

# THE CASH BOX

VOLUME XVI

OCTOBER 16, 1954

NUMBER 4



One of the most sensational groups to hit the Rhythm and Blues market is The Midnighters, formerly known as The Royals. The boys, since they've been known as The Midnighters, have struck gold with three straight hits for Federal Records, "Work With Me Annie," followed by "Sexy Ways" and now "Annie Had A Baby." All three are currently in the Top Ten at the same time—a phenomenal accomplishment.

2 thrilling new songs on One record

# SONG OF THE BAREFOOT CONTESSA

*From the United Artist film*

*"The Barefoot Contessa"*

*starring Humphrey Bogart and Ava Gardner*

# LAND OF DREAMS

*featuring the composer at the piano,*

*Eddie Heywood*

20/47 5888

# HUGO WINTERHALTER

*his Orchestra and Chorus*



a "New Orthophonic"  
High Fidelity recording

**RCA VICTOR**  
FIRST IN RECORDED MUSIC





FOUNDED BY BILL GERSH

# The Cash Box

October 16, 1954

Volume XVI Number 4

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## Announcing

# THE 9th ANNUAL POLL

OF THE AUTOMATIC MUSIC INDUSTRY OF AMERICA  
TO CHOOSE THE BEST RECORDS AND RECORDING ARTISTS  
OF 1954 SPONSORED AND CONDUCTED EXCLUSIVELY BY...

# "THE CASH BOX"

## VOTING STARTS WITH THIS ISSUE

FILL OUT ENCLOSED PREPAID POSTCARD—MAIL TODAY!

# YOUR VOTES DECIDE THE WINNERS



### Here's How To Get Your Votes!

EACH JUKE BOX YOU OWN COUNTS FOR ONE VOTE. EACH WALL OR BAR BOX YOU OWN COUNTS FOR ONE VOTE. EACH WIRED TELEPHONE MUSIC SHELL OR MIRRORED MUSIC CABINET YOU OWN COUNTS FOR ONE VOTE. BE SURE TO LIST THE COMPLETE NUMBER OF THE ABOVE UNITS YOU OWN ON THE BOTTOM OF THE ENCLOSED PREPAID POSTCARD TO GIVE THE RECORDS AND THE RECORDING ARTISTS YOU BELIEVE WERE YOUR BEST MONEYMAKERS DURING 1954 FULL CREDIT. THE TOTAL NUMBER OF THE UNITS YOU OWN ARE YOUR NUMBER OF VOTES. THE CARDS ARE CONFIDENTIAL. INDIVIDUAL FIGURES ARE NOT REVEALED TO ANYONE. BE SURE TO PRINT ALL NAMES ON CARD. REMEMBER—YOUR VOTES DECIDE THE WINNERS! FILL OUT AND MAIL THE PREPAID POSTCARD ENCLOSED IN THIS ISSUE TODAY!!!



# “JUST WHAT DOES THE CASH BOX POLL MEAN?”

Prior to the start of *The Cash Box*' 9th Annual Poll of the Automatic Music Industry, to determine the best money-making records and artists of 1954, the Editor-in-Chief asked me to write something about this poll. To explain just what this poll actually means to the music industry.

His question (a very good one, indeed) was: “Just what does *The Cash Box*' poll mean?”

There are so many, many polls being conducted today, but, none that was ever as much imitated as *The Cash Box*' poll.

The reason is very simple. *The Cash Box*' poll (to determine the best money-making records and artists of the year) is the public's very own poll.

This is something that the public actually decides. And not just when the public is “put on the spot” to decide the poll, but, the public decides the poll over the entire year—not knowing that it is actually so doing.

How? Simply because each time any man, woman, or child, drops a coin into a juke box, whether in Maine, California, Florida or Washington, that coin registers public preference for a certain tune and a certain artist.

As the days, weeks, months, and then the year, passes by, the nation's juke box operators look back reminiscently to the recordings and the artists which earned them the most money.

This, therefore, is the best, and the only way, in which the artists, the bands, the combos, the vocal groups, and all others, in any fashion whatsoever connected with the music industry, can get clear, concise and truthful judgment.

This we remember. A statement by the late Jack Kapp made in our presence and which statement has always remained with us:

“I don't care,” he said, “if you put two cats on a fence with B. G. blowing his licorice stick at them. If this makes money, then this is what the public wants. And to me,” he concluded, “this is the greatest music in the world.”

In that statement is the reason “why” the late Jack Kapp so closely and intently watched each week's returns in *The Cash Box*' poll to determine the best moneymaking records and artists.

As he told the writer, “This is the best poll of all. This,” he said, “is what the public really thinks of the nation's popular music in every category. This is what we want to know.”

Therefore, when *The Cash Box*' Editor-in-Chief asked me to write about the forthcoming 9th Annual Poll, we felt that there were a great many things a great many new people in the music industry would like to know.

We sort of pride ourselves on the fact that the old timers in this grand, thrilling and exciting music business of America know all the reasons “why.”

But, most important to one and all, is *The Cash Box*' poll fair? Is it properly conducted? Does it get to the core of the subject? Does it bring in the correct answers? Can we depend on it?

These were the questions the writer, and those who were connected with him during the First Annual Poll of *The Cash Box*, had to answer—to themselves—their consciences—so that their readers—and the entire music industry—would be able to benefit from the results.

The first thing that had to be arranged was a fair and square method for the votes of the nation's juke box operators. It was decided, after much study,

that the one sure and equitable way was for each operator to be given one vote for each juke box he owned that was on location, and also one vote for each wall and/or bar box which was on location, along with one vote for each music shell which he had on location.

The reasoning here is very simple. This would allow the larger operator, who bought records in so much greater quantity, to sort of swing his weight into the voting.

The votes, as can be noted from the above, were based on the fact that each music instrument, or accessory to that instrument, which was allowed a vote, was an instrument which carried a “title strip” showing the recording and the artist who made the recording.

The writer also realized that it would take more than just a week, two, or three, to obtain all the results needed to completely and correctly tabulate the votes.

Juke box operators are busy people. Some of the small operators are out ‘on the street’ from early morning until the next dawning.

Therefore, the poll would have to be conducted over a period of weeks, until the very greatest possible majority of the owners of the nation's 550,000 juke boxes would have cast their votes.

Now, back to the question of *The Cash Box*' Editor-in-Chief, “Just what does *The Cash Box*' poll mean?”

Once all this was under way, a most completely equitable, fair and square method to handle and judge the votes, a most complete fair and square method of reporting the votes (let the chips fall where they may), and once *The Cash Box* poll of the best moneymaking artists and recordings of the year was completed, then the entire music industry would have something of most tremendous, definitive, actual, factual value, on which to hang its opinions.

In short—THIS WOULD ACTUALLY BE WHAT THE PUBLIC, ITSELF, THOUGHT OF THE ARTISTS AND RECORDS THAT WERE PRESENTED DURING THE PAST YEAR AND WHICH THEY, THEMSELVES, MR. AND MRS. AND MASTER AND MISS PUBLIC, INVESTED THEIR COIN TO HEAR.

For any newspaper, or mass circulation magazine, to suddenly burst forth with a poll, and to ask the people (its reader circulation—certainly not as great as the circulation reached during an entire year by the nation's 550,000 juke boxes) wouldn't give as truthful, or as factual, an answer as would *The Cash Box*' poll.

Simply because *The Cash Box*' poll bases itself on WHAT HAPPENED ALL THE PAST YEAR LONG.

Not suddenly and surprisingly grabbing at the public to cast a vote. But, continuing week after week, so that the nation's juke box operators could take their time, could look back, could decide, and could then cast their votes, fairly and squarely based on the numbers of recordings which they continuously purchase and which is, in turn, based on the numbers of machine they own.

That's what *The Cash Box*' Poll means to the music industry. It's the PUBLIC'S DECISION OF THE YEAR'S BEST ARTISTS AND RECORDINGS!

Bill Gersh

# Betty Madigan

The Gal who gave you One of the Nation's Top Records "JOEY"

*Does it again!*

# "ALWAYS YOU '45"

(SEMPRE TU)

MGM RECORD  
11812 78 rpm  
K-11812 45 rpm



**LOWELL** MUSIC CORPORATION  
1619 BROADWAY, NEW YORK 19, N. Y.

**TRADE PRESS AGREE**  
Excellent... Excellent... Excellent  
... Sleeper of the Week

**M-G-M RECORDS**  
THE GREATEST NAME IN ENTERTAINMENT  
701 SEVENTH AVE. NEW YORK 10 N.Y.

"It's What's in THE CASH BOX That Counts"

**THE NATION'S TOP TEN PLUS THE NEXT 25 JUKE BOX TUNES**

The Top Ten Tunes Netting Heaviest Play in The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.



AB—Abbott	CD—Cadence	CODE	MO—Modern	RM—Rama
AL—Aladdin	CH—Chess	JD—Jay Dee	NG—Norgran	SA—Savoy
AM—Ambassador	CK—Checker	JU—Jubilee	PA—Parrot	SP—Specialty
AP—Apollo	CO—Columbia	KI—King	PE—Peacock	SW—Swingtime
AT—Atlantic	CR—Coral	LO—London	PO—Patter	TF—Tiffany
BE—Bell	CT—Cat	MA—Mars	PR—Prestige	TI—Tico
BR—Brunswick	DA—Dana	MD—Mood	RA—Rainbow	TR—Trend
BT—Bethlehem	DE—Decca	ME—Mercury	RE—Regent	UN—United
CA—Capitol	DO—Dot	MG—MGM	RH—Recorded in Hollywood	VA—Valley
	DU—Duke	MJ—Major		VI—RCA Victor

- |           |   |          |
|-----------|---|----------|
| <b>1</b>  | <p><b>HEY THERE</b><br/><b>ROSEMARY CLOONEY</b><br/>CO-40266 (4-40266)—Rosemary Clooney EP-9049 (5-9049)—Dolores Hawkins<br/>CO-40224 (4-40224)—Johnnie Ray VI-20-5867 (47-5867)—Homer &amp; Jethro<br/>DE-29199 (9-29199)—Sammy Davis Jr.</p>  | <b>1</b> |
| <b>2</b>  | <p><b>SH-BOOM</b><br/><b>CREW-CUTS — CHORDS</b><br/>BE-1051 (45-1051)—Barry Frank &amp; Four Bells CR-61212 (9-61212)—Billy Williams Qt.<br/>CA-2929 (F-2929)—Stan Freberg CT-104 (45-104)—Chords<br/>CO-21283 (4-21283)—Leon McAuliffe ME-70404 (7040x45)—Crew-Cuts<br/>VI-20-5799 (47-5799)—B. Williamson</p>   | <b>2</b> |
| <b>3</b>  | <p><b>SKOKIAAN</b><br/><b>MARTERIE—BULAWAYO BAND—FOUR LADS</b><br/>BE-1060 (45-1060)—Eight Bells ME-70432 (70432x45)—Ralph Marterie<br/>CA-2896 (F-2896)—Ray Anthony NG-124 (45-124)—Johnny Hodges<br/>CO-40306 (4-40306)—Four Lads TI-10-229 (45-229)—Joe Loco<br/>DE-29256 (9-29256)—Louis Armstrong VI-20-5839 (47-5839)—Perez Prado<br/>LO-1491 (45-1491)—Bulawayo Sweet Rhythms Band VI-20-5844 (47-5844)—Bud Isaacs<br/>LO-1500 (45-1500)—Ted Heath—Johnston Bros.</p>                          | <b>5</b> |
| <b>4</b>  | <p><b>THEY WERE DOIN' THE MAMBO</b><br/><b>VAUGHN MONROE</b><br/>BE-1057 (45-1057)—T. Stewart &amp; Song Singers ME-70401 (70401x45)—Bobby Wayne<br/>CR-61222 (9-61222)—Les Brown O. ME-70440 (70440x45)—Joe Liggins<br/>DE-29202 (9-29202)—Tex Williams VI-20-5767 (47-5767)—Vaughn Monroe<br/>VI-20-5867 (47-5867)—Homer &amp; Jethro</p>   | <b>3</b> |
| <b>5</b>  | <p><b>I NEED YOU NOW</b><br/><b>EDDIE FISHER</b><br/>BE-1054 (45-1054)—Betty Johnson VI-20-5830 (47-5830)—Eddie Fisher</p>  | <b>7</b> |
| <b>6</b>  | <p><b>IF I GIVE MY HEART TO YOU</b><br/><b>DORIS DAY — DENISE LOR</b><br/>BE-1059 (45-1059)—Barry Frank JZ-768 (45-768)—Four Bars<br/>CA-2868 (F-2868)—Monica Lewis MG-11776 (K-11776)—Wright Bros.<br/>CA-2930 (F-2930)—Duke Ellington ME-70451 (70451x45)—A. Powell &amp; D. Smith<br/>CO-40300 (4-40300)—Doris Day MJ-27 (45-27)—Denise Lor<br/>CR-61236 (9-61236)—Buddy Greco VI-20-5853 (47-5853)—Dinah Shore<br/>DE-29148 (9-29148)—Connie Boswell</p>  | <b>8</b> |
| <b>7</b>  | <p><b>THIS OLE HOUSE</b><br/><b>ROSEMARY CLOONEY</b><br/>CA-2915 (F-2915)—Jordanaire KI-1376 (45-1376)—Herb &amp; Kay<br/>CO-40266 (4-40266)—Rosemary Clooney VI-20-5739 (47-5739)—Stuart Hamblen<br/>DE-29255 (9-29255)—Rosetta Tharpe</p>   | <b>9</b> |
| <b>8</b>  | <p><b>THE HIGH AND THE MIGHTY</b><br/><b>HOLMES — BAXTER — YOUNG</b><br/>BE-1053 (45-1053)—T. &amp; J. Dorsey DE-29203 (9-29203)—Victor Young<br/>CA-2845 (F-2845)—Les Baxter ME-70426 (70426x45)—Richard Hayman<br/>CO-40298 (4-40298)—Harry James MG-11761 (K11761)—LeRoy Holmes<br/>CR-61205 (9-61205)—Georgie Auld TI-10-229 (45-229)—Joe Loco<br/>CR-61211 (9-61211)—Dimitri Tiomkin VI-20-5834 (47-5834)—Leo Diamond<br/>CR-61232 (9-61232)—Johnny Desmond VI-20-5839 (47-5839)—Perez Prado</p> | <b>4</b> |
| <b>9</b>  | <p><b>THE LITTLE SHOEMAKER</b><br/><b>GAYLORDS — HUGO WINTERHALTER</b><br/>CA-2862 (F-2862)—Textor Singers ME-70403 (70403x45)—Gaylords<br/>KI-1371 (45-1371)—Petula Clark PO-1003 (45-1003)—Lawrence Duchow<br/>LO-1482 (45-1482)—Frank Weir VI-20-5769 (47-5769)—H. Winterhalter</p>  | <b>6</b> |
| <b>10</b> | <p><b>HOLD MY HAND</b><br/><b>DON CORNELL</b><br/>BE-1048 (45-1048)—Dick Powell CR-61206 (9-61206)—Don Cornell</p>  | <b>—</b> |

**A SMASH!**  
**THE ORIGINAL RECORDING -**



The  
Three  
Chuckles

**"RUNAROUND"**

c/w

**"At Last You Understand"**

78 RPM X-0066 45 RPM 4X-0066



A Product of Radio Corporation of America

**RECORDS MARK THE HITS!**

"It's What's in THE CASH BOX That Counts"

11) SMILE. 12) IN THE CHAPEL IN THE MOONLIGHT. 13) CARA MIA. 14) GOODNIGHT, SWEETHEART, GOODNIGHT. 15) SHAKE, RATTLE AND ROLL. 16) LITTLE THINGS MEAN A LOT. 17) PAPA LOVES MAMBO. 18) I'M A FOOL TO CARE. 19) MAMA, DON'T CRY AT MY WEDDING. 20) OOP-SHOOP. 21) WHAT A DREAM. 22) MUSKRAT RAMBLE. 23) SWAY. 24) I CRIED. 25) HERNANDO'S HIDEAWAY. 26) TOY OR TREASURE. 27) HOPELESSLY. 28) RAIN, RAIN, RAIN. 29) ST. LOUIS BLUE MAMBO. 30) HONEY LOVE. 31) THREE COINS IN THE FOUNTAIN. 32) VENI, VIDI, VICI. 33) FORTUNE IN DREAMS. 34) CINNAMON SINNER. 35) MOOD INDIGO.

# MORE HITS FROM "X"!



**The Dolphins**  
**"IF I HAD A MILLION DOLLARS"**

*c/w*

**"Any Old Night Is A Lonesome Old Night"**

78 RPM X-0062  
45 RPM 4X-0062



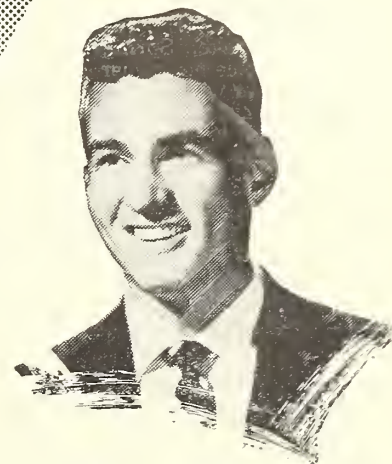
**Roberta Lee**

**"TOO LATE FOR TEARS"**

*c/w*

**"Now I Lay Me Down To Weep"**

78 RPM X-0060  
45 RPM 4X-0060



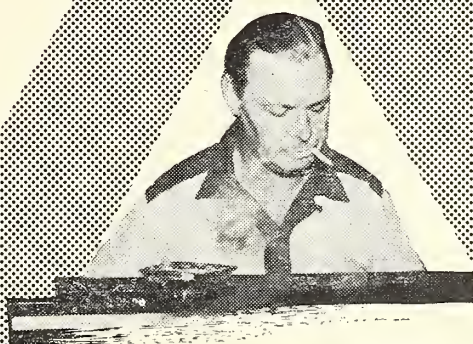
**Stewart Rose**

**"TERESA"**

*c/w*

**"Missing"**

78 RPM X-0061  
45 RPM 4X-0061



**"Lefty" Wright**  
AND HIS RHYTHM KINGS  
**"BOOGIE MAMBO #1"**

*c/w*

**"Kentucky Home Boogie"**

78 RPM X-0063  
45 RPM 4X-0063



a Product of Radio Corporation of America

**RECORDS MARK THE HITS!**

*"It's What's in THE CASH BOX That Counts"*

# RECORD REVIEWS

Ⓢ	DISK & SLEEPER	Ⓢ	GOOD
Ⓡ	EXCELLENT	Ⓢ	FAIR
Ⓡ	VERY GOOD	Ⓢ	MEDIOCRE

**VAL VALENTE**  
(Columbia 40316; 4-40316)

**B+** "TILL YOU'RE MINE" (2:30) [Joy ASCAP—Drake, Springer] The powerful tenor voice newcomer of Val Valente comes over with brilliance as the songster gives out with a lovely romantic item. Could break. Chorus rounds out the backing. Big voice.

**C+** "THAT'S WHERE YOU ARE" (2:32) [Joy ASCAP—Gallop, Springer] The artist gives out with another big reading of a pretty tune adapted from a popular Tchaikovsky melody. Exciting Lanza type voice.

**DON SENAY**  
(Debut 112; 45-112)

**B** "FANNY" (3:02) [ASCAP—Rome] The title tune of a big musical production slated to hit this city soon, is tenderly handled by the warm, polished voice of Don Senay. The Charles Mingus ork assists beautifully. Song is hitting.

**C+** "EDGE OF LOVE" (2:47) [BMI—Baker, Ables, Goode] The talented crooner gives out with another appealing performance of a good love song. Artist has a brilliant future in store for him. Quality voice.

**THE FONTANE SISTERS**  
(Dot 15248; 35-15248)

**B+** "WILLOW WEEP FOR ME" [Bourne ASCAP—Ronell] The Fontane Sisters, who made a strong first showing on the Dot label, have another potent hit contender with their slow rhythm treatment of a terrific oldie. They sound great.

**C+** "A LOVE LIKE YOU" [Gallatin BMI—Griffin, Simms] The Billy Vaughn orchestra sets up another effective backdrop for the trio's delivery of a pretty new tune. Lead voice has a Mary Ford sound.

**FRANK CHACKSFIELD**  
(London 1484; 45-1484)

**B+** "MISTY VALLEY" (2:31) [Robbins ASCAP—Yorke] The lush Frank Chacksfield orchestra creates a brilliant picture in music as it glides through a lovely instrumental item full of warmth and tender beauty. Could follow "Ebb Tide."

**B** "BLACK VELVET" (2:46) [Connelly ASCAP—Hart] Another beautiful melody is given the string treatment by the Chacksfield men. Two pretty decks back-to-back. Both ends could make the grade with a push.

**JACK PLEIS ORCH.**  
(Decca 29275; 9-29275)

**B** "BEYOND THE BLUE HORIZON" (2:40) [Famous ASCAP—Whiting, Harling, Robin] A beautiful favorite is given a big choral and ork presentation by Jack Pleis and the crew. Exciting deck full of color. Could bring tune back.

**C+** "FOR ALWAYS" (2:18) [Treble ASCAP—Pleis, Shapiro, Nadauld] The chorus wends its way through another pretty tune, this one written by Pleis. Pretty arrangement and orking by the batoneer.

## THE CASH BOX DISK OF THE WEEK

"TEACH ME TONIGHT" [Hub ASCAP—Cahn, DePaul]  
"SUDDENLY" [Hill & Range BMI—Cochran, Heuberger]

**JO STAFFORD**  
(Columbia 40351; 4-40351)



JO STAFFORD

● A sensational tune that's been around for some months now and has finally begun to hit, is jumped

on by one of the queens of the wax world, Jo Stafford. Accompanied by a tremendous Paul Weston orchestration, the thrush leans into this torchy ballad tabbed "Teach Me Tonight." It's a fabulous reading of a penetrating love song that could go right up to the top. It's one of Jo's best presentations this year and she gives her all for the tune. Her smooth, moving reading could take over the many other versions in short order. The lower lid is a top grade Staffordian vocal of a lovely romantic item that's recorded by another artist every few months. It's the inviting favorite "Suddenly." "Teach Me" is slated for a top spot.

"MY SON, MY SON" (2:39)

[Kassner ASCAP—Calvert, Farley, Howard]

"OUR HEAVEN ON EARTH" (2:19)

[Unpublished ASCAP—Sturdy]

**VERA LYNN & FRANK WEIR**  
(London 1501; 45-1501)

● London Records, a few months ago, teamed two of its top artists, David Whitfield and Mantovani on a record called "Cara Mia." The results were fabulous both in England and the U.S. Now two other top London stars join to send up a new disk that could hit the #1 spot. It's a stirringly beautiful recording called "My Son, My Son" featuring the sparkling voice of

Vera Lynn and the ace sax artistry of "happy wanderer" Frank Weir. The sound of the sax and tender tones of the thrush blend beautifully. An excellent performance by both artists that could result in another "Oh My Papa" hit. Chorus assists. Another melodic ballad "Our Heaven On Earth" occupies the flip deck. Upper lid has it all.

## THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "SONG OF THE BAREFOOT CONTESSA" ..... Hugo Winterhalter RCA Victor 20-5888; 47-5888
- ★ "RECKLESS AND ROMANTIC" ..... Barry Sisters ..... Cadence 1248; 45-1248
- ★ "WONDERFUL TO KNOW" ..... Bob Stewart ..... MGM 11846; K-11846
- ★ "NO! NO! NOT GRANDMA" ..... Millie Van ..... Century 108; 45-108
- ★ "TILL YOU'RE MINE" ..... Val Valente ..... Columbia 40316; 4-40316

**MARY DEL**  
(Cadence 1250; 45-1250)

**B+** "I'LL TAKE YOU" (2:18) [Ferrer BMI—Douglas, Wachtel] Archie Bleyer and the ork set up a perfect backing for newcomer Mary Del's delivery of a cute calypso beat novelty. Clever ditty that could catch quickly.

**C+** "HURTS ME TO MY HEART" (2:38) [Monument BMI—Singleton, McCoy] The thrush shows her versatility as she switches from a novelty to blues. This is a high flying r & b hit.

**LES ELGART ORCH.**  
(Columbia 40326; 4-40326)

**B+** "ONE O'CLOCK JUMP MAMBO" (2:27) [Feist ASCAP—Basie] A tremendous instrumental of some years back is set to a "crazy" mambo beat by the Les Elgart band. Real wild deck that could go way up there. His best job to date.

**B+** "I DON'T WANT TO SET THE WORLD ON FIRE" (2:31) [Cherio BMI—Seiler, Marcus, Benjamin, Durham] A slow dance item is offered by Les and the crew as they cruise through another top oldie. Classy dance arrangement. Could hit too.

**BOB STEWART**  
(MGM 11846; K-11846)

**B+** "WONDERFUL TO KNOW" (2:50) [Brighton ASCAP—Danzig, Gallop] A pretty new ballad is warmly and beautifully fashioned by the excellent Bob Stewart voice. A good job that could catch on if programmed enough.

**B** "IT'S A WOMAN'S WORLD" (2:38) [Robbins ASCAP—Mockridge, Cahn] The lovely title tune of a new 20th Century film is given a polished delivery by Bob. Strong showing. Tune is already clicking. LeRoy Holmes supports.

**HUGO WINTERHALTER ORCH.**  
(RCA Victor 20-5888; 47-5888)

**B+** "SONG OF THE BAREFOOT CONTESSA" (2:35) [Chappell ASCAP—Nascinbene] A beaty and melodius instrumental item is this exciting version of a flicker tune by the Hugo Winterhalter ork. Dramatically beautiful offering that could be big. Chorus assists.

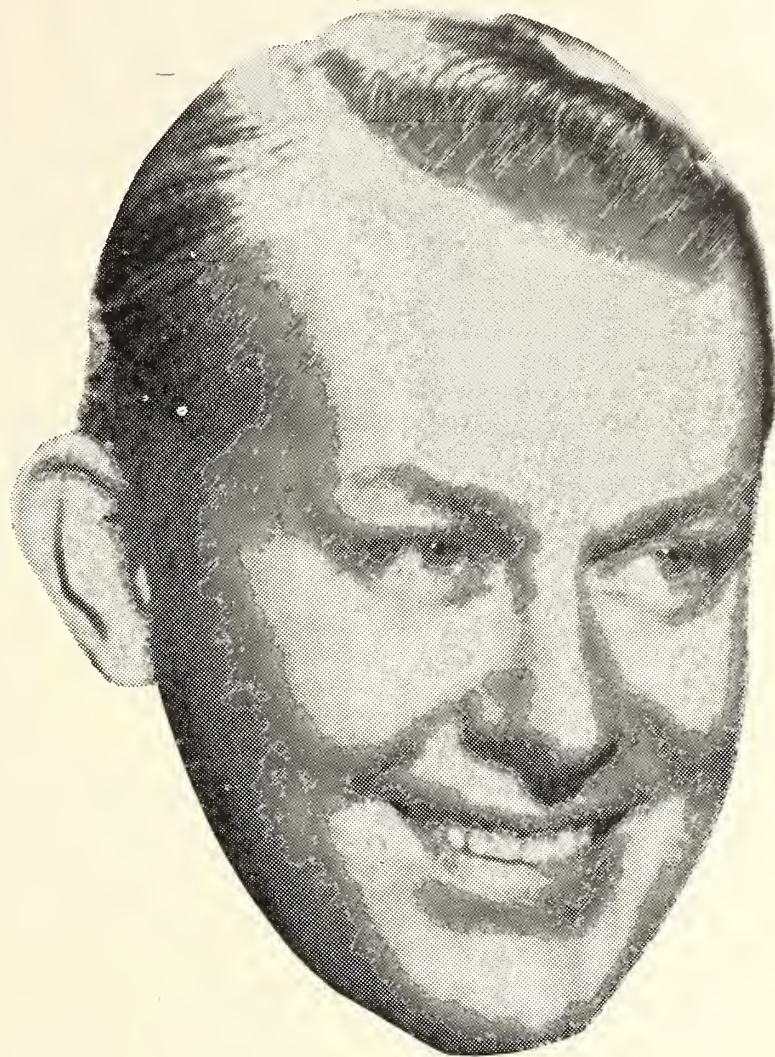
**B** "LAND OF DREAMS" (2:45) [Meridian BMI—Gimbel, Heywood] Pianist Eddie Heywood takes the spotlight on this attractive mood music instrumental. Hugo has a tremendous arrangement on this side too. Potent coupling.

**JACKIE LEE**  
(Coral 61259; 9-61259)

**B** "BEI MIR BIST DU SCHON" (2:10) [Harms ASCAP—Secunda, Cahn, Chaplin, Jacobs] "Mr. Piano Man" Jackie Lee, comes up with a terrific cornball piano arrangement of an old favorite. This could revive it.

**C+** "MISSOURI WALTZ" (2:12) [Forster ASCAP—Logan, Shannon] Another beautiful oldie is given the unique Lee 88 treatment. Colorful side.





# Vaughn Monroe

*follows up with another SMASH*

*singing*

# "LILLA"

RCA VICTOR 20/47-5851

**THE CASH BOX  
DISK OF THE WEEK**

Recorded in "New Orthophonic" High Fidelity Sound

**RCA VICTOR**  
FIRST IN RECORDED MUSIC



"It's What's in THE CASH BOX That Counts"

# RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓓ VERY GOOD	ⓓ MEDIOCRE

**KAY BROWN**

(Crown 127; 45 x 127)

**B** "LOVE ME" [Quintet BMI—Leiber, Stoller] A good piece of rhythm and blues material is belted across by Kay Brown in a fashion that'll sell in both the blues and pop markets. Good commercial deck.

**B** "OOP-SHOOP" [Flair BMI—] Another piece of jump stuff from the same blues department gets a solid sending from the polished thrush. Excellent performer. Should get a good share of the coin. Tune is big.

**EDDY MANSON**

("X"-0059; 4X-0059)

**C+** "THE REAR WINDOW THEME" (2:54) [Paramount ASCAP—Waxman, Rome] Eddy Manson who plays the "harmonica with a heart" delivers the beautiful theme music from the hit flicker "Rear Window." Lovely job.

**B** "THE HEATHER ON THE HILL" (2:36) [Sam Fox ASCAP—Lowe, Lerner] Norman Leyden's ork sets up another lush backdrop for Eddy's tender delivery of a lovely melody from the flicker "Brigadoon." Great sound. Could click.

**HARVEY NORMAN**

(MGM 11842; K-11842)

**B** "LOVE" (2:36) [Golden BMI—De Vita] The powerful, mellow voice of newcomer Harvey Norman comes over in top form as he fashions a top drawer piece of love song material. Singer should hit.

**B** "TIME CHANGES EVERYTHING" (2:44) [Alamo ASCAP—Weisman, Dee] Joe Lipman and the ork showcase the talented performer with a lovely orking. Another good tune delivered with meaning and expression. Polished crooner.

**BRUCIE WEIL**

(RCA Victor 20-5884; 47-5884)

**B** "THE WORLD WE LIVE IN" (3:17) [Speir ASCAP—Merritt] Child star Bruce Weil gets a big choral and ork assist as he delivers with sincerity a lovely song about the world we live in. Touching.

**C+** "BE KIND TO YOUR PARENTS" (2:41) [Chappell ASCAP—Rome] From the musical "Fanny" comes this lilting ditty with a clever set of lyrics. Cute item.

**MODERNAIRES & GEORGIE AULD**

(Coral 61265; 9-61265)

**B** "TEACH ME TONIGHT" (2:45) [Hub ASCAP—De Paul, Cahn] A good slow rhythm item that's starting to click, is given a good cover treatment by the smooth harmony of the Modernaires and the ace sax work of Georgie Auld.

**C+** "MOOD INDIGO" (2:17) [Gotham ASCAP—Ellington, Mills, Bigard] Another oldie on the revival trail gets a polished wax delivery by the crew and tenor saxist.

**THE FOUR ESCORTS**

(RCA Victor 20-5886; 47-5886)

**B** "LOVE ME" (2:30) [Hill & Range BMI—Stoller, Leiber] A tune from the R & B market that's going pop, is covered in classy style by the Four Escorts. Real bluesy deck.

**B** "LOOP DE LOOP MAMBO" (2:07) [Quintet BMI—Stoller, Leiber] A clever, catchy mambo is given a rhythmic treatment by the boys. Good blues flavoring.

**THE CASH BOX**

**SLEEPER OF THE WEEK**

"RUNAROUND" (2:55)

[Regent BMI—Colacrai]

"AT LAST YOU UNDERSTAND" (2:31)

[Kemree BMI—Romano]

THREE CHUCKLES

("X"-0066; 4X-0066)



THREE CHUCKLES

● Every now and then, a Sleeper comes out of the far corner of left field and shows more promise than

any other record in the past months. Label "X" has just such a disk by a new vocal trio called the Three Chuckles. Headed by an absolutely captivating lead voice, the boys have a wonderfully commercial sound and style that could in time make them one of the top trios in the wax field. In addition to a classy technique, they also have a top drawer piece of song matter for their first release. It's a great ballad called "Runaround" that's already hitting it big in Detroit. Don't miss this one. It's a sure money maker. Coupling is another pleaser dubbed "At Last You Understand."

"WHEN I HOLD YOU IN MY ARMS" (2:32)

[Broadcast BMI—Falvo, Pisano, Brown]

"IN MY DREAMS" (2:38)

[Twilight BMI—Spector]

LOU MONTE

(RCA Victor 20-5883; 47-5883)



LOU MONTE

● Lou Monte, who has been riding high with his recorded versions of Italian novelties, sticks with the

Italian material but shifts from the novelty field to the dramatic category with an exciting number labelled "When I Hold You In My Arms." Backed by a fast-moving and exciting Hugo Winterhalter orking, the songster belts out the first English lyric version of a great all-time standard Italian ballad. Mid-point features the artist in Italian. A thrilling deck that could hit quickly. The lower deck is a smooth, polished Monte delivery of a romantic item "In My Dreams" penned by the author of "A Baby Cried," the disk that started Lou on the proverbial road to fame.

**CHARLIE APPLEWHITE**

(Decca 29281; 9-29281)

**B+** "NOT TOO YOUNG TO HAVE MEMORIES" [Frank ASCAP—Adler, Ross] Authors of the "Pajama Game" score team up on a beautiful ballad tenderly presented by the polished voice of Charlie Applewhite. Good tune that could hit big.

**B** "STARS NEVER CRY" (2:58) [Embee ASCAP—Berle, Kroll] New lyrics are set to a favorite classical melody sung with expression by Charlie. Lovely tune with a fine orking by Jack Pleis. Subdued Latin beat adds to deck.

**THE HURRICANES**

(Audiobox 109; 45-109)

**C+** "TEAR DROPS" (2:17) [Gateway ASCAP—Kaye] A new group called the Hurricanes debuts on the Audiobox label with a good shuffle rhythm item and a good style that could click in a big way. Pleasing number.

**B** "I KEEP CRYING" (2:17) [Gateway ASCAP—Kaye] Again featuring the voice of Bob Gaye, the Hurricanes shuffle through another good piece of song stuff that's loaded with potential. Commercial material that could go.

**FRAN WARREN**

(MGM 11841; K-11841)

**C+** "EMPTY CHAIR" (2:21) [Remick ASCAP—Colby, Manning] A pretty, simple ballad with a country flavor is warmly rendered by stylist Fran Warren. A good performance.

**C+** "BLAME IT ON YOURSELF" (2:45) [Barton ASCAP—DiMino, Bellin, Koehler] Another pretty and romantic item is tenderly handled by the thrush. Tearful number with chorus and Neal Hefti's ork.

**LIBERACE**

(Columbia 40314; 4-40314)

**B** "STAR OF INDIA" (2:40) [Sherwin ASCAP—Skylar, Harris] The beautiful title tune from "Star Of India" is lushly presented by the personality kid of the 88's, Liberace. Lovely melody.

**C+** "RHAPSODY FOR YOU" (3:16) [Bel Canto BMI—Liberace] The piano stylist cruises through one of his own soft, warm compositions on this end as brother George and the ork set up a lush backdrop.

**MERV GRIFFIN**

(Columbia 40328; 4-40328)

**B** "THE STORY OF TINA" (2:58) [Peter Maurice ASCAP—Hassall, Katrivanou] A pretty romantic ballad about Tina is handled with finesse by the smooth voice of Merv Griffin.

**C+** "DO YOU REMEMBER ME!" (2:43) [Ross Jungnickel ASCAP—Allen] Percy Faith sets up another string support for Merv's delivery of another romantic piece of material based on "Souvenir" by Drdla.

**THE TOP KICKS**

(Guyden 706; 45-706)

**B** "HUH?" (Boolya Botten) (2:05) [Mill ASCAP—Cordell, Wolfson, White] The Top Kicks debut on the Guyden label with a zany novelty that's ridiculous enough to become a hit. Good job. Clever arrangement.

**C+** "DON'T BREAK THE HEART THAT LOVES YOU" (2:20) [Mill ASCAP—Cordell, Wolfson, White] Eddie Wilcox sets up another custom-built arrangement for the group's treatment of another rhythm jumper. Good sound.

**MILLIE VAN**

(Century 108; 45-108)

**B+** "NO! NO! NOT GRANDMA" (2:03) [Kavelin-Muse BMI—Foutch, Wilson] Newcomer Millie Van makes a strong showing on her initial Century disk with a cute bounce novelty that should catch on.

**C+** "TAINT RIGHT" (2:12) [Kavelin-Muse BMI—Wilson, Stanford] Henry Russell's ork again assists the chirp on a good rhythm novelty. Clever side full of life.

**THE BARRY SISTERS**

(Cadence 1248; 45-1248)

**B+** "RECKLESS AND ROMANTIC" (2:28) [George Pincus ASCAP—Whitney, Kramer, Zaret] The popular Barry Sisters debut on the Cadence label with an exciting novelty with a beaty backdrop. Terrific harmony on a tune that could hit.

**B** "WHY DID YOU STEAL MY SWEETHEART" (2:58) [Simon BMI—Simms, Kosloff] Archie Bleyer assists the girls with a fitting backdrop for their pleasing treatment of a slow waltz ballad. Pretty tune.

*the most excitement ever created by any record!*

Destined to be one of the truly great records of our time...



# Vera Lynn

SINGS

# MY SON, MY SON

WITH

## Frank Weir

AND HIS SOPRANO SAXOPHONE

1501 & 45-1501



**LONDON**  
RECORDS



"It's What's in THE CASH BOX That Counts"

# Eddie Fisher Tournament



GROSSINGER, N. Y.—The Cash Box camera picks up some of the whoopin' and feastin' at the two-day clambake and golf tourney hosted by Eddie Fisher at the Grossinger Hotel, Sept. 22 and 23.

Top row left: Bob Kesner (Coca-Cola advertising manager); Manie Sachs, Mrs. Irving Berlin, Irving Berlin, Mrs. Jennie Grossinger and Eddie Fisher.

Top row right: Richard Adler, Eddie Fisher and Jerry Ross.

2nd row left: Milton Blackstone, Eddie Fisher and Hugo Winterhalter.

2nd row right: Nick Kenny, Jennie Grossinger and Fisher.

3rd row left: Fisher, Joe Carlton (addressing the group), Jennie Grossinger and Sonny Werblin.

3rd row right: Among those with Fisher are Joe Carlton, Irving Berlin, Bill Silbert, Morris Diamond, Bob Sadoff and Freddy Robbins.

Bottom row left: Paul Grossinger (left) receives the "Host Of Hospitalities" award from Mickey Addy.

Bottom row right: Bob Kesner, Eddie Fisher, Sonny Werblin, Bill Gargan, Joe Carlton, Milton Blackstone and Hugo Winterhalter.



## THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK PLUS THE NEXT FIVE

### A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

- |                                   |  |
|-----------------------------------|--|
| 1. HEY THERE                      | Rosemary Clooney (Columbia)  |
| 2. SKOKIAAN                       | { Ralph Marterie (Mercury)<br>Four Lads (Columbia)<br>Bulawayo Band (London) |
| 3. IF I GIVE MY HEART TO YOU      | { Doris Day (Columbia)<br>Connie Boswell (Decca)<br>Denise Lor (Major)       |
| 4. SH-BOOM                        | Crewcuts (Mercury)   |
| 5. THE HIGH AND THE MIGHTY        | { Les Baxter (Capitol)<br>Leroy Holmes (MGM)                                 |
| 6. HOLD MY HAND                   | Don Cornell (Coral)  |
| 7. I NEED YOU NOW                 | Eddie Fisher (RCA Victor)  |
| 8. SMILE                          | { Nat "King" Cole (Capitol)<br>Sunny Gale (RCA Victor)                       |
| 9. IN THE CHAPEL IN THE MOONLIGHT | Kitty Kallen (Decca)   |
| 10. THIS OLE HOUSE                | Rosemary Clooney (Columbia)  |
| 11) PAPA LOVES MAMBO              | 12) THEY WERE DOIN' THE MAMBO  |
| 13) OOP-SHOOP                     | 14) THE LITTLE SHOEMAKER   |
| 15) TELL ME, TELL ME              |  |

KLIF (Dallas, Tex.) will undertake a mammoth (everything in Texas is mammoth) celebration, "KLIF Appreciation Night," at Hy Fader's Plantation. Buddy Morrow and his orchestra, Bob Manning, Charlie Applewhite and a host of other record names will be on hand. Hosts will be KLIF deejays Bill Stewart, Bruce Hays, Kenny Sargent, Gene Edwards, Rex Jones and the rest of the KLIF family. Admission is "Free" on the night KLIF will thank the public for helping to make it "America's number one independent station according to the most recent ratings from Hooper."



Laurie Robbins (WVET-Rochester, N. Y.)

Pic of the week—Laurie Robbins (WVET-Rochester, N. Y.). Notice how many pics have been glamorous fems these last few weeks. You men deejays had better send in photos with strapless or low cut sweat shirts if you expect to break into this column. Laurie is doing very well on her Monday night TV show and plans to put out her first record on a local label very shortly. . . . Garry Miller, sore throat and all, is back on his (WKXL-Concord, N. H.) "Timekeeper Show," 6:45 to 11 a.m., after his recent tonsillectomy. Show now features lots of music and very little chatter (at this time). . . . Nick Nickson (WBBF-Rochester N. Y.) had Buddy Greco, Woodside Sisters, Russ Arn and Richard Maltby as guests on his 950 Club this past week. . . . Lee Case, one of Baltimore's top radio personalities, started on his new station, WBAL, Monday, October 4. Called "The Ten-Ninety Club," that's where you'll find it on the dial, it runs three hours every day, Monday through Friday, 12:30 to 3:30 p.m. Every day Lee will have interviews with the top recording stars in the country. . . . Alan Boal (WBVP-Beaver Falls, Pa.), will join the announcing staff of WKBN-Youngstown, Ohio, on October 18. Alan recently returned from a two-year stint as a G.I. disk spinner at the Blue Danube Network, Armed Forces Radio net in the American Occupation Zone of Austria. . . . Jerry Kay (WTIX-New Orleans La.) got into the movie premier of "The Human Jungle." Jerry had Jai Sterling and Gary Merrill on his program, talking about everything from how to break into the movies to their favorite songs. . . . On the recent engagement of Bill Haley and The Comets at the Sports Car Jamboree in the Painesville Armory, Painesville, Ohio, arranged by Cleveland's Bill Randle, Haley being the main attraction, drew 11,672 paid admissions in 3 days, Sept. 24, 25 and 26.

Item in last week's column re Betty Madigan's "That Was My Heart Yo Heard" given a rating of 98% on Murray Kaufman's show on WMCA-N. Y. was correct except for one teenie-weenie detail. It was Betty Madigan and th rating was 98%, but the tune was the flipside, "Always You" published b Lowell. . . . WKBW-Buffalo, N. Y. now running popular music from 9 PT through 5 am with the addition of the Larry Brownell show from 9 to 10 PM Larry is the station's newest employee having just graduated from WKBN Youngstown, Ohio. . . . Jack Pleis, Decca's musical director, planning a cross country d.j. trek with his latest waxing "For Always" and "Beyond The Blu Horizon." While visiting with jocks, Pleis will be on the prowl for ne recording talent.

\*\*\*\*\*  
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 and  
**"HAPPY DAYS & LONELY NIGHTS"**  
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# REMOVAL OF 20% CABARET TAX CAN HELP HALT MUCH JUVENILE DELINQUENCY

**Juke Box Ops Urge THE CASH BOX Continue Drive to Get All in Industry to Cooperate in Nationwide Effort to Eliminate 20% Wartime Cabaret Excise Tax So That Dancing to Juke Box Music Will Again be Possible by Getting Congressmen and Senators to Vote It Out of Existence in Forthcoming Congressional Session.**

**AGREE ELIMINATION OF 20% WARTIME CABARET EXCISE TAX CAN HELP HALT MUCH JUVENILE DELINQUENCY NATIONWIDE BY ALLOWING KIDS TO DANCE AWAY EXCESS ENERGY TO ECONOMICAL JUKE BOX MUSIC.**

CHICAGO—Overwhelming commendation for this publication resulted from the article which appeared in this past week's (October 9, 1954) issue of *The Cash Box* relative to the fact that the entire juke box industry get together in an all out effort to help remove the onerous 20% Wartime Cabaret Excise Tax.

As *The Cash Box* explained in its October 9 issue, this is not the first time that this publication has urged all the nation's juke box operators to do everything in their power to get this wartime excise tax measure voted out of existence. *The Cash Box* historically reviewed all its many efforts in this direction.

The result was phone calls, wires and letters from leading juke box operators urging *The Cash Box* to continue its efforts, stronger than ever before, so that all in the industry would get together in a nationwide force to help eliminate the 20% Cabaret Tax or, at least, have this excise tax measure amended as far as the juke box industry is concerned.

*The Cash Box* pointed out that this was the time when everyone of the nation's juke box operators should write to their Congressmen and their Senators, as well as get their friends, suppliers, religious and civic leaders, and their officials, to do the same. Because of such concerted all out effort the forthcoming Congressional Session might be induced to vote this excise tax measure out of existence.

*The Cash Box* also pointed out that the American Federation of Musicians was engaged in an all out effort to also do this very same thing. This organization believed this would bring about greater employment of live musicians. This would not, in any fashion whatsoever, conflict with what the juke box operators of this nation wanted.

The fact remains that the removal of this tax will not only give employment to many peoples all over the nation but will, of its own accord, boom business for a great many organizations so that, if Congress is interested in better business for the nation, this is one move it can accomplish to help bring about better business.

*The Cash Box* witheld from men-

tioning the most important effect the removal of the 20% Cabaret Tax would have, as far as this nation and the juke box industry is concerned. That would be to help, to a great extent, to halt juvenile delinquency.

It is agreed among many that because youth has nowhere to go, which brings about mischievous boredom and, furthermore, because youth does not seem to have its own favorite places to wear off excess energy with which it is naturally endowed, much trouble has resulted. The problem of juvenile delinquency has become a major factor in the nation's crime.

If the kids were allowed to dance off this excess and vibrant energy to economical juke box music which would, at the same time, eliminate boredom by giving them favorite meeting places, like they used to have prior to the introduction of this wartime excise tax measure then, perhaps, much juvenile delinquency would be halted and even eliminated.

This is something for deep and serious consideration by the nation's Congressmen and Senators. This is something, if these legislators are also parents, for them to most seriously think about. The fact remains that the kids will be dancing under the supervision of business men where the juke boxes are located. This, in itself, is the finest kind of supervision there is for the kids of the nation.

Here, then, by the removal of this onerous 20% Wartime Cabaret Excise Tax, is a probable answer to the present nationwide juvenile delinquency crime wave. This is something everyone in this industry wants to help eliminate.

The juke box industry has given away juke boxes everywhere in the nation. Has helped to create youth canteens. Has done everything in its power to help halt juvenile delinquency. Now the nation's lawmakers can, with one fell sweep, do what so many others have failed of doing.

The nation's legislators, by voting the 20% Wartime Cabaret Excise Tax out of existence, are then doing something that has every possibility of halting, and even eliminating, juvenile delinquency.

## WRITE THIS LETTER TO YOUR CONGRESSMAN AND SENATOR TODAY!

My Dear Congressman:

(OR)

My Dear Senator:

By eliminating the present 20% Wartime Cabaret Excise Tax you will help to halt much juvenile delinquency nationwide.

There are hundreds on hundreds of places where teenagers just hang around doing nothing. The result is that trouble starts, many times, because these kids just want to get rid of pent-up youthful energy, vim, vigor and, more especially, do something to simply rid themselves of boredom.

Prior to War II, that is, prior to when the 20% Wartime Cabaret Excise Tax came into being as a wartime money raising tax measure, the teenagers of that period patronized these same places. But then they enjoyed themselves immensely by dancing to great orchestras and bands of the time, and most economically so, because of the juke boxes located in these very same places.

There was little, if any, juvenile delinquency then. The youngsters simply wore off their excess energy dancing. And were happy so doing.

Removing the 20% Wartime Cabaret Excise Tax now will have the same resultant effect. These youngsters will, once again, be able to dance away their extra energy and, at the same time, thoroughly enjoy themselves under the supervision of outstanding retail businessmen in their communities.

