

THE CASH BOX

VOLUME XVI

AUGUST 20, 1955

NUMBER 48

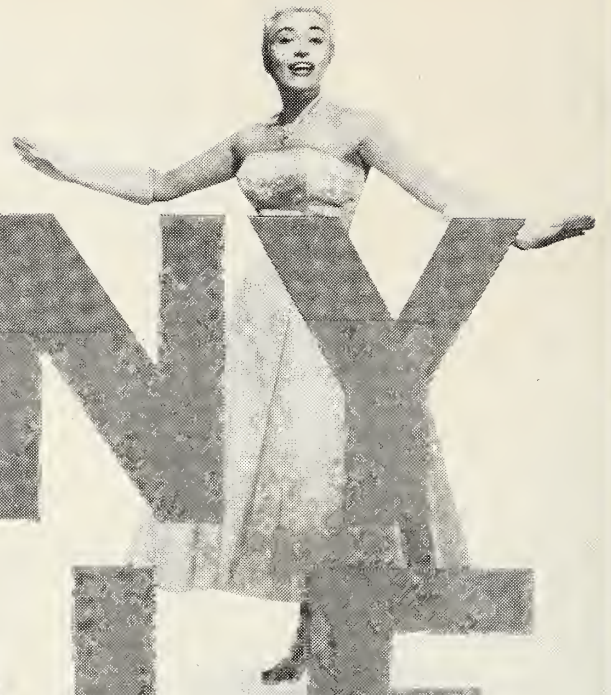


Les Paul and Mary Ford have another hit in "Hummingbird". Les and Mary have long been Capitol's best selling record artists. Since 1951, when they started as a team, they have sold over 15,000,000 records and not one of their disks has sold less than 300,000. In addition to their recording activity, which incidentally is done in their own private studio built as an addition to their home, Les and Mary have just signed a million dollar radio and TV deal.

ROCKS!

ROLLS!

SUNNY GALE



Certainly Baby

Soldier Boy

with Joe Reisman and his Orchestra

20/47-6227

"New Orthophonic" High Fidelity Recording

RCA VICTOR





FOUNDED BY BILL GERSH

The Cash Box

Volume XVI Number 48

August 20, 1955

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THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

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STAY WITH THOSE SONGS

Some publishers are under the impression that hit songs are made by magic. Others think that they can be wished into being. Almost all today feel that if a song doesn't show up of its own accord in a week or two, it has nothing and should be discarded for a new number.

This kind of thinking, which is all-pervasive in the music business today, is not only detrimental to the creation of hit records but is almost disastrous in its effect upon song writers who must create those hits.

Can you estimate the number of potential smash songs which have gone down the drain because a song didn't get a long enough try? This kind of waste in the music business borders on the criminal. For it is criminal to take the creation of an artist and give it two weeks in which to become a hit . . . and then forget about it if it doesn't.

No wonder today everyone bemoans the fact that there are no great writers as we had in the twenties or thirties. It probably isn't so that we have no great writers. It may be that we don't have publishers with enough vision to see a song through all its vicissitudes, who have enough faith in a particular song to work on it until it becomes a hit.

There used to be a time when a publisher decided a song was a number one

plug. That song would be worked on for several months no matter what happened. And for the most part it made noise and money if it was being handled by a competent publisher. Today everything depends on the immediate reaction to the first record. If that doesn't do anything, the whole matter is forgotten. There is usually no attempt to get further records—even though there may be many reasons why the first one didn't get anywhere—and there is usually a complete disregard of the song in favor of a newer one which may be showing up a little stronger.

Of course we realize that publishing is a business enterprise in which the object is to make a profit. But when you are dealing in an artistic form, there is also a responsibility to the person who is creating, and further, to the public.

Many, many songs do not make it on the first listening. They have to be heard time and time again and then they often become so desirable that they become classics.

It may take some risk; it may take some work; it may take some faith. But certainly every publisher has had songs which, if he had worked on them, would have become hits.

So stay with those songs a little longer; promote them; don't let go until you've done what you honestly and truly consider is everything in your power.

LOOK-
at this Lineup of
M-G-M HITS!



Top Rating
in Billboard
Cashbox Hit
of the Week
Variety
Best Bet



Joni James

Victor Young's

**WHERE IS THAT
SOMEONE
FOR ME**

(from the musical
"Seventh Heaven")

**THE
MOMENT I
SAW YOU**

MGM 12020 78 rpm
K 12020 45 rpm

orch. conducted by **DAVE TERRY**

David Rose and his orch.

**LOVE IS A
MANY
SPLENDOR
THING**
and
**YOU AND
YOU ALONE**

MGM 30883 78 rpm
K 30883 45 rpm

**SUMMERTIME
IN VENICE**
and
**VIOLIN Let Your
Song Begin**

MGM 30882 78 rpm
K 30882 45 rpm

**OUTSTANDING
NEW HIT!**

**ROBBIN
HOOD**

**DANCIN' IN
MY SOCKS** **HAPPY
IS MY
HEART**

MGM 12046 78 rpm • K 12046 45 rpm

PAT O'DAY
**SOLDIER
BOY**

and
REWARD! REWARD!
MGM 12025 78 rpm
K 12025 45 rpm

BILLY FIELDS
**THE GIRL
UPSTAIRS**

and
SIMPATICO
MGM 12040 78 rpm
K 12040 45 rpm

BILL GALLUS
**THERE IS
NO LOVE** **A TREE
FULL OF
OWLS**
(Without You)
MGM 12041 78 rpm
K 12041 45 rpm

ARLYNE TYE
**YOUR FLIRTY,
FLIRTY
EYES** **TALKIN',
TALKIN',
TALKIN'**
MGM 12032 78 rpm
K 12032 45 rpm

**THE
MARION SISTERS**

**HE DON'T WANNA
LOVE ME**
and
P-RECIOUS LOVE
MGM 12010 78 rpm
K 12010 45 rpm

ALAN DEAN

**REMEMBER ME,
WHEREVER YOU GO**
and
**LOVE IS ALL
THAT MATTERS**
MGM 12012 78 rpm
K 12012 45 rpm

**BETTY
MADIGAN**
**TEDDY
BEAR**
and
PLEASE BE KIND
MGM 12022 78 rpm
K 12022 45 rpm

**ACQUAVIVA
AND HIS ORCHESTRA**

**PRAYER
FOR
PEACE**
and
ALONE WITH YOU
MGM 30884 78 rpm
K 30884 45 rpm

KAY ARMEN

**The BIBLE
TELLS
ME SO**
and
**I WONDER WHEN WE'LL
EVER KNOW**
MGM 12045 78 rpm
K 12045 45 rpm

**THE NATION'S
TOP TEN
PLUS
THE NEXT
25
JUKE BOX TUNES**

The Top Ten Tunes Netting Heaviest Play in The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

THE CASH BOX

CODE

AB—Abbott	CK—Checker	DT—Dootone	GR—Groove	MO—Modern	SP—Specialty
AL—Aladdin	CM—Combo	DU—Duke	IM—Imperial	NG—Nargran	ST—Starlite
AP—Apollo	CO—Columbia	EP—Epic	JD—Jay Dee	PA—Parrot	TA—Tampa
AR—Arcade	CR—Coral	ES—Essex	JU—Jubilee	PE—Peacock	TJ—Tico
AT—Atlantic	CT—Cat	FA—Favorite	KI—King	PR—Prestige	TR—Trend
AU—Audiavacs	CW—Crown	FB—Fabor	LO—London	RA—Rainbow	UQ—Unique
BE—Bell	DA—Dana	FE—Federal	ME—Mercury	RE—Regent	UN—United
b f—Bethlehem	DE—Decca	FI—Fiesta	MG—MGM	RM—Roma	VI—RCA Victor
CA—Capitol	DL—DeLuxe	DO—Dot	4 Star—Four Star	SA—Savoy	WD—Waldorf
CD—Cadence				SE—Seeco	WI—Wing
CH—Chess				SO—Sound	X—Label "X"

- 1 ROCK AROUND THE CLOCK**
BILL HALEY and his COMETS
AR-123 (45-123)—Sonny Dee MG-12028 (K-12028)—Charles Walcott
BE-1098 (45-1098)—Four Bells
DE-29124 (9-29124)—Bill Haley & Comets
- 2 LEARNIN' THE BLUES**
FRANK SINATRA
CA-3102 (F-3102)—Frank Sinatra CO-40515 (4-40515)—Belmonte Orch.
CA-3147 (F-3147)—Ray Anthony GS-253 (45-253)—Joe Valino
- 3 HARD TO GET**
GISELE MacKENZIE
X-0137 (4X-0137)—Gisele MacKenzie
- 4 SOMETHING'S GOTTA GIVE**
MCGUIRE SISTERS
BE-1099 (45-1099)—Three Belles CR-61425 (9-61425)—Les Brown
CA-3096 (F-3096)—Ray Anthony DE-29484 (9-29484)—Sammy Davis, Jr.
CR-61423 (9-61423)—McGuire Sisters VI-20-6140 (47-6140)—Fred Astaire
- 5 UNCHAINED MELODY**
AL HIBBLER—LES BAXTER—ROY HAMILTON
CA-3055 (F-3055)—Les Baxter EP-9102 (5-9102)—Roy Hamilton
CO-40455 (4-40455)—Liberace ME-70598 (70598x45)—Crewcuts
CR-61407 (9-61407)—Don Cornell MG-11962 (K-11962)—LaRoy Holmes
DE-29441 (9-29441)—Al Hibbler VI-20-6078 (47-6078)—June Valli
DE-29509 (9-29509)—Guy Lombardo VI-20-6078 (47-6078)—Chet Atkins
- 6 AIN'T THAT A SHAME**
PAT BOONE—FATS DOMINO
DO-15377 (45-15377)—Pat Boone WI-90000 (90000 x 45)—Ronnie Gaylord
IM-5348 (45-5348)—Fats Domino
- 7 CHERRY PINK AND APPLE BLOSSOM
WHITE**
PEREZ PRADO
CO-40472 (4-40472)—Xavier Cugat DE-29387 (9-29387)—Victor Young
CR-61373 (9-61373)—Alan Dale VI-20-5965 (47-5965)—Perez Prado
CR-61381 (9-61381)—Georgie Auld TI-10-256 (45-256)—Tito Puente
DE-29510 (9-29510)—Guy Lombardo
- 8 A BLOSSOM FELL**
NAT "KING" COLE
CA-3095 (F-3095)—Nat "King" Cole LO-1566 (45-1566)—Vic Barrett O.
LO-1554 (45-1554)—Dickie Valentine
- 9 SWEET AND GENTLE**
ALAN DALE
CO-40530 (4-40530)—Xavier Cugat SE-4167 (45-4167)—Barry Frank &
CR-61435 (9-61435)—Alan Dale S. Bolivar
DE-29592 (9-29592)—Ethel Smith VI-20-6138 (47-6138)—Eartha Kitt &
ME-70647 (70647x45)—Georgia Gibbs P. Prado
WI-90007 (90007x45)—Lew Douglas
- 10 HUMMINGBIRD**
LES PAUL & MARY FORD—FRANKIE LAINE
BE-1097 (45-1097)—Tex Stewart CO-21419 (4-21419)—Rose Maddox
CA-3165 (F-3165)—L. Paul & M. Ford CO-40526 (4-40526)—Frankie Laine
CD-1267 (45-1267)—Chordettes EP-9110 (5-9110)—D&L Robertson

11) MAN IN A RAINCOAT. 12) IT'S A SIN TO TELL A LIE. 13) IF I MAY. 14) I'LL NEVER S
LOVING YOU. 15) DOMANI. 16) YELLOW ROSE OF TEXAS. 17) SEVENTEEN. 18) HONEY B
19) STORY UNTOLD. 20) HOUSE OF BLUE LIGHTS. 21) LOVE ME OR LEAVE ME. 22) RAZZLE DAZ
23) HEART. 24) WAKE THE TOWN AND TELL THE PEOPLE. 25) ALABAMA JUBILEE. 26) TINA MA
27) THAT OLD BLACK MAGIC. 28) THE POPCORN SONG. 29) THE BANJO'S BACK IN TO
30) SONG OF THE DREAMER. 31) THE KENTUCKIAN SONG. 32) THE LONGEST WALK. 33) DA
WITH ME HENRY. 34) FOOLED. 35) LOVE IS A MANY-SPLENDOR THING.

M-G-M RECORDS

THE GREATEST NAME IN ENTERTAINMENT

701 SEVENTH AVE. NEW YORK 19, N.Y.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



ALL ABOUT DISK JOCKEYS

THE TEN RECORDS

DISK JOCKEYS PLAYED MOST THIS WEEK

(PLUS THE NEXT TEN)

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

- | | |
|--|--------------------------------|
| 1. ROCK AROUND THE CLOCK | Bill Haley (Decca) |
| 2. LEARNIN' THE BLUES | Frank Sinatra (Capitol) |
| 3. HARD TO GET | Gisele MacKenzie (X) |
| 4. YELLOW ROSE OF TEXAS | Mitch Miller (Columbia) |
| | Johnny Desmond (Coral) |
| 5. AIN'T THAT A SHAME | Pat Boone (Dot) |
| 6. SWEET AND GENTLE | Alan Dale (Coral) |
| | Georgia Gibbs (Mercury) |
| 7. DOMANI | Julius LaRosa (Cadence) |
| 8. SEVENTEEN | Boyd Bennett (King) |
| | Fontane Sisters (Dot) |
| | Les Paul & Mary Ford (Capitol) |
| 9. HUMMINGBIRD | Frankie Laine (Columbia) |
| | Chordettes (Cadence) |
| 10. SOMETHING'S GOTTA GIVE | McGuire Sisters (Coral) |
| 11. UNCHAINED MELODY. | |
| 12. WAKE THE TOWN AND TELL THE PEOPLE. | |
| 13. MAN IN A RAINCOAT. | |
| 14. A BLOSSOM FELL. | |
| 15. PIDDILY PATTER PATTER. | |
| 16. CHERRY PINK AND APPLE BLOSSOM WHITE. | |
| 17. THE BIBLE TELLS ME SO. | |
| 18. I'LL NEVER STOP LOVING YOU. | |
| 19. THE LONGEST WALK. | |
| 20. IT'S A SIN TO TELL A LIE. | |
| 20. TINA MARIE. | |

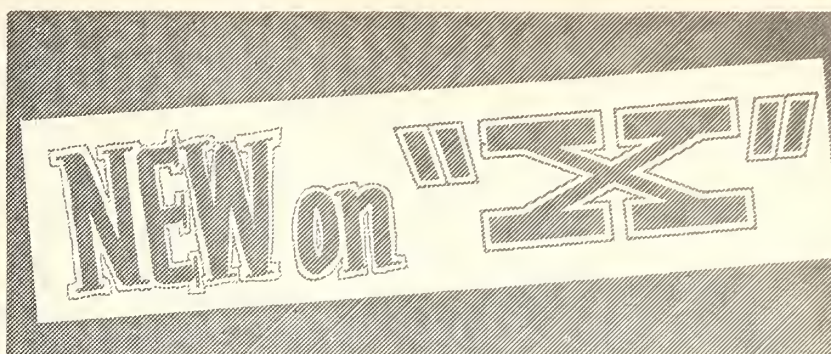
Just received a wonderful note from Howard Miller, Chicago deejay and personality, which says: "I hope you've been hearing my plugs on radio and television every so often which, believe me, are not because of any coverage, but rather, because I feel your book is playing a vital part in the field of music today."



RON DUNN (WCPO—Cincinnati, O.)

Pic of the week—Ron Dunn (WCPO-Cincinnati, O.) is busy all day and half the night spinning the latest records on his three shows running from 11 a.m. to 1 p.m.; 3 to 5 p.m. and 10:30 to midnight. Ron has worked up a reputation for introducing new records. He was instrumental in the success of Boyd Bennett's "Seventeen" and has now launched another, "That's The Way Love Goes" by the Bon Bons, which gives every indication of taking off. . . . Frank Evans (KHJ-Hollywood, Calif.) on vacation. He's visiting his money in Las Vegas, Nev. . . . Margie Rayburn visited Jerry Nesler (KCBQ) and Don Howard (KSDO-San Diego, Calif.) plugging her Capitol disk "Alley Oop." . . . Jim Stanley (WICH-Norwich, Conn.) noticed a familiar face in the Woody Herman band when he was covering the Newport Jazz Festival for his station. It turned out to be his childhood pal, Art Pieri, who plays sax for the band. . . . Don Sherman (WAFB, doing a 12-5 p.m. pop show on weekdays. . . . WJKO-Springfield, Mass., in cooperation with the Citizens Action Committee and the American Legion, sponsored the biggest outdoor jamboree record-hop in New England on August 2. It was held in the Sears Roebuck parking area and attracted in about 3000 teenagers. Participating from the station were Lynda Carol, Phil Drumheller and Mark Lee Woods. . . . Ed Robbins (WKNB-Hartford, Conn.) reports his "Robbins' Nest" has moved to Saturday (7-8 p.m.). It also has a 3-6 p.m. Monday through Saturday show. . . . Jerry Kay (WTIX-New Orleans, La.) advises the Station had about 5,000 people at its big Rock and Roll party held on the local beach. . . . Jim Larkin (WJWS-South Hill, Va.) is having loads of fun with Vaughn Monroe's "You Could Hear A Pin Drop." On the last "you could hear a pin drop" Jim sometimes kicks the can. . . . Bill Silbert will have Peggy King, the McGuire Sisters, Roy Hamilton, the Four Lads, and Bill Haley on his August 12 show, 8-10 p.m. on ABC network. Silbert is starting a weekly record column in the Hearst papers. will be syndicated by King Features.

Bob Horn (WFIL-Philadelphia, Pa.) has put out a wonderful little Official Yearbook. The first day it was introduced the station sold 2500 copies at 50 cents each. . . . M. S. Novik was elected to the presidency of WOV-New York on August 8. He succeeds retiring president Richard E. O'Dea from whom Novik has purchased the controlling interest in WOV. . . . Frank Pollack has moved from KOOL to KRUX-Phoenix, Ariz. Pollack broadcasts from one of the outstanding restaurants in the valley, The Flame. . . . Rosalind McGuire busy visiting New York and Philadelphia jockeys enticing plays on her "Frankie and Johnnie Cha Cha" MGM disk. . . . After a seven-year association with KABC-Hollywood, Calif., Ira Cook moves his Saturday show to KMPC-Hollywood. This puts Cook on the air seven days a week at 10 a.m. . . . Shelton (WKMC-Roaring Spring, Penna.) now doing forty hours weekly.



Bill Kenny

(Mr. Ink Spot)

"WHISPERING GRASS"

c/w

"THE GYPSY"

X-0155 (4X-0155)

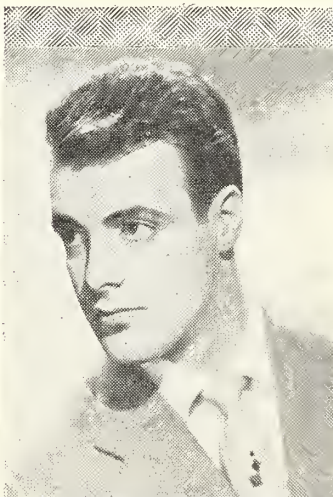
Sandy Stewart

"PUDDIN' N PIE"

c/w

"NUEVA LAREDO"

X-0156 (4X-0156)



Norman Brooks

"IF I HAD TWO HEARTS"

c/w

"LOVELY GAL"

X-0157 (4X-0157)

Richard Maltby's

"BOOK OF LOVE"

X-0158 (4X-0158)

Gordon Jenkins'

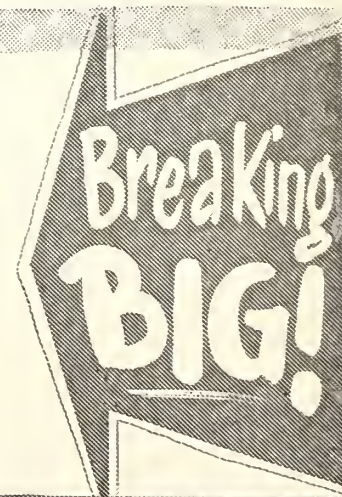
"GOODNIGHT SWEET DREAMS"

X-0154 (4X-0154)

Russ Carlyle's

"SHEPHERD BOY"

X-0146 (4X-0146)



a product of Radio Corporation of America

RECORDS MARK THE HITS!

RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓒ VERY GOOD	ⓒ MEDIOCRE

GEORGE RANK & ORCHESTRA
(Klick 1602; 45-1602)

- ⓐ "TIC TOC MELODY" [Midway ASCAP—McNulty, Hoyt] George Rank's ork does a terrific job with a contagious instrumental novelty. Delightful item with a lilt. Good dance stuff too.
- ⓑ "CRY BABY" [Surf BMI—Pisani, Thompson] Frank Devon handles the vocal chores on this up-beat ditty. Commercial deck.

BOB MANNING
(Capitol 3200; F-3200)

- ⓑ "THIS IS NO LAUGHING MATTER" (2:46) [—Martin Block BMI—Loman, Frisch, Block] Bob Manning does a penetrating job with a wonderful romantic oldie. Intimate performance on a velvety number.
- ⓐ "WHOSE HEART ARE YOU BREAKING NOW" (2:39) [Tee Pee ASCAP—James] The mellow voiced crooner leans into another ballad. Sid Feller's ork supplies the soft backing.

JOY LANE & GEORGE CATES ORCH.
(Coral 61472; 9-61472)

- ⓐ "I CAN'T GET AWAY" (2:20) [Ross Jungnickel ASCAP—Forbes, Franklin] Joy Lane joins George Cates' ork to lilt through a love song from the forthcoming flicker "Pearl of the South Pacific." Ok deck.
- ⓐ "I'M DANCING WITH EMPTY ARMS" (2:16) [Ross Jungnickel ASCAP—Drake, Shirl] A fragile, sentimental waltz item reminiscent of "Tennessee Waltz" is adequately offered on this end. Cates supplies some pretty backing.

JULIE JOYCE
(Wen Dec 1929; 45-1929)

- ⓑ "LOVE ME NOW" [—Weir] Julie Joyce is very effective on this dream-dusted romantic offering. Velvety, neatly woven performance by the thrush. Good arrangement too.
- ⓒ "TAKEOFF KISS" [—Weir, Hollenbach] The noise of a busy airport sets the atmosphere for this rhythm novelty. Ok deck.

VERA LYNN
(London 1431; 45-1431)

- ⓑ "HAVE YOU EVER BOUGHT A BIBLE" [—Connor] As semi-religious songs continue to build in popularity, Vera Lynn comes up with a warm, sincere tune about a bible. Very moving song that fits the thrush perfectly.
- ⓐ "THE NEXT TIME YOU FEEL IMPORTANT" [—Dee, Lippman] Another inspirational selection that carries a great deal of meaning. Vera's style comes over exceptionally well on these songs.

THE MILLS BROTHERS
(Decca 29621; 9-29621)

- ⓑ "MI MUCHACHA" (2:15) [Alamo ASCAP—Twomey, Wise, Weisman] A cute Latin novelty is handled in the unique Mills Brothers' style. Good rhythm ditty that the merengue enthusiasts will enjoy.
- ⓑ "THAT'S ALL I ASK OF YOU" [Porgie BMI—Care, Marcus] Sy Oliver sets up another pretty orking for the group's rendition of a good love song. Inviting melody.

THE CASH BOX DISK OF THE WEEK

"SOLDIER BOY" (2:40)
[E. B. Marks BMI—Jones, Williams, Jr.]

"CERTAINLY BABY" (2:03)
[Angel BMI—Jones]

SUNNY GALE
(RCA Victor 6227)



SUNNY GALE

● Sunny Gale has come up with what could be her best record,

saleswise, since the rhythm gal signed with Victor. "Soldier Boy," a nationwide rhythm and blues hit, is a natural piece of material for Miss Gale. It is chanted with deep feeling and the particular styling that Sunny Gale has developed. We feel her intensity and predict that the thrush has it made with this release. The flip, "Certainly Baby," is another cover of a big r & b hit. Gale swings the item with a happy, rocking treatment. This deck is not to be sold short. It will add real strength to the eventual total sale.

GORDON MacRAE
(Capitol 3191; 45-3191)

- ⓐ "JIM BOWIE" (2:36) [Victor Young ASCAP—Clare, MacRae, Steiner] From the pic "The Last Command" comes this smooth, pleasing tune about hero Jim Bowie. Similar to "Man From Laramie" is that the idea is the same.
- ⓐ "WHY BREAK THE HEART THAT LOVES YOU" (2:10) [Leo Feist ASCAP—Nelson, Kaye] The crooner gets a choral assist on this shuffle-jump romancer. Ok item.

PETULA CLARK
(MGM 12049; K12049)

- ⓑ "THE PENDULUM SONG" (2:41) [Jack Gold ASCAP—Hoffmann, Murray] England's Petula Clark bows on MGM with a sparkling waltz number about a clock maker in love. Clever, ear-pleasing novelty, infectious ditty.
- ⓐ "ROMANCE IN ROME" (2:40) [B. F. Wood ASCAP—Poser, Arden] A lush and dreamy ballad capably handled by the songstress.

CONNIE BOSWELL
(Decca 29612; 9-29612)

- ⓑ "MIND IF I TAG ALONG" (2:37) [Weiss & Barry BMI—Jay] Connie Boswell comes over with heart and feeling on this emotional and dramatic ballad. Wonderful song.
- ⓑ "DON'T BELIEVE EVERYONE'S YOUR FRIEND" (2:50) [Shapiro-Bernstein ASCAP—Carroll, Tharpe] The artist falls into the rock and roll fold with this driving, exciting number. Beaty side with a spiritual flair. Wild deck.

MEG MYLES
(Sunset 2006; 2006-45)

- ⓑ "LET'S GET BUSY TOO" (2:42) [Mayfair ASCAP—Oakland, Gilbert] The Sunset label has a potent piece of material in this up-tempo novelty. Tune has a terrific set of lyrics.
- ⓐ "PHENIX CITY BLUES" (2:58) [E. H. Morris ASCAP—Spina] The chirp's sultry voice is very sexy on this special material number. Unusual arrangement.

TOMMY PRISCO
(President 1000; 45-1000)

- ⓐ "YOU ARE THE ONE" (2:18) [Grand A S C A P — Acquaviva Varnick] Tommy Prisco bows on the President label with a big vocal offering on an appealing ballad.
- ⓐ "TEARS TEARS TEARS" (2:35) [Wemar BMI—Neff, Berger Loren] A chorus enhances Tommy's voice as he renders an attractive waltz number. Mellow performance.

BILL FARRELL
(Mercury 70662; 70662 x 45)

- ⓐ "DO ME A FAVOR" (2:29) [Simon House BMI—Stanley] The deep, rich voice of Bill Farrell lends itself perfectly to this smooth easy going love song. Pretty backing too.
- ⓐ "ALRIGHT, OKAY, YOU WIN" (2:31) [Munson BMI—Wyche Watts] A swinging rock and roll tune is fashioned for the pop market by Bill. Real driving delivery.

MATT DENNIS
(RCA Victor 20-6222; 47-6222)

- ⓑ "TO THOSE WHO WAIT" (2:52) [Broadcast BMI—Leigh, Coleman] The warm Matt Dennis voice is tender on this velvety, intimate love song. Pretty piece of material that could make the grade.
- ⓑ "SHOW ME THE WAY TO GET OUT OF THIS WORLD" (2:18) [E. H. Morris ASCAP—Clark, Dennis] The pianist-songster rhythm through one of his own creations of this end. Side features some "cool" scats singing and a fine instrumentation.

EYDIE GORME
(Coral 61481; 9-61481)

- ⓑ "SOLDIER BOY" (2:27) [E. B. Marks BMI—Jones, Williams Jr.] Eydie Gorme jumps on a hot rhythm and blues hit and treats it to an emotional reading. Terrific song that could be big in pop.
- ⓐ "WHAT IS THE SECRET OF YOUR SUCCESS?" (2:07) [Harms ASCAP—Charlap, Sweeney] A special material novelty from the Producers' Showcase presentation "The King And Mrs. Candle" come off pleasantly here.

THE FOUR COINS
(Epic 9116; 5-9116)

- ⓐ "NEED YOU" [Rush BMI—Green] A spright and bounce novelty is refreshingly fashioned by the Four Coins. Cute ditty for the Summer, with a clever lyric.
- ⓑ "THE SONG THAT BROUGHT US TOGETHER" (2:45) [Rus BMI—Kosloff, Wolf] The boys neatly weave a soft romancer with a lilt. Pretty display of some commercial harmony. Good stuff.

LAFAWN PAUL
(Abbott 3009; 3009-45)

- ⓑ "LEARNING TO LOVE" (2:27) [Trinity BMI—Harper] LaFawn Paul and the Whippoorwills dish up an exciting arrangement of a Latin beat love piece. Good sound.
- ⓑ "MON CHER AMI" (2:35) [Dardelion BMI—Heifetz] The thrush is warm and wistful on this velvet romantic item. Simple guitar backing is effective. Portion of the lyrics are in French.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "NEVER TO KNOW" Denise Lor Mercury 70675
- ★ "A SATISFIED MIND" Hugo & Luigi Mercury 70676

THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

Larry Kanaga, vice-president of RCA Victor, predicted this week that record sales for 1955 would be 20% higher than they were in 1954. . . . The management of The Thunderbird in Las Vegas presented Dorothy Collins with a diamond wrist watch as a token of its appreciation for the business the petite thrush did during her stay there. . . . Frankie Day has been signed to a long term contract as the first artist with Apache Records. . . . Stan Shaw, WINS all night dj, stated on his show the other night: "I predict Buddy Costa will be one of the nation's top singers very soon. He has that same spark that Frank Sinatra possesses." . . . Don Elliott is making his public debut as a vocalist on Fred Robbins Disk Derby Thursday, August 18. . . . Don Rea of the Gaylords became the father of his second boy August 5. . . . Talking about births, Eddie Cooper, himself one of twins (his brother is Stan Cooper), became the father of twins, a boy and a girl, last week. . . . Bill Haley broke a ten-year record attendance at the Star Lite Ball Room



DOROTHY COLLINS

n Wildwood, N. J. last Saturday night when 2,256 people paid \$1.85 each to see him. . . . Isobel Robbins replaces Denise Lor on the Garry Moore show during her vacation of 4 weeks starting August 15. . . . Rosette Shaw, currently fulfilling engagements in Europe, has a new record on the Pic label, "Why Is It Happening To Me?" and "Wyoming." . . . Lillian Briggs has hit the bullseye with her first Epic recording "I Want You To Be My Baby." . . . Joe Sasso and Joe Sanders have been signed to handle Stan Kenton's publicity and record promotion. . . . Buddy Basch taking Juliana Larson to see disk okeys in Cleveland, Detroit, Indianapolis, Cincinnati, Columbus and Pittsburgh.

CHICAGO:

Want to dance? Just head for this city sometime in the next several weeks and be treated to some of the best bands and best dance music in the country. . . . Les Brown's ork currently doing its stuff at the Blue Note with Count ("Every Day") Basie ready to move in. . . . Local favorite Eddy Howard and his ork wowing 'em at the Aragon. . . . Woody Herman's band in for one-niter. . . . Frankie Masters ork still receiving plaudits of audiences at the Boulevard Room. . . . Billy May and Ralph Marterie will bring their bands to the Melody Mill following the regime of Les Elgart's smooth playing ork. . . . The Oh Henry will welcome the Russ Carlyle band early in September. . . . In nearby Delavan, Wisc., Buddy Laine's ork will open the Dutch Mill on August 19 and continue thru 28. . . . Some years back, another band, now playing locally, was at Frank Palumbo's fabulous Click in Philadelphia. A representative of The Cash Box was called in to hear a tune the band had just recorded. The tune?—"Baby Face," which helped lift Art Mooney to the top ranks of recording bandmen. Art, who has had two record smashes recently in "Honey Babe" and "Alabama Jubilee," is at the Chi Thitter where he's featuring his new MGM release, "20 Tiny Fingers," given a "Best Bet" in The Cash Box last week. . . . Dukes Of Dixieland still drawing raves and crowds with their era-a-zy antics and southern fried music at Preview Lounge. . . . Dorothy Collins back in town after recent Chi Thitter date and is setting eyes aglow with her chirping. . . . Eddie Hubbard and Buddy Moreno join Bill Anson, John McCormick and other dee-jays this week with record shows originating in Chi eateries. . . . Ralph Conrad advises that Deed Records will have a heavy release schedule for the next five weeks. Rita Raines, whose last was "If I Were You" is cutting four more sides for Deed, two of them with local vocal, Jerry Dello.



RALPH MARTERIE

LOS ANGELES:

Toni Arden in town to film a TV show with Jimmie Durante and around seeing jocks with her first Victor release of "Beware." . . . Spike Jones, with Helen Greyco opened a five-week engagement at the Riviera in Las Vegas. . . . Local disk-jockeys are burning over a union demand that vocalists who have recorded theme songs be paid for airings the same as transcription artists. Practically all of the name jockeys in the area use original themes with vocals. . . . One of the many guests helping to open Larry Finley's new Drive In in Culver City was Lalo Guerrero (Pancho Lopez). The Real record of "Pancho" hit the number one spot in L. A. last week and is breaking nationally. Fred Mitchell, WOHO, Toledo kicked it off in that city, playing it every fifteen minutes. . . . Ray Barnes of the Gramophone Shop personally picked up the first "Oklahoma" soundtrack albums off the presses at Capitol to fill his advance orders. . . . Joy Lane gets away on a national disk jockey tour to plug her record of "I Can't Get Away." . . . Murray Arnold, currently at the Casino Room of the Ambassador vocalizes, on his new recording with Monte Kelly's orchestra which will be out soon on the



TONI ARDEN

Marquee label. . . . Danny Stevens in town after completing a nationwide promotion tour for Les Paul and Mary Ford. . . . Belated congratulations to Mr. and Mrs. Tony Newton who were married recently. Tony is Bill Leyden's right-hand man, and Mrs. Newton is the former Nancy Basche, KNX's record librarian. . . . Samuel Salzman, Allied Records V. P., back in Hollywood after an Eastern business trip. . . . The RPM record of "Why Don't You Write Me" by the Jacks is the latest R&B platter to break into the Pop market. . . . Wini Beatty recently pacted by Key Records and cut her first sides last week. . . . Columbia's able regional representative, Paul Peppin reports that Bob McLaughlin played a western record called "Hawk-Eye" by Bobby Lord on his pop show, asked for audience reaction, and got over a hundred calls asking for a repeat of the number. . . . Most of the majors covering "In Madrid," originally out on the Crown label with Don, Dick and Jimmie.

THE NATION'S #1 C & W TUNE—BUSTIN' FOR A HIT IN THE POP FIELD

THE 1st POP HIT VERSION:

"A WAX SATISFIED MIND"

Published by PEER INT'L INC. Murray Deutch, Prof. Mgr.

by America's Newest Singing Sensations



JACK and BETTY

Teen-107-B

exclusively on . . .

TEEN Records

1322 LOCUST ST., PHILADELPHIA, PA.

RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓐ VERY GOOD	ⓐ MEDIOCRE

MAHALIA JACKSON
(Columbia 40529; 4-40529)

ⓑ "HIS HANDS" (2:42) [Hamblen BMI—Hamblen] The great Mahalia Jackson lends her fabulous voice to a stirring inspirational number penned by Stuart Hamblen. Terrific combination.

ⓐ "I SEE GOD" (2:58) [Ben Bloom ASCAP—Leveen, Mencher] Another penetrating religious item sung from the heart. Artist has an unbelievable feeling for a lyric.

RAGTIME RASCALS
(RCA Victor 20-6213; 47-6213)

ⓐ "LIL OLE BANJO" (2:36) [American BMI—Stanley] The Ragtime Rascals debut on Victor with a happy-go-lucky cornball novelty that sounds like it came from a musical western film. Lively and joyful.

ⓐ "OH, YOU KID" (2:04) [American BMI—Stanley] Another light and bouncy cutie. This one takes the listener back to the roaring twenties.

SAWDUSTERS
(Ekko 116; 45-116)

ⓐ "UKULELE LOVER GIRL" (2:07) [Jari BMI—Marshall, Hall] A light, bouncy ditty about a Hawaiian lass is spritely treated by Bob, Jack and the Sawdusters. Comb and tissue paper plus ukes make the side informal and happy.

ⓐ "THE WRECK OF THE OLD '88" (2:15) [Jari BMI—Hammack] Another colorful cornball novelty reminiscent of the twenties.

BING CROSBY
(Decca 29634; 9-29634)

ⓐ "YOU ARE MY SUNSHINE" (2:35) [Peer International BMI—Davis, Mitchell] As this great oldie starts to make a noise again, Decca re-issues the "Groaner's" version of the tune. Pretty.

ⓐ "NOBODY'S DARLIN' BUT MINE" (2:19) [Leeds ASCAP—Davis] Another old-time flavored tune. This one has a waltz tempo. Pleasant warbling by Bing.

BILL CAREY
(Coral 61484; 9-61484)

ⓑ "MERCY (Have Mercy)" [—Deerhaven ASCAP—Reichner, Ellis] After a strong first showing on Coral with "Heavenly Lover," Bill Carey leans into a stirring love song. Dramatic presentation with a chorus enhancing the crooner's rich voice. Potent offering.

ⓐ "WHEN THE ORGAN PLAYED AT TWILIGHT"—The songster changes the pace and lifts through a pleasing, light romantic item. Relaxed and polished performance. Of course, organ is heard in backdrop. Commercial coupling.

THE CASH BOX SLEEPER OF THE WEEK

"I WANT YOU TO BE MY BABY" (2:20)
[Victory BMI—Hendricks]

"COME RAIN OR COME SHINE" (2:29)
[A M Music—ASCAP]

GEORGIA GIBBS
(Mercury 70685)



GEORGIA GIBBS

● Georgia Gibbs does a fast cover of what seems to be headed for

a smash hit. "I Want You To Be My Baby" is a fast beat, driving piece of material that is tailor made for the talented thrush. Miss Gibbs leans into the tune with a machine gun reading that will delight her fans and make her new ones. The tune and treatment are of such high quality that we feel it will be another "Tweedlee Dee" in the sales column. The reverse, "Come Rain Or Come Shine," is an abrupt change of pace in which the thrush turns on the torch. Gibbs floats emotionally through the slow bluesy tune. Quality coupling, but "I Want You To Be My Baby" will step out.

