas (Mitch Miller)
9. Remembering (Hayes & Healy)
10. Suddenly A Valley (G. Grant)

Denver, Colo.

1. Love Is Many-Splendored (Four Aces)
2. Autumn Leaves (Williams/Allen)
3. Shifting, Whispering Sands (Rusty Draper)
4. Yellow Rose (Mitch Miller)
5. Moments To Remember (Four Lads)
6. Suddenly There's A Valley (Jo Stafford)
7. Black Denim Trousers (Cheers/Monroe)
8. Bonnie Lassie (Ames Bros.)
9. Day By Day (Four Freshmen)
10. Ain't That A Shame (Boone)

Shoals, Ind.

1. Yellow Rose (Mitch Miller)
2. Love Is Many-Splendored (Four Aces)
3. Maybellene (Jim Lowe)
4. Wake The Town (Les Baxter)
5. Tina Marie (Perry Como)
6. Seventeen (Boyd Bennett)
7. Suddenly A Valley (Mills Bros.)
8. Shifting, Whispering Sands (Rusty Draper)
9. Ain't That A Shame (Boone)
10. Moments To Remember (Four Lads)

Memphis, Tenn.

1. Love Is Many-Splendored (Four Aces)
2. Autumn Leaves (R. Williams)
3. Yellow Rose (Miller/Desmond)
4. Moments To Remember (Four Lads)
5. He (Al Hibbler)
6. At My Front Door (Boone/El Dorados)
7. Only You (Platters)
8. Black Denim Trousers (Cheers)
9. Longest Walk (Jaye Morgan)
10. Seventeen (Fontane Sisters)

Contest For Madigan's Christmas Disk

NEW YORK—To help get the new Betty Madigan Christmas record "We're All Kids At Christmas" off to a big start, the MGM label, Betty's managers Arthur and Martin Pine, and the Casa Marina Hotel in Key West, Fla., are engaging in a promotional tie-up whereby a total of six ten-day vacations will be given free of charge, to a disk jockey, a listener and an MGM distributor. The campaign will be nationwide.

More than 2,500 records of "We're All Kids At Christmas" are being shipped to disk jockeys throughout the country, and each time a dee jay spins the platter, he invites his listeners to send him a 25 words-or-less statement starting with the phrase "We're all kids at Christmas because . . ."

The listener whose statement is judged the most interesting by a judges' committee of trade paper and record editors, will receive a ten day vacation for two at the Casa Marina Hotel. Duplicate prizes will be given the jockey whose listener wins the contest and the MGM distrib who contacts the winning jockey.

Chet Baker Completes 1st Tour of Europe

LONDON, ENG.—Chet Baker has completed his first successful tour of Europe playing to capacity houses from Holland to his concert at the Stoll Theatre in England. The tour covered England, France, Holland, Belgium, Luxembourg, Germany and Ireland.

Chet now embarks on the second tour which will take him again to Belgium and the Festival of Music in Lyon, France. Starting November 1st, Chet and the quartet take off to entertain Air Force Bases all over Europe for three weeks. From there he joins Caterina Valente to star in her new movie to be made in Germany. It is also in the planning stages that Miss Valente will record with Baker and his Quartet.

Baker plans to return to the States some time in February.

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NAPPY BROWN—Savoy 1176
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"SITTIN' IN THE DARK"

JIMMY SCOTT—Savoy 1174
"IMAGINATION"
"OPEN YOUR HEART"

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Cleveland, Pittsburgh, Detroit
and New Orleans

"WHEN YOU DANCE"

THE TURBANS

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"Convicted"

Oscar McLollie
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STILL GOING STRONG!

"Foolish Dreams"

b/w

"Let's Fall In Love"

THE FI-TONES

ATLAS 1050

ATLAS RECORD CO.
271 W. 125th St., New York, N. Y.

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

Titus Turner, who wrote and recorded "All Around The World" comes up with his second try for Mercury, "Big John." This one, we believe, will establish Turner as a star. Great beat and great performance. . . . Mercury also issued this week, "I'm Through" by Dolores Ware and "Shirley" and "I Want To Know" by The Empires. . . . Joe Loco and his Columbia Recording mambo Quintet clicked big at the Apollo Theatre in Harlem this week. Loco heads for a series of one nighters on the West Coast kicking off with appearances at the Zenda Ballroom in San Francisco on November 5. . . . Joe Leibowitz, Premium Records, just signed Vikki Nelson to the label. Several Singleton & McCoy tunes have been lined up and Howard Biggs has been engaged to do the arrangements. Miss Nelson will probably be cut this week. Leibowitz also reports that his "Angel Child" by the Rockers has been on the upbeat steadily with strong action in Atlanta, New Orleans, Charlotte, Los Angeles, San Francisco. . . . Atlantic Records pinning great hopes on the new Atco-Nolan Lewis release, "Always Look Up" and "Let's Start All Over Again."

. . . Rock 'N' Rollers also enjoy the sweet and mellow as indicated by the sale of King's "Beyond The Blue Horizon" and "For All We Know" by alto sax star Earl Bostic. . . . Hy Siegel, at Apollo Records, tells us "Hurry Home" shows every sign of becoming a big one for a session. Della appeared on the Robert Q. Lewis show on October 22 and did the Cerebral Palsy Telethon that same night. . . . Larry Dean (WCIN-Cincinnati, O.) a father for the fourth time. On Sunday, October 23, wife Madolyn gave birth to a 7 pound baby girl, Kimberly Marie, making it four girls in all. . . . Excitement continues to grow at Herald as the reports on "When You Dance" continue to get stronger and stronger. Every major has indicated interest in the tune and when the Herald disk starts breaking the charts you can bet there'll be covers. . . . Bee Kaslin, formerly of Herald Records, and now Mrs. Prexy of Hull Records, just floating on air as orders continue to mushroom on her "Crazy For You" by The Heartbeats. The deck shows "hit" power in the New York-New Jersey area and is beginning to get reaction in every area it is introduced in. Distributors had better get on this one. It's a hit. On the strength of their release, the Heartbeats have already been signed by Dr. Jive for his next Apollo show. . . . Johnnie Ray, Bill Haley, Art Mooney and Lavern Baker set for the Brooklyn Paramount for the week of November 23. . . . Miriam Abramson and Jan Ertegun, Atlantic Records, have returned from their European jaunt in high spirits. They had a wonderful time from which the Continent will probably never fully recover. . . . Jockey Jack Gibson (WERD-Atlanta, Ga.) writes "mentions in The Cash Box have helped me greatly. People in the music world who didn't know me before now know me thanks to your column." . . . The Pearls on Atco excited about their "Yum Yummy" and "Shadows Of Love." Howard Guyton, lead singer of the group, brought up the record personally and talked it up with great enthusiasm. . . . The Fi-Tones "Foolish Dreams" on Atlas moving nicely in New York and New Jersey areas. The Fi-Tones were formerly the Cavaliers on the same label. . . . Ray Clark, Groove Records, reports he has two solid sellers moving in Piano Red's "Goody's Rock" and Mr. Bear's "How Come" and "I'm Gonna Keep My Good Eye On You." Both platters have been creating a strong stir. Piano Red has been building quite a reputation for himself in college towns. Red has been playing the fraternity dates and has been greatly in demand. . . . Top ten from Hank Goldman (WANN-Annapolis, Md.) 1) At My Front Door, The Eldorados; 2) I Hear You Knocking, Smiley Lewis; 3) Edna, Medallions; 4) Only You, Platters; 5) All By Myself, Fats Domino; 6) Maybellene, Chuck Berry; 7) Why Don't You Write Me, The Jacks; 8) It's Love Baby, Ruth Brown; 9) Ain't It A Shame, Fats Domino; 10) Feel So Good, Shirley and Lee. Top ten from Chuck Norman. (WIL-St. Louis, Mo.) 1) Only You, The Platters; 2) Why Don't You Write Me, The Jacks; 3) At My Front Door, El Dorados; 4) Hide and Seek, Joe Turner; 5) All By Myself, Fats Domino; 6) Walking The Blues, Jack Dupree; 7) I Hear You Knocking, Smiley Lewis; 8) All Around The World, Little Willie John; 9) Too Late, Little Walter; 10) Hands Off, Jay McShann.



JOCKEY JACK

CHICAGO:

It's "Davey, You Upset My House" over at King. Maurice Myers, King's branch mgr here, predicts that this Joe Tex cutting, released only a week ago, could zoom right to the top of the charts. . . . "Smitty" of United & States disks sees some long green in "The Long Man" by Long Man Binder And His Thin Men. "Smitty" also reports that The Moroccos are in Newcastle, Australia, and won't return stateside until the first of the new year. . . . The Howlin' Wolf opened at the Apollo in Noo Yawk this week. He's reported to be absolutely sending 'em with "Come To Me Baby" the disk he cut for Chess, according to Len and Phil Chess. . . . Atco's "Smoky Joe's Cafe", according to George and Ernie Leaner, is building a hot and pop trail. The Leaner boys are also keen on Brownie McGhee's "I'd Love to Love You. . . . The Dandeliers, who are fast becoming known as "the Chop-Boom boys" are reported to have done it again with a brand new cutting. The title of which isn't yet being revealed by States. . . . "Big" Bill Hi'l, whose R&B fans are growing in numbers daily via his WOPA show from Oak Park, around visiting distributors "just to check the trend". When you see Bill, you'll know why they call him "Big". He's about six-four. Big enough to play with the Chi Bears. . . . There's a new Dinah Washington disk that Mercury's Henry Friedman is just berserk over. It's called, "You Might Have Told Me. . . . "No record has taken off like 'Hands Off'", roars "Abner" over at Vee-Jay.



WILLIE MABON

"The tune's climbing right to the very top", he claims. . . . Willie Mabon's newest, "Seventh Son", getting mucho attention. It's expected to be another big one for Willie, the Chess brothers report. . . . Vee-Jay's top man, Jimmy Bracken, was in Manhattan to cut a brand new group. But Jimmy won't tell who, what, where or why and when. In fact, he's even holding back the group's name. "It's a real discovery", he claims. . . . Savoy's Herman Lubinsky speeding about town and visiting here, there and everywhere. From news that has already leaked out, seems like Herman's got something. . . . Sam Evans to conduct a Spiritual and Gospel Song Festival on Dec. 9 at DuSable Highschool auditorium to raise funds for a Christmas Party for underprivileged children. Sam expects a turnout of better than 5,000 people for this grand and good work. . . . Paul Glass, All-State chieftain, says Chi can use Rock 'n Roll shows on radio to pep up R&B's. "Funny," claims Paul. "Cindy Lou with The Chimes is No. 1 in Philly but not noticed here." . . . Talking to Fred Spiora of Singer-One-Stop, who has his eyes and ears open to all needs. "Kids these days are going for genuine blues as well as regular R&B's". . . . Joe Moss, Mercury salesman, claims you can't be too psychic about picking hits, not even as much as picking the races, which is a strange comparison. Joe adds, "This is the most unpredictable game of all. It depends on mass mood and sudden fads." . . . Lenny Chess, back from the South, tells us that record biz is ablaze in New Orleans. "When a thing catches fire there, nothin' can stop it," reports Lenny. . . . R&B salesmen tell you the talent on recent labels is better than ever.

LOS ANGELES:

Hunter Hancock garnered good reviews and much favorable comment in the trade on his first R&B Variety show on TV. Show looks as though it's set for a long run and should provide an important showcase for R&B talent. Second show in the series will feature Oscar McLollie, Marvin and Johnny, Richard Berry, and The Dreamers. . . . Don Pierce of Starday and Hollywood Records leaving November 1st for a tour of the Eastern States. Pierce will be working with distributors and DJ's in connection with "How Come My Dog Don't Bark", the Prince Partidge hit on the Crest label, "Emily" by the Turks on Money, and his perennial Christmas sellers, "Merry Christmas Baby" by Charles Brown, and "Lonesome Christmas" by Lowell Fulson on his Hollywood label. . . . Michael Gradny covering the coast area and Arizona with the new Vita release by the Squires, "Heavenly Angel". . . . Fats Domino who holds the house record at the 54 Ballroom, returned to play for record-breaking crowds again last weekend. Jimmy Nelson advises that Ray Charles and B. B. King are both booked for the near future. . . . Aladdin's Amos



YOUNG JESSIE

Milburn now finishing a Southern tour and anxious to get back to California. . . . "Doodle Doo Doo" by Jake Porter on the Combo label was picked as a Jackpot Hit on Peter Potter's Juke Box Jury. . . . The Colts, currently hot with their Vita recording of "Adorable" are making personal appearances in the San Francisco area. . . . Modern's Young Jessie is really coming up fast. He was a big hit on Hunter Hancock's first TV show and is following up his first very successful record of "Mary Lou" with a new Modern release of "Will You Love Me". . . . Imperial Records stars, Fats Domino and The Barons set for personal appearances on the local TV shows. Fats will be plugging his new release of "Poor Me" backed with "I Can't Go On".



THE COLTS

JAZZ JOTS

Chet Baker now touring Europe without his trumpet. He has a band of European musicians backing him and is performing as a singer. . . . Norman Granz had a sellout crowd of 6300 people at his Jazz at the Philharmonic show at the Shrine Auditorium, and the fans certainly got their money's worth with Ella Fitzgerald, Buddy Rich, Gene Krupa, Oscar Peterson, and other jazz greats putting on a top show. . . . Pacific Jazz has a new single out which could catch on in the pop field. Disc features tenor man Steve White with a novelty vocal on one side. . . . Reflecting the current popularity of jazz artists, Zardis have remodeled and enlarged their Hollywood Boulevard Club. Dave Pell is the current attraction and there is the possibility of a future booking of the Count Basie band. . . . Marv Holtzman, Epic Records, announces the signing of the Ahmad Jamal Trio, progressive jazz group, to an album recording deal. The first album has already been cut and will be issued shortly. . . . The Modern Jazz Quartet has been booked into the Cafe Bohemia starting November 3, for two weeks, for their last club date before they start their European tour. Also opening that night will be Herbie Nichols, pianist on the Blue Note label, for his first New York appearance. Charlie Mingus "Musical Workshop Quintet" opens the week before for one week with Randy Weston Trio, a carryover.

#5366

"Witchcraft"

THE SPIDERS

Going "POP"

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ATCO
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and
"LET'S START ALL OVER AGAIN"
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and
"SYMPATHY"
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"SHADOWS OF LOVE"
and
"YUM YUMMY"
By The Pearls
Atco 6057

Breaking BIG

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"YOU TICKLE ME BABY"
Royal Jokers
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JAY McSHANN ORK
WITH
PRISCILLA BOWMAN
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b/w
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JULIAN DASH
VEE-JAY 144

"FOOL'S PRAYER"
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"TASTY FREEZE"
5 ECHOES
VEE-JAY 156

"LONELY"
b/w
"I'M SO SATISFIED"
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b/w
"HE'S MY ALL AND ALL"
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"BLESSED ASSURANCE"
(VOCAL)
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"SPIDER'S WEB"
b/w
"MEAN TO ME"
Tab Smith
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UNITED RECORD CO.
5052 S. Cottage Grove Avenue
Chicago, Illinois

THE CASH BOX

in **NEW YORK CITY** in **CHICAGO** in **NEW ORLEANS**

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

- 1 **ONLY YOU**
Platters
(Mercury 70633)
- 2 **AT MY FRONT DOOR**
El Dorados
(Vee-Jay 147)
- 3 **I HEAR YOU KNOCKIN'**
Smiley Lewis
(Imperial 5356)
- 4 **I KNOW I WAS WRONG**
Barons
(Imperial 5359)
- 5 **PLAY IT FAIR**
Lavern Baker
(Atlantic 1075)
- 6 **ALL BY MYSELF**
Fats Domino
(Imperial 5357)
- 7 **ADORABLE**
Drifters
(Atlantic 1078)
- 8 **HANDS OFF**
McShann & Bowman
(Vee-Jay 155)
- 9 **I CONCENTRATE ON YOU**
Dinah Washington
(Mercury 70694)
- 10 **HE**
Al Hibbler
(Decca 29660)

- ONLY YOU**
Platters
(Mercury 70633)
- DON'T START ME TALKIN'**
"Sonny Boy" Williamson
(Checker 824)
- HANDS OFF**
McShann & Bowman
(Vee-Jay 155)
- HOW COME MY DOG DON'T BARK**
Prince Partridge
(Crest 1006)
- ALRIGHT, OKAY, YOU WIN**
Basie & Williams
(Clef 89152)
- I HEAR YOU KNOCKIN'**
Smiley Lewis
(Imperial 5356)
- WHY DON'T YOU WRITE ME**
Jacks
(RPM 428)
- I CONCENTRATE ON YOU**
Dinah Washington
(Mercury 70694)
- BLACKJACK**
Ray Charles
(Atlantic 1076)
- TOO LATE**
Little Walter
(Checker 825)

- ONLY YOU**
Platters
(Mercury 70633)
- FEEL SO GOOD**
Shirley & Lee
(Aladdin 3289)
- BLACKJACK**
Ray Charles
(Atlantic 1076)
- PLAY IT FAIR**
Lavern Baker
(Atlantic 1075)
- ALL BY MYSELF**
Fats Domino
(Imperial 5357)
- DON'T START ME TALKIN'**
"Sonny Boy" Williamson
(Checker 824)
- CRAZY FEELING**
Etta James
(Modern 962)
- WITCHCRAFT**
Spiders
(Imperial 5366)
- ALL AROUND THE WORLD**
Little Willie John
(King 4818)
- I HEAR YOU KNOCKIN'**
Smiley Lewis
(Imperial 5356)

in **DETROIT** in **NEWARK** in **SAN FRANCISCO**

- 1 **ALL AROUND THE WORLD**
Little Willie John
(King 4818)
- 2 **AT MY FRONT DOOR**
El Dorados
(Vee-Jay 147)
- 3 **WALKING THE BLUES**
Dupree & Bear
(King 4812)
- 4 **TEN LONG YEARS**
B. B. King
(RPM 437)
- 5 **MAYBELLENE**
Chuck Berry
(Chess 1604)
- 6 **THE WAY YOU DOG ME AROUND**
Diablos
(Fortune 518)
- 7 **ONLY YOU**
Platters
(Mercury 70633)
- 8 **IT'S LOVE, BABY**
Brooks & Gaines
(Excello 2056)
- 9 **I CONCENTRATE ON YOU**
Dinah Washington
(Mercury 70694)
- 10 **WHEN YOU DANCE**
Turbans
(Herald 458)

- ONLY YOU**
Platters
(Mercury 70633)
- FEEL SO GOOD**
Shirley & Lee
(Aladdin 3289)
- AT MY FRONT DOOR**
El Dorados
(Vee-Jay 147)
- I HEAR YOU KNOCKIN'**
Smiley Lewis
(Imperial 5356)
- THE WEDDING**
Solitaires
(Old Town 1014)
- ALL BY MYSELF**
Fats Domino
(Imperial 5357)
- ADORABLE**
Colas (Vita 112)
Drifters (Atlantic 1078)
- MAYBELLENE**
Chuck Berry
(Chess 1604)
- DON'T TAKE IT SO HARD**
Earl (Connelly) King
(King 4780)
- WALKING THE BLUES**
Dupree & Bear
(King 4812)

- AT MY FRONT DOOR**
El Dorados
(Vee-Jay 147)
- ONLY YOU**
Platters
(Mercury 70633)
- WPLJ**
Four Deuces
(Music City 790)
- DON'T TAKE YOUR LOVE FROM ME**
Calvanes
(Dootone 371)
- TELL ME DARLING**
Gaylorks
(Music City 792)
- DON'T START ME TALKIN'**
"Sonny Boy" Williamson
(Checker 824)
- ADORABLE**
Colts
(Vita 112)
- WALKING THE BLUES**
Dupree & Bear
(King 4812)
- THOSE LONELY, LONELY NIGHTS**
Earl King
(Ace 509)
- I HEAR YOU KNOCKIN'**
Smiley Lewis
(Imperial 5356)

THE CASH BOX



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1 **PLAY IT FAIR**
Lavern Baker
(Atlantic 1075)
- 2 **ZINDY LOU**
Chimes
(Specialty 555)
- 3 **I'M SO GLAD**
Mickey & Sylvia
(Rainbow 316)
- 4 **HE**
Al Hibbler
(Decca 29660)
- 5 **LILY MAEBELLE**
Valentines
(Rama 171)
- 6 **DEVIL THAT I SEE**
Penguins
(Mercury 7073)
- 7 **AT MY FRONT DOOR**
El Dorados
(Vee-Jay 147)
- 8 **HANDS OFF**
McShann & Bowman
(Vee-Jay 155)
- 9 **ONLY YOU**
Platters
(Mercury 70633)
- 10 **PARADISE PRINCESS**
Al Savage
(Herald 460)

- ADORABLE**
Colts
(Vita 112)
- AT MY FRONT DOOR**
El Dorados
(Vee-Jay 147)
- ONLY YOU**
Platters
(Mercury 70633)
- CONVICTED**
Oscar McLollie
(Modern 970)
- TRUE LOVE**
Ermines
(Loma 701)
- EMILY**
Turks
(Money 211)
- WITCHCRAFT**
Spiders
(Imperial 5366)
- DON'T TAKE YOUR LOVE FROM ME**
Calvanes
(Dootone 371)
- SMOKEY JOE'S CAFE**
Robins
(Spark 122)
- I KNOW I WAS WRONG**
Barons
(Imperial 5359)

- HANDS OFF**
McShann & Bowman
(Vee-Jay 155)
- ALL AROUND THE WORLD**
Little Willie John
(King 4818)
- DON'T START ME TALKIN'**
"Sonny Boy" Williamson
(Checker 824)
- AT MY FRONT DOOR**
El Dorados
(Vee-Jay 147)
- I HEAR YOU KNOCKIN'**
Smiley Lewis
(Imperial 5356)
- ONLY YOU**
Platters
(Mercury 70633)
- TOO LATE**
Little Walter
(Checker 825)
- TOGETHER**
Chuck Berry
(Chess 1610)
- FORGIVE MY HEART**
Nat "King" Cole
(Capital 3234)
- 30 DAYS**
Chuck Berry
(Chess 1610)



- 1 **ALL BY MYSELF**
Fats Domino
(Imperial 5357)
- 2 **MAYBELLENE**
Chuck Berry
(Chess 1604)
- 3 **AT MY FRONT DOOR**
El Dorados
(Vee-Jay 147)
- 4 **MARY LOU**
Young Jesse
(Modern 961)
- 5 **THOSE LONELY, LONELY NIGHTS**
Johnny "Guitar" Watson
(RPM 436)
- 6 **GREENBACKS**
Ray Charles
(Atlantic 1076)
- 7 **I HEAR YOU KNOCKIN'**
Smiley Lewis
(Imperial 5356)
- 8 **DON'T START ME TALKIN'**
"Sunny Boy" Williamson
(Checker 824)
- 9 **GOOD ROCKIN' DADDY**
Etta James
(Modern 962)
- 10 **ONLY YOU**
Platters
(Mercury 70633)

- DON'T TAKE IT SO HARD**
Earl "Connelly" King
(King 4780)
- ALL BY MYSELF**
Fats Domino
(Imperial 5357)
- ALL AROUND THE WORLD**
Little Willie John
(King 4818)
- WHY DON'T YOU WRITE ME**
Jacks
(RPM 428)
- ONLY YOU**
Platters
(Mercury 70633)
- IT'S LOVE, BABY**
Brooks & Gaines
(Excella 2056)
- FEEL SO GOOD**
Shirley & Lee
(Aladdin 3289)
- EVERY DAY**
Basie & Williams
(Clef 89149)
- MAYBELLENE**
Chuck Berry
(Chess 1604)
- THERE GOES THAT TRAIN**
Rallie McGill
(Mercury 70582)

- AT MY FRONT DOOR**
El Dorados
(Vee-Jay 147)
- DON'T START ME TALKIN'**
"Sunny Boy" Williamson
(Checker 824)
- ALL AROUND THE WORLD**
Little Willie John
(King 4818)
- GOOD ROCKIN' DADDY**
Etta James
(Modern 962)
- I HEAR YOU KNOCKIN'**
Smiley Lewis
(Imperial 5356)
- MAYBELLENE**
Chuck Berry
(Chess 1604)
- 30 DAYS**
Chuck Berry
(Chess 1610)
- TEN LONG YEARS**
B. B. King
(RPM 437)
- WALKING THE BLUES**
Dupree & Bear
(King 4812)
- GREENBACKS**
Ray Charles
(Atlantic 1076)

Coming Up In R & B

"HANDS OFF"
McShann & Bowman
(Vee-Jay 155)

THE CASH BOX
BEST BETS 10/22

Popping Pop!

"DONNA"
b/w
"I'm Gone"
Billy Brooks

DUKE RECORDS, INC.
2809 ERASTUS ST.
HOUSTON 26, TEX.

TAKING OFF BIG

"I'll Do It"
b/w
"Lee's Dream"
Shirley and Lee
AL 3302

Aladdin RECORDS
Beverly Hills, Calif.

A SMASH IN DETROIT!
Cash Box—Sleeper of the Week—
Breaking in Cleveland, New York,
Chicago, L. A., etc.

THE DIABLOS
"THE WAY YOU
DOG ME AROUND"
Another Smash!
"GOING DOWN
TO TIAJUANA"
ANDRE WILLIAMS
with THE DON JUANS

FORTUNE
11629 LINWOOD, DETROIT 6, MICH.

new BIGHITS!

- 1 "WOJAMACOOJA"
b/w "ALL I ASK"
HELEN HUMES # 374
- 2 "YOU'RE HEAVENLY"
b/w "HONEY GEE"
THE SAIGONS # 375
- 3 "MY PRETTY BABY"
b/w "I'LL NEVER LOVE"
THE MEDALLIONS # 373

NEW EP ALBUM RELEASES

- 4 "HELEN HUMES
SINGS AND SWINGS"
HELEN HUMES EPD 206
- 5 "VOICES FOR LOVERS"
THE CALVANES EPD 205

DOOTONE RECORDS
9512 S. Central Ave., Los Angeles, Calif.

Checker RECORD CO.
4750 52 COTTAGE GROVE AVE
CHICAGO 15, ILLINOIS

CHECKER 826

"IT AIN'T
NO SECRET"
(WHAT MY BABY CAN DO)
b/w
"WHY DO I
LOVE YOU
LIKE I DO"
Jimmy Witherspoon

CHECKER 825

"TOO LATE"
Little Walter

CHECKER 824

"DON'T START
ME TALKIN'"
Sonny Boy Williamson

CHESS 1608

"SEVENTH
SON"
Willie Mabon

CHESS 1607

"COME TO
ME BABY"
b/w
"DON'T MESS
WITH MY
BABY"
Howling Wolf

CHESS 1610

"30 DAYS"
(TO COME BACK HOME)
Chuck Berry

CHESS RECORD CO.
4750 52 COTTAGE GROVE AVE
CHICAGO 15, ILLINOIS

RHYTHM 'N BLUES REVIEWS

ⓐ AWARD & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓓ VERY GOOD	ⓓ MEDIOCRE

THE CASH BOX

★ AWARD O' THE WEEK ★

"LEE'S DREAM" (2:40)

[Aladdin BMI—Leonard Lee]

"I'LL DO IT" (2:14)

[Aladdin BMI—Leonard Lee]

SHIRLEY & LEE
(Aladdin 3302)



SHIRLEY & LEE

● Shirley & Lee offer a romantic bit of fluff, "Lee's Dream," in which Lee dreams Shirley has left him—but Shirley (in a bit of dramatic

recital that no listener will confuse with Katherine Cornell) assures him that his fears are for naught. It is unusual and has good commercial possibilities. The flip, "I'll Do It," is a quick beat rhythm piece effectively performed by the duo. Shirley & Lee handle the fast moving piece with the teamwork that has become so familiar to the record buying public. Good tune and good performance. Two siders, but perhaps "Lee's Dream" is a shade stronger.

"BIG JOHN" (2:38)

[Clifton Music BMI—Titus Turner]

"SWEET AND LOW" (2:47)

[Clifton Music BMI—Titus Turner]

TITUS TURNER
(Wing 90033)

● Titus Turner, whose initial effort for Wing, "All Around The World," was a better than fair seller for himself, and provided the material for the Little Willie John version which became one of the nation's best-sellers, now comes up with another that we believe will

take off immediately for a big one. "Big John," a great beat is shouted by Turner with infectious appeal and drive. The side could go pop as well as r & b. Watch it carefully. The underlid, "Sweet & Low," finds Turner wailing a slow blues with feeling and good voice. Ok deck, but the laurels go to "Big John."

"LILY MAEBELLE" (2:20)

[Kahl Music BMI—Barrett, Vastola, Briggs]

"FALLING FOR YOU" (2:20)

[Patricia BMI—Barrett, Vastola, Briggs]

THE VALENTINES
(Rama 3004)

● The Valentines seem to have hit a pot of gold with "Lily Maebelle." A jumping, driving ditty, is given a joy laden vocal by the group. It appeals in melody, beat and treatment. The lyrics are romantic and set to a beat that creates excitement. It will have the

kids jumping with unrestrained abandon. On the reverse side, The Valentines present a slow ballad pretty that is delicately done and has merit in its own right. However, for a quick take-off it has to be "Lily Maebelle." Deck may be one for pop spillover.

WYNONIE HARRIS

(King 4839)

● **"I DON'T KNOW WHERE TO GO" (2:16)** [Jay & Cee BMI—Henry Glover] Wynonie Harris chants a slow blues telling his "baby" he'll be leaving her one of these days. Routine blues wax.

● **"SHOT GUN WEDDING" (2:05)** [Jay & Cee BMI—Singleton, McCoy] Harris ups the tempo on the flip. A jump ditty with an engaging lyric. Side moves and could grab off some action.

LITTLE RICHARD

(Specialty 561)

● **"TUTTI-FRUITTI" (2:25)** [Venice BMI—La Bostric, Penniman] Little Richard shouts a quick beat rocker with a driving vocal. He shouts with an ecstatic abandon that could get the disk going. It has excitement. Watch it.

● **"I'M JUST A LONELY GUY" (2:38)** [Venice BMI—La Bostric, Blackwell] The flip finds Little Richard singing a slow beat desolate blues. Richard is emotional about his anguish giving the deck a good chance.

LARRY BIRDSONG

(Excello 2064)

● **"YOU WON'T BE NEEDIN' ME NO MORE" (2:49)** [Excellorec BMI—Jarrett] Larry Birdsong puts a lot of feeling into his vocal of the slow, rhythmic blues. Wailing horn in the break adds color. Good vocal, good beat, good blues wax.

● **"IT WON'T BE THIS WAY ALWAYS" (2:09)** [Excellorec BMI—Jarrett] Another slow blues presented in good style by the chanter. Chanter sings with impelling impact. Pretty melody handled smoothly. Two good sides.

THE TRENIERS

(Epic 9127)

● **"DOIN' 'EM UP" (2:57)** [B. F. Wood ASCAP—Henry] The Treniers rock out a quick beat jump ditty with a maximum of enthusiasm and drive. Don Hill on the sax in the breaks helps keep the tempo going. The Treniers should please the rock 'n roll kids with this one.

● **"GO! GO! GO!" (2:24)** [Mobile Music BMI—Hill, Gilbeaux, Claude Trenier] The Treniers go wild on this side with another driving block buster. Again the Hill horn adds excitement to the deck. The Treniers, ork and material is of the variety that the kids have latched on to. Exposure could make this one.

CHROMATICS

(Blerd 1005)

● **"BELIEVE ME" (2:33)** [Harfred BMI—Benny Ray] The Chromatics chant a slow, pretty ballad with a tender touch. Love lyrics, easy delivery, and an engaging melody, make this a good possibility. Keep close tabs on it.

● **"WHO'S FOOLING WHO?" (2:01)** [Harfred BMI—Benny Ray] The flip is a middle beat rhythm ditty that comes off fair. Strong side is "Believe Me."

BONNEMERE

(Royal Roost 611)

● **"CHERRY MERINGUE" (2:35)** [Forshay BMI—Bonnemere, Jackson] Bonnemere splashes some wonderful sounds out of his keyboard as he and the group fashion an appealing meringue wax. Great beat. Good wax that comes out the better side.

● **"CHARLESTON MAMBO" (2:33)** [Harmes, Inc.—Mack, Johnson] Interesting combination is the coupling of the Charleston-mambo with some flashy honky tonk piano by Bonnemere. Good listening side.

MERCY DEE

(Flair 1078)

● **"HAVE YOU EVER?" (2:42)** [Flair BMI—Walton, Josea] Mercy Dee wails a slow southern blues that should find a market in the down home territory.

● **"STUBBORN WOMAN" (2:55)** [Flair BMI—Walton, Josea] Similar piece of slow beat material that comes off the stronger side. Dee wails about his woman troubles.

KANSAS CITY TOMCATS

(Josie 786)

● **"NOBODY KNOWS" (2:23)** [Benell BMI—Pearl White] The Kansas City Tomcats, a new group to the trade, makes an impressive debut with this middle beat rhythmic bouncer. Shouty lead, backed with a well organized group and good instrumental support, come up with an attention grabber on the first try.

● **"MEET ME, MEET ME BABY" (2:55)** [Benell BMI—Lucky Enois] The K. C. Tomcats back with another top quality product that just fails to meet the standard of "Nobody Knows." It is a middle beat jump fashioned with an adhesive performance that indicates this group has worked together for some time.

PHYLLIS BRANCH

(Tuxedo 906)

● **"BE STILL, MY HEART" (2:49)** [Broadway Music ASCAP—Flynn, Egan] Phyllis Branch sings a pop styled love ballad with a dramatic treatment against a driving ork arrangement. Good side that has pop possibilities.

● **"LOW-DOWN MOOD" (2:49)** [Ford Music BMI—Charles Stewart] Miss Branch sings a slow emotional 'low-down' blues, pop styled, effectively. The songstress is good.

LOUIS JORDAN

(Aladdin 3295)

● **"GOTTA GO" (2:50)** [Bayou Music—Jordan] Louis Jordan rocks out a fast paced, driving instrumental jump. Good beat-exciting wax.

● **"IT'S HARD TO BE GOOD WITHOUT YOU" (2:55)** [Bayou—Jordan] Louis Jordan sings a slow, warm blues, with an easy treatment. Pleasing offering.

