

THE CASH BOX

VOLUME XV

OCTOBER 17, 1953

NUMBER 4



The executives of Herald Records have plenty to smile about (as they do in this photo) for with one of its first records, the new label has struck gold. The disk, called "Shake A Hand" features Faye Adams with Joe Morris' orchestra and it is currently running wild over the Hot Charts. In the first row of the above picture Jack Angel and Jack Braverman, Herald execs, shake hands as Faye Adams sits between them. In the back row are Joe Morris, who wrote the song, arranged it, and conducted the orchestra on the session, and Al Silver, another of the Herald triumverate.



DOWN YOUR ALLEY...

Because it **UPS** your take!

Want to bowl your way into the highly profitable smaller type locations? Offer them this colorful, compact 48-selection Wurlitzer. Both the 1650 with its straight 45 RPM play and the 1600 playing either 7 or 10 inch records have hit new highs in earning power.

At the same time, their time-tested mechanism has established a remarkable record for trouble-free performance.

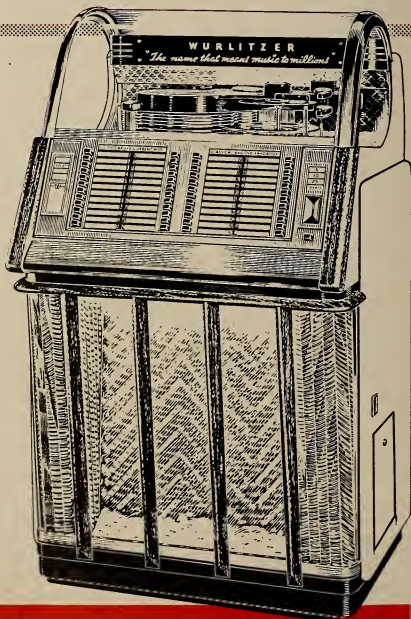
Get this great combination of money-making, money-saving features working to your advantage now.

SEE YOUR WURLITZER DISTRIBUTOR

Wurlitzer

1650 48-SELECTION
STRAIGHT 45 RPM PLAY

1600 48-SELECTION
45 OR 78 RPM PLAY



The Rudolph Wurlitzer Company • North Tonawanda, N. Y.



FOUNDED BY BILL GERSH

The Cash Box

October 17, 1953

Vol. XV Number 4

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THE CASH BOX covers the coin operated machines industry, and all allied to this industry throughout the United States and all over the world. The Cash Box is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others identified with, or allied to, the music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the vending, music and amusement fields are covered by The Cash Box. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered.

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Announcing

THE 8th ANNUAL POLL

OF THE AUTOMATIC MUSIC INDUSTRY OF AMERICA
TO CHOOSE THE BEST RECORDS AND RECORDING ARTISTS
OF 1953 SPONSORED AND CONDUCTED EXCLUSIVELY BY . . .

“THE CASH BOX”

VOTING STARTS WITH THIS ISSUE

FILL OUT ENCLOSED PREPAID POSTCARD—MAIL TODAY!

YOUR VOTES DECIDE THE WINNERS



Here's How To
Get Your Votes!

EACH JUKE BOX YOU OWN COUNTS FOR ONE VOTE. EACH WALL OR BAR BOX YOU OWN COUNTS FOR ONE VOTE. EACH WIRED TELEPHONE MUSIC SHELL OR MIRRORED MUSIC CABINET YOU OWN COUNTS FOR ONE VOTE. BE SURE TO LIST THE COMPLETE NUMBER OF THE ABOVE UNITS YOU OWN ON THE BOTTOM OF THE ENCLOSED PREPAID POSTCARD TO GIVE THE RECORDS AND THE RECORDING ARTISTS YOU BELIEVE WERE YOUR BEST MONEYMAKERS DURING 1953 FULL CREDIT. THE TOTAL NUMBER OF THE UNITS YOU OWN ARE YOUR NUMBER OF VOTES. THE CARDS ARE CONFIDENTIAL. INDIVIDUAL FIGURES ARE NOT REVEALED TO ANYONE. BE SURE TO PRINT ALL NAMES ON CARD. REMEMBER—YOUR VOTES DECIDE THE WINNERS! FILL OUT AND MAIL THE PREPAID POSTCARD ENCLOSED IN THIS ISSUE TODAY!!!





LAST YEAR'S WINNERS



Winners of last year's Cash Box poll received their awards on very special occasions. Herewith we present most of the winners as The Cash Box trophy was being presented to them.

Left row:

First picture: Carl Smith, voted The Best Folk Artist of 1952, receives his award from Bob Austin of The Cash Box.

Second: Eddie Fisher, voted The Best Male Vocalist of 1952, is presented with his award by Don Ameche.

Third: Pee Wee King, voted The Best Country & Western Artist of 1952, receives his award from Glenn McCarthy.

Fourth: Sid Parnes presents The Cash Box trophy to Patti Page, voted The Best Female Vocalist of 1952.

Fifth: Perry Alexander, publisher of "Cry," voted The Best Record of 1952, is presented with the trophy by Bob Austin.

Sixth: Bob Austin gives the Columbia trophy to Jim Conkling, president of the diskery. Columbia released "Cry."

Seventh: (Left Photo) Lloyd Price, whose record of "Lawdy Miss Clawdy" was voted The Best Rhythm 'N Blues Record of 1952, receives his award as he is surrounded by Art Rupe, president of Specialty Records on whose label the record was made, Louis Armstrong, and Lillian Cumber, talent agency head.

Seventh: (Right Photo) Lew Chudd, head of Commodore Music, is awarded The Cash Box trophy for "Wild Side of Life," voted The Best Country & Western Record of 1952.

Right row:

First: The Four Aces and their manager, Herb Keseler, are presented with their trophy by Bob Austin for having been voted The Best Vocal Combination of 1952.

Second: Billy Ward, leader of The Dominoes, accepts his award on behalf of the group from Bob Austin. The Dominoes were voted The Best Rhythm 'N Blues Artists of 1952.

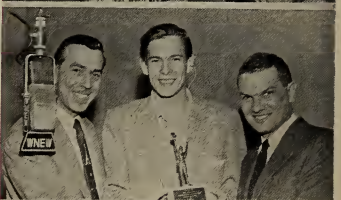
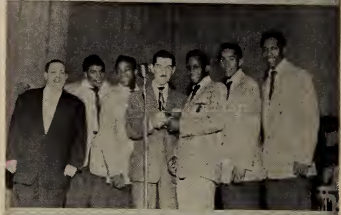
Third: Les Paul and Mary Ford, voted The Best Small Instrumental Group of 1952, are presented with their trophy by Bob Austin.

Fourth: Bob Austin presents a trophy to Frank Walker, head of the MGM label on which Hank Williams made "Half As Much" which was voted The Best Folk Record of 1952.

Fifth: Johnnie Ray, whose record of "Cry" was voted The Best Record of 1952, accepts his award from Sid Parnes as Martin Block looks on.

Sixth: Carl Haverlin, president of BMI, receives a special award from Bob Austin for having every winning tune a BMI song. Justin Miller watches the proceedings.

Unable to be represented by pictures here were: Rosemary Clooney, co-winner with Patti Page of the Best Female Vocalist award; Leroy Anderson, voted The Best Orchestra of 1952; Hank Thompson, whose record of "Wild Side of Life" was voted The Best Country & Western Record of 1952; and the late Hank Williams, whose record of "Half As Much" was voted The Best Folk Record of 1952.



“JUST WHAT DOES THE CASH BOX POLL MEAN?”

Prior to the start of *The Cash Box*'s 8th Annual Poll of the Automatic Music Industry, to determine the best money-making records and artists of 1953, the Editor-in-Chief asked me to write something about this poll. To explain just what this poll actually means to the music industry.

His question (a very good one, indeed) was: "Just what does *The Cash Box*' poll mean?"

There are so many, many polls being conducted today, but, none that was ever as much imitated as *The Cash Box*' poll.

The reason is very simple. *The Cash Box*' poll (to determine the best money-making records and artists of the year) is the public's very own poll.

This is something that the public actually decides. And not just when the public is "put on the spot" to decide the poll, but, the public decides the poll over the entire year—not knowing that it is actually so doing.

How? Simply because each time any man, woman, or child, drops a coin into a juke box, whether in Maine, California, Florida or Washington, that coin registers public preference for a certain tune and a certain artist.

As the days, weeks, months, and then the year, passes by, the nation's juke box operators look back reminiscently to the recordings and the artists which earned them the most money.

This, therefore, is the best, and the only way, in which the artists, the bands, the combos, the vocal groups, and all others, in any fashion whatsoever connected with the music industry, can get clear, concise and truthful judgment.

This we remember. A statement by the late Jack Kapp made in our presence and which statement has always remained with us:

"I don't care," he said, "if you puts two cats on a fence with B. C. blowing his licorice stick at them. If this makes money, then this is what the public wants. And to me," he concluded, "this is the greatest music in the world."

In that statement is the reason "why" the late Jack Kapp so closely and intently watched each week's returns in *The Cash Box*' poll to determine the best money-making records and artists.

As he told the writer, "This is the best poll of all. This," he said, "is what the public really thinks of the nation's popular music in every category. This is what we want to know."

Therefore, when *The Cash Box*' Editor-in-Chief asked me to write about the forthcoming 8th Annual Poll, we felt that there were a great many things a great many new people in the music industry would like to know.

We sort of pride ourselves on the fact that the old timers in this grand, thrilling and exciting music business of America know all the reasons "why."

But, most important to one and all, is *The Cash Box*' poll fair? Is it properly conducted? Does it get to the core of the subject? Does it bring in the correct answers? Can we depend on it?

These were the questions the writer, and those who were connected with him during the First Annual Poll of *The Cash Box*, had to answer—to themselves—their conclusions—so that their readers—and the entire music industry—would be able to benefit from the results.

The first thing that had to be arranged was a fair and square method for the votes of the nation's juke box operators. It was decided, after much study,

that the one sure and equitable way was for each operator to be given one vote for each juke box he owned that was on location, and also one vote for each wall and/or bar box which was on location, along with one vote for each music shell which he had on location.

The reasoning here is very simple. This would allow the larger operator, who bought records in so much greater quantity, to sort of swing his weight into the voting.

The votes, as can be noted from the above, were based on the fact that each music instrument, or accessory to that instrument, which was allowed a vote, was an instrument which carried a "title strip" showing the recording and the artist who made the recording.

The writer also realized that it would take more than just a week, two, or three, to obtain all the results needed to completely and correctly tabulate the votes.

Juke box operators are busy people. Some of the small operators are out 'on the street' from early morning until the next dawning.

Therefore, the poll would have to be conducted over a period of weeks, until the very greatest possible majority of the owners of the nation's 550,000 juke boxes would have cast their votes.

Now, back to the question of *The Cash Box*' Editor-in-Chief. "Just what does *The Cash Box* poll mean?"

Once all this was under way, a most completely equitable, fair and square method to handle and judge the votes, a most complete fair and square method of reporting the votes (let the chips fall where they may), and once *The Cash Box* poll of the best moneymaking artists and recordings of the year was completed, then the entire music industry would have something of most tremendous, definitive, actual, factual value, on which to hang its opinions.

In short—THIS WOULD ACTUALLY BE WHAT THE PUBLIC, ITSELF, THOUGHT OF THE ARTISTS AND RECORDS THAT WERE PRESENTED DURING THE PAST YEAR AND WHICH THEY, THEMSELVES, MR. AND MRS. AND MASTER AND MISS PUBLIC, INVESTED THEIR COIN TO HEAR.

For any newspaper, or mass circulation magazine, to suddenly burst forth with a poll, and to ask the people (its reader circulation—certainly not as great as the circulation reached during an entire year by the nation's 550,000 juke boxes) wouldn't give as truthful, or as factual, an answer as would *The Cash Box*' poll.

Simply because *The Cash Box*' poll bases itself on WHAT HAPPENED ALL THE PAST YEAR LONG.

Not suddenly and surprisingly grabbing at the public to cast a vote. But, continuing week after week, so that the nation's juke box operators could take their time, could look back, could decide, and could then cast their votes, fairly and squarely based on the numbers of recordings which they continuously purchase and which is, in turn, based on the numbers of machine they own.

That's what *The Cash Box*' Poll means to the music industry. It's the PUBLIC'S DECISION OF THE YEAR'S BEST ARTISTS AND RECORDINGS!

Bill Gersh

HOW BIG A HIT WILL . . .



JUNE VALLI'S
DON'T FORGET
TO WRITE
AND
MYSTERY
STREET

. . . BE?

Her first record since her smash

"CRYING IN THE CHAPEL"

20/47-5488

"I Know for Sure"—

THAT VAUGHN'S GOT A BIG NEW HIT!



VAUGHN MONROE

sings

I KNOW FOR SURE

and

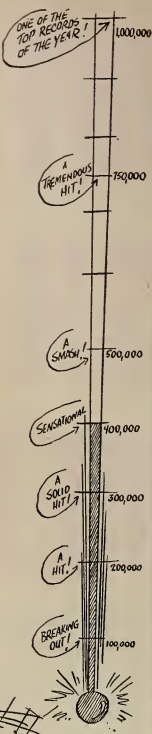
(All Roads Lead to)

THE FIESTA

with Orchestra and
Chorus conducted by

HUGO WINTERHALTER

20,47-5480



THE NATION'S TOP TEN

PLUS THE NEXT 25

JUKE BOX TUNES

The Top Ten Tuning Meeting
Held at the Music City Hotel,
Nashville, Tenn., Sept. 22-24, 1953,
with the assistance of the
Recording Industry Association
of America, Inc., Nashville, Tenn.

CODE			
AB—Abbott	CD—Cadence	DU—Duke	LO—London
AL—Alouin	CK—Checker	DY—Derby	MA—Marr
AP—Apollo	CS—Crisis	ES—Edex	MD—Mood
AT—Atlantic	CO—Columbia	FE—Federal	ME—Mercur
BA—Barbar	CSW—Columbia	FS—Four Star	MG—MGM
BE—Bell	CV—Crystalite	IM—Imperial	MO—Modern
BR—Brunswick	DA—Danc	IN—Intrc	PA—Parrot
BV—Bullet	DE—Decca	JL—Jubilee	PC—Peacock
CA—Capitol	DO—Dot	KL—King	PE—Peacock
			PR—Prestige
			RA—Rama
			RE—Recorded in
			RM—Ringo
			SH—Shirley
			SI—Sittin' in
			SP—Specialty
			SW—Swingtime
			TE—Tamo
			TI—Tico
			TN—Tenneco
			UN—United
			VA—Valley
			VI—VCA Victor
			ZO—Zodiac

1 YOU, YOU, YOU AMES BROTHERS 1

CO-40039 (4-40039)—Ken Griffin
ME-70198 (70198x45)—Johnny Horton
MG-11512 (K-11512)—Ken Remo

VI-20-5325 (47-5325)—Ames Brothers
VI-20-5386 (47-5386)—Noro Morales O.

2 DRAGNET RAY ANTHONY O. 3

CA-2562 (F-2562)—Ray Anthony O.
DE-28845 (9-28845)—Grady Martin

VI-20-5398 (47-5398)—Buddy Murray O.
VI-20-5472 (47-5472)—Spike Jones O.

3 CRYING IN THE CHAPEL DARRELL GLENN - JUNE VALLI - REX ALLEN - THE ORIOLES 2

CO-40062 (4-40062)—Ken Griffin
CR-6108 (9-6108)—Lloyd Land
DE-28762 (9-28762)—Ella Fitzgerald
DE-28738 (9-28738)—Rex Allen
DE-45302 (9-45302)—Sister A. Tharpe

DU-116 (45-116)—The Four Dukes
JU-3122 (45-3122)—The Orioles
VA-101 (45-101)—Darrell Glenn
VI-20-5368 (47-5368)—June Valli

4 VAYA CON DIOS LES PAUL & MARY FORD 5

AT-15001—Wingy Manone
BE-1004 (45-1004)—Larry Clinton O.
CA-2486 (F-2486)—Lol Paul & M. Ford
CA-2514 (F-2514)—Wes & Mar Tuttle

CK-60991 (9-60991)—Jack Smith
CY-654 (45-654)—Bob London
DE-28780 (9-28780)—Guy Lombardo
ME-89047 (89047x45)—Anita Day

5 OH! PEE WEE HUNT O. 4

CA-2442 (F-2442)—Pee Wee Hunt O.
CO-40062 (4-40062)—Ken Griffin
CR-61017 (9-61017)—Lawrence Welk O.
DE-28779 (9-28779)—The Commanders

ME-70182 (70182x45)—Jimmy Palmer O.
MG-11542 (K-11542)—Art Murray O.
VI-20-5359 (47-5359)—Sautter-Finegan O.

6 EH, CUMPARI JULIUS LA ROSA 9

CD-1232 (45-1232)—Julius La Rosa

7 NO OTHER LOVE PERRY COMO 6

CA-2487 (F-2487)—Helen O'Connell
BE-1005 (45-1005)—Haymes & Carroll
CO-40032 (4-40032)—Ken Griffin
DE-28746 (9-28746)—Gordon Jenkins O.

MG-30796 (K-30796)—David Rose O.
OK-6979 (4-6979)—Stan Fisher
VI-20-5317 (47-5317)—Perry Como
VI-20-5342 (47-5342)—Noro Morales O.

8 HEY JOE FRANKIE LAINE 7

CO-40036 (4-40036)—Frankie Laine
CO-21129 (4-21129)—Carl Smith

DE-28797 (9-28797)—Kitty Wells

9 P. S. I LOVE YOU HILLTOPPERS 8

BE-1004 (45-1004)—Larry Clinton O.
DE-28750 (9-28750)—G. Jenkins O.

DO-15085 (45-15085)—Hilltoppers

10 EBB TIDE FRANK CHACKSFIELD O.

CO-40093 (4-40093)—Ken Griffin
DE-28875 (9-28875)—

LO-1358 (45-1358)—Frank Chacksfield O.
ME-70177 (70177 x 45)—Robert Maxwell
Charlie Applewhite
ME-70126 (70126 x 45)—Vic Damone

RCA VICTOR
FIRST IN RECORDED MUSIC



11) MY LOVE, MY LOVE, 12) CARABEER'S GUITAR, 13) I'M A WALKER, 14) BACKS TO RICHES, 15) I LOVE PARIS, 16) C'EST SI BON, 17) STORY OF THREE LOVES, 18) MANY TIMES, 19) DEAR JOHN LETTER, 20) YOU'RE FOOLING SOMEONE, 21) WITH THESE HANDS, 22) VELVET GLOVE, 23) MY LOVE, MY LIFE, MY HAPPINESS, 24) FROM HERE TO ETERNITY, 25) RICOCHET, 26) ST. GEORGE AND THE DRAGONET, 27) TONIGHT, LOVE, 28) LOVE ME AGAIN, 29) BUTTERFLIES, 30) DON'T TAKE YOUR LOVE FROM ME, 31) I'D RATHER DIE YOUNG, 32) ISTANBUL, 33) I WANT TO BE EVIL, 34) YOU ALONE, 35) IN THE MISSION OF ST. AUGUSTINE.

"It's What's in THE CASH BOX That Counts"

www.americanradiohistory.com



THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

- | | |
|--------------------------------|----------------------------|
| 1. YOU, YOU, YOU | Ames Bros. (RCA Victor) |
| 2. EBB TIDE | Frank Chacksfield (London) |
| 3. DRAGNET | Ray Anthony (Capitol) |
| 4. CRYING IN THE CHAPEL | June Valli (RCA Victor) |
| 5. ST. GEORGE AND THE DRAGONET | Stan Freberg (Capitol) |
| 6. EH, CUMPARI | Julius La Rosa (Cadence) |
| 7. RAGS TO RICHES | Tony Bennett (Columbia) |
| 8. YAYA CON DIOS | Paul & Ford (Capitol) |
| 9. NO OTHER LOVE | Perry Como (RCA Victor) |
| 10. OH! | Pee Wee Hunt (Capitol) |

WWDC—Washington, D.C., says manager Ben Strouse, is considering opening a pet shop as a sideline. For the second time in the past few years one of the jockies pets picked the transmitter building to give birth. Approximately two years ago Felix Grant's cat "Muscles" had four kittens on the broadcasting table and last Friday, Oct. 2, jockey Jack Rowzie's pet dog, "Kinseybelle", had a litter of seven pups in the transmitter building. . . . Hollywood deejay Larry Finley, has moved his popular show down to his own restaurant right next to the world famous Mocambo. The Larry Finley show is aired nightly over KFVB from 10:30 until the wee hours of the morning. Since opening night celebrities who have dropped in to visit with Larry include Margaret Whiting, Joanne Gilberts, Gordon MacRae and Vera Ellen. Larry has the only female engineer in Los Angeles. She's pretty blond Patti Frew.

Bud Shurian (WARE—Ware, Mass.) now doing the announcing for "The New England Barn Dance Jamboree" every Saturday night at 9 P.M. (E.D.T.) over the Mutual Broadcasting System. This is in addition to his disk shows in Ware which have been expanded to four hours daily, Monday thru Friday.



Gene Whittaker, Reidsville, N.C., out of the hospital and raring to go back to work. Gene's grateful to the many artists who sent him notes. Some of them were Ralph Flanagan, Ray Anthony and Graham Prince. If you care to reach Whittaker, write him at 821 Second St., Durham, N.C. . . . September 29 marked the third anniversary of "Uncle Eddy" Meath's stellar role as winder of WHEC's famous "Musical Clink", heard daily from 6:30 to 9:30 A.M. . . . T.V., radio and motion picture star, Paul Fress, now trying his hand at platter spinning. Paul is now airing his show nightly over KECA from the MOP Restaurant out on the Sunset strip. "We try to mix a lot of wit, a little humor and a lot of easy listening into the program", says Paul. . . . Art Brown (WWDC—Washington, D.C.) can't understand all the griping in entertainment circles that people are staying away from the movies. In his last give-away of 10 pairs of tickets to "The Robe" as a reward for correctly identifying the name of a song played on his morning program, Brown pulled 1,089 entrants. Apparently, lots of people thought it worth while to try to win a pair of ducats for the movie.

Now that the baseball season has ended, Jay Trompeter's "Afternoon Record Shop" has taken over the spot. And the show has been increased by one-half hour. Now runs from 1:30 to 4 P.M., WIND—Chicago. . . . Hal Fredericks reportedly leaving KXOX, St. Louis. . . . Gene Chase, (WIL—St. Louis) the proud daddy of a brand new baby boy. . . . Buddy Black returns to KCKN—Kansas City, after spending the summer in Chicago radio and TV. . . . Mort Nusbaum, (WHAM—Rochester, N.Y.) would like taped greetings from recording artists for his afternoon show "Off the Record". . . . Charles J. Duke, Jr., president of Portsmouth Radio Corp., owners of WAVY—Portsmouth, Va., died on September 26 of a heart attack. Duke was 55 years old.

the CORONETS
pull out all the stops
on TWO GAY TUNES

GIVE ME TIME TO WANDER BACK
No. 2051
THE UNHAPPY LOVER

BELLA COSA TANGO
No. 2275
THE WALTZ I CAN'T FORGET

This year's great instrumental by Jack Purcell coupled with a beautiful waltz by the Coronets

DISTRIBUTORS—DEALERS—JUKE BOX OPERATORS
Write today for FREE Sample Records
(state which speed)

PROMOTION AND A & R HEAD: ELMER WILLET

BMI **BELLE RECORDS**
DERRY, PENNA.

THE ASTOUNDING
"THREE O'CLOCK IN THE MORNING"
BY
MONTY KELLY Ork.
ESSEX RECORD # 328

CASH BOX "BEST BET"
DOROTHY COLLINS with the
RAYMOND SCOTT QUINTET
"SINGING IN THE RAIN"
Audivox 104

Essex RECORDS
2206 1/2 SOUTH 9th STREET
PHILADELPHIA 42, PENNA.
ESTABLISHED 1930
Manufactured and Distributed by Pallas Record Company

audiovox 140 W. 57 St.
N. Y. C. N. Y.
DIVISION OF UNIVERSAL RECORDING, INC.

KNOWN FROM COAST TO COAST
LESLIE DISTRIBUTORS
ONE-STOP RECORD SERVICE

NEW YORK
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(Phone: PLaza 7-1977)
Cable Address: Expo Record, N. Y.

HARTFORD, CONN.
126 1/2 WINDSOR ST.
(Phone HA. 5-7123)

RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓒ VERY GOOD	ⓒ MEDIOCRE

MITCH MILLER ORCH.
(Columbia 40100; 4-40100)

B "UNDER PARIS SKIES" (3:20) [Leeds ASCAP—Drejac, Girard] From the motion picture of the same name comes this lovely tune that's been around for some months. The Mitch Miller treatment could make it click.

B "FAREWELL" (2:55) [M. H. Golden ASCAP—Brooks, Lund] Another lovely tune, this one from the movie "Tanga Tika" gets another appealing styling by the Miller men. Harpsichord is effective on both ends.

GUY LOMBARDO ORCH.
(Decca 28858; 9-28858)

B "WOULD IT BE WRONG" (2:27) [BMI Limited—Haines, Heidt] The soft Lombardo styling of a pleasing fox trot leads into a fitting vocal offering by Kenny Gardner. Pleasant straight forward treatment.

C "WHEN I PLUNK ON MY GUITAR" (2:34) [Leeds ASCAP—Altman, Kaye] On this end Bill Flanagan warbles with the aid of the Lombardo Trio as Guy and the orch set up the waltz tempo backdrop.

HENRY JEROME ORCH.
(MGM 11594; K-11594)

B "TIPICA Serenade" (1:59) [Jerome ASCAP—McCullen, Musolino, Jerome] With a zither handling the lead, Henry Jerome conducts the orch through a light and inviting instrumental that could catch in a big way. Cute item.

C "CAFE PAREE" (3:11) [Jerome ASCAP—Gannon, Musolino, Jerome] Ray de Meno comes up with a dreamy romantic vocal while the strings of the Jerome orch showcase the artist to full advantage.

BUNNY PAUL
(Dot 15107; 45-15107)

B "MAGIC GUITAR" (2:31) [Alfred BMI—Dilazaro, Paul] Pert Bunny Paul has a strong contender for a hit in this Latin number that glides into a good jump item. Side really jumps. Could happen.

C "NEVER LET ME GO" (2:34) [Alfred BMI—B. Paul] The George Annis orch again sets up a convincing backdrop for Bunny's sultry treatment of a Latin tempo tune. Powerful reading.

VAUGHN MONROE
(RCA Victor 20-5480; 47-5480)

B "I KNOW FOR SURE" (2:48) [Broadcast BMI—J. Rox] Vaughn Monroe comes up with one of his best readings on a lovely ballad set to a Latin theme. His strong voice makes the number stand out. A hit contender.

C "THE FIESTA" (2:27) [Larry Spier ASCAP—Kennedy, Simon] Hugo Winterhalter and the orch set up a thrilling fast moving Spanish backing for a rousing reading by the crooner. Potent arrangement.

