

THE CASH BOX

VOLUME XVI

APRIL 16, 1955

NUMBER 30



Guy Lombardo, who for years has been a standard fixture in the music and record businesses, turning out such consistent hits as his Decca recording of "Blue Mirage," now is winning the same position in TV with his "Guy Lombardo Show." Above are some clips of Guy preparing for a TV session as he goes through rehearsals, make-up, conferences and finally the finished show. Lombardo recently ended his stay at the Roosevelt Hotel in New York to undertake a nationwide concert tour which started last week.

ALL IT TAKES IS TALENT!



PEREZ PRADO

MOOD INDIGO ... *Mambo*



BACK BAY SHUFFLE ... *Mambo*

20/47-6085*

LEO
DIAMOND

with Henri René's Orchestra and Chorus

LAND OF THE PHAROHS



THE ONE ROSE (*That's Left in My Heart*)

20/47-6090*



THE COQUETTES

THE SIAMESE CAT SONG



LADY (*From Walt Disney's
"Lady and the Tramp"*)

WBV/8Y/-26

RCA VICTOR
FIRST IN RECORDED MUSIC



* "New Orthophonic" High Fidelity Recordings



FOUNDED BY BILL GERSH

The Cash Box

Volume XVI Number 30

April 16, 1955

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Proposed:

A RECORD CONVENTION

Now that the MOA convention is over—and has proved to be so successful—record people are once again faced with the problem of the NAMM convention in July.

For years, the NAMM convention has been getting steadily worse as far as the record industry is concerned. The emphasis at this convention is always on the large musical instruments with the record industry treated as an also ran, shunted aside to one corner, and paid very little attention or respect. Particularly is this kind of treatment noticeable when it is compared to the treatment afforded our industry at the MOA convention where it is the center of attraction.

As a result of the poor conditions at the NAMM meet, fewer and fewer record firms have been displaying there each year. This year, according to our understanding, no record company has any plans to display.

While we have long advocated that record firms do not display at the NAMM convention, the fact nevertheless remains that there is a need for a record convention at which distributors, larger dealers, juke box operators, publishers, and possibly disk jockeys could attend and discuss the problems pertinent to the record trade.

What we really need is a Record Convention.

And it seems to us that the most logical way to hold a convention devoted to the record business would be in con-

junction with the MOA convention. At this convention, juke box operators from all over the country as well as top record execs are already gathered. If at the same time, the other components of the record business could also get together, it would make for the most meaningful and profitable meeting possible.

The best way to organize a record meet would be for the officials of RIAA to sit down with those of MOA and see how a joint meeting could be arranged. We are certain the details can readily be worked out. The problem is the determination on the part of the record people to meet where they are wanted rather than be pushed around at a convention such as NAMM.

For years, record firms have attended the NAMM convention because that was the one where they met their distributors. But now the situation has become so unattractive at that convention that we are certain it wouldn't take much persuasion on the part of record executives to convince their distributors to attend a convention where they could meet not only the top echelon of record firms, the largest retailers and the top disk jockeys, but also juke box operators gathered from everywhere in the nation.

Therefore we propose that the RIAA act now to set in motion the organization of a Record Convention to be held next year in conjunction with the MOA convention.



M-G-M's EASTER PARADE OF HITS!

BETTY MADIGAN

**THE
WHEELS
OF LOVE**

and 'A SALUTE'
MGM 11950 78 rpm
K 11950 45 rpm

JONI JAMES

**HOW IMPORTANT
CAN IT
BE?**

Orchestra conducted by
DAVE TERRY and
THIS IS MY
CONFESSION

MGM 11919 78 rpm K11919 45 rpm

**GINNY GIBSON
WHATEVER LOLA WANTS
(LOLA GETS)**

and
IF ANYTHING SHOULD HAPPEN TO YOU
MGM 11961 78 rpm • K 11961 45 rpm

BILLY ECKSTINE

**GIVE ME
ANOTHER
CHANCE**
and
**MORE THAN
YOU KNOW**

MGM 11948 78 rpm
K 11948 45 rpm

ARLYNE TYE
**STOP RINGIN'
MY BELL**

and
**WHAT WAS I
TO DO**

MGM 11957 78 rpm
K 11957 45 rpm

HANK WILLIAMS

**PLEASE DON'T LET
ME LOVE YOU**

and
**FADED LOVE AND
WINTER ROSES**

MGM 11928 78 rpm
K 11928 45 rpm

BUD DECKELMAN

**WHAT IS IT,
DARLING**
and
**NO, DEAR, BUT
YOU**

MGM 11952 78 rpm
K 11952 45 rpm

ART MOONEY

HONEY BABE

from the Warner Brothers' Picture "Battle Cry"

and NO REGRETS MGM 11900 78 rpm • K 11900 45 rpm

LEROY HOLMES and his Orchestra

**UNCHAINED
MELODY**

The Billboard Music Popularity Charts
POPULAR RECORDS

REVIEW
SPOTLIGHT ON . . .

and OLIVIA
MGM 11962
78 rpm
K 11962 45 rpm
WHISTLING BY
FRED LOWERY

DAVID ROSE

TAKE MY LOVE

and from the MGM film,
"The Glass Slipper"

LOVE IS ETERNAL

MGM 30875 78 rpm • K 30875 45 rpm

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE., NEW YORK 19, N.Y.

THE NATION'S
TOP TEN
PLUS
THE NEXT
25
JUKE BOX TUNES

The Top Ten Tunes Netting
Heaviest Play In The Nation's Juke
Boxes, Compiled From Reports Submitted
Weekly To The Cash Box
By Leading Music Operators
Throughout The Country.

THE CASH BOX



CODE

AB—Abbott	CH—Chess	DO—Dot	GR—Groove	NG—Norgran	SO—Sound
AL—Aladdin	CK—Checker	DT—Dootone	IM—Imperial	PA—Parrot	SP—Specialty
AP—Apollo	CM—Combo	DU—Duke	JD—Jay Dee	PD—Polydor	TA—Tampa
AT—Atlantic	CO—Columbia	EP—Epic	JU—Jubilee	PE—Peacock	TF—Tiffany
AU—Audivox	CR—Coral	ES—Essex	KI—King	PO—Potter	TI—Tico
BE—Bell	CT—Cat	FA—Favorite	LO—London	PR—Prestige	TR—Trend
BR—Brunswick	CW—Crown	FB—Fabor	ME—Mercury	RA—Rainbow	UN—United
BT—Bethlehem	DA—Dana	FE—Federal	MG—MGM	RE—Regent	VA—Valley
CA—Capitol	DE—Decca	FI—Fiesta	MJ—Major	RM—Rama	VI—RCA Victor
CD—Cadence	DL—DeLuxe	4 Star—Four Star	MO—Modern	5A—Savoy	WA—Watco

Pos. Last
Week

- 1 **THE CRAZY OTTO**
JOHNNY MADDOX
DO-15325 (45-15325)—Johnny Maddox PD-22009 (45-22009)—Crazy Otto
- 2 **TWEEDLEE DEE**
GEORGIA GIBBS
AT-1047 (45-1047)—Lavern Baker KI-1436 (45-1436)—Bonnie Lou
AU-114 (45-114)—Dorothy Collins ME-70517 (70517x45)—Georgie Gibbs
CA-3008 (F-3008)—Vicki Young ME-70553 (70553x45)—Bop-A-Loos
CR-61332 (9-61332)—Lancers VI-20-6005 (47-6005)—Pee Wee King
CR-61366 (9-61366)—Teresa Brewer
- 3 **MELODY OF LOVE**
BILLY VAUGHN—FOUR ACES—DAVID CARROLL
CA-3018 (F-3018)—F. Sinatra & KI-1429 (45-1429)—Ink Spots
Ray Anthony ME-70521 (70521x45)—David Carroll
CO-40417 (4-40417)—Sammy Kaye MG-11908 (K-11908)—F. MacCormack
CR-61334 (9-61334)—McGuire Sisters VI-20-5975 (47-5975)—Tony Martin &
DE-29395 (9-29395)—Four Aces Dinah Shore
DO-15247 (45-15247)—Billy Vaughn VI-20-5973 (47-5973)—Leo Diamond
- 4 **BALLAD OF DAVY CROCKETT**
BILL HAYES
CA-3058 (F-3058)—Ernie Ford DO-1240 (45-1240)—Mac Wiseman
CD-1256 (45-1256)—Bill Hayes FI-049 (45-049)—Irving Fields
CO-40449 (4-40449)—Fess Parker ME-70555 (70555x45)—Rusty Draper
CR-61368 (9-61368)—Steve Allen MG-11941 (K-11941)—James Brown
DE-29423 (9-29423)—Burl Ives VI-20-6041 (47-6041)—James Brown
- 5 **SINCERELY**
McGUIRE SISTERS
CR-61323 (9-61323)—McGuire Sisters ME-70569 (70569x45)—Bop-A-Loos
CH-1581 (45-1581)—Moonglows MG-11917 (K-11917)—Billy Fields
DE-29421 (9-29421)—Louis Armstrong VI-20-6014 (47-6014)—Johnnie & Jack
- 6 **HOW IMPORTANT CAN IT BE**
JONI JAMES — SARAH VAUGHAN
CR-61362 (9-61362)—Teresa Brewer MJ-138 (45-138)—Jack Smith
DE-29412 (9-29412)—Connie Boswell TI-10-245 (45-245)—Neil Lewis
ME-70534 (70534 x 45)—Sarah Vaughan VI-20-5993 (47-5993)—Lou Monte
MG-11919 (K-11919)—Joni James
- 7 **PLEDGING MY LOVE**
JOHNNY ACE — TERESA BREWER
CO-40436 (4-40436)—Four Lads DL-6075 (45-6075)—Thunderbirds
CR-61362 (9-61362)—Teresa Brewer ME-70551 (70551x45)—Ronnie Gaylord
DE-29421 (9-29421)—Louis Armstrong MG-11931 (K-11931)—Tommy Mara
DU-136 (45-136)—Johnny Ace VI-20-6050 (47-6050)—Nita, Rita & Ruby
- 8 **EARTH ANGEL**
PENGUINS — CREWCUTS
CA-3002 (F-3002)—Les Baxter & ME-70529 (70529x45)—Crewcuts
Bombers MG-11904 (K11904)—Pat O'Day
DT-348 (45-348)—Penguins 50-108 (45-108)—Gloria Mann
- 9 **CHERRY PINK AND APPLE BLOSSOM**
WHITE
Perez Prado
CO-40472 (4-40472)—Xavier Cugat DE-29387 (9-29387)—Victor Young
CR-61373 (9-61373)—Alan Dale VI-20-5965 (47-5965)—Perez Prado
CR-61381 (9-61381)—Georgie Auld TI-10-256 (45-256)—Tito Puento
- 10 **KO KO MO**
PERRY COMO—CREWCUTS
CA-3031 (F-3031)—Hutton Sisters TA-2000 (45-2000)—Dooley Sisters
CA-3057 (F-3057)—Andy Griffith VI-20-5994 (47-5994)—Perry Como
CM-64 (45-64)—Gene & Eunice VI-20-5998 (47-5998)—Tito Rodriguez
DE-29420 (9-29420)—L. Armstrong & VI-20-6022 (47-6022)—H. Hawkins &
G. Crosby R. Robbins
DL-6080 (45-6080)—Charms X-0087 (4X-0087)—B. Clooney &
ME-70529 (70529 x 45)—Crewcuts B. Darnel

11) DANCE WITH ME, HENRY (THE WALLFLOWER). 12) IT MAY SOUND SILLY. 13) THAT'S ALL I WANT FROM YOU. 14) BLUE MIRAGE. 15) HEARTS OF STONE. 16) ROCK LOVE. 17) PLAY ME HEARTS AND FLOWERS. 18) DARLING, JE VOUS AIME BEAUCOUP. 19) DANGER, HEARTBREAK AHEAD. 20) MAMBO ROCK. 21) UNCHAINED MELODY. 22) TWO HEARTS. 23) OPEN UP YOUR HEART. 24) MR. SANDMAN. 25) THERE GOES MY HEART. 26) SAND AND THE SEA. 27) BIRTH OF THE BOOGIE. 28) CLOSE YOUR EYES. 29) THE FISH. 30) LAZY GONDOLIER. 31) I GOT A SWEETIE. 32) WEDDING BELLS. 33) NOBODY. 34) NO MORE. 35) WHERE WILL THE DIMPLE BE?

"It's What's in THE CASH BOX That Counts"

"IS THIS THE END OF THE LINE?"



Joni James

ON M-G-M RECORDS

The Billboard Music Popularity Charts
POPULAR RECORDS
● REVIEW SPOTLIGHT ON . . .

THE CASH BOX
DISK OF THE WEEK

"LEAVE MY HONEY BE"

Recorded by
PAULETTE SISTERS
Capitol

"PLEASE HAVE MERCY"

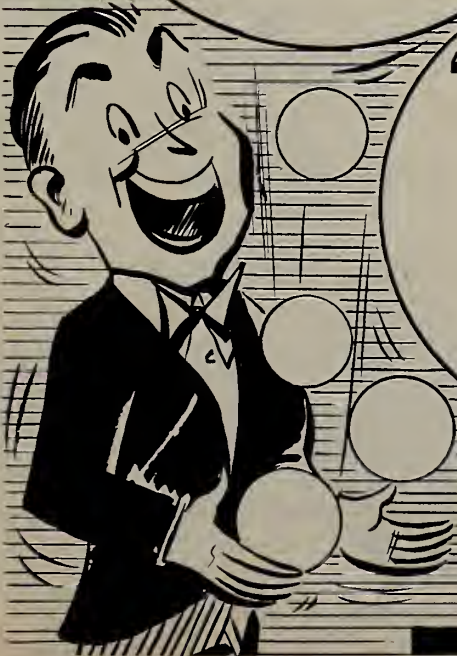
Recorded by

- BUNNY PAUL Capitol
- ROBERTA LEE "X"
- LINDA HAYES King
- JIMMY WAKELY Coral
- THE MASCOTS MGM
- PRISCILLA WRIGHT Unique

"THE LIFE OF THE PARTY"

(From the Columbia Picture—
"FIVE AGAINST THE HOUSE")

Recorded by
BILLY ECKSTINE
MGM



BROADCAST MUSIC, INC.

589 Fifth Avenue, New York 17, N. Y.
JULIE STEARNS, (Gen. Prof. Mgr.)

Chicago
JIMMIE CAIRNS

New York
GEORGE FURNESS
MAC KOOPER

Hollywood
EDDIE JANIS

"It's What's in THE CASH BOX That Counts"

RECORD REVIEWS

<input checked="" type="radio"/> A DISK & SLEEPER	<input checked="" type="radio"/> G GOOD
<input checked="" type="radio"/> B EXCELLENT	<input checked="" type="radio"/> C FAIR
<input checked="" type="radio"/> B VERY GOOD	<input checked="" type="radio"/> D MEDIOCRE

THE FOUR LADS

(Columbia 40490; 4-40490)

B+ "TOO MUCH! BABY, BABY!" (2:12) [M. Witmark ASCAP—Sigman, Faith] The Four Lads issue a powerful rhythm contender that oughta be making a load of noise. Solid jumper that the kids'll love. Has a rock 'n-roll flavor. Intro is much like that on "Cinnamon Sinner." Terrific arrangement.

B+ "THE AVERAGE GIRAFFE" (2:43) [Glenwood BMI—Leven] This side is a zany jump beat novelty that oughta get plenty of coin and laughs. It's a ridiculous ditty that's crazy enough to break through.

MILLS BROTHERS

(Decca 29496; 9-29496)

B+ "YES YOU ARE" (2:35) [Oxford ASCAP—Merrill] The Mills Brothers have a potent new contender in this lovely ballad. A soft, smooth, easy going love song chock full of commercial appeal. Very pretty side.

B+ "OPUS ONE" (2:13) [Embassy BMI—Oliver, Garis] This side is a fabulous lyric version of a great instrumental that was a smash during the big band era. Wonderful dance deck. The boys have a strong coupling.

BOB MANNING

(Capitol 3088; F-3088)

B "THE MISSION SAN MICHEL" (2:24) [Weiss & Barry BMI—Silbert] A tender love song is treated with a great deal of emotion by Bob Manning. Very pretty tune enhanced by choir type backing. Has big possibilities.

C+ "YOU ARE THERE" (2:36) [Case ASCAP—Wayne, Sherman] Monty Kelly sets up another lush backdrop for the crooner's mellow rendition of a warm love song.

THE CARSONS

(Kem 2737; 45-2737)

B "WINE, WOMEN AND GOLD" (2:06) [Longridge ASCAP—Abhez, Rio] The Carson's chant a beaty and exciting new handclapper by Eden Abhez. Has a spiritual flavor. Good piece of material zestfully performed.

C+ "YOU'RE MINE, ALL MINE" (2:45) [Longridge ASCAP—Jordan] The polished vocal group comes over well on this inviting love song. Their voices blend beautifully.

LITA ROZA

(London 1559; 45-1559)

B "TOMORROW" [Reis ASCAP—Brandon] An easy going lilter that's doing well in England, is lightly and enjoyably fashioned by Lita Roza. Pretty arrangement of a pleasant number with potential.

B "FOOLISHLY" [Regent BMI—Colacrai] A lovely ballad that's been selling steadily in the U.S., is given a female vocal reading by Lita. Thrush has a great voice and comes over well on this commercial item.

THE CASH BOX

DISK OF THE WEEK



PATTI PAGE

"NEAR TO YOU" (2:58)
[Frank ASCAP—Adler, Ross]
"I LOVE TO DANCE WITH YOU" (2:35)
[Skidmore ASCAP—Raye, Fadden]
PATTI PAGE
(Mercury 70607; 70607x45)

● On her latest release, Patti Page comes up with her most powerful wax performance since "Doggie In The Window," and we'll bet that it'll be one of her biggest sellers too. One side "Near To You," is an absolutely gorgeous ballad from the forthcoming musical "Damn Yankees." It's a great song executed to perfection. This is the Patti that the kids love. Should be an all-out smash. Flip, "I Love To Dance With You," is another top grade side. It's a contagious latin-beat novelty waxed on multiple tracks. Backing will help "Near To You" reach the top.



NAT "KING" COLE

"A BLOSSOM FELL" (2:30)
[Shapiro, Bernstein ASCAP—Barnes, John, Cornelius]
"IF I MAY" (3:00)
[Roosevelt BMI—Singleton, McCoy]
NAT "KING" COLE & Four Knights
(Capitol 3095; F-3095)

● As "Darling, Je Vous Aime" and "Sand And The Sea" continue to enjoy a healthy sale, Nat Cole issues a wonderful new disk that has all the qualities necessary for a top hit. One half is a beautiful tender love song dubbed "A Blossom Fell." This Cole recording is currently one of England's biggest sellers, and it should be just as big here. A warm, and moving item in the true Cole manner. Flip stars Nat and the Four Knights on a soft shuffle beat contender tagged "If I May." Pretty piece. Two hot decks.



FRANK SINATRA

"LEARNIN' THE BLUES" (2:59)
[Barton ASCAP—Silvers]
"IF I HAD THREE WISHES" (2:54)
[Ed Shaw ASCAP—Baum, Spence]
FRANK SINATRA
(Capitol 3102; F-3102)

● Frank Sinatra has a tremendous new release on Capitol that has all the earmarks of a class "A" hit, a potent rhythm side dubbed "Learnin' The Blues." It is by far one of Sinatra's most powerful performances since "Young At Heart." A terrific jumper seasoned with all the oomph that Frankie can garner. Side has the dollar sign in every groove. Lower lid is a smooth and inviting romantic ballad labelled "If I Had Three Wishes." Money-earning coupling for all concerned.



SAMMY DAVIS, JR.

"LOVE ME OR LEAVE ME" (2:54) [Bregman, Vocco & Conn ASCAP—Donaldson, Kahn]
"SOMETHING'S GOTTA GIVE" (2:01) [Robbins ASCAP—Mercer]
SAMMY DAVIS, JR.
(Decca 29484; 9-29484)

● This is the kind of record we've been longing for Sammy Davis to make. A vibrant, exciting, fast number that displays every bit of his dynamic personality. And here it is—"Love Me Or Leave Me." It's a wild, supercharged reading of a great standard. Sensational arrangement by Sy Oliver. Side has everything—grunts, groans, screams, scat singing, great orking and fabulous drive. A definite sensation. Coupling "Something's Gotta Give," is a delightful up-beat Johnny Mercer foxtro from the forthcoming pic "Daddy Long Legs." Two solid sides. Watch the top segment go.

DORI BROOKS

("X"-0112; 4X-0112)

B "EV'RY DAY" (2:50) [Remick ASCAP—Kahal, Fain] A great oldie is given an inspired reading by Dori Brooks. Feelingful interpretation. Great standard. Thrush has an exciting voice.

B "AFTER ALL WE'VE BEEN THROUGH" (2:45) [Dunhill BMI—Sherman, Sherman] On this side, the lark wends her way through another appealing love song. Two good sides.

RHYTHMETTES

(RCA Victor 20-6089; 47-6089)

B+ "ONLY YOU" (2:30) [Lowell BMI—Kriegsmann, Stanton] Victor has a terrific new group in the Rhythmettes who debut with a sensational new rock 'n roll tune that could easily break through and head for hitdom. Solid side full of drive. Girls have a great sound. A disk with great potential.

C+ "HIM" (2:23) [Lowell BMI—Kriegsmann] The girls show their versatility on this side as they ease through a tender love song with pretty lyrics. Inviting number.

DICK CONTINO

(Mercury 70587; 70587x45)

B "LIMEHOUSE BLUES" (2:08) [Harms ASCAP—Braham, Furber] Accordion ace Dick Contino lets his fingers loose on a great oldie. Wild, fast moving piece. Exciting.

C+ "SLEEPYTIME GAL" (2:45) [Leo Feist ASCAP—Whiting, Ange, Egan, Alden] Another lovely oldie is smoothly handled by the artist. Soft, easy-going deck.

PEARL BAILEY

(Coral 61385; 9-61385)

B "WORLD WEARY" (3:08) [Chappell ASCAP—Coward] The inimitable Pearl Bailey eases through a great Noel Coward oldie in her unique, attractive manner. Pleasant piece of wax.

B "BIG WORDS" (2:55) [Delmore ASCAP—Coben] The thrush hands in another solid reading on this cute novelty. Excellent coupling. It's Pearl Bailey exactly as her fans love her.

THE MELLO-LARKS

(Epic 9101; 5-9101)

C+ "WHATEVER LOLA WANTS" (2:55) [Frank ASCAP—Adler, Ross] The Mello-Larks, featuring the voice of Jamie, wend their way through this exciting "Damn Yankees" tune that's heading for the top. Interesting delivery.

C+ "SHOELESS JOE FROM HAN-NIBAL MO." (2:10) [Frank ASCAP—Adler, Ross] The crew dishes up another piece from the same musical. Interesting piece of special material.

EXTRA

CLIMBING INTO THE TOP 10
ON ALL BEST SELLER CHARTS

Nat "King" Cole

AND HIS SMASH RECORDING...THE

"SAND
AND THE
SEA"

with Nelson Riddle orch.



3027



WINNETON MUSIC CORP.

Sole Selling Agent: GEORGE PAXTON INC. (Marvin Cane, Prof. Mgr.)

RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓒ VERY GOOD	ⓒ MEDIOCRE

HAPPY HOAGY CARMICHAEL

(Coral 61384; 9-61384)

ⓐ "THE CRAZY OTTO RAG" (1:52) [Pincus ASCAP—White, Wolfson, Trent, Lawrence] Hoagy Carmichael sings and pounds the keyboard on this lively cornball piano item. Group accompanies. Sounds like a tavern party.

ⓐ "HAPPY HOAGY'S MEDLEY" (2:16) On this end, the keyboard artist does a solid job with three favorite oldies. Group sings along with Hoagy. Lively stuff.

SPIKE JONES ORCH.

(RCA Victor 20-6064; 47-6064)

ⓐ "THIS SONG IS FOR THE BIRDS" (2:05) [Oakhurst BMI—Jones, Liptak] The comical Spike Jones crew waltzes through a ridiculous novelty with a funny title. Plenty of tweeting. Should get laughs.

ⓐ "HI MISTER!" (1:58) [Simon House BMI—Roberts, Sherman] On this end the Jones boys dish up another zany waltz ditty. Voices sound like children.

BING CROSBY

(Decca 29493; 9-29493)

ⓐ "NOBODY" [E. B. Marks BMI—Rogers, Williams] With this great piece of material hitting once again, Decca reissues Bing Crosby's old rendition of the tune. It's a recording of an actual radio broadcast.

ⓐ "SILVER MOON" (2:38) [Harms ASCAP—Romberg, Doneelly] This side features "Der Bingle" on a pretty, slow-waltz item. Another standard that's hitting again. This is a new recording.

BEA AND BOB WELDON

(Masquerade 10301; 45-10301)

ⓐ "WHEREVER I GO" (2:31) [Rollins Music—Lewis, D'Arcy] Bea and Bob Weldon team up a pretty ballad which they offer on this side. Ok deck.

ⓐ "YOU'RE NOTHIN'" (3:04) [—Rollins, Goland, Hovey] Armand Camgros' ork supplies the music for the duet as they lilt through an inviting light number.

BILLY DUKE

(Casino 138; 45-138)

ⓑ "FLIP, FLOP AND FLY" [Progressive BMI—Turner, Calhoun] Billy Duke and his Dukes drive out a solid, rockin' instrumentation of an R & B tune that's heading for the top. Potent performance. Boys move.

ⓐ "FUN LOVIN' WOMAN" [Columbus BMI—Day, Duke] The boys belt out another rock 'n roller on this side. Should meet with the approval of the pop and r & b buyers.

THE CASH BOX

SLEEPER OF THE WEEK

"THE CRAZY OTTO RAG" (2:22)

[George Pincus ASCAP—White, Wolfson, Trent, Lawrence]

"TWELFTH STREET RAG" (2:32)

[Shapiro, Bernstein ASCAP—Bowman, Razaf]

CRAZY OTTO

(Decca 29503; 9-29503)



CRAZY OTTO

● Crazy Otto, who has been selling a heap of records with his

fabulous keyboard antics, now gets an assist from a vocal ensemble on a wonderful new cornball novelty dubbed "The Crazy Otto Rag." It's a lively, happy-go-lucky bouncer full of spirit and fun. It sounds as though the entire session were recorded in a tavern. Listeners are sure to find themselves singing along with the tune. A contagious piece of wax that's gotta make the grade. The under deck is the great old favorite "Twelfth Street Rag" that just sparkles under the fingers of Otto. Excellent coupling for big juke box fare.

PATTI TROY

(Jem 855; 45-855)

ⓐ "FORBIDDEN FRUIT" (2:40) [BMI—Davis, Martin] Patti Troy debuts on the Jem label with a good jumper. Appealing tune with a good set of lyrics. Terrific backing by the Lennie Martin band.

ⓐ "YOU ARE THE ONE" (2:45) [World ASCAP—Myers, Martin] A pretty waltz item is pleasantly executed in multiple voice fashion by the polished thrush. Appealing deck.

KAY WHITTAKER and JERRY ALLEN

(Cardinal 1033; 45-1033)

ⓐ "LIEBESTRAUM" (2:06) [Robbins ASCAP—Johnson, Liszt] Kay Whittaker handles the vocal and Jerry Allen the strings on this pretty arrangement of a classical favorite. Has a Paul and Ford sound. Multiple track item.

ⓐ "I'M SENDING RED ROSES TO YOU" (2:17) [Blasco ASCAP—Whittaker] The thrush blends with a male voice on this country flavored sentimental love song.

LEE KANE

(Capitol 3081; F-3081)

ⓑ "EV'RY DAY" (2:35) [Remick ASCAP—Fain, Kahal] Newcomer Lee Kane debuts impressively on the Capitol plattery with a warm and wistful reading of a beautiful standard.

ⓐ "HOW WOULD YOU HAVE ME" (2:50) [Moon Mist BMI—Hirsch, Gallant] The chirp does an ok job on this dramatic romantic number.

BOBBY SHERWOOD

(Coral 61390; 9-61390)

ⓑ "BROWN EYES WHY ARE YOU BLUE" (2:00) [F. Fisher & Mills ASCAP—Meyer, Bryan] Bobby Sherwood plays all the instruments and sings all the voices on this pretty oldie. Interesting multiple track recording.

ⓑ "YES INDEED" (2:34) [Embassy BMI—Oliver] Bobby does the same trick on this cute lilter. Unusual item that'll draw loads of dee jay comment. Disk has a terrific sound too. Could catch on.

THE CASH BOX

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "TOO MUCH! BABY, BABY" / "THE AVERAGE GIRAFFE".....The Four Lads..... Columbia 40490; 4-40490
- ★ "YES YOU ARE" / "OPUS ONE".....Mills Bros..... Decca 29496; 9-29496
- ★ "ONLY YOU"The Rhythmettes..... RCA Victor 20-6089; 47-6089

PERCY FAITH ORCH.

(Columbia 40482; 4-40482)

ⓑ "LAND OF THE PHAROHS" [Remick ASCAP—Tiomkin] The beautiful theme from the flicker "Land Of The Pharaohs," gets an exciting orchestration from Percy Faith's group. Real big production. Great sound.

ⓐ "THE WORLD IS MINE" [Paramount ASCAP—Adams, Young] Faith glides through this pretty melody and Val Valente joins in at mid point on the vocal. Ok side.

THE FOUR ESQUIRES

(Cadence 1260; 45-1260)

ⓑ+ "THE SPHINX WON'T TELL" (2:41) [Greta BMI—Strause, Adams] The Four Esquires issue their most commercial side to date in this cute Egyptian love story. Good rhythm deck that could catch on. Loaded with potentials.

ⓐ "THREE THINGS" (2:03) [Starlight ASCAP—Drake, Sherl] Another unusual item is interestingly handled by the group. Plenty of beat.

COUSIN SNORKEL

(Rainbow 311; 45-311)

ⓐ "A TRIBUTE TO CRAZY OTTO" [—Klauss, Richter, Wiga, Gabriel] Cousin Snorkel offers a comedy tribute to Crazy Otto. German accented dee jay introduces the cornball piano stuff. Funny side. Special sleeve.

ⓐ "A TRIBUTE TO CRAZY OTTO" (Pt. 2) [Lyons, Yosco, Greene] Comedy intro leads into more of the same piano material.

THE THREE SUNS

(RCA Victor 20-6084; 47-6084)

ⓐ "I WONDER, I WONDER, I WONDER" (2:20) [Robbins ASCAP—Hutchins] The Three Suns get a vocal assist from the Satellites on their smooth version of a beautiful, lilting standard.

ⓑ+ "DANCING WITH TEARS IN MY EYES" (2:06) [M. Witmark ASCAP—Burke, Dubin] This side features the gifted instrumental trio on another oldie. Beautiful arrangement with an attractive guitar effect. Jumps up at mid point.

JESS "88" SUTTON

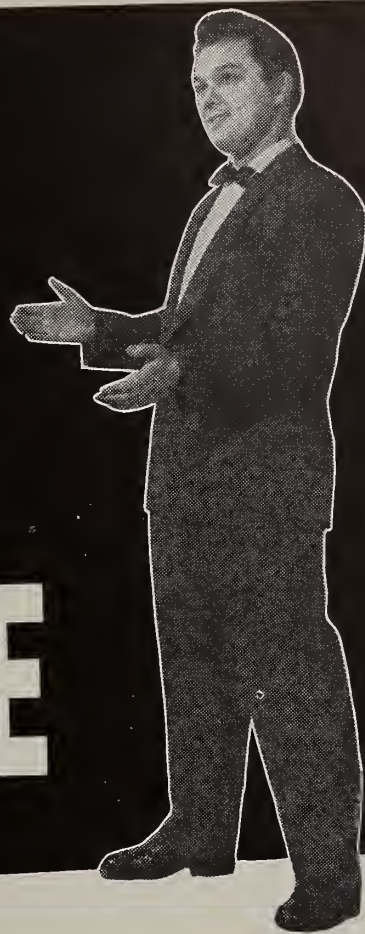
(Tiffany 1314; 45-1314)

ⓑ "I AIN'T GOT NOBODY" (2:09) [M. M. Cole BMI—Williams, Peyton, Graham] Tiffany enlists in the cornball piano ranks with Jess Sutton pounding out a lively keyboard rendition of a great big oldie. Wonderful sound.

ⓐ "DON'T SHED YOUR TEARS ON ME" (2:15) [Doney BMI—Maddox, Behrens, Hogan] More of the same inviting type of piano work. Should do well.



DICKIE VALENTINE



A BLOSSOM FELL

1554 & 45-1554

WHO'S AFRAID

1554 & 45-1554

FINGER OF SUSPICION

1498 and 45-1498

LONDON
RECORDS



"It's What's in THE CASH BOX That Counts"



CORAL STAR

PLAYING EVERYWHERE..... T. BREWER'S



Teresa Brewer

Sings -

SILVER DOLLAR

CORAL-61394 (9-61394)



b/w

"I DON'T WANT TO BE LONELY TONIGHT"

CORAL RECORDS

America's Fastest Growing Record Company

"It's What's in THE CASH BOX That Counts"

**THEATER
BIGGEST DOUBLE FEATURE**



Teresa Brewer

sings -

**"I DON'T
WANT TO BE
LONELY TONIGHT"**

CORAL - 61394 (9-61394)



b/w
"SILVER DOLLAR"

CORAL RECORDS

America's Fastest Growing Record Company

"It's What's in THE CASH BOX That Counts"

CRAZY OTTO GOES CONTINENTAL!
"CRAZY OTTO GOES TO PARIS"
 b/w
"CRAZY OTTO GOES TO ITALY"
 by
GOOD TIME CHARLIE
 MEDIA # 1008

MEDIA RECORDS
 3208 So. 84th St. Phila., Pa.

"PLEASE DON'T GO SO SOON"

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"IT'S YOUR LIFE"

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TAD BRUCE

sings

"CRYIN' IN MY BEER"

Watco Record # 111-11

WATCO Records Inc.
 1674 BROADWAY
 (CO 5-1930) NEW YORK 19, N. Y.

BILL DARNEL'S

Great New Release on Label "X"

"A MILLION THANKS"

and

"ROCK 'N ROLL BABY"

"ANXIOUS HEART"

Eddie Vinson—Mercury
 The Nuggets—Capitol
 Four Coins—Epic

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1619 Broadway, N. Y. N. Y.

Heading For HIT-Land!

**BLUE ★
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THE B. F. WOOD MUSIC CO. INC.

24 Brookline Ave., Boston 15, Mass.

IT'S A JUKE BOX NATURAL!

"Somebody Stole My Gal"

b/w

"After You've Gone"

115

BY THE

FRANK SORRELL TRIO

AUDIVOX RECORDS

140 W. 57th St., N. Y. C.



"The Four Aces are trumps"—that is how the critics headlined their opinion of the boys who opened at Glasgow this week. Al Alberts and the boys gave their usual polished performance and it looks as though their tour is set for a trump deck all the way. I hear that the aces are scheduled for a movie in Hollywood and look forward to the possibility of appearing in the film "Pink Tights". . . . Norman Payne of M.C.A.'s London office, informs me that Rosey Clooney is set to top the bill at the London Palladium July 18th and 25th weeks. I am looking forward to this with tremendous pleasure for Rosey is one of the nicest people I know. . . . Also possibles for London Cafe de Paris are Helen Traubel and Nelson Eddy, and definitely booked for this swanky spot is Billy De Wolfe. . . . Eddie Fisher was well received at the Palladium, but I venture to say that bringing on Debbie Reynolds during his show got an even greater ovation. . . . Johnnie Ray arrived in London on Thursday after a fabulous Australian tour and is due back at London Airport to meet a pet kangaroo given him by his fans from Down Under. And who knows maybe Johnnie will make his stage appearance jumping from the pouch. . . . "Kismet" opened in Oxford and was a smash hit. It looks as though Alfred Drake, Doretta Morrow and Joan Diener will electrify London when they get here for opening night April 20th. Some new records I've heard and fancy very strongly include the new Ambrose Band (due for U.S. release on MGM) playing "Could It Be", Don Cornell's version of "Stranger in Paradise" (cut for the English market) and the flip side due for U.S. release on Coral: the De John Sisters "A Present for Bob", and Jack Parnell's disk of "The Fish". . . . The Romberg picture "Deep In My Heart" wildly acclaimed at the premier midnight matinee and now all set for a long run in the West End. . . . Hollywood comedian Phil Silvers is in London and caught Eddie Fisher's opening night. . . . It's a week now since we've seen a newspaper and how we miss them, especially on Sunday. Still shows go on and we get to hear the news just the same. And as far as yours truly is concerned, the only news I'm waiting for at the moment can only be carried by a stork! And it's due any moment now, so that's all for now.

This week's best selling pop singles:
 (Courtesy "New Musical Express")

- "Give Me Your Word"—Tennessee Ernie (Capitol)
- "Softly, Softly"—Ruby Murray (Eng. Columbia)
- "Cherry Pink And Apple Blossom White"—Perez Prado (HMV)
- "A Blossom Fell"—Nat "King" Cole (Capitol)
- "Wedding Bells"—Eddie Fisher (HMV)
- "If Anyone Finds This I Love You"—Ruby Murray (Eng. Columbia)
- "Mobile"—Ray Burns (Eng. Columbia)
- "Let Me Go, Lover"—Dean Martin (Capitol)
- "Prize Of Gold"—Joan Regan (Eng. Decca)
- "Tomorrow"—Johnny Brandon (Polygon)



**PLATTER
 SPINNER
 PATTERN**

ALL ABOUT DISK JOCKEYS

**THE TEN RECORDS
 DISK JOCKEYS PLAYED MOST THIS WEEK
 PLUS THE NEXT TEN**

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

- BALLAD OF DAVY CROCKETT Bill Hayes (Cadence)
- HOW IMPORTANT CAN IT BE {Joni James (MGM)
 Sarah Vaughan (Mercury)
 Billy Vaughn (Dot)
- MELODY OF LOVE {Four Aces (Decca)
 David Carroll (Mercury)
- SINCERELY McGuire Sisters (Coral)
- CRAZY OTTO MEDLEY Johnny Maddox (Dot)
- DANCE WITH ME, HENRY Georgia Gibbs (Mercury)
- PLAY ME HEARTS AND FLOWERS Johnny Desmond (Coral)
- TWEEDLEE DEE Georgia Gibbs (Mercury)
- UNCHAINED MELODY {Al Hibbler (Decca)
 Les Baxter (Capitol)
- CHERRY PINK AND APPLE BLOSSOM WHITE Perez Prado (RCA Victor)
- DARLING, JE VOUS AIME BEAUCOUP. 12) KO KO MO. 13) IT MAY SOUND SILLY. 14) PLEDGING MY LOVE. 15) BLUE MIRAGE. 16) EARTH ANGEL. 17) DANGER, HEARTBREAK AHEAD. 18) TWO HEARTS. 19) MAMBO ROCK. 20) THE BREEZE AND I.