Thereby, much juvenile delinquency will be eliminated, with the elimination of the 20% Wartime Cabaret Excise Tax. At least as far as this tax refers to dancing to juke box music.

There is also no doubt that you have, time and again, been confronted with the problem of juvenile delinquency and what to do about it, from parents who are your constituents, just as I am one of your constituents, and also a parent.

It is my hope, as a parent, that you will take this matter of helping to eliminate the 20% Wartime Cabaret Excise Tax into very deep and serious consideration.

Its removal, at least as far as dancing to juke box music is concerned, will prove of tremendous worth and import to all parents everywhere in our great and grand nation.

Please do let me hear favorably from you in this regard.

Very truly yours,

# Cash Box Ninth Annual Poll Starts

## Juke Box Operators to Select 1954's Top Money-Making Records and Recording Artists in All Fields

NEW YORK—The Ninth Annual Music Poll sponsored and conducted by *The Cash Box* in behalf of the automatic music industry gets under way this week. The results of this poll will determine the top money-making records and artists in the popular, rhythm and blues and country fields during 1954. It will also determine which newcomers the juke box operators feel show the most promise.

Voting, which is limited to juke box operators and is tallied on the basis of one vote for each machine or wall box an operator owns, will continue for eight weeks. Results will be announced in the December 4, 1954 issue.

Listed below, to aid the operator in casting his votes, is an alphabetically arranged list of 1954's top favorites.

A yellow poll card is enclosed in this issue.

### Top Popular Song Favorites of 1954

A GIRL, A GIRL  
ANSWER ME, MY LOVE  
CARA MIA  
CHANGING PARTNERS  
CRAZY 'BOUT YOU BABY  
CROSS OVER THE BRIDGE  
DARKTOWN STRUTTERS BALL  
FROM THE VINE CAME THE  
GRAPE  
GOODNIGHT SWEETHEART,  
GOODNIGHT  
HAPPY WANDERER, THE  
HEART OF MY HEART  
HERE  
HERNANDO'S HIDEAWAY  
HEY THERE  
HIGH AND THE MIGHTY, THE  
HOLD MY HAND

I GET SO LONELY  
I'M A FOOL TO CARE  
I NEED YOU NOW  
I UNDERSTAND JUST HOW YOU  
FEEL  
IF I GIVE MY HEART TO YOU  
IF YOU LOVE ME  
IN THE CHAPEL IN THE MOON-  
LIGHT  
ISLE OF CAPRI  
JOEY  
LITTLE SHOEMAKER, THE  
LITTLE THINGS MEAN A LOT  
MAKE LOVE TO ME  
MAN UPSTAIRS, THE  
MAN WITH THE BANJO, THE  
OH, MY PAPA  
RAGS TO RICHES  
RICOCHET  
SECRET LOVE  
SH-BOOM  
SKOKIAAN  
SMILE  
STRANGER IN PARADISE  
SWAY  
THAT'S AMORE  
THEY WERE DOIN' THE MAMBO  
THIS OLE HOUSE  
THREE COINS IN THE FOUNTAIN  
TILL THEN  
YOUNG AT HEART  
WANTED

### Top Rhythm & Blues Favorites of 1954

ANNIE HAD A BABY  
EBB TIDE  
GOODNIGHT SWEETHEART,  
GOODNIGHT  
HONEY HUSH  
HONEY LOVE  
HURTS ME TO MY HEART  
I'LL BE TRUE  
I'M YOUR HOOCHIE KOOCHIE  
MAN

IT SHOULD'VE BEEN ME  
I UNDERSTAND JUST HOW YOU  
FEEL  
JUST MAKE LOVE TO ME  
LOVEY DOVEY  
MARIE  
MONEY HONEY  
OH, WHAT A DREAM  
PLEASE FORGIVE ME  
SAVING MY LOVE FOR YOU  
SEXY WAYS  
SHAKE, RATTLE & ROLL  
SH-BOOM  
SUCH A NIGHT  
THINGS THAT I USED TO DO,  
THE  
WORK WITH ME, ANNIE  
YOUR CASH AIN'T NOTHIN' BUT  
TRASH  
YOU'LL NEVER WALK ALONE  
YOU'RE SO FINE

### Top Country Song Favorites of 1954

BACK UP BUDDY  
BIMBO  
COURTIN' IN THE RAIN  
DON'T DROP IT  
EVEN THO  
GOODNIGHT SWEETHEART,  
GOODNIGHT  
I DON'T HURT ANYMORE  
I'LL BE THERE  
I REALLY DON'T WANT TO  
.KNOW  
LET ME BE THE ONE  
LOOKING BACK TO SEE  
ONE BY ONE  
RELEASE ME  
ROSE MARIE  
SECRET LOVE  
SLOWLY  
SPARKLING BROWN EYES  
THERE STANDS THE GLASS  
WAKE UP IRENE  
YOU BETTER NOT DO THAT

### 1953 Award Winners

Best Popular Record .....  
"Song From Moulin Rouge"  
—PERCY FAITH  
"Till I Waltz Again With You"  
—TERESA BREWER  
Best Orchestra ..... RAY ANTHONY  
Best Male Vocalist .....  
PERRY COMO-EDDIE FISHER  
(tie)  
Best Female Vocalist.....JONI JAMES  
Best Vocal Combination.....  
HILLTOPPERS  
Best Small Instrumental Group .....  
LES PAUL & MARY FORD  
Best Country & Western Record  
"Mexican Joe" .....JIM REEVES  
Best Country & Western Artist .....  
HANK THOMPSON  
Best Folk Record  
"No Help Wanted".....CARLISLES  
Best Folk Artist .....WEBB PIERCE  
Best Rhythm & Blues Record  
"Hound Dog"  
WILLIE MAE THORNTON  
Best Rhythm & Blues Artist .....  
CLOVERS  
MOST PROMISING NEW:  
Orchestra ..... FRANK CHACKSFIELD  
Female Vocalist ..... EARTHA KITT  
Male Vocalist ..... JULIUS LA ROSA  
Vocal Combination ..... GAYLORDS  
Small Instrumental Group .....  
BILL HALEY & His Comets  
Country & Western Artist .....  
JEAN SHEPARD  
Folk Artist ..... DARRELL GLENN  
Rhythm & Blues Artist .....  
FAYE ADAMS

### THEY'RE HAPPENING on JUBILEE

**JOE FOLEY**  
"DAY IN DAY OUT"  
"More Than  
Anyone Else"

Jubilee # 5160

**BILLY WARD**  
and His Dominoes  
"GIMME, GIMME,  
GIMME"  
"Come To Me Baby"

Jubilee # 5163

**THE ORIOLES**  
"IF YOU BELIEVE"  
"Longing"

Jubilee # 5161

JUBILEE RECORD CO., Inc.  
315 W. 47th St., N. Y. N. Y.

## Fighting Juvenile Delinquency



More and more people are beginning to realize that one of the best methods of combating juvenile delinquency is with the juke box. Youth organizations throughout the country are installing coin operated phonographs wherever teenagers gather. There is definite evidence indicating that delinquency declines sharply when youngsters have a place to meet and hear their favorite artists and records. And there is no less expensive medium for top entertainment than the juke box. Above is a photo of one such youth gathering.

**A GREAT  
NEW INSTRUMENTAL  
RECORD**

**MALCOLM LOCKYER  
AND HIS ORCHESTRA**

**ON THE  
WATERFRONT**

From The Columbia Picture Starring  
**MARLON BRANDO**

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# THE CASH BOX ROUND THE WAX CIRCLE

## NEW YORK:

Hear that Hugo Peretti and Luigi Creatore have just cut a terrific version of "Mambo Baby," the Ruth Brown hit, with Georgia Gibbs. The boys up at Mercury are really excited about it. . . . Eileen Barton was forced to cancel out of the Copa this week because of illness. Eileen had received rave reviews. The Barry Sisters replaced her. . . . Herb Marks' daughter, Jean, was married to Arthur Murphy on September 30. . . . Danny Winchell and his manager have split. . . . A restriction has been put on the disk of "I Want Eddie Fisher For Christmas." . . . Frances Kaye informs us that Maurice Kenn, managing director of the New Musical Express of London, is in town until October 30 and staying at the Park Sheraton. . . . The Wilder Brothers, Label "X" artists, whose latest release "Bottom Of The Well" is beginning to take off, go on an operator and dj tour through Ohio, Chicago, Milwaukee and Cincinnati before opening at the Beverly Hills Country Club in Covington, Kentucky. . . . Paul Barkmeier, who formerly headed the record division of RCA Victor, has just been appointed president of RCA Estate Appliance Corp. . . . Nelson J. Rettenberg, director of the Editorial Department of BMI is scheduled to speak before the Music Operators of Northern Illinois. . . . Pat Terry appearing on the Ted Steele TV show for the week of October 18, then off to Chicago for the Howard Miller-June Valli TV show. . . . The Gaylords are at The Casino Royal in Washington, D. C. through October 14 after which they're due to start a one-nighter tour.



GEORGIA GIBBS

## CHICAGO:

A couple of days ago, Stan Dale, disk jockey on Chicago's WJJD, mentioned on the air, the fact that Capitol Records had sent him a 33-1/2 LP containing eight of Capitol's current hits and he remarked at what a convenience for deejays and radio stations this was. Art Ta'madge V.P. and A&R man of Mercury Records was listening at the time and, as a result, has instituted the same policy for Mercury on a trial basis. Should this work out, it could easily be the answer to the problem which exists here in Chicago where several stations have not as yet converted to '45's. . . . Don Cornell literally brought the house down this past week when he appeared at the Edgewater Ballroom in Detroit. No sooner had he finished his final number when the roof caved in. A fire followed. Fortunately, Don escaped unharmed, but many were not that lucky. Incidentally, Don's Coral waxing of "Hold My Hand" is really zooming. . . . Bonnie Kroll, ace promotion gal, now handling Columbia Records promotion with the Sampson Company here following more than a year's association with another major label. . . . Speaking of promotion gals, Gerry Lettieri, who has been working in the Coral offices for the past two years or so, has taken over Chicago promotion for that label. . . . Decca distribribs planning an all out promotion on the "White Christmas" album, which features Bing Crosby, Danny Kaye and Peggy Lee. Incidentally, Peggy was a between trains Windy City visitor 10/4. . . . It is reported that "Glockenspiels, Traps And Plenty of Pipes" by Leon Barry, a high fidelity LP disk on the Replica label, was the hit record of the Hi-Fi Show here this past week. . . . Pearl Eddy has just returned to the Cameo Restaurant where she is practically a symbol, after a successful week at the Lake Club in Springfield. Pearl's Label "X" waxing of "Devil Lips" b/w "That's What A Heart Is For," looking more and more like a hit.



DON CORNELL

## LOS ANGELES:

There's plenty of activity around town as everyone in the trade gets set for the big fall and winter ahead. . . . Altho they have suffered growing pains the same as any new independent diskery does today, Century Records has come forth with many firsts. Their first waxing of "Money" brought them into the nation's spotlight. Then came the first and original etching of "Whither Thou Goest" by Laurie Loman which has been covered by all the majors and has already stepped out as a "Sure-Shot" for a hit. Now their latest entry into the Pop market should take the country by storm. It's a humorous novelty titled "No, No Not Grandma" by Millie Van. . . . Terry Fisher, wife of the late Carl Fisher, has returned to the entertainment field after an absence of several years. Her husky voice and dynamic vocal qualities scored opening night plaudits at the Saddle & Sirloin in Bakersfield recently. If her rare singing style can be captured on records we'll have another great recording star. . . . On behalf of Coral Records, Les Brown was presented a commemorative plaque for his Palladium Concert Album which is the biggest selling album in Coral's history. Presentation was made on Larry Finley's KNXT-TV Strictly Informal Show 10/3 by Mike Kurlan of Modern Distributing Company, Coral Distributor. . . . Marilyn Maxwell bowed in at Ciro's Oct. 8th for a two week stint to be followed by Sammy Davis, Jr. . . . With their hit Abbott waxing of "Teach Me Tonight" riding high in the charts The DeCastro Sisters leave for pre-Christmas dates in Cleveland. Peggy will take a two weeks rest for a minor throat operation before the group leaves for Honolulu Dec. 19th. . . . The Cheers visited the city's one-stops and disk jockeys this past week plugging their latest Capitol release "I Need Your Lovin' (Bazoom)." Lester Sill and Stanley Stein have taken over personal management of the group. . . . RCA Victor honored The Ames Brothers with a gala cocktail party for the trade at The Ambassador's Coconut Grove 10/5, prior to their opening at this world famous niterly 10/8. . . . Willie Restum, newest pactee on the Capitol roster, is out with his first release titled "Restum In Peace Blues" which is a jazz nove'ty sang in several languages. Flip side features an instrumental treatment of "One-Note Boogie" with Restum and his orchestra. . . . With fan mail pouring in every day, Betty White's newest discovery Arthur Duncan, is proving to be a talented and popular artist after 15 wks. on her NBC network TV show.



SAMMY DAVIS, JR.



**THE CASH BOX**



- GAIETY MUSIC SHOP**  
New York, N. Y.
1. Hey There (Clooney/Davis, Jr.)
  2. Sh-Boom (Crewcuts)
  3. Chapel In The Moonlight (Kitty Kallen)
  4. Papa Loves Mambo (P. Como)
  5. Little Shoemaker (Gaylords)
  6. High And The Mighty (Holmes/Young)
  7. If I Give My Heart To You (Doris Day)
  8. Cara Mia (David Whitfield)
  9. I Need You Now (E. Fisher)
  10. Because Of You (S. Davis, Jr.)

- STIX, BAER & FULLER**  
St. Louis, Mo.
1. Shake, Rattle And Roll (Bill Haley)
  2. I Need You Now (E. Fisher)
  3. If I Give My Heart To You (Doris Day)
  4. Skokiaan (Ralph Marterie)
  5. Papa Loves Mambo (P. Como)
  6. Count Your Blessings (Fisher)
  7. Mama Doll (Patti Page)
  8. Whither Thou Goest (Paul & Ford)
  9. I Want You All To Myself (Kitty Kallen)
  10. Sh-Boom (Crewcuts)

- GIFT MART MUSIC CENTER**  
Jamaica, L. I., N. Y.
1. Sh-Boom (Crewcuts)
  2. Hey There (R. Clooney)
  3. Little Shoemaker (Gaylords)
  4. High And The Mighty (LeRoy Holmes)
  5. Chapel In The Moonlight (Kitty Kallen)
  6. Skokiaan (Bulawayo Band)
  7. They Were Doin' The Mambo (Vaughn Monroe)
  8. I Need You Now (E. Fisher)
  9. If I Give My Heart To You (Doris Day)
  10. I'm A Fool To Care (Paul & Ford)

- SUPER ENTERPRISE**  
Washington, D. C.
1. Hey There (R. Clooney)
  2. Skokiaan (Ralph Marterie)
  3. Papa Loves Mambo (P. Como)
  4. I Need You Now (E. Fisher)
  5. Sh-Boom (Crewcuts)
  6. Shake, Rattle And Roll (Bill Haley)
  7. If I Give My Heart To You (Doris Day)
  8. Chapel In The Moonlight (Kitty Kallen)
  9. Whither Thou Goest (Paul & Ford)
  10. Hold My Hand (Don Cornell)

- THE MUSIC BOX**  
Spokane, Wash.
1. Hey There (R. Clooney)
  2. Whither Thou Goest (Paul & Ford)
  3. I Need You Now (E. Fisher)
  4. Shake, Rattle And Roll (Bill Haley)
  5. Hold My Hand (Don Cornell)
  6. Mood Indigo (N. Petty Trio)
  7. The Bandit (Johnston Bros.)
  8. If I Give My Heart To You (Doris Day)
  9. Skokiaan (Ralph Marterie)
  10. Little Shoemaker (Gaylords)

- GINSBURG MUSIC CO.**  
Roswell, N. M.
1. Hey There (R. Clooney)
  2. This Ole House (R. Clooney)
  3. Skokiaan (Ralph Marterie)
  4. Sh-Boom (Crewcuts)
  5. I Need You Now (E. Fisher)
  6. Little Shoemaker (Gaylords)
  7. If I Give My Heart To You (Doris Day)
  8. High And The Mighty (Les Baxter)
  9. Chapel In The Moonlight (Kitty Kallen)
  10. They Were Doin' The Mambo (Vaughn Monroe)

- MUSIC CENTER**  
Honolulu, T. H.
1. Honey Love (Vicki Young)
  2. Skokiaan (Bulawayo Band)
  3. If I Give My Heart To You (Doris Day)
  4. I Need You Now (E. Fisher)
  5. Smile (Nat "King" Cole)
  6. Sh-Boom (Crewcuts)
  7. What A Dream (Patti Page)
  8. Hey There (R. Clooney)
  9. Little Shoemaker (Gaylords)
  10. High And The Mighty (Victor Young)

- WALLICHS MUSIC CITY**  
Hollywood, Calif.
1. Sh-Boom (Stan Freberg)
  2. Hold My Hand (Don Cornell)
  3. Hey There (R. Clooney)
  4. I Need Your Lovin' (Cheers)
  5. Hey There (Sammy Davis, Jr.)
  6. Smile (Nat "King" Cole)
  7. I Need You Now (E. Fisher)
  8. If I Give My Heart To You (Doris Day)
  9. Because of You (S. Davis, Jr.)

- THE RECORD SHOP**  
Hartford, Conn.
1. If I Give My Heart To You (Denise Lor)
  2. Hey There (R. Clooney)
  3. Sh-Boom (Crewcuts)
  4. High And The Mighty (Victor Young)
  5. Skokiaan (Ralph Marterie)
  6. This Ole House (Statesmen)
  7. They Were Doin' The Mambo (Vaughn Monroe)
  8. I Need You Now (E. Fisher)
  9. Goodnight Sweetheart (McGuire)
  10. Cara Mia (David Whitfield)

- LYRIC NEWS & RECORD SHOP**  
Indianapolis, Ind.
1. Hey There (R. Clooney)
  2. Sh-Boom (Crewcuts)
  3. Skokiaan (Ralph Marterie)
  4. I Need You Now (E. Fisher)
  5. High And The Mighty (Victor Young)
  6. Little Shoemaker (Gaylords)
  7. If I Give My Heart To You (Doris Day)
  8. Shake, Rattle And Roll (Bill Haley)
  9. This Ole House (R. Clooney)
  10. They Were Doin' The Mambo (Vaughn Monroe)

- A. HARRIS & CO.**  
Dallas, Tex.
1. I Need You Now (E. Fisher)
  2. Whither Thou Goest (Paul & Ford)
  3. This Ole House (R. Clooney)
  4. High And The Mighty (Victor Young)
  5. If I Give My Heart To You (Doris Day)
  6. Little Shoemaker (Hugo Winterhalter)
  7. Hey There (R. Clooney)
  8. Hold My Hand (Don Cornell)
  9. Skokiaan (Bulawayo Band)
  10. I Cried (Patti Page)

- ROYLES T. V.**  
Salt Lake City, Utah
1. Hey There (R. Clooney)
  2. Hold My Hand (Don Cornell)
  3. Sh-Boom (Crewcuts)
  4. Skokiaan (Bulawayo Band)
  5. If I Give My Heart To You (Doris Day)
  6. Teach Me Tonight (DeCastro Sisters)
  7. Mood Indigo (N. Petty Trio)
  8. I Need You Now (E. Fisher)
  9. Cara Mia (David Whitfield)
  10. Whither Thou Goest (Paul & Ford)

- THE GROOVE RECORD SHOP**  
Norfolk, Va.
1. Sh-Boom (Crewcuts)
  2. Hey There (R. Clooney)
  3. Teach Me Tonight (DeCastro Sisters)
  4. If I Give My Heart To You (Doris Day)
  5. Honey Love (Drifters)
  6. Shake, Rattle And Roll (Joe Turner)
  7. You'll Never Walk Alone (Roy Hamilton)
  8. Skokiaan (Ralph Marterie)
  9. Hold My Hand (Don Cornell)
  10. I Need You Now (E. Fisher)

- BILL'S "T" RECORD SHOP**  
Tulsa, Okla.
1. This Ole House (R. Clooney)
  2. I Need You Now (E. Fisher)
  3. If I Give My Heart To You (Doris Day)
  4. Hey There (R. Clooney)
  5. Hold My Hand (Don Cornell)
  6. Skokiaan (Ralph Marterie)
  7. Honey Love (Drifters)
  8. Smile (Nat "King" Cole)
  9. Shake, Rattle And Roll (Joe Turner)
  10. The Things I Didn't Do (Perry Como)

- HIGH POINT RECORD SHOP**  
Philadelphia, Pa.
1. Teach Me Tonight (DeCastro Sisters)
  2. Shake A Hand (Mike Pedicin)
  3. That's What I Like (Tom, Dick & Jimmy)
  4. Hey There (Clooney/Davis, Jr.)
  5. Papa Loves Mambo (P. Como)
  6. Sh-Boom (Crewcuts)
  7. If I Give My Heart To You (Denise Lor)
  8. Little Shoemaker (Gaylords)
  9. Skokiaan (Ralph Marterie)
  10. Hold My Hand (Don Cornell)

- SPRUCE RECORD SHOP**  
Scranton, Pa.
1. If I Give My Heart To You (Denise Lor)
  2. Hey There (R. Clooney)
  3. Sh-Boom (Crewcuts)
  4. Skokiaan (Four Lads)
  5. Little Shoemaker (Gaylords)
  6. I Need You Now (E. Fisher)
  7. Smile (Nat "King" Cole)
  8. Teach Me Tonight (DeCastro Sisters)
  9. Chapel In The Moonlight (Kitty Kallen)
  10. Shake, Rattle And Roll (Bill Haley)

- RECORD LAND**  
Phoenix, Ariz.
1. Hey There (Sammy Davis, Jr.)
  2. Chapel In The Moonlight (Kitty Kallen)
  3. You're Not Mine Anymore (Webb Pierce)
  4. Sh-Boom (Crewcuts)
  5. Hey There (This Ole House (Rosemary Clooney))
  6. If I Give My Heart To You (Doris Day)
  7. High And The Mighty (Victor Young)
  8. I Need You Now (E. Fisher)
  9. Shake, Rattle & Roll (Haley)
  10. Little Things Mean A Lot (Kitty Kallen)

- MOSES MELODY SHOP**  
Little Rock, Ark.
1. Hey There (R. Clooney)
  2. Skokiaan (Ralph Marterie)
  3. High And The Mighty (Victor Young)
  4. Hold My Hand (Don Cornell)
  5. If I Give My Heart To You (Doris Day)
  6. I Need You Now (E. Fisher)
  7. Goodnight Sweetheart (McGuire)
  8. Sh-Boom (Crewcuts)
  9. They Were Doin' The Mambo (Vaughn Monroe)
  10. Three Coins In The Fountain (Four Aces)

- F & R LAZARUS CO.**  
Columbus, Ohio
1. Hey There (R. Clooney)
  2. This Ole House (R. Clooney)
  3. If I Give My Heart To You (Doris Day)
  4. Chapel In The Moonlight (Kitty Kallen)
  5. They Were Doin' The Mambo (Vaughn Monroe)
  6. Shake, Rattle & Roll (Haley)
  7. Sh-Boom (Crewcuts)
  8. Hold My Hand (Don Cornell)
  9. Muskrat Ramble (McGuire)
  10. Papa Loves Mambo (P. Como)

- RADIO DOCTORS**  
Milwaukee, Wisc.
1. If I Give My Heart To You (Connee Boswell)
  2. Fortune In Dreams (Kay Starr)
  3. I Need You Now (E. Fisher)
  4. St. Louis Blues Mambo (Richard Maltby)
  5. Mood Indigo (N. Petty Trio)
  6. In A Little Spanish Town (Russ Carlyle)
  7. I Need Your Lovin' (Cheers)
  8. Hold My Hand (Don Cornell)
  9. Hey There (R. Clooney)
  10. Whither Thou Goest (Paul & Ford)

- MARIO'S MUSIC SHOP**  
Lawrence, Mass.
1. Flamingo (Earl Bostic)
  2. Sh-Boom (Crewcuts)
  3. Smile (Nat "King" Cole)
  4. If I Give My Heart To You (Connee Boswell)
  5. Skokiaan (Ralph Marterie)
  6. Little Things Mean A Lot (Kitty Kallen)
  7. Because Of You (S. Davis, Jr.)
  8. Three Coins In The Fountain (Frank Sinatra)
  9. Mambostic (Earl Bostic)
  10. Honey Love (Drifters)

**MAMBOMANIA**

If there is any doubt that Mambo is getting a terrific ride just tune in any musical program, be it pop, country or r & b. TV programs are highlighting big production numbers around the mambo dance. Ed Sullivan, on a recent national TV show devoted a portion to mambo with Augie and Margo, scintillating New York Paladium dance team revealing their magic to the vast army of viewers. Directly opposite Sullivan at the same time, the Colgate Comedy Hour (NBC-TV) featured Johnnie Ray doing his "Papa Loves Mambo". So 40 million people saw mambo, some of them getting their first indoctrination. Nightclubs are going in for a splash on the Latin tempo. For the first time the New York nitery, Copacabana, is featuring a Cha-Cha-Cha routine in their production. . . . Most of the top pop recording artists are now showcasing one mambo bit in their acts. To name a few—Perry Como, Johnnie Ray, Vaughn Monroe, Billy Daniels, Vic Damone, Dolores Hawkins, etc. Almost every band is adding mambos to his book and every recording band is issuing several mambo disks. . . . Tito Puente, at the Palladium 4 times weekly, is at the Wide Away Hall every Thursday night in Newark. Opening night, September 23 the place was jammed with a crowd of 800 people. . . . Philadelphia going mambo crazy with three new clubs opening. The House of Mambo, Club Zel-Mar and Mambo Town. . . . From Baltimore we hear that the Chanticleer, which formerly booked top pop recording artists, has switched to mambo. The club is booking the Mambo-Jets and Jose Curbello and his Fiesta Mambo Orchestra to open November 2. . . . Lew Chudd, Imperial Records, is starting a new label devoted to mambos. . . . Bob Rosen, Seeco Records, reports "El Jamaiquino" by Machito doing very well. The item is a Cha-Cha-Cha. . . . Tito Guizar flying in from the west to do his first date with Seeco. Rosen also reports the appointment of Seaboard Distributors in Hartford, Conn. . . . Ralph Seijo, A & R for Rainbow Records just returned from a deejay tour in Philly and Baltimore. At the same time, prexy Eddie Heller shot up to Boston. Both got some exciting reaction on Pepi Adorno's "In Old Shanty Town Mambo". Rainbow's big gun, Alfreddito, will be guest star on Dick Sugar's WEVD-New York Friday mambo show on October 22. . . . MGM released a country item by Sheb Wooley titled, "Hill Billy Mambo". . . . RCA Victor has a strong wax item in The Four Escorts "Loop De Loop Mambo". . . . The popularity of the mambo in the Bay State was affirmed last Monday, October 4, when a capacity crowd of 1200 swooped down on the Sheraton Plaza in Boston for a mambo festival with Fiesta Record's Monchito and his Mambo Royals. Fiesta announced last week the acquisition of the defunct Landia label, the first release of which, under the Fiesta label, will be "Annabocoo" by Daminron, his piano and rhythm. Jose Morand figures that "Anna", one of the all-time greats in mambo, is due for a revival. . . . WHAT Philadelphia program director-disk jockey, Chaso O'Donnell says that he has to average about three mambo's per program daily because the requests are so heavy from his teen-age listeners.

**Eddie Fisher Celebrates 5th Year of Recording**

NEW YORK—Eddie Fisher celebrated the fifth anniversary of his recording career last week and looked back at a record of 19 consecutive hits with sales totalling 15 million copies since he made his first disk, "My Bolero" on October 1, 1949.

In his five years with RCA Victor Fisher has received three gold records presented for disks selling at least one million copies—"Anytime" (1951), "I'm Walking Behind You" (1953) and "Oh! Mein Pa-Pa" (1954).

His latest record is "Count Your Blessings," and "Fanny."

In 1949, when Fisher made his first disk with Hugo Winterhalter, who has since conducted for every subsequent Fisher hit, the young singer was virtually unknown.

Since then he has achieved the unique distinction of 19 consecutive hits. He also has his own NBC-TV show "Coke Time Starring Eddie Fisher."

Fisher's hits include "Turn Back the Hands of Time," "Anytime," "Tell Me Why," (1951); "That's The Chance You Take," "Just A Little Lovin'," "Maybe," "Wish You Were Here," "Lady of Spain," "That's What Christmas Means To Me," "Even Now," (1952); "How Do You Speak To An Angel," "I'm Walking Behind You," "With These Hands," "Many Times," (1953); "Oh! Mein Pa-pa," "My Friend," "I Need You Now," "Fanny," "Count Your Blessings" (1954).

Fisher's anniversary was marked by a luncheon tendered the singer by RCA Victor Records and NBC executives, headed by Manie Sacks, Vice-President and General Manager of RCA Victor and Sylvester L. Weaver, President of NBC.

**DOOTONE**

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B W

**THE LETTER**  
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**EARTH ANGEL**  
B W

**HEY SENORITA**  
by THE PENGUINS # 348

—NEW POP SELLERS—

**I WANT TO GO BACK TO MEXICO**  
I STILL LOVE YOU  
by SWEET GEORGIA BROWN AND THE WHIPPOORWILLS # 346

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"JANINA POLKA"
- "COFFEE and CAKE POLKA"  
Musico # 108 (inst.)
- "YOUNG BACHELOR'S OBEREK"  
"KOZAK POLKA"  
Musico # 109 (vocal)  
\*\*\*\*\*  
LARRY CHESKY & ORK.
- "POLISH DOLL POLKA"  
"PAT'S OBEREK"  
Musico # 101 (inst.)
- "HUSIA DANA POLKA" (vocal)  
"CYGANEK POLKA" (inst.)  
Musico # 102
- "PLAYHOUSE POLKA"  
"CINDERELLA OBEREK"  
Musico # 103 (inst.)
- "GOLDEN WEDDING POLKA" (inst.)  
"NIGHT IN MAY POLKA" (vocal)  
Musico # 104
- "CORPORAL POLKA"  
"MY SWEETHEART POLKA"  
Musico # 105 (vocal)  
"LOUIS' POLKA"  
"NEWLYWED'S POLKA"  
Musico # 106 (inst.)
- "HAPPY GO LUCKY, OBEREK"  
"SOUTH STREET POLKA"  
Musico # 107 (inst.)
- "MUSICO POLKA" (inst.)  
"LOVER'S POLKA" (vocal)  
Musico # 112  
\*\*\*\*\*

GERMAN (rec. in Germany)

- "ALTE KAMERADEN"  
"IN TREUE FEST"  
Musico # 5001
- "BAYERISCHER DEFILIERMARSCH"  
"KOENIGGRAETZER MARSCH"  
Musico # 5002
- "DIE BLONDE CHRISTL"  
"DIE FESCHE TONI"  
Musico # 5003
- "TIROLER HOLZHACKERBUAM"  
"FICHTELBERGER POLKA"  
Musico # 5004  
\*\*\*\*\*

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Henry Schunke, 1080 Broadway, Buffalo, New York  
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NOTE: A few territories open—  
Write—Wire—Phone  
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664 - 10th Ave., N. Y. 36



Though on the one hand the ambitious attempt by the London offices of M.C.A. to prevent Xavier Cugat and his Orchestra for three weeks in Britain has failed, because of permit difficulties, Sarah Vaughan on the otherhand, will undertake one public performance in Britain on Sunday, October 24th at the Royal Albert Hall, having been granted the necessary permit for the concert. I wonder when all those barriers will finally be lifted allowing us eventually to share the pleasure of hearing and seeing artists from the U.S. in Britain and vice versa. . . . B.B.C. is negotiating with Frankie Laine's London agents for a series of radio programs on the story of Laine. . . . Famous American song writer Irving Berlin due here in November for the premiere of "White Christmas". After several months of silence, the Pye Radio Organization is now definitely launching the projected records division. I understand they will take over an existing British label and hope to tie up with a major American label for distribution of their records in Britain.

Sorry to hear that Betty Hutton has decided to quit show business. I find it hard to believe and feel sure that her decision is not really final. . . . Jack Hylton, who is one of our top impressarios, has chosen Pat Kirkwood to play the lead in "Wonderful Town", and a very happy choice it is. . . . Everyone here very thrilled at the rave notices given to the east of "The Boyfriend". Let's hope it has a long and successful run on Broadway. . . . So Dorothy Squires, who only just got back from the U.S., is already U.S. bound again. We understand Dorothy is joining the Andrews Sisters. Good luck Dot. . . . Ivy Benson arrived back in London from New York where she had been on a holiday for eleven days and met many musical celebrities, including the Dorseys, Guy Lombardo, Ralph Flanagan and Sammy Kaye. . . . Dick Rowe has relinquished his managerial position with Capitol records to concentrate on his A. & R. work for Decca. . . . Tony Hall takes over Dick's position. . . . Eddie Calvert will star in Jack Hylton's show "Off the Record" starting at London's Victoria Palace, shortly, for a six weeks season. . . . That number I mentioned recently titled "Small Talk" is a British number having no connection with the "Small Talk" number featured in the score of the "Pajama Game". All the same, I once again will tip you off by telling all you A. & R. men to take a good look at what we here feel is another "Lullaby of Birdland".

This Week's Best Selling Pop Singles (Courtesy "New Musical Express")

- 1) "Three Coins In The Fountain" FRANK SINATRA
- 2) "Smile" NAT "KING" COLE
- 3) "Cara Mia" WHITFIELD & MANTOVANI
- 4) "My Friend" FRANKIE LAINE
- 5) "Hold My Hand" DON CORNELL
- 6) "Little Things Mean A Lot" KITTY KALLEN
- 7) "Gilly Gilly Ossenfeffer" MAX BYGRAVES
- 8) "Secret Love" DORIS DAY
- 9) "Black Hills of Dakota" DORIS DAY
- 10) "Sway" DEAN MARTIN

THE CASH BOX



Album Reviews

POPULAR

**LES BROWN:** "Concert At The Palladium"—Coral CX-1 (2-12" LPs) List: The Second World War destroyed the band business. Mainly because of financial problems, bands either folded or made drastic changes in their structure and personnel. One of the few to last through this crisis was the Les Brown Band of Renown. Changes in the crew and style have been minor through the years and the only alterations made were revamps that would keep up with the changing tastes of the American public. In September of '53 Les took the band into the Hollywood Palladium for a three-week stand. He arranged to have all the broadcasts from the ballroom tape-recorded. On this LP, the cream of the 3 week crop is offered. Backed by an all star cast of instrumental aces too numerous to mention in this small space, Les presents his dynamic interpretations of more than twenty-five great standards. Each number is sparked by the enthusiasm of a live audience. Bound in a deluxe and attractive cover, this album should go great guns with the folks who lived and loved band music in the thirties and forties. Should be a tremendous package seller for the diskery.

**DINAH SHORE**—"Dinah Shore TV Show"—RCA Victor LPM-3214 (10" LP) List: \$3.00

ANY PLACE I HANG MY HAT IS HOME; I'VE GOT A CRUSH ON YOU; LITTLE GIRL BLUE; I CAN'T BELIEVE THAT YOU'RE IN LOVE WITH ME; HOW LONG HAS THIS BEEN GOING ON; THE BOY NEXT DOOR; ALONE AT A TABLE FOR TWO; A FELLOW NEEDS A GIRL.

Every year newcomers in the singing profession become famous and every year singers fade out of the popularity picture. There is only a handful of vocalists that last through the years; performers like Perry Como, Frank Sinatra, Tony Martin and Nat Cole. Dinah Shore is one ace songstress who fits into this category. She reached new heights in popularity thru her TV show aired on NBC. This waxing includes eight soundtracks of Dinah's telecasts during the first two years of the show. A wonderful selection of favorites that the Shore enthusiasts will be wild about.

**"NOEL & GERTIE"**—Noel Coward and Gertrude Lawrence RCA Victor LCT-1156 (12" LP) List: \$5.67

PRIVATE LIVES; SHADOW PLAY; RED PEPPERS AND OTHER NOEL COWARD SELECTIONS WITH YVONNE PRINTEMPS.

Two of the all time greats of the legitimate theatre are Noel Coward and the late Gertrude Lawrence. Their fabulous achievements as a team and individually are endless. These two stars held the world-wide public in the palms of their hands during the 1930's. During those depression struck years, they were the most talked about stage personalities. RCA Victor presents in LP form some of the artists' triumphs. One side features the pair in the Love Scene from Act I and the Scene from Act II of "Private Lives"; excerpts from "Shadow Play" and two numbers from "Red Peppers." The second side star Coward alone singing some of his classics. All of the sides were waxed in the thirties. Adults who remember Noel and Gertie and their conquests during this era will definitely want this package.

**EMBRASSE**—Bernice Parks—Mercury Records MG 25184—(1-10" LP) List: \$3.00

YOU'D BE SO NICE TO COME HOME TO; DO IT AGAIN; BLUE REVERIE; TWO KINDS OF LOVE; EMBRASSE; THE MOMMY SONG; YOUR GAME OF LET'S PRETEND; NOWHERE GUY.

Here's a gal with a distinctive voice, a good voice and a wonderful style. Bernice handles a tune with all the confidence and presence that comes with years of performing. She could make it big. The album is a relaxing collection of tunes sung by Miss Parks in a most acceptable manner. What could hold back the sales is the buyer's relative unfamiliarity with the artist's talent. A pleasant half hour of listening pleasure for the pop audience.

**"HULA"**—The Waikiki Hula Boys—Columbia CL 565 (12" LP) List: \$4.85  
Hawaiian music has a dreamy, romantic quality so captivating that the sound of its gentle tones has lured many a tourist to the shores of the isles. On this album, some of the most famous Hawaiian musicians deliver a collection of some less familiar Hawaiian melodies. The Waikiki Hula Boys employ the use of a Ohe, one of the most ancient of Hawaiian instruments in their delivery. Fans of this type of music will appreciate the album. Limited appeal.

CLASSICAL

**"THE BALLET"**—Boston Pops Orch. (Fiedler); Leopold Stokowski Orch.; Arturo Toscanini; Boston Symphony Orch. (Pierre Monteux & Charles Munch)—RCA Victor LM-6113 (3-12" LP) List: \$19.10

MEYERBEER: LES PATINEURS; PISTON: INCREDIBLE FLUTIST; STRAVINSKY: FIRE BIRD SUITE; RAVEL: LA VALSE AND DAPHNIS & CHLOE; VON WEBER: INVITATION TO THE DANCE; DELIBES: SILVIA-COPPELIA; RUSSEL: BACCHUS ET ARIANE.

RCA Victor is headed for a tremendous packaged-goods season if "The Ballet" album is any indication of the deluxe LP's scheduled for this year. This set features nine big ballet works three of which have been previously released and the other six of which are new Victor issues. The diskery's top conductors and orchestra present these pieces. The beautifully bound case, in addition to the three great LPs, also contains a brief history of ballet, fabulous photos by George Platt Lyres, one of the leading ballet photographers, a short synopsis of each ballet, short bios on each conductor and for hi-fi fans, information about the conditions under which each piece was waxed. Ballet lovers will adore this. Should be a great Christmas gift too.

*Joni James'*  
**"MAMA, DON'T CRY AT MY WEDDING"**  
MGM-11802

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THE CASH BOX



"TOSCANINI Plays Your Favorites"—Arturo Toscanini and the NBC Symphony Orchestra—RCA Victor LM-1834 (12" LP) List: \$5.67

BERLIOZ; ROMAN CARNIVAL OVERTURE; HEROLD: ZAMPA OVERTURE; PONCHIELLI: DANCE OF THE HOURS; SIBELIUS: FINLANDIA; BEETHOVEN: EGMONT OVERTURE; BRAHMS-DVORAK; HUNGARIAN DANCES 1, 17, 20, 21.

A Toscanini release means money in the bank for all dealers. The maestro is probably the greatest conductor of all time. On this LP, the outstanding figure offers some of the public's favorite selections. These numbers do not often appear on a symphony orchestra's program mainly because of their familiarity. However, the Toscanini treatments of these popular selections are not common. They are in a class by themselves. From the melodic segments to the sombre portions, Mr. Toscanini is unbeatable. His amazing deliveries give new light and freshness to these often recorded pieces. A must for the Toscanini worshipper.

SCHUMANN "Symphony No. 4 in D Minor, op. 120"

LISZT "Les Preludes Symphonic Poem No. 3"—Mercury Records MG 50036 (1-12" LP) List: \$5.95

Paul Paray conducting the Detroit Symphony Orchestra

The pairing of Schumann's D Minor Symphony and Liszt's "Les Preludes" pairs two of the most stirring and lovely classical pieces available and provides a basic must for any collector's library. However both works have been recorded often and by top-flight orchestras, and this could keep sales down. The pieces are performed expertly; the technical sound all that could be desired and for those who do not yet possess either piece this album represents an excellent buy.

JAZZ

BARNEY KESSEL — Vol. 2 — Contemporary Records C2514—(1-10" LP) List: \$3.00

SPEAK LOW; LOVE IS HERE TO STAY; HOW LONG HAS THIS BEEN GOING ON; ON A SLOW BOAT TO CHINA; BARNEY'S BLUES; A FOGGY DAY; PRELUDE TO A KISS; 64 BARS ON WILSHIRE.

This is Barney Kessel's second album for Contemporary and the only two to our knowledge that has Kessel fronting his own combo. To many in the music field Kessel is the number one guitar in the country. There is no doubt in anyone's mind that he is definitely one of the top men around and this album will do nothing to hurt his reputation. The combination of the guitar, Bob Cooper on the oboe and tenor sax; Claude Williamson, piano; Monty Budwig, bass; and Shelly Manne, drums, brings forth a sound that will appeal to all phases of music lovers. Kessel maintains the melody throughout while putting into effect his ideas and musical experiments. His linear notes on the back of the album are very informative and extremely interesting.

JAZZ ON THE CAMPUS LTD., Vol. 1.—Max Kaminsky and his Dixieland Bashers—RCA Victor LJM 3003 (1-10" LP) List: \$3.67

JAZZ ON THE CAMPUS; I WISH I COULD SHIMMY LIKE MY SISTER KATE; SHIM-ME-SHA-WABBLE; WHIFFENPOOF SONG; IF I HAD MY WAY; UGLY CHILE; SATANIC BLUES; CARRY ME BACK TO OLD KAMINSKY.

With the emphasis on jazz releases and the resultant increase in the Dixieland issues, it was just a matter of time before Max Kaminsky was the featured artist on one of them. RCA Victor brings the trumpet star to an audience well acquainted with his talents. Assisting Kaminsky are clarinetist Hank D'Amico; Cliff Leeman on the drums; Ray Diehl on the trombone and Dick Carey on the piano. The group dishes up such Dixieland perennials as "Shim-Me-Sha-Wabble", "Ugly Chile" and "I Wish I Could Shimmy Like My Sister Kate". A fine release that will surely please Dixieland enthusiasts.

THE WORKSHOP OF THE GEORGE WALLINGTON TRIO—Norgran Records MG N-24 (1-10" LP) List: \$3.85

BEFORE DAWN; A NIGHT IN TUNISIA; IF I LOVE AGAIN; YOUR LAUGHTER; THOROUGH-BRED; WITHOUT RESERVATION; MORNING DEW; BUSMAN'S HOLIDAY.

George Wallington, working with such topflight artists as Dizzy Gillespie, Joe Marsala, Charlie Parker, Georgie Auld, Kai Winding and many others, has slowly but surely carved a niche for himself in the modern jazz field. His nimble fingering, writings, and arranging ideas are put forth on this album and the results are such that they should result in sales to the modern jazz fan. Wallington is aided by Arthur Taylor on the drums and Curly Russell on bass. Of the eight pieces performed, five are Wallington originals.

OPERA

"THE DAMNATION OF FAUST" Berlioz—RCA Victor LM-6114 (3-12" LP's) List: \$17.01

Boston Symphony Orchestra, Charles Munch, Conductor.

Assisted by The Harvard Glee Club, The Radcliffe Choral Society, G. Wallace Woodworth, conductor.

Soloists: Suzanne Danco, David Poleri, Martial Singher, Donald Gramm.

With the buyer penchant for the deluxe album on the rise, RCA Victor offers the complete version of Berlioz' "The Damnation of Faust" with a fine cast that includes Suzanne Danco, soprano, as Marguerite; David Poleri, tenor, as Faust; Martial Singher, baritone, as Mephistopheles; and Donald Gramm, bass, as Brander. Students, Citizens and Soldiers are portrayed by the Harvard Glee Club and The Radcliffe Choral Society and the brilliant orchestral work is done by The Boston Symphony Orchestra with Charles Munch at the helm. The opera is a seldom recorded work and this version should appeal to collectors of operas. An extensive booklet is enclosed with detailed notes and translation of the text. The hard cover book album is adorned with a brilliantly colored abstract original by the famous Mexican painter, Rufino Tamayo, on direct commission from RCA Victor.

Top 10 Best Selling Pop Albums

1. THE STUDENT PRINCE Mario Lanza (RCA Victor LM 1837; ERB 1837)
2. MUSIC, MARTINIS AND MEMORIES Jackie Gleason (Capitol W 509; EAP 1, 2, 3, 4-309)
3. SEVEN BRIDES FOR SEVEN BROTHERS Original Cast (MGM E 244; X 244)
4. THE PAJAMA GAME Original Cast (Columbia ML 4840; A 1098)
5. SWING EASY Frank Sinatra (Capitol H 528; EAP 1, 2-528)
6. SELECTIONS FROM THE GLENN MILLER STORY Glenn Miller (RCA Victor LPT 3057; EPBT 3057)
7. MUSIC FOR LOVERS ONLY Jackie Gleason (Capitol H 352; EBF 352)
8. BING Bing Crosby (Decca DX 151; ED-1700)
9. PARDON MY BLOOPER # 1 & 2 Kermit Schafer (Jubilee LP 2, 3; EP 5011, 5012)
10. VOICES IN MODERN Four Freshmen (Capitol H 522; EAP 1, 2-522)

Youngest Admirer



NEW YORK—Betty Madigan seems to have found her youngest admirer, and at the same time The Cash Box seems to have discovered its youngest reader. The above picture was taken at Tony's Record Shop in Jamaica, L. I., where Betty appeared last week to autograph pictures and her newest smash hit, the best-selling MGM record of "Always You" and "That Was My Heart You Heard." The proprietor of the store is seen above with Betty and the young fan, David Pine, who happens to be the son of Betty's personal manager, Arthur Pine.

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# New Disk



NEW YORK—Sammy Davis, Jr., shows Jeff Chandler his latest Decca recording "Because Of You" at Danny's Hideaway while Milton Rackmil, head of Decca, and Mike Connor, p.r. man for the company, beam their approval.

## "Cash Box" Lists Used On Recordland Show



CHICAGO—A new TV program bowed here last week. Called "Recordland," show will be seen each Saturday afternoon over ABC-TV from 12:00 to 12:30 and from 1:30 to 4:00 P.M. It is sponsored by Recordland Magazine, the new 'fan' magazine devoted exclusively to the record biz.

Johnny Desmond, who has had much TV experience due to his daily stint on the Breakfast Club as well as his many guest shots, is MC for Recordland, which is similar in format to dj TV shows. Records, guest interviews, etc.

The Cash Box Top Ten Juke Box Tunes have become a regular weekly feature of this program, with an enlargement of a Cash Box cover plus the top tunes shown directly above a Rock-Ola juke box which is also seen throughout the entire show.

Johnny Desmond has certainly come a long way since he began singing, prior to the war as a member of Bob Crosby's quartette, the 4 Bob-O' Links. Also with Gene Krupa.

During the war, Johnny sang with the Glenn Miller Air Force Band, where he became known as the "G.I. Frank Sinatra."

Since that time, he has recorded for both Victor and MGM and is currently riding high on Coral.

His "High And The Mighty" has been a top seller and Coral is hoping for big things with his new release, "Brooklyn Bridge."

## Betty Madigan Breaks Record At Policemen's Benefit Ball

YOUNGSTOWN, OHIO—The Committee in charge of the Annual Policemen's Benefit Ball in Youngstown, Ohio, publicly thanked songstress Betty Madigan for attracting record-breaking crowds to this year's affair, which took place Oct. 2-3rd in the Stanbaum Auditorium.

The Committee told the MGM songstress that until her name was advertised as the singing attraction on the all-star bill, tickets were selling at a very slow pace. But, as soon as her name appeared in the ads, and the Youngstown deejays started spinning her current MGM recording of "Always You" and "That Was My Heart You Heard!", the affair was sold out within twenty-four hours for both days.

## Berlin On DJ Tour

NEW YORK—Irving Berlin was in the midst of his first personal disk jockey tour around the country this week, visiting jocks in Boston, Philadelphia, Chicago, Cincinnati, Detroit and Cleveland to promote the recordings from his "White Christmas" motion picture score.

## Stars For Maksik's

NEW YORK—Tony Bennett, The Four Aces and Joni James are the next top name stars to appear at Ben Maksik's Town and Country Club in Brooklyn following Billy Daniel's there last week.

Maksik said that Bennett will open for ten days beginning October 8th to be followed by The Four Aces Oct. 22nd and then Joni James, who will wind up at The Town and Country November 14th.



Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending October 9 without any changes on the part of THE CASH BOX.