The Cash Box RHYTHM 'N BLUES REVIEWS

DISK & SLEEPER GOOD
 EXCELLENT FAIR
 VERY GOOD MEDIOCRE

THE CASH BOX SLEEPER OF THE WEEK

"CONVICTED" (2:52)
 [Leone Rene ASCAP—Rene]
"ROLL HOT ROD ROLL" (2:45)
 [Roosevelt BMI—Scott]
 OSCAR McLOLLIE
 (Modern 970)

● Oscar McLollie may have a winner in his newest, "Convicted." A slow, melodic pretty with romantic lyrics, it is given an appealing and warm vocal. Emotional portrayal of the ballad gives the deck both

an r & b and pop chance. Watch it closely as it may be something to latch on to. The flip, "Roll Hot Rod Roll," is a wild jump number for the kids. A rocker with a "Haley" type treatment.

"GOING DOWN TO TIA JUANA" (2:56)
 [Trianon BMI—Williams]
"PULLING TIME" (2:42)
 [Trianon BMI—Williams]

ANDRE WILLIAMS
(Fortune 824)

● Andre Williams, with the Don Juans, drives out with an infectious, happy sounding middle beat rhythm ditty titled, "Going Down To Tia Juana," and the result is one that could grab itself some action. It is gimmicked with weird sounds and handclaps. The group works up an

exciting treatment and we therefore look for it to break out. The flip, "Pulling Time," is a slow beat wildie given a weird vocal by Williams. The locale is set in prison and is embellished by wailing and an overpowering lead. Good side, tho it will probably be shaded by "Tia Juana."

DOLORES WARE (Wing 90032)

B+ "IS IT TRUE" (2:48) [Brent BMI—Winley, Kirkland] Dolores Ware sings a middle beat rhythmic jump side in which she joyously, tho slightly unbelieving, asks "is it true" that he loves her. Gal is easy to listen to as she handles the tune with style. Good side.

B "I'M THROUGH" (2:37) [Drexall Music BMI—Fitzgerald, Kirkland] Miss Ware offers a slow beat ballad with a tenderness and warmth that makes this change of pace a strong item. Pleasing wax.

SPIRITUAL

PROF. CHARLES TAYLOR (Tuxedo 904)

B+ "KEEP ON TRUSTING" (2:50) [Martin-Woods] Prof. Charles Taylor calls the lead to an excellent group answering backdrop, The Gospel All Stars, and the result is a fine rhythmic middle beat religious side. Should find a ready acceptance by spiritual buyers.

B "I'VE GOT A NEW BORN SOUL" (2:10) [Martin-Cleveland] Similar treatment of a quick beat religious item makes it a good coupler.

ALEX BRADFORD (Specialty 886)

B+ "LIFE'S CANDLELIGHT" (2:32) [Venice BMI—Bradford] Alex Bradford lends his excellent voice to a slow, inspiring item given a tender group support. Moving etching.

B "HOLY GHOST" (2:06) [Venice BMI—Bradford] Bradford chants a rhythmic middle beat spiritual effort that comes off well, but lacks the extra appeal of "Life's Candlelight." Two good sides.

THE CHOSEN GOSPEL SINGERS (Specialty 885)

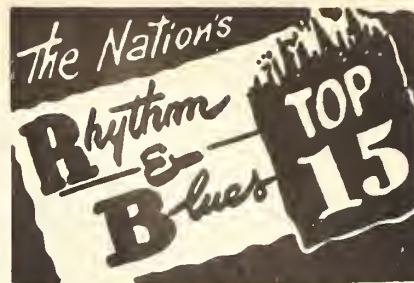
B+ "PRAYER FOR THE DOOMED" (2:40) [Venice BMI—J. Johnson] The Chosen Gospel Singers present a slow paced churchlike choral chant interspersed from time to time with a shouty voice that is in direct contrast to the mood of the piece. It is a tender, moving offering that penetrates the listener's emotions. Good religious wax.

B+ "STAY WITH ME JESUS" (2:40) [Venice BMI—J. Johnson] The flip is a syncopated fast beat for a change of pace. The group turns in an exceptionally fine performance, building the excitement as they maintain the steady rhythm, then abruptly change the mood into a somber, slow, passionate chorus, and then back to the fast paced rhythm. Very good offering. Two exceptional religious etchings.

THE CASH BOX Rhythm 'N Blues BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "NOBODY KNOWS" Kansas City Tomcats Josie 786
- ★ "TUTTI-FRUITTI" Little Richard Specialty 561
- ★ "GO! GO! GO!" The Treniers Epic 9127



		Pos. Last Week
1	ONLY YOU Platters (Mercury 70633)	1
2	AT MY FRONT DOOR El Dorados (Vee-Jay 147)	4
3	I HEAR YOU KNOCKIN' Smiley Lewis (Imperial 5356)	5
4	ALL BY MYSELF Fats Domino (Imperial 5357)	3
5	MAYBELLENE Chuck Berry (Chess 1604)	2
6	DON'T START ME TALKIN' 'Sonny Boy' Williamson (Checker 824)	8
7	ALL AROUND THE WORLD Little Willie John (King 4818)	6
8	WHY DON'T YOU WRITE ME Jacks (RPM 428)	7
9	PLAY IT FAIR Lavern Baker (Atlantic 1075)	13
10	WALKING THE BLUES Jack Dupree & Mr. Bear (King 4812)	9
11	HANDS OFF McShann & Bowman (Vee-Jay 155)	—
12	BLACKJACK Ray Charles (Atlantic 1076)	—
13	ADORABLE Colas (Vita 112) Drifters (Atlantic 1078)	—
14	FEEL SO GOOD Shirley & Lee (Aladdin 3289)	11
15	I CONCENTRATE ON YOU Dinah Washington (Mercury 70694)	—

Hot on — GROOVE

a Product of Radio Corporation of America

Piano Red
"RED'S BLUES"
"GOODY'S ROCK"

G/4G-0126

Mr. Bear
"HOW COME"
"I'M GONNA KEEP MY GOOD EYE ON YOU"

G/4G-0125

Cousin Le Roy
"GOIN' BACK HOME"
"CATFISH"

G/4G-0123

Emmett Hobson
"WHERE IS JOE"
"MATTIE BEE"

G/4G-0124

GROOVE RECORDS

155 EAST 24th ST.
NEW YORK, N. Y.

The ORIGINAL
 Hit Version
 A National Smash
"ADORABLE"
 b/w
"Lips Red As Wine"
The Colts
 VITA # 112
VITA RECORDS
 -1486 No. Fair Oaks, Pasadena 3, Cal.
 Phone RYan 16609

Another **BIG**
HIT by ...

Carl SMITH



"I FEEL LIKE CRYIN'"

c/w

"YOU'RE FREE TO GO"
Columbia 21462

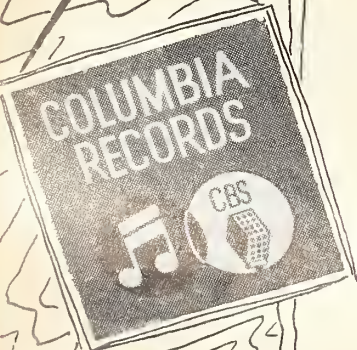
Personal Mgt.

HAL SMITH

202 Rice Bldg.

Madison, Tennessee

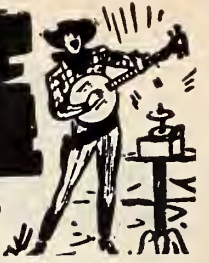
Phone 7-6406



THE CASH BOX

Country Disk Jockey

REGIONAL RECORD REPORTS



- Joe Higdon**
WDFC—Dade City, Florida
1. When I Stop Dreaming (Louvins)
 2. Just Call Me Lonesome (Eddy Arnold)
 3. Satisfied Mind (P. Wagoner)
 4. Go Back You Fool (Young/J. R. Snow)
 5. Don't Blame The Children (Huskey & Coon Creek Girls)
 6. It Makes Me So Mad (D. Rose)
 7. Daddy, You Know What (Jim Wilson)
 8. They Do Make It Nice (Eddy Arnold)
 9. You Thought, I Thought (J. E. & M. Brown)
 10. Just Dropped In To Say Goodbye (Carl Smith)

- Fred Lynn's Hillbilly Heaven**
KWTO—Springfield, Mo.
1. Satisfied Mind (P. Wagoner)
 2. Love You Still (H. Hawkins)
 3. I Can't Make My Dreams (Bobby Lord)
 4. Just Call Me Lonesome (Red Foley)
 5. I'm Left, You're Right (Elvis Presley)
 6. Here Today, Gone Tomorrow (Browns)
 7. I Thought Of You (Shepard)
 8. If You Were Me (W. Pierce)
 9. Jimbo Jenkins (Jim Reeves)
 10. I Don't Care (Webb Pierce)

- Sleepyhead Cliff**
KASM—Albany, Minn.
1. So Lovely Baby (Rusty & Doug)
 2. Baby, I'm Ready (Tunes Smiths)
 3. Love, Love, Love (W. Pierce)
 4. You Thought, I Thought (J. E. & M. Brown)
 5. Too Much (Sonny James)
 6. Take My Word (B. Martin)
 7. God Was So Good To Me (Jimmy Newman)
 8. I Forgot To Remember (Elvis Presley)
 9. Simple Simon (H. Thompson)
 10. Pitfall (Louvins)

- Ramblin' Lou**
WJLJ—Niagara Falls, N. Y.
1. Satisfied Mind (P. Wagoner)
 2. Cattle Call (Eddy Arnold)
 3. Yonder Comes A Sucker (Jim Reeves)
 4. Love, Love, Love (W. Pierce)
 5. Don't Blame The Children (Huskey & Coon Creek Girls)
 6. There She Goes (Carl Smith)
 7. Just Call Me Lonesome (Eddy Arnold)
 8. Here Today, Gone Tomorrow (Browns)
 9. Maybellene (Marty Robbins)
 10. It's A Lonely World (E. Tubb)

- "Cuz'n" Larry Lane**
WEBK—Tampa, Fla.
1. Love, Love, Love (W. Pierce)
 2. Satisfied Mind (P. Wagoner)
 3. Just Call Me Lonesome (Eddy Arnold)
 4. Cry, Cry, Cry (Johnny Cash)
 5. All Right (Faron Young)
 6. Temptation, Go Away (Wilburns)
 7. I Forgot To Remember (Elvis Presley)
 8. No Need To Cry Anymore (Jimmy Spellman)
 9. It's A Great Life (F. Young)
 10. We Could (Jimmy Dickens)

- Clay Eager**
WLW—Cincinnati—Springfield, Ohio
1. Love, Love, Love (W. Pierce)
 2. Just Call Me Lonesome (Eddy Arnold)
 3. Satisfied Mind (P. Wagoner)
 4. Too Much (Sonny James)
 5. Dancing In My Socks (B. Lou)
 6. Go Back You Fool (F. Young)
 7. Cry, Cry, Cry (T. B. Strength)
 8. There She Goes (Carl Smith)
 9. Play A Waiting Game (Bonn)
 10. I Don't Care (Webb Pierce)

- Big Jim Hess**
WIVK—Knoxville, Tenn.
1. Love, Love, Love (W. Pierce)
 2. Maybellene (Marty Robbins)
 3. What A Fool I've Been (Davis)
 4. Hawk-Eye (Bobby Lord)
 5. I've Lived A Lot In My Time (Jim Reeves)
 6. It's My Sin (Carl Butler)
 7. Born To Be Happy (H. Snow)
 8. Black Denim Trousers (Hill)
 9. Here Today, Gone Tomorrow (Browns)
 10. Most Of All (Hank Thompson)

- Norm Hall & Tex Justus**
TRIANGLE NETWORK
Boonville, Ind.
1. I Forgot To Remember (Elvis Presley)
 2. Satisfied Mind (P. Wagoner)
 3. Yonder Comes A Sucker (Jim Reeves)
 4. Just Call Me Lonesome (Eddy Arnold)
 5. Honey Bun (Charlene Arthur)
 6. Love, Love, Love (W. Pierce)
 7. All Right (Faron Young)
 8. Let 'Em Talk (Jimmy Work)
 9. Blossoms In Springtime (Hank Snow)
 10. Beautiful Lies (Jean Shepard)

- Art Machado**
KAFP—Petaluma, Calif.
1. Cattle Call (Arnold & Winterhalter)
 2. Satisfied Mind (P. Wagoner)
 3. Funny Feelin' (Merle Kilgore)
 4. The Wilder Your Heart Beats (Jim Reeves)
 5. Kissing Chain (Louie Innis)
 6. You Thought, I Thought (J. E. & M. Brown)
 7. Come With Me (Wright & Tall)
 8. Daddy, You Know What (Jim Wilson)
 9. Yellow Roses (J. Wakely)
 10. Don't Blame The Children (Huskey & Coon Creek Girls)

- Thomas (Tom) Smith**
WRWB—Kissimmee, Fla.
1. If You Were Me (W. Pierce)
 2. Satisfied Mind (Red & Betty Foley)
 3. All Right (Faron Young)
 4. I Don't Care (Webb Pierce)
 5. Daddy, You Know What (Jim Wilson)
 6. Love, Love, Love (W. Pierce)
 7. Cattle Call (Arnold & Winterhalter)
 8. God Was So Good (Wilson)
 9. The Waltz You Saved For Me (Mac Wiseman)
 10. Love Letters In The Sand (Mac Wiseman)

- Clarence Kneeland**
WICH—Jewett City, Conn.
1. That Do Make It Nice (Eddy Arnold)
 2. Most Of All (H. Thompson)
 3. Jimbo Jenkins (Jim Reeves)
 4. If You Were Me (W. Pierce)
 5. Gonna Roll And Rock (Zack)
 6. Just Dropped In To Say Goodbye (Carl Smith)
 7. Don't Blame The Children (Huskey & Coon Creek Girls)
 8. Yellow Roses (Hank Snow)
 9. Just Call Me Lonesome (Eddy Arnold)
 10. Satisfied Mind (P. Wagoner)

- Slim Lay**
WHBS—Huntsville, Ala.
1. Love, Love, Love (W. Pierce)
 2. Here Today, Gone Tomorrow (Browns)
 3. All Right (Faron Young)
 4. I Thought Of You (Shepard)
 5. Don't Tease Me (Carl Smith)
 6. Yellow Rose (Ernest Tubb)
 7. I Forgot To Remember (Elvis Presley)
 8. God Was So Good (Newman)
 9. For The Love Of A Woman Like You (Faron Young)
 10. Who Put Those Tears In Your Eyes (Benny Martin)

- Bob McKeehan**
KNCA—Tucson, Ariz.
1. His Hands (T. Ernie Ford)
 2. Yonder Comes A Sucker (Jim Reeves)
 3. Maybellene (Marty Robbins)
 4. We Live In Two Different Worlds (Johnnie & Jack)
 5. Satisfied Mind (P. Wagoner)
 6. Yellow Rose (Bill Strength)
 7. Just Call Me Lonesome (Eddy Arnold)
 8. All Right (Faron Young)
 9. I Don't Care (Webb Pierce)
 10. Big Blue Diamonds (J. Dean)

- "Sheriff" Jim Larkin**
WJWS—South Hill, Va.
1. Within Your Arms (J. Tubb)
 2. All Right (Faron Young)
 3. Mainliner (Hank Snow)
 4. Maybellene (Marty Robbins)
 5. I'm In Love With You (Wells)
 6. Satisfied Mind (P. Wagoner)
 7. Flower Of My Heart (Robbins & Winters)
 8. I Don't Care (Webb Pierce)
 9. Honey Bun (Charlene Arthur)
 10. Don't Tease Me (Carl Smith)

- "Florida Hayseed"**
Chuck Brown
WJWS—South Hill, Va.
1. Don't Tease Me (Carl Smith)
 2. Love, Love, Love (W. Pierce)
 3. When I Stop Dreaming (Louvins)
 4. Just Call Me Lonesome (Red Foley)
 5. I Don't Care (Webb Pierce)
 6. Mixed-Up Medley (Wilburns)
 7. Don't Knock (Jimmy Work)
 8. You Thought, I Thought (J. E. & M. Brown)
 9. Daddy, You Know What (Jim Wilson)
 10. Don't Blame The Children (Huskey & Coon Creek Girls)

- Tom Perryman**
KSIJ—Gladewater, Tex.
1. Love, Love, Love (W. Pierce)
 2. I've Lived A Lot (J. Reeves)
 3. I Forgot To Remember (Elvis Presley)
 4. Here Today, Gone Tomorrow (Browns)
 5. You Have My Heart (Slim Whitman)
 6. Someday You'll Call My Home (Hank Williams)
 7. Grass Is Green (Abbott Singers)
 8. Gone With The Wind (Wayne Raney)
 9. Reconsider (Jimmy Durden)
 10. Sweet Thing (Jimmy Horton)

- Bob Edwards**
WFBC—Greenville, S. C.
1. I Don't Care (Webb Pierce)
 2. All Right (Faron Young)
 3. Satisfied Mind (P. Wagoner)
 4. There She Goes (Carl Smith)
 5. Yellow Roses (Hank Snow)
 6. Cattle Call (Arnold & Winterhalter)
 7. Maybellene (Marty Robbins)
 8. When I Stop Dreaming (Louvins)
 9. Here Today, Gone Tomorrow (Browns)
 10. Don't Blame The Children (Huskey & Coon Creek Girls)

- Happy Ison**
WORZ—Orlando, Fla.
1. Mixed-Up Medley (Wilburns)
 2. Temptation, Go Away (Wilburns)
 3. Here Today, Gone Tomorrow (Browns)
 4. That's What I Like (T. Fell)
 5. Love, Love, Love (C. Reed)
 6. It's A Great Life (F. Young)
 7. This Broken Heart Of Mine (Marty Robbins)
 8. Most Of All (H. Thompson)
 9. Gone, Gone, Gone (Perkins)
 10. I've Lived A Lot In My Time (Jimmy Reeves)

- Ray Frazier's**
WCLA—Petersburg, Va.
1. When I Stop Dreaming (Louvins)
 2. Cry, Cry, Cry (T. B. Strength)
 3. Just Call Me Lonesome (Eddy Arnold)
 4. If You Were Me (W. Pierce)
 5. I Don't Want It On My Conscience (Ray Price)
 6. Hey Porter (Johnny Cash)
 7. Born To Be Happy (H. Snow)
 8. It's A Great Life (F. Young)
 9. Mystery Train (Elvis Presley)
 10. Sixteen Tons (T. Ernie Ford)

- Paul Klinger**
WERF—Dallas, Texas
1. Love, Love, Love (W. Pierce)
 2. If You Were Me (W. Pierce)
 3. Satisfied Mind (P. Wagoner)
 4. God Was So Good (Newman)
 5. Yonder Comes A Sucker (Jim Reeves)
 6. All Right (Faron Young)
 7. I Don't Care (Webb Pierce)
 8. Eat, Drink And Be Merry (Porter Wagoner)
 9. Don't Tease Me (Carl Smith)
 10. Born To Be Happy (H. Snow)

- Art Barrett**
WCMS—Norfolk, Va.
1. Most Of All (H. Thompson)
 2. Blue Lifetime (Curtis Gordon)
 3. We Could (Jimmie Dickens)
 4. Cry, Cry, Cry (T. B. Strength)
 5. Secret Rendezvous (Gordon)
 6. Robber (Dick Williams)
 7. When Jesus Calls (E. Tubb)
 8. Laurel Lee (Bob King)
 9. Shame (Elton Britt)
 10. Just Call Me Lonesome (Eddy Arnold)

THE CASH BOX

Reports

THE NATION'S

BIG 10

Country

JUKE BOX TUNES

POS. LAST WEEK

- | | | |
|-----------|--|----------|
| 1 | I DON'T CARE
Webb Pierce
(Decca 29480; 9-29480) | 1 |
| 2 | ALL RIGHT
Faron Young
(Capitol 3169; F3169) | 2 |
| 3 | LOVE, LOVE, LOVE
Webb Pierce
(Decca 29662; 9-29662) | 6 |
| 4 | THAT DO MAKE IT NICE
Eddy Arnold
(RCA Victor 20-6198; 47-6198) | 7 |
| 5 | SATISFIED MIND
Porter Wagoner
(RCA Victor 20-6105; 47-6105) | 4 |
| 6 | JUST CALL ME LONESOME
Eddy Arnold
(RCA Victor 20-6198; 47-6198) | 3 |
| 7 | CATTLE CALL
Eddy Arnold & Hugo Winterhalter
(RCA Victor 20-6139; 47-6139) | 5 |
| 8 | YONDER COMES A SUCKER
Jim Reeves
(RCA Victor 20-6200; 47-6200) | 8 |
| 9 | IF YOU WERE ME
Webb Pierce
(Decca 29662; 9-29662) | — |
| 10 | I FORGOT TO REMEMBER TO FORGET
Elvis Presley
(Sun 223; 45-223) | 9 |

Guitar Action



NEW YORK—MGM Records own Arthur (Guitar Boogie) Smith (left) and some of the boys in the group are caught by the candid camera during a warm-up period before recording "Your Way" and "Yes Sir, That's My Baby" for MGM.

Country Artists Get Large Guarantee At N. Y. Palace

NASHVILLE, TENNESSEE . . . Roy Acuff and his Smokey Mountain Boys, Kitty Wells and Johnnie and Jack have always done things in a big way. This time they are outdoing themselves.

When this group of top country artists opens at the Palace Theatre in New York City, Nov. 4-10, it will be working under the largest guarantee ever paid a show at the famous theatre under the current 8-act vaudeville policy.

But that is only part of the story. In order to keep a coast-to-coast television commitment (ABC-TV), the entire group of stars, along with their bands, have chartered a DC-3 to make the quick return trip to Nashville for the November 12th telecast of the Grand Ole Opry.

A cast of some 25 persons will be moved from the Palace Theatre to the airport, put aboard the plane and flown to Nashville for a Friday morning rehearsal, and the Saturday night show. Also on the Palace bill will be Johnny Fort and his Cedar Hill Square Dancers.

Faron Young Stricken With Hepatitis

NASHVILLE, TENN.—One of the brightest young stars in country music has been sidelined at least for the balance of this year by infectious hepatitis, a severe kidney ailment.

Faron Young, Capitol recording star, was stricken between dates while travelling from Albany, Ga. to Savannah. He was hospitalized at Putney Hospital in Albany, and his ailment at first was diagnosed as a nervous disorder or food poisoning. When the more complete diagnosis was made, Faron was transferred to the Vanderbilt University hospital in Nashville, where he is undergoing treatment now.

Hubert Long, Young's personal manager, has been forced to cancel \$25,000 worth of dates during the balance of this year, enabling Faron to regain his health. Long said that Young would make an effort to make an appearance at the coming Disk Jockey Festival, but would not take an active part in the various festivities.

Faron recently completed two movies, and was riding high on the personal appearance circuit, keeping pace with his fast-selling records. His temporary setback is a blow to the entire industry.

Margaret Whiting On 2nd Opry TV Show

NASHVILLE, TENN.—Margaret Whiting will be the guest star on the second live televised presentation of the Grand Ole Opry (ABC-TV) Nov. 12th.

Miss Whiting, who records for Capitol, has appeared on the radio version of the Grand Ole Opry (NBC) twice before. A big star in the country field, she also has branched over and scored hits with popular recordings. Probably her two biggest successes have been "Slipping Around" and "Wedding Bells."

Even though her more recent records have been mostly on the pop side, country music still is her first love. She has played numerous personal appearances with many of the Grand Ole Opry artists.

Handles Ridgeway Promotion

HOLLYWOOD, CALIF.—Charles E. Adams, president of Ridgeway Records, has announced the appointment of Dick Gersh to act as Eastern promotion and publicity representative for the Coast indie label.

Disk Jockey Breakfast



TORONTO, CANADA—At a disk jockey breakfast honoring Slim Whiteman and Mac Wiseman on the success of their recent stay at the Casino Theater in Toronto are (standing left to right): Josh King, CHUM, Toronto; Ray Bartlett, manager of Slim Whiteman; Fen Job and Stan Larke, CFJB, Brampton, Ontario. Seated are Barry Nesbitt, CKFH, Toronto; Bill Long, CHML, Hamilton, Ontario; Slim Whiteman; Dan Bass, of the Country Music Center, Toronto; Ralph Harding, Ontario Sales Manager for Quality Records; and Mac Wiseman.

Full Schedule of Events Planned For Fourth Annual Disk Jockey Festival

NASHVILLE—A full schedule of activities is planned for the Fourth Annual National Disk Jockey Festival in Nashville Nov. 11-12.

Some 3,000 DJ's from all over the nation will gather in Nashville for an 8 a.m. registration on Friday, the 11th. They'll move from their hotel headquarters to WSM's studio C for a welcome, and presentation of awards. This will be followed by a luncheon at the Andrew Jackson Hotel, with RCA Victor as the host.

That same afternoon, there'll be a DJ clinic back at WSM's Studio C. Then the guests will be free to roam until party time that night. The party will be given by the Grand Ole Opry artists.

Saturday will be equally full. There's the morning radio show, "Breakfast at the Opry," at which the DJ's will be guests, a reception and buffet dinner that afternoon at the historic Maxwell House, the Grand Old Opry itself from the Ryman Auditorium, and a midnight party at the Andrew Jackson Hotel, with Capitol Records as host.

Open House will be given by recording companies, publishing firms and music publications throughout the weekend, at that time when the regularly scheduled entertainment is not in progress.



(PLUS THE NEXT FIVE)

1. LOVE, LOVE, LOVE
Webb Pierce
(Decca 29662; 9-29662)
2. JUST CALL ME LONESOME
Eddy Arnold
(RCA Victor 20-6198; 47-6198)
3. SATISFIED MIND
Porter Wagoner
(RCA Victor 20-6105; 47-6105)
Red & Betty Foley
(Decca 29526; 9-29526)
Jean Shepard
(Capitol 3118; F-3118)
4. I DON'T CARE
Webb Pierce
(Decca 29480; 9-29480)
5. ALL RIGHT
Faron Young
(Capitol 3169; F3169)
6. CATTLE CALL
Eddy Arnold & Hugo Winterhalter
(RCA Victor 20-6139; 47-6139)
7. THAT DO MAKE IT NICE
Eddy Arnold
(RCA Victor 20-6198; 47-6198)
8. IF YOU WERE ME
Webb Pierce
(Decca 29662; 9-29662)
9. I FORGOT TO REMEMBER TO FORGET
Elvis Presley
(Sun 223; 45-223)
10. YONDER COMES A SUCKER
Jim Reeves
(RCA Victor 20-6200; 47-6200)
11. THE KENTUCKIAN SONG
12. THERE'S HE GOES
13. IT'S A GREAT LIFE
14. THERE'S POISON IN YOUR HEART
15. MOST OF ALL
15. DON'T TEASE ME

LAST CALL!

A Special Section of

THE CASH BOX

(Dated November 12th)

Celebrating the

4th

Annual Country Disk Jockey Convention

Held in conjunction with

The 30th Anniversary of

WSM's

GRAND OLE OPRY



Recording Artists, Publishing Firms and Record Companies
Are Invited to Participate With Congratulatory Ads

Last Date On Which Ads Can Be Accepted Is

Thursday, NOVEMBER 3rd

Rush Your Ad NOW to:

THE CASH BOX
26 West 47th Street
New York 36, N. Y.

Rousing Welcome



HAMMOND, IND.—“Uncle” Len Ellis, country disk jockey of WJOB, Hammond, Indiana, his fan club members, Faron Young, Wilburn Brothers and their manager Hubert Long, all seem happy after Len booked Young and the Wilburns for his Fifth Anniversary Celebration at the Hammond Civic Center on November 6th. Ellis celebrates his 5th year as one of the Chi territory's leading country jockeys with two big shows on Nov. 6th. The jamborees will also feature Marty Robbins, Porter Wagoner, Wanda Jackson, Homer & Jethro, and local acts Ann Young, the Thomas Bros., Bobby Cisco, and Jack Bradshaw.

CANADIAN CAPERS

TORONTO TOPICS:

Toronto overflowed last week with successful home grown talent all appearing simultaneously. We had The Four Diamonds (Carol) after a smasheroo engagement at the Palace Theatre in New York arriving home for personal appearances on CBC's-TV “Cross Canada Hit Parade, Tabloid,” the General Motors Exhibition show and all the DJ programs. October 24th started their new adventure at the Chaudiere Golf and Country Club near Hull, Quebec, then its back to New York again for more recording sessions with Coral. . . . Our roving Rover Boys (Coral) dittoed big biz at the Town Casino in Buffalo after one week at TO's Club One-Two . . . and the ever popular Four Lads (Columbia) were back home for a rest between trips to Montreal and New York. . . . Last week the Jackie Rae (CBC-TV) Show hosted Capitol Record's sensational new thrush in the person of Micki Marlo. . . . Cal Jackson (Label X) and the Trio are back in at Basin Street, New York, starting November 23rd and then move over to The Embers somewhere around the 28th day of same month. Although all TO Jazz fans will miss Cal, we are consoled by the thought of its being good, not only for Cal but New York hipsters too. . . . Another Piano playing Canuck invading New York is Lou Snider who, it is said shall soon have his first album released by Unique Records. . . . Looking forward to hearing the Label X recording of “Could It Be? Could It Be? Could It Be?” by newcomer, Sandy Stewart. . . . Whitey Hains of Capitol Records has informed me of the coming visit from June Hutton as guest on Jackie Rae's very popular TV show. Make a note Canucks it's Wednesday November 2nd.

THE TEN COUNTRY RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK (PLUS THE NEXT TEN)

1. LOVE, LOVE, LOVE Webb Pierce (Decca)
2. ALL RIGHT Faron Young (Capitol)
3. JUST CALL ME LONESOME Eddy Arnold (RCA Victor)
4. SATISFIED MIND Porter Wagoner (RCA Victor)
5. I DON'T CARE Webb Pierce (Decca)
6. YONDER COMES A SUCKER Jim Reeves (RCA Victor)
7. CATTLE CALL Eddy Arnold & Hugo Winterhalter (RCA Victor)
8. YELLOW ROSE OF TEXAS Ernest Tubb (Decca)
9. WHEN I STOP DREAMING Louvin Brothers (Capitol)
10. MAYBELLENE Marty Robbins (Columbia)
11. HERE TODAY, GONE TOMORROW. 12) I FORGOT TO REMEMBER TO FORGET.
- 13) MOST OF ALL. 14) IF YOU WERE ME. 15) THAT DO MAKE IT NICE. 16)
- 17) THERE SHE GOES. 17) CRY, CRY, CRY. 18) DON'T BLAME THE CHILDREN.
- 19) GOD WAS SO GOOD. 20) DON'T TEASE ME. 20) YELLOW ROSES. 20) IT'S A GREAT LIFE. 20) TEMPTATION, GO AWAY.



Leo's selected Country Coin- Collectors



Marvin Rainwater's
**TENNESSEE HOUND
DOG YODEL**

c/w
Tea Bag Romeo
M-G-M 12090

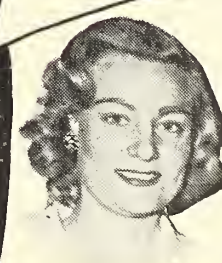


Bud Deckelman's
**WHAT'S THE USE TO
TAKE YOU BACK AGAIN**

c/w
Let's Do It Up Brown
M-G-M 12083

Paul Davis'
MAKE A LITTLE TIME

c/w
What A Fool I've Been
M-G-M 12081



Audrey Williams'
**WINDOWS OF THE
PAST**

c/w
Little Bosphorus
M-G-M 12082

Going Great Guns!!!

Hank Williams'

SOME DAY YOU'LL CALL MY NAME

c/w
The First Fall Of Snow

MGM 12077

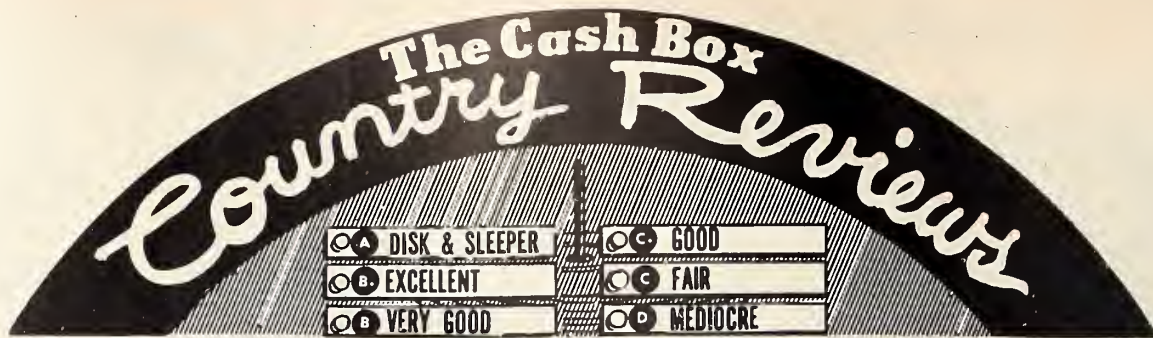
M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT

CINCINNATI CUT-UPS

The Crosley Broadcasting Corp. is getting its radio department all geared up for a new kind of programing starting Nov. 6th. Something had to be done to make the big radio station pay its own freight since TV moved in, and so the answer is The World Now with a specially built plane and mobile unit to cover on-the-spot events all over the world. Sortive—Seven League Boots on 700. . . . Good News about Don Davis who won the national announcing auditions for NBC-TV new \$100,000 give-away show "The Big Surprise" the net's answer to CBS-TV's \$64,000 Question. Don was in radio and TV around these parts for several years. . . . New brass at radio WCPO included Bill Dawes, Co'in Male, and Bob Rietman, who are already bringing better listening to the station's audience. . . . Ralph Moody in town to visit friends at WLW-land. He's now a character actor in Hollywood, and featured on "Dragnet."

Country folks around here are getting all set for the National Country DJ convention to be held in Nashville Nov. 10-11-12. I understand that the Country Fan Club convention will also be held at the same time in the same city. Be seeing you all in Nashville.

NEWS FROM WHEELING WAY: Many changes are being made on the World's Original Jamboree over WWVA. Jimmie and Jessie (Capitol) are leaving and will be headed down Florida way along with Hylo Brown. They tell me they will be working Aubry Fowler on the "Swannee River Jamboree" over WNER in Liveoak. This is the 4th year for the Jamboree. . . . Abbie Neal and her Ranch Girls have just completed 13 TV Films for the Warren R. Smith Company. They are booked for the Concord Club in Toronto, Canada starting Nov. 4th. . . . Big Slim the Cowboy is on the sick list again. He's been with the station 25 years. . . . Mr. and Mrs. Hard-rock Gunter lost their baby at birth, a girl, their second child. . . . The South Hill Twirlers with Pete Hickman calling are the new dancers on the show.