Zeke Manners (KFWB-Hollywood, Calif.) says "After much research let's call them 'Rhythm and Happies' instead of 'Rhythm and Blues.' Obviously these songs are accepted by America because they are not only good but serve an important purpose. They build morale in these troubled times. They are escape mechanisms. It's not blues music—it's happy music." . . . Future disk jockeys. Arthur Pallan born to Art Pallan (WWSW-Pittsburgh, Pa.) and wife Aggie. Grandson of Peg Bruce (KQV-Pittsburgh, Pa.). Mark Bradford Lacey born to Brad Lacey (WMYR-Fort Myers, Fla.) and wife.



JOE MULVIHILL
 (WTAM—Cleveland, O.)

Pic of the week—Joe Mulvihill, who originated and for eight years conducted WTAM-Cleveland, O. two and one-half hour top rated nightly disk show "Eleven Hundred Club", has been replaced by a staff announcer in an economy move by the station. Mulvihill, recipient of many awards for his disk chores will remain in Cleveland temporarily and continue his TV Sports Show on WNBK. Here's a top flight jock that an alert station would be wise to add to its staff. . . . Todd Purse has gone from WJW-Cleveland, O. and is now at WXYZ-Detroit, Mich. . . . Gene Shepard, formerly with WLW in Cincinnati, now doing a great job with his offbeat jazz show on WOR every Saturday from 4:30 to 6. In the short time he's been with the program Gene has upped his rating. . . . Dave Maynard (WORL-Boston, Mass.) has a cute twist. During Dave's "Grab Bag" show a visiting celebrity draws a name from the mailbag and the winner receives the record just played. This is repeated throughout the playing of the "top ten". Response has been overwhelming. . . . Paul Brenner tells us Gene Fullen (WBNS-Columbus, O.) was voted the top deejay in the Columbus area by the students of Ohio State University. Paul has also turned his office over to Lou Emm (WHIO-Dayton, O.) the week of April 4. Lou will be making tape interviews at Paul's 507 Fifth Avenue office of recording stars. . . . The Philadelphia youngsters this week voted Rama Record "Come Back My Love" by The Wrens the #1 record of the Bob Horn Show. Disk, we are told, is breaking pop in the Philly area and is also showing signs of breaking out in several other spots.



JERRY GAINES
 (WHAT—Philadelphia, Pa.)

picked all four Academy acting awards as well as the picture.

"It's What's in THE CASH BOX That Counts"

started
as
a
country
record
but...

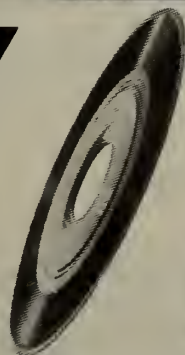


IT HAD TO GO POP!



Stuart
Hamblen's
smash
hit...

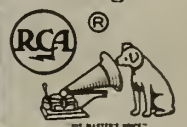
GO ON BY



JUST A MAN

20/47-6042

A "New Orthophonic" High Fidelity Recording



"It's What's in THE CASH BOX That Counts"

RCA Victor Reports Sales Up 30% During First Quarter

NEW YORK—A 30 per cent increase in dollar volume on sales of all records affected by the recent price reduction during the first three months of 1955 over the preceding quarter was reported last week by Manie Sacks, Vice President and General Manager, RCA Victor Record Division.

"This increase is particularly significant because it follows the pre-Christmas period, generally considered to be the highest volume quarter of the year," Sack said. "We are convinced that the simplified pricing structure which we pioneered is proving to be the salvation of dealers throughout the country."

The new price plan introduced by RCA Victor at the first of the year resulted in price reductions of more than 30 per cent on 33-1/3 rpm records, bringing them from \$5.95 to \$3.98.

Reporting on a nationwide survey, Sacks said that record dealers are experiencing one of their greatest periods of expansion because of the following factors:

- (1) Greater traffic during the past quarter than dealers experienced during the drastic sale put into effect in February, 1954.
- (2) Dealers' inventories are in a much healthier condition than they have been in years and are particularly better than they

were during March of last year. Then, inventories were swollen by heavy purchases during the sales period. Now, dealers' inventories are current.

- (3) Dealers' advertising is more effective than ever before.

In addition to the price reductions, Sacks attributed the increase to the improvement in the quality of recordings and phonograph reproducing equipment; the public's enthusiastic acceptance of high fidelity and the new interest in home entertainment.

Forty Plus Club Song

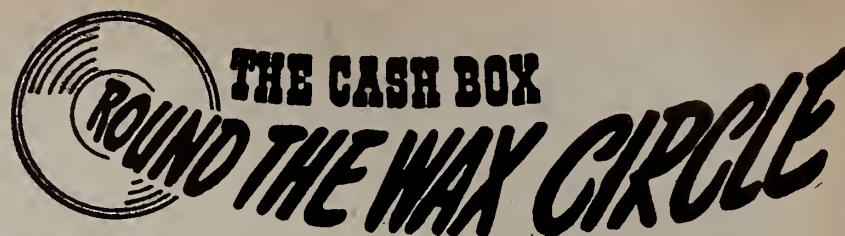
NEW YORK—The Associates Division of the Forty Plus Clubs has selected Joe Beal and Joe Shank, writers of "Unsuspecting Heart," to write the official "Forty Plus Club Song." Associate members represent organizations with a billion dollars of invested capital, much of which is in the entertainment, automatic music, recording and broadcasting fields.

Both writers will be present at the Annual Spring Associates Dinner at Fraunces Tavern, this city, on Tuesday night, April 26, when the Forty Plus Club song will be introduced. The song will be made available to members of the Forty Plus Clubs all over the United States and Canada.

Chicago Gathering



CHICAGO—Linn Burton is shown here enjoying his role as host to Joan Weber, Frankie Lester and Eddie Fontaine, as well as an unidentified friend. Joan was then at the Chicago Theater; Frank was in town for "In Town Tonight"; and Eddie was here for a youth rally. We've since learned that Eddie, whose initial "X" disk as well as his latest "I Miss You So" are making noise, will open at the Chicago Theater April 29. Linn Burton's Steak House, where this photo was taken, is a "must" on the list of visiting celebs.



NEW YORK:

If Georgia Gibbs keeps going at her current pace, she's bound to run away with all the honors this year. Currently Georgia is riding the charts with the number four and five records, "Dance With Me Henry" and "Tweedle Dee." . . . Previews of "Damn Yankees" indicate that Jimmie Komack is the sleeper of the show with a standout performance. And what a score Dick Adler and Jerry Ross have written. In "Pajama Game" they had two smashes, "Hey There" and "Hernando's Hideaway." In "Damn Yankees" they're bound to have at least three, "Whatever Lola Wants," "Heart," and "Near To You." . . . Publisher changes this week include the deactivation of Perco Music by Jack Perrin and his formation of Pinelawn Music with offices in 1650 Broadway. In addition Harold Wald has resigned from BMI to open his own firm and Mac Kooper has been named to the BMI staff. . . . Sammy Kaye embarks on a five-day personal appearance tour April 27. . . . Sylvia Syms signed to do the Bloody Mary part in the City Center production of "South Pacific" which opens May 3. It's likely that she will repeat the part in several summer productions. . . . The Library of Congress is holding



GEORGIA GIBBS

in exhibition of the musical works of Richard Rodgers. Only one other author, Stephen Foster, has been so honored. . . . Trinity Music on an all-out drive for "Nueva Laredo" which Les Paul and Mary Ford have recorded in an EP. . . . In his third return engagement in six months, Bill Haley played to 8,000 customers in three days, doing sellout business. . . . Decca is cooking with several new albums including "Starring Sammy Davis Jr.," "Crazy Otto," "Disneyland" and "Lombardoland U. S. A."

CHICAGO:

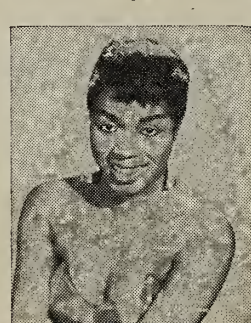
Show which just closed the Chicago Theatre boasted the three leading record sellers, according to 4/9 issue of The Cash Box. Georgia Gibbs whose "Tweedle Dee" is number three, Johnny Maddox with "Crazy Otto" in the number two spot and Bill Hayes whose "Ballad Of Davy Crocket" is perched on the top of the list, shared billing these past two weeks. . . . On Friday 4/8, the Crew Cuts opened for their third appearance at this theater. Their latest for Mercury is "Chop Chop Boom." . . . And speaking of the Chicago, Eddie Fontaine the Label X star who has had a truly phenomenal rise in the last few months, opens this theatre 4/29, after completing a two-week stint on NBC's "Close Up" TV'er. While Eddie's "Rock Love" continues in the top ten, his follow-up, "I Miss You So" is pushing hard. . . . Looking forward to hearing Decca's "Concert In The Sky" in the sky. If plans go according to schedule, that is. (TWA, please note.) . . . Tony Martin opened the Chez Paree (again) 4/8. His latest for RCA-Victor, "Just A Man," starting to move. . . . Following Tony into the Chez, Sammy Davis, Jr. with the Will Mastin Trio. Everyone still raving about the terrific job Sammy turned in on last Sunday's "Toast Of The Town." . . . And, finally, after Sammy Davis, Jr., Nat "King" Cole. . . . Joe Barrett in town plugging his "I'm Sincere." And all agree, 'this kid really sings'. . . . Janet Brace singing to crowds nightly at Mister Kelly's, the popular Rush Street bistro. . . . Dave Miller in town to cut Jean Dinning. Then right back to Philly. . . . John Laurenz newly signed to the Jubilee label, making the rounds with his very first on this label, "Good-by Stranger, Goodbye," b/w "Red Roses." . . . BMI's Jimmy Cairns now busily working on two potential hits. "Please Have Mercy" going strong by Bunny Paul. And the brand new Joni James diskeroo, "Is This The End Of The Line." . . . Linn Burton absent from the WCFL mikes as well as the Steak House this past week. Linn's dad had to undergo surgery in his Minneapolis home and Linn wanted to be present. Don McCarty ably handled "Operation Midnight" in Linn's absence. . . . The Billy Williams Quartet currently at the Black Orchid. Getting lots and lots of requests to sing their latest for Coral, "I Wanna Hug Ya, Kiss Ya, Squeeze Ya."



JOHNNY MADDOX

HOLLYWOOD:

Latest statistics bring a new ray of hope for radio. Surveys reveal that 97% of teen agers listen to radio regularly. On the question of what their favorite program is, 'tis learned that the deejay is still king. . . . The Crazy Otto Medleys are bringing back the honky-tonk piano era stronger than ever.



SARAH VAUGHAN

We hear that Smile-Lee, who waxed "Stumbling" b/w "Over The Waves" for Columbia, is actually none other than Liberace. It certainly ain't no baby grand! . . . Vocalist Margie Rayburn was inked to a recording contract for Decca last week, it was announced by her husband-manager Norm Malkin. . . . KFWB's gala 30th anniversary celebration was climaxed with a special broadcast from Larry Finley's restaurant on the Sunset strip. The eight-hour disk spinning show brought in a record throng of motion picture, radio and TV stars who introduced each record and chatted with host Larry Finley. Special tribute was paid to KFWB's general manager Harry Maizlish, one of the first pioneers of the airlines here in the West. . . . Watch for Imperial Records to expand into the Pop market soon. They also plan to make major changes in distribution. . . . That pert singing trio The Taylor

Maids have signed a new recording pact with Capitol. The gals made quite a hit with DJ's about a year ago with their waxing of "Nu, Nu, Nu." . . . Gene Schwam and Addie Hanson are heading a new Hollywood record promotion and publicity firm. . . . Jack Mass of Harms Music headed for the lone star state last week on a DJ junket to plug Frankie Laine's "Strange Lady In Town," title song from the Warner Bros. pic. which opened in Dallas, Ft. Worth, San Antonio and Houston. . . . Nick Therry announced that he has engaged Joey Sasso to hustle SpinIt Records around the N'York area. . . . Quite a crowd turned out to welcome back our native son from San Jose, Eddy Howard & ork. April 5 at the Palladium.

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Two Great Movie Themes!

LEROY HOLMES & HIS ORCHESTRA
& CHORUS

THE **WAINED** **OF TIME** **PHARAONS**

From the WARNER BROS. Motion Picture "THE LAND OF THE PHARAONS"

MGM #11973-78 RPM... #K11973-45 RPM

ART MOONEY & HIS ORCHESTRA

HONEY **BABE**

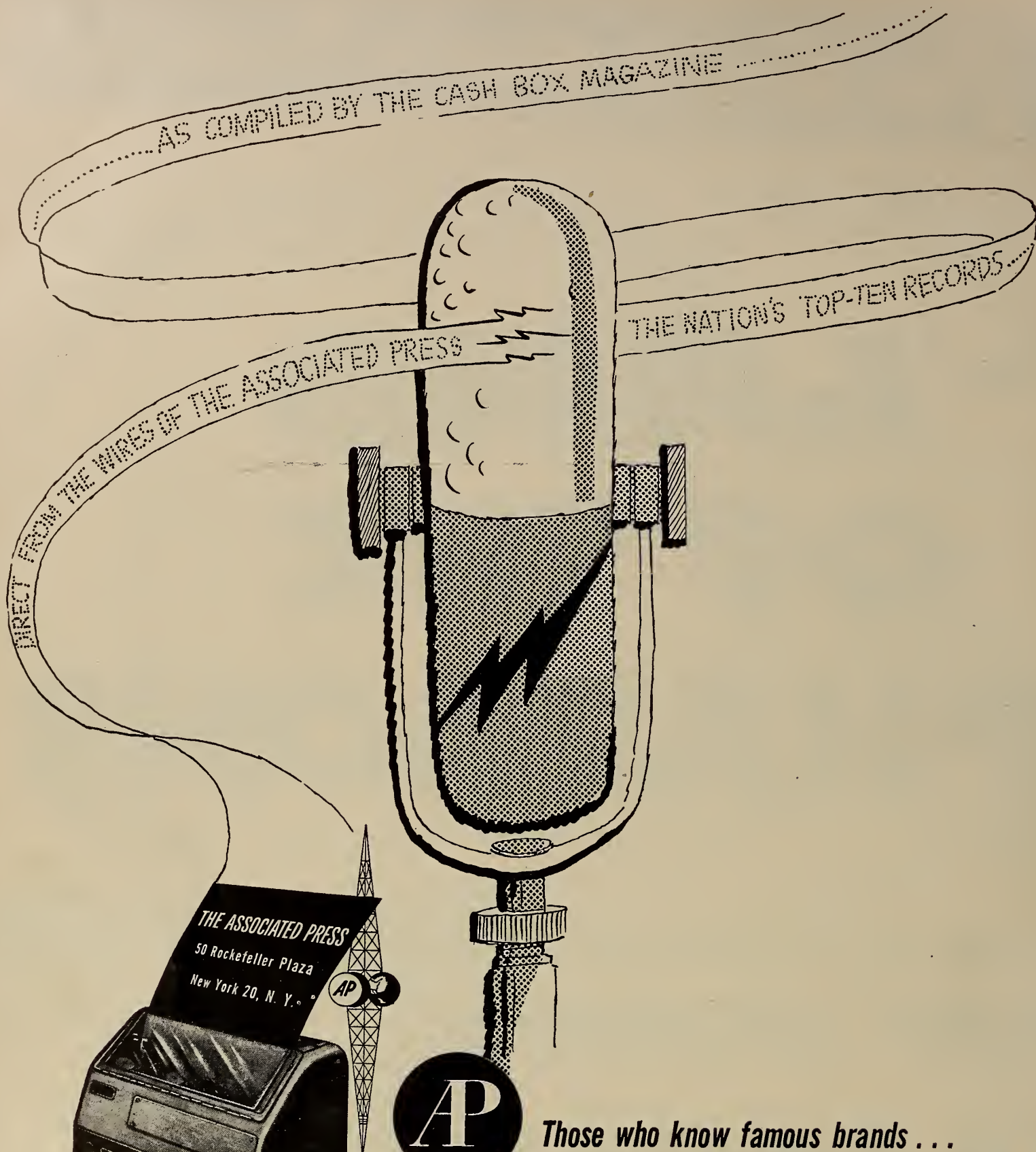
From the WARNER BROS. Motion Picture "BATTLE CRY"

MGM #11900-78 RPM... #K11900-45 RPM

GO TO YOUR LEFT, YOUR RIGHT...

GO TO YOUR LEFT, YOUR RIGHT...

M-G-M RECORDS
 THE GREATEST NAME  IN ENTERTAINMENT
 701 SEVENTH AVE NEW YORK 36, N. Y.



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 know the most famous brand in news is **AP**

AP - Transmits THE CASH BOX charts over its wires to
 1400 radio and television stations every week

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HOLLYWOOD
 6272 Sunset Blvd.

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 804 Church St.

BOSTON
 137 Sutherland Rd.

LONDON
 17 Hilltop

"It's What's in THE CASH BOX That Counts"

THE CASH BOX



Manie Sacks Honored With B'nai B'rith Civic Award



MANIE SACKS

is made in the presence of my mother, my family, my spiritual leader, my friends and my associates, it carries with it an added and more personal connotation. For all of you, here in this room, have had some part in whatever success I may have attained.

"Without your guidance, confidence, friendship and regard, none of this could have been possible. It is, in fact, an award to be shared by all of us. For gathered here tonight is the sum total of my life and accomplishments. And so, with humility and heartfelt appreciation, I accept this award in the great tradition of the Capt. Gilbert Herbach Lodge of B'nai B'rith.

John B. Kelly, prominent business and civic leader, and father of Academy Award winning actress, Grace Kelly, credited Sacks as "the first man to advise Grace when she had the urge to become an actress."

Georgie Jessel amusingly stated that "someday, Philadelphia will have new signs on its airport and railroad stations reading: 'This is Philadelphia, famous for William Penn, Grace Kelly and Manie Sacks.'"

Lengsfelder Returns From European Tour

NEW YORK—H. J. Lengsfelder, A & R head of Request Records, has just returned from an extensive trip throughout most of the European countries.

He supervised recording sessions in England, France and Germany, partly for the Request label, partly for his own use. He made pressing arrangements with various European indies for the Request label. Request on the other hand will step up the import of masters from abroad. Affiliations will soon be announced.

Fengsfelder who is also managing Pleasant Music Publishing Corp. was able to place quite a number of works from the Pleasant Music catalogue with publishers abroad.

While in Europe he had the opportunity to attend the openings of the revival of some of his musicals, particularly one at the Raimund Theater in Vienna and at Kammerspiele in Hamburg. He arranged for the production of three new musicals, one to open at the Komoedie in Berlin, another in Zuerich and the third in Amsterdam, Holland.

PHILADELPHIA, PA. — Emanuel "Manie" Sacks, vice president of the Radio Corporation of America and the National Broadcasting Company, was the guest of honor at a dinner given by the Gilbert M. Herbach Mid-City Lodge of the Philadelphia B'nai B'rith Men's Council last Tuesday night, April 5th, at the Warwick Hotel. It was a tremendous affair jam-packed with stars of the entertainment world and business leaders of the nation, honoring one of Philadelphia's distinguished native sons. More than 600 guests attended. George Jessel, toastmaster of the occasion, presented Sacks with the fourth annual Civic Award in behalf of the B'nai B'rith Council.

Sacks, a native Philadelphian and active president of the Temple Beth Israel, this city, received the bronze plaque as one "who distinguished himself as an outstanding leader in religious, civic and business affairs, and has endeared himself to all."

Brig. Gen. David Sarnoff, chairman of the board of RCA and Frank Folsom, president of RCA, were present to offer their congratulations to their colleague.

In addition to Orphans' Court Judge Charles Klein, Municipal Court Judge Herbert E. Millen and Mrs. Reba C. Kline, previous winners of the Civic Award, such well known personalities as Perry Como, Tony Martin, Lena Horne, Vaughn Monroe, Lou Monte, Rise Stevens, Martin Block, Phil Spitalny, Paul Lavelle, Jinx Falkenburg and Tex McCrary were also present to congratulate Sacks on the honor accorded him.

Sacks expressed his deep gratitude when he told those present that he was "deeply grateful for the honor which you have so generously seen fit to bestow on me tonight. It is especially significant when the donor is an organization dedicated to the loftiest of ideals—assisting the underprivileged, combatting discrimination and lending support and service to worthwhile public institutions and causes.

"That such an organization whose accomplishments are well known and widely applauded, should have singled me out for this honor, is an experience that will remain as one of the high spots of my life. And when the award

- KORVETTE, INC.**
New York, N. Y.
1. Davy Crockett (Bill Hayes)
 2. Cherry Pink (Perez Prado)
 3. Tweedlee Dee (G. Gibbs)
 4. Crazy Otto (Johnny Maddox)
 5. Melody Of Love (B. Vaughn)
 6. Open Up Your Heart (Cowboy Church Choir)
 7. How Important Can It Be (Joni James)
 8. Sincerely (McGuire)
 9. Ko Ko Mo (Perry Como)
 10. Sand And The Sea (Nat Cole)

- MARTY'S MUSIC STORE**
Lebanon, Pa.
1. Davy Crockett (Ernie/Hayes)
 2. Open Up Your Heart (Cowboy Church Choir)
 3. Crazy Otto (Johnny Maddox)
 4. Darling, Je Vous Aime (Cole)
 5. Dance With Me, Henry (Georgia Gibbs)
 6. Sincerely (McGuire)
 7. Hearts And Flowers (Johnny Desmond)
 8. How Important Can It Be (Joni James)
 9. Tweedlee Dee (G. Gibbs)
 10. Cherry Pink (Perez Prado)

- MOSES MELODY SHOP**
Little Rock, Ark.
1. Davy Crockett (Tenn. Ernie)
 2. Ko Ko Mo (Perry Como)
 3. Pledging My Love (Brewer)
 4. Melody Of Love (B. Vaughn)
 5. No More (DeJohns)
 6. Crazy Otto (Johnny Maddox)
 7. That's All I Want (Morgan)
 8. Earth Angel (Penguins)
 9. Dance With Me, Henry (Georgia Gibbs)
 10. How Important Can It Be (Joni James)

- KOPS PIANO HOUSE**
Great Falls, Mont.
1. Melody Of Love (B. Vaughn)
 2. How Important Can It Be (Joni James)
 3. Davy Crockett (Bill Hayes)
 4. Tweedlee Dee (G. Gibbs)
 5. Cherry Pink (Perez Prado)
 6. Sincerely (McGuire)
 7. Ko Ko Mo (Crewcuts)
 8. Earth Angel (Crewcuts)
 9. Blue Mirage (Ralph Marterie)
 10. Darling, Je Vous Aime (Cole)

- GINSBERG MUSIC CO.**
Roswell, N. M.
1. Davy Crockett (Bill Hayes)
 2. Crazy Otto (Johnny Maddox)
 3. How Important Can It Be (Joni James)
 4. Cherry Pink (Perez Prado)
 5. Melody Of Love (B. Vaughn)
 6. Pledging My Love (J. Ace)
 7. Sincerely (McGuire)
 8. Blue Mirage (Les Baxter)
 9. Dance With Me, Henry (Georgia Gibbs)
 10. That's All I Want (Morgan)

- MUSIC CORNER**
New Haven, Conn.
1. Davy Crockett (Tenn. Ernie)
 2. Unchained Melody (Hibbler)
 3. Tweedlee Dee (G. Gibbs)
 4. How Important Can It Be (Joni James)
 5. Door Of Dreams (P. Como)
 6. Mambo Rock (Bill Haley)
 7. Dance With Me, Henry (Georgia Gibbs)
 8. Where Will The Dimple Be (Rosemary Clooney)
 9. Sincerely (McGuire)
 10. Cherry Pink (Perez Prado)

- THE GROOVE RECORD SHOP**
Norfolk, Va.
1. Dance With Me, Henry (Georgia Gibbs)
 2. Crazy Otto (Johnny Maddox)
 3. How Important Can It Be (Joni James)
 4. Davy Crockett (Bill Hayes)
 5. Cherry Pink (Perez Prado)
 6. Flip, Flop And Fly (J. Turner)
 7. Make Yourself Comfortable (Andy Griffith)
 8. Melody Of Love (B. Vaughn)
 9. Sincerely (McGuire)
 10. Two Hearts (Pat Boone)

- HUDSON ROSS**
Chicago, Ill.
1. Cherry Pink (Perez Prado)
 2. Davy Crockett (Bill Hayes)
 3. Crazy Otto (Johnny Maddox)
 4. Dance With Me, Henry (Georgia Gibbs)
 5. Unchained Melody (J. Valli)
 6. Open Up Your Heart (Cowboy Church Choir)
 7. Honey Babe (Art Mooney)
 8. Plantation Boogie (L. Dee)
 9. Darling, Je Vous Aime Beau-coup (Nat "King" Cole)
 10. Unchained Melody (L. Baxter)

- MADRONA RECORD SHOP**
Portland, Ore.
1. Davy Crockett (Bill Hayes)
 2. Dance With Me, Henry (Georgia Gibbs)
 3. Wallflower (Etta James)
 4. Crazy Otto (Johnny Maddox)
 5. Make Yourself Comfortable (Andy Griffith)
 6. Sincerely (McGuire)
 7. Pledging My Love (J. Ace)
 8. Tweedlee Dee (G. Gibbs)
 9. Where Will The Dimple Be (Clooney)
 10. Little Crazy Quilt (P. Page)

- ROYLES T. V.**
Salt Lake City, Utah
1. Davy Crockett (Tenn. Ernie)
 2. Unchained Melody (L. Baxter)
 3. Melody Of Love (Four Aces)
 4. Crazy Otto (Johnny Maddox)
 5. Cherry Pink (Perez Prado)
 6. Plantation Boogie (L. Dee)
 7. How Important Can It Be (Sarah Vaughn)
 8. Pledging My Love (J. Ace)
 9. Sincerely (McGuire)
 10. Blue Mirage (Les Baxter)

- KREY'S MUSIC STORES**
Boston, Mass.
1. Give A Fool A Chance (Gorme)
 2. Davy Crockett (Fess Parker)
 3. Sand And The Sea (Nat Cole)
 4. Cherry Pink (Perez Prado)
 5. Rock Around The Clock (Bill Haley)
 6. Dance With Me, Henry (Georgia Gibbs)
 7. Tik-A Tee (Gordon MacRae)
 8. Unchained Melody (Hamilton)
 9. Crazy Otto (Johnny Maddox)
 10. Close Your Eyes (Five Keys)

- GRAYMAT MUSIC SHOP**
Morristown, N. J.
1. Davy Crockett (Bill Hayes)
 2. Melody Of Love (B. Vaughn)
 3. Crazy Otto (Johnny Maddox)
 4. Sincerely (McGuire)
 5. How Important Can It Be (Joni James)
 6. Blue Mirage (Guy Lombardo)
 7. Close Your Eyes (T. Bennett)
 8. Danger, Heartbreak Ahead (Jaye P. Morgan)
 9. Sand And The Sea (Nat Cole)
 10. Cherry Pink (Perez Prado)

- STIX, BAER & FULLER**
St. Louis, Mo.
1. Cherry Pink (Perez Prado)
 2. Davy Crockett (Bill Hayes)
 3. Tweedlee Dee (G. Gibbs)
 4. Crazy Otto (Johnny Maddox)
 5. Davy Crockett (Fess Parker)
 6. How Important Can It Be (Joni James)
 7. Mambo Rock (Bill Haley)
 8. Ko Ko Mo (Crewcuts)
 9. Close Your Eyes (T. Bennett)
 10. Melody Of Love (B. Vaughn)

- GILCHRIST RECORD SHOP**
Cleveland, Ohio
1. Unchained Melody (L. Baxter)
 2. The Wallflower (Etta James)
 3. Davy Crockett (Bill Hayes)
 4. Two Hearts (Pat Boone)
 5. Don't Be Angry (N. Brown)
 6. Boom, Boom Boomerang (DeCastros)
 7. The Door Is Still Open (Hilltoppers)
 8. Unchained Melody (Hibbler)
 9. Melody Of Love (B. Vaughn)
 10. Hearts And Flowers (Johnny Desmond)

- WALLICH'S MUSIC CITY**
Hollywood, Calif.
1. Cherry Pink (Perez Prado)
 2. Crazy Otto (Johnny Maddox)
 3. The Breeze And I (C. Valente)
 4. Davy Crockett (Schumann)
 5. Malaguena (Caterina Valente)
 6. Sincerely (McGuire)
 7. Barefoot Contessa (Hugo Winterhalter)
 8. Darling, Je Vous Aime (Cole)
 9. Birth Of The Boogie (Haley)
 10. That's All I Want (Morgan)

- GIFT MART MUSIC CENTER**
Jamaica, L. I., N. Y.
1. Davy Crockett (Bill Hayes)
 2. Melody Of Love (B. Vaughn)
 3. Tweedlee Dee (G. Gibbs)
 4. Sincerely (McGuire)
 5. Crazy Otto (Johnny Maddox)
 6. Ko Ko Mo (Perry Como)
 7. How Important Can It Be
 8. Dance With Me, Henry (Georgia Gibbs)
 9. Open Up Your Heart (Cowboy Church Choir)
 10. Honey Baby (Art Mooney)

- LIL' PAL RECORD STORE**
Houston, Tex.
1. Hearts And Flowers (Johnny Desmond)
 2. There Goes My Heart (4 Aces)
 3. Cherry Pink (Perez Prado)
 4. Unchained Melody (L. Baxter)
 5. Davy Crockett (Tenn. Ernie)
 6. Please Have Mercy (Mascots)
 7. Crazy Otto (Johnny Maddox)
 8. Darling, Je Vous Aime (Cole)
 9. Danger, Heartbreak Ahead (Jaye P. Morgan)
 10. Melody Of Love (B. Vaughn)

- VARIETY RECORD SHOP**
Louisville, Ky.
1. Davy Crockett (Tenn. Ernie)
 2. Two Hearts (Pat Boone)
 3. Dance With Me, Henry (Georgia Gibbs)
 4. Hearts And Flowers (Johnny Desmond)
 5. Unchained Melody (L. Baxter)
 6. Glad Rag Doll (Crazy Otto)
 7. In The Mood (Crazy Otto)
 8. Sincerely (McGuire)
 9. Nobody (Perry Como)
 10. Cherry Pink (Perez Prado)

- DENVER DRY GOODS CO.**
Denver, Colo.
1. Davy Crockett (Tenn. Ernie)
 2. Davy Crockett (Fess Parker)
 3. Tweedlee Dee (G. Gibbs)
 4. Cherry Pink (Perez Prado)
 5. Melody Of Love (B. Vaughn)
 6. Sincerely (McGuire)
 7. Crazy Otto (Johnny Maddox)
 8. Dance With Me, Henry (Georgia Gibbs)
 9. How Important Can It Be (Joni James)
 10. Pledging My Love (Four Lads)

- SUPER ENTERPRISE**
Washington, D. C.
1. Davy Crockett (Bill Hayes)
 2. Glad Rag Doll (Crazy Otto)
 3. Dance With Me, Henry (Georgia Gibbs)
 4. Cherry Pink (Perez Prado)
 5. Make Yourself Comfortable (Andy Griffith)
 6. Sand And The Sea (Nat Cole)
 7. Danger, Heartbreak Ahead (Jaye P. Morgan)
 8. Sincerely (McGuire)
 9. All Of You (S. Davis, Jr.)
 10. Birth Of The Boogie (Haley)

- THE MUSIC BOX**
Spokane, Wash.
1. Davy Crockett (Fess Parker)
 2. Crazy Otto (Johnny Maddox)
 3. Tweedlee Dee (G. Gibbs)
 4. Open Up Your Heart (Cowboy Church Choir)
 5. Ko Ko Mo (Perry Como)
 6. Melody Of Love (B. Vaughn)
 7. Dance With Me, Henry (Georgia Gibbs)
 8. Timber Jack (Lancers)
 9. How Important Can It Be (Joni James)
 10. Smile (Crazy Otto)

A SURE HIT!
THE **Berry Tree**
BILL HAYES # 1261
cadence
RECORDS INC. 40 EAST 49TH ST. NEW YORK 17, N.Y.

Fighting Juvenile Delinquency



NEW YORK—The B'Nai B'rith sponsored its third and final dance in its Spring series to combat juvenile delinquency in the upper Manhattan area. Gathered around Dick "Ricardo" Sugar (WEVD-New York), who MC'd at all three dances, are extreme right and left—the Mambo Aces, on Dick's left, Noro Morales, RCA Victor artist, and standing behind are The Harptones, Bruce Record Stars.

Capitol Promotes Key Personnel

HOLLYWOOD — In perhaps the most complete overhaul of its promotional activities in the 12 year history of Capitol Records, Lloyd Dunn, Capitol pub-ad veepee has reshuffled the entire set-up coast to coast.

Gordon (Bud) Frazer, longtime national promotion manager, will henceforth function as merchandising manager; Richard Rising, his assistant, fills the vacated spot, while Joe Matthews, manager of Cap's Detroit of-

office, moves to the coast as assistant national promotion manager, the post previously held by Rising. Matthews' job will consist primarily of concentrating on co-ordinating sales of single records and he will work with Dick Linke in Capitol's New York office.

Steve Auld will be the new production manager while Ray Polley, who formerly held that position, has been upped to manager of graphic arts procurement.

Meeting Dates Of Music Operators' Associations

- Apr. 18—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 19—Amusement Machine Assn. of Philadelphia, Inc.
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.
- 19—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- 21—Eastern Ohio Phonograph Operators' Assn.
Place: 1310 Market Street, Youngstown, Ohio (executive board).
- 25—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.
- 26—Western Massachusetts Music Guild
Place: Ivy House, W. Springfield, Mass.
- May 2—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.
- 2—California Music Merchants' Assn.
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 3—Arizona Music Guild, Phoenix Chapter #1
Place: 1738 West Van Buren, Phoenix, Ariz.
- 5—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)
- 5—California Music Merchants' Assn.
Place: Sacramento Hotel, Sacramento, Calif.
- 5—Eastern Ohio Phonograph Operators' Assn.
Place: Tod Hotel, Youngstown, Ohio (General)
- 10—California Music Merchants' Assn.
Place: Fresno Hotel, Fresno, Calif.
- 11—California Music Merchants, Assn.
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 11—New York State Operators' Guild
Place: Nelson House, Poughkeepsie, N. Y.

THE CASH BOX



Album Reviews

POPULAR

"LOMBARDOLAND, U.S.A."—Guy Lombardo and his Royal Canadians—Decca DL-8097 (12" LP)

DEEP IN THE HEART OF TEXAS; POOR LITTLE RHODE ISLAND; STARS FELL ON ALABAMA; CAROLINA MOON; BEAUTIFUL OHIO; FLORIDA; 'WAY DOWN YONDER IN NEW ORLEANS; GIVE ME THE MOON OVER BROOKLYN; CHICAGO; TENNESSEE WALTZ; SOMEWHERE IN OLD WYOMING; CALIFORNIA, HERE I COME; ST. LOUIS BLUES; MOONLIGHT ON THE COLORADO.

Guy Lombardo's orchestra has been a show business phenomenon. For the past quarter of a century, his music has been tops with young and old alike. Almost everyone of the great bands of the thirties has folded since that great era, but the Lombardo band continues to stay on top. New bands crop up every year, but sooner or later their popularity fades. Lombardo opened at the Hotel Roosevelt in New York in 1929, and if you go there today or tomorrow, he'll still be there. Why? Because Guy and the crew play music that people can dance to. Here the ork wends its way through 12 favorites bearing the names of cities and states and Brooklyn. A delightful package of easy-going music. Should enjoy a steady and healthy sale. Cover is attractive too.

MAHALIA JACKSON—"The World's Greatest Gospel Singer"—Columbia CL-644 (12" LP)

I'M GOING TO LIVE THE LIFE I SING ABOUT IN MY SONG; WHEN I WAKE UP IN GLORY; JESUS ME THE WOMAN AT THE WELL; O LORD, IS IT I?; I WILL MOVE ON UP A LITTLE HIGHER; WHEN THE SAINTS GO MARCHING IN; JESUS; OUT OF THE DEPTHS; WALK OVER GOD'S HEAVEN; KEEP YOUR HAND ON THE PLOW; DIDN'T IT RAIN?

After listening to this album, you've just gotta be convinced that Mahalia Jackson is the world's greatest gospel singer. Her fabulous voice stands so far above the rest of the field that there is no one who can even be compared with her. Now on Columbia, the singer offers a collection of stirring and emotional spirituals. Disk includes "I Will Move On Up A Little Higher," a gospel song which she wrote and which helped start her on the road to the top. It is reported to have topped the 2 million mark. Miss Jackson has an astonishing audience throughout the world, and they're all sure to consider this LP a must. Album is an experience. Will surely be a strong seller, and for many years too.

"PRETTY KITTY KALLEN SINGS"—Mercury MG 25206 (10" LP)

OUR LADY OF FATIMA; PLEASE BE KIND; A MAN WROTE A SONG; MORE! MORE! MORE! KISS ME SWEET; THE OLD SOFT SHOE; MAD ABOUT YOU; IF YOU SMILE AT THE SUN.

