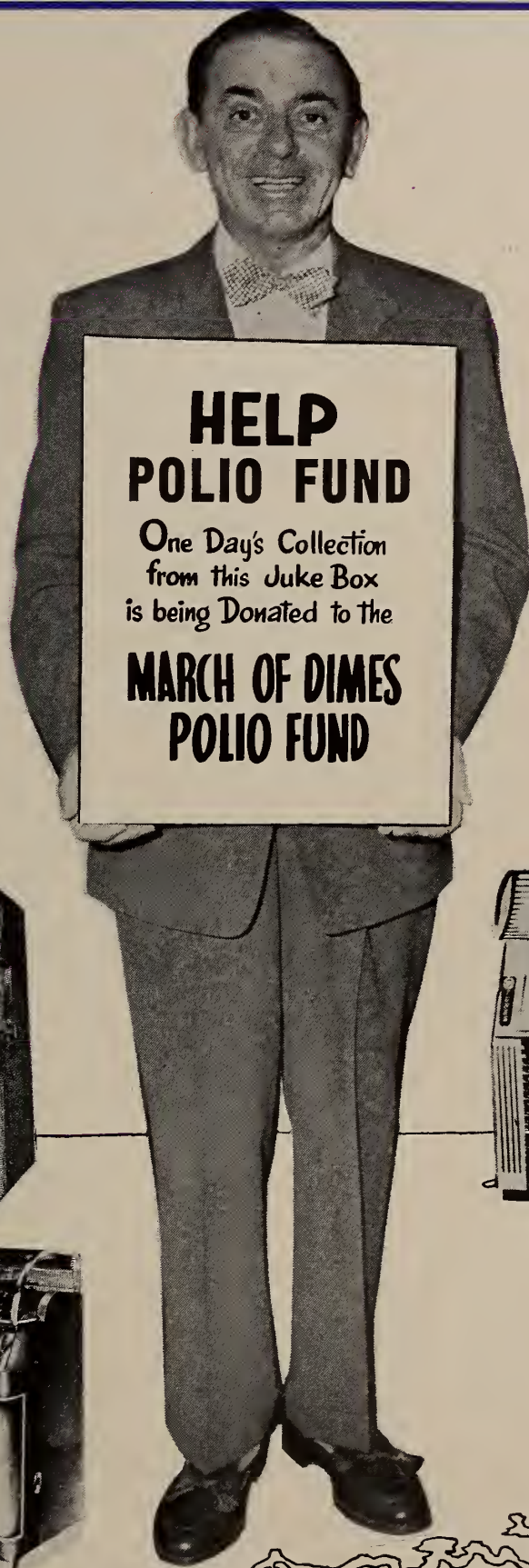


THE CASH BOX

VOLUME XV

JANUARY 16, 1954

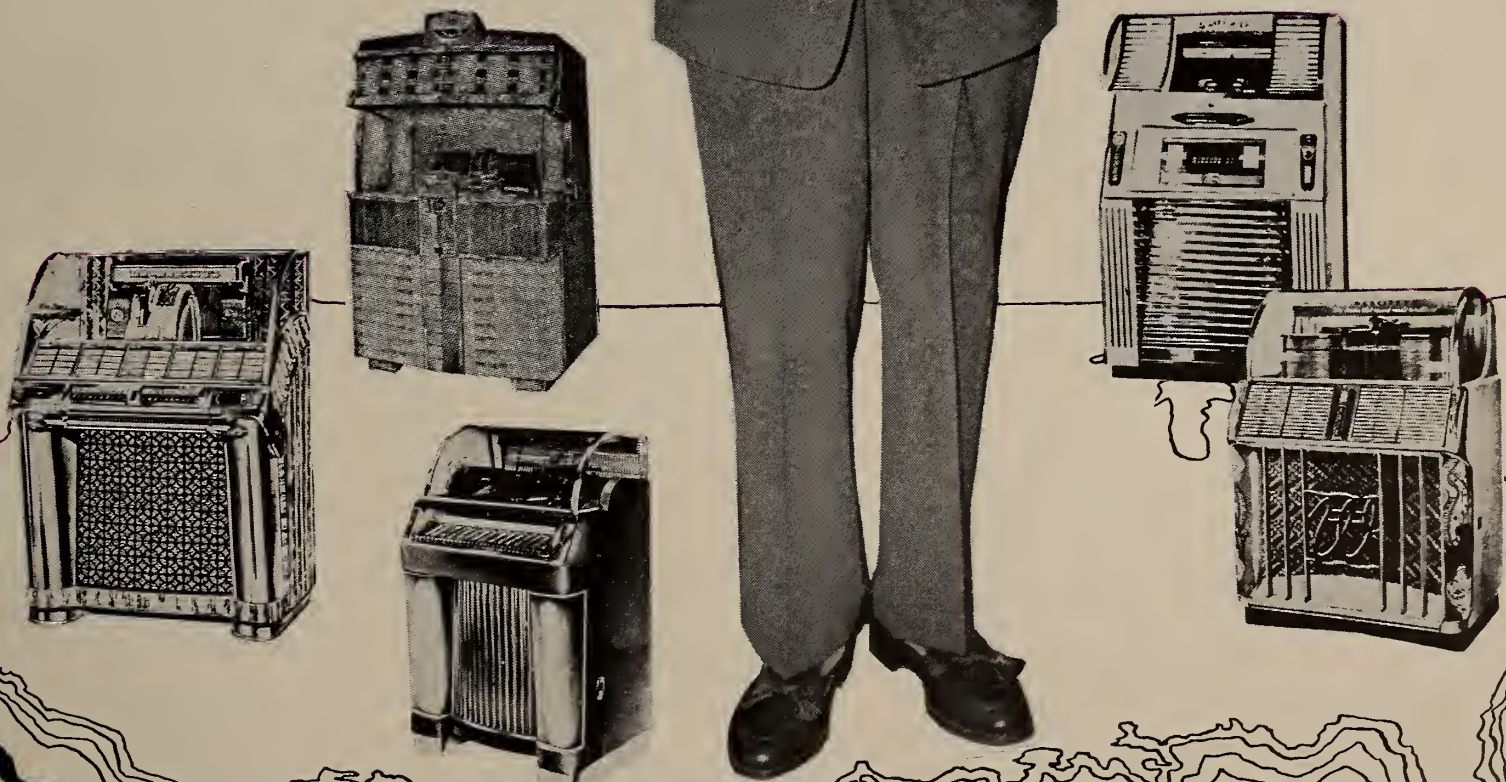
NUMBER 17



HELP POLIO FUND

One Day's Collection
from this Juke Box
is being Donated to the

MARCH OF DIMES POLIO FUND



Eddie Cantor, whose humanitarian efforts were responsible for the creation of The March Of Dimes, is still devoting himself to that great campaign. Above he endorses "A Day Of Dimes For the March Of Dimes," a program which *The Cash Box* is sponsoring and which it is asking every juke box operator in the nation to participate in. Eddie, who has brought his entertainment career up to date by becoming one of TV's top stars, is currently out with a Capitol album which features the songs he sings in the film "The Eddie Cantor Story."

Tops in Design!

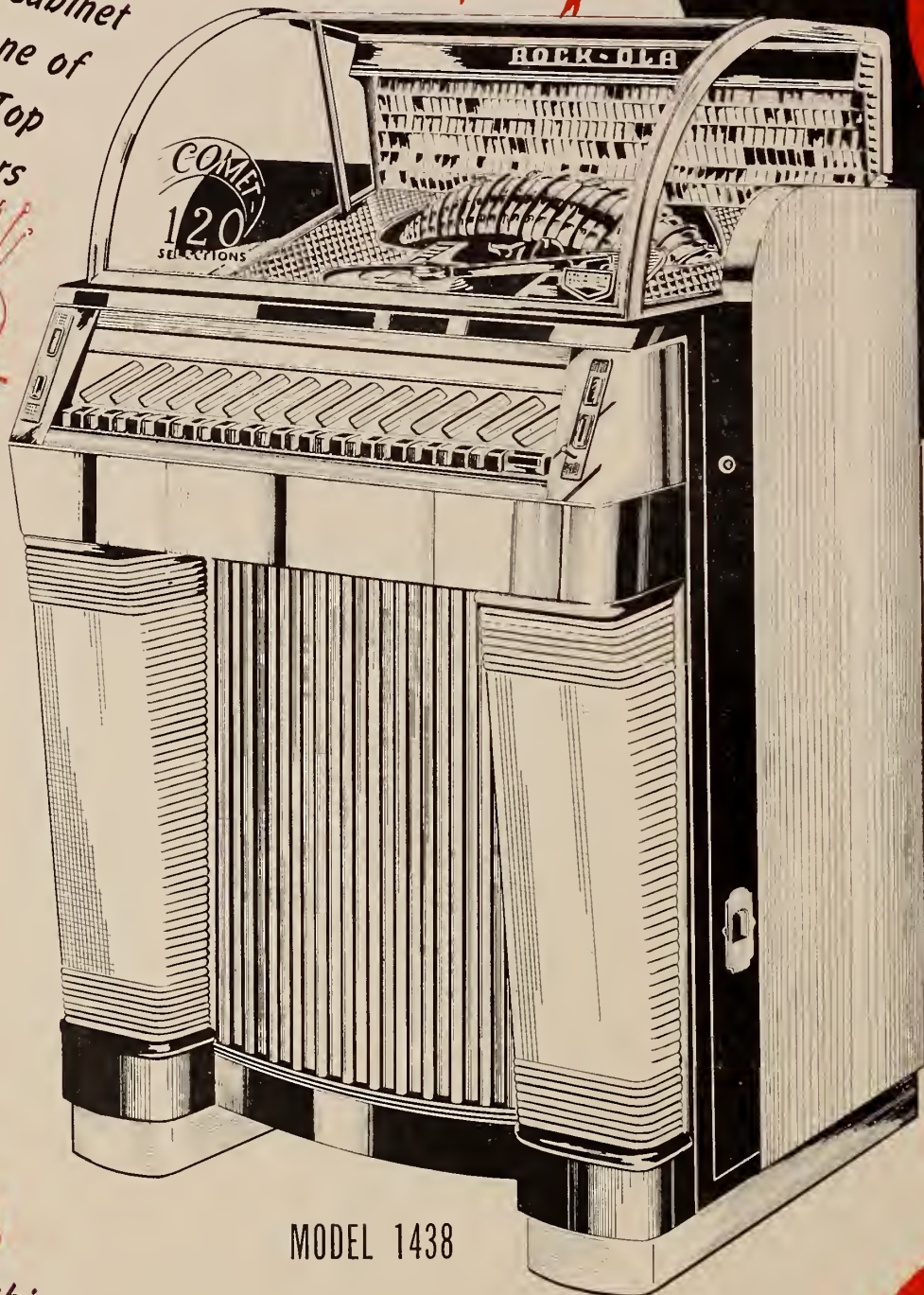
BOTH INSIDE AND OUT

"High Styled" Cabinet
designed by one of
America's Top
Designers

Revolutionary
New Mechanism

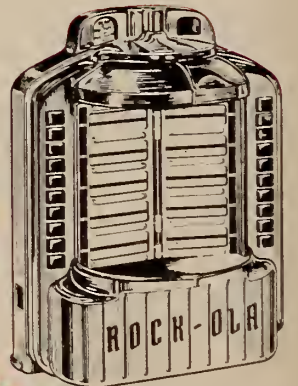
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Comet 120 Selections



MODEL 1438

3-WAY Service Accessibility
Front, Top and Back



MODEL 1546

Chrome Cover Wall Box
with 120 Selections

The smallest Cabinet
less than 30 inches wide

"The original phonograph
with 120 selections"

ROCK-OLA MANUFACTURING CORPORATION
800 North Kedzie Avenue • Chicago 51, Illinois



FOUNDED BY BILL GERSH

The Cash Box

Vol. XV January 16, 1954 Number 17

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THE CASH BOX covers the coin operated machines industry, and all allied to this industry throughout the United States and all over the world. The Cash Box is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others identified with, or allied to, the music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the vending, music and amusement fields are covered by The Cash Box. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered.

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"The Confidential Price Lists" are the one and only officially recognized price quotation guide of all new and used machines in the United States. "The Confidential Price Lists" are an exclusive, copyrighted feature of The Cash Box. "The Confidential Price Lists" report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. "The Confidential Price Lists" are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry." They are an integral part of The Cash Box and appear in each week's issue. "The Confidential Price Lists" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. "The Confidential Price Lists" are used by finance firms, factors, loan companies, bankers, and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. "The Confidential Price Lists" have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in "The Confidential Price Lists."

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IMPORTANT NOTICE

In Response To Dealers' Requests:

The Cash Box

Inaugurates New Feature—

Album Reviews

For years now, *The Cash Box* has been known as the bible of the juke box industry and as an irreplaceable source of information for disk jockeys throughout the nation. We have built this reputation the hard way, first determining what the needs of these two great sources for selling records were and then fulfilling them in the best possible way that we knew.

But during these years, while we have been concentrating on juke box operators and disk jockeys, a development has occurred which many people in the trade have overlooked . . . and that includes even those of us on *The Cash Box*. RETAIL DEALERS have found the information and charts available only in *The Cash Box* so valuable, that they have begun to use the magazine in an extensive manner.

Now they are asking that we expand our editorial policy to include specific information and reviews for them. And in our effort to be of ever increasing

service to the record and music industry, we have decided to do so.

Our first step in that direction will be a department devoted to album reviews which will be expressly directed to the retail dealers. *The Cash Box* will carry this feature beginning this week and in every future issue.

But this is only the beginning. In forthcoming issues we intend to institute other features aimed at fulfilling dealers' needs in addition to the constantly expanding service which we present to juke box operators and disk jockeys.

It is our intention to implement our news, charts and reviews to retail dealers with the same high standards which we have always observed in dealing with other segments of the industry.

And this is just one further step in our program to be of service to the entire music business in the fullest, most authentic way possible.

His liveliest
liltiest
instrumental!



MADCAP

HENRI RENÉ
and his Orchestra
SEASHELLS

20/47-5595



THE NATION'S
TOP TEN
PLUS
THE NEXT
25
JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

THE CASH BOX



CODE			
AB—Abbott	CD—Cadence	DU—Duke	KI—King
AL—Aladdin	CH—Chess	DY—Derby	LO—London
AP—Apollo	CK—Checker	ES—Essex	MA—Mars
AT—Atlantic	CO—Columbia	FE—Federal	MD—Mood
BA—Barbour	CR—Coral	FI—Fiesta	ME—Mercury
BE—Bell	CY—Crystalette	4 Star—Four Star	MG—MGM
BR—Brunswick	DA—Dana	IM—Imperial	MO—Modern
BU—Bullet	DE—Decca	IN—Intro	PA—Parrot
CA—Capitol	DO—Dot	JU—Jubilee	PC—Peacock
			PE—Peacock Pro.
			PR—Prestige
			RA—Rainbow
			RE—Regent
			RH—Recorded In Hollywood
			RM—Rama
			SA—Savoy
			5IT—Sittin' In
			5P—Specialty
			5W—Swingtime
			TE—Tempo
			TI—Tico
			TN—Tennessee
			UN—United
			VA—Valley
			VI—RCA Victor
			ZO—Zodiac

- | | | Pos. Last Week |
|-----------|--|----------------|
| 1 | OH, MEIN PAPA
EDDIE FISHER - EDDIE CALVERT
BE-1019 (45-1019)—J. Carroll & L. Clark
CA-2678 (F-2678)—Ray Anthony
CO-40134 (4-40134)—Harry James & Paul Weston
CR-61111 (9-61111)—R. Wottawa & B. De Weille
DE-28964 (9-28964)—Russ Morgan | 1 |
| 2 | THAT'S AMORE
DEAN MARTIN
CA-2589 (F-2589)—Dean Martin | 4 |
| 3 | RAGS TO RICHES
TONY BENNETT
BE—Tony Russo
CO-40048 (4-40048)—Tony Bennett
DE-28838 (9-28838)—Georgia Shaw | 3 |
| 4 | CHANGING PARTNERS
PATTI PAGE
BE-1017 (45-1017)—Helen Forrest
CA-2657 (F-2657)—Kay Starr
DE-28969 (9-28969)—Bing Crosby
KI-1304 (45-1304)—Ink Spots | 5 |
| 5 | RICOCHE
TERESA BREWER
CA-2543 (F-2543)—Vicki Young
CR-61043 (9-61043)—Teresa Brewer
DE-28914 (9-28914)—Guy Lombardo O. | 2 |
| 6 | STRANGER IN PARADISE
TONY BENNETT - FOUR ACES
CA-2652 (F-2652)—Gordon MacRae
CO-40121 (4-40121)—Tony Bennett
DE-28927 (9-28927)—Four Aces
FI-20-026—Humberto Morales
KI-1304 (45-1304)—Ink Spots | 6 |
| 7 | HEART OF MY HEART
FOUR ACES - CORNELL, DESMOND, DALE
CA-2520 (F-2520)—Jerry Shard
CO-40137 (4-40137)—Les Elgart | 10 |
| 8 | YOU, YOU, YOU
AMES BROTHERS
CO-40039 (4-40039)—Ken Griffin
ME-70198 (70198x45)—Johnny Horton
MG-11512 (K-11512)—Ken Remo | 7 |
| 9 | SANTA BABY
EARTHA KITT
VI-20-5502 (47-5502)—Eartha Kitt | 8 |
| 10 | YOU ALONE
PERRY COMO
BE-1020 (45-1020)—Maddy Russell | — |

11) ISTANBUL. 12) EBB TIDE. 13) MARIE. 14) MANY TIMES. 15) WOMAN. 16) THE JONES BOY. 17) MY HAPPINESS. 18) EH, CUMPARI. 19) OFF SHORE. 20) TO BE ALONE. 21) SECRET LOVE. 22) LOVE WALKED IN. 23) VAYA CON DIOS. 24) GRANADA. 25) I SEE THE MOON. 26) ARE YOU LOOKING FOR A SWEETHEART. 27) I'LL NEVER STAND IN YOUR WAY. 28) C'EST SI BON. 29) DOWN BY THE RIVERSIDE. 30) UNDER PARIS SKIES. 31) GOLDEN VIOLINS. 32) SOUTH OF THE BORDER. 33) OHI. 34) IN THE MISSION OF ST. AUGUSTINE. 35) SHE WAS FIVE AND HE WAS TEN.



**THE TEN RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK
PLUS THE NEXT FIVE**

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

- | | |
|---|--------------------------------|
| 1. OH, MEIN PAPA | Eddie Fisher (RCA Victor) |
| | Eddie Calvert (Essex) |
| 2. STRANGER IN PARADISE | Four Aces (Decca) |
| | Tony Bennett (Columbia) |
| 3. CHANGING PARTNERS | Patti Page (Mercury) |
| 4. THAT'S AMORE | Dean Martin (Capitol) |
| 5. RAGS TO RICHES | Tony Bennett (Columbia) |
| 6. RICOCHET | Teresa Brewer (Coral) |
| 7. HEART OF MY HEART | Cornell, Desmond, Dale (Coral) |
| | Four Aces (Decca) |
| 8. GRANADA | Frankie Laine (Columbia) |
| | Monte Kelly (Essex) |
| 9. EBB TIDE | Frank Chacksfield (London) |
| 10. YOU ALONE | Perry Como (RCA Victor) |
| 11) MY HYMN TO HER. 12) SECRET LOVE. 13) THE JONES BOY. | |
| 14) ISTANBUL. 15) WOMAN. | |

In regard to a recent item that appeared in this column about Gene Whitaker's departure from WREV in Reidsville, North Carolina, C. S. Scurry who represents William M. Oliver of the station, has written the following to The Cash Box: "It is not true that Gene Whitaker was dismissed from Station WREV while recuperating from an operation in Veterans Hospital. This station had notified Mr. Whitaker that they were starting "Combo" operations and that they could not use him any longer, this being about eight weeks prior to the time he went to the hospital. Mr. Oliver states that he helped him get a job with a larger radio station in a larger town, gave him extra vacation money and purchased a railroad ticket for his family to go to his wife's family in California. It is our understanding that Whitaker never reported to his new job, but went to the Veterans Hospital for a long deferred operation. Whitaker's operation was not due to any acts on the part of Station WREV, and was not connected with his work in any way."

Pic of the week—Danny Stiles (WATV-Newark, N. J.) in the midst of a deal involving an all night disc show. Danny's new TV show is already in rehearsal. It's a half hour program called "Amateur Songwriter's Hour" over channel 13, Sunday afternoons at 2. Danny will act as master of ceremonies and will interview four amateur songwriters with the viewing audience deciding the winner. . . . Mike Cassone working like a beaver visiting jockies on his "Non-Cha-Shame." Jubilee's Louis Prima etching getting big play in the juke boxes. The tune is a family affair as Mike's sister, Rose Nigro, wrote the tune and her husband, Adam, is a partner of Mike's on the tune. . . . Ira Herbert, veepee at WNEW, N.Y. has announced the appointment of John Geddes as account executive for the WNEW sales department. . . . Chuck Thompson now with WJXN-Jackson, Miss.



DANNY STILES
(WATV—Newark, N. J.)

Chuck and his "Elmer" have done a wonderful job on the air and will no doubt continue doing so at his new spot. Good luck, Chuck. . . . Tommy Edwards (WERE-Cleveland, Ohio) sends us samples of his Picture Pac which he sells for 10c. Profits (about 4c a pack) are turned over to charity.

Cliff Sessions (WFOR-Hattiesburg, Miss.) spinning more records than ever before these days. In addition to his popular late evening show, "A Session With Sessions," he has taken over the deejay duties of "Rhythm Time," an afternoon show. Sessions' spare time is spent in the classrooms of Mississippi Southern College, where he and wife are enrolled. . . . Ed Meath (WHEC-Rochester, N.Y.) signed with Bond Clothes to do a fifteen minute TV spot once a week for 52 weeks. One of the stipulations in the deal is a different suit of clothes each week. Fifty two weeks—fifty two suits. Wow!

YOU'LL
BE
TIP
WHEN YOU HEAR
NORRIE
PARAMOR'S
SENSATIONAL
RECORDING
OF
.....
CALLAHAN'S MONKEY
b/w
"MELODIA"
AN EMI COLUMBIA
RELEASE ON...
Essex
337

RECORD REVIEWS

A DISK & SLEEPER	C GOOD
B+ EXCELLENT	C FAIR
B VERY GOOD	D MEDIOCRE

CHARLIE APPLEWHITE
(Decca 29001; 9-29001)

B+ "CABBAGES AND KINGS" (3:05) [Chappel ASCAP—Sutton] With the Jack Pleis orchestra and chorus in the background, young Charlie Applewhite belts out a thrilling reading of a dramatic piece. Artist has an impressive voice.

C+ "YOU'RE ALL THAT I NEED" (2:39) [Sherwin ASCAP—Berle] Charlie leans into a romantic number which he treats in a strong manner. A sharp clear reading of a good tune written by Milton Berle.

ELLA FITZGERALD
(Decca 28993; 9-28993)

C+ "A SUNDAY KIND OF LOVE" (2:56) [Peter Maurice ASCAP—Belle, Leonard, Rhodes, Prima] The great Ella Fitzgerald offers her treatment of a beautiful standard. Top grade listening from beginning to end.

C+ "THAT'S MY DESIRE" (2:40) [Mills ASCAP—Kresa, Loveday] The Andy Love Quintet again backs the thrush on a torchy rendition of another great oldie. Fitzgerald fans should take to this one in a big way.

MARTHA RAYE
(Mercury 70294; 70294 x 45)

B "BLUES IN THE NIGHT" (2:33) [Remick ASCAP—Mercer, Arlen] With her popularity at an all time high, Martha Raye dishes up a rhythm styling of a solid standard. Thrush sings well as chorus assists.

B+ "WOLF BOY" (2:30) [Broadcast BMI—Melamed, Schumer] The chorus howls in the background as Martha belts out a fast moving novelty with a load of oomph. A thrilling side that could catch big.

THE CORONET ORCH.
(MGM 30837; K-30837)

B "MAIN LINE" (2:45) [Mecca ASCAP—Campbell] The Coronet orchestra lushly glides through a lovely instrumental item with both gayness and softness throughout. Wonderful listening for the quiet hour.

C "LOST LOVE" (2:25) [Lowell BMI—Sbarra, Di Buono] The trumpet takes the spotlight position on this soft and bluesy instrumental. Very pleasing and inviting music.

VICTOR YOUNG ORCH.
(Decca 28988; 9-28988)

B "LOVE THEME" (2:52) [Pickwick ASCAP—Mancini] Victor Young and his Singing Strings team up on a lush presentation of the 'Love Theme' from the soon to be released movie "The Glenn Miller Story".

C+ "GERALDINE" (2:53) [Victor Young Pub ASCAP—Young] The Young ork glides through a lush item on the soft and quiet side. Piece was written by the conductor. Lovely listening.

THE CASH BOX

DISK OF THE WEEK

"TILL THEN" [Leeds ASCAP—Wood, Seiler, Marcus]

"I FOUND YOUR LETTER" [Randy-Smith ASCAP—Vaughn]

(Dot 15132; 45-15132)

"FROM THE VINE CAME THE GRAPES" [Randy-Smith ASCAP—Cunningham, Whitecup]

"TIME WILL TELL" [—B. Black]

(Dot 15127; 45-15127)

THE HILLTOPPERS



THE HILLTOPPERS

● After a sensational year in '53 with a series of two-sided hits, the Hilltoppers give their all for the new year with four new sides released simultaneously. Each of these decks is from Hilltoppers' albums and is being offered on singles because of the tremendous reaction which they have received. "Till Then", the great standard,

looks like the strongest of the tunes. It's a beautiful item set to a shuffle rhythm and featuring the voice of Jimmy Sacca. It's perfect material for the #1 seat. On the lower end of this platter, the boys ease through a sentimental item dubbed "I Found Your Letter". It's a feelingful item in the same vein as the boys' recent hit "To Be Alone". On disk number two the quartet has another potent contender in waltz and Latin tempo piece, "From The Vine Came The Grapes". A tasteful Italian item featuring Jimmy singing in the romance language. Coupling on this deck is a romantic ballad titled "Time Will Tell". Each side has outstanding qualities. They offer a top grade variety of moods and tempos for the group's fans. Hilltoppers' songs should be all over the place in no time flat.

"GOLDEN TANGO" (2:16) [Mills ASCAP—Sylvester, Wilson]

"DANCING PRINCESS" (2:06) [Robbins ASCAP—Hart, Layman]

FRANK CHACKSFIELD ORCH.
(London 1381; 45-1381)



FRANK CHACKSFIELD

● Voted the Most Promising New Ork of 1953 in The Cash Box Operators' Poll, Frank Chacksfield

makes an early bid for 1954 laurels with two beautiful instrumentals back to back. Still riding high with his hit rendition of "Ebb Tide", the leader takes hold of an exciting and melodious tango labelled the "Golden Tango". It's a sensational orking that should be a hit in the near future. On the coupling, Chacksfield offers more instrumental pleasure as he glides through a star-dusted waltz tagged "Dancing Princess". The tune is most inviting and so easy to remember. We can all expect these two grade "A" decks to ride to the heights of the charts together.

THE CASH BOX

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "CUDDLE ME" Ronnie Gaylord Mercury 70285; 70285 x 45
- ★ "CABBAGES AND KINGS" Charlie Applewhite Decca 29001; 9-29001
- ★ "WOLF BOY" Martha Raye Mercury 70294; 70294 x 45
- ★ "DID I REMEMBER" Bob Stewart MGM 11659; K-11659
- ★ "A LETTER AND A RING" Gisele MacKenzie Capitol 2695; F-2695

BOB STEWART
(MGM 11659; K-11659)

B "CARELESS" (2:30) [Bourne ASCAP—Quadling, Howard, Jurgens] With the Coronets assisting on the choral end, Bob Stewart hands in a top notch showing on a romantic ballad. Impressive debut for balladeer.

B+ "DID I REMEMBER" (3:15) [Feist ASCAP—Adamson, Donaldson] The crooner makes another strong showing on this romantic item which he sends out with taste. Beautiful tune that could catch on. Lad has a good future.

JANET BRACE
(Decca 28990; 9-28990)

C+ "MY OLD FAMILIAR HEART-ACHE" (2:46) [Hill & Range BMI—Blair, Robertson] Janet Brace dishes up a sentimental item with a country flavor. It's a pretty slow waltz item with a fine orking by the Jack Pleis Ork.

C+ "TEACH ME TONIGHT" (3:00) [Hub ASCAP—De Paul, Cahn] The thrush has a hushed and inviting quality in her voice as she eases through another romantic item. A real pretty number.

TED HEATH ORCHESTRA
(London 1390; 45-1390)

C "SEVEN ELEVEN" (2:24) [Unpublished ASCAP—Williams] Ted Heath and his men ride through a fast beat jumper a bit on the modern-progressive side. A natural for the jazz fans.

C+ "LULLABY OF BIRDLAND" (2:32) [Patricia & Kahl BMI—Shearing] The boys send up their styling of a popular George Shearing composition. Number jumps, and makes cool listening.

AL SOYKA ORCH.
(RCA Victor 25-9279)

C+ "PLAYFUL POLKA" (2:37) Al Soyka and his polka men rhythm through an exciting and lively polka item that should be a treat to the fans of the music.

C "KATY AT THE WEDDING" (2:39) More of the same inviting material is presented on this deck. A disk that should do well in the right locations.

GISELE MacKENZIE
(Capitol 2695; F-2695)

B+ "A LETTER AND A RING" (2:52) [Meridian ASCAP—Dickenson, Terry] Gisele MacKenzie, the "Hit Parade" star, eases through a pretty number in her inviting manner as the Nelson Riddle ork assists. Good lyrics that could make number go.

B "LE GROS BILL" (2:01) [Southern ASCAP—Marbot, Blanche] On this end Dave Cavanaugh assists the thrush as she chirps the popular "Polly Wolly Doole" oldie in French. Cute ditty that makes good listening.

**The Great Lead Voice of The Hilltoppers
With a New 2 Sided Smash HIT**



Jimmy Saccia

**"YOU'RE
ALL
THAT
I NEED"**

and
"ALONE"
DOT-15130

Be sure and see Jimmy and The Hilltoppers Tuesday, Jan. 12th on the Milton Berle Show

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STANDARD DIST. CO.
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"It's What's in THE CASH BOX That Counts"

RECORD REVIEWS

A DISK & SLEEPER

B EXCELLENT

B VERY GOOD

C GOOD

C FAIR

D MEDIOCRE

WOODY HERMAN & NEW THIRD HERD (Mars 1004; 45-1004)

C "LOVE'S A DOG" (2:44) [Mars ASCAP—Goodwin, Burns] Woody Herman leads the New Third Herd through a good jumper with an interesting set of lyrics. Woody recites, sings and works on his licorice stick.

B+ "MARAKEESH" (2:44) [Essex ASCAP—Clinton] Woody and the crew send up an exciting instrumental with oriental and wild jungle sounds. A weird and beaty deck that should make the fans take note. Could be a biggie.

JOHNNY MADDOX (Dot 15128; 45-15128)

B "I DON'T LOVE NOBODY" (2:38) [Dot BMI—] A rip-roaring rag time bouncer is belted out by Johnny Maddox and his Rhythmasters. A real happy and lively deck featuring the keyboard artist at his best.

B "THERE'S A STAR SPANGLED BANNER WAVING SOMEWHERE" (2:35) [ASCAP—Miller, Roberts] Another lively item in the patriotic vein is presented by the artist. Maddox does wonders on the 88's on tunes associated with America.

RALPH FLANAGAN ORCH. (RCA Victor 20-5591; 47-5591)

B "REVERIE IN THE RAIN" (2:58) [Raphael ASCAP—Lawrence] The Ralph Flanagan band delivers a soft and tender instrumental fashioning of a romantic item. Glenn Miller style is prominent on this deck. Good side.

B "SHAKER HEIGHTS STOMP" (2:05) [Coachella ASCAP—Craig, Flanagan] With a shaker keeping the beat throughout, the Flanagan men rant through a wild jumper. A driving side full of sock.

NORO MORALES ORCH. (RCA Victor 20-5588; 47-5588)

C "GRANADA" (3:18) [Peer International BMI—Lara] A great Spanish oldie that's hitting the hit parade once again, is treated to an interesting mambo styling by the Noro Morales crew.

C+ "MARACAIBO" (3:00) [Paris BMI—Morales, Pickering, Rodriguez] The mambo beat picks up on this end as the rhythm group rides through a number that should go well with the fans of the dance.

LEO DIAMOND (Regent 200; 45-200)

B "POOR BUTTERFLY" (2:31) [ASCAP—] The author and artist on the hit tune "Off Shore" presents a pretty harmonica instrumental on a lovely melody. Organ accompaniment in the backdrop makes an effective setting.

B "I'LL ALWAYS BE IN LOVE WITH YOU" (2:40) [ASCAP—] The virtuoso dishes up some more pleasant listening as he glides through a pretty oldie.

THE CASE BOX SLEEPER OF THE WEEK

"VENUS DE MILO" (2:49)

[Jefferson ASCAP—Springer, Kosloff, Gottlieb]

"YOU MADE ME LOVE YOU" (3:10)

[Broadway ASCAP—McCarthy, Monaco]

BOB MANNING
(Capitol 2694; F-2694)



BOB MANNING

● Bob Manning, who made a very strong showing with his initial re-

lease of "The Nearness of You" sends up another potent vocal offering in a pretty new ballad dubbed "Venus Di Milo." He takes this lovely romantic number and presents it in a fashion that should add a load of fans to his already large following. It's a wonderful piece of material with a perfect wedding of lyrics and melody. Offering the fitting accompaniment is the lush ork of Monty Kelly. Flip is the pleasing oldie "You Made Me Love You." It's a tender reading of a wonderful tune. Bobby Hackett and his trumpet assist on this end. Keep a close tab on the upper lid.

RUSS MORGAN ORCH. (Decca 28891; 9-28891)

B "SEVEN SILVER DOLLARS" (3:02) [Claremont BMI—Rider, Dolan] Russ Morgan presents his "Music in the Morgan Manner" as he and the crew lilt through a country-flavored ditty with Al Jennings handling the vocal chores.

B "YOU LOVE ME, YOU LOVE ME NOT" (2:47) [Glenmore ASCAP—Morgan, George] While the ork and chorus support with a light and inviting backdrop, Russ takes the vocal lead on this ditty. Cute number.

MATT DENNIS TRIO (Trend 69; 45-69)

B "WILL YOU STILL BE MINE" (2:35) [Embassy BMI—Dennis, Adair] The Matt Dennis' Trio sends out an up beat fashioning of a good oldie. New lyrics are hilarious. Disk should get loads of spins.

C "IT WASN'T THE STARS" (2:45) [Evergreen BMI—Dennis, Herrick] From the flicker "The Bigamist" comes this slow bluesy piece of listening matter. Hushed style by the leader is inviting.

ROBERT MAXWELL (MGM 11671; K-11671)

C+ "THE DOLL DANCE" (2:04) [Miller ASCAP—Brown] The author of "Ebb Tide," Robert Maxwell, shows his talented style on the harp as he and the ork lilt through a light ditty on the happy side.

B "SOLFEGGIO" (2:26) [Maxwell ASCAP—Maxwell] The artist sets his harp to the Latin beat on this end for a catchy self composition. Crew sings do-re-me-fa-so-la etc. lyrics which are very effective.

THE COMMANDERS (Decca 28966; 9-28966)

C+ "I WANT A LITTLE GIRL" (2:38) [Shapiro, Bernstein ASCAP—Mencher, Moll] The Commanders rhythm through a jump instrumental with a cute melody. Interesting arrangement.

B "DAVEY JONES" (2:27) [Englewood BMI—Odette] The crew employs the use of a popular sea-faring melody as they send up a terrific jump instrumental. A rousing deck. Could catch in a big way.

FRANK PERKINS ORCH. (Decca 28965; 9-28965)

B "FANDANGO" (3:05) [Mills ASCAP—Perkins] Frank Perkins leads his "Pops" ork through an exciting fast moving Spanish instrumental. Lush string work makes great listening.

C+ "KENTUCKY TROTTER" (2:33) [Mills ASCAP—Perkins] The conductor leads the crew through another of his own compositions. Colorful piece of material on the light and bouncing side.

BETTY MADIGAN (MGM 11670; K-11670)

B "MY HEART IS DANCING WITH YOU" (2:29) [Duchess BMI—Dickinson] A pretty ballad is treated to a warm and inviting delivery by Betty Madigan as the Joe Lipman ork assists. A real tender pleaser.

C+ "YOU CALL ME DARLING" (2:34) [Joy ASCAP—Reisfield, Fryberg, Marbot] Another romantic item is given a warm and heart-felt fashioning by the thrush. A pretty tune with the soft touch.

DON SEBASTIAN (Great Lakes 1202)

C "I WANT TO CRY" (2:50) The Harvey DuNaier Trio assists Don Sebastian as he renders an oldie in Johnnie Ray fashion. This imitation of the Ray style makes amusing listening. Should get plenty of air play.

C "I CAN'T BE WRONG" (2:43) [—Gannon, Steiner] The trio again assists the crooner on a similar type deck. An exciting piece that the dee jays are sure to relish.

RONNIE GAYLORD (Mercury 70285; 70285 x 45)

B+ "CUDDLE ME" (1:58) [Vincent BMI—Gaylord] David Carroll and the ork set up an interesting shuffle rhythm backing for an oomphy belted vocal by Ronnie Gaylord. Chorus adds a great deal to an effective side. Could click.

B "OH, AM I LONELY" (2:42) [Vincent BMI—Gaylord] A Spanish backdrop makes an outstanding setting for Ronnie's exciting fast moving delivery of a self composed number. Interesting listening.

TOMMY EDWARDS (MGM 11668; K-11668)

B "THERE WAS A TIME" (3:06) [Leeds ASCAP—Trenet, Parsons] Tommy Edwards takes hold of a piece of top drawer material and sends it across in his appealing soft style. A most pretty tune with a lush Leroy Holmes backing.

B "WALL OF ICE" (3:11) [Weiss & Barry BMI—Raleigh, Marcus, Kosloff] The talented balladeer dishes up another tender love song on this deck. Real romantic material on the warm side.

ROCCO GRECO (Mercury 70288; 70288 x 45)

C+ "YOU'RE LIVING IN THE PAST" (2:40) [E. H. Morris ASCAP—Gordon] A lush Latin tempo is the mood for a stylish reading of a pretty ballad by Rocco Greco. Balladeer has a pleasant voice.

C "WHISPERING GRASS" (2:45) [Mills ASCAP—Fisher, Fisher] Another pleasing melody is given an ok fashioning by the warbler. A good piece of material.