### John MacShane KMPC—Los Angeles, Calif.

1. Hold My Hand (Don Cornell)
2. Smile (Sunny Gale)
3. Anyone Can Fall In Love (Doris Day)
4. Rain, Rain, Rain (Laine & Four Lads)
5. It Shall Come To Pass (Four Aces)
6. Skokiaan (Four Lads)
7. Papa Loves Mambo (P. Como)
8. Glory Glory (Hal Thomas)
9. Uno (Tony Martin)
10. All There Is And Then Some (Margaret Whiting)

### Rudy Paolngeli WRPA—Ithaca, N. Y.

1. Sh-Boom (Crewcuts)
2. Hey There (R. Clooney)
3. High And The Mighty (LeRoy Holmes)
4. Nic-Name Song (J. Komack)
5. If I Give My Heart To You (Doris Day)
6. Little Shoemaker (Gaylords)
7. Papa Loves Mambo (P. Como)
8. This Ole House (R. Clooney)
9. Skokiaan (Ralph Marterie)
10. I Need You Now (E. Fisher)

### Ed Meath WHEC—Rochester, N. Y.

1. If I Give My Heart To You (Denise Lor)
2. High And The Mighty (LeRoy Holmes)
3. Hey There (R. Clooney)
4. I Need You Now (E. Fisher)
5. Mood Indigo (N. Petty Trio)
6. St. Louis Blues Mambo (Richard Maltby)
7. Hold My Hand (Don Cornell)
8. Sh-Boom (Crewcuts)
9. Rain, Rain, Rain (Laine & Four Lads)
10. I'm A Fool To Care (Paul & Ford)

### Stan "The Record Man" Dale WJJD—Chicago, Ill.

1. St. Louis Blues Mambo (Richard Maltby)
2. Oop-Shoop (Crewcuts/Grayco/Brown)
3. I Need You Now (E. Fisher)
4. Skokiaan (Marterie/Four Lads)
5. Rain, Rain, Rain (Laine & Four Lads)
6. That Was My Heart You Heard (Betty Madigan)
7. A Kiss To Call My Own (Gaylords)
8. In A Little Spanish Town (Russ Carlyle)
9. It's A Woman's World (4 Aces)
10. The Big Dip (King's Four)

### Jerry Hauser KAFP—Petaluma, Calif.

1. Hey There (R. Clooney)
2. Skokiaan (Four Lads)
3. Hold My Hand (Don Cornell)
4. Chapel In The Moonlight (Kitty Kallen)
5. Sh-Boom (Crewcuts)
6. Always You (Betty Madigan)
7. I'm A Fool To Care (Paul & Ford)
8. Oop-Shoop (Helen Grayco)
9. They Were Doin' The Mambo (Vaughn Monroe)
10. What A Dream (Patti Page)

### Frank Ward WKBW—Buffalo, N. Y.

1. Papa Loves Mambo (P. Como)
2. St. Louis Blues Mambo (Richard Maltby)
3. Smile (Sunny Gale)
4. Count Your Blessings (Fisher)
5. Cara Mia (David Whitfield)
6. Hey There (R. Clooney)
7. Always You (Betty Madigan)
8. High And The Mighty (LeRoy Holmes)
9. It's a Woman's World (Four Aces)
10. Tell Me, Tell Me (June Valli)

### Jerry Kay WTIX—New Orleans, La.

1. Skokiaan (Four Lads)
2. Tell Me, Tell Me (June Valli)
3. If I Give My Heart To You (Connee Boswell)
4. Cinnamon Sinner (T. Bennett)
5. Hold My Hand (Don Cornell)
6. How Blue? (Mills Brothers)
7. What A Dream (Patti Page)
8. Toy Or Treasure (Kay Starr)
9. Sh-Boom (Billy Williams)
10. Cara Mia (David Whitfield)

### Moon Mullins KGW—Portland, Ore.

1. Hey There (Sammy Davis, Jr.)
2. Skokiaan (Ralph Marterie)
3. If I Give My Heart To You (Denise Lor)
4. Money Burns A Hole In My Pocket (Dean Martin)
5. High And The Mighty (Victor Young)
6. Sisters (Peggy Lee)
7. Count Your Blessings (Bing Crosby)
8. Oop-Shoop (Crewcuts)
9. I Spoke Too Soon (Crewcuts)
10. Tell Me, Tell Me (June Valli)

### Nick Nickson WBBF—Rochester, N. Y.

1. Hey There (R. Clooney)
2. Sh-Boom (Crewcuts)
3. If I Give My Heart To You (Lor/Day)
4. This Ole House (R. Clooney)
5. I Need You Now (E. Fisher)
6. Muskrat Rumble (McGuire Sis.)
7. Hold My Hand (Don Cornell)
8. Papa Loves Mambo (P. Como)
9. Smile (Nat "King" Cole)
10. Whither Thou Goest (Paul & Ford)

### Robin Seymour WKMH—Dearborn, Mich.

1. Skokiaan (Ralph Marterie)
2. Mood Indigo (N. Petty Trio)
3. Rain, Rain, Rain (Laine & Four Lads)
4. If I Give My Heart To You (Denise Lor)
5. Smile (Nat "King" Cole)
6. Shake, Rattle And Roll (Bill Haley)
7. Oop-Shoop (Crewcuts)
8. Muskrat Rumble (McGuire/Draper)
9. Run Around (Three Chuckles)
10. You Are Always In My Heart (Bunny Paul)

### Bob "Coffeehead" Larsen WEMP—Milwaukee, Wisc.

1. Hold My Hand (Don Cornell)
2. If I Give My Heart To You (Connee Boswell)
3. High And The Mighty (Johnny Desmond)
4. Hey There (R. Clooney)
5. Papa Loves Mambo (P. Como)
6. St. Louis Blues Mambo (Richard Maltby)
7. Point Of No Return (P. Scott)
8. Hopelessly (Ames Brothers)
9. Oop-Shoop (Crewcuts)
10. In A Little Spanish Town (Russ Carlyle)

### Art Hellyer WCFL—Chicago, Ill.

1. St. Louis Blues Mambo (Richard Maltby)
2. Cara Mia (David Whitfield)
3. If I Give My Heart To You (Denise Lor)
4. Skokiaan (Bulawayo/Marterie)
5. In A Little Spanish Town (Russ Carlyle)
6. Hey There (R. Clooney)
7. Papa Loves Mambo (P. Como)
8. Hold My Hand (Don Cornell)
9. Oop-Shoop (Helen Grayco)
10. Smile (Nat "King" Cole)

### Garry Miller WKXL—Concord, N. H.

1. Hey There (R. Clooney)
2. I Need You Now (E. Fisher)
3. Whither Thou Goest (Mario/Laine/Ford)
4. Skokiaan (Four Lads/Marterie)
5. If I Give My Heart To You (Lor/Day)
6. Sh-Boom (Crewcuts)
7. Smile (Nat "King" Cole)
8. This Ole House (R. Clooney)
9. Muskrat Rumble (McGuire Sis.)
10. They Were Doin' The Mambo (Vaughn Monroe)

### Jack Clifton WCUE—Akron, Ohio

1. Skokiaan (Ralph Marterie)
2. Sh-Boom (Crewcuts)
3. Little Shoemaker (Gaylords)
4. Hey There (R. Clooney)
5. I Need You Now (E. Fisher)
6. High And The Mighty (LeRoy Holmes)
7. If I Give My Heart To You (Denise Lor)
8. Mama Don't Cry At My Wedding (Joni James)
9. Cara Mia (David Whitfield)
10. Down In The Bottom Of The Well (Wilder Brothers)

### Joe Deane KQV—Pittsburgh, Pa.

1. Nearer My Love To Me (Jo Stafford)
2. The Drink Song (Mario Lanza)
3. Skokiaan (Bulawayo Band)
4. Cara Mia (David Whitfield)
5. Hold My Hand (Don Cornell)
6. Mood Indigo (N. Petty Trio)
7. Papa Loves Mambo (P. Como)
8. Whither Thou Goest (Paul & Ford)
9. It's A Woman's World (Four Aces)
10. St. Louis Blues Mambo (Richard Maltby)

### Bill Burns WQAM—Miami, Fla.

1. Skokiaan (Bulawayo/Marterie)
2. Hey There (R. Clooney)
3. What A Dream (Patti Page)
4. If I Give My Heart To You (Denise Lor)
5. Hold My Hand (Don Cornell)
6. Sh-Boom (Crewcuts)
7. High And The Mighty (Young/Holmes)
8. I Need You Now (E. Fisher)
9. Oop-Shoop (Crewcuts)
10. Nic-Name Song (J. Komack)

### Hank Goldman WANN—Annapolis, Md.

1. Skokiaan (Bulawayo Band)
2. Hey There (R. Clooney)
3. Hold My Hand (Don Cornell)
4. Chapel In The Moonlight (Kitty Kallen)
5. Smile (Sunny Gale)
6. Love Me (Woodside Sisters)
7. If I Give My Heart To You (Denise Lor)
8. Cinnamon Sinner (T. Bennett)
9. Goodnight Sweetheart, Goodnight (McGuire Sisters)
10. High And The Mighty (Victor Young)

### Ken Johnston WDBF—Delray Beach, Fla.

1. Hey There (Rosem. Clooney)
2. Sh-Boom (Crewcuts)
3. Skokiaan (4 Lads/Bulawayo Band)
4. Chapel In The Moonlight (Kitty Kallen)
5. Smile (Frank Chacksfield)
6. Mama, Don't Cry At My Wedding (Joni James)
7. They Were Doin' The Mambo (Vaughn Monroe)
8. I Cried (Patti Page)
9. Happy Horn Blowers (Cordell)
10. Little Shoemaker (Gaylords)

### Jerrie Paletta KOL—Seattle, Wash.

1. Teach Me Tonight (DeCastro Sisters)
2. Hold My Hand (Don Cornell)
3. Oop-Shoop (Crewcuts)
4. Hey There (Sammy Davis, Jr.)
5. Sh-Boom (Crewcuts)
6. Skokiaan (Four Lads)
7. I'm A Fool To Care (Paul & Ford)
8. Chapel In The Moonlight (Kitty Kallen)
9. I Need You Now (E. Fisher)
10. Mood Indigo (N. Petty Trio)

### Sam Bradley KUDL—Kansas City, Mo.

1. Hey There (R. Clooney)
2. Skokiaan (Ralph Marterie)
3. I Need You Now (E. Fisher)
4. Tell Me, Tell Me (June Valli)
5. What A Dream (Patti Page)
6. I Can't Tell A Waltz From A Tango (Patti Page)
7. If I Give My Heart To You (Dinah Shore)
8. Toy Or Treasure (Kay Starr)
9. Honey Love (Victor Young)
10. Love, You Didn't Do Right By Me (Rosemary Clooney)

### Sandy Singer KCRG—Cedar Rapids, Iowa

1. High And The Mighty (Baxter)
2. Hold My Hand (Don Cornell)
3. Skokiaan (Ralph Marterie)
4. Hey There (R. Clooney)
5. I Need You Now (E. Fisher)
6. Sh-Boom (Crewcuts)
7. Tell Me, Tell Me (June Valli)
8. Little Shoemaker (Gaylords)
9. Teach Me Tonight (J. Brace)
10. How Blue? (Mills Brothers)



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**THE CASH BOX**  
*Disk Jockeys'*  
**REGIONAL RECORD REPORTS**

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending October 9 without any changes on the part of THE CASH BOX.

**Walt Gaines**  
WCSS—Amsterdam, N. Y.

1. I Want You All By Myself (Kitty Kallen)
2. High And The Mighty (LeRoy Holmes)
3. Hey There (Dolores Hawkins)
4. Little Shoemaker (Gaylords)
5. Cara Mia (David Whitfield)
6. Skokiaan (Four Lads)
7. I Need You Now (E. Fisher)
8. If I Give My Heart To You (Denise Lor)
9. They Were Doin' The Mambo (Vaughn Monroe)
10. Hajji Baba (Nat "King" Cole)

**Shel Horton**  
WVAM—WKMC—Saxton, Pa.

1. Skokiaan (Ralph Marterie)
2. What A Dream (Patti Page)
3. Nic-Name Song (J. Komack)
4. High And The Mighty (LeRoy Holmes)
5. This Ole House (R. Clooney)
6. Hernando's Hideaway (Bleyer)
7. That Was My Heart You Heard (Betty Madigan)
8. Veni Vidi Vici (Gaylords)
9. Where Can You Be (Darnell)
10. Someone At Last (Russell)

**Richard M. Fielder**  
KRLW—Walnut Ridge, Ark.

1. Hey There (Rosem. Clooney)
2. High And The Mighty (Les Baxter)
3. Sh-Boom (Crewcuts)
4. I Need You Now (Fisher)
5. They Were Doin' The Mambo (Vaughn Monroe)
6. Skokiaan (Ralph Marterie)
7. Goodnight Sweetheart, Goodnight (McGuire Sisters)
8. Little Shoemaker (Gaylords)
9. If I Give My Heart To You (Doris Day)
10. Chapel In The Moonlight (Kitty Kallen)

**Ira Cook**  
KMPC—Hollywood, Calif.

1. Hey There (Davis, Jr./Clooney)
2. High And The Mighty (Baxter)
3. Sh-Boom (Crewcuts)
4. Skokiaan (Four Lads)
5. If I Give My Heart To You (Doris Day)
6. They Were Doin' The Mambo (Vaughn Monroe)
7. Chapel In The Moonlight (Kitty Kallen)
8. Cara Mia (David Whitfield)
9. I Need You Now (E. Fisher)
10. Little Shoemaker (Gaylords)

**George E. LeZotte**  
WAYZ—New Haven, Conn.

1. Papa Loves Mambo (Como)
2. Tell Me Tell Me (J. Valli)
3. Hey There (S. Davis, Jr.)
4. That's What I Like (Don, Dick & Jimmy)
5. Waltz From A Tango (Page)
6. Mr. Pogo (Commanders)
7. I Need You Now (E. Fisher)
8. Sh-Boom (Crewcuts/Freberg)
9. If I Give My Heart To You (Denise Lor)
10. Wooden Shoes-Happy Hearts (Mitch Miller)

**Art Roberts**  
WIL—St. Louis, Mo.

1. Count Your Blessings (Fisher)
2. Hold My Hand (Don Cornell)
3. Skokiaan (Ralph Marterie)
4. Smile (Nat "King" Cole)
5. I Cried (Patti Page)
6. Hey There (Sammy Davis, Jr.)
7. St. Louis Blues Mambo (Richard Maltby)
8. High And The Mighty (Johnny Desmond)
9. Mood Indigo (N. Petty Trio)
10. They Were Doin' The Mambo (Vaughn Monroe)

**Al Stevens**  
WCBM—Baltimore, Md.

1. If I Give My Heart To You (Denise Lor)
2. I Need You Now (E. Fisher)
3. Hey There (R. Clooney)
4. Hold My Hand (Don Cornell)
5. Sh-Boom (Crewcuts)
6. Papa Loves Mambo (P. Como)
7. Muskrat Ramble (McGuire Sis.)
8. Skokiaan (Bulawayo Band)
9. Smile (Nat "King" Cole)
10. Tell Me, Tell Me (June Valli)

**Jay Michael**  
WCAE—Pittsburgh, Pa.

1. Hold My Hand (Don Cornell)
2. Why Should I Love You (Harptones)
3. Always You (Betty Madigan)
4. Skokiaan (Four Lads)
5. Teach Me Tonight (DeCastro Sisters)
6. Rock-A-Beatin' Boogie (Esquire Boys)
7. We'll Be Married (4 Coins)
8. Give Me The Right (Shaw)
9. To Every Girl-To Every Boy (Johnnie Ray)
10. Joey (Betty Madigan)

**Larry Jones**  
KTXN—Austin, Tex.

1. Hey There (Sammy Davis, Jr.)
2. Little Shoemaker (Gaylords)
3. High And The Mighty (Baxter)
4. Chapel In The Moonlight (Kitty Kallen)
5. Sh-Boom (Crewcuts)
6. They Were Doin' The Mambo (Vaughn Monroe)
7. Skokiaan (Marterie Hodges)
8. I Need You Now (E. Fisher)
9. If I Give My Heart To You (Doris Day)
10. This Is My Beloved (Davis, Jr.)

**Dick Gilbert**  
KTYL—Phoenix, Ariz.

1. Hey There (Rosem. Clooney)
2. If I Give My Heart To You (Connee Boswell)
3. Chapel In The Moonlight (Kitty Kallen)
4. Skokiaan (Bulawayo Band)
5. Nic-Name Song (J. Komack)
6. High And The Mighty (LeRoy Holmes)
7. They Were Doin' The Mambo (Vaughn Monroe)
8. I'm A Fool To Care (Paul & Ford)
9. Veni Vidi Vici (Gaylords)
10. Sh-Boom (Crewcuts)

**Allan Berg**  
KRKD—Los Angeles, Calif.

1. Hey There (Davis/Clooney)
2. If I Give My Heart To You (Boswell Day)
3. Skokiaan (Bulawayo 4 Lads)
4. Papa Loves Mambo (Ray-Como)
5. Smile (Sunny Gale)
6. Rain, Rain, Rain (Laine & Four Lads)
7. Cara Mia (David Whitfield)
8. Hopelessly (Ames Brothers)
9. I'm A Fool To Care (Paul & Ford)
10. Mama Doll Song (Patti Page)

**Don Bell**  
KRNT—Des Moines, Iowa

1. Hey There (R. Clooney)
2. Sh-Boom (Crewcuts)
3. I Need You Now (E. Fisher)
4. Hold My Hand (D. Cornell)
5. This Ole House (R. Clooney)
6. Skokiaan (Ralph Marterie)
7. If I Give My Heart To You (Doris Day)
8. Little Shoemaker (Gaylords)
9. Little Things Mean A Lot (Kitty Kallen)
10. They Were Doin' The Mambo (Vaughn Monroe)

**Dave Rosehill**  
WGSM—Huntington, L. I.

1. Hey There (R. Clooney)
2. Sh-Boom (Crewcuts)
3. Skokiaan (Ralph Marterie)
4. If I Give My Heart To You (Denise Lor)
5. Hold My Hand (Don Cornell)
6. High And The Mighty (Baxter)
7. I Need You Now (E. Fisher)
8. They Were Doin' The Mambo (Vaughn Monroe)
9. I Cried (Patti Page)
10. St. Louis Blues Mambo (Richard Maltby)

**Bob Watson**  
WQXI—Atlanta, Ga.

1. Hey There (R. Clooney)
2. Hold My Hand (Don Cornell)
3. Sh-Boom (Crewcuts)
4. If I Give My Heart To You (Connee Boswell)
5. Chapel In The Moonlight (Kitty Kallen)
6. High And The Mighty (Baxter)
7. Smile (Nat "King" Cole)
8. Little Things Mean A Lot (Kitty Kallen)
9. St. Louis Blues Mambo (Richard Maltby)
10. I Need You Now (E. Fisher)

**Lou Barile**  
WKAL—Rome, N. Y.

1. Tell Me, Tell Me (June Valli)
2. If I Give My Heart To You (Doris Day)
3. I Spoke Too Soon (Crewcuts)
4. To Every Girl-To Every Boy (Johnnie Ray)
5. Hold My Hand (Don Cornell)
6. Smile (Sunny Gale)
7. Mama, Don't Cry At My Wedding (Joni James)
8. I Need You Now (E. Fisher)
9. Hey There (R. Clooney)
10. Chapel In The Moonlight (Kitty Kallen)

**Bill Stewart**  
KLIF—Dallas, Tex.

1. Oop-Shoop (Helen Grayco)
2. Try Again (Dean Martin)
3. It's A Woman's World (Four Aces)
4. Hold My Hand (Don Cornell)
5. Stars Never Cry (Applewhite)
6. Mr. Pogo (Commanders)
7. Ebb Tide (Roy Hamilton)
8. Muskrat Ramble (McGuire Sisters)
9. Sh-Boom (Stan Freberg)
10. Hey There (Sammy Davis, Jr.)

**Mike Woloson**  
WNOR—Norfolk, Va.

1. Dream (Four Aces)
2. Smile (Sunny Gale)
3. Hold My Hand (Don Cornell)
4. If I Give My Heart To You (Connee Boswell)
5. I'll Tell The World I Love You (Lorry Raine)
6. I Need You Now (E. Fisher)
7. Always You (Betty Madigan)
8. Teach Me Tonight (DeCastro Sisters)
9. They Were Doin' The Mambo (Vaughn Monroe)
10. High And The Mighty (LeRoy Holmes)

**Dick Whittinghill**  
KMPC—Los Angeles, Calif.

1. Hey There (S. Davis, Jr.)
2. If I Give My Heart To You (Connee Boswell)
3. The Song Is Ended (Jones Boys)
4. Fortune In Dreams (Starr)
5. Chapel In The Moonlight (Kitty Kallen)
6. High And The Mighty (Young)
7. Oop-Shoop (Helen Grayco)
8. It's Love (DeCastro Sisters)
9. Hold My Hand (Don Cornell)
10. It's A Woman's World (Four Aces)

**Wes Hopkins**  
WTTM—Trenton, N. J.

1. Hey There (R. Clooney)
2. Hold My Hand (Don Cornell)
3. They Were Doin' The Mambo (Vaughn Monroe)
4. If I Give My Heart To You (Connee Boswell)
5. Little Shoemaker (Gaylords)
6. High And The Mighty (Baxter)
7. Papa Loves Mambo (P. Como)
8. Rain, Rain, Rain (Laine & Four Lads)
9. Nic-Name Song (Komack)
10. Where Can You Be (Martin)

**Tom Edwards**  
WERE—Cleveland 15, Ohio

1. Drink, Drink, Drink (Lanza)
2. Smile (Gale/Cole)
3. Your Heart, My Heart (Laine)
4. Papa Loves Mambo (P. Como)
5. Madonna, Madonna (Bennett)
6. Mama Doll Song (Patti Page)
7. Teach Me Tonight (DeCastro Sisters)
8. St. Louis Blues Mambo (Richard Maltby)
9. Sisters (Peggy Lee)
10. I'm A Fool For You (Manning)

**Bud Davies**  
CKLW—Windsor, Ontario

1. St. Louis Blues Mambo (Richard Maltby)
2. Shake, Rattle And Roll (Bill Haley & Comets)
3. Smile (Cole/Gale)
4. Rain, Rain, Rain (Laine, 4 Lads)
5. Hold My Hand (Don Cornell)
6. Run Around (The Chuckles)
7. Yearning (Georgie Shaw)
8. You Are Always In My Heart (Bunny Paul)
9. It Worries Me (F. Sinatra)
10. Walking' Along (Pee Wee Hunt)

**BMI Check List**  
OF *New* RECORD RATINGS  
BY THE TRADE PRESS

	Billboard	Cash Box	Variety
<b>BECAUSE OF YOU</b> (BMI) SAMMY DAVIS (Decca)	Spotlight	Sleeper of the Week	Good
<b>BERNIE'S TUNE</b> (Atlantic Music) TED HEATH (London)	74 (Good)	Good	Excellent
<b>GOT MY EYES ON YOU</b> (Progressive) GARY CROSBY (Decca)	78 (Good)	Sleeper of the Week	Best Bet
<b>THE HOOK</b> (Sheldon) RITA ROBBINS (Victor) BILL DARNEL ("X")	77 (Good) 75 (Good)	B+(Excellent) Best Bet	Excellent
<b>I NEED YOUR LOVIN'</b> (Quintet) THE CHEERS (Capitol)	72 (Good)	Best Bet	Fair
<b>IF YOU DON'T, SOMEBODY ELSE WILL</b> (Acuff-Rose) RITA ROBBINS (Victor)	71 (Good)	B (Very Good)	Good
<b>JULIE'S RAINBOW</b> (Sheldon) VAUGHN MONROE (Victor)	74 (Good)	Disk of the Week	Very Good
<b>JUST LIKE A FAIRY TALE</b> (Billy Jr.) TONY ALAMO (Major)	75 (Good)	S+(Excellent)	
<b>LILA</b> (Garlock-Scherer) VAUGHN MONROE (Victor)	74 (Good)	Disk of the Week	Excellent
<b>LOVE ME, LOVE ME, LOVE ME</b> (Flair) THE CHIMES (Flair)	R & B Spotlight	C+ (Good)	
<b>MANDOLINO</b> (Iris-Trojan) LES PAUL & MARY FORD (Capitol)	Spotlight	Sure Shot	Very Good
<b>MY HEART'S CRYING FOR YOU</b> (Flair) THE CHIMES (Flair)	R & B Spotlight	R & B Best Bet	
<b>THE ONLY GIRL I'LL EVER LOVE</b> (Goday) JOHNNIE RAY (Columbia)	77 (Good)	B (Very Good)	
<b>STOMP AND WHISTLE</b> (Arc-Regent) TED HEATH (London) DAVID CARROLL (Mercury)	76 (Good) 82 (Excellent)	C+ (Good)	Excellent
<b>THE TOUCH</b> (Duchess) THREE SUNS (Victor) SY OLIVER ORCH. (New-Disc) BETTY JOHNSON (New-Disc) THE COMMANDERS JEAN WETZEL (Columbia)	79 (Good) 71 (Good) 72 (Good)	B+(Excellent) B+(Excellent) C+ (Good) B (Very Good) B (Very Good)	Good Good Good
<b>WABASH CANNON BALL</b> (Peer) DIZZY DEAN (Colonial)	Satisfactory	Best Bet	Good
<b>WHITHER THOU GOEST</b> (Brenner) LES PAUL & MARY FORD (Capitol) MARION MARLOWE (Columbia) RITA ROBBINS (Victor) GEORGE MORGAN-ANITA KERR SINGERS (Columbia) O. B. MASSINGILL ORCH. (Epic)	Best Buy 72 (Good) 73 (Good) 79 (Good) 70 (Good)	Disk of the Week	Best Bet
<b>WOODEN SHOES AND HAPPY HEARTS</b> (E. B. Marks) MITCH MILLER ORCH. (Columbia)	75 (Good)	C+ (Good)	Very Good

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"It's What's in THE CASH BOX That Counts"

NIGHT CLUB REVIEWS

Tony Pastor At the Palladium, Hollywood

HOLLYWOOD, CALIF. — Tony Pastor and his orchestra received a great Hollywood reception Sept. 28th at the Palladium. Before a big crowd of dancers and celebrities headed by his former vocalist, Rosemary Clooney, it was a warm welcome indeed. Mitch Miller, Columbia A & R head, and Percy Faith, popular Columbia Record maestro, were on hand and were later joined by Artie Shaw, Joan Evans and husband Kirk Weatery. Jerry Gray and Georgie Auld were among the crowd, both members of the original Artie Shaw band with Tony Pastor.

Pastor played very danceable music throughout the gala opening night, and was very well received, as were the songs by maestro Pastor and his new vocal 'find' lovely Lucy Purser, who received an added thrill with a big basket of flowers from Rosemary Clooney. Stubby Pastor, trumpeter, joined in the small-band 'Dixieland Style' and proved a big hit.

Tico Robbins and his popular Mambo orchestra have been held over by popular demand and will play the next three Friday and Saturday nites during the Tony Pastor current engagement.

Klaus Landsberg scooped the town again by having his KTLA Television cameras photograph Rosemary Clooney and her actor husband, Jose Ferrer, at dining room ringside on Palladium Dance Time. Artie Shaw and bandleaders Georgie Auld and Jerry Gray also got in the camera lenses, adding to the opening night festivities.

Brubeck & Bostic At Basin Street, New York

NEW YORK—Dave Brubeck and Earl Bostic share title honors at the Basin Street with strong support from Carmen McRae and the Matt Matthews Quartet. A well rounded and enticing show.

Brubeck's scintillating piano work, the solid alto saxwork of Paul Desmond and the rhythm work of Bob Bates on bass and Joe Dodge on Drums changed a cold audience to an enthusiastically responsive one. Brubeck, who is credited with being responsible for the changeover of West Coast tastes from Dixieland to Modern, had the blase table sitters eating out of his hands by the time he had finished his set of modern classical interpretations. The group has an entirely different sound than that associated with any other combo. The readings are alive and filled with spirit and it is obvious Brubeck will win many converts to Modern before he is through.

On an entirely different vein Earl Bostic dished up a variety of tunes in his specialized jazz-rhythm and blues treatments. His newest recordings, "Mambostic," "Mambolina" and "Blue Skies" was well received and his topper and final number, "Let's Have A Ball Tonight," was the wildest sax performance we've ever seen. Bostic was supreme. A great showman and a crowd pleaser.

Show should fill the room every night.

Mitzi Mason At Casa Seville, Long Island

Mitzi Mason, MGM recording artist, made her night club debut at Casa Seville on Long Island last week and fared exceptionally well, voice wise, considering the fact that this was the first time she faced a huge audience. With additional appearances, there is no question but that she will be able

to learn the trick of singing to individuals in the audience. In this particular show, her eyes were closed during a major portion of her singing, possibly due to the strong lights. However she went over well, as was proven by the fact that she was held over for an additional week following her second performance.

THE CASH BOX The Nation's TOP 50 COMPILED BY JACK "ONE SPOT" TUNIS

- Comprising 100 Selections
AB—Abbott AL—Aladdin AM—Ambassador AP—Apollo AT—Atlantic
BE—Bell BR—Brunswick BT—Bethlehem CA—Capitol CD—Cadence CH—Chess CK—Checker CL—Cardinal CO—Columbia CR—Coral CT—Cat CW—Crown
CY—Century DA—Dana DE—Decca DO—Dot DU—Duke DY—Derby EJ—Epic ES—Essex FE—Federal FI—Fiesta FL—Flair 4 Star—Four Star
GR—Groove IM—Imperial JD—Jay Dee JU—Jubilee JZ—Jasie KJ—King LO—London MA—Mars MD—Mood ME—Mercury MG—MGM M—Major
MO—Modern NG—Norgran PA—Parrot PE—Peacock PO—Potter PR—Prestige RA—Rainbow RE—Regent RM—Rama SA—Savoy SIT—Sittin' In SP—Specialty
SW—Swingtime TF—Tiffany TI—Tico TR—Trend UN—United VA—Valley VI—RCA Victor VJ—Vee Jay "X"—Label "X"

Table with columns for chart dates (Oct. 16, Oct. 9) and song entries including titles, artists, and record labels. Includes sections like '1—Hey There', '2—Skokiaan', '3—Sh-Boom', '4—If I Give My Heart To You', '5—This Ole House', '6—I Need You Now', '7—The High And The Mighty', '8—Little Shoemaker', '9—Shake, Rattle And Roll', '10—They Were Doin' The Mambo', '11—Papa Loves Mambo', '12—Hold My Hand', '13—Cara Mia', '14—Smile', '15—Muskrat Ramble'.

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DECCA Records Get The Play
DECCA RECORDS

# Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

● Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.  
● The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.  
★ Indicates best selling record.

Comprising  
**100**  
Selections

Oct. 16 Oct. 9

VI-20-5862 (47-5862)—**POPPA GORDY**  
*Fortune In Dreams*  
VI-20-5873 (47-5873)—**PHIL HARRIS**  
*Stars Fell On Alabama*  
**16—Little Things Mean A Lot** 16.9 14.6

BE-1046 (45-1046)—**HELEN FORREST**  
*If You Love Me*  
CR-61180 (9-61180)—**DICK JACOBS O**  
*Hitch-Hike To The Stars*  
★DE-29037 (9-29037)—**KITTY KALLEN**  
*I Don't Think You Love Me Anymore*  
GR-0022 (4G-0022)—**BERTICE READING**  
*I Wash My Hands*  
KI-1368 (45-1368)—**DOM" JES**  
*I Really Don't Want To Know*  
**17—Whither Thou Goest** 15.9 16.0

BE-1062 (45-1062)—**BETTY JOHNSON**  
*This Ole House*  
★CA-2928 (F-2928)—**LES PAUL & MARY FORD**  
*Mandolino*  
CO-40315 (4-40315)—**MARION MARLOWE**  
*Kiss Me Once*  
CY-106 (45-106)—**LAURIE LOMAN**  
*I Was The Last One To Know*  
EP-9075 (5-9075)—**O. B. MASINGILL ORCH.**  
*Smile*  
**18—Oop-Shop** 13.5 21.1

CO-40319 (4-40319)—**HAMILTON SISTERS**  
*Do You Wanna Ride?*  
CW-127 (45-127)—**KAY BROWN**  
*Love Me*  
FL-1050 (45-1050)—**SHIRLEY GUNTER & QUEENS**  
★ME-70443 (70443x45)—**CREWCUTS**  
*Do Me Good, Baby*  
OK-7045 (45-7045)—**BIG JOHN**  
*Your Cash Ain't Nothin'*  
X-0051 (4X-0051)—**HELEN GRAYCO**  
*Teach Me Tonight*  
**19—Count Your Blessings** 12.7 5.0

CA-2927 (F-2927)—**GORDON MACRAE**  
*Cora Mia*  
CO-40321 (4-40321)—**ARTHUR GODFREY**  
*Lazy Bones*  
DE-29251 (9-29251)—**BING CROSBY**  
*What Can You Do With A General*  
★VI-20-5871 (47-5871)—**EDDIE FISHER**  
*Fanny*  
**20—It's A Woman's World** 12.2 —

CA-2936 (F-2936)—**RAY ANTHONY**  
*Jambo*  
★DE-29269 (9-29269)—**FOUR ACES**  
*Cuckoo Bird In The Pickle Tree*  
**21—Fanny** 12.1 11.4

★VI-20-5871 (47-5871)—**EDDIE FISHER**  
*Count Your Blessings*  
**22—Rain, Rain, Rain** 11.7 7.8  
BE-1065 (45-1065)—**THREE BELLS**  
*Toy Or Treasure*  
★CO-40295 (4-40295)—**FRANKIE LAINE & FOUR LADS**  
*Your Heart—My Heart*  
**23—In The Chapel In The Moonlight** 11.0 15.1

CA-2846 (F-2846)—**NELSON RIDDLE**  
*Shadow Waltz*  
CA-2859 (F-2859)—**FARON YOUNG**  
*A Place For Girls Like You*

Oct. 16 Oct. 9

CA-2894 (F-2894)—**FOUR KNIGHTS**  
*Easy Street*  
CO-40271 (4-40271)—**MARINERS**  
*Oh, Ma'noh*  
CO-40283 (4-40283)—**BELMONTE O.**  
*Don't Worry 'Bout Me*  
CO-40303 (4-40303)—**KEN GRIFFIN**  
*Our Favorite Waltz*  
★DE-29130 (9-29130)—**KITTY KALLEN**  
*Take Everything But You*  
DE-29168 (9-29168)—**REX ALLEN**  
*Chopel Of Memories*

JU-5154 (45-5154)—**ORIOLES**  
*Think The Lord*  
VI-20-5803 (47-5803)—**RALPH FLANAGAN**  
*Out Of The Bushes*  
VI-20-5798 (47-5798)—**DARRELL GLENN**  
*Once And Only Once*  
**24—Sisters** 10.4 —

★CO-40305 (4-40305)—**ROSEMARY & BETTY CLOONEY**  
*Love You Didn't Do Right By Me*  
DE-29250 (9-29250)—**PEGGY LEE**  
*Love You Didn't Do Right By Me*  
**25—Fortune In Dreams** 10.0 4.6

BE-1063 (45-1063)—**BARRY FRANK**  
*Mama, Don't Cry At My Wedding*  
**26—Tell Me, Tell Me** 9.3 8.8  
★VI-20-5837 (47-5837)—**JUNE VALLI**  
*Boy Wanted*

**27—In A Little Spanish Town** 9.0 2.2  
★ME-70444 (70444x45)—**DAVID CARROLL**  
*Bumpy-Bump*  
MG-11835 (K-11835)—**JERRY JEROME**  
*Honey*  
★X"-0055 (4X-0055)—**RUSS CARLYLE**  
*It Was Nice Knowing You*  
**28—Toy Or Treasure** 7.7 9.1

BE-1065 (45-1065)—**THREE BELLS**  
*Rain, Rain, Rain*  
★CA-2887 (F-2887)—**KAY STARR**  
*Fortune In Dreams*  
EP-9073 (5-9073)—**LEE ROY BAND**  
*Believe Me*  
**29—St. Louis Blues Mambo** 7.6 3.6

VI-20-5820 (47-5820)—**PEREZ PRADO**  
*Tomcat Mambo*  
★X"-0042 (4X-0042)—**RICHARD MALTBY**  
*Beloved, Be True*  
**30—Dream** 7.2 6.9  
BE-1060 (45-1060)—**EIGHT BELLS**  
*Skokiaan*  
CL-1023 (45-1023)—**MULCAYS**  
*Bye Bye Blues*  
CR-61156 (9-61156)—**LES BROWN O.**  
*A Million Dreams Ago*  
★DE-29217 (9-29217)—**FOUR ACES**  
*It Shall Come Ta Pass*  
ME-70439 (70439 x 45)—**DINAH WASHINGTON**  
*I Don't Hurt Anymore*

**31—It Worries Me** 7.0 7.3  
BE-1068 (45-1068)—**HELEN FORREST**  
*Coro Mio*  
★CA-2922 (F-2922)—**FRANK SINATRA**  
*When I Stop Laving You*  
**32—Honey Love** 6.9 —  
★AT-1029 (45-1029)—**DRIFTERS**  
*Warm Your Heart*  
CA-2865 (F-2865)—**VICKI YOUNG**  
*Riot In Cell Block #9*

Oct. 16 Oct. 9

★E5-364 (45-364)—**BUNNY PAUL**  
*I'll Never Tell*  
**33—Veni, Vidi, Vici** 6.5 3.7

★ME-70427 (70427x45)—**GAYLORDS**  
*A Kiss To Call My Own*  
**34—Hernando's Hideaway** 6.2 6.8  
BE-1047 (45-1047)—**"SAM"**  
*Don't Worry 'Bout Me*  
CA-2840 (F-2840)—**BILLY MAY**  
*Anything Can Happen Momba*

DE-29173 (9-29173)—**GUY LOMBARDO O.**  
*Vos Villst Du Haben?*  
DE-29186 (9-29186)—**ETHEL SMITH**  
*Three Coins In The Fountain*  
★CD-1241 (45-1241)—**ARCHIE BLEYER**  
*S'il Vous Plait*  
CO-40224 (4-40224)—**JOHNNIE RAY**  
*Hey There*

EP-9049 (4-9049)—**DOLORES HAWKINS**  
*Hey There*  
ME-70387 (70387x45)—**RICHARD HAYMAN O.**  
*The Cuddle*  
VI-20-5759 (47-5759)—**TITO RODRIGUEZ O.**  
*A Little Bit Of Mambo*  
**35—I'm A Fool To Care** 5.9 10.5

BE-1056 (45-1056)—**CHARLIE DE FORREST**  
*If I Didn't Care*  
★CA-2839 (F-2839)—**LES PAUL & MARY FORD**  
*Auctioneer*  
**36—Goodnight Sweetheart, Goodnight** 5.8 12.8

BE-1057 (45-1057)—**SONG SINGERS**  
*They Were Doin' The Momba*  
CA-2800 (F-2800)—**ELLA MAE MORSE**  
*Happy Habit*  
★CR-61187 (9-61187)—**McGUIRE SISTERS**  
*Heavenly Feeling*  
JU-5142 (45-5142)—**GLORIA MANN & CARTER RAYS**  
*Love-Me-Boy*

★VI-20-5746 (47-5746)—**SUNNY GALE**  
*Call Off The Wedding*  
VI-20-5775 (47-5775)—**JOHNNIE & JACK**  
*Honey, I Need You*  
VJ-107 (45-107)—**THE SPANIELS**  
*You Don't Move*  
**37—Mandolino** 5.6 9.2

**38—What A Dream** 5.5 8.7  
**39—Madonna, Madonna** 5.3 10.1  
**40—The Touch** 5.2 —

**41—Drink, Drink, Drink** 4.9 —  
**42—Teach Me Tonight** 4.8 6.4  
**43—We'll Be Together Again** 4.6 —

**44—Mama Doll Song** 4.5 —  
**45—Because Of You** 4.2 2.7  
**46—Mood Indigo** 4.1 2.3  
**47—Mambo In The Moonlight** 3.9 —  
**48—Mama, Don't Cry At My Wedding** 3.8 6.0  
**49—Hopelessly** 3.4 6.5  
**50—The Bandit** 3.1 2.8

# THE CASH BOX SURE SHOTS

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

- "I WANT YOU ALL TO MYSELF" ..... Kitty Kallen ..... Decca 29268; 9-29268  
"I CAN'T TELL A WALTZ FROM A TANGO" ..... Patti Page ..... Mercury 70458; 70458 x 45  
"THE BANDIT" ..... Johnston Brothers ..... London 1470; 45-1470  
"SH-BOOM" ..... Stan Freberg ..... Capitol 2929; F-2929  
"GOT MY EYES ON YOU" ..... Gary Crosby ..... Decca 29272; 9-29272

## AWARD



HOLLYWOOD, CALIF.—Mitch Miller, Columbia A & R head, presents The Cash Box Scroll to Doris Day for having the most programmed record of 1953 with her hit tune of "Secret Love," as voted by the nation's disk jockeys in The Cash Box Poll. Maestro Percy Faith looks on. Photo was taken between sessions at Radio Recorders where the trio were cutting an album of tunes from the movie "Young At Heart."



### THE BIG ONES!

- MOOD INDIGO**  
PETTY'S LITTLE POLKA  
Norman Petty Trio  
"78" X-0040 "45" 4X-0040
- ST. LOUIS BLUES MAMBO**  
BELOVED, BE TRUE  
Richard Maltby & His Orch.  
"78" X-0042 "45" 4X-0042
- DEVIL LIPS**  
THAT'S WHAT A HEART IS FOR  
Pearl Eddy  
"78" X-0043 "45" 4X-0043

- DOWN IN THE BOTTOM OF THE WELL**  
MOON OF MANAKOORA  
Wildor Brothers  
"78" X-0053 "45" 4X-0053
- IN A LITTLE SPANISH TOWN**  
IT WAS NICE KNOWING YOU  
Russ Carlyle & His Orch.  
"78" X-0055 "45" 4X-0055
- TEACH ME TONIGHT**  
OOP-SHOOP  
Helen Grayco  
"78" X-0051 "45" 4X-0051



A Product of Radio Corporation of America  
**RECORDS MARK THE HITS!**

## M. O. N. Y. Banquet To Be Broadcast

NEW YORK — A portion of the star-studded show being lined up for the Music Operators of New York banquet, scheduled for Oct. 16 at the Waldorf-Astoria Hotel in this city, will be broadcast on more than three hundred radio stations. Country song star Red Foley, who occupies the 10:00 to 10:30 p.m. slot on the ABC radio network, is relinquishing his time so that the M.O.N.Y. show can be broadcast. Martin Block, will m.c. the airwave portion.

Although it has not yet been decided which artists will perform on the coast-to-coast segment, names already slated for the evening of entertainment include Sammy Davis, Jr. (Decca), Liberace (Columbia), Betty Madigan (MGM) and the Barry Sisters (Cadence). The Winged Victory Chorus of 15 pieces and the Vincent Lopez Orchestra will accompany.

Other performers not yet announced will also appear on the bill.

**HEADING FOR THE #1 SPOT!**

**MOOD INDIGO**  
NORMAN PETTY TRIO "X"

**OTHER GREAT VOCAL RENDITIONS JUST RELEASED**

BILLY ECKSTINE	M-G-M
DELTA RHYTHM BOYS	Decca
FOUR FRESHMAN	Capitol
MODERNAIRES - GEORGIE AULD	Coral
NEIL HEPTI-RAY CHARLES SINGERS	Epic

(Listed alphabetically)

**MILLS MUSIC, INC.**

**KATHRYN KING sings**

**I Want A Puppy In My Stocking For Christmas**

PREVUE # 1111

**PREVUE RECORDS**  
32-16 213 St. Bayside, N. Y.

**AUTHENTIC MAMBOS**  
featuring  
**REY DAVILLA Mambo Ork.**

**"MUSICO MAMBO"**  
**"THE BASS AND I"**

Musico # 2001

and

**"BAMBULA"**  
**"LIGHTNING"**

Musico # 2002

**MUSICO MANUFACTURING CO.**  
664-10th AVENUE, NEW YORK 36, N. Y.

**THE SOCK NOVELTY!**

**I Love Johnny Johnny**

**MILLER MUSIC CORPORATION**

## "Priceless Editions" Program Extended Thru October

NEW YORK — It was announced this week by Irving Townsend, advertising manager of Columbia Records, that the diskery's "Priceless Editions" program will be extended through the month of October because of the response the campaign has been receiving to date.

The "Priceless Editions" program offers free to each purchaser of a Columbia LP or EP, one unreleased pressing by a popular, jazz or classical artist.

Columbia execs report that the campaign has been so successful for the time it has been running, that funds are being allotted for additional advertising, more certificates for free records and more point of sale material to tie in with the diskery's new Fall releases. Distributors have already been notified.

Columbia's A & R department is watching with interest the mail response to this program. Consumer preferences, buying habits, etc. will influence future Columbia releases and the more popular of these "priceless records" will become available as commercial pressings.

"Priceless" records feature such artists as Rosemary Clooney, Tony Bennett, Duke Ellington, Frankie Laine, Dave Brubeck, Benny Goodman, Harry James and others.

Records are 7" 33 rpm's.

## Modernaires Celebrate 14th Anniversary

HOLLYWOOD, CALIF.—The Modernaires celebrated their 14th anniversary as a vocal group Sept. 23. The Mods were formed during the days of the Glenn Miller band as part of the Miller unit and have since gone on to become one of the top vocal groups in the country.

Of the original Modernaires Paula Kelly and Hal Dickinson remain. Allan Copeland, John Drake and Fran Scott all joined the Modernaires at intervals shortly after the original group was inaugurated. All have celebrated 12 years together.

Presently the Modernaires are seen Monday thru Friday on The Bob Crosby Show over the CBS-TV network and record for Coral Records.



MILWAUKEE—During his recent appearance at Jimmy Fazio's Theater-Restaurant in Milwaukee, Don Cornell got together with a few of the boys and made like a quartet. Left to right, they are: Bob "Coffeehead" Larsen, WEMP disk jockey; Tom, a favorite bartender at Fazio's; Don; and Jerry Carr, Don's music conductor.