"I FEEL LIKE CRYIN'" [Mallory BMI—Fairburn]
"YOU'RE FREE TO GO" (2:26)
 [Ross Jungnickel ASCAP—Robertson, Herscher]
CARL SMITH
 (Columbia 21462; 4-21462)

● Carl Smith comes through again for the ops and dealers with a pair of top calibre efforts that oughta ride the charts simultaneously. The tunes, labeled "I Feel Like Cryin'" and "You're Free To Go", are a pair of crying towel items that Smith puts across with telling effect. "Cryin'" has been itchin' to break through for the past few weeks and Carl's cover performance oughta put it over the top. Both ends have the goods. Watch 'em.

"DON'T TAKE IT OUT ON ME" (2:29)
 [Brazos Valley BMI—H. Thompson]
"HONEY, HONEY BEE BALL" (2:04)
 [Brazos Valley BMI—J. Hamilton]
HANK THOMPSON
 (Capital 3275; F3275)

● Hank Thompson's stellar vocal stylings coupled with grade "A" material on either end of the platter sets up a situation that should nail down two chart positions for the chanter. "Don't Take It Out On Me" is a lovely, middle beat romantic piece with a charming quality about it. "Honey, Honey Bee Ball" is a quick beat, musical pick-me-up that moves merrily along in gay style. Brazos Valley Boys lend an excellent assist. Like 'em both.

"PRETTY MAMA" (2:40) [Acuff-Rose BMI—Robbins]
"DON'T LET ME HANG AROUND" (2:17)
 [Acuff-Rose BMI—Robbins]
MARTY ROBBINS
 (Columbia 21461; 4-21461)

● Marty "Maybellene" Robbins crashes through with one of his strongest sales gatherers in many releases. On one end the songster knocks out an exciting, r & b flavored ditty tabbed "Pretty Mama". A terrific all-around performance on a deck that could take off fast. Flip portion, "Don't Let Me Hang Around", is a change-of-pace, middle beat, tear-compelling item that Robbins sings right from the heart. A two-sided threat.

"PEPPER-HOT BABY" (2:10)
 [Sheldon BMI—A. Evelyn]
"WHO WILL IT BE" (2:29) [Four Star BMI—P. Blevins]
JUSTIN TUBB
 (Decca 29720; 9-29720)

● Justin Tubb has been edging closer to the "big one" on his past few releases and it appears as though he's finally caught up with it. It's a tune already clicking big popwise, tagged "Pepper-Hot Baby". Tubb's refreshing version of this bouncy, romantic novelty could make it bust through in the country market. "Who Will It Be" is a middle beat, "love-triangle" tune that Justin renders convincingly. Watch the 'red hot' "Pepper-Hot".

"The Cash Box becomes more and more important at this station each week. We use The Cash Box as guide for our Pop, R&B and Hill-billy shows. We just couldn't do without The Cash Box and look forward to each issue."

Joe Morris, Gen. Mgr.
 WAGS—Bishopville, S. C.

CHARLINE ARTHUR
 (RCA Victor 20-6297; 47-6297)

B+ **"BURN THAT CANDLE"** (2:10)
 [Roosevelt BMI—W. Scott] Charline Arthur takes hold of a fast paced, rhythmic piece that's starting to break in the r&b and pop fields. Could be a big country hit.

B **"HOW MANY WOULD THERE BE?"** (2:17) [Opal BMI—H. Blair, H. Barnes] The thrush projects this heartfelt, romantic ballad in first rate style. A two-sided coin-catcher.

ANDREWS BROTHERS
 (MGM 12115; K12115)

B+ **"HEY, HEY I GOT THE BLUES"** (2:49) [Acuff-Rose BMI—J. C. Andrews, B. Andrews] The Andrews Brothers come through with a delectable vocal duet as they wax a clever, moderate paced rhythmic piece. Top drawer platter. Could click.

B **"DON'T WRITE IT IN A LETTER"** (2:38) [Acuff-Rose BMI—Hudgins] This end the boys effectively spin an up tempo, romantic-blues item. Strong pairing.

COWBOY COPAS
 (King 1507; 45-1507)

B **"BLUE YESTERDAY"** (2:33)
 [Cedarwood BMI—L. Keith] Cowboy Copas shows up to good advantage as he infectiously vocals a moderate paced, feelingful piece. Expressive lyrics on a deck that pleases.

B **"TELL ME MORE"** (2:05) [Cedarwood BMI—McDowell, Remseur] Under lid is a cute, quick beat biscuit that Copas spins in light-hearted manner. Flavorful choral and instrumental assist.

JIMMY BRYANT
 and
SPEEDY WEST
"Frettin' Fingers"
 b/w
"Chatterbox"
 CAPITOL 3276

CENTRAL SONGS, INC.
 6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF.
 HOLLYWOOD 1-9347

SIMON CRUM
 (Capital 3270; F3270)

B+ **"A HILLBILLY'S DECK OF CARDS"** (3:14) [Central BMI—B. James] Simon Crum, Ferlin Huskey's 'identical twin', recites the tale of what a deck of cards means to an unfortunate gambler. An engaging item that could rack up the sales and spins.

B+ **"OOH, I WANT YOU"** (2:40)
 [Tree BMI—J. Kane] Bottom lid features a side-splitting, middle beat romantic novelty by the "Cuzz Yore So Sweet" man.

CARL PERKINS
 (Sun 224; 45-224)

B+ **"GONE, GONE, GONE"** [Hi Lo BMI—Perkins] Carl Perkins has a mighty catchy piece of material to work with and he treats it to a classy vocal effort. It's an intriguing, rhythmic bouncer with powerful r & b and country appeal. Great sound.

B+ **"LET THE JUKE BOX KEEP ON PLAYING"** [Hi Lo BMI—Perkins] Perkins portrays this poignant, middle beat lover's lament in heartrending fashion. Two-sided money-maker.

JIMMY HALL
 (Stardale 001; 45-001)

B **"JUST A FRIEND"** (2:49)
 [Murry Nash BMI—Siegenthaler] Jimmy Hall dishes up an impressive vocal performance on his initial effort for the diskery. It's a fine, tearful, moderate paced love tune that bears watching.

C+ **"LITTLE MISS BROWN EYES"** (3:07) [Red Top BMI—Siegenthaler] The artist sings with tender emotion on this very pretty tale about a father's love for his young daughter.

JIMMIE WILLIAMS
 Singing star on WWVA's "World's original Jamboree"
 sings on
MGM
"I Wouldn't Hurt You For The World"
WHITE OAK MUSIC—BMI
 Cincinnati 24, O.

JACK DERRICK
 (Starday 205; 45-205)

B **"RAINBOW OF LOVE"** [Starrite BMI—J. Derrick, E. Hunter] Jack Derrick comes up with an easy-on-the-ears, 'echo', reading on a pleasing, quick beat romantic tune.

C+ **"WAITIN' AND WATCHIN'"** [Starrite BMI—J. Derrick, E. Hunter] Lower side the warbler vocals softly and with much feeling on a moderate tempo lover's lament.

BENNY MARTIN
 (Mercury 70731; 70731x45)

B+ **"I'M RIGHT, YOU'RE WRONG"** (2:04) [Cedarwood BMI—B. Martin] The polished chords of Benny Martin sparkle on this tantalizing, up-tempo sentimental lilter. Most appealing wedding of melody and lyrics. Fine sales prospects here.

B+ **"YES IT'S TRUE"** (2:39) [Acuff-Rose BMI—Miller, Barkdull] Martin handles this middle beat, romantic weeper in warm, sincere style. A potent coupling.

JIMMIE DAWSON
 (Banza 1925; 45-1925)

B **"WALKIN' ROUND IN CIRCLES"** [Fairway BMI—Dawson] Jimmie Dawson sings with zest and appeal as he colorfully belts out an attractive up tempo romantic ditty. Could stir up a heap of attention.

C+ **"DEVIL-EYES"** [Fairway BMI—Dawson] Lower half is a fetching, quick beat love novelty that Dawson sends up in spirited style. Dandy string support. Watch this artist.

THE CASH BOX Country Roundup

WSM GRAND OLE OPRY . . . What appeared at first to be a minor illness has developed into something more serious for Faron Young (Capitol). It has been diagnosed as hepatitis, and is believed to have been contracted while in Mexico. It will sideline the popular 'Opry' star for the balance of this year.



FARON YOUNG

As reported before, Justin Tubb (Decca) will fulfill some of his current personal appearance dates. Martha Carson and the Carlises have just completed a two-week tour through the Carolinas, and a quick hop to Indianapolis. Arrangements have been completed for the big England tour for Slim Whitman, the latest addition to the 'Opry'. The tour, negotiated by Whitman's personal manager, Ray Bartlett, will start February 27 and run for seven weeks, and includes guest spots on British Broadcasting System's TV (which is still non-commercial) and radio guest shots which will be arranged when he arrives. Ed Sullivan (CBS Toast of the Town) is interested in seeing Slim before he goes overseas. Margaret Whiting (Capitol) is set for the special guest star spot for the next Grand Ole Opry coast-to-coast TV'er coming up next weekend (Nov. 12). Maggie, as she's known to many in the trade, is noted for several great 'border' songs and has attained great success in the 'pop' as well as in the 'country' field. Van Howard now working as bandleader and mc of the Ray Price show. Al Flores, Price's personal manager, is negotiating a recording contract for the young starter! Mercury's "D" Kilpatrick reports that the new distributor for the Mercury line in Memphis is being handled through Bill Fitzgerald of Music Sales there! Buster Williams is owner of the distributing outlet. In the past years a large number of people who had no direct connection with the country music field have come to the Disc Jockey Festival and participated in all the entertainment activities. The number of these people has been increasing each year to the detriment of the disc jockeys for whom the Festival is really intended. To exercise a tighter control on this situation, this year a book of tickets will be issued to the various entertainment events. These will be given to disc jockeys, their wives, and other qualified personnel (program directors, other station executives, record librarians, etc.) at the time they check in at the registration desk. Each person's cooperation on pre-registration and help in this matter will be appreciated.



JIMMY NEWMAN

HAYRIDE HAPPENINGS . . . Gary Williams into Shreveport for appearances on the 'Hayride' as of last week. Maxine and Jim Edward Brown (Fabor) clicking big with "Here Today, Gone Tomorrow" back into Springfield, Mo. for another appearance on the Red Foley "Ozark Jubilee". Slick Norris, personal manager of Jimmy Newman, continues to crack his promotional whip over Newman's two new ones . . . "God Was So Good" and "I Thought I'd Never Love Again."

THE BIG "D" JAMBOREE . . . Hank Locklin (RCA Victor) just completing a tour. Lawrence Thacker, Big "D" road agent made the tour with Locklin. Slim Whitman, Marty Robbins, Hank Locklin, Mitchell Torok, Autry Inman, Wanda Jackson and Porter Wagoner set for touring through Colorado, Utah, Nevada,

California, Arizona, New Mexico and Texas. Sonny James (Capitol) who is kicking up lotsa noise these days into Springfield, Mo. again last week for another appearance on the Red Foley "Ozark Jubilee." James is now managed by Ed McLemore, owner-producer of the Big "D". Word from Ed Watt, Big "D" Artist Bureau topper informs us that The Belew Twins (Coral) expected to be in Nashville this year for the DJ Festival, along with others from this country music show.

FROM THE CROSSROADS OF COUNTRY MUSIC . . . Mercury's Jim Wilson and his young daughter June, were special guests on the 'Jubilee' last week and did a wonderful job with their recording of "Daddy, You Know What?" Word from Dub Allbritten, Red Foley's personal manager, says that Foley is all set for another string of personal appearances starting Nov. 6. Porter Wagoner (RCA Victor) recently introduced one side of his latest release on the 'Jubilee' . . . "Eat, Drink And Be Merry" . . . the flip is "Let's Squiggle".

After Wagoner's healthy run with "Satisfied Mind" it's certain there'll be plenty of attention on this new disc.



HANK SNOW

COUNTRY SMATTERINGS . . . Letter from Herbert L. Shucher, personal manager of Carl Stuart, informs us that the two recently sponsored their first venture into the promotion of live shows since joining WVOM. Both a show and a dance were held at the Brunswick Hotel in the heart of Boston and played to a capacity house of more than 200 persons with Carl's own "Cowboy Caravan" band which included comic Eddie Dyer. Shucher says that if the turnout is to be considered an indication of the future, then it won't be too long before out of town talent will be booked to fill the bill. Al Flores, personal manager of Ray Price, reports that he will be using Gary Williams on some of Price's future bookings. Roy Acuff, Johnny and Jack and Kitty

Wells have hit the apex of popularity in country music . . . next week this 'package' will move into the Palace Theatre, New York for several days' run. Sheriff "Tex" Davis and Teddy Bear Crutchfield of WCMS were into Nashville last week-end along with Willie Phelps, who is the co-writer along with "Tex" Davis on the Dick Williams (RCA Victor) recording of "Robber" (Stealer

of Hearts). The flip on the Williams release is "Livin' It Up". Much talk has been circulating about this newcomer and he's tabbed as 'one to watch'.

WAX-WISE . . . Eddie Bond (Ekko) reported to be getting lots of deejay attention with his current waxing of "Double Duty Lovin'" and "Talkin' Off The Wall". Justin Tubb (Decca) out with a new one that is taking off like the wind . . . "Pepper Hot Baby" and "Who Will It Be". Jim Reeves (RCA Victor) who is already clicking with "Yonder Comes A Sucker" has another winner in the ring . . . it's "I've Lived A Lot In My Time" and "Jimbo Jenkins". Folks are chalking this latter release up by Reeves as one of his best. The "Lot In My Time" side is the kind of tune that will 'stay around' awhile. Ken Nelson, Capitol's A&R topper into Nashville for several days . . . Nelson recorded Jerry Reed for the first time while in town. Reed writes most all of his own material and only eighteen years old. It was also learned during Nelson's visit that he had re-signed country chirp Jean Shepard to a seven-year recording pact! Harvie June Van (King) does top notch vocal



DEL WOOD

job with her current release of "I Found Out" and "False Or True." Dot Records has a new female vocal trio called the Sunbeams that are expected to take off with their very first release . . . "Blue Mountain Waltz" and "Gonna, Gonna, Gonna". Both tunes are on the 'border' type and it's believed that either or both of these tunes will be snapped up for a 'pop' recording. The Davis Sisters have turned back the clock with a release very much like "I Forgot More" and "Rock-a-Bye". Their new one couples a Floyd Wilson ballad "It's The Girl Who Gets The Blame" and "Baby Be Mine". . . . Jimmy Hall has just made his debut on the Stardale label with "Little Miss Brown Eyes" and "Just A Friend". Jimmy features the band music of the Ozark All Stars. Benny Martin (Mercury) back into the 'release spotlight' with "Yes, It's True" and "I'm Right, You're Wrong". Martin is receiving lots of promotion aid these days from

both the publishers, his personal manager Hal Smith and the label and from the looks of things Benny shows good signs of breaking through with these two new ones. It's reported that there is going to be a big 'pop' record on the Webb Pierce recording of "If You Were Me". Hank Snow's recording of "I'm Glad I Got To See You" also has a 'pop' cover with a female vocalist. T. Tommy Cutrer, WSM's new country deejay, has a new disk going well. It's "Everybody's Gonna Have A Wonderful Time Up There" coupled with "Thank You Lord". T. Tommy specializes in gospel tunes. Mel Foree, field rep for Acuff-Rose Publications into Nashville for a visit last week. Immediately following his visit, Foree and Joe Lucas, another of the pubbery's reps,



SUNBEAMS

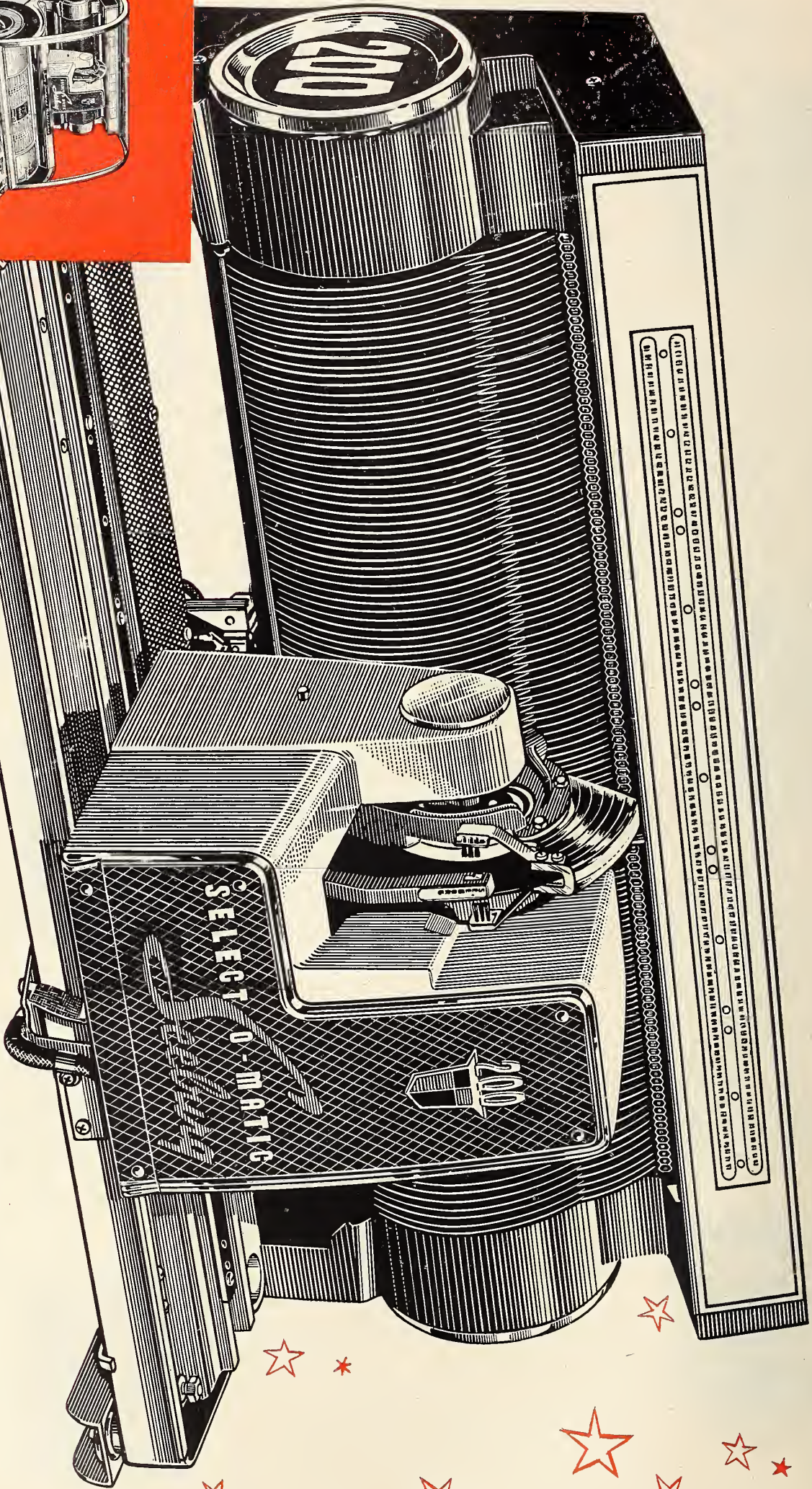
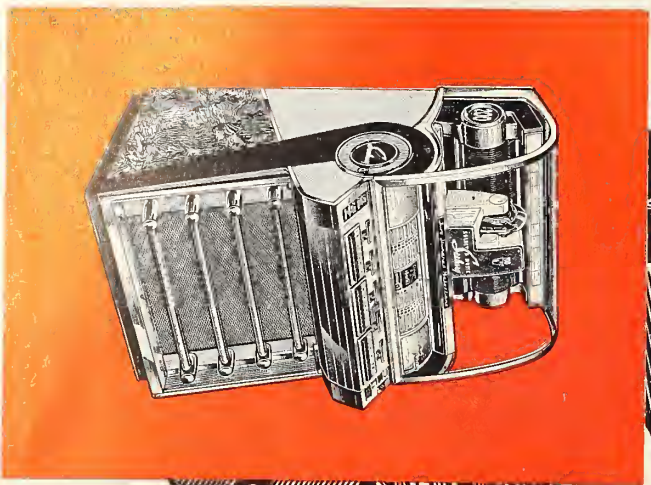
left on a promotional and distributor trip. Rusty and Doug (Hickory) scored the Cash Box Bullseye with their latest release "Look Around" and "Can I Be Dreaming". Del Wood (RCA Victor) getting lots of good comment on her current waxing of "Rocky Mountain Express" and "Dream Train". Fabor Robinson is getting lots of action on the Abbott Singers recording of "The Grass Is Green". Johnnie and Jack (RCA Victor) back with a new release . . . "Weary Moments" and "S. O. S." This likable pair of entertainers are certain to make the grade with these two sides. Watch 'em both. Connie B. Gay who has been associated with WARL with his "Town And Country Time" for the past nine years is resigning here. Watch for some big news on this. Paul Cohen into Nashville last week-end for several days. Ray Bartlett, personal manager of Slim Whitman (Imperial), real happy about Whitman's popularity in England.

Whitman is currently riding high with two of his songs . . . "Rose Marie" is in the number one spot and "Indian Love Call" is holding down the number ten spot! Whitman is scheduled for a tour in England early next year. Watch for another new country artist and his first release on RCA Victor . . . Dave Rich!!! Ray Frazier moved his "Country Junction" from WKGI-Richmond over to WCLA-Petersburg, Va. Harry Gaines-KTAE, Taylor, Tex. signed a contract, at the beginning of the month with Columbia's Sid King and the Five Strings, billed as "the youngest band in the land". Eddie Cletro a three-year veteran of KTLA's "Western Varieties" as well as being a veteran of stage, screen and radio, has signed with Sage & Sand Records. His first release for Sage & Sand will be released Nov. 1, 1955. Songs are "Santa Claus, Jr." & "Give Me An Old Fashioned Christmas". Eddie has been playing since he was 14 years old and he makes his home in Hollywood. He's married and has two children. Eddie Dean of the Sage & Sand label just returned to Hollywood from the Beaumont Fair in Texas where he played to turn away crowds the entire run. His new Christmas release "The First Christmas Bell" back with "Somebody Great" looks like a good one. Don Pierce will join his co-owner in Starday, Mr. Harold W. Daily of the Southcoast Amusement Company in Houston, Texas. Pierce and Daily will meet in Nashville for the Country Music DJ Convention, and they expect to receive an award for "Satisfied Mind" which is one of the top Country and Western songs of the year. . . . Pierce reports that currently clicking on Starday label is "Why, Baby, Why" by George Jones.

Starday also has a new release out by the late Harry Choates, "Cajun Fiddler."



EDDIE CLETRO



only **SEEBURG** has the

Select-o-matic mechanism

America's finest and most complete music systems

Seeburg
 DEPENDABLE MUSIC SYSTEMS SINCE 1902
 J. P. SEEBURG CORPORATION
 Chicago 22, Illinois

"It's What's in THE CASH BOX That Counts"



Nation's Ops Must Help:

BRING THE PEOPLE OUT AGAIN

Ops Should Cooperate with Tavern and Restaurant Associations to Get People to Dine Out, Meet Out, Call About, Visit Neighborhood Eateries and Taverns to Boom Business for Themselves.

Here and There

WASHINGTON, D. C.—From time to time we've noted in this column the population rises in the United States. Increased population reacts to the benefit of all in the coin machine industry. When there are more people there are more locations and patrons of all types of equipment. The Census Bureau reported this week that the United States population rose by 7 per cent to 162,409,000 between 1950 and 1954. All but seven states showed an increase. Despite the 10,485,000 increase in the last four years, decreases were shown by Maine, Vermont, West Virginia, Alabama, Mississippi, Arkansas and Oklahoma. Increases by states ranged from 1.1 per cent for Kentucky to 31 per cent for Nevada. Alaska led all states and territories in its rate of increase, showing a 62 per cent rise for the four years, now totaling some 208,000. Robert W. Burgess, Census Bureau director, states some experts were predicting a total United States population of 228,000,000 by 1975. Some of the states showing increases are: California 18.1 per cent to 12,500,000; Nevada from 160,083 to 210,000; Arizona jumped 23.8 per cent from 749,587 to 928,000; Michigan 10.3 per cent; Delaware 16.7 per cent; Maryland 11 per cent; Florida 19.1 per cent; Texas 10 per cent; and Utah 10.6 per cent. Among the U. S. territories, Hawaii gained 4.4 per cent; the Canal Zone 1.8 per cent; and Puerto Rico .8 per cent.

DETROIT, MICH.—We report the following just because we're flabbergasted at the figures. General Motors reported this week that it had more employes and a higher payroll in the third quarter and first nine months of 1955 than for any comparable periods in the company's history. An average of 621,958 men and women were working for General Motors thruout the world and payrolls totaled \$2,321,000,000 during the first nine months. In the same period last year average employment was 577,069 and payrolls totaled \$1,930,000,000.

NEW YORK—Take heed! When you're home relaxing (?) be very careful. According to a nation-wide survey five million Americans are victims of accidents, which cost them more than one billion dollars. This billion went for such matters as insurance payments, medication, doctor calls, nursing care and loss of time on the job.

Taverns are going to die out as the nation's best locations unless the operators come to the realization that all take and no give isn't good for this business or the businesses of the nation's taverns, restaurants, diners, other locations.

The time has come when the coin machine operator must realize that he is just as responsibly interested in his locations enjoying good business as he is in himself enjoying good business.

Without steady patronage and continuous traffic no location is worth a minute of any operator's time.

He must help build up the location. He just has to get out of the idea that all he needs to do is insert the plug of the machine he brings into the place into an electrical wall outlet and forget all about the spot until collection time rolls around.

He has to be a sparkplug. He has to stimulate people to get out and about. To dine out and enjoy themselves in their neighborhood taverns, diners and restaurants as well as trade with all other retail establishments which are, when all the cards are down, his locations. The places from which he earns his livelihood.

If he, the operator himself, remains at home getting sore-eyed by keeping his eyes glued to a TV receiver then why should he yowl, complain or cry when other people do the same?

To stimulate others to get out and dine out, live out more, enjoy themselves, he must be the sparkplug to stimulate his neighbors and his friends, all and everyone he knows, that: "Getting out and about is good for you. Easier on your wife. More entertaining to your children."

This is the one and only way he can help boost up his collections. By being the shining example that dining out and enjoying himself in his neighborhood retail establishments is the best kind of enjoyment for all the people.

From way back when, in the early, early days of this country, even long before the Revolution-

ary War, people made it their business to get out, visit about, dine out and meet with other people.

They came to know their neighbors better. They became better friends with more people. They talked things out. They drank a glass of beer. Ate a sandwich or a meal. Laughed. Enjoyed themselves tremendously. The tavern was the meeting place of all Americans.

The tavern stands out in history. Through meetings in taverns this nation came into being. Because men talked with men. Discovered new facts. Talked over new ideas. Learned to understand the greater vista. Enjoyed the bigger panorama.

It's never too late. Operators should immediately join in with local restaurant and tavern associations.

They should help promote the idea of people dining out and living out a lot more than they are today.

There should never be discussion of this or that feature on TV—the sore-eye medium.

Operators should tell and talk about the good and enjoyable times they have—night after night—dining out—meeting out—calling about—visiting their local eateries, pausing to refresh themselves in their local taverns.

If the operator who depends on traffic coming into these retail establishments where he places his equipment doesn't make it his business to patronize these places, then why in the world should anyone else patronize them?

It's up to every operator to make it his business to spend some of his intake as promotional expense treating people to the new idea—the new way of life—living out—eating out.

Making things easier for all wives. Brighter and more interesting for the kids.

And what's most important making business better for himself—by starting the ball to rolling by himself in his behalf.

CHICAGO FACTORIES OPEN DOORS TO ALL CONVENTION VISITORS

Members of NAMA, NCMDA and MOA are Cordially Invited by Manufacturers to Visit Plants and See New Products on Display and in Production.

CHICAGO—All leading manufacturers here advised The Cash Box this past week that their doors are open to all members of NAMA (National Automatic Merchandising Association), NCMDA (National Coin Machine Distributors Association) and MOA (Music Operators Of America) who will be meeting in this city this forthcoming week, to visit their factories and see the new products on display as well as in production.

"Hospitality will be the keynote of the week of November 7 to 10," one well known manufacturer here stated.

"All who visit our factory will be able to see our new products on display and in actual production."

Another manufacturer put it this way, "Some of the people who are coming in for the meetings of NAMA, NCMDA and MOA, haven't been around to the factories for some time now.

"We not only extend a cordial invitation for them to visit our factory," he continued, "but we also feel certain that they will want to see the new high speed production lines which are turning out more and better products for them."

This sums up the statements of many other manufacturers here who are just as eager to play host to the many visitors expected from these three well known organizations during this forthcoming week.

Many are arranging to have leading engineers act as guides to those operators, jobbers and distributors who will call around.

These guides will take them thru the plants while production is under way.

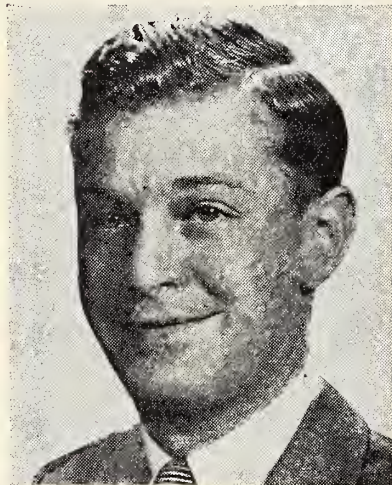
Some manufacturers here are planning to hold dinners for their many distributors who are expected to be in town during the NAMA convention as well as while NCMDA and MOA are in meeting.

Others have stated that, beginning early Monday morning, November 7, they will have their entire executive force available and at the disposal of all those who plan to be in Chicago during this forthcoming week.

Probably summing it up for all the manufacturers is the statement of one well known leader here who said:

"We are throwing our doors open to everyone who will be visiting Chicago this forthcoming week and we want them to call around and see for themselves the way the new products are placed thru production lines."

Genco Presents "Deluxe Tournament Pool"



AVRON GENSBURG

CHICAGO—Following up on its "Official Tournament Pool," Genco Manufacturing & Sales Company, this city, this past week presented a new pool game, "DeLuxe Tournament Pool."

"The reason for this name being 'DeLuxe,'" reported Avron Gensburg, president of the firm, "is because we think that in our 'DeLuxe Tournament Pool' we actually have a truly deluxe game that will meet with what every pool game operator in the nation has been asking for.

"In the first place," he continued, "our 'DeLuxe Tournament Pool' has the one outstanding feature every operator everywhere wants. It can be placed smack against the wall and played from three sides only.

"There isn't a loss of a single thrill when the location requires that one

side of the game be placed right against the wall on our new 'DeLuxe Tournament Pool'.

"Operators all over the country have been calling for such a pool game. We know that this is one of the most outstanding necessities in this field. This is due to the fact that many locations cannot afford the greater amount of space required to arrange for four-sided pool game play.

"Our 'DeLuxe Tournament Pool' is therefore the answer to what everyone has been asking for," he concluded.

Other executives and engineers of Genco brought out that the playing field on "DeLuxe Tournament Pool" is hinged.

"This means," they stated, "that servicing is now easier and speedier and the operator or his mechanic and serviceman doesn't have to fool around with screws. Just lifts up the playing field and can instantly take care of any mechanical problems."

The exclusive "Genco Table Light" is also arranged for "DeLuxe Tournament Pool."

"And," added Ralph Sheffield, sales manager of the firm, "all the fine and outstanding features of our 'Official Tournament Pool' that everyone liked so much remain in our brand new 'DeLuxe Tournament Pool'.

"In fact," he claims, "there are many new and better features. Those we have taken from our first pool game have been improved and simplified to make things easier and better for the operators.

"They are assured of real trouble-free profits at all times."

Coven Donates More Phonos



BEN COVEN

CHICAGO—In the past few weeks Ben Coven has donated five phonographs to worthwhile institutions here.

This makes a total of approximately 63 phonographs Coven has donated so far this year.

His last five donations were to the Harris School, the Jewish Community Centers, the Blessed Sacrament Rectory, Temple Sholom and Beth-El Synagogue in Highland Park.

In addition to the donations of free phonographs to these various schools, churches, and charitable organizations, Coven continues to see to it that they are constantly supplied with recordings and that the phonographs remain in good working condition.

"In fact," Coven reports, "I have one of my mechanics make a round of all the places where we donated phonographs just to make sure that they are in good working order at all times.

"We also make it our business to keep in touch with all these places," he continued, "and when they tell us of any recordings that the people would like to hear we go out and buy them and send them over.

"Our one hope," he concluded, "is that some of the people around town will send us some of their used records, whether 78's or 45's, for these schools, churches and other organizations sure could use them."

Lou Casola Re-elected Country Club Prexy

ROCKFORD, ILL.—Louis Casola of Mid-West Distributing Company, this city, was reelected President of the Mauh-Nah-Tee-See Country Club here, and was also presented with a new Cadillac for his fine efforts in behalf of the club this past year.

Siskind Hosts Coinmen

NEW YORK—Harry Siskind, one of the top operators in this area, was host to a number of coinmen on Wednesday night, October 26, at his home in Brooklyn.

Siskind runs this affair every year, with the purpose of collecting money for the Yeshiva University and the Albert Einstein Medical Hospital.

COMPLETELY REDESIGNED!

Williams DE LUXE

BANK POOL

now a NEW TYPE game when played from

3 SIDES

with one side against wall!

LITE IS OPTIONAL EQUIPMENT

2-INCH SQUARE BALK-LINES COVER PLAYFIELD! CIRCLED MUSHROOMS!

2 COIN OPERATION!

CAN'T BE BEAT

Now FOOL-PROOF MECHANISM! Anti-Cheat Ball Release

THE "INSIDE STORY" of EASY SERVICING!

First WITH THE HINGED TOP!

Is just as easy to service as it is impossible to cheat!

NEW 5-BALL SCORE BUILD-UP!

Williams REGATTA

SCORES REPLAYS WHEN:

- Numbered bumpers 1 to 5 ore mode consecutively, values increase as shown on backglass.
- Spell R-E-G-A-T-T-A for 1 replay—liting 2 rollovers good for replays.
- Boll over left or right bottom rollover with R-E-G-A-T-T-A mode, scores 1 replay.
- Hit center target with "special" lit.
- When "Bumper Score Special" lite is lit, each numbered bumper scores 1 replay when hit.

HIGH SCORES!

the "FORWARD LOOK" in 5-BALL CABINETS!

5c or 10c Coin Chutes 2 FLIPPERS 2 THUMPER BUMPERS 2 FLASH-BACK KICKERS

Williams NEW DE LUXE

BANK POOL

Leads the most spectacular array of heavy money-making equipment in the history of the Williams Company . . .

positively the most outstanding profit makers of all time!

