

THE CASH BOX

VOLUME XV

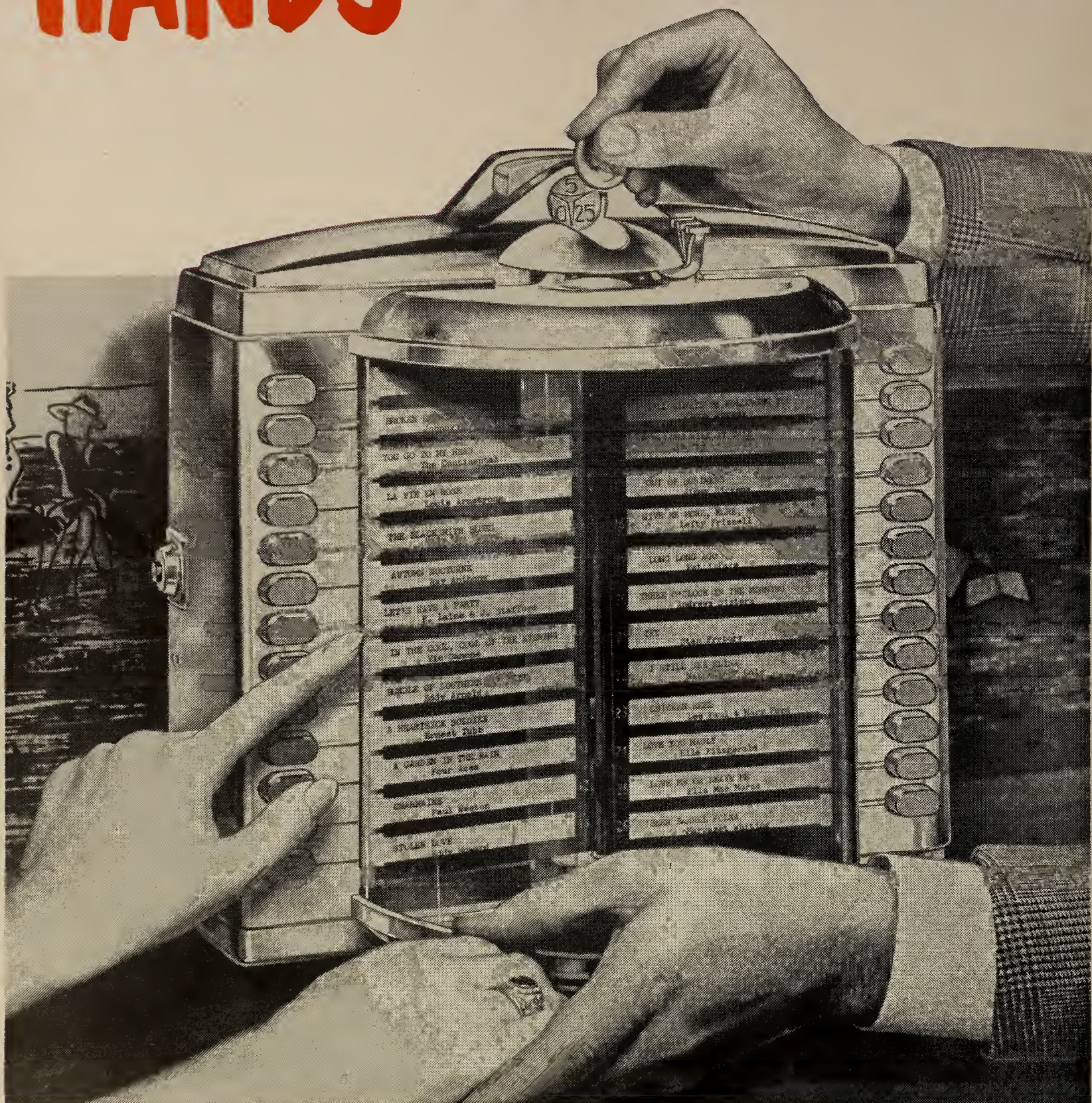
DECEMBER 12, 1953

NUMBER 12



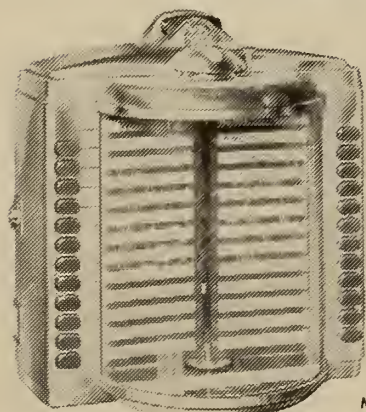
Joni James, who has been the phenomenon of the record business this year, is pictured with the three gold records she's earned in that short span. They're for "Why Don't You Believe Me", "Your Cheatin' Heart" and "Have You Heard". Currently Joni is hot with "I'll Never Stand In Your Way" and her Christmas entry "Nina-Non". The trophy which Joni is holding represents her winning *The Cash Box*' eighth annual poll as "The Best Female Singer of 1953".

HANDS across the table



WURLITZER MODEL 5205 104-SELECTION WALL BOX SHOWN ABOVE

mean MORE PROFIT for you



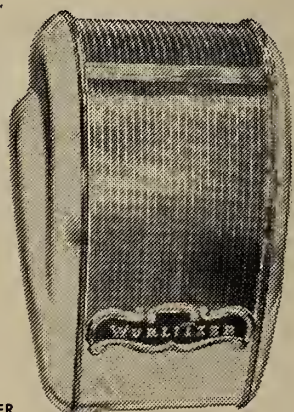
MODEL 5206
48-SELECTION
WALL BOX

Properly placed Wall Boxes turn many a "fringe" location into a very profitable installation.

Wurlitzer's new Wall Boxes are location tested, proving their mechanical excellence and coin-catching appeal.

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available in a 3-wire 104-selection model designated 5205, and in a 48-selection 4-wire model known as 5206. Both boxes are identical in appearance with a high-shine plated finish, turquoise buttons and red flip-over tabs. Each employs single button selection and is equipped with a top 5-10-25¢ coin entry. Each is convertible for 1 play for 10¢, or 3, 4, 5 or 6 plays for 25¢.



MODEL 5110
REMOTE SPEAKER

THE RUDOLPH *Wurlitzer* COMPANY

NORTH TONAWANDA, NEW YORK



FOUNDED BY BILL GERSH

The Cash Box

December 12, 1953

Vol. XV

Number 12

Publishers
BILL GERSH
JOE ORLECK

The Cash Box Publishing Co., Inc.

26 West 47th Street, New York 36, N. Y.

(All Phones: JUDson 6-2640)

JOE ORLECK

CHICAGO OFFICE

32 West Randolph St., Chicago 1, Ill

(All Phones: DEArborn 2-0045)

BILL GERSH

Karyl Long

LOS ANGELES OFFICE

6363 Wilshire Blvd., Los Angeles, Cal.

(Phone: WEbster 1-1121)

CARL TAFT

EXECUTIVE STAFF

JOE ORLECK, Advertising Director
BOB AUSTIN, General Mgr., Music Dept.
SID PARNES, Editor-In-Chief
NORMAN ORLECK, Associate Editor
MARTY OSTROW, Associate Editor
IRA STRASSBERG, Research
A. ARTESE, Office Manager
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(Music Editorial)

Metropolitan Life Statistics Show:

Over 7,300,000 Teenage Disk Buyers In U. S. A.

There are over 7,300,000 teenagers enrolled in United States high schools this year, a gain of 1,500,000 over last year, according to the latest statistics of the Metropolitan Life Insurance Company. What's more there are 34,775,000 kids aged 5 to 17 in the country with 42,244,000 expected by 1960.

What do all these figures mean as far as the record business is concerned?

Just this: For every teenager that you have in the nation, you have a potential record buyer. For that's the age at which the record buying public is born.

A high school student who grows to love records, will be a customer of the record industry for the rest of his life. He is the one who will continue to buy records throughout his twenties and thirties and possibly throughout the rest of his life. He is the one who will put his coins into juke boxes to play his favorite tunes. And he is the one who, as his financial status improves, will be the buyer of albums, both popular and classical in substantial amounts.

But beyond creating a public for future purchases, the teenage population provides a tremendous current market. It is acknowledged in the record industry that after the juke box operator, who is collectively the greatest single buyer of records, the teenager is next in importance in the purchasing of records.

When a teenager gets interested in records and the artists who perform on them, he not only becomes a purchaser himself, but he promotes his friends, parents, relatives and whomever else he comes into contact with. He forms fan clubs. He writes letters. He distributes literature and pictures. In other words he becomes a publicity man, a personal salesman.

It is this kind of public which the record industry should encourage, a public which multiplies itself by its enthusiasm.

There can be no doubt that part of the reason for the huge increase in record sales during the past several years has been due to the increased birthrate in the country. It necessarily follows that if teenagers buy a substantial amount of records, the more teenagers there are, the more records will be sold.

So the record industry has an expanding future to look forward to. It can certainly look forward to larger and more numerous juke boxes throughout the country, with greater play and therefore greater sales to operators.

And it can look forward to an increased teenage population, the age at which record purchases start in earnest and from where, with the proper promotion, those purchases can continue all through life.

FOR THE FOURTH STRAIGHT YEAR

BMI LICENSED SONGS

VOTED NO.1 IN *All* CATEGORIES

EARNING BMI ITS FOURTH CONSECUTIVE SPECIAL AWARD FROM CASH BOX FOR "OUTSTANDING PERFORMANCE AND ACHIEVEMENT"



1953 { SONG FROM MOULIN ROUGE (BMI) . . . Percy Faith-Felicia Sanders (Col.)
(TIE) { TILL I WALTZ AGAIN WITH YOU (Village) . . . Teresa Brewer (Coral)

1952 — CRY (Mellow) . . . Johnny Ray (Col.)

1951 — TENNESSEE WALTZ (Acuff-Rose) . . . Patti Page (Mer.)

1950 — GOODNIGHT IRENE (Spencer) . . . The Weavers (Dec.)



1953 — MEXICAN JOE (American) . . . Jim Reeves (Abbott)

1952 — WILD SIDE OF LIFE (Commodore) . . . Hank Thompson (Cap.)

1951 — ON TOP OF OLD SMOKEY (Folkways) . . . The Weavers (Dec.)

1950 — BONAPARTE'S RETREAT (Acuff-Rose) . . . Pee Wee King (Vic.)



1953 — NO HELP WANTED (Acuff-Rose) . . . The Carlisles (Mer.)

1952 — HALF AS MUCH (Acuff-Rose) . . . Hank Williams (MGM)

1951 — COLD, COLD HEART (Acuff-Rose) . . . Hank Williams (MGM)

1950 — CHATTANOOGIE SHOE SHINE BOY (Acuff-Rose) . . . Red Foley (Dec.)



1953 — HOUND DOG (Lion) . . . Willie Mae Thornton (Peacock)

1952 — LAWDY, MISS CLAWDY (Venice) . . . Lloyd Price (Specialty)

1951 — 60 MINUTE MAN (Lois) . . . The Dominoes (Federal)

1950 — I ALMOST LOST MY MIND (Hill & Range) . . . Ivory Joe Hunter (MGM)

BROADCAST MUSIC, INC. • 580 FIFTH AVENUE • NEW YORK 36, N. Y.
NEW YORK • CHICAGO • HOLLYWOOD • TORONTO • MONTREAL



... 68.4%

OF THE TOTAL VOTES REGISTERED BY OPERATORS IN THE 1953 CASH BOX POPULARITY POLL, 68.4% WERE CAST IN FAVOR OF BMI-LICENSED SONGS

The remarkable story related in the Cash Box Popularity Poll of 1953 is truly a great tribute to the composers and publishers affiliated with BMI. For it is their keen insight into the current tastes of the music-loving public that is creating the song hits of today.

BMI is indeed proud of their accomplishment.

BEST POP — 10 out of 27 — 39.8% of total votes

SONG FROM MOULIN ROUGE (BMI) Percy Faith, Felicia Sanders (Columbia)
TILL I WALTZ AGAIN WITH YOU (Village) Teresa Brewer (Coral)
YOU, YOU, YOU (Mellin) Ames Bros. (Victor)
CRYING IN THE CHAPEL (Valley) Juni Valli (Victor)
DON'T LET THE STARS GET IN YOUR EYES (Four Star) Perry Como (Victor)

TELL ME YOU'RE MINE (Capri) The Gaylords (Mercury)
ANNA (Hollis) Silvana Mangano (MGM)
SAY YOU'RE MINE AGAIN (Blue River) Perry Como (Victor)
YOUR CHEATIN' HEART (Acuff-Rose) Joni James (MGM)
EH, CUMPARI (Rosarch) Julius LaRosa (Cadence)



BEST WESTERN — 7 out of 8 — 91.4% of total votes

MEXICAN JOE (American) Jim Reeves (Abbott)
RUB-A-DUB-DUB (Brazos Valley) Hank Thompson (Capitol)
DEAR JOHN LETTER (American) Shepard & Huskey (Capitol)

DON'T LET THE STARS GET IN YOUR EYES (Four Star) Skeets McDonald (Capitol)
CRYING IN THE CHAPEL (Valley) Rex Allen (Decca)
CARIBBEAN (American) Mitchell Torok (Abbott)
GAMBLER'S GUITAR (Frederick) Rusty Draper (Mercury)



BEST FOLK — 10 out of 16 — 72.7% of total votes

NO HELP WANTED (Acuff-Rose) The Carlisles (Mercury)
YOUR CHEATIN' HEART (Acuff-Rose) Hank Williams (MGM)
IT'S BEEN SO LONG (Cedarwood) Webb Pierce (Decca)
HEY JOE (Tannen) Carl Smith (Columbia)
BACK STREET AFFAIR (Forrest) Webb Pierce (Decca)
I FORGOT MORE THAN YOU'LL EVER KNOW (Fairway) Davis Sisters (Victor)

CRYING IN THE CHAPEL (Valley) Darrell Glenn (Valley)
JAMBALAYA (Acuff-Rose) Hank Williams (MGM)
I WON'T BE HOME NO MORE (Acuff-Rose) Hank Williams (MGM)
IS ZAT YOU MYRTLE (Acuff-Rose) The Carlisles (Mercury)



BEST RHYTHM & BLUES — 23 out of 25 — 92.2% of total votes

HOUND DOG (Lion) Willie Mae Thornton (Peacock)
GOOD LOVIN' (Raleigh) Clovers (Atlantic)
SHAKE A HAND (BMI) Faye Adams & Joe Morris (Herald)
I DON'T KNOW (Republic) Willie Mabon (Chess)
CRYING IN THE CHAPEL (Valley) Orioles (Jubilee)
THE CLOCK (Lion) Johnny Ace (Duke)
BABY DON'T DO IT (Bess) "5" Royales (Apollo)
PLEASE DON'T LEAVE ME (Commodore) Fats Domino (Imperial)
SOFT (Jay & Cee) Tiny Bradshaw (King)
PLEASE LOVE ME (Modern) B. B. King (R.P.M.)
HELP ME SOMEBODY (Bess) "5" Royales (Apollo)
I'M MAD (Republic) Willie Mabon (Chess)
ONE SCOTCH, ONE BOURBON, ONE BEER (Aladdin) Amos Milburn (Aladdin)

RED TOP (Campbell) King Pleasure (Prestige)
LET ME GO HOME, WHISKEY (Aladdin) Amos Milburn (Aladdin)
GOING TO THE RIVER (Commodore) Fats Domino (Imperial)
CRAWLIN' (Progressive) Clovers (Atlantic)
I WANNA KNOW (Park Avenue) Du Droppers (Victor)
I'M GONE (Aladdin) Shirley & Lee (Aladdin)
CROSS MY HEART (Fanmar) Johnny Ace (Duke)
WILD, WILD YOUNG MEN (Regent) Ruth Brown (Atlantic)
THIRD DEGREE (Progressive) Eddie Boyd (Chess)
HONEY HUSH (Progressive) Joe Turner (Atlantic)



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RECORD REVIEWS

<input checked="" type="radio"/> A DISK & SLEEPER	<input checked="" type="radio"/> C GOOD
<input checked="" type="radio"/> B EXCELLENT	<input checked="" type="radio"/> C FAIR
<input checked="" type="radio"/> B VERY GOOD	<input checked="" type="radio"/> D MEDIOCRE

THE THREE SUNS
(RCA Victor 20-5553; 47-5553)

B+ "THE CREEP" (2:40) [Miller ASCAP—Burton] The Three Suns offer their unique instrumental sound on a rhythm jumper that's taking England by storm. A terrific job that could catch big here too. Number makes you shuffle.

B- "JUST ONE MORE CHANCE" (2:25) [Famous ASCAP—Coslow, Johnston] The crew sends up a smooth styling of an oldie in the same fashion as their current hit "Don't Take You Love From Me." Could make big noise.

DINAH KAYE
(London 1385; 45-1385)

B "NOBODY'S SWEETHEART" (1:59) [Mills ASCAP — Kahn, Erdman, Meyers, Schobel] With the aid of the Stargazers in the backdrop, Dinah Kaye bows with a solid rhythm job on a great oldie. Terrific voice and top arrangement.

B+ "AIN'T THAT A GRAND AND GLORIOUS FEELING" (2:14) [Advance ASCAP—Ager, Yellen] On this end Dinah shows her individual style as she solos on another rhythm piece. Great job. Thrush has a brilliant future. Could hit.

TOM RICHARDS
(Rama 26; 45-26)

C+ "WHEN SANTA COMES THIS YEAR" (2:31) [Valmount ASCAP—Nelson, Spencer] The Peggy Marshall Singers offer a fitting choral backing for Tom Richards' soft vocal on a Yul tide lullaby. Tom sings to a baby. Real soft.

B "CHRISTMAS DREAMING" (2:35) [Valmount ASCAP—Nelson, Canton, Nelson] Tom hands up another polished vocal job on a pretty Christmas melody while the chorus again molds the appropriate atmosphere. Good listening.

WILLIE JOHN
(Prize 6900)

C+ "MOMMY, WHAT HAPPENED TO OUR CHRISTMAS TREE" (2:28) [Salvadore Music — Barlow] The refreshing voice of young Willie John has feeling to it as the Three Lads and a Lass accompany. A pretty waltz item for Xmas.

C "JINGLE BELLS" (1:35) [P.D.] The chorus vocals the sound of bells and, with Willie, dishes up a version of an ever popular holiday hit.

JERRY VALE
(Columbia 40131; 4-40131)

B "AND THIS IS MY BELOVED" (3:25) [Frank ASCAP—Wright, Forrest] A lovely ballad from the Broadway show "Kismet" is treated to a smooth job by Jerry Vale with the aid of Percy Faith's lush orking.

B+ "TWO PURPLE SHADOWS" (3:00) [Odette ASCAP—Sanford, Mysels] Jerry shows the fresh quality in his voice as he sends up his best job to date. A most beautiful song with a top-notch delivery. Could be a big hit with help.

THE CASH BOX

DISK OF THE WEEK

"GRANADA" (2:52)

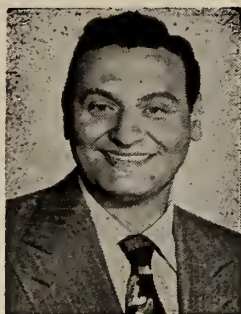
[Peer International BMI—Lara]

"I'D GIVE MY LIFE" (2:45)

[Foremost ASCAP—Miller, Harman]

FRANKIE LAINE

(Columbia 40136; 4-40136)



FRANKIE LAINE

● After a tremendously successful year with a number of hits in a row, Frankie Laine makes a bid for another in a long string of record clicks via his first class vocal on the standard "Granada." Laine puts everything he's got into a sparkling performance of the Spanish item. Supplying the vigorous orchestration is the Paul Weston crew with the aid of Carl Fischer at the piano. On the lower deck, "Mr. Rhythm" delivers a slow item dubbed "I'd Give My Life" which he sends across with the same feeling given his oldie "That's My Desire." Laine sounds better than ever on the top half. It could be as big as "I Believe."

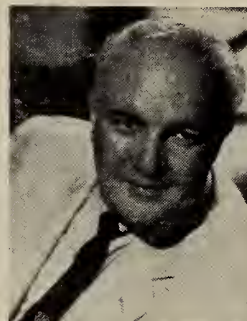
"GRANADA" (2:30)

[Peer International BMI]

"SNOW, SNOW, BEAUTIFUL SNOW" (2:05) [Roxbury ASCAP]

MONTY KELLY ORCHESTRA

(Essex 341; 45-341)



MONTY KELLY

● Conductor-arranger Monty Kelly, whose imaginative treatment of "Tropicana" and "Three O'Clock In The Morning" has made him one of the most promising conductors of the year, offers another electrifying performance on the great standard "Granada." With a huge string section, the ork glides through the Spanish melody in a fashion that should have it in almost every juke box in the nation. The thrilling Latin tempo and fast movement of the rendition makes this a top bid for hitdom. "Snow, Snow Beautiful Snow" is the catchy winter ditty that finds itself on the lower deck. It's another top grade orking with a colorful job by the chorus. Look for "Granada" to be the next big instrumental.

THE CASH BOX

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "TWO PURPLE SHADOWS" Jerry Vale Columbia 40131; 4-40131
- ★ "THE CREEP" & "JUST ONE MORE CHANCE" The Three Suns RCA Victor 20-5553; 47-5553
- ★ "AIN'T THAT A GRAND AND GLORIOUS FEELING" Dinah Kaye London 1385; 45-1385
- ★ "BIRD LIFE IN THE BRONX" Raymond Scott Quintet Audivox 105; 45-105
- ★ "EL BAION" Joe Loco Tico 208; 45-208

GENE AVRAM
(United 1001)

C+ "CABBAGES AND KINGS" (2:45) [BB Music BMI—Sutton] A dramatic number with a folk song quality is rendered with feeling by Gene Avram. The Avram chorus and Leonard Stanley's ork assist. Plenty of heart on this piece.

C+ "THIS LOVE OF MINE" (2:50) [Embassy ASCAP—Sinatra, Parker, Sanicola] On this end the artist gets another lush assist from the chorus as he sends up a love song.

CLAUDE GORDON ORCH.
(Alma 51)

C+ "OLD TRAIL" (3:17) [ASCAP—Koury, Spencer] Ronnie Deaville handles the vocal on a tune from the production "Gun Smoke" as Claude Gordon and his ork supply the background. Tune has a cowboy feeling.

C+ "CARNIVAL OF VENICE" (2:30) [BMI — Gordon, Martin] The popular hit from way back is treated to a solid instrumental by the Gordon ork with a fitting trumpet playing the featured role.

MAHALIA JACKSON
(Lloyds 105; 45-105)

B "MY CATHEDRAL" (3:09) [Shapiro, Bernstein ASCAP — Eddy, Wayne] A soft organ backdrop is a tailor-made setting for sincere religious flavored item belted with the utmost of feeling by Mahalia Jackson. Exciting number.

B "NO MATTER HOW YOU PRAY" (2:04) [Lowell BMI—Allen, Machan] With the Belleville Choir again assisting, Mahalia shows her fabulous vocal touch which has drawn such raves over the years. A beautiful spiritual.

THE DREAMDUSTERS
(Custom 202)

C+ "JINGLE-BELLS" (2:50) [P.D.] The Dreamdusters and their warm harmony send up a pleasant fashioning of the Christmas classic in a manner that makes it o.k. listening. Good arrangement.

C+ "BUFFY THE JINGLE-BELL MAN" (2:35) [—Cacavas] The Paul Severson Quintet offers another good backing for the Dreamdusters cute arrangement of a Yul tide ditty.

JOHNNY CLARK
(Marvella Music)

C "MY MIND TELLS ME YOU LOVE ME" (2:31) [BMI—Carroll] Johnny Clark gives his all on a romantic item that results in a pleasant bit of listening. A few pieces keep the rhythm in the backdrop.

C "AS LONG AS YOU ARE MINE" (2:27) [BMI—Carroll] In his individual manner, the artist sends up some more love material. An ok bit of listening.

FANTASTIC!

THE ONLY RECORD THAT DOES JUSTICE TO

"GRANADA"



featuring
Monty Kelly

and his Orchestra

Essex
341

"It's What's in THE CASH BOX That Counts"

RECORD REVIEWS

A DISK & SLEEPER

B EXCELLENT

B VERY GOOD

C GOOD

C FAIR

D MEDIOCRE

CHARLIE MAGNANTE &
JIMMY AINSWORTH

(Merrimac 751)

C+ "JUKE BOX BALLET" (2:31) [—Moritt] A light and colorful waltz item is delivered with style by the appealing accordion of Charlie Magnante. Kenyon Hopkins' ork assists.

C+ "HOLIDAY GREETING" (2:29) [—Moritt, Cykman] The same ork supplies a fitting accompaniment for Jimmy Ainsworth as he treats a Yuletide item with a religious flavor. Melody is very familiar.

MINDY CARSON

(Columbia 40129; 4-40129)

B "CRAZY, MADLY, WILDLY IN LOVE" (2:40) [Oxford ASCAP—Springer, Javits, Ebb] Norman Leyden's ork gives Mindy Carson a production opening for her feelingful interpretation of a romantic item. Real tender job.

B "MUSIC BOX" (2:30) [Joy ASCAP—Brown, Shuman] Mindy gets an ultra-soft setting for this warm melody which she sings to her music box. Dubbed voicing on this end is effective. Very pretty tune.

FRANK PETTY TRIO

(MGM 11629; K-11629)

B "ITALIAN CHRISTMAS BELLS" (2:31) [Sheldon BMI—Petty, Di Napoli, Evelyn] A cute waltz number with bells in the backdrop and hand-clapping throughout makes good Yuletide listening as presented by the Frank Petty Trio.

C+ "LET IT SNOW, LET IT SNOW, LET IT SNOW" (2:29) [S. Cahn ASCAP—Styne, Cahn] The piano takes the foreground on this rhythmic instrumental styling of a popular winter bouncer. Cute delivery by the Petty Trio.

BRUCIE WEIL

(RCA Victor 20-5554; 47-5554)

B "BIMBO" (2:25) [Fairway BMI—Morris] Henri Rene provides a colorful backing with the aid of a chorus as little Bruce Weil chirps the happy lyrics on a cute ditty that is smashing through in the country field.

B "POPPA PICCOLINO" (2:40) [Chappell ASCAP—Musel, Macheroni] The lad who rose to fame via his waxing of "God Bless Us All" bounces through a cutie that's happening in England. A catchy side done with zest.

JOEL GRAY

(MGM 11646; K-11646)

C+ "TWO FACED" (1:56) [Melody Trails BMI—Howington, Howington, Skeem] Young Joel Gray gets an interesting support from Leroy Holmes' ork on a peppy ditty that makes ok listening.

C "LAST NIGHT ON THE BACK PORCH" (2:48) [Skidmore ASCAP—Brown, Schraubstader] Another ok novelty, this one with a lilt to it, is treated with color by the lad. Hushed styling.

THE CASE BOX

SLEEPER OF THE WEEK

"YOU'RE NEARER" (2:22)

[T. B. Harms ASCAP—Rodgers, Hart]

"YOU'RE MY EVERYTHING" (2:24)

[Harms Inc. ASCAP—Dixson, Young, Warren]

JONI JAMES

(MGM 30829; K-30829)



JONI JAMES

● Joni James, who's riding high with a number of successful disks, sends out two other strong contenders for hitdom, "You're

Nearer" and "You're My Everything" from her new album "Let There Be Love." Because of the tremendous demand on the part of operators and distribs, MGM has decided to put these two sides out as a single. "You're Nearer" is a beautiful ballad from the movie "Two Many Girls" which Joni fashions in her warm and hushed manner. Adding to the beautiful job is the grade "A" orking of Lew Douglas, Flip "You're My Everything" is another dreaudusted job by the thrush. Her heart-felt vocal quality makes this twosider a juicy acquisition for the James fans. Look for these decks, they should soon be up on the charts.

ED MEATH

(Rainbow 228; 45-228)

C+ "JIMMINY CHRISTMAS" (2:28) [—Hagen, Tuttle] A light-hearted ditty for the Christmas season is recited by Ed Meath with a fitting accompaniment by Len Hawley's Quintet. Good holiday material for children.

C+ "COSMIC CHRISTMAS" (2:25) [—Hagen, Tuttle, Wilson] On this end Ed tells an interesting story about four little boys in dreamland. A good child's disk with a catchy melody. Fine for home use.

KITTY WHITE

(Kem 2730; 45-2730)

C "SCRATCH MY BACK" (2:32) [Hallmark ASCAP—Freed, Livingston] Dave Howard offers a novelty vocal on a rhythmic item with cute lyrics as Kitty White appears in a few spots.

C+ "JESSE JAMES" (2:45) [Hallmark ASCAP—Freed, Livingston] Kitty takes a solo run on this end while a guitar accompanies her. A fast moving ditty with a lot of rhythm.

FOUR KNIGHTS

(Capitol 2654; F-2654)

B "I GET SO LONELY" (2:01) [Larry Taylor ASCAP—Ballard] A cute bouncer is smoothly offered by the voices of the Four Knights. A polished delivery on a good piece of material. Could make noise.

C+ "I COULDN'T STAY AWAY FROM YOU" (2:30) [Johnstone-Monte BMI—Raleigh, Wayne] Whistling introduces the soft voices of the group on this end as they glide through a sentimental love song. Pretty bit of listening.

JOE LOCO & HIS QUINTET

(Tico 208; 45-208)

B+ "EL BAION" (2:31) [—P. Alencar] A rhythmic backing is set up by the Quintet for Joe Loco's sock styling of a catchy baion mambo. Joe is tops on the piano and has one of his strongest sides in this one. Could be big.

C+ "GEE" (2:30) [—Watkins, Goldner, Davis] The crew dishes up some more music with a beat as it works on a catchy tune that clicked in the R & B market. Joe again masters the keyboard on this quality dance deck.

RUBY WRIGHT

(King 1288; 45-1288)

B "SANTA'S LITTLE SLEIGH BELLS" (2:19) [Montauk BMI—Cole, Navarre] A peppy Christmas item is cutely treated by Ruby Wright. A pleasant novelty about bells that should do well for the holiday season.

B "TOODLE LOO TO YOU" (2:00) [Fred Fischer ASCAP—McFarland] Ruby has life in her voice as she jumps through a bounce item with an able assist from the chorus. Two good sides that could catch on.

WENDY WAYE

(Coral 61097; 9-61097)

C+ "FORTUNE TELLING CARDS" (2:51) [Valando ASCAP—Benjamin, Weiss] A pretty tune with a lilt to it gets an ok fashioning from Wendy Waye as Johnny Richards and the ork assist.

C+ "IF ONLY" (2:48) [Valando ASCAP—Benjamin, Weiss, Lausch] On this end, the thrush gives her all to a sentimental romantic item delivered with feeling.

SUNNY BURKETTE

(Monterey 1)

C "I DON'T WANT A MINK" (2:20) [Alex BMI—Carroll] Sunny Burkette has a style all her own as she and the chorus glide through a piece of special material with clever lyrics. Good number for a show.

C+ "SONGS CAN BRING BACK MEMORIES" (3:08) [Alex BMI—Tomecko] On this end the thrush presents a more commercial item as she warbles a pretty ballad in her tender and inviting fashion. Good material.

BERT KEYES

(Rama 13; 45-13)

B "AT HOME" (2:46) [ASCAP—Conley] With the aid of Joe Reisman's ork, Bert Keyes fashions a romantic item in a hushed and tender manner. A pretty tune matched with a good set of lyrics.

B "I WAS SUCH A FOOL" (2:41) [BMI—Canosa] The balladeer works over another piece of top drawer material in a style that should make it a good juke box coin getter.

RAYMOND SCOTT QUINTET

(Audivox 105; 45-105)

B+ "BIRD LIFE IN THE BRONX" (2:30) [Gateway ASCAP—Scott] The talented pen of Raymond Scott sends up a top notch novelty instrumental for his quintet to dance through. Catchy tune and clever presentation.

B "DEDICATORY PIECE TO THE CREW AND PASSENGERS OF THE FIRST EXPERIMENTAL ROCKET EXPRESS TO THE MOON" (2:50) [Gateway ASCAP—Scott] Another catchy original by the conductor-composer. Number has a mysterious quality to it.

JUNE HUTTON & AXEL STORDAHL

(Capitol 2667; F-2667)

B "FOR THE FIRST TIME" (2:17) [Ferrer BMI—Nagy, Varnick] A pretty tune is presented with feeling by the smooth voice of June Hutton while Axel Stordahl and The Boys Next Door assist. Tune has hit possibilities.

C+ "IF IT'S THE LAST THING I DO" (2:47) [DeSylva, Brown & Henderson ASCAP—Cahn, Chaplin] Another warm reading by the thrush makes this a good coupling for the boxes. Two good soft sides for dancing and listening.

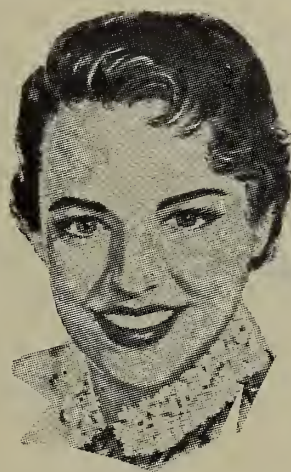
TAD BRUCE

(Eagle 10-104; 45-104)

B "DEVIL'S KISS" (3:00) [Regent BMI—Kulma, Dash, Fein] A wonderful set of lyrics are wed to lovely classical melody and with the delivery by Tad Bruce, the results are perfect for a potent deck.

B "THERE'S AN ECHO IN MY HEART" (2:05) [Box & Cox ASCAP—Box, Cox] A lush tango accompaniment by the Riley Parker ork is a good setting for Tad's expressive reading on a terrific tune. Could catch on.

My Sincerest Thanks
To The Music Operators
of America



Joni James

voted
BEST FEMALE VOCALIST OF 1953
in the
8th Annual Music Operator Poll
conducted by THE CASH BOX



Exclusively on
M-G-M RECORDS

1953's Big
Christmas Record!

EARTHA KITT SANTA BABY

and Under the Bridges of Paris

20/47-5502

Them Country Boys Have A Big New Hit!

HOMER and JETHRO

sing



YOU-EWE-U

and HAY SHMO!

20/47-5555

The FIRST American Version of
England's Biggest Dance Craze!

THE THREE SUNS

play

THE CREEP

and

JUST ONE MORE CHANCE

20/47-5553



**THE NATION'S
TOP TEN
PLUS
THE NEXT
25
JUKE BOX TUNES**

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.



CODE					
AB—Abbott	CD—Cadence	DU—Duke	LO—London	PE—Peacock	SP—Specialty
AL—Aladdin	CH—Chess	DY—Derby	MA—Mars	PR—Prestige	SW—Swingtime
AP—Apollo	CK—Checker	ES—Essex	MD—Mood	RA—Rainbow	TE—Tempo
AT—Atlantic	CO—Columbia	FE—Federal	ME—Mercury	RE—Regent	TI—Tico
BA—Barbour	CR—Coral	4 Star—Four Star	MG—MGM	RH—Recorded In	TN—Tennessee
BE—Bell	CY—Crystalette	IM—Imperial	MO—Modern	Hollywood	UN—United
BR—Brunswick	DA—Dana	IN—Intro	PA—Parrot	RM—Rama	VA—Valley
BU—Bullet	DE—Decca	JU—Jubilee	PC—Peacock	SA—Savoy	VI—RCA Victor
CA—Capitol	DO—Dot	KI—King	Pro.	SIT—Sittin' In	ZO—Zodiac

- | | | Pos. Last Week |
|-----------|--|----------------|
| 1 | RAGS TO RICHES
TONY BENNETT
BE—Tony Russo
CO—40048 (4-40048)—Tony Bennett
DE—28838 (9-28838)—Georgie Shaw | 1 |
| 2 | RICOCHET
TERESA BREWER
CA—2543 (F-2543)—Vicki Young
CR—61043 (9-61043)—Teresa Brewer
DE—28914 (9-28914)—Guy Lombardo O. | 5 |
| 3 | YOU, YOU, YOU
AMES BROTHERS
CO—40039 (4-40039)—Ken Griffin
ME—70198 (70198x45)—Johnny Horton
MG—11512 (K-11512)—Ken Remo | 3 |
| 4 | EH, CUMPARI
JULIUS LA ROSA
CD—1232 (45-1232)—Julius La Rosa | 2 |
| 5 | ISTANBUL
FOUR LADS
CO—40082 (4-40082)—Four Lads | 7 |
| 6 | EBB TIDE
FRANK CHACKSFIELD O.
CO—40093 (4-40093)—Ken Griffin
CR—61075 (9-61075)—Lawrence Welk
DE—28875 (9-28875)—Charlie Applewhite | 4 |
| 7 | MANY TIMES
EDDIE FISHER
CO—40076 (4-40076)—Percy Faith O. | 6 |
| 8 | LOVE WALKED IN
THE HILLTOPPERS
DO—15105 (45-15105)—The Hilltoppers | |
| 9 | VAYA CON DIOS
LES PAUL & MARY FORD
AT—15001—Wingy Manone
BE—1004 (45-1004)—Larry Clinton O.
CA—2486 (F-2486)—Les Paul & M. Ford
CA—2514 (F-2514)—Wes & Mar Tuttle | 9 |
| 10 | THAT'S AMORE
DEAN MARTIN
CA—2589 (F-2589)—Dean Martin | |

11) YOU ALONE. 12) IN THE MISSION OF ST. AUGUSTINE. 13) TO BE ALONE. 14) ST. GEORGE AND THE DRAGONET. 15) OFF SHORE. 16) STRANGER IN PARADISE. 17) CHANGING PARTNERS. 18) HEART OF MY HEART. 19) OH! 20) STORY OF THREE LOVES. 21) I'LL NEVER STAND IN YOUR WAY. 22) I SEE THE MOON. 23) I LOVE PARIS. 24) SANTA BABY. 25) NO OTHER LOVE. 26) MARIE. 27) DRAGNET. 28) BABY, BABY, BABY. 29) TENNESSEE WIG-WALK. 30) WAY DOWN YONDER IN NEW ORLEANS. 31) OH MEIN PAPA. 32) THAT'S ALL. 33) SOUTH OF THE BORDER. 34) VELVET GLOVE. 34) CRYING IN THE CHAPEL.

"It's What's in THE CASH BOX That Counts"

LEO

IS MIGHTY PROUD ...



JONI JAMES

voted

BEST FEMALE VOCALIST OF 1953

in the

**8th Annual Music Operator Poll
conducted by THE CASH BOX**

current best seller—
perfect for the Holiday Season
"NINA-NON" b/w "CHRISTMAS AND YOU"
MGM 11637

M-G-M *Records*

"It's What's in THE CASH BOX That Counts"



Tops For Ops...

1. **THAT'S AMORE**
YOU'RE THE RIGHT ONE
Dean Martin 2589
2. **CHANGING PARTNERS**
I'LL ALWAYS BE IN LOVE WITH YOU
Kay Starr 2657
3. **VAYA CON DIOS**
JOHNNY IS THE BOY FOR ME
Les Paul & Mary Ford 2486
4. **OH SAN**
Pee Wee Hunt 2442
5. **MAMA'S GONE, GOOD-BYE**
CONEY ISLAND WASHBOARD
Pee Wee Hunt 2647
6. **SOUTH OF THE BORDER**
I LOVE YOU
Frank Sinatra 2638
7. **THE SOUND OF LOVE**
ROBE OF CALVARY
Jane Froman 2637

Coming Up... Fast

CHRISTMAS DRAGNET

Parts 1 and 2
by
STAN FREBERG
and **DAWS BUTLER**

2671




ALL ABOUT DISK JOCKEYS

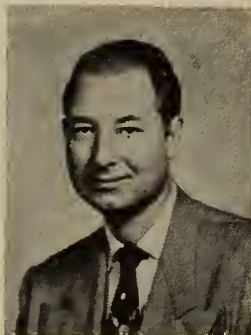
THE TEN RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK

PLUS THE NEXT FIVE

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. RAGS TO RICHES Tony Bennett (Columbia)
2. EBB TIDE Frank Chacksfield (London)
3. CHANGING PARTNERS Patti Page (Mercury)
4. RICOCHET Teresa Brewer (Coral)
5. STRANGER IN PARADISE { Four Aces (Decca)
Tony Bennett (Columbia)
6. MANY TIMES Eddie Fisher (RCA Victor)
7. HEART OF MY HEART Cornell, Desmond, Dale (Coral)
8. YOU, YOU, YOU Ames Brothers (RCA Victor)
9. OH, MEIN PAPA Eddie Calvert (Essex)
10. THAT'S AMORE Dean Martin (Capitol)
- 11) EH, CUMPARI. 12) YOU ALONE. 13) TO BE ALONE. 14) SANTA BABY. 15) ISTANBUL.

As reported in the December 5 issue, one of the results of the 28th Anniversary celebration of WSM in Nashville a couple of weeks ago was the formation of the Country Music Disc Jockey Association. For the entire story of elected officers, board of directors, aims and hopes of the organization see 12/5 Cash Box. Just one very, very important point that Nelson King, president of the Association, sincerely expressed to this column on the phone. "This is not a union. Please convey this to the trade. The Association is not a union. We are formed strictly for the betterment of country music disk jockey programs and thereby create greater and more widespread public acceptance of country music."



GENE WHITAKER
(WNCA—Siler City, N. C.)

Pic of the week—Gene Whitaker (WNCA—Siler City, N.C.) runs seven Cash Box programs each week. Gene writes he is expecting sponsorship on a six day country and western show in addition to his current stints. . . . Sid Parnes, Cash Box editor, says thanks to Lou Barile (WKAL-Rome, N.Y.) for that wonderful Thanksgiving telegram. . . . Don Sherman moved from WKXL to WLYN-Lynn, Mass. Don's show now runs from 1 to 4 P.M. featuring the top pops. . . . Jack Wagner, (KHJ-Hollywood, Calif.) has tapes of his three year old on his morning "Rise and Shine" show. Mailed out over 1,000 pics of the boy. Recent guests on his show include Harold Mooney, Nelson Riddle, George Wyle, Eartha Kitt, Lorry Raine, Mel Blanc and Ray Gilbert. . . . The team of Eddie and Jackie Hubbard may be heard on the airwaves once again. Eddie and Jackie take over the 7 to 9 A.M. spot left vacant when Jim Ameche left for California. On

WJJD. Interesting to note that program will originate from their home in Glenview. This gives Hubbard a total of 6½ hours of airtime daily, on 4 stations, with one network show. . . . Station WENR, Chicago, has swung to 45's. . . . Actors and night club entertainers are under orders prohibiting appearances on radio and television disk jockey shows in Pittsburgh. Hal Davis, Local 60 president, said the ban has been issued to halt a practice of disk jockeys from taking bookings to provide music for school and other teen age dances, which deprives musicians of engagements. Davis said the ban will continue until radio and television stations agree to keep their jockeys from dance engagements. He added that entertainers who ignore the ban will be deprived of musicians for their acts.

* * * * *

Guests with Tom Edwards (WERE-Cleveland, O.) this week were Fran Warren, Bernie Wayne and Bobby Sabatino. . . . Guests on Roy Leonard's daily three hour seg over WKOX-Framingham, Mass. this week included Bobby Wayne (Jones Boy) and Judy Valentine (She Was Five and He Was Ten). Both disks are taking off in the local area, reports Roy. . . . When Mel Howard visited Jerry Kay (WLBR-Lebanon, Pa.) last week they introduced the new Norman Brooks "I Can't Give You Anything But Love" on the air for the first time anywhere. . . . Jack Dugan (WGAT-Utica, N. Y.) ordered to take a rest. Doc's orders. Jack would like to hear from his friends at 623 Second St., Albany, N. Y. . . . L. A. jockey Bob McLaughlin and his wife, Jeri, were due to appear before Superior Judge Elmer D. Doyle to tell him whether there was any hope of solving their divorce problems. They didn't make it. Instead, they sent a telegram to their attorney, Ed Stanton, which he read to Judge Doyle: "Honey-mooning here in Las Vegas. Won't see you in court."

THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

Everyone in the music business is wondering whether there will be a record ban after the first of the year or not. At this moment there is no word, but the musician union's contract with the recording industry runs out on December 31 and no new one has been negotiated as yet. . . . The Christmas sweepstakes goes into effect now that Thanksgiving is behind us. So far there is no one particular standout, but the situation could change almost daily. . . . Jill Corey, who's been making plenty of noise of late, has signed with GAC. . . . The Ernie Rudy band has been held over at the Hotel New Yorker through January. . . . Publicist Arthur Pine, who entered the personal management end of the business by handling Betty Madigan as his first artist, has just signed Bob Stewart to a management contract as well. . . . One of the major diskeries has approached Bill Silbert to cut an album of original comedy material that he has written. . . . Eydie Gorme has had her contract renewed at Coral. . . . Jerry Cooper, whose new Anchor record of "Who's Sorry Now" and "Dolores" has just been released, is headed for Montreal, Canada to the Down Beat Club for a two-week engagement. . . . Guy Lombardo has signed a two-year contract to produce a



GUY LOMBARDO

musical spectacle for the Jones Beach Marine Amphitheater next summer. The production planned by Lombardo is based on the adventures of Sinbad the Sailor and other tales from the Arabian Nights. Prominent stars will participate as well as choral singers and a ballet corps. . . . La Vie En Rose has extended Nat "King" Cole's stay at the club.

CHICAGO:

Betty Grable and Harry James occupying Booth No. 1 at the Pump Room the other eve engrossed in The Cash Box when Mary Hartline, who was sitting across the way, spotted them. Mary just gulped. Betty has always been one of Mary's top favorites. So Mary quickly called over Jimmy Tatler to ask Jimmy could he arrange for an introduction and, possibly, an autograph from both Betty and Harry for her. Jimmy obediently trotted over to the famed booth and advised Betty and Harry that Mary Hartline would just love to meet them and would so much appreciate their autographs. Gasp! Betty, "Oh, my goodness, I've just simply got to have Mary Hartline's autograph for both my children or they'll never forgive me." By the way, Betty and Harry bust records wide open at the Chi Thitter. . . . Wendy Wayne in town for a day or two. Plugging her first Coral disk. Once again doing two Benjamin and Weiss tunes: "Fortune Telling Cards" and "If Only." . . . George Pincus phoned long distance from New York on Thanksgiving Eve to advise that both his tunes, since opening his own music pubbery, "Native Dancer" and "The Jones Boy," moving fast. . . . MS Distributing, headed by Milt Salstone and Len Garmisa now handling Tiffany Records. Len Garmisa used to be in the jewelry, steel and plastic business, but claims he loves the fast moving action of the music biz. . . . Irv "Kup" Kupcinet advises he's glad his five-a-day stint at the Chicago Thitter is over for another year. . . . Hear lots of favorable comment about Dan Belloc's Dotwaxing of, "It's Anybody's Heart." . . . Bernard Yuffy dashed into these offices for a copy of The Cash Box. Bernard is the author of "Nina Non" and was anxious to see what we had to say about the tune. . . . Seen at Pat Morrissey's opening at the Black Orchid: Jay Trompeter; Jim Mills; Al (and the very charming) Mrs. Chapman, with a party that included the Singer-One-Stop boys, Ted, Fred and Joe Sipiora, as well as Ted's wife, and Larry Green; Milt Salstone and Len Garmisa. Pat receiving thunderous applause for her outstanding performances.



DAN BELLOC

LOS ANGELES:

The intimate song thrush, Eartha Kitt, closed at the Hollywood Mocambo after one of the most successful engagements ever to hit the local nite club circuit. Eartha was a busy gal while in Los Angeles. Among other things she entertained King Paul and Queen Fredericka of Greece, appeared on several TV shows and made many personal appearances. She leaves for San Francisco to appear in the "New Faces of 1952" show at the Curran Theatre. This show also opens here at the Biltmore early in January. . . . Mary Small has taken over the spotlight at this famous Sunset Strip nitery. . . . Mary Rose Bruce completed a successful stint at the Tops Restaurant in San Diego plus a personal appearance at the Camp Pendelton Marine Base and several other club dates. She is scheduled for recording sessions with RCA Victor soon. . . . Tony Marco now appears nitely at the Beverly Wilshire Hotel as star vocalist with the Janice Luce Trio. . . . Margaret Whiting recently etched a remake of her famous "Moonlight In Vermont" for Capitol. . . . Nick Sevano, personal manager for Vic Damone, advises that Vic's latest Mercury offering "Village In Peru" is winning wide raves from music critics. They say it's the best and most

unusual waxing the crooner has done yet. . . . For something different in Christmas songs operators and deejays ought to watch for the Crystalette waxing of "La Pinata" (Mexican Christmas Song) by the Starlighters. It's a typical Mexican Yuletide celebration portrayed in a gay tempo. . . . Bob Hope, Jane Powell, Jack Benny, Dick Powell, Terry Moore, Dean Martin and Jerry Lewis were a few of the stars who recently staged a benefit show at Ciro's for Band-leader Bobby Ramos who was injured in an auto accident. . . . Hats off to Vera and Abe Diamond. This hard working couple have not only worked side by side to establish a successful record distributing business but have launched their own record company with their own Ambassador label. Their first waxing to hit throughout the country was Leo Diamond's harmonica arrangement of "Off Shore." Now Leo comes through with "Sadie Thompson's Song" which vies to be just as big as "Off Shore." Incidentally, Leo Diamond is Abe's brother and the two used to play the harmonica together as a duet before Abe went into the distributing business.