# THE CASH BOX Juke Box RECORD REGIONAL REPORT

## The Top Ten Records — City by City

### New York, N. Y.

1. Hey There (Clooney/Davis)
2. Sh-Boom (Crewcuts)
3. Skokiaan (Marterie/Lads/Bulawayo)
4. If I Give My Heart To You (Lor/Day)
5. Hold My Hand (Don Cornell)
6. Little Shoemaker (Gaylords)
7. High And The Mighty (LeRoy Holmes)
8. I Need You Now (E. Fisher)
9. Chapel In The Moonlight (Kitty Kallen)
10. Cara Mia (David Whitfield)

### Chicago, Ill.

1. If I Give My Heart To You (Denise Lor)
2. I Need You Now (E. Fisher)
3. St. Louis Blues Mambo (Richard Maltby)
4. Skokiaan (Ralph Marterie)
5. Hey There (R. Clooney)
6. Cara Mia (David Whitfield)
7. This Ole House (R. Clooney)
8. Shake, Rattle & Roll (Haley)
9. In A Little Spanish Town (Russ Carlyle)
10. Smile (Nat "King" Cole)

### Los Angeles, Calif.

1. Hey There (Davis, Jr./Clooney)
2. High And The Mighty (Victor Young)
3. Sh-Boom (Chords/Crewcuts)
4. Hold My Hand (Don Cornell)
5. Skokiaan (Ralph Marterie)
6. If I Give My Heart To You (Doris Day)
7. I Need You Now (E. Fisher)
8. This Ole House (R. Clooney)
9. Little Shoemaker (Gaylords)
10. Smile (Nat "King" Cole)

### San Francisco, Calif.

1. Hey There (R. Clooney)
2. Hold My Hand (Don Cornell)
3. Skokiaan (Marterie/4 Lads)
4. If I Give My Heart To You (Doris Day)
5. This Ole House (R. Clooney)
6. Sh-Boom (Crewcuts)
7. I Need You Now (E. Fisher)
8. Little Shoemaker (Gaylords)
9. High And The Mighty (Holmes/Baxter)
10. Papa Loves Mambo (Como)

### Cleveland, Ohio

1. Hey There (R. Clooney)
2. Shake, Rattle & Roll (Haley)
3. Skokiaan (4 Lads Marterie)
4. Lonesome Poecat (McGuire)
5. Smile (Nat "King" Cole)
6. Drink, Drink, Drink (Lanza)
7. Papa Loves Mambo (Como)
8. If I Give My Heart To You (Doris Day)
9. I Need You Now (E. Fisher)
10. Woman's World (Four Aces)

### Denver, Colo.

1. Hey There (R. Clooney)
2. Skokiaan (4 Lads Marterie)
3. Sh-Boom (Crewcuts)
4. This Ole House (R. Clooney)
5. I Need You Now (E. Fisher)
6. Hold My Hand (Don Cornell)
7. High And The Mighty (Baxter Holmes)
8. What A Dream (Patti Page)
9. Little Shoemaker (Gaylords)
10. If I Give My Heart To You (Doris Day)

### Philadelphia, Pa.

1. If I Give My Heart To You (Denise Lor)
2. Hey There (Clooney/Davis, Jr.)
3. Skokiaan (Lads Marterie)
4. High And The Mighty (LeRoy Holmes)
5. Shake, Rattle And Roll (Bill Haley)
6. Hold My Hand (Don Cornell)
7. Papa Loves Mambo (Como)
8. Sh-Boom (Crewcuts)
9. Mama, Don't Cry At My Wedding (Joni James)
10. Teach Me Tonight (De Castro Sisters)

### Boston, Mass.

1. Skokiaan (4 Lads/Marterie)
2. If I Give My Heart To You (Day/Lor)
3. Chapel In The Moonlight (Kitty Kallen)
4. Mama, Don't Cry At My Wedding (Joni James)
5. Papa Loves Mambo (Como)
6. Hey There (R. Clooney)
7. Muskrat Ramble (McGuire's Rusty Draper)
8. High And The Mighty (LeRoy Holmes)
9. Mama Doll Song (P. Page)
10. Fortune In Dreams (Starr)

### New Orleans, La.

1. If I Give My Heart To You (Doris Day)
2. Hey There (R. Clooney)
3. I Need You Now (E. Fisher)
4. Skokiaan (Armstrong/Lads/Marterie)
5. High And The Mighty (Les Baxter)
6. They Were Doin' The Mambo (Vaughn Monroe)
7. I'm A Fool To Care (Paul & Ford)
8. Sh-Boom (Crewcuts)
9. What A Dream (P. Page)
10. Little Shoemaker (Winterhalter)

### Baltimore, Md.

1. Hey There (R. Clooney)
2. I Need You Now (E. Fisher)
3. This Ole House (R. Clooney)
4. Skokiaan (Marterie/4 Lads/Bulawayo)
5. If I Give My Heart To You (Doris Day)
6. Sh-Boom (Crewcuts)
7. I'm A Fool To Care (Paul & Ford)
8. High And The Mighty (Holmes/Baxter/Desmond)
9. What A Dream/I Cried (Patti Page)
10. Shake, Rattle & Roll (Haley)

### Wichita, Kan.

1. Sh-Boom (Crewcuts)
2. Hey There (R. Clooney)
3. Little Shoemaker (Hugo Winterhalter)
4. This Ole House (R. Clooney)
5. I Need You Now (E. Fisher)
6. Goodnight Sweetheart (McGuire)
7. Skokiaan (Ralph Marterie)
8. If I Give My Heart To You (Doris Day)
9. I'm A Fool To Care (Paul & Ford)
10. Chapel In The Moonlight (Kitty Kallen)

### Raleigh, N. C.

1. Hey There (R. Clooney)
2. Hold My Hand (Don Cornell)
3. If I Give My Heart To You (Day/Lor)
4. Sh-Boom (Crewcuts)
5. Skokiaan (Ralph Marterie)
6. Chapel In The Moonlight (Kitty Kallen)
7. I Need You Now (E. Fisher)
8. High And The Mighty (Les Baxter)
9. This Ole House (R. Clooney)
10. Whither Thou Goest (Paul & Ford)

### Detroit, Mich.

1. Shake, Rattle & Roll (Haley)
2. Skokiaan (Marterie Lads)
3. Hey There (R. Clooney)
4. I Need You Now (E. Fisher)
5. If I Give My Heart To You (Day/Lor/Boswell)
6. This Ole House (R. Clooney)
7. Cara Mia (David Whitfield)
8. Smile (Nat "King" Cole)
9. Oop-Shoop (Crewcuts)
10. Papa Loves Mambo (Como)

### Richmond, Va.

1. Hey There (Clooney/Davis, Jr.)
2. Sh-Boom (Crewcuts)
3. Skokiaan (4 Lads/ Marterie)
4. This Ole House (R. Clooney)
5. Hold My Hand (Don Cornell)
6. Little Shoemaker (Gaylords)
7. I Need You Now (E. Fisher)
8. They Were Doin' The Mambo (Vaughn Monroe)
9. Shake, Rattle & Roll (Haley)
10. Papa Loves Mambo (Como)

### Nashville, Tenn.

1. This Ole House (R. Clooney)
2. Hey There (R. Clooney)
3. Hold My Hand (Don Cornell)
4. Skokiaan (Ralph Marterie)
5. I Need You Now (E. Fisher)
6. If I Give My Heart To You (Doris Day)
7. Chapel In The Moonlight (Kitty Kallen)
8. Papa Loves Mambo (Como)
9. Sh-Boom (Crewcuts)
10. What A Dream (Patti Page)

### St. Louis, Mo.

1. I Need You Now (E. Fisher)
2. Skokiaan (Ralph Marterie)
3. If I Give My Heart To You (Day/Lor)
4. Hey There (R. Clooney)
5. Shake, Rattle & Roll (Haley)
6. Hold My Hand (Don Cornell)
7. Oop-Shoop (Crewcuts)
8. This Ole House (R. Clooney)
9. Sh-Boom (Crewcuts)
10. Papa Loves Mambo (Como)

### Seattle, Wash.

1. This Ole House (R. Clooney)
2. Hey There (R. Clooney)
3. Skokiaan (Lads/Marterie)
4. Teach Me Tonight (De Castro Sisters)
5. I Need You Now (E. Fisher)
6. High And The Mighty (Victor Young)
7. Sh-Boom (Crewcuts)
8. Cara Mia (David Whitfield)
9. Hold My Hand (Don Cornell)
10. Shake, Rattle & Roll (Haley)

### Pittsburgh, Pa.

1. Hey There (R. Clooney)
2. I Need You Now (E. Fisher)
3. Skokiaan (Marterie/4 Lads) Bulawayo/Lads)
4. High And The Mighty (Holmes/Baxter)
5. Sh-Boom (Crewcuts)
6. Oop-Shoop (Crewcuts)
7. Papa Loves Mambo (Como)
8. Teach Me Tonight (De Castro Sisters)
9. If I Give My Heart To You (Boswell/Day)
10. Whither Thou Goest (Paul & Ford)

### Atlanta, Ga.

1. Hold My Hand (Don Cornell)
2. I Need You Now (E. Fisher)
3. Hey There (R. Clooney)
4. Sh-Boom (Crewcuts)
5. This Ole House (R. Clooney)
6. If I Give My Heart To You (Connie Boswell)
7. Smile (Nat "King" Cole)
8. Chapel In The Moonlight (Kitty Kallen)
9. Papa Loves Mambo (Como)
10. High And The Mighty (Holmes/Young/Baxter)

### Milwaukee, Wisc.

1. I Need You Now (E. Fisher)
2. If I Give My Heart To You (Connie Boswell)
3. Skokiaan (Marterie/4 Lads)
4. Hey There (R. Clooney)
5. Fortune In Dreams (K. Starr)
6. Oop-Shoop (Crewcuts)
7. This Ole House (R. Clooney)
8. St. Louis Blues Mambo (Richard Maltby)
9. Hold My Hand (Don Cornell)
10. They Were Doin' The Mambo (Vaughn Monroe)

### Dallas, Tex.

1. Hey There (R. Clooney)
2. I Need You Now (E. Fisher)
3. Skokiaan (Anthony/Marterie) Bulawayo/Lads)
4. High And The Mighty (Young/Holmes/Baxter)
5. Sh-Boom (Crewcuts)
6. If I Give My Heart To You (Doris Day)
7. Smile (Nat "King" Cole)
8. Oop-Shoop (Crewcuts)
9. Hold My Hand (Don Cornell)
10. Whither Thou Goest (Paul & Ford)



# THE CASH BOX

## RHYTHM N' BLUES

### Ramblings

**NEW YORK:**

Roy Hamilton, Epic Recording star, had a miraculous escape from serious injury when he was driving to Lower Massachusetts for an engagement. When cut off by another car his chauffeur momentarily lost control crashed into a bridge. The car completely demolished. Bill Cook, his manager, reports that Roy escaped with a small injury to his lip which required just a couple of stitches. He will be out of action for about 5 or 6 days until the stitches can be removed. . . . Bob King (WRAP-Norfolk, Va.) has been extremely effective in putting over new R & B material. He has made LaVerne Baker's "I Can't Hold Out Any Longer," Atlantic Records, a hit in the Norfolk-Portsmouth area. When the recent Big Show (Roy Hamilton, Drifters, LaVerne Baker, Faye Adams, etc.) played Norfolk, Miss Baker broke up the show with her vocaling. . . . Lee Magid signed with Sidney Seigel to do several R & B sessions for the Dawn label. Lee is freelancing at the present time. . . . Earl Bostic has a new release that looks like a double sided winner for King. Bostic blows the standard "Time On My Hands" and a jump ditty titled "Ubangi Stomp," two delectable sides. . . . Herman Lubinsky's predictions come true as "Don't Drop It" by Wilbert Harrison showing up very strong in Newark. The Savoy prexy also has a hot item to work with in Nappy Brown's "Is It True-Is It True." Nappy really sings this item and it could sell big. . . . The Five Keys make their debut on Capitol with a twosome that packs lots of power. A tongue twister "Ling, Ting, Tong" with a blues ballad "I'm Alone." Saul Richfield, manager of the group reveals the "Keys" go into the Apollo for one week October 15. . . . Dan Fisher plugging his new Capitol artist, Annisteen Allen, whose initial release for the diskery is one of Dan's tunes, "No More Lovin'." Dan just got back from Washington where he visited with jocks who responded with plenty of airtime for the talented thrush. . . . Jerry Wexler and Ahmet Ertegun, Atlantic Records, busy this week with planning and sessions as Joe Turner, The Drifters, The Chords and Laverne Baker are all in town. . . . Stan Pat, (WTTM-NBC Trenton, N. J.) R & B disk jockey, did a remote broadcast direct from the New Jersey State Fair in Trenton, N. J. during Fair Week, September 27 to October 3 with an average attendance of 60,000 people every day and had all the teen-agers really rockin' and rollin'. . . . Herman Lubinsky flying out to Portland and Seattle for a couple of days to work out overall promotion with his distributors on his current hot disks and L.P. and E.P. lines. Meanwhile Freddie Mendelsohn returns from a Southern distrib trip.



ROY HAMILTON

also has a hot item to work with in Nappy Brown's "Is It True-Is It True." Nappy really sings this item and it could sell big. . . . The Five Keys make their debut on Capitol with a twosome that packs lots of power. A tongue twister "Ling, Ting, Tong" with a blues ballad "I'm Alone." Saul Richfield, manager of the group reveals the "Keys" go into the Apollo for one week October 15. . . . Dan Fisher plugging his new Capitol artist, Annisteen Allen, whose initial release for the diskery is one of Dan's tunes, "No More Lovin'." Dan just got back from Washington where he visited with jocks who responded with plenty of airtime for the talented thrush. . . . Jerry Wexler and Ahmet Ertegun, Atlantic Records, busy this week with planning and sessions as Joe Turner, The Drifters, The Chords and Laverne Baker are all in town. . . . Stan Pat, (WTTM-NBC Trenton, N. J.) R & B disk jockey, did a remote broadcast direct from the New Jersey State Fair in Trenton, N. J. during Fair Week, September 27 to October 3 with an average attendance of 60,000 people every day and had all the teen-agers really rockin' and rollin'. . . . Herman Lubinsky flying out to Portland and Seattle for a couple of days to work out overall promotion with his distributors on his current hot disks and L.P. and E.P. lines. Meanwhile Freddie Mendelsohn returns from a Southern distrib trip.



BOB KING (WRAP-Norfolk, Va.)

**CHICAGO:**

Len Chess all enthused about two new Country & Western disks he's about ready to release. The first, by Carolyn Bradshaw, titled "Oh, I Like It," b/w "This is the Night." The second, "You Got The Best Of Me And I Got The Worst Of You" (?) b/w "Now Is The Time For Love" by Wayne Walker. Len believes this pair of disks will go right to the top. . . . His latest R&B release is titled "I'm Tired" b/w "Get It" by Paul Gayton on Checker. Gayton is the fella who had the original recording of "Cow Cow Boogie." . . . Len also says, "Watch for my first release by The Moon Glow's, whom I have just signed. Around October 28." . . . Sonny Stitt at the Bee-Hive once again. . . . Leo Kolheim reports that "Please Leave Her Alone" b/w "Cinemascope Baby" by Pro McClam is "really taking off." . . . The Midnighters continue on top with their three disks, "Work With Me Annie," "Sexy Ways" and "Annie Had A Baby." Hear tell follow up number four is about to be released. Another saga about "Annie." . . . Ernie Leaner says his biggest sellers are "When My Heart Beats Like A Hammer" by B. B. King. And "Ebb Tide" by Roy Hamilton. George adds that "Ebb Tide" will most likely prove to be Roy's biggest disk to date. Waxing has gone pop as well. . . . Eartha Kitt and "Mrs. Patterson" opened at the Harris Theatre 10/11. With Eartha drawing raves, as per usual. . . . The Trianon Ballroom has instituted something new once again, Teen Age Parties each Saturday nite, with teenagers admitted at a special price. Management of this ballroom constantly instituting new policies for the betterment of teenagers for which they deserve a low bow. . . . Poor George Leaner! Had his car stolen from right in front of his house this past week. Now learning all over again what it feels like to ride public transportation.



B. B. KING

**LOS ANGELES:**

We all know that some of the greatest colored Pop entertainers in the country originally started in the R & B field. Why is it then that certain artists and disc jockeys like to ridicule colored singers by making very pointed remarks over the air? . . . The whole East side of town is getting ready for the return engagement of Johnny Ace and Willie Mae Thornton who are slated for week-end dates at Billy Berg's Five-Four Ballroom around the middle of this month. . . . The Platters, whose Federal waxing of "Love All Night" has become one of the steadiest and most consistent sellers in LA, recently appeared at Slim Jenkins Supper Club in Oakland where they gathered noteworthy praise from the audiences. Appearing with them was comedian Redd Foxx. . . . All the gang at Specialty Records are plenty jittery these days as the time draws near for the stork to deliver that precious bundle to the Art Ropes'. Meanwhile Art manages to calm his nerves long enough to get first releases by his new vocal groups—The Dukes and The Nightingales—ready for the market. . . . B. B. King is slated for return dates along the Coast starting Dec. 1st. He has become one of LA's top attractions and packs 'em to the rafters every place he appears. Now with his latest RPM etching of "You Upset Me Baby" climbing fast it looks like he'll be more popular than ever when he returns. . . . Todd Rhodes and The Midnighters played their fare-

## Ella Now A Single



NEW YORK—Picture shows Ella Johnson signing long term agreement with Mercury Records. This will be Ella Johnson's first venture as a single, although she will remain with the Buddy Johnson band. Mercury Records will release her on single as well as with the Buddy Johnson organization. Her first record being released this week: We'll Do It, b/w It Used To Hurt Me.

Shown in photo (l to r): Bob Shad, A & R Director, Mercury Records; Ella Johnson; brother Buddy Johnson.

**LOS ANGELES (Continued):**

well dance at the Five-Four Ballroom Oct. 10 before heading East. . . . Leo Mesner, of Aladdin Records reports that Louis Jordan's "Put Some Money In The Pot, Boy 'cause the Juice is Running Low" (Whew—what titles) is starting to show great signs that it will be a big number. . . . Joe Houston leaves on an Eastern tour Nov. 1st. . . . DeeJay Hunter Hancock recently returned from a hunting trip in the wilds of Montana. . . . Johnny Otis' First Annual Hep Cat Concert at The Shrine Auditorium 10/2 was attended by an enthusiastic crowd of teen agers. On hand to entertain were Richard Berry & The Dreamers, The Medallians, The Penguins, Marvin & Johnny, Chuck Higgins' Band and Johnny and his Band. . . . Marvin and Johnny will soon leave on a coast-to-coast tour under the personal management of Al Dale. . . . Paul Shorten of Allied Music Sales, San Francisco, sends down word that "Let's Make A Whole Lot of Love" by The Dodgers on Aladdin is breaking wide open throughout the Bay area. . . . Don Pierce, Prexy of Golden State Songs and Hollywood Records, announced that he now has over 200 recorded songs from Jack Lauderdale's Boyd Music catalog. . . . With "Tick-Tock," "Oop Shoop" and "Bye Bye" still selling strong The Bihari Brothers have had to continue their pressing plant on a 'round The Clock schedule. Orders are also piling up for B. B.'s newest "You Upset Me Baby." . . . Perez Prado, King of the Mambo, opened at the Club Oasis Oct. 1st. . . . Caught Leo Mesner and Irv Shorten & wife catching the show recently at The Five-Four Ballroom where their star artist Amos Milburn was appearing along with Roy Milton.

### JAZZ JOTS

Contemporary's new Barney Kessel album, Vol 2, a treat to the ears. Kessel gets off some great ideas and full range sound that should help make this album a great seller if properly exposed. The guy's great. . . . Going along with a series in which his entire Saturday morning show is devoted to the works of one composer, WOV-New York disk jockey Max Cole last week featured the compositions of pianist George Wallington. Among the 14 Wallington originals played were such favorites as the Woody Herman waxing of "Lemon Drop," Miles Davis' version of "Godchild," and the pianist's own Trio rendition of his full length "Variations," which runs 6 minutes. The show also featured an in person interview with Wallington who is debuting his new String Quartet and drawing rave notices at the Composer Room of the Park Chambers Hotel. . . . Pianist Herman Chittison, long a favorite with East Side mellow music fans opens with his trio at the Waverly Lounge of the Hotel Earle in Greenwich village Thursday, October 7, initiating a new policy at the downtown eatery. John Brown on bass and Jimmy Shirley on guitar round out the Chittison combo. . . . George Shearing is composing a special theme for the "Lights On" benefit for the National Council to Combat Blindness on November 20 at Carnegie Hall. . . . Eddie Heywood, currently appearing at the Composer Room, was a recent guest of Gene Stewart on his WABC all night show. . . . The Stan Kenton Festival of Modern American Jazz appeared at Carnegie Hall Saturday, October 9. Kenton featured his own orchestra; the Art Tatum Trio with Slam Stewart and Everett Barksdale; Charlie Ventura Quintet with Mary Ann McCall; Shorty Rogers and his Giants, featuring Shelly Manne on the drums and Candido. The "Festival" will play the Brooklyn Paramount Saturday, November 6.



THE DODGERS

Peacock and his Mambo Combo

**"IF I GIVE MY HEART TO YOU"**

and

**"PAPA LOVES MAMBO"**

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220 West 42nd STREET NEW YORK, N. Y.

OVER 5,000 SOLD IN 7 DAYS-HOUSTON, TEXAS

SAVOY # 1135

**IS IT TRUE, IS IT TRUE?**

NAPPY BROWN

**SAVOY RECORD CO., INC.**

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**THE MIDNIGHTERS**  
**"ANNIE HAD A BABY"**  
 Federal 12195

**THE CHARMS**  
**"HEARTS OF STONE"**  
**"WHO KNOWS"**  
 Deluxe 6062

**BILL DOGETT**  
**"HIGH HEELS"**  
**"SWEET SLUMBER"**  
 King 4732

**"HONEY"**  
**"THE NEARNESS OF YOU"**  
 King 4738

**SONDRA & JON STEELE**  
**"DANGLIN"**  
**"WALKIN' WITH MY SHADOW"**  
 King 1379

**LOUIS INNIS**  
**"HEARTS OF STONE"**  
**"THERE'S A RED HOT FIRE IN THE OLD LOCOMOTIVE"**  
 King 1392



**CHESS** 4750-52 Cottage Grove Ave.  
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**LENA GORDON**  
**"MAMA TOOK THE BABY"**  
 b/w "DISC JOCKEY JAMBOREE"  
 CHECKER 803

**LITTLE WALTER**  
**"YOU BETTER WATCH YOURSELF"**  
 b/w "BLUE LIGHT"  
 CHECKER 799

**LARRY LIGGETT**  
**"THAT MAN IS WALKING"**  
 b/w "MAMA YO QUIERO MAMBO"  
 CHESS 1578

**PAUL GAYTON**  
**"I'M TIRED"**  
 b/w "GET IT"  
 CHECKER 802

**MUDDY WATERS**  
**"I'M READY"**  
 b/w "I DON'T KNOW WHY"  
 CHESS 1579

**Checker RECORD CO.**  
 4750 52 Cottage Grove Ave.  
 Chicago 15, Illinois

**Coming Up In R&B**

Listed Alphabetically

**BIP BAM SOMEDAY**  
 Clyde McPhatter & The Drifters  
 (Atlantic 1043)  
 New York

**DID YOU EVER SEE A MONKEY PLAY A FIDDLE**  
 Tommy Braden  
 (United 177)  
 Memphis

**HEARTS OF STONE**  
 Charms  
 (DeLuxe 6062)  
 Atlanta, New Orleans

**LET'S MAKE UP**  
 Spaniels  
 (Vee-Jay 116)  
 Newark, New York, St. Louis

**LOOP DE LOOP MAMBO**  
 Robins  
 (Spark 107)  
 Los Angeles

**MAMBO BABY**  
 Ruth Brown  
 (Atlantic 1044)  
 New York

**D.J. Leads In Hollywood Honorary Mayor Voting**

HOLLYWOOD, CALIF. — Larry Finley, KFVB disk jockey, is campaigning to win the Honorary Mayor of Hollywood election. A number of top personalities are backing him and plenty of dollars are pouring into the coffers of the Kiwanis Club's Fund for Underprivileged Kiddies. It's ten cents a vote. So far, Finley leads.

Other candidates include Reed Browning, Johnny Carson, Tennessee Ernie Ford, Tom Frandsen, Sheriff John, Pinky Lee, Bill Leyden, Jack McElroy, Hugh O'Brian, Jack Owens, Bill Sualla, Lawrence Welk, Betty White and Stu Wilson. Welk won the Honorary Mayor title last year. Campaign ends Oct. 17th.

Finley celebrates his third year as deejay on KFVB Oct. 19th. Restaurateur Charley Morrison is honoring him by giving him a one night engagement at the Hollywood Mocambo. Larry will emcee the show. Special honors will also be paid to Luella Parsons and songwriter Jimmy Mc Hugh. Impressionist Will Jordan will entertain along with Stuart "Rick" Rose, now stationed in Washington who will appear for the one nite engagement through the courtesy of Uncle Sam.

**Dootone Groups On Tour**

HOLLYWOOD, CALIF.—The Medallions and the Penguins, rhythm and blues vocal groups who are gaining national prominence via their recordings of "Buick 59," "The Letter" and "Earth Angel," have been booked for a series of one-nighters by the Ben Waller Agency starting in El Paso on November 1st. Both groups are under the personal management of Dootsie Williams, Dootone Record prexy.

**Hitting Big!**  
**DAY IN-DAY OUT**  
 by **MARVIN & JOHNNY**  
 # 530 # 530-45  
**Specialty records**

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**THE CASH BOX**



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

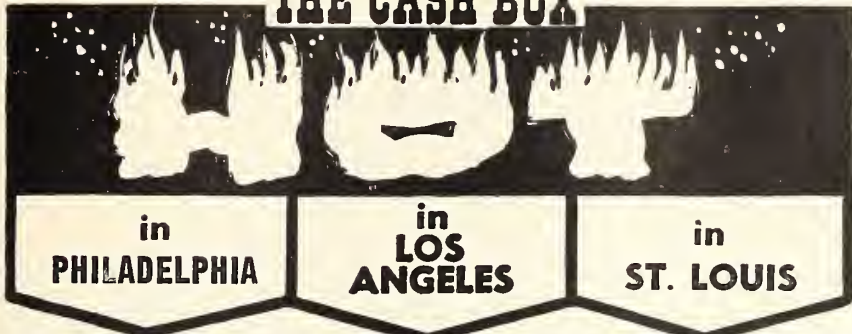
1	OH WHAT A DREAM Ruth Brown (Atlantic 1036)	OH WHAT A DREAM Ruth Brown (Atlantic 1036)	HURTS ME TO MY HEART Faye Adams (Herald 434)
2	ANNIE HAD A BABY Midnighters (Federal 12195)	EBB TIDE Roy Hamilton (Epic 9068)	OH WHAT A DREAM Ruth Brown (Atlantic 1036)
3	EBB TIDE Roy Hamilton (Epic 9068)	ANNIE HAD A BABY Midnighters (Federal 12195)	ANNIE HAD A BABY Midnighters (Federal 12195)
4	HURTS ME TO MY HEART Faye Adams (Herald 434)	HURTS ME TO MY HEART Faye Adams (Herald 434)	YOU'D BETTER WATCH YOURSELF Little Walter (Checker 799)
5	HEY THERE Sammy Davis, Jr. (Decca 29199)	SEXY WAYS Midnighters (Federal 12185)	SHE'S THE ONE Midnighters (Federal 12185)
6	I DON'T HURT ANYMORE Dinah Washington (Mercury 70439)	SHAKE, RATTLE AND ROLL Joe Turner (Atlantic 1026)	CUBANO JUMP Ike Turner (Flair 1040)
7	WORK WITH ME ANNIE Midnighters (Federal 12169)	YOUR CASH AIN'T NOTHIN' BUT TRASH The Clovers (Atlantic 1035)	GETTING OUT OF TOWN Sunny Boy Williamson (Trumpet 215)
8	DREAM Dinah Washington (Mercury 70439)	WORK WITH ME ANNIE Midnighters (Federal 12169)	HEARTS OF STONE Charms (DeLuxe 6062)
9	HONEY LOVE Drifters (Atlantic 1029)	HEY THERE Sammy Davis, Jr. (Decca 29199)	EBB TIDE Roy Hamilton (Epic 9068)
10	MAMBO BABY Ruth Brown (Atlantic 1044)	HONEY LOVE The Drifters (Atlantic 1029)	I'M READY Muddy Waters (Chess 1579)



1	OH WHAT A DREAM Ruth Brown (Atlantic 1036)	OH WHAT A DREAM Ruth Brown (Atlantic 1036)	HURTS ME TO MY HEART Faye Adams (Herald 434)
2	ANNIE HAD A BABY Midnighters (Federal 12195)	HURTS ME TO MY HEART Faye Adams (Herald 434)	OH WHAT A DREAM Ruth Brown (Atlantic 1036)
3	YOUR CASH AIN'T NOTHIN' BUT TRASH The Clovers (Atlantic 1035)	EBB TIDE Roy Hamilton (Epic 9068)	TICK TOCK Marvin & Johnny (Modern 933)
4	WHEN MY HEART BEATS LIKE A HAMMER B. B. King (RPM 412)	ANNIE HAD A BABY Midnighters (Federal 12195)	DID YOU EVER SEE A MONKEY PLAY A FIDDLE Tommy Braden (United 177)
5	HEY THERE Sammy Davis, Jr. (Decca 29199)	BABY, BABY ALL THE TIME Amos Milburn (Aladdin 3248)	WORK WITH ME ANNIE Midnighters (Federal 12169)
6	EBB TIDE Roy Hamilton (Epic 9068)	MMM MMM BABY Spiders (Imperial 5305)	YOU'D BETTER WATCH YOURSELF Little Walter (Checker 799)
7	SEXY WAYS Midnighters (Federal 12185)	SEXY WAYS Midnighters (Federal 12185)	HONEY LOVE Drifters (Atlantic 1029)
8	HONEY LOVE Drifters (Atlantic 1029)	TICK TOCK Marvin & Johnny (Modern 933)	I'M READY Muddy Waters (Chess 1579)
9	HURTS ME TO MY HEART Faye Adams (Herald 434)	NEVER LET ME GO Johnny Ace (Duke 132)	I DON'T HURT ANYMORE Dinah Washington (Mercury 70439)
10	TICK TOCK Marvin & Johnny (Modern 933)	GOD ONLY KNOWS Capris (Gotham 304)	EVIL IS GOING ON Howling Wolf (Chess 1575)

"It's What's in THE CASH BOX That Counts"

# THE CASH BOX



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1 OH WHAT A DREAM  
Ruth Brown  
(Atlantic 1036)
- 2 EBB TIDE  
Roy Hamilton  
(Epic 9068)
- 3 ANNIE HAD A BABY  
Midnighters  
(Federal 12195)
- 4 HURTS ME TO MY HEART  
Faye Adams  
(Herald 434)
- 5 HEY THERE  
Sammy Davis, Jr.  
(Decca 29199)
- 6 HONEY LOVE  
The Drifters  
(Atlantic 1029)
- 7 I DON'T HURT ANYMORE  
Dinah Washington  
(Mercury 70439)
- 8 HIGH HEELS  
Bill Doggett  
(King 4732)
- 9 GOD ONLY KNOWS  
Capris  
(Gotham 304)
- 10 YOU'D BETTER WATCH YOURSELF  
Little Walter  
(Checker 799)

- EARTH ANGEL  
Penguins  
(Dootone 348)
- YOU UPSET ME BABY  
B. B. King  
(RPM 416)
- HURTS ME TO MY HEART  
Faye Adams  
(Herald 434)
- OOP-SHOOP  
Shirley Gunter & The Queens  
(Flair 1050)
- OH WHAT A DREAM  
Ruth Brown  
(Atlantic 1036)
- BUICK 59  
Medallions  
(Dootone 347)
- BYE, BYE  
Dreamers  
(Flair 1052)
- EBB TIDE  
Roy Hamilton  
(Epic 9068)
- ANNIE HAD A BABY  
Midnighters  
(Federal 12195)
- LOOP DE LOOP  
MAMBO  
Robins  
(Spark 107)

- I DON'T HURT ANYMORE  
Dinah Washington  
(Mercury 70439)
- HURTS ME TO MY HEART  
Faye Adams  
(Herald 434)
- EBB TIDE  
Roy Hamilton  
(Epic 9068)
- ANNIE HAD A BABY  
Midnighters  
(Federal 12195)
- OH WHAT A DREAM  
Ruth Brown  
(Atlantic 1036)
- FOUR YEARS OF TORMENT  
Memphis Slim  
(United 182)
- DEAR ONE  
The Scarlets  
(Red Robin 128)
- TICK TOCK  
Marvin & Johnny  
(Modern 933)
- OOP-SHOOP  
Shirley Gunter and The Queens  
(Flair 1050)
- HEY THERE  
Sammy Davis, Jr.  
(Decca 29199)



- 1 ANNIE HAD A BABY  
Midnighters  
(Federal 12195)
- 2 EBB TIDE  
Roy Hamilton  
(Epic 9068)
- 3 HURTS ME TO MY HEART  
Faye Adams  
(Herald 434)
- 4 OH WHAT A DREAM  
Ruth Brown  
(Atlantic 1036)
- 5 SHAKE, RATTLE AND ROLL  
Joe Turner  
(Atlantic 1026)
- 6 SEXY WAYS  
Midnighters  
(Federal 12185)
- 7 HONEY LOVE  
Drifters  
(Atlantic 1029)
- 8 BABY, I NEED YOU  
El Darados  
(Vee-Jay 115)
- 9 HEY THERE  
Sammy Davis, Jr.  
(Decca 29199)
- 10 YOU'D BETTER WATCH YOURSELF  
Little Walter  
(Checker 799)

- ANNIE HAD A BABY  
Midnighters  
(Federal 12195)
- HURTS ME TO MY HEART  
Faye Adams  
(Herald 434)
- OH WHAT A DREAM  
Ruth Brown  
(Atlantic 1036)
- SEXY WAYS  
Midnighters  
(Federal 12185)
- EBB TIDE  
Roy Hamilton  
(Epic 9068)
- HONEY LOVE  
Drifters  
(Atlantic 1029)
- WHEN MY HEART BEATS LIKE A HAMMER  
B. B. King  
(RPM 412)
- SHAKE, RATTLE AND ROLL  
Joe Turner  
(Atlantic 1026)
- YOUR CASH AIN'T NOTHIN' BUT TRASH  
The Clovers  
(Atlantic 1035)
- EVIL IS GOING ON  
Howling Wolf  
(Chess 1575)

- OH WHAT A DREAM  
Ruth Brown  
(Atlantic 1036)
- ANNIE HAD A BABY  
Midnighters  
(Federal 12195)
- HURTS ME TO MY HEART  
Faye Adams  
(Herald 434)
- SH-BOOM  
Chords  
(Cat 104)
- YOUR CASH AIN'T NOTHIN' BUT TRASH  
Clovers  
(Atlantic 1035)
- HONEY LOVE  
The Drifters  
(Atlantic 1029)
- YOU CAN PACK YOUR SUITCASE  
Fats Domino  
(Imperial 5031)
- WORK WITH ME ANNIE  
Midnighters  
(Federal 12169)
- YOU'D BETTER WATCH YOURSELF  
Little Walter  
(Checker 799)
- TICK TOCK  
Marvin & Johnny  
(Modern 933)

# 2 R & B MONEYMAKERS

ON



# \* ANNISTEEN ALLEN

"TAKE A CHANCE ON ME"

"NO MORE LOVIN'"

Capitol record No. 2937



# \* THE FIVE KEYS

"I'M ALONE"

and

"LING, TING, TONG"

Capitol record No. 2945



# RHYTHM 'N BLUES REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓓ VERY GOOD	ⓓ MEDIOCRE

**LEE ANDREWS and The Hearts**  
(Rainbow 259)

**B+** "BELLS OF ST. MARY" (2:10)  
The classic favorite is given a soft r & b reading by Lee Andrews and the Hearts and the group does a smart job. Already making some noise in Philadelphia.

**B** "THE FAIREST" (2:40) [Nassau-Lee Andrews] The group blends another smooth pretty, easy on the ears. Both decks are for the relaxing mood.

**THE JEWELS**  
(R and B 1303)

**B+** "OH YES I KNOW" (2:24) [Granite BMI — Jackson, Jackson] The Jewels come up with a good item in this plate. The calypsoish treatment is off the beaten track and the lads blend in fine style. Lead is effectively good and we think this side will get a strong reception.

**B** "A FOOL IN PARADISE" (2:14) [K & S Music BMI—Torrence, Ray] A slow blues ballad tenderly etched. Boys have something on the ball. Deck falls slightly below "Oh Yes" in strength.

**ANNISTEEN ALLEN**  
(Capitol 20455)

**B** "NO MORE LOVIN'" (2:49) [Danby BMI—Roberts, McCoy] Annisteen Allen makes her bow on Capitol with a slow rhythmic blues effort. Gal sings in the authentic blues vein and sells the sorrowful lyrics with feeling.

**B** "TAKE A CHANCE ON ME" (2:25) [St. Louis Music BMI—Lentz, Wise] The flip moves in quick Mambo tempo. Miss Allen swings in the Latin kick and the current popularity of the Latin beat could help sales. Good juke box material.

**RED PRYSOCK**  
(Mercury 70460)

**B** "HEY THERE" (2:55) [Frank ASCAP—Adler, Ross] An instrumental r & b-jazz version of the current pop biggie. Good listening.

**B** "FAT'S PLACE" (2:37) [Brent BMI—Gordy] A swinging instrumental featuring the Prysock horn. Red is blazing on this platter and the deck should enjoy a good sale.

**PAUL GAYTEN**  
(Checker 801)

**B** "I'M TIRED" (2:48) [Arc BMI—Gayten] Gayten sings his full roiced blues, a middle tempo ditty in which he says "goodbye". He's departing this veil of tears. Ok wax.

**B** "GET IT" (2:43) [Arc BMI—Gayten] Gayten changes pace on his deck. He's alive and bouncing as he delivers the quick tempo jump. Good box material.

## THE CASH BOX

### ★ AWARD OF THE WEEK ★

"DON'T YOU HEAR ME CALLING YOU" (2:10)

[Commodore BMI—Domino, Bartholomew]

"LOVE ME" (2:03) [Commodore BMI—Domino, Bartholomew]

FATS DOMINO  
(Imperial 5313)



FATS DOMINO

● Fats Domino has a two sider. A mambo quick tempo titled,

"Don't You Hear Me Calling You" and a slow blues, "Love Me". The former is an infectious romantic ditty with a beat that tickles. Domino sings engagingly and the platter could stir things up for the chanter. The other deck, "Love Me", has Fats moaning the blues, and Fats is a master at it. The chanter has been in a bit of a slump but this platter could be the one to start things moving strong again. Melody is very simple and the lyrics easy to remember.

"I'M READY" (2:45) [Arc EMI—Dixon]

"I DON'T KNOW WHY" (2:45) [Arc BMI—Cordell & London]

MUDDY WATERS  
(Chess 1579)



MUDDY WATERS

● Muddy Waters has another

winner to offer his fans in "I'm Ready", a middle tempo bounce item that showcases the talented blues chanter's vocal salesmanship. Muddy swings out. Lyrics are pretty potent and Waters delivery is Grade-A. Beat is solid and orking is torrid. A great bet to make it. The flip, "I Don't Know Why", is another middle beat item and Waters does his usual fine job. However, the material is just a bit more on the routine side and is shaded by "I'm Ready".

**BILL DOGGETT**  
(King 4742)

**B+** "WINTER WONDERLAND" (2:30) [Bregman, Vocco, Conn ASCAP—Smith] That happy minstrel of the Hammond, Bill Doggett, dishes up a delicious treatment of the perennial lovely. Will certainly find a ready market.

**B** "CHRISTMAS SONG" (3:05) [E. H. Morris ASCAP — Wells, Torme] Another in the wintry vein. Slow pretty engagingly done.

**TINY BRADSHAW**  
(King 4747)

**B+** "STACK OF DOLLARS" (2:08) [Jay & Cee BMI—Bradshaw, Jones, Robinson] A rhythmic Latin tempo item with a beat that gets into your tappin' feet. Featuring some great piano and sax work. This side has loads of appeal and should prove to be a strong seller.

**B** "CAT FRUIT" (2:25) [Jay & Cee BMI—Bradshaw, Watts] A quick beat jump for the hip kids. Good Bradshaw wax.

**OSCAR McLOLLIE**  
(Modern 940)

**B** "LOVE ME TONIGHT" (2:40) [Leon Rene ASCAP—Rene] McLollie is in the cat kick on this side. The tempo is middle beat with a big pop flavor and the kids will find this in their vein.

**B** "TAKE YOUR SHOES OFF POP" (2:41) [Leon Rene ASCAP—Horn, Cuthers] A quick beat hopper. Cute lyrics and a beat in the same kick as the upper deck. Both sides for the catkids. Should grab big pieces of action.

**THE FLAIRS**  
(Flair 2056)

**B+** "HOLD ME, THRILL ME, CHILL ME" (2:43) [Flair BMI—Gunter] An infectious quick beat jump handled in good style by the talented group. Item bounces with vivacity. Good deck that should go well with teener box locations.

**B** "I'LL NEVER LET YOU GO" (2:45) [Flair BMI—Gunter] Another fast moving jump tune with similar treatment. Exciting orking and good vocalizing but the deck falls short of "Hold Me".

**THE SOUL STIRRERS**  
(Specialty 868)

**C** "ANY DAY NOW" (2:25) [Venice BMI—Wagoner, Butler] The Soul Stirrers sing a sensitive and touching gospel tune beautifully. Lead handles his chore with a stirring tenderness.

**C** "JESUS, I'LL NEVER FORGET" (2:20) [Venice BMI—S. Crain, Carr] The other side is a fast moving bouncer sung with restraint. The "Stirrers" have a wonderful sound and manner of delivery.

## THE CASH BOX

### Rhythm 'N Blues BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "WINTER WONDERLAND" ..... Bill Doggett ..... King 4742
- ★ "STACK OF DOLLARS" ..... Tiny Bradshaw ..... King 4747
- ★ "STANDIN' AT THE STATION" ..... Guitar Slim ..... Imperial 300
- ★ "LING, TING, TONG" ..... The Five Keys ..... Capitol 20469

**The Cash Box**  
**RHYTHM 'N BLUES REVIEWS**

DISK & SLEEPER    GOOD  
 EXCELLENT    FAIR  
 VERY GOOD    MEDIOCRE

**Rhythm 'N Blues** **THE CASH BOX**  
**SLEEPER OF THE WEEK**

**"TIME ON MY HANDS" (2:30)**  
 [Miller ASCAP—Adamson, Youmans, Gordon]

**"UBANGI STOMP" (2:02)** [Armo BMI—Bostic]

**EARL BOSTIC**  
 (King 4741)



EARL BOSTIC

● Earl Bostic, steadily growing

in stature and who is on his way to becoming one of the top names in the field, comes up with a couple of sides that spell m-o-n-e-y. "Time On My Hands", the lovely standard, is dished up in dreamy mambo tempo that makes equally spell-binding listening as well as dancing pleasure. The Bostic horn is as always, excellent. The under lid, "Ubangi Stomp", is an exciting jump ditty in which the Bostic sax is accentuated by the thump thump of the drum that gives it the African flavor. A solid piece that could be the side. Two solid coin pullers.

**"IS IT TRUE—IS IT TRUE" (2:45)**  
 [Savoy BMI—E. Bateman]

**"TWO FACED WOMAN" (2:46)** [Crossroads BMI—Carter]

**NAPPY BROWN**  
 (Savoy 1135)

● Nappy Brown has been on the verge of a hit before and we believe he can make it with his newest, "Is It True—Is It True". Nappy sings the slow blues loaded with emotion as he tells the story of his woman troubles. He can't understand why she treats him the way she does. The chanter is in

good voice and his style is strictly individual. "Is It True" is a powerful entry for the charts. The flip deck, "Two Faced Woman", is a middle tempo jump shouted earnestly by Brown. Brown milks the tune for all its worth, but it will have to take a back seat to the strong "Is It True—Is It True".

**LUCKY THOMPSON**  
 (Decca 9-2964)

**C+** "MOONLIGHT IN VERMONT" (3:01) [Michael H. Goldsen ASCAP — Suessdorf, Blackburn] Lucky Thompson blows a soft, sweet tenor sax reading of the tender item. Floating mood.

**B** "LITTLE BOY, BLOW" (2:31) [Great BMI—Lucky Thompson] Change of pace on this deck. Tempo is up and Lucky blows a driving but sweet horn. Good listening.

**GUITAR SLIM and his Playboys**  
 (Imperial 300)

**B+** "NEW ARRIVAL" (2:30) [Commodore BMI—Jones, Young] Guitar likes his pocket full of money and his whiskey, gin and wine. Ditty is a middle tempo bounce displaying Guitar's plucking and vocal abilities in large portions. Spirited wax with lots of appeal.

**B+** "STANDIN' AT THE STATION" (2:38) [Commodore BMI—Jones, Young] Slim sings the blues on this slow beat platter. Slim said goodbye to his baby and hung his head and cried. Slim sings with feeling as he portrays the woebegone and disillusioned male.

**SILVERTONE SINGERS OF CINCINNATI**  
 (Eccello 2043)

**C+** "JESUS MY SAVIOUR" (2:40) [Excellorec BMI] The Silvertone Singers dish up a middle tempo rhythmic gospel tune in good style. Singers have an authentic spiritual flavor.

**C+** "RESCUE THE PERISHING" (3:00) [Excellorec BMI] The "Singers" collaborate on a sensitive item, opened softly and changing to a shouty lead while maintaining the tempo. Stirring.

**THE FIVE KEYS**  
 (Capitol 20469)

**B+** "LING, TING, TONG" (2:08) [St. Louis BMI—Godwin] The Five Keys dish up a tongue twister novelty for the new affiliation. Item is a lively r & b ditty with the play on Chinese sounding lyrics complete with Chinese sound effects. Ditty could catch because of the catch phrases.

**B** "I'M ALONE" (2:23) [Crestwood BMI—Gayton, Jones, Mendelsohn] Flip is a rhythmic blues ballad that the "Keys" sound completely at home on. The group sells well on this platter and etching is a strong coupler for the upper deck.

**The Nation's**  
**Rhythm & Blues** **TOP 15**

**1** OH WHAT A DREAM  
 Ruth Brown  
 (Atlantic 1036)

**2** ANNIE HAD A BABY  
 Midnighters  
 (Federal 12195)

**3** HURTS ME TO MY HEART  
 Faye Adams  
 (Herald 434)

**4** HONEY LOVE  
 Drifters  
 (Atlantic 1029)

**5** EBB TIDE  
 Roy Hamilton  
 (Epic 9068)

**6** SEXY WAYS  
 Midnighters  
 (Federal 12185)

**7** SHAKE, RATTLE AND ROLL  
 Joe Turner  
 (Atlantic 1026)

**8** WORK WITH ME ANNIE  
 Midnighters  
 (Federal 12169)

**9** I DON'T HURT ANYMORE  
 Dinah Washington  
 (Mercury 70439)

**10** YOU'D BETTER WATCH YOURSELF  
 Little Walter  
 (Checker 799)

**11** YOUR CASH AIN'T NOTHIN' BUT TRASH  
 Clovers  
 (Atlantic 1035)

**12** TICK TOCK  
 Marvin & Johnny  
 (Modern 933)

**13** HEY THERE  
 Sammy Davis, Jr.  
 (Decca 29199)

**14** OOP-SHOOP  
 Shirley Gunter & The Queens  
 (Flair 1050)

**15** SH-BOOM  
 Chords  
 (Cat 104)

Their Fourth  
 Straight Smash!

**"BIP BAM"**  
 and  
**"SOMEDAY"**  
 THE DRIFTERS  
 # 1043

**Atlantic** RECORDING CORP.  
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Breaking For A HIT!

**"DON'T TELL ME"**

and  
**"I Want To Know"**  
 (If You Love Me)

AL SAVAGE  
 Herald # 437

**Herald** RECORDS  
 234 W. 56 St. New York N. Y.

**"Please Leave Her Alone"**

b/w  
**"CINEMASCOPE BABY"**  
 PRO McCLAM  
 VEE-JAY 112

**"Jesus Is All The World To Me"**

b/w  
**"WILL I FIND PEACE"**  
 SINGING SAMMY LEWIS  
 VEE-JAY 114

**Vee-Jay RECORDS, INC.**  
 4747 Cottage Grove Ave.

**SOUTHERN WONDERS**  
**"I'LL FLY AWAY"**

b/w  
**"HOW MUCH MORE CAN I BEAR?"**  
 PEACOCK # 1725

**PEACOCK** RECORDS, Inc.  
 2809 Erastus Street, Houston 26, Texas

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 With 3 HITS

THE CADILLACS  
**"I WONDER WHY"**  
 b/w  
**"GLORIA"**  
 JOSIE # 765

THE FOUR BARS  
**"IF I GIVE MY HEART TO YOU"**

b/w  
**"STOP IT! QUIT IT!"**  
 JOSIE # 768

THE TEAR DROPS  
**"THE STARS ARE OUT TONIGHT"**

b/w  
**"OH STOP IT"**  
 JOSIE # 766

**JOSIE RECORD COMPANY**  
 315 WEST 47th STREET • NEW YORK 19, N. Y.

*"It's What's in THE CASH BOX That Counts"*

# They Like It



HOLLYWOOD—Les Brown and Johnny Mercer look mighty pleased as they listen to their new Coral version of "Doodle-Do-Doo".

## "Butterfly" Case Settled

NEW YORK—A consent injunction has been issued in New Jersey under the terms of which the Record Corporation of America must withdraw all its albums of "Madame Butterfly" which London Records had claimed was pirated from them. Record Corporation must notify all its dealers to return whatever albums they have in stock and must give those dealers full credit.

## Ethel Smith On Tour

NEW YORK—Ethel Smith, internationally known organ recitalist, launches her fall-winter national concert tour October 26, when she performs with the Indianapolis Symphony at the Murat Theatre, Indianapolis, Indiana, her third recital with his symphonic orchestra. This concert will be sponsored by the Indiana State Medical Association, which is holding its annual convention on the 6th and personally requested the organ star's presence at the Hammond. Other concerts to follow for Ethel Smith will take in the cities of Cleveland, Dallas, New Orleans, and Milwaukee.

# Stars Over Harlem

For many a big bright moon this writer has had the privilege of servicing the uptown record buyer from the other side of the neighborhood's top retailers' counters, and have at many times witnessed and overheard the customers, some mothers, some fathers, some thrill seeking teenagers who were a bit faster than the rest of the pack forming and discussing their opinions of the waxings which possess the shady type of material. At times I've seen them smile as if amused, bounce about and pat their feet to the groovy rhythms that these slicings contained. True they went to their pockets and wallets for the coins which upon being exchanged made it possible for the said pressings to establish resting places in the charts of the nation. True, nobody forced these patrons to buy the platters that were loaded with many distasteful sets of lyrics. They made the many treks to and from the racks because they wanted good music, good music to listen to and good music to dance to. And a great many of the above type did possess this. In fact in many cases the musicians, arrangements and other gimmicks which served to support or background that which was taking place down front, was so much in good taste that the guys and dolls went for this good quality alone. I offer in support of the above statements the fact that in many cases manufacturers and A & R men have formed the opinion that with the rhythm and blues things it really wasn't necessary at all times to understand all the words. Therefore the artists' deliveries sailed on to great heights and made terrific amounts of money for all concerned, covering up the filthy or too suggestive wordings with tricky bits of slurrings or phrasings. This writer took it upon himself to see to it that some of the uptown men of position and some of the customers chanced to glance at the recent issue of *The Cash Box* which gave out with a very timely notice to men of the trade to do something mighty quick about the release of this type. These people were much impressed and showed great appreciation for this move by the publication. Many asked for additional copies of the magazine for future reference. I repeat, the Harlem uptown record buyer along with uptowners all around have never accepted and never will accept these degrading sets of nouns, pronouns, verbs etc. Check back gentlemen and once again give a listen to a few of the big r & b sellers which were immaculate. The difference in the number of sales if there is any is really not worth the risk of endangering the reputation of a good company. These writings are not directed to any particular individual, but is just this scribbler's way of trying to be a bit helpful. We are very close to the purchaser. We overhear their opinions and think it a great service and advantage to the gentlemen who invest the money if we relay our findings to them so that they might proceed along their merry ways merrier. We also suggest that the makers of the wax hits and the spinners of the wax hits take a little time out to better acquaint themselves with the difference between a good piece of blues material and shady type. Believe me, wise gentlemen of the record row, the scene is fastly changing. The r & b buyer is definitely showing more and more appreciation for the better type of listenings. Just thought you'd like to know these things.