"I WANT YOU TO BE MY BABY" (2:30)
[Victory BMI—Hendricks]

"DON'T STAY AWAY TOO LONG" (2:02)
[Meridian BMI—Wayne, May]

LILLIAN BRIGGS
(Epic 9115)



LILLIAN BRIGGS

● Here's a new talent that seems

certain of a sparkling future. Lillian Briggs rocks out "I Want You To Be My Baby," a "rag Mop" type tune with a pile-driving impetus and scintillating performance that guarantees the side innumerable spins and sales. Miss Briggs generates a crackling excitement that assures the bubbley Miss quick recognition. Watch it closely. The coupling, "Don't Stay Away Too Long," is a better than fair side. The middle beat bouncer is a cute, light, romantic effort with a touch of cornball. Keep an orb focused on "I Want You To Be My Baby."

DENISE LOR
(Mercury 70675; 70675 x 45)

ⓑ "NEVER TO KNOW" (2:36) [Robbins ASCAP—] A beautiful love song gets a tender and heart-warming treatment from Denise Lor. Thrush performed the song on a recent NBC network production of "Appointment With Adventure" in which she starred. TV plug could send the tune on its way.

ⓐ "WHO'S HEART ARE YOU BREAKING NOW" (2:22) [Tee Pee ASCAP—James] The lark renders another inviting romantic offering with a chorus supplying the backdrop. Pretty side.

PHYLLIS BRANCH
(Tuxedo Records 905)

ⓑ "EXPERIENCE UNNECESSARY" (2:42) [George Pincus ASCAP—Shelley, Whiteman, Peretti, Creature] Here's a gal just loaded with talent. Her treatment of the currently popular tune is in no way just a cover. Here is an individually styled version and given exposure it could still garner a piece of the action. Deck should have been released much earlier.

ⓐ "DO YOU REMEMBER" (2:40) [Ford Music BMI—Kay, Schloss, Carson] Phyllis Branch sings a lovely operetta type tune on the flip. Beautifully done though its commercial value is questionable.

JOE REISMAN ORCH.
(RCA Victor 20-6220; 47-6220)

ⓐ "CHARLESTON ALLEY" (2:30) [Popular ASCAP—Wright, Kirkland] A good jump instrumental is refreshingly styled by Joe Reisman and his crew. Good piece of lindy material for the jitterbugs.

ⓐ "SAXAPHONE RAG" (2:04) [Hill & Range BMI—Patrick Ralke] The boys bounce through a cornball novelty on this end. The chorus handles the vocal duties here. Lively deck. Good juke fare.

EILEEN RODGERS
(Columbia 40549; 4-40549)

ⓑ "JUST A LITTLE BIT MORE" (2:37) [M. Kellems ASCAP—Norvas, Arlen, Craig] Eileen Rodgers offers some smart multiple voicing on this rock and roller. Driving decl with a terrific beat. Good side.

ⓐ "NOW IS THE TIME" (2:41) [Songsmiths ASCAP—Rinker Huddleston] Another beauty item that'll please the hoofers. Ok deck.

BURL IVES
(Decca 29533; 9-29533)

ⓐ "WABASH CANNONBALL" (2:43) [Wayfarer Music—] A classic country standard is delivered with spirit and verve by Burl Ives with Gordon Jenkins' ork supplying the backdrop. Wonderful song.

ⓑ "I WONDER WHAT'S BECOME OF SALLY?" (2:58) [Advance ASCAP—Ager, Yellen] Another favorite that has almost become a folk song, makes this release a natural for the older set. Brings back memories.

WINI BEATTY
(Key 506; 45-506)

ⓑ "MELANCHOLY MOOD" (2:20) [Harms ASCAP—Schumann Knight] A hauntingly beautiful romantic ballad is penetratingly performed by a gifted newcomer, Wini Beatty. Thrush has real talent. Good deck.

ⓑ "THAT'S THE WAY IT GOES" (2:29) [H-R Music ASCAP—Fell] The chirp comes over well on this unusual and inviting tune. Pretty song with a charm all its own. Good two sider.

HUGO & LUIGI
(Mercury 70676)

ⓑ "A SATISFIED MIND" (2:25) [Peer Int'l BMI—] Hugo Luigi with excellent vocal assistance from the Family Singers, present their version of the country hit that has been moving rapidly into pop prominence. The H & L rendition is sincere and enticing. It could be the one to graff off the big piece of pie. Bears close watching.

ⓑ "THE GOODBYE SONG" (1:52) [Leeds ASCAP—] A natural for the automatic phono summer play. A swaying, chorus chant tune that will entice the gang around the piano at the corner ice cream parlor to join in.

She's Swingin' Again!

GEORGIA

GIBBS

Sings A Big Hit

**'I WANT YOU TO
BE MY BABY'**

AND

'COME RAIN OR COME SHINE'

MERCURY 70685



CHICAGO 1, ILLINOIS

Davy



The London Palladium's last Star-American personality of this year's vaudeville programme, Guy Mitchell, though a bright and breezy performer, did not sparkle as one would have expected him to. Perhaps the Palladium audience is beginning to expect too much. On the other hand Guy's repertoire was almost exactly that of his previous visit. His voice quality may have improved but his material is not up to the usual Mitchell standard. I'm sure Guy was deep in thought when I saw him riding his horse along "Rotten Row" the other day. . . . On September 4th The New Musical Express presents a terrific band show at the Royal Albert Hall. It will be a tribute to Ted Heath and his Music. Ted will be celebrating his Tenth Anniversary. Other star attractions will include The Johnny Dankworth band, the Kirchin Band, and jazz groups led by Harry Klein. The show will be emceed by U.S. bandleader-arranger Bill Russo. A fine promotion by a fine trade newspaper.

Stan Freeman, U.S. prodigious ivory tickler, opens at the Colony supper club on August 15th. . . . There is a strong possibility that Alma Cogan may be one of the star performers in the London production of the "Pajama Game". . . . Betty Garrett and Larry Parks in London and on T.V.'s "In Town Tonight" show. They are to tour for Moss Empires. . . . Liberace is going to invade our homes on Sunday when sponsored T.V. starts. That familiar piano and candelabra setting will shortly be haunting us! By the way, Liberace took part in a big charity show at the Sporting Club in Monte Carlo. Talent included Danny Kaye, Peter Ustinov and Ann Miller.

Betty Reilly doing socko business at "Chez Carroll's" in Paris. . . . Mike Todd, U.S. Showman, in London and staying in the fabulous penthouse vacated by la Dietrich. Mike is here to talk about his new picture process called Todd-OA.

Lena Horne set for a stint at the Savoy Hotel in October and may also be seen on sponsored T.V. . . . There's talk about an offer to Marilyn Monroe to come over for a cabaret engagement. Those curves could cram any club. . . . The last "Swing Session" by Ted Heath at the Palladium will be recorded and released by Decca-London label in the fall.

This week's best selling pop singles (Courtesy New Musical Express.)

1. "Rose Marie"—Slim Whitman (London)
2. "Cool Water"—Frankie Laine (Philips)
3. "Dreamboat"—Alma Cogan (H.M.V.)
4. "Evermore"—Ruby Murray (Eng. Columbia)
5. "Unchained Melody"—Jimmy Young (Eng. Decca)
6. "Every Day Of My Life"—Malcolm Vaughan (H.M.V.)
7. "I Wonder"—Dickie Valentine (Eng. Decca)
8. "Strange Lady In Town"—Frankie Laine (Philips)
9. "Cherry Pink"—Eddie Calvert (Eng. Columbia)
10. "Ev'rywhere"—David Whitfield (Eng. Decca)

THE CASH BOX



STEDFORD'S RECORD SHOP

Pittsburgh, Pa.

1. Ain't That A Shame (Boone)
2. Yellow Rose Of Texas (Mitch Miller)
3. Only You (Platters)
4. Love Is A Many-Splendored Thing (Four Aces)
5. Gum Drop (Crewcuts)
6. Edna (Medallions)
7. The Moon Must Have Followed Me Home (Kirby)
8. Maybellene (Chuck Berry)
9. Razzle Dazzle (Bill Haley)
10. Rock Around The Clock (Bill Haley)

GAIETY MUSIC SHOP

New York, N. Y.

1. Unchained Melody (Hibbler)
2. Rock Around The Clock (Bill Haley)
3. Cherry Pink (Perez Prado)
4. Summertime In Venice (Rose)
5. Hard To Get (G. MacKenzie)
6. Learnin' The Blues (Sinatra)
7. Yellow Rose Of Texas (Mitch Miller)
- B. I'll Never Stop Loving You (Doris Day)
9. Sweet And Gentle (G. Gibbs)
10. Song Of The Dreamer (Fisher)

THIEM'S RECORD SHOP

Raleigh, N. C.

1. Ain't That A Shame (Domino)
2. Maybellene (Chuck Berry)
3. The Popcorn Song (C. Stone)
4. Wake The Town (L. Baxter)
5. Rock Around The Clock (Bill Haley)
6. Love Is A Many-Splendored Thing (Four Aces)
7. The Verdict (Five Keys)
- B. How Can I Tell Her (Four Freshmen)
9. My One Sin (Nat Cole)
10. Song Of The Dreamer (Fisher)

G. C. MURPHY CO.

Washington, D. C.

1. Rock Around The Clock (Bill Haley)
2. Ain't That A Shame (Boone)
3. Cherry Pink (Perez Prado)
4. Unchained Melody (Baxter)
5. Hard To Get (G. MacKenzie)
6. Honey Babe (Art Mooney)
7. It's A Sin To Tell A Lie (Somethin' Smith)
- B. Yellow Rose Of Texas (Mitch Miller)
9. Tina Marie (Perry Como)
10. Ain'tcha Cha Comin' Out T-Tonight (Jo Stafford)

MUSIC SALES CORP.

Augusta, Ga.

1. Rock Around The Clock (Bill Haley)
2. Ain't That A Shame (Boone)
3. Maybellene (Chuck Berry)
4. Piddily Patter (Nappy Brown)
5. A Fool For You (R. Charles)
6. I'll Never Stop Loving You (Doris Day)
7. Story Untold (Nutmegs)
- B. Song Of The Dreamer (Fisher)
9. It's Love, Baby (L. Brooks)
10. Manish Boy (Muddy Waters)

HUDSON ROSS

Chicago, Ill.

1. Rock Around The Clock (Bill Haley)
2. Ain't That A Shame (Boone)
3. Yellow Rose Of Texas (Mitch Miller)
4. Maybellene (Chuck Berry)
5. Seventeen (B. Bennett Fontanes)
6. Autumn Leaves (R. Williams)
7. Gumdrop (Crewcuts)
- B. Moments To Remember (Four Lads)
9. The Bible Tells Me So (Nick Noble)
10. Love Is A Many-Splendored Thing (Four Aces)

LOOMIS TEMPLE OF MUSIC

New Haven, Conn.

1. Seventeen (Boyd Bennett)
2. Ain't That A Shame (Boone)
3. Yellow Rose Of Texas (Mitch Miller)
4. Maybellene (Chuck Berry)
5. Rock Around The Clock (Bill Haley)
6. Two Hound Dogs (Haley)
7. The Bible Tells Me So (Don Cornell)
- B. Cattle Call (Eddy Arnold)
9. I'll Never Stop Loving You (Doris Day)
10. Autumn Leaves (R. Williams)

JACK CLIFTON RECORD DEPTS.

Akron, Ohio

1. Maybellene (Chuck Berry Combo)
2. Yellow Rose Of Texas (Mitch Miller)
3. Satisfied Mind (P. Wagoner)
4. Ain't That A Shame (Boone)
5. Seventeen (Boyd Bennett)
6. Autumn Leaves (R. Williams)
7. Song Of The Dreamer (Fisher)
8. Rock Around The Clock (Bill Haley)
9. Bible Tells Me So (Noble)
10. Gum Drop (Crewcuts)

CALIFORNIA MUSIC CO.

Los Angeles, Calif.

1. Yellow Rose Of Texas (Mitch Miller)
2. Hard To Get (G. MacKenzie)
3. Pancho Lopez (Lalo Guerrero)
4. Wake The Town (Baxter)
5. Rock Around The Clock (Bill Haley)
6. Seventeen (Boyd Bennett)
7. Hummingbird (Les Paul & Mary Ford)
8. Learnin' The Blues (Sinatra)
9. Tina Marie (Perry Como)
10. Sweet And Gentle (Gibbs)

SUPER MUSIC INC.

Baltimore, Md.

1. Yellow Rose Of Texas (Johnny Desmond)
2. Seventeen (Fontanes)
3. Song Of The Dreamer (Fisher)
4. Razzle Dazzle (Bill Haley)
5. The Moment I Saw You (Joni James)
6. Fooled (Perry Como)
7. Just Between Friends (Kitty Kallen)
- B. Piddily Patter (Patti Page)
9. A Little You (Sunny Gale)
10. Wake The Town (L. Baxter)

THE WAX WORKS

Owensboro, Ky.

1. Rock Around The Clock (Bill Haley)
2. Ain't That A Shame (Boone)
3. Learnin' The Blues (Sinatra)
4. Cherry Pink (Perez Prado)
5. Seventeen (Boyd Bennett)
6. Unchained Melody (L. Baxter)
7. Something's Gotta Give (Sammy Davis)
- B. It's A Sin To Tell A Lie (Somethin' Smith)
9. Hard To Get (G. MacKenzie)
10. Hummingbird (Les Paul & Mary Ford)

LYNN MUSIC CO.

Lynn, Mass.

1. Gum Drop (Crewcuts)
2. Maybellene (Chuck Berry)
3. Yellow Rose Of Texas (Mitch Miller)
4. The Longest Walk (Morgan)
5. Don't You Know I Love You (Five Keys)
6. Wake The Town (L. Baxter)
7. Cattle Call (Eddy Arnold)
- B. Song Of The Dreamer (J. Ray)
9. Autumn Leaves (R. Williams)
10. A Kiss Like Yours (J. Valli)

HOUSE OF MUSIC LTD.

Honolulu, Hawaii

1. Rock Around The Clock (Bill Haley)
2. Story Untold (Crewcuts)
3. Unchained Melody (Baxter)
4. Something's Gotta Give (Sammy Davis)
5. Love Me Or Leave Me (Lena Horne)
6. Dance With Me Henry (Georgia Gibbs)
7. Cherry Pink (Perez Prado)
- B. Davy Crockett (Tenn. Ernie)
9. It's A Sin To Tell A Lie (Somethin' Smith)
10. Honey Babe (Art Mooney)

BERT'S CAMERA CENTER

Baton Rouge, La.

1. Seventeen (Ella May Morse)
2. Man In A Raincoat (Marlowe)
3. There Goes That Train (Rolfie McGee)
4. Fouse Of Blue Lights (Chuck Miller)
5. A Blossom Fell (Nat Cole)
6. Rock Around The Clock (Bill Haley)
7. Ain't That A Shame (Domino)
8. Yellow Rose Of Texas (Mitch Miller)
9. It's A Sin To Tell A Lie (Somethin' Smith)
10. Bells In My Heart (Spiders)

JORDAN MARSH CO.

Boston, Mass.

1. Rock Around The Clock (Bill Haley)
2. Cattle Call (Eddy Arnold)
3. Yellow Rose Of Texas (Mitch Miller)
4. Something's Gotta Give (McGuire)
5. Razzle Dazzle (B. Haley)
6. Tina Marie (Perry Como)
7. The Longest Walk (Morgan)
8. Banjo's Back In Town (Teresa Brewer)
9. Gum Drop (Crewcuts)
10. Domani (Julius LaRosa)

GOSSAGE MUSIC CO.

Houston, Texas

1. Yellow Rose Of Texas (Mitch Miller)
2. Suddenly There's A Valley (Gogi Grant)
3. Tina Marie (Perry Como)
4. Song Of The Dreamer (Ray)
5. Rock Around The Clock (Bill Haley)
6. If I May (Nat "King" Cole)
7. The Longest Walk (Morgan)
8. Hummingbird (F. Laine)
9. Day By Day (Four Freshmen)
10. Learnin' The Blues (Sinatra)

DENVER DRY GOODS CO.

Denver, Colo.

1. House Of Blue Lights (Miller)
2. Man In A Raincoat (Marlowe)
3. A Blossom Fell (Nat Cole)
4. Yellow Rose Of Texas (Mitch Miller)
5. Seventeen (Rusty Draper)
6. Honey Babe (Art Mooney)
7. That Old Black Magic (Sammy Davis)
- B. I'll Never Stop Loving You (Doris Day)
9. The Popcorn Song (C. Stone)
10. Most Of All (Don Cornell)

GRAYMATT MUSIC SHOP

Morristown, N. J.

1. Rock Around The Clock (Bill Haley)
2. Yellow Rose Of Texas (Mitch Miller)
3. Something's Gotta Give (McGuire)
4. Domani (Julius LaRosa)
5. Ain't That A Shame (Boone)
6. Learnin' The Blues (Sinatra)
7. A Blossom Fell (Nat Cole)
- B. Unchained Melody (Hibbler)
9. Hard To Get (G. MacKenzie)
10. I'll Never Stop Loving You (Doris Day)

LOVEMAN'S INC.

Birmingham, Ala.

1. Rock Around The Clock (Bill Haley)
2. Heart (McGuire Sisters)
3. If I May (Nat "King" Cole)
4. Love Me Or Leave Me (Day)
5. Don't Stay Away Too Long (Eddie Fisher)
6. Heartbreak (M. Marlowe)
7. It's A Sin To Tell A Lie (Johnny Desmond)
- B. Ain't That A Shame (Boone)
9. Learnin' The Blues (Sinatra)
10. Seventeen (Fontane Sisters)

DISC AND NEEDLE RECORD SHOPS INC.

Minneapolis, Minn.

1. The Kentuckian Song (Hilltoppers)
2. Ain't That A Shame (Boone)
3. House Of Blue Lights (Chuck Miller)
4. Rock Around The Clock (Bill Haley)
5. Hummingbird (Les Paul & Mary Ford)
6. Cattle Call (Eddy Arnold)
7. Story Untold (Crewcuts)
- B. Blue Star (Felicia Sanders)
9. Seventeen (Boyd Bennett)
10. Unchained Melody (L. Baxter)

MUSIC HOUSE

Buffalo, N. Y.

1. Learnin' The Blues (Sinatra)
2. It's A Sin To Tell A Lie (Somethin' Smith)
3. Domani (Julius LaRosa)
4. Ain't That A Shame (Boone)
5. Hummingbird (F. Laine)
6. Song Of The Dreamer (Fisher)
7. Fooled (Perry Como)
- B. That Old Black Magic (Sammy Davis, Jr.)
9. Man In A Raincoat (Wright)
10. House Of Blue Lights (Chuck Miller)

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"MA (She's Making Eyes At Me)"

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NEW RELEASES



#1597
**I WONDER
NO SUCH LUCK**
Dickie Valentine



#1585
**MOMMA LLAMA, POPPA LLAMA
PASS IT ALONG**
The Bon Bons



#1431
**HAVE YOU EVER BOUGHT A BIBLE
THE NEXT TIME YOU FEEL
IMPORTANT**
Vera Lynn

TOP 3



#1573
MAMA
Lady of Madrid
David Whitfield



#1526
EVERYBODY SING
Johnston Bros.
Somebody Stole My Gal • You Were Meant For Me
I Can't Give You Anything But Love • If You Knew
Susie • Ain't She Sweet • Toot Toot Tootsie.



#1569
THAT'S THE WAY LOVE GOES
Make My Dreams Come True
The Bon Bons

HIT PARADE



#1572
I'LL NEVER STOP LOVING YOU
Everywhere
David Whitfield



#1589
THE MAN IN THE RAINCOAT
Today and Everyday
Lita Roza



#1578
WORDS OF LOVE
Apples, Peaches & Cherries
Lys Assia



LONDON
RECORDS

Top 15 Best Selling Pop Albums

1. LOVE ME OR LEAVE ME Doris Day (Columbia CL 710; EPB 540)
2. IN THE WEE SMALL HOURS Frank Sinatra (Capitol W 581; EBF 1, 2-581)
3. STARRING SAMMY DAVIS, JR. Sammy Davis, Jr. (Decca DL 8818; ED 2214-5, 6)
4. LONESOME ECHO Jackie Gleason (Capitol W 627; EBF 1-627)
5. THE STUDENT PRINCE Mario Lanza (RCA Victor LM 1837; ERB 1837)
6. DAMN YANKEES Original Cast (RCA Victor LOC 1021; EOC 1021)
 Jack Webb & Various Artists (RCA Victor LPM 1126)
 Original Sound Track (Columbia CL 690; B 2103, 4, 5)
 Peggy Lee & Ella Fitzgerald (Decca DL 8166; ED 2269)
7. PETE KELLY'S BLUES Various Artists (Columbia JZ 1)
8. I LIKE JAZZ Jackie Gleason (Capitol H 352; EBF 352)
9. MUSIC FOR LOVERS ONLY Jackie Gleason (Capitol H 352; EBF 352)
10. CRAZY OTTO Crazy Otto (Decca DL 8113; 7D 2201, 2)
11. SONG HITS FROM THEATRELAND Mantovani (London LL 1219; BEPA 24)
12. I LOVE PARIS Michel LeGrand (Columbia CL 555; B 441, 2)
13. INTERRUPTED MELODY Original Sound Track (MGM E 3185; X 304)
14. HOLIDAY IN ROME Michel LeGrand (Columbia CL 647; B 497, 8)
15. MUSIC, MARTINIS AND MEMORIES Jackie Gleason (Capitol W 509; EAP 1, 2, 3, 4-309)
15. SHAKE, RATTLE AND ROLL Bill Haley & Comets (Decca DL 5560; ED 2168)
15. SOFT AND SWEET The Three Suns (RCA Victor LPM 1041; EPB 1041)

"No Hit" Gets Hit



BALTIMORE, MD.—Jim "No Hit" Wilson, ace pitcher with the American League's Baltimore Orioles, and so called because of his no hit pitching effort when he was with the Milwaukee Braves in the National League, meets another Jim Wilson, called "Big Hit," of Mercury Records.

From left to right we see pitcher Jim Wilson; Buddy Deane, Baltimore deejay with WITH; and country and western star Jim Wilson. "Big Hit" presents "No Hit" with his current recording "Daddy, You Know What?"

"Damn Yankees" Promotion

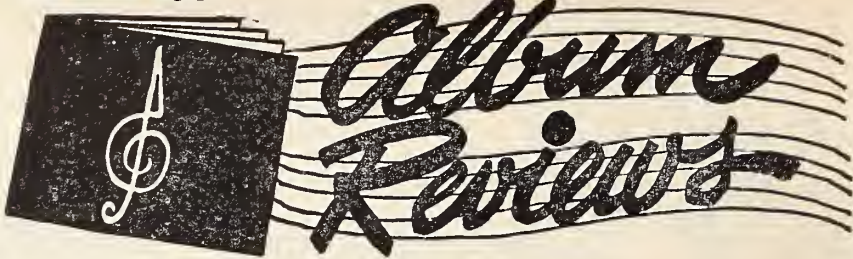
NEW YORK—Ben Rosner, RCA Victor promotion manager of popular albums, has launched a special promotion on its original cast recording of "Damn Yankees."

A special note from Gwen Verdon, Broadway star and star of the show and album, has been sent to 5,000 record dealers and super market outlets throughout the country.

Miss Verdon opens her note with the intimate observation, "While I've been raising the devil back in New York, you've been way out there in God's country doing all the leg work."

Victor reports that to date the package is its best-selling original cast album.

THE CASH BOX



POPULAR

SATCH PLAYS FATS—Louis Armstrong—Columbia Records CL 708 (1-12" LP)

HONEYSUCKLE ROSE; BLUE TURNING GREY OVER YOU; I'M CRAZY 'BOUT MY BABY; SQUEEZE ME; KEEPIN' OUT OF MISCHIEF NOW; ALL THAT MEAT AND NO POTATOES; I'VE GOT A FEELING I'M FALLING; BLACK AND BLUE; AIN'T MISBEHAVIN'.

Two of the great musical talents join hands and the result turns out to be a sensational album. Louis Armstrong's gravel voiced vocalizing and his wonderful trumpet do everything for Fats Waller's great tunes that the tunesmith could possibly have ever envisaged. Aided by Velma Middleton on the vocal efforts, and his all-star band, Louis lends a sparkling individuality that makes the tunes ever fresh sounding. Armstrong's tribute to the composing talents of Waller is indeed a thrilling one. Armstrong fans have never heard him perform with more personality nor project with more endearing qualities. Could be a big seller.

BOBBY HACKETT—In A Mellow Mood—Capitol Records T575 (1-12" LP)

STARS IN MY EYES; MOOD INDIGO; CAREFREE; SERENADE IN BLUE; ALL THROUGH THE NIGHT; GET OUT OF TOWN; FLAMINGO; YOU'RE MY THRILL; DEEP NIGHT; IN A SENTIMENTAL MOOD; RAIN; LAZY RIVER.

Two powerful factors are going for this album. One is Bobby Hackett, with whom the buying public has become so familiar, and the other is the large acceptance with which mood music is met. Hackett's rich, sweet trumpet, surrounded by Glenn Osser's Orchestra, glides caressingly through a dozen lilting standards. It is indeed music "in a mellow mood."

JOHN RAITT—"HIGHLIGHTS OF BROADWAY"—Capitol T 583 (12" LP)

SOLILOQUY; YOUNGER THAN SPRINGTIME; I LOVE YOU; I GOT THE SUN IN THE MORNING; HOW ARE THINGS IN GLOCCA MORRA; ALMOST LIKE BEING IN LOVE; SO IN LOVE; HELLO, YOUNG LOVERS; STRANGER IN PARADISE; STRANGE MUSIC; OLD DEVIL MOON.

One must have a pretty solid argument to disagree with the statement that some of our greatest songs have come from the musical theatre. An endless chain of standards has emanated from this medium and every year there are new ones. On this album John Raitt, one of B'way's top baritones, presents eleven of the musical theatre's most unforgettable tunes. They're dramatically fashioned by the strong voiced balladeer who sings with feeling and sincerity. An album that a Theatre enthusiast will cherish. Raitt's experience on the stage is felt in every number he offers here. Package is a good buy.

CLASSICAL

HEIFETZ PLAYS—Decca DL 9780 (1-12" LP)

PIANO ACCOMPANIMENTS BY EMANUEL BAY AND MILTON KAYE.
 GLUCK; RIMSKY-KORSAKOV; GODOWSKY; DVORAK; BRAHMS; RAVEL; PROKOFIEFF; SHOSTAKOVICH; DEBUSSY; BURLEIGH; WHITE; CROWTHER.

Jascha Heifetz employs his vast talents with the larger buying market in mind. His delightful treatments of some of the world's lightest and most melodic offerings of the classical masters makes this a most commercial album. It will reach the lovers of the violin, the middle market composed of those who like their classics light and airy, and the Jascha Heifetz followers. The selections, too numerous to mention, include HYMN TO THE SUN; HUMORESQUE; Ravel's HAVANERA; CLAIR DE LUNE—to give you examples of the contents. Stores should not hesitate to stock.

CRITIC'S CHOICE—RCA Victor LCT-1158—Chosen by Paul Hume (1-12" LP)

SAMUEL BARBER; ALEXANDER KIPNIS; PIERRE BERNAC & FRANCIS POULENC; JOHN McCORMACK & FRITZ KREISLER; FEODOR CHALIAPIN; TOTI DAL MONTE; POVLA FRIJSH; MARGHERITA PERRAS; MARY GARDEN; ROSA RAISA; ERNESTINE SCHUMANN-HEINK; ELISABETH SCHUMANN.

Paul Hume, nationally known music editor of "The Washington Post-Times Herald," made the selections for this release and also wrote the notes. It is a varied program that presents some of the finest voices heard in the last thirty years. The listener may not agree with Hume's choices, as his own favorites, but he will enjoy his selections. A glance above will show Hume's favorite singers—and it reads like an all-star cast. It is a Red Seal Collectors Issue. The release will appeal to opera lovers and collectors.

TCHAIKOVSKY CONCERTO NO. 1—Gina Bachauer—RCA Victor LM-1890 (1-12" LP)

NEW LONDON ORCHESTRA, ALEC SHERMAN, CONDUCTOR.

The public is offered another version of the warhorse, Tchaikovsky's Concerto No. 1, with the very capable Gina Bachauer, at the keyboard. Miss Bachauer's performance is excellent, her interpretation exciting. However, Miss Bachauer must compete with the best known names in the business, most of whom have recordings that are available. The concerto is a must for any basic library, and for those who have not as yet purchased it, this version will offer many hours of pleasure.

MOZART—Famous Soprano Arias—Epic LC 3135 (1-12" LP)

HILDE ZADEK, SOPRANO. BERNHARD PAUMGARTNER CONDUCTS THE VIENNA SYMPHONY ORCHESTRA.

Other than Mozart's "The Marriage Of Figaro," the master is not too well remembered for his operas. However, for the main part, the reason for his lack of success in this field has been due to his immature librettos rather than the music. Miss Hilde Zadek sings the following arias in lovely voice. Tutte Nel Cor Vi Sento; E Susanna Non Vien; Deh Se Piacer Mi Vuoi; Ecco Il Punto; Basta vincesti (K.486a); Alma grande (K.578); Bella mia Fiamma (K.528). Properly displayed the album should be the subject of interest as we near the 200th birthday of Mozart. 1956 marks the date and there are already evidences of increased publicity and additional Mozart releases.

(Continued on page 19)

Angel Bells

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United Music Ops of Michigan Sponsor Weekly Teen-Age Parties



DETROIT, MICH.—Every Thursday, for seven weeks, there will be a teen-age party, co-sponsored by the United Music Operators of Michigan and the Hamtramck Recreation Commission. The parties are held at the Veterans Memorial Park.

The first party was held on July 21 and attracted a large number of teenagers.

Cooperating with the sponsors are leading disk jockeys and recording stars. In addition Ed Gajac, music counsel for Hamtramck, provides a 20-piece amateur accordion band and

amateur cats. The latter are called "Cosmopolitan Stars of Tomorrow." Among the artists who performed at the first party were Bunny Paul, The Four Freshmen, Chris Columbo, and Don Smith.

On the August 4 show the Laurie Sisters, Mercury; Five Dollars, Fortune; Frankie Castro, Wing; and Curley Hickson and his Rhythm Busters, local entertainer, performed for the youngsters.

The project has the full cooperation of local disk jockeys. Taking turns, the jockeys have been mc'ing the show in addition to giving it ample air plugs. Some of the jockeys who have participated are Eugene H. Konstantynowicz (WJLB); Ben Johnson (WEXL); Paul Dean (WJR); Larry Gentile (WXYZ); Bob Maxwell (WWJ).

Representing the United Music Operators of Michigan, and giving much time and effort, is Roy Small, public relations counsel. At one of the parties, Jim Jeffries, President of the United Music Operators donated an automatic phonograph for a drawing. The lucky teener who wins it will have it delivered to his home and installed by Jeffries.

Recognizing the value of this project, the local newspaper, The Citizen, has been giving it elaborate coverage, carrying the story and pictures each week on its front page.

Ac'cent Signs Gordon



HOLLYWOOD—Scott Seely (seated left) A&R head of Ac'cent Records shakes hands with band leader Claude Gordon immediately following the signing of an Ac'cent recording contract. Looking on and approving are (left to right) Dave Garvin, Ac'cent's assistant A&R chief, Bob Hunter, Ac'cent's promotional director and Norman Malkin, Gordon's personal manager. Claude Gordon recently was signed by the General Artist Corporation and is starting on a national tour of one nighters late in August. Ac'cent's first release featuring "The Gordon Sound" is due August 15th.

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"It's What's in THE CASH BOX That Counts"

Sacks Predicts Peak Record Sales In European Markets

NEW YORK—The American record industry is headed for its peak sales year, both here and in Europe, Emanuel Sacks, vice president and general manager of the RCA Victor Record Division, said here this week.

On the eve of his departure for a month-long inspection tour of the European record market, Sacks said that American records had already achieved a high degree of popularity in Europe and that the outlook is for a substantial increase.

"While no accurate figures are available, we estimate that American companies' records account for approximately 30 per cent of the record sales in Europe," Sacks said, "and we know that our own sales on the continent have increased more than 100 per cent in the past three years.

"It is obvious that the record industry must think of its markets in worldwide terms. The concept of nationalism in musical tastes is definitely declining."

Reviewing the domestic market, Sacks predicted that record sales here will pass the \$300 million mark this year, an increase of at least 20 per cent above the 1954 volume.

Sacks attributed the sales increase to three factors: increased interest in recorded music, increased sales of record players, and price reductions on long-playing records.

"The tremendous impact of the price reductions of as much as 40 per cent on long-playing records, which we put into effect in January, is indicated by the fact that dollar volume of record sales has forged ahead of 1954, even though the lower prices instituted required a 30 per cent increase in unit sales if we were to equal last year's

dollar volume," Sacks said. "As a result of the favorable reaction of consumers to these lower prices, the traditional mid-summer sales slump has virtually been eliminated."

Sacks cited as an example the fact that sales of RCA Victor's long-playing classical records were up 66 per cent last month over June, 1954, and 98 per cent over last July.

Other factors which Sacks said were contributing to the rising sales were the improvement in the quality of recording and reproducing equipment, and the public's enthusiastic acceptance of high fidelity. He said that dealer inventories here are in a much healthier condition than they have been for years and are substantially better than they were a year ago.

Discussing the European situation, Sacks said that there were great opportunities for increased sales for American record companies in Europe.

"England is the second largest record market in the world, with 40-45 million unit sales annually," he said. "Germany is the third largest market, with 30 million sales, and records enjoy comparable popularity in other European countries. That this market is expanding is indicated by the fact that sales of record players throughout Europe are increasing steadily.

"Most major American companies are already doing a substantial business in Europe, either through direct sales or through tie-ins with European companies who press and distribute American records under their own labels. While American record companies are a more important factor in Europe than European companies are in America, we have not yet begun to realize on the full potential abroad.

"The popularity of American jazz is great in Europe and is increasing steadily, and our Red Seal classical records are very strong, too. Unlike South America, where their own type of music is still preferred, there is great interest in Europe in purely American music."

Sacks said that as far as speeds are concerned, 78-rpm still leads in sales in Europe, but its position is declining. 33-1/3 is strong, and the 45 speed is gaining rapidly, although it has not yet achieved the popularity it enjoys in this country.

Another important factor contributing to the interest of American record companies in Europe is the stepped-up development of European classical artists.

"In developing the European market," Sacks said, "we must take into consideration European tastes and business practices. We can anticipate great results from the application of American record-producing techniques and distributing techniques, but we must remember that we have to do business in the European way. The purpose of our trip is to get a first-hand look at the European outlook so that we can plan our operations to fit the situation there."

Accompanying Sacks on the trip are Howard Letts, manager of the Record Operations Department, Alan Kayes, manager of Red Seal Artists and Repertoire, and Albert F. Watters, vice president and operations manager of RCA International Division.

The group plans to visit London, Paris, Brussels, Madrid, Barcelona, Rome, Naples, Milan, Zurich, Nuremberg and Wiesbaden.

THE CASH BOX Disk Jockey's REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending August 13 without any changes on the part of THE CASH BOX.

Ken Garland

WPOR—Portland, Maine

1. Yellow Rose Of Texas (Mitch Miller)
2. Domani (Julius LaRosa)
3. The Longest Walk (Morgan)
4. Banjo's Back In Town (Kaye)
5. Twenty Tiny Fingers (Art Mooney)
6. Let's Make The Most Of Tonight (Kitty Kallen)
7. Hard Hearted Hannah (Ella Fitzgerald)
8. Kiss Me And Kill Me (McGuire)
9. The Girl Upstairs (Hayman)
10. Love Is A Many-Splendored Thing (Four Aces)

Roger Clark

WNOR—Norfolk, Virginia

1. Blue Star (Felicia Sanders)
2. It's A Sin To Tell A Lie (Somethin' Smith)
3. Hard To Get (G. MacKenzie)
4. Yellow Rose Of Texas (Miller/Desmond)
5. The Longest Walk (Morgan)
6. Hummingbird (Chordettes/Paul & Ford)
7. Tina Marie (Perry Como)
8. Handwriting On The Wall (Stan Kenton)
9. House Of Blue Lights (Chuck Miller)
10. Just Between Friends (Kallen)

Gene Piatt

KELO—Sioux Falls, So. Dak.

1. Yellow Rose Of Texas (Johnny Desmond)
2. Wake The Town And Tell The People (Mindy Carson)
3. Domani (Tony Martin)
4. Love Is A Many-Splendored Thing (Don Cornell)
5. If You Knew (Janet Brace)
6. Sweet And Gentle (A. Dale)
7. I'll Never Stop Loving You (Doris Day)
8. Blue Star (Felicia Sanders)
9. Man In A Raincoat (Wright)
10. Babalu (Caterina Valente)

Tom Perryman

KSJ—Gladewater, Texas

1. Rock Around The Clock (Bill Haley)
2. Ain't That A Shame (Boone)
3. Unchained Melody (Hibbler)
4. A Blossom Fell (Nat Cole)
5. Riding On A Train (Commodores)
6. This Must Be Wrong (C. Valente)
7. Yellow Rose Of Texas (Mitch Miller)
8. Banjo's Back In Town (Teresa Brewer)
9. Swanee (Jaye P. Morgan)
10. Tina Marie (Perry Como)

"Did" Dwyer

KAMO—Rogers, Arkansas

1. Learnin' The Blues (Sinatra)
2. Hard To Get (G. MacKenzie)
3. Honey Babe (Art Mooney)
4. Alabama Jubilee (Fenko)
5. Unchained Melody (Baxter)
6. Wake The Town And Tell The People (Carson/Baxter)
7. Hummingbird (Chordettes/Paul & Ford)
8. Alley Oop (Margie Rayburn)
9. Domani (LaRosa/Martin)
10. Seventeen (Fontanes)

Robb Thomas

WEMP—Milwaukee, Wis.

1. Yellow Rose Of Texas (Johnny Desmond)
2. Man In A Raincoat (Wright)
3. The Bible Tells Me So (Nick Noble)
4. Ain't That A Shame (Boone)
5. Hard To Get (G. MacKenzie)
6. Seventeen (Rusty Draper)
7. Autumn Leaves (Williams)
8. Close The Door (Jim Lowe)
9. Wake The Town And Tell The People (Les Baxter)
10. The Longest Walk (Morgan)

Dave Rosehill

WGS—Huntington, L. I.