SHIRLEY HARMER (MGM 11667; K-11667)

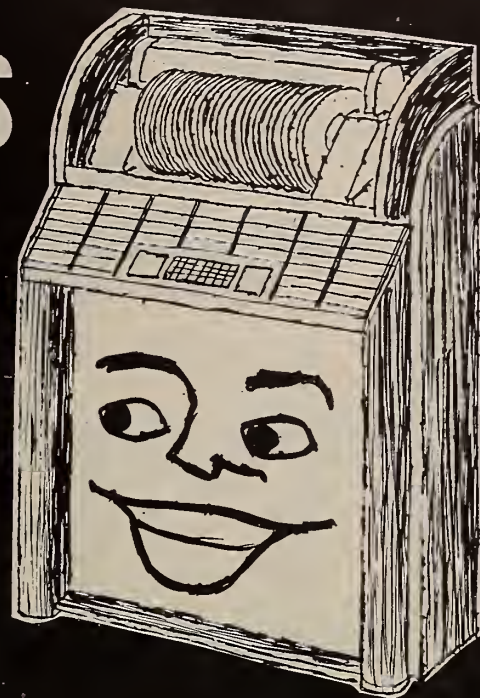
B "IF YOU LOVE ME" (3:16) [Duchess BMI—Monnot, Parsons] Shirley Harmer, who's been doing a solid job on the Dave Garroway TV show, comes up with a soft, sentimental reading on a tender item. Thrush's style is very polished.

C+ "WON'T'CHA LOVE ME" (2:30) [Blazon BMI—Clements] On this end the chirp lilt through an inviting love song with a country flavor. She has wonderful control over her voice. Could be a big name.

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*Better Sounding Standards!
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	"EBB TIDE" LONDON 1358 • FRANK CHACKSFIELD	
	"PASSION TANGO" LONDON 1374 • EDMUNDO ROS	
	"THE ORIGINAL 'CREEP'" LONDON 1404 • TED HEATH	
	"ALOUETTE" LONDON 1344 • TED HEATH	
	"CARNAVALITO" LONDON 1389 • CYRIL STAPLETON	
	"O MEIN PAPA" <i>Original in German</i> LONDON 18151 • LYS ASSIA	
	"YOU WON'T FORGET ME" LONDON 1382 • VERA LYNN	
	"MEXICAN HAT DANCE" LONDON 1311 • STANLEY BLACK	
	"RAMONA" LONDON 1361 • MANTOVANI	

LONDON



M-G-M's

THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

Well now that all the tension is off and an agreement has been reached between Petrillo and the record companies, everyone can get down to the business of selling disks again. And with the number that have been cut in the last several weeks, there should be plenty to sell. . . . George Pincus, who has a smash in the Mills Brothers' version of "The Jones Boy," left for week's trip to the middle west to make sure that the tune gets all the way up there. . . . Sid Prosen, back from Boston, reports that "Heartbreaking Waltz" looks as though it can't miss. . . . Essex Records has signed Bunny Paul who was formerly on Dot. Her first release will be out next week. . . . Another Essex artist, Dick Lee, flies to England next week for recording dates and bookings. . . . Russ Morgan broke the all-time record at the Syracuse Hotel for New Years. Morgan's new Decca release of "Seven Silver Dollars" will have a big promotion in Las Vegas. . . . Hear that Patti Page may tour the Orient this spring, playing dates in Honolulu, Tokyo, Hong Kong and Korea. . . . Benida Records has signed two new thrushes, Peggy Lloyd and Ann Gordon. . . . Betty Madigan held over for a third week at Key West's Casa Marina. . . . Fred Tobias and Bill Hegner have exited the Mike Hall flackery to establish their own publicity office, specializing in record talent. Tobias is the son of well-known song writer Charles Tobias. Hegner is former road manager of the George Shearing Quintet. . . . Bing Crosby proved that he is still one of the greatest song salesmen around. Right after he did "Y'All Come" on his TV debut Sunday night, the orders for the disk started pouring into Decca. Bing by the way has just recorded a disk with Donald O'Conner, the first time they have worked together since "Sing You Sinners" way back when.



PATTI PAGE

CHICAGO:

The beautiful "Max" clicked like anything her one week at the Chez Paree. Especially in her closing jam number with the Kirby Stone Quartet. That Kirby's terrific. While here "Max" visited with all the deejays she could get into her spare time. And told all about her very first waxing for Crystallette. The tune "Max" is banking on, written by Lloyd Shaffer and A&R'd by Carl Hoff, is: "Plaid And Calico." "Which," "Max" explains, "is right down the juke box alley." So "Max" also visited with some of the juke box people 'round town. Backing the top deck is, "Why Should I Flirt With The Blues." But "Max" believes in the other side. Oh! Who's "Max"? Why, gorgeous Marilyn Maxwell, of course. And the gal's just simply perishing to put one disk away over, but away over, the million sales mark. . . . The Four Aces moved into the Chgo Thitter, following those other great recording stars, The Hilltoppers, and coupled with Sarah Vaughn, looks like this show'll pull 'em in. So we're looking for a visit from our pal, Herbie Kessler, and a lot of fun while the boys are here. . . . "Rasputin" phones to advise that Scotland's gift to American music, Dinah Kaye, on her way to Noo Yawk—to wax for Victor, with Jimmy Hilliard to do the A&R on Victor's Label "X." Also reports that Dinah clicked in her Indianapolis club date as well as in her Cleveland TV shot. . . . George Shay, preacher Billy Graham's soloist, phoned to advise he's on his way to England with the Graham troupe but wants his copy of The Cash Box to reach him regularly. George has cut some wax and wants to watch it go. . . . Lotsa guys here talking about how Dennis Day zinged in "Eh Cumpari" on his TV show and believe that Dennis should wax the good old, "O Sole Mio" with new lyrics and a few scrambles of the melody. . . . Juke box ops here following thru on The Cash Box proposal of "A Day Of Dimes For The 'March Of Dimes'" and many a juke box 'round the town to tie in. . . . Very nice publicity for school teacher Dan Belloc whose history classes also backing his ork and his latest disk, "It's Anybody's Heart." And no more deserving guy for a real disk clickeroo.



MARILYN MAXWELL

LOS ANGELES:

The new year has brought many great new acts to the Sunset Strip. Billy Daniels and Lita Baron staged a show at the Mocambo with an act they hurriedly put together in three days. In spite of everything they presented several numbers and came up with a pleasant half hour's entertainment that ringsiders applauded loudly. Down the street a few doors Jacki Fontaine continues in the spotlight at the Cresendo along with Ike Carpenter and his band. . . . Red Nichols and his five pennies put on a great show at the 22 Club. . . . Frankie Carle has been booked into the Statler Hotel Terrace Room until March. . . . Freddy Martin and his band continue on the stage of the Ambassador's Coconut Grove until Jan. 19 when Jeanette McDonald takes over along with Benny Strong and his orchestra. . . . Hollywood's newest nitery, Frank Senne's Moulin Rouge, continues to pack in the crowds with such stage acts as Borrah Minnevit's Harmonica Rascals, The Castro Sisters, Chiquita and Johnson and Don Arden's Revue of 80. . . . Abe Diamond, prexy of Ambassador Record Co., well remembers the Minnevit boys. He was a member of the troupe before shelving his harmonica back in '48 to become connected with the record industry. Abe is very happy over the fact that "Off Shore" has hit the number six spot on the coast to coast TV Hit Parade. Brother Leo originally waxed the tune on the Ambassador label. . . . Glad to hear that Kay Starr is recovering from a minor operation. . . . Frank Sinatra, recently waxed his latest Capitol release "Young At Heart" and "Take A Chance." He was backed with Nelson Riddle and orchestra. Sinatra is currently rehearsing for the flicker "Pink Tights" with Marilyn Monroe. . . . After establishing itself as a hit in England for sixteen weeks "Flirtation Waltz" has been brought to the U.S. and put on wax by Capitol with Les Baxter and vocal chorus featuring Sue Allen as vocalist. . . . Al Marx, prexy of Trend Records, has been touring the East on a record promotion tour. His Ernie Andrews waxing of "Make Me A Present of You" is reported to be chalking up some big sales figures throughout the country.



FRANK SINATRA

Off To a Flying Start
with these
NEW YEAR HITS

BILLY ECKSTINE
RENDEZVOUS and
I'M IN A MOOD
MGM 11655 78 rpm • K11655 45 rpm

FRAN WARREN
IF I COULD HAVE YOU BACK AGAIN
IT'S ANYBODY'S HEART
MGM 11616 78 rpm • K11616 45 rpm

BOB STUART
DID I REMEMBER CARELESS
MGM 11659 78 rpm • K11659 45 rpm

DAVID ROSE
OUR WALTZ
PARADE OF THE CLOWNS
MGM 30824 78 rpm • K30824 45 rpm

ALAN DEAN
WHAT ARE YOU WAITING FOR
CALL ME ANYTIME AT ALL
MGM 11658 78 rpm • K11658 45 rpm

TOOTS THIELEMANS TRIO
OUT OF NOWHERE STUDIO D
MGM 11660 78 rpm • K11660 45 rpm

LESLIE CARON and MEL FERRER
HI LILI, HI LO LILI AND THE PUPPETS
MGM 30759 78 rpm • K30759 45 rpm

THE NOCTURNES
POPPA PICCOLINO and
FOR THE FIRST TIME IN A LONG TIME
MGM 11644 78 rpm • K11644 45 rpm

HENRY JEROME and his Orchestra
TIPICA SERENADA CAFE PAREE
MGM 11594 78 rpm • K11594 45 rpm

JOANN TOLLEY
HOW COME YOU NEVER ANSWER
BUT NEVER MY LOVE FOR YOU
MGM 11630 78 rpm • K11630 45 rpm

GEORGE SHEARING
TIEMPO DE CENCERRO PARTS 1 and 2
MGM 11639 78 rpm • K11639 45 rpm

Thanks, Jozzbo Collins, WNEW, for the Kickoff
BARBU LAUTARU ORCH.
MORNING BIRD STORM WARNING
MGM 30853 78 rpm • K30853 45 rpm

Big NBC-TV Dave Garroway Promotion
JIMMY LEYDEN'S SERENADERS
THE GIRL OF TODAY WE'RE HAVIN' A GOOD TIME
MGM 11615 78 rpm • K11615 45 rpm

ARTHUR (GUITAR BOOGIE) SMITH
COTTON PATCH RAG THE HONEYMOON IS OVER
MGM 11657 78 rpm • K11657 45 rpm

GEORGE McCORMICK
HI THERE, SWEET THING I GUESS YOU DON'T CARE
MGM 11656 78 rpm • K11656 45 rpm

JIMMY WALKER
GOD WAS SO GOOD LOOK WHAT FOLLOWED ME HOME LAST NIGHT
MGM 11653 78 rpm • K11653 45 rpm

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YOU'RE NEARER
MGM 30829 78 rpm • K30829 45 rpm

YOU'RE MY EVERYTHING

Joni James

JOI (Dot B) roar by ter

ASCAP SALUTES

“SHOW-BIZ”

It is with understandable pride that we salute Abel Green and Joe Laurie for the inspiration provided by their masterful history; RCA-VICTOR for its creative imagination in compiling the new song-album, "SHOW-BIZ"; Steve Carlin, for the excellence of his production; George Jessel, for his knowing and witty commentary; . . . and we point with pride, to our own ASCAP members whose inspirational all-time hit songs are the very heart and soul of "SHOW-BIZ"—the Story of the past 50 years as told in songs that have echoed and re-echoed through five decades in the hearths and hearts of America.

We salute them for all of this but most of all because these songs were selected on their merit—without any solicitation on the part of ASCAP. We bow to the judgment of those responsible for the all-around artistry of this exciting musical cavalcade, "SHOW-BIZ," and its 100% ASCAP repertoire of song.



AMERICAN SOCIETY OF COMPOSERS, AUTHORS AND PUBLISHERS

575 MADISON AVENUE, NEW YORK 22, N. Y.

New Feature:

Album Reviews To Be Weekly Feature of "The Cash Box"

With this issue, The Cash Box starts its new feature—album reviews.

For years, the pop record reviews which have appeared in The Cash Box have guided juke box operators in their purchases and disk jockeys in their selections for air play.

However, now that The Cash Box has become so widely read among record dealers, we have responded to their requests, and have started an album review section. It will include all types of albums, pop, classical, kiddie, jazz and every other kind that is put out.

The editors of The Cash Box intend to make this section—devoted to the retail dealers—as authoritative and reliable as all other features in the magazine are.

In future issues, we plan to institute still other features which will be of use to the record dealer and which he can obtain from no other source.

Since its founding eleven years ago, The Cash Box has constantly expanded its service to the music and record trades. This expansion we intend to continue.

With this new step, the magazine is in an even better position to give a fully rounded service to the entire music industry, covering all three great mediums by which records are sold, juke box operators, disk jockeys and retail dealers.

3 D's And A Jaye



NEW YORK—The Three D's—Alan Dale, Johnny Desmond and Don Cornell—give WNEW disk jockey Art Ford a going over via the barber routine as thrush Jaye P. Morgan does the manicuring bit. The Three D's have a smash in their current Coral release "Heart Of My Heart" and Jaye is riding high with her Derby recording of "Life Is Just A Bowl Of Cherries."

THE CASH BOX



Album Reviews

POPULAR

RAY ANTHONY—"I Remember Glenn Miller"—Capitol H476 (10" LP)
ELMER'S TUNE; I KNOW WHY; TUXEDO JUNCTION; SERENADE IN BLUE; CHATTANOOGA CHOO CHOO; MOONLIGHT SERENADE; IN THE MOOD; IDA.

With "The Glenn Miller Story" hitting the movie houses throughout the country, Ray Anthony and his band offer their interpretation of some of the Miller hits of the past. Good dance music.

EDDIE ASHMAN and his GROSSINGER ORCH.—"All Time Favorites" (Designed for Dancing)—Lion E70012 (10" LP)

SINGIN' IN THE RAIN; SEPTEMBER IN THE RAIN; SEPTEMBER SONG; MUSKRAT RAMBLE; BEYOND THE SEA; TEA FOR TWO; PENTHOUSE SERENADE; I LOVE YOU.

Eddie Ashman and his orchestra ease through a series of standards tailor made for dancing. A pretty selection of favorites in various tempos; rumba, fox trot, etc.

PAUL BRITTEN and his Orch.—"The Wonderful Waltzes of Richard Rodgers"—MGM E197 (10" LP)

LOVER; CAROUSEL WALTZ; FALLING IN LOVE WITH LOVE; OH WHAT A BEAUTIFUL MORNING; THIS NEARLY WAS MINE; OUT OF MY DREAMS; IT'S A GRAND NIGHT FOR SINGING; I'M IN LOVE WITH A WONDERFUL GUY.

A lovely array of Richard Rodgers' waltz hits from his musicals of the past and present and united in a delightful album by Paul Britten and his orchestra. A treat for the waltz lover and Rodgers fan in one.

RALPH FLANAGAN ORCH.—"Dates With Ralph Flanagan at Frank Dailey's Meadowbrook and the Hollywood Palladium"—RCA Victor LPM-3171 (12" LP)

BUDDY MORROW ORCH.—"The Big Beat" featuring Frankie Lester—RCA Victor LPM 3135 (12" LP)

FLANAGAN: COCKTAILS FOR TWO; MEADOWBROOK SLIDE; LOVE IN BLOOM; STUDY IN BROWN; TENDERLY; PALLADIUM PUNCH; HANDS ACROSS THE TABLE; SATAN TAKES A HOLIDAY.

MORROW: SOME OF THESE DAYS; MEMPHIS DRAG; BEALE STREET MAMA; SPEAK LOW; FINE AND MELLOW; CORRINE CORINA; CONFESSIN' THE BLUES; I AIN'T GOT NOBODY.

RCA Victor plants Ralph Flanagan and Buddy Morrow back to back on a single 12" LP with their instrumental styling of some oldies and originals. Some numbers feature vocals but album consists mainly of instrumentals. Sure shot material for the fan of the big band.

CLAUDE GORDON ORCHESTRA—"Claude Gordon His Trumpet and Orchestra"—EP-CG-20

RED RIVER VALLEY; PIPER HEIDSIECK; GRANDFATHER'S CLOCK; THE WE.

Claude Gordon takes the spotlight as he offers some trumpet fashioning against a smooth setting by the ork. A good variety of tempos. "The We" features a vocal by the Morgan Sisters.

THE HILLTOPPERS—DEP-1-1009 (EP)

TIME WILL TELL; THERE IS NO GREATER LOVE; BLUE EYES CRYING IN THE RAIN; FROM THE VINE CAME THE GRAPES.

The Hilltoppers, the group voted tops among all the vocal groups by the juke box operators of America in *The Cash Box* 1953 Poll, offer a most inviting selection of standards and new tunes on this EP. Jimmy Sacca is the lead voice on these numbers. Platter should enjoy a strong sale.

EDWARD R. MURROW—"This I Believe"—Columbia SL-192 (2-12" LPS)

Popular news commentator Edward R. Murrow offers an introduction to a series of personal beliefs and philosophies by 10 prominent living Americans and 10 immortals. The philosophies of the immortals were written by authorities on these people, and are recited by folks who—in the editor's opinion—best portray the characters. Guests include: Bernard Baruch, Helen Hayes, Ralph Bunche, Eleanor Roosevelt, Helen Keller, Carl Sandburg, and others; the immortals include such greats as Socrates, Lincoln, Confucius, Franklin D. Roosevelt, Benjamin Franklin and others. A definite collector's item.

RAYMOND SCOTT and his World Famous QUINTET—Audivox EPA 1001 (EP)

BIRD LIFE IN THE BRONX; A STREET CORNER IN PARIS; DEDICATORY PIECE TO THE CREW AND PASSENGERS OF THE FIRST EXPERIMENTAL ROCKET EXPRESS TO THE MOON; SONG OF INDIA.

The Raymond Scott Quintet issues its first EP on Audivox. A wonderful teaming of three new Scott originals and the oldie "Song Of India." The imaginative, creative genius of Scott is well portrayed throughout the disk. A sure treat for the Raymond Scott fans.

WALTER SOLEK ORCH.—"Polish Wedding Dances"—RCA Victor LPM-3145 (10" LP)

WEDDING MARCH; WILLIE'S WEDDING; AT MY UNCLE'S WEDDING; LONGING FOR MY HOMETOWN; THE OLD-FASHIONED POLKA; AFTER THE BRIDAL DANCE; AFTER THE WEDDING; WALTZ MEDLEY.

Walter Solek and his crew offer a pleasing array of polka numbers and march items that should appeal strongly to the fans of this type of music. A tasteful package that should go well in certain locations.

3 RECORDS

THAT WILL MAKE A

LOT OF NOISE

"PING PONG"

"POWDER PUFF"

Tiny Bradshaw
King 4687

"TIGHT WAD"

"KENTUCKY"

Yorke Bros.
King 1299

"MY BABY'S 3-D"

"UNTIL THE REAL THING COMES ALONG"

Billy Ward
& His Dominoes
Federal 2162

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THE CASH BOX



Album Reviews

RENE TOUZET and his ORCH.—"Let's Mambo! Let's Rhumba!"—(Designed for Dancing)—Lion E70015 (10" LP)

QUIEN SERA; BELLA MORA; PECO'S CITY MAMBO; TENDERLY; MAMBO GUAJIRO; THE CONTINENTAL; APRIL IN PORTUGAL; PIANOLO.

A good sampling of mambos; bolero mambos and a rhumba makes perfect material for the lover of the Latin beat. Perfect dance material with a variety of American hits set to a Latin kick plus some Spanish numbers.

TED TYLE ORCH.—"Polkas"—(Designed for Dancing)—Lion E70013 (10" LP)

BLACK COFFEE POLKA; POLISH WEDDING; DOM DOM POLKA; SWEETHEART SCHOTTISCHE; PAISAN POLKA; JUMP FRITZ POLKA; THREE CROWNS; BLOW MAN BLOW!

Ted Tyle and his men send up a cluster of lively polka items that make light and happy listening. A package that should go well in the proper locations.

JERRY WALD ORCH.—"Tops In Pops"—(Designed for Dancing)—Lion E70014 (10" LP)

I LOVE PARIS; MANY TIMES; RAGS TO RICHES; EBB TIDE; THE MOON IS BLUE; MY LOVE, MY LOVE; YOU ALONE; CHANGING PARTNERS.

Especially designed for dancing, Jerry Wald and his orchestra deliver a packet of some of the country's current top hits. Most of the tunes are set to a moderate, up-beat tempo.

JOHN WAYNE—"Island In The Sky"—Decca DL 7029 (10" LP)

Music from the Sound Track of the Motion Picture "ISLAND IN THE SKY."

The orchestra is conducted by Emil Newman as John Wayne narrates to the music from the sound track of the Warner Bros. flicker. An interesting story of pilots with impressive music in the backdrop.

JAZZ

KEN CLARKE at the Piano—"Keyboard Kings"—MGM E205 (10" LP)

PARADISO; YESTERDAYS; ST. LOUIS BLUES; THE LADY IS A TRAMP; ELEGIE; WHEN YOUR LOVER HAS GONE; THE BLUE ROOM; TAKING A CHANCE ON LOVE.

Ken Clarke offers his interpretation of some of our great standards as he sits at the keyboard. A good variety of music on the blue side, the jump side and the soft side. An exhibition of fancy fingering.

PREACHER ROLLO and his FIVE SAINTS—"At The Jazz Band Ball"—MGM E217 (10" LP)

AT THE JAZZ BAND BALL; FIDGETY FEET; THE WOLVERINE; PANAMA; A GOOD MAN IS HARD TO FIND; THE DA-DA-STRAIN; THE MEMPHIS BLUES; TIN ROOF BLUES.

An assortment of rag-time Dixieland favorites are fashioned by the Five Saints with Preacher Rollo taking the lead. Rip roaring music for the Dixie lover.

SAMMY SPEAR and his SOCIETY EIGHT—"Tin Pan Alley Favorites"—Mercury MG-25177 (10" LP)

BEE'S KNEES; WATERMELON; TICKLE THE IVORIES; WHIP AND SPUR; GERTIE; KNOCKOUT DROPS; ANNA LIZA'S WEDDING DAY; SUNSHINE OF YOUR SMILE; ANIMAL CANTOONIX; KING OF RAGS; ALCOHOLIC.

The Sammy Spear Society Eight offers a jazz styling of tunes from 1902 to 1925. A lively presentation of colorful tunes.

SHOW ALBUMS

"KISMET": featuring Alfred Drake, Doretta Morrow, Joan Diener, Henry Calvin, and Richard Kiley. "A Musical Arabian Night"—Columbia ML 4850 (12" LP)

Alfred Drake and the original cast of the current hit Broadway musical "Kismet" present the array of new songs from the show. The current pop hit "Stranger In Paradise" is lovely listening in its original form. A natural for the collector of show scores. Enjoyment from beginning to end. Should enjoy a healthy sale.

CLASSICAL

RICHARD ELLSASSER—"Charles Marie Widor Symphonies for Organ"—MGM E 3065. Symphony No. 6 in G Minor, Opus 42 (12" LP)

MGM releases its sixth in a series which when completed will encompass all ten of the famous Charles Widor symphonies for solo organ. Richard Ellsasser, young organist, with the aid of the recently discovered electronic development, Dynamic Accentor, produces a rich and colorful interpretation of the organ symphony.

IZLER SOLOMON—Aaron Copland "Music For The Theatre" and Kurt Weill "Kleine Dreigroschenmusik" (Suite from "The Three Penny Opera")—MGM E 3095 (12" LP)

For his first MGM recording, Izler Solomon conducts the melodic works of two contemporaries, Aaron Copland and Kurt Weill. Both composers, whose youthful writings were colored by the jazz of the 1920s, present Solomon with delightful and flighty works. An extremely intriguing bit is the "Burlesque" portion of Copland's Music For The Theatre.

RICHARD ELLSASSER—Julius Reubke's "Sonata On The 94th Psalm" and Alexandre Guilmant's "Sonata No. 1 In D Minor, Op. 42"—MGM 3078 (12" LP)

Richard Ellsasser pairs Reubke's Sonata with Guilmant's Sonata. The resulting effort will delight lovers of the organ.

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"I MISS YOU SO"
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Bobby Shad Returns To Mercury

NEW YORK—Bobby Shad has left Decca Records to return to Mercury. He had joined Decca several months ago to head up the diskery's Rhythm and Blues department.

In his new capacity at Mercury, it was announced by Art Talmadge, Shad will not only be in charge of R&B, but he will also develop the firm's new jazz field.

A separate name will be given to the jazz label, but the name has not yet been determined. It will replace "Jazz At The Philharmonic" which was formerly associated with Mercury and now is an independent.

Shad will find the artists, record them, and perhaps eventually even take them out on the road as entertainment units.

ANOTHER BMI "PIN-UP" HIT



"SUDDENLY"

Recorded by
 MANTOVANI ... London
 PERCY FAITH ... Columbia
 LES BAXTER ... Capitol
 DAVID ROSE ... M.G.M.
 MARY SMALL ... Mercury

Published by
BRENNER MUSIC, INC.

No Strike: Petrillo And Diskeries Settle

NEW YORK—There will be no recording ban. The AFM and the record companies came to an agreement last week, it was announced by Milton Rackmil, president of Decca, and Caesar Petrillo, head of the union.

While the terms haven't been officially announced because the agreement was on a verbal basis and hasn't as yet been put into contract form, it was reliably reported that the increase will pertain only to the trust fund and will be determined by how much a firm paid to the trust fund last year and how much it paid to musicians. Otherwise current recording procedure will not be changed. A session will still consist of 4 sides and the cost per musician will remain the same.

The contract will run for five years but the hike in the trust fund will be in two installments. The first goes into effect immediately while the second goes into effect two years from now.

The settlement ends the threat of a recording ban which had hung over the industry for months. Because of the death of Petrillo's right hand man, negotiations did not begin until the middle of December and when they broke down just before Christmas, there was a rush to record on the part of all companies in order not to be caught short in the event that a strike occurred.

At the present writing almost every diskery is well stocked with masters which were intended as insurance against a possible strike but in the light of the settlement, it may be a long time before many of them reach the market.

Griffith Strikes Gold With "Football" Disk

NEW YORK—Andy Griffith, who a month ago was a total unknown, has skyrocketed into the entertainment picture since his recording of "What It Was Was Football".

Griffith, whose disk is being issued by Capitol, was the first artist which the diskery signed up under its new personal management policy and the results seem to be electrifying.

Dick Linke, who's in charge of the management end for Capitol, has signed the artist with the William Morris agency and the officials of that agency are reported to be going all out on him. Already he is slated for four appearances on the Ed Sullivan TV show at \$1000 a performance for the first two and \$1500 for the second two.

In addition a great promotional campaign is in the works with stories set in Time, Newsweek, The World-Telegram, Earl Wilson's column and others.

At the request of Governor Byrnes of South Carolina, Griffith will entertain at the opening of both houses of the state legislature this week. And on January 26, he will be a guest at the Quarterback dinner in Charlotte.

Capitol is releasing his second disk, "Romeo And Juliet" this week.

Bell Signs Dorseys

NEW YORK—Tommy and Jimmy Dorsey have signed a contract with Bell Records, the newly organized low-priced label. While all details have not yet been announced, the deal is unique in that the artists retain control of the masters. It is reported that a substantial guarantee is involved also.

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CORAL RECORDS
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Now that the holidays are over, Henri Friedman and the folks at Midwest Mercury Distributing in Chicago are setting their sights on a big drive for 1954. The organization is listing Patti Page's "Changing Partners" and the Gaylords' "Strings of My Heart" in the No. 1 and No. 2 spots and aims to continue their hit chain with four new Mercury disks; Ralph Marterie's "The Creep," "Just One More Chance" by the Harmonicats, Eddy Howard's "Till We Two Are One" and the Gaylords' "From The Vine Came The Grapes." In welcoming two newcomers to the Mercury label, Midwest sends along best wishes for a successful future to Martha Raye and Sarah Vaughan. . . . Manny Goldberg of Mangold Distributing, Baltimore, noted in this column of December 26 that Sid Talmadge and Bob Field had started a self-service arrangement in their place and expresses the hope that this idea will be successful. Goldberg offers his encouragement by saying, "It will 'definitely' increase their sales because Mangold Dist. has had this self-service arrangement for the last two years—it will contribute greatly toward the sale of the full catalog on all your labels which makes both the manufacturer and distributor happy." Mangold has recently started its own radio show for one hour daily featuring rhythm and blues records. "This," reports Goldberg, "has hyped sales tremendously and brings to light many potential hits that never get proper promotion." One big record that has broken wide open as a result of this promotion is Roy Milton's Specialty record of "Baby You Don't Know." . . . Marvin Novak of the King Records branch in Miami tells us that the Dominoes' "3d Mama" and Willie Baker's DeLuxe platter, "Before She Leaves Town" are stirring up a heap of noise in his area. . . . Johnny Holonka of Alpha Distributing in New York has plenty to work with. Joe Loco's Tico dinking of "El Baion" looks like it could be the biggest record since the formation of the Tico label. Alpha is also riding high wide and handsome with two big blues items: "Waiting For My Ship To Come In" by Willard McDaniel on the Crown label and Nashboro's "Sit Down Servant" by the Swanees. . . . Joe Cohen of Essex Distributing in Newark has a real sleeper. He reports a tremendous reaction to a new record by a new group. It's a blues number on the Grand label tagged "My Girl Awaits Me" by the Castelles. The disk house is also getting a huge response to the Guitar Slim waxing of "The Things That I Used To Do" on Specialty and Chuck Willis' Okeh record of "You're Still My Baby." . . . In promoting the new Lew Douglas record "Turn Around Boy" on MGM, Sanford Distributing in New York has invested in an inexpensive and effective campaign. A rubber stamp on boxes and postal cards boasts the slogan: Keep a TAB on "Turn Around Boy." TAB stands for the title of the tune.

Starr of the Juke Box



LONDON—Cap thrush Kay Starr lends a listen to the newest British juke box—set up in the lobby of the London Palladium where she did a boff two-week p.a. Helping her select one of her own 16 Capitol records on the music maker is Cap's European representative, Bob Weiss. The juke box attracted great attention as it marked a first in the annals of the Palladium for a music machine to be installed in the lobby. The phonograph is the new "Music Maker" manufactured by the Ditchburn Equipment Co. of Blackpool, England.

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THE LANCERS

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PEGGY O'NEIL | b/w | **STOP CHASIN' ME BABY**

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A Happy PROSPEROUS New Year

with

Mercury

HITS!

SMASH NEW RELEASES

"FROM THE VINE CAME THE GRAPES"

b/w

"Stolen Moments"

THE GAYLORDS 70296

"OH AM I LONELY"

b/w

"Cuddle Me"

RONNIE GAYLORD 70285

COMING UP

"TILL WE TWO ARE ONE"

b/w

"Little Miss One"

EDDY HOWARD 70293

"SOMEBODY BAD STOLE THE WEDDING BELL"

b/w

"Baubles, Bangles And Beads"

GEORGIA GIBBS 70298

"THE CREEP"

b/w

"Love Theme"

RALPH MARGERIE 70281

GOING STRONG

"CHANGING PARTNERS"

b/w

"Don't Get Around Much Anymore"

PATTI PAGE 70295

"STRINGS OF MY HEART"

b/w

"Mama Papa Polka"

THE GAYLORDS 70285

"NATIVE DANCER"

b/w

"Lonesome Song"

RUSTY DRAPER 70256

"OFF-SHORE"

b/w

"Joey's Theme"

RICHARD HAYMAN 70252



First New Year visitor to these shores arriving at London airport on Tuesday 5th January at 9 a.m. is that popular recording star Rosemary Clooney. This is a sort of delayed honeymoon for the Ferrers who are really going on a European tour. But I can tell you that we're in for a treat, as Rosy has agreed to appear on TV where she has been given her own single show and will guest with the BBC Show Band on January 11th who knows? Maybe we'll be lucky to have Rosy come back after the holiday for a Palladium appearance. I'll let you know next week after we've met. In the meantime Joe Shribman is busy getting things organized. . . .

Had an invitation to attend the opening of the new Studio 51 Jazz Club which was formally opened by Baroness de Koenigswarter-Rothschild and marked the debut of the new Ken Moule Band.

Quite a great deal of movement at home and on the Continent with stars coming and going all over the place.

The Coronets (British vocal team) off to Copenhagen for a month's engagement; Jean Sablon to Milan for T.V. pix; Patachou back in Paris to re-open her nitery in Montmartre; Sven Asmussen leaving for New York. He's said to be playing his way across for kicks and will not work in the States. Yet I hear Bob Thiele is considering recording Sven on board ship. . . . Frank Hagley who replaced Wolf Philips at the Palladium, relinquished his baton to Bobbie Howell due to ill health. . . . Rumored that Johnny Hodges is contemplating a trip to Europe shortly. . . . Stephane Grappelly, world famous swing violinist, was operated on last Wednesday at University College Hospital. . . . Dickie Valentine booked for one TV appearance this coming Spring on Ed Sullivan's "Toast Of The Town." . . . Negotiations are progressing for an appearance in London during February by jazz singing star Billie Holiday. . . . Remember those mysterious initials I mentioned to you some weeks back? They were E.T. and they belong to Eileen Todd whose record will be released on our London label in February. She's going to make plenty of noise in the business. The young lady is a genuine heiress to the Ronson fortune and wants to make the grade by herself. I think she's got what it takes: good looks, good pipes, good fortune!!!

Opening at the Swanky Cafe de Paris nitery, this week, is French chansonnier Pierre Dudan. Due to follow him is Pearl Bailey. Due to Christmas holidays, most of the record stores were closed. Therefore I'm giving you the week's best selling sheet music in Britain this week and will revert to the best selling records next week.

Best Selling Sheet Music:

- 1) I Saw Mommy Kissing Santa Claus
- 2) Answer Me
- 3) Swedish Rhapsody
- 4) Poppa Piccolino
- 5) Ricochet
- 6) Rags To Riches
- 7) When You Hear Big Ben
- 8) If You Love Me
- 9) Oh My Papa
- 10) Vaya Con Dios.



THE CASH BOX Disk Jockey's REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending January 9 without any changes on the part of THE CASH BOX.

Ed Reilly
WBRY—Waterbury, Conn.

1. Oh, My Papa (Eddie Fisher)
2. Rags To Riches (Tony Bennett)
3. That's Amore (Dean Martin)
4. Ebb Tide (Frank Chacksfield)
5. Heart Of My Heart (4 Aces)
6. Changing Partners (P. Page)
7. Stranger In Paradise (4 Aces)
8. Ricochet (Teresa Brewer)
9. Strings Of My Heart (Gaylords)
10. Santa Baby (Eartha Kitt)

Harvey Hudson
WLEE—Richmond, Va.

1. Oh, My Papa (Eddie Fisher)
2. Passionata (Bernie Wayne)
3. Rags To Riches (Tony Bennett)
4. Granada (Frankie Laine)
5. C'est Si Bon (Stan Freberg)
6. I Couldn't Stay Away From You (Four Knights)
7. My Hymn To Her (A. Wayne)
8. Stranger In Paradise (Bennett)
9. Eh, Cumpari (Julius La Rosa)
10. Woman (Johnny Desmond)

Chuck Wilson
WBVP—Beaver Falls, Pa.

1. Stranger In Paradise (4 Aces)
2. Oh, Mein Papa (E. Calvert)
3. Rags To Riches (Tony Bennett)
4. Santa Baby (Eartha Kitt)
5. Changing Partners (Kay Starr)
6. Robe Of Calvary (Jill Corey)
7. Granada (Bing Crosby)
8. Why (Karen Chandler)
9. Istanbul (Four Lads)
10. Off Shore (Leo Diamond)

Robin Seymour
WKMH—Dearborn, Mich.

1. Oh, Mein Papa (E. Calvert)
2. Strings Of My Heart (Gaylords)
3. That's Amore (Dean Martin)
4. Changing Partners (P. Page)
5. Secret Love (Doris Day)
6. Stranger In Paradise (4 Aces)
7. Heart Of My Heart (Cornell, Desmond, Dale)
8. To Be Alone (Hilltoppers)
9. Granada (Monty Kelly)
10. Off Shore (Leo Diamond)

Ray Perkins
KFEL—Denver, Colo.

1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (4 Aces)
3. That's Amore (Dean Martin)
4. Rags To Riches (Tony Bennett)
5. Changing Partners (P. Page)
6. Ricochet (Teresa Brewer)
7. Eh, Cumpari (Julius La Rosa)
8. Heart Of My Heart (Cornell, Desmond, Dale)
9. Secret Love (Doris Day)
10. What It Was, Was Football (Deacon Andy Griffith)

Al Ross
WBAL—Baltimore, Md.

1. Rags To Riches (T. Bennett)
2. Changing Partners (P. Page)
3. Many Times (E. Fisher)
4. Ricochet (Teresa Brewer)
5. That's Amore (Dean Martin)
6. Rudolph The Red Nosed Reindeer (Bing Crosby)
7. In The Mission Of St. Augustine (Sammy Kaye)
8. Fell Out Of The Christmas Tree (Little Rita Faye)
9. You, You, You (Ames Bros.)
10. I Love Paris (Les Baxter)

Sandy Singer
KCRI—Cedar Rapids, Iowa

1. My Hymn To Her (A. Wayne)
2. Oh, My Papa (Eddie Fisher)
3. Changing Partners (P. Page)
4. Stranger In Paradise (4 Aces)
5. Many Times (Eddie Fisher)
6. You Alone (Perry Como)
7. I Can't Believe That You're In Love With Me (Ames Bros.)
8. I'm In Love With A Guy (Lorry Raine)
9. Sadie Thompson's Song (Richard Hayman)
10. Granada (Frankie Laine)

Don McLeod
WJBK—Detroit, Mich.

1. Oh, Mein Papa (E. Calvert)
2. Stranger In Paradise (4 Aces)
3. That's Amore (Dean Martin)
4. Heart Of My Heart (Cornell, Desmond, Dale)
5. Oh, My Papa (Eddie Fisher)
6. Changing Partners (P. Page)
7. Woman (Johnny Desmond)
8. Sound Of Love (F. Murphy)
9. South Of The Border (Sinatra)
10. You Alone (Perry Como)

Tom Arin
WSTV—Stuebenville, O.

1. Stranger In Paradise (Bennett)
2. Oh, My Papa (Eddie Fisher)
3. Two Purple Shadows (J. Vale)
4. Changing Partners (P. Page)
5. Heart Of My Heart (Cornell, Desmond, Dale)
6. You Alone (Perry Como)
7. That's Amore (Dean Martin)
8. Ricochet (Teresa Brewer)
9. Granada (Monte Kelly)
10. The Game Of Love (Darnel)

Don Bell
KRNT—Des Moines, Iowa

1. Oh, My Papa (Eddie Fisher)
2. Rags To Riches (Tony Bennett)
3. Ricochet (Teresa Brewer)
4. Changing Partners (Kay Starr)
5. That's Amore (Dean Martin)
6. Ebb Tide (Frank Chacksfield)
7. Stranger In Paradise (Bennett)
8. What It Was, Was Football (Deacon Andy Griffith)
9. Secret Love (Doris Day)
10. Love Walked In (Hilltoppers)

Harry Burge
WQAM—Miami, Fla.

1. Rags To Riches (Tony Bennett)
2. Ricochet (Teresa Brewer)
3. That's Amore (Dean Martin)
4. Oh, Mein Papa (Calvert-Fisher)
5. Stranger In Paradise (Bennett)
6. Ebb Tide (Frank Chacksfield)
7. Istanbul (Four Lads)
8. Changing Partners (P. Page)
9. Eh, Cumpari (Julius La Rosa)
10. Heart Of My Heart (4 Aces—Cornell, Desmond, Dale)

Wallie Dunlap
WICC—Bridgeport, Conn.