# MOVIE REVIEW

## "Adventures of Hajji Baba"

Song: "Hajji Baba" Recorded By Nat "King" Cole—Capitol  
Dmitri Tiomkin—Decca  
Four Joes—MGM

The swashbuckling "Adventures of Hajji Baba", 20th Century Fox' mysterious Near East adventure should pull big with all age groups, especially the youngsters who go for the blood and thunder type story. In this category, the flicker has everything from the horseback chase to knife and sword play.

The CinemaScope film is the story of a young Persian barber in the post Arabian Nights era who gets involved with a Caliph's daughter.

Fawzia, played by Elaine Stewart, against her father's wishes, makes plans to escape from the palace with a courier, to marry Prince Nur-El-Din. Hajji Baba (John Derek) bribes the courier and escorts the lovely Fawzia in his place.

The two are captured by a band of beautiful women bandits who prey on passing caravans and merchants. Nur-El-Din, hearing of the capture, sends his army and saves Hajji Baba and Fawzia from torturous death.

However, during this period, Fawzia has discovered that she is really in love with Hajji Baba. With lances, knives, swords and trick riding, Hajji wins the princess and marries her.

It's an imaginative adventure filmed in beautiful color that shines on the CinemaScope screen.

The title song of the picture is excellently performed by Nat "King" Cole. The tune is heard at least a dozen times throughout the film. There's no doubt that this recording will sell in great quantities since the flicker will be visited by hordes of teenagers.

## "Carmen Jones"

"Carmen Jones", which was a smash on Broadway about a decade ago has been translated into a movie version with Harry Belafonte as Joe and Dorothy Dandridge as Carmen.

The setting is a modernized one in which the famed Bizet music is brought up to date with lyrics which fit the present situation.

The story takes place down South and opens in a parachute factory in which Carmen works and where Joe is stationed as a soldier. The action builds to the point where Carmen induces Joe to desert the army and run away to Chicago with her. She finally tires of him, leaves him and in the end is killed by him.

Despite the fact that the leading singers all have excellent voices, operatic voices were substituted for all the lead roles except that of Pearl Bailey, who does an excellent job with a small part.

Although the picture doesn't have the same color and excitement which the stage production had, it should go a long way in repopularizing the Bizet music.

As far as the principals are concerned, the film will undoubtedly spread the fame of Harry Belafonte, Dorothy Dandridge and Pearl Bailey throughout the entire world.

## Opera And Jazz



NEW YORK—Opera and jazz came together at the recent opening of the new room, The Composer in New York. Above, from left to right, Julius Rudel, music administrator and leading conductor of the New York City Opera Company, and Fran Keegan of "The Fifth Season" toast Eddie Heywood who is featured at the bistro.

★ ANNIE'S LATEST ★  
★ M C No. 746 — 45 - 746 ★  
"Annie Pulled A Hum-Bug"  
b/w  
★ "HEAR MY PLEA" ★  
by THE MIDNIGHTS  
(Not to be confused with  
Midnighters' recordings.)  
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Sensational Blues Instrumental  
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b/w "TIME OUT"  
Louis Brooks and His  
Hi-Toppers  
EXCELLO 2042  
Strong Spiritual  
"I'M WAITING AND  
WATCHING"  
Sons of the South  
EXCELLO 2045  
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PHONE (42-2215)

"It's What's in THE CASH BOX That Counts"

**THE CASH BOX**  
*Reports*  
**THE NATION'S**  
**BIG 10**  
**HILLBILLY, FOLK & WESTERN JUKE BOX TUNES**

- 1** I DON'T HURT ANYMORE  
 Hank Snow  
 (RCA Victor 20-5698; 47-5698)
- 2** ONE BY ONE  
 Kitty Wells & Red Foley  
 (Decca 29065; 9-29065)
- 3** EVEN THO  
 Webb Pierce  
 (Decca 29107; 9-29107)
- 4** COURTIN' IN THE RAIN  
 T. Texas Tyler  
 (4 Star 1660; 45-1660)
- 5** LOOKING BACK TO SEE  
 G. Hill & J. Tubb  
 (Decca 29145; 9-29145)  
 R. Wells & G. Jones  
 (RCA Victor 20-5770; 47-5770)  
 J. E. & M. Brown  
 (Fabor 107; 45-107)
- 6** DON'T DROP IT  
 Terry Fell  
 ("X"-0010; 4X-0010)
- 7** GOODNIGHT, SWEET-HEART, GOODNIGHT  
 Johnnie & Jack  
 (RCA Victor 20-5775; 47-5775)
- 8** THIS IS THE THANKS I GET  
 Eddy Arnold  
 (RCA Victor 20-5805; 47-5805)
- 9** THIS OLE HOUSE  
 Stuart Hamblen  
 (RCA Victor 20-5739; 47-5739)
- 10** HEP CAT BABY  
 Eddy Arnold  
 (RCA Victor 20-5805; 47-5805)

## A Busy King

NASHVILLE—On October 1, Pee Wee King and his Band started a series of television shows out of Cincinnati, Ohio each Friday night 9:30 to 10:30 for the Weideman Brewing Company. The show is carried by WLW, Cincinnati, WLW-C in Columbia and WLW-D in Dayton. It's a combination country, western-pop television show with the first guests being Little Eller Long and Patti Page. Pee Wee and the boys are still doing their regular Thursday night show in Louisville and the Saturday night NBC radio show. This marks the 8th year in Louisville, on radio, the 6th year on TV and the 3rd year for the NBC Saturday night show. In addition, the crew has just finished a tour in Kansas. Then they played Billings, Montana, for a Shrine Western Festival, where they broke the house record. They go on to play Bloomington, Ind., the Lake Shore Country Club in Chicago, the Melody Mill in Dubuque, Iowa, a March of Dimes program in Springfield, Ill., and then to Tulsa and Oklahoma City. Otherwise, Pee Wee and the crew have nothing scheduled.

## Justin Tubb Quits As DJ

NASHVILLE, TENN. — Justin Tubb, who records for Decca Records, and who for the past seventeen months has held forth on Radio Station WHIN, Gallatin, Tennessee as a Disk Jockey, resigned this position effective October 1st. Young Tubb leaves his deejay position at the station so that he will be able to concentrate more on his recording activities and fill personal appearance engagements, plus TV and radio spots. Justin's latest release is "Looking For A Date" and "Suffering Heart." Also, the younger Tubb shares honors with Goldie Hill in their recording of "Looking Back To See" which is currently riding the hit charts.

## Young Visits Distribs

NASHVILLE, TENN. — Ernie Young, president of Excello and Nashboro Record companies, recently left for contact work with his distributors, promoting his latest R&B and Spiritual releases. Young will cover Memphis, Texarkansas, on to Dallas, Houston and the West Coast area. Young is devoting close attention to his Sons of The South vocal group and their Spiritual recording of "I'm Waiting and Watching."

## Tannen Acquires Tunes

NASHVILLE, TENN.—Nat Tannen, president of Tannen Music, New York, announced while here in town, that he had acquired all rights to the following music: "Just Another Day To Cry" was taken over from Dawn Music, N. Y.; and "You Don't Have To Be A Baby To Cry" was acquired from Franke Music Corp., N. Y. Both tunes are considered valuable catalog music.

"You Don't Have To Be A Baby To Cry" was a big number just awhile back, recorded by Ernest Tubbs, and the song was written by Terry Shand and Bob Merrill. "Tomorrow Is Just Another Day To Cry," written by Billy Hayes and Rosalie Allen, has already been recorded anew by Rex Allen on Decca and The Davis Sisters on RCA Victor. Both tunes are scheduled for top promotion, Tannen said!

## Franks Manages Artists

SHREVEPORT, LA.—It was announced here this week that Tillman Franks, formerly associated with The 'Bill' Carlises, who record for Mercury, has taken over the exclusive personal management of Jimmy Lee and Johnny Mathis. Jimmy and Johnny who record for Chess, are currently riding the popularity charts with their recording of "If You Don't, Somebody Else Will."

## Country Music On WGM

NEW YORK—Don Davis will inaugurate a new program over WMGM starting Monday, Oct. 11th, from 5:30 to 6:00 A.M. Titled "The Don Davis Show," it will be heard Monday through Saturday at the same time, and Sunday from 6:30 to 7:00 A.M.

Davis will play the outstanding recordings by country stars and add his personal commentaries before and after each number. "Country music has always been with us from the old English, Irish and Scottish folk songs," Davis declares. "But it is just recently that country music has come into its own among the popular listeners."

"On my new early morning program over WMGM I intend to present a cross-section of all country music so that devotees of this type of melody will hear their kind of music and, I hope, popular listeners will tune in and find out what they've been missing all these years," David adds.

## CINCINNATI CUT-UPS

The Pee Wee King show over WLW-TV web got off to a flyin' start this week with Patti Page (first guest) Redd Stewart and Band. Little Ella (comedian) stole the show, with the band giving good support to Redd and her rage Miss Page singing many of her hit songs (including her greatest record hit of all that was written by Redd and Pee Wee "Tennessee Waltz").

... Ray Scott (dj) who spinned records for many years at WZIP-Covington, Ky. has left that station and is on his way to the new 50,000 watt Florida station in Gainesville, WVDA. Ray did much in this area for country music. ... The Mid Western Hay Ride celebrated its sixth year on TV for a beer company. Members of the original cast still on the show were Bill Thall (Driver of the Hay Ride) Buddy Ross, and Red Turner. ... Jimmie Skinner (Decca) and Jimmie Williams (Acorn) closed out the Verona Lake (Folk music park) this week with the largest attendance in the park's history. ... Country and Western talent of WLW sign exclusive deals with label "X" and Voca Music Pub. (Bobby Mellin's) company it was learned this week. H. A. Somson head of WLW promotions and talent announced that all country and folk artists not already signed by recording companies will record for label "X" and that their original songs will go to Voca. Artists included The Kentucky Boys (Red and Zeke), Geer Sisters, Mary Jane Johnson, Kenny Price, Phillis and Billy Holmes, Paul Arnold, Rockin' Rudy Hansen, Buddy Ross, Trailhands, and Pine Mountain Boys. No details were given as to what percent will be the Crosley take, or if it will be compulsory for the artist to sign.

THE NEW TEXAS SONG—  
**"IT WON'T BE TEXAS TO YOU"**  
 IS RECORDED BY THE CENTRAL TEXANS  
 ON FRANZ SCHUBERT MUSIC RECORDS  
 425 W. Broadway, Ft. Worth

**COUSIN HERB HENSON**  
**"When You Give A Rose To A Redhead"**  
 CAPITOL # 2925  
**CENTRAL SONGS, INC.**  
 6308 SUNSET BLVD.  
 HOLLYWOOD 28 CALIF.

## THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK PLUS THE NEXT FIVE

1. I DON'T HURT ANYMORE... Hank Snow (RCA Victor)
2. ONE BY ONE... Kitty Wells & Red Foley (Decca)
3. WHAT'CHA GONNA DO NOW... Tommy Collins (Capitol)
4. EVEN THO... Webb Pierce (Decca)
5. THIS OLE HOUSE... Stuart Hamblen (RCA Victor)
6. THIS IS THE THANKS I GET... Eddy Arnold (RCA Victor)
7. IF YOU DON'T SOMEBODY ELSE WILL... Jimmy & Johnny (Chess)
8. MORE AND MORE... Webb Pierce (Decca)
9. A PLACE FOR GIRLS LIKE YOU... Faron Young (Capitol)
10. COURTIN' IN THE RAIN... T. Texas Tyler (Four Star)
- 11) GOODNIGHT SWEETHEART, GOODNIGHT. 12) GO, BOY, GO.
- 13) YOU CAN'T HAVE MY LOVE. 14) YOU'RE NOT MINE ANYMORE. 15) LOOKING BACK TO SEE.

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**JACK TOOMBS**  
 SCORES AGAIN  
**"FOOLISH JEALOUSY"**  
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Wow!



NEW YORK—The compliments were mutual as Gina Lollabrigida's greeting to fellow actress Hilda Simms (right) was "How beautiful you are." Then Miss Simms, who also conducts the "Ladies Day" program on WOV, New York, settled down to the cheerful business of interviewing her famous guest. As a musical salute for Gina, Hilda scheduled "The Isle of Capri" the Duke Ellington way.

## Torok Cuts First Sides For Decca

NASHVILLE, TENN. — Mitchell Torok, who was recently signed to an exclusive recording contract with Decca Records, has just recorded his first session for the label. Torok, formerly with Abbott Records, is a noted songwriter as well as a talented artist. The lanky lad is credited with such "Torok Tunes" as: "Caribbean," "Mexican Joe," "Arabian Baby," "Living For Love," "Hootchy Kootchy Henry," "Weep Away," "Dancerette," "Haunting Waterfall" and a score more. Torok attended Wharton Jr. College in Wharton, Texas, and was

a classmate of Decca's Arlie Duff. Torok prepared himself for a commercial artist, and was graduated from Stephen F. Austin State College in Nacogdoches, Texas in 1953 with a Bachelor of Arts degree. Professionally, in addition to entertaining, where he will probably remain, Torok has done some sports announcing, worked as a cartoonist, deejay, news photographer, and sports writer! In 1951-52 he was an outstanding quarterback, and was among the top ten passers in the nation, among the small colleges.

## THE CASH BOX

# FOLK & WESTERN DISK JOCKEY

## REGIONAL RECORD REPORTS



### Carl J. Swanson

WRUN—Utica, N. Y.

1. St. Louis Blues (Esquire Boys)
2. Honey Baby (Skeeter Bonn)
3. Can Can Skirt (Harvie J. Van)
4. Blue Moon Of Kentucky (Elvis Presley)
5. One By One (Wells & Foley)
6. Cry Fool, Cry (Dave Denney)
7. Don't Drop It (Terry Fell)
8. This Ole House (Allen & Williams)
9. You're Not Mine Anymore (Webb Pierce)
10. If I Give My Heart To You (Tommy Sosebee)

### Lee Sutton

- WWVA—Wheeling, W. Va.
1. Courtin' In The Rain (T. Texas Tyler)
  2. This Ole House (S. Hamblen)
  3. Can Can Skirt (Harvie J. Van)
  4. If You Don't, Somebody Else Will (Jimmy & Johnny)
  5. Just Call On Me (D. Owens)
  6. What'cha Gonna Do Now (Tommy Collins)
  7. Out Behind The Barn (Jimmy Dickens)
  8. Wiggle, Worm, Wiggle (Eanes)
  9. My Destiny (Carter Sisters)
  10. More And More (Webb Pierce)

### Mack Sanders

- KFBI—Wichita, Kans.
1. Even Tho (Webb Pierce)
  2. Doubtful Heart (J. Pierson)
  3. Go, Boy, Go (Carl Smith)
  4. Little One (Aury Inman)
  5. Looking Back To See (Hill & Tubbs)
  6. Place For Girls Like You (Faron Young)
  7. One By One (Wells & Foley)
  8. This Is The Thanks I Get (Eddy Arnold)
  9. More And More (Webb Pierce)
  10. I Don't Hurt Anymore (Snow)

### Fred Wamble

- XEG—Fort Worth, Tex.
1. What If He Don't Love You (Ray Price)
  2. She's Done Give Her Heart To Me (Sonny James)
  3. A Lonely Heart Knows (Hank Thompson)
  4. Oceans Of Tears (S. James)
  5. This Is The Thanks I Get (Eddy Arnold)
  6. I'm Too Big To Cry (Marty Robbins)
  7. Go, Boy, Go (Carl Smith)
  8. If You Don't, Somebody Else Will (Jimmy & Johnny)
  9. The New Green Light (Hank Thompson)
  10. Baby, Baby Me (C. Gordon)

### Wink Lewis

- KSNY—Snyder, Tex.
1. Even Tho (Webb Pierce)
  2. I Don't Hurt Anymore (Snow)
  3. Show Me That You Love Me (Al Terry)
  4. I Really Don't Want To Know (Eddy Arnold)
  5. Hep Cat Baby (Eddy Arnold)
  6. One By One (Wells & Foley)
  7. You're Not Mine Anymore (Webb Pierce)
  8. Night Time Is Cry Time (Jimmy Newman)
  9. What'cha Gonna Do Now (Tommy Collins)
  10. If You Don't, Somebody Else Will (Ray Price)

### Sleepy Eyed John

- WHHM—Memphis, Tenn.
1. That's All Right (E. Presley)
  2. Losing You (T. E. Ford)
  3. Blue Moon Of Kentucky (Elvis Presley)
  4. More And More (Webb Pierce)
  5. Oh Yes, Darling (Ray Price)
  6. What'cha Gonna Do Now (Tommy Collins)
  7. Good Rockin' (Elvis Presley)
  8. Two Glasses Joe (E. Tubb)
  9. True Love Goes On And On (Burl Ives)
  10. My Journey (Chuck Reed)

### Ray Frazier

- WXGI—Richmond, Va.
1. If You Don't, Somebody Else Will (Jimmy & Johnny)
  2. What If He Don't Love You (Ray Price)
  3. Everybody's Beau (Anderson)
  4. Place For Girls Like You (Faron Young)
  5. Two Glasses Joe (E. Tubb)
  6. More And More (Webb Pierce)
  7. Honey Love (The Carlises)
  8. She's Done Give Her Heart To Me (Sonny James)
  9. I Can See An Angel (P. Pike)
  10. I Love You Best Of All (Mac Wiseman)

### Jolly Cholly

- WWEZ—New Orleans, La.
1. Looking Back To See (J. Tubb)
  2. You Can't Have My Love (Jackson & Gray)
  3. Love Spelled Backward (Werley Fairburn)
  4. House Of Glass (Al Terry)
  5. If You Don't, Somebody Else Will (Jimmy & Johnny)
  6. This Ole House (S. Hamblen)
  7. That's All Right (Elvis Presley)
  8. Even Tho (Webb Pierce)
  9. Penny Candy (Jim Reeves)
  10. The Bandit (Tex Ritter)

### Bill Thornton

- KRLW—Walnut Ridge, Ark.
1. I Don't Hurt Anymore (Snow)
  2. One By One (Wells & Foley)
  3. Courtin' In The Rain (T. Texas Tyler)
  4. More And More (Webb Pierce)
  5. Hep Cat Baby (Eddy Arnold)
  6. Blue Moon Of Kentucky (Elvis Presley)
  7. House Of Glass (Al Terry)
  8. This Ole House (S. Hamblen)
  9. Looking Back To See (J. E. & M. Brown)
  10. What'cha Gonna Do Now (Tommy Collins)

### Richard Fielder

- WRLW—Walnut Ridge, Ark.
1. I Don't Hurt Anymore (Snow)
  2. Even Tho (Webb Pierce)
  3. One By One (Wells & Foley)
  4. Looking Back To See (Hill & Tubbs)
  5. Goodnight Sweetheart (Johnnie & Jack)
  6. Go, Boy, Go (Carl Smith)
  7. Don't Drop It (Terry Fell)
  8. Courtin' In The Rain (T. Texas Tyler)
  9. Hep Cat Baby (Eddy Arnold)
  10. Rose Marie (Slim Whitman)

### Lillie Anne

- WIRC—Hickory, N. C.
1. What'cha Gonna Do Now (Tommy Collins)
  2. This Ole House (S. Hamblen)
  3. Out Behind The Barn (Jimmy Dickens)
  4. Never (W. & M. Tuttle)
  5. Courtin' In The Rain (T. Texas Tyler)
  6. One By One (Wells & Foley)
  7. Honey, I Need You Now (Johnnie & Jack)
  8. The Good And The Bad (Charline Arthur)
  9. This Is The Thanks I Get (Eddy Arnold)
  10. More And More (Webb Pierce)

### Sleepyhead Cliff

- KASM—Albany, Minn.
1. If You Don't, Somebody Else Will (Jimmy & Johnny)
  2. You Can't Have My Love (Jackson & Gray)
  3. Can Can Skirt (Harvie J. Van)
  4. Sweetheart (George Morgan)
  5. Courtin' In The Rain (T. Texas Tyler)
  6. Call Me Up (Marty Robbins)
  7. Don't Drop It (Terry Fell)
  8. Out Behind The Barn (Jimmy Dickens)
  9. I Don't Hurt Anymore (Snow)
  10. I'm Looking For A Date (Justin Tubbs)

### Dal Stallard

- KCMO—Kansas City, Mo.
1. One By One (Wells & Foley)
  2. I Don't Hurt Anymore (Snow)
  3. More And More (Webb Pierce)
  4. Hep Cat Baby (Eddy Arnold)
  5. Courtin' In The Rain (T. Texas Tyler)
  6. If You Don't, Somebody Else Will (Maphis & Lee)
  7. River Of No Return (Tennessee Ernie Ford)
  8. New Green Light (Thompson)
  9. Rose Marie (Slim Whitman)
  10. I Could Love You More (Price)

### Carl Stuart

- WCOP—Bastin, Mass.
1. I Don't Hurt Anymore (Snow)
  2. One By One (Wells & Foley)
  3. Even Tho (Webb Pierce)
  4. This Is The Thanks I Get (Eddy Arnold)
  5. What'cha Gonna Do Now (Tommy Collins)
  6. This Ole House (S. Hamblen)
  7. Goodnight Sweetheart (Johnnie & Jack)
  8. If You Don't, Somebody Else Will (Jimmy & Johnny)
  9. Cry, Cry Darling (J. Newman)
  10. Place For Girls Like You (Faron Young)

### Cousin' Johnny Small

- WNLC—New London, Conn.
1. Courtin' In The Rain (T. Texas Tyler)
  2. I Don't Hurt Anymore (Snow)
  3. One By One (Wells & Foley)
  4. This Ole House (S. Hamblen)
  5. Penny Candy (Jim Reeves)
  6. Brand New Baby (Lee & Cooper)
  7. House Of Glass (Al Terry)
  8. Night Time Is Cry Time (Jimmy Newman)
  9. Got It On My Mind (Lonz & Oscar)
  10. More And More (Webb Pierce)

### Big Jim Hess

- WIVK—Knoxville, Tenn.
1. You're Not Mine Anymore (Webb Pierce)
  2. What'cha Gonna Do Now (Tommy Collins)
  3. The Good And The Bad (Charline Arthur)
  4. Go, Boy, Go (Carl Smith)
  5. Show Me (Davis Sisters)
  6. If You Don't, Somebody Else Will (Jackson & Gray)
  7. Company's Comin' (Wagoner)
  8. Oh Yes, Darlin' (Ray Price)
  9. He's Married To Me (K. Wells)
  10. Holding Hands (Kenny Lee)

### L. F. Kenfield

- WTIC—Hartford, Conn.
1. Slowly (Webb Pierce)
  2. Downhill Drag (Chet Atkins)
  3. Pretty Words (Marty Robbins)
  4. One By One (Wells & Foley)
  5. I Really Don't Want To Know (Eddy Arnold)
  6. Release Me (Ray Price)
  7. You Better Not Do That (Jimmy Dickens)
  8. Looking Back To See (J. E. & M. Brown)
  9. What'cha Gonna Do Now (Tommy Collins)

### Slim Lay

- WHBS—Huntsville, Ala.
1. Loose Talk (Freddie Hart)
  2. What'cha Gonna Do Now (Tommy Collins)
  3. You're Not Mine Anymore (Webb Pierce)
  4. I'm Looking For A Date (Justin Tubbs)
  5. More And More (Webb Pierce)
  6. Place For Girls Like You (Faron Young)
  7. Never (W. & M. Tuttle)
  8. I Could Love You More (Ray Price)
  9. Letters Have No Arms (Ray)
  10. A Lonely Heart Knows (Hank Thompson)

### Paul Kallinger

- XERF—Del Rio, Tex.
1. More And More (Webb Pierce)
  2. Even Tho (Webb Pierce)
  3. Penny Candy (Jim Reeves)
  4. Goodnight Sweetheart (Johnnie & Jack)
  5. If You Don't, Somebody Else Will (Jimmy & Johnny)
  6. How To Get Married (Ginny Wright)
  7. Place For Girls Like You (Faron Young)
  8. Itsy Witsy Bitsy Me (J. E. & M. Brown)
  9. Go, Boy, Go (Carl Smith)
  10. Sparkling Brown Eyes (Pierce & Wilburn Bros.)

### Smokey Smith

- KRNT—Des Moines, Iowa
1. If You Don't, Somebody Else Will (Jimmy & Johnny)
  2. You're Not Mine Anymore (Webb Pierce)
  3. You Can't Have My Love (Jackson & Gray)
  4. This Ole House (S. Hamblen)
  5. Company's Comin' (Wagoner)
  6. But I Do (Skeets McDonald)
  7. Night Time Is Cry Time (Jimmy Newman)
  8. Journey's End (Ernest Tubbs)
  9. Call Me Up (Marty Robbins)
  10. Carbon Copy (Cowboy Copas)

### Dave Walshak

- KCTI—Gonzales, Tex.
1. Honey Love (The Carlises)
  2. If You Don't, Somebody Else Will (Jimmy & Johnny)
  3. I'm Looking For A Date (Justin Tubbs)
  4. Sweetheart (George Morgan)
  5. Why Am I Falling (J. E. & M. Brown)
  6. This Is The Thanks I Get (Eddy Arnold)
  7. Go, Boy, Go (Carl Smith)
  8. More And More (Webb Pierce)
  9. Walkin' In The Shadow Of The Blues (Tommy Duncan)
  10. Show Me (Davis Sisters)

## SWINGING HITS

by the  
NATION'S NO. 1 WESTERN BAND LEADER

### "I CAN'T TELL A WALTZ FROM A TANGO"

(HARMAN)  
(ASCAP)

### "PEACHES AND CREAM"

(TANNEN)  
(BMI)

# Pee Wee King

RCA VICTOR-20/47-5889

*"This could be our Next Million Record Seller"*  
Pee Wee "Slowpoke" King

Current Release

"HERE LIES MY HEART"—Ridgeway—BMI

"KEEP YOUR EYE ON DARLING"—Ridgeway—BMI

RCA Victor 20/47-5847

"It's What's in THE CASH BOX That Counts"



**THE CASH BOX**  
**BULLSEYE of the WEEK**

**"MORE THAN ANYTHING ELSE IN THE WORLD" (2:25)**  
[Hill & Range BMI—L. Payne]

**"LOOSE TALK" (2:28)**  
[Central BMI—Lucas, Hart]

**CARL SMITH**  
(Columbia 21317; 4-21317)

● Carl Smith keeps turning out top sellers, one after another, and his latest release bids fair to follow suit. The chanter leads off with a beautiful, middle tempo romantic ballad dubbed "More Than Anything Else In The World". On it, Smith hands in a top drawer vocal interpretation of the expressive lyrics. The under siding, "Loose Talk", is a change of pace, quick beat piece dished up in tantalizing fashion by the skillful performer. It's a powerful two-sider that should make the hit brackets in short order.



*Carl Smith*

*sings—*

**"MORE THAN ANYTHING ELSE IN THE WORLD"**  
(HILL & RANGE)

COLUMBIA-21317

**"LOOSE TALK"**  
(CENTRAL SONGS INC.)



**Columbia Records**  
Columbia, Trade Marks Reg. U.S. Pat. Off. Marcas Registradas

"It's What's in THE CASH BOX That Counts"

**CARL SMITH**  
sings  
"LOOSE TALK"  
COLUMBIA # 21317  
CENTRAL SONGS, INC.  
6308 SUNSET BLVD.  
HOLLYWOOD 28 CALIF.

JIMMIE WILLIAMS  
Sings (Acorn 154)  
"HEY, HEY, LITTLE DREAMBOAT"  
b/w "My Sisters Are Crying"  
\* Note d.j.'s: Send for your 45  
WHITE OAK MUSIC — BMI  
CINCINNATI 24, OHIO

JUST OUT!  
**GENE O'QUIN**  
"It's No Wonder"  
CAPITOL 2935  
CEDARWOOD PUBLISHING CO.  
146 7th Ave. N. Nashville, Tenn.

**THE CASH BOX**  
**THE 10 TOP FOLK & WESTERN Best Sellers**

1. I DON'T HURT ANYMORE  
Hank Snow  
(RCA Victor 20-5698; 47-5698)
2. ONE BY ONE  
Kitty Wells & Red Foley  
(Decca 29065; 9-29065)
3. EVEN THO  
Webb Pierce  
(Decca 29107; 9-29107)
4. THIS IS THE THANKS I GET  
Eddy Arnold  
(RCA Victor 20-5805; 47-5805)
5. THIS OLE HOUSE  
Stuart Hamblen  
(RCA Victor 20-5739; 47-5739)
6. WHAT'CHA GONNA DO NOW  
Tommy Collins  
(Capitol 2891; F-2891)
7. MORE AND MORE  
Webb Pierce  
(Decca 29252; 9-29252)
8. LOOKING BACK TO SEE  
Goldie Hill & Justin Tubb  
Decca 29145; 9-29145)
9. IF YOU DON'T, SOMEBODY ELSE WILL  
Jimmy & Johnny  
(Chess 4859; 45-4859)
10. HEP CAT BABY  
Eddy Arnold  
(RCA Victor 20-5805; 47-5805)



**THE CASH BOX**  
**BULLSEYE of the WEEK**

"BEWARE OF 'IT'" (1:57) [George Paxton ASCAP—C. Coben]  
"KISS-CRAZY BABY" (2:00) [Sheldon BMI—D. Coleman]

JOHNNIE & JACK  
(RCA Victor 20-5880; 47-5880)

You can easily understand why Johnnie & Jack have been riding so high on the popularity charts when you listen to the great jobs the boys do on their latest two-sider. One end, tagged "Beware Of 'It'", is a spirited, fast paced delighter that the duo belts out in

sensational fashion. The boys tell us that love can strike at any time so watch out for "It". Flip, "Kiss-Crazy Baby", is a delectable, quick beat, bluesy novelty with an enticing set of lyrics. We're expecting either end or both to make the grade.

CARSON ROBISON  
(MGM 11837; K-11837)

**B** "AWKWARD SITUATIONS" [Old Homestead ASCAP—Robison] Smooth talkin' and singin' Carson Robison amusingly tells about those embarrassing times when you just wish you were someplace else. Fans oughta get a real kick out of this one.

**C+** "JUST LAZY" [Old Homestead ASCAP—Robison] On the reverse portion Robison continues in a light-hearted manner as he waxes his philosophy of people and their customs. A fetching platter that should attract spins.

WILBURN BROTHERS  
(Decca 29277; 9-29277)

**B+** "LET ME BE THE FIRST TO KNOW" (2:38) [Cedarwood BMI—D. & T. Wilburn] The Wilburn Brothers, Doyle & Teddy, come up with an excellent vocal duet on a tender, middle tempo item. Soft string backing on a deck that should earn a heap of coin for all concerned.

**B** "CAREFREE MOMENTS" (2:43) [Forrest BMI—D. & T. Wilburn] Under lid is a moderate beat weeper that boys render in top drawer style. Heartfelt lyrics are delivered with a great deal of feeling. A strong coupling.

DUB DICKERSON  
(Capitol 2947; F-2947)

**B** "LOOK, LOOK, LOOK" (2:34) [Cedarwood BMI—D. Dickerson] The splendid vocal styling of Dub Dickerson coupled with an engaging melody provides for a pleasant deck. Dub is sure proud of the gal he's gonna marry.

**B** "MY GAL GERTIE" (2:14) [Central BMI—D. Dickerson] Flipside is another boastful ditty that the chanter dishes up in sprightly fashion. A quick beat cutie with easy-on-the-ears lyrics.

GEORGE MORGAN  
(Columbia 21318; 4-21318)

**B+** "WHITHER THOU GOEST" (2:13) [Hill & Range BMI—Singer] George Morgan comes up with an enchanting performance as he waxes a very pretty love tune that's breaking big in the pop field. A wonderful assist by the Anita Kerr Singers.

**C+** "OH, GENTLE SHEPHERD" (2:29) [Oree BMI—C. Walker] Under side is another beautiful job turned in by Morgan and the Anita Kerr Singers on a captivating, religious item. Fine listening.

ED CAMP  
(Imperial 8269; 45-8269)

**B** "TIE A STRING AROUND YOUR FINGER" (2:03) [Commodore BMI—E. Camp] Ed Camp comes up with a refreshing item that has the quality, novelty and charm to stir up some excitement in the boxes. A dandy platter.

**C+** "ALONE TONIGHT" (2:20) [Commodore BMI—E. Camp] On the lower deck, Camp sends up a distinctive vocal job on a moderate beat, emotion piece. Tearful lyrics receive a subdued string backing.

RED HAYS  
(Starday 164; 45-164)

**C+** "A SATISFIED MIND" [Star-rite BMI—R. Hays, J. Rhodes] The mellow tones of Red Hays come over well on a slow tempo item with expressive lyrics. The artist finds more satisfaction with his peaceful thoughts than he did with his fame and fortune.

**B** "DOGGONE WOMAN" [Star-rite BMI—R. Hays, L. D. Booker] On this end, Hays and chorus sock out an infectious, quick beat ditty with a colorful instrumental backdrop.

JERRY BYRD  
(Mercury 70466; 70466x45)

**C+** "SUGAR BLUES" [Pickwick ASCAP—] Jerry Byrd and the boys come up with a mighty appealing version of the old Clyde McCoy favorite. It's a slow, relaxing treatment that will draw in any location.

**C** "TEXAS PLAY BOY RAG" [Hill & Range BMI—] Bottom etching is another catchy instrumental item that the group performs in top-flight fashion. A change of pace, quick beat pleaser.

HARVIE JUNE VAN  
(King 1387; 45-1387)

**B** "I'M JUST NOT THAT KIND" (2:40) [Lois BMI—Webb, Clements] Harvie June Van sings the sad story of a gal in love with a married man. The chirp's polished and sentimental reading adds much to the dishing and it should catch a goodly share of the plays.

**C+** "THE LIGHTS ARE GROWING DIM" (2:31) [Mar-Kay BMI—L. Webb] On the bottom half, Harvie handles a touching, slow tempo piece in sincere fashion. Warm string support.

**NEWS that's UP-TO-THE-MINUTE REVIEWS of the LATEST RECORDS CHARTS compiled EVERY WEEK ADS from LEADING RECORD FIRMS, ARTISTS and PUBLISHERS**

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"It's What's in THE CASH BOX That Counts"

# THE CASE BOX FOLK and WESTERN ROUNDUP

Rambling Lou of WHLD, Niagara Falls, N. Y., worked a promotion with Slim Whitman and Mac Wiseman recently and racked up a 3,000 paid admission performance for the two artists. . . . Rod Brasfield also set for dates by Lou in Dunnville, Ontario and Oshawa, Ontario. Rambling Lou started as a regular on the WWVA Jamboree in Wheeling, W. Va. and recently did a guest spot on the "Saturday Night Country Style" over CBS from WWVA. . . . Radio Station KFBI in Wichita, Kansas, reports that Mack Sanders and the Ranch Boys with Jeanie Pierson (Decca) played to turnaway crowds at the Kansas State Fair in Hutchinson, Kansas. Group did their radio shows over KFBI from the Big Red Barn. The Sanders and Jeanie Pierson are also on KTVH-TV from Hutchinson each week. It's reported that Sanders has already booked the Red Barn for the Kansas Fair next year. . . . Carl Stuart of WCOP and the New England Hayloft Jamboree had as his guest recently, Kenny Roberts. . . . Elvis Presley (Sun) in Nashville with Sun proxy Sam Phillips, and Marion Keisker, promotional rep for the label. Presley, along with band members Bill Black and Scotty Moore turned in a terrific performance. Boys also guested on Ernest Tubb's Record Shop Show. . . . Hank Snow and his Rainbow Ranch Boys anticipating a tour of the Pacific Northwest and Western Canada the latter part of



HANK SNOW

this month. The (Bill) Carlisles (Mercury) just returned from a tour in Canada and immediately went into a huddle with Mercury's Dee Kilpatrick regarding new recording material for next session. . . . Hubert Long, manager of Army's Faron Young (Capitol), reports that Faron opened a brand new entertainment spot for Johnny Rion October 2-3 at Croation Hall in St. Louis. Intensive publicity and promotional build-up drive will begin right away on Young. His release from the Service is expected in early November. . . . Jack Turner (RCA Victor) concludes his engagement at the Houston County Tri-State Fair in Dothan with his October 16th performance. Turner features his band, The Singing River Boys for the Fair Celebration, October 11-16. . . . Jimmie Davis (Decca) began a tour of Texas, Arizona, New Mexico and the West Coast. Davis' tour kicked off on Oct. 1 and will conclude on Oct. 15th. Davis recently did p.a.'s in Tennessee and Alabama. . . . Werley Fairburn (Capitol) getting good build-up from manager Keith Rush of New Orleans. . . . Latest from WLS: The home of the WLS National Barn Dance, Chicago's Eight Street Theatre, is having a face-lifting job. Modernized on the outside and re-modeled and re-furnished on the inside, the entire building is being air-conditioned. The big job is expected to be completed by November, but in the meantime the National Barn Dance is being broadcast every Saturday night from there before capacity audiences as usual.

. . . Ginny Wright (Fabor) in for visit with Tom Edwards of WERE, Cleveland, Ohio and guested on Tom's "Hillbilly Jamboree," stayed over and made an appearance on the station's Saturday night broadcast from the stage of the Circle Theatre. . . . Eddy Arnold inked for an appearance at the Arena in Cleveland on October 31st. . . . Homer and Jethro working the Big Oil Exposition in Odessa, Texas Oct. 13-18. This parody team has no record of their mileage via train, bus, auto or bicycle, but, the airlines have notified them they have flown more than 127,000 miles this year in personal appearances. . . . Red Foley, celebrated outturner of the "Ozark Jubilee" relinquishes his network time on October 16 for a special show for the Music Operators of New York. Jimmie Williams (Acorn) folk singer and dj at WNOP, Newport, Ky. inked a personal management contract with Joe Grieshop (songwriter) and cut his first session for that label last week.



WERLEY FAIRBURN

## WAX-WISE

Fred Stryker, Fairway Music, currently hittin' the road working on Goldie Hill's waxing of "Treat Me Kind" and Ferlin Huskey's "King of A Lonely Castle." . . . Steve Sholes A&R chief of RCA Victor's C&W department back into New York after several days of recording sessions in Nashville. Sholes, in addition to recording two newcomers to the label, Floyd Wilson of Knoxville, Tenn. and Charley Stewart 'packaged' Chet Atkins, oft mentioned as the top guitarist in the C&W field, with Hank Snow . . . the two turning out an album of guitar instrumentals thus wrapping up a C&W team for sales-presentation under the current 'package' merchandising idea that has been hittin' new highs in sales in the 'pop' field. . . . Paul Cohen, A&R chief for Decca, came into Nashville after first flying into Springfield, Mo. for sessions with Red Foley and Kitty Wells. Four of Cohen's acts are now appearing on the "Ozark Jubilee." In addition to Foley,



JIMMIE WILLIAMS

here's Arlie Duff, Grady Martin and the newly-signed Foggy River Boys. Completing sessions in Springfield, Cohen then flew into Nashville bringing with him Grady Martin, Tommy Jackson and Bobby Moore for special sessions, along with Mitchell Torok and Autry Inman. Torok was formerly associated with Fabor Records, and is now exclusively with Decca. . . . It's reported that Lloyd Miller leaves King Records branch to join Jerry Blaine's Cosnat operation in Cleveland as promo man. Mercury's Dee Kilpatrick has just signed Benny Martin to a recording contract. First session due out soon. Marty Roberts (Coral) of WCKY, Cincinnati, passing out a very interesting 'Picture Album' to his many friends in the business. Quite an interesting album, which traces Marty Roberts' career from boyhood, into the Service and reviews his entire show business background. . . . Buddy Killen, rep for Tree Publishing Company of Nashville and New York, now located at 218 Fairfax Avenue, Nashville. . . . Carl Smith's version of "If You Saw Her Through My Eyes" (You'd See Her Differently), has been banned, according to reports in Nashville. Commencing November 1—Shel Horton of Saxton, Pa. will have three hours daily of Country Music over the new station WKMC-AM. Shel's address—Box 334, remote studios WVAM-WKMC, Saxton, Pa. Word from Jack Arthur lets us know that Charline Arthur's version of "The Good And The Bad" is doing real good in Texas territory. . . . DeeJay Roy Hines of WPAG-TV, Ann Arbor, Mich., and who is also a C&W artist, has collaborated with Henry ("Call Off The Wedding") Boye on four tunes to be released on their own label. More evidence that Country music gets around. . . . Henry Boye operates from Brooklyn,

# Cleveland's Favorite



CLEVELAND, OHIO—Lou Monte, RCA Victor record star, received a plaque from Bill Randle on behalf of radio station WERE in Cleveland as a symbol of appreciation for all Lou has done for the city of Cleveland. This is the second time Randle has given this award to an artist. Shown left to right: Bill Randle, Lou Monte, Raymond T. Miller, president of station WERE, and William Shipley of Main Line Cleveland, Inc., former mayor and prominent Cleveland citizen.

## Meeting Dates Of Music Operators' Associations

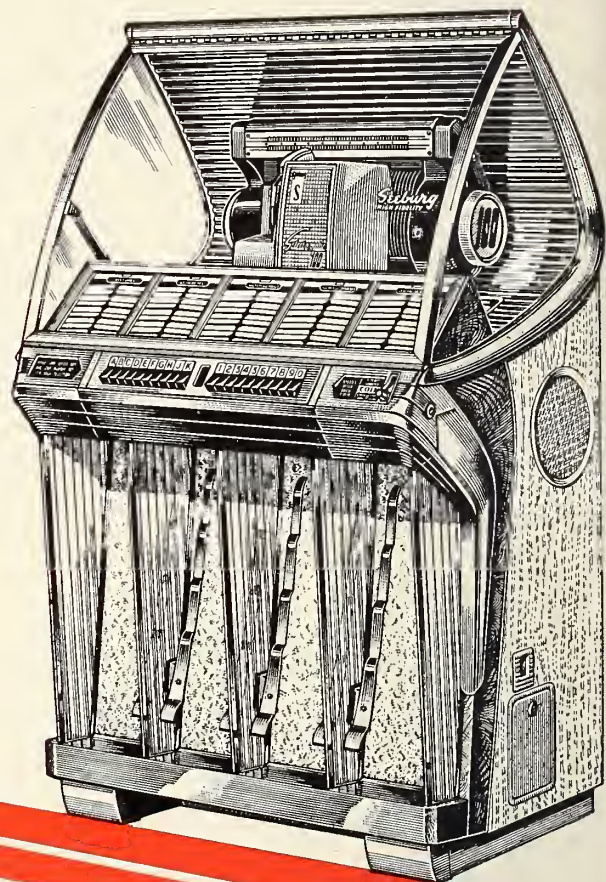
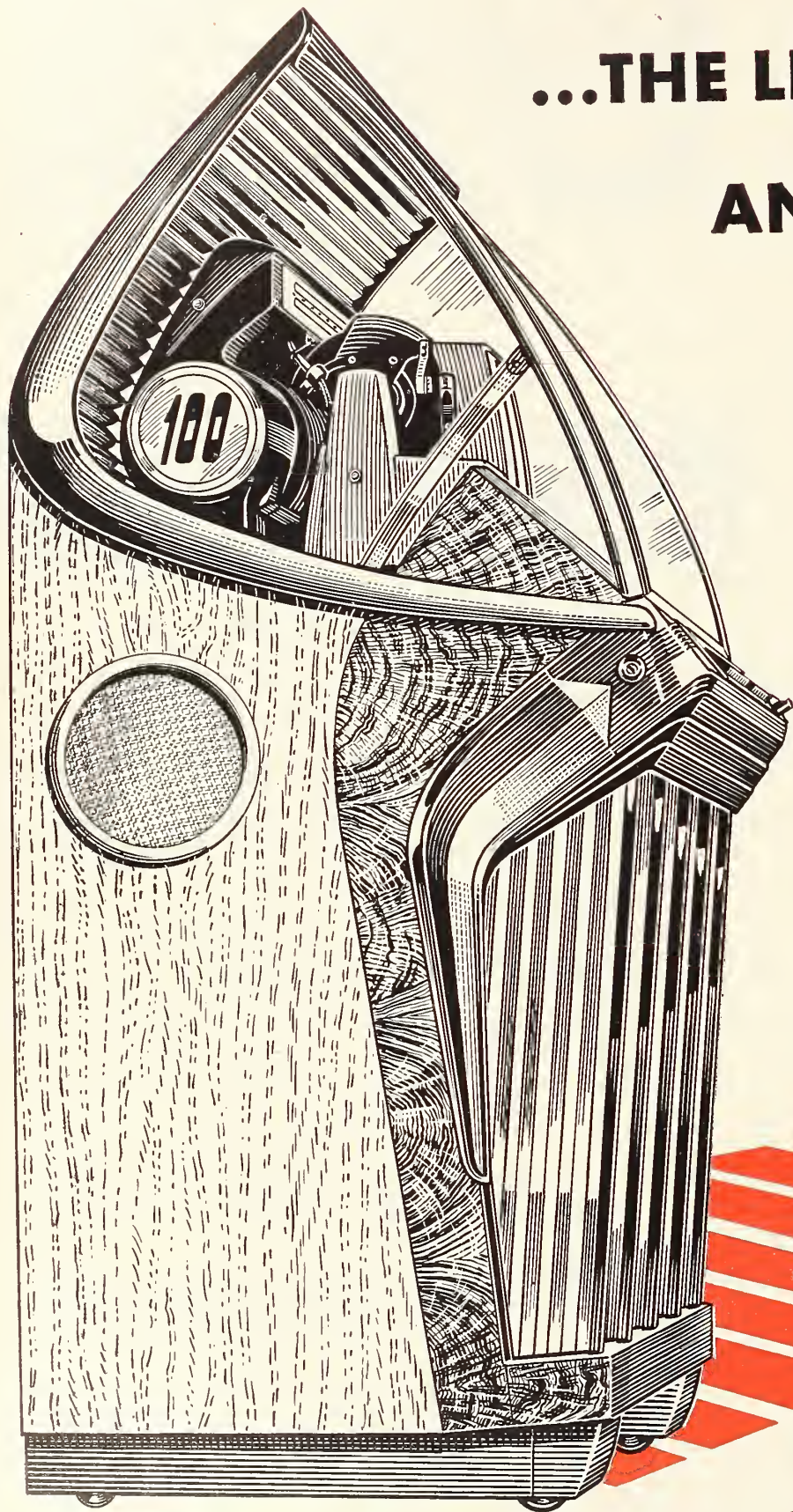
- Oct. 12—Western Massachusetts Music Guild  
Place: Ivy House, W. Springfield, Mass.
- 12—California Music Merchants Assn.  
Place: Fresno Hotel, Fresno, Calif.
- 12—Phonograph Merchants' Assn., Cleveland, Ohio  
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- 13—New York State Operators' Guild  
Place: Governor Clinton Hotel, Kingston, N. Y.
- 13—California Music Merchants Assn.  
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 14—California Music Merchants Assn.  
Place: U. S. Grant Hotel, San Diego, Calif.
- 18—Amusement Machine Operators of Baltimore  
Place: Pimlico Hotel, Baltimore, Md.
- 18—Westchester Operators' Guild, Inc.  
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 19—Amusement Machine Assn of Philadelphia, Inc.  
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.
- 19—California Music Merchants Association  
Place: Hotel Biltmore, Conference Rm. 8, Los Angeles.
- 21—Eastern Ohio Phonograph Operators' Assn.  
Place: 1310 Market Street, Youngstown, Ohio (executive board).

## Folk and Western Roundup (Continued)

N. Y. . . . The newly acquired Decca artists The Foggy River Boys cover the Porter Wagoner release of "Company's Comin'." Publisher is Earl Barton Music, Inc. of Springfield. Johnnie Mullins, is the writer. . . . Gene O'Quin (Capitol) out with a promising new release . . . it's called "It's No Wonder." . . . Chess Records introduces another new C&W artist to its line-up . . . he's Wayne Walker with "Now Is The Time" and "You've Got The Best of Me." Wayne is from Shreveport, La. . . . Jimmie Rodgers Snow recently cut another session, release date coming up soon. . . . Homer and Jethro (RCA Victor) out with a new release for the Christmas trade: "Santy Baby" backed with "Night After Christmas." The disk is expected to do as well as their last year's "All I Want For Christmas Is My Upper Plate" which resulted in the WLS studios being flooded with real and miniature dentures from the listeners. . . . Slim Whitman (Imperial) couples the old with the new in his latest release . . . the new one is "I Hate To See You Cry" and the other is Slim's arrangement of an old 'pop' . . . "Singing Hills." . . . Sid Kessel, Nashville rep for Southern Music, about to set new talent with major recording label. . . . The Tennessee Mountain Boys, Johnnie and Jack, (RCA Victor), probably have another hit in the making with their current release of "Beware Of It" and "Kiss-Crazy Baby." Their first since "Goodnight, Sweetheart, Goodnight" . . . this coupling offers the same rhythmic patterns and style. . . . Ted Adams, Ernie's Record Mart, reports good sales for Jack Toombs' (Excello) latest wax. . . . "Foolish Jealousy"! . . . Redd Stewart just cut his first session as a single for RCA Victor.