VIC DAMONE

ARCHIE LEVINGTON

publisher of

"IS IT ANY WONDER"

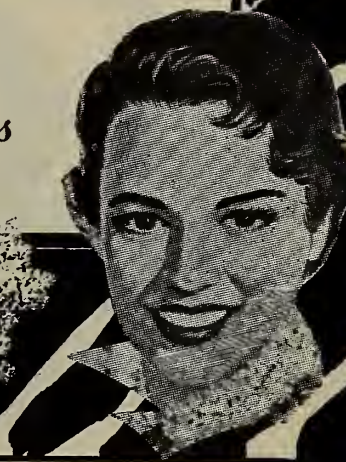
"PURPLE SHADES"

AND

**"YOU BELONG
TO ME"**

(In association with
RIDGWAY MUSIC, INC.)

Salutes



Joni James

voted

**BEST FEMALE VOCALIST
OF 1953**

in the
**8th Annual Music Operator Poll
conducted by THE CASH BOX**

MIDWAY MUSIC CO.
21 W. Illinois Ave.
CHICAGO, ILL.

The Cash Box



Holiday Special

THE GREATEST HOLIDAY GREETING ISSUE IN THE INDUSTRY ...

**Dated: December 26th
GOES TO PRESS:**

Thursday

DEC. 17

Reserve Position Now — or better yet
Send in your advertisement to

THE CASH BOX

26 West 47th Street, New York (36)
Tel.: JUdson 6-2640

32 W. Randolph Street, Chicago (1)
Tel.: DEarborn 2-0045

6363 Wilshire Blvd., Los Angeles (48)
Tel.: WEbster 1-1121



"It's What's in THE CASH BOX That Counts"

CANADIAN CAPERS

TORONTO TOPICS:

Jack Boswell of Quality Records-Mercury division, just about the busiest disk man in the district with Rusty Draper and Jerry Murad's Harmonicats currently in town at the Casino theatre. Jack reports that the Jerry Murad, Dick Hayman disk "Story of Three Loves" is selling strongly, as is Rusty Draper's,—"Native Dancer." . . . Tex Bloye (Gavotte Records) And His Sage Dusters back on the ring stand and currently appearing at the Brass Rail. Myrtle Gifford's vocals sound better than ever. . . . At the Bermuda, Apex Record's Eddie Mehler And His Rustic Ramblers proving to be a real crowd pleaser and handed a hold-over contract which will take them into the New Year. . . . Folk entertainment seems stronger than ever hereabouts with Slim Gordon And His Rocky Mountaineers held over at the Horseshoe. . . . Hank Gordon (no relation to Slim) headlining at the Olympia and Bill Long and The Border Jumpers (Quality-King Records) at the Moc-

ambo. . . . Unseasonably warm weather is holding back Christmas business and many of the merchants are hoping for more wintry weather to hypo the seasonal trade. . . . Capitol Records' Whitey Hains reports that Dean Martin's—"That's Amore" is taking off big in this part of the country.

MONTREAL MEMOS:

Bill Darnell currently at the Seville Theatre around town visiting old friends. Likewise Jerry Cooper playing the Down Beat. . . . With the Chez Paree closing down on the Christmas, New Year Holidays, Perry Carman and his Latin American Group embark on a group of one-night stands throughout the Laurentian resort centres The Astor Cafe embarked on a new policy which includes a chorus line and will ultimately mean bringing in name attractions after the Holiday Season. . . . Archie Laurie, Seville Theatre manager, travelled to Toronto to catch Christine Jorgensen's act prior to her opening here December 3rd. . . . The seasonal decline in night club business is not affecting Sophie Tucker at the Chez Paree. This club has been doing very good business every night of her engagement so far. . . . Jen Roger has another fast cover on a current Hit Parade tune with the release of his French version of "Many Times" on RCA Victor. The French title is "Tant de Fois" which was written by Jacques Larue who did the successful French adaptation of "Moulin Rouge." . . . Bob Iversen, vice-president of Southern Music, in Montreal this past week visiting the local Peer-Southern set-up. . . . Earl Bostic currently at the Latin Quarter. . . . What is the music business coming too? Coral Records' current release of Buddy Hackett's, "The Chinese Waiter," Jane Russel's "Hollywood Fairy Tales" and Ricky Vera's "Dragnet Goes to Kindergarten" are all narrative records. No wonder distributors are complaining about bad sheet music sales. Incidentally, Ricky Vera's take off on "Dragnet" has local radio fraternity hysterical. . . . Don Cherry will be returning to the scene of his great triumph with his engagement at the Seville Theatre starting December 10th. For those who don't know it, Don Cherry is the reigning Canadian Amateur Golf Champion. . . . Don Cornell, due to open the Seville Theatre December 31st, should have a very restful New Year's Eve. By the time he is through his last show, all the clubs in town will be closed and he will have the pleasure of going back to the hotel and sleeping. Montreal is a wonderful town, especially over the Christmas Holidays.



RUSTY DRAPER



RICHARD HAYMAN



BILL DARNELL



DON CORNELL

BRANDOM MUSIC CO.
publishers of

"NINA-NON"
"YOU'RE FOOLING SOMEONE"
"ALMOST ALWAYS"
"HAVE YOU HEARD"
"WHY DON'T YOU BELIEVE ME"

Salutes



JONI JAMES

voted
BEST FEMALE VOCALIST OF 1953

in the
8th Annual Music Operator Poll
conducted by THE CASH BOX

BRANDOM MUSIC CO.

Bud Brandom, Pres.
1323 So. Michigan Ave.
CHICAGO, ILL.

Special Christmas Reviews THE CASH BOX DISK OF THE WEEK

"... rates as one of the best jobs Joni has ever done ..."

JONI JAMES
"NINA-NON"

MGM Record # 11637; K-11637

Published by
FREDERICK MUSIC CO.
Bud Brandom, pres.

To The Juke Box Operators of America

Thanks

FOR THE VOTES

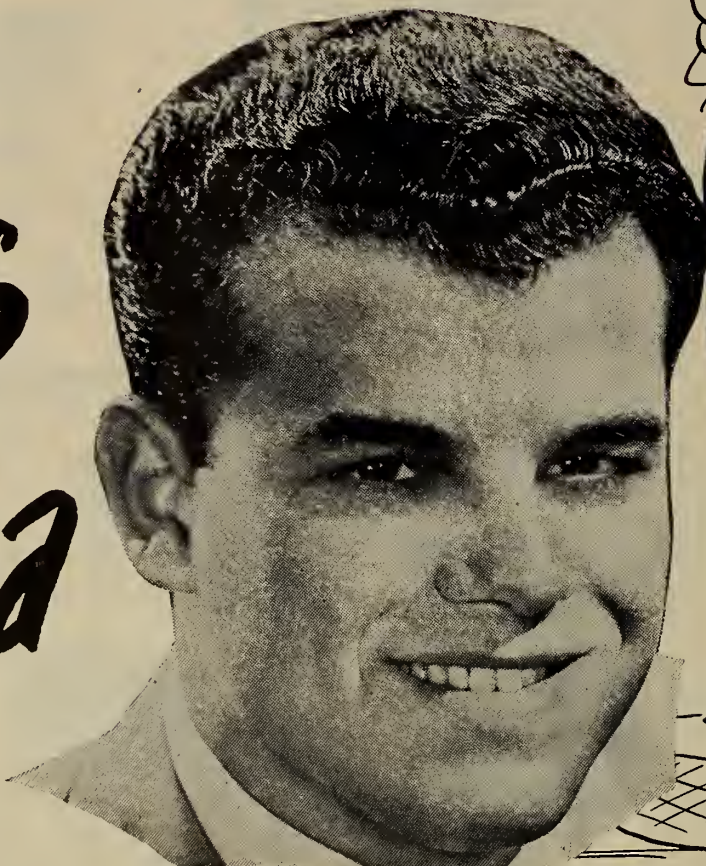
THE MOST PROMISING NEW MALE VOCALIST OF 1953

as voted by

The Nation's Music Operators
in the annual CASH BOX POLL



Julius La Rosa



voted

**THE MOST PROMISING NEW MALE VOCALIST
OF 1953**

JULIUS LA ROSA

Awarded by The Cash Box
in behalf of the
Automatic Music Industry of America

Current Hit

"EH, CUMPARI"

and

JULIUS LA ROSA sings

"ADESTE FIDELES"
"O HOLY NIGHT"

"AVE MARIA"
"SILENT NIGHT"

from the new EP Album # 1234

An Archie Bleyer Production
Cadence RECORDS

"THE LABEL WITH THE PICTURE"

40 East 49th Street, New York 17, N. Y.

"It's What's in THE CASH BOX That Counts"

THE CASH BOX

JUKE BOX RECORD REGIONAL REPORT

The Top Ten Records—City by City

- New York, N. Y.**
1. Rags To Riches (Tony Bennett)
 2. Ricochet (Teresa Brewer)
 3. Ebb Tide (Frank Chacksfield)
 4. Eh, Cumpari (Julius La Rosa)
 5. Under Paris Skies (Three Suns)
 6. That's Amore (Dean Martin)
 7. You, You, You (Ames Bros.)
 8. Vaya Con Dios (Paul & Ford)
 9. Many Times (Eddie Fisher)
 10. Stranger In Paradise (Bennett)

- Chicago, Ill.**
1. That's Amore (Dean Martin)
 2. Rags To Riches (Tony Bennett)
 3. Ricochet (Teresa Brewer)
 4. Heart Of My Heart (Cornell, Desmond, Dale—Four Aces)
 5. Changing Partners (P. Page)
 6. In The Mission Of St. Augustine (Sammy Kaye)
 7. Ebb Tide (Frank Chacksfield)
 8. Eh, Cumpari (Julius La Rosa)
 9. Istanbul (Four Lads)
 10. I See The Moon (Mariners—Schumann)

- Los Angeles, Calif.**
1. Rags To Riches (Tony Bennett)
 2. Ebb Tide (Frank Chacksfield)
 3. Eh, Cumpari (Julius La Rosa)
 4. You, You, You (Ames Bros.)
 5. Many Times (Eddie Fisher)
 6. That's Amore (Dean Martin)
 7. Vaya Con Dios (Paul & Ford)
 8. Ricochet (Teresa Brewer)
 9. Santa Baby (Eartha Kitt)
 10. Istanbul (Four Lads)

- Denver, Colo.**
1. Ebb Tide (Frank Chacksfield)
 2. Rags To Riches (Tony Bennett)
 3. Eh, Cumpari (Julius La Rosa)
 4. You, You, You (Ames Bros.)
 5. Many Times (Eddie Fisher)
 6. Ricochet (Teresa Brewer)
 7. Vaya Con Dios (Paul & Ford)
 8. You Alone (Perry Como)
 9. Changing Partners (P. Page)
 10. Oh! (Pee Wee Hunt)

- Atlanta, Ga.**
1. Rags To Riches (Tony Bennett)
 2. Ebb Tide (Frank Chacksfield)
 3. Ricochet (Teresa Brewer)
 4. Vaya Con Dios (Paul & Ford)
 5. Many Times (Eddie Fisher)
 6. Eh, Cumpari (Julius La Rosa)
 7. You, You, You (Ames Bros.)
 8. Changing Partners (P. Page)
 9. You Alone (Perry Como)
 10. Love Walked In (Hilltoppers)

- Indianapolis, Ind.**
1. Rags To Riches (Tony Bennett)
 2. Ebb Tide (Frank Chacksfield)
 3. Eh, Cumpari (Julius La Rosa)
 4. Ricochet (Teresa Brewer)
 5. You, You, You (Ames Bros.)
 6. Many Times (Eddie Fisher)
 7. That's Amore (Dean Martin)
 8. Vaya Con Dios (Paul & Ford)
 9. You Alone (Perry Como)
 10. Changing Partners (P. Page)

- Boston, Mass.**
1. Rags To Riches (Tony Bennett)
 2. Eh, Cumpari (Julius La Rosa)
 3. That's Amore (Dean Martin)
 4. Ebb Tide (Frank Chacksfield)
 5. You Alone (Perry Como)
 6. You, You, You (Ames Bros.)
 7. Many Times (Eddie Fisher)
 8. Changing Partners (P. Page)
 9. Oh, Mein Papa (E. Calvert)
 10. Santa Baby (Eartha Kitt)

- Kansas City, Mo.**
1. Rags To Riches (Tony Bennett)
 2. Ricochet (Teresa Brewer)
 3. Ebb Tide (Frank Chacksfield)
 4. Many Times (Eddie Fisher)
 5. Vaya Con Dios (Paul & Ford)
 6. Eh, Cumpari (Julius La Rosa)
 7. You, You, You (Ames Bros.)
 8. Oh! (Pee Wee Hunt)
 9. You Alone (Perry Como)
 10. Istanbul (Four Lads)

- New Orleans, La.**
1. Rags To Riches (Tony Bennett)
 2. You, You, You (Ames Bros.)
 3. Many Times (Eddie Fisher)
 4. That's Amore (Dean Martin)
 5. Ebb Tide (Frank Chacksfield)
 6. Changing Partners (P. Page)
 7. Eh, Cumpari (Julius La Rosa)
 8. To Be Alone (Hilltoppers)
 9. Ricochet (Teresa Brewer)
 10. You Alone (Perry Como)

- Washington, D. C.**
1. Rags To Riches (Tony Bennett)
 2. Ebb Tide (Frank Chacksfield)
 3. Vaya Con Dios (Paul & Ford)
 4. Eh, Cumpari (Julius La Rosa)
 5. Ricochet (Teresa Brewer)
 6. You, You, You (Ames Bros.)
 7. Many Times (Eddie Fisher)
 8. That's Amore (Dean Martin)
 9. Changing Partners (P. Page)
 10. You Alone (Perry Como)

- Dallas, Tex.**
1. Rags To Riches (Tony Bennett)
 2. Vaya Con Dios (Paul & Ford)
 3. You, You, You (Ames Bros.)
 4. Ebb Tide (Frank Chacksfield)
 5. To Be Alone (Hilltoppers)
 6. Eh, Cumpari (Julius La Rosa)
 7. Many Times (Eddie Fisher)
 8. Ricochet (Teresa Brewer)
 9. Changing Partners (P. Page)
 10. Oh! (Pee Wee Hunt)

- Buffalo, N. Y.**
1. Rags To Riches (Tony Bennett)
 2. Ebb Tide (Frank Chacksfield)
 3. Eh, Cumpari (Julius La Rosa)
 4. Vaya Con Dios (Paul & Ford)
 5. Ricochet (Teresa Brewer)
 6. That's Amore (Dean Martin)
 7. Many Times (Eddie Fisher)
 8. You, You, You (Ames Bros.)
 9. You Alone (Perry Como)
 10. Stranger In Paradise (Bennett)

- Cincinnati, Ohio**
1. Rags To Riches (Tony Bennett)
 2. Ebb Tide (Frank Chacksfield)
 3. You, You, You (Ames Bros.)
 4. Ricochet (Teresa Brewer)
 5. Eh, Cumpari (Julius La Rosa)
 6. Vaya Con Dios (Paul & Ford)
 7. Many Times (Eddie Fisher)
 8. You Alone (Perry Como)
 9. Changing Partners (P. Page)
 10. Love Walked In (Hilltoppers)

- San Francisco, Calif.**
1. Rags To Riches (Tony Bennett)
 2. Ebb Tide (Frank Chacksfield)
 3. Eh, Cumpari (Julius La Rosa)
 4. Many Times (Eddie Fisher)
 5. Vaya Con Dios (Paul & Ford)
 6. That's Amore (Dean Martin)
 7. Ricochet (Teresa Brewer)
 8. You, You, You (Ames Bros.)
 9. You Alone (Perry Como)
 10. Changing Partners (P. Page)

- Philadelphia, Pa.**
1. Rags To Riches (Tony Bennett)
 2. Eh, Cumpari (Julius La Rosa)
 3. Many Times (Eddie Fisher)
 4. Vaya Con Dios (Paul & Ford)
 5. Ricochet (Teresa Brewer)
 6. Ebb Tide (Frank Chacksfield)
 7. Heart Of My Heart (Cornell, Desmond, Dale—Four Aces)
 8. You, You, You (Ames Bros.)
 9. You Alone (Perry Como)
 10. Changing Partners (P. Page)

- Pittsburgh, Pa.**
1. That's Amore (Dean Martin)
 2. Rags To Riches (Tony Bennett)
 3. To Be Alone (Hilltoppers)
 4. Eh, Cumpari (Julius La Rosa)
 5. Stranger In Paradise (Four Aces—Tony Bennett)
 6. Ricochet (Teresa Brewer)
 7. Oh, Mein Papa (E. Calvert)
 8. Love Walked In (Hilltoppers)
 9. That's Amore (Dean Martin)
 10. You Alone (Perry Como)

- Seattle, Wash.**
1. Rags To Riches (Tony Bennett)
 2. Eh, Cumpari (Julius La Rosa)
 3. Istanbul (Four Lads)
 4. Ebb Tide (Frank Chacksfield)
 5. Many Times (Eddie Fisher)
 6. Vaya Con Dios (Paul & Ford)
 7. You, You, You (Ames Bros.)
 8. Ricochet (Teresa Brewer)
 9. Sweet Mama, Tree Top Tall (Lancers)
 10. You Alone (Perry Como)

- Memphis, Tenn.**
1. Rags To Riches (Tony Bennett)
 2. Ebb Tide (Frank Chacksfield)
 3. Ricochet (Teresa Brewer)
 4. Vaya Con Dios (Paul & Ford)
 5. To Be Alone (Hilltoppers)
 6. Many Times (Eddie Fisher)
 7. St. George And The Dragonet (Stan Freberg)
 8. You Alone (Perry Como)
 9. You, You, You (Ames Bros.)
 10. Changing Partners (P. Page)

- Detroit, Mich.**
1. Rags To Riches (Tony Bennett)
 2. Marie (Four Tunes)
 3. Ebb Tide (Frank Chacksfield)
 4. Many Times (Eddie Fisher)
 5. Ricochet (Teresa Brewer)
 6. Changing Partners (P. Page)
 7. Eh, Cumpari (Julius La Rosa)
 8. Heart Of My Heart (Cornell, Desmond, Dale)
 9. That's Amore (Dean Martin)
 10. Stranger In Paradise (Four Aces)

- Shoals, Ind.**
1. You, You, You (Ames Bros.)
 2. Rags To Riches (Tony Bennett)
 3. Oh! (Pee Wee Hunt)
 4. To Be Alone (Hilltoppers)
 5. Eh, Cumpari (Julius La Rosa)
 6. Vaya Con Dios (Paul & Ford)
 7. Ebb Tide (Frank Chacksfield)
 8. Sweet Mama, Tree Top Tall (Lancers)
 9. Many Times (Eddie Fisher)
 10. Crying In The Chapel (Darrell Glenn)

- St. Louis, Mo.**
1. Rags To Riches (Tony Bennett)
 2. Marie (Four Tunes)
 3. That's Amore (Dean Martin)
 4. Ricochet (Teresa Brewer)
 5. Ebb Tide (Frank Chacksfield)
 6. Eh, Cumpari (Julius La Rosa)
 7. You, You, You (Ames Bros.)
 8. Many Times (Eddie Fisher)
 9. The Story Of Three Loves (Jerry Murad)
 10. To Be Alone (Hilltoppers)

THE CHAPPELL GROUP

publishers of

"MY ROMANCE"
"LOVE IS HERE TO STAY"
"I'LL BE SEEING YOU"
 and
"YOU'RE NEARER"

(released as single for Operators)

(from the new Joni James Album "Let There Be Love")

Salutes



Joni James

voted

**BEST FEMALE VOCALIST
 OF 1953**

in the

**8th Annual Music Operator Poll
 conducted by THE CASH BOX**

THE CHAPPELL GROUP
 1270 SIXTH AVE. NEW YORK, N. Y.

November 30, 1953

OFFICE OF SEN. PAT McCARRANFOR IMMEDIATE RELEASE

Senator Pat McCarran made the following statement today:

I am much concerned about the fact that the Copyright Act of 1909 contains a clause that has grown inequitable over the years. This clause is the exemption which permits operators of coin-operated music machines—so-called juke boxes—to perform copyrighted musical works for profit without the consent of the copyright proprietor and without any compensation to him.

During the 82nd Congress, the late Mr. Bryson introduced in the House a bill to repeal this exemption, and to fix a fee compensating composers for the use of their music by juke box operators. A similar bill was introduced in the Senate by Mr. Kefauver.

Extensive hearings on this measure were held before a House Subcommittee of the Committee on the Judiciary. Ample opportunity was given for all segments of the music industry to testify concerning the merits of the proposed legislation. As a result of this extensive testimony, the Congress had an opportunity to examine at some length both the basic principles and the economics involved.

In my view, two factors weighed against favorable action on this amendment during the last Congress. One was the fact that at that time operators of music machines were under regulation by the Office of Price Stabilization, which fixed the price of play for their machines and thus allowed them little latitude for adjustment. Another factor was the phrasing of the measure itself, which contained a provision for a statutory fee.

After studying the organization and economics of this industry, which did not exist in 1909, I came to the conclusion that there is no reason why juke box operators should any longer receive special treatment. Consequently, I introduced S. 1106 in the first session of the present Congress. This measure would have the practical effect of placing juke boxes on the same basis as other commercial users of music (radio, television, hotels, restaurants and the like) insofar as public performance for profit is concerned, allowing these users to determine their fees by negotiation with the copyright proprietor or his agent. At the same time, the proposed legislation would continue to exempt the bona-fide owner of a single juke box.

The principle has been well established, both by the Congress and the Supreme Court, that composers and authors are entitled to just compensation for the use of their copyrighted compositions in public performance for profit. As each new means of communication of music to the public developed—radio, electronic recordings, television, and the like—it was recognized that commercial users of music should compensate the creator for the profitable use of his music. Although there may have been a reason a generation ago for exempting a then negligible portion of the music-playing industry from its business obligations, there is no longer, in my opinion, any further equitable, legal or economic reason for doing so, especially in view of the emergence of the juke box industry as a full-fledged business enjoying a substantial return from the public performance of copyrighted music.

As to the fixing of a statutory fee, my firm belief is that under our American system it is always better for industry to negotiate its own agreements, subject only to general principles of law and fair practice, rather than be regulated in its every action by a governmental body.

I urge all segments of the music industry interested in this matter to meet and reconcile any differences of opinion among themselves, in order to agree on legislation which will be fair to all. Meanwhile, I intend to press vigorously for enactment of S. 1106 in the forthcoming session of the 83rd Congress.

* * * *

Publication of this announcement paid for by the

COMPOSERS' AND AUTHORS' COPYRIGHT COMMITTEE

[NOTE: Underscoring in Sen. McCarran's statement reprinted above is ours.]

"It's What's in THE CASH BOX That Counts"



N. I. Saurman, manager of RCA Victor's Krich-New Jersey branch in Newark predicts that Eddie Fisher's record of "Oh Mein Papa" and "Until You Said Goodbye" will set an all time record for the shortest length of time in a record's becoming a million seller. Saurman says that this disk had the biggest pre-release order of any record in the past few years. Saurman also reports that the ops in his area are complaining that they're not making enough money. He says, "My personal opinion is, there is no shortage of records, hits or plays. They just need a ten-cent nickel." . . . Jimmy Lee of King Records branch in Rochester raving about the success of Earl Bostic's "Smoke Rings" and "Off Shore" and Bonnie Lou's new tune "The Texas Polka". . . . MGM distribs throughout the country are getting copies of the announcement of the Betty Madigan "Tag Line" contest. Contest is looking for the best "tag line" describing Betty's voice. Winning contestant, and the disk jockey whose name in mentioned with the contest winner, get a ten day vacation for two at the Casa Marina Hotel in Key West, Florida with a free round trip via National Airlines. This promotion is expected to get plenty of spins on Betty's record of "You're Thoughtless" and "I Just Love You". . . . Sanford Distributors of New York, (MGM) are using a rubber stamp to tout the Vicki Benet disk "Mmmm" on all their mailings. . . . Thanks to Joe Norton, advertising manager of Times-Columbia, Columbia disk distrib in New York, for the kind words about our "Distributor Doings" column. . . . Alan Ross of the H. R. Bradford Co. in San Francisco raves that Gayla Peevey's Christmas platter "I Want A Hippopotamus For Christmas" b/w "Are My Ears On Straight" "is surpassing even our wildest dreams as far as sales go. We predict this to be our big Christmas hit this year". . . . Eddie Dunker, Decca branch manager in Des Moines is not surprised that Gordon Jenkins' "Seven Dreams" album has taken off big in his area. The narration on the album and part of the singing is done by a local boy, Bill Lee. . . . Seewhy Merchandise in Kingston, N.Y. doing great on "She Was Five and He Was Ten". . . . H. F. Fesperman of RCA Victor's Southern Radio Corporation in Charlotte, N.C. notes a definite increase in his record sales from his unusual method of promotion. In a great many drive-in theaters in this territory, Victor records are played during intermission, and in most cases the label, tune and artists are plugged over the sound system. Southern also uses the public address systems of some of the larger textile plants in the area to spin records. . . . Jim Wilson of King Records branch in Detroit has two people by the name of Stan Banach in his office, and his upstate salesman is also called Jim Wilson. Everyone seems to be opening somebody else's mail. Wonder Why? . . . Bob Pare of Portem Distrib in New York is trying to get rid of the grandfather of all colds and at the same time meet with the demand for Johnny Ace's new Duke disk "Saving My Love For You" and Amos Milburn's latest, "Good, Good Whiskey".

Happy Trio



BOSTON, MASS.—Sherm Feller (right) publisher of "5 And 10" sung by wife Judy Valentine (center) on the Epic label is joined by Julius La Rosa (left) during the latter's appearance in Boston. Feller is currently going strong not only with "5 And 10" but also with "Snow, Snow, Beautiful Snow" on which he has four records: Bobby Wayne and Richard Hayman on Mercury; Billy Cotton on London; Fred Waring on Decca; and Monty Kelly on Essex.

Block Again Names "Turkeys Of The Year"

NEW YORK—The "Turkeys Of The Year" parade, an annual feature presented by WNEW disk jockey Martin Block on his "Make Believe Ballroom" every Thanksgiving Day hit the air waves once again this year. This was the fourth consecutive year that Block offered this ritual.

The turkeys were selected by publishers and record companies. And as in the previous years, the number of nominations was so great that a one-to-a-customer limit had to be set.

After spinning the disks others had selected as turkeys, Block chose his own turkey and then gave his pick as the worst all around record of the year. His own personal choice for the bird went to Bruce Weil's Barbour waxing of "God Bless Us All". And for the worst recording of the year, he nominated Tony Burello's Horrible Record of "There's A New Sound".

The records selected by publishers and record companies follow.

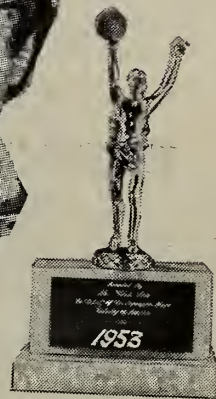
- Capitol nominated: "I Am In Love" by Nat "King" Cole
- Coral nominated: "Uska Dara" by Eydie Gorme
- Columbia nominated: "When I See You" by Rosemary Clooney
- Martin Block Publishing nominated: "Oh, What A Sad Sad Day" by Johnnie Ray
- Berlin Music nominated: "Sittin' In The Sun" by Louis Armstrong
- Broadcast Music, Inc. nominated: "Carmen's Bookie" by The Andrew Sisters
- Leeds nominated: "Now Hear This" by Tony Martin
- Joy Music nominated: "Tattle Tale Duck" by Sammy Kaye
- Leo Feist nominated: "Nowhere Guy" by Ella Fitzgerald
- Bobby Mellin nominated: "If You Take My Heart Away" by The Four Aces
- Howie Richmond nominated: "Thunder and Lightning" by Lew Douglas
- E. H. Morris nominated: "The Little Boy And The Old Man" by Frankie Laine & Jimmy Boyd
- George Paxton nominated: "Photograph On The Piano" by Georgia Gibbs

Cadillac Music Co.

publishers of

"I'LL BE WAITING FOR YOU"

Salutes



Joni James

voted

BEST FEMALE VOCALIST OF 1953

in the

8th Annual Music Operator Poll
conducted by THE CASH BOX

CADILLAC MUSIC CO.

2614 WEST NORTH AVE.

CHICAGO, ILL.

The Same
Sensational Song Styling
That Sold
A Million of

"YOU, YOU, YOU"!

THE AMES BROTHERS

sing

**I CAN'T BELIEVE
THAT YOU'RE IN LOVE
WITH ME**

and

**BOOGIE WOOGIE
MAXIXE**

with Hugo Winterhalter's
Orchestra and Chorus

20/47-5530



THE SOUND OF **Christmas** IS BETTER THIS YEAR



THE CASH BOX
Disk Jockeys'
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending December 5 without any changes on the part of THE CASH BOX.

William Varney
WKXL—Concord, N. H.

1. Rags To Riches (T. Bennett)
2. You, You, You (Ames Bros.)
3. Ricochet (Teresa Brewer)
4. Oh, Mein Papa (E. Calvert)
5. Robe Of Calvary (Jill Corey)
6. South Of The Border (Frank Sinatra)
7. Changing Partners (P. Page)
8. That's Amore (Dean Martin)
9. She Was Five And He Was Ten (Judy Valentine)
10. Off Shore (Leo Diamond)

Howard Miller
WIND-WMAQ—Chicago, Ill.

1. Rags To Riches (T. Bennett)
2. That's Amore (Dean Martin)
3. Ebb Tide (F. Chacksfield)
4. Heart Of My Heart (Cornell, Desmond, Dale-Four Aces)
5. Don't Forget To Write (Valli)
6. Oh, Mein Papa (E. Calvert)
7. She Was Five And He Was Ten (Judy Valentine)
8. Many Times (Eddie Fisher)
9. Istanbul (Four Lads)
10. My Hymn To Her (A. Wayne)

Paul Flanagan
WTRY—Troy, N. Y.

1. Ave Marie (Liberace)
2. Rags To Riches (T. Bennett)
3. That's Amore (Dean Martin)
4. Ebb Tide (F. Chacksfield)
5. In The Mission Of St. Augustine (Sammy Kaye)
6. Istanbul (Four Lads)
7. To Be Alone (Hilltoppers)
8. Love Walked In (Hilltoppers)
9. Heart Of My Heart (Cornell, Desmond, Dale)
10. Many Times (Eddie Fisher)

Stan Pat
WTNJ—Trenton, N. J.

1. Stranger In Paradise (4 Aces)
2. Secret Love (Doris Day)
3. Lover Come Back To Me (Nat "King" Cole)
4. In The Mission Of St. Augustine (Sammy Kaye)
5. Changing Partners (P. Page)
6. She Was Five And He Was Ten (Judy Valentine)
7. Boo Dah (Duke Ellington)
8. Operator 299 (J. P. Morgan)
9. Tipica Serenade (H. Jerome)
10. Poppa Piccolino (Nocturnes)

Mort Nusbaum
WHAM—Rochester, N. Y.

1. Kangaroo (Paul & Ford)
2. She Was Five And He Was Ten (Judy Valentine)
3. That's All (Bob Haymes)
4. Istanbul (Four Lads)
5. Tipica Serenade (H. Jerome)
6. The Typewriter (L. Anderson)
7. Off Shore (Leo Diamond)
8. Under Paris Skies (M. Miller)
9. Laughing On The Outside (Four Aces)
10. Looking For A Sweetheart (Kitty Kallen)

Ira Cook
KECA & KMPC—Hollywood, Calif.

1. Ebb Tide (Vic Damone)
2. That's Amore (Dean Martin)
3. Istanbul (Four Lads)
4. Stranger In Paradise (Tony Bennett)
5. Eh, Cumpari (Julius La Rosa)
6. Story Of Three Loves (Jerry Murad)
7. Many Times (Eddie Fisher)
8. Baby, Baby (Teresa Brewer)
9. The Typewriter (L. Anderson)
10. Changing Partners (P. Page)

Bill Stell
WSVS—Crewe, Va.

1. Ebb Tide (F. Chacksfield)
2. You, You, You (Ames Bros.)
3. Many Times (Eddie Fisher)
4. Oh, Mein Papa (E. Calvert)
5. Eh, Cumpari (Julius La Rosa)
6. You're The Greatest (Pat Morrissey)
7. The Typewriter (Anderson)
8. Changing Partners (P. Page)
9. Native Dancer (R. Draper)
10. No Other Love (La Rosa)

Ed Reilly
WBRY—Waterbury, Conn.

1. Rags To Riches (T. Bennett)
2. Ebb Tide (F. Chacksfield)
3. Many Times (Eddie Fisher)
4. To Be Alone (Hilltoppers)
5. That's Amore (Dean Martin)
6. Vaya Con Dios (Paul & Ford)
7. Ricochet (Teresa Brewer)
8. Istanbul (Four Lads)
9. Stranger In Paradise (Tony Bennett)
10. You Alone (Perry Como)

Don John Ross
WSPD—Toledo, O.

1. Ebb Tide (Frank Chacksfield)
2. You, You, You (Ames Bros.)
3. Eh, Cumpari (Julius La Rosa)
4. Rags To Riches (T. Bennett)
5. Crying In The Chapel (Valli)
6. Stranger In Paradise (Tony Martin)
7. Ricochet (Teresa Brewer)
8. Many Times (Eddie Fisher)
9. Changing Partners (D. Shore)
10. That's Amore (Dean Martin)

Art Pallan
WWSW—Pittsburgh, Pa.

1. Santa Baby (Eartha Kitt)
2. Oh, Mein Papa (E. Calvert)
3. Many Times (Eddie Fisher)
4. You Alone (Perry Como)
5. Changing Partners (Kay Starr)
6. Robe Of Calvary (Jill Cory)
7. Rags To Riches (T. Bennett)
8. Ebb Tide (Frank Chacksfield)
9. That's Amore (Dean Martin)
10. In The Mission Of St. Augustine (Sammy Kaye)

Shel Horton
WVAM—Saxton, Pa.

1. Changing Partners (P. Page)
2. Rags To Riches (T. Bennett)
3. You Alone (Perry Como)
4. Eh, Cumpari (Julius La Rosa)
5. Vaya Con Dios (Paul & Ford)
6. Many Times (Eddie Fisher)
7. Heart Of My Heart (Cornell, Desmond, Dale)
8. The Typewriter (R. Flanagan)
9. Ricochet (Pee Wee King)
10. Changing Partners (D. Shore)

Ray Perkins
KFEL—Denver, Colo.

1. Ebb Tide (Frank Chacksfield)
2. Rags To Riches (T. Bennett)
3. Ricochet (Teresa Brewer)
4. You, You, You (Ames Bros.)
5. Vaya Con Dios (Paul & Ford)
6. Eh, Cumpari (Julius La Rosa)
7. Many Times (Eddie Fisher)
8. Changing Partners (Kay Starr)
9. St. George And The Dragonet (Stan Freeberg)
10. Crying In The Chapel (Valli)

Wes Hopkins
WTTM—Trenton, N. J.

1. Rags To Riches (T. Bennett)
2. Many Times (Eddie Fisher)
3. Ebb Tide (F. Chacksfield)
4. I Love Paris (Les Baxter)
5. Sweet Mama, Tree Top Tall (Lancers)
6. Stranger In Paradise (4 Aces)
7. Off Shore (Leo Diamond)
8. Santa Baby (Eartha Kitt)
9. Marie (Four Tunes)
10. When My Dreamboat Comes Home (Kay Starr)

Jerry Kay
WLBR—Lebanon, Penn.

1. Rags To Riches (T. Bennett)
2. To Be Alone (Hilltoppers)
3. Heart Of My Heart (4 Aces)
4. Changing Partners (P. Page)
5. Before It's Too Late (S. Gale)
6. I Love Paris (Les Baxter)
7. Don't Ever Change (H. Dixon)
8. Marie (Four Tunes)
9. Eh, Cumpari (Julius La Rosa)
10. When I Lost You (J. Paris)

Mitch Reed
WITM—Baltimore, Md.

1. Rags To Riches (T. Bennett)
2. You Alone (Perry Como)
3. To Be Alone (Hilltoppers)
4. Istanbul (Four Lads)
5. Ebb Tide (Vic Damone)
6. Are You Looking For A Sweetheart (McGuire Sis.)
7. Ricochet (Teresa Brewer)
8. Changing Partners (P. Page)
9. Sweet Mama, Tree Top Tall (Lancers)
10. Stranger In Paradise (4 Aces)

Lou Barile
WKAL—Rome, N. Y.

1. To Be Alone (Hilltoppers)
2. Changing Partners (P. Page)
3. Story Of Three Loves (Jerry Murad)
4. You, You, You (Ames Bros.)
5. Ricochet (Teresa Brewer)
6. I'll Never Stand In Your Way (Joni James)
7. Heart Of My Heart (Cornell, Desmond, Dale)
8. Stranger In Paradise (Four Aces)
9. Santa Baby (Eartha Kitt)
10. Oh, Mein Papa (Eddie Fisher)

Harvey Hudson
WLEE—Richmond, Va.

1. Zsa, Zsa (Bernie Wayne)
2. Laughing On The Outside (Four Aces)
3. I Just Can't Wait Till Xmas (Lu Ann Simms)
4. That's Amore (Dean Martin)
5. Love Walked In (Hilltoppers)
6. Changing Partners (P. Page)
7. Santa Baby (Eartha Kitt)
8. Ebb Tide (F. Chacksfield)
9. Ricochet (Teresa Brewer)
10. Doncha Hear Them Bells (Paul & Ford)

Joe Monroe
KCIJ—Shreveport, La.

1. Sweet Mama, Tree Top Tall (Lancers)
2. Stranger In Paradise (4 Aces)
3. Just Te Be With You (Fisher)
4. Marie (Four Tunes)
5. That's Amore (Dean Martin)
6. Fancy Pants (Floyd Cramer)
7. I'll Never Stand In Your Way (Joni James)
8. If I Never Get To Heaven (D. Todd)
9. In The Mission Of St. Augustine (Sammy Kaye)
10. To Be Alone (Hilltoppers)

Tom Edwards
WERE—Cleveland, O.

1. Stranger In Paradise (Four Aces)
2. Oh, Mein Papa (Eddie Fisher)
3. Oh, Mein Papa (E. Calvert)
4. Stranger In Paradise (Tony Bennett)
5. Changing Partners (P. Page)
6. Don'cha Hear Them Bells (Paul & Ford)
7. South Of The Border (Frank Sinatra)
8. Heart Of My Heart (Cornell, Desmond, Dale)
9. Off Shore (Leo Diamond)
10. You Alone (Perry Como)

Dirk Courtenay
WAAF—Chicago, Ill.

1. Heart Of My Heart (Cornell, Desmond, Dale)
2. Stranger In Paradise (Tony Bennett)
3. Lover Come Back To Me (Nat "King" Cole)
4. Don't Forget To Write (Valli)
5. Baby, Baby, Baby (Brewer)
6. Woman (Johnny Desmond)
7. Oh, Brother (Mae Williams)
8. Little Boy That Santa Claus Forgot (Nat "King" Cole)
9. From Here To Eternity (Frank Sinatra)
10. Tipica Serenade (H. Jerome)

Bill Reynolds
WTMJ—Milwaukee, Wis.

1. Changing Partners (Page-Starr)
2. Rags To Riches (T. Bennett)
3. I See The Moon (Schumann-Mariners)
4. That's Amore (Dean Martin)
5. Heart Of My Heart (Four Aces, Cornell, Desmond, Dale)
6. Istanbul (Four Lads)
7. Ebb Tide (Frank Chacksfield-Vic Damone)
8. Eh, Cumpari (Julius La Rosa)
9. Ave Maria (Liberace)
10. The Typewriter (L. Anderson)



THE CASH BOX
Disk Jockey's
REGIONAL RECORD REPORTS

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Buddy Deane

WITH—Baltimore, Md.

1. Rags To Riches (T. Bennett)
2. Ricochet (Teresa Brewer)
3. Eh, Cumpari (Julius La Rosa)
4. Are You Looking For A Sweetheart (Kitty Kallen)
5. Oh, Mein Papa (E. Calvert)
6. Stranger In Paradise (Tony Bennett)
7. You, You, You (Ames Bros.)
8. Many Times (Eddie Fisher)
9. To Be Alone (Hilltoppers)
10. You Alone (Perry Como)

Harry Nigocia

WJBW—New Orleans, La.

1. My Hymn To Her (A. Wayne)
2. Bridge Of Sighs (G. Gibbs)
3. In The Mission Of St. Augustine (Sammy Kaye)
4. Blowing Wild (Frankie Laine)
5. To Be Alone (Hilltoppers)
6. Sweet Mama, Tree Top Tall (The Lancers)
7. Ebb Tide (F. Chacksfield)
8. Laughing On The Outside (Four Aces)
9. I Love Paris (Les Baxter)
10. Rags To Riches (T. Bennett)

Gene Fullen

WBNS—Columbus, Ohio

1. Rags To Riches (T. Bennett)
2. You, You, You (Ames Bros.)
3. To Be Alone (Hilltoppers)
4. Ebb Tide (F. Chacksfield)
5. My Hymn To Her (A. Wayne)
6. Ricochet (Teresa Brewer)
7. Changing Partners (K. Starr)
8. That's Amore (Dean Martin)
9. My Love, My Love (J. James)
10. The Phantom Regiment (Ted Heath)

Bill Ballance

KNX—Hollywood, Calif.

1. Christmas Dragnet (Freberg)
2. Stranger In Paradise (4 Aces)
3. P.S. I Love You (Hilltoppers)
4. I Love My Argentine (Bailey)
5. Many Times (Eddie Fisher)
6. Baubles, Bangles And Beads (Peggy Lee)
7. Rags To Riches (T. Bennett)
8. You, You, You (Ames Bros.)
9. Ebb Tide (F. Chacksfield)
10. Just A Gigolo (J. P. Morgan)

Jay Thrompeter

WIND—Chicago, Ill.

1. That's Amore (Dean Martin)
2. Rags To Riches (T. Bennett)
3. Ricochet (Teresa Brewer)
4. Ebb Tide (F. Chacksfield)
5. Heart Of My Heart (4 Aces)
6. Oh, Mein Papa (E. Calvert)
7. I See The Moon (Walter Schumann)
8. Istanbul (Four Lads)
9. Stranger In Paradise (Tony Bennett)
10. The Typewriter (L. Anderson)

Ed Meath

WHEC—Rochester, N. Y.

1. Rags To Riches (T. Bennett)
2. You're On Trial (D. Cornell)
3. Ebb Tide (F. Chacksfield)
4. Heart Of My Heart (Cornell, Desmond, Dale)
5. You Alone (Perry Como)
6. Three O'Clock In The Morning (Four Chicks & Chuck)
7. She Was Five And He Was Ten (Judy Valentine)
8. Stranger In Paradise (4 Aces)
9. Why (Karen Chandler)
10. Looking For A Sweetheart (Kitty Kallen)

Joe Grady - Ed Hurst

WPEN—Philadelphia, Pa.

1. Heart Of My Heart (Four Aces)
2. Stranger In Paradise (Tony Bennett)
3. Changing Partners (P. Page)
4. Road To Mandalay (Ronny Andrews)
5. South Of The Border (Frank Sinatra)
6. Sweetheart Of Mine (Al Martino)
7. On The Mall (Leo Diamond)
8. Marie (Four Tunes)
9. Jones Boy (Bobby Wayne)
10. Pine Tree Pine Over me (M. Caruso)

Robin Seymour

WKMH—Dearborn, Mich.

1. Changing Partners (P. Page)
2. Magic Guitar (Bunny Paul)
3. That's Amore (Dean Martin)
4. Oh, Mein Papa (E. Calvert)
5. Heart Of My Heart (Cornell, Desmond, Dale)
6. Stranger In Paradise (4 Aces)
7. Secret Love (Doris Day)
8. You Alone (Perry Como)
9. The Strings Of My Heart (Gaylords)
10. Tipica Serenade (H. Jerome)

Bob Drews

WAAF—Chicago, Ill.

1. Rags To Riches (T. Bennett)
2. Eh, Cumpari (Julius La Rosa)
3. You Alone (Perry Como)
4. Stranger In Paradise (Tony Bennett)
5. Ebb Tide (F. Chacksfield)
6. That's Amore (Dean Martin)
7. Oh, Brother (Mae Williams)
8. Heart Of My Heart (Cornell, Desmond, Dale)
9. Lover Come Back To Me (Nat "King" Cole)
10. Blowing Wild (Frankie Laine)

Will Lenay

WSAI—Cincinnati, Ohio

1. Rags To Riches (T. Bennett)
2. Ricochet (Teresa Brewer)
3. Love Walked In (Hilltoppers)
4. Santa Baby (Eartha Kitt)
5. Changing Partners (P. Page)
6. Many Times (Eddie Fisher)
7. Eh, Cumpari (Julius La Rosa)
8. Ebb Tide (F. Chacksfield)
9. Heart Of My Heart (Cornell, Desmond, Dale)
10. Stranger In Paradise (4 Aces)

Frank Ward

WKBK—Buffalo, N. Y.

1. Eh, Cumpari (Julius La Rosa)
2. Vaya Con Dios (Paul & Ford)
3. Many Times (Eddie Fisher)
4. Santa Baby (Eartha Kitt)
5. Off Shore (Richard Hayman)
6. Just A Gigolo (J. P. Morgan)
7. Heart Of My Heart (4 Aces)
8. That's Amore (Dean Martin)
9. You Alone (Perry Como)
10. Changing Partners (Shore)

Al Ross

WBAL—Baltimore, Md.

1. Many Times (Eddie Fisher)
2. Vaya Con Dios (Paul & Ford)
3. Rags To Riches (T. Bennett)
4. You, You, You (Ames Bros.)
5. Eh, Cumpari (Julius La Rosa)
6. Ricochet (Teresa Brewer)
7. Laughing On The Outside (Four Aces)
8. In The Mission Of St. Augustine (Sammy Kaye)
9. Oh! (Pee Wee Hunt)
10. Ebb Tide (Frank Chacksfield)

Earle Pudney

WGY—Schenectady, N. Y.

1. You Alone (Perry Como)
2. Rags To Riches (T. Bennett)
3. Robe Of Calvary (J. Froman)
4. That's All (Nat "King" Cole)
5. Many Times (Eddie Fisher)
6. Off Shore (Leo Diamond)
7. Story Of Three Loves (Jerry Murad)
8. Ebb Tide (Frank Chacksfield)
9. Way Down Yonder In New Orleans (Stafford & Laine)
10. She Was Five And He Was Ten (Mills Bros.)

Johnny Morris

WLOL—St. Paul, Minn.

1. Sweet Mama Tree Top Tall (The Lancers)
2. Ricochet (Teresa Brewer)
3. That's Amore (Dean Martin)
4. Rags To Riches (T. Bennett)
5. Stranger In Paradise (4 Aces)
6. I'll Never Stand In Your Way (Joni James)
7. Lover Come Back To Me (Nat "King" Cole)
8. Oh, Mein Papa (E. Calvert)
9. Changing Partners (P. Page)
10. Heart Of My Heart (Cornell, Desmond, Dale)

Tony Donald

WITH—Baltimore, Md.

1. Oh, Mein Papa (E. Calvert)
2. Ebb Tide (F. Chacksfield)
3. Rags To Riches (T. Bennett)
4. You Alone (Perry Como)
5. In The Mission Of St. Augustine (Sammy Kaye)
6. Eh, Cumpari (Julius La Rosa)
7. Off Shore (Leo Diamond)
8. Ricochet (Teresa Brewer)
9. Sweet Mama, Tree Top Tall (The Lancers)
10. Changing Partners (P. Page)

Art Hellyer

WMAQ—Chicago, Ill.