1. Learnin' The Blues (Sinatra)
2. Something's Gotta Give (McGuire)
3. Sweet And Gentle (A. Dale)
4. Hard To Get (G. MacKenzie)
5. Domani (Julius LaRosa)
6. Yellow Rose Of Texas (Mitch Miller)
7. Man In A Raincoat (Wright)
8. Blue Star (Felicia Sanders)
9. The Kentuckian (Hilltoppers)
10. Hummingbird (Chordettes)

Aiene McKinney

KBIG—Hollywood, California

1. Learnin' The Blues (Sinatra)
2. Something's Gotta Give (Sammy Davis, Jr./McGuire)
3. Hummingbird (Laine/Paul & Ford)
4. Man In A Raincoat (Wright/Marlowe)
5. Domani (Julius LaRosa)
6. Unchained Melody (Baxter)
7. A Blossom Fell (Nat Cole)
8. Yellow Rose Of Texas (Miller/Desmond)
9. Female on The Beach (Leo Diamond)
10. Wake The Town And Tell The People (Les Baxter)

Sandy Singer

KCRG—Cedar Rapids, Iowa

1. Rock Around The Clock (Bill Haley)
2. Ain't That A Shame (Boone)
3. Piddily Patter (Patti Page)
4. The Bible Tells Me So (Don Cornell)
5. Shepherd Boy (Russ Carlyle)
6. Love Is A Many-Splendored Thing (Four Aces)
7. Don't Stay Away Too Long (Eddie Fisher)
8. Yellow Rose Of Texas (Johnny Desmond)
9. Hard To Get (G. MacKenzie)
10. The Kentuckian (Hilltoppers)

Lou "Salty" Morton

WVOQ—Charlotte, N. C.

1. Yellow Rose Of Texas (Johnny Desmond)
2. Learnin' The Blues (Sinatra)
3. Seventeen (Fontanes)
4. Rock Around The Clock (Bill Haley)
5. Ain't That A Shame (Boone)
6. The Bible Tells Me So (Don Cornell)
7. I'll Never Stop Loving You (Doris Day)
8. The Longest Walk (Morgan)
9. Hard To Get (G. MacKenzie)
10. Cherry Pink (Perez Prado)

Joe Davro

WBKH—Hattiesburg, Miss.

1. Rock Around The Clock (Bill Haley)
2. Unchained Melody (Roy Hamilton)
3. A Blossom Fell (Nat Cole)
4. This Must Be Wrong (Valente)
5. Hummingbird (Chordettes)
6. Learnin' The Blues (Sinatra)
7. The Longest Walk (Morgan)
8. The Moment I Saw You (Joni James)
9. Sliphorn Special (B. Morrow)
10. Song Of The Dreamer (Ray)

Russ Coglin

KROW—San Francisco, Cal.

1. Rock Around The Clock (Bill Haley)
2. Hard To Get (G. MacKenzie)
3. Sweet And Gentle (A. Dale)
4. Domani (Julius LaRosa)
5. That Old Black Magic (Davis)
6. A Blossom Fell (Nat Cole)
7. Piddily Patter (Patti Page)
8. Wake The Town And Tell The People (Les Baxter)
9. Man In A Raincoat (Wright)
10. Hummingbird (Paul & Ford)

Elby Stevens

WTWN—St. Johnsbury, Vermont

1. Learnin' The Blues (Sinatra)
2. Cherry Pink (Perez Prado)
3. Unchained Melody (Baxter)
4. Sweet And Gentle (A. Dale)
5. Hard To Get (G. MacKenzie)
6. Hummingbird (Chordettes)
7. That Old Black Magic (Davis)
8. Banjo's Back In Town (Teresa Brewer)
9. Honey Babe (Art Mooney)
10. A Blossom Fell (Nat Cole)

Don Sherman

WAFB—Baton Rouge, La.

1. Tina Marie (Perry Como)
2. Piddily Patter (Patti Page)
3. Hummingbird (Paul & Ford)
4. Unchained Melody (Hibbler)
5. The Kentuckian (Hilltoppers)
6. Ain't That A Shame (Fats Domino)
7. Cattle Call (Eddy Arnold)
8. Day By Day (Four Freshmen)
9. Razzle Dazzle (Bill Haley)
10. Ace In The Hole (S. Smith)

Sam Scott

WCAM—Camden, N. J.

1. Rock Around The Clock (Bill Haley)
2. Story Untold (Crewcuts)
3. Wake The Town And Tell The People (Mindy Carson)
4. Piddily Patter (Patti Page)
5. Cherry Pink (Alan Dale)
6. Unchained Melody (Roy Hamilton)
7. Sweet And Gentle (Gibbs)
8. Mambo Rock (Bill Haley)
9. Something's Gotta Give (Sammy Davis, Jr.)
10. Banjo's Back In Town (Teresa Brewer)

Mac Maguire

KYW—Philadelphia, Pa.

1. Rock Around The Clock (Bill Haley)
2. Cherry Pink (Perez Prado)
3. Unchained Melody (Baxter)
4. Something's Gotta Give (McGuire Sisters)
5. Honey Babe (Art Mooney)
6. It's A Sin To Tell A Lie (Somethin' Smith)
7. If I May (Nat Cole)
8. I'll Never Stop Loving You (Doris Day)
9. Mambo Rock (Bill Haley)
10. Wake The Town And Tell The People (Les Baxter)

Sam Bradley

KUDL—Kansas City, Mo.

1. Maybellene (Chuck Berry)
2. Green Eyes (Ravens)
3. Pancho Lopez (L. Guerrero)
4. Ain't That A Shame (Boone)
5. House Of Blue Lights (Chuck Miller)
6. Yellow Rose Of Texas (Mitch Miller)
7. Seventeen (Boyd Bennett/Fontanes)
8. The Longest Walk (Morgan)
9. Rock Around The Clock (Bill Haley)
10. Hummingbird (Paul & Ford)

John McShane

KMPC—Los Angeles, Cal.

1. The Longest Walk (Morgan)
2. Rock Around The Clock (Bill Haley)
3. That Old Black Magic (Davis)
4. House Of Blues Lights (Chuck Miller)
5. Good And Lonesome (Starr)
6. Unchained Melody (Baxter)
7. Wake The Town And Tell The People (Les Baxter)
8. Pete Kelly's Blues (Ella Fitzgerald)
9. Chee Chee Oo Chee (Como)
10. Cherry Pink Mambo (Prado)

Miss Jerrie Paletta

KAYO—Seattle, Wash.

1. Only You (Platters)
2. Ain't That A Shame (Boone)
3. Man In A Raincoat (Wright)
4. Story Untold (Four Coins)
5. If I May (Nat "King" Cole)
6. Truly (Dinning Sisters)
7. Two Hound Dogs (B. Haley)
8. Most Of All (Don Cornell)
9. Maybe (Four Coins)
10. Yellow Rose Of Texas (Mitch Miller)

Bob Watson

WQXI—Atlanta, Georgia

1. Hard To Get (G. MacKenzie)
2. I'll Never Stop Loving You (Les Baxter)
3. Sweet And Gentle (Gibbs)
4. Blue Star (Felicia Sanders)
5. Fooled (Perry Como)
6. Domani (Julius LaRosa)
7. That Old Black Magic (Davis)
8. Don't Stay Away Too Long (Eddie Fisher)
9. Seventeen (Fontane Sisters)
10. The Man From Laramie (Voices W. Schuman)

Jim Harper

WIAZ—Miami, Florida

1. Seventeen (Fontanes)
2. Ain't That A Shame (Boone)
3. Autumn Leaves (Williams)
4. Hard To Get (G. MacKenzie)
5. Forgive This Fool (Hamilton)
6. Popcorn Song (Cliffie Stone)
7. Honey Babe (Art Mooney)
8. Man In A Raincoat (Marlowe)
9. Domani (Julius LaRosa)
10. The Longest Walk (Morgan)

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"THE SEVEN YEAR ITCH"

THE GIRL UPSTAIRS

ROBBINS MUSIC CORPORATION

THE CASH BOX
Disk Jockey's
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending August 13 without any changes on the part of THE CASH BOX.

Ken Johnston

WNRC—New Rochelle, N. Y.

1. Wake The Town And Tell The People (Les Baxter)
2. Hard To Get (G. MacKenzie)
3. Blue Star (Felicia Sanders)
4. Something's Gotta Give (McGuire)
5. Sweet And Gentle (Dale/Gibbs)
6. Slowly With Feeling (Sarah Vaughan)
7. The Longest Walk (Morgan)
8. Yellow Rose Of Texas (Mitch Miller)
9. Listen To The Mocking Bird (Bobby Dukoff)
10. Banjo's Back In Town (Teresa Brewer)

Pat Chambers

WFLA—Tampa, Florida

1. Yellow Rose Of Texas (Mitch Miller)
2. Tina Marie (Perry Como)
3. I'll Never Stop Loving You (Doris Day)
4. Pete Kelly's Blues (Anthony)
5. Happy Time Medley (Gaylords)
6. Don't Stay Away Too Long (Eddie Fisher)
7. Something's Gotta Give (Ray Anthony)
8. Banjo's Back In Town (Kaye)
9. The Longest Walk (Morgan)
10. Hot Rod (Sportsmen)

Roland A. Dumas

WMAS—Springfield, Mass.

1. Yellow Rose Of Texas (Mitch Miller)
2. Hard To Get (G. MacKenzie)
3. I'll Never Stop Loving You (Doris Day)
4. Sweet And Gentle (Gibbs)
5. The Bible Tells Me So (Don Cornell)
6. Domani (Julius LaRosa)
7. Wake The Town And Tell The People (Mindy Carson)
8. A Blossom Fell (Nat Cole)
9. Hummingbird (Paul & Ford)
10. The Kentuckian (P. Weston)

Gene Edwards

WRIT—Milwaukee, Wisc.

1. Ain't That A Shame (Boone)
2. Hard To Get (G. MacKenzie)
3. Rock Around The Clock (Bill Haley)
4. Yellow Rose Of Texas (Mitch Miller)
5. That Old Black Magic (Sammy Davis)
6. Domani (Julius LaRosa)
7. Seventeen (Rusty Draper)
8. Certainly, Baby (Lorelei)
9. Don't Stay Away Too Long (Eddie Fisher)
10. Gum Drops (Crewcuts)

Bill Atkins

WLAR—Athens, Tennessee

1. Song Of The Dreamer (Fisher)
2. Ain't That A Shame (Boone)
3. The Longest Walk (Morgan)
4. Banjo's Back In Town (Teresa Brewer)
5. Cherry Pink (Perez Prado)
6. The Popcorn Song (Morgan)
7. Rockin' And Yodelin' (Cathy Johnson)
8. Banjo Woogie (Shaw)
9. So Dear To My Heart (Skip Farrell)
10. Seventeen (Fontanes)

Durham Caldwell

WGAW—Gardner, Mass.

1. Yellow Rose Of Texas (Mitch Miller)
2. Hard To Get (G. MacKenzie)
3. Hummingbird (Chordettes)
4. Are You Mine (J. Wakely)
5. That Old Black Magic (Davis)
6. Tina Marie (Perry Como)
7. Banjo's Back In Town (Teresa Brewer)
8. St. Catherine (Denise Lor)
9. Sailor Boys Talk To Me In English (Rosemary Clooney)
10. Blue Star (C. Applewhite)

Bob Sticht

KOWH—Omaha, Neb.

1. Ain't That A Shame (Boone)
2. The Kentuckian (Hilltoppers)
3. House Of Blue Lights (Chuck Miller)
4. That Old Black Magic (Davis)
5. Rock Around The Clock (Bill Haley)
6. Yellow Rose Of Texas (Johnny Desmond)
7. Seventeen (Rusty Draper)
8. Fooled (Perry Como)
9. Shepherd Boy (Russ Carlyle)
10. The Popcorn Song (C. Stone)

Len Ross

KONE—Reno, Nevada

1. Learnin' The Blues (Sinatra)
2. Something's Gotta Give (McGuire)
3. Rock Around The Clock (Bill Haley)
4. Hard To Get (G. MacKenzie)
5. Unchained Melody (Baxter/Hibbler)
6. Blue Star (Felicia Sanders)
7. Sweet And Gentle (Dale/Gibbs)
8. Yellow Rose Of Texas (Miller/Desmond)
9. Sailor Boys Talk To Me In English (Rosemary Clooney)
10. The Bible Tells Me So (Don Cornell)

Ed Meath

WHEC—Rochester, N. Y.

1. As I Live And Breathe (Frank Verna)
2. Ain't That A Shame (Boone)
3. Hard To Get (G. MacKenzie)
4. Sweet And Gentle (A. Dale)
5. Love Is A Many-Splendored Thing (Four Aces)
6. Rock Around The Clock (Bill Haley)
7. Wake The Town And Tell The People (Mindy Carson)
8. Yellow Rose Of Texas (Johnny Desmond)
9. Domani (Julius LaRosa)
10. Seventeen (Boyd Bennett)

Bob Kloss

WKWK—Wheeling, W. Va.

1. Seventeen (Boyd Bennett)
2. Piddily Patter (Patti Page)
3. How Can I Tell Her (Four Freshmen)
4. The Popcorn Song (C. Stone)
5. Wake The Town And Tell The People (Les Baxter)
6. The Kentuckian (Hilltoppers)
7. Experience Unnecessary (Sarah Vaughan)
8. Every Day (Count Basie)
9. Song Of The Dreamer (Eddie Fisher)
10. Three For The Show (James)

Joe Deane

KQV—Pittsburgh, Pa.

1. The Verdict (Five Keys)
2. Domani (Julius LaRosa)
3. The Bible Tells Me So (Don Cornell)
4. Tina Marie (Perry Como)
5. Song Of The Dreamer (Eddie Fisher/Johnnie Ray)
6. Hard To Get (G. MacKenzie)
7. Hummingbird (Paul & Ford/Laine)
8. Piddily Patter (Patti Page)
9. Slowly With Feeling (Sarah Vaughan)
10. Razzle Dazzle (Bill Haley)

Julian McDonald

WFIG—Sumter, S. C.

1. Learnin' The Blues (Sinatra)
2. Unchained Melody (Roy Hamilton)
3. Rock Around The Clock (Bill Haley)
4. A Blossom Fell (Nat Cole)
5. Something's Gotta Give (McGuire)
6. Hard To Get (G. MacKenzie)
7. Cherry Pink (Perez Prado)
8. Sweet And Gentle (A. Dale)
9. Heart (Eddie Fisher)
10. Piddily Patter (Patti Page)

George & Marilu

WSAI—Cincinnati, Ohio

1. Seventeen (Boyd Bennett)
2. The Kentuckian (Hilltoppers)
3. The Popcorn Song (C. Stone)
4. I'll Never Stop Loving You (Doris Day)
5. Rock Around The Clock (Bill Haley)
6. Man In A Raincoat (Wright)
7. Yellow Rose Of Texas (Mitch Miller)
8. Piddily Patter (Patti Page)
9. Domani (Julius LaRosa)
10. Hummingbird (Paul & Ford)

Bob Martin

KMYR—Denver, Colorado

1. Yellow Rose Of Texas (Mitch Miller)
2. Blue Star (Felicia Sanders)
3. Tina Marie (Perry Como)
4. Hummingbird (Paul & Ford)
5. Love Is A Many-Splendored Thing (Four Aces)
6. Man In A Raincoat (Marlowe)
7. Pete Kelly's Blues (Heindorf)
8. Young Ideas (Tony Martin)
9. The Kentuckian (P. Weston)
10. Domani (Tony Martin)

Frank Pollack

KRVX—Phoenix, Arizona

1. Do You Believe Me (The Gallahads)
2. Pete Kelly's Blues (Anthony)
3. The Moment I Saw You (Joni James)
4. Female On The Beach (Leo Diamond)
5. It's All Right With Me (Lena Horne)
6. Sweet And Gentle (A. Dale)
7. That Old Black Magic (Davis)
8. Love Is A Many-Splendored Thing (Four Aces)
9. Learnin' The Blues (Sinatra)
10. Wake The Town And Tell The People (Les Baxter)

Dick Pike

WNOP—Newport, Kentucky

1. Seventeen (Boyd Bennett)
2. Rock Around The Clock (Bill Haley)
3. Ain't That A Shame (Fats Domino)
4. Gum Drop (Otis Williams)
5. Why Don't You Write Me (Jacks)
6. Man In A Raincoat (Wright)
7. House Of Blue Lights (Chuck Miller)
8. Razzle Dazzle (Bill Haley)
9. The Kentuckian (Hilltoppers)
10. I'll Never Stop Loving You (Doris Day)

Ozzie Johnson

KTOW—Oklahoma City, Oklahoma

1. Rock Around The Clock (Bill Haley)
2. Hard To Get (G. MacKenzie)
3. Love Is A Many-Splendored Thing (Four Aces)
4. Sweet And Gentle (A. Dale)
5. How Can I Tell Her (Four Freshmen)
6. Kiss Me Goodnight (Arms)
7. Learnin' The Blues (Sinatra)
8. If I May (Nat Cole)
9. Not As A Stranger (Arms)
10. Heart (McGuire)

Lou Dennis

WBRY—Waterbury, Conn.

1. Rock Around The Clock (Bill Haley)
2. It's A Sin To Tell A Lie (Somethin' Smith)
3. Ain't That A Shame (Boone)
4. Domani (Julius LaRosa)
5. Hard To Get (MacKenzie)
6. Sweet And Gentle (A. Dale)
7. Wake The Town And Tell The People (Les Baxter)
8. Yellow Rose Of Texas (Mitch Miller)
9. Hummingbird (Chordettes)
10. Unchained Melody (Hibbler)

Hugh Wanke

WCAO—Baltimore, Md.

1. Sweet And Gentle (A. Dale)
2. Mirror, Mirror (Robbin Hood)
3. Blue Star (Felicia Sanders)
4. Something's Gotta Give (McGuire)
5. Buttercup (Neal Hefti)
6. My One Sin (Nat Cole)
7. Wrong Again (Ames Bros.)
8. The Longest Walk (Morgan)
9. Fooled (Perry Como)
10. Yellow Rose Of Texas (Johnny Desmond)

Sammy Taylor

KWJJ—Portland, Oregon

1. Hard To Get (G. MacKenzie)
2. Domani (Julius LaRosa)
3. Sweet And Gentle (A. Dale)
4. Ain't That A Shame (Boone)
5. That Old Black Magic (Davis)
6. Something's Gotta Give (McGuire)
7. Rock Around The Clock (Bill Haley)
8. Banjo's Back In Town (Sammy Kaye)
9. Blue Star (Felicia Sanders)
10. Learnin' The Blues (Sinatra)

Donn Tibbetts

WMUR—TV—Manchester, New Hampshire

1. Hard To Get (G. MacKenzie)
2. Learnin' The Blues (Sinatra)
3. Sweet And Gentle (Dale)
4. The Longest Walk (Morgan)
5. Honey Babe (Art Mooney)
6. Unchained Melody (Hibbler)
7. Domani (Julius LaRosa)
8. Cattle Call (Arnold-Winterhalter)
9. That Old Black Magic (Davis)
10. Alabama Jubilee (Ferko)

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LOLA DEE



**WING
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Daily Plays



CINCINNATI, OHIO—On his trip through the midwest to promote his MGM recording of "Dippy Dippy Doodle", Art Waner stopped off to see Ron Dunn, one of Cincinnati's top deejays. Dunn liked the record so much that to date he has programmed it 44 times and is still continuing to play it daily.

CANADIAN CAPERS

MONTREAL MEMOS:

A package show from the Grand Ole Opry's Western Jamboree opened at the Seville Theatre August 11th. Featured artists on this show are Roy Acuff & his Smokey Mountain Boys and Kitty Wells, Decca recording star. This marks their first appearance locally and should prove very successful with Montreal's evergrowing country fans. Also featured on the show are Johnnie & Jack, the Tennessee Mountain Boys, Ken Marvin & Benny Martin. . . . New show at the El Morocco this week features Ruby Hill, and have held over vocalist Ric Romano, who is rapidly making a name for himself in showbusiness. . . . The refurbished Chez Paree opened last week with a parisian revue type of entertainment. Their first show is called "Paris Chez Paree" and features Guilda and operatic singing star Jack Hilliard. If this type of show becomes a hit, it will remain in varying forms indefinitely, and if not, they will resume to standard night club shows. . . . Still being held over at the Monterey are the Hachey Bros. and Mary Lou.



KITTY WELLS

THE CASH BOX TOP 50

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- AU—Audiavacs
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 - BT—Bethlehem
 - CA—Capitol
 - CD—Cadence
 - CH—Chess
 - CK—Checker
 - CL—Cordinal
 - CO—Columbia
 - AR—Arcade
 - AT—Atlantic
 - CV—Clearview
 - CW—Crown
 - DA—Dana
 - DE—Decca
 - DL—DeLuxe
 - DO—Dot
 - DT—Dootone
 - DU—Duke
 - EP—Epic
 - ER—Era
 - ES—Essex
 - EX—Excello
 - FB—Fabor
 - FE—Federal
 - FI—Fiesta
 - 4 St—Four Star
 - GN—Golden
 - GR—Groove
 - GS—Gold Star
 - GTJ—Good Time
 - JZ—Josie
 - KA—Kapp
 - KL—King
 - LO—London
 - MA—Marble
 - MD—Medio
 - ME—Mercury
 - MG—MGM
 - MO—Modern
 - ND—New Disk
 - NG—Norgon
 - PA—Parrot
 - PE—Peacock
 - PM—Prom
 - PP—Peter Pan
 - PR—Prestige
 - RA—Rainbow
 - R8—R & 8
 - RE—Regent
 - RM—Ramo
 - SA—Savoy
 - SE—Seeco
 - SO—Sound
 - SP—Specialty
 - ST—Storlite
 - TA—Tampa
 - TI—Tico
 - TR—Tread
 - UN—United
 - UQ—Unique
 - VI—RCA Victor
 - VJ—Vee Jay
 - WD—Waldorf
 - WI—Wing
 - "X"—Label "X"

Pos.	Pos.	Pos.	Pos.
B/13	B/6	B/13	B/6
1	Rock Around The Clock	1	Rock Around The Clock
AR-123 (45-123)	SONNY DAE Movin' Guitar	CR-61477 (9-61477)	MINDY CARSON Hold Me Tight
8E-1098 (45-1098)	FOUR BELLS & JIMMY CARROLL O. Happy Holiday	DE-23973 (9-23973)	LAWRENCE WELK I Hear Those Bells
2	Ain't That A Shame	8	Unchained Melody
★DO-15377 (45-15377)	PAT BOONE Tennessee Saturday Night	★CA-3055 (F-3055)	LES BAXTER ORCH. Medic
★IM-5348 (45-5348)	FAT5 DOMINO La-La	CO-40455 (4-40455)	LIBERACE Bridges Of Toko-Ri
WI-90000 (90000x45)	RONNIE GAYLORD Chee Sera Sera	CR-61407 (9-61407)	DON CORNELL All Of You
3	Yellow Rose Of Texas	★DE-29441 (9-29441)	AL HIBBLER Daybreak
★CR-61476 (9-61476)	JOHNNY DESMOND You're In Love With Someone	DE-29509 (9-29509)	GUY LOMBARDO Danger, Heartbreak Ahead
★CO-40540 (4-40540)	MITCH MILLER Blackberry Winter	★EP-9102 (5-9102)	ROY HAMILTON From Here To Eternity
4	Seventeen	ME-70598 (70598x45)	CREWCUTS Two Hearts
CA-3199 (F-3199)	ELLA MAE MORSE Razzle-Dazzle	MG-11962 (K-11962)	LEROY HOLMES Olyha
★DO-15386 (45-15386)	FONTANE SISTERS If I Could Be With You	VI-20-6108 (47-6108)	CHET ATKINS Hey, Mr. Guitar
★KI-1470 (45-1470)	BOYD BENNETT Little Ole You-All	VI-20-6078 (47-6078)	JUNE VALLI Tomorrow
ME-70651 (70651x45)	RUSTY DRAPER I Can't Live Without Them Anymore	10	Song Of The Dreamer
5	Learnin' The Blues	CA-3178 (F-3178)	BUNNY PAUL For The Very First Time
★CA-3102 (F-3102)	FRANK SINATRA If I Had Three Wishes	★CO-4-0528 (4-40528)	JOHNNY RAY I've Got So Many Million Years
CA-3147 (F-3147)	RAY ANTHONY Mmmmm Mamie	DU-142 (45-142)	BILLY BROOKS Mambo Is Everywhere
CO-40515 (4-40515)	BELMONTE ORCH. Bambuco Hat Dance	★VI-20-6196 (47-6196)	EDDIE FISHER Don't Stay Away Too Long
CR-61436 (9-61436)	JOHNNY DESMOND It's A Sin To Tell A Lie	11	Something's Gotta Give
GS-253 (45-253)	JOE VALINO Lonely Boy	BE-1099 (45-1099)	THREE BELLES & JIMMY CARROLL Barbara, Barbara, Barbara
6	Hummingbird	CA-3096 (F-3096)	RAY ANTHONY Sluefoot
8E-1097 (45-1097)	TEX STEWART & 3 BELLES Laugh Polka	★CR-61423 (9-61423)	McGUIRE SISTERS Rhythm 'N' Blues
★CA-3165 (F-3165)	LES PAUL & MARY FORD Goodbye My Love	CR-61425 (9-61425)	LES BROWN Saturday Night Mambo
★CD-1267 (45-1267)	CHORDETTE5 I Told A Lie	★DE-29484 (9-29484)	SAMMY DAVIS, JR. Love Me Or Leave Me
CO-21419 (4-21419)	ROSE MADDOX Words Are Easy To Say	VI-20-6140 (47-6140)	FRED ASTAIRE Sluefoot
★CO-40526 (4-40526)	FRANKIE LAINE My Little One	12	A Blossom Fell
EP-9110 (5-9110)	D. & L. ROBERTSON Saturday Night	★CA-3095 (F-3095)	NAT "KING" COLE If I May
7	Hard To Get	LO-1554 (45-1554)	DICKIE VALENTINE Who's Afraid
★X-0137 (4X-0137)	GISELE MCKENZIE Boston Fancy	LO-1566 (45-1566)	VIC BARRETT O. Softly, Softly
8	Wake The Town And Tell The People	13	House Of Blue Lights
★CA-3120 (F-3120)	LES BAXTER I'll Never Stop Loving You	CA-2574 (F-2574)	MERRILL MOORE Bell Bottom Boogie
		DE-29594 (9-29594)	PAT MORRISSEY Midnight Sun
		★ME-70627 (70627x45)	CHUCK MILLER Can't Help Wonderin'
		14	It's A Sin To Tell A Lie
		CR-61436 (9-61436)	JOHNNY DESMOND Learnin' The Blues
		DE-25505 (9-25505)	INK SPOTS That's When Your Heartache Begins
		DE-23973 (9-23973)	JOHNNY LONG When I Grow Too Old To Dream
		DE-23604 (9-23604)	FRANKIE FROBA Just A Girl That Men Forget
		DE-48261 (9-48261)	BILLY VALENTINE Baby, Please Don't Go
		★EP-9093 (45-9093)	SOMETHIN' SMITH My Baby Just Cares For Me
		15	Cherry Pink And Apple Blossom White
		CO-40472 (4-40472)	XAVIER CUGAT O. (The Chi-Chi) Cha-Cha-Cha
		★CR-61373 (9-61373)	ALAN DALE I'm Sincere
		CR-61381 (9-61381)	GEORGIE AULD Plantation Boogie
		DE-29380 (9-29380)	VICTOR YOUNG O. You, My Love
		DE-29510 (9-29510)	GUY LOMBARDO Darling, Je Vous Aime
		TI-10-256 (45-256)	TITO PUENTE All Of You
		★VI-20-5965 (47-5965)	PEREZ PRADO Marie Elena
		16	Man In A Raincoat
		★CD-1266 (45-1266)	MARION MARLOWE Heartbeat
		CR-61433 (9-61433)	KAREN CHANDLER Sentimental Fool
		LO-1589 (45-1589)	LITA ROZA Today And Ev'ry Day
		★UQ-303 (45-303)	PRISCILLA WRIGHT Please Have Mercy
		17	Maybellene
		★CH-1604 (45-1604)	CHUCK BERRY Wee, Wee Hours
		CR-61478 (9-61478)	JOHNNY LONG Toy Tiger
		DO-15407 (45-15407)	JIM LOWE Rene La Rue
		ME-70682 (70682 x 45)	RALPH MARGERIE Toy Tiger
		18	Domani
		★CD-1265 (45-1265)	JULIUS LA ROSA Mama Rosa
		CR-61450 (9-61450)	MINUCCI O. Make Up
		VI-20-6167 (47-6167)	TONY MARTIN What's The Time In Nicaragua
		19	Tina Marie
		★VI-20-6192 (47-6192)	PERRY COMO Fooled
		20	I'll Never Stop Loving You
		CA-3120 (F-3120)	LES BAXTER Wake The Town
		★CO-40405 (4-40405)	DORIS DAY Never Look Back
		IM-8298 (45-8298)	SLIM WHITMAN I'll Never Tell You Back Again
		LO-1572 (45-1572)	DAVID WHITFIELD Everywhere

Most Requested



NEW YORK—Jack Lazare, who runs the all night deejay show, "Milkman's Matinee", on WNEW, New York, points to Buddy Costa whose recording of "Two Out Of Three" on Pyramid was chosen the most requested record and the one he received the most mail about since Jack took over the show.

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Best Selling Records

FROM LEADING RETAIL OUTLETS!

★ INDICATES BEST SELLING RECORD OR RECORDS.

● Tunes are listed below in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the song, record number, artists and tune on the reverse side.

● The numbers underneath the title indicate the position of the record last week and two weeks ago, respectively.

Comprising
100
Selections

Pos. 8/13		Pos. 8/6		Pos. 8/13		Pos. 8/6	
21—The Popcorn Song				28—The Bible Tells Me So			
26	22	23	31	42	35		
★CA-3131 (F-3131)—CLIFFIE STONE				★CR-61467 (9-61467)—DON CORNELL			
DE-29606 (9-29606)—RUSS MORGAN				DE-29615 (9-29615)—RALPH YOUNG			
Alabama Bound				Man From Laramie			
				MG-12045 (K-12045)—KAY ARMEN			
				I Wander When We'll Ever Know			
				ND-5182 (45-5182)—ROY ROGERS & DALE EVANS			
				Lonesome Valley			
				★WI-90003 (90003 x 45)—NICK NOBLE			
				Army Of The Lord			
22—The Kentuckian Song				29—Story Untold			
24	23	29	17	38	—		
CO-40527 (4-40527)—WESTON & LUBOFF CH.				EP-9107 (45-9107)—FOUR COINS			
You And You Alone				Magnolia			
CR-61439 (9-61439)—BOBBY SHERWOOD				HE-452 (45-452)—NUTMEGS			
Far Away Places				Make Me Lose My Mind			
★DO-15375 (45-15375)—HILLTOPPERS				★ME-70634 (70634)—CREWCUTS			
I Must Be Dreaming				Carmen's Boogie			
ER-1002—DANNY WELTON				30—Honey Babe			
ME-70637 (70637x45)—GUY CHERNEY				19 14			
If We All Said A Prayer				BE-1100 (45-1100)—BELL RINGERS & JIMMY CARROLL O.			
MG-12011 (K-12011)—JAMES BROWN				Golden Slippers			
Man From Laramie				★MG-11900 (K-11900)—ART MOONEY			
★VI-20-6139 (47-6139)—EDDY ARNOLD & H. WINTERHALTER				No Regrets			
Cattle Call				VI-20-6025 (47-6025)—SAUTER-FINEGAN			
				What Is This Thing Called Love			
23—Gum Drop				31—If I May			
33	42	22	18	41	—		
DL-6090 (45-6090)—OTIS WILLIAMS				CA-3095 (F-3095)—NAT "KING" COLE & 4 KNIGHTS			
Save Me, Save Me				A Blossom Fell			
KI-1496 (45-1496)—THE GUM DROPS				32—Fooled			
Don't Take It So Hard				31 32			
★ME-70668 (70668 x 45)—CREWCUTS				★VI-20-6192 (47-6192)—PERRY COMO			
Present Arms				Tina Marie			
24—Razzle Dazzle				33—Love Is A Many-Splendored Thing			
25	25	32	38	44	34		
CA-3199 (F-3199)—ELLA MAE MORSE				CA-3202 (F-3202)—WOODY HERMAN			
Seventeen				House Of Bamboo			
★DE-29552 (9-29552)—BILL HALEY & COMETS				CR-61467 (9-61467)—DON CORNELL			
Two Hound Dogs				Bible Tells Me So			
				★DE-29625 (9-29625)—FOUR ACES			
				Shine On Harvest Moon			
				MG-30883 (K-30883)—DAVID ROSE O.			
				You And You Alone			
25—That Old Black Magic				34—Piddily Patter Patter			
27	27	34	30	45	45		
★DE-29541 (9-29541)—SAMMY DAVIS				EP-9113 (5-9113)—HELENE DIXON			
A Man With A Dream				Heaven Came Down To Earth			
ME-70649 (70649x45)—ERROLL GARNER				★ME-70657 (70657x45)—PATTI PAGE			
Night And Day				Every Day I Have The Blues			
				SA-1162 (45-1162)—NAPPY BROWN			
				There'll Come A Day			
				VI-20-6186 (47-6186)—BURTON SISTERS			
				The Others I Like			
26—Sweet And Gentle				35—The Banjo's Back In Town			
16	11	28	26	—	—		
CO-40530 (4-40530)—XAVIER CUGAT				CO-40517 (4-40517)—SAMMY KAYE O.			
That's Hot-Cha-Cha With Me				Joe, Joe, Joe			
★CR-61435 (9-61435)—ALAN DALE				★CR-61448 (9-61448)—TERESA BREWER			
You Still Mean The Same To Me				How To Be Vary, Very Popular			
DE-29592 (9-29592)—ETHEL SMITH				36—Cattle Call			
Rico Vacilon				42 35			
★ME-70647 (70647x45)—GEORGIA GIBBS				IM-8281 (45-8281)—SLIM WHITMAN			
Blueberries				★VI-20-6139 (47-6139)—EDDY ARNOLD & H. WINTERHALTER			
SE-4167 (45-4167)—BARRY FRANK & S. BOLIVAR				The Kentuckian Song			
Lemon-Merengue							
VI-20-6138 (47-6138)—EARTHA KITT & P. PRADO							
Freddy							
WI-90007 (90007x45)—LEW DOUGLAS O.							
How Can You Say							
27—The Longest Walk							
30	33						
VI-20-6182 (41-6182)—JAYE P. MORGAN							
Swanee							

Columbia Appoints Dick Linke Sales Manager For Single Records



DICK LINKE

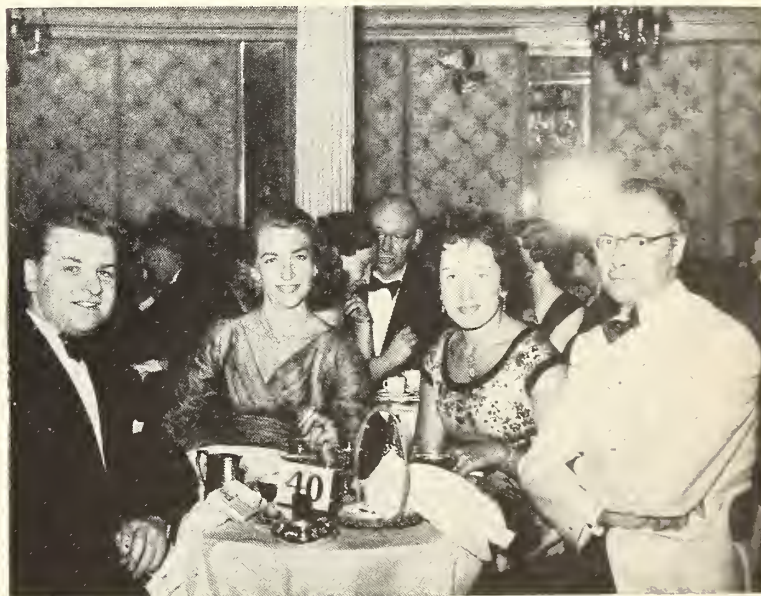
NEW YORK—The appointment of Dick Linke as Columbia Records Sales Manager for single records has been announced by Hal B. Cook, Director of Sales for the company.

In the newly-created post, Linke will concentrate exclusively on sales and exploitation of Columbia's single record releases, including single Extended Play disks. He will serve as liaison with music publishers, disk jockeys, and juke box operators. In addition, he will handle all trade advertising involving single record merchandise.

The appointment is effective September 1st.

Before joining Columbia, Linke was National Promotion Manager for Capitol Records, with which he has been affiliated for six years. A graduate of Ohio University, Linke has also been associated with the Earle Ferris and Newell-Emmett publicity operations, handling exploitation for such outstanding figures in the music field as Doris Day, Sammy Kaye, and Gordon MacRae.

The Bleyers Abroad



Boop-Boop-a-Doop

Sing none of those crazy new songs to me, Mad stuff like Sh-Boom and Tweedle-Dee-Dee. It's good old-fashioned songs I demand, With sensible words I can understand:

Those sweet old ditties that bring me joy, Like Flat Foot Floogee With a Floy-Floy, Or Hut-Sut Ralson, or further back, That houma-houma-nouka-nouka Little Grass Shack.

Yes, warble me songs of a saner day, Like maybe Ta-Ra-Ra-Boom-De-Aye. For hey nonny nonny, as Shakespeare said, This new stuff is strictly touched in the head!

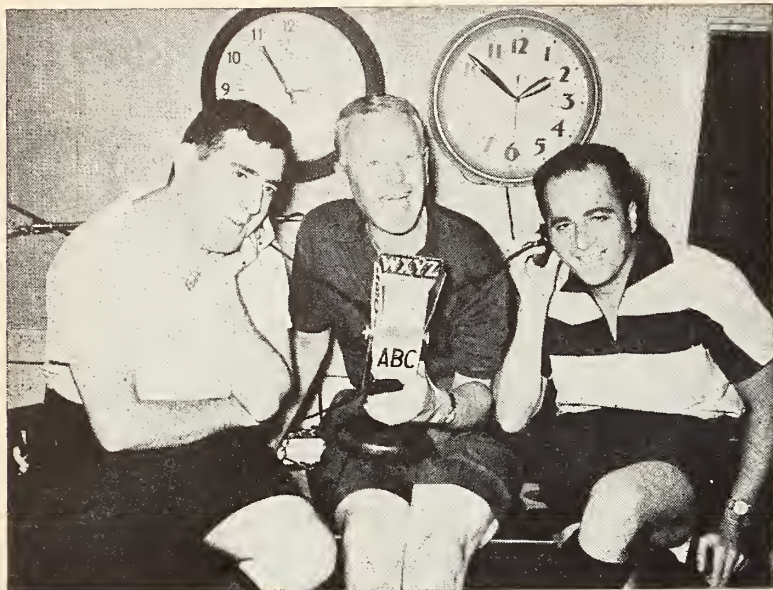
—Georgie Starbuck Galbraith.

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LONDON, ENG.— Archie Bleyer, Cadence Records, and Mrs. Bleyer, while on their recent European trip, visited the Cafe de Paris to see Marlene Dietrich, who was performing there at the time. With them were Marcel Stellman, The Cash Box London representative, and Mrs. Stellman. From left to right we see: Stellman, Mrs. Bleyer, Mrs. Stellman, Archie Bleyer.

