

THE CASH BOX

VOLUME XVI

SEPTEMBER 10, 1955

NUMBER 51



In the year since he turned out his first record for Decca, Sammy Davis, Jr., has become one of the top-selling artists for the diskery. Above he is shown with Sydney Goldberg (left), Vice President in charge of sales, and Leonard Schneider, Executive Vice President and General Manager of Decca at a party given at Danny's Hideaway to welcome him back to the East. Sammy's newest disk is "It's Bigger Than You And Me" and "Back Track".



**FIRST
TIME
ON
RECORD!**

*16 Brass on a
Swinging Dance Band
Arrangement*

HUGO WINTERHALTER
"The Oranges Of Jaffa" / "Kiki"
20/47-6237

RCA VICTOR





FOUNDED BY BILL GERSH

The Cash Box

Volume XVI Number 51
September 10, 1955

Publishers

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The Cash Box Publishing Co., Inc.

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SUBSCRIPTION RATES \$15 per year anywhere in the U.S.A. Special listing for jobbers and distributors at \$48 per year includes 40 word classified advertisement each week for an entire year (52 weeks) plus the full year's subscription free of charge. Airmail, First Class, as well as Special Delivery subscription rates on request. Subscription rates for all foreign countries on request.

THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music, vending, service and amusement machines are covered.

THE CASH BOX coverage extends to finance firms, loan organizations, factors, banks, and other financial institutions, expressly interested in the financing of coin machines of all kinds.

"THE CASH BOX PRICE LISTS" (a combination of The Cash Box' former 'Confidential Price Lists' and The Cash Box' former 'C. M. I. [Coin Machines Industry] Blue Book') are the one and only officially recognized price quotations guide for all new and used machines in the United States and all over the world where American made machines are used. "The Cash Box Price Lists" are an exclusive and copyrighted feature of The Cash Box. "The Cash Box Price Lists" are recognized officially by cities and states throughout the country as the "official price book of the coin machines industry." "The Cash Box Price Lists" are officially used in the settlement of estates, for buying, selling or trading of all types of coin operated equipment and are also officially recognized for taxation purposes. "The Cash Box Price Lists" are used by finance firms, factors, loan companies, bankers, and all other financial institutions to guide them in the making of loans to members of the coin machines industry. "The Cash Box Price Lists" have been legally recognized in courts in the United States, Canada, and many foreign countries. Entire business transactions and legal cases are based upon the quotations appearing in "The Cash Box Price Lists."

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TV And The Record Biz

A couple of weeks ago, *The Cash Box* introduced a new feature devoted to the music and record businesses and their relation to TV. This feature is one more evidence of the growing importance of TV in the making of hits.

As the new Fall TV season starts, there are already innumerable plans to introduce songs via TV shows in the hope that they repeat some of the huge successes of last year for in the past season there were at least four smash hits that were directly attributable to their being heard on a television show. They were: "Davy Crockett", "Let Me Go Lover", "Play Me Hearts And Flowers" and "Hard To Get". In addition there were several records that made noise which they wouldn't have otherwise made had they not been exposed to the public through the TV medium.

The importance of a television show can be explained by the quoting of a few figures. It is estimated that any top ranking show in a good spot plays to at least 27,000,000 people. The implication of this is tremendous. The exposure is unbeatable. For even with a hit movie, it takes weeks for 27,000,000 to get to see it. Here that

huge audience is viewing it at the very same hour. And with some shows the audience can be double that. Take the showing of "Peter Pan" last season which starred Mary Martin. 57,000,000 people saw it. And the results were evident very quickly as far as the record business was concerned. For the album of "Peter Pan" which until then had been only a fair seller, jumped into the number one spot in the weeks following the TV appearance. The effect of television is thus evident on packaged goods as well as singles.

Of course in its attempt to cash in on a good thing, music men may go too far and inject songs into shows where they shouldn't be, hoping to create hits. Songs without any hit potential may be wasted on spots where other songs could become hits. And many other mistakes may be made.

But essentially, the music business recognizes a new medium, one which has a ready made audience, one which can make a smash record overnight, create a new star, and keep the music and record fields constantly expanding to new heights.

DEALERS FROM COAST COLUMBIA (LP) RECORD CLUB

*Memberships pouring in by the thousands as dealers
all over the country start cashing in on extra club profits*

Here is the Big Success Story in Dealers' Own Words:

WILL CREATE MORE INTEREST IN RECORDS IN GENERAL AND HELP ALL COLUMBIA RECORDS FOR THE DEALER AND ALSO HELP CREATE NEW CUSTOMERS. WE THINK A NEW ERA IN RECORDS IS HERE.

RUSSELL, OWNER, RECORD SHOP
CHATTANOOGA, TENN.

THE COLUMBIA "LP" RECORD CLUB WILL KEEP THE RECORD BUSINESS WITH THE LEGITIMATE DEALERS WHERE IT BELONGS. WE WILL GET MORE THAN OUR SHARE OF MEMBERSHIPS.

BILL FEEK, SALON OF MUSIC
PALM BEACH, FLA.

WE THINK COLUMBIA IS THE ONLY MANUFACTURER TO RECOGNIZE AND DO SOMETHING ABOUT THE TRENDS IN THE RECORD BUSINESS TODAY. WE ARE PROMOTING THE CLUB ALL THE WAY.

JOE LESTER, LESTER MUSIC SHOP
ST. PETERSBURG, FLA.

CONGRATULATIONS TO COLUMBIA MANAGEMENT FOR KEEPING PACE WITH CONSUMER BUYING HABITS AND HELPING ME TOO. WE ARE WITH YOU 100%.

JACK HEIN, HEIN'S MUSIC SHOP
CLEARWATER, FLA.

ONE NEW MEMBER A DAY FOR FIVE YEARS WILL BRING ME AN ANNUAL INCOME OF OVER \$5,000 BASED ON MINIMUM OF FOUR PURCHASES PER MEMBER PER YEAR. THIS IS TERRIFIC PLUS BUSINESS FOR ANY AGGRESSIVE RECORD DEALER. COLUMBIA IS THE GREATEST.

"CHAZ" HARRIS,
CHAZ HARRIS RECORD SHOP
JACKSONVILLE, FLA.

HAVE 200 SUBSCRIBERS TO DATE.

MARVIN GRIBBLE, 6th AVENUE RECORDS
PORTLAND, ORE.

COLUMBIA "LP" RECORD CLUB PLAN IS TERRIFIC AS TRAFFIC BUILDER FOR RECORD DEPARTMENT. PLAN ON USING CIRCULARS IN MAILING LIST TO GET SUBSCRIBERS.

DOROTHY JENSON, BUYER, DAVISON-PAXON
ATLANTA, GA.

EXCELLENT METHOD FOR SECURING NEW CUSTOMERS AND MAINTAINING CONTACT WITH OLD CUSTOMERS FOR LONG PERIOD OF TIME. MANY REGULAR CUSTOMERS SOMETIMES GET OUT OF THE RECORD BUYING HABIT, THEREFORE, CONSTANT REMINDERS FROM COLUMBIA RECORDS SHOULD KEEP THEIR BUYING INTERESTS STIMULATED.

MAX JOHNSON, OWNER, JOHNSON'S
HARRIMAN, TENN.

THE COLUMBIA "LP" RECORD CLUB SHOULD EXPOSE COUNTLESS THOUSANDS OF PEOPLE TO RECORDINGS, AND IN SO DOING, SHOULD PROVE MOST BENEFICIAL TO RETAIL RECORD DEALERS. WE ARE LOOKING FORWARD TO A VERY SUBSTANTIAL INCREASE IN BUSINESS.

HUMES, HUMES MUSIC SHOP
COLUMBUS, GA.

COLUMBIA "LP" RECORD CLUB WONDERFUL PLAN TO GAIN NEW RECORD BUYERS AND THUS INCREASE STORE TRAFFIC. COUNTER CIRCULARS AND MAILING PIECES BIGGEST AID IN GAINING SUBSCRIBERS.

SAM FELDMAN, MANAGER
THE BROWSE SHOP
ATLANTA, GA.

COLUMBIA "LP" RECORD CLUB WILL BE TERRIFIC BOOST TO MY STORE TRAFFIC PLAN TO MERCHANDISE THIS BY DOOR TO DOOR SOLICITATION AND ADVERTISING POINTED TOWARD SUBURBAN AND RURAL CUSTOMERS. COLUMBIA PLAN NOT ONLY GOOD FROM DEALER PARTICIPATION STANDPOINT BUT ALSO FOR COMBATING PRESENT CLUBS BY OFFERING A BETTER PRODUCT.

JIM SALLE, OWNER, SALLE RECORD SHOP
ATLANTA, GA.

WE AT GRAYMAT FEEL THAT COLUMBIA "LP" RECORD CLUB IS A GREAT INNOVATION IN THE RECORD BUSINESS. IT AFFORDS AN OPPORTUNITY TO CURTAIL FURTHER GROWTH OF INDEPENDENT RECORD CLUBS WHICH COMPLETELY BYPASS THE DEALER.

MATT CARNEVALE-GRAY CORBIN,
GRAYMAT
MORRISTOWN, N. J.

FAMOUS BARR HAS PUT ON AN ALL OUT DRIVE FOR EXTRA BUSINESS THAT THE COLUMBIA "LP" RECORD CLUB CAN BRING.

MANAGEMENT, RECORD DEPARTMENT,
FAMOUS BARR
ST. LOUIS, MO.

WE ARE BEHIND THE COLUMBIA "LP" RECORD CLUB 100% IN ALL OF OUR STORES.

BROADHURST, ADVERTISING MANAGER,
JENKINS MUSIC
KANSAS CITY, TOPEKA
OKLAHOMA CITY AND TULSA

COLUMBIA "LP" RECORD CLUB IS THE THING NEEDED TO BRING BACK TO THE DEALERS THE CUSTOMERS LOST TO THE DISCOUNT HOUSES. A GREAT STEP FORWARD.

FRANK NORGER, OWNER, THE MUSIC ROOM
DES MOINES, IA.

COLUMBIA "LP" RECORD CLUB HAS CREATED A NEW INTEREST IN RECORDS. RESPONSE TO INITIAL AD TERRIFIC.

TED HOHTANZ, DES MOINES MUSIC
DES MOINES, IA.

THINK COLUMBIA "LP" RECORD CLUB WILL BE EXCELLENT FOR EXTRA BUSINESS FOR DEALERS. AM FOR IT 100%.

BILL MITCHELL, OWNER,
MARY'S RECORD SHOP
GREENVILLE, S. C.

THINK COLUMBIA HAS COME UP WITH EXCELLENT ANSWER TO RECORD CLUB THREAT. HOWEVER, FEEL YOU MUST HAVE DEALER SUPPORT 100%.

MRS. "PAT" SNOOK, SNOOK BROTHERS
CHARLOTTE, N. C.

THE CLUB IS BEING WELL ACCEPTED BY CONSUMERS. THE MAIL ORDER BUSINESS IS HERE TO STAY AND COLUMBIA HAS COME UP WITH A GREAT PLAN WHEREBY THE DEALER CAN SHARE IN PROFITS OF MAIL ORDER BUSINESS.

BERNIE STRICKLER, OWNER,
HARMONY HALL
CHICAGO, ILL.

NO COAST REPORT

MERCHANDISING MILESTONE!

I AM 100% IN FAVOR OF CLUB AS I FAVOR ANY PROMOTION TO INCREASE PUBLIC INTEREST IN RECORDS. HOW CAN YOU LOSE? NO WORK, NO INVESTMENT, JUST SIGN THEM UP AND COLLECT THE MONEY. THE ADVERTISING WILL DRIVE CUSTOMERS INTO STORES, ALSO NEW MARKETS WILL OPEN UP.

STU GLASSMAN, OWNER, RADIO DOCTORS
MILWAUKEE, WIS.

WE ARE SOLD ON THE COLUMBIA "LP" RECORD CLUB AS A PROMOTION WHICH WILL HELP US OBTAIN NEW INTEREST AND INCREASE OUR BUSINESS. CONGRATULATIONS TO COLUMBIA.

HAMILTON BRYAN, CURLEY'S FOR MUSIC
RICHMOND, VA.

THE CLUB WILL PROVE A BONANZA FOR AGGRESSIVE DEALERS IN FORM OF PLUS BUSINESS.

MIKE LEVIN, GROOVE RECORD SHOP
NORFOLK, VA.

COLUMBIA "LP" RECORD CLUB GOOD THING. THINK IT WILL INCREASE TRAFFIC AND BUSINESS IN RECORD SHOPS. FEEL RECORD LISTINGS IN COLUMBIA "LP" RECORD CLUB MAGAZINE LISTING ALBUMS NOT AVAILABLE THROUGH CLUB WILL BRING IN ADDITIONAL SALES AND CUSTOMERS.

JOE WEISS, WEISS RHYTHM AND RHYME
MILWAUKEE, WIS.

I AM IN FAVOR OF COMBATING OTHER RECORD CLUBS THROUGH COLUMBIA "LP" RECORD CLUB. EVERY DEALER HAS TO BENEFIT FROM TREMENDOUS ADVERTISING DESIGNED TO INCREASE INTEREST IN RECORDS.

BARNEY KUEHN, OWNER, MUSIC MART
MILWAUKEE, WIS.

I AM 100% IN FAVOR OF COLUMBIA "LP" RECORD CLUB. IT IS THE ONLY LOGICAL METHOD OF KEEPING OUR CUSTOMERS FROM THE INDEPENDENT RECORD CLUBS AND ASSURES US OF KEEPING MAJOR ARTISTS IN OUR STORE.

BUGGY BRILL, RECORD MART
PASSAIC, N. J.

THE COLUMBIA "LP" RECORD CLUB GIVES US THE CONSISTENT PROMOTION WITH RECORD BUYERS THAT WE ARE UNABLE TO MAINTAIN OURSELVES. IT WILL HELP STIMULATE THE RECORD BUYING HABIT. WE EXPECT TO SELL TWO RECORDS FOR EVERY ONE RECORD OUR CLUB MEMBERS BUY THROUGH THE CLUB.

IRVING TARLOW, ENCORE MUSIC
NEWARK, N. J.

WE CAN SELL ANYTHING INCLUDING MEMBERSHIPS TO OUR NEW "LP" RECORD CLUB. WE'RE FOR MODERN AGGRESSIVE IDEAS TO BUILD OUR RECORD BUSINESS. THANKS AND GOOD LUCK.

IRVING ALBERT
WICHITA, KANSAS

OUR NEWSPAPER AND TV CAMPAIGN ON NEW "LP" RECORD CLUB PULLED IN OVER 100 BRAND NEW CUSTOMERS TO DATE. WE'LL PAY FOR EXTRA ADVERTISING FROM CLUB COMMISSIONS. PLEASED TO STATE MOST CUSTOMERS WHO COME IN TO SIGN UP FOR CLUB BOUGHT OTHER RECORDS FROM US.

McMILLAN, MODERN MUSIC
MEMPHIS, TENN.

CONGRATULATIONS ON THE SUCCESSFUL INAUGURATION OF YOUR RECORD CLUB.

LEVIS MUSIC STORES
ROCHESTER, N. Y.

CONGRATULATIONS. "LP" CLUB GREATEST THING EVER FOR RECORD DEALER.

TENEYCK RECORD SHOP
ALBANY, N. Y.

CONGRATULATIONS ON GIVING OUR BUSINESS A SHOT IN THE ARM. RECORD CLUB IS A BOON TO OUR INDUSTRY. SIGNED 20 MEMBERS WITHOUT ADVERTISING.

DICK KOVNER, CENTRAL MUSIC
BROCKTON, MASS.

RECORD CLUB IS REALLY GOING TO TOWN. CONGRATULATIONS ON YOUR FORESIGHTEDNESS TO STIMULATE OUR BUSINESS.

FRED MOSHER, MOSHER MUSIC COMPANY
BOSTON, MASS.

THANKS FOR THE LIFT. THE RECORD CLUB IS REALLY WHAT WE NEED TO BRING MORE TRAFFIC TO OUR STORES. CONGRATULATIONS AND CONTINUED SUCCESS.

SIDNEY RITVO, MUSIC BOX
CAMBRIDGE, MASS.

"LP" CLUB GREAT FORWARD STEP. WE'RE ALL FOR IT.

AL STRAUSS, WILLIAM M. WHITNEY CO.
ALBANY, N. Y.

ENTHUSIASTIC RESPONSE TO YOUR NEW COLUMBIA "LP" RECORD CLUB BRINGS HEARTY CONGRATULATIONS ON OUR BEHALF.

A. T. JACK
KENNEBUNK, MAINE

GREAT RESULTS ON RECORD CLUB MEMBERSHIPS AS RESULT OF LOCAL TIE IN WITH NATIONAL ADVERTISING. CONGRATULATIONS ON A BOLD NEW STEP IN BEHALF OF RECORD DEALERS ALL OVER THE COUNTRY.

PORTEOUS, MITCHELL AND BRAUN
PORTLAND, ME.

CONGRATULATIONS ON THE GREATEST NEW SALES BUILDING IDEA SINCE THE INNOVATION OF "LP". MEMBERSHIPS ARE RISING RAPIDLY.

CRESSEY AND ALLEN
PORTLAND, ME.

On and on they come—enthusiastic reports like the above from dealers across the country. Results speak for themselves. Already the Columbia "LP" Record Club has scored a sensational success for alert dealers everywhere. It is bringing new customers into stores, stepping up store traffic, stimulating sales of records, equipment, record players. Commissions on membership subscriptions are building extra dealer profits for years to come. Now is the time to push YOUR Columbia "LP" Record Club. Give prominent display to the promotion material provided. Call upon your Columbia Records distributor for additional supplies and for further information.

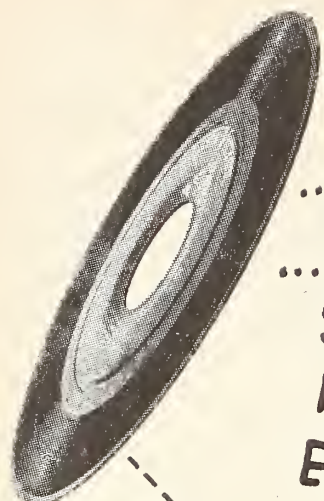


COLUMBIA RECORDS

The Oldest Label With the Newest Ideas...in Our 66th Year

799 SEVENTH AVENUE

NEW YORK 19, N. Y.



... A BIG THANKS
 ... YOUR SALES AND
 SPINS ARE MAKING
 IT STRONGER
 EVERYDAY!

"TINA MARIE"

with Mitchell Ayres and His Orchestra and the Ray Charles Singers.
 RCA VICTOR 20/47-6192



Perry

 omo

published by
RONCOM MUSIC COMPANY
 MICKEY GLASS
 1270 SIXTH AVE. NEW YORK, N. Y.

THE NATION'S TOP TEN
 PLUS THE NEXT 25
JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

THE CASH BOX

CODE			
AB—Abbott	CK—Checker	DT—Dootone	GR—Groove
AL—Aladdin	CM—Combo	DU—Duke	IM—Imperial
AP—Apollo	CO—Columbia	EP—Epic	JD—Jay Dee
AR—Arcade	CR—Coral	ES—Essex	JU—Jubilee
AT—Atlantic	CT—Cat	FA—Favorite	KI—King
AU—Audivacs	CW—Crown	FB—Fabor	LO—London
BE—Bell	DA—Dana	FE—Federal	ME—Mercury
BT—Bethlehem	DE—Decca	FI—Fiesta	MG—MGM
CA—Capitol	DL—DeLuxe	DO—Dot	MJ—Major
CD—Cadence			MO—Modern
CH—Chess			
		4 Star—Four Star	NG—Nergran
			PA—Parrot
			PE—Peacock
			PM—Prom
			PR—Prestige
			RA—Rainbow
			RE—Regent
			RM—Rama
			SA—Savoy
			SE—Seeco
			SO—Sound
			SP—Specialty
			ST—Starlite
			TA—Tampa
			TI—Tico
			TR—Trend
			UQ—United
			UN—United
			VI—RCA Victor
			WD—Waldorf
			WI—Wing
			X—Label

- | | | Pos. Last Week |
|-----------|--|----------------|
| 1 | AIN'T THAT A SHAME
PAT BOONE—FATS DOMINO
DO-15377 (45-15377)—Pat Boone
IM-5348 (45-5348)—Fats Domino | 2 |
| | PM-1122B (45-1122B)—Bill Marine
WI-90000 (90000 x 45)—Ronnie Gaylord | |
| 2 | ROCK AROUND THE CLOCK
BILL HALEY and his COMETS
AR-123 (45-123)—Sonny Dee
BE-1098 (45-1098)—Four Bells
DE-29124 (9-29124)—Bill Haley & Comets | 1 |
| | MG-12028 (K-12028)—Charles Walcott | |
| 3 | YELLOW ROSE OF TEXAS
MITCH MILLER—JOHNNY DESMOND
CO-40540 (4-40540)—Mitch Miller
CR-61476 (9-61476)—Johnny Desmond | 5 |
| | PM-1122A (45-1122A)—Maury Laws Ch. & O. | |
| 4 | HARD TO GET
GISELE MacKENZIE
X-0137 (4X-0137)—Gisele MacKenzie | 3 |
| 5 | LEARNIN' THE BLUES
FRANK SINATRA
CA-3102 (F-3102)—Frank Sinatra
CA-3147 (F-3147)—Ray Anthony | 4 |
| | CO-40515 (4-40515)—Belmonte Orch.
GS-253 (45-253)—Joe Valino | |
| 6 | HUMMINGBIRD
LES PAUL & MARY FORD—FRANKIE LAINE
BE-1097 (45-1097)—Tex Stewart
CA-3165 (F-3165)—L. Paul & M. Ford
CD-1267 (45-1267)—Chordettes | 6 |
| | CO-21419 (4-21419)—Rose Maddox
CO-40526 (4-40526)—Frankie Laine
EP-9110 (5-9110)—D&L Robertson | |
| 7 | SEVENTEEN
BOYD BENNETT—FONTANE SISTERS
CA-3199 (F-3199)—Ella Mae Morse
DO-15386 (45-15386)—Fontane Sisters | |
| | KI-1470 (45-1470)—Boyd Bennett
ME-70651 (70651 x 45)—Rusty Draper | |
| 8 | A BLOSSOM FELL
NAT "KING" COLE
CA-3095 (F-3095)—Nat "King" Cole
LO-1554 (45-1554)—Dickie Valentine | 9 |
| | LO-1566 (45-1566)—Vic Barrett O. | |
| 9 | SOMETHING'S GOTTA GIVE
MCGUIRE SISTERS
BE-1099 (45-1099)—Three Belles
CA-3096 (F-3096)—Ray Anthony
CR-61423 (9-61423)—McGuire Sisters | 7 |
| | CR-61425 (9-61425)—Les Brown
DE-29484 (9-29484)—Sammy Davis, Jr.
VI-20-6140 (47-6140)—Fred Astaire | |
| 10 | WAKE THE TOWN AND TELL THE PEOPLE
LES BAXTER—MINDY CARSON
CA-3120 (F-3120)—Les Baxter
CO-40537 (4-40537)—Mindy Carson | |
| | CR-61477 (9-61477)—Lawrence Welk
PM-1121B (45-1121B)—Argyles | |

11) DOMANI. 12) UNCHAINED MELODY. 13) IT'S A SIN TO TELL A LIE. 14) TINA MARIE. 15) LOV IS A MANY-SPLENDORED THING. 16) SWEET AND GENTLE. 17) THE LONGEST WALK. 18) SONG OF THE DREAMER. 19) CHERRY PINK AND APPLE BLOSSOM WHITE. 20) THE BIBLE TELLS ME SC 21) MAN IN A RAINCOAT. 22) GUM DROP. 23) AUTUMN LEAVES. 24) MAYBELLENE. 25) TH POPCORN SONG. 26) IF I MAY. 27) HOUSE OF BLUE LIGHTS. 28) I'LL NEVER STOP LOVING YOU 29) I WANT YOU TO BE MY BABY. 30) FOOLED. 31) THE KENTUCKIAN SONG. 32) DAY BY DAY 33) RAZZLE-DAZZLE. 34) MOMENTS TO REMEMBER. 35) THAT OLD BLACK MAGIC.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



**THE TEN RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK**
(PLUS THE NEXT TEN)

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. YELLOW ROSE OF TEXAS { Mitch Miller (Columbia)
Johnny Desmond (Coral)
2. AIN'T THAT A SHAME Pat Boone (Dot)
3. SEVENTEEN { Boyd Bennett (King)
Fontane Sisters (Dot)
4. ROCK AROUND THE CLOCK Bill Haley (Decca)
5. HARD TO GET Gisele MacKenzie (X)
6. LOVE IS A MANY-SPLENDORED
THING Four Aces (Decca)
7. THE LONGEST WALK Jaye P. Morgan (RCA Victor)
8. WAKE THE TOWN AND TELL { Les Baxter (Capitol)
THE PEOPLE { Mindy Carson (Columbia)
9. DOMANI Julius LaRosa (Cadence)
10. LEARNIN' THE BLUES Frank Sinatra (Capitol)
- 11) THE BIBLE TELLS ME SO. 12) TINA MARIE. 13) MAYBELLENE.
14) GUM DROP. 15) I WANT YOU TO BE MY BABY. 16) HUM-
MINGBIRD. 17) FOOLED. 18) AUTUMN LEAVES. 19) SWEET
AND GENTLE. 20) MAN IN A RAINCOAT. 20) SONG OF THE
DREAMER.

Bill Silbert, NBC network show, "National Radio Fan Club, heard from to 9:55 P.M., Friday nights, will emanate from the Michigan State Fair on September 2. From an open air pavilion, Bill will conduct his show, introducing such talent as Joni James, the Mills Brothers, the Fontane Sisters, Roy Hamilton and the Kirby Stone Quartet. An audience of over 10,000 is expected. Going all the way, Michigan State has designated Sept. 2 "Teen Agers Day." On September 9, Silbert will do a show from the Palisades. This show was originally cancelled out by Hurricane Diane. Making appearances will be Pat Boone, Al Hibbler, Gisele MacKenzie and Charlie Applewhite.



Pic of the week—"Did" Dwyer (KAMO-Rogers, Ark.). "Did" recently conducted a contest—Should "Did" Dwyer have to work on his birthday? Fellow jockey "Smokey" Dacus took the affirmative. The listeners, competing for \$195. in merchandise donated by merchants, decided for "Did". As a result Dwyer had 24 hours off, with pay, the use of a brand new Ford Thunderbird, courtesy of the local dealer, and "Smokey" Dacus had to fill in for Dwyer. Bob E. Lloyd (WAVZ-New Haven, Conn.) would like to see "Hit Parader" or "Song Hits" print the lyric of "I Love You" by Alice Cavell on Victor. . . . Terrific news sheet put out by Earl McDaniel (KPOP-Los Angeles, Calif.) Earl plays the top 30 tunes from The Cash Box list each Friday. . . . Sylvan Green, pianist and former accompanist for Beatrice Kaye, is now the "Night-hawk" on KONE-Reno- Nev. He plays the piano and sings in addition to spinning platters from midnight

until six am. . . . The new Joni James "You Are My Love" is slated for a tremendous promotion campaign. Samples have already been mailed to disk jockeys throughout the country. Disk is scheduled for release September 9. . . . Ronnie "Freddy" Francis, MGM starlet, will visit disk jockeys, librarians, dealers and juke box operators in Philadelphia to promote her newest, "Make Him Jealous" and "Goody Goodbye." . . . Jimmie Whittle (KPHO-Phoenix, Arizona) in New York and a visitor at The Cash Box offices. Jimmie is well known in Arizona as a pianist, bandleader and singer. On his "Ten O'Clock Toast" he features thirty minutes of live piano and vocal selections by Jimmie and some easy listening tunes on records designed to please the homemaker.

Three (KEX-Portland, Ore.) disk jockeys have turned musical hit forecasters with considerable success. The three, Barney Keep, Moon Mullins, and Bob Blackburn have called the turn 10 times out of 12 in picking from each week's new record releases the one tune they think most likely to land in the Top 30. . . . Sunny Gale, plugging her current Victor release, "Soldier Boy," as a recent visitor to Portland, Maine, during the "Millionth Visitor Jubilee." Sunny's whirl of activities included serving as grand marshal of a large parade, participation in the gigantic lobster-corn barbecue, appearing at the "Millionth Visitor Ball" and visited with Howie Leonard on his WOPR "Matinee Frolic." . . . Freddie "Sweet Talking" Williams (WAAF-Chicago) died at the age of 77 on August 21 at Billings Hospital in Chicago. . . . Paul Coburn (KOL-Cattle, Wash.) on a two week vacation in Los Angeles and Los Vegas.

BMI Check List
OF *New* RECORD RATINGS
BY THE TRADE PRESS

	Billboard	Cash Box	Variety
ALL BY MYSELF (Commodore) FATS DOMINO (Imperial)	R&B Best Buy	R&B Award	
BEAUTIFUL LIES (Central) JEAN SHEPARD (Capitol)	C&W Spotlight	C&W Bullseye	
BLACK DENIM TROUSERS (Quintet) THE CHEERS (Capitol)	Spotlight	Best Bet	
GIVE ME LOVE (Hill & Ronge) THE McGUIRE SISTERS (Coral)	Spotlight	Disk of the Week	
HAWK - EYE (Showcase) FRANKIE LAINE (Columbia) BOBBY LORD (Columbia)	Spotlight C&W Spotlight	Disk of The Week C&W Bullseye	Excellent
HE (Avas) AL HIBBLER (Decca)		Sleeper of the Week	Very Good
LEARNIN' TO LOVE (Trinity) DORI ANN GRAY (Mercury)	Spotlight	Sleeper of the Week	Best Bet
MONITOR MAMBO (Peer). PEREZ PRADO ORCH. (Victor)	80 (Excellent)	B (Very Good)	Good
NIGHT WATCH (Copar) JO STAFFORD (Columbia)		Sleeper of the Week	Very Good
ORANGES OF JAFFA (Royven) HUGO WINTERHALTER (Victor)	76 (Good)	Best Bet	Excellent
ROCKIN' THE CHA-CHA (Porgie) ALAN DALE (Coral)	Spotlight	Disk of the Week	Best Bet
A SATISFIED MIND (Storrite) ELLA FITZGERALD (Decca) MAHALIA JACKSON (Columbia) JACK AND BETTY (Teen) HUGO AND LUIGI (Mercury) JEFF CLAY (Coral)	75 (Good) 75 (Good) Spotlight 82 (Excellent) 74 (Good)	B (Very Good) B (Very Good) Best Bet Best Bet	Good Very Good Best Bet
THE SHIFTING WHISPERING SANDS (Gollotin) BILLY VAUGHN (Dot) RUSTY DRAPER (Mercury)	Spotlight Spotlight	Sleeper of the Week Best Bet	
SOLDIER BOY (Bryden) ELLA FITZGERALD (Decca) SUNNY GALE (Victor) EYDIE GORME (Coral)	76 (Good) Spotlight 79 (Good)	B+ (Excellent) Disk of the Week B (Very Good)	Best Bet Fair
SUDDENLY THERE'S A VALLEY (Wormon-Hill & Ronge) JO STAFFORD (Columbia) JULIUS LA ROSA (Codence) GOGI GRANT (Ero) PATTI ANDREWS (Capitol)	Spotlight Spotlight 72 (Good) 75 (Good)	Sleeper of the Week Sleeper of the Week C+ (Good) B (Very Good)	Best Bet Very Good Best Bet Very Good
WELL, WELL, WELL, BABY-LA (Savoy) NAPPY BROWN (Sovoy)	R&B Spotlight	R&B Award	
WHAM (Peer) ALAN DALE (Coral)		Disk of the Week	Very Good

BROADCAST MUSIC, INC. 589 FIFTH AVENUE
NEW YORK 36, N. Y.
NEW YORK • CHICAGO • HOLLYWOOD • TORONTO • MONTREAL

RECORD REVIEWS

○ A DISK & SLEEPER	○ C GOOD
○ B+ EXCELLENT	○ C FAIR
○ B VERY GOOD	○ D MEDIOCRE

BOYD BENNETT
(King 1494; 45-1494)

B+ "MY BOY—FLAT TOP" (2:28) [Lois BMI—Bennett, Young] While riding high with his smash hit "Seventeen", Boyd Bennett issues a sock follow-up that could catch just as fast. It's another exciting, driving deck very similar to his first click, but this time it tells about a teen-age boy. Keep a close tab on this one. It could click big.

C+ "BANJO ROCK AND ROLL" (2:26) [Louis BMI—ALLEN, Ayers] The listener gets plenty of banjo on this swinging rock and roller. Big Moe handles the vocal chores once again. Two sides the teen agers will enjoy.

KENNY GEORGE-RAY JOHNSON
(Unique 312; 45-312)

B "BEDEVILED" (2:47) [Miller] Kenny George's deep baritone voice is stirring on this latin beat treatment of an unusual ballad. Disk has a different air about it. Could make some noise.

C "HEADS YOU WIN, TAILS I LOSE" (2:55) [Miller] Ray Johnson glides thru an easy going sentimental romancer on this side.

SAMMY KAYE ORCH.
(Columbia 40556; 4-40556)

B+ "I'LL NEVER LEARN TO CHA-CHA-CHA" (2:26) [World ASCAP—Wolf] With the cha-cha craze in full bloom, Sammy Kaye comes up with a clever novelty that should stir up some excitement. It's a good dance tempo item with cute lyrics. Much like "Sweet And Gentle".

C+ "QUEEN OF MY LONESOME HEART" (2:26) [Republic B M I—Pinto] The Kaydets and the Kaye Choir dish up an exciting march beat deck on the coupling.

EARTHA KITT

(RCA Victor 20-6245; 47-6245)

B "SHO-JO-JI" (2:30) [Disney AS CAP—Walsh] A cute little tale about a happy racoon is humorously styled by the unusual Eartha Kitt voice. If Disney includes this in one of his TV shows, it could break out. Good deck.

C+ "NOBODY TAUGHT ME" (2:22) [Leonard Feather ASCA P—Feather] The thrush does a sultry job on this rock and rolling piece of blues. Solid side with a good drive.

THE RHYTHMETTES

(RCA VICTOR 20-6244; 47-6244)

B+ "THE BRIDGE OF LOVE" (2:40) [Lowell BMI — Kreigs-mann, Walters] The Rhythmettes, who made a strong first showing with "Only You", come thru with a solid, commercial follow-up in this pretty, rock 'n' roll beat ballad. Driving deck that could establish the trio. Strong side.

B "SHOW ME THE WAY" (2:05) [Town & Country BMI—Pelosi, Arden, Harper] This half is the first American waxing of a good jumper that's reported making noise in England. Good deck.

THE CASH BOX

DISK OF THE WEEK

"WITHOUT A SONG" (2:25)

[Miller ASCAP—Rose Eliscu, Youmans]

"HOME SWEET HOME ON THE RANGE" (2:37)

[Starstan BMI—P. D.]

KAY STARR

(RCA Victor 20-6247; 47-6247)



KAY STARR

● The exciting Miss Kay Starr is

in rare form on her latest Victor release as she belts out a commercial high powered arrangement of a great standard. The thrush gets a tremendous assist from Harold Mooney's ork on her vigorous beaty performance of "Without A Song". Bongos, drums and a wild rhythm section cast a thrilling spell. Watch this deck. It's hot. Flip is the lark's highly-stylized blues arrangement of the folk tune "Home On the Range". Kay calls it "Home Sweet Home On The Range". Kay sings from the toes on this half. Applause is heard at end of side. Dee jays will have a picnic with both ends.

"YOU ARE MY LOVE" (2:38)

[Jubilee ASCAP—Nabbie]

"I LAY ME DOWN TO SLEEP" (2:38)

[Meridian BMI—Arthurs]

JONI JAMES

(MGM 12066; K112066)



JONI JAMES

● Joni James has a winner in her latest two sider, two decks tailor-

made for the lark's warm and tender technique. Capably supported by the David Terry orchestra, Joni wends her way through an item dubbed "You Are My Love" on one end. It's a velvety job with a lilting beat and a male chorus in the backdrop. Side has that something extra that'll make a hit out of this number. One of her best showings. Flip "I Lay Me Down To Sleep" is an intimate star-dusted romancer in the true Joni James tradition. Thrush caresses the lyrics with feeling. Top portion looks like the stronger, but both decks have the goods.

THE CASH BOX

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "MY BOY—FLAT TOP"Boyd Bennett..... King 1494; 45-1494
- ★ "THE ORANGES OF JAFFA".... Hugo Winterhalter.... RCA Victor 20-6237; 47-6237
- ★ "THE BRIDGE OF LOVE"The Rhythmettes..... RCA Victor 20-6244; 47-6244

STEVE LAWRENCE
(Coral 61486; 9-61486)

B "MY IMPRESSION OF JANIE" (2:31) [Montauk BMI—Minucci, Jordan] Steve Lawrence does a beautiful job on a tender, romantic tune. One of the crooner's better jobs. Song was penned by author of "Domani", Ulpio Minucci.

B "OPEN UP THE GATES OF MERCY" (2:25) [Tee Kaye ASCAP—Brooks, Discant] Another top grade performance by the crooner is this feelingful job of a touching ballad. Chorus and ork support smoothly.

CARL VAN MOON
(Duke 143; 45-143)

B "LONESOME ROAD" (2:37) —The Duke label comes up with a good pop side featuring Carl Van Moon on a shuffle jump version of a great oldie. Songster has a polished technique and voice.

C "WHY DOES IT HAVE TO BE" (2:51) [Lion BMI—Board, Moon] This half is a slow piece of blues material. Ok side for both R & B and pop markets.

FERKO STRING BAND
(Savoy 1169; 45-1169)

B "THERE ARE TWO I'S IN DIXIE" [Mills ASCAP—Tepper, Brodsky] The noise making Ferko String band, does a delightful job on this colorful oldie. Happy cornball deck full of bounce. Good for group singing.

C+ "SMILES" [Remick ASCAP—Callahan, Roberts] Another old favorite gets the exciting treatment that only a Mummer band can offer. Most enjoyable two-sider.

PAUL WESTON ORCH.
(Columbia 40561; 4-40561)

B "A CHANCE AT LOVE" [Feist ASCAP—Sigman, Cines] With Bernadine Read handling the vocal chores, Paul Weston leads his crew thru a tender romantic ballad featured as the theme on the last "Studio One" TV show. Lovely tune. Could happen.

C+ "NICE WORK IF YOU CAN GET IT" (2:50) [Gershwin A SCAP—Gershwin, Gershwin] The Westonmen lilt through a classic Gershwin item on this half. Ok dance deck.

GALE STORM
(Dot 15412; 45-15412)

B "I HEAR YOU KNOCKING" [Commodore BMI — Bartholomew] A rocker that's starting to break big in the rhythm and blues field is the vehicle that introduces film-TV star Gale Storm on the Do label. Strong initial deck for the lark and she's on a hot label. Number could break big.

B "NEVER LEAVE ME" [Home town ASCAP—Aquabina, Var nick] This end shows the star's versatility as she wistfully fashions a sentimental waltz ballad. Dream dusted job. Good two sider.

MERCURY'S **3** GREAT HITS!



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RUSTY DRAPER

"The Shifting, Whispering Sands"

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"TIME"

MERCURY 70696



The Famous Hit Makers of "House Of Blue Lights"

CHUCK MILLER

TRIO

"HAWK-EYE"

COUPLED WITH

"SOMETHING TO LIVE FOR"

MERCURY 70697



CHICAGO 1, ILLINOIS

RECORD REVIEWS

ⓐ A DISK & SLEEPER	ⓐ G GOOD
ⓑ B EXCELLENT	ⓑ C FAIR
ⓑ B VERY GOOD	ⓑ D MEDIOCRE

THE MARION SISTERS
(MGM 12070; K-12070)

B "TWO THIRDS OF THE TENNESSEE RIVER" (2:45) [Planetary ASCAP—George, Walker] The Marion Sisters blend excellently on this sincere and heart-broken slow waltz rendition of a ballad. Touching deck that comes off well.

C+ "BABY ME" (2:24) [A. B. C. ASCAP—Handman, Harris, Gottler] The chirps get a banjo assist on this pert, colorful version of a cute oldie. Good coupling.

THE PEPPERMINTS
(Mercury 70681; 70681x45)

B "SHUF-A-LIN' SHOES" (2:33) [Coliseum BMI—Abbott, Hackaday, Mure] The Peppermints have a catchy novelty on this end, a cute shuffle beat ditty. Good tempo featuring some pretty harmony. Has possibilities.

C+ "BE A LITTLE DELICATE, HEY" (2:01) [Weiss & Barry BMI—Mandel, Pearson] A light and flirty ditty pleasantly treated. Cute lyrics.

DON CHERRY & GORDON JENKINS ORCH.
(Decca 29444; 9-29444)

C+ "SIP OF MOONLIGHT" (2:44) [Gil BMI—Daly, Berger] Gordon Jenkins offers a pretty backdrop for Don Cherry as he warbles an easy going romantic pleaser. Enjoyable listening.

C+ "HOME AGAIN" (3:09) [Forrest BMI—Bernstein] A moving and touching song about a wanderer who's headin' home, is warmly and sincerely interpreted by Don. Pretty number.

THE HAPPY HARTS
(Kapp 120; 45-120)

B "TALL TELLER OF TALES" [—Leighton] This colorful deck by the Happy Harts is from the Kapp label LP "Hey Mr. Banjo". Cute nonsense novelty with a lively beat. Kids'll enjoy this too.

B "THE BAND PLAYED ON" [—Ward, Palmer] This is a top grade rendition of one of the all-time-great waltz favorites. A banjo-filled deck that makes mighty pleasant listening.

JOE "MR. PIANO" HENDERSON
(Atco 6054; 45-6054)

B "SING IT WITH JOE" (Pt. 1) The new Atco label's first pop offering features keyboard artist Joe Henderson and his friends on an informal group-sing treatment of a medley of standards. Inviting, cornball styling great for the juke boxes. Should be great fun at a party, too.

B "SING IT WITH JOE" (Pt. 2) More of the same type of material. Same comment.

THE CASH BOX

SLEEPER OF THE WEEK

"HAWK-EYE"
[Showcase BMI—Bryant]

"SOMETHING TO LIVE FOR"
[Robbins ASCAP—Miller]

CHUCK MILLER
(Mercury 70697; 70697x45)

● From out of nowhere, Chuck Miller and his crew skyrocketed to national prominence with a red hot item called "The House Of Blue Lights". Although material was an important part of the record's success, we felt that it was Chuck's fresh and exciting style that made the record a hit. It's that same invigorating rhythm-singing that makes Miller's treatment of "Hawk-Eye" such a standout. It's a shuffling, easy-going rendition of a song that started in the country field. Miller fans will get a boot out of this one. It should be a big deck. Flip is "Something To Live For".

"LEARNING TO LOVE" (2:26)
[Trinity BMI—Harper]

"SMOKEY MOUNTAIN WALTZ" (2:35)
[Trinity BMI—Wadler, Gold]

DORI ANNE GRAY
(Mercury 70689; 70689x45)

● Mercury's new starlet Dori Anne Gray is headed for stardom if her latest release is any indication of things to come. Her sprightly and zestful chords ring out loud and clear as she fashions a delightful novelty dubbed "Learning To Love". It's a cute ditty with a seductive lyric and a contagious melody and has a sparkling country flavor about it. Dori Anne is headed for the big time. Watch this side catch fire. The lower lid "Smokey Mountain Waltz", immediately brings back memories of the "Tennessee Waltz". Pleasing side. It's the upper half to keep a close tab on. It looks tremendous.

"LEARNING TO LOVE" (2:20)
[Trinity BMI—Harper]

"SONG OF SEVENTEEN"
[April ASCAP—Marsala, Wood]

PEGGY KING
(Columbia 40562; 4-40562)



PEGGY KING

● Peggy King, the pert voiced Hunt's Tomato Sauce gal who has been winning many fans via her appearances on the "George Gobel Show", has in her latest Columbia platter, a deck that could establish her as a big wax name. It's the much recorded tune "Learning To Love." Peggy's rendition of the tune is potent, and the thrush is just about ripe for a big wax success. She's faced with some strong competition but should share heavily in the final take. "Song Of Seventeen", the flip side, is a soft, dreamy romantic number.

"COME SPRING" (3:00)
[Kahl BMI—Miller, Stevens]

"ONLY FOREVER"
[Joy ASCAP—Monaco, Burke]

KITTY KALLEN
(Decca 29663; 9-29663)



KITTY KALLEN

● Two excellent pieces of tune-stuff are presented by Kitty Kallen on her latest Decca disk, and if they get a fair shake on the air waves, the thrush could hit the charts in a big way. One side is an enchanting new romantic offering labelled "Come Spring". It's a charming song with a fragile quality that fits Kitty excellently. It has the stuff that makes standards. The coupling is the standard "Only Forever". A glowing romantic song which the thrush pipes with warmth and sincerity. A strong record for the Fall competition.

JEAN DINNING
(Essex 401; 45-401)

B "LONESOME ROAD" — Jean Dinning displays some great talent on this exciting, refreshing rendition of a wonderful favorite. She does a great job with the stirring lyrics and haunting melody. If it gets around, it could break.

B "LEARNING TO LOVE" [Trinity BMI—Harper] An attractive country flavored item with a delightful bounce and a good story to tell, is handled with oomph by Jean. Commercial item that could catch on. Strong two-sider.

BILL KRENZ & HIS RAGTIMERS
(Deed 1007; 45-1007)

B "GOOFUS" (2:06) [Leo Feist ASCAP—Kahn, King] The sound and arrangement on this Bill Krenz waxing of a delectable oldie are terrific. Lively, cornball deck full of verve. Excellent juke fare. Has hit potential.

B "THIS OLD PIANO" (2:10) [Bulls-Eye ASCAP — Longe, Health] Another honky-tonk novelty with a group dishing up an informal gang type vocal. Krenz displays some slick fingering. Another top deck for the jukes.

JOANNE WHEATLEY
(Kapp 122; 45-122)

B+ "SUMMER STORM" (2:30) [Burke & Van Heusen ASCAP—Rogan] Joanne Wheatley, a polished and experienced performer, debuts on Kapp with an exciting latin tempo ballad that sounds like a Cole Porter tune. Terrific piece of material excellently performed. With a push, deck could break big.

C+ "AS LONG AS I LIVE" (2:40) [Barclay BMI—Fishbach] Hal is the name of the male voice which accompanies Joanne on this pretty slow waltzer.

PETER LIND HAYES & MARY HEALY
(Columbia 40547; 4-40547)

B "REMEMB'RING" (2:15) [Bourne ASCAP—Duncan Sisters] Surrounded by a huge choral backing, Peter Lind Hayes and his wife fashion a warm, sentimental song of reminiscing. Sounds like an old song. Pretty group sing flavor.

C "I WISH I WAS A CAR" [Frank ASCAP — Bagdasarian] A zany novelty with a cute bounce, penned by Ross Bagdasarian.

HUGO WINTERHALTER ORCH.
(RCA Victor 20-6237; 47-6237)

B+ "THE ORANGES OF JAFFA" (3:00) [Raynen BMI—Ebb, Lanjean, Mengo] Hugo Winterhalter the ork and chorus dish up a fascinating arrangement of a clever and attractive bounce ditty that could catch on. Different.

B "KIKI" (2:44) [Remick ASCAP —Tobias, Popp, Lucchesi] The chorus comes over enjoyably on this mambo beat novelty. Two good sides.

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THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

With the Labor Day weekend past, everyone now is buckling down to meet the heavy business that's expected for the fall. There will be a great push on packaged goods in the coming months from almost every diskery and as for singles, all the top artists should have new releases within the next few weeks.



THREE CHUCKLES

... Trinity Music has a big lineup of recordings on "Learning To Love" as a result of the original La Faun Paul record on the Abbott label. So far there are disks by Peggy King, Columbia; Billy Williams, Coral; Dori Anne Grey, Mercury. . . . On his return from California, Hal Fein of Roosevelt Music reports the signing of an exclusive music publishing affiliation pact with Modern, Flair, RPM and Crown Record Companies. . . . Doc Berger, after being side-tracked by a severe illness, is back in action again. Doc is handling Al Hibbler's "He" for Svend Sommer of Avas Music. . . . The Hugo Perettis adopted a little baby girl last week. Her name is Cathy Ann. . . . Cindy Walker is one of the authors of "Give Me Your Love." . . . 14,000 people jammed into the 9,000 capacity Red Rocks Theater in Denver to see Nat "King" Cole and Dorothy Collins last week. 6½ miles of automobiles standing in line had to be turned

away. . . . The buffet at the opening of the new upstairs rooms at Danny's Hideaway was the most spectacular we've ever seen. Never have we come across such a collection of delightful looking and tasting food. . . . The Chuckles appearing in Asbury Park. . . . Dave Miller of Media and Essex Records up in Canada on a business trip.