1. I See The Moon (Schumann)
2. A Baby Cried (Lou Monte)
3. Heart Of My Heart (Cornell, Desmond, Dale)
4. Ricochet (Teresa Brewer)
5. Don't Forget To Write (Valli)
6. Woman (Johnny Desmond)
7. Ebb Tide (F. Chacksfield)
8. That's Amore (Dean Martin)
9. South Of The Border (Frank Sinatra)
10. Changing Partners (Starr-Page)

Norm Prescott

WORL—Boston, Mass.

1. Oh, Mein Papa (E. Calvert)
2. Oh, Mein Papa (E. Fisher)
3. That's Amore (Dean Martin)
4. Changing Partners (P. Page)
5. A Baby Cried (Lou Monte)
6. Santa Baby (Eartha Kitt)
7. Robe Of Calvary (Jill Corey)
8. The Jones Boy (B. Wayne)
9. Heart Of My Heart (Cornell, Desmond, Dale)
10. You Alone (Perry Como)

Sandy Singer

KCRG—Cedar Rapids, Iowa

1. You, You, You (Ames Bros.)
2. Many Times (Eddie Fisher)
3. You Alone (Perry Como)
4. Istanbul (Four Lads)
5. The Typewriter (L. Anderson)
6. Crying In The Chapel (Valli)
7. Laughing On The Outside (Four Aces)
8. My Hymn To Her (A. Wayne)
9. I Love Paris (Les Baxter)
10. Eh, Cumpari (Julius La Rosa)

Don McLeod

WJBK—Detroit, Mich.

1. Changing Partners (P. Page)
2. Rags To Riches (T. Bennett)
3. Heart Of My Heart (Cornell, Desmond, Dale)
4. You're On Trial (Don Cornell)
5. You Alone (Perry Como)
6. Oh, Mein Papa (Ed. Calvert)
7. Many Times (Eddie Fisher)
8. Woman (Johnny Desmond)
9. That's Amore (Dean Martin)
10. Mommy, What Happened To Our Xmas Tree (Willie John)

Roger Clark

WNOR—Norfolk, Va.

1. Ricochet (Teresa Brewer)
2. South Of The Border (Frank Sinatra)
3. Tipica Serenade (H. Jerome)
4. Why Does It Have To Be Me (Tony Bennett)
5. That's Amore (Dean Martin)
6. I'm In Love With A Guy (Lorry Raine)
7. My Hymn To Her (A. Wayne)
8. Secret Love (Doris Day)
9. Rags To Riches (T. Bennett)
10. She Was Five And He Was Ten (Judy Valentine)

Gene E. Davis

WAKR—Akron, O.

1. Rags To Riches (T. Bennett)
2. Changing Partners (P. Page)
3. The Way I Feel (4 Knights)
4. Santa Baby (Eartha Kitt)
5. Long Black Rifle (R. Hayes)
6. I'll Never Stand In Your Way (Joni James)
7. From This Moment On (Dick Noel)
8. Farewell, So Long, Goodbye (Bill Haley)
9. Mama's Gone Goodbye (Pee Wee Hunt)
10. I Can't Believe That You're In Love With Me (Ames Bros.)



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"WISHING RING"

"YOUR CHEATING HEART"

and her latest and greatest

"I'LL NEVER STAND IN YOUR WAY"



Thanks

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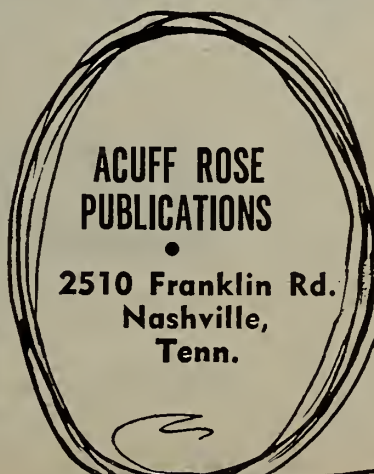
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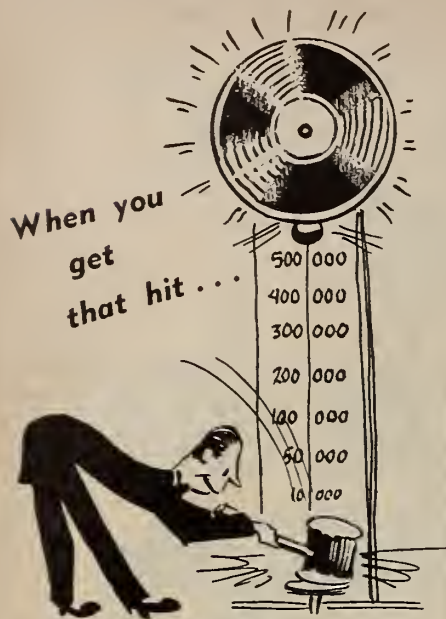
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Adams Asks For Meeting To Reconcile Differences With OPS

NEW YORK — Stanley Adams, President of the American Society of Composers, Authors and Publishers, this week made the following announcement:

"I have just seen the statement concerning the Juke Box Bill (S. 1106) which Senator McCarran issued yesterday from his office in Washington.

"In his statement, the Senator pointed out that juke boxes are the only commercial users of music who are not required to negotiate with representatives of music writers to establish fees for playing their works, and said that he saw 'no reason why juke box operators should any longer receive special treatment.'

"Indicating his intention to press vigorously for enactment of S. 1106 at the incoming session of Congress, Senator McCarran recommended that in the meantime 'all segments of the

music industry interested in this matter meet and reconcile any differences of opinion among themselves' in order to agree on legislation to be considered by Congress.

"The composers and writers of American music and their publishers are most grateful to Senator McCarran for his proposed amendment to the Copyright Law of 1909, which would place juke box operators on the same basis as all other commercial users of music.

"It seems to us that Senator McCarran is on the right road toward correcting a longstanding injustice to composers and authors. As President of ASCAP, I have at all times indicated our readiness to meet with other segments of the music industry in an attempt to reconcile any differences that might exist."

Victor Plans Drive For Two New Albums

NEW YORK—RCA Victor Records last week held a series of special meetings with its distributors throughout the country to launch sales activity on two January albums—the "Horowitz 25th Anniversary Concert" and "Show Biz."

Under the direction of Larry Kanaga, general sales and merchandise manager, five of the company's sales executives conducted the special sessions throughout the country. Bill Bullock, sales planning manager, covered the Atlanta, New Orleans, Dallas markets; Bob Yorke, merchandise manager, handled the Chicago, Minneapolis and St. Louis territories; Jack Burgess, field sales manager, trekked to the West Coast for meetings from Los Angeles to Seattle; Bill Alexander, advertising director, was in Cleveland, Toledo and Pittsburgh; and Kanaga handled New York, Philadelphia and Boston.

Victor's field sales staff then fanned out from each of the regional meetings to cover the remainder of Victor's distributing houses on promotion and sales plans for the merchandise. In the field meetings, full sales, advertising and promotion plans for the two albums were reviewed.

The Horowitz package is a two-record long playing album of the famed artist's entire 25th anniversary concert at Carnegie Hall last February. The "Show Biz" album, available on a single LP or 3 EPs, is a recorded panorama of the highlights of the past 50 years in the entertainment world. Following the successful book of Abel Green and Joe Laurie, Jr., the audible "Show Biz" contains the voices of all the greats in the acts that made them famous, with George Jessel as the narrator. Victor's Steve Carlin was the producer.

In the Juke Box



NEW YORK—Lauri Layton literally gets into the juke box to place her Jubilee record of "Why Do You Have To Go Home" as Barney Sugarman, head of Runyon Sales, distributors of AMI machines, looks on. Lauri, who's been causing plenty of excitement in the trade, is due to open at the Latin Quarter in Boston in January.

Joni Hitting On All 5

NEW YORK—Joni James is probably the hottest wax personality at the present time with five items that are reported moving exceptionally well. The thrush is riding high now with her version of "My Love, My Love" and "I'll Never Stand In Your Way" and the advance order on her Christmas record "Nina-Non" is tremendous. The reaction to her new album "Let There Be Love" is exceptionally good and because of this, distributors and operators have forced the release of two of the tunes from the album as a single, "You're Nearer" and "You're My Everything".

Another Smash Hit by
THE HILLTOPPERS
featuring the voice of JIMMY SACCA
• **"TO BE ALONE"**
and
• **"LOVE WALKED IN"**
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Gallatin, Tennessee
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BUD JOHNSON (ATLANTIC)
AXEL STORDAHL (CAPITOL)
MAT MATTHEWS (CORAL)
RUSS MORGAN (DECCA)
DAVE BALLARD (DECCA)
EARL BOSTIC (KING)
REG OWEN (LONDON)
RICHARD HAYMAN (MERCURY)
ART MOONEY (MGM)
AL ROMERO (VICTOR)
JIMMY CARROLL-LILLIAN CLARK (BELL)

MOONLIGHT IN VERMONT

MARGARET WHITING (CAPITOL)
JERRI ADAMS (COLUMBIA)
PETE HANLEY (EPIC)
TEDDI KING (MGM)
JOHNNY SMITH QUINTET (ROOST)

FAREWELL

HELEN O'CONNELL (CAPITOL)
ALFRED APAKA (DECCA)
MITCH MILLER (COLUMBIA)

PINK SHAMPOO

VICKI YOUNG (CAPITOL)
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IT HAPPENED ONCE BEFORE

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Report Disk Sales At All Time High

NEW YORK — In the December first issue of the Wall Street Journal, Stanley Kligfeld, staff reporter for the Journal, reported that the sale of records for the year of 1953 was at all time high due to technical gains and low prices.

In this report, James Conkling, president of Columbia Records said, "This year is shaping up as our best recording year ever with both dollar and unit sales at least 10% ahead of 1952." Emanuel Sachs, v.p. and general manager of RCA Victor's record department, noted a gain of 15% in dollar sales so far this year, setting an all time high for the firm. Glenn Wallichs, president of Capitol Records this year are running better than 10% above last year and earnings will total better than 10% above 1952."

Industry leaders estimate that 1953 sales of records produced by all manufacturers will total about \$225 million, an increase of 12% over the 1952 total, and a all time high. The three reasons given for this tremendous success are: low prices, product improvement and aggressive promotion.

Today recorded music is among the few things that generally cost only slightly more than before World War II. Before the war, two single records cost 70 cents each, or \$1.40. Now an EP, which plays essentially the same quantity of music costs \$1.50. But classics can be purchased for much less in this pre-war era. An LP of a classical works like Tchaikowsky's Fifth Symphony, for example, can be purchased for less than \$6 today whereas the same symphony on 6 single records before the war were sold for \$12. Since pop disks make up the bulk of sales, its price rise outweighs the cut in classical costs.

Another aid in keeping a record's cost down has been the post war development of the magnetic tape. Under this method, a performance is first recorded on tape instead of directly onto the master record. The old way meant that if something went wrong during the session, the entire master record would have to be scrapped and a new start made. The new method, in case of error, requires repetition of only the particular section where the mistake appeared.

The replacement of prewar wax and shellac disks with cheaper vinyl plastic has also been an important cost cutter.

Another factor for keeping the price down is the greater volume sale due to the improvement in the sound of records themselves as well as the phonographs. Listening to a good record is no longer inferior to hearing an in-person performance. Vinylite record get rid of more of the surface noise and scratch that was ever present on the shellacs. And the greater durability of the vinyl platters makes this better tone quality longer lasting. Prewar records, after 25 or so plays, had a terrible sound.

Another element, one of the most important, in the sales successes of the recording firms is the aggressive promotion. Promotion of pop records is aided by the manufacturer, the publisher of the tune, the distributor and the retailer. And with the growing popularity of the disk jockey because of the public's desire to hear a record before it buys it, much of this intensive promotion is aimed at the dee jay.

The record makers forecast an even rosier future by glancing at the nation's population statistics which show a sharp rise in the birth rate between 1940 and the present. This indicates that there will be a big increase in the number of teen agers in the next few years, and teen agers are one of the largest audiences of pop record purchasers.

Dick Linke, Capitol's promotion director, states that "Our industry is still dominated by the teen-ager. Classics account for 30% of the industry's sales, popular records 70%. Youngsters between 13 and 21 buy about 90% of all pops."

Increased competition has also resulted in better records. Prior to World War II, industry people say RCA and Columbia together accounted for as high as 80% to 85% of what was then a \$50 million-a-year industry. Now it is said that these two firms acquire 50% of the total dollar volume with such companies as Capitol, Decca, Mercury, MGM and a hoard of independents accounting for the other half.

Although Ted Heath's Swing Sessions at the Palladium nearly number one hundred, it took the BBC all this time to realize they were worthy of air time. Well they finally latched on. After hearing Ted's LP on the London label the planners are in favour of the broadcasts.

There will be no visits by star American bands to Britain in the very near future. The door is by no means closed and negotiations are still proceeding, but according to the Musicians Union, the proposals put to them by James C. Petrillo recently would be a one-sided affair in America's favour. Reciprocal basis is the only pass-key.

"Music For You" a TV show featuring Eric Robinson and the BBC TV orchestra gave us a shortened version of Gordon Jenkins' "Manhattan Towers." Production was very good. Maybe we'll have a TV adaptation of Jenkins "California" suite in the near future.

Lyss Assia flew in from Switzerland yesterday to cut two sides for Decca-London label. One is the English adaptation of "Oh Mein Papa" the song she made famous on the Continent. . . . Vivian Blaine has given an example of the thoroughness with which American stars go to work. She did a concert at Manchester last Sunday and at her own expense took a four piece combo with her and had special material and arrangements made for the occasion. Result? She Killed 'em! . . . After a long spell at the swanky Copacabana supper club in London Peggy Taylor, the Chicago girl, went hunting up the family tree in Ireland. She's due back in London on Wednesday to fix up some TV dates, then off to Paris for another top supper-club stint and back again for some waxings. Yes Peggy signed with the English Columbia label but not for American release for I believe she is under contract to the Dot label in the U.S. Peggy has already cut two sides over here titled "Tani" and "A Fool In Love." Nice work Miss Taylor.

Anne Shelton thinking of another U.S. trip and a return visit to Las Vegas. . . . Sorry to hear Peggy Lee has been ordered to rest until the New Year. Her fans in England join me in wishing her a speedy recovery.

Among the new records I heard this week I fancy "Changing Partners." (Song is being covered here by all leading companies). Frankie Laine's "Blowing Wild" and a platter which I think will be getting lots o' spins when released called "Scratch My Back" and "Jesse James" for it's novelty value.

No need to tell you we are flooded with Christmas songs old and new so pop songs may take a back seat for the next few weeks.

This Weeks Best Selling "Pop" Records

(Courtesy new musical express)

1. Answer Me FRANKIE LAINE
2. Answer Me DAVID WHITFIELD
3. Swedish Rhapsody MANTOVANI
4. Poppa Piccolino DIANA DECKER
5. Hey Joe FRANKIE LAINE
6. I Believe FRANKIE LAINE
7. Chicka Boom — GUY MITCHELL
8. I Saw Mommy Kissing Santa Claus JIMMY BOYD
9. Dragnet TED HEATH
10. Look At That Girl GUY MITCHELL.

Little Boy-Tall Tales



NEW YORK—Gabby Hayes autographs record of Coral recording of one of his famous tall tales for Bobby Sabatino as Caesar Romero awaits to add his autograph during a recent fund raising drive held at Danny's Hideaway for the United Cerebral Palsy. Bobby's recording "I'm Gonna Hang Up Mommy's Stocking" has just been released by Goldmine Records.

"It's What's in THE CASH BOX That Counts"

Breaking In New York And Headed For A National Hit!

"I Just Wrote to Santa"
and
"Cantique De Noel"

sung by
Golden Voiced
Marty Walker
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A few choice territories still available for key distributors.



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TERESA BREWER Coral
EDDY HOWARD Mercury

"TENNESSEE WIG-WALK"

VILLAGE MUSIC COMPANY
HOMETOWN MUSIC, INC.
1619 Broadway New York, N. Y.

SANDY STEWART'S GREATEST

"SATURDAY NIGHT"
b/w
"I'M GOING HOME"
5014



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Women's Mag Sponsors Disk For Benefit of Heart Fund

NEW YORK—As a result of five months of intensive planning by The Woman's Home Companion, the magazine has come upon an idea that will establish for The Heart Fund of the American Heart Association an income that will continue through the years without depending upon the direct soliciting of such funds from the public. The Companion is sponsoring a new popular Christmas song that will bring the Heart Fund a percentage of the royalties from the sale of records and sheet music for as long as the copyright lasts.

Dimitri Tiomkin and Ned Washington, authors of "High Noon", last year's Academy Award winning song, are the co-authors of this tune labelled "The First Christmas".

Mitch Miller, A & R head of Columbia Records, recorded the tune for The Companion. Jill Corey, newcomer to the Columbia label handles the vocal on the disk with the Jimmy Carroll Choir in the background.

The 15,000,000 readers of the December issue of Woman's Home Companion will see a twelve page section on a story entitled "A Family Celebrates Christmas". They will also see the sheet music of "The First Christmas" and will be offered a record for fifty cents. Every record sold will mean a donation to the Heart Fund.

The tune is published by Leo Feist, Inc. who has agreed to make a donation to the Heart Fund on all copies sold.

In order to try to establish this song as a popular Christmas favorite, disk jockeys and program directors throughout the country are being sent the record along with a script which can be used to program a Christmas show. The story is "The Glory and The Child", written by Arthur Gordon.

Pincus And Chappell Complete Foreign Deal

NEW YORK — It was announced this week that George Pincus and Louis Dreyfus of Chappell had completed a deal for the foreign rights to Pincus' three current tunes, "Native Dancer", "The Jones Boy" and "Never My Love For You". It was also reported that the deal called for one of the largest advances ever given for foreign rights.

Two of the Pincus tunes look like smashes, "The Jones Boy" recorded by the Mills Brothers on Decca and Bobby Wayne on Mercury; and "Native Dancer" by Rusty Draper on Mercury.

Future plans call for the formation of George Pincus Ltd. between Pincus and Chappell for the handling of foreign rights to forthcoming Pincus tunes.

Xmas Catalogue Sparks Decca Spurt In Sales

NEW YORK—Decca Records expects one of its greatest Decembers in its history, it was reported this week.

The diskery, which has one of the best Christmas catalogues in the business, always spurts way ahead in this season with such standards as the Crosby "White Christmas" and "Silent Night" among others, and further best sellers for the holiday by Guy Lombardo and the Andrews Sisters.

In addition Decca is jumping with the Four Aces' "Stranger In Paradise" and "Heart Of My Heart" which last week pulled in 130,000 in orders; and the Mills Brothers' "Jones Boy" also looks like a smash.

Other disks which are making it are Red Foley's "Put Christ Back Into Christmas"; "Down By The Riverside" by Bing and Gary Crosby; "Are You Looking For A Sweetheart" by Kitty Kallen; "Oh Mein Papa" by Russ Morgan; and "There Stands The Glass" by Webb Pierce.

"You Are You"



LAS VEGAS, NEVADA — Ralph Curtis, Derby recording artist, holds his recording of "You, Are, You" and "Why Go On" between Martin Black, KRAM and Bob Baker KORK during his recent engagement at the Thunderbird.

Randle Introduces "Creep"

CLEVELAND, O.—Bill Randle and Mindy Carson and a group of teenagers were scheduled to introduce "The Creep", latest dance sensation imported from England, last Saturday night at the Vogue Room of the Hollenden Hotel in this city. Randle had reported that in two days he received thousands of requests for instructions on how to dance "The Creep" and similar reports have come in from Robin Seymour in Detroit.

New R. I. Dance Spot

NEW YORK—Recording artists and bands have a new spot for a Wednesday one-nighter at the Rhodes On The Pawtuxet ballroom in Rhode Island.

The ballroom which was owned by the Rhode family for a number of years has been recently purchased by Meyer Stanzler. Under the new management bands and wax artists will be booked for Wednesday nights as well as Friday and Saturday appearances.

Abe Feinberg is handling the bookings for the ballroom.

Elgart Ork Keys New Dance Disk Formula

NEW YORK—In a single release this week, Columbia Records has essayed a new formula to sell its newest dance band. The idea, actually popular in certain bygone eras, and always prevalent in most foreign countries, is simply to have the band cover a hit tune instrumentally, with heaviest emphasis on danceability. The new disk is a coupling by the Les Elgart Ork, recently pacted to the label, and the top side is the current plug, "Heart of My Heart", which is backed by an original "Geronimo". Five months before "Heart" began to take off via several vocal versions, the tune has been on a hunch for inclusion in Elgart's "Sophisticated Swing" album. Last week the diskery shipped a special 78 rpm promotion single of the tune to its combined deejay lists, then waited. . . . The reaction was immediate and spontaneous. Martin Block picked it as "Instrumental of the Week", and requests poured in from dealers and distributors all over the country.

As a result, the diskery is rushing the release of the disk as a commercial single. Diskery toppers meanwhile intend to watch retail and juke box op reaction to the platter to determine whether other titles in the album also merit release as singles. Also, reaction is being analyzed to determine the acceptance of such pure, ungimmicked dance music in the present day market.

Meanwhile, Music Corp. of America has been setting Eastern bookings for the Elgart aggregation, and Elgart himself has been making himself known to the Eastern jocks. Last week he was in Boston, and this week he'll visit deejays in the Phila. area.

Royalty



FULLERTON, CAL.—Lloyd Verry, representing Crystalette Record Co., presents King Paul and Queen Fredericka of Greece Jackie Fontaine's latest Crystalette waxing of "Fortune Teller" b/w "Out Of Luck Again". The presentation took place at the Santa Fe station, Fullerton, California, while the royal couple were enroute to the Grand Canyon. Carl F. Burns, Vice President of Crystalette Records, also gave their Majestics several other new releases.

Gotham Distributes Eagle

PHILADELPHIA — In the Eagle ad in *The Cash Box* last week, the distributors for the diskery were listed but Gotham in Philadelphia was left out. Gotham distributes Eagle Records in the Philadelphia area.

A Double-Barrel Explosion
Two new "A" sides

BANJO KINGS

& their Barbershop Quartet

"BEAUTIFUL DREAMER"

b/w

"MY GAL SAL"

GTJ # 89 & 45089

GOOD TIME JAZZ

8431 MELROSE PLACE, LOS ANGELES 46, CALIFORNIA

A Cash Box SLEEPER OF THE WEEK—Nov. 21st

"I'M GONNA CHUNK YOU DOWN"

b/w

"PLAYBOY"

by JIMMY NEWSOME

Allen # 1005

Allen Records, Inc.

418 West 49th Street, New York, N. Y.
(Phone: COlumbus 5-4134)

Special Christmas Reviews

THE CASH BOX DISK OF THE WEEK

"... rates as one of the best jobs Joni has ever done ..."

JONI JAMES

"NINA-NON"

MGM Record # 11637; K-11637

Published by
FREDERICK MUSIC CO.

Bud Brandom, pres.

EVERYTHING HE TOUCHES TURNS TO-

GOLD!

M-G-M'S TOUCH OF GENIUS



George Shearing

AND HIS ^{New} ~~A~~ QUINTET...



"Tiempo De Cencerro"

PARTS 1 & 2

THE MOST EXCITING COMBO INSTRUMENTAL IN A DECADE!

MGM 11639 (78 rpm)

K 11639 (45 rpm)



M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE. NEW YORK 36 N. Y.

PERSONAL MGT.:

JOHN LEVY

780 HANCOCK ST., BROOKLYN 33, N. Y.

BOOKINGS:

SHAW ARTISTS CORP.

565 FIFTH AVE., NEW YORK, N. Y.

"It's What's in THE CASH BOX That Counts"

Send-off



CHICAGO—Ralph Marterie gives Sarah Vaughan a big send-off on his golden trumpet as she joins him on the Mercury label. The last label she recorded for was Columbia. Also congratulating Sarah is Nat "King" Cole. All three recently finished a two month tour with the "Big Show of 1953."

KNOWN FROM COAST TO COAST

LESLIE DISTRIBUTORS

ONE-STOP RECORD SERVICE

<p>NEW YORK 750 — 10th AVE. (Phone: PLaza 7-1977) Cable Address: Expo Record, N. Y.</p>	<p>HARTFORD, CONN. 126½ WINDSOR ST. (Phone HA. 5-7123)</p>
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EVERYBODY'S TALKING ABOUT...

KEN REMO'S CARNIVAL

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE NEW YORK 36, N. Y.

b/w
"IT'S YOU, IT'S YOU"
MGM-11617

THE CASH BOX

The Nation's TOP 50

COMPILED BY JACK "ONE SPOT" TUNIS

<p>Comprising 100 Selections</p>	<p>AT—Atlantic BA—Barbour BE—Bell BR—Brunswick BU—Bullet CA—Capitol CD—Cadence CH—Chess CK—Checker AP—Apollo</p>	<p>CR—Coral CY—Crytalette DA—Dana DE—Decca DO—Dot DU—Duke DY—Derby ES—Essex FE—Federal 4 Star—Four Star</p>	<p>IM—Imperial IN—Intro JU—Jubilee KI—King LO—London MA—Mars MD—Mood ME—Mercury MG—MGM MO—Modern</p>	<p>PA—Parrot PC—Peacock Pro. PE—Peacock PR—Prestige RA—Rainbow RIH—Recorded In Hollywood RE—Regent SA—Savoy SIT—Sittin' In</p>	<p>SP—Specialty SW—Swingtime TE—Tempo TR—Trend TI—Tico TN—Tennessee UN—United VA—Valley VI—RCA Victor ZO—Zodiac</p>
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	Dec. 12	Dec. 5		Dec. 12	Dec. 5
1—Rags To Riches	112.7	110.1	ME-70269 (70269x45)— VIC DAMONE A Village In Peru	13—Heart Of My Heart	26.3 28.6
BE—TONY RUSSO Many Times			VI-20-5535 (47-5535)— TONY MARTIN I Love Paris	★CR-61076 (9-61076)— CORNELL, DESMOND, & DALE I Think I'll Fall In Love Today	
★CO-40048 (4-40048)— TONY BENNETT Here Comes That Heartache Again			VI-20-5505 (47-5505)— RALPH FLANAGAN O The Typewriter	★DE-28927 (9-28927)— FOUR ACES Stranger In Paradise	
DE-28838 (9-28838)— GEORGIE SHAW Let Me Go, Devil			VI-20-5551 (47-5551)— AL ROMERO Off Shore	ME-70262 (70262x45)— FRANKIE LAINE South Of The Border	
KI-1280 (45-1280)— BILLY WARD AND DOMINOES Don't Thank Me			8—Changing Partners		
2—Ricochet	81.8	87.2	BE-1017 (45-1017)— HELEN FORREST Lover Come Back To Me	14—I See The Moon	25.4 24.6
CA-2543 (F-2543)— VICKI YOUNG Affair With A Stranger			CA-2657 (F-2657)— KAY STARR I'll Always Be In Love With You	★CO-40047 (4-40047)— THE MARINERS I Just Want You	
★CR-61043 (9-61043)— TERESA BREWER Too Young To Tango			DE-28969 (9-28969)— BING CROSBY Y'All Come	DE-28900 (9-28900)— DICK TODD If I Never Get To Heaven	
DE-28914 (9-28914)— GUY LOMBARDO O. Bride Of Sighs			★ME-70260 (70260x45)— PATTI PAGE Where Did My Snowman Go?	VI-20-5478 (47-5478)— VOICES OF W. SCHUMANN All Alone	
VI-20-5454 (47-5454)— PEE WEE KING O. Oh, Mis'erable Love			VI-20-5515 (47-5515)— DINAH SHORE Think	15—Santa Baby	23.1 9.1
VI-20-5436 (47-5436)— GOGI GRANT Everyone Knows I Love You			VI-20-5537 (47-5537)— PEE WEE KING Bimbo	★VI-20-5502 (47-5502)— EARTHA KITT Under The Bridges Of Paris	
3—That's Amore	75.9	42.9	9—Oh, Mein Papa	16—Love Walked In	22.7 29.2
★CA-2589 (F-2589)— DEAN MARTIN You're The Right One			CA-2678 (F-2678)— RAY ANTHONY O. Secret Love	DO-15105 (45-15105)— THE HILLTOPPERS To Be Alone	
4—Ebb Tide	71.8	61.9	CO-40134 (4-40134)— HARRY JAMES & PAUL WESTON Serenata	17—Istanbul	22.2 45.9
CO-40093 (4-40093)— KEN GRIFFIN Yah, Dear			DE-28964 (9-28964)— RUSS MORGAN Go Man Go Polka	CA-2665 (F-2665)— JOE FINGERS CARR Maple Leaf Rag	
CR-61075 (9-61075)— LAWRENCE WELK Beautiful Ohio			★ES-336 (45-336)— EDDIE CALVERT Mystery Street	★CO-40082 (4-40082)— FOUR LADS I Should Have Told You Long Ago	
DE-28875 (9-28875)— CHARLIE APPLEWHITE I Love Paris			★VI-20-5552 (47-5552)— EDDIE FISHER Until You Said Goodbye	VI-20-5522 (47-5522)— NORO MORALES Am I Blue	
KI-1297 (45-1297)— THE INK SPOTS If You Should Say Goodbye			10—Vaya Con Dios	18—To Be Alone	15.4 14.3
★LO-1358 (45-1358)— FRANK CHACKSFIELD O. Waizling Bugle Boy			AT-15001 (45-15001)— WINGY MANONE Song From Moulin Rouge	★DOT-15105 (45-15105)— HILLTOPPERS Love Walked In	
ME-70177 (70177 x 45)— ROBERT MAXWELL Rose Marie			BE-1004 (45-1004)— LARRY CLINTON O. P. S. I Love You	19—You Alone	14.5 24.0
ME-70126 (70126x45)— VIC DAMONE If I Could Make You Mine			★CA-2486 (F-2486)— LES PAUL & MARY FORD Johnny	★VI-20-5447 (47-5447)— PERRY COMO Pa-Paya Mama	
5—Eh, Cumpari	68.1	63.1	CA-2514 (F-2514)— WES & MAR TUTTLE I Wonder Where You Are	20—Off Shore	11.3 20.6
★CD-1232 (45-1232)— JULIUS LA ROSA THH They've All Gone Home			CO-40098 (4-40098)— LOS PANCHOS TRIO Lo Dudo	★AM-1005 (45-1005)— LEO DIAMOND Easy Melody	
6—You, You, You	53.6	30.4	CR-60991 (9-60991)— JACK SMITH Knothole	AT-1013 (45-1013)— BUDD JOHNSON Don't Take Your Love From Me	
CO-40039 (4-40039)— KEN GRIFFIN No Other Love			CY-634 (45-634)— BOB LONDON My Adobe Hacienda	CA-2630 (F-2630)— AXEL STORDAHL O. The Piccolina	
ME-70198 (70198 x 45)— JOHNNY HORTON Ufemia			DE-28780 (9-28780)— GUY LOMBARDO O. With These Hands	CR-61084 (9-61084)— MAT MATHEWS Easy Melody	
MG-11512 (K-11512)— KEN REMO Once Upon A Time			ME-89047 (89047x45)— ANITA DAY Ain't This A Wonderful Day	DE-28918 (9-28918)— RUSS MORGAN O Idle Gossip	
★VI-20-5325 (47-5325)— AMES BROTHERS The Shark Of Araby			11—Many Times	KI-4683 (45-4683)— EARL BOSTIC Don't You Do It	
VI-20-5386 (47-5386)— NORO MORALES O. The Shark Of Araby			CO-40076 (4-40076)— PERCY FAITH O. In Love	★ME-70252 (70252x45)— RICHARD HAYMAN O Joey's Theme	
7—Stranger In Paradise	45.9	31.5	★VI-20-5453 (47-5453)— EDDIE FISHER Just To Be With You	MG-11610 (K-11610)— ART MOONEY O Mogambo	
CA-2652 (F-2652)— GORDON MacRAE Never In A Million Years			12—St. George And The Dragonet	★CA-2442 (F-2442)— PEE WEE HUNT O. San	10.4 28.1
★CO-40121 (4-40121)— TONY BENNETT Why Does It Have To Be Me			★CA-2596 (F-2596)— STAN FREBERG Little Blue Riding Hood	CO-40062—KEN GRIFFIN Crying In The Chapel	
★DE-28927 (9-28927)— FOUR ACES The Gang That Sang "Heart Of My Heart"				CR-61017 (9-61017)— LAWRENCE WELK O. Hallelujah Brother	

Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

• The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

★ Indicates best selling record.

Comprising
100
Selections

Dec. 12		Dec. 5		Dec. 12		Dec. 5	
DE-28779 (9-28779)— THE COMMANDERS <i>Meet The Brass</i>		29— Velvet Glove	5.7	16.6	VI-20-5398 (47-5398)— BUDDY MORROW O. <i>Your Mouth's Got A Hole In It</i>		
ME-70182 (70182 x 45)— JIMMY PALMER O. <i>By The Beautiful Sea</i>		DE-28845 (9-28845)— GRADY MARTIN <i>Dragnet</i>			VI-20-5472 (47-5472)— SPIKE JONES O. <i>Pal-Yat-Chee</i>		
MG-11542 (K-11542)— ART MOONEY O. <i>Cloverleaf Special</i>		★VI-20-5405 (47-5405)— WINTERHALTER & RENE <i>Eterne</i>			39— Fini	4.4	—
VI-20-5339 (47-5339)— SAUTER-FINEGAN O. <i>The Moon Is Blue</i>		30— Baby, Baby, Baby	5.6	17.8	★CO-40127 (4-40127)— LU ANN SIMMS <i>Baubles, Bangles And Beads</i>		
22— Secret Love	9.0	★CR-61067 (9-61067)— TERESA BREWER <i>I Guess It Was You All The Time</i>			★CR-61093 (9-61093)— EYDIE GORME <i>Gimme Gimme John</i>		
CA-2678 (F-2678)— RAY ANTHONY O. <i>Oh Mein Papa</i>		31— Native Dancer	5.5	—	DE-28917 (9-28917)— MARION CARUSO <i>Pine Tree Pine Over Me</i>		
★CO-40108 (4-40108)— DORIS DAY <i>The Deadwood Stage</i>		★ME-70256 (70256x45)— RUSTY DRAPER <i>The Lonesome Song</i>			40— Coney Island Washboard	4.3	—
DE-28876 (9-28876)— GORDON JENKINS <i>Theme From "Seven Dreams"</i>		32— Robe Of Calvary	5.4	—	★CA-2647 (F-2647)— PEE WEE HUNT <i>Mama's Gone Good Bye</i>		
MG-11604 (K-11604)— TOMMY EDWARDS <i>That's All</i>		CA-2639 (F-2639)— JANE FROMAN <i>The Sound Of Love</i>			DE-28951 (9-28951)— HOAGY CARMICHAEL <i>Ida Red</i>		
VI-20-5512 (47-5512)— GOGI GRANT <i>Ricochet</i>		★CO-40123 (4-40123)— JILL COREY <i>Minneapolis</i>			41— Crying In The Chapel	3.6	7.4
23— I Love Paris	7.7	33— Sweet Mama, Tree Top Tall	5.3	5.2	42— Tennessee Wig-Walk	3.2	6.1
★CA-2479 (F-2479)— LES BAXTER O. <i>Gigi</i>		★CO-40104 (4-40104)— THE MARINERS <i>A Red, Red Ribbon</i>			43— I'll Never Stand In Your Way	3.1	7.2
DE-28875 (9-28875)— CHARLIE APPLEWHITE <i>Ebb Tide</i>		★TR-63 (45-63)— THE LANCERS <i>Were You Ever Mine To Lose</i>			44— Milwaukee Polka	2.8	4.6
ME-70274 (70274x45)— GEORGIA GIBBS <i>Under Paris Skies</i>		34— Woman	5.1	—	45— Down By The Riverside	2.7	-8.0
VI-20-5521 (47-5521)— FRANKIE CARLE O. <i>Flame</i>		★CR-61069 (9-61069)— JOHNNY DESMOND <i>By The River Seine</i>			46— Lover Come Back To Me	2.2	6.4
VI-20-5535 (47-5535)— TONY MARTIN <i>Stranger In Paradise</i>		35— Pa-Paya Mama	5.0	9.8	47— That's All	1.8	2.7
24— In The Mission Of St. Augustine	7.2	DE-28913 (9-28913)— JIMMIE LOGSDON <i>Pa-Paya Mama</i>			48— Don'cha Hear Them Bells	1.5	5.0
★CO-40061 (4-40061)— SAMMY KAYE <i>No Stone Unturned</i>		DE-28913 (9-28913)— JIMMIE LOGSDON <i>In The Mission Of St. Augustine</i>			49— South Of The Border	1.3	3.4
DE-28913 (9-28913)— JIMMIE LOGSDON <i>Pa-Paya Mama</i>		KI-1272 (45-1272)— BONNIE LOU <i>Since You Said Goodbye</i>			50— Under Paris Skies	0.9	—
JU-5127 (45-5127)— THE ORIOLES <i>Write And Tell Me Why</i>		★VI-20-5447 (47-5447)— PERRY COMO <i>You Alone</i>					
25— Golden Violins	6.8	36— A Baby Cried	4.9	—			
CA-2659 (F-2659)— JACKIE GLEASON O. <i>Mystery Street</i>		★VI-20-5469 (47-5469)— LOU MONTE <i>One Moment More</i>					
★LO-1368 (45-1368)— FRANK CHACKSFIELD <i>A Girl Called Linda</i>		37— The Jones Boy	4.7	—			
26— Christmas Dragnet	6.7	CR-61102 (9-61102)— THREE DONS & GINNY <i>Just Another Chance</i>					
★CA-2671 (F-2671)— STAN FREBERG <i>Christmas Dragnet</i>		★DE-28945 (9-28945)— MILLS BROTHERS <i>She Was Five And He Was Ten</i>					
27— The Story Of Three Loves	6.1	★ME-70268 (70268x45)— BOBBY WAYNE <i>Snow, Snow, Beautiful Snow</i>					
CO-40099 (4-40099)— LIBERACE <i>Maiden's With Sambo</i>		38— Dragnet	4.6	1.7			
DE-28874 (9-28874)— JACK PLEIS O. <i>Mr. Peepers</i>		★CA-2562 (F-2562)— RAY ANTHONY O. <i>Dancing In The Dark</i>					
★ME-70202 (70202x45)— JERRY MURAD <i>Aragonaise</i>		DE-28845 (9-28845)— GRADY MARTIN <i>The Velvet Glove</i>					
VI-10-4210 (49-4210)— KAPELL & O		LO-1379 (45-1379)— TED HEATH O. <i>Sloppy Joe</i>					



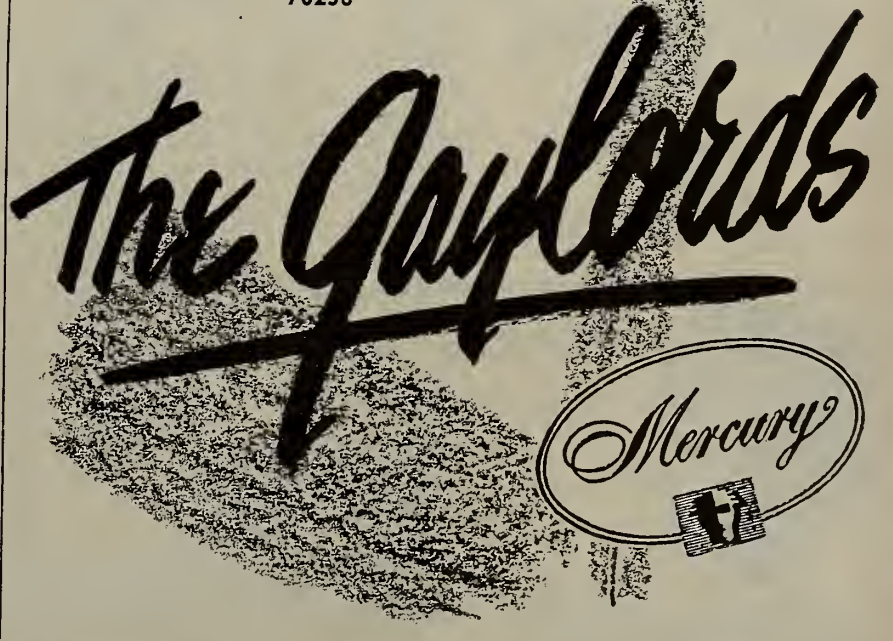
Thanks to the operators for voting us the most promising new vocal combination of 1953. We'll sincerely try to live up to your vote of confidence beginning with our latest Mercury release

"THE STRING OF MY HEART"

and

"MAMA PAPA POLKA"

70258



"It's What's in THE CASH BOX That Counts"

Thanks



HATTIESBURG, MISS—Ray Anthony, whose record of "Dragnet" was one of the biggest he ever had, is shown thanking Chuck Thompson, WFOR disk jockey in this city, for his help on the record. Chuck was one of the first disk jockeys in the South to air the disk.

Patty Bross of Union, N. J. Wins Wurlitzer-Laine Contest



PATTY BROSS

NEW YORK—Patty Bross, a petite, attractive 16 year old high school senior from Union, New Jersey, was selected by the Laine-Wurlitzer Contest Judges as the winner from among 4000 entries. Five additional youngsters with unusually good voices were chosen to receive Frankie Laine-Wurlitzer Achievement Award plaques for 1953. They include: Jerry Adams, Oakland, California; Mary Dellatorri, Philadelphia, Pennsylvania; Lawrence McKenzie, Jacksonville, Florida; Connie Sones, Houston, Texas; and Bill Cain, Memphis, Tennessee.

The contest, which opened September 16th, was a search for new, young talent sponsored by singer Frankie Laine and The Rudolph Wurlitzer Company, juke box manufacturers. Professional singers were exempted from the contest and the age limits set at 16 through 25. Disk jockeys in 40 major cities sponsored the contest and a \$100 cash award was presented each local winner. Transcriptions of the winning voices were then sent to New York City, where a judging committee consisting of the music editors of Billboard, Cash Box and Variety, as well as Frankie Laine, Mitch Miller of Columbia Records and a Wurlitzer representative made the final selection.

As National Winner of the contest, Miss Bross, who entered through Paul Brenner's "Requestfully Yours" program over WAAT, Newark, will receive a Wurlitzer check for \$1000 toward the furtherance of her musical career. The award will be made during her presentation by Frankie Laine on the Ed Sullivan television show on CBS network, Sunday, December 13th, between 8 and 9 p.m. E.S.T. Patty will record her voice for Columbia and a nation-wide release of the disc, which is expected to receive big play on the juke boxes, will be made shortly.

Each of the entrants who failed to reach a top place in the contest will receive a certificate commending them on their musical ability and interest and testifying to their participation in the competition. The certificate is signed jointly by Frankie Laine and R. C. Roling, Wurlitzer president.

The Laine-Wurlitzer contest was unique in that the only requirements for entry were the age bracket and non-professional status. There was no product to buy and no box top to send in. During the five-week period in which entries were accepted, 4000 boys and girls indicated their interest in singing careers by entering vocal, piano-backed transcriptions of their voices. Such a response is unusual in a contest of this sort.

Many entrants in cities across the country have already received bids

for appearances with name bands, on radio and television shows and in nite clubs. In addition, it is expected that several of the award winners will be offered recording contracts.

Frankie Laine, Wurlitzer and Columbia Records have all indicated that they plan to continue the contest annually as a method of recruiting young singers whose voices are acceptable to the millions of popular music lovers the world over.

Great Lakes Records Formed In Detroit

DETROIT—Kenneth C. Campbell Jr., president, announced the formation of a new record company, last week, to be known as Great Lakes Records.

The new diskery will have its first release on December eighth and will present a complete line of pop, r & b and jazz. Distribution will be handled through United in Chicago and the company will record in its own studio in this city.

Artists already signed to the label include Don Sebastian, Debbie Andrews, Jimmie Hamilton and his Ellington Big Eight, Sonny Johnson and his octet, Sax Kari and his orch., Gloria Irving, Della Reese, Kenny Burrell, Cha Cha Hogan, the Mello-Larks and others.

Tony Vance will head the A & R department for pop and jazz, with Sax Kari heading the r & b department. Ray Gahan, formerly with Columbia, will handle publicity and record promotion.

The first pop release will be by Don Sebastian and the first blues disk will be by a new quartet, the Imperials.

Great Lakes' administrative offices will be in Detroit.

Negotiations Between Diskeries And AFM Start Dec. 15

NEW YORK, N.Y.—Bargaining talks, looking toward negotiation of a contract for musicians with the recording and transcription industry, will commence here December 15, James C. Petrillo, President of the American Federation of Musicians announced this week.

In addition to wages and working conditions, the conversations also will concern the trust agreement under which the Music Performance Trust Fund collects and disburses more than \$1,500,000 a year for free public music for worthy causes. These funds derive from a royalty paid on records and are administered under a trusteeship.

Members of the American Federation of Musicians' International Executive Board, who have been in session here for the last 10 days in preparation for the bargaining talks, return to their homes this week to report back in New York on December 15. The existing contracts expire December 31, this year.

NBC Covers Flanagan-Morrow Band Concert

NEW YORK—NBC has given a full hour on Saturday night, December 19 to the coverage of the Ralph Flanagan-Buddy Morrow band concert. The time will be 11 P.M. to 12 midnight and it will originate from Detroit. The program will go out over the entire NBC network.

TOM RICHARDS

sings

with The Peggy Marshall Singers

"Christmas Dreaming"

b/w

"When Santa Comes This Year"

M-G-M RECORDS

LITTLE RITA FAYE sings
"I FELL OUT OF A CHRISTMAS TREE"
 b/w **"THE MIRACLE OF CHRISTMAS"**
 MGM 11625 (78 rpm)
 K-11625 (45 rpm)

THE GREATEST NAME IN ENTERTAINMENT

DECCA Records Get The Play

DECCA RECORDS

THE FINEST CHRISTMAS INSTRUMENTAL EVER RECORDED
Mantovani
"WHITE CHRISTMAS"
 b/w
"ADESTE FIDELES"
 London 1280 & 45-1280

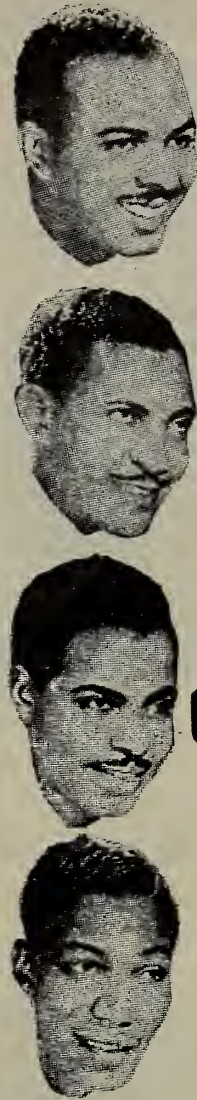
LONDON

RAMA Record # 26

10 Year Old Star



NEW YORK—Leslie U. Crayne, 10 year old singing sensation whose MGM Records disk of "My Stocking Is Empty" b/w "Missus Santa Claus" is causing quite a stir around the nation is shown autographing her records at a store rally sponsored by members of the "Porgy and Bess" cast and Colony Record shop in New York. Looking on as the moppet affixes her signature are (left to right) Jerry Joseph, Colony record clerk, John McCurry of "Porgy and Bess" and Charlie Chavis, famous jazz trumpet player.



BIGGER THAN EVER....

THE FOUR TUNES

GREAT RENDITION OF...

"MARIE"

JUBILEE-5128

MAKE IT A

JUBILEE CHRISTMAS

by Featuring

The Orioles

"IN THE MISSION OF ST. AUGUSTINE"

b/w

"WRITE AND TELL ME WHY"

JUBILEE # 5127

"CRYING IN THE CHAPEL"

b/w

"DON'T YOU THINK I OUGHT TO KNOW"

JUBILEE # 5122

"LONELY CHRISTMAS"

b/w

"WHAT ARE YOU DOING NEW YEAR'S EVE"

JUBILEE # 5017

"THE LORD'S PRAYER"

b/w

"OH HOLY NIGHT"

JUBILEE # 5045



THE CHRISTMAS RECORD — THIS YEAR

Bobby Sabatino

singing

"I'M GONNA HANG UP MOMMY'S STOCKING"

GOLDMINE RECORD # NK-711



She'll Drive You Crazy . . .