Kitty Kallen, a polished and talented performer, lends her warm and inviting voice to an octet of inviting oldies—some slow and some with a lilt. An appealing package of listening pleasure. Kitty's popularity is tremendous now and album should have no trouble moving. If her latest single release takes off, this LP will be a hot seller.

"THE FAMILY ALL TOGETHER"—Boston Pops Orchestra—Arthur Fiedler, conductor (12" LP)

GERSHWIN: PORGY AND BESS; POP GOES THE WEASEL; DEBUSSY-MOUTON: CLAIR DE LUNE; RACHMANINOFF: PRELUDE IN C-SHARP MINOR; ORTH: IN A CLOCK STORE; RAVEL: BOLERO; THE GLOW WORM TURNS; VOELCKER: A HUNT IN THE BLACK FOREST; HENNING-PROVOST: INTERMEZZO; ADDINSELL: WARSAW CONCERTO.

As the title of this album suggests, the best way to listen to it is with "The Family All Together." Because here, Arthur Fiedler leads his Boston Pops Orchestra through ten items that the entire family will enjoy. Light classics, traditionals, and beautiful music from all phases of the entertainment world. An excellent cross section of music at its best. A great package to listen to after a hard day's work. Soft music and stirring music. A must for every music lover's catalog. Will definitely appeal to a vast pop and long hair buyers. An excellent course in music appreciation for youngsters too.

"FESTIVAL OF SONG"—THE COLUMBUS BOYCHOIR—Herbert Huffman, director—Decca DL-8106 (12" LP)

Some moving and beautiful sacred songs, that go as far back as the Eighteenth Century, are wonderfully projected by the Columbus Boychoir directed by its founder, Herbert Huffman. The group has a wonderful quality that is penetrating. The major work of the recording is "Christ Lay In Death's Dark Prison," a cantata which Bach wrote for the first Easter service after moving to Leipzig in 1723. A beautiful item that should sell well to its limited market during the Easter season.

CLASSICAL

ARTURO TOSCANINI "Saint-Saens Symphony No. 3"—RCA Victor LM 1874—(1-12" LP)

NBC Symphony Orchestra—George Crook, organ—Joseph Kahn, piano.

One of the most important functions that Toscanini has served the public, in addition, of course, to his superb renditions of the world's great music, is the creating of an awareness by the public of sometimes worthy but neglected works. Toscanini records here a seldom heard work of Saint-Saens. Taken from a broadcast of November 15, 1952, it is basically a calm and peaceful work explored faithfully by Toscanini. A valuable addition to any record library.

BEETHOVEN "Symphony No. 6 in F Major, Op. 68 Pastoral"—Mercury MG 50045 (1-12" LP)

Paul Paray conducting the Detroit Symphony Orchestra

Tho the field is literally swamped with good versions of Beethoven's No. 6 "Pastoral," Paul Paray conducting the Detroit Symphony Orchestra, comes up with a stirring musical painting of the popular work. Technically and musically the offering is Grade-A and will certainly figure strongly in a buyers' choice. Beautiful pastoral scene on the cover carries out the motif.

THE CASH BOX



Album Reviews

"PERCUSSION"—Capitol P 8299 (12" LP)

MILHAUD: CONCERTO FOR PERCUSSION AND SMALL ORCHESTRA; CHAVEZ: TOCCATA FOR PERCUSSION; BARTOK: MUSIC FOR STRING INSTRUMENTS, PERCUSSION AND CELESTA.

High Fidelity enthusiasts will find this album unusually rewarding, because it's full of drums that come over very excitingly on a hi-fi set. In addition to the thrilling effects created on this LP, it is also a most interesting study in the use of percussion instruments. The three works recorded here represent three different approaches to the use of percussion. Milhaud puts percussion in the central position with an accompaniment by a small orchestra. Chavez uses percussion alone and Bartok's work is basically music for a double string orchestra with percussion playing a subsidiary but still very important role. Disk should appeal to certain classical buyers, to almost all percussion students and to hi-fi addicts.

SIBELIUS "Symphony No. 2"—Sir John Barbirolli—RCA Victor Bluebird LBC-1084 (1-12" LP)

The Halle Orchestra.

The Bluebird-Barbirolli version of the Sibelius Second Symphony is a fine and competitive one. Barbirolli guides the Halle Orchestra through the somber and dramatic passages, the excitement and turbulence with a thorough understanding of the work. A good buy for the economy minded.

"PIANO MUSIC FROM SPAIN"—William Masselos—MGM Records E-3165 (1-12" LP)

ALBENZ—ESPAÑA, A SUITE OF SIX DANCES; NIN—IBERIAN DANCE; SURINACH—TROIS CHANSONS ET DANSES ESPAGNOLES; TURINA—POEMA FANTASTICO.

William Masselos furthers his reputation and favorable impressions made with his former MGM releases with the newest, "Piano Music From Spain." There seems to be an upsurge of interest in Spanish music and Masselos' album is a welcome addition. The inclusion of Nin's "Iberian Dance" and Surinach's "Trois Chansons et Danses Espagnoles" are a pleasant surprise and a departure from the usual practice of recording the same works repeatedly. The record buyer has not had the opportunity to examine much of the writings of either of these composers. He may look forward with anticipation as they are fresh and worthy of exposure. Masselos technique is sure, brisk and stimulating. He also brings forth a warmth and emotion where the mood calls for it. A full colored portrait of Flamenco dancers on the cover makes this an eye-catcher.

"CRUCIFIXION" Stainer—Richard Crooks, Lawrence Tibbett—Camden CAL235 with Wilfred Glenn, Frank Croxton and the Trinity Choir, with Mark Andrews at the Organ.

A stirring religious work featuring the excellent voices of Richard Crooks and Lawrence Tibbett. Limited market with extra sales derived from its release at the Easter season.

GRANADOS: "Danzas Espanolas"—Alicia de Larrocha—Decca Records DL 9762 (1-12" LP)

"CASTLES IN SPAIN"—Frederico Moreno Torroba—Decca Records DL 9763 (1-12" LP)

"CORRIDA"—Manuel G. de Arriba—Decca Records DL 9764 (1-12" LP)

The exotic music of Spain is offered in three albums listed above in a new Decca series of releases. These three are part of a group around which Decca has based its window display contest. The winner will receive an all paid two-week vacation in Spain. The color, beauty and excitement of the Latin country is captured and transported on these intriguing waxings. We hear the flamboyant Spanish dance music in assorted tempos, the stirring ritual music of the bullfights and a wonderful piano interpretation of Granados' "Danzas Espanolas" by the brilliant Alicia de Larrocha.

JAZZ

SARAH VAUGHAN—EmArcy MG 36004 (12" LP)

LULLABY OF BIRDLAND; APRIL IN PARIS; HE'S MY GUY; JIM; YOU'RE NOT THE KIND; EM-BRACEABLE YOU; I'M GLAD THERE IS YOU; SEPTEMBER SONG; IT'S CRAZY.

Although Sarah Vaughan is just now receiving much deserved recognition from the general public via her commercial recordings of "Make Yourself Comfortable," "How Important Can It Be" and most recently for "Whatever Lola Wants," she is nevertheless known as "The Devine Sarah" to her many jazz fans. Her jazz technique is still tops. Here she is accompanied by Clifford Brown, Paul Quinichette, Herbie Mann, Jimmy Jones, Joe Benjamin and R. Haynes as she caresses the lyrics of nine great standards. An exciting and moving album that jazz fans will eat up. When Sarah sings soft as on "April In Paris" and "I'm Glad There Is You," she can't be beat. Great album.

JAZZ BAND BALL—Good Time Jazz L-12005 (1-12" LP)

FOUR HISTORIC RECORDING SESSIONS BY "KID ORY'S CREOLE JAZZ BAND"; "GEROGE LEWIS & HIS NEW ORLEANS MUSIC"; "PETE DAILY'S RHYTHM KIDS" AND "TURK MURPHY'S JAZZ BAND."

A strong issue for the New Orleans jazz style addicts. The LP offers the stylings of four of the leaders in New Orleans jazz. George Lewis and his clarinet, who has been on the scene playing with all the greats for the past thirty years, Turk Murphy and his trombone, Kid Ory, one of the greats to the oldsters and young alike, and Pete Daily, whose cornet is more closely associated with the Chicago school. Listeners can spend a delightful and educational evening comparing styles and enjoying the ragged swinging tempos.

"DIG MEL HENKE"—Contemporary C5001—(1-12" LP)

DREAM A LITTLE DREAM OF ME; I CAN'T GIVE YOU ANYTHING BUT LOVE; SENTIMENTAL JOURNEY; FRANKIE & JOHNNY; WHERE OR WHEN; SLEEPY TIME DOWN SOUTH; THE MAN I LOVE; AIN'T MISBEHAVIN'; KAMMENOI OSTROW; FOUR DEUCES; NOLA; LIZA.

Mel Henke should be much better known to the American public when this LP gets around. His technique, feeling and colorations make this an album to be enjoyed and treasured. Henke's individual interpretations and obvious classical training enable him to perform in a style strictly his own, tastefully flavored, sparkling, humorous or serious. An unusual cover will draw attention to the album. Then once listened to, it will be very difficult for the prospect to leave the shop without it.

Randy Wood Rejects ABC - Paramount's Bid For Dot

NEW YORK—It was reliably reported last week that ABC-Paramount had been negotiating with Randy Wood of Dot Records for the purchase of his firm. It was said that ABC, in conjunction with its plans to enter the record business, had made an offer of \$1,000,000 for the Dot Catalogue, but Randy Wood declined it because his services would have to be involved. In commenting on this rumor, Wood said that he had no intention of selling Dot which he built up from nowhere to the strongest independent in the business today. He said furthermore he intends to expand Dot's operations

perhaps even beyond the scope that the trade might normally think he would.

At the moment Dot is blazing hot with eight records out of the top forty. In this week's Cash Box top fifty list, Dot is represented with "The Crazy Otto," #2; "Melody Of Love," #7; "Two Hearts," #14; "Silver Moon," #28; "Most Of All," #30; "Hearts Of Stone" #32; "Rock Love," #37; and "The Door Is Still Open," #40.

Dot's roster of artists includes such current favorites as Johnny Maddox, Billy Vaughn, Pat Boone, The Fontane Sisters and The Hilltoppers.

Bell Asks Pubs Accept Royalty Based On % Of Retail Record Price

NEW YORK—Arthur Shimkin of Bell Records this week sent a letter to all publishers asking that royalties for songs recorded by Bell henceforth be based on the retail price at which Bell sells the records. His proposal is embodied in the following letter which he sent out:

Because of the new and different distribution methods peculiar to Bell Records it is necessary, many times to change price schedules to our retail and wholesale outlets. For this reason a fixed mechanical royalty may operate as a deterrent many times to the strength of our release. If on the other hand the mechanical royalty is adjustable, that is a straight percentage, our problems are eliminated.

Let me make one thing clear at the outset—this means more royalties to you and your writers. Here is the proposition:

1. At the present time due to the inflexible copyright law you as the owner of a song receive from a record company a maximum of 2c per song. This is equal to: 2¼% of retail for one side of an 89c record (4% for two sides) 2% of retail for one side of a 98c record (4% for two sides.) (If you license at 1½c or 1¾c the percentage drops to below 2% of retail for your share of the record company's gross sales monies.)

2. At the present time Bell pays a royalty of 1½c per side for a 39c retail record and 1¾c for a 35c retail record. This is 7¾% of retail per record and 3¾% per side almost double the full price records.

Here is what we are requesting you to consider:

a) permit Bell to continue to pay you double the percentage any other record company pays.

b) you may in all security make this method of payment available to any record company; we are not asking for a more favorable deal but only a more equitable one.

c) in no other field of royalty participation are copyright holders and writers not permitted to share directly in the retail sales proceeds and have their earnings reflect directly retail gross. We are offering that.

Here is how this protects us—and what we gain by such a license:

If we are forced to sell "overproduction" which is necessary to give your song maximum coverage—we will pay on the same percentage. We find a retail price of 10c expedient at times to dispose of one- or two-year-old merchandise. Rather than destroy this merchandise and pay you nothing—we can sell it and pay you \$ which you would normally not receive and which we would not be able to use to "average" out our costs. Only real mass distribution makes this possible—and only real mass distribution makes this necessary.

We feel it's to the best interests of the industry and would like your comments—as soon as possible.

My best wishes,
Arthur Shimkin
BELL RECORDS, Inc.

A Smash!
"Whatever Lola
Wants"

by
SARAH VAUGHAN

70595



A Solid Ballad Hit!

TAKE
MY
LOVE

LEO FEIST, INC.

Luncheon For Perry



HOLLYWOOD, CALIF.—A large crowd of disk jockeys and librarians from all over the Los Angeles area turned out to welcome Perry Como at a luncheon sponsored by RCA Victor recently. Seated from left to right, are Victor execs H. C. Chapman, W. M. Norton, Perry, Art DePaul, H. R. Maag, and Tom Moseley. Standing:—Andy Mansfield, KFI; Al Poska, KFI; Carl Taft of The Cash Box; Marjorie Noble, librarian KFI; Dottie Vance, RCA Victor; Virginia Mansfield, KFI; Dick Haines, KLAC; Mark Haas, KMPC; Alene McKinney, librarian KBIG; John McShane, KMPC; Edloie Van Camp, KGFJ; Jack Low, KGFJ; Jerry Sybilrud, KMPC; Larry Berrill, KBIG; Earl McDaniel, KFVD; Fred Forgette, KHJ and Frank Evans, KHJ.

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending April 9 without any changes on the part of THE CASH BOX.

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| <p>Frank Ward
WKBW—Buffalo, N. Y.</p> <ol style="list-style-type: none"> 1. Cherry Pink (Prado/Gibbs) 2. How Important Can It Be (James/Vaughan/Monte) 3. Breeze And I (C. Valente) 4. It May Sound Silly (McGuire) 5. Darling, Je Vous Aime (Cole) 6. Davy Crockett (Bill Hayes) 7. Blue Mirage (Marterie/Chackfield/Lombardo) 8. Dance With Me, Henry (Gibbs/3 Rays) 9. Unchained Melody (Liberace/Baxter/Hibbler) 10. Sweet Brown-Eyed Baby (Ames Bros.) | <p>Len Ross
KBMI—Henderson, Nev.</p> <ol style="list-style-type: none"> 1. How Important Can It Be (Joni James) 2. Melody Of Love (4 Aces/Carroll) 3. Play Me Hearts & Flowers (Johnny Desmond) 4. To Say You're Mine (DeCastros) 5. Present For Bob (DeJohns) 6. Blue Mirage (Les Baxter) 7. All Of You (Tony Martin) 8. Crazy Otto (Hugo/Luigi) 9. Unsuspecting Heart (S. Gale) 10. No More (DeJohns) | <p>Jack Karey
WCFL—Chicago, Ill.</p> <ol style="list-style-type: none"> 1. Cherry Pink (Perez Prado) 2. Dance With Me, Henry (Georgia Gibbs) 3. Davy Crockett (Bill Hayes) 4. Play Me Hearts & Flowers (Johnny Desmond) 5. Unchained Melody (Hibbler/Hamilton) 6. Open Up Your Heart (Cowboy Church Choir) 7. Whatever Lola Wants (Sarah Vaughan) 8. Begin The Beautiful March (Richard Maltby) 9. The Man I've Been Looking For (Denise Lor) 10. Please Have Mercy (B. Paul) |
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| <p>Lou Dennis
WCOU—Lewiston, Me.</p> <ol style="list-style-type: none"> 1. Play Me Hearts & Flowers (Johnny Desmond) 2. Begin The Beguine March (Richard Maltby) 3. Breeze And I (C. Valente) 4. Davy Crockett (Bill Hayes) 5. Pledging My Love (T. Brewer) 6. Door Of Dreams (Perry Como) 7. Close Your Eyes (T. Bennett) 8. Crazy Otto Rag (Hugo/Luigi) 9. Keep Me In Mind (P. Page) 10. Two Hearts, Two Kisses (Frank Sinatra) | <p>Jack Comley
WMMW—Meriden, Conn.</p> <ol style="list-style-type: none"> 1. Unchained Melody (L. Baxter) 2. How Important Can It Be (Joni James) 3. It's A Sin To Tell A Lie (Somethin' Smith) 4. Malaguena (C. Valente) 5. It May Sound Silly (McGuire) 6. Birth Of The Boogie (Haley) 7. Close Your Eyes (Five Keys) 8. Dreamboat (Paulettes) 9. Dance With Me, Henry (Georgia Gibbs) 10. A Present For Bob (DeJohns) | <p>Robin Seymour
WKMH—Dearborn, Mich.</p> <ol style="list-style-type: none"> 1. Dance With Me, Henry (Georgia Gibbs) 2. Unchained Melody (Hibbler) 3. Lazy Gondolier (Mantovani) 4. Please Have Mercy (B. Paul) 5. Sweet Brown-Eyed Baby (Ames Bros.) 6. Silver Moon (Billy Vaughn) 7. Most Of All (Cornell/Fontanes) 8. I Miss You So (E. Fontaine) 9. Present For Bob (DeJohns) 10. Hey, Mr. Banjo (Sunnysiders) |
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| <p>Sandy Singer
KCRG—Cedar Rapids, Iowa</p> <ol style="list-style-type: none"> 1. Boom Boom Boomerang (DeCastros) 2. Pledging My Love (J. Ace) 3. No Chance (Laurie Sisters) 4. I've Been Thinking (4 Lads) 5. Earth Angel (Crewcuts) 6. Sincerely (McGuire) 7. How Important Can It Be (Joni James) 8. Ko Ko Mo (Perry Como) 9. Unsuspecting Heart (Stevens) 10. I Love You Madly (4 Coins) | <p>Bob Martin
KMYR—Denver, Colo.</p> <ol style="list-style-type: none"> 1. Unchained Melody (L. Baxter) 2. Whatever Lola Wants (Sarah Vaughan) 3. Blue Mirage (Ralph Marterie) 4. Wedding Bells (F. Lester) 5. Breeze And I (C. Valente) 6. How Important Can It Be (Joni James) 7. Davy Crockett (Bill Hayes) 8. Play Me Hearts And Flowers (Johnny Desmond) 9. A Man Chases A Girl (Fisher) 10. My Own (Gordon Jenkins) | <p>Ed Reilly
WBRY—Waterbury, Conn.</p> <ol style="list-style-type: none"> 1. Davy Crockett (Bill Hayes) 2. Cherry Pink (Perez Prado) 3. Unchained Melody (Hamilton) 4. Honey Babe (Art Mooney) 5. It May Sound Silly (McGuire) 6. Two Hearts (Pat Boone) 7. Silver Moon (Bill Vaughn) 8. Dance With Me, Henry (Georgia Gibbs) 9. The Door Is Still Open (Hilltoppers) 10. Most Of All (Fontanes) |
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| <p>Joe Mitchell
KPOJ—Portland, Ore.</p> <ol style="list-style-type: none"> 1. Davy Crockett (Parker/Hayes) 2. Melody Of Love (D. Carroll) 3. Tweedlee Dee (G. Gibbs) 4. Sincerely (McGuire) 5. Crazy Otto (Johnny Maddox) 6. Ko Ko Mo (Perry Como) 7. Open Up Your Heart (McGuire) 8. How Important Can It Be (James/Vaughan) 9. Earth Angel (Crewcuts) 10. Cherry Pink (Perez Prado) | <p>Jim Ameche
KLAC—Hollywood, Calif.</p> <ol style="list-style-type: none"> 1. Whatever Lola Wants (Hi-Lo's) 2. Davy Crockett (W. Schumann) 3. How Important Can It Be (Sarah Vaughan) 4. Begin The Beguine (Maltby) 5. Don't Be Anary (N. Brown) 6. Be A Lover (Betty Johnson) 7. Italian Wallflower (L. Monte) 8. You Forgot (Gordon MacRae) 9. Where Will The Dimple Be (Rosemary Clooney) 10. Chop Chop Boom (Crewcuts) | <p>Georae & Marilu Case
WSAI—Cincinnati, Ohio</p> <ol style="list-style-type: none"> 1. It's A Sin To Tell A Lie (Somethin' Smith) 2. Melody Of Love (D. Carroll) 3. Lifetime Sweetheart (Como) 4. Cherry Pink (Perez Prado) 5. Dance With Me, Henry (Georgia Gibbs) 6. Close Your Eyes (T. Bennett) 7. Davy Crockett (Bill Hayes) 8. Pledging My Love (Brewer) 9. Plantation Boogie (L. Dee) 10. I Do, I Do (Danny Capri) |
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| <p>Wal'ie Dunlap
WICC—Bridgeport, Conn.</p> <ol style="list-style-type: none"> 1. Unchained Melody (L. Baxter) 2. Crazy Otto (Johnny Maddox) 3. How Important Can It Be (Joni James) 4. Pledging My Love (T. Mara) 5. Davy Crockett (Bill Hayes) 6. Lazy Gondolier (Mantovani) 7. Melody Of Love (4 Aces) 8. Play Me Hearts & Flowers (Johnny Desmond) 9. Ko Ko Mo (Perry Como) 10. Honey Babe (Sauter-Finnegan) | <p>Bob Gotsch
KXOK—St. Louis, Mo.</p> <ol style="list-style-type: none"> 1. Cherry Pink (Perez Prado) 2. Davy Crockett (Bill Hayes) 3. Play Me Hearts And Flowers (Johnny Desmond) 4. Darling, Je Vous Aime (Cole) 5. Strange Lady In Town (Laine) 6. I'm Sincere (Shannons) 7. Where Will The Dimple Be (Rosemary Clooney) 8. Silver Moon (Billy Vaughn) 9. Unchained Melody (Hamilton) 10. The Berry Tree (Bill Hayes) | <p>Don Bell
KRNT—Des Moines, Iowa</p> <ol style="list-style-type: none"> 1. Davy Crockett (T. Ernie Ford) 2. Tweedlee Dee (G. Gibbs) 3. Sincerely (McGuire) 4. Melody Of Love (B. Vaughn) 5. How Important Can It Be (Joni James) 6. Crazy Otto (Johnny Maddox) 7. Make Yourself Comfortable (Andy Griffith) 8. Hearts Of Stone (Fontanes) 9. Ko Ko Mo (Perry Como) 10. Cherry Pink (Perez Prado) |
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| <p>Dick Gilbert
KTYL—Scottsdale, Ariz.</p> <ol style="list-style-type: none"> 1. Davy Crockett (Bill Hayes) 2. Melody Of Love (S. Kaye) 3. Ko Ko Mo (Perry Como) 4. Sincerely (McGuire) 5. Tweedlee Dee (G. Gibbs) 6. How Important Can It Be (Vaughan/James) 7. Hearts Of Stone (Fontanes) 8. That's All I Want (Morgan) 9. The Fish (Mindy Carson) 10. Do Do Do (Tony Martin) | <p>George Fennell
WGUY—Bangor, Me.</p> <ol style="list-style-type: none"> 1. Unchained Melody (L. Baxter) 2. Door Of Dreams (P. Como) 3. Present For Bob (DeJohns) 4. Is Mary There (Vic Damone) 5. Play Me Hearts & Flowers (Johnny Desmond) 6. They All Laughed (C. McRae) 7. Cherry Pink (Perez Prado) 8. Just One More Time (Fisher) 9. Little Crazy Quilt (P. Page) 10. Breeze And I (C. Valente) | <p>Ralph Phillips
WFBR—Baltimore, Md.</p> <ol style="list-style-type: none"> 1. Dance With Me Henry (Gibbs) 2. Davy Crockett (Bill Hayes) 3. Crazy Otto (Johnny Maddox) 4. Melody Of Love (B. Vaughn) 5. Pledging My Love (T. Brewer) 6. How Important Can It Be (Joni James) 7. Mambo Rock (Bill Haley) 8. Tweedlee Dee (G. Gibbs) 9. Rock Love (Fontanes) 10. It May Sound Silly (McGuire) |
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| <p>Larry Kane
KLBS—Houston, Tex.</p> <ol style="list-style-type: none"> 1. Davy Crockett (Hayes/Parker) 2. Unchained Melody (L. Baxter) 3. Please Have Mercy (Mascots) 4. Strange Lady In Town (Laine) 5. Pass It On (Julius LaRosa) 6. Dudelsack Song (Chordettes) 7. Hearts & Flowers (Desmond) 8. Keep Me In Mind (Pati Page) 9. Door Is Still Open (Hilltoppers) 10. My Babe (Gaylords) | <p>Maurice Jackson
WVKO—Columbus, Ohio</p> <ol style="list-style-type: none"> 1. Davy Crockett (Bill Hayes) 2. Melody Of Love (D. Carroll) 3. Tweedlee Dee (G. Gibbs) 4. Darling, Je Vous Aime (Cole) 5. Crazy Otto (Crazy Otto) 6. It May Sound Silly (B. Farrell) 7. Ko Ko Mo (Perry Como) 8. Unchained Melody (Hibbler) 9. Two Hearts (Pat Boone) 10. Cherry Pink (Perez Prado) | <p>Ira Cook
KMPC—Hollywood, Calif.</p> <ol style="list-style-type: none"> 1. Davy Crockett (W. Schumann) 2. Crazy Otto (Johnny Maddox) 3. Melody Of Love (Four Aces) 4. Cherry Pink (Perez Prado) 5. How Important Can It Be (Joni James) 6. Sincerely (McGuire) 7. Sand And The Sea (Cole) 8. Ko Ko Mo (Perry Como) 9. Tweedlee Dee (G. Gibbs) 10. Close Your Eyes (T. Bennett) |
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Benida Expands

NEW YORK—Dewey Bergman, Jr. this week announced the Benida Records would henceforth expand its operations.

The label has signed for its pop department the Shepherd Sisters, schoolchums of the McGuire Sisters who coincidentally followed the same pattern towards recognition by appearing recently on the Arthur Godfrey Talent Scouts Show, and Jim Shauneey, young Buffalo singer.

For the jazz market Cy Coleman and Leon Merion were added to the Benida roster. A Cy Coleman album, "Piano Patterns," has already been cut and will be released shortly.

Benida has further tied in with Ideal Toy Company on a promotional push for its "The Doll Maker" by Bill Stegmeyer. First disk jockey to air the give-away is Bill Silbert (WABC-New York). Winners will receive a \$12-"Betsey Wetsy" doll.

Record Party



NEW YORK—Friends and well-wishers from stage, screen, radio, TV, and the music world showed up at Danny's Hideaway to congratulate Bobby Sherwood on the release of his one-man Coral recording which carries the tagline: "Bobby Sherwood and his All Bobby Sherwood orchestra"—and for a very good reason—since multiple music man Sherwood not only plays all 10 instruments, does all four voices of quartet, and sings the solo, but he also did the arrangement of the two songs, "Yes Indeed" and "Brown Eyes, Why Are You Blue." Top row: Milton Berle, Jack E. Leonard, Bill Williams, Freddie Robbins and Eileen Barton. Second row: Artie Shaw, Sy Oliver and Robby Sherwood. Third row: Sammy Kaye, Ted Brown, Bill Silbert. Fourth row: Bobby Sherwood, Bill Darnel, unidentified guest, Sammy Davis, Jr. and Sherwood.

THREE HOT HITS!

"GOODBYE, STRANGER, GOODBYE"
b/w

"RED ROSES"
John Laurenz

"I CLOSE MY EYES"
b/w

"I HOPE"
The Four Tunes

"THAT'S WHEN THE GOOD LORD WILL SMILE"
b/w

"I NEED YOU BABY"
The Orioles

JUBILEE RECORD CO., Inc.
315 W. 47th St., N. Y. N. Y.

THE CASH BOX

JUKE BOX RECORD REGIONAL REPORT

The Top Ten Records—City by City

- New York, N. Y.**
1. Crazy Otto (Johnny Maddox)
 2. Davy Crockett (Bill Hayes)
 3. Cherry Pink (Perez Prado)
 4. Melody Of Love (B. Vaughn)
 5. How Important Can It Be (Joni James)
 6. Dance With Me Henry (Gibbs)
 7. Tweedlee Dee (G. Gibbs)
 8. Sincerely (McGuire)
 9. Ko Ko Mo (Perry Como)
 10. Unchained Melody (Hibbler)

- Kansas City, Mo.**
1. Davy Crockett (Ford/Hayes)
 2. Dance With Me Henry (Gibbs)
 3. It's A Sin To Tell A Lie (Smith & Redhead)
 4. Crazy Otto (Johnny Maddox)
 5. Cherry Pink (Perez Prado)
 6. Pledging My Love (J. Ace)
 7. Darling, Je Vous Aime (Cole)
 8. In The Mood (Crazy Otto)
 9. Door Is Still Open (Hilltoppers)
 10. Tweedlee Dee (G. Gibbs)

- Philadelphia, Pa.**
1. Crazy Otto (Johnny Maddox)
 2. Davy Crockett (Hayes/Parker)
 3. Dance With Me Henry (Gibbs)
 4. How Important Can It Be (Joni James)
 5. Hearts & Flowers (Desmond)
 6. Sincerely (McGuire)
 7. Melody Of Love (4 Aces/Vaughn)
 8. Cherry Pink (Perez Prado)
 9. It May Sound Silly (McGuire)
 10. Mambo Rock (Bill Haley)

- San Francisco, Calif.**
1. Sincerely (McGuire)
 2. Davy Crockett (Parker/Hayes)
 3. Crazy Otto (Johnny Maddox)
 4. Melody Of Love (Vaughn/4 Aces)
 5. Tweedlee Dee (G. Gibbs)
 6. How Important Can It Be (Joni James)
 7. Hearts Of Stone (Fontanes)
 8. Ko Ko Mo (Perry Como)
 9. Dance With Me Henry (Gibbs)
 10. Cherry Pink (Perez Prado)

- Brodhead, Wis.**
1. Crazy Otto (Johnny Maddox)
 2. Davy Crockett (T. E. Ford)
 3. Sincerely (McGuire)
 4. How Important Can It Be (Sarah Vaughan)
 5. Wedding Bells (E. Fisher)
 6. Pledging My Love (Brewer)
 7. Dance With Me Henry (Gibbs)
 8. Finger Of Suspicion (Howard)
 9. Cherry Pink (Alan Dale)
 10. Rock Love (Eddie Fontaine)

- Cleveland, Ohio**
1. Davy Crockett (Bill Hayes)
 2. Unchained Melody (Hibbler/Baxter)
 3. Two Hearts (Pat Boone)
 4. Plantation Boogie (L. Dee)
 5. Pledging My Love (Ace/Mara)
 6. Close Your Eyes (5 Keys)
 7. Wallflower (Dance With Me Henry) (James Gibbs)
 8. Melody Of Love (Vaughn)
 9. Don't Be Angry (N. Brown)
 10. Cherry Pink (Perez Prado)

- Detroit, Mich.**
1. Unchained Melody (Hibbler)
 2. Davy Crockett (Bill Hayes)
 3. Cherry Pink (Perez Prado)
 4. Dance With Me Henry (Gibbs)
 5. Lazy Gondolier (Mantovani)
 6. Dixie Danny (Lauries)
 7. Melody Of Love (Carroll)
 8. Breez And I (C. Valente)
 9. Darling, Je Vous Aime (Cole)
 10. Mambo Rock (Bill Haley)

- Chicago, Ill.**
1. Cherry Pink (Perez Prado)
 2. Davy Crockett (Bill Hayes)
 3. Crazy Otto (Johnny Maddox)
 4. Dance With Me Henry (Georgia Gibbs)
 5. Sincerely (McGuire)
 6. Hearts & Flowers (Desmond)
 7. Darling, Je Vous Aime (Cole)
 8. How Important Can It Be (Joni James)
 9. Tweedlee Dee (G. Gibbs)
 10. Plantation Boogie (L. Dee)

- Seattle, Wash.**
1. Davy Crockett (Parker/Hayes)
 2. Crazy Otto (Johnny Maddox)
 3. Tweedlee Dee (G. Gibbs)
 4. Melody Of Love (B. Vaughn)
 5. Sincerely (McGuire)
 6. Open Up Your Heart (Cowboy Church Choir)
 7. Dance With Me Henry (Gibbs)
 8. Ko Ko Mo (Perry Como)
 9. Unchained Melody (Hibbler)
 10. How Important Can It Be (Joni James)

- New Orleans, La.**
1. Hearts And Flowers (Johnn Desmond)
 2. Cherry Pink (Perez Prado)
 3. Ko Ko Mo (Perry Como)
 4. Crazy Otto (Crazy Otto)
 5. Danger, Heartbreak Ahead (Jaye P. Morgan)
 6. Sincerely (McGuire)
 7. Tweedlee Dee (L. Baker)
 8. How Important Can It Be (James/Boswell)
 9. Smiles (Crazy Otto)
 10. Davy Crockett (T. E. Ford)

- Denver, Colo.**
1. Sincerely (McGuire)
 2. Davy Crockett (Ford/Parker)
 3. Tweedlee Dee (G. Gibbs)
 4. Crazy Otto (Johnny Maddox)
 5. Melody Of Love (Carroll/Vaughn/4 Aces)
 6. How Important Can It Be (Joni James)
 7. Ko Ko Mo (Perry Como)
 8. Dance With Me Henry (Gibbs)
 9. Cherry Pink (Perez Prado)
 10. That's All I Want (Morgan)

- Wichita, Kan.**
1. Tweedlee Dee (G. Gibbs)
 2. Crazy Otto (Johnny Maddox)
 3. How Important Can It Be (James-Vaughan)
 4. Davy Crockett (T. E. Ford)
 5. Ko Ko Mo (Perry Como)
 6. Melody Of Love (B. Vaughn)
 7. Earth Angel (Crewcuts)
 8. Sincerely (McGuire)
 9. Darling, Je Vous Aime (Cole)
 10. Dance With Me Henry (Gibbs)

- Indianapolis, Ind.**
1. Davy Crockett (Bill Hayes)
 2. Sincerely (McGuire)
 3. Crazy Otto (Johnny Maddox)
 4. Tweedlee Dee (G. Gibbs)
 5. How Important Can It Be (Joni James)
 6. Ko Ko Mo (Perry Como)
 7. That's All I Want (Morgan)
 8. Dance With Me Henry (Gibbs)
 9. Danger, Heartbreak Ahead (Jaye P. Morgan)
 10. Earth Angel (Crewcuts)

- Dallas, Tex.**
1. Davy Crockett (Ernie Ford Schumann)
 2. Crazy Otto (Johnny Maddox)
 3. Melody Of Love (4 Aces/Vaughn)
 4. Tweedlee Dee (G. Gibbs)
 5. Darling, Je Vous Aime (Cole)
 6. Dance With Me Henry (Gibbs)
 7. Unchained Melody (Baxter)
 8. Cherry Pink (Perez Prado)
 9. Sincerely (McGuire)
 10. That's All I Want (Morgan)

- Los Angeles, Calif.**
1. Crazy Otto (Johnny Maddox)
 2. Sincerely (McGuire)
 3. Davy Crockett (Schumann/Parker/Hayes)
 4. How Important Can It Be (Joni James)
 5. Cherry Pink (Perez Prado)
 6. Tweedlee Dee (Gibbs/Baker)
 7. That's All I Want (Morgan)
 8. Melody Of Love (4 Aces/Diamond)
 9. Dance With Me Henry (Gibbs)
 10. Ko Ko Mo (Perry Como)

- Boston, Mass.**
1. Davy Crockett (Bill Hayes)
 2. Dance With Me Henry (Gibbs)
 3. Crazy Otto (Johnny Maddox)
 4. It May Sound Silly (McGuire)
 5. Cherry Pink (Perez Prado)
 6. Sincerely (McGuire)
 7. Tweedlee Dee (G. Gibbs)
 8. Honey Babe (Art Mooney)
 9. Pledging My Love (Aces/Brewer/4 Lads)
 10. Hearts Of Stone (Fontanes)

- St. Louis, Mo.**
1. Davy Crockett (Bill Hayes)
 2. Crazy Otto (Johnny Maddox)
 3. Cherry Pink (Perez Prado)
 4. Tweedlee Dee (G. Gibbs)
 5. Mambo Rock (Bill Haley & Comets)
 6. Dance With Me Henry (Gibbs)
 7. Danger, Heartbreak Ahead (Jaye P. Morgan)
 8. Sincerely (McGuire)
 9. How Important Can It Be (Joni James)
 10. Silver Moon (Billy Vaughn)

- Atlanta, Ga.**
1. Davy Crockett (Parker/Hayes)
 2. Melody Of Love (Vaughn/4 Aces)
 3. How Important Can It Be (Joni James)
 4. Sincerely (McGuire)
 5. Darling, Je Vous Aime (Cole)
 6. Blue Mirage (Les Baxter)
 7. Cherry Pink (Perez Prado)
 8. Dance With Me Henry (Gibbs)
 9. That's All I Want (Morgan)
 10. Ko Ko Mo (Perry Como)

- Buffalo, N. Y.**
1. Davy Crockett (Bill Hayes)
 2. Crazy Otto (Johnny Maddox)
 3. Cherry Pink (Perez Prado)
 4. Dance With Me Henry (Gibbs)
 5. Hearts And Flowers (Johnny Desmond)
 6. Tweedlee Dee (G. Gibbs)
 7. Sincerely (McGuire)
 8. Unchained Melody (Hibbler)
 9. Melody Of Love (Vaughn)
 10. The Breeze And I (Valente)

- Pittsburgh, Pa.**
1. Davy Crockett (Hayes/Ford)
 2. Dance With Me Henry (Gibbs)
 3. Cherry Pink (Perez Prado)
 4. Melody Of Love (4 Aces Carroll/Vaughn)
 5. Darling, Je Vous Aime (Cole)
 6. Close Your Eyes (Five Keys)
 7. How Important Can It Be (Joni James)
 8. Tweedlee Dee (G. Gibbs)
 9. Unchained Melody (Baxter)
 10. Danger, Heartbreak Ahead (Jaye P. Morgan)

- Baltimore, Md.**
1. Davy Crockett (Bill Hayes)
 2. Sincerely (McGuire)
 3. Dance With Me Henry (Gibbs)
 4. Tweedlee Dee (G. Gibbs)
 5. Crazy Otto (Johnny Maddox)
 6. Darling, Je Vous Aime (Cole)
 7. Mambo Rock (Bill Haley)
 8. Glad Rag Doll (Crazy Otto)
 9. Cherry Pink (Perez Prado)
 10. That's All I Want (Morgan)

THE CASH BOX

SURE SHOTS

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"WHATEVER LOLA WANTS" ----- THE CASH BOX DISK OF THE WEEK 4/9

Sarah Vaughan Mercury 70595; 70595x45
Dinah Shore RCA Victor 20-6077; 47-6077

"DON'T BE ANGRY" ----- THE CASH BOX DISK OF THE WEEK 4/2

Crewcuts Mercury 70597; 70597x45

"THE DOOR IS STILL OPEN" ----- THE CASH BOX DISK OF THE WEEK 4/2

Hilltoppers Dot 15351; 45-15351

"THE BREEZE AND I" ----- THE CASH BOX SLEEPER OF THE WEEK 4/2

Caterina Valente Decca 29467; 9-29467

"MOST OF ALL" ----- THE CASH BOX DISK OF THE WEEK 4/2

Fontane Sisters Dot 15352; 45-15352

Danny Kaye Forms Publishing Firm

HOLLYWOOD—Danny Kaye and his wife, Sylvia Fine, have made their first entry into the music publishing field with the formation of Dena Music Company, in partnership with Fred Raphael.