THE CASH BOX DISK OF THE WEEK

"DON'CHA HEAR THEM BELLS" (1:55)
[Iris-Trojan BMI—L. Paul]
"THE KANGAROO" (1:55)
[Iris-Trojan BMI—L. Paul, N. Gimble]
LES PAUL & MARY FORD
(Capitol 2614; F-2614)



LES PAUL & MARY FORD

● While still sitting on top of the world with their number one smash of "Vaya Con Dios", the

talented husband and wife team of Les Paul and Mary Ford dish up another strong contender in "Don'cha Hear Them Bells". These number has a spiritual quality that makes the piece exciting. And with the solid beat backing of the Paul guitar and Mary's velvety multiple vocal the tune has hit possibilities. Although the lyrics are a bit difficult to understand on the first few listens, the drive behind the record should sell it. Flip features Les on a multiple solo with his guitar. It's a catchy tune labeled "Kangaroo" that, as the name might indicate, bounces along happily. We look for the top half to create the noise.

"MILWAUKEE POLKA" (2:45) [Lear ASCAP—Tobias, Simon]
"MY WORLD IS YOU" (2:34)
[Al Gallico ASCAP—Reid, Altman]
PATTI PAGE
(Mercury 70230; 70230 x 45)



PATTI PAGE

● Since Milwaukee got the Braves, the city has become one of the most lively and popular in the

U.S. And as a tribute, Patti Page devotes her latest release to the city in a bouncy and colorful polka dubbed "Milwaukee Polka". Contrary to most of the "rage's" records, which seem to hit you on the very first listen, this multiple voiced bouncer grows on you. The Polka Dots and Joe Reisman's orch really live it up in the backdrop. Although we can not classify this number as Patti's best of the year, it should, nevertheless, enjoy a fine sale, especially in Milwaukee. On the flip "My World is You", Patti does a soft reading to a lilting backdrop. It's another unusual styling for her, but the results are terrific. Both ends rate equally well in our book.

"A HOME LOVIN' MAN" (2:54)
[Garlock-Scherer BMI—D. Cochran, L. Newman]
"BRIDGE OF SIGHS" (2:39) [Leeds ASCAP—B. Reid]
GEORGIA GIBBS
(Mercury 70238; 70238 x 45)



GEORGIA GIBBS

● Georgia Gibbs is headed right

for a key spot with a sensational number that could be a real big smash. Her outstanding, versatile voice lends itself to a torchy up beat novelty that just seems to hit you. Backed by a terrific bluesy orking she gives everything she's got to "A Home Lovin' Man". A real catchy side with a great set of lyrics. Plenty of sex on this end. The lower lid is the full voiced type of number styled with all the thrush's vocal quality. It's a pretty ballad tagged "Bridge of Sighs". Full of softness and meaning. Two good showings that should do well in the boxes.

JOHNNIE RAY
(Columbia 40090; 4-40090)

B "PLEASE DON'T TALK ABOUT ME WHEN I'M GONE" (2:00) [Remick ASCAP—Stept, Clare] With an assist from the Buddy Cole Quartet, Johnnie Ray belts out a rhythmic jump standard that could catch again. Real vigorous deck.

B "AN ORCHID FOR THE LADY" (2:30) [Advanced ASCAP—Wever, Ager] Paul Weston's crew gives "Mr. Emotion" a lush Latin accompaniment for an oomphy delivery of sad and sentimental item.

JIMMY KELLIS
(Dot 15113; 45-15113)

B "ONLY THE BROKEN HEARTED" (2:42) [Halsey ASCAP—Spear, Johnson] Joseph Kahn's orch offers a strong introduction for a polished vocal styling by Jimmy Kellis. Boy has power and plenty of feeling. Good tune.

C "FAREWELL TO SPRING" (2:38) [Halsey ASCAP—Spear, Johnson] On this end the balladeer sets his voice to a Latin tempo love song. The sentimental tune has a pretty melody.

MANOVANO ORCH.
(Lionard 1369; 45-1369)

C "SWEDISH RHAPSODY" (2:42) [Cromwell ASCAP—Alfen] The popular Mantovano orchestra hands in a lively and invigorating job on a beautiful fast moving melody. Recent popularity of this tune should hinder the success of this version.

C "JAMAICAN RUMBA" (2:08) [Boessey & Hawkes ASCAP—Benjamin] The conductor guides the orch through a stringy version of a lovely Latin number.

BETTY MADIGAN
(MGM 11601; K-11601)

B "YOU'RE THOUGHTLESS" (2:47) [Auff-Rose BMI—B. Bryant, F. Bryant] Betty Madigan bows on the MGM label with a heart broken reading of a pretty ballad. Strings by the Joe Lipman orch are effective. Has hit potential.

C "I JUST LOVE YOU" (2:29) [Robbins ASCAP—Brodszky, Pasternak] Betty emotes on another full voiced job which she treats with her powerful voice. Strong delivery on a pretty tune. Another hit contender.

PEGGY LEE
(Decca 28889; 9-28889)

B "APPLES, PEACHES AND CHERRIES" (3:20) [Broude Bros. ASCAP—L. Allan] The soft and caressing voice of Peggy Lee comes over invitingly as she hits along through a cute novelty with plenty of punch. Cute arrangement. Could catch.

B "THE NIGHT HOLDS NO FEAR" (3:07) [Trinity BMI—Brandt, Green] A very pretty love song in the sentimental vein is treated to a slow waltz tempo delivery by the thrush. She sounds terrific.

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LEADER REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓐ FAIR
ⓒ VERY GOOD	ⓓ MEDIOCRE

ADRIENNE KENT & ORCH.
(Hollywood 71; 45-71)

B "MY LONELY HEART" (2:55) [Rogerscraft ASCAP—Kent] The virtuoso hands in another top notch fingering job on a tune based on Chopin's "Fantasy Impromptu". Lovely style and melody make for wonderful listening.

C "FANTASY" (2:40) [Rogerscraft ASCAP—Kent] The virtuoso hands in another top notch fingering job on a tune based on Chopin's "Fantasy Impromptu". Lovely style and melody make for wonderful listening.

TOMMY EDWARDS
(MGM 11604; K-11604)

B "THAT'S ALL" (2:38) [Meridian BMI—Haymes, Brandt] Tommy Edwards sends up an ultra-soft reading of a very lovely ballad that should make noise. It's a beautiful deck with a top notch backing by Leroy Holmes' ork.

B "SECRET LOVE" (2:29) [Fain, Webster] Tommy offers some more of the same type of soft material. This one from the coming flicker "Calamity Jane". Very pretty love song. Real dreamy.

LEO DIAMOND
(Ambassador 1005; 45-1005)

B "OFF SHORE" (2:57) [Hancock ASCAP—L. Diamond] Leo Diamond has some real hit material in his own composition and rendition of a lovely instrumental portrayed softly on the harmonica. Beautiful melody that could click.

B "EASY MELODY" (1:47) [Leo Feist ASCAP—Conley, Rode-mich] A lively piece is soloed by the artist on this end. Lifting item is infectious. Has a pleasing sound to it.

LIBERACE
(Columbia 40099; 4-40099)

B "THE STORY OF THREE LOVES" (2:52) [Charles Foley ASCAP—Rachmaninoff] Keyboard artist, Liberace, gives an inviting treatment to a lovely classical tune that's hiding for a big pop smash. George Liberace's own assists.

C "MAIDEN'S WISH SAMBA" (2:01) [Interl Artists BMI—Chopin] The virtuoso sends up some fancy fingering on a light and gay samba item. The peppy treatment is colorful.

PAUL LENK ORCH.
(Valley Meadowlark 1)

C "TORMENTED" (2:20) [Valley BMI—Comer] The lead voice comes up with a Latin beat item with a fitting accompaniment from the chorus and Paul Lenk's ork. Good dance music by the aggregation.

C "NOT FOR ME" (2:06) [Valley BMI—Wells, Comer] Kids should love this item by the Lenk crew as they rhythm through a jump item tailor made for dancing. The small crew works well.

THE CASH BOX SLEEPER OF THE WEEK

"THE TYPEWRITER" (1:34)

[Mills ASCAP—L. Anderson]

"THE GIRL IN SATIN" (2:08)

[Mills ASCAP—L. Anderson]

LEROY ANDERSON ORCHESTRA

(Decca 28881; 9-28881)



LEROY ANDERSON

● One of the great creative minds in the music world today, Leroy Anderson, comes up with another

of his originals that looks like the next big hit instrumental. The tune is called "The Typewriter" and features a typewriter in the foreground while the strings of the orchestra glide through a light and inviting bouncy melody. All the hit qualities of an instrumental plus a catchy gimmick are present on this side. We think it's gonna be big. The lower lid, "The Girl In Satin" follows the same pattern as Leroy's smash of a year and a half ago, "Blue Tango". It's a flowing piece that makes superb listening. The 1:34 timing on "Typewriter" makes it ideal for the juke boxes.

BILL KENNY of the INK SPOTS
(Decca 28868; 9-28868)

B "WHEN THE CHIMES RING" (3:05) [Tenor BMI—B. Kenny] Bill Kenny, with his unique voice, dishes up a lush and warm reading of a pretty number. Melody is very pretty.

C "I BELIEVE IN THE MAN IN THE SKY" (2:35) [Forest BMI—R. Howard] A soft and tenderly delivered semi-religious item is sent forth by Bill. Chorus adds on this side too but religious characteristic may hinder its success.

JAN AUGUST
(Mercury 70228; 70228 x 45)

B "COW-COW BLUES" (1:57) [Fickwick ASCAP—C. Davonport] With handclapping and shouts in the backdrop, agile Jan August offers a beat piano styling of a solid boogie number. Tune is going well in the blues field too.

C "MARTHA" (2:20) [B & F BMI—V. Flotow] The more familiar August styling is present on this end as he colorfully comes up with a Latin rhythm treatment of a lovely oldie. Good dance material.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "I KNOW FOR SURE" Vaughn Monroe RCA Victor 20-5480; 47-5480
- ★ "TIPICA SERENADE" Henry Jerome O. MGM 11594; K-11594
- ★ "OFF SHORE" Leo Diamond Ambassador 1005; 45-1005
- ★ "PLEASE DON'T TALK ABOUT ME WHEN I'M GONE" Johnnie Ray Columbia 40090, 4-40090
- ★ "MAGIC GUITAR" Bunny Paul Dot 15107; 45-15107
- ★ "A LONG TIME AGO" Billy Duke Top Tune 485; 45-485

BILLY DUKE & HIS DUKES
(Top Tune 485; 45-485)

C "PLEASE PASS THE PRETZELS" (2:15) [ASCAP—Kintz, Lathrup, Davies] Billy Duke and his Dukes get an accompaniment from the Frank Hunter ork on a novelty polka item. Cute side.

B+ "A LONG TIME AGO" (2:13) [George Lee BMI—Karr, Dubey] The crew hands in a catchy novelty on this end to a jump beat. Boys work well together. Lead has a fine voice. Could click with a push.

MARGARET WHITING
(Capitol 2599; F-2599)

B "FEAR" (2:54) [Trinity BMI—Brandt, Green] Margaret Whiting gives out with one of her best jobs to date as she softly treats a very beautiful song. Waltz has warmth and meaning.

C+ "I JUST LOVE YOU" (2:39) [Robbins ASCAP—Pasternak, Brodsky] The softness in the voice of the thrush comes over well as she treats a ballad. Nelson Riddle again sets up the backing with his ork.

CHARLIE PALMIERI QUINTET
(Seeco 7328; 45-7328)

C "NOCHE Y DIA" (2:35) [The wonderful Cole Porter standard "Night And Day" gets a mambo fashioning from the instruments of the Charlie Palmieri Quintet. Good mambo matter for the boxes.

C "CIELITO LINDO" (2:31) [Fernandez] Another famous Spanish melody is given the mambo kick by the quintet and the results make some good listening.

SONNY KING
(Nocturne 1)

B "CRAZILY" (2:28) [—Kronides] Fray to assist him, smooth voiced Sonny King lites through a shuffle tempo novelty that's full of color. Great job for a new label. Could happen with a push.

C "SHE'S JUST AN OLD MEM-BRY NOW" (2:34) [—Kronides] Sonny gives a lengthy introduction to a light and gay bouncer. The cute novelty gets the assist of a cornball piano in the backdrop.

THE COMMANDERS
(Decca 28848; 9-28848)

C "WHEN I'M WITH YOU" (2:25) [Halsey ASCAP—Davis, Murray] The Commanders send up a catchy instrumental item in their own colorful fashion. Perfect dance material with a light bounce.

C "HORS D'OEUVRE" (3:08) [M. Witmark ASCAP—Comer] The boys put plenty of bounce into this rollicking jump item. Boys really make good music.

From me...

to you



COMPOSERS' AND AUTHORS' COMMITTEE FOR SUPPORT OF S. 1106
120 Broadway, New York, N.Y.

Dear Mr. Music Machine Operator:

When Senator Pat McCarran introduced S. 1106 to modernize the 1909 copyright law, a few individuals claiming to represent your interests raised a big hue and cry. They claimed the McCarran bill would put you out of business.

Mr. Operator -- this is sheer nonsense. Don't believe a word of it.

Have the reasonable fees paid for using my music put television out of business? Radio out of business? Hotels, night clubs, restaurants, or any other user of my music out of business?

Of course not.

The amount you would pay me for the right to make a profit out of my music would not mean that you would have to increase the dime or nickel you are currently charging the public to hear my songs. The small performance fees for the use of my music would, in the long run, cost you nothing because you would be getting more songs and better songs from America's composers, thus getting more plays and greater income for yourself.

Here's another statement made by individuals claiming to speak for you: that songwriters are already getting paid for the use of their music in juke boxes, because the record manufacturers pay a small royalty to composers and authors for manufacturing rights.

Mr. Operator -- this is nonsense too. Don't believe it.

These people are intentionally confusing recording fees with performing fees. Everybody pays his own way. The record company pays a recording fee (limited to 2¢ a side). It does not pay a performing fee.

Radio stations and other businesses who play my songs also buy records, paying the recording fee because it's included in the price of the record. But when playing my song to the public for profit, commercial users of my music pay me a small performing fee because they are making money by performing my song. That's fair enough, isn't it?

The McCarran bill only places music machine operators on the same basis as all other users of my music -- radio, television, hotels, night clubs, dance halls, skating rinks, and the rest. Isn't that fair enough, too?

Mr. Operator, don't be confused by complicated arguments. You and I are in the same business. I want you to stay in business and to make bigger profits. You want me to go on writing the songs you need in your business. Our interests are the same.

Next week I plan to write you about the popularity of my songs on your juke boxes.

Sincerely,

The Songwriter
The Songwriter



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HEADING FOR THE TOP
OF ALL THE LISTS

THE CASH BOX ROUND THE BINKY BINKOLE

NEW YORK:

Now that the World Series is over, the music business, along with every other business in the country, is getting back in the groove. Several companies are currently as hot as a pistol. . . . Mary Mayo, lovelly though who, formerly recorded for Capitol, has been signed by the newly formed Benild label and cut her first session last week. Mary is one girl who's gotta make it. . . . Gene Goodman sent out a clever card this week putting all the titles of his current songs into a message. . . . Coral has rebecked Eileen Barton's "Toys" with "Anytime-Anywhere". . . . Rumors have it that negotiations are under way for Karen Chandler to star in a forthcoming Broadway musical. . . . Johnnie Ray will make one of his infrequent TV appearances when he appears on the Jack Benny TV Show on November 15. Johnnie will be playing Ciro's in Hollywood commencing November 10. . . . Bob Haymes took his whole fan club to the local hood bank where all gave a pint of blood. . . . Goldie Goldmark of Shelton Music has had a blood clot in the leg and will be bedridden for over 10 days. . . . Betty Madigan, who's scheduled for stardom, visiting trade papers and disk jockeys this week in connection with her first MGM release. . . . Walter Dana, head of Dana Records, while on vacation in Miami, had the pleasure of seeing his son enrolled in the University of Miami. Dana also arranged with Harry Burge of WQAM in the city to spin a polka session weekly. . . . Bourne Music has a new one in Al Neuburg's "Baby Be True To Me". . . . Ruth Casey set for Ben Makis's Town and Country Room in Brooklyn on the same bill with Sammy Davis, Jr. . . . Art Morton, who used to record for Capitol, has a new name now and is on another label. He's now called Rush Adams and is waxing for King Records. First release is "Crying For The Carolines".



MARY MAYO

CHICAGO:

This just simply had to happen—some day. It was fate. Or something. Anyway—it's happened. Henry Friedman has a tune. And a very great, grand tune. Entitled, "The Price I Paid For You". Now, believe us, if we had to go into a sort of musicobiography of Henry, this column just would never, never, never, be long enough. The way Henry tells us about the song, "Ysee it's this way. This guy. He's young. This girl. She's young. This guy. He gives up all his friends. Y'understand? All the guys he knew. Then maybe 15, 20 years go by. So what happens? He goes broke. He ain't got no friends no more. That's the price he pays. Catch on?" So what do you think? Well simply this, Eddy Howard, he of the grand, Irish tenor, has just cut it on wax. And what do you think Eddy says of the tune? Says Eddy, "It's another 'To Each His Own'". . . . We got to tell you last week, but, D-a-n-n-dy (and very gorgeous) Dorothy Dandridge's accompanist was Morty Jacobs. This guy's great on the 88's. Many of you Noo Yawkers will recall the kid. His Dad, and all his folk, were but die in the Tammany Wigwam. All the way to Grand Sachem. But, Morty? The kid likes to spin his fingers across the 88's. And he's good. . . . George Tasker. Grand recording showman. Will kick off with Archer Records. And a disk featuring one of Chi's deejays, Ted Travers. Backed by Chuck Cavallo and his Ork Singing: "How Lucky You Are", and sided with, "As I Smile". So who can tell? . . . Greatest crack of the century. From one of our favorite comedians, Joey Bishop. Who says, "Wanna worry the guy to crazy? Just send him a telegram, 'Ignore First Wine'". . . . Johnny Martin. From out of the heat and hindrod of a concentration camp. Taking Chicago's changeable weather like it was nothing at all. Singing his heart out at the Chez Paree. Singing, Singinz. Never missing a performance. And then out on his own. So what happens? To his throat closes up. So he's now got a very bad case of laryngitis. To the point where boss Al Greenleaf of the Black Orchid told us, "I begged the doctor to stay home. But, he's got the kind of guts that make champions. He's fightin'".



HENRY FRIEDMAN

LOS ANGELES:

It didn't take Frankie Laine's "Hey Joe" long to top the POP charts. Then Gloria Wood came out with "Hey Ballyboy". Now Jerry Blonna's "Hey Barmaid" is stepping out as one Decca's top sellers—Which all goes to prove that song writers can always make the most out of a good title. Met Coloma over at Peter Potter's "Juke Box Jury" network TV show and he told us that he's taking to the road on a tour of one nighters starting Deccas and continuing throughout the Midwest. . . . Gloria Wood and Pete Candoli have waxed their latest coupling for Capitol called, "Waters of the Minnetonka" and "Oh Honey". . . . The maestros with the multi-recording techniques, Les Paul and Mary Ford have also etched two new sides for Capitol titled "Kangaroo Hop" and "Don'cha Hear Them Bells" which has just been released. . . . Gale Clark's "Music of Love" and "The Unashamed" on the Fine Arts label is getting lots of plays these days. Local deejay, Alex Cooper, has indicated that the gal will have a hit on her hands. . . . Leo Diamond's "Off Shore" on the Ambassador label is causing furor of activity throughout the country. Benjamins are out that Alex Stordahl has cut the tune for Capitol and Art Mooney for MGM. Also rumors around that Ralph Flanagan has cut it for RCA Victor. . . . We hear that the Italian singer, Silvana Mangano, is scheduled for appearances here in LA this winter. . . . Vito's ten year old prodigy, Sunshine Ruby, has etched another one singing, "Little Girl Love" which was released recently. . . . Max Lutz and Mary Rose Bruce recently returned from their Eastern trip visitinz with deejays and operators. . . . Sam Kramer and Al Cohen of Ace-Hi Distributing Company have taken on the new line of Bell 78 RPM 7 inch microgroove records. . . . Mike Kurlan is with Modern Distributing Company, Coral has rebecked Eileen Barton's "Toys" with "Anytime-Anywhere". . . . Rumors have it that negotiations are under way for Karen Chandler to star in a forthcoming Broadway musical. . . . Johnnie Ray will make one of his infrequent TV appearances when he appears on the Jack Benny TV Show on November 15. Johnnie will be playing Ciro's in Hollywood commencing November 10. . . . Bob Haymes took his whole fan club to the local hood bank where all gave a pint of blood. . . . Goldie Goldmark of Shelton Music has had a blood clot in the leg and will be bedridden for over 10 days. . . . Betty Madigan, who's scheduled for stardom, visiting trade papers and disk jockeys this week in connection with her first MGM release. . . . Walter Dana, head of Dana Records, while on vacation in Miami, had the pleasure of seeing his son enrolled in the University of Miami. Dana also arranged with Harry Burge of WQAM in the city to spin a polka session weekly. . . . Bourne Music has a new one in Al Neuburg's "Baby Be True To Me". . . . Ruth Casey set for Ben Makis's Town and Country Room in Brooklyn on the same bill with Sammy Davis, Jr. . . . Art Morton, who used to record for Capitol, has a new name now and is on another label. He's now called Rush Adams and is waxing for King Records. First release is "Crying For The Carolines".



MARY ROSE BRUCE

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8th ANNUAL CASH BOX MUSIC POLL GETS UNDER WAY THIS WEEK

NEW YORK—The Eighth Annual Music Poll sponsored and conducted by *The Cash Box* in behalf of the automatic music industry gets under way this week. The results will determine the top money making records of 1953 in the categories of popular, rhythm and blues, and folk and western fields.

Voting, which is limited to juke box operators, and is tallied on the basis of one vote for each machine or wall box an operator owns, will continue for eight weeks.

Listed below is alphabetical order, to aid operators in casting their votes, are top favorites of 1953.

I'M MAD
I WANNA KNOW
LET ME GO HOME, WHISKEY
MAMA, HE TREATS YOUR
DAUGHTER MEAN
ONF SCOTCH, ONE BOURBON,
ONE BEER
NADINE
PLEASE DON'T LEAVE ME
PLEASE LOVE ME
RED TOP
SHAKE A HAND
SOFT
TOO MUCH LOVIN'
THESE FOOLISH THINGS
THIRD DEGREE
WILL WILD YOUNG MEN
YES I KNOW

TOP POPULAR SONG FAVORITES OF 1953

ALLEZ-VOUS EN ANNA
APRIL IN PORTUGAL
C'EST SI BON
CRYING IN THE CHAPEL
DEAR JOHN LETTER
ROGIE IN THE WINDOW
DON'T LET THE STARS GET IN YOUR EYES
DRAGNET
EBB TIDE
EH, COMPARI
GAMBLER'S GUITAR
GLOW WORM
HAVE YOU HEARD
HEY JOE
HOLD ME, THRILL ME, KISS ME I BELIEVE
I'D RATHER DIE YOUNG
I LOVE PARIS
I'M WALKING BEHIND YOU
KEEP IT A SECRET
LIMELIGHT (TERRY'S THEME)
MANY TIMES
MY LOVE, MY LOVE
NO, OTHER LOVE
OH!
OH HAPPY DAY
PRETEND
P.S. I LOVE YOU
RAGS TO RICHES
RICOCHET
RUBY
ST. GEORGE AND THE DRAGONET
SAY YOU'RE MINE AGAIN
SIDE BY SIDE
SONG FROM MOULIN ROUGE
TELL ME A STORY
TELL ME YOU'RE MINE
TELL I WALTZ AGAIN WITH YOU
TROPICANA
VAYA CON DIOS
WHY DON'T YOU BELIEVE ME
WILD HORSES
WITH THESE HANDS
YOU, YOU, YOU
YOUR CHEATIN' HEART

TOP WESTERN, FOLK AND COUNTRY FAVORITES OF 1953

A POOL SUCH AS I
BACK STREET AFFAIR
CARIBBEAN
CRYING IN THE CHAPEL
DEAR JOAN
DEAR JOHN LETTER
DON'T LET THE STARS GET IN YOUR EYES
EDDY'S SONG
FORGIVE ME JOHN
GAMBLER'S GUITAR
HEY JOE!
I FORGOT MORE THAN YOU'LL EVER KNOW
I LET THE STARS GET IN MY EYES
I'LL NEVER GET OUT OF THIS WORLD ALIVE
IT'S BEEN SO LONG
I WON'T BE HOME NO MORE
JAMBALAYA
KAW-LIGA
KEEP IT A SECRET
MAMA, COME GET YOUR BABY
ROCK
MEXICAN JOE
NO HELP WANTED
RUB-A-DUB-DUB
TAKE THESE CHAINS FROM MY HEART
TENNESSEE WIG-WALK
THAT HOUND DOG IN THE WINDOW
YOUR CHEATIN' HEART

Baltimore Drive Launched By RIAA To Promote Phonos And Disks

NEW YORK—The Record Industry Association of America together with the phonograph and phonograph needle manufacturers began a three week test program, last week, on phonograph sales in the city of Baltimore to determine whether the combined advertising efforts of manufacturers during one set period of time will make an impression on the sale of phonographs and to also find out what effect the campaign will have on the eventual sale of records.

On October seventh, 36 disk jockeys in the Baltimore area met at a luncheon and were informed of the advertising campaign.

The companies which are backing this testing program are RCA Victor's Home Instrument Division, Webster, V.M. Motorola, Philco, Magnavox, Zenith, Stromberg-Carlson and needle manufacturers Jansen and Permo. Each of these companies has contributed to a fund from which money will be distributed for a continuous advertising program in all of the Baltimore newspapers for the next 21 days.

The RIAA presented the idea to the phono and needle manufacturers and coordinated the plan by setting the time and place for the program.

Record and phonograph dealers throughout the city are being supplied with display material and each of the stores will be given cards on which they will record the name and address of every purchaser of a phonograph during the three weeks of the promotion.

In the early months of 1954, the RIAA will return to the city to conduct a survey to determine the effect of the program. The dealers and phonograph purchasers will each be contacted for the information.

The initial splash for the advertising program was a 1000 line ad in the Baltimore Sun. This campaign opener will be followed by a series of 40 line ads throughout the remainder of the program.

"Make Friends With Records", the recently adopted slogan for the Record Industry Association, will be one of the themes of the advertisements. Another theme that will be used is "In Baltimore, this is the month to buy a phonograph. You'll see why when you visit your dealer."