LAURI LAYTON

asks in song

"WHY DO YOU HAVE TO GO HOME"

JUBILEE # 6052

Jubilee RECORD CO., INC.
315 WEST 47TH STREET NEW YORK, N.Y.

The Disk Jockey And The Movie Star



NEW BEDFORD, MASS.—Disk Jockey Don Cameron of WBSM interviews movie star Ann Miller during the latter's visit to New Bedford in connection with the premiere of one of her pictures. The dancer has several records out from the score of "Kiss Me Kate".

Griffin Reports On "Operation Phonograph"

NEW YORK—John Griffin, executive secretary of the Record Industry Association of America, this week issued the following report on "Operation Phonograph" which was carried out in Baltimore during October:

SPONSORSHIP

"Operation Phonograph" was planned and directed by the Record Industry Association of America, Inc. In addition to the members of this Association seven manufacturers of radio phonographs and two needle manufacturers also provided financial support. Henry V. Onorati was engaged by the Association to organize and coordinate the efforts of all of those who participated.

TIME

Originally scheduled to run for three weeks, October 5 to October 24, the campaign actually operated all through the whole month of October 1953.

OBJECTIVES

The ultimate purpose of this sales campaign was to establish the basis for a future consumer survey by which we plan at some later date to secure a true reflection of the extent to which ownership of a phonograph leads to the purchase of records.

The immediate purpose of "Operation Phonograph" was to sell phonographs to a large number of consumers whom it is assumed would not have purchased a phonograph at this time had they not been influenced by concentrated and intensive advertising. It is this group of purchasers that we intend to interview after an appropriate interval in order to determine the extent to which the ownership of a new phonograph has led them to buy records.

The Baltimore sales campaign may be said also to have had a supplementary purpose to the extent that it will enable participating manufacturers to determine if concentrated and simultaneous advertising by many companies acting together results in a better sales total than can be secured through each manufacturer operating individually.

COSTS OF ORGANIZATION AND ADMINISTRATION

The R.I.A.A. appropriated \$3,000 to cover necessary organization expense of the campaign.

Seven phonograph manufacturers, as distinguished from record manufacturers, each contributed \$300 for the newspaper advertisement announcing the start of the campaign and for other promotional material. Similar donations of \$100 each were made by two needle manufacturers.

All costs have not been finally assembled at the writing of this report but total expenditures will not exceed funds provided.

SALES

Reliable information cannot be obtained showing the actual movement of phonographs from dealers to consumers for the thirty-one days of October. The smaller dealers particularly and even some of the large dealers have shown reluctance in furnishing us with the required information, and are fearful about revealing the names of their customers. In all probability, even if such information was completely obtained, it would not be a true reflection of all that was accomplished by the advertising since it is to be expected that many sales to be made in November and even De-

cember will be a direct result of interest stimulated by the heavy October advertising program.

Most of the companies who were active in "Operation Phonograph" in Baltimore have, however, provided us with a report of shipments to dealers by their wholesalers during the sales campaign. In most instances these figures were furnished to us with the understanding that they could be used by us only in arriving at a grand total of sales and that they should not otherwise be revealed.

Baltimore and its trading area is generally regarded as providing a potential of approximately 1% of the national market.

CONCLUSIONS

- 1) The basic purpose of "Operation Phonograph" has obviously been achieved since we will have the names of at least two or three thousand new phonograph owners who should be available for interview. From this number enough names can be selected and enough interviews arranged to give us a fairly accurate picture of what the average new phonograph owner does about buying records.
- 2) There seems to be general agreement by all manufacturers and wholesalers who have participated in the campaign that the movement of merchandise from wholesaler to dealers exceeded expectation and that the costs involved were in satisfactory relationship to the volume of business obtained. Consequently, it can be fairly said that the immediate purpose of the campaign was also achieved.
- 3) It still remains to be determined if concentrated and simultaneous effort by all phonograph manufacturers in advertising and promotion during a relatively brief period of time results in greater public interest and better sales than is achieved by individual and unorganized effort. At the time this report is written both dealers and wholesalers express themselves as pleased with the results achieved in Baltimore and have asked for a repetition of the same plan next year. Only a comparison by each manufacturer of his sales in the Baltimore area during the last four months of 1953 with the results he achieved during the same period in similar areas will provide a conclusive answer to this question.

In "Operation Phonograph" we sought always to retain the virtue of simplicity and, consequently, the Baltimore promotion can be readily adapted for use in other metropolitan areas if participating manufacturers are satisfied that the results have been worthwhile.

Experience has shown the following areas of possible improvement in organization:

- 1) a general meeting of all dealers selling phonographs as a prelude to the opening of the campaign;
- 2) a greater share of the total advertising appropriation allocated to radio to the end that the help of disc jockeys can be secured;
- 3) more and better point of sale material to identify individual stores as participating in the campaign;
- 4) more and better publicity stories to be furnished to newspapers so that adequate editorial support can go along with the large volume of advertising which the campaign brings to the newspapers.

Coral To Release C&W Records Regularly

NEW YORK—Coral Records is entering the country and western field with a regular release schedule. Initially, releases will be pushed out at the rate of three and four records per month, according to artists and repertoire topper Bob Thiele.

Thiele trekked to Nashville last week to attend WSM's Disk Jockey Festival and establish contacts with artists, publishers, deejays and writers.

He intends to travel to Nashville every three months to keep in touch with the field. He has appointed Johnny Thompson to head up the Coral c.&w. operation in Nashville. Thompson has been with Coral in a sales capacity for 18 months, during which period he opened Coral's Cincinnati and Atlanta branches. He will continue in a sales capacity as a divisional executive covering Southern territories.

Thiele has pruned Coral's c.&w. roster to three artists—Tommy Sosebee, Texas Bill Strength and Tabby West. He is negotiating with two name artists.

Cane Joins Paxton Firms

NEW YORK — Marvin Cane has been general manager of all the George Paxton firms. They include George Paxton, Inc., Hilltop Music; Chatsworth Music; and Winneton Music.

Cane was manager of Vic Damone for 5½ years until their recent split up and he has also operated his own publishing set-up.

Foley Disk Goes Pop

NEW YORK—"Put Christ Back Into Christmas", Red Foley's latest Decca disk, shows every sign of breaking in the pop field as well as folk. The Christopher Organization has gotten behind it because it expresses their conception of Christmas and the promotional drive in back of it is expected to make it one of the top Christmas records of the year.

England's Big Smash Ballad!

A Girl Called

Linda

MILLER MUSIC CORPORATION

Just Released

THE RAYMOND SCOTT QUINTET

playing

"BIRD LIFE IN THE BRONX"

An Exciting SCOTT Original

Audivox 105

audivox RECORDS
140 W. 57 St.
N. Y. C., N. Y.

Frankie Laine's Smash Hit . . .

"ANSWER ME"

The Terry Theme From

"LIMELIGHT"

— instrumental —

"ETERNALLY"

From "Limelight"

— vocal —

BOURNE, INC.

and now

LEROY ANDERSON

with his greatest yet . . .

The Girl in Satin

and

The Typewriter

DECCA RECORD 21881

MILLS MUSIC, INC.

THE CASH BOX

RHYTHM N' BLUES

Ramblings

NEW YORK:

Another juke box poll is history and to the staff at The Cash Box it was the most exciting yet. One of the most unusual results was the battle between the Clovers and Ruth Brown for first place. Both are Atlantic artists and it is certainly a gala accomplishment for one label to top the nation's vast army of talent with a one-two finish. And—as if these honors were not enough, Atlantic went on to place its "Mamma, He Treats Your Daughter Mean" as the second best money earner of the year, and its "Good Lovin'" in the number three slot. This against virtually thousands of rhythm and blues disks released in 1953 is a fabulous job. Not to be lost in the maze of honors is the finishing of Atlantic's Clyde McPhatter & His Drifters in the number 6 slot in the "Most Promising Artists" of the year. When you consider that just a few months ago McPhatter's group was not only unknown but not even organized—then all we can say is "Wow!" Congratulations Herb Abramson, Miriam Abramson, Ahmet Ertegun and Jerry Wexler.



AL SAVAGE

Crowding Atlantic for honors was the combined Peacock-Duke companies. We combine both as they are affiliate labels under the smooth and expert direction of Don Robey and Irv Marcus. Robey came up with the number two tune in the 1952 voting, Johnny Ace's "My Song." This year he was not to be denied. Voted "Best Rhythm and Blues Record of 1953" was Willie Mae Thornton's belted novelty "Hound Dog." The tune not only was number one on the hot charts for ever so long, but it brought out a rash of "answer" songs, one of which, "Bearcat" on the Sun label was also a very potent seller at the height of the ride. Johnny Ace came through with other tremendous sellers this year, titled, "The Clock" which placed #7 and "Cross My Heart," which placed #21 in the poll. In the artist voting, Willie Mae Thornton placed #3 and Johnny Ace #5. In the "Most Promising" Willie Mae placed #2. Another big "Wow!" Congratulations Don Robey and Irv Marcus.

Chess Record Company also showed up well in the poll. Willie Mabon, who hit the charts with a rush when he introduced his exciting novelty "I Don't Know" and then followed with another hit, "I'm Mad" garnered a rash of individual honors by finishing #3 in the "Most Promising," #4 in the "Best Artist" and #5 in the "Best Record" with "I Don't Know." His "I'm Mad" placed #13. Enough honors for one man? "Wow!" Congratulations Phil and Leonard Chess.

Then there's Herald Records and Faye Adams. Here's three fellas who formed a new company and with a flair for material, talent and an obsession for perfection have not only made a dent in the field—they've made a great big hole. Honors couldn't be heaped on a nicer bunch of guys. Faye Adams took all the marbles in the "Most Promising" category and her record, "Shake A Hand," while only a comparative newcomer in the race and still riding high in the charts, was voted the #4 disk in the "Best Record" department. While we are handing out honors we shouldn't forget Joe Morris who discovered the gal, wrote "Shake A Hand," arranged the tune and provided the background music on the hit record. A new artist—A number one rating. "Wow!" Congratulations Jack Angel, Jack Braverman and Al Silver.



JOE LOCO

Initial reaction on Central's 1st release "Ow-Wee Mr. Jeff" and "Looka Here, Mattie Bee" very exciting says Lee Magid. . . Herald's Jack Braverman tells us that young Al Savage (I Had A Notion) is breaking up the show wherever the Joe Morris-Faye Adams-Al Savage package appears. In Texas the teeners were tearing the clothes off his back. A rush order of 5,000 pictures of the handsome singer was planed down for distribution to his fans. . . Joe Loco's great treatment of "Baion" breaking very big in Philly. . . Great party at Seeco's offices introducing its "Beaux Arts" model 180 HiFi phono. Terrific model and a great sound.

CHICAGO:

New ork on the record horizon. Roger King Mozian, its leader, arranger and trumpet man. Though he formed his own band just three short months ago, Roger is reported to be on Clef Records' top seller list with his first release, "Midnight In Spanish Harlem" b/w "Love For Sale." Before piloting his own band, however, Roger did lots of arranging for several name bands over the last ten years or so. First waxing received such favorable comment that as a result, many personal appearance offers have begun pouring in. So, it is more than likely that you'll be seeing Roger King Mozian and his band in your town very soon. . . Real nice letter from Duke Ellington thanking The Cash Box for its help in bringing the Artists Society of America to the attention of the public. . . Up pops another new diskery. Called "Great Lakes." Aimed at covering all fields. Sax Kari signed to head A & R for R&B. . . Checker Records out with a brand new release by Little Walter. "You're So Fine" b/w "Lights Out." Walter headin' for Atlanta, Ga. and the Peacock Inn for a three-day stint beginning December 11. . . The Encore Room which was very short lived, set to reopen January 8. This time Artie Shaw And His Gramercy Five will headline for four weeks. . . The Clovers, winners of Cash Box' Eighth Annual Poll, who followed up their smash hit, "Good Lovin'" with more of the same in "Coming On," appeared at Detroit's Greystone Ballroom Pearl Harbor Day. . . Billy Daniels once again heading the review at the Chicago Thitter. Shortly after he closes the theatre, Billy will be headin' for the Chez Paree. . . Another top name has been signed for the Crown Propeller Lounge, in keeping with its new policy. This time it's Ruth Brown who seldom hits our town. Ruth will play the Propeller December 28, 29 and 30. . . Ruth incidentally, follows Amos Milburn, who opens December 16.



ROGER KING MOZIAN

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THE CASH BOX 29, 1953

Page 37

CASH BOX Picks These

Page 37 October 29, 1953

AND

RECORDS

"TEXAS POLKA" Bonnie Lou

"NO HEART AT ALL" King 1279

"BIMBO" Ruby Wright

"BOY YOU GOT YOURSELF A GIRL" King 1293

"CHRISTMAS IN HEAVEN" Billy Ward

"RINGING IN A BRAND NEW YEAR" & His Dominoes

King 1281

AVAILABLE ON 45 RPM

DISTRIBUTED BY

RECORDS

AVAILABLE IN CANADA ON Quality KING RECORDS

Breaking for a smash hit in Philadelphia and New York!

"THE BAION" and "GEE" *

as performed by that rhythmic magician of the keyboard

JOE LOCO

* A hit on the R & B charts for months and now a new hit via the mambo styling of Loco.

220 W. 42nd St.,
New York, N. Y.
(WI 7-0652)

LOS ANGELES:

New sessions, new artists, more sessions—Anyway that seems to be the order of the day as the indies get set for the holidays and first of the year releases. . . Saul Bihari was going around the Modern Records plant all a-twitter passing out cigars after his wife presented him with a 7-lb. boy. Brother Joe had to take over the entire plant as poor Saul just "weren't good for nothin'" after all the excitement. Joe came up from all the turmoil to announce that they had signed a new group called The Five Hearts who etched "The Fine One" b/w "Please, Please, Baby" for the Flair label. Another new group called The Whips also cut two new sides for Flair titled "Pleadin' Heart" and "She Done Me Wrong." The boys announce that Oscar McLollie's "God Gave Us Christmas" is getting terrific action on the Modern label and is earmarked for the big R & B Christmas number of the year. Joe leaves for Houston to cut new recording sessions with Connie Mac Booker. Mac Booker was formerly with B. B. King and his orchestra. . . Over at Aladdin Records the Mesner brothers are riding high as all their recent releases start clicking. Eddie stated that Lowell Fulsom's "Don't Leave Me Baby" is heading for a big hit! . . . Art Rupe, prexy of Specialty Records, recently returned to his office from his short business trip through Texas and the South. . . The Billy Shaw office is mapping a personal appearance tour for Linda Hayes. Her current click "Take Me Back" on the Hollywood Records label is continuing to build up all over. She cuts four more sides for Hollywood at Decca studios and there is a possibility that two of these sides will be released on Decca. Monroe Tucker will continue to do arranging and conduct the band for Linda Hayes recordings. . . After a successful stint at Larry Potter's Supper Club the Ink Spots leave for Tokyo and a tour of the Orient. They will also entertain the boys in Korea over the holidays. . . The popular T-Bone Walker opens at the Cosmopolitan Hotel over Christmas. . . Mercury recently released "I'm Just Your Fool" with Buddy Johnson and his orchestra and Ella Johnson on the vocal which should be a solid seller for the R & B trade.



FUQUA'S INK SPOTS

"It's What's in THE CASH BOX That Counts"

PEACOCK SCORES AGAIN

\$\$\$ SURE TO BOOST CHRISTMAS SALES \$\$\$

Sonny Parker's

"SHE SETS MY SOUL ON FIRE"

B W

"Disgusted Blues"

Peacock = 1620

Pete "Guitar" Lewis'

"BACK DOOR TROUBLES"

E W

"Going Crazy"

Peacock = 1627

and these stirring Spirituals

"SINCE JESUS CAME INTO MY HEART"

by

SPIRIT OF MEMPHIS

b/w

"I WILL TRUST IN THE LORD"

Peacock # 1717

"HELL'S ATTRACTION LIGHTS"

by

SISTER JESSIE MAE RENFRO

b/w

"I MUST TELL JESUS"

Peacock # 1718



RECORDS, Inc.

2809 Erastus Street,
Houston 26, Texas

DISTRIBUTORS RAVE . . .

"... New Bruce Record Release is one of my biggest R&B Sellers ..." says COSNAT DIST. CO., N. Y. & Phila.

"... never had such fast reaction as with great Bruce Record of Sunday Kind of Love ..." says ESSEX RECORD DIST., Newark.

THE NEW R&B HIT

THE HARP-TONES

great new sound and treatment of

"A SUNDAY KIND OF LOVE"

b/w

"I'LL NEVER TELL"

BRUCE RECORD # 101

Bruce Is On The Loose

BRUCE RECORD CO.

1650 Broadway (CO 5-9715) New York 19, N. Y.

THE CASH BOX

in
HARLEM

on
CHICAGO'S South Side

in
NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

- | | | |
|---|--|---|
| 1 MONEY HONEY
<i>Drifters</i>
(Atlantic 1006) | HONEY HUSH
<i>Joe Turner</i>
(Atlantic 1001) | I DON'T KNOW WHAT I'LL DO
<i>Sugar Boy</i>
(Checker 783) |
| 2 I'LL BE TRUE
<i>Faye Adams & Joe Morris</i>
(Herald 419) | MONEY HONEY
<i>Drifters</i>
(Atlantic 1006) | SOUL ON FIRE
<i>Lavern Baker</i>
(Atlantic 1004) |
| 3 MARIE
<i>Four Tunes</i>
(Jubilee 5128) | ONE SCOTCH, ONE BOURBON, ONE BEER
<i>Amos Milburn</i>
(Aladdin 3197) | I HAD A NOTION
<i>Al Savage & Joe Morris</i>
(Herald 417) |
| 4 RAGS TO RICHES
<i>Dominoes</i>
(King 1280) | MARIE
<i>Four Tunes</i>
(Jubilee 5128) | RAGS TO RICHES
<i>Dominoes</i>
(King 1280) |
| 5 ONE SCOTCH, ONE BOURBON, ONE BEER
<i>Amos Milburn</i>
(Aladdin 3197) | DRUNK
<i>Jimmy Liggins</i>
(Specialty 470) | SOMETHING'S WRONG
<i>Fats Domino</i>
(Imperial 5262) |
| 6 SHAKE A HAND
<i>Faye Adams & Joe Morris</i>
(Herald 416) | TV IS THE THING
<i>Dinah Washington</i>
(Mercury 70214) | OOH LAWDY MY BABY
<i>Tommy Ridgley</i>
(Atlantic 1009) |
| 7 WRITE AND TELL ME WHY
<i>Orioles</i>
(Jubilee 5127) | BLUES WITH A FEELING
<i>Little Walter</i>
(Checker 780) | MONEY HONEY
<i>Drifters</i>
(Atlantic 1006) |
| 8 SOUL ON FIRE
<i>Lavern Baker</i>
(Atlantic 1004) | RAGS TO RICHES
<i>Dominoes</i>
(King 1280) | BANANA SPLIT
<i>Kid King's Combo</i>
(Excello 2009) |
| 9 TV IS THE THING
<i>Dinah Washington</i>
(Mercury 70214) | LOVER COME BACK TO ME
<i>Nat "King" Cole</i>
(Capitol 2610) | BLOOD STAINS ON THE WALL
<i>Honey Boyd</i>
(Specialty 476) |
| 10 DON'T DECEIVE ME
<i>Chuck Willis</i>
(Okeh 6985) | MAD LOVE
<i>Muddy Waters</i>
(Chess 1550) | DRUNK
<i>Jimmy Liggins</i>
(Specialty 470) |

in
SAN FRANCISCO

in
NEWARK

in
MEMPHIS

- | | | |
|---|--|---|
| 1 HONEY HUSH
<i>Joe Turner</i>
(Atlantic 1001) | I'LL BE TRUE
<i>Faye Adams & Joe Morris</i>
(Herald 419) | BLOODSTAINS ON THE WALL
<i>Honey Boyd</i>
(Specialty 476) |
| 2 BLUES WITH A FEELING
<i>Little Walter</i>
(Checker 780) | RAGS TO RICHES
<i>Dominoes</i>
(King 1280) | GOING DOWN TO BIG MARY'S
<i>Helen Thompson</i>
(States 126) |
| 3 I HAD A NOTION
<i>Al Savage & Joe Morris</i>
(Herald 417) | HONEY HUSH
<i>Joe Turner</i>
(Atlantic 1001) | HONEY HUSH
<i>Joe Turner</i>
(Atlantic 1001) |
| 4 GEE
<i>The Crows</i>
(Rama 5) | ONE SCOTCH, ONE BOURBON, ONE BEER
<i>Amos Milburn</i>
(Aladdin 3197) | I HAD A NOTION
<i>Al Savage & Joe Morris</i>
(Herald 417) |
| 5 ONE SCOTCH, ONE BOURBON, ONE BEER
<i>Amos Milburn</i>
(Aladdin 3197) | DON'T LEAVE ME THIS WAY
<i>Fats Domino</i>
(Imperial 5262) | BABY, IT'S YOU
<i>The Spaniels</i>
(Chance 1141) |
| 6 MARIE
<i>Four Tunes</i>
(Jubilee 5128) | DRUNK
<i>Jimmy Liggins</i>
(Specialty 470) | DRUNK
<i>Jimmy Liggins</i>
(Specialty 470) |
| 7 DRUNK
<i>Jimmy Liggins</i>
(Specialty 470) | BLIND LOVE
<i>B. B. King</i>
(RPM 395) | MAD LOVE
<i>Muddy Waters</i>
(Chess 1550) |
| 8 RAGS TO RICHES
<i>Dominoes</i>
(King 1280) | PERFECT WOMAN
<i>Four Blazes</i>
(United 158) | NO BLOW, NO SHOW
<i>Bobby Bland</i>
(Duke 115) |
| 9 DON'T LEAVE ME THIS WAY
<i>Fats Domino</i>
(Imperial 5262) | SOUL ON FIRE
<i>Lavern Baker</i>
(Atlantic 1004) | LOVE MY BABY
<i>Little Junior</i>
(Sun 192) |
| 10 ROSE MARY
<i>Fats Domino</i>
(Imperial 5251) | NADINE
<i>Coronets</i>
(Chess 1549) | GOOD LOVIN'
<i>The Clovers</i>
(Atlantic 1000) |

THE CASH BOX

in
PHILADELPHIA

in
LOS ANGELES

in
ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1 **RAGS TO RICHES**
Dominoes
(King 1280)
- 2 **MONEY HONEY**
Drifters
(Atlantic 1006)
- 3 **I'LL BE TRUE**
Faye Adams & Joe Morris
(Herald 419)
- 4 **I HAD A NOTION**
Al Savage & Joe Morris
(Herald 417)
- 5 **MARIE**
Four Tunes
(Jubilee 5128)
- 6 **ONE SCOTCH, ONE BOURBON, ONE BEER**
Amos Milburn
(Aladdin 3197)
- 7 **CHRISTMAS IN HEAVEN**
Dominoes
(King 1281)
- 8 **SHAKE A HAND**
Faye Adams & Joe Morris
(Herald 416)
- 9 **TV IS THE THING**
Dinah Washington
(Mercury 70214)
- 10 **BABY DOLL**
Marvin & Johnny
(Specialty 479)

- HONEY HUSH**
Joe Turner
(Atlantic 1001)
- MONEY HONEY**
Drifters
(Atlantic 1006)
- GEE**
The Crows
(Rama 5)
- MARIE**
Four Tunes
(Jubilee 5128)
- RAGS TO RICHES**
Dominoes
(King 1280)
- ONE SCOTCH, ONE BOURBON, ONE BEER**
Amos Milburn
(Aladdin 3197)
- BLUES WITH A FEELING**
Little Walter
(Checker 780)
- SHAKE A HAND**
Faye Adams & Joe Morris
(Herald 416)
- ROSE MARY**
Fats Domino
(Imperial 5251)
- I HAD A NOTION**
Al Savage & Joe Morris
(Herald 417)

- HONEY HUSH**
Joe Turner
(Atlantic 1001)
- MARIE**
Four Tunes
(Jubilee 5128)
- RAGS TO RICHES**
Dominoes
(King 1280)
- DRUNK**
Jimmy Liggins
(Specialty 470)
- MONEY HONEY**
Drifters
(Atlantic 1006)
- WRITE AND TELL ME WHY**
The Orioles
(Jubilee 5127)
- GOING DOWN TO BIG MARY'S**
Helen Thompson
(States 126)
- BANANA SPLIT**
Kid King's Combo
(Excello 2009)
- ONE SCOTCH, ONE BOURBON, ONE BEER**
Amos Milburn
(Aladdin 3197)
- TV IS THE THING**
Dinah Washington
(Mercury 70214)

in
DALLAS

in
NASHVILLE

in
DETROIT

- 1 **I WANT TO THANK YOU**
The "5" Royales
(Apollo 449)
- 2 **RAGS TO RICHES**
Dominoes
(King 1280)
- 3 **MAD LOVE**
Muddy Waters
(Chess 1550)
- 4 **HONEY HUSH**
Joe Turner
(Atlantic 1001)
- 5 **BLIND LOVE**
B. B. King
(RPM 395)
- 6 **EVERY NIGHT IN THE WEEK**
Christine Kittrell
(Republic 7055)
- 7 **TORTURED SOUL**
Eddie Boyd
(Chess 1552)
- 8 **SOMETHING'S WRONG**
Fats Domino
(Imperial 5262)
- 9 **MONEY HONEY**
Drifters
(Atlantic 1006)
- 10 **BABY DOLL**
Marvin & Johnny
(Specialty 479)

- HONEY HUSH**
Joe Turner
(Atlantic 1001)
- ROSE MARY**
Fats Domino
(Imperial 5251)
- MONEY HONEY**
Drifters
(Atlantic 1006)
- BLUES WITH A FEELING**
Little Walter
(Checker 780)
- I WANT TO THANK YOU**
The "5" Royales
(Apollo 449)
- DRUNK**
Jimmy Liggins
(Specialty 470)
- ONE SCOTCH, ONE BOURBON, ONE BEER**
Amos Milburn
(Aladdin 3197)
- SHAKE A HAND**
Faye Adams & Joe Morris
(Herald 416)
- FEELING GOOD**
Little Junior
(Sun 187)
- GOOD LOVIN'**
The Clovers
(Atlantic 1000)

- MONEY HONEY**
Drifters
(Atlantic 1006)
- ONE SCOTCH, ONE BOURBON, ONE BEER**
Amos Milburn
(Aladdin 3197)
- SHAKE A HAND**
Faye Adams & Joe Morris
(Herald 416)
- TV IS THE THING**
Dinah Washington
(Mercury 70214)
- DRUNK**
Jimmy Liggins
(Specialty 470)
- GOOD LOVIN'**
The Clovers
(Atlantic 1000)
- FEELING GOOD**
Little Junior
(Sun 187)
- HONEY HUSH**
Joe Turner
(Atlantic 1001)
- ROSE MARY**
Fats Domino
(Imperial 5251)
- BLUES WITH A FEELING**
Little Walter
(Checker 780)

OUR BIG CHRISTMAS PACKAGE

A DOUBLE HEADER

Amos Milburn's
"GOOD, GOOD, WHISKEY"
b/w
"LET'S HAVE A PARTY"
3218

Another Milburn Hit!
"ONE SCOTCH, ONE BOURBON, ONE BEER"
3197

Lowell Fulson's
"DON'T LEAVE ME BABY"
3217

The Five Keys
"OH, BABE"
3214



Juke Box
MoneyMaker!
BABY, YOU DON'T KNOW
by
ROY MILTON
480 # 480-45

Specialty records

8508 Sunset Blvd., Hollywood 46, Calif.

First R&B Release
A H-I-T!
"OO-WEE MR. JEFF"
(Please Be Yourself)
by GEORGIA LANE & Ork.
b/w
"LOOKA HERE, MATTIE BEE"
by EMMETT HOBSON & Ork.
CENTRAL RECORD # 1001

CENTRAL RECORDS
520 W. 50th (PL 7-3850) N. Y.

CASH BOX PICK OF THE WEEK
"I"
The Velvets
RED ROBIN # 122
Reorders Pouring In 1st Week of Release!

RED Robin

301 West 125th St., N.Y.C.

New Release!
Willie Mabon



"I Gotta Go"
and
"Cruisin"
Chess-1554
2 SIDED HIT!

Valaida Snow

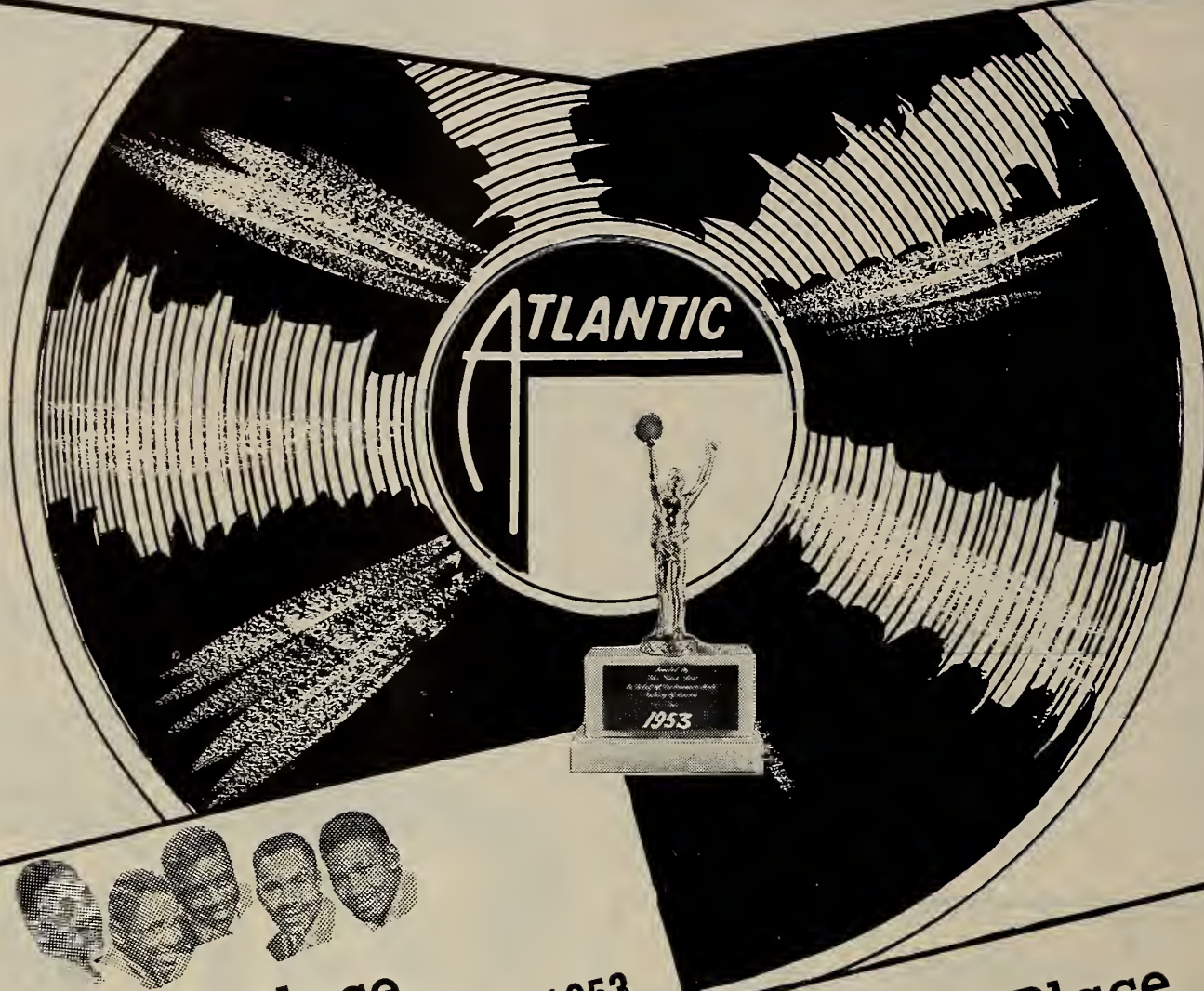


"I Aint GONNA TELL"
and
"IF YOU DONT MEAN IT"
Chess 1555

CHESS
RECORD CORP.
750 E 49th ST. CHICAGO, ILL.

"It's What's in THE CASH BOX That Counts"

**AGAINST THE COMBINED ARTISTS OF ALL
LABELS IN THE NATION —
ATLANTIC RECORDS SWEEPS THE
No. 1 and No. 2 SPOTS IN THE
CASH BOX OPERATOR POLL**



1 **1st Place**
BEST RHYTHM & BLUES ARTIST of 1953
The Clovers

2nd Place
BEST RHYTHM & BLUES
ARTIST of 1953
Ruth Brown



- ✓ **BEST RHYTHM & BLUES RECORD of 1953**
"MAMA, HE TREATS YOUR DAUGHTER MEAN" by **RUTH BROWN**
 - ✓ **BEST RHYTHM & BLUES RECORD of 1953**
"GOOD LOVIN'" by **THE CLOVERS**
 - ✓ **MOST PROMISING RHYTHM & BLUES ARTIST of 1953**
(on 1st release... placed in Top 6)
CLYDE Mc PHATTER & DRIFTERS
- 2nd Place**
3rd Place

ATLANTIC RECORDING CORP.
234 WEST 56th St. NEW YORK 19, N. Y.

The Clovers

BEST RHYTHM & BLUES ARTISTS OF 1953



It's Been A Long Hard Climb
We Made It

THANKS TO YOU . . . THE MUSIC OPERATORS OF AMERICA
for your votes in the 8th Annual Cash Box Poll

"THE FEELIN' IS SO GOOD"

b/w

"COMIN' ON"

"GOOD LOVIN'"

"CRAWLIN'"

"HEY, MISS FANNIE"

b/w

"I PLAYED THE FOOL"

"TING-A-LING"

"ONE MINT JULEP"

b/w

"IN THE MIDDLE OF THE NIGHT"

"FOOL, FOOL, FOOL"

"DON'T YOU KNOW I LOVE YOU"

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545 5th AVE., N. Y.

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LOU KREFETZ

Exclusively on
ATLANTIC RECORDS

RHYTHM 'N BLUES REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓓ VERY GOOD	ⓓ MEDIOCRE

SADIE BIRCH
(Red Robin 121)

B "THE MAN I CRAVE" (2:55) [Raleigh BMI—Thomas, Kirkland] Sadie Birch intro'd on the Red Robin label with a middle tempo bouncer. Thrush waxes a belty reading that could stir up lots of action.

C+ "LOVE NEEDS A HELPING HAND" (2:55) [Raleigh BMI—Kelly Owens] Chantress dishes up a slow blues in which she is both tender and then gusty when the mood calls for it.

JIMMY NELSON
(RPM 397)

B "CRY HARD LUCK" (2:39) [Modern BMI—Nelson, Taub] Jimmy Nelson socks out a quick beat in which he tells his gal to pack her bags and move in with her playboy friend. Nelson belts solidly with a potent bit of orking providing a musical backdrop.

B+ "MEAN POOR GIRL" (2:41) [Modern BMI—Nelson, Taub] To an infectious Latin tempo, Nelson gives out with his lusty pair of chords and etches an up tempo ditty impressively. Horn work lends color to the deck.

PRO. McCLAM
(VeeJay 102)

C+ "POLICY BLUES" (2:43) [Conrad Music BMI—Roth, McClam] McClam sings a middle tempo blues telling how gambling keeps him broke all the time even though he works every day. McClam's vocal is good although riff is routine.

B "BOOT-UM" (2:37) [Conrad Music BMI—McClam] Flipover is a quick tempo tune that moves energetically with the ork providing a wildish backing. McClam sings it out excitingly.

THE FIVE KEYS
(Aladdin 3214)

B+ "OH! BABE" (2:55) [Aladdin BMI—Dickie Smith] The Five Keys are back in the winning ways. Their latest is a slow rhythmic bounce with the boys handling a distinctive riff in great style. Lyrics tell of the fella working hard all day and bringing home the pay while she runs around painting the town. Side moves and the boys sound good.

B "MY SADDEST HOUR" (3:07) [Aladdin BMI—William Robinson] The flip is a slow ballad effectively chanted by the group.

FIRESIDE GOSPEL SINGERS
(Noshboro 539)

C+ "GET YOUR SOUL RIGHT" (2:49) The Fireside Gospel Singers sing a quick beat that opens softly and picks up tempo and goes shouty and wild. A good religious deck.

C+ "WHEN THEY RING THEM GOLDEN BELLS" (2:47) The group harmonizes smoothly and inspiringly on a slow religious plate.

THE CASH BOX

★ AWARD O' THE WEEK ★

"SAVING MY LOVE FOR YOU" (2:38) [Lion BMI—Johnson]

"YES, BABY" (2:46) [Lion BMI—J. Ace]

JOHNNY ACE
(Duke 118)

● Johnny Ace's newest, "Saving My Love For You," is news cause it heralds another hit for the Duke Record "ace." Continuing in the same ballad vein that is his strong point, Johnny lends his warm and intimate styling to the lovely slow item with the result another extremely powerful disk. Ace sings the sentimental love tune tenderly against a soft and subdued instrumental backing. On the flip, Johnny Ace surprises and etches a jump item "Yes, Baby" with the aid of an unnamed fem thrush. A good deck but not as potent as "Saving My Love For You." Definitely another biggie for Ace.

"I GOT TO GO" (2:41) [Arc BMI—Mabon]

"CRUISIN'" (2:31) [Goday BMI—Mabon]

WILLIE MABON
(Chess 1554)

● Willie Mabon etches a middle tempo bounce, titled, "I Got To Go" and comes up with another strong sales snatcher. More subdued than his famous "I Don't Know," the wax is nevertheless engaging and infectious. Mabon sings to his woman that everybody knows his baby don't love him no more. He's been hearing things about her and he knows she ain't true. Solid delivery by Mabon and a potent piece of material add up to a click. The flip is a slow rhythmic instrumental side that makes for pleasant listening.

BIG WILLIE
(Apollo 450)

C+ "BOGEY MAN" (3:12) [Bess Music BMI] Big Willie waxes an effective side in which he narrates in simple style. Harmonica and strings provide interesting sounds.

B "IT KEEPS RAINING" (2:47) [Bess Music BMI] A southern type blues in which the deep voiced chanter paints a melancholy picture of the rain and his sorrow 'cause his baby won't come home. A strong deck.

THE MAGIC TONES
(King 4681)

C+ "COOL COOL BABY" (2:23) [Jay & Cee BMI—Robertson, Murray] The Magic Tones collaborate on a quick beat bouncer of the small time gal from Chattanooga who made good. The "Tones" come through in potent style.

C+ "HOW CAN YOU TREAT ME THIS WAY" (2:13) [Jay & Cee BMI—Robertson, Murray] The boys back with a slow ballad. Lead is impressive and deck is ok.

NORMAN ALEXANDER-MONROE TUCKER
(Hollywood 1004)

C+ "DIM LIGHTS" (2:54) [Assoc. Hollywood BMI—Tucker, Hadnott, Webb] A slow tempo instrumental is dished up by Monroe Tucker and his band. A mellow and relaxing end featuring the piano.

C+ "MY BABY LEFT ME" (2:55) [Assoc. Hollywood BMI—Alexander] Alexander sings an Eckstish style vocal story of the baby who left him without evening saying goodbye.

THE FAMOUS WARD SINGERS
(Savoy 4047)

C+ "I WANT TO BE MORE LIKE JESUS" (2:42) [Crossroads BMI—Clara Ward] The famous Ward Singers featuring Henrietta Waddy on the solo etch a slow jubilee style religious item effectively.

C+ "WHO SHALL BE ABLE TO STAND" (2:35) [Crossroads BMI—Clara Ward] The reverse deck features Willa Ward Moultree on a quick beat chant excitingly done.

PHIL MOORE
(RCA Victor 20-5538)

B+ "CHINCHY OLD SCROOGE" (3:35) [Record ASCAP—Phil Moore] Phil Moore does a bop take-off on the famous Christmas character, Scrooge. Scrooge is a pawnbroker who has all the band instruments in hock. Happy ending in the Yule spirit, lots of chuckles and should meet with a good reception.

C+ "BLINK BEFORE CHRISTMAS" (3:15) [Material BMI—Burley, Moore] Similarly presented version of the old standard "A Night Before Christmas."

THE CASH BOX

Rhythm 'N Blues SLEEPER OF THE WEEK

"TEARS OF JOY"
"I'M ALONE"

BERTICE READING
(RCA Victor 20-5567; 47-5567)

● Bertice Reading hands in a sensational performance on her debut for the RCA Victor label. On the top deck, the thrush takes hold of a slow beat item tagged "I'm Alone" and belts it out with a load of oomph. The solid backing, with sax in the lead, adds much to the potent reading. "Tears of Joy" is another top notch demonstration of the artist's ability to make a number take on meaning. She employs the use of the multiple voice gimmick for a heart-felt treatment of a steady slow item with a pack of rhythm. "Tears" looks like the stronger of two great sides. But either could make it. Bertice Reading is here to stay. She's got the stuff.

"A SUNDAY KIND OF LOVE" (2:41)

[Belle, Leonard, Rhodes, Prima]
"I'LL NEVER TELL" (2:37)
[Abounader, Prestovino]

THE HARP-TONES
(Bruce 101)

● A sleeper is stirring undertones that could catch fire and sweep the nation in much the same manner as "Shake A Hand" broke loose. The tune is "A Sunday Kind Of Love" sung by a new group, The Harp-Tones. The group has a distinctive sound and styling that sets it apart. The arrangement is different and the combination of tune, treatment and group make this a disk that could be real big with the proper exposure. The flip, "I'll Never Tell," is a slow blues ballad smoothly performed. Listen to "A Sunday Kind Of Love."



Johnny
 "MY SONG"
ACE

WILLIE MAE "HOUND DOG"
 THORNTON WISHES TO THANK THE
 JUKE BOX OPERATORS OF AMERICA
 FOR VOTING

"HOUND DOG"
 THE BEST RHYTHM & BLUES RECORD
 OF 1953 THROUGH THEIR EIGHTH
 ANNUAL POLL, CONDUCTED BY THE
 "CASH BOX"

"THANKS AGAIN"
Willie Mae

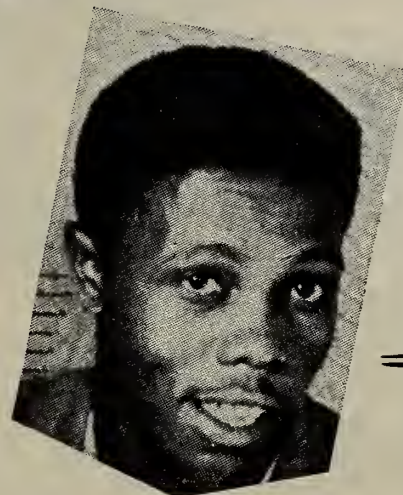
New Singing

"I AIN'T NO FOOL EITHER"

B/W

"BIG CHANGE"

Peacock # 1626



RECORDS		HITS
1	"SAVING MY LOVE FOR YOU"	1
	B/W	
	"YES, BABY"	
	Duke 118	
1	"THE CLOCK"	1
1	"CROSS MY HEART"	2
	B/W	
	"ANGEL"	
1	"MY SONG"	1
4	— RECORDS • • HITS —	5

JOHNNY ACE RECORDS EXCLUSIVELY FOR
 DUKE RECORDS—BEWARE OF IMPOSTERS



"CAT HOP"
b/w
"TOO CLOSE TOGETHER"
by
SONNY BOY WILLIAMSON
Trumpet # 212
TRUMPET RECORDS
309 NORTH FARISH
JACKSON, MISS.

"Gee" What A Switch!

NEW YORK—One of the strangest reactions ever accorded a tune is that which is happening to the Rama recording of "Gee" by the Crows.

Initial buying surge several months ago broke out in Philadelphia, then was picked up in Baltimore followed by the New York-Newark, N. Y. area. The first buying was on the flip side, "I Love You So." The tune made the "Hot" charts in all of these cities and the disk gave every indication of becoming a national hit. However, for some reason the disk stayed localized until Los Angeles charts showed it breaking, but it was the "Gee" side. Shortly thereafter "Gee" showed in the San Francisco and Oakland charts and at this writing the tune is very strong in that area.

When the west coast showed the "Gee" side, the eastern cities turned the disk over and the demand switched from "I Love You So" to "Gee." Now the tune is showing very strong signs of action in Dallas, Texas, and Detroit sales are so heavy that if continued it should break into the Detroit best sellers soon.

In view of the consistent sales, George Goldner, A & R head of Rama cut "Gee" on his Tico affiliate label with the Joe Loco mambo styling. The tune is now experiencing a startling upsurge in Philadelphia via the mambo tempo and if it follows the pattern set by its rhythm and blues counterpart, should spread over the country.

Seeco Issues EPs

NEW YORK—Seeco will release shortly an extensive line of EPs totalling fifty. The first five EPs to be released will feature Machito, Tito Rivera, Pedra Vila's Riverside Orchestra, Tito Puente and Valdy and his Orchestra Fantasia. With this extensive line Seeco hopes to fill the ever increasing demands for Latin American records on EP.

Both sides picked by "Cash Box"
VARETTA DILLARD
Does It Again
A Double Sided Hit!
Savoy # 1118

"THAT'S THE WAY MY MIND IS WORKING" b/w "I AIN'T GONNA TELL"

Watch for Big Bertha

SAVOY RECORD CO., INC.
58 Market St., Newark, N. J.

TRIED AND TESTED SELLERS!
NASHBORO 544
"LORD HAVE MERCY"
b/w "THERE'S NO DISCHARGE IN GOD'S ARMY"
by THE SKYLARKS
EXCELLO 2019
"IS THERE ANYBODY ELSE LIKE JESUS?"
b/w "NOTHING TOO HARD FOR THEE"
EXCELLO 2022
"LAZY PETE"
b/w "I'M SO SAD"
ROOSEVELT LEE
NASHBORO 539
"GET YOUR SOUL RIGHT"
FIRESIDE GOSPEL SINGERS

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SOME TERRITORIES OPEN
NASHBORO RECORD CO.
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(6-2916)

Little Walter
"YOU'RE SO FINE"
B/W
"LIGHTS OUT"
CHECKER 786

Checker RECORD CO.
750 E. 49th ST. CHICAGO, ILL.

B. B. KING
"BLIND LOVE"
b/w
"WHY DID YOU LEAVE ME"
RPM

It's The Greatest!!!!!!
Two Instrumental Mambos
"CHRISTOPHER COLUMBUS"
b/w
"Feedin' The Chickens"
MACHITO and his Afro Cubans
Seeco 7336

SEECO records
39 west 60th street, new york 23, n. y.

Stars Over Harlem

Buddy Johnson, his solid singing sister Ella along with male vocalist Nolan Lewis and the rest of the gang have been keeping Apollo Theatre patrons just a swinging and a bouncin' away all week long. Clyde McPhatter & His Drifters also on hand breaking things up with their current best seller "Money Honey". . . Al Lamphreare, big wheel at WNJR, took a second and a half away from his very busy schedule to let us know that funny-man Slim Gaillard, Clara Powell (she's the wife of musician Teddy Powell), and an Alan "Moondog" Freed matinee have been added. . . Babs Gonzales is calling his d.j. show "The Insane Asylum". Don't think anyone could have suggested a more fitting moniker for Babs & his antics. . . Chatted with Bess Berman who was right in the midst of preparations for the forthcoming wax house session with her sensational 5 Royales. . . Also a pleasure to breakfast with Central Record prexy Lee Magid who is all smiles at the first orders of his initial release "Looka Here, Mattie Bee" b/w "Oo-Wee Mr. Jeff" which features stellar new comers Georgia Lane & Emmett Hobson. . . Uptown retailers can relax and breath a spell or two now for Duke Records big men Don Robey & Irv Marcus have let go with the long awaited Johnny Ace "Saving My Love For You" b/w "Yes Baby", and is everybody happy. . . WOW! Dig this socksational news tid-bit. When beautiful Georgia Carr began her d.j. chores over WOV as a member of Jack Walker's "Life Begins At Midnight" show, on hand to wish her smoother than smooth sailing were top-flight personalities Cozy Cole, Arthur Prysock, Ed Bonnemere, Joel Turnero, Evelyn Robinson, Phil Gordon, Ruth Cage, Joel Medlin, Teddy Reig, Major Robinson, Shelton Lewis. . . Teacho Wiltshire plugging away at the jocks with his "Little Boy, Go Away" which features the surprisingly big pipes of a little bitty miss who answers to the name of Annette Swinson. Tot is only 11. . . The Club Intimo currently showcasing the musical comedy wares of two of the best performers around, Jimmy Butts and Doles Dickens, both bassist and featured on oh so many smasharoo recordings. . . Harlem likes Lionel Hampton's long playing two sider on Clef Records entitled "The Nearness Of You" b/w "Stomping At The Savoy" which also spot lights quality musicians Oscar Peterson, Ray Brown & Buddy Rich. . . When Red Buttons guested Pearl Bailey last showtime she had everybody just a rollin' in the aisles with her slam-bang rendition of "Me and My Shadow".