A SOLID HIT!
THE FOUR FRIENDS
"YUCCABEAN"
B/W
"BY YOUR SIDE"
105
HARMAD RECORDS
1430 N. McCADDEN PL.
HOLLYWOOD 28, CAL.

"Shorts Parade"



DETROIT—Morris Diamond (left) and Bob Sadoff (right) showed up in Bermuda shorts recently for their luncheon date with Ed McKenzie of WXYZ in Detroit. The day was a scorcher and this was all the encouragement Ed needed. He bought the shorts on the way to lunch, put them on in the store, and has been a staunch leader in the "shorts parade" ever since. And he really broke the ice at the station—three announcers and the studio boss followed suit. But he still sticks to long pants for TV.

Mercury Prepares Heaviest Schedule

CHICAGO—One of the heaviest release schedules ever undertaken by the diskery has been kicked off by Mercury Records. The schedule covers pop, jazz, classical and children's records. All the pop, jazz and classical packages are 12-inch LPs while the children's items are 10-inch singles and 45 r.p.m. singles. For all packages counterpart extended play releases are scheduled for simultaneous release.

Due to be released within the next two months are 18 pop 12-inch LPs, 32 jazz 12-inch LPs and 20 classical 12-inch LPs. There will also be 11 new children's records. All the merchandise will be backed up by the label's most extensive merchandising, advertising and promotion campaign including a large-scale consumer campaign, complete window display and other point-of-sale materials, counter units for extended play packages, demonstration records, new catalogs and consumer mailing pieces.

Included in the list of LPs to be released are newly recorded items as well as recouped sets taken from the 10-inch catalog closed out by Mercury in its Five-For-One-Take-All summer

promotion. Among the artists represented on the new pop 12-inchers are the Crew Cuts, Ralph Marterie, Buddy Morrow, David Carroll, Patti Page, Frankie Laine, Tony Martin, Jan August, Rusty Draper, Sophie Tucker, Eddy Howard, The Harmonicats and Alfred Newman.

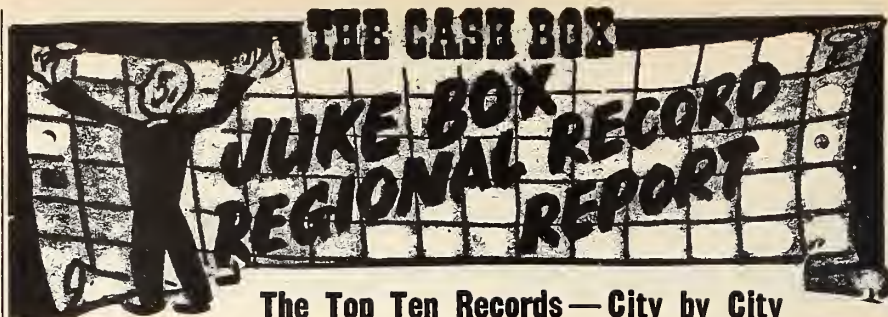
Among the artists to be featured in the 32 new Jazz LPs are Max Roach and Clifford Brown, Dinah Washington, Gerry Mulligan, Maynard Ferguson, Billy Eckstine, Kitty White, Joe Gordon, Herb Geller, John Williams, Erroll Garner, Lionel Hampton, James Moody, Eddie Heywood, Ralph Gari and Paul Quinichette.

Mercury's Childcraft and Playcraft children's line will add new Peter Ponsil, Lady In Blue, Rusty Draper and Patti Page song and story records. Due for a big push are the 10-inch children's LPs and the entire line of 78 and 45 r.p.m. records as well as the extended play releases.

The classical catalog will see the addition of several specially packaged performances and includes domestic recordings by such groups as Antal Dorati and the Minneapolis Symphony Orchestra, Paul Paray and the Detroit Symphony Orchestra, Howard Hanson and the Eastman Rochester Symphony Orchestra and Frederick Fennell and the Eastman Symphonic Wind Ensemble, and the Roth String Quartet.

Crew-Cuts To Tour Britain

NEW YORK—The Crew-Cuts, Canada's winning entry in the U.S. platter sweepstakes, will kick off on their first overseas jaunt in mid-September for a 6-city tour of Britain. Headline engagements are set, beginning Sept. 19, at Liverpool's Empire Theatre, Glasgow's Empire, Edinburgh's Empire, the Empire in Finsbury Park, London, the Empire in Newcastle and, Oct. 24-29, the Hippodrome in Birmingham.



The Top Ten Records—City by City

- | | | |
|--|--|--|
| <p>New York, N. Y.</p> <ol style="list-style-type: none"> 1. Rock Around The Clock (Bill Haley) 2. Sweet And Gentle (Dale) 3. Hard To Get (G. MacKenzie) 4. Yellow Rose Of Texas (Mitch Miller) 5. Unchained Melody (Hibbler/Baxter/Hamilton) 6. Learnin' The Blues (Sinatra) 7. Cherry Pink (Perez Prado) 8. Domani (Julius LaRosa) 9. A Blossom Fell (Nat Cole) 10. Man In A Raincoat (Wright) | <p>Chicago, Ill.</p> <ol style="list-style-type: none"> 1. Rock Around The Clock (Bill Haley) 2. Yellow Rose Of Texas (Miller/Desmond) 3. Ain't That A Shame (Boone) 4. Seventeen (Bennett/Fontanes/Draper) 5. Domani (Julius LaRosa) 6. Man In A Raincoat (Marlowe) 7. Learnin' The Blues (Sinatra) 8. Hard To Get (G. MacKenzie) 9. The Bible Tells Me So (Noble/Cornell) 10. Piddly Patter Patter (Page) | <p>Los Angeles, Calif.</p> <ol style="list-style-type: none"> 1. Rock Around The Clock (Bill Haley) 2. Pancho Lopez (Lalo Guerrero) 3. Learnin' The Blues (Sinatra) 4. Hard To Get (G. MacKenzie) 5. Unchained Melody (Baxter) 6. A Blossom Fell (Nat Cole) 7. Yellow Rose Of Texas (Mitch Miller) 8. Man In A Raincoat (Marlowe/Wright) 9. House Of Blue Lights (Chuck Miller) 10. Something's Gotta Give (McGuire) |
| <p>Philadelphia, Pa.</p> <ol style="list-style-type: none"> 1. Hard To Get (G. MacKenzie) 2. Rock Around The Clock (Bill Haley) 3. Domani (Julius LaRosa) 4. The Bandit (Eddie Barclay) 5. It's A Sin To Tell A Lie (Somethin' Smith) 6. Man In A Raincoat (Wright) 7. Sweet And Gentle (Dale) 8. Yellow Rose Of Texas (Mitch Miller) 9. Alabama Jubilee (Ferro String Band) 10. Ain't That A Shame (Boone/Domino) | <p>Cincinnati, Ohio</p> <ol style="list-style-type: none"> 1. Seventeen (Boyd Bennett) 2. Rock Around The Clock (Bill Haley) 3. House Of Blue Lights (Chuck Miller) 4. Ain't That A Shame (Boone) 5. Man In A Raincoat (Wright) 6. Learnin' The Blues (Sinatra) 7. The Kentuckian (Hilltoppers) 8. Gum Drop (Crewcuts/Williams) 9. Yellow Rose Of Texas (Mitch Miller) 10. Wake The Town And Tell The People (Les Baxter) | <p>Atlanta, Georgia</p> <ol style="list-style-type: none"> 1. Rock Around The Clock (Bill Haley) 2. Yellow Rose Of Texas (Mitch Miller) 3. A Blossom Fell (Nat Cole) 4. I'll Never Stop Loving You (Doris Day) 5. Learnin' The Blues (Sinatra) 6. Cherry Pink (Perez Prado) 7. Tina Marie (Perry Como) 8. Ain't That A Shame (Pat Boone/Fats Domino) 9. Hard To Get (G. MacKenzie) 10. It's A Sin To Tell A Lie (Somethin' Smith) |
| <p>Seattle, Washington</p> <ol style="list-style-type: none"> 1. Only You (Platters) 2. Rock Around The Clock (Bill Haley) 3. The House Of Blue Lights (Chuck Miller) 4. Ain't That A Shame (Boone) 5. Man In A Raincoat (Wright) 6. A Blossom Fell (Nat Cole) 7. Yellow Rose Of Texas (Mitch Miller) 8. Hard To Get (G. MacKenzie) 9. Story Untold (Crewcuts) 10. Unchained Melody (Baxter/Hibbler) | <p>San Francisco, Calif.</p> <ol style="list-style-type: none"> 1. Rock Around The Clock (Bill Haley) 2. A Blossom Fell (Nat Cole) 3. Learnin' The Blues (Sinatra) 4. Hard To Get (G. MacKenzie) 5. Unchained Melody (Baxter) 6. Something's Gotta Give (McGuire/Sammy Davis, Jr.) 7. Sweet And Gentle (Dale/Gibbs) 8. Domani (Julius LaRosa) 9. Cherry Pink (Perez Prado) 10. House Of Blue Lights (Chuck Miller) | <p>Boston, Mass.</p> <ol style="list-style-type: none"> 1. Rock Around The Clock (Bill Haley) 2. Sweet And Gentle (Dale) 3. Hard To Get (G. MacKenzie) 4. It's A Sin To Tell A Lie (Somethin' Smith) 5. Piddly Patter Patter (Page) 6. Tina Marie (Perry Como) 7. Seventeen (Fontane Sisters) 8. Yellow Rose Of Texas (Miller/Desmond) 9. Gum Drop (Crewcuts) 10. That Old Black Magic (Sammy Davis, Jr.) |
| <p>Denver, Colorado</p> <ol style="list-style-type: none"> 1. House Of Blue Lights (Chuck Miller) 2. Rock Around The Clock (Bill Haley) 3. Man In A Raincoat (Marlowe) 4. A Blossom Fell (Nat Cole) 5. Something's Gotta Give (McGuire/Sammy Davis, Jr.) 6. Honey Babe (Art Mooney) 7. Yellow Rose Of Texas (Mitch Miller) 8. Unchained Melody (Hibbler/Baxter) 9. Seventeen (Rusty Draper) 10. That Old Black Magic (Sammy Davis, Jr.) | <p>Providence, R. I.</p> <ol style="list-style-type: none"> 1. Rock Around The Clock (Bill Haley) 2. Learnin' The Blues (Sinatra) 3. Unchained Melody (Hibbler/Baxter) 4. Hard To Get (G. MacKenzie) 5. A Blossom Fell (Nat Cole) 6. Something's Gotta Give (McGuire Sisters) 7. It's A Sin To Tell A Lie (Somethin' Smith) 8. Cherry Pink (Perez Prado) 9. Ain't It A Shame (Domino/Boone) 10. Yellow Rose Of Texas (Mitch Miller) | <p>Cleveland, Ohio</p> <ol style="list-style-type: none"> 1. Maybellene (Chuck Berry) 2. Seventeen (Boyd Bennett) 3. Yellow Rose Of Texas (Mitch Miller) 4. The Bible Tells Me So (Noble/Cornell) 5. House Of Blue Lights (Chuck Miller) 6. The Kentuckian (Hilltoppers) 7. Rock Around The Clock (Bill Haley) 8. Autumn Leaves (R. Williams) 9. Ain't That A Shame (Pat Boone/Fats Domino) 10. Gum Drop (Crewcuts) |
| <p>St. Louis, Missouri</p> <ol style="list-style-type: none"> 1. Ain't That A Shame (Boone) 2. Rock Around The Clock (Bill Haley) 3. Yellow Rose Of Texas (Mitch Miller) 4. Ace In The Hole (Somethin' Smith) 5. Man In A Raincoat (Wright) 6. Seventeen (Fontanes/Draper) 7. Something's Gotta Give (McGuire Sisters) 8. Hard To Get (G. MacKenzie) 9. Domani (Julius LaRosa) 10. Am I Blue (Dizzy Brown) | <p>Minneapolis, Minn.</p> <ol style="list-style-type: none"> 1. Ain't That A Shame (Pat Boone/Domino) 2. Rock Around The Clock (Bill Haley) 3. The Kentuckian (Hilltoppers) 4. Hummingbird (Les Paul & Mary Ford) 5. House Of Blue Lights (Chuck Miller) 6. Yellow Rose Of Texas (Desmond/Miller) 7. Seventeen (Boyd Bennett) 8. Story Untold (Crewcuts) 9. Unchained Melody (Baxter) 10. Hard To Get (G. MacKenzie) | <p>San Antonio, Texas</p> <ol style="list-style-type: none"> 1. Rock Around The Clock (Bill Haley) 2. Learnin' The Blues (Sinatra) 3. Something's Gotta Give (McGuire Sisters) 4. Ain't It A Shame (Domino/Boone) 5. Cherry Pink (Perez Prado) 6. A Blossom Fell (Nat Cole) 7. Unchained Melody (Baxter/Hibbler) 8. Sweet And Gentle (Gibbs) 9. Yellow Rose Of Texas (Mitch Miller) 10. If I May (Nat "King" Cole) |
| <p>Kansas City, Mo.</p> <ol style="list-style-type: none"> 1. Ain't That A Shame (Boone) 2. Maybellene (Chuck Berry) 3. Hummingbird (Les Paul & Mary Ford) 4. Green Eyes (Ravens) 5. Yellow Rose Of Texas (Miller/Desmond) 6. Rock Around The Clock (Bill Haley) 7. House Of Blue Lights (Chuck Miller) 8. Seventeen (Bennett/Fontanes) 9. The Popcorn Song (C. Stone) 10. Story Untold (Four Coins) | <p>New Orleans, La.</p> <ol style="list-style-type: none"> 1. The Popcorn Song (C. Stone) 2. It's A Sin To Tell A Lie (Somethin' Smith) 3. Sweet And Gentle (Dale) 4. Rock Around The Clock (Bill Haley) 5. Yellow Rose Of Texas (Johnny Desmond) 6. Hard To Get (G. MacKenzie) 7. Song Of The Dreamer (Fisher) 8. Seventeen (Bennett/Draper) 9. Fooled (Perry Como) 10. Domani (Julius LaRosa) | <p>Baltimore, Maryland</p> <ol style="list-style-type: none"> 1. Ain't That A Shame (Boone) 2. Rock Around The Clock (Bill Haley) 3. Seventeen (Boyd Bennett) 4. Hard To Get (G. MacKenzie) 5. Razzle Dazzle (Bill Haley) 6. Yellow Rose Of Texas (Desmond/Miller) 7. Something's Gotta Give (McGuire Sisters) 8. Song Of The Dreamer (Fisher) 9. Learnin' The Blues (Sinatra) 10. Cherry Pink (Perez Prado) |
| <p>Detroit, Michigan</p> <ol style="list-style-type: none"> 1. Seventeen (Boyd Bennett) 2. The Bible Tells Me So (Noble/Cornell) 3. Yellow Rose Of Texas (Mitch Miller) 4. Gum Drop (Otis Williams) 5. Autumn Leaves (R. Williams) 6. Domani (Julius LaRosa) 7. The Longest Walk (Morgan) 8. Hard To Get (G. MacKenzie) 9. Tina Marie (Perry Como) 10. Day By Day (Four Freshmen) | <p>Shoals, Ind.</p> <ol style="list-style-type: none"> 1. Rock Around The Clock (Bill Haley) 2. Cherry Pink (Perez Prado) 3. Learnin' The Blues (Sinatra) 4. Sweet And Gentle (Gibbs) 5. If I May (Nat "King" Cole) 6. Hard To Get (G. MacKenzie) 7. Honey Babe (Sauter Finegan) 8. Unchained Melody (Hibbler) 9. Ain't That A Shame (Boone) 10. Hummingbird (Les Paul & Mary Ford) | <p>Pittsburgh, Pa.</p> <ol style="list-style-type: none"> 1. Rock Around The Clock (Bill Haley) 2. Ain't That A Shame (Boone) 3. Hard To Get (G. MacKenzie) 4. Only You (Platters) 5. Learnin' The Blues (Sinatra) 6. Yellow Rose Of Texas (Mitch Miller) 7. Maybellene (Chuck Berry) 8. The Kentuckian (Hilltoppers) 9. Cherry Pink (Perez Prado) 10. I'll Never Stop Loving You (Doris Day) |

ANOTHER BMI "PIN-UP" HIT

SONG OF THE DREAMER

Recorded By
 EDDIE FISHER Victor
 BUNNY PAUL Capitol
 JOHNNIE RAY Columbia
 BILL BROOKS Duke

Published By
LUDLOW MUSIC, INC.

THE CASH BOX



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1** FEEL SO GOOD
Shirley & Lee
(Aladdin 3289)
- 2** EVERY DAY
Count Basie
(Clef 81949)
- 3** AIN'T IT A SHAME
Fats Domino
(Imperial 5348)
- 4** A FOOL FOR YOU
Ray Charles
(Atlantic 1063)
- 5** I HEAR THOSE BELLS
Dinah Washington
(Mercury 70653)
- 6** MAYBELLENE
Chuck Berry
(Chess 1604)
- 7** ONLY YOU
Platters
(Mercury 70633)
- 8** ANYMORE
Johnny Ace
(Duke 144)
- 9** WHY DON'T YOU WRITE ME
Jacks
(RPM 428)
- 10** IT'S LOVE, BABY
Brooks & Gaines
(Atlantic 1072)

- MAYBELLENE
Chuck Berry
(Chess 1604)
- ONLY YOU
Platters
(Mercury 70633)
- EDNA
Medallions
(Dootone 364)
- SOLDIER BOY
Four Fellows
(Glory 234)
- IT'S LOVE, BABY
Louis Brooks & Gaines
(Excella 2056)
- I WANTED YOU
Jaguars
(Aardell)
- LIFE IS BUT A DREAM
Horptones
(Paradise 101)
- A FOOL FOR YOU
Ray Charles
(Atlantic 1063)
- EVERY DAY
Count Basie
(Clef 81949)
- SINDY
Squires
(Mombo 105)

- EVERY DAY
Count Basie
(Clef 81949)
- SOLDIER BOY
Four Fellows
(Glory 235)
- A FOOL FOR YOU
Ray Charles
(Atlantic 1063)
- MAYBELLENE
Chuck Berry
(Chess 1604)
- AIN'T IT A SHAME
Fats Domino
(Imperial 5348)
- MIDNIGHT CANNON BALL
Joe Turner
(Atlantic 1069)
- IT'S LOVE, BABY
Brooks & Gaines
(Atlantic 1072)
- MANISH BOY
Muddy Waters
(Chess 1602)
- DO-WAH
Spaniels
(Vee-Jay 131)
- IT'S MY LIFE, BABY
Bobby Blue Bland
(Duke 141)



- 1** AIN'T IT A SHAME
Fats Domino
(Imperial 5348)
- 2** MAYBELLENE
Chuck Berry
(Chess 1604)
- 3** A FOOL FOR YOU
Ray Charles
(Atlantic 1063)
- 4** EVERY DAY
Count Basie
(Clef 81949)
- 5** IT'S LOVE, BABY
Brooks & Gaines
(Excella 2056)
- 6** ANYMORE
Johnny Ace
(Duke 144)
- 7** IT'S MY LIFE, BABY
Bobby Blue Bland
(Duke 141)
- 8** UNCHAINED MELODY
Roy Hamilton (Epic 9102)
- 9** SOLDIER BOY
Four Fellows
(Glory 234)
- 10** AS LONG AS I'M MOVING
Ruth Brown
(Atlantic 1059)

- AIN'T IT A SHAME
Fats Domino
(Imperial 5348)
- IT'S LOVE, BABY
Brooks & Gaines
(Excella 2056)
- MAYBELLENE
Chuck Berry
(Chess 1604)
- MANISH BOY
Muddy Waters
(Chess 1602)
- WALKING THE BLUES
Jack Dupre
(King 4182)
- A FOOL FOR YOU
Ray Charles
(Atlantic 1063)
- EVERY DAY
Count Basie
(Clef 81949)
- BO DIDDLEY
Ba Diddley
(Checker 814)
- MARY LOU
Yaung Jessie
(Madern 961)
- ANYMORE
Johnny Ace
(Duke 144)

- AIN'T IT A SHAME
Fats Domino
(Imperial 5348)
- A FOOL FOR YOU
Ray Charles
(Atlantic 1063)
- MAYBELLENE
Chuck Berry
(Chess 1604)
- I HEAR YOU KNOCKING
Smiley Lewis
(Imperial 5356)
- ANYMORE
Johnny Ace
(Duke 144)
- IT'S LOVE, BABY
Brooks & Gaines
(Excella 2056)
- IT'S MY LIFE, BABY
Bobby Blue Bland
(Duke 141)
- MANISH BOY
Muddy Waters
(Chess 1602)
- I WISH YOU WOULD
Billy Bay
(Vee Jay 146)
- WHY DON'T YOU WRITE ME
Jacks
(RPM 428)

SPECIAL RELEASE...

Watch this hit Climb!

The Clovers

NIP SIP

b/w
"IF I COULD BE LOVED BY YOU"

Atlantic
1073

ATLANTIC RECORDING CORP.
234 WEST 56th St. NEW YORK 19, N. Y.

Breaking BIG!!!

MARIE "Honky Tonk" ADAMS
sings
"THE SHAPE I'M IN"
b/w
"MY DESTINATION"
PEACOCK # 1646

BILLY WRIGHT
doing
"THE QUESTION"
b/w
"BAD LUCK, HEARTACHES AND TROUBLE"
PEACOCK # 1654

A Terrific Spiritual

"STANDING BY THE BEDSIDE"
b/w
"HOME IN THE SKY"
by THE SPIRIT OF MEMPHIS
PEACOCK # 1746

This Is It!!!

PEACOCK RECORDS, Inc.
2809 Erastus Street, Houston 26, Texas

RHYTHM 'N BLUES REVIEWS

⊙ A AWARD & SLEEPER	⊙ C+ GOOD
⊙ B+ EXCELLENT	⊙ C FAIR
⊙ B VERY GOOD	⊙ D MEDIOCRE

THE 4 DEUCES— MR. UNDERTAKER (Music City 790)

⊙ **"W-P-L-J"** (2:40) [Rhythm—McDaniels, Dobard] The 4 Deuces come up with an intriguing middle beat bouncer with a gimmicked lyric. Lead does a good job of handling the rhythmic tune and is supported ably by the balance of the group. Could grab off some action.

⊙ **"HERE LIES MY LOVE"** (2:33) [Rhythm—Martin, Dobard] Mr. Undertaker moans a slow blues with a dirgelike treatment. It is the story of the burial of his beloved. Well done but depressing. Unusual.

THE SOLOTONES (Excello 2060)

⊙ **"PORK AND BEANS"** (2:49) [Excellorec BMI—J. Bragg] The Solotones bounce merrily through a happy story of the lad who fell in love—with a can of 'pork and beans.' Hard driving beat and chuckley lyric make a potent combination for sales.

⊙ **"FRONT PAGE BLUES"** (2:35) [Excellorec BMI—Riley, Louallen] A slow blues bemoaning the news that his baby was wedding another. Ok but fair material and treatment.

PIANO RED (Groove 0118)

⊙ **"SIX O'CLOCK BOUNCE"** (2:17) [Lowery Music BMI—Thompson] Piano Red pounds a hot jump with a cornball style that is getting so much acceptance today. Natural juke box item.

⊙ **"GOODBYE"** (2:27) [Hill & Range BMI—Perryman] Piano Red vocals the weepy lyrics on this slow blues. Slow, easy to listen to side.

THE BLASERS (United 191)

⊙ **"DONE GOT OVER"** (2:35) [Pamlee BMI—Braden] The Blasers work up a rhythmic blues with a strong middle beat. Well done story of the lad who is finished with love.

⊙ **"SHE NEEDS TO BE LOVED"** (2:35) [Pamlee BMI—Allen] Braden offers another rhythmic bounce ditty with a cute set of lyrics. Ok offering.

TOMMY LAMPKIN (Imperial 5361)

⊙ **"LOVER'S PLEA"** (2:17) [Commodore BMI—Lampkin] Tommy Lampkin sings softly as he presents a slow blues ballad in the Johnny Ace styling. Restful and pretty romantic melody.

⊙ **"ETERNAL LOVE"** (1:48) [Commodore BMI—Lampkin] The flip is a rhythmic love ditty that bounces energetically but fails to reach the effectiveness of the top side.

LARRY DARNELL (Epic 7056)

⊙ **"FEELIN' MIGHTY SAD AND LOW"** (2:45) [Sylvia BMI—Thomas, Biggs] Larry Darne' vocals a lovely tender melody with a romantic plea. Darnell's smooth effort easy to listen to.

⊙ **"MY LOVE FOR YOU"** (2:46) [Crestwood BMI—Thomas, Biggs] Darnell swings out on the flip with a rocking blues vocal of a rhythmic bouncer. Side Jumps and cik maintains a distinct beat.

THE CASH BOX

★ AWARD O' THE WEEK ★

"NIP SIP" (2:52)

[Goday BMI—Toombs]

"IF I COULD BE LOVED BY YOU" (2:34)

[Progressive—Kirkland, Thomas]

THE CLOVERS
(Atlantic 1073)



THE CLOVERS

● The Clovers come up with a clever piece of material that has a hard hitting, rocking beat. Titled,

"Nip Sip," the tune goes on building with good supporting instrumental backing. The lads are one of the smoothest groups currently on the group-heavy market. They blend with a smart styling that is its trademark. Tune was written by Rudy Toombs, writer of the current r & b and pop hit, "Gum Drop," and innumerable others. Like it for immediate action. The reverse deck, "If I Could Be Loved By You," is another up tempo rocker that is also loaded. It is a very strong coupler that will get plenty of attention. However, for the side to step right out we pick "Nip Sip."

"SHIP OF LOVE" (2:55)

[Rush Music BMI—Leroy Griffin]

"ROCK ME" (2:37)

[Rush Music BMI—Wilson, Shack]

THE NUTMEGS
(Herald 459)



THE NUTMEGS

● The Nutmegs, who established themselves with "Story Untold,"

come right back with a strong follow up, "Ship of Love." Deck grabs attention immediately with the clanging of a bell and the soft lapping sounds of water slapping the sides of the ship. The Nutmegs treat the slow rhythmic ballad with tenderness. Interjected is a narrative reading of a chorus of the lyric. Well done treatment of a good piece of material. The flip, "Rock Me," is an ably etched middle beat rocker that is for the jump clientele. It makes a good coupler, but it's "Ship of Love."

THE CASH BOX

Rhythm 'N Blues SLEEPER OF THE WEEK

"ANNIE MET HENRY" (2:20)

[Sherlyn BMI—Stone, Riley]

"KEEP A ROCKIN'" (2:25)

[Sherlyn BMI—Riley]

THE CHAMPIONS
(Chart Records 602)

● Well it happened. What could be more natural than that the most talked of duo, Annie and Henry, should marry. A great lyric idea is rocked out to a hard hitting beat by The Champions. The result should open up the charts for them. A driving ork backing keeps the item moving. The story idea and

treatment should prove to be a combination that will catapult the platter to great heights. The flip, "Keep A Rockin,'" is another quick beat rocker that is good jump material for the kids. Good coupler for the side that should be a hit, "Annie Met Henry."

THE GYPSIES (Groove 0117)

⊙ **"I'M GOOD TO YOU BABY"** (2:25) [Pine Ridge ASCAP—Gannon, Holford] The Gypsies swing a middle beat bouncer with a pop flavor that could get reaction for the disk in both fields. Group vocal is aided by a heated sax. Delivery is easy but good. Total effect is that of deserving attention.

⊙ **"ONE-TWO-THREE-GO"** (2:37) [Deep River ASCAP—Mort Gerson] The Gypsies hit hard with a quick beat jump that rocks. This is real rock and roll stuff that the kids will love.

LITTLE WILLIE JOHN (King 4818)

⊙ **"ALL AROUND THE WORLD"** (2:53) [Clifton BMI—Titus Turner] A new talent sings an unusual love blues in hard hitting manner. John shouts the cleverly mixed up lyrics in a presentation that is bound to command attention. Like it. Watch it carefully. Tune also done by composer, Turner, on another label.

⊙ **"DON'T LEAVE ME DEAR"** (2:12) [Jay & Cee BMI—William Edward John] Little Willie does an effective moaning job of a slow sorrowful blues. Willie, with an emotional pleading vocal, begs her not to leave him.

EARL KING (Ace 509)

⊙ **"THOSE LONELY, LONELY NIGHTS"** (2:10) [Ace BMI—King, Vincent] Earl King sings a slow country blues describing his loneliness. King prays for her to come back so that he might not be alone. Done simply but with moving effectiveness. Good side.

⊙ **"BABY YOU CAN GET YOUR GUN"** (2:10) [Ace BMI—King, Vincent] King ups the tempo on this flip, singing elatedly that he's coming home. Ok coupler.

THE HURRICANES (King 4817)

⊙ **"PISTOL PACKIN' MAMA"** (2:24) [Dexter BMI—Al Dexter] The novelty hit of former years is given a rocking revival by The Hurricanes. Item still packs appeal and the treatment accorded the tune by the group is an infectious one. Happy, rocking side.

⊙ **"POOR LITTLE DANCING GIRL"** (2:20) [Wizell & Day BMI—Owen, Martini] The Hurricanes, with a Johnnie Rayish lead, project tenderly as they fashion a delightfully melodic feathery item. Effective side.

BILLY WRIGHT (Peacock 1657)

⊙ **"THE QUESTION"** (2:28) [Lion BMI—Wright] Billy Wright asks the question, which when boiled down to essentials is "whatcha gonna do" when things start to fall apart. It's a driving bouncer that makes good jump material for the dancing kids.

⊙ **"BAD LUCK, HEARTACHES AND TROUBLE"** (2:44) [Lion BMI—Wright] Wright wails a slow blues on the flip bemoaning his constant run of difficulties. It's a country slow blues with a big band backing.

Pauline Rogers UP TILL NOW

c/w
**YOU'RE EVERYTHING
TO ME**

Atco 6050



Billy Nightingale

and his band
**THE PRICE OF LOVE
c/w
THANK YOU,
THANK YOU, DARLING**

Atco 6053



The Royal Jokers

with orchestra
**YOU TICKLE ME BABY
c/w
STAY HERE**

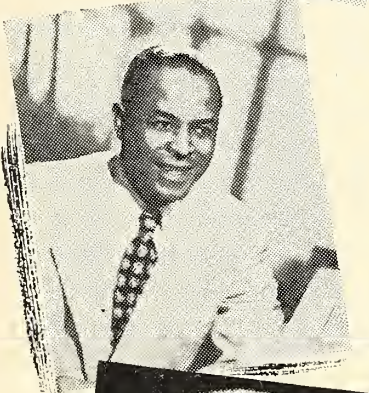
Atco 6052



Jesse Stone

and his Houserockers
featuring the Electronic Harp
**NIGHT LIFE
c/w
THE ROCKET**

Atco 6051



Joe "Mr. Piano" Henderson

and Friends
SING IT WITH JOE (Part 1)

- a. MARGIE
- b. I'M NOBODY'S SWEETHEART NOW
- c. SOMEBODY STOLE MY GAL

SING IT WITH JOE (Part 2)

- a. MOONLIGHT BAY
- b. BY THE LIGHT OF THE SILVERY MOON
- c. CUDDLE UP A LITTLE CLOSER

Atco 6054



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AN AFFILIATE OF
ATLANTIC RECORDS

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Music Sales Co.
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General Dist. Co.
2329 Pennsylvania Ave.
Baltimore, Md.

Sunland Supply Co.
1200 E. Missouri
El Paso, Texas

Benart Dist.
327 Frankfort
Cleveland, Ohio

Eastern Record Dist. Co.
777 Connecticut Ave.
Hartford, Conn.

Roberson Sales Co.
624 Barrone St.
New Orleans, La.

South Coast
Amusement Co.
314 E. 11th St.
Houston, Texas

Mangold Dist. Co.
2212 W. Moorehead St.
Charlotte, N. C.

Big State Dist. Co.
1550 Edison, Dallas, Tex.

Trans. Disc.
44 Gainsboro St.
Boston, Mass.

Leonard Smith, Inc.
30 N. 3rd St.
Albany, N. Y.

Standard Dist. Co.
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Pittsburgh, Pa.

Pan American Dist. Co.
3401 N.W. 36th St.
Miami, Florida

B & K Record Dist. Co.
608 N. Hudson
Oklahoma City, Okla.

Melody Dist. Corp.
881 Main St., Buffalo,
N. Y.

Marnell Dist. Inc.
1514 Fairmount Ave.
Philadelphia, Pa.

Cosnat Dist. Co.
415 Halsey St.
Newark, N. J.

Cosnat Dist. Co.
3727 Woodward Ave.
Detroit, Michigan

Pan American Record
Supply
2061 Champa St.
Denver, Colorado

Allen Dist. Co.
420 W. Broad St.
Richmond, Va.

Dixie Dist. Co.
445 Edgewood Ave. S.E.
Atlanta, Ga.

Alpha Dist. Co.
457 W. 45th St.
New York, N. Y.

Midwest Sales
2642 Olive St.
St. Louis, Mo.

United Record Dist.
2029 So. Michigan
Chicago, Ill.



ATCO RECORDS

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b/w **"SPEEDIN'"**
THE MEDALLIONS #364
- ② **"ALWAYS and ALWAYS"**
THE MEADOWLARKS #367
- ③ **"Reeling and Rocking"**
ROY MILTON #369
New Release
"WETBACK HOP"
b/w
"Don't You Know I Love You"
CHUCK HIGGINS #370
Still Selling Strong
"BUICK '59"
b/w
"THE LETTER"
THE MEDALLIONS #347

DOOTONE RECORDS
9512 S. Central Ave., Los Angeles, Calif.

- HOT — YOU BET!!**
Breaking in all fields
"PIDDILY PATTER"
Nappy Brown Savoy 1162
Blues by a MASTER
"BLOW MR. LOW"
Joe Williams Savoy 1165
The Inimitable
"EVERYBODY NEEDS SOMEBODY"
Jimmy Scott Savoy 1154
New Quartet Sensation
"WRITTEN IN THE STARS"
Luther Bond Savoy 1159
Instrumental Hit of the Year
"FLORIDA SPECIAL"
Wilbert Harrison Savoy 1164
The Original — The Best
"ANSWER TO MY PRAYER"
Varetta Dillard Savoy 1160

SAVOY RECORD CO.
58 MARKET ST.
NEWARK, N. J.

- Four Big Ones**
"SINDY"
The Squires Mambo #105
"SMILES"
b/w
"Blue Moon"
Jackie Kelso Mambo #108
"MONEY FOR MY HONEY"
Riff Ruffin Mambo #109
"COME ON"
Willie Egans Mambo #111
Mambo and Vita Records
1486 N. FAIR OAKS
PASADENA 3, CALIF. PHONE RYAN 18545

"Sindy"



HOLLYWOOD—The Squires, who are currently riding high with their mambo record of "Sindy", are shown as they guested recently on the Al Jarvis and Joe Yocum TV Show in Hollywood. Jarvis and Yocum were largely responsible for breaking the record in the pop field locally on their daily KFVB Radio Show.

Chet Baker To Tour Europe

NEW YORK—Chet Baker and his group leave for an 8 weeks' tour of Europe starting Sept. 17th in Holland. Chet will be doing concerts in Holland, Belgium, Germany, Sweden, Switzerland, France and England. This marks Chet's first tour of Europe. He will play the famous Albert Hall in London, which will follow with a tour of 4 more of the larger cities in England. Going along with Chet will be his manager Joe Napoli, who with the arrangement of The Kruger Entr. in London, arranged the tour.

Chet will be on "The Woolworth Hour" Sept. 4th with the Percy Faith Orch. This will be Chet's last USA show before returning in Jan. 1956. Chet's new Album "Chet Baker Sings With Strings" is one of the top selling items for Pacific Jazz Records. Chet, at present, is touring in the midwest. His movie "Hell's Horizon" which he made for Columbia Pictures will be released some time this early fall.

Roost Records Reduces LP Prices

NEW YORK—Jack Hooke and Teddy Reig, Roost Records, this week announced a general price reduction of their LP line for the fall season.

Effective August 9, Roost 12" LPs will be priced at \$3.98. They were formerly listed at \$4.98. 10" LPs will be reduced from \$3.98 to \$2.98.

In order to permit dealers to recover inventory losses, the jazz label is offering an additional 10% discount on purchases made before September 15.

It was also announced that in the future Roost will release only 12" LPs. However, it will still continue to produce and sell its present 10" line.

Ops Find Jazz Profitable in Boxes

LOS ANGELES—With the renewed interest in the Jazz field on the West Coast, many operators are finding that jazz recordings by the top artists in the field are paying off consistently on the juke boxes. The last group to get a big play on the boxes was George Shearing. However today such names as Dave Brubeck, Chet Baker, Gerry Mulligan, and Oscar Peterson mean extra profit in practically all locations.

One West Coast Company, Pacific Jazz made a special offer to acquaint operators with their popular artists. Singles were offered to operators only at 40 cents in lots of ten or more, while EP's in the same quantities were sold at 60 cents.

Dick Bock, president of Pacific said the promotion was very successful and that operators found the jazz records lasted as long as any standards on the box and garnered a larger play.

Two New Shows On WJJD

CHICAGO—Ralph Blank, program director at radio station WJJD, this city, announced this week that the station will initiate two new programs on August 15.

Eddie Hubbard and Buddy Moreno will begin record shows originating from Rickett's and The Old Heidelberg, respectively.

Both shows will run five days per week. Moreno's from 12:05 to 1:00 p.m. and Hubbard's from 2:00 to 3:00 p.m.

"We have had such success," said Blank, "with John McCormick's two shows from the London House and Lyon and Healy that we have decided to initiate more shows from spots around the city.

"Our motto in the future," concluded Blank, "will be 'Around The Town With WJJD.'"

Miss Katz to Germany

NEW YORK—Miss Erna Katz, who recently was appointed Special Sales Representative of Decca's Gold Label Division, leaves Saturday, August 13th for Germany. Miss Katz will spend several weeks in Hanover, where she will visit the offices of the Deutsche Grammophon Company. The purpose of the trip is to further the working relationship and to affect a closer liaison between Decca Records and Deutsche Grammophon.