Winners Of The Cash Box 1952 Music Awards

- Best Popular Record "Cry"—Johnnie Ray
- Best Orchestra Leroy Anderson
- Best Female Vocalist Patti Page—Rosemary Clooney
- Best Male Vocalist Eddie Fisher
- Best Vocal Combo Four Aces
- Best Country & Western Record "Wild Side Of Life"—Hank Thompson
- Best Western Artist Pee Wee King
- Best Folk Record "Half As Much"—Hank Williams
- Best Folk Artist Carl Smith
- Best Rhythm & Blues Record "Lawd—Miss Claudy"—Lloyd Price
- Best Rhythm & Blues Artist Billy Ward & his Dominoes
- Best Small Instrumental Group Les Paul & Mary Ford

TOP RHYTHM AND BLUES FAVORITES OF 1953

RABY DON'T DO IT
CLOCK, THE
CRAWLIN'
CROSS MY HEART
CRYING IN THE CHAPEL
DREAM GIRL
FEELING GOOD
GET IT
GOING TO THE RIVER
GOOD LOVIN'
HELP ME SOMEBODY
HONEY HUSH
HOUND DOG
I DON'T KNOW
I'M GONE

CANADIAN CAPERS

TORONTO TOPICS

Nellie Lutcher's current appearance at the Colonial is creating an appetite for her OKEH platters. The label has not been pressed in Canada but seems guaranteed to do business on Nellie's platters, according to the small talk of the broadcasting fraternity. . . . In for a week at Bas-



HANK SNOW

self, is Decca's Roger Coleman, as is the Mar'n & Joni Trio featuring Patti Lewis, while up the street the Stan Dallas Trio holding forth at the Brass Rail. Business in all these Yonge Street spots has been as good as the weather, which is wonderful for this time of year. . . . Funny how we take for granted successful radio programmes that have been on the air for years. A good example is CKEY's, "Hayloft Hoedown", the only local, rustic extravaganza, featuring Red Hughes, Rae Todd, and Don McFarlane. Show has been in the same (Saturday night) slot on the same station for the past nine years. Interspersing the jigs and hoedowns at CKEY's Trinity Square Studios are the songs of Red Hughes singing better than ever. Here's

a recording bet that the A & R men seemed to have overlooked and one that has one of the best established followers in the business. . . . St. Kitt's Abbie Andrews (CKTB, St. Catharine's) is the hottest seller on the Biltmor label, says Hal Hammond, Margas Distributing Agency, who reports that Abbie's square dance disk of "Lord Alexander's Reel" is the top coin puller in most of the boxes that list it.

. . . Eric Bird, Divisional Manager of MGM, beating a heavy drum for Shirley Harmer's first MGM platter, "Embrasse," and "We Will Always Be Sweethearts." This Canuck songstress, who is as beautiful as her voice, is commuting between Toronto and New York these weeks to fill her singing assignments on the Dave Garraway show, as well as her Canadian network programmes. No wonder her manager, singer-actor, George Murray is wearing such a happy smile these days. All of the local publishers have been plugging for a break for his protégé and their wishes are being filled a-plenty. . . . Local record librarians are digging out their Frances Langford disks in advance of her theatre date at the Casino Theatre next week. Seems that the D.J.'s will be keeping her busy on the interviewing circuit while she is here. . . . Making a lot of listeners and friends for Foster Hewitt's CKFH, are librarian, Mrs. Jean Hunter and D. J. Hershey Harris. The latter's 6-7 morning slot is one of the best presentations of home and country tunes here in these parts. The careful picking of the disks and the sincere presentation of them has built an audience that has the record pushers vying for airing of their platters. . . . RCA Victor's Bluebird platter of "Smile, Smile Again" penned and sung by Earl Heywood, is a promising new entry. The disk is just released and is getting a strong play in this territory. Flip side, "Isle of Campobello," is a musical tribute to the late U. S. President, Franklin D. Roosevelt, who vacationed at this picturesque New Brunswick spot,



SAMMY KAYE

which should make it a favorite in the Atlantic provinces.

MONTREAL MEMOS

Vic Damone opened at the Chez Paree October 5th stimulating a lot of D. J. action on his Mercury platter of "Ebb Tide." . . . Norman Brooks, the ex-Montrealer headlined the bill at the Savoy Theatre last week and made the box office happy. . . . Harold Smith, General Manager of Capitol Records, a visitor from London, Ontario and around town with Denny Lapointe recently appointed Manager of the local Capitol organization. . . . Another visitor to these parts was Victor's Grandpa Jones, up from Nashville to play a series of one-nights in the Ottawa Valley. All these dates are return engagements. . . . Canuck Hank Snow has the unique distinction of being the first country artist to be booked into the Seville Theatre. He opens here November 12th and the date should prove a hey day for the folks at Victor, as Hank is a strong favorite with the French and English D. J.'s and Music Operators. . . . Montrealers are hoping that Sammy Kaye, current tour will include Montreal, especially since Sally Ann Summers, the gorgeous local songstress has just been signed to a term contract to sing with the Kaye band. Mercury's Bobby Wayne, disk of "Miserable Love" getting a lot of play locally where this New Englander has a great many friends and fans. . . . Same goes for Danny Sutton. Local disk jockey giving his platter "Cup Of Joy" a real good ride. Danny made a lot of friends on his two recent Montreal engagements. . . . James Melton lending a lot of class to the Normandie Room of the Mount Royal Hotel.



EARL HEYWOOD

DEMAND THE BEST!
The Original Hit...

"OFF SHORE"

b/w

"EASY MELODY"

FEATURING THE HARMONICA
ENCHANTMENT OF

LEO DIAMOND

AMBASSADOR

#1005 & 45-1005

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A & I Record Dist. Co.
521 W. Sixth St.
Cincinnati, Ohio

Alpha Distributing Co.
762 Tenth Ave.
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Wm. Amann Dist. Co.
542 Baronne St.
New Orleans, La.

B. G. Record Service
337 N.W. Sixth Ave.
Portland, Oregon

Benart Dist. Co.
327 Frontpark Ave.
Cleveland, Ohio

Chilton Dist. Co.
1921 Grove St.
Oakland, California

Davis Sales Co.
1724 Arapahoe
Denver, Colorado

Diamond Record Dist. Co.
1819 W. Pico Blvd.
Los Angeles, Calif.

Essex Record Dist. Co.
114 Springfield Ave.
Newark, N. J.

F & F Enterprises
803 S. Cedar St.
Charlotte, N. C.

General Distributing Co.
2329 Pennsylvania Ave.
Baltimore, Maryland

Gotham Record Corp.
1626 Federal St.
Philadelphia, Pa.

M. S. Distributing Co.
2009 S. Michigan Ave.
Chicago, Ill.

Midwest Dist. Co.
2642 Olive St.
St. Louis, Mo.

Music Suppliers of New England
263 Huntington Ave.
Boston, Mass.

Northwest Tempo Dist. Co.
310 Ninth Ave. North
Seattle, Wash.

S. & S. Dist. Co.
3955 Woodward Ave.
Detroit, Michigan

Standard Dist. Co.
1731 Fifth Ave.
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Some Territories Still Available

Write • Wire • Phone

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TWO BIG NEW HITS TAILORED FOR OPS "HOME LOVIN' MAN"

b/w

"BRIDGE OF SIGHS"

GEORGIA GIBBS

70238

"THE COW COW BLUES"

b/w

"MARTHA" JAN AUGUST

70228

BEST SELLING POP

"STORY OF THREE LOVES"

JERRY MURAD

"Sweet Leilani" 70202

"EBB TIDE"

VIC DAMONE

"If I Could Make You Mine" 70216

"GAMBLER'S GUITAR"

RUSTY DRAPER

"Free Home Demonstration" 70167

"WARSAW CONCERTO"

RALPH MARGERIE

"Lazy River" 70221

"MISERABLE LOVE"

BOBBY WAYNE

"His Business I Love" 70211

"TV IS THE THING"

DINAH WASHINGTON

"Fat Daddy" 70214

"MOONLIGHT"

RICHARD HAYES

"Lonely" 70215

"SKIRTS"

EDDY HOWARD

"The Price I Paid For You" 70225

"SHAKE A HAND"

BERNICE PARKS

"Embrace" 70224



Records are in the news this week. The Coral catalogue has now been acquired by the PYE Corporation; the deal has been clinched at long last. . . Planet records, notable for its specialized issues by celebrated Jewish artists, is coming into the Pop field and is busy signing stage and radio talent. . . Famous Canadian arranger, composer and conductor Robert Farnon leaves Britain on October 22nd and will be permanently domiciled in the United States. Bob now has his own apartment in New York at which his wife and children are already living . . . sorry to see you go, Bob.

Dave Miller of Essex records flew into London this week to confab with Ray Martin of Columbia (British) then left for Paris and comes back in three weeks to tie the knot with the label. Remember Columbia lost its American catalogue to Philips. So can do with another label.

Seems ages since I last saw a Dennis Day record on the HMV list or heard him on the air . . . haven't you made any records lately, Dennis? . . . Some of those Christmas records are slowly making their appearance in the stores and the one I fancy most of all is a revival from last year's list called "Where Did My Snowman Go." This cute number recorded by Petula Clark and the children of an orphan's home caught everyone's fancy and I hear the Coral label is releasing it in the U.S. Watch it, D.J.'s. You'll like it.

Lionel Hampton's concerts were described in contrasting ways in Paris and Amsterdam. The French called it "Electrifying." The Dutch said it was "Mass Suggestion." And the British can't say for they won't hear the Ham!

The shows for the winter season are in full rehearsal. Parnell's big revue opens next week, and so does "Wish You Were Here," an early "King And I." And then comes the ever-popular ever-lasting Pantomime season. . . Just heard Stan Freberg's recording of "St. George And The Dragonet" and "Little Blue Riding Hood" and believe it or not we will be able to buy it very soon for Capitol's London office sees it as a big seller for Christmas. I hope someone will take that "Strawberry Shortcut" trying to bring Stan over here . . . if unsuccessful try a Dragonet!

Special greetings to Bob Austin from Frank and Harry. Our Vera certainly has friends everywhere; in fact every visiting publisher's first call is always on Vera Lynn.

This Week's Best Selling Pop Records: (Courtesy New Musical Express)

1. Look At That Girl GUY MITCHELL
2. Where The Wind Blows FRANKIE LAINE
3. I Believe FRANKIE LAINE
4. Let's Walk That A-Way JOHNIE RAY-DORIS DAY
5. Limelight FRANK CHACKSFIELD
6. Moulou Rouge MANTOVANI
7. Kiss DEAN MARTIN
8. Limelight RON GOODWIN
9. Bridge of Sighs DAVID WHITEFIELD
10. Can't I NAT "KING" COLE



Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending October 10 with any changes on the part of THE CASH BOX.

Bill Phillips
WBAX—Wilkes Barre, Pa.

1. Many Times (Eddie Fisher)
2. You, You (Ames Bros.)
3. Oh! (Pee Wee Hunt)
4. You, You (Ames Bros.)
5. St. George And The Dragonet (Stan Freberg)
6. With These Hands (E. Fisher)
7. Before It's Too Late (S. Gable)
8. Rags To Riches (Tony Bennett)
9. Ebb Tide (Frank Chacksfield)
10. You Alone (Perry Como)

Sandy Singer
KCRG—Cedar Rapids, Iowa

1. Crying In The Chapel (Vall)
2. You, You (Ames Bros.)
3. Vaya Con Dios (Paul & Ford)
4. Dragnet (Ray Anthony)
5. No Other Love (Perry Como)
6. Oh! (Pee Wee Hunt)
7. Ebb Tide (Frank Chacksfield)
8. P. S. I Love You (Hilltoppers)
9. I'm Walking Behind You (Eddie Fisher)
10. I Love Paris (Les Baxter)

Gary Lester
WVNI—Newark, N. J.

1. You, You (Ames Bros.)
2. Crying In The Chapel (Vall)
3. Ebb Tide (Frank Chacksfield)
4. I Love Paris (Les Baxter)
5. Eh, Campari (Julius La Rosa)
6. No Other Love (Perry Como)
7. Vaya Con Dios (Paul & Ford)
8. Rags To Riches (Tony Bennett)
9. Miserable Love (B. Wayne)
10. St. George And The Dragonet (Stan Freberg)

Carmine Anthony
KGKO—Dallas, Tex.

1. Vaya Con Dios (Paul & Ford)
2. Crying In The Chapel (Vall)
3. You, You (Ames Bros.)
4. No Other Love (Perry Como)
5. Oh! (Pee Wee Hunt)
6. P. S. I Love You (Hilltoppers)
7. C'est Si Bon (Eartha King)
8. I'm Walking Behind You (Eddie Fisher)
9. Ebb Tide (Frank Chacksfield)
10. Blowing Wild (Frankie Laine)

Al Ross
WBAL—Baltimore, Md.

1. Vaya Con Dios (Paul & Ford)
2. No Other Love (Perry Como)
3. You, You (Ames Bros.)
4. Oh! (Pee Wee Hunt)
5. Dragnet (Ray Anthony)
6. Many Times (Eddie Fisher)
7. Ebb Tide (Vic Damone)
8. My Love, My Love (J. James)
9. Till They've All Gone Home (Joan Regan)
10. P. S. I Love You (Hilltoppers)

Art Preston
WSPR—Springfield, Mass.

1. Crying In The Chapel (Vall)
2. Oh! (Commanders)
3. My Love, My Love (J. James)
4. Dragnet (Ray Anthony)
5. Ebb Tide (Frankie Laine)
6. With These Hands (E. Fisher)
7. I Believe (Jane Froman)
8. Relax (Tony Martin)
9. Eh, Campari (Julius La Rosa)
10. God Bless Us All (B. Weil)

Raymond Szmanda
WATK—Antigo, Wisc.

1. Eh, Campari (Julius La Rosa)
2. You, You (Ames Bros.)
3. Hey Joel (Frankie Laine)
4. Ebb Tide (Frank Chacksfield)
5. Rags To Riches (Tony Bennett)
6. Dragnet (Ray Anthony)
7. With These Hands (E. Fisher)
8. Vaya Con Dios (Paul & Ford)
9. A Dear John Letter (Pat O'Day & Fouramen)
10. P. S. I Love You (Hilltoppers)

Donn Tibbetts
WFEA—Manchester, N. H.

1. You, You (Ames Bros.)
2. Crying In The Chapel (Valli-Allen-Glen)
3. Vaya Con Dios (Paul & Ford)
4. St. George And The Dragonet (Stan Freberg)
5. My Love, My Love (J. James)
6. Ebb Tide (Frank Chacksfield)
7. Love Paris (Les Baxter)
8. Trocadero (Monty Kelly)
9. The Story Of Three Loves (Jerry Murad)
10. Many Times (Percy Faith)

Jimmy S. Hughes
KMLW—Marlin, Tex.

1. Vaya Con Dios (Paul & Ford)
2. You, You (Ames Bros.)
3. No Other Love (Perry Como)
4. Crying In The Chapel (Vall)
5. Oh! (Pee Wee Hunt)
6. P. S. I Love You (Hilltoppers)
7. I'm Walking Behind You (Eddie Fisher)
8. Dragnet (Ray Anthony)
9. Just To Be With You (Fisher)
10. Love Walked In (Hilltoppers)

Wallie Dunlap
WICC—Bridgeport, Conn.

1. Rags To Riches (Tony Bennett)
2. St. George And The Dragonet (Stan Freberg)
3. A Dear John Letter (Pat O'Day & Four Horsemen)
4. Ebb Tide (Frank Chacksfield)
5. Crying In The Chapel (Vall)
6. The Story Of Three Loves (Jerry Murad)
7. Tonite Love (Bill Darnell)
8. You, You (Ames Bros.)
9. Love Walked In (Hilltoppers)
10. Eh, Campari (Julius La Rosa)

Sherm Feller
WDA—Boston, Mass.

1. Rags To Riches (Tony Bennett)
2. Velvet Love (Winterhalter & Rene)
3. No Other Love (Perry Como)
4. Dragnet (Ray Anthony)
5. Ebb Tide (Frank Chacksfield)
6. Many Times (Eddie Fisher)
7. All I Did (Bernadine Rao)
8. Hey Joel (Frankie Laine)
9. Gambler's Guitar (R. Draper)
10. You Alone (Perry Como)

Norb Moore
KXLU—St. Louis, Mo.

1. Ricochet (Teresa Brewer)
2. Eh, Campari (Julius La Rosa)
3. You, You (Ames Bros.)
4. When My Dreamboat Comes (Julius La Rosa)
5. Just To Be With You (Fisher)
6. Just O'Clock In The Morning (Monty Kelly)
7. Ebb Tide (Frank Chacksfield)
8. Oh! (Pee Wee Hunt)
9. Love Walked In (Hilltoppers)
10. My Love, My Love (J. James)

Ralph Phillips
WFRB—Baltimore, Md.

1. St. George And The Dragonet (Stan Freberg)
2. Vaya Con Dios (Paul & Ford)
3. Crying In The Chapel (Vall)
4. No Other Love (Perry Como)
5. You, You (Ames Bros.)
6. Dragnet (Ray Anthony)
7. Oh! (Pee Wee Hunt)
8. Eh, Campari (Julius La Rosa)
9. With These Hands (E. Fisher)
10. Gambler's Guitar (R. Draper)

Stan Pat
WTNJ—Trenton, N. J.

1. Eh, Campari (Julius La Rosa)
2. Dragnet (Ray Anthony)
3. Ebb Tide (C. Applewhite)
4. You, You (Ames Bros.)
5. Rags To Riches (Tony Bennett)
6. Miserable Love (B. Wayne)
7. Love Walked In (Hilltoppers)
8. The Story Of Three Loves (Jerry Murad)
9. The Mission Of St. Augustine & Fouramen
10. Am I To Blame (Bob Carroll)

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Edna Richardson
WTMA—Charleston, S. C.

1. Dragnet (Ray Anthony)
2. The Moon (Mariners)
3. Little Blue Riding Hood
4. Eh, Campari (Julius La Rosa)
5. Pa Pava Mama (Perry Como)
6. The Story Of Three Loves (Jerry Murad)
7. Love Me (Eileen Barton)
8. Toys (Allegan Bay)
9. My Love, My Love (J. James)
10. Ebb Tide (Frank Chacksfield)

Don McLeod
WJBK—Detroit, Mich.

1. Ricochet (Teresa Brewer)
2. Eh, Campari (Julius La Rosa)
3. Magic Guitar (Bunny Paul)
4. St. George And The Dragonet (Stan Freberg)
5. Many Times (Eddie Fisher)
6. Rags To Riches (Tony Bennett)
7. A Fool Was I (Nat Cole)
8. Pa Pava Mama (Perry Como)
9. The Story Of Three Loves (Jerry Murad)
10. Shake A Hand (S. Churchill)

Bob Harris
KFRE—Fresno, Calif.

1. You, You (Ames Bros.)
2. Crying In The Chapel (Vall)
3. Trocadero (Les Baxter)
4. Hey Joel (Frankie Laine)
5. My Love, My Love (J. James)
6. Gambler's Guitar (R. Draper)
7. C'est Si Bon (Eartha King)
8. B. Vaya Con Dios (Paul & Ford)
9. No Other Love (Perry Como)
10. From Here To Eternity (Block)

Jack White
KBOL—Boulder, Colo.

1. You, You (Ken Remo)
2. Dragnet (Ray Anthony)
3. Crying In The Chapel (Allen)
4. No Other Love (Perry Como)
5. Vaya Con Dios (Paul & Ford)
6. You're Fooling Someone (Tom James)
7. Little Blue Riding Hood (Stan Freberg)
8. Ebb Tide (Frank Chacksfield)
9. Eh, Campari (Julius La Rosa)
10. I See (Mariners)

Chuck Norman
WIL—St. Louis, Mo.

1. St. George And The Dragonet (Stan Freberg)
2. You, You (Ames Bros.)
3. Dragnet (Ray Anthony)
4. Eh, Campari (Julius La Rosa)
5. Ebb Tide (Frank Chacksfield)
6. Crying In The Chapel (Vall)
7. Ricochet (Teresa Brewer)
8. Hey Joel (Frankie Laine)
10. C'est Si Bon (Eartha King)

Chuck Fuller
WLEE—Richmond, Va.

1. No Other Love (Perry Como)
2. Ebb Tide (Frank Chacksfield)
3. You, You (Ames Bros.)
4. Dragnet (Ray Anthony)
5. Eighteenth Variation (J. Pleis)
6. Ricochet (Teresa Brewer)
7. Home (Jack Starr)
8. Oh! (Pee Wee Hunt)
9. Toys (Eileen Barton)
10. Rapidity For Drums (Heath)

Larry Wilson
WTIX—New Orleans, La.

1. Ebb Tide (Vic Damone)
2. Eh, Campari (Julius La Rosa)
3. Rags To Riches (Tony Bennett)
4. You, You (Ames Bros.)
5. When My Dreamboat Comes (Julius La Rosa)
6. You're Fooling Someone (Tom James)
7. Dragnet (Ray Anthony)
8. Sweet Mama Tree-top Lat (Lancers)
9. I Love Paris (Les Baxter)
10. That's Amore (Dean Martin)



"It's What's in THE CASH BOX That Counts"

www.americanradiohistory.com



THE CASH BOX Disk Jockey's REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading nation for the week ending October 10 without any changes on disk jockeys throughout the part of THE CASH BOX.

Don Bell KRNT—Des Moines, Iowa
1. St. George And The Dragonet (Stan Freberg)
2. You, You, You (Ames Bros.)
3. P. S. I Love You (Hilltoppers)
4. C'est Si Bon (Eartha Kitt)
5. Oh! (Pee Wee Hunt)
6. Draget (Ray Anthony)
7. Vaya Con Dios (Paul & Ford)
8. Many Times (Eddie Fisher)
9. My Love, My Love (J. James)
10. Crying In The Chapel (Allen)

Art Hellyer WMAQ—Chicago, Ill.
1. St. George And The Dragonet (Stan Freberg)
2. Ricochet (Teresa Brewer)
3. Ebb Tide (Frank Chacksfield)
4. Toys (Eileen Barton)
5. Eh, Campari (Julius La Rosa)
6. Crying In The Chapel (Valli)
7. You, You, You (Ames Bros.)
8. Oh! (Pee Wee Hunt)
9. Vaya Con Dios (Paul & Ford)
10. You, You, You (Ames Bros.)

Ray Schreiner WRNL—Richmond, Va.
1. P. S. I Love You (Hilltoppers)
2. Velvet Glove (Winterhalter & Rene)
3. Crying In The Chapel (Valli)
4. Love Walked In (Hilltoppers)
5. Laughing On The Outside (Four Aces)
6. Dipsy Doodle (J. Maddox)
7. I Love Paris (Les Baxter)
8. Eh, Campari (Julius La Rosa)
9. You, You, You (Ames Bros.)
10. Shoo Turkey Shoo (Cloney)

Ira Cook KECA—Hollywood, Calif.
1. St. George And The Dragonet (Stan Freberg)
2. Ebb Tide (Frank Chacksfield)
3. Vaya Con Dios (Paul & Ford)
4. Gambler's Guitar (R. Draper)
5. C'est Si Bon (Eartha Kitt)
6. Toys (Eileen Barton)
7. Istanbul (Four Lads)
8. P. S. I Love You (Hilltoppers)
9. From Here To Eternity (Frank Sinatra)
10. Ricochet (Teresa Brewer)

Buddy Deane WITH—Baltimore, Md.
1. You, You, You (Ames Bros.)
2. Vaya Con Dios (Paul & Ford)
3. No Other Love (Perry Como)
4. Draget (Ray Anthony)
5. Ricochet (Teresa Brewer)
6. Three O'Clock In The Morning (Monty Kelly)
7. Toys (Eileen Barton)
8. Eh, Campari (Julius La Rosa)
9. Too Long (Bob Dini)
10. From Here To Eternity (Frank Sinatra)

Robin Seymour WKMH—Dearborn, Mich.
1. Many Times (Eddie Fisher)
2. Mame (Guitar Bunny Paul)
3. A Fool Was I (Nat Cole)
4. Miserable Love (B. Wayne)
5. Rags To Riches (Tony Bennett)
6. Three O'Clock In The Morning (Monty Kelly)
7. You Alone (Perry Como)
8. Ricochet (Teresa Brewer)
9. Shake A Hand (S. Churchill)
10. To Be Alone (The Hilltoppers)

Ray Perkins KFEL—Denver, Colo.
1. Vaya Con Dios (Paul & Ford)
2. Crying In The Chapel (Allen)
3. Oh! (Pee Wee Hunt)
4. St. George And The Dragonet (Stan Freberg)
5. You, You, You (Ames Bros.)
6. Gambler's Guitar (R. Draper)
7. Hey Joel (Frankie Laine)
8. Ebb Tide (Frank Chacksfield)
9. No Other Love (Perry Como)
10. Eh, Campari (Julius La Rosa)

Jack Dugan WGAT—Utica, N.Y.
1. You, You, You (Ames Bros.)
2. Draget (Ray Anthony)
3. Oh! (Pee Wee Hunt)
4. P. S. I Love You (Hilltoppers)
5. Vaya Con Dios (Paul & Ford)
6. Crying In The Chapel (Valli)
7. Little Blue Riding Hood (Stan Freberg)
8. Many Times (Eddie Fisher)
9. No Other Love (Perry Como)
10. Hey Joel (Frankie Laine)

Wyn Trompeter WJND—Chicago, Ill.
1. Eh, Campari (Julius La Rosa)
2. St. George And The Dragonet (Stan Freberg)
3. Ebb Tide (Frank Chacksfield)
4. The Story Of Three Loves (Jerry Murad)
5. Don't Take Your Love From Me (Three Suns)
6. My Love (Les Baxter)
7. Many Times (Eddie Fisher)
8. Blowing Wild (Frankie Laine)
9. Ricochet (Teresa Brewer)
10. To Be Alone (The Hilltoppers)

Don Blair WNBZ—Sarasota Lake, N.Y.
1. Vaya Con Dios (Paul & Ford)
2. Crying In The Chapel (Valli)
3. You, You, You (Ames Bros.)
4. Relax (Tony Martin)
5. No Other Love (Perry Como)
6. Toys (Eileen Barton)
7. I'm Walking Behind You (Eddie Fisher)
8. Eh, Campari (Julius La Rosa)
9. P. S. I Love You (Hilltoppers)
10. C'est Si Bon (Eartha Kitt)

Tom Matthews WLW—Norfolk, Va.
1. You, You, You (Ames Bros.)
2. Ebb Tide (Frank Chacksfield)
3. Too Long (Bob Dini)
4. Draget (Ray Anthony)
5. No Other Love (G. Jenkins)
6. P. S. I Love You (Hilltoppers)
7. Swamp Fire (Kay Starr)
8. Eh, Campari (Julius La Rosa)
9. Hey Joel (Frankie Laine)
10. Till They've All Gone Home (Gisele MacKenzie)

Wes Hopkins WTTM—Trenton, N.J.
1. Vaya Con Dios (Paul & Ford)
2. P. S. I Love You (Hilltoppers)
3. With These Hands (E. Fisher)
4. You, You, You (Ames Bros.)
5. Oh! (Pee Wee Hunt)
6. Ebb Tide (Frank Chacksfield)
7. Draget (Ray Anthony)
8. Return To Paradise (P. Faith)
9. I Love Paris (Les Baxter)
10. No Other Love (Perry Como)

Harry Nigocia WJBW—New Orleans, La.
1. The Mission Of St. Augustine (Sammy Kaye)
2. I Love Love (Les Baxter)
3. You, You, You (Ames Bros.)
4. Oh! (Pee Wee Hunt)
5. Toys (Eileen Barton)
6. Ebb Tide (Frank Chacksfield)
7. Tonight Love (Bill Darnell)
8. Saterflies (Patti Page)
9. My Love, My Love (J. James)
10. Rags To Riches (Tony Bennett)

Norm Prescott WORL—Boston, Mass.
1. Three O'Clock In The Morning (Monty Kelly)
2. Miserable (Ray De Witt)
3. Miserable Love (B. Wayne)
4. Rags To Riches (Tony Bennett)
5. George And The Dragonet (Stan Freberg)
6. You Alone (Perry Como)
7. Love Me Again (Sunny Gale)
8. My Love, My Love (J. James)
9. I See The Moon (Marners)
10. The Story Of Three Loves (Jerry Murad)

Bill Reynolds WTMM—Milwaukee, Wisc.
1. Crying In The Chapel (Allen)
2. St. George And The Dragonet (Stan Freberg)
3. Eh, Campari (Julius La Rosa)
4. Ebb Tide (Frank Chacksfield)
5. Collegiate Love Car (Istanbul Four Lads)
6. The Story Of Three Loves (Jerry Murad)
8. Vaya Con Dios (Paul & Ford)
9. Draget (Ray Anthony)
10. Just To Be With You (Fisher)

Hugh Wanke WCAO—Baltimore, Md.
1. Eternally (Vic Damone)
2. Crying In The Chapel (Ella Fitzgerald)
3. You, You, You (Ames Bros.)
4. With These Hands (E. Fisher)
5. My Love For You (C. Dennis)
6. When My Sweetheart Comes Home (Kay Starr)
7. Ebb Tide (Vic Damone)
8. Many Times (Eddie Fisher)
9. St. George And The Dragonet (Stan Freberg)
10. A Tear, A Kiss, A Smile (Jerry Vale)

Jim Lounsbury WAAF—Chicago, Ill.
1. Eh, Campari (Julius La Rosa)
2. St. George And The Dragonet (Stan Freberg)
3. Ebb Tide (Frank Chacksfield)
4. You, You, You (Ames Bros.)
5. Toys (Eileen Barton)
6. Crying In The Chapel (Valli)
7. Granada (Chris Dennis)
8. Don't Take Your Love From Me (Three Suns)
9. P. S. I Love You (Hilltoppers)
10. C'est Si Bon (Eartha Kitt)

Mitch Reed WITH—Baltimore, Md.
1. Crying In The Chapel (Ella Fitzgerald)
2. Eh, Campari (Julius La Rosa)
3. Draget (Ray Anthony)
4. St. George And The Dragonet (Stan Freberg)
5. Hey Joel (Frankie Laine)
6. Love Is Good To Me (Cole)
7. From Here To Eternity (Frank Sinatra)
8. Sweet Mama, Tree Top Tall (The Lancers)
9. Before It's Too Late (S. Gale)
10. Three O'Clock In The Morning (Monty Kelly)

Paul Flanagan WTRY—Troy, N.Y.
1. Rags To Riches (Tony Bennett)
2. The Mission Of St. Augustine (Sammy Kaye)
3. Eh, Campari (Julius La Rosa)
4. Ricochet (Teresa Brewer)
5. Velvet Glove (Winterhalter-Rene)
6. Love Paris (Les Baxter)
7. Many Times (Eddie Fisher)
8. My Love, My Love (J. James)
9. You, You, You (Ames Bros.)