"Well here goes our boy", is the way d.j. Willie Bryant, of the Willie and Ray show, introduces the waxings of B. B. King. Willie says, and we agree, that B. B. is one of the very few blues belters around who really has that feelin'. . . 'Twas a pleasure to hear from Don Robey just to get the facts, man, just the facts. Says that not only is Harlem diggin' his latest batch of releases but that orders are pouring in like mad from all over the states. . . WLIB platter spinner Lloyd Williams loyal to The Cash Box selections. Plays them each and every Saturday on his early A.M. show.



- 1** **MONEY HONEY**
Drifters
(Atlantic 1006)
- 2** **HONEY HUSH**
Joe Turner
(Atlantic 1001)
- 3** **ONE SCOTCH, ONE BOURBON, ONE BEER**
Amos Milburn
(Aladdin 3197)
- 4** **RAGS TO RICHES**
Dominoes
(King 1280)
- 5** **DRUNK**
Jimmy Liggins
(Specialty 470)
- 6** **MARIE**
Four Tunes
(Jubilee 5128)
- 7** **SHAKE A HAND**
Faye Adams & Joe Morris
(Herald 416)
- 8** **I HAD A NOTION**
Al Savage & Joe Morris
(Herald 417)
- 9** **BLUES WITH A FEELING**
Little Walter
(Checker 780)
- 10** **ROSE MARY**
Fats Domino
(Imperial 5251)

"Shake" Ops-



MY MOST SINCERE THANKS FOR VOTING ME
**"MOST PROMISING NEW R & B
 ARTIST OF 1953"**

AND FOR VOTING "SHAKE A HAND" on Herald Records YOUR
 FOURTH BEST MONEY MAKING RECORD OF THE YEAR

FAYE ADAMS

MY NEW RELEASE
"I'LL BE TRUE"

b/w

"HAPPINESS TO MY SOUL"

on Herald Records IS SKYROCKETING TO
 NUMBER ONE IN THE NATION.

... We're proud too



JOE MORRIS



Thanks Ops—
 You're Making It
TOPS ON ALL CHARTS

AL SAVAGE

with Joe Morris Ork.

"I HAD A NOTION"

Herald 417

is proud to have written, arranged and conducted
 the 3 HERALD Recordings that you—the Operators—
 have made National Hits:

"SHAKE A HAND"

"I HAD A NOTION"

and arranged and conducted

"I'LL BE TRUE"



IF IT'S HOTTER THAN H --- IT'S GOT TO BE HERALD

"It's What's in THE CASH BOX That Counts"

Folk & Western Notes from California

LOS ANGELES—Audie Andrews now doing a great job on the Debut label with "I'll Be Home For Christmas," backed with "Friends And Neighbors," has just been signed by RCA Victor and will have his first session next month, it was announced by his manager, Buck Ram, in Hollywood. Audie is a Texas boy with a strange voice that has been described as one of the most commercial in the entire country music field. His material is already set for Victor release, and you'll be hearing a lot soon about Audie.



JIMMIE OSBORNE

George Beverly Shea will soon come to the West Coast for TV film work with Billy Graham on ABC-TV's "Hour of Decision," coast to coast on Sunday nights. Dealers are stocking heavy now with Bev Shea's new "Christmas Hymns" album with the songs "O Holy Night," "Go Tell It To The Mountain," "O Little Town Of Bethlehem," "Thou Didn't Leave Thy Throne," "Silent Night," "Away In A Manger," "I Wonder As I Wander," and "There's A Song In The Air." . . . Mel Allen has made his entry into the recording field after many months of planning and preparation. A native of Tennessee, Mel now lives in Burbank, Calif., and makes his debut on Sunshine label singing "The Old Mad Witch," and "Your Love, It Lingers." Flip side is a pretty ballad and Allen's great voice comes through well on both. . . . Jimmie Osborne of King Records has a new release out titled "Come Back To Your Loved Ones" first introduced by the Broome Brothers on the Coast label. It is an appeal to GI's who remained in Korea with the Reds and is one of the most touching numbers of the year. On the flip side of Osborne's new release is "You All Come" which was originally released on Starday Records by Arlie Duff. The tune has been recorded by other majors including Bing Crosby's version on Decca. . . . Walkin' Charlie Aldrich is faced with four sponsors who are clamouring for his services on TV in Hollywood in early 1954. . . . Red "Chuck" Matthews of Heart Line Music, and president of Sunshine Records, Inc., flew to Nashville, Tennessee for the big Grand Ole Opry party. Red is a native of the Tennessee hill country and his heart is in the country music industry. As a writer he penned more than a hundred songs, and he has been blessed with several hits. In Tennessee he is plugging "The Old Mad Witch" by Mel Allen on Sunshine. Sunshine is one of California's oldest record labels and has recently been re-activated. . . . Cousin Herb Henson has the biggest smile and the loudest voice in the country music field if you are around Bakersfield, Calif. He's on radio as well as television every day, and during his sleeping hours he is plugging his current Capitol release which right now happens to be "You-All Come" and "I Wrote Myself A Letter," his own composition. He has the ranking artists in the industry on his shows in person, and KERO-TV and KPMC radio couldn't find a more active worker. . . . Carolina Cotton recently answered in excess of 10,000 fan mail cards and letters, and still found time for a series of TV and radio shows in Hollywood. She remains one of the world's top stars among men of the armed forces because of her personal appearances and radio shows. Next month she leaves with a group of MGM stars for the Christmas holidays with GI's in North Africa and Europe. . . . Rex Allen, star of Republic Pictures and Decca Records, has been loaned out to Universal-International and will record the theme song, "Laramie" for the sound track of UI's forthcoming production, "Fort Laramie." Rex will also put the tune on wax for Decca Records. . . . New Starday artists with new releases coming out are



JIM REEVES

Billie Harbert, Jack Rhodes, and Al Petty. "You All Come" by Arlie Duff on Starday has been very well covered by the majors. Now a pop version has also been recorded. Jack Starns, a partner in Starday, who works out of Beaumont recently returned from a four-week tour through eleven states with Starday artists Arlie Duff, Blackie Crawford and Bob Heppler who were appearing with Eddy Arnold and Minnie Pearl on the Purina shows. Fabor Robison, owner of Abbott and Fabor labels, is on another cross country tour that calls for visits to his distributor organization. Right now his "Bimbo," introduced by Jim Reeves on Abbott, is one of the top numbers in the industry. Floyd Cramer's Abbott Record is selling so fast it scares Robison, who admits it is a pleasure to be scared in this fashion. The record is a piano instrumental with two banjos under the titles of "Fancy Pants" and "Five Foot Two, Eyes Of Blue."



EDDY ARNOLD

This will bring back memories to everyone because the sound and style by Cramer is really new, but based on music older than the recording industry itself. Sales indicate the music is more welcome than ever. Fabor is very appreciative to deejays and operators and says they have a lot to do with the success of his company. . . . RPM Enterprises will enter the TV and distribution field on a coast to coast basis in early 1954. Headed by Phil Tuminello and Bobbie Bennett, RPM is concentrating on folk, western, country, hillbilly and sacred followers. RPM also is now entering the publishing business with announcements to be made in the near future. One of the nation's top writers has joined RPM who is to be disclosed later.

THE CASH BOX FOLK & WESTERN DISK JOCKEY REGIONAL RECORD REPORTS



Randy Blake

- WJJD—Chicago, Ill.
1. I'm Walking The Dog (Webb Pierce)
 2. Let Me Be The One (Locklin)
 3. I Fell Out Of The Christmas Tree (Little Rita Faye)
 4. I Forgot More (Davis Sisters)
 5. Gentle Carpenter Of Bethlehem (Red Foley)
 6. Satisfaction Guaranteed (Carl Smith)
 7. Bimbo (Pee Wee King)
 8. No One Knows Better Than Me (George Morgan)
 9. If I Never Get To Heaven (Eddy Arnold)
 10. 50-50 Honky-Tonkin' (George McCormick)

Pete Hunter

- KRCT—Baytown, Tex.
1. I Love You, Yes (G. Wright)
 2. You've Got To Have A License (Tommy Collins)
 3. God Was So Good (Al Terry)
 4. I Dese I Dotta Doe (Moore)
 5. There Stands The Glass (Webb Pierce)
 6. Release Me (Jimmy Heap)
 7. I'm Walking The Dog (Webb Pierce)
 8. I Love You A Thousand Ways (Lefty Frizzell)
 9. Wake Up Little Boy Blue (Salty & Mattie)
 10. Hey Joe (Kitty Wells)

Sheriff Tex Davis

- WLOW—Narfolk, Va.
1. There Stands The Glass (Webb Pierce)
 2. Let Me Be The One (Locklin)
 3. I Forgot More (Davis Sisters)
 4. Satisfaction Guaranteed (Carl Smith)
 5. North Wind (Slim Whitman)
 6. Caribbean (Mitchell Torok)
 7. When Mexican Joe Met Jole Blon (Hank Snow)
 8. God Was So Good (Terry)
 9. I Wouldn't Treat A Dog The Way You're Treating Me (Ferlin Huskey)
 10. Wake Up, Irene (Thompson)

Paul Kallinger

- XERF—Del Rio, Tex.
1. There Stands The Glass (Webb Pierce)
 2. Bimbo (Jim Reeves)
 3. I'm Walking The Dog (Webb Pierce)
 4. That's What I'd Do For You (Faron Young)
 5. Christmas Choo Choo (Davis)
 6. North Wind (Slim Whitman)
 7. Too Young To Cut The Mustard (Jerry Glenn)
 8. It's Been So Long (Pierce)
 9. I'm Yesterday's Girl (Hill)
 10. Hey Joe (Carl Smith)

Carl E. Lamm

- WCKB—Dunn, N. C.
1. Darling Am I The One (Carl Smith)
 2. There Stands The Glass (Webb Pierce)
 3. Sorrow And Pain (Davis Sis.)
 4. Let Me Be The One (Locklin)
 5. Too Young To Cut The Mustard (Jerry Glenn)
 6. You Gotta Pray (Masters Family)
 7. Christmas Roses (H. Snow)
 8. Tain't Nice (The Carlises)
 9. Leave Her Alone (R. Price)
 10. Hopeless Love (L. Frizzell)

Joe Morris

- WKDK—Newberry, S. C.
1. Let Me Be The One (Locklin)
 2. I Forgot More (Davis Sisters)
 3. There Stands The Glass (Webb Pierce)
 4. Hey Joe (Carl Smith)
 5. You're Gone (Davis Sisters)
 6. I'm Walking The Dog (Webb Pierce)
 7. Santa Got Stuck In The Chimney (Jimmy Boyd)
 8. Unpucker (The Carlises)
 9. My Wasted Past (E. Tubb)
 10. Bimbo (Jim Reeves)

Marty Licklider

- WICA—Ashtabula, Ohio
1. Let Me Be The One (Locklin)
 2. I Forgot More (Davis Sisters)
 3. Ooh-La-La (Justin Tubb)
 4. There Stands The Glass (Webb Pierce)
 5. Tain't Nice (The Carlises)
 6. Caribbean (Mitchell Torok)
 7. Changing Partners (King)
 8. For Now And Always (Snow)
 9. I Love You, Yes (G. Wright)
 10. Forgive Me John (Shepard & Huskey)

Ramblin' Lou

- WHLD—Niagara Falls, N. Y.
1. I Forgot More (Davis Sisters)
 2. There's A Rainbow In Every Teardrop (Slim Whitman)
 3. Satisfaction Guaranteed (Carl Smith)
 4. Let Me Be The One (Pierce)
 5. Pig Latin Serenade (Johnny & Jack)
 6. Mama, Come Get Your Baby Boy (Eddy Arnold)
 7. Idle Gossip, Idle Words (Lee & Cooper)
 8. Weary Blues From Waitin' (Hank Williams)
 9. Barefooted Little Cowboy (Jimmy Dickens)
 10. No Longer A Prisoner (Snow)

Lillie Anne

- WIRC—Hickory, N. C.
1. Let Me Be The One (Locklin)
 2. Wake Up Little Boy Blue (Salty & Mattie)
 3. Mama, Come Get Your Baby Boy (Eddy Arnold)
 4. I Have But One Goal (Bill Lowery & Smith Bros.)
 5. Satisfaction Guaranteed (Carl Smith)
 6. Yesterday's Girl (Thompson)
 7. Forgive Me John (Shepard & Huskey)
 8. Hey Joe (Carl Smith)
 9. North Wind (Slim Whitman)
 10. Caribbean, Mitchel Torok

Jolly Joe Nixon

- KXLA—Pasadena, Calif.
1. You Gotta Have A License (Tommy Collins)
 2. Walking And Humming (Ferlin Huskey)
 3. There Stands The Glass (Webb Pierce)
 4. Satisfaction Guaranteed (Carl Smith)
 5. Remembering (M. Wiseman)
 6. I Love You, Yes (G. Wright)
 7. Bimbo (Jim Reeves)
 8. You're Gone (Davis Sisters)
 9. Let Me Be The One (Strange)
 10. I Forgot More (Davis Sisters)

Dal Stallard

- KCMO—Kansas City, Mo.
1. Let Me Be The One (Locklin)
 2. There Stands The Glass (Webb Pierce)
 3. Caribbean (Mitchell Torok)
 4. Wake Up, Irene (Thompson)
 5. Walking And Humming (Ferlin Huskey)
 6. A Dear John Letter (Shepard & Huskey)
 7. Ooh-La-La (Justin Tubb)
 8. If I Never Get To Heaven (Eddy Arnold)
 9. I Forgot More (Davis Sisters)
 10. Crying In The Chapel (Allen)

Jimmy Hutsell

- WLAR—Athens, Tenn.
1. Let Me Be The One (Locklin)
 2. Is Zat You Myrtle (Carlises)
 3. Satisfaction Guaranteed (Carl Smith)
 4. Tain't Nice (The Carlises)
 5. Ricochet (Pee Wee King)
 6. Hey Joe (Carl Smith)
 7. There Stands The Glass (Webb Pierce)
 8. Caribbean (Eddie Kirk)
 9. Sorrow And Pain (Davis Sis.)
 10. I Really Don't Want To Know (Eddy Arnold)

Gabe Tucker

- KATL—Houston, Tex.
1. North Wind (Slim Whitman)
 2. No Longer A Prisoner (Snow)
 3. Bimbo (Jim Reeves)
 4. Release Me (Jimmy Heap)
 5. You Plus Me Equals Love (Owen Perry)
 6. I Want A Mommy For Christmas (Bobby Myers)
 7. Bonita Chiquita (Grayzell)
 8. I'll Never Get Over You (Eddy Arnold)
 9. Let Me Be The One (Locklin)
 10. What A Shame (S. Stover)

Jack Gale

- WSRS—Cleveland, Ohio
1. Tain't Nice (The Carlises)
 2. Let Me Be The One (Locklin)
 3. Bimbo (Jim Reeves)
 4. I Believe In Lovin' (O'Quin)
 5. Saturday Night (W. Ray)
 6. Sorrow And Pain (Davis Sis.)
 7. I Love You, Yes (G. Wright)
 8. Caribbean (Mitchell Torok)
 9. I Think I'm Falling In Love With You (Darrell Glenn)
 10. I'm Walking The Dog (Webb Pierce)

Johnny Rion

- KSTL—St. Louis, Mo.
1. Let Me Be The One (Locklin)
 2. Yesterday's Girl (Thompson)
 3. There Stands The Glass (Webb Pierce)
 4. Satisfaction Guaranteed (Carl Smith)
 5. Hey Joe (Kitty Wells)
 6. North Wind (Slim Whitman)
 7. Don't Throw Your Life Away (Webb Pierce)
 8. I Don't Claim To Be An Angel (Kitty Wells)
 9. Darling Am I The One (Carl Smith)
 10. That's What I'd Do For You (Faron Young)

Bill Thornton

- KRLW—Walnut Ridge, Ark.
1. Satisfaction Guaranteed (Carl Smith)
 2. You Always Get By (Price)
 3. There Stands The Glass (Webb Pierce)
 4. Pig Latin Serenade (Johnny & Jack)
 5. North Wind (Slim Whitman)
 6. A Vitamin Called Love (Jack Cardwell)
 7. It's A Long, Long Ride (Marty Robbins)
 8. Only A Pastime (D. Glenn)
 9. Shake A Hand (Red Foley)
 10. Private Property (Johnny & Jack)

Clarence Kneeland

- WERI & WICH—Jewett City, Conn.
1. I Forgot More (Davis Sisters)
 2. Hey Joe (Carl Smith)
 3. It's A Long, Long Ride (Marty Robbins)
 4. I'm Walking The Dog (Webb Pierce)
 5. Rub-A-Dub-Dub (Thompson)
 6. Little Donkey (Eddie Zack)
 7. Texas Polka (Bonnie Lou)
 8. Bimbo (Jim Reeves)
 9. Tain't Nice (The Carlises)
 10. I Think I'm Falling In Love (Darrell Glenn)

Happy Ison

- WORZ—Orlando, Fla.
1. It's A Long, Long Ride (Marty Robbins)
 2. Let Me Be The One (G. Hill)
 3. Too Free With Your Love (Earl Songer)
 4. It's Been So Long (Pierce)
 5. Calling You (M. Williams)
 6. Tain't Nice (The Carlises)
 7. I'm Allergic To Your Kisses (Jimmie Skinner)
 8. Texas Polka (Bonnie Lou)
 9. I Feel Like Crying (Perry)
 10. Johnnie's Got A Sweetheart (Little Rita Faye)

Sleepyhead Cliff

- KASM—Albany, Minn.
1. There Stands The Glass (Webb Pierce)
 2. Bimbo (Jim Reeves)
 3. Sorrow And Pain (Davis Sis.)
 4. Pig Latin Serenade (Johnny & Jack)
 5. Pa-Paya Mama (Logsdon)
 6. Tain't Nice (The Carlises)
 7. It's A Long, Long Ride (Marty Robbins)
 8. Only A Pastime (D. Glenn)
 9. I Forgot More (Davis Sisters)
 10. I Want You, Yes (G. Wright)

Earl "Grandpappy" Davis

- WFHG—Bristol, Va.
1. Let Me Be The One (Locklin)
 2. Hey Joe (Carl Smith)
 3. There Stands The Glass (Webb Pierce)
 4. Caribbean (Mitchell Torok)
 5. Kiss Me Big (Tenn. Ernie)
 6. Two Faced (Howington Bros.)
 7. Shake A Hand (Red Foley)
 8. You Fool, You Fool (Roberts)
 9. Yesterday's Girl (Thompson)
 10. First Last And Always (Ray)

Pop's Country Store

- WXGI—Richmand, Va.
1. Leave Her Alone (R. Price)
 2. Pa-Paya Mama (Logsdon)
 3. Remembering (M. Wiseman)
 4. Run 'Em Off (Onie Wheeler)
 5. I Love You, Yes (G. Wright)
 6. Don't Make Me Ashamed (Marty Robbins)
 7. Bimbo (Jim Reeves)
 8. Sorrow And Pain (Davis Sis.)
 9. Phonograph Record (Cody)
 10. A Million Tears (Anderson)

MOVING UP FAST!
DARRELL GLENN'S
TWO SIDED HIT
"I THINK I'M FALLING IN LOVE WITH YOU"
b/w "Only A Pastime"

★ THIS IS HOT NOW! SHORTY LONG'S "WHO SAID I SAID THAT" b/w "I Got Nine Little Kisses"
★ A HOLIDAY TREAT! BOBBY MYERS "I WANT A MOMMY FOR CHRISTMAS" b/w "Old Fashioned Christmas"

VALLEY RECORDS Box 10033, Kingston Pike Knoxville, Tennessee

THE CASH BOX
Reports
THE NATION'S
BIG 10

**HILLBILLY,
 FOLK & WESTERN
 JUKE BOX TUNES**

1 I FORGOT MORE THAN YOU'LL EVER KNOW
 Davis Sisters
 (RCA Victor 20-5345; 47-5345)

2 THERE STANDS THE GLASS
 Webb Pierce
 (Decca 28834; 9-28834)

3 LET ME BE THE ONE
 Hank Locklin
 (Four Star 1641)

4 A DEAR JOHN LETTER
 Jean Shepard & Ferlin Huskey
 (Capitol 2502; F-2502)

5 HEY JOE!
 Carl Smith
 (Columbia 21129; 4-21129)

6 CARIBBEAN
 Mitchell Torok
 (Abbott 140; 45-140)

7 I'M WALKING THE DOG
 Webb Pierce
 (Decca 28834; 9-28834)

8 NORTH WIND
 Slim Whitman
 (Imperial 8208)

9 TENNESSEE WIG-WALK
 Bonnie Lou
 (King 1237)

10 FORGIVE ME JOHN
 Jean Shepard & Ferlin Huskey
 (Capitol 2586; F-2586)

Congratulating The Lads



BOSTON, MASS.—The Four Lads, currently riding high with their hit disk "Istanbul," are all smiles after posing with Father James Herlihy who's congratulating them outside St. Ignatius Church in Boston where the Lads, ex-choir boys from Toronto, Canada, sang high mass during their recent stint at Blinstrub's. Left to right are: Frank Busseri, Bernie Toorish, Father Herlihy, Connie Codarini and Jimmie Arnold.

**THE TEN FOLK AND WESTERN RECORDS
 DISK JOCKEYS PLAYED MOST THIS WEEK**

1. THERE STANDS THE GLASS Webb Pierce (Decca)
2. LET ME BE THE ONE Hank Locklin (4 Star)
3. I FORGOT MORE THAN YOU'LL EVER KNOW Davis Sisters (RCA Victor)
4. BIMBO Jim Reeves (Abbott)
5. TAIN'T NICE The Carlisles (Mercury)
6. I'M WALKING THE DOG Webb Pierce (Decca)
7. HEY JOE! Carl Smith (Columbia)
8. SATISFACTION GUARANTEED Carl Smith (Columbia)
9. MAMA, COME GET YOUR BABY BOY Eddy Arnold (RCA Victor)
10. NORTH WIND Slim Whitman (Imperial)

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 BOX 10033, KINGSTON PIKE
 KNOXVILLE, TENNESSEE

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the best folk record of 1953



We're still plugging for you with our latest Mercury release

"Tain't Nice"

and

"Unpucker"

70232

The Carlisles



YULE LOVE IT!

LITTLE RITA FAYE'S

"I FELL OUT OF A CHRISTMAS TREE"

M-G-M 11625



THE CASH BOX

THE 10 FOLK & WESTERN TOPS

Best Sellers

1. THERE STANDS THE GLASS
Webb Pierce
(Decca 28834; 9-28834)
2. I FORGOT MORE THAN YOU'LL EVER KNOW
The Davis Sisters
(RCA Victor 20-5345; 47-5345)
3. LET ME BE THE ONE
Hank Locklin
(4 Star 1641; 45-1641)
4. HEY JOE!
Carl Smith
(Columbia 21129; 4-21129)
5. A DEAR JOHN LETTER
Jean Shepard & Ferlin Huskey
(Capitol 2502; F-2502)
6. CARIBBEAN
Mitchell Torok
(Abbott 140; 50-140)
7. I'M WALKING THE DOG
Webb Pierce
(Decca 28834; 9-28834)
8. NORTH WIND
Slim Whitman
(Imperial 8208; 45-8208)
9. WHEN MEXICAN JOE MET JOLE BLON
Hank Snow
(RCA Victor 20-5490)
10. TENNESSEE WIG-WALK
Bonnie Lou
(King 1237; 45-1237)

FOLK AND WESTERN REVIEWS

DISK & SLEEPER	GOOD
EXCELLENT	FAIR
VERY GOOD	MEDIOCRE

THE CASH BOX

BULISEYE of the WEEK

"CHEATIN'S A SIN" (2:47)
[Old Charter BMI—B. Wallace]

"I GAVE MY WEDDING DRESS AWAY" (2:35) [Acuff-Rose BMI—H. Heath, F. Rose]

KITTY WELLS
(Decca 28931)

● The lovely voice of Kitty Wells makes excellent use of top grade material on both ends of her latest release and the combination results in a pair of strong contenders for honors. The thrush turns in a smooth performance on a middle tempo romantic lament titled "Cheatin's A Sin." Knowing quite well that she can't win back her sweetheart's affections, Kitty nevertheless tells him how wrong it is to cheat at love. On the under portion, "I Gave My Wedding Dress Away" Miss Wells dishes up a potent mid-deck recitation on a feelingful item with a moving set of lyrics. A fine coupling with a chance for both sides to break through.

"I'M GLAD I'M ON THE INSIDE" (2:50)
[Ernest Tubbs BMI—R. Gabbard]

"INVISIBLE HANDS" (3:10)
[Alamo ASCAP—Harrington, Stanton, Patrick]

HANK SNOW AND THE BLACKWOOD BROTHERS QUARTET
(RCA Victor 20-5548)

● It looks as though Hank Snow might have his name all over the charts in no time at all. With his recent Yuletide offering of "Christmas Roses" starting to click Hank comes up with a pair of etchings that look like solid money makers for the ops. Snow divides vocal honors with the Blackwood Brothers Quartet on a quick beat, religiously flavored tune labeled "I'm Glad I'm On The Inside (looking out)." The boys harmonize in impressive fashion as they tell of Noah's appreciation in heeding the Lord's advice. On the under side, "Invisible Hands," the boys show their versatility as they slow down the tempo and apply a soft, relaxed reading to a beautiful hymn. Two grand sides with "I'm Glad" gaining the edge.

Sweetin' Up Your Boxes with "PUT A LITTLE SWEETENIN' IN YOUR LOVE"

recorded by
JOHNNY BOND ... Columbia #21186
EDDIE DEAN Ode #1701

more to follow

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Individual's Name

JODY LEVINS
(Imperial 8219)

B "HEY! LIBERACE" (2:05)
[Commodore BMI—F. Adams]
Jody Levins waxes an amusing item in quick beat fashion as he tells about the smiling TV personality and how he influences the ladies. Lyrics are appealing and Levin's treatment makes for a pleasurable deck.

C+ "TALL LEAN GAL FROM NEW ORLEANS" (2:15)
[Commodore BMI—F. Adams, C. Matassa]
Bottom lid is a moderate tempo ditty given another smooth reading by the artist. The fetching lyrics are cushioned by an easy string accompaniment.

ANDY WILSON
(Republic 7066)

C+ "GOD WAS SO GOOD" (2:38)
[Acuff-Rose BMI—Miller]
With the support of a soft, subdued musical backdrop, Andy Wilson comes through to deliver a fine vocal on a middle beat item. Tune has a pretty melody and lyrics are in the religious vein.

B "HOW CAN I EVER LOSE SOMETHING" (2:27)
[Acuff-Rose BMI—Kirk]
Andy and his band work over a racing tempo romantic piece and come up with an easy on the ear disk. Solid instrumentation adds color to an engaging performance rendered by Wilson.

BILL MONROE
(Decca 28878)

C+ "MEMORIES OF MOTHER AND DAD" (2:54)
[Bellemeade BMI—A. Price]
Bill Monroe and his Blue Boys etch a fast moving touching piece in distinctive fashion. The boys richly blend voices as strings lend capable support.

C+ "THE LITTLE GIRL AND THE DREADFUL SNAKE" (3:01)
[Tannen BMI—A. Price]
On the flip-side the group comes up with some more pleasant harmonizing as they relate the sad tale of a little gal who wandered too far into the woods and could not be saved when bitten by a poisonous snake.

JOE MAPHIS and ROSE LEE
(Okeh 18024)

B+ "I'M A STRANGER IN TOWN" (3:08)
[Ridgeway BMI—P. W. King, R. Stewart, Burris]
Joe Maphis and Rose come up with a top drawer vocal duet on a moderate beat weeper. An emotion packed item with heart rendering lyrics that has the earmarks of a hit.

B "PLEASE MISTER MAILMAN" (3:00)
[Comet BMI—R. L. Maphis]
The velvety voice of Rose Lee shines as she solos on an easy moving sentimental item. Effective string support on both ends of this double-barreled release.

ROD MORRIS
(Capitol 2669)

B "EVERYTHING TO LOSE, NOTHING TO GAIN" (3:03)
[Hill & Range BMI—R. Morris]
Rod Morris sings the sorrowful story of a lad who has nothing to look forward to now that he has lost his heart and soul. Rod's warm and tender reading lends much to the disk as strings back in an appealing manner.

B "BIMBO" (2:46)
[Fairway BMI—R. Morris]
Here's a tune that's breaking wide open in the country market and overflowing into the pop field. A delightful tale penned by Morris, whose charming rendition should catch a goodly share of the spins.

SHEB WOOLEY
(MGM 11641)

B "GOODBYE TEXAS, HELLO TENNESSEE" (2:13)
[Aberbach-Wooley]
Sheb Wooley delivers a soft, relaxed vocal on a happy, quick beat tune that has a refreshing quality about it. Sheb is a lad who has no trouble when it comes to women and the gals treat him fine from Houston to Nashville.

B "I'LL RETURN THE LETTERS" (2:31)
[Aberbach-Wooley]
On the bottom deck Sheb sings with tender emotion on a moderate beat bluesy item that's sure to bring a tear to the eye. Soft string backdrop by the Calumet Indians.

THE CASH BOX FOLK and WESTERN ROUNDUP

The Duke of Paducah has just packaged his Grand Ole Opry Show for next fall and the lineup is somewhat interesting. Featured on the Duke's Show are four big names, including Lew Childre, Johnnie and Jack (RCA Victor) Kitty Wells (Decca) who are managed by Frankie More, plus Anna Lou and Danny Dill. The show is under the management of Jim Denny, WSM Artist Service Bureau and the Opry unit for fairs is represented by the Gus Sun Agency, Springfield, Ohio and by Grossman Entertainment Service of Des Moines, Iowa. Was very happy to accept an honorary membership in the



RAY PRICE

Margie Collie Fan Club. Jerry Byrd is now rep for Major Record Corp. now beginning a new operation in the Nashville area; and Jerry is handling label's disc jockey and promotional work. Acuff-Roses' Murray Nash is out on a tour of the Western States, hitting the Southwest territory extensively. Murray and Wife, Martha, just returned to Nashville from a Thanksgiving visit with Martha's mother in Knoxville, Tennessee. Darrell Glenn just completed a week's guest spot on Lowell Blanchard's Mid-Day-Merry-Go-Round program from WNOX in Knoxville, Tennessee. Cousin Jody, longtime comedian on Grand Ole Opry is reported to do recordings for the Decca people under Paul Cohen sometime this month. Big Jim Hess and Little Alf of WIVK, Knoxville, and Tommy Carlisle and Hal Durham of WROL, Knoxville, want their many artists buddies and friends to know they were sorry they could not be in attendance

at the Deejay and 28th Anniversary Party for WSM and Grand Ole Opry held in Nashville November 20th through 21st. Carl Smith (Columbia) whose current recording of "Satisfaction Guaranteed" and "Who'll Buy My Heartaches" did a personal appearance in Des Moines, Iowa Sunday, November 29th. On the same date, the following artists managed to get out for personals in these locations: The Carter Sisters, June, Helen and Anita with Mother Maybelle, Akron, Ohio; Red Foley for the first time in many weeks played Indianapolis, Ind.; Lonzo and Oscar worked Virginia and West Virginia territory week of November 29th through December 5th. Ken Marvin (RCA Victor) worked the City Auditorium to 1400 people on Saturday, November 28th. Ray Price worked New Orleans, La. Sunday, November 29th. Tom Parker, Jamboree Attractions, attended the National Fair Association Show in Chicago November 29th through December 3rd. Little Bobby Myers who recorded "I Want A Mommy For Christmas" is now nursing a broken arm. Jay Miller production man for WTSK-TV in Knoxville tells us of the fine talent on the Hayloft Frolic in Bloomington, Illinois over WTTV-TV. Here is the lineup of fine talent they have today: Uncle Bob, Dick Morgan, Billy Gardner, Sandy Smith, Barbara Jean Riggle, Joe Edwards and Scotty Scott. It looks like that "Bimbo" record is really going to go places. Pee Wee King has a fine recording on RCA Victor and of course Jim Reeves kicked it off on the Abbott label. The Davis Sisters are all excited these days about working with "Grand Ole Opry" units. They have been having a wonderful time with the Opry gang, and report the crowds have been wonderful. Some of the places they have appeared are Oklahoma City, Indianapolis and Des Moines. Another big appearance for them recently was on Pee Wee King's Cleveland TV Show, and from what they report they must have had a fine time. For the fifth time in the short period of eight months, Porter Wagoner recently played at the big Mt. Vernon, Missouri, Tuberculosis Sanitarium. The interesting fact about this is that the person to appear is selected by a poll of the patients, and Porter has been chosen five times out of eight . . . a batting average of .625. More big, big news about Porter is that Cash Box Magazine's annual Juke Box Operators' Poll, published a couple of weeks ago, lists Porter among the eight "Most Promising Country-Western Artists of 1953." A recent guest appearance for Porter was on the "Saturday Night Jamboree" over WHB in Kansas City. We received word that Tommy Sands might be doing a new fifteen-minute show in Houston, Texas soon. The format of the show is being discussed now, and of course soon as Tommy gets word, we'll have it in the column. Tommy's latest release "Roses Speak Louder Than Words" is still bringing in lots of requests around the country. Cousin Herb Henson, ranking Country music radio and TV star in Bakersfield, Calif., is happy about Capitol sales on his current release, "You-All-Come" and "I Wrote Myself A Letter."

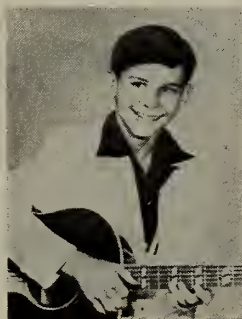
Cousin Herb wrote the latter song, and the first has stirred up so much dust it has been covered by everybody from Bing Crosby on down. Cousin Herb has daily radio and TV shows in Bakersfield on KPMC and KERO-TV and many of the top artists have been his guests in recent weeks. Jimmie Osborne has a new release out on King records titled "Come Back To Your Loved Ones" (My Prodigal Son). The tune was first introduced by the Broome Brothers on the Coast label backed by "He Is The Lord." "Come Back To Your Loved Ones" is an appeal to GPs who remained in Korea with the Reds and is one of the most touching numbers of the year. On the flip side of Osborne's new release is "You-All-Come." Tom Browne and "Cactus Pete," WIST, Charlotte, N. C., report that the Carol Sister's Alexander recording of "Baby, Why Don't You Stop Teasin' Me?" is breaking loose all over town. Webb Pierce and his Wondering

them in during their week-long stay at the Dixie Belle Club in Detroit, Mich. Received a nice note of thanks from Hubert Long, Webb's manager, in reference to the artist's winning the title of the Best Folk Artist of 1953 in the recent Cash Box poll. Another "Big D" star, Charline Arthur, has been doing return engagements this past month in West Texas and part of Oklahoma. . . . Last word from Grandpa Jones was that he and "Old Rattler" were all set for a deer hunt. Grandpa has been going on these hunts for four years and still no deer. Grandpa says he hasn't missed any . . . it's just that he doesn't get to shoot at them. Curtis Gordon writes that he had a wonderful time with Nelson King, Cincinnati, and wife Sally the last time they were in Nashville. Curtis' latest release is "Where'd You Get So Much Of" and "I Just Don't Love You Anymore." Curtis has a brand new release that should be out by this time, and it's titled "Tell 'Em No" and "Little Bo-Peep." Chet Atkins fan club president, Margaret Fields, reports that Chet is holding down one of the key spots on the popularity charts in Louisville.



PEE WEE KING

Boys are really packing them in during their week-long stay at the Dixie Belle Club in Detroit, Mich. Received a nice note of thanks from Hubert Long, Webb's manager, in reference to the artist's winning the title of the Best Folk Artist of 1953 in the recent Cash Box poll. Another "Big D" star, Charline Arthur, has been doing return engagements this past month in West Texas and part of Oklahoma. . . . Last word from Grandpa Jones was that he and "Old Rattler" were all set for a deer hunt. Grandpa has been going on these hunts for four years and still no deer. Grandpa says he hasn't missed any . . . it's just that he doesn't get to shoot at them. Curtis Gordon writes that he had a wonderful time with Nelson King, Cincinnati, and wife Sally the last time they were in Nashville. Curtis' latest release is "Where'd You Get So Much Of" and "I Just Don't Love You Anymore." Curtis has a brand new release that should be out by this time, and it's titled "Tell 'Em No" and "Little Bo-Peep." Chet Atkins fan club president, Margaret Fields, reports that Chet is holding down one of the key spots on the popularity charts in Louisville.



BOBBY MYERS

Dub Allbritten Takes Over Management of Tubb And Snow

NASHVILLE, TENN.—The biggest news in the folk management field since Tom Parker's split with Eddy Arnold occurred the past week when official word was received that Dub Allbritten has taken over the management of two of Grand Ole Opry's top recording stars. . . Ernest Tubb (Decca) and Hank Snow (RCA Victor).

Allbritten's managing ability and reputation as a promotion man for Grand Ole Opry talent is well known in the Country music circles. With two of the top artists in the field,

this combination no doubt will be one to watch. Some arrangements with top-notch talent has been formulated in the pop field. This should more or less point up a new trend in the folk music field.

Allbritten will have offices in Nashville and it is understood that immediate plans call for a more concentrated schedule of transcriptions, TV performances and blanket record promotions for the two Country big wigs! This combination no doubt will be one of the strongest packages in the folk music field!

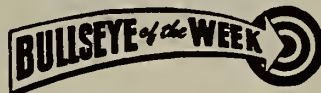
Leading Folk Names Attend "Cash Box" Open House

NASHVILLE—During the recent 28th anniversary of Grand Ole Opry in Nashville, *The Cash Box* held open house. Among those who attended:

Jimmy Dickens — WSM; Dewey Mousson, Mgr. of Jimmy Dickens; Bob Neal WMPs Memphis, Tenn.; Jim Denny Mgr of WSM Artist Bureau; Dick Stuart KWFM Memphis; Justin Tubb WHIN Gallatin, Tenn.; Hank Newman WLW Cincinnati; Sammy Bankhart WLW Cincinnati; Ray Scott WZIP Covington, Ky.; Chester Studdard WGWD Gadsden, Ala.; Ken Marcin WSM; Otis Devine WSM; Dub Allbritten WSM; Grant Turner WSM; Tom Hanserd WSM; Henry Tuck WREV Reidsville, N. C.; Johnny Johnson WSM; Jimmie Logsdon Decca WKYW Louisville, Ky.; Earl Baughman WESC Greenville, S. C.; Ted Kirby WFPA Ft. Payne Ala.; "Wild" Bill Prickett WROS, Scottsboro, Ala.; Bill Morgan Brentwood, Ala.; Smitty Wilson WBRC-TV Birmingham, Ala.; Frances Allen WSM; Wilma Briggs WSM; R. Murray Nash, Acuff-Rose, Nashville; Leston Huntley J. H. Maish Adv. Marion, Ohio; Bob McKinnon WFRS, Alexander City, Ala.; Audrey Pierce (wife of Webb Pierce) WSM; Patricia King Chicago; Mrs. Grant Turner WSM; Santa Firtz (sec't to Jimmie Dick-

ens; Casey Strong KOSY Texacana, Ark.; Frankie More, mgr. of Johnny & Jack & Kitty Wells; Billy Barton, King Records, Hollywood, Calif.; Wanda Wayne, King Records, Hollywood, Calif.; Randell Parker, King Records, Hollywood, Calif.; Howard Kessel King Records Cincinnati; Bernie Pearlman King Records Cincinnati; H. Ray Clark RCA Victor Atlanta; Judson Mosen MGM Rec. Atlanta; Earl "Grandpappy" Davis WFHG Bristol, Va.; Smokey A. Ward WFPB Middletown, Ohio; Tommy Jackson WSM & Dot Records Nashville; Miss Myrtle Thompson WMPM Smithfield, N. C.; Steve Yates N. Y.; Sam Esagro, RCA Memphis; Hugh Jarrett WHDN Gallatin, Tenn.; Jimmie Rule Hoedown Magazine, Nashville; Vickie Mays WFHC Bristol, Va.; Mr. & Mrs Roy Smith WKDA Nashville; Mrs. Lloyd Hughs (Ed. H. Morris) Nashville; Jimmy Martin WSM; "Charlie Horse" Christie KPLN Camden, N. J.; Lee Bonds, Capitol Godson; Kenny Anderson WTSK-TV Knoxville, Tenn.; Virginia Rutledge WSM; Rudy Lyle WSM; Blackie Bennett WSM; Smith Bros. WAGA-TV Atlanta; Bill Smith WCOR Lebanon, Tenn.; Sherriff WLBW Norfolk, Va.; Louise Lenard WADT-TV Birmingham, Ala.; Kenny Lee WGST RCA Artist Atlanta, Ga.

THE CASH BOX



"STAIRWAY TO HEAVEN"

b/w



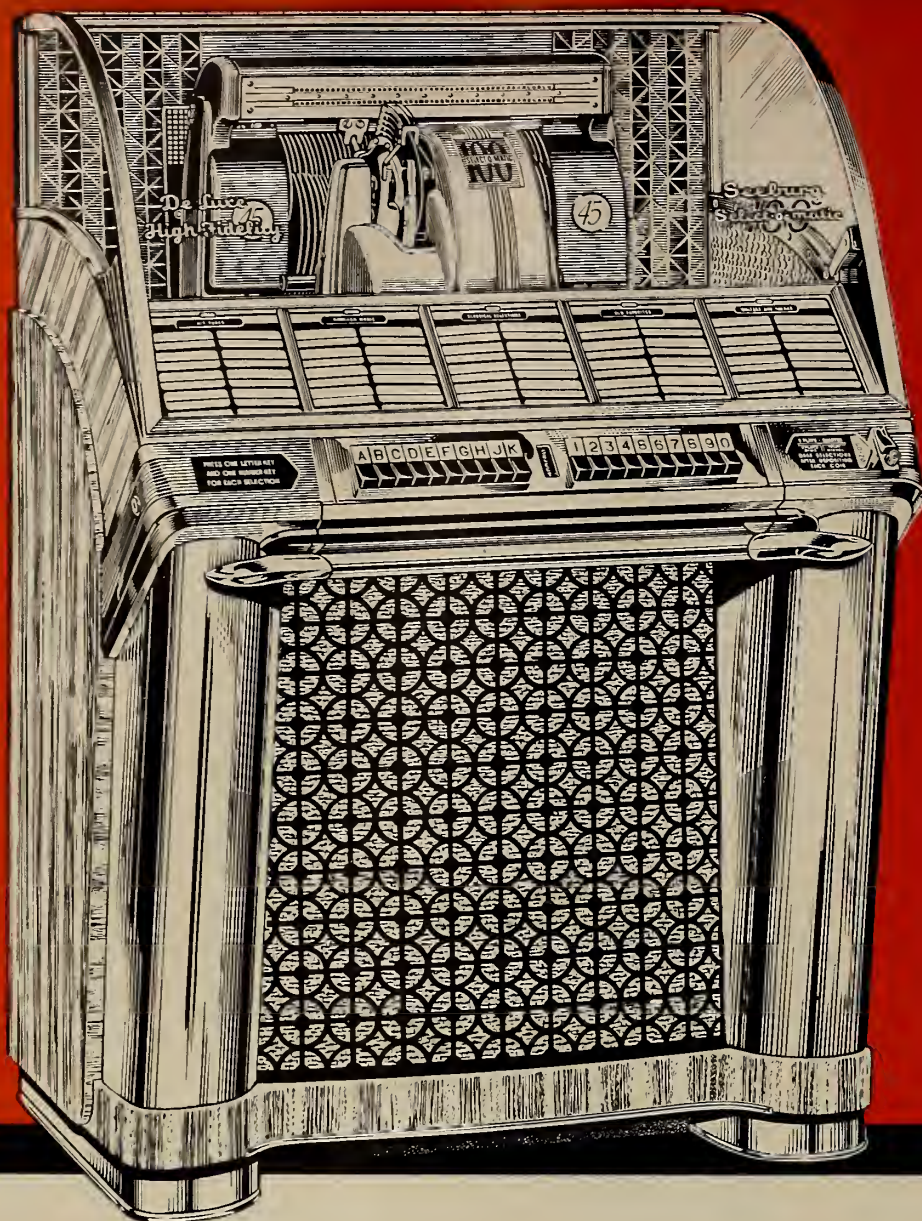
"LORD HELP ME BE AS THOU"

by

SLIM WHITMAN

IMPERIAL # 8220



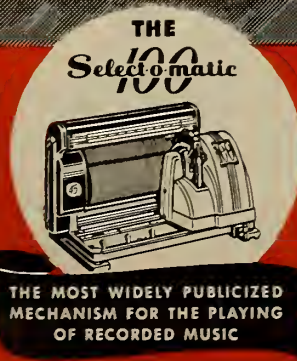


Select-o-matic ¹⁰⁰ MUSIC SYSTEMS

- ★ THE FINEST MECHANISM
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- ★ COMPLETELY EQUIPPED FOR REMOTE CONTROL, SCIENTIFIC SOUND DISTRIBUTION, AUTOMATIC VOLUME COMPENSATION AND

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Seeburg
 DEPENDABLE MUSIC SYSTEMS SINCE 1902
 J. P. SEEBURG CORPORATION
 Chicago 22, Illinois



*America's Finest
 and Most Complete
 Music Systems*



More Ops Agree Trade Needs:

A CENTRAL PUBLIC RELATIONS BUREAU

**Here
and
There**

LONDON, ENGLAND—Coinmen in all branches in the United States don't know how lucky they are. While some continue to complain about this and that, would they change places with their English cousins? Here's some items appearing in *The World's Fair*, trade publication there. British Automatic Company setting vending equipment once again in the London underground—but "The machines going into immediate service are those bought immediately prior to the war . . ." Some of the ads read: "Wanted To Buy—Pintables in any condition." "Wanted—Music Maker Juke Boxes—Any condition." "Wanted—Music Maker—Condition immaterial." "Turf Champs Wanted—Any condition, Top prices." "For Sale—Wurlitzer 24-Record Juke Boxes, Rock-Ola 20-Record Juke Boxes, Seeburg 20-Record Juke Boxes,"—and pinballs as "Circus," "Stop & Go," "Bubbles," and "Bally Reserves," are being offered.

NEW YORK—Probably nothing will develop, but it's interesting. At a meeting at the Barbizon Plaza Hotel, this city, a plan was suggested for graduated corporate income tax at a panel discussion of Federal tax legislation, which would reduce the tax liability of "small" corporations. The proposal met opposition from House Ways and Means Committee members and others. Norman Redlich, head of the National Association of Independent Business, Inc.'s, tax committee, submitted the plan, which is: "The rate for companies with a net income of less than \$25,000 would be reduced to 15% from the present 30%, while concerns with a net between \$25,000 and \$50,000 would pay income tax at a rate of 15%, compared with the current 52%, and companies with a net between \$50,000 and \$100,000 would pay income tax at a 47% rate compared with the present 52%." The lost income is to be made up by "big" business, the suggestion made that tax liability of firms earning over \$100,000 would be increased to 55% from the current 52%.

WASHINGTON, D. C.—The Small Business Administration, this week, invited more than 16,000 banks across the country to co-operate with them in meeting financial needs of the nation's small business enterprises which cannot be met in full by private lending institutions because of legal and other restrictions. The Small Business Act of 1933, creating SBA, provides that no direct loans be made unless the businessman has first made a sincere and genuine effort to obtain the necessary credit from his bank.

NEW YORK—The New York Telephone Company, who were granted permission a few years ago to change over from 5¢ to 10¢ on coin slot telephones, is now asking for an increase in home phones. "We need an increase," they state, "because inflation has hit us hard—our operating expenses, including materials, wages and taxes, are continuing to rise at a more rapid rate than our revenues."

Can be Set Up at Little Cost to Give Help to Ops All Over the Nation. Will be Centralized Bureau Where Ops Can Obtain Expert Information Regarding Public Relations Methods and Programs. Such a Central P. R. Bureau Would Also Have Experts Ready to Visit with Ops or Groups of Ops to Explain P. R. in Individual Areas.