- ① **EVERY DAY**
Count Basie
(Clef 81949)
- ② **IT'S LOVE, BABY**
Louis Brooks & Earl Gaines
(Excello 2056)
- ③ **AIN'T IT A SHAME**
Fats Domino
(Imperial 5348)
- ④ **MAYBELLENE**
Chuck Berry
(Chess 1604)
- ⑤ **A FOOL FOR YOU**
Ray Charles
(Atlantic 1063)
- ⑥ **SOLDIER BOY**
Four Fellows
(Glory 234)
- ⑦ **MANISH BOY**
Muddy Waters
(Chess 1602)
- ⑧ **ANYMORE**
Johnny Ace
(Duke 144)
- ⑨ **WHY DON'T YOU WRITE ME**
Jacks
(RPM 428)
- ⑩ **IT'S MY LIFE, BABY**
Bobby Blue Bland
(Duke 141)
- ⑪ **WALKING THE BLUES**
Jack Dupre
(King 4182)
- ⑫ **UNCHAINED MELODY**
Al Hibbler (Decca 29441)
Roy Hamilton (Epic 9102)
- ⑬ **STORY UNTOLD**
Nutmegs
(Herald 452)
- ⑭ **ONLY YOU**
Platters
(Mercury 70633)
- ⑮ **BO DIDDLEY**
Bo Diddley
(Checker 814)

Congratulations!



SAN DIEGO—Tony Travis, RCA Victor artist, is shown singing to several thousand fans at the Mission Beach Ballroom, this city. Tony, who was named as the "outstanding find of 1954" by these same youngsters, was invited to return to receive their congratulations for "having lived up to their predictions." Travis has guested on most local deejay and TV shows plugging his current release, "Really Gone."

"Hawkeye Soars"



HOLLYWOOD—Early this month Bob McLaughlin, KFVB, this city, received a new Columbia record titled, "Hawkeye," sung by a little known artist, Bobby Lord. McLaughlin decided it might be just the thing for his teen-age audience. He played it at the opening of his "Clubtime" show and asked the listeners to let him know what they thought of the record. "The result of the first 100 phone calls was an amazing 98 to 2 in favor of 'Hawkeye,'" reports McLaughlin. In order to fill the requests of his teen-age listeners he played, and is still playing the tune every half hour on his three and a half hour "Clubtime" show.

New Record Sponge

NEW YORK—From London, England comes new development in long playing record care—the Fredorec Sponge which claims to clean, protect and preserve fine high fidelity records. This Fredorec Sponge was invented by a former professional musician, Fred Smith, who had long been associated with electronic advances in the recording industry.

Herbert Heads Marvel

MANCHESTER, N. H.—Ted Herbert this week was named President of Marvel Records, replacing Jimmie Parks, who recently resigned the position to take on the job of American Representative with W & G Record Processing Company Pty. Ltd. of Australia. Herbert who has served the organization most recently as Artist & Repertoire Director was promoted to this post and named Edward J. Madden to fill the newly created vacancy as Artist & Repertoire Director. The label currently is undergoing some reorganization and Madden announced the signing of vocalist Dick Newell, The Teenagers vocal group and the Aristocrats instrumental group. The Jazz series will be augmented with the Shorty Nault Jazztet and The Roland Moore group. Ted Herbert will continue to record for the label and the new Jazz At The University album featuring Eddie Madden and The University Jazz All-Stars is skedded for an early September release.

Meg Chants "Blues"



COLUMBUS, GA.—Norm Dougherty, "Daddy Jet White" (Mr. Bop) of Radio Station, WCLS, Columbus, Georgia, interviews the new singing artist, Meg Myles, during her visit to Columbus, for the world premiere of the Allied Artists' film, "The Phenix City Story," in which she introduces "The Phenix City Blues." Film tune was recorded by Miss Myles for the newly formed label, Sunset, backed by solid ballad, "Let's Get Busy Too." Meg also visited Chicago and is due East within a few weeks. Cosnat is distributing rep. in New York City, Philadelphia, Detroit and Cleveland.

Hits!



NASHVILLE, TENN.—Ernie Young, president of Nashboro and Excello Records this city, is pictured here checking early orders on the newly released Marigold recording of "Love You, Love You, Love You," follow up to their last big disk click "Rollin' Stone." Ted Adams, manager of the record department, lends a helping hand, as he continues to get out box after box of their current Excello hit "It's Love Baby" by Louis Brooks and Earl Gaines.

Coming Up In R & B

Listed Alphabetically

FEEL SO GOOD

Shirley & Lee
(Aladdin 3289)

Baltimore, Berkeley, Los Angeles,
New York, Philadelphia, St. Louis

IT'S LOVE, BABY

Ruth Brown
(Atlantic 1072)

Atlanta, Chicago, Columbia (Tenn.), Detroit,
New Orleans, New York, Pittsburgh,
St. Louis, Sacramento, Youngstown

LIFE IS BUT A DREAM

Harptones
(Paradise 101)

Los Angeles, Newark, New Haven,
Philadelphia, St. Louis

ONLY YOU

Platters
(Mercury 70633)

Chicago, Cleveland, Flint, Los Angeles,
Nashville, Philadelphia, Pittsburgh,
St. Louis, Sacramento, Seattle

WALKING THE BLUES

Jack Dupre
(King 4182)

Atlanta, Berkeley, Chicago, Cincinnati, Detroit,
Flint, Houston, Memphis, Newark, New Orleans,
New York, Oakland, Philadelphia, San Francisco,
Youngstown

BREAKING POP!! THE ELDORADOS

SING

"AT MY FRONT DOOR"

b/w

"WHAT'S BUGGING YOU BABY"

VEE-JAY 147

DON'T MISS A GOOD BET!

Vee-Jay RECORDS, INC.
2129 S. Michigan Avenue
Chicago 16, Illinois

Two Sizzling Smashes!

"SHIP OF LOVE"

THE NUTMEGS
H-459

"PARADISE PRINCESS"

AL SAVAGE
H-460

Herald RECORDS
1697 B'way,
New York City, N.Y.

RED HOT SMILEY LEWIS

"I HEAR YOU KNOCKIN'"

IMPERIAL 5356

Imperial Records

Big In Los Angeles
Breaking Nationally

"I Wanted You"

The Jaguars
Aordell # 0003

AARDELL RECORD CO.
6130 Selma Ave.
Hollywood 28, Calif. Ho. 77909

A Smash Hit

"Those Lonely Lonely Nights"

Johnny Watson
RPM #436

Two Big Ones

"Good Rockin' Daddy"

"Crazy Feeling"
Etta James
Modern #962

"Telephone Blues"

"Blues In The Dark"
Little George Smith
RPM #434

Modern RECORDS RPM
9317 W. Washington Blvd.
Culver City, California

Chick Clicks In Chi

CHICAGO — Chick Kardale, well known former song-contact man, who has spent the past four weeks promoting new disks here, has decided to make Chicago his home.

Whirling thru Chicago's Rialto, Chick has been picking up accounts.

His latest assignment is the promotion of Art Mooney's new MGM release, "Twenty Tiny Fingers."

According to Chick, "The local deejays are really digging this tune."

IT'S TERRY TIME AGAIN!

Al Terry sings...
NO, NO, JOHN

GONE AGAIN
HICKORY 1029

SONNY JAMES
"LET'S GO BUNNY HUGGIN'"
CAPITOL #3198

CENTRAL SONGS, INC.
6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF.
HOLLYWOOD 1-9347

THE CASH BOX BULLSEYE OF THE WEEK
KITTY WELLS
singing
"I'M IN LOVE WITH YOU"
DECCA # 29577

CEDARWOOD PUB. CO., INC.
146 7th AVE. N., NASHVILLE, TENN.

TOMMY COLLINS
"You Oughta See Pickles Now"
Capitol # 3190

CENTRAL SONGS, INC.
6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF.
HOLLYWOOD 1-9347

LOOKS BIGGER THAN "I DREAMED OF A HILLBILLY HEAVEN"
EDDIE DEAN
AN ORPHAN'S PRAYER
C/W
JUST A WHILE
Sage and Sand #200

SAGE AND SAND RECORDS
5653 1/2 Hollywood Blvd.
Hollywood 28, Calif.

International Appointments Made By Capitol

HOLLYWOOD—Two new key staff appointments in the International Department of Capitol Records have been announced today by Glenn E. Wallich, president of the label.

Dave Dexter, formerly an artists and repertoire popular singles record producer for Cap, occupies the newly-created post of Artists and Repertoire Producer, International Department. In his new position, Dexter will continue to report directly to Alan Livingston, vice president of A&R, and will be responsible for the handling and coordination of all International Artists and Repertoire activities in the United States.

Ernest Krebs, formerly a representative in Europe for Capitol, has been appointed Staff Assistant, reporting directly to Sandor A. Porges, Director of the International Department, who headquarters in New York.

Krebs' duties and responsibilities will consist of handling and coordinating the technical phases of the International Department operations. He will carry out special assignments such as investigating and analyzing manufacturing and recording techniques and for disseminating pertinent information to interested parties.

Decca Adds To Artist Roster

NEW YORK—Milt Gabler, Director of A&R for Decca Records, announces the signing of Andre Previn to a pact with the company. Previn will serve as pianist, conductor and accompanist under his contract. His first album, "Let's Get Away From It All," is one of the sets contained in Decca's gigantic fall "Fill Your Home With Music" promotion. Gabler also announces the signing of Conley Graves and his Trio. Graves, a pianist, plays both pop and classical music. The trio just completed their first sessions at Decca's Hollywood studios, and their first album should be released shortly. They are currently playing to a full house nightly in Hollywood.

Paul Cohen, who handles country recording chores for Decca, has also added several new names to the roster. He has signed Jerry Byrd, steel guitarist, to a 3-year pact. Byrd has played with every top country name as well as many top artists in the pop field. Cohen has also added vocalist Jack Bradshaw to Decca. Bradshaw, who hails from Tennessee, has re-recorded "My Heart, My Heart," a tune he had cut before. This will be his first release. Another country pactee is vocalist Slim Wilson—who has taken over as emcee and vocalist on the ABC-TV Variety Show. Wilson will record his first sides in Nashville. Cohen also announces that he has signed vocalist Billy Mize to a Decca pact. Mize has recorded his first sides in Hollywood, and they will be released shortly.

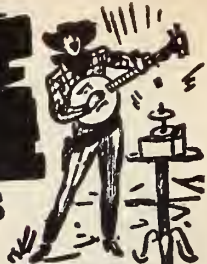
Sock Promotion

NEW YORK—An effective tie-in with Phoenix Hosiery Corporation has been completed to promote the new Robbin Hood record of "Dancin' In My Socks." Deal calls for a sample pair of socks to be sent to 3,000 disk jockeys with a copy of the record. Arrangements are being made for Robbin Hood to appear at both record departments and hosiery departments of top department stores throughout the country in a cross-plug campaign for records and hosiery. Life-size cutouts of Robbin Hood dancing in her socks will be used as display pieces by Phoenix Hosiery dealers. Window cards and counter displays will also be used by the stocking manufacturers with full credit for the MGM disk.

THE CASH BOX

Country Disk Jockey

REGIONAL RECORD REPORTS



SMILIN' JIM'S WESTERN CARAVAN
WHAY—New Britain, Conn.

1. Satisfied Mind (P. Wagoner)
2. I'm Left, You're Right (Elvis Presley)
3. I Don't Care (W. Pierce)
4. Makes Me So Mad (Rose)
5. The Cat Came Back (Moore)
6. Just Call Me Lonesome (Red Foley)
7. Baby, Let's Play House (Elvis Presley)
8. Are You Mine (Wright & Tall)
9. I'm Glad I Got To See You (Hank Snow)
10. Go Back You Fool (Young)

SHERIFF TEX DAVIS
WCMS—Norfolk, Va.

1. I Don't Care (W. Pierce)
2. Baby, Let's Play House (Elvis Presley)
3. All Right (Faron Young)
4. Daddy, You Know What (Jim Wilson)
5. Satisfied Mind (P. Wagoner)
6. Sweet Little Miss Blue Eyes (Ray Price)
7. Most Of All (Thompson)
8. A Church, Courtroom And Good-bye (Patsy Cline)
9. Yellow Rose Of Texas (Ernest Tubbs)
10. Kiss The Baby Goodnight (Charline Arthur)

JOE MORRIS
WAGS—Bishopville, S. C.

1. I Don't Care (W. Pierce)
2. All Right (Faron Young)
3. Satisfied Mind (Wagoner/Shepard/R.&B. Foley)
4. There She Goes (Carl Smith)
5. Just Call Me Lonesome (Eddy Arnold)
6. So Lovely Baby (Rusty & Doug)
7. Making Believe (Kitty Wells)
8. That Do Make It Nice (Eddy Arnold)
9. Daddy, You Know What (Jim Wilson)
10. Cryin', Prayin', Waitin', Hopin' (Hank Snow)

AUBREY BULLARD
WDCF—Dade City, Florida

1. That Do Make It Nice (Eddy Arnold)
2. Sittin' Home Prayin' For Rain (Bobby Lord)
3. Satisfied Mind (P. Wagoner)
4. Crewcut And Baby Blue Eyes (Tabby West)
5. Birds And Bees (Dusty Rose)
6. Somebody Stole My Gal (Chet Atkins)
7. Go Back You Fool (Jimmy Rogers Snow)
8. Honey Bun (C. Arthur)
9. Daddy, You Know What (Jim Wilson)
10. Don't Tease Me (Carl Smith)

LEE SUTTON
WWVA—Wheeling, W. Va.

1. Satisfied Mind (P. Wagoner)
2. The Cat Came Back (Moore)
3. No More Time (Maddox Brothers & Rose)
4. Yellow Roses (Hank Snow)
5. Sweet Little Miss Blue Eyes (Ray Price)
6. Tragic Romance (Cowboy Copas)
7. No One Knows (Williams)
8. A Memory Of You (Jim & Jesse)
9. Live Fast, Love Hard (Young)
10. No One Dear But You (Johnny & Jack)

RAY FRAZIER'S COUNTRY JUNCTION
WXGI—Richmond, Va.

1. All Right (Faron Young)
2. I Don't Care (W. Pierce)
3. Sweet Little Miss Blue Eyes (Ray Price)
4. I'm Glad I Got To See You (Hank Snow)
5. I'm In Love With You (Wells)
6. So Lovely Baby (Rusty & Doug)
7. Satisfied Mind (P. Wagoner)
8. Take Possession (Shepard)
9. Gone With The Wind (Raney)
10. No Letter Today (Claiborne)

PFC RICHARD HAYES
Mutual Broadcasting System, N. Y.

1. I Don't Care (W. Pierce)
2. Satisfied Mind (P. Wagoner)
3. In The Jailhouse (W. Pierce)
4. Making Believe (Kitty Wells)
5. Live Fast, Love Hard (Young)
6. Yellow Roses (Hank Snow)
7. Cattle Call (Eddy Arnold)
8. I'll Never Stop Loving You (Slim Whitman)
9. I Wanna, Wanna, Wanna (Wilburn Brothers)
10. I've Been Thinking (Arnold)

JIMMIE WILLIAMS
WNOP—Newport, Ky.

1. Satisfied Mind (Shepard)
2. Gone With The Wind (Raney)
3. Hummingbird (Les Paul & Mary Ford)
4. I Don't Care (W. Pierce)
5. First, Last And Always Game Of Love (Hardrock Gunter)
6. Lost To A Stranger (Brown)
7. How It Hurts To Cry Alone (Lee & Cooper)
8. I'm Glad I Got To See You (Hank Snow)
9. Impatient Heart (J. Rogers)
10. All Right (Faron Young)

SLIM LAY
WHBS—Huntsville, Alabama

1. When I Stop Dreaming (Louvin Brothers)
2. All Right (Faron Young)
3. So Lovely Baby (Rusty & Doug)
4. I Don't Care (W. Pierce)
5. Take Possession (Shepard)
6. Satisfied Mind (J. Shepard)
7. Just Call Me Lonesome (Eddy Arnold)
8. Most Of All (H. Thompson)
9. I Just Drapped In To Say Good-bye (Carl Smith)
10. Blue Darlin' (J. Newman)

JOLLY CHOLLY
WWEZ—New Orleans, La.

1. Satisfied Mind (P. Wagoner)
2. Cattle Call (Eddy Arnold)
3. Go Back You Fool (Young)
4. Cryin', Prayin', Waitin', Hopin' (Hank Snow)
5. I Don't Care (Webb Pierce)
6. Blue Darlin' (J. Newman)
7. Saith The Lord (F. Huskey)
8. That Do Make It Nice (Eddy Arnold)
9. I Guess I'm Crazy (Werly Fairburn)
10. Oughta See Pickles Now (Tommy Collins)

LILLIE ANNE
WIRC—Hickory, N. C.

1. I'm In Love With You (Wells)
2. When I Stop Dreaming (Louvin Brothers)
3. Making Believe (Kitty Wells)
4. Would You Mind (H. Snow)
5. Yellow Roses (Hank Snow)
6. Satisfied Mind (P. Wagoner)
7. I Don't Care (W. Pierce)
8. Hope You Don't Care (Red Sovine)
9. Whose Shoulder Will You Cry On (Kitty Wells)
10. I Ain't Gonna Wash My Face (Goldie Hill)

TOMMY DOWNS
WKLO—Louisville, Ky.

1. Daddy, You Know What (Jim Wilson)
2. I'm Hurtin' Inside (Reeves)
3. Cattle Call (Eddy Arnold)
4. I Don't Care (Webb Pierce)
5. Too Many Friends (Osborne)
6. Blue Darlin' (J. Newman)
7. Cryin', Prayin', Waitin', Hopin' (Hank Snow)
8. There She Goes (Carl Smith)
9. Satisfied Mind (P. Wagoner)
10. That's What Makes The Juice Box Play (Anita Carter)

DEAN EVANS
WXOK—Baton Rouge, La.

1. Satisfied Mind (P. Wagoner)
2. I Don't Care (W. Pierce)
3. What Is It Darling (Bud Deckelman)
4. Blue Darlin' (J. Newman)
5. Baby, Let's Play House (Elvis Presley)
6. When I Stop Dreaming (Louvin)
7. Gone With The Wind (Raney)
8. All Right (Faron Young)
9. I Guess I'm Crazy (Fairburn)
10. That's How I Feel (R. Parker)

BUSTER KENTON
WRWB—Kissimmee, Fla.

1. Daddy, You Know What (Jim Wilson)
2. Satisfied Mind (R. & B. Foley)
3. Making Believe (Kitty Wells)
4. Cattle Call (Eddy Arnold)
5. Blue Darlin' (J. Newman)
6. Wildwood Flower (Hank Thompson)
7. Live Fast, Love Hard (Young)
8. Wait A Little Longer, Please Jesus (Bill Monroe)
9. Yellow Roses (Hank Snow)
10. I'm Hot To Trot (Terry Fell)

TOM WILLETTE
KVOL—LaFayette, La.

1. I Don't Care (W. Pierce)
2. Satisfied Mind (P. Wagoner)
3. No, No, John (Al Terry)
4. Sweet Little Miss Blue Eyes (Ray Price)
5. There She Goes (Carl Smith)
6. Life Of A Cricket (Jennings)
7. Just Call Me Lonesome (Eddy Arnold)
8. Hurry Back Home (Walker)
9. Gone Again (Al Terry)
10. I'm Not Giving Up That Easy (Fred Baker)

HENRY TUCK
WREV—Reidsville, N. C.

1. Satisfied Mind (P. Wagoner)
2. Whose Shoulder Will You Cry On (Kitty Wells)
3. Home Sweet Home (Johnson)
4. Would You Mind (H. Snow)
5. Has Been (Carl Hayes)
6. My Heart Or My Mind (Wilburn Brothers)
7. I Don't Care (Webb Pierce)
8. Baby, Let's Play House (Elvis Presley)
9. There She Goes (Carl Smith)
10. A Letter From Home (Penny)

MACK SANDERS
KFBI—Wichita, Kansas

1. I Don't Care (Webb Pierce)
2. Satisfied Mind (P. Wagoner)
3. Making Believe (Kitty Wells)
4. Cattle Call (Eddy Arnold)
5. There She Goes (Carl Smith)
6. Live Fast, Love Hard (Young)
7. Yellow Roses (Hank Snow)
8. Wildwood Flower (Hank Thompson)
9. It's A Lonely World (Ernest Tubbs)
10. In The Jailhouse (W. Pierce)

MITCH ODOM
KNEA—Jonesboro, Arkansas

1. I Don't Care (W. Pierce)
2. Baby, Let's Play House (Elvis Presley)
3. Wildwood Flower (Hank Thompson)
4. Cattle Call (Eddy Arnold)
5. In The Jailhouse (W. Pierce)
6. Satisfied Mind (P. Wagoner)
7. Yellow Roses (Hank Snow)
8. There She Goes (C. Smith)
9. Making Believe (Kitty Wells)
10. Sign On The Door (D. Hall)

JOE ALLISON
WMAK—Nashville, Tenn.

1. Satisfied Mind (J. Shepard)
2. Live Fast, Love Hard (Young)
3. That Do Make It Nice (Eddy Arnold)
4. I Don't Care (W. Pierce)
5. Cattle Call (Eddy Arnold)
6. So Lovely Baby (Rusty & Doug)
7. A Letter From Home (Penny)
8. Simple Simon (H. Thompson)
9. Go Back You Fool (Young)
10. Pitfall (Louvin Brothers)

BOB EDWARDS
WFBC—Greenville, S. C.

1. In The Jailhouse (Pierce)
2. Live Fast, Love Hard (Young)
3. Satisfied Mind (P. Wagoner)
4. There She Goes (Carl Smith)
5. Are You Mine (Wright & Tall)
6. Making Believe (Kitty Wells)
7. Yellow Roses (Hank Snow)
8. Davy Crockett (Tenn. Ernie)
9. I've Been Thinking (Arnold)
10. Let Me Talk To You (R. Price)

ART MACHADO
KAFP—Petaluma, Calif.

1. Daddy, You Know What (Jim Wilson)
2. Are You Mine (Wright & Tall)
3. Louisiana Swing (Hobbs)
4. Cattle Call (Eddy Arnold)
5. Hillbilly Heaven (E. Dean)
6. Yellow Roses (J. Wakely)
7. Live Fast, Love Hard (Young)
8. In The Jailhouse (Rodgers)
9. You Little So And So (Foley)
10. Pancho Lopez (Lalo Guerrero)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX

Reports

THE NATION'S

BIG 10

Country

JUKE BOX TUNES

SATISFIED MIND

Porter Wagoner
(RCA Victor 20-6105;
47-6105)
Red & Betty Foley
(Decca 29526; 9-29526)
Jean Shepard
(Capitol 3118, F3118)

1

I DON'T CARE

Webb Pierce
(Decca 29480; 9-29480)

2

YELLOW ROSES

Hank Snow
(RCA Victor 20-6057;
47-6057)

3

THERE SHE GOES

Carl Smith
(Columbia 21382; 4-21382)

4

MAKING BELIEVE

Kitty Wells
(Decca 29419; 9-29419)
Jimmy Work
(Dot 1221; 45-1221)

5

CATTLE CALL

Eddy Arnold
(RCA Victor 20-6139;
47-6139)

6

IN THE JAILHOUSE NOW

Webb Pierce
(Decca 29391; 9-29391)

7

LIVE FAST, LOVE HARD, DIE YOUNG

Faron Young
(Capitol 3056; F3056)

8

CRYIN', PRAYIN', WAITIN', HOPIN'

Hank Snow
(RCA Victor 20-6154;
47-6154)

9

BLUE DARLIN'

Jimmy Newman
(Dot 1260; 45-1260)

10

Award



SPRINGFIELD, MO.—Webb Pierce, who was named the number one male vocalist in the Country field is pictured here as he receives The Cash Box Award from Red Foley. The occasion was when Webb recently appeared as Foley's special guest on the "Ozark Jubilee" from Springfield, Mo. Both artists record for Decca Records.

King For a Day

CINCINNATI—In a special program "King For a Day" WCKY celebrated the ten years that Nelson King has been piloting the "Jamboree," on Wed., Aug. 10th. Suspending all possible commercials for the evening Jamboree show, he featured tape recordings by many of the top country recording artists, and distributed healthy portions of a special ten layer cake to the studio visitors with the able assistance of Marty Roberts, his side kick.

Nelson advised that he hopes to be spinning country wax for another ten years, and that he feels certain that the popularity of country music is on the increase since the trend is back to the good old country style of a few years ago. He wishes to thank the many recording artists who have taken time to send him tapes congratulating him on the occasion.

CINCINNATI CUT-UPS

Our congratulations to Nelson King of WCKY's Jamboree who is celebrating ten years at spinning country wax on that station. In a special program Wed. Evening Aug. 10th he will feature tapes of country recording artists helping him to celebrate the occasion, making him "KING FOR A DAY". . . . Quite a few members of the Grand Ole Opry were in town this week and stopped over to visit with Nelson King and Marty Roberts. They were Roy Acuff, Johnnie and Jack, The Smokey Mountain Boys, Kitty and Ruby Wells, and Benny Martin. They were on their way up to Canada for an engagement. . . . Charlie Gore who is now a member of the "Indiana Hoedown" was guest on the Pee Wee King (Victor) show last Monday. . . . Veronica Lake is in town rehearsing for "Affair of State" in which she will star at the Summer Playhouse. . . . It was learned this week that Dave Hamilton former WLW singer is in New York and

has auditioned for the Godfrey show and will appear sometime in Sept. . . . Redleg Baseball fans may expect to see more of their home team on TV next year. Reports are that all 77 games away from home will be carried, and the same amount of home games (20) will be telecast.

New From The World's Original Jamboree: The Blue Mountain Jiggers were guests on WWVA's Jamboree and turned in a very fine performance. This is the first time I have ever seen the Jiggers work and I was surprised to learn that they have been around these parts for over fifteen years. Very good act. . . . Porter Wagoner (Victor) will be on the Jamboree next week singing his hit record "Satisfied Mind" . . . Doc Williams tells me that his wife Chickie will retire soon from show business. . . . Jimmie Williams (MGM) will have a new release out this month. . . . Bob King (Victor) is headed back to Canada, he had been on the Jamboree for six weeks.

THE TEN COUNTRY RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK (PLUS THE NEXT TEN)

- | | |
|---|---|
| 1. SATISFIED MIND | Porter Wagoner (RCA Victor)
Jean Shepard (Capitol)
Red & Betty Foley (Decca)
Webb Pierce (Decca) |
| 2. I DON'T CARE | |
| 3. DADDY, YOU KNOW
WHAT? | Jim & June Wilson (Mercury) |
| 4. YELLOW ROSES | Hank Snow (RCA Victor) |
| 5. THERE SHE GOES | Carl Smith (Columbia) |
| 6. CATTLE CALL | Eddy Arnold & Hugo Winterhalter
(RCA Victor) |
| 7. ALL RIGHT | Faron Young (Capitol) |
| 8. BABY, LET'S PLAY HOUSE | Elvis Presley (Sun) |
| 9. MAKING BELIEVE | Kitty Wells (Decca) |
| 10. GO BACK YOU FOOL | Faron Young (Capitol) |
| 11. SO LOVELY, BABY. | |
| 12. BLUE DARLIN'. | |
| 13. LIVE FAST, LOVE HARD, DIE YOUNG. | |
| 14. CRYIN', PRAYIN', WAITIN', HOPIN'. | |
| 15. JUST CALL ME LONESOME. | |
| 16. THAT DO MAKE IT NICE. | |
| 17. IN THE JAILHOUSE NOW. | |
| 18. SWEET LITTLE MISS BLUE EYES. | |
| 19. TAKE POSSESSION. | |
| 20. I'M GLAD I GOT TO SEE YOU ONCE AGAIN. | |

KEEP YOUR EYE
ON THESE
NEW RELEASES!

NEVER, NEVER, NEVER

JIMMY LITTLEJOHN
Columbia 21417

TOO MUCH

SONNY JAMES
Capitol 3198

NO THANKS TO YOU

FREDDIE HART
Capitol 3202

THE RECORD

BILLY WALKER
Columbia 21439

I PROMISE YOU

WES & MARILYN
TUTTLE
Capitol 3204

YOU CAN'T GET THERE FROM HERE

CHARLIE WALKER
Decca

I FELL IN LOVE WITH JESUS

SMITH BROTHERS
Capitol 3216

Going Strong!

URANIUM

COMMODORES
Dot 15372

FAIRWAY MUSIC CORP.

6365 Selma Ave.
Hollywood, Calif.

THE CASH BOX Country Roundup

WSM GRAND OLE OPRY . . . Almost one hundred entertainers will appear in the live national network television show of the Grand Ole Opry when it makes its initial debut on October 15. The show will originate on the stage of the Ryman Auditorium, historic home of the Grand Ole Opry radio show.



MOON MULLIGAN

The second show of the national network series will be presented on November 12, during WSM's Fourth Annual National Disc Jockey Festival. Faron Young (Capitol) held the coast-to-coast spotlight on the 'Opry' on August 6. His guest was Capitol's Sonny James who is headquartered in Dallas, Texas, featured on the Big "D" Jamboree there. For the most part, 'Opry' artists have kept a pretty busy schedule of personal appearances this Summer: Carl Smith, Lew Childre, Duke of Paducah working through Illinois, Indiana, Kentucky and Missouri this month. George Morgan (Columbia) filling personal appearance schedules in Kansas, Nebraska, and Kentucky this month. Cousin Minnie Pearl (RCA Victor) working through the same territory; while comics Lonzo and Oscar tour Ohio, Kentucky, Missouri and Kansas. Ferlin Huskey working Georgia, North Carolina, and Pennsylvania, as well as Ernest Tubb (Decca). Gabe Tucker,

personal manager of Ernest and Justin Tubb has Justin currently completing a tour of the Northwest. Ray Price (Columbia) and Goldie Hill making personal appearances thru Illinois, Iowa and Indiana. Little Jimmie Dickens and Del Wood set for the big Wisconsin State Fair to be held in Milwaukee, Wis. starting this month. The Carlisles (Mercury) set for work in Virginia, Kentucky and Missouri during August. Eddie Hill (RCA Victor) scampers off for special personal appearance in Russellville, Kentucky August 13. The Carter Family, featuring Mother Maybelle, Anita and Becky working Kentucky and then jump into Denver, Colorado for appearances this month. X. Cosse, personal manager of Martha Carson (RCA Victor) has this artist booked for solid lineup of personal appearances working thru Pennsylvania and on into New York State. Marty Robbins (Columbia) just returned from personal appearances in Missouri. And Grandpa Jones (RCA Victor) fulfilling engagements in Virginia and New Jersey. Hawkshaw Hawkins (RCA Victor) working in Pennsylvania and and special performance at Paris Landing, Tennessee. Moon Mulligan (King) making the Paris Landing, Tennessee date along with Hawk. Rod Brassfield set for date at Bean Blossom, Ind. Col. Tom Parker reports tremendous reception for the big Andy Griffith Show which he toured recently. Featured on the tour with Griffith were Ferlin Huskey, Marty Robbins, Tommy Collins, Jimmie Rodgers Snow and Glenn Reeves. Hank Snow (RCA Victor) on his West Coast junket had a busy time of it on August 6 and 7 when he appeared at the Hollywood Bowl on the 6th followed by an appearance at Town Hall Party on the 7th. Snow was also featured at the Town Hall Ranch Picnic and following this he left for San Diego where he appeared at the Russ Auditorium with a cast of top country entertainers. The Louvin Brothers (Capitol) working a solid schedule of personal appearances through Virginia territory. Hal Smith, personal manager of Carl Smith (Columbia) into St. Louis, Mo. recently setting up some Ballroom dates for this Fall for Smith and his Tunesmiths band. Johnnie and Jack (RCA Victor) and Kitty Wells (Decca) along with



WERLEY FAIRBURN

Roy Acuff (Capitol) and his Smokey Mountain Boys continue to follow through with a string of personal appearance dates. Webb Pierce (Decca) and a group of artists recently did a big personal appearance in Little Rock, Ark. The date was a tremendous success. Murray Nash just returned last week from a trip into Texas and through Louisiana, and other Southern cities.

HAYRIDE HAPPENINGS . . . Keith Rush, personal manager of Werley Fairburn (Columbia) were into Shreveport last week putting final touches on Fairburn's move into this section as a 'regular' on the Hayride. Fairburn's association as a 'regular' on the show became effective July 30; however, Rush reported that Fairburn will continue to operate out of New Orleans, La. for the time being since they have several personal appearance commitments in that area already lined up. Jim Reeves (RCA Victor) is currently completing a tour in Canada. Reeves first waxing for Victor . . . "Yonder Comes A Sucker" and "I'm Hurtin' Inside" has shown widespread popularity. Jim Edward and Maxine Brown (Fabor) have a new release out that no doubt will surpass their 'hit' recording of "Looking Back To See." Title of the new one is "You Thought I Thought" a real lively novelty. The flip is an excellent ballad . . . and the duo's sister, Bonnie Brown is featured on the record . . . title of the ballad is "Here Today and Gone Tomorrow." These two are almost certain to put these 'Hayriders' right back into the hit category and in short time, too! Mitchell Torok (Decca) formerly associated with the Hayride into Shreveport last week and visiting backstage. Mitch was returning from a special Decca recording session in Nashville. His wife, Gayle, was also along. Slick Norris, personal manager of Jimmie Newman (DOT) putting lots of steam behind this boy. Jimmy is making great strides as a 'regular' on the Hayride and is doing a bang-up job at selling those Country records. Tillman Frank now working with Johnny Horton (Mercury) and a group of Hayride talent, promoting their personal



MITCHELL TOROK

appearances. Pappy Covington recovering from a recent illness and is now out of the hospital and getting around a bit. A speedy recovery to you, Pappy! Slim Whitman (Imperial) has fulfilled his engagements on the Hayride . . . starting as a regular on the Grand Ole Opry on October 29th. Ray Bartlett, personal manager of Whitman, currently has the Imperial artist in the midst of a tour through Colorado, heading for New York and then on into Canada.

BIG "D" JAMBOREE . . . Sonny James (Capitol) a regular on the show here last week was guest of Faron Young (Capitol) on the coast-to-coast portion of the Grand Ole Opry. Following his guest appearance, James will guest with Red Foley (Decca) on the Ozark Jubilee TV'er from Springfield, Mo. Al Terry (Hickory) recently guested on the Big "D" and introduced his latest release

"No, No, John." A long-time favorite on the Big "D" and to everyone for that matter is Riley Crabtree. Riley just recently signed a recording contract with Ekko Records. The slick "Town North" magazine recently did a feature on John Harper, Johnny Hicks and Ed McLemore and the entire Big "D" Jamboree gang. It's an authoritative story and tells a lot about the operation of the Jamboree as a whole. Helen Hall (Coral) who had a run of bad luck in an auto accident a few months ago, is expected to return to the talent line-up on the Big "D" in the next few weeks. Joe Bill's Sunday afternoon show on KRFD-TV is picking up more loyal listeners every week. Title of his entertainment-packed show is "Country Picnic" and is showcased at 12:15.

FROM THE CROSSROADS OF COUNTRY MUSIC . . . Red Foley's special guest this coming Saturday night (August 13) will be Capitol's Sonny James. Last week, Foley had as a special guest Capitol's Tommy Collins. . . . Dub Allbritten, Foley's personal manager, reports that Grady Martin is reorganizing his band. Hank Locklin (RCA Victor) will be special guest of Foley on the "Jubilee" comes August 20th. Locklin is a regular on the Big "D" in Dallas, Tex. Tom Tall (Abbott) was also a recent guest on the "Jubilee." "Satisfied Mind" proving to be one of the biggest country tunes of the year, recorded by Porter Wagoner, (RCA Victor), Jean Shepard (Capitol), and Red Foley (Decca), is now breaking over into the 'pop' field with at least three recordings set now and others ready for release!



JOHNNY HORTON

WLS—NATIONAL BARN DANCE . . . Cowboy star Gene Autry (Columbia) joins the WLS National Barn Dance gang this Saturday (August 13) in its big show at the Illinois State Fair in Springfield. With Autry will be his comedy side-kick, Pat Buttram. To mark the occasion, the cast of the program will present them with handsome cow-bells, suitably engraved. This is a high honor, as only occasionally do the WLS stars present these tokens of their esteem. WLS singer, Dolph Hewitt's latest recording, released July 19th, "Broken Promises" backed with "Rainbow Valley" on the Kahill label is selling big country-wide. Distributors in Cleveland, Newark, Detroit, New York and Philadelphia were so convinced it was a hit tripled their initial orders and San Francisco and Denver dealers have already re-ordered. Those WLS zanies Homer and Jethro (RCA Victor) have really gone to town with their "Davy Crewcut." It sold more than 100,000 the first two weeks after release and looks bigger than their "Houn' Dog In The Winder."

COUNTRY SMATTERINGS . . . According to word from Col. Tom Parker, personal manager of Hank Snow, The Hollywood Bowl recently held "Country Music Night" and in addition to Hank Snow (RCA Victor) such country music favorites as Eddie Dean (Sage and Sand), Lefty Frizzell (Columbia), Freddie Hart (Capitol), Collins Kids, Frontiersmen, Eddie Cleto, The Roundup Boys, The Y-Kot Twirlers, and Joe Nixon as emcee, were on hand for the big show! Jeff (Country) Dale who holds forth at KENT, Shreveport, La. had a regular studio full of visitors recently. While in town I stopped by to visit with Dale and I thought I had run into a regular personal appearance. There to visit with Dale were Keith Rush and Werly Fairburn, Slick Norris and Jimmie Newman, and Jesse Coates who is featured on the newly organized headline label. Jeff is a real booster of country music and plays his share of it in this area! Continued good luck, Jeff! "Cuz'n Larry" Lane, WEBK-Tampa, Fla., reports that he emceed the Col. Tom Parker package, "Andy Griffith Show" that played to over 7000 people at Tampa, Sunday, July 31st. Tom Edwards, WERE-Cleveland, Ohio pens that Roy Acuff, Kitty Wells and Johnnie and Jack will make the Circle Theatre Jamboree on August 26th and 27th and it will mark the first time that a Grand Ole Opry package played the weekend. Dick Miller, M & M Record artist, now on a tour of Canada for 10 days with his unit. Dick has a new record out, "New Tennessee Baby" b/w "Humpty Dumpty Love." Just received a letter



HELEN HALL

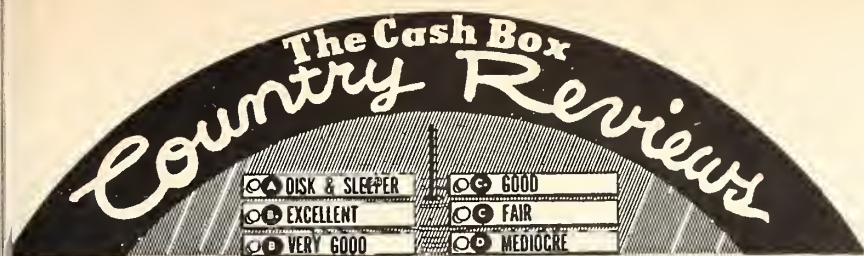
from Private Curtis Gordon (Mercury) who is stationed in Fort Jackson, S. C. Curtis would like for all his friends to contact him at this address: Pvt. Edward C. Gordon, Sev. Btry., 516 Abn. Fabn., 101st Abn. Div. Arty., Ft. Jackson, S. C. Buddy Starcher was into Nashville last week. Buddy is a representative of Allied Artist Picture Corp., working out of Miami, Fla. Hal Harris, emcee at Magnolia Gardens near Houston, Texas according to word from Gabe Tucker, manager of Ernest and Justin Tubb. Hal holds down regular deejay's duties over KRCT in Baytown, Texas. Magnolia Gardens is one of the largest parks in the Southwest! Letter from Lou Millet, who has The Lou Millet Show over WLCS in Baton Rouge, La. Lou's show is heard Monday through Friday from 1:00 P.M. until 4:00 P.M. The Duke of Paducah set for a tour of Purina dealer shows by Col. Tom Parker. . . . Hank Snow attractions has also set Batesville, Ark. show with the 'Duke', Elvis Presley (Sun), Annie Lou and Danny, Lou Childre and Charley Stewart and his Saddlebusters.