CHICAGO:

Most outstanding. The record being set by Howard Miller at the Chi Thitter. Howard has already surpassed Jack Webb by over 1,600 in attendance. And is expected to set the record for '55 with over 150,000 admissions. The seven acts in Howard's package take 55 minutes. Surprising to all are the number of oldsters in the audience. Of course, teenagers are the mostest. Lenny Dee, Felicia Sanders and young and sensational Della Reese. All considered "showstoppers." Said Howard, "I'm humbly, gratefully and most sincerely thankful to the people of Chicago." . . . Bob Sampson urges us to watch Studio One CBS-TV to catch "A Chance At Love" as instrumentalized by Paul Weston's ork. . . . Great promotion piece sent us by Sig Sakowicz. Tells the story of "Why Sig Sells." Another Chicago boy who made good—and in a big way. . . . They're ravin' the raves about Carl Ravazza, singing star of the new Black Orchid show. Carl's smooth delivery has 'em all spellbound. . . . The Blue Note makin' with the grandest of the grand jazz. Bob Scobey's "Dixielanders" along with the "Salty Dogs." The "Salty Dogs" a bunch of Purdue U. jazzmen who live jazz and can play it to a faretheewell. . . . Eddy Howard continues to pull 'em into the Aragon like no one else can. Eddy's latest for Mercury, "Three Of Us," "Man From Laramie" and "Words Of Love," prove that the ole maestro ain't lost a bit of that smooth, smooth voice, at all, at all. But the way his fans call for his oldies, like "Ragtime Cowboy Joe," "Each Of Us," and so forth very, very heartwarming to this rich ole singin' maestro. . . . Lola Dee clickin' better than ever with her grand chirpin' and now the recorders dreamin' up new tunes for the gorgeous chick. . . . Bob Cole, promotion man extraordinaire, pops in to advise things goin' hotter than ever and that he's busier'n he ever has been. . . . natt hale drops in to say "hello" and tell us a story. . . . Chick Kardale in love with Our Town alloveragain and says, "This is the greatest." . . . Lisa Kirk on Dirk Courtenay's TVer—one of the greatest and grandest. . . . Snooky Lanson on Jim Conway's "In Town Tonight" sings those oldies with such great charm. . . . Russ Carlyle into the Oh Henry 9/7 and many waiting to hear from Russ as to his adventures since kicking off his first big one, which he financed himself and sold to a small label that developed into a hassle, but has gone far since that first. . . . Hal Fredericks' tie-up with the music ops' association here whereby the ops feature tunes in their boxes that tie in with Hal's show clickin' grandly all around. Everyone happy.



EDDY HOWARD

HOLLYWOOD:

Local disk-jockeys really took to the new Capitol recording of "Black Denim Trousers and Motorcycle Boots" by the Cheers and Les Baxter with Al Jarvis naming it Record of the Week and Jim Ameche playing it seven times the first day he received it. Tune is by Jerry Leiber and Mike Stoller and could be the next big novelty. . . . Interest is being shown by Decca in the new Beverly Hilton's maestro, Bernard Hilda, for a U. S. recording pact. Hilda, one of France's top bandleaders, has recorded many sides for Decca France. . . . Nelson Riddle is up for the Musical Director slot in the new edition of NBC-TV's Colgate Comedy Hour. . . . KFWB disk-jockey Bob McLaughlin was married last week and leaves for a honeymoon in Hawaii. . . . Another new recording company made its debut in Hollywood this week. Monte Carlo Records announced a first release by the Sextette From Hunger and vocalist Dottie O'Brien. . . . Morris Price, national sales manager for Mercury Records here on vacation, found time to visit with Lee Palmer and Johnny Sipple at the local branch offices. . . . Harry James hits the road for six weeks of one-nighters and also does "America's Greatest Bands" on CBS-TV on Sept. 24. . . . Jose Ferrer around visiting disk-jockeys talking about the various recordings of his tune "The Shrike." . . . Julius Losch, recently appointed eastern representative for T. C. Music leaves for a national tour to plug firm's first releases; Nelson Riddle's "Three Little Stars," and Champ Butler's "Someone On Your Mind."



FRANK SINATRA

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Meeting Dates Of Music Operators' Associations

- Sept. 5—California Music Merchants' Assn.
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 5—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.
- 6—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio
- 8—Massachusetts Music Operators' Assn.
Place: Hotel Kenmore, Boston, Mass.
- 8—California Music Merchants' Assn.
Place: U. S. Grant Hotel, San Diego, Calif.
- 11 & 12—South Dakota Phonograph Operators' Assn.
Place: Deadwood, S. D.
- 13—California Music Merchants' Assn.
Place: Fresno Hotel, Fresno, Calif.
- 14—California Music Merchants' Assn.
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 14—New York State Operators' Guild
Place: Nelson House, Poughkeepsie, N. Y.
- 15—Eastern Ohio Phonograph Operators' Assn.
Place: 1310 Market Street, Youngstown, Ohio (executive board).
- 19—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 26—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.
- Oct. 6—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveand, Ohio (General)
- 6—California Music Merchants' Assn.
Place: Sacramento Hotel, Sacramento, Calif.
- 6—Eastern Ohio Phonograph Operators' Assn.
Place: Tod Hotel, Youngstown, Ohio (General)



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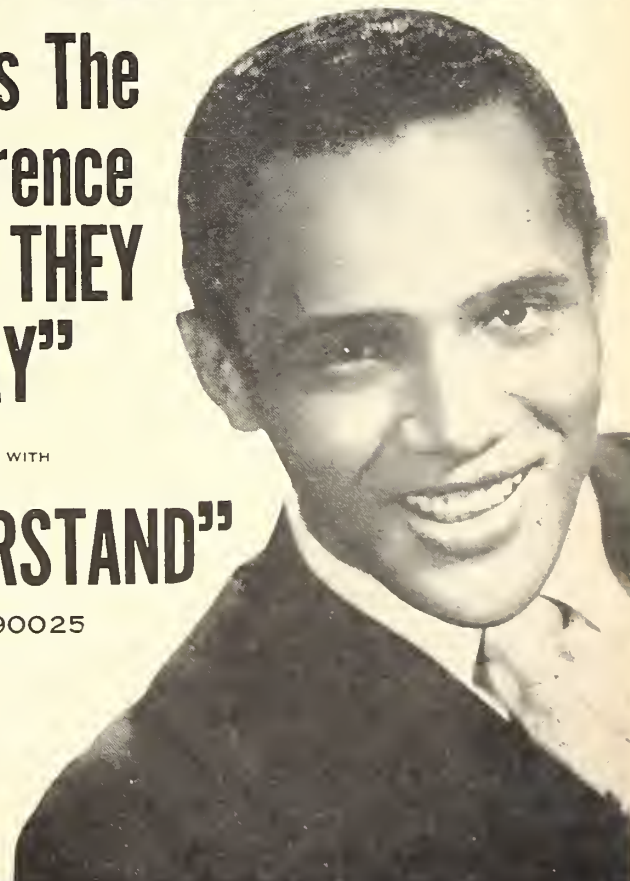
BOB ANDERSON

"What's The Difference WHAT THEY SAY"

COUPLED WITH

"UNDERSTAND"

WING 90025



WING RECORDS

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Wing-Ding



NEW YORK—Wing record artist, Lola Dee, is surrounded by Wing's Eastern Promotional Director Arnold Meyers (left), Philadelphia's popular AM jockey on KYW Mac Maguire (center), and Jerry Gaghan, Daily News columnist (right) at Philly's first Wing-Ding given by distributor Ed Cohn. Occasion gave Lola opportunity to meet the DJ's and tell them about her newest Wing release "Paper Roses" which is creating more of a storm than the one the local jockeys (125 in all) braved to attend the affair.

Mercury In Dance Band Spurt

Chicago—A drive to aid the national program to restimulate interest in dance bands will be kicked off by Mercury Records this month, according to Art Talmadge, the label's veepee and a. & r. chief. The campaign will start with the release of three new 12-inch LP's by the Ralph Marterie, David Carroll and Buddy Morrow bands. Backing the campaign will be heavy trade, deejay, operator and dealer promotions.

Albums are "Dance Band In Town" by Ralph Marterie; "Shall We Dance" by Buddy Morrow; and "Toe Tappers" by David Carroll. All three bands, of course, are traveling bands getting heavy promotion support on the road by the record field and promotion men and the individual distributors.

Covers on the three albums were specially designed to attract the dance conscious audience for disks and bands.

Following the release of the albums, which will be shipped to deejays, Mercury will make special deejay releases of previously unreleased singles by the Marterie and Carroll orks. These single disks will not be offered for retail distribution unless a large demand is created by the deejays. It is Talmadge's plan to ship the singles only to deejays in order to fill the need for good instrumental music in dance tempos. Since the Morrow band has been switched to the Mercury subsidiary label, Wing, the same pro-

cedure on shipping singles to deejays will be followed by the Wing promotion staff.

Backing the release of both albums and singles will be co-op advertising, window display materials, streamers and to-be-announced promotion aimed directly at schools. Both Mercury and Wing brass are working a tie-in with the National Ballroom Operators Association and the booking offices to which the three bands are signed.

Kahl Stops Shipments of "Yellow Rose" To Music Sales

NEW YORK—Phil Kahl, president of Planetary Music and Kahl Music, the former the publisher of the nation's number one hit "Yellow Rose Of Texas", stated this week, that he will no longer ship any sheet music from either of his two firms to Music Sales Company.

Kahl is halting all shipments to Music Sales because the jobber has entered into direct competition with the publisher by printing and selling confederate march song.

As of last Friday, the Planetary version of the tune had topped the 210,000 sheet mark according to the MBS reports.

THE CASH BOX



- | | | |
|---|---|--|
| <p>HUDSON ROSS
Chicago, Ill.</p> <ol style="list-style-type: none"> Moments To Remember (Four Lads) Yellow Rose (Mitch Miller) Autumn Leaves (R. Williams) Rock Around The Clock (Bill Haley) Ain't That A Shame (Boone) Seventeen (Boyd Bennett) Gum Drop (Crewcuts) Love Is A Many-Splendored Thing (Four Aces) Suddenly There Is A Valley (Gogi Grant) Longest Walk (J. P. Morgan) | <p>WALLICHS MUSIC CITY
Hollywood, Calif.</p> <ol style="list-style-type: none"> Love Is A Many-Splendored Thing (Four Aces) Rock Around the Clock (Bill Haley) Blossom Fell (Nat Cole) Suddenly There's A Valley (Gogi Grant) Unchained (Les Baxter) House Of Blue Lights (Miller) I'll Never Stop Loving You (Doris Day) Wake The Town (Les Baxter) Learnin' The Blues (Sinatra) Yellow Rose (J. Desmond) | <p>ROYLES TV
Salt Lake City, Utah</p> <ol style="list-style-type: none"> Yellow Rose (Mitch Miller) Love Is A Many-Splendored Thing (Four Aces) Ain't That A Shame (Boone) Rock Around The Clock (Bill Haley) Wake The Town (Les Baxter) Seventeen (Rusty Draper) Green Eyes (Ravens) Moments To Remember (Four Lads) Gum Drop (Crewcuts) Man In A Raincoat (Wright) |
| <p>BURK'S MUSIC SHOP
St. Paul, Minn.</p> <ol style="list-style-type: none"> Autumn Leaves (R. Williams) Yellow Rose (J. Desmond) Love Is A Many-Splendored Thing (Four Aces) Ain't That A Shame (Boone) Wake The Town (Les Baxter) I'll Never Stop Loving You (Doris Day) Seventeen (Fontanes) Shifting Whispering Sands (Billy Vaughn) Song Of The Dreamer (J. Ray) Tina Marie (Perry Como) | <p>GINSBERG MUSIC CO.
Roswell, N. M.</p> <ol style="list-style-type: none"> Ain't That A Shame (Boone) Yellow Rose (Mitch Miller) Seventeen (Fontanes) Maybellene (Chuck Berry) Man In A Raincoat (Wright) Rock Around The Clock (Bill Haley) I'll Never Stop Loving You (Doris Day) Hard To Get (G. MacKenzie) Tina Marie (Perry Como) Love Is A Many-Splendored Thing (Four Aces) | <p>BEN BROWN MUSIC
Lynn, Mass.</p> <ol style="list-style-type: none"> Autumn Leaves (R. Williams) Moments To Remember (Four Lads) Yellow Rose (Mitch Miller) Tina Marie (Perry Como) Gum Drop (Crewcuts) Maybellene (Chuck Berry) Only You (The Platters) Love Is A Many-Splendored Thing (Four Aces) I Want You To Be My Baby (Lillian Briggs) You Win Again (Paulette Sis.) |
| <p>RICHLOY RECORDS
Philadelphia, Pa.</p> <ol style="list-style-type: none"> Yellow Rose (Mitch Miller) Rock Around The Clock (Bill Haley) Ain't That A Shame (Boone) Tina Marie (Perry Como) Wake The Town (M. Carson) Seventeen (Fontanes) Longest Walk (J. P. Morgan) Autumn Leaves (R. Williams) You Are My Sunshine (Ferro String Band) Hard To Get (G. MacKenzie) | <p>STEPHENSON MUSIC CO.
Raleigh, N. C.</p> <ol style="list-style-type: none"> Love Is A Many-Splendored Thing (Four Aces) Yellow Rose (Mitch Miller) Ain't It A Shame (Fats Domino) Maybellene (Chuck Berry) Song Of The Dreamer (J. Ray) Wake The Town (M. Carson) Seventeen (Rusty Draoer) Man In A Raincoat (Wright) Hard To Get (G. MacKenzie) House Of Blue Lights (Miller) | <p>JACK CLIFTON REC. DEPTS.
Akron, Ohio</p> <ol style="list-style-type: none"> Satisfied Mind (P. Wagoner) Shifting, Whispering Sands (Billy Vaughn) Yellow Rose (Mitch Miller) Maybellene (Chuck Berry) Gum Drop (Crewcuts) Autumn Leaves (R. Williams) Ain't That A Shame (Boone) Bible Tells Me So (N. Noble) Love Is A Many-Splendored Thing (Four Aces) Seventeen (Boyd Bennett) |
| <p>MELODY MART
Paducah, Ky.</p> <ol style="list-style-type: none"> Ain't That A Shame (Boone) Maybellene (Chuck Berry) Rock Around The Clock (Bill Haley) Yellow Rose (Mitch Miller) Hummingbird (Paul & Ford) Seventeen (Fontanes) Love Is A Many-Splendored Thing (Four Aces) Wake The Town (Les Baxter) Tina Marie (Perry Como) Longest Walk (J. P. Morgan) | <p>GREENLINE REC. CENTER
Jamaica, L. I., N. Y.</p> <ol style="list-style-type: none"> Hard To Get (G. MacKenzie) Rock Around The Clock (Bill Haley) Domani (Julius La Rosa) Autumn Leaves (R. Williams) Seventeen (Boyd Bennett) Yellow Rose (Mitch Miller) Wake The Town (Les Baxter) Foiled (Perry Como) Kentuckian (Hilltoppers/Arnold) House Of Blue Lights (Miller) | <p>COX RECORD SHOP
Atlanta, Ga.</p> <ol style="list-style-type: none"> Yellow Rose (Mitch Miller) Rock Around The Clock (Bill Haley) Tina Marie (Perry Como) Seventeen (Fontanes) Ain't That A Shame (Boone) Longest Walk (J. P. Morgan) Hard To Get (G. MacKenzie) Blossom Fell (Nat Cole) I'll Never Stop Loving You (Doris Day) It's A Sin (Somethin' Smith) |
| <p>G. C. MURPHY CO.
Washington, D. C.</p> <ol style="list-style-type: none"> Yellow Rose (Mitch Miller) Ain't That A Shame (Boone) Seventeen (Rusty Draper) Rock Around The Clock (Bill Haley) Maybellene (Chuck Berry) Tina Marie (Perry Como) Autumn Leaves (R. Williams) Hard To Get (G. MacKenzie) Unchained (Les Baxter) The Moment I Saw You (Joni James) | <p>BROADWAY MUSIC
New York, N. Y.</p> <ol style="list-style-type: none"> Yellow Rose (Mitch Miller) Hard To Get (G. MacKenzie) Domani (Julius La Rosa) Sweet And Gentle (A. Dale) Seventeen (Boyd Bennett) Ain't That A Shame (Boone) Learnin' The Blues (Sinatra) Foiled (Perry Como) I'll Never Stop Loving You (Doris Day) Razzle Dazzle (Bill Haley) | <p>GRAYMAT MUSIC SHOP
Morristown, N. J.</p> <ol style="list-style-type: none"> Yellow Rose (Mitch Miller) Ain't That A Shame (Boone) Rock Around The Clock (Bill Haley) Seventeen (Boyd Bennett) House Of Blue Lights (Miller) Learnin' The Blues (Sinatra) Hard To Get (G. MacKenzie) Unchained (Al Hibbler) Bible Tells Me So (D. Cornell) Tina Marie (Perry Como) |
| <p>BOWMAN'S RECORD SHOP
Bridgeport, Conn.</p> <ol style="list-style-type: none"> Ain't That A Shame (Boone) Yellow Rose (Mitch Miller) Rock Around The Clock (Bill Haley) Autumn Leaves (R. Williams) Seventeen (Boyd Bennett) Maybellene (Chuck Berry) Hard To Get (G. MacKenzie) Blossom Fell (Nat Cole) Razzle Dazzle (Bill Haley) Song Of The Dreamer (Fisher) | <p>BERT'S CAMERA CENTER
Baton Rouge, La.</p> <ol style="list-style-type: none"> Maybellene (Chuck Berry) Yellow Rose (Mitch Miller) Rock Around The Clock (Bill Haley) Hummingbird (Paul & Ford) Song Of The Dreamer (Fisher) Popcorn Song (Cliffie Stone) Seventeen (Ella Mae Morse) Man In A Raincoat (Marlowe) Gum Drop (Crewcuts) Story Untold (Crewcuts) | <p>ODLAND MUSIC SHOP
Sioux Falls, S. Dak.</p> <ol style="list-style-type: none"> Yellow Rose (Mitch Miller) Ain't That A Shame (Boone) Seventeen (Fontanes) Wake The Town (M. Carson) Hummingbird (Frankie Laine) Gum Drop (Crewcuts) Blue Star (Felicia Sanders) Man In A Raincoat (Wright) I'll Never Stop Loving You (Doris Day) Kentuckian Song (E. Arnold) |
| <p>MADRONA RECORD SHOP
Portland, Ore.</p> <ol style="list-style-type: none"> Only You (The Platters) Ain't That A Shame (Boone) Yellow Rose (Mitch Miller) Maybellene (Chuck Berry) Learnin' The Blues (Sinatra) Walkin' The Blues (J. Dupre) Seventeen (Fontanes) Hard To Get (G. MacKenzie) Rock Around The Clock (Bill Haley) Seventeen (Boyd Bennett) | <p>REGENT RECORD SHOP
Flint, Mich.</p> <ol style="list-style-type: none"> Yellow Rose (Mitch Miller) Maybellene (Chuck Berry) Gum Drop (Crewcuts) Ain't That A Shame (Boone) Seventeen (Boyd Bennett) Bible Tells Me So (N. Noble) Tina Marie (Perry Como) Longest Walk (J. P. Morgan) Autumn Leaves (R. Williams) Song Of The Dreamer (Fisher) | <p>COOPER & MELIN
Amarillo, Tex.</p> <ol style="list-style-type: none"> Ain't That A Shame (Boone) Learnin' The Blues (Sinatra) Yellow Rose (Mitch Miller) Unchained (Les Baxter) Wake The Town (Les Baxter) Tina Marie (Perry Como) Seventeen (Fontanes) Man In A Raincoat (Wright) Love Me Or Leave Me (Horne) Longest Walk (J. P. Morgan) |



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Her Ideals



12" LP Original Cast Series Highlight of MGM's Fall Program

NEW YORK—The MGM Fall program, in addition to an intensive promotion campaign on its new sound track LP "It's Always Fair Weather" starring Gene Kelly, Cyd Charisse, Dan Dailey, Dolores Gray and Michael Kidd, will also include a big push on a series of ten 12 inch LPs featuring two tracks of past MGM musical hits on each LP.

The tracks are paired this way: "Annie Get Your Gun" with "Easter Parade"; "Rose Marie" with "The Merry Widow"; "Good News" with "Three Little Words"; "Show Boat" with "Lovely To Look At"; "Gentlemen Prefer Blondes" with "Till The Clouds Roll By"; "An American In Paris" with "In The Good Old Summertime"; "Words and Music" with "Two Weeks In Love"; "Summer Stock" with "The Pirate"; "Seven Brides For Seven Brothers" with "Royal Wedding"; and "Singin' In The Rain" with "Rich, Young And Pretty".

All of the tracks were previously released on 10 inch LPs. The special original cast releases will be on sale on or about September 15, 1955.

Tune Trade

NEW YORK—It was announced this week that Michael H. Goldsen, president of Criterion Music Corp., has signed a contract with Paul Siegel, American representative of the Italian music syndicate Organizzazione Musicale Nazionalmusic whereby both firms will exchange valuable copyrights.

Nazionalmusic acquires the songs from the Warner Brothers' motion picture, "Mr. Roberts"—"Let Me Hear You Whisper" recorded by Jo Stafford on Columbia and the Voices of Walter Schumann on Victor, and "Farewell" recorded by Mitch Miller on Columbia and Les Paul and Mary Ford on Capitol.

In return, Criterion will receive a song called "Ascension", a ten-year European hit standard with over 30 recordings. It will also receive a tune called "I Tre Timidi", the recent winner of the 1955 San Remo Music Festival. Jack Brooks has written the English lyrics and Mr. Goldsen is placing the tune in a Hollywood film.

NEW YORK—Juliana Larson, just out on the Unique label with "My Ideal" and "It's Much Too Late To Go Home", just returned to New York after a seven city, 11 day trip to the mid-west to see disk jockeys and other station personnel. Accompanied by press agent Buddy Basch, Juliana saw 114 disk jockeys and librarians, did 47 on the air interviews (for a total air time of 14 hours and 10 minutes, including records played) and lost eight pounds.

A record may have been achieved in Pittsburgh, where it is figured that between 8 a.m. and 9 p.m. the thrush had seen 22 disk jockeys and librarians, done one photo layout at an Army guided missile site, and one newspaper interview.

The songstress is pictured to the left with some of the dee jays she visited. From top to bottom are: Bill Randle, WERE, Cleveland; Bud Davies, CKLW, Detroit; Fred Mitchell, WOHO, Toledo; Easy Gwynn, WIBC, Indianapolis; Rex Dale, WCKY, Cincinnati and Erwin (Early Worm) Johnson, WBNS, Columbus.

THE CASH BOX

TV WAX WISE

Six major musical properties starring top figures from TV, the Broadway stage, movies and opera will be presented on NBC when the '55-'56 "Max Liebman Presents" series of color specs begins on Oct. 1, when Jeannie Carter and Wally Cox star in "Heidi". Patrice Munsel will star in the 11/5 show "The Great Waltz". Subsequent shows will be "Babes In Toyland" 12/24; Jerome Kern's "The Cat and the Fiddle" 2/18; and Victor Herbert's "Sweethearts" 3/17. . . . Attention record dealers: Hold on to your left-over Davy Crockett records. Disney will be presenting two new productions depicting legendary adventures of the coon-skin capped hero this Fall. . . . "Your Hit Parade" returns to NBC for its sixth season Sept. 10 featuring regulars Dorothy Collins, Snooky Lansen, Gisele MacKenzie and Russell Arms backed by Raymond Scott's orch. . . . Ralph Marterie, the Treniers, Jose Curbelo and Buddy Rogers share the spotlight on the Sept. 10 "America's Greatest Bands" show. . . . Guy Mitchell, a favorite in England, will be one of the first American stars to appear on commercial British TV. . . . Stan Kenton offers a salute to composer Harold Arlen on his Sept. 6 version of "Music '55". Arlen, Count Basie and Julie Wilson will be featured performers. . . . Ethel Merman gets the "Person To Person" treatment on Sept. 9. . . . David Rose will direct the music for the "Tony Martin Show" which resumes Sept. 5. . . . The Ames Brothers do the "Sullivan Show" on Sept. 11. . . . Alan Dale and Dolores Hawkins are "Upbeat!" host and hostess on the Sept. 6th and 8th stints, respectively. . . . Cigarette sponsors clash when Dorothy Collins (Lucky Strike) appears on the "Julius LaRosa Show" Sept. 9. LaRosa is sponsored by Liggett & Myers. . . . The "Tonight" Show features pianist Cy Coleman 9/5, trumpeter Bobby Hackett 9/7, and bopster Dizzie Gillespie 9/9. . . . Sid Caesar is planning another whack at today's super-enthusiastic songs when he opens his new Fall season on NBC 9/26. The Three Haircuts of last year caused a sensation and earned the trio a wax contract. . . . "The Frankie Laine Show", Godfrey's Summer replacement accomplished something even the Godfrey show couldn't do. It topped the "Disneyland" rating on the Trendex report last week. The Disney shows are making their third round. . . . ABC-TV has canceled its plans to resume "Entertainment", the daytime variety show featuring Tom Poston, Marion Colby, Bob Carroll and Ray McKinley. . . . Eleven of the 15 beautiful themes from the Otto Cesana LP "Ecstasy" are used as themes of regular TV shows around the country. CBS is the only net which hasn't as yet employed one of the melodies regularly. And the album is on the Columbia label. . . . Peggy King has been signed again for the "George Gobel Show". It's a 30 week contract.

Bleyer Comments On European Trip

NEW YORK—Archie Bleyer, president of Cadence Records, recently returned from an extended vacation in Europe and brought back glowing reports of European sound and engineering techniques. He reported that the demand was high for good fidelity and that the European record buyer was getting it.

The cost per album to the record buyer is much higher than comparative albums in this country. For example, in Germany, a \$3.98 album sells for about \$8.00. In England the cost is \$5.00 for a \$3.98 LP. But the people don't mind it.

Bleyer found that a hit record reached the 500,000 mark in sales in spite of the limited amount of money for such luxury items and the lower living standards.

The Cadence topper visited Hamburg, Hanover, Zurich, Bavaria, London, Paris and many other cities.

Bleyer praised Marcel Stellman, The Cash Box' London rep, for his painstaking efforts to make Mr. and Mrs. Bleyer's stay in London a pleasant one.

Gogi Grant Going Great

HOLLYWOOD, CAL.—Gogi Grant, the new singing star on the West Coast Era label, is heading out on a disk jockey and personal appearance tour that will take her across the country. And all this is due to the tremendous success of her Era release "Suddenly There's A Valley."

The thrush's personal appearance dates run into 1956. She will make September and October appearances at Eddy's in Kansas City, at the Baker Hotel in Dallas and at the Chi Chi Club in Palm Springs. In December, she will appear with Sammy Davis, Jr., at the New Frontier in Las Vegas and in January, she'll head on into Florida.

Who's Got The Hit!



CHICAGO — Jack "Pete Kelly's Blues" Webb (left) and Art Mooney discuss their latest record hits at a recent meeting in this city. Webb has hot money makers in the three LP versions of the songs from the pic "Pete Kelly's Blues" as does Art Mooney on his latest MGM single "Twenty Tiny Fingers". The two artists look mighty happy.

Angel Bells

MILLS MUSIC, INC.

THE CASH BOX



Album Reviews

POPULAR

"THE POPULAR GERSHWIN"—As sung and performed by RCA Victor Artists—RCA Victor LPM-6000 (2-12" LP).

SOMEBODY LOVES ME; OF THEE I SING; LOVE WALKED IN; LOOKING FOR A BOY; STRIKE UP THE BAND; SOMEONE TO WATCH OVER ME; NICE WORK IF YOU CAN GET IT; BUT NOT FOR ME; WINTERGREEN FOR PRESIDENT; THEY CAN'T TAKE THAT AWAY FROM ME; FASCINATING RHYTHM; WHO CARES; I'LL BUILD A STAIRWAY TO PARADISE; LADY BE GOOD; A FOGGY DAY; LOVE IS SWEEPING THE COUNTRY; I GOT A CRUSH ON YOU; DO IT AGAIN; LET'S CALL THE WHOLE THING OFF; EMBRACEABLE YOU; I GOT RHYTHM; MINE; SONG OF THE FLAME; SWANEE; HOW LONG HAS THIS BEEN GOIN' ON; LIZA; BIDIN' MY TIME; THEY ALL LAUGHED; S'WONDERFUL.

Victor has again come up with a great item in an album called "The Popular Gershwin"—2 twelve inch platters loaded with great Gershwin standards as performed by Victor artists. The music is of the highest calibre and the label's performers come over excellently. The records are enclosed in a box-type holder which also includes a 24 page photo and story book by Arthur Schwartz, covering some of the highlights of the late composer's life. An inviting addition to any catalog.

MANTOVANI and his Orchestra—"Rhapsody In Blue" and "Concerto In F" by George Gershwin—Julius Katchen, piano—London LL 1262 (12" LP).

Mantovani and his fabulous orchestra supply the background for Julius Katchen, a brilliant young pianist as he interprets two of the late George Gershwin's greatest serious musical accomplishments, "Rhapsody In Blue" and "Concerto In F". Two beautiful pieces that will meet with the approval of long hairs, pop lovers and jazz enthusiasts.

Although both selections have been often recorded, the Mantovani-Katchen treatment of "Rhapsody" is truly beautiful. The full excitement of the number is enchantingly brought forth by the artists. And the striking melody needs no more praise than it has already gotten thru the years. A juicy acquisition for Gershwinites.

"DOWN TO EARTHA"—Eartha Kitt with Henri Rene and his Orch.—RCA Victor LPM-1109 (12" LP).

I WANCHA AROUND; DO YOU REMEMBER; LOOKING FOR A BOY; I'VE GOT THAT LOVIN' BUG ITCH; OH JOHN; STRANGERS IN THE STARLIGHT; THE DAY THAT THE CIRCUS LEFT TOWN; APRES MOI; THE HEEL; MAMBO DE PAREE; MY HEART'S DELIGHT; HEY JACQUE.

Eartha Kitt, one of the wax world's most exciting and unusual song stylists is featured on this album appropriately titled "Down To Eartha." The songstress is as sexy and naughty as ever as she fashions a dozen enticing ditties in her unique manner. Most of the selections were previously issued on singles, but the collection of all the works on one disk makes this a meaty item for Kitt fans. And the cover photo of Eartha on a tiger rug is just about the most beautiful thing we've ever seen. Cover alone will sell the disk.

"YOU'RE HEARING GEORGE SHEARING"—MGM Records E3216—(1-12" LP).

TENDERLY; STROLLING; NOVEMBER SEASCAPE; SEPTEMBER IN THE RAIN; SUMMERTIME; CHANGING WITH THE TIMES; AS LONG AS THERE'S MUSIC; EAST OF THE SUN; FIVE O'CLOCK WHISTLE; I REMEMBER YOU; I'LL BE AROUND; FOR YOU.

The nimble fingerings of George Shearing have been described too often, making it difficult to come up with an original word picture of the man's talents. Suffice it to say it is Shearing at his best spinning a hypnotic spell over his listeners. His imaginative treatments of such tunes as "Tenderly," "Summertime," "East of the Sun" and other standards give the lovely numbers an ever present freshness and appeal. An album with strong sales appeal for the Shearing and jazz fans.

"MOOD FOR 12"—Paul Weston and his Orchestra—Columbia CL 693 (12" LP).

IT'S THE TALK OF THE TOWN; I'M COMIN' VERGINIA; MEMORIES OF YOU; NICE WORK IF YOU CAN GET IT; MY FUNNY VALENTINE; EMALINE; SKYLARK; JUDY; LOUISIANA; GEORGIA ON MY MIND; BETWEEN THE DEVIL AND THE DEEP BLUE SEA; CONFESSION.

If you're in the mood to hear 12 top instrumental artists working with Paul Weston on 12 pretty pieces of mood music, then you'll be wild about "Mood For 12." On most mood type LPs, soloists are not featured, but on this one, some of the best are starred. On different bands we hear Babe Russin on tenor sax; Bill Schaefer, trombone; Clyde Hurley, trumpet; Paul Smith, piano; Barney Kessel, guitar; Eddie Miller, tenor sax; Ted Nash, tenor sax; Matty Matlock clarinet; George Van Eps, guitar; Joe Howard, trombone; Stanley Wrightsman, piano and Ziggy Elman on trumpet. Each artist is a star in his own right and each displays his wares to best advantage against the lush string backing of Paul Weston's crew. Pretty styling of some top standards.

Gina Lollobrigida presents "Music by MINUCCI"—Coral CRL 57010 (12" LP).

A BOY ON SATURDAY NIGHT; WHAT WOULD I BE WITHOUT YOU; TAKE THIS ROSE; MY IMPRESSION OF JANIE; THIS IS MY LOVE; MAKE HASTE MY LOVE; DOMANI; I'LL NEVER KNOW; LOVE IS THE WORD; THE LADY; MAKE ME; MY LOVE'S A GENTLE MAN.

Although the picture of Gina Lollobrigida may be the gimmick to attract the potential customer to this LP, one spin of any of the beautiful melodies by Minucci will be the thing to convince the customer that he's getting top grade music. Because Minucci is a composer with a great flair for enchanting melodies. He has already made a name for himself via the glowing melody of "Domani" which he penned. His music is soft and sweet but it differs from other mood music in that it has a charm all its own. Minucci will attract many fans when this album gets around. Disk contains a wealth of material for pop recording.

"DANCE BAND IN TOWN"—Ralph Marterie and his Orchestra—Mercury MG 20066 (12" LP).

CASTLE ROCK; SEPTEMBER SONG; BEAUTIFUL OHIO; PERDIDO; ALICE BLUE GOWN; DIANE; TENDERLY; ONCE IN A WHILE; STOMPIN' AT THE SAVOY; BOULEVARD OF BROKEN DREAMS; ALONE; THE OBJECT OF MY AFFECTIONS.

The Ralph Marterie Orchestra, which in the past few years has come from out of nowhere and taken over as one of the top dance bands in the country, displays the music that has made him so popular on this LP. It's a most enjoyable album featuring 12 standards set to fox trot and lindy dance tempos. A terrific LP for terpsichoreans of all ages. Party going teen-agers will have a picnic with this type of disk.



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ARTHUR MURRAY presents "Dance And Dream Time"—Capitol T 641 (12" LP).

MY ROMANCE; 'S WONDERFUL; PERHAPS, PERHAPS, PERHAPS; TABOO; CHAMPAGNE WALTZ; FALLING IN LOVE WITH LOVE; INSPIRATION; TANGO DE LA ROSA; DENGOSA; YA, YA; THE TOUCH OF YOUR LIPS; THIS CAN'T BE LOVE.

Another in the Arthur Murray Dance Series of LPs is issued by Capitol. But whereas the other albums highlight one specific dance throughout, this record mixes up a number of tempos tailor made for hoofers—tango, foxtrot, waltz, etc. The numbers feature the Keith Textor Singers on vocals and the arrangements were made by Sid Feller. Enjoyable record for a party. Every LP contains a free Arthur Murray Dance Certificate.

"I'LL ALWAYS BE IN LOVE WITH YOU"—Milano and his Orchestra—MGM E3184 (12" LP).

LEAVE ME JUST A LITTLE BIT OF YOU; IF YOU SHOULD LEAVE ME; IF IT WERE UP TO ME; ALL MY LIFE; I'LL ALWAYS BE IN LOVE WITH YOU; I FALL IN LOVE WITH YOU EVERY DAY; DON'T SIT UNDER THE APPLE TREE; WHEN THEY ASK ABOUT YOU; THAT'S MY WEAKNESS; PLEASE DON'T TALK ABOUT ME.

MGM offers a tribute to one of America's leading tunesmiths, Sammy Stept by presenting ten of his best known compositions under the baton of Milano and his orchestra. The LP is an easy going, ear-pleasing item not intended to fascinate the listener with unusual sounds. It's just simple music of the standard variety presented in mood music fashion. For adults who appreciate an opportunity to reminisce for a few minutes, this is the album to get hold of.

"HONKY TONK PIANO"—**"Knuckles"** O'Toole—Grand Award 33-314 (1-12" LP)

CRAZY OTTO RAG; THERE'LL BE SOME CHANGES MADE; IDA; PAPER DOLL; IF YOU KNEW SUSIE; SORRENTO; SANTA LUCIA; O SOLE MIO; MAPLE LEAF RAG; BICYCLE BUILT FOR TWO; THE BOWERY; THE SIDEWALKS OF NEW YORK; GLAD RAG DOLL; I WONDER WHO'S KISSING HER NOW; I LOVE YOU TRULY; THE BAND PLAYED ON; PEG O' MY HEART; SHINE ON, HARVEST MOON; BOOGIE WOOGIE RAG; YES, WE HAVE NO BANANAS; HARRIGAN; YOU'RE A GRAND OLD FLAG; YANKEE DOODLE BOY.

With honky tonk piano wrapping up so many sales, it is a natural for pianists of "Knuckles" O'Toole's particular talent to enter the derby. "Knuckles" sprays notes in all directions with a facility for conveying a happy lift to any tune. And, his choice of material is large and varied, as can be seen by the listing above. Grand material for "joining in." Colorful painting by Tracy Sugarman depicting the era when this type of cornball playing was the vogue, adorns the cover.

CLASSICAL

TCHAIKOVSKY "SYMPHONY NO. 5"—William Steinberg conducting The Pittsburgh Symphony Orchestra.—Capitol P8325— (1-12" LP).

Tchaikovsky's "Fifth," one of the most familiar symphonies and most recorded, is offered by the Pittsburgh Symphony Orchestra under the guiding baton of William Steinberg. It is a fresh, exciting presentation of the work—and an excellent addition to any library without one, or one that does not have an up-to-date recording. Steinberg has been building a catalog of the better known symphonies for the label and his importance grows with each release.

SIX OVERTURES—Camden CAL 250—Festival Concert Orchestra—(1-12" LP)

RIENZI, WAGNER; RUSSIAN AND LUDMILLA, GLINKA; MIGNON, THOMAS; FATINITZA, SUPPE; LA DAME BLANCHE, BOIELDIEU; CONSECRATION OF THE HOUSE, BEETHOVEN.

Perhaps the most famous "purveyor" of light classical music to suit the taste of the buying public has been The Boston "Pops" under the baton of Arthur Fiedler. Fiedler and The Boston "Pops" are offered under the disguised appellation of Festival Concert Orchestra on this release. The orchestra plays six lovely, melody filled overtures, aimed at the vast middle market of light classical lovers. One solid hour of delightful music. Any one of the six bands can be used as sales 'clinchers'.

"SCINTILLATION"—Carlos Salzedo—Mercury MG80003—(1-12" LP).

THE HARMONIOUS; BLACKSMITH VARIATIONS; GIGA; SCINTILLATION; BALLADE; MENUET D'AMOUR; PETITE VALSE; LA DESIRADE; TRAIPTIN' THRU ARKANSAW.

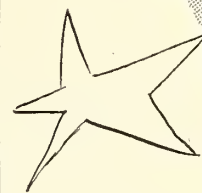
The harp genius of Carlos Salzedo is presented in offerings that are for the main part, Salzedo compositions. Title piece, "Scintillation", is probably Salzedo's best known work for the solo harp. Today's recording techniques bring to the recorded harp a wealth of sounds and brilliance that enhance its solo value. Its delicacy will endear many to harp solos. A good sale to a limited audience.

JAZZ

BOB SCOBEY'S FRISCO BAND—Good Time Jazz Record GTJ L-12006—(1-12" LP).

BATTLE HYMN OF THE REPUBLIC; SOMEDAY SWEETHEART; PARSONS, KANAS BLUES; STRANGE BLUES; MEMPHIS BLUES; DOWN IN JUNGLETOWN; SWEET GEORGIA BROWN; BEALE STREET BLUES; MOBILE; FRIENDLESS BLUES; CARELESS LOVE; BILL BAILEY.

Bob Scobey's Frisco Band runs through one dozen sides and at the conclusion of the last band you find you are ready for more. It is a series of the Dixieland standards that you might hear played by any Dixieland combination, but Scobey's treatments of the tunes combined with Clancy Hayes's vocals, are offered in a manner that falls easy on the ears. They lose none of their sparkle, bounce or nostalgic appeal, but they do create a mood that makes a listener receptive and relaxed. Should make a strong impact on the Dixieland audience.



A magnificent performance!

Jeri Southern's

sensational recording of...

"AN OCCASIONAL MAN"



decca
29647(9-29647)

Top 15 Best Selling Pop Albums

1. LOVE ME OR LEAVE ME Doris Day (Columbia CL 710; EPB 540)
2. LONESOME ECHO Jackie Gleason (Capitol W 627; EBF 1-627)
Jack Webb & Various Artists (RCA Victor LPM 1126)
3. PETE KELLY'S BLUES Peggy Lee & Ella Fitzgerald (Decca DL 8166; ED 2269)
Original Sound Track (Columbia CL 690; B 2103, 4, 5)
4. IN THE WEE SMALL HOURS Frank Sinatra (Capitol W 581; EBF 1, 2-581)
5. STARRING SAMMY DAVIS, JR. Sammy Davis, Jr. (Decca DL 8818; ED 2214-5, 6)
6. THE STUDENT PRINCE Mario Lanza (RCA Victor LM 1837; ERB 1837)
7. OKLAHOMA Original Movie Cast (Capitol SAO 595)
8. DAMN YANKEES Original Cast (RCA Victor LOC 1021; EOC 1021)
9. MUSIC FOR LOVERS ONLY Jackie Gleason (Capitol H 352; EBF 352)
10. I LIKE JAZZ Various Artists (Columbia JZ 1)
11. SOMETHING COOL June Christy (Capitol H516)
12. SONGS OF THE WEST Norman Luboff Choir (Columbia CL 657; B 2003)
13. I LOVE PARIS Michel LeGrand (Columbia CL 555; B 441, 2)
14. MUSIC, MARTINIS AND MEMORIES Jackie Gleason (Capitol W 509; EAP 1, 2, 3, 4-309)
15. CRAZY OTTO Crazy Otto (Decca DL 8113; 7D 2201, 2)

Coral Kicks Off Fall Program

NEW YORK—Coral Records, has announced its Fall, 1955 program. This program, includes the release of fourteen new 12-LP's as well as ten new EP sets. These encompass albums in the mood music, movie soundtrack music, jazz, vocal and comedy veins.

As part of their Fall program, Coral announced that it is offering dealers a special discount plan whereby, on orders placed between September 1st and October 15th, they are entitled to the following additional discounts on package merchandise:

Orders of \$100 to \$499.....5% discount
Orders of \$500 to \$999.....7% discount
Orders of over \$1000.....10% discount

Promotion on Coral's new and catalog merchandise will be directed towards the dealer, consumer and distributor levels. The dealers' program includes:

- a) A special release card, devoted exclusively to albums.
- b) Trade paper advertising devoted to Coral and Brunswick albums.
- c) Browser cards for dealers, listing all 12" Coral and Brunswick albums.

The Consumer program includes:

- a) Easled album covers for window and/or interior display in dealers' stores.
- b) Streamers for dealers' display listing albums according to categories.
- c) 100,000 colorful, illustrated booklets will be made available to dealers for consumer distribution.
- d) Mats for local cooperative advertising.
- e) Radio promotion.

1) Samples on the following LP's will be shipped to key radio stations:

- "I've Got You Under My Skin"—Georgie Auld
- "Gina Lollobrigida Presents Music By Minucci"—Ulpio Minucci
- "Lawrence Welk And His Sparkling Strings"
- "Gene Norman Presents Mel Torme At The Crescendo"
- "Gentlemen Marry Brunettes"—(Soundtrack)

"Tonight At Midnight"—Steve Allen

"Atmosphere By Antonini"—Alfredo Antonini

"Too Much Piano"—Dick Marx and John Frigo

2) Selections from several of the aforementioned albums, plus selections from a few other new LP's, will be released as singles for additional air-play in promoting the Fall program.

The distributor program includes:

- a) A sales contest for distributors (and Branches) and salesmen.
 - 1) Every Distributor will be given a quota based on package potential of their territory, and using last year's sales as a guide in determining the dollar sales quota.
 - 2) The contest will offer valuable prizes to the winners, including an all expense paid, one-week trip to Bermuda, for two people, to the winning distributor.
- b) Attractive litho binders of all 12" Coral and Brunswick LP's for salesmen's use.
- c) Printed order forms listing all Coral and Brunswick packages.

Coral's Fall program was kicked off on Saturday, August 27th, when General Sales Manager, Norman Wienstroer, and Eastern Division Manager, Frank Holland, conducted the first in a series of sales meetings at the Warwick Hotel in New York. Distributors and salesmen from the Eastern Division attended as well as Coral's North Central Division Manager, Johnny Thompson and Midwest Division Manager, Al Oldrich.

On Sunday, August 28th, Weinstroer left for the West Coast where, with Western Division Manager Joe Perry, he will conduct sales meetings in Los Angeles, San Francisco and Seattle. Thompson and Oldrich also left New York on the 28th, and, together will conduct similar meetings for the personnel of the remaining Coral distributors. These meetings will be held in Detroit, Minneapolis, Madison, St. Louis and Cincinnati.

THE CASH BOX Disk Jockeys REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending September 3 without any changes on the part of THE CASH BOX.

Art Hellyer WCFL—Chicago, Ill.

1. Rock Around The Clock (Bill Haley)
2. I'll Never Stop Loving You (Doris Day)
3. Love Is Many-Splendored (Four Aces)
4. Yellow Rose (Mitch Miller)
5. House Of Blue Lights (Chuck Miller)
6. Domani (Julius LaRosa)
7. Ain't That A Shame (Boone)
8. Goodnight Sweet Dreams (Gordon Jenkins)
9. Bible Tells Me (Nick Noble)
10. Pancho Lopez (Lala Guerrero)

Ed McKenzie WXYZ—Detroit, Mich.

1. Yellow Rose (Mitch Miller)
2. Moments To Remember (Four Lads)
3. Autumn Leaves (R. Williams)
4. Love Is A Many-Splendored Thing (Four Aces)
5. Tina Marie (Perry Como)
6. Day By Day (Four Freshmen)
7. Rock Around The Clock (Bill Haley)
8. Seventeen (Boyd Bennett)
9. Gum Drop (Otis Williams)
10. Wake The Town (M. Carson)

Johnny Morris KSTP—Minneapolis, Minn.

1. Hard To Get (G. MacKenzie)
2. Yellow Rose (J. Desmond)
3. Sweet And Gentle (A. Dale)
4. Wake The Town (Les Baxter)
5. Blue Star (Felicia Sanders)
6. Piddly Patter (Patti Page)
7. Domani (Julius LaRosa)
8. Bible Tells Me (Nick Noble)
9. Kentuckian (Eddy Arnold)
10. Song Of The Dreamer (Eddie Fisher)

Paul Coburn KOL—Seattle, Wash.

1. Only You (Platters)
2. Seventeen (Fontanes)
3. Hummingbird (Chordettes)
4. Ain't That A Shame (Boone)
5. Yellow Rose (Mitch Miller)
6. Two Things I Love (Gadabouts)
7. Am I Asking Too Much (Jimmy Gibson)
8. Domani (Julius LaRosa)
9. Hard To Get (G. MacKenzie)
10. Hey Goodlooking (N. Petty)

Al Ross WRC—Washington, D. C.

1. Yellow Rose (Desmond/Miller)
2. Hard To Get (G. MacKenzie)
3. Ain't That A Shame (Boone)
4. Wake The Town (Carson/Baxter)
5. Fooled (Perry Como)
6. Domani (Julius LaRosa)
7. Unchained Melody (Hibbler/Baxter)
8. Song Of The Dreamer (Eddie Fisher)
9. Longest Walk (J. P. Morgan)
10. Want You To Be My Baby (Gibbs/Briggs)

Will Lenay WSAI—Cincinnati, Ohio

1. Yellow Rose (Mitch Miller)
2. Seventeen (Boyd Bennett)
3. Kentuckian (Hilltoppers)
4. Gum Drop (Crewcuts)
5. Hard To Get (G. MacKenzie)
6. Rock Around The Clock (Bill Haley)
7. Wake The Town (L. Baxter)
8. Love Is Many-Splendored (Four Aces)
9. Want You To Be My Baby (Georgia Gibbs)
10. Ain't That A Shame (Boone)

Jerry Gaines WHAT—Philadelphia, Pa.

1. Rock Around The Clock (Bill Haley)
2. Man In A Raincoat (Wright)
3. Blue Star (Felicia Sanders)
4. A Blossom Fell (Nat Cole)
5. Sin To Lie (Somethin' Smith)
6. Heart (Four Aces)
7. Honey Babe (Art Mooney)
8. Unchained Melody (Baxter)
9. Something's Gotta Give (Sammy Davis)
10. Wake The Town (M. Carson)

Terry Speights "Terry's Tunes" WBKH—Hattiesburg, Miss.