2-3-or 4 PLAYERS

Two Sets of Rules for 3 or 4 Sided Play



EXTRA CUE HOOKS IN ADDITION TO BUILT-IN HOLDER

PERFECT BANK SHOTS EASY TO GAUGE WITH RED DIAMONDS SPACED ON FOUR SIDE RAILS!



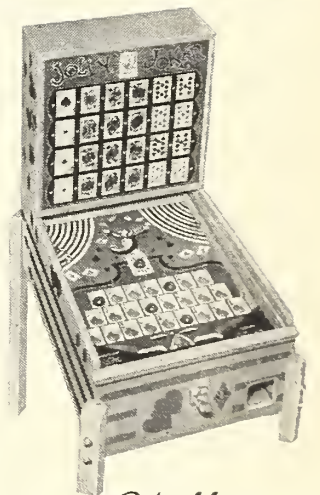
CRASHING INTO CHOICE LOCATIONS

Williams CIRCUS WAGON

NEW LUXURY 2 PLAYER WITH NUMBER MATCH

- BONUS POCKET Buildup!
- Bonus Scoring!
- Multi-Tilt!

The "FORWARD LOOK" in 5-BALL CABINETS!



See Williams JOLLY JOKER

AT YOUR DISTRIBUTOR— HIGHEST EARNINGS! LOWEST PRICE!

a Real WINNER!



See YOUR WILLIAMS DISTRIBUTOR NOW!

CREATORS OF DEPENDABLE PLAY APPEAL 4242 W. FILLMORE ST. CHICAGO 24, ILL.

YOU MAKE MORE MONEY

WITH

ROCK-OLA

50 and 120 Selection
HI-FIDELITY
Phonographs

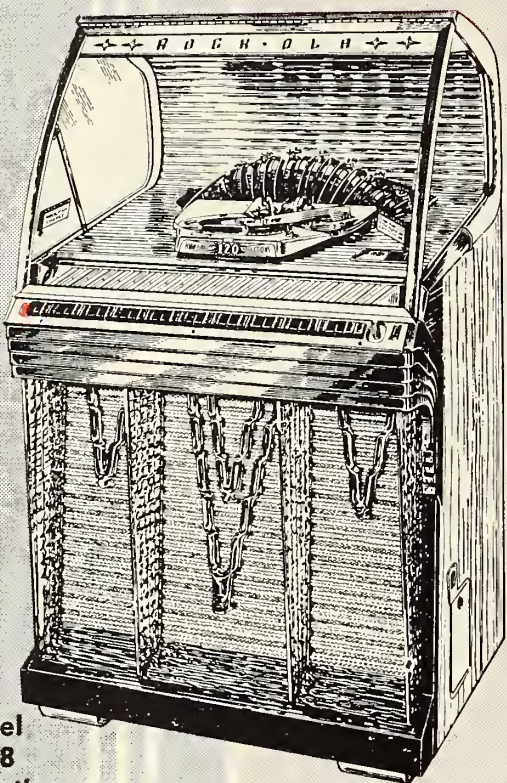


This Bond is your guarantee of Superior Performance and Trouble-Free operation when you Buy and Operate Rock-Ola Phonographs.

JOB-TAILORED TO YOUR LOCATIONS



TWO GREAT MODELS— WORTH MORE WHEN YOU BUY
WORTH MORE WHEN YOU TRADE



Model 1448
120 Selections

Model 1448
deluxe 120 Selections
HI-FIDELITY MUSIC

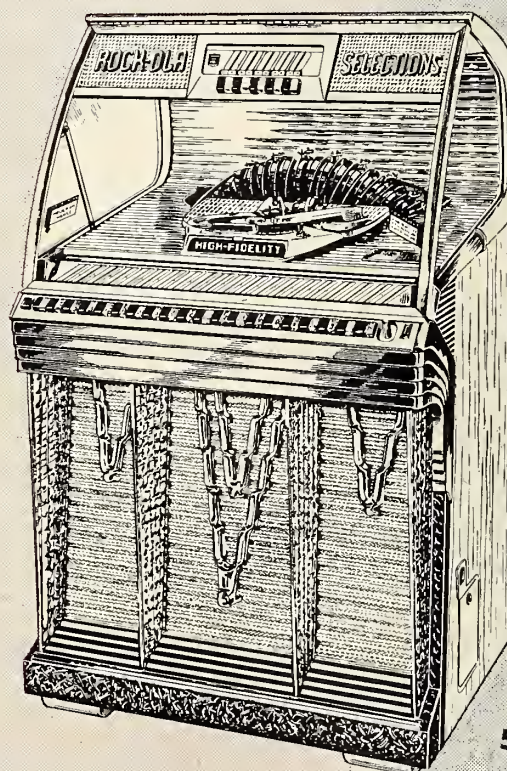
DESIGNED FOR YOUR TOP LOCATIONS

More new features are built into Model 1448 than were ever before incorporated into any one model—to give you the world's greatest phonograph value—The True-Tone HI-FIDELITY Amplifier and Component HI-FIDELITY Speakers (largest in the industry) combine to produce the finest HI-FIDELITY tones yet achieved. The Robot Record Arm assures an even, uninterrupted flow of music regardless of jarring or outside interference. The Play Proven Accumulator and HI-SPEED Selector Panel permit faster play, greater revenue and the world famous ROCK-OLA trouble-free mechanism means longer life and service-free operation, and that means **GREATER PROFITS FOR YOU.**

A
N
D

Model 1452
Standard 50 Selections
HI-FIDELITY MUSIC

Model 1452 is designed for locations requiring only a limited number of selections as in areas where "country music" is all the rage or in college centers with a demand for the latest hit tunes, but demanding the finest in HI-FIDELITY MUSIC. Model 1452 has all the same outstanding features as Model 1448 except for the smaller record storage and playing capacity.



Model 1452
50 Selections

SEE YOUR ROCK-OLA DISTRIBUTOR or write direct to: ROCK-OLA MANUFACTURING CORP.
800 N. Kedzie Ave., Chicago 51, Illinois

YOU MAKE MORE MONEY

WITH

ROCK-OLA

50 and 120 Selection
HI-FIDELITY
Phonographs



MODEL 1452

50 Selections
TOPS IN THRIFT

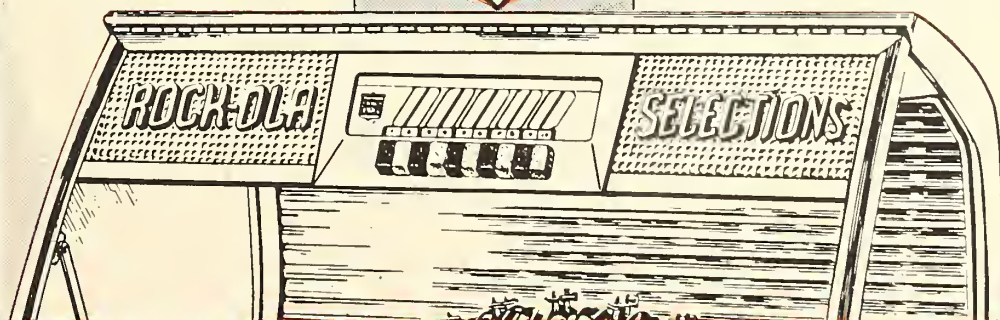
COSTS LESS TO BUY— COSTS LESS TO OPERATE—

Smaller record storage and playing capacity permits lower selling price, means lower maintenance and upkeep — yet Model 1452 is the equal in every other respect to its famous big brother, the Model 1448 deluxe HI-FIDELITY Phonograph.

FEATURES

THE INTERNATIONALLY POPULAR TOP HIT TUNES OF THE WEEK

UPPER SELECTION PANEL PERMITS LOCATIONS TO DISPLAY PROMINENTLY THE TOP HIT TUNES EACH WEEK—
UP PLAY— **INCREASES** **PROFITS** STIMULATES AND SPEEDS



SEE YOUR ROCK-OLA DISTRIBUTOR or write direct to: **ROCK-OLA MANUFACTURING CORP.**
800 N. Kedzie Ave., Chicago 51, Illinois

The "Reader's Digest" Owes An Apology To Thousands Of Americans Engaged In The Automatic Music Business For Its Article: *"Racket In The Juke Box"*

We've just read a most puzzling, disjointed, rambling, flittering, fluttering article in the November, 1955 issue of "Reader's Digest" titled, "Racket In The Juke Box".

Whereas the article starts off by advising its readers that the juke box is a racket that reverberates thru much of "our country", in the very next paragraph Lester Velie, who wrote this item, talks about the racket being in "many cities". And then winds up mentioning but three cities.

But even more puzzling is the fact that Velie concludes with a question directed to the Teamsters' union.

In between all this confusing flittering about, Velie jumps from juke boxes to divers automatic vending machines merchandising cigarettes, cold drinks, hot coffee, meats, pastry, milk, nylon stockings and 25¢ books. (By the way, if memory serves correctly, "Reader's Digest", too, sells for 25¢.)

Then Velie jumps into the juke box trade associations for a very quick and non-factual flickering visit. From here, without even awaiting to alight for a short breather, Velie dives into unions. And more about unions. And still more about unions.

And even tho he has termed the juke box and vending machine businesses, by headline and scare statement, a racket reverberating thru much of "our country" he seems to have, somehow, forgotten or decided to by-pass facts.

He now flits with what seems to be wet-eyed sympathy to the old, worn and crocodile-tear-stained ASCAP argument.

Here Velie pauses to make a most untrue statement. "Of all music played for profit", he writes, "only juke box records pay no royalties to the artists no matter how often they are played."

This statement, because it is not true, should most certainly have been checked for authenticity by the publishers of "Reader's Digest", DeWitt Wallace and Lila Acheson Wallace. At least before they mail "Reader's Digest" for school children to read anything but honest reporting.

Someone should have halted the seemingly flying, flittering, fleeting Velie long enough, in the writing of his roaming, rambling report to tell him that, first: there is no such thing as "only juke box records" as he intimates and, second: that the moment he, or anyone else, anywhere, purchases a record, royalties accrue to the artists via the record manufacturers.

Therefore, because of this untrue statement, other statements made in this article become subject to much suspicion as to authenticity. Especially about nylon stockings, 25¢ books, milk, pastry and other vending machines. Or the apportioning of routes to insiders. Or monopolistic practises. Or sales of juke boxes to storekeepers. Or Velie's statement about Minnesota, Wisconsin, Iowa and the Dakotas. Or other statements contained in this confusing item.

It is pitifully illogical to believe that so long established a publication like "Reader's Digest" would flit and flee and fly and flutter into scary sensationalism, digested of course, flicking at the juke box business, then vending machines, and conclude with a question to the Teamsters' union.

And thru all the roaming and rambling from juke boxes to nylon stockings to artists, royalties, and unions, Velie seems to be grumbling about some unknown, unfathomable, uncertain something.

Velie and his publishers, DeWitt Wallace and Lila Acheson Wallace, should now take time out to get facts from others and, prior to even so doing, apologize to so many mothers and fathers of children and grandmothers, so many doctors, lawyers, accountants, preachers, journalists and men and women of other fine professions, who are now busily and happily engaged in the juke box business in "our country", for the intimations regarding their characters contained in the "Racket In The Juke Box" article.

Surely, neither Velie, nor DeWitt Wallace, nor Lila Acheson Wallace, would want to foist a falsehood, regarding juke box records and royalties, on their large group of readers!

Nor would these three want to have on their consciences and in their minds and hearts the knowledge that, by the very intimation culled from the headline of this article, that so many fine and up-standing Americans, who are engaged in the juke box business and possibly right in their own hometowns, are anything but law-abiding, decent, respectable, Godfearing peoples?

Perhaps Mr. Lester Velie, Mr. DeWitt Wallace and Lila Acheson Wallace, these words of Alphonse Karr may give you pause for greater and more profound consideration of other peoples:

Mr. Alphonse Karr said, "Some people are always grumbling because roses have thorns. I am thankful that thorns have roses."

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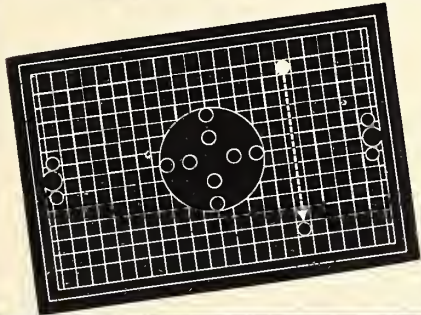
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THRU THE COIN CHUTE
WEST TEXAS TINGLES

Dan Daniels, Pecos, all set up in his new home in Pecos and it sure is nice. . . . J. C. Stubblefield, Pecos, tells the story of setting a phonograph in a barracks building that some Mexican Nationals are using for a home while working in this country and it ran good for the first week. Then the workers found that it would take a Mexican coin that is less in value than an American penny. Now he says he is going to have to hold a regular ole army "shakedown" to get rid of all these coins. . . . F. W. Hall, Lovington, N. M., is up and doing fine after his eye operation. . . . George New and Glenn Stanfield, Hobbs, N. M., are off this week on their annual deer hunt. Good hunting, boys. . . . Buster Hukel, San Angelo, talking about making a fortune in some kind of new calculating machine. Sure hope he remembers his poor buddies when he gets rich. . . . Tex Keel, Colorado City, talking to an old friend, Tex Kidd. . . . R. M. Keel, Balenger, has a shop that is the envy of all who are in the least inventive-minded. He can just about build anything that you can think of and has the tools to do it with. . . . Clyde Maner, the fireball from Brownwood, seen in Mineral Wells, buying new equipment for his route. . . . Peggy Allcott, Secretary to M. T. Cornelius, Abilene, is home from the hospital and doing good now. Her husband, Bert Allcott, is the operator in Seymour and Olney. . . . A. Figueroa, San Angelo, combines the music business with the grocery business and does very good in both, having stores in both San Angelo and Pecos.

Glynn Murphy, Breckenridge, seen in Odessa visiting. . . . George Green, Odessa, busy in his office. . . . Tommy Withrow, Midland, getting back into the swing of his golf game. . . . W. G. Page, Big Spring, making a trip to Odessa with his wife. . . . Tex Keel, Colorado City, working like a beaver on his route. He sure is lucky to have a son like Billy, to take an interest in his Dad's business as he does. . . . Louie Solomon, Abilene, setting new equipment on his route. . . . Lou Sikes, wife of Henry Sikes, Carlsbad, N.M., is really having to learn the juke box business now that Henry has expanded his route by buying the Artesia route. . . . Art Jentzen, Clovis, N.M., and his boys burning the midnight oil. . . . Pee Wee Harp, Sweetwater, sure does like his new quarters. He has a lot more room and a better place to display his TV sets. Pee Wee received an award from RCA last year for sales in his territory.

George Miller Reports Successful W. Virginia Visit

CHICAGO—George A. Miller, president of Music Operators of America, passed thru here on his way back to Oakland, California, from where he will again return to Chicago to conduct MOA's Executive Board Meeting on November 8, 9 and 10 at the Morrison Hotel.

During his stopover here, Miller advised that the three days he spent in Clarksburg, West Virginia, at the state convention of the West Virginia Music Operators Association, were among the most successful and most enjoyable he had ever spent.

The two day business meeting of the West Virginia Music Operators Assn. started on Thursday, October 20 with a meeting of the Board of Directors, conducted by J. A. Wallace, president and Dana Hicks, executive secretary of the association. Miller spoke to the Board of Directors at this meeting.

He also spoke to the general assembly the next afternoon, Friday, October 21, and was given a very hearty round of applause. He also received extremely fine and immediate cooperation for MOA from those present. Many handed Miller checks for membership in MOA immediately.

Miller acted as Master of Ceremonies for the banquet held that evening and introduced many dignitaries to the assemblage.

He also remained over for the football game on Saturday, between West Virginia University and Penn State, as did many of the operators present.

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This, too, was a happy event for the West Virginians in view of the fact that W. Va. U. came romping home the winner to the tune of 21-7.

Miller concluded with, "I want to express my thanks for the fine hospitality accorded me by J. A. Wallace, Dana Hicks and all the others of the West Virginia Music Operators Association. This was one of the most enjoyable and most successful state conventions I have ever attended."

GUIDE FOR VISITORS TO THE CITY OF CHICAGO

The "Guide For Visitors to the City of Chicago" has been appearing for the past six years in the "Chicago Chatter" column of The Cash Box. So many cut out this column and saved it to make their visits to Chicago phone numbers and addresses of all manufacturers, distributors and jobbers of amusements and music at hand, as well as the people to see and, at the same time, regulate their visits to each place by the taxicab time given from the center of the City, the "Loop" area that this has been compiled for even greater convenience for all who are visiting Chicago at this time. If there is some person or firm in Chicago not listed here whom you desire to visit with, phone:

THE CASH BOX, 32 WEST RANDOLPH ST., CHICAGO (All Phones: DEarborn 2-0045)

A.B.T. MANUFACTURING CORP.
715 North Kedzie Avenue

(Tel. VAn Buren 6-3440)

Located on Northwest side of city. About 15 to 20 minutes from Loop by cab. (Kedzie Ave. is 3200 West). Firm manufactures: Counter model gun; Rifle ranges; Coin chutes; Scales; Vending Machines.

See: Walter A. Tratsch, Mrs. J. B. Tratsch, W. A. Patzer, George Kozy.

BALLY MANUFACTURING CO.
2640 Belmont Avenue

(Tel. COrnelia 7-6060)

Located on Northwest side of city. About 25 to 30 minutes from Loop by cab. (Belmont Ave. is 3200 North). Firm currently manufactures: In-Line games; Bowlers; Kiddie rides.

See: Ray T. Moloney, Andy Renn, George Jenkins, Herb Jones, Jack Nelson, Bill O'Donnell, Dan Moloney, Tom Callaghan, Art Garvey, Phil Weinberg.

BUCKLEY MANUFACTURING CO.
4223 West Lake Street

(Tel. VAn Buren 6-6636)

Located on West side of city. About 25 to 30 minutes from Loop by cab. (Lake Street is 200 North). Firm manufactures: Music wall boxes; Bells.

See: Pat Buckley, Jerry Haley.

CHICAGO COIN MACHINE CO.
1725 West Diversey Blvd.

(Tel. WEllington 5-4600)

Located on Northwest side of city. About 20 to 25 minutes from Loop by cab. (Diversey Blvd. is 2800 North). Firm currently manufactures: Bowlers.

See: Samuel Gensburg, Samuel Wolberg, Ed Levin.

EXHIBIT SUPPLY COMPANY
4218 West Lake Street

(Tel. VAn Buren 6-3100)

Located on West side of city. About 25 to 30 minutes from Loop by cab. (Lake Street is 200 North). Firm currently manufactures: Guns; Kiddie rides; Arcade machines; Card vendors; Arcade supplies.

See: Sam Lewis, Frank Mencuri, Ed Hall, Chet Gore.

GENCO MFG. & SALES CO.
2621 North Ashland Ave.

(Tel. BUckingham 1-1235)

Located on Northwest side of city. About 20 to 25 minutes from Loop by cab. (Ashland Avenue is 1600 West). Firm currently manufactures: Guns.

See: Avron Gensburg, Ralph Sheffield.

D. GOTTLIEB & COMPANY
1140 North Kostner Ave.

(Tel. ALbany 2-2640)

Located on West side of city. About 30 minutes from Loop by cab. (Kostner Ave. is 4400 West). Firm currently manufactures: Five-Ball Games.

See: David Gottlieb, Nate Gottlieb, Sol Gottlieb, Alvin Gottlieb.

J. H. KEENEY & CO., INC.
2600 West 50th Street

(Tel. HEmlock 4-5500)

Located on Southwest side of city. About 25 to 30 minutes from Loop by cab. (2600 West is Rockwell Street). Firm currently manufactures: Electric cigarette vendor; Coffee vendor; Bowlers; Guns.

See: Roy McGinnis, Paul Huebsch, John Conroe, Bill Coan, Bill Bolles.

MARVEL MANUFACTURING CO.
2847 West Fullerton Ave.

(Tel. DIckens 2-2424)

Located on Northwest side of city. About 20 to 25 minutes from Loop by cab. (Fullerton Ave. is 2400 North). Firm currently manufactures: Overhead and Wall Type Scoreboards; Plastic phono parts.

See: Ted Rubenstein.

ROCK-OLA MFG. CORP.
800 North Kedzie Avenue

(Tel. NEvada 8-7600)

Located on Northwest side of city. About 15 to 20 minutes from Loop by cab. (Kedzie Ave. is 3200 West). Firm manufactures: Hi-Fi automatic phonographs and automatic music accessories.

See: David C. Rockola, Ed. Ristau, Arthur J. Ehlert, Les Rieck, Kurt Kluever, Wayne T. Bradford.

J. P. SEEBURG CORP.
1500 Dayton Street

(Tel. MIchigan 2-0800)

Located on near North side of city. About 20 minutes from the Loop by cab. (Dayton Street is 1000 West). Firm manufactures: Hi-Fi automatic phonographs; Hi-Fi home phonograph; Automatic music accessories.

See: C. T. McKelvy, Tom Herrick.

UNITED MANUFACTURING CO.
3401 North California Ave.

(Tel. COrnelia 7-2240)

Located on Northwest side of city. About 30 to 35 minutes from the Loop by cab. (California Ave. is 2800 West). Firm currently manufactures: Shuffle Alleys; In-Line Games; Guns.

See: Lyn Durant, Herb Oettinger, Bill DeSelm, Ray Riehl, John Casola, Al Thoeke.

WATLING MANUFACTURING CO.
4650 West Fulton Street

(Tel. COlumbus 1-2770)

Located on West side of city. About 35 to 40 minutes from Loop by cab. (Fulton Street is 300 North). Firm currently manufactures: Scales; Bells.

See: John Watling.

WILLIAMS MANUFACTURING CO.
4242 West Fillmore Street

(Tel. NEvada 2-4900)

Located on West side of city. About 25 to 30 minutes from the Loop by cab. (Fillmore Street is 1100 South). Firm currently manufactures: Guns; Five-Ball Games; Special Type Games.

See: Harry Williams, Sam Stern, J. A. Weinand.

ATLAS MUSIC COMPANY
2122 North Western Ave.

(Tel. ARmitage 6-5005)

Located on Northwest side of city. About 20 minutes from Loop by cab. (Western Avenue is 2400 West). Distributors for: J. P. Seeburg Corp.

See: Maurice Ginsburg, Eddie Ginsburg, Nate Feinstein, Harold Schwartz, Bill Phillips.

AUTOMATIC PHONOGRAPH DISTRIBUTING CO.
806 North Milwaukee Ave.

(Tel. CHesapeake 3-4900)

Located on near Northwest side of city. About 10 to 15 minutes from the Loop by cab. Distributors for: AMI, Inc.

See: Mike Spagnola, Phil Weisman.

COVEN DISTRIBUTING CO.
3181 North Elston Ave.

(Tel. INdependence 3-2210)

Located on Northwest side of city. About 25 minutes from the Loop by cab. (Elston Ave. is 2800 West at this point and intersects California Ave. and Belmont Ave., 3200 North, at this point). Distributors for: The Rudolph Wurlitzer Company; Smoke Shop Cigarette Vendors; Klopp Coin Counters.

See: Ben Coven, Carl Christiansen.

DONAN DISTRIBUTING CO.
5007 North Kedzie Ave.

(Tel. JUliper 8-5211)

Located on far Northwest side of city. About 35 to 40 minutes from the Loop by cab. (Kedzie Ave. is 3200 West). Distributors for: Bally Mfg. Co.

See: Don Moloney, Mac Brier, Tom Cath.

EMPIRE COIN MACHINE EXCHANGE
1012 North Milwaukee Ave.

(Tel. EVerglade 4-2600)

Located on near Northwest side of city. About 10 to 15 minutes from the Loop by cab. (Milwaukee Ave. intersects Augusta Blvd., 1000 North, at this point). Distributors for: United Mfg. Co.; Auto-Photo Co.; Genco Mfg. & Sales Co.; Exhibit Supply.

See: Gil Kitt, Joe Robbins, Jerry Bremner.

FIRST COIN MACHINE EXCHANGE
1750 West North Ave.

(Tel. DIckens 2-0500)

Located on Northwest side of city. About 20 minutes from Loop by cab. (North Avenue is 1600 North). Distributors for: Chicago Coin Machine Co.; Exhibit Supply.

See: Wally Finke, Joe Kline, Sam Kolber.

GLOBE DISTRIBUTING CO.
1623 North California Ave.

(Tel. ARmitage 6-0780)

Located on Northwest side of city. About 25 minutes from the Loop by cab. (California Ave. is 2800 West). Distributors for: Downey-Johnson Coin Counters.

See: Charles ("Little Jimmy") Johnson.

NATIONAL COIN MACHINE EXCHANGE
1411 West Diversey Blvd.

(Tel. BUckingham 1-6666)

Located on near North side of city. About 15 minutes from Loop by cab. (Diversey Blvd. is 2800 North). Distributors for: D. Gottlieb & Co.

See: Joe Schwartz, Mort Levison, Sheldon Spiro, Ronald Schwartz.

PURVEYOR DISTRIBUTING CO.
4322 North Western Ave.

(Tel. JUliper 8-1814)

Located on Northwest side of city. About 25 to 30 minutes from Loop by cab. (Western Ave. is 2400 West). Distributors for: J. H. Keeney & Co., Inc.

See: Herb Perkins, Monte West.

WORLD WIDE DISTRIBUTORS, INC.
2230 North Western Ave.

(Tel. EVerglade 4-2300)

Located on Northwest side of city. About 20 minutes from the Loop by cab. (Western Ave. is 2400 West). Distributors for: Rock-Ola Mfg. Corp.; Williams Mfg. Co.; Ace Coin Counters.

See: Al Stern, Joel Stern, Len Micon, Fred Skor.

ACME INT'L DISTRIBUTORS
3643 West Montrose Ave.

(Tel. COrnelia 7-7272)

Located on the Northwest side of the city. About 30 to 35 minutes from the Loop by cab. (Montrose Ave. is 4400 North). Jobbers of: Amusement machines.

See: Irving Ovitz.

ALL-STATE COIN MACHINE EXCHANGE, INC.
2317 North Western Ave.

(Tel. BElmont 5-6770)

Located on the Northwest side of the city. About 25 minutes from the Loop by cab. (Western Ave. is 2400 West). Jobbers of: Amusement machines.

See: Vince Shay, Stanley Levin, Mickey Schaefer.

MONARCH COIN MACHINE, INC.
2257 North Lincoln Ave.

(Tel. LIncoln 9-3996)

Located on the near North side of the city. About 15 to 20 minutes from the Loop by cab. (Lincoln Ave. intersects Fullerton Ave. one block north from this point). Jobbers of: Amusement machines.

See: Charles Pieri.

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VISITING COINMEN

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Indoor locations took a big spurt this week with cold weather coming into New England and driving the customers indoors. Music machine play was up along with games and pins. . . . Ten cent play is picking up through the region, with Maine, last state in the six New Englanders, now in, and nearly all spots, except for depressed areas are operating music on the dime. . . . Biz holding good at Trimount Automatic Sales Corp. (Seeburg), where Irwin Margold, gen. mgr., reports demand for the new Seeburg "V200" soaring and big shipments going into Maine and the northern states where they are giving renewed impetus to 10c play. . . . Bally's "Miami Beach," "Congress" Bowlers and United's "Top Notch Special" going big guns at Si Redd's Redd Distributors (Wurlitzer) and skill pool games still potent factor with amazing demand. Raymond C. Kennedy, office manager at Redd's, off on vacash. Bob Jones, sales manager, reported that the just unveiled "Top Notch Special" looks like a big winner for ops in this territory. . . . Shows for the new AMI two-tone color engineered music box being staged around the territory by Atlas Distributors (AMI) with Barney and Louis Blatt sparkplugging a big sales promotion program. Louis reports that op enthusiasm for the new AMI "G" has been tremendous.

At Ed Ravreby's World Fair and Associated Amusements Keeney's "Fascination Pool" game is strong and action is heavy on United Bingo games, which were recently taken on by the firm. Mr. and Mrs. Ed Ravreby are inviting all their friends in and out of the industry to a big party on Sunday Nov. 13 at their home, 105 Gardner Road, Brookline, to celebrate the engagement of their daughter, Ruth Mae, to Richard Mandell, sales manager of the Ravreby enterprises. Ravreby, one of the first distribs to make a trip through the twice flooded areas of western Mass. and Connecticut, reported that the last flood hit ops from Bridgeport, Conn. to the New York state line, but damage was not anywhere near that caused by the backlash of Hurricane Diane. Dick Mandell, Ravreby sales mgr., off on a Springfield, Mass., Hartford and Bristol, Conn. trip. Ed going to Chicago for the convention Nov. 4, and will take with him one of the vice presidents of the First National Bank of Boston as guest. . . . Recording artists Snooky Lanson, Rusty Draper, Sunny Gale and Joanne Wheatley visited at Jerry Flatto's Boston Record Distributors this stanza. . . . Jerry expects to bring in Dick Roman for a Totem Pole ball room date Nov. 11 and 12. . . . Ops visiting around the town this week included: Ray Cournoyer, Holyoke; Martin Furraro, New Bedford; J. & D. Amusement Co., Springfield; Al Adams, Fall River; Oscar Pratt, Sol Taube, Manchester, N. H.; Joe Reisner, Springfield; Elmer Laughton, York Beach, Me.; Martin Oliver, Portland, Me.; Bill Goodreau, Manchester, N. H.; John Conti, Providence, R. I.; Dave Baker, Arlington; Ralph Lackey, Roxbury; Connie Pocius, South Boston; Saul Robinson, Newton; Bill Hamel, Concord, N. H.; James O'Connor, Danielson, Conn.; and Al Dolins, Hyannis.



Martin Tortoich, Baton Rouge, in New Orleans purchasing equipment. . . . Sam D. Agastino, Baton Rouge, busy at his hotel. . . . Lester Bloomenstiel, Baton Rouge Cigarette Service, Baton Rouge, reports his sales up over last year. . . . Fred Matthews, Canteen, Baton Rouge, putting out more candy machines. . . . Carl Williams, Willmac Vending, talking coffee vending. . . . Trax Girlinghouse, Berlo Vending, reports business is at its best. . . . Howard Hatch still in the food business but he's getting itchy for a route. . . . Sig Lett, Monroe, La., walking the floors this week as he waits for his wife to present him with the boy he's hoping for. . . . Jiffy Fowler, Monroe, had a big week trying to take care of the route. . . . L. F. Herlevic, Monroe Vending, Monroe, remembering that pool tables were once the first operator device. . . . O. C. Getter, Monroe, back from his Arkansas routes, reports the take good. . . . Tommy Isbell, Opelousas, out working his route. . . . At Baldrige Amusement, J. Y. says business is at its peak. . . . F. L. Bordelon, Ville Platte, talking of vending. . . . Dick Simmon, Alexandria, expecting more business as the camp was due to fill up with new recruits. . . . C. A. Clark discussing coffee vendors. . . . Nick Carbajal, New Orleans, Crown Novelty, says business continues to be good. Nick reports good sales on the Keeney "Fascination Pool Table" and the Bally line. . . . F.A.B., New Orleans, advises that the Wurlitzers are moving better than ever. . . . Lynch and Sanders, New Orleans indicate that business on the Seeburg 200 and 100 is great. . . . A. C. Huffine, New Orleans, has similar proud comments to make about the Rock-Ola line. . . . Every one at Dixie Coin, New Orleans, tired after two weeks of showing the new AMI phonos. Ed Hollifield reports the last showing at Mobile was a huge success.

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TRIPLE STRIKE	395	DELUXE LIGHTNING	395	BIKINI	195
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STARLITE	255	DELUXE MARS	345	DOMINO	110
SUPER FRAME	250	DELUXE COMET	335	CARNIVAL	85
ADVANCE	175	SPEEDIE	295	CLUB 10 PLAYER	65
KING	175	DELUXE TARGETTE	285	GENCO	
TRIPLE SCORE	105	TEAM	225	MATCH POOL	\$135
DOUBLE SCORE	89	CHIEF	215	SHUFFLE POOL	85
10th FRAME	69	ROYAL	175	BALLY	
		OLYMPIC	110	MAGIC	\$375
		STAR 10th FRAME	85	JET	350
		DELUXE	65		

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Louis Boasberg
New Orleans, La.

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The Cash Box \$30.

Williams Mfg. Steps Up Production Schedules



J. A. (ART) WEINAND

CHICAGO—J. A. (Art) Weinand, general sales manager of Williams

Manufacturing Company, this city, reported this past week that the firm has, once again, been forced to step up its production schedules in an effort to meet demand for its new products.

Weinand reported, "We are putting thru still another run for our roll-down game, 'Jolly Joker' at this time.

"At the same time", he continued, "we are still producing 'Regatta' a single player five-ball game, as well as 'Circus Wagon' a two-player five-ball game.

"Both of these games, along with 'Jolly Joker' and our brand new 'De-Luxe Bank Pool' are creating quite a situation for our production engineers.

"There is only one thing we can ask the trade and that is to give us a little more time to catch up with the orders which we already have as well as those coming in every day.

"We are trying our best, by stepping up all of our production schedules, to meet incoming orders as fast as is humanly possible for all our new products."

Wurlitzer Reports Civilian Products Sales Up For First Six Months

Defense Sales Down



R. C. ROLFING

CHICAGO—A financial report issued by the executive office of The Rudolph Wurlitzer Company, this city, showed civilian products sales for the first six months were up 6½% from last year, while defense sales were down 68%.

"All divisions of the Company operated at a profit during the first six months", reported R. C. Roling, president. "Production and sales of coin operated phonograph and electric organs at the North Tonawanda, New York, plant were at a high level, and we expect they will be even better during the remainder of the fiscal year."

Roling stated that the company's new plant at Corinth, Miss., should be ready for occupancy early in 1956.

Sales for the second quarter (July, August and September) for all the divisions of the company were \$8,598,528, down 4% from the same quarter a year ago. Net earnings were \$196,786 or 24¢ per share of common stock. This figure compares with net earnings of \$185,090 or 22¢ for the same period last year.

Sales for the first six months (April to September inclusive) were \$16,181,769, down 13% from last year. Net earnings were \$304,011 or 36¢ per share of common stock compared with \$475,186 or 57¢ (including tax refund of \$100,000) for the same period a year ago.

New N.Y. Office for Nat'l Reject

ST. LOUIS, MO.—National Rejectors, Inc., announce a change of address for its New York office. Formerly located in Long Island, the new quarters, which more than double the old facilities, are at 202 East 44th Street, New York.