For over 20 years the writer has urged public relations programs on the trade. He has continued to write, time and again, over these years, the urgency of such a program for the peoples of this industry. So that the men and women who comprise the industry might gain better understanding from the public, as well as from their civic, social and national leaders.

When the writer created *The Cash Box*, almost his very first item was devoted to the need for public relations effort on the part of the members of this field. He has, for all the years that *The Cash Box* has been in existence, continued to urge that a "National Coin Machines Public Relations Bureau" come into being.

It was, therefore, a great sorrow to the writer when the various divisions of the trade split into separate entities. At one time, during the years prior to War II, there was every possibility to create a national public relations bureau. Such a bureau would have served all divisions of this industry under one banner and would, at the same time, have held together the industry as a strong and single unit.

But the vending machine people saw fit to go their own way. Then the pinball people. Then the music men. And so, at this time, the field is split into separate units: amusement, music and vending.

The resultant effect was that each of these units, by setting themselves up as separate entities, created their own organization and it was, therefore, impossible to again set them up under one public relations banner, even though they all agreed that public relations was an absolute necessity.

The amusement machines people tried a public relations bureau of sorts, but, it fell short of the mark.

The vending machine firms have come together in a public relations effort, which has continued ahead, even though its success is somewhat dubious.

The music field is now seriously considering, and has been considering for some years, a strong and volatile public relations effort. But, as yet, this has not come into being. Though

the hope is, at each national meeting of the MOA (Music Operators of America) that such a program will get started.

One reason for the lack of enthusiasm on the part of the average man and woman engaged in the field toward the creation of a public relations bureau has been the tremendous expense reported to be involved in such an action.

Almost each time financial figures have been expounded by leading public relations experts who have been called in to speak on P.R. programs to gatherings of the trade, these are of such magnitude that the average person in this field is aghast when he hears them.

Therefore, some months ago, the writer came to the belief that, first of all, what this field actually needs is a "Central Public Relations Bureau." This can easily be supported at much lower cost. Such a bureau would help each individual operator, and operators' organizations, to do the job as he or they would like to do, since this individual or group of individuals better understand their territories and the peoples in those areas.

A "Central Public Relations Bureau" would be able to easily instruct the average operator and operators' organizations on how to prepare and guide a public relations program.

In short, such a "Central Public Relations Bureau" would be placed on a modest retainer. This bureau would, in turn, prepare plates, electros, mats, etc., for advertisements which operators could feature, as well as issue letters regarding what makes for good public relations for those who are definitely interested in bringing about closer cooperation and better understanding with the general public, and the public's officials, in their area.

This would not require tremendous expense. Because the individual operator, or the operator's organization, would pay for the advertisements, making any changes in the wording or illustrations which they thought best and would, therefore, not be piling an expense on gaining better understanding in any one city or state on the men and women in another city or state.

But all would be able to take advantage of the experience and expertness and knowledge of the public relations organization which would become the "Central Public Relations Bureau" for the industry.

At the same time, whatever public relations agency would be chosen, would have men ready to visit with whatever organizations or individual operators who would desire to meet with these men, and to learn and discuss various methods and types of public relations programs, which might prove most effective.

Here, again, the operator, or the operator's organization, would pay the traveling expense of the man sent to them and also would, at the same time, if this operator, or this operator's organization, decided to adopt the public relations program presented, pay the cost of such a program.

It all boils down to simply this—that what this industry needs to get a public relations program under way is to place, on a retainer basis, one of the better known public relations organizations which would, in turn, create copy, advertisements and publicity items, etc., for the use of any individual operator, or operators' organizations, anywhere in the nation.

This public relations organization would then become known as the "Central Public Relations Bureau" of the coin machines industry. The experienced peoples in this industry could be interviewed by this public relations organization, so that this P.R. organization would gain a most complete knowledge of what it could do to help the industry.

This is the simplest and surest way to start public relations going for the complete benefit and better, future welfare of this industry.

Certainly there are enough leaders in this field who can afford to share in the small sum necessary to place any public relations organization to work for the members of the field—on a modest retainer basis—with the actual cost being born by those who want public relations programs to better their existence and insure their business future in this industry.

Senator Pat McCarran Says:

"I INTEND TO PRESS VIGOROUSLY FOR ENACTMENT OF S. 1106 IN THE FORTHCOMING SESSION OF THE 83rd CONGRESS"

WASHINGTON, D. C.—All in the music machine industry are aware of the tremendous effort put forth by the representatives of the industry who appeared in opposition to the McCarran Bill (S. 1106) at the hearings held by the Sub-Committee on Patents, Trademarks and Copyrights of the Senate Judiciary Committee on Monday, October 27.

The general feeling at the conclusion of the hearing was that the case submitted by the music machine industry was looked upon favorably, particularly when Senator Alexander Wiley, chairman, expressed his opinion that "you can't get away from the idea that the juke box makes a song a more profitable business and that's an equity of considerable importance," implying that he was opposed to the proposed legislation.

However, Senator Pat McCarran, sponsor of the bill, issued a statement on Monday, November 30, stating "I intend to press vigorously for enactment of S. 1106 in the forthcoming session of the 83rd Congress."

It is evident that there is no intention to let up in an effort to hit the juke box industry with an added royalty tax. McCarran will use all his efforts to get his bill passed. Even if the other members of the committee disagree with him, and vote the bill out, the music machine industry can never relax for one moment, because it's obvious other bills will be forthcoming in the future.

We reproduce the statement of Pat McCarran in its entirety:

"I am much concerned about the fact that the Copyright Act of 1909 contains a clause that has grown inequitable over the years. This clause is the exemption which permits operators of coin-operated music machines—so-called juke boxes—to perform copyrighted musical works for profit

without the consent of the copyright proprietor and without any compensation to him.

"During the 82nd Congress, the late Mr. Bryson introduced in the House a bill to repeal this exemption, and to fix a fee compensating composers for the use of their music by juke box operators. A similar bill was introduced in the Senate by Mr. Kefauver.

"Extensive hearings on this measure were held before a House Subcommittee of the Committee on the Judiciary. Ample opportunity was given for all segments of the music industry to testify concerning the merits of the proposed legislation. As a result of this extensive testimony, the Congress had an opportunity to examine at some length both the basic principles and the economics involved.

"In my view, two factors weighed against favorable action on this amendment during the last Congress. One was the fact that at that time operators of music machines were under regulation by the Office of Price Stabilization, which fixed the price of play for their machines and thus allowed them little latitude for adjustment. Another factor was the phrasing of the measure itself, which contained a provision for a statutory fee.

"After studying the organization and economics of this industry, which did not exist in 1909, I came to the conclusion that there is no reason why juke box operators should any longer receive special treatment. Consequently, I introduced S. 1106 in the first session of the present Congress. This measure would have the practical effect of placing juke boxes on the same basis as other commercial users of music (radio, television, hotels, restaurants and the like) insofar as public performance for profit is concerned, allowing these users to deter-

mine their fees by negotiation with the copyrighted proprietor or his agent. At the same time, the proposed legislation would continue to exempt the bona-fide owner of a single juke box.

"The principle has been well established, both by the Congress and the Supreme Court, that composers and authors are entitled to just compensation for the use of their copyrighted compositions in public performance for profit. As each new means of communication of music to the public developed—radio, electronic recordings, television, and the like—it was recognized that commercial users of music should compensate the creator for the profitable use of his music. Although there may have been a reason a generation ago for exempting a then negligible portion of the music-playing industry from its business obligations, there is no longer, in my opinion, any further equitable, legal or economic reason for doing so, especially in view of the emergence of the juke box industry as a full-fledged business enjoying a substantial return from the public performance of copyrighted music.

"As to the fixing of a statutory fee, my firm belief is that under our American system it is always better for industry to negotiate its own agreements, subject only to general principles of law and fair practice, rather than be regulated in its every action by a governmental body.

"I urge all segments of the music industry interested in this matter to meet and reconcile any differences of opinion among themselves, in order to agree on legislation which will be fair to all. Meanwhile, I intend to press vigorously for enactment of S. 1106 in the forthcoming session of the 83rd Congress."

Gottlieb Presents New Type Selector Game

CHICAGO—"Arabian Knights" is a new type selector game just introduced to the field by D. Gottlieb & Company, this city.

The game is not only full of flash and color, but, is one of the most intriguing that this noted firm has yet developed.

The player is given the option of selecting one, two, or three holes, by a knob on the front of the cabinet.

If he selects three holes, of the six which have to be scored, he naturally cuts down on his awards.

If he selects one, and scores five of the others, then his awards are so much greater.

But, he can select three, if he so desires, and make the other three by skillful shooting and then, of course, his awards are down to the minimum that he can obtain, as against the possibilities which he has if he selects but one number and tries to skillfully obtain the other five.

To make the game even more appealing, they have flashed it up and made it one of the most colorful they have yet presented.

"In fact," as Alvin Gottlieb of the firm reports, "without any doubt we can state that 'Arabian Knights' is the most colorful, flashiest, and most intriguing five-ball game which we have ever presented to the industry.

"Furthermore," he continued, "advance tests of a very extensive nature proved to us, and will prove to every operator, everywhere, that 'Arabian Knights' is one of the best money-makers presented to the five-ball field."

GOTTLIEB'S ARABIAN KNIGHTS



STACKED WITH REAL "COME ON"!

as entertaining as a "thousand and one nights!"

FABULOUS, FASCINATING, AND ... BROTHER, DO YOU GET ACTION!!



Player spots himself 1 or 2 or 3 holes by turning SELECTOR knob.

Lighting the balance of the 6 DROP-THRU holes awards REPLAYS in proportion to the number of holes spotted.

14 OPTIONAL SPOTTING COMBINATIONS!

1 to 8 SEQUENCE lights Roll-Over buttons for REPLAYS.

3 POP BUMPERS

2 FLIPPERS

2 CYLONIC KICKERS

POINT SCORE
HIGH SCORE

LOOK 'EM OVER . . . YOU'LL GO FOR THIS "HONEY" AT YOUR DISTRIBUTOR

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS



United School At Delta Sales



NEW ORLEANS, LA.—John Casola, Ken Sheldon, Al Thoeke and a group of operators at United's School held last week at Delta Music Sales Co., New Orleans headed by Bob DuPuy.

Wertheimer and Romig Fly To Europe

SYRACUSE, N. Y.—Flying to Europe, Albert Wertheimer, president, and Robert E. Romig, general manager, of the Davis Distributing Corporation, one of the world's largest exporters of rebuilt and reconditioned automatic phonographs, last week departed from Hancock Field, Syracuse, for Brussels, Belgium. Travelling by Pan American and Sabena Airlines, the executives will remain in Europe for two weeks visiting their sales

agents and bankers for the Belgium, Holland and France areas. They are scheduled to return to the United States on December 12, 1953.

The firm, which is also an exclusive factory distributor for the J. P. Seeburg Corporation, of Chicago, maintains branches in Buffalo, Rochester and Albany with headquarters in Syracuse at 738 Erie Blvd. E. The rebuilding and factory reconditioning is done at the Syracuse, N. Y. plant.

Designers and Builders

OF

- MINIATURE GOLF COURSES
- DRIVING RANGES

WITH AUTOMATIC TEES AND COIN OPERATED BALL DISPENSER

- BASEBALL BATTING RANGE
- (COIN OPERATED PITCHING MACHINE)

HOLMES COOK MINIATURE GOLF CO.

Office & Showrooms: 631 - 10th AVE., NEW YORK, N. Y.

Plant: NEW LONDON, CONN.

TERRIFIC BUY!

De Luxe

PHOTOMATICS

In first-class mechanical condition and appearance, fully reconditioned by the manufacturer.

a small number available at very low cost

Phone or Wire Before All Are Sold!

INTERNATIONAL MUTOSCOPE CORP.

44-02 Eleventh Street, Long Island City 1, N. Y.
Stillwell 4-3800



The Cash Box Airmail Subscription 52 ISSUES \$30.

Coinmen Search For New Equipment At Outdoor Show

CHICAGO—Coin machine operators and distributors who attended the outdoor show at the Sherman Hotel here this past week were, in the main, searching for new equipment, they reported.

Though the average coinman spent only about a day and a half at the show, he looked thru the booths of the coin machine manufacturers very carefully, in his search for new machines.

The "Bull Pen" game attracted the attention of quite a few of the coinmen. This is where the ball is thrown to score. Many were of the belief that the game might have possibilities in such locations as bowling alleys and some of the larger taverns. A. Piesen displayed the game for the Dodgem Corp.

Bally's "Hot Rod" kiddie ride, featuring the old type Model "T" Ford with the shiny brass radiator, attracted a lot of attention, and won much good comment from kiddie ride operators.

"The Whip," brought to the show by Irving Kaye of New York, also gained much good comment from those who saw it. This is actually the same action for kiddies as the larger whip ride. Many were of the belief that this was the only really new kiddie ride idea at this show.

The three dimensional picture machines won a fine following. These were shown by Riteway, Mutoscope and Capitol. All are eastern firms. Ops and distribs were of the belief that these would be fine for many locations about the nation.

The "Auto Photo" and the "Photomatic" picture taking machines got their usual amount of attention, not only from coinmen, but, also from the outdoor men.

ChiCoin's "Round The World Trainer" was the subject of much comment with many of those present riding the machine for the first time. The game seems to grow on those who try it and all believed that it was a fine machine.

Scientific Machine Corp. of Brooklyn featured a "TV Camera" ride for the kiddies. This small machine was also the subject of much discussion during the show, with many of the belief that it had tremendous possibilities.

Williams Mfg. Co. showed the "Howdy-Doody" "Flub-A-Dub" and, there's no doubt, that because of the 10 million audience which the "Howdy-Doody" TV program has, this unit will find its way into many spots about the country.

The automatic golf range which was shown by the Holmes-Cook people was tried by many operators who foresaw this machine as the answer to a profitable driving range business.

The Bert Lane Company of Miami showed the large line they have and featured the fact that it was "first" with many of the new and unique kiddie ride ideas.

Exhibit Supply had the largest display of kiddie rides at the show. The "Roy Rogers' Trigger" was highlighted with Rogers' \$18,000 Tournament of Roses saddle in a huge display case for all to see.

A. B. T. Manufacturing Corp. gained much attention with the "Rifle Sport" which has been well accepted by coinmen, arcade owners, and outdoor amusements people all over the world.

Exhibit Supply showed a very ingenious card vendor in its suite which won much attention from all present because of its unique vending features.

H. C. Evans & Co. showed its automatic phono, wheels, and rifle range in miniature, as well as its well known games.

Meteor of Brooklyn had all its well known rides on hand. These people had a very attractive booth in view of the large number of their kiddie rides.

In addition to their well known "Shuffle Pool," Genco also showed their "Invader" gun. It is believed that "Shuffle Pool" will be found in many outdoor concessions due to this showing.

Lee Manufacturing Co. of River Edge, N. J., showed a good line of machines which cover all phases of kiddie ride operations.

Mike and Joe Munves showed some brand new ideas in arcade equipment as well as modernized versions of some of the older and better known money-makers. This was the only booth that featured the old time type of machines for the arcade people who were present.

Many of those who attended the show were very much impressed with the displays and the equipment of the coin machine people.

Two coinfirmers received honorable mention awards: Chicago Coin Machine Co. and Exhibit Supply.

Top award went to the Dodgem Corp. and its interesting "Bull Pen" machine.

Oomens Team Holds First Place In Chi Automatic Phono Bowling League As November Play Ends

CHICAGO—The complete standings as of November 30, 1953 are as follows:

TEAM STANDINGS

Firm Name	Won	Lost	Total Pins	Average	High Game	High Series
1. Walter Oomens Sons	27	9	26912	747	813	2387
2. Paschke Phono Serv.	21	15	26760	743	863	2455
3. Decca-Coral Records	20	16	26025	722	790	2310
4. Melody Music Co.	20	16	24599	683	745	2133
5. ABC Music Service	19	17	25846	717	827	2414
6. Atlas Music Co.	19	17	23508	653	734	2093
7. Western Automatic	18	18	22612	628	744	2043
8. Star Music Co.	17	19	25474	707	781	2231
9. B&B Novelty, Inc.	17	19	24797	688	859	2231
10. Mercury Records	14	22	24703	686	846	2407

TEN INDIVIDUAL LEADERS, MEN'S DIVISION

Name	Team	Games	Total	Average	High
1. R. Gallett	Paschke	36	6017	167.5	229
2. I. Cairo	Mercury	36	5975	165.35	241
3. I. Sochacki	Decca-Coral	27	4483	166.1	203
4. T. Galgano	Paschke	36	5960	165.20	225
5. C. Latino	Oomens	36	5936	164.32	202
6. W. Paradee	B & B	36	5925	164.21	211
7. V. Yaccino	Melody	36	5828	161.32	217
8. R. Gnarro	ABC	36	5799	161.3	211
9. J. W. Oomens	Oomens	33	5269	159.23	208
10. J. Strobl	Melody	24	3815	158.23	211

TEN INDIVIDUAL LEADERS, WOMEN'S DIVISION

Name	Team	Games	Total	Average	High
1. I. Oomens	Oomens	36	5093	141.17	165
2. M. Mankins	Western	36	4711	130.31	178
3. M. Sochacki	Star Music	36	4642	128.34	160
4. M. Nyland	Western	36	4530	125.30	150
5. C. Strobl	Melody	36	4379	121.23	175
6. J. Wocjickowski	Decca-Coral	33	4009	121.16	172
7. T. Galgano	Paschke	21	2543	121.2	179
8. E. Brown	Coven	30	3629	120.29	165
9. E. Davis	ABC	21	2469	117.12	188
10. I. Sochacki	B&B	33	3775	114.13	164

The Walter Oomens Sons team continued its hold on first place and, in fact, more tightly cemented it this past November. It will be extremely difficult to dislodge this team from its first place position with the few weeks of December play action remaining to close the '53 season.

Jumping into the second slot, from its fifth position last month, was the team of Paschke Phono-graph Service. Melody Music which was in second place in October fell to 4th place this past month. Decca-Coral's team climbed to 3rd from 6th place last month. While ABC Music Service fell from 3rd to 5th.

Tony Galgano, who had been in first place among the individual men bowlers at the end of October, fell down to 4th place. Ray Gallett of the Paschke team clambered into the first slot from 9th place in October. Irv Cairo of Mercury who was in 10th place at the end of October's play zoomed up to 2nd place. Leo Sochacki fell one notch from second to third. Carl Latino improved his standing this month by moving into 5th from 7th place.

Mrs. Isabel Oomens maintained her leadership in the ladies division. Though her average fell from 141.3 to 141.17 it was still good enough, and showed sufficient consistency, for her to maintain her first place position. The 2nd, 3rd and 4th place positions remained in possession of the same ladies, namely: Mabel Mankins, 2nd; Mary Sochacki, 3rd; and Mabel Nyland, 4th. Mrs. C. Strobl moved up from 8th to 5th place this November.

Eyes Swing To M.O.A. Show

Coinfirmers That Exhibited At Outdoor Show Want To Display Their Wares At Forthcoming M.O.A. Convention At Palmer House, Chicago, March 8, 9, 10, 1954 Where They Can Talk Business To Operators

CHICAGO—One result of the past NAAPPB Convention at the Sherman Hotel here, this past week, was that the coinfirmers who displayed wares at this park show, eagerly want to exhibit at the forthcoming MOA (Music Operators of America) convention at the Palmer House, this city, this coming March 8, 9 and 10, 1954.

These men are eager to talk directly to operators who buy immediately and buy what they need.

Many of those who exhibited at the park show were much disappointed in the fact that these buyers were seeking merchandise for "next Spring, 1954."

The fast action of the average coin machine manufactory is such that few of these even know, at this time, what

they may be manufacturing by Spring, 1954. They are interested, therefore, in selling what they are making right now, while they are in the process of manufacturing this equipment.

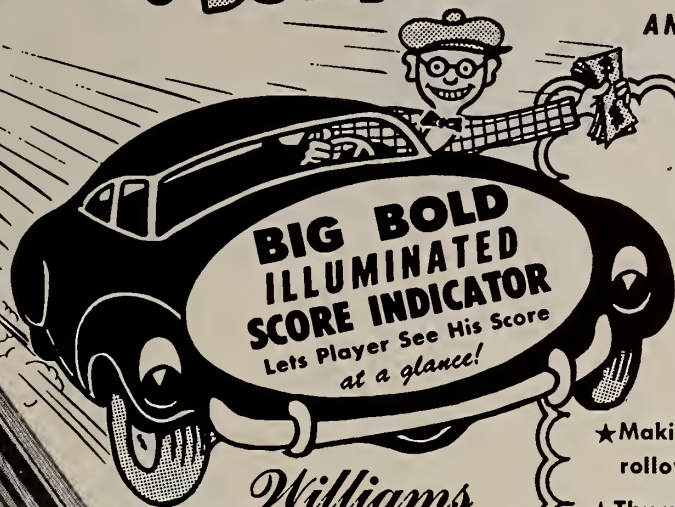
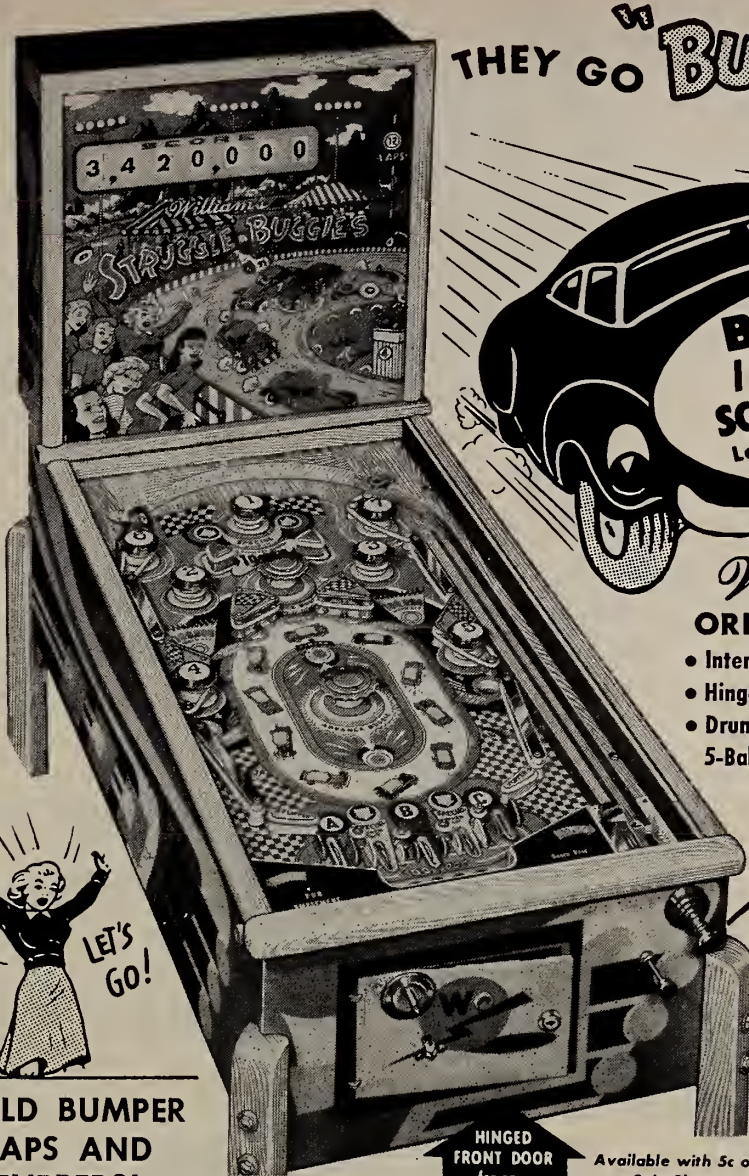
Whether or not these men will be allowed to display at the forthcoming MOA Convention is something that will be decided by MOA's Board of Directors.

Former MOA Conventions featured only music and musical merchandise and accessories. It is believed, by some here, that this policy may be continued.

Others are of the hope that MOA will liberalize this policy and that the manufacturers of kiddie rides and kiddie games will be allowed to display their wares.

THEY GO **"BUGGY"** PLAYING THIS ONE!

ANOTHER *Williams* WINNER!



STRUGGLE BUGGIES!

★Numbers 1 to 7 lite No. 1 Bumper for "Special".

★Making A-B-C Rollovers lites 2 additional rollover lanes for "Special".

★Thumper bumpers, rollover buttons, stand up switches and kickout holes advance buggy around track to score "Laps".

HIGH SCORES—LAP SCORES

Williams
ORIGINATORS OF:

- Interchangeable Front Door
- Hinged Front Door for 5-Balls
- Drum Type Scoring Reels on 5-Ball Games

All numbered bumper values increase from 10,000 to 100,000

- 5 ROLLOVER LANES
- 2 KICKOUT HOLES
- 4 ROLLOVER BUTTONS
- 2 FLIPPERS
- 2 THUMPER BUMBERS
- 2 AUTOMATIC RUBBER KICKERS



GOLD BUMPER CAPS AND FLIPPERS!

HINGED FRONT DOOR for easy SERVICING!

Available with 5c or 10c Coin Chutes... We Recommend 10c PLAY!



CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL.

As I See It

A Weekly Column
by
AL SCHLESINGER



In 1928 a new and novel idea of coin operating was started. A home model coin operated cigarette vending machine called the Home Humidor was introduced to the market in that year. Today nearly every motel, hotel, factory and apartment house has a cigarette vending machine installed on the premises. The original idea for the Home Humidor was started by a man who had foresight and vision, and who believed that his method of vending cigarettes would one day be very successful. Today, Al Silberman is an authority on vending machines. His entire life has been spent in every category of the coin machine business. He spent fifteen years in Chicago where he was associated with Dave Rockola and Harry Williams. Every manufacturer was indebted to Al during and after World War II. I hope some day to prevail upon Al to show me his diary, so that the operators of this country may realize how they were able to maintain their equipment during the war years, and where the lumber came from that made the cabinets right after the war. It should make very interesting reading. and where the lumber came from that made the cabinets right after the war. It should make very interesting reading.

In 1946 Bill Woolf prevailed upon Al to come to Los Angeles and manage his office. While this was a wonderful opportunity, what really made Al come out here was the fabulous stories of the fabulous weather, plus the easy access to most of the sport fishing centers. The weather angle was no exaggeration. When Bill Woolf overdrew his hand, Bill Happell came along with a new deal. In his executive capacity today Al is bringing into play his many years of coin machine experience. His deep insight on vending equipment makes him one of the leading authorities of the nation.

Home is where you dig the roots deep. Al has dug deep here. His wife, his son and daughter and his grandchildren are all in California. Once you get a good taste of the climate, you are reluctant to move again. While California is growing by leaps and bounds I feel that Al Silberman, with his great knowledge and ability, belongs in Chicago. Here, where the great decisions of the coin machine industry are made, is where men of his calibre are needed. Men like Al Silberman who have the experience, the integrity and the moral background are needed to continue to lift our industry to a higher and higher level.

Rosen and Parkoff Set Annual Xmas Party For Dec. 19

NEW YORK—Following their annual practice, Harry Rosen and Meyer Parkoff of Atlantic-New York Corporation, this city, are holding a Xmas Party for their employees and their families at the Belmont Plaza Hotel on Saturday night, December 19.

Cocktails, a sumptuous dinner and entertainment by top artists comprise the package in store for the Atlantic organization. Harry Rosen, once again, will act the part of Santa Claus, and distribute gifts to all.

It's Holmes Cook Miniature Golf Co.—NOT Holmes Clark

NEW YORK—Holmes Cook Miniature Golf Company, this city, designers and builders of Miniature Golf and Driving Courses, was the victim of the printer's gremlins in its advertisement which appeared in last week's issue, December 5.

Unfortunately the firm name appeared as Holmes Clark—and we apologize to Holmes Cook, president.

The correct name and address of the firm is: Holmes Cook Miniature Golf Company, 631 Tenth Avenue, New York, N. Y.

CLOSE-OUT!

15
AMI
Model
"A"

Write—Wire—Phone
FOR REAL LOW PRICE!

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Factory Representatives for:
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J. H. Keeney & Co., Permo, Inc.
593 10th Ave., New York 18, N. Y., LO 4-1880
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Jacobs Opens N. Y. Games Jobbing Biz

NEW YORK—Bob Jacobs, one of the top men in the country in the field of shuffle alleys, opened a wholesaling firm, National Amusement Company, this week, at 585 Tenth Avenue, between 42nd and 43rd Streets.

Jacobs is specializing in the sale of reconditioned shuffle alleys, and will continue with his well known conversions of these games.

"It's What's in THE CASH BOX That Counts"

THRU THE COIN CHUTE
NEW ORLEANS NOTES

A well deserved vacation was due Betty and Chris Albans, of Jay Amusement, New Orleans. Had a long talk with Betty after her trip to Hot Springs, Arkansas. . . . Understand Bill of Bell Novelty Co. is still trying to get WJMR-TV but it seems he needs a higher antenna. Don't get discouraged, Bill. Others are having the same trouble. . . . Shoon Delaunville of Shoone's Amusement, Reserve, building his pin game route bigger and bigger. . . . H. L. Oncal, Jr., very busy with running his route in addition to the added duties of chief deputy sheriff of West Baton Rouge, La. . . . Jennie Casnova wheeling around in a brand new Ford. . . . Jerry, Abdalla's Music, and her husband, just bought a hot rod. Jerry is tolerant of being called "cat" and kidded about the \$300. plus accessories he spent being more valuable than the car. . . . Inez, Lafayette Amusement Co., Lafayette, La. really living it up at the Southwestern College homecoming football game. . . . Ed Daniels, Capitol Music, proudly telling everybody who pokes his head in the door that young Eddie is big and husky (and as good looking) as his pop. . . . Sid Adams, Cappel's Drug Store, Elton, La., doing the town up red on his couple of day visits. . . . John Dru, popular music retailer in Mobile, Ala. has a smile on his face these days. Business has picked up since the weather cooled a bit. . . . Mr. & Mrs. Gore off to Dallas, Texas to inspect their latest grandchild. . . . Leonard Chess, Chess Records, on another of his quick trips thru town. Cut some New Orleans talent for his label. . . . P. A. Sandoz, Sandoz Amusement, Abbeville, La. in town for the first time in months. . . . Another unexpected visitor is Stanley Lewis of Stan's Shop, Shreveport, La. Stan has so many pots on the musical fire it's hard for him to get away. . . . It's about time for another trek to New Orleans for Homer of Montcalm Amusement, Bastrap. Haven't seen him around in some time. . . . Louis Boasberg, New Orleans, Novelty Co. out of town, leaving Mrs. Boasberg to attend young Barbara's school open house. Five year old blond and pretty Barbara is the belle of the Kindergarten class.

WATCH

for

"The Answer"

THE CASH BOX
"20 Year Club"
Members

SEND IMPORTANT MESSAGES
TO ALL IN THE INDUSTRY
 in the
"Holiday Special"

Issue (Dec. 26) Of

THE CASH BOX

Sam Goldsmith — Leo Willens — and Ed Ravreby

of

CAPITOL PROJECTOR CORP.

556 WEST 52nd STREET, NEW YORK, N. Y.

wish to express our thanks
 to all attending the NAAPPB
 Show . . .

for your tremendous acceptance of our
KIDDIE RIDES and MOVIE MACHINES

If you have been engaged in the Coin Machine Industry for 20 years or longer — **JOIN THE**

"20 YEAR CLUB"

Outside of the fact that you've been connected with the industry for 20 years or more, there are no other qualifications. The idea is strictly sentimental—and will serve to bring together those people who, in a great many instances, have been pioneers in this modern age of our industry.

Joe Orleck
THE CASH BOX
 26 West 47th Street
 New York 36, N. Y.

Dear Joe:

I have been connected with the Coin Machine Industry for 20 years or more.

Please enter my name as a member and send me a membership card.

NAME

FIRM

ADDRESS

CITY ZONE STATE

New York Games Ops Anticipate Gala Eve At Annual Dinner

NEW YORK—Operators of amusement machines are looking forward to December 20 with great anticipation, as that is the night they'll gather at the Latin Quarter to participate in the 4th Annual Dinner-Dance of the Associated Amusement Machine Operators of New York, Inc.

The show presented by the Latin Quarter is well known, and is chuck full of top entertainment lasting for several hours. Coinmen who've attended the association's banquets have always had a good time at the Latin Quarter.

George Ponser, business manager, reports that attendance should be greater than at any previous banquet, and that many out-of-town operators as well as representatives from the leading factories will be on hand. The souvenir journal this year, also, is larger than in previous years.



Santa Rosen

We are really Santa Claus early this year . . . not just in greetings but in dollars and cents on sensational buys on equipment. Get your gift today by sending for our . . .

Complete Gift Price List
CAN'T BEAT OUR
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 PHONE: STEVENSON 2-2993

Work Together To Prevent Slowdown

Entire Field Cooperates To Prevent Business Slowdown. Ops, Distributors and Mfrs. Seek New Products To Keep Boom Going.

CHICAGO—Most remarkable twist which has taken place these past few weeks is the method which the entire coin machine industry is adopting, without anyone asking for or even suggesting such cohesion, to prevent any business slowdown, except that which is natural during the holiday season.

Manufacturers here advise that their distributors have called upon them, both in person and over long distance phones, as well as by letter, making very fine suggestions as to what the manufacturers can do and build which would meet with the approval of the entire field.

In turn, these distributors report, they have had the same reaction from the operators in their areas, who have called upon them suggesting various new ideas.

All in all this is one time, as many have stated here, where the entire coin machine industry has come together in an all out effort to prevent any sort of business slowdown.

Perhaps the words of this one well known manufacturer may cover the entire subject. He said:

"Never before have I seen anything like this. Our distributors have called on us, phoned us, and written to us, making outstanding suggestions for new types of products and new business methods, all in an effort to help prevent any business slowdown in 1954."

Others have stated, "It sure makes everyone feel good to know that all in the industry are working and thinking hard in an effort to keep the boom booming along."

This is the crux of all the suggestions which have been made. All want to help keep the boom booming and, thereby, eliminate any possible business slowdown in 1954.

This enthusiasm, and this will to help, many here believe, will prove just what is needed to keep this trade going on ahead just as rapidly as it has these past years and, perhaps, even push it further up to the topmost rung of the success ladder.

DO YOU HAVE "D.L."?*

Thousands of coin game operators all over the country are afflicted with a terrible sickness—"D.L."* Genco's "SHUFFLE POOL" can stop "D.L."! Reawakens players' interest with a brand-new appeal to their playing skill. It keeps their interest alive because every shot is different. It stimulates players to figure all the angles and bank shots. No other game has this continuous challenge—no other game can match the realistic illusion of the moving, colored, light-reflected balls.

Just one treatment of "SHUFFLE POOL"—the perfect all-location "switch piece"—will convince you. If you want healthy profits—like those you enjoyed with your very first Bowling Game—switch to "SHUFFLE POOL"!

*D.L. (Dying Locationitis)!

GENCO

MFG. & SALES CO. 2621 N. Ashland Ave., Chicago 14, Ill.

GENCO'S 1 to 4 PLAYER Shuffle Pool

- REALISTIC "3-D" COLORED LIGHT-REFLECTED BALLS
- ENDLESS COMBINATIONS of Straight and "Bank" Shots (with Live Rubber Rails)
- 18 SHOTS PER PLAYER
- 50 SECONDS PLAYING TIME (NOT PLAYED LIKE ROTATION POOL)

ALL THE FEATURES OF A BOWLING GAME!

- Formica Playfield
- Rollover Wire Forms
- Rebound Puck Return
- Size 8' x 2'

★ STILL BREAKING RECORDS!! Coast to Coast!

GENCO'S Invader

SENSATIONAL ALL-LOCATION BLACKLIGHT GUN GAME

Coinbiz Makes Outdoor Show Click

CHICAGO—As one very well known coin machine manufacturer stated, "Say what you want to say about this show, but, this just isn't a coin machine convention."

In that statement is the answer to the NAAPPB Convention which took place at the Sherman Hotel here this past November 29 and 30 and December 1 and 2.

He further commented, "These guys of the outdoor field tell us that they're here to look over equipment they will want to buy for their Spring '54 openings.

"Heck", he continued, "by that time we may have changed our line fourteen times.

"The coin machine business", he concluded, "is just too fast moving. We don't look ahead to what may be, or can be, or will be, four, five, six, or more months, from today."

It was agreed by all those from the coinbiz who attended, "Remove the coin machine manufacturers from this show—and what have you got?"

In short, as one after the other stated, "These people are here to look over what they 'think' they will want to buy in '54, while we are here showing them what we have to sell right now."

The coin machine manufacturers all agreed that, "If not for the coinmen

FOREIGN BUYERS

We carry the world's Largest Stock.

In addition to all the latest equipment we have thousands of thoroughly reconditioned machines available for your selection, including Pin Games, Kiddie Rides, Music Machines, Arcade Equipment and Alleys.

Write For FREE Price List.

Parts and Service Manual Available.

INTERNATIONAL AMUSEMENT COMPANY

1423 SPRING GARDEN STREET PHILADELPHIA 30, PA. (Tel.: RI 6-7712)

who attended, this show would have been a flop."

The coinmen who came bought merchandise they liked. The outdoor men went home to "think it over" and decide on what they "will want for Spring 1954".

This is an entirely different kind of show than what the coin machine people are accustomed to. They like buyers who buy now. They don't want to worry about what they will have in production next Spring. Or next year. This is the time, as far as the coinbiz is concerned.

The resultant effect was much dis-

CLOSE OUT SPECIAL

YOU NAME THE PRICE!

Seeburg Models 146 147 148

DAVIS DISTRIBUTING CORPORATION
SEEBURG FACTORY DISTRIBUTORS
725 WATER STREET SYRACUSE, NEW YORK (Phone: 75-5194)
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appointment on the part of the majority of those who displayed here for the first time. These men, being accustomed to the speedy action of the former coin machine shows, expected to do business right away.

The older exhibitors weren't perturbed at all. They realized that their "name being displayed" was what they called "most important".

As one of these old timers stated, "We know that when Spring rolls around we'll get calls from some of these outdoor men and that will pay for our expense of setting up and showing at this time."

JANUARY						
SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	31	25	26	27	28	29
						30

Join the **MARCH OF DIMES**

IT WILL TAKE MORE IN '54!

January 2 to 31

The Cash Box

Holiday Special

THE GREATEST HOLIDAY GREETING
ISSUE IN THE INDUSTRY ...

Dated: December 26th
GOES TO PRESS:

Thursday

DEC. 17th

Reserve Position Now — or better yet
Send in your advertisement to

THE CASH BOX

26 West 47th Street, New York (36)
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32 W. Randolph Street, Chicago (1)
Tel.: DEarborn 2-0045

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1-PLAYER 2-PLAYER 3-PLAYER
4-PLAYER 5-PLAYER 6-PLAYER

Advance BOWLER

STRIKES and SPARES SCORE

30 20 60 30 90 60 120 80

1st—
2nd—
3rd—
FRAMES
SINGLE
SCORING

4th—
5th—
6th—
FRAMES
DOUBLE
SCORING

7th—
8th—
9th—
FRAMES
TRIPLE
SCORING

10th
FRAME
QUADRUPLE
SCORING

★ **ADVANCE BOWLER**

★ *New Scoring Thrill!*
TOP SCORE of 900!

New, Beautiful Cabinet Styling!

FAST! 45 Second Scoring! Multiple Scoring on Strikes and Spares only!

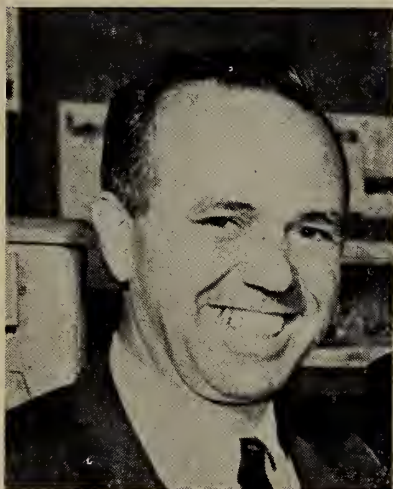
Adjustable to Play 5 Frames

EQUIPPED WITH
GIANT SIZE BOWLING PINS

chicago coin
MACHINE COMPANY

1725 West Diversey Blvd., Chicago 14, Ill.

New AMI Sales Representatives



ARTIE DADDIS

Arthur W. Daddis, since 1947 AMI field service engineer in the eastern region, will serve the district that includes the following AMI distributors: Southern Music Distributing Company, Orlando, Miami and Jacksonville, Florida; Friedman Amusement Company, Atlanta, Georgia; T. B. Holliday Company, Columbia, South Carolina; Steel Music Company, Durham, North Carolina; Birmingham Vending Company, Birmingham, Alabama and Hermitage Music Company, Nashville, Tennessee.

Mr. Daddis is well known to distributors and operators throughout the country, although in recent years his assignments have been in the eastern half of the U.S. In addition to his prior activities with AMI, Mr. Daddis has an extensive experience in the automatic music field and at one time operated his own sizable route. Mr. Daddis recently established his residence in Hollywood, Florida, and will make his headquarters there.



THOMAS H. SAMS

New district sales representative for the western region is Thomas H. Sams, a new member of the AMI organization. Mr. Sams has recently been engaged in personnel placement work in Tacoma, Washington, and prior to that was affiliated with the juke box field in Boston, Massachusetts and San Francisco, California. Mr. Sams, a former World War II Navy pilot, will make his residence and headquarters in San Francisco.

The district Mr. Sams serves includes the following AMI distributors: Dunis Distributing Company; Western Distributors, Inc., Portland, Oregon; Huber Distributing Company, San Francisco, California; Badger Sales Company, Inc., Los Angeles, California; Garrison Sales Company, Phoenix, Arizona and Western States Distributors, Salt Lake City, Utah.

Bacon Visits N. Y.



J. RAYMOND BACON

NEW YORK—Dave Stern, president, and Bob Slifer, sales manager of Seacoast Distributors, Inc., this city, played host to J. Raymond Bacon, executive vice-president of Rock-Ola Manufacturing Corporation, for several days this week.

Bacon, who was viewing the new offices of the distributing firm on coinrow for the first time, was highly impressed, not only with the physical appearance of the showrooms, offices, parts dept., etc., but was thrilled with the number of music operators visiting these quarters.

Many sales matters were discussed, and Bacon left for the factory in an extremely optimistic frame of mind.

While at Seacoast, Bacon was interested in watching the preparations under way for a complete parts and supplies department, which it was an-



SEEBURG M 100 C

BUY THE BEST IN MUSIC

Reconditioned—Refinished	
SEEBURG 1-46 HIDEAWAY	\$125
SEEBURG 1-46	135
SEEBURG 1-47	165
SEEBURG 1-48 BLOND	195
WURLITZER 1015	150
WURLITZER 1100	275
WURLITZER 1400	495
WURLITZER WOM Model 2140	25
A.M.I. MODEL A	250
A.M.I. MODEL B	325
A.M.I. MODEL C	350
A.M.I. MODEL D40	475
A.M.I. WOM (5/10)	20

NEW CHICOIN HIT PARADE \$132.50

EXCLUSIVE SEEBURG DISTRIBUTORS IN ILLINOIS AND IOWA

ATLAS MUSIC COMPANY

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SPECIAL SALE!

STATLER rebuilt 8 Column CIGARETTE **\$39.50** —and 9 Column COOKIE Machines.. EACH

Supreme Distributors, Inc. 416 S. W. 8th AVE., MIAMI 37, FLA.

nounced will open officially on Monday, December 7. Charlie Reissner heads this department.

DOUBLE YOUR MONEY BACK

That's right! **The Cash Box** will give you DOUBLE YOUR MONEY BACK if you don't agree that **The Cash Box** is the finest publication for you in all the history of the coin operated machines industry!

No other publication in the history of this industry has ever dared to make such an offer.

Fill out the coupon on the bottom of this page today! Enclose your check for \$15.00 for a full year (52 week's issues) of **The Cash Box!**

Read the first four issues.

If you don't agree, after going over the first four issues you receive, that **The Cash Box** is the greatest magazine you've ever yet read to help you progress in your business . . . send back those first four issues . . . get DOUBLE YOUR MONEY BACK for those first four issues . . . PLUS...the original \$15.00 you sent for the entire year's subscription!!

YOU CAN'T LOSE!

If anything at all . . . you can get DOUBLE YOUR MONEY BACK . . . by subscribing to **The Cash Box** TODAY!!!



THE CASH BOX

26 West 47th Street, New York 36, N. Y.

OKAY: I'll match you! Enclosed find my check for \$15 for a full year's subscription (52 exciting week's issues) of **The Cash Box**. If I don't like the first four issues I receive, I am to return these first four issues to you, and you are to give me DOUBLE MY MONEY BACK for those first four issues PLUS the \$15 which I am enclosing right now.

FIRM.....

ADDRESS.....

CITY.....ZONE.....STATE.....

SIGNED.....

Spike Jones and a couple of his Country Cousins take time out from their work on the ranch to pose for a photo. Spike, whose latest RCA Victor release is "Stop Your Gambler" backed with "Way Out Yonder", has just completed a record breaking 60 day tour. He's managed by Arena Stars and his record promotion is handled by Budd Beach American.

Better Kiddie Ride Biz Ahead

Kiddie Ride Mfrs. Point To Interest Shown and Orders Taken From Coinmen Attending Outdoor Show as Sure-fire Indication of Better Biz Ahead

CHICAGO—The kiddie ride manufacturers, who displayed their latest equipment at the outdoor show at the Sherman Hotel here this past week, were all of the same belief: that there was better business ahead for them in 1954.

They backed up their statements with the great amount of interest shown in the kiddie rides by the park and outdoor men who attended and, especially, by the orders which they received from the coinmen, who came to see their displays at this park show.

The orders which they took from the outdoor men are, of course, subject to Spring, 1954, delivery. But the orders they took for immediate delivery to coinmen not only indicated, they pointed out, that there were more coinmen interested in kiddie rides, but further, that the kiddie ride business, itself, had settled down, more or less, to more specialized operations.

Some of the new rides shown at this outdoor show for the first time won much fine comment from all the coinmen who attended. Some of these are so unique and, coupled with fine music, are sure to win great follow-

ing among the kids, was the general consensus of those who pointed to these rides as surefire hits.

Definitely the new style kiddie rides are not only more elaborate, but tie in much better with the more familiar things which kiddies are acquainted with and, thereby, the tieup and the action are sure to pull more play than ever before.

At least this is the consensus of opinion of the kiddie ride specialists who attended the outdoor show.

The majority of the kiddie ride ops explained that they are surer of their locations than they've ever been before due to the fact that the fly-by-night ops have dropped out and have sold most of their rides.

The business of kiddie ride operating, they explained, is settling itself down to those men who have made a real business of vending this kind of entertainment to the youngsters of the nation.

They also seem to be picking the new rides they want to buy much more carefully and are extremely conservative in their demands as to what they want the rides to do for them.

R. C. Roling, Wurlitzer Pres., To Present \$1,000. Check To Wurlitzer-Lane Contest Winner On Ed Sullivan Show

NEW YORK—The winner of the Wurlitzer-Frankie Laine jointly sponsored contest was selected this week after a judging committee listened to area winners of 40 major cities. Patty Bross, a 16 year old high school student from Union, N. J. won the top award from among 4,000 entries.

Patty Bross will receive a check for \$1000 toward the furtherance of her musical career. The award will be made on the Ed Sullivan television show on the CBS network, Sunday, December 13. Frankie Laine and R. C. Roling, president of The Rudolph Wurlitzer Company, will make the presentation jointly on this nationwide television show.

A special Wurlitzer-Frankie Laine Achievement Award plaque for 1953 will be given five additional vocalists, whom the judges decided possessed unusually fine voices.

Each of the winners of the 40 area contests were given \$100 each, and all contestants will receive a certificate commending them on their interest and testifying to their participation in the competition. The certificates will be signed by R. C. Roling and Frankie Laine.

Wurlitzer, Frankie Laine and Columbia Records have indicated that they were tremendously pleased with the results of the 1953 contest, and they plan to continue the contest annually.

4 REASONS WHY
Bally® KIDDY-RIDES
EARN BIGGEST PROFITS YEAR AFTER YEAR

1. Flashiest Eye-Appeal
2. Thrillingest Action
3. Simplest Mechanism
4. Sturdiest Construction



Start a steady-income route of Bally Kiddy-Rides now.