Johnny Morris WLWL—Minneapolis, Minn.
1. My Love, My Love (J. James)
2. Crying In The Chapel (Allen)
3. Too Long (Bob Dini)
4. You, You, You (Ames Bros.)
5. Many Times (Eddie Fisher)
6. Love Paris (Les Baxter)
7. Ebb Tide (Frank Chacksfield)
8. A Dear John Letter (Pat O'Day & Four Horsemen)
9. Rags To Riches (Tony Bennett)
10. Draget (Ray Anthony)

Wayne Stitt WSB—Kansas City, Mo.
1. St. George And The Dragonet (Stan Freberg)
2. Hey Joel (Frankie Laine)
3. Vaya Con Dios (Paul & Ford)
4. Draget (Ray Anthony)
5. No Other Love (Perry Como)
6. Ricochet (Teresa Brewer)
7. You, You, You (Ames Bros.)
8. Crying In The Chapel (Valli)
9. When My Dreamboat Comes Home (Kay Starr)

THE CASH BOX Picks These King AND Federal RECORDS PA-PAYA MAMA SINCE YOU SAID GOODBYE Bonnie Lou KING 1272 FLOWERS, MR. FLORIST, PLEASE HERE IN MY LONELY ROOM The Ink Spots King 4670 GET IT NO IT AIN'T The Royals King 12133 AVAILABLE ON 45 RPM DISTRIBUTED BY King RECORDS AVAILABLE IN CANADA ON Quality KING RECORDS

NEWS that's UP-TO-THE-MINUTE REVIEWS OF THE LATEST RECORDS CHARTS compiled EVERY WEEK ADS from LEADING RECORD FIRMS, ARTISTS and PUBLISHERS Every Week In THE CASH BOX ALL FOR ONLY \$15. PER YEAR (52 ISSUES)

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Contract



CHICAGO—Rex Allen, who with his famed horse "Koko" is being featured at the World's Championship Rodeo at the International Amphitheatre here, was re-signed by Decca Records when he arrived in Chicago.

Paul Cohen of Decca came all the way from Nashville to be present at the signing of Rex' new contract with Decca. Also present were Shim Weiner and Al Chapman of the Chicago Decca offices.

Willet Joins Belle As A & R Head

PITTSBURGH, PA.—Elmer Willet has joined Belle Records of Derby, Pennsylvania, it was announced this week by John Zappone, president of the firm. Willet will act in the dual capacity of A&R chief and head of record sales and promotion.

Willet has been associated for years with many of the big names in the record industry, having done promotion for the Four Aces, Tony Bennett, The Coronets and many others.

The new label is getting off to a fast start with "Give Me Time To Wander Back" coupled with "The Unhappy Lover." Company policy is dedicated to bringing new talent to the fore. Present plans call for several releases monthly with sales and promotion on a nation-wide basis.

Jack Allison Dies

TORONTO, CANADA—Jack Allison, who was in charge of the vocal group on the Denny Vaughn show, died suddenly last Thursday night, October 8, in this city. Allison was known in the States for his work with Fred Young and the Four Chicks and a Chuck.

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Bing Crosby sings...



DECCA
#2881A
MILLS MUSIC, INC.

Gallico Named GPM Of Shapiro-Bernstein

NEW YORK—Al Gallico has been named General Professional Manager of Shapiro-Bernstein.

Gallico has de-activated his own publishing firm and Shapiro-Bernstein has taken over his latest song "My World Is You" which has been recorded by Patti Page.

Gallico and Shapiro-Bernstein are planning many new operational procedures which involve an entirely new approach to the promotion of songs.

Playback



HOLLYWOOD—Listening to the play-back of her first big Capitol disks is lovely Connie Russell, making a double-barrelled bid with four sides titled "Photograph Record," "Sighs," "I Want A Boy" and "My Kinda Love."

In addition to her recording chores, Connie is being featured on the Eddie Cantor NBC-TV shows this fall and winter. She is also seen in the new Columbia musical, "Crusin' Down The River."

A native of Lawrence, Long Island, Connie started singing at the age of two, under the tutelage of her mother, a singer. She made her professional debut on the stage of the New York Paramount, soon after leaving high school. She has played most of the top night clubs and replaced Janet Blair for a month in "South Pacific." Recently she has appeared on such top TV shows as Dave Garroway, Ed Sullivan and Milton Berle.

THE CASH BOX

The Nation's TOP 50

COMPILED BY JACK "ONE SPOT" TUNIS

Comprising 100 Selections	BA—Barbour BE—Bell BS—Brunswick BU—Bullet CA—Capitol CD—Columbia AL—Aladdin AP—Apollo AT—Atlantic	BA—Barbour BE—Bell DE—Decca DO—Dot CA—Capitol CO—Columbia CR—Coral	CY—Crystalite DA—Dana DE—Decca DO—Dot DU—Duke DY—Dart CH—Chess CK—Checker CO—Columbia CR—Coral	IN—Intro JU—Jubilee KI—King LO—London MA—Mars MD—Mercury ME—Mercury FE—Federal 4 Star—Four Star IM—Imperial	PC—Peacock Pro. SP—Specialty PE—Peacock PR—Prestige RA—Rainbow RE—Regent SA—Savoy SIT—Sittin' In	SW—Swingtime TE—Tempo TI—Tico UN—United VA—Valley VI—RCA Victor ZO—Zodiac
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Oct. 17	Oct. 10	Oct. 17	Oct. 10	Oct. 17	Oct. 10
1—Vaya Con Dios WINGY MANONE Song From Moulin Rouge 96.7 83.5	6—Dragnet RAY ANTHONY O. Dancing In The Dark 53.3 63.6	★CO-40048 (4-40048)— TONY BENNETT Here Comes That Heartache Again 92.883	DE-28838 (9-28838)— GEORGIE SHAW Let Me Go, Devil	13—Hey Joe 26.8 19.4	BE-1009 (45-1009)— CAL CALLOWAY Gambler's Guitar 44-40836

★CA-2486 (45-155)— LES PAUL & MARY FORD Johnny 44-40836	CA-2514 (F-2514)— WES & MAR TUTTLE The Velvet Glove VI-20-5398 (47-5398)	★CO-40036 (4-40036)— FRANKIE LAINE Sittin' In The Sun 42-1129	★CO-21129 (42-1129)— CARL SMITH Devil! Am I The One DE-28797 (9-28797)	★CO-40036 (4-40036)— GORDON JENKINS O. I Thought About You 40-15085 (45-15085)	BE-1004 (45-1004)— LARRY CLINTON O. Vaya Con Dios DE-28750 (9-28750)
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CR-60991 (9-60991)— JACK SMITH Knatch VI-20-5472 (47-5472)	★VI-20-5472 (47-5472)— SPIKE JONES O. Pal-Tat-Charlie	★CO-21129 (42-1129)— CARL SMITH Devil! Am I The One DE-28797 (9-28797)	★DE-28797 (9-28797)— KITTY WELLS My Cafe, Cold Heart Is Malted Now	★CO-40099 (4-40099)— LIBERACE Maiden's With Samba DE-28874 (9-28874)	★DE-28874 (9-28874)— JACK PLEIS O. Mr. Peepers ★ME-70202 (70202x45)
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DE-28780 (9-28780)— GUY LOMBARDO O. With These Hands ME-89047 (89047x45)	★ME-89047 (89047x45)— ANITA DAY Ain't This A Wonderful Day	★CO-1232 (45-1232)— JULIUS LA ROSA Till They're All Gone Home	★CO-2442 (F-2442)— PEE WE HUNT O. Sun CO-60062 (KEN GRIFIN Crying In The Chapel CO-41117 (9-41117)	★CO-41117 (9-41117)— LAWRENCE WELK O. Hollywood Brother DE-28779 (9-28779)	★CO-40076 (4-40076)— Percy Faith O. In Love ★VI-20-5453 (47-5453)
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★VI-20-5386 (47-5386)— NORO MORALEA O. The Sheik Of Araby	★VI-20-5386 (47-5386)— NORO MORALEA O. The Sheik Of Araby	★VI-20-5386 (47-5386)— NORO MORALEA O. The Sheik Of Araby	★VI-20-5386 (47-5386)— NORO MORALEA O. The Sheik Of Araby	★VI-20-5386 (47-5386)— NORO MORALEA O. The Sheik Of Araby	★VI-20-5386 (47-5386)— NORO MORALEA O. The Sheik Of Araby
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Best Selling Records

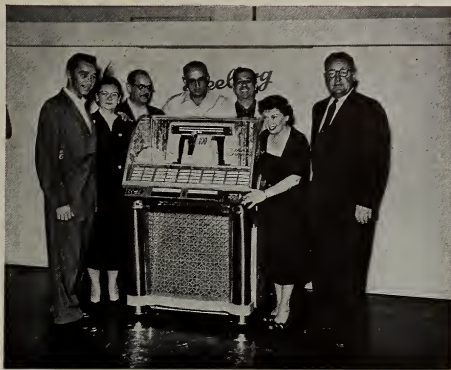
FROM MORE THAN 15,000 RETAIL OUTLETS!

* Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tennis. Each listing includes the name of the song, record number, artist, and tune on the reverse side.
 * The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.
 * Indicates best selling record

Comprising
100
 Selections

Oct. 17 Oct. 10	Oct. 17 Oct. 10	Oct. 17 Oct. 10
20—I See The Moon 15.4 14.6 *CO-40047 (4-40047) THE MARINERS I Just Want You VI-20-5478 (47-5478) VOICES OF W. SCHUMANN All Alone	30—To Be Alone 8.1 — *DOT-15105 (45-15105) HAYTOPPERS Love Walked In 31—From Here To Eternity 7.6 6.2 *CA-2560 (F-2560) FRANK SINATRA Anytime, Anywhere CR-61045 (9-61045) RAY BLOCH Re-entiment Blues	39—Three O'Clock In The Morning 3.6 5.6 *ES-328 (45-328) MONTY KELLY O. Doreen
21—Ricochet 14.9 9.6 CA-2543 (F-2543) JACKI YOUNG Affair With A Stranger *CR-61043 (9-61043) TERESA BREWER Too Young To Tango VI-20-5454 (47-5454) PEE WEE KING O. Oh, Mirabile Love VI-20-5436 (47-5436) GOGI GRANT Everyone Knows I Love You	32—Laughing On The Outside 5.7 5.4 *DE-28843 (9-28843) FOUR ACES I've Been Waiting A Lifetime	40—Terry's Theme From "Limelight" 3.5 10.4 CA-2507 (F-2507) JACKIE GLEASON O. Pag O' My Heart CO-40013 (4-40013) WALLY STOTT O. Incidental Music From "Limelight" CR-61006 (9-61006) SON GOODWIN O. When I Fall In Love DE-28735 (9-28735) VICTOR YOUNG Bad And Beautiful DE-28743 (9-28743) GUY LOMBARDO O.
22—Istanbul 13.4 5.8 *CO-40082 (4-40082) FOUR LADS I Should Have Told You Long Ago	33—In The Mission Of St. Augustine 4.6 4.1 JU-5127 (45-5127) THE ORIOLES Why And Tell Me Why	41—Elaine 3.4 1.8 AB-140 (45-140) MITCHELL TOROK DE-28812 (9-28812) ROBERTA LEE Let's Go Home *VI-20-5414 (47-5414) TONY MARTIN Roxas VI-20-5412 (47-5412) EDDIE KIRK
23—My Love, My Love 11.5 22.8 *MG-11543 (K-11543) JOHN JAMES You're Fooling Someone MG-30668 (K-30668) AQUA VIVA O. Curtain Time	34—Father, Father 4.5 — *ME-70222 (7022x45) PATTI PAGE The Lord's Prayer	42—Gambler's Guitar 2.3 14.4 ME-70168 (7016x45) RICHARD HAYMAN Shame VI-20-5326 (47-5326) HUGO WINTERHALTER O. Symphony Of A Starry Night VI-20-5342 (47-5342) NORO MORALES O. No Other Love
24—I Love Paris 10.4 11.6 *CA-2479 (F-2479) LES BAXTER O. Gigi DE-28875 (9-28875) CHARLIE APPLEWHITE Ebb Tide	35—Caribbean 4.4 6.0 LL-104 (45-104) LEE RICHARDSON I Had To Live And Learn *VI-20-5347 (47-5347) THE THREE SUNS Under Paris Skies	43—Tropicana 1.9 12.7 LL-104 (45-104) LEE RICHARDSON I Had To Live And Learn *VI-20-5347 (47-5347) THE THREE SUNS Under Paris Skies
25—You Alone 10.2 7.7 *VI-20-5447 (47-5447) FERRY COMO Pa-Paya Mama	36—Don't Take Your Love From Me 3.9 7.2 LL-104 (45-104) LEE RICHARDSON I Had To Live And Learn *VI-20-5347 (47-5347) THE THREE SUNS Under Paris Skies	44—Song From Moulin Rouge 1.6 6.1 45—Chicka Boom 1.5 4.4
26—C'est Si Bon 9.2 14.1 KI-1266 (45-1266) FRIL STEVENS Soft Warm Lips *VI-20-5358 (47-5358) EARTHA KITT African Lullaby	37—Love Me Again 3.8 6.9 JU-6044 (45-6044) PAT TERRY Since You Have Left Me *VI-20-5424 (47-5424) SUNNY GALE Before It's Too Late	45—Proud New Father 1.4 1.6 47—With These Hands 1.3 10.1
27—Relax 8.9 3.7 *VI-5414 (47-5414) TONY MARTIN Caribbean	38—I'm Walking Behind You 3.7 10.3 CA-2450 (F-2450) FRANK SINATRA Lean Baby CR-60985 (9-60985) DOROTHY SQUIRES In Three Any Room In Your Heart DE-28692 (9-28692) DONA O'CONNOR Crash!	38—Allez-Vous-En 1.2 4.5 49—Till They've All Gone Home 1.1 6.5
28—Blowing Wild 8.6 5.7 *CO-40079 (4-40079) FRANIE LAINE Answer Me, Lord Above	38—I'm Walking Behind You 3.7 10.3 CA-2450 (F-2450) FRANK SINATRA Lean Baby CR-60985 (9-60985) DOROTHY SQUIRES In Three Any Room In Your Heart DE-28692 (9-28692) DONA O'CONNOR Crash!	50—You're Fooling Someone 1.0 4.8
29—I Want To Be Evil 8.2 4.6 *VI-20-5442 (47-5442) EARTHA KITT		

Liking What They See



TOLEDO, OHIO—The new Seeburg High Fidelity Phonograph was introduced to the trade last week and received high praise wherever it was shown. Above Bill Dardel (left) was on hand as the machine made its bow at Music Systems, Inc., Seeburg distrib in Toledo. With him (left to right) are visitors Mr. and Mr. Jim Bowers; Paul Heaton; Tony Conti; Mrs. and Mr. Leon Ladd.

Benida To Stress Operator Needs

NEW YORK — Dewey Bergman, vice-president of Benida Records, announced last week that the label's sales promotion manager, Paul Brown, has developed a plan calling for VIP attention to coin machine operators. The plan calls for Frank Lohmann to personally visit coin machine operators' associations and operators. Lohmann will play Benida disks for them prior to release date and endeavor to build up closer relations tying in Benida distributors-operators. Lohmann's initial trip on which he takes off next week will cover 20 cities.

Morgan To Play Statler Seven Weeks

NEW YORK — Russ Morgan and his "Music In The Morgan Manner" will begin a seven week engagement in the Cafe Rouge of Hotel Statler, New York City, beginning Friday evening, October 16, according to an announcement by Thomas F. Troy, General Manager of the hotel. Morgan follows Frankie Carle, who closes his engagement Thursday evening, October 15.

Music Men's Drawing

NEW YORK — The Professional Music Men's Association will hold its drawing for a new Ford this Thursday, October 15 at 2:30 in Hutton's Restaurant. Proceeds of the drawing go to the music men's relief fund. The drawing will follow a luncheon which is scheduled for 1 o'clock.

International "Pa-Paya Mama"

NEW YORK—Syd Nathan, King Records prexy reports the pressing of "Pa-Paya Mama" by Bonnie Lou in the following countries: Tritone Records in South Africa; Parlophone in London; and Quality Records in Canada. Bonnie Lou is at the top of the Hit Parade lists in Amsterdam, Holland.

M-G-M RECORDS

ART MOONEY & ORCH.

"MOGAMBO"

and

"OFF SHORE"

MGM 11581 (78 rpm)
K-11581 (45 rpm)

THE GREATEST HITS IN ENTERTAINMENT

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by

SANDY SOLO

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20th Century
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GOTHAM RECORD CORP.

Blossom Seeley And Benny Fields Launch WMGM Disk Jockey Show



BENNY FIELDS AND BLOSSOM SEELEY

NEW YORK—Blossom Seeley and Benny Fields will launch a twice-daily hour-long program over WMGM starting Monday, Oct. 12th. They will be heard Monday through Saturday from 11:00 A.M. to 12 Noon and 7:00 to 8:00 P.M. Blossom and Benny will play the best of popular recordings,

tell stories of their memorable days in the American theatre and comment on the contemporary scene in the entertainment world.

This new series of programs for Blossom and Benny is the result of a successful nine-month appearance on the contemporary scene in the entertainment world. Blossom got her first job singing in a San Francisco honky-tonk on the night of the 1906 earthquake. It was the great showman D. J. Grauman who spotted her in a Barbary Coast saloon, and gave her the first break. "Softly and slowly"—and let every man think you are singing to him alone," Grauman said. Soon America was Seeley-happy. She introduced such hits as "Way Down Yonder in New Orleans," "I Cried For You," "Jealous," "I'm Sorry I Made You Cry," "Rose Room" and "Smiles."

Blossom and Benny joined forces in the early twenties. Benny had haphazard luck until he joined a trio which included Benny Davis, the song writer, and Jack Salisbury. Blossom saw the trio in Chicago and liked Benny so much that she hired the group to get him to join her act. They soon clicked—so well in fact that the name of the act was changed to Blossom Seeley and Benny Fields. They played the famous Palace Theatre in the golden era, sharing billing with such names as Burns and Allen, Jack Benny and George Jessel. It soon became apparent that this was more than an act, so one night after a show, they were married and became a duo, they were married and became a duo, they were married and became a duo, they are still going strong after thirty years.

ANOTHER BMI "PIN-UP" HIT

PA-PAYA MAMA

recorded by PERRY COMO Victor MOOD Records King

published by **SHELDON MUSIC, INC.**

BROADWAY SENSATION

Sings Every MOOD Record To a Hit

FAY DEWITT

"MISERLOU"

"Snap-Snap-Snap Your Fingers" MOOD # 1014

MOOD RECORDS 74 Prospect St. (Un. 4-2200) Cambridge, Mass.

THE CASH BOX JUKE BOX RECORD REGIONAL REPORT

The Top Ten Records—City by City

- | | | |
|--|---|--|
| <p>New York, N. Y.</p> <ol style="list-style-type: none"> 1. Eh, Cupari (Julius La Rosa) 2. Ebb Tide (Frank Chacksfield) 3. Crying In The Chapel (Valli-Orleans) 4. Vaya Con Dios (Paul & Ford) 5. No Other Love (Perry Como) 6. St. George And The Dragonet (Stan Freberg) 7. Rags To Riches (Tony Bennett) 8. You, You, You (Ames Bros.) 9. My Love, My Love (James) 10. Oh! (Pee Wee Hunt) | <p>Chicago, Ill.</p> <ol style="list-style-type: none"> 1. Eh, Cupari (Julius La Rosa) 2. You, You, You (Ames Bros.) 3. Ebb Tide (Frank Chacksfield) 4. Crying In The Chapel (Valli) 5. Dragnet (Ray Anthony) 6. Vaya Con Dios (Paul & Ford) 7. Don't Take Your Love From Me (Three Sons) 8. Rags To Riches (Tony Bennett) 9. Oh! (Pee Wee Hunt) 10. Ricochet (Teresa Brewer) | <p>Los Angeles, Calif.</p> <ol style="list-style-type: none"> 1. Vaya Con Dios (Paul & Ford) 2. You, You, You (Ames Bros.) 3. Crying In The Chapel (Orleans-Valli) 4. Oh! (Pee Wee Hunt) 5. P. S. I Love You (Hilltoppers) 6. Ebb Tide (Frank Chacksfield) 7. C'est Si Bon (Eartha Kitt) 8. St. George And The Dragonet (Stan Freberg) 9. No Other Love (Perry Como) 10. Dragnet (Ray Anthony) |
| <p>Cedar Rapids, Iowa</p> <ol style="list-style-type: none"> 1. Dragnet (Ray Anthony) 2. Crying In The Chapel (Valli) 3. You, You, You (Ames Bros.) 4. Vaya Con Dios (Paul & Ford) 5. Eh, Cupari (Julius La Rosa) 6. St. George And The Dragonet (Stan Freberg) 7. Oh! (Pee Wee Hunt) 8. Ebb Tide (Frank Chacksfield) 9. With These Hands (E. Fisher) 10. P. S. I Love You (Hilltoppers) | <p>St. Louis, Mo.</p> <ol style="list-style-type: none"> 1. You, You, You (Ames Bros.) 2. Dragnet (Ray Anthony) 3. Oh! (Pee Wee Hunt) 4. Eh, Cupari (Julius La Rosa) 5. Ebb Tide (Frank Chacksfield) 6. Hey Joel (Frankie Laine) 7. St. George And The Dragonet (Stan Freberg) 8. Crying In The Chapel (Valli) 9. Vaya Con Dios (Paul & Ford) 10. Ricochet (Teresa Brewer) | <p>New Orleans, La.</p> <ol style="list-style-type: none"> 1. Oh! (Pee Wee Hunt) 2. You, You, You (Ames Bros.) 3. Vaya Con Dios (Paul & Ford) 4. Ebb Tide (Frank Chacksfield) 5. No Other Love (Perry Como) 6. Crying In The Chapel (Valli) 7. Rags To Riches (Tony Bennett) 8. St. George And The Dragonet (Stan Freberg) 9. Eh, Cupari (Julius La Rosa) 10. Hey Joel (Frankie Laine) |
| <p>Nashville, Tenn</p> <ol style="list-style-type: none"> 1. Vaya Con Dios (Paul & Ford) 2. You, You, You (Ames Bros.) 3. Oh! (Pee Wee Hunt) 4. Ebb Tide (Frank Chacksfield) 5. Crying In The Chapel (Valli) 6. Dragnet (Ray Anthony) 7. No Other Love (Perry Como) 8. Many Times (E. Fisher) 9. St. George And The Dragonet (Stan Freberg) 10. With These Hands (E. Fisher) | <p>Atlanta, Ga.</p> <ol style="list-style-type: none"> 1. Vaya Con Dios (Paul & Ford) 2. Crying In The Chapel (Valli-Orleans) 3. Ebb Tide (Frank Chacksfield) 5. Crying In The Chapel (Valli) 5. No Other Love (Perry Como) 6. Rags To Riches (Tony Bennett) 7. St. George And The Dragonet (Stan Freberg) 8. Dragnet (Ray Anthony) 9. P. S. I Love You (Hilltoppers) 10. C'est Si Bon (Eartha Kitt) | <p>Pittsburgh, Pa.</p> <ol style="list-style-type: none"> 1. Eh, Cupari (Julius La Rosa) 2. Rags To Riches (Tony Bennett) 3. You, You, You (Ames Bros.) 4. Crying In The Chapel (Valli) 5. No Other Love (Perry Como) 6. Hey Joel (Frankie Laine) 7. St. George And The Dragonet (Stan Freberg) 8. Don't Take Your Love From Me (Three Sons) 9. Dragnet (Ray Anthony) 10. Vaya Con Dios (Paul & Ford) |
| <p>Boston, Mass.</p> <ol style="list-style-type: none"> 1. You, You, You (Ames Bros.) 2. Dragnet (Ray Anthony) 3. Ebb Tide (F. Chacksfield) 4. Eh, Cupari (Julius La Rosa) 5. Vaya Con Dios (Paul & Ford) 6. Rags To Riches (T. Bennett) 7. St. George And The Dragonet (Stan Freberg) 8. P. S. I Love You (Hilltoppers) 9. Crying In The Chapel (Valli) 10. My Love, My Love (James) | <p>Philadelphia, Pa.</p> <ol style="list-style-type: none"> 1. Vaya Con Dios (Paul & Ford) 2. Oh! (Pee Wee Hunt) 3. You, You, You (Ames Bros.) 4. Crying In The Chapel (Valli-Orleans) 5. Dragnet (Ray Anthony) 6. No Other Love (Perry Como) 7. In The Mission Of St. Augustine (Sammy Kaye) 8. Ebb Tide (F. Chacksfield) 9. Eh, Cupari (Julius La Rosa) 10. St. George And The Dragonet (Stan Freberg) | <p>Denver, Colo.</p> <ol style="list-style-type: none"> 1. Vaya Con Dios (Paul & Ford) 2. You, You, You (Ames Bros.) 3. Oh! (Pee Wee Hunt) 4. Crying In The Chapel (Orleans-Valli) 5. Ebb Tide (F. Chacksfield) 6. Dragnet (Ray Anthony) 7. P. S. I Love You (Hilltoppers) 8. St. George And The Dragonet (Stan Freberg) 9. No Other Love (Perry Como) 10. Eh, Cupari (Julius La Rosa) |
| <p>Cincinnati, Ohio</p> <ol style="list-style-type: none"> 1. Vaya Con Dios (Paul & Ford) 2. You, You, You (Ames Bros.) 3. Oh! (Pee Wee Hunt) 4. Dragnet (Ray Anthony) 5. Ebb Tide (F. Chacksfield) 6. Crying In The Chapel (Valli) 7. No Other Love (Perry Como) 8. St. George And The Dragonet (Stan Freberg) 9. P. S. I Love You (Hilltoppers) 10. C'est Si Bon (Eartha Kitt) | <p>Seattle, Wash.</p> <ol style="list-style-type: none"> 1. Ebb Tide (Frank Chacksfield) 2. Vaya Con Dios (Paul & Ford) 3. You, You, You (Ames Bros.) 4. Dragnet (Ray Anthony) 5. Oh! (Pee Wee Hunt) 6. Crying In The Chapel (Valli) 7. Little Blue Riding Hood (Stan Freberg) 8. No Other Love (Perry Como) 9. P. S. I Love You (Hilltoppers) 10. C'est Si Bon (Eartha Kitt) | <p>Detroit, Mich.</p> <ol style="list-style-type: none"> 1. You, You, You (Ames Bros.) 2. Dragnet (Ray Anthony) 3. Ebb Tide (Frank Chacksfield) 4. Vaya Con Dios (Paul & Ford) 5. Eh, Cupari (Julius La Rosa) 6. No Other Love (Perry Como) 7. Rags To Riches (Tony Bennett) 8. P. S. I Love You (Hilltoppers) 9. Crying In The Chapel (Valli) 10. Ricochet (Teresa Brewer) |
| <p>Dallas, Tex.</p> <ol style="list-style-type: none"> 1. You, You, You (Ames Bros.) 2. Vaya Con Dios (Paul & Ford) 3. Oh! (Pee Wee Hunt) 4. Dragnet (Ray Anthony) 5. Ebb Tide (F. Chacksfield) 6. No Other Love (Perry Como) 7. Crying In The Chapel (Valli) 8. P. S. I Love You (Hilltoppers) 9. St. George And The Dragonet (Stan Freberg) 10. Hey Joel (Frankie Laine) | <p>Memphis, Tenn.</p> <ol style="list-style-type: none"> 1. Oh! (Pee Wee Hunt) 2. Vaya Con Dios (Paul & Ford) 3. Ebb Tide (F. Chacksfield) 4. You, You, You (Ames Bros.) 5. Crying In The Chapel (Valli) 6. St. George And The Dragonet (Stan Freberg) 7. P. S. I Love You (Hilltoppers) 8. Dragnet (Ray Anthony) 9. My Love, My Love (James) 10. No Other Love (Perry Como) | <p>San Francisco, Calif.</p> <ol style="list-style-type: none"> 1. You, You, You (Ames Bros.) 2. Vaya Con Dios (Paul & Ford) 3. Crying In The Chapel (Orleans-Valli) 4. Oh! (Pee Wee Hunt) 5. Dragnet (Ray Anthony) 6. No Other Love (Perry Como) 7. Eh, Cupari (Julius La Rosa) 8. Ebb Tide (F. Chacksfield) 9. C'est Si Bon (Eartha Kitt) 10. P. S. I Love You (Hilltoppers) |
| <p>Shoals, Ind.</p> <ol style="list-style-type: none"> 1. You, You, You (Ames Bros.) 2. Crying In The Chapel (Valli) 3. Oh! (Pee Wee Hunt) 4. Vaya Con Dios (Paul & Ford) 5. Dragnet (Ray Anthony) 6. Gambler's Guitar (Draper) 7. With These Hands (E. Fisher) 8. My Love, My Love (James) 9. No Other Love (Perry Como) 10. Rags To Riches (T. Bennett) | <p>Deadwood, S. D.</p> <ol style="list-style-type: none"> 1. Oh! (Pee Wee Hunt) 2. You, You, You (Ames Bros.) 3. Hey Joel (Frankie Laine) 4. Crying In The Chapel (Valli) 5. Elaine (Winterhalter & Reno) 6. P. S. I Love You (Hilltoppers) 7. Moonlight Cocktail (B. Liebert) 8. Dragnet (Ray Anthony) 9. No Other Love (Perry Como) 10. Gambler's Guitar (R. Draper) | <p>Washington, D. C.</p> <ol style="list-style-type: none"> 1. You, You, You (Ames Bros.) 2. Vaya Con Dios (Paul & Ford) 3. Crying In The Chapel (Valli) 4. No Other Love (Perry Como) 5. Oh! (Pee Wee Hunt) 6. Dragnet (Ray Anthony) 7. Rags To Riches (Tony Bennett) 8. St. George And The Dragonet (Stan Freberg) 9. Ebb Tide (F. Chacksfield) 10. P. S. I Love You (Hilltoppers) |