New High Net Earnings

NEW YORK — Standard Factors Corporation, a nationwide diversified finance company, which recently absorbed Nathan Straus-Duparquet, announced a new high in net earnings for the first quarter of its merged operations. Net profits available to the common stock for the quarter ending September 30, 1955, are approximately \$180,000.

Mfrs. Plan to Display at Amuse. Park Show

The Cash Box' Dec. 3 Issue to Feature Manufacturers' Equipment for NAAPPB Showing

CHICAGO—With many coin machine manufacturers already indicating that they plan to display their wares at the forthcoming NAAPPB (National Association of Amusement Parks, Pools and Beaches) show at the Sherman Hotel here on November 27, 28, 29 and 30, this publication has once again been asked to present an issue to feature these new products.

The Cash Box will, therefore, set aside its December 3, 1955 issue for the advertisements of all manufacturers planning to display at the NAAPPB show.

The Cash Box will be distributed by displaying manufacturers at this show.

Such manufacturers as: Williams Manufacturing Company, Genco Manufacturing & Sales Company, J. H.

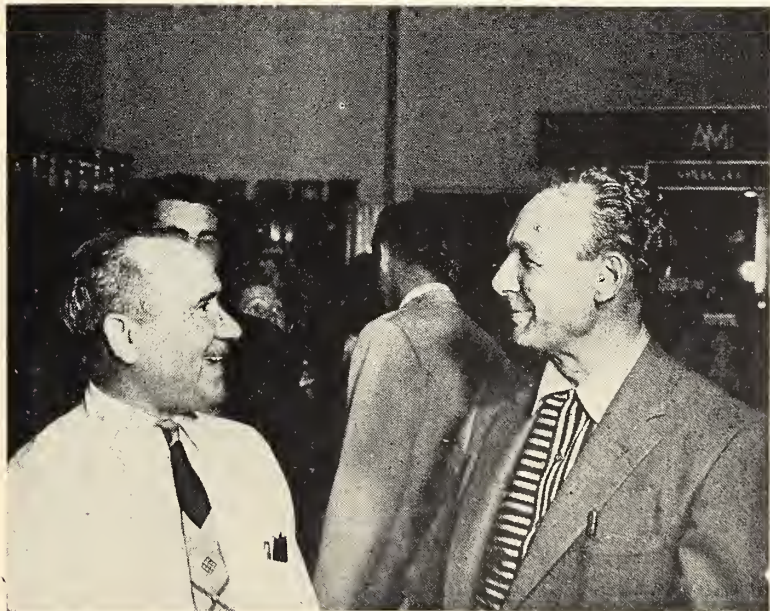
Keeney & Company, Inc., Exhibit Supply Company, Auto Photo Supply, International Mutoscope Corporation, Scientific Machine Corporation, Mike Munves and others are already set with display booths for this show.

Piha Ala Amuse Chairman

MONTGOMERY, ALA. — A recent story in The Cash Box stated that Al Toranto of Birmingham Vending Company, Birmingham, was Chairman of the Alabama Amusement Association.

Toranto is Membership Chairman. Morris Piha of Montgomery is the President and Chairman. J. Leonard Barnes is Secretary-Treasurer.

Two Tickets to Havana



TORONTO, CANADA—Albert A. Clavir, Toronto Trading Post, Ltd., this city, congratulates Roy Sherk, Port Colborne, Ontario operator on winning the door prize at the recent showing of the new AMI model "G" phonograph. Prize is two airplane tickets to Havana, Cuba and return.

New
OPPORTUNITY FOR PROFITS WITH THE
Keeney Deluxe
HOT COFFEE VENDER

ALMOST UNBELIEVABLE PROFITS
are being amassed in many locations everywhere with this new Keeney Hot Coffee Vender. Unit has 300-cup capacity, mixes all-dry ingredients *instantly* to provide deliciously flavored, invigorating coffee. Set any price from 5c up to 10c. Patron inserts dime or quarter and correct change returns automatically as the cash box fills up fast! Machine meets all local health requirements. Easy to refill. Size: 19¼" W. x 15½" D. x 52" H.

The Keeney Deluxe Electric CIGARETTE VENDER

- 9 double columns dispense regular or king size from front and rear
- 432 pack capacity • Coin changer optional
- Price adjustment on each column
- Swing-up top • 3-way match vending

The pack you see — is the pack you get!

Visit Keeney's Booth Room 502
N.A.M.A. Conrad Hilton Hotel



MUST LIQUIDATE OUR INVENTORY

Write for List

No Reasonable Offer Refused

DAVID ROSEN

Exclusive AMI Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE—STEVENSON 2-2903

MFRS. CONTINUE TO HOLD PRESENT PRICE LINE

But Many Foresee Price Increases of All New Games, Music, Venders, as Costs of Raw Materials and Components Edge Upward

CHICAGO—Even tho prices of all raw materials and components of all kinds are edging upward manufacturers here are continuing to hold the present price lines.

How long this will continue few can foresee. There are many who are of

the belief that prices of all new games, music and venders, will have to go up to meet rising costs.

Deliveries of components are now on the basis of anywhere from eight to 12 weeks.

Raw materials are becoming ever more difficult to obtain. Warehouses are running short, it is reported. Nor can they expect fresh materials in some cases until some time after the first of the year.

All this has added up to create a very unhappy situation for purchasing agents at various factories thru-out this area.

Many who have been keeping very close to this materials and components situation admit that they are somewhat surprised that prices of the new end products have not already risen to new highs.

These men openly state, "The manufacturers won't be able to hold out too much longer. Regardless of the amount of materials and components they have on hand, sooner or later they must get back into the market. When they do they're going to find that they cannot continue to sell at present prices."

Much of the higher prices are also attributed to hiked wages for labor of all kinds, skilled and unskilled.

"One of the big problems of the industry nationwide", as one leader here stated some time ago, "is the lack of skilled mechanical help.

"This", he reported, "is also reflected in all the factories where skilled mechanics are just as necessary as they are in the shops of distributors and operators.

"The wages skilled mechanics demand today", he said, "are such that these, of themselves, will have a definite effect on forthcoming prices of all new products."

Urge Ops Hire Own: PUBLIC RELATIONS EXPERTS

Suggestion Results from Item in "Reader's Digest" That All Operating Firms Employ Own P. R. Experts to Bring About Better Understanding in Their Individual Communities

CHICAGO—One of the very first suggestions received by this publication as a result of the item that appeared in the November, 1955 issue of "Reader's Digest" is that every outstanding operating firm employ its own public relations expert to bring about better understanding in its own community.

This follows along the lines of the many suggestions by *The Cash Box*. Operators would find employing publicity and public relations men a very worthwhile business expense. Such men should be employed just as the operators employ Certified Public Accountants, lawyers and other professional men.

With the lack of knowledge of the industry shown in this "Reader's Digest" article many have stated there is now a very definite and even crucial need for better understanding.

Some have expressed themselves to the point where they believe that this item might reflect with very unhappy reverberations on all this field.

They feel that if public relations and publicity men were being employed they would be able to contact such writers far in advance of any such item as appeared in the November issue of "Reader's Digest".

Almost every community of any size whatsoever these days has more than one publicity and public relations expert who would be happy to handle the accounts of leading operating firms in his area.

Such men would bring about a better relationship between civic leaders as well as the press and general public with the operators in that area.

Further articles of the kind that appeared in the "Reader's Digest" would then more truthfully report conditions in the field.

The belief is that the time has come to take up the suggestion of this publication and employ public relations experts.

501. High for Coven was Jerry Shuman, 463.

Singer One Stop took two from Western Automatic. Johnny Nolan was high for Singer with 528. High for Western was Bill Nyland, 480.

Bonnie Bauer was high for the women with 402.

IMPORTERS, ATTENTION

Available for Nov. & Dec. Delivery

- 50 Seeburg M100B's
- 25 Seeburg M100BL's
- 25 Seeburg M100C's
- 10 Wurlitzer 1500's
- 3 Wurlitzer 1650's
- 10 Wurlitzer 1800's

WRITE FOR COMPLETE PRICE LISTS

Trimount has New England's largest Parts Dept.—let us take care of your requirements.

Trimount—a New England Institution with a World Wide Reputation.

Exclusive Gottlieb, Williams, Seeburg, Chicago Coin and Genco Distributors

TRIMOUNT

Remember IN NEW ENGLAND IT'S TRIMOUNT!

40 WALTHAM STREET BOSTON 18, MASS. Tel. Liberty 2-9480

You Are Cordially Invited

All members of MOA, NCMDA and NAMA who will be visiting Chicago this forthcoming week are cordially invited to visit our factory and see our new Model 1448 as well as our new Model 1452 Hi-Fidelity phonographs in production and on display.



David C. Rockola, President

Rock-Ola Manufacturing Corp.

800 NORTH KEDZIE AVENUE CHICAGO 51, ILLINOIS
(All Phones: NEvada 8-7600)

B & B Novelty Holds 1st Spot By Skin of Teeth

CHICAGO—B & B Novelty took two from Decca Records to hold on to first place. High for B & B was Marino Pieroni with 529. High for Decca was Tony Ignoffo, 492.

ABC #2 took Oomens for two games. Irv Cairo was high for ABC with 498. High for Oomens was Carl Latino, 556, high score for the men.

Gillette took two from Mercury. Don Baxter was high for Gillette with 502. High for Mercury was Ralph Kick, 459.

Atlas took two from Coral. High for Atlas was Morrie Minkus, 495. High for Coral was Lenny Wesson with 533.

Melody Music and Star Music tied for 1½ games apiece. High for Melody was Bud Hofert with 447. High for Star was Hank Sochacki, 481.

ABC #1 took two games from Paschke Phono. High for ABC was Al Rice, 528. High for Paschke was Bob Gallet, 493.

Galgano took two from Coven. Tony Galgano was high for Galgano with

52 Issues Subscription **The Cash Box \$15.**

"It's What's in THE CASH BOX That Counts"

WANT "SCHOOL FOR MECHANICS"

Urge "The Cash Box" Continue Its 12-Year-Old Program to Help Bring Into Being a "School For Mechanics." Need Central Location Where Technical High School Graduates Can be Taught Electro-Mechanics of Music, Games and Venders. Claim Shortage of Skilled Mechanics Holding Up Expansion of Routes. Report Lack of Speedy Service to Repair Out-of-Order Machines Not Only Cuts Income But Also Gives Biz Bad Name.

Admit Manufacturers' Service Schools Have Helped Develop Present Mechanics. But Claim Crying Need is for More Skilled Mechanics Who Understand the New and More Intricate Electronic Equipment Now Being Produced. Many Ready to Guarantee Employment at Good Wages to Young Men Trained in Coinbiz' Mechanics' School.

CHICAGO—Perhaps it was the speech of Secretary of Labor James P. Mitchell who reported that out of America's 67 Million labor force only 9 Million were "skilled workers."

This means that just about 15% of the men and women now at work thruout the nation can be considered "skilled workers."

This situation is even worse in the coin machines business. Less than 15% of the men and women engaged by the industry as its laboring force can be considered "skilled mechanics."

During the War II period *The Cash Box* proposed that a "School For Mechanics" be created by concerted effort on the part of all in the industry. Such a school would prove invaluable to the continued progress of this field, this publication reported.

At the time, skilled labor was extremely difficult to obtain. Electro-mechanical experts were rapidly taken into more important war work by Uncle Sam.

But this condition has persisted. The trade needs a "School For Mechanics." This publication has been bringing this very important fact to the fore at regular intervals for the past 12 years.

It must be remembered that nothing can more quickly give a machine a bad name and, at the same time, lose the location's confidence in the operator, than lack of quick, skilled service when the machine goes out of order.

Many operators today are laboring under a most serious handicap. When machines go out of order they are lucky, in some cases, if they can get around to service them within 72 hours after the out-of-order call is received.

This not only loses money for the oper-

ator, while the machine is idle, but it also loses him the confidence of his location and the respect of the players.

The players will usually go elsewhere. This means that the location loses money while the operator also loses income. It's a very sad and serious situation.

The reason this operator and others like him can't get around to repair machines more rapidly is because he's short of skilled mechanics. He just piles whatever amount of day and night work he can on the mechanics he does have. But this isn't enough. And the expense is tremendous at the present wages of mechanics.

The result is that many operators who would like to expand their routes won't do so. They can just barely handle the machines they now have from a mechanical service standpoint.

This condition isn't just spotty. It's national in scope. Everywhere in the country operators, jobbers and distributors are desperately in need of highly skilled electro-mechanical experts who can keep their businesses going at an efficient and progressive pace.

Manufacturers are somewhat more fortunate. With present automatic production equipment they can obtain men skilled in one certain machine, or one certain job. They don't require as many all-around skilled mechanics as do the operators, jobbers and distributors.

The operators, jobbers and distributors require highly trained and skilled mechanics in the electronics of the present music, games and venders. These men must also have mechanical knowledge, in addition to electronics know-how.

It's not easy to develop a mechanic skilled

in electro-mechanical equipment like that of the coin machines industry.

The manufacturers have been doing a highly commendable job with their service schools. These schools have helped to develop the skills of the present mechanics.

The big problem is that there aren't enough skilled mechanics to go around.

There is only one cure for this situation and, for the past twelve years, *The Cash Box* has been calling for its creation: "School For Mechanics."

A centrally located school where technical high school graduates can be trained by other well known mechanics as well as by factory engineers. Such young men will then learn the basic fundamentals of the electro-mechanics required of skilled men in this field.

When men like these are sent to attend factory service schools they develop further knowledge of the equipment of the industry. And, very soon, the operator, jobber or distributor has a highly skilled and efficient mechanic whom he can depend on in every regard.

Operators have written this publication over the years advising that not only would they be happy to pay part of any young man's tuition, but would also guarantee a graduate a good job at a very fine salary with pleasant working conditions.

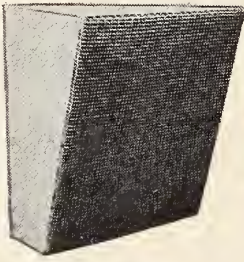
Rather than have out-of-order machines hurt operator's income and lose location confidence, while giving this business a bad name with the public, it surely would pay for leaders in the field to get together and, at long last, adopt this suggestion of *The Cash Box* by creating a centrally located "School For Mechanics."



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"COMCO" WALL SPEAKERS

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CONTEMPORARY
OR MODERN DESIGN



MODERN

Acoustically engineered for PEAK PERFORMANCE.
Natural or Limed Oak finish.

PACKED TWO (2)	In lots of dozen
to the carton \$11.95	or more \$11.45

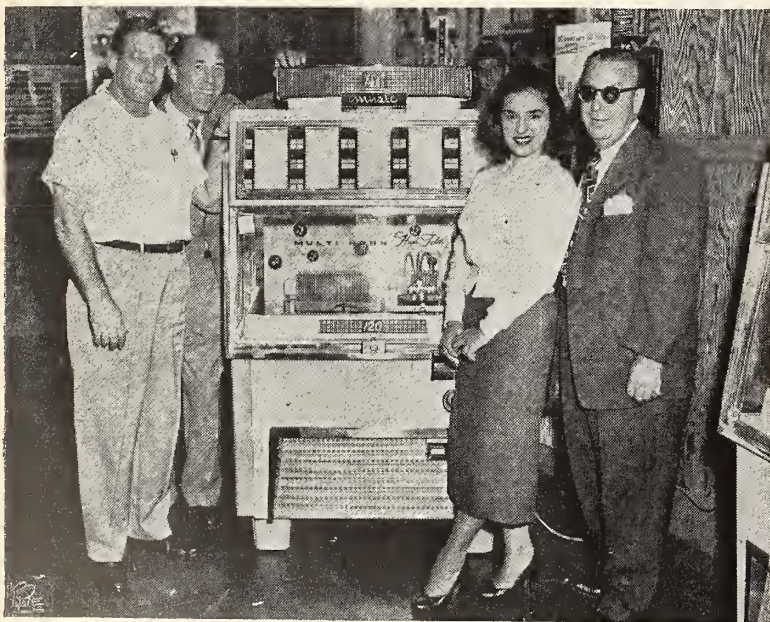
MATCHING TRANSFORMERS for use with
500, 1000, 1500 and 2000 OHMS circuit \$1.50

COMPLETE LINE OF USED MACHINES **LOWEST PRICES**
WRITE! WIRE! PHONE! **ON TUBES, WIRE**
CABLE, BULBS, Etc.!

COVEN MUSIC CORPORATION

3181 North Elston Avenue Chicago, Ill. Phone: IN 3-2210
Cable Address: COVENMUSIK—1/3 Deposit, Balance C.O.D.

Joni James Visits Runyon



NEW YORK—When Joni James, MGM recording star visited Runyon Sales Company, this city, recently, Nat Cohen, C. O. Vending Company and Max Klein, Moder Amusement Company, operators, and Perry Lowengrub, Runyon salesman, all posed in front of the new AMI model "G" phonograph.

Nat'l Rejectors Trains Sailors

ST. LOUIS, MO.—Coin handling equipment operation and minor repairing are being taught to sailors who will be responsible for the efficient operation of over 200 vending machines in ships of the Atlantic Destroyer Force.

With the increased use of vending machines aboard ship, service men must be trained to provide on-the-spot maintenance. That's the job which has been undertaken by National Rejectors, Inc., St. Louis manufacturer.

New Pkge. Milk Vendor

MINNEAPOLIS, MINN. — Norris Dispensers, Inc., this city, announced a new package milk vending machine, which they term "the simplest and easiest to operate."

The new machine is scheduled for unveiling at the National Automatic Merchandising Association convention in Chicago early in November.

The Cash Box \$15-

52 Issues

THRU THE COIN CHUTE

CALIFORNIA CLIPPINGS

The gloomy weather did not affect the bright business prospects along Pic Boulevard last week. Phonograph and game distributors were busy with new models, and record distributors were happy with some new big hits breaking in the area. Two new releases that were going big with the operators at the one-stops were "The Japanese Farewell Song" by Kay Cee Jones on the Marquee label, and "Sixteen Tons" by Tennessee Ernie on Capitol. . . . Ben Chemers signed up Harry LeRoy of Music Unlimited in Studio City as a new member of the California Music Merchants Association last week. . . . At Leuenhagens, Jim Dixon of Olympic Records was playing his new release of "No Arms Can Ever Hold You" by Herb Jeffries for Mary and Kay Solle. Also in to see Mary and Kay was Charlie Adams with the first release of his new Ridgeway Records firm. Charlie had two single releases by Jan Garber and Mary picked the "Who Goofed" side for their first hit. Victor recording artist Eddy Arnold called Mary to ask whether his new Victor release of "The Richest Man In The World" was going Pop or Western. Mary was assuring Dick Halpert, new Decca salesman, that operators were buying Russ Morgan's "Dog-face Soldier." . . . Bob Bard of Bard Distributing reports that their operation of several operators working out of one office has proved profitable and beneficial to all the operators concerned. . . . The California Music Merchants Association is concerned with the fact that Hawthorne is joining the cities of El Monte, Southgate, and Monterey Park, in raising its yearly licensing fees for automatic phonograph machines. President George Miller is taking steps to combat the rise in fees in the Southern California area. . . . Local operators are pleased with the favorable tax ruling on the use of shuffle bowlers obtained by Phil Robinson of Chicago Coin from the Treasury Department. . . . Al Cohn and his bride (the former Rose Glick of New York) finally got away on their honeymoon, now that partner Jerry Lowe's wife and new baby are safely home from the hospital. Favorite gag along the Boulevard for the past week was the story that Al couldn't go on his honeymoon until the baby was born. . . . Jeff Herman at the one-stops having a hard time picking the hits without the assistance of his daughter Susan. . . . George Brown, who wrote "If You Don't Want My Love" with veteran songwriter Albert Von Tilzer, visiting Pico and plugging Jaye P. Morgan's Victor waxing of the tune. . . . Al Bettelman of C. A. Robinson Co. said that more out-of-town operators visited their showrooms this week than he has seen for some time. Al said this helped to contribute to the sharp rise in the sales of United's "Super Bonus" Shuffle Alley. . . . Gene Wasson, AMI service man for the Western States has been spending the last week at Badger Sales and calling on local operators with AMI's new model "G" phonograph. . . . Jerry Cooper, longtime operator in the Riverside area was paying a social visit to Paul and Lucille Laymon at Paul A. Laymon, Inc. Jerry has turned the running of his route over to his son Dale Cooper and Jack Neel. Mr. Livingston from the Bally Manufacturing Co. in Chicago has been in town for the past week conferring with Laymon. On display at the showrooms at Laymon's was the new Bally Pool Table—Ed Wilkes said sales on this and the "Miami Beach" were keeping him busy. Ed, incidentally, celebrated his tenth year of association with Paul A. Laymon, Inc. this past week. . . . New Seeburg V-200's were going out the door when we stopped at Minthorne Music. Hank Tronick was sporting a bandage on his head and swore he was hit by an operator who couldn't get his order filled for the new phonograph. . . . At California Music, Gabe Orland was busy training Murray Schwimmer as a new counter salesman. With their expanding activities Gabe is still looking for experienced record personnel, especially those who have had experience in the sale of records in the Spanish field. Mi't Weiss of King Records was in California Music telling Sammy Ricklin that he has three R&B releases going for him in "All Around The World," "Come Home," and "So Fine." Gabe was taking off to entertain old friend Leon Franco, who had just returned to Los Angeles, after selling his Mex-Cal Glass Corp. . . . Lalo Geuerreo, "Pancho Lopez" was next door calling on Al Sherman who played Lalo's latest for the Real label "Tacos For Two." . . . Chuck Allen from Long Beach was driving along Pico sporting a fancy new truck. . . . Lee Wirtz, whose arm is still in a sling from his recent accident also calling on distributors. . . . Other operators visiting Pico this past week were: Glover (Doc) Dockins, Orange County Music; Lela Smith, Barstow; Earl Wilson, Las Vegas; Marvin Farr, San Pedro; Ben Councilman, Orange; Ted Mayer, Ventura; Cecil El'ison, Lancaster; Fred Harling, Delano; Walter Hennings, Santa Ana; William Black, Bakersfield; Mrs. Towne, San Bernardino; Louis Noriega, Mexicali; Jim Crock from Western Amusement, San Diego; Paul Wolfe from Arizona; Carl Cline, Indio, Calif.; S. L. Griffin, Pomona; Ray Millhizer, Las Vegas; and Harold Sharkey from Huntington Park.

THRU THE COIN CHUTE

DALLAS DOINGS

Augusta Zapp of S. H. Lynch & Company vacationing. . . . H. G. McKenzie, The Rudolph Wurlitzer Company, just returned from a two weeks tour of West Texas. . . . Patti Page stopped in at KGKO to be interviewed by deejay Gene Weed. . . . Wayne Copeland, Sierra Distributing Company, in town visiting Commercial Music. R. B. Williams on a trip to Chicago. . . . Louis Kollman and C. A. Taylor bagged the limit on their deerhunt in Colorado. . . . B & B Vending Company busy filling orders on Williams "Jolly Joker." . . . The 3 Suns playing at the Club Tona. . . . Glad to see J. Fred Barber, sales manager at Walbox Distributors, fully recovered from his illness and back at work. . . . H. W. Daley, Jr., Big State Record Distributors, in from Houston to visit his Dallas office. . . . W. C. Starke of Gainesville in town shopping the market. Also visiting were Harry G. Sutton, Bossier City, Louisiana; W. C. Starke, Gainesville; Kenneth Rowe, Idabel, Oklahoma; Walter Wiggins of McKinney; C. U. Brock, Terrell; Jimmy Bounds from Mexia; J. H. Briscoe, Denton; Fred Ellis and Wilbur Briscoe, both from Waco; Buna Carr, Corsicana; C. L. Fort, St. Augustine; Jimmy Garrett of Longview; and from Fort Worth Mr. and Mrs. J. B. Rhodes, Drew Osburne, Johnny Presson and James Young. . . . George W. Wrenn, field representative for Chicago Coin and Genco touring Arkansas and adjoining states. . . . Mr. and Mrs. Weldon Denton deerhunting in Wyoming. . . . Clyde Orm, Orm Manufacturing and Sales Company, just returned from Oklahoma and Kansas, reports business on the upgrade. . . . We were sorry to learn that F. M. Sachse suffered a fire loss at his Pageant Club.

Exhibit New "Skill Pool '84'" Has Optional 3 or 4 Sided Pool Game



SAM LEWIS

CHICAGO—"In order to meet the many demands from operators for a pool game compact enough to fit the smallest of locations," said Sam Lewis, president, The Exhibit Company, this city, we have come up with something that really makes a lot of sense. Presently our 'Skill Pool' takes a minimum area of 12' x 11', or 133 square feet. Now we have a game, identical in size, that takes only 84 square feet, or 12' x 7'.

"This is accomplished," continued Lewis, "by putting lines on the table,

and by putting one side of the table against a wall. The general layout of the table is identical with our present game, and the rules of play differ only slightly. The player is now permitted to lift an unplayable ball and move it to a corresponding position on the table, as determined by the lines.

"We have tested this game in locations and we have found that in a location where a four-sided game was successful, but where the room was too small, they have taken to this game immediately and are playing it, and it is earning money. We have tried it in locations that had no 'Skill Pool' games because they were too small, and find that it is being well received and is earning money.

"Where the game is not needed as a three-sided game, it may still be played as a four-sided game. Therefore, the operator is going to get a piece of equipment that he can move to more locations as necessary.

"As to our 'Skill Pool'," concluded Lewis, "we have been shipping them in larger quantities than we ever dreamed possible. Truthfully, we feel that the surface has not yet been scratched. Altho certain areas have been slower than others, generally there has been a tremendous reception to our game."

URGE ALL MUSIC OPS JOIN "THE CASH BOX" POLL OF BEST RECORDS AND ARTISTS

"Fill Out Voting Card Today," Leaders Say, "To Help Automatic Music Industry Gain Better Public Relations!"

CHICAGO — Perhaps it may have been the article which appeared in the November, 1955 issue of the "Reader's Digest".

But, whatever it was, automatic music leaders everywhere in the nation are urging music operators to "fill out *The Cash Box*' 10th Annual Poll voting card" and are also asking that the ops "do it today".

As one well known music leader expressed himself:

"We have, in the past, noted the fine publicity which has resulted from the reports issued by *The Cash Box*' regarding the best money-making artists and records of the year.

"We feel", he continued, "that this is even more important this year than ever before.

"We are asking all to fill out the voting cards and to do so today.

"This will, when completed, have

the desired effect that we believe can cure much of the type of thing which is being so erroneously reported regarding our industry."

For ten straight years now this publication has continued to report the choice of the nation's automatic music industry as far as recordings and artists are concerned.

When the winners are announced the juke box industry receives a great amount of publicity. News releases are sent out by *The Cash Box* to newspapers, magazines, columnists, radio stations, disk jockeys, and over the AP lines thruout the nation. Winners are presented with a specially designed, beautiful statuette by *The Cash Box*, with most of them spotlighted over TV and Radio, and others on the stage of theatres and night clubs.

This world-wide publicity for the juke box industry has helped to bring about better understanding and relations with the public.



..because they went
to their doctors in time

Many thousands of Americans are being cured of cancer every year. More and more people are going to their doctors in time.

But the tragic fact, our doctors tell us, is that every third cancer death is a needless death... twice as many could be saved.

For the facts of life about cancer, call the American Cancer Society office nearest you or write to "Cancer" in care of your local Post Office.

American Cancer Society

UP GRADE YOUR ROUTE
with DAVIS REBUILT
EQUIPMENT

converted to 10c play if requested.
Cash or trade or both. Call us collect—
Syracuse 75-1631.

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SEEBURG FACTORY DISTRIBUTORS
725 WATER STREET
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WE WANT TO BUY!

BRIGHT LIGHTS BRIGHT SPOTS CONEY ISLANDS

ALL-STATE COIN MACH. EXCH.

2317 N. Western Ave., Chicago, Ill.

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SPECIAL Double TITLE STRIPS
CRYSTAL CLEAR—PERFECT!
Used on: SEEBURG, ROCK-OLA,
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WHILE THEY LAST!

BUNDLE OF 1000 SHEETS (20 Titles per Sheet) **\$1.50**
REG. \$5.50 VALUE . MIN. ORDER—4 BUNDLES

A Quarter Century of Service
ATLAS MUSIC COMPANY
2118 N. WESTERN AVE., CHICAGO 47, ILL., U.S.A. ARmitage 6-5005

PRICED FOR QUICK SALE!

USED BOWLERS IN QUANTITY

KEENEY CENTURYS BALLY CHAMPIONS
BALLY VICTORYS BALLY GOLD MEDALS
KEENEY SPEEDLANE DELUXE

USED CIGARETTE MACHINES IN QUANTITY

SPECIAL!

**Bally
BINGOS
All Models**

DUGRENIER 7 COLUMN (1 KING SIZE)
DUGRENIER 9 COLUMN (2 KING SIZE)
DUGRENIER 11 COLUMN (ON 25¢)

CALL! WRITE! WIRE! PHONE!



CHARLES (JIMMY) JOHNSON

GLOBE DISTRIBUTING CO.

1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. AR. 6-0780

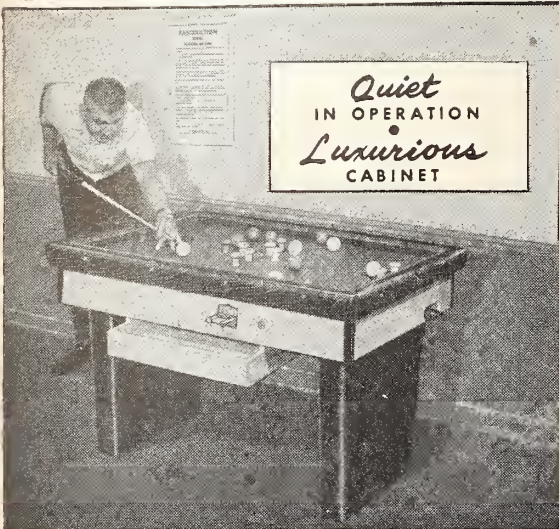
IMMEDIATE DELIVERIES!

Keeney's

FASCINATION
DELUXE POOL TABLE

Deluxe Model available with Formica Mouldings

IT'S REALLY WONDERFUL ... THE BEST!



Celeste Ravel
MISS ILLINOIS 1954-55
Recording artist M.C.'s at Unveiling of Keeney's Fascination Pool Table

Mahogany grained moulding—Cork finish body and legs Size: 52" L. x 36" W. x 32" H.

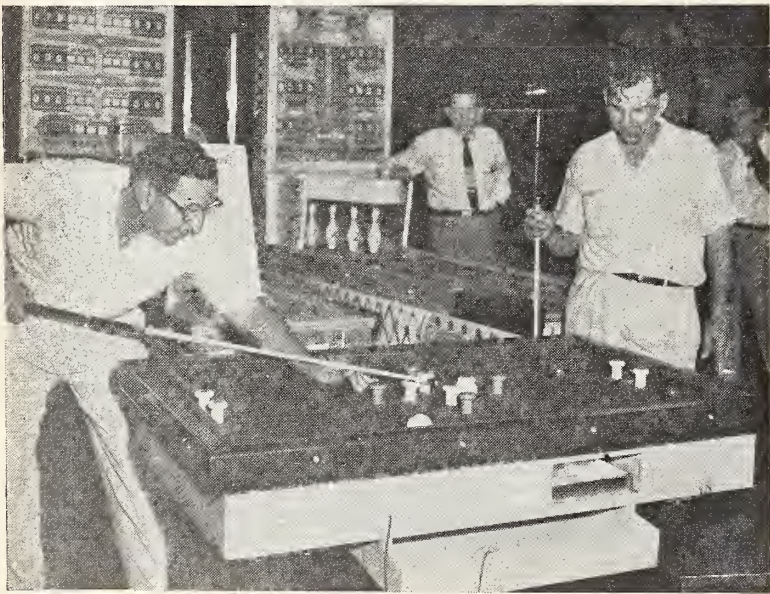
FEATURES INCLUDE: Perfect operating Ball Release can't be cheated • 2 Coins • 2 to 4 Players

- Perfectly squared to entice the professionals
- Green, rubber backed felt
- Simple coin mechanism
- Conventional cushions
- Self-contained Cue Holder
- Rugged, durable construction
- Two-way Levelers

Order from your Keeney Distributor NOW!



New Orleans Ops Relax



NEW ORLEANS, LA.—Nick Carbajal, Crown Novelty Company, this city, reports ops starting to show keen interest in Keeney's "Fascination Pool" game, and have placed some nice orders.

Pictured herewith in the Crown showrooms, Teddy Geigerman and Elia Lucas try their hands at the pool game, while Paul Ricaud, Crown salesman (extreme right) and V. N. Allbritten of J. H. Keeney & Company (center, rear) look on.

N. Y. State Ops Elect Tom Gobels

BEACON, N. Y.—New York State Operators Guild, with headquarters in this city, is now headed by Tom Gobels, who was elected president at their last election meeting.

Other officers elected were: Tom Greco, first vice president; Nick Nuccitelli, second vice president; and

Gertrude D. Browne, secretary and treasurer.

Now serving on the board of directors, in addition to above officers, are: Jack Wilson, Lester Smith, Sam Schlesinger, Joe Lippi, Harold Pinkus, Dick Wenzel and Jim Haley.

THRU THE COIN CHUTE EASTERN FLASHES

Coinmen all along the line, wholesalers and operators, reported an increase in activity this past week. New phonos and amusement machines moving nicely at all the distributors, and reconditioned machine sales, both locally and export, exceptionally good. . . . Music Operators of New York met Tuesday night, Oct. 25, to nominate officers and board of directors for a November election. . . . Harry Siskind, that dynamic Brooklyn operator, hosted a number of coinmen at his home on Wednesday night, Oct. 26, heading a fund raising drive for the Yeshiva University and Albert Einstein College of Medicine. Siskind, who holds this gathering every year in his home, was presented with an elaborate bronze plaque some months ago by this organization for his efforts in their behalf.

Most of the distributors and many operators here plan on visiting Chicago Nov. 7-9 for the various organization meets and NAMA Convention. Chicago factories, anticipating a large influx of coinmen, have arranged for open houses during these days. . . . Over at Atlantic New York Corp. a few old-timers ran into each other and started kicking around stories of the "old days." With Harry Rosen seated at his desk, and surrounded by Marvin Liebowitz, Joe Fishman, Meyer Parkoff, Joe Forsyth, and your reporter, conversation centered around the old pin ball games. Among games mentioned as "tops" were Rock-Ola's "Jigsaw Puzzle" and "World Series," Bally's "Bumper" and Gottlieb's "Merry-Go-Round." . . . New set-up of officers serving New York State Operators Guild is: Tom Gobels, president; Tommy Greco, 1st vp; Nick Nuccitelli, 2nd vp; and Gertrude Browne, secy. & treas. On Board of Directors: Jack Wilson, Lester Smith, Sam Schlesinger, Joe Lippi, Harold Pinkus, Dick Wenzel and Jim Haley. . . . Barney (Shugy) Sugerman, Runyon Sales Co., spent the early part of the week traveling the Connecticut territory with roadman Irv (Kempy) Kempner. Reported successful trip, with AMI model "G" phono, Bally and Keeney games moving nicely. . . . Harry Zall, Elliott Music, tells us he's getting ready to go on a hunting trip—and would like to hear from some of the local coinmen who would like to join him.