1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (4 Aces)
3. Changing Partners (P. Page)
4. Heart Of My Heart (Cornell, Desmond, Dale)
5. Ricochet (Teresa Brewer)
6. Secret Love (Doris Day)
7. Santa Baby (Eartha Kitt)
8. Think (Dinah Shore)
9. Till We Two Are One (George Shaw)
10. Woman (Johnny Desmond)

Jerry Williams
WIP—Philadelphia, Pa.

1. Ricochet (Teresa Brewer)
2. Pa-Paya Mama (Perry Como)
3. Game Of Love (Bill Darnel)
4. Lover Come Back To Me (Nat "King" Cole)
5. In The Mission Of St. Augustine (Sammy Kaye)
6. Ebb Tide (Vic Damone)
7. Oh, Mein Papa (E. Calvert)
8. Stranger In Paradise (4 Aces)
9. Are You Looking For A Sweetheart (Kitty Kallen)
10. On The Mall (Leo Diamond)

Earle Pudney
WGY—Schenectady, N. Y.

1. Stranger In Paradise (Gordon MacRae)
2. That's Amore (Dean Martin)
3. Off Shore (Leo Diamond)
4. Are You Looking For A Sweetheart (Kitty Kallen)
5. Changing Partners (P. Page)
6. Woman (Johnny Desmond)
7. Don'tcha Hear Them Bells (Paul & Ford)
8. She Was Five, And He Was Ten (Mills Bros.)
9. Boogie Woogie Maxime (Ames Bros.)
10. Heart Of My Heart (Les Elgart)

Bill Ballance
KNX—Hollywood, Calif.

1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (4 Aces)
3. That's Amore (Dean Martin)
4. Changing Partners (P. Page)
5. Rags To Riches (Tony Bennett)
6. Heart Of My Heart (Cornell, Desmond, Dale)
7. Ricochet (Teresa Brewer)
8. You Alone (Perry Como)
9. Ebb Tide (Frank Chacksfield)
10. Santa Baby (Eartha Kitt)

Harry Nicocia
WJBW—New Orleans, La.

1. My Hymn To Her (A. Wayne)
2. Stranger In Paradise (4 Aces)
3. Oh, My Papa (Eddie Fisher)
4. Rags To Riches (Tony Bennett)
5. That's Amore (Dean Martin)
6. Story Of Three Loves (Jerry Murad)
7. Pa-Paya Mama (Perry Como)
8. To Be Alone (Hilltoppers)
9. Eh, Cumpari (Julius La Rosa)
10. Changing Partners (P. Page)

Chris Clark
WBSM—New Bedford, Mass.

1. Stranger In Paradise (Bennett)
2. I Love Paris (Les Baxter)
3. You Alone (Perry Como)
4. Oh, My Papa (Eddie Fisher)
5. Ricochet (Teresa Brewer)
6. That's Amore (Dean Martin)
7. Secret Love (Doris Day)
8. You, You, You (Ames Bros.)
9. Istanbul (Four Lads)
10. Granada (Monte Kelly)

Cliff Sessions
WFOR—Hattiesburg, Miss.

1. Heart Of My Heart (4 Aces)
2. Changing Partners (P. Page)
3. C'est Si Bon (Stan Freberg)
4. Stranger In Paradise (4 Aces)
5. What It Was, Was Football (Deacon Andy Griffith)
6. That's Amore (Dean Martin)
7. Stranger In Paradise (Bennett)
8. Oh, My Papa (Eddie Fisher)
9. Treat Me Nice (April Stevens)
10. You're My Everything (Joni James)

Bill Varney
WKXL—Concord, N. H.

1. Oh, Mein Papa (E. Calvert)
2. Stranger In Paradise (4 Aces)
3. She Was Five And He Was Ten (Judy Valentine)
4. Drive In (Nelson Riddle)
5. The Jones Boy (B. Wayne)
6. Changing Partners (P. Page)
7. Sadie Thompson's Song (Richard Hayman)
8. Robe Of Calvary (Jill Corey)
9. That's Amore (Dean Martin)
10. The Creep (Three Suns)

Gary Lesters
WVNJ—Newark, N. J.

1. That's Amore (Dean Martin)
2. Rags To Riches (T. Bennett)
3. Changing Partners (P. Page)
4. Istanbul (Four Lads)
5. Magdalena (Reilly-Baxter)
6. Heart Of My Heart (Cornell, Desmond, Dale)
7. Oh, Mein Papa (E. Calvert)
8. Stranger In Paradise (Tony Bennett)
9. In The Mission Of St. Augustine (Sammy Kaye)
10. Don't Ask Me Why (Barton)

Bill Stewart
KMPC—Los Angeles, Calif.

1. That's Amore (Dean Martin)
2. I'm In Love With A Guy (Lorry Raine)
3. C'est Si Bon (Stan Freberg)
4. Snow, Snow, Beautiful Snow (Monte Kelly)
5. Secret Love (Doris Day)
6. Palsy Walsy (George Siravo)
7. Sadie Thompson's Song (Ike Carpenter)
8. Y'All Come (Bing Crosby)
9. Stranger In Paradise (Tony Martin)
10. Memphis Blues (R. McKinley)



THE CASH BOX
Disk Jockeys'
REGIONAL RECORD REPORTS

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- Bud Shurian**
WARE—Ware, Mass.
1. Rags To Riches (Tony Bennett)
 2. Oh, My Papa (Eddie Fisher)
 3. Changing Partners (Bing Crosby)
 4. Stranger In Paradise (4 Aces)
 5. That's Amore (Dean Martin)
 6. Ricochet (Teresa Brewer)
 7. Istanbul (Four Lads)
 8. Ebb Tide (Frank Chacksfield)
 9. Many Times (Eddie Fisher)
 10. You, You, You (Ames Bros.)

- Lou Barile**
WKAL—Rome, N. Y.
1. Secret Love (Doris Day)
 2. Oh, My Papa (Eddie Fisher)
 3. Santa Baby (Eartha Kitt)
 4. Changing Partners (K. Starr)
 5. Heart Of My Heart (Cornell, Desmond, Dale)
 6. Stranger In Paradise (4 Aces)
 7. You Alone (Perry Como)
 8. Love Walked In (Hilltoppers)
 9. Ricochet (Teresa Brewer)
 10. To Be Alone (Hilltoppers)

- Johnny MacShane**
KMPC—Hollywood, Calif.
1. Stranger In Paradise (Bennett)
 2. Rags To Riches (Tony Bennett)
 3. Oh, My Papa (Eddie Fisher)
 4. Changing Partners (P. Page)
 5. Secret Love (Doris Day)
 6. That's Amore (Dean Martin)
 7. Ebb Tide (Frank Chacksfield)
 8. Ricochet (Teresa Brewer)
 9. Heart Of My Heart (4 Aces)
 10. Y'All Come (Bing Crosby)

- Charlie Welsh**
WSB—Atlanta, Ga.
1. Oh, My Papa (Eddie Fisher)
 2. Changing Partners (P. Page)
 3. Stranger In Paradise (4 Aces)
 4. Off Shore (Axel Stordahl)
 5. That's Amore (Dean Martin)
 6. I Can't Believe That You're In Love With Me (Ames Bros.)
 7. Many Times (Eddie Fisher)
 8. Granada (Monte Kelly)
 9. I See The Moon (Schumann)
 10. Love Walked In (Hilltoppers)

- Arty Kay**
WVLK—Lexington, Ky.
1. What It Was, Was Football (Deacon Andy Griffith)
 2. Changing Partners (P. Page)
 3. Rags To Riches (Tony Bennett)
 4. You, You, You (Ames Bros.)
 5. Ricochet (Teresa Brewer)
 6. Oh, My Papa (Eddie Fisher)
 7. Stranger In Paradise (4 Aces)
 8. A Dear John And Marsha Letter (Stan Freberg)
 9. To Be Alone (Hilltoppers)
 10. I Get So Lonely (4 Knights)

- Art Hellyer**
WMAQ—Chicago, Ill.
1. Oh, My Papa (Eddie Fisher)
 2. Woman (Johnny Desmond)
 3. That's Amore (Dean Martin)
 4. Heart Of My Heart (Cornell, Desmond, Dale)
 5. Don't Forget To Write (Valli)
 6. Ricochet (Teresa Brewer)
 7. I See The Moon (Schumann)
 8. Stranger In Paradise (Tony Martin)
 9. Until You Said Goodbye (Eddie Fisher)
 10. A Baby Cried (Lou Monte)

- Pat Chamburs**
WFLA—Tampa, Fla.
1. That's Amore (Dean Martin)
 2. Stranger In Paradise (Bennett)
 3. Oh, Mein Papa (Ray Anthony)
 4. Life Is Just A Bowl Of Cherries (Jaye P. Morgan)
 5. Heart Of My Heart (Cornell, Desmond, Dale)
 6. Soothe My Lonely Heart (Gordon MacRae)
 7. I Love Paris (Jerry Wald)
 8. Granada (Frankie Laine)
 9. I'd Give My Life (F. Laine)
 10. You're Nearer (Joni James)

- Roger Clark**
WNOR—Norfolk, Va.
1. Why Does It Have To Be Me (Tony Bennett)
 2. Changing Partners (P. Page)
 3. That's Amore (Dean Martin)
 4. Santa Baby (Eartha Kitt)
 5. Secret Love (Doris Day)
 6. My Hymn To Her (A. Wayne)
 7. Tipica Serenada (H. Jerome)
 8. Oh, Mein Papa (E. Calvert)
 9. South Of The Border (Sinatra)
 10. Oh, My Papa (Eddie Fisher)

- Jack McDermott**
WLYN—Lynn, Mass.
1. Oh, My Papa (Eddie Fisher)
 2. Stranger In Paradise (Bennett)
 3. Changing Partners (Kay Starr)
 4. A Baby Cried (Lou Monte)
 5. Robe Of Calvary (J. Froman)
 6. Till Me Two Are One (Georgie Shaw)
 7. Papa Piccolino (Nocturnes)
 8. You Alone (Perry Como)
 9. I'd Give My Life (F. Laine)
 10. Little Sheriff (Burt Mullaney)

- Eddie Gallagher**
WTOP—Washington, D. C.
1. Oh, My Papa (Eddie Fisher)
 2. Changing Partners (P. Page)
 3. Rags To Riches (Tony Bennett)
 4. Ricochet (Teresa Brewer)
 5. Stranger In Paradise (Bennett)
 6. Ebb Tide (Frank Chacksfield)
 7. That's Amore (Dean Martin)
 8. You, You, You (Ames Bros.)
 9. Heart Of My Heart (4 Aces)
 10. Vaya Con Dios (Paul & Ford)

- Ray Schreiner**
WRNL—Richmond, Va.
1. Oh, My Papa (Eddie Fisher)
 2. Istanbul (Joe Carr)
 3. Rags To Riches (Tony Bennett)
 4. Kissing Bridge (Fontane Sis.)
 5. Think (Dinah Shore)
 6. Stranger In Paradise (4 Aces)
 7. C-H-R-I-S-T-M-A-S (Rosemary Clooney)
 8. Santa Baby (Eartha Kitt)
 9. Changing Partners (P. Page)
 10. Silver Bells (Whiting & Wakely)

- Chuck Norman**
WIL—St. Louis, Mo.
1. Oh, My Papa (Eddie Fisher)
 2. Stranger In Paradise (Tony Bennett)
 3. Oh, Mein Papa (E. Calvert)
 4. Changing Partners (P. Page)
 5. Time Will Tell (Hilltoppers)
 6. C'est Si Bon (Stan Freberg)
 7. That's Amore (Dean Martin)
 8. Granada (Frankie Laine)
 9. You Alone (Perry Como)
 10. I Can't Believe That You're In Love With Me (Ames Bros.)

- Don Fusco**
WRUN—Utico, N. Y.
1. My Hymn To Her (A. Wayne)
 2. Rags To Riches (T. Bennett)
 3. A Baby Cried (Lou Monte)
 4. Woman (Johnny Desmond)
 5. Stranger In Paradise (Gordon MacRae)
 6. Changing Partners (P. Page)
 7. She Was Five And He Was Ten (Judy Valentine)
 8. In The Mission Of St. Augustine (Sammy Kaye)
 9. That's Amore (Dean Martin)
 10. You Alone (Perry Como)

- Tom Edwards**
WERE—Cleveland, Ohio
1. Oh, My Papa (Eddie Fisher)
 2. Stranger In Paradise (4 Aces)
 3. Stranger In Paradise (Tony Bennett)
 4. The Way I Feel (The Four Knights)
 5. Changing Partners (P. Page)
 6. Heart Of My Heart (Cornell, Desmond, Dale)
 7. Oh, Mein Papa (E. Calvert)
 8. Till Me Two Are One (George Shaw)
 9. She Was Five And He Was Ten (Judy Valentine)
 10. You Alone (Perry Como)

- Jack Gale**
WSRS—Cleveland, Ohio
1. Oh, My Papa (Eddie Fisher)
 2. Ricochet (Teresa Brewer)
 3. I'm In Love With A Guy (Lorry Raine)
 4. Ebb Tide (Vic Damone)
 5. That's Amore (Dean Martin)
 6. Stranger In Paradise (4 Aces)
 7. Off Shore (Leo Diamond)
 8. To Be Alone (Hilltoppers)
 9. Woman (Johnny Desmond)
 10. Rags To Riches (Tony Bennett)

- Joe Deane**
KQV—Pittsburgh, Pa.
1. Till We Two Are One (Georgie Shaw)
 2. Two Purple Shadows (J. Vale)
 3. The Creep (Three Suns)
 4. The Jones Boy (Mills Bros.)
 5. Oh, Mein Papa (E. Calvert)
 6. Stranger In Paradise (4 Aces)
 7. Stranger In Paradise (Bennett)
 8. Granada (Frankie Laine)
 9. You're On Trial (Don Cornell)
 10. Ebb Tide (Frank Chacksfield)

- Art Preston**
WSPR—Springfield, Mass.
1. Oh, Mein Papa (E. Calvert)
 2. Changing Partners (K. Starr)
 3. Theme From Vicki (Lowery)
 4. Stranger In Paradise (4 Aces)
 5. Heart Of My Heart (4 Aces)
 6. You Alone (Perry Como)
 7. Off Shore (Richard Hayman)
 8. Many Times (Eddie Fisher)
 9. Istanbul (Four Lads)
 10. You, You, You (Ames Bros.)

- Norman Hall**
WBWL & WBTO—Boonville, Ind.
1. Changing Partners (P. Page)
 2. Love Walked In (Hilltoppers)
 3. Bimbo (Eddy Howard)
 4. To Be Alone (Hilltoppers)
 5. Stranger In Paradise (4 Aces)
 6. Oh, My Papa (Eddie Fisher)
 7. Santa Baby (Eartha Kitt)
 8. Before It's Too Late (S. Gale)
 9. Mama's Gone Goodbye (Jimmy Palmer)
 10. Off Shore (Richard Hayman)

- Allan Black**
WPIT—Pittsburgh, Pa.
1. Two Purple Shadows (J. Vale)
 2. Stranger In Paradise (Bennett)
 3. Oh, My Papa (Eddie Fisher)
 4. Granada (Monte Kelly)
 5. Baby, Baby, Baby (T. Brewer)
 6. The Jones Boy (Mills Bros.)
 7. Secret Love (Doris Day)
 8. Strings Of My Heart (The Gaylords)
 9. Changing Partners (P. Page)
 10. Heart Of My Heart (Cornell, Desmond, Dale)

- Mort Nusbaum**
WHAM—Rochester, N. Y.
1. Oh, My Papa (Eddie Fisher)
 2. Just One More Chance (Three Suns)
 3. Ebb Tide (Vic Damone)
 4. That's Amore (Dean Martin)
 5. Heart Of My Heart (Cornell, Desmond, Dale)
 6. My Hymn To Her (A. Wayne)
 7. She Was Five And He Was Ten (Judy Valentine)
 8. Tipica Serenada (H. Jerome)
 9. Changing Partners (P. Page)
 10. Off Shore (Leo Diamond)

- Art Roberts**
KXLW—St. Louis, Mo.
1. Changing Partners (P. Page)
 2. Oh, Mein Papa (E. Calvert)
 3. Time Will Tell (Hilltoppers)
 4. Oh, My Papa (Eddie Fisher)
 5. Granada (Frankie Laine)
 6. Stranger In Paradise (Tony Bennett)
 7. Heart Of My Heart (Cornell, Desmond, Dale)
 8. Marie (Four Tunes)
 9. Pappa Piccolino (Art Lowry)
 10. Our Heartbreaking Waltz (Teresa Brewer)

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EDDIE FISHER NAT "KING" COLE
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Record Sales For Disk Industry Upped 12% In 1953, Manie Sacks Reports



MANIE SACKS

NEW YORK—The phonograph record industry, after closing out a year which saw sales soar an estimated 12 per cent, is looking ahead to a similar increase in 1954 that would push volume to a new high of more than \$250,000,000.

All levels of the record trade, according to Manie Sacks, vice president and general manager for RCA Victor Records, have benefited from the increased number of multiple-speed turntables in use, by the rapid acceptance of 45 rpm Extended Play recordings, and by the heightened interest in records generated by high fidelity sound.

Emphasizing that RCA Victor Records' sales in 1953 outpaced the industry's rise and registered a gain of more than 20 per cent over the preceding year, Sacks cited these achievements in the company's progress over the past 12 months:

1. A steady succession of "hits" in

the popular music field, including four releases ("Don't Let The Stars Get In Your Eyes," "I'm Walking Behind You," "You, You, You," and "Oh! My Pa-Pa") which topped the million mark in sales.

2. Outstanding special packages like the combining of a work of art with a book of art in the Toscanini conducted "The Pines and The Fountains of Rome" and the Glenn Miller Limited Edition album, which will rack up the unparalleled retail volume of \$2,500,000.

3. "Christmas-all-Summer" sales due to special merchandising programs and other long-range plans to insure dealer traffic during the trade's hitherto slow season.

Turning to the outlook for 1954, Sacks stressed that further advances in packaging can be expected to increase the trend toward "super market" merchandising of records. "The old library type of dealer operation is rapidly giving way to self-service selling," he said, adding:

"Development of the market for Extended Play recordings—which is running parallel to consumer demand for the new-speed turntables—has brought sales past the 12,000,000 mark since the EP's were introduced by RCA Victor 15 months ago."

Noting that high fidelity helped to create "a favorable record buying climate" during the final 90 days of last year, the RCA Victor executive said that "hi-fi will continue to rank as a sales catalyst for the industry because it means better sound and increased musical enjoyment for the public."

Looking ahead five years, Sacks believes that record sales will exceed \$300,000,000 annually. By 1960, he adds, the impact of a vastly increased teen-age population—expected to rise more than 50 per cent over 1950 due to the stepped-up birth rates of the World War II period—will represent a huge new market for records of all kinds.

THE CASH BOX The Nation's TOP 50 COMPILED BY JACK "ONE SPOT" TUNIS

Comprising 100 Selections	AT—Atlantic BA—Barbour BE—Bell BR—Brunswick BU—Bullit CA—Capitol CD—Cadence CH—Chess CK—Checker CO—Columbia	CR—Coral CY—Crysalette DA—Dana DE—Decca DO—Dot DU—Duke DY—Derby EP—Epic ES—Essex FE—Federal FI—Fiesta	4 Star—Four Star IM—Imperial IN—Intro JU—Jubilee KI—King LO—London MA—Mars MD—Mood ME—Mercury MG—MGM MO—Modern	PA—Parrot PC—Peacock Pro. PE—Peacock PR—Prestige RA—Rainbow RE—Regent RIH—Recorded In Hollywood SA—Savoy SIT—Sittin' In SP—Specialty	SW—Swingtime TE—Tempo TF—Tiffany TI—Tico TR—Trend TN—Tennessee UN—United VA—Valley VI—RCA Victor ZO—Zodiac
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Jan. 16		Jan. 9		Jan. 16		Jan. 9					
1—Oh, Mein Papa 151.8 120.7				5—Rags To Riches 78.2 88.5				11—Granada 18.2 14.6			
BE-1019 (45-1019)— J. CARROLL & L. CLARK Off Shore				BE—TONY RUSSO Many Times				★CO-40136 (4-40136)— FRANKIE LAINE I'd Give My Life			
CA-2678 (F-2678)— RAY ANTHONY O. Secret Love				★CO-40048 (4-40048)— TONY BENNETT Here Comes That Heartache Again				DE-28743 (9-28743)— BING CROSBY It Had To Be You			
CO-40134 (4-40134)—HARRY JAMES & PAUL WESTON Serenata				DE-28838 (9-28838)— GEORGIE SHAW Let Me Go, Devil				DE-28732 (9-28732)— OWEN BRADLEY The Breeze			
CR-61111 (9-61111)— R. WOT- TAWA & B. DeWILLE Oh, Mein Papa				KI-1280 (45-1280)— BILLY WARD AND DOMINOS Don't Thank Me				★ES-341 (45-341)— MONTY KELLY Snow, Snow Beautiful Snow			
DE-28964 (9-28964)— RUSS MORGAN Go Man Go Polka				6—Ricochet 69.0 64.2				TI-1302 (45-1302)— CLARK DENNIS My Love For You			
★ES-336 (45-336)— EDDIE CALVERT Mystery Street				CA-2543 (F-2543)— VICKI YOUNG Affair With A Stranger				VI-20-5588 (47-5588)— NORO MORALES Morocaibo			
FI-20-026— HUMBERTO MORALES Stranger In Paradise				★CR-61043 (9-61043)— TERESA BREWER Too Young To Tango				12—Eh, Cumpari 16.2 26.0			
LO-1403 (45-1403)—REG OWEN Off Shore				DE-28914 (9-28914)— GUY LOMBARDO O. Bridge Of Sighs				★CD-1232 (45-1232)— JULIUS LA ROSA Till They've All Gone Home			
LO-18181 (45-18181)— LYSS ASSIA				VI-20-5454 (47-5454)— PEE WEE KING O. Oh, Mis'rable Love				13—You, You, You 15.7 16.7			
ME-70283 (70283x45)— FRANKIE RULLO I Love Paris				VI-20-5436 (47-5436)— GOGI GRANT Everyone Knows I Love You				CO-40039 (4-40039)— KEN GRIFFIN No Other Love			
★VI-20-5552 (47-5552)— EDDIE FISHER Until You Said Goodbye				CA-2520 (F-2520)— JERRY SHARD Sing High, Sing Low				ME-70198 (70198 x 45)— JOHNNY HORTON JOHNNY HORTON			
VI-20-5568 (47-5568)— TITO RODRIGUEZ O. In The Still Of The Night				CO-40137 (4-40137)— LES ELGART Geronimo				★VI-20-5325 (47-5325)— AMES BROTHERS Once Upon A Time			
VI-20-5569 (47-5569)— JOHNNY VANDAL Wanna Dance				★CR-61076 (9-61076)— CORNELL, DESMOND, & DALE I Think I'll Fall In Love Today				VI-20-5386 (47-5386)— NORO MORALES O The Sheik Of Araby			
2—Stranger in Paradise 116.2 102.4				★DE-28927 (9-28927)— FOUR ACES Stranger In Paradise				14—Secret Love 13.2 17.9			
CA-2652 (F-2652)— GORDON MacRAE Never In A Million Years				ME-70262 (70262x45)— FRANKIE LAINE South Of The Border				CA-2678 (F-2678)— RAY ANTHONY O Oh Mein Papa			
★CO-40121 (4-40121)— TONY BENNETT Why Does It Have To Be Me				★CR-61069 (9-61069)— JOHNNY DESMOND By The River Seine				★CO-40108 (4-40108)— DORIS DAY The Deadwood Stage			
★DE-28927 (9-28927)— FOUR ACES The Gang That Sang "Heart Of My Heart"				DE-28985 (9-28985)— GUY LOMBARDO The Jones Boy				DE-28876 (9-28876)— GORDON JENKINS Theme From "Seven Dreams"			
FI-20-026— HUMBERTO MORALES Oh, Mein Papa				8—Woman 35.5 16.2				MG-11604 (K-11604)— TOMMY EDWARDS Thot's All			
KI-1304 (45-1304)— INK SPOTS Changing Partners				CO-40144 (9-40144)— J. FERRER & R. CLOONEY Man				VI-20-5512 (47-5512)— GOGI GRANT Ricochet			
ME-70269 (70269x45)— VIC DAMONE A Village In Peru				★CR-61075 (9-61075)— LAWRENCE WELK Beautiful Ohio				15—You Alone 12.1 33.5			
VI-20-5535 (47-5535)— TONY MARTIN I Love Paris				DE-28875 (9-28875)— CHARLIE APPLEWHITE I Love Paris				BE-1020 (45-1020)— MADDY RUSSELL Under Paris Skies			
VI-20-5505 (47-5505)— RALPH FLANAGAN O The Typewriter				DE-28975 (9-28975)— JERRY COLONNA The Velvet Glove				★VI-20-5447 (47-5447)— PERRY COMO Pa-Paya Mama			
VI-20-5551 (47-5551)— AL ROMERO Off Shore				DE-28977 (9-28977)— DAVE BALLARD Off Shore				16—The Jones Boy 11.6 18.5			
3—That's Amore 85.3 71.8				KI-1297 (45-1297)— THE INK SPOTS If You Should Soy Goodbye				CR-61102 (9-61102)— THREE DONS & GINNY Just Another Chance			
★CA-2589 (F-2589)— DEAN MARTIN You're The Right One				★LO-1358 (45-1358)— FRANK CHACKSFIELD O. Waltzing Bugle Boy				★DE-28945 (9-28945)— MILLS BROS. She Was Five And He Was Ten			
MG-11584 (K-11584)— BLUE BARRON Till We Love Again				ME-70177 (70177 x 45)— ROBERT MAXWELL Rose Marie				DE-28985 (9-28985)— GUY LOMBARDO Woman			
4—Changing Partners 79.2 77.0				ME-70126 (70126x45)— VIC DAMONE If I Could Make You Mine				ME-70268 (70268x45)— BOBBY WAYNE Snow, Snow Beautiful Snow			
BE-1017 (45-1017)— HELEN FORREST Lover Come Back To Me				10—Istanbul 19.2 11.1				17—To Be Alone 11.1 12.0			
CA-2657 (F-2657)— KAY STARR I'll Always Be In Love With You				CA-2665 (F-2665)— JOE FINGERS CARR Maple Leaf Rag				★DOT-15105 (45-15105)— THE HILLTOPPERS Love Walked In			
DE-28969 (9-28969)— BING CROSBY Y'All Come				★CO-40082 (4-40082)— FOUR LADS I Should Have Told You Long Ago				18—Vaya Con Dios 10.6 14.4			
KI-1304 (45-1304)— INK SPOTS Stranger In Paradise				VI-20-5522 (47-5522)— NORO MORALES Am I Blue				AT-15001 (45-15001)— WINGY MANONE Song From Moulin Rouge			
★ME-70260 (70260x45)— PATTI PAGE Where Did My Snow- man Go?											
VI-20-5515 (47-5515)— DINAH SHORE Think											
VI-20-5537 (47-5537)— PEE WEE KING Blambo											

Leroy Anderson's
Greatest and Latest
Sleigh Ride
The Typewriter
MILLS MUSIC, INC.

BEST SELLERS
102-TICO - TICO
Dorothy Collins
105-BIRD LIFE IN THE BRONX
Raymond Scott
100-MY HEART STOOD STILL
Dorothy Collins
Audiobox RECORDS
140 W. 57 St.
N. Y. C., N. Y.

Engaged

NEW YORK—Danny Kessler, head of A&R for Rhythm and Blues at RCA Victor, is shown with Lynn Shannon, left, to whom he was engaged last week and Shirley Cotler, Copa girl, who introduced Lynn to Danny.

Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

Records are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

The number underneath the title indicates the actual sale per 1000 records made or the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

* Indicates best selling record.

Comprising
100
Selections

- | | | |
|---|---------|--------|
| BE-1004 (45-1004)—
LARRY CLINTON O
P. S. I Love You | Jan. 16 | Jan. 9 |
| *CA-2486 (F-2486)—
LES PAUL & MARY FORD
Johnny | | |
| CA-2514 (F-2514)—
WES & MAR TUTTLE
I Wonder Where You
Are | | |
| CO-40098 (4-40098)—
LOS PANCHOS TRIO
Lo Dudo | | |
| CR-60991 (9-60991)—
JACK SMITH
Knothole | | |
| CY-654 (45-654)—BOB LONDON
My Adobe Hacienda | | |
| DE-28780 (9-28780)—
GUY LOMBARDO O.
With These Hands | | |
| ME-89047 (89047x45)—
ANITA DAY
Ain't This A Wonderful
Day | | |
| 19—I See The Moon
10.5 9.4 | | |
| *CO-40047 (4-40047)—
THE MARINERS
I Just Want You | | |
| DE-28900 (9-28900)—
DICK TODD
If I Never Get To
Heaven | | |
| VI-20-5478 (47-5478)—
VOICES OF W. SCHUMANN
All Alone | | |
| 20—The Creep
10.2 17.3 | | |
| BE-1022 (45-1022)—
LARRY CLINTON
The Creep | | |
| CA-2685 (F-2685)—
STAN KENTON
Tenderly | | |
| EP-9011 (4-9011)—LEE ROY
Midnight Festival | | |
| LO-1404 (45-1404)—TED HEATH
Slim Jim | | |
| ME-70281 (70281x45)—
RALPH MARGERIE
Love Theme | | |
| MG-11651 (K-11651)—
ART MOONEY
Flirtation Waltz | | |
| *VI-20-5553 (47-5553)—
THREE SUNS
Just One More Chance | | |
| VI-20-5575 (47-5575)—
AL ROMERO
Chivirica Rhythm | | |
| 21—The Strings Of
My Heart
10.0 2.7 | | |
| *ME-70258 (70258 x 45)—
GAYLORDS
Mama-Papa Palka | | |
| 22—Till Then
9.6 — | | |
| *DO-15132 (45-15132)—
HILLTOPPERS
I Found A Letter | | |
| 23—Off Shore
9.5 8.5 | | |
| *AM-1005 (45-1005)—
LEO DIAMOND
Easy Melody | | |
| AT-1013 (45-1013)—
BUDD JOHNSON
Don't Take Your Love
From Me | | |
| BE-1019 (45-1019)—
J. CARROLL & L. CLARK
Oh, Mein Papa | | |
| CA-2630 (F-2630)—
AXEL STORDAHL O
The Piccolino | | |
| CR-61084 (9-61084)—
MAT MATHEWS
Easy Melody | | |
| DE-28918 (9-28918)—
RUSS MORGAN O
Idle Gossip | | |
| DE-28977 (9-28977)—
DAVE BALLARD
Off Shore | | |
| KI-6483 (45-4683)—
EARL BOSTIC
Don't You Do It | | |
| LO-1403 (45-1403)—REG OWEN
Oh, Mein Papa | | |
| *ME-70252 (70252x45)—
RICHARD HAYMAN O
Joy's Theme | | |
| MG-11610 (K-11610)—
ART MOONEY O
Mogambo | | |
| VI-20-5551 (45-5551)—
AL ROMERC
Stranger In Paradise | | |

- | | | |
|--|---------|--------|
| 24—Tennessee
Wig Walk
9.2 — | Jan. 16 | Jan. 9 |
| CR-61055 (9-61055)—
JILL WHITNEY
That Old River Line | | |
| *DE-28846 (9-28846)—
RUSS MORGAN
On The Carousel | | |
| *KI-1237 (45-1237)—
BONNIE LOU
Hand-Me-Down Heart | | |
| 25—Bimbo
9.1 9.1 | | |
| *AB-148 (45-148)—JIM REEVES
Gypsy Heart | | |
| CA-2669 (F-2669)—ROD MORRIS
CO-21196 (4-21196)—
POSSUM & WOLVERTON
CO-21207 (4-21207)—
GENE AUTRY
Roly Poly | | |
| DE-28987 (9-28987)—
GRADY MARTIN
Mexicali Rose | | |
| *ME-70272 (70272x45)—
EDDY HOWARD
Ebenezer Scrooge | | |
| VI-20-5554 (47-5554)—
BRUCIE WEIL
Pappa Piccolino | | |
| VI-20-5537 (47-5537)—
PEE WEE KING
Changing Partners | | |
| 26—Boogie Woogie
Maxixe
8.6 5.7 | | |
| CR-61063 (9-61063)—
JACK RICHARDS
I've H-ard That Song
Before | | |
| VI-20-5530 (47-5530)—
AMES BROTHERS
I Can't Believe That
You're In Love With
Me | | |
| 27—C'est Si Bon
8.1 9.2 | | |
| *CA-2677 (F-2677)—
STAN FREBERG
A Dear John And
Marsha Letter | | |
| VI-20-5358 (47-5358)—
EARTHA KITT
African Lullaby | | |
| 28—Alone
7.6 — | | |
| *DO-15130 (45-15130)—
JIMMY SACCA
You're All That I
Need | | |
| 29—Love Walked In
7.5 15.0 | | |
| DO-15105 (45-15105)—
THE HILLTOPPERS
To Be Alone | | |
| 30—What It Was,
Was Football
7.1 — | | |
| *CA-2693 (F-2693)—
DEACON ANDY GRIFFITH
Part 2 | | |
| 31—Robe Of
Calvary
6.6 8.8 | | |
| CA-2639 (F-2639)—
JANE FROMAN
The Sound Of Love | | |
| *CO-40123 (4-40123)—
JILL COREY
Minneapolis | | |
| VI-20-5566 (47-5566)—
GEO. B. SHEA
I Found A Friend | | |
| 32—Many Times
6.0 9.8 | | |
| CO-40076 (4-40076)—
PERCY FAITH O
In Love | | |
| *VI-20-5453 (47-5453)—
EDDIE FISHER
Just Ta Be With You | | |
| 33—Marie
5.9 7.5 | | |
| CA-2452 (F-2452)—BEN LIGHT
You Made All My
DREAMS Come True | | |
| *JU-5128 (45-5128)—
THE FOUR TUNES | | |

- | | | |
|--|---------|--------|
| 34—Baubles,
Bangles, Beads
5.5 — | Jan. 16 | Jan. 9 |
| *CO-40127 (4-40127)—
LU ANN SIMMS
Fini | | |
| *DE-28890 (9-28890)—
PEGGY LEE
Love You So | | |
| 35—Bell Bottom
Blues
5.4 — | | |
| *CR-61066 (9-61066)—
TERESA BREWER
Our Heart Breaking
Waltz | | |
| 36—Sadie Thomp-
son's Song
5.1 — | | |
| AM-1006 (45-1006)—
LEO DIAMOND
On The Mall | | |
| CA-2661 (F-2661)—
AXEL STORDAHL
High Strung | | |
| DE-28894 (9-28894)—
IKE CARPENTER
Fantasy Staccato | | |
| *ME-70237 (70237 x 45)—
RICHARD HAYMAN
Drive In | | |
| VI-20-5570 (47-5570)—
DAMITA JO
Face To Face | | |
| 37—I Love Paris
5.0 11.0 | | |
| *CA-2479 (F-2479)—
LES BAXTER O.
Gigi | | |
| DE-28875 (9-28875)—
CHARLIE APPLEWHITE
Ebb Tide | | |
| ME-70274 (70274x45)—
GEORGIA GIBBS
Under Paris Skies | | |
| ME-70283 (70283x45)—
FRANKIE RULLO
Oh, Mein Papa | | |
| VI-20-5521 (47-5521)—
FRANKIE CARLE O.
Flame | | |
| VI-20-5535 (47-5535)—
TONY MARTIN
Stranger In Paradise | | |
| 38—Are You Look-
ing For A
Sweetheart
4.9 — | | |
| CR-61073 (9-61073)—
McGUIRE SISTERS
You'll Never Know
Till Monday | | |
| *DE-28904 (9-28904)—
KITTY KALLEN
A Little Lie | | |
| 39—Our Heart-
breaking Waltz
4.6 — | | |
| *CR-61066 (9-61066)—
TERESA BREWER
Bell Bottom Blues | | |
| 40—Till We Two
Are One
4.5 — | | |
| *DE-28937 (9-28937)—
GEORGIE SHAW
Honeycomb | | |
| ME-70293 (70293 x 45)—
EDDY HOWARD
Little Miss One | | |
| 41—Hey Joe!
4.0 1.7 | | |
| 42—In The Mission
Of St. Augustine
3.5 6.3 | | |
| 43—Don'cha Hear
Them Bells
3.0 2.8 | | |
| 44—Down By The
Riverside
2.5 6.7 | | |
| 45—Golden Violins
2.4 6.9 | | |
| 46—She Was Five
And He Was Ten
2.0 2.2 | | |
| 47—Ob!
1.9 3.4 | | |
| 48—South Of The
Border
1.5 2.5 | | |
| 49—I Can't Believe
That You're In
Love With Me
1.0 4.4 | | |
| 50—A Baby Cried
0.9 4.6 | | |

A HIT! A HIT! A HIT! A HIT!

Kitty Kallen



"ARE YOU
LOOKING
FOR A
SWEETHEART"

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Singing

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and
COMING UP IN THE TRADE
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—The Cash Box

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A Visit From The Rage



MIAMI—The Singing Rage, Miss Patti Page, visits with Miami's popular late nite disk jockey, Julian Silver. They are discussing Patti's hits on The Cash Box sales chart which is the sole program material for the dj's late nite show on W.M.L.E.

Tiffany Set To Record Newcomers

CHICAGO—Scheduled for recording sessions at Tiffany Records are Clark Dennis, Carl Ravazza, Kitty Crawford, Kay Davis and Pat Scot. Dennis is the only member of this group already recorded by Tiffany with "You And Your Smile" following strong after "Granada."

Meanwhile Guy Cherney, introduced by Tiffany, is pushing "Song of the Shirt" and "Don't Ever Say Goodbye" in his New York night club debut at La Vie En Rose. Booked to open with Pearl Bailey on Jan. 5, Cherney stepped in on the 3rd following Julius La Rosa and clicked big when Pearl's opening was postponed until Thursday following her pianist's injury. Cherney was saluted on George Jessel's TV "Comeback Story" and is booked for additional network TV during his stay.

Tiffany president Henry E. Doney announces the addition of two musical conductors to the firm's staff, Joseph Gallicchio of Chicago and Jacques Dallin Belasco of New York. Both have important roles in Tiffany's 1954 plans.

Gallicchio, musical director of NBC's Chicago and Central Division for the past 9 years, also has a varied background in popular music, having led several dance orchestras. He has made a brilliant mark in classical music since he first played violin with the Minneapolis Symphony Orchestra before coming to NBC in 1932 as staff conductor.

Conductor-composer-arranger Be-

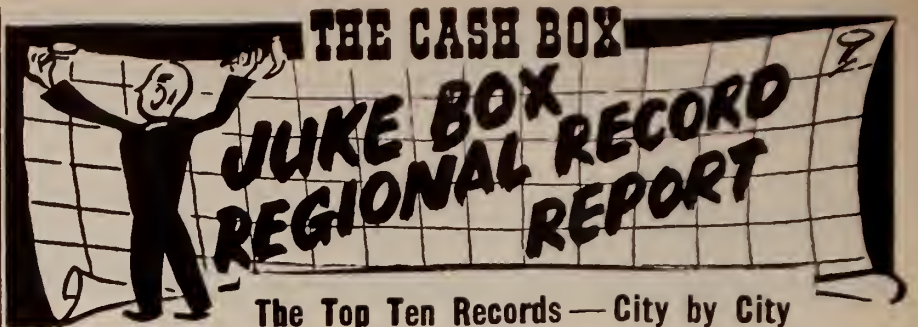
leasco too has wide experience in varied musical forms. Important in motion picture music internationally, he composed and orchestrated for 72 films in Paris before coming to the U.S. in 1938. Belasco is well known for his work with Theatre Guild of the Air, The Greatest Story Ever Told, Armstrong Circle TV Theatre, and his original music for the highly lauded series of movies on the art of Vermeer, Botticelli, Raphael, Degas, Renoir and Rembrandt. He also collaborated with such popular names as Tommy Dorsey, Sammy Kaye, and Vaughn Monroe, and composed "Pagin' Mr. Bach," a fugue-in-swing.