1. Love Is A Many-Splendored Thing (Don Cornell)
2. Day By Day (Four Freshmen)
3. Song Of The Dreamer (Eddie Fisher)
4. Hard To Get (G. MacKenzie)
5. Yellow Rose (J. Desmond)
6. Ain't That A Shame (Boone)
7. Wake The Town (M. Carson)
8. Sweet And Gentle (Griffin)
9. Something's Gotta Give (McGuire)
10. Unchained Melody (Hibbler)

Sandy Singer KCRG—Cedar Rapids, Iowa

1. Ain't That A Shame (Boone)
2. Yellow Rose (J. Desmond)
3. Seventeen (Fontanes)
4. Rock Around The Clock (Bill Haley)
5. Love Is A Many-Splendored Thing (Four Aces)
6. Gum Drop (Crewcuts)
7. Bible Tells Me (Don Cornell)
8. Piddly Patter (Patti Page)
9. Shepherd Boy (Russ Carlyle)
10. Don't Stay Away Too Long (Eddie Fisher)

Bill Thornton KRLW—Walnut Ridge, Ark.

1. Maybellene (Chuck Berry)
2. Seventeen (Fontanes)
3. Rock Around The Clock (Bill Haley)
4. Man In A Raincoat (Marlowe)
5. Sweet And Gentle (A. Dale)
6. Yellow Rose (Mitch Miller)
7. Hard To Get (G. MacKenzie)
8. Ain't That A Shame (Domino)
9. Wake The Town (Les Baxter)
10. Kentuckian (Hilltoppers)

Hugh Wanke WCAO—Baltimore, Md.

1. Sweet And Gentle (A. Dale)
2. Blue Star (Felicia Sanders)
3. Something's Gotta Give (McGuire)
4. My One Sin (Nat Cole)
5. Wrong Again (Ames Bros.)
6. The Longest Walk (Morgan)
7. Fooled (Perry Como)
8. Yellow Rose (Mitch Miller)
9. You Do Something To Me (Neal Hefti)
10. Mi Muchacha (Mills Bros.)

Robin Seymour WKMH—Dearborn, Mich.

1. Yellow Rose (Mitch Miller)
2. Bible Tells Me (Nick Noble)
3. Love Is A Many-Splendored Thing (Four Aces)
4. Autumn Leaves (R. Williams)
5. Happy Time Medley (Gaylords)
6. Want You To Be My Baby (Georgia Gibbs)
7. Moments To Remember (Four Lads)
8. Ain't That A Shame (Boone)
9. Wake The Town (M. Carson)
10. Tina Marie (Perry Como)

John Michaels WOKY—Milwaukee, Wisc.

1. Moments To Remember (Four Lads)
2. Gum Drop (Crewcuts)
3. Maybellene (Johnny Long)
4. Ain't That A Shame (Boone)
5. Rock Around The Clock (Bill Haley)
6. Yellow Rose (J. Desmond)
7. Bible Tells Me So (Noble)
8. Seventeen (Boyd Bennett)
9. Love Is Many-Splendored (Four Aces)
10. Pete Kelly's Blues (Anthony)

Don Leedy WRWB—Kissimmee, Fla.

1. Yellow Rose (Mitch Miller)
2. Rock Around The Clock (Bill Haley)
3. Ain't That A Shame (Boone)
4. Maybellene (Chuck Berry)
5. Wake The Town (L. Welk)
6. Something's Gotta Give (McGuire)
7. Man In A Raincoat (Marlowe)
8. Bible Tells Me (D. Cornell)
9. Kentuckian (Hilltoppers)
10. If I May (Nat Cole)

Roger Clark WNOR—Norfolk, Va.

1. Yellow Rose (Miller/Desmond)
2. Just Between Friends (Kitty Kallen)
3. The Longest Walk (Morgan)
4. Blue Star (Felicia Sanders)
5. Feel So Good (Shirley & Lee)
6. Want You To Be My Baby (Georgia Gibbs)
7. Goodnight Sweet Dreams (Gordon Jenkins)
8. Fooled (Perry Como)
9. This Love Of Mine (Hibbler)
10. Hummingbird (Paul & Ford/Chordettes)

Norman Hall Triangle Radio Network—Boonville, Ind.

1. Ain't That A Shame (Boone)
2. Yellow Rose (Mitch Miller)
3. Seventeen (Boyd Bennett)
4. Hard To Get (G. MacKenzie)
5. Domani (Julius LaRosa)
6. Kentuckian (Arnold & Winterhalter)
7. He Loves Me (DeJohs)
8. Tina Marie (Perry Como)
9. Man In A Raincoat (Marlowe)
10. Gum Drop (Crewcuts)

John Dixon WALA—Mobile, Ala.

1. Yellow Rose (Mitch Miller)
2. Cattle Call (Eddy Arnold)
3. Sin To Lie (Somethin' Smith)
4. Rock Around The Clock (Bill Haley)
5. Hummingbird (Frankie Laine)
6. Learnin' The Blues (Sinatra)
7. Tina Marie (Perry Como)
8. Blue Star (Felicia Sanders)
9. Wake The Town (Les Baxter)
10. Pete Kelly's Blues (Heindorf)

Murry Jordan WLJB—New York, N. Y.

1. Learnin' The Blues (Sinatra)
2. Sweet And Gentle (A. Dale)
3. Yellow Rose (Mitch Miller)
4. Unchained Melody (Hibbler)
5. Autumn Leaves (R. Williams)
6. Young Ideas (Tony Martin)
7. Girl Upstairs (David Carroll)
8. Want You To Be My Baby (Briggs/Gibbs)
9. Teddy Bear (Betty Madigan)
10. A Blossom Fell (Cole/Valentine)

Ray Perkins KIMN—Denver, Colo.

1. House Of Blue Lights (Chuck Miller)
2. Man In A Raincoat (Karen Chandler)
3. Rock Around The Clock (Bill Haley)
4. Learnin' The Blues (Sinatra)
5. Seventeen (Fontanes)
6. Ain't That A Shame (Boone)
7. Something's Gotta Give (McGuire)
8. Fooled (Perry Como)
9. Wake The Town (M. Carson)
10. Hard To Get (G. MacKenzie)

Bob Clayton WHDH—Boston, Mass.

1. Bible Tells Me (Don Cornell)
2. Gum Drop (Crewcuts)
3. Yellow Rose (Desmond/Miller)
4. Seventeen (Fontanes)
5. Tina Marie (Perry Como)
6. Longest Walk (J. P. Morgan)
7. Autumn Leaves (R. Williams)
8. Love Is Many-Splendored (Four Aces)
9. Wake The Town (Les Baxter)
10. Moments To Remember (Four Lads)

Bruce Hayes KLIF—Dallas, Texas

1. Yellow Rose (Mitch Miller)
2. Rock Around The Clock (Bill Haley)
3. Gum Drop (Crewcuts)
4. Not As A Stranger (Sinatra)
5. Love Is Many-Splendored (Don Cornell)
6. House Of Blue Lights (Miller)
7. Occasional Man (J. Southern)
8. Tina Marie (Perry Como)
9. Seventeen (Boyd Bennett)
10. Old Black Magic (S. Davis)

THE CASH BOX
Disc Jockey's
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending September 3 without any changes on the part of THE CASH BOX.



- Tom Edwards**
WERE—Cleveland, Ohio
1. Love Is Many-Splendored (Four Aces)
 2. Longest Walk (J. P. Morgan)
 3. Moments To Remember (Four Lads)
 4. Autumn Leaves (R. Williams)
 5. Domani (Julius La Rosa)
 6. Goodnight Sweet Dreams (Gordon Jenkins)
 7. Shifting, Whispering Sands (Billy Vaughn)
 8. Yellow Rose (Mitch Miller)
 9. Want You To Be My Baby (Briggs/Gibbs)
 10. Suddenly There's A Valley (Grant/LaRosa)

- Dick Pike**
WNOP—Newport, Ky.
1. Ain't It A Shame (Domino/Boone)
 2. Maybellene (Berry/Long)
 3. Gum Drop (Williams/Crewcuts)
 4. Rock Around The Clock (Bill Haley)
 5. Seventeen (Boyd Bennett)
 6. Truly (Arthur Maye & Crowns)
 7. Yellow Rose (Miller/Desmond)
 8. I'll Never Stop Loving You (Doris Day)
 9. Love Is Many-Splendored (Four Aces)
 10. Kentuckian (Hilltoppers)

- Earl McDaniel**
KPOF—Los Angeles, Calif.
1. The Longest Walk (Morgan)
 2. Pete Kelly's Blues (Anthony/Fitzgerald)
 3. Sweet And Gentle (Gibbs/Dale)
 4. How Come My Dog Don't Bark (Prince Patridge)
 5. May I Never Love Again (Tony Bennett)
 6. You Could Hear A Pin Drop (Vaughn Monroe)
 7. Fair Dinkum (Sunnysiders)
 8. Want You To Be My Baby (Gibbs/Briggs)
 9. Sweethearts On Parade (Jacobs/Ward)
 10. Love Is Many-Splendored (Four Aces)

- Bob N. Perry**
WQAM—Miami, Fla.
1. Ain't That A Shame (Boone)
 2. Yellow Rose (Mitch Miller)
 3. Seventeen (Fontanes)
 4. Love Is A Many-Splendored Thing (Woody Herman)
 5. Wake The Town (M. Carson)
 6. Old Black Magic (S. Davis)
 7. Song Of The Dreamer (Eddie Fisher)
 8. Tina Marie (Perry Como)
 9. Hard To Get (G. MacKenzie)
 10. Rock Around The Clock (Bill Haley)

- Nick Nickson**
WBFB—Rochester, N. Y.
1. Ain't That A Shame (Boone)
 2. Yellow Rose (Desmond/Miller)
 3. Wake The Town (L. Baxter)
 4. Domani (Julius LaRosa)
 5. As I Live And Breathe (Frank Verna)
 6. Hard To Get (G. MacKenzie)
 7. Cattle Call (Eddy Arnold)
 8. Seventeen (Fontanes)
 9. Song Of The Dreamer (Eddie Fisher)
 10. Autumn Leaves (Steve Allen)

- "Did" Dwyer**
KAMO—Rogers, Ark.
1. Fooled (Perry Como)
 2. Dear John & Marsha (Stan Freberg)
 3. The Longest Walk (Morgan)
 4. Yellow Rose (Mitch Miller)
 5. Bible Tells Me (Kay Armen)
 6. Twenty Tiny Fingers (Art Mooney)
 7. Wake The Town (Baxter/Carson)
 8. Learnin' The Blues (Sinatra)
 9. Seventeen (Fontanes)
 10. Domani (Julius LaRosa)

- Ross Mulholland**
WWJ—Detroit, Mich.
1. Yellow Rose (Mitch Miller)
 2. Autumn Leaves (R. Williams)
 3. Tina Marie (Perry Como)
 4. Bible Tells Me So (N. Noble)
 5. Moments To Remember (Four Lads)
 6. Day By Day (Four Freshmen)
 7. Gum Drop (Oris Williams)
 8. Longest Walk (J. P. Morgan)
 9. Maybellene (Chuck Berry)
 10. Soldier Boy (Pat O'Day)

- Joe McCarthy**
KFAR—Fairbanks, Alaska
1. Seventeen (Draper/Bennett)
 2. Ain't That A Shame (Boone)
 3. Popcorn Song (Cliffie Stone)
 4. Close The Door (Jim Lowe)
 5. Longest Walk (J. P. Morgan)
 6. Gum Drop (Crewcuts)
 7. Tina Marie (Perry Como)
 8. Day By Day (Four Freshmen)
 9. Run Manny Run (R. Grey)
 10. Piddily Patter (Patti Page)

- Lou Dennis**
WBRY—Waterbury, Conn.
1. Ain't That A Shame (Boone)
 2. Yellow Rose (Mitch Miller)
 3. Rock Around The Clock (Bill Haley)
 4. Seventeen (Boyd Bennett)
 5. Domani (Julius LaRosa)
 6. Wake The Town (L. Baxter)
 7. Sin To Lie (Somethin' Smith)
 8. Hummingbird (Paul & Ford)
 9. Gum Drop (Crewcuts)
 10. Hard To Get (G. MacKenzie)

- Bill Brant**
WJAS—Pittsburgh, Pa.
1. Yellow Rose (Mitch Miller)
 2. Tina Marie (Perry Como)
 3. The Longest Walk (Morgan)
 4. Bible Tells Me (Nick Noble)
 5. Wake The Town (L. Baxter)
 6. Love Is Many-Splendored (Four Aces)
 7. House Of Blue Lights (Miller)
 8. Hard To Get (G. MacKenzie)
 9. Sweet And Gentle (A. Dale)
 10. Autumn Leaves (R. Williams)

- Jess Morris**
WFGP—Atlantic City, N. J.
1. I Love You (Alicia Cavell)
 2. Want You To Be My Baby (Lillian Briggs)
 3. Now Is The Time (Paulettes)
 4. Seventeen (Fontanes)
 5. Don't Believe (C. Boswell)
 6. Toy Tiger (Henri Rene)
 7. Fooled (Perry Como)
 8. Song Of The Dreamer (Ray)
 9. Mean To Me (Rose Murphy)
 10. Bible Tells Me So (Cornell)

- Elby Stevens**
WTWN—St. Johnsbury, Vt.
1. Yellow Rose (Mitch Miller)
 2. Hard To Get (G. MacKenzie)
 3. Learnin' The Blues (Sinatra)
 4. Hummingbird (Chordettes)
 5. Wake The Town (M. Carson)
 6. Sweet And Gentle (A. Dale)
 7. Unchained Melody (Baxter)
 8. Cherry Pink (Perez Prado)
 9. Man In A Raincoat (Marion Marlowe)
 10. Honey Babe (Art Mooney)

- Tiny Markle**
WAYZ—New Haven, Conn.
1. Seventeen (Boyd Bennett)
 2. Maybellene (Fats Domino)
 3. Want You To Be My Baby (Lillian Briggs)
 4. Start Dancing With A Smile (Les Elgart)
 5. Black Denim Trousers (Cheers)
 6. As I Live And Breathe (Frank Verna)
 7. Hard To Get (G. MacKenzie)
 8. Spanish Lace (Larry Elgart)
 9. Yellow Rose (Miller/Desmond)
 10. Wake The Town (Les Baxter)

- Joe Mitchell**
KPOJ—Portland, Oregon
1. Man In A Raincoat (Wright)
 2. Hummingbird (Paul & Ford)
 3. Ain't That A Shame (Boone)
 4. Only You (Platters)
 5. Rock Around The Clock (Bill Haley)
 6. Man From Laramie (Walter Schumann)
 7. Story Untold (Crewcuts)
 8. Popcorn Song (Cliffie Stone)
 9. Suddenly There's A Valley (Gogi Grant)
 10. Song Of A Dreamer (Fisher)

- Jack Gale**
WTMA—Charleston, S. C.
1. Moment I Saw You (James)
 2. Seventeen (Boyd Bennett)
 3. Why Don't You Write Me (Snooky Lanson)
 4. Do Me A Favor (Bill Farrell)
 5. Love Is Many-Splendored (Four Aces)
 6. As I Live And Breathe (Frank Verna)
 7. That's The Way It Goes (Wini Beatty)
 8. Kentuckian (Hilltoppers)
 9. Soldier Boy (Pat O'Day)
 10. Make Him Jealous (Francis)

- Ken Garland**
WPOR—Portland, Maine
1. Domani (Julius LaRosa)
 2. Hard To Get (G. MacKenzie)
 3. Yellow Rose (Mitch Miller)
 4. Tina Marie (Perry Como)
 5. I'm A Rhymer (D. Hawkins)
 6. Twenty Tiny Fingers (Art Mooney)
 7. Let's Make The Most Of Tonight (Kitty Kallen)
 8. Hard Hearted Hannah (Ella Fitzgerald)
 9. Want To Be My Baby (Gibbs)
 10. Ain't That A Shame (Boone)

- Bob MacArthur**
WTSV—Claremont, N. H.
1. Learnin' The Blues (Sinatra)
 2. Yellow Rose (Mitch Miller)
 3. Ain't That A Shame (Boone)
 4. Hard To Get (G. MacKenzie)
 5. Fooled (Perry Como)
 6. Rock Around The Clock (Bill Haley)
 7. Piddily Patter (Patti Page)
 8. Young Ideas (Tony Martin)
 9. Domani (Julius LaRosa)
 10. Twenty Tiny Fingers (Art Mooney)

- Lou Nelson**
WGH—Norfolk, Va.
1. Ain't That A Shame (Boone)
 2. Rock Around The Clock (Bill Haley)
 3. Sin To Lie (Somethin' Smith)
 4. Honey Babe (Art Mooney)
 5. Story Untold (Crewcuts)
 6. Yellow Rose (Mitch Miller)
 7. Learnin' The Blues (Sinatra)
 8. Something's Gotta Give (McGuire)
 9. Popcorn Song (Cliffie Stone)
 10. House Of Blue Lights (Miller)

- Allin Slate**
KIEV—Glendale, Calif.
1. Sweet And Gentle (Gibbs)
 2. Piddily Patter (Patti Page)
 3. Yellow Rose (J. Desmond)
 4. Learnin' The Blues (Sinatra)
 5. House Of Blue Lights (Miller)
 6. Sailor Boys (R. Clooney)
 7. May I Never Love Again (Tony Bennett)
 8. Love Is Many-Splendored (Don Cornell)
 9. Ain't That A Shame (Boone)
 10. Fair Dinkum (Sunnysiders)

- Charlie Grant**
WESX—Salem, Mass.
1. Bible Tells Me (Nick Noble)
 2. The Longest Walk (Morgan)
 3. Yellow Rose (Mitch Miller)
 4. Domani (Julius LaRosa)
 5. Fooled (Perry Como)
 6. Seventeen (Boyd Bennett)
 7. Tina Marie (Perry Como)
 8. Just Between Friends (Kitty Kallen)
 9. Ain't That A Shame (Boone)
 10. Song Of The Dreamer (Ray)

- Dick Covington**
WHBQ—Memphis, Tenn.
1. Man In A Raincoat (Wright)
 2. Unchained Melody (Hamilton Baxter)
 3. Cherry Pink (Perez Prado)
 4. Hummingbird (Frankie Laine)
 5. Yellow Rose (J. Desmond)
 6. A Blossom Fell (Nat Cole)
 7. Something's Gotta Give (Sammy Davis)
 8. If I May (Nat Cole)
 9. Learnin' The Blues (Sinatra)
 10. Seventeen (Fontanes)

The one and only Ambrose, the band leader America always talks about, is really on the way to a great comeback. Some months ago I mentioned his very good recordings for the MGM label ("Could It Be" and "Chee-Chee-OO-Chee") with U. S. release. He has now clinched a deal to take his band into London's swankiest nitery, the Cafe de Paris. Amy takes up residence on September 19th and will of course support some of the top liners due to appear in this top landmark. Some stars are already signed. They include Harmione Gingold and Carl Brisson. Others in the negotiating stages include Eartha Kitt and Tony Martin. "Pajama Game" now set to open at London's Coliseum Theatre on October 11. And watch those records come out and get into the best sellers. "Hey There" and "Hernando's Hideaway" are almost certain of top places in the list. All that remains now is for the best recordings to snatch all honors. . . . Talking of best sellers, I've got my eyes on one "Hummingbird." Bet it reaches the best sellers within three weeks! And that goes for Jimmy Young's waxing of "The Man From Laramie." Jimmy's been riding high with his recording of "Unchained Melody" and it looks like he'll have a real big follow-up. . . . David Whitfield and Mantovani are to receive Gold Discs for passing the million mark with "Cara Mia." . . . Ella Logan will be appearing on sponsored T.V., opening week. Although straight plays and feature shows of interest are bound to fill the T.V., commercial screens, all we seem to hear lately are great numbers of recording stars and personalities being signed for peak viewing times. If this goes on, our lives will be filled with music for years to come. I'm all for it and I can't see any budding young talent objecting to the enterprising V.I.P.'s of sponsored T.V. who can see the trend of the times.

That Cogan gal (I mean Alma of course) is certainly doing fine. After hit records successful shows, she's now featured in CinemaScope and will guest in one of this year's top pantomimes. Good luck Alma.

Glad to hear from my old friend Richard Mullan and overjoyed to know he has at last got himself a hit song with a hit record. Yes Dickie, I heard Al Hibbler's "HE" and think it's great. This Week's best Selling Pop Singles: (Courtesy "New Musical Express")

1. "Rose Marie"—Slim Whitman (London)
2. "Learnin' The Blues"—Frank Sinatra (Capitol)
3. "Cool Water"—Frankie Laine (Philips)
4. "Ev'rywhere"—David Whitfield (Decca. Eng.)
5. "Evermore"—Ruby Murray (Eng. Columbia)
6. "Every Day of My Life"—Malcolm Vaughan (H.M.V.)
7. "Indian Love Call"—Slim Whitman (London)
8. "The Breeze and I"—Catarina Valente (Polydor)
9. "Dreamboat"—Alma Cogan (H.M.V.)
10. "Strange Lady in Town"—Frankie Laine (Philips)

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MOVIE REVIEW

"It's Always Fair Weather"



Gene Kelly, Cyd Charisse, Dan Dailey, Dolores Gray and Michael Kidd

NEW YORK—MGM's first big movie musical package of the upcoming fall season is the original sound track of the soon to be released CinemaScope film "It's Always Fair Weather".

Although the album hasn't been released yet, a preview of the flicker gives this reviewer the impression that the label will have a strong seller.

The score was penned by Betty Comden and Adolph Green, two top lyric writers who have composed many top tunes for stage and screen. And the music was supplied by Andre Previn.

The score is neatly set into a light and simple story line telling about three recently discharged GI buddies who vow they will reunite ten years from the date of their discharge.

Thruout the musical, there are many laughs and some wonderful dance sequences.

The cast features Gene Kelly, Dan Dailey, Cyd Charisse, Dolores Gray and Michael Kidd. Miss Gray is tops with her rendition of "Thanks A Lot, But No Thanks". This item could make a good single record but as for the remainder of the score, (mostly novelties) very few lend themselves to commercial adaptation.

Dancing is the main feature of the flicker since four top hoofers head the cast. Cyd Charisse shines brilliantly in the "Stillman's Gymn" number while Kelly is best in his "I Like Myself" roller skate dance. Dailey is great in his "Situation-Wise" stint.

Dealers have a meaty disk to work with in "It's Always Fair Weather".

Decca Reissues Jordan Disk of "Baby" Cut in 1953

NEW YORK—The Louis Jordan Decca recording of "I Want You To Be My Baby", which was recorded and released on the label about two years ago, was reissued again last week. Not too much happened to the waxing in '53, but with the Lillian Briggs and Georgia Gibbs version of the song kicking up a storm, Decca expects to bite off a healthy piece of the sales melon with the Jordan disk.

Decca did some splicing on the original tape and came up with what sounds like a new pressing.

So what was the original record now becomes a cover.

Pincus Buys "No Arms"

NEW YORK—Gil Music Corp., George Pincus' BMI pubbery, outbid several other top music publishing firms, this week, and won the rights to a tune called "No Arms Can Ever Hold You", written by Art Cafer and Jimmy Nebb. The song was purchased from the Betmar Music Co.

The song was originally recorded on the Roninu label by an artist called Clef who in reality was Jeffrey Clay. Coral purchased the master and has released the disk with Jeffrey Clay getting the credit.

Pincus reports that he has gotten many key recordings on the song including Pat Boone on Dot, Georgie Shaw on Decca, Nick Noble on Wing and Jimmy Young on London with other major versions slated to follow soon.

THE CASH BOX TOP 50

The Nation's
COMPILED BY "THE CASH BOX"

Comprising 100 Selections	AU—Audivacs BE—Bell BN—Benida BT—Bethlehem CA—Capitol CD—Cadence CH—Chess AB—Abbott AL—Aladdin AP—Apollo AR—Arcade AT—Atlantic	CW—Crown DA—Dano DE—Decco DL—DeLuxe DO—Dot DT—Dootone DU—Duke EP—Epic ER—Era ES—Essex EX—Excello	B—Fobor FE—Federal FI—Fiesta 4 Star—Four Star GN—Golden GR—Groove GS—Gold Star GTJ—Good Time Jazz HE—Herald IM—Imperial JD—Jav Dee JU—Jubilee	JZ—Jasie KA—Kapp KI—Kings LO—London MA—Marble MD—Media ME—Mercury MG—MGM MO—Modern ND—New Disk NG—Norgron OK—Okeh PA—Parrot	PE—Peacock PM—Prom PP—Peter Pan PR—Prestige RA—Rainbow RB—R & B RE—Regent RL—Real RM—Rama RP—RPM SA—Savoy SE—Secco SO—Sound	SP—Specialty ST—Storlite TA—Tompo TI—Tico TR—Trend UN—United UQ—Unique VJ—RCA Victor VJ—Vee Jay WD—Waldorf WL—Wing "X"—Label "X"
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Pos. 9/3	Pos. 8/27	Pos. 9/3	Pos. 8/27	Pos. 9/3	Pos. 8/27
1	1	7	9	14	7
★CR-61476 (9-61476)	JOHNNY DESMOND You're In Love With Someone	★CA-3120 (F-3120)	LES BAXTER I'll Never Stop Loving You	★CA-3102 (F-3102)	FRANK SINATRA If I Had Three Wishes
★CO-40540 (4-40540)	MITCH MILLER Blackberry Winter	★CO-40537 (4-40537)	MINDY CARSON Hold Me Tight	CO-40515 (4-40515)	RAY ANTHONY Mmmmm Mamie
PM-1122A (45-1122A)	MAURY LAWS CH. & O. Ain't That A Shame	CR-61477 (9-61477)	LAWRENCE WELK I Hear Those Bells	CR-61436 (9-61436)	BELMONTE ORCH. Bambuco Hat Dance
VI-20-6241 (47-6241)	HOMER & JETHRO Listen To The Gooney Bird	PM-1121B (45-1121B)	ARGYLES Tina Marie	CR-61436 (9-61436)	JOHNNY DESMOND It's A Sin To Tell A Lie
X-0161 (4X-0161)	GERI GALIAN Autumn Leaves	★X-0137 (4X-0137)	GISELE McKENZIE Boston Fancy	GS-253 (45-253)	JOE VALINO Lonely Boy
2	2	9	12	15	25
★DO-15377 (45-15377)	PAT BOONE Tennessee Saturday Night	★VI-20-6192 (47-6192)	PERRY COMO Fooled	★CR-61467 (9-61467)	DON CORNELL Love Is A Many-Splendored Thing
★IM-5348 (45-5348)	FATS DOMINO La-La	PM-1121A (45-1121A)	GABE DRAKE Wake The Town	DE-29615 (9-29615)	RALPH YOUNG Man From Laramie
PM-1122B (45-1122B)	BILL MARINE & ROCKETTS Yellow Rose Of Texas	WI-90000 (90000x45)	RONNIE GAYLORD Chee Sera Sera	MG-12045 (K-12045)	KAY ARMEN I Wonder When We'll Ever Know
★KI-1470 (45-1470)	BOYD BENNETT Little Ole You-All	★KI-1470 (45-1470)	BOYD BENNETT Little Ole You-All	ND-5182 (45-5182)	ROY ROGERS & DALE EVANS Lonesome Valley
★ME-70651 (70651x45)	RUSTY DRAPER I Can't Live Without Them Anymore	★ME-70651 (70651x45)	RUSTY DRAPER I Can't Live Without Them Anymore	★WI-90003 (90003 x 45)	NICK NOBLE Army Of The Lord
3	4	10	19	16	36
★DO-15386 (45-15386)	FONTANE SISTERS If I Could Be With You	★KA-116 (45-116)	ROGER WILLIAMS Take Care	DE-29655 (9-29655)	LOUIS JORDAN O. Come And Get It
★KI-1470 (45-1470)	BOYD BENNETT Little Ole You-All	ME-70686 (70686x45)	MAYNARD FERGUSON Finger-Snappin'	★EP-9115 (5-9115)	LILLIAN BRIGGS Don't Stay Away Too Long
★ME-70651 (70651x45)	RUSTY DRAPER I Can't Live Without Them Anymore	X-0161 (4X-0161)	GERI GALIAN Yellow Rose Of Texas	★ME-70685 (70685x45)	GEORGIA GIBBS Come Rain Or Come Shine
4	3	11	15	17	20
AR-123 (45-123)	SONNY DAE Movin' Guitar	★KA-116 (45-116)	ROGER WILLIAMS Take Care	★WI-90003 (90003 x 45)	NICK NOBLE Army Of The Lord
BE-1098 (45-1098)	FOUR BELLS & JIMMY CARROLL O. Happy Holiday	★KI-1470 (45-1470)	BOYD BENNETT Little Ole You-All	DE-29655 (9-29655)	LOUIS JORDAN O. Come And Get It
★DE-29124 (9-29124)	BILL HALEY & COMETS Thirteen Women	★ME-70686 (70686x45)	MAYNARD FERGUSON Finger-Snappin'	★EP-9115 (5-9115)	LILLIAN BRIGGS Don't Stay Away Too Long
MG-12028 (K-12028)	CHARLES WALCOTT Love Theme	ME-70686 (70686x45)	MAYNARD FERGUSON Finger-Snappin'	★ME-70685 (70685x45)	GEORGIA GIBBS Come Rain Or Come Shine
PM-1118A (45-1118A)	GABE DRAKE Chee Chee-oo Chee	X-0161 (4X-0161)	GERI GALIAN Yellow Rose Of Texas	★WI-90003 (90003 x 45)	NICK NOBLE Army Of The Lord
5	6	12	14	18	20
★CH-1604 (45-1604)	CHUCK BERRY Wee, Wee Hours	★KA-116 (45-116)	ROGER WILLIAMS Take Care	★ME-70685 (70685x45)	GEORGIA GIBBS Come Rain Or Come Shine
CR-61478 (9-61478)	JOHNNY LONG Toy Tiger	ME-70686 (70686x45)	MAYNARD FERGUSON Finger-Snappin'	★WI-90003 (90003 x 45)	NICK NOBLE Army Of The Lord
DO-15407 (45-15407)	JIM LOWE Rene La Rue	X-0161 (4X-0161)	GERI GALIAN Yellow Rose Of Texas	★ME-70685 (70685x45)	GEORGIA GIBBS Come Rain Or Come Shine
ME-70682 (70682 x 45)	RALPH MARGERIE Toy Tiger	★KI-1470 (45-1470)	BOYD BENNETT Little Ole You-All	★ME-70685 (70685x45)	GEORGIA GIBBS Come Rain Or Come Shine
6	8	13	14	19	21
★DE-29625 (9-29625)	FOUR ACES Shine On Harvest Moon	★KA-116 (45-116)	ROGER WILLIAMS Take Care	★ME-70685 (70685x45)	GEORGIA GIBBS Come Rain Or Come Shine
MG-30883 (K-30883)	DAVID ROSE O. You And You Alone	ME-70686 (70686x45)	MAYNARD FERGUSON Finger-Snappin'	★WI-90003 (90003 x 45)	NICK NOBLE Army Of The Lord
PM-1120A (45-1120A)	THE ROCKETTS I'll Never Stop Loving You	X-0161 (4X-0161)	GERI GALIAN Yellow Rose Of Texas	★ME-70685 (70685x45)	GEORGIA GIBBS Come Rain Or Come Shine
CR-165 (45-165)	DON, DICK & JIMMY In Madrid	★KI-1470 (45-1470)	BOYD BENNETT Little Ole You-All	★ME-70685 (70685x45)	GEORGIA GIBBS Come Rain Or Come Shine
7	5	14	19	21	23
★CA-3120 (F-3120)	LES BAXTER I'll Never Stop Loving You	★KA-116 (45-116)	ROGER WILLIAMS Take Care	★ME-70685 (70685x45)	GEORGIA GIBBS Come Rain Or Come Shine
★CO-40537 (4-40537)	MINDY CARSON Hold Me Tight	ME-70686 (70686x45)	MAYNARD FERGUSON Finger-Snappin'	★WI-90003 (90003 x 45)	NICK NOBLE Army Of The Lord
CR-61477 (9-61477)	LAWRENCE WELK I Hear Those Bells	X-0161 (4X-0161)	GERI GALIAN Yellow Rose Of Texas	★ME-70685 (70685x45)	GEORGIA GIBBS Come Rain Or Come Shine
PM-1121B (45-1121B)	ARGYLES Tina Marie	★KI-1470 (45-1470)	BOYD BENNETT Little Ole You-All	★ME-70685 (70685x45)	GEORGIA GIBBS Come Rain Or Come Shine
8	9	15	19	23	23
★X-0137 (4X-0137)	GISELE McKENZIE Boston Fancy	★KA-116 (45-116)	ROGER WILLIAMS Take Care	★ME-70685 (70685x45)	GEORGIA GIBBS Come Rain Or Come Shine
★CO-40537 (4-40537)	MINDY CARSON Hold Me Tight	ME-70686 (70686x45)	MAYNARD FERGUSON Finger-Snappin'	★WI-90003 (90003 x 45)	NICK NOBLE Army Of The Lord
CR-61477 (9-61477)	LAWRENCE WELK I Hear Those Bells	X-0161 (4X-0161)	GERI GALIAN Yellow Rose Of Texas	★ME-70685 (70685x45)	GEORGIA GIBBS Come Rain Or Come Shine
PM-1121B (45-1121B)	ARGYLES Tina Marie	★KI-1470 (45-1470)	BOYD BENNETT Little Ole You-All	★ME-70685 (70685x45)	GEORGIA GIBBS Come Rain Or Come Shine
9	10	16	19	23	23
★VI-20-6192 (47-6192)	PERRY COMO Fooled	★KA-116 (45-116)	ROGER WILLIAMS Take Care	★ME-70685 (70685x45)	GEORGIA GIBBS Come Rain Or Come Shine
PM-1121A (45-1121A)	GABE DRAKE Wake The Town	ME-70686 (70686x45)	MAYNARD FERGUSON Finger-Snappin'	★WI-90003 (90003 x 45)	NICK NOBLE Army Of The Lord
10	10	17	19	23	23
★VI-20-6192 (47-6192)	PERRY COMO Fooled	★KA-116 (45-116)	ROGER WILLIAMS Take Care	★ME-70685 (70685x45)	GEORGIA GIBBS Come Rain Or Come Shine
PM-1121A (45-1121A)	GABE DRAKE Wake The Town	ME-70686 (70686x45)	MAYNARD FERGUSON Finger-Snappin'	★WI-90003 (90003 x 45)	NICK NOBLE Army Of The Lord
11	10	18	19	23	23
★VI-20-6192 (47-6192)	PERRY COMO Fooled	★KA-116 (45-116)	ROGER WILLIAMS Take Care	★ME-70685 (70685x45)	GEORGIA GIBBS Come Rain Or Come Shine
PM-1121A (45-1121A)	GABE DRAKE Wake The Town	ME-70686 (70686x45)	MAYNARD FERGUSON Finger-Snappin'	★WI-90003 (90003 x 45)	NICK NOBLE Army Of The Lord
12	10	19	21	23	23
★VI-20-6192 (47-6192)	PERRY COMO Fooled	★KA-116 (45-116)	ROGER WILLIAMS Take Care	★ME-70685 (70685x45)	GEORGIA GIBBS Come Rain Or Come Shine
PM-1121A (45-1121A)	GABE DRAKE Wake The Town	ME-70686 (70686x45)	MAYNARD FERGUSON Finger-Snappin'	★WI-90003 (90003 x 45)	NICK NOBLE Army Of The Lord
13	10	20	21	23	23
★VI-20-6192 (47-6192)	PERRY COMO Fooled	★KA-116 (45-116)	ROGER WILLIAMS Take Care	★ME-70685 (70685x45)	GEORGIA GIBBS Come Rain Or Come Shine
PM-1121A (45-1121A)	GABE DRAKE Wake The Town	ME-70686 (70686x45)	MAYNARD FERGUSON Finger-Snappin'	★WI-90003 (90003 x 45)	NICK NOBLE Army Of The Lord
14	10	21	21	23	23
★VI-20-6192 (47-6192)	PERRY COMO Fooled	★KA-116 (45-116)	ROGER WILLIAMS Take Care	★ME-70685 (70685x45)	GEORGIA GIBBS Come Rain Or Come Shine
PM-1121A (45-1121A)	GABE DRAKE Wake The Town	ME-70686 (70686x45)	MAYNARD FERGUSON Finger-Snappin'	★WI-90003 (90003 x 45)	NICK NOBLE Army Of The Lord
15	10	22	21	23	23
★VI-20-6192 (47-6192)	PERRY COMO Fooled	★KA-116 (45-116)	ROGER WILLIAMS Take Care	★ME-70685 (70685x45)	GEORGIA GIBBS Come Rain Or Come Shine
PM-1121A (45-1121A)	GABE DRAKE Wake The Town	ME-70686 (70686x45)	MAYNARD FERGUSON Finger-Snappin'	★WI-90003 (90003 x 45)	NICK NOBLE Army Of The Lord
16	10	23	21	23	23
★VI-20-6192 (47-6192)	PERRY COMO Fooled	★KA-116 (45-116)	ROGER WILLIAMS Take Care	★ME-70685 (70685x45)	GEORGIA GIBBS Come Rain Or Come Shine
PM-1121A (45-1121A)	GABE DRAKE Wake The Town	ME-70686 (70686x45)	MAYNARD FERGUSON Finger-Snappin'	★WI-90003 (90003 x 45)	NICK NOBLE Army Of The Lord
17	10	24	21	23	23
★VI-20-6192 (47-6192)	PERRY COMO Fooled	★KA-116 (45-116)	ROGER WILLIAMS Take Care	★ME-70685 (70685x45)	GEORGIA GIBBS Come Rain Or Come Shine
PM-1121A (45-1121A)	GABE DRAKE Wake The Town	ME-70686 (70686x45)	MAYNARD FERGUSON Finger-Snappin'	★WI-90003 (90003 x 45)	NICK NOBLE Army Of The Lord
18	10	25	21	23	23
★VI-20-6192 (47-6192)	PERRY COMO Fooled	★KA-116 (45-116)	ROGER WILLIAMS Take Care	★ME-70685 (70685x45)	GEORGIA GIBBS Come Rain Or Come Shine
PM-1121A (45-1121A)	GABE DRAKE Wake The Town	ME-70686 (70686x45)	MAYNARD FERGUSON Finger-Snappin'	★WI-90003 (90003 x 45)	NICK NOBLE Army Of The Lord
19	10	26	21	23	23
★VI-20-6192 (47-6192)	PERRY COMO Fooled	★KA-116 (45-116)	ROGER WILLIAMS Take Care	★ME-70685 (70685x45)	GEORGIA GIBBS Come Rain Or Come Shine
PM-1121A (45-1121A)	GABE DRAKE Wake The Town	ME-70686 (70686x45)	MAYNARD FERGUSON Finger-Snappin'	★WI-90003 (90003 x 45)	NICK NOBLE Army Of The Lord
20	10	27	21	23	23
★VI-20-6192 (47-6192)	PERRY COMO Fooled	★KA-116 (45-116)	ROGER WILLIAMS Take Care	★ME-70685 (70685x45)	GEORGIA GIBBS Come Rain Or Come Shine
PM-1121A (45-1121A)	GABE DRAKE Wake The Town	ME-70686 (70686x45)	MAYNARD FERGUSON Finger-Snappin'	★WI-90003 (90003 x 45)	NICK NOBLE Army Of The Lord
21	10	28	21	23	23
★VI-20-6192 (47-6192)	PERRY COMO Fooled	★KA-116 (45-116)	ROGER WILLIAMS Take Care	★ME-70685 (70685x45)	GEORGIA GIBBS Come Rain Or Come Shine
PM-1121A (45-1121A)	GABE DRAKE Wake The Town	ME-70686 (70686x45)	MAYNARD FERGUSON Finger-Snappin'	★WI-90003 (90003 x 45)	NICK NOBLE Army Of The Lord

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Disk Execs Sail



NEW YORK—Emanuel Sacks, RCA v. p. and general manager of the Victor disk division, sailed this week on the Queen Elizabeth for a six-week survey abroad of the uptrend in European markets for U. S. music.

The RCA contingent included, besides Sacks (left to right): Howard Letts, manager of the record operations department, Alan Kayes, Red Seal artists and repertoire manager, and Albert F. Watters, v. p. and operations manager of the RCA International Division.

Dealers Meet With Columbia Officials To Express Objections To Club Plan

GARDEN CITY, L. I.—Dealers from the entire metropolitan area met with top Columbia officials last Thursday night (September 1) to express their objections to Columbia's newly announced LP Club.

Approximately 150 dealers were present, having come from Long Island, Brooklyn, Manhattan, Bronx, Staten Island, Westchester and New Jersey to attend the Garden City meeting.

Representing Columbia were such officials as James Conkling, president; Hal Cook, sales head; and Norman Adler, administrator of the club.

In general the dealers present expressed their disapproval of the plan on several counts. They objected that it had been presented to them as a fait

accompli rather than having them participate in its preparation. But mainly they felt that the plan tended to keep customers away from the stores and thus hurt their business.

The dealers indicated that they wouldn't be opposed to the club if it operated in such a way that members had to go to the stores to pick up their records.

In answering these objections, the Columbia execs announced that some changes in the planned operation had already been made. But in general they reiterated their stand that this plan would benefit all dealers through the yearly income it would create for them and through the interest in records which the club would stimulate.

RCA Victor To Issue Birdland Series

NEW YORK—RCA Victor has completed plans to issue a Birdland Series of jazz records. The project will be under the direction of Jack Lewis with Morris Levy acting as consultant. The deal was initiated and conducted by Joe Carlton.

The reasons for the new series are as follows:

- 1) It fits into the overall jazz expansion at Victor.
- 2) It gives the diskery an opportunity to acquire new artists.
- 3) It enables Victor to take advantage of concert tours.

Les & Mary Score Movie Background

NEW YORK—Marking their first venture in background music for pictures, Les Paul and Mary Ford scored the title song for the forthcoming movie called "Amukiriki". Written by Bob Russell and Jerry Livingston, the tune "Amukiriki" is in the same vein as "Vaya Con Dios". The scoring was done without any other instrumental accompaniment but exactly as they record, with voice and guitar.

Another pic Les and Mary will score is a forthcoming Western, "Texas Lady" which will be released thru RKO pictures.

Willheim Heads Capitol's Music Education Dept.

HOLLYWOOD—Robert Willheim has been named manager of the new Music Education Department of Capitol Records, it was announced today by Lloyd Dunn, vice president of the label. In addition, Willheim will continue as head of the Editorial Department, which produces album liner copy.

In his new capacity as chief of the Music Education Department, Willheim will plan and record children's merchandise in the music appreciation field and will report to F. M. Scott, III, Director of Album Repertoire.

Gogi And Yogi



NEW YORK—Gogi Grant, the girl who made the original recording of "Suddenly There's A Valley" on the Era label, took time off while on a nationwide disk jockey tour last week to visit with another hitmaker, Yogi Berra, the Yankee slugger.

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Maestro Records Formed In Chicago

CHICAGO—Maestro Records announces the opening of its firm located at 54 W. Randolph Chicago Ill. It is headed by Frank La Vere who will handle A. & R. together with Max Okon as Vice President and Paul Handler as sales manager.

Frank La Vere who resides in Chicago, was teamed up with Lew Douglas as a writing team and was responsible for such hits as "Why Don't You Believe Me", "Pretend", "Have You Heard", "Purple Shades", "Almost Always", "I'll Be Waiting For You", "You're Fooling Some One", etc.

The company has signed up the Shannon Sisters, Lois Costello, Jerry Jordon, Jo Ann Lewis, Mildred Harrison, Chuck Sagle, Jack Pollack and Lucky Lester.

In conjunction with the recording company, Maestro Records has also formed a music publishing firm known as Raye Music. First release on the Maestro label is "I Hit The Jackpot", by the Shannon Sisters, b/w "Your Bright Red Lips."

NOT FAIRDINKUM, BUT GREAT!

•

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THE MARINERS

1272



cadence
RECORDS

THE CASH BOX

JUKE BOX RECORD REGIONAL REPORT

The Top Ten Records—City by City

New York, N. Y.

1. Yellow Rose (Mitch Miller)
2. Rock Around The Clock (Bill Haley)
3. Ain't That A Shame (Boone)
4. Seventeen (Boyd Bennett)
5. Hard To Get (G. MacKenzie)
6. Learnin' The Blues (Sinatra)
7. Domani (Julius LaRosa)
8. Wake The Town (Les Baxter)
9. Sweet And Gentle (A. Dale)
10. Love Is Many-Splendored (Four Aces)

Chicago, Ill.

1. Rock Around The Clock (Bill Haley)
2. Yellow Rose (Miller/Desmond)
3. Ain't That A Shame (Boone)
4. Seventeen (Bennett/Draper Fontanes)
5. Moments To Remember (Four Lads)
6. Bible Tells Me So (N. Noble)
7. Autumn Leaves (R. Williams)
8. Maybellene (Chuck Berry)
9. Love Is Many-Splendored (Four Aces)
10. Gum Drop (Crewcuts)

Los Angeles, Calif.

1. Rock Around The Clock (Bill Haley)
2. Yellow Rose (Mitch Miller)
3. Learnin' The Blues (Sinatra)
4. Suddenly There's A Valley (Gogi Grant)
5. House Of Blue Lights (Chuck Miller)
6. A Blossom Fell (Nat Cole)
7. Hard To Get (G. MacKenzie)
8. Love Is Many-Splendored (Four Aces)
9. Wake The Town (Les Baxter)
10. I'll Never Stop Loving You (Doris Day)

Philadelphia, Pa.

1. Yellow Rose (Desmond/Miller)
2. Wake The Town (Baxter/Carson)
3. Bible Tells Me So (N. Noble)
4. Ain't That A Shame (Boone/Domino)
5. Hard To Get (G. MacKenzie)
6. Rock Around The Clock (Bill Haley)
7. Seventeen (Fontanes/Bennett)
8. Domani (Julius LaRosa)
9. Autumn Leaves (R. Williams)
10. Longest Walk (J. P. Morgan)

Atlanta, Ga.

1. Yellow Rose (Miller/Desmond)
2. Rock Around The Clock (Bill Haley)
3. Tina Marie (Perry Como)
4. A Blossom Fell (Nat Cole)
5. I'll Never Stop Loving You (Doris Day)
6. Seventeen (Fontanes)
7. Hard To Get (G. MacKenzie)
8. Sin To Lie (Somethin' Smith)
9. Longest Walk (J. P. Morgan)
10. Hummingbird (Paul & Ford)

Memphis, Tenn.

1. Rock Around The Clock (Bill Haley)
2. Maybellene (Chuck Berry)
3. Yellow Rose (Desmond/Miller)
4. Ain't That A Shame (Domino/Boone)
5. Hummingbird (Paul & Ford/Laine)
6. Learnin' The Blues (Sinatra)
7. Sin To Lie (Somethin' Smith)
8. Seventeen (Boyd Bennett)
9. Unchained Melody (Hibbler)
10. A Blossom Fell (Nat Cole)

Baltimore, Md.

1. Ain't That A Shame (Boone)
2. Yellow Rose (Mitch Miller)
3. Seventeen (Boyd Bennett)
4. Hard To Get (G. MacKenzie)
5. Rock Around The Clock (Bill Haley)
6. Tina Marie (Perry Como)
7. Don't Stay Away Too Long (Eddie Fisher)
8. Fooled (Perry Como)
9. Song Of The Dreamer (Eddie Fisher)
10. Wake The Town (Carson/Baxter)

Cincinnati, Ohio

1. Yellow Rose (Mitch Miller)
2. Ain't That A Shame (Boone)
3. Seventeen (Boyd Bennett)
4. Rock Around The Clock (Bill Haley)
5. Gum Drop (Crewcuts)
6. Kentuckian (Hilltoppers)
7. Love Is Many-Splendored (Four Aces)
8. Wake The Town (Les Baxter)
9. House Of Blue Lights (Chuck Miller)
10. Learnin' The Blues (Sinatra)

San Antonio, Tex.

1. Ain't That A Shame (Domino/Boone)
2. Yellow Rose (Desmond/Miller)
3. Rock Around The Clock (Bill Haley)
4. Seventeen (Boyd Bennett)
5. Hard To Get (G. MacKenzie)
6. Song Of The Dreamer (Eddie Fisher)
7. Learnin' The Blues (Sinatra)
8. Hummingbird (Paul & Ford)
9. A Blossom Fell (Nat Cole)
10. Cherry Pink (Perez Prado)

Denver, Colo.

1. Yellow Roses (Mitch Miller)
2. House Of Blue Lights (Chuck Miller)
3. Ain't That A Shame (Boone)
4. Rock Around The Clock (Bill Haley)
5. Gum Drop (Crewcuts)
6. Seventeen (Rusty Draper)
7. Man In A Raincoat (Marlowe)
8. Wake The Town (Baxter/Carson)
9. Learnin' The Blues (Sinatra)
10. Longest Walk (J. P. Morgan)

Minneapolis, Minn.