THE CASH BOX REVIEWS RECORDS

NEW YORK:

Lloyd Price, who won The Cash Box statuette for his "Lawdy Miss Clawdy" in 1952, currently appearing at Harlem's Apollo Theatre where he is a sensation. Price has another in his "I Wish Your Picture Was You" which is beginning to take off in the "hit" direction. The chanter dropped into the C. B. offices to meet the gang . . . Opinion is that the Nasboro recording of "Sit Down Servant" by the Swanee Quintet, is really different. Distributors are excited over it and predict it will be a big one . . . Jerry Wexler and Ahmet Ertegan, Atlantic execs, in Chicago cutting a Joe Turner session. Holding down the fort in New York is capable Miriam Abramson who tells us "Soul On Fire" LaVerne Baker, which was released about three months ago, has suddenly caught on "fire" in New York and could blaze up into a hit . . . The Clyde McPhatter-Drifters "Money Honey" real strong and firmly establishes the new group . . . Sales piling up on RCA's double sided sax treat by Sam Butera. "Chicken Scratch" and "Easy Rocking" two scintillating etchings with Butera blowing an exciting horn . . . Don Robey, Duke and Peacock Records, called to discuss the signing of two newcomers, Gladys Hill and Jimmy Swan. Miss Hill's first Peacock release, "Don't Touch My Bow!" and Jimmy Swan's "Hey Now Baby, Hey" have created such a stir in their initial exposure that it looks like Robey has hit the jackpot with his new artists. On Robey's Duke label, his Roscoe Gordon platter "Ain't No Use" looks like a contender. All in all, the Houston diskery is riding high in the clouds . . . Varetta Dillard into the Apollo Theatre on October 16 as an extra added attraction along with Wynonie Harris. Gal is slowly but steadily moving into stardom. Lee Magid, Swanee, announces the signing of Babs Gonzales, scat vocalist, The Scarescrows. Babs was formerly with Capitol Records. Also, signed by Savoy, Lennie Hambro, alto sax man currently with Neil Hefti at the New York Paramount . . . Herald Records just about getting settled in their new offices at 536 W. 55th St.

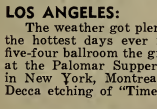


LOYD PRICE

CHICAGO:
ASA (Artists Society of America) is taking over the Blue Note, Tuesday (10/13), for what might be called its premiere bow to the public. Entire Chicago staff will be on hand. As well as its members, from clear across the nation, who can manage to get away and be present. Chairman Duke Ellington and Prexy Billy Eckstine are trying like everything to clear up any matters which might prevent their being present. Both want very much to be able to meet and greet all guests. Entertainment will be provided. But, so far, all the artists haven't been lined up. Al Duckett says, "Everyone's invited." A big turnout is expected for what is shaping up as a grand evening. It will be headed by our good friend Irv (Krup) Kupcinet . . . Art Sheridan came up with a new release which, he says, looks very promising. On the 'Sabre' label. Titled, "Lonely Mood" b/w "Baby Come Back To Me." Sung by The Five Echoes. A new group from right here in Chi cutting their first disk. By choice tells us he's about to take off in his first promotional trek since joining the Parrot and Swingtime labels. Heading out East, he will cover Cleveland, Pittsburgh, Philadelphia, Baltimore and New York. All this in only seven days, yet. But, according to Ky, he has such "great material" to work with, he doesn't need anymore time than this . . . The Beehive Lounge has really got itself a lineup for the fall and winter season. Some of the greatest names in jazz. Including Stan Getz, Charley Parker and James Moody. Sonny Stitt has been signed for a return engagement. Marking the first time an act has been booked for a second appearance at the "Hive." Seems Sonny proved to be one of the biggest drawing cards Sol Tannenbaum has had since his club opened several months ago . . . Joe Turner, currently riding high with "Money Hush," entertaining nicely at Cadillac Bob's.

LOS ANGELES:

The weather got plenty of discussion this past week as L.A. sweated through the hottest days ever recorded . . . After a successful engagement at the five-four ballroom the great Louis Jordan flew to Vancouver for an appearance at the Palomar Supper Club. From there he has a heavy schedule of dates in New York, Montreal and other points along the East coast. His recent Decca etching of "Time Marches On" has had a lot of plays . . . James Moody continues his two weeks tour of the Northwest before heading East . . . Tiny Bradshaw also heads East after a brief stopover in Southern California . . . The Ink Spots are scheduled to open at Larry Potters Supper Club on November eighth for a four weeks engagement. Their latest etching, "Flowers Mr. Florist, Please!" has just been released under the King label . . . There Must Be a Way is getting Records, just announced four big releases for October. They include: Floyd Dixon's "Old Memories"; Frankie Lee Sims' "I'm Long, Long Gone"; Marvin and Johnny's "Baby Doll" and a spiritual "I've got a New Home" by the Pilgrim Travelers . . . The Mesner Brothers stated that their two new releases "P.S. I Love You" with Charles Brown and Shirley and Lee's "The Proposa!" are stepping out big on the Aladdin label . . . Joe and Saul Bhari of Modern Records have just released eight discs EP-45 on Modern Jazz. Also to keep abreast with the times they have also cut one new side on the Flair label called, "Hey Dr. Kinsey" with Big Duke and his Orchestra. The title alone should make this one a big seller . . . Leo Mesner recently returned from a business trip through Texas and Arizona . . . We hope that Johnny Getz can get national distribution on his Million Dollar label. His recording of Christine Chatman's "Run Gal Run" has proved to be a big seller here and could do the same in other localities with the proper set up . . . Les Koenig and David Stewart of Good Time Jazz Record Company announce that the response on their ten recent releases on extended play have been very good.



SHIRLEY LEE

CHICAGO:
ASA (Artists Society of America) is taking over the Blue Note, Tuesday (10/13), for what might be called its premiere bow to the public. Entire Chicago staff will be on hand. As well as its members, from clear across the nation, who can manage to get away and be present. Chairman Duke Ellington and Prexy Billy Eckstine are trying like everything to clear up any matters which might prevent their being present. Both want very much to be able to meet and greet all guests. Entertainment will be provided. But, so far, all the artists haven't been lined up. Al Duckett says, "Everyone's invited." A big turnout is expected for what is shaping up as a grand evening. It will be headed by our good friend Irv (Krup) Kupcinet . . . Art Sheridan came up with a new release which, he says, looks very promising. On the 'Sabre' label. Titled, "Lonely Mood" b/w "Baby Come Back To Me." Sung by The Five Echoes. A new group from right here in Chi cutting their first disk. By choice tells us he's about to take off in his first promotional trek since joining the Parrot and Swingtime labels. Heading out East, he will cover Cleveland, Pittsburgh, Philadelphia, Baltimore and New York. All this in only seven days, yet. But, according to Ky, he has such "great material" to work with, he doesn't need anymore time than this . . . The Beehive Lounge has really got itself a lineup for the fall and winter season. Some of the greatest names in jazz. Including Stan Getz, Charley Parker and James Moody. Sonny Stitt has been signed for a return engagement. Marking the first time an act has been booked for a second appearance at the "Hive." Seems Sonny proved to be one of the biggest drawing cards Sol Tannenbaum has had since his club opened several months ago . . . Joe Turner, currently riding high with "Money Hush," entertaining nicely at Cadillac Bob's.

"It's What's in THE CASH BOX That Counts"

Foreign Distrib Praises Wurlitzer-Laine Contest



N. TONAWANDA—Elicecor Velasco, Wurlitzer phonograph distributor from Barranquilla, Columbia, was a recent visitor to the Wurlitzer factory at North Tonawanda. While there he learned first-hand all about the Frankie Laine—Wurlitzer Scholarship Contest from Laine himself. Said Mr. Velasco, "It is a wonderful thing that Mr. Laine and Wurlitzer go to all this trouble to find a new singer. It proves their interest in furthering musical progress."

Kessler Sues Lang For Slice of Ray Earnings

NEW YORK—A complaint was filed in the Southern District Court of the U.S. in this city on October 2nd, in behalf of Danny Kessler, for the collection of half of all monies received by Bernie Lang from his personal management of singer Johnnie Ray. The claim is for the sum of \$750,000. Kessler, former A & R head of the Okeh label is currently holding the same position in the RCA Victor rhythm and blues Department. The complaint also states that in 1951, Lang became personal manager for Ray for a term of seven years in which Lang was to get 25% of the artist's gross income.

The action filed by Attorney Lee Eastman lists Rochelle Lewis as the Plaintiff. The cause of action was assigned to Miss Lewis by Kessler. In the complaint it states that in May of '51 Lang assigned to Kessler "50% of any and all monies to be received by Lang from Ray, pursuant to said agreement, after deducting from said sum received from Ray, all expenses and disbursements incurred by Lang in connection therewith." The attorney's statement also reads that Lang paid Kessler \$1,800 but aside from that payment, the former has refused to forward to the latter any additional money.

The plaintiff is asking for a court judgment against Lang for the amount of money due plus interest, and is also requesting that Lang pay the court costs.

Lang has until the 23rd of October to file a reply.

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BESTEST OF THE BEST

GOING OVER
THE TOP

IN CHICAGO, CLEVELAND,
DETROIT, NEW YORK, AND
MANY OTHER MARKETS

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b/w
"THINGS GONNA CHANGE"
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"MERCY MR. PERCY"
2 Big Hits by Varetta Dillard

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by THE ORIOLES
Jubilee # 5127

2 **"MARIE"**
by THE FOUR TUNES
Jubilee # 5128

3 **"OUTSIDE OF PARADISE"**
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DRUNK
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Specialty records

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"HEY PAPA"
b/w
"White Cliffs Of Dover"
CHECKER 782

Checker RECORD CO.
750 E. 49th ST. CHICAGO, ILL.

A SMASH HIT!
"I HAD A NOTION"
b/w
"JUST YOUR WAY BABY"
by AL SAVAGE
with JOE MORRIS-ORKE
Herald Record 417
Herald RECORDS
24 W. 55th St. New York 18, N. Y.

THE CASH BOX

in **HARLEM**

on **CHICAGO'S South Side**

in **NEW ORLEANS**

The Top Ten Tunes Notting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, by Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

- | | | |
|--|--|--|
| 1 SHAKE A HAND
Faye Adams & Joe Morris
(Herald 416) | SHAKE A HAND
Faye Adams & Joe Morris
(Herald 416) | SHAKE A HAND
Faye Adams & Joe Morris
(Herald 416) |
| 2 CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122) | ONE SCOTCH, ONE BOURBON, ONE BEER
Amos Milburn
(Aladdin 3197) | ROSE MARY
Fats Domino
(Imperial 5251) |
| 3 ONE SCOTCH, ONE BOURBON, ONE BEER
Amos Milburn
(Aladdin 3197) | CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122) | HONEY HUSH
Joe Turner
(Atlantic 1001) |
| 4 PLEASE DON'T LEAVE ME
Fats Domino
(Imperial 5240) | PLEASE LOVE ME
B. B. King
(R. P. M. 386) | BLUES WITH A FEELING
Little Walter
(Checker 780) |
| 5 GOOD LOVIN'
The Clovers
(Atlantic 1000) | GOOD LOVIN'
The Clovers
(Atlantic 1000) | WHY, OH, WHY
The Kings
(Jax 314) |
| 6 DON'T DECEIVE ME
Chuck Willis
(Okeh 6985) | NADINE
Coronets
(Chess 1549) | MOTOR HEAD BABY
Young John Watson
(Federal 12131) |
| 7 TOO MUCH LOVIN'
The "5" Royales
(Apollo 448) | TOO MUCH LOVIN'
The "5" Royales
(Apollo 448) | MESS AROUND
Ray Charles
(Atlantic 999) |
| 8 I WALK ALONE
Vocallers
(Red Robin 119) | FEELING GOOD
Little Junior
(Sun 187) | CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122) |
| 9 I LOVE YOU SO
The Crows
(Rama 5) | HONEY HUSH
Joe Turner
(Atlantic 1001) | PLEASE DON'T LEAVE ME
Fats Domino
(Imperial 5240) |
| 10 TV IS THE THING
Dinah Washington
(Mercury 70214) | TV IS THE THING
Dinah Washington
(Mercury 70214) | JUST WALKIN' IN THE RAIN
Pisonaires
(Sun 186) |

in **SAN FRANCISCO**

in **NEWARK**

in **MEMPHIS**

- | | | |
|--|--|---|
| 1 HONEY HUSH
Joe Turner
(Atlantic 1001) | SHAKE A HAND
Faye Adams & Joe Morris
(Herald 416) | BLUES WITH A FEELING
Little Walter
(Checker 780) |
| 2 SHAKE A HAND
Faye Adams & Joe Morris
(Herald 416) | DON'T DECEIVE ME
Chuck Willis
(Okeh 6985) | SHAKE A HAND
Faye Adams & Joe Morris
(Herald 416) |
| 3 FEELING GOOD
Little Junior
(Sun 187) | ONE SCOTCH, ONE BOURBON, ONE BEER
Amos Milburn
(Aladdin 3197) | FEELING GOOD
Little Junior
(Sun 187) |
| 4 CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122) | PLEASE DON'T LEAVE ME
Fats Domino
(Imperial 5240) | TOO MUCH LOVIN'
The "5" Royales
(Apollo 448) |
| 5 ONE SCOTCH, ONE BOURBON, ONE BEER
Amos Milburn
(Aladdin 3197) | GET IT
The Royals
(Federal 12133) | YOU'RE A FOOL
Willie Mabon
(Chess 1548) |
| 6 GOOD LOVIN'
The Clovers
(Atlantic 1000) | NADINE
Coronets
(Chess 1549) | THEY CALL ME BIG MAMA
Willie Mae Thornton
(Peacock 1621) |
| 7 TV IS THE THING
Dinah Washington
(Mercury 70214) | GOOD LOVIN'
The Clovers
(Atlantic 1000) | GOOD LOVIN'
The Clovers
(Atlantic 1000) |
| 8 TOO MUCH LOVIN'
The "5" Royales
(Apollo 448) | THE CLOCK
Johnny Ace
(Duke 112) | HONEY HUSH
Joe Turner
(Atlantic 1001) |
| 9 BLUES WITH A FEELING
Little Walter
(Checker 780) | DRUNK
Jimmy Liggins
(Specialty 470) | DRUNK
Jimmy Liggins
(Specialty 470) |
| 10 PLEASE DON'T LEAVE ME
Fats Domino
(Imperial 5240) | TOO MUCH LOVIN'
The "5" Royales
(Apollo 448) | ROSE MARY
Fats Domino
(Imperial 5251) |

"It's What's in THE CASH BOX That Counts"

THE CASH BOX



in
PHILADELPHIA

in
LOS ANGELES

in
ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1 SHAKE A HAND
Faye Adams & Joe Morris
(Herald 416)
- 2 ONE SCOTCH, ONE
BOURBON, ONE BEER
Amos Millburn
(Aladdin 3197)
- 3 CRYING IN THE
CHAPEL
The Orioles
(Jubilee 3122)
- 4 NADINE
Coronets
(Chess 1549)
- 5 PLEASE DON'T
LEAVE ME
Fats Domino
(Imperial 5240)
- 6 BANANA SPLIT
Kid King's Combo
(Excello 2099)
- 7 T. V. IS THE THING
Dinah Washington
(Mercury 70214)
- 8 VIDO'S BOOGIE
Vido Musso
(R.P.M. 387)
- 9 GET IT
The Royals
(Federal 12133)
- 10 TEARS KEEP
TUMBLING DOWN
Ruth Brown
(Atlantic 1005)

CRYING IN THE
CHAPEL
The Orioles
(Jubilee 3122)

SHAKE A HAND
Faye Adams & Joe Morris
(Herald 416)

ONE SCOTCH, ONE
BOURBON, ONE BEER
Amos Millburn
(Aladdin 3197)

SEE
The Crowes
(Rama 5)

GOOD LOVIN'
The Clovers
(Atlantic 1000)

SHE WANTS TO ROCK
The Floirs
(Flair 1012)

HONEY HUSH
Joe Turner
(Atlantic 1001)

ROSE MARY
Fats Domino
(Imperial 5251)

PLEASE DON'T LEAVE
ME
Fats Domino
(Imperial 5240)

FEELING GOOD
Little Junior
(Sun 187)

TV IS THE THING
Dinah Washington
(Mercury 70214)

SHAKE A HAND
Savannah Churchill
(Decca 28846)

PERFECT WOMAN
Four Blazers
(United 158)

GOOD LOVIN'
The Clovers
(Atlantic 1000)

ONE SCOTCH, ONE
BOURBON, ONE BEER
Amos Millburn
(Aladdin 3197)

CRYING IN THE
CHAPEL
The Orioles
(Jubilee 3122)

TOO MUCH LOVIN'
The "5" Royales
(Apollo 448)

BLUES WITH A
FEELING
Little Walter
(Checker 780)

PLEASE HURRY HOME
B. B. King
(R.P.M. 391)

GET IT
The Royals
(Federal 12133)

in
DALLAS

in
NASHVILLE

in
ATLANTA

- 1 BLUES WITH A
FEELING
Little Walter
(Checker 780)
- 2 HONEY HUSH
Joe Turner
(Atlantic 1001)
- 3 T. V. IS THE THING
Dinah Washington
(Mercury 70214)
- 4 ONE SCOTCH, ONE
BOURBON, ONE BEER
Amos Millburn
(Aladdin 3197)
- 5 MONEY HONEY
Drifters
(Atlantic 1106)
- 6 BLOOD STAINS ON THE
WALL
Honey Ray
(Specialty 476)
- 7 DRUNK
Jimmy Liggins
(Specialty 470)
- 8 SHAKE A HAND
Faye Adams & Joe Morris
(Herald 416)
- 9 HEART BREAKER
Ray Charles
(Atlantic 1008)
- 10 DON'T DECEIVE ME
Chuck Willis
(Okeh 6985)

SHAKE A HAND
Faye Adams & Joe Morris
(Herald 416)

GOOD LOVIN'
The Clovers
(Atlantic 1000)

JUST WALKIN' IN
THE RAIN
Prisonaires
(Sun 186)

CRYING IN THE
CHAPEL
The Orioles
(Jubilee 3122)

TOO MUCH LOVIN'
The "5" Royales
(Apollo 448)

PERFECT WOMAN
Four Blazers
(United 158)

ONE SCOTCH, ONE
BOURBON, ONE BEER
Amos Millburn
(Aladdin 3197)

FEELING GOOD
Little Junior
(Sun 187)

ROSE MARY
Fats Domino
(Imperial 5251)

PLEASE DON'T
LEAVE ME
Fats Domino
(Imperial 5240)

SHAKE A HAND
Faye Adams & Joe Morris
(Herald 416)

CRYING IN THE
CHAPEL
The Orioles
(Jubilee 3122)

GOOD LOVIN'
The Clovers
(Atlantic 1000)

GET IT
The Royals
(Federal 12133)

HONEY HUSH
Joe Turner
(Atlantic 1001)

TOO MUCH LOVIN'
The "5" Royales
(Apollo 448)

PLEASE DON'T
LEAVE ME
Fats Domino
(Imperial 5240)

NADINE
Coronets
(Chess 1549)

ONE SCOTCH, ONE
BOURBON, ONE BEER
Amos Millburn
(Aladdin 3197)

THE CLOVER
Johnny Ace
(Duke 112)

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makes his debut on Peacock a solid sizzler!

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b/w

"YOUNG GIRL"

Peacock # 1625

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are very touching in

"I'M TOO CLOSE"

b/w

"SOMEDAY, SOMEWHERE"

Peacock # 1720

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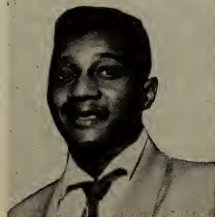
Jumpin' 'n Jivin' in

"HEY NOW
BABY, HEY"

b/w

"LAUGHING, LAUGHING BLUES"

Swan brings new jive to haunt
\$\$\$ into your cash register



RUSH
YOUR
ORDER . . .



RECORDS, Inc.

4104 LYONS AVENUE
HOUSTON 10, TEXAS

RHYTHM 'N' BLUES

The Cash Box REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓒ VERY GOOD	ⓒ MEDIOCRE

JOHN LEE HOOKER (Modern 916)

B "NEED SOMEBODY" (2:39) [Modern BMI—Hooker] John Lee Hooker etches a slow southern blues in ok manner. A good waxing.

B "TOO MUCH BOOGIE" (2:38) [Modern BMI—Hooker] A slow boogie beat in which Hooker sings infectiously of too much boogie having killed his daddy and sent his mother insane. Delivery made in monotone against a dramatic back.

PROF. HAROLD BOGGS (King 4660)

C+ "I WANT TO LIVE RIGHT" [Jay & Cee BMI] Prof. Harold Boggs etches a simple and warm religious tune of moderate tempo. Organ support lends the proper touch.

C+ "PRAYING FOR GOD'S AMAZING GRACE" (2:45) [Jay & Cee BMI] A similar item tenderly sung by Boggs.

J. B. LENORE (JOB 1016)

B+ "TILL DIE TRYIN'" (2:41) [Lawn Music BMI—J. B. Lenore] J. B. Lenore sings a slow rhythmic blues in fine fashion. Piano in the combo a standout. A good etching that could happen.

B+ "I WANT MY BABY" (2:41) [Lawn Music BMI—J. B. Lenore] In a middle tempo blues, Lenore sings his complaints and says he's tired of being treated this a way. Another good side with plenty of potential.

OTIS HINTON (Timely 1003)

C+ "EMMALINE" (2:48) [Simek BMI—Otis Hinton] Otis Hinton dishes up a simple story type southern blues in potent fashion.

B "WALKIN' DOWN HILL" (2:37) [Simek BMI—Otis Hinton] The under lid is a quick beat blues with a country sound. Infectious staccato delivery makes this a strong and interesting side.

ARTHUR PRYSCOCK (Decca 28867)

B "MY MOOD" (2:41) [Motion BMI—Otis Johnson] The polished chords of Arthur Prysock dish up a slow mood blues in dreamy fashion. A potent effort.

B "TEMPTATION" (2:38) [Robbins ASCAP—Brown, Freed] Prysock gets the smooth support of the Ray Charles Singers on this deck and performs beautifully on the dramatic oldie. Seems more in the direction of the pop market.