Coral Signs Johnny Parker

NEW YORK—Bob Thiele, A and R head of Coral Records has signed Johnny Parker to a record contract.

Parker has been the vocalist with Hugo Winterhalter on Victor for the past two years. Also prolific as a writer, he has to his credit, "I Wanna Love You," click tune which was recorded by Kay Starr, "Can't Seem To Laugh Anymore" and many others including "The Way I Feel," which is currently creating noise via the Capitol waxing of the Four Knights.

Parker will be managed by Mike Stewart who also handles the Four Lads. As yet no agency deal has been set.



The Top Ten Records — City by City

- | New York, N. Y. | Chicago, Ill. | Los Angeles, Calif. |
|--|--|--|
| 1. Oh, My Papa (Eddie Fisher) | 1. Oh, Mein Papa (Fisher-Calvert) | 1. Rags To Riches (Tony Bennett) |
| 2. Stranger In Paradise (Bennett) | 2. Stranger In Paradise (Tony Bennett-Tony Martin) | 2. Oh, My Papa (Eddie Fisher) |
| 3. Rags To Riches (Tony Bennett) | 3. That's Amore (Dean Martin) | 3. That's Amore (Dean Martin) |
| 4. That's Amore (Dean Martin) | 4. Changing Partners (P. Page) | 4. Changing Partners (P. Page) |
| 5. Ricochet (Teresa Brewer) | 5. Heart Of My Heart (Cornell, Desmond, Dale) | 5. Stranger In Paradise (Bennett) |
| 6. Ebb Tide (Frank Chacksfield) | 6. Woman (Johnny Desmond) | 6. Santa Baby (Eartha Kitt) |
| 7. You Alone (Perry Como) | 7. Rags To Riches (Tony Bennett) | 7. Ebb Tide (Frank Chacksfield) |
| 8. Changing Partners (P. Page) | 8. Secret Love (Doris Day) | 8. Ricochet (Teresa Brewer) |
| 9. Santa Baby (Eartha Kitt) | 9. Ricochet (Teresa Brewer) | 9. Eh, Cumpari (Julius La Rosa) |
| 10. Vaya Con Dios (Paul & Ford) | 10. I See The Moon (Mariners) | 10. Istanbul (Four Lads) |
| Seattle, Wash. | Detroit, Mich. | Philadelphia, Pa. |
| 1. That's Amore (Dean Martin) | 1. Oh, Mein Papa (Fisher-Calvert) | 1. Oh, My Papa (Eddie Fisher) |
| 2. Rags To Riches (Tony Bennett) | 2. Stranger In Paradise (4 Aces) | 2. Heart Of My Heart (4 Aces) |
| 3. Istanbul (Four Lads) | 3. Changing Partners (P. Page) | 3. Stranger In Paradise (Four Aces-Tony Bennett) |
| 4. Changing Partners (P. Page) | 4. That's Amore (Dean Martin) | 4. Changing Partners (P. Page) |
| 5. Ebb Tide (Frank Chacksfield) | 5. Rags To Riches (Tony Bennett) | 5. Rags To Riches (Tony Bennett) |
| 6. Stranger In Paradise (Four Aces) | 6. Ebb Tide (Frank Chacksfield) | 6. That's Amore (Dean Martin) |
| 7. Oh, My Papa (Eddie Fisher) | 7. Heart Of My Heart (Cornell, Desmond, Dale) | 7. Ebb Tide (Frank Chacksfield) |
| 8. Ricochet (Teresa Brewer) | 8. Marie (Four Tunes) | 8. The Jones Boy (Mills Bros.) |
| 9. C'est Si Bon (Stan Freberg) | 9. You Alone (Perry Como) | 9. Eh, Cumpari (Julius La Rosa) |
| 10. Eh, Cumpari (Julius La Rosa) | 10. Santa Baby (Eartha Kitt) | 10. Native Dancer (Rusty Draper) |
| Boston, Mass. | Cincinnati, Ohio | San Francisco, Calif. |
| 1. Oh, Mein Papa (Fisher-Calvert) | 1. Oh, My Papa (Eddie Fisher) | 1. Rags To Riches (Tony Bennett) |
| 2. That's Amore (Dean Martin) | 2. Changing Partners (P. Page) | 2. That's Amore (Dean Martin) |
| 3. Stranger In Paradise (Four Aces-Tony Bennett) | 3. Stranger In Paradise (Tony Bennett-Four Aces) | 3. Ebb Tide (Frank Chacksfield) |
| 4. Changing Partners (P. Page) | 4. Rags To Riches (Tony Bennett) | 4. Stranger In Paradise (Bennett) |
| 5. Rags To Riches (Tony Bennett) | 5. Ebb Tide (Frank Chacksfield) | 5. Oh, My Papa (Eddie Fisher) |
| 6. Ebb Tide (Frank Chacksfield) | 6. Ricochet (Teresa Brewer) | 6. Ricochet (Teresa Brewer) |
| 7. Eh, Cumpari (Julius La Rosa) | 7. That's Amore (Dean Martin) | 7. Ricochet (Teresa Brewer) |
| 8. You Alone (Perry Como) | 8. Heart Of My Heart (Four Aces) | 8. Many Times (Eddie Fisher) |
| 9. Santa Baby (Eartha Kitt) | 9. Many Times (Eddie Fisher) | 9. You, You, You (Ames Bros.) |
| 10. Ricochet (Teresa Brewer) | 10. You, You, You (Ames Bros.) | 10. Santa Baby (Eartha Kitt) |
| Pittsburgh, Pa. | Memphis, Tenn. | Washington, D. C. |
| 1. Oh, Mein Papa (Fisher-Calvert) | 1. Oh, My Papa (Eddie Fisher) | 1. Oh, My Papa (Eddie Fisher) |
| 2. Stranger In Paradise (Bennett) | 2. Changing Partners (P. Page) | 2. Rags To Riches (Tony Bennett) |
| 3. That's Amore (Dean Martin) | 3. Stranger In Paradise (Four Aces-Bennett-Martin) | 3. Changing Partners (P. Page) |
| 4. Changing Partners (P. Page) | 4. That's Amore (Dean Martin) | 4. Stranger In Paradise (Tony Bennett-Four Aces) |
| 5. Rags To Riches (Tony Bennett) | 5. Rags To Riches (Tony Bennett) | 5. That's Amore (Dean Martin) |
| 6. You Alone (Perry Como) | 6. Ebb Tide (Frank Chacksfield) | 6. Ricochet (Teresa Brewer) |
| 7. Ricochet (Teresa Brewer) | 7. You Alone (Perry Como) | 7. Ebb Tide (Frank Chacksfield) |
| 8. Istanbul (Four Lads) | 8. Ricochet (Teresa Brewer) | 8. Heart Of My Heart (4 Aces) |
| 9. Santa Baby (Eartha Kitt) | 9. Many Times (Eddie Fisher) | 9. Vaya Con Dios (Paul & Ford) |
| 10. To Be Alone (Perry Como) | 10. Istanbul (Four Lads) | 10. You Alone (Perry Como) |
| Denver, Colo. | New Orleans, La. | Shoals, Ind. |
| 1. Oh, My Papa (Eddie Fisher) | 1. Oh, My Papa (Eddie Fisher) | 1. Oh, Mein Papa (Fisher-Calvert) |
| 2. Rags To Riches (Tony Bennett) | 2. Stranger In Paradise (Tony Bennett-Four Aces) | 2. Rags To Riches (Tony Bennett) |
| 3. Changing Partners (P. Page) | 3. That's Amore (Dean Martin) | 3. That's Amore (Dean Martin) |
| 4. Ricochet (Teresa Brewer) | 4. Changing Partners (P. Page) | 4. Ricochet (Teresa Brewer) |
| 5. That's Amore (Dean Martin) | 5. Rags To Riches (Tony Bennett) | 5. Stranger In Paradise (4 Aces) |
| 6. Stranger In Paradise (Bennett) | 6. Ebb Tide (Frank Chacksfield) | 6. Changing Partners (P. Page) |
| 7. Ebb Tide (Frank Chacksfield) | 7. Ricochet (Teresa Brewer) | 7. Ebb Tide (Frank Chacksfield) |
| 8. Eh, Cumpari (Julius La Rosa) | 8. Many Times (Eddie Fisher) | 8. Many Times (Eddie Fisher) |
| 9. You, You, You (Ames Bros.) | 9. Istanbul (Four Lads) | 9. Istanbul (Four Lads) |
| 10. Many Times (Eddie Fisher) | 10. You, You, You (Ames Bros.) | 10. You, You, You (Ames Bros.) |
| Nashville, Tenn. | Richmond, Va. | Dallas, Tex. |
| 1. Rags To Riches (Tony Bennett) | 1. Oh, Mein Papa (Fisher-Calvert) | 1. Rags To Riches (Tony Bennett) |
| 2. Stranger In Paradise (Tony Bennett-Four Aces) | 2. Stranger In Paradise (Bennett) | 2. Oh, My Papa (Eddie Fisher) |
| 3. Oh, Mein Papa (Fisher-Calvert) | 3. Rags To Riches (Tony Bennett) | 3. Changing Partners (P. Page) |
| 4. Changing Partners (Page-Starr) | 4. Changing Partners (P. Page) | 4. Ricochet (Teresa Brewer) |
| 5. Ricochet (Teresa Brewer) | 5. That's Amore (Dean Martin) | 5. Stranger In Paradise (Bennett) |
| 6. That's Amore (Dean Martin) | 6. Ricochet (Teresa Brewer) | 6. That's Amore (Dean Martin) |
| 7. Ebb Tide (Frank Chacksfield) | 7. You Alone (Perry Como) | 7. Vaya Con Dios (Paul & Ford) |
| 8. Istanbul (Four Lads) | 8. Istanbul (Four Lads) | 8. Santa Baby (Eartha Kitt) |
| 9. Heart Of My Heart (4 Aces) | 9. My Happiness (The Mulcays) | 9. You, You, You (Ames Bros.) |
| 10. Many Times (Eddie Fisher) | 10. Ebb Tide (Frank Chacksfield) | 10. Istanbul (Four Lads) |
| St. Louis, Mo. | Atlanta, Ga. | Cleveland, Ohio |
| 1. Oh, Mein Papa (Fisher-Calvert) | 1. Rags To Riches (Tony Bennett) | 1. Oh, My Papa (Eddie Fisher) |
| 2. Changing Partners (P. Page) | 2. Oh, My Papa (Eddie Fisher) | 2. Stranger In Paradise (Four Aces-Tony Bennett) |
| 3. That's Amore (Dean Martin) | 3. Changing Partners (P. Page) | 3. Changing Partners (P. Page) |
| 4. Rags To Riches (Tony Bennett) | 4. Ricochet (Teresa Brewer) | 4. That's Amore (Dean Martin) |
| 5. Stranger In Paradise (Bennett-Martin) | 5. Stranger In Paradise (Bennett) | 5. Rags To Riches (Tony Bennett) |
| 6. Ebb Tide (Frank Chacksfield) | 6. Ebb Tide (Frank Chacksfield) | 6. Ebb Tide (Frank Chacksfield) |
| 7. Heart Of My Heart (4 Aces-Cornell, Desmond, Dale) | 7. Vaya Con Dios (Paul & Ford) | 7. Eh, Cumpari (Julius La Rosa) |
| 8. Marie (Four Tunes) | 8. You Alone (Perry Como) | 8. Heart Of My Heart (4 Aces) |
| 9. Woman (Johnny Desmond) | 9. Many Times (Eddie Fisher) | 9. You Alone (Perry Como) |
| 10. Santa Baby (Eartha Kitt) | 10. You, You, You (Ames Bros.) | 10. Santa Baby (Eartha Kitt) |

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THE CASH BOX

CANADIAN
CAPERS

TORONTO TOPICS:

Canucks continue to get breaks at the Casino Theatre and it is paying off for the Variety House as well as the performers, as the localites turn out to see them. Bruce Davis, a local boy has been held over for an extra week, appearing again this week on the Bill headlined by Columbia Record's Jimmy Boyd. The Bill is rounded out by another native act, The Canadaires, a fast climbing vocal quartet that seems to be headed for the top. . . . This week's headliner at the Colonial is "Sugar" Ray Robinson backed by the Earl "Fatha" Hines sextet, which is a good way to start the New Year. . . . CFRB's Wishart Campbell on a DJ tour of central Ontario, in advance of the release of Frosia Gregory's Gavotte platter of "Driftwood," which Wishart penned. . . . Cliff McKay's CBC folk-flavored Saturday Night TV show goes commercial, sponsored by Canadian Cannery. . . . RCA Victor's King Ganam will continue to be featured with his fine fiddle work. . . . Norman Campbell, CBC-TV Producer has a potential hit in his ballad, "It Happens" which has caught the fancy of some of the American A & R men. No pun intended but "It Happens" could happen. . . . Denny Vaughan back in town after a fast New York visit and again about the busiest musicmaker in these parts. . . . Arlie Duff's Starday platter of "Y'All Come" is now released in Canada on a Quality label and seems geared for a big share of the Canadian business on this tune which Arlie originally introduced. . . . Keray Regan and his brother Bob off to the west coast. They spent holidays visiting the local folk artists and DJ's and expect to be back in eastern Canada next Spring. . . . Cal Jackson Trio back by public demand at the Park Plaza Hotel. This quick re-booking will probably develop into another lengthy stand as Cal and the boys are solid draw at the Bloor Street bistro. This column is mighty pleased to see its prediction coming true as the Jackson (RCA Victor) platters catch on here and in the U.S. . . . Eddie Mehler and His Rustic Ramblers (Apex Records) again held over at the Bermuda. Eddie's current release "The Light In My Heart" clicking with the folk platter spinners. . . . Handsome Maestro Bill Isbister seems set for a Happy New Year. Rumors have it that his song "Let Me Be Your Darling" will soon be released on a major label in the U.S. and Canada. It's an infectious tune that could break wide open judging by the Canadian airings we've heard of it. . . .

MONTREAL MEMOS



TRUDY RICHARDS

Felix Knight currently at the Normandie Room of the Mount Royal Hotel. . . . Joni James at the Seville Theatre and drawing very good business supported by Gary Morton. . . . The Ritz Carlton Hotel may be establishing a new policy with the booking of Trudy Richards into the Ritz Cafe. She is the first recording artist to play this room which usually uses Continental artists. Her reviews have been very good and may encourage this location to use more label names. . . . The Magnatones, perennial favorites, are back in the Venus de Milo for an extended engagement. . . . Latin Quarter resumes its jazz policy and has booked in the Salt City Five, a Dixieland group, on their first post-holiday show. . . . George Taylor Maritime representative for Quality, MGM and Mercury records, in town seeing old friends prior to returning to Halifax. . . . Country music enthusiasts anxiously awaiting Carl Smith's

opening at the Seville Theatre January 21st. . . . The Hachey Bros. and Mary Lou starting their 14th week at the Monterey. With the way business is standing up, it looks like they may beat their own record at the location. On their last booking in this spot, they stayed for 23 weeks. . . . The Tune-Up Boys are due back from the U.S. and opening the Beaver Club, Monday, the 11th. . . . The AFM-AGVA hassle has the local club owners disturbed. If this develops into an all out fight, the club owners will have a difficult time maintaining the quality of their shows. According to the latest news, the AFM intends to boycott AGVA acts after January the 17th with the exception of acts playing any clubs where the band is on contract, in which case, the musicians may play for the acts until the termination of their contract.



DENNY VAUGHAN



CARL SMITH

RCA Victor Plans
Country Caravan

NEW YORK—A record company first has been announced this week by RCA Victor's country and western department. Plans have already been arranged to take top RCA Victor country and western artists on the road for a series of one-nighters. The tour will be unique in the fact that the admission price will be tied in with the sale of records.

Masterminding this "Country Caravan" will be veteran manager and booker, Col. Tom Parker, RCA Country and Western Sales Manager, Bob McCluskey and A & R head, Steve Scholes. The tour is scheduled to begin about the end of February or the early part of March. Contracts have been signed with Col. Parker, who incidentally, will do the booking.

Among the top stars set to appear on the initial show will be Eddy Arnold, Johnny and Jack, and Minnie Pearl.

Irv Katz To Join Record
Corp. of America

NEW YORK—Irv Katz will join Eli Oberstein of the Record Corporation of America, manufacturers of Royal, Allegro and Varsity records on January 15th. The three firms deal in classical and light orchestral merchandise sold at competitive prices in the low price LP field.

Katz joins the firm as sales manager.

For the past three and a half years, Katz has been sales manager of The Children's Record Guild and Young People's Records. Prior to that he was sales manager of Apollo Records for four and a half years.

GAC Signs Mozian Band

NEW YORK—Howard Sinnott, one-night booker of General Artists Corporation, has just announced the signing of Roger "King" Mozian and his orchestra to an exclusive contract. The band consists of 3 trumpets, 3 trombones, 5 saxes, piano, bass and drums and records on Clef Label. Besides playing the trumpet, Roger will offer varied dance routines with a young vocalist.

The band will not go out on the road until after Easter, and, in the meantime, his personal manager, Phil Rindone, together with GAC, will go all out on promoting the band. To date, Roger and Rindone have personally visited 900 disk jockeys in 55 cities and are planning to cover another 50 cities in the next two months. In addition they have sent out by direct mail, 41,000 brochures and pamphlets of various types to schools, colleges and ballroom promoters.

Scott Cuts 14 Sides

NEW YORK—Tony Scott, clarinetist, composed and arranger, cut 14 sides last week for Coral and Brunswick labels with his own instrumental quartet. He has also recorded several sides with a big band, scheduled for release on Brunswick label an January 20th.

Audivox Enters LP Line

NEW YORK—Audivox Records is entering the Long Play field with a 10" disk featuring Raymond Scott playing seven original compositions and one standard. This will be the first in a series of Long Play disks which are being prepared for future release.

Leonard Wolf, Audivox exec, reports a steady sale on the current Scott Quintet Extended Play record which includes "Bird Life In The Bronx," "A Street Corner In Paris," "Dedicatory Piece To The Crew And Passengers Of The First Experimental Rocket Express To The Moon" and "Song Of India."

As a result of the popularity of this EP, these four sides will be included in the new Long Playing release. The additional numbers which will make up the complete program are as follows: "Highland Swing" (orchestra), "Honest Injun" (orchestra), "Ectoplasm" (Quintet), and "Snake Woman" (Quintet). The package will sell for \$3.00.

"Highland Swing" coupled with "Honest Injun" featuring the Scott full orchestra will also be available as a single record release on both 78 and 45 rpm.

Diskeries Hop On
Easter Tune

NEW YORK—"Easter Mornin'," a potent entry in the 1954 Easter tune tourney, will be aimed simultaneously at three different markets. The tune has already been waxed by Rusty Draper for Mercury and by Gene Autry for Columbia. The Draper version will be released by Mercury on its pop, country and kiddie labels, and similar merchandising is likely for Autry's Columbia waxing.

The tune, which was clefted by Mary-Alice Ruffin and thrush June Winters, is unusual in that it embodies the religious spirit of Easter as well as the more popular kiddie and country elements.

"Easter Mornin'" is published by Bill Simon's Westbrook Publications firm. Other waxings are currently being set on both pop and kidisk labels.

A Newcomer's Dream

BOSTON—Here's a story about a record promotion that paid off in dream fashion for one artist:

Dean Parker, 23-year-old Manhattan-born singer, recorded "Farewell To Arms" on Jubilee label and went to Boston to try to start the platter through the disk jockeys.

After two weeks of intensive play, the recording caught the fancy of Roy Gill, owner of Totem Pole Ballroom, in Newton, Mass., who booked Dean for three nights as an added attraction to his house band, starting New Year's Eve.

Gill was so pleased with the reactions of the turnaway crowd of 3500, that he immediately arranged for Dean's return next Friday and Saturday (Jan. 8-9).

The attendant publicity attracted Ralph Snider, owner of Bradford Hotel, Boston, who booked the lad into the hotel's Carousel Room, opening Wednesday, Jan. 13, for two weeks.

This is Dean's first solo appearance since singing with the Robert Shaw Chorale, Fred Waring Glee Club, and more recently with the Mello-Larks.

For The Disk Jocks
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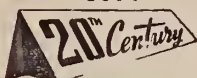
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b/w

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Peer International Honors Bob Gilmore

NEW YORK—Peer International Music Publishing will hold a dinner at the Hotel Astor in this city, on January 15 in honor of Bob Gilmore, manager of the country and western division of the pubbery. The dinner is a celebration for the twenty five years that Gilmore has been with the firm. Mr. and Mrs. Ralph Peer will fly in from California to attend the dinner.

Contractors Book Ward's Dominoes

DENVER, COLORADO—As a result of their successful opening at the Wolhurst Country Club in Denver, Billy Ward and his Dominoes quartet have been booked to appear at the Colorado Contractors Association convention also in Denver late this month.

Currently held over at the Wolhurst, Ward's group was heard by MGM talent scouts who've started negotiations with their manager, Rose Marks, for them to appear in a future musical comedy.

Sons Of Pioneers Join Coral Roster

NEW YORK—In a further move to strengthen the Coral label in the hill-billy and western fields, Bob Thiele announced the signing of the Sons of the Pioneers. Their first record date was held January 4th.

This now gives the Coral label a roster that includes, along with the Sons of the Pioneers, Jimmy Wakely, Tommy Sosebee, "Texas" Bill Strength and Tabby West.

Kaye's "Why" Becomes "Y"

NEW YORK—Title similiarity with current pop tunes has forced band-leader Sammy Kaye to switch titles on his latest published song. Originally titled "WHY", Kaye switched to the phonetic "Y". The waxing was released by Columbia Records last week.

Rose Bowl Kings



PASADENA, CALIF.—Bob Manning, (center) who performed at the Tournament of Roses parade the day of the Rose Bowl game, January 1, is shown chatting with General Dean and his wife. Dean was the guest of honor at the festival. Manning's latest Capitol release is "Venus Di Milo" b/w "You Made Me Love You".

Picking Up Music

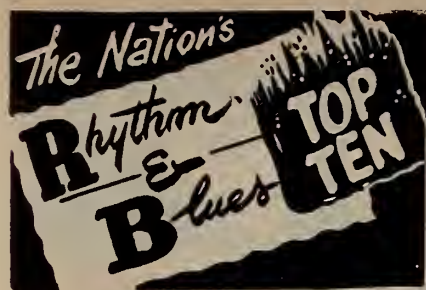


NEW HAVEN, CONN.—Bob E. Lloyd, zany dee jay at WAVZ, New Haven, claims he is "taking up" music. "And when I take it up, I ain't kidding," says Lloyd. The morning man who gave ski train news when the temperature hit 100 degrees, etc., claims "playing the instrument is easy. It's picking it up that takes practice."

Meeting Dates Of Music Operators' Associations

- Jan. 12—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- 12—Amusement Machine Assn. of Philadelphia, Inc.
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.
- 12—Western Massachusetts Music Guild, Ralph Ridgeway
Place: Ivy House, West Springfield, Mass.
- 12—California Music Guild
Place: Fresno Hotel, Fresno, Calif.
- 13—California Music Guild
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 13—New York State Operators' Guild
Place: Governor Clinton Hotel, Kingston, N. Y.
- 14—California Music Guild
Place: U. S. Grant Hotel, San Diego, Calif.
- 18—Amusement Machine Operators of Baltimore
Place: Mandell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.
- 18—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 21—Eastern Ohio Phonograph Operators' Assn.
Place: 1310 Market Street, Youngstown, Ohio (executive board).
- 25—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.
- 25—Dallas Music Operators' Assn.
Place: Big Pete's, 5001 Lover's Lane, Dallas, Tex.
- Feb. 1—California Music Guild
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 4—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General).
- 4—California Music Guild
Place: Sacramento Hotel, Sacramento, Calif.
- 4—Eastern Ohio Phonograph Operators' Assn.
Place: Tod Hotel, Youngstown, Ohio (General).

"It's What's in THE CASH BOX That Counts"



Capitol Fetes "King" Cole



Benson Hits Hot Sellers

CHICAGO—Al Benson, noted deejay of Station WGES, this city, and also headman of Parrot Records, was thrilled to learn from George and Ernie Leaner of United Record Distributors here, as well as from other of his distributors around the nation, that he has hit on two hot sellers in his newest Parrot releases.

These are, "Jan," parts one and two, by Paul Bascomb, and "Feel So Good" by the Five Thrills.

Benson stated, "We're on our way into the top spots on all charts with these two new releases.

"Sales here in Chicago passed the 7,000 mark the very first week," he continued, "and reorders which we have received from all over the country, where first orders were filled, convince us at Parrot Records that we have two hits that are riding for the No. 1 spots in all the charts."

Bob White And Bert Siegelson Upped At WMCA

NEW YORK—Bob White, formerly head record librarian of Station WMCA in New York, has been promoted to the Sales Department of WMCA. White has been with WMCA since 1939 with the exception of four years during the war when he served as a Captain in the air force.

Bert Siegelson, formerly assistant to Bob White, will succeed him as top man in the WMCA Record Library. Siegelson has been with WMCA for 18 months and formerly served in a similar capacity at WVNJ in Newark.

Seymour Announces Pop Poll Winners

DETROIT—Robin Seymour, popular WKMJ disk jockey, announced last week the results of his fifth annual popularity poll of recording artists.

His listeners voted Frankie Laine—Top Male Vocalist; Patti Page—Top Girl Vocalist; Four Aces—Top Vocal Combination; Ray Anthony—Top Band. As the New Star Of The Year, Detroit fans elected thrush Bunny Paul, who created a heap of noise in Detroit with her Dot record of "Magic Guitar."

Bunny Paul recently signed a contract with Essex Records and is scheduled to release her first platter for the diskery next week.

Dot Blues Disk Hits

BALTIMORE, MD.—Dot Records release "Darling Dear" by the Counts broke out in a big way in the Baltimore rhythm and blues outlets with 4000 records sold in one week and several thousand back ordered.

HOLLYWOOD—His 10 years under the domed label was the occasion of a recent party given for Nat "King" Cole (right) by Capitol Records. Chatting with Nat in Chasen's Restaurant, scene of the party, are (left to right) Alan W. Livingston, Capitol vice president in charge of artists and repertoire; Peter Potter, emcee of ABC-TV's popular "Juke Box Jury;" Glenn E. Wallich, president of Capitol who discovered Nat and signed him to the label, and Al Jarvis, veteran Los Angeles disk jockey (KFWB).

Larry Liggett
★
"PERDIDO MAMBO"
B/W
"THE FLOP"
CHESS 1558
CHESS RECORD CORP. 750 E. 49th ST. CHICAGO, ILL.

Little Walter
★
"YOU'RE SO FINE"
B/W
"LIGHTS OUT"
CHECKER 786
Checker RECORD CO. 750 E. 49th ST. CHICAGO, ILL.

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B/W
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"I'LL BE TRUE"
Faye Adams
Herald # 419
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Herald

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and
"|" The Velvets # 122
RED Robin
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Sonny Parker's
"SHE SETS MY SOUL ON FIRE"
B/W
"Disgusted Blues"
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MIRIAM SPIER
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- 1 I'LL BE TRUE
Faye Adams & Joe Morris
(Herald 419)
- 2 MONEY HONEY
Drifters
(Atlantic 1006)
- 3 RAGS TO RICHES
Dominoes
(King 1280)
- 4 HONEY HUSH
Joe Turner
(Atlantic 1001)
- 5 MARIE
Four Tunes
(Jubilee 5128)
- 6 I HAD A NOTION
Al Savage & Joe Morris
(Herald 417)
- 7 SOMETHING'S WRONG
Fats Domino
(Imperial 5262)
- 8 YOU'RE SO FINE
Little Walter
(Checker 786)
- 9 SAVING MY LOVE FOR YOU
Johnny Ace
(Duke 118)
- 10 I'M JUST YOUR FOOL
Ella and Buddy Johnson
(Mercury 70251)

NEW RELEASES

"CHOCOLATE SUNDAE" b/w "Greasy Feet" KID KINGS COMBO Excello 2025	"LONG AS JESUS LIVES" b/w "Joy In Beulahland" SWANEE QUINTET Nashboro 541
★ ★ ★ ★ "I'M YOUR COUNTRY MAN" b/w "Wasted Time" SHY GUY DOUGLAS Excello 2024	★ ★ ★ ★ "JESUS BROUGHT ME OVER" b/w "Jesus Paid It All" THE WALDO SINGERS Excello 2021

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VOCAL
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ATLANTIC 1014

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A NEW SMASH R&B

**"WHY DOES IT
HAVE TO BE ME?"**
by THE CHARMERS
CENTRAL # 1002
Getting Stronger

"OO-WEE MR. JEFF"
(Please Be Yourself)
by GEORGIA LANE & ORK.
CENTRAL # 1001

CENTRAL RECORDS
520 W. 50th (PL 7-3850) N. Y.

B. B. KING

"BLIND LOVE"
b/w
**"WHY DID YOU
LEAVE ME"**
RPM

HELP NOW! RESEARCH WILL WIN

Join THE MARCH OF DIMES
Jan 2-31

Stars Over Harlem

Dee-jay Jack Walker and lovely Georgia Carr started the new year's off in slam bang fashion by honoring the whole cast of the current Apollo Theatre revue which spotlights ex-champ Joe Louis, Leonard Reed, The Revalaires, The Asia Boys, Coles and Atkins, and the terrific new and exciting band of veteran bandmaster Lucky Millender, at last Monday's party night festivities, and some of the greatest names in the business were on hand to say hello to this stellar group of performers. Seen scattered about the jumping joint were record stars Joe Carroll, Billy Valentine, Betty de Quincey, Emmitt Davis, Johnny Hartman and swingsational pianist Beryl Booker whose exciting trio treks abroad comes next week for two solid packed months. The disk jockey department was well represented in the persons of Bill Cook, Hal "Doc" Wade, Leigh Kaaman and Phil Gordon. . . . Chanced to meet trombonist Henry Coker of the hard hitting Count Basie aggregation who are currently keeping things good and groovy at Birdland and learned that this wonderful group just cut eight sizzling sides for a new LP which we're due to hear pronto. . . . "Body and Soul b/w Yesterdays" with Sarah McLawler Trio featuring the soothing violin works of Richard Otto just great. . . . Working like a Trojan is Cosnat salesman Marty Goldstein with the new Orioles release "Robe Of Calvary b/w There's No One But You." . . . Harlem playing over and over again Georgia Carr's great Capitol record of "Softly," and it couldn't happen to a nicer person. . . . A pleasure it was indeed to chat with personable Essex record distributor Joe Cohen and to pick up a few new bits of record knowledge. . . . Bluenote Records Al Lyon hitting Harlem hard and heavy with a new easy to take LP. The first highlights the golden toned alto sax of sparkling newcomer Lou Donaldson, bright new trumpet star Clifford Brown, pianist Elmo Hope, drumming Joe Jones of Philly and the steady thud-thud of bassist Percy Heath. . . . Jubilee record lassie Edna McGriff (she Jack Walkers wailing little protege) just back from two nicer than nice weeks in Bermuda. . . . Sugar Boy's "I Don't Know What I'll Do b/w Overboard" is as welcome in the uptown area as Santa Claus. . . . Capitol salesman Joe Maimone and Tony Cassero seen plugging away like mad at the jocks with Frank Sinatra's melting new album entitled "Songs For Young Lovers," Jackie Gleason's "Tawney" and Nat (he's the king of Cole's) very touching reading of "Why b/w Answer Me My Love." . . . Catching on and spreading like a wild fire in the autumn season is disk-jockey-writer Joel Turnero's Sunday's sessions over at WNJR, which each week guests one of the big names in the business. . . . Into the Apollo comes music master Joe Morris, Cash Box poll winner Faye Adams, Al "I Had A Notion" Savage, Mr. Stringbean and the whole Herald record crew. . . . Irv Marcus, just thought you'd like to know that Joe Grippo has flooded the Harlem juke boxes with Johnny Ace's "Saving My Love For You." . . . Spied Chuck Willis baggage and all, racing like a tornado on the loose to catch the next train leaving for Chicago and vicinity. . . . Harlem just adores Mary Ann McCall's crazee vocal stylings on "Detour Ahead" and "I've Got The World On A String."

THE CASH BOX

in NEW YORK CITY in CHICAGO in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading, Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

- | | | |
|--|--|---|
| 1 I'LL BE TRUE
Faye Adams & Joe Morris
(Herald 419) | MARIE
Four Tunes
(Jubilee 5128) | OOH LAWDY MY BABY
Tommy Ridgley
(Atlantic 1009) |
| 2 MARIE
Four Tunes
(Jubilee 5128) | MONEY HONEY
Drifters
(Atlantic 1006) | OKE SHE MOKE
SHE POP
Joe Turner
(Atlantic 1016) |
| 3 MONEY HONEY
Drifters
(Atlantic 1006) | RAGS TO RICHES
Dominoes
(King 1280) | I'LL BE TRUE
Faye Adams & Joe Morris
(Herald 419) |
| 4 I'M JUST YOUR FOOL
Ella & Buddy Johnson
(Mercury 70251) | HONEY HUSH
Joe Turner
(Atlantic 1001) | THE THINGS THAT
I USED TO DO
Guitar Slim
(Specialty 482) |
| 5 SUNDAY KIND
OF LOVE
Harp-Tones
(Bruce 101) | I HAD A NOTION
Al Savage & Joe Morris
(Herald 417) | BLOOD STAINS
ON THE WALL
Honey Boyd
(Specialty 476) |
| 6 GOLDEN TEARDROPS
Flamingos
(Chance 1145) | I'LL BE TRUE
Faye Adams & Joe Morris
(Herald 419) | MONEY HONEY
Drifters
(Atlantic 1006) |
| 7 RAGS TO RICHES
Dominoes
(King 1280) | MAD LOVE
Muddy Waters
(Chess 1550) | TV MAMA
Joe Turner
(Atlantic 1016) |
| 8 EL BAION
Joe Loco
(Tico 208) | DRUNK
Jimmy Liggins
(Specialty 470) | SOMETHING'S WRONG
Fats Domino
(Imperial 5262) |
| 9 I
Velvets
(Red Robin 122) | BANANA SPLIT
Kid King's Combo
(Excella 2009) | I HAD A NOTION
Al Savage & Joe Morris
(Herald 417) |
| 10 SOUL ON FIRE
Lavern Baker
(Atlantic 1004) | YOU'RE SO FINE
Little Walter
(Checker 786) | RAGS TO RICHES
Dominoes
(King 1280) |

in SAN FRANCISCO in NEWARK in MEMPHIS

- | | | |
|---|--|---|
| 1 I'LL BE TRUE
Faye Adams & Joe Morris
(Herald 419) | I'LL BE TRUE
Faye Adams & Joe Morris
(Herald 419) | WELL, I DONE GOT
OVER IT
Guitar Slim
(Specialty 482) |
| 2 MONEY HONEY
Drifters
(Atlantic 1006) | MONEY HONEY
Drifters
(Atlantic 1006) | BLOODSTAINS
ON THE WALL
Honey Boyd
(Specialty 476) |
| 3 HONEY HUSH
Joe Turner
(Atlantic 1001) | MY COUNTRY MAN
Big Maybelle
(Okeh 7009) | MONEY HONEY
Drifters
(Atlantic 1006) |
| 4 I HAD A NOTION
Al Savage & Joe Morris
(Herald 417) | YOU'RE SO FINE
Little Walter
(Checker 786) | GOING DOWN
TO BIG MARY'S
Helen Thompson
(States 126) |
| 5 RAGS TO RICHES
Dominoes
(King 1280) | SAVING MY LOVE
FOR YOU
Johnny Ace
(Duke 118) | LOVE MY BABY
Little Junior
(Sun 192) |
| 6 BLUES WITH A
FEELING
Little Walter
(Checker 780) | SUNDAY KIND
OF LOVE
Harp-Tones
(Bruce 101) | HONEY HUSH
Joe Turner
(Atlantic 1001) |
| 7 SOMETHING'S
WRONG
Fats Domino
(Imperial 5262) | THE THINGS THAT
I USED TO DO
Guitar Slim
(Specialty 482) | DRUNK
Jimmy Liggins
(Specialty 470) |
| 8 DON'T LEAVE ME
THIS WAY
Fats Domino
(Imperial 5262) | ONE SCOTCH, ONE
BOURBON, ONE BEER
Amos Milburn
(Aladdin 3197) | MAD LOVE
Muddy Waters
(Chess 1550) |
| 9 YOU'RE SO FINE
Little Walter
(Checker 786) | HONEY HUSH
Joe Turner
(Atlantic 1001) | SAVING MY LOVE
FOR YOU
Johnny Ace
(Duke 118) |
| 10 BLIND LOVE
B. B. King
(RPM 395) | SOMETHING'S
WRONG
Fats Domino
(Imperial 5262) | RAGS TO RICHES
Dominoes
(King 1280) |

THE CASH BOX

in
PHILADELPHIA

in
LOS ANGELES

in
ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1 **EL BAION**
Joe Loco
(Tico 208)
- 2 **I'LL BE TRUE**
Faye Adams & Joe Morris
(Herald 419)
- 3 **MARIE**
Four Tunes
(Jubilee 5128)
- 4 **I'M JUST YOUR FOOL**
Ella & Buddy Johnson
(Mercury 70251)
- 5 **SAVING MY LOVE FOR YOU**
Johnny Ace
(Duke 118)
- 6 **PING PONG**
Tiny Bradshaw
(King 4687)
- 7 **RAGS TO RICHES**
Dominoes
(King 1280)
- 8 **SUNDAY KIND OF LOVE**
B. Hall & Kings (Jax 320)
Harp-Tanes (Bruce 101)
- 9 **LOLLY POP**
Oscar McLollie
(Modern 920)
- 10 **EBB TIDE**
Ink Spots
(King 1297)

- HONEY HUSH**
Joe Turner
(Atlantic 1001)
- MARIE**
Four Tunes
(Jubilee 5128)
- MONEY HONEY**
Drifters
(Atlantic 1006)
- RAGS TO RICHES**
Dominoes
(King 1280)
- I HAD A NOTION**
Al Savage & Joe Morris
(Herald 417)
- EVERY NIGHT IN THE WEEK**
Christine Kittrell
(Republic 7055)
- BLUES WITH A FEELING**
Little Walter
(Checker 780)
- I'LL BE TRUE**
Faye Adams & Joe Morris
(Herald 419)
- GEE**
The Crows
(Rama 5)
- THE THINGS THAT I USED TO DO**
Guitar Slim
(Specialty 482)

- MONEY HONEY**
Drifters
(Atlantic 1006)
- HONEY HUSH**
Joe Turner
(Atlantic 1001)
- I'LL BE TRUE**
Faye Adams & Joe Morris
(Herald 419)
- RAGS TO RICHES**
Dominoes
(King 1280)
- I'M JUST YOUR FOOL**
Ella & Buddy Johnson
(Mercury 70251)
- YOU'RE SO FINE**
Little Walter
(Checker 786)
- MARIE**
Four Tunes
(Jubilee 5128)
- TV MAMA**
Joe Turner
(Atlantic 1016)
- I HAD A NOTION**
Al Savage & Joe Morris
(Herald 417)
- SAVING MY LOVE FOR YOU**
Johnny Ace
(Duke 118)

in
DALLAS

in
NASHVILLE

in
RICHMOND

- 1 **THE THINGS THAT I USED TO DO**
Guitar Slim
(Specialty 482)
- 2 **I'LL BE TRUE**
Faye Adams & Joe Morris
(Herald 419)
- 3 **BLIND LOVE**
B. B. King
(RPM 395)
- 4 **I WANT TO THANK YOU**
The "5" Royales
(Apollo 449)
- 5 **EVERY NIGHT IN THE WEEK**
Christine Kittrell
(Republic 7055)
- 6 **TV MAMA**
Joe Turner
(Atlantic 1016)
- 7 **YOU'RE SO FINE**
Little Walter
(Checker 786)
- 8 **I WANT YOU TO BE MY BABY**
Louis Jordan
(Decca 28883)
- 9 **MAD LOVE**
Muddy Waters
(Chess 1550)
- 10 **RAGS TO RICHES**
Dominoes
(King 1280)

- MONEY HONEY**
Drifters
(Atlantic 1006)
- I HAD A NOTION**
Al Savage & Joe Morris
(Herald 417)
- HONEY HUSH**
Joe Turner
(Atlantic 1001)
- I'LL BE TRUE**
Faye Adams & Joe Morris
(Herald 419)
- EVERY NIGHT IN THE WEEK**
Christine Kittrell
(Republic 7055)
- RAGS TO RICHES**
Dominoes
(King 1280)
- YOU'RE SO FINE**
Little Walter
(Checker 786)
- MY COUNTRY MAN**
Big Maybelle
(Okeh 7009)
- SOMETHING'S WRONG**
Fats Domino
(Imperial 623)
- DRUNK**
Jimmy Liggins
(Specialty 470)

- I'LL BE TRUE**
Faye Adams & Joe Morris
(Herald 419)
- RAGS TO RICHES**
Dominoes
(King 1280)
- MARIE**
Four Tunes
(Jubilee 5128)
- I HAD A NOTION**
Al Savage & Joe Morris
(Herald 417)
- MONEY HONEY**
Drifters
(Atlantic 1006)
- ROSE MARY**
Fats Domino
(Imperial 5251)
- GOLDEN TEARDROPS**
Flamingos
(Chance 1145)
- HONEY HUSH**
Joe Turner
(Atlantic 1001)
- YOU'RE SO FINE**
Little Walter
(Checker 786)
- SAVING MY LOVE FOR YOU**
Johnny Ace
(Duke 118)

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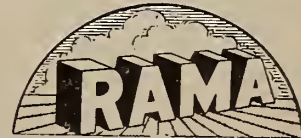
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RHYTHM 'N BLUES THE CASH BOX REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓒ VERY GOOD	ⓒ MEDIOCRE

BILL DAVIS TRIO
(Okeh 7013)

ⓐ "INDIAN SUMMER" (3:03) [Harms ASCAP—Herbert] Bill Davis puts the Herbert classic on wax via his jazz organing and comes up with an ear pleasing deck.