1. Ain't That A Shame (Boone)
2. Yellow Rose (Desmond/Miller)
3. Rock Around The Clock (Bill Haley)
4. Seventeen (Fontanes)
5. Wake The Town (Carson/Baxter)
6. Love Is Many-Splendored (Four Aces)
7. Autumn Leaves (R. Williams)
8. Hummingbird (Paul & Ford)
9. Kentuckian (Hilltoppers)
10. House Of Blue Lights (Chuck Miller)

Pittsburgh, Pa.

1. Yellow Rose (Miller/Desmond)
2. Maybellene (Chuck Berry)
3. Ain't That A Shame (Boone)
4. Rock Around The Clock (Bill Haley)
5. Longest Walk (J. P. Morgan)
6. Tina Marie (Perry Como)
7. Love Is Many-Splendored (Four Aces)
8. Only You (The Platters)
9. Hard To Get (G. MacKenzie)
10. I'll Never Stop Loving You (Doris Day)

Milwaukee, Wisc.

1. Yellow Rose (Desmond/Miller)
2. Ain't That A Shame (Boone)
3. Rock Around The Clock (Bill Haley)
4. Autumn Leaves (R. Williams)
5. Gum Drop (Crewcuts)
6. Seventeen (Draper/Bennett)
7. Wake The Town (Baxter/Carson)
8. Maybellene (Berry/Lowe)
9. Moments To Remember (Four Lads)
10. Bible Tells Me So (Cornell/Noble)

St. Louis, Mo.

1. Yellow Rose (Miller/Desmond)
2. Ain't That A Shame (Boone)
3. Seventeen (Fontanes/Draper)
4. Maybellene (Chuck Berry)
5. Wake The Town (Les Baxter)
6. I Want You To Be My Baby (Lillian Briggs)
7. Longest Walk (J. P. Morgan)
8. Autumn Leaves (R. Williams)
9. Am I Blue (Dizzy Brown)
10. Rock Around The Clock (Bill Haley)

Cleveland, Ohio

1. Yellow Rose (Mitch Miller)
2. Autumn Leaves (R. Williams)
3. Maybellene (Chuck Berry)
4. Gum Drop (Crewcuts)
5. Only You (Platters)
6. Love Is Many-Splendored (Four Aces)
7. Seventeen (Les Baxter)
8. Moments To Remember (Four Lads)
9. Bible Tells Me So (N. Noble)
10. Why Don't You Write (Snooky Lanson)

Seattle, Wash.

1. Ain't That A Shame (Boone)
2. Yellow Rose (Mitch Miller)
3. Hard To Get (G. MacKenzie)
4. Seventeen (Fontanes)
5. Only You (Platters)
6. Learnin' The Blues (Sinatra)
7. Man In A Raincoat (Wright)
8. Rock Around The Clock (Bill Haley)
9. Gum Drop (Crewcuts)
10. Hummingbird (Paul & Ford)

San Francisco, Calif.

1. Rock Around The Clock (Bill Haley)
2. Hard To Get (G. MacKenzie)
3. Learnin' The Blues (Sinatra)
4. Ain't That A Shame (Boone)
5. Unchained Melody (Baxter)
6. A Blossom Fell (Nat Cole)
7. Hummingbird (Paul & Ford)
8. Yellow Rose (Mitch Miller)
9. Cherry Pink (Perez Prado)
10. Domani (Julius LaRosa)

New Orleans, La.

1. Yellow Rose (Desmond/Miller)
2. Song Of The Dreamer (Eddie Fisher)
3. Seventeen (Draper/Bennett)
4. Rock Around The Clock (Bill Haley)
5. Popcorn Song (Cliffie Stone)
6. You Win Again (Paulettes)
7. Domani (Julius LaRosa)
8. Love Is Many-Splendored (Four Aces)
9. Fooled (Perry Como)
10. Sweet And Gentle (A. Dale)

Boston, Mass.

1. Yellow Rose (Miller/Desmond)
2. Gum Drop (Crewcuts)
3. Seventeen (Fontanes)
4. Rock Around The Clock (Bill Haley)
5. Hard To Get (G. MacKenzie)
6. Longest Walk (J. P. Morgan)
7. Moments To Remember (Four Lads)
8. Bible Tells Me So (Cornell)
9. Love Is Many-Splendored (Four Aces)
10. May I Never Love Again (Tony Bennett)

Dallas, Tex.

1. Maybellene (Chuck Berry)
2. Yellow Rose (Mitch Miller)
3. Seventeen (Fontanes/Draper)
4. Ain't That A Shame (Domino/Boone)
5. Gum Drop (Crewcuts)
6. Rock Around The Clock (Bill Haley)
7. Ridin' On A Train (Commodores)
8. Longest Walk (J. P. Morgan)
9. Uranium (Commodores)
10. Hard To Get (G. MacKenzie)

Detroit, Mich.

1. Yellow Rose (Miller/Desmond)
2. Autumn Leaves (R. Williams)
3. Day By Day (Four Freshmen)
4. Tina Marie (Perry Como)
5. Bible Tells Me So (Noble/Cornell)
6. Moments To Remember (Four Lads)
7. Love Is Many-Splendored (Four Aces)
8. Seventeen (Boyd Bennett)
9. Rock Around The Clock (Bill Haley)
10. Gum Drop (Otis Williams)

Studying The Products



NEW YORK—Station WMGM disk jockeys learn about the products they plug on their platter spinning programs. Seated, left to right: Aime Gauvin and Dick DeFreitas, co-stars of "It's A Woman's World;" Ted Brown, conductor of the "Ted Brown Show," and Ed Stokes, emcee of "Best Sellers." Standing, left to right: Victor Seydel, Vice-President in charge of radio and television, Anderson & Cairns, Inc.; Sam Faust, Associate Director in Charge of Sales, WMGM; Frank Roehrenbeck, Associate Director in Charge of Station Management, WMGM; Phil Goulding, star of the "Your Hits of the Week" show; Jerome McCauley, WMGM Account Executive; Ted Fischer, President, Wynn Oil Products, and Dave Fischer, Vice-President, Wynn Oil Products, makers of Wynn's Friction Proofing.

Wing Bows Into Package Field With Kidisk Line

CHICAGO—Wing Records, the recently launched subsidiary label of the Mercury Record Corporation, will bow into the packaged record field this month with the introduction of a line of 10-inch, 78 r.p.m. children's records priced at 49 cents retail. There will be 24 titles in the line. All disks will be packaged in de-luxe, four-color jackets and marketed under the trade name "Blue Ribbon." There will be no 45 r.p.m. disks issued for the time being.

Titles of the 24 children's records include "Little Bo Peep," "Trip To The Moon," "Peter Pan," "Here We Go 'Round The Mulberry Bush," "Old MacDonald Had A Farm," "Ten Little Indians," "Peter Cottontail and Peter Rabbit," "Hark! The Herald Angels Sing," "Happy Birthday Songs," "Alphabet Song," "Goosey Gander," "Play Party Songs," "Bedtime Prayers and Lullabies," "Sailor's Hornpipe," "Songs Of The Saddle," "I've Been Working On The Railroad," "Cinderella," "Rumplestiltskin," "The Arkansas Traveler," "Three Little Pigs," "Songs For Play," "The Little Red Hen," "Rudolph The Red Nosed Reindeer" and "Goldilocks and The Three Bears."

Distribution will be thru the Wing Records' distributors. All Blue Ribbon kidisks will be 100 per cent exchangeable and the suggested price to dealers is 32 cents per disk.

The line was produced for Wing by Hugo Peretti and Luigi Creatore, the team which built the Mercury line of Childcraft and Playcraft Disks. According to Irving B. Green, Mercury President, this is only the first step in the plan to have Wing Records cover the entire field of recorded music.

Hillman Named Marks' Chicago Representative

NEW YORK—Mort Hillman has been chosen Mid-West representative of the Edward B. Marks Music Corporation. Starting September sixth, he will establish headquarters in Chicago and make periodic trips to the leading cities in his territory. At the moment his point of concentration will be the firm's current "Piddily Patter Patter," "Soldier Boy" and "Tropical Merengue." In addition to Hillman's work with the disk jockeys he will seek song material, obtain recordings and perform other professional duties, all under the direction of Arnold Shaw, Marks General Professional Manager.

Hillman has had an active career in the music business going from playing first trumpet in leading bands to representing talent in that field. He has worked in production for CBS-TV in Cincinnati and New York and for the last few years he has been associated with Art Ford at WNEW, New York City.

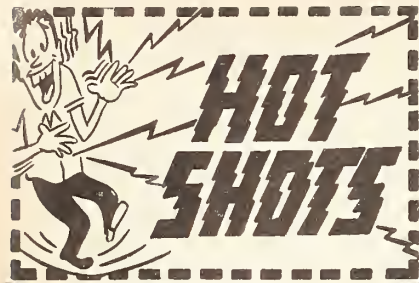
He succeeds the late Larry Norrett, who had been the Marks representative for many years in the Mid-West territory.

WATCH FOR

"ROCK-A-WAY"

RUSTY KEEFER and his GREEN LIGHTS
featuring RITA DELMAR on
CORAL RECORDS

MYERS MUSIC, INC. 122 N. 12th St.
Phila. 7, Pa.



Just Released
BOYD BENNETT
 "MY BOY-FLAT TOP"
 "BANJO ROCK AND ROLL"
 King 1494

#3 In The Nation
"SEVENTEEN"
 "Little Ole U-All"
 King 1470

JACK DUPREE & MR. BEAR
 "WALKING THE BLUES"
 "Daybreak Rock"
 King 4812

OTIS WILLIAMS and his NEW GROUP
 "GUM DROP"
 "Save Me, Save Me"
 DeLuxe 6090

LITTLE WILLIE JOHN
 "ALL AROUND THE WORLD"
 "Don't Leave Me Dear"
 King 4818



A Boone To Deejays



MILWAUKEE—Just before he appeared at WRIT's record hop at the Milwaukee YMCA, Pat Boone visited with deejays Chuck Dunaway and Gene Edwards. Pat currently has one of the hottest records in the country with his Dot version of "Ain't That A Shame."

Fantasy Announces Entry Into Tape Field

SAN FRANCISCO—Fantasy Records announces its entry into the recorded tape field with a September release of 5 tapes.

Among the LPs to be released on tape in September are Dave Brubeck's "Jazz at Oberlin" and "Jazz at the College of Pacific" as well as LPs by Paul Desmond, Gerry Mulligan and Cal Tjader.

Fantasy plans to convert the top items from its released catalog to tape and add the new releases when they are available.

AM-PAR Takes Orders On Disney Disks

NEW YORK—Without a single pop release on the market yet, the newly formed AM-PAR label has topped the half-million sales mark. This was accomplished by the sale of Walt Disney's Mickey Mouse recordings. The eight sides are designed to be sold either as singles or in one package.

Malverne Distributing, AM-PAR's New York distributor, has purchased over \$35,000 worth of this package alone. Deliveries will be made in two weeks.

Most of the label's distributors have already been signed.

Elgart To Cafe Rouge

NEW YORK—Les Elgart will re-open the season at the Cafe Rouge of Hilton-owned Hotel Statler, New York, on Friday evening, September 9, 1955, by special arrangement with the hotel's General Manager Thomas F. Troy, while on the same evening Cal Gilford, will begin an engagement in the Cocktail Lounge.

"Festival of Jazz" In Jersey

LONG BRANCH, N. J.—The Jazz Society presented on stage at the Long Branch Paramount, a "Festival Of Jazz" at midnight on Friday, September 2nd.

The "Festival Of Jazz" featured some of America's top sidemen including "Candy" Ross, featured star with Dizzy Gillespi, Sy Oliver, and many other great bands; Buddy Lowell, formerly with Ray Anthony, Ralph Flannigan and Bobby Hackett; Walt Penny, formerly featured on piano with Paul Whiteman, Les Brown, Art Mooney. Benny Carter sat in on piano. Other artists who appeared were Don Rago, Paul Gravelle, Dave Edwards, Carl Stabile, Willie Palagrino, Johnny Wilson, Freddy "Skeeter" Hall, Cliff Warren, Bobby Van Etten, and others.

Publicity For Lou Stein

NEW YORK—Lou Stein, the jazz pianist currently receiving a major buildup from Epic Records, has retained Dick Gersh to handle his press and record exploitation.

The success of Stein's two albums for Epic, "House Hop" and "Three, Four, Five" has prompted the diskery to start a major drive on the pianist. Stein will shortly cut singles on which he will sing for the first time as well as play piano.

Known for years as a composer ("East of Suez") and a recording session stalwart, Stein's LP sales are building his name as a performer in his own right. Lou Stein is managed by Kal Ross—Universal.



		Pos. Last Week
1	MAYBELLENE Chuck Berry (Chess 1604)	1
2	IT'S LOVE, BABY Louis Brooks & Earl Gaines (Excello 2056)	2
3	EVERY DAY Count Basie & Joe Williams (Clef 81949)	3
4	WALKING THE BLUES Jack Dupre & Mr. Bear (King 4182)	4
5	WHY DON'T YOU WRITE ME Jacks (RPM 428)	8
6	AIN'T IT A SHAME Fats Domino (Imperial 5348)	6
7	A FOOL FOR YOU Ray Charles (Atlantic 1063)	5
8	SOLDIER BOY Four Fellows (Glory 234)	7
9	I HEAR YOU KNOCKING Smiley Lewis (Imperial 5356)	11
10	HIDE AND SEEK Joe Turner (Atlantic 1069)	12
11	ONLY YOU Platters (Mercury 70633)	14
12	ANYMORE Johnny Ace (Duke 144)	9
13	ALL BY MYSELF Fats Domino (Imperial 5357)	—
14	MANISH BOY Muddy Waters (Chess 1602)	10
15	THOSE LONELY, LONELY NIGHTS Earl King (Ace 509)	—

TAKING OFF!

"ADORABLE"
b/w
"LIPS RED AS WINE"
The Colts Vita #112

"MONEY FOR MY HONEY"
Riff Ruffin Mambo #109

"COME ON"
Willie Egans Mambo #111

Mambo and Vita Records
1486 NO. FAIR OAKS
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MARIE "Honky Tonk" ADAMS
sings
"THE SHAPE I'M IN"
b/w
"MY DESTINATION"
PEACOCK # 1646

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2809 Erastus Street,
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Breaking Nationally

"FEEL SO GOOD"
Shirley and Lee
Aladdin 3289

"FLIM FLAM"
Gene and Eunice
Aladdin 3298

Aladdin RECORDS
Beverly Hills, Calif.

Another 2-SIDED SMASH!
PICKED BY CASH BOX and BILLBOARD

NAPPY BROWN Savoy 1167
"WELL, WELL, WELL, BABY-LA"
"JUST A LITTLE LOVE"
Bigger than "Piddily" and "Don't Be Angry"

WATCH NEXT ISSUE FOR OUR SEPTEMBER RELEASES!

SAVOY RECORD CO
58 MARKET ST.
NEWARK, N. J.

THE CASH BOX

RHYTHM N' BLUES

Ramblings

NEW YORK:

With the strong emergence of r & b into the pop market there has arisen a problem about which many r & b indie manufacturers are greatly perturbed. Slowly but surely the r & b original versions have been making greater and greater dents in the defenses of 'pop' jockeys who originally refused to play such material. Over the past 12 or 15 months such artists as the Penguins, Johnny Ace, Fats Domino, Chuck Berry, Ruth Brown (to name just a few and not necessarily in order) have pierced these barriers. To r & b companies this has been a great asset as it opened new and greater markets. However, several claim, what is slowing down its current progress is the practice of many jockeys to immediately switch to a 'pop' cover as soon as it is available. Some jockeys will play the original, which is good enough to create a sales reaction and excitement which leads the majors and larger independents to cover. As soon as this cover is issued these same jockeys no longer play the original. "Now," says one leading r & b indie manufacturer, "if the original was good enough to



JOHNNY ACE

break out and create this excitement, why does the jockey switch to the pop cover? In most cases it is only an exact duplicate of the original anyway. We can't sell without exposure. When this happens we immediately feel a drop in sales in the area where the jockey has switched." . . . Roy Hamilton, Epic Records, has just issued his newest. Roy sings "A Little Love", which he wrote himself, and "All This Is Mine". . . "Doc" Berger is back in action with Avas Music. "Doc" is promoting Al Hibbler's latest, "He". . . Jack Angel and Al Silver, Herald Records, advise the label is at its hottest since its inception. They have three hits going. "Paradise Princess" by Al Savage, "Ship of Love" by The Nutmegs, and "Oh Gee-Oh-Wee" by Charlie and Ray. . .

Stan Steinhaus closed the deal with Panart Records and they will be releasing singles, 10" and 12" lps immediately. . . The Turbans, Herald Records, belatedly showing strong action in Atlanta with "When You Dance". Peculiarly, the other side, "Let Me Show You Around My Heart", is also getting a good play in Philadelphia. . . Another that was issued many months ago, "Walk That Walk" by The Sheiks' on Cat is also getting belated action. Atlantic execs say "a great big kudo to station WINS-New York, for its announced policy of not playing 'copy' records. This means imitations of the originals, not just 'covers' of hits. Atlantic and her artists have been a regular target of the copyists, and we're happy to see this evil recognized at last." . . . Note from Joe Jones advises he has just completed a successful tour with the Penguins and Earl Kink. Jones is preparing his band for a national tour with Roy Brown which starts on August 26 at Daytona Beach, Fla. They will tour Florida, the Carolinas and the mid-western states. . . Earl Bostic and his Septet start a two week engagement at the Hi Hat Club in Boston September 12. . . Ruban opens September 15 following its annual summer sojourn. . . WWRL's "Dr. Jive" (Tommy Smalls) did a land office business last week at the Apollo Theatre in Harlem. "Dr. Jive" broke his own attendance record established in his first appearance at the same theatre last June. . . Bob Rolontz, Groove Records, elated with the swift progress John Greer's "Come Back Maybellene" has made. Bob reports the disk has really broken in thirteen cities and it appears to be making headlong flight into the charts. Bob also tells us that Piano Red's "Good Bye" and "Six O'Clock Bounce", while not making such spectacular progress, is steadily bringing the orders that mark the deck a hit. . . Hy Weiss leaves Cosnat Distributing to devote full time to his labels, Old Town and Paradise. Weiss reveals his Old Town line has gone to Alpha Distributors with the Solitaires "The Wedding" giving every indication of becoming a big one. . . Joe Davis, Davi-Records, going all out on his newest item, "Somebody's Lyin'" by The Millionaires. Davis reports action has been strong on the disk in New York. . . Herb Dexter, Josie Records, says he has a hit in The Cadillacs "Down The Road". Reports from New York show the deck getting a good piece of the action.



RUTH BROWN



PIANO RED

CHICAGO:

It strikes us that we have good reason to be proud of the material, sound and artists that have originated in Chicago this past year. Starting with Chess and Chess, who have probably been the leading R & B firms in the country during this period, we find the following artists who have been at the top of, or high in the best selling charts: The Moonglows and Moonlighters, Chuck Berry, Bo Diddley, Muddy Waters, Lowell Fulson, and the Flamings. Some of the tunes that gave Leonard and Phil Chess their best year to date are: "Sincerely," "Most of All," "Maybellene," "Bo Diddley," "Diddley Daddy," "I Am Your Hootchie Kootchie Man," "Manish Boy," "Reconsider Baby," "Sho-Do-Be-Do," "So All Alone" and "I Wanna Love You." And—of these tunes sev-



MOONGLOWS



THE SPANIELS

eral enjoyed phenomenal pop sale via the original Chess and Checker artists and the pop cover. Vee-Jay Records has come all the way this past year. It is definitely a record company to watch. Two of their key artists are The Spaniels and Jimmy Reed. The group and blues singer are responsible for "Goodnight Sweetheart Goodnight," "Painted Pictures," "Boogie In The Dark" and "I'm Gonna Ruin You." United and States records also added to Chicago prestige with "Chop Chop Boom" by The Danderliers. With possibly a few exceptions both the artist and the tune are Chicago spawned. Is Chicago the new 'home of the blues'?



THE DANDERLIERS

LOS ANGELES:

According to Jim Warren at Central Sales, Specialty Records has a two-sided hit on their hands with The Chimes, recording of "Zindy Lou" with "Tears On My Pillow" on the flip side. . . Flip Records "Death of An Angel" jumped to sixth place on Al Jarvis' popularity chart this week. Tune went from the bottom of the list to its present position in only two weeks which is pretty phenomenal for an R&B tune on a pop show. . . Bill Haley and his orchestra will be on the coast the middle of next month for a series of concert and dance dates. . . The Penguins, whose Mercury record of "It Only Happens With You" is beginning to show up, are doing a series of local one-nighters and have a Las Vegas booking coming up in the near future. . . The Medallions have been set for a tour of the San Francisco Bay area starting September 15, and follow this with a tour of Arizona, New Mexico and Texas. This is the group's first tour and was set on the strength of their hit Dootone record of "Edna." . . The Colts, whose first release is "Adorable" on the Vita label, did appearances on both the Larry Finley and the Al Jarvis TV shows recently. . . Lew Chudd's new label, Post Records, debuts this week with four new releases—one by T-Bone Walker and the others by new artists. Lew left last week and Eddie Ray takes off immediately to line up distributors throughout the country. . . The Squires follow up their "Sindy" hit with "Me and My Deal" on Vita. Group will appear at the Green Mill Ballroom in Ventura on Oct. 1 and then leave for a coast tour. Associated Booking is reportedly considering signing them to a long term contract. . . The Drifters, currently doing great business at the 54 Ballroom, have been presenting a new group they discovered—the Bruno Sisters. . . Shirley Gunter and the Flairs doing a series of one-nighters together. Shirley has a good one going for her in "How Can I Tell You" and one of the group members has a record out "Mary Lou" on which he's billed as Young Jessie—both on the Flair label.



THE PENGUINS



THE FLAIRS

JAZZ JOTS

LOS ANGELES—The Jazz International Club, which has Stan Kenton as one of its sponsors, holds its first meeting at Howard Rumsey's Lighthouse last week. Practically all of the local jazz musicians were present. Meetings will be held every week. The Lighthouse Allstars are featured performers and new unknown groups are presented. One of the best of last week's new groups was the Dick Brandt Quartet which was asked to return for another session. . . Cal Tjader goes into Harrahs in Lake Tahoe for a three-week engagement. . . West Coast musicians and jazz enthusiasts were saddened by the death of Bob Gordon who was killed in an automobile accident on his way to a San Diego concert appearance. . . Red Norvo continues on at The Captains Table. . . Stan Wilson onto the Sahara in Las Vegas.

NEW YORK—George Shearing's Quintet into Basin Street for a special two-day engagement September 9 and 10. . . Atlantic Records artists a big part of the recent Festival of The Americans, held at the Hollywood Bowl. One evening was dedicated to American Jazz and the fellas at Atlantic tell us their own Shorty Rogers blew the place apart. Appearing with Rogers were the Giants, who accompany him on his current Atlantic LP. Jazz night, which was conducted by the famous Leonard Bernstein, drew the biggest crowd of the series and featured such other headlines as Dave Brubeck, Buddy De Franco, Cal Tjader, Andre Previn, Billie Holiday and "Pete Kelly's Big Seven." Lee Konitz, alto saxist, and tenorman Warne Marsh, who will be featured in a new Atlantic LP to be released soon, also appeared.

A NEW HIT

Fats Domino

"All By Myself"

IMPERIAL 5357

Brand New Faye Adams Smash!

"SAME OLE ME"

b.w.

"NO WAY OUT"

HERALD = 462

RECORDS
1697 B-ave.
New York City, N.Y.

GROOVE is



a Product of Radio Corporation of America

With . . . the exciting new hit!!

the original...

"COME BACK MAYBELLENE"

sung by

JOHN GREER

GROOVE 4G/G 0119

With . . . **PIANO RED**

"SIX O'CLOCK BOUNCE"

B/W "GOODBYE"

GROOVE 4G/G 0118

With . . . **THE GYPSIES**

"1-2-3 GO!"

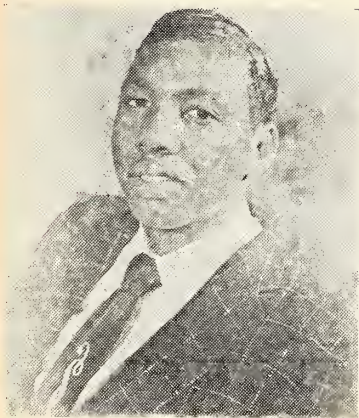
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AND HIS **HI-TOPPERS**

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b/w

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EXCELLO 2063

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THE CASH BOX



in
NEW YORK CITY

in
CHICAGO

in
NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

- | | | |
|---|--|---|
| 1 EVERY DAY
Basie & Williams
(Clef 81949) | MAYBELLENE
Chuck Berry
(Chess 1604) | MAYBELLENE
Chuck Berry
(Chess 1604) |
| 2 MAYBELLENE
Chuck Berry
(Chess 1604) | IT'S LOVE, BABY
Louis Brooks and
Earl Gaines
(Excello 2056) | THOSE LONELY
LONELY NIGHTS
Earl King
(Ace 509) |
| 3 SHIP OF LOVE
Nutmegs
(Herald 459) | IT'S MY LIFE, BABY
Bobby Blue Bland
(Duke 141) | WALKING THE BLUES
Dupre & Bear
(King 4812) |
| 4 IT'S LOVE, BABY
Ruth Brown
(Atlantic 1072) | EVERY DAY
Basie & Williams
(Clef 81949) | HIDE AND SEEK
Joe Turner
(Atlantic 1069) |
| 5 WHY DON'T
YOU WRITE ME
Jacks
(RPM 428) | A FOOL FOR YOU
Ray Charles
(Atlantic 1063) | ALL AROUND
THE WORLD
Willie John
(King 4818) |
| 6 PAINTED PICTURES
Spaniels
(Vee Jay 154) | WALKING THE BLUES
Dupre & Bear
(King 4812) | ANYMORE
Johnny Ace
(Duke 144) |
| 7 ANYMORE
Johnny Ace
(Duke 144) | AIN'T IT A SHAME
Fats Domino
(Imperial 5348) | IT'S LOVE, BABY
Louis Brooks and
Earl Gaines (Excello 2056) |
| 8 ALL BY MYSELF
Fats Domino
(Imperial 5357) | WHY DON'T YOU
WRITE ME
Jacks
(RPM 428) | I HEAR YOU
KNOCKING
Smiley Lewis
(Imperial 5356) |
| 9 WALKING THE BLUES
Dupre & Bear
(King 4812) | THOSE LONELY
LONELY NIGHTS
Johnny "Guitar" Watson
(RPM 436) | SOLDIER BOY
Four Fellows
(Glory 234) |
| 10 DON'T YOU KNOW
I LOVE YOU
Five Keys
(Capitol 3185) | STARLITE
Moonglows
(Chess 1605) | ALL BY MYSELF
Fats Domino
(Imperial 5357) |

in
SAN FRANCISCO

in
NEWARK

in
DETROIT

- | | | |
|---|--|---|
| 1 IT'S LOVE, BABY
Brooks & Gaines
(Excello 2056) | MAYBELLENE
Chuck Berry
(Chess 1604) | EVERY DAY
Basie & Williams
(Clef 81949) |
| 2 WALKING THE BLUES
Dupre & Bear
(King 4812) | DON'T TAKE
IT SO HARD
Earl King
(King 4780) | IT'S LOVE, BABY
Brooks & Gaines
(Excello 2056)
Midnighters (Federal 12229) |
| 3 MAYBELLENE
Chuck Berry
(Chess 1604) | IT'S LOVE, BABY
Brooks and Gaines
(Excello 2056) | WALKING THE BLUES
Dupre & Bear
(King 4812) |
| 4 EVERY DAY
Basie & Williams
(Clef 81949) | WHY DON'T
YOU WRITE ME
Jacks
(RPM 482) | MAYBELLENE
Chuck Berry
(Chess 1604) |
| 5 TELL ME, DARLING
Gaylarks
(Music City 792) | LIFE IS BUT A DREAM
Harptones
(Paradise 101) | AIN'T IT A SHAME
Fats Domino
(Imperial 5348) |
| 6 WPLJ
Four Deuces
(Music City 790) | PAINTED PICTURES
Spaniels
(Vee-Jay 154) | WHY DON'T YOU
WRITE ME
Jacks
(RPM 428) |
| 7 EDNA
M-dallions
(Dootone 364) | ANYMORE
Johnny Ace
(Duke 144) | SOLDIER BOY
Four Fellows
(Glory 234) |
| 8 AIN'T IT A SHAME
Fats Domino
(Imperial 5348) | SOLDIER BOY
Four Fellows
(Glory 234) | GUM DROP
Otis Williams
(DeLuxe 6090) |
| 9 A FOOL FOR YOU
Ray Charles
(Atlantic 1063) | MANISH BOY
Muddy Waters
(Chess 1602) | THEY SAY YOU'RE
LAUGHING AT ME
Al Hibbler
(Decca 29543) |
| 10 SOLDIER BOY
Four Fellows
(Glory 234) | ALL BY MYSELF
Fats Domino
(Imperial 5357) | ONLY YOU
Platters
(Mercury 70633) |

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX

in
PHILADELPHIA

in
LOS ANGELES

in
ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1 **MAYBELLENE**
Chuck Berry
(Chess 1604)
- 2 **FEEL SO GOOD**
Shirley & Lee
(Aladdin 3289)
- 3 **ONLY YOU**
Platters
(Mercury 70633)
- 4 **EVERY DAY**
Basie & Williams
(Clef 81949)
- 5 **I HEAR THOSE BELLS**
Dinah Washington
(Mercury 70653)
- 6 **AIN'T IT A SHAME**
Fats Domino
(Imperial 5348)
- 7 **A FOOL FOR YOU**
Ray Charles
(Atlantic 1063)
- 8 **I KNOW I WAS WRONG**
The Barons
(Imperial 5359)
- 9 **IT'S LOVE, BABY**
Brooks & Gaines
(Excello 2056)
- 10 **WHY DON'T YOU WRITE ME**
Jacks
(RPM 428)

- MAYBELLENE**
Chuck Berry
(Chess 1604)
- ONLY YOU**
Platters
(Mercury 70633)
- WALKING THE BLUES**
Dupre & Bear
(King 4812)
- IT'S LOVE, BABY**
Brooks & Gaines
(Excello 2056)
- I WANTED YOU**
Jaguars
(Aardell 0003)
- EVERY DAY**
Basie & Williams
(Clef 81949)
- AIN'T IT A SHAME**
Fats Domino
(Imperial 5348)
- SOLDIER BOY**
Four Fellows
(Glory 234)
- A FOOL FOR YOU**
Ray Charles
(Atlantic 1063)
- I HEAR YOU KNOCKING**
Smiley Lewis
(Imperial 5356)

- MAYBELLENE**
Chuck Berry
(Chess 1604)
- EVERY DAY**
Basie & Williams
(Clef 81949)
- AT MY FRONT DOOR**
El Dorados
(Vee Jay 147)
- SOLDIER BOY**
Four Fellows
(Glory 234)
- IT'S LOVE, BABY**
Brooks & Gaines
(Excello 2056)
Ruth Brown (Atlantic 1072)
- I HEAR YOU KNOCKING**
Smiley Lewis
(Imperial 5356)
- A FOOL FOR YOU**
Ray Charles
(Atlantic 1063)
- HIDE AND SEEK**
Joe Turner
(Atlantic 1069)
- NIP SIP**
Clovers
(Atlantic 1073)
- WHY DON'T YOU WRITE ME**
Jacks
(RPM 428)

in
MEMPHIS

in
ATLANTA

in
DALLAS

- 1 **MAYBELLENE**
Chuck Berry
(Chess 1604)
- 2 **AIN'T IT A SHAME**
Fats Domino
(Imperial 5348)
- 3 **WALKING THE BLUES**
Dupre & Bear
(King 4812)
- 4 **I HEAR YOU KNOCKING**
Smiley Lewis
(Imperial 5356)
- 5 **WHY DON'T YOU WRITE ME**
Jacks
(RPM 428)
- 6 **GOOD ROCKIN' DADDY**
Etta James
(Modern 962)
- 7 **TELEPHONE BLUES**
Little George Smith
(RPM 434)
- 8 **DOG-GONE IT**
Donna Hightower
(RPM 432)
- 9 **HIDE AND SEEK**
Joe Turner
(Atlantic 1069)
- 10 **ANYMORE**
Johnny Ace
(Duke 144)

- MAYBELLENE**
Chuck Berry
(Chess 1604)
- AIN'T IT A SHAME**
Fats Domino
(Imperial 5348)
- IT'S LOVE, BABY**
Brooks & Gaines
(Excello 2056)
- WALKING THE BLUES**
Dupre & Bear
(King 4812)
- HIDE AND SEEK**
Joe Turner
(Atlantic 1069)
- SOLDIER BOY**
Four Fellows
(Glory 234)
- I HEAR YOU KNOCKING**
Smiley Lewis
(Imperial 5356)
- DON'T TAKE IT SO HARD**
Earl King
(King 4780)
- EVERY DAY**
Basie & Williams
(Clef 81949)
- WHY DON'T YOU WRITE ME**
Jacks
(RPM 428)

- MAYBELLENE**
Chuck Berry
(Chess 1604)
- IT'S LOVE, BABY**
Brooks & Gaines
(Excello 2056)
- THOSE LONELY LONELY NIGHTS**
Johnny "Guitar" Watson
(RPM 436)
- AIN'T IT A SHAME**
Fats Domino
(Imperial 5348)
- WHY DON'T YOU WRITE ME**
Jacks
(RPM 428)
- ALL BY MYSELF**
Fats Domino
(Imperial 5357)
- HIDE AND SEEK**
Joe Turner
(Atlantic 1069)
- MARY LOU**
Young Jesse
(Modern 961)
- WALKING THE BLUES**
Dupre & Bear
(King 4812)
- EVERY DAY**
Fats Domino
(Imperial 5348)

Coming Up In R & B

Listed Alphabetically

ALL AROUND THE WORLD

Willie Little John
(King 4818)
Columbia (Tenn.), Detroit, Houston, Meridian, Memphis, Mobile, Nashville, New Orleans

ALL BY MYSELF

Fats Domino
(Imperial 5357)
Atlanta, Baltimore, Berkeley, Boston, Cleveland, Dallas, Jackson (Tenn.), Los Angeles, Meridian, Mobile, Nashville, Newark, New Orleans, New York, Philadelphia, St. Louis, Sacramento

GOOD ROCKIN' DADDY

Etta James
(Modern 962)
Chicago, Jackson (Tenn.), Los Angeles, Memphis, Nashville, New Orleans, Philadelphia, Sacramento

NIP SIP

Clovers
(Atlantic 107)
Augusta, Berkeley, Detroit, Jackson (Tenn.), Memphis, Norfolk, Philadelphia, St. Louis, Savannah

BUSTING WIDE OPEN! "TELL ME, DARLING"

by THE GAYLARCS
MUSIC CITY # 792

AND

"W-P-L-J"

by THE 4 DEUCES
MUSIC CITY # 790

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by
The Jaguars

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5 BIG HITS

"MAYBELLENE"

1 B/W

"WEE WEE HOURS"

Chuck Berry

CHESS 1604

2 "THE \$64,000 QUESTION"

B/W

"TOO LATE OLD MAN"

Bobby Tuggle

CHECKER 823

3 "WALKING THE BLUES"

B/W

"IF YOU'RE MINE"

Willie Dixon

CHECKER 822

4 "I WANT TO LOVE YOU"

B W

"PLEASE COME BACK HOME"

The Flamingos

CHECKER 821

5 "STARLITE"

B W

"IN LOVE"

The Moonglows

CHESS 1605

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For All 5 Today!**

RECORD CO.
4750-52 COTTAGE GROVE AVE
CHICAGO 15, ILLINOIS

RHYTHM 'N' BLUES REVIEWS

ⓐ AWARD & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓐ VERY GOOD	ⓐ MEDIOCRE

THE CHIMES
(Specialty 555)

ⓑ "TEARS ON MY PILLOW" (3:09) [Venice BMI—Wooten] The Chimes blend sweetly on a melodic slow blues ballad. A romantic weeper sung with feeling. Ok tender wax.

ⓑ+ "ZINDY LOU" (2:44) [American BMI—Moore, Smith] The Chimes present an intriguing staccato beat novelty that could command a good sales reaction. It is different and should not be overlooked. In view of its repetitive theme it might have been a real threat if it had been shortened fifteen or twenty seconds. Watch it carefully.

DOC STARK
(Capitol)

ⓑ "VACATION TRAIN" (2:25) An exciting instrumental offered by Doc Stark with unusual train sound effects. A slow, rocking beat with a haunting melody and sounds that picture the train tearing through the night. Great programming side.

ⓐ+ "NIGHT RIDIN'" (2:27) Another instrumental treatment of a rhythmic slow beat ditty extremely well done. Two good instrumental sides.

THE ROYAL JOKERS
(Atco 6052)

ⓑ+ "YOU TICKLE ME BABY" (2:40) [Progressive BMI—Howell, Green] The Royal Jokers make their debut on the new Atco label with a quick beat novelty jump. Deck has a lot on the ball—good beat, novelty effects, and a strong vocal reading. Watch it.

ⓑ "STAY HERE" (2:21) [Progressive BMI—Howell, Green, Jones] The Jokers back with a middle beat ballad. Ok platter well performed. Good group that should begin its ascent with this release.

LORRAINE ELLIS-RAY BARROW
(Bullseye 104)

ⓑ+ "PIANO - PLAYER - PLAYER - PLAY-A-TUNE" (2:54) [Republic BMI—Ross, Dixon, Goldner] Item was first released about two years ago on the Rama label. Performance and tune very strong. The new label chose it for its first release because it feels the current trend makes the time appropriate. A strong piece of material that could get considerable attention via pop covers.

ⓑ "PERFIDIA" (2:14) [Peer Int'l BMI—Dominguez, Leads] Similar comments. An exciting R & B reading of the popular standard. Exposure could start a revival.

JESSE STONE
(Atco 6051)

ⓑ "NIGHT LIFE" (2:31) [Progressive BMI—Calhoun, Baker, Dowd] Jesse Stone and his House-rockers etch a solid slow beat instrumental. Stone introduces the electronic harp and the instrument helps with a sound that gives the ork individuality.

ⓑ "THE ROCKET" (2:15) [Progressive BMI—Calhoun, Baker, Dowd] Flip showcases the ork in a fast beat jump. Two good instrumentals that give the kids a change of pace.

THE CASH BOX

★ AWARD O' THE WEEK ★

"STARLITE" (2:31)

[Arc BMI—Fuqua, Freed]

"IN LOVE" (2:33)

[Arc BMI—Fuqua, Dallas, Freed]

MOONGLOWS
(Chess 1605)



MOONGLOWS

● The Moonglows offer a unique

blending of voices and stylized gimmicks in their treatment of the slow romantic ballad, "Starlite." The lead is exciting, the group so different, that the rendition can be only theirs. From here, any covers have to be copies if they are to capture the flavor imparted on this disk. This side should have a big future. The flip, "In Love", is another strong item in fairly much the same vein. The lads impart to it that particular Moonglow touch and the result is a good deck. However, we'll go with "Starlite" by just a shade.

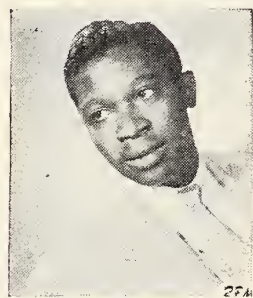
"TEN LONG YEARS" (2:37)

[Modern BMI—King, Taub]

"WHAT CAN I DO" (2:38)

[Modern BMI—King, Taub]

B. B. KING
(RPM 437)



B. B. KING

● B. B. King really wails on his latest, "Ten Long Years". The slow

blues is delivered by King with a maximum of feeling. His hurt and misery is very obvious in the tormented vocal as King tells of his ten long years of happiness before she left him. A powerful offering that should spell h-i-t for the talented singer. The flip, "What Can I Do", is another portrayal of a dejected man singing the blues with women again the source of his trouble. The side is a pleasing offering but it's "Ten Long Years" for the top money.

"SHE DON'T WANT ME NO MORE" (2:36)

[Tollie BMI—Reed]

"I DON'T GO FOR THAT" (2:45)

[Tollie BMI—Reed]

JIMMY REED
(Vee-Jay 153)

● Jimmy Reed turns in another powerful chanting job in his treatment of "She Don't Want Me No More". The tune is a rhythmic middle beat country blues sung simply but effectively by the Vee-Jay star. His down home vocaling has won him a large audience and his latest is a sincere reading of a boy in love who can't stand to see

his girl leave him. The flip, "I Don't Go For That", is an up beat ditty in which Reed establishes his independence and tells his girl he won't stand for her shenanigans and he's leaving her flat. Deck moves well with a strong beat but we like "She Don't Want Me No More" for the strong side.

JIMMY McCRACKLIN
(Modern 967)

ⓐ+ "THAT AIN'T RIGHT" (2:47) [Modern BMI—McCracklin, Ling] Jimmy McCracklin wails a slow southern blues ditty complaining about the treatment his baby accords him. Best potential is the southern market.

ⓐ+ "GONNA TELL YOUR MOTHER" (2:33) [Modern BMI—McCracklin, Ling] McCracklin chants a fast beat rhythmic southern blues with a novelty treatment. Lively side with a chuckley lyric.

THE VOICES
(Cash 1014)

ⓐ+ "HEY NOW" (2:29) [Cash BMI—J. Dolphin] The Voices offer a sentimental pretty with a soft vocal. The group projects the slow beat rhythmic ditty effortlessly and with an appealing treatment.

ⓑ+ "MY LOVE GROWS STRONG-ER" (2:32) [Cash BMI—J. Dolphin] The Voices beck with a smartly paced jump item that comes through in good style. Number moves and the vocal treatment rocks out the driving tune with a good deal of excitement. Like this side.

VARETTA DILLARD
(Savoy 1166)

ⓑ+ "I'LL NEVER FORGET YOU" (2:41) [Savoy BMI—Mendelsohn, Walsh, Cadena] Varetta Dillard chants a tender, romantic ditty with a "Tennessee Waltz" type appeal. Strong material. Varetta should get a good reaction with this one.

ⓑ+ "I CAN'T STOP NOW" (2:39) [Savoy BMI—McCoy, Singleton] Miss Dillard changes pace abruptly and shouts a rocking number that the kids can jump to. Good coupling that Dillard fans will hasten to pick up.

BUBBER JOHNSON
(King 4822)

ⓑ "THERE'LL BE NO ONE" (2:25) [Jay & Cee BMI—Johnson, DeVoursney] Bubber Johnson offers a velvety vocal of a slow melodic blues. Sad romantic lyric is delivered with feeling. Johnson bears a similarity to "King" Cole in portions of his delivery, tho the resemblance is not overpowering. The singer has his own style. Material and presentation should hit both pop and r & b markets.

ⓑ "COME HOME" (2:50) [Jay & Cee BMI—Johnson] Similar comments. Pretty tune well done. Two easy to listen to sides.

VAL EDDY
(Aladdin 3294)

ⓐ+ "BANJO ROCK" (2:05) [Aladdin BMI—Val Eddy] The Val Eddy Trio waxes a happy quick beat banjo rock with good drive and excitement. Good juke box wax.

ⓐ+ "TAKE MY HEART" (2:18) [Aladdin BMI—Ronald R. Wettstein] The trio offers a slow soft ballad, sweetly chanted, with definite pop treatment.

The Cash Box RHYTHM 'N BLUES REVIEWS

DISK & SLEEPER	GOOD
EXCELLENT	FAIR
VERY GOOD	MEDIOCRE

THE CASH BOX SLEEPER OF THE WEEK

- "CAN'T KEEP FROM CRYIN'" (2:28)
[Excellorec BMI—Ted Jarrett]
- "BABY, BABY, WHAT'S WRONG" (2:35)
[Excellorec BMI—Earl Gaines]
EARL GAINES-/LOUIS BROOKS
(Excello 2063)

● Earl Gaines, with the Louis Brooks band, follows "It's Love, Baby" with a strong two-sider, either of which could break for hits. "Can't Keep From Cryin'," is a slow beat country blues, wailed tormentedly by Gaines, as he sings his bewilderment at the treatment accorded him by his two-timing

gal. Gaines is convincing as he tells of his troubles. The flip, "Baby, Baby, What's Wrong," is a quick beat rhythmic blues in which Gaines continues to be plagued by women troubles. Backing on both decks is provided by Louis Brooks.

- "NO WAY OUT" (2:42)
[Angel BMI—Siy, Crewe]
- "SAME OLE ME" (2:55)
[Monument BMI—Singleton, McCoy]
FAYE ADAMS
(Herald 462)



FAYE ADAMS

● The little gal with the big voice,

Faye Adams turns in two solid performances as she aims at the charts again. In "No Way Out," a rhythmic middle beat, Faye is in top form on a hard hitting romantic ditty that is tailor-made for the gal. Faye really turns it on and the result is a powerful side. The flip, "Same Ole Me," is a slow ballad in which Miss Adams sorrowfully decides he has changed in his feelings for her. Faye sells the tune with an emotional portrayal of the lovesick but rejected Miss. Two powerful sides that should restore the lass to the charts.

ARTHUR PRYSOCK
(Wing 119)
● "WOKE UP THIS MORNING" (3:03) [Westbury BMI—John Collins] Prysock is more commercial on this side than he's been in a long time. He gets into the R & B groove with a swinging rocking side that will certainly get a good reaction. Watch it closely.
● "COME HOME" (3:47) [Jay & Cee, Inc. BMI—Johnson] Prysock lends his capable vocaling to a slow romantic ballad. Pleasing side.

THE SHEIKS
(Federal 12237)
● "SO FINE" (3:00) [Gallo Otis BMI—Otis] The Sheiks rock a middle beat jump ditty with a subdued treatment. Ok wax that features a good beat, good melody and good delivery.
● "SENTIMENTAL HEART" (2:18) [Gallo Otis BMI—Lightner, Otis] The Sheiks back the jump with a slow, gliding ballad with a romantic lyric. A powerful reading of the pretty melody and deck could focus a good deal of attention on them.

HAROLD CONNER
(Peacock 5-1652)
● "YOUR MAGIC KISS" (2:45) [Lion BMI—Robey] Harold Conner sings a slow romantic pretty with pop styling. It is a mellow effort that Conner sings with deep feeling. Should bridge both pop and r & b markets.
● "DON'T BE NO FOOL" (2:37) [Lion BMI—H. Conner] Conner rairs a quick beat jump with an infectious lyric. Conner's style is flippant, tho easy. Good juke box number.

THE KEYNOTES
(Apollo 478)
● "ZENDA" (2:05) [Bess BMI—Floyd Adams] The Keynotes melt on a rhythmic slow beat ballad that comes off an ok deck. Romantic lyric set to a pretty tune.
● "SUDDENLY" (2:13) [Bess BMI—Floyd Adams] Similar presentation of a soft, sweet romantic ballad. However material is stronger on this side and the deck comes off a better commercial prospect.

CLARENCE BROWN
(Peacock 5-1653)
● "ROCK MY BLUES AWAY" (2:28) [Revelation BMI—Curtis] Clarence Brown belts a quick moving rocker that is very much in the vein of what the kids want to jump to. Ok platter that should grab off some good sales action.
● "GATE'S SALTY BLUES" (2:38) [Revelation BMI—Curtis] Brown wails a southern middle beat blues which tells the story of the gal who left her man. This is the stronger side for the southern markets.

PAUL TATE
(Chart 603)
● "YOU KNOW I TRIED" (2:12) [Sherlyn Music BMI—M. Stone] Paul Tate sings a slow weeper ballad blues with an appealing vocal. The story of a broken romance.
● "HOW CAN I LOVE YOU" (2:25) [Sherlyn Music BMI—Stone, Riley] Tate ups the tempo on the flip. Cute lyrics. Tone drives and Tate handles the vocal in ok style tho he could generate more excitement if he'd hit a little harder.

Panart Headed By Steinhaus In U. S.

NEW YORK—The contract which established Panart Recording Corporation in the domestic market was signed this week by Stan Steinhaus, head of Marlow Productions and the attorney for Panart, Edward R. Loomie. The contract puts Steinhaus at the head of Panart, the U. S. licensee of Cuban Plastics & Record Corporation, producers of the "Panart" label in Cuba. It also turns over to the new corporation the entire administrative, manufacturing and selling facilities of Marlow Productions and Reina records, which after fulfilling present manufacturing commitments will be sold to a south american syndicate now pressing Reina in Central America.

Within a week distributors in some key cities have been assigned and initial orders shipped. In New York, Ideal Record Productions Inc.; in Maryland, General Distributors Inc.; in New Jersey, Laredy Records Inc.; in Florida, Pan American Distributing sought in the Chicago, Detroit, Cleveland and New Orleans areas.