FREDDIE HART

WAX-WISE . . . Texas Bill Strength after a whirlwind trip of guest appearances on several of the top country music TV and radio shows made his way into Hollywood last week where he immediately met with Capitol's A&R topper Ken Nelson who signed Strength to a recording contract. Bill's first release for the label is "Yellow Rose Of Texas" and "Cry, Cry, Cry." Elvis Presley (Sun) recently was presented with a new sport coat . . . Col. Tom Parker to replace the one torn apart by eager fans in Jacksonville, Fla. Elvis Presley who creates panic and pandemonium among the feminine fans got caught in the middle of a mob of screaming and swooning admirers in Jacksonville, Fla. and before he could get free was minus tie, handkerchief, belt, and a good portion of his coat and shirt which the gals grabbed for souvenirs. Presley has been the talk of the trade for weeks! The September Issue of Coronet magazine applauds Eddy Arnold: King of the Country Singers. Sharri Paullus has written a tune called "The

(Continued on next page)



“I GOT SO MANY MILLION YEARS” (2:11) (Sacred)

[Hamblen BMI—S. Hamblen]

“LORD I CAN'T COME NOW” (2:14)

[Valley BMI—J. Fortune, F. Wilson]

MARTHA CARSON & STUART HAMBLÉN (RCA Victor 20-6250; 47-6250)

Two of the greatest names in Sacred music today, Martha Carson and Stuart Hamblen, magnificently combine their enchanting vocal stylings as they revive a song that Hamblen penned and recorded a short while back. The tune, tagged “I Got So Many Million Years”, is a soul-stirring, fast tempo handclapper dealing with the wonderful expectations of the hereafter. The flipdeck, “Lord I Can't Come Now”, on the other hand, relates the story of an old man who lifts himself from a deathbed to ask the Lord “to spare him some more time to tend to his many chores”. Hamblen and Carson's superb offerings receive a dynamic choral and instrumental backdrop on both ends. Their combined followings should help put this two-sided masterpiece over the top.

“HAWK-EYE” (2:21) [Showcase BMI—B. Bryant]

“I CAN'T MAKE MY DREAMS UNDERSTAND” (2:15)

[Driftwood BMI—J. West, B. Bryant]

BOBBY LORD (Columbia 21437; 4-21437)

Here's a deck that makes it pretty obvious that a new star is gonna burn brightly on the wax horizon. The name of the tune to watch is “Hawk-Eye” and the name of the artist is Bobby Lord. The newcomer has been gaining momentum with his previous releases and it looks like “Hawk-Eye” is the side that's gonna put him up in the big hit brackets. The song is a most delightful, driving novelty that tells about a guy with such good vision that he could “spot a gal a mile away.” And, Lord's belting treatment is sensational. Lower half, “I Can't Make My Dreams Understand,” is a beautiful, middle tempo weeper that the songster sells with authority. Keep your eye on “Hawk-Eye.” It's gonna be a smash. Excellent pop possibilities.

TOMMY HILL

Hickory 1031; 45-1031)

“SIX FEET OF EARTH” (2:18)

[Starrtone BMI—Burns, Walker] Fellow-toned Tommy Hill bids fair to walk away with top honors as he waxes a middle tempo moralizer with poignant lyrics. A potent platter.

“DIDDLE, DIDDLE DUMPLING” (2:05) [Acuff-Rose BMI—Miller, Hill, Peshoff] On this side Hill comes up with an appealing reading of a cute, light-hearted, romantic douncer.

“LITTLE MOSES” (2:52) [Acuff-Rose BMI—Traditional—Arr. R. Acuff] Here Acuff takes hold of a splendid piece of religious material and treats it to a fine performance.

“OH! THOSE TOMBS” (2:30) [R. E. Winsett SESAC—W. M. Golden] Roy Acuff sends up an eloquent portrayal of a touching, middle tempo sacred item that's sure to bring out the crying towel.

“ASCAP—E. Dean] On the lower half Dean and the Frontiersmen, Marion Hall on steel guitar, deftly spin an expressive, up tempo lover's lament.

“WHAT'S ON YOUR MIND” (2:08) [Starrite BMI—J. Nixon, M. Brown] Fred Crawford would sure like to know how his gal feels about him as he comes through with a pleasing rendition of a quick tempo lover's item.

“CAN'T LIVE WITH 'EM” (2:40) [Starrite BMI—J. Rhodes] On this end Crawford knocks out a catchy, R & B flavored, rhythmic piece that's gonna lure a heap of spins.

“TEEN AGE HEART” (2:00) [R. & R. BMI—L. Celly] Jimmy Patton sends up a first class vocal performance on a middle beat heart-felt piece. The warbler sings the tender lyrics with warmth and sincerity.

“OLD JALOPY” (2:22) [Dandelion BMI—Jalonsa, C. Gaspard] Under lid is an up-tempo sentimental tale about a car that brings fond memories to the artist.

“THE LOVE YOU STEAL” (2:42) [Earl Barton BMI—T. Dlin] The soothing tones of Hawkshaw Hawkins come across in convincing manner as he sings and retunes this slow paced, tear-compelling item. Deck could be the chant's biggest to date.

“CAR HOPPIN' MAMA” (1:53) [Brazos Valley BMI—H. Thompson] Here Hawkins runs through a snappy, quick beat novelty in happy-go-lucky style.

“AN ORPHAN'S PRAYER” (2:45) [Sage & Sand BMI—H. Sothern] Eddie Dean dramatically renders a slow paced, emotion packed item that's sure to tug at the heart-strings. Strong mid-deck recitation receives an effective vocal and instrumental assist by the Frontiersmen.

“JUST AWHILE” (2:02) [Mills]

“ASCAP—E. Dean] On the lower half Dean and the Frontiersmen, Marion Hall on steel guitar, deftly spin an expressive, up tempo lover's lament.

“WHAT'S ON YOUR MIND” (2:08) [Starrite BMI—J. Nixon, M. Brown] Fred Crawford would sure like to know how his gal feels about him as he comes through with a pleasing rendition of a quick tempo lover's item.

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COUNTRY ROUNDUP

(continued from pg. 28)

Picture That Hangs In My Heart” which has just been recorded and released by Phyllis Taylor on Double AA Records. Sonny James (Capitol) should end up right in the middle of the top tunes with his current waxing of “Let's Go Bunny Huggin'” and “Too Much.” The Wiburn Brothers (Decca) after their big recording of “Wanna, Wanna, Wanna” are all set and filled with excitement about their current and latest release . . . “Mixed Up Melody.” This could be the duet's biggest record to date! Marty Robbins (Columbia) getting his share of the spins with his recording of “I'll Love You 'Til The Day I Die” . . . this is a good one by Marty! The flip side, “It Looks Like I'm Just In Your Way” is also showing to good advantage. RCA Victor out with brand new releases on Hawkshaw Hawkins . . . titles of this one by Hawk are “The Love You Steal” and “Car Hoppin' Mama.” Hawk shows real talent on these and I'm certain the deejays will be taking a listen to these right away. The other new Victor release is on Nita, Rita and Ruby. Unlike any of their other four sides, the girls come forth with “Whose Baby Are You” . . . written by Ernie Newton and the flip . . . “But I Love You Just The Same” was written by Johnny Wright and Jack and Jim Anglin. Deejays can watch for this group for there's plenty of good listening in these records! Ernest Tubb (Decca) has another real country coin-catcher with his latest release . . . “I'm Gonna Make My Home A Million Miles From Here” backed with “Yellow Rose of Texas.” Werly Fairburn (Columbia) has recorded his own tune “I Guess I'm Crazy” and it looks as if it will be one of his best. Tommy Collins (Capitol) has the tune out also and from early reports it looks as if the tune will do quite well! I've received several mentions about the song's popularity in various territory. Justin Tubb (Decca) looks as if he will bust the popularity charts right in the middle with his current waxing of “All Alone.” This is getting top play all over for Justin! “Uncle Dude Towler” who heads up the Fan Club for Earl Songer (Imperial) types that Earl recently visited on Noel Boggs TV Show over WSIX, Eddy Hill's Show over WSM and on Joe Allison's Show over WKDA. Earl's latest release is “Let's Try Again.” Jim Reeves (RCA Victor) getting lots of good reports on his waxing of “I'm Hurtin' Inside” and “Yonder Comes a Sucker.” Jim has been on the road working personal appearances almost constantly since the release of this record and his moving about is getting him lots of added promotion. Two very good sides by Jim! Watch for a new special release by Mitchell Torok on Decca. New material and a new slant for Mitchell. Jesse Coates (Headline) who works out of Louisville, Ky. and holds down the deejay's duties at WGRG there has his new release on the market now . . . supported by the Dixie Playboys, Jesse sings “You Gotta Be Good” and “Nobody Can Take My Baby.” . . . Charline Arthur (RCA Victor) is out with a new release that should put this excellent entertainer right in the midst of the winners . . . “Honey Bun” and “Kiss The Baby Goodnight.” They say this is Charline's best record yet . . . watch for it . . . and better still, if you have an opportunity to watch this girl work . . . don't miss her act. Charline's a real entertainer! Over Knoxville, Tenn. way Jack Comer is getting all set to start his promotional machinery running on the latest Floyd Wilson release on Victor . . . “Baby, Baby, Baby (You're Too Young For Me)” and “The Last One To Know.” Floyd penned both tunes and Comer's Valley Publishers has the songs! Good luck on this one, Floyd!



(PLUS THE NEXT FIVE)

1. SATISFIED MIND
Porter Wagoner (RCA Victor 20-6105; 47-6105)
Red & Betty Foley (Decca 29526; 9-29526)
Jean Shepard (Capitol 3118; F-3118)
2. I DON'T CARE
Webb Pierce (Decca 29480; 9-29480)
3. CATTLE CALL
Eddy Arnold (RCA Victor 20-6139; 47-6139)
4. THERE SHE GOES
Carl Smith (Columbia 21382; 4-21382)
5. IN THE JAILHOUSE NOW
Webb Pierce (Decca 29391; 9-29391)
6. MAKING BELIEVE
Kitty Wells (Decca 29149; 9-29149)
7. YELLOW ROSES
Hank Snow (RCA Victor 20-6057; 47-6057)
8. CRYIN', PRAYIN', WAITIN', HOPIN'
Hank Snow (RCA Victor 20-6154; 47-6154)
9. ALL RIGHT
Faron Young (Capitol 3169; F3169)
10. BABY, LET'S PLAY HOUSE
Elvis Presley (Sun 217; 45-217)
11. GO BACK YOU FOOL
12. LIVE FAST, LOVE HARD, DIE YOUNG
13. THE KENTUCKIAN SONG
14. THERE'S POISON IN YOUR HEART
15. BLUE DARLIN'

Tops In Country Music

LESTER EARL
AND
FLATT SCRUGGS
singing

“BEFORE I MET YOU”

COLUMBIA # 21412

DRIFTWOOD MUSIC

146 7th Ave. N. Nashville, Tenn.

SPEEDY WEST

with
JIMMY BRYANT
Caffeine Patrol

b w
Steelin' Moonlight

Capitol #3208

Opal Music

6308 Sunset Boulevard, Hollywood 28, Calif.

JIMMIE WILLIAMS

Singing star on WWVA's “World's original Jamboree”

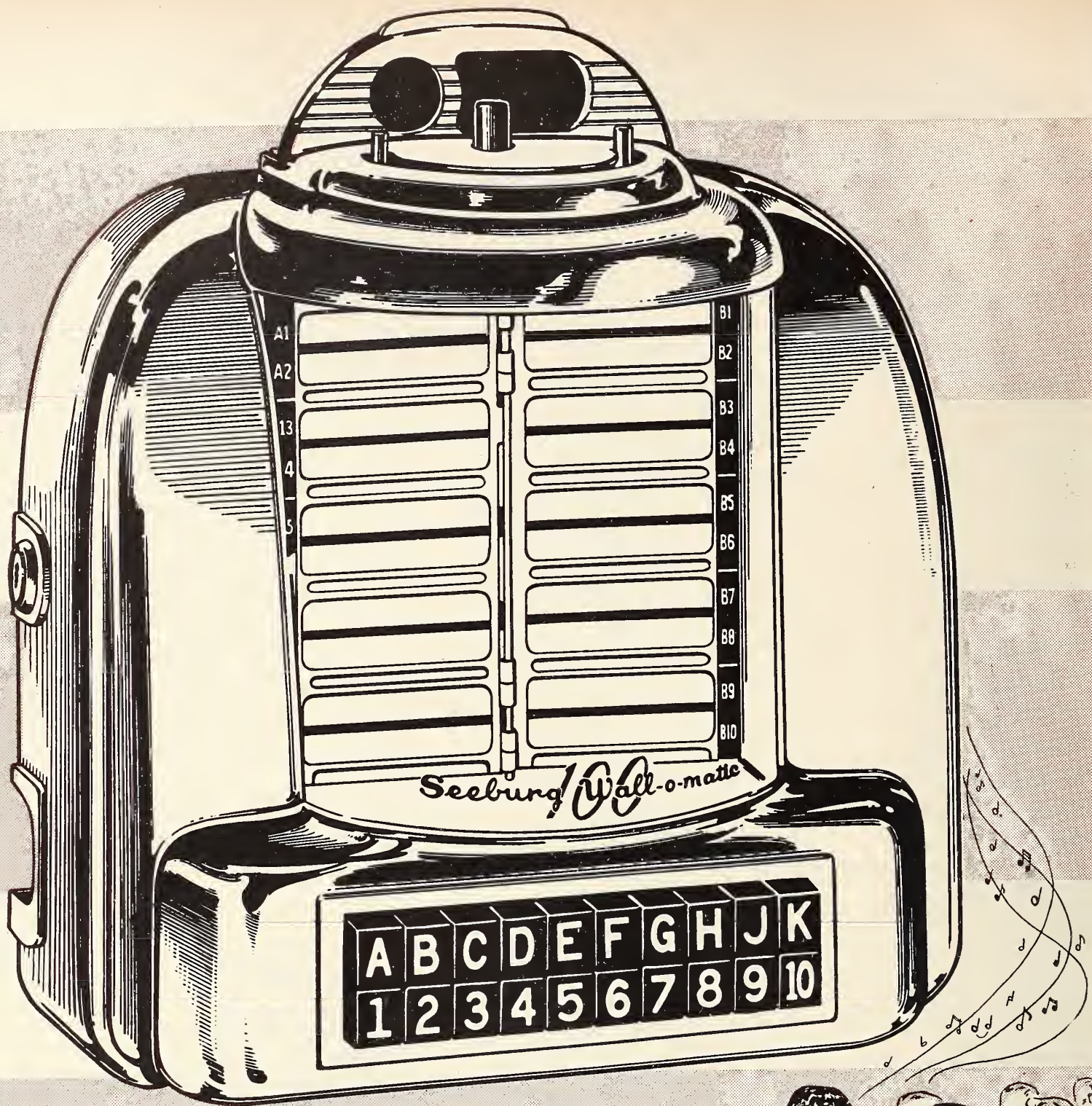
sings on

MGM

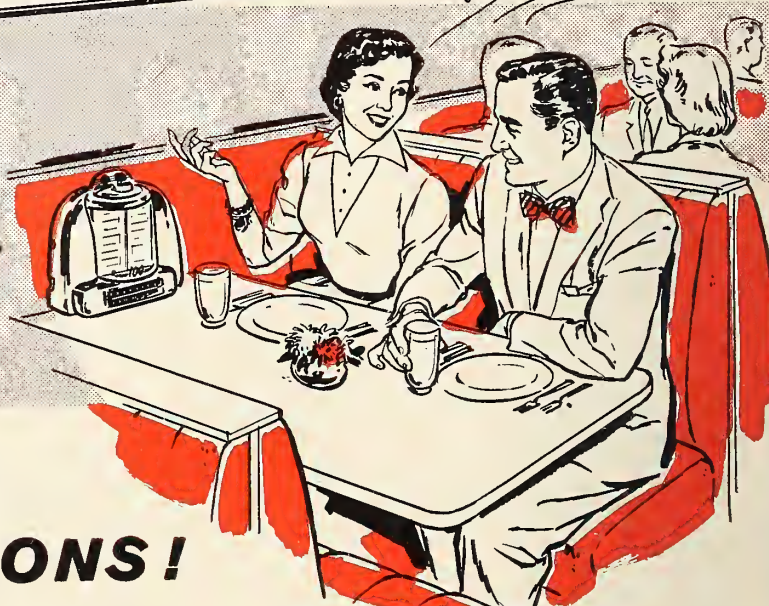
“I Wouldn't Hurt You For The World”

WHITE OAK MUSIC—BMI

Cincinnati 24, O.



Wall-o-matic



**SERVING HIGH FIDELITY
MUSIC TO MILLIONS!**

Seeburg
 DEPENDABLE MUSIC SYSTEMS SINCE 1902
 J. P. SEEBURG CORPORATION
 Chicago 22, Illinois



*America's finest and
most complete music systems*



Here and There

PONTIAC, ILL.—The following item appeared in the "Morton Messenger" of this city—dated January 9, 1960: "A nationwide strike of employees started last Thursday. This closes down every shop, store and factory. Employees are beseeching owners and managers to resume business, but the owners and managers persistently refuse until their demands are met. It seems that the employers are asking only one thing, which is that the employees shall stand one-half the worry of the business. They say that they are awake half the night, and sometimes all night long, worrying about how they are going to raise sufficient money to meet payrolls and necessary business expenses. While the employee, they claim, goes to his home after the whistle blows at 3 o'clock in the afternoon without a worry as far as business is concerned. The employers say it is unfair labor practise and demand that responsibilities be shared equally."

WASHINGTON, D.C.—Altho you've probably read this in your newspaper, it's worth repeating. For, as long as employment remains high, the coin machine industry can be assured of its share of spending. Secretary of Commerce, Sinclair Weeks and the Secretary of Labor, James P. Mitchell, reported jointly that employment in July climbed to a record total of 64,995,000, and that unemployed workers topped 200,000 compared with June, and almost 1,000,000 compared with July a year ago. These reports claim that never in the nation's history have so many persons held jobs.

LONG ISLAND, N. Y.—A few issues back, we noted in this column, the story of a youngster, dressed in an outer space outfit, who upon finishing a ride on a kiddie horse, outbought his parent by saying he was from "West Mars." A kiddie ride operator running quite an operation on Long Island, writes us he heard a crack that he thinks tops this. An harassed parent, watching her two youngsters moving from one kiddie ride to another, commented: "The only thing kids wear out faster than their clothes is their parents."

PITTSBURGH, PA.—The June payroll of the iron and steel industry was higher than during any previous month, and the payroll for the first half of 1955 also set a record, according to a report by American Iron and Steel Institute this week. In addition, the industry's estimated total employment in June was 13,100 higher than 1 May. A total of 667,100 wage and salaried employes averaged \$2.42 for each hour worked, also a record.

WHAT PRICE MACHINES?

Once again some rumblings have come into being about:

"We're gonna be priced out of business!"

When are we going to be priced out of business?

Why should we be priced out of business?

WHAT PRICE MACHINES?

Some years ago one of the now deceased manufacturers presented a machine, right during the very heart of the depression years, and asked \$550.00 for that very first horse race console.

That was when pinballs were selling for \$27.50. When bells were being marketed at about \$87.50.

Imagine the look of amazement, disbelief and distress on the faces of those who heard the price of \$550.00 each.

Yet, this console started a new era, and those who dared make the first sample purchase regretted that they hadn't ordered many, many more, for it was really rough to get any sort of quantity from this manufacturer who was, by that time, working day and night to meet the orders of those who had the foresight and intelligence to see further ahead than the price tag.

Every old timer in this industry has always proclaimed that he wished machines were priced fifteen times higher than they are. Only because he could then have the advantage, because of his operating experience, over those who purchased by price tag only.

And, at the same time, Mr. Old Timer would be protected from newcomers entering into the field and upsetting entire territories by splashing commissions about promiscuously. To the point where it takes months and months to get the territories back to profitable and logical business procedure.

WHAT PRICE MACHINES?

The price that will bring the operator a decent return on his investment.

That's the price.

No business man in the world, whether he be butcher, baker or candlestick maker, wants any better break than to be able to pay for what he purchases to do business and enjoy a decent return on his investment.

Those operators and any others in the field who haven't the ingenuity, perspicacity, intelligence and salesmanship necessary to earn money on the investment which is required of them prob-

ably don't belong in this, and for that matter, any other business as "business owners".

They should be "employees". They should let those who know how to manage businesses, and make those businesses profitable, employ them on a salaried basis.

No man buys what he can't sell! Yes, he may purchase a sample or samples, but, he won't purchase more if the product isn't productive of a return to which his investment entitles him.

WHAT PRICE MACHINES?

A million dollars each—*IF*—the operator can earn a decent return on the investment of a million dollars.

And what should the price of machines have to do with anyone who believes in the fact that he has the aggressiveness, salesmanship, intelligence, perspicacity, logical reasoning power and all other attributes, to make his business pay a profit?

Only that price should bring him profit—regardless of whatever that price may be!

The only problem that seems to be in the making of those people who state that:

"We are being priced out of business", is that of: **HOW MUCH RETURN DO THEY WANT ON THEIR INVESTMENT?**

Intelligent and shrewd businessmen, especially in these days of skyrocketing taxation, realize that a "decent return" is their best bet.

And when the problem of a decent return is brought to the fore, it is best to remember that this is definitely based on the personal belief of those who seek only returns.

In short, when the cards are down, face up, it isn't the price that counts—it is, instead, what can I earn and how much will I have left as **PROFIT!**

That's what **COUNTS!**

P.S. (Wouldn't you rather buy A.T.&T. (American Telephone And Telegraph) at \$187 per share and **KNOW** that you are going to get \$9.00 return per share per year, every year, a decent return on your investment, than buy some unknown, speculative uranium stock of some shady firm where **NO RETURN** is guaranteed? What price? The price where there is a *decent return* on **YOUR INVESTMENT!**)

When everything is said and done: "It's what's in the cash box that counts"!

With Highest Employment Under Way:

LOOK TO FALL FOR BIG BIZ

Predict Fall-Winter Season Will Exceed Business Enjoyed So Far This Year. Ops Hope for Completely New Innovations in Amusements, Music and Venders to Maintain and Boost Peak Play Action While Biz Boom Continues.

CHICAGO — Optimism is quite rampant throughout this manufacturing coincident in regard to the forthcoming Fall-Winter season of '55.

From almost every quarter comes the prediction, "This Fall and Winter season is sure to exceed anything enjoyed by the industry so far this year."

Manufacturers are enthusiastic over the business enjoyed the first half of this year and, from all present indications, feel certain that the second half of '55 should prove an even better business period.

Distributors, too, are optimistic in their predictions. They claim that business not only held up during the hottest months in the nation's history, this past July, but even went ahead in many cases.

Most especially they point to the increase in orders from foreign nations which has boomed exports for all the leading distributors, not only here in this area but nationwide, they report.

The operators who have resort and general outdoor spots have found business very good. Even their city

business hasn't fallen off as much as they had expected.

To put it in the words of one well known operator, "All in all these first six months have proved among the best we've yet enjoyed."

Regarding the Fall and Winter months he stated, "I feel certain that business will be 'way up this forthcoming Fall and Winter because more people are working and have more money to spend than ever before."

At the same time the operators are hoping for new innovations in amusements, music and vendors for the forthcoming Fall-Winter season of 1955.

They feel that, "Something new and different is bound to boom play and the players look for new, different and appealing products."

While general business booms all over the country optimism continues at a very high mark throughout the industry.

There are some who have even gone to the extent of stating, "There is no reason why 1955 shouldn't prove to be one of the greatest years for everyone in our industry, especially with the best play months yet ahead."

Northern Illinois Music Ops Set Oct. 13 for 7th Annual Banquet



ROBERT E. (BOB) LINDELOF

SKOKIE, ILL.—Robert E. (Bob) Lindelof, president of Music Operators of Northern Illinois, announced this past week that the Elmhurst Country Club in Elmhurst, Illinois, had once again been chosen as the site for the organization's seventh annual banquet and dance. The date

set is Thursday evening, October 13.

The entertainment committee is composed of Bill Nyland, Louis Arpaia, Barney Poss, Bob Gnarrow and Jerry Shuman as Chairman.

Bob Lindelof and Andy Hesch, vice-president of the association, were happy to announce that, even this far in advance, they have many, many promises of attendance. They believe that this Seventh Annual Banquet will prove the biggest this organization has yet held.

Jerry Shuman who heads the entertainment committee said, "We shall try to have some of the finest entertainment on hand for those who will attend."

"Just as last year when we featured Howard Miller, June Valli and many many other stars and disc jockeys, this year we plan to have even more artists present and one of the top bands in the nation to entertain the gathering."

Shuman also advised that, in the very near future, he will be able to name the orchestra as well as some of the artists and disc jockeys who will be present.

Barter Busy Booking Bally Biz



DALLAS, TEX.—Didja ever see a man so busy? Pictured herewith is J. Fred Barber, sales manager, Walbox Distributing Company, this city at his desk, "writing orders for Bally's new 'Congress' bowler," he advises.

On line (left to right) are Dallas operators Q. T. Morris, Weldon Denton, Leonard Kollman, Bill Collum, Jimmie Wolff (nephew of Kollman), S. C. Willis, and Tommy Collum.

Rock-Ola Names Sanders Distrib. Co. for Central Tennessee

CHICAGO — David C. Rockola, president of Rock-Ola Manufacturing Corporation, this city, announced this past week the appointment of H. R. Sanders and the Sanders Distributing Company of Nashville, Tennessee, as Central Tennessee distributors for the new Rock-Ola hi-fidelity phonograph and music accessories.

Said Rockola, "H. R. Sanders and his firm have won an outstanding reputation throughout Central Tennessee for their fair dealing and for the fine cooperation they have given to all the music operators in that area."

"We feel certain," he continued "that with Sanders' firm representing our new phonograph and all of our music accessories in his area that the operators will find the firm better prepared than ever before to serve them with the very finest in automatic music."

"We are very happy to be able to announce the addition of Sanders Distributing Company of Nashville Tennessee, to our distributing organization, and urge all the music operators in this firm's territory to visit there and see our new phonograph and music accessories."

US GALS

By CISSIE

First of all, even before we type one word further, we want to thank all who phoned to tell me how happy they were to learn we were back and to see our column in print once again. Just made us feel so pouter pigeon proud. . . . Billie (Mrs. Ed.) Levin enjoying Our Town even though the weather was so warm. Just because she's alongside her hubby, helping him to relax and rest after a busy, busy day in his office at Chicago Coin Machine Co. . . . Lucky, lucky Rosemary (Mrs. Paul) Huebsch to have such a devoted and doting Grandma like Mae (Mrs. Roy) McGinnis who moved right into the Huebsch home (along with "Mac") to watch over and take over charge of her lovely ten months' old grandson. Of their four children, two boys and two girls, the Huebschs left the youngest at home when they went on their vacation. And Grandma Mae McGinnis stepped right in to take over.

Expect Nicky (Mrs. Bill) O'Donnell to visit with us any day now at the Edgewater. In fact, "tennis champ" Bill O'Donnell advised, "wish I was there right now, Cissie, enjoying a swim." So, Nicky, grab your bathing suit and c'mon over. . . . By the way, we know that Phyllis (Mrs. Milt) Marmer is reading this column. So, Phyllis, why haven't you shown up at the cabana as you promised you would, huh? . . . After a lovely vacation in Miami, Haiti and Jamaica, Nancy (Mrs. Avron) Gensburg is back home. And guess what? She's expecting. It won't happen for some four or five months yet. But from what we hear, Avron wants a girlie. And Nancy says, "I'll take whatever arrives." They have a 16 months old sonny boy right now. . . . We want to take this belated opportunity to most sincerely thank Mr. and Mrs. Ray Williams of Dallas, Texas, for that case of our very favorite chili. Our hubby just goes for this chili, which seems to be a completely Texas product, and plenty hot, like a hungry wolf. And when Ray and Snooks Williams sent it up, well, we were just tickled to teeney-weeney bits.

Help! Help! Do sincerely hope that some of you gorgeous gals, who haven't corresponded with us for some time now, would please, please send some items. We're running short of news. And we know you gals do want us to have our very own column. Just to prove to our swaggering-proud men that we most definitely can continue our end of this business—that of helping them to help themselves. So send in news. Hurry. . . . Had lots and lots of fun swimming with Keye (Mrs. Art) Weinand and her very marvelous children. . . . Irene (Mrs. Nate) Gottlieb back from a short vacation jaunt to the north woods country. . . . Listen gals, did you hear this squelch to a conceited bachelor? It seems that a conceited bachelor was invited to a cocktail party by a lady and did not attend. A few days later he saw her on the street and said, "I believe you asked me to have cocktails with you last week." The gal looked at him thoughtfully and answered, "Why, yes, I believe I did," and then brightly asked, "did you come?"

AMI Graduates 5th Service School



GRAND RAPIDS, MICH.—Seven AMI distributor service men were graduated July 28 from the fifth AMI Factory Service School, here, following a week of intensive refresher training on installation and servicing of AMI juke boxes and related equipment. Members were awarded Service Expert Certificates to mark successful completion of the technical course, designed to acquaint experienced service men with the latest developments in the commercial phonograph field.

The Factory Service School course of study includes actual bench work covering the assembly, installation and service techniques recommended for the 40-, 80- and 120-selection AMI juke boxes. Modern testing equipment—such as the volt-ohm-milliammeter for checking electrical circuits—allows review of practical methods of analyzing and solving problems the service man may encounter in his home territory.

Classroom sessions are varied, practical and informal to keep interest high throughout the week-long course. Slide films are widely used to provide enlarged and exploded views of mechanisms, to trace circuits and to show the interaction of various parts of the juke box to help simplify maintenance procedures in the field.

Specialists from the AMI engineering staff are assigned to talk to the group on the design and functions of components of the juke box, such as sound systems, mechanisms, electrical circuits and the similar features. Classroom work and discussions relate the lecture materials to the service men's problems.

Members also make a complete tour of the AMI plant, tracing the flow of materials through the manufacturing and assembly processes that produce juke boxes ready for foreign and domestic shipment. The week concludes with a graduation banquet at a downtown hotel, where award certificates are presented class members by J. W. Haddock, president of AMI.

Classes are held in a "little red schoolhouse" (it's actually red with white trim, just like the old-fashioned

kind celebrated in song and story) located on a shaded lot directly across from the AMI plant. This has the advantage of convenience in visiting the factory and for bringing in technicians and engineers with on-the-spot answers to questions concerning their specialties. The school is directed by Albert Mason of AMI, assisted by Clifford Bitting and others of his staff.

More than 50 AMI distributor service men from all sections of the United States and several foreign countries have completed the Factory Service School since it was started this spring.

The seven members of the fifth and latest class to receive Service Expert certificates are pictured here (Top pic, back row, left to right): Ralph Schneider, Runyon Sales Company, New York; Michael Politica, Runyon Sales Company, Newark; Jerry Becker, Central Distributors, Kansas City; and alongside is Riley Chambers of AMI. (Front row, left to right): Perry Hackbart, Monroe Coin Machine Exchange, Inc., Cleveland; Bill Ellis, Birmingham Vending Company, Birmingham; Jesse Burse, Southern Amusement Company, Memphis; and Edward Lohnes, Lieberman Music Company, Minneapolis, listening to Al Mason of AMI.

Bottom photo shows service men working with an AMI "F." Kneeling, Bill Ellis and Al Mason; standing, Michael Politica and Jerry Becker.

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Setzen sie sich mit uns in Verbindung wegen aller.

BALLY MASCHINEN

Gegenwartig liefern wir die folgenden, Aufsehen erregenden, Geld einbringenden Maschinen!

BALLY HOT ROD KIDDIE RIDE
BALLY BULL'S EYE GUN
BALLY ABC BOWLER
BALLY CONGRESS BOWLER

Wir halten jederzeit eine grosse Anzahl wiederhergestellter Bally-Bingo-Maschinen und Schiebepflichtische auf Lager.

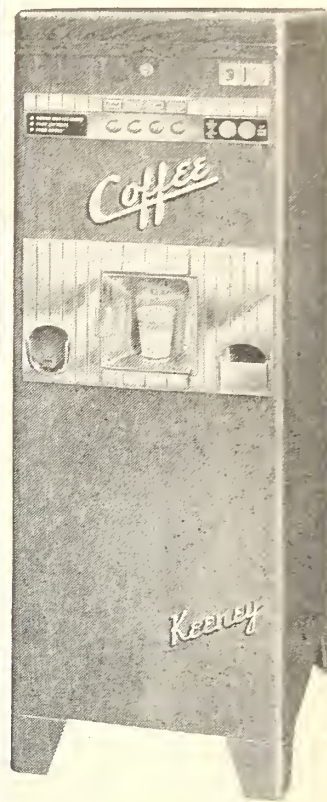
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ALMOST UNBELIEVABLE PROFITS

are being amassed in many locations everywhere with this new Keeney Hot Coffee Vender. Unit has 300-cup capacity, mixes all-dry ingredients *instantly* to provide deliciously flavored, invigorating coffee. Set any price from 5c up to 10c. Patron inserts dime or quarter and correct change returns automatically as the cash box fills up fast! Machine meets all local health requirements. Easy to refill. Size: 19 1/4" W. x 15 1/2" D. x 52" H.



The Keeney Deluxe Electric CIGARETTE VENDER

- 9 double columns dispense regular or king size from front and rear
 - 432 pack capacity • Coin changer optional
 - Price adjustment on each column
 - Swing-up top • 3-way match vending
- The pack you see— is the pack you get!

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J. H. Keeney & CO. INC.
2400 W. FIFTIETH STREET, CHICAGO 37, ILLINOIS

"20 Year Club" Members Vote "Yes" for Annual Banquet and to Accept "Alternate" Members

36 Man "Banquet Committee" Will Meet in Chicago to Plan and Arrange Banquet Details

CHICAGO—With voting still under way, and more votes expected as more and more of The Cash Box' "20 Year Club" members return from their summer vacations, a majority has already agreed to attend the "First Annual Reunion Banquet" and this same majority has agreed to the formation of an "Alternate Members" division of the "20 Year Club".

The plan, as discussed and approved by the "20 Year Club Council" in its first meeting, was for the "Annual Reunion Banquet" to be held during one of the evenings when the MOA (Music Operators of America) hold their annual convention at the Morrison Hotel in Chicago.

Officials of the Morrison Hotel have already set aside a tentative evening for the banquet basing themselves on an attendance of about 1,000 people. Tho there is not expected to be 1,000 members of The Cash Box' "20 Year Club" and "Alternate Members" present at this first "Annual Reunion Banquet", those who will attend are expected to bring their wives, sons, etc., and this will probably increase the figure to 1,000 or more.

The membership of The Cash Box' "20 Year Club" also agreed to the acceptance of "Alternate Members". The "Alternate Members" division of the "20 year Club" will be composed of men and women who have been actively engaged in this industry for 10 years and longer, but not yet 20 years and who will, on reaching their 20th year in this industry, be automatically transferred into The Cash Box' "20 Year Club."

The "Alternate Members" will enjoy all the privileges of the "20 Year Club" without the benefit of the "20 Year Club" card which is only for the members who have given 20 years and more of their business lifetime to the industry.

Already 36 members of the "20 Year Club" have agreed to serve on the "Annual Reunion Banquet Committee". These men will decide exactly what entertainment, what ideas, and what presentations will be made at this first annual reunion banquet when it is held. They will meet in Chicago at least five to six weeks prior to the date set for the reunion banquet.

Boy, We've Got It!

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ATTENTION IMPORTERS

Available For Immediate Delivery
50 SEEBURG M100B's & M100BL's

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WANTED — Seeburg M100A's

Exclusive Gottlieb, Williams, Seeburg, Chicago Coin, Genco and United Distributors.



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IT'S TRIMOUNT!

40 WALTHAM STREET
BOSTON 18, MASS.
Tel. Liberty 2-9480

20 Year Club "Annual Banquet Committee" Listed

- Ray Wheritt
San Luis Obispo, Calif.
- Larry Frankel
Rock Island, Ill.
- Harry Daul
Green Bay, Wis.
- Wm. Betz
St. Louis, Mo.
- Harold W. Daily
Houston, Tex.
- Lou Casola
Rockford, Ill.
- Victor J. Lucas
Chicago, Ill.
- K. A. O'Connor
Richmond, Va.
- Al. Schlesinger
Chicago, Ill.
- Ken Kulow
Milwaukee, Wis.
- Samuel Weinberger
Indianapolis, Ind.
- Harry Poole
Boston, Mass.
- Sam W. Clark
Benton Harbor, Mich.
- Chas. J. Palmer
Steubenville, O.
- Frank Miles
Danville, Ill.
- T. R. Styers
Winston-Salem, N. C.
- Bernard H. Ryan
Nashville, Tenn.
- V. N. Allbritten
Murray, Ky.

- Mickey Anderson
Erie, Pa.
- Wm. Blatt
Miami, Fla.
- Bill Bye
Kansas City, Kans.
- Hirsh de LaViez
Washington, D. C.
- Albert C. Evans
South Bend, Ind.
- Wm. Gersh
Chicago, Ill.
- Jack Kelner
Chicago, Ill.
- James T. Mangan
Chicago, Ill.
- Wm. Marmer
Cincinnati, O.
- Sam H. Mided
Chicago, Ill.
- Ralph S. Pelleteri
Silver Creek, N. Y.
- Herbert R. Perkins
Chicago, Ill.
- Edward M. Ravreby
Allston, Mass.
- Ben Sterling, Jr.
Moosic, Pa.
- Roy Small
Detroit, Mich.
- Vince Shay
Chicago, Ill.
- S. H. Taran
Miami, Fla.
- Elmer H. Weatherwax
Schenectady, N. Y.

When You Enter The Cash Box "20 YEAR CLUB"

YOU ARE GETTING FULL RECOGNITION FOR THE 20 YEARS OR MORE YOU HAVE GIVEN TO THE COIN MACHINE INDUSTRY. IT IS TO YOUR COMPLETE ADVANTAGE TO JOIN The Cash Box "20 YEAR CLUB" TODAY!!