THE CASH BOX

★ AWARD O' THE WEEK ★

"PERFECT WOMAN" (2:38)
[Drake Music—Braden]

"ELLA LOUISE" (2:47)
[Pamlee BMI—Braden]

FOUR BLAZES
(United 158)

● The Four Blazes come up with what looks like their best pair in a long time in "Perfect Woman" and "Ella Louise." The former, "Perfect Woman," is an infectious and gay item that The Blazes deliver in a bouncy beat that comes through to the listener with telling effect. The lyrics are exceedingly clever, describing the perfect woman in phrases such as "She's built like a Coca Cola bottle," etc. The under lid, "Ella Louise," is another romantic light hearted bouncer performed in a fashion that could also make this a hit. For an edge, we have to lean to "Perfect Woman," but we are not selling "Ella Louise" short.

"CRYIN' AND DRIFTIN' BLUES" (2:40)
[Aladdin BMI—Jimmy Locks]

"P. S. I LOVE YOU" (2:34)
[Southern—Mercer, Jenkins]

CHARLES BROWN
(Aladdin 3209)

● Charles Brown teams up with Johnny Moore's Three Blazers on this pair and in the top item, "Cryin' And Driftin' Blues," the chanter seems to have hit the winning formula. Charles Brown sings the slow blues in top flight manner and mournfully projects the story of his broken heart. Guitar accompaniment provides the proper sorrowful effect and the total result is a powerful deck that looks sure to create action in the boxes. The under lid, "P. S. I Love You," is the standard currently riding the crest of a pop revival. Brown does a melty vocal of the pretty tune but the side is definitely "Cryin'."

MARGIE DAY (Decca 28872)

B+ "SNATCHIN' IT BACK" (2:41) [Motion BMI—Margie Day] Margie Day's initial effort on Decca is a belted fast tempo item with a low down vocal that comes through in strong fashion. A go go item with a wild sax that lends sock to the disk.

B "DO I" (2:37) [Collins BMI—Ross—Marie McCoy] Miss Day turns on the sex as she sings the slow beaty ditty. Backing is easy and the deck is effective.

BRO. CECIL L. SHAW (Imperial 449)

C+ "HE A VEN BELLS HAVE CALLED MOTHER HOME" (2:40) [Commodore BMI—C. L. Shaw] C. L. Shaw and the Silverlight Quartet sing a slow gospel item with a cantoral effect.

C+ "I GOT JESUS IN MY HEART" (2:37) [Commodore BMI—C. L. Shaw] The flip is a fast beat sung in syncoated beat.

FATS MATTHEWS (Boyou 016)

C+ "I'M THANKFUL" (2:22) [Commodore BMI—D. Bartholomew] Fats Matthews sings a slow blues effectively. She's made him happy and a new man.

C+ "GOIN' DOWN" (2:31) [Commodore BMI—A. Matthews] The under lid is a middle beat jump blues embellished with shouts and heated orking. A bit on the wild side.

HEAVEN BOUND FOUR (Duke 203)

C+ "I'M GIVING UP THIS WORLD TO LIVE WITH GOD" (2:41) [John M. Robbins] The Heaven Bound Four, with lead John Robbins, blend for a smart sound as they rhythmically chant an inspiring religious quick beat.

C+ "THERE'S A HAND GONE BEFORE LEADING ME" (2:38) The lower lid is a slow tempo gospel tenderly handled. Lead does a grand job handling the religious item.

THE WANDERERS (Savoy 1109)

B+ "WE COULD FIND HAPPINESS" (2:41) [Savoy BMI—Wilson Parker] The wanderers team up on as low pretty romantic ballad and handle it in tender fashion.

B+ "HEH MAE ETHEL" (2:47) [Savoy BMI—Wilson Parker] The Wanderers work over a gay romantic jaunt that moves and creates excitement. Treatment is infectious and zestfully performed. This side could break big and the new group makes its initial effort a powerful one.

THE CASH BOX

Rhythm 'N' Blues SLEEPER OF THE WEEK

"HEY PAPA" (2:41)
[Arc—Brown, Silverman]

"WHITE CLIFFS OF DOVER" (2:41)
[Shapiro Bernstein—Burton, Kent]

THE BLUE JAYS
(Checker 782)

● The Blue Jays, a new group, come up with a cute tidied, "Hey Papa," that moves along at a smart pace and looks headed in the direction of the charts. Set to an infectious riff, the boys sing a middle bounce telling Papa "I'm in love again." Disk is livened up with handclaps and a torrid horn. A foottapper that we expect to go a long way. The flip, "White Cliffs of Dover," is that slow sentimental ballad, softly and tenderly etched by the Blue Jays for a top flight deck. However, for the action we look to "Hey Papa."

"EASY ROCKING" (2:44)
[Mills ASCAP—Butera, David]

"CHICKEN SCRATCH" (2:12)
[Campbell BMI—John Smith]

SAM BUTERA
(RCA Victor 20-5469)

● What looks like the hottest sax discovery in years is uncovered by Victor in a pair of sax treats by Sam Butera, "Easy Rocking" and "Chicken Scratch." The first named is a slow rocking beat performed in unforgettable manner by the young artist. Butera creates a sound that excites and the feeling here is that he will establish himself as a top sax personality with this release. The under deck, "Chicken Scratch," is another in the same vein with one of the most feelingful sax jobs heard in a long time. This disk has it.

Jockies Increase Tempo As Wurlitzer-Laine Contest Enters Final Week

N. TONAWANDA, N. Y.—A host of aspirants for the National Winner's crown in the Wurlitzer-Laine contest appear to have made up their minds to enter the competition in this final week. From the 40 cities which are the hubs of radiation for the contest information, sponsoring jockies are warning their listeners that the closing time draws near. The air waves carry the suggestion that maybe the boy or girl who has felt "not quite good enough" had better get an entry in before it is too late.

The witching hour of midnight, October 19th, will close the door to further contestants and the judges for each locality will settle to the rigorous task of selecting a voice to represent their area in the New York competition.

Frankie Laine, returning from a series of engagements in England, has recorded a message to youngsters seeking a musical career. Disks of his speaking voice have been sent to each sponsoring jockey for use in the contest wind-up. In his talk to the aspirants, Laine says in part, "I want to tell you how pleased and excited we are over the wonderful response to our contest. . . Here's what I want to say to you singers who have not yet entered. Get with it, kids! It's an opportunity that doesn't come very often and the final decision is going to open the door to fame and fortune to some lucky lad or lassie. IT COULD BE YOU!"

"I have arranged for the national contest winner and the sponsoring disk jockey to come to New York as my guests. We'll all see the town, the winner will make two sides of a Columbia record, and I think everyone will enjoy the other surprises we have in store."

Immediately following the contest closing, there will be a report from each jockey on the number of entries received and a tabulation of the national total will be reported.

From October 19th until November 1st, local judging councils will be given an opportunity to pick the winner to represent their area in the national contest. Each local jockey will announce his winning contestant on a November 1st program or as soon thereafter as possible. Two weeks will be allotted the National Judging Committee to make their selection from among the 40 area winners.

It is planned to present the National Winner with the \$1000 award on a nation-wide television show on or about November 15th.

INSIDE HARLEM

All Harlem anxiously awaiting the coming of the Fall edition of "The Biggest Show of 1953" which spotlights that top Capitol star Nat "King" Cole; the 1953 sensation of the Mercury label, Ralph Marterie; the lush voiced Sarah Vaughn and the exciting tenor sax of Illinois Jacquet. . . . Harlem likes Lloyd Price's latest specialty waxing "I Wish Your Picture Was You." Lloyd, whose groovy little band is presently keeping things rocking like mad at the Apollo Theatre, will tour the deejays to say thanks for spinning his disks. Price also dropped up to The Cash Box offices to greet the staff. . . . Joe Holiday's latest Prestige waxing "Cotton Candy" is a lulu says the uptown posters. . . . Ticket agencies busier than ants on a lollypop selling ducats for the gigantic funfest sponsored by the Club International over at Hunts Point Palace which stars Atlantic Records Ruth Brown; Clyde McPhatter and His Drifters of the same label; and The Cavaliers, vocal stylists of Atlas Records; and the heated mambo of Eduardo. . . . Into the Bandbox goes the big revue of Ray "Sugar" Robinson along with the swinging band of the jump king, Count Basie. . . . Dee-Jay Phil Gordon's "Night Platter Spinning Party" goes off the air this month due to time changes. Advises his daily wax doings will in no way be affected. . . . At a special party on the house, W.O.V. Disk Jockey Jack Walker will play host to pino swing-sation George Shearing and Crew, comes Tuesday. . . . Warren "Baby Don't You Cry" Evans, Decca's baritone vocal star of a few season ago, active again with a smasheroo opening at the famed Smalls Paradise. . . . Disk whirler Joe Adams of Los Angeles here combining business and last week's World Series. . . . Much heard about the first release of the "Jolly Gents" on Herald. Predictions say it will be a hit.

Decca Takes Over K. C. Distrib's Office

KANSAS CITY, MO.—"Because the trade here has been clamoring for direct representation we have set up our own direct factory branch offices and believe that we will be able to meet the demand of everyone in this area," so spoke Gilbert Karwaski, who has been appointed to take over the offices of Decca's former distributor here.

The offices will remain at the same address, Karwaski says, 2028 Broadway, right in the easiest-to-reach area of the city.

"We think," Gilbert said, "that this will prove to be the most satisfactory arrangement. This is just what the trade here wanted. We shall give everyone here the type of service for which Decca has become famous all over the nation."

"Believe me," he continued, "as far as I'm concerned, just tell everyone of the people in this area that, regardless of their requests, whether it is one or one million Disk records, I'll be there, even if it's midnight, to deliver."

Badoian Promotes Disk Via Wax

NEW YORK—George Badoian, president of Mood Records and Boston's WVDA disk jockey Sherm Feller teamed up on a promotion-record to publicize the diskery's latest release by Bill Lawrence.

The record begins with Feller imitating the voice of Arthur Godfrey and telling the audience (distributors, disk jockeys and trade papers) about Lawrence's return from the armed forces and his first release on Mood. The Godfrey gimmick is used because Bill Lawrence was a winner on Arthur Godfrey's "Talent Scout" show some years back and then worked with him on his "Arthur Godfrey and his Friends" show until he went into the army.

Feller then reveals his identity and introduces George Badoian who in turn thanks everyone for his help in making Mood Records an up and coming company.

Fine Opens New York Recording Studio

NEW YORK—C. Robert Fine, president and general manager of Fine Sound, Incorporated, has announced the opening of new recording studios and sound engineering laboratories at 711 Fifth Ave., New York City.

In its new location, Fine said, he has facilities to give complete sound recording service to the motion picture industry as well as to the television and record industries. The studio specializes in high fidelity photographic and magnetic sound recordings and the making of masters for the record industry. The newly installed equipment provides for the high fidelity sound recording methods and processes recently developed by Fine. The recording stages are among the largest and most modern in New York.

Fine Sound formerly maintained its laboratories in Tomkins Cove, N. Y.

ALADDIN HONOR ROLL OF HITS...

"ONE SCOTCH, ONE BOURBON, ONE BEER"

AMOS MILBURN
AL. # 3197

"THE PROPOSAL"
SHIRLEY AND LEE

AL. # 3205

"P.S. I LOVE YOU"

CHARLES BROWN
AL. # 3209

... Also check these numbers that are climbing fast ...
3202 — 3208 — 3204



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sung by IRENE TREADWELL
JAY-DEE # 782



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"PLEASE HURRY HOME"
b/w
"NEIGHBORHOOD AFFAIR"

RPM # 391

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THE CASH BOX

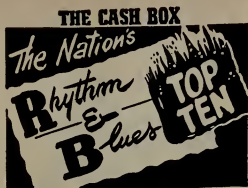
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FIRM.....
 ADDRESS.....
 CITY.....ZONE.....STATE.....
 SIGNED.....

Spike Jones and a couple of his Country Gentles take their own from their work on the ranch to pose for a photo. Spike, whose latest RCA Victor release is "Stop Your Cumbias" (backed with "It's Out There"), has just completed a record-breaking 60 day tour. He's managed by Arnie Stars and has record promotion handled by Buddy Hunk. A featured

"It's What's in THE CASH BOX That Counts"



- 1** SHAKE A HAND
Faye Adams & Joe Morris
(Herald 416)
- 2** CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122)
- 3** ONE SCOTCH, ONE BOURBON, ONE BEER
Amos Milburn
(Aladdin 3197)
- 4** GOOD LOVIN'
The Clovers
(Atlantic 1000)
- 5** PLEASE DON'T LEAVE ME
Fats Domino
(Imperial 5240)
- 6** TOO MUCH LOVIN'
The "5" Royales
(Apollo 448)
- 7** HONEY HUSH
Joe Turner
(Atlantic 1001)
- 8** FEELING GOOD
Little Junior
(Sun 187)
- 9** GET IT
The Royals
(Federal 12133)
- 10** TV IS THE THING
Dinah Washington
(Mercury 70214)

"Limelight" Award



LONDON—Frank Chacksfield is pictured receiving an award for his recording of "Limelight" on the London label from Dane Clark at the Royal Albert Hall in London. Chacksfield is currently again heading for the top of the popularity lists with his latest waxing, "Ebbtide."

Meeting Dates Of Music Operators' Associations

- Oct. 12—Amusement Machine Operators of Baltimore
Place: Mendell-Ballow Hotel, 5435 Reisterstown Rd., Baltimore, Md.
- 13—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- 13—Amusement Machine Assn. of Philadelphia, Inc.
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.
- 13—Western Massachusetts Music Guild, Ralph Ridgeway
Place: Ivy House, West Springfield, Mass.
- 13—California Music Guild
Place: Fresno Hotel, Fresno, Calif.
- 14—California Music Guild
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 14—New York State Operators' Guild
Place: Palatine Hotel, Newburgh, New York
- 15—California Music Guild
Place: U. S. Grant Hotel, San Diego, Calif.
- 19—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 26—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.
- 26—Dallas Music Operators' Assn.
Place: Big Pete's, 5001 Lover's Lane, Dallas, Tex.
- Nov. 2—California Music Guild
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 5—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (general).
- 5—California Music Guild
Place: Sacramento Hotel, Sacramento, Calif.
- Dec. 5 & 6—Music Guild of Nebraska
Place: Hotel Evans, Columbus, Neb.

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"WELL DONE"
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"THE BRASS RAIL"
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KID KINGS COMBO
EXCELLO 2018

"DIRTY BRITCHES"
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"THINGS GONNA CHANGE"
THE LEAP FROGS
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Clyde McPhatter & The Drifters
1006

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Recording Session



NEW YORK—Alan Dean (at mike) shows MGM Records recording director Harry Meyerson and Len Fisher well-known writer and jazz authority some changes he'd like to make vocally during recent recording session of "Why Do You Pretend?" and "Don't Make Me Love You."

Brucie Weil Signed To Victor Contract

NEW YORK—Brucie Weil, the seven year old singer whose recording of "God Bless Us All" rocketed him into the national spotlight when it sold over 300,000 copies in the course of 2 months, was signed this week to an exclusive contract by R.C.A. Victor. His initial session for the major label will take place the last week in October when Joe Carlton, head of Victor's popular artists and repertoire department, returns to his New York office from Hollywood. Brucie will record two christmas songs and two ballads to start things off, with Victor to give the tot nationwide promotion as its hottest child singer. Carlton plans coupling Brucie with either Eddie Fisher or Perry Como for a few sides to be released a month or so after the pint-sized singer's first Victor pressings are put on the market.

Victor was one of four major labels that put in a bid for Brucie's "God Bless Us All" master on the Barbour label when it first attracted great attention in Chicago during the summer convention of coin machine operators. Bob Weil, Brucie's father and owner of Barbour discery, turned down all offers and released the record himself. Weil will continue his Barbour company with other singers, young crooner Dick Duane and 19 year old thrush Vikki Carol among them, while Brucie does his chirping for Victor.

THE CASH BOX
Reports
THE NATION'S
BIG 10

HILLBILLY, FOLK & WESTERN JUKE BOX TUNES

A DEAR JOHN LETTER

1 Jean Shepard & Ferlin Huskey
(Capitol 2502; F-2502)

HEY JOE!

2 Carl Smith
(Columbia 21129; 4-21129)

I FORGOT MORE THAN YOU'LL EVER KNOW

3 Davis Sisters
(RCA Victor 20-5345; 47-5345)

CARIBBEAN

4 Mitchell Torok
(Abbott 140; 45-140)

CRYING IN THE CHAPEL

5 Darrell Glenn
(Valley 101; 45-101)
Rex Allen
(Decca 28758; 9-28758)

IT'S BEEN SO LONG

6 Webb Pierce
(Decca 28725; 9-28725)

RUB-A-DUB-DUB

7 Hank Thompson
(Capitol 2445; F-2445)

I WON'T BE HOME NO MORE

8 Hank Williams
(MGM 11533; K-11533)

FORGIVE ME JOHN

9 Jean Shepard & Ferlin Huskey
(Capitol 2586; F-2586)

GAMBLER'S GUITAR

10 Rusty Draper
(Mercury 70167; 70167 x45)

Bill of All Trades

NEW YORK—The melody "African Lullaby" recorded on the flip side of "Cest Si Bon" (RCA Victor) by Eartha Kitt was written by actor Bill Greaves. The record has sold close to 500,000 copies so far and Greaves receives a penny royalty on each record sold.

Bill has been a recording vocalist, a character actor on radio, dramatist on television, dancer with Pearl Primus, stagemanager in summer stock and was featured on Broadway in three different productions at the same time, "Lost Boundaries," "Lost in the Stars" and "Miracle in Harlem," and has also appeared in "Finian's Rainbow."

Song Writing, the latest interest of this energetic young dynamo from Canada, promises to be his greatest contribution to Show Business.

Peer Attends Lara Fete

NEW YORK—Ralph Peer, prexy of Peer International Music Publishers, and his wife, will leave this week for Mexico City for a celebration in honor of Augustin Lara, the Mexican composer.

The celebration, set for October 11th, is in honor of the composer's 25 years as a song writer. Lara is the author of "Granada."

THE NATION'S TOP HIT!
DARRELL GLENN
and the Rhythm Riders
"CRYING IN THE CHAPEL"
b/w
"HANG UP THAT TELEPHONE"
Valley V-105
★ ★ ★
Just Released—Another Smash
"WRITE AND TELL ME WHY"
b/w
"DON'T LET ME DOWN"
Valley V-107
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MITCHELL TOROK
on Abbott # 140
ABBOTT RECORD CO.
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Hollywood 28, Calif.

THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

1. HEY JOE!	Carl Smith (Columbia)
2. I FORGOT MORE THAN YOU'LL EVER KNOW	Davis Sisters (RCA Victor)
3. IT'S BEEN SO LONG	Webb Pierce (Decca)
4. A DEAR JOHN LETTER	Jean Shepard & Ferlin Huskey (Capitol)
5. CARIBBEAN	Mitchell Torok (Abbott)
6. FORGIVE ME JOHN	Jean Shepard & Ferlin Huskey (Capitol)
7. MAMA, COME GET YOUR BABY BOY	Eddy Arnold (RCA Victor)
8. CRYING IN THE CHAPEL	Darrell Glenn (Valley)
9. LET ME BE THE ONE	Hank Locklin (4 Star)
10. TENNESSEE WIG-WALK	Bonnie Lou (King)

"RICOCHET"
B/W
"OH MISERABLE LOVE"
RCA Victor # 20-5454 (47-5454)
also
Op's—"MY ADOBE HACIENDA" RCA Victor # 20-4969 —Op's

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"It's What's in THE CASH BOX That Counts"

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The CARLISLES

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2. "KNOTHOLE" No. 70109
3. "IS ZAT YOU, MYRTL" No. 70174
4. "NO HELP WANTED" No. 70028

"TAIN'T NICE"

BULLSEYE of the WEEK

The Cash Box, October 10, 1953

and NOW their latest and greatest



smash
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MERCURY
70232

"UNPLUCKER"

BULLSEYE of the WEEK

The Cash Box, October 10, 1953

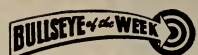
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TILLMAN FRANKS—1343 Summers Ave., Shreveport, La.

Folk & Western Notes from California

...Carolina Cotton was in San Diego the past week-end as star of annual All Western Days celebration, which will be one of her last dates before 1954. This week she begins work on scripts for the Carolina Cotton TV series with production officials and her manager, Bobbie Bennett of RPM Enterprises. All TV activity must be completed during November to allow for her December trip to Korea and Japan for Hollywood Co-ordinating Committee . . . Steve Stebbins, proxy of Americana Booking Agency, left for Lubbock, Texas recently to join the Carlisles and continue on their tour with them. They are scheduled for an appearance at Hometown Jamboree the last of November . . . Popular C & W deejay, Dave Stogner, from Bakersfield recently cut two sides called "Stock Car Boogie" and "Big Old Yellow Moon." They were released under the new Glory and Rockin' label . . . Reports indicate that Hank Locklin's "Let Me Be The One" on the 4-Star label is selling big here . . . Ferlin Huskey and Jean Shepard are back in California after a highly successful Southern tour including a guest appearance on Grand Ole Opry . . . Redd Harper, Capitol Records ranking gospel singer and composer, this week finished work as star of a religious movie, "Sunday on the Range," soon to be released by Delta Films of Hollywood. Today Redd leaves for Texas for two weeks of religious appearances on dates set in churches and auditoriums. He is the writer of the song "See What God Can Do" . . . Johnny Bond was away from Hollywood during most of the summer, and is now catching up on more than a dozen guest appearances on radio & TV shows. Johnny has penned more than 300 songs, and was informed recently that his "Cimarron"

has been recorded by a pop band for a major label and will be released soon . . . George Beverly Shea's great selection of Christmas songs will get prominent treatment by RCA Victor for holiday season sales. Several days during the past summer the beloved gospel singer worked with Victor on sessions getting eight sides to perfection. All will be in his Christmas album. His platter sales have steadily increased for several months and foreign sales are higher than ever . . . Colwell Bland brand new release "Morgan Poisoned The Water Hole" and "No Dead Payment-Easy Terms." Two novelties by the three Colwells which have excellent musical support plus a chorus. Either could easily jump right into the hit classification . . . Jim Reeves closed a highly successful engagement at the Roosevelt Lounge in Detroit as well as other dates in the North. He headed back to Shreveport with Faber Robison for Louisiana Hayride and more recordings on the Abbott label. At the time of his discovery he was a F & W deejay on the big Shreveport station . . . Charlie Aldrich is happy that the Cash Box gave him a "Bullseye" on his "Kinsey's Book" b/w "Somebody Gooded." At the same time in Hollywood the radio networks music clearance departments marked it "banned," and no one gave a specific reason. Lyrics are clever comedy and not the slightest risque as some may think the title implies. Cousin Lou Stevens, KXLA F&W deejay, stressed the fact that country and western music is traditionally clean material. He blasted networks for banning the Charlie Aldrich record "Kinsey's Book" and accused them of taking the action before they even heard the lyrics.



FOLK & WESTERN REVIEWS

☉ USA & SWEPER	☉ GOOD
☉ EXCELLENT	☉ FAIR
☉ VERY GOOD	☉ MEDIOCRE

"REMEMBERING"
(2:20) [Gallatin BMI-C. Martin, Mac Wiseman]

"LET ME BORROW YOUR HEART FOR JUST TONIGHT"
(2:21) [Gallatin BMI-Vass, Mac Wiseman]

MAC WISEMAN
(Dot 1182)

● Prospects are that Mac Wiseman has a double-barreled hit on his hands. The artist continues in the winning vein as he waxes a pair of fast moving items that are sure to meet with both the customers and ops approval. Mac delivers a distinctive vocal on "Remembering," a romantic lament that moves along in spirited fashion. Artist recalls the times he spent with his loved one and how he is now left all alone. Lower portion, "Let Me Borrow Your Heart For Just Tonight," features some mighty fine racing string accompaniment as the artist again comes through with a masterful vocal on another lament. Two potent decks with nod going to "Remembering."

"DIVORCE GRANTED"
(2:46) [Forrest BMI-C. Tebbetts]

"COUNTEREITE KISSES"
(2:38) [Ernest Tubb BMI-C. Fraley, E. Fielding, G. MacGregor]

ERNEST TUBB
(Decca 28869)

● Here's one that oughta put Ernest Tubb high up on the best seller's charts. "Divorce Granted," an emotion packed item that's sure to bring a tear to the listener's eye, is delivered by the velvety tones of Tubb. The artist inflects vocals with the expression of deep feeling befitting the touching lyrics. Lower lid, titled "Counterite Kisses," is a moderate beat romantic lament on which the artist tells about the false love his gal gave him. A pretty tune treated to another smooth vocal job by Tubb. Edge goes to "Divorce Granted" although both decks should prove to be money makers for the ops.

HEY JOE . . .
Wants to Know

"DARLIN' AM THE ONE"

by **CARL SMITH**
COLUMBIA 21129

Valley Publishers, Inc.
Box 10033, Kingston Pike
Knoxville, Tennessee

THE CASH BOX

THE 101 FOLK & WESTERN TOP Best Sellers

1. A DEAR JOHN LETTER
Jean Shepard & Ferlin Huskey
(Capitol 2502; F-2502)
2. I FORGOT MORE THAN YOU'LL EVER KNOW
The Bovis Sisters
(RCA Victor 20-5345; 47-5345)
3. HEY JOE!
Carl Smith
(Columbia 21129; 4-21129)
4. IT'S BEEN SO LONG
Webb Pierce
(Decca 28275; 9-28275)
5. CARIBBEAN
Mitchell Tonk
(Abbott 140; 45-140)
6. CRYING IN THE CHAPEL
Rex Allen
(Decca 28275; 9-28275)
7. TENNESSEE WIG-WALK
Bonnie Lu
(King 1237; 45-1237)
8. MAMA, COME GET YOUR BABY BOY
Eddy Arnold
(RCA Victor 20-5115; 47-5115)
9. WEARY BLUES FROM WAITIN'
Hank Williams
(MGM 11574; K-11574)
10. FORGIVE ME, JOHN
Jean Shepard & Ferlin Huskey
(Capitol 2506; F-2506)

B+

Jack Lyford's
Eastman Record

"DIVORCE GRANTED"

B

"LET ME BE THE ONE" (2:31)
[Four Star BMI-Stevens, Hobson, Blevins] Billy dishes up some fine coverage on a tune starting to break on the charts. "Hunter's mellow vocaling of top-notch material should draw a goodly share of the loot.

A GREAT FIRST!

LITTLE **Rita Faye**
SINGS A DUET WITH HER TINY SELF.

"ALABAMA"

MGM-11665

CHARLIE GORE
(King 1265)

"I'LL FIND SOMEBODY" (2:17)
[Mar-Kay BMI-Charlie Gore] Charlie Gore etches a pretty middle beat item in infectious style. Subdued strings support the romantic lyrics and the effect is one of pleasant relaxed listening.

"HEAVEN SENT YOU TO ME" (2:14) [Mar-Kay BMI-Charlie Gore] Under portion is a slow sentimental piece that Gore warbles softly and with a tender feeling that carries its message across. Two appealing decks.

SUNSHINE RUBY
(RCA Victor 20-5467)

"TOO OLD FOR TOYS" (Too Young For Boys) (2:10) [American BMI-Jack Rhodes, Lucille Dean] Sunshine Ruby etches a cute ditty about the age the gals just hate to reach. A quick moving ditty with a Latin air that should attract a heap of coin.