ⓐ "THEME FROM THE JOE LOUIS STORY" (3:00) [Harman ASCAP—Bassman] A beautiful treatment of the melodic fic theme music.

SPIRIT OF MEMPHIS
(Peacock 1717)

ⓐ "SINCE JESUS CAME INTO MY HEART" (2:38) [P.D.] The Spirit of Memphis waxes an exciting P.D. religious item in spirited fashion. A potent gospel side.

ⓐ "I WILL TRUST IN THE LORD" (2:46) [P.D.] The Spirit of Memphis, lead by Little Ax, blend strongly on a slow religious tune.

THE STAPLE SINGERS
(United 165)

ⓐ "IT RAINED CHILDREN" (2:55) [Pamlee BMI—Staple] The Staple Singers etch a middle beat gospel item rhythmically and smoothly.

ⓐ "WON'T YOU SIT DOWN" (2:35) [Pamlee BMI—Staple] The reverse deck is projected in a slow wailing chant.

ROY BROWN
(King 4684)

ⓐ "LETTER FROM HOME" (2:25) [Lonat BMI—Roy Brown] Roy Brown sings a middle beat blues in shouty fashion as he humorously describes the contents of a letter from his wife.

ⓐ "MIDNIGHT LOVER MAN" (2:34) [Lonat BMI—Roy Brown] Roy Brown does a solid job on a routine riff with the moderate tempo.

LOUISE WILLIAMS
(Apollo 451)

ⓑ "THE TALKETEST MAN IN TOWN" (2:50) [Bess BMI—Williams, Smith] Newcomer to Apollo shows loads of talent as she sings the infectious blues berating her man for his talky tongue. Solid sax solo in the break lends much to the deck. Gal is cute and squishy.

ⓑ "DON'T FOOL ME DADDY" (2:10) [Bess BMI—Williams, Smith] Miss Williams belts a middle tempo rhythmic jump in potent manner. An ok deck.

DON HILL
(RCA Victor 20-5561)

ⓐ "OH! MY PA-PA" (2:33) [Shapiro Bernstein ASCAP—Turner, Parsons, Burkhard] Don Hill comes up with an alto sax reading of the current pop trumpet hit.

ⓐ "DINO" (2:32) [Mobile Music BMI—Don Hill] Don Hill rides a quick beat in wild fashion. The Hill sax is given strong support by the Gene Gilbeaux Quartet.

THE CASH BOX

★ AWARD O' THE WEEK ★

"ROBE OF CALVARY" (2:30)

[Hill & Range BMI—Toomey, White, St. Clair, Rivers]

"THERE'S NO ONE BUT YOU" (2:58)

[Shapiro Bernstein ASCAP—Evans, Austin, Croom, Johnson]

THE ORIOLES
(Jubilee 5134)



THE ORIOLES

● The Orioles, riding high on their successive successes, "Crying

In The Chapel" and the two sider, "Mission of St. Augustine" and "Write And Tell Me Why" come up with another in the religious field, "Robe Of Calvary". The beautiful blend of voices has carried the boys into the pop field in each of the earlier releases and it is a very strong possibility that "Calvary" will also find a very strong acceptance popwise. The under lid, "There's No One But You", is a slow ballad beautifully and tenderly reacted by The Orioles. It is a strong deck in itself and could provide operators and retail outlets with a two sided seller.

SONNY TERRY
(RCA Victor 20-5577)

ⓑ "SONNY IS DRINKING" (2:30) [Barnhill Music BMI—Terry, Kirkland] Sonny Terry pitches another drinking entry. Terry handles the rhythmic slow blues in ok style. He pleads with his gal to let him lie down. He's had a hard day of drinking.

ⓐ "I'M GONNA ROCK YOUR WIG" (2:40) [Berkshire BMI—Terry, Kirkland] Terry sings a slow blues on the reverse deck with a familiar theme. He begs his gal not to leave him all alone.

LIGHTNIN' HOPKINS
(Jox 318)

ⓐ "ORGAN BLUES" (2:41) [Congress BMI—M. Shad] The Lightnin' Hopkins guitar is omitted on this deck as the southern blues chanter finds his accompaniment on the organ. Shouter handles the vocal chores well.

ⓐ "AUTOMOBILE BLUES" (2:41) [Congress BMI—M. Shad] Hopkins is in his familiar adornment again as his familiar guitar sets up the typical Hopkins feel.

THE CASH BOX

Rhythm 'N Blues SLEEPER OF THE WEEK

"SOMEBODY'S LYIN'" (2:41)

[Wyche-MacRae-Wheeler]

"I'M GONNA STOP" (2:42)

[Wyche, Kelly, Watts]

GLADYS "GLAD RAGS" PATRICK
(Central 1003)

● Central's second rhythm and blues release introduces young Gladys "Glad Rags" Patrick and the gal looks like a comer. Her treatment of "Somebody's Lyin'", a slow soulful bluesy item, is filled with heart, emotion and potent vocalizing. Miss "Glad Rags" tells her man somebody's lying about her and if he prefers to believe

the stories he had better not come around anymore. The flip, "I'm Gonna Stop", is a quick beat item with lots of drive and the chantriss belts in enthusiastic manner with a touch of cuteness. Two powerful decks with an edge to "Somebody's Lyin'". This tune is terrific material for gals of the Kay Starr-Sunny Gale school.

MARIE KNIGHT
(Decco 48308)

ⓑ "CALVARY" (2:35) [Taps BMI] Marie Knight lends her full and captivating voice to a stirring middle tempo religious item. A good deck.

ⓐ "GOD SPOKE TO ME" (3:00) [Taps BMI] Another religious plate performed in top flight fashion by the gospel singer. Slow tune is inspiringly done.

PAUL BASCOMB
(Parrot 792)

ⓑ+ "JAN" Part One (2:41) [N. Simons] The Paul Bascomb aggregation etches a fascinating slow mambo instrumental. Tempo and tune are excitingly put down on wax by the smooth instrumental team and the plate is powerful enough to kick up a load of action.

ⓑ+ "JAN" Part Two—Same comments.

SWANEE QUINTET
(Noshboro 541)

ⓐ+ "LONG AS JESUS LIVES" (2:50) The Swanee Quintet collaborates on a rhythmic quick beat gospel tune and comes up with a powerful religious item.

ⓐ+ "JOY IN BEULAHLAND" (2:59) The Swanee's perform a similar number in similar fashion.

THE WALDO SINGERS
(Excello 2021)

ⓐ+ "JESUS PAID IT ALL" (2:39) The Waldo Singers chant a slow religious item in tender and appealing fashion for about one half of the disk. It then picks up tempo and moves along excitingly.

ⓐ "JESUS BROUGHT ME OVER" (2:27) The Waldos perform potently on the flip deck as they etch a fast beat spiritual.

FLUFFY HUNTER
(Federal 12161)

ⓑ "CLIMB THE WALL" (2:20) [Armo BMI—Canady, Bass] Strong voiced Fluffy Hunter sings out a rhythmic love tune. A potent piece of wax.

ⓑ+ "TO SAY I LOVE YOU" (3:00) [Armo BMI—Canady, Ervin] Singing with the aid of an echo chamber, Fluffy performs a melodic ballad with loads of feeling and tenderness. Chantriss advises lovers on the technique of romance.

ROY ELDRIDGE
(Down 50)

ⓑ+ "AIN'T NO FLIES ON ME" (3:10) [Roy Eldridge] Roy Eldridge and Anita Love team up on a cute chuckley ditty that is a cross between progressive and rhythm and blues. Roy's warbling of the Louis Jordan-Louis Armstrong school and is rather rambunctious while Anita Love lends enchanting sex. A powerful first for the new R & B diskery.

ⓑ "SOMEONE TO WATCH OVER ME" (2:59) [Gershwin] Roy Eldridge gives the Gershwin oldie a strong reading via his talented trumpet.

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

With the holiday season out of the way things returned to normal this week. Almost without fail, every manufacturer and distrib we spoke to was elated with the sudden upsurge of business and were most optimistic with regards to a "great" 1954. . . . Herald Record's three great artists, Faye Adams, Joe Morris and Al Savage in town where they opened at the Apollo on Friday of last week. Al Silver and Jack Angel took advantage of their



JOE MORRIS

presence in New York and cut what they call "absolutely terrific follow ups to their current hits." Says Al, "The Joe Morris instrumentals should stand the trade on its collective ear." Al also announced the signing of Kitty Noble, the gal with the "different voice." He plans to fly South on January 18 for a two week visit with the jocks and distrib. Right now Silver is busy planning some jazz L.P.'s and is dickering for masters. . . . Lee Magid, Central Records, getting a great deejay and distrib reaction to his Gladys "Glad Rags" Patrick release. Opinion is split as to which side is the big one, with Lee backing the majority and picking the jump "I'm Gonna Stop." We string along with Gladys, who casts her vote for "Somebody's Lyin'." A tip to pop artists like Kay Starr and Sonny Gale. "Somebody's Lyin'" is tailor made for you. . . . Young Barbara Joy, who visited The Cash

Box office recently in search of advice, made off with first prize at the last Apollo Wednesday Night Amateur Hour. Several R & B diskeries interested in the thrush. . . . George Goldner, Tico and Rama Records, still chasing the sun in Miami, Fla. (First indication we've had that the sun shines at 2 a.m. in Florida). Looks like "The Baion" will become the biggest seller yet racked up by Tico-Rama. The disk is selling in orders of thousands, and according to Johnny Halonka of Alpha Sales, New York, it should go to number one in the city before it finishes its run. Johnny also advises that a must for any Polka location is the Stella record "The Farmer's Daughter Polka" and "The Polka Hop." . . . Nashboro has a religious winner in "Sit Down Servant" by the Swanees. . . . Sid Prosen, Village Music, returned from a trip to Boston and tells us "Gee" by the Crows on Rama is bustin' up the staid city in little pieces. . . . Savoy Records getting strong re-orders from distrib on "Little Daddy" by Big Bertha. Herman Lubinsky, prexy, advises he has signed two sensational spiritual groups, The Banks Bros. and The Heavenly Lights. Freddie Mendelsohn, who recently joined Lubinsky's Regent label and kiddie disk department, left for an extended trip through the South to visit distributors and search out talent. . . . The Gale Agency announced the signing of Gladys "Glad Rags" Patrick and her first booking may be in the Flame Club, Detroit. . . . Atlantic Records comes up with a "sleeper" in the Choker Campbell "Last Call For Whiskey." Orders are coming in in extravagant figures and the item could develop into a national biggie. The waxery also states that while all their current best sellers showed a strong rise, "Honey Hush" staged a sensational upsurge and orders reached the proportions set by Joe Turner's smash when it was at its peak. . . . Apollo Records releases a new "5" Royales etching "I Do" and it looks like money in the bank. . . . Monte Bruce, Bruce Records, calls his new group, Don Gardner and the Sonotones, the boys who will produce his next hit. . . . Duke Records recently signed Lester Williams, formerly of Specialty Records, to a long term recording contract. Lester is widely known for his hit recording of his original tune, "Wintertime Blues." Robey stars, Willie Mae Thornton and Johnny Ace, backed by the C. C. Pinkston band, move over to Alabama and Georgia where they will play one niters throughout January. . . . Al Benson, Parrot Records bossman, recently in New York plugging his latest releases, has a terrific instrumental in "Jan" by Paul Bascomb. Tune could break out and become a big money maker.



DON GARDNER
SONOTONES

CHICAGO:

Quite a party that Alan "Moondog" Freed hosted in Cleveland over the weekend for personnel of Stations WJW and WXEL-TV. Art Sheridan as well as Len and Phil Chess represented Chicago. Among other guests were Decca's Georgie Shaw, Cleveland deejay Bill Randall, Leo Mintz and Nat Kulkan of Ohio Record Sales, and oh-so-many others. . . . Sarah Vaughan currently at the Chicago Thitter and singing for audiences as only Sarah can. . . . The other day, Al Benson mentioned on a couple of his broadcasts that on Tuesday, The "5" Royales would appear on his show, originating from his record shop, and would be happy to sign autographs and photos. Ernie Leaner, who distributes the Apollo label here, brought the boys, complete with 150 photographs, to Al's shop. Inside of one hour, Ernie reports, the pix were gone. And the shop was so jammed that it was necessary to completely empty the store for another shift. He estimated a crowd of well over 400 people. Certainly proving the popularity of The "5" Royales, who have had one hit record after another, over the past several months. . . . Speaking of Al Benson, he believes he has two up'n coming hits in "Jan" by Paul Bascomb and "Feel So Good" by the Five Thrills. . . . Sure enjoyed watching Duke Ellington in a recording session over at Universal in the wee hours. Wonder if wearing his hat during these sessions is a pet superstition of this great musician? . . . Josh White, who was the initial entertainer at the Black Orchid, is back once again on the Orchid's first anniversary. And proving more popular than ever. . . . Rainbo Arena, which formerly housed only sporting events, now adds a weekly jazz session to its schedule. First of these, held last Saturday nite, starred Muggsy Spanier and Scottish import, Dinah Kaye. . . . Billy Daniels, who is said to have discovered Dinah in London, back at the Chez Paree, after a successful stint at Miami's Beachcomber.



SARAH VAUGHAN

Models Promote "Sunday Love"



NEW YORK—Last week Monte Bruce had TV, Radio and commercial models touring the city with Willie Winfield, lead singer of the new hit group, the Harp-Tones, who are riding high with the Bruce recording, "A Sunday Kind Of Love." The lad and lassies stopped in to meet Hal Jackson, deejay at WMCA. From left to right we see Diana Jean Cannon, Diana Sands, Teal Joy, Bunny Blaine, Althea Johnson and Hal Jackson singing to Willie's accompaniment on the Harp-Tone's \$500. miniature harp.

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Finest Custom Record Pressings That Quality Materials and Intelligent Skill Can Offer

Any Type of Phonograph Record in Shellac • Flex • Vinylite

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SEECO'S NEW LABEL!

Jazz and Rhythm and Blues

Limited Territory Still Available
Wire or Phone Today

39 WEST 60th STREET

NEW YORK 23, N. Y.

LOS ANGELES:

The gloomiest place along record row this week is Specialty Records. Prexy, Art Rupe, has gone deep into mourning 'cause his old Alma Mater, UCLA lost to Michigan State in the Rose Bowl New Years Day. The only thing that makes him even take a halfhearted interest in things is the fact that Guitar Slim has clicked so big all over with "The Things That I Used to Do." He was originally considered to be mostly a Southern artist but fooled



LLOYD PRICE

everyone. Art got a note from Lloyd Price stating that he doesn't like the Army and to please hurry and try to get him out. . . . Eddie Mesner, A & R head of Aladdin Records, has been in Chicago and New York conducting new sessions with Louis Jordan. Meanwhile, brother Leo Mesner starts the new year with a bang all hepped up about their newest Charles Brown release "Everybody's Got Troubles." Brown, a great R & B artist, and should click with this one. Tune also has the backing of Johnny Moore and his Three Blazers plus a vocal chorus. . . . The talented Jefferson High School teen agers, The Flairs, had a terrific seller with their first release "She Wants to Rock." Now the group is out with another number that looks like another smash called "Love Me Girl" on the Flair label. Joe Bihari has been a busy guy shooting out platters of the new release to deejays and distributors. . . . The Floyd Dixon orchestra is now booked for several dates all through the Northwest. Also touring with the Dixon crew is Mel Walker. They have dates in Portland, Seattle and throughout the area. . . . A great line up of talent appears each week-end at Billy Berg's Five Four Ballroom. On the 8th, 9th and 10th Johnny Otis and his band presented the dance tempos before heading East again on another tour. Starting Jan. 15th Roy Brown and his band open at this famous nitery. Then on the 22nd Charles Brown holds down the spotlight along with his musical maestros. . . . Joe Liggins presented a great show at the Elks Hall in Long Beach. Ernie Andrews was the featured vocalist on the program. His latest Trend release "Make Me A Present of You" has helped to popularize Ernie and has made him a much wanted figure throughout the nite club circuit. Interesting to note that "Make Me A Present—" has not only broken wide in the R & B field but has also gone pop and is getting good play on the juke boxes. . . . Ben Waller announces that the Ink Spots had a successful engagement in Manila and are now enroute to Hong Kong for their next date. . . . Ralph Bass, A & R director for King and Federal Records, recently left for Cincinnati to conduct new sessions.

Getting Stronger!

PEE WEE KING

and his Band

"CHANGING PARTNERS"

b/w

"BIMBO"

vocals by

REDD STEWART

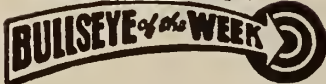
RCA Victor 20/47-5537



2 Hits on 1 Record

PEE WEE KING

THE CASH BOX



January 9, 1954

The Original

"THE RED DECK OF CARDS"

b/w

"DECK OF CARDS"

(Recitation by Pee Wee King)

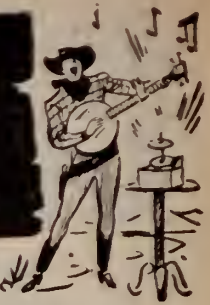
RCA Victor 20/47-5587

(15,000 mail requests following 1st performance of tune over NBC show)



PEE WEE KING ENTERPRISES
307 VAUGHN BLDG. LOUISVILLE, KY.

THE CASH BOX FOLK & WESTERN DISK JOCKEY REGIONAL RECORD REPORTS



Dal Stallard
KCMO—Konsos City, Mo.

- There Stands The Glass (Webb Pierce)
- I Forgot More (Davis Sisters)
- Wake Up Irene (Thompson)
- Satisfaction Guaranteed (Carl Smith)
- Let Me Be The One (Locklin)
- Look What Followed Me Home (George Morgan)
- Bimbo (Pee Wee King)
- When Mexican Joe Met Jole Blon (Hank Snow)
- Run 'Em Off (Lefty Frizzell)
- Put A Little Sweetnin' In Your Love (Johnny Bond)

Lillie Anne
WIRC—Hickory, N. C.

- Let Me Be The One (Locklin)
- There Stands The Glass (Webb Pierce)
- What It Was, Was Football (Deacon Andy Griffith)
- I Love God's Way Of Living (Louvin Bros.)
- Look What Followed Me Home (George Morgan)
- Satisfaction Guaranteed (Carl Smith)
- Bimbo (Pee Wee King)
- I Gave My Wedding Dress Away (Kitty Wells)
- The Waltz You Saved For Me (Mac Wiseman)
- North Wind (Slim Whitman)

"Potato" Pete Hunter
KRCT—Boytown, Texas

- I Love You (Wright & Reeves)
- Bimbo (Jim Reeves)
- You Gotta Have A License (Tommy Collins)
- There Stands The Glass (Pierce)
- Love Letters In The Sand (Mac Wiseman)
- Release Me (Jimmy Heap)
- I Dess I Dotta Doe (Moore)
- Let Me Be The One (Locklin)
- Cheatin's A Sin (K. Wells)
- I'm Walking The Dog (Pierce)

Charlie Williams
KCNC—Fort Worth, Texas

- I Think I'm Falling In Love With You (Darrell Glenn)
- I Really Don't Want To Know (Eddy Arnold)
- Leave Her Alone (Ray Price)
- There Stands The Glass (Webb Pierce)
- Rock Me (Lucky Joe Almond)
- Y'All Come (Arlie Duff)
- Bimbo (Jim Reeves)
- I'll Never Get Over You (Eddy Arnold)
- Heartbreak Ahead (C. Arthur)
- Wake Up Irene (Thompson)

Jimmy Hutsell
WLAR—Athens, Tenn.

- Let Me Be The One (Locklin)
- I Really Don't Want To Know (Eddy Arnold)
- Bimbo (Pee Wee King)
- Tain't Nice (The Carlisles)
- Secret Love (Slim Whitman)
- Caribbean (Eddie Kirk)
- Ricochet (Pee Wee King)
- Satisfaction Guaranteed (Carl Smith)
- There Stands The Glass (Webb Pierce)
- Pa-Paya Mama (J. Logsdon)

Pop's Country Store
WXGI—Richmond, Va.

- I Love You (Wright & Reeves)
- Bimbo (Jim Reeves)
- Don't Make Me Ashamed (Marty Robbins)
- I'll Go Stepping Too (Flatt & Scruggs)
- Let Me Be The One (Locklin)
- When Mexican Joe Met Jole Blon (Hank Snow)
- Love Letters In The Sand (Mac Wiseman)
- The Darkest Moment (Frizzell)
- I'm A Stranger In My Home (Maphis & Lee)
- Hootchy Kootchy Henry (Mitchell Torok)

Jack Gale
WSRS—Cleveland, O.

- You're Gone (Davis Sisters)
- Let Me Be The One (G. Hill)
- I Really Don't Want To Know (Eddy Arnold)
- Bimbo (Jim Reeves)
- There Stands The Glass (Webb Pierce)
- I Want You Yes (G. Wright)
- I Believe In Lovin' (O'Quinn)
- Love Letters In The Sand (Mac Wiseman)
- Changing Partners (P. King)
- You Plus Me (Owen Perry)

Sleepy Eyed John
WHHM—Memphis, Tenn.

- What It Was, Was Football (Deacon Andy Griffith)
- Football—Part 2 (Deacon Andy Griffith)
- Run 'Em Off (Onie Wheeler)
- I'll Never Get Over You (Eddy Arnold)
- I Really Don't Want To Know (Eddy Arnold)
- Y'All Come (Arlie Duff)
- Changing Partners (P. King)
- Bimbo (Pee Wee King)
- I'm Just Here To Get My Baby Out Of Jail (Shiner)
- Cow Cow Blues (Jan August)

Big Jim Hess
WIVK—Knoxville, Tenn.

- I Really Don't Want To Know (Eddy Arnold)
- Fancy Pants (Floyd Cramer)
- There Stands The Glass (Webb Pierce)
- Wake Up Irene (Thompson)
- I Think I'm Falling In Love (Darrell Glenn)
- Don't Add An Ex To Your Name (George McCormick)
- Let Me Be The One (Locklin)
- I Won't Stand In Your Way (Maddox Bros. & Rose)
- I'll Never Get Over You (Eddy Arnold)
- Leave Her Alone (Ray Price)

Gabe Tucker
KATL—Houston, Texas

- Changing Partners (P. King)
- North Wind (Slim Whitman)
- I'll Never Get Over You (Eddy Arnold)
- You Plus Me Equals Love (Owen Perry)
- Release Me (Jimmy Heap)
- Bimbo (Jim Reeves)
- My Greatest Thrill (S. James)
- Too Hot To Handle (S. Burns)
- God Was So Good (Whitson)
- Secret Love (Slim Whitman)

F. M. Smith
WFOR—Hottiesburg, Miss.

- Fancy Pants (Floyd Cramer)
- Let Me Be The One (Locklin)
- Bimbo (Jim Reeves)
- I Really Don't Want To Know (Eddy Arnold)
- Satisfaction Guaranteed (Smith)
- There Stands The Glass (Pierce)
- Wake Up Irene (Thompson)
- Hey Schmo (Homer & Jethro)
- What It Was, Was Football (Deacon Andy Griffith)
- I Wouldn't Treat A Dog The Way You're Treating Me (Ferlin Huskey)

Clay Eager
WLOK—Limo, Ohio

- Calling You (Hank Williams)
- There Stands The Glass (Webb Pierce)
- Changing Partners (P. King)
- I Really Don't Want To Know (Eddy Arnold)
- I Gave My Wedding Dress Away (Kitty Wells)
- Let Me Be The One (Locklin)
- Bimbo (Jim Reeves)
- Wake Up Irene (Thompson)
- Tain't Nice (The Carlisles)
- Run 'Em Off (J. Pierson)

Fred Wamble
WBAM—Montgomery, Ala.

- Heartbreak Ahead (Arthur)
- My Greatest Thrill (S. James)
- There Stands The Glass (Webb Pierce)
- Leave Her Alone (Ray Price)
- I Love God's Way Of Living (Louvin Bros.)
- I Just Don't Love You Any more (Curtis Gordon)
- Weary Blues From Waiting (Hank Williams)
- I Really Don't Want To Know (Eddy Arnold)
- Tell 'Em No (Curtis Gordon)
- I Walk With The King (Smith Bros.)

Smokey Smith
KRNT—Des Moines, Iowa

- I Love You (Wright & Reeves)
- Dig That Crazy Moon (Porter Waggoner)
- Let Me Be The One (Locklin)
- Everything To Lose (Morris)
- A Millionaire Without A Dime (Eddie Hazelwood)
- Tell 'Em No (Curtis Gordon)
- Love Letters In The Sand (Mac Wiseman)
- Fading Away (T. Warren)
- Y'All Come (Arlie Duff)
- I Got Lost Along The Way (Billy Walker)

Dave Walshak
KCTI—Gonzales, Texas

- There Stand The Glass (Webb Pierce)
- Bimbo (Jim Reeves)
- Don't Make Me Ashamed (Marty Robbins)
- Changing Partners (P. King)
- I Love You (Wright & Reeves)
- I Really Don't Want To Know (Eddy Arnold)
- I Think I'm Falling In Love (Darrell Glenn)
- Satisfaction Guaranteed (Carl Smith)
- Lessons In Love (H. Locklin)
- Christmas Roses (Hank Snow)

Keith Rush
WWEZ—New Orleans, La.

- Release Me (Jimmy Heap)
- Bimbo (Jim Reeves)
- Go Cry Your Heart Out (Hank Thompson)
- I'll Never Get Over You (Eddy Arnold)
- Supper Time (Jimmy Davis)
- Walkin' And Hummin' (Ferlin Huskey)
- Somebody Else's Heartache (Sonny James)
- You Gotta Have A License (Tommy Collins)
- Carroll County Boogie (Carroll County Boys)
- Fancy Pants (Floyd Cramer)

Buddy Starcher
WESC—Greenville, S. C.

- Changing Partners (P. Page)
- Ricochet (Teresa Brewer)
- Heartbreak Ahead (Arthur)
- Bimbo (Rod Morris)
- Red Deck Of Cards (Ritter)
- Tain't Nice (The Carlisles)
- Let Me Be The One (Locklin)
- New Wildwood Flower (Starcher)
- Y'All Come (Grandpa Jones)
- Wake Up Irene (Thompson)

Johnny Rion
KSTL—St. Louis, Mo.

- Let Me Be The One (Locklin)
- Ooh-La-La (Justin Tubb)
- Satisfaction Guaranteed (Carl Smith)
- Won't Somebody Tell Me (Sonny James)
- Yesterday's Girl (Thompson)
- Cheatin's A Sin (K. Wells)
- Changing Partners (Pee Wee King)
- Bimbo (Rod Morris)
- There Stands The Glass (Webb Pierce)
- Leave Her Alone (R. Price)

Jimmy Heap
KTAE—Taylor, Texas

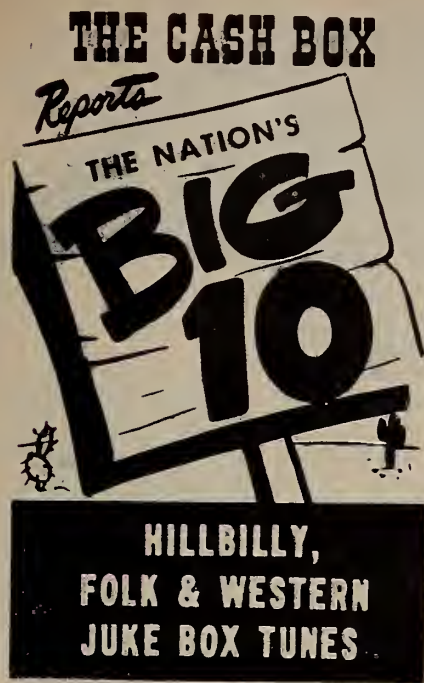
- There Stands The Glass (Webb Pierce)
- Release Me (Jimmy Heap)
- Bimbo (Jim Reeves)
- I Forgot More (Davis Sisters)
- Hey Liberate (Ch. Adams)
- Let Me Be The One (Locklin)
- Caribbean (Mitchell Torok)
- Make Me Live Again (Heap)
- I'm Walking The Dog (Pierce)
- I'll Never Get Over You (Eddy Arnold)

Earl "Grandpappy" Davis
WFHG—Bristol, Va.

- What It Was, Was Football (Deacon Andy Griffith)
- Let Me Be The One (Locklin)
- Woman (Johnny Desmond)
- There Stands The Glass (Pierce)
- Tain't Nice (The Carlisles)
- Bimbo (Jim Reeves)
- Supper Time (Jimmy Davis)
- I Want To Live A Little (Clemente)
- Satisfaction Guaranteed (Smith)
- I Gave My Wedding Dress Away (Kitty Wells)

Sleepyhead Cliff
KASM—Albony, Minn.

- There Stands The Glass (Webb Pierce)
- Bimbo (Jim Reeves)
- Hootchy Kootchy Henry (Mitchell Torok)
- Sorrow And Pain (Davis Sist.)
- Pa-Paya Mama (J. Logsdon)
- Only A Pastime (G. Glenn)
- Bonita Chiquita (Grayzell)
- I Want You, Yes (G. Wright)
- Pig Latin Serenade (Johnnie & Jack)
- Who'll Buy My Heartaches (Carl Smith)



Frank Walker's Second Annual Letter to Hank Williams

January 1, 1954
(New Year's Day)

Mr. Hank Williams
c/o Song Writer's Paradise
Dear Hank:

From far above the skies of blue
A message seems to come from you
I'll try to do just as you say
and write you Hank, each New Year's day.

It doesn't seem possible that a year has passed since my last letter to you. But even the hustle-bustle of a discontented world can't blot out the vivid memories of last New Year's day. A bright, sunny Morning, suddenly darkened by just one telephone call—the tragic thought that never again, in this world, would you and I sit down quietly for a real, old-fashioned get-together; no more 'phone calls late at night when the world was asleep. Yes Hank, it was a pretty sad morning, but then I realized something you once told me in Nashville—"God's Will is my Will"—and then I knew everything would be alright, and it has been Hank.

I could tell you about your picture appearing in thousands of newspapers; the wonderful articles the reporter boys wrote about you; those swell magazine stories; all those programs on the air and, oh yes, those thousands and thousands of letters from all over the world from little folks, just like you and I. I could tell you Hank about how your songs are played from Coast to Coast; how those two new songs mentioned in my last letter reached the Hit Parade; how the people wait for any new release that may come along. Yes, I could tell you all those things Hank because they're true, but I think I'd rather tell you how grateful we all are for those many new songs of yours which we still have for release. You'll remember I'm sure that wonderful hymn you wrote and recorded. The one you loved so much and which tells so beautifully the story of the Cross. I know you'll be happy to hear we're releasing it for this Easter season. I'm sure the angels have learned it from you and will join you in singing it each time it is played.

Yes Hank, there are so many things I could tell you but I'm sure you already know what they are. We miss you, miss you so much but we know you're happy and after all "God's Will is our Will."

So Now we'll close, we won't be blue
You know this letter's just for you
I'll write each New Year's to you Hank
So 'by for now—signed your pal

FRANK WALKER

YOU'LL HEAR
MORE IN '54
OF

"I THINK
I'M FALLING
IN LOVE
WITH YOU"

Tenderly Rendered
by
DARRELL GLENN

VOTED
MOST PROMISING
FOLK ARTIST
OF 1953

and

SHORTY LONG'S
Double-Barrelled Hit

"WHO SAID
I SAID
THAT?"

and

"I GOT NINE
LITTLE
KISSES"

Going into its Second
Great Year...

DARRELL GLENN'S
"CRYING
IN THE
CHAPEL"

Valley Records

BOX 10033
KINGSTON PIKE
KNOXVILLE, TENNESSEE

1 LET ME BE THE ONE
Hank Locklin
(Four Star 1641)

2 THERE STANDS
THE GLASS
Webb Pierce
(Decca 28834; 9-28834)

3 I FORGOT MORE
THAN YOU'LL
EVER KNOW
Davis Sisters
(RCA Victor 20-5345;
47-5345)

4 CARIBBEAN
Mitchell Torok
(Abbott 140; 45-140)

5 A DEAR JOHN LETTER
Jean Shepard &
Ferlin Huskey
(Capitol 2502; F-2502)

6 BIMBO
Jim Reeves
(Abbott 140)

7 I'M WALKING
THE DOG
Webb Pierce
(Decca 28834; 9-28834)

8 SATISFACTION
GUARANTEED
Carl Smith
(Columbia 21166)

9 NORTH WIND
Slim Whitman
(Imperial 8208)

10 TAIN'T NICE
The Carlisles
(Mercury 70232)

THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

1. BIMBO Jim Reeves (Abbott)
2. THERE STANDS THE GLASS Webb Pierce (Decca)
3. LET ME BE THE ONE Hank Locklin (4 Star)
4. I REALLY DON'T WANT TO KNOW Eddy Arnold (RCA Victor)
5. CHANGING PARTNERS Pee Wee King (RCA Victor)
6. WAKE UP IRENE Hank Thompson (Capitol)
7. SATISFACTION GUARANTEED Carl Smith (Columbia)
8. TAIN'T NICE The Carlisles (Mercury)
9. I'LL NEVER GET OVER YOU Eddy Arnold (RCA Victor)
10. I LOVE YOU Ginny Wright & Jim Reeves (Fabor)

TWO SURE HITS!

Skeets McDonald's

"LOOK WHO'S
CRYIN' NOW"

b/w

"WALKIN'
ON TEARDROPS"

Capitol # 2696

One of the nation's top writers

TOMMY COLLINS

SINGS two of his own numbers

"YOU BETTER NOT
DO THAT"

B/W

"HIGH ON A HILLTOP"

Capitol # 2701

JEAN SHEPHARD
&
FERLIN HUSKEY
"LET'S KISS
&
TRY AGAIN"
CAPITOL # 2706

WE SHIP ANYWHERE
BUCKLEY'S
1707 CHURCH PH 42-5644
**ONE STOP
NASHVILLE
TENN.**
45's and 78's **5¢** Over
Regular
Wholesale
WE STOCK ALL LABELS
ORDER FROM CASH BOX CHARTS

The Original Hit!
"CARIBBEAN"
MITCHELL TOROK
on Abbott # 140
ABBOTT RECORD CO.
6636 Hollywood Boulevard
Hollywood 28, Calif.

THE CASH BOX
THE 101 FOLK & WESTERN
TOP Best Sellers

1. THERE STANDS THE GLASS
Webb Pierce
(Decca 28834; 9-28834)
2. BIMBO
Jim Reeves
(Abbott 148; 50-148)
3. LET ME BE THE ONE
Hank Locklin
(4 Star 1641; 45-1641)
4. WAKE UP IRENE
Hank Thompson
(Capitol 2646; F-2646)
5. I FORGOT MORE THAN YOU'LL
EVER KNOW
The Davis Sisters
(RCA Victor 20-S345; 47-5345)
6. SATISFACTION GUARANTEED
Carl Smith
(Columbia 21166; 4-21166)
7. CARIBBEAN
Mitchell Torok
(Abbott 140; 50-140)
8. I REALLY DON'T WANT TO
KNOW
Eddy Arnold
(RCA Victor 20-S525; 47-5525)
9. HEY JOE!
Carl Smith
(Columbia 21129; 4-21129)
10. RELEASE ME
Jimmy Heap
(Capitol 2518; F-2518)

FOLK AND WESTERN REVIEWS

DISK & SLEEPER GOOD
EXCELLENT FAIR
VERY GOOD MEDICRE

THE CASH BOX
BULLSEYE of the WEEK

"PANAMAMA" (2:50)
[Hill & Range BMI—Team, Snow, Davis]
"ACT 1, ACT 2, ACT 3" (2:52)
[Hill & Range BMI—C. Tebbetts]
HANK SNOW
(RCA Victor 20-5592)



HANK SNOW

● Hank Snow adds more laurels to his already powerful reputation as a potent salesman of country

tunes as he comes up with a tantalizing ditty that should head straight for the top of the charts. The western chanter is supplied with excellent material on a quick beat, Latin flavored item dubbed "Panamama". Hank's vocal effort deserves special credit as he delivers the spirited, light-hearted lyrics with exceptional ease. Honors are also in store for the Rainbow Ranch Boys as they supply a most delightful instrumental backdrop. On the lower half, Snow sends forth a lovely treatment of a tender, middle tempo ballad titled "Act 1, Act 2, Act 3". Two money makers for the ops with the top deck making the big splash.