Abe Lipsky's son, Bert, playing varsity tackle on the Roosevelt High School team. Abe, by the way, was a watch-charm varsity guard on Monroe High's team. Abe now divides his time between selling Wurlitzer phonos and watching his boy in action. . . . Time passes on! Meyer Parkoff proudly tells us his 17-year-old son is now attending MIT, studying engineering. Seems like yesterday that Meyer got married. . . . Harry and Hymie Koepfel, Koepfel Distributing Co., report fine, steady sale of reconditioned equip to domestic ops. . . . Al Simon and Al D'Inzillo, Albert Simon, Inc., shed large tears when the shippers mucked things up, delaying arrival of ChiCoin's new bowler "Bowling Team" two days. "Operators were coming in" said Simon, "expecting to take out their machines, and we didn't have them. They understood our predicament, but had to come back later in the week." . . . A. D. Palmer, Jr., advertising and sales promotion manager, spent a few days in our town. . . . Dave Feldman, Brooklyn operator, one of the real old-timers in the biz. He entered the operating field in 1916, and is still going strong. Dave figures he's probably operated every type of coin machine ever made. Stanley, Dave's son, is a well known music operator on his own. . . . Irv Holzman, National Novelty Co., Merrick, N. Y., hates to see the summer go. Irv spent his week-ends, whenever possible, on his boat. Has a ship-to-shore phone, and, for laughs, kept phoning his friends in the biz. . . . Dan Thomas, Mid-Hudson Music, Peekskill, N. Y., makes the rounds of wholesalers. . . . Music ops here shocked and angry at the inaccuracies and insinuating statements appearing in the Reader's Digest, November issue (See page 44, this issue).

THRU THE COIN CHUTE UPPER MIDWEST MUSINGS

Fran Befera, Delmo Novelty Company of Hibbing, Minn., stopped in the Twin Cities on his way to do some pheasant hunting in and around Huron and Salem, S. D. Fran put the missus on the train for Dubuque, Iowa where Mrs. Befera is going to visit with her folks while Fran is out getting some meat for the family. . . . Richard Hendry of Clark, S. D., flew into the Twin Cities in his private plane and spent a day in town shopping and getting some service problems straightened out. Dick states that he can get around and cover a lot of territory in a short time by plane. . . . Mayo Priebe of the National Scale Company, Rochester, Minn., took in the Michigan-Minnesota football game and was one of the many who saw Minnesota lose by one point to Michigan. . . . Gene Lanfier of Newton, Iowa and Bill Meskinen of Cedar Rapids, Iowa, made the trip into the Twin Cities the past weekend. . . . Vinc Jorgenson of Mason City, Iowa, spent a few hours in the Twin Cities shopping around and looking over the latest in coin operated equipment. . . . Genial Frank Kummer of Spring Valley, Minn., was seen picking up records and parts for his route. Frank was in a hurry as usual. . . . Herb Miller of McGregor, Minn., was under the weather and confined to his bed with a bad cold the past two weeks, but Herb is up and around and back on the job again and even talking about the duck hunting up in his area. . . . Frank Phillips of Winona, Minn., has been busy these days taking care of the new locations he has. . . . John McMahon of Eau Claire, Wis., is busy these days putting out the new coin operated pool games. . . . Pete Vanderhyde and Lawrence Sanford of Dodge Center, Minn., were in town picking up supplies and records for their routes. . . . Recent visitors to the Twin Cities were Oscar Englund of Alexandria, Minn.; T. J. Fischer of Waconia, Minn.; Jim Donatell of Spooner, Wis.; Dick Grant of Mound, Minn.; Gordon Dunn of Moose Lake, Minn.; Hank Krueger of Fairfax, Minn.; and Fred Kovanen, Pla-Mor Amusement Company of Moose Lake, Minn.

"It's What's in THE CASH BOX That Counts"

THRU THE COIN CHUTE CHICAGO CHATTER

All that can be said for Lester Velie, "Reader's Digest" reporter, and his publishers, DeWitt Wallace and Lila Acheson Wallace, is that they should all get together in their next issue to publish an open apology to the many, many thousands of juke box and vending machine people whom they intimidated are anything but decent, law-abiding, God-fearing citizens. This, if anything at all, would help to bring back to the hearts and minds of a great many people the fact that "Reader's Digest" is not just a one-sided, sensationalism publication.

Clarence Schuyler of Games, Inc., who has all the parts for H. C. Evans & Co. amusement games is also building "The Hunter." Clarence reports that he expects a great many of the visitors to our Windy City this forthcoming week to drop around and get acquainted with his factory. . . . George A. Miller passed thru Chi very late in the evening (Oct. 25) and advised, between trains, that he spent the most enjoyable and interesting 3 days at the West Va. Music Ops Assn. meet in Clarksburg. J. A. (Red) Wallace and Dana Hicks made his visit most interesting. "Red" Wallace, by the way, advises he, too, will be here when George Miller calls together the MOA Exec Board on Nov. 8, 9, and 10.

Herb Oettinger, according to sharp card fiends at the famed Covenant Club here, is just as great a bridge player as he is a golfer. Over at United the boys claim, "He's lucky." At the Covenant Club where he won the bridge championship with Dr. Emil Z. Kamin as his partner, they think it's a heck of a lot more than luck. . . . What a gathering in Paul Eckstein's office over at Bally. Present were: Bill O'Donnell, Chas. (Little Jimmy) Johnson, Ray Moloney, George Jenkins, Jack Nelson, Tom Callaghan, Don Moloney, Dan Mo'oney, Andy Renn, Gil Kitt, Bill Gersh, Norm Reissman, Herb Jones, Lou Breeze, Jack O'Donnell and goodness knows how many more. But it sure was very, very interesting. . . . By the way, Gil Kitt is one terrific pool shark at the new pool games. Look out, brother, look out. . . . Funniest we heard. After a half-hour interview where the questions and answers crackled up and back, Capt. Tom Callaghan upped himself on his hind legs to state, "No comment." . . . Things I never knew 'til now—that Herb Jones is a soft shoe shuffler. And good, too.

Never saw a busier man than Bill DeSelm over at United. Demonstrating the new "Topnotch Shuffle Alley" and "Pixies"—Bill came in with a terrific winner in each case. Whispered someone, "Aw, they got it fixed for him to win." Which ain't true, brother. Look out for William when it comes to expert pucking and smart in-line play. . . . A gorgeous great big bunch of orchids to Ben Coven who has donated 63 phonos so far this year to very, very worthwhile institutions. Also heads the Boy Scouts in his community. As well as doing much other marvelous charitable work. . . . Talk about a coupla excited young men—none other than Avron Gensburg and Ralph Sheffield over at Genco. The boys intro'd their new "Deluxe Tournament Pool" this past week and, even before the week was over, were already backlogged with business.

Juke box ops should pay just a wee bit more attention to those Pabst Blue Ribbon beer posters being pasted on the front of taverns featuring the fights sponsored by this beer. A bit more public relations effort on the part of ops might offset this sort of thing to pull plugs on their equip't. . . . Entertaining Mr. and Mrs. Andy Hesch and Mr. and Mrs. Barney Poss at the Covenant Club's "Radio Night" banquet were Ben and Trudy Coven. . . . Just a rumble. But could it be that many simple and frequently used parts for games are not yet standardized? . . . Charles (Little Jimmy) Johnson of Globe very excited over the fact that his firm can offer what lots of guys want to buy. Will say this for Jimmy—everything he reconditions and rebuilds—looks and works like new.


The whole gang over at J. H. Keeney & Co. all planning plans as the NAMA show pulls in Bill Coan, Bill Bolles, Paul Huebsch, Roy McGinnis, John Conroe, Chester Biezad and others. Ready with some very terrific new ideas in vending machines hopes Paul—in time for the show. . . . Ed Levin put it this way, "From the reaction we've already had to our 'Bowling Team Bowler' we expect the biggest crowds to pile into our factory showrooms we've ever accommodated." Ed reports that it'll be "almost impossible" to meet the advance rush of orders for this new bowler for days and days. . . . Nate Feinstein at Atlas Music, where the warehouse is cleaner than clean, reported this past week, "All we got are orders." Atlas is rationing Seeburg "V200's."

David C. Rockola extended a personal invitation to all NAMA, MOA and NCMMA visitors who will be in town this week and next to call at the Rock-Ola plant and see the new model "1452" and model "1448" in actual production as well as on display. . . . Vince Shay so surprised he almost fell out of his chair when Mike Carpin phoned him from Reading, Pa. "I tho't you died," was Vince's first crack over the phone. . . . Operators better get wise and remember—y'gotta give to get—y'gotta get out and around and spend some time and bring friends to restaurants, taverns and other locations. To enthuse everyone to get out and visit. Stop getting sore-eyed looking at TV. . . . Joe Robbins comes up with a help wanted remark. What help? "Want more and more and still more phonos and games and everything else," Joe advises. "We're flooded with export orders and need equipment."

Art Weinand reports that his recent trip to Pittsburgh, Baltimore and points east, "was one of the most successful I've ever made." He also states that one of the very nicest receptions he's ever received was when he visited with Johnny Billota in Newark, N. Y. "The guy's the greatest," is the way Art put it. . . . Alvin Gottlieb so busy this week he didn't have time to sit down for a moment. Then along came a phone call and Alvin mounted his white charger, put on his coat of mail and went out to battle the dragon. "Wow," said Alvin when it was all over, "but," he added, "I'd do it again to help all the people who help us to help them in the industry." Which, believe you us, is a very beautiful statement.

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A. M. I.		WURLITZER	Write for Quantity Prices • Distributors, Write		
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A	Tops, l. or r. \$ 8.95			Center Dome \$18.95	
	Centers, l. or r. 15.45			Dome Ends, ea. 6.10	
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	Centers, l. or r. 8.95			Dome Ends, ea. 10.50	
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C	Centers 8.95			MODEL 1500	
	Bottoms, l. or r. 8.95			Center Dome 14.50	
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CHICAGO CHATTER (Cont.)

Just in case Lester Velie of "Reader's Digest" wants to know about the kind of men and women in this industry, we'd like to point out to Velie a person known as Lou Casola who was just reelected president for another term at Rockford's very exclusive Mauh-Nah-Tee-See Country Club. And all the members tho't so well of Lou Casola and his past term's efforts for this club—they gave him a brand new Cadillac. . . . Congratulations to Frank and Shirley Mencuri on the birth of a brand new 9 pound 2 ounce son. Terrence Michael Mencuri. Frank, we've been told, passed out but the biggest of big cigars when he heard Terrence's weight. And now Frank looks forth to become a Grandpa.

Just as we were going to press, Sam Stern of Williams phoned to advise that the firm has just introduced, "DeLuxe Bank Pool." Which, Sam reports, is a 3-sided play pool game, plus hinged top play field, light, and even racks for the cues. . . . Many music ops have written in to ask The Cash Box to, once again, return to its old 2 minute records crusade. It was The Cash Box that fought hard for timing of records—and won. But, it seems from what the music ops tells us, some record mfrs have forgotten all about the fact that over 2 minutes can cause loss instead of profit.

Suggest you drop in on Johnny Oomens at the Chi Automatic Phono Bowling League some Monday eve at the Bel-Bowl, Belmont just west of Kedzie. And see some thrilling and sparkling action. Also hear lots of keen, crackling comment interspersed between the strikes, spares, railroads, and what not. . . . If you haven't yet filled out the Voting Card for the 10th Annual Poll of the Automatic Music Industry of America—DO SO NOW.

HAPPY BIRTHDAY THIS WEEK TO: Fletcher A. Blalock, New Orleans, La. . . . Emanuel Ehrenfeld, Passaic, N. J. . . . Sam C. Miller, Bowling Green, Ky. . . . Ray T. Moloney, Chicago, Ill. . . . Ralph S. Pelletter, Silver Creek, N. Y. . . . Herbert J. Perkins, Chicago, Ill. . . . Everett B. Eckland, Chicago, Ill. . . . George Eckhardt, Alma, Nebr. . . . Wm. Marmar, Cincinnati, O. . . . Abraham Dolins, Hyannis, Mass. . . . Robert M. Bender, Charleston, W. Va. . . . Roy Foster, Sioux Falls, S. D. . . . Herman Koepfel, New York, N. Y. . . . LaMar B. Himes, Cleveland, Ohio.

After Tho't: "A good scare is worth more to a man than advice."

GENCO'S DeLuxe TOURNAMENT POOL

PLAYED FROM 3 SIDES

FOR CRAMPED LOCATIONS

CAN ALSO BE PLAYED FROM 4 SIDES

GIVES YOU
50% MORE LOCATIONS
TO OPERATE IN

TABLE
AGAINST WALL
SAVES 60 Sq. Ft. of Floor Space

The ONLY
POOL GAME
designed for
TABLE LIGHT

HINGED
PLAYFIELD
FOR EASY
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INSTRUCTION CARDS
for 4-sided Regular and
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DUAL LEVELING GAUGES!

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ABC BOWLER

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Their Collections Prove It!

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Record Stars Entertain at Mich. Music Ops Teen Age Show

DETROIT, MICH.—The United Music Operators of Michigan continued its youth program with a Teen Age Show on Sunday, October 30 at the Golden Horn Ballroom, this city, 2 to 5 P.M.

Participating in the affair were disk jockeys Bob Maxwell (WWJ-TV); Larry Gentile (WXYZ-FM); Ted McCoy (CKLW); and Paul Dean (WJR).

Artists who entertained the youngsters included Bunny Paul, Capitol; Joe Weaver and His Blue Notes, Fortune; Five Dollars, Fortune; Dick Roman, AA; Patti Jerome, Coral; Wilder Brothers, Label "X"; Sonny Graham, RCA Victor; and Curly Hickson & His Rhythm Busters.

Co-sponsors with the United Music Operators of Michigan is the 13th Precinct Business Men's Youth Club.

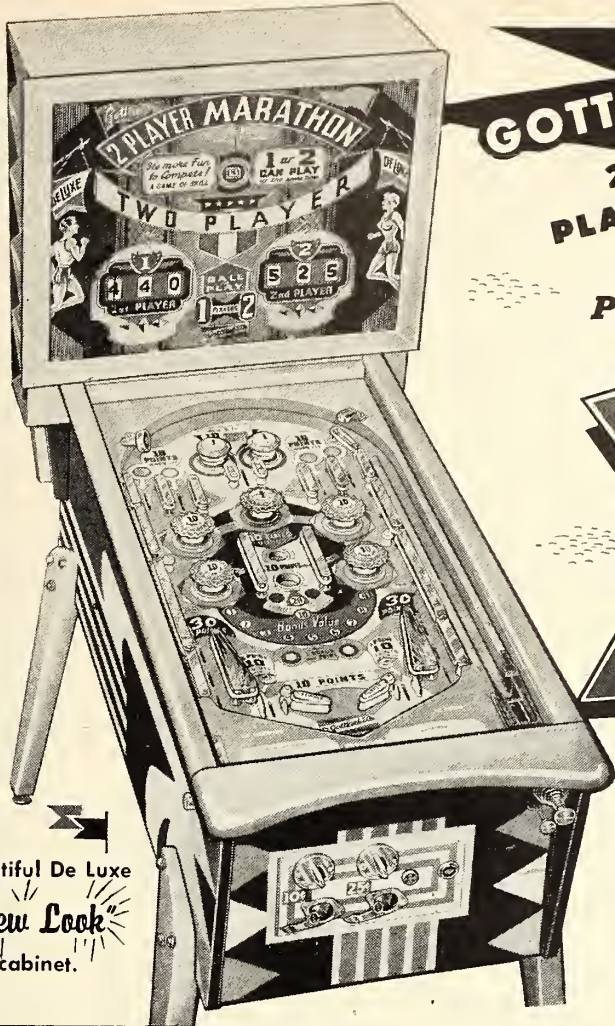
THRU THE COIN CHUTE

HOUSTON HAPPENINGS

Happy to report H. M. Crowe, Texas Humming Bird record distributor with headquarters in Coin Machine Bldg. Houston, recovered from a heart attack and due to resume calling on his customers shortly. H. M. was stricken Oct. 1 while in Brownsville on business, flew to Houston and spent some two weeks in a hospital. . . . According to an accurate survey of three local locations Old Favorite numbers, given half a chance, will ring the cash register. Here's the meter report on three typical spots: Location #1, old favorites 345, all others 901; location #2, old favorites 829, all others 2170; location #3, old favorites 1130, all others 1760. . . . Recent five day open house affair at new home of Li'l Pal Records, Inc., drew more people than did a Hi Fi exposition held in a public hall some weeks earlier. Li'l Pal, owned and operated by father and son J. G. Bradburn Sr. and Jr., boasts about one stop service for music operators, leading retail record supermarket in the city and a high fidelity setup second to none. . . . Wilson Boone, well known locally in record circles, now with H. M. Crowe in distribution of the Humming Bird label. He holds things down around the office while Crowe moves about the territory. . . . A consistent and generally successful fisherman is Steve Poncio, manager United Record Distributor. . . . Fred Troy, part owner of Sportland Amusement, says that pool games are about the hottest thing to hit local spots in many moons. Low first cost, minimum service, much play, all good he opined. . . . Way he is going, C. B. Sage, handler of Seeburg Background Music for Houston S. H. Lynch Co., is liable to wind up in the same sort of fix as did old timer Alexander who ran out of worlds to conquer. True Houston is loaded with exclusive private clubs and such other places where background rather than coin operated music is preferred but Charlie already has most of them. . . . A credit to the coin machine profession is music operator Russell Merritt, churchman and prominent in the higher brackets of Greater Houston civic club activities. . . . Real Fall weather here at last, vacations over and prospects for a good year in the offing.

IT'S NO SECRET!...

**... COMPETITIVE PLAY IS A
PROVEN ATTRACTION FOR STEADIER...
AND EVER INCREASING PROFITS!**



**GOTTLIEB'S
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PLAYER**

MARATHON

**PACKED WITH FEATURES THAT MAKE IT
FUN TO COMPETE!**

ALL NEW DOUBLE NUMBER MATCH FEATURE!
A Greater Earning Attraction than the Fabulous Jumbo Match and Jubilee Diamond Match.

Both Players Matching Number at same time scores
BIG Super Special.

Regular Single Number Match Scores Single Special.

NEW 10 TIMES VALUE BONUS FEATURE!

Mystery special when lit and single bonus hole.

5 Hi-Speed Pop Bumpers clustered for dynamic action.

2 Cyclonic Kickers fire into each other for spectacular cross-board action.

Alternating light rollovers for super scoring.

Adjustable 3 or 5 ball play.

Beautiful De Luxe
New Look
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**SEE MARATHON
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Amusement Pinballs
as American as Baseball and Hot Dogs!

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THRU THE COIN CHUTE ARKANSAS ACTIVITIES

Fred Swann, Forrest City, in Memphis on a purchasing spree at Red Bokker's. . . Haven't been able to catch up with H. E. Adams for a year. He is certainly one busy operator. . . C. H. Homes, Wester Sales, Little Rock, reports business good. . . Jimmy Wilson and Haskell Pearson issue similar reports. Jimmie complains that his fishing this past summer was more than cut in half. . . John Lima, "20 Year" clubber and one of our coin machine pioneers, died of a heart attack on September 6. John always operated the first of any machines that came out. When he died he had one of the largest bowler routes in the state. He purchased wax for his route by the carload. Mrs. Lima, who has worked with her husband from the beginning, will carry on the business. Assisting will be Robert Krispel, who has been with the company for many years. . . H. F. Bryant, Deluxe, Little Rock, reports business tops. Bryant just moved, tho he is still in the same building. . . C. B. Hi'l, Hill Amusement, Little Rock, at his plush desk working like mad. . . Red McNight talking Pool Tables. . . Bob Franklin, Southern Amusement, Little Rock, out in one of his airplanes dusting for one of his dusting and seeding contracts. Franklin splits his time between the airplane dusting business and the coin machines. . . Over at Little Rock Amusement, A. B. Cassinelli and Ben Hoelseman talking Pool Tables. They expected Geo. Sammon of Sammon and Pennington, Memphis to arrive any hour. . . C. E. Wilcox, Pinebluff, reports business good for the summer months. He has his routes ready for winter business and hopes for a good season. . . Chester Baker, Pinebluff, still taking it easy. . . Vernon Ward, One Nine Amusement, Pinebluff, still pitching for better spots with better machines. . . Billy Foster, Foster Amusement, Pinebluff, thinking seriously of starting a vending route with hot drink vendors. . . Earl Ebby, Pinebluff Music, Pinebluff, out working his route. . . C. O. Temple, Camden, taking his beauty nap while C. R. Hitt is out on the service calls. . . C. B. Cox, Mena, reports his routes this summer did better than last. . . Richard Muscoves, Nashville, Ark., out beating the bushes. . . Tom Bucher has turned over his Illinois route to his son, Tom Jr., and is starting a new route in Arkansas. Bucher, in the business for more than thirty years, will operate out of Hot Springs. . . Earl Gill, Gill Amusement Co., Hot Springs, talking about the NAMA Show to be held at Chicago November 6, 7, 8, and 9. Earl will try to make the show. He is interested in the 18 and 20 column cigarette vendors. . . Dud Lewis reports good business. . . Rocky Jenning discussing the new Pool Tables. . . Phil Marks was out. Noted his record bar was very busy.

Big Week Ahead For Chi Distribs

CHICAGO—"I've made 18 room reservations already", one well known distributor here reported this past week, "and, from all indications", he continued, "this is only the beginning."

This same story is being heard from other distribs thruout this city. They have been phoned all this past week by many who read the 'warning' which appeared in this publication this past week that all room reservations should be confirmed in advance, and that all transportation should be arranged on a round-trip basis, in advance.

One distributor said, "Your report regarding reservations being confirmed in advance was the best thing that ever happened to those people who plan to be in town this forthcoming week.

"But", he complained, "it sure did make a lot of work for us, and for lots of others here. Distributors phoned us long distance to make sure that they would have rooms when they arrived in Chicago."

What is most important, distribs here say, is that they will, in all probability, be busier than ever before. Not only is this going to prove one of the biggest conventions yet held by NAMA but, it seems, a larger group than was expected of NCMDA members as well as MOA executives, is also going to be in town.

"It'll be the biggest hospitality week in our history", is the way one distributor puts it and groaned, "only hope we come out of it okay and in shape to continue business the week after."

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RECONDITIONED EQUIP.
At the **BEST PRICES**

United ROYAL	\$139.50
United CHIEF	185.00
United LEAGUE	225.00
ChiCoin FIREBALL	335.00
ChiCoin SUPER FRAME	219.50
ChiCoin HOME RUN six player	159.50
Williams SAFARI Gun	350.00
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AMI "A"	69.50
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Coinmen Into Chi Before Meets

CHICAGO—Many distribs and operators have advised The Cash Box that they will be in this city ahead of the convention and meetings to be held here.

One distributor said, "I want to get there some days in advance so that I can spend some time visiting with the factories we represent.

"Furthermore", he advised, "I'm bringing my wife along and she, too, wants to see Chicago, do some shopping, and visit some of the night spots."

Others have different reasons why they want to be in Chicago in advance of the NAMA Convention and the NCMDA and MOA meetings.

But in the main the reason is that they would like to get around the factories here.

TOPS EVERY BOWLING GAME EVER DEVELOPED!

PLAYERS SCORE
2 2 8

1ST TEAM

TEAM SCORE
5 4 3 5

2 TEAMS OF UP TO 5 PLAYERS EACH CAN PLAY

Tally Sheet

2 TEAMS OF UP TO 10 PLAYERS EACH CAN PLAY

1	2	3	4	5	6	7	8	9	10
X	X	X	O	-	X	X	/	/	XXX

CHICAGO COIN'S BOWLING-TEAM

PLAYERS SCORE
2 6 0

2ND TEAM

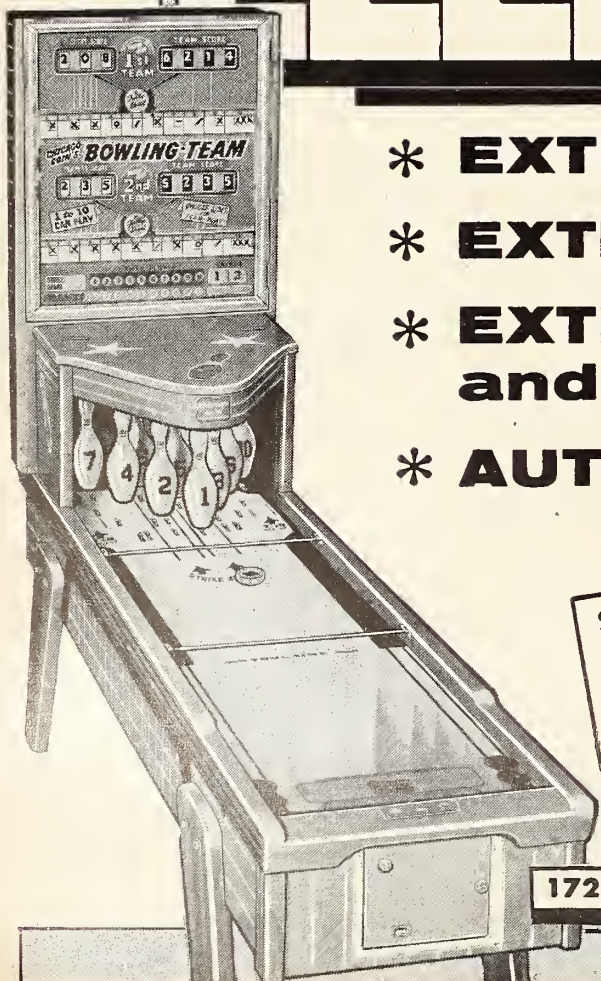
TEAM SCORE
6 0 9 0

1 TO 20 CAN PLAY

Tally Sheet

CHOOSE SIDES FOR TEAM PLAY

1	2	3	4	5	6	7	8	9	10
/	X	O	X	/	-	X	X	X	XXX



- * EXTRA LARGE PINS!
- * EXTRA LARGE PUCK!
- * EXTRA LARGE CABINET and PLAYFIELD!
- * AUTOMATIC TALLY SHEETS!

See these other popular Bowling Games at your distributor

- * BULLS EYE
- * BLINKER
- * SCORE-A-LINE
- * HOLLYWOOD

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WANT—Bingos and Gottlieb 5-Balls for resale. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVENUE, MOLINE, ILL. (Tel.: 4-6703.)

WANT—Wurlitzer 1400's, 1600's, 1600A's. Also Chicago Coin Band Boxes and Wurlitzer 248 Steppers. BUSH DISTRIBUTING CO., 286 W. 29th STREET, MIAMI, FLA., (Tel.: 3-4623).

WANT—Bally "Big Times," \$440. Also need back glass for two Genco "Bingo Rolls." LEWIS & FOLLETT MUSIC CO., 180 SOUTH HOWARD ST., SPOKANE, WASH. (Tel.: MA 8585).

WANT—50 Late Model Seeburg 100 Wallboxes; Seeburg Model B—C or G Phonographs. MODERN MUSIC, 3348 EUCLID, CLEVELAND, OHIO.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY CALGANO, CALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Seeburg 100 selection Hideaways; Phonographs; Wall Boxes; Steppers. AMI 120 and 80 selection Hideaways; Phonographs; Wall Boxes, Steppers. Wurlitzer 104 selection Hideaways; Phonographs; Wall Boxes; Steppers. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN. Tel.: 2648.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: Union 1-7500.

WANT—All types of Bingo Games. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. (Tel.: Market 3967).

WANT—Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK. N. Y. Tel.: CHickering 4-510.

WANT—Distributors Wanted. Slide-Ez powdered shuffleboard wax. Scientifically produced under modern manufacturing methods assuring tops in performance. Sold on money back guarantee. Samples and prices upon request. ALLIED BLOCK CHEMICAL COMPANY, 5th AND BINGHAM STREET, PITTSBURGH 3, PENNA. Tel.: EVerglade 1-4647.

WANT—To Buy. Model D-80 AMI phonographs. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: Superior 1-4600).

WANT—Mills Panorams—any quantity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. Tel.: GARfield 3585.

WANT—Northwestern 49's; Challengers; Pike's Peak; Kicker's and Catchers; Weigh Scales or any other penny games or equipment in Canada for resale. Will pay top prices in any quantity. Write, phone or wire. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONTARIO. Tel.: LO 4722.

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: Judson 6-4568.

WANT—For resale. New or used American, National 22 Ft. or 12 Ft. Shuffleboards and Bank Boards; 100 Selection Seeburgs; Kiddie Rides. Quote quantity, condition and your best price in your first letter. STANLEY DISTRIBUTING CO., 1119 TACOMA AVE., TACOMA, WASH. (Tel.: BR 3663).

WANT—100 operator customers in need of good used amusement machines of all kinds, including in-lines and shuffles. We don't dare to publish prices—so write or phone: GEORGE PONSER, ALBERT SIMON SYRACUSE CORP., 602 N. STATE ST., SYRACUSE, N. Y. (Tel.: 74-2403).

WANT—Top notch phonograph and bowler mechanic to assume responsibility as shop foreman for established distributor. Wage open. Must have references. Canadian mechanics welcomed. Write: SHELDON SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. (Tel.: Lincoln 9106).

CLASSIFIED ADVERTISING SECTION**FOR SALE**

FOR SALE—Bingo games in A-1 shape, will swap for late model music or arcade equipment. Contact us at once: RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD, CONN. (Tel.: CH 9-6556.)

FOR SALE—2 Genco Sky Gunners, \$75 ea.; 1 Exhibit Jet Gun, \$75; 2 Exhibit Six Shooter, \$50 ea.; 1 Exhibit Dale Gun, \$45; 1 Williams Hayburner, \$45; 1 Chico Playtime Bowler, \$350. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, IND. (Tel.: Harrison 3-4508).

FOR SALE—100 Like New Packard Bar Boxes and Brackets, 5c or 10c play, \$10 ea. or entire lot for 1 Seeburg Model G Phonograph. MODERN MUSIC, 3348 EUCLID, CLEVELAND, OHIO.

FOR SALE—Coronation; Twenty Grand; Four Star; Four Corners; Disc Jockey; Hong Kong; Queen of Hearts; (6) 3-4-5's and Many Others. All in A-1 Condition. Make Offer. **WANT**—Bally Beauties. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF. (Tel.: Market 1-5438).

FOR SALE—26 Wurlitzer 3020 Wallboxes, \$9 ea.; 2 D-80 Wallboxes and Stepper, \$125, practically new. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C. (Tel.: 2-3992).

FOR SALE—United Shuffle Alleys: Super, \$65; Star, \$65; League, \$215; Speedy, \$310; 11th Frame, \$325; Royal, \$150. Chicago Coin Bowlers: Super Match, \$65; Double Score, \$74.50; Hi-Speed Triple Score, \$195; Triple Score, \$89.50; Advance, \$150; Criss Cross Targette DeLuxe, \$200; Criss Cross Bowler, \$200; Super Frame, \$225; Star Lite, \$225; Playtime, \$325. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. (Tel.: 9-8632)—5743 GRAND RIVER AVENUE, DETROIT 8, MICH. (Tel.: Tyler 8-2230).

FOR SALE—Largest stock in the World—beautifully reconditioned Kiddie Rides—Will trade for used, obsolete music, bingo, fireball and alleys. In stock over 100 reconditioned, used Bally and United Bingos. Call collect for prices. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, BOSTON 34, MASS. (Tel.: ALgonquin 4-4040).

FOR SALE—United Alleys. Team, \$195; League, \$165; Chief, \$150; Royal, \$115; Clover, \$60; Williams' Major League, \$165; Genco Bing A Roll, \$45. **WANT**—Seeburg, M-100-R and Bally ABC Bowlers (used). MOHAWK SKILL GAMES CO., 67 SWAGERTOWN ROAD, SCHENECTADY, N. Y. (Tel.: FRanklin 7-2162).

FOR SALE—or trade. Bally Bingos for Music, Shuffles, Pool Tables, Pin Games, Champion Horses or Arcade Equipment. The finest, cleanest equipment offered anywhere, any time! Gaytime; Gayety; Variety; Surf Club; Hi Fi; Beach Club; Palm Springs; Frolic; Yacht Club; Dude Ranch; Palm Beach; Atlantic City. Call Wire. Write: WORLD WIDE DISTRIBUTORS, 2330 N. WESTERN, CHICAGO 47, ILL. (Tel.: EVerglade 4-2300).

FOR SALE—Can you afford 92¢ per week to get ahead and stay ahead of all competition? For only 92¢ per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The Bible of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—All types late model phonographs converted to 10c play. Call collect for price. DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: SYRACUSE 75-1631).

FOR SALE—Seeburg "C", \$575; Seeburg "B", \$475; Seeburg "A", \$250; AMI E-120 Phonographs, \$575. All the above machines are clean and ready for location. UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 902 W. SECOND, WICHITA 12, KANS., (Tel.: HO 4-6111, 4-3504).

FOR SALE—Bowlers in quantities. Bally—Victory, Champions, Blue Ribbons and Gold Medals. Keeney—Century, Speed Lanes. United—Clippers. GLOBE DISTRIBUTING COMPANY, 1623 N. CALIFORNIA, CHICAGO, ILL. (Tel.: ARmitage 6-0780-81).

FOR SALE—Records!!! 5¢ over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLYmpic 8-4012, 4013.

FOR SALE—Dude Ranch @ \$210; 2 Palm Springs @ \$245; 1 Variety @ \$395—As a package, \$999.95. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLEN FALLS, N. Y. (Tel.: 2-2519).

FOR SALE—Bowler Sale. United Clover Shuffle Alley, \$76.50; United Imperial Shuffle Alley, \$209.50; Chicago Coin Gold Cup Free Play, \$134.50; Chicago Coin 10th Frame Double Score, \$86.50; United Six Player Super, \$69.50; Chicago Coin 10th Frame Bowler, \$76.50. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO (Tel.: MA 8751).

FOR SALE—Bargains: Bally Beauty, \$135; Dude Ranch, \$185; Palm Springs, \$195; Ice Frolics, \$205; Hi-Fi, \$215; Surf Club, \$215; Genco Jumpin' Jacks, \$45. Also other Bingos and Bowlers. All ready for location. MICKEY ANDERSON, 314-316 EAST 11th STREET, ERIE, PA. (Tel.: 5-7549).