The Panart catalogue which has over 40 10" LP's will begin to issue 12" LP's to meet the demand in the United States as well as advancing the catalogue to the current market demands. Best known for its series of cha cha cha albums the Panart catalogue has many well known stars in the Latin American and Spanish recording field, such as the Orquesta America, the Riverside Orchestra, the Casino Orchestra, the Chavales de Espana and many others.

In New York preparations are being made to issue the first ten single releases (including 4 Cha Cha Cha's).

Dootone Has Five Big Ones

- 1 "EDNA"
THE MEDALLIONS # 364
- 2 "ALWAYS AND ALWAYS"
THE MEADOWLARKS # 367
- 3 "REELING AND ROCKING"
ROY MILTON # 369
- 4 "WETBACK HOP"
CHUCK HIGGINS # 370

New Release

- 5 "DON'T TAKE YOUR LOVE"
THE CALVANES # 371

Still Selling Strong

"BUICK '59"
b/w
"THE LETTER"
THE MEDALLIONS # 347

DOOTONE RECORDS
9512 S. Central Ave., Los Angeles, Calif.

This is
The Big ONE!

"NIP SIP"
THE CLOVERS
Atlantic 1073

Atlantic RECORDING CORP
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NEW B. B. KING!
"TEN LONG YEARS"
RPM 437

RPM RECORDS
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SMASH HIT
6 on Al Jarvis Survey after only 2 weeks on the air

"DEATH OF AN ANGEL"
FLIP # 306

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IT'S THE HIT WE PROMISED YOU

THE SPANIELS

**THE CASH BOX
★ AWARD O' THE WEEK ★**

"PAINTED PICTURE" (2:39)
[Tollie Tawny BMI—Roth]

"HEY, SISTER LIZZIE" (2:32)
[Tollie BMI]
THE SPANIELS
(Vee-Jay 154)

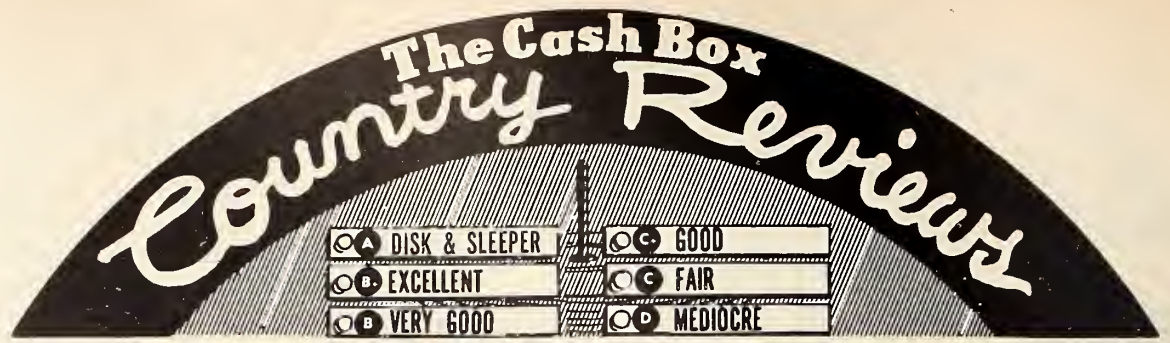
● The Spaniels offer a slow ballad pretty that is a quality production. Group presents a strong reading of the romantic glider with a rhythmic swing. The Spaniels plead for a love to be revived as they sing a good lyric that has pop possibilities. Deck has already shown strength in several cities and should be given careful attention. The reverse deck, "Hey, Sister Lizzie," is a driving jump ditty about the two-timing Sister Lizzie. The boys rock the tune with a strong beat that makes a good Lindy jump wax. Good dance side that supplements the stronger "Painted Picture".

Vee-Jay RECORDS, INC.
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Chicago 16, Illinois

THE CASH BOX 10 TOP Country Best Sellers

(PLUS THE NEXT FIVE)

1. SATISFIED MIND
Porter Wagoner
(RCA Victor 20-6105; 47-6105)
Red & Betty Foley
(Decca 29526; 9-29526)
Jean Shepard
(Capitol 3118; F-3118)
2. I DON'T CARE
Webb Pierce
(Decca 29480; 9-29480)
3. CATTLE CALL
Eddy Arnold & Hugo Winterhalter
(RCA Victor 20-6139; 47-6139)
4. IN THE JAILHOUSE NOW
Webb Pierce
(Decca 29391; 9-29391)
5. ALL RIGHT
Faron Young
(Capitol 3169; F3169)
6. THE KENTUCKIAN SONG
Eddy Arnold & Hugo Winterhalter
(RCA Victor 20-6139; 47-6139)
7. MAKING BELIEVE
Kitty Wells
(Decca 29149; 9-29149)
8. THAT DO MAKE IT NICE
Eddy Arnold
(RCA Victor 20-6198; 47-6198)
9. THERE SHE GOES
Carl Smith
(Columbia 21382; 4-21382)
10. JUST CALL ME LONESOME
Eddy Arnold
(RCA Victor 20-6198; 47-6198)
11. CRYIN', PRAYIN', WAITIN',
HOPIN'
12. BABY, LET'S PLAY HOUSE
13. YELLOW ROSES
14. THERE'S POISON IN YOUR
HEART
15. GO BACK YOU FOOL



THE CASH BOX BOLISEYE-A-WEEK

"IF YOU WERE ME" (2:47)
[Cedarwood BMI—W. Pierce,
F. Miller]

"LOVE, LOVE, LOVE" (2:47)
[Cedarwood & Babb BMI—
T. Jarrett]

WEBB PIERCE
(Decca 29662; 9-29662)

● The seemingly never ending chain of hits manufactured by Webb Pierce continues to roll in high gear as the artist turns out another double-barreled powerhouse to replace the current "model". "I Don't Care" and "Your Good For Nothing Heart" is the current winner and the new entry that will, no doubt, ride along side it and eventually take its place is tagged "If You Were Me" and "Love, Love, Love". The chanter encounters romantic difficulties on both ends of the release but, he nevertheless, still loves the gal in each case. "If You Were Me" is dished up in middle tempo fashion whereas "Love, Love, Love" is delivered at a brisk, rhythmic pace. It's a toss-up for top honors.

"MAYBELLENE" (2:30)
[Arc BMI—C Berry]

"THIS BROKEN HEART OF MINE" (2:19)
[Acuff-Rose BMI—Robbins]

MARTY ROBBINS
(Columbia 21446; 4-21446)

● It was inevitable that the tremendous Chuck Berry waxing of "Maybellene" would be hopped on by a country artist. The tune, a number one seller in the rock 'n roll field and well on its way toward the top popwise, has a definite country flavoring within its structure and could very well enjoy an equally successful climb up the country sales ladder. Marty Robbins is the first artist to cover the tune in his field and he does a bang-up job with it. It's a hard-driving novelty with a delectable set of lyrics that the warbler belts out in spirited style. Watch it take off. The under siding, "This Broken Heart Of Mine", is a penetrating, up-tempo, tear-compelling item that makes for a grade "A" coupling.

"WHO AM I TO CAST THE FIRST STONE" (2:31)
[Hill & Range BMI—F. Team]

"THESE RUINS BELONG TO YOU" (2:22) [Tree BMI—
M. Briadway, W. Locklin]

HANK LOCKLIN
(RCA Victor 20-6242; 47-6242)

● Hank Locklin takes one of the top spots in the new Release field this week with a pair of potent platters that oughta make the best seller lists in the near future. "Who Am I To Cast The First Stone", on the upper portion, is a middle beat heartbreaker that Locklin performs with the utmost of feeling. "These Ruins Belong To You", on the reverse lid, is another moderate paced, crying-towel item that the polished voiced songster renders in equally effective style. Excellent song material coupled with Locklin's first quality vocal stylings on both sides of the waxing sets up a situation that's ideal for ops and dealers. Two decks with loads of potential. Either one can make it.

IT'S TERRY TIME AGAIN!

Al Terry sings...
NO, NO, JOHN

GONE AGAIN
HICKORY 1029

CHESTER SMITH
HAZEL HAUSER
"SINGIN' MY BLUES TO THE LORD"
b/w
"FELLOWSHIP"
CAPITOL # 3227

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JIMMIE WILLIAMS
Singing star on WWVA's "World's original Jamboree"
sings on
MGM
"I Wouldn't Hurt You For The World"
WHITE OAK MUSIC—BMI
Cincinnati 24, O.

RAY HANEY
(MGM 12062; K12062)

B+ "WALKING THE BLUES" (2:40) [Jay & Cee BMI—Dupree, Baer, Hauck] An off-beat novelty item from the rhythm and blues field is treated to a most inviting reading by Ray Haney. An unusual disk that has the merit to make the grade country-wise. Big pop possibilities. Watch it.

B "TATERED OUT" (2:12) [Overbrook ASCAP—Haney] Flipside the Rio Grand Playboys accompany Haney on a fast paced, barn dance delighter.

DUSTY ROSE
(Fabor 128; 124-45)

B+ "MY LITTLE KING" (2:30) [Dandelion BMI—D. Rose] A simple yet effective string backdrop blends with Dusty Rose's touching tale of a father pondering his son's future. Poignant lyrics should capture the hearts of many. Beautiful job.

B "SHE'S WEARING SHORTS" (2:01) [Dandelion BMI—J. Hansen, D. Collins] Lower lid is a sprightly, quick beat novelty that Rose spins in tantalizing style.

HOWARD WHITE
(Hickory 1032; 45-1032)

C+ "ROSETTE" (2:06) [Acuff-Rose BMI—H. White] Howard White's steel guitar sounds mighty pleasing to the ear as he wends his way through a lovely, middle beat original.

C "THE STEEL GUITAR SWALLOW" (2:10) [Acuff-Rose BMI—Arr., H. White] On this side the artist picks up the tempo as he waxes another instrumental item in most appealing manner. Pleasant two-sided.

HOMER & JETHRO
(RCA Victor 20-6241; 47-6241)

B+ "YALLER ROSE OF TEXAS, YOU-ALL" (2:00) [Trinity B M I—H. Haynes, J. Burns] The current pop smash looks like it's gonna be a country smash too as Homer and Jethro "smash" it in on all sides. There's always room for an H & J take-off in both fields and this one should overlap heavily.

B+ "LISTEN TO THE GOONEY BIRD" (2:31) [Trinity BMI—J. Burns, H. Haynes] This end the boys clip the wings of "The Mocking Bird" as they groove another hysterical satire.

"RED" HADLEY'S WRANGLERS
(Meteor 5017; 45-5017)

C+ "BROTHER, THAT'S ALL" (2:12) [Meteor BMI—G. D. Hadley, Leslo] "Red" Hadley turns in an enticing vocal effort as he and his Wranglers etch an infectious up-tempo tale about a love that has come to a quick end.

C+ "RING OUT THOSE BELLS" (2:20) [Meteor BMI—G. D. Hadley, Leslo] On the bottom half Red and the boys hand in a slick instrumental job on a tasteful, fast paced piece.

EDDIE BOND
(Ekko 1015; 45-1015)

B "TALKING OFF THE WALL" (2:20) [Jari BMI—E. Brooks] Eddie Bond takes hold of R & B flavored cutie and sends it across in contagious fashion.

C "DOUBLE DUTY LOVIN'" (2:02) [Lancaster BMI—V. Claude] On the under biscuit Bond etches a happy-go-lucky, quick beat, romantic ditty. Flavorful instrumentation on both ends.

BILLY WALKER
(Columbia 21439; 4-21439)

B+ "THE RECORD" (2:55) [Fairway BMI—C. Walker] With a tear in his voice, velvety-toned Billy Walker tenderly spins a middle tempo, lover's lament. Standout lyrics delivered in convincing fashion on a deck that could be the big one for the vocalist.

B+ "FOOL THAT I AM (I Still Love You)" (2:18) [Driftwood BMI—B. Walker] Walker puts across this pretty, moderate paced weeper with telling effect. Terrific pairing.

HOYLE NIX
(Queen 149; 45-149)

B "REAL ROCKIN' DADDY" (2:00) [BMI—Miller, Howdy] Hoyle Nix and his West Texas Cowboys, Jay-Bob Howdy on the vocal end, get together to knock out an engaging, quick beat ditty. An attractive platter.

C "ANOTHER YOU" (2:12) [T N T BMI—G. E. Kennerly] With an adequate Hoyle Nix instrumental assist, Deonne Pome sends up a distinctive reading on an up-tempo, heartfelt piece.

SKEETS McDONALD
(Capitol 3215; F3215)

B+ "YOU TURNED ME DOWN" (2:37) [Central BMI—S. McDonald] Mellow-toned Skeets McDonald vocals his hopeful opinion that he'll win the gal out in the long run. A fetching, up-beat lover's item that should catch many plays.

B "STROLLIN'" (2:16) [Central B MI—W. Stewart] Here the artist smoothly chants a quick beat, romantic piece. Good paring for jukes, jocks and ops.

THE CASH BOX

Reports

THE NATION'S BIG 10

Country JUKE BOX TUNES

POS. LAST WEEK

SATISFIED MIND

Porter Wagoner
(RCA Victor 20-6105;
47-6105)

1 Red & Betty Foley 1
(Decca 29526; 9-29526)

Jean Shepard
(Capitol 3118, F3118)

2 I DON'T CARE 2
Webb Pierce
(Decca 29480; 9-29480)

CATTLE CALL

3 Eddy Arnold & Hugo Winterhalter 3
(RCA Victor 20-6139;
47-6139)

YELLOW ROSES

4 Hank Snow 4
(RCA Victor 20-6057;
47-6057)

MAKING BELIEVE

5 Kitty Wells 5
(Decca 29419; 9-29419)
Jimmy Work
(Dot 1221; 45-1221)

CRYIN', PRAYIN', WAITIN', HOPIN'

6 Hank Snow 8
(RCA Victor 20-6154;
47-6154)

IN THE JAILHOUSE NOW

7 Webb Pierce 7
(Decca 29391; 9-29391)

THERE SHE GOES

8 Carl Smith 6
(Columbia 21382; 4-21382)

THE KENTUCKIAN SONG

9 Eddy Arnold & Hugo Winterhalter
(RCA Victor 20-6139;
47-6139)

BLUE DARLIN'

10 Jimmy Newman 10
(Dot 1260; 45-1260)

"Smokey Smith Show" Debuts On KRNT-TV

DES MOINES—The "Smokey Smith Show" had its television premiere on Friday night, August 17, over KRNT-TV, Channel 8, Des Moines, Iowa. The show featured Smokey Smith and his Polk County Playboys and a group of square dancers from Central Iowa, in a half-hour presentation of western and country music.

Smith, KRNT's nationally known country-music disk jockey, singer and recording artists, is emcee of the program. A running feature of the show is a talent search for a girl to sing with the band.

Smith also has a 6:45 a.m. morning television program, "Round the Table With Smokey Smith". In addition to his television activities, Smokey has several KRNT Radio country-music programs.

Catskills Intros New Dances

NEW YORK—Slowly, but surely, the Catskill Mountains in New York is stamping itself as a true testing ground for new dances.

In the last 20 years, the Catskills has firmly entrenched itself as the cradle for the new dances in the United States.

It all started in the 1930's when the rhumba became a big hit there, and shortly after became the national craze. Following that, the mambo, and now the cha-cha-cha, and the merengue took its hold on the Catskills.

Why has the Catskills become the spot as a testing ground for dances? Dave Levinson, owner of Tamarack Lodge, Greenfield Park, New York, one of the oldest and best established resorts in the Catskills, explains:

"This is a resort section. Naturally, a place like Tamarack attracts a young crowd and it's the youngsters who give the new dances its popularity. When they leave Tamarack and the other hotels around here, they return to every major city in the United States taking the new dance with them."

Reeves Joins Grand Ole Opry

NASHVILLE, TENN. — Jim Reeves, RCA Victor recording artist and one of the nation's big names in country music, will join WSM's "Grand Ole Opry" on Oct. 22nd.

Word of Reeves joining the Opry came from the offices of Jack Stapp, Program Director of WSM, during Reeves' visit to Nashville for a recording date last week.

Stapp pointed out that Reeves' coming to the Opry was in keeping with the station's policy of bringing in promising new talent.

Reeves, who has been a featured artist for the "Louisiana Hayride", popular country music attraction which originates over WKH-Shreveport, La., became nationally recognized for his smash recordings of "Mexican Joe" and "Bimbo", both of which were recorded for the Abbott label.

Reeves current release for RCA Victor is "Yonder Comes A Sucker" and "I'm Hurtin' Inside".

Preparing For Tour



NASHVILLE, TENN.—Columbia Records newest country artist, Lee Emerson, whose first record, coupling "You Call That Waitin'?" and "A Pair Of Broken Hearts" has just been released, is shown here with his manager, Bob Ferguson, as the two prepare for a road jaunt to promote the disk. Ferguson also manages Ferlin Huskey and Simon Crum on Capitol.

THE TEN COUNTRY RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK (PLUS THE NEXT TEN)

- | | |
|---------------------------------------|--|
| 1. SATISFIED MIND | Porter Wagoner (RCA Victor) |
| 2. I DON'T CARE | Red & Betty Foley (Decca) |
| 3. ALL RIGHT | Jean Shepard (Capitol) |
| 4. DADDY, YOU KNOW WHAT? | Webb Pierce (Decca) |
| 5. THAT DO MAKE IT NICE | Faron Young (Capitol) |
| 6. YELLOW ROSE OF TEXAS | Jim & June Wilson (Mercury) |
| 7. JUST CALL ME LONESOME | Eddy Arnold (RCA Victor) |
| 8. THERE SHE GOES | Ernest Tubb (Decca) |
| 9. CATTLE CALL | Eddy Arnold (RCA Victor) |
| 10. SO LOVELY BABY | Carl Smith (Columbia) |
| 11. DON'T BLAME THE CHILDREN. | Eddy Arnold & Hugo Winterhalter (RCA Victor) |
| 12. BLUE DARLIN'. | Rusty & Doug (Hickory) |
| 13. YELLOW ROSES. | Johnnie & Jack (RCA Victor) |
| 14. CRYIN', PRAYIN', WAITIN', HOPIN'. | |
| 15. LIVE FAST, LOVE HARD, DIE YOUNG. | |
| 16. GO BACK, YOU FOOL. | |
| 17. HAWK-EYE. | |
| 18. YONDER COMES A SUCKER. | |
| 19. WHEN I STOP DREAMING. | |
| 20. SWEET LITTLE MISS BLUE EYES. | |
| 21. MAKING BELIEVE. | |

CINCINNATI CUT-UPS

Estel McNew's Jr. Briar Hoppers appeared on WSM's Grand Ole Opry and received a very big hand. We are so glad as these folks are from around here and at one time worked at WLW. . . . Alt Steiner (Skeeter Bonn's fan club president) is the house guest of Aunt Emmie that lovable character from Hog Wash, Ky. Incidentally Aunt Emmie told me on the party line that she will challenge the Champion Hog Caller (who ever he or she is) to a contest if they will write this correspondent. . . . Jimmie Williams (MGM) has tagged himself "The Ohio Country Boy" as he does not wish to be confused with the Jimmie Williams in Rhode Island. . . . Marty Roberts played two show dates while on vacation, Hillbilly Park and Circle Theater. . . . Ernie Lee who now works at WSUN in the Sun Shine City is playing Hillbilly Park this week end. He is one of the many we hope to see at the Berea Home Comin'.

Bob Miller is busy this week at the Ohio State Fair with special programs originating from the Ohio Capital. Bob is WLW's farm director. . . . Court Reporter is the title of a New WCKY series heard each Sat. Paul Miller is the emcee, and the program a special event project will originate from Norwood's City Hall's courtrooms, with no punches pulled. Katherine Fox resigned this week as WLW's special services director. Al Field is the acting director.

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OF YOU"
JEAN SHEPARD

CAPITOL 3222

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HOLLYWOOD CALIF.

THE CASH BOX Country Roundup

WSM GRAND OLE OPRY . . . The 'Opry' package of **Johnnie and Jack** (RCA Victor) and **Kitty Wells** (Decca) and **Roy Acuff** returned to Nashville for the week-end of August 27, and immediately left again—this week the group is set to open at the Tabor Theatre in Denver, Colorado, to be followed by more top theatre house dates.



RAY PRICE

Frankie More is personal manager of the Johnnie and Jack and Kitty Wells team and Oscar Davis is promoter of the unit's show. Davis set the theatre dates through the Stephen Yates Artist Corp. of New York. This package has just completed a tour through Canada where they did tremendous business. And, according to word from Frankie More, who also handles business for the units, the over-all take on dates in Canada was just a few dollars short of the all-time high. In New England the unit did seventy-five per cent more business than all other houses in the New England circuit and this was done despite the disastrous floods that raged through the territory recently!

Jim Reeves (RCA Victor) is set to join the Grand Ole Opry as a regular on October 22nd. Reeves has been a regular on the Louisiana Hayride for the past few years! His current Victor recording is "Yonder Comes A Sucker." **Jimmy Walker** of WCOL, Columbus, Ohio, into Nashville for appearance on the 'Opry' last week. Jimmy holds forth with a two hour country wax show over WCOL and would like for the record firms and artists to know he can use all the latest releases. Jimmy is a long-time friend of Al Flores, who is the personal manager of Ray Price! The two had an opportunity to renew their acquaintances during Jimmy's visit to Nashville. **Autry** and **Mary Inman** proud parents of a baby boy . . . **Terry Ray**. Autry who records for Decca recently returned to the 'Opry' from the U. S. Army. Visitors backstage at the 'Opry' last week included **Mervin Schuler**, "Alice from Dallas" and **Fay Darling**. The group is being featured on the Hometown Jamboree in New Orleans, La. Other visitors included **Arnold Shaw**, of E. B. Marks Music Corp., New York, **Werley Fairburn** (Columbia) and his personal manager **Keith Rush**. **Ray Edenton** joined **Rita Robbins** and **Don Winters** (RCA Victor) during their recent promotion trip into Miami, Fla. While in the area, the group visited with **Hank Cutshall** of WMIE who is doing a great job of promoting country wax in this territory. **Hank** would like to receive records from the various artists and record firms. **Martha Carson**, **Bill Carlisle** and **Ferlin Huskey** are slated to play a personal appearance in Atlanta, Ga., at the Atlanta Cracker Ball Park for **Bill Lowery** on Sept. 18th. This date is being designated as the "Martha Carson Day." In addition to above mentioned talent, the show will also feature **George and Earl** and **Kenny Lee**. Also, all of the deejays in the Atlanta area are expected to participate, it is understood. Following this date, **Martha** and **Bill Carlisle** are scheduled for a two-week tour which will take them into parts of Georgia, South Carolina and North Carolina. Nice letter into the office from **Norma Barthel**, editor of the **Ernest Tubb** "Melody Trails" fan club mag. This particular issue is just loaded with interesting items . . . and as always, **Tubb's** journal is giving a big boost to some very deserving talent. The mag carries pictures of **Hank Snow**, **Jimmie Dean**, **Justin Tubb**, deejay **Homer Monroe**, **Johnny Bond** and **Del Wood** and **Dizzy Dean**. **Carl Smith** (Columbia) held the coast-to-coast spotlight on Grand Ole Opry on Sept. 3 and **Martha Carson** appeared as special guest. **Ferlin Huskey's** wife has returned home from the hospital after a short illness. **Ferlin** and **Hawkshaw Hawkins** will begin a tour of Fairs in Penn. and Va. during this month. Probably one of the biggest tours of the Fall season gets underway this month. **Faron Young** and his Country Deputies, **Minnie Pearl**, **Rod Brasfield**, **Little Jimmy Dickens** and his Country Boys, the **Wilburn Brothers**, and others will be playing each and every city where "Stars of The Grand Ole Opry" television film are sponsored by Ballard Flour. Comes October 15, when Grand Ole Opry goes on the ABC TV net, **Eddie Hill** will be doing the commercials, according to word from **Bill McDaniels**, Public Relations topper at WSM. Nice card recently from **Tom Diskin** of Jamboree Attractions. **Tom** informed us that the Sept. 6th issue of Look Magazine features a full page photo of **Hank Snow**, representing the Country and Western field in the feature article. This article includes seven color photo pages of top recording stars. **Col. Tom Parker** was guest of honor at a dinner given by Manhattanville College of the Sacred Heart in Purchase, New York. The College was presented a trained team of ponies and a wagon along with complete harness and saddles by Mr. **Frank M. Folsom**, **Col. Parker** and **Hanw Snow Attractions**.



DON WINTERS

Accompanying the Col. were **Tom Diskin** and **James McDaniel**. **Bud Brown** of Acuff-Rose Publications reports that Acuff-Rose beat out the **George Morgan** 'Opry' team last week in a double header softball tilt. First game was 9-6 and the second game 8-7. **Joe Lucus** of the Acuff-Rose Firm just recently returned from a vacation. And, **Wesley Rose** of the pubbery off to Chicago for a few days . . . due back this week! **Marty Robbins** (Columbia) just completed personal appearances in Alabama and Tennessee, and this week is slated for more of the same in the state of Michigan. . . . **Little Jimmie Dickens** (Columbia) and his Country Boys along with **Del Wood** (RCA-Victor) just completed working the Wisconsin State Fair in Milwaukee, Wis. **Dewey Mousson**, personal manager of Dickens, set the show for the Fair date. Group worked closely with **Archie Gayer** on the promotion. **Carl Smith** and his Tunessmiths back in Nashville for a week after fifty-seven consecutive Fair Dates. Business was nothing short of sensational on all Fair dates, which were in the Midwest and ten days in Canada, according to word from Carl's personal manager, **Hal Smith**. **Carl** will make two auditorium tours and two-ten ballroom tours finishing out his personal appearance schedule.



BILL CARLISLE

THE BIG "D" JAMBOREE . . . Things popping here at the big "D" with crowds still on the upward swing. August 20th special guest on the Big "D" was **Slim** (Don't Let The Stars Get In Your Eyes) **Willett**. According to word from **Dallas**, **Sonny James** (Capitol) left there last week for several days of personal appearances. **Charline Arthur** (RCA Victor) and **Hank Locklin** (RCA Victor) also being kept pretty busy these days on personal appearances. Everyone in this section all excited about **Lafawn Paul's** Abbott recording. Word from **Johnny Do'an**, Publicity chief at the Big "D", there is a good amount of top country and western talent to be appearing on the show in the next few weeks. Next definite artist set with a definite date is **Elvis Presley** (Sun) who is due into the Big "D" within the next few weeks. **Elvis** has already made a few appearances on the show during the past several months. **Presley** is managed by **Bob Neil** of WMFS, Memphis, Tenn. Word from **Charlie Wright** of Dallas, says that **Jack Rhodes**, writer of "A Satisfied Mind," is collaborating with **Jimmy Littlejohn**, The Tall Texan, in writing two songs to be used by **Littlejohn** in his next Columbia session. **Seems C. G. (Red) Matthews**, A&R topper for Ekko Records has worked out an agreeable contract with **Al Dexter** and they are discussing an early date for a recording session at **Jim Beck Studios**, Dallas.

FROM THE CROSSROADS OF COUNTRY MUSIC . . . **Red Foley** returned to the helm of the "Ozark Jubilee" last week-end after a two-week vacation, during which time **Eddy Arnold** (RCA Victor) and **Webb Pierce** (Decca) handled the show in capable fashion. Upon his return to the show, **Red** had as his special guest the **McCormick Brothers** (Hickory). Word from **Don Richardson** informs us that **Porter Wagoner** stepped over to the "Talent Varieties" Showcase-ABC-TV, August 23, to give his "Satisfied Mind" another shot in the army, prior to his heading to the North and East on another two-week swing of personal appearances. **Wanda Jackson** (Decca) has signed as a regular on the "Ozark Jubilee" and will tour for **Lou Black's** Top Talent, Inc. **Don** says that any deejay who has not already received a copy of **Hawkshaw Hawkins'** "The Love You Steal" can get one by writing him care of **Earl Barton Music**, 606 St. Louis St., Springfield, Mo.



EDDIE HILL

HAYRIDE HAPPENINGS . . . **Jim Reeves** (RCA Victor) and **Slim Whitman** (Imperial) exciting the 'Hayride' to join WSM's Grand Ole Opry. Looks as if the 'Hayride' continues to be the "Cradle of the Stars." The impressive line-up of talent that has performed before the KWKH microphone and over the 'Hayride' is a most impressive one. Top Country talent remaining with the 'Hayride' includes **Fabor Recording** artists **Maxine** and **Jim Edward Brown**, along with **Bonnie Brown**, **Jimmy Newman** (Dot), **Werley Fairburn** (Columbia). All three of these artists currently have strong disks on the market. **Reeves** is leaving the 'Hayride' on Sept. 10 and immediately goes on tour, prior to his coming to the 'Opry.' His personal appearances during Sept. and early part of October will be in Texas, New Mexico, Colorado, Oregon, and Washington.



MARTHA CARSON

COUNTRY SMATTERINGS . . . **Lou Millet** continues to get out his top country and western "Top Ten" list for his "Lou Millet Show" over WLCS in Baton Rouge, La. **Mae Boren Axton** sent out a very nice letter last week informing those in the business of her resignation as Public Relations Director for **Hank Snow**. "It is with deep regret that I find it necessary to end, at least temporarily, my work as Hank's Public Relations director. However, I feel that your constancy and loyalty to him will be ever apparent . . . and you will have continued gratitude, along with the humble appreciation of **Hank, Min. and Jimmie Rodgers Snow**," her letter pointed out. Letter from **Lonnie Barron** (Sage & Sand) says that **Lonnie** is now appearing over WDOG, Radio Marine City, Mich. And, also, **Lonnie** and his band are working a thirty minute show each week over WBBC in Flint, Mich. from the **Chuck Wagon Barn Dance**. The boys also have a Saturday night Barn Dance at **Richmond, Mich.**, which is going full swing with a full hour every week. **Doug Williams** passing out the press releases on his newly signed talent **Billy Worth** (MGM). **Billy's** first release is "There's Good In Everybody" and "Because I Cared." **Wesley Rose** negotiated his MGM recording contract. Nice letter from **Judy Lynn**, one of the talented contestants in the up and coming "Mis America Contest." **Judy** recently appeared as special guest on the 'Opry' and is billed as "America's Champion Girl Yodler." Good luck to you **Judy!** **Thurston Moore's** 1956 Scrapbook of Country Stars is now in the making and plus top artists will feature pictures of the country deejays throughout the U. S. and Canada. All Country deejays should send their pictures right away to **Thurston Moore**, Rt. 5, Box 285 A, Covington, Ky. **Eddie Dean** returned to L. A. after two weeks of personal appearances in southern Texas. **Eddie's** new Sage and Sand release of "Orphans Prayer" and "Just a While" is beginning to show up around the country. . . . **Fred Stryker** of Fairway Music is out on a five-week tour of the South and Midwest. **Stryker** will hit 15 key cities on his trip and among other new tunes, will be working on the **Jean Shepard** record of "I Thought Of You." . . . **Fred Lynn**, KWTO-Springfield, Mo., pens that **Jim Edward** and **Maxine Brown** along with their sister **Bonnie** were guests recently on **Hillbilly Heaven** which airs from KNTD every night at 1030. **Fred** tells us to watch that record from down Texas way by **Buck Griffin** "Next to Mine," also "A Sign on the Door" by **Eddie Dean**. The latter was written by a Springfield, Mo., boy, **Gregg Hunter**. **MGM Records** has signed country and western artist **Marvin Rainwater**. Hailing from Virginia, the artist is currently appearing on the ABC-TV network show "Ozark Jamboree." His first release which has been rushed to market are "Sticks And Stones" coupled with self-penned "Albino (pink-eyed) Stallion." . . . **Hubert Long** postcards from Mexico that



MCCORMICK BROS.

(Continued on next page)

THE CASH BOX

Country Disk Jockey

REGIONAL RECORD REPORTS



COUNTRY ROUNDUP

(continued from pg. 32)

he and Faron Young are having a ball while on location of the filming of Faron's second feature "Daniel Boone" which co-stars Bruce Bennett. . . . "Hillbilly" Evans, WYOK-Baton Rouge, La., reports that Ray Parker, one of the members of Evans' band, has just had his first release on Dot Records.

One side is, "That's How I Feel." Flip side is, "It's Not The Moon That Makes The Difference," a duet with Anne Raye of Biloxi, Mississippi. "That's How I Feel," is looking good in Baton Rouge and vicinity, according to Evans. . . . Tom Edwards, WERE-Cleveland, Ohio, asks in his weekly newsletter for anyone to supply him with typical pictures or verbal descriptions washboard setup for a hillbilly band. Tom is branching out into a washboard player on stage in addition to singing a few novelty songs at his Circle Theatre shows. Evelyn, secretary to Sheriff Tex Davis, WCMS-Norfolk, Va., writes that the Sheriff took a trip to Nashville, Tenn., this past weekend, as the guest of Jim Denny and Col. Tom Parker. He lined up several shows for Norfolk during the next several months, the first one being for Sept. 11th, to feature Hank Snow and the Rainbow Ranch Boys. Elvis Presley (coming back by popular demand), Cowboy Copas, The Louvin Brothers, and Jimmie Rogers Snow. With Davis, on the trip, was a fellow disc jockey, Ray Armand, WARL-Arlington, Va., WARL being sister station to WCMS. Also at WCMS, Ted Crutchfield, informs us that he's just back from a swell vacation.



BROWNS

WAX-WISE . . . "Wild Bill" Price of WOOJ, Coatesville, Penn., doing a fine job promoting C&W wax in his area. Price recently visited Nashville appeared as special guest deejay on the WSM DJ USA Show with Grant Turner. Word from Sally Starr, WJMJ, Philadelphia, Pa., says that Grand Ole Opry acts have been doing capacity business on her Wilson Line Cruises in Phila. Sally plans an extensive program beginning early next year whereby she will use Grand Ole Opry acts for the entire Wilson Line runs, which will be a five-day tour from Boston to Houston, Texas. Sally also has a new outlet for plugging country music . . . through the medium of TV. She has just signed a long-term contract with the ABC Station in Phila. to do an hour TV Show five days a week beginning October 3. Sally just recently completed a successful promotion which consisted of a bus tour of fans from the Philly area who attended the Country Music Contest in Warrenton, Va., the early part

of August. Jimmy Simpson reported for work at WKMT in Kings Mountain, N. C., last Monday and will henceforth operate from this Carolina spot doing the deejay chores there. Jimmy will be needing all the latest records and any help will be appreciated. Webb Pierce (Decca) recently introduced his latest recording when he appeared on the "Ozark Jubilee" during the Foley's vacation. Titles of Webb's new one are "If You Were Me" and "Love, Love, Love." Tom James who writes some mighty fine country songs is proud of the new Sammy Barnhart (Decca) release of "Blue Mountain Waltz" and "I Don't Want It On My Conscience." Martha Carson (RCA Victor) will go into New York Labor Day week for special recording session with Steve Sholes, A&R topper for the label, according to word from X. Cosse, Martha's personal manager. Incidentally, Jack Comer of Valley Publishers, into Nashville last week firing away with

promotion on the current Martha Carson-Stewart Hamblen release "Lord I Can't Come Now" and the flip "I Got So Many Million Years." Howard White (Hickory) out with another release . . . "The Steel Guitar Swallow" and "Rosette." Gabe Tucker informs us that Smokey Stover, KBRZ-Freeport, Texas, has a new release on the market . . . one side belongs to Ernest Tubbs Music, and Gabe is co-writer of the flip side . . . titles of the release later . . . naturally, Gabe was plugging the release! !! Hank Locklin (RCA Victor), who recently aligned himself with the label, has his second release on the market . . . "These Ruins Belong To You" and "Who Am I To Cast The First Stone." Locklin is a featured artist on the Big "D" Jamboree in Dallas. A resident of Houston, Texas, Locklin also appears over KMCO in Conroe, Texas, and over KTRK-TV in Houston. Jean Shepard (Capitol) out with a new one that should keep this gal right in the record popularity row . . . "I Thought Of You" and "Beautiful Lies" are the titles. The long-time favorite of many, Jimmie Davis (Decca) sends out two very good sides with his latest offering . . . "I Was There When It Happened" and "When The Savior Reached Down For Me." Marty Robbins (Columbia) does a good job on an already 'hot' R&B disk . . . "Maybellene." Robbins turns in an excellent performance on the tune! Robbins sometime back did a 'cover' on "That's All-right." Billy Wallace, who has penned several good country hits, is on his own . . . now recording for the Blue Hen label . . . and his first release, already on the market is "You Can't Ride On My Train" and "I Still Love You." Victor's newest addition to their country roster is Martha Lynn of Victoria, Texas. Martha has her own band known as "The Westerners." The Wilburn Brothers, Teddy and Doyle mailed out an attractive flyer last week on their current wax . . . "Temptation Go Away" and "The Mixed Up Melody." The latter tune has been called everything . . . "Mixed Up Melody," "Crazy Melody," etc. . . . but, the correct title is "The Mixed up Melody." A tune that is already taking on the signs of a 'hit' in the 'pop' field, "Shifting, Whispering, Sands," has been rushed out by the Johnson Family Singers on Victor, parts one and two! Sally Starr of WJMJ, Philadelphia, Pa., says that Ernest Tubbs' recording of "Yellow Rose of Texas" is showing up very well in that area. Will be looking forward to meeting and talking to everyone during the WSM 30th Anniversary and National Deejay Convention . . . thanks for all the nice letters!



EDDIE DEAN



BILLY WORTH

- DAVE WALSHAK**
KCTI—Gonzales, Texas
1. Gone With The Wind This Morning (Wayne Raney)
 2. I Forgot To Remember (Elvis Presley)
 3. Flower Of My Heart (Robbins & Winters)
 4. You Thought I Thought (J. E. & M. Brown)
 5. Yonder Comes A Sucker (Jim Reeves)
 6. I Guess I'm Crazy (Collins)
 7. Honey Bun (Charlene Arthur)
 8. Sweet Little Miss Blue Eyes (George & Earl)
 9. Hummingbird (D. & L. Robertson)
 10. I'm In Love With You (Wells)

- COUSIN JOHN RHYTHM RANCH**
WNEB—Worcester, Mass.
1. Yellow Rose (Ernest Tubb)
 2. Just Call Me Lonesome (Eddy Arnold)
 3. Go Back You Fool (F. Young)
 4. Daddy, You Know What (Jim Wilson)
 5. Satisfied Mind (P. Wagoner)
 6. Most Of All (Hank Thompson)
 7. I Just Dropped In To Say Goodbye (Carl Smith)
 8. Little Pioneer (G. Morgan)
 9. Lord I Can't Come Now (Hamblen & Carson)
 10. What Is It Darling (Bud Deckleman)

- SHERIFF TEX DAVIS**
WCMS—Norfolk, Va.
1. Most Of All (H. Thompson)
 2. Daddy, You Know What (Jim Wilson)
 3. Satisfied Mind (P. Wagoner)
 4. Kiss The Baby Goodnight (Charlene Arthur)
 5. Hawk-Eye (Bobby Lord)
 6. Sweet Little Miss Blue Eyes (Ray Price)
 7. I Don't Care (Webb Pierce)
 8. All Right (Faron Young)
 9. Just Call Me Lonesome (Eddy Arnold)
 10. Albino Stallion (Rex Allen)

- AUBREY BULLARD & JOE HIGDON**
WDCF—Dade City, Fla.
1. When I Stop Dreaming (Louvin's)
 2. All Right (Faron Young)
 3. Satisfied Mind (P. Wagoner)
 4. That Do Make It Nice (Eddy Arnold)
 5. It Makes Me So Mad (Rose)
 6. Don't Tease Me (Carl Smith)
 7. Mystery Train (Elvis Presley)
 8. Hey Porter (Johnny Cash)
 9. Blue Darlin' (Jimmy Newman)
 10. Kiss The Baby Goodnight (Charlene Arthur)

- UNCLE BUCK LIPE**
KSGM—St. Genevieve, Mo.
1. Yellow Rose (Ernest Tubb)
 2. Let's Got Bunny Huggin' (Sonny James)
 3. Satisfied Mind (P. Wagoner)
 4. Crewcut And Baby Blue Eyes (Tabby West)
 5. Kentuckian (Eddy Arnold)
 6. Pass The Plate (Arlie Duff)
 7. All Right (Faron Young)
 8. Old Lonesome Times (Smith)
 9. That Do Make It Nice (Eddy Arnold)
 10. Too Much (Sonny James)

- RAMBLIN' LOU**
WJLL—Niagara Falls, N. Y.
1. Satisfied Mind (P. Wagoner)
 2. I Don't Care (Webb Pierce)
 3. Live Fast, Love Hard (Young)
 4. Cattle Call (Eddy Arnold)
 5. There She Goes (Carl Smith)
 6. Yellow Rose (Hank Snow)
 7. Yellow Rose (Ernest Tubb)
 8. You Oughta See Pickles Now (Tommy Collins)
 9. Daddy, You Know What (Jim Wilson)
 10. Blue Guitar (Red Foley)

- MACK SANDERS**
KFBI—Wichita, Kan.
1. I Don't Care (Webb Pierce)
 2. Satisfied Mind (P. Wagoner)
 3. There She Goes (Carl Smith)
 4. Yellow Rose (Ernest Tubb)
 5. That Do Make It Nice (Eddy Arnold)
 6. Making Believe (Kitty Wells)
 7. Live Fast, Love Hard (Young)
 8. Yellow Rose (Hank Snow)
 9. Simple Simon (H. Thompson)
 10. In The Jailhouse (W. Pierce)

- CLIFF RODGERS**
WHKK—Akron, Ohio
1. Satisfied Mind (P. Wagoner)
 2. Yellow Rose (Ernest Tubb)
 3. I'm Glad I Got To See You (Hank Snow)
 4. I'm Lost Between Right and Wrong (Lefty Frizzell)
 5. Don't Blame The Children (Ferlin Huskey)
 6. All Right (Faron Young)
 7. Temptation Go Away (Wilburns)
 8. Just Call Me Lonesome (Eddy Arnold)
 9. I Just Dropped In To Say Goodbye (Carl Smith)
 10. Daddy, You Know What (Jim Wilson)

- TED CRUTCHFIELD**
WCMS—Norfolk, Va.
1. Most Of All (H. Thompson)
 2. Church, Courtroom, Good-bye (Patsy Cline)
 3. Daddy, You Know What (Jim Wilson)
 4. I Don't Care (Webb Pierce)
 5. You Oughta See Pickles Now (Tommy Collins)
 6. Satisfied Mind (P. Wagoner)
 7. All Right (Faron Young)
 8. Sweet Little Miss Blue Eyes (Ray Price)
 9. Yellow Rose (Texas Bill Strength)
 10. Kiss The Baby Goodnight (Charlene Arthur)

- CARL STUART**
WVOM—Boston, Mass.
1. Satisfied Mind (P. Wagoner)
 2. Live Fast, Love Hard (Young)
 3. Yellow Rose (Ernest Tubb)
 4. Daddy, You Know What (Jim Wilson)
 5. Cryin', Prayin', Waitin', Hopin' (Hank Snow)
 6. I Don't Care (Webb Pierce)
 7. Cattle Call (Eddy Arnold)
 8. Making Believe (Kitty Wells)
 9. You Oughta See Pickles Now (Tommy Collins)
 10. Yonder Comes A Sucker (Jim Reeves)

- SMOKY DACUS**
KAMO—Rogers, Ark.
1. Hawk-Eye (Bobby Lord)
 2. Don't Tease Me (Carl Smith)
 3. Satisfied Mind (Jean Shepard)
 4. You Thought I Thought (J. E. & M. Brown)
 5. Too Much (Sonny James)
 6. When I Stop Dreaming (Louvin's)
 7. Sittin' Home Praying For Rain (Bobby Lord)
 8. It Makes Me So Mad (Rose)
 9. Fa So La (Terry Fell)
 10. All Right (Faron Young)

- JOHNNY RION**
KSTL—St. Louis, Mo.
1. Yellow Rose (Ernest Tubb)
 2. All Right (Faron Young)
 3. I Don't Care (Webb Pierce)
 4. Take Possession (J. Shepard)
 5. Who Put Those Tears (Martin)
 6. I'm Glad I Got To See You (Hank Snow)
 7. I'm In Love With You (Wells)
 8. Cry, Cry, Cry (Tex. Strength)
 9. Don't Blame The Children (Ferlin Huskey)
 10. Temptation Go Away (Wilburns)

- DON LARKIN**
WAAT—Newark, N. J.
1. Satisfied Mind (P. Wagoner)
 2. I Don't Care (Webb Pierce)
 3. There She Goes (Carl Smith)
 4. Yellow Rose (Hank Snow)
 5. Cattle Call (Eddy Arnold)
 6. Satisfied Mind (Red Foley)
 7. Baby, Let's Play House (Elvis Presley)
 8. Making Believe (Kitty Wells)
 9. Cryin', Prayin', Waitin', Hopin' (Hank Snow)
 10. All Right (Faron Young)

- SMOKEY SMITH**
KRNT—Des Moines, Iowa
1. Satisfied Mind (P. Wagoner)
 2. Daddy, You Know What (Jim Wilson)
 3. I Don't Care (Webb Pierce)
 4. So Lovely Baby (Rusty & Doug)
 5. Go Back You Fool (F. Young)
 6. That Do Make It Nice (Arnold)
 7. It's A Lonely World (Tubb)
 8. Too Much (Sonny James)
 9. All Alone (Justin Tubb)
 10. Hawk-Eye (Bobby Lord)

- FRED LYNN'S HILLBILLY HEAVEN**
KWTO—Springfield, Mo.
1. Satisfied Mind (P. Wagoner)
 2. I Don't Care (Webb Pierce)
 3. Satisfied Mind (Red Foley)
 4. Pass The Plate (Arlie Du)
 5. Yonder Comes A Sucker (Jim Reeves)
 6. Just Call Me Lonesome (Eddy Arnold)
 7. I Can't Make My Dreams Understand (Bobby Lord)
 8. The Love You Steal (Hawkins)
 9. I Hope You Don't Care (Red Sovine)
 10. I'm Left, You're Right (Elvis Presley)

- SKIP-A-LONG HATHAWAY**
KUGH—Eugene, Oregon
1. Delores Diane (Coleman & Robertson)
 2. Albino Stallion (Wade Ray)
 3. I'm Hurtin' Inside (J. Reeves)
 4. Just Call Me Lonesome (Eddy Arnold)
 5. Here Today And Gone Tomorrow (Browns)
 6. No Thanks To You (F. Hart)
 7. Old Jalopy (Jimmy Patton)
 8. Rambler's Polka (Sunset Ramblers)
 9. Get Up And Go (Ann Jones)
 10. Whose Baby Are You (Nita, Rita & Ruby)

- "NERVOUS NEPHEW" NED NEEDHAM**
WMOP—Ocala, Fla.
1. All Right (Faron Young)
 2. Hey Porter (Johnny Cash)
 3. I Forgot To Remember (Elvis Presley)
 4. I Guess I'm Crazy (Collins)
 5. Don't Blame The Children (Huskey & Cook Creek Girls)
 6. Satisfied Mind (P. Wagoner)
 7. Hawk-Eye (Bobby Lord)
 8. Hummingbird (Rose Maddox)
 9. Mixed-Up Medley (Wilburns)
 10. Here Today And Gone Tomorrow (J. E. & Brown)

- LEN ELLIS**
WJOB—Hammond, Ind.
1. Go Back You Fool (F. Young)
 2. Satisfied Mind (Jean Shepard)
 3. Satisfied Mind (P. Wagoner)
 4. I Don't Care (Webb Pierce)
 5. Daddy, You Know What (Jim Wilson)
 6. All Right (Faron Young)
 7. So Lovely Baby (Rusty & Doug)
 8. Sweet Little Miss Blue Eyes (Ray Price)
 9. That Do Make It Nice (Eddy Arnold)
 10. Temptation Go Away (Wilburns)

- B. ROMERO**
KVIM—New Iberia, La.
1. I Don't Care (Webb Pierce)
 2. No No John (Al Terry)
 3. Satisfied Mind (P. Wagoner)
 4. There She Goes (Carl Smith)
 5. Go Back You Fool (F. Young)
 6. Just Call Me Lonesome (Eddy Arnold)
 7. Cryin', Prayin', Waitin', Hopin' (Hank Snow)
 8. Gone Again (Al Terry)
 9. That Do Make It Nice (Eddy Arnold)
 10. Most Of All (H. Thompson)

- POP'S COUNTRY STORE**
WXGI—Richmond, Va.
1. All Right (Faron Young)
 2. I'm Hurtin' Inside (J. Reeves)
 3. A Church, A Courtroom, Then Goodbye (Patsy Cline)
 4. Learning To Love (L. Paul)
 5. Mixed-Up Medley (Wilburns)
 6. Why Baby, Why (G. Jones)
 7. No, No, John (Al Terry)
 8. Just Call Me Lonesome (Eddy Arnold)
 9. I'm Walking Alone (P. Pike)
 10. Cry, Cry, Cry (Tex. Strength)

- TOMMY DOWNS**
WKLO—Louisville, Ky.
1. Too Many Friends (Osborne)
 2. Daddy, You Know What (Jim Wilson)
 3. Satisfied Mind (P. Wagoner)
 4. Cattle Call (Eddy Arnold)
 5. Blue Darlin' (Jimmy Newman)
 6. Cry, Cry, Cry (Tex. Strength)
 7. There She Goes (Carl Smith)
 8. Your Heart Is An Island (Hank Locklin)
 9. I'm Hurtin' Inside (J. Reeves)
 10. I Got To See You (H. Snow)



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Here and There

PITTSBURGH, PA. — Iron Age Magazine (trade publication for the steel industry) reports that "Customers yelling for steel haven't seen anything yet." The magazine says the steel industry is headed for new records in order volume, in production and in customer relations. Iron Age states further that the auto industry soon will be stepping up its volume for steel, and the pace of 1955 car output will be even with, or ahead of last year's fast tempo. The steel picture will be further tightened, the magazine said, as emergency calls come in from the northeastern sections of the country for large tonnages of structural and plates for bridges and buildings knocked out by floods. The same condition will probably prevail with other metals. Coin Machine manufacturers, using steel or other metals in short supply, will be faced with the problem of getting deliveries, plus the added increases in cost. The bright side of the picture is that the country's employment and payroll outlays in these factories will be high, putting plenty of extra spending money in the pockets of these men and women.