SKEETS McDONALD
(Capitol 2696)

B+ "LOOK WHO'S CRYIN' NOW" (2:13) [Central BMI—A. Dining] The distinctive vocal styling of Skeets McDonald lends itself to a lively, quick beat romantic item with inviting lyrics. Solid instrumental backdrop adds flavor to a side that's tailor made for the juke.

B+ "WALKING ON TEARDROPS" [Central BMI—P. Sapp] Lower end features another captivating vocal effort by the artist. A middle tempo lover's lament that McDonald renders in most sincere fashion. Both ends have the potential to make the grade.

LONZO AND OSCAR
(Decca 28972)

B "HEY JOE #2" (2:15) [Tannen BMI—B. Bryant] Poor ole Joe will be wondering what happened after Lonzo and Oscar apply the finishing touches to the tune that's still riding high on the charts. A real delightful platter dished up by the mirthful duo.

B "IT CAN'T BE DONE" (2:18) [Ernest Tubb BMI—J. (Lonzo) Sullivan, R. (Oscar) Sullivan] Flipside is another rollicking item treated to a zestful rendition by the pair. To find a woman over twenty-one is just one of the things "that can't be done."

JOHNNIE AND JACK
(RCA Victor 20-5581)

B+ "CHEATED OUT OF LOVE" (2:01) [Acuff-Rose BMI—J. Masters] There's no doubt that Johnnie and Jack can really sell a tune. This time it's a zesty, quick tempo item with a Latin beat. Title furnishes the reason for the boys being so unhappy. Side has the earmarks of a hit.

B "LOVE TRAP" (2:25) [Hill & Range BMI—Jim & Jack Anglin, J. Wright] On this end the boys produce some more expert harmony as they vocal a middle beat romantic lament with much feeling. Both ends receive eloquent string backing.

YORK BROTHERS
(King 1299)

B+ "TIGHT WAD" (2:25) [Lois BMI—York, Weaver] It looks as though the York Brothers have a winner on their hands as they come up with top notch arrangement of a catchy quick beat bouncer. Solo vocal effort proves to be easy-on-the-ears as a novelty tap toe backdrop rounds out a fetching deck.

B "KENTUCKY" (2:15) [Sheldon BMI—Karl, Harty] The boys team up in impressive fashion as they deliver a smooth duet on this end. They tell of the wonderful times they've had in the Blue Grass state and how they long to return some day.

JOAN HAGER & LLOYD ELLIS
(Mercury 70273)

B+ "THE LOVE I HOLD SO DEAR" (2:23) [Acuff-Rose BMI—Hager] Joan Hager turns in a grand vocal effort on a lovely, quick tempo sentimental item. The thrush handles the appealing lyrics in mellow style as Lloyd Ellis deftly supplies the potent guitar backing.

C+ "STEEL GUITAR RAG" (1:55) [Bourne ASCAP—McAuliff] Lower portion is a racing instrumental with a pleasing melody and waxed in solid style. Masterful stringwork on a deck that should garner many spins over the airwaves and in the juke. Two enchanting sides.

DAVE WOOLUM
(Excellent 209)

B "ROLLIN' STONE" (2:33) [Kentucky Folk Music BMI—E. Lee, D. Woolum] Dave Woolum dishes up an infectious vocal on a fast tempo item with an interesting set of lyrics. Strings support the chanter in tasteful fashion on an appealing deck.

C+ "MAPLE ON THE HILL" (2:32) [Arranged by E. Lee] Under lid is a quick tempo sentimental piece on which the artist movingly projects the tender lyrics. Effective blending of voices.

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FABOR RECORDS

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THE CASH BOX FOLK and WESTERN ROUNDUP

Dewey Mousson, who manages Little Jimmie Dickens and his Country Boys, reports that the packaged Grand Ole Opry unit, including Dickens, Johnnie and Jack, the Tennessee Mountain Boys, Kitty Wells, and Dell Wood, The Down Yonder Girl, have just completed a very successful tour. Mousson says the personal appearances of the Grand Ole Opry units in Canton, Ohio and Lima, Ohio were a tremendous success. Frankie More, veteran talent manager, who manages Johnnie & Jack and Kitty Wells, worked with Mousson on the promotions. A fine letter from Smokey Warren, Western and Hillbilly Promoter of Linden, N. J., reports that Shorty Warren "Easter King of Western Swing" and all his Western Rangers opened at the Concord Hotel, Toronto, January 8th, continuing for five weeks. Merv Shiner with Rusty Starr and his Western Boys, replace Shorty's group at his own Copa Club in Secaucus, New Jersey. Shorty and his boys are now recording exclusively for Rita Records, and their first release should be on the market now! Carl Smith did a session with Columbia's Don Law, Sunday, January 3rd. The Duke of Paducah made his initial entrance into the recording field, when he recently put over a good story for Mercury's Dee Kilpatrick, with a strong rendition of "What It Was, It Was A Football Game." . . . the recitation is rendered by the "Duke" cleverly in part one and two! Dub Allbritten, who is currently directing RCA Victor's Hank Snow and Ernest Tubb, entertained young Bobby Myers, over the Christmas Holidays. Allbritten is presently engaged in a promotional campaign

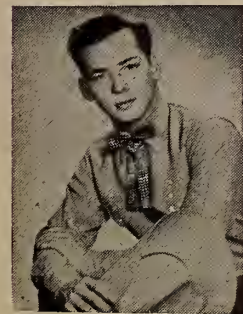


KITTY WELLS

for his artists, and an extensive drive, concentrating on records, personal appearances, and transcriptions is in the process for these two country artists! Want to thank Jim Halsey, Hank Thompson's manager for the nice brochure on Thompson and his Brazos Valley Boys. Thompson's latest Capitol release is "Go Cry Your Heart Out" and "Wake Up, Irene." Ernest Tubb following up his recording of Blue Christmas with Blue Snowflakes. Candy Lindell, wife of "Smiling" Ernie Lindell, WGY, Schenectady, N. Y., expecting a newcomer around the middle part (16th) of January. Ernie's been on the road, traveling some 1,000 miles, appearing in school auditoriums throughout the Catskill Mountain villages. Airtime for Ernie's live show, "Radio Ranch," is 1:05-2:00 PM, Monday through Friday and 4:00 to 4:30 PM on Saturday. Sleepy Eyed John, WHHM, and Bob Neal, WMP, Memphis country d. j.'s are promoting another Jamboree in Memphis, January 31. Already booked for the show are Pee Wee King, The Davis Sisters and Sonny James. Bob Ellis, King Records Promotion Manager, reports that contracts were completed last week inking two of the WLW-Midwestern Hayride favorites to King recording contracts. Signing the pacts were the husband and wife duo, Herb and Kay and the western and novelty trio, The Morgan Sisters. Now that Skip-A-Long Hathaway, Western DJ and Chief Engineer of KUGN, Eugene, Oregon, has had the station up its power to 5000 Watts, he has more time to devote to his "Skip-A-Long's Rhythm Roundup" show. Dave Garrison, vice-president of Valley Records, Publishers, Knoxville, Tennessee, has office staff preparing circulars and promotional sheets, some 1900 of them, which will be mailed out to operators across the country. Valley would like to take this opportunity to thank the Juke Box Operators of America for choosing Darrel Glenn, with his recording of "Crying In The Chapel" as the most promising folk artist of 1953 in the recent, annual Cash Box popularity poll. With the line-up of top talent parading before them, Col. Tom Parker, president of Jamboree Attractions, Inc. with the assistance of Tom Diskin, vice-president and Armand Baum, general representative with offices in Madison, Tennessee, should have a wonderful year. The stable of stars under the Jamboree Banner reads something like this: Dickens Sisters, Margie, Nancy, Patti, Chuck Wilson, Jack Ford, Pee Wee King, Curtis Gordon, Mac Wiseman, Jimmie Davis, Tommy Sands, Del Wood, Minnie Pearl, Frankie Conners, Red Foley and Smiley Burnette. Jamboree Attractions is associated along with Jamboree Music, a MBI affiliate! Jim Early and his Westerners and Ray Headrick and his East Tennessee Pioneers are the latest acts to begin TV appearances on WTSK-TV Knoxville, Tennessee. Johnny Masters (Columbia) and the Masters Family have returned to Knoxville from their home in Jacksonville, Florida for daily shows and personal appearances over Knoxville stations WROL and WIVK. Frankie More, manager of Johnnie & Jack and Kitty Wells, reports that the Grand Ole Opry unit has just completed arrangements for personal appearances for the month of June in Canada.



HANK THOMPSON



DARREL GLENN

Starting next week, January 17th, Martha Carson, managed by X. Cosse, and her Grand Ole Opry unit will appear in a packaged show, covering the Oklahoma-Texas area. Show is being promoted by Norm Riley. Autry Inman who is serving with Uncle Sam, seems to have a good tune from all reports . . . titles of Autry's tunes are "Happy Go Lucky" and "It Hurts Too Much To Cry." Good luck, Autry! Speaking of records, Ken Marvin's latest release "The Right Kind Of Love" and "I Ain't Gonna Do Nothin'" seems to be getting its share of the play these days! Louis Innis (King) has a new release out titled "You've Got It" and "I've Got a Round Trip Ticket" and both tunes were penned by Louie. Another new release that has really caused lots of excitement in the Country music field and also in the pop field is Grandpa Jones "You-All Come" . . . back side is "The Trader" and the old man does a fine job on both tunes. Still ridin' high is Pee Wee King's "Changing Partners" and now, Pee Wee comes out with another tune that appears to be equally strong, and the offering is "The Red Deck Of Cards" and "Deck Of Cards." Pickin' & Singin' News is to be complimented on the fine job they did in securing the various winners of the various trade papers popularity polls and publishing same. WLSI, Pikeville, Kentucky, now claims the talents of the "Lonesome Pine Fiddlers" whose latest release is "Dirty Dishes Blues" and the record has really received some very good plays in this section of the country, and will apparently show up all over! Dee Kilpatrick, Mercury's A&R man has completed a session with Betty Amos Carlisle, of the "Carlisles" and Betty recorded "I Said Hello To The Blues" for her first release, which will be out before too long. The tune was co-authored by Tillman Franks and Betty. Earl (Grandpappy) Davis is working with Grand Ole Opry stars, Kitty Wells, Little Jimmy Dickens, Johnnie & Jack, and Dell Wood on their promotional date for the city of Bristol, Tenn-Va!

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CONNIE HAINES'



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BE SURE TO LISTEN TO

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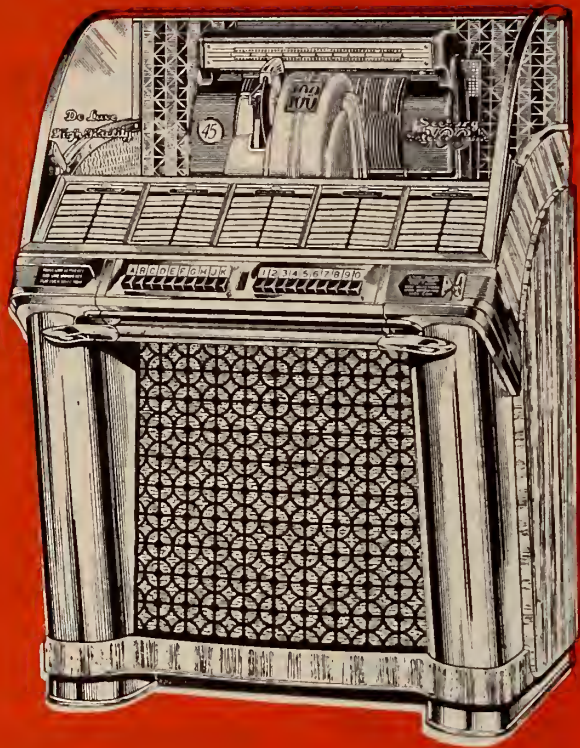
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Here and There

NEW YORK—Dr. Harry J. Johnson, medical director of Life Extension Examiners, who has counseled close to 10,000 executives of the years, stated that a present threat to many executives is a disease called "Briefcaseitis". "An executive's briefcase should never make the trip home with him" said Dr. Johnson, who stated he felt executives are tending to work longer hours while the rest of the working world is slowly learning to work less and less. "The 9 to 5 day is plenty", he advised.

NEW YORK—News Item: "New York City drivers who are believed to be intoxicated will be asked to take a chemical test on the "Drunkometer" to determine their sobriety." In last week's issue of *The Cash Box* we ran a story and picture of a coin-operated oxygen vendor. How about operators installing a coin-operated machine to test sobriety, and an oxygen machine in tavern and bar locations? Then a patron could test his own sobriety for, say a quarter—and if it shows he's "under the weather", he could then invest another quarter to inhale oxygen, which could act as a "pick up".

BERLIN, GERMANY—In August of 1953, the *Automaten-Markt*, German coin machine trade magazine, reported the first home made juke box, named the "Europa-Box". The manufacturer has been working on the machine for many months, and advises that it will very likely make its first appearance at the coin machine fair in Frankfurt in the Spring of 1954.

NEW YORK—Even before he took office on January 1, Mayor-elect Robert F. Wagner, Jr., proposed new tax measures in a program submitted to Governor Thomas E. Dewey. However, the Governor summarily rejected the features calling for state aid immediately. Those parts of the program calling for other types of taxes "will receive the most serious consideration." Of interest to New York coinmen is the statement Wagner made concerning the city's unused power to tax coin-operated machines. He stated: "The tax on coin-operated amusement devices, estimated to yield half a million dollars a year, is a typical nuisance tax, which the city has never desired to levy, because of high collection and administrative costs." Wagner also is against taxing licensed liquor establishments. He said: "This tax was formerly levied by the city, but was not renewed this year. It was estimated to yield \$3,500,000 a year by taxing licensed liquor establishments an additional 25 per cent of their state license fees. It represented discrimination against an already over-taxed industry."

Take Your Choice

Mr. Pinball Operator

5c PLAY AND FADE AWAY

10c PLAY AND STAY

Remember General MacArthur's great statement . . . "Old soldiers never die—they just fade away"? This can be applied to "old pinball operators" as well.

By "old pinball operators" we mean the type of guy who just simply says: "What was good enough for my old man is good enough for me."

The kind of a guy who just doesn't appreciate progress. Who's afraid to face the facts! Who can't even imagine that this is a day when his old man's nickel, which was actually worth a full, honest-to-goodness five cents, is now worth only 2.7 cents.

The nation's financial experts report that the present American Dollar is worth but 54c—as compared to the prewar dollar of 1939 vintage.

Because of this one guy who still believes that, "What was good enough for my old man is good enough for me," and which belief he most definitely does not follow in his own way of living, is the one guy who's holding up territory after territory from switching over to dime play.

And what's dime play—today? The dime's worth only 5.4 cents. That's very, very little difference between the prewar nickel (of even 1939) and the present 1954 dime.

In short, all this "old pinball operator" would gain in actual value would be but 4/10 of a cent per play—when he changes over to 10c play today.

In the meantime, instead of \$149.50 that

he paid for a very fine and beautiful pinball game in 1939, he's now paying \$364.50. These are list prices, of course, but, the reason that list prices are used, is to give some sort of a comparison as to the difference in cost of new equipment.

And what's that increase compared to the rest of the increases he is enduring in general overhead expense? He used to pay a mechanic \$35 to \$50 per week in 1939. He's paying three times that much, and glad to do so, in 1954.

And so while his overhead went up 300% what is he getting for his play?

Still a nickel? NO! He's now actually getting 2.7 cents per play. Because that's the actual value of the nickel today.

In short, he's getting 36% LESS and is paying 300% MORE.

YOU FIGURE THAT OUT!!!

How long can any sane business man continue to pay 300% more for his merchandise and receive 36% less than what he ever received before—AND NOT GO BROKE?

Is there any need to go any further, as far as any intelligent pinball operator is concerned?

Do we, at *The Cash Box*, have to explain any more dramatically, decisively or logically than what we have already shown here as the reason why the nation's pinball operators must decide for themselves whether it should be:

5c Play—and fade away!

10c Play—and stay!

DIMES For "MARCH OF DIMES"

Geo. A. Miller Urges All M.O.A. Back "Day Of Dimes For The 'March Of Dimes'"

Believes All Nation's Music Ops Will Tie In With "The Cash Box" Plan. Speaks On "March Of Dimes" Campaign To California Music Guild



GEORGE A. MILLER
President and General Manager, MOA

OAKLAND, CALIF. — George A. Miller, president and business manager of Music Operators of America, sent word this past week via this publication to all the member organizations of M.O.A. to arrange for music operators to tie in with *The Cash Box*' plan of "A Day Of Dimes For The 'March Of Dimes'".

Miller stated, "Though many of the nation's music operators have, on their own and without any urging or organized effort whatsoever, arranged for a 'Day Of Dimes' to benefit the National Foundation For Infantile Paralysis' 'March Of Dimes' drive in past years, this is the first time when all can join this great and charitable cause at one and the same time, to bring ever greater glory and recognition to the automatic music industry.

"I also believe", he continued, "that the call for a 'Day Of Dimes' will not go unheeded. Already we have been notified that many music operators, as well as music operators' associations, have joined in to put over a 'Day Of Dimes' in their own areas.

"We here of the California Music Guild are going to do whatever we possibly can in this effort", he said.

"I am speaking to our organization and its various branches to have every single operator bring glory to our organization here in California as well as to all of their location owners."

In the midst of his usual busy day, Miller took time out to answer many inquiries which he has already received from operators in regard to the "March Of Dimes" program with

which so many juke box operators tie in each year.

He has been telling operators, "This is one campaign which perfectly fits into our public relations program. It is something of which we, the nation's automatic music industry, can be extremely proud.

"This is our chance to show the entire nation how we quickly tie in which a program that is fitted to benefit so many. many peoples everywhere in the country.

This is the opportunity for many operators all over the nation to give dimes which will bring health back to so many and prevent further polio ravages of our youngsters."

In regard to *The Cash Box*' plan of "A Day Of Dimes For The 'March Of Dimes'", George A. Miller stated:

"Once again *The Cash Box* has brought before the music industry a great and marvelous proposal. It is my most sincere hope that this year's donations by the automatic music industry, because of this great and outstanding effort by *The Cash Box*, will break all previous records."

Chicago Operators Plan "A Day Of Dimes For The 'March Of Dimes'"

Plan To Give Intake of Day's Dimes To National Foundation For Infantile Paralysis In Name of Individual Operator and Location Owner

CHICAGO—Reports reaching here from various operators indicate that the tie in proposed by this publication with the "March Of Dimes" campaign of the National Foundation For Infantile Paralysis is beginning to take strong hold.

Most questioned as to whether there would be "one central agency" thru which all donations would be made.

Answer to the above is the method which is planned by A.B.C. Music Service Corp., large juke box ops, this city. This firm believes that the best way is to "make each donation as an individual donation "combining both the location and the operator.

A.B.C. Music Service plan to mail each check for the chosen day's dime play directly to the National Foundation For Infantile Paralysis. They will include both the name of the location owner, and the location itself, as well as their own name, in a letter along with each check.

This seems to be the most simple and direct method to obtain recognition for both the operator and the location.

Even tho these donations are made

direct by the operator and the location they can still be counted in the general amount which the association of juke box ops here in Chicago will give.

A.B.C. Music Service plans to use posters and streamers as well as cards and other material which it can obtain without charge from National Foundation's 'March Of Dimes' campaign here.

They will also make up their own cards featuring, "A Day Of Dimes For The 'March Of Dimes'".

They plan, so as not to upset general routine, to take five or ten spots for one day, so that servicemen and collectors can state the date on the cards and window streamers, clear out the cash boxes and collect them the next day, so that the day's donation of dimes will be correctly counted.

As this proposal gets going for: "A Day Of Dimes For The 'March Of Dimes'", it is believed here that a great many dollars will be turned into this year's campaign of the National Foundation For Infantile Paralysis by all the nation's juke box and games operators.

Cantor Lauds 'Day of Dimes' Plan



NEW YORK—Joe Orleck, co-publisher of *The Cash Box* explaining to Eddie Cantor, beloved entertainer and originator of the "March Of Dimes" Polio Fund plan, just how the juke box operators will tie in with their efforts in *The Cash Box* plan of "A Day Of Dimes For The 'March Of Dimes'" at some designated day during the month of January.

Cantor is extremely enthusiastic about the plan, and hopes it will become a national program of the juke box industry every year from now on. Cantor has seen the "March Of Dimes" program grow in strength with each passing year, and feels the juke box industry, by devoting one day of the year in January to "A Day Of Dimes For The 'March Of Dimes'" can be responsible for the raising of a large amount of money to be devoted to eliminating or curing the great scourge—Polio.

Keeney Names Tomlin Tennessee Distributor

CHICAGO—Paul Huebsch, general sales manager of J. H. Keeney & Company, Inc., this city, advised that Tommy Tomlin of Tommy's Distributing Company, Nashville, Tenn., had been appointed distributor for the firm for the entire State of Tennessee.

Said Huebsch, "We have found Tommy Tomlin to be a real live wire distributor.

"He has proved that he knows how to merchandise equipment and also that he wants to give his operators the very finest that money can buy.

"His servicing of his customers has won much praise from all who know him.

"Therefore", Huebsch continued, "we, of Keeney, feel that in Tommy Tomlin we have one of the best distributors."

Huebsch also reported that Tomlin was in position to service every one of the operators in Tennessee with the complete Keeney line as well as with all parts and supplies pertaining to all Keeney products.

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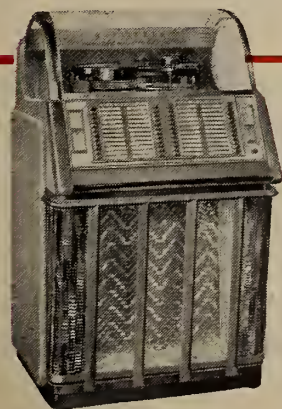
Wurlitzer 1500

Any check-chart of phonograph values finds the Wurlitzer 1500 so far out in front it's fantastic. Any comparison of earning power puts it in the same lead position.

The reasons for its leadership are obvious. Add up all the features it offers for the money including the fact that it's the *only* phonograph that will play 45 and 78 RPM records INTERMIXED.

You come to one conclusion. The Wurlitzer 1500 offers more for an operator's money than any phonograph the industry has ever produced!

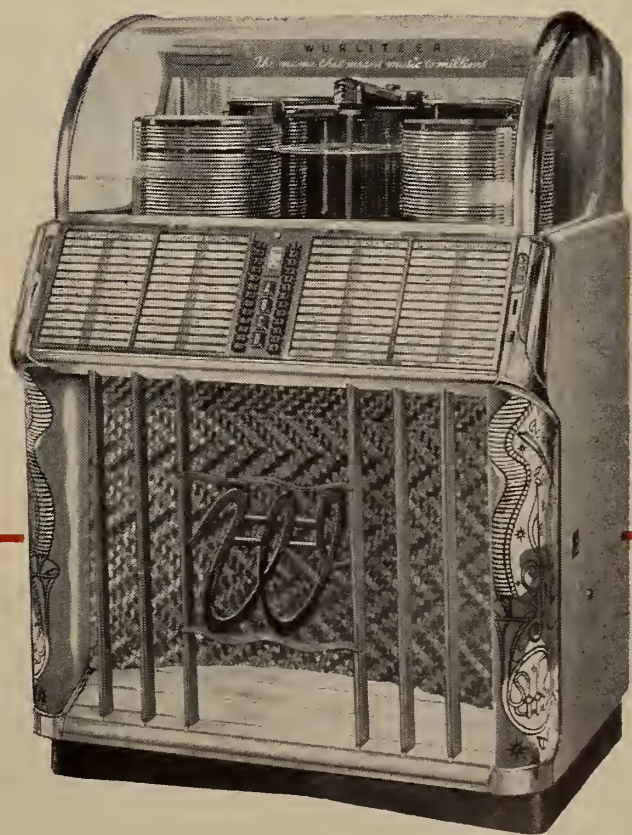
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THE WURLITZER 1650

Biggest Value in the Small Phonograph Field

The 48 selection Wurlitzer 1650 playing straight 45 RPM records or the 1600 playing 7 or 10 inch discs offers operators a compact, beautiful, tuneful phonograph at a new low price that has proved itself a marvelous money maker.



The Rudolph Wurlitzer Company • North Tonawanda, New York

INDUSTRY ACCLAIMS "T

"A DAY OF DIMES FOR T

Leaders Agree "THE CASH BOX" Plan Can Open Way To Start 10c Play in Many Territories Thruout the Nation. Also See Much Glory Accruing to Entire Industry for Such Great National Charitable Effort to Help Stamp Out Polio. Many Complimentary Letters and Wires Received by "THE CASH BOX" as Plan Gets Under Way in Various Areas.

Remember—if you are one of the operators who said, "I'd love to start dime play in my territory, but, I can't do it because my competitors would jump my spots and put me out of business. They won't cooperate", this is your opportunity to get 10c play started regardless of your competitors.

This is one time when no competitor will even dare jump your spots, because your location owners will ride with you on: "A Day Of Dimes For The 'MARCH OF DIMES' " plan as proposed by *The Cash Box*.

Your location owners realize the great need to curb polio—just as you do.

They also realize that with this plan they are going to win the acclaim of their present customers, of all the peoples in their neighborhood, and also obtain new customers, because they will be backing one of the most outstanding national charitable efforts, the "March Of Dimes."

It will take you a few days to make the changeovers to dime play on your phonos, pinballs and other games, before the day you and your location owner agree to get going with "A Day Of Dimes For The 'March Of Dimes' " plan.

Therefore, you will be able to show your location owners the increase that can be obtained by starting 10c play in advance and, at the same time, absolutely and positively convince yourself, if you have any doubts, that 10c play is THE

ANSWER to the more than 300% increase in overhead expense you are enduring.

Remember, too, that the dime of today is actually only worth 5.4c. This is the value placed on it by the nation's own economists. They report that the Dollar is worth 54c. In that case the dime is worth only 5.4c.

Therefore, all you are getting is 4/10ths of a cent more, when you switch over to dime play.

But most important is the fact that you will be winning for your industry the greatest possible acclaim from all the nation.

You will, once again, prove to all your civic and social leaders that you and your industry are always first to give to any fine and worthy charitable cause—like the "MARCH OF DIMES."

All leaders thruout the industry agree, " 'The Cash Box' plan is one of the very greatest ever suggested to the field."

They also realize what a tremendous public relations job this can be for all the trade.

They know what this means to you, winning for you a better understanding, a finer business and, at the same time, bringing you closer to the hearts of all the peoples in your community.

THE CASH BOX" PLAN OF THE MARCH OF DIMES"

This is an opportunity that may never come again. Intelligent operators realize they absolutely and definitely need 10c play to assure themselves continuing in business on a profitable basis.

At the same time, "The Cash Box" plan of "A Day Of Dimes For The 'MARCH OF DIMES'" paves the path to start 10c play and OPEN THE NEW YEAR OF 1954 ON A PROFIT BASIS FOR ALL THE NATION'S OPERATORS.

The plan is simple. It requires no great preparation. Simply phone, write or tell each one of your location owners in person what this plan means to HIM, and to HIS BUSINESS for 1954. That, in itself, will get the plan under way for you.

No competitor dare knock you with so great a charitable effort under way. No location owner in the nation will allow your competitor to halt the "MARCH OF DIMES." He needs good public relations as much, if not more, than you do.

This is it! It's up to you! If you are a member of a local operators' association it is up to you to bring this up at a special meeting which you can call immediately. Regardless whether the others go along with you—YOU CAN START—"A Day Of Dimes For The 'MARCH OF DIMES'"—TODAY!!!

IMPORTANT!

Notify "THE CASH BOX" if you or your territory adopts "A Day Of Dimes For The 'MARCH OF DIMES'" immediately.

Wire full details to: **The Cash Box**

26 WEST 47th STREET
NEW YORK 36, N. Y.

Or Phone: JUdson 6-2640

HERE'S HOW YOU CAN START "THE CASH BOX" PLAN IN YOUR TERRITORY

You can reprint the letter addressed to location owners which appeared in last week's (January 9, 1954) issue of *The Cash Box*, or you can arrange your own letter. Better still it is suggested that you or your servicemen or collectors call in person and discuss this plan for "A Day Of Dimes For The 'MARCH OF DIMES'" with your location owners individually. Set the day which is best for you and for your location owners. Remember that the "MARCH OF DIMES" drive starts on January 2 and continues until January 31, 1954.

Once you have set the date, arrange to changeover your equipment from 5c to 10c play, at least three to four days (or even a week) prior to the day you set for "A Day Of Dimes For The 'MARCH OF DIMES'." In this way you will prove to your location owners, as well as to yourself, whether or not 10c play is THE ANSWER to your present need for greater income.

Now phone your Divisional Chairman of the March of Dimes Campaign. He will give you signs which you can hang up in prominent places in each location. He will also give you window streamers which you can paste on the windows of each one of the stores. Underneath each sign and streamer BE SURE THAT YOU PLACE THE 'DAY' YOU AND YOUR LOCATION OWNER HAVE CHOSEN. If necessary have a separate sticker made with big, bold letters so that this 'day' will stand out clearly for all to see. Your Divisional Chairman will also give you posters and stickers which you can place on your machines.

Get going now on *The Cash Box* plan of "A Day Of Dimes For The 'MARCH OF DIMES'" and insure yourself and your location owners the affection of all the peoples in each neighborhood while, at the same time, giving your time, effort and 'a day of dimes' to one of the greatest and most worthy charities in the history of this nation.

Sales Go Ahead For '54

CHICAGO—First business day of 1954 (Monday, January 4) found manufacturers and distributors here enjoying fine sales action.

"It seems", one well known manufacturer stated, "that the prediction we made that 1954 would start off well and, without doubt, if this starting action is to be taken as any indication of the future, sales will continue on ahead."

Also indicative of the buying mood that is under way as 1954 started was the report from a well know distributor:

"We have enjoyed some nice sales action from the moment we opened our doors.

"But", he continued, "we believe that the operators are going to be a bit more choosy (if that's the expression) than what they were in 1953."

In the meantime, what is most encouraging to all the field, is the fact that the long distance phones continued to buzz all day long and the major manufacturers enjoyed the

usual flow of business from their out of town distributors.

One sales manager said, "I don't think that there will be any less machines sold in '54 than there were in 1953.

"Of course", he added, "the one big factor is that the machines must be good, if not better, than what was produced last year."

All here in this manufacturing center base themselves on phone sales from out of town areas. The phone calls started early Monday (January 4) and continued right along, insuring the factories that the demand was just as good as it ever was, and that their big problem would continue to be sufficient production of any new numbers which they would present to the field.

Production of any new machine in quantity still remains a problem in this area, which is one of the few where the labor situation continues to remain tight, and skilled labor continued very difficult to obtain.

United Pushes Production

CHICAGO — With "Chief" and "Leader Shuffle Alleys", as well as "DeLuxe Leader Shuffle Alley" and "Rio" on its production lines, and business brisk, United Manufacturing Company is pushing production as hard as it can to fill orders.

As Bill DeSelm, United's general sales manager, stated this past week, "We opened 1954 with a very fine batch of orders on hand and more



BILL DE SELM

coming in every day.

"We are pushing hard to get our production lines to give us as many machines as possible to meet the demand of our distributors all over the country."

Right before the New Year, United started a double shift working again, put a six day work week back into effect.

Regardless of this increase in production the firm hasn't been able to fill all the orders which it has received and which continue coming into the plant each day.

DeSelm also reports, "We are going to continue with our service schools for operators and their mechanics.

"We have found that these have helped tremendously", he continued, "and we believe that they are in great measure responsible for better business for all concerned."

Oomens' Team Maintains Lead In Chi Automatic Phono Bowling

CHICAGO—Play for month of December, 1953 ended with the Walter Oomens' team maintaining its first place position in the Chicago Automatic Phonograph Bowling League, but, with the Decca-Coral team jumping into second place from third, and closing the leader's gap. Other teams also shifted positions this past month, but the two teams, at present, destined to fight it out for first place, seem to be Oomens and Decca-Coral.

In the individual men's leaders, Ray Gallet, who held first place at the end of November, has now fallen to the fourth spot, while Carl Latino, who was in 5th place, is now reigning in the No. 1 slot. The rest of the men's leaders held onto their past month's positions.

As far as the ladies are concerned, Isabel Oomens maintains her strong hold on first place, and the rest follow along, practically in the very same positions they occupied at the end of November's play.

TEAM STANDINGS

Firm Name	Won	Lost	Total Pins	Average	High Game	High Series
1. Walter Oomens	38	10	36131	752	840	2387
2. Decca-Coral	28½	19½	34974	728	815	2336
3. Melody Music	27	21	32851	684	758	2133
4. A.B.C. Music	26	22	34653	722	827	2414
5. Atlas Music	26	22	31566	657	834	2097
6. Paschke Phono	24	24	35268	734	863	2455
7. Western Automatic	22	26	30561	634	744	2056
8. Star Music	21½	26½	33767	703	781	2231
9. Mercury Records	21	27	32906	685	846	2407
10. Gillette Distr.	21	27	30754	640	758	2158
11. B & B Novelty	20	28	32951	686	859	2231
12. Coven Music	13	35	28894	603	712	1988

TEN INDIVIDUAL LEADERS, MEN'S DIVISION

Name	Team	Games	Total Pins	Average	High
1. C. Latino	Oomens	48	7986	166.18	233
2. L. Sochacki	Decca-Coral	39	6420	164.24	203
3. I. Cairo	Mercury	48	7889	164.17	241
4. R. Gallet	Paschke	48	7888	164.16	229
5. W. Paradee	B & B	48	7867	163.43	211
6. T. Galgano	Paschke	48	7851	163.27	225
7. J. W. Oomens	Oomens	45	7362	163.27	208
8. R. Gnarro	A.B.C.	48	7789	162.13	217
9. V. Yaccino	Melody	48	7728	161.	217
10. J. Strobl	Melody	36	5739	159.16	211

TEN INDIVIDUAL LEADERS, WOMEN'S DIVISION

Name	Team	Games	Total Pins	Average	High
1. I. Oomens	Oomens	48	6802	141.33	197
2. M. Mankins	Western	48	6371	132.35	178
3. M. Sochacki	Star Music	42	5392	128.16	160
4. M. Nyland	Western	45	5745	127.30	166
5. J. Wojciechowski	Decca-Coral	45	5592	124.12	172
6. C. Strobl	Melody	48	5839	121.31	175
7. T. Galgano	Paschke	21	2543	121.2	179
8. E. Brown	Coven	42	5002	119.4	165
9. E. Davis	A.B.C.	33	3873	117.12	188
10. I. Sochacki	B & B	45	5128	113.43	164

AMI Licenses Denmark Mfr.



JOHN HADDOCK

GRAND RAPIDS, MICH. — John W. Haddock, president of AMI In-

corporated, this city, announced this week that Jensen Music Automates, Copenhagen, Denmark, manufacturer of the popular European Jensen Music Box, has been licensed to manufacture under patents and designs of AMI Incorporated. The Jensen Model J/40 is to be known henceforth as the IMA-AMI juke box.

The IMA-AMI instrument is distributed throughout the world by Oscar Siesbye A S, Copenhagen, who will also act as European sales representative for AMI Incorporated, Haddock said.

Distributors who will jointly handle both IMA-AMI and AMI products are being appointed for all principal European countries. Among those firms which already are distributing the AMI are Firma Helmut Rehbock, Hamburg, Germany; Simons & Zoon, Antwerp, Belgium and Padarex S A, Lausanne, Switzerland.

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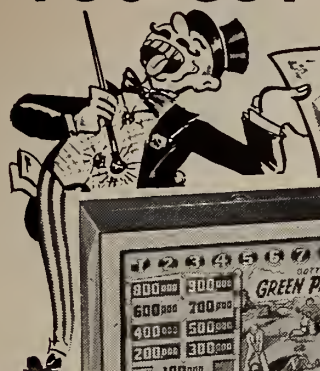
about your GENCO games . . .

D. C. (Direct Current) is used to operate telephone relays because its steady, even flow positively eliminates noise in coils and solenoids. Likewise, GENCO relays are D. C. operated for quiet, efficient performance. That is why our coils and solenoids need no re-filing or re-adjustment for the entire life of the machine.

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Watch this . . .

Rotation Sequence . . .

from 1 to 12 Awards REPLAY and lights
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Super Point Score! . . .

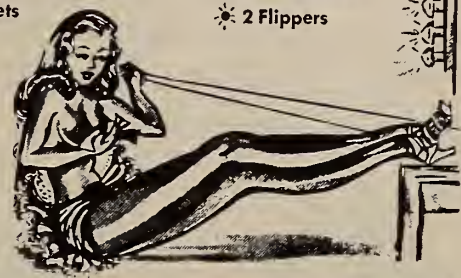
Making A-B-C-D Roll-Overs lights Targets
for super-point score.

Extra Replay . . .

When all A-B-C-D letters are
out, mystery letter lights up
for REPLAY.

**MORE
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INDUCERS**

- Sound Effects
- 3 Pop Bumpers
- 2 Flippers



D. Gottlieb & Co.

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III. Ops Start March Of Dimes Drive



ROCKFORD, ILL.—The members of the Illinois Amusement Association, this city, and those of the Northern Illinois Phonograph Operators Association, Skokie, Ill., have joined together and will set aside one day in

January as a "Day Of Dimes For The 'March Of Dimes'". The one day's receipts will be donated to this great fund. (Detailed story in the January 9 issue of *The Cash Box*.)

Pictured above (left to right): Lou Casola, Sam Martino and Teberri Mas-trangeli, members of the organization, holding a sign which will appear on every juke box in their area.

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MOA Opens Show To Other Coin-Operated Equipment

Exhibit Applications Mailed

OAKLAND, CALIF.—George A. Miller, national president of Music Operators of America (MOA), advised that manufacturers of equipment, other than juke boxes, have been invited to exhibit at the forthcoming MOA Convention at the Palmer House, Chicago, March 8, 9 and 10.

"All record companies, manufacturers of phonographs, kiddie rides, popcorn machines, coin operated televisions, cigarette machines, coin operated radios, drink vending machines, phonograph needles, coin rejectors, title strips, and all others who are allied with the automatic phonograph business," advised Miller, "have received application blanks for exhibit space this past week.

"The MOA Convention," he continued, "is expanding to some other types of machines because many music operators of the nation have found it necessary and profitable to operate certain types of equipment where there isn't any question about skill or chance being involved. Our officials feel that this will assure the operators of many more exhibits and at the same time will bring hundreds of operators to the Convention who have not attended in the past. MOA's sound, practical management has made the music

operators' convention the outstanding convention of the year."

According to Miller, the complete program will be prepared several weeks before convention time, and the list of exhibitors will be announced at the same time. Meetings will be arranged so there isn't any conflict between exhibitors and operators' meetings.

Some of the matters which will come up for discussion are: the inauguration of a copyright organization sponsored by the music operators of the nation; the "Jack In The Juke Box" national television show produced by Walt Frammer Productions; a national tax council to eliminate many city, state and federal licenses that now exist; and the necessity for the continued fight against copyright legislation.