Finance-Plan available through leading Bally Distributors.

Bally MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

So. Music To Open Miami Showroom

MIAMI, FLA.—Ron Rood, owner of Southern Music Distributing Company, with headquarters in Orlando, Fla., this week announced that Southern had established a Miami office and showroom. Robert J. Norman will act as general manager.

The new office has 8,000 square feet of floor space, air conditioned offices, showrooms, a refinishing department, parts department and storage warehouse. A full line of replacement parts will be stocked.

According to Norman, the formal opening of the Miami office is planned for December 10 and 11 for the South Florida coin machine operators.

Southern will also embark on an extensive expansion program with regard to export sales to Central and South American countries. This will be handled from the Miami office with

HOLIDAY SPECIALS!

SPOT LIGHT	\$123.50
FROLIC	267.25
PALM BEACH	268.25
ATLANTIC CITY	269.50
RODEO	239.50
HONG KONG	147.50

WRITE—WIRE—PHONE TODAY!

We are exclusive factory distributors for:

BALLY - WILLIAMS - ROCK-OLA

LAKE CITY AMUSE. CO.
4533 PAYNE AVE., CLEVELAND, O.
(Tel.: HE 1-7577)

Erasmus U. Ramos as export manager. Also at the Miami office will be Scott Daddis, service manager, and Warner Duey, chief of the refinishing section.

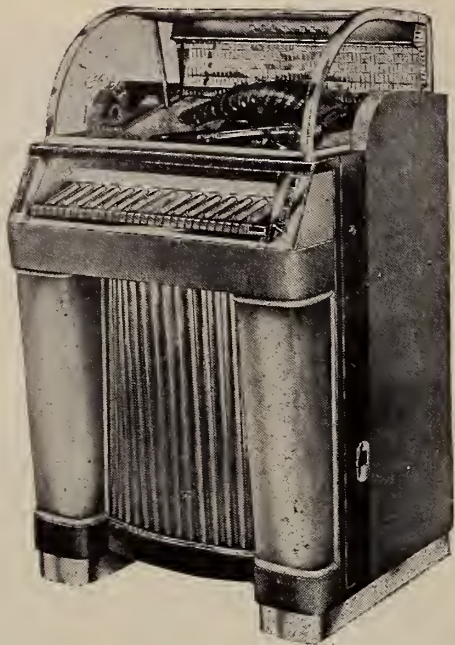
Southern also has a branch in Jacksonville. All three offices will represent J. H. Keeney & Company, International Mutoscope Corporation and AMI, Inc.

120 120 120 120 120 120 120 120 120 120 120 120

ACCLAIMED EVERYWHERE

Rock-Ola COMET

The Original 120 Selection Phonograph



ROCK-OLA MANUFACTURING CORPORATION
800 NORTH KEDZIE AVENUE, CHICAGO 51, ILLINOIS

120 120 120 120 120 120 120 120 120 120 120 120



CALIFORNIA CLIPPINGS LOS ANGELES

Operators should eye with interest the Pay-as-you-see television set up that recently made its debut in Palm Springs. Now viewers can see First-run movies and special events in their living room simply by dropping the admission price into the cash box attached to the set. By so doing they release closed channel circuit that allows the picture to come into focus. This Telemeter system has yet to secure FCC sanction and must operate at present in closed areas which cannot be reached by TV. There are 220 of these now operating in the United States at present with a total of 400,000 TV sets. The next Telemeter installation is planned for the so called TV black-out areas in Glendale and Burbank which will make its debut in April or May of next year. This new system brings in a new phase to coin operated TV and opens new avenues of expansion for the coin machine industry.

Coinrow was a busy place this past week. The weather blossomed out into the warmest day of the year which brought many ops into town to take care of business. . . . Charley Robinson, prexy of C. A. Robinson & Co., recently took off for a few days for a combined business and pleasure trip. He kept the trip very hush hush as to where he was going but Al Bettelman disclosed that it was to points East. . . . At Solotone Corporation things seemed rather quiet. F. E. Wilson, president of the firm, drove to Vancouver, Canada, to confer with Canadian distributors while general manager "Mac" McCreary went to San Francisco on business. . . . Bob Bever, manager of Dan Stewart Company, has been jumping around the surrounding Los Angeles areas calling on ops. They now have the new Rock-Ola on display. Former bookkeeper for the firm, Jo Ann Van Gorder, came in from Phoenix for a short vacation and will help Rora Mandas set up the books while she is here. . . . The Badger salesrooms just can't seem to keep enough AMI's in stock to fill the demand. Al Silberman recently made a combined business and pleasure trip to Tucson. The Badger establishment is now open each evening until 9 pm to take care of all the ops who drop in to do their Christmas shopping in the appliance and gift departments or look at the wide display of coin machines. . . . Sam Ricklin, prexy of California Music Company, says that anyone who is interested in any phase of the record business as a profession should forget about it unless he is willing to work all hours of the day and night. (With years of experience in the business behind him Sam should know, so ops and all other interested parties take notice!!) . . . At the Paul A. Laymon Co., Ed Wilkes and Charley Daniels report that business has been holding up good for them throughout November and they expect it to continue right up to the Holidays. Paul and Lucille recently gave their vocal cords a good workout when they attended the USC-Notre Dame football game at the Coliseum. . . . All the gang at Minthorne Music Company is moving out those new Seeburg's almost as fast as they can get them in. They also now have the new Williams "Gun Club" on display along with the new Williams Howdy Doody "Flub-A-Dub" kiddie ride. . . . If you are down in the vicinity of the Wm. H. Leuenhagen Co. and feel a sudden breeze go past you it will probably be Mary or Kay Solle rushing down the street for a quick cup of coffee. These two gals are always busy and in a rush no matter when you see them. . . . We hear that a new drink, fruit and dairy product dispenser will soon be manufactured here in the LA area. . . . Jack Simon is back and hard at work at Simon Distributing Company after attending the NAAPPB show in Chicago. Also understand that Lyn Brown and Atsie Stein have also returned from the show but was not able to reach them for comments about the event. . . . Phil Robinson is now spending a few weeks in Florida before returning to California. . . . Jimmy Williams drove in from Twenty-nine Palms to visit along the Pico strip. Besides operating several games and juke boxes in this desert community Jimmy also is owner and manager of the Smoke Tree Supper Club and Lodge. He invites anyone who happens to be down his way to drop in and see him. . . . A fellow coinman from South of the Border dropped in along coinrow recently when Ross Jimenez from Tijuana, Mexico, was seen visiting along West Pico. . . . Jack Neel and Jerry Cooper came into town from Riverside this past week. This makes the first time in ages that Jerry has visited with local coinmen. . . . Other out of town visitors this past week included Ruth McClure, San Luis Obispo; Larry Hansford, Lompoc; Clyde Tomlinson, Visalia; Carl Thompson, Delano; Dale Freeman, Brawley; Clyde Denlinger, Balboa and S. I. Griffin, Pomona. . . . "Mac" McGlone and "Doc" Dockens of Orange County Music Company, Santa Ana, also were seen along coinrow taking care of last minute business. . . . Abe and Estelle Rheim of Rex Music Company are getting things organized again after taking over additional office space in order to expand their growing business. . . . Executives from Decca Records made a personal visit to distributors along West Pico recently. In the group was Syd Goldberg, vice-president of Decca Records, along with Lou Gillman and Art Grobart. . . . Even with all the talk about stiff competition from larger operators and the scarcity of locations it still seems that the small operator fares pretty well here in the LA area at least. As Al Cohn of Trico Music stated recently, "I'm sure the small operator is here to stay." He added, "After all it's that personal touch that counts to keep the locations happy and only the small op who makes it a practice to know his locations and service them himself can give that special touch that builds good will." Al has been busy for the past several weeks changing over all his route from 78 to 45 rpm.



TEXAS TIDBITS

C. O. (Bugger Red) Harrington sends his application for the 20 Year Club. . . . J. H. (Pop) Wilson passed away November 14 after being stricken with a heart attack. Pop had been operating for 22 years and only last year took his son into the business. J. H. Jr., will operate the business from the same address. . . . Hazel Conklin is now a 20 Year Club member. Hazel and her husband, E. F. started back in 1933 and built one of the best routes in Texas. Conklin died in 1946 and Hazel has carried on with excellent success. Hazel had a birthday on November 7 but she's not talking. . . . Mack Tucker and wife, Margaret, Tucker Music Co., Houston, spent Thanksgiving with pop and mom in Smithville. A. J. and Ed Tucker worked right through the turkey holiday. A. J. is just 13 months shy for eligibility of the 20 Year Club. . . . Johnny Benton, Houston, busy adding locations to his route. . . . H. H. Horton, Steel Dist. Co., Houston, comes in as a 20 Year clubber. Horton was previously in business for himself, Horton & Still. . . . Morris Pinto, 23 years in the biz, joins up with the ever growing 20 Year Club. Morris has seen both good and lean years and has emerged as a top operator. . . . Can any one help out the boys at Big State? Last year they got the boss, Morris, a seven foot photo of himself and he had it mounted where it keeps a constant eye on what's happening at the plant. . . . Johnny E. Williams, who started in the biz back in 1930 requests his 20 Year card. Johnny has operated in Houston all his life and says "There's no business like the coin business." . . . A. Don Sitra of Galveston Novelty Co. already working on the boss for a Christmas vacation. . . . Modern Music, Galveston, comes in with three applications for the 20 Year Club. J. C. Glaviana, L. H. Morris and C. B. Farris all qualify. . . . Genna Vincent, M. M. Music Co., Galveston, says he wouldn't take a million for his 20 Year card, which he's had for some time. Vincent says, "This card represents 21 of the happiest years of my life". Vincent just finished a remodeling job and now has a whale of a place. Vincent asks for a membership card for his service man, Ben Hegman, who started in the business in 1908. . . . J. B. (Johnny) Arena of the Galveston Novelty Co. also comes in for 20 Year membership. Johnny has a staff that totals 85 years of experience in R. L. Fabj, Alvis Hughes, O. J. Lera and R. H. Petty. . . . Modern Music sends in another 20 Year application for Joe Caracci of Gulf Trading who dates back to the old piano days. . . . Henry Keys, Address Music, Orange, dissappointed 'cause he's just a few years short of 20, but he'll reapply when the time comes. . . . Charles Allaway just suffered a big loss as a result of a fire in one of his top locations. . . . A. P. Plaia, Player Amusements, Beaumont, doesn't have to worry about Arion parts. Plaia has tools to make his own parts. He's curious as to whether any one is in need of plastics for the Arion as he is thinking of having a mold made. . . . Bob Ashurst, Jefferson Novelty Co., Port Arthur, made a service call to one of his top locations, Carl's Inn, and found a so-called serviceman with his hand and arm caught between the track and record changer. He had been in that position for 2 hours. Turns out, he was not a serviceman but a thief and the result for him was almost losing his finger. Crime doesn't pay.

Dallas Ops Hold Monthly Meeting

DALLAS, TEX. — The monthly meeting of the Dallas Coin Machine Operators Association, held at the Belmont Restaurant, brought forth a healthy attendance. Gordon McGibboney of Melody Music Company handled the arrangements and acted as M.C. His partner, Tilman Babb spoke on what it costs the operator to keep each of his machines going. E. L. Certain also spoke, giving a full report of his recent trip to Washington and the McCarran Bill hearings. He read Congressman Miller's

report in its entirety. Certain told the gathering the reaction was comforting and that he was sure the bill would be defeated when it came to a vote. Dallas operators had worked very hard to insure its defeat. A heated round table discussion was held on the amount of money to be spent in promotion and how much was to be allocated to each location. Among the guests present was Paul Peters, Herb Rippa's brother-in-law. Peters, stationed with the Air Force in Denver, was in town to settle the estate of his father.

Meeting Dates Of Music Operators' Associations

- Dec. 7—California Music Guild
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 7—Amusement Machine Operators of Baltimore
Place: Mandell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.
- 8—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- 8—California Music Guild
Place: Fresno Hotel, Fresno, Calif.
- 9—California Music Guild
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 10—California Music Guild
Place: U. S. Grant Hotel, San Diego, Calif.
- 15—Amusement Machine Assn. of Philadelphia, Inc.
Place: Broadwood Hotel, Broad & Wood Sts., Phila, Pa.
- 15—Western Massachusetts Music Guild, Ralph Ridgeway
Place: Ivy House, West Springfield, Mass.
- 17—Eastern Ohio Phonograph Operators Assn.
Place: 1310 Market Street, Youngstown, Ohio (executive board).
- 21—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 28—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.
- 28—Dallas Music Operators' Assn.
Place: Big Pete's, 5001 Lover's Lane, Dallas, Tex.
- Jan. 7—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General).
- 7—California Music Guild
Place: Sacramento Hotel, Sacramento, Calif.
- 7—Eastern Ohio Phonograph Operators Assn.
Place: Tod Hotel, Youngstown, Ohio (General).

United Service School At Swartz Sales



NASHVILLE, TENN.—United Manufacturing Company recently held its service school for operators at the Frank Swartz Sales Company, this city. Pictured above, from left to right, are: Billy (Pee Wee) Long, Frank Swartz Sales Co.; Ken Sheldon, United Mfg. Co.; Tommy Tomlin, Tommy's Distributing Co., Nashville; W. H. Burney, Clarksville, Tenn.; Russell Daniels, Frank Swartz Sales Co.; Johnny Finlayson, W. H. Burney, Clarksville, Tenn.; Tom Collier, J. D. Tyner, Nashville; Claude Lampley, Tommy's Dist. Co., Nashville; Al Thaelke, United Mfg. Co.; and Frank Swartz, Frank Swartz Sales Co.

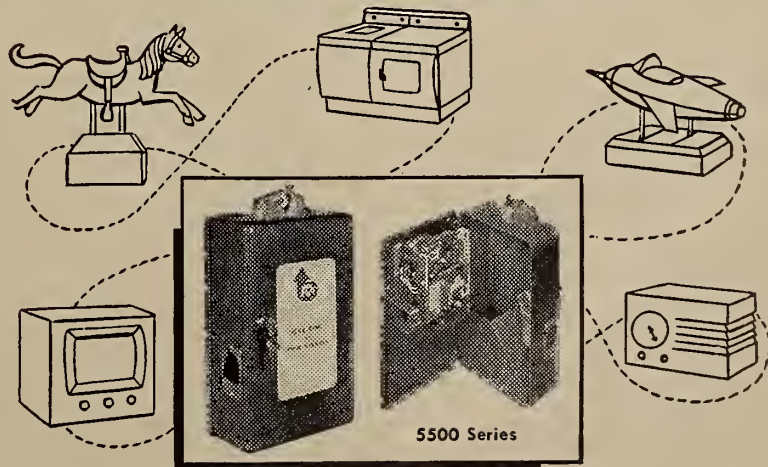
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Double or Triple!!!

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in front of game
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READY WITH IMMEDIATE DELIVERY!

THRU THE COIN CHUTE EASTERN FLASHES

Operators, for the most part, report increasing collections on both music and amusement machines, with the next few weeks—thru the holidays—expected to rise each week to the peak on the New Year. Wholesalers, however, state that while they continue to do a good steady business, there isn't any rise in sales. Due, most likely, to the fact that ops have already prepared themselves with the proper machines for the holidays, and do not have excess time to visit along coinrow.

Many of coinrow's execs visited Chicago, attending the NAAPPB Convention. Manufacturing firms well pleased with results, altho they state, not too much immediate biz. However, they feel they were justified in exhibiting their equipment, as future biz is bound to accrue. . . . Meyer Parkoff, Atlantic-New York Corp., back from his biz trip to Florida, raring to go. Meyer and Harry Rosen preparing for their annual Xmas Party for employees only (and their families). Will be held on Dec. 19 at the Belmont Plaza Hotel. As usual, Meyer and Harry will present gifts to all. . . . Sol Tabb, Brooklyn juke box op, had a sad experience this week. One of his machines stolen off a location by some men who claimed they were switching machines. Took the machine (together with full cash box) before the location owner realized what was happening. The burglars claimed they would bring in a new machine immediately. Sol wishes to alert local wholesalers in the event machine (AMI "A") is offered for sale, and serial number is obliterated. Also would appreciate hearing from any music ops who finds a location advising them that they have just bought their own machine. . . . Morris Rood, manager of Runyon Sales, took advantage of the Thanksgiving Holiday, to take a long week-end at Lakewood, N.J., with his family. . . . Ed Burg of the Runyon Operating Division, Newark, N.J., is donating phonograph records to the Jewish Community Center of Essex County, Weequah Branch. "This is in keeping with Runyon's continuous policy of making regular contributions to a worthy cause", said Ed. . . . We are happy to be able to report another contribution by coinmen this week. Al Wertheimer and Bob Romig of Davis Distributing Corp., Syracuse, N. Y. are sending juke boxes to the Veterans Administrations Hospitals at Syracuse and Bath, N.Y. Machines were requested by Catholic War Veterans, and Wertheimer and Romig happy to cooperate.

Jack Semel being congratulated on the engagement of his beautiful daughter, Eleanor, to Si Yuter. Eleanor, by the way, is a speech therapist, with a string of degrees. . . . Howard Herman, White Plains op, demonstrates his skill on Genco's "Shuffle Pool", setting a new scoring record at Al Simon's Albert Simon, Inc. Simon and Al D'Inzillo spent several days in Chicago, returning to the office on Tues. . . . George Smith, son of Ben Smith, the advertising man, appointed advertising manager for the Princeton University Store, general mdse. store on the Princeton University campus. Altho George is only a Junior at the University, he replaced a graduate student, who held the job. George, also was elected to serve as secy. & treas. of the Philosophy Forum at the University, filling the only office open to a junior. . . . Charlie Rubenstein, the arcade owner, tells us about his son, Bernard. The boy is graduating from the Academy of Dramatic Arts in January, after a two year course, and will make acting his profession. . . . Nat Cohn, Riteway, phones his secy. from the NAAPPB Show, and reports their "3-Dimensional Theatre" creating sensational interest. . . . Dave Stern and Bob Slifer, Seacoast Distributors, both out of the office when we called, hustling to see customers on the Rock-Ola "Comet." . . . Joe Young and Abe Lipsky, Young Distributing, thrilled that their entrant in the Wurlitzer-Frankie Laine Contest (a Newark, N.J. girl) voted the winner. . . . Harry and Hymie Koepfel, Koepfel Distributing, now have an added chore to take care of, in addition to shipping their reconditioned music machines. They're getting many phone calls for rentals for the holidays, but advise they'll take only the best, as they haven't the time to handle all.

Polio Drive Co-Chairmen Selected by Sam Kresberg

NEW YORK—Sam Kresberg, chairman of the Coin Machine Industry fund raising drive for the National Foundation for Infantile Paralysis, reports that co-chairmen of the music, amusement games and merchandise machine divisions have already shown commendable action in soliciting and receiving donations.

In order to facilitate activities of the industry for more concentration, the merchandise machine division has been separated from the amusement games and music divisions. The music and amusement machine co-chairmen, selected by Kresberg, and who accepted are: Albert Denver, Music Operators of New York; George Ponser, Associated Amusement Machine Operators of New York; Phil Silverman, Bruno-New York (for record firms); Al Bodkin; Harry Rosen and Meyer Parkoff, Atlantic-New York Corp.; Barney Sugerman, Runyon Sales Co.; Dave Stern, Seacoast Distributors; Joe Young, Young Distributing; Perry Wachtel, De Perri Advertising; William D. Littleford, The Billboard; and Joe Orleck, The Cash Box.

Co-chairmen for the merchandise machine division are: William Seldy, Lily-Tulip; John Archbold, Dixie Cup; Paul Little, Pepsi-Cola; William Andrews, Coca-Cola; Alan Glazebrook, Canada Dry; George T. Herald, Seco Syrup; Lee Koken, RKO Theatres;

Harold Newman, Century Theatres; Leonard Pollack, Loew's—MGM; John Collins, Canteen Co.; I. Hayne Houston, Spa-Carb-Juice Bar; Charles O'Reilly, ABC Vending; Matthew Forbes, Cigarette Merchandisers Assn.; Robert Z. Greene, The Rowe Corp.; Frank Dinnerman, Union News and Roger Littleford, The Billboard.

George Ponser is working in close cooperation with the officials of the Polio Fund Drive, permitting his list of membership to be used for solicitation. He advises that the music operators group has also submitted a list of its membership. The many distributing firms are permitting their lists to be used also.

"Every firm and individual in the coin machine industry should make a contribution to this great cause" stated Kresberg. "We will gladly accept large donations, but we want to stress to the members of our industry that we will gratefully accept any sort of donations, from \$1 up. I know the demands of the many charities coinmen contribute to, all worth while, but I'm hoping everyone will find it in his heart to donate some money to the Polio Fund."

Large size, dramatic posters are being supplied to every wholesaler along coinrow, and we understand these firms will accept contributions. Checks are to be made out to the National Polio Foundation, and should be mailed to Samuel Kresberg, Apco, 250 West 57th Street, New York.

THRU THE COIN CHUTE UPPER MID-WEST MUSINGS

The Parks show in Chicago drew several operators and distributors from the Upper Midwest area. Those who attended the show were Joe Colihan of the Excelsior Amusement Park, Excelsior, Minn.; Harold Lieberman of the Lieberman Music Co., Minneapolis, Minn.; Marty Morosnick of the Winnipeg Coin Machine Company, Winnipeg, Can. and Mr. and Mrs. Louis London of Winnipeg, Can. . . . Tony Trucano, Black Hills Novelty Company of Deadwood, S. D., is a very staunch Notre Dame football fan, his son is a student there, and he made sure that he had his route activities in shape so that he could take some time off to see several of the games. . . . When Ed and Millie Birkemeyer made the trip into the Twin Cities last week they had to rush around to pick up supplies and records for their route. Millie wanted to make sure that she had a lot of time to do some shopping in the downtown stores. . . . Mr. and Mrs. Gerald Johnson of Menomonie, Wis., were another husband and wife team that made the trip into town to pick up some supplies and equipment for their route. . . . Ray Flynn of Shelby, Mont., and Ken Flynn of Havre, Mont., took some time off to make a short vacation trip to Phoenix, Ariz. Its back to work for them now. . . . Floyd Carlon of Sioux Falls, S. D., managed to get in a few shots at the elusive blue geese before the cold winds drove them further south. . . . John Marquardt of Parker, S. D., in addition to managing his route is patrolling the high lines for the REA. According to John this is an easy job. All he has to do is sit down on this job. Of course he adds, the seat is in an airplane which skims over the lines about 20 to 30 feet off of the ground. For my money he can have that easy task. Recent visitors to the Twin Cities were Jack Harrison of Crosby, Minn., Ken Ferguson of Stillwater, Minn.; Charles Rose of Fargo, N. D.; Ella and Andy Oberg of Grand Forks, N. D.; A. A. Cluseau of Grand Rapids, Minn.; Roy Foster of Sioux Falls, S. D.; Emil Sirriani of Eau Claire, Wis.; E. E. Hoerth of Herried, S. D.; Stan Woznak of Little Falls, Minn., and Harry Galep of Menomonie, Wis.

THRU THE COIN CHUTE CHICAGO CHATTER

Consensus of opinion among all who attended the "outdoor show," or "amusement park show," or "park show," or whatever else they called it was, "If not for the coin machine business there wouldn't have been anything of real interest and real action at this show." The kiddie ride manufacturers simply dominated the show. They took immediate orders from ops who attended. As far as park men concerned, orders were taken for Spring '54 delivery. And to coin machine mfrs that's a long way off. . . . The week opened with one of the grandest affairs. David Stern's Bar Mitzvah party. At the very beautiful North Suburban Synagogue in Highland Park. Beaming and happy were Sam and Ellie Stern. Many, many of their freinds, and all their family, present from Philly. In the crowd were: Mr. and Mrs. Irwin Blumenfeld of Baltimore; Mr. and Mrs. Harold Lieberman of Minneapolis; Mr. and Mrs. Eddie Ginsberg and Mrs. Morrie Ginsberg; J. D. and B. D. Lazar of Pittsburgh; Mr. and Mrs. Gil Kitt; Mr. and Mrs. Joe Fishman of New York; Mr. and Mrs. Allen J. Stern; Joe Ash of Philly; Harry Stern; Mr. and Mrs. Herb Oettinger; Mr. and Mrs. Chas. Castecker; Gordon Horlick; Bill Kennedy and many others. Never get over Bill Kennedy in skull cap, prayer shawl and holding a prayer book. . . . The Bar Mitzvah took place Satty morn and, as we arrived in the Loop, after driving in from Highland Park, Ill., first man we bumped into was—Joe Munves. Who advised that he was back in the arcade mfg biz. . . . Jimmy Johnson up from San Antonio, big ten gallon hat and all, and talking about his two 6 foot kids, Jack and Jill Johnson. . . . Irv Kempner and Buddy Fox drove all the way in from New Jersey and waited for Barnet (Shugy) Sugerman and Abe Green to arrive by plane that same evening. . . . Irving Kaye also planed in and showed a very new idea in kiddie rides called "The Whip." Just what it sounds like—the big whip ride in miniature for kiddies. . . . Bob Schaeffer in the lobby of the Sherman telling how he got started in the coinbiz some years ago with the Gottlieb "Gripper." . . . The juke box people tremendously interested in that front page story in The Wall Street Journal (12/1) re: "Platter Boom." Telling how great records are selling. Juke boxes had much to do with this sales boom.

Alvin Gottlieb all thrilled over the firm's new game, "Arabian Knights." Claims that the selector feature on this game is going to make this one of the most outstanding moneymakers this firm have yet built. . . . Nat and Lilyan Cohn along with Bill Bolles all thrilled over nice reception Riteway Sales received on the "3-Dimensional Theatre" machine they featured. In fact, while at the show, Nat received long distance phone call from Oakland, Calif. Got one of the best orders thataway. . . . Gil Kitt, Howie Freer and Stan Levin about the show and doing business because of fine buys Empire Coin offering at this time. . . . L. A. Halbmaier of Illinois Lock is record collector. Sends us letter re: 2 minute records in which he signs himself, "Traditionalist." . . . Sincerest apologies to Dick Hood, Jr., Rex Shriver and Les Rieck for leaving them out of listings as "Exhibitors" at NAAPPB show. . . . Sam Stern all busy at Williams' factory with firm's newest game, "Struggle Buggies." In the meantime, Sam Berger, Harry Stern and Len Schneller talking "Flub-A-Dub" (the Howdy Doody kiddie ride) all day long.

Ralph Perkins of Jackson-Perkins, rose specialists, from the most outstanding rose growing country in the world, Newark, N. Y., making Johnny Billotta very, very proud showing their beautiful roses and what these can do for outdoor spots. . . . Nate Gottlieb busy at the factory with distrib visitors. So Sol Gottlieb dashes off to see the outdoor show. . . . One of the hottest kiddie rides at the show: "Hot Rod"—by Bally. Jack Nelson, Bill O'Donnell, Ralph Nicholson, Phil Weinberg, Don and Nancy Moloney, Bud Breitenstein, Carl Knipple, and others of the big Bally organization modestly accepting the compliments of all who saw it. . . . Trio of lookers: Bill DeSelm, Herb Oettinger and Ray Riehl. Just looking. But seeing very, very keenly, buhlieve you me. . . . All talking about the "Bull Pen" ball throwing coin operated machine by Piesen of Dodgem Corp. which seemed to click with many guys. Especially Barney Frericks of St. Loo. . . . Verle Van Nattan of Auto Photo one of the busiest guys we've ever seen, trying to explain why he can't rush "quantity shipments" to inquirers at his booth. And Gil Kitt standing by with a great, big, wide smile—listening. . . . Harry Brown now has the Telephone Lamp Co. in Philly, Pa.

Didya see that cashmere suit Charley Wertheimer of Boston was wearing? . . . Roy McGinnis greeted by everyone as he came around with Paul Huebsch to see what was new. Roy looks grand. And plans his Florida vacation just a leetle earlier this year. . . . (Aside: Thanks Bob Bear for that very, very nice letter). . . . Here's a guy bringing in German machines: Boris Giwerc. Displaying a soccer game made in Western Germany at the show. . . . Ford Sebastian, Art Weinand, and all the other guys at Exhibit Supply's booths, getting lots of questions re: Roy Rogers' gorgeous plastic and hand painted \$18,000 saddle which was on display. But, if you didn't see that all electric Card Vendor—better get out to the Exhibit plant and see it quick. This is really something. . . . Ed Ravreby, Sam Goldsmith and Leo Willens among the busiest of the busy at this show. Their Capitol Projector display got plenty of attention—and orders. . . . Bob Graham of Nylco's "Rocket" receiving terrific compliments from everyone for the precision and beautiful construction of his kiddie ride.

The "Pitching King" and, especially, that golf ball machine, at Holmes Cook Co. booth, getting lots of close attention. . . . Ben Walenitz of Rochester owns Boardwalk Park in Scotbreeze, N. Y. with Sam Lipsich. . . . Al Blendow of Meteor had one of the most interesting exhibits at the outdoor show. Here's one old timer who knows the answers. . . . Bert Lane along with Harry Pearl and salesmen of the firm getting plenty of callers who want to talk more delivery. . . . Sam Lewis thrilled by that beautiful Genco sign while Ralph Sheffield continues to demonstrate the firm's "Shuffle Pool" and "Invader" gun. Both items very well received. Avron Gensburg standing off and watching the crowds at the Genco booth. . . . Rex Shriver of H. C. Evans said, "Never figure for anything at this show." . . . Jim Mangan and his associate Everett Evkland wandering thru. . . . Milt "Marker" (Marmar, to you) a busy handsome guy. Looking everything over with an eagle eye. And we mean—everything. . . . Lou Casola of Rockford, along with Andy Hesch, calls meet of Co-Op Club at Sherman. . . . Harry Stern telling about \$8 spot that jumped up to \$66 on dime play. "But," as Harry says, "It'll take a coupla bulldozers to awaken some of these guys to profits."

Automatic Phono Bowling League had one of those exciting nites when upsets come and go. . . . With Jerry Mankins zooming thru a 437 series and Bill Nyland scoring 412, Western Automatic took 2 games from Atlas, even tho "Marvelous" Morrie Minkus scored a 472. . . . Henry Leonarscyk banged thru a 459 and George Holl a 435 (plus a 184 game) so Gillette took 2 from Star Music even tho Jerry Shuman of Star scored 478 and Myrtle Sochacki scored 422. . . . Melody Music took 2 from B&B with Vic Jacino getting himself a

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CHICAGO CHATTER

508 series, John Strobl 471, and the great "Fireball Bunk" (Warren Paradee) 469. . . . Decca-Coral took 2 from Mercury in a hotly contested battle. Leo Sochacki came thru with 536, Eddie Walker had 511 and Bob Clark scored 536, Ray Gallet 549 and Tony Galgano HIGH FOR THE MEN with 561, while Charley Alesi came thru with 476. Best Coven could do was Frank Lantz's 466. . . . Oomens went down for 2 to ABC Music as Bob Gnarro zoomed out of his rut with a 480 and Edith Davis came thru with a sensational high game of 188 and a total series of 402. Oomens' Carl Latino came thru with 475. But Isabel Oomens kicked off the HIGH FOR THE LADIES with a 463. Be there to see the battles this Monday evening. And watch for the announcement of the big banquet.

Dave Herwitz and Charles ("Little Jimmy") Johnson getting plenty of interest (and orders) for Downey-Johnson Coin Counters which absolutely intrigue the outdoor people. . . . Izz Edelman of Edelco Mfg & Sales advises he's got a "new one that's a honey." . . . Operator Max Rabin claims, "The kiddie ride business is better than ever." What more could anyone ask for? . . . Al Simon being steered over to the ChiCoin's beautiful booths where Ed Levin and Frank Mencuri very busy and, all of a sudden, realizing he was wearing a "Genco" badge. Sam Lewis joined in the laughter. All happy over Al's well deserved successful sales programs. . . . Herb Everschor of Columbus ain't so old—believe that. . . . Mrs. Nat Cohn very proudly viewing the show on the arm of her handsome Air Force son, Gary, who's stationed at Scott Field. And Mrs. Cohn promising to be back for the MOA show.

Mr. and Mrs. Leo Weinberger taking in the outdoor show and some of the top nite spots 'round this booming town. . . . Jack Simon, Lyn Brown, Phil Robinson and others from the City of Angels, California, talking it over. . . . Mr. and Mrs. Phil Robinson, by the way, on their way to the very gorgeous Saxony Hotel in Miami Beach. The best part of this is the fact that the both are Californians for many, many years—they've never yet seen Florida. And everyone telling them, "Better sell your home now. When you get to Miami Beach you'll never want to leave." . . . Sorry to hear that Woolf Solomon of Columbus very, very seriously ill. . . . Joe Beck and Mrs. Beck with the whole family in from Milwaukee. Joe looks great. . . . Mr. and Mrs. Nat Faber of Coney Island's Boardwalk Faber's very much thrilled with Chicago. . . . Mr. and Mrs. Max Brown of Philly absolutely ga-ga at the very intimate and gorgeous Pump Room which they actually came all the way from Philly to see. . . . Mr. and Mrs. Walter Tratsch and George Kozy winning much acclaim for their very fine products—especially the ABT Rifle Sport and all the grand ABT products which have been among the leaders for years and years.

Max D. Levine of Scientific Machine, Bklyn, a busy, busy man with his newest kiddie ride which clicked like anything. . . . Joe Cohen of Oshkosh, Wis. walking about the show. . . . Sure was happy to hear that Mrs. Ruth (Ralph) Sheffield feeling so much better she could take in a movie downtown while hubby busy at the Genco booths. Ruthie just came thru two very serious major operations. . . . Hymie Rosenberg around and about and doing business while others just showing. . . . Thanks for the very charming compliment given The Cash Box by Mrs. Mollie Fishman who told us she was one of our most intensive and devoted readers. . . . Funniest conversation. Ralph Sheffield telling Jimmy Johnson of San Antonio that he ought to "reduce." . . . Ed Ravreby pulling a gag at The Billboard's booth that won the biggest of laughs. . . . Dave Braun formerly of Linden, N. J. and now of Miami telling of the very gorgeous miniature golf course and kiddie ride paradise being built by Bert Lane on the 79th Street Causeway. . . . "Handsome Harry" (Pearl, that is) looking even handsomer. . . . Lyn Brown of L. A. on his way to the Major Leagues' Baseball meetings in Noo Yawk.

Mike Munves, one of the real outstanding old timers in the coinbiz, mucho upset because of the fact the NAAPPB overlooked giving special awards to many coin machine booths which actually dominated the entire convention. . . . Most interesting story told was that of Gil Kitt. How he drove over the mountains from Baltimore, just 19 years ago, and was sheltered by Herb Everschor when he landed in Cleveland—but broke. Was earning \$12 per week at the time. Then went to work with a will, and a way, and look at the guy today. This is Gil's 19th year in the coinbiz—this week—in fact opening day of the NAAPPB show.

CLASSIFIED ADVERTISING SECTION

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Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

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ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 36, N. Y.

WANT

WANT—Bright Spots, United Showboat, United Circus, late Gottlieb 5 Ball free play games, Seeburg Model B & C's 45's. State quantity, price, and condition in first letter. NOBRO NOVELTY CO., 538 BRYANT ST., SAN FRANCISCO 7, CALIF.

WANT—New and used records. Paying 10c for 78's and 15c for 45's. Can be up to 6 months old. No quantity too large or small. We pay freight. DIXIE RECORD SHOP, 259 WEST 42nd ST., NEW YORK 36, N. Y. Tel.: WIconsin 7-0830.

WANT—Yacht Clubs, will pay \$225. Write PENNSYLVANIA VENDING CORP., 1822 CARSON ST., PITTSBURGH 3, PA. Tel.: HEmlock 1-9900.

WANT—We pay top price for used records from 3 to 6 months old. Pop, Race, Calypsos, Spirituals, Ruth Wallis, Mickey Katz, 45 r.p.m., 78 r.p.m. We pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. I., N. Y. Tel.: THlden 4-9040.

WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36. Tel.: JUDson 6-4568.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

WANT—Late 1952 and 1953 Pin Games, Seeburg 100 A & B, AMI D's, Wurlitzer 1500's, Scales, Arcade Equipment, 1c and 5c Vendors, AMI W. B., Seeburg 100 W. B., Wurlitzer 48 sel. Boxes. Write stating condition, number, model, and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DICKens 2-7060.

WANT—Show Boats, Circuses, and Seeburg 45. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CAL. Tel.: Market 1-3967.

WANT—Latest model cigarette machines. Can also use Cole, Super-Vend and other drink dispensers, also want hot coffee vendors. Please give quantity, model numbers, condition and price wanted in first letter. Write full details to: BOX NO. 1010, c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

WANT—Williams' DeLuxe Baseball, late; Grandmothers, Exhibit Guns, Seeburg Bears, Mutoscope Voice-O-Graphs, ChiCoin Basketballs, and any other late arcade machines. Give price and condition in first letter. ECONOMY SUPPLY CO., 579 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-8628.

WANT—Mutoscope Cross-Country Drivemobile in good condition. CRESTON AMUSEMENT CO., BOX 58, CRESTON, IOWA.

WANT—From all over the world! Literature on any machine that takes coins and sells anything—merchandise, service, amusement, shoe strings, socks, drinks, use of typewriter, Sal Hepatica, Bromos, fortunes, Pocket Books, phonograph records, water at 1c per glass, cigarettes at 2c each, bread, aspirin at 5c each, massage, oxygen, single band-aids, newspapers, and more Republican votes. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT—Wurlitzer 1015's, 1100's, 1250's, and 1400's for export orders. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

WANT—For resale, good clean Bingos, United, and Chicago Coin 6 player Bowling games. Rockola or Standard 22 feet Shuffleboards, Wall Electric Scoreboards. Quote your best price, condition first letter. STANLEY AMUSEMENT CO., 1523 BROADWAY, TACOMA, WASHINGTON. Tel.: BRoadway 3663.

WANT—All types of post-war flipper five ball games in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

CLASSIFIED ADVERTISING SECTION

WANT—For Export—Wurlitzer 1015's, 1400's, 1450's. Mills Constellations, Evans Constellations. Seeburg Factory Distributors. Telephone collect DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, NEW YORK. Tel.: 75-5194.

WANT—Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

WANT—In Quantity—All Post-war Wurlitzer, AMI, Rock-Ola, and Seeburgs. Quote lowest cash prices and quantities, or will allow liberal trades. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021-2029 PROSPECT AVE., CLEVELAND, OHIO.

FOR SALE

FOR SALE—Reconditioned Wurlitzers: 1250's \$375; 1100's \$250; 1015's \$125; 1080's \$125; Seeburgs 146M \$115; 147M \$135; 148M \$250; Packard Manhattan's \$75; Packard Sevens \$50; Wall Boxes 3-W-2 L 56's \$10; W6L 56—5, 10, and 25c Boxes \$22.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA.

FOR SALE—ABC \$50; Dale Gun \$60; Cinderella \$30; Classic Phono \$30. All equipment good condition. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE—One Stop Record Service. Any record, any label, 5c over wholesale. Free title strips. New accounts 1/3 deposit with all orders. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. Tel.: OLYmpia 8-4012-4013.

FOR SALE—2 Exhibit's Space Guns, new, \$189.50 each; 2 Genco's 3-Dimension Sky Gunners, new \$325 each; Exhibit's Six Shooter \$99.50. WESTERN DISTRIBUTORS, 1226 SW 16th AVENUE, PORTLAND, OREGON.

FOR SALE—Seeburg Model A-78 \$525; Seeburg Model B-45 \$695; AMI-A \$225; AMI-C \$375. HERMAN DISTRIBUTING COMPANY, 615 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—United Alleys—Cascade & Clover \$350; 10th Frame Star \$250; Six Player DeLuxe (7/10 split) \$125. Williams—DeLuxe Baseball \$295. Genco—Bing-A-Rolls \$35; Sky Gunner \$295. MOHAWK SKILL GAMES CO., 67 SWAGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE—Special! Bally Yacht Clubs \$250; Dude Ranches \$399.50; Beach Clubs \$350; Beautys \$295; Williams Palisades \$145; Twenty Grands \$115; Fairways \$125; United Cabanas \$255. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LA. Tel.: CANal 8318.

FOR SALE—Bally Atlantic City \$179.50; Beach Clubs \$369.50; Beautys \$309.50; Bright Lights \$89.50; Coney Islands \$119.50; Frolics \$199.50; United Cabanas \$299.50; Leader \$99.50. T & L DISTRIBUTING COMPANY, 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAIn 8751.

FOR SALE—We are distributors in Michigan for AMI, Chicago Coins, Exhibit, Keeney, Genco, Williams, & Victor Vending. We have the largest stock of used games and parts in Michigan Shuffleboard wax and accessories. MILLER-NEW MARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W. GRAND RAPIDS, MICH. Tel.: 9-8632 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

FOR SALE—Coffe-Spa—Coffee Machine like new, Model B-600 Serial #470 with \$.10 slot and waste cup receptacle, used three (3) months. Make an offer to H. FELSING, c/o EMPIRE LANES, 36-42 FIRST STREET, HOBOKEN, N. J.

FOR SALE—United Bowlers 5 Play Formica Top \$200; Six Play \$235; DeLuxe \$300; Super \$325; Official \$300; Thunderbolt Horses \$350; Edelco 2 Play Bowlers \$175; 1100 Wurlitzer \$300; Genco 8 Player \$145; United Slugger \$60. MOUNTAIN DISTRIBUTORS, 3630 DOWNIN STREET, DENVER, COLO. Tel.: AComa 8518.

FOR SALE—Exhibit Six Shooter \$150; Dale Gun \$50; Slug Fest \$139; Spot Lites \$245; ABC \$95; Zingo \$115; Stars \$319; Used Turf Kings \$75; Winners \$50. WHEELING COIN MACHINE EX., 2916 EOFF ST., WHEELING, W. VA. Tel.: WHeeling 431.

FOR SALE—Premium merchandise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. (Established 1932). HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND ROAD, MILWAUKEE 13, WISC. Tel.: BLUEmound 8-7600.

FOR SALE—200 or any part slightly used metermatics interchangeable gears for collection purposes on items sold payment plan. 5, \$8.95; 10 to 25, \$7.50; 25 to 50, \$6.50 each. State gears size. F. O. B. Ladoga, Indiana. AUTOMATIC MUSIC CO., LADOGA, INDIANA. Tel.: 123.

FOR SALE—The following phonographs—18 Mills 904; 10-750's; 2 Mills Empress; 3 Colonial 780's 2-350's, 3-800's, and one Aireon. Make us an offer for the lot; no reasonable offer refused. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C. Tel.: 2-3992.

FOR SALE—3 Spot Lites \$90; 4 Atlantic City \$195; Frolics \$205; Palm Beach \$230; 4 Yacht Clubs \$345; Beautys \$365; Beach Clubs \$415; Dude Ranch \$450; Bally Futurities \$120. MICKEY ANDERSON, 314 EAST 11th STREET, ERIE, PENNSYLVANIA. Tel.: 2-2894.

FOR SALE—15 Show Boats, \$300 each; 1 Seeburg B.L. 45 rpm \$750; 1 Seeburg A 78 rpm \$450; 2 Keeney Cigarette Machines, \$100 each. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS 3, MISSOURI.

CLASSIFIED ADVERTISING SECTION

FOR SALE—25 Winners like new, cleaned and guaranteed, few new, \$75 each or will trade. What have you? WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.

FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzers, 1250, 1100, 1400. Spot Light, Bright Spot, Bright Light. Atlantic City, Stars, Coney Island, Zingo, Skee Rolls, Shuffle Alleys, Flipper Pin Games, Super World Series, Guns. V. YONTZ SALES CO., BYESVILLE, OHIO.

FOR SALE—Wurlitzer 1100, \$195; Seeburg 100C, \$785; Seeburg 100B, \$565; Seeburg 100A, \$425; Wurlitzer 1015, \$90. UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS. Tel.: 4-6111.

FOR SALE—1 Seeburg Sicum Unit, perfect condition, \$250; 2 Genco Sky Gunner, brand new; Ajax Cigarette Machines, brand new, close-out; 1 Poolette Pool Table \$50; 1 Keeney 2-Player Attachment for Shuffleboard. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE NORTH, MINNEAPOLIS, MINN.

FOR SALE—3020 Wallboxes \$19.50; 3W5-L-56 Wallboxes, \$18.50; 146M or S \$89.50; 147M or S \$99.50; 1422 Rockola \$69.50; 1426 Rockola \$89.50. W1-L-56 5c Wallboxes and Packard Plamor \$4.95. CENTURY DIST. INC., 1221 MAIN STREET, BUFFALO 9, N. Y.

FOR SALE—Rock-Ola Fireball \$550; Beach Club \$350; Seeburg C \$750. COPELAND DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, OKLA.

FOR SALE—Wurlitzer Bar and Wall Boxes—3020's \$10; 3031's \$5; 2140's \$5. Steppers and Master units; inquire. 1017's \$75 including stepper. HENRY C. KNOBLAUCH & SONS, 51 WARREN ST., GLENS FALLS, NEW YORK.

FOR SALE—22 caliber Short Krumble shooting gallery ammunition. Great savings on 5, 10, or 25 case lots. Also Mutoscopes, deluxe photomatics. Write, wire, or call MARLIN AMUSEMENT CO., 412 9th STREET, N. W., WASHINGTON, D. C. Tel.: District 7-1625.

FOR SALE—Extremely low priced deal on brand new 5c Hot Nut Machines, \$12.50 each, terms 1/3 deposit, balance sight draft. Slug proof, white enamel finish, 6 lb. cabinet. Finest guaranteed phonographs. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: Bielow 8-3524) and 594 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyant 9-4684).

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—35 Seeburg 100-B 45rpm, beautifully reconditioned, \$685. ea. Export is our specialty. Satisfied customers all over the world. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON 34, MASS. Tel.: AL 4-4040.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Cigarette machines, Du-Grenier 9 col. \$50.00, 25c coin chutes. Bingo games: Coney Island \$225.00 Atlantic City \$335.00; Frolic \$335.00; Beach Clubs. Write, ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL.

FOR SALE—Ready For Location. Spot Lites \$175; Coney Island \$200; Atlantic City \$300; Palm Beach \$350; Frolics \$350. ALLAN SALES, INC., 928 MARKET STREET, WHEELING, W. VA. Tel.: WHeeling 5472.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box. "The Bible" of the Coin Machine Industry." Send your check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—ChiCoin Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; Deluxe Bowler \$34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—Special closeout all Bally parts 50% off list. Amplifier tubes 50% and 10% off. Complete stock of Wurlitzer parts #1129 Lamp 21 C.P. 6.8 vs., Box of 10, \$1.50. Pucks \$1.35 each, Box of 8, \$9.95. Capco all-purpose lusterize and cleaner, \$3.95 per gallon, trial bottle 70c. COVEN MUSIC CORP., 3181 ELSTON AVE., CHICAGO, ILL. Tel.: INdependence 3-2210.

FOR SALE—United 5 Way F. T. \$94.50; United 6 Way F. T. \$154.50; United DeLuxe \$159.50; Keeney High Score League Bowler \$174.50; Williams Super World Series \$167.50; DeLuxe \$189.50. LAKE CITY AMUSEMENT COMPANY, 4533 PAYNE AVENUE, CLEVELAND 4, OHIO. Tel.: HENDERSON 1-7577.

FOR SALE—New Astroscope \$275; New 1c Camera Chief \$10; New 1c Advance Peanut Machines \$12; 120 Wurlitzer Wall Boxes \$3; Citations \$55; Bally Rapid Fire \$75; Bowlette \$40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

CLASSIFIED ADVERTISING SECTION

FOR SALE—AMI "B's" \$300; AMI "C's" \$325; many others. Write. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUNKirk 3-1810.

FOR SALE—1 Williams Long Beach \$95; 1 Universal Across The Board \$150; 10 Packard Satin Finish Wall Boxes \$25; 1 United Steeple Chase \$115; 1 Chicago Coin Pistol Pete \$65; 1 Williams Slugfest \$75. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, INDIANA.

FOR SALE—Rock-Ola Fire-Ball 120 records, slightly used, only \$625. Disk Jockeys, like new, \$145; Leader \$145; Bright Lights \$145; Saddle And Turfs F. S. \$385; Evans Consolation \$300; Chicago Coin Classic 2 Pl. \$60; Univ. Twin Bowler \$45. REEL DISTRIBUTING CO., 4910 NATURAL BRIDGE, ST. LOUIS 15, MISSOURI.