WASHINGTON, D. C. — What does the second half of the year hold in prospect for the country's business? The National Industrial Conference Board asked this question of the nation's manufacturers and the answer was that business activity during the second half of 1955 will be at least as good, and may exceed the first six months' high level. This is the consensus of 131 manufacturing companies. Four-tenths of these companies stated they expect billings to exceed totals for the preceding six months, one-quarter see about the same billings, and one-third say they foresee reduced billings. However, eight out of ten of these manufacturers say dollar billings in the second half will surpass their 1954 second half billings.

NEW YORK — Here's two "horse race" gags one of our coin machine wits pulled on us this week. . . . Have you heard about the man who went to the race track, made a mental bet and lost his mind? . . . An embittered definition of a "bookie"—just a pick-pocket who lets you use your own hands.

Here are facts.

The coin machines business has been going ahead at a more rapid pace than ever before in its history.

The amusements, music and venders being produced at this time are the greatest known in the entire history of the industry.

There are more financially responsible operators, jobbers, distributors and manufacturers than ever before in the history of the coin machines business.

There are more beautiful, impressive and outstanding quarters for operators, jobbers, distributors and manufacturers than ever before known in this business.

The people in the industry are more intelligent, more aggressive, more assured, and more merchandising minded than ever before.

Every machine, whether it be music, amusement or vender, is tested, re-tested, and then tested all over again, under the toughest possible conditions, long before it is offered for sale to the trade.

The people now engaged in this industry have studied their locations and have made friends with their location owners. They know their business.

Selling today is a lot easier than it was even just ten years ago. Operators have confidence in their distributors. Distributors, similarly, have just as much confidence in their manufacturers.

This business has won national prominence and, each year, gains for itself ever better understanding and finer public relations.

The men and women who are now engaged in the industry understand the need for closer cooperation thru association to help bring about better understanding by better public relations.

There are no longer any hinterlands in

this industry. All are as close to the main salesrooms as their telephones. Orders are taken over phones with complete confidence.

Operators openly and willingly tell distributors the addresses of their locations and many request that the new machines they purchase be delivered directly and set up in these locations.

The top recording artists of the nation and the leading music publishers chase after the juke box operators to feature their tunes.

The games people are winning ever more commendation for the cleanliness and outstanding relaxation and even therapeutic value of their entertainment.

The vending machine people are not only on the stock market's big board and over-the-counter, but, have won the respect and the acclaim of the nation's leading merchandisers.

Many, many thousands of people, everywhere in this nation, are employed because of the raw materials, the components, the finished products of this industry.

Foreign countries have grown more closely attached to this nation because of the coin operated amusements, music and vending that are exported to them in ever greater numbers each year.

American retail business generally, in addition to the wholesalers and manufacturers outside this industry who are supplying this field, is much dependent on the continuation of this business for it has helped to spread the wealth of the nation by keeping money in constant circulation.

Adding up even these few facts, this makes the coin machines industry one of the most outstanding in the nation, regardless that its size is small in relation to many other industries.

These are facts!

WITH LABOR DAY PAST COINBIZ GIRDS FOR BEST FALL - WINTER

Music, Games and Vender Mfrs Prepare to Introduce New Equip't to Help Boom Fall-Winter Season. Retailers Reported Preparing Attractive Promotions to Keep Buying at Peak. Spread of Dime Play Plus New Machines May Smash Play Records in Many Areas. Claim Season Off to Good Start with Better Buying Apparent. Expect Export Biz to be Greater Than Ever.

Only Black Cloud in Optimistic Forecast is Obtaining Sufficient Supplies of Raw Materials and Components as Prices Continue to Zoom Upward Each Day.

CHICAGO—What is, without any doubt, the most optimistic forecast for any Fall-Winter season has been forthcoming from leaders here all this week.

Many are of the belief that this Fall-Winter Season, now that Labor Day is past, is bound to prove itself the very best ever enjoyed by all the industry.

Everyone here points to the fact that the music, games and vender manufacturers are preparing to introduce many new ideas to the industry, during this Fall-Winter season.

"This alone", as one noted coinman here stated, "is bound to pep up the entire industry."

Another thing, as some point out, is the fact that even some of the smallest of the retailers are preparing promotions to continue the buying boom at top peak.

"This", as one man here said, "will also help all the operators. For", he explained, "if the retailers bring more people into their stores, the law of averages for bigger and better play action is bound to work in favor of the operator."

Others are pointing to the fact that the manufacturers are shipping more and more dime play machines.

One noted manufacturer reported, "We are shipping better than 90 percent of the new machines we sell with dime play and three for twenty-five cent play coin chutes."

This, too, is bound to have its effect all over the nation, leaders here believe.

They feel that with the continuing greater spread of dime play, and the surety that play action will be greater this Fall-Winter season, many are going to smash records in their areas.

"As it is", one distributor here reports, "we have been enjoying better export business than ever. Now", he claims, "with the Fall-Winter season under way we expect export sales to be greater than ever."

The only black cloud that appears on this optimistic forecast is that the prices of raw materials: copper, aluminum, lead, steel, lumber, and all

the others, are zooming upward each day.

In addition, the components are also becoming more difficult to obtain. Prices of these, too, have jumped considerably. One of the most difficult to obtain at this time, it is reported, is the fractional horsepower motor. Even coin chutes are ordered far in advance.

The hope here, among the manufacturers, is that they will be able to continue to assimilate the rising costs by preparing well in advance, so that they will not have to raise prices while the Fall-Winter season gets under way.

Perhaps the statement of one well known salesman here may sum up what all think of this forthcoming Fall-Winter season now that Labor Day has gone by:

"We feel that we are going to set new sales records this Fall-Winter season because of the sales that have already started, and also because of the fact that the trade is eager and even anxious to get going in a big way again."

Alternate Members Division of "20 Year Club" Growing

CHICAGO—Each week finds the list of "Alternate Members of the '20 Year Club'" growing larger.

Surprising, too, is the fact that many who were engaged in the industry for 20 years and longer, didn't seem to discover this until they received applications regarding alternate membership.

Therefore, both the "20 Year Club", as well as the "Alternate Members Club", are growing greater each week.

It is believed, long before the "First Annual Reunion Banquet" the greater majority of those who have been engaged in the industry for 10 years or longer, will be members of either club.

Call For Creation of "Credit Bureau"

CHICAGO—From all over the industry have come requests to this publication to continue its series of articles on one of its original proposals, the creation of a "National Credit Bureau" for the industry.

Many now report that the credit situation has become such they fear that, unless a "Credit Bureau" is set up and some controls initiated, there is every possibility the present "credit bubble" may burst, and that many will be severely hurt from a financial standpoint.

One well known distributor advises, "Your original proposal for the creation of a 'National Credit Bureau' which, I believe, you started over

ten years ago, is one of the best ideas to have ever been suggested to the entire industry.

"I'm truly surprised", he continues, "that you haven't been renewing this suggestion this past year as much as you should have done."

"The fact remains", he says, "that it will prove beneficial to all concerned with the industry, as you have pointed out, from manufacturer to operator."

"Unless something is done in this direction soon", he claims, "the present highly inflated credit bubble may burst and a lot of people in our business are going to be severely hurt financially."

Exhibit Game Busts Order Record



SAM LEWIS

CHICAGO—Perhaps the most enthusiastic sales executives in this coin-center at this time are Sam Lewis and Frank Mencuri of Exhibit Supply Co.

Said Sam Lewis, Executive Vice-President, "We have just bust wide open every former record of our firm for orders for any new machines."

Said Frank Mencuri, Vice-President of the organization, "This is only half the story. Orders are still pouring in at a most remarkable rate. We

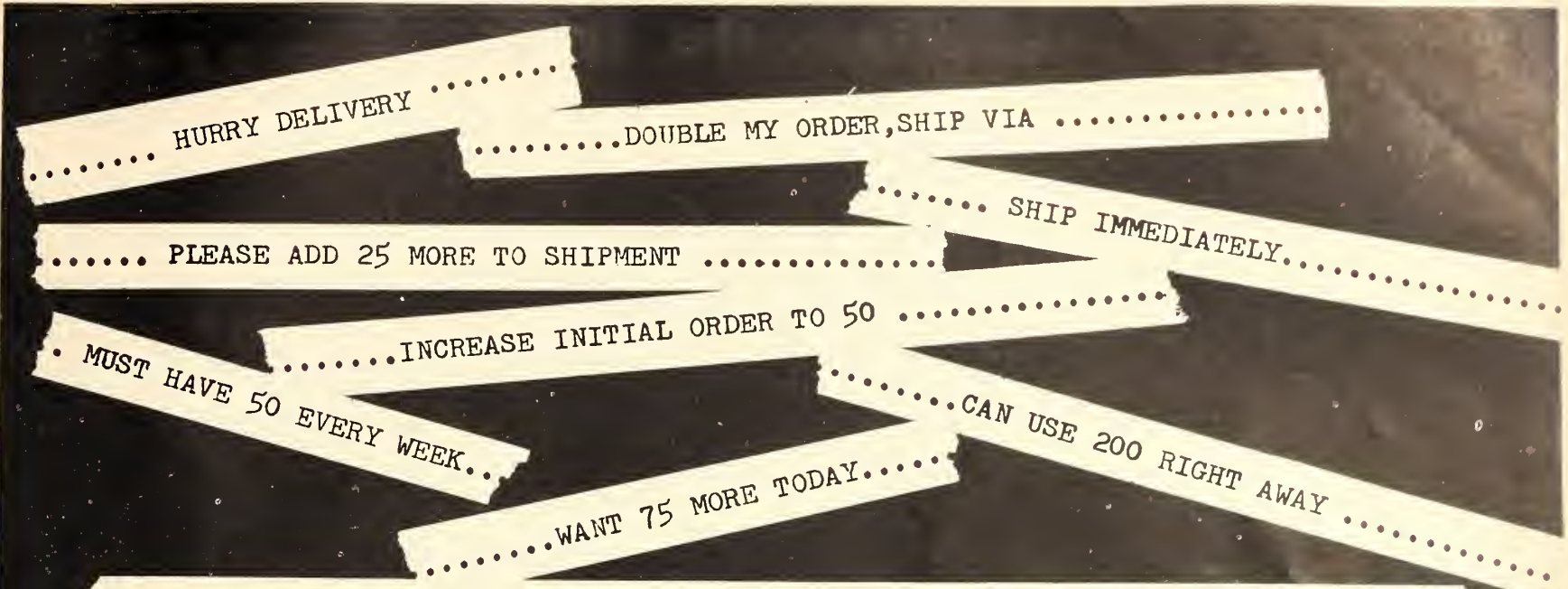
fully believe that before the month is over we shall have established a record that will stand for a long, long time to come."

Enthusiasm is running rife in this organization, all the way from office boys to the top executives, as wires and long distance phone calls, in addition to record numbers of mailings are received.

Said Sam Lewis in regard to all the excitement, "This proves, once again, that when a firm can produce a product which is low in price, and which will meet the demand of the players, thereby producing the finest results on location, with no mechanical problems whatsoever, that this product is the topmost hit in the nation."

"Regardless of all the others, who will also attempt to produce the same type of machine, all we can state is that we are the one firm that gave months and months to testing over 300 of our great games."

"The result is that we have the confidence in each and every game we now ship. We are sure that the operators are getting the best for their money. They are getting the steadiest and finest moneymaker they can buy."



THESE AND MANY, MANY MORE ARE THE ANSWER TO THE REASON WHY EXHIBIT'S NEW, EXCITING, LOW-PRICED GAME IS CLICKING EVERYWHERE! SEE THIS SENSATIONAL GAME AT YOUR NEAREST EXHIBIT DISTRIBUTOR'S SHOWROOMS TODAY! IT'S THE ANSWER TO BIGGER, BETTER, STEADIER PROFIT! HURRY!

ESTABLISHED 1901

EXHIBIT SUPPLY, 4218-4230 W. LAKE ST., CHICAGO 24, ILL.

O'Donnell Answers Boasberg

CHICAGO—With The Cash Box acting as the "public medium" for Lou Boasberg of New Orleans and Bill O'Donnell of Chicago's Bally Manufacturing Co., ever since Boasberg's disastrous defeat at tennis by O'Donnell (6-1; 6-1), O'Donnell took time out to answer the statements made here last week (Page 42, September 3, 1955 issue) by Boasberg.

"In the first place", O'Donnell answered, "Boasberg's son, Jack, advised that he had been practising and playing tennis for months.

"He was out to prove", O'Donnell continued, "that none of us here at Bally were athletes."

O'Donnell also stated, "What's more this tennis match had been arranged by Boasberg himself, over

the telephone months before, which gave him plenty of time to practice.

"And", says O'Donnell, "Boasberg claims to be one of America's top athletes.

"The reason he didn't have any broken ankles is because, instead of just waiting to get to Winnetka where, by the way, the nation's finest tennis courts are located, he ran all the way to the courts to prove how much of an athlete he is and how easily he could win. All I can say", stated O'Donnell, "is that this complete, disastrous and total defeat at his own game will take the boasting out of the boaster.

"And what's more", he concluded, "let me say that Boasberg doesn't order enough games to enjoy 'delayed shipments'."

Workman Has Block Long Air-Conditioned Bldg.

CHESTER, PA.—George Workman, one of the leading operators in this area, reports that his new building, entirely devoted to the industry, and which is a full city block long:

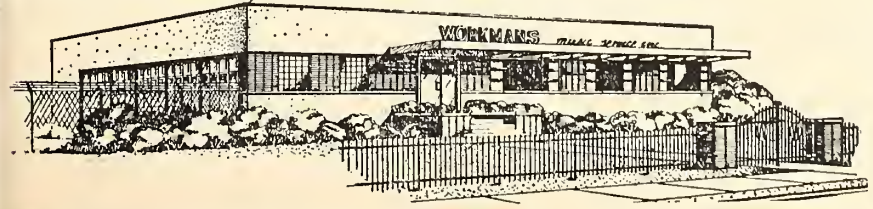
"Is the best in the country in this line of business."

Workman advises that the building is entirely air conditioned. The shops

and offices, he reports, are the finest in the entire industry.

The building, under the firm name: Workman's Automatic Music Service, Inc. is located at 9th and McDowell Avenues in this city.

Many who have seen it also acclaim it as the outstanding building of its kind in the country.



Mfrs. Report Shipments of Dime Play Games Bigger

CHICAGO—Manufacturers thruout this coincenter report that demand for dime play games has continued to increase and that, today, the far greater majority of the games being shipped are 10c, 3 for 25c play.

As one manufacturer said, "Eventually, I believe that we shall only be shipping dime play machines.

"The demand for dime play has continued to increase every week. As far as a percentage of the games we are shipping at present, I could state that almost 90 percent are dime play."

This same report is prevalent thruout other factories here. In some cases it is all 10c play with the distributors who receive the games having the privilege of changing the chutes if this is necessary "Yes, there is no longer any doubt", as one salesman here said, "that dime play has replaced nickel play, just as nickel play, some many years ago, replaced penny play games."

AUSLANDISCHE KAUFER!

Setzen sie sich mit uns in Verbindung wegen aller.

BALLY MASCHINEN

Gegenwartig liefern wir die folgenden, Aufsehen erregenden, Geld einbringenden Maschinen!

- BALLY HOT ROD KIDDIE RIDE
- BALLY BULL'S EYE GUN
- BALLY ABC BOWLER
- BALLY CONGRESS BOWLER

Wir halten jederzeit eine grosse Anzahl wiederhergestellter Bally-Bingo-Maschinen und Schiebespieltische auf Lager.

Schreiben oder drahten Sie wegen Sonderpreise an

INTERNATIONAL AMUSEMENT COMPANY

1423 SPRING GARDEN STREET PHILADELPHIA 30, PA. (Tel. RI 6-7712)

For Davis

6-point guaranteed phonographs converted to 10c, 3 for 25c play, all makes and models, telephone collect — Syracuse 75-1631.

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MOA Execs 3-Day Meet Results In New Plans

Executive Board to Meet in Chi Nov. 8, 9 and 10. Will Start Drive For 5,000 Individual MOA Members Using Full Time Employees to Travel States. Al Denver, Les Montooth and Sidney H. Levine Added to Permanent Advisory Committee

OAKLAND, CALIF. — Advisory Committee of Music Operators of America, consisting of J. Harry Snodgrass, secretary, of Albuquerque, New Mexico; Martin Britz, treasurer, Great Falls, Montana, and George A. Miller, president and business manager, closed



GEORGE A. MILLER

their meeting at the Leamington Hotel, this city, Sunday morning, August 28 at 10 A. M.

The meeting was called to order by Miller Thursday evening, August 25 at MOA Headquarters.

The three executives, who are part of the permanent Advisory Committee to George A. Miller, felt that they had accomplished a great deal. The many activities of MOA, which were fully discussed during this three-day meet, will be put into effect as rapidly as possible.

Third performance rights society, affiliated with the National Juke Box, Inc., held the #1 spot during this three-day discussion.

Miller reported that composers, songwriters, and artists from Los Angeles and Hollywood have been contacting him daily, in regards to new material for the Music Operators of America. He said that many song writers and composers are fully aware of the potential through automatic phonographs and are highly interested in associating themselves with MOA.

Miller states that on everyone of his monthly trips to Los Angeles and

Hollywood, he meets with new groups of songwriters and composers who are clamoring to get on the MOA bandwagon.

Miller told Britz and Snodgrass that it was possible to formulate a group of new songwriters, composers, and artists, who would be more than glad to furnish material for the automatic phonograph industry.

Even though this program has been in progress for several months, it is still in the stage of exploration, Miller said, and it is expected that its many aspects will be coordinated as rapidly as possible, so as to be presented to the Executive Board in Chicago, November 8, 9, and 10, 1955.

Miller believes that a group of these interested parties will attend the next MOA Convention in Chicago, and will try to convince the music operators of their own great potential.

The next issue on the agenda was a drive for 5,000 individual members in MOA. This membership campaign has been under way since July. A strong drive for new members will continue.

Memberships will be solicited by mail and through an advertising campaign. Both *The Cash Box* and "Billboard" will be contacted for their cooperation in this membership drive.

It is hoped that by January 1, 1956, MOA's membership roll will include 5,000 paid members.

Three more employees will be added to the national association just as rapidly as finances allow.

Full time employees will travel from state to state during this organizational campaign. Assistance and co-operation of every local and state music operator's association will be requested.

14,000 letters and post cards are being released from the MOA headquarters September 1, 1955. These will inform music operators of the latest release on the MGM Label, "Rocky Trail To Peaceful Valley." It is Miller's hope that music operators will purchase this record and place it in the #1 spot in their phonographs.

Mailings to music operators all over the United States were fully discussed. The Advisory Committee recommended that on and after September 15, 1955, only paid-up MOA members receive correspondence, news, and bulletins regarding the activities of the national association.

Many non-members, who have been receiving this material, will want to continue to do so the committee believes. It will be necessary for them to make application for membership immediately, at the cost of \$25 per year.

The National Secretary and Treasurer spent much time in going over the administrative procedures of MOA. After scrutinizing files, records, and the efficient manner in which the business of MOA is transacted, they were both highly complimentary to all associated with the MOA administration.

At the close of the meet, Miller added to the Advisory Committee the names of Al Denver, New York, and Les Montooth, Peoria, Illinois as part of this permanent committee. Sidney H. Levine, National Legal Counselor, was also appointed to the committee as legal advisor.

Miller stated that this committee will meet three or four times a year in different parts of the United States.

US GALS

By CISSIE

Please excuse the fact that my column did not appear in print last week. By now, I suppose, most of you have heard all about the terrible fire that gutted our apartment. I want to take this opportunity to sincerely thank all of our good friends who phoned and called in person to offer their help to us during this trying period. There is really nothing one can do. Just thank God that no one was hurt. Well, all I can say, looking back at this past nightmarish week is: It sure was a hot week for the Gersh's. . . . Sorry to hear that Nicky (Mrs. Bill) O'Donnell sick. Bill, Nicky and their two most gorgeous children spent a day with us at the Edgewater Cabana Club. Bill, Jr. is just the image of his father. And just as handsome, too. And that Ann O'Donnell!! Well, gals, I could just eat her up. Twinkling, gorgeous blue eyes. Blonde hair. Rosy cheeks. And so beautiful. Well, let me describe her as follows: Looks just like Doris Day wished she looked. (P.S. No wonder Bill is just simply wild about her). . . . They tell me that "The Gorgeous Grandma" Dorothy (Mrs. David) Gottlieb simply in heaven when Alvin's two children at her home and Judd Weinberg's two gorgeous children there at the same time. And then when Irene (Mrs. Nate) Gottlieb brings over Shelley. Well—and Oh, My! This gorgeous, young grandma just really enjoys her beautiful home with all her children and grandchildren about her. . . . Came across this item the other day: Voltaire said that in 100 years the Bible would be a forgotten book, found only in museums. When the 100 years were up, Voltaire's home was occupied by the Geneva Bible Society. . . . Should be hearing from Trudy (Mrs. Ben) Coven any minute now. Trudy spent her summer in their very beautiful Lake Geneva summer home. But now that Jeffrey starts high school, well, the gal's just got to get back to town—but quick. . . . Thanks to Senora Maria (Leon) Sapochnik of Habana, Cuba, who invited us to her home. What a thrill, huh, gals? To be able to remain down in Cuba while the contractors are rebuilding our apartment? Swish and swoosh with that Cuban Rhumba, Mambo and Tango—and those gorgeous, full moon, warm Cuban nites. Mmmmmmm. . . . Ruth (Mrs. Ralph) Sheffield and, of course, Roger Sheffield, just back from their very grand vacation tell us that, not only did they tremendously enjoy their visit with the 'old folks' (?) in Ohio, but, what's more, enjoyed the marvelous fishing in Michigan and had so much fun they just hated to have to come back to "the city". . . . What a marvelous family party at the Como Inn the other eve. Kaye and Art Weinand and their three lovely children, Ginger, Alice and George, with those napkins about their necks, digging into the marvelous spaghetti this place serves. These two, Kaye and Art Weinand, live, what I believe is—"the perfect family life". . . . When I saw this item I tho't all of you gals would also appreciate it. So here it is: "It is more blessed to be deceived in some things than to be suspicious of all things". And with that, let me leave you all with this cry: "Help! Help!" Send in some news!!!!

WANTED FOR CASH

BRIGHT LIGHTS
BRIGHT SPOT
FROLICS
UNIVERSAL 5-STAR
WRITE! WIRE! PHONE!

ALL-STATE COIN MACH. EXCH.
2317 N. Western Ave., Chicago, Ill.
(All Phones: BElmont 5-6770)

GET PEAK PLAY with the BEST RECONDITIONED EQUIP.

Bally SPACE SHIP **\$24950**

Williams MAJOR LEAGUE Baseball \$200.00
Exhibit STAR SHOOTING GALLERY 200.00
Keeney RANGER GUN WRITE
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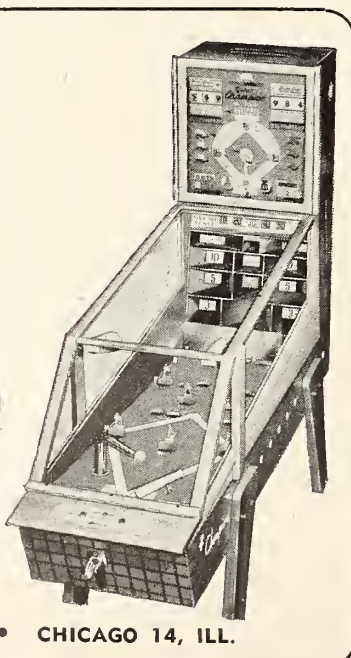
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GENCO'S 2-PLAYER CHAMPION BASEBALL

The only game where players actually hit high fly balls through the air for 5 feet, without the use of ramps.

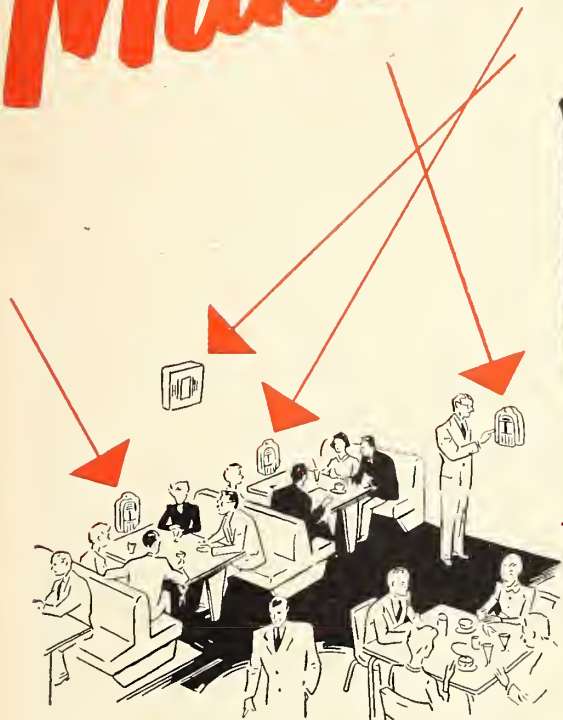
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Make More Money with

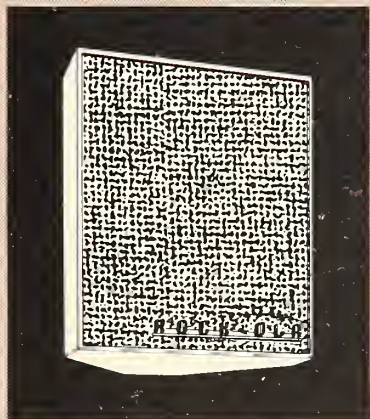
ROCK-OLA

REMOTE CONTROL ACCESSORIES

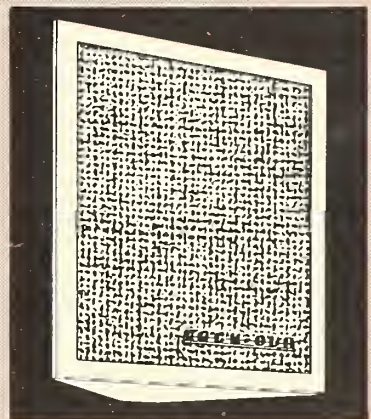


ROCK-OLA 50 and 120 Selection Phonographs

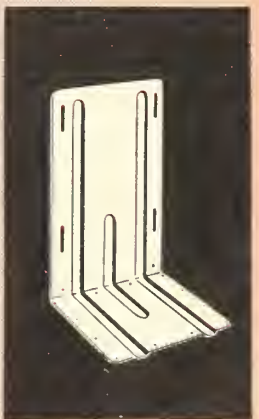
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ROCK-OLA
Distributor



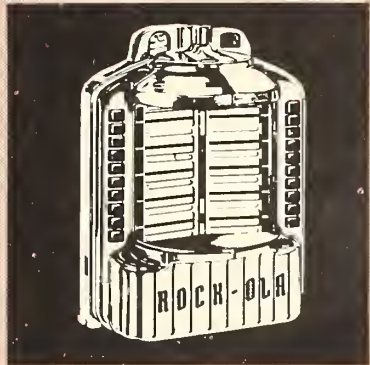
Model 1615—STANDARD HI-FIDELITY SPEAKER
Model 1615—STANDARD HI-FIDELITY SPEAKER Complete with volume control and matching transformer. Available in Blonde Pebble Grain finish. Height, 16 inches. Width, 13½ inches. Depth, 8¼ inches.



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Model 1616—DE-LUXE HI-FIDELITY SPEAKER Complete with volume control and matching transformer. Available in Blonde Oak finish. Height, 25 inches. Width, 21 inches. Depth, 10¼ inches.



UNIVERSAL BAR BRACKET
All steel construction. Durable hammerloid finish. Special patented mounting plate. Height 13 inches. Depth 8 inches.



ROCK-OLA WALL BOX
The attractive shiny chrome finish 120 selection Wall Box is a Branch Sales Headquarters for your ROCK-OLA phonograph offering players the convenience of program selection from the comfort of their chairs. Simple 3 wire hook up with the new receiver equipped Model 1448. Standard size title strips. One button selection. Accumulates up to 26 plays. Height 14 inches. Width 11 inches. Depth 7 inches.

ROCK-OLA Manufacturing Corporation • 800 N. Kedzie Ave., Chicago 51

RUSH

YOUR ORDER TODAY
FOR
KEENEY
FASCINATION

*America's Finest
Pool Game*

J. H. KEENEY & CO., INC.
2600 W. FIFTIETH STREET CHICAGO 32, ILLINOIS

THRU THE COIN CHUTE

TENNESSEE TOPICS

Business in the Nashville territory is good—but this section of Tennessee is always good as the operators are right in there pitching at all times. These boys know how to keep the good spots good, and make the bad spots good with the top equipment being manufactured today. It's the belief here that the Nashville operators buy the first of all the new machines as they come off the lines in Chicago. It appears that there are more new phonographs, games and vendors in this area than anywhere in the south. . . . Les Rieck, Rock-Ola Mfg. Corp., Chicago, in the Tennessee territory seeing many operators. A new distrib for Rock-Ola, Sanders Distributing Co., is handling the phono line, as well as the Bally games line. . . . Kenneth Brake, Rock City Amuse., back from a swell vacation in Colorado, where he did plenty of fishing. Reports biz has been particularly good this summer. . . . Woody Thomason away vacation in parts unknown. . . . Sid Parker busy shipping equipment, with trucks loading up both in front and back. . . . With Jack Trueman enjoying a fishing vacation on the Kentucky lakes, Hermitage Music was shorthanded. With machines being shipped out, even the bosses were rushed crating equip. . . . Allen Northern picked the hottest day of the year to install machines in his new location. . . . B. C. Tomlin expecting his son home for a five day leave from the Army, and tries to figure out a program to make his furlough a happy one. Jr. hopes to enter West Point. . . . Claude A. Lampley picking up birthday presents for his son, Claude W., who became 15 on Aug. 19. . . . Leroy Goodall comes into town with the bacon, tomatoes, corn, potatoes, fish—and money. . . . Seen getting on a bus at 8th Ave. and Lee, with records and parts, and leaving the big DeSoto on the corner, were E. H. Griggs and Frank Walke of Columbia, Tenn. We don't know just what happened to the car, as it was in a "no parking" area—but were they cussin'. . . . Walter S. Blankenship, Sanders Distributing Co., stops all traffic with Bally's "Hot Rod." Machines were being uncrated in the driveway, and people walking and driving stopped to watch, which created a traffic holdup. . . . Marshall Williams on a long vacation in Calif. . . . Wenton Brown seen on the highway with a truckload of new machines headed home. . . . L. C. Bevel doing nicely in the McFarland Hospital, Lebanon, where he was hospitalized with body burns when his outboard motor blew up a couple of months ago. . . . Wilfred Mount of Tommy's Distributing Co., recuperating from an operation in a Kansas City hospital. . . . Visiting on coinrow this week: Maurice Jones, Tellahoma; R. H. Gayden, Chattanooga; B. M. Roshell, Centerville; R. A. Colman, Tellahoma; A. W. Love, Knoxville; Charlie Garvin, Bowling Green, Ky.; Martin Roger, Chattanooga; Winto Brown, McMinnville; E. H. Griggs and Frank Walke, Columbia; Hoyt Clark, Hoptown; Nathan Wall; Ruth Bearden, the only woman operator in Nashville; W. T. Martin, Dixon; A. P. Eathart, Danny Sterchi and Marshall Presslar, all of Nashville; and Pat Grogin, Franklin, Ky. . . . Did you ever hear of a "Boatel"? Well, a "Boatel" has sleeping quarters for 6, a galley and deck, with a motor anyone can work on the Kentucky lakes. Albert Evitts of Central Amuse. Co. has them for rent at \$15 per day. . . . John Williams of W. A. Marks Cig. Service working hard with his vendors. . . . J. W. Biggers and wife, Clarksville, on vacation at Daytona Beach, Fla. Clay Lewis, a new man at Biggers, is asst. mgr. Leonard R. Smith, of this firm, takes off for Chicago next week, where he'll visit at Keeneey and Bally factories. . . . Edwin H. Clements, Automatic Amuse., Clarksville, vacationing in Canada. . . . Tony Papa and Fred Cofer, Chattanooga, busy as their new enterprise, The Paco Shirt Manufacturing Co., is doing real well. . . . Joe Bunch, Chattanooga, out building his route, with wife, Mildred, taking care of the office. . . . Frank Steil, also out, building his coffee vendor route for the coming fall and winter months.

STRONG AND DURABLE — EASY TO INSTALL

Phonograph REPLACEMENT PLASTICS



Guaranteed
Authentic
Replacements
to Match
Originals

Write for
Quantity
Prices

Distributors,
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A. M. I.		
MODEL		
A	Tops, l. or r.	\$ 8.95
	Centers, l. or r.	15.45
	Bottoms, l. or r.	11.95
B	Dome	17.95
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SEEBURG		
Model 100C—Highly polished chrome tubes (replaces glass tubes). Set of 12		\$14.95
Model 146-147-148 Domes		15.95

WURLITZER		
MODEL 1250		
Center Dome	\$18.95	
Dome Ends, ea.	6.10	
MODEL 1400		
Center Dome	13.45	
Dome Ends, ea.	10.50	
Bottom Sides, set of 2	16.50	
MODEL 1500		
Center Dome	14.50	
MODEL 1015		
Top Corner, l. or r.	7.50	
Lower Sides, ea.	5.50	

Replace old glass bubbler tubes with Plastic Twisted Rod Sets, 4 straight clear —4 curved colored \$7.75

Also available to fit Models 950, 850, 800, 750, 700, 600, 500.

TERMS: 1/3 deposit, balance C.O.D. or S/D. Satisfaction guaranteed. All prices F.O.B. Chicago.

U. S. Tariff Slashes to Help Export Biz

WASHINGTON, D. C. — All exporters may suddenly enjoy a boom, beginning sometime in 1956, when the U. S. Government will offer to cut tariffs by 15% at a worldwide tariff negotiating session.

The 15% cut represents the maximum tariff reduction permitted by the recently passed trade agreements extension act.

The United States will offer the cut in return for reciprocal tariff cuts and concessions by other countries attending the session.

The new trade agreements law authorizes the President to lower tariffs on individual items by no more than 5% a year during the next three years that end June 30, 1958.

The United States will make it plain, it is reported, that by offering

to cut the full 15% (over the period of three years) that the reductions are to go into effect gradually over this period of time.

It is said that more than 1,000 groups of U. S. products will be affected by the tariff bargaining.

Present plans, according to reports, call for the talks to begin in January. It is believed that they will probably be held in Geneva, Switzerland.

It is hoped, by many thruout this industry, that the coin machine manufacturers will urge that their products also be included in the negotiations.

Many are of the hope that some of the Sterling countries, like England, will be opened by these tariff reductions, to the exportation of coin machines once again.

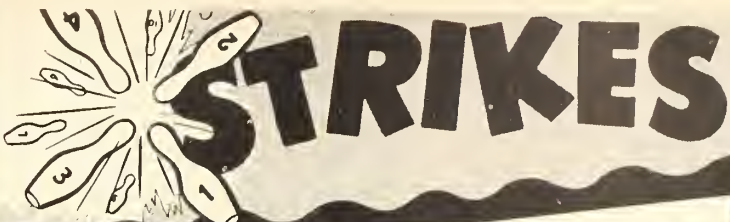
MARVEL MANUFACTURING CO.
2849 W. FULLERTON CHICAGO 47, ILL.
TEL.: DICKENS 2-2424

R. F. Jones Opens Spokane, Wash. Office

SPOKANE, WASH.—R. F. Jones, president of R. F. Jones Co., this week announced the opening of a new branch office in Spokane. Jones said the new office, to be located at 811 West Second Avenue, will facilitate service to northwest operators. The Jones Co. is exclusive Seeburg distributor in that area, and in addition to the Seeburg Phonograph line, the company will handle complete lines of arcade equipment and games.

FLASHING LITES TRAVEL UP SCORING COLUMNS WITH EACH TOSS

IF PUCK IS THROWN TOO HARD, LITE GOES ABOVE 800 MARK. IF THROWN TOO EASY, LITE DOES NOT REACH 800 MARK.



Keeney's 6-PLAYER CHALLENGE BOWLER
with STEPPING LITES on playfield
for SUPER, SPECIAL and REGULAR STRIKES!

SUPER X
SPECIAL X
REGULAR X

"SUPER" STRIKES score up to 800 points each

"SPECIAL" STRIKES score up to 600 points each

"REGULAR" STRIKES score up to 400 points each

PUCK THROWN AT RIGHT SPEED SCORES 800 ON STRIKE HIT WITH RED LITE STOPPED ON PLAYFIELD!
PLAYER TRIES TO "TIME" HIS THROW TO STOP TRAVELING LITE IN RED STRIKE AREA

TOP SCORE: 9,600 10TH FRAME SHOOT AGAIN FOR THREE TIMES OR AS LONG AS PLAYER KEEPS STRIKING. (adjustable)

HIGHEST SCORE is determined by

1. Accuracy of throw
2. Correct speed
3. Correct timing



- Regulation 10 Frames plus "shoot as long as you Strike in 10th Frame!"
- Plexiglass covers all rollover switches
- Hinged Plexiglass Hood over pins
- Hinged Lite Box Glass
- Quiet, Smooth Operation
- Covered Cash Box with Extension Floodlite
- Custom Finished Cabinet

10¢ PLAY OR 3 FOR 25¢

SEE YOUR KEENEY DISTRIBUTOR NOW!

THRU THE COIN CHUTE DALLAS DOINGS

Abe Susman, State Music Distrib., reports a splendid turnout for the showing of Gottlieb's two-player "Tournament." . . . Mr. and Mrs. Bob De Priest vacationing in New York and Canada, arrived there via Coupe de Ville, plane and train. . . Capitol Records partied the local deejays at a screening of the new picture "Wichita"—Tex Ritter does the title song. Jeff Racine, executive assistant to Glenn Wallichs, stopped here on a regional visit. . . Maurice Gottlieb just returned from Houston. . . Mr. and Mrs. H. B. Holmes, Certain Music Company, off to New Orleans for the Labor Day weekend. . . George Wrenn, special representative for Chicago Coin Machine and Genco, recently returned from South Texas, told us orders are coming in from Louisiana and New Mexico and business is going great for both Chicago Coin's "Bulls Eye Bowler" and Genco's "Champion Baseball." . . . Peter Noel, owner of Texas Records (independent distributor for London Records), told us, upon his return from New Orleans, that Leon Dietz will be leaving the Dallas office to take charge of sales in New Orleans and that Roy Rogers, formerly with Dobbs of Dallas, has just joined the staff. . . R. B. Williams of Commercial Music back in Dallas after an enjoyable vacation in California. . . E. J. Bishop of Wink, Texas in buying more equipment. . . C. A. Taylor and Carl Weathers bought a new truck with hydraulic lift—glad to see dime music doing good by them. . . Henry Adams of Killeen in town buying arcade equipment. Also visiting Dallas were John McGee of Buffalo; Jimmy Garrett of Longview; Wilbur Brisco from Waco; Mrs. Drew Osborn of Fort Worth; also Jiggs Hamilton and Benny McDonald, both of Fort Worth; Wilds Babcock of Baton Rouge, La.; Mr. and Mrs. Suggs, owners of the Melody Shop in Oklahoma City; Walter Williams from McKinney. . . Herb Ripa back from weekend in Galveston. . . Lenny Cohen, Lenny's Music, back from a rainy three-week vacation in Brooklyn. . . Guy Kincannon of Waco sold out his music business and will devote his time to oil enterprises. . . C. J. Gallagher wishes he was back in Colorado enjoying the cool breezes. . . W. F. Pankey, manager of the parts department at S. H. Lynch, away on an extended vacation and tour, had the experience of being marooned in Albuquerque during the floods there. . . Jack Michaelson and family returned from their vacation in Estes Park, Colorado. . . It was open house at the opening of the new Top Ten Music Corporation Recording Studios. Joe, Bill and Jimmy Fields, who can be seen on the weekly "Country Show" (KRLD-TV), are the owners of Top Ten. They will publish new songs, manage new talent and, after the first of the year, they plan to start their own label. . . Eric Kaszynski, who used to be with Texas Distributors, is now manager of the newly opened Town North Music Shop.

Chi. Aut. Phono Bowlers Gird For Season Opener

'55-'56 Season Starts Sept. 12 With 16 Competing

CHICAGO—At 9:30 P.M., September 12, at the Bel-Bowl, Belmont at Kedzie Avenues, this city, the Chicago Automatic Phonograph Bowling League opens its 1955-1956 season of competition with a record 16 teams bowling for the championships.

Johnny Oomens, sparkplug secretary of the league reported, "Those who think we won't be able to accommodate them should get here and see the action that will take place.

"From 9:30 P.M. on the entire evening is devoted to our teams and to the rooters of those teams.

"We've got everything set up for one of the most gala opening evenings of all time.

"Everyone's welcome. We hope that a record crowd will be on hand to help us start this season off with a terrific crowd."

Among the teams that will compete are: ABC #1 and ABC #2. Walter Oomens Sons, Star Music, B & B Novelty, Gillette Distributing, Western Automatic Music, Atlas Music, Paschke Phono Service, Coven Music, Decca Records, Mercury Records, Coral Records, Singer One-Stop and Galgano Distributing Company.

Said Johnny Oomens, "The players are all hepped up and raring to go. Every team is of the opinion that this is the opening night for their championship.

"We are hoping that everyone in this area will attend this opening night and enjoy the festivities."

FOR SALE:

- ✓ Large selection of Premiums.
- ✓ All types of used and new phonographs.
- ✓ Used and new games.
- ✓ Arcade Equipment.
- ✓ Pinballs.
- ✓ Baseball games.
- ✓ Guns.
- ✓ Parts and Supplies: Spare parts for any type of equipment. Wrappers. Needles. Bulbs. Plastics. Etc.

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SUFFOLK & NASSAU SALES CO.
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Enter "20 Year Club"

CHICAGO—The following became members in the "20 Year Club" this last week.

- Cecil A. Bottger, Keokuk, Ia.
- Martin Loicano, Fort Worth, Tex.
- Jos. Bob Boivin, Montreal, P. Q., Can.
- N. R. Beotcher, Green Bay, Wis.
- Charles C. Fisher, Jr., Charlotte, N. C.
- Sam Rick'in, Los Angeles, Calif.
- W. C. Knight, Sr., Monroe, N. C.
- Ralph A. Dahl, Omaha, Neb.
- Cecil B. Miller, Winchester, Ind.
- Bernie Shapiro, Rochester, N. Y.
- Rose M. Knollmiller, Toledo, Ohio
- John Micheal Sidon, Bellaire, Ohio
- George E. Hermetet, Savannah, Ga.
- M. F. Tillitson, Long Beach, Calif.
- Verling Geib, Deadwood, S. D.
- Earl C. Blakslee, Lansing, Mich.
- C. T. Cole, Marion, Ind.
- Sol S. Silver, South Bend, Ind.
- Walter C. Schinkal, San Diego, Calif.
- Elray L. Hearn, Jr., Glendale, Calif.
- Josaphat Bob Boivin, Montreal, Quebec, Canada

Talk About A Market- Place!

**THE VERY FIRST SEPTEMBER, 1955
ISSUE OF THE CASH BOX
(SEPTEMBER 3, 1955)**

FEATURED OVER...

750 LINES OF CLASSIFIED ADVERTISING

Never before in all the history of the industry has there ever been such a marketplace for the purchase and sale of equipment of every kind and make.

Not one month, but, just one single week's issue (and the real Fall-Winter Season hasn't even started) found OVER 750 LINES of Classified Advertising featuring new and used machines, "For Sale" and "Wanted-To-Buy," from all over the coin machine world.

Take advantage of this tremendous marketplace for equipment. Rush your Classified Ad TODAY!!

Simply fill in the special Classified Ad sheet in the Classified Advertising Section of this issue and mail it now!



Big subject under discussion among local operators and members of the Music Merchants Association this week was the progress being made in efforts to combat the legislation for removal of the juke box exemption from the 1909 Copyright Act. Interest in the outcome of the meeting of the MOA executive committee which was held in Oakland last week was high. Many operators, including Mrs. Irma A. Bryant, have been urging their location owners to give their support in this controversy. . . . The date of the next meeting of the Los Angeles Division of the California Music Merchants Association will be held on Sept. 20 at the Association's headquarters, 2822 West Pico. . . . Business Manager Ben Chemers returned from Las Vegas last week after spending three days in the sun with Mrs. Chemers, daughter Vilma, and son Billy. . . . Sam Brown of Brownie's Music and Roy Provencher both dropped in to visit Ben at the Association headquarters this week. . . . Henry Bringas seen along Pico and now completely recovered from his recent illness. . . . Glen Katin and his wife left town again for parts unknown in their house trailer on what has turned out to be the longest vacation we've heard of yet. In the meantime Jess Herman continues to take care of the Katlin's busy route. . . . George E. Nactweih, from Compton, who used to be a large operator in the Los Angeles area, has been frequently seen along the Boulevard recently making many wonder if he will soon be back in the music business. . . . Jack Simon of Simon Distributing back in town after a recent visit to San Francisco reports that his sister Mrs. Lottie Berman, who runs Sicking, Inc. in Indianapolis, took her first Cable car ride and like all first visitors to San Francisco helped push the car around at the bottom of the hill. . . . Jack Dolan of Sierra Distributors reports that they cannot keep up with the orders on their new title strips. Orders have been coming in from all parts of the country, with operators ordering as many as 50,000 at a time. Sierra sent samples out to operators all over the country and apparently they approved of the new clear white paper that these strips are printed on. . . . Charlie (Pop) Dacy who runs the parts counter at Sierra says he has been using The Cash Box listings to program his wired music service for the past ten years. . . . Larry Collins back in town after an Eastern vacation. . . . Earl Wilson from Las Vegas on Pico and said, contrary to reports that business is slow in the Vegas hotels, he was unable to get reservations for any of the shows. . . . Al Hanlin spent the Labor Day weekend in San Diego on a combined business and pleasure trip. . . . Mr. and Mrs. Paul Laymon celebrated their wedding anniversary last week at the new Beverly Hilton Hotel with a party of freinds. Jim Wilkins at Paul A. Laymon Co. says the Bally "Hot Rod" continues to be very popular with operators. . . . Roy Jones of Desert Music in Ridgecrest took the family down to Oceanside for the Labor Day weekend. . . . At Badger Sales, Joe Duarte was off for a two week vacation. Fred Gaunt was planning to look in at the Al Jarvis Television show where one of his talented eleven year old twin sons was performing. . . . Mary and Kay Solle spent a busy week while shipping clerk Tony was on vacation, but planned to rest up over the weekend at Big Bear Lake. Visiting the Leuenhagens last week were Orville and Melba Kindig from Long Beach with their 14 months old grandson, Michael. . . . Dean Brown, with his wife and two children, recently returned from a camping trip to the mountains. . . . Hank Tronick at Minthorne Music thinks the new Exhibit "Pool Table" is really terrific and all of the operators who have seen the sample are agreed. Hank has another new game in this week. When he saw the new Williams' "Smoke Signal" five ball game, he sent in a large order. . . . Ray Powers, of M.A.C. Vendors, still expanding. He added his fifth route to the operation last week. . . . Jack Levy of Spark Records was in California Music checking with Martha Delgado on the sales of "It's Hot" by Billy and Eugene. Sammy Ricklin back on the job after his vacation which included a trip to Catalina. Gabe Orland was glad to see Sammy back after a week alone breaking in a new shipping clerk and a new girl at the counter. . . . Ben Korte, local operator on vacation this week. . . . Operators seen along Pico Blvd. this week included; Oscar Tetzloff, Banning; Austin Noble, San Bernardino; Bob Butcher from Big Bear; Manuel Trevino, Jr., Oxnard; Mel Snodderly, Compton; Lela Smith, Barstow; Jerry Jacobs, Glendale; Harvey Kirby, El Monte; Sheila Thompson, Long Beach, Reginald Panton, Claremont; Al Cicero, Santa Maria; Bill Counselman, Santa Ana; Ray and Mary Piatt, Plamdale, and Jek Gutshall from Riverside.