Miller strongly suggests that operators and exhibitors, who are planning on attending the Convention, make reservations at the Palmer House as early as possible for sleeping accommodations. These reservations should be made directly with the hotel.

Exhibitors who wish to display merchandise should contact Ray Cunliffe at 3018 East 91st Street, Chicago, Ill., or George A. Miller at 128 East 14th Street, Oakland, Calif.

MOA Executive Officers To Meet In Chi Jan. 25 & 26 To Arrange Final Plans For March Convention



RAY CUNLIFFE

OAKLAND, CALIF.—A committee, composed of executive officers of the Music Operators Of America (MOA), will gather together at the Palmer House in Chicago, January 25 and 26, for discussions and to prepare final plans for the forthcoming MOA Convention which will take place in the Palmer House, Chicago, on March 8, 9, and 10.

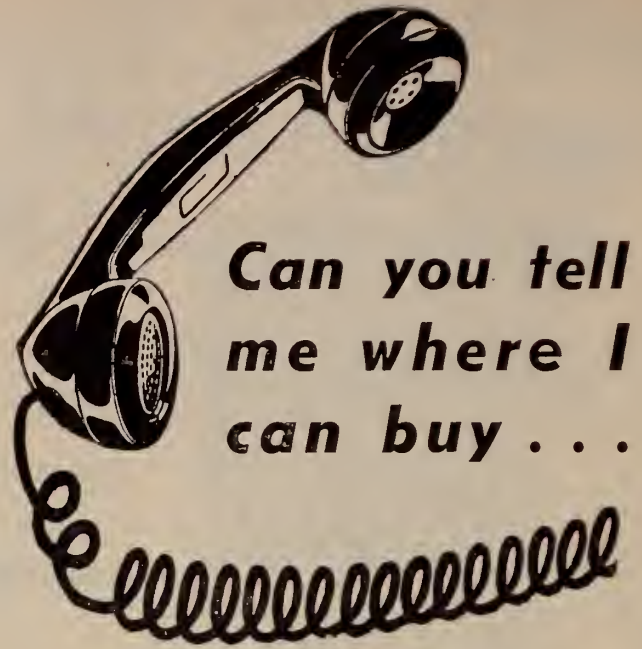
Headed by George A. Miller, national president and business manager,

and Sidney Levine, counsel, the committee will include: Martin Britz, Montana; Ray Cunliffe, Chicago; Al Denver, New York; Hirsh de LaViez, Washington, D. C.; Les Montooth, Peoria; Jack Mulligan, Pennsylvania; Howard Ellis, Nebraska; Clint Pierce, Wisconsin; James Tolisano, Connecticut; George Workman, Eastern Pennsylvania; and Victor Ostergren, Indiana.

"These men will be divided into four different groups, and each group will have a number of manufacturers and exhibitors to contact personally so that no stone is left unturned to make this the largest and most successful convention from the standpoint of education, public relations and good-will of the entire industry," advised Miller.

This committee will make final arrangements for sight seeing tours, previews of theatres, and will secure tickets for radio and television shows to better entertain the women folk who will accompany the operators. The committee will also arrange the agenda for the MOA meetings which have proven to be most helpful and educational to the music operators of the nation.

"We will welcome any and all suggestions from all segments of the industry" stated Miller, "and Ray Cunliffe and I can be reached at the Palmer House from January 24 to January 30."



Can you tell me where I can buy . . .

For Any Information Relating To This Industry . . .

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in Chicago: DEARBORN 2-0045

in Los Angeles: WEBSTER 1-1121

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Outside of the fact that you've been connected with the industry for 20 years or more, there are no other qualifications. The idea is strictly sentimental—and will serve to bring together those people who, in a great many instances, have been pioneers in this modern age of our industry.

Joe Orleck
THE CASH BOX
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New York 36, N. Y.

Dear Joe:

I have been connected with the Coin Machine Industry for 20 years or more.

Please enter my name as a member and send me a membership card.

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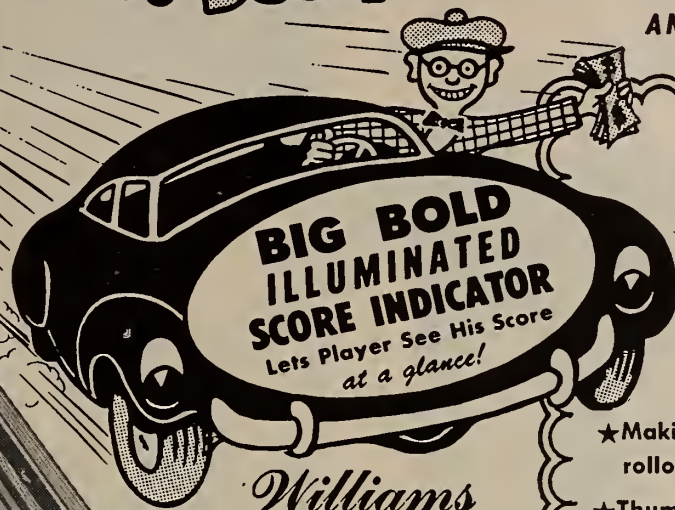
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★Numbers 1 to 7 lite No. 1 Bumper for "Special".

★Making A-B-C Rollovers lites 2 additional rollover lanes for "Special".

★Thumper bumpers, rollover buttons, stand up switches and kickout holes advance buggy around track to score "Laps".

HIGH SCORES—LAP SCORES

All numbered bumper values increase from 10,000 to 100,000

- 5 ROLLOVER LANES
- 2 KICKOUT HOLES
- 4 ROLLOVER BUTTONS
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- 2 AUTOMATIC RUBBER KICKERS



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As I See It

A Weekly Column
by
AL SCHLESINGER



The French Quarter of New Orleans still revels in the glory of its past fabulous characters. In almost every nite club in this quarter, there is to be found a jazz band of one description or another. They vie with one another in seeking the favor of the lovers of jazz. Their jam sessions are really out of this world. Everyone of these bands that have recorded their music, have induced the operators to place their records on the juke boxes that one sees in every nite club.

Canal Street, which is located in the business section, is a beautiful wide street with heavy pedestrian traffic. Located on this street are several arcades with the usual assortment of amusement games in view. However, they are not called arcades; but "Peep Shows." As one enters from the street, the interior is brilliantly lighted, but there is either a dark back room, or, a section blacked out in the rear where several Panorams are located with 25¢ coin chutes. These machines seem to be the attraction and the lure of the passersby.

There are approximately ninety operators in the New Orleans area. While most of them are music operators, it seems that a good deal of their effort is spent in furthering their game interests. New Orleans being a red hot game town, this is understandable. At the present time there is no operators' association here, nor are there any plans for one in the immediate future.

Lou Boasberg of New Orleans Novelty Co. was out of town when I called. Was rather curious as to what results Lou was getting from his local newspaper advertising. Ed Holyfie'd, Dixie Coin Machine Co., is the distributor for A.M.I. line here. He is very enthused about the new A.M.I. and reports sales much greater than last year. Red Sanders, of Lynch & Sanders, Seeburg distributors, wished the factory would increase their shipments. Much effort is now being made to increase sales on the non-coin operated models. Mrs. Lupe Buckley, local correspondent for The Cash Box here, was very helpful to me. Her husband, Bob, has recently received his card from the 20 year club. He worked with Pat Buckley in 1933 with diggers at the World's Fair in Chicago. Bob now operates a cigarette route here. R. G. DuPuy and Sol Leopold, officers of the F. A. B. Distributing Co., are Wurlitzer, Chicago Coin, Williams, Genco and United distributors. It was in their showrooms that I had my first opportunity to see a traveling service school in operation. Johnny Casola, roadman for United, was on hand with engineers Al Tholke and Ken Sheldon. They were conducting their school the entire week. Morning and afternoon plus night sessions were their daily schedule. What they are doing reflects back to the factory they represent and I am certain results in a greater volume of business for them.

MOE FINE DIES



MONTREAL, CANADA—Moe Fine, head of Roxy Specialty Company, this city, one of the most beloved and well known of Canadian coinmen, died on Thursday, December 31, at the age of 63.

Funeral was held on Sunday, January 3, with a number of the members of the industry present.

In addition to building his firm to one of the leading companies here, Fine was extremely active in a number of charitable ventures. He was a governor of the Jewish General Hospital, as well as the YMHA of Montreal; a member of the B'nai B'rith, Mount Royal Lodge; and a member of the Corinthian Lodge in the Masonic Order.

Fine is survived by his wife, Lena, two daughters, Florence and Gloria, and two grandchildren.



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WURLITZER 1100	275
WURLITZER 1250	295
WURLITZER WOM Model 2140	25
A.M.I. MODEL A	225
A.M.I. MODEL B	300
A.M.I. MODEL C	325
A.M.I. MODEL D40	450
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Supreme Distributors, Inc.
416 S. W. 8th AVE., MIAMI 37, FLA.

Bert Lane Opens Miami "Fun Fair"



MIAMI, FLA.—Bert Lane, one of coin machine industry's most progressive and visionary personalities, has done it again!

Lane, on Sunday, December 27, opened Florida's newest attraction, called "Fun Fair". The opening resembled a typical Hollywood or Broadway premiere, with fanfare and Klieg lights and celebrities. Constructed at an estimated cost of \$250,000, the Miami "Fun Fair" offers a new type 18 hole miniature golf course, with nine wonder hazards and electronic novelties; trigger archery, featuring cross-bows; captive prize-fishing; a snack bar; as well as other types of amusement. Lane, the president of the firm, claims it is the first venture of its kind in the world.

Bernard Firestone, well-known restaurateur, is the treasurer of the company and will be in charge of the "Super-Snack Bar."

The amusement enterprise is located on the north side of the causeway, and utilizes 90,000 square feet, extending 200 feet into Biscayne Bay.

More than 3,000 fish were penned up in the 20,000 square feet of Biscayne Bay, with at least 35 South Florida varieties. Rods, reels and bait are supplied on the premises. The fishing is a guaranteed sport at the captive prize-fishing lagoon, with "no-fish-no-pay" policy. Prize fish are tagged with awards for unusual catches. (Ed note: Evidently the fish weren't very co-operative on opening

day, as more than 2,000 of them went AWOL, escaping by raising the weighted net and swimming away to parts unknown. This problem has been solved, and the fisherman's paradise will operate as planned.)

Many of Florida's civic leaders have voiced approval of the policies of "Fun Fair", and expressed enthusiasm for the planned inter-scholastic tournaments in golf, fishing and archery, with scholarships as grand prizes. Congressman Bill Lantaff, Miami Mayor Abe Aronovitz, State Representative Robert L. Floyd, Miami Beach Mayor Harold Shapiro, Police Chief Romeo Shepard and Miami Springs Mayor W. C. Herrell, were among those who sent their letters of welcome to "Fun Fair", wishing it every success. John Proctor, manager of the Miami Beach Chamber of Commerce, and Sam Kaplan, executive secretary of the Miami Beach Hotel Assn., both said that the new recreation center is a welcome addition to the family of Miami amusements.

The idea for "Fun Fair" has been in the planning stage for more than a year, and Bert Lane states it is the forerunner of a chain of "Fun Fairs" planned for many parts of the Western Hemisphere.

Pictured above is Bert Lane (2nd from left), being congratulated by cartoonist Ham Fisher (right), as Royal F. Jonas, Mayor of North Bay Village, and Mrs. Bernard Firestone (wife of co-owner), look on.

Genco Enlarges Experimental Department

CHICAGO—In addition to renovating the general offices of the firm, Sam Lewis and Avron Gensburg of Genco Manufacturing & Sales Company, here, also announced the enlargement of its experimental department.

"We now have," said Genco's sales manager, Ralph Sheffield, "twelve men in this enlarged experimental department working with Harvey Heiss and Steve Kordek.

"We are planning far in advance," he continued, "and we believe that, as the months go by, Genco will establish its leadership most definitely with new products which the industry will acclaim.

"Everything points to a very great year for our young firm," Sheffield concluded, "and we are going to do everything in our power to make this become fact.

Development of new and better products for the future is the purpose for enlarging its experimental department, Lewis and Gensburg reported.

They feel that any factory which seeks to continue to lead in its field must plan ahead for the future.

"This is one department," both Sam Lewis and Avron Gensburg said, "which works right ahead seeking to find the new and better moneymaking products the trade needs and wants."

THRU THE COIN CHUTE CALIFORNIA CLIPPINGS LOS ANGELES

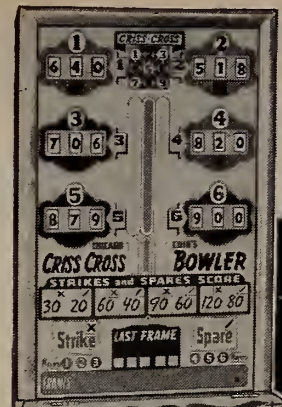
Things along coinrow have leveled off to a steady flow of business to start the new year. Distributors and operators alike look for it to be another great year. . . . Charley Robinson, prexy of C. A. Robinson and Co. says that if it proves to be as good as 1953 he won't have any complaints at all. That seems to be the opinion of everyone along the Pico Strip. . . . Sorry to hear that Phil Robinson's brother passed away. Phil flew to Chicago to be with him during his last hours. . . . Frank Mencuri, sales manager for Chicago Coin, was in town to spend the holidays with his family. He also visited in San Francisco before returning to Chicago. . . . Dan Stewart also came in from Salt Lake to spend several days in Southern California and to visit Bob Bever, manager of the local Dan Stewart Company branch. . . . Paul A. Laymon Co. was the liveliest place in town this past week as everyone rushed around getting out a sudden deluge of orders. Jimmy Wilkens took off down San Diego way again on what the Laymon boys commonly call the milk run. Maybe he won't be peddling milk but if he takes a few orders for the new Bally "Palm Springs" it will make everyone back home most happy. Ed Wilkes announced that his nephew, Don Pirie from Long Beach, has just signed up for a three-year hitch in the Army. Ed recently escorted him to the train as he left for the Guided Missile School at Fort Bliss, Texas. Charley Daniels has been plenty busy remodeling his already remodeled house. Paul Laymon says that if he remodels it any more he'll have to get antique furniture and start all over again.

At California Music Company a steady stream of business kept everyone hopping. Betty Blakeney and Martha Delgado waited on operators while Sam Ricklin and Gabe Orland packed up boxes of records to ship out. Jack Lewis filled in as errand boy for the day while Mary Reece made up title strips in the back room. . . . Mr. Draper, who operates South of the border in Lima, Peru, paid a visit to Badger Sales Company recently. Joe Durate entertained him royally during his visit in LA. Ray Powers is back hard at work after spending New Year's with his family in Sacramento. Now on display in the Badger Showrooms is the new Keeney "Bonus" Bowler. The new features of the game have created much interest among the local operators. Al Silberman announced that they now have a party in Europe that is interested in fifty used drink machines. . . . Mr. and Mrs. Bob Patton and daughter came down from Hanford to visit along coinrow recently. Also with them was Russ Hendricks also from Hanford. The Patton's were enroute to Banning to visit with Oscar Tetzlaff. . . . Over on San Pedro Street Van Nattan, sales manager for Auto Photo Company, stated that he plans to stay home for awhile before starting out on another business trip. The Auto Photo offices were recently remodeled with a whole new section added in to provide more room for the rapidly expanding firm. Van Nattan also added that its new distributors in British Columbia going along nicely. The new firm, Auto Photo Company of Canada, Ltd., Montreal, is under the able management of Lucien Isovich. . . . Caught Aubrey Stemler, Western representative for Eastern Electric, unloading cigarette vendors. He had his office floors so crowded with vendors that you had to exhale and turn sideways to get in the door.

Robert Bard, prexy of Bard Distributing Co., has been on the move more than ever before since adding cigarette vendors to his houte of music and games. . . . Saw Larry Williams driving along Pico sporting a brand new panel truck. . . . Lyn Brown is another guy that keeps plenty busy as he moves kiddie rides out on location. . . . At Leuenhagen's Record Bar the new year caught Mary and Kay Solle rushing around all a-twitter trying to fill all the mail orders that came in and waiting on the ops at the same time. . . . The showrooms at Minthorne Music Company now display the new Chicago Coin "Criss-Cross" bowler. Hank Tronick says that the new game with the criss-cross matched scoring feature has had better response from the operators than any other game they have had. Jean Minthorne, Hank Tronick, Wayne Davis, and Ed Wisler were reminiscing about the past. Seems that November 1953 was the biggest month that the Minthorne organization has ever had. The second biggest month was November 1952. Now the boys are awaiting the eleventh month of 1954 to see if they'll be able to break the record again. (Let's not rush things too much fellas).

Down the street at Simon Distributing Company, Jack Simon and John Freeman start off the year by moving out a steady flow of equipment to arcade owners and operators. They both expect the new year to be a prosperous one for them. . . . In the Hollywood area Bill Simon, prexy of Alpha Distributing Company, maintains his warehouse and offices in the Bekins Van and Storage Building on North Highland. Bill is the sole supplier of parts for the old Packard boxes. Several years ago when Wurlitzer bought out the Packard Company he bought up all the parts that they had on hand. Bill also is one of the largest suppliers of title strips in the country. He admits that it's somewhat of a disadvantage being so far away from the coinrow center on Pico Blvd. but adds that he has the advantages of having his warehouse and offices together. Also being right next to a railroad spur helps to cut down on expensive hauling problems. Most of his business is now conducted through mail-order anyway he adds. Bill also handles the converters which change old juke boxes from 24 to 48 selections. At the same time these converters switch the machine to dime play. Two selections are played when the 10c coin is deposited. . . . Several out of town visitors came in this past week. Earl Wilson drove all the way in from Las Vegas to take care of business. Jimmy Bowman was visiting with distributors as he dashed along coinrow before returning to his room in San Bernardino. Larry Hanford drove down from Lompoc while Bob Colyer came in from Long Beach. Other visitors included: Mr. & Mrs. S. L. Griffin, Pomona; Irv Gayer, San Bernardino; Jimmy Jackson, Palm Springs and Joe Boll, 29 Palms.

Just a reminder to those operators in the area who want to switch to dime play. Make some day during January "A Day of Dimes for the 'March of Dimes'" on your route.



chicago coin
Does it Again!

OPERATORS
EVERYWHERE
ACCLAIM NEW
BOWLING GAME MOST
EXCITING ATTRACTION
EVER INTRODUCED!

CRISS CROSS BOWLER

Featuring **PROGRESSIVE
ADVANCE SCORING**
Plus:
TRIPLE-MATCH SCORING

LOOK!
8 Ways To **CRISS CROSS** By Matching
Numbers — Numbers on **CRISS CROSS** Panel
Carry Over From Game To Game Until A
Line Is Completed.

Plus

- Match a Number & Star—
And Crown Feature!
- Advance Scoring Feature!
- Giant Pins! ● Beautiful Cabinet Styling!
- 5 or 10 Frame Play! ● 45 Second Scoring!



**chicago
coin**
MACHINE COMPANY

1725 W. DIVERSEY • CHICAGO 14

Open 1954 With More Roadmen

CHICAGO—Distribs here have followed the line of the factories in this city and have started more roadmen out to cover their territories than has been the case in some years.

With the general belief here that, "You'll have to beat the bushes to get the business this year," more or less accepted by the majority of the outstanding sellers in this area, and that includes distributors as well as the manufacturers, operators will soon be visited by salesmen who will bring the operator's requirements right to his doorstep.

The business continues right ahead, with operators from surrounding areas driving into this city to fill their needs, the majority here are of the belief that:

"The real business that will be done this year will be by those energetic salesmen who get right out on the road and call on the buyers directly."

Therefore this year has already opened with more roadmen than for many past years. The fact remains that still more salesmen are going to be placed on the road by many sales factors here.

Bally Service School at Allan Sales



WHEELING, W. VA.—A Bally Service School was held recently during the grand opening of new headquarters of Allan Sales, Inc., this city. Left to right, standing: Paul Calamari and Bob Breither, Bally field-engineers; Bill O'Donnell, Bally sales manager; and Jake Dobkin of Allan Sales, Inc.

Roadmen who relaxed in factories and in showrooms realize that they will now have to get out and get the orders, whereas in past months, they could handle their business over the phone, right from their home offices.

More vigorous advertising, more intensive selling, and complete, all-out programs in regards to trade-ins and general pricing of equipment, are foreseen everywhere in this area.

This may act as the criterion, it is believed here, for the rest of the nation. More roadmen will soon be bumping into each other to compete with each other in various operators' offices throuth the country.

4 out of **5** need help!

Join the
**MARCH
OF
DIMES**

IT
WILL
TAKE
MORE
IN '54!

January 2 to 31

SPECIAL!

AMI

A's
B's
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Write—Wire—Phone
FOR REAL LOW PRICE!

RUNYON SALES COMPANY

Factory Representatives for:
AMI, Inc., Bally Manufacturing Co.,
J. H. Keeney & Co., Permo, Inc.
593 10th Ave., New York 18, N. Y., LO 4-1880
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START '54 RIGHT!

FROLIC	\$249.50
ATLANTIC CITY	267.50
HONG KONG	145.50
PALM BEACH	265.00
BALLY BEAUTY	359.50

WRITE — WIRE — PHONE TODAY!

We are exclusive factory distributors for:

BALLY - WILLIAMS - ROCK-OLA

LAKE CITY AMUSE. CO.
4533 PAYNE AVE., CLEVELAND, O.
(Tel.: HE 1-7577)

*America's
Finest!*

ASK ANY OPERATOR
OF THE **KEENEY**
DELUXE ELECTRIC
CIGARETTE VENDOR

- ★ Operates on any combination of nickels, dimes and a quarter thru a single coin opening.
- ★ 9 Double columns dispense alternately at bottom. Always fresh cigarettes. Holds 432 packs.
- ★ Dispenses regular or King size packs. Instantaneous price adjustments on each column

THE PACK YOU SEE—IS THE PACK YOU GET!
Swing-up front top for easy loading. 3-way match vending.



J. H. KEENEY & COMPANY, INC.
2600 WEST 50th STREET, CHICAGO 32, ILL.

Gottlieb's New Pinball Named "Green Pastures"

CHICAGO—D. Gottlieb & Company, this city, announced its new pinball game this week. Named "Green Pastures," it is described as a game of exciting and entertaining action.

"As with all Gottlieb games" said a spokesman for the company, "'Green Pastures' has been carefully location-tested, and operators can be assured of its great appeal to the player."

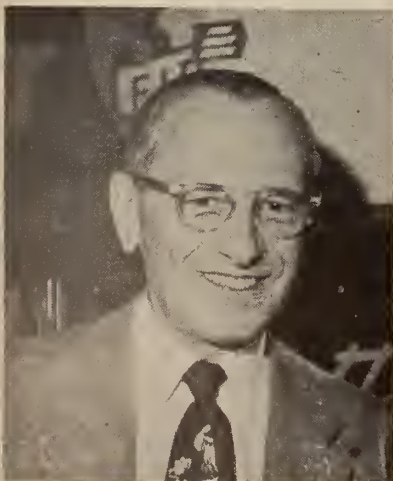
"Green Pastures" features a "Rotation Sequence" in which 1 to 12 awards replay and lights 2 kick-out holes for additional replays; a "Super

Point Score," in which player making A-B-C-D rollovers lights Targets for super-point score; and "Extra Replays"—when all A-B-C-D letters are out, a mystery letter lights up for replay.

Other features of this new game are: sound effects, 3 Pop Bumpers; and 2 Flippers.

Shipment of "Green Pastures" is now under way, and all the manufacturer's distributors have games available for its customers.

Chicago Coin Appoints W. B. Music Distributors For Kansas & W. Missouri



ED LEVIN

CHICAGO—Ed Levin, sales director of Chicago Coin Machine Company, this city, announced the appointment of W. B. Music Company,

Kansas City, Mo., as its distributors in Kansas and Western Missouri.

Levin said, "We believe that the kind of outstanding service and cooperation which Harry Silverberg and his W. B. Music Company give the operators in the state of Kansas as well as in western Missouri is sure to reflect with much honor upon the fine products which our firm produces.

"Furthermore," Levin continued, "W. B. Music Company already has all our new products and are in position to service all the operators throughout the territory for which it has been appointed our distributors.

"This firm also has all parts and supplies required and the operators will find that dealing with Harry Silverberg and W. B. Music Company is indeed a great pleasure."

It is also understood that W. B. Music Company is moving from its present quarters at 1518 McGee Street to its new building at 2900 Main Street after January 15, 1954.

THRU THE COIN CHUTE EASTERN FLASHES

We were happily surprised during our visit to coinrow this week—surprised, that is, that so many coinmen were on the street visiting the wholesalers and talking business. Ordinarily, in past years, the week immediately following the Christmas and New Year's holidays, is sort of slow, as operators usually relax from their strenuous efforts during the holidays. It's a good omen for 1954. We are also happy to report that, without exception, every operator we questioned, stated that collections over these holiday weeks have been exceptionally good.

Moe Fine of Montreal, Canada, had a host of friends here, and they were shocked to hear of his sudden death on December 31. His death at this time is particularly pathetic, as he had made big plans for his daughter Gloria's marriage, scheduled for Sunday, January 10. . . . Lou Herman and son Howard, make the rounds of wholesalers. Lou spent the week-end at Bill Hahn's rest camp, Westbrook, Conn., and was raving about the food. . . . Joe Fishman, Atlantic-New Jersey Corp., and his charming Mollie, vacationing in Miami Beach. They state the highlight of their vacation was the day they spent on Dave Gottlieb's boat, the "Flipper", with Dave acting as the Skipper. . . . Harry Stern, representative for Williams Mfg., who returned to Phila. on Dec. 31, after spending a few weeks at the factory, visits Harry Rosen and Meyer Parkoff, Seaboard N.Y. Corp., local distrib. Harry will next head South, visiting distrib. in Atlanta, Jacksonville, Miami, and may go to Havana. . . . Music ops thruout entire Delaware County, Pa., operating entirely on dime play, and doing well. . . . Dave Stern and Bob Slifer, Seacoast Distributors, in conference with Willie Dillon and Al Pasternak of Mel Vendo Co., Valley Stream, L. I., and write out a nice order for Rock-Ola's "Comet" phonos. . . . Altho we mentioned Mike and Rose Munves among those who were at the recent games ops' banquet, we're told this firm had the largest delegation there. Among the personnel of the firm at the dinner (not mentioned in the report), were: George Fleckenstein, Willie Gaines and Milton Nadler. . . . Sandy Moore and Bernie Levine visit the distributors. Sandy complains to your correspondent that Bernie grabs his issue of The Cash Box—so Bernie orders one for himself.

Plenty of action at Atlantic-New York Corp. (Seeburg Distrib). Ops practically standing in line to get with Meyer Parkoff. . . . Mrs. Gertrude Brown, Paramount Vending, Beacon, N. Y., making her weekly trip in for supplies. . . . Ray Knoss, who usually is in Miami at this time of the year, planning on an extended vacation there sometime in March. . . . Joe Young and Abe Lipsky, Young Distributing, (Wurlitzer Distrib) rushed to get out their export orders. Lipsky tells us of an order to a certain location, which he claims, will see American juke boxes for the first time. . . . Nat Cohn, Riteway Mfg. & Sales, doing a big job with his "3-D Theatre" machines. He shows us an order from a mid-western distrib that made our eyes pop. . . . Hymie Koepfel's (Koepfel Distributing Co.) son, Sam, enters the service Jan. 22. Sam, a graduate engineer, considered so valuable by Republic Airplanes, that his original reporting date was extended so that he could complete certain work on which he has been working for about a year. . . . With Barney (Shugy) Sugerman, Runyon Sales Co., in Chicago, Morris Rood, kept frantically busy conferring with the many ops dropping in. Irv (Kempy) Kempner, stays at the office for a while helping out, but has to rush out to see some ops in the Westchester area. . . . Al Simon and Al D' Illizio, Albert Simon, Inc., report they've been kept so busy these past few weeks that they haven't had time to engage in their annual cleaning up job, usually done at this time of the year. . . . George Ponser, recuperating nicely from his recent illness, preparing to leave for Tampa, Fla., for a short rest. . . . Other ops seen along the street were Dominic Ambrose, Phil Greitzer, Harold Kaufman and Si Silverstein of Peekskill, N. Y. . . . We're happy to hear that two of our Baltimore, Md. op friends, Freddie Waldrop and Morris Berke, who recently went into the music publishing biz under the name of the Calvert Publishing Co., seem to have a chance of coming up with a big song hit—"Are You Looking For a Sweetheart", with records by Kitty Kallen and the McQuire Sisters.

THRU THE COIN CHUTE UPPER MID-WEST MUSINGS

Bruce Ruffing and his charming missus from Wells, Minn., were in town picking out some of the latest in records for their route. . . . Phil Stang of the Jordan Novelty Company, Jordan, Minn., was seen in town with the new flashy Dodge he got last week. . . . Andy Benna of Ironwood, Mich., was in a hurry on his trip into the Twin Cities last week since he wanted to get his supplies and record purchases made and be on his way back to Ironwood in time to celebrate New Year's at home. . . . Darlow Holsman of Big Fork, Minn., who in addition to his coin machine operation is also a deputy sheriff, had his new Mercury smashed up. Darlow was on a call and after rounding a curve around Lake MilleLaes he came upon a car stalled across the road and he could not stop in time to avoid hitting the car in the road. . . . Since E. E. McDaniel has moved into his new home it seems that he has not had enough time to do all the ice fishing that he would like to. . . . E. E. Hoerth of Herring, S. D., has been branching out and adding new locations and equipment to his ever expanding route. Eugene is not letting any grass grow under his feet. . . . Norm Foster of Sioux Falls, S. D., was in town picking up supplies for his father Roy Foster. . . . Seen in the Twin Cities pickin' up supplies and records for their routes were Pete Vanderhyde of Dodge Center, Minn.; W. C. Gummow of Hopkins, Minn.; Jeff Kost of St. Cloud, Minn.; Dick Grant of Mound, Minn.; Kelly Diedrick of Chaska, Minn.; B. C. Jahnke of Hutchinson, Minn.; C. B. Sersen of St. Cloud, Minn.; Kenny Anderson of Austin, Minn.; John Galep of Menomonie, Wis.; Bill Arndt of Long Prairie, Minn.; Fred Kovanen, Pla-Mor Amusement Company of Moose Lake, Minn.; Frank Mager of Grand Rapids, Minn.; and Jim Stansfield of Winona, Minn. . . . We extend our wishes to Mrs. Della Lieberman, mother of Harold Lieberman for a speedy recovery. Mrs. Lieberman is recovering from major surgery performed at the Mt. Sinai Hospital last week.

THRU THE COIN CHUTE CHICAGO CHATTER

Absolutely thrilling the way the trade has taken to: "A Day Of Dimes For The 'March Of Dimes'" plan which was presented by The Cash Box just a few issues back. Almost overnight word has been received from many prominent operators that they're going full blast to back The Cash Box' plan. For example, outstanding juke box op here, Bob Gnarro of A. B. C. Music Service, immediately contacted March Of Dimes' headquarters at Room 619, 111 West Jackson Blvd. here and got signs, posters, streamers, and other material. Bob Gnarro will arrange for a day's dimes to be given to the 'March Of Dimes.' Eddie Cantor, originator of the 'March Of Dimes,' who appears on the Front Cover of this issue urging all ops to get back to The Cash Box' plan, wants to thank guys like Bob Gnarro, Lou Casola, Bob Lindelof, and the many, many others who've already joined in this terrific program to benefit all the industry. . . . And, surely, where ops want to get dime play going, what better plan than The Cash Box' plan of: "A Day Of Dimes For The 'March Of Dimes'"?

Lou Dunis in from Seattle and getting "the works." From Lex Vincent—the Bally barber. . . . Barnet (Shugy) Sugerman of Maplewood, N. J. also around town. Looking just as dapper as ever. . . . Lou Boasberg of Noo Orleans being hosted by Bill O'Donnell of Bally. Bill has become one of the industry's outstanding hosts. . . . Love that expression of President Dwight D. Eisenhower, ". . . self-appointed peddlers of gloom and doom." . . . George A. Miller advises that kiddie ride people as well as the vendor mfrs. will be displaying at the forthcoming MOA show at the Palmer House, March 8, 9 and 10. . . . Like the way Art Weinand tells about what it takes to work out income tax forms today. "In fact," he says, "you've got to take off your shoes to count it all up." . . . Sales started off very, very good the first working days of '54—Monday, Jan. 4. And all here pleased as punch about this fine sales start. . . . "This is the old gaffer calling," is the way George Jenkins opened telephone conversation with us this past week. Reason? Georgie became a Granddaddy again—another boy. And is he proud!

Lots and lots of guys 'round town still talking about the editorial which appeared here last week's issue. That the dime is actually only worth 5.4 cents. Many showing this editorial to their location owners. . . . Two new members were welcomed into The Cash Box' "20 Year Club" this past week: Ray F. Jones and Johnny Ruggiero of R. F. Jones Co., San Francisco. . . . Larry Meyer, sect'y of the Phono Mfrs. Assn., phones to advise, "Looks like a great year ahead." . . . One of the very nicest conversations this past week was with Ford Sebastian of Exhibit Supply. Ford holds two engineering degrees. Is outstanding in sales. And also well known as an engineering consultant. . . . Happy Birthday this past week: Larry Frankel, Rock Island; Samuel Wolberg, Chicago; Jules Olshin, Albany, N. Y. and Phil Weisman, Chicago. . . . Nice note from Harold Scott of S. D. Phono Ops Assn. including his very pleasing and homely comments on nat'l phono situation which he mails to all members from his home in Moberidge. . . . Bally Mfg. Co. and United Mfg. Co. among the outstanding advertisers in the New Year's issue of the Chicago Daily News (Mon., Jan. 4).

Ray Maloney looking absolutely great. And still among the top ten best dressed men. Kidding about with the gang of visitors at Bally this past week. Was just like old times. . . . Henry E. Doney of Tiffany Records phones regards from Hirsh de LaVieze. Advises Hirsh much saddened at the passing of his partner. . . . Ray Riehl and Bill DeSelm being photographed by noted photographer of celebrities—Bill Mark. . . . Now that Herb Oettinger back from his Arizona vacation he's looking for someone to give him "some gin lessons." (?) . . . The boys at United are planning to send Johnny Casola straight north on his forthcoming road trip. So someone suggested, "Maybe we oughta give him snowshoes." Answered someone else, "Doesn't need 'em. His feet are big enough." . . . Dan Moloney, Ray Moloney, Jr., Andy Renn, Bill O'Donnell, Art Garvey, Bud Breitenstein, and a host of others at Bally discussing this and that. The "old gaffer," Georgie Jenkins, pulls us aside to say, "Let 'em talk. We've been there. And back again." . . . Gil Kitt tripped home to Baltimore over the week-end to be present at his folks' 40th Wedding Anniversary. What a thrill that must have been for Gil.

Ed Levin happy to announce appointment of Harry Silverberg, W. B. Music, K. C., Mo., as ChiCoin's distrib in Kansas and West. Mo. . . . Toy show in NYC won't allow kiddie rides this year. So maybe kiddie mfrs. will display at MOA show. . . . Paul Huebsch of Keeney phones to advise that Tommy Tomlin of Nashville named distrib for the firm for the State of Tenn. . . . Howie Freer of Empire gazing fondly at the ceiling lost in a dream that maybe, some day, he'll be allowed to go out and visit his many export friends 'round the world. But Howie hopes he'll have Doe Freer with him. . . . Lotsa things happening over at Genco. F'rinstance—outer offices all newly decorated. Experimental Dept. enlarged and Harvey Heiss and Steve Kordek now have 12 men with them experimenting away all day. While Sam Lewis and Avron Gensburg looking to '54 for Genco's greatest year. . . . Reason Ralph Sheffield, Genco's sales manager, not leaving town is because his very charming wife, Ruth, goes back into the hospital for doctors to decide whether another operation necessary.

Someone over at Empire describes Vince Shay as, ". . . nation's DeLuxe phone, floor or chair salesman." And adds, "He knows everybody. And their friends." . . . Always like to read Herb Jones' "Bally-Who" issues. Just like being part of the organization. . . . Nate Gottlieb home abed for a few days this past week. Says Nate, "Oh, nothing too much. Just getting old." But understand it was painful muscle ailment. In the meantime, Alvin Gottlieb and Nate announced the firm's first new five-ball for '54—"Green Pastures." . . . Mel Binks sent us a neat card from River Forest. Understand Mel getting ready to break with some big news. . . . Sam Stern of Williams just back from a short vacation in Arizona reports he went on to the West Coast to visit with Harry Williams. Now back on the job and busier than ever with production lines at Williams working at top speed. A wonderful way to open the New Year. . . . J. Raymond Bacon of Rock-Ola out of town this past week on one of those



NOW in the 4th YEAR of Continuous Production

Steadiest profit-maker in the industry!

EXHIBIT SUPPLY • 4218-30 W. LAKE STREET
CHICAGO 24, ILLINOIS

SAVE!

BRAND NEW!

Genco's SILVER CHEST \$195.
Genco's GOLDEN NUGGET 175.
Fast Upright Model Bingo Games

- Yacht Club \$295.
- Beach Club 395.
- Palm Beach 235.
- Spot Lite 150.
- Bright Lights 125.

- UNITED CLASSIC - \$395.**
- UNITED OLYMPIC - 365.**
- UNITED CLOVER - 365.**

Empire Coin MACHINE EXCHANGE
1012-14 MILWAUKEE AVE. • Phone: EVERGLADE 4-2600 • CHICAGO 22, ILL

CHICAGO CHATTER

speedy biz trips. Ray Bacon a busy, busy man these days, as calls come in from all over the country. . . . Morrie Ginsberg tells us that, "We'll probably see our new building completed after middle of January." Guys here all waiting for the grand opening.

"Too much New Year's," is the way the boys at the Chicago Automatic Phono Bowling League put it this past Monday night. Result? Very little high scoring, but some startling results anyway. Like, for example, the Coven team making a recovery and taking two games from Melody Music. . . . With the "Mighty Mite" (Julius Mohill) right on the ball, scoring in with a 509 series, Star Music took all 3 games from Atlas. . . . Western's Jerry Mankins clicked in with a 473 series, and even the Gillette's Don Baxter chalked up a 486, Western was still good enough, as a team, to take two games from Gillette. . . . Tony Galgano woke up with a 511, to Tie High Series For The Men, while Charley Alesi came in with a 501, and even the "Fireball Bunk" (Warren Paradee) scored a 506 and his team mate, Marino Pieroni, had a 502, Paschke took two games from B&B Novelty. . . . Here's the team that has the big chance to take the lead from Oomens, Decca-Coral who took all 3 games from ABC, with Frank Tutomase scoring 511—To Tie For The Men's High with Tony Galgano, and Tony Ignoffo scoring 497. Best ABC could do was Bob Gnarro's 500 on the head. . . . At last Oomens' team was stopped cold. Mercury taking two games from Oomens. Mercury's Bob Clark scored in with 504. For Oomens, reliable Isabel Oomens came thru with 475—High For The Women, and just as reliable Carl Latino chalked up 481. This Monday nite is expected to be a whizz with Decca-Coral maybe crawling all over Oomens. Better be present.

CLASSIFIED ADVERTISING SECTION**CLASSIFIED AD RATE
10 CENTS PER WORD**

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 36, N. Y.