FOR SALE—Hi Fi, \$195; Surf Club, \$185; Palm Springs, \$155; Spot Lite, \$50; Beauty, \$110; Gayety, \$330; Variety, \$295; Daffy Derby, \$150. One-third deposit. Balance sight draft. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVENUE, NEW ORLEANS, LA. (Tel.: TUlane 6729).

FOR SALE—AMI A, \$95; AMI B, \$145; AMI C, \$150; AMI D40, \$210. All the above machines are clean and ready for operation. H. BETTI & SONS, 1706 MANIATTAN AVE., UNION CITY, N. J. (Tel.: UNION 3-8574, 3-8584).

CLASSIFIED ADVERTISING SECTION

FOR SALE — Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case \$8.50 f. o. b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—ABC \$65; Atlantic City \$90; Brite Lites \$65; Beauty \$165; Coney Island \$65; Cabana \$165; Nevada \$295; Spot Lites \$65; Singapore \$325; Tropicana \$350; Tropics \$175; Yacht Club \$110. Clean, Ready to use. Half Deposit. CLEVELAND COIN MACHINE EXCHANGE, 2029 PROSPECT AVE., CLEVELAND 15, OHIO (Tel.: TOver 1-6715.)

FOR SALE — Bally Beauties, \$145; 100C Seeburg, \$595; 1438 Comets, \$595; 1446 Hi-Fi, \$695; Model C, \$210; Model B, \$185; Model A, \$135; AMI 5 & 10 Boxes, \$10; AMI 5c Boxes, \$5; 3020, \$8; 3W7-L56, \$10; AMI 40 Stepper, \$15. H & H MUSIC, 1626 THIRD AVENUE, MOLINE, ILL., (Tel.: 4-6703).

FOR SALE—All types of Amusement Equipment: Music, Games, Cigarette Machines and Vendors. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y., (Tel.: Circle 6-8939).

FOR SALE—Lowest Prices In The Country. Leaders \$249.50; Team Plays \$249.50; Classics \$145; Clovers \$125; Exhibit Rifle Gallery \$169.50. All equipment refinished and ready for location. Buy one and convince yourself. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVENUE, CHICAGO 22, ILL. (Tel.: Canal 6-0293.)

FOR SALE—Sixty music and thirty-five amusement on locations, grossed \$67,000 in 1954, first six months of 1955, \$40,000. Located in good Kansas community. Owner will lease building. BOX 350, c/o THE CASH BOX, 26 WEST 47th STREET, NEW YORK 36, N. Y.

FOR SALE—Special. Bally: Gayetys, \$289.50; Big Times, \$439.50; Gay Times, \$475. Auto-Photo machines expertly taken care of while on location, brought into the shop and beautifully refinished, \$1,295. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: Canal 8318).

FOR SALE — Bowlers: United Ace, \$295; Team, \$250; Leader, \$200; Imperial, \$195; DeLuxe Comet, \$350; Crown Bowler \$85. Guns: Jet Fighter, \$200; Safari, \$350; Polar, \$400. In-Lines: Bally Spot Lite, \$60; Atlantic City, \$85; Frolics, \$95; Rio, \$125. Music: Seeburg "C", \$600; 100BL \$500; Fireball, \$285. 5-Balls: Big Ben, \$145; 3 Dences, \$200; Struggle Buggie, \$75; Gun Club, \$75; Cyclone, \$45; Grand Champion, \$75; Army-Navy, \$60. New and used cigarette machines, Rowe, National, etc. New: Circus, Regatta, Wishing Well, Tournament, Marathon. H. Z. VENDING & SALES CO., 1205 DOUGLAS, OMAHA, NEB. (Tel.: AT 1121).

FOR SALE — Southern Belle, \$250; Duette, \$225; Twin Bill, \$210; Slugging Champ, \$225; Niagara, \$65; Knockout, \$45; Hit 'n' Run, \$65. UNIVERSITY COIN MACHINE EXCHANGE, 858 NORTH HIGH ST., COLUMBUS 8, OHIO (Tel.: AXminster 4-3529).

FOR SALE—M100A-78 Seeburgs; 1250 Wurlitzers. Good condition. Make us an offer. COPELAND DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, OKLA., (Tel.: FO 5-3456).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as it. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MONTana 5000-1-2. Chapel 9-6556.

FOR SALE—Genco Shuffle Pool Four Player, \$75; Keeney DeLuxe League Bowler, \$75. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS 1, MO. (Tel.: Central 1-9292).

FOR SALE—Bally Palm Beach, \$75; Beach Clubs, \$125; Spot Lites, \$35. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT STREET, TOLEDO 4, OHIO.

FOR SALE—Seeburg A's, B's, C's; 4 AMI D-80's; 8 AMI 120 Wall Boxes. Write, wire, phone. NATIONAL NOVELTY COMPANY, 183 MERRICK ROAD, L. I., N. Y. (Tel.: FReeport 8-6771).

FOR SALE — Reconditioned Guaranteed Phonographs. Rock-Ola: Model 1434 50 Selections, 45 RPM, \$275; Model 1436 120 Selections, 78 RPM, \$265; Model 1436A 120 Selections, 45 RPM, \$325; Model 1438 Comet 120 Selections, \$565; Model 1446 Hi-Fidelity 120 Selections, \$725. AMI: Model A-40, \$125; Model C-40, \$175; Model D-40, \$245. Wurlitzer: 48 Selections Wall Boxes, \$15; 5204 104 Selection Wall Boxes, \$45. J. ROSENFELD COMPANY, 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOrrest 7-6730).

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FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. (Tel.: 2-3326 or 2-1648).

FOR SALE—Comco Extended Range Speakers Acoustically Engineered for Tone Range. 100% Guaranteed Satisfaction or money is refunded. Write for literature on full line wall speakers, \$11.95. Also ceiling and corner speakers at equally low prices. COVEN MUSIC CORP., 3181 N. ELSTON AVE., CHICAGO, ILL.

FOR SALE—Thoroughly reconditioned AMI Phonographs: E-120, \$525; E-80, \$475; D-80, \$395; D-40, \$260; Model C, \$175; Model A, \$125. WESTERN STATES DISTRIBUTORS, 117 EAST SECOND, SOUTH, SALT LAKE CITY, UTAH (Tel.: 22-2549).

FOR SALE—144 Mixed Kiddie Rides, prices slashed. Now delivering United Pixies; United Super Bonus; Bally Miami Beach; Keeney Ranger and Sportsman Guns; United Capitol DeLuxe Alley; Beach Club; Variety; Surf Club; Palm Springs; Tahiti. Extra Special Nylco Rocket Ships, \$295. ASSOCIATED AMUSEMENTS, INC., 188 BRIGHTON AVE., ALLSTON 34, MASS., (Tel.: ALgonquin 4-3338, 4-3660).

FOR SALE—Evans Constellation \$225; Shoot the Bear \$145; Keeney DeLuxe Bowler \$125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MISSOURI. (Main 1-3511) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (WEstport 3582).

FOR SALE—Seeburg M100A, \$300; M100-C, \$600; M100-G, \$725; M100-W, \$725; Wurlitzer 1250; \$150; 1100, \$85; AMI A, \$125; AMI B, \$185; AMI C, \$200; Evans Constellation, \$125. MUSICAL SALES, 2334-36 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561).

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FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUNkirk 3-1810.

FOR SALE — Wurlitzer 1700, \$650; Seeburg M100A, \$250; Seeburg M100B, \$475; Seeburg M100BL, \$495; Seeburg M100C, \$565; Seeburg 100 Selection Wall Boxes, \$65. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA. (Tel.: 84-3264).

FOR SALE—Rowe 8 Col. Cig. Machines, \$75; Beach Club, \$135; Yacht Club, \$75; Flying High, \$50; Non Coin Operated Joker, \$500; Jet Fighter, \$150. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, O. (Tel.: BRidgeport 750).

FOR SALE — 3020 Wurlitzer Wall Boxes, \$5.00 ea.; 100 20 Selection Seeburg 5c Wall Boxes, \$1.00 ea.; Packard Wall Boxes, \$1.00 ea.; 100 219 Steppers, \$7.50 ea. LEW JONES DISTRIBUTING CO., 1301 NORTH CAPITOL AVE., INDIANAPOLIS, IND., (Tel.: MELrose 5-1593).

FOR SALE — High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only \$24.50 per pair. MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA, CALIF.

FOR SALE—Telequiz Machines, factory reconditioned. Ready for location, \$119.50. 1/3 down, balance C.O.D. We stock all Telequiz parts, also parts and supplies for Jukes, Shuffle and Pin Games. Write for catalog. CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILLINOIS.

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FOR SALE—United Royal, \$134; United Chief, \$185; United League, \$215; CC Super Frame, \$219.50; AMI "A", \$69.50; CC Home Run, 6 Player, \$164.50; Seeburg Bear Gun, \$94.50; Exhibit Star Shooting Gallery, \$174.50; Seeburg "A", \$255. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO, (Tel.: HEnderson 1-7577).

FOR SALE—Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC. 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—18 foot Rock-Ola Shuffle Board \$149.50; Shuffle Board game wax (12 cans) \$3.50; Fast wax case (12 cans) \$4.50; Pucks (set of 8) \$12; Fluorescent Lights pair \$22.50; Adjusters \$18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUNiper 8-1814).

FOR SALE—United Bingos; 7 Tahitis, \$99.50 ea.; 7 Singapores, \$225 ea.; 9 Tropicanas, \$239.50 ea. WESTERN DISTRIBUTORS, 1226 S.W. 16th AVE., PORTLAND, OREGON. (Tel.: ATwater 7565).

FOR SALE—Send \$1.00 for the record of "The Cat Came Back" b/w "Stop Crackin' Peanuts" by Lee Moore, disc jockey of WWVA in Wheeling, W. Va. Please state whether 45 or 78 rpm. CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. Tel.: PRescott 9-0182.

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE — 1015 Wurlitzers, A-1 condition. Any quantity. HUEY DISTRIBUTING CO., 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: CEdar 7976).

FOR SALE—10 cent Operators don't let profit walk out the door. Use General's Two Nickels for Dime Play Kits. Install in minutes. \$3.50 Revenue increase. Samples \$3.50 each, lots of 10, \$2.95 each. GENERAL DISTRIBUTING COMPANY, 3574 HARDING STREET, CARLSBAD, CALIF. Tel. SARatoga 2-5151.

MISCELLANEOUS

NOTICE—We are converting Bally HiFis into that ever popular Beach Club. Why not have the equivalent of a new Beach Club? Call, write or wire us for more information. All our equipment is completely reconditioned. DONAN DISTRIBUTING CO., 5007 N. KEDZIE, CHICAGO 25, ILL. (Tel.: JUNiper 8-5211).

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, PHONO-VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. Tel.: PErshing 3-7197 or PHONO-VEND OF HOUSTON, 1408 JEFFERSON STREET, HOUSTON, TEXAS. Tel.: PReson 4791, for genuine factory parts, also good reconditioned phonographs priced right.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUDson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOLlywood 5-1702.

NOTICE—Attention, Wurlitzer 1500, 1700 and 1800 Operators. Connect 24 and 48 Selection Wallboxes to these phonographs. Use Regular 219 and 248 Steppers with Adaptor. Specify model. Change one wire in Stepper. \$34.50. MIDWEST MUSIC SERVICE, 819 WEST SECOND ST., WICHITA, KANSAS.

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

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17th YEAR OF PUBLICATION

839th CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

CODE

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|-----------------------------|------------------------------------|
| 1. Prices UP | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN | 7. Machines Just Added |
| 4. No change from Last Week | * Great Activity |

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.



LISTED ALPHABETICALLY

AMI

4* Model A, '46, 40 Sel., 78 RPM	100.00	135.00	
4* Model B, '48, 40 Sel., 78 RPM	145.00	185.00	
2* Model C, '50, 40 Sel., 78 RPM	140.00	210.00	
4* Model D-40, '51, 40 Sel., 78 RPM	219.00	295.00	
4. Model D-80, '51, 80 Sel., 45 RPM	345.00	395.00	
4. Model E-40, '53, 40 Sel., 78 RPM	400.00	500.00	
4. Model E-80, '53, 80 Sel., 45 RPM	445.00	550.00	
1* Model E-120, '53, 120 Sel., 45 RPM	465.00	575.00	
4. WM Wall Box	10.00	12.00	
4. SM or SL Stepper	12.00	24.50	

EVANS

4. Mills Constellation, 47 Model 951, 40 Sel., 78 RPM	50.00	125.00	
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4. Constellation, '49 Model 135, 40 Sel., 78 RPM	100.00	200.00	
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	175.00	225.00	
4. Century, '52, Model 2045, 100 Sel., 45 RPM	249.00	320.00	

ROCK-OLA

2. 1422, '46, 20 Sel., 78 RPM	25.00	65.00	
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00	
4. 1426, '47, 20 Sel., 78 RPM	39.50	95.00	
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	59.50	125.00	
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	165.00	210.00	
4. 1432, Same as above, Converted to 45 RPM	180.00	230.00	

4. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	225.00	325.00	
4. 1434, Same as above, Converted to 45 RPM	275.00	350.00	
4. 1436, '52, Fireball, 120 Sel., 45 RPM	285.00	365.00	
2. 1436A, '53, Fireball, 120 Sel., 45 RPM	295.00	425.00	
1* 1438, '54, Comet, 120 Sel., 45 RPM	475.00	599.50	
2* 1446, '54, Hi-Fi, 120 Sel., 45 RPM	695.00	725.00	

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	25.00	65.00	
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	25.00	75.00	
4. 147S, Standard, 20 Sel., 78 RPM	25.00	75.00	
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	45.00	85.00	
2. 148S, '48, Standard, 20 Sel., 78 RPM	40.00	125.00	
2. 148M, '48 Master with Remote Attach., 20 Sel., 78 RPM	45.00	125.00	
2. 148 ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	50.00	135.00	
4* M100A, '49, 100 Sel., 78 RPM	245.00	335.00	
1* M100B, '51, 100 Sel., 45 RPM	460.00	525.00	
4. M100BL, '51, 100 Sel., 45 RPM, Light Cab	495.00	575.00	
2* M100C, '53, 100 Sel., 45 RPM	545.00	625.00	
4. HF100G, '54, 100 Sel., 45 RPM	695.00	795.00	
4. W1-156 Wall Box 5c	3.00	6.95	

4. 3W2 Wall-a-Matic	4.25	8.95	
2. W4L-56	10.00	20.00	
2. 3W5-L56 Wall Box 5c, 10c, 25c	10.00	20.00	
2. W6L-56 5/10/25 Wire-less	10.00	20.00	
4. 3W7-L-56	10.00	30.00	

WURLITZER

1* 1015 '46, 25 Sel., 78 RPM	25.00	125.00	
4. 1080, '46, Colonial, 24 Sel., 78 RPM	50.00	99.00	
4. 1080A, '48, Colonial, 24 Sel., 78 RPM	60.00	125.00	
4. 1017, '46, Hideaway, 24 Sel., 78 RPM	50.00	100.00	
2* 1100, '48, 25 Sel., 78 RPM	85.00	155.00	
4. 1250, '50, 48 Sel., 78 RPM	125.00	195.00	
4. 1250, '50, (Same as above) Converted to 45 RPM	150.00	210.00	
4. 1400, '52, 48 Sel., 78 RPM	225.00	325.00	
4. 1400, '52, (Same as above) Converted to 45 RPM	250.00	335.00	
4. 1500, '53, 150 Sel., 78 and 45 RPM Inter-mixed	275.00	395.00	
2. 1500A, '53, 105 Sel., 78 and 45 RPM Inter-mixed	225.00	375.00	
4. 1650, '53, 48 Sel., 45 RPM	345.00	435.00	
2. 1700, '54, 104 Sel., 45 RPM	595.00	725.00	
4. 2140 Wall Box	3.00	10.00	
4. 3020 Wall Box	5.00	12.00	
4. 3048 (Conv. of 3020)	10.00	20.00	
4. 3031 Wall Box	2.95	5.00	
4. 3045 Wall Box	4.00	20.00	
4. 4820 Wall Box	15.00	25.00	



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

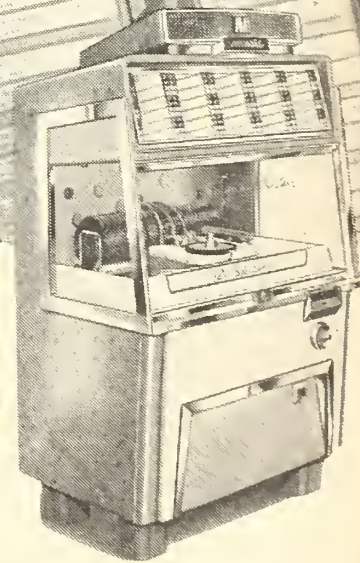
1. ABC (Un 3/52)	40.00	75.00	
4. Across the Board (Un 9/52)	25.00	50.00	
4. All Star Basketball (Got 1/52)	20.00	35.00	
6. Aquacade (Un 4/49)	10.00	25.00	
4. Arabian Knights (Got 12/53)	145.00	165.00	
4. Arcade (Wm 11/51)	45.00	75.00	
4. Arizona (Un 4/50)	10.00	25.00	
4. Army-Navy (Wm 10/53)	50.00	90.00	
4* Atlantic City (B 5/52)	90.00	110.00	
6. Baby Face (Un 12/48)	10.00	20.00	
4. Bank-A-Ball (Got 5/50)	15.00	25.00	
4. Basketball (Got 10/49)	15.00	25.00	
2* Beach Club (B 2/53)	135.00	175.00	
4* Beauty (B 11/52)	125.00	165.00	
4. Be Bop (Ex 3/50)	10.00	20.00	
4. Big Ben (Wm 9/54)	135.00	185.00	
4. Big Hit (CC 7/52)	29.00	45.00	
6. Big Top (Ge 2/49)	10.00	20.00	
2* Big Time (B 1/55)	425.00	495.00	
6. Black Gold (Ge 3/49)	10.00	20.00	
4. Bolero (Un 12/51)	45.00	95.00	
4. Bomber (CC 3/51)	20.00	25.00	
6. Boston (Wm 5/49)	15.00	29.50	
4. Bowling Champ (Got 2/49)	15.00	25.00	
1. Bright Lights (B 5/51)	65.00	95.00	
4. Bright Spot (B 11/51)	75.00	95.00	
4. Broadway (B 6/51)	25.00	50.00	
4. Buffalo Bill (Got 5/50)	20.00	30.00	
4. Buttons & Bows (Got 3/49)	15.00	25.00	
4. Cabana (Un 3/53)	90.00	165.00	
4. Camel Caravan (Ge 6/49)	15.00	30.00	
4. Canasta (Ex 2/50)	15.00	20.00	
4. Capusa (Ge 7/50)	25.00	34.50	
4. Caravan (Wm 6/52)	35.00	75.00	
6. Carolina (Un 3/49)	15.00	25.00	
4. Champion (B 12/49)	20.00	35.00	
6. Champion (CC 6/49)	15.00	20.00	
4. Chinatown (Got 10/52)	50.00	95.00	
6. Circus (Ex 8/48)	10.00	20.00	
4. Circus (Un 8/52)	85.00	135.00	
4. Citation (B 10/48)	15.00	35.00	
4. C.O.D. (Wm 9/53)	85.00	115.00	
4. College Daze (Got 8/49)	20.00	49.50	
4. Colors (Wm 11/54)	175.00	220.00	
1. Coney Island (B 9/52)	65.00	95.00	
4. Control Tower (Wm 3/51)	25.00	50.00	
4. Coronation (Got 11/52)	40.00	85.00	
4. County Fair (Un 9/51)	30.00	45.00	
4. Crossroads (Got 5/52)	45.00	75.00	
4. Cyclone (Got 5/51)	40.00	85.00	
2. Daffy Derby (Wm 8/54)	150.00	210.00	
4. Daisy May (Got 7/54)	170.00	215.00	
4. Dallas (Wm 2/49)	15.00	30.00	
4. Dealer "21" (Wm 2/54)	75.00	125.00	
4. De Icer (Wm 11/49)	20.00	39.00	
4. Diamond Lill (Got 12/54)	185.00	215.00	
4. Domino (Wm 5/52)	37.50	60.00	
4. Double Action (Ge 1/52)	25.00	35.00	
4. Double Feature (Got 12/50)	15.00	25.00	
4. Dbl. Shuffle (Got 6/49)	15.00	25.00	
4. Disk Jockey (Wm 11/52)	45.00	80.00	
2. Dragonette (Got (6/54)	125.00	170.00	



HI-FI at a glance

There's no mistaking the handsome "Wide-Screen" High Frequency Horn that crowns the AMI "G". Even the most casual glance tells the patron "Here is high-fidelity, as only exponential horns can deliver it"—a fact that's proved the moment the tone arm kisses the record—and records get kissed plenty when the living performance is re-created by the "G's" Multi-Horn AMI-Fidelity sound system.

G



AMi
Incorporated

General Offices and Factory: 1500 Union Avenue, S. E., Grand Rapids 2, Michigan

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box
 sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark
 Licensee: Automatic Musical Instruments (Great Britain) Ltd., 35 Berkeley Square,
 London, W. 1. England—building the BAL-AMI Juke Box

"It's What's in THE CASH BOX That Counts"

4. Dreamy (Wm 2/50) ..	20.00	49.50
4* Dude Ranch (B 9/53)	160.00	210.00
4. Duette DeLuxe (Got 4/55) ..	225.00	285.00
4. Eight Ball (Wm 1/52)	45.00	75.00
4. Fairway (Wm 6/53) ..	65.00	90.00
4. Fighting Irish (CC 11/50)	25.00	35.00
4. Five Star (Univ 5/51)	35.00	75.00
6. Floating Power (Ge 12/48) ..	10.00	20.00
4. Flying High (Got 2/53)	50.00	100.00
4. Flying Saucers (Ge 12/50) ..	15.00	30.00
6. Football (CC 8/49) ..	10.00	25.00
4. Four Bells (Got 10/54)	190.00	230.00
2. Four Corners (Wm 12/52) ..	25.00	90.00
4. Four Corners (Got 9/50) ..	30.00	60.00
4. "400" (Upright) (Ge 10/52) ..	40.00	75.00
4. Four Stars (Got 6/52) ..	50.00	95.00
4. Freshie (Wm 9/49) ..	20.00	35.00
1* Frolics (B 10/52) ..	100.00	135.00
4. Futurity (B 35/1) ..	25.00	75.00
7. Gay Time (B 6/55) ..	475.00	525.00
2* Gayety (B 3/25) ..	289.50	395.00
4. Georgia (Wm 7/50) ..	20.00	49.50
6. Gin Rummy (Got 2/49)	15.00	25.00
4. Glamour (Got 7/51) ..	15.00	25.00
6. Glider (Ge 8/49) ..	10.00	20.00
4. Globe Trotter (Got 11/51) ..	35.00	75.00
4. Golden Gloves (CC 7/49) ..	10.00	25.00
4. Golden Nugget (Upright) (Ge 2/53)	40.00	95.00
2. Gold Star (Got 8/54) ..	185.00	210.00
6. Gondola (Ex 5/49) ..	10.00	20.00
4. Grand Award (CC 1/49) ..	10.00	20.00
4. Grand Champion (Wm 8/53) ..	85.00	125.00
4. Grand Slam (Got 4/53)	45.00	110.00
6. Grand Stand (B '50) ..	20.00	35.00
4. Green Pastures (Got 1/54) ..	135.00	155.00
4. Gun Club (Wm 11/53)	79.00	105.00
4. Guy-Dolls (Got 5/53) ..	75.00	135.00
2. Gypsy Queen (Got 2/55)	215.00	245.00
4. Handicap (Wm 6/52) ..	45.00	95.00
4. Happy Days (Got 7/52) ..	65.00	100.00
4. Happy-Go-Lucky (Got 3/51) ..	25.00	45.00
4. Harvest Moon (Got 12/48) ..	15.00	25.00
4. Harvest Time (Ge 9/50) ..	15.00	35.00
4. Harvey (Wm 5/51) ..	15.00	35.00
2. Havana (Un 2/54) ..	100.00	175.00
4. Hawaii (Un 6/54) ..	119.50	210.00
4. Hawaiian Beauty (Got 4/54) ..	140.00	200.00
4. Haythurner (Wm 6/51) ..	35.00	85.00
2* Hi-Fi (B 6/54) ..	165.00	225.00
4. Hit Parade (CC 2/51)	10.00	20.00
4. Hit & Runs (Ge 3/51)	15.00	25.00
4. Hit 'N Run (Got 4/52)	32.00	75.00
6. Holiday (CC 12/48) ..	10.00	20.00
4. Holiday (Ke 12/51) ..	35.00	55.00
4. Hong Kong (Wm 9/51)	35.00	75.00
4. Horsefeathers (Wm 1/52) ..	39.50	69.50
4. Horse Shoe (Wm 12/51) ..	25.00	40.00
1. Hot Rods (B '49) ..	20.00	50.00
3* Ice-Frolics (B 1/54) ..	185.00	225.00
4. Jalopy (Wm 8/51) ..	35.00	65.00
4. Jeanie (Ex 6/50) ..	15.00	25.00
4. Jockey Club (Got 5/54)	145.00	185.00
4. Jockey Special (B 11/47) ..	15.00	45.00
4. Joker (Got 11/50) ..	20.00	50.00
7. Jubilee (Got 5/55) ..	230.00	250.00
4. Judy (Ex 7/50) ..	10.00	20.00
4. Jumping Jacks (Upright) (Ge 12/52)	35.00	100.00
4. Just 21 (Got 1/50) ..	10.00	25.00
4. K. C. Jones (Got 11/49)	10.00	25.00
4. King Arthur (Got 10/49) ..	20.00	49.50
4. King Pin (CC 12/51) ..	30.00	60.00
4. Knockout (Got 1/51) ..	20.00	49.50
4. Lady Luck (Got 9/54) ..	145.00	210.00
4. Lazy "Q" (Wm 2/54) ..	75.00	130.00
4. Leaders (Un 10/51) ..	45.00	85.00
4. Lite-A-Line (Ke 6/52) ..	45.00	55.00
4. Long Beach (Wm 7/52)	35.00	65.00
2. Lovely Lucy (Got 2/54)	130.00	175.00

4. Lucky Inning (Wm 5/50) ..	20.00	49.50
4. Lulu (Wm 12/54) ..	235.00	250.00
4. Mad. Sq. Garden (Got 6/50) ..	30.00	69.00
6. Magic (Ex 11/48) ..	10.00	20.00
4. Majors '49 (CC 2/49) ..	15.00	35.00
4. Majorettes (Wm 4/52)	29.00	45.00
4. Manhattan (Un 4/55) ..	405.00	475.00
4. Marble Queen (Got 8/53) ..	95.00	135.00
4. Maryland (Wm 4/49) ..	15.00	35.00
4. Mercury (Ge 3/50) ..	10.00	29.00
4. Mermaid (Got 6/51) ..	30.00	65.00
4. Mexico (Un 3/54) ..	140.00	225.00
4. Minstrel Man (Got 3/51) ..	25.00	60.00
6. Moon Glow (Un 11/48)	10.00	20.00
4. Mystic Marvel (Got 3/54) ..	145.00	175.00
2* Nevada (Un 8/54) ..	175.00	275.00
4. Niagara (Got 12/51) ..	45.00	75.00
4. Nifty (Wm 12/50) ..	15.00	35.00
4. "9" Sisters (Wm 1/54)	95.00	135.00
4. Oasis (Ex 10/50) ..	10.00	20.00
4. Oklahoma (Un 5/49) ..	10.00	20.00
6. Old Faithful (Got 12/49) ..	15.00	25.00
4. Olympics (Wm 5/52) ..	45.00	75.00
4. One Two Three (Ge 10/48) ..	10.00	25.00
4. Palisades (Wm 7/53) ..	50.00	90.00
2* Palm Beach (B 7/52) ..	75.00	100.00
2* Palm Springs (B 11/53)	155.00	245.00
4. Paratrooper (Wm 8/52)	25.00	45.00
4. Pin Bowler (CC 6/50)	10.00	20.00
6. Pinch Hitter (Un 5/49)	10.00	20.00
4. Pinky (Wm 9/50) ..	20.00	35.00
4. Pin. Wheel (Got 11/53)	50.00	125.00
4. Play Ball (CC 1/51) ..	20.00	35.00
4. Playland (Ex 8/50) ..	10.00	20.00
6. Playtime (Ex 8/49) ..	10.00	20.00
4. Poker Face (Got 9/53)	110.00	130.00
6. Puddin' Head (Ge 10/48) ..	10.00	20.00
4. Punchy (CC 12/50) ..	10.00	20.00
4. Quarterhack (Wm 10/49)	15.00	35.00
4. Quartet (Got 2/52) ..	60.00	110.00
4. Queen of Hearts (Got 12/52) ..	69.00	100.00
4. Quintet (Got 3/53) ..	49.50	110.00
7. Race The Clock (Wm 5/55) ..	250.00	275.00
4. Rag Mop (Wm 10/50) ..	15.00	35.00
6. Ramona (Un 2/49) ..	10.00	20.00
4. Red Shoes (Un 11/50)	20.00	34.50
2. Rio (Un 11/53) ..	95.00	175.00
4. Rip Snorter (Ge 10/49)	10.00	20.00
4. Rocket (Ge 5/50) ..	20.00	39.00
4. Rockettes (Got 8/50) ..	25.00	49.50
4. Rodeo (Un 2/53) ..	125.00	160.00
4. Rose Bowl (Got 10/51)	35.00	75.00
4. Round Up (Got 11/48)	10.00	25.00
4. St. Louis (Wm 2/49) ..	25.00	35.00
4. Saddle and Turf (Ev 10/53) ..	175.00	250.00
(Cluh Model) ..	245.00	300.00
4. Saratoga (Wm 10/48) ..	20.00	49.50
4. Screamo (Wm 4/54) ..	125.00	165.00
4. Sea Jockeys (Wm 11/51)	24.50	50.00
4. Select-A-Card (Got 4/50)	10.00	20.00
4. Shantytown (Ex 10/49)	20.00	39.00
4. Sharpshooter (Got 5/49) ..	10.00	29.50
4. Shindig (Got 10/53) ..	120.00	155.00
4. Shoo Shoo (Wm 2/51)	19.50	29.50
4. Shoot the Moon (Wm 11/51) ..	20.00	55.00
4. Show Boat (Un 1/49) ..	10.00	20.00
4. Show Boat (Un 12/52)	150.00	175.00
4. Silver Chest (Upright) (Ge 4/53) ..	59.00	125.00
4. Silver Skates (Wm 2/53)	54.50	80.00
2* Singapore (Un 10/54)	225.00	295.00
4. Skill Pool (Got 8/52)	60.00	110.00
4. Slugfest (Wm 3/52) ..	39.00	65.00
7. Sluggin' Champ (Got 4/55) ..	225.00	240.00
6. Snooks (Wm 6/51) ..	15.00	22.50
7. Southern Belle (Got 6/55) ..	245.00	260.00
4. South Pacific (Ge 2/50)	20.00	39.00
4. Spark Plugs (Wm 9/51)	50.00	85.00
6. Speedway (Wm 9/48) ..	10.00	20.00
2. Spitfire (Wm 2/55) ..	169.50	210.00
4. Spot Bowler (Got 10/50) ..	25.00	50.00
2* Spot-Lite (B 1/52) ..	50.00	85.00

4. Sportsman (Ge 2/51) ..	10.00	20.00
4. Sportsman (Wm 2/52)	30.00	35.00
4. Springtime (Ge 3/52) ..	20.00	34.50
4. Stage Coach (Got 11/54)	165.00	210.00
4. Star Pool (Wm 10/54) ..	200.00	220.00
4. Stars (Un 6/52) ..	50.00	85.00
4. Starlite (Wm 3/53) ..	35.00	70.00
4. Steeple Chase (Un 1/52) ..	35.00	65.00
4. Stop & Go (Ge 3/51) ..	15.00	25.00
4. Struggle Buggies (Wm 12/53) ..	75.00	125.00
6. Summertime (Un 9/48)	15.00	25.00
4. Sunshine Park (B 12/52) ..	25.00	85.00
4. Super Hockey (CC 4/49) ..	20.00	34.50
4. Super Jumho (Got 10/54) ..	287.50	375.00
2* Surf Club (B 3/54) ..	185.00	265.00
4. Sweepstakes (Wm 1/52)	75.00	95.00
4. Sweetheart (Wm 5/50)	20.00	35.00
4. Tahiti (Un 8/53) ..	90.00	175.00
4. Tampico (Un 6/49) ..	10.00	20.00
4. Telecard (Got 1/49) ..	20.00	55.00
4. Thing (CC 2/51) ..	15.00	35.00
4. Three Feathers (Ge 5/49) ..	15.00	35.00

4. Three Four Five (Un 6/51) ..	25.00	50.00
6. Three Musketeers (Got 7/49) ..	15.00	35.00
6. Thrill (CC 9/48) ..	10.00	20.00
4. Thunderbird (Wm 5/54) ..	150.00	190.00
4. Times Square (Wm 4/53) ..	65.00	89.50
4. Touchdown (Un 1/52)	15.00	25.00
4. Triplets (Got 7/50) ..	15.00	29.50
4. TriScore (Ge 1/51) ..	20.00	35.00
2* Tropicana (Un 1/55) ..	239.50	325.00
2. Tropics (Un 7/53) ..	90.00	175.00
6. Tucson (Wm 1/49) ..	10.00	29.00
6. Tumbleweed (Ex 8/49)	15.00	35.00
4. Turf King (B 6/50) ..	15.00	45.00
4. Twenty Grand (Wm 12/52) ..	40.00	85.00
2. Twin Bill (Got 1/55) ..	200.00	225.00
4. Utah (Un 7/49) ..	10.00	29.50
2* Variety (B 9/54) ..	290.00	410.00
4. Watch My Line (Got 9/51) ..	30.00	55.00
4. Whizz Kids (CC 3/52)	20.00	40.00
4. Wild West (Got 8/51)	40.00	69.50
4. Winner (Univ.) ..	20.00	45.00
4* Yacht Club (B 6/53) ..	75.00	125.00
4. Zingo (Un 10/51) ..	25.00	65.00