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# Music Operators:

# HOW TO LOSE MONEY BUYING RECORDS

## Here and There

NEW YORK—In the past few years, salesmanship has once again taken its rightful place in the nation's economy. For many years, business prospered because of demand being bigger than industry could supply. Now with supply ahead of demand (in the coin machine business as well as in most all other industries) sales efforts are most necessary. Recognizing this fact, many firms are running sales contests among its distributors, awarding them prizes. Foremost prize award is a trip somewhere. An expert estimates that at least 120,000 super-salesmen will have taken luxury trips this year as a reward for selling. The trip usually provides accommodations for the wives as well, which it is stated, increases the incentive of the sales people. A manufacturer of coin operated phonographs used this travel award prize to good advantage during the past months, and will soon announce that about a dozen distributing executives and their wives will take off on a luxury vacation trip to the Southland.

ATLANTIC CITY, N. J.—At a meeting of the National Association of Sheet Metal Distributors and the National Wholesale Hardware Association, Bennett S. Chapple, Jr., assistant executive vice president of U.S. Steel Corporation, said the American economy could easily operate next year at a level which would make 1955 the second or third highest year in the post-war period. "There is reason to believe that operations in the steel industry will average slightly above our 1954 experience," he said. He added "Next year will be a period of over-all business stability, with volume at approximately the present level." This prediction augers well for the economy of the entire country, as it is acknowledged that if "steel," being the nation's basic industry, increases its business in 1955, business in general will also increase.

NEW YORK—In a film "Tune In Tomorrow" designed for showing to advertising, business and broadcasting industry groups, CBS stated that American business can expect by 1960 an over-all market of 177,000,000 persons ready to spend \$70,000,000 more than they do today. At the current rate of growth, the film sets forth, the population should go up 16,000,000, with a 20 per cent higher standard of living by 1960. It states that advertising has helped to build the current economy and says the business problem consists of "making everybody want the satisfaction that a higher standard of living can bring."

The other day a very well known music operator visited with us. We talked about this, that and the other thing. We complimented him on the marvelous public relations work he was doing for all in his territory. Then, as an afterthought, we asked:

"Say, how come you're no longer sending us your ten top money-making tunes as you used to do each week?"

He hesitated. Then, in a somewhat embarrassed fashion, he told us:

"Well, if you want to know the whole truth, I don't have anything to do with the records we buy. I've got a little girl working for me in the office and she takes care of this for me."

Is there any need to go any further? We could stop right here and, without any doubt, hundreds of music operators reading this would, just like this music man did, after we let go at him with all we had regarding the most important and vital essential to his business—the buying of records, be just as shamefaced as he was when he left us.

Here was an outstanding music operator. A music operator who could, without doubt, repair any type of phonograph on his route. An operator who knew electronics and mechanics. An operator who knew how to really operate. He has been engaged in the operating business for over twenty years.

An operator who spent his good money on public relations advertisements to benefit himself, as well as all the operators in his territory. Who called together all the other operators to arrange for a better commission basis. Who had dozens of locations that have been his locations from the day he started in business.

But a music operator, like hundreds of other music operators, who just didn't know music. He had made himself dependent on some little girl in his office to purchase what she thought, sitting in that same office eight hours a day, was what his customers on his many locations would like to hear.

If ever there was anything that could be called gross neglect and absolute inefficiency, certainly this is it. This music operator isn't alone in this gross neglect of the most vital element of his business, the buying of records.

Hundreds of other music operators all over the nation are just as shamefully neglecting their locations. The very same operators who cry that present collections aren't big enough. Operators who howl because machines don't come down in price when they, themselves, read that labor

continues to win ever higher wage agreements all over the country. When they know that because costs are high they must absolutely practise the very greatest efficiency.

Without records, of what value is even the finest automatic phonograph in the world? Without the right kind of recordings, the records that the patrons of each and every different and individual location want to hear, what value is there keeping the phonograph in the location and howling about losing money on this operation?

How in the world can a little girl, confined in the office of an operator approximately eight hours each working day, know what the different kinds of people who patronize certain types of locations really want to hear?

Even if and when a location owner phones her and tells her of records his patrons request from him, which is something no music operator worth his salt ever wants to hear has happened to his business, all she can do is simply comply with the request, and hope that these records will bring some coin into the phonograph in that location.

The fact is that the record requested by this location owner may not even be the correct recording to be used in that very location. If the operator, himself, will visit the location, remain there for a while when the place is busy, listen and talk with the people who patronize the place, to learn the kind of people they are and the kind of music they like, he may be the most surprised man in all his territory to find that, when he properly programs his phonograph with the kind of recordings he learns the patrons of his various locations really want to hear, his collections will take a sky high jump.

There is only one way to properly program any automatic phonograph, and that is to spend sufficient study time in the location where the phonograph is located. To thereby learn exactly what the people in each individual location really like to listen to in the way of music. Then, and then only, will the operator be able to properly program his phonograph, and be able to enjoy top collections from each one of his locations.

*How to lose money? It's very simple, Mr. Music Operator. Just leave the programming of the phonograph on each one of your locations to some 'little girl' confined in your offices eight hours each working day. Just let her, without any knowledge whatsoever of the different kind of people who patronize each of your individual locations, or the kind of music they really like to hear, do all the record buying for you!*

# UNITED MUSIC OPS OF MICH. VOTE TO ADOPT 10¢ PLAY

## Will Set Day for Entire City of Detroit to Change Over to 10c Play at Special Meeting October 18

**Bill Gersh, Publisher of The Cash Box, Given Great Ovation by All Present for Stirring Speech That Led To Vote**

DETROIT, MICH.—Roy Small, Conciliator and Public Relations Counsellor of United Music Operators of Michigan, was just as happy and elated as any present at the biggest gathering in the history of this organization when, by a unanimous vote, all members present decided to adopt 10c play for the City of Detroit.

Prior to this evening meeting there had been an afternoon meet of the Board of Directors and these men, too, voted their approval for the City of Detroit to adopt 10c play.

After a dinner served specially for them at the Fort Wayne Hotel, here, the Board of Directors, along with all the officers and members of the organization, as well as new members who attended for the first time, met for their monthly meeting on the Ballroom floor.

After the regular business schedule, Roy Small, with great flair and much friendship, introduced Bill Gersh, publisher of *The Cash Box*. He explained that Bill would have the floor from now on as long as he desired to speak, and that he was the invited guest of the United Music Operators of Michigan, to speak to all present on 10c play.

After a very stirring speech with many in audience raising their hands to ask questions, which ranged from when to start and how to start, up to the point where a motion was made by Lou Fisher, seconded by Tony Vance, and a vote then taken of the entire organization.

The result of this vote was unanimous adoption of 10c play for the City of Detroit.

A special meeting to be held on October 18, when the day would be set for the entire city to change over to dime play.

The distributors present, Lou Nemesh, Joe Brilliant, Carl Angott and Tony Sanders all joined in and made stirring speeches of their own telling how they would cooperate 100 percent with the operators.

Lou Fisher, Pat Patton, Tony Vance, Ed Carlson, Roy Small and many, many others also got up to speak on 10c play.

Irving Ackerman, well known De-

troit attorney, congratulated the entire organization on its great and progressive development. He explained that he had hoped, when he arrived to attend this, his first meeting of UMO, that the men would vote to adopt 10c play.

Edward L. Carlson, president of UMO, presided. J. M. Jeffrey, vice-president; Harry L. Norton, secretary and Anthony Syracuse were the officers in attendance. Honorary past president, Frank Alluvot, was also on hand.

The Board of Directors, John J. Broses, Lou Fisher, Harvey Gilbert, Gust Kotsonis, Vince Meli, James Robson, Tony Vance, Everett Watson and Sam Willens were all thrilled to hear the entire membership approve dime play.

Members of the Entertainment Committee who helped make this so outstanding an affair, headed by Chairman Lou Nemesh, and including Carl Angott, Frank Antaya, Joe Brilliant, James Dunne, Dominic Carrado, Gordon Fruitman, Nick George, Fred A. Grinole, Mike Harowski, Sidney Ketchem, George Kelly, Mary Ann Knutson, Frank McNichols, George Patton, R. Pinkston, Wanda Rheume, Martin Rice, Harry Riche, James Rothis, Jr., Wm. Ryan, Tony Sanders, Sam Sapienza, Jr., Dale Sauve, Clarence Spooner, Frank Staffe, Frank Stankiewicz, Peter Tocco and Grace Ziegler, were greatly complimented.

Some of the operators present, like Tony Vance, Domenic Carrado, Pete Tacco, Joe Brilliant, Lou Fisher and many others, indicated that they would start changing over to 10c play immediately, and that the greater majority of their routes would be operating on dime play by the time they came to the special meeting two weeks from now, October 18.

In the meantime, a committee has been appointed to return with the information the members desire regarding cost of changeover for phonos as well as wall and bar boxes. Also the best and easiest way to make the changeovers and also whatever other information, such as the letters and type advertisements to location owners, that should be arranged prior to the entire city switching over to 10c play.

### ROY SMALL'S SPEECH INTRODUCING BILL GERSH TO U.M.O.



ROY SMALL

Conciliator and Public Relations Counsellor, United Music Ops of Michigan

half the labor they put forth to go to hell, if they would venture their efforts in the right way.

"No legacy is so rich as honesty. You must recognize that democracy is based upon the conviction that there are extraordinary possibilities in ordinary people. The best government is that which teaches us to govern ourselves.

"The greater the power the more dangerous the abuse could be. Justice and power must be brought together. So that whatever is just, must be powerful, and whatever is powerful, must be just.

"The rules are made to protect the innocent and should punish the guilty. Good rules make it easier to do right, and harder to do wrong.

"The rules of this organization are to benefit the majority of the members, and suggestions for changes should be made whenever they do not accomplish this purpose. Ignorance never settled a question, and new ideas could be good or bad just the same as old ones.

"If you have no inclination to learn more, you are apt to think you know enough. I attribute the little I know to my not having been ashamed to ask for information.

"Knowledge is of two kinds, we know a subject ourselves, or we know where we can find information upon it.

"We are fortunate to have a man with us tonight who has the knowledge and the ability to help us with our problems. It is with gratitude and pride I present to you, the publisher of *The Cash Box*, my friend and your friend, Bill Gersh."

"I expect to pass through life but once. If, therefore, there be any kindness I can show, or any good thing I can do, I wish to do it now and not defer or neglect it.

"To cultivate kindness is a valuable part of business life. The vocation of every man and woman is to serve other people.

"It is not wealth nor ancestry, but honorable conduct that make men great. We in the music business should all strive to be great by living up to our slogan 'ETHICS IS OUR CREED.'

"When we have practiced good actions awhile, they become easy. When they are easy, we take pleasure in them. When they please us, we do them frequently and then, by frequent act, they grow into a habit.

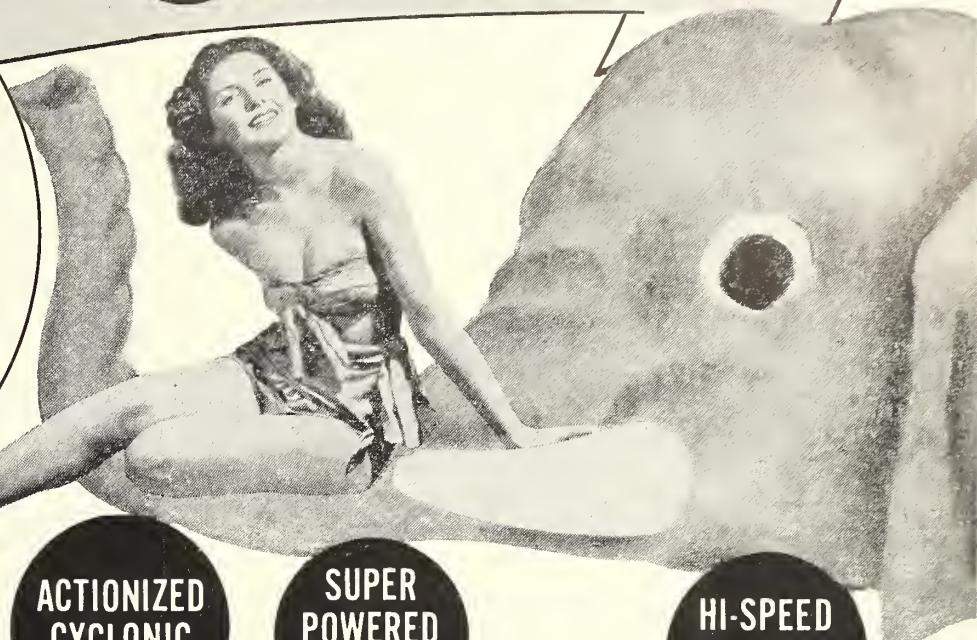
"Men might go to heaven with

# RIDING HIGH WITH

# GOTTLIEB'S Super JUMBO

A PERFECT  
**MULTIPLE**  
PLAYER AMUSEMENT  
MACHINE

**1-2-3 or 4** can play at  
the same time



**ACTIONIZED  
CYCLONIC  
KICKERS**

**SUPER  
POWERED  
FLIPPERS**

**HI-SPEED  
POP  
BUMPERS**

**MULTI-TILT FEATURE** Action continues for remaining players even though one or more players tilt out their own scores.

**TRIPLE MATCH FEATURE** with **MULTIPLE PLAY AWARDS**

**ADJUSTABLE FOR 3, 4 or 5 BALL PLAY**  
A competitive **HIGH SCORE** amusement machine.

**HOLDOVER and MYSTERY SUPER BONUS**

**MODERN  
MASSIVE  
CABINET**

**BURGLAR-  
PROOF  
CASH BOX**

**ADVANCE  
DESIGN  
SCORING UNITS:**  
A Gottlieb perfected unit with heavy duty coils; metal drums for easy cleaning

THE NATURAL EVOLUTION OF AMUSEMENT MACHINES  
The result of many months of extensive research and severe testing

For the past few months, dozens of SUPER JUMBOS have been on test locations all over the United States and Canada. This very comprehensive test, covering a period of approximately 600 operating days, has proven conclusively that SUPER JUMBO is one of the very finest Amusement Machines in many years. Coupled with the solid player appeal and terrific earning capacity is a typical Gottlieb perfected mechanism assuring years of dependable cash receipts.

**SEE IT AT  
YOUR  
DISTRIBUTOR  
NOW!**

**EASILY  
ACCESSIBLE  
MECHANISM**

**FLUORESCENT  
ILLUMINATION**

Available with twin chutes  
10¢ and 3 for 25¢

**DELUXE JUMBO** FOR NON-REPLAY AREAS

**D. Gottlieb & Co.**

1140-50 N. KOSTNER AVE.  
CHICAGO 51, ILLINOIS



# AMI Intros Model "F" Phono

## Features Multi-Horn Hi-Fi Sound

### Distribs Hold Open House Showings Week of Oct. 9



JOHN HADDOCK

GRAND RAPIDS, MICH. — AMI Incorporated's new Model "F" automatic phonograph, the first and only juke box with multi-horn high fidelity, went on display this week at distributor points across the country, John W. Haddock, president, announced.

An outstanding feature of the new series of three machines being introduced, said Haddock, is the "Sonoramic Sound" which surrounds the listener with music that is recreated in the full range and exact tonal shading of every voice and instrument. This multi-horn high fidelity is an exclusive AMI development for reproducing music of a quality and realism until now known only in the concert hall, he declared.

"Sonoramic Sound" brings a new dimension to music and does for the ears what the wide screen 'Cinerama' movies have done for the eyes," Haddock said. It makes possible, through the use of both bass and high frequency horns, high fidelity reproduction not previously possible except in the most costly custom built installations, he added.

The new Model "F" series, the sixth to be introduced since the end of World War II, includes Model "F-40" which plays 40 selections on 78 rpm records; Model "F-80" which plays 80 selections on 45 rpm records; and Model "F-120" which plays 120 selections on 45 rpm records.

Another notable development in the new Model "F" machines, asserted Haddock, is the use of a principle of color dynamics, entirely new to the automatic music field, as an aid to music merchandising. A new "Miracle Finish" is used on the cabinet, practically impervious to abuse, in a wide range of smart, full-tone decorator colors.

The cabinet itself is of contemporary design modeled in the clean-line functional manner of smartly designed furniture, set off by bright metal trim.

Operating in conjunction with both the bass and treble horns is a unique

cross-over frequency dividing network that sends low frequencies to the bass horn and high frequencies to the treble horn. Each horn handles the frequencies for which it was specifically designed. One horn picks up where the other leaves off so that there is no fading in the important middle range.

A new, extremely light but rigid die cast high fidelity tone arm uses the General Electric variable reluctance cartridge, with a single instant-change stylus. Acoustical output of the full range amplifier, with a signal well beyond 20 to 25,000 cps, equals 50 watts with ordinary speakers.

The turntable runs with the precision of expensive studio transcription turntables. It was a new sure-grip friction drive and plays records horizontally, the same way they are recorded, to prevent any wows, rumble or flutter.

With its solid, one-piece back, the new Model "F" ends "back-door" nuisance. The door at bottom front of cabinet leads to the new amplifier, credit unit, junction box, cash box, receiver, opening to the bass horn speaker enclosure, and slug rejector. Service is easy and fast because of this easy accessibility to inside equipment.

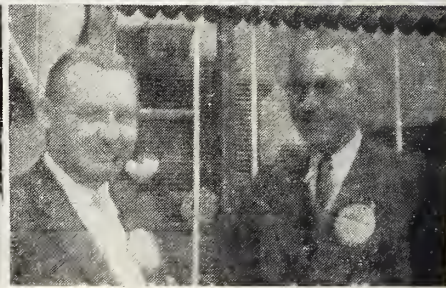
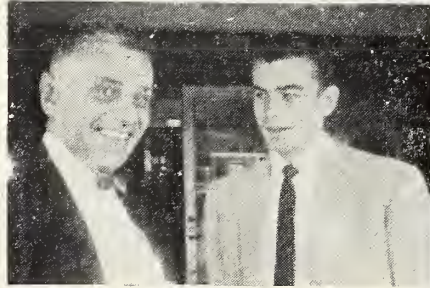
Commenting on the multi-horn fidelity system of the new series, AMI engineers said the use of horns is universally accepted by audio engineers for exact duplication of sound waves. Without horns, waves set in motion by the vibrations of loud speaker diaphragms tend to dissipate, slur and build up unpleasant resonances. With the horns, sound waves grow to their original quality and magnitude without alteration of wave patterns. Faithful bass reproduction requires horns of great size that provide ample room for the slow vibrations of the lower frequencies to develop. AMI engineers have created such a bass horn and ingeniously folded it into the lower portion of cabinet.

The folded bass horn is more than the equivalent of nine 12-inch speakers, or nearly 50 inches long when extended. Like the giant pipes of an organ, the horn brings out the lowest low with unparalleled fidelity. True lows are obtained without the juke box "boom."

The treble horn is activated by a loudspeaker or "driver" diaphragm also. Unlike its bass counterpart, however, the size of this horn must be greatly restricted to avoid distortion and electronic exaggeration.

High frequency waves vibrate rapidly and the instant response necessary to their high fidelity reproduction requires a diaphragm of extremely small diameter such as the one-inch metal disc used in AMI's treble horn which is flared to disperse

## AMI Distribs Relax During Sales Meet At Grand Rapids



GRAND RAPIDS, MICH.—AMI distributors take a break during the recent meeting at Grand Rapids, and stroll around the outside of the Rowe Hotel. After hearing talks by engineers, designers, John Haddock and other AMI executives, the distributors took an opportunity, during a recess, to catch a breath of air and discuss the many matters brought to their attention. (Ed. note: The pics were snapped by The Cash Box, without the knowledge of the subjects in many instances).

music to all parts of the room. This horn is located at ear level to avoid tonal muffling from furniture, rugs, drapes and other objects that obstruct low-placed high frequency speakers. Everything can be heard on the new

machines from 40 to 14,000 cps. Visitors to the High Fidelity Show held in the Palmer House, Chicago, recently had a sneak preview of the new Model "F." It was the only juke box on display at the show.



*A Winner! Different! Better!* - For LONG RUN PROFITABLE OPERATION...



*Most Lasting Appeal of All Gun Games*

CREATORS OF DEPENDABLE PLAY APPEAL  
4242 W. FILLMORE ST. CHICAGO 24, ILL.

*Williams*  
**TRUE MOVING TARGETS**  
**SWEEP ASIDE**  
**ALL COMPARISON**  
**IN THE MOST REVOLUTIONARY**  
**GUN GAME OF ALL TIME ...**

*Super* **JET FIGHTER!**

- 3** Jet Planes Speed Across Screen in Military Flight Formation!
  - **MATCH-A-SCORE FEATURE:** Number-Star-Plane
  - **CONVERTIBLE OPTIONAL REPLAY**
- 15** Fast Flights Across Board... for a Dime!
  - Hitting ALL THREE PLANES in any flight scores "Extra Flights" and Bonus Score! Up to 15 Extra Flights possible per game.
  - Progressive Scoring - with scores increasing in 5th-10th-and 15th flight!

HIGH SCORE OVER 8000

Also AVAILABLE WITHOUT MATCH FEATURE OR REPLAY

*Williams*  
MANUFACTURING COMPANY

**SPECTACULAR PLAY APPEAL!**

- **SUPER JET FIGHTER** is the first "True-Moving" Target Gun-Game. Planes appear in triple echelon formation to the right of screen. They dive, swoop, or soar across the board in ever-varying patterns as the man-behind-the-gun hits 1-2-3 planes each flight.
- Hits are made by precision remote control, the gunner spotting each target thru the sight atop the jet pursuit plane at front of game. Beam of light shows precisely where gun is aimed. It's intriguing—Simply loaded with appeal!

See your *Williams* DISTRIBUTOR!

## Westchester Music Ops Grow More Enthusiastic Over Dime Play as Collections Continue to Jump. Skeptics High In Praise

PORTCHESTER, N. Y.—"10c Play Experiment By Westchester Ops Success" was the headline of a feature story which appeared in October 2 issue of *The Cash Box*.

Since this report was made, Westchester operators are more and more jubilant over the results. Collections have been mounting steadily, and the most skeptical music operators are now the most outspoken in their praise of the dime, 3 for 25c play.

Not only are these operators satisfied with their initial conversions, but are now expanding their programs to take in practically every location possible.

One of the foremost operators here, Max Klein, observed dryly that originally he was against the idea of 10c play. "I am completely satisfied that dime play can be a success and increase our collections greatly, if it is done correctly" now states Klein. "Our average gross collections, as of now," he continued, "are up from 30 to 40 per cent. We have had practically no trouble, with the exception of a complaint from location owners, on the average of about 1 to 12 spots.

We were able to overcome any objections to dime play in these few spots by educating the owners and bartenders to explain to the patrons that they can select extended play records, (we insert from 20 to 30 records in each machine, depending upon the location) which gives them 2 tunes for a dime, 6 for a quarter. This extended play feature is very important at the start and has been extremely helpful in overcoming any location complaints. And, of course, the plan was initiated with only new model phonographs."

Another prominent operator, Seymour Pollak, was bubbling with enthusiasm. "Altho we've been on dime play a short time" he said, "we've found that our collections continue to increase each week, as the patrons evidently become more agreeable to inserting dimes. At this time, we find that our gross collections have risen to from 60 to 75 per cent over what it was on 5c play. The location owners, receiving greater shares for themselves, are also very happy over the changeover."

Pollak also credits much of the program's success to the use of extended play records.

## Bally Service Schools For 5 More Cities

CHICAGO—The highly successful Bally Service Schools have been scheduled for five more cities. Paul Calamari and Bob Breither of the Bally engineering staff are heading to the Pacific Northwest to conduct service schools sponsored by Dunis Distributing Company. Eddie Morrison and Johnny Michaels of the Dunis organization will be hosts at the schools to be held at the Park Hotel, Great Falls, Montana, October 18; Dunis Headquarters, Spokane, Washington, October 19; Dunis Headquarters, Seattle, Washington, October 20, 21. Calamari and Breither then move on to Dunis Distributing Company, Portland, Oregon, October 22, 23, where popular Lou Dunis will greet coin machine men from that area.

While Calamari and Breither are covering the Northwest, Henry "Brownie" Brown, another seasoned veteran of the Bally engineering staff, will conduct the Bally Service School at New Orleans Novelty Company, New Orleans, La., October 19, 20. Louis Boasberg and Ray Bosworth will be hosts at this gathering.

At all schools the Bally engineers will provide up-to-the-minute servicing methods and other pertinent information on current Bally products, "Jet" and "Rocket" Bowlers, "Variety" in-line game, and the two popular kiddie-rides, "Moon-Ride" and "The Chamion" horse-ride, now produced in new flashy colors plus other improvements.

Operators and servicemen are urged to attend these schools, as they are certain to obtain many pointers that will do much to increase earnings and reduce service calls to an absolute minimum.

## GET BIG PLAY THIS FALL SEASON with the best!

HI-FI (like new)	\$499.50
SUPER PENNANT (floor sample)	279.50
MAJOR LEAGUE Six Player	349.50
CABANA	169.50
United SUPER	92.50
United 10th FRAME	190.00
United OLYMPIC	229.50
United ROYAL	339.50
United CASCADE	174.50
ChiCoin DOUBLE SCORE	179.50

WRITE - WIRE - PHONE TODAY!

We are exclusive factory distributors for:  
**BALLY - WILLIAMS - ROCK-OLA**

**LAKE CITY AMUSE. CO.**  
4533 PAYNE AVE., CLEVELAND, O.  
(Tel.: HE 1-7577)

## FOREIGN! BUYERS!

Our Service is...  
Quick - Efficient  
and Reliable

In addition to all the latest equipment, we have thousands of international reconditioned machines available for your selection, including Pin Games, Kiddie Rides, Music Machines, Arcade Equipment and Shuffle Alleys.

CABLE US FOR SPECIAL PRICE LISTS.  
Parts and Service Manual Available.

## INTERNATIONAL AMUSEMENT COMPANY

1423 SPRING GARDEN STREET  
PHILADELPHIA 30, PA. (Tel. RI 6-7712)

# Music Op Helps Promote Grand Opening at \$40 Million Shopping Center



SAM WILLENS & BUNNY PAUL

DETROIT, MICH. — The grand opening of the famed J. L. Hudson Department Store's \$40,000,000.00 Northland Shopping Center, in this fast growing northwestern suburb of the Motor City, was made even more outstanding by a music operator who had, after overcoming many difficulties as to the installation of a Seeburg high fidelity hideaway system and wall boxes in the \$150,000.00 drug store in the Northland Shopping Center, brought noted recording artists to the grand opening along with hundreds of their recordings which they autographed and gave away free of charge.

The operator is comparatively new to this industry. His name is Sam Willens of Williams Music Systems. He is a member of the Board of Directors of United Music Operators Of Michigan.

Formerly having been connected with drug stores and druggists all his life, he decided, on entering the

juke box industry, that he would prove that big city drug stores were great locations for automatic music.

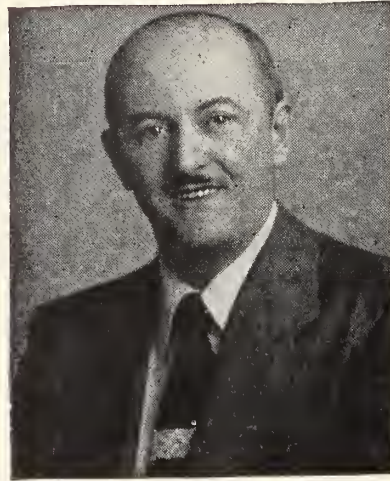
Not only has he proved his point, but, even the executives of the J. L. Hudson Company Department Store and their very fine and outstandingly modern \$40 Million Northland Shopping Center now are in full agreement with him that his music is making this great shopping center a more tuneful and happy experience for the thousands of shoppers who come there each day.

Willens brought along disk star, Bunny Paul, Essex Records, as well as The Chuckles, Label "X", and others. He bought recordings and, as he reports, "We actually had a production line with people waiting for hours to get one of the autographed records of these stars."

He also says, "The result is that the entire executive organization of the great J. L. Hudson Company is tremendously impressed when checking to note the number of classical and semi-classical records featured in this Seeburg 100 selection hideaway system. Also the high fidelity speakers. The neat manner in which the boxes are arranged around this beautiful drug store. Also the fact that the shoppers like the music and insert coin without even a moment's hesitation while they're having a sandwich or a soft drink or even while shopping around this huge drug store itself."

Willens is being commended by leading operators here for, "breaking the ice and bringing better understanding of the juke box business and what it can accomplish for general business with such organizations as the multi-million dollar J. L. Hudson Company and their \$40,000,000.00 Northland Shopping Center."

# N. Y. Music Ops Banquet Show To Be Broadcast



AL DENVER

NEW YORK—Al Denver, president, and Nash Gordon, business manager of the Music Operators Association of New York, and their staff were rushing this week to complete details

for the upcoming 17th Annual Dinner and Banquet being held Saturday night, October 16, in the main ballroom of the Waldorf Astoria Hotel.

Denver jubilantly advised *The Cash Box* that a half hour portion of the show will be broadcast. Red Foley, country recording artist relinquished his time on Station ABC, and the network will carry whatever portion of the show that appears from 10:05 to 10:30 P.M. Martin Block, famous disk jockey will act as master of ceremonies during the broadcast.

As usual, a great array of recording artists will perform for the music operators. A partial list of artists sure to appear include Liberace, Sammy Davis, Jr., the Barry Sisters, and Betty Madigan. A complete show has been booked in, in addition to these stars, which will be headed by Vincent Lopez Orchestra and the Winged Victory Chorus.

# Mrs. Mary Gillette Donates Phonos And Games To U. S. 5th Army

CHICAGO—Mrs. Mary Gillette of Gillette Distributing Company, one of the most outstanding music operators in this area, who is a member of this city's Recorded Music Service Assn., as well as the Music Operators of Northern Illinois, donated phonographs and games this past week to the U. S. 5th Army.

Following up on the speech she made at last month's meeting of the Music Operators of Northern Illinois, regarding donations of phonos and

games as an outstanding public relations effort on the part of the juke box industry, she proved that she practiced what she preached, when the news became known this past week of her own donations.

She donated a juke box as well as games to the U. S. 5th Army at Fort Sheridan, Illinois.

She also donated a juke box and games to the U. S. 5th Army anti-aircraft detachment here on the south side of this city.

Mrs. Gillette has always urged the operators to practice better public relations at every possible opportunity.

After Bill Gersh spoke on Public Relations last month before the Music Operators of Northern Illinois, Mrs. Gillette got up and made one of the most stirring speeches the men had yet heard. She was tremendously acclaimed and applauded for her statements at that time.

"But Mrs. Gillette did not just speak and do nothing," as some here stated this past week, "she went out and donated phonographs and games the moment she heard that the U. S. 5th Army needed these for the entertainment of the soldiers at Fort Sheridan as well as in their anti-aircraft installation in this city."

## Experienced Music Salesman Wanted

Very Large Distributor of Leading Music Manufacturer Wants Experienced Man. Must Travel—Excellent Opportunity. Write In Confidence to Box 228, The Cash Box, 26 W. 47th St., New York, N. Y.

# United Presents "Singapore" Has Entirely New Feature In Four Special Cards



BILL DeSELM

CHICAGO — Bill DeSelm, sales manager of United Manufacturing Co., this city, announced this week the release of the firm's new in-line game, "Singapore."

"Singapore," said DeSelm, "has an entirely new feature in its four special cards. These four special cards

can be bought progressively in rotation.

"In the four special card feature, any two numbers, if they are lit, score 3-in-line, any three numbers 4-in-line, any four numbers 5-in-line.

"Singapore," continued DeSelm, "has all the proven player-appeal features which were part and parcel of either of the previous United in-line games, 'Nevada' and 'Hawaii,' or both.

"These include the spell-name carry-over feature in which the letters light progressively and remain lit from game to game and which scores 5-in-line when the complete name is lit. Also the number selection, super-selection, return-ball, advance scoring and extra-ball features, plus United's famous E-Z servicing."

DeSelm then said, "'Singapore' is now being shipped to all United distributors with production on an all-out basis as tests have proven conclusively that the demand will be great.

"We here at United believe that 'Singapore' will be a real money-maker for one and all during this Fall season which has all the makings of being one of the greatest in the industry's history."

## SPECIALS

HI-FIS	\$440.00
MEXICOS	375.00
BEACH CLUBS	310.00
YACHT CLUBS	165.00
HAWAIIIS	445.00
Williams BIG LEAGUES (floor samples)	279.50
Williams SUPER PEN-NANTS	245.00
Williams DAFFY DERBYS (floor samples)	175.00
Williams SKYWAYS	175.00
Exhibit SHOOTING GALLERYS	295.00

## NEW ORLEANS NOVELTY CO.

115 MAGAZINE STREET  
NEW ORLEANS 12, LOUISIANA  
(Phone: CAnal 5306)

# MUSIC OPS — The 9th Annual Juke Box Poll Starts With This Issue

Be Sure To Fill Out Voting Card

These NEW "SCORE FEATURES" get more Profitable Play!

The MATCH FEATURE PULLS HEAVY PLAY!

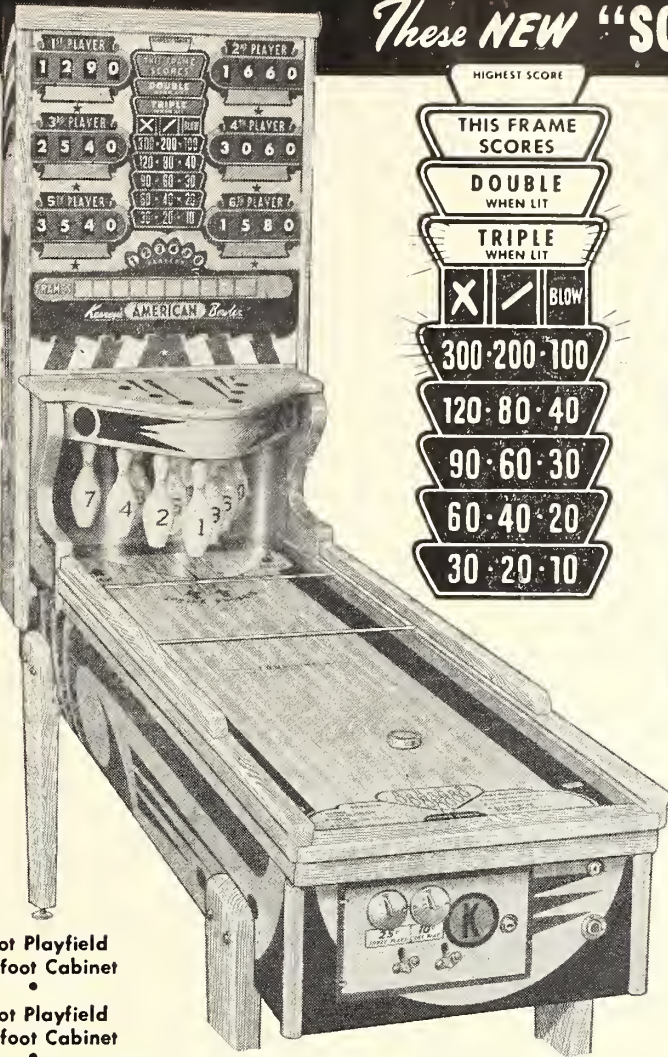
BACKGLASS SLIDES OUT FROM EITHER SIDE!

HINGED HOOD OVER PINS!

HINGED LITE INSERT!

METAL STRIP ON PIN SHIELD PREVENTS CURLING!

PLEXIGLASS PROTECTED ROLLOVERS!



# IT'S Keeney's NEW AMERICAN BOWLER

WITH KEENEY'S ORIGINAL CHANGING VALUES AT THE START OF EVERY FRAME!

STRIKES } score DOUBLE in 3rd and 7th frames!  
 SPARES }  
 BLOWS } score TRIPLE in 5th and 10th frames!

## UNLIMITED SCORING

as long as player continues to strike in 10th frame

### Easy to Service...

PINS AND CONTACT AREA RECESSED UNDER LITEBOX. ENTIRE PLAYFIELD SLIDES FORWARD AND LIFTS UPWARD!

SIMPLE PLUG ATTACHMENT ON SWING-OUT FRONT DOOR ENABLES OPERATOR TO CHANGE FROM SINGLE TO DOUBLE CHUTE FOR 10c OR 3 FOR 25c PLAY. DOOR REPLACEMENT AVAILABLE AT SLIGHT EXTRA COST.

SEE YOUR Keeney DISTRIBUTOR NOW!



9 foot Playfield on 8 foot Cabinet

8 foot Playfield on 7 foot Cabinet

NATURAL WOOD GRAIN GENUINE FORMICA PLAYFIELD

Available as "NATIONAL BOWLER" without match feature!

## Runyon Announces Showing Dates For AMI's "F" Phono



BARNEY (Shugy) SUGERMAN



ABE GREEN

NEW YORK — Barney (Shugy) Sugerman, and Abe Green, Runyon Sales Company, with offices in New York and Newark, N. J., announced the showing dates of the new AMI model "F" phonograph.

Sugerman and his New York staff will host music operators in his territory at their coinrow showrooms on Tuesday and Wednesday, October 12 and 13. Green and his Jersey organization will hold open house on Thursday and Friday, October 14 and 15 at their Newark showrooms.

"The model 'F' phonograph is the greatest phonograph AMI or any other phonograph manufacturer has ever offered the music operator", beamed Sugerman. "The new high fidelity innovation included in the

'F' cannot be described. The absolutely true tone produced by the AMI engineers is amazing. No other music machine on the market is even close to it. And, of course, the beautifully designed cabinet, with the choice of a number of colors, must be seen to be appreciated. We invite all operators in the New York territory we cover, and those in the New Jersey area, to be our guests."

Refreshments will be served to visiting coinmen.

Jack Mitnick, AMI regional representative, who'll be moving around to as many distributing organizations as he can cover during the showings, will be on hand at Runyon's New York showing on Tuesday, October 12.

### Biggest Selection of SHUFFLE GAMES

Ch Coin NEW HOLIDAY	CLASSIC	265	SUPER 6 PLAYER	125
Ch Coin PLAYTIME	CLOVER	235	DELUXE 6 PLAYER	95
Ch Coin STARLITE	STAR 10th FRAME	175	6 PLAYER w/form	75
Ch Coin FEATURE	STAR 6 PLAYER	135	5 PLAYER w/form	65
"First-Conditioned" UNITED—MATCH	OFFICIAL	115	CHICAGO COIN SUPER FRAME	
ACE, 10/25c Chute	UNITED—REGULAR		BOWLER, 10/25c	\$395
ACE, 10c	CHIEF	\$385	ADVANCE	325
TEAM, 10/25c	ROYAL	329	CROWN (Match)	265
LEADER	OLYMPIC, Jumbo Pins	259	TRIPLE SCORE	235
IMPERIAL	OLYMPIC	249	DOUBLE SCORE	195
	CASCADE	195	SIX PLAYER	85

## FIRST

JOE KLINE & WALLY FINKE  
 COIN MACHINE EXCHANGE

1750 W. North Ave., Chicago 22, Ill. • Dickens 2-0500

### Seeburg Showing



EDMONTON, CAN.—At a recent showing of the new Seeburg HF-100-R phonograph at Van Dusen Bros. this city, Seeburg distributors in their territory, many artists and people associated with music attended. Seen above are from left to right—Curley Garlock, disk jockey with CJCA-Edmonton; Mitchell Torok, Slim Whitman and Miss Olstead, in charge of the record department at Van Dusen Bros.

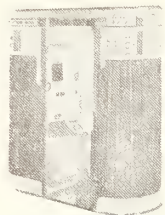
## WANTED TO BUY

SEEBURG	M-100A
SEEBURG	M-100B
WURLITZER	1250
WURLITZER	1600
WURLITZER	1650
WURLITZER	1500
WURLITZER	1550

And all other late model phonographs  
 WRITE OR CALL US FOR PRICES

## DAVIS DISTRIBUTING CORPORATION

SEEBURG FACTORY DISTRIBUTORS  
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Profits know no season for **Auto-Photo Studio** operators. **Auto-Photo** business is a year around business. And better yet, it is a year-after-year business, too. **Auto-Photo Studios** do not become obsolete. Do not lose their customer appeal. **Auto-Photo Studios** depreciate less than any other coin machine of any category.



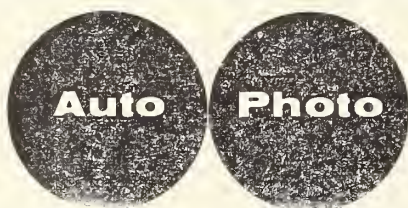
**Auto-Photo Facts!**

- Lower operating costs and higher profits than any other vending machine!
- Higher gross because customers know and appreciate the difference!
- Locations remain productive for years because customers appreciate quality photos that do not fade.
- Your business builds because **4 different photos for 25c**—offered by **Auto-Photo**—is a bargain that everyone appreciates.
- **Auto-Photo Studios** are completely automatic—easy for customer—easy for operator.



Actual Size

For Greater Profits and Investment Security, Write Today!



1452 So. San Pedro St.,  
**Auto Photo Co., Inc.**  
Los Angeles 15, Calif.

<b>ROCK-OLA FIREBALL—</b>	<b>ROCK-OLA 1428</b>	<b>\$175</b>
<b>45 R.P.M. (120</b>	<b>WURLITZER 1250</b>	<b>265</b>
<b>Selections)</b>	<b>\$395 WURLITZER 1500</b>	<b>575</b>



Reconditioned And Refinished Like New!

Terms: 1/3 Deposit, Bal. C.O.D.

A Quarter Century of Service.

**ATLAS MUSIC COMPANY**

2118 N. Western Ave., Chicago 47, Ill.

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# TAX HIKES AHEAD

## Many States Face Financial Troubles. Seek Ways and Means to Hike Sales and Business Taxes. Coinops Fear Big Increases of All Coin Machine Taxes When State Legislatures Convene

### Need for "Nat'l. Tax Council" Grows More Grave

CHICAGO — Reports emanating from the annual conference of the National Tax Association, the state tax collectors, definitely indicate that the fears of many operators, which have been reported here for sometime, that the states all over the nation would be seeking to hike sales and business taxes, were most completely correct.

Even tho the states took a record breaking \$11.1 Billions this past year, they find themselves facing serious financial troubles.

Minnesota, it is reported, plans a new sales tax. New York wants higher gasoline taxes. California expects to obtain higher truck taxes. Connecticut recently boosted its sales tax from 2% to 3% which was supposed to be a "temporary measure" but which, it now seems, will become permanent.

Almost every single state in the union has one plan or another for increasing all license taxation in an effort to stave off financial bankruptcy. And almost every plan, in one form or another, hits at the coin machines industry.

Operators have for sometime now been writing to this publication advising that they feared greatly increased taxation when their state legislatures once again convened.

The Cash Box has, for over eleven years now, called for the industry to create a "National Tax Council" to

help all and any operators who run up against sudden tax increases and have no past precedents or legal statistics with which to forestall such increases.

So far the few attempts which have been made to bring into being a "National Tax Council" have failed. It is the hope of this publication, now that the states have become desperate for more income, that something will be quickly brought into being to help the many operators who will need such aid.

It must be remembered that, as the states increase license and tax fees, the cities and communities thruout the state usually follow suit. This means that if the state sees fit to hike a machine license from \$25 to \$50 the city that is obtaining \$10 for the same machine license will, in almost every case, hike the fee to \$20.

The average operator can't stand any more such license fees increases. He is hard put to meet the license fee demands each year to keep his machines in operation as it is.

Increases all over the nation will terribly effect the industry and, therefore, it is the hope of this publication that somehow a "National Tax Council" will quickly come into being to start collecting the necessary legal data to help the operators who will be faced with hiked taxation as their state legislatures convene.

## Full Bally Line For Fall Season



JACK NELSON

filling the total requirements of many operators in every section of the nation according to Jack Nelson, Bally sales manager. "For example," he said "in the vast area where in-line games are the rage, we are currently offering Bally 'Variety', the new game with the 'Magic-Lines' feature which permits player to move lighted number up or down for greater scoring opportunities. And from the way order keep pouring in, 'Variety' has not only smashed all previous production records of Bally in-line games, but has proved the popularity of the changing numbers feature."

Nelson also went on to describe the heavy production schedules set up for "Jet Bowler" and "Rocket Bowler" featuring the new "Speed-O-Meter" that combines Speed Control Skill with Aim Skill. Bounding out the Bally fall line of fun-makers are two kiddie rides, "The Champion" horse and "Moon-Ride." "The Champion" has just recently returned to the Bally line completely re-styled in flash colors with extra sturdiness built in to withstand severe abuse on location.

**AIRMAIL SUBSCRIPTION to THE CASH BOX \$30.**

"It's What's in THE CASH BOX That Counts"

## THRU THE COIN CHUTE

### NEW ENGLAND NIBBLES

Indian Summer, with temperatures in the 80's, has brought renewed biz to outdoor coin locations throughout the New England states. The pleasant weather has induced many field trips by coin distrib personnel to the hinterlands. . . . Reports from around the territory indicate collections on the uptake and outlook good for heavy play. . . . Among ops visiting Redd Distributing Co. this week were Leo Glashend, Lynn; H. Rogers, Peabody Amusement Co., Peabody; Arthur Strahan, Greenfield; Joe O'Connor, Danielson, Ct.; John Angelico, Norwich, Ct.; and Ernie Geramondi, Bristol, Conn. . . . Ed Ravreby, World Fair, and Leo Willins, Capitol Projectors, along with Bill Boles of J. H. Keeney & Co., will make the Washington coin meet (Oct. 10-13). Ops seen at World Fair this week included Dave Baker, Melo-Tone Music, Arlington; Fred Paquette, Laconia, N. H.; and Louis Tobey, Manchester, N. H. Ed, who was out of action for a few days with a virus infection, now back at the helm. . . . Brighton Ave. continuing on to Commonwealth Ave. is becoming known as coin row, like Manhattan's 10th Ave. . . . On the "row" are World Fair, Jerry Golumbo's Music and Television Corp., Atlas, Juke Box Haven. . . . Jerry Flatto, Boston Record Distributors made another New York safari, this time without getting mixed up and hailing taxis to cross the street. New promotion brainchild of Jere's was a tape recording with Fred Cole over WHDH, Boston, last Saturday morning on which the 10 top Cash Box tunes were played. Ops visiting at Boston Record Distributors this week included Jerry Vieulleaux, St. Johnsbury, Vt.; Harry Walker, Newport, R. I.; Ray Shea, Worcester; and Al Coulter, Worcester. Jerry is lining up some Veteran's Hospital shows and says the Billy Williams Quartet will be in the group.

## THRU THE COIN CHUTE

### UPPER MID-WEST MUSINGS

The World Series slowed down activity in the coin machine field in more ways than one. One humorous incident occurred in Minneapolis when Dave Chapman and Ted Lawn, both Minneapolis operators, were watching the last game of the Series at the offices of the Lieberman Music Company when the front door was opened and a voice was heard exclaiming that the joint on the corner had just changed hands and neither Ted nor Chappie even got up to make a mad dash to hustle the location. . . . Van Middlemas of Bismarck, N. D., stopped in the Twin Cities on his way back to Bismarck. . . . The staff of the Lieberman Music Company both in Minneapolis and Omaha, Nebraska, are busy getting ready for the showing of the new AMI model "F" phonograph. . . . The opening of the Duck hunting season on Saturday, October 2nd saw a number of the operators out in the field. Elgin McDaniel of Wadena, Minn., reports that he didn't do so good this year and as a matter of fact, he was skunked. . . . John Czerniak of Duluth, Minn., did better and got his share of the ducks in his area. . . . Seen in town picking up supplies and records for their routes were Mike Young of Soldiers Grove, Wis.; Frank Mager of Grand Rapids, Minn.; Roy Stone of Rice Lake, Wis.; Stan Woznak of Little Falls, Minn.; Ben Jahnke of Hutchinson, Minn.; Ed Le Blanc of St. Cloud, Minn.; Art Hagness of Grand Forks, N. D.; Ted Fischer of Waconia, Minn.; Oscar Winter of La Crosse, Wis.; Charles Sersen of St. Cloud, Minn.; Oscar Englund of Alexandria, Minn.; and Al Eggermont of Marshall, Minn.

## Chi Coin Intros New Bowler

CHICAGO—Chicago Coin Machine Company, this city, through its director of sales, Ed Levin, announced this past week the introduction of an entirely new play principal on its new six-player "Flash Bowler."

"Never since 'advance scoring,'" said Levin, "has a bowling game stirred so much excitement. For the first time, the player's skill determines the value of strikes and spares."