Dena Music, with offices at 6087 Sunset Blvd., will publish on a worldwide basis all songs written by Sylvia Fine for performance by her husband, as well as other music. First publishing release of the company will be the score for Kaye's independent (Dena Enterprises) comedy, "The Court Jester," a Paramount release with words and music by Fine and Sammy Cahn.

These songs are: "Life Cannot Better Be," "They'll Never Outfox the Fox," "Baby, Let Me Take You Dreaming" and "The Maladjusted Jester," the latter a Sylvia Fine composition.

Mrs. Kaye holds the position of president, Danny Kaye is vice-president and Raphael will be secretary and general manager of the corporation.

Decca Contest Scores

NEW YORK—Decca's big "Spanish Fiesta" promotion, the main feature of this being a dealer window display contest with a trip to Spain for the winning dealer, has resulted in a great deal of enthusiastic support and some interesting sidelights, it is reported.

Already more than 500 windows are planned on Decca's Spanish albums, with additional entries being reported daily. The excitement of the contest is evident by the lengths to which some of the dealers are going to make their displays.

W. S. Denels in Hollywood is working with movie studios to get props for display. Roanoke Record Shop in Roanoke, Va., will have all personnel dressed in Spanish costumes and in addition, is working with local radio stations for air plugs and ads. Irving Goff Music in Madison, Wis., is working with radio stations requesting listeners to suggest ideas for their display. Albums are given to those whose ideas are used. A. B. Appliance in San Diego will feature Spanish dancers in the window. Karl Ruffing Music in Azusa, Cal., will hold a Spanish Street Dance.

Many other dealers also report that they are working in conjunction with local stations to promote the Spanish sets.

No Tears Here



ST. LOUIS—MGM Records' new vocal find Rosalind Paige who recorded "I Think I'll Cry Again" visits St. Louis disk jockey Ed Bonner prior to her performance at the Music Operators Of America convention in Chicago.

2 No. 1 HITS

1. THE HILLTOPPERS

featuring great voice of JIMMY SACCA

"THE DOOR IS STILL OPEN"

"TEARDROPS FROM MY EYES"

DOT # 15351

2. THE FONTANE SISTERS

"MOST OF ALL"

"PUT ME IN THE MOOD"

DOT # 15352

DOT RECORDS, INC.

GALLATIN, TENNESSEE Phone: 1600

SPECIAL RELEASE



**THE MARIGOLDS
BIG HIT**

"ROLLIN' STONE"

b/w

"WHY DON'T YOU"

Excello 2057

PUBLISHER

EXCELLOREC MUSIC CO.
NASHVILLE, TENN.
(Phone 42-2215)

**DOUBLE YOUR
SALES WITH
THIS DOUBLE
BARREL RELEASE**

STOCK UP NOW!

WRITE — WIRE — PHONE
NASHBORO RECORD CO., INC.
177 3rd Ave., N., Nashville, Tenn.
(Phone 42-2215)

A HIT!

"CHOP CHOP BOOM"

b/w

"MY AUTUMN LOVE" DANDERLIERS

STATES 147

"PARDON MY TEARS"

b/w

"CHICKEN" MORROCCOS

UNITED 188

UNITED/STATES RECORD CO.
5052 Cottage Grove, Chicago 15, Ill.

*The Original
Hit Sensation!*

"DON'T BE ANGRY"

NAPPY BROWN

SAVOY 1155

HITTING R & B and POP!

SAVOY RECORD CO., INC.
58 Market St., Newark, N.J.

BRAND NEW RELEASE!

"PRETTY THING"

b/w

"I'M GONNA RUIN YOU" JIMMY REED

132

Vee-Jay RECORDS, INC.
4747 Cottage Grove Ave.
Chicago 15, Illinois

HOT!

"ETERNALLY YOURS"

b/w

"Boom Boom"

THE BARONS

IMPERIAL 5343

Imperial Records
6425 Hollywood Blvd., Hollywood 28, Calif.

Great Jazz



NEW YORK—Swing king Benny Goodman and his septet packed jazzophiles of all ages into Basin Street for several weekends recently. The group included such top flight sidemen as Teddy Wilson, seen above with Goodman, tenor sax star Paul Quinichette, trombonist Urbie Green, trumpeter Ruby Braff, guitarist Perry Lopez, drummer Bobby Donaldson and bassist Milt Hinton.

STARS OVER HARLEM

For weeks this writer has talking loud and long about the clever work of The Danderliers. The item called "Chop Chop Boom" is one of the tastiest waxes around. It should cruise into the top division throughout the nation. . . . Bill Harris, the big gun of the wailing Clovers, stopped by to tell us the good news about the tremendous success the crew enjoying on their recent one nighter stints. They're cooling in our midst for a short spell between trips to the Atlantic cutting rooms. Bill tells us that while in various sections of the country he spent many hours listening to tunes searching for that certain something makes hits. So many terrific jobs on "Whatever Nola Wants" and all selling like crazy. . . . Warren Luckey and his sizzling "Fish Bait" one that cause the little bandmasters stock to sail on to the dizzy heights if given a bit more concentration and exposure. . . . Early in the morn' strolling afforded me the pleasure of meeting Chuck Willis as he pulled into town after jaunts from California to Texas to Florida and a short stay in Connecticut area. He is hotter than a Fourth of July firecracker via such great pieces of material as "The Door Is Still Open," "Close Your Eyes" and "Oh What A Dream." He is Atlanta bound for a much needed rest. . . . Louis Jordan back in town for an Apollo appearance.

Climbing Like Crazy!

"WHAT'CHA GONNA DO"

CLYDE McPHATTER
and The Drifters

ATLANTIC # 1055

Atlantic RECORDING CORP.
234 WEST 56th STREET NEW YORK 19 N.Y.

Watch this ZOOM!

"STORY UNTOLD"

b/w

"Make Me Lose My Mind"

452

THE NUTMEGS

Herald RECORDS
1697 B'way,
New York City, N.Y.

DOOTONE

...HAS another smash!

"HEAVEN AND PARADISE"

Don Julian and
The Meadowlarks

Doo. # 359

DOOTONE RECORDS
1212 1/2 CENTRAL AVE. LOS ANGELES 4, CALIF.

LITTLE JUNIOR PARKER & THE BLUE FLAMES

take off on

"I WANNA RAMBLE"

DUKE # 137

b/w

"BACKTRACKING"

DUKE RECORDS
2809 ERASTUS STREET
HOUSTON 26, TEXAS

THE CASE BOX

RHYTHM N' BLUES

Ramblings

NEW YORK:

Unfortunately the newspaper castigation of Rhythm and Blues and Rock and Roll continue to grow. Fortunately several papers and columnists have called upon this desk for information and we were happily in a position to soften the eventual articles. Unfortunately, in most cases, the callers seemed not interested in fact but rather were looking for the sensational. After all, "sensationalism" sells papers and stirs up controversy. It certainly seems to be an organized campaign. Why else do we hear of cities like Boston and Chicago sponsoring drives to ban the music, ban the dances and efforts to raise half-a-million signatures and letters to be sent to disk jockies to demand they refrain from airing r & b tunes. Jockies can be influenced. They can be intimidated. Station managers who become swayed by the fear of loss of prestige, listening audience and advertisers will knuckle down and take the easy way out. They will stop playing R & B material. At this point we see two steps to be taken. Number One. Manufacturers must lean backward to be sure that no lyric can be interpreted in the wrong manner. Number Two. Manufacturers must get together with their distributors and together see that local jockies talk up the fight against juvenile delinquency. Manufacturers and distributors must join in local charity drives. Have their artists appear at local teenage dances. And see that these efforts to fight juvenile delinquency appear in all the local presses. Become leaders in the fight against juvenile delinquency instead of being the target of the press and misguided but sincere organizations. Manufacturers, who are so close to this situation, must have their own ideas as to fight this situation. . . . Zeke Manners (KFWB-Hollywood, Calif.) writes "Let's call them Rhythm and Happies" instead of Rhythm and Blues. Obviously these songs are accepted by America because they are not only good but serve an important purpose. They build morale in these troubled times. They're escape mechanisms. It's not blues music, it's happy music and the rhythm makes it happy." . . . Herman Lubinsky advises that English Decca will distribute Savoy's "Don't Be Angry" by Nappy Brown throughout Europe. . . . George Goldner, Tico Records, has issued "Cherry Pink and Apple Blossom White" by Tito Puente with a sax instead of the trumpet. The sound makes it a tasty r & b bet. Goldner also came up with a bit of happy news this week via Philadelphia. The kids voted Rama's "Come Back My Love" by The Wrens number one record on the Bob Horn Bandstand. Deck, we are told is breaking pop in Philly in a big way. . . . A! Hibbler did his "Unchained" on Steve Allen's show last week to give the disk a big push. The sensational sale has upped Hibbler's p. a. price into four figures. Hibbler has been booked into the Birdland, New York, for three weeks starting May 26. He will also appear on Bill Rande's April 17 show with Bill Haley. . . . Atlantic Records seems well on the road to another national pop hit with Lavern Baker's "That's All I Need." Platter has taken off popwise already. The flip, "Bop-Ting-A-Ling," is showing strong sales in the r & b market. Also showing forceful indications saleswise are two Cat releases, Floyd Dixon's "Hey Bartender—Is It True?" and The Playboys' "Good Golly Miss Molly." . . . Louis Armstrong opened at The Basin Street last Thursday. A large crowd of celebrities watched Satchmo's super performance. Also on the bill was Don Shirley, superlative pianist who is fast becoming a top name in his field. . . . Ray Clark, RCA Victor Groove chief, pleased with the start the label has made in only a few weeks. Ray tells us that Piano Red's "Jump Man Jump" is going great guns nationally with especially strong action in Atlanta, Chicago and L. A. The Du Droppers will make their reappearance this week with "Talk Man Talk," an up tempo ditty, and "Give Me Some Consideration," a blues ballad. Also being issued is Chris Powell and his Blue Flames with "Break It Up" and "Love You Like Crazy." Chris did wonderfully well saleswise on his former affiliate, the Grand label, and should be all the more potent with the Victor distrib set-up in back of him. . . . Jack Angel reports "Story Untold" by The Nutmegs on Herald is showing every indication of becoming a big hit. The diskery is also readying a new release for Faye Adams. Session was held last week. Angel promises a new and socko Faye. . . . George Pincus has both sides of the new Joan Shaw-Jaguar release. His George-George pubbery has "The Ten Commandments Of Love" and "I Shouldn't Be Alone So Long." . . . If you see crowds of teens storming the Brooklyn Paramount Theatre it's 'cause Alan Freed's Rock and Roll party breaks down the walls all of Easter week. . . . George Woods, (WHAT-Philadelphia) sponsors his own "Rock and Roll Ball of '55" on April 29 in the Quaker City. Woods plans to have such talent as Buddy Johnson, Ella Johnson, Nolan Lewis, Varetta Dilard, Gene and Eunice, Little Walter, Dean Barlow, The Hearts, The Romans and The Angels.

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LAVERN BAKER



TITO PUENTE



GEORGIE WOODS

CHICAGO:

Can't wait to see the brand new offices of United Record Distribs. Understand the decor thus far includes orchid, pink and pale green. Wow! In the meantime the Messrs. Leaner continue to ride high with Roy Hamilton's "Unchained Melody"; "Chop Chop Boom" by the Danderliers on United; and Piano Red's "Jump Man, Jump" on Groove, label which they have recently



THE SPANIELS

just come with on Coral. In all cases, Chess'n Checker are getting their share of the play as well. . . . "Flip Flop And Fly" looking like the next hit for Joe Turner. . . . Ruth Brown into the Crown Propeller Lounge May 11 thru the 22nd. . . . While here, Ruth will star in a Sam Evans 'Jam With Sam' Dance, May 6. Also appearing at this gala affair, Amos Milburn; The Moonglows; Bo Diddley; Billy Clark. And many more to come. . . . Sonny Stitt moves into the Bee Hive once again come May 19. . . . Little Walter, we hear, is still touring the South. As his record of "My Babe" continues on the 'Hot Charts'. The Flamings' first disk for the Chess boys shows signs of hitting popwise. "That's My Baby (Chic-A-Boom)," b/w "When" a real sweet ballad, getting airplay from pop jocks here. And record just out a few days.

LOS ANGELES:

Contrary to statements made by several in the trade rhythm and blues is still dominating the market here in Southern California. Teen-agers here were the first to pick up the R & B kick and it looks as though they'll be the last to let go of it. Anti-R & B groups are doing all they can to squelch the trend but the bobby socks crowd are hitting back hard proving that rhythm and blues tunes are just another form of music and no more off color than a lot of POP songs. Meanwhile, the controversy over racy lyrics goes on endlessly. . . . Savoy Records are crashing thru with Nappy Brown's "Don't Be Angry" which is headed for the big-time. Tune has also been waxed by a sensational new group on Modern called The Cadets. . . . Dootsie Williams is busier than ever organizing and expanding his Dootone label. He recently added Roy Milton, Mable Scott and Chuck Higgins to his growing artist roster. Chuck's first release under the Dootone banner will be a jivey piano instrumental tabbed "Tonky Honk." Dootsie says that he's still certain that "Heaven And Paradise" by The Meadowlarks will be another smash like "Earth Angel."

. . . Fats Domino's farewell engagement at the Five Four Ballroom April 1 thru 3 was another smash success which has marked every appearance he has made on the West Coast. Fats and his orchestra headed East on a series of one-niters back to the East coast. . . . The Spence Sisters—Muriel, Mary and Marion—bow in on Aladdin with an up-tempo ditty "Do Bop Sha Bam" which is loaded with potential. The gals are not newcomers to the entertainment world as one might surmise. They starred in the all-Negro musical "Carmen Jones" and also appeared in such plush clubs as The Moulin Rouge and The Glen Air Country Club in Sherman Oaks. . . . Many of the top entertainers in the field are planning spring tours all along the West Coast. Guitar Slim will hit Los Angeles for two week-end engagements at the Five Four Ballroom on April 15, 16 and 17 and 22 thru 24. . . . Organist Bill Doggett and vocalist Faye Adams

will team up for a three-day stand at the Five Four May 6 thru 8. Faye and Bill will then go their separate ways on a series of dates throughout the Northwest. Doggett will return to LA again for week-end dates at the Five Four starting May 27 then will go into the Tiffany Club on June 3 for two weeks. . . . Looks like B. B. King will have another smash hit with his potent RPM coupling of "Lonely & Blue" b/w "Jump With Me Baby." Both sides are already causing some fast and furious sales activity. . . . Imperial Records has a hit in "Eternally Yours" with The Barons. Tune is starting to click in both R & B and POP fields. Lew Chudd, prexy of the firm, also announced the release of eight new sides that could be real chart jumpers. They include The Spiders' "Am I The One" b/w "Sukey, Sukey, Sukey"; Pee Wee Crayton's "Runnin' Wild" b/w "Eyes Full Of Tears"; Bobby Mitchell's "I Cried" b/w "I'm In Love" plus a new artist Roosevelt Sykes who sings "Sweet Old Chicago" and "Blood Stains." Sykes formerly recorded for Victor and United. . . . The long awaited Earl Bostic tour was launched last Sunday with a benefit show at the Riverside Rancho. Bostic and his big band then left to fill a tight schedule of engagements throughout the West and Northwest. They will swing thru LA again on April 29th for a three-day stint at the Five Four. . . . Roy Milton has formed a new band with Jack Kelson on tenor sax. The new group, which is much larger than the former band, were on tap at the Five Four April 8, 9 and 10. . . . Dinah Washington is slated to open at the Tiffany Club April 15 for a two-week stand. She is also set for several other dates throughout the Western circuit. . . . The great Jesse Belvin comes up with two new sides on the Specialty label that are loaded with sales appeal. The blues chanter renders two potent ballads titled "One Little Blessing" and "Gone." Also out under the Specialty banner are three spiritual releases with The Pilgrim Travelers, The Soul Stirrers and Prof. Alex Bradford.

Two beautiful instrumental readings! Breaking for a pop hit!

"CHERRY PINK AND APPLE BLOSSOM WHITE"

and

"ALL OF YOU"

(Hit tune from B'way Show "Silk Stockings")

TICO # 10-256
45-256

TICO
EL REY DEL MAMBO

220 W. 42d ST.
NEW YORK, N.Y.

THE WRENS

"COME BACK MY LOVE"

RAMA # 65

(arranged and orchestrated by Freddy Johnson)

RAMA

220 W. 42nd St., New York, N. Y.

10 STRAIGHT HITS on the CHARTS!
11th HIT - COMING UP...



B.B.
 "BLUES BOY"
KING

Just released

"JUMP WITH YOU BABY"
 b/w
"LONELY AND BLUE"

rpm # 425

RPM RECORDS 9317 W. WASHINGTON BLVD.
 CULVER CITY, CALIF.

Miss Evelyn J. Johnson
 owner and operator of the

BUFFALO BOOKING AGENCY
 proudly announces the inking of another
 long-term contract with

THE BLUES BOY himself, B. B. KING

Miss Johnson also represents other top artists, such as:

Carl Van Moon
 Willie Mae Thornton
 "Gatemouth" Brown
 Billy Brooks
 Earl Forest
 Bill Harvey
 "Little Junior" Parker
 Paul Monday, and others.

For information, contact:
BUFFALO BOOKING AGENCY
 2807 ERASTUS STREET HOUSTON, TEXAS
 Orchid 7861

THE CASH BOX

in NEW YORK CITY	in CHICAGO	in NEW ORLEANS
1 UNCHAINED MELODY Al Hibbler (Decca 29441) Roy Hamilton (Epic 9102)	MY BABE Little Walter (Checker 811)	WHAT'CHA GONNA DO Clyde McPhatter & The Drifters (Atlantic 1055)
2 CLOSE YOUR EYES Five Keys (Capitol 3032)	I'VE GOT A WOMAN Ray Charles (Atlantic 1050)	THE DOOR IS STILL OPEN Cardinals (Atlantic 1054)
3 I'VE GOT A WOMAN Ray Charles (Atlantic 1050)	UNCHAINED MELODY Al Hibbler (Decca 29441)	MY BABE Little Walter (Checker 812)
4 MY BABE Little Walter (Checker 811)	THE WALLFLOWER Etta James & The Peaches (Modern 947)	FLIP, FLOP AND FLY Joe Turner (Atlantic 1053)
5 FLIP, FLOP AND FLY Joe Turner (Atlantic 1053)	PLEDGING MY LOVE Johnny Ace (Duke 136)	THE WALLFLOWER Etta James & The Peaches (Modern 947)
6 THE DOOR IS STILL OPEN Cardinals (Atlantic 1054)	CHOP CHOP BOOM Danderliers (States 147)	LOVING YOU Lowell Fulson (Checker 812)
7 PLEDGING MY LOVE Johnny Ace (Duke 136)	LOVING YOU Lowell Fulson (Checker 812)	CLOSE YOUR EYES Five Keys (Capitol 3032)
8 MOST OF ALL Moonglows (Chess 1589)	MOST OF ALL Moonglows (Chess 1589)	MAMA, TALK TO YOUR DAUGHTER J. B. Lenore (Parrott 809)
9 DON'T BE ANGRY Nappy Brown (Savoy 1155)	FLIP, FLOP AND FLY Joe Turner (Atlantic 1053)	UNCHAINED MELODY Roy Hamilton (Epic 9102) Al Hibbler (Decca 29441)
10 LONELY NIGHTS Hearts (Baton 208)	I'M A MAN Bo Diddley (Checker 814)	PLEDGING MY LOVE Johnny Ace (Duke 136)

in SAN FRANCISCO	in NEWARK	in DETROIT
1 I'VE GOT A WOMAN Ray Charles (Atlantic 1050)	MY BABE Little Walter (Checker 811)	I'VE GOT A WOMAN Ray Charles (Atlantic 1050)
2 YOU DON'T HAVE TO GO Jimmy Reed (Vee-Jay 119)	THIS IS MY STORY Gene & Eunice (Aladdin 3282)	UNCHAINED MELODY Al Hibbler (Decca 29441)
3 PLEDGING MY LOVE Johnny Ace (Duke 136)	PLEDGING MY LOVE Johnny Ace (Duke 136)	THE WALLFLOWER Etta James & The Peaches (Modern 947)
4 COME BACK Ray Charles (Atlantic 1050)	DON'T BE ANGRY Nappy Brown (Savoy 1155)	MY BABE Little Walter (Checker 811)
5 MY BABE Little Walter (Checker 811)	TWO HEARTS Charms (DeLuxe 6065)	PLEDGING MY LOVE Johnny Ace (Duke 136)
6 TWEEDLEE DEE Lavern Baker (Atlantic 1047)	THE DOOR IS STILL OPEN Cardinals (Atlantic 1054)	FLIP, FLOP AND FLY Joe Turner (Atlantic 1053)
7 THAT'S ALL I WANT FROM YOU Dinah Washington (Mercury 70537)	MOST OF ALL Moonglows (Chess 1589)	MOST OF ALL Moonglows (Chess 1589)
8 DON'T YOU KNOW Fats Domino (Imperial 5340)	FLIP, FLOP AND FLY Joe Turner (Atlantic 1053)	CHOP CHOP BOOM Danderliers (States 147)
9 LOVING YOU Lowell Fulson (Checker 812)	LONELY NIGHTS Hearts (Baton 208)	WHAT'CHA GONNA DO Clyde McPhatter & The Drifters (Atlantic 1055)
10 THE WALLFLOWER Etta James & The Peaches (Modern 947)	I'VE GOT A WOMAN Ray Charles (Atlantic 1050)	CHERRY PINK Perez Prado (RCA Victor 20-5965)

THE CASH BOX



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1** PLEDGING MY LOVE
Johnny Ace
(Duke 136)
- 2** MOST OF ALL
Moonglows
(Chess 1589)
- 3** THE WALLFLOWER
Etta James & The Peaches
(Modern 947)
- 4** DON'T BE ANGRY
Nappy Brown
(Savoy 1155)
- 5** LONELY NIGHTS
Hearts
(Baton 208)
- 6** WHADAYA WANT
Robins
(Spark 110)
- 7** THIS IS MY STORY
Gene & Eunice
(Aladdin 3282)
- 8** BABY DARLING
Richard Berry & The Dreamers
(Flair 1058)
- 9** CLOSE YOUR EYES
Five Keys
(Capitol 3032)
- 10** MY BABE
Little Walter
(Checker 811)

- MY BABE
Little Walter
(Checker 811)
- I'VE GOT A WOMAN
Ray Charles
(Atlantic 1050)
- PLEDGING MY LOVE
Johnny Ace
(Duke 136)
- BLUE VELVET
Clovers
(Atlantic 1052)
- FLIP, FLOP AND FLY
Joe Turner
(Atlantic 1053)
- HEAVEN IN PARADISE
Meadowlarks
(Dootone 359)
- DON'T YOU KNOW
Fats Domino
(Imperial 5340)
- YOU DON'T HAVE TO GO
Jimmy Reed
(Vee-Jay 119)
- MAMA, TALK TO YOUR DAUGHTER
J. B. Lenore
(Parrott 809)
- LOVING YOU
Lowell Fulson
(Checker 812)

- MY BABE
Little Walter
(Checker 811)
- I'VE GOT A WOMAN
Ray Charles
(Atlantic 1050)
- CLOSE YOUR EYES
Five Keys
(Capitol 3032)
- YOU DON'T HAVE TO GO
Jimmy Reed
(Vee-Jay 119)
- PLEDGING MY LOVE
Johnny Ace
(Duke 136)
- FLIP, FLOP AND FLY
Joe Turner
(Atlantic 1053)
- THE WALLFLOWER
Etta James & The Peaches
(Modern 947)
- UNCHAINED MELODY
Al Hibbler
(Decca 29441)
Roy Hamilton
(Epic 9102)
- CHOP CHOP BOOM
Danderliers
(States 147)
- LOVING YOU
Lowell Fulson
(Checker 812)



- 1** MY BABE
Little Walter
(Checker 811)
- 2** PLEDGING MY LOVE
Johnny Ace
(Duke 136)
- 3** WHAT'CHA GONNA DO
Clyde McPhatter & The Drifters
(Atlantic 1055)
- 4** THE WALLFLOWER
Etta James & The Peaches
(Modern 947)
- 5** I'VE GOT A WOMAN
Ray Charles
(Atlantic 1050)
- 6** FLIP, FLOP AND FLY
Joe Turner
(Atlantic 1053)
- 7** CLOSE YOUR EYES
Five Keys
(Capitol 3032)
- 8** COME BACK
Ray Charles
(Atlantic 1050)
- 9** BLUE VELVET
Clovers
(Atlantic 1052)
- 10** EARTH ANGEL
Penguins
(Dootone 348)

- MY BABE
Little Walter
(Checker 811)
- PLEDGING MY LOVE
Johnny Ace
(Duke 136)
- FLIP, FLOP AND FLY
Joe Turner
(Atlantic 1053)
- THE WALLFLOWER
Etta James & The Peaches
(Modern 947)
- I'VE GOT A WOMAN
Ray Charles
(Atlantic 1050)
- TWEEDLEE DEE
Lavern Baker
(Atlantic 1047)
- JOHNNY HAS GONE
Varetta Dillard
(Savoy 1135)
- DON'T BE ANGRY
Nappy Brown
(Savoy 1155)
- WHAT'CHA GONNA DO
Clyde McPhatter & The Drifters
(Atlantic 1055)
- MAMA, TALK TO YOUR DAUGHTER
J. B. Lenore
(Parrott 809)

- PLEDGING MY LOVE
Johnny Ace
(Duke 136)
- MY BABE
Little Walter
(Checker 811)
- THE WALLFLOWER
Etta James & The Peaches
(Modern 947)
- LOVING YOU
Lowell Fulson
(Checker 812)
- WHAT'CHA GONNA DO
Clyde McPhatter & The Drifters
(Atlantic 1055)
- SINCERELY
Moonglows
(Chess 1581)
- FLIP, FLOP AND FLY
Joe Turner
(Atlantic 1053)
- I'VE GOT A WOMAN
Ray Charles
(Atlantic 1050)
- YOU DON'T HAVE TO GO
Jimmy Reed
(Vee-Jay 119)
- TWEEDLEE DEE
Lavern Baker
(Atlantic 1047)

Coming Up In R & B

Listed Alphabetically

- CHOP CHOP BOOM**
Danderliers
(States 147)
Baltimore, Chicago, Cincinnati, Cleveland, Detroit, Los Angeles, New York, St. Louis.
- I'M A MAN**
Bo Diddley
(Checker 814)
Chicago, Cleveland, Dallas, Mobile, New Orleans, New York, St. Louis.
- UNCHAINED MELODY**
Roy Hamilton
(Epic 9102)
Atlanta, Baltimore, Chicago, Cleveland, Detroit, Nashville, Newark, New Orleans, New York, Philadelphia, St. Louis.
(Al Hibbler "Unchained"—Decca 29441—reported April 2nd issue.)

Top Jazz Stars To Appear At Westchester Concert

NEW YORK—Good jazz in a good cause will be the order of the evening at the County Center in White Plains on April 28 when five "greats" of jazz will be presented in a big jazz concert for the benefit of Family Service of Westchester, Inc. Garry Moore of TV fame will m.c. Featured will be Lionel Hampton and his band, Errol Garner and his trio, Chet Baker and his Quartet, Jerry Mulligan, and Stan Rubin with his Tiger-Town Five. Tickets are on sale at the County Center in White Plains, as well as at the Colony Radio and Record Center, in New York City and at book and music stores in local Westchester communities.

"As you like jazz" is apparently the theme of the evening, as there will be something to please lovers of each type of jazz. Dixie-land from Stan Rubin, Cool trumpet work from Chet Baker, Mulligan's baritone sax counterpoint, Sweet and swing from Hamp, master of the drums, and Errol Garner's rich, dynamic piano.

Family Service, the agency sponsoring the concert, is new to Westchester. It was formed last autumn for the purpose of making professional help available to families with problems. The service it offers is known as counselling, the professional staff workers as counsellors. They are people with years of training in helping people to solve those problems that beset almost every family at some time: Marital difficulties, how to cope with old age, with parent-child conflicts, with emotional disturbances, anxiety—even employment and housing. No one seeking counsel at Family Service is ever turned away for lack of means; fees are based on a family's ability to pay. The agency serves everybody. It is supported in part by the Community Chest, in part by its fees, but it needs more money to expand its services to the increasing number of Westchester families who are availing themselves of this expert sort of help.

Stan Rubin is the youngest star on the program and Westchester's favorite son of jazz by virtue of his residence in New Rochelle.

Lionel Hampton will appear with his eighteen piece band.

Airmail Subscription
The CASH BOX \$30.



- THE CHARMS
"TWO HEARTS"
"The First Time We Met"
Deluxe 6065
- THE MIDNIGHTERS
"RING A-LING A-LING"
"ASHAMED OF MYSELF"
Federal 12210
- LUCKY MILLINDER
"IT'S A SAD, SAD FEELING"
"OW!"
King 4792
- BILL DOGGETT
"I'LL BE AROUND"
"WILD OATS"
King 4784
- EARL BOSTIC
"WHEN YOUR LOVER HAS GONE"
"COCKTAILS FOR TWO"
King 4790
- THE "5" ROYALES
"MOHAWK SQUAW"
"HOW I WONDER"



Looks Big!
BABY DON'T WANT ME
by SONNY KNIGHT
547 # 547-45
Specialty records

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ANOTHER SMASH!
"AM I THE ONE"
b/w
"SUKEY, SUKEY, SUKEY"
THE SPIDERS
IMPERIAL 5344
Imperial Records
6425 Hollywood Blvd., Hollywood 28, Calif.

A BIG ONE by
GREER
on GROOVE
"WILL I BE THE ONE"
Groove 0100
COBLIN MUSIC CO.
1587 B'way, N. Y., N. Y.

RHYTHM 'N BLUES REVIEWS

⊙ A DISK & SLEEPER	⊙ G GOOD
⊙ B EXCELLENT	⊙ C FAIR
⊙ B VERY GOOD	⊙ D MEDIOCRE

LARRY LIGGETT

(Chess 1594)

C+ "MY WILD IRISH ROSE" (2:45) [Witmark—Olcott] The standard is given a Latin treatment for a quick beat riding wax that will keep the kids dancing.

B "THE TURTLE" (2:47) [Arc BMI—L. Liggett] Larry Liggett and his horn wail a slow swaying blues with a good effect. Exotic side that makes strong listening as well as dance fare.

EDDIE BOYD

(Chess 1595)

B+ "THE NIGHTMARE IS OVER" (2:43) [Arc BMI—Boyd] After ten long years Eddie finds out she doesn't love him. He wails a slow Southern blues telling of his agony. He finds his true woman and all augurs well for the future. Boyd does a fine job and the deck could become a strong seller.

B "REAL GOOD FEELING" (2:35) [Arc BMI—Boyd] Boyd ups the tempo on the flip as he sings with a happy driving feeling. It's a rock and roll item.

BIG MAYBELLE

(Okeh 7053)

B+ "DON'T LEAVE POOR ME" (2:30) [Dover BMI—Singleton, Kirkland, Smith] Big Maybelle, one of the leading exponents of the belt 'em school gives one of her strong performances on this moderate beat jump tune. Maybelle goes from soft to shouty and comes up with an ok wax.

B "AIN'T NO USE" (2:55) [Forshay BMI—Wyche, Kirkland] Big Maybelle waxes tender on the flip against a pop ork backing and it doesn't come off with the same potent effect we expect of the shouter.

THE HARRIS SISTERS

(Capitol F-3086)

B+ "KISSIN' BUG" (2:05) [Gallo—Otis BMI—Fallo] New fem team comes up with a rocker and the kids give it a treatment that is top-drawer. The gals have a sound that can break them in r & b and pop. Good side that should be watched carefully.

B "WE'VE BEEN WALKIN' ALL NIGHT" (2:19) [Fred Fisher ASCAP—Singleton, McCoy] A middle tempo rocker performer in the same potent manner described above. The Harris Sisters display a style in their treatment of the middle tempo bouncer that makes them a group that could happen.

PEE WEE CRAYTON

(Imperial 5345)

B "RUNNIN' WILD" (2:26) [Commodore BMI—D. Bartholomew] Pee Wee's a little country boy running wild in a big town. Beat is moderate and Crayton swings off to a strong side.

B "EYES FULL OF TEARS" (2:08) [Commodore BMI—Crayton] Crayton waxes tender on the flip with a slow blues. Pee Wee sorrowfully sings of his gal who has another man to show her around.

THE CASH BOX

★ AWARD O' THE WEEK ★

"WHY ARE WE APART" (2:25)

[Jay & Cee BMI—Cal Greene]

"SWITCHIE WITCHIE TITCHIE" (2:25)

[Jay & Cee BMI—Henry Ballard]

THE MIDNIGHTERS
(Federal 12220)



THE MIDNIGHTERS

● The Midnighters dish up a slow tempo ballad pretty, "Why Are We

Apart," with a warm and appealing performance. The lead is in good voice as he takes the group through the romantic item with a feelingful performance. Wax is the best effort the Midnighters have come up with in the last several releases. The flip, "Switchie Witchie Titchie," is a gay bouncer with the punch effect condensed in the nonsensical title. A middle beat jump that the kids can dance to. If one side makes it, it will be the ballad, "Why Are We Apart."

THE FIVE ECHOS

(Vee-Joy 129)

C+ "TELL ME BABY" (2:14) [Conrad BMI—Taylor] The Five Echos a merry bouncer in which the lead sings with gusto. A lively wax that'll have the kids hopping.

B "I REALLY DO" (2:23) [Conrad BMI—Sims] The Echos wail a slow ballad blues on the companion piece with a tender set of lyrics. Pretty side.

SONNY KNIGHT

(Specialty 547)

B+ "BABY DON'T WANT ME" (2:30) [Venice BMI—Smith, Blackwell] Sonny Knight comes up with a potent wax in this middle tempo bouncer. Tune is melodic, simple and Knight rocks it gently. Good side.

B "KEEP A-WALKIN'" (2:41) [Venice BMI—Smith] Reverse end is a rocking item given a reserved belt reading that has the deck moving at a good pace.

J. J. JONES

(Specialty 549)

C+ "NIGHT TRAIN MAMBO" (2:05) [Pan-Lee BMI—Forrest] J. J. Jones sets the old Jimmy Forrest hit to a mambo tempo and the result is an interesting dance wax.

C+ "AFTER HOURS MAMBO" (2:00) [Popular ASCAP—A. Parrish] Similar etching aimed at the mambo dancer.

STORMY HERMAN

(Dootone 358)

C+ "THE JITTERBUG" (2:35) [Dootsie Williams BMI—Herman Colbert Stormy Herman sings a slow tempo deep south ditty about his fun lovin' gal. Harmonica and strings bring the full flavor to the side.

C+ "BAD LUCK" (2:27) [Dootsie Williams BMI—Herman Colbert] Similar item in which Herman bewails his bad luck.

TAB SMITH

(United 187)

B "TABOLINO" (2:40) [Pamlee BMI—Smith] The top-notch alto saxing of Tab Smith makes this a delectable fast tempo instrumental that swings infectiously. Good side.

B "COTTAGE FOR SALE" (2:50) [Crawford—Conley, Robinson] Tab goes sweet on the flip and the result is a mellow and driftly wax. Dreamy listening.

ARTHUR PRYSOCK

(Mercury 70599)

B "I HAVE LIVED" (2:18) [Col-lins Music BMI—Prysock, Johnson] Arthur Prysock dramatically sings a slow pretty with deep emotion. Pleasing side.

B "MORNING, NOON AND NIGHT" (2:37) [United ASCAP—Miles, Discan] The deep voiced chanter etches a similar piece of material in his round voiced manner.

THE CONCORDS

(Horlem 2328)

C+ "CANDLELIGHT" (2:31) [Kase BMI] The Concordes blend on a slow rhythmic blues ballad effectively. Pretty lilting tune.

C+ "MONTICELLO" (2:41) [Kase BMI] The Concordes change pace and dish up a jumping mambo ditty in pleasant style.

SLIM HUNT

(Excello 2055)

B "WELCOME HOME BABY" (2:28) [Excellorec BMI] Slim Hunt chants a country slow beat blues for an ok side. Slim welcomes his baby back home after a long absence.

C+ "LONESOME FOR MY BABY" (2:43) [Excellorec BMI] Hunt wails a slow Southern blues story of his lonesome life without his baby. Hunt tells his tale well.

CHRISTINE KITTRELL

(Republic 4362)

B "CALL HIS NAME" (2:30) [Babb—Kittrell] Christine Kittrell belts a fast beat rocker with plenty of zest. Good sax in the break helps keep the tune driving.