IF YOU ARE ELIGIBLE FOR MEMBERSHIP IN The Cash Box "20 YEAR CLUB," FILL OUT THIS APPLICATION AND MAIL TODAY.

Joe Orleck
THE CASH BOX
26 West 47th Street
New York 36, N. Y.

Dear Joe:

Please enter my name as a member and send me a membership card.

I have been connected with the Coin Machine Industry for 20 years or more, starting: Year _____ Month _____

NAME

FIRM

ADDRESS

CITY ZONE STATE

THRU THE COIN CHUTE

CALIFORNIA CLIPPINGS

Business continues to hold up all phases during the summer weather, with operators, distributors, and jobbers all reporting healthy sales. Distributing houses are still in the middle of the vacation season, and the good prevailing conditions are keeping remaining personnel busier than usual. . . . At Badger Sales, Mary Jane Happel is back at work after a Reno vacation. . . . Ed Wilkes of Paul A. Laymon Co. is enjoying his stay at the Balboa Bay Club, and sent up to Portland, Ore., for a faster motor for his boat. Also at Laymon's, Russell Early got to Minnesota for his vacation in time for the heat wave. . . . Carl Johnson of Phono Service leaves this week for Utah and Wyoming. . . . Mary Solle of Leuenhagens showing Al Miller of Blythe a Russ Morgan promotional gimmick. Sam Rosly, Russ's manager brought Mary a 2" disc with the Decca label which contains a few bars of the Morgan theme "Does Your Heart Beat For Me." Mr. Butchart, local operator, telling Mary and Kay of his experiences while serving twenty days, jury duty recently. Hank Penny was in visiting last week. His very funny record of "A Letter From Home" is doing very well with ops. Kay also reported Cliffie Stone's "Popcorn Song" as one of her big sellers. . . . Mr. Wilson of the Solotone Co. left this week on a trip to Seattle to inspect his operation in the Northwest. . . . Don Ames, Badger Sales salesman in San Diego looking for a place to live. He will move his family down and serve the San Diego territory for Badger as a resident man. . . . At Sierra Distributors, Jack Dolan returned from a sales trip to the Bakersfield area, where the weather was 108—in the shade! A letter from his son, Jack, Jr. said that they are really putting him and his classmates through the paces at the new Air Academy in Colorado Springs, where he is going through basic training. . . . Hank Tronick back from his vacation looking tanned and healthy and catching up on his work at Minthorne Music. Ethel Simmon, manager of Kern Amusement Inc. in Bakersfield visiting with Ed Wisler. Kern Amusement is a cooperative association of thirteen operators in the Kern County area who hold weekly meetings to discuss any business problems in the area. Ethel says the idea has been very successful and that she has had several inquiries about the association from operators in other parts of the country. . . . Ray Powers added his third route to his operation last week and is busy getting everything organized. . . . Gabe Orland is hard at work again at California Music after his Canadian vacation during which he covered 4200 miles. Buck Stapelton, Capitol's promotion man for the Los Angeles area brought new Capitol artist Margie Rayburn in to meet Sammy Ricklin last week. Sammy says both sides of her new release are popular with operators. Another recent visitor to California music was Karen Chandler, whose "Man In A Raincoat" is getting a good play locally. Operator Jose H. Arias was in telling of his recent trip to Colombia in South America. His brother has 100 machines in operation in that country in the city of Cali. Norris Frazier fully recovered and back at work after two weeks in the hospital with pneumonia.

Visitors along Pico this week: B. G. Holland, Long Beach, Claude Sharpsteen Jr. from Yuma, Arizona, Reed Olson, Tarzana, Jack Gutshall, Corona, M. W. Griffin, San Diego, Bill Gordon, Brawley, Reg Panton, Claremont, Cliff Jones, Long Beach, Joe Tamulonis, Banning, Jimmy Jackson, Palm Springs, Larry Hanford, Lampoc, Doc Dockins, Santa Ana, Bill Bradley, Covina, T. H. Loo, El Centro, Chuck Walker, Costa Mesa, and Ken Arnold from Barstow.

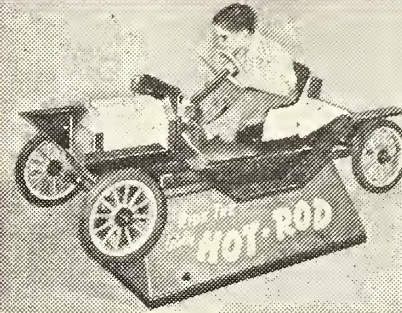
THRU THE COIN CHUTE

DALLAS DOINGS

Cliff Wilson of the Walbox Distributing Company is attending the meeting of the Texas Retail Grocers Association in the Baker Hotel. He is showing Bally's kiddie rides—"Hot Rod" and the "Champion" Horse. At Walbox Distributing they report that Bally's "Congress Bowler" is doing real well. Buster Loicano and Benny McDonald were in placing orders for the new bowler. . . . Lena Farrell just returned from Houston where she has been checking her route after placing Bally's kiddie rides recently. J. Fred Barber is enjoying a vacation. . . . Arthur Flake has been ill a couple of days, but expected to be up and around real soon. . . . Guy Kincannon of Waco sold out his operation. He is going to spend his time tending to his oil interests. . . . Floyd Johnston of Mansfield, La., visits S. H. Lynch Co. Reports there has been lots of rain down his way. . . . Mrs. J. Langley of Marshall was in Dallas on a shopping tour with Bill Jackson of Longview. . . . R. E. McHlean of Richardson, J. W. Hooks and Son of Brownwood and Carlo Lewis of Marlin in town this past week on a shopping tour. . . . Out of town visitors at wholesalers this week were Buddy Clem, B. V. Jackson, Jimmy Garrett, Garland Delamar and W. Emerson. . . . Jimmy Desbitt in Dallas. While he was here he bought a new truck and had it air conditioned—business must be good in Shreveport! . . . Garland Delamar bought his wife a new Oldsmobile. . . . B. H. Williams is on vacation. Spending it in Los Angeles. Plans to visit Disneyland while he is there. . . . R. B. Williams went fishing at Possum Kingdom, while Herb Ripps and family went to Lake Texoma. . . . Bill Sheffield in town this week picking up equipment for his route. . . . Operators from West Texas report that business is booming out there. They also say that they are getting their share of a long needed rain. . . . Carl Gallegher is vacationing in Colorado.

Earn More Money with Bally® Kiddie-Fun Equipment

HOT-ROD COIN-OPERATED AUTO-RIDE



Miniature replica of early vintage automobile in eye-catching colors . . . with real horn and headlights . . . HOT-RODS take youngsters on a rolling, rocking ride. Mounted on rigid metal base, eccentric motion of HOT-ROD car creates illusion of exciting travel on a country-road . . . an illusion so attractive to boys and girls, from toddlers to teen-agers, that HOT-ROD keeps busy earning money every minute of the day.

Packed with appeal to junior marksmen, boys and girls, from 6 to 16, Bally BULL'S EYE Junior Shooting-Gallery is a gold-mine in every location frequented by youngsters. Realistic western six-shooter shoots 10 to 20 shots for nickel at exciting wild animal targets, shots and hits registering on illuminated score-glass. Pistol is positively safe, because no bullets or pellets are fired, hits registering when gun is accurately aimed and trigger pulled. Gayly colorful cabinet occupies only 1½ ft. by 3 ft. of floor-space to take in coins at a rate of \$15 to \$35 per hour.

BULL'S EYE COIN-OPERATED JUNIOR SHOOTING-GALLERY



THE CHAMPION is a life-like western golden-palomino bronco in iron-tough plastic . . . with genuine cowboy saddle. All-metal base permits operation outdoors in all weather. THE CHAMPION walks, trots or gallops, as rider controls speed by pulling reins. Riding-time is adjustable to 45 seconds, 1 minute, 90 seconds, 3 minutes. Occupying only 22 in. by 44 in. of floor space, THE CHAMPION takes in \$2.00 to \$8.00 per hour.

THE CHAMPION COIN-OPERATED HORSE-RIDE



Bally Manufacturing Company, 2640 Belmont Ave., Chicago 18, Ill.

WANT TO BUY Any Quantity Chicago Coin BAND BOXES



EXCLUSIVE WURLITZER DISTRIBUTORS FOR SO. GEORGIA, FLORIDA AND CUBA
BUSH DISTRIBUTING CO.
 286 N.W. 29TH ST.
 MIAMI 37, FLA.
 OFFICES JACKSONVILLE, FLA. MIAMI, FLA. HAVANA, CUBA

WHILE THEY LAST!

SPECIAL SALE!!

AMI "C"

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6-point guaranteed phonographs converted to 10c, 3 for 25c play, all makes and models, telephone collect — Syracuse 75-1631.

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SALE! SALE! SALE!

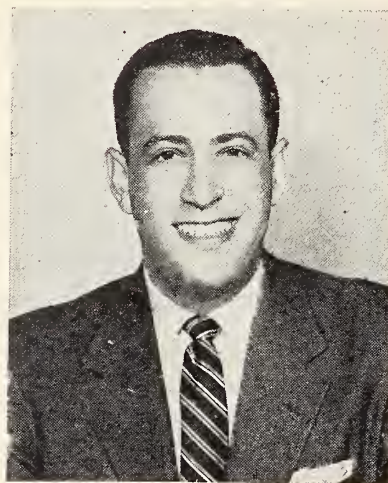
FROLICS \$100.
BEACH CLUB 175.
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YACHT CLUB 100.

Guaranteed, thoroughly reconditioned, re-finished. 1/3 deposit. Balance C.O.D. Immediate delivery. All prices F.O.B. Baltimore.

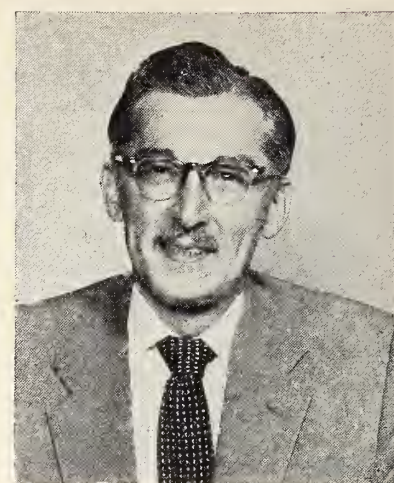
PREMIER
COIN MACHINE DISTRIBUTORS, INC.

214 So. Howard Street
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Phone MULberry 5-1420

"Boy, We've Got It!" — say Exhibit Execs



SAM LEWIS



FRANK MENCURI

CHICAGO—After a press conference this past week, regarding the products which Exhibit Supply, this city, has produced over its more than fifty years in the manufacturing division of this industry, all that execs Frank Mencuri and Sam Lewis would say, was:

"Boy, We've Got It".

Both men explained, "We've had this new product under the severest tests that Exhibit has ever, in all of its more than fifty years history, given to any machine and," they said, "not only has it proved itself mechanically perfect in every regard, but what's more, it has also proved itself the most outstanding of all profit producers that this firm has ever developed.

"In fact", they continued, "after three long and hard test months on

location we find that the intake has not only held up but, in some cases, has even gone ahead of its first weeks."

Tho both men won't as yet tell what this new product is they are of the opinion that: "It will prove a boon for operators everywhere for it is the type of product which remains on location for a long, long period of time and brings operators steady income."

The conference ended with both execs declining to comment any further except to state:

"We feel certain that all in the industry will back up whatever we say here for they realize that Exhibit's fifty years of experience and knowledge of better products for the operators is based on giving the trade only the finest at all times."

NOW AVAILABLE .. TO MANUFACTURERS, DISTRIBUTORS, ASSOCIATIONS, AND ALL OPERATORS FREE REPRINTS OF THE CASH BOX' EDITORIALS

Due to the ever increasing demand for reprints of The Cash Box' Editorials arrangements have been made to hold the locked type of all editorials for a period of two weeks after they appear in the regular week's issue of The Cash Box. Those who desire reprints for mailing purposes can now obtain such reprints free of charge by ordering prior to the two weeks' deadline. After this period type will be destroyed.

NOTICE

TO ALL WHO ARE INTERESTED IN BETTER PUBLIC RELATIONS

Special arrangements are also being made to combine certain editorials and news items in four and eight page circular forms for Public Relations mailings to locations and others. Announcement in this regard will be made at a later date. If interested in such mailings please advise what you would most prefer immediately. In regard to these circulars a very nominal charge will have to be made to cover preparation and shipping costs.

THE CASH BOX

26 WEST 47th STREET, NEW YORK 36, N. Y.

OFFICES IN

CHICAGO, HOLLYWOOD, NASHVILLE, BOSTON, LONDON, ENG.

New Model "Auto-Photo" Uses New Stroboscopic Process of Lighting

LOS ANGELES, CALIF.—A new scientific development has been incorporated into its new model Auto-Photo machine, according to V. Van Nattan, sales manager of Auto-Photo Company, this city.

"Electronics will now play an important part in modern day automatic photography," said Van Nattan. "Keeping pace with a fast-moving era of automation and mechanization, Auto-Photo has created an entirely new and unexplored concept in automatic photography. An automatic stroboscopic process of electronic lighting has been developed, permitting an extremely fast camera shutter speed, which stops all action or motion while the photographs are being taken. Now for the first time in the history of automatic photography, all distortion and blur is completely eliminated. Clearer, sharper, non-fading prints are now being produced because of this stop-action process.

"One of the outstanding features of the new machine," continued Van Nattan, "is the speed with which the photographs are taken, processed and delivered. It requires only thirty seconds to take four photographs and less than three minutes to develop and deliver this strip of four portrait-like prints to the waiting subject. The machine is capable of producing 120 strips of four-pose photographs per hour."

Geo. Foster, Ark. Op, Dies

LITTLE ROCK, ARK.—George P. Foster, president of F & H Music Company, this city, operators of music and games, died of lung cancer July 26.

A very popular coinman here, Foster's death came as a sudden shock to all his friends and associates. He was 48 years old.

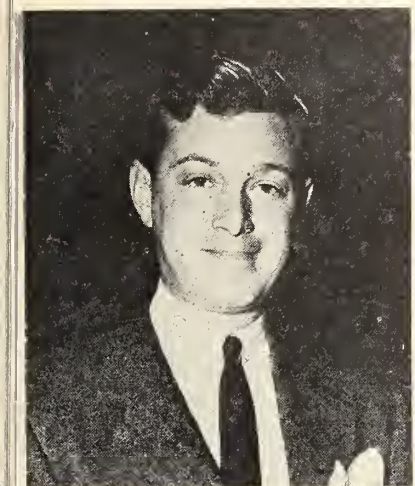
Foster is survived by his widow, Mrs. Hattie Foster.

A Coming "Tilden"?

CHICAGO — After months of conversation, whereby Lou Boasberg of New Orleans, La., advised some of the boys over at Bally Manufacturing Company that he felt sorry for them due to the fact they "were out of shape physically", an oft-discussed, but long delayed tennis match between Lou Boasberg and Bill O'Donnell was held Sunday, August 7, at the Washington Park Tennis Courts in Wilmette, Illinois.

Result of the match was 6-1, 6-1, favor of Bill O'Donnell, which was one of the most disparaging defeats any tennis player like athletic Lou Boasberg could suffer.

Genco Names New Distributors



AVRON GENSBURG

CHICAGO — Avron Gensburg of Genco Manufacturing & Sales Company, this city, announced this past week that the firm had appointed three new distributors.

"These distributors have been granted exclusive distribution for our products in set territories," stated Gensburg, "and they have already demonstrated that they are extremely cooperative where our products and the operators are concerned."

Al Calderon of Calderon Distributing Company has been granted distribution for Genco in the Indianapolis, Indiana area.

In Cincinnati, Ohio, distribution is being shared by Len Goldstein of L & L Sales Company, and Bill and Milt Marmer of Marmer, Inc.

In Louisville, Kentucky, exclusive distribution was granted to S. L. Stiebel & Company.

These distributors are well known to the trade. It is the belief of Avron Gensburg that they will prove of great value to all of the operators in their territories.

"We have always made it our business to work very closely with our distributors," Avron Gensburg said, "because they are, in turn, so close to the operators."

"All of our plans are gauged on giving our distributors the kind of operation we know they will tender the operators so that all down the line everyone will enjoy better business."

"We are, therefore, very happy and proud to be able to announce this impressive list of distributors to handle our products in their individual areas," he concluded.

New Coffee Vender Brews from Coffee Beans

LOS ANGELES, CALIF.—Interstate United Coffee Corporation, this city, announced it is manufacturing a unique coffee vender—a coffee machine that actually perks coffee direct from real ground coffee.

The machine, it is stated, does not use powdered coffee or coffee syrup or coffee already brewed. Instead, its automatic percolators produce fresh-brewed coffee from fresh-ground coffee beans.

There are 40 percolators which perk 6 cups each, totaling a capacity of 40 cups. Used percolators are replaced, with the old ones going back to the local servicing plant for cleaning and refilling.

Orders for ChiCoin's New "Blinker Bowler" Necessitates Shipments in Advance of Scheduled Time



SAMUEL WOLBERG

CHICAGO, ILL.—"Orders are literally pouring in from everywhere," declared Samuel Wolberg, president of Chicago Coin Machine Company, this city when asked about its new "Blinker Bowler."

"Frankly," he continued, "because our company was unusually busy trying to keep up with the demand on our 3 current games, mainly 'Bulls Eye', 'Hollywood' and 'Bonus Score' Bowlers, we had planned on holding back production on our new 'Blinker Bowler'. But at the request of visiting distributors who were privately shown this game we agreed to start shipping in advance of our scheduled time."

Among the many new playing features of "Blinker Bowler," it was pointed out, is the re-play feature. A player by matching a number gets re-plays equal to the intialled ring which is lit on the colorful "Ring-O-Lite" bulls eye. The bulls eye is prominently displayed on the back board. Traveling lights constantly speed along behind each of 6 colored rings contained in the bulls eye, giving the game much animation and suspense.

"With such great games as are being produced," stated Wolberg, "we feel confident that our company, our distributors, and their operators will break all previous volume records this coming fall."

First C. M. Exch. Holds Showing of ChiCoin's "Bullseye Bowler"

CHICAGO — "Highly successful" were the words used by Wally Finke of First Coin Machine Exchange, to describe the firm's showing last week of Chicago Coin Machine Company's new bowler, "Bullseye."

Acting as hosts to the many local operators and coinmen present were Ed Levin, sales director of Chicago



SEEBURG		AMI	
M100A	\$335.00	Model B	\$175.00
M100B	535.00	Model C	175.00
M100BL	575.00	Model D-40	250.00
M100C	665.00	Model E-120	495.00
WURLITZER			
1600	\$350.00		

For complete price list—write, wire or phone.

All equipment is steam cleaned and completely reconditioned. Guaranteed ready for location.



We are exclusive distributors for J. P. Seeburg Corp., Bally Mfg. Co. Our references: Dun and Bradstreet, Bank of America.

SAN FRANCISCO SALT LAKE DENVER PORTLAND SEATTLE

Boy, We've Got It!

EXHIBIT SUPPLY
4218-30 W. LAKE STREET
CHICAGO 24, ILLINOIS

ROCK-OLA

MODEL 1448

Worth More When You Buy It
Worth More When You Trade It

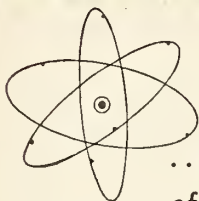
Coin Machine Company, Wally Finke, Joe Kline, Sam Kolber and Fred Kline of First Coin Machine Exchange.

Engineers from Chicago Coin Machine Company were on hand to describe the mechanical working of both the "Bullseye" and its companion game, "Blinker."

"In spite of the heat," said Finke, "we had a very gratifying turnout. As a matter of fact, we received more orders than we had anticipated."

"The orders were a result of the enthusiasm shown for the many money making qualities of the 'Bullseye' and 'Blinker' bowlers."

URANIUM in Action!



... especially for you ... a collection of rare minerals ... radio active ore, geiger counters, ultra-violet displays see it in action . . .

Enjoy the thrill and excitement of Las Vegas' favorite downtown Casino . . . with our real western hospitality and famous Italian-American restaurant.

"bring the family too . . ."

CASINO
•
BAR
•
RESTAURANT

The
WESTERNER
DOWNTOWN LAS VEGAS

Gottlieb Shipping New Two-Player Pinball "Tournament"



DAVID GOTTLIEB

CHICAGO—David Gottlieb of D. Gottlieb & Company, this city, announced this past week that the firm is now shipping its brand new two-player five-ball game, "Tournament." The game has been thru some of the toughest and most extensive tests any game could ever have been subjected to, according to Gottlieb, and further that the tests proved "Tournament" one of the most outstanding games the firm has yet produced.

"There are a tremendous number of entirely new and different features," Gottlieb reported, "which have met with the acclaim and approval of everyone of our distributors all over the country."

"There is no doubt," he continued, "that the operators will find our new two-player 'Tournament' the greatest game they could purchase to start off the Fall season on a very top peak play basis."

Once again the firm features its extremely popular "New Look" cabinet on "Tournament."

Also number, match feature, scores and replays are based on 4 point and bonus advance targets, popular rotating score rollover, and holdover bonus hole that also awards "Mystery Specials."

The game is available with twin coin chutes, featuring 10c and 3 for 25c play action.

At the same time the game has a 1 point pop bumper, 2 cyclonic kickers and 2 on-off 10 times value pop bumpers.

"In short," Gottlieb concluded, "in 'Tournament' the operators have every feature that they have asked for and even more. This is the game that was built to meet the operators' demand. It's the operators' own game for it's just what the operators know will boom play for them on locations everywhere."

Meeting Dates Of Music Operators' Associations

- Aug. 15—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 16—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- 17—New York State Operators' Guild
Place: Governor Cinton Hotel, Kingston, N. Y.
- 18—Eastern Ohio Phonograph Operators' Assn.
Place: 1310 Market Street, Youngstown, Ohio (executive board).
- 23—Western Massachusetts Music Guild
Place: Ivy House, W. Springfield, Mass.
- 23—Amusement Machine Assn. of Philadelphia, Inc.
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.
- 29—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.
- Sept. 1—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)
- 1—California Music Merchants' Assn.
Place: Sacramento Hotel, Sacramento, Calif.
- 1—Eastern Ohio Phonograph Operators' Assn.
Place: Tod Hotel, Youngstown, Ohio (General)
- 5—California Music Merchants' Assn.
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 5—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.
- 8—Massachusetts Music Operators' Assn.
Place: Hotel Kenmore, Boston, Mass.
- 8—California Music Merchants' Assn.
Place: U. S. Grant Hotel, San Diego, Calif.
- 11 & 12—South Dakota Phonograph Operators' Assn.
Place: Deadwood, S. D.
- 13—California Music Merchants' Assn.
Place: Fresno Hotel, Fresno, Calif.
- 14—California Music Merchants' Assn.
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

GET PEAK PLAY
with the **BEST**
RECONDITIONED EQUIP.

Bally
SPACE SHIP
\$24950

Williams MAJOR LEAGUE Baseball \$200.00
Exhibit STAR SHOOTING GALLERY 200.00
Keeney RANGER GUN WRITE
Keeney RANGER GUN DELUXE WRITE

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FOR SALE:

- ✓ Large selection of Premiums.
- ✓ All types of used and new phonographs.
- ✓ Used and new games.
- ✓ Arcade Equipment.
- ✓ Pinballs.
- ✓ Baseball games.
- ✓ Guns.
- ✓ Parts and Supplies: Spare parts for any type of equipment. Wrappers. Needles. Bulbs. Plastics. Etc.

WE BUY, SELL AND FINANCE
MUSIC AND GAME ROUTES.
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REACHING FOR THE HIGH ONES?

The operators who are high up on everyone's lists as the finest customers in the world? Then reach for The Cash Box when you want to reach these operators. Because these operators consider The Cash Box—"The BIBLE of the Industry!"

For more details write or phone

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"It's What's in THE CASH BOX That Counts"

It's Spectacular!

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BULLS EYE BOWLER

Exciting NEW Action-Packed Feature!

Player by Simply Matching a Number Only - gets Additional Scoring on the "Ring-O-Lite" BULLS EYE

4 Drum Scoring!

PLUS! Flash-O-Matic Scoring!

Colorful Traveling Lights

speed along behind each Ring building up great suspense and animation!

Game is adjustable for Match Play in 1st, 2nd, 5th or 10th Frame.

Each Player has an Equal Opportunity to Match a Number During the Match Frame.

chicago coin MACHINE COMPANY

1725 W. DIVERSEY BLVD. • CHICAGO 14

All Steel Front Door—National "Slug Rejector" Coin Chute

THRILL THE COIN CHUTE THROUGH THE COIN CHUTE

NEW ENGLAND NIBBLES

Heat wave finally broke in Hub and ops are being seen once again along coin row. . . Biz reported on the upswing in all segments of the industry. . . Biggest summer in coin machine history for the outdoor and amusement park and fun spot ops. . . Outlook for Fall season is reported excellent and music is expected to come up bigger than ever. . . David J. Baker, president of the Massachusetts Music Operators Association, presented a check for \$9,100 to the Cerebral Palsy Foundation as their donation to the fight against cerebral palsy. The \$9,100 was raised by members of the association and Boston distributors through the use of music machines in public places during the month of May. It was the first tieup of the automatic phonograph industry here with any charitable cause and brought much excellent public relations benefits to the fledgling association. Plans are to go ahead with a bigger fund drive for cerebral palsy next year. . . Wife of Ralph Lackey, well known Hub operator, Dorothy, recovering from auto accident in which she and their eight-year-old daughter, Karel, were injured. . . Walter Strauss of Strauss Vending Co., weekend guest of Dave Baker, Arlington, Melo-Tone Music. Baker's daughter, Iris Ann, 15, feted at a gala birthday party in No. Salem, N. H. on the Bakers' summer estate at Canobie Lake. . . Don Cornell, appearing at the Bowery, Salisbury Beach, and Tony Bennett, at the Salisbury Beach Frolics, visited in the Hub together. . . Bob Jones, sales manager at Si Redd's Redd Distributors (Wurlitzer) on Cape for two weeks' vacation. . . Alan Dale visited with Dick Mitchell at Dick's Record Co.

Ops seen around coin row this week included: Pat D'Amico, Salem, N. H.; Flint Newton, Bristol, Conn.; Al Dolins, Hyannis; Sol Robinson, Newton; Connie Poicus, So. Boston; Leo Gosband, Lynn; Bill Sweeney, Buzzards Bay; Sidney Wolbast, Newton; Henry Levine, Dorchester; Harry Abelson, Newton; Dave Baker, Arlington; and Jimmy Westcott, North Reading; . . . Foreign shipments big at Trimount Automatic Sales Corp. (Seeburg) where employees were most comfortable all summer with complete air conditioning. . . Ruth Ravreby, girl Friday at Ed Ravreby's World Fair and Associated Amusements, vacationing again at Hyannis. . . Atlas Distributors (AMI), Louis and Barney Blatt, busy with shipments to the north country. . . Ops Ray Shea and Steve Pielock of Worcester were in town to visit distribs along coin row this week. Also John Lazar, Concord, N. H. and Louis Zeideman, Portsmouth, N. H. . . Ruth Clemott, Coral Records, Boston took Alan Dale and Tony Bennett around town for saturation visits to deejays during their appearances at The Bowery in Salisbury Beach, Mass. . . Music biz in Hub picking up a little with the ending of the truck strike and better distribution of platters.

WURLITZER 1500	\$295
A. M. I. MODEL "C"	195
A. M. I. MODEL "D-40"	275

RECONDITIONED AND REFINISHED LIKE NEW!

Terms: 1/3 Dep., Bal. C. O. D. Exclusive Seeburg Distributors

Closed Saturdays, Dating August

A Quarter Century of Service

ATLAS MUSIC COMPANY

2118 N. WESTERN AVE., CHICAGO 47, ILL., U.S.A. ARmitage 6-5005

Wisler Joins The Cash Box "20 Year Club". Marvels at Warm Feeling of All in Coin Biz

LOS ANGELES, CALIF. — Ed Wisler, Minthorne Music Company, this city, sent in his application for membership in *The Cash Box* "Twenty Year Club" this week, expressing sentiments which are held by most coinmen.

"The enclosed form places me officially in your 'Twenty Year Club'" wrote Wisler. "I'm certain you mean 20 Year 'Young' Club, because the industry still is a young man, in long pants it's true, but still young."

"A person can't help but reflect a little on the past when he realizes that 20 years have just gone by. I realize the changes in equipment, manufacturers, distributors and the operators themselves. The comradeship, representation and general overall warm feeling generally present now, is a thing to marvel at. I might add that your magazine has done a great deal by keeping the industry informed of

Assorted

KIDDIE RIDES FOR SALE

Cheapest In The Country

\$25.00 UP

SEND FOR LIST TODAY

DAVID ROSEN

Exclusive AMI Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE—STEVENSON 2-2903

what is going on in the country as a whole. "Twenty years are past, so look out—future—here we come!"

BATTING 1000

IN EVERY LOCATION!



GENCO'S NEW 2-PLAYER CHAMPION BASEBALL



- Ⓢ Balls are hit in MID-AIR!
- Ⓢ Balls soar approximately 5 FEET through the air!
- Ⓢ SINGLE BALL can score up to 100 RUNS! Keeps game "alive" until last out!
- Ⓢ 3 OUTS per Inning—adjustable to 1, 2, or 3 innings!
- Ⓢ Adjustable for MULTIPLE or SINGLE REPLAYS!

PLAYERS ACTUALLY HIT HIGH FLY BALLS WITHOUT RAMPS!

Ⓢ Exciting MATCH PLAY and HOLD-OVER feature!

● King-Size White Plastic Balls!

● REALISTIC Wooden Bat

● FULL-VIEW Glass Sides and Top!

● LIFELIKE 3-Dimensional Players

COMPACT!
80" long
25" wide

GENCO

MFG. & SALES CO.

2621 N. Ashland Avenue
Chicago 14, Illinois

THRU THE COIN CHUTE EASTERN FLASHES

Before leaving for a two week vacation in the Catskill Mts. (July 29), Al Denver, president of the Music Operators of New York, started the ball rolling on the association's 18th Annual Banquet, scheduled for Saturday night, Oct. 8, at the Waldorf. While Al was away, Nash Gordon, assn. manager, has been concentrating on the journal, and advises many ads sold so far, and expects it to be the best ever turned out. When Al returns, Monday, Aug. 15, both will work on all details. As in previous years, it is expected that attendance will run to about 1,000, which fills the Grand Ballroom to capacity. Gordon, who is pretty well tied up, couldn't take a lengthy vacation, and is taking long week-ends, leaving Thursday night. . . . Joe Young and Abe Lipsky, Young Distributing, host John (Mac) McIlhenny, Wurlitzer district sales manager. Mac, from Boston, all excited over the chances of the Red Sox to take the American League Pennant. Tried to get tickets for one of the Sox-Yankee games here this week, but tickets all gone. Had to listen to game on TV. Mac also was listening for a telephone ring from his home, advising him that he had become a grandpa for the 7th time. Abe leaves Wednesday for a short vacation. Expects to be back in harness on following Monday. It's the best he could work out, as he reports sales of new model "1800" going good, and export orders very big. . . . Away on vacation this week—and this is hard to believe—is Mike Munves and his wife, Rose. Mike has had a record breaking spring and summer (probably the best of all time), and must have been extremely tired out to go away at this time. . . . Gertrude Brown, Beacon, N. Y., on the street buying. Business very good, she relates (has a lot of equipment at resorts). . . . Al Simon, Albert Simon, Inc., back in the city after a visit to Chicago to see Chicago Coin Machine and Genco execs.

Willie Blatt, in town for a week, spends considerable time with his friends on coinrow. Willie and his missus, Sydelle, completed a two week vacation in the Catskill Mts., and before returning to Miami, stay on here for a week. Willie tells us that every music operator member of the Amalgamated Music Operators Assn., Miami, sent wires to Washington advising they opposed any changes in the Copyright Act. (Special to Willie's "gin" opponents in Miami: He didn't do so good in the North). . . . Barney (Shugy) Sugarman, Runyon Sales, quite excited over the demand for Bally's "ABC Bowler." Ops not only reporting game getting good collections, but placing orders in goodly quantities. Shugy, by the way, will be stuck close to the office for the balance of the season, as staff members away vacationing. Nate, Shugy's son, as an employee of a Newark CPA and tax expert, spends several days in the New York office, working on the firm's books. It's a summer job for Nate, who'll be returning shortly to college, where he's majoring in tax accountancy. . . . Our good friend, "Senator" Al Bodkin, the super-salesman operator, on the street, buying, and, naturally spreading good cheer. . . . Dave Stern, Seacoast Distributors, watching as Charlie Reisner supervises the unloading of a truckload of new Rock-Ola "1448" phonos. "We'll check them, and out they go immediately" smiles Dave. . . . As if he wasn't busy enough, Hymie Koepfel, Koepfel Distributing, now hustling around buying used shuffle games and other machines for brother Harry up in Albany, N. Y. . . . Meyer Parkoff, Atlantic New York Corp., advises everyone busy trying to handle customers and at the same time complete details of new building. Everything should be completely organized by Sept. he says, at which time firm will run grand open house party. Murray Kay, up to his ears seeing shipments go out to foreign countries, which were delayed somewhat due to moving. Gordon Howard and Harold Saunders of the firm away on vacation. . . . Sandy Moore and Allen Kerner, who just open Suffolk & Nassau Sales Co., a wholesaling firm in Lindenhurst, L. I., receive the best wishes from their friends thruout the Island, and get into immediate action. . . . As we go to press on this column, newspaper headlines warning all here of impending hurricane. Hope it clears the area, as one last year caused plenty of damage to coinmen here and in New England.

HAVE YOU BEEN ACTIVELY ENGAGED IN THE INDUSTRY FOR TEN YEARS?

If you have been actively engaged in the industry for ten years or more, but not yet 20 years, you are now eligible to become an "Alternate Member" of the "20 Year Club". As an "Alternate Member" you enjoy all the privileges of the "20 Year Club" and will automatically be transferred into the "20 Year Club" on reaching your 20th year in the industry. If you are eligible for membership as an "Alternate Member" of the "20 Year Club" fill out the application and mail today!

(PLEASE PRINT)

ENTERED THE INDUSTRY _____ MONTH _____ DAY _____ YEAR

BORN _____ (MONTH—DAY—YEAR)

NAME IN FULL _____

FIRM NAME _____

ADDRESS FOR 'CLUB' MAIL _____

CITY _____ ZONE _____ STATE _____

MAIL TODAY TO:

THE CASH BOX' "20 YEAR CLUB"
32 WEST RANDOLPH STREET, CHICAGO 1, ILLINOIS

THRU THE COIN CHUTE UPPER MIDWEST MUSINGS

Ozzie Truppman who is associated with the Bush Distributing Company of Miami, Florida, spent several days in the Twin Cities visiting relatives and friends. The weather was warm which should have made Ozzie feel at home. While in town Ozzie also managed to have a game of golf with Irv Sandler of the Sandler Distributing Company and Lew Ruben of the Lieberman Music Company. . . . George Deming and his family are back from spending a few weeks up in Canada. George said that it sure was rough getting back on the job again. George and his partner Orville De Vries operate the D & D Company route in the Minneapolis area. . . . Dave Chapman, genial Twin Cities operator is sporting a new sporty Ford Victoria car. Dave says that he bought the new car so that he could get around on his service calls a lot faster. . . . Mr. and Mrs. Oscar Sundem of Montevideo, Minn. spent several days in the Twin Cities shopping; got records, parts and equipment for their route. . . . Earl Wood and Elmer Graden, friendly competing operators from Winona, Minn., made the trip in to the Twin Cities together and they both shopped around for games for their routes. . . . Ben Weiss, Pine Ridge Service of Bemidji, Minn., made a quick trip into Minneapolis to pick up some parts and records for his route. Ben didn't waste any time getting back home. . . . Hugh May, National Specialty Company of Eau Claire, Wis. and Glenn Bischell of Chippewa Falls Wis., made the trip into the Twin Cities together and while in town the boys shopped around for equipment for some route changes which they had on their individual routes. . . . Recent visitors to the Twin Cities were Jim Lucking of Benson, Minn.; Ben Jahnke of Hutchinson, Minn.; Mr. and Mrs. Ralph Harvey of Mitchell, S. D.; Pete Vanderhyde of Dodge Center, Minn.; Al Eggermont of Marshall, Minn.; John Galep of Menomonie, Wis.; Ed Le Blanc of St. Cloud Minn. and Morris Anseaw of Minnesota, Minn.

THRU THE COIN CHUTE

CHICAGO CHATTER

The cooler weather that came into Our Town this past week, plus the end of most vacations, stirred business up all down the line. Some of the people here of the opinion, as business picked up, that this Fall Season was going to match all predictions and prove one of the greatest in history. . . . Phone call from Roy Small of United Music Ops of Michigan advising that their teen-age shows at Hamtranck with amateur musicians sponsored by this organization clicking like anything. Roy also reports that ops in Michigan cannot adopt idea as proposed in last week's editorial, re: "Business is hot—where it's cool", in view of fact that Michigan's ABC has strict rules against such action on part of ops. . . . His first day back, after vacationing in Miami, Haiti and Jamaica, Genco's Avron Gensburg announced three new distribs for the firm: Al Calderon in Indianapolis; S. I. Stiebel in Louisville; Len Goldstein in Cincinnati; and Bill and Milt Marmar as well in Cincinnati. Avron also advising that this past July one terrific month for the Genco firm.

Gil Kitt, chairman of the Coin Machine Division of Combined Jewish Appeal, reported to be establishing a new record for donations to this great cause. . . . Wally and Fred Finke, Joe Kline and Sam Kolber, along with Ed Levin and ChiCoin engineers absolutely thrilled at the results obtained at their showing of the new ChiCoin bowlers. "More orders than we ever dreamed of taken the very first few hours" . . . David C. Rockola announced the appointment of H. R. Sanders, Sanders Distrib. Co., Nashville, as the firm's distrib for Central Tennessee. Sanders one of the more experienced men in music biz. . . . Bill DeSelm played Lou Casola nine holes out at Mauh-Nah-Tee-See Country Club in Rockford and the Lou came in the winner, Bill was close as close can be, even tho this was the first time he had ever played the course. By the way, Lou Casola is president of this very well known country club. . . . Al Tholke of United phones in from St. Louis to advise that, after three months on the road, he's at long last on his way home—to Our Town. That was really covering territory. Johnny Casola reported to be in Memphis and then on to Nashville and Atlanta where he'll visit with United distribs and all operators.