"This is accomplished," Levin revealed, "by the new 'Flash-O-Matic' scoring feature."

"This 'Flash-O-Matic' scoring feature is located on the score glass just below the score drums and has a series of strike and spare scores which flash progressively from left to right and continue to travel until the first puck is shot."

"The object, of course," Levin clarified, "is to shoot the puck skillfully to stop the strike and spare count on the highest possible score which, in the 'Flash Bowler', is 150 points."

"As soon as the player finishes his shot and after his score (1800 is high score for the entire game) is tallied in any particular frame, the 'Flash-O-Matic' score light again begins to travel from left to right for his next frame or for the next player if more than one player is playing the game."

"Because 'Flash Bowler' requires

player timing as well as a skillfully directed shot," stated Levin, "new player appeal is accomplished. Persons must actually play 'Flash Bowler' to feel the thrill of accomplishing new high scores because of 'Flash-O-Matic' scoring."

"Flash Bowler" has a new look in cabinet design. It features large slanting legs. The cabinet has wide-grooved side moldings that extend from the front to the rear giving the game a long appearance, and yet the entire cabinet is only 8 feet long.

The score cabinet features a hinged score glass which is locked automatically by shutting the frame from the front and held securely with a tamper-proof latch.

The foul line rod, glass moldings and trim are highly polished chrome. A newly designed, highly colored formica playfield is introduced for the first time.

"Flash-O-Matic scoring," predicted Levin, "will prove to have much more player appeal than any of the many features which previously have been introduced into bowling games by Chicago Coin Machine Company for the past three years."

He also revealed that "Flash Bowler" is at all the firm's distributors with quantity shipment being made.

## NEW golden palomino horse NEW rigid steel base NEW flashy colorful cabinet

# THE CHAMPION



- REALISTIC WESTERN HORSE
- REAL WESTERN SADDLE
- SAFE, LOW-SPEED START PULL REINS TO TROT OR GALLOP
- LIFE-LIKE RIDING ACTION
- STURDY, TROUBLE-FREE MECHANISM
- SLUG-PROOF COIN MECHANISM
- SMOOTH, QUIET OPERATION

10¢  
A RIDE

REQUIRES ONLY  
22 IN. BY 44 IN.  
FLOOR SPACE

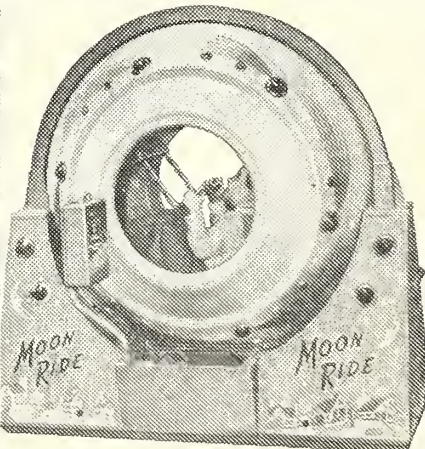
110 VOLT  
A. C.

## Bally MOON-RIDE FASTEST MONEY-MAKER EVER BUILT IN KIDDY-RIDE CLASS



"Flying Saucer" Fuselage Spins Round and Round  
Cockpit Swings Back and Forth, Up and Down

Air-age version of the oldest, greatest kiddie-ride in history—the ever-popular swing—MOON-RIDE gets immediate attention on location, gets repeat-riding day after day, month after month, gets biggest, steadiest profits ever earned in kiddie-ride field. Get your share of the MOON-RIDE money! Get MOON-RIDE on your locations now!



### FLASHY EYE-APPEAL

Silver saucer, blue base, flashing lights. Stars and comets whiz by cockpit-window.

### SPACE-GUN SOUND-EFFECTS

POSITIVELY SAFE

ADJUSTABLE RIDE-TIME

### ALL-METAL CONSTRUCTION

### NATIONAL COIN-MECHANISM

35 IN. BY 62 IN., 62 IN. WIDE  
RETRACTABLE CASTERS

Bally Manufacturing Company, 2640 Belmont Ave., Chicago 18, Illinois

## Paul Huebsch Becomes Fourth Time Daddy

CHICAGO—Paul Huebsch, general sales manager of J. H. Keeney & Company, Inc., this city, became a father for the fourth time when his wife, Rosemary Huebsch, presented him with an 8-pound, 1½-ounce baby boy on Thursday, Sep-

tember 30.

The baby boy, named John Arthur Huebsch, also was welcomed by sisters, Pat, who will be 7 years old in April, and Ginny, who will be 3 in November, and brother, Pat, just 5 this month.

**Editorial**

# WHO LOSES WHEN AN OPERATOR WON'T BUY NEW MACHINES?

To the intelligent and progressive operator the above sounds like a very foolish question, indeed. It is a very foolish question if asked of the progressive and intelligent operator. As any of these men will immediately answer:

"The operator loses, of course!"

Whether it's the purchase of new machines, or new shelves, or a new air conditioning system, new dishes, new uniforms, or more new and better merchandise, and whatever business it concerns itself with, the fact remains that any business man who desires to progress and to gain top favor with the general public, his customers, must constantly bear in mind the three R's of good business:

**Renew, Revive, Replenish.**

There are, believe it or not, some operators, here and there about the nation, who believe that they are outsmarting their location owners, and who also believe that they are hoodwinking their distributors and/or the manufacturers, when they stop buying new equipment.

As everyone who has been in this industry for any length of time, or any other industry for that matter, knows—they are simply kidding themselves.

The coin machine operator caters to the very people all other business men cater to. When this coin machine operator, who thinks he is outsmarting his location owners, distributors and/or manufacturers, walks into a restaurant that hasn't changed a chair or a table cloth or modernized its kitchen; that doesn't give him the proper type of air conditioned and modern atmosphere; and where food is just something to be stuffed into his mouth from unclean dishes, and not something truly delectable to whet his appetite—he just simply walks out of the place. What's more, he never goes back. And he also tells all his friends, "What a lousy joint it is."

What, then, does this operator think the players tell each other about the worn out, dirty, decrepit old games he's still trying to force them to play?

What happens when a progressive, modern, up-to-the-minute operator, an operator that's on-the-ball, walks in and shows this operator's locations the difference between new machines, constantly changed new machines, better service, plus finer cooperation, for greater intake?

How long does the operator remain in business who thinks he's outsmarting his location owners by not bring-

ing them new equipment? Only until such time as some intelligent and progressive operator finds out what's happening and barges down on his locations. That's all!!

Would it really be a marvelous business world if there wasn't constant change? If there wasn't constant challenge to the more agile and logical thinking power of the man who engages himself in any business? If there wasn't that challenge for the business man that keeps him on his toes because of new improvements and developments that, of themselves, create constant competition?

The operator in this industry is no different than the business man in any industry today. He must quickly adapt himself to modern business methods. He must be sufficiently flexible to change with the changes which come into force in the places where he places his machines.

The old type dirty looking restaurants and taverns have turned into beautiful and more expensive locations. These restaurateurs and tavern keepers keep up with the constant changes in their business. With the continued purchase of new merchandise. With improvements. With regular modernization programs. They know that they cannot long last in business unless they are on their toes all of the time.

There is no way to dodge facts. The operators who are constantly progressing, who are definitely on the way up, who lead their territories, are the operators, like the business men in their communities, who keep pace with the progress of their industry.

Such operators bring their players, the general public, the best and newest machines, so that no competitor can challenge their right to their locations. At the same time, they have the satisfaction of maintaining their income at top peak levels while leading their industry in their areas, both financially and progressively.

Who loses when an operator won't buy new machines? The location owner loses. Since the operation of the machine is not actually the location owner's business, he looks at that machine, as he notes the constant downward trend in the intake, with very jaded and dissatisfied eyes. And, as every operator knows, he very soon says: "Take your machine out of here."

Who loses when an operator won't buy new machines? The public loses.

The public tires of the old. Just like they tire of old and wornout automobiles. Just like the public tires of drinking the same kind of juice every morning of every day for days and days. The public likes change. The player likes change.

Any juke box operator who won't change his records constantly very soon finds the patrons of his phonographs going somewhere else to play the music they like—new music—new records.

The same is even more true of the games business. Games are still novelties. The public likes them while they're new and fresh and challenging to their skill. But, once the public has played, played, played and played them some more, the public wants something new and different, to renew, revive and replenish the challenge that is contained within them as to their prowess and skill to play anything well.

Who loses, then, when the operator won't buy new machines? The operator who won't buy new machines! Because this operator is no longer a good business man. Because this operator won't cater to his customers. Because, tho this operator wants other business men to cater to him, he thinks he doesn't have to cater to his public anymore.

This sort of operator should get himself out of this business as soon as he possibly can. Because this operator is simply wending the path of bankruptcy. Not only financially, but bankruptcy of good service which, in turn, takes years to rebuild by some other operator. Some other operator who practically breaks his heart rebuilding what this first operator tore down.

Who loses when an operator won't buy new machines? The whole industry loses. Every operator loses. For the kind of an operator who won't renew, revive and replenish, is simply building bad will with the players.

He's neglecting them. He's scorning them. And they, in turn, scorn all that is coin operated.

Yes, everyone loses, not only in sales, but also in prestige, in progress, in the future greatness of this industry for all those men and women in this field who have worked so hard to win respect and prestige and great attention from all the public.

Like someone once said, "You've just simply got to gas up your car regularly to keep it running."

## Keeney, Exhibit Display Products at NAMA Show

CHICAGO—J. H. Keeney & Company, Inc., and Exhibit Supply, both of this city, are displaying products at the annual convention of the NAMA (National Automatic Merchandising Association) which got under way Sunday, October 10, and extends thru Wednesday, October 13, at the National Guard Armory, Washington, D. C.

The Keeney firm is displaying its new "Coffee Vendor" and 18-column "Electric Cigarette Machine" while Exhibit, with its "Vacumatic Card Vendor," is showing interesting adaptations in vending for a variety of articles off the vacumatic system.

Representing Keeney at the show are Roy McGinnis, president; John Conroe, vice president; Paul Huebsch, general sales manager, and Walter Harrison, chief engineer.

Art Weinand, vice president and sales manager, and Chester Gore, card vendor production line manager and card department chief, are representing Exhibit Supply.

The Keeney booth number at the show is 628. The Exhibit display is located in booth 513.

## Stepping Relay Bulletin

CHICAGO—The Guardian Electric Manufacturing Company, this city, announced it now has available a completely new Stepping Relay Bulletin. This 12 page booklet contains illustrations, dimensional drawings, technical chart data and general information featuring 12 new Guardian Steppers including Midget, High Speed, Vibration Resistant and Interlock types for add-subtract, continuous rotation, electrical reset and other applications.

The booklet, known as P-84, is offered to the trade free.

**persistent  
hoarseness  
or cough**

...is one of the seven commonest danger signals that *may* mean cancer...but should *always* mean a visit to your doctor.

The other six danger signals are—Any sore that does not heal...A lump or thickening in the breast or elsewhere...Unusual bleeding or discharge...Any change in a wart or mole...Persistent indigestion or difficulty in swallowing...Any change in normal bowel habits.

For other facts about cancer that may some day save your life, phone the American Cancer Society office nearest you, or write to "Cancer"—in care of your local Post Office.

American Cancer Society

# Mrs. Oomens Sets Record In Chi Phono Bowling League

## Rolls High Series of 525 For Women As Oomens Team Goes Into First

CHICAGO — Mrs. Izzy Oomens racked up a 525 high series this past week to establish a new record for women in the Chicago Automatic Phonograph Bowling League. She held the former mark of 515, set last year.

Paced by Mrs. Oomens' 525, the Walter Oomens Sons team went into first place by sweeping three games from Decca Records, last year's champ. Carl Latino, led the Oomens' men with 486 while Frank Tutomase was high for the losers with 481.

Atlas Music came to life and took three from the erstwhile leader, Mercury Records, dumping the latter into a second-place deadlock with B & B Novelty, which team dropped a pair to Coral Records.

Marvelous Morrie Minkus rolled a 543 to top Atlas while R. Kick clicked with a 478 for Mercury. Eddie Walker's 562 (high for the men for the night) and Hank Sochacki's 504 paced Coral while Warren (Bunk) Paradee's 505 and Marino Pieroni's 487 topped B & B.

A third three-game winner was Star Music over Paschke Phonograph. Jerry Shuman garnered a 504 for Star. Teammate Tony Galgano hit

for 500 while Ray Gallet's 531 was high for Paschke.

Two-game winners were ABC Music Team No. 2 over Western Automatic, Coven Music over ABC Music Team No. 1 and Melody Music over Gillette Distributing. High bowlers were Irv Cairo, ABC No. 2, 464; Bill Nyland, Western, 431; Frank Lantz, Coven, 436; Len Christiansen, ABC No. 1, 513; Vic Jaccino, Melody, 548, and Frank Leonarczyk, Gillette, 488.

The standings as of Monday, October 4:

	W	L	GB
Walter Oomens Sons	10	2	—
B & B Novelty	8	4	2
Mercury Records	8	4	2
Decca Records	7	5	3
Melody Music	7	5	3
Coral Phonograph	6	6	4
Paschke Phonograph	6	6	4
Star Music	6	6	4
ABC Music No. 1	5	7	5
ABC Music No. 2	5	7	5
Atlas Music	5	7	5
Western Automatic	5	7	5
Coven Music	3	9	7
Gillette Distributing	3	9	7

# Williams' Distributors Acclaim "Super Jet Fighter's" Speed Play Action

CHICAGO—Executives of the Williams Manufacturing Company, this city, were thrilled this past week with the number of reports which they have already received from their distributors from all over the country telling them that their "Super Jet Fighter" gun game is clicking with the players.

As one distributor advised, "The 'Super Jet Fighters' which I have sold to operators in my territory are earning 30% better than any other machine these men have featured on the very same locations.

"The operators as well as myself," he continued, "believe that this is due to the speed play action of the 'Super Jet Fighter'."

"Not only is it interesting, but, it's fast. Faster than any other similar type machine we've yet had. The players like the speed. The operators especially like the speed play. The 'Super Jet Fighter' is one of the very best machines we've ever had on locations here.

"What's more," he concluded, "the take stands up. It doesn't just jump up the first week and then gradually fall down. From what our operator-customers tells us, the intake has been going up steadily, week after week."

Sam Stern, executive vice-presi-

dent and general manager of Williams Manufacturing Company, said:

"This is only one report. But," he stated, "it can be termed a general synopsis of what all of our distributors are telling us.

"Everyone is absolutely thrilled with the speed play action of our 'Super Jet Fighter'. All advise that the intake continues upwards with no break as yet in sight."

## Peter Jackson Buys Out Continental Coin, Inc.

CICERO, ILL.—Peter S. Jackson announced that he purchased all controlling stock of Continental Coin Devices, Inc., this city, after previously being associated with the firm as one-third owner.

Jackson, who has 27 years of experience in the coin machine business, is the inventor of the firm's new automatic coin changer, "Change-Maker," the release of which was announced in the October 2 issue of *The Cash Box*.

*Lots of*  
**MONEY**  
That's all it earns!  
Proven! Trouble-Free! Used Everywhere!



**GENCO'S**  
ALL-LOCATION  
**RIFLE GALLERY**

**GENCO**  
MFG. & SALES CO.  
2621 North Ashland  
Chicago 14, Illinois



*See it!*

**NEXT WEEK**

*Hear it!*



# WHY 10c PLAY?

The basic financial year adopted by all the nation's economists as the year of comparison with all the years that have since followed is 1939.

The reason the economists chose 1939 is because in 1939 the U. S. dollar was actually worth a full and complete dollar: 100 American cents.

In 1939 the juke box operators charged 5c per play. In 1954, fifteen years later, the very greater majority of juke box operators still charge only 5c per play.

But, during those 15 years a great many changes have come about in the nation's economy, of which all are aware, and today, the juke box operator is paying 300% more for his machines and all his other necessities, as well as for his own living expenses—but is still charging only 5c per play.

At the same time the American nickel, too, went down in value, as inflation swept over the nation, and today, the 1954 U.S. nickel, compared to the 1939 nickel, is worth only 2.3c.

In short, the juke box operator is paying 300% more for everything he buys, and sells it for half of what he used to charge in 1939.

How any business man, any juke box operator, can believe that he can compensate the differential between paying 300% more for all his merchandise and selling it for 50% less, is something neither we, nor any one else, will ever be able to figure out.

Even the little shoeshine boy with his tiny home made box has now repainted the sign on that box to read 'Shine 15c.'

Certainly the juke box operators of this nation, who have so many, many thousands of dollars invested in their business, have as much business acumen and intelligence as the average shoeshine boy.

Here are just a few changes which have taken place in the nation's economy since 1939. After the juke box operator studies them for a while, and whether his fellow operators in his territory do, or do not, want to go to dime play, the rest is left up to his own good judgment.

All this regardless of the fact that records are better and last longer. That the four ounce tone arm with its tough, hard, wearing needle has been replaced by gram weight sapphire and diamond cartridges. And regardless of all other improvements that cut down on wear and tear.

The fact still remains that phonographs cost more, that sapphire and diamond cartridges cost more, and that because everything else, including recordings, cost more, the juke box operator must obtain more income to be able to meet his overhead to at least keep his head above the engulfing waters of financial bankruptcy by charging more. Just the same as all other business men charge more for the merchandise they sell because their costs, too, have risen 300% and more since 1939.

1939	1954
5¢ Cup of Coffee	10¢ and Up
5¢ Pay Telephone	10¢
5¢ Shoe Shine	15¢ and Up
5¢ Subway and/or Street Car Fare	15¢ and Up
10¢ Bottled Beer	25¢ and Up
5¢ Ice Cream Cones	10¢ and Up
2¢ Newspapers	5¢ and Up
75¢ Steak Dinners	\$2.50 and Up
5¢ Bowl of Soup	15¢ and Up
5¢ Shoe Laces	10¢ and Up
25¢ Toothpaste	59¢ and Up
15¢ (2 for 25¢) Cigarettes	25¢ and Up
5¢ Cigar	10¢ and Up
50¢ Movie	\$1.10 and Up
25¢ Shave	50¢ and Up
50¢ Haircut	\$1.00 and Up
2¢ U. S. First Class Mail Stamp	3¢
1¢ U. S. First Class Mail Postcard	2¢
\$5.00 Hat	\$10.00 and Up
\$375.00 Juke Box	\$1,000.00 and Up
\$900.00 Pickup Truck	\$1,500.00 and Up
17¢ Records	55¢ and Up
\$25.00 Auxiliary Speaker	\$85.00 and Up
\$45.00 Per Week Mechanic	\$100.00 and Up
\$20.00 Per Week Office Help	\$60.00 and Up
\$7.00 Auto Tires	\$17.00 and Up
15¢ Gallon of Gasoline	25¢ and Up
\$15.00 Per Week Porter	\$50.00 and Up

And the list goes on and on and on, ad infinitum. The nation's economy is so inflated that, today, it is absolutely and vitally necessary to match costs against selling prices to realize even the meanest sort of fractional profit. All this regardless of the greatest and finest type of business efficiency that can be practised by the average business man.

Any man in business today will agree that the above list is but a very small fraction of his increased costs and overhead expenses. There are many,

many hundreds of items not included in the above.

But, what is all important, what every operator should realize, is that when he does charge 10c per play, he is still not getting a full, complete ten cents American dime.

What he actually is charging, according to the nation's own economists' valuation of the U. S. dime of today, as compared to the dime of 1939, is but 5.1c.

That's WHY 10c play!!



# chicago coin's *Flash* BOWLER



LITE STOPS WHEN PINS ARE HIT

STRIKE COUNT	30	60	90	120	150	120	90	60	30
SPARE COUNT	20	40	60	80	100	80	60	40	20

Featuring...  
**SENSATIONALLY NEW**  
*"Flash-O-Matic"*  
**SCORING!**  
 (WITH TRAVELING SCORE LITES)

- The 100% SKILL GAME Now Adds New Scoring Thrills With "Flash-O-Matic" Scoring
- Player by Timing His Shots to Hit Pins at Time When Highest Strike and Spare Numbers are Lit-Up on the "Flash-O-Matic" Scoring Panel Can get as Much as 150 for a Strike or 100 for a Spare in Each and Every Frame. For A Top Score of 1800.
- Lites in Back of the Numbers on the "Flash-O-Matic" Scoring Panel Blink On and Off—Traveling Constantly and Automatically from Left to Right—Stopping Only When Pins are Hit.
- Players Skill Pays Off by Hitting Pins at the Same Time When Highest Numbers on the "Flash-O-Matic" Scoring Panel are Lit.

**chicago coin**

MACHINE COMPANY

1725 W. DIVERSEY • CHICAGO 14

## Rettenberg of BMI To Speak Before No. III. Music Ops

### Director of BMI's Editorial Dept. to Speak on "Song Sharks" in Desplaines, Ill., October 14

CHICAGO—Jerry Shuman, chairman of the Arrangements Committee for the Music Operators of Northern Illinois, reported this past week that the next guest speaker for the organization would be Nelson J. Rettenberg, director of the Editorial Department of BMI (Broadcast Music, Inc.).

"Mr. Rettenberg," Jerry Shuman said, "will speak on 'The Song Shark and How He Operates.'"

"Very definitely," Shuman stated, "this will prove of great interest to all of us in the music business and gives us some idea of how, what, why and whereof of the songs that are picked which, eventually, do or do not become the recording hits for all the juke box operators."

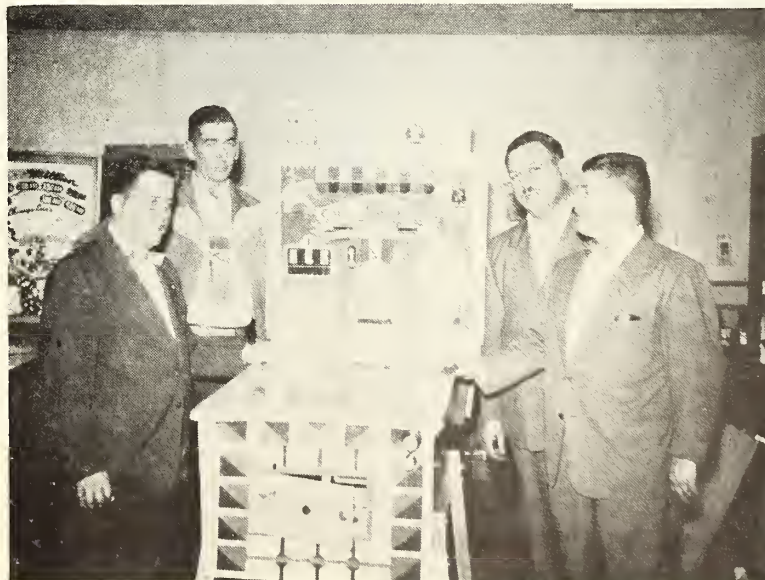
Robert E. (Bob) Lindelof, President of Music Operators of Northern Illinois, reported that he believed Nelson J. Rettenberg would not only make a very outstanding speech but that Mr. Rettenberg would find the members of the Northern Illinois association extremely receptive to this talk.

Lindelof also said, "This next meeting will be held on Thursday evening, October 14 at the Hapsburg Inn in Desplaines, Illinois.

"We are already sure of a most

## Canadian Ops View "Super Jumbo"

MONTREAL, CAN.—The Laniel Amusement, Incorporated, this city, recently showed D. Gottlieb & Company's "New Super Jumbo" to local operators. Shown below, grouped around the machine, are from left to right—Romeo Laniel, Mr. Levert and Mr. Zidman of Parkway Amusement, J. Weinberg of Judd Distributing Company, Chicago.



complete attendance and want to take this opportunity to thank our own Jerry Shuman for starting off this brilliant series of meetings—the first one featuring Bill Gersh of *The Cash*

*Box* who spoke on 'Public Relations'—and now the second meeting which will feature Nelson J. Rettenberg, Director of the Editorial Department of Broadcast Music, Inc.'

## Music Operators COME IN AND SEE...

The Latest and Greatest Of All Juke Boxes

**AMI**  
MODEL  
**F**

**RUNYON SALES COMPANY**

Factory Representatives for:  
 AMI, Inc., Bolly Manufacturing Co.,  
 J. H. Keeney & Co., Permo, Inc.

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## SPECIAL CLOSE-OUT SALE !! TOP DOMES

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**EXHIBIT'S  
STAR SHOOTING GALLERY  
HAS IT!**

3 Target set-ups move into action during each game.

**Want Play Appeal?**

**EXHIBIT'S  
STAR SHOOTING GALLERY  
HAS IT!**

All Targets are in view between games to attract player interest.

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**EXHIBIT'S  
STAR SHOOTING GALLERY  
IS IT!**

Dime return or free game on Perfect or Match Score—or play selector will give you choice of 8 different plug-in combinations to suit every location.

**Want A Full Cash-Box?**

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STAR SHOOTING GALLERY**

fills it fast and keeps it full!

★ A Few Choice Distributorships Still Available

**EXHIBIT SUPPLY**

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Chicago 24, Illinois



Local coinmen claim the Fall season will really get underway starting with the coming Monday, Oct. 11. The past weeks have been interrupted with World Series baseball games, the Jewish Holidays, and this past week also with the sudden strike of the longshoremen. Most of the wholesalers, who had export shipments ready, were affected. Fortunately, the strike was settled only after two days stoppage. Also, during this week the new AMI model "F" phonograph and the new Rock-Ola 120 selection phonograph will be unveiled at the distributors.

Barney (Shugy) Sugerman and the entire New York staff of Runyon Sales will host music operators on Tuesday and Wednesday, October 12 and 13, when the new AMI model "F" will be on display. On Thursday and Friday, October 14 and 15, Abe Green and the staff at Runyon Sales in Newark, N. J., will hold its showing. Refreshments will be served at both offices. . . . Then on Thursday and Friday, October 14 and 15, Dave Stern, Bob Slifer and Charlie Reissner of Seacoast Distributing, will hold a showing of the new Rock-Ola 120 selection phono. Refreshments will also be served. . . . "Senator" Al Bodkin, the happiest of all operators, had a really appreciative audience at Atlantic-New York Corp., when he told one of his stories—Barney Ross, ex-world champion, Meyer Parkoff, Ray Knoss, Joe Connors and your correspondent. The "Senator," by the way, putting on weight. Claims he's the champion "Bar Mitzvah" boy, attending parties practically every week. . . . Jimmie Smith, Westchester op, on the row, doing some buying. . . . Also seen on coinrow was Gertrude Browne of Beacon, N. Y. . . . Jack Mitnick, AMI regional representative, Barney Ross, Barney Sugerman and Jack Semel get involved in a boasting contest—all claiming their grandchildren are geniuses. . . . Semel's daughter, Eleanor, 24 years, beautiful, and unmarried, returned this past week from a four month tour of Veterans' hospitals in Europe. Eleanor, with a dozen degrees, is an expert in the field of speech therapy. . . . Al Simon, Albert Simon, Inc., tells us the games ops are enthusiastic about ChiCoin's new "Flash Bowler," which gives the player the opportunity to slide up the puck at his discretion to take advantage of a flashing changing scoring system on the backglass.

Gracie Voelker and Jimmy Voelker, Jr., Buffalo, N. Y., became one when they tied the knot on Tuesday, Sept. 28. Both are with Amherst Amusements. Prominent among the guests were Bob Scott, operator of Coin Amusement Service; Eddie Clinton, mgr. of Century Distributors (Wurlitzer distrib); and Bill Bolles, Keeney representative. . . . Abe Lipsky, Young Distributing, spends one day visiting ops on Long Island, while Joe Young handles the office biz. . . . Marvin Liebowitz on coinrow visiting the wholesalers. . . . In from South Norwalk, Conn., was Bill Lengyel. . . . Harry and Hymie Koepfel, Koepfel Distributing, mournfully eye a load of crated phonos stacked high in their showrooms. Equipment slated for export, but docker's strike held up delivery to ship. Happily, strike ended and equip went out. . . . The Westchester music ops jumping with joy over the results of their dime play experiment. Ops now extending their conversions in a big way. . . . Lou Herman and son Howard, White Plains, N. Y., ops, visit along coinrow. . . . One of the local distributors, in a moment of high humor, hands out calling cards with his name printed in the center. Underneath his name is the word "retired." In each of the four corners, ordinarily used for address, phone, etc., the card reads "No Phone," "No Address," "No Business," "No Money." . . . Bill and Murray Weiner, Weiner Sales, distrib for Eastern Electric's cigarette machine, off to the NAMA Convention in Washington, D. C., Oct. 10 to 13. . . . Mike Munves relaxed for the first time since spring. The staff busy as usual, but no one is pushing Mike to ship equipment on the second. . . . Nash Gordon, bus. mgr. Music Operators of N. Y., completes details of Journal, Wed., and immediately steps into the ticket rush for the big Banquet Saturday night, Oct. 16, at the Waldorf Astoria Hotel. Al Denver, president, busy handling the highly complicated job of lining up the star studded program of entertainment. The ABC radio network with carry part of the show—from 10:05 to 10:30 PM.



John Pentecoft, Dixie Coin Machine salesman, all agog about his recent visit to Chicago and Grand Rapids with Eddie Holifield, visiting the various factories. The entire gang at Dixie is up in the air, for that matter, what with the first showing of the new model "F" AMI phono, scheduled for the week of Oct. 11. Both Holifield and Pentecoft raving about the new machine. . . . Everyone at Dixie Coin will join in and help Carl Sanchez celebrate his birthday on Oct. 13. . . . Joe Musso, Tac Amusement's ace mechanic, out for a few days with a bad back. . . . Sam Tridico, Tridico Amusement, Noreco, La., in town loading up with parts and supplies and hunting for a mechanic. . . . Al Young, that very versatile fellow from the Bop Shop, now a Mutual Auditor for the State of Louisiana at Magnolia Park, where Harness Racing is a nightly affair. . . . Jackie of Tac Amusement, out this week—sick. . . . Clay Simmoneaux of Airline Cigarette Service, celebrates a birthday this week. . . . Paging Bob Dupuis-Hilliard Bach, manager of the Penny Arcade on Canal St., says his new Wurlitzer 1700 Hi-Fi is doing better than any phonograph he has ever had in the arcade. . . . Was happy to hear Betty Alban's voice on the phone. After that major operation, she will have to take it easy until November. . . . Operators in this territory are realizing more and more that in unity there is strength. The newly formed association, with every coin machine man in town being a member, should help the industry considerably.



## THRU THE COIN CHUTE

### CHICAGO CHATTER

The industry is now one month into a great Fall season with activity existing on all fronts. Manufacturers are busy satisfying the demand for new and outstanding money-making equipment. Distributors are experiencing an excellent turnover of games. Collections for operators are on the increase. One noted fact is the scarcity of late-model used machines. A typical report is that given by Ben Axelrod, Morris Novelty Co., St. Louis, Mo., in which he states, "All the games are moving very well. There are many orders on hand for late five-ball and bingo games, but we are unable to fill them at this time. Both items are scarce here." The scarcity of late-model used equipment has prompted *The Cash Box* to remove, for the time being, its "City By City" price listings. This special service feature was started last Spring in order to help distributors unload their tremendous stocks of late-model used machines on hand at that time, by trading, sales and purchases on a national, city-by-city scale. Immediately this type of equipment started to move with the result that the lists the distributors furnished *The Cash Box* with for compilation gradually became skimpier and skimpier as a turnaround took place and there was a scarcity of late-model used machines. As one distributor remarked the other week, "Chalk up another betterment service for *The Cash Box*!"

Bill DeSelm, between zillions of phone calls, never forgets to let one and all know what a wonderful job the three musketeers—Johnny Casola, Ken Sheldon and Al Thoeke—are doing as traveling representatives for United. Distributions and ops, far and wide, have commented on the good work and good will these gents are doing and creating with their United service schools. . . . Howie Freer back on the job at Empire after two weeks in the hospital and a week at home. "Now to roll up my sleeves," chirped Howie. . . . Si Redd of Redd Distributing, Allston, Mass., in town and recalled those exciting days of his in the yesteryear at Old Miss. Forgot to ask him if it included riding his sister's bicycle. . . . Music ops who are really interested in building up a location should visit Russell's in Maywood, Ill., and the Melody Lane Drive-In on Chicago's far South Side for ideas. These are two of the top music locations in the entire Chicagoland area. . . . Dave Rosen telling about how he had refurbished phonographs about 10 years ago.

Those gorgeous flowers around the Bally plant, which give the factory an air of charm, we have been told, were designed and arranged by none other than the boss man himself, Ray Moloney. The flowers certainly make it interesting visiting this plant and lend an air of outstanding decor to the big factory. Wonder what Ray would do if he had as much growing space around his plant as does Wurlitzer around its North Tonawanda, N. Y., factory? . . . Speaking of flowers, understand that Harry Mabs of the Williams' organization has raised some extraordinary orchids in his hot house and that these may win lots of horticultural prizes for him. . . . "Things went along fine all Summer," stated Harry Salap of La Rue Novelty, "and all things point to a tremendous increase this Fall and Winter in the phono business." . . . **Something to Ponder:** Remark uttered one recent evening by a puffing Illinois Central suburban train commuter boarding a train ready to pull away—"Just made it . . . no time to buy a newspaper . . . wish they had newspaper vending machines on I. C. trains."

Phil Weisman at long last grabbed Bill Gersh, co-publisher of *The Cash Box*, and herded him out to the golf course for a round of pursuing that little elusive ball. Bill, who has gone out a few times this year after a 15-year layoff from the sport, came back to the offices the next day raving about the classy game Phil plays. Phil, in return, later informed us, "Bill played a good game and with more outings such as we had, he would return to his old-time form in no time. Keep egging him on to put his set of clubs to more use." Mike Dale, who walked around the course with Phil and Bill, reported that he thoroughly enjoyed himself and was fascinated with the one example of how coin machine men relax during off-duty hours. . . . It was a sorry day indeed for Art Garvey of Bally when he saw his alma mater, Notre Dame, lose to Purdue. Art, as many will remember, played plenty of tackle at ND during the days of the Four Horsemen and Seven Mules. . . . "Business is perking along. I always feel good. What more do I want?" voices Charles (Jimmy) Johnson.

Ed Levin was a bundle of enthusiasm when he announced the release of ChiCoin's new "Flash Bowler." . . . Due to the tremendously stirring speech of Bill Gersh at the October 4 meeting of the United Music Operators of Michigan in Detroit, the group unanimously voted to put 10c play into effect. The organization will hold a special meeting October 18 when the day will be set for Detroit to go over to such play. . . . Jerry Shuman announces that Nelson J. Rettenberg, editorial department director of BMI, will be the guest speaker at the Thursday, October 14, meeting of the Music Operators of Northern Illinois at the Hapsburg Inn in Desplaines, Ill. The subject of his talk will be "The Song Shark And How He Operates." . . . "I'm concentrating, Herb, concentrating," Billy DeSelm was heard remarking thoughtfully to Herb Oettinger. . . . Bob Gnarrow's new ABC Music Service headquarters getting some very wonderful comments from out-of-town visitors who drive by the place.

Rosemary Huebsch presented Paul Huebsch with a bouncing baby boy on Thursday, September 30. John Arthur Huebsch is the second boy and fourth child for Rosemary and Paul. . . . Jack Nelson, Bally sales manager, was in Canada this past week, and is now taking in the NAMA show in Washington, D. C. Other Chicagoans at the show include Roy McGinnis, John Conroe, Paul Huebsch and Walter Harrison of J. H. Keeney & Co., Inc.; Art Weinand and Chester Gore of Exhibit Supply, and Mr. and Mrs. Walter Tratsch, Leo Goblet and George Kozy of A.B.T. Manufacturing Corp. . . . What's this about Earl (Aid Lib) Palmer, a parts catalog, a phone call and a prairie? By the way, Earl's daughter was married recently. . . . T. B. Holliday in from Columbia,



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CHICAGO 22, ILL.

## CHICAGO CHATTER (Cont.)

S. C., looks fine after a vacation in Florida and New York. . . . Congrats to Mary Gillette of Gillette Distributing for gifting the 5th Army Band at Ft. Sheridan with a phono and game and the 5th Army 5001 Aerial Gun Unit with a phono.

"Variety" certainly is a good name for Bally's new in-line game," says Jack Nelson, "since the game has everything players want." . . . Logan Distributing Co., which Jack Nelson Jr. heads, again has increased its large assortment of charms since the capsule business has been the rage. The firm now has the largest charm bar in the country with charms from all the manufacturers. . . . "The comment about and action of 'Super Jumbo' is terrific," says Alvin Gottlieb. . . . Izzy Oomens went dizzy with strikes last week in the Chi Phono Bowling League. . . . Vince Shay reports that the new games are going good at Empire. . . . **HAPPY BIRTHDAY THIS WEEK TO:** Len Micon, Chicago, Ill.; A. J. McKee, Columbia, Tenn.; Dominick Fulco, Hartford, Conn.; Irving Kaye, New York, N. Y.; Joe Kline, Chicago, Ill.; Mrs. Judy Culp, Oklahoma City, Okla.; Charles A. Maroon, Bridgeport, O.; Harold L. Sharkey, Huntington Park, Calif.; Sidney A. Wolbart, Newton, Mass.; Ernest Krauter, Maplewood, N. J., and Woolf Solomon, Columbus, Ohio.

"It's What's in THE CASH BOX That Counts"

# "20 Year Club" Wants Meet

## Suggest Chicago be Scene of First Nationwide Meet of All "20 Year Club" Members. Believe Much Good Can Accrue For Entire Industry When Old Timers Talk Things Over For General Betterment of Coinbiz

CHICAGO—Jim Mangan of Mangan & Eckland, this city, probably echoed the sentiments of many coinmen who are members of The Cash Box' "20 Year Club", when he stated:

*"Let's get together and talk things over."*

Many others, from all over the nation, are also asking that a nationwide meeting be called of all the old timers in the coinbiz, the members of The Cash Box' "20 Year Club".

As one of these men said, "The entire industry will benefit when the old timers get together and talk things over as to how we can be of help to all in this business."

Vince Shay, who has been in this industry for over 35 years, and who is now with Empire Coin Machine Exchange of this city, said:

"Much good will accrue for all concerned with the coin machines business when the old timers get up and suggest how and what can be done to better this business for all concerned."

From the deep south, one of the nation's leading coinmen, reported:

"The members of the '20 Year Club' I've talked with down here all believe, since we are in all divisions of the industry, that the time has arrived when

we should all get together for a breakfast or luncheon or dinner and just talk things over.

"The people in this business are bound to benefit from the discussions we will have. Here will be gathered together, and for the first time, too, everyone of the real old timers in the coin machines business. The men who helped build this industry to where it is today. The men who can keep it growing bigger, better and more progressively."

Perhaps the statement of one Californian would probably answer a lot of the suggestions now being proposed.

He said, "Let's leave it up to a vote of all the members of The Cash Box' '20 Year Club' as to whether they do or do not want to get together in this one big annual reception.

"As far as I'm concerned," he concluded, "I'm for it one thousand per cent and, if I know anything at all about old timers liking to get together once a year, I think every member of the '20 Year Club' will want to meet in Chicago sometime within the forthcoming months, just as we used to meet with each other and talk things over in the old days."



### LOS ANGELES

Latest figures on the Southland's tremendous increase in population reveal that every month nearly 10,000 newcomers move into Los Angeles County. Meanwhile, births exceed deaths by about 5,000 a month. This staggering growth would lead one to believe that metropolitan Los Angeles would be swelled to an alarming figure, but strange things are happening. These newcomers are not moving into the central district but are locating in suburban cities and unincorporated communities. Even long time residents are moving to new neighborhoods. Surveys reveal that the greater LA area has lost 83,000 while Los Angeles County has grown to 250,000 in just four and a half years. This in an increase in the County's population of about 20 percent since the 1950 nationwide census, but looking at some sections—mainly Whittier, Norwalk and the citrus belt—the percentage has jumped up 102 percent to more than 93,000. We pass along these figures to show the vast opportunities for the operator in our sprawling county areas.

The showing of the new AMI will be held Oct. 14th and 15th at Badger Sales Company showrooms. There's been lots of talk along coinrow about the new machine and all the operators have been anxiously waiting to see it. Also on display during the two day showing will be the new Gottlieb "Super Jumbo" game. . . . Sorry to hear that E'eanor Chabolla has been laid up in the hospital having a tumor removed from her leg but glad to see she's back on the job again. . . . Harold Lieberman, well known coinman, has been visiting in town. We hear that he likes California so well that he's thinking about moving out here and going into business. . . . Ice Cream Vending Corp. are now located along coinrow at 2988 W. Pico (next to Diamond Distributing Co.). They have a large operation of Dairy and Ice Cream vendors throughout the city which is headed by the firm's president Jack Stamaton. . . . After anxiously waiting for their first shipment of the new United "Deluxe Carnival" Rifle Range for several weeks, Charley Robinson and Al Bettelman of C. A. Robinson & Co. were the happiest guys along Pico when the truck drove up with their first guns. They no more than got them unloaded until they were all sold out again. . . . LA's newest operators are Lew Dubin and his partner Martin Silberman who have gone into business under the firm name of Active Vendors at 3040 W. Pico. . . . Saw Al "Moneybags" Cohn counting up the day's receipts at Trico Music Co. When told that collections must be up pretty good Al came back with the statement that it's all small change and doesn't mean a thing—he added "It's only money". . . . The boys are really in there pitching at Paul A. Laymon & Co. since the World Series. Ed Wilkes came up with the statement that you can always bank on a Bally game to which Charley Daniels added that business is great and the new Bally "Variety" is taking the West Coast by storm. Jimmy Wilkens then chimed in with "And those new Wurlitzers are simply selling great". After that yours truly turned around and scrambled. What more news could you ask for in one day. . . . Phil Weinberg, West Coast regional representative for Bally Manufacturing Co., came in from his home in Dallas to visit with the Laymon crew and chat with local operators. . . . Clyde Denlinger, Balboa, recently left on a hunting trip in the wilds of Wyoming. . . . Jimmy Jackson, Palm Springs, also headed for the hills with his son to try their luck at bagging a deer. . . . Altho Sam Ricklin, prexy of California Music Co., admits that business has been very good he adds that record sales have dropped slightly after the terrific Summer season. He attributes it to the readjustment period which always takes place when school starts again. . . . Lyn Brown was having a rough time of it during the World Series trying to work and listen to the game all at the same time. He solved the problem by carrying around a miniature size portable radio. . . . William E. Happel has become quite a sports car enthusiast. He's plenty proud over his new Triumph TR-2 red convertible.

Walt Hemple, president of The California Music Merchants Association, Los Angeles Division, announced that their next meeting will be held Oct. 19th at the Hotel Biltmore. He urges all members to attend this meeting. . . . Hank Tronick and Frank Mencuri of Minthorne Music Co. were both impatiently waiting for the new Williams' gun with moving targets this past week. By the time of this writing they should have in their first shipment so we imagine things are all honky dorey by now. . . . Missed Phil Robinson, regional representative for Chicago Coin, this past week. He's been plenty busy since his trip to Chicago plugging the new "Holiday" and "Playtime" Bowlers. . . . Mary Solle down at Leuenhagen's Record Bar usually doesn't like to stick her neck out and predict the future of new record releases but when she does, watch out, 'cause many times she's right. Her latest prediction is that "Toss A Pebble" by B. J. Baker on the new Juke Box label will be a hit. . . . Not quite as many out of town operators came in this past week as usual. . . . Mrs. H. D. McClure, San Luis Obispo, came in for the first time in several weeks. . . . Austin Noble drove in from San Bernardino to take care of business. . . . E. Fred Ross, Pasadena, maneuvered his classy custom built Hudson over the freeway into town. . . . Glen Walcott drove in from La Crescenta along with Larry Collins from Whittier. . . . W. A. Ramzy came in from Glendale as well as Paul Kain from Bloomington. Colton operator Milton Noriega was also seen visiting with the distributors.

**Mr. "20 Year Club" Member:**  
**Do You Want to Meet in**  
**Chicago and Talk Things Over?**

YES?  NO?  WHEN?

Signed \_\_\_\_\_

FIRM \_\_\_\_\_

ADDRESS \_\_\_\_\_

Mail to: Bill Gersh, c/o The Cash Box,  
32 W. Randolph St., Chicago 1, Ill.

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WANT—Will pay for Seeburg 100A \$325; Seeburg 100B \$475; Seeburg 100BL \$500; Seeburg 100C \$575; Wurlitzer 1015 \$35; 1100 \$125; 1250 \$150; 1400 \$300; providing fair condition, prepaid to Boston. Call or wire collect for shipping instructions. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN STREET, ALLSTON, MASS. Tel.: ALgonquin 4-4040.

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Show Boats, Circus, Rodeo and Frolics. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF. Tel.: Market 1-3968.

WANT—For cash. Seeburg, Wurlitzer, AMI, Rock-Ola phonographs — all models. State makes and best price you want. Also any other coin operated machines you have for sale. Write or wire collect. NEW YORK DISTRIBUTING CO., 625 TENTH AVENUE, NEW YORK, N. Y. Tel.: Circle 6-2144.

WANT—A. M. I. 40, 80, 120 selection equipment — Phono, Hideaways, Steppers, Wall Boxes, Bar Brackets. Seeburg 100 A & B. Scales, Arcade equipment, 1c and 5c Vendors, Bally Futurities, 1953 Pin Games. Write stating condition, number, model, and prices. THE ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

WANT—Distressed merchandise for return privileges. Purple label Capitols, Columbia, Coral, Decca, Victor, Mercury, King—78's and 45's — also L.P.'s. Please quote prices, we pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQUARE, L. I., N. Y.

WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, Tel.: Judson 6-4568.

WANT—Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-5100.

WANT—Frolics, Rodeo, Circus, and Showboats, Seeburgs, Model BL's C's. FOR SALE—10 3-4-5's. Make offer. NOBRO NOVELTY COMPANY, 538 BRYANT STREET, SAN FRANCISCO 7, CALIF.

WANT—For resale—22 ft. Rockola—American or National Shuffleboards—Late Bingo Games—Shuffle Bowlers—Lee Mfg. Carousel. State best price and condition first letter. STANLEY AMUSEMENT COMPANY, 1523 BROADWAY, TACOMA, WASHINGTON. Tel.: BR. 3663.

WANT—Mills Panorams—any quantity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. Tel.: Garfield 3585.

WANT—From all over the world! Literature on any machine that takes coins and sells anything—amusement, drinks, Bromos, fortunes, Pocket Books, cigarettes 25 2c each, aspirin at 5c each, single band-aids, newspapers. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

WANT—Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

WANT—Northwestern 49's; Challengers; Pike's Peak; Kicker's and Catchers; Weigh Scales or any other penny games or equipment in Canada for resale. Will pay top prices in any quantity. Write, phone or wire. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONTARIO. Tel.: LO 4722.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand, TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT—All types of arcade machines and Gottlieb 4 & 6 Flipper Pinball Games in any quantity. Give names, condition, prices wanted and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 a hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

**CLASSIFIED ADVERTISING SECTION**

**WANT**—For Export. Quantities of the following models: Seeburg M100A; Wurlitzer 1100 and 1250. Telephone collect. **DAVIS DISTRIBUTING CORP.**, 725 WATER ST., SYRACUSE, N. Y. Tel.: SYracuse 75-5194.

**FOR SALE**

**FOR SALE**—Largest stock in world of Boats, U-Drive-Its, Merry-Go-Rounds, Moon Rides, Alleys, Music Machines, Bingo Machines, Guns. Wire, Write, Call Today! **REDD DISTRIBUTING COMPANY, INC.**, 298 LINCOLN STREET, ALLSTON, MASS. Tel.: ALgonquin 4-4040.

**FOR SALE**—Genco Basketball \$275; Genco Shuffle Pool \$150; Army-Navy \$60; Globetrotter \$35; Quintette \$85; Niagara \$50; Quartette \$60. Wanted—Bally Bright Lites and Bright Spots. **RELIABLE COIN-MACHINE CO.**, 184 WINDSOR STREET, HARTFORD, CONN. Tel.: CHapel 9-6556.

**FOR SALE**—Genco Shuffle Pool \$195; Keeney 10 Player Team Bowler \$165; AMI D-40 \$395; AMI D-80 Chrome \$495; AMI E-120 write, Wurlitzer 1500 \$525. **UNITED DISTRIBUTORS, INC.**, P.O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS.

**FOR SALE**—Seeburg W1-L56 \$4; 47M Seeburg Remote Attachment \$95; Rock-Ola 1422 \$65; Goalee \$35; Evans Ten Pin \$35; Atlantic City \$165; 5-10-25 Seeburg Boxes \$18; 3020 Wall Boxes \$15; Jennings Scales Low Boy \$30; Universal Twin Bowlers \$30; Skee Alleys \$35; Vendo Coin Changer with Stand \$55; Holly Crane, like new, \$250; 40 Records AMI Stepper \$24.50; AMI 5 & 10 Wall Box \$12; 5c AMI Wall Box \$6; 1500 Wurlitzer \$450; Bright Lights \$65. **H & H MUSIC**, 1626 3rd AVENUE, MOLINE, ILLINOIS. Tel.: Moline 4-6703.

**FOR SALE** — Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. **AMI Distributor. STATE MUSIC DISTRIBUTORS, INC.**, 3100 MAIN ST., DALLAS, TEXAS.