B "LEAVE MY MAN ALONE" (2:30) [Babb—Kittrell] Christine warns the fems to leave her man alone unless they want a mess of trouble. A slow sensuous blues effectively performed.

RUFUS GORE

(King 4788)

C+ "FIREWATER" (2:15) [Jay & Cee BMI—Glover] Rufus Gore sings a middle tempo rhythmic bounce about the evils of "sneaky pete." Ditty has a strong beat and the kids will find good dance tempo here.

B "GHOST WALK" (2:32) [Jay & Cee BMI—Glover, Baker] Gore ups the tempo on the flip. An instrumental that highlights Gore's solid saxing. Gore comes up with some sensational sounds and the deck could stir up some noise.

RAY REID

(MGM K-55007)

C+ "I'LL TAKE THE BLAME" (2:55) [St. Louis BMI—Singleton, McCoy] Ray Reid sings a slow country blues with a voice that is different yet Eckstine flavored. Ok deck.

B "MOVE IT ON OVER" (2:28) [Acuff Rose BMI—Williams] Old Hank Williams hit is given a new interpretation. Reid does well with the item.

THE CASH BOX

Rhythm 'N Blues BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "THE NIGHTMARE IS OVER" Eddie Boyd Chess 1595
- ★ "KISSIN' BUG" Harris Sisters Capitol 3086

The Cash Box
RHYTHM 'N BLUES REVIEWS

DISK & SLEEPER GOOD
EXCELLENT FAIR
VERY GOOD MEDIOCRE

THE CASH BOX

Rhythm 'N Blues SLEEPER OF THE WEEK

"AM I THE ONE" (2:24) [Commodore BMI—L. Carbo]
"SUKEY, SUKEY, SUKEY" (2:36) [Commodore BMI—Smith]
THE SPIDERS
(Imperial 779)



THE SPIDERS

● The Spiders singing "Am I The

One," come up with a tuneful and mystic sounding slow tempo blues ballad that could be their most powerful entry in some time. The group handles the haunting pretty with dramatic results. The arrangement gives it a quality that lifts the disk well out of the ordinary. Good bet. The reverse, "Sukey, Sukey, Sukey," is a quick beat description of a new dance. A jitterbug coupling for the strong side, "Am I The One."

"LOVE AND UNDERSTANDING" (2:30) [Condor BMI—Scott]
"FROM THIS DAY ON" (2:31) [Condor BMI—Scott]
THE COUNTS
(Dot 1243)



THE COUNTS

● The Counts make a pitch as

a big seller with a middle beat jump item endowed with flavor, melody and performance. "Love and Understanding" is a mild rocker with a bit of spiritual flavor and a simple but catchy melody line. The Counts give it a meaty reading for a resulting strong side. The under lid, "From This Day On," is a slow tempo ballad effectively handled by a strong lead. Good coupler that will help sell "Love and Understanding."

"DON'T EVER LEAVE ME" (2:39) [Dare BMI—Pearson]
"LITTLE GIRL" (2:38) [Dare BMI—LeMonier, Duckett]
THE RIVILEERS
(Baton 209)

● The Rivileers follow up "For Sentimental Reasons" with a slow pretty containing strong emotional romantic overtones and an overpowering lead vocal that should put the group into the leading chart items. Lifting tune is handled in a manner that should bring

in strong pop as well as r & b sales. Subdued backing is effective and serves its proper function in spotlighting the great lead. The flip, "Little Girl," is a quick beat rhythm number that is well done and provides the phono operator or over the counter buyer with a change of pace.

SWANEE QUINTET [SPIRITUAL]
(Nashboro 551)

B "IT'S HARD TO GET ALONG" (2:49) [Excellorec BMI—] The Swanee Quintet deliver a shouty middle beat religious item with an exciting reading. Ok religious side.

C+ "JUDGEMENT" (2:48) [Excellorec BMI] The Quintets rock out a syncopated hallelujah side with gusto filled performance. A frenzied wax.

PROFESSOR CHARLES TAYLOR
(Tuxedo 901)

B "I CAN'T TURN AROUND" (2:30) [Martin & Morris BMI—Morris] Prof. Charles Taylor puts out with everything he's got as he shouts out an intense and fire-filled spiritual side.

C+ "GOD'S GOT A TELEVISION" (2:40) [Kraft—Taylor] God is presented in a simplified explanation of how he sees all—knows all. He's got a television set. An easy middle beat item told in story fashion.

EDNA GALLMON COOKE
(Nashboro 553)

B+ "WHO'LL BE A WITNESS" (2:50) [Excellorec BMI—Cooke] Edna Gallmon Cooke sings beautifully in an underplayed delivery and the effect is powerful. A middle tempo gospel side done with stirring appeal.

B "MY JOY" (2:59) [Excellorec BMI—Cooke] Similar comments on a slow religious piece.

TITO PUENTE [LATIN]
(Tico 10-256)

B+ "CHERRY PINK AND APPLE BLOSSOM WHITE" (2:43) [Louiguy—Leonard, David] Tito Puente dishes up the current pop hit and, as is usual for Puente, gives it a very capable reading. The mambo favorite lays down a very strong danceable beat and changes the flavoring just a bit by the use of a saxophone instead of trumpet. The latter change will make it tastier for the r & b market.

B "ALL OF YOU" (2:48) [Cole—Porter] Puente, for the flip, comes up with the lovely Porter hit from the Broadway play, "Silk Stockings." It is a relaxed and easy tempo wax that should meet with favor among the followers of the mambo kick. An excellent side.

The Nation's
Rhythm & Blues
TOP 15

- 1** MY BABE
Little Walter
(Checker 811)
- 2** PLEDGING MY LOVE
Johnny Ace
(Duke 136)
- 3** I'VE GOT A WOMAN
Ray Charles
(Atlantic 1050)
- 4** THE WALLFLOWER
Etta James & The Peaches
(Modern 947)
- 5** FLIP, FLOP AND FLY
Joe Turner
(Atlantic 1053)
- 6** CLOSE YOUR EYES
Five Keys
(Capitol 3032)
- 7** WHAT'CHA GONNA DO
Clyde McPhatter & The Drifters
(Atlantic 1055)
- 8** MOST OF ALL
Moonglows
(Chess 1589)
- 9** LOVING YOU
Lowell Fulson
(Checker 812)
- 10** UNCHAINED MELODY
Al Hibbler (Decca 29441)
Roy Hamilton (Epic 9102)
- 11** YOU DON'T HAVE TO GO
Jimmy Reed
(Vee-Jay 119)
- 12** EARTH ANGEL
Penguins
(Dootone 348)
- 13** TWEEDLEE DEE
Lavern Baker
(Atlantic 1047)
- 14** LONELY NIGHTS
Hearts
(Baton 208)
- 15** DON'T BE ANGRY
Nappy Brown
(Savoy 1155)

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HEADING FOR NO. 1 SPOT!

"BO DIDDLEY"

W

BO DIDDLEY

814

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THE CASH BOX
Reports
THE NATION'S
BIG 10
Country
JUKE BOX TUNES

THE CASH BOX
CANADIAN
CAPERERS

TORONTO TOPICS:

An important event in Chicago last week was the M. O. A. (Jukebox Operators) Convention. Taking time off from their regular duties to attend were Don McKim of Quality Records, Harold Pounds of Spartan and Harold Moon of BMI Canada. Among the operators themselves—Messrs. Pound (St. John's, Nfld.), Van Deusen (Edmonton, Alta.) and Folliat (Vancouver). . . . Priscilla Wright (Fourteen-year-old discovery) has got everybody hopping in this part of the country. "Man In A Raincoat" (one of the numbers she recorded for Spartan and soon to be released) written by Warwick Webster has been creating a lot of fuss, and after hearing it, we can certainly see why. Watch for her and the number. They're both great! . . . Being held over this week and the next at the Colonial is the very versatile Johnny Hodges, and with him the Duke Ellington All-Stars. They are really doing a terrific job packing them in. . . . Julius La Rosa is going to be playing a return engagement at the Casino Theatre very shortly, and we are certainly glad to have him back. Welcome back, Julius! . . . Not unexpected in the least is the fact that "Pajama Game" is creating



JULIUS LA ROSA

a lot of attention in this town. People are requesting tickets all the time. It wouldn't surprise me in the slightest if this show was to be asked back to Toronto in the very near future. With a star like Fran Warren, what other reaction would one expect? . . . Dakota Staton and the Paul Bley Trio are at the Towne Tavern this week. Dakota is a gal that's certainly coming into her own. Sse's really gaining popularity very quickly.

MONTREAL MEMOS:

The Gaylords, Mercury recording artists, completed a very successful engagement at the Seville Theatre. Current attraction features the one and only Sarah Vaughan who at the present is riding high with "How Important Can It Be." This gal should prove a tremendous draw as she has a great following here. . . . Headlining the show at the El Morocco this week is Karen Chandler, Coral recording artist. Gal will be followed by the Rover Boys who will play the room for the third time. . . . The Latin Quarter "House of Jazz" is reopening Saturday, April 9th with dancing to the Jack Shtyka Orchestra. . . . Currently featured at the Ritz Cafe of the Ritz Carlton Hotel is Ann Crowley. . . . Coming show at the Seville Theatre will be Julius La Rosa who opens on April 14th.

CINCINNATI CUT-UPS

Well, it has been officially announced by John T. Murphy of Crosley's that Paul Dixon who resigned from DuMont (effective April 8th) would be coming back to Cincinnati. For some weeks now it has been rumored that Paul was carrying on negotiations with top Crosley brass who evaded reporters seeking information concerning Dixon's return. Since Paul was considered as being the Queen City's hottest radio and TV personality when he worked at WCPO before resigning there to join DuMont in New York it is easy to understand the interest shown by the press. The new "Paul Dixon Show" will be carried by the WLW-TV web in Dayton, Columbus and Cincinnati for one hour

each weekday afternoon, and will include Sis. Camp who with Dixon will pantomime records requested by viewers.

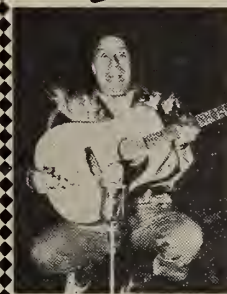
Jimmie Skinner (Decca) has a new release out "I Don't Need A Doctor" b/w "Blame The Right One" two songs that he wrote. Sounds great. . . . The Greer Sisters ("X") also have a new one out called "Shanghaied". . . . Lots of folks in town this week, including Dee Kilpatrick (Mercury) Ginger Callahan, Bro. Claud Ely (King) and Murry Nash. . . . Ruth Lyons (WLW) has been off the air for the past few days. (Maybe a story shaping up here) . . . Hayride Talent all set for a long list of appearances this summer.

THE TEN COUNTRY RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK
(PLUS THE NEXT TEN)

1. IN THE JAILHOUSE NOW . . . Webb Pierce (Decca)
2. MAKING BELIEVE . . . {Kitty Wells (Decca)
Jimmy Work (Dot)
3. ARE YOU MINE . . . {Ginny Wright & Tom Tall (Fabor)
Myrna Lorrie & Buddy DeVal (Abbott)
4. LIVE FAST, LOVE HARD, DIE YOUNG . . . Faron Young (Capitol)
5. LOOSE TALK . . . Carl Smith (Columbia)
6. I'VE BEEN THINKING . . . Eddy Arnold (RCA Victor)
7. BALLAD OF DAVY CROCKETT . . . {Mac Wiseman (Dot)
Tennessee Ernie Ford (Capitol)
8. IF YOU AIN'T LOVIN' . . . Faron Young (Capitol)
9. HEARTS OF STONE . . . Red Foley (Decca)
10. AS LONG AS I LIVE . . . Kitty Wells & Red Foley (Decca)
- 11) KISSES DON'T LIE. 12) I DREAMED OF A HILLBILLY HEAVEN.
- 13) SINCERELY. 14) THAT'S ALL RIGHT. 15) DAYDREAMING.
- 16) LET ME GO, LOVER. 17) CUZZ YORE SO SWEET. 18) WHOSE SHOULDER WILL YOU CRY ON. 19) I GOTTA GO GET MY BABY. 20) WOULD YOU MIND.

- 1 IN THE JAILHOUSE NOW
Webb Pierce
(Decca 29391; 9-29391)
- 2 LOOSE TALK
Carl Smith
(Columbia 21317; 4-21317)
- 3 IF YOU AIN'T LOVIN'
Faron Young
(Capitol 2953; F-2953)
- 4 MAKING BELIEVE
Jimmy Work
(Dot 1221; 45-1221)
Kitty Wells
(Decca 29419; 9-29419)
- 5 I'VE BEEN THINKING
Eddy Arnold
(RCA Victor 20-6000;
47-6000)
- 6 ARE YOU MINE
Ginny Wright & Tom Tall
(Fabor 117; 45-117)
Myrna Lorrie & Buddy DeVal
(Abbott 172; 45-172)
- 7 AS LONG AS I LIVE
Kitty Wells & Red Foley
(Decca 29390; 9-29390)
- 8 LIVE FAST, LOVE HARD, DIE YOUNG
Faron Young
(Capitol 3056; F-3056)
- 9 KISSES DON'T LIE
Carl Smith
(Columbia 21340; 4-21340)
- 10 HEARTS OF STONE
Red Foley
(Decca 29375; 9-29375)

CHECK
BIG ATTRACTION



BILL
CARLISLE

"RUSTY OLD HALO"

MERCURY 70544

MARTHA
CARSON



singing

"I'M COUNTING MY BLESSINGS"

b/w

"IT'S ALL RIGHT"

CAPITOL 3045



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HUSKEY

sings
a new hit

"I'LL BABY SIT WITH YOU"

b/w

"SHE'S ALWAYS THERE"

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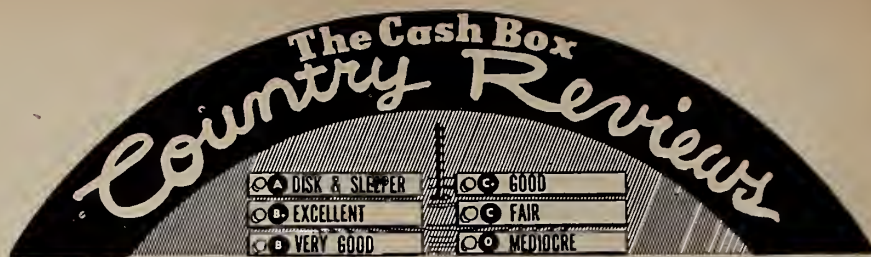
ADDRESS

CITY ZONE STATE

Individual's Name

THE 101 TOP THE CASH BOX
Country Best Sellers

1. IN THE JAILHOUSE NOW
Webb Pierce
(Decca 29391; 9-29391)
2. MAKING BELIEVE
Kitty Wells
(Decca 29149; 9-29149)
Jimmy Work
(Dot 1221; 45-1221)
3. I'VE BEEN THINKING
Eddy Arnold
(RCA Victor 20-6000; 47-6000)
4. LOOSE TALK
Carl Smith
(Columbia 21317; 4-21317)
5. LIVE FAST, LOVE HARD,
DIE YOUNG
Faron Young
(Capitol 3056; F-3056)
6. ARE YOU MINE
Ginny Wright & Tom Tall
(Fabor 117; 45-117)
Mvrna Lorie & Buddy DeVal
(Abbott 172; 45-172)
7. BALLAD OF DAVY CROCKETT
Tennessee Ernie Ford
(Capitol 3058; F-3058)
Mac Wiseman
(Dot 1240; 45-1240)
8. IF YOU AIN'T LOVIN'
Faron Young
(Capitol 2953; F-2953)
9. AS LONG AS I LIVE
Kitty Wells & Red Foley
(Decca 29390; 9-29390)
10. KISSES DON'T LIE
Carl Smith
(Columbia 21340; 4-21340)



THE CASH BOX



"NOBODY" [E. B. Marks BMI—A. Rogers, B. A. Williams]
"HOMINY GRITS" (2:48) [American BMI—S. Burnette]

RED FOLEY
(Decca 29494; 9-29494)

● Red Foley, whose waxing of "Hearts Of Stone" is still going great guns in the country market, comes up with a splendid two-sider that's gonna do big things. Top half is the wonderful old Bert Williams tune "Nobody", and Foley sends it up in his inimitable, relaxed style. Combination of sensational material and delivery, in addition to Red's TV "Ozark Jubilee" plugs, should make this side a smash. Flip portion, "Hominy Grits", is a delectable, easy-going, lilter that the chanter spins with finesse. An excellent coupling for maximum results. You'll probably see both tunes on the charts.

"THERE SHE GOES" (2:35) [4 Star BMI—E. Miller]
"OLD LONESOME TIMES" (3:06)

[Driftwood BMI—S. James, Pitts]

CARL SMITH
(Columbia 21382; 4-21382)

● Carl Smith makes a double bid for the top rung on the popularity ladder with both halves of his latest pairing. The artist is currently making a strong showing with his "Kisses Don't Lie" while his previous waxing of "Loose Talk" seems to defy the laws of gravity. Top end of the new release, "There She Goes", is a middle beat tearful ballad that Smith sings with tender emotion. Under portion, "Old Lonesome Times", is another heartbreaker rendered with the utmost of feeling by the polished stylist. Two top drawer offerings that should spin way up there.

"I'LL BABY SIT WITH YOU" (2:47)

[Cedarwood BMI—C. Wilson]

"SHE'S ALWAYS THERE" (2:29)

[Acuff-Rose BMI—D. Helms, M. Taylor]

FERLIN HUSKEY
(Capitol 3097; F3097)

● Ferlin Huskey, who clicked with both sides of his last release, "Little Tom" and "I Feel Better All Over", comes up with a cutie that could be his biggest record to date. The tune, titled "I'll Baby Sit With You", is a refreshing, romantic bouncer with tantalizing lyrics. Huskey's sparkling vocal effort is backed up in terrific instrumental and vocal fashion by his Hush Puppies. On the other end, the chanter turns in a potent up-tempo weeper, tagged "She's Always There". It's a winning coupling with the upper lid leading the way. Watch 'em both.

FLOYD WILSON

(RCA Victor 20-6082; 47-6082)

B+ **"YOUR WEDDING DAY"** (2:46)

[Valley BMI—F. P. Wilson] Floyd Wilson comes up with a first quality reading on a middle tempo, tear-compelling ballad. Lovely melody and instrumental backdrop on a deck that bears close attention by the ops.

B **"I PLAYED THE WRONG**

SONG" (1:58) [Valley BMI—T. LeMay] On the under side Wilson deftly belts out a quick beat, sentimental ditty. A solid platter.

LOUIS and LARRY CRABB

(Lin 1010; 45-1010)

B **"JUST GIVE ME TIME"** (2:05)

[Lin BMI—L. Crabb] Louis and Larry Crabb blend their vocal talents in effective manner as they knock out an inviting fast paced platter. Colorful instrumental assist makes for a fetching etching.

C+ **"MY LOUISIANA HOME"** (2:45)

[Lin BMI—L. Crabb] The boys take hold of a pretty waltz item and send it across in easy-on-the-ears fashion.

JACK CARDWELL

(King 1454; 45-1454)

B **"WHADAYA WANT"** (2:01)

[Quintet BMI—Stoller, Leiber] Jack Cardwell steps up to bat out a flavorful country version of a current r&b ditty. It's a fast paced biscuit with the chorus and instruments lending a spirited backdrop.

B **"DAY DONE BROKE TOO**

SOON THIS MORNING" (2:21) [Lois BMI—J. Cardwell] On the reverse half Cardwell waxes another high-flying platter in the r&b vein. Two lively sides.

BUDD HOBBS

(MGM 11969; K11969)

B **"I'M GONNA SET YOU FREE"**

(2:35) [Wooley Western BMI—Rhodes, Hobbs] Budd Hobbs applies his soothing vocal chords to an upbeat, feelingful piece with expressive lyrics. Good support by his Trail Herders on a deck that should prove substantial juke box fare.

C+ **"LOUISIANA SWING"** (2:22)

[Wooley Western BMI—Wooley] Flipside, Hobbs and the boys wax a tasteful, fast paced toe-tapper. Attractive pairings.

DAVID HOUSTON

(Imperial 8291; X8291)

B **"BLUE PRELUDE"** (2:30) [Is-

ham Jones ASCAP—Jenkins, Bishop] The smooth and mellow tones of David Houston make for pleasant listening as the artist takes hold of the old favorite and waxes it in a rhythmic, quick beat fashion.

C+ **"I'M SORRY I MADE YOU**

CRY" (1:55) [Leo Feist ASCAP—N. J. Clesi] On the lower side Houston comes up with another standard and treats it to a convincing reading.

GEORGE BEVERLY SHEA (Sacred)

(RCA Victor 20-6068; 47-6068)

B+ **"HOW GREAT THOU ART"**

(2:53) [Manna BMI—C. K. Hine] George Beverly Shea puts his heart into his chanting of a moving, middle tempo gospel item. Big choral and instrumental background for Shea's full and rich voice.

B **"LEAD ME, GUIDE ME"** (2:48)

[Hill & Range BMI—D. Akers] Shea and chorus ask for guidance from above on this fine, slow tempo sacred piece. Potent job on both ends.

THE CASH BOX Country Roundup

WSM GRAND OLE OPRY . . . Hal Smith, personal manager of Carl Smith and his Tunesmiths, (Columbia) reported a successful tour thru Texas and Louisiana recently for the group, and currently has the group working a thirty day tour which will cover Colorado, Nebraska, the Dakotas, into Canada, back to the states and Montana, Idaho, Washington, Oregon—jumping to the West Coast and California. Hal will make the key cities with the group.



ERNEST TUBB

Ernest Tubb (Decca) compiling a new song folio. Tubb usually takes special interest in the preparation of his Song Folios and lays out the format himself. The forthcoming Tubb Folio will be published by Ernest Tubb Music, Inc. Elaine "Scooter Bill" Tubb, Ernest's young daughter, back to Nashville from San Antonio and lately has been doing some spots on the Midnight Jamboree. And getting a very good reception, too! Stars of WSM's Grand Ole Opry played 2,554 personal appearances to 7,662,000 persons during 1954! Martha Carson, (Capitol), Bill Carlisle (Mercury) and Ferlin Huskey (Capitol) touring as a 'package group' recently wrapped up some pretty good grosses and X. Cosse reports that in many cases the groups are playing to sell-out houses! Johnnie and Jack (RCA Victor), Roy Acuff (Capitol), and his Smokey Mountain Boys and Kitty Wells (Decca) all set for a thirty-five-day tour which will kick off thru the Kansas

territory and conclude on the West Coast! This particular unit, organized several months ago now—have been clicking right along—breaking house records in many territories and packin' 'em in right along! The Johnnie and Jack and Kitty Wells group are managed by Frankie More! Bill Monroe (Decca) and his Bluegrass Boys set for sixteen weeks under canvas—according to Bessie Mauldin, the tent show will tour the New England states commencing May 16 for sixteen weeks and in addition to Monroe and his group, the first unit will feature also Cowboy Copas (King) and his Oklahoma Cowboys. Hank Thompson's manager, Jim Halsey and wife Jo Ann into Nashville recently enroute to Oklahoma City where Hank opened with new TV Show! NEWCOMERS TO THE 'OPRY' . . . Latest additions to the line-up of artists heard on the 'Opry' now includes Lester Flatt and Earl Scruggs (Columbia) and the Foggy Mountain Boys and Ira and Charlie Louvin (Capitol), the Louvin Brothers who come to the Opry from WVOK in Birmingham, Ala. Hank Snow (RCA Victor) held forth on the coast-to-coast NBC portion of the Grand Ole Opry on April 2 while Bill Monroe (Decca) shared the spotlight as Hank's special guest! Cliff Rodgers WHKK, Akron, Ohio had for his April 10th show Martha Carson, Grandpa Jones and the Louvin Brothers. Group played the Armory for Cliff! On scene here recently for recording activity was RCA Victor's Steve Sholes, Decca's Paul Cohen—New York Music Publishers represented here recently were Nat Tannen, Tannen Music, and Al Gallico of Sharipo-Bernstein.

HAYRIDE HAPPENINGS . . . Word from Slick Norris says that bookings are now being made for Jimmy Newman (Dot) to make personal appearance in West Texas and in New Mexico. Slick says that Jimmy's "Daydreaming" is just about the hottest thing in Texas today. All of the Louisiana Hayride worked the show from the City Auditorium in Houston, Texas on April 2. KWKH carried a remote of the broadcast. The show featured on the April 2 broadcast Hayride regulars Jim Reeves, Slim Whitman and Jimmy Newman. The show will be working out of Shreveport for three weeks starting with the April 2 broadcast. Ray Bartlett back in Shreveport after splattering pictures and publicity of his artist . . . Slim Whitman (Imperial) around the MOA convention. Jimmie Davis (Decca) and Horace Logan, program director of KWKH working out details for their end of the forthcoming Jimmie Rodgers Memorial Day Celebration being held in Meridian, Miss. May 25-26. Jimmie Lee and Wayne Walker scored the Cash Box Bullseye of the week with their latest efforts . . . "Love Me" and "Lips Kiss So Sweetly." Other 'Hayride Artists' who have recently had the Bullseye in Cash Box were Slim Whitman with "Haunted Hungry Heart" and "Roll On Silvery Moon" and Jim Reeves with "Red Eyed and Rowdy" and "Drinking Tequila."



IRA & CHARLIE LOUVIN

THE BIG "D" JAMBOREE . . . Darrell Glenn (RCA Victor) just completed a guest spot on the Big "D". Other recent guests on the Big "D" were Capitol's Tommy Collins, and Freddie Hart and Decca's Jimmie Davis. Doug Bragg (Coral) who's been getting quite a play with his recording of "Texas Special" is now sporting a new high-g geared auto! Helen Hall (Coral) still getting her share of the spins with her version of "Honky Tonk Husband" and "Wasted Life." Dallas Juke Operators Abe Susman of State Music Distributors and Bob Depriest of Bob Depriest Music Co. on scene at the recent MOA Convention in Chicago! Between wrestling, boxing, golf and country music, the Big "D" publicity chief John Dolan up to his ears in reams of publicity copy!



JIMMIE LEE & WAYNE WALKER

FROM THE CROSSROADS OF COUNTRY MUSIC . . . Making ready for the return of the "Ozark Jubilee" to its stage, remodeling operations are moving full speed ahead at Springfield's Jewell Theatre, under the supervision of John Mahaffey of Radiozark Enterprises, producers of the weekly Red Foley Show, and Lou Black of Top Talent, Inc., operator of the 1,200 seat house and booker of all talent headquartering at the Crossroads. When completed, the Jewell will be comparable to many of the networks' own theatre-studios, fully equipped for television originations of all kinds. Red Foley and the Foggy River Boys into Nashville for recording sessions recently. Also in town were Dub Allbritten, Foley's personal manager and Pete Peterson, manager of the Foggy River Boys. The Foggy River Boys left Nashville for two weeks of personal appearances in Alabama and Florida. Movie comedian Smiley Burnette served as special guest on the full-hour ABC-TV portion of Foley's "Jubilee" on April 2 and on April 9, Decca's young Justin Tubb took the guest spotlight.

QUOTE: NEWSWEEK Magazine of March 21: "What TV program draws the largest male audience? It is not any sports or news program, nor even any kind of girlie show. The No. 1 stage show, according to an American Research Bureau poll, is . . . "The Ozark Jubilee." Thanks . . . to Don Richardson for 'tips of the news' from The Crossroads of Country Music!

COUNTRY SMATTERINGS . . . Good friend Paul Kallinger recently had Charlie Walker (Decca) and Mrs. Jimmie Rodgers as guests on his "All Night Long Show" over XERF in Del Rio recently. Don Owens is now associated on XERF for the announcing staff. Thanks to Herbert Schucher, manager of Carl Stuart for the nice letter! Jack Tucker (Label X) with his latest "Stark Starring Madly" is reported to be going great guns in the Carolinas, Tennessee and Oklahoma and Arkansas! Fred Baker (Capitol) set for a personal appearance recently in Mobile, Alabama and also in Birmingham where he guested with good friend Hap Wilson on his TV Show. Arizona Dave recently worked in two movies . . . one full length movie for theatres and a half hour TV series. Arizona is now doing a weekly program on KSKY spinning out the latest C&W. Jim Wilson, (Mercury) WAVE, Louisville, Ky. recently worked the Cross Roads Grill and shared honors with Gene Stewart and his band, along with Decca's Jimmy Logsdon. Talent scheduled in the Louisville area soon, include Goldie Hill, Hawkshaw Hawkins and Porter Wagoner. A-Bar-C Ranch owned by Al Coombs (retired entertainer) of Cassville, N. J. will open his new park May 22 (outside Lakewood, N. J.) and will feature top country music artists. Billed for the opener are Victor's Merv Shiner, Billy Willow (Rita Records), Lee and Terry Edmond, and Rusty



DARRELL GLENN

Starr and his Western Ramblers. Starring as regulars every Sunday will be Smokey Warren and the Palmer Cowboys, featuring Rusty Starr's Ramblers Trio. Smokey will book the talent as well as emcee chores and his comedy routines. WTTM, Trenton, N. J. (NBC outlet) will carry a half-hour remote radio show direct from the ranch. Smokey has his booking office open at A-Bar-C Ranch, Lakewood Road, Cassville, N. J.

WAX-WISE . . . To tie-in with the forthcoming festivities of the Jimmie Rodgers Memorial Day program—Meridian, Miss. (May 25-26), RCA Victor is releasing two of the Blue Yodlers most well-remembered songs. "In The Jailhouse. Now No. 2" was sung in answer to Jimmie's first recording of "In The Jailhouse Now" and was first released in October, 1930. The most amazing thing about Jimmie's style is that over the past twenty-five years the records have never lost any of their original appeal. Coupled with "Jailhouse" is another oldie . . . "Peach Pickin' Time In Georgia." This side is in medium 4-beat tempo and is a showcase for Rodger's famous yodeling. Jimmie Davis (Decca) stirring up action with his latest . . . "Sometimes Late At Night" and "I Might Even Lose My Mind." Mighty sweet listening. . . Charlie Walker (Decca) with "The Chocklate Song," . . . written by the notable Cindy Walker! The Wilburn Brothers (Decca) tackle their first novelty . . . "I Wanna Wanna Wanna" and "My Heart Or My Mind" . . . both sides done up in real good fashion! Mac Wiseman (Dot) snaring his share of the play with his version of "Ballad Of Davy Crockett" Bill Morgan (Columbia) who conducts a deejay show . . . "Hayloft Jamboree" over WKDA, Nashville, comes to the fore with a novelty that should put Bill up the ladder quite a ways . . . "The Mucher We Do It, The Gooder It Gets." . . . Walter Winchell recently devoted several lines to the tune in his column. Thanks to the staff at WKDA for the news sheet that's coming in these days. Good move! Clay Eager, formerly with XERF-Del Rio, Texas, now handling country chores at WIZE-Springfield, Ohio. Clay leased the Lakewood Beach Ampitheatre, this town, and is now booking for the summer season, with the opening date set for Decoration Day, May 30th. He wants all managers and acts to contact him. Forster Music, publisher of Wesley Tuttle's "That Little Boy Of Mine," is an ASCAP member and not with BMI as incorrectly stated on the label. Les Waldroop (Potter), was headlined March 31st on the WWIT Smokey Mountain Hayride, Canton, N. C. Sheriff Tex Davis, WCMS-Norfolk, Va., reports another great turnout for the March 27th Grand Ole Opry Show at the Norfolk Auditorium. Featured performers were Roy Acuff, Kitty Wells, and Johnny and Jack. Received the latest issue of Murry Nash's "Ad Libs and Intros." Cute article about Ferlin Huskey's good friend Simon Crum. Simon is currently kicking up a lot of dust with his Capitol etching of "Cuzz Yore So Sweet." Lee Hazelwood and Eb X. Preston, KRUX-Phoenix, Ariz., had Leon Payne as their guest, last week, at Ray Odom's Arizona Hayride. Featured, this week, is Les "Carrott-Top" Anderson. Received a real amusing poem from Joe "Cannonball" Lewis, the boy with the train whistle gimmick. The artist's new MGM release, due out soon are "For Old Times Sake" and "I'm Mighty Hard To Beat." Joe tells us that the late Fred Rose, who supervised the session, back in August of last year, thought that "For Old Times Sake" will be the big one. Country deejays . . . it's reported that Rosemary Clooney's new recording of "Peter Cottontail" which is perking right along is getting its share of spins in the country field. The flip side, "Egbert, The Easter Egg" is also good for country music programming! Wade Ray (Victor) back with two good ones . . . "Excuse Me" and "I Couldn't Be So Happy." The Louvin Brothers (Capitol) who recently joined the 'Opry' couple up two that push this act right along . . . "Love Thy Neighbor As Thyself" and "Make Him A Soldier." Early reaction on Ferlin Huskey's latest release during his performances on the 'Opry' seems to be the most satisfying to date . . . "I'll Baby Sit With You" and "She's Always There" these two are bound to put Huskey right on top of the success heap! Watch 'em both! Bob Ferguson, Huskey's personal manager packing up a whole bundle of promotional ideas to bombard the deejays and trade with on these two! Del Wood (Victor) on her first offering for the label, turns in two real fine piano selections . . . "That Naughty Waltz" and "Home Sweet Home"! Floyd Wilson, (Victor) who has written several country ditties of note . . . turns in two sides for himself that add up to some good country listening . . . "Your Wedding Day" and "I Played The Wrong Song." Ginny Wright and Tom Tall (Fabor) back in line for lots of play with their new one . . . "Out Of Line" and "Boom Boom Boomerang"! Jimmy Simpson (Hidus) does a top job on "I'm A High Toned Papa" and "I Broke My Heart." Hank Noble (Mercury) makes his bid for the turntables once again . . . this time he offers "To See You Walking By" and "Tell Me The Reason."

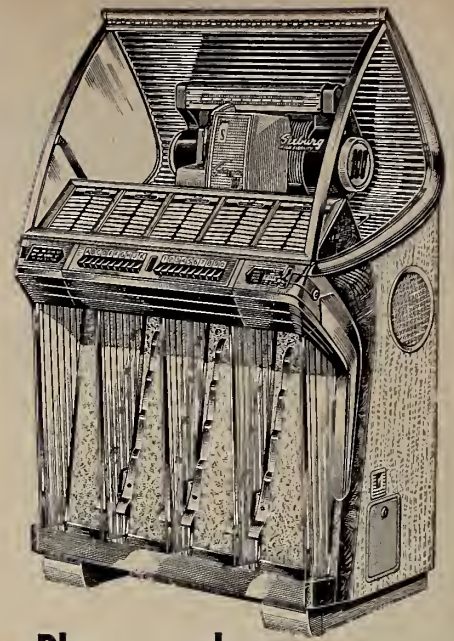


DOUGLAS BRAGG



JIMMY SIMPSON

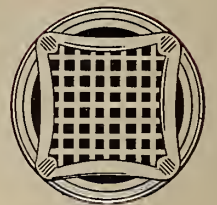
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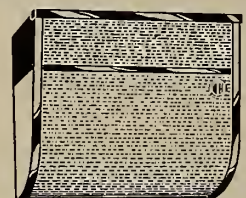
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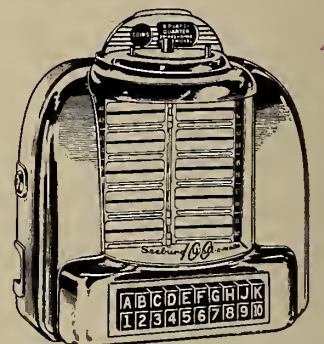
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DEPENDABLE MUSIC SYSTEMS SINCE 1902
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AMERICA'S FINEST AND MOST COMPLETE MUSIC SYSTEM



Here and There

WASHINGTON, D. C.—Building booms thruout the country are of immense value to the members of the coin machine industry. Building of new factories means added employment in those areas, and coinmen benefit thru the opening of new locations. Building of new homes creates new shopping centers, which also adds new locations for equipment. The Commerce and Labor Departments this week reported that stepped-up building activity in March, soaring to \$2,900,000,000, set a new high for that month and pushed construction in the first quarter to a record annual rate of \$41,000,000,000. If maintained thru the rest of the year, the pace would result in a new banner construction year, about 10 per cent bigger than the rate set in 1954.

CHARLOTTE, N. C.—Coinmen in the Piedmont section of North and South Carolina are in for some good fortune. Top name industrial corporations are rapidly moving into this section with a heavy building program. General Electric is building a \$20 million plant at Hickory City, N. C., and a multi-million dollar plant at Hendersonville, N. C.; Lithium Corp. of America has started a \$7 million plant at Bessemer City, N. C.; P. Lorillard is constructing a \$13 million factory at Greensboro, N. C.; Western Electric Co. and Douglas Aircraft are converting the old Quartermaster Depot at Charlotte, N. C., at a cost of \$16 million; Western Electric plans a \$10 million plant at Winston-Salem, N. C.; W. R. Grace & Co., Simpsonville, S. C., and United States Rubber Co., Gastonia, S. C., will spend \$4 to \$5 million each; Sprague Electric is spending this same amount at West Jefferson, N. C.; Jantzen Knitting Mills, Inc. is building at Seneca, S. C.; and National Container is spending about \$2 million at Salisbury, N. C.

WASHINGTON, D. C.—It is reported that tobacco consumption has risen sharply since pre-war to 12.1 pounds per capita in 1950-54 from 8.7 pounds in 1935-39. During the past two years, many people have stopped smoking for health reasons and per capita consumption of tobacco consequently has declined a little, altho it still is much above pre-war. Leaders of the tobacco industry now believe they can halt the decline, but admit that failure to do so could mean the worst for the industry. However, they state that, even now, there are signs that better times are in store. Cigarette manufacturers state that cancer "scare" stories have been so numerous and repetitious that no further losses from this reason are anticipated.

Should The Four Bills Now Before Congress Pass And Become Federal Law This Would Absolutely Be:

A RETURN TO SERFDOM FOR ALL THE NATION'S MUSIC OPERATORS

Should the four bills now before Congress pass and become Federal Law—THIS WOULD ABSOLUTELY MEAN SERFDOM FOR EVERY OWNER OF AUTOMATIC MUSIC MACHINES IN THE UNITED STATES OF AMERICA!