FOR SALE—Reconditioned Like New! Spot Lites \$120; Bright Lites \$140; Yacht Clubs \$410; Bright Spot \$145; Atlantic City \$275; Bally Champion Horses; Bally Space Ships. All guaranteed. Call, write, or wire: DONAN DISTRIBUTING CO., 5007 N. KEDZIE AVENUE, CHICAGO 25, ILL. Tel.: JUNiper 8-5211.

FOR SALE—United Twin Rebound \$39.50; United 4 Player \$59.50; United 5 Player \$69.50; United 6 Player DeLuxe \$129.50; Keeney 10 Player Team Bowler \$229.50. AMERICAN VENDING CO., 2684-92 CONEY ISLAND AVE., BROOKLYN 23, N. Y. Tel.: ESplanade 5-1256.

FOR SALE—Reconditioned Model 1400 and 1450 Wurlitzers \$475 each. COMMERCIAL MUSIC COMPANY, INC., 1501 DRAGON ST., DALLAS, TEXAS. Tel.: RIVERSide 6381.

FOR SALE—2 Genco Sky Gunners \$300; ChiCoin Match Bowl-A-Ball \$125; Keeney 4 Player Conversions for Shuffleboard \$100; Dale Guns \$49.50. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: UNiversity 6900.

FOR SALE—We distribute for all leading manufacturers of pinballs, phonographs, cigarette machines. Used equipment reconditioned and guaranteed. Whatever your requirements, let us know. We can supply the best. A. P. SAUVE & SON, 7525 GRAND RIVER AVENUE, DETROIT 4, MICHIGAN. Tel.: TYler 4-3810—TYler 7-6123.

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—United Super Bowlers, drum scoring, converted to 3rd, 7th, and 10th Frame Doubles. Completely reconditioned and crated, only \$279.50. All the features of a new game at half the price. Wire orders and 1/3 deposit. Immediate delivery. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, NEW YORK. Tel.: Lincoln 9106.

FOR SALE—Hi-Speed Super Fast shuffle board wax. 24 one pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Reconditioned Like New—Bright Lights \$139; Lite A Lines \$65; Citations \$35; Hot Rods \$40; Genco 400's \$225. The Genco 400's perfected and percentage correctly by us. Return within 2 weeks if not satisfied for full refund. We buy 4, 5, or 6 player United Shuffle Alleys. Quote your lowest price. W. E. KEENEY MFG. CO., 5231 SO. KEDZIE AVE., CHICAGO 32, ILL. Tel.: HEMlock 3844.

FOR SALE—Emperesses; Thrones, '39 and '40 Standards and Deluxes; Classics; WIL56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—We have a large stock of reconditioned Five Balls. One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MONTana 5000-1-2.

FOR SALE—United DeLuxe \$125; Supers \$185; Stars \$205; Chinatown And Happy Days \$140; Minstrel Man \$39. WANT—Cascades, Olympics, and Royals. STARK NOVELTY CO., 2429 7th N. W., CANTON, OHIO.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WESt 3-3224.

FOR SALE—Due To Change In Illinois State Law—100-5 Balls \$10 and up; Arcade Equipment; Bowlers; 150 Turf Kings, ready for location, \$50 each. Write or send telegram. TWIN CITY AMUSEMENT, EDISON COURT, WAUKEGAN, ILLINOIS.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Priced Right! Sunshine Parks, Futurities, Turf Kings, Across-the-Board, and Winners or will swap for United or Chicago Coin 6 player alleys. Write, wire, or phone: J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS, MISSOURI. Tel.: OLive 2800.

FOR SALE—Wall Box Bargains! Wurlitzer Model 5204 (104 selections) \$75; AMI (40 selections) \$12.50; Rock-Ola (20 selections) \$5; Packard (24 selections) \$5; Seeburg (5-10-25c) \$25; Seeburg (5c) Postwar, \$7.50. Authorized Seeburg Distributors. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MISSOURI.

FOR SALE—5 AMI Model B, \$310 each; 2 Genco Sky Gunners, \$250 each; 4 for 25c semi-automatic camera, \$195. All equipment in A-1 condition. RELIABLE COIN MACHINE CO., 184-188 WINDSOR ST., HARTFORD, CONN.

FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm, Blues. We ship anywhere at cost plus 5c per record. LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3747 W. CHICAGO AVE., CHICAGO, ILL. Tel.: Sacramento 2-5050.

FOR SALE—Spot Lites \$90; Yacht Clubs \$250; Beach Clubs \$375; Palm Beach \$300; Frolics \$250. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT ST., TOLEDO, OHIO. Tel.: ADams 8624.

FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzers 1015, 1100, 1250. Rockolas 1422, 1426. AMI Model C. Seeburgs 146, 147, 100A. Phone STerling 87515 or Write: DIXON DISTRIBUTING CORP., 3808 SOUTHERN BLVD., YOUNGSTOWN, OHIO.

FOR SALE—Silver Chest, like new, \$275; Golden Nugget \$125; Jumping Jax \$90; Genco 400, \$80; Dale Gun \$60; Chicago Coin Pistol \$95; Mutoscope Sky Fighters \$125; Chicago Coin 4 Player Derby \$225; Big Bronco, very clean, \$495; Evans Horse Race Wheel, write; Chicago Coin Super Jet, used, \$495; Metal Typer, very clean, \$345; Pop Corn Sez \$49.50; Funny House Mirrors, write; Jungle Joe \$150; Genco Sky Gunner, like new, \$285; Chicago Coin Band Box (New) \$225. Shuffle Alleys—United 4 Player Formica Top \$85; United 5 Player Formica Top \$100; United 6 Player Formica Top \$115; United 6 Player DeLuxe \$135; United 6 Player Super \$195; United 10th Frame \$285; United 10th Frame (Matched) \$300; United Cascade \$325. Bingos—Bally Spot Lite \$135; Bally Bright Spot \$150; Bally Frolics \$225; Bally Atlantic City \$250; Bally Palm Beach \$275; Bally Beauty \$360; Keeney Lite-A-Line \$65; Williams Long Beach \$139.50; United ABC \$50; Universal 5 Stars \$49.50. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: Superior 1-4600.

FOR SALE—Bingo Games—Music Boxes—6 Player Bowlers—One-Five Ball Games—Cigarette Machines—Vending Machines. All equipment reconditioned and refinished and ready for location. Call—write for your needs. PARKWAY MACHINE CORP., 715 ENSOR ST., BALTIMORE 2, MD. Tel.: EAStern 7-1021.

MISCELLANEOUS

NOTICE—10c Seeburg AMI Ops—Don't Pass Up Nickels! General's Conversion Kit fits late model phonographs and wall boxes. Takes 2 nickels, 10c and 25c. Samples \$3.50. Lots of 10, \$2.95 each. Complete with decal and instructions. GENERAL DISTRIBUTING CO., 3574 HARDING, CARLSBAD, CALIFORNIA.

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO. 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—Phonograph Motors Rewound—Any make of split-phase Juke Box Motor rewind \$4.00. No Extras. \$4.00 is all you pay. Mailing list 4,000 Juke Box Operators \$35. CAROLINA ELECTRIC CO., P. O. BOX 125, MATTHEWS, NORTH CAROLINA. Tel.: 2711.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, Judson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 1-1121.

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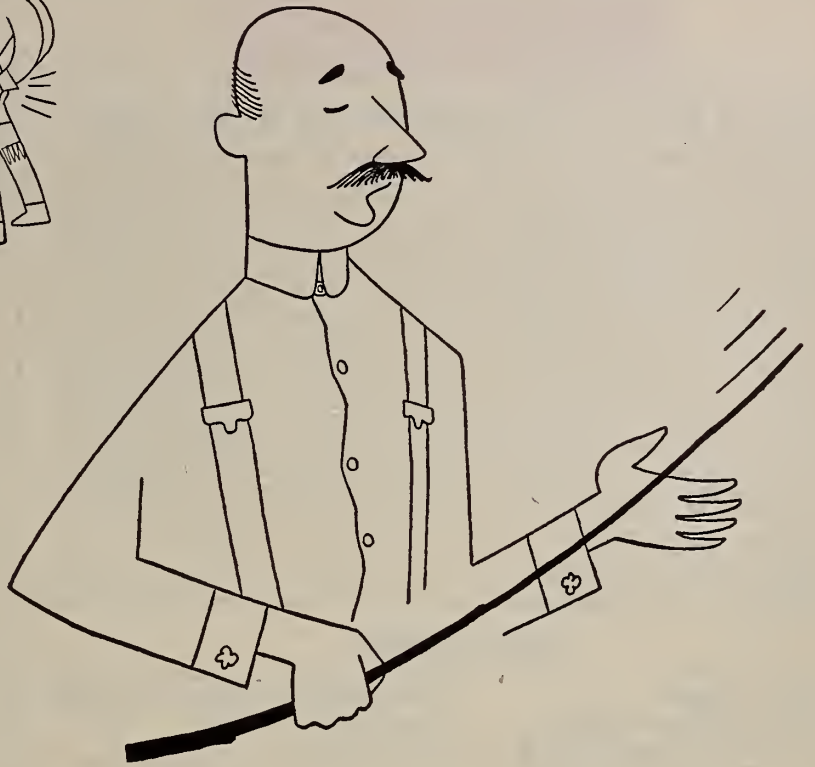
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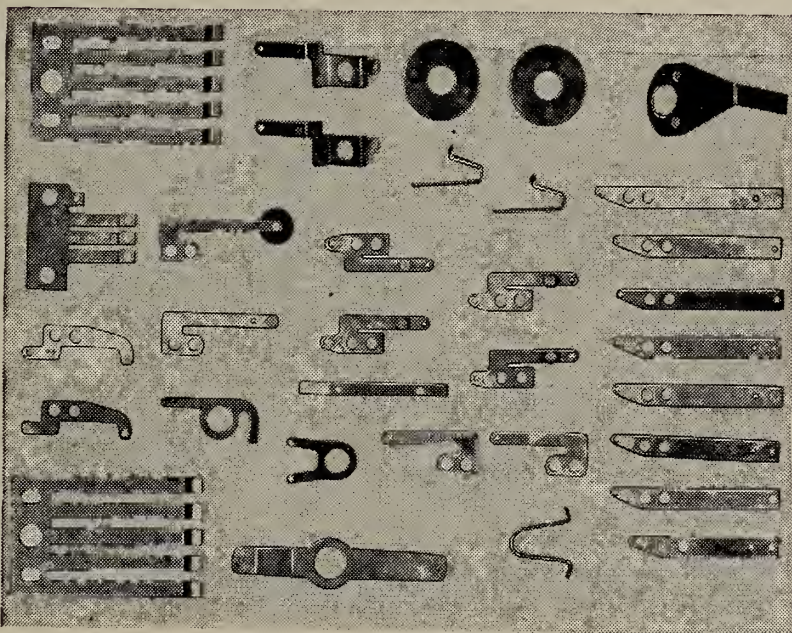
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last and last
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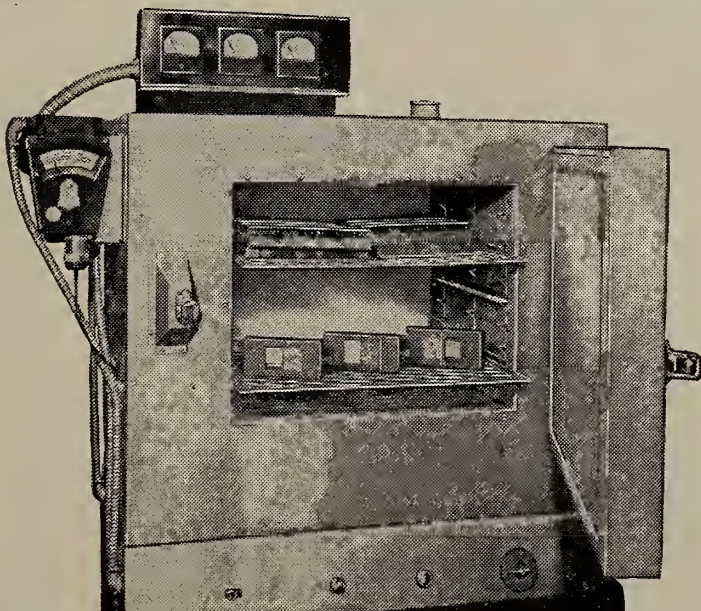
Many a man remembers the swinging, stinging switch in the bygone days when psychology was applied to the seat of the pants. Selected of a limber, new growth wood, the switch could be used again and again—if needed. It seemingly had no fatigue point and one scarcely ever broke in use.

Switch blades used in the AMI juke box are unusually flexible and unique in their low fatigue properties. Made by AMI of pure copper, alloyed with rare beryllium, they are heat treated to respond with a touch and to return literally millions of times to normal position without breakage or wear.

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AMI Incorporated

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THIS WEEK'S USED MACHINE QUOTATIONS

15th Year of Publication
740th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]
FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

EXPLANATION

- 1. Prices UP
- 2. Prices DOWN
- 3. Prices UP and DOWN
- 4. No change from Last Week
- 5. No quotations Last 2 to 4 Weeks
- 6. No quotations 4 Weeks or Longer
- 7. Machines Just Added
- * Great Activity



AIREON

2. Fiesta	20.00	30.00
2. '47 Hideaway	30.00	35.00
2. '48 Coronet 400	20.00	30.00
2. '49 Coronet 100	20.00	30.00

A M I

2. WM Wall Box	12.50	20.00
2* Model A '46	150.00	250.00
4* Model B '48	269.50	325.00
4* Model C	289.00	375.00
2. Model D-40	415.00	500.00
2. Model D-80	495.00	585.00

BUCKLEY

6. Wall & Bar Box O.S.	3.00	5.00
2. Wall Bar Box N.S.	5.00	10.00

MILLS

2. Throne of Music	20.00	30.00
2. Empress	20.00	30.00
2. Constellation	29.50	39.50

PACKARD

2. Pla Mor Wall Bar Box	2.00	4.95
2. Manhattan	39.50	75.00
2. Model 7 Phono	25.00	35.00

ROCK-OLA

4. Playmaster '46	35.00	49.50
4* 1422 Phono ('46)	60.00	95.00
4. 1424 Phono (Hideaway)	49.50	69.50
2. 1426 Phono ('47)	69.50	150.00
2. 1428 Magic Glo	165.00	199.50
2. 1432 Rocket ('51)	239.50	275.00
4. 1434	329.50	395.00
2. Fireball	575.00	625.00
6. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
6. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
6. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

SEEBURG

6. Hi-Tone 9800	29.50	49.50
6. Hi-Tone 9800 RC	29.50	49.50
6. Hi-Tone 8800	29.50	49.50
6. Hi-Tone 8800 RC	29.50	49.50
6. Hi-Tone 8200	29.50	49.50
6. Hi-Tone 8200 RC	29.50	49.50
2. 146S	65.00	89.50
4* 146M	89.50	115.00
4. 147S	75.00	135.00
4* 147M	99.50	135.00
4. 148S	135.00	175.00
4. 148M	145.00	185.00
4. 148ML	159.50	215.00
4* M-100A	425.00	549.50
2* M-100B	565.00	685.00
4* M-100 B-45	685.00	750.00
3. M-100C	750.00	850.00
4. W1-L56 Wall Box 5e	4.95	9.95
4. 3W2 Wall-a-Matic	6.95	10.00
4. W4L-56	19.50	35.00
4. 3W5-L56 Wall Box 5, 10, 25c	18.50	24.50
4. W6L-56-5/10/25 Wireless	22.50	29.50
2. 3W7-L-56	22.50	34.50
6. Tear Drop Speaker	12.50	17.50

WURLITZER

6. 750E	29.50	49.50
6. 780M Colonial	29.50	49.50
6. 780E	29.50	49.50
4. 800	29.50	69.00
4. 850	29.50	69.50
4. 950	29.50	79.50
2* 1015	90.00	150.00
4. 1017 Hideaway	75.00	110.00
4* 1100	195.00	275.00
2. 1080	79.50	139.00
2. 1250	265.00	325.00
2. 1400	450.00	525.00
4. 2140 Wall Box	5.00	25.00
4. 3020 Wall Box	10.00	19.50
4. 3025	5.95	6.00
4. 3031 Wall Box	4.00	9.95
4. 3045 Wall Box	5.00	20.00
4. 3048	29.50	32.50
4. 4820	30.00	35.00
4. 219 Stepper	7.50	19.50

MISCELLANEOUS

2. ChiCoin Band Box	50.00	75.00
2. Chicago Coin Hit Parade	25.00	39.50
2. Ristocrat	20.00	30.00
2. Williams Music Mite	35.00	49.50
2. Evans Constellation	135.00	165.00
4. Evans Century-100	585.00	625.00



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

2* ABC (Un 3/51)	35.00	75.00	2. Four Corners (Wm 12/52)	65.00	95.00
4. Across the Board (Un 9/52)	95.00	150.00	2. Four Horsemen (Got 9/50)	25.00	39.50
4. Ali Baba (Got 6/48)	20.00	34.50	2* Four Hundred (Ge 5/52)	80.00	165.00
4. Alice (Got 8/48)	19.50	29.50	2. Four Stars (Got 6/52)	75.00	99.50
2. All Star Basketball (Got 1/52)	79.50	115.00	4. Freshie (Wm 9/49)	30.00	45.00
2. Aquacade (UN 4/49)	19.50	29.50	2* Frolics (B 10/52)	195.00	269.50
2. Arcade (Wm 11/51)	59.50	79.50	3. Futurity (B 3/51)	75.00	120.00
4. Arizona (Un 4/50)	20.00	34.50	2. Georgia (Wm 7/50)	30.00	40.00
2* Atlantic City (B 5/52)	175.00	300.00	2. Gin Rummy (Got 2/49)	15.00	25.00
2. Baby Face (Un 12/48)	15.00	39.00	2. Gizmo (Wm 8/48)	10.00	20.00
2. Ballerina (B 48)	10.00	20.00	2. Glamour (Got 7/51)	15.00	25.00
2. Banjo (Ex 3/48)	10.00	20.00	6. Glider (Ge 8/49)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	29.50	35.00	2. Globe Trotter (Got 11/51)	75.00	135.00
4. Barnacle Bill (Got 8/48)	25.00	34.50	4. Gold Cup (B 4/48)	29.50	55.00
2. Basketball (Got 10/49)	29.50	39.50	2. Golden Gloves (CC 7/49)	15.00	25.00
2* Beach Club (B 2/53)	325.00	425.00	2* Golden Nugget (Ge 2/53)	75.00	175.00
2* Beauty (B 11/52)	290.00	385.00	2. Gondola (Ex 5/49)	10.00	20.00
2. Be Bop (Ex 3/50)	20.00	30.00	4. Grand Award (CC 1/49)	15.00	35.00
2. Bermuda (CC 11/47)	15.00	20.00	2. Grand Slam (Got 4/53)	125.00	150.00
2. Big Hit (CC 7/52)	69.50	89.50	2. Grand Stand (B '50)	20.00	35.00
2. Big Top (Ge 2/49)	20.00	34.50	2. Guys-Dolls (Got 5/53)	145.00	175.00
2. Black Gold (Ge 3/49)	25.00	59.50	2. Handicap (Wm 6/52)	45.00	70.00
2. Blue Skies (Un 11/48)	15.00	20.00	2. Happy Days (Got 7/52)	80.00	100.00
2. Bolero (Un 12/51)	95.00	125.00	2. Happy-Go-Lucky (Got 3/51)	50.00	60.00
2. Bomber (CC 3/51)	20.00	25.00	2. Harvest Moon (Got 12/48)	15.00	20.00
2. Bonanza (Wm 11/47)	12.50	20.00	2. Harvest Time (Ge 9/50)	30.00	55.00
2. Bone Head (Ge 11/48)	15.00	20.00	2. Harvey (Wm 5/51)	50.00	65.00
2. Boston (Wm 5/49)	20.00	30.00	2. Hawaii (Un 8/47)	10.00	15.00
1. Bowling Champ (Got 2/49)	20.00	50.00	2. Hayburner (Wm 6/51)	40.00	65.00
2. Bowl League (Got 8/47)	10.00	19.50	2. Hit Parade (CC 2/51)	15.00	29.50
4* Bright Lights (B 5/51)	89.50	145.00	2. Hit & Runs (Ge 3/51)	25.00	35.00
4* Bright Spot (B 11/51)	125.00	200.00	2. Holiday (CC 12/48)	10.00	20.00
2. Broadway (B 6/51)	49.50	59.50	2. Holiday (Ke 12/51)	75.00	120.00
4. Buffalo Bill (Got 5/50)	20.00	30.00	1. Hong Kong (Wm 9/51)	85.00	147.50
4. Buccaneer (Got 10/48)	20.00	34.50	2. Horsefeathers (Wm 1/52)	65.00	99.50
6. Build Up (Ex 2/48)	10.00	15.00	2. Horse Shoe (Wm 12/51)	52.50	82.50
2. Buttons & Bows (Got 3/49)	15.00	20.00	2. Hot Rods (B '49)	20.00	40.00
2* Cabana (Un 3/53)	255.00	395.00	2. Humpty Dumpty (Got 10/47)	10.00	20.00
2. Camel Caravan (Ge 6/49)	30.00	69.50	1. Jack 'N' Jill (Got 4/48)	15.00	25.00
4. Caravan (Wm 6/52)	79.50	105.00	2. Jalopy (Wm 8/51)	55.00	75.00
2. Campus (Ex 2/50)	15.00	20.00	2. Jamboree (Ex 5/48)	10.00	20.00
2. Canasta (Ge 7/50)	20.00	25.00	2. Jeanie (Ex 6/50)	15.00	25.00
4. Carnival (B 7/48)	10.00	49.50	2. Jockey Special (B 11/47)	15.00	25.00
2. Carolina (Un 3/49)	15.00	39.00	1. Joker (Got 11/50)	25.00	50.00
6. Caribbean (Un 3/48)	15.00	25.00	2. Judy (Ex 7/50)	15.00	25.00
4. Catalina (CC 2/48)	10.00	35.00	4* Jumping Jacks (Ge 10/52)	90.00	150.00
4. Champion (B 12/49)	29.00	49.50	2. Just 21 (Got 1/50)	15.00	25.00
4. Champion (CC 6/49)	20.00	29.50	2. K. C. Jones (Got 11/49)	15.00	30.00
1. Chinatown (Got 10/52)	140.00	165.00	2. King Arthur (Got 10/49)	10.00	20.00
4. Cinderella (Got 3/47)	10.00	29.50	2. King Cole (Got 5/48)	10.00	20.00
2. Circus (Ex 8/48)	10.00	20.00	4. King Pin (CC 12/51)	50.00	115.00
2* Circus (Un 8/52)	175.00	215.00	4. Knockout (Got 1/51)	45.00	69.00
2. Citation (B 10/48)	19.50	39.50	2. Lady Robin Hood (Got 1/48)	10.00	20.00
1. College Daze (Got 8/49)	15.00	25.00	4* Leaders (Un 10/51)	99.50	150.00
2* Coney Island (B 9/51)	99.50	200.00	2. Lite-A-Line (Ke 6/52)	30.00	45.00
2. Contact (Ex 10/48)	10.00	20.00	2. Long Beach (Wm 7/52)	75.00	109.50
1. Control Tower (Wm 3/51)	40.00	75.00	2. Lucky Inning (Wm 5/50)	15.00	25.00
2. Coronation (Got 11/52)	100.00	135.00	4. Lucky Star (Got 5/47)	15.00	24.50
4. County Fair (Un 9/51)	29.50	49.50	2. Mad. Sq. Garden (Got 6/50)	35.00	55.00
2. Crazy Ball (CC 7/48)	10.00	20.00	4. Magic (Ex 11/48)	10.00	20.00
2. Crossroads (Got 5/52)	95.00	115.00	2. Majors '49 (CC 2/49)	25.00	45.00
2. Cyclone (Got 5/51)	70.00	90.00	2. Major League Baseball (Un 6/48)	15.00	25.00
2. Dallas (Wm 2/49)	25.00	44.50	4. Manhattan (Un 2/48)	10.00	17.50
6. De Icer (Wm 11/49)	49.50	59.50	2. Majorettes (Wm 4/52)	45.00	55.00
1. Dew Wa Ditty (Wm 6/48)	20.00	34.50	2. Mardi Gras (Ge 5/48)	20.00	29.50
2. Domino (Wm 5/52)	69.50	99.50	4. Marjorie (Got 7/47)	14.50	20.00
2. Double Action (Ge 1/52)	15.00	25.00	2. Maryland (Wm 4/49)	25.00	49.00
2. Dbl. Feature (Got 12/50)	20.00	45.00	4. Merry Widow (Ge 6/48)	15.00	29.50
2. Dbl. Shuffle (Got 6/49)	25.00	49.50	2. Melody (B 47)	10.00	20.00
2. Disk Jockey (Wm 11/52)	105.00	145.00	4. Mercury (Ge 3/50)	25.00	34.50
2. Dreamy (Wm 2/50)	20.00	40.00	4. Mermaid (Got 6/51)	69.00	125.00
2* Dude Ranch (B 9/53)	399.50	475.00	6. Mimi (Ex 2/48)	10.00	20.00
2. Eight Ball (Wm 1/52)	65.00	85.00	2. Minstrel Man (Got 3/51)	40.00	50.00
2. Entry (B '47)	15.00	25.00	2. Monterey (Un 5/48)	10.00	20.00
2. El Paso (Wm 11/48)	15.00	39.50	2. Moon Glow (Un 11/48)	10.00	20.00
2. Fairway (Wm 6/53)	125.00	145.00	2. Morocco (Ex 10/48)	10.00	20.00
4. Fighting Irish (CC 11/50)	45.00	75.00	2. Niagara (Got 12/51)	75.00	110.00
2* Five Star (Univ. 5/51)	30.00	75.00			
2. Floating Power (Ge 12/48)	20.00	44.50			
2. Flying High (Got 2/53)	145.00	175.00			
2. Flying Saucers (Ge 12/50)	25.00	35.00			
2. Football (CC 8/49)	20.00	30.00			

Table of arcade equipment prices including items like Nifty, Nudgy, Oasis, Oklahoma, Old Faithful, Olympics, One Two Three, Palisades, Palm Beach, Paradise, Paratrooper, Pin Bowler, Pinch Hitter, Pinky, Play Ball, Play Boy, Playland, Playtime, Poker Face, Puddin' Head, PUNCH, Quarterback, Quartet, Queen of Hearts, Quintet, Rag Mop, Rainbow, Ramona, Rancho, Red Shoes, Rio, Rip Snorter, Rocket, Rockettes, Rodeo, Rondevoou, Rose Bowl, Round Up, St. Louis, Saddle and Turf, Sally, Samba, Saratoga, Screwball, Sea Jockeys, Sea Isle, Select-A-Card, Serenade, Shanghai, Shantytown, Sharpshooter, Shoo Shoo, Short Stop, Shoot the Moon, Show Boat, Silver Skates, Silver Streak, Singapore, Skill Pool, Slugfest, Smarty, Smoky, Snooks, South Pacific, Spark Plugs, Special Entry.

Table of arcade equipment prices including items like Speedway, Spinball, Spot Bowler, Spot-Lite, Sportsman, Sportsman, Springtime, Stage Door Canteen, Stardust, Stars, Starlight, Steeple Chase, Stop & Go, Stormy, Summertime, Sunny, Sunshine Park, Super Hockey, Superliner, Superscore, Surf Queen, Suspense, Swanee, Sweepstakes, Sweetheart, Tahiti, Tampico, Telecard, Temptation, Tennessee, Thing, Three Feathers, Three Four Five, Three Musketeers, Thrill, Times Square, Tornado, Touchdown, Trade Winds, Treasure Chest, Trinidad, Triple Action, Triplets, TriScore, Trophy, Tropicana, Tropics, Tucson, Tumbleweed, Turf King, Twenty Grand, Utah, Vanities, Victory Special, Virginia, Watch My Line, Whizz Kids, Wild West, Winner, Wisconsin, Yacht Club, Yanks, Zingo.

Table of arcade equipment prices including items like Keeney ABC, Keeney Lucky Strike, Keeney King Pin, Keeney Bowling Champ, Keeney Duck Pins, Keeney Double Bowler, Keeney League Bowler, Keeney 4-Way Bowler Attachment, Keeney Big League, Keeney 6-Player League, Keeney DeLuxe League, Keeney Super DeLuxe League, Keeney High Score League, Keeney Team Bowler, Keeney Club Bowler, Keeney Domino Bowler, Keeney Carnival Bowler, Rock-Ola Shuffle Lane, Rock-Ola Shuffle Jungle, Exhibit Strike, Exhibit Twin Rotation, Genco Bowling League, Genco Baseball, Genco Shuffle Target, Genco 8-Player Rebound, Gottlieb Bowlette, United Shuffle Skill, United Shuffle Alley.

Table of arcade equipment prices including items like United Super Shuffle Alley, United Double Shuffle Alley, United Shuffle Alley Express, United Shuffle Slugger, United 2-Player Express, United Twin Shuffle Alley, United Rebound, United 4-Player Rebound, United Twin Shufflecade, United 5-Player, United DeLuxe 6-Player, United 6-Player Super, United 4-Player Official, United 6-Player Star, United 10th Frame Star, United 10th Frame Super, United Cascade, United Clover, United Olympic, United Classic, Universal Twin, Universal Super Twin, Universal DeLuxe Twin, Universal High Score, Universal Bowlomatic, Williams Twin Shuffle, Williams Twin Shuffle, Williams Bowler, Williams Double Header, Williams 5-Player Bowler.

CONFIDENTIAL PRICE LIST ARCADE EQUIPMENT

CONFIDENTIAL PRICE LIST SHUFFLES - REBOUNDS

Table of arcade equipment prices including items like Bally Shuffle Bowler, Bally Speed Bowler, Bally Shuffle Champ, Bally Hook Bowler, Bally Baseball, Bally Shuffle Line, ChiCoin Bowling Alley, ChiCoin Shuffle Baseball, ChiCoin Bowling Classic, ChiCoin Pin Bowler, ChiCoin Trophy Bowl, ChiCoin Ace Bowler, ChiCoin Pin Lite.

Table of arcade equipment prices including items like ChiCoin Horse-Shoes, ChiCoin 6-Player, ChiCoin King Pin, ChiCoin 6-Player DeLuxe, ChiCoin Match Bowler, ChiCoin Bowl-A-Ball, ChiCoin Match Bowl-A-Ball, ChiCoin 10th Frame Special, ChiCoin Name Bowler, ChiCoin 10th Frame Double Score, ChiCoin Crown, ChiCoin Triple Score, Keeney Pin Boy, Keeney Ten Pins.

Table of arcade equipment prices including items like ABT 6 Gun Rifle Range, Allite Strike 'N Spares, Boomerang, Bally Big Inning, Bally Bowler, Bally Convoy, Bally Defender, Bally Eagle Eye, Bally Heavy Hitter, Bally King Pin, Bally Lucky Strike, Bally Rapid Fire, Bally Sky Battle, Bally Torpedo, Bally Undersea Raider, Bank Bali, Bing-A-Roll, Champion Hockey, ChiCoin Basketball Champ, ChiCoin 4-Player Derby, ChiCoin Goalee, ChiCoin Hockey, Chi Midget Skee, ChiCoin Pistol, ChiCoin Roll-A-Score, Edelco Pool Table, Evans Bat-A-Score, Evans Ski Roll, Evans Super Bomber, Evans Play Ball, Evans Ten Strike '46, Evans Tommy Gun, Exhibit Dale Gun, Exhibit Gun Patrol, Exhibit Jet Gun, Exhibit Pony Express, Exhibit Silver Bullets, Exhibit Six Shooter, Exhibit Vitalizer, Genco Glider, Genco Advance Rolls, Genco Play Ball, Groetchen Met. Typer, Genco Sky Gunner, Hi Roll, Irish Poker.

Table of arcade equipment prices including items like Jack Rabbit, Jungle Joe, Keeney Air Raider, Keeney Anti Aircraft Bl, Keeney Sub Gun, Keeney Texas Leaguer, Kirk Night Bomber, Lite League, Mills Panoram, Mills Panoram Peek, Mills Conv. for Panoram Peek, Mutoscope Ace Bombers, Muto. Atomic Bomber, Mutoscope Dr. Mobile, Mutos. Fly. Saucers, Mutos. Photo. (Pre-War), Mutos. Photomatic (late), Mutoscope Silver Gloves, Mutoscope Sky Fighter, Mutos. Voice-O-Graph 35c, Periscope, QT Pool Table, Quizzer, Rockola Ten Pins HD, Rockola World Series, Scientific Baseball, Scientific Basketball, Scientific Batting Pr., Scientific Pitch 'Em, Seeburg Bear Gun, Seeburg Chicken Sam, Seeburg Shoot the Chute, Set Shot Basketball, Skee Barrel Roll, Spares & Strikes, Skill Jump, Supreme Bolascro, Supreme Skee Roll, Supreme Skill Roll, Supreme Rocket Buster, Tail Gunner, Telequiz, Un. Team Hockey.

6. Warner Voice Record	49.50	69.50	6. Williams Box Score	39.50	65.00
4. Western Baseball '39	35.00	85.00	4. Williams Star Series	60.00	85.00
4. Western Baseball '40	50.00	85.00	3. Williams Super World Series	169.50	192.50
6. Whizz	15.00	24.50	4. Williams Quarterback	65.00	75.00
4. Wilcox-Gay Recordio	99.50	125.00	4. Wurlitzer Skee-ball	35.00	65.00
4. Williams All Stars	35.00	65.00			



CIGARETTE MACHINES

4. Automatic "Smokeshop" (9 Col., 486 Cap.)	\$125.00-\$239.50
4. Du Grenier (Mod. A-7)	95.00- 125.00
4. Du Grenier (Mod. A-9)	75.00- 135.00
4. Du Grenier (Mod.AC-7)	85.00- 140.00
4. Du Grenier (Mod.AC-9)	95.00- 145.00
4. Du Grenier (Mod. E-7)	75.00- 150.00
4. Du Grenier (Mod. ES-9)	85.00- 155.00
4. Du Grenier (Mod. E-9)	85.00- 165.00
4. Du Grenier (Mod.ES-11)	85.00- 165.00
4. Du Grenier "W" (9 col.)	20.00- 70.00
4. Du Grenier "S" (7 col.)	20.00- 85.00
4. Du Grenier "S" (9 col.)	20.00- 70.00
4. Du Grenier Champion (9 col.)	20.00- 82.50
4. Du Grenier Champion (11 col.)	40.00- 110.00
4. Eastern Electric C-8	75.00- 125.00
4. Electro (8-col.)	100.00- 215.00
4. Electro (10 col.)	200.00- 250.00
7. Keeney "A"	75.00- 125.00
4. Lehigh PX (Elec. 8 col.)	50.00- 125.00
4. Lehigh PX (10 col.)	50.00- 135.00
4. Lehigh King Size	65.00- 125.00
4. National 750	45.00- 85.00
4. National 950	45.00- 125.00
4. National 930	45.00- 95.00
4. National 9A (9 col.)	75.00- 110.00
4. Nat. 9-ML Wheatwood	125.00- 185.00
4. National Electric	40.00- 95.00
4. Rowe Diplomat (10-col)	65.00- 85.00
4. Rowe Imperial (6 col.)	25.00- 30.00
4. Rowe Imperial (8 col.)	25.00- 30.00
4. Rowe Royal (6 col.)	25.00- 30.00
4. Rowe Royal (8 col.)	25.00- 30.00
4. Rowe Royal (10 col.)	35.00- 40.00
4. Rowe President (8 col.)	50.00- 65.00
4. Rowe President (10 col.)	75.00- 135.00
4. Rowe Crusader (10 col.)	75.00- 155.00
4. Rowe Electric (8 col.)	65.00- 85.00
4. Uneeda "A" (6 col.)	35.00- 87.50
4. Uneeda "A" (8 col.)	35.00- 65.00
4. Uneeda "A" (9 col.)	35.00- 65.00
4. Uneeda "E" (6 col.)	35.00- 75.00
4. Uneeda "E" (8 col.)	35.00- 85.00
4. Uneeda "E" (9 col.)	35.00- 65.00
4. Uneeda "E" (12 col.)	35.00- 65.00
4. Uneeda "E" (15 col.)	35.00- 65.00
4. Uneeda 500 (7 col.)	35.00- 65.00
4. Uneeda 500 (9 col.)	35.00- 65.00
4. Uneeda 500 (15 col.)	35.00- 65.00
4. Uneeda Monarch (8 col.)	45.00- 55.00
4. Uneeda Monarch (10 col.)	65.00- 85.00
4. Uneeda Monarch (12 col.)	85.00- 115.00

CANDY MACHINES

4. Mills (5 col., 70 cap.)	\$ 10.00-\$ 39.50
4. Stoner (Mod. 102, 6 col., 102 cap.)	50.00- 100.00
4. Stoner (Mod. 120, 6 col., 120 cap.)	75.00- 125.00
4. Stoner (Senior, 8 col., 160 cap.)	85.00- 165.00
4. Stoner (Mod. 80, 4 col., 180 cap.)	50.00- 175.00
4. Stoner (Mod. 120, 5 col.)	69.00- 125.00
4. Stoner (Mod. 120 Sn., 7 col.)	74.50- 150.00
4. Stoner DeLuxe Theatre (8 col., 160 cap.)	75.00- 200.00
4. Stoner DeLuxe Theatre (16 col., 320 cap.)	165.00- 300.00
4. Martin's "Little Candy Store" (8 col., 160cap.)	79.50- 89.50
4. Coan "U-Select-It" (74 cap.)	15.00- 50.00

HOT COFFEE

4. Andico Cafe Petit, 200 cups	\$300.00	\$400.00
4. Bert Mills Coffee Bar, 200 cups	150.00	200.00
4. Bert Mills Coffee Bar, 600 cups	200.00	300.00
4. Bert Mills Coffee Bar, 500 cups	300.00	450.00
4. Chief-Way, Model 100, cap. 400-600	625.00	675.00
4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups	250.00	300.00
4. U-Select-It Hot Coffee, 600 cups	350.00	425.00

CARBONATED DRINK

4. Drink-O-Mat, single flavor, 5c, 1000 cups	\$200.00	\$275.00
4. Drink-O-Mat, 3 flavor, 5c, 1000 cups	425.00	475.00
4. Drink-O-Mat, 4 flavor, 5c, 1000 cups	500.00	525.00
4. Lyons #1400, single flavor, 5c	425.00	450.00
4. Lyons #1400-2F	450.00	550.00
4. Lyons Model 500, 5c single	150.00	250.00
4. Mills, Automatic Fountain, 400 cups	125.00	200.00
4. Mills, Automatic Fountain, 400 cups, without changemaker	100.00	110.00
4. Soda Shoppe	1000.00	1100.00
4. Spacarb single 5c, 1000 cups	175.00	250.00
4. Spacarb 3 Unit 5c, 1000 cups	400.00	550.00
4. Spacarb 4 Unit 5c, 1000 cups	600.00	650.00
4. Super Vend 3 flavor, 600 cup A-1	150.00	300.00
4. Super Vend 3 flavor, 600 Cup A-2	200.00	350.00

NON-CARBONATED DRINK

4. American Simplex, single flavor, 5c, 200 cups	\$100.00	\$125.00
4. Refreshomat, 5c 10c 300 cups	100.00	300.00

CAN DRINK

4. Juice-Bar, 6 sel., 600 cans	\$325.00	\$450.00
4. Refresher, 3 sel., 300 can cap.	400.00	500.00

ICE CREAM VENDORS

4. Vendo "Dairy-Vend" 203 Bar Capacity	\$250.00	\$350.00
4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap.	350.00	475.00

This Week's Most Active Used Machines

PHONOGRAPHS

AMI Model A	150.00- 250.00
AMI Model B	269.50- 325.00
AMI Model C	289.00- 375.00
Rock-Ola 1422	60.00- 95.00
Seeburg 146M	89.50- 115.00
Seeburg 147M	99.50- 135.00
Seeburg M-100A	425.00- 549.00
Seeburg M-100B	565.00- 685.00
Seeburg M-100B-45	685.00- 750.00
Wurlitzer 1015	90.00- 150.00
Wurlitzer 1100	195.00- 275.00

PINBALLS

ABC (Un 3/51)	35.00- 75.00
Atlantic City (B 5/52)	175.00- 300.00
Beach Club (B 2/53)	325.00- 425.00
Beauty (B 11/52)	290.00- 385.00
Bright Lights (B 5/51)	89.50- 145.00
Bright Spot (B 11/51)	125.00- 200.00
Cabana (Un 3/53)	255.00- 395.00
Circus (Un 8/52)	175.00- 215.00
Coney Island (B 9/51)	99.50- 200.00
Dude Ranch (B 9/53)	399.50- 475.00
Five Star (Univ. 5/51)	30.00- 75.00

PINBALLS (Continued)

Four Hundred (Ge 5/52)	80.00- 165.00
Frolics (B 10/52)	195.00- 269.50
Golden Nugget (Ge 2/53)	75.00- 175.00
Jumping Jacks (Ge10/52)	90.00- 150.00
Leaders (Un 10/51)	99.50- 150.00
Palm Beach (B 7/52)	225.00- 350.00
Spot-Lite (B 1/52)	90.00- 175.00
Yacht Club (B 6/53)	249.50- 410.00

SHUFFLES & REBOUNDS

United DeLuxe 6-Player (10/51)	125.00- 195.00
United Super 6-Player (3/52)	149.50- 240.00
United 10th Frame Super (10/52)	250.00- 300.00
United Cascade (2/53)	300.00- 350.00
United 10th Frame Star (9/52)	225.00- 325.00

ARCADE EQUIPMENT

Exhibit Dale Gun	40.00- 65.00
Genco Sky Gunner	250.00- 325.00
Seeburg Bear Gun	150.00- 199.50

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

A.B.T. MFG. CORP.

Challenger (Counter Model Gun)	\$ 65.00
Rifle Sport, 3 and more Guns, plus complete ranges of various types	1,408.25

AMI, INCORPORATED

AMI "E" 40 Phonograph	\$ 795.00
AMI "E" 80 Phonograph	925.00
AMI "E" 120 Phonograph	1,050.00
W-8 5-10-25c Wall Box	89.50
W-120 5-10-25c Wall Box	99.00
HS-80 Hideaway	775.00
HS-120 Hideaway	885.00
AMIVOX Speaker	27.50

AUTO-PHOTO CO.

Auto-Photo	\$2,545.00
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BALLY MFG. CO.

The Champion (Mech. Horse)	\$1,065.00
Palm Springs	699.50

CHICAGO COIN

Gold Cup	\$ 665.00
Hi-Speed Crown Bowler	625.00
Advance Bowler	615.00
'Round The World Trainer	1,185.00

H. C. EVANS & CO.

Century (Model 2045)	\$1,050.00
Jubilee (Model 245)	825.00
Jubilee (Model 278)	795.00

EXHIBIT SUPPLY

Big Bronco	\$ 997.50
El Toro The Bull	997.50
Ferdy The Bull	725.00
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Rudolph The Red Nosed Reinder With Music	775.00
Pete The Rabbit	725.00
Pete The Rabbit With Music	775.00
Rawhide	725.00
Space Gun	375.00
Space Patrol	1,047.50
Silent Salesman (Card Vendor)	79.50
Sea Skate	1,047.50
Western Gun	375.00

GENCO MFG. & SALES CO.

Shuffle Pool	\$ 675.00
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D. GOTTLIEB & CO.

Arabian Knights	\$ 364.50
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INTERNATIONAL MUTO. CORP.

Photomat '53	\$2,150.00
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J. H. KEENEY & CO., INC.

Electric Cigarette Vendor	\$ 284.50
Coin Changer Model	304.50
Pacemaker Bowler	\$ 600.00

MARVEL MFG. CO.

(New Model) Shuffle-Score Overhead Scoreboard	\$ 139.50
Wall Type Scoreboards for Shuffleboards	95.00

ROCK-OLA MFG. CORP.

Model 1438 "Comet Fireball" Phono, 120 Selections, 45 RPM Only	
Model 1440 "Comet Fireball" Playmaster 120 Selections 45 RPM Only	
Model 1546 "Comet Fireball" Chrome Wall Box, 120 Selections	
Model 1608 "Tone-O-Lier" 8" Chandelier Speaker	
Model 1611 "Tonette" 8" Wall Speaker with Vol. Control & Transformer Blonde or Mahog.	
Model 1906, Remote Volume Control	

J. P. SEEBURG CORP.

HF-100-G	
3W-1 Wall-O-Matic "100"	
MRVC-1 Master Remote Volume Control	
CVS4-8-8" Wall Speaker Ivory (Teardrop)	
CVS6-8-8" Recessed Speaker	
CVS7-12-12" Recessed Speaker	
PS6-1Z Power Supply	
ARA1-L6 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Compensator Unit	

UNITED MFG. CO.

Imperial Shuffle Alley	\$ 675.00
Royal Shuffle Alley	650.00
Rio	725.00

WICO CORP.

Major Leaguer (Automatic Baseball Pitcher)	\$1,295.00
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WILLIAMS MFG. CO.

Struggle Buggies	\$ 479.50
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THE RUDOLPH WURLITZER CO.

Model "1500" Phonograph	
Model "1600" Phonograph	
Model "1650" Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5204 5c-10c-25c Wall Box (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

UNITED'S

RIO

with NEW SPELL-NAME Feature

Spell **R-I-O** for 4-IN-LINE SCORE

(CAN ALSO SPOT NUMBERS 2-5-8)

Spell **R-I** for 3-IN-LINE SCORE

(CAN ALSO SPOT NUMBERS 2-5-8)

ALL BALLS IN R-I-O POCKETS
RETURN FOR EXTRA PLAY

plus

TWO SPECIAL CARDS

(FOR EXTRA IN-LINE SCORES)

SELECT-EM FEATURES

5

SPOT A NUMBER
EXTRA BALL
3 in Line Scores 4 in Line
BOTH SUPER CARDS
BOTH SPECIAL CARDS

FOUR CORNERS SCORE

EXTRA TIME FEATURE

UP TO 3 EXTRA BALLS PER GAME

NEW, EXTRA LARGE CASH BOX

E-Z SERVICE FEATURES:

BACK GLASS SLIDES OUT
EITHER SIDE

BACK GLASS MECHANISM
TILTS FORWARD FOR
EASY ACCESS

HINGED FRONT DOOR

HINGED BACK DOOR

SEE YOUR DISTRIBUTOR

SEE
UNITED'S
IMPERIAL
AND
ROYAL
SHUFFLE
ALLEYS

Now at your
Distributor

STANDARD
PINBALL
CABINET
SIZE

SELECTOR
KNOB

UNITED MANUFACTURING COMPANY

3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

AVAILABLE
IN 2 SIZES
8 FT. BY 2 FT.
9 FT. BY 2 FT.



3-IN-LINE ON A SUPER-CARD
SCORES 4-IN-LINE SCORE

ODD EVEN ALL

Bally PALM SPRINGS

10 CENTER CARD
COURTESY
SCORES
200

WHEN SUPER CARD IS SET
HOLD-CARD 3-IN-LINE
SCORES 4-IN-LINE

SUPER-CARD

20	4	22
10	14	6
12	24	18

18	4	8	16	6
10	24	12	20	19
2	14	15	9	1
13	22	25	21	17
11	7	5	23	3

WHEN SUPER CARD IS SET
HOLD-CARD 3-IN-LINE
SCORES 4-IN-LINE

SUPER-CARD

15	7	23
3	9	13
17	11	19

SELECT A HIT NUMBER
BEFORE SHOOTING 4TH BALL
TURN AND ON CABLE

SELECT NOW

1 2 5 8 16 14 9

HOLD ODD OR EVEN OR ALL NUMBERS
BY PRESSING ODD OR EVEN OR ALL BUTTON
BALLS WITHIN 1000 NUMBERS NOT HELD
SPECIAL NUMBERS ALWAYS HELD

HOLD ANYTIME UNTIL
END OF GAME

EXTRA BALLS

1ST EXTRA BALL 2ND EXTRA BALL 3RD EXTRA BALL

They're all

SOLD

on the

HOLD

feature

Bally®

Yes... players, locations, operators are all sold on the sensational HOLD-feature in PALM SPRINGS. Because the new HOLD-feature gives the player more fun for his money... and earns more money for operators and locations. Get your share. Get PALM SPRINGS. See your Bally Distributor or write Bally Manufacturing Company, 2640 Belmont Avenue, Chicago 18, Illinois.

PALM SPRINGS