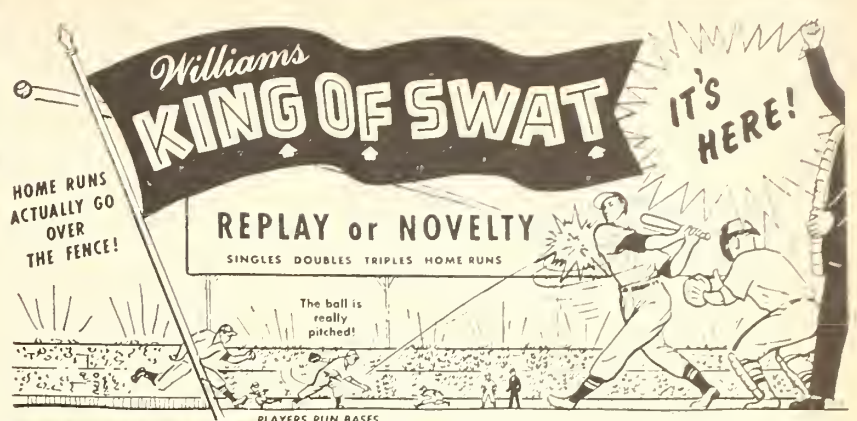
Jack Nelson reports that Bally has shown "a most decided increase in business over last year". That ain't news, grand as it sounds, for just a visit over at the busy, busy Bally plant will instantly convince anyone. . . . Now that Joe Abraham of Cleveland has had his sixth son everyone here understands why he bought that huge home. Joe's trying hard to fill up all those many rooms with little Abrahams. . . . Lex Vincent's dotter had a gorgeous big wedding last week in Mundelein. . . . Al Calderon flies into town and right back again. Says he, "Business with our firm's just like the weather—hot". . . . Bill Geiger of East St. Louis doing a very grand job selling thruout his entire territory. . . . Jerry Bremner of Empire went thru a very harrowing experience this past week. While fishing in Lake Erie with Sam Solomon of Columbus their boat hit a reef just as Jerry hooked a big one. Both men managed to hang on until rescued. "And", says Jerry, "believe it or not I still held onto the fish". . . . With Jack Burns traveling thru Michigan, Joe Robbins a busy, busy guy these days.

Ed Levin of ChiCoin put the story in 3 g's this past week regarding the firm's business, "Games going great". Said Ed, "In the past few minutes I've talked to Jean Minthorne, Harry Silverberg, Alan Wallace, and many other of our distributors, and all tell me our games are going great". . . . Having themselves those charcoal broiled steaks at Irv Singer's Black Angus, Art and Kaye Weinand and their Weinand Trio (Ginger, Alice and George). Art explaining that he won't attend the All Star Football game tho he's a terrific pro football fan. "Don't care for the college athletes as much as I do for the smooth game of the pros". . . . Sam Lewis and Frank Mencuri along with Ed Tall, Chet Gore and all the others at Exhibit Supply jubilantly advising all and sundry, "Boy, we've got it!" . . . Herb Oettinger has developed into one terrific golfer. And so has Sarah (Mrs. Herb) Oettinger. . . . Lou Boasberg and his son, Jack, all the way up from Noo Orleans to view the big game Friday nite. . . . Bill DeSelm more enthusiastic and optimistic than ever while preparing a terrific program for the firm for this forthcoming Fall. "We're expanding all activities", he says.

With the entire Gottlieb clan back at the factory, Dave, Sol, Nate and Alvin Gottlieb, came the announcement of their new two-player game, "Tournament", even before all in Our Town realized that the Gottlieb's were home. . . . Nate Feinstein takes a day off to play golf. No wonder this guy shoots in the low 80's! And Harold Schwartz of Atlas says, "Golf? Let's talk about the weather" and adds, "Just imagine Hogan worked for hours to develop a slice. I didn't work at all. But, brother, have I got a slice". . . . Frank Mencuri in answer to the question, "How come you've been in town this long?", said, "I've been grounded. But", he added, "I like it". . . . Al Simon of Noo Yawk in town with his sales chief, Al D'Inzillo. . . . All Mike Spagnola will say, as he fondly gazes at the one lone sample of AMI he has left on his floor, "What a remarkable mechanism. What a gorgeous phonograph". . . . Sincerest condolences to the family of George P. Foster of Little Rock, Ark.

Grand pic of J. Fred Barber of Walbox Sales Co. selling away those Bally bowlers. . . . DeWitt (Doc) Eaton in town and planning to get back into the coinbiz. Doc's been questioning about in Miami, New York and other towns as to the "possibilities". . . . Mr. and Mrs. Roy McGinnis play nursemaid to Paul and Rosemary Huebsch's ten months old son—and love it. In the meantime, Roy invites us out to play him some golf in one of the new golfmobiles Keeney is planning on building. . . . What a defeat. What a defeat. Lou Boasberg bowed, but very low, to champ tennis player Bill O'Donnell this past week, by the score of 6-1, 6-1. And Lou ain't braggin' no moah about his physical prowess 'roundabout these here parts. . . . Jerry Shuman is chairman of the banquet committee which numbers Bill Nyland, Louis Arpaia, Barney Poss and Bob Gnarrow among its members for the Northern Ill. Music Ops banquet to be held at the Elmhurst C.C. again this year on Thurs. eve., Oct. 13. . . . Al Sebring is President of George Nangen & Co., 33 North LaSalle St., specialists in the development of sales and mergers. Also handle investments, financing, etc. in the commercial and industrial fields.

Orchids to whoever those ops are who have been placing kiddie rides right in front of many top northside locations. Very attractive and extremely effective. Parents with kids just can't walk by without the kids demanding a ride. **HAPPY BIRTHDAY THIS WEEK TO:** Izz Rothstein, Philadelphia, Pa. . . . O. J. Lera, Galveston, Tex. . . . Otis Anderson, Portland, Ore. . . . Max B. Lesnick, Baltimore, Md. . . . Carl Hoelzel, Kansas City, Mo. . . . Harry L. Kelly, Rochester, N.Y. . . . Horace Biederman, Washington, D.C. . . . S. N. Stambaugh, Jr., West Palm Beach, Fla. . . . Mike Hamergreen, Chicago, Ill. . . . Thos. E. Lott, Sr., Dallas, Tex. . . . George B. Trabue, Kansas City, Mo. . . . W. H. Wedekind, West Palm Beach, Fla. . . . Roy Bazelon, Golden Beach, Fla. . . . Mrs. Walter J. Hugeback, New Hampton, Iowa. After Tho't: "There's nothing a hit can't cure!"



HITTING a "bases loaded" homer lites up arrows under letters in name KING OF SWAT. Liting arrow under G and F good for one replay . . . carry-overs from game to game . . . liting arrow under T scores 5 replays . . . then all arrows are reset.

Only AUTHENTIC BASEBALL GAME WITH WILLIAMS NEW ANIMATED BASE RUNNING UNIT

Previous **HIGH SCORE** stays on . . . Beat previous High Score for replays! **REPLAYS FOR SCORE . . . "NUMBER-MATCH" scores REPLAY!**

SEE YOUR DISTRIBUTOR FOR:
King of Swat - 3 Deuces
Sidewalk Engineer!



CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL.

Boy, We've Got It!

EXHIBIT SUPPLY
4218-30 W. LAKE STREET
CHICAGO 24, ILLINOIS

THREE BIG HITS!

- UNITED SUPER SLUGGER
- GENCO CHAMPION BASEBALL
- WILLIAMS KING OF SWAT

Empire COIN MACHINE EXCHANGE
1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600

GET IN ON THE "New Look"

IN PROFITS!



Available with twin chutes 10c - 3 for 25c

GOTTLIEB'S TWO PLAYER

TOURNAMENT



NUMBER MATCH FEATURE SCORES REPLAYS!

- 4 Point and Bonus advance targets.
- Popular rotating score rollover.
- Holdover Bonus hole also awards Mystery Specials.
- De Luxe "New Look" Cabinet.
- 1 Point Pop Bumper.
- 2 Cyclonic Kickers.
- 2 ON-OFF 10 times value Pop Bumpers.

Amusement Pinballs as American as Baseball and Hot Dogs!

D. Gottlieb & Co. 1140-50 N. KOSTNER AVE. CHICAGO 51, ILLINOIS

Boy, We've Got It!

EXHIBIT SUPPLY 4218-30 W. LAKE STREET CHICAGO 24, ILLINOIS

Subscription 52 Issues The Cash Box \$15.

"It's What's in THE CASH BOX That Counts"

THRU THE COIN CHUTE

HOUSTON HAPPENINGS

E. J. Slanina, owner of Sly Distributing Co. is contrary to his nickname a friendly congenial sort of fellow. (His business cards carry picture of a sly fox). Talking about his 15 years of successful music operating Sly said he considered himself a music merchant and regarded his phonographs as display cases with price marked thereon. Volume of business, he thought, was most important with actual prices secondary. . . . Hazel Conklin, prominent local fem operator and Chatter Box Lounge owner spending her vacation visiting relatives in different sections of the country. . . . Harold Daily (South Coast Amusement) said "Satisfied Mind", now recorded also ventured a new prediction that "Season of My Heart" would be the next smash hit for Starday label. . . . Chatted briefly with prominent musician Jack Armstrong (Armstrong Victrola Co.) in the S. H. Lynch Co. coffee bar. Incidentally, the Houston S. H. Lynch Co. (Seeburg) coffee bar has long been an accepted convenience for local and out of town operators. A medium sized air-conditioned room, finished in chrome and imitation leather, built in booths, upholstered seats, telephone and desk, coffee bar across front and a late model Seeburg located with select records describes it briefly. A plentiful supply of free coffee always on tap together with latest editions of the leading trade magazines and all for free add up to a swell layout either for business or just plain loafing. . . . Operator Johnny Benton notes a gain in his Shuffle bowl and music operations and his waistline. . . . Frank Zerjav, owner of Jive Hi record shop, popular spot for teen agers in that area, said this summer business had been exceptionally good. . . . A Softball team sponsored by The Record Center won their fourth consecutive game Aug. 8 and moved into the quarter finals of the annual Houston Chronicle world's largest softball tournament. Gene Paul and Bill Ward, service department, are regular players on the team. Record Center is managed by Bob Holland. (The Record boys moved into the quarter finals by beating 8 to 2 a fine team sponsored by this writer's brother-in-law, "Pop" Jones, noted baseball and softball manager for long than he likes to remember).

CLASSIFIED ADVERTISING SECTION

CLASSIFIED ADVERTISING SECTION

WANT

WANT—For Resale, new or used American, National 12 ft. Bank boards; 22 ft. Shuffleboards; late model Bingo's; 100 Selection Seeburgs; Lee's Musical Merry-Go-Round. Quote quantity, condition and your best price in first letter. STANLEY DISTRIBUTING CO., 1523 BROADWAY, TACOMA, WASH. Tel.: Hillside 5110.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—Will purchase one-half interest in distributorship handling major line of phonographs and games. Will invest substantial amount of cash. BOX #346, c/o THE CASH BOX, 26 W. 47th STREET, New York, N. Y.

WANT—Tubes: 2051; 2050; 70L7; 2A4, 2A3, 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 a hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Seeburg 100 selection Hideaways; Phonographs; Wall Boxes; Steppers. AMI 120 and 80 selection Hideaways; Phonographs; Wall Boxes, Steppers. Wurlitzer 104 selection Hideaways; Phonographs; Wall Boxes; Steppers. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN. Tel.: 2648.

WANT—Bally Big Times \$440; Beach Clubs \$170. Must be clean and in good condition. LOUIS AND FOLLETT MUSIC CO., 180 S. HOWARD STREET, SPOKANE, WASH.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 321 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: Union 1-7500.

WANT—Seeburg parts: Selection receivers, Selector coil assemblies, Keyboards, Amplifiers, and pick-up cartridges. State model number, condition, and price. Phone, write, or wire. SAN FRANCISCO OPERATORS SERVICE, 155 7th STREET, SAN FRANCISCO 3, CALIF. Tel.: HEmlock 1-5676.

WANT—Distributors Wanted. Slide-Ez powdered shuffleboard wax. Scientifically produced under modern manufacturing methods assuring tops in performance. Sold on money back guarantee. Samples and prices upon request. ALLIED BLOCK CHEMICAL COMPANY, 5th AND BINGHAM STREET, PITTSBURGH 3, PENNA. Tel.: EVerglade 1-4647.

WANT—To Buy. Model D-80 AMI phonographs. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: Superior 1-4600).

WANT—Mills Panorams—any quantity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. Tel.: Garfield 3585.

WANT—We are in the market to buy for cash Universal Five Stars; United Circus; United Boleros; United Showboats and Mill's Panorams. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF. (Tel.: HEmlock 1-1750).

WANT—For cash: Seeburg Bear Guns. Will also buy in quantity, new or used late guns and arcade games if prices are right. ECONOMY SUPPLY CO., 579 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-8628).

WANT—Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

WANT—Northwestern 49's; Challengers; Pike's Peak; Kicker's and Catchers; Weigh Scales or any other penny games or equipment in Canada for resale. Will pay top prices in any quantity. Write, phone or wire. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONTARIO. Tel.: LO 4722.

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: JUDson 6-4568.

WANT—Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-510.

WANT—Frolics, Rodeo, Circus, and Showboats, Seeburgs, Model BL's C's. FOR SALE—10 3-4-5's. Make offer. NOBRO NOVELTY COMPANY, 538 BRYANT STREET, SAN FRANCISCO 7, CALIF.

WANT—United 4 player alleys. Will pay \$50.00. Also rotaries and Exhibit merchandisers. SEYCO SALES, 418 MAIN STREET, BRADLEY BEACH, N. J. PRospect 5-1744.

WANT—Experienced coin machine route man. Must have some Bally and Seeburg mechanical experience. Write: P. O. BOX 291, STATION A, BAKERSFIELD, CALIFORNIA.

WANT—All types of Bingo Games. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. (Tel.: Market 3967).

WANT—Good Mechanic on Music and Pins. Only Sober reliable and steady man wanted. Write or call collect. DEcatur 2-2120, 9 to 5 P.M. NATIONAL AMUSEMENT CO., INC., 1309 NEW JERSEY AVE., N.W., WASHINGTON 1, D.C.

WANT—Late model phonos. Preferably Seeburg 100's. Will pick up within 300 miles. Write, wire, phone: KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y. Tel.: Circle 6-8939.

WANT—Bingos and Gottlieb 5-Balls for resale. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVENUE, MOLINE, ILL. (Tel.: 4-6703.)

FOR SALE

FOR SALE—Bingo games in A-1 shape, will swap for late model music or arcade equipment. Contact us at once: RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD, CONN. (Tel.: CH 9-6556.)

FOR SALE—Route of 250 Watling Scales on location in Maryland and Virginia. Or will sell individual machines. Bargain! SEACOAST DISTRIBUTORS, INC., 594 10th AVE., NEW YORK, N. Y. (Tel.: BRyant 9-4684) or 1200 NORTH AVE., ELIZABETH, N. J.

FOR SALE—"Wurlitzer Phonographs." 1500's—\$395; 1400's—\$325; 1250's—\$175; 1100's—\$150; 1015's—\$50. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA., Tel.: 84-3264.

FOR SALE—Genco Sky Gunner, Used; Genco 2 Player Basketball, Used; Evans Bat-A-Score, Used; Williams Super Jet Gun, Used; Telequiz, Used; Chicago Coin Criss Cross Target, New; 10 Column Eastern Electric Cigarette Machine with Chrome Top, Latest Type; 1550 Wurlitzer Phonograph, Like New. Will take any reasonable offer. MILLER - NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: GL 6-6807).

FOR SALE—United Clover \$115; Tenth Frame Star \$85; Star Alley \$65; Supers \$60; Keeney National \$345; Sidewalk Engineer Write: Pokerino \$25. Send for complete bargain list. ODCO INC., 1100-02 BROADWAY, ALBANY 4, N. Y. Tel.: 5-0228.

FOR SALE—All types late model phonographs converted to 10c play. Call collect for price. DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: SYRACUSE 75-1631).

FOR SALE—Bowlers in quantities. Bally—Victory, Champions, Blue Ribbons and Gold Medals. Keeney—Century, Speed Lanes. United—Clippers. GLOBE DISTRIBUTING COMPANY, 1623 N. CALIFORNIA, CHICAGO, ILL. (Tel.: ARmitage 6-0780-81).

FOR SALE—Bally Dnde Ranch \$240; Palm Springs \$265; Hi-Fi \$285; Surf Clubs \$295; Variety \$455; United Rio \$165; Havana \$195; Evans (Club Model) Saddle & Turf \$275. Also other Bingos and Bowlers. All ready for locations. Rush Deposit to: MICKEY ANDERSON, 314 EAST 11th STREET, ERIE, PA. (Tel.: 5-7549.)

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLYmpic 8-4012, 4013.

FOR SALE—Each item at bargain price—shopped or as is. Seeburg 100A's; Wurlitzer 1500's; and 1700's Bingos, Spot-Lites, Palm Beaches, Yacht Clubs, etc. ARIZONA WURLITZER DISTRIBUTOR NEW MEXICO. CANYON SALES DIST. CO., 301 EAST 7th, TUCSON, ARIZONA.

FOR SALE—Dude Ranch @ \$210; 2 Palm Springs @ \$245; 1 Variety @ \$395—As a package, \$999.95. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLEN FALLS, N. Y. (Tel.: 2-2519.)

FOR SALE—Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE—Wurlitzer 1500 exceptionally clean, \$295; Seeburg M100A reconditioned, \$215; Seeburg Model "C", \$575; AMI D-40 converted to 45 rpm, completely refinished, like new, \$295. UNITED DISTRIBUTORS, INC., P. O. BOX 1995, 902 W. SECOND, WICHITA 12, KANSAS. (Tel.: HO 4-6111.)

CLASSIFIED ADVERTISING SECTION

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. **ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH.** Tel.: University 4-0773.

FOR SALE — United Shuffle Alleys; Team \$245; League \$225; Chief \$195; Royal \$145; Clover \$85; Wms. Major League \$225; Genco Bing-A-Roll \$65. **MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.**

FOR SALE—ABC \$65; Atlantic City \$90; Brite Lites \$65; Beauty \$165; Coney Island \$65; Cabana \$165; Nevada \$295; Spot Lites \$65; Singapore \$325; Tropicana \$350; Tropics \$175; Yacht Club \$110. Clean, Ready to use. Half Deposit. **CLEVELAND COIN MACHINE EXCHANGE, 2029 PROSPECT AVE., CLEVELAND 15, OHIO** (Tel.: Tower 1-6715.)

FOR SALE—Bally Beauties \$165; Spot Lites \$45; 100 C Seeburgs \$625; 1438-54 Comet \$625; Model D40 \$260; Model B \$210; Model C \$235; AMI Hidden Unit Late Model, Like New, \$165; AMI Late Model 5 & 10 Boxes 10c Play \$12; 15 Mighty Midget 5c Cashew Vender \$5. **H & H MUSIC, 1626 THIRD AVENUE, MOLINE, ILL.** (Tel.: 4-6703.)

FOR SALE — Kiddie Rides — Let's Swap. We will trade: Bally Moon Rides; Bally Space Ships; Deco Space Ships; in exchange for: Horses. (Bally Exhibit, Lee, and small horses accepted). Special! Nevada, \$125; Rio, \$135. Singapore, \$295; Brand New Gayety, \$495. **REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON 34, MASS.** (Tel.: ALgonquin 4-4040).

FOR SALE—Bally Dude Ranch \$245; United Rio \$195; United Tahiti \$195; Bally Beach Club \$245; United Havana \$225; Tropicana (new in cases) \$425; Varieties \$445; Gayety (new in cases) \$495; United 3 Feathers, floor samples \$595. All used equipment thoroughly reconditioned. **ASSOCIATED AMUSEMENTS, 188 BRIGHTON AVE., ALLSTON, MASS. ED RAVREBY.**

FOR SALE—Lowest Prices In The Country. Leaders \$249.50; Team Plays \$249.50; Classics \$145; Clovers \$125; Exhibit Rifle Gallery \$169.50. All equipment refinished and ready for location. Buy one and convince yourself. **ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVENUE, CHICAGO 22, ILL.** (Tel.: CAnal 6-0293.)

FOR SALE—Finest Bowlers: Factory reconditioned—returnable 7th day for full refund. Clover \$130; Classic \$145; Imperial \$220; Jet \$390; Team \$275; Coney Island Bingo \$60; Genco 400 with latest improvements \$60. 1/3 deposit. **W. E. KEENEY MFG. CO., 5229 S. KEDZIE AVE., CHICAGO 32, ILL.** Tel.: HEmlock 4-3844.

FOR SALE — 1 Genco Sky Gunner \$165.00; 1 Exhibit Jet Gun \$79.50; 2 Exhibit Six Shooter \$75.00 each; 1 Genco 2 Player Basketball \$250.00; 1 Genco 400 \$40.00; 1 Hayburner \$45.00. **AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, IND.** Tel.: 3-4508.

FOR SALE—Wurlitzer 1400 \$300.00; Wurlitzer 1450 \$325.00; Seeburg M100-A \$275.00; Rock-Olas 1434 \$325.00; 1432 \$200.00; 1428 \$150.00; United Carnival Gun \$300.00. All ready for location. **COIN AUTOMATIC MUSIC COMPANY, 241 WEST MAIN ST., JOHNSON CITY, TENN.** Tel. 945.

FOR SALE—Seeburg R.C. Specials—Model 148 (metal cabinet) \$75.00; Model 147 and 146 \$25.00 each. **W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MISSOURI.** Tel. Central 1-9292.

FOR SALE—Gottlieb: Sluggin' Champ \$195.00; Dragonette \$135.00; Lady Luck \$145.00; Flying High \$50.00; Grand Slam \$45.00; Stage Coach \$165.00; Williams' Starlite \$35.00. All clean, A-1 condition. **WALTERS BROTHERS, SELMA, ALABAMA.**

FOR SALE — Reconditioned bingo games. Bright Light's through Gayety. Will trade against 100A Seeburgs. What do you need? Write, wire, phone. **SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, NEW YORK.** Tel.: Lincoln 9106.

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: **ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA.** Tel.: Wheeling 5472.

FOR SALE—We will sell or trade all types cigarette machines (thoroughly reconditioned) Colsonac and Vendo Ice Cream Machines and Automatic Popcorn Shoppers for late model juke boxes. **BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVENUE, SHREVEPORT, LA.**

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as it. Factory Distributor for Seeburg. **DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA.** Tel.: REgent 6-3691.

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. **WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O.** Tel.: MOnTana 5000-1-2. CHapel 9-6556.

FOR SALE — AMI 5-10 wall boxes; Wurlitzer 48-selection wallboxes; 219 steppers. **COPELAND DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, OKLAHOMA.** Tel.: FO 5-3456.

FOR SALE—Bally Beauties, Atlantic Cities, Beach Clubs, Dude Ranches, Palm Springs and Hi-Fi's, perfect condition, priced at or near lowest levels. Seeburg, AMI, Rockola and Evans Music, 78 and 45 RPM. **GORDON STOUT CO., 125 N. MONTOE, PIERRE, S. D.** Tel.: 4097.

CLASSIFIED ADVERTISING SECTION

FOR SALE — Reconditioned Guaranteed Phonographs. Rock-Ola: Model 1436, \$285; Model 1438 Comet, \$585; with Receivers add \$20. AMI: Model D-40, \$250; Model C-40, \$175; Model A-40, \$125. Wurlitzer: Model 1250, \$175; Model 1015, \$65. **J. ROSENFELD COMPANY, 4701 WASHINGTON BLVD., ST. LOUIS 8, MISSOURI.** (Tel.: FO 7-6730.)

FOR SALE — Seeburg 100A's \$275. Write for lowest prices on Wurlitzer 1400, 1500, 1500A, 1650, 1100, 1015, 1080 Phonographs. **CENTURY DISTRIBUTORS, INC., 1221-23 MAIN STREET, BUFFALO, N. Y.** (Tel.: Summer 4938.)

FOR SALE — Seeburg 100-A \$325; 100C \$650; 100-W \$850; Wurlitzer 1015 \$100; 1100 \$150; 1250 \$175; 1500A \$375; 1600 \$350; AMI A \$125; B \$200; C \$225; D \$285; Evans Constellation \$150. **MUSICAL SALES, 2334-36 OLIVE, ST. LOUIS 3, MO.**

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Chicago Coin, Keeney and Bally. **WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA.** (Tel.: 2-3326 or 2-1648).

FOR SALE — Like New — Gayeties \$375; Surf Clubs \$225; 1 Hi Fi \$240; Dude Ranches \$175. Write, wire or phone. One-third deposit, balance C.O.D. or Sight Draft. **NASTASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS 12, LA.** (Tel.: MA 6386).

FOR SALE—Special. Bally: Gayety's, positively like new, \$379.50. Big Times \$465. United: Manhattans, used very little, \$405. Gottlieb: Super Jumbos \$287.50. Stage Coaches \$175. Exhibit: 50 Shooting Gallery \$335. **NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LA.** (Tel.: CAnal 8318).

FOR SALE — Bally Space Ship \$249.50; Exhibit Star Shooting Gallery \$225; Williams Super Jet Guns \$295; Keeney Ranger Gun, write; Keeney Ranger Gun DeLuxe, write. Write, wire, phone today. **LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO.** (Tel.: HEnderson 1-7577).

FOR SALE—Evans Constellation \$225; Shoot the Bear \$145; Keeney DeLuxe Bowler \$125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. **CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MISSOURI.** (Main 1-3511) or 3314 MAIN STREET. **KANSAS CITY, MISSOURI** (Westport 3582).

FOR SALE — Palm Springs \$245; Beach Clubs \$200; Dude Ranch \$220; HiFi \$275; Surf Club \$290; Daffy Derby \$199; C. C. Super Home Run Baseball \$195. **GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA.** (Tel.: TULane 6729).

FOR SALE—26 Wurlitzer 3020 Wallboxes \$9 ea.; 2 D-80 Wallboxes and Stepper \$125, practically new. **MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. Y.** (Tel.: 2-3992).

FOR SALE—Canadian operators attention. Now available, immediate delivery large variety fine conditioned Juke Boxes, Pins, Shuffle Alleys, most reasonable prices. Communicate **SAM SOLWAY, STE. AGATHE DES MONTS, QUEBEC, POSTAL ADDRESS, BOX 129.** (Tel.: 154).

FOR SALE—Tropicana, new \$525; Tropicana, Used \$450; Singapore, New \$475; Singapore, Used \$395; Nevada \$350; Hawaii \$325. **WESTERN DISTRIBUTORS, 1226 S.W. 16th, PORTLAND, OREGON.** Tel.: ATwater 7565.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone **C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA.** Tel.: DUnkirk 3-1810.

FOR SALE — High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only \$24.50 per pair. **MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA, CALIF.**

FOR SALE—Telequiz Machines, factory reconditioned. Ready for location, \$119.50. 1/3 down, balance C.O.D. We stock all Telequiz parts, also parts and supplies for Jukes, Shuffle and Pin Games. Write for catalog. **CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILLINOIS.**

FOR SALE — "Shoot-the-Bear"—converted into "Sock-the-Ock". These machines are clean and in top operating condition, ready for location. While they last—\$129. 1/3 deposit, Bal. C.O.D. **100 SERVICE COMPANY, 2638 OLIVE STREET, ST. LOUIS 3, MO.** (Tel.: Jefferson 1-6531.)

FOR SALE—Priced for quick turnover \$235. all of our Hi-Fi's, Palm Springs, and Ice Frolics. Spot Lites are going for \$44.50; Yacht Clubs at \$107.50. **T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO.** (Tel.: MAn 1-8751.)

CLASSIFIED ADVERTISING SECTION

FOR SALE—Hollywood Bowler \$525; Arrow Bowler \$495; Thunderbolt Bowler \$400; Starlite Bowler \$225; Feature Bowler \$275; Super Frame \$250; Advance Bowler \$165. UNIVERSITY COIN MACHINE EXCHANGE, 858 NORTH HIGH ST., COLUMBUS, OHIO. Tel. AXminster 4-3529.

FOR SALE — Seeburg M100-78 \$275.00; B—\$500.00; BL—\$525.00; C—\$625.00; G—\$725.00; AMI—\$100.00; B—\$175.00; C—\$200.00; D40—\$300.00; D-80—\$350.00; E120—\$600.00; ROCK-OLA 1434-45—\$300.00; 1436-45—\$350.00; 1438—\$625.00; Evans Jubilee \$200.00; Century \$275.00; Wurlitzer 1015—\$75.00; 1100—\$125.00. S & K DISTRIBUTING CO., 808 N. BROAD ST., PHILADELPHIA, PA. Tel. PO 5-6384.

FOR SALE—Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally, TARAN DISTRIBUTING, INC. 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—18 foot Rock-Ola Shuffle Board \$149.50; Shuffle Board game wax (12 cans) \$3.50; Fast wax case (12 cans) \$4.50; Pucks (set of 8) \$12; Fluorescent Lights pair \$22.50; Adjusters \$18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1814).

FOR SALE—Send \$1.00 for the record of "The Cat Came Back" b/w "Stop Crackin' Peanuts" by Lee Moore, disc jockey of WWVA in Wheeling, W. Va. Please state whether 45 or 78 rpm. CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. Tel.: PRescott 9-0182.

FOR SALE — 1015 Wurlitzers, A-1 condition. Any quantity. HUEY DISTRIBUTING CO., 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: CEdar 7976).

FOR SALE—10 cent Operators don't let profit walk out the door. Use General's Two Nickels for Dime Play Kits. Install in minutes. \$3.50 Revenue increase. Samples \$3.50 each, lots of 10, \$2.95 each. GENERAL DISTRIBUTING COMPANY, 3574 HARDING STREET, CARLSBAD, CALIF. Tel. SARatoga 2-5151.

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

MISCELLANEOUS

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUDson 6-2640; The Cash Box, Chicago, Ill., DEArborn 2-0045; The Cash Box, Hollywood, Calif., HOLLYwood 5-1702.

NOTICE—Attention, Wurlitzer 1500, 1700 and 1800 Operators. Connect 24 and 48 Selection Wallboxes to these phonographs. Use Regular 219 and 248 Steppers with Adaptor. Specify model. Change one wire in Stepper. \$34.50. MIDWEST MUSIC SERVICE, 819 WEST SECOND ST., WICHITA, KANSAS.

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgolia 3931.

NOTICE—We are converting Bally HiFis into that ever popular Beach Club. Why not have the equivalent of a new Beach Club? Call, write or wire us for more information. All our equipment is completely reconditioned. DONAN DISTRIBUTING CO., 5007 N. KEDZIE, CHICAGO 25, ILL. (Tel.: JUniper 8-5211).

NOTICE—Arcade operators. We have a limited number of conversion targets (Shoot-the-Spook) in stock. This target is a proven, dependable money maker for operators of Bear guns. Write: 100 SERVICE CO., 2638 OLIVE ST., ST. LOUIS 3, MO. Tel.: JEFFerson 1-6531.

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, PHONO-VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. Tel.: PErshing 3-7197 or PHONO-VEND OF HOUSTON, 1408 JEFFERSON STREET, HOUSTON, TEXAS. Tel.: PReston 4791, for genuine factory parts, also good reconditioned phonographs priced right.

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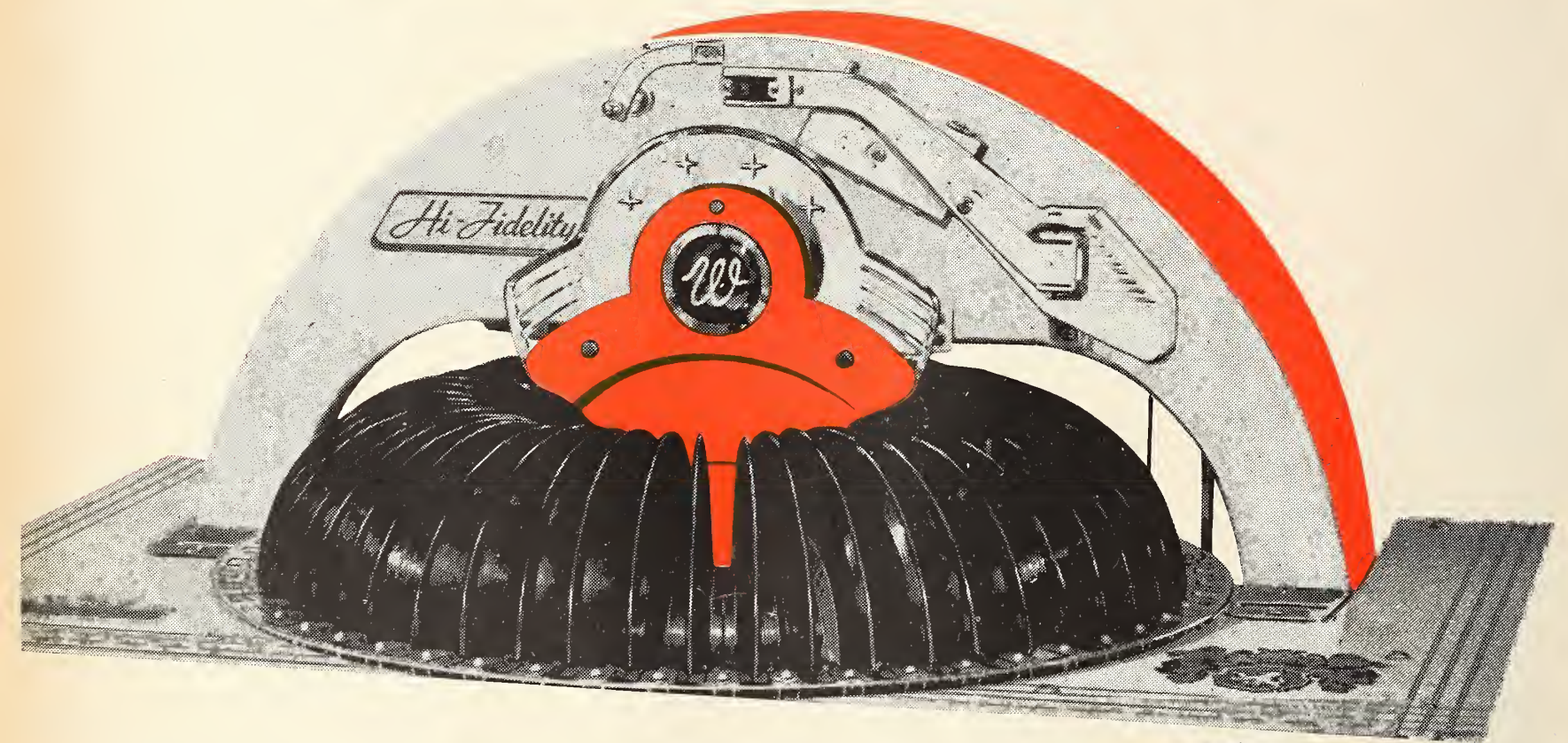
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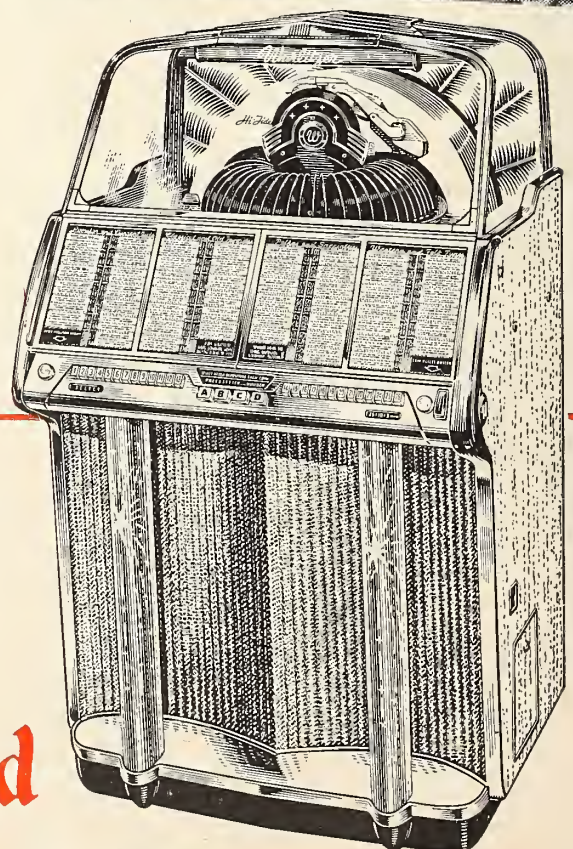
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Wurlitzer 1800



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FASCINATING RACE-HORSE ANIMATION
ONE OR TWO CAN PLAY... IT'S FAST
EACH PLAYER GETS 3 HORSES
Horses are selected on mystery basis
as coins are deposited

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SCORES
BONUS SCORES 1000 - 800 - 600 - 400
For all horses reaching finish line

ROLL-OVER OPENINGS
WITH 4 VALUES
40 - 60 - 80 - 100
80 - 60 - 40

FLASH-A-MATIC
TIME FEATURE
Determines
which horses
advance

ROVING BONUS LIGHT
ADDS
100 TO SCORE

WINNING HORSES
Posted on Back-Glass
in a Flash

EQUIPPED WITH
UNITED'S FAMOUS
MATCH-A-SCORE
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NEW SIZE!
7 FT. LONG
2 1/2 FT. WIDE
6 FT. HIGH
TO TOP OF BACK-BOX
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EXTRA STURDY CONSTRUCTION
•
FORMICA PLAY BOARD

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ATTRACT MORE PLAYERS EARN MORE MONEY

Cash in on ever-increasing popularity of bowling. 15,000,000 bowlers will keep coin-chutes busy and cash-boxes full for all operators who get in on the ground floor with first 6-PLAYER* OFFICIAL BOWLING** shuffle-bowlers. Order new Ballybowlers now!

SPECIFICATIONS: Overall size 8½ ft. long, 25 in. wide. Available in straight dime play or one play for a dime, 3 plays for a quarter. Light-up scores with speedy totalizing. Club-styled cabinet. 7-10 pick-up. Genuine Formica playfield. Hinged pin-hood, doors and playfield with easy-up elevator on playfield. Speedy pin re-set. Quiet operation. Sturdy, trouble-free mechanism.

*Fun for one player . . . more fun for competitive teams of 2 to 6 players.
**Scoring for strikes, spares and blows is according to Official Bowling Rules.



New KING-SIZE Pins
New OVER-SIZE Puck

New king-size pins, nearly a foot high and almost as big as official bowling alley pins, increase play appeal of new Ballybowlers. Pin at left is official pin. Pin at right is ordinary shuffle-bowler pin. Center pin is new Bally king-size pin. Matching the new king-size pin is the new Bally over-size puck with a hefty, healthy feel that adds to thrill of skill-shooting. New over-size puck is larger puck on playfield below. Compare size with smaller old-fashioned puck.

ABC bowler
Bally
WITH MATCH-SCORE FEATURES
Congress bowler



Bally Gay Time

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