These bills propose that ASCAP, and similar such multi-million-dollar organizations, be given the RIGHT OF "UNLIMITED PRIVATE TAXATION AUTHORITY" TO TAX AS MUCH AS THEY WOULD LIKE TO, OR CARE TO TAX, AS OFTEN AS THEY WANT TO IMPOSE SUCH TAXATION (even 100 times of each hour of each day) WITH THE SANCTION OF THE FEDERAL LAW OF THESE UNITED STATES TO GUARANTEE THEM THE COLLECTION OF SUCH ENSLAVING TAXATION!

Any man in his right mind, any publication, that can state that such attempted legislation even be given consideration, must be of the same caliber of those who opposed the fighting peoples of this nation, back in 1776, for freedom, for independence, for the right to be men among the world's men.

These bills simply seek to place the men and women who own and operate juke boxes, as well as their employees and families, BACK INTO MEDIEVAL SERFDOM! To enslave them with the damndest yoke of enslavement ever locked about the necks of any group of little business peoples and their families anywhere in the known world.

These ASCAP-sponsored bills, now before the Judiciary Committees of both the Senate and the House of Representatives of these United States, ask that ASCAP, and similar such multi-million-dollar collective collection agencies, BE GRANTED THE RIGHT BY THE FEDERAL GOVERNMENT OF THE UNITED STATES TO TAX, ON AN UNLIMITED BASIS, FOR AS MANY TIMES PER MINUTE OR PER SECOND AS THEY DESIRE TO TAX—every single member of the automatic music industry, every juke box he owns, every location wherein a juke box is placed, every spin of every recording in that juke box, and every other possible way they can think (and have probably already prepared) to tax out of business, if they so desire, any and all engaged in the automatic music industry.

These bills most definitely set up ASCAP, and similar such corporations, unqualifiedly, and

without any reservation of any kind whatsoever, as the MASTERS OF THESE SLAVES WHO DARED TO ENTER INTO THE BUSINESS OF ECONOMICALLY DISPENSING RECORDED MUSIC TO AMERICA'S MILLIONS OF PEOPLES THRU AUTOMATIC MUSICAL INSTRUMENTS.

This is what each and every music operator, every owner of an automatic musical instrument, faces today!

WHAT IS THE ANSWER? Simply, solely and completely that every music operator MUST, THRU OVERWHELMING PUBLIC OPINION, inform his Congressman and his Senator as well as every Congressman and Senator on the Senate's and on the House of Representative's Judiciary Committees, TO VIGOROUSLY AND MOST COMPLETELY OPPOSE INTO OBLIVION THESE FOUR BILLS!!

The one, and the only way, in which PUBLIC OPINION can make itself felt, especially in opposition to such enslaving bills, is by OVER A MILLION WIRES AND LETTERS BEING RUSHED TO SENATORS AND CONGRESSMEN—IMMEDIATELY! RIGHT NOW!!

The one and only mouthpiece of the public is THE LETTER AND THE WIRE!

The Senator and the Congressman in Washington is not a mind reader. He is a very busy legislator. He doesn't know, in the midst of all the excitement and the demand for his services, what his constituents, or what the general public think about some of the bills on which he is asked to vote.

THE ONLY WAY HE EVER LEARNS IS WHEN LETTERS AND WIRES REACH HIM FROM HIS CONSTITUENTS! THE PEOPLES WHO ELECTED HIM TO HIS HIGH AND AUGUST LEGISLATIVE OFFICE!

LETTERS AND WIRES VIGOROUSLY TELLING HIM TO OPPOSE INTO OBLIVION THE FOLLOWING FOUR BILLS:

TO ALL SENATORS: OPPOSE AND DEFEAT RIGHT IN COMMITTEE: "S. 590"!!

TO ALL CONGRESSMEN: OPPOSE AND DEFEAT RIGHT IN COMMITTEE: "H.R. 4316 AND H.R. 2677"!!

—AND A NEW ONE, THE "DIGGS BILL" (A FACT FINDING BILL).

See Biz Boom Ahead

Biz Leaders Point to Increased Orders as Outdoor Season Comes Out of Wraps. New and Used Machines Markets in Ferment. Now Believe 1955 Will Outstrip Former Great Business Years

CHICAGO—"There is every indication at this time that one of the biggest and best business booms for this industry may be just ahead," is the way one well known manufacturer put it this past week.

The fact remains that demand for both new and used games is at a higher peak at this time than it has ever been before.

There is a crying demand thruout the entire industry, it is reported, for all the late model games for used sales as well as for shipment to foreign countries.

At the same time the manufacturers of new equipment are being kept busy meeting orders that are flooding into factories here as the outdoor season begins to take off its cold wraps.

Many who took orders during the winter, for future delivery in Spring, are now finding themselves backlogged in an effort to deliver and to keep their promises while trying to meet current demand.

At the same time the factories here are continuing to present and produce new machines for its regular customers and this, too, has cut into its production facilities to meet orders which were taken months ago.

"Business is better than ever," is the way one leading distributor here tells it and adds, "we have never had orders pile in on top of orders before, to the point," he explains, "where we are unable to meet the demand."

This is the same report that is coming from almost everywhere in

the nation at this time as leading distributors urge their salesmen to "buy," instead of to just "sell," so that they can meet requirements of their domestic as well as foreign customers.

The manufacturers, with present high speed production facilities, are also at a loss to be able to meet the orders that are flooding into their factories.

The fact remains that some of the manufacturers are keeping their roadmen in their plants at this time or else sending them out on "goodwill" rather than "sales" tours.

The leading manufactories in Chicago are trying their best to meet the demand and, so far, find themselves backlogged, in most instances.

The belief is now general that this all tends to create one of the biggest booms the field has ever enjoyed.

Nor is this concentrated in any one division of the industry. The amusements field is going ahead just as speedily as is possible, but so are the automatic music and vending machines manufacturers.

In short, every division of the industry has walked into what is considered by all, in the sales and production divisions of the business, "one of the biggest years in history."

"It's really funny," said one distributor in explanation of what is going on, "but, all at once, everyone seems to have awakened to the fact that we are enjoying one of our very best and most productive years."

Miller and Levine Stop Off at Washington on Way to New York City



GEORGE A. MILLER
(President, Music Operators of America)

NEW YORK—George A. Miller, president of MOA, and Sidney H. Levine, councilor, after winding up affairs of the MOA meet in Chicago, April 1, went on to Washington, D. C., and then came on to New York City. Miller left for home, Oakland, Calif., on Wednesday, April 6, with a stop-over at Chicago.

While in New York, Miller, following the dictates of MOA's Board of Directors, entered into a long-term contract for the Music Operators of America with National Juke Box, Inc.

"Barney Young, who is one of the owners and directors of National Juke Box, Inc.," said Miller, "has assured MOA that they will release new records and new talent from time to time, which will be available to members of the Music Operators of America only, and that all songs produced by National Juke Box, Inc. will be performance license free for the term of 99 years or more. It is understood that the records will be manufactured by the various record companies, and that they will carry the top labels of the nation. A suitable catalog of new songs will be built up as rapidly as possible and in the not too distant future, a new performance rights society will be progressing quite rapidly.

"Music Operators of America can not and will not own or operate any part of this new organization" continued Miller, "but will merely be the sponsors of the songs recorded by the well-known record companies and owned by National Juke Box, Inc."

Miller also told *The Cash Box* that the Board of Directors had voted to

conduct a National Scholarship Contest to change the name of the automatic phonograph from "juke box" to some other suitable name. "MOA will ask the cooperation of the press, the manufacturers of phonographs, the recording stars, and all music operators of the nation to cooperate in this gigantic project" stated Miller. "The winning contestants will be brought to Chicago at the next convention, and be presented with \$1,000 scholarships, and all of the other expenses for transportation, hotel, etc."

Concluding his conversation with *The Cash Box*, Miller said: "I would like to use your medium to express my sincere gratitude to all of those who made the MOA Convention the great success it was. In behalf of the officers, directors and all of the members of Music Operators of America, I wish to extend our appreciation to the major manufacturing companies of all automatic phonographs, to the various recording companies, and to the wonderful artists who took part in the convention and the floor show. This show, I believe, was equal to all other shows in the past, and nowhere in the world could a group of people see so many fine stars assembled at one conclave.

"To all other exhibitors, I wish them to know that their support and cooperation was exceedingly appreciated, and we hope that we will have more of them from year to year.

"To the music operators who came from all parts of the United States, and even from foreign countries, we owe a great debt of gratitude because after all it is you 'Mr. Music Operator' who makes the meetings and convention what they are.

"To the many new members who joined MOA during the convention time, we say thanks and we hope that you'll find that this organization is worthy of your support and capabilities of doing the job so necessary on a national basis.

"To the officers, directors, and various committees we are indebted deeply, and I sincerely hope that we will have your continued help and support from year to year.

"And to the press, who gave us so much publicity, at no cost to the music operators, we are not only appreciative, but we are highly honored in your continued cooperation to make our conventions larger and greater each year.

"And finally, may we welcome each and every one of you back in 1956."

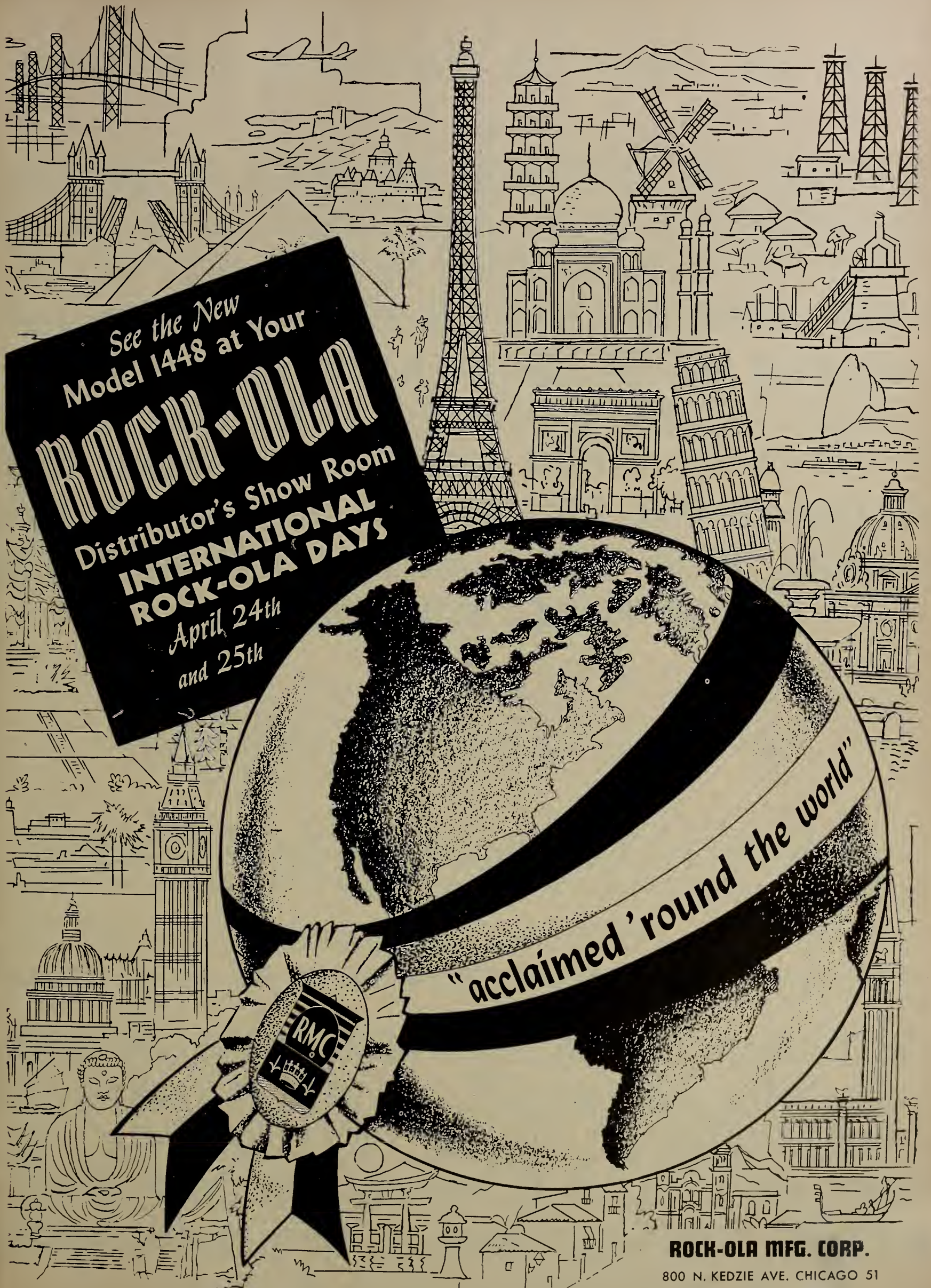
Atlantic-New York Conducts Service School

NEW YORK—Meyer Parkoff, Atlantic-New York Corporation, his sales staff, and service engineers are conducting a series of service school sessions for music machine operators and mechanics which will run every Saturday morning from 9:30 AM to 12:30 PM at their 525 West 45th Street quarters.

The first class was held this past Saturday, April 2, and Parkoff advises a large number of "students" were on hand.

Sales personnel of Atlantic who will be on hand are Murray Kaye, Steve Quinn and Mike Colland. Service engineers are Elmer Johnson, Tommy Borsella and George DePena. John Stuparitz, Seeburg engineer also will be at all classes.

"We selected Saturday morning as the best time for the operator," said Parkoff. "Not only can local coinmen attend, but many from outlying areas of Long Island, Westchester and Upper New York find it possible to be present.



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 Model 1448 at Your
ROCK-OLA
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**INTERNATIONAL
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 April 24th
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MUSIC OPERATORS

DON'T LET THE EXCITEMENT AND GAIETY OF THIS PAST MOA CONVENTION THROW YOUR THOUGHTS OUT OF LINE OR AFFECT YOUR GOOD REASONING POWERS!! DON'T HALT VIGOROUS, ENERGETIC EFFORTS IN BEHALF OF YOUR FUTURE LIVELIHOOD AND THE CONTINUED GOOD WELFARE OF YOUR BUSINESS BECAUSE NOTHING HAS AS YET BEEN SETTLED AS FAR AS THE 4 BILLS BEFORE CONGRESSIONAL COMMITTEES TO RUIN YOU AND YOUR BUSINESS ARE CONCERNED!! THESE 4 BILLS ARE STILL VERY MUCH ALIVE AND PACKED WITH DANGER...

"KILGORE BILL" (S.590)

NOW BEFORE THE U. S. SENATE JUDICIARY SUB-COMMITTEE

"THOMPSON BILLS" (H.R.4316 AND H.R.2677)

NOW BEFORE THE U. S. HOUSE OF REPRESENTATIVES JUDICIARY SUB-COMMITTEE

"DIGGS BILL" (SIMILAR TO THOMPSON BILL H.R.2677)

INTRODUCED LAST WEEK—BEFORE HOUSE OF REPRESENTATIVES JUDICIARY SUB-COMMITTEE

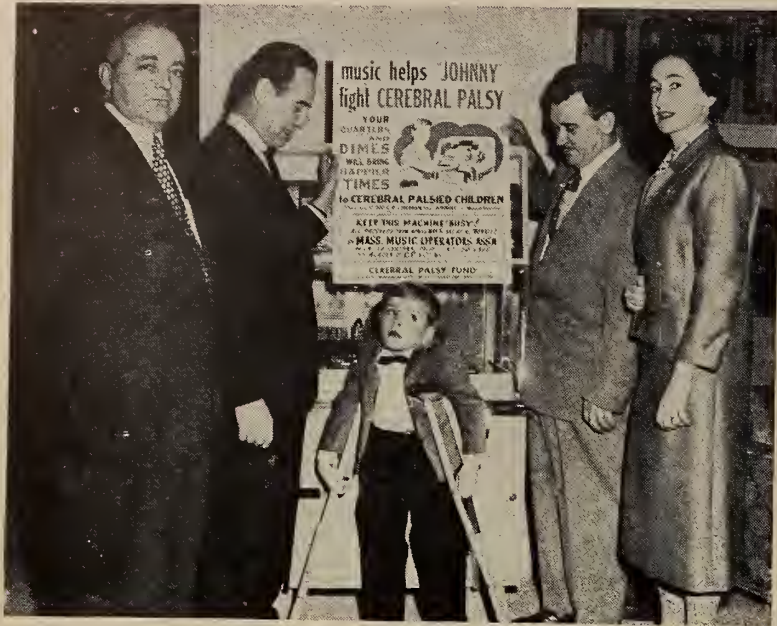
THESE 4 BILLS CONTINUE TO THREATEN YOUR LIVELIHOOD, YOUR FAMILY AND EMPLOYEES AS WELL AS YOUR FUTURE BUSINESS PROGRESS! YOU CAN'T RELAX FOR EVEN A MOMENT! YOU'VE GOT TO BE PREPARED FOR THE ROUGHEST, TOUGHEST, FIGHT-TO-A-FINISH OF YOUR ENTIRE CAREER IN THE AUTOMATIC MUSIC INDUSTRY!!

WHAT IS "THE ANSWER" TO THIS BATTLE AGAINST MULTI-MILLION-DOLLAR ORGANIZATIONS LIKE "ASCAP"? ONLY THIS...

**OVERWHELMING
PUBLIC OPINION
IN THE OUTSTANDING FORM OF
OVER A MILLION
LETTERS AND WIRES**

OPPOSING THESE 4 BILLS THAT WANT TO PUT YOU BACK INTO MEDIEVAL SLAVERY SUBJECT TO THE WHIMS AND FANCIES OF THE MULTI-MILLION-DOLLAR COPYRIGHT CORPORATIONS WHO SEEK, BY ANY ONE OF THESE FOUR BILLS, TO OBTAIN U. S. SANCTIONED "UNLIMITED TAXATION AUTHORITY" TO TAX YOU RIGHT OUT OF BUSINESS IF THEY SO DESIRE! READ THESE BILLS! THERE IS NO LIMIT SET ON HOW MUCH YOU CAN BE TAXED! THERE IS ABSOLUTELY NOTHING IN ANY OF THESE 4 BILLS THAT WON'T ALLOW YOU TO BE TAXED 100 TIMES EACH HOUR OF EVERY DAY! WILL YOU, AS A FREE AMERICAN CITIZEN, BOW TO SUCH SLAVERY? READ THE EDITORIAL IN THIS ISSUE AGAIN!

Mass. Music Ops Meet to Work Out Plans For Cerebral Palsey Fight



BOSTON, MASS.—More than 1,000 "Music Helps Johnny Fight Cerebral Palsy" posters, to be used on operator's music machines during May for the cerebral palsy drive, were pledged at the March 31 meeting of the Massachusetts Music Operators Association in Hotel Hampton Court, Brookline.

A committee, headed by Phil Swartz, Winrox Vending, was set up to handle the distribution of the posters and collections. At the end of the drive, which opens May 1 and continues through May 31, the committee will report, and a check will be turned over to cerebral palsy officials.

From \$15,000 to \$20,000 is expected to be raised by the Massachusetts Music Operators Association in the first tie-up in Bay State history between juke boxes and a charitable organization, James Geracos, president of the association, said.

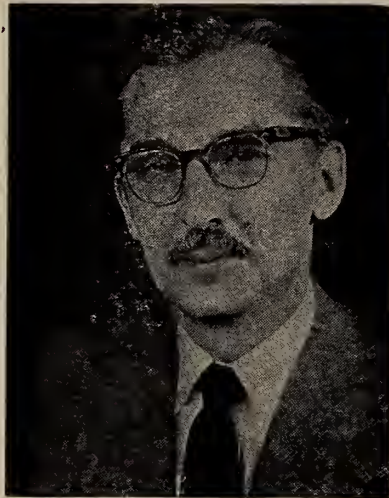
A novel method for handling the complex job has been worked out by the committee in charge. Each operator will pay a flat rate for each card in advance. Operators may take as many cards as they wish, but must have all cards ordered by April 18. Non-member operators will be able to get the rosters through the four Boston distributors.

Plans for a special dinner meeting on April 14 were announced by Dave Baker, treasurer. A guest speaker, representing the Governor, and a special motion picture on cerebral palsy with Bob Hope doing the narrating, will feature the program. At this session, more pledges from operators are expected to be made.

The jukebox-cerebral palsy tie-up has won favorable comment all through the New England states. The idea has caught on to the point where operators in all six New England states are anxious to participate.

Arrangements have been made for locating some 20 new music machines from Atlas Distributing (AMI); Music & Television (Rock-Ola); Redd Distributing (Wurlitzer); and Trimount Automatic Sales (Seeburg) in public locations in Boston. Hotels, railroad

Exhibit Plans Ahead



FRANK MENCURI

CHICAGO—A great many changes have taken place at Exhibit Supply since Frank Mencuri returned as vice-president of the firm, he reported.

One of the most important and, probably, the most fascinating, is the "planning board" Mencuri has set up, and which plans far ahead for the firm with new ideas and developments which result in new products.

Though Mencuri is modest about what changes he has wrought, he is absolutely sphynxlike when it comes to revealing just what plans the firm has already arranged, which plans will result in new products for the industry some weeks and months from now.

He said, "Yes, it's true that we have set up a planning board here at Exhibit, but," he continued, "we aren't in a position as yet to reveal the plans we have for the future."

"As time goes on," he stated, "we shall present new products. These will be the result of what our planning board here has wrought after extensive survey and many tests in the field."

"We believe," he explained, "that the industry has grown to the point where every operator wants to be very sure about each machine he purchases being the kind of machine which will rapidly amortize itself and show him a decent profit on his investment before he is forced to trade it in for something else."

"Because of the higher overhead and labor costs which have come about, it is only natural that new machines be higher priced. That being the case," he continued, "we, here at Exhibit, want to make certain that each and every game is going to prove productive for everyone of our customers."

"That," he concluded, "is the reason for the creation of our 'planning board.'"

stations, bus terminals and public buildings will be used.

Seen above are Frank Parker who joined the Massachusetts Music Operators Association's drive for Cerebral Palsy fund at Sherry Biltmore Hotel, Boston, surrounded by, from left to right Col. John O'Brien, Governor's Aide; Neil Gibbs, six-year-old cerebral palsy victim; James Geracos, president Mass. Music Operators Association and Mrs. Samuel Stonberg, president Womens Auxiliary, United Cerebral Palsy of Boston. The Godfrey tv star kicked off the juke box campaign by placing the first dime in a new pastel green AMI phonograph from Atlas Distributing Co.



SUCCESS STORY: The persevering, will-to-win power of women is so great, it's just simply commendable. An outstanding example is Mrs. Mary Gillette of Chicago. Just about eleven years ago Mary was a busy little home-maker. Taking care of her household chores and tending to her baby. Tragedy struck, and she lost her husband who, at the time, was the owner of Gillette Distributing Company. In order to maintain her home, as well as support herself and her baby, she just simply had to take over her husband's business. Today Mary Gillette is one of the most successful women in all the music business. Four years ago she decided to go beyond automatic music operating. She opened a retail record store combined with a one-stop record sales service for music operators. Her one-stop service record store is managed by Ina Fitzsimmons. Char'otte Hughes is her personal secretary, in charge of all office procedure. Charlotte is known to the entire Gillette organization as, "Miss Efficiency." And to what does Mary attribute her success? Simply this: that her business is being operated like one great, big, happy family. Absolutely no employee and employer attitude. Because of this her help adores her. Her daughter, Leslie, who will soon be thirteen years old, is just bursting-proud of her mother. What's more, Mary Gillette is just as active in her church and sorority, as she is in her business.

Congratulations to Mrs. Marian Brown of Studio City, Calif., whose son, Phillip, will be Bar Mitzvahed on April 23. . . . Happy Birthday to your hubbies, Mrs. George Wrenn, Dallas, Texas, and Mrs. Max Hurvich, Birmingham, Alabama.

Round and about our own Chicago: Just received the most thrilling letter from Mrs. Mary Kozy (young and charming wife of George Kozy of ABT) and altho she wrote this letter on April 1 Mary claims, among many other complimentary things, that this isn't anything to fool about, "Because," she pens, "I look forward to reading each week's issue of 'The Cash Box' with as much pleasure as I look forward to receiving my husband's weekly paycheck." (Thank you so very, very much, Mary, for them there kind words you can't hardly hear no more). . . . So very sorry to hear that one of Adele Ginsburg's most favorite horses had to be done away with. Was suffering from cancer. . . . Petite Ellie Stern looks tré chic in her crew-cut. The kind of boyish haircut so few of us would dare attempt. "The only problem is," according to her hubby, Sam Stern, "I don't know which is Ellie or one of my two boys."

By the way, gals, did you know that marriage, which makes two one, is a lifelong struggle to discover which is that one.

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EVANS JUBILEE	\$195
SEEBURG 148 (Blond)	125
WURLITZER 1550A	445



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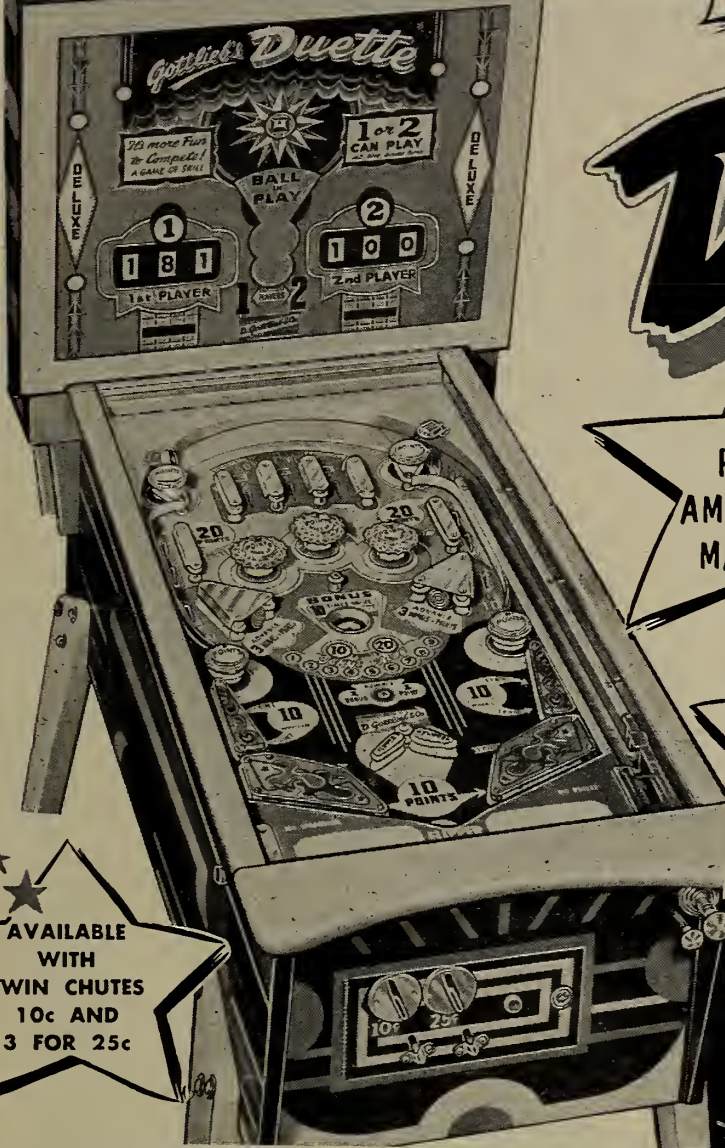
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**A
TWO
PLAYER
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MACHINE!**

**LOCATION
TESTED
& PROVEN!**

- ★ NEW RAPID ADVANCE BONUS.
- ★ Mystery "10 Times Value" Feature Holds Interest.
- ★ 3 Light-up "Pop Bumpers" for Super Scoring.
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- ★ 2 Cyclonic Kickers.
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Also Available in Standard Cabinet.

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★ AVAILABLE WITH TWIN CHUTES 10c AND 3 FOR 25c

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THRU THE COIN CHUTE

DALLAS DOINGS

All the operators are seen with smiling faces due to the fact that 10c play is promising such a hang-up business. Everyone is predicting 1955 to be the biggest year yet in the music machine business. Dallas operators report an increase from 20% and up in locations where phonographs have been converted, and in most cases the increase is 50% to 70%. Operators busy with conversion kits getting ready to change practically all the locations. . . . Jack Sprott, Central Music Co. in Temple, was in buying new equipment and conversion kits to convert his locations to dime play. He is convinced there is nothing like 10c music after talking to the Dallas operators. . . . Dewey Parson, of Dewey's Music Co. has been kept busy lately installing new equipment. Dewey reports dime music the greatest thing since the invention of the electric light bulb. . . . R. B. Williams just returned from Chicago where he attended the MOA Show. Visited United Manufacturing Co. trying to rush delivery on United's "Clipper Alley." He also paid a visit to William's Manufacturing Co. while in Chicago. . . . Bob De Priest seen back in Dallas after his trip to Chicago to attend the MOA Show. . . .

Operators seen on coin machine row this week—George Bury of Hamilton, and Pete Purvis and Richard Gentzl of Stephenville. (Richard has a bad finger which we hope improves.) Mr. Helms of Childress, Jack Sprott of Temple, Jiggs Hamilton of Ft. Worth (glad to see Jiggs is doing so well after his operation.) Benny McDona'd of Ft. Worth, Mr. & Mrs. W. A. Groom of Jacksonville and Guy Kincannon of Waco. . . . With the excellent fishing weather finally here Tommy Cratten has a big trip planned with Joe and Leonard Metassa this week-end. They are trying their luck at Texoma Lake. . . . Jimmy Woolsey of Ft. Worth has been fishing at Possum Kingdom. . . . Tom Lambert of the Magic Music Co. in Dallas is in bed after a fall the early part of last week.

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AMERICA'S LARGEST EXPORTERS OF RECONDITIONED COIN OPERATED EQUIPMENT

SEEBURG M100A, B, BL
WURLITZER 1015, 1100, 1250, 1400, 1500
AMI MODEL B, C, D
ROCKOLA 1424, 1426, 1428, 1432, 1434, 1436
COMPLETE SELECTION OF 5 BALL PIN GAMES,
BINGO GAMES AND ONE BALLS.
ALL TYPES OF ARCADE EQUIPMENT.

Send for Price Lists
New England's Largest Parts Department —
let us take care of your requirements.

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A NEW ENGLAND INSTITUTION WITH A WORLD WIDE REPUTATION.

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AIRMAIL SUBSCRIPTION to **THE CASH BOX \$30.**

ChiCoin Presents New "Hollywood Bowler"

CHICAGO—"In our new bowler we feel we have a much finer earning potential than in any bowler we have ever built", said Ed Levin, director of sales, officially announcing production on Chicago Coin Company's new bowling game, "Hollywood Bowler".

"This is a match-type bowling feature", he continued, "with a number, star, and crown, three-way match, and a new 'girl scoring feature'.

"The matching feature is adjustable for the 2nd, 5th or 10th frames, and each player has individual match scoring.

"For the first time", Levin said, "Chicago Coin is using the National Rejector Coin Chute as standard equipment.

"We are also introducing with our

colorful formica playfield, a feather-weight playfield power lift, which enables service men to lift the playfield with no physical effort.

"Other features in the 'Hollywood Bowler'", he went on, "are 4-drum scoring, Chicago Coin's original 'Flash-O-Matic' playfield with traveling scorelites, and plastic inserts.

"We are using a larger front door and a very large cash box."

Levin concluded, "This machine has been fully tested over a period of months.

"We feel that the streamlined, gayly colored cabinet, added to the many new features already mentioned, make 'Hollywood Bowler' the most appealing game, both play-wise and earning-wise, we've ever built."



Big week-end snow storm on the Cape and in the Berkshires caused power failures and resultant loss of music machine play for ops in those territories. No damage to equipment, however, and play loss reported negligible. Despite the freak storm, the outdoor season took off on an early start and game and music spot locations and arcades at the beaches, Revere and Nantasket, opened. Outdoor season predicted bigger this year than ever before by ops. Kiddie rides expected to blossom out all over and new Dairy Queens are putting them in on their parking lots to attract customers, notably the small fry. Several spots planning small corrals with from three to eight rides to attract the moppet trade.

Biz booms at Si Redd's with big demand for two new games, United's and Bally's shuffles. "Gayety," Bally's in-line game going strong, Bob Jones, sales manager for Redd Distributing, reports. Also Wurlitzer phonos and guns. United's "Bonus" and Exhibit's new "500 Shooting Gallery" winning favor with ops. Visiting Redd's this week were: Adolph Dugas, Webster; Walter Sullivan, Nantucket; Hal March and Pliny Barrows, Brattleboro, Vt.; Sam Ornstein, Providence, R. I.; Bill Hamel, Concord, N. H.; John Lazar, Manchester, N. H.; Eddie Campagna, Springvale, Me.; and Elmer Loughton, York Beach, Me. Wurlitzer 1800 schools completed in Boston and Springfield. Wurlitzers being converted at Redd's to the dime. Factory shipments expected to come thru shortly all set up for the ten-cent, three-for-a-quarter play which is sweeping the state. . . . Despite a lot of adverse publicity regarding rhythm and blues numbers in Hub newspapers in the past few weeks, r. & b. discs are not only going good but picking up stronger, according to reports from the retail outlets in Beantown. . . . Off to Florida for a bit of relaxation is Louis Blatt of Atlas Distributors (AMI). Brother Barney Blatt, back in action after being on the sick list, will carry on at Atlas. Hotels and restaurants giving the nod to the new color designed AMI boxes.

It's news to report that in less than 10 days of play, the Wurlitzer 1800 at Hotel Vendome, turned in \$29 to the Cerebral Palsy fund. It's considered a great achievement in view of the fact that some 41 guests were ready to check out of the distinguished hostelry where the "Prince of Players" was ensconced in days of yore, when the juke box made its first appearance in the extremely dignified lobby. The payoff is, however, that shortly after the appearance of the Wurlitzer, the very same guests, who were thinking about checking out, became fascinated with the mechanism of the machine and the hi fidelity tone of the music, and began really living it up with the juke box! . . . Ed Ravreby, World Fair and Associated Amusements, and daughter, Ruth Mae, busy with setting up kiddie ride locations for the outdoor season. Ed predicts this third season of kiddie rides will be the biggest yet in New England. . . . Dave Baker, Melo-Tone Music, Arlington, treasurer of MMOA, one busy fellow these days. The spark plug of the new org, he is really doing a tremendous job in putting the association over. Already it has been recognized across the country. Plans for an all-out meeting April 14 are being readied and a motion picture on cerebral palsy, narrated by Bob Hope, will be shown and guest speakers will include representatives of the Governor's office and c.p. officials.

Things humming at Jerry Golumbo's Music and Television Corp. (Rock-Ola). Both Jerry and his missus are ardent cerebral palsy drive workers and Jerry has been offered a chairmanship by the c.p. organization. . . . Dave Bond, Trimount Automatic Sales Corp. (Trimount), back from the MOA convention in Chicago where he met many old friends and visited the factories. . . . The Boston contingent in Chicago included Jerry Flatto, Boston Record Distributors, and Dick Mitchell, Dick's Record Co. . . . Irwin Margold, general manager, Trimount, reports ten cent play has swept the Boston territory. The greatest percentage of Seeburg's equipped for ten cent play from the factory will go to Trimount starting this week. . . . Ops barraging distribs for equipment as good weather season starts. Passover and Easter good tidings along coin row as the two celebrations coincide. . . . Extended play records taking a big upswing with ten cent play arrival. . . . The music machine business is getting bigger and bigger in New England and the one time "lowly jukebox" is arriving at full maturity in the eyes of the public. The sound public relations program of the MMOA and the hard work of the officers of the association has built up tremendous prestige.

Jack Burns Joins Empire Coin Sales Staff

CHICAGO — Joe Robbins, sales manager of Empire Coin Machine Exchange, this city, announced this past week, the appointment of Jack Burns as road sales representative for the firm.

Before joining the Empire staff, Burns attended the University of Illinois, spent three years in the Air Force during World War II and, for two years represented the R. F. Jones Company, San Francisco, California.

Gil Kitt, owner of Empire, said: "All of us here are happy to welcome Jack Burns to Empire Coin Machine Exchange. Recently we announced expansion plans for the company. The

addition of Jack Burns to our staff is a further positive step in these plans.

"We feel sure that the experience Jack Burns has had will help our customers and enable us to give them even finer service and cooperation than ever before."

Burns is married and both he and his wife are natives of Chicago.

After a period of approximately two or three weeks, Burns will begin to cover his territory which includes northern Illinois, northern Indiana, eastern Iowa, and the entire state of Michigan.

Ralph Sheffield Named Genco Sales Director

CHICAGO—Avron Gensburg, vice-president of Genco Mfg. & Sales Company, this city, announced this past week the appointment of Ralph Sheffield as sales director for the firm.

Ralph Sheffield steps into the posi-

tion vacated by Sam Lewis who resigned from Genco.

Sheffield advised that, in the very near future, he would have some very interesting and important announcements for the industry.

Sheffield has been in the coin machines field for over 18 years. He is



RALPH SHEFFIELD

well known to the trade and has traveled extensively thruout the industry.

These past two and a half years he has been with the Genco organization and has met with all the firm's many distributors all over the nation.

Sheffield stated, "We are now in the process of formulating many plans for our entire distributing organization which will prove of great value to each one of our distributors.

"We feel, as this new sales era dawns on the industry, that many new, modern and different ideas have to come into being to help the factory help the distributors who represent it and we, at Genco, are making plans of such a nature so that our entire distributing organization will greatly benefit in every possible way."

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2 for \$60.00 { Bowling Champ, Harvest Time, Virginia, Round Up, King Pin, Blue Skies

- Genco Bank Roll skee alleys, ea. \$50.00
- Seeburg Coon Hunts, ea. 199.50
- United Liberty alleys, ea. 124.50
- United Manhattans, ea. 99.50
- Wurlitzer 3020 Wall Boxes, ea. 6.50
- Wurlitzer 1015's and 1080's, ea. 65.00
- Williams Deluxe World Series 75.00
- Wurlitzer 1015 Hideaway 45.00
- Williams Music Mite 40.00
- Activeire Dryer or United, ea. 55.00

1/2 Deposit. Phone or wire now!