6. Bally Speed Bowler (2/50) ..	15.00	20.00
6. Bally Shuffle Champ (4/50) ..	20.00	30.00
6. Bally Hook Bowler (11/50) ..	20.00	45.00
6. Bally Baseball (5/51)	35.00	45.00
4. Bally Shuffle Line (7/51)	25.00	50.00
4. Bally Victory Bowler (5/54) ..	225.00	360.00
4. Bally Champion Bowler (5/54) ..	295.00	395.00
4. Bally Jet Bowler (8/54)	350.00	400.00
4. Bally Mystic Bowler (12/54) ..	395.00	460.00
4. Bally Magic Bowler (12/54) ..	395.00	460.00
4. ChiCoin Bowling Classic (5/50)	20.00	35.00
4. ChiCoin Pin Bowler (6/50) ..	20.00	30.00
4. ChiCoin Trophy Bowl (7/50) ..	20.00	35.00
6. ChiCoin Pin Lite (9/50)	25.00	30.00
4. ChiCoin Horse-Shoes (5/51) ..	35.00	75.00
4. ChiCoin 6-Player (8/51)	35.00	85.00
4. ChiCoin 6-Player DeLuxe (5/52) ..	39.00	95.00
4. ChiCoin Match Bowler (6/52) ..	45.00	100.00
4. ChiCoin Bowl-A-Ball (10/52) ..	65.00	125.00
4. ChiCoin Match Bowl-A-Ball (11/52)	50.00	150.00
4. ChiCoin 10th Frame Special (12/52) ..	55.00	150.00
4. ChiCoin Name Bowler (1/53) ..	65.00	150.00
4* ChiCoin 10th Frame Double Score Bowler (2/53) ..	75.00	150.00
4. ChiCoin Crown (4/53)	95.00	175.00
4. ChiCoin Crown, Giant Pins (4/53) ..	110.00	180.00
4. ChiCoin Triple Score (6/53) ..	90.00	175.00
1. ChiCoin Gold Cup (7/53) ..	125.00	200.00
4. ChiCoin High Speed Crown (7/53) ..	145.00	245.00
4. ChiCoin High Speed Triple Score (8/53)	175.00	275.00
4. ChiCoin Advance (10/53) ..	150.00	260.00
4. ChiCoin King (10/53)	200.00	275.00
4. ChiCoin Criss Cross (Bowler 12/53) ..	215.00	285.00
4* ChiCoin Super Frame (3/54) ..	219.50	285.00
2* ChiCoin Starlite (5/54)	225.00	295.00
4. ChiCoin Feature (7/54)	250.00	350.00
4* ChiCoin Holiday (9/54)	375.00	450.00
4. ChiCoin Flash (10/54)	250.00	395.00
4. ChiCoin Playtime (10/54) ..	350.00	460.00
4. ChiCoin Fireball (11/54) ..	395.00	475.00
4. ChiCoin Thunderbolt (12/54) ..	400.00	450.00

4. ChiCoin Triple Strike (2/55) ..	415.00	485.00
4. ChiCoin Criss-Cross Targette (1/55) ..	175.00	275.00
4. ChiCoin DeLuxe Criss Cross Targette (1/55)	200.00	275.00
1. ChiCoin Bonus Score (4/55) ..	450.00	500.00
4. ChiCoin Big League (5/55) ..	395.00	435.00
2. ChiCoin Hollywood (5/55) ..	475.00	550.00
.. Exhibit Strike (6/51) ..	20.00	30.00
4. Exhibit Twin Rotation (5/52) ..	65.00	95.00
4. Genco Bowling League (11/49) ..	15.00	20.00
4. Genco Baseball (5/50)	15.00	20.00
4. Genco Shuffle Target (7/51) ..	15.00	20.00
4. Genco 8-Player Round (9/51) ..	30.00	65.00
2* Genco Shuffle Pool (11/53) ..	80.00	125.00
4. Genco Match Pool (2/54) ..	125.00	160.00
4. Gottlieb Bowlette (3/50)	15.00	29.50
6. Keeney Pin Boy (11/49)	15.00	20.00
6. Keeney Ten Pins (1/50)	15.00	20.00
6. Keeney ABC (2/50) ..	15.00	20.00
6. Keeney Lucky Strike (4/50) ..	20.00	30.00
6. Keeney King Pin (4/50)	20.00	30.00
6. Keeney Bowling Champ (4/50) ..	20.00	30.00
6. Keeney Duck Pins (6/50) ..	20.00	30.00
4. Keeney Double Bowler (8/50) ..	25.00	35.00
4. Keeney League (8/50)	25.00	50.00
4. Keeney 4-Way Bowler Attachment (12/50) ..	40.00	75.00
4. Keeney Big League (5/51) ..	35.00	65.00</

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

4. United 5-Player (1/51)	35.00	65.00
4. United 6-Player	40.00	70.00
4* United DeLuxe 6-Player (10/15)	45.00	75.00
4. United 6-Player Super (3/52)	45.00	95.00
4. United 4-Player Official (5/52)	45.00	100.00
4. United 6-Player Star (7/52)	50.00	105.00
4. United 10th Frame Star (9/52)	55.00	110.00
4. United Manhattan 10th Frame (9/52)	70.00	130.00
4. United 10th Frame Super (10/52)	85.00	135.00
4. United Manhattan (9/52)	100.00	135.00
1* United Cascade (2/53)	85.00	175.00
4* United Clover (2/53)	75.00	125.00
4. United Liberty (2/53)	95.00	135.00
4* United Classic (6/53)	115.00	145.00
1* United Olympic (6/53)	90.00	135.00
4* United Royal (9/53)	134.00	190.00
1* United Imperial (9/53)	195.00	224.50
2* United Chief (11/53)	185.00	240.00
3* United Leader (11/53)	225.00	265.00
4* United Team (1/54)	225.00	275.00
4. United DeLuxe Team (1/54)	240.00	285.00
4* United League (1/54)	210.00	275.00
2. United Ace (5/54)	225.00	295.00
4. United Rainbow (5/54)	250.00	310.00
2. United Banner (8/54)	295.00	325.00
4. United Shuffle Targette (8/54)	250.00	350.00
4. United DeLuxe Shuffle Targette (8/54)	295.00	360.00

2. United Speedy (8/54)	295.00	395.00
2. Un. 11th Frame (10/54)	325.00	400.00
4. United DeLuxe 11th Frame	325.00	415.00
4. United Comet Targette (11/54)	300.00	400.00
4. United DeLuxe Comet Targette (11/54)	335.00	420.00
4. United Mercury (12/54)	345.00	410.00
4. United DeLuxe Mercury (12/54)	345.00	425.00
3. United Mars (1/55)	325.00	450.00
1. United DeLuxe Mars (1/55)	355.00	450.00
3. Un. Lightning (2/55)	350.00	475.00
4. United DeLuxe Lightning	385.00	465.00
2. Un. Clipper (5/55)	410.00	460.00
4. United DeLuxe Clipper (5/55)	410.00	465.00
6. Universal Twin (1/50)	15.00	35.00
6. Universal Super Twin (3/50)	30.00	40.00
6. Universal DeLuxe Twin (10/50)	30.00	40.00
6. Universal High Score (10/50)	30.00	40.00
6. Universal Bowlomatic (3/51)	30.00	40.00
6. Williams Twin Shuffle (12/49)	20.00	34.50
6. Williams Twin Shuffle (9 1/2') (2/50)	20.00	30.00
6. Williams Bowler (9 1/2') (3/50)	25.00	30.00
4. Williams Double Header (7/50)	20.00	45.00
6. Williams 5-Player Bowler (6/51)	20.00	30.00

ABT MFG. CORP.

1956 Challenger	\$ 75.00
Rifle Sport (3 gun, 6 gun and 12 gun ranges)...	Prices on Request
Coin Chutes, Slug Rejectors, Coin Changers, Time Switches, Pay Meters, other Accessories	Prices on Request

AMI, INCORPORATED

G-120 Phonograph		No List Price Authorized for Publication
G- 80 Phonograph		
G- 40 Phonograph		
HS-80 Selective Hideaway		
HS-120 Selective Hideaway		
W-80 Wall Box		
W-120 Wall Box		
S-80 Receiver		
S-120 Receiver		
Wall Speaker		
Corner Speaker		
Recessed Speaker		
R-167 Bargrip		

AUTO-PHOTO CO.

Auto-Photo Studio Model "11"	\$2,950.00
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BALLY MFG. CO.

Miami Beach	\$ 775.00
Jumbo Bowler (without Match Feature)	
Model J-110, 10c play	760.00
Model J-325, 3 plays for 25c	780.00
King-Pin Bowler (with Match Feature)	
Model K-110, 10c a play	805.00
Model K-325, 3 plays for 25c	825.00
ABC Bowler (without Match Feature)	
Model A-110, 10c a play	760.00
Model A-325, 3 plays for 25c	780.00
Congress Bowler (with Match Feature)	
Model C-110, 10c a play	805.00
Model C-325, 3 plays for 25c	825.00
Bull's Eye Shooting Gallery... The Champion (With new-all-metal cabinet)	395.00 759.00

CHICAGO COIN MACHINE CO.

Score-A-Line Bowler (without Match Feature)	\$ 705.00
Blinker Bowler (with Match Feature)	815.00
Bulls Eye Bowler (with Match Feature)	775.00
Bowling Team Bowler	760.00

EXHIBIT SUPPLY CO.

Skill Pool	\$ 325.00
Junior Jet Ride, '55 Model	395.00
Big Bronco, '55 Model	997.50
Roy Rogers' Trigger, '55 Model	1,047.50

GENCO MFG. & SALES CO.

DeLuxe Tournament Pool	\$ 339.50
Official Tournament Pool	300.00
Quarterback (Football Game) (with Match Feature)	635.00

D. GOTTLIEB & CO.

Marathon (2 Player, 5-Ball)	\$ 442.50
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INTERNATIONAL MUTO. CORP.

Drive Yourself (new Drivemobile)	\$ 795.00
Photomat '54	2,150.00
3D Art Parade, 10-show model	495.00
3D Art Parade, 6-show model	395.00
Universal Post Card Vender	60.00

J. H. KEENEY & CO., INC.

Fascination DeLuxe Pool Table	\$ 295.00
DeLuxe Challenge Bowler (with Match Feature)	690.00
Challenge Bowler (without Match Feature)	665.00
Electric Cigarette Vender	284.50
Coin Changer Model	304.50

ROCK-OLA MFG. CORP.

Model 1448 Hi-Fi Phono, 120 Selection, 45 RPM Only		No List Price Authorized for Publication
Model 1452, Hi-Fi, 50 Selections, 45 RPM Only		
Model 1546 Chrome Wall Box, 120 Selections		
Model 1548, 50 Selection Wall Box		
Model 1613, 8" Blonde Wall Speaker		
Model 1614, 8" Mahogany Wall Speaker		
Model 1906, Remote Volume Control		
Model 1927, Remote Volume Control with Cancel Button		

J. P. SEEBURG CORP.

V-200—Select-O-Matic "200" Phonograph		No List Price Authorized for Publication
V-3W-A—Wall-O-Matic "200"		
100J—Select-O-Matic "100" Phonograph		
3W-1—Wall-O-Matic "100"		
MRVC-2—Master Remote Volume Control		
HFCV2-3—High Fidelity Wall Speaker		
HFCV3-8—High Fidelity Corner Speaker		
HFCV1-12—High Fidelity Recessed Speaker		
PS6-1Z—Power Supply		
HFA1-L6—Power Amplifier		

UNITED MFG. CO.

Topnotch Shuffle Alley (without Match Feature)	
Single Chute	\$ 760.00
Double Chute	780.00
DeLuxe Topnotch Shuffle Alley (with Match Feature)	
Single Chute	810.00
Double Chute	830.00
Special Topnotch Shuffle Alley (with Special Match Features)	
Single Chute	875.00
Double Chute	895.00
Pixies	775.00

WILLIAMS MFG. CO.

Regatta (1 Player, 5-Ball)	\$ 389.50
Circus Wagon (2 Player, 5-Ball)	442.50
Jolly Joker	225.00
Smoke Signal	389.50
Bank Pool	295.00
King Of Swat	549.50
Sidewalk Engineer	345.00

THE RUDOLPH WURLITZER CO.

Model "1800" Hi-Fi Phonograph		No List Price Authorized for Publication
104 Selection, 45 RPM		
Model "1700" Hi-Fi Phonograph		
104 Selection, 45 RPM		
Model "1600-A" Hi-Fi Phonograph, 48 Selection, 78 RPM		
Model 5206 5c-10c-25c Wall Box 4 Wire (48 Selections)		
Model 5207 5c-10c-25c Wall Box 3 Wire (104 Selections)		
Model 5100 8" Speaker		
Model 5110 12" DeLuxe Speaker		
Model 5111 12" Concealed Speaker Hi-Fi		
Model 5112 8" Wall Speaker Hi-Fi		
Model 5115 Hi-Fi 4 Cone Corner Speaker		
Model 5116 Hi-Fi Coaxial Corner Speaker		
Model 5117 Hi-Fi Coaxial Wall Speaker		



4. ABT 6 Gun Rifle Range	550.00	650.00
4. Boomerang	25.00	45.00
4. Bally Big Inning	65.00	150.00
4. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
4. Bally Rapid Fire	95.00	125.00
4. Bally Undersea Raider	64.50	125.00
4. Champion Hockey	40.00	85.00
4. ChiCoin Basketball Champ	85.00	195.00
4. ChiCoin 4-Player Derby	100.00	195.00
1. ChiCoin Goalee	44.50	99.50
4. ChiCoin Hockey	55.00	85.00
4. ChiCoin Midget Skee	65.00	175.00
4. ChiCoin Pistol	50.00	99.50
3. ChiCoin Home Run, 6 Player (3/54)	164.50	225.00
4. Edelco Pool Table	20.00	75.00
4. Evans Bat-A-Score	95.00	175.00
4. Evans Bola-Score	79.50	89.50
4. Evans Ski Roll	35.00	95.00
4. Evans Super Bomber	100.00	210.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	85.00
4. Evans Tommy Gun	39.50	95.00
4* Exhibit Dale Gun	45.00	89.50
4. Exhibit Gun Patrol	75.00	150.00
4. Exhibit Jet Gun	75.00	145.00
4. Exhibit Space Gun	75.00	145.00
4. Exhibit Pony Express	85.00	135.00
4. Exhibit Silver Bullets	40.00	95.00
1* Exhibit Six Shooter	50.00	125.00
4. Exhibit Vitalizer	45.00	75.00
2* Exhibit Shooting Gal. (6/64)	150.00	185.00
4. Exhibit Star Shooting Gallery (9/54)	174.50	225.00
4. Exhibit Sportland Shooting Gallery (11/54)	225.00	265.00
1. Exhibit "500" Shooting Gallery (3/55)	295.00	395.00
2* Genco Sky Gunner	75.00	135.00
4. Genco Night Fighter	119.50	159.50
4. Genco Basketball	185.00	275.00
4* Genco Rifle Gal. (6/54)	215.00	325.00
4. Genco Big Top Rifle Gallery (6/54)	375.00	450.00
2. Genco Wild West Gun (2/55)	395.00	475.00
7. Genco Sky Rocket Rifle Gal. (5/55)	445.00	515.00
4. Jack Rabbit	50.00	99.50
4. Jungle Joe	49.50	69.50
4. Keeney Air Raider	65.00	120.00
4. Keeney Snb Gun	75.00	95.00
4. Keeney Texas Leaguer	30.00	65.00
4. Keeney Sportsman (11/54)	249.00	345.00
4. Lite League	49.50	99.50
4. Mills Panoram Peek	175.00	325.00
6. Mills Conv. for Panoram Peek	10.00	29.50

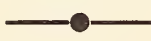
4. Muto. Atomic Bomber	65.00	175.00
4. Mutos. Ace Bombers	100.00	195.00
4. Mutoscope Dr. Mobile (Prewar)	95.00	195.00
4. Mutos. Fly. Saucers	90.00	160.00
4. Mutos. Phto. (Pre-War)	150.00	250.00
4. Mutos. Photomatic (DeLuxe)	275.00	475.00
4. Mustoscope Silver Gloves	125.00	200.00
4. Mustoscope Sky Fighter	95.00	175.00
4. Mutos. Voice-O-Graph 35c	395.00	525.00
4. QT Pool Table	65.00	85.00
4. Quizzer	75.00	125.00
4. Rockola World Series	40.00	85.00
4. Scientific Baseball	40.00	89.50
4. Scientific Basketball	20.00	75.00
4. Scientific Batting Pr.	19.00	65.00
4. Scientific Pitch 'Em	145.00	185.00
4* Seeburg Bear Gun	94.50	150.00
4. Seeburg Chicken Sam	50.00	100.00
4. Seeburg Shoot the Chute	49.50	95.00
3* Seeburg Coon Hunt	165.00	215.00
4. Set Shot Basketball	200.00	250.00
4. Telequiz	95.00	150.00
4. Un. Team Hockey	30.00	85.00
4. United Jungle Gun	225.00	330.00
4. Un. DeLuxe Jungle Gun	230.00	360.00
1. United Carnival Gun (10/54)	250.00	345.00
4. United DeLuxe Carnival Gun (10/54)	275.00	360.00
2. United Bonus Gun (1/55)	325.00	410.00
4. United DeLuxe Bonus Gun (1/55)	375.00	450.00
4. Wilcox-Gay Recordio	50.00	125.00
4. Wms. All Stars (8/47)	35.00	75.00
4. Wms. Box Score (12/47)	39.50	75.00
4. Wms. Star Series (4/49)	40.00	89.00
4. Wms. DeLuxe World Series (2/52)	40.00	90.00
4. Wms. Super World Series (4/51)	39.50	99.00
4. Wms. DeLuxe Baseball (4/53)	100.00	175.00
4. Wms. Pennant Baseball (12/53)	165.00	265.00
4. Wms. Super Pennant Baseball (12/53)	155.00	275.00
4. Wms. Super Star Baseball (12/53)	175.00	300.00
4. Wms. Major League Baseball (2/54)	200.00	325.00
4. Wms. All Star Baseball (2/54)	155.00	325.00
4. Wms. Big League Baseball (2/54)	155.00	325.00
4. Wms. Safari Gun (2/54)	350.00	475.00
4. Wms. Polar Hunt (3/55)	395.00	550.00
4. Wurlitzer SkeeBall	35.00	75.00

PREFERRED FOR ITS PROGRAM VISIBILITY

MUSICAL CLASSIFICATIONS TO PLEASE EVERY PATRON'S TASTE



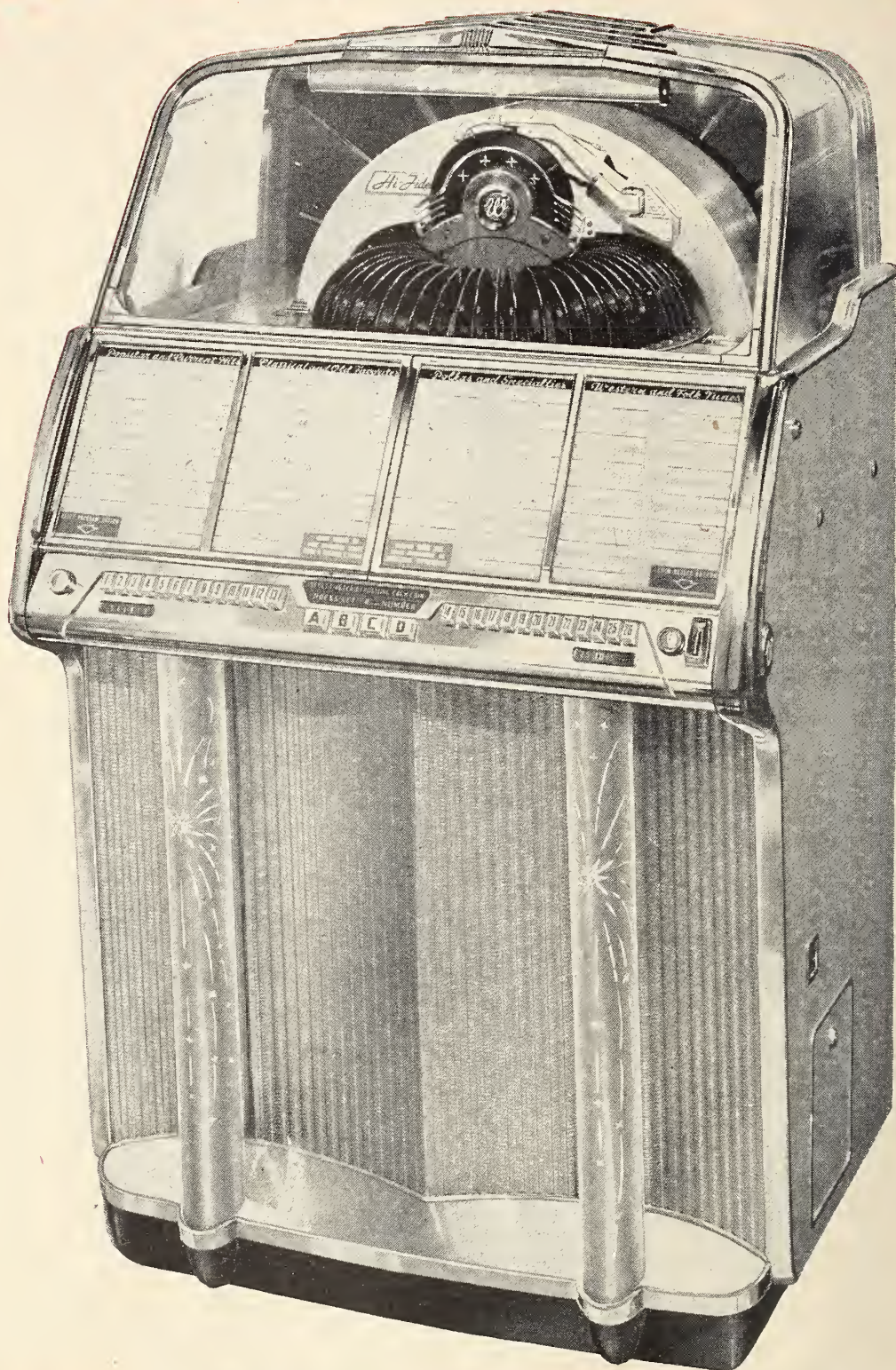
104 TUNES ALWAYS VISIBLE



QUICK, SINGLE LETTER—NUMBER SELECTION



NO SELECTION DELAY —NO LONG WAIT FOR TUNES TO PLAY



WURLITZER 1800



WURLITZER THE OFFICIAL MUSICAL INSTRUMENTS IN *Disneyland*

LEADER IN BEAUTY—IN TONE—IN EARNINGS

THE RUDOLPH WURLITZER COMPANY, NORTH TONAWANDA, NEW YORK
ESTABLISHED 1856

"It's What's in THE CASH BOX That Counts"

UNITED'S
DELUXE

SUPER-BONUS

SHUFFLE
ALLEY

WITH
NEW BONUS FRAME FEATURE!



1 3 4 0 BONUS SCORE 3 2 5 0

STRIKE ADVANCES BONUS SCORE 200
SPARE ADVANCES BONUS SCORE 100

BONUS FRAME STRIKE COLLECTS FULL BONUS SCORE
SPARE COLLECTS 1/2 BONUS SCORE

<input checked="" type="checkbox"/> STRIKE SCORES	60	120	180	240	300	360	420	480	540	600	<input checked="" type="checkbox"/> STRIKE MADE
<input checked="" type="checkbox"/> SPARE SCORES	40	80	120	160	200	240	280	320	360	400	<input checked="" type="checkbox"/> SPARE MADE
<input checked="" type="checkbox"/> BLOW SCORES	10	10	20	20	30	30	40	40	50	50	<input checked="" type="checkbox"/> BLOW SCORES

FRAMES 1. 2. 3. 4. 5. 6. 7. 8. 9. 10 GAME OVER

TOP BONUS SCORE 2400
BONUS SCORE IS TRANSFERRED TO PLAYER'S SCORE BY
SCORING STRIKE IN BONUS FRAME (11TH FRAME)
HIGH SCORE 6900
Strike and Spare Scores Increase Each Frame to 600 Top

NEW MATCH FEATURE
CLOVER-STAR-NUMBER with Single, Double, Triple Value

10TH FRAME EXTRA SHOTS FEATURE
ADJUSTABLE FOR 3 FRAME OR 11 FRAME PLAY

UNITED'S SLUG REJECTOR

TWO SIZES:
8 FT. BY 2 FT., 9 FT. BY 2 FT.

**SEE YOUR
DISTRIBUTOR**

- OTHER UNITED HITS
NOW AT YOUR DISTRIBUTOR
- PIXIES**
Fast Action In-Line Game
 - SUPER SLUGGER**
Animated Baseball Game
 - DERBY ROLL**
2-Player Rubber Ball Roll Down Game with Race Horse Animation

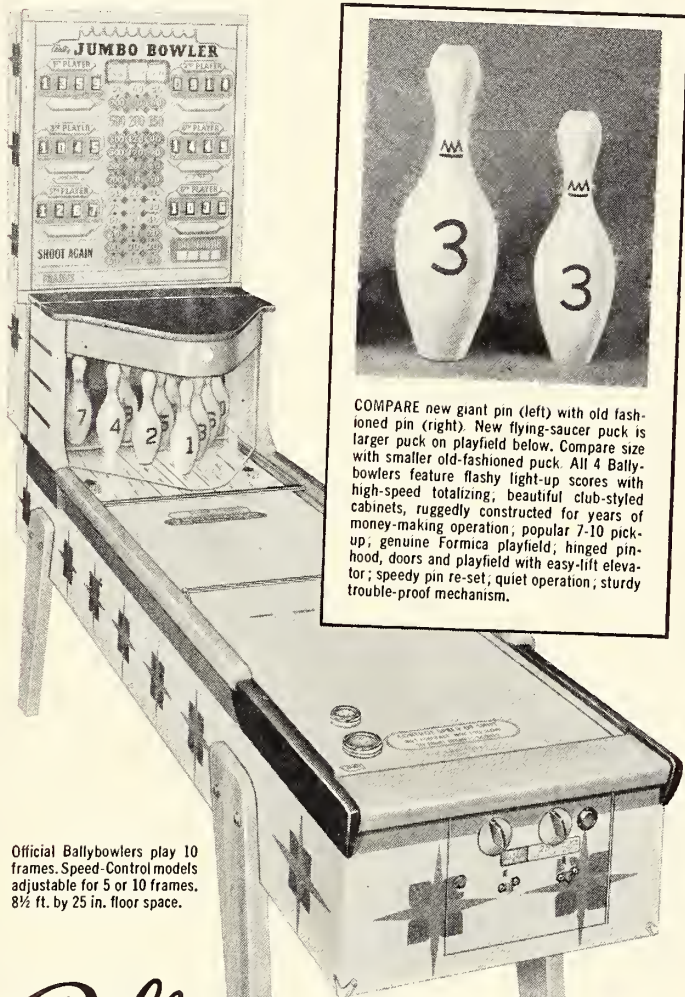
UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

UNITED OPERATORS ARE SUCCESSFUL OPERATORS

SUPER BONUS IS ALSO AVAILABLE IN REGULAR MODEL WITHOUT MATCH FEATURE OR FRAME ADJUSTMENT

Give players
extra **O O M P H**
of husky he-man puck
plowing into giant pins

EXTRA OOMPH of important pins and saucer-size puck pays off big in pepped up play and increased earnings. And now the EXTRA OOMPH of giant pins, giant puck is built into 4 great Ballybowlers for every type of spot . . . Official Scoring or Speed-Control Scoring . . . with or without match-score features . . . dime-play or 3-plays-for-a-quarter. Get biggest bowler profits by getting Big 4 Ballybowlers on location now.



COMPARE new giant pin (left) with old fashioned pin (right). New flying-saucer puck is larger puck on playfield below. Compare size with smaller old-fashioned puck. All 4 Ballybowlers feature flashy light-up scores with high-speed totalizing, beautiful club-styled cabinets, ruggedly constructed for years of money-making operation; popular 7-10 pick-up; genuine Formica playfield; hinged pin-hood, doors and playfield with easy-lift elevator; speedy pin re-set, quiet operation; sturdy trouble-proof mechanism.

Official Ballybowlers play 10 frames. Speed-Control models adjustable for 5 or 10 frames. 8½ ft. by 25 in. floor space.

Bally

JUMBO BOWLER

(SPEED-CONTROL SCORES)

KING-PIN BOWLER
WITH TRIPLE MATCH FEATURES

ABC bowler

OFFICIAL BOWLING SCORES

WITH MATCH-SCORE FEATURES

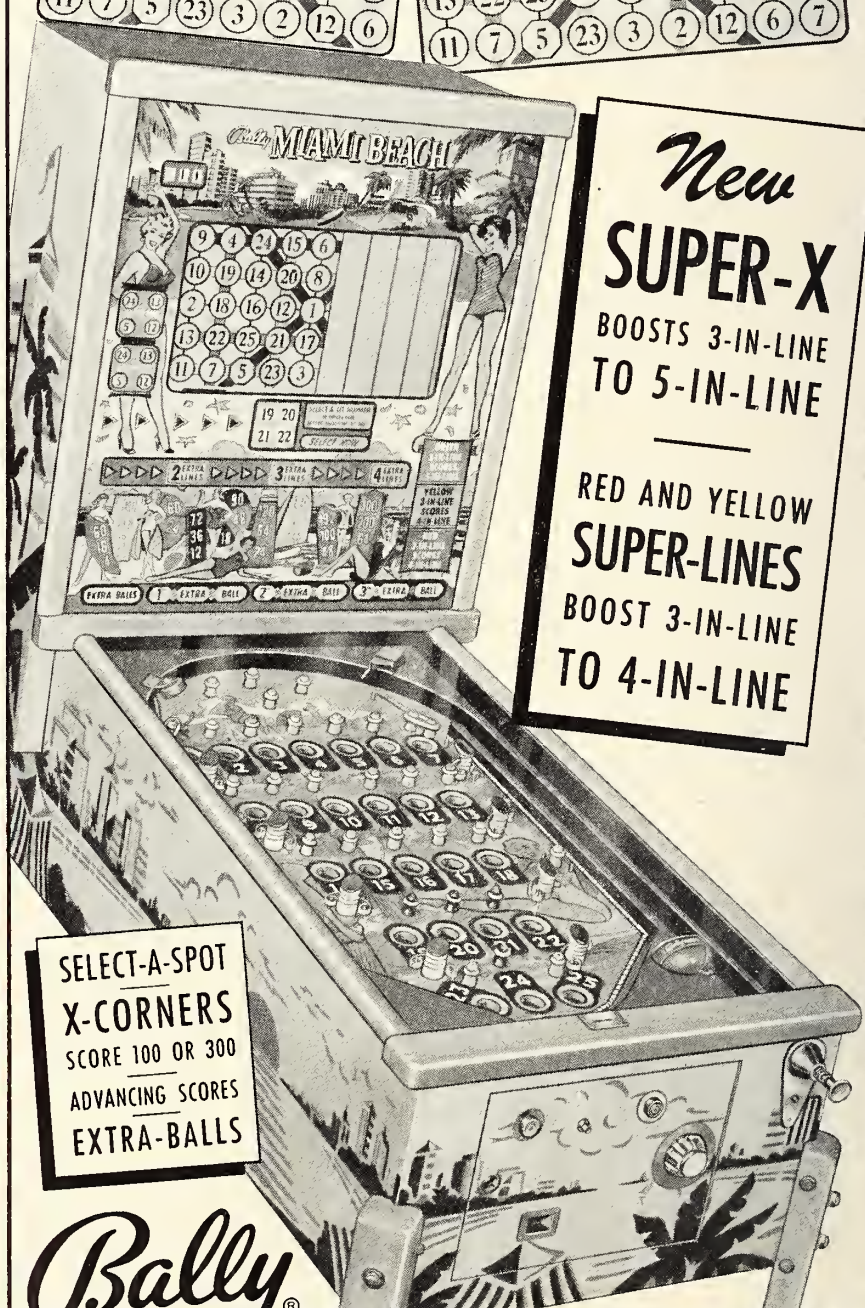
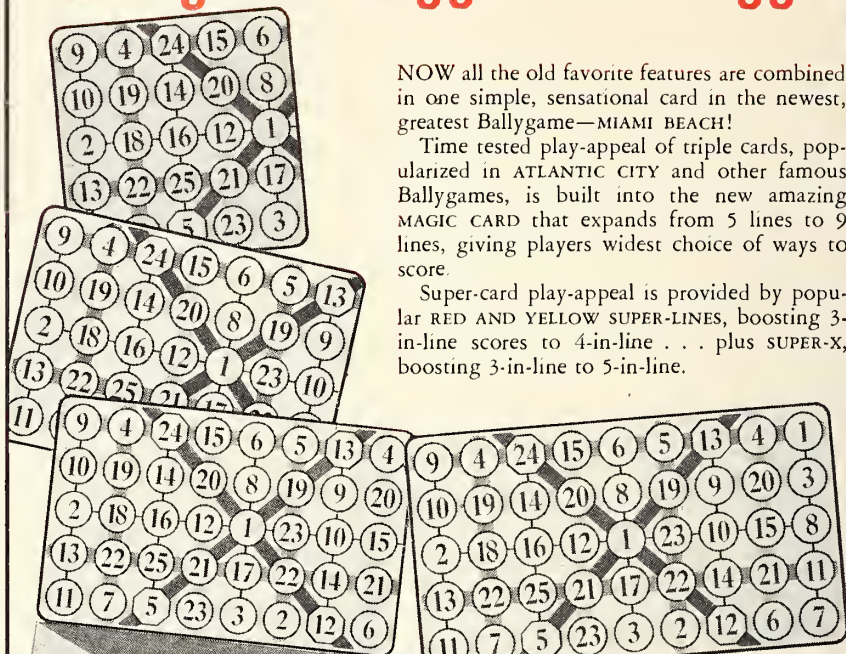
Congress bowler

Pinball public wild about new
MAGIC CARD
that grows bigger and bigger

NOW all the old favorite features are combined in one simple, sensational card in the newest, greatest Ballygame—MIAMI BEACH!

Time tested play-appeal of triple cards, popularized in ATLANTIC CITY and other famous Ballygames, is built into the new amazing MAGIC CARD that expands from 5 lines to 9 lines, giving players widest choice of ways to score.

Super-card play-appeal is provided by popular RED AND YELLOW SUPER-LINES, boosting 3-in-line scores to 4-in-line . . . plus SUPER-X, boosting 3-in-line to 5-in-line.



New
SUPER-X
BOOSTS 3-IN-LINE
TO 5-IN-LINE

RED AND YELLOW
SUPER-LINES
BOOST 3-IN-LINE
TO 4-IN-LINE

SELECT-A-SPOT
X-CORNERS
SCORE 100 OR 300
ADVANCING SCORES
EXTRA-BALLS

Bally
MIAMI BEACH