"LITTLE GIRL LOVE" (2:24)
[Fairway BMI-John Harper] Bottom deck shows off the tenager's versatility to good advantage as she delivers a moderate beat romantic type ballad. A lovely melody coupled with fetching lyrics. Two stylish sides by Ruby.

BUD VICTORY
(Allied 5008)

"LEGEND OF A MOUNTAIN" (2:35) [Colortunes BMI-Bud Victory] Bud Victory bids fair to walk away with top honors as he waxes a slow beat saga of a mountain. A stirring and bright presentation by Bud and the vocal group on a tune that could break big.

"SORRY FOR MYSELF" (2:38)
[Colortunes BMI-Buxton, Bradshaw] Flip deck features another moving vocal by the artist. Bud sings from the heart on this slow beat item with some mighty effective backing. Fine material on both ends.

BILLY STRANGE
(Capitol 2592)

"I'M STILL A PRISONER" (2:38)
[King BMI-Ralph Yaw, I. B. Smith] Billy Strange comes up with a feelingful interpretation of a tender middle beat tune. A warm vocal added to a stirring rendition puts this deck over for the chatter. Could be a clicker for Billy.

ABBIE NEAL
(Wheeling 1100)

"FORGIVE" (2:50) [Wheeling BMI-Pat Steele] Abbie Neal and her Ranch Girls wax a moderate beat romantic lament with tender emotion. Enchanting vocal solo by Pat stands out on a touching tune.

"IT'S NO JOKE" (2:21) [Wheeling BMI-Williams & Prue] Under lid is a change of pace quick beat romantic item etched by Abbie and the gals. This time, Galy shines vocally as strings support in eloquent fashion. Pleasant listening on either end.

BOBBY LEE
(MGM 11597)

"THE LAST DESIRE OF A BROKEN HEART" (2:20) [Hill & Range BMI-English] Bobby Lee sings the plaintive love lyrics with warmth and feeling. Bobby's expert handling of this slow, pretty ballad with unusual lyrics makes this a potent side.

"I FOUND THE END OF A RAINBOW" (2:40) [Hill & Range BMI-English, Lee] The artist dishes up another top-flight reading on a quick beat item. Vocal is a powerful selling force as Texas Rangers lend colorful string support on two inviting decks.

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...the music system with the "NEW LOOK"

THE **Select-o-matic** *HFG*
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ON OTHER PAGES OF THIS ISSUE

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J. P. SEEBURG CORPORATION
Chicago 22, Illinois

*America's Finest
and Most Complete
Music Systems*



Here and There

CHICAGO—Just to give you an idea of the activity of our coin machine factories, look thru this issue. There are 2 new phones and 4 new amusement machines presented. And the machines of the other factories are only on the market several weeks. The operator has an unusual opportunity to select a machine of his choosing from so many new and wonderful machines.

NEW YORK—Despite what the pessimists may predict, indications are that the American family continues in good shape. The Journal of Commerce reports that personal savings promise to reach a new pentecost peak this year. "The American People are saving over 7 per cent of their income after taxes this year. This compares with a savings ratio of 4 per cent in the period before World War II," this business paper relates. Savings and loan associations reported a rise of almost \$2 billion in share accounts in the first of the year. If sustained, this would mean a gain of almost \$4 billion for the year, a new high record. Mutual savings bank deposits are increasing this year at a \$2 billion annual rate. Commercial bank time deposits also have been increasing at a rate of well over \$2 billion per year. Life insurance companies are likely to report their resources will increase by over \$5 billion.

WASHINGTON, D. C.—Altho total personal income in August dropped slightly from the July total, according to a report by the Commerce Department's Office of Business Economics, the total personal income for the first eight months of 1953 is larger than the total for the first eight months of 1952. In some quarters this decline in August is attributed to the economy moves in governmental employment.

OTTAWA, CANADA—Our cousin to the north, Canada, seems to have its problems, which in many instances paralleled those in the United States. Report this week is that living costs in Canada climbed again during August with the consumer price index jumping from 115.7 to 116.2. Higher food prices provided the main reason for the increase.

CHICAGO—The Federal Reserve Bank of Chicago predicts that the income of farmers in the Midwest for the next few months will continue to decline. Beginning last fall, cash receipts from farm marketings dropped below the year earlier level. For the first eight months of this year cash receipts dropped \$1 billion, or 6 per cent. However, the bank says that a favorable note is found in the stability of the overall index of farm product prices since June, and "... the general level of farm product prices may be expected to remain relatively stable through the fall and winter."

Demand Grows For:

PUBLIC RELATIONS BUREAU

For a long time now, *The Cash Box* has continued to bring home to all the industry, the need for a "Public Relations Bureau".

Time after time, editorials have appeared in *The Cash Box*, ever since its inception, advising the industry that a "Public Relations Bureau" was of inestimable value, and that such a bureau would mean the saving of much time, territory and expense for all concerned in this field.

Some efforts have been made to bring such a Bureau into being. But each time they failed. Each attempt seemed to contain itself within its own division of the field and, therefore, few benefited.

At the meeting of the MOA (Music Operators of America) in Chicago this past September, almost to a man it was agreed that some sort of public relations effort must be made, and must be consistent in practice, so that the nation's juke box industry would be able to enjoy a better and more understanding relationship with the many factors with which it engages itself all year long.

The same is true of other divisions of the industry. It seems that the vending machine division of the coin operated machines industry has been most aggressive in regard to better public relations. Its leaders and its members have, on their own, as well as in a group, sponsored public relations work.

It is notable that vending machine leaders speak before large organizations of merchandisers and advertisers seeking to have these people better understand the purpose of automatic merchandising.

As a whole, though, the work of NAMA has been very outstanding, even though sporadic in some instances. But the group continues to gain better public understanding and appreciation—and that, in itself, is the purpose of a "Public Relations Bureau".

There is also no longer any doubt that much evil could be overcome in the entire field by outstanding and intelligently presented public relations effort.

Civic leaders, public officials, the press, and many other facets of American social life, and American society in general, know little, or nothing at all, about this field.

Few realize the better international relations which have been brought about by the instruments of this industry.

Few also realize how many, many thousands of peoples are employed all over the nation, because of this industry.

There are very, very few who know of all the raw materials, components, skilled labor and various craftsmen that are involved in the production of the products of this field.

There are just as few who realize what great work is

being done for defense by the factories engaged in the coin operated machines industry.

How many realize the tremendous charitable efforts of the individuals and groups who compose this field?

In some cases local public relations effort has won better understanding from the community for individuals engaged in the field.

But on the broad scale, the complete panoramic scope, the members of this industry, are, many times, completely stunned to meet people who, though high in the offices and councils of the public, know very little, and sometimes nothing at all, about this field, its people, its factories, its efforts, its purposes.

This is what a "Public Relations Bureau" is for. On a national scale such a Bureau might prove very expensive. Yet, regardless of the expense involved, what it would save in territory, would be worth many times what it would cost. To this all who have been long engaged in the field will agree.

Perhaps there should be an inner-industry "Public Relations Bureau" which would help to teach the various individual organizations around the nation how to go about obtaining better understanding from the public and winning the confidence of the public's officials and counsellors.

Such an inner-industry "Public Relations Bureau" would, most definitely, not be too expensive for the leaders of the field to bring into being. A large public relations organization, which would set aside a division of its men for work exclusively in this field, could be so engaged.

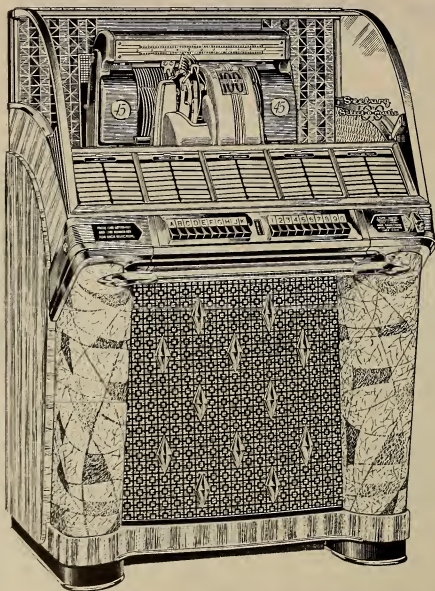
These men would help individuals everywhere in the nation who want to engage in public relations work on their own in their own territories. These men would send publicity, mats and other materials, or even for use by local associations.

These men would be ready to visit such areas, and show these local groups and/or individuals, how to go about arranging a public relations program.

This, then, could be the "Public Relations Bureau" which this writer, personally, has recommended for over 25 years, even before he became identified with *The Cash Box*, as old timers in the field will recall.

Ever since the writer has become part of *The Cash Box* he has continued, time after time, for over eleven years now, to urge leaders of the industry to create, for their own better future welfare and for the better future welfare of all concerned with this industry a "Public Relations Bureau".

TWO *Great New* SEEBURG MUSIC SYSTEMS



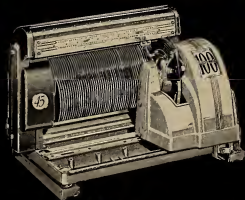
Select-O-matic "W"

Here's the "new look" in music systems . . .

. . . it's the Select-O-Matic "100" W . . . an exciting blend of rich wood veneers, sparkling chromium, glittering mirrors and crystal-clear glass. The clean, functional cabinet with the extended full-vision, one-piece glass top is the perfect showcase for the Select-O-Matic "100" mechanism and the selection panel. And, perfectly positioned, immediately below this beautiful showcase is the newly designed, straight-in-line selection system. Then, flanking the chromium diamond-studded grille, are pilasters of modern Fiberglas that spread a pleasing pattern of cool, refreshing illumination and color.

That's the beauty of it! And, the beauty is more than skin deep. From front to back, top to bottom, inside and out, it's a Seeburg . . . a music system you can invest in with confidence.

**ONLY
SEEBURG HAS**



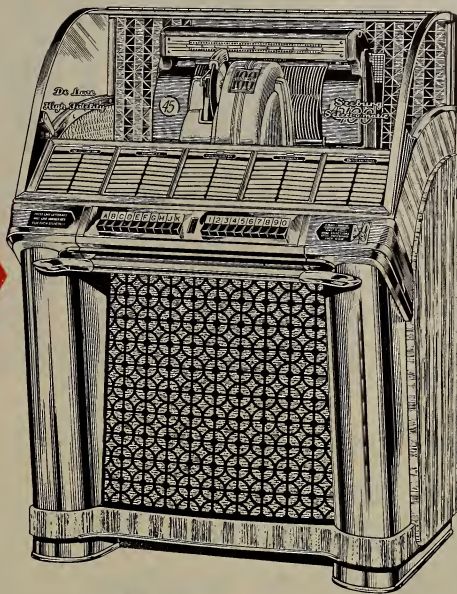
**THE Select-O-matic
MECHANISM**

Seeburg
DEPENDABLE MUSIC SYSTEMS SINCE 1902
P. F. SEEBURG CORPORATION
Chicago 22, Illinois

Select-O-Matic HFG

DELUXE HIGH FIDELITY

HERE'S THE FIRST
HI-FI
coin-operated
music system



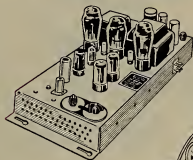
And . . . of course . . . it's a Seeburg!

See . . . but, more important . . . hear the new Select-O-Matic "100" Deluxe High Fidelity at your first opportunity. You won't believe you're hearing the same records . . . you'll think you're right in the studio with the recording artist. There's a new realism and presence . . . a faithfulness of reproduction . . . a third dimension . . . from the lowest lows to the highest highs . . . that will capture and hold the attention of even the most critical listeners.

Matching this tonal perfection is the stunning appearance of the Deluxe High Fidelity, completely styled in the "new look" with smart, distinctive chromium pillars . . . another Seeburg first.

"BUILT-IN" HI-FI

It's complete. The high fidelity amplifier has wide range, low distortion characteristics. Two speakers, a 15-inch woofer for the low and middle ranges and a 5-inch tweeter for the highs, are mounted on the same cabinet baffle. For remote speakers, Seeburg supplies a 12-inch, high fidelity recessed speaker with dual, mechanically interlocked cones . . . one for the low and middle ranges, the other for the highs.



Seeburg High Fidelity Amplifier



12-inch High Fidelity Recessed Remote Speaker



15-inch Woofer and 5-inch Tweeter Speakers

ALL SEEBURG MUSIC SYSTEMS ARE COMPLETELY EQUIPPED WITH FEATURES THAT ASSURE MATCHLESS PERFORMANCE

COMPLETELY EQUIPPED for remote control, scientific sound distribution and automatic volume compensation.

POPULARITY METER. Conveniently located at top of mechanism behind selection indicator. Disc for each record totals plays. Easy to return to "zero".

LIGHTWEIGHT SPRING TENSION MAGNETIC PICKUP. Single pickup with dual styluses — exerts only 1/4-ounce pressure. High compliance. Unaffected by moisture and temperature. Longer record and stylus life.

EASY ACCESSIBILITY. FRONT: entire title strip selection panel and straight-in-line selector are easily removed without tools. BACK: amplifier may be dropped for servicing without stopping music. The entire Select-O-Matic "100" mechanism slides out easily.

CLEAN ENGINEERING. Entire mechanism and amplifier may be opened at back. Amplifier may be serviced while playing by merely removing metal cover. Conveniently located handholds and loading strips make handling easier.

TITLE STRIP HOLDER. Designed for rapid servicing. Each title strip holder lifts out easily from top. Double title strips are inserted or removed at sides.

SELECTION COUNTER. Keeps accurate record of total plays for both phonograph and Wall-O-Matics. Easily read at glance. Located behind Selection Panel at right.

PILFER-PROOF COIN BOX. Cast aluminum coin-box door, steel reinforcing bezel and improved lock assembly greatly minimize tampering.

NOTHING TO CONVERT, NOTHING TO ADAPT

JUKE BOX OPERATORS YOUR BUSINESS IS IN DANGER

Unless You Want Police-State Supervision of Your Business, Unless You Want to Pay the Same Tax-Tribute TWICE for the Very Same Music, Unless You Want to be Forced to Charge the Public DOUBLE Your Present Price for Your Recorded Music—YOU MUST GIVE YOUR MOST COMPLETE, UNQUALIFIED, WHOLE-HEARTED, GENEROUS SUPPORT TO YOUR INDUSTRY'S DEFENSE FROM THE McCARRAN BILL (S. 1106) BEFORE THE U.S. SENATE'S JUDICIARY SUB-COMMITTEE ON OCTOBER 26, 1953. Your Most Generous Financial Support Is An Absolute Necessity-TODAY!

These are the three members of the Senate's Judiciary Sub-Committee who will preside at hearings:

Sen. Alexander M. Wiley (R., Wisc.) Chairman
Sen. Wm. E. Jenner (R., Ind.)
Sen. James O. Eastland (Dem., Miss.)

Senate Bill Number 1106 (the Bill introduced by Senator Pat McCarran of Nevada) has been reprinted here many times.

There is absolutely nothing in this bill, regardless of what you may have been told, or may have read that, in any fashion whatsoever, states "what" ASCAP and such similar organizations (sponsors the bill) financially want from the juke box operators.

The fact that this bill does state that the owner of but one juke box will be excused from payments of any royalty-tax-tribute to ASCAP is just so much malarkey.

Simply because the owner of even one juke box is already paying his share of the royalty as demanded from the recording companies by the songwriters and the music publishers.

Whether this McCarran Bill (S. 1106) intends to encourage single juke box ownership the future will have to show.

It is a well known fact in the juke box industry that the average storekeeper doesn't want to own his own juke box. He wants to PROFIT from that juke box. He wants the professional juke box operator to worry about maintaining it mechanically, programming the best recordings to attract the most coin from his patrons, and the storekeeper only wants to spend his few cents each month for the electric current needed to keep the juke box lighted and playing.

The big fact is that this mention of exempting the owner of one juke box from paying royalties in the McCarran Bill is considered to be a "sympathy measure" on the part of ASCAP, and other such organizations, who are sponsoring the McCarran Bill.

Perhaps it is an effort to win the sympathy of the U.S. Senate's Judiciary Sub-Committee into thinking that this bill is all out for "the little man."

That's just so much malarkey. Why? Simply because when even the owner of but one juke box buys any recording featuring any ASCAP tune he is already paying royalty to the songwriters and publishers who are, themselves, actually and literally ASCAP.

This royalty is ALREADY ADDED ONTO THE PRICE. THIS OWNER OF EVEN ONE JUKE BOX PAYS FOR THE RECORDS HE BUYS. There's the rub of the entire situation. There's the answer to the McCarran Bill, and all the bills which preceded the McCarran Bill, before the House of Representatives Committee-On-The-Judiciary, and now the Senate's Committee-On-The-Judiciary.

The rub is THE FACT that the McCarran Bill (S. 1106) like all the bills which have preceded it (all sponsored by ASCAP and similar organizations) WANTS TO DOUBLE TAX

THE JUKE BOX INDUSTRY PAYS FOR THE VERY SAME MUSIC.

ASCAP and such similar organizations, are simply collective collection agencies for their member music publishers and songwriters.

In short, when they get in the money which they obtain for the use of their copyrighted music, they split the take down the line, in their own devious method, among all of themselves—the music publishers and songwriters.

These very same ASCAP music publishers and songwriters are already getting paid royalty for the use of their copyrighted music directly from the record manufacturers.

The record manufacturers simply add the royalties on top of the selling price.

So the juke box operator is actually already paying the music publisher and the songwriter, via the record manufacturer, the royalty they request.

But, ASCAP claims, that they, ASCAP (American Society of Composers, Authors and Publishers), ARE NOT GETTING PAID ROYALTIES. (Cute, eh?) Well, of course, the juke box operators are not paying ASCAP DIRECTLY—they are paying ASCAP INDIRECTLY—through the record manufacturer.

But, ASCAP insists, they want some cash direct. In short, these same music publishers and songwriters, who compose ASCAP, and WHO ARE ASCAP WANT TO GET PAID TWICE FOR THE SAME MUSIC.

But, do they put how much they want to get paid in the McCarran Bill? NO! Do they say how much they want openly? NO! But, they did state, back in 1952 when the Bryson-Kefauver Bill (which was defeated) was then on the fire, that they would POLICE THE JUKE BOX INDUSTRY.

In short, they want to look into every single juke box operator's books. They want to know how many juke boxes he has. How much he earns. THEN—they will decide how much he has to pay.

Remember ASCAP asks for 6% of the GROSS for non-coin operated wired music. Just think what THAT would mean (6% of the GROSS) to any juke box operator.

There's no use going any further, except to state: Mr. Juke Box Operator—unless you want police-state supervision over your business—unless you want to pay the same tax-tribute TWICE—then you better get very, very generous with your financial aid to help this industry defeat the McCarran Bill in the Open Public Hearings before the U. S. Senate's Sub-Committee-On-The-Judiciary October 26, 1953 in Washington, D. C.

**FIRST 5-BALL
WITH
"3-D" SCORING!**

Williams

NEW!

ARMY-NAVY

**BIG BOLD
ILLUMINATED
SCORE INDICATOR**
Lets Player See His Score
at a glance!



**HIGH SCORE!
POINT SCORE!**

YELLOW THUMPER
BUMPER BOOTS
BALL DOWN THE FIELD!

BALL ADVANCES UP
AND DOWN FIELD BY HITTING
THUMPER BUMPERS TO SCORE
**TOUCHDOWNS
AND
FIELD GOALS**

**3 THUMPER BUMPERS!
2 KICKOUT POCKETS!
2 AUTOMATIC RUBBER KICKERS
4 "SPECIAL" ROLLERS!
2 FLIPPERS!**

- ★ Spelling **N-A-V-Y** lites 2 right side top and bottom rollovers for "special"!
- ★ Spelling **A-R-M-Y** lites 2 left side top and bottom rollovers for "special"!
- ★ Top Center Pocket Scores 500,000 and spots letters R-M and N-V to help player spell ARMY-NAVY.

PLAYER CAN SPELL
ARMY-NAVY
without hitting top
center pocket!



CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL.



RED THUMPER
BUMPER BOOTS
BALL UP THE
FIELD!

HINGED
FRONT DOOR
for easy
SERVICING!

YOU'RE BOUND TO SCORE
RICH EARNINGS WITH
ARMY-NAVY

Williams Presents Dime Play Five-Ball

Extensive Tests On "Army-Navy" Prove 10c Pin Ball Play Successful



SAM STERN

CHICAGO—"During the days of the worst depression in American business history, the early '30's, pinball operators were scandalized and absolutely frightened when the manufacturers shipped them pinballs with 5c coin chutes, instead of the penny coin chutes, which were in vogue at the time", is the way Sam Stern, executive vice-president and general manager of Williams Manufacturing Co., this city, started his explanation of why his firm has issued their new pinball game, "Army-Navy", to the trade featuring the dime coin chute.

"At the present time", he continued, "with labor costs rising right along, we just simply cannot reduce the price of our games any further, and have had to simply turn to the one solution which is most feasible for the field, that of increasing the cost of the play."

"The tests weren't easy", he states, "we were forced to convince the operators who made the tests for us that they would be better off with dime play, even if they got only 50 percent of the number of players to play the game."

"The fact remains", he continued, "that even if only 50 percent of the usual number of pinball players played the game the operator would still be earning just as much money, but, he would also be earning more money from the standpoint of less wear and tear on the game and, most

important, 50% less servicing expense.

"After the operators, at long last, agreed to make the test, and you can rest assured this was even tougher than convincing the operators in the early days to accept the nickel, instead of the penny, coin chute, we then were faced with opposition from the location owners.

"But, as we pointed out to the location owners, it was a question of earnings. Still we had to guarantee the first location owners, who were averaging a nice regular income, a goodly share of that income come what may into the dime play 'Army-Navy' game.

"On this basis they took a chance with the operators. The result was that the very first week proved to the storekeeper that the pinball players would play dimes just as fast as nickels. The storekeepers were absolutely thrilled with the increased income they enjoyed.

"We're not completely out of the woods yet", Stern says, "but we do know one very important thing, that if the average pinball operator will persist, he will find that he will be ahead in income with dime play."

"He must not be frightened if there's a drop the first and second week. He'll never take in less than he's taking in now anyway. He will, gradually, win back the pinball players who will balk, if he persists and, in the long run, he'll find that he is once again enjoying a profitable pinball business—only because of dime play."

Sam Stern also agrees that The Cash Box' pioneering and consistent hammering for an increase in play, especially in an up market as is the condition in the inflated market of today, has had much to do with his decision to ship his brand new "Army-Navy" pinball game out of the factory with 10c coin chutes on it.

As he explains, "If a 400% increase was plausible and successful in a depression market, such as existed in the early '30's, when the manufacturers shipped their pinballs with 5c coin chutes replacing the 1c coin chutes, then certainly on an inflated market, such as is the condition today, an increase from 5c to 10c play will not effect the pinball players or hold them back from playing the games they love."

public relations program, previously introduced at the last meeting held in Beatrice.

Hosts will be Joe Zwiener, Zweiner Music Co., Columbus, and Frank Hols, Hols Vending Co., Columbus.

Roanoke Vending Opens New Richmond, Va. Building

7,500 Sq. Ft. Completely Devoted To Products Distributed By Firm. Frank Page And Jack Bess Invites Trade To Grand Opening Week—Oct. 15 To 21

RICHMOND, VA.—Frank Page, president of Roanoke Vending Exchange, Inc., invites the entire trade to visit with his firm during their Official Open House Week of their brand new building at 4930 West Broad Street in this city, October 15 to October 21, 1953.

Jack Bess, vice-president of the firm, stated that he sincerely hoped one and all in the entire industry would take some time out to come over and see what Roanoke Vending Exchange believes is the most attractive and efficient building for coin operated machines distribution in the history of the industry.

The building is located all on one floor and covers an area of 7,500 square feet. It has efficiently arranged repair and storage departments. Large free parking space for customers. Well lighted and attractive offices. Private offices. And, especially, unusually spacious and attractive showrooms featuring the products of the manufacturers which this firm represents and showing the new AMI "E" phonographs to complete advantage.

Members of the firm are tremendously thrilled with the fine manner in which the entire layout of this

building has been efficiently arranged for better service to the operators throughout this entire area.

As Frank Page and Jack Bess stated, "Our foremost principle was to bring the operators in our territory not only the kind of showrooms which would help make them to be very proud of their businesses, but, at the same time, be so efficiently arranged that they would be able to obtain the kind of service they have always desired with a minimum of effort on their part."

"We fully believe," they continued, "that in our brand new building here in Richmond, Virginia, they have every service facility, every comfort and convenience the operators have ever desired and all this is brought to them with the finest of cooperation and true pleasure in every regard."

The Big Grand Official Opening Week of the firm from October 15 to 21, 1953, is expected to bring every single operator into the new building of the firm but, at the same time, both Frank Page and Jack Bess are urging everyone of their friends throughout the entire industry to also come in during this week and visit with them in this beautiful new building.

S. H. Lynch Holds 3 City Seeburg Show

DALLAS, TEX.—S. H. Lynch & Co., Inc. this city, held open house at its three branches, Dallas, Houston and San Antonio to show off the Seeburg new Hi-Fi phonographs.

The Dallas open house lasted two days, Monday and Tuesday. Operators from many cities came to view the new machine and sample the splendid buffet table.

Among those who attended the Dallas meet were Tommy Withrow of Midland; the folks from Green and Price in Italy; Steve Salach of Cameron; H. K. Lyde of Sherman; W. B. Mosely of Paris; Buna Carr of Corsicana;

Benny McDonald of Fort Worth; G. C. Ormand of Longview; William Jackson of Fort Worth; M. T. Johnson of Santo; Speedy Walker of Waco; Warren Hightower of Fort Worth; Buddy Glen of Paris; W. N. Neuhm of Gomer; Jimmy Garrett of Longview; Harry Sutton from Bosier City in Louisiana; Elmer Love of Fort Worth; Mrs. Tom Williams of Longview; Casey Jones of Fort Worth; Lynn Farr of Texarkana; Jimmy Woolsey of Fort Worth; Guy Kincannon. Representing the Seeburg home office was Gunnar Gabrielson.



Bob Dupre of F.A.B. Distributors reports that Wurliizer 1500 and 1000, both the and 75 c.p.m. have been selling like a spread-eagle in this section. Sales are also picking up on United's new pin game "Tahiti". The game is really catching on . . . Blalock, also of F.A.B., is on the road stopping over at such spots as Birmingham, Ala., Atlanta, Ga. and Columbia, Ga. . . Bob Tanner, of the same organization, has been transferred to the Atlanta office where he will manage . . . Mrs. Turdry, the very capable secretary, retiring to become a housewife . . . Ray McCormick, the Rudolph Wurliizer Co., in town for a few days . . . Another visitor, Young of Eastern Electric Co. . . New Orleans turned out for the world premiere of Mary Martin-Charley Boyer "Kind Sir". Some of the local attending were Ken and Bill Elliott, Larry Reagan, Clarence Hamann, Bob Howard, Larry Bess, and Robert N. Leach. . . Henderson with his lovely date, Betty Beatty, and Bill and Lillian Aman . . . The Bally brothers and their wives in from Lake Arthur, La. for a few days combining business and pleasure. Everything was fine with the exception of one incident. Lloyd's wife lost her purse while making the trip . . . Murray of Malibu Dist. Co. took in the big lightweight fight last week at the Speer of Barcelona Amusement at the rodeo . . . Richard Braud, Amann Dist. Co., out of commission for a week with a badly infected leg . . . Lillian Thompson, Johnny Music, back at work after three weeks vacationing through Texas, Nevada, Arizona, California and Mexico . . . Pat Gillen's son Richard making his start in the coin machine biz with a few ping-pong. With Dick's personality he should do well . . . Joe Bowers, Manhattan Amusement, picked up Jack Young's 21 inch T.V. set. Now Jack can install that 27 inch set he's been talking about . . . Milton Mantranga of Manhattan working like a squirrel getting ready for winter.