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THE WHOLE TOWN'S TALKING ABOUT

GOTTLIEB'S

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THE PERFECT SUMMER CONCESSION

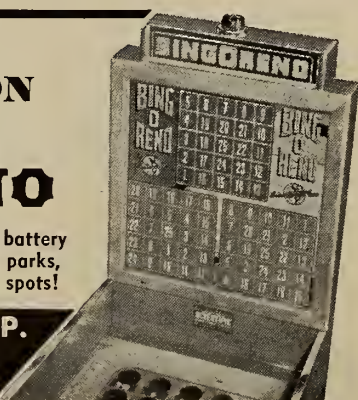
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Your annuity for the next 20 years. Install a battery of BING-O-RENOS. Wonderful for amusement parks, beaches, boardwalks, drive-ins and all outdoor spots!

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Super Strikes

Super-Strikes (see instructions on playfield pictured above) score up to 500, get plenty of "practice-play" as players try again and again to improve their skill in straight-lining the puck between red lines.

New Bally bowlers

combine greatest bowler features with new **BONUScore** play-booster



90	60	40
200	90	60
500	200	150
300	120	90
300	120	90
200	90	60
200	90	60
90	60	40
90	60	40
90	60	40
90	60	40
60	30	20
60	30	20
60	30	20
60	30	20

Speed CONTROL

Player controls speed of puck-shot—not too fast, not too slow—for highest scores. If shot is too fast, light shoots up to top of backglass, indicating 90 for Super-Strike, 60 for Strike, 40 for Spare. If shot is too slow, light remains in lower 60-30-20 section. Good speed-control stops light at 200-90-60 or 300-120-90. Perfect speed-control permits player to ring up 500 for Super-Strike, 200 for Strike, 150 for Spare. Speed-control skill plus aim skill results in greatest play-appeal and record-breaking earning-power.

YOU get the greatest combination of money-making play-appeal ever built into a bowler-game when you get Bally BLUE RIBBON or Bally GOLD MEDAL working for you on location. Thrilling SUPER-STRIKE feature...plus popular SPEED-CONTROL and other famous Bally-Bowler features...and the new BONUScore feature that keeps players coming back dime and dime again to improve their skill at "right-on-the-nose" BONUScore speed-control. Up your bowler collections in a hurry with Bally GOLD MEDAL (with match-play) and Bally BLUE RIBBON (without match-play). Order from your Bally Distributor today.



BONUScore

Perfect speed-control rings up a big bull's-eye BONUScore of 500 for Super-Strike, 200 for Strike, 150 for Spare. BONUScore increases competitive play by increasing last-frame suspense, because BONUScore in last frame can pull a hopeless score up in a hurry. BONUScore also increases practice-play, as players keep shooting to improve their skill at "right on the button" BONUScore speed-control.



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GAYETY
BACK COVER

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CHOICE OF DIME-A-PLAY
OR DIME-A-PLAY, 3 PLAYS FOR A QUARTER

POPULAR SIZE: 8 FT. BY 2 FT.



Light-up scores with speedy totalizing. Club-styled cabinet. 10 frames adjustable to 5 frames. 7-10 pick-up. Last-frame feature adjustable to allow player to keep shooting as long as he scores Strikes or Super-Strikes. Genuine Formica playfield with rich maple pattern. Giant, realistic pins. Hinged pin-hood, doors and playfield with new "easy-up" elevator on playfield. Speedy pin re-set. Quiet operation. Sturdy, trouble-proof mechanism. New "easy-at" relay banks.

Gold Medal
WITH MATCH-PLAY

Blue Ribbon
WITHOUT MATCH-PLAY

BALLY MANUFACTURING COMPANY—2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

NEW

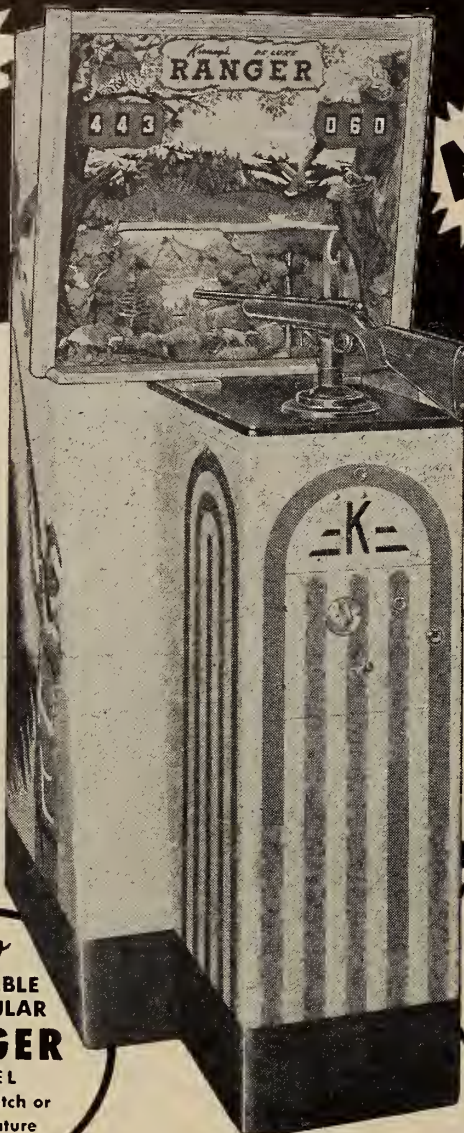
NEW PLASTIC LITE-UP REELS

FREE SWINGING NO-CHAIN GUN

RAPID FIRE TRIGGER ADJUSTABLE TO FIRE 30 SHOTS IN 5 SECONDS

Built BY KEENEY!

also AVAILABLE IN REGULAR RANGER MODEL without match or replay feature



Shoot for Long-Range Earnings...

NEW

Keeney's DELUXE RANGER

Entirely New

with DEEP STEREO view projecting targets and scenery into greater 3-D depths than ever before!

Adjustable by operator to give REPLAYS for High Scores from 370 to 460

LIBERAL · NORMAL · CONSERVATIVE MATCH FEATURE

MAXIMUM SCORE 400 plus TIME BONUS

NEW BRILLIANT MULTI-COLOR CORK FINISH CABINET



SINGLE KEY FITS ALL DOORS EXCEPT CASH BOX!



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2600 W. FIFTIETH STREET • CHICAGO 32, ILLINOIS

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Keeney DIAMOND	\$239.00
Keeney CARNIVAL	149.50
United CLOVER	149.50
United CHIEF	249.50
United OLYMPIC	110.00
HI-FI	325.00
BEACH CLUB	250.00
SURF CLUB	350.00
BIG INNING	99.50
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100 Packard Wall Boxes, ea.	2.50

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United Releases New "Venus Shuffle Targette"



BILL DeSELM

CHICAGO—With "Clipper Shuffle Alley" well on its way to clip off some new sales records for United Manufacturing Company, Bill De Selm, general sales manager of the firm, announced this past week the release of its newest shuffle game, "Venus Shuffle Targette."

"May as well officially announce its release," Bill commented, "in view of the fact that, from the moment our distributors saw it, they instantly demanded immediate shipments."

"It was impossible after that," he continued, "to hold back introduction of the one game we think has every

possibility of becoming one of the most outstanding moneymakers of all time."

De Selm went into a long and technical description as to the features of the new "Venus Shuffle Targette" and, after noting that this reporter hadn't written a single one of them down on paper, said:

"I get it. You, too, just like we here at United, believe that the one and only and the best way for the operators to understand just what we mean about the 'finest' shuffle game yet introduced is for the operators to visit our distributors. See the 'Venus Shuffle Targette'. Play it. And then understand what we would have to say in many, many columns of type."

Your reporter simply nodded his head. And to this Bill De Selm added:

"This is one time when we are putting every feature that made United's shuffle games world famous all into one great, grand game, 'Venus Shuffle Targette'.

"Believe me," he stated, "you can boost 'Venus Shuffle Targette' right to the skies for it's the one bowling game that has every feature the operators want and every feature the players want."

Again, your reporter just simply nodded his head. We'd already played the game.

Chi Bowling Results

CHICAGO—The results of the competition in the Chicago Automatic Phonograph Bowling League this week are as follows:

ABC #2 emerged winner in both games with Melody Music. Les Taylor was high for ABC #2 with 500. High for the losers was Vic Jaccino, Sr. with 527.

Star Music topped Mercury Records in two with Tony Galgano top man with 599. This was also high man score for the night. Mercury leader was Red Lossano with 462.

Decca took the Western Automatic team in two games. For Decca Frank Tutomase with 576 and Herb Chapman with 502 led while Bill Nyland was number one man rolling 488.

Led by Johnny and Izzy Oomens, the Oomens aggregation copped both games from Atlas. Johnny was high with 556 while Izzy led the women for the night with 436.

In the games between Coral Records and Paschke, Coral took both. For Coral Hank Sochacki had a high of 524 while Rene Gallet led the Paschke team with 521.

ABC #1 topped Gillette three times. Al Rice led the ABC #1 team with 523. Top competition in the game came from his teammate Lenny Christiansen who scored an impressive 507. Topper for Gillette was Robert Holl with 478.

The Coven team took two from B & B. Leader for Coven was Tom Nyland with 500. Marino Pieroni was front runner of the B & B team with 496.

EXHIBIT'S "500" MODEL SHOOTING GALLERY

THE SEASON'S BIGGEST MONEY MAKER!

ALL MOVING TARGETS for maximum player appeal

Swimming Ducks are the easy targets—each counts 100 points—and 5 hits start the . . .

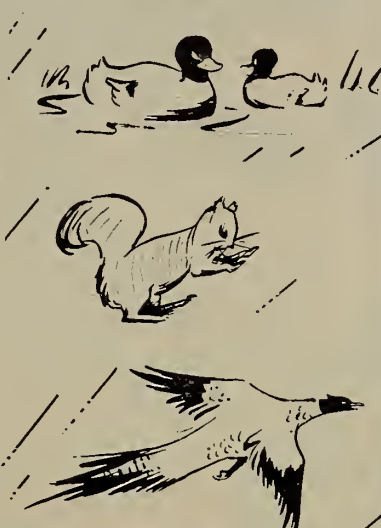
Climbing Squirrel—which can be hit 6 times or more as he makes a trip up or down the tree—each hit counts 1000 points—and registers a separate score on the Bonus Totalizer. (Real "crazy"—keeps 'em putting those dimes in!)

Flying Pheasants appear from behind bushes in the background on both sides of game—hits count 200 points each—and also start the climbing squirrel. (A real challenge!)

"Blackout" Feature is earned by 20 hits—and gives 29 total shots! (Another dime-catcher!)

Match and Free Play are all operator controlled and Target Speed.

• MADE IN 4 MODELS WITH OR WITHOUT FREE PLAY AND MATCH FEATURES—OR COMBINATION OF BOTH



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ONLY 28½ inches wide

Auto-Photo Co. Studios Click Nationwide



CHICAGO—One of the most popular booths at this past MOA (Music Operators of America) convention was that of The Auto-Photo Company of Los Angeles, Calif.

Verle Van Nattan, sales manager of the firm, was in charge of the booth. He was one of the most thrilled and pleased exhibitors at this convention. This was due to the fact that, almost

every few minutes of the time he spent in his booth, he was receiving commendation from operators from all over the nation who were owners of Auto-Photo Studios.

As one noted midwestern operator said to Van Nattan, "There is no doubt in my mind, and I'm further certain that everyone who operates Auto-Photo Studios will agree with me,

SATISFACTION GUARANTEED or your MONEY BACK

SPECIAL — NEW UNITED BONUS GUN

NEW—WURLITZER 1800	NEW—BALLY BLUE RIBBON BOWLER
NEW—UNITED CLIPPER	NEW—BALLY BULLS EYE
NEW—BALLY GOLD MEDAL BOWLER	NEW—BALLY GAYETY

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WURLITZER	SEEBURG	A M I
1500-A \$495	100-C \$585	D-80 \$395
1500 375	100-B \$45	E-120 \$95
1400 325	100-A 335	
1100 135		ROCKOLA
1015 95		1434 ROCKET \$320

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Largest Stock In World of GUARANTEED KIDDIE RIDES	UNITED BONUS DELUXE—NEW—CALL COLLECT
Bally Champion Horse	EXHIBIT S00—NEW—CALL COLLECT
Bally Space Ships	United Carnival \$385
Merry-Go-Rounds	Exhibit Sportland 385
WRITE — WIRE — CALL	Exhibit Star 295
TRADES ACCEPTED	Exhibit 22 Shooting Gallery 225
LIBERAL FINANCE TERMS	Exhibit Jungle Gun 195

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that this is one of the steadiest income producers in the industry.

"I've never yet had a bad week with my Auto-Photo Studios," he continued, "and have been increasing my route of these machines as quickly as I can obtain them and also obtain the locations I want."

Many operators reported that the machine not only gets outstanding action in every location, but that locations continue to phone them asking that one of the Studios be placed, even at the lowest possible commission basis and, in some cases, want the machine regardless of any commission being paid to the location.

Many of the MOA conventioners who took pictures free at the new Auto-Photo Studio that was on display at the show admitted that not only did the machine produce a most re-

markably clear set of four pictures, but, from their own standpoint, they thought that four pictures for 25c was one of the best bargains anyone could ever ask for because there were so many uses for these small pictures.

Van Nattan advised, "We are extremely busy, now that the outdoor season is getting under way, attempting to fill orders that we have been taking right along.

"We beg those men who placed orders at this past MOA Convention to bear with us at this time. We assure them that we shall fill their orders just as fast as is humanly possible."

Editor's Note: Strips of pictures reproduced here were taken at this past MOA Convention at the Morrison Hotel in Chicago, March 28, 29 and 30.

NEW

Plenty of **PROFITS** for novelty operators!

Williams **Peter Pan!** with 2nd Coin STAR FEATURE permits player to score from 5 to 200 replays!

- Making numbers 1 to 4 lites top center rollover lane to score replays.
- Making numbers 1 to 10 lites bottom center rollover lane to score replays.
- KICK OUT POCKET spots one lit number. A real "come-on" for more play!
- SKILL HOLE scores replays. See and play Williams Peter Pan now!

See your Williams Distributor!

Williams MANUFACTURING COMPANY

2 FLIPPERS! 2 CYCLONIC KICKERS! 2 THUMPER BUMPERS! CREATORS OF DEPENDABLE PLAY APPEAL 4242 W. FILLMORE ST. CHICAGO 24, ILL.

Chicago Park District Thanks A.B.C. Music For Phono Donation



BOB GNARRO

CHICAGO—John Kosnar of the Chicago Park District, Altgeld Park, this city, took time out to advise Robert E. (Bob) Gnarro of ABC Music Service Corporation of what great help the automatic phonograph which Gnarro had donated to the park had been with the youth who patronize the park.

Wrote Supervisor John Kosnar, "Just a word to let you know that the juke box you donated to us has been

in use constantly and has been giving wonderful service.

"Because of it we have been able to organize a very fine Teen Age Dance Group. It may interest you to know that we were on the 'Band Stand Matinee' program (Jim Lounsbury, WGN-TV) Wednesday, March 30th."

Kosnar goes on to advise that the needle in the phono was recently broken they replaced it themselves. He also asked for more records.

Immediately on receipt of this letter Bob Gnarro sent an entirely new batch of recordings to the Chicago Park District, along with a service man and new needles for the phonograph.

Bob Gnarro advised, "It's really a pleasure to make such donation because we know that we are helping keep kids off the streets and keep them happy under organized supervision in our Chicago parks.

"I also want at this time," he continued, "to highly commend 'The Cash Box' for the work it has done in this direction, getting all of us music operators to donate phonographs to such outstanding and worthwhile places in our community."

First C.M. Exch. To Hold Service School and Showing of ChiCoin "Hollywood Bowler"

CHICAGO—Because of the tremendous interest already being shown in Chicago Coin's new "Hollywood Bowler," a service school and special showing will be held on Saturday, April 16, between the hours of 10 A. M. and 5 P. M. at First Coin Machine Exchange, this city.

Instructions for operating this game will be given, explaining the many new

features of the bowler.

Ed Levin and Johnny Gore of Chicago Coin will be on hand, as well as the following members of the First Coin Machine Exchange staff: Joe Kline, Wally Finke, Sam Kolber, Fred Kleiman, Bob Van Allen, Steve Horvath and Ray Wynn.

Refreshments will be served and all ops are invited to attend.

Hunter to Manage Sandler Des Moines Office



JIM HUNTER

DES MOINES, IOWA—The appointment of Jim Hunter as manager of the Des Moines, Iowa office of Sandler Distributing Company was announced today by president Irving R. Sandler.

Sandler Distributing is the representative of The Rudolph Wurlitzer Company in the sale of coin operated phonographs throughout Minnesota and North Dakota, and parts of Illinois, Iowa, Missouri, Montana, South Dakota and Wisconsin, with offices in Des Moines and Minneapolis. Hunter was formerly connected with the Wurlitzer factory.

Jim brings with him an appropriate background in coin operated music through his experience with Wurlitzer which he joined in June 1952. Starting in the credit department as a collector, Jim was soon promoted to auditor and held this position until he left to join Sandler.

He plans to make his home in Des Moines with his wife, four children and—just recently—the twins, a boy and a girl.

Irv Sandler extends an invitation to all operators in the Des Moines area to drop in and meet Jim as he takes up the reins of his new duties.

R. F. Jones Mails Out Book Matches

SAN FRANCISCO, CALIF.—R. F. Jones, R. F. Jones Company, this city, mailed out a box of double sized book matches to the trade this week, as an advertising promotion for the firm.

The copy on the outside of the booklet reads "You're lucky when you live in Jonesland," and "Jonesland" is in an arrow pointing to a map of the Northwest, with each of the cities in which firm's offices are located starred. Jones has offices in this city, Salt Lake City, Denver, Portland and Seattle.

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SHUFFLE ALLEYS	BINGOS	MUSIC
Bally Magic Bowler Write	Bally Big Time Write	Rock-Ola Hi-Fi 1446 120 Select. } Write
Chicago Coin Thunderbolt Write	Bally GAYETY Write	Rock-Ola Hi-Fi 1442 50 Select. }
Chicago Coin Triple Strike Write	Spot Light \$ 60.00	AMI D-40 \$300.00
Chicago Coin Criss Cross Target Write	Bright Spot 85.00	Rock-Ola Comet, 120 selection 725.00
Bally Champion \$395.00	Atlantic City 95.00	Rock-Ola 1434 Rocket, 78 rpm, 50 select. 325.00
Bally Victory 345.00	Hi-Fi 275.00	Seeburg M-100-A 375.00
Chicago Coin Criss Cross 300.00	Yacht Club 150.00	Seeburg M-100-B 525.00
Keeney Pacemaker 200.00	Beach Club 275.00	1100 Wurlitzer 150.00
Keeney Bonus Bowler 250.00	Beauty 210.00	
	Variety 495.00	
ARCADE		
Exhibit Shooting Gallery \$240.00	BALLY KIDDY RIDES—WRITE	
Exhibit Star Shooting Gallery 300.00		
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HOLLYWOOD BOWLER

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Special Instructions Session by Factory Representatives. Refreshments.

See the greatest innovation in Bowling Games in Coin Machine History!

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NEW Flashing "HOLLYWOOD BEAUTIES" Animate Back Glass To Indicate Additional Scoring Points!

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PLUS! Original Flash-O-Matic Scoring!

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chicago coin MACHINE COMPANY

Dime Play Conversion Proceeds Smoothly in Boston

BOSTON, MASS.—Dime play is already "old hat" in staid Boston. Conversion was accomplished with scarcely a ripple in playing habits. Locations not yet converted, and there are a few in the outlying districts, are anxiously asking ops serving them to make the change.

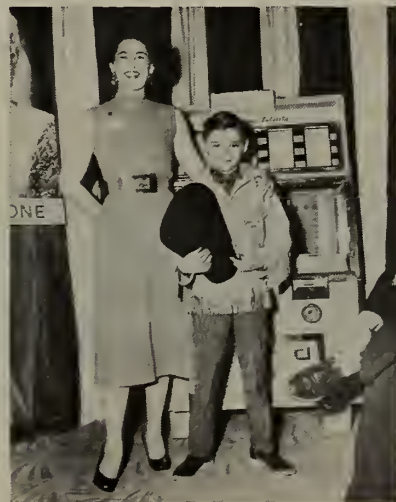
James Geracos, president of the Massachusetts Music Operators Association, who reported on the accomplishment, said that conversion has been successful beyond expectations.

Complaints were so minor that they were "negligible," Geracos said. He declared that the heavy publicity in advance of the move and the excellent reception from newspapers, columnists and disc jockeys softened up the juke box patrons.

A public relations program initiated by the newly formed organization was cited as responsible for the success of dime play. The program is still continuing, Geracos said, and next on the agenda is a big music industry cocktail party, scheduled for the Hotel Vendome, April 14, at which disc jockeys, newspaper columnists, amusement paper columnists, photographers, public officials, and cerebral palsy officials will be present.

On display will be new AMI, Rock-Ola, Seeburg and Wurlitzer music machines.

Budding Dakota Talent



MOBRIDGE, S. D.—Altho the legislature took no action on the bill to have "I Come From South Dakota" designated as the state's promotion song, Gordon Stout, president of the South Dakota Phonograph Operators Association said he was planning to distribute a recording of it by Grace Lex, to all South Dakota juke boxes.

Pictured above is Miss Lex at the MOA show, together with "Dakota" Danny Hall, one of the state's budding singing talents, who performs at some of the association's affairs.

N.Y. State Ops Annual Dinner To Be Held June 9

Event Will Take Place at Concord Hotel, Kiamesha Lake

BEACON, N. Y.—The New York State Operators Guild will hold its annual Dinner and Dance on Thursday night, June 9, at the Concord Hotel, Kiamesha Lake, N. Y., according to Tom Gobel, chairman.

Dinner will start at 7:00 PM, and it is expected that many coinmen from outside the area will attend as they did last year. The 1954 party also was held at a Catskill Mountain resort hotel, but it ran over a complete weekend, and those who attended had a most marvelous time.

The organization will publish a souvenir journal, and Jack Wilson, president, advises it appears it will be larger than the previous year.

Coinmen outside the area are advised to contact Tom Gobel at the New York State Operators Guild, P. O. Box 371, Beacon, N. Y. for tickets as well as reservations at the Concord Hotel, if they desire to stay over.

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 CHARLEY CAVANAUGH

THRU THE COIN CHUTE

EASTERN FLASHES

Coinmen, returning from MOA's meeting in Chicago, were high in their praise of the show as a whole. Conversations along coinrow, in the main, were about the business meetings, and how well they were conducted. Music men were particularly incensed by the continuing effort of another trade publication to foster a Senatorial fact-finding commission to determine if the music machine operator should pay additional royalties to ASCAP and BMI. "It's quite evident" stated one of the city's foremost music machine operators, "that this publication, which derives most of its revenue from the coin machine industry, is now openly opposed to the welfare of its members."

* * * * *

Operators in Long Island will be glad to note that plans are now under way for the construction of a \$40 million shopping center at Hicksville. To be known as the Mid-Island Shopping Plaza, the project is being built by Walter S. Stackler and Leonard L. Frank, who own it. This project is being heralded as a major link in the previously announced \$292,720,000 network of 10 integrated regional shopping centers spearheaded by Allied Stores Corp. Mid-Island Plaza will total one million square feet of rentable space, with about 130 air-conditioned stores. There will be parking facilities for more than 8,000 cars. . . . Joe Young and Abe Lipsky, Young Distributing, advise that they supplied the new Wurlitzer 1800 which appeared on the Monday night (April 4) Perry Como TV show. The show opened with a camera panned directly on the record mechanism, which was bringing a record up to the playing groove. A terrific plug for the music machine industry. . . . Dave Stern and Bob Slifer, Seacoast Distributors, having their coinrow showrooms painted and redecorated for the April 24 and 25 showing of the new Rock-Ola phono. Dave and Bob very enthusiastic about the new machine. . . . Phil Spinapolice, Hudson Valley Amusement, Beacon, N. Y. off to Miami Beach for a month's vacation. . . . George A. Miller, president of MOA, in town for a few days, George and Sidney Levine went on to Washington, D. C. from the Chicago meet, and then came on to the big city.

* * * * *

Bill McCarthy, Catskill Amusements, Hurleyville, N. Y., has a real old-time antique music machine, which he'd like to sell to some interested party. Machine is described by Mrs. McCarthy as one made in 1890. Has 3 large records that play one side. . . . Barney (Shugy) Sugerman, Runyon Sales, back from the MOA meet, advises he met up with his many distributor friends of AMI and Bally, and all have the same story—both music machines and games selling at top speed. Bally's new shuffle "Blue Ribbon" displayed on Shugy's floor, and he says ops giving it an enthusiastic reception. . . . Ray Knoss back from his Florida vacation, moaning about the bad weather he ran into. "Was bad in Miami Beach, so we drove over to St. Pete, but it was just as bad," he said. . . . Jack Mitnick, AMI regional rep. home for the Passover holidays. Will leave on a road trip next week. Tells us that his daughter and son-in-law will be moving to Westchester in Sept. Which, of course, means that "Daddy Jack" and Sadie will do the same. How can they be separated from their grandson? . . . Atlantic-New York holding a series of service school sessions at its 525 W. 45th St. quarters every Sat. AM thru May 21. In addition to Meyer Parkoff, others attending from Atlantic are Murray Kaye, Steve Quinn (who hasn't aged a bit these past many years), Mike Colland, and service engineers Elmer Johnson, Tommy Borsella and George DePena. John Stuparitz, Seeburg's service engineer to attend all classes. . . . Roz Kleinman, Atlantic's popular bookkeeper, at Miami Beach on two week vacation. . . . Harry and Hymie Koepfel, Koepfel Distrib. report that biz picked up considerably with the appearance of good weather. The boys, by the way, preparing quite a surprise for music ops—to be announced very shortly. . . . Jack Wilson and Tom Gobel advise that the New York State Operators Guild Dinner and Dance to be held at the Concord Hotel in the Catskill Mountains on Thursday, June 9. Had a wonderful affair last year, and we hope we can make this one.

THRU THE COIN CHUTE

UPPER MID-WEST MUSINGS

Don Bolier of Baldwin, Wis. spent several hours in the Twin Cities shopping for bowling games picking up some records and parts for his route. . . . Bill Gummow of Hopkins, Minn. is driving around in his new Chev now and with nice weather in the offing he is talking about going fishing and the season doesn't open for several weeks yet. . . . Frank Ponterio of Worthington, Minn. seen shopping for pin games. . . . Dick Henderson of Willmar, Minn. in town picking out some pin games for a few route changes. . . . Andy Theisen of the Northland Music Co., Brainard, Minn. made a quick trip into the Twin Cities to pick a phonograph and pin game for a new location. . . . Making the rounds and shopping for phonographs were Glen Bischell of Chippewa Falls, Wis. and Hugh May of Eau Claire, Wis. . . . Bill Hanf, Austin Sales Co. of Austin, Minn. made sure that he paid off his bet with Lew Rubin of the Lieberman Music Co. The bet was on the outcome of the State Prep basketball tournament. . . . Recent visitors to the Twin Cities were Curtiss Anderson of Fosston, Minn.; Don English of Thief River Falls, Minn.; Jack Tomar of Two Harbors, Minn.; Clayton Norberg of Mankato, Minn.; Hack Harrison of Crosby, Minn.; and Martin Kallsen of Worthington, Minn.

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YOU ARE GETTING FULL RECOGNITION FOR THE 20 YEARS OR MORE YOU HAVE GIVEN TO THE COIN MACHINE INDUSTRY. IT IS TO YOUR COMPLETE ADVANTAGE TO JOIN The Cash Box "20 YEAR CLUB" TODAY!!

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Joe Orleck
 THE CASH BOX
 26 West 47th Street
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Dear Joe:

Please enter my name as a member and send me a membership card.

I have been connected with the Coin Machine Industry for 20 years or more, starting: Year Month

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"It's What's in THE CASH BOX That Counts"

THRU THE COIN CHUTE CHICAGO CHATTER

George A. Miller returned from his visit to New York and Washington and found that most of the legislators he wanted to visit were on their way to the big blast in Nevada. George also advised that Congress has now adjourned until April 15. "But," he says, "we, of MOA, are going out full blast on a campaign to get more and still more letters to Senators and Congressmen. The letters already sent have had a tremendously fine effect. We only hope that every music operator in the nation will double and triple his efforts to get even more letters to Senators and Congressmen." Larry Marvin of Sacramento was George's traveling companion. Larry tells how, just after Wes Elster flew back home to Fresno, and he had turned into bed that evening, the phone rang. In his half-sleep he heard, "Holy smokes, Larry, turn over and stop that snoring." (It was Wes phoning Larry all the way from Fresno that same evening.)

Jack Nelson of Bally says that the auto business may be off over the rest of the nation but not at Bally. He claims it's red hot with "Bally Hot Rod." "And," says Jack, "we don't have to give away free trips or premiums or food for a month, either." Jack says that the "Bally Hot Rod" located in the J. L. Hudson Dept Store in Detroit is bringing in \$40 per day gross competing with seven other kiddie rides. Joe Auton of King Pin has the Hot Rod on this location. . . . Johnny Michaels bought himself a new car while here to attend the MOA show. Then drove home to Seattle. But was marooned in Montana under 33 inches of snow. . . . Vince Shay, Stan Levin and Mickey Schaefer busy filling orders all this past week taken at the MOA convention. . . . Fred Skor of World Wide reported that they had dozens of visitors at their offices. New friends and old who came over to say "hello."

Herb Jones reports that many of the MOA conventioners remained in town to drop over at Bally for a visit and congratulate the firm on its exhibit. . . . Herb Oettinger of United out of town most of the week. Same with Johnny Casola and Al Thoeke. Even Ray Riehl hard to reach. But Bill De Selm right on the job, picking up the phone all day long and scribbling down those orders just as fast as he could write. Promising delivery, "As soon as possible."

More letters needed from music ops to legislators now that ASCAP composers, on tour with theatrical performers to oversea military bases, are asking GI's to write to Senators and Congressmen and urge passage of "Kilgore Bill" (S. 590). Write! Write! Write! Ask your Senator and Congressman to help defeat the "Kilgore Bill." . . . Sam Wolberg of ChiCoin added to his many, many honors which have been conferred upon him for his very outstanding and charitable efforts, with one from Israel. Now Sam plans a trip next spring to Israel. Has been invited to that nation by outstanding leaders. . . . Try a visit to the "Penny Arcade" just across from the Chicago Theatre sometime. But just forget to bring any pennies along.

Genco's Avron Gensburg and Ralph Sheffield in conferences almost every day last week formulating plans for an entirely new and different sales organization. . . . Bill O'Donnell of Bally at last getting some rest this past week from all the entertaining he did for MOA conventioners. . . . Ben Becker fell fast asleep on the plane home and had to be awakened by the stewardess when he landed in Jersey. He was that tired from all the entertaining at United's factory. . . . Frank Mencuri came back to Chi just in time for some of the most hectic weeks of his life and then—zingo—right into a convention. . . . R. McGlynn of Modern Music, Wellington, New Zealand, sends us a sub renewal with some of the oldest American \$2 bills we've ever seen attached to his letter.

Art Weinand just jumping with the new Williams' products being presented. The "Sidewalk Engineer" clicked. Now its new five-ball, "Peter Pan," starts off like a house afire, he reports. And Harry Williams just smiling from ear to ear. Lonesome, too, by the way, since Lee Williams flew back to California. . . . Much interest among coinmen here in the forthcoming 22nd annual Nat'l Premium Buyers Exposition at the Navy Pier, April 18 to 21. Many ops still using large numbers of premiums. . . . Congratulations to Lyn Brown of L.A. whose son, Phillip, becomes a Bar Mitzvah boy on April 24. . . . Things always happen for the best, is the way that Paul Huebsch of Keeney put it this past week. First, they are redecorating Paul's offices and he's using Roy McGinnis' big private office. And Roy phones to advise that he won't be back home until May 9. So Paul enjoying this big office and telling Billy Coan and Bill Bolles to "just keep on punching."

Alvin Gottlieb telling "Uncle" Nate Gottlieb (Nate just returned from a Miami vacation) that this is the first convention where the Gottlieb firm did not display and yet did more business than ever before. . . . Sincerest condolences to Judd Weinberg on the passing of his father this past week. . . . Joe Robbins of Empire Coin advises that Jack Burns is the firm's new roadman. Meantime Gil Kitt so busy hasn't even time to make a new release. . . . Music ops that want a new idea should ask Milt Cole of Cincinnati about his "Calcinator." It has tremendous possibilities. . . . Sam Lewis who resigned from Genco wants all of the many people thruout the industry to know that he appreciates their friendship and all the nice things they did for him. Tho his future plans are as yet indefinite, Sam hopes to remain in the coin machine industry, "which" he says, "is the one industry I really love."

"It isn't that the ops can't afford to pay their bills," one distrib here cracked, "but they first have to meet the payments on the apartment buildings they bought." . . . Wayne Bradfield and all the others over at Rock-Ola so busy they just haven't time for coffee-breaks these days. All due to the results obtained at the MOA show with their new "Model 1448" Rock-Ola phono.

Ed Levin advises that ChiCoin's new bowler wasn't even ready for announcement, but, when their distributors who came to the MOA convention, saw it—they just howled for instant delivery. "So," says Ed, "we're rushing them out just as fast as we can." . . . Cubs open here Tues., April 12 with St. Louis. Sox open on Thurs., April 14 with K. C. Just tho't we'd mention it so that bosses wouldn't be puzzled if employees don't show for work those days. . . . What did you think of the MOA Convention? . . . United's Al Thoeke writes from Salt Lake City that he's continuing on to Seattle, Portland, San Francisco and into L. A. And, almost at the same moment, a wire from Johnny Casola, now in Louisville, that he's on his way to Memphis and New Orleans. Ben Becker in his own happy sales grounds—New York State.

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HOLD-OVER FEATURE

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SIMPLIFIED
TIME BONUS

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CHICAGO CHATTER (Cont.)

HAPPY BIRTHDAY THIS WEEK TO: Charlie Rincker, Dallas, Tex. . . . Lora Q. Eby, Detroit, Mich. . . . Max Hurvich, Birmingham, Ala. . . . Phil Robinson, Los Angeles, Cal. . . . Leo Konwinski, Iron River, Mich. . . . Mike Kapilla, Staunton, Ill. . . . J. Fred Barber, Dallas, Tex. . . . John B. Arena, Galveston, Tex. . . . M. F. Patton, Jacksonville, Fla. . . . Harry Swartz, Brookline, Mass. . . . George Wrenn, Dallas, Tex.

Nothing like reminiscing with old-timers like Walter Tratsch of ABT. Remember when Walter, in the midst of a speech during Ray Moloney's Testimonial Dinner at the Stevens Hotel, was given a hot foot? While Walter speaking, and the entire ballroom as silent as the sphynx, the match was implanted and lit. And Walter actually did a jig right there on the platform. Wonder how many recall the famous four-word speech Ray made when called upon that evening? . . .

After Tho't: You can't plow a field by merely turning it over in your mind.

"It's What's in THE CASH BOX That Counts"

Williams Mfg. Introduces "Peter Pan" 5 - Ball

Three Machines Now On Production Lines



J. A. (ART) WEINAND

CHICAGO—J. A. (Art) Weinand, sales manager of Williams Manufacturing Company, this city, announced this past week that the firm had officially released its new five-ball game, "Peter Pan".

"It's a double profit producer", is the way Weinand described the game, adding, "it takes two coins when the player believes that he can really bring in a better score."

The two coins go thru the same chute, but, the action on "Peter Pan", according to Weinand, "is so different and so suspenseful that I believe players all over the nation will acclaim it as one of the finest five-ball games ever presented to the market."

Weinand concluded, "There's no use attempting a lengthy description of the outstanding 'Peter Pan'. All I can say at this time is for every operator who wants a double profit getting five-ball game on his route to visit our distributors and just play 'Peter Pan' a few times himself".

Weinand also advised that the firm is busy with "Sidewalk Engineer", the cabinet game with the movable tractor, which clicked so well at the MOA Convention.

Also that its newest gun, "Polar Hunt", is going out to the field just as speedily as they come off the production lines.

"With three outstanding products in top speed production at this time", Weinand said, "you can realize just how busy we are and also can realize that we are well on the way to setting a new production record for the factory."

"Everyone here is tremendously enthused over our new products and our distributors advise us that we have one of the finest lines in all the history of the industry."



Several brand new games were introduced at the MOA Convention in Chicago which should be of definite interest to West Coast coinmen. In the kiddie rides field Harry Williams launched the new Williams "Sidewalk Engineer" which proved a hit with all the operators at the MOA meet. Young and old alike were fascinated by the model diesel caterpillar as they maneuvered it around the glass enclosed cage pushing sand from one corner to the other. Firm plans to go into a full production schedule on it around April 15 and that he should have it in the hands of distributors within a few weeks. . . . Another kiddie ride which was exhibited at the Bally booth was the new "Hot Rod" which is expected to hit the market any day. This pint sized cut-down version of the old model "T" Ford should make quite a hit with the wee crowd with its authentic swaying motion and gay music box. They say it was even equipped with Hi-Fi sound but neither Jack Nelson, Bill O'Donnell or Art Garvey would elaborate on the statement any further. However, before trodding on we had to stop and observe the crowd that had gathered around Bally's "Bulls Eye" kiddie gun. Overheard one operator saying, "Now there's something we've needed in this business for a long time." To which another added, "Yeah, wherever there's kids that will take in money all year long." California coin-ops seemed to be particularly impressed with Bert Lane's "Golf Range." Many flocked around to try their luck at hitting the 300-yd. mark. . . . Many other coin operated gadgets, too numerous to mention, were on display which will soon be making their appearance here on the coast. While we're reminiscing over the grand and glorious convention we must mention the new ultra-modern Rock-Ola phono which was previewed during the three-day event. The machine drew many raves from coinmen on the exhibit floor.