Reports from ops in flood stricken areas still coming in and indications now are that ops in Connecticut and western and central Massachusetts were worst hit. . . . A few pieces have come through to Boston distributors for reconditioning, but road washouts still prevent shipments out of the flood devastated areas. . . . A large number of ops were washed out completely. . . . A mopup operation is now going on and ops are trying to clean up before going back in business. . . . At Si Redd's Redd Distributing (Wurlitzer) machines were slowly coming in for reconditioning. . . . Exhibit's new revolutionary game here is drawing in ops from all over New England. . . . Ops have to see it and play it to glimpse its huge potentials, officials at the distributing plant said. . . . They are looking forward to having groups of ops come in to see the new mechanized game. . . . Jerry Flatto, Boston Record Distributors, reported that he had been busy replenishing record supplies to ops who lost out in the flood. . . . Sammy Davis, Jr. and Tommy Prisco were recording artists visiting this week. . . . Equipment from the flooded sections being put back in shape at Trimount Automatic Sales Corp. (Seeburg) where conditioning work is going on round the clock to help ops get back on their feet. . . . Among ops in town this week were: Ray Shea, Worcester; Bill Arrison, Chester, Vt.; Al Dolins, Hyannis; Bud Sequin, Twin State Music, Newport, Vt.; Paul Woods, Framingham; Manny Caruso, Fitchburg; Dave Baker, Arlington; Pat D'Amico, Salem; Jimmy Westcott, North Reading; Connie Pocius, South Boston; Henry Levine, Dorchester. . . . Dick Mitchell of Dick's Record Co. and Mrs. Mitchell caught the McGuires at Salisbury Beach and Johnny Maddox at the Bowery same night chatting with them between shows. . . . Ed Ravreby, World Fair, and Associated Amusements, announces the engagement of his daughter, Ruth Mae to Dick Mandell, sales manager at the plant, this week.



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BULLS EYE BOWLER

**Exciting NEW
Action-Packed Feature!**

Player by Simply Matching
a Number Only - gets
Additional Scoring on the
"Ring-O-Lite"
BULLS EYE

**4 Drum
Scoring!**

PLUS!
Flash-O-Matic
Scoring!

**Colorful
Traveling
Lights**

speed along behind each
Ring building up great
suspense and animation!

BLINKER BOWLER
***Contains same playing features as Bulls Eye Bowler except ...
A 100% REPLAY GAME equipped with replay totalizer

All Steel
Front Door—
National
"Slug Rejector"
Coin Chute

1725 W. DIVERSEY BLVD. • CHICAGO 14

Keeney Intro's "Fascination Pool"

CHICAGO—Executives of J. H. Keeney & Co., Inc., this city, are very optimistic over their brand new pool game, "Fascination."

They have already received "many fine reports on this game."

Said Paul Huebsch, general sales-manager of the firm, "This is one game where we feel absolutely confident we have developed the very best in the business."

Roy McGinnis, president of J. H. Keeney & Co., Inc., reported, "We worked out this game with our engineers to the point where we believe that the operators are getting one of the finest games of all time."

In addition, Chester Biezad, engineer of the firm, said:

"This is one time when every operator can bank on the new 'Keeney Fascination'. This is one game where he is assured no trouble whatsoever. He is sure to earn more than ever before."

The entire Keeney exec staff is enthusiastic over "Fascination." All believe, from reports already received, that the game is going to meet with complete approval all over the nation.

Seen below are Celeste Raval, contemplating scoring another winner with Keeney's new Fascination Pool Table at the Keeney showroom, Paul Huebsch, salesmanager, and Chester Biezad, chief games engineer. Miss Raval, also a recording singer, competed in the recent Miss Universe Contest.



Britz and Snodgrass Issue Joint Statement on MOA

OAKLAND, CALIF.—Martin C. Britz, treasurer, and J. Harry Snodgrass, MOA secretary, visited Headquarters of Music Operators of America here August 25th, 26th and 27th to confer with George A. Miller, national president, on matters of immediate concern to all operators, and to arrange an agenda to be presented to the Executive Board of MOA at the coming meet to be held in Chicago, November 8, 9, 10.

Both Snodgrass and Britz stated they were most gratified to find the great enthusiasm and efficiency that existed in the national office. They were most highly impressed with the staff and organization headed by Miller. Also with the dispatch with which applications for new memberships were handled.

Both men said upon leaving that they were confident the present membership drive would produce 5,000 members by Convention time next year.

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SPECIAL SALE!!
AMI "C"
\$139⁵⁰
FIRST COME! FIRST SERVED!

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Earn More Money with Bally® Kiddie-Fun Equipment

HOT-ROD COIN-OPERATED AUTO-RIDE



Miniature replica of early vintage automobile in eye-catching colors . . . with real horn and headlights . . . HOT-RODS take youngsters on a rolling, rocking ride. Mounted on rigid metal base, eccentric motion of HOT-ROD car creates illusion of exciting travel on a country-road . . . an illusion so attractive to boys and girls, from toddlers to teen-agers, that HOT-ROD keeps busy earning money every minute of the day.

Packed with appeal to junior marksmen, boys and girls, from 6 to 16, Bally BULL'S EYE Junior Shooting-Gallery is a gold-mine in every location frequented by youngsters. Realistic western six-shooter shoots 10 to 20 shots for nickel at exciting wild animal targets, shots and hits registering on illuminated score-glass. Pistol is positively safe, because no bullets or pellets are fired, hits registering when gun is accurately aimed and trigger pulled. Gayly colorful cabinet occupies only 1½ ft. by 3 ft. of floor-space to take in coins at a rate of \$15 to \$35 per hour.

BULL'S EYE COIN-OPERATED JUNIOR SHOOTING-GALLERY



THE CHAMPION is a life-like western golden-palomino bronco in iron-tough plastic . . . with genuine cowboy saddle. All-metal base permits operation outdoors in all weather. THE CHAMPION walks, trots or gallops, as rider controls speed by pulling reins. Riding-time is adjustable to 45 seconds, 1 minute, 90 seconds, 3 minutes. Occupying only 22 in. by 44 in. of floor space, THE CHAMPION takes in \$2.00 to \$8.00 per hour.

THE CHAMPION COIN-OPERATED HORSE-RIDE



Bally Manufacturing Company, 2640 Belmont Ave., Chicago 18, Ill.

THRU THE COIN CHUTE EASTERN FLASHES

Still the main topic of conversation was the extent of the flood damage which keeps growing larger and more devastating as more operators report in. Those whose equipment was still salvageable were hustling up and down Tenth Avenue with parts that could be repaired or replaced. The more fortunate had locations that are once more open for business. The resort routes were being put back into A-1 shape for the forthcoming Labor Day weekend. Operators with resort locations had a very good summer and they were hoping the weather would hold for this final, much celebrated weekend. Hordes of people will pour into every resort area, weather permitting, and it is expected they will put the finishing touches to what was one of the best vacation spot summers in many years.

Atlantic New York Corp.'s new building a beehive of activity with the small army of servicemen and office help buzzing around as alterations continue and the final touches are being applied. Nat Solow conducted us on a tour. It was an impressive sight to see. The offices, beautifully appointed and air-conditioned, share the first floor with the parts department. The upper floor is set up comfortably and with a minimum of waste space. Rows of Seeburg phonographs are lined up. There are paint spray booths, steam spray booths, and a shipping department aligned at the head of a ramp which runs directly into the upper floor from the street. An oversize elevator has been installed that can handle a large number of phonographs at one time. And—what Solow explained was of paramount importance to the operator—a free parking area inside the building which will remove the big problem ops had at the old location. . . . The big surprise that Exhibit Supply had been building up to for the past several weeks has been unveiled at Mike Munves'. Mike tells us the response has been immediate and overwhelming. The game, a new version of pocket billiards, is much smaller than the regular table so that it can be easily placed in locations. It has no maze of electronic units and wires to keep the repairman busy and is priced much lower than any recent game. From the crowd around the table and the excited comments it appears that Exhibit has a hit. Mike, moving around continuously dealing with customers, had a wry comment about the abilities of the participants, led by brother Joe Munves, each time his duties took him past the game. . . . Dropped in at Koepfel Distributors and found both Harry and Hymie out. Harry was visiting on the Street making a deal for a large number of phonographs to fill an order. . . . Bob Jacobs busy overseeing the reconditioning of several games. . . . Barney (Shugy) Sugarman, Runyon Sales Co., busy on the phone and trying to solve problems on the floor. The service department was going full force and at top speed trying to accommodate distraught ops who were frantically trying to get everything in shape for the Labor Day week-end. Shugy tells us his Bally "ABC" Bowlers have been going out as fast as they arrived.

Joe Young, Young Distributing, Wurlitzer distrib, took a trip up to Connecticut to look over the operator situation there. He was appalled at the sights he witnessed and the distressed condition in which he found many of his friends. Joe reports that the newspaper and newsreel reports of the disaster could in no way convey the true conditions. In spite of what he had read and heard, he was unprepared for the actual conditions inflicted by the raw fury of the torrential floods. "Cars, railroad trains, trestles, and buildings tossed around and smashed like toys," was the way Young described it. Abe Lipsky and Allie Goldberg were lost in a serious discussion, shaking heads and punctuating remarks with darting fingers as they poured through the Wurlitzer bonus catalogue which offered prizes for the number of phonographs sold during the competition period. . . . Dave Stern and Bob Slifer, Seacoast Distributors, (Rock-Ola), in a huddle making plans for Dave to attend the Merchandise Vendors convention in Chicago. Dave advised that as of August 15, the Rock-Ola territory for Seacoast had been extended to include Fairfield County, Conn. . . . Al Simon, Albert Simon, Inc., and Al D'Inzillo were among the visitors to Mike Munves to see the new Exhibit game. Simon advises business continues on a steady basis with both ChiCoin and Genco games sharing the revenues.

THRU THE COIN CHUTE ALABAMA ACTION

In and around Birmingham folks are elated with the good news that John L. Lewis this week negotiated a contract for the miners that will boost pay checks to \$20.50 per day. This will put some \$80,000. more into miners' pay envelopes. Already under the new contract are 2900 TCI miners in the Birmingham district and 525 with Republic Steel. This contract will eventually affect approximately 8000 miners in the local area. . . . Max Hervich, Birmingham Vending, busy at his desk piled high with papers. . . . John DeBuys, Coffee Vending, speaking of building a larger coffee vending route. . . . Hubert Hare, Music Box and Dixie Enterprises, starting a coffee vending route with the new J. H. Keeney "Coffee Vendor." . . . Teddy Tsimpides out of his office as he worked hard getting his route set up for the fall and winter season. . . . Magic City Music busy with J. L. Brown, O. C. Coker and J. Leon Hoskin all out servicing. . . . Seen on Coin Machine Row—A. L. Kropp, B. G. Baucom, Fred Rainey, Jack Suggs, J. C. Adkinson, A. P. Osborne, E. P. Wallis, Bub Walters, Ross Schilleco, Gus Darabaris, J. C. Bell, D. C. Bardley. . . . W. B. Loosier, Decatur, reports business fair with good prospects for the winter season.

WURLITZER 1500	\$295
A. M. I. MODEL "C"	175
A. M. I. MODEL "D-40" (45 or 78 RPM)	275



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LIKE NEW!

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THRU THE COIN CHUTE

CHICAGO CHATTER

Now that Labor Day has come and gone the action is getting speedier by the minute thruout this Coincenter. This past week saw more visitors than had been here all summer. Of course much of this was due to one big factory meeting. But many also made it their business to pass thru Our Town even as they made their way to late vacations and fishing trips. . . . Many new machines are expected and many are of the belief that the trend may be to lower priced games. . . . Lunch with Ray Riehl, Bill de Selm and Herb Oettinger. The conversation on golf and the various rulings of the game. Herb has been playing a whale of a game ever since joining Green Acres C. C. Bill, too, has tremendously improved his game. Fact is they all love it. . . . In the meantime, Billy De Selm had this to say, "If we weren't so busy here at United might have a chance to improve my golf game. But," he commented, "with things moving so speedily and machines demanded in such quantity, just can't find the time to play more golf." . . . Dave Bond and Irwin Margold of Boston visiting around the factories they represent in New England. And happy over the many plans their manufacturers have for this fall-winter season.

Art Weinand of Williams advising, "This is one Labor Day weekend when I'll have a chance to do some much needed work around the house." . . . Harry Stern of Williams in from a visit to Memphis. And on his way out before the week is over. In the meantime Harry Williams and Sam Stern sticking close to the factory to help bring many plans to completion. . . . Ralph Sheffield and Avron Gensburg of Genco in conference. Much hush-hush at the Genco plant as the boys talk things over behind closed doors. New game on the way, fellas? . . . Dave Rockola remodeling the northeast half of his big factory and creating a uniform appearance thruout. Standing there with Wayne (Brad) Bradfield pointing it out seems like one really big job of remodeling. . . . Alvin Gottlieb advised, "Won't go anywhere for the Labor Day weekend." This is due to the fact that Alvin has an air-conditioned home and suffers from hay fever. So best place for Al is in his own home while the pollen count zooms around the 400 mark.

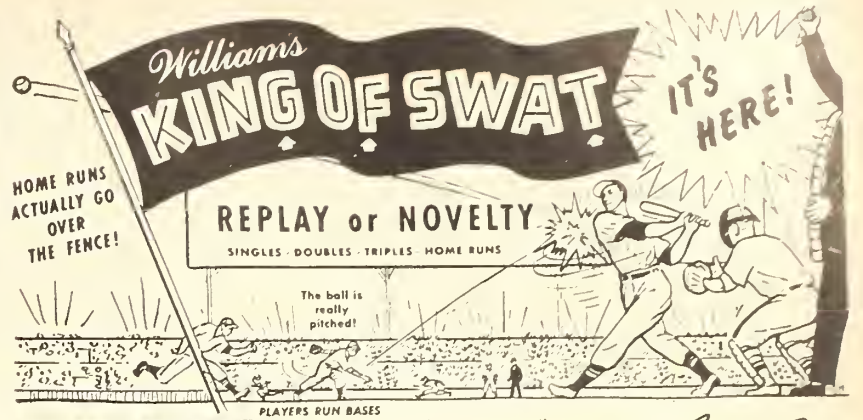
What a group. Gorgeous "Miss Illinois of 1955" with Paul Huebsch and Chester Biezdad enjoying the play of Keeney's brand new "Fascination" pool game. . . . Dave, Sol and Nate Gottlieb sticking to town as the weather cools the Windy City. . . . Bally's Jack Nelson planning a long road trip very soon. Will visit with many of the firm's distributors. "Only hope," Jack reports, "that those long distance phone calls won't keep me tied down to the desk." . . . Lou Dunis' man, Dick Robinson of Seattle, Wash., on his way thru town and stopping off to say "hello" to many of the guys here. . . . Dale Sauve of Detroit, Mich., son of Art Sauve, reported to be in town and visiting about. . . . Tom Callaghan back at his desk again. Looking like a million bucks.

Food for thought and lots of memories, too. Passed by the big former Mills Novelty Company. Just stopped, when across the street, and looked and looked. And remembered 'way back when. . . . Bill O'Donnell's answer to that inveterate letter writer, Lou Boasberg of New Orleans, but something. (Wonder what Lou is going to answer to that?) . . . Answer to inquirers: Reason Cissie's "Us Gals" column did not appear in Sept. 3 issue due to fire that gutted the Gersh's apartment and caused all sorts of headaches. But, like Cissie says, "Nothing good lasts forever and nothing bad lasts forever." . . . What's it like to visit a factory where a hit game is in full speed production? The answer can be given in one word—"Telephones." In short, the telephones jingle and jangle all day long over at Exhibit Supply with Sam Lewis and Frank Mencuri picking one up and then another—all day long—into the evening hours—and trying to satisfy every caller. It's hectic. . . . Chi Automatic Phono Bowling League '55-'56 season opens Monday evening at 9:30 at the Bel-Bowl, Kedzie at Belmont, with 16 teams. C'mon on out and root your favorite team to victory opening nite.

Vince Shay phones to reminisce over this and that. While voices heard yowling, "How much, Vince?" So the reminiscing is broken and Vince back to work. Said he in closing the conversation. "I'm in need of games, believe me you." . . . Lou Sebastian of San Antonio passes thru town on his way to a Michigan vacation. Stops off to say "hello" to factories his firm represents. . . . "Alternate Members" division of the "20 Year Club" growing by leaps and bounds. If you've been in the coinbiz 10 years or longer—c'mon in. . . . Ted Rubenstein advises that, in addition to Charley Pieri—Stanley Levin and Phil Schwartz also going great on his revamps. . . . Robert L. Peterson, expert PR man, tells all small business firms to "toot your horn." Just wrote book published by University of Illinois on Public Relations for small business men. . . . Joe Robbins over at Empire a busy, busy boy trying to do himself 64 different kinds of 64 different things. . . . Chick Levine of Little Rock stops off to say "hello." Chick on his way to Canada for some fishing.

Note how the press now playing up fact that almost everything made of metal will shortly be higher in price" which was predicted here (Sept. 3 issue) in story about how mfrs trying to hold present price line while enduring many increases. . . . Nice note from friend Senor Leon Sapochnik of Habana, Cuba. Advises that business in Cuba going along at a fast pace and everything but grand. . . . Many distributors have written The Cash Box to continue its editorials re: Need for a "National Credit Bureau." . . . The Jones Boys, including R. F. Jones, himself, prominent about town this past week. Visiting with the factories they so marvelously represent thruout "Jonesland." . . . Better export biz is assured when Uncle Sam meets with all other nations in Geneva this January and cuts tariffs by as much as 15% over period of three years. Hope is that coin machine mfrs. will also get in on this deal. Will George A. Miller call meeting, as rumored, of entire Board to discuss ways and means for some efficiently handling adverse legislative matters in the future? Miller has some very fine ideas which will prove of good benefit to all music biz. . . . Big music ops' affairs yet to come: Recorded Music Service Assn. and the Music Ops of Northern Illinois affair. . . . Kiddie ride ops jumping into pool games. Top men in this division of the industry believe these new pool games will boost averages all down the line for them. . . . Willie (Little Napoleon) Blatt of Miami expected to visit Chi within the next few weeks.

HAPPY BIRTHDAY THIS WEEK TO: Harold Motherapy, Chicago Ill. . . . E. C. Bybee, an Antonio, Tex. . . . Al Engeln, Nashville, Tenn. . . . George L. New, Hobbs, N. Mex. . . . Bovio Belletini, Colgate, Okla. . . . A. L. Kropp, Tuscaloosa, Ala. . . . Gerald Barron, Belmont, Calif. . . . Robert M. Carlyle, Grand Rapids, Mich. . . . Nat Lessner, New London, Conn. . . . Fred Iverson, Syracuse, N. Y. . . . Jack Kauffman, Philadelphia, Pa. . . . Allen J. Stern, Chicago, Ill. . . . Art Weinischke, Warson Woods, Mo. . . . Carl F. Jackson, Seminole, Okla. . . . Philip J. Mason, Washington, D. C. . . . Gene Daddis, Pequanock, N. J. . . . Harvey J. Gorgan, Big Bay Point, Ont., Canada. . . . Edmund Petrocine, Miami, Fla. . . . Herman Paster, St. Paul, Minn. . . . John B. Turcotte, Williamsett, Mass. and C. T. Cole of Marion, Ind.



HITTING a "bases loaded" homer lites up arrows under letters in name KING OF SWAT. Liting arrow under G and F good for one replay . . . carry-overs from game to game . . . liting arrow under T scores 5 replays . . . then all arrows are reset.

Only AUTHENTIC BASEBALL GAME WITH WILLIAMS NEW ANIMATED BASE RUNNING UNIT

Previous **HIGH SCORE** stays on . . . Beat previous High Score for replays! **REPLAYS FOR SCORE** . . . "NUMBER-MATCH" scores **REPLAY!**

SEE YOUR DISTRIBUTOR FOR:
King of Swat - 3 Deuces
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AMERICA'S LARGEST EXPORTERS OF RECONDITIONED COIN OPERATED EQUIPMENT

SEEBURG M100A, B, BL
WURLITZER 1015, 1100, 1250, 1400, 1500
AM1 MODEL B, C, D
ROCKOLA 1424, 1426, 1428, 1432, 1434, 1436
COMPLETE SELECTION OF 5 BALL PIN GAMES,
BINGO GAMES AND ONE BALL GAME.
ALL TYPES OF ARCADE EQUIPMENT.

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GET IN ON THE "New Look" IN PROFITS!

GOTTLIEB'S TWO PLAYER TOURNAMENT



NUMBER MATCH FEATURE SCORES REPLAYS!

- 4 Point and Bonus advance targets.
- Popular rotating score rollover.
- Holdover Bonus hole also awards Mystery Specials.
- De Luxe "New Look" Cabinet.
- 1 Point Pop Bumper.
- 2 Cyclonic Kickers.
- 2 ON-OFF 10 times value Pop Bumpers.

Available with twin chutes 10c - 3 for 25c

Amusement Pinballs as American as Baseball and Hot Dogs!

D. Gottlieb & Co. 1140-50 N. KOSTNER AVE. CHICAGO 51, ILLINOIS

Assorted **KIDDIE RIDES FOR SALE** Cheapest In The Country **\$25.00 UP** SEND FOR LIST TODAY **DAVID ROSEN** Exclusive AMI Dist. Ea. Pa. 855 N. BROAD STREET, PHILA. 23, PA. PHONE—STEVENS ON 2-2903

Father and 3 Sons Among Top Operators
 SAVANNAH, GA.—George E. Hermetet of Frenchie Amusement Co., this city, who has been engaged in the industry for over 35 years, has three sons who have also been engaged in this field for from 15 to 25 years.
 Two of his sons, Ray and Lawrence Hermetet operate as Frenchy Amusement Co. in Miami, Fla.
 Another son, Robert Hermetet, operates out of East Cleveland, Ohio.
 George Hermetet is one of the most active operators in the Savannah area. He started operating in Clyde, Ohio, back in 1919. From there he went to the M. M. Marcus Company in Cleveland, O.
 Feeling that the south was more suited to him he went to work for Bill Frye in Miami. Later with A. Bartlett also of that city.
 He operated in Cuba for sometime, "Until," as he advises, "Batista came in and took over the machines."
 "Then I came back to the states," he reports, "and went in business with my sons in Miami. Leaving the boys there to handle their business I came on here to Savannah."
 Today, those who know George Hermetet and his three sons, believe that this is one of the best operating families in the country.

THRU THE COIN CHUTE
HOUSTON HAPPENINGS
 Top shelf local deal of the month was when W. C. Lynch and Fred Troy formed a partnership, bought out Bob Davenport's Coin Machine Exchange and organized a new firm, Sportland Amusement Co. on Leeland Ave. The new outfit buys, sells, trades, and operates all types of novelty coin operated equipment. They are local distributors for United and Exhibit lines. Both Lynch and Troy are well and favorably known in State and local coin machine circles. Sportland Amusement was officially opened for business Aug. 30. . . . Li'l Pal Records, Inc., after nearly 24 years at 1817 Main St., moved Aug. 29 to their new home on 2514 San Jacinto at McGowen. The new location, an ultra modern setup under one roof, includes; huge record supermarket, high fidelity display system, recording studio, tape records and phono display, office, service dept. and workshop. A convenient free parking area is to the side of the building. . . . The new State law making it a felony to use phony coins or slugs in legal coin operated devices became effective in Texas Sept. 1. Penalty upon conviction is up to five years in prison and \$1000.00 fine. . . . Music operator J. Q. Chadwick back from a prospecting trip that resulted in staking 46 uranium claims in Arizona and 14 in New Mexico. J. Q. has for some time been associated with former music operator Ernest Gates in quest of the precious stuff. . . . Harold Bullock, manager J. A. Walsh & Co. wholesale record dept. (RCA-Victor) back from a pleasant vacation and now with nothing to look forward to but Christmas. . . . Houston finally has adopted ten cent play; on parking meters, that is. Since Sept. 1 it takes a silver dime to buy the half hour parking time on downtown meters that a nickel used to buy. Two silver dimes gets you a full hour. Outlying meters still work for a nickel but the one hour time has been cut in half.

CLASSIFIED ADVERTISING SECTION

WANT

WANT—Bally "Big Times," \$440. Also need back glass for two Genco "Bingo Rolls." LEWIS & FOLLETT MUSIC CO., 180 SOUTH HOWARD ST., SPOKANE, WASH. (Tel.: MA 8585).

WANT—For Resale, new or used American, National 12 ft. Bank boards; 22 ft. Shuffleboards; late model Bingo's; 100 Selection Seeburgs; Lee's Musical Merry-Go-Round. Quote quantity, condition and your best price in first letter. STANLEY DISTRIBUTING CO., 1523 BROADWAY, TACOMA, WASH. Tel.: Hillside 5110.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—Will purchase one-half interest in distributorship handling major line of phonographs and games. Will invest substantial amount of cash. BOX #346, c/o THE CASH BOX, 26 W. 47th STREET, New York, N. Y.

WANT—Tubes: 2051; 2050; 70L7; 2A4, 2A3, 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 a hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Seeburg 100 selection Hideaways; Phonographs; Wall Boxes; Steppers. AMI 120 and 80 selection Hideaways; Phonographs; Wall Boxes, Steppers. Wurlitzer 104 selection Hideaways; Phonographs; Wall Boxes; Steppers. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN. Tel.: 2648.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: Union 1-7500.

WANT—Bingos and Gottlieb 5-Balls for resale. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVENUE, MOLINE, ILL. (Tel.: 4-6703.)

WANT—Late model phonos. Preferably Seeburg 100's. Will pick up within 300 miles. Write, wire, phone: KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y. Tel.: Circle 6-8939.

WANT—All types of Bingo Games. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. (Tel.: Market 3967).

WANT—Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-510.

WANT—Frolics, Rodeo, Circus, and Showboats, Seeburgs, Model BL's C's. FOR SALE—10 3-4-5's. Make offer. NOBRO NOVELTY COMPANY, 538 BRYANT STREET, SAN FRANCISCO 7, CALIF.

WANT—Distributors Wanted. Slide-Ez powdered shuffleboard wax. Scientifically produced under modern manufacturing methods assuring tops in performance. Sold on money back guarantee. Samples and prices upon request. ALLIED BLOCK CHEMICAL COMPANY, 5th AND BINGHAM STREET, PITTSBURGH 3, PENNA. Tel.: Everglade 1-4647.

WANT—To Buy. Model D-80 AMI phonographs. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: Superior 1-4600).

WANT—Mills Panorams—any quantity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. Tel.: Garfield 3585.

WANT—We are in the market to buy for cash Universal Five Stars; United Circus; United Boleros; United Showboats and Mill's Panorams. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF. (Tel.: HEMlock 1-1750).

WANT—For cash: Seeburg Bear Guns. Will also buy in quantity, new or used late guns and arcade games if prices are right. ECONOMY SUPPLY CO., 579 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-8628).

WANT—Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

WANT—Northwestern 49's; Challengers; Pike's Peak; Kicker's and Catchers; Weigh Scales or any other penny games or equipment in Canada for resale. Will pay top prices in any quantity. Write, phone or wire. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONTARIO. Tel.: LO 4722.

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: Judson 6-4568.

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—A Bargain. Personal Music. 400 Phonette Boxes, \$7.00 ea.; 25 Amplifiers to Match, \$25. Made by Personal Music Corp. AUTOMATIC AMUSEMENT CO., 1717 STUART ST., HOUSTON 6, TEXAS.

FOR SALE—26 Wurlitzer 3020 Wallboxes, \$9 ea.; 2 D-80 Wallboxes and Stepper, \$125, practically new. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C. (Tel.: 2-3992).

FOR SALE—We have Hayburners, Jalopies and Sea Jockeys, in all 30, uncrated at \$35 ea. All are in working condition. PENNSYLVANIA VENDING CORP., 1822 CARSON ST., PITTSBURGH 3, PA. (Tel.: HEMlock 1-9900).

FOR SALE—We have for sale or exchange good late model Seeburg; AMI; Wurlitzer and Rock-Ola music machines; Bally; United; Gootlieb and Williams Bingo's; Five Balls; Shuffle Alleys; Targets and Baseball Games. Also used phonograph records in most any quantities. For music and games, as is, just off location, lowest Cash Box prices, slightly higher if shop cleaned and crated. All games guaranteed perfect working condition. If in trade area, drive in, get a whole load of them. Bring your trade-in's along. We can get together. THE GORDON STOUT CO., 125 N. MONROE, PIERRE, SOUTH DAKOTA. (Tel.: 4097).

FOR SALE—Genco Sky Gunner, Used; Genco 2 Player Basketball, Used; Evans Bat-A-Score, Used; Williams Super Jet Gun, Used; Telequiz, Used; Chicago Coin Criss Cross Target, New; 10 Column Eastern Electric Cigarette Machine with Chrome Top, Latest Type; 1550 Wurlitzer Phonograph, Like New. Will take any reasonable offer. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: GL 6-6807).

FOR SALE—Bingo games in A-1 shape, will swap for late model music or arcade equipment. Contact us at once: RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD, CONN. (Tel.: CH 9-6556.)

FOR SALE—Route of 250 Watling Scales on location in Maryland and Virginia. Or will sell individual machines. Bargain! SEACOAST DISTRIBUTORS, INC., 594 10th AVE., NEW YORK, N. Y. (Tel.: BRYant 9-4684) or 1200 NORTH AVE., ELIZABETH, N. J.

FOR SALE—"Wurlitzer Phonographs." 1500's—\$395; 1400's—\$325; 1250's—\$175; 1100's—\$150; 1015's—\$50. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA., Tel.: 84-3264.

FOR SALE—Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE—Wurlitzer 1500 exceptionally clean, \$295; Seeburg M100A reconditioned, \$215; Seeburg Model "C", \$575; AMI D-40 converted to 45 rpm, completely refinished, like new, \$295. UNITED DISTRIBUTORS, INC., P. O. BOX 1995, 902 W. SECOND, WICHITA 12, KANSAS. (Tel.: HO 4-6111.)

FOR SALE—All types late model phonographs converted to 10c play. Call collect for price. DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: SYRACUSE 75-1631).

FOR SALE—Bowlers in quantities. Bally—Victory, Champions, Blue Ribbons and Gold Medals, Keeney—Century, Speed Lanes. United—Clippers. GLOBE DISTRIBUTING COMPANY, 1623 N. CALIFORNIA, CHICAGO, ILL. (Tel.: ARmitage 6-0780-81).

FOR SALE—Bally Dude Ranch \$240; Palm Springs \$265; Hi-Fi \$285; Surf Clubs \$295; Variety \$455; United Rio \$165; Havana \$195; Evans (Club Model) Saddle & Turf \$275. Also other Bingos and Bowlers. All ready for locations. Rush Deposit to: MICKEY ANDERSON, 314 EAST 11th STREET, ERIE, PA. (Tel.: 5-7549.)

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLYmpic 8-4012, 4013.

FOR SALE—Each item at bargain price—shopped or as is. Seeburg 100A's; Wurlitzer 1500's; and 1700's Bingos, Spot-Lites, Palm Beaches, Yacht Clubs, etc. ARIZONA WURLITZER DISTRIBUTOR NEW MEXICO. CANYON SALES DIST. CO., 301 EAST 7th, TUCSON, ARIZONA.

FOR SALE—Dude Ranch @ \$210; 2 Palm Springs @ \$245; 1 Variety @ \$395—As a package, \$999.95. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLEN FALLS, N. Y. (Tel.: 2-2519.)

CLASSIFIED ADVERTISING SECTION

FOR SALE—Bally Dude Ranch \$245; United Rio \$195; United Tahiti \$195; Bally Beach Club \$245; United Havana \$225; Tropicana (new in cases) \$425; Varieties \$445; Gayety (new in cases) \$495; United 3 Feathers, floor samples \$595. All used equipment thoroughly reconditioned. ASSOCIATED AMUSEMENTS, 188 BRIGHTON AVE., ALLSTON, MASS. ED RAVREBY.

FOR SALE—Lowest Prices In The Country. Leaders \$249.50; Team Plays \$249.50; Classics \$145; Clovers \$125; Exhibit Rifle Gallery \$169.50. All equipment refinished and ready for location. Buy one and convince yourself. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVENUE, CHICAGO 22, ILL. (Tel.: CANal 6-0293.)

FOR SALE—Finest Bowlers: Factory reconditioned—returnable 7th day for full refund. Clover \$130; Classic \$145; Imperial \$220; Jct \$390; Team \$275; Coney Island Bingo \$60; Genco 400 with latest improvements \$60. 1/3 deposit. W. E. KEENEY MFG. CO., 5229 S. KEDZIE AVE., CHICAGO 32, ILL. Tel.: HEMlock 4-3844.

FOR SALE—Sixty music and thirty-five amusement on locations, grossed \$67,000 in 1954, first six months of 1955, \$40,000. Located in good Kansas community. Owner will lease building. BOX 350, c/o THE CASH BOX, 26 WEST 47th STREET, NEW YORK 36, N. Y.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—United Shuffle Alleys; Team \$245; League \$225; Chief \$195; Royal \$145; Clover \$85; Wms. Major League \$225; Genco Bing-A-Roll \$65. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE—ABC \$65; Atlantic City \$90; Brite Lites \$65; Beauty \$165; Coney Island \$65; Cabana \$165; Nevada \$295; Spot Lites \$65; Singapore \$325; Tropicana \$350; Tropics \$175; Yacht Club \$110. Clean, Ready to use. Half Deposit. CLEVELAND COIN MACHINE EXCHANGE, 2029 PROSPECT AVE., CLEVELAND 15, OHIO (Tel.: TOWER 1-6715.)

FOR SALE—Bally Beauties \$165; Spot Lites \$45; 100 C Seeburgs \$625; 1438-54 Comet \$625; Model D40 \$260; Model B \$210; Model C \$235; AMI Hidden Unit Late Model, Like New, \$165; AMI Late Model 5 & 10 Boxes 10c Play \$12; 15 Mighty Midget 5c Cashew Vender \$5. H & H MUSIC, 1626 THIRD AVENUE, MOLINE, ILL. (Tel.: 4-6703.)

FOR SALE—Like new, Swami Napkin Machines, \$8.00 ea.; largest stock of Kiddie Rides in the world, all guaranteed, write for complete list. REDD DISTRIBUTING CO., 298 LINCOLN ST., ALLSTON 34, MASS.

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHIAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MONTana 5000-1-2. CHapel 9-6556.

FOR SALE—United's Chief; Fifth Avenue Yankee; Royal; Liberty; Cascade; Lightning; Targette; Comet. Bally's Victory; Rocket, and Mystic Bowlers. All thoroughly reconditioned. Priced for quick sale. Call or write: SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, N.Y. (Tel.: LINcoln 9106).

FOR SALE—Seeburg Coon Hunts, \$175; Seeburg Shoot The Bear, \$125; Genco Rifle Gallery, \$325. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MO. (Tel.: CENTral 1-9292).

FOR SALE—1 Ice Frolics, \$225; 2 Surf Clubs, \$250 ea.; 2 Yacht Clubs, \$110 ea.; 2 Bally Beautys, \$150 ea.; 3 Spot Lites, \$50 ea.; 2 Palm Beach, \$95 ea.; 1 Beach Club, \$195. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA STREET, EVANSVILLE, IND. (Tel.: 3-4508).

FOR SALE—AMI 5-10 wall boxes; Wurlitzer 48-selection wallboxes; 219 steppers. COPELAND DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, OKLAHOMA. Tel.: FO 5-3456.

FOR SALE—Special. Bally; Gayety, positively like new, at \$365. Williams: Spit Fires, slightly used, \$169.50; Race The Clocks, floor samples, \$265. Gottlieb: Ric-O-Chets, test sample, \$275; Jubilees, Gottlieb's latest, 4 player game, \$385. NEW ORLEANS NOVELTY COMPANY, 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CANal 8318).

FOR SALE—Wurlitzer 1400 \$300.00; Wurlitzer 1450 \$325.00; Seeburg M100-A \$275.00; Rock-Olas 1434 \$325.00; 1432 \$200.00; 1428 \$150.00; United Carnival Gun \$300.00. All ready for location. COIN AUTOMATIC MUSIC COMPANY, 241 WEST MAIN ST., JOHNSON CITY, TENN. Tel. 945.

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. Tel.: WHEELing 5472.

FOR SALE—We will sell or trade all types cigarette machines (thoroughly reconditioned) Colsnac and Vendo Ice Cream Machines and Automatic Popcorn Shoppes for late model juke boxes. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVENUE, SHREVEPORT, LA.

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as it. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REGent 6-3691.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Keeney Cigarette Vendors, \$135; National 950 w/king size columns, \$115; Feature Bowlers, \$250; Super Frame Bowlers, \$225; Advance Bowlers, \$150. UNIVERSITY COIN MACHINE EXCHANGE, 858 NORTH HIGH ST., COLUMBUS 8, OHIO. (Tel.: AXminster 4-3529).

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. (Tel.: 2-3326 or 2-1648).

FOR SALE—Bargain prices, shopped or as is. Seeburg 100A's; Wurlitzer 1100; 1400; 1500 and 1550A. CENTURY DISTRIBUTORS, INC., 919 MAIN ST., BUFFALO 3, N. Y. (Tel.: SUMmer 4938).

FOR SALE—Thoroughly reconditioned AMI Phonographs: E-120, \$525; E-80, \$475; D-80, \$395; D-40, \$260; Model C, \$175; Model A, \$125. WESTERN STATES DISTRIBUTORS, 117 EAST SECOND, SOUTH, SALT LAKE CITY, UTAH (Tel.: 22-2549).

FOR SALE—Bally's Gayety, \$375; Bally's Surf Club, \$215; Bally's Bright Lights, \$42.50; United's Havana, \$135; United's Rio, \$110; United's Tahiti, \$100. Write, wire or phone. 1/3 Deposit with order. NASTASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS, LA. (Tel.: MAGnolia 6386).

FOR SALE—Evans Constellation \$225; Shoot the Bear \$145; Keeney Deluxe Bowler \$125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MISSOURI. (Main 1-3511) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (Westport 3582).

FOR SALE—Route of late model phonographs located in the fastest growing city in the Southwest. 75 Phonographs and 36 Novelty Units. Houston, Texas, \$65,000. Box # 349. THE CASH BOX, 26 WEST 47th STREET, NEW YORK 36, N. Y.

FOR SALE—Reconditioned Guaranteed Phonographs. Rock-Ola: Model 1436, \$285; Model 1438 Comet, \$585; with Receivers add \$20. AMI: Model D-40, \$250; Model C-40, \$175; Model A-40, \$125. Wurlitzer: Model 1250, \$175; Model 1015, \$65. J. ROSENFELD COMPANY, 4701 WASHINGTON BLVD., ST. LOUIS 8, MISSOURI. (Tel.: FO 7-6730.)

FOR SALE—Seeburg 100-A \$325; 100C \$650; 100-W \$850; Wurlitzer 1015 \$100; 1100 \$150; 1250 \$175; 1500A \$375; 1600 \$350; AMI A \$125; B \$200; C \$225; D \$285; Evans Constellation \$150. MUSICAL SALES, 2334-36 OLIVE, ST. LOUIS 3, MO.

FOR SALE—Pin Games—Williams: Daffy Derby; Grand Champion; Gun Club; Army and Navy. Gottlieb: Happy Go Lucky; Stage Coach; Dragonette; Southern Bell; Shindig; Slugger Champ; Quintette; Gypsy Queen; Jockey Club; Duette; Twin Bill. New Pin Games sold in our respective territories. Gottlieb: Jubilee; Sweet Add-A-Line; Tournament. Williams: Three Deuces; Smoke Signal. New and Used Cigarette Machines. National; Rowe; Electro. Rock-Ola, new and used. H. Z. VENDING AND SALES CO., 1205 DOUGLAS, OMAHA, NEBRASKA. (AT 1121).

FOR SALE—Telequiz Machines, factory reconditioned. Ready for location, \$119.50. 1/3 down, balance C.O.D. We stock all Telequiz parts, also parts and supplies for Jukes, Shuffle and Pin Games. Write for catalog. CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILLINOIS.

FOR SALE—"Shoot-the-Bear"—converted into "Sock-the-Ock". These machines are clean and in top operating condition, ready for location. While they last—\$129. 1/3 deposit, Bal. C.O.D. 100 SERVICE COMPANY, 2638 OLIVE STREET, ST. LOUIS 3, MO. (Tel.: Jefferson 1-6531.)

FOR SALE—HiFi, \$220; Surf Club, \$220; Palm Springs, \$210; Dude Ranch, \$170; Palm Beach, \$75; Beach Club, \$165; Yacht Club, \$75; Spot Lite, \$60; Beauty, \$110. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: TULane 6729).

FOR SALE—Priced for quick turnover \$235. all of our Hi-Fi's, Palm Springs, and Ice Frolics. Spot Lites are going for \$44.50; Yacht Clubs at \$107.50. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. (Tel.: Main 1-8751.)

FOR SALE—Canadian operators attention. Now available, immediate delivery large variety fine conditioned Juke Boxes, Pins, Shuffle Alleys, most reasonable prices. Communicate SAM SOLWAY, STE. AGATHE DES MONTS, QUEBEC, POSTAL ADDRESS, BOX 129. (Tel.: 154).

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUNKirk 3-1810.

FOR SALE—High Luster, Chrome Plated Steel Plasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only \$24.50 per pair. MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA, CALIF.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Seeburg "A's", \$269.50; AMI "A", \$69.50; Exhibit Star Shooting Gallery, \$197.50; Seeburg Bear Gun, \$99.50; Race The Clock, \$314.50; Bally Space Ship, \$249. Write, Wire, Phone Today. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVENUE, CLEVELAND 3, OHIO. (Tel.: Henderson 1-7577).

FOR SALE—18 foot Rock-Ola Shuffle Board \$149.50; Shuffle Board game wax (12 cans) \$3.50; Fast wax case (12 cans) \$4.50; Pucks (set of 8) \$12; Fluorescent Lights pair \$22.50; Adjusters \$18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: Juniper 8-1814).

FOR SALE—United Bingos; 7 Tahitis, \$99.50 ea.; 7 Singapores, \$225 ea.; 9 Tropicanas, \$239.50 ea. WESTERN DISTRIBUTORS, 1226 S.W. 16th AVE., PORTLAND, OREGON. (Tel.: ATwater 7565).

FOR SALE—Send \$1.00 for the record of "The Cat Came Back" b/w "Stop Crackin' Peanuts" by Lee Moore, disc jockey of WWVA in Wheeling, W. Va. Please state whether 45 or 78 rpm. CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. Tel.: PRescott 9-0182.

FOR SALE—Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC. 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE — 1015 Wurlitzers, A-1 condition. Any quantity. HUEY DISTRIBUTING CO., 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: Cedar 7976).

FOR SALE—10 cent Operators don't let profit walk out the door. Use General's Two Nickels for Dime Play Kits. Install in minutes. \$3.50 Revenue increase. Samples \$3.50 each, lots of 10, \$2.95 each. GENERAL DISTRIBUTING COMPANY, 3574 HARDING STREET, CARLSBAD, CALIF. Tel. Saratoga 2-5151.

FOR SALE—Reconditioned phones—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

MISCELLANEOUS

NOTICE—We are converting Bally HiFis into that ever popular Beach Club. Why not have the equivalent of a new Beach Club? Call, write or wire us for more information. All our equipment is completely reconditioned. DONAN DISTRIBUTING CO., 5007 N. KEDZIE, CHICAGO 25, ILL. (Tel.: Juniper 8-5211).

NOTICE—Arcade operators. We have a limited number of conversion targets (Shoot-the-Spook) in stock. This target is a proven, dependable money maker for operators of Bear guns. Write: 100 SERVICE CO., 2638 OLIVE ST., ST. LOUIS 3, MO. Tel.: Jefferson 1-6531.

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, PHONO-VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. Tel.: PErshing 3-7197 or PHONO-VEND OF HOUSTON, 1408 JEFFERSON STREET, HOUSTON, TEXAS. Tel.: PReston 4791, for genuine factory parts, also good reconditioned phonographs priced right.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUDson 6-2640; The Cash Box, Chicago, Ill., DEArborn 2-0045; The Cash Box, Hollywood, Calif., HOLlywood 5-1702.

NOTICE—Attention, Wurlitzer 1500, 1700 and 1800 Operators. Connect 24 and 48 Selection Wallboxes to these phonographs. Use Regular 219 and 248 Steppers with Adaptor. Specify model. Change one wire in Stepper. \$34.50. MIDWEST MUSIC SERVICE, 819 WEST SECOND ST., WICHITA, KANSAS.

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: Magnolia 3931.

THE CASH BOX

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

WANT

FOR SALE

CHECK OFF WHICH YOU DESIRE

CLASSIFIED AD RATE 10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT THE CASH BOX, 26 West 47th Street, New York 36, N. Y.

Use This Convenient Form For Your Classified Ad

START HERE



Form with horizontal lines for writing.

FIRM _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

TELEPHONE NUMBER _____

ENCLOSE YOUR CHECK—AIRMAIL TO:

THE CASH BOX

26 WEST 47th STREET, NEW YORK 36, N. Y.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit Is GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX

26 West 47th Street, New York 36, N. Y.

THIS WEEK'S USED MACHINE QUOTATIONS

16th YEAR OF PUBLICATION

831st CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

CODE

- | | |
|-----------------------------|------------------------------------|
| 1. Prices UP | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN | 7. Machines Just Added |
| 4. No change from Last Week | * Great Activity |

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.