WANT

WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36. Tel.: JUDSON 6-4568.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNION 1-7500.

WANT — Late 1952 and 1953 Pin Games, Seeburg 100 A & B, AMI D's, Wurlitzer 1500's, Scales, Arcade Equipment, 1c and 5c Vendors, AMI W. B., Seeburg 100 W. B., Wurlitzer 48 sel. Boxes. Write stating condition, number, model, and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DICKENS 2-7060.

WANT—We pay top price for used records from 3 to 6 months old. Pop, Race, Calypsos, Spirituals, Ruth Wallis, Mickey Katz, 45 r.p.m., 78 r.p.m. We pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. I., N. Y. Tel.: THIDEN 4-9040.

WANT—Bright Spots, United Showboat, United Circus, late Gottlieb 5 Ball free play games, Seeburg Model B & C's 45's. State quantity, price, and condition in first letter. NOBRO NOVELTY CO., 538 BRYANT ST., SAN FRANCISCO 7, CALIF.

WANT—New and used records. Can be up to 6 months old. No quantity too large or small. We pay freight. DIXIE RECORD SHOP, 259 WEST 42nd ST., NEW YORK 36, N. Y. Tel.: WISCONSIN 7-0830.

WANT—Wurlitzer 1015's, 1100's, 1250's, and 1400's for export orders. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

WANT—For resale, good clean Bingos, United, and Chicago Coin 6 player Bowling games. Rockola or Standard 22 feet Shuffleboards, Wall Electric Scoreboards. Quote your best price, condition first letter. STANLEY AMUSEMENT CO., 1523 BROADWAY, TACOMA, WASHINGTON. Tel.: BRoadway 3663.

WANT—All types of post-war flipper five ball games in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT—Show Boats, Circuses, and Seeburg 45. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CAL. Tel.: MARKET 1-3967.

WANT—Latest model cigarette machines. Can also use Cole, Super-Vend and other drink dispensers, also want hot coffee vendors. Please give quantity, model numbers, condition and price wanted in first letter. Write full details to: BOX NO. 1010 c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

WANT—From all over the world! Literature on any machine that takes coins and sells anything—amusement, drinks, Bromos, fortunes, Pocket Books, cigarettes 25 2c each, aspirin at 5c each, single band-aids, newspapers. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

WANT—Williams' DeLuxe Baseball, late; Grandmothers, Exhibit Guns, Seeburg Bears, Mutoscope Voice-O-Graphs, ChiCoin Basketballs, and any other late arcade machines. Give price and condition in first letter. ECONOMY SUPPLY CO., 579 TENTH AVE., NEW YORK, N. Y. Tel.: CHICKERING 4-8628.

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—United Classics, Bally Broadways, all Post-war Wurlitzers, AMI, Rock-Ola, and Seeburgs. Quote lowest prices and quantities. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021-2029 PROSPECT AVENUE, CLEVELAND 15, OHIO. Tel.: 1-6715.

WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

CLASSIFIED ADVERTISING SECTION

WANT—We will purchase your Bingo Games, Five Balls, and Phonographs in any quantities. Advise lowest prices. T & L DISTRIBUTING COMPANY, 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAIN 8751.

WANT — For Export—Wurlitzer 1015's, 1400's, 1450's. Evans Constellations. Seeburg Factory Distributors. Telephone collect: DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, NEW YORK. Tel.: 75-5194.

WANT—All late model phonographs. Quote best prices. Will pick up within a radius of 300 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

WANT—Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

FOR SALE

FOR SALE—Seeburg Model A-78 \$525; Seeburg Model B-45 \$695; AMI-A \$225; AMI-C \$375. HERMAN DISTRIBUTING COMPANY, 615 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Largest stock in the world of Kiddie Rides, completely reconditioned. Will accept trades. **WANT**—Will trade Kiddie Rides or pay cash dollars for Wurlitzer 1500's, 1400's, 1250's. Authorized United, Bally, AMI Distributor. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN STREET, ALLSTON 34, MASS.

FOR SALE—Special! Beach Clubs \$350; Dude Ranches \$395; Cabanas \$225; Yacht Clubs \$235; Poker Faces \$145; Times Square \$135; Queen Of Hearts \$147.50; Flying High \$132.50. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LA. Tel.: CANAL 8318.

FOR SALE—Reconditioned Wurlitzers: 1250's \$375; 1100's \$250; 1015's \$125; 1080's \$125; Seeburgs 146M \$115; 147M \$135; 148M \$250; Packard Manhattan's \$75; Packard Sevens \$50; Wall Boxes 3-W-2 L 56's \$10; W6L 56—5, 10, and 25c Boxes \$22.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA.

FOR SALE—One Stop Record Service. Any record, any label, 5c over wholesale. Free title strips. New accounts 1/3 deposit with all orders. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. Tel.: OLYMPIA 8-4012-4013.

FOR SALE—Twenty Grand \$95; Silver Skates \$80; Hong Kong \$75; Starlight \$125; Quintettes \$150; C. O. D. \$200; Deluxe World Series \$200. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS 3, MISSOURI. Tel.: GENEVA 0972.

FOR SALE—We are Exclusive Distributors in Michigan for AMI, American Shuffleboard, Bert Lane, Chicago Coin, Exhibit, Keeney, Genco, Gottlieb, Williams, and Victor Vending. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W., GRAND RAPIDS, MICH. Tel.: GLENDAL 6-6807 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYLER 8-2230.

FOR SALE — United Alleys — Classic \$425; Clover \$325; 10th Frame Star \$225; Six Player DeLuxe (7/10 Split) \$125. Genco Bing-A-Roll \$35. **WANT**—Seeburg M100C at \$700. Advise quantity and condition. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, NEW YORK.

FOR SALE—5 AMI A's @ \$175 each; 5-10c AMI Wallboxes @ \$15.50 each. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, NORTH CAROLINA.

FOR SALE—United Bowlers 5 Play Formica Top \$200; Six Play \$235; DeLuxe \$300; Super \$325; Official \$300; Thunderbolt Horses \$350; Edelco 2 Play Bowlers \$175; 1100 Wurlitzer \$300; Genco 8 Player \$145; United Slugger \$60. MOUNTAIN DISTRIBUTORS, 3630 DOWNIN STREET, DENVER, COLO. Tel.: ACOMA 8518.

FOR SALE — Exhibit Six Shooter \$150; Dale Gun \$50; Slug Fest \$139; Spot Lites \$245; ABC \$95; Zingo \$115; Stars \$319; Used Turf Kings \$75; Winners \$50. WHEELING COIN MACHINE EX., 2916 EOFF ST., WHEELING, W. VA. Tel.: WHEELING 431.

FOR SALE—United 6 Player DeLuxe \$119; United Super \$185; United Manhattan \$225; United Manhattan 10 Frame \$295; United Liberty \$325; United Cascade \$325. AMERICAN VENDING COMPANY, 2684 CONEY ISLAND AVE., BROOKLYN, NEW YORK. Tel.: DEWEY 2-9602.

FOR SALE — Premium merchandise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. (Established 1932). HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND ROAD, MILWAUKEE 13, WISC. Tel.: BLUEMOUND 8-7600.

FOR SALE—5 Yacht Clubs (like new) \$245; Spot Lites \$75; Atlantic City \$175; Frolics \$185; Palm Beach \$215; Beautys \$295; Beach Clubs \$385; Dude Ranch \$445; Bally Futurities \$75. MICKEY ANDERSON, 314 EAST 11th STREET, ERIE, PENNSYLVANIA. Tel.: 2-2894.

CLASSIFIED ADVERTISING SECTION

FOR SALE — Extremely low priced deal on brand new 5c Hot Nut Machines, \$12.50 each, terms 1/3 deposit, balance sight draft. Slug proof, white enamel finish, 6 lb. cabinet. Finest guaranteed phonographs. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: Blgelow 8-3524) and 594 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyant 9-4684).

FOR SALE—1 Seeburg Sicum Unit, perfect condition, \$250; 2 Genco Sky Gunner, brand new; Ajax Cigarette Machines, brand new, close-out; 1 Poolette Pool Table \$50; 1 Keeney 2-Player Attachment for Shuffleboard. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE NORTH, MINNEAPOLIS, MINN.

FOR SALE—3020 Wallboxes \$19.50; 3W5-L-56 Wallboxes, \$18.50; 146M or S \$89.50; 147M or S \$99.50; 1422 Rockola \$69.50; 1426 Rockola \$89.50. W1-L-56 5c Wallboxes and Packard Pla-mor \$4.95. CENTURY DIST. INC., 1221 MAIN STREET, BUFFALO 9, N. Y.

FOR SALE — Wurlitzer 3048 Wall Boxes 5, 10, 25c play, 48 selections, \$19.50 each. UNITED DISTRIBUTORS, INC., P. O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS. Tel.: 4-6111.

FOR SALE—Wurlitzer Bar and Wall Boxes—3020's \$10; 3031's \$5; 2140's \$5. Steppers and Master units; inquire. 1017's \$75 including stepper. HENRY C. KNOBLAUCH & SONS, 51 WARREN ST., GLENS FALLS, NEW YORK.

FOR SALE—25 Winners like new, cleaned and guaranteed, few new, \$75 each or will trade. What have you? WESTERN DISTRIBUTORS 3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.

FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzers, 1250, 1100, 1400. Spot Light, Bright Spot, Bright Light, Atlantic City, Stars, Coney Island, Zingo, Skee Rolls, Shuffle Alleys, Flipper Pin Games, Super World Series, Guns. V. YONTZ SALES CO., BYESVILLE, OHIO.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—ABC \$40; Turf Kings \$20; Cinderella \$20; A.B.T. 1c Gun \$10; Grip Machine \$10. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE—15 Turf Kings for \$500, uncrated. These machines are just off locations and are guaranteed. PENNSYLVANIA VENDING COMPANY, 1822 CARSON ST., PITTSBURGH 3, PA. Tel.: HEMlock 1-9900.

FOR SALE—Disk Jockeys, like new, \$145; Leader \$145; Bright Lights \$145; Saddle And Turfs F. S. \$385; Evans Constellation \$300; Chicago Coin Classic 2 Pl. \$60; Univ. Twin Bowler \$45. REEL DISTRIBUTING CO., 4910 NATURAL BRIDGE, ST. LOUIS 15, MISSOURI.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Cigarette Machines, Du-Grenier 9 col. \$50.00, 25c coin chutes. Bingo games: Coney Island \$225.00; Atlantic City \$335.00; Frolic \$335.00; Beach Clubs. Write, ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL.

FOR SALE—Ready For Location. Spot Lites \$175; Coney Island \$200; Atlantic City \$300; Palm Beach \$350; Frolics \$350. ALLAN SALES, INC., 928 MARKET STREET, WHEELING, W. VA. Tel.: WHEeling 5472.

FOR SALE — Keeney High Score League \$169.50; Williams DeLuxe Star Series \$187.50; United 6 Way F. T. \$149.50; United 6 Way DeLuxe \$159.50; Domino \$139.50; Spot Lite \$119.50. LAKE CITY AMUSEMENT, INC., 4533 PAYNE AVENUE, CLEVELAND 4, OHIO. Tel.: HENDERSON 1-7577.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box. "The 'Bible' of the Coin Machine Industry." Send your check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—ChiCoin Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; Deluxe Bowler \$34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—Special closeout all Bally parts 50% off list. Amplifier tubes 50% and 10% off. Complete stock of Wurlitzer parts #1129 Lamp 21 C.P. 6.8 vs., Box of 10, \$1.50. Pucks \$1.35 each, Box of 8, \$9.95. Capco all-purpose lusterize and cleaner, \$3.95 per gallon, trial bottle 70c. COVEN MUSIC CORP., 3181 ELSTON AVE., CHICAGO, ILL. Tel.: INdependence 3-2210.

CLASSIFIED ADVERTISING SECTION

FOR SALE—New Astroscope \$275; New 1c Camera Chief \$10; New 1c Advance Peanut Machines \$12; 120 Wurlitzer Wall Boxes \$3; Citations \$55; Bally Rapid Fire \$75; Bowlette \$40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE—Reconditioned Like New —Yacht Clubs \$285; Beach Clubs \$350; Beautys \$325; Dude Ranch \$465; Used Bally Champions \$445; Used Space Ships \$575. All guaranteed. Call, write, or wire: DONAN DISTRIBUTING CO., 5007 NO. KEDZIE AVE., CHICAGO 25, ILL. Tel.: JUNiper 8-5211.

FOR SALE—Wall Boxes—Seeburg Models. W6L56 (5-10-25) \$25; 3 Wire (5c) \$7.50; Wireless (5c) \$5; Wurlitzer (104 Selection) \$65; Wurlitzer (48 Selection) \$32.50; AMI (40 Selection) \$12.50; Rock-Ola (20 Selection) \$5; Packard (24 Selection) \$5. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MO. Tel.: CENTral 9292.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUNkirk 3-1810.

FOR SALE—Best Buy In Town! Five United Bolero Tables, \$75 each; Four United A.B.C. Tables, \$40 each; Two United Bingo Tables, \$175 each. All machines are Bingo Tables, right off location, clean merchandise. 1/3 deposit, balance C.O.D. ROBERT EHRHARDT, SR., 608 1/2 AIRPORT DRIVE, SHREVEPORT, LA. Tel.: 2-4545 and 3-3625.

FOR SALE—1 Williams Long Beach \$95; 1 Universal Across The Board \$150; 10 Packard Satin Finish Wall Boxes \$25; 1 United Steeple Chase \$115; 1 Chicago Coin Pistol Pete \$65; 1 Williams Slugfest \$75. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, INDIANA.

FOR SALE—A complete line of all makes and models of Kiddie Rides. Priced right. Get ready for spring at these low prices. Your deposit will hold your purchase for 90 days at low January clearance prices. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, N. Y. Tel.: LIncoln 9106.

FOR SALE—We distribute for all leading manufacturers of pinballs, phonographs, cigarette machines. Used equipment reconditioned and guaranteed. Whatever your requirements, let us know. We can supply the best. A. P. SAUVE & SON, 7525 GRAND RIVER AVENUE, DETROIT 4, MICHIGAN. Tel.: TYler 4-3810—TYler 7-6123.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE — Hi-Speed Super Fast shuffle board wax. 24 one pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Genco Sky Gunner \$250; Keeney 4 Player Conversions for Shuffleboard \$100; Dale Guns \$49.50; Spot Lite \$125; Frolics \$200. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH STREET, COLUMBUS 8, OHIO. Tel.: UNiversity 6900.

FOR SALE—Empresses; Thrones, '39 and '40 Standards and Deluxes; Classics; WIL56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—Reconditioned Like New —Bright Lights \$80; Lite-A-Line \$60; Hot Rods \$35; Citations \$35. Will buy Atlantic Citys. W. E. KEENEY MANUFACTURING COMPANY, 5229 SO. KEDZIE AVENUE, CHICAGO 32, ILLINOIS. Tel.: HEMlock 4-3844.

FOR SALE—20 Seeburg C's \$725. Excellent condition. COPELAND DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, OKLA.

FOR SALE—We have a large stock of reconditioned Five Balls. One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MONTana 5000-1-2.

FOR SALE—United DeLuxe \$125; Supers \$185; Stars \$205; Chinatown And Happy Days \$140; Minstrel Man \$39. WANT—Cascades, Olympics, and Royals. STARK NOVELTY CO., 2429 7th N. W., CANTON, OHIO.

FOR SALE — Reconditioned Model 1400 and 1450 Wurlitzers \$475 each. COMMERCIAL MUSIC COMPANY, INC., 1501 DRAGON ST., DALLAS, TEXAS. Tel.: RIVERSide 6381.

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FOR SALE—Make Offer—Sunshine Parks, Futurities, Turf Kings, Across-the-Board, Winners, and 300 original factory symbols merchandise for Holly Cranes. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS, MISSOURI. Tel.: OLive 2800.

FOR SALE—Spot Lites \$90; Yacht Clubs \$250; Beach Clubs \$375; Palm Beach \$300; Frolics \$250. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT ST., TOLEDO, OHIO. Tel.: ADams 8624.

FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzers 1015, 1100, 1250. Rockolas 1422, 1426. AMI Model C. Seeburgs 146, 147, 100A. Phone STerling 87515 or Write: DIXON DISTRIBUTING CORP., 3808 SOUTHERN BLVD., YOUNGSTOWN, OHIO.

FOR SALE—5 AMI Model B, \$310 each; 2 Genco Sky Gunners, \$250 each 4 for 25c semi-automatic camera, \$195. All equipment in A-1 condition. RELIABLE COIN MACHINE CO., 184-188 WINDSOR ST., HARTFORD, CONN.

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FOR SALE—Silver Chest, like new, \$275; Golden Nugget \$125; Jumping Jax \$90; Genco 400, \$80; Dale Gun \$60; Chicago Coin Pistol \$95; Mutoscope Sky Fighters \$125; Chicago Coin 4 Player Derby \$225; Big Bronco, very clean, \$495; Evans Horse Race Wheel, write; Chicago Coin Super Jet, used, \$495; Metal Typer, very clean, \$345; Pop Corn Sez \$49.50; Funny House Mirrors, write; Jungle Joe \$150; Genco Sky Gunner, like new, \$285; Chicago Coin Band Box (New) \$225. Shuffle Alleys—United 4 Player Formica Top \$85; United 5 Player Formica Top \$100; United 6 Player Formica Top \$115; United 6 Player De Luxe \$135; United 6 Player Super \$195; United 10th Frame \$285; United 10th Frame (Matched) \$300; United Cascade \$325. Bingos—Bally Spot Lite \$135; Bally Bright Spot \$150; Bally Frolics \$225; Bally Atlantic City \$250; Bally Palm Beach \$275; Bally Beauty \$360; Keeney Lite-A-Line \$65; Williams Long Beach \$139.50; United ABC \$50; Universal 5 Stars \$49.50. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: Superior 1-4600.

MISCELLANEOUS

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO. 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: Magnolia 3931.

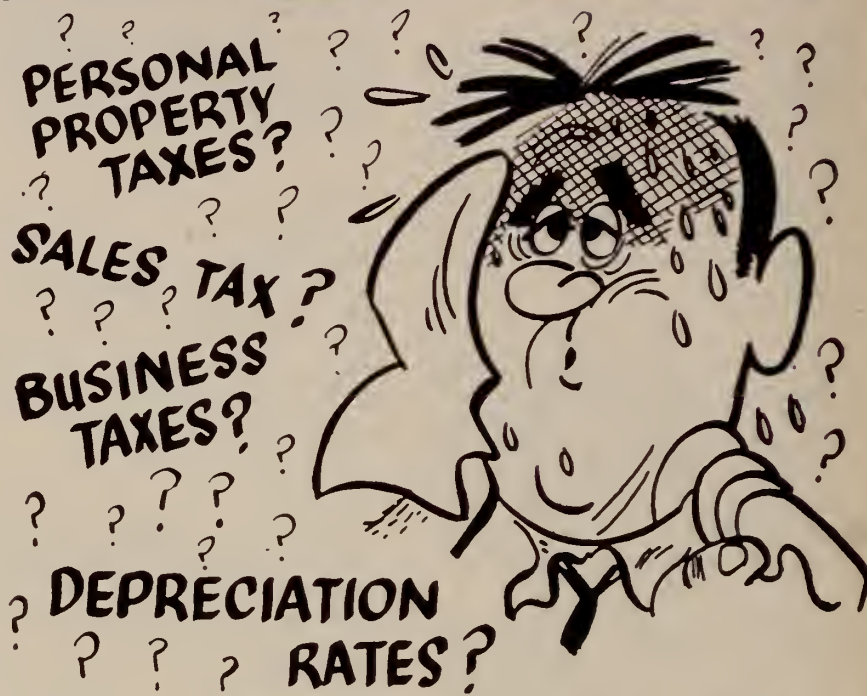
NOTICE—10c Seeburg AMI Ops—Don't Pass Up Nickels! General's Conversion Kit fits late model phonographs and wall boxes. Takes 2 nickels, 10c and 25c. Samples \$3.50. Lots of 10, \$2.95 each. Complete with decal and instructions. GENERAL DISTRIBUTING CO., 3574 HARDING, CARLSBAD, CALIFORNIA.

NOTICE—Phonograph Motors Rewound—Any make of split-phase Juke Box Motor rewound \$4.00. No Extras. \$4.00 is all you pay. Mailing list 4,000 Juke Box Operators \$35. CAROLINA ELECTRIC CO., P. O. BOX 125, MATTHEWS, NORTH CAROLINA. Tel.: 2711.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEBster 1-1121.

NOTICE—Outdoor Barbeque Cook-N-Wagon—See Miller's High Life ad. To Operators and Distributors delivered any place in United States for \$89.50. WESTERN DISTRIBUTORS, 1226 SW 16th AVENUE, PORTLAND, OREGON.

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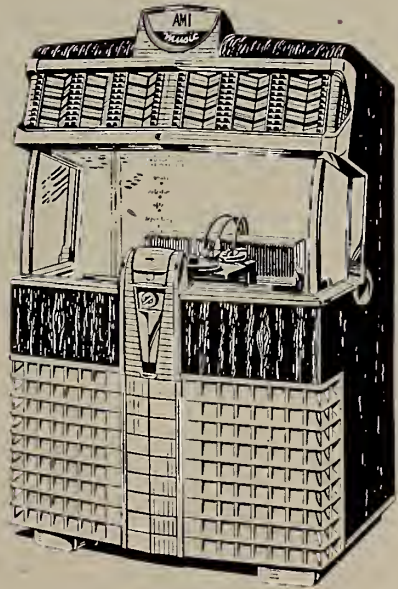
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4. Wurlitzer Skeeball	35.00	65.00



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4. Du Grenier Champion (11 col.)	40.00- 110.00
4. Eastern Electric C-8	75.00- 125.00
4. Electro (8-col.)	100.00- 215.00
2. Electro (10 col.)	195.00- 250.00
4. Keeney "A"	75.00- 125.00
4. Lehigh PX (Elec. 8 col.)	50.00- 125.00
4. Lehigh PX (10 col.)	50.00- 135.00
4. Lehigh King Size	65.00- 125.00
4. National 750	45.00- 85.00
4. National 950	45.00- 125.00
4. National 930	45.00- 95.00
4. National 9A (9 col.)	75.00- 110.00
4. Nat. 9-ML Wheatwood	125.00- 185.00
4. National Electric	40.00- 95.00
4. Rowe Diplomat (10-col)	65.00- 85.00
4. Rowe Imperial (6 col.)	25.00- 30.00
4. Rowe Imperial (8 col.)	25.00- 30.00
4. Rowe Royal (6 col.)	25.00- 30.00
4. Rowe Royal (8 col.)	25.00- 30.00
4. Rowe Royal (10 col.)	35.00- 40.00
4. Rowe President (8 col.)	50.00- 65.00
4. Rowe President (10 col.)	75.00- 135.00
4. Rowe Crusader (10 col.)	75.00- 155.00
4. Rowe Electric (8 col.)	65.00- 85.00
4. Uneeda "A" (6 col.)	35.00- 87.50
4. Uneeda "A" (8 col.)	35.00- 65.00
4. Uneeda "A" (9 col.)	35.00- 65.00
4. Uneeda "E" (6 col.)	35.00- 75.00
4. Uneeda "E" (8 col.)	35.00- 85.00
4. Uneeda "E" (9 col.)	35.00- 65.00
4. Uneeda "E" (12 col.)	35.00- 65.00
4. Uneeda "E" (15 col.)	35.00- 65.00
4. Uneeda 500 (7 col.)	35.00- 65.00
4. Uneeda 500 (9 col.)	35.00- 65.00
4. Uneeda 500 (15 col.)	35.00- 65.00
4. Uneeda Monarch (8 col.)	45.00- 55.00
4. Uneeda Monarch (10 col.)	65.00- 85.00
4. Uneeda Monarch (12 col.)	85.00- 115.00

CANDY MACHINES

4. Mills (5 col., 70 cap.)	\$ 10.00-\$ 39.50
4. Stoner (Mod. 102, 6 col., 102 cap.)	50.00- 100.00
4. Stoner (Mod. 120, 6 col., 120 cap.)	75.00- 125.00
4. Stoner (Senior, 8 col., 160 cap.)	85.00- 165.00
4. Stoner (Mod. 80, 4 col., 180 cap.)	50.00- 175.00
4. Stoner (Mod. 120, 5 col., 7 col.)	69.00- 125.00
4. Stoner (Mod. 120 Sn., 7 col.)	74.50- 150.00
4. Stoner DeLuxe Theatre (8 col., 160 cap.)	75.00- 200.00
4. Stoner DeLuxe Theatre (16 col., 320 cap.)	165.00- 300.00
4. Martin's "Little Candy Store" (8 col., 160cap.)	79.50- 89.50
4. Coan "U-Select-It" (74 cap.)	15.00- 50.00

HOT COFFEE

4. Andico Cafe Petit, 200 cups	\$300.00 \$400.00
4. Bert Mills Coffee Bar, 200 cups	150.00 200.00
4. Bert Mills Coffee Bar, 600 cups	200.00 300.00
4. Bert Mills Coffee Bar, 500 cups	300.00 450.00
4. Chief-Way, Model 100, cap. 400-600	625.00 675.00
4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups	250.00 300.00
4. U-Select-It Hot Coffee, 600 cups	350.00 425.00

CARBONATED DRINK

4. Drink-O-Mat, single flavor, 5c, 1000 cups	\$200.00 \$275.00
4. Drink-O-Mat, 3 flavor, 5c, 1000 cups	425.00 475.00
4. Drink-O-Mat, 4 flavor, 5c, 1000 cups	500.00 525.00
4. Lyons #1400, single flavor, 5c	425.00 450.00
4. Lyons #1400-2F	450.00 550.00
4. Lyons Model 500, 5c single	150.00 250.00
4. Mills, Automatic Fountain, 400 cups	125.00 200.00
4. Mills, Automatic Fountain, 400 cups, without changemaker	100.00 110.00
4. Soda Shoppe	1000.00 1100.00
4. Spacarb single 5c, 1000 cups	175.00 250.00
4. Spacarb 3 Unit 5c, 1000 cups	400.00 550.00
4. Spacarb 4 Unit 5c, 1000 cups	600.00 650.00
4. Super Vend 3 flavor, 600 cup A-1	150.00 300.00
4. Super Vend 3 flavor, 600 Cup A-2	200.00 350.00

NON-CARBONATED DRINK

4. American Simplex, single flavor, 5c, 200 cups	\$100.00 \$125.00
4. Refreshomat, 5c 10c 300 cups	100.00 300.00

CAN DRINK

4. Juice-Bar, 6 sel., 600 cans	\$325.00 \$450.00
4. Refresher, 3 sel., 300 can cap.	400.00 500.00

ICE CREAM VENDORS

4. Vendo "Dairy-Vend" 203 Bar Capacity	\$250.00 \$350.00
4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap.	350.00 475.00

This Week's Most Active Used Machines

PHONOGRAPHS

AMI Model A	150.00- 225.00
AMI Model B	229.50- 325.00
AMI Model C	279.50- 375.00
Rock-Ola 1422	50.00- 79.00
Rock-Ola 1426	75.00- 99.00
Seeburg 146M	79.00- 115.00
Seeburg 147S	75.00- 135.00
Seeburg 147M	85.00- 135.00
Seeburg M-100-A	425.00- 525.00
Wurlitzer 1080	69.50- 125.00
Wurlitzer 3020 Wall Box	10.00- 25.00

PINBALLS

ABC (Un 3/51)	35.00- 75.00
Arcade (Wm 11/51)	75.00- 95.00
Beach Club (B 2/53)	325.00- 410.00
Beauty (B 11/52)	295.00- 360.00
Bright Lights (B 5/51)	95.00- 150.00

PINBALLS (Continued)

Coney Island (B 9 51)	125.00- 175.00
Frolics (B 10/52)	175.00- 285.00
Palm Beach (B 7/52)	175.00- 300.00
Spot-Lite (B 1/52)	75.00- 175.00
Yacht Club (B 6 53)	235.00- 295.00

SHUFFLES & REBOUNDS

United Deluxe 6 Player (3/52)	89.50- 175.00
United 6 Player Super (3/52)	185.00- 225.00
United 10th Frame Star (9/52)	225.00- 325.00
United Cascade (2/53)	299.50- 325.00
United Clover (2/53)	325.00- 375.00
United Olympic (6/53)	355.00- 395.00
United Classic (6/53)	365.00- 425.00

ARCADE EQUIPMENT

Exhibit Dale Gun	40.00- 60.00
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Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

A.B.T. MFG. CORP.

Challenger (Counter Model Gun)	\$ 75.00
Rifle Sport, 3 and more Guns, plus complete ranges of various types	1,408.25

AMI, INCORPORATED

AMI "E"-40 Pbonograph	\$ 795.00
AMI "E"-80 Pbonograph	925.00
AMI "E"-120 Pbonograph	1,050.00
W-8 5-10-25c Wall Box	89.50
W-120 5-10-25c Wall Box	99.00
HS-80 Hideaway	775.00
HS-120 Hideaway	885.00
AMIVOX Speaker	27.50

AUTO-PHOTO CO.

Auto-Photo	\$2,545.00
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BALLY MFG. CO.

The Champion (Mecb.Horse)	\$1,065.00
Palm Springs	699.50

CHICAGO COIN

Advance Bowler	615.00
Cross Cross Bowler	665.00
King Bowler	645.00
Round The World Trainer	1,185.00

H. C. EVANS & CO.

Century (Model 2045)	\$1,050.00
Jubilee (Model 245)	825.00
Jubilee (Model 278)	795.00

EXHIBIT SUPPLY

Big Bronco	\$ 997.50
El Toro The Bull	997.50
Ferdy The Bull	725.00
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Rudolph The Red Nosed Reinder With Music	775.00
Pete The Rabbit	725.00
Pete The Rabbit With Music	775.00
Rawhide	725.00
Space Gun	375.00
Space Patrol	1,047.50
Silent Salesman (Card Vendor)	79.50
Sea Skate	1,047.50
Western Gun	375.00

GENCO MFG. & SALES CO.

Shuffle Pool	\$ 675.00
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D. GOTTLIEB & CO.

Green Pastures	\$ 364.50
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INTERNATIONAL MUTO. CORP.

Photomat '53	\$2,150.00
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J. H. KEENEY & CO., INC.

Electric Cigarette Vendor	\$ 284.50
Coin Changer Model	304.50

MARVEL MFG. CO.

(New Model) Shuffle-Score Overhead Scoreboard	\$ 139.50
Wall Type Scoreboards for Shuffleboards	95.00

METEOR MACHINE CORP.

Flying Saucer	\$ 715.50
Hot Rod Racer	715.00
Pony Boy	517.50
Rocket	715.50
Tung-Go (Grip Scale)	149.50

ROCK-OLA MFG. CORP.

Model 1438 "Comet Fireball" Phono, 120 Selections, 45 RPM Only	
Model 1440 "Comet Fireball" Playmaster 120 Selections 45 RPM Only	
Model 1546 "Comet Fireball" Chrome Wall Box, 120 Selections	
Model 1608 "Tone-O-Lier" 8" Chandelier Speaker	
Model 1611 "Tonette" 8" Wall Speaker with Vol. Control & Transformer Blonde or Mahog.	
Model 1906, Remote Volume Control	

J. P. SEEBURG CORP.

HF-100-G	
3W-1 Wall-O-Matic "100"	
MRVC-1 Master Remote Volume Control	
CVS4-8-8" Wall Speaker Ivory (Teardrop)	
CVS6-8-8" Recessed Speaker	
CVS7-12-12" Recessed Speaker	
PS6-1Z Power Supply	
ARAI-L6 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Compensator Unit	

UNITED MFG. CO.

Chief Shuffle Alley	650.00
Rio	725.00
Leader Shuffle Alley	675.00
Deluxe Leader Shuffle Alley	690.00

WICO CORP.

Major Leaguer (Automatic Baseball Pitcher)	\$1,295.00
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WILLIAMS MFG. CO.

Struggle Buggies	\$ 364.50
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THE RUDOLPH WURLITZER CO.

Model "1500" Phonograph	
Model "1600" Phonograph	
Model "1650" Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5204 5c-10c-25c Wall Box (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

UNITED'S

LEADER

SHUFFLE ALLEY

with **BUILD-UP** scoring



1st Frame SINGLE SCORE	2nd Frame SINGLE SCORE	3rd Frame DOUBLE SCORE	4th Frame TRIPLE SCORE	5th Frame QUADRUPLE SCORE
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MULTIPLE SCORES ON STRIKES OR SPARES ONLY



ADJUSTS TO 5 OR 10 FRAME GAME



Last Frame Feature (5 OR 10 FRAME GAME)

2 EXTRA SHOTS FOR STRIKE
1 EXTRA SHOT FOR SPARE

6th Frame SINGLE SCORE	7th Frame SINGLE SCORE	8th Frame DOUBLE SCORE	9th Frame TRIPLE SCORE	10th Frame QUADRUPLE SCORE
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TOP SCORE 900 FOR 10 FRAME GAME
Fastest Play! Fattest Earnings!

ORIGINAL

KING-SIZE

BOWLING
PINS

TRIPLE MATCH FEATURE
(0-9) ★ ♣

MATCH NUMBER AND STAR
WITH CLOVER LIT

HINGED PIN-HOOD
HINGED FRONT DOOR
SERVICE LIGHT
FORMICA PLAYBOARD

TWO 8 FT. BY 2 FT.
SIZES 9 FT. BY 2 FT.

**SEE YOUR
DISTRIBUTOR**

UNITED'S
RIO

Fast Action In-Line Game with

**New
SPELL
NAME
Feature**



Standard
Pinball
Cabinet
Size

NOW AT YOUR
DISTRIBUTOR

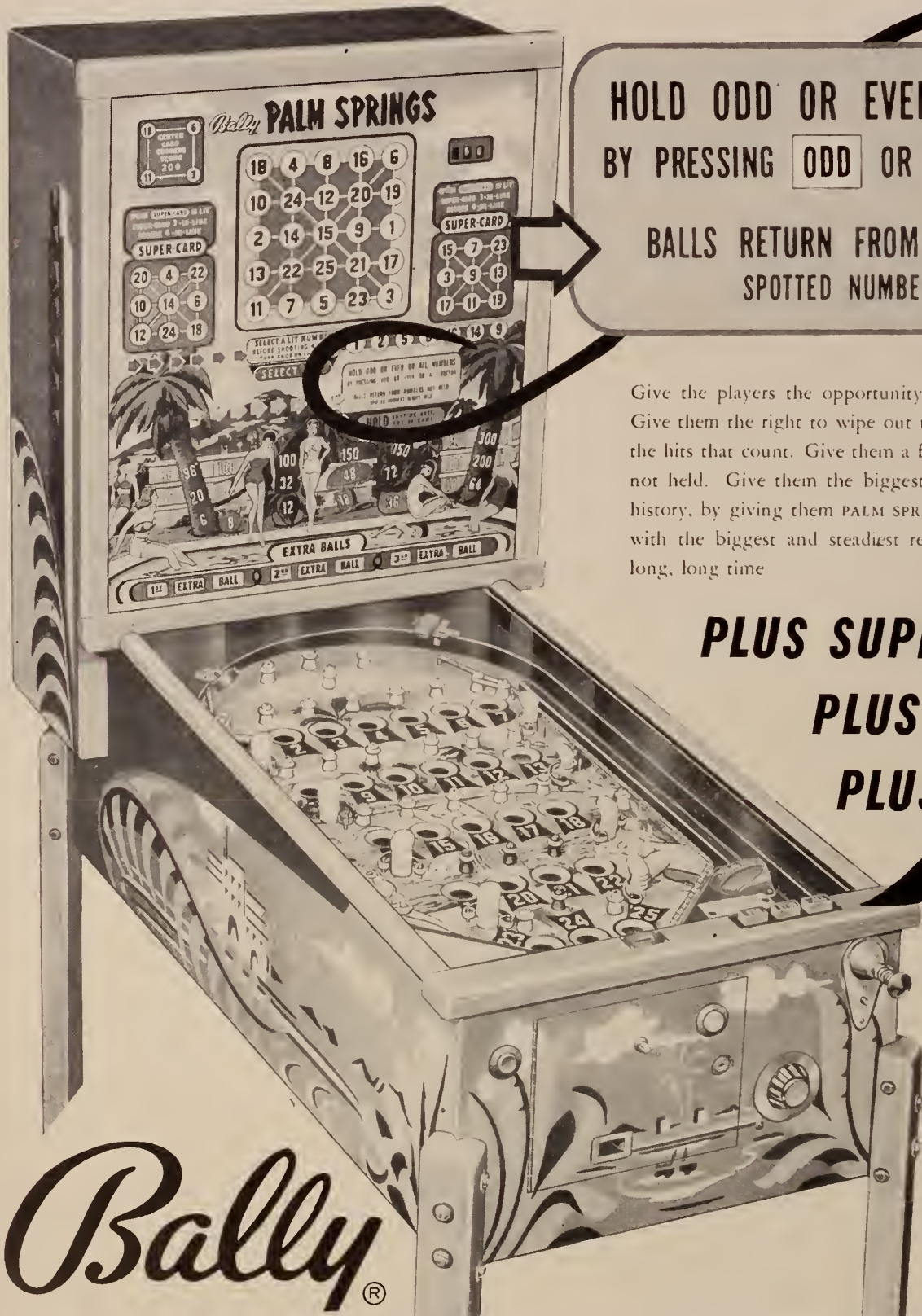
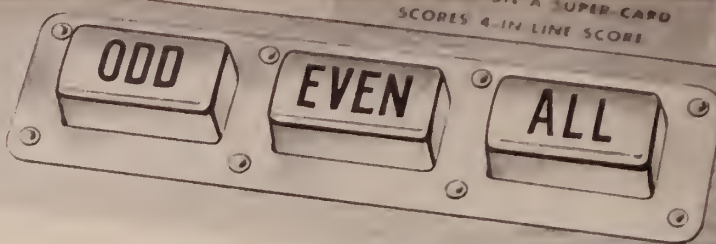


UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

UNITED'S
CHIEF Shuffle Alley
Has All the Features of LEADER
Except Triple Match Feature

HOLD

numbers you need to build up score, cancel-out numbers you're "sorry" you hit... try again with BALLS RETURNED from cancelled numbers...



HOLD ODD OR EVEN OR ALL NUMBERS BY PRESSING **ODD** OR **EVEN** OR **ALL** BUTTON

BALLS RETURN FROM NUMBERS NOT HELD SPOTTED NUMBERS ALWAYS HELD

Give the players the opportunity to "second-guess" their skill-shots. Give them the right to wipe out their "mis-cues" while hanging on to the hits that count. Give them a free "try-again" ball for every number not held. Give them the biggest fun-value ever offered in pin-game history, by giving them PALM SPRINGS by Bally. They'll say "Thanks" with the biggest and steadiest repeat-play profits you've earned in a long, long time

PLUS SUPER-CARD SCORES
PLUS CORNER SCORES
PLUS SELECT-A-SPOT

ADVANCING SCORES
EXTRA BALLS

Built into PALM SPRINGS are all the profit-proved features of the greatest Bally in-line games... plus the new HOLD idea, greatest innovation in pin-game design in years. Get your share of the PALM SPRINGS profits. See your Bally Distributor today. Bally Manufacturing Company, 2640 Belmont Ave., Chicago 18, Ill.

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