DISTRIBUTOR DOINGS:—Looks like the Fifth Annual MOA meet will be the biggest topic of conversation along coinrow for several weeks to come.

. . . **C. A. ROBINSON & CO.:**—Charley Robinson is back on the job again after his Chicago sojourn. Al Bettelman and Dave Wallach were happy to report that business had been tremendous during his absence. . . .

BADGER SALES CO.:—Bill Happel is plenty enthused over Gottlieb's three new test samples which he saw while in the windy city. He hopes that these new games will be put on the market very soon. . . .

SIMON DISTRIBUTING CO.:—Howie Freer has been plenty busy during his first few weeks in California meeting all the Southern operators and lining up new sales and promotion campaigns. After attending the MOA, Jack Simon continued on a business trip thru the East and Midwest before returning home. . . . **PAUL A. LAYMON & COMPANY:**—Ed Wilkes announced last week that Bally's "Bulls Eye" kiddie gun and "Gayety" In-Line are both kicking off some furious reaction here in the Southland. He adds that sales activity on both games have simply been great. . . . The kids had a field day at the Laymon showrooms on a recent Saturday afternoon. In playing all the games on the floor was Britt Adelman's cute little dotter Parry and Ed Wilkes' young son Denny. The enlarged parts and showroom at the Laymon establishment looks mighty nice now that it's all completed.

NEWS FLASH:—"Hymie" Rosenberg from New York has moved to LA and gone into partnership with Al Shifrin. The firm will be called H. Rosenberg & Co. and will be located at 1511 W. Pico Blvd. They plan to manufacture and remodel all types of games.

COINROW CHATTER:—Stopping by Leuenhagen's Record Bar last week Mary Solle took time out from her busy schedule to compliment The Cash Box for the fine R & B editorial "Much Ado About Nothing." She also suggested that record companies should send out printed copies of the lyrics with each new R & B release to distributors, record dealers, one-stops and operators. In this way she feels that it would show at a glance the type of material an operator is putting on his boxes and would also help to stem the adverse publicity which is now so prevalent throughout the country.

Everyone is happy to welcome back Joe Matthews who moves back to the coast to take up his new post as assistant national promotion manager of Capitol Records. Joe was the former sales and promotion manager for Capitol Dist. Corp. here prior to his appointment as manager of Cap's. Detroit office. . . . Sam Ricklin of Calif. Music Company is still all aglow over the success of the MOA meet and he doesn't mind telling everyone who stops in at his record emporium about it either. Sam is certainly one of the West's biggest boosters of MOA. . . . While commenting on a recent news article about a jukebox in San Angelo, Texas, which was robbed of 70 cents Vick Knight, head of Key Records, quipped, "It's a cinch that Toni Harper's etching of "One Hamburger To Go" was not in this jukebox—or there would have been more moolah in it."

OPS JOTS:—Several operators from out-of-town trekked in along the Pico strip last week to take care of business. . . . Dale and Jerry Cooper along with Jack Neel all drove in from Riverside. . . . Al Miller whizzed in from Blythe driving a brand new car which he was plenty proud of. . . . Other visiting coinmen included Johnny Lantz, South Gate; Bob Chacon, Balboa and Walter Hennings, Santa Ana.



Art Folliot, manager of Select Music Co., Vancouver, stopped over in Edmonton for a few days before he went to the MOA Convention in Chicago several weeks ago. . . . the next coin operator's Association meeting has been set for the latter part of April according to secretary Walter Hunchak. . . . Harold Wiseman, Wiseman Enterprises, is operating a line of automatic phonographs in the Cold Lake area of Alberta, where a large air force base has been completed. Harold is quite happy with business in that area. . . . Harry Staudt, a newcomer to the music business, reports western music still gets the most plays in his territory. Harry just recently purchased a line of phonos and says business is great. . . . Vic Pearsall, well known operator from North Battleford, Sask., in Edmonton this week. Vic owns his own plane. . . . Wes Van Dusen, Van Dusen Bros., back from the MOA show. Wes attended with Art Folliot and both report a terrific meet. . . . Al Payne of Central Alberta Music Systems, Red Deer, expanding his phono operation in that area.

Eastern Mass. Music Ops To Hold Dinner-Meeting April 14

BROOKLINE, MASS. — David J. Baker, treasurer of the Eastern Mass. Music Operators Association, announced this week that the organization had set aside Thursday, April 14 for a Dutch Treat Dinner at the Hampton Court Hotel.

Several important guests will attend, among them Christian A. Herter, Governor of Massachusetts; George Fingold, Attorney General; Charles Gibbons, Majority leader of the House; Muriel Barnes, Mass. Assistant Commissioner of Insurance.

Cocktails and free hors d'oeuvres will be served at 6 P.M. and dinner at 7 P.M. Movies will be shown and important matters will be discussed.

Baker also welcomed six new members to the association. They are: John Fiore, Northern Amusement; Bert Howell, Howell & Co.; Lou Abrahamson, Cornell Music; Island Technical Service, Martha's Vineyard; Raymond E. Barker, Wayland Amusements and James Woodward, Granite City distributors.

CLASSIFIED ADVERTISING SECTION

WANT

WANT—Varieties. TOLEDO COIN MACHINE EXCHANGE CO., 814-816 SUMMIT STREET, TOLEDO, OHIO. Tel.: ADams 8624.

WANT—Any quantity of United or Bally Bingo Games for resale, late or early models. Also Seeburg A's or C's. List quantity available and prices. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. Tel.: Market 3967.

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: Union 1-7500.

WANT—Distressed merchandise for return privileges. Purple label Capitols, Columbias, Coral, Decca, Victor, Mercury, King—78's and 45's—also L.P.'s. Please quote prices, we pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQUARE, L. I., N. Y.

WANT—Hideaways, Wall Boxes, Phonographs, Seeburg 100, AMI 80 and 120; AMI 40 selection Hideaways; Rock-Ola 120 selection Wall Boxes; late Bingo Games. Write stating condition, number and prices. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Distributors—Just released! "I Threw Away A Diamond" (For A Worthless Piece Of Glass) featuring Hank Trotter's Happy Rangers. Dist. Att.: CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. Tel.: PR 9-0182.

WANT—For Resale, new or used American. National 12 ft. Bank boards; 22 ft. Shuffleboards; late model Bingo's; 100 Selection Seeburgs; Lee's Musical Merry-Go-Round. Quote quantity, condition and your best price in first letter. STANLEY DISTRIBUTING CO., 1523 BROADWAY, TACOMA, WASH. Tel.: Hillside 5110.

WANT—Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-510.

WANT—Frolics, Rodeo, Circus, and Showboats, Seeburgs, Model BL's C's. FOR SALE—10 3-4-5's. Make offer. NOBRO NOVELTY COMPANY, 538 BRYANT STREET, SAN FRANCISCO 7, CALIF.

WANT—Distributors Wanted. Slide-Ez powdered shuffleboard wax. Scientifically produced under modern manufacturing methods assuring tops in performance. Sold on money back guarantee. Samples and prices upon request. ALLIED BLOCK CHEMICAL COMPANY, 5th AND BINGHAM STREET, PITTSBURGH 3, PENNA. Tel.: EVerglade 1-4647.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—Genco Bingo Rolls; Bally Bingos; Gottlieb 5 Balls; Late Model Shuffle Alleys and standard Metal Typers. FOLLETT AMUSEMENT CO., 1029 WEST 24th, SPOKANE, WASH., Tel.: MA 0969.

WANT—Tubes: 2051; 2050; 70L7; 2A4, 2A3, 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 a hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT—From all over the world! Literature on any machine that takes coins and sells anything—amusement, drinks, Bromos, fortunes, Pocket Books, cigarettes 25 2c each, aspirin at 5c each, single band-aids, newspapers. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

WANT—Northwestern 49's; Challengers; Pike's Peak; Kicker's and Catchers; Weigh Scales or any other penny games or equipment in Canada for resale. Will pay top prices in any quantity. Write, phone or wire. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONTARIO. Tel.: LO 4722.

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: JUDson 6-4568.

WANT—Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

WANT—Mills Panorams—any quantity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. Tel.: Garfield 3585.

CLASSIFIED ADVERTISING SECTION

WANTED—For Cash, up to 15 Mills Panoram's. Must be in good working condition and good cabinets. Write or call: MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVENUE, CLEVELAND 14, OHIO. Tel.: Superior 1-4600.

WANT—Bingos and Gottlieb 5-Balls for resale. Also Late Model 1953 Rock-Ola Fireballs 1436A 45 RPM. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. Tel.: 4-6703.

WANT—Late model phonos. Preferably Seeburg 100's. Will pick up within 300 miles. Write, wire, phone: KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y. Tel.: Circle 6-8939.

WANT—All late model Seeburg M-100's, B's, C's and Hi-Fi's. Will pick up within 300 miles. NATIONAL NOVELTY CO., 183 MERRICK ROAD, MERRICK, L. I., N. Y. Tel.: FReeport 8-6770.

WANT—Bingos for resale. Any quantity, Beach Clubs or newer games. Rush list and prices. HEATH SALES CO., 506 BROADWAY, MACON, GA. Tel.: 5-6565.

WANT—For Export. Quantities of the following models: Seeburg M100A; Wurlitzer 1100 and 1250. Telephone collect. DAVIS DISTRIBUTING CORP., 725 WATER ST., SYRACUSE, N. Y. Tel.: SYracuse 75-5194.

WANT — To Buy For Cash. Bally Bingos. We will give \$460 on Big Times; \$380 on Varieties; \$250 on Surf Clubs. Also interested in other Bally Bingo Games. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAin 8751.

FOR SALE

FOR SALE—Route, \$35,000. Resort area in Catskills in Lower New York State. Write CASH BOX, BOX 342, NEW YORK.

FOR SALE — "Wurlitzer Phonographs." 1500's—\$395; 1400's—\$325; 1250's—\$175; 1100's—\$150; 1015's—\$50. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA., Tel.: 84-3264.

FOR SALE—Att.: Wholesale Buyers. Rock-Ola Model 1438, 45 R.P.M., like new; Rock-Ola Model 1436, 45 & 78 R.P.M.; 5 A.M.I. C's \$200 each; 2 Evans Constellation \$200 each; C. C. Around The World Trainer \$425; United Tropic \$175. J. ROSENFELD COMPANY, 3220 OLIVE STREET, ST. LOUIS, MO. Tel.: Olive 2-2800.

FOR SALE — "Sock-the-Ock" will change "Shoot-the-Bear" into a colorful, smooth performing money maker. A proven kit in a complete package—While they last—\$21.00 each. 100 SERVICE CO., 2638 OLIVE STREET, ST. LOUIS 3, MO. Tel.: Jefferson 1-6531.

FOR SALE—Twenty Seeburg 20 selection boxes wired 5-10-25, \$10 each; Twenty Seeburg 20 selection boxes, 5c, \$3.00 each; One Telequiz, \$80. All equipment in good operating order. H. BETTI AND SON, 1706 MANHATTAN AVE., UNION CITY, N. J. Tel.: UNion 3-8585.

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLYmpic 8-4012, 4013.

FOR SALE—Dude Ranches \$265; Atlantic City's \$90; Spot Lites \$50; 5-10-25 Seeburg Boxes \$15; 3020 Boxes \$12; 219 Steppers \$12; AMI Steppers \$15; 5 Player United Shuffle Alley \$55. Following Games \$35 each: Maryland, Champion, Freshie, Tri Score, Three Feathers, St. Louis, Hot Rod, Majors. All Equipment Cleaned and Checked. H. & H. MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. Tel.: 4-6703.

FOR SALE — Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE—Coin Counters, Coin Sorters, Coin Counting Combinations, Coin Changers, Coin Wrappers, Parts and Supplies. We carry a complete line of these products. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. Tel.: ARmitage 6-0780.

FOR SALE — Refinished and completely overhauled and ready for location. Classics \$159.50; Clovers \$134.50; United 10th Frame Star \$99.50; Banner's \$389.50; Night Fighter \$159.50; Sky Gunner \$125.00; Genco Rifle Gallery \$299.50; Exhibit Shooting Gallery \$259.50; Telequiz \$99.00 incl. film. ALLIED DISTRIBUTING COMPANY, 786 MILWAUKEE AVE., CHICAGO 22, ILLINOIS. Tel.: CAnal 6-0293.

CLASSIFIED ADVERTISING SECTION

FOR SALE—AMI D-40 \$245; AMI E-40, New \$425; HS-80 Hideaway, New \$525; HS-120 Hideaway, New \$595. WESTERN DISTRIBUTORS, 1226 S.W. 16th STREET, PORTLAND, ORE. Tel.: Atwater 7565.

FOR SALE—1 Williams Quarterback \$35; 1 Williams Star Series \$79.50; 1 Chicago Coin Goalee \$95; 2 Exhibit Sixshooter \$125 each; 2 Silver Bullets \$95 each; 1 Shoot the Spook \$125; 1 Exhibit Jet Gun \$125; 1 Genco 2 Play Basketball \$325. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, IND. Tel.: 3-4508.

FOR SALE—50 like new 5c Acorn Charm Vendors \$9.50 each; 100 brand new 5c Acorn Capsule Vendors \$12.50 each; 25 brand new 5c Northwestern Capsule Vendors \$12.50 each. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029-35 PROSPECT AVE., CLEVELAND, OHIO. Tel.: TOWER 1-6715.

FOR SALE—Seeburg M100A \$335; Rock-Ola 1436, 120 selection, 78 rpm, \$375; AMI E-120 \$560; Model 5204 Wurlitzer, 104 selection Wall Box \$30 each; Model 252 Wurlitzer 104 selection Stepper \$20 each. WERTZ MUSIC SUPPLY CO., 1013 E. CARY ST., RICHMOND, VA. Tel.: 7-3021.

FOR SALE—Bally Beauties, Atlantic Cities, Beach Clubs. Dude Ranches, Palm Springs and HI-FT's, perfect condition, priced at or near lowest levels. Seeburg, AMI, Rockola and Evans Music, 78 and 45 RPM. GORDON STOUT CO., 125 N. MONTGOMERY, PIERRE, S. D. Tel.: 4097.

FOR SALE—United Fifth Ave. \$275; United Empire \$210; United Empire converted to Fifth Ave. \$235; Williams Major League \$195; Williams Special DeLuxe Baseball \$125; Williams DeLuxe Baseball \$99. AMERICAN VENDING CO., 2684 CONEY ISLAND AVE., BROOKLYN, N. Y. Tel.: DEWEY 2-9602.

FOR SALE—Handicap, shuffle alley tournament — blackboard, posters, rules. Tremendous income increases. Price \$4.00 each complete; Marlin 12 gauge 3-shot repeater \$22.50. WEST SIDE DISTRIBUTING CORP., 612 TENTH AVE., NEW YORK 18, N. Y.

FOR SALE—Attention Kiddie Ride operators. Bally Moon Rides, new machine guarantee, \$349.50; Brand new Champions, original crates, late model, \$675. Quantities limited. Wire \$50 deposit per unit. Immediate delivery. SHELDON SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. Tel.: LINCOLN 9106.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNIVERSITY 4-0773.

FOR SALE—Special. Bally Varieties, like new \$435; 5 or more, \$425 each. Ice Frolics \$259.50; Beach Clubs \$225; Sunshine Parks \$95; United Nevadas \$219.50; Singapores \$319.50; Williams Lulu \$170; Pennant Baseball \$145; Gottlieb Super Jumbos \$305. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel.: CANAL 8318.

FOR SALE — AMI 5-10 wall boxes; Wurlitzer 48-selection wallboxes; 219 steppers. COPELAND DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, OKLAHOMA. Tel.: FO 5-3456.

FOR SALE—Kiddie Rides sensational news, we purchased entire stock Bally's great Moon Ride, fastest money making Kiddie Ride, price only \$450. World's largest Distributor of Kiddie Rides. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN STREET, ALLSTON 34, MASS. Tel.: ALGONQUIN 4-4040.

FOR SALE—Jalopy \$57.50; Yacht Club \$139.50; Spark Plug \$60; United DeLuxe \$39.50; Star Series \$65; B. Space Ship \$425. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVENUE, CLEVELAND 3, OHIO. Tel.: HENDERSON 1-7577.

FOR SALE—Attention export buyers —25 100A Seeburgs reconditioned and crated for immediate shipment. \$365 each; F.O.B New York City. Wire deposit immediately. Will ship any quantity. SHELDON SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. Tel.: LINCOLN 9106.

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. Tel.: WHEELING 5472.

FOR SALE—We will sell or trade all types cigarette machines (thoroughly reconditioned) Colsonac and Vendo Ice Cream Machines and Automatic Popcorn Shoppes for late model juke boxes. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVENUE, SHREVEPORT, LA.

FOR SALE—Going Phonograph Route in the heart of Central Louisiana. For particulars write: C & N AMUSEMENT COMPANY, BOX 668, or call: 3504, WINNFIELD, LOUISIANA.

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as it. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REGENT 6-3691.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Genco Rifle Gallery \$325; Genco Sky Gunner \$150; Exhibit Shooting Gallery \$195; Exhibit Sportland \$325; Keeney Sportsman \$375. UNIVERSITY COIN MACHINE EXCHANGE, 858 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: UNIVERSITY 6900.

FOR SALE—2 Rock-Ola 1436; 3 Rock-Ola 1438 Rock-Ola Comets, 120 selection. Like new. All late model phonographs, perfectly reconditioned. Write: SEACOAST DISTRIBUTORS, INC., 594 10th AVENUE, NEW YORK, N. Y. Tel.: BRyant 9-4684 or 1200 NORTH AVENUE, ELIZABETH, N. J.

FOR SALE—Clover Shuffle Alley \$125; Royal \$225; League \$325. MOHAWK SKILL GAMES COMPANY, 67 SWAGGERTOWN RD., SCHENECTADY 2, N. Y., Tel.: 7-2162.

FOR SALE—Ready for locations: 4 Bally Beautys \$195; 12 Beach Clubs \$240; 5 Yacht Clubs \$125; 4 Dude Ranch \$265; 3 Palm Springs \$295; also other Bingos and Bowlers. Rush deposit to: MICKEY ANDERSON, 314-316 EAST 11th STREET, ERIE, PA. Tel.: 5-7549.

FOR SALE—Evans Constellation \$225; Shoot the Bear \$145; Keeney DeLuxe Bowler \$125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MISSOURI. (Main 1-3511) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (WEstport 3582).

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Complete Arcades or a single machine. We have the largest stock of new and reconditioned Arcade Machines in the world. Also parts and supplies. Send for new illustrated catalog. MIKE MUNVES, 577 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHICKERING 4-8628.

FOR SALE—Genco Shuffle Pool \$110; AMI D-40 \$345; AMI D-80 Chrome \$445; AMI E-120 \$645; Wurlitzer 1550 \$375; Wurlitzer 1450 \$325. UNITED DISTRIBUTORS, INC., P. O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS, Tel.: HO 4-6111.

FOR SALE—Bingo's. Variety \$410; Surf Club \$300; HiFi \$285; Ice Frolics \$260; Palm Springs \$260; Dude Ranch \$235; Beauty \$160; Beach Club \$200; Yacht Club \$125; Atlantic City \$85; Havana \$190; Rio \$180. Games are the best reconditioned in the city, sold on a guaranteed basis. One-third deposit required with orders. CROWN NOVELTY CO., INC., 920 HOWARD AVENUE, NEW ORLEANS, LA. Tel.: CANAL 7137.

FOR SALE—New Keeney Sportsman \$445; New Drivemobile, Write; New Bert Lane Zoo Ride \$395; New Chicago Coin Holiday \$450; New United Mars \$450; Used AMI Model D-40 Phonograph \$325; Used Wurlitzer Model 1400 \$295; Used Daffy Derby \$249.50; Used Gun Club \$109.50; Used Struggle Buggy \$109.50. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W., GRAND RAPIDS 2, MICH. Tel.: GL 6-6807.

FOR SALE — High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only \$24.50 per pair. MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA, CALIF.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEST 3-3224.

FOR SALE—Reconditioned Phonos—ready for location. Seeburg 146-147-148; Wurlitzer 1015; Rockola 1422-1426; AMI Wallboxes 5c-10c. Write for our low prices. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C.

FOR SALE—Telequiz Machines, factory reconditioned. Ready for location, \$119.50. 1/3 down, balance C.O.D. We stock all Telequiz parts, also parts and supplies for Jukes, Shuffle and Pin Games. Write for catalog. CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILLINOIS.

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MONTANA 5000-1-2.

FOR SALE—Ready for location Wurlitzer 1015, 18080 and 1400. Seeburg 146M, 147M, 148ML. Special prices on 3020, 4820 and 3W5L-56 Wall Boxes, Contact CENTURY DISTRIBUTORS INC., 1221 MAIN ST., BUFFALO 9, N. Y. Tel.: SUMMER 4938.

FOR SALE—A.M.I. Model D-80 \$525; A.M.I. Model C \$300. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MISSOURI. Tel.: CENTRAL 9292.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. **YOUNG DISTRIBUTING, INC.**, 599 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Reconditioned, like new. Yacht Clubs \$135.00; Ice Frolics \$325.00; Snrf Clubs \$355.00; Bally Jet Bowlers \$425.00; Evans Turf & Saddle \$249.50. Write: **DONAN DISTRIBUTING COMPANY**, 5007 N. KEDZIE, CHICAGO 25, ILLINOIS. Tel.: JUNiper 8-5211.

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. **TARAN DISTRIBUTING, INC.**, 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—Genco Shuffle Pools \$50 each; Genco 2 player Basketball \$190; Seeburg Coon Hunt \$225; Daffy Derby \$160; Genco Rifle Gallery \$325; Williams Jet Gun \$325. All equipment in A-1 condition. Phone Hartford—CHapel 9-6556. **RELIABLE COIN MACHINE CO.**, 184 WINDSOR ST., HARTFORD, CONN.

FOR SALE—AMI—E—80's and E—120's. Will trade for Bowlers and Bingos. **LIEBERMAN MUSIC COMPANY**, 257 PLYMOUTH AVENUE, NORTH MINNEAPOLIS, MINN. Tel.: Fillmore 3025.

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FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone **C. A. ROBINSON & CO.**, 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUNkirk 3-1810.

MISCELLANEOUS

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is **DIXIE COIN MACH. CO.**, 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: Magnolia 3931.

NOTICE—Arcade operators. We have a limited number of conversion targets (Shoot-the-Spook) in stock. This target is a proven, dependable money maker for operators of Bear guns. Write: **100 SERVICE CO.**, 2638 OLIVE ST., ST. LOUIS 3, MO. Tel.: Jefferson 1-6531.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUDson 6-2640; The Cash Box, Chicago, Ill., DEArborn 2-0045; The Cash Box, Hollywood, Calif. HOLLYwood 5-1702.

NOTICE — Are you having trouble keeping Plexiglass clean on your juke boxes? Our Mecite does the job —16-oz. bottle \$.85. For distributor price and territory, contact **MECCA SERVICE CO.**, 716 N. 19th ST., EAST ST. LOUIS, ILLINOIS.

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, **PHONOVED OF TEXAS**, 1023 BASSE ROAD, SAN ANTONIO, TEXAS, Tel: PERshing 3-7197 for genuine factory parts also good reconditioned phonographs priced right. Also distributors for Exhibit and Keeney.

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OVER 809 CONSECUTIVE WEEKS OF PUBLICATION WITHOUT MISSING EVEN ONE SINGLE WEEK'S ISSUE

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THIS WEEK'S USED MACHINE QUOTATIONS

16th Year of Publication
810th Consecutive Week's Issue

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK" and "The Confidential Price Lists"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games — and \$25 to \$30 on Phonographs.

CODE

- 1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines.

CONFIDENTIAL PRICE LIST



PHONOGRAPHS

LISTED ALPHABETICALLY

AMI

Table listing AMI models such as Model A, Model B, Model C, Model D, Model E, Model E-120, and SM or SL Stepper with their respective prices.

EVANS

Table listing Evans models: Mills Constellation, Model 951, and 78 RPM.

Table listing models such as Constellation '49 Model 135, Jubilee '52 Model 245, and Century '52 Model 2045.

ROCK-OLA

Table listing Rock-Ola models: 1422, 1424, 1426, 1428, 1432, and 1432 converted to 45 RPM.

Table listing models such as 1434 '51 Rocket '51-52, 1436 '52 Fireball, 1436A '53 Fireball, 1438 '54 Comet, 1501 Wall Box, 1502 Bar Box, 1503 Wall Box, 1504 Bar Box, 1510 Bar Box, 1525 Wall Box, 1526 Bar Box, and 1805 Organ Speaker.

SEEBURG

Table listing Seeburg models: 146S '46 Standard, 146M '46 Master with Remote Attach, 147S Standard, 147M '47 Master with Remote Attach, 148S '48 Standard, 148M '48 Master with Remote Attach, 148 ML '48 Light Cab, M100A '49 100 Sel., M100B '51 100 Sel., and M100BL '51 100 Sel.

Table listing models such as M100C '53 100 Sel., HF100G '54 100 Sel., W1-L56 Wall Box, 3W2 Wall-a-Matic, W4L-56, 3W5-L56 Wall Box, W6L-56 5/10/25 Wire-less, and 3W7-L-56.

WURLITZER

Table listing Wurlitzer models: 1015 '46 24 Sel., 1080 '46 Colonial, 1080A '48 Colonial, 1017 '46 Hideaway, 1100 '48 25 Sel., 1250 '50 48 Sel., 1250 '50 converted to 45 RPM, 1400 '52 converted to 45 RPM, 1500 '53 105 Sel., 1650 '53 48 Sel., 2140 Wall Box, 3020 Wall Box, 3048 (Conv. of 3020), 3031 Wall Box, 3045 Wall Box, and 4820 Wall Box.



PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

Large table listing various pinball games such as ABC, Across the Board, Ali Baba, Alice, All Star Basketball, Aquacade, Arabian Knights, Arcade, Arizona, Army-Navy, Atlantic City, Baby Face, Banjo, Bank-A-Ball, Barnacle Bill, Basketball, Beach Club, Beauty, Be Bop, Big Hit, Big Top, Black Gold, Blue Skies, Bolero, Bomber, Bone Head, Boston, Bowling Champ, Bowl League, Bright Lights, Bright Spot, Broadway, Buffalo Bill, Buccaneer, Buttons & Bows, Cabana, Camel Caravan, Campus, Canasta, Caravan, Carnival, Carolina, Champion, Chinatown, Circus, Citation, C.O.D., College Daze, Coney Island, Contact, Control Tower, Coronation, County Fair, Crazy Ball, Crossroads, Cyclone, Daffy Derby, Daisy May, Dallas, Dealer '21, De Icer, Dew Wa Ditty, Domino, Double Action, Double Feature, Dbl. Shuffle, and Disk Jockey.



College Towns Know Their HIGH FIDELITY

That is why they've swung over en masse to AMI "F"... *and nothing but "F."* Once any well-posted High Fidelity fan hears the "F," his ears and his purse are closed to lesser juke box music.

Originator of the Automatic Selective Juke Box in 1927
 AHEAD THEN — AHEAD NOW

AMI Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

"It's What's in THE CASH BOX That Counts"

Table listing items such as Dragonette, Dreamy, Dude Ranch, Eight Ball, El Paso, Fairway, Fighting Irish, Five Star, Floating Power, Flying High, Flying Saucers, Football, Four Corners, Four Horsemans, 400 Upright, Four Stars, Freshie, Frolics, Futurity, Georgia, Gin Rummy, Gizmo, Glamour, Glider, Globe Trotter, Gold Cup, Golden Gloves, Golden Nugget, Gold Star, Gondola, Grand Award, Grand Champion, Grand Slam, Grand Stand, Green Pastures, Gun Club, Gny-Dolls, Handicap, Happy Days, Happy-Go-Lucky, Harvest Moon, Harvest Time, Harvey, Havana, Hawaii, Hawaiian Beauty, Hayburner, Hi-Fi, Hit Parade, Hit & Runs, Hit N' Run, Holiday, Hong Kong, Horsefeathers, Horse Shoe, Hot Rods, Ice-Frolics, Jack N' Jill, Jalopy, Jamboree, Jeanie, Jockey Club, Jockey Special, Joker, Judy, Jumping Jacks, Just 21, K. C. Jones, King Arthur, King Cole, King Pin, Knockout, Lady Luck, Lady Robin Hood, Lazy Q, Leaders, Lite-A-Line.

Table listing items such as Long Beach, Lovely Lucy, Lucky Inning, Mad. Sq. Garden, Magic, Majors '49, Major League Baseball, Majorettes, Marble Queen, Mardi Gras, Maryland, Merry Widow, Mercury, Mermaid, Mexico, Minstrel Man, Monterey, Moon Glow, Morocco, Mystic Marvel, Nevada, Niagara, Nifty, Sisters, Oasis, Oklahoma, Old Faithful, Olympics, One Two Three, Palisades, Palm Beach, Palm Springs, Paradise, Paratrooper, Pin Bowler, Pinch Hitter, Pinky, Pin Wheel, Play Ball, Playland, Playtime, Poker Face, Puddin' Head, Puncby, Quarterback, Quartet, Queen of Hearts, Quintet, Rag Mop, Rainbow, Ramona, Red Shoes, Rio, Rip Snorter, Rocket, Rockettes, Rodeo, Rondevo, Rose Bowl, Ronnd Up, St. Louis, Saddle and Turf, Sally, Saratoga, Screamo, Screwball, Sea Jockeys, Select-A-Card, Serenade, Shantytown, Sharpshooter, Shindig, Shoe Shoo, Short Stop, Shoot the Moon, Show Boat, Show Boat Upright, Silver Chest, Silver Skates, Singapore, Skill Pool, Slugfest, Snooks, South Pacific, Spark Plugs, Speedway, Spot Bowler.

Table listing items such as Spot-Lite, Sportsman, Springtime, Stage Door Canteen, Stardust, Stars, Starlight, Steeple Chase, Stop & Go, Struggle Buggies, Sunmertime, Sunshine Park, Super Hockey, Surf Club, Sweetstake, Sweetheart, Tahiti, Tampico, Telecard, Thing, Three Feathers, Three Four Five.

Table listing items such as Three Musketeers, Thrill, Times Square, Touchdown, Trade Winds, Treasure Chest, Triplets, TriScore, Trophy, Tropics, Tucson, Tumbleweed, Turf King, Twenty Grand, Utah, Variety, Watch My Line, Whizz Kids, Wild West, Winner, Yacht Club, Yanks, Zingo.



Table listing items such as Bally Shuffle Bowler, Bally Speed Bowler, Bally Shuffle Champ, Bally Hook Bowler, Bally Baseball, Bally Shuffle Line, Bally Victory Bowler, Bally Champion Bowler, ChiCoin Bowling Alley, CbiCoin Shuffle Base, ChiCoin Bowling Classic, ChiCoin Pin Bowler, ChiCoin Trophy Bowl, ChiCoin Ace Bowler, ChiCoin Pin Lite, ChiCoin Horse-Shoes, ChiCoin 6-Player, ChiCoin 6-Player Deluxe, CbiCoin Match Bowler, ChiCoin Bowl-A-Ball, ChiCoin Match Bowl-A-Ball, ChiCoin 10th Frame Special, CbiCoin Name Bowler, ChiCoin 10th Frame Double Score Bowler, ChiCoin Crown, ChiCoin Crown Giant, CbiCoin Triple Score, ChiCoin Gold Cup, ChiCoin High Speed Crown, ChiCoin High Speed Triple Score, ChiCoin Advance, ChiCoin King, ChiCoin Criss Cross Bowler, ChiCoin Super Frame, ChiCoin Starlite, ChiCoin Feature, CbiCoin Holiday.



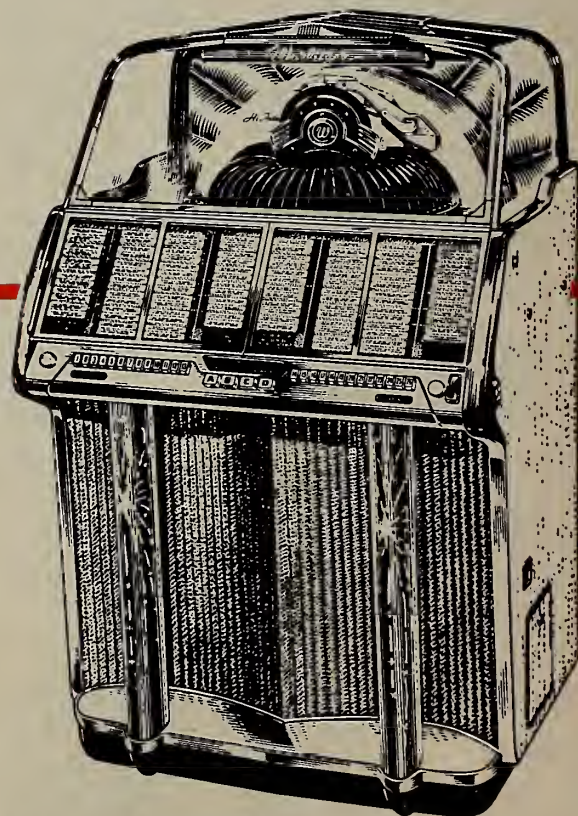
HAS EVERYTHING IT TAKES TO TURN
small change into **BIG MONEY**

The sensational new Wurlitzer 1800 offers the greatest combination of location-landing, play-promoting, money-making features ever seen or heard on any coin-operated phonograph.

Wurlitzer didn't stop with its Dynatone High Fidelity Sound System or its amazing Carousel Record Changer. The Model

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NUMBER MATCH • STAR-NUMBER
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Combines Strike Lane Accuracy With Speed Control
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to
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Fast Action In Line Game

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Flashy, Fast-play Shooting
Gallery with
Time Bonus Score

COMET
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6 PLAYER
Extremely Quiet

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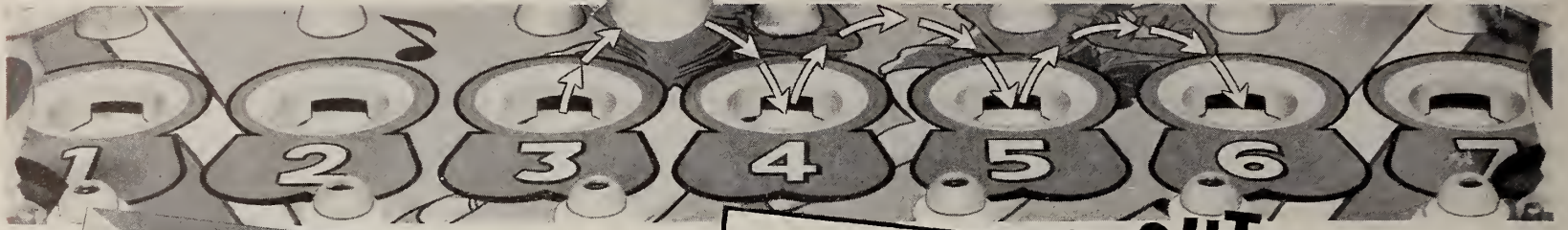


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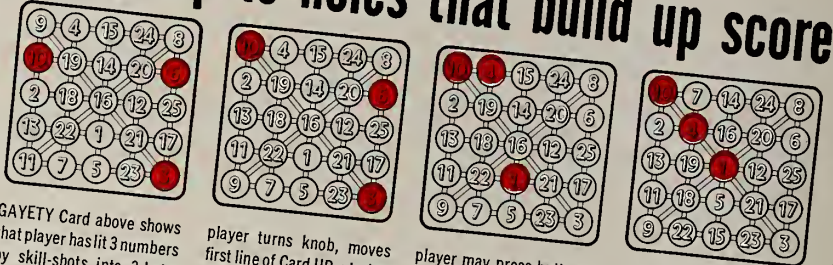
CLIPPER SHUFFLE ALLEY ALSO AVAILABLE
IN REGULAR MODEL WITHOUT MATCH-A-SCORE

POPULAR **Magic-Lines** PLUS AMAZING NEW **Magic-Pockets**

MORE FUN FOR PLAYERS MORE PROFIT FOR OPERATORS!



Balls JUMP OUT of holes and jump to holes that build up score



GAYETY Card above shows that player has lit 3 numbers by skill-shots into 3-hole, 6-hole, 10-hole. With MAGIC-LINES lit

player turns knob, moves first line of Card UP, placing lit 10 in corner, as illustrated by second Card above. With MAGIC-POCKETS lit

player may press button to kick ball out of 6-hole into 5-hole, then into 4-hole, while ball in 3-hole jumps to 2-hole, then to 1-hole.

Returning to MAGIC-LINES knobs, player moves second line DOWN and third line UP, scoring 10-4-1 as a diagonal 3-in-line.

MAGIC-POCKETS may be played to RELEASE BALLS from top-row holes for down-field action. Simply shoot or button-kick a ball into 1-hole, then button-kick other balls toward 1-hole. Then balls jumping out of 2-hole, being blocked by ball in 1-hole, escape for down-field action. Or 7-hole may be blocked to release balls out of 6-hole.

Record Earnings Reported

Thrilling combination of MAGIC LINES and MAGIC-POCKETS, plus all the profit-proved play-appeal of the greatest Ballygames, from BEACH CLUB to BIG-TIME, is getting the biggest cash-box approval in years. Operators report record-smashing earnings from GAYETY. Get your share! Get GAYETY now!

TURN KNOBS
with MAGIC-LINES lit to move first 3 lines of Card UP and DOWN for best possible score.

PRESS BUTTONS
with MAGIC-POCKETS lit to move balls in top row of pockets to LEFT or RIGHT for best possible score.

SEE **Bally** BOWLERS PAGE 43

FAMOUS **Beach Club** BIG-TIME PLAY-APPEAL

Popular In-Line Scoring with guaranteed Advancing Scores . . . 200 and 300 Corner-Scores . . . Spot-Numbers . . . Extra Balls . . . plus MAGIC-LINES and MAGIC-POCKETS insure strongest play-appeal and biggest earning-power. Get going with GAYETY now!

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