Neb. Music Ops To Hold Meet Dec. 5 & 6

OMAHA, NEB.—Howard N. Ellis, secretary and treasurer of the Music Guild of Nebraska, announced the dates of the next quarterly meeting.

On December 5 and 6 at the Hotel Evans in Columbus, Nebraska, the group will get together to discuss the

high spirited fun and frolic!

GOTTLIEB'S

'SHINDIG'

**FAST STEPPING ACTION
EVERY SECOND--AND HOW!**

8 NUMBERED TRAP HOLES • 4 balls in line or square awards Replay.

1 to 8 RE-SETTING SEQUENCE • advances Roll-Overs and Roll-Unders for super-high score and Replays.

BALL IN TRAP HOLE • puts out corresponding bumper light.

SPOT FEATURE • Roll-Over button spots sequence numbers.

**JOIN THE FUN
AND PROFIT!**

**SEE YOUR
DISTRIBUTOR**



**POINTS • SUPER-HIGH SCORE
3 POP BUMPERS
2 CYCLONIC KICKERS
2 SUPER-POWERED FLIPPERS**

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

"There is no substitute for Quality"

Atlas Music Shows Seeburg Hi-Fi Phonograph

Showings In Rock Island And Peoria Also Click

CHICAGO — "The effects of the first showing of a Hi-Fi automatic phono are still reverberating throughout this entire area," is the statement which was forthcoming from Morris and Eddie Ginsberg of Atlas Music Company, this city, as their official showing of the brand new Seeburg M-100-HFG and the Seeburg M-100-W came to a close here this past week. "The music operators," chorus Harold Schwartz and Nate Feinstein, two top execs of the firm, "are still talking about the sensational features and, especially, the most outstanding tone quality in the history of the industry in the new Hi-Fi automatic phonos which we showed them during this official showing of the new Seeburg automatic music line for 1954."

Bob Dunlap, Seeburg regional sales-manager and Roy Anderson, Seeburg sales engineer, were also present at the showings, and the hundreds of operators called, they both report:

"We heard nothing but the finest compliments for the new Seeburg Hi-Fi automatic phonographs.

"In fact," these men stated, "operators tells us that this is one time when they know, for certain, that not one single criticizing location will ever complain of the tonal qualities of their automatic music.

"The enthusiasm," Bob Dunlap re-

ports, "was so great that even right at this moment, with the official showing wearing off to some extent, none of us who were present as the hundreds of operators in this area came in to see the new Seeburg Hi-Fi phonos, will ever get over the thrills of the compliments which these machines received."

Frank Bach, Atlas' engineer was also one to speak forthwith, "The thing that most impressed the operators was the simplicity of the entire phonograph. I don't believe," he says, "that ever before in modern automatic phono history has there ever been anything to equal this simplicity and ease of operation."

Following the big showing which Atlas Music Company held in this city, execs of the firm traveled to, first: the Jefferson Hotel, Peoria, Ill., October 8, and the showing which was put on there won tremendous acclaim from all the operators who visited to see Seeburg' Hi-Fi.

Immediately afterwards the same group traveled on to the Fort Armstrong Hotel in Rock Island, Ill., October 10 and, once again, a most successful showing was held.

"Operators here," according to the execs of the firm, "are still talking about the new Seeburg Hi-Fi and all are very enthusiastic."

Nat'l Rejectors Opens New Canadian Branch

ST. LOUIS, MO.—Activities at the National Rejectors, Inc., new Canadian Branch office in Toronto, Ontario are now in full swing. This makes a total of 6 Centers that have been set up by National Rejectors, to provide help to vending operators in the United States and Canada.

Clarence Cukor, for sometime associated with the Chicago Branch, has been appointed manager of the Canadian Office. The new center at West Toronto, is equipped to handle repairs, parts and the training of service men in the maintenance of coin detecting devices and change makers manufactured by National.

This is a continuation of the National Rejectors' program devised to better service all coin machine operators in the handling of their highly specialized equipment. The fast and personal service now being provided to the United States is made available to the entire Dominion of Canada.

H. Z. Vending Appoints Ken Owens Sales Mgr.

OMAHA, NEB.—The H. Z. Vending & Sales Company, this city, announced the appointment of Ken Owens as salesmanager.

Owens is well known in the coin machine industry. He will travel the states of Nebraska and Iowa to meet customers and promote the lines H. Z. Vending represents.

CLOSE OUT SPECIAL

YOU NAME THE PRICE!

Seeburg Models

146
147
148

DAVIS DISTRIBUTING CORPORATION
SEEBURG FACTORY DISTRIBUTORS
725 WATER STREET
SYRACUSE, NEW YORK
(Phone: 75-5194)

• Telephone collect for volume deals •

**CLEANED-CHECKED
READY TO GO!**

Wur. 1015 .. \$125.	Rock-Ola 1422 S. 95.
Wur. 1080 125.	Rock-Ola 1426 125.
See. 100-A	AMI B 225.
78 rpm	AMI 8 295.
See. 146 95.	AMI C 325.

Wur. 5,10,25C 3020 Wall Boxes, ea. \$12.50

DAVID ROSEN
Exclusive A.M.I. Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE: STEVENSON 2-2903

World Wide Features New Rock-Ola "Comet" in Decorator Quarters



Left—Allen J. Stern, World Wide Distributors and David C. Rockola, president of Rock-Ola Manufacturing Corp. who attended the World Wide showing of the new "Comet" phonograph, discussing the merits of the new phonograph.

CHICAGO—Here, at the most beautiful offices and showrooms of any distributor, Allen J. Stern of World Wide Distributors, held one of the most successful showings in his firm's history of the new Rock-Ola "Comet Fire-Ball" Phonograph and the entire Rock-Ola music line for '54.

Hosts during the three days of the showing to hundreds of operators who attended were: Al Stern, Len Micon, Joel Stern, Fred Skor and Leo Tichawa.

Among the artists present this past Sunday were Harry James, Jim Lowe, and several others.

David C. Rockola, President of Rock-Ola Manufacturing Corp., attended on Sunday. He, too, was much impressed with the crowds of opera-

tors and very thrilled with the fine compliments which he received for his new 1954 music line.

Operators were also much impressed with what architects would call, "the decorator showrooms and offices" of this firm.

There has never yet been anything to equal the outstanding beauty and modernism of these offices and showrooms anywhere in the nation.

Allen J. Stern went all out in creating what might be termed "a Hollywood picture setting" for the new Rock-Ola line of automatic music. The framed window construction. Soft, black lighting effects. Beautiful floral arrangements. Gorgeous desks and furniture. New style windowshading. Complete wall papering, with special, handmade paper, of all the offices and even the showrooms. Soundproofing of offices and showrooms. As well as the new stylizing of the business accessory arrangements, had everyone of those who attended these three days, October 3, 4 and 5, absolutely breathless.

The wives of operators were amazed. They just wandered from office to office and showroom to showroom to see the decorator achievements.

All this was completed and accomplished in time for the initial showing of "International Rock-Ola Days". It is understood, that even David C. Rockola, a great critic of decoration in his own right, was much amazed and thrilled at the beautiful setting which enhanced his automatic music line and, especially, his new 1954 "Comet Fireball" 120 selection phonograph.

As one operator after the other stated, "There is nothing like this in the entire country. This is something that everyone should see. The offices and showrooms of World Wide just simply make us proud of being in this business."

Keeney "Pacemaker" Now Features New "Mammoth" Pins



PAUL HUEBSCH

CHICAGO—Paul Huebsch, General Salesmanager of J. H. Keeney & Co., Inc., this city, reported this past week that the firm were introducing their

newest shuffle game, "Pacemaker", with new "Mammoth" size pins as of this week.

"The demand for our 'Mammoth' size pins," Huebsch said, "has grown to such a point that we have simply been forced to place them on our present game.

"The fact of the matter is," he continued, "we have shown many of our distributors these 'Mammoth' size pins when they visited us at the factory, but," he explains, "we had decided to hold them until our next game.

"Everyone of our distributors who saw the 'Mammoth' pins immediately begged us to put them on our present shuffle game which, they claim, is going great with the operators at this time and, with these new 'Mammoth' pins, they say, will be even greater than anyone ever anticipated.

"Therefore," Huebsch continued, "we have actually been forced to place the brand new and different 'Mammoth' pins on 'Pacemaker' and," he claims, "almost overnight the game has become one of the most outstanding sensations in the history of the industry."

Chicago Coin's New "Round The World Trainer" Makes Bow

CHICAGO, ILL.—Chicago Coin Machine Company, this city, after months of extensive planning and testing their newest game, "Round The World Trainer", is now delivering to all their distributors.

Actual on location tests in amusement parks, arcades, etc., for weeks brought a response to this new, all location type of ride that was said to have broken all previous records for any similar item ever tested. Built to simulate a jet plane and all its actions in flight a man, woman or youngster visits 20 world capitals in only 60 seconds. The backboard, comprised of a map of the world, shows 20 of the most popular capitals of different

countries. A rider, by guiding the light in the nose of the ship to pass through the light of the capital cities, signifies his having completed his flight to that city. The backboard also contains a section showing miles covered in a period of 60 seconds. An automatic timer clocks the number of seconds used by a rider. Also shown is a pilot rating indicating to the rider how well he did. During on location tests it was noted that in most cases individual riders remained in their seats for 3, 4 and as high as 10 rides in succession. The interest among adults to the ride ran equally as high as to youngsters and teenagers.

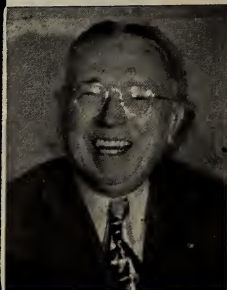
Bowling Battle Begins For Chi Ladies Champion



CHICAGO—The 1952-53 Ladies Division of the Chicago Automatic Phonograph Bowling League was won by Mrs. Isabel Oomens (pictured on the left). Mrs. Tillie Galgano (right) finished third after a real slam-bang battle.

Now these two experts are once again set to battle for the title—the champion of 1953-54. One of the top men bowlers, commenting on the impending struggle between these two ladies, expounded, "If the Chicago coin people think the Yankee-Dodger series was thrilling and closely fought, just wait 'til they see these two lady champions in action."

Dick Hood Dies



RICHARD HOOD

CHICAGO—One of the industry's old timers passed away this past week, Head of H. C. Evans & Co., this city, and well known to all the industry, Richard W. (Dick) Hood, died in the Illinois Masonic Hospital here.

Hood leaves behind his wife, Elizabeth, his daughter, Esther Elizabeth Kerr, his son, Richard W., Jr., and his sister, Jessie E. Hood.

Hood has long been known to the industry for his many carnival products, the many great amusement games he produced, and for the automatic phonographs he was manufacturing.

He has always been among the leaders in the manufacturing division of the industry.

He made his home in St. Joseph, Mich. Interment took place at the River View Cemetery in St. Joseph, Mich.

There were a large number of people from the industry present at his last rites at the chapel, 5911 West Madison Street, this past week, Tuesday, October 6, 1953 at 10:00 A.M.

You Are Cordially Invited

TO VISIT AMERICA'S MOST THRILLING, NEW
COIN MACHINES DISTRIBUTING BUILDING

GRAND OPENING WEEK
October 15 to 21, 1953

— FRANK PAGE — JACK BESS —

ROANOKE VENDING EXCHANGE, INC.

4930 WEST BROAD STREET, RICHMOND, VIRGINIA

— OTHER OFFICES —

118 W. WASHINGTON STREET
CHARLESTON, WEST VIRGINIA

63 COMMONWEALTH AVE.
BRISTOL, VIRGINIA

Miller Gathering Hearing Witnesses

**M.O.A. Head Will Try To Have Juke
Box Ops From All Sections Of Nation
On Hand To Testify Before Senate's
Judiciary Sub-Committee October 26**



GEORGE A. MILLER
President and General Manager, MOA

OAKLAND, CALIF. — Reports from the headquarters of Music Operators of America here where George A. Miller, president and general

manager of MOA, is now on a tour, indicate that Miller is attempting to gather together as many juke box ops as is possible to have them testify before the U.S. Senate's Sub-Committee on the Judiciary, October 26.

It is Miller's hope, his offices here report, to have the largest possible number of juke box operators, and from all sections of the nation, present to testify before the three Senators who will preside as the Senate's Judiciary Sub-Committee on October 26.

The three Senators are: Hon. Alexander M. Wiley Republican Senator from Wisconsin, chairman of this Sub-Committee; Senator Wm. E. Jenner, Republican from Indiana; and Senator James O. Eastland, Democrat from Mississippi.

Before leaving his offices here, Miller is reported to have stated, "I have every confidence that we can defeat the McCarran Bill (S.1106) provided, of course, that every single member of the nation's juke box industry will get back of MOA to help us in every possible fashion.

"This is something that simply cannot be done just by a small group

3rd Chi Cig Vendor Hearing Brings No Definite Results

CHICAGO—Once again Alderman Daniel J. Ronan, presided as chairman of the Sub-Committee of the Committee on Licenses Wednesday, October 7, 1953 at City Hall here, to listen to further statements from proponents and opponents of the cigarette machine licensing ordinance.

This meeting, according to all the cigarette vending machine people who were present, was favorable to their cause.

But, as yet, all matters remain in status quo. There is no definite decision, or even suggestion of any decision, as regards the possibilities of cigarette machines being licensed by the City.

The Sub-Committee which has held three hearings is now expected to report its findings to the Committee on Licenses after which, if all is favorable, it will be placed up for vote in the City Council.

There is optimism among many here who are of the belief that the hearings were favorable to the licensing of cigarette machines. Such licensing, they optimistically believe, will start sometime early in 1954.

"If it is Miller's hope, his office reports, that juke box operators will volunteer their services, and will meet with MOA in Washington, D. C. a few days prior to the hearings, so that all can discuss the testimony.

"of men", he continued, "but must be done by all, combined into one strong force, to defeat this absolutely unfair type of legislation".

It is Miller's hope, his office reports, that juke box operators will volunteer their services, and will meet with MOA in Washington, D. C. a few days prior to the hearings, so that all can discuss the testimony.

La Beau Novelty Shows Rock-Ola "Comet"

ST. PAUL, MINN.—The La Beau Novelty & Sales Company, this city, held open house on Sunday and Monday, October 4 and 5, to introduce the new Rock-Ola 120 selection "Comet" phonograph.

Archie La Beau reported an exceedingly good turnout. Operators and their wives were greatly impressed and comments were laudatory. Some of the operators who signed the register were: L. A. Anderson, Hudson, Wisc.; Harry Sorenson, St. Paul, Minnesota; John Morton of Bismarck, N. D.; Harold Awe of St. Paul, Minn.; Don Hanson of St. Paul, Minn.; A. E. Rockola of St. Paul, Minn.; William Hanf of the Austin Sales Company, Austin, Minn.; Al Klammer of St. Paul, Minn.; Joseph Kennedy of St. Paul, Minn.; Lawrence Sieg of Augusta, Wisc.; E. E. Hoerth of Herried, S. D.; Robert Dahlsen of St. Paul, Minn.; Frank Phillips of Winona, Minn.; Arne Tesser of St. Paul, Minn.; Fred Dahlin of St. Paul Minn.; Jack Harrison of Crosby, Minn.; Ben Jahnke of Hutchinson, Minn.; Alice Summerfield of St. Paul, Minn.; John Howe of Foley, Minn.; Hugh and Esther May of Eau Claire, Wisc.; Gerald Zopf of St. Paul, Minn.; Glenn Bischoff of Eau Claire, Wisc.; M. E. Peterson of Osceola, Wisc.; E. E. McDaniel of Wadena, Minn.; S. F. Wiederholt of Hastings, Minn.; Mr. and Mrs. Norman Gelke of Sioux Falls, S. D.; Robert Souter of Hastings, Minn.; Guy Wagner of Hastings, Minn.; Curtiss Anderson of Fosston, Minn.; and Frank Anderson also of Fosston, Minn.

Chi Automatic Phono Bowling League Scores for First
Month's Play in Next Week's Issue

HERE IT IS! chicago coin's 'ROUND the WORLD TRAINER

The "Gun-Ride" featuring a shooting beam of light, guided by pilot to pass through the lighted buttons on backboard showing 20 world capitals, tests his skill as he attempts to go 'Round The World in 60 seconds.

- * Report of Tests Prove It's Got Eye and Play Appeal!
- * Wide Spread Appeal with Men — Women — Boys — Girls!
- * And Plenty of Profit Appeal!

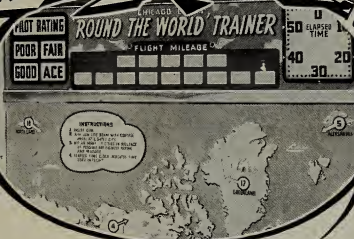
Pilot Controls . . . Every Action! Every Move!

Pilot Rating

Miles Covered

Automatic Timer

Visit 20 World Capitals



LOOK AT THESE FEATURES!

- Simulates actual Flight Actions!
- Pilot Controls Desired Speed!
- Specifically designed as an Adult Attraction!
- No Gears or Belts to go out of Order!
- Weather-proofed Throughout for Indoor or Outdoor Locations!
- Tests Prove this "Gun-Ride" Draws Crowds in Any Place of Business!

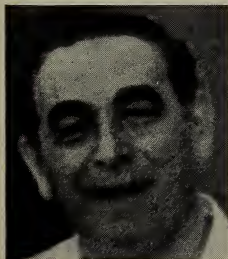
**chicago
coin**

MACHINE COMPANY

★ A Natural Attraction
for ALL LOCATIONS!

1725 West Diversey Blvd., Chicago 14, Ill.

Capitol Projector Intro's Coin Operated "3-D Movie"



LEO WILLENS

thousands of "Midget Movies" and "Pin-Up Movies" during the past ten years.

With the trend to 3-D pictures, the firm has been a year and a half in research and development of its current movie machine. The "3-D Movie" coin operated machine has been out on test locations for the past four months, and the firm now feels that it has a perfect working piece of equipment for the trade.

The machine features 4 films, each for 10c. Each strip of four features is on similar subjects, and Capitol has available several different subjects for either kiddies or adults.

"Capitol is the only firm offering the coin machine trade a 3-D movie machine, just as it has been the only firm offering the trade a standard movie machine for the past 10 years," stated Leo Willens. "Our long experience in this particular field has been of great help to us, enabling us to produce a machine that utilizes real 3-D movie pictures."

Capitol, which has been specialists in conventional moving picture equipment, producing this type of machine for industrial and advertising fields for the past 25 years, has been supplying the coin operated industry with

Willens advises that a complete distributing organization will be in effect throughout the country very shortly, as he is now in the process of adding a number of new firms to handle the "3-D Movie" machine.

Wolbergs Celebrate 34th Anniversary In New York

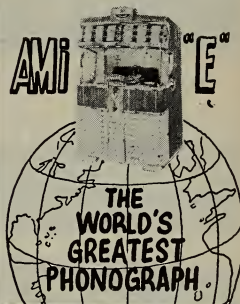


SAMUEL WOLBERG

NEW YORK—Samuel Wolberg of Chicago Coin Machine Company, Chicago, and his charming wife, Eva, spent the early part of this week in New York City celebrating their 34th wedding anniversary.

A dinner party for their close friends and family was held at the Waldorf, and the Wolbergs took in a few Broadway shows.

Acknowledged as one of the most outstanding men in the coin machine



**RUNYON
SALES COMPANY**

Factory Representatives for:

AMI, Inc., Bally Manufacturing Co.,
J. H. Keeney & Co., Permo, Inc.

593 10th Ave., New York 18, N. Y., LO 4-1880
221 Frelinghuysen Ave., Newark 8, N. J., BI 3-8777

SPECIAL SALE!

STATLER rebuilt 8
Column CIGARETTE \$39.50
—and 9 Column EACH
COOKIE Machines

Supreme Distributors, Inc.
416 N. W. 8th Ave., MIAMI 37, FLA.

industry, Wolberg received the good wishes of his friends here, who hope he and his wife hold many, many more anniversary celebrations.

Thank You! Thank You! Thank You!

FOR YOUR MANY, MANY, MANY COMPLIMENTS ON THE
NEW LOOK AND THE NEW SOUND OF THE...

SEEBURG HI-FI AUTOMATIC MUSIC LINE

... WE, TOO, MOST SINCERELY AGREE WITH YOU, THAT THE
SEEBURG HI-FI AUTOMATIC PHONOGRAPHS PIONEER THE WAY TO
A NEW ERA OF GREATER ACHIEVEMENT FOR THE ENTIRE INDUSTRY

Morrie and Eddie Ginsberg
ATLAS MUSIC COMPANY
2200 NORTH WESTERN AVENUE
CHICAGO 47, ILLINOIS

Gottlieb's New Game Sells Out First Run

CHICAGO — If anyone wants an idea of how business is going over at D. Gottlieb & Company, this city, all he need to do was drop over at the factory this past week, as the firm announced their new pinball, "Shindig", and attempt to purchase even one machine.

The entire first week's production of this new game was sold out on the opening announcement.

The firm's distributors have been, as the Fall season came along, increasing their initial orders.

But no one at the factory realized what numbers these orders had reached until the announcement went out that the new Gottlieb "Shindig" five-ball was ready for delivery.

Within just a few hours of long

distance phone calls from their various distributors all over the country, the game was a "sellout", as Alvin Gottlieb of the firm reported.

"In fact", he said, "even though we had predicted that business would pick up for the entire industry as the Fall season came on, we never expected that it would reach such a point that an entire week's production would be sold out even before official public announcement of our new game in the trade publications."

He also stated, "Of course, we will say, this new game, 'Shindig', is one of the finest we have ever yet presented to the field. Our distributors just went wild over the samples. The resultant business verifies their enthusiasm."

Davis Distributing Shows Seeburg Hi-Fi

ROCHESTER, N. Y.—Davis Distributing Corp., this city, held a showing of the new Seeburg Hi-Fi phonographs this week, at the Victorian Room of the Sheraton Hotel.

More than 250 people attended the branch office showing which included about 35 operators, their wives and families. Some of the operators were: Gene Spero, Dave Solomon, Barney Rapp, H. Robinson, Ray Argyros, Allen Grant, Jim Jason, Lou Icons, Carl Goldstein, Jack Dillon, Nelson Cross, Bill Panter, Fred Cilano, Vincent Dalba, Carl Rapp, Charles Winter, Ralph Denby, Betz, Lindy Nardone, Dave Seere, John Jaworski, Don Sullivan, Sam Guadagnino, Bruce Daley, Paul Sylvestri and Joseph Massetta.

Also attending were Mr. and Mrs. A. J. Wertheimer, Davis Distributing Corp. president, and Harry Kelley, Seeburg factory representative.

"It was the most effective showing we ever held and the operators were very well pleased with the new models," said Jim Alexander, branch manager.

Runyon Donates Juke Box

NEWARK, N. J.—Runyon Operating Division of Runyon Sales, has donated a juke box to the Temple Emanuel in Passaic. "We are always happy to co-operate in a worthy cause," says Ed Burg of Runyon, "and it is a pleasure to present a juke box to Rabbi Max Zucker for use in his youth program at the Temple".

FOREIGN! BUYERS!

Time and Money
Saving Guide

PARTS and SERVICE MANUAL

You will find this manual a valuable source for the genuine parts and accessories necessary to keep your machines operating efficiently. It is as complete as we could make it.

Because of our vast purchasing power we are able to offer these parts and accessories at very attractive prices. All savings we make are automatically passed on to you.

INTERNATIONAL AMUSEMENT COMPANY

1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel.: RI 6-7712)

FALL SPECIALS!

PALM BEACH	\$269.50
CONY ISLAND	162.50
FROLIC	249.50
BALLY BEAUTY	362.50
BRIGHT LIGHT	129.50
YACHT CLUB	WRITE
SUPER WORLD SERIES	199.50
WURLITZER 1250	294.50

WRITE — WIRE — PHONE TODAY!

We are exclusive factory distributors for:

BALLY — WILLIAMS — ROCK-OLA

LAKE CITY AMUSE. CO.

4533 PAYNE AVE., CLEVELAND, O.
(Tel.: HE 1-5757)

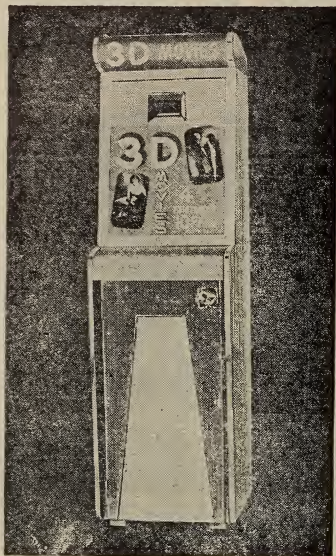
Sam Solway Visits U. S.

NEW YORK — Sam Solway and Madeline Baron of The Solway Novelty Enterprises, Ste Agathe, Canada, stopped off here for a few days while making a two week trip to several cities in this country.

In addition to New York City, Solway and Miss Baron will visit Buffalo, Baltimore, Nashville or Memphis and St. Louis. Solway intends to return to the United States in March to attend the MOA Convention in Chicago.

One of the largest and most progressive operators in Montreal, Solway is still making every effort to bring the operators of games and music machines into an organization. He advises that a nucleus of an organization is in effect. He would like to hear from officials of associations in the United States so that the operators in Montreal could use some of their ideas in forming a strong organization.

Nothing Like Capitol's 3-D MOVIES



The ONLY Coin Operated Movie Machine

(16MM) featuring

True Three Dimension Movies

You are making money with our Pin Up Movies and Midget Movies. You'll make even greater profits with this sensational moneymaker! Real 3-dimensional pictures "leap right off the screen!"

Designed **RIGHT**—Built **RIGHT**—Priced **RIGHT**

CAPITOL PROJECTOR MECHANISM:

Industry proven 16MM Continuous Projector, well known to the coin machine industry for more than 10 years. Mechanism is rugged and dependable. Specifications of unit: 20" Wide, 22" Deep, 60" High; Shipping Wgt., 125 lbs. (approx.).

CAPITOL FILMS:

Initial series of "gorgeous" subjects now available. CAPITOL SALES APPEAL: Beautiful front display with flashing lights grabs attention and "fills the cash box."

CAPITOL DELIVERY:

At Once! Now in full Production!
Write—Wire—Phone PLaza 7-8725 (at our expense, of course)
CAPITOL PROJECTOR CORPORATION
556 West 52nd St. New York 19, N. Y.

THRU THE COIN CHUTE EASTERN FLASHES



The subway "World Series" wound up breaking many a heart on coinrow. Seems as if there were more Dodger rooters than ever, but the "champs" came thru again. In one instance, the Yankee