PHONOGRAPHS

LISTED ALPHABETICALLY

AMI

1* Model A, '46, 40 Sel., 78 RPM	100.00	125.00
4* Model B, '48, 40 Sel., 78 RPM	150.00	210.00
4* Model C, '50, 40 Sel., 78 RPM	175.00	235.00
2* Model D-40, '51, 40 Sel., 78 RPM	250.00	300.00
3* Model D-80, '51, 80 Sel., 45 RPM	335.00	400.00
4. Model E-40, '53, 40 Sel., 78 RPM	400.00	525.00
2. Model E-80, '53, 80 Sel., 45 RPM	475.00	625.00
2. Model E-120, '53, 120 Sel., 45 RPM	495.00	650.00
4. WM Wall Box	10.00	12.00
4. SM or SL Stepper	12.00	24.50

EVANS

4. Mills Constellation, 47 Model 951, 40 Sel., 78 RPM	50.00	125.00
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4. Constellation, '49 Model 135, 40 Sel., 78 RPM	100.00	200.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	175.00	225.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	249.00	320.00

ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	35.00	75.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00
4. 1426, '47, 20 Sel., 78 RPM	39.50	95.00
1. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	95.00	150.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	169.50	225.00
4. 1432, Same as above, Converted to 45 RPM	200.00	250.00

4. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	225.00	325.00
4. 1434, Same as above, Converted to 45 RPM	275.00	350.00
4. 1436, '52, Fireball, 120 Sel., 45 RPM	285.00	375.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	325.00	450.00
4. 1438, '54, Comet, 120 Sel., 45 RPM	535.00	625.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	25.00	65.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	25.00	75.00
4. 147S, Standard, 20 Sel., 78 RPM	25.00	75.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	49.50	89.50
4. 148S, '48 Standard, 20 Sel., 78 RPM	75.00	150.00
4. 148M, '48 Master with Remote Attach., 20 Sel., 78 RPM	75.00	150.00
4. 148 ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	90.00	159.00
3* M100A, '49, 100 Sel., 78 RPM	275.00	340.00
1* M100B, '51, 100 Sel., 45 RPM	485.00	565.00
4. M100BL, '51, 100 Sel., 45 RPM. Light Cab	500.00	595.00
4* M100C, '53, 100 Sel., 45 RPM	575.00	665.00
4. HF100G, '54, 100 Sel., 45 RPM	725.00	850.00
4. W1-L56 Wall Box 5c	3.00	6.95

4. 3W2 Wall-a-Matic	4.25	8.95
4. W4L-56	12.50	20.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	12.50	20.00
4. W6L-56 5/10/25 Wireless	16.50	24.50
4. 3W7-L-56	22.50	34.50

WURLITZER

4. 1015 '46, 25 Sel., 78 RPM	50.00	100.00
4. 1080, '46, Colonial, 24 Sel., 78 RPM	50.00	99.00
4. 1080A, '48, Colonial, 24 Sel., 78 RPM	60.00	125.00
4. 1017, '46, Hideaway, 24 Sel., 78 RPM	50.00	100.00
4* 1100, '48, 25 Sel., 78 RPM	99.00	150.00
4* 1250, '50, 48 Sel., 78 RPM	135.00	175.00
4. 1250, '50, (Same as above) Converted to 45 RPM	170.00	225.00
4. 1400, '52, 48 Sel., 78 RPM	275.00	350.00
4. 1400, '52, (Same as above) Converted to 45 RPM	300.00	350.00
4* 1500, '53, 105 Sel., 78 and 45 RPM Intermixed	295.00	395.00
2. 1500A, '53, 105 Sel., 78 and 45 RPM Intermixed	345.00	425.00
4. 1650, '53, 48 Sel., 45 RPM	360.00	450.00
4. 1700, '54, 104 Sel., 45 RPM	595.00	725.00
4. 2140 Wall Box	3.00	10.00
4. 3020 Wall Box	5.00	12.00
4. 3048 (Conv. of 3020)	10.00	20.00
4. 3031 Wall Box	2.95	5.00
4. 3045 Wall Box	4.00	20.00
4. 4820 Wall Box	19.50	30.00



PINBALL GAMES

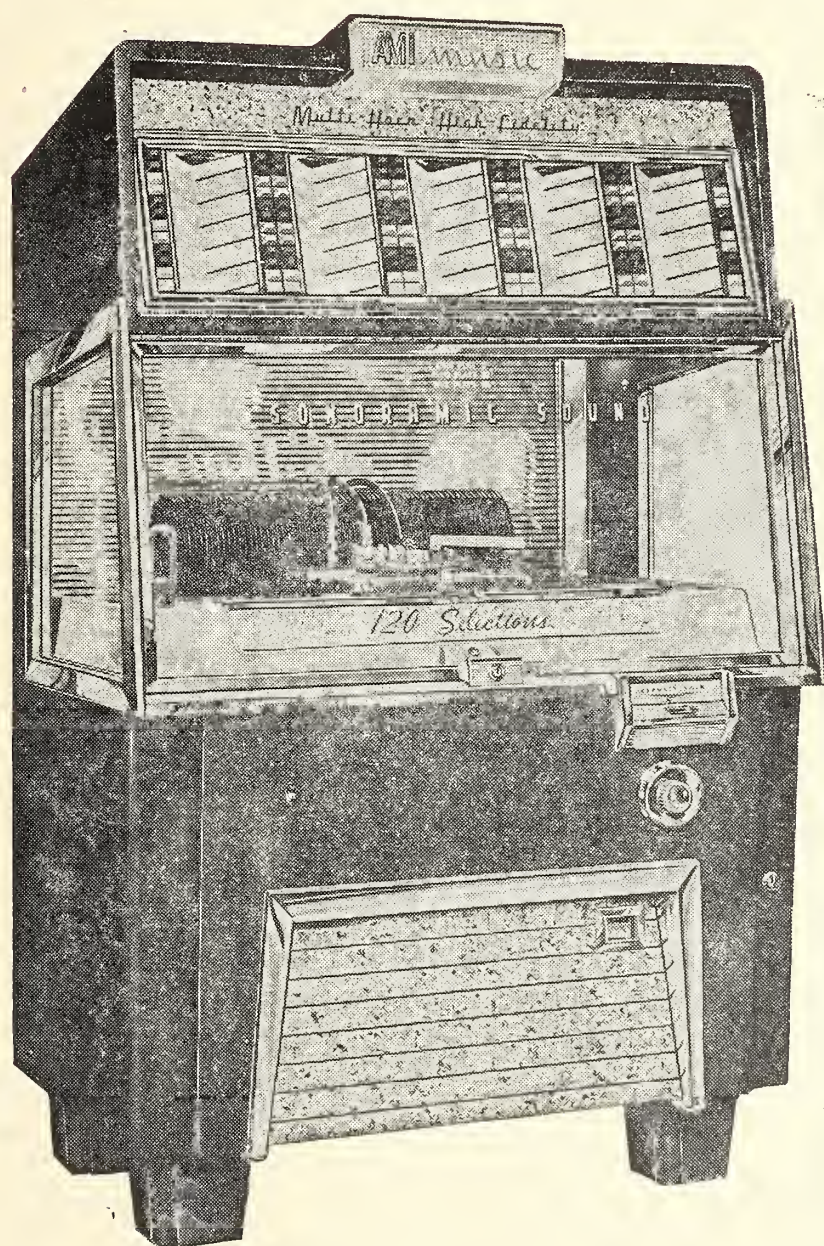
Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/52)	40.00	65.00	4. Camel Caravan (Ge 6/49)	15.00	30.00
4. Across the Board (Un 9/52)	35.00	50.00	4. Campus (Ex 2/50)	15.00	20.00
4. All Star Basketball (Got 1/52)	20.00	39.00	4. Canasta (Ge 7/50)	25.00	34.50
6. Aquacade (Un 4/49)	10.00	25.00	4. Caravan (Wm 6/52)	35.00	75.00
4. Arabian Knights (Got 12/53)	145.00	165.00	6. Carolina (Un 3/49)	15.00	25.00
4. Arcade (Wm 11/51)	45.00	75.00	4. Champion (B 12/49)	20.00	35.00
4. Arizona (Un 4/50)	10.00	25.00	6. Champion (CC 6/49)	15.00	20.00
4. Army-Navy (Wm 10/53)	50.00	95.00	4. Chinatown (Got 10/52)	59.00	85.00
3* Atlantic City (B 5/52)	80.00	110.00	6. Circus (Ex 8/48)	10.00	20.00
6. Baby Face (Un 12/48)	10.00	20.00	4. Circus (Un 8/52)	115.00	145.00
4. Bank-A-Ball (Got 5/50)	15.00	25.00	4. Citation (B 10/48)	15.00	35.00
4. Basketball (Got 10/49)	15.00	25.00	4. C.O.D. (Wm 9/53)	85.00	125.00
4* Beach Club (B 2/53)	160.00	245.00	4. College Daze (Got 8/49)	10.00	25.00
2* Beauty (B 11/52)	110.00	165.00	4. Colors (Wm 11/54)	175.00	220.00
4. Be Bop (Ex 3/50)	10.00	20.00	4* Coney Island (B 9/52)	60.00	85.00
4. Big Ben (Wm 9/54)	140.00	190.00	4. Control Tower (Wm 3/51)	24.00	35.00
4. Big Hit (CC 7/52)	29.00	45.00	4. Coronation (Got 11/52)	65.00	90.00
6. Big Top (Ge 2/49)	10.00	20.00	4. County Fair (Un 9/51)	30.00	45.00
2. Big Time (B 1/55)	450.00	500.00	4. Crossroads (Got 5/52)	45.00	75.00
6. Black Gold (Ge 3/49)	10.00	20.00	4. Cyclone (Got 5/51)	40.00	85.00
4. Bolero (Un 12/51)	45.00	95.00	4. Daisy Derby (Wm 8/54)	190.00	230.00
4. Bomber (CC 3/51)	20.00	25.00	4. Daisy May (Got 7/54)	170.00	215.00
6. Boston (Wm 5/49)	15.00	29.50	4. Dallas (Wm 2/49)	15.00	30.00
4. Bowling Champ (Got 2/49)	15.00	25.00	4. Dealer "21" (Wm 2/54)	75.00	135.00
4. Bright Lights (B 5/51)	42.50	85.00	4. De Icer (Wm 11/49)	20.00	39.00
4. Bright Spot (B 11/51)	65.00	95.00	4. Diamond Lill (Got 12/54)	190.00	230.00
4. Broadway (B 6/51)	25.00	50.00	4. Domino (Wm 5/52)	37.50	60.00
4. Buffalo Bill (Got 5/50)	20.00	30.00	4. Double Action (Ge 1/52)	25.00	35.00
4. Buttons & Bows (Got 3/49)	15.00	25.00	4. Double Feature (Got 12/56)	15.00	25.00
2* Cabana (Un 3/53)	90.00	165.00	4. Dbl. Shuffle (Got 6/49)	15.00	25.00
			4. Disk Jockey (Wm 11/52)	45.00	80.00
			4. Dragonette (Got 6/54)	135.00	195.00

AMI Model "F" is the

first

phonograph in the world with a self-contained multi-horn sound system



Only the most expensive custom-built high fidelity sound systems are comparable to the Model "F"—and they cost as much or more than the entire AMI juke box itself!

Full Range Multi-Horn High Fidelity

Sonoramic Sound

120, 80, and 40 Selections

Choice of 8 Spectacular New Colors:

Tahitian Brown, Firecracker Red, Happy Blue, Paddy's Green, Bright Sand, Sunburst Yellow, Atoll Coral, Embered Charcoal.

.....

Originator of the Automatic Selective Juke Box in 1927

AHEAD THEN—AHEAD NOW

.....

AMI Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark
Licensee: Automatic Musical Instruments (Great Britain) Ltd., 35 Berkeley Square, London, W.1. England—building the BAL-AMI Juke Box

"It's What's in THE CASH BOX That Counts"

4. Dreamy (Wm 2/50) .. 15.00 25.00
4* Dude Ranch (B 9/53) 170.00 245.00
4. Eight Ball (Wm 1/52) 45.00 75.00
4. Fairway (Wm 6/53) .. 65.00 95.00
4. Fighting Irish (CC 11/50) .. 25.00 35.00
4. Five Star (Univ 5/51) . 35.00 75.00
6. Floating Power (Ge 12/48) .. 10.00 20.00
4. Flying High (Got 2/53) 50.00 100.00
4. Flying Saucers (Ge 12/50) .. 15.00 30.00
6. Football (CC 8/49) .. 10.00 25.00
4. Four Bells (Got 10/54) 190.00 230.00
4. Four Corners (Wm 12/52) .. 45.00 90.00
4. Four Horsemen (Got 9/50) .. 30.00 60.00
4. "400" (Upright) (Ge 10/52) .. 40.00 75.00
4. Four Stars (Got 6/52) .. 50.00 95.00
4. Freshie (Wm 9/49) .. 20.00 35.00
2. Frolics (B 10/52) .. 100.00 145.00
4. Futurity (B 3/51) .. 40.00 80.00
4* Gaby (B 3/25) .. 365.00 445.00
4. Georgia (Wm 7/50) .. 19.50 35.00
6. Gin Rummy (Got 2/49) 15.00 25.00
4. Glamour (Got 7/51) .. 15.00 25.00
6. Glider (Ge 8/49) .. 10.00 20.00
4. Globe Trotter (Got 11/51) .. 35.00 75.00
4. Golden Gloves (CC 7/49) .. 10.00 25.00
4. Golden Nugget (Upright) (Ge 2/53) 50.00 95.00
4. Gold Star (Got 8/54) . 185.00 215.00
6. Gondola (Ex 5/49) .. 10.00 20.00
4. Grand Award (CC 1/49) .. 10.00 20.00
4. Grand Champion (Wm 8/53) .. 85.00 125.00
4. Grand Slam (Got 4/53) 45.00 110.00
6. Grand Stand (B '50) .. 20.00 35.00
4. Green Pastures (Got 1/54) .. 135.00 160.00
4. Gun Club (Wm 11/53) 79.00 105.00
4. Guy-Dolls (Got 5/53) .. 75.00 135.00
4. Gypsy Queen (Got 2/55) 220.00 245.00
4. Handicap (Wm 6/52) .. 45.00 95.00
4. Happy Days (Got 7/52) .. 65.00 100.00
4. Happy-Go-Lucky (Got 3/51) .. 25.00 45.00
4. Harvest Moon (Got 12/48) .. 15.00 20.00
4. Harvest Time (Ge 9/50) .. 15.00 35.00
4. Harvey (Wm 5/51) .. 15.00 35.00
4* Havana (Un 2/54) .. 135.00 225.00
4. Hawaii (Un 6/54) .. 175.00 325.00
4. Hawaiian Beauty (Got 4/54) .. 140.00 200.00
4. Hayburner (Wm 6/51) . 45.00 75.00
2* Hi-Fi (B 6/54) .. 220.00 285.00
4. Hit Parade (CC 2/51) . 10.00 20.00
4. Hit & Runs (Ge 3/51) . 15.00 25.00
4. Hit 'N Run (Got 4/52) 32.00 75.00
6. Holiday (CC 12/48) .. 10.00 20.00
4. Holiday (Ke 12/51) .. 35.00 55.00
4. Hong Kong (Wm 9/51) 39.00 75.00
4. Horsefeathers (Wm 1/52) .. 39.50 69.50
4. Horse Shoe (Wm 12/51) .. 25.00 40.00
4. Hot Rods (B '49) .. 15.00 35.00
4* Ice-Frolics (B 1/54) .. 195.00 250.00
4. Jalopy (Wm 8/51) .. 55.00 95.00
4. Jeanie (Ex 6/50) .. 15.00 25.00
4. Jockey Club (Got 5/54) 145.00 185.00
4. Jockey Special (B 11/47) .. 15.00 45.00
4. Joker (Got 11/50) .. 20.00 50.00
4. Judy (Ex 7/50) .. 10.00 20.00
4. Jumping Jacks (Upright) (Ge 12/52) 35.00 100.00
4. Just 21 (Got 1/50) .. 10.00 25.00
4. K. C. Jones (Got 11/49) 10.00 25.00
4. King Arthur (Got 10/49) .. 10.00 25.00
4. King Pin (CC 12/51) . 30.00 60.00
4. Knockout (Got 1/51) . 29.00 45.00
4. Lady Luck (Got 9/54) . 145.00 210.00
4. Lazy "Q" (Wm 2/54) .. 85.00 130.00
4. Leaders (Un 10/51) .. 45.00 85.00
4. Lite-A-Line (Ke 6/52) . 45.00 55.00
4. Long Beach (Wm 7/52) 35.00 65.00
4. Lovely Lucy (Got 2/54) 135.00 175.00

4. Lucky Inning (Wm 5/50) .. 15.00 25.00
4. Lulu (Wm 12/54) .. 235.00 250.00
4. Mad. Sq. Garden (Got 6/50) .. 30.00 69.00
6. Magie (Ex 11/48) .. 10.00 20.00
4. Majors '49 (CC 2/49) . 15.00 35.00
4. Majorettes (Wm 4/52) 29.00 45.00
4. Manhattan (Un 4/5) . 405.00 495.00
4. Marhle Queen (Got 8/53) .. 95.00 145.00
4. Maryland (Wm 4/49) . 15.00 35.00
4. Mercury (Ge 3/50) .. 10.00 29.00
4. Mermaid (Got 6/51) .. 30.00 65.00
4. Mexico (Un 3/54) .. 200.00 255.00
4. Minstrel Man (Got 3/51) .. 25.00 60.00
6. Moon Glow (Un 11/48) 10.00 20.00
4. Mystic Marvel (Got 3/54) .. 145.00 175.00
2* Nevada (Un 8/54) .. 195.00 300.00
4. Niagara (Got 12/51) .. 39.00 80.00
4. Nifty (Wm 12/50) .. 15.00 35.00
4. "9" Sisters (Wm 1/54) 95.00 140.00
4. Oasis (Ex 10/50) .. 10.00 20.00
4. Oklahoma (Un 5/49) . 10.00 20.00
6. Old Faithful (Got 12/49) .. 15.00 25.00
4. Olympics (Wm 5/52) . 45.00 75.00
4. One Two Three (Ge 10/48) .. 10.00 25.00
4. Palisades (Wm 7/53) . 65.00 90.00
2. Palm Beach (B 7/52) 75.00 100.00
4* Palm Springs (B 11/53) 210.00 265.00
4. Paratrooper (Wm 8/52) 25.00 45.00
4. Pin Bowler (CC 6/50) 10.00 20.00
6. Pinch Hitter (Un 5/49) 10.00 20.00
4. Pinky (Wm 9/50) .. 20.00 35.00
4. Pin Wheel (Got 11/53) 125.00 155.00
4. Play Ball (CC 1/51) .. 20.00 35.00
4. Playland (Ex 8/50) .. 10.00 20.00
6. Playtime (Ex 8/49) .. 10.00 20.00
4. Poker Face (Got 9/53) 115.00 135.00
5. Puddin' Head (Ge 10/48) .. 10.00 20.00
4. Punchy (CC 12/50) .. 10.00 20.00
4. Quarterback (Wm 10/49) 15.00 35.00
4. Quartet (Got 2/52) .. 60.00 110.00
4. Queen of Hearts (Got 12/52) .. 69.00 100.00
4. Quintet (Got 3/53) .. 49.50 110.00
4. Rag Mop (Wm 10/50) . 15.00 35.00
6. Ramona (Un 2/49) .. 10.00 20.00
4. Red Shoes (Un 11/50) 20.00 34.50
4* Rio (Un 11/53) .. 110.00 195.00
4. Rip Snorter (Ge 10/49) 10.00 20.00
4. Rocket (Ge 5/50) .. 20.00 39.00
4. Rockettes (Got 8/50) . 25.00 49.50
4. Rodeo (Un 2/53) .. 125.00 160.00
4. Rose Bowl (Got 10/51) 35.00 75.00
4. Round Up (Got 11/48) 10.00 25.00
4. St. Louis (Wm 2/49) . 25.00 35.00
4. Saddle and Turf (Ev 10/53) .. 175.00 250.00
(Club Model) .. 275.00 325.00
6. Saratoga (Wm 10/48) . 10.00 20.00
4. Screamo (Wm 4/54) .. 125.00 165.00
4. Sea Jockeys (Wm 11/51) 24.50 50.00
4. Select-A-Card (Got 4/50) 10.00 20.00
4. Shantytown (Ex 10/49) 20.00 39.00
4. Sharpshooter (Got 5/49) .. 10.00 29.50
4. Shindig (Got 10/53) . 120.00 155.00
4. Shoo Shoo (Wm 2/51) 19.50 29.50
4. Shoot the Moon (Wm 11/51) .. 20.00 55.00
4. Show Boat (Un 1/49) . 10.00 20.00
4. Show Boat (Un 12/52) 150.00 175.00
4. Silver Chest (Upright) (Ge 4/53) .. 59.00 125.00
4. Silver Skates (Wm 2/53) 54.50 80.00
2* Singapore (Un 10/54) 275.00 375.00
4. Skill Pool (Got 8/52) . 50.00 85.00
4. Slugfest (Wm 3/52) . 39.00 65.00
6. Snooks (Wm 6/51) .. 15.00 22.50
4. South Pacific (Ge 2/50) 20.00 39.00
4. Spark Plugs (Wm 9/51) 50.00 95.00
6. Speedway (Wm 9/48) . 10.00 20.00
4. Spitfire (Wm 2/55) . 225.00 245.00
4. Spot Bowler (Got 10/50) .. 15.00 35.00
1* Spot-Lite (B 1/52) .. 44.50 75.00

4. Sportsman (Ge 2/51) .. 10.00 20.00
4. Sportsman (Wm 2/52) 30.00 35.00
4. Springtime (Ge 3/52) 20.00 34.50
4. Stage Coach (Got 11/54) 165.00 210.00
4. Star Pool (Wm 10/54) . 200.00 220.00
4. Stars (Un 6/52) .. 50.00 85.00
4. Starlite (Wm 3/53) .. 35.00 70.00
4. Steeple Chase (Un 1/52) .. 35.00 65.00
4. Stop & Go (Ge 3/51) . 15.00 25.00
1. Struggle Buggies (Wm 12/53) .. 75.00 125.00
6. Summertime (Un 9/48) 15.00 25.00
4. Sunshine Park (B 12/52) .. 35.00 95.00
4. Super Hockey (CC 4/49) .. 20.00 34.50
4. Super Jumbo (Got 10/54) .. 287.50 375.00
1* Surf Club (B 3/54) .. 215.00 300.00
4. Sweepstakes (Wm 1/52) 75.00 95.00
4. Sweetheart (Wm 5/50) 20.00 35.00
2* Tahiti (Un 8/53) .. 99.50 195.00
4. Tampico (Un 6/49) .. 10.00 20.00
4. Telecard (Got 1/49) . 20.00 55.00
4. Thing (CC 2/51) .. 15.00 35.00
4. Three Feathers (Ge 5/49) .. 15.00 35.00

4. Three Four Five (Un 6/51) .. 25.00 50.00
6. Three Musketeers (Got 7/49) .. 15.00 35.00
6. Thrill (CC 9/48) .. 10.00 20.00
4. Thunderbird (Wm 5/54) .. 150.00 190.00
4. Times Square (Wm 4/53) .. 65.00 90.00
4. Touchdown (Un 1/52) 15.00 25.00
4. Triplets (Got 7/50) .. 15.00 29.50
4. TriScore (Ge 1/51) .. 20.00 35.00
2* Tropicana (Un 1/55) . 295.00 425.00
4* Tropics (Un 7/53) .. 125.00 175.00
6. Tucson (Wm 1/49) .. 10.00 29.00
6. Tumbleweed (Ex 8/49) 15.00 35.00
4. Turf King (B 6/50) . 15.00 45.00
4. Twenty Grand (Wm 12/52) .. 40.00 85.00
4. Twin Bill (Got 1/55) . 210.00 240.00
4. Utah (Un 7/49) .. 10.00 24.50
1* Variety (B 9/54) .. 360.00 455.00
4. Watch My Line (Got 9/51) .. 30.00 55.00
4. Whizz Kids (CC 3/52) 20.00 40.00
4. Wild West (Got 8/51) 40.00 69.50
4. Winner (Univ.) .. 20.00 45.00
3* Yacht Club (B 6/53) . 95.00 125.00
4. Zingo (Un 10/51) .. 25.00 65.00



6. Bally Speed Bowler (2/50) .. 15.00 20.00
6. Bally Shuffle Champ (4/50) .. 20.00 30.00
6. Bally Hook Bowler (11/50) .. 20.00 45.00
6. Bally Baseball (5/51) 35.00 45.00
4. Bally Shuffle Line (7/51) 25.00 50.00
4. Bally Victory Bowler (5/54) .. 295.00 375.00
4. Bally Champion Bowler (5/54) .. 295.00 395.00
4. Bally Jet Bowler (8/54) 350.00 400.00
4. Bally Magic Bowler (12/54) .. 395.00 475.00
4. ChiCoin Bowling Classic (5/50) .. 20.00 35.00
4. ChiCoin Pin Bowler (6/50) .. 20.00 30.00
4. ChiCoin Trophy Bowl (7/50) .. 20.00 35.00
6. ChiCoin Pin Lite (9/50) 25.00 30.00
4. ChiCoin Horse-Shoes (5/51) .. 35.00 75.00
4. ChiCoin 6-Player (8/51) 35.00 85.00
4. ChiCoin 6-Player DeLuxe (5/52) .. 39.00 95.00
4. ChiCoin Match Bowler (6/52) .. 45.00 100.00
4. ChiCoin Bowl-A-Ball (10/52) .. 95.00 135.00
4. ChiCoin Match Bowl-A-Ball (11/52) 75.00 150.00
4. ChiCoin 10th Frame Special (12/52) .. 75.00 150.00
4. ChiCoin Name Bowler (1/53) .. 75.00 150.00
4. ChiCoin 10th Frame Double Score Bowler (2/53) .. 85.00 150.00
4. ChiCoin Crown (4/53) . 100.00 200.00
4. ChiCoin Crown, Giant Pins (4/53) .. 125.00 185.00
4. ChiCoin Triple Score (6/53) .. 125.00 175.00
4. ChiCoin Gold Cup (7/53) .. 145.00 225.00
4. ChiCoin High Speed Crown (7/53) .. 150.00 260.00
4. ChiCoin High Speed Triple Score (8/53) . 225.00 285.00
4* ChiCoin Advance (10/53) .. 165.00 260.00
4. ChiCoin King (10/53) . 200.00 300.00
4. ChiCoin Criss Cross (Bowler 12/53) . 240.00 300.00
2* ChiCoin Super Fame (3/54) .. 245.00 325.00
2. ChiCoin Starlite (5/54) 225.00 340.00
2. ChiCoin Feature (7/54) 275.00 360.00
2. ChiCoin Holiday (9/54) 375.00 450.00
2. ChiCoin Flash (10/54) 350.00 420.00
4. ChiCoin Playtime (10/54) .. 350.00 460.00
4. ChiCoin Firehall (11/54) .. 395.00 475.00

4. ChiCoin Thunderbolt (12/54) .. 400.00 450.00
4. ChiCoin Triple Strike (2/55) .. 435.00 495.00
4. ChiCoin Criss Cross Targette (1/55) .. 215.00 275.00
4. ChiCoin DeLuxe Criss Cross Targette (1/55) 215.00 275.00
4. Exhibit Strike (6/51) . 20.00 30.00
4. Exhibit Twin Rotation (5/52) .. 65.00 95.00
4. Genco Bowling League (11/49) .. 15.00 20.00
4. Genco Baseball (5/50) 15.00 20.00
4. Genco Shuffle Target (7/51) .. 15.00 20.00
4. Genco 3-Player Rebound (9/51) .. 30.00 65.00
4. Genco Shuffle Pool (11/53) .. 85.00 125.00
2* Genco Match Pool (2/54) .. 125.00 160.00
4. Gottlieb Bowlette (3/50) 15.00 29.50
6. Keeney Pin Boy (11/49) 15.00 20.00
6. Keeney Ten Pins (1/50) 15.00 20.00
6. Keeney ABC (2/50) .. 15.00 20.00
6. Keeney Lucky Strike (4/50) .. 20.00 30.00
6. Keeney King Pin (4/50) 20.00 30.00
6. Keeney Bowling Champ (4/50) .. 20.00 30.00
6. Keeney Duck Pins (6/50) .. 20.00 30.00
4. Keeney Double Bowler (8/50) .. 25.00 35.00
4. Keeney League (8/50) 25.00 50.00
4. Keeney 4-Way Bowler Attachment (12/50) . 40.00 75.00
4. Keeney Big League (5/51) .. 35.00 65.00
4. Keeney 6-Player League (9/51) .. 35.00 75.00
4. Keeney DeLuxe League (3/52) .. 35.00 95.00
4. Keeney Super DeLuxe League Bowler (3/52) 45.00 100.00
4. Keeney High Score League (5/52) .. 65.00 100.00
4. Keeney Team (10/52) 69.00 135.00
4. Keeney Club (4/53) .. 95.00 150.00
2. Keeney Domino (5/53) 95.00 160.00
4. Keeney Carnival (5/53) 115.00 190.00
4. Keeney Pacemaker (9/53) .. 159.50 215.00
4. Keeney Mainliner Bowler (1/54) .. 169.50 240.00
4. Keeney Bonus Bowler (3/54) .. 175.00 250.00
4. Keeney Diamond Bowler (5/54) .. 165.00 295.00
2. Keeney Bikini (6/54) . 275.00 310.00
4. Keeney Century (6/54) 310.00 325.00
4. Keeney American (9/54) .. 325.00 350.00
4. Keeney National (9/54) 345.00 395.00

4. United 5-Player (1/51)	35.00	65.00
4. United 6-Player	40.00	70.00
4. United DeLuxe 6-Player (10/15)	40.00	75.00
4. United 6-Player Super (3/52)	45.00	95.00
4. United 4-Player Official (5/52)	45.00	100.00
4. United 6-Player Star (7/52)	55.00	105.00
2* United 10th Frame Star (9/52)	65.00	110.00
4. United Manhattan 10th Frame (9/52)	75.00	130.00
4. United 10th Frame Super (10/52)	85.00	135.00
4. United Manhattan (9/52)	100.00	135.00
4* United Cascade (2/53)	90.00	140.00
4* United Clover (2/53)	85.00	140.00
4. United Liberty (2/53)	100.00	140.00
4* United Classic (6/53)	120.00	150.00
4* United Olympic (6/53)	110.00	160.00
4* United Royal (9/53)	145.00	200.00
4* United Imperial (9/53)	185.00	220.00
4* United Chief (11/53)	195.00	275.00
2* United Leader (11/53)	225.00	260.00
4* United Team (1/54)	245.00	285.00
4. United DeLuxe Team (1/54)	260.00	300.00
4* United League (1/54)	225.00	310.00
4* United Ace (5/54)	285.00	335.00
2* United Rainbow (5/54)	315.00	340.00
4. United Banner (8/54)	325.00	365.00
4. United Shuffle Targette (8/54)	325.00	375.00
2. United DeLuxe Shuffle Targette (8/54)	325.00	385.00

2. United Speedy (8/54)	310.00	410.00
2. Un. 11th Frame (10/54)	335.00	410.00
4. United DeLuxe 11th Frame	365.00	420.00
4. United Comet Targette (11/54)	335.00	410.00
4. United DeLuxe Comet Targette (11/54)	345.00	420.00
4. United Mercury (12/54)	365.00	415.00
4. United DeLuxe Mercury (12/54)	365.00	425.00
4. United Mars (1/55)	355.00	440.00
4. United DeLuxe Mars (1/55)	360.00	450.00
4. Un. Lightning (2/55)	375.00	455.00
4. United DeLuxe Lightning	385.00	465.00
4. Un. Clipper (5/55)	425.00	460.00
4. United DeLuxe Clipper (5/55)	435.00	470.00
6. Universal Twin (1/50)	15.00	35.00
6. Universal Super Twin (3/50)	30.00	40.00
6. Universal DeLuxe Twin (10/50)	30.00	40.00
6. Universal High Score (10/50)	30.00	40.00
6. Universal Bowlomatic (3/51)	30.00	40.00
6. Williams Twin Shuffle (12/49)	20.00	34.50
6. Williams Twin Shuffle (9 1/2) (2/50)	20.00	30.00
6. Williams Bowler (9 1/2) (3/50)	25.00	30.00
4. Williams Double Header (7/50)	20.00	45.00
6. Williams 5-Player Bowler (6/51)	20.00	30.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

F-120 Juke Box (Receiver included)	
F-80 Juke Box (Receiver NOT included)	
F-40 Juke Box (Receiver NOT included)	
HS-80 Selective Hideaway	
HS-120 Selective Hideaway	
W-80 Wall Box	
W-120 Wall Box	
S-80 Receiver	
S-120 Receiver	
Wall Speaker	
Corner Speaker	
Recessed Speaker	
R-167 Bargrip	

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ROCK-OLA MFG. CORP.

Model 1448 Hi-Fi Phono, 120 Selection, 45 RPM Only	
Model 1442, Hi-Fi, 50 Selections, 45 RPM Only	
Model 1546 Chrome Wall Box, 120 Selections	
Model 1548, 50 Selection Wall Box	
Model 1613, 8" Blonde Wall Speaker	
Model 1614, 8" Mahogany Wall Speaker	
Model 1906, Remote Volume Control	
Model 1927, Remote Volume Control with Cancel Button	

No List Price Authorized for Publication

AUTO-PHOTO CO.

Auto-Photo Studio Model "11"	\$2,950.00
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BALLY MFG. CO.

Gay Time	\$ 775.00
ABC Bowler (without Match Feature)	
Model A-110, 10c a play	760.00
Model A-325, 3 plays for 25c	780.00
Congress Bowler (with Match Feature)	
Model C-110, 10c a play	805.00
Model C-325, 3 plays for 25c	825.00
Bull's Eye Shooting Gallery	395.00
The Champion (With new-all-metal cabinet)	759.00

No List Price Authorized for Publication

J. P. SEEBURG CORP.

HF-100-R	
3W-1 Wall-O-Matic "100"	
MRVC-1 Master Remote Volume Control	
CVS4-8—8" Wall Speaker Ivory (Teardrop)	
CVS6-8—8" Recessed Speaker	
CVS7-12"—12 Recessed Speaker	
PS6-1Z Power Supply	
ARA1-L6 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Compensator Unit	

UNITED MFG. CO.

Super Slugger Regular Model	\$ 595.00
DeLuxe Model (with Match Feature)	635.00
5th Inning Shuffle Targette De Luxe Model	765.00
Regular Model	745.00
Capitol Shuffle Alley Single Chute	705.00
Double Chute	725.00
Derby Roll (without Match Feature)	705.00
De Luxe Derby Roll (with Match Feature)	735.00
Venus Shuffle-Targette Regular Model, 10c play	705.00
Special Model, 10c, 3 for 25c	725.00
De Luxe Venus Shuffle-Targette (with Match Feature) Regular Model, 10c play	745.00
Special Model, 10c, 3 for 25c	765.00
Triple Play	725.00

WILLIAMS MFG. CO.

King Of Swat	\$ 549.50
Three Deuces	389.50
Sidewalk Engineer	345.00

THE RUDOLPH WURLITZER CO.

Model "1800" Hi-Fi Phonograph	
Model "1700" Hi-Fi Phonograph	
Model "1600-A" Hi-Fi Phonograph	
Model 5206 5c-10c-25c Wall Box 4 Wire (48 Selections)	
Model 5207 5c-10c-25c Wall Box 3 Wire (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	
Model 5111 12" Concealed Speaker Hi-Fi	
Model 5112 8" Wall Speaker Hi-Fi	
Model 5115 Hi-Fi 4 Cone Corner Speaker	
Model 5116 Hi-Fi Coaxial Corner Speaker	
Model 5117 Hi-Fi Coaxial Wall Speaker	

No List Price Authorized for Publication

CHICAGO COIN

Blinker Bowler (with Match Feature)	\$ 815.00
Bonus Score Bowler (without Match Feature)	695.00
Big League Match Feature Model	595.00
Hollywood Bowler (with Match Feature)	850.00
Bulls Eye Bowler (with Match Feature)	775.00

EXHIBIT SUPPLY

Treasure Cove Regular Model	\$ 675.00
Match Play	690.00
Junior Jet Ride, '55 Model	395.00
Big Bronco, '55 Model	997.50
Roy Rogers' Trigger, '55 Model	1,047.50

GENCO MFG. & SALES CO.

Champion Baseball (with Match Feature)	\$ 635.00
Sky Rocket Rifle Gallery (with Match Feature)	675.00

D. GÖTTLIEB & CO.

Tournament (Two-Player)	\$ 512.50
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INTERNATIONAL MUTO. CORP.

Drive Yourself (new Drivemobile)	\$ 795.00
Photomat '54	2,150.00
3D Art Parade, 10-show model	495.00
3D Art Parade, 6-show model	395.00
Universal Post Card Vender	60.00

J. H. KEENEY & CO., INC.

DeLuxe Challenge Bowler (with Match Feature)	\$ 690.00
Challenge Bowler (without Match Feature)	665.00
Electric Cigarette Vender	284.50
Coin Changer Model	304.50



4. ABT 6 Gun Rifle Range	550.00	650.00
4. Boomerang	25.00	45.00
4. Bally Big Inning	65.00	150.00
4. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
4. Bally Rapid Fire	95.00	125.00
4. Bally Undersea Raider	64.50	125.00
4. Champion Hockey	40.00	85.00
4. ChiCoin Basketball Champ	85.00	195.00
4. ChiCoin 4-Player Derby	100.00	195.00
4. ChiCoin Goalee	49.50	95.00
4. ChiCoin Hockey	55.00	85.00
4. ChiCoin Midget Skee	65.00	175.00
4. ChiCoin Pistol	40.00	90.00
4. ChiCoin Home Run, 6 Player (3/54)	175.00	275.00
4. Edelco Pool Table	20.00	75.00
4. Evans Bat-A-Score	95.00	175.00
4. Evans Bola-Score	79.50	89.50
4. Evans Ski Roll	35.00	95.00
4. Evans Super Bomber	100.00	210.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	85.00
4. Evans Tommy Gun	39.50	95.00
4. Exhibit Dale Gun	24.50	89.00
4. Exhibit Gun Patrol	75.00	150.00
4. Exhibit Jet Gun	75.00	145.00
4. Exhibit Space Gun	75.00	145.00
4. Exhibit Pony Express	85.00	135.00
4. Exhibit Silver Bullets	40.00	95.00
4. Exhibit Six Shooter	75.00	125.00
4. Exhibit Vitalizer	45.00	75.00
2* Exhibit Shooting Gal. (6/64)	155.00	225.00
4. Exhibit Star Shooting Gallery (9/54)	200.00	300.00
4* Exhibit Sportland Shooting Gallery (11/54)	225.00	350.00
2. Exhibit "500" Shooting Gallery (3/55)	295.00	425.00
4. Genco Sky Gunner	75.00	165.00
4. Genco Night Fighter	119.50	159.50
4. Genco Basketball	185.00	275.00
1* Genco Rifle Gal. (6/54)	215.00	325.00
4. Genco Big Top Rifle Gallery (6/54)	375.00	450.00
4. Genco Wild West Gun (2/55)	425.00	500.00
4. Jack Rabbit	50.00	99.50
4. Jungle Joe	49.50	69.50
4. Keeney Air Raider	90.00	145.00
4. Keeney Sub Gun	75.00	95.00
1. Keeney Texas Leaguer	30.00	65.00
4. Keeney Sportsman (11/54)	249.00	345.00
4. Lite League	49.50	99.50
4. Mills Panoram Peek	175.00	325.00
6. Mills Conv. for Panoram Peek	10.00	29.50
4. Muto. Atomic Bomber	65.00	175.00

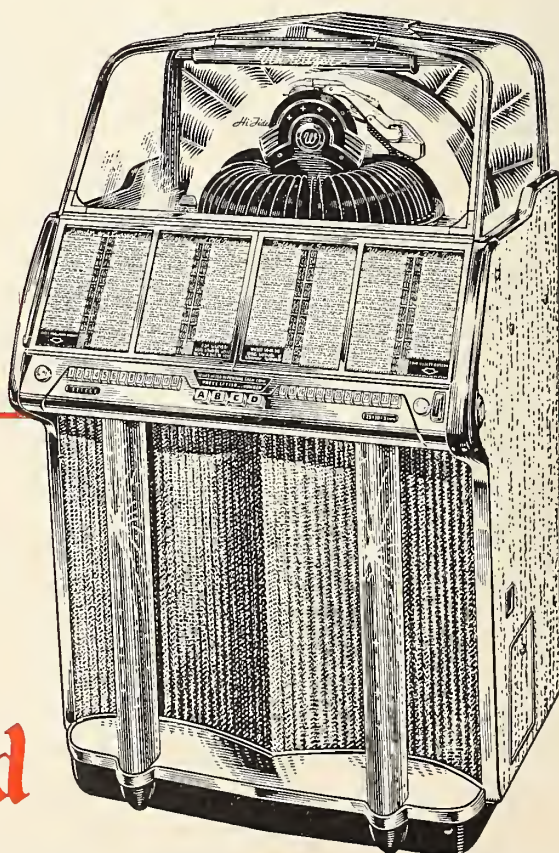
4. Mutos. Ace Bombers	100.00	195.00
4. Mutoscope Dr. Mobile (Prewar)	95.00	195.00
4. Mntos. Fly. Sancers	90.00	160.00
4. Mutos. Photo. (Pre-War)	150.00	250.00
4. Mutos. Photomatic (DeLuxe)	350.00	575.00
4. Mustocope Silver Gloves	125.00	200.00
4. Mutoscope Sky Fighter	95.00	175.00
4. Mutos. Voice-O-Graph 35c	395.00	525.00
4. QT Pool Table	65.00	85.00
4. Quizzer	60.00	95.00
4. Rockola World Series	40.00	85.00
4. Scientific Baseball	35.00	75.00
4. Scientific Basketball	20.00	75.00
4. Scientific Batting Pr.	65.00	89.50
4. Scientific Pitch 'Em	145.00	185.00
2* Seeburg Bear Gun	95.00	150.00
4. Seeburg Chicken Sam	50.00	100.00
4. Seeburg Shoot the Chmte	49.50	95.00
2* Seeburg Coon Hunt	175.00	250.00
4. Set Shot Basketball	200.00	250.00
4. Telequiz	95.00	150.00
4. Un. Team Hockey	30.00	85.00
4. United Jungle Gun	225.00	330.00
4. Un. DeLuxe Jungle Gun	230.00	360.00
4. United Carnival Gun (10/54)	275.00	350.00
4. United DeLuxe Carnival Gun (10/54)	295.00	395.00
2. United Bonus Gun (1/55)	345.00	425.00
4. United DeLuxe Bonus Gun (1/55)	375.00	450.00
4. Wilcox-Gay Recordio	50.00	125.00
4. Wms. All Stars (8/47)	35.00	75.00
4. Wms. Box Score (12/47)	39.50	75.00
4. Wms. Star Series (4/49)	40.00	89.00
4. Wms. DeLuxe World Series (2/52)	40.00	90.00
4. Wms. Super World Series (4/51)	49.00	135.00
4. Wms. DeLuxe Baseball (4/53)	100.00	195.00
4. Wms. Pennant Baseball (12/53)	165.00	265.00
4. Wms. Super Pennant Baseball (12/53)	155.00	275.00
4. Wms. Super Star Baseball (12/53)	175.00	325.00
4. Wms. Major League Baseball (2/54)	200.00	350.00
4. Wms. All Star Baseball (2/54)	175.00	350.00
4. Wms. Big League Baseball (2/54)	155.00	325.00
2. Wms. Safari Gun (2/55)	395.00	550.00
4. Wms. Polar Hunt (3/55)	495.00	625.00
4. Wurlitzer Skee-ball	35.00	75.00



Not all the beauty of a Wurlitzer 1800 is evident to location patrons. It's visible only to the eyes of the operator when he opens the back of the phonograph—or when he opens the cash box door.

It's the beauty of Wurlitzer 1800 precision engineering that means trouble-free operation, perpetual peak performance, low operating overhead—more of the "Take" to take home.

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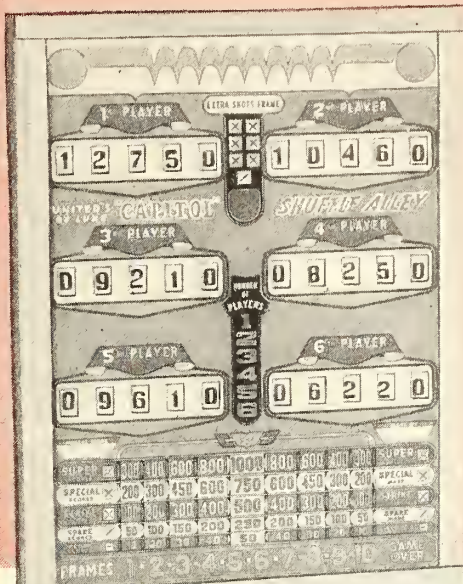
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6-PLAYER SHUFFLE ALLEY

NEW!

10TH FRAME STRIKE FEATURE

PLAYER KEEPS SHOOTING IN 10TH FRAME
AS LONG AS STRIKES ARE SCORED UP TO A TOTAL OF 6



SUPER SCORES	300	400	600	800	1000	800	600	400	300	SUPER MADE	
SPECIAL SCORES	200	300	450	600	750	600	450	300	200	SPECIAL MADE	
STRIKE SCORES	100	200	300	400	500	400	300	200	100	STRIKE MADE	
SPARE SCORES	50	100	150	200	250	200	150	100	50	SPARE MADE	
BLOW SCORES	10	20	30	40	50	40	30	20	10	BLOW SCORES	
FRAMES	1	2	3	4	5	6	7	8	9	10	GAME OVER

NEW HIGH-SCORING
5-DRUM TOTALIZERS

STRIKE-A-MATIC Syncro-flash Feature

Combines Strike Lane Accuracy with Speed Control
Direct View Scoring Lites on Playfield

DOUBLE CLOVER 4WAY MATCH FEATURE

HIGH SCORE 12,750

EQUIPPED WITH
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TWO SIZES:
8 FT. BY 2 FT., 9 FT. BY 2 FT.

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CAPITOL SHUFFLE ALLEY ALSO AVAILABLE
IN REGULAR MODEL WITHOUT MATCH FEATURE

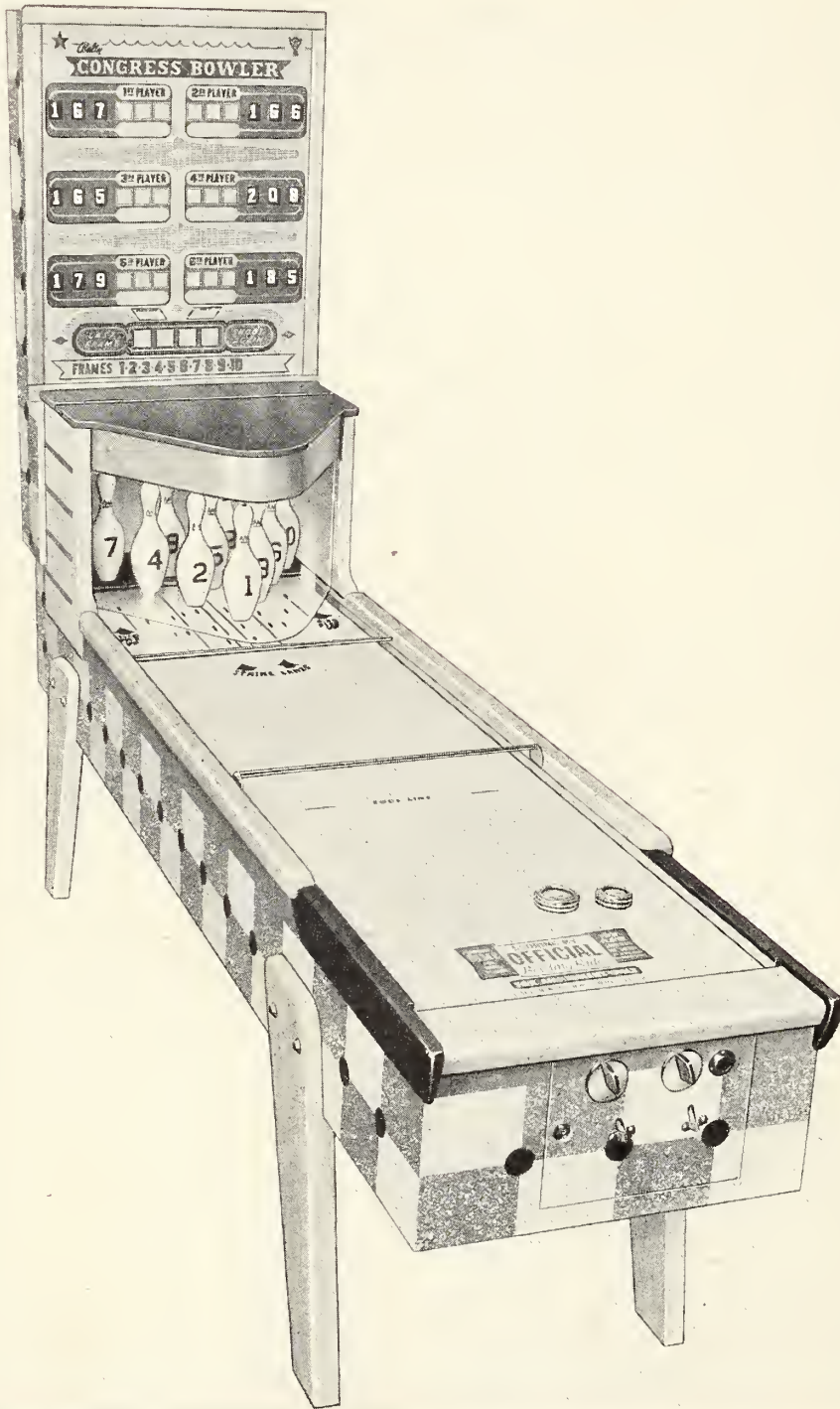
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OFFICIAL BOWLING SCORES

ATTRACT MORE PLAYERS . . . EARN MORE MONEY

Cash in on ever-increasing popularity of bowling. 15,000,000 bowlers will keep coin-chutes busy and cash-boxes full for all operators who get in on the ground floor with first **6-PLAYER***

OFFICIAL BOWLING** shuffle-bowlers. Order new Ballybowlers now!



New KING-SIZE Pins
New OVER-SIZE Puck

New king-size pins, nearly a foot high and almost as big as official bowling alley pins, increase play appeal of new Ballybowlers. Pin at left is official pin. Pin at right is ordinary shuffle-bowler pin. Center pin is new Bally king-size pin. Matching the new king-size pin is the new Bally over-size puck with a hefty, healthy feel that adds to thrill of skill-shooting. New over-size puck is larger puck on playfield at left. Compare size with smaller old fashioned puck.

SPECIFICATIONS: Overall size 8½ ft. long, 25 in. wide. Available in straight dime play or one play for a dime, 3 plays for a quarter. Light-up scores with speedy totalizing. Club-styled cabinet. 7-10 pick-up. Genuine Formica playfield. Hinged pin hood, doors and playfield with easy-up elevator on playfield. Speedy pin re-set. Quiet operation. Sturdy, trouble-free mechanism.

*Fun for one player . . . more fun for competitive teams of 2 to 6 players.
**Scoring for strikes, spares and blows is according to Official Bowling Rules.

ABC-BOWLER and CONGRESS BOWLER are out-earning all other bowlers in side by side competition. Get your share. Get ABC BOWLER or CONGRESS BOWLER on location now.

ABC bowler

WITH MATCH-SCORE FEATURES
Congress bowler

by Bally®

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