**FOR SALE**—ATTENTION WISCONSIN OPERATORS! We have several hundred late model bowlers, converted to the Edelco TOP HAT. TOP HAT scores 900, king sized Jumbo Pins have been installed. Priced right. Inquiries welcome. Used bowlers to operators at distributor's prices. **SHELDON SALES, INC.**, 381 MAIN STREET, BUFFALO 3, NEW YORK. Tel.: LIncoln 9106.

**FOR SALE**—Territory Wash Out. 2000 Bingo in Line Games. All Types, All Shopped, ready for location. Make offer for 1 or 500. 1/3 down, balance C.O.D. Write, Wire or Phone. We are now making delivery on United's Red Hot Jungle Gun. **DAN STEWART COMPANY**, 140 EAST 2nd SOUTH, SALT LAKE CITY, UTAH. Tel.: 22-2473.

**FOR SALE**—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. **RAYMAR SALES CO.**, 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLYmpic 8-4012, 4013.

**FOR SALE**—40 Wurlitzer 3020 Wall Boxes \$8 ea.; 50 Seeburg 3-Wire Wall Boxes \$3 ea. Beautiful equipment. 1/3 deposit, balance C.O.D., or Sight Draft. **KOEPPEL DISTRIBUTING CO.**, 629 TENTH AVE., NEW YORK, N. Y. Tel.: Circle 6-8939.

**FOR SALE**—AMI Model C78, guaranteed clean and reconditioned \$249.50—1/3 deposit with order. **UNIVERSAL MUSIC CO.**, 10 SURREY RD., MASSAPEQUA, L. I., Tel.: PYramid 8-7766.

**FOR SALE**—Brite Lites \$75; Brite Spot \$95; Spot Lite \$90. Beach Club, Dude Ranch, Palm Springs, write. **ALLIED DISTRIBUTING CO.**, 786 MILWAUKEE AVE., CHICAGO, ILLINOIS.

**FOR SALE**—"West Side" now has a full line of prizes and premiums, such as radios, clock, watches, etc. For Sale. Write for free low price list. **WEST SIDE DIST.**, 612 10th AVE., NEW YORK, N. Y.

**FOR SALE**—Coin Counters, Coin Sorters, Coin Counting Combinations, Coin Changers, Coin Wrappers, Parts and Supplies. We carry a complete line of these products. **GLOBE DISTRIBUTING CO.**, 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. Tel.: ARmitage 6-0780.

**FOR SALE**—Music and amusement machines all makes, all models. Lowest CASH BOX prices for "as is" but working condition. Slightly higher when shop cleaned and reconditioned. A dependable, nationally credit rated firm: **THE GORDON STOUT CO.**, PIERRE, S. D.

**FOR SALE**—Attention, Wurlitzer 1500 and 1700 operators connect 24 and 48 selection Wall Boxes to 104 selection Phonographs. Use regular 1919 and 248 Steppers and Adaptor. Specify 1500 or 1700. \$34.50 each. Satisfaction guaranteed. **MIDWEST MUSIC SERVICE**, 819 WEST SECOND, WICHITA, KANSAS.

**FOR SALE**—All machines 20% off high CASH BOX prices. Wurlitzer 1015, 1100, 120. Rockolas 1422, 1426. AMI Model C. Seeburgs 146, 147, 100A. Phone STerling 8-7515 or Write: **DIXON DISTRIBUTING CORP.**, P.O. Box 2660, YOUNGSTOWN, OHIO.

**FOR SALE**—New in original crate, Exhibit's Shooting Gallery \$425; New, Watling Scale (Fortune Telling) \$179.50. **WESTERN DISTRIBUTORS**, 1226 SW 16th AVE., PORTLAND 5, OREGON.

**CLASSIFIED ADVERTISING SECTION**

**FOR SALE**—Premium merchandise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. (Established 1932). **HASTINGS DISTRIBUTING CO.**, 6100 BLUEMOUND ROAD, MILWAUKEE 13, WISC. Tel.: Blue-mound 8-7600.

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**FOR SALE**—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. **DICKSON DISTRIBUTING CO.**, 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

**FOR SALE**—Several thousand dollars worth of new Seeburg parts for hundred record machines, big discount. Write, will send list. **COPELAND DISTRIBUTORS**, 900 NORTH WESTERN, OKLAHOMA CITY, OKLAHOMA. Tel.: FO 5-3456.

**FOR SALE**—1 Seeburg Sicum Unit, perfect condition, \$250; 2 Genco Sky Gunner, brand new; Ajax Cigarette Machines, brand new, close-out; 1 Poolette Pool Table \$50; 1 Keeney 2-Player Attachment for Shuffleboard. **LIEBERMAN MUSIC COMPANY**, 257 PLYMOUTH AVE. NORTH, MINNEAPOLIS, MINN.

**FOR SALE**—We are overstocked on Bowlers. Any reasonable bid will be accepted on: 3 Crown; 3 Gold Cup; 2 Name; 2 Criss Cross; 2 Bowl-A-Ball; 2 Super Match; 2 DeLuxe S.A.; 1 Clover. **T. & L. DISTRIBUTING CO.**, 1663 CENTRAL PKWAY., CINCINNATI 14, OHIO. Tel.: MAIN 8751.

**FOR SALE**—United Bowlers—Royal \$275; Classic \$195; Clover \$175; Cascade \$160; Wms. DeLuxe World Series \$60. **WANT**—United Yankee Shuffle Alley. **MOHAWK SKILL GAMES CO.**, 67 SWAGGERTOWN RD., SCHENECTADY 2, N. Y. Tel.: 7-2162.

**FOR SALE**—75 A B C and Turf Kings for \$15 a piece, in good working condition. We will not crate these machines. Write **PENNSYLVANIA VENDING COMPANY**, 1822 CARSON STREET, PITTSBURGH 3, PA. Tel.: CARRick 3767.

**FOR SALE**—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. **ANGOTT DISTRIBUTING CO., INC.**, 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

**FOR SALE**—Speaker Wire 100 ft. \$1.75; 500 ft. \$1.70; per 100 3 wire 1-20 gauge 2-16 gauge Stranded Vinyl Jacket 100 ft. \$3.75; 500 ft. \$3.70; per 100 5 wire Control Cable 100 ft. \$4.95; 500 ft. \$4.85; per 100 3 in shield Vinyl Jacket, F.O.B. either office. **COVEN MUSIC CORPORATION**, 3181 NORTH ELSTON AVE., CHICAGO, ILL. — 1301 NORTH CAPITOL AVENUE, INDIANAPOLIS, IND.

**FOR SALE** — Reconditioned Wurlitzers: 1400's \$400; 1250's \$250. **O'CONNOR DISTRIBUTORS, INC.**, 2320 W. MAIN STREET, RICHMOND, VA. Tel.: 84-3264.

**FOR SALE**—Evans Constellation \$225; Shoot the Bear \$145; Keeney DeLuxe Bowler \$125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. **CENTRAL DISTRIBUTORS**, 2315 OLIVE ST., ST. LOUIS, MISSOURI (MAIN 1-3511) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (WESTport 3582).

**FOR SALE** — Keeney High Score League \$169.50; Williams DeLuxe Star Series \$187.50; United 6 Way F. T. \$149.50; United 6 Way DeLuxe \$159.50; Domino \$139.50; Spot Lite \$119.50. **LAKE CITY AMUSEMENT, INC.**, 4533 PAYNE AVENUE, CLEVELAND 4, OHIO. Tel.: HEnderson 1-7577.

**FOR SALE** — Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. **YOUNG DISTRIBUTING, INC.**, 599 TENTH AVENUE, NEW YORK, N. Y.

**FOR SALE**—SPECIALS. Hi Fis \$440; Mexicos \$375; Beach Clubs \$310; Yacht Clubs \$165; Hawaii's \$445; Williams Big Leagues. floor samples \$279.50; Williams SuperPennants \$245; Williams Daffy Derbys floor samples \$175; Williams Skyways \$175; Exhibit Shooting Gallery's \$295. **NEW ORLEANS NOVELTY CO.**, 115 MAGAZINE STREET, NEW ORLEANS 12, LOUISIANA. TEL.: CANal 5306.

**FOR SALE** — The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: **ALLAN SALES, INC.**, 937 MARKET ST., WHEELING, W. VA. Tel.: WHEeling 5472.

**CLASSIFIED ADVERTISING SECTION**

**FOR SALE**—Beauty \$295; Chinatown \$85; Control Towers \$35; Double Action \$25; Disk Jockey \$85; Fighting Irish \$35; Frolics \$230; Hayburner \$60; Yacht Club \$265. REEL DISTRIBUTING CO., 4910 NATURAL BRIDGE AVENUE, ST. LOUIS 15, MO.

**FOR SALE**—Genco Super Basketball \$450; Genco Shuffle Pool \$250; Genco Sky Gunner \$200; Exhibit Shooting Gallery Write; Exhibit Twin Rotation \$100; Chi Coin Bowl-A-Ball \$100. UNIVERSITY COIN MACHINE EXCHANGE, 858 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: UNiversity 6900.

**FOR SALE**—Close Out! All Games with Formica and Large Pins. No reasonable offer refused. United Twin, United 4 Player, United 5 Player, United 6 Player, United 6 Player DeLuxe, United Super. Make your own offer on individual games. AMERICAN VENDING COMPANY, 2684 CONEY ISLAND AVENUE, BROOKLYN 35, NEW YORK. Tel.: DEwey 2-9602.

**FOR SALE**—Complete Arcades or a single machine. We have the largest stock of new and reconditioned Arcade Machines in the world. Also parts and supplies. Send for new illustrated catalog. MIKE MUNVES, 577 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-8628.

**FOR SALE**—Special sale for October only. Chicago Coin Bowlers: 6 Player Formica Top \$60; 6 Player Deluxe, reel scoring \$95; 6 Player Match Bowler \$125; 6 Player Super Match with 10th frame feature \$145; 6 Player 10th frame special—doubles in 5th frame \$160; 6 Player Name Bowler—match feature \$165; 6 Player Double Score Bowler—doubles in 5th and 10th \$195; 6 Player Triple Score Bowler \$235; 6 Player Gold Cup Bowler—triples in 5th and 10th frame also replay and match score feature \$285; 6 Player Advance Bowler—doubles, triples and quadruples \$350. United Shuffle Alleys: 4 Player Formica Top \$40; 5 Player Formica Top \$50; 6 Player Regular Formica Top \$60. 6 Player Deluxe Original Formica Top—up and down scoring glass \$65; 6 Player Super, reel scoring \$95; 4 Player Official Match Bowler, reel scoring Formica Top \$90; Super 10th frame \$120; Cascade, doubles in 3rd, 5th & 7th frame \$195; Olympic—doubles and triples \$230; Royal \$325. All games cleaned and checked. Larger king size pins can be installed for \$10 extra on each game. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUPERior 1-4600.

**FOR SALE**—A.M.I. Model D-80 \$525; A.M.I. Model C \$300. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MISSOURI. Tel.: CENTral 9292.

**FOR SALE**—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

**FOR SALE**—Make Offer. Universal Stands (new) Original Crates. 60 Single Weighted, Revolv-A-Rounds Safes 1 Single, 7 Double complete with lock bar and keys. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS 3, MO. Tel.: OLive 2-2800.

**FOR SALE**—5 Bally Yacht Clubs \$185; Atlantic City \$140; Beauty \$260; Beach Club \$340; Dude Ranch \$350; Ice Frolics \$395; United A.B.C. \$30; United Clover Bowlers \$205; Liberty \$185; MICKEY ANDERSON, 314 EAST 11th STREET, ERIE, PA. Tel.: Phone 5-7549.

**FOR SALE**—Reconditioned Phonos—ready for location. Seeburg 146-147-148; Wurlitzer 1015; Rockola 1422-1426; AMI Wallboxes 5c-10c. Write for our low prices. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C.

**FOR SALE**—Ready for location Wurlitzer 1015, 18080 and 1400. Seeburg 146M, 147M, 148ML. Special prices on 3020, 4820 and 3W5L-56 Wall Boxes. Contact CENTURY DISTRIBUTORS INC., 1221 MAIN ST., BUFFALO 9, N. Y. Tel.: SUMmer 4938.

**FOR SALE**—Parts and supplies for Jukes, Shuffle, Pin and Telequiz Games. Special! Metal Tool Box of Assorted Hardware. Over 6 lbs. of Nuts, Bolts, Screws, Brackets, Switches, Springs, etc. \$10 value for \$2.49. CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILL.

**FOR SALE**—We have a large stock of reconditioned Five Falls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MONTana 5000-1-2.

**FOR SALE**—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEST 3-3224.

**FOR SALE**—For nothing—information as to how we established 10 cent play on juke boxes on our route and what effect it has had on our revenues. HENRY C. KNOBLAUCH & SONS, 51 WARREN ST., GLEN FALLS, N. Y.

**FOR SALE**—FINEST BINGOS—Factory Reconditioned—like finding \$50 in your pocket. Returnable 3rd day, full refund to protect you. Palm Springs (almost New) \$395; Yacht Clubs (Improved superline frequency) \$205; Palm Beach \$140; Dude Ranch \$370; Beach Clubs \$345; Atlantic City \$130; Leader \$65; Coney Island \$80; Holidays (6 card) \$60; Genco 400's (percentaged right) \$65. We Want Bingos. Mail your list. W. E. KEENEY MFG. CO., 5229 S. KEDZIE AVENUE, CHICAGO 32, ILL. Tel.: HEMlock 4-3844.

**CLASSIFIED ADVERTISING SECTION**

**FOR SALE**—PHOTOMATS, 3 International Mutoscope, late model, used one year still on location. Must sell because of decrease in Military personnel. Write or call. AUTOMATIC SALES, ABERDEEN, MD. Tel.: 969.

**FOR SALE**—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm: Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y. or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

**FOR SALE**—Spot-Lites \$75. TOLEDO COIN MACHINE EXCHANGE CO., 814-816 SUMMIT ST., TOLEDO, OHIO. Tel.: ADams 8624.

**FOR SALE**—"Sock-The-Ock" converts "Shoot-The-Bear" into a gun that will top all others in appeal, performance, and take. A complete package \$28. 100 SERVICE COMPANY, 2638 OLIVE ST., ST. LOUIS, MISSOURI. Tel.: JEFFerson 1-6531.

**FOR SALE**—3 Brand New Spark Aristole Scales \$75 each; 3 Bally Surf Clubs \$495 each; 1 Bally Beauty \$275; 2 47M Seeburg Phonographs \$95 each; 1 46M Seeburg Phonograph \$75. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA STREET, EVANSVILLE, INDIANA. Tel.: 3-4508.

**FOR SALE**—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally, TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

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26 West 47th Street, New York 36, N. Y.

**FOR SALE**—A.B.C. \$20; Knockout \$15; Just '21' \$10; Bright Lights \$100; Spot-Lite \$110. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel.: 750.

**FOR SALE**—30 Pop-Sez Popcorn Vendors, 3 Hawkeyes, reconditioned \$59.50 each; 25 Mercury Athletic Scales, counter models \$22.50 each. One-half deposit with order. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT AVENUE, CLEVELAND, OHIO. Tel.: TOWer 1-6715.

**FOR SALE**—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUNkirk 3-1810.

**FOR SALE**—RECONDITIONED, LIKE NEW! Bally Victory Bowlers \$395; Wm's. Screamo (new) \$250; Queen of Hearts \$100; County Fair \$65; Rendezvous \$35; 2 Poor Salesmen. Also used Bally Bingo's—write for catalogue. DONAN DISTRIBUTING COMPANY, 5007 N. KEDZIE AVE., CHICAGO 25, ILL. Tel.: JUNiper 8-5211.

**MISCELLANEOUS**

**NOTICE**—We are exclusive distributors for Cole drink machines and Rock-Ola phonographs for Metropolitan New York and New Jersey. Finest trade-ins available, both products. Advise us your needs. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIlgeow 8-3524) and 594 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyant 9-4684).

**NOTICE**—Are you having trouble keeping Plexiglass clean on your juke boxes? Our Mecite does the job—16 oz. bottle \$.85. For distributor price and territory, contact MECCA SERVICE CO., 716 N. 19th ST., EAST ST. LOUIS, ILLINOIS.

**NOTICE**—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAGnolia 3931.

**NOTICE**—Juke Box Operators—Trade your used juke boxes for cigarette machines. We will sell or trade all types cigarette machines (thoroughly reconditioned). Rowe milk vendors, Cold Snac and Vendo ice cream machines. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVE., SHREVEPORT, LOUISIANA.

**NOTICE**—These 3 telephone numbers are important to you: The Cash Box, New York City, JUDson 6-2640; The Cash Box, Chicago, ILL., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEBster 1-1121.

# AMI BOWS NEW MODEL "F" HIGH FIDELITY AND FULL

## Here's Story of Concept and Birth:

Progress in automatic music demands progress in the machines that produce the music. The better the music the more of it people will buy. With High Fidelity getting the big call today, AMI, in introducing its new Model "F", goes all-out to deliver something SUPERIOR. Good salesmanship helps move merchandise but all the salesmanship in the world can't fool the public on music quality. The cash box is the box office. If your music is better, people know it. And to take in the big money you have to give out with phenomenal improvement in music quality.

The "F's" High Fidelity wasn't born overnight by grabbing two words out of the dictionary. It all started over two years ago. Our sound engineers—and we have sound engineers who are very sound!—came up with the idea of putting horns in the juke box because they knew that full range High Fidelity was impossible without horns! It took two years of day-and-night brain racking, of tiresome, discouraging experimentation, to find out how to get them inside the machine without making the cabinet any bigger. The "F" was the fortunate model to receive this startling development—and RIGHT ON TIME.

Think of it! Turn out a juke box that might be said to be ALL HORN. Not just a record changer, not just a selective machine with 120 tunes; but in addition a Multi Horn system and a true High Fidelity System that ordinarily you'd have to put by themselves into a custom built floor cabinet of huge size—which is the only way (up to the "F") that anyone has been able to do it!

### They Flared the Treble Horn

AMI took a bass horn which, in familiar horn shape, would stand over 5 feet high with a mouth almost 3 feet across and, by folding in ingenious shape, got it inside the juke box. From the horn comes AMI's new

SONORAMIC SOUND—music that surrounds the listener, captivates him bodily, psychologically—heart and soul. Once hear Sonoramic Sound—horn-produced—and you say: "This is music as it should be; how could I ever have been content with the music of the past?" This "F" bass horn is so huge, so efficient, that all by itself it's equivalent to NINE 12 inch speakers!

### They Flared the Treble Horn

Others who have stabbed at High Fidelity have tried to capture the high notes with a tweeter. But our engineers said: "No, that's not the way. We'll use the smallest possible driver—only one inch in diameter—and then introduce the sound into an ample flare-shaped horn." And they placed it at ear-level height in the "F" so that the highs reach the audience Sonoramicly, without interference from furniture or other obstacles.

### Then, a Completely New High Fidelity System

A new High Output Amplifier, built just for the "F". A new transcription turntable to maintain the correct record-playing speed, without even the minutest variations. A new featherweight tone arm. General Electric variable reluctance High Fidelity Cartridge, with single stylus, changeable in an instant. New crossover network which feeds highs and lows to proper horns for full range High Fidelity of all notes. Simple enough when it's all packaged in a brand new juke box—but a development requiring years of thought, experiment, and brilliant know-how!

## Living Realism

Only now, following years of diligent research and experimentation in perfecting a true High Fidelity sound system is AMI at last ready with the juke box that makes a living realism of the sound that is on the record. Multiple horns bring a new dimension to high fidelity music that is thrillingly beautiful to hear. Every instrument is identified, every note sounds out distinctively, clearly. You hear everything in all the fullness with which it was played in the live performance. The Model "F" is the first and only juke box to bring all the tonal advantages of exponential horns to record reproduction.

The new Model "F" does for the ear what the giant, curved movie screen does for the eye. It gives every patron a front row, center seat at every performance, surrounds him with music. That is why this new AMI instrument is called the SONORAMIC SOUND juke box. The "F", of course, covers the entire range from the low lows to the high highs. Even more important than its extensive frequency coverage, however, is the quality of reproduction within its FULL RANGE—quality that horns alone can reproduce.

AMI uses separate horns for bass and treble with a cross over frequency dividing network that properly brings both highs and lows together without any sacrifice of completeness in

the important middle range. It is because High Fidelity can only truly be achieved by the use of horns that AMI proudly identifies its now SONORAMIC SOUND effect by the name "Multi-Horn High Fidelity Model 'F'."

## How They Describe It

*At a recent meeting in Grand Rapids, AMI distributors from every state in the Union, and from Canada and Mexico, too, got their first demonstration of Multi-Horn High Fidelity and Sonoramic Sound. Some comments: "Worth a dollar a play!" "You can hear the music with your feet!" "I can almost SEE this sound." "It's Sonoramic and Coloramic, too!" "Pleasantest music ever manufactured!" "What did we sell before? This is MUSIC!" "Can't wait to get back home and TRY to describe it to our operators." In other words, hear it and you realize how feeble your descriptive vocabulary really is.*

## Color, Color, Everywhere!

There's color everywhere—color in cars, color in stores, color in homes! Why not on the modern juke box? The "F" is the first new phonograph to break out in a full line of startling new colors—for every taste, every location—colors that do justice to the newness and unusualness of Sonoramic Sound and the "F's" exclusive Multi Horn High Fidelity. National authorities on color have been consulted to certify the appeal and good taste of the eight different colors used, a range of choice never before offered in the field of automatic music.

### CHOICE OF EIGHT "MIRACLE FINISH" DECORATOR COLORS

Tahitian Brown  
Firecracker Red  
Happy Blue  
Paddy's Green  
Bright Sand  
Sunburst Yellow  
Atoll Coral  
Embered Charcoal

sides—in a wide choice of smart decorator colors, Model "F" goes anywhere, can take over heavy traffic spots not available to boxes offering only an unfinished rear view. Its gleaming metal trims and castings, crystal clear areas of double strength glass and its ingenious use of light to focus attention on PLAY, makes the Model "F" a merchandising display. The modern, functional styling on the "F" with its clean, crisp lines and surfaces that STAY clean, sets a new pattern of juke box cabinetry that will open many new locations to the profit and patron pleasing advantages of selective music.

The New "Miracle Finish" makes use of the selling impact of color to influence people to play and pay for music. This new finish is one of the most durable, wear and stain resistant materials conceived by the chemist's art. A swish of a damp cloth, a little soap and water restores the pristine brilliance of the surface.

Even before the "F" begins to play, it has an inescapable quality of attracting admiration, favorable comment and action. If ever a juke box was designed to get 10c play for operators everywhere, the Model "F" is it.

## Goes Anywhere

Model "F" never has to fight for business with its back to the wall! Finished all around—front, back and

## Proof of Multi-Horn Sound Superiority Is Easy as One, Two, Three

### 1. HEAR THE "F"

Easiest, most pleasing way of testing the superlative quality of Multi-Horn High Fidelity is to listen to it as the new Model "F" surrounds you with music that's come alive in a thrilling re-creation of breath-taking beauty.

### 2. COMPARE THE "F"

Once you've thrilled to the Model "F" true high fidelity all other juke boxes, TV sets, radio—yes and the finest home phonographs—will sound flat, empty. Ask your AMI distributor to set up any other instrument alongside a Model "F." Hear them all. Compare them. Your ears will tell you that the Model "F" has it.

### 3. CHART IT!

Proof of scientific accuracy amply attests the reasons for your delight with Model "F" Multi-Horn High Fidelity. Logarithmic graphs record the wave patterns charted over the FULL RANGE of frequencies. Note the absence of drop-off, the regular character of the waves that spells near perfect response and balance. Whatever, the proof, you'll agree that the Model "F"—your next juke box—is the soundest investment.

## Models to Meet Every Need

### 120, 80 and 40 Selections

Leading the new line is Model "F-120", the top music machine for all the top locations in the land. Plays 120 selections on 45 r.p.m. records.

The Model "F-80" plays 80 selections on 45 r.p.m. records. Has same SONORAMIC SOUND features as all "F" models. FULL RANGE high fidelity. Multiple horns. Distinctive, harmonizing colors that blend with any surroundings. The ideal juke box for the fast action spot where there is less need for the extensive program of the "F-120".

The Model "F-40" plays 40 selections on 78 r.p.m. records. Has all the high style contemporary design of every unit in the "F" line. Features SONORAMIC SOUND and multi-horn high fidelity throughout the FULL RANGE. Choice of 8 smart decorator colors. The only new juke box that can meet the needs of special installations calling for music generally available only on 78 r.p.m. records.



# WITH MULTI-HORN RANGE SONORAMIC SOUND

## YOU GET THE FEATURES YOU EXPECT... WHEN YOU GET AMI

• FAST, ONE BUTTON PLAY • EYE-LEVEL PROGRAM • POCKET LEVEL COIN CHUTE • PLAY METER • POPULARITY METER • MAKE SELECTION LIGHT • NEEDLE BRUSH • HORIZONTAL PLAY • VERTICAL STORAGE • ADJACENT TITLES AND SELECTOR BUTTONS • SINGLE TONE ARM, SINGLE STYLUS • SINGLE POINT, POSITIVE ACTION SWITCHES • FEWER WORKING PARTS • SIMPLICITY OF DESIGN • WASHABLE INTERIOR TRIMS • EASY REMOTING TO WALL BOX • CHANGEABLE PRICE OF PLAY CARDS • PARTS DESIGNED FOR JUKE BOX USE • FOOL-PROOF MECHANICAL ANNUNCIATOR • NO-STRIP REJECTOR KNOB • STURDY QUALITY LOCKS • CHOICE OF MODELS •

**Plus 55 NEW** developments operators have asked for to make tomorrow's Juke Box a reality today! (See column at right)

## UNIQUE LEGEND CARD

*Explains "F's" High Fidelity*

The AMI operator learns High Fidelity fast. He runs "F's", he knows them, and quickly grasps the "F" principles of superiority. The public naturally doesn't live, dream, sleep automatic music like the operator. But every patron, and possible patron, likes to get the facts—fast. So inside the showcase front of every "F" is placed this unique Legend Card which gives the public a quick and complete understanding of the "F" brand or High Fidelity, explaining the miracle of its Multi Horn system and the revolutionary new Sonoramic Sound. Naturally, they crowd around the machine to get the pitch—right within easy coin's reach.

"Multi-Horn High Fidelity" is an exclusive AMI development for reproducing music of a quality and realism until now known only to the concert hall. This instrument incorporates the many high fidelity components essential to superior sound, but its use of horns makes possible the unique SONORAMIC SOUND that surrounds the listener.

The use of horns is universally accepted by audio scientists for exactly duplicating sound waves. Without horns, waves set in motion by the vibrations of loud-speaker diaphragms tend to dissipate, slur and build up unpleasant resonances. However, with exponential horns that expand in area proportionate to the distance from the loud-speaker diaphragms, sound waves are confined and grow to their original quality and magnitude without alteration of wave patterns. Faithful bass reproduction requires horns of great size that provide ample room for the slow vibrations of the lower frequencies to develop. AMI engineers have created such a bass horn and ingeniously folded it into the lower portion of this cabinet. It is equivalent to nine 12-inch loud-speakers using the floor itself as an added extension to couple sound waves and surrounding air for optimum bass acoustics.

The treble horn is activated by a loud-speaker or "driver" diaphragm also. Unlike its bass counterpart, however, the size of the high frequency horn must be greatly restricted to avoid distortion and electronic exaggeration. High frequency waves vibrate rapidly and the instant response necessary to their high fidelity reproduction requires a diaphragm of extremely small diameter such as the 1-inch metal disk used in AMI's treble horn. This horn, flared to disperse music to all parts of the room, is located above the program panel at ear level. It faithfully reproduces the upper registers without the muffling from furniture and other normal room obstructions which seriously interfere with the efficient operation of low placed high frequency loud-speakers.

*This unique legend card appears inside show-case front of every Model "F"*

## 55 New Changes and Improvements in AMI Model "F"

1. Multi-Horn High Fidelity
2. Sonoramic Sound System
3. Ear-Level Treble Horn
4. Folded Bass Horn
5. Heavy duty 12 in. Bass Driver
6. 1 in. diam. Treble Driver
7. Cross Over Network
8. High Output Amplifier
9. Amplifier Controls
10. Featherweight Tone Arm
11. General Electric Cartridge
12. Transcription Turntable
13. Dependable Mechanism
14. Unmuffled Sound
15. No Pick-up or Set-down Noise
16. Long Life Ruggedized Tubes
17. Back Door Nuisance Ended
18. Front of Cabinet Convenience
19. Jiffy Change Tone Arm Mounting
20. New Chain Carriage Drive
21. New Gear Motors
22. Front Grill Ventilation
23. Vermin Proof, Rat Repellant
24. Full Width Title Strips
25. Program Classification
26. Audible Credit Take-off
27. Double Strength Glass
28. Heavy Zinc Die Castings
29. Heavy Duty Hardware
30. Automatic Cancel
31. Easy Switch Adjustments
32. Dust Protected Contacts
33. Instantly Removable Turntable Cover
34. Rigidly Constructed Cabinets
35. One Piece Cabinet Back
36. Convenient to Transport
37. No Loss of Middle Range
38. High Frequency "Roll-off" Switch
39. Step Type Switch Controls
40. Extendable Remote Control
41. Concealed Popularity Meter
42. Lighted "Music" Emblem
43. Pure Aluminum Trims
44. Service Light
45. Hinged, Swing-out Selector Panel
46. Entire Coin System Always At Hand
47. Stays Clean Longer
48. Corrosion Resistant Parts
49. Push-in Casters
50. 8 Exciting New Colors
51. Rel-Var Color Guard
52. Individual Lock Combinations
53. Facts on High Fidelity
54. Top Receipts Cash Box
55. Quick-Disconnect Parts

## "F's" a Revelation and a Revolution

"F" music is a revelation, full bodied, deep throated, crystal clear and inspiring—coming in a day of revolutionary demand for the best. It appeals to the young who know there's no style without fidelity, to music buyers of all ages who want their money's worth in terms of *pleasantness*. We know we're safe in saying it's the *pleasantest* automatic music ever offered the public. At last, ONE juke box has abandoned the out-moded baffle system of treating music from the speaker! The "F" with its revolutionary new Multi Horn system opens up the golden age of complete pleasure for the public and a wholly new standard of profit-making for operators.

## AMI AUXILIARIES

### Here Are 3 New High Fidelity Loud Speakers

3 entirely new models designed and engineered especially for the Model "F" affording the finest High Fidelity reproduction, entrancing to the eye as well as to the ear.

AMI CORNER LOUDSPEAKER  
AMI WALL LOUDSPEAKER  
AMI CEILING LOUDSPEAKER

*Remote Loudspeaker Control.* Volume may be adjusted at loudspeakers or by means of a remote control box for extra convenience.

### AMI Hideaways 80 and 120 Selections

Adapted to continuous play or to selective play in connection with AMI Wall Boxes. Give you a whole new world of opportunity to secure locations which must have true high fidelity quality. These Hideaways embody all the advancements for High Fidelity reproduction introduced by the new Model "F" tone arm, High Fidelity Amplifier, turntable and mechanism. Take up to 6 loudspeakers. Monitor Speaker in Unit. Variable Volume Control.

### Ready to Serve Any Model "F" Location Need

AMI Wall and Counter Boxes  
AMI Bar Grip  
Simpe, Precision Receiver

*Match Your High Fidelity Equipment with a Top Producing Wall Box!*

# DOUBLE YOUR MONEY BACK

That's right! **The Cash Box** will give you **DOUBLE YOUR MONEY BACK** if you don't agree that **The Cash Box** is the finest publication for you in all the history of the coin operated machines industry!

No other publication in the history of this industry has ever dared to make such an offer.

Fill out the coupon on the bottom of this page today! Enclose your check for \$15.00 for a full year (52 week's issues) of **The Cash Box!**

Read the first four issues.

If you don't agree, after going over the first four issues you receive, that **The Cash Box** is the greatest magazine you've ever yet read to help you progress in your business . . . send back those first four issues . . . get **DOUBLE YOUR MONEY BACK** for those first four issues . . . **PLUS**...the original \$15.00 you sent for the entire year's subscription!!

**YOU CAN'T LOSE!**

If anything at all . . . you can get **DOUBLE YOUR MONEY BACK** . . . by subscribing to **The Cash Box** TODAY!!!



Dean Martin, Sheree North and Jerry Lewis jump they hear the reports on their latest Paramount "Living It Up." Dean has plenty more to jump his Capitol recording of "Sway" has climbed a on the charts. He follows it with "That's What he sings in the movie. Not to be outdone, Jerry Capitol release, "Candelabra Boogie" and "Please Me Down A Baby Brother." As for Sheree North have to sing a note.

**THE CASH BOX**

26 West 47th Street, New York 36, N. Y.

**OKAY:** I'll match you! Enclosed find my check for \$15 for a full year's subscription (52 exciting weeks' issues) of **The Cash Box**. If I don't like the first four issues I receive, I am to return these first four issues to you, and you are to give me **DOUBLE MY MONEY BACK** for those first four issues **PLUS** the \$15 which I am enclosing right now.

FIRM .....

ADDRESS .....

CITY ..... ZONE ..... STATE .....

SIGNED .....

*"It's What's in THE CASH BOX That Counts"*



Table listing items and prices for the left column, including Happy Days, Harvest Moon, Hawaiian Beauty, and many others.

Table listing items and prices for the middle column, including Queen of Hearts, Rag Mop, Rainbow, Ramona, and many others.

Table listing items and prices for the right column, including Virginia, Watch My Line, Whizz Kids, Wild West, and many others.

Table listing items and prices for the top right corner, including Winner, Wisconsin, Yanks, and Zingo.



Main table listing items and prices for the bottom right section, including Bally Shuffle Bowler, Keeney League, Keeney 4-Way Bowler, and many others.

Table with 3 columns: Item Name, Price 1, Price 2. Includes items like Universal Bowlomatic, Williams Twin Shuffle, etc.

Table with 3 columns: Item Name, Price 1, Price 2. Includes items like Williams Bowler, Williams Double Header, Williams 5-Player Bowler, etc.



Table with 3 columns: Item Name, Price 1, Price 2. Includes items like ABT 6 Gun Rifle Range, Boomerang, Bally Big Inning, etc.

Table with 3 columns: Item Name, Price 1, Price 2. Includes items like Keeney Air Raider, Keeney Anti Aircraft Bl, Keeney Sub Gun, etc.

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

Table for A.B.T. MFG. CORP. including Challenger (Counter Model Gun) and Rifle Sport, 3 and more Guns.

Table for AMI, INCORPORATED including AMI 'E'-40 Phonograph, AMI 'E'-80 Phonograph, etc.

Table for AUTO-PHOTO CO. including Auto-Photo.

Table for BALLY MFG. CO. including Champion, Variety, Moon-Ride, Jet-Bowler, etc.

Table for CHICAGO COIN including Slash Bowler, Single Chute, Double Chute, etc.

Table for EXHIBIT SUPPLY including Junior Jet Ride, Star Shooting Gallery, Big Bronco, etc.

Table for GENCO MFG. & SALES CO. including Rifle Gallery.

Table for D. GOTTLIEB & CO. including Super Jumho, Big Ben, Daffy Derby, etc.

Table for INTERNATIONAL MUTO. CORP. including Drive Yourself (new Drivemobile), Photomat '54, etc.

Table for J. H. KEENEY & CO., INC. including American Bowler, National Bowler, etc.

Table for ROCK-OLA MFG. CORP. including Model 1438 'Comet Fireball', Model 1440 'Comet Fireball', etc.

Table for J. P. SEEBURG CORP. including HF-100-R, 3W-1 Wall-O-Matic '100', etc.

Table for UNITED MFG. CO. including De Luxe 11th Frame Shuffle Alley, Regular Model, Special Model, etc.

Table for WILLIAMS MFG. CO. including Jet Fighter, Super Jet Fighter, Big Ben, etc.

Table for THE RUDOLPH WURLITZER CO. including Model '1700' Phonograph, Model '1600-A' Phonograph, etc.

THIS WEEK'S MOST ACTIVE USED MACHINES

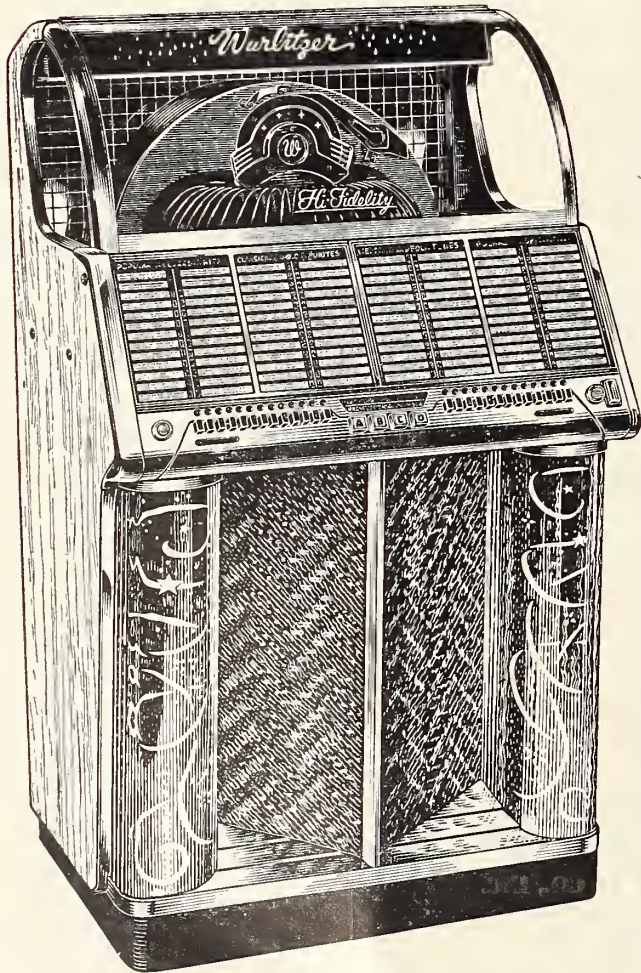
Table for PHONOGRAPHS including AMI Model C, AMI Model D-40, AMI Model D-80, etc.

Table for PINBALLS including Atlantic City (B 5/52), Beach Club (B 2/53), Beauty (B 11/52), etc.

Table for SHUFFLES AND REBOUNDS including ChiCoin 10th Frame Dbl. Score Bowler, ChiCoin Crown, etc.

Table for ARCADE EQUIPMENT including Chi-Coin Goalee, ChiCoin Pistol, Exhibit Dale Gun, etc.

# REALLY RAKES IN THE MONEY



Operators all over the country report that the Wurlitzer 1700HF rakes in more cash than any other phonograph on their routes.

## THERE ARE GOOD REASONS WHY

Brilliant cabinet styling with eye-catching color gets customers' attention. Fascinating action of the Carousel record changer holds it. Fool-proof, easy-vision program selector panel invites their play. Full high fidelity sound system reproduces the music the way they want to hear it, encourages repeat play.

Rake in more take on your route. Switch to the Wurlitzer 1700HF now.

**SEE IT-HEAR IT-BUY IT  
AT YOUR WURLITZER DISTRIBUTOR**

THE HIGH EARNING, HIGH FIDELITY

*Wurlitzer* **1700HF**

**TAKES THE MASK OFF  
THE MUSIC**



THE RUDOLPH WURLITZER COMPANY • NORTH TONAWANDA, NEW YORK

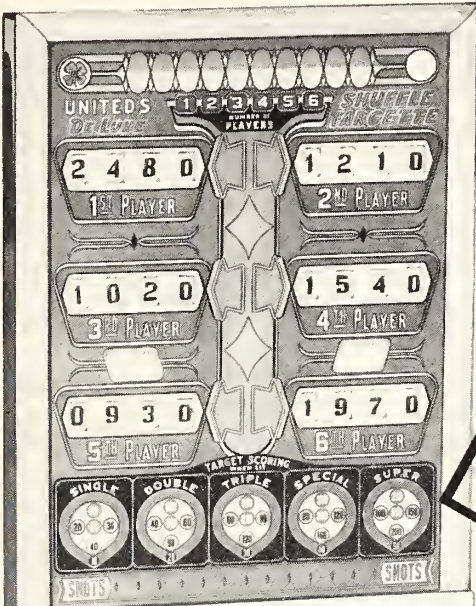
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UNITED'S DELUXE

# SHUFFLE TARGETTE

6 PLAYER SHUFFLE TYPE SKEE-TARGETTE GAME

GREATEST COMPETITIVE GAME OF ALL TIME!



SINGLE, DOUBLE, TRIPLE, QUADRUPLE, QUINTUPLE SCORING  
**TERRIFIC SUSPENSE FINISH**

LAST 3 SHOTS QUINTUPLE (5X) SCORE

INTRIGUING  
**SKEE-TARGETTE**  
TESTS PLAYERS' SKILL  
MADE OF  
**HEAVY DUTY DURABLE  
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12 Shots

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EXTRA

FAST

PLAY

POPULAR  
TRIPLE MATCH  
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SMOOTH,  
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UNITED'S FAMOUS E-Z SERVICE FEATURES

SEE YOUR DISTRIBUTOR  
NOW!

**UNITED'S  
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Same as Deluxe  
SHUFFLE  
TARGETTE  
without  
TRIPLE MATCH  
FEATURE



UNITED'S  
**NEVADA**

Fast Action In-Line Game

With  
NEW  
SPELL-NAME  
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Feature



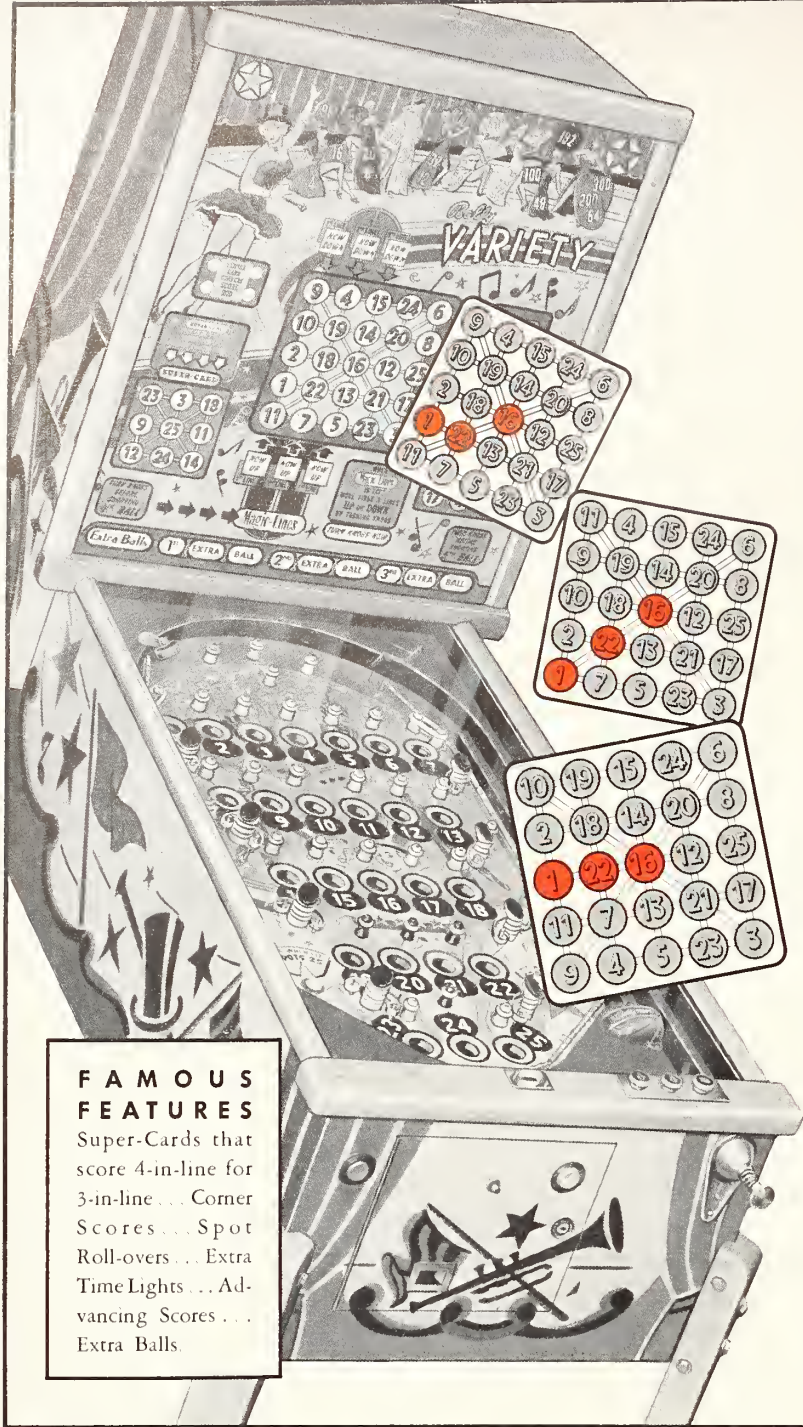
ALSO  
AVAILABLE  
WITH  
TWIN CHUTES  
10¢ and  
3 for 25¢

CONVENTIONAL SIZE 8 FT. BY 2 FT.



**UNITED MANUFACTURING COMPANY**  
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

STANDARD PINBALL  
CABINET SIZE



*Bally*<sup>®</sup>

# VARIETY

WITH SENSATIONAL

## Magic-Lines

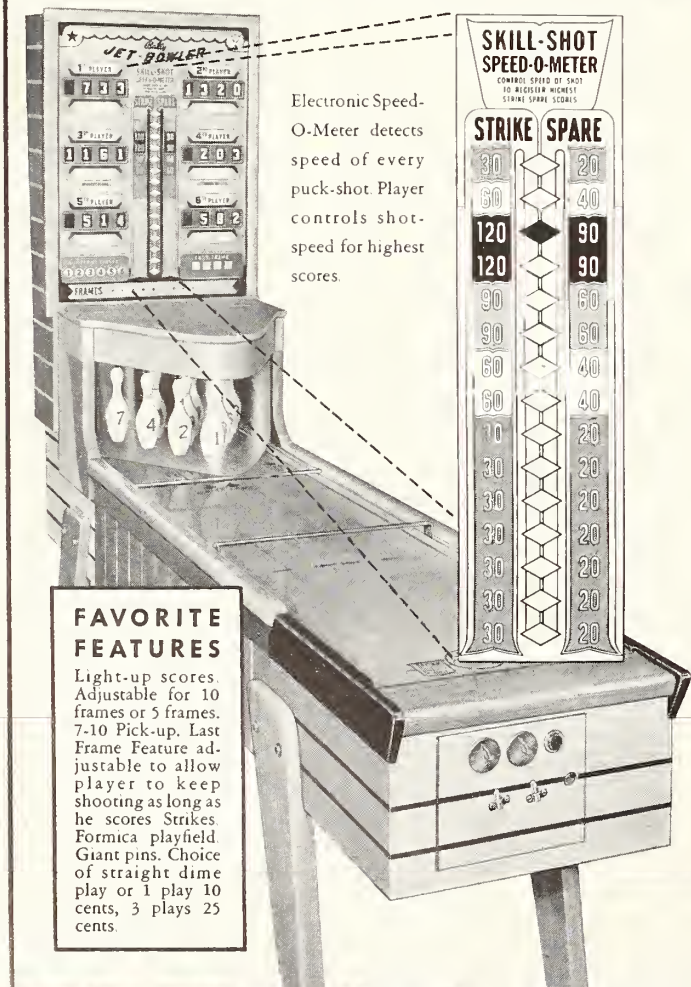
### PROFIT BOOSTING FEATURE

Location-reports from coast to coast prove that VARIETY tops all other in-line games, including BEACH CLUB, for immediate attraction, continuous repeat-play and record-smashing earning-power. Get your share . . . get VARIETY today.

#### FAMOUS FEATURES

Super-Cards that score 4-in-line for 3-in-line . . . Corner Scores . . . Spot Roll-overs . . . Extra Time Lights . . . Advancing Scores . . . Extra Balls.

Ghost-cards above show how player moves Card-numbers UP or DOWN. Bright circles are lit numbers. Top card shows all numbers in normal position. Other cards illustrate 3 different ways to straighten out lop-sided line-up by moving first 3 lines of Card UP or DOWN. Players hail Magic-Lines as greatest extra-fun feature in years . . . and back up their enthusiasm with greatest cash-box approval in years!



Electronic Speed-O-Meter detects speed of every puck-shot. Player controls shot-speed for highest scores.

#### FAVORITE FEATURES

Light-up scores. Adjustable for 10 frames or 5 frames. 7-10 Pick-up. Last Frame Feature adjustable to allow player to keep shooting as long as he scores Strikes. Formica playfield. Giant pins. Choice of straight dime play or 1 play 10 cents, 3 plays 25 cents.

*Bally*<sup>®</sup>

# JET-BOWLER

WITH MATCH-SCORE FEATURES

# Rocket Bowler

WITHOUT MATCH-SCORE FEATURES

SPEED-CONTROL SKILL of skee-ball combined with AIM-CONTROL SKILL of bowling results in a bowler that really keep players coming back day after day, month after month. Get in on the big new bowler boom . . . get JET-BOWLER and ROCKET-BOWLER!

Bally Manufacturing Company, 2640 Belmont Ave., Chicago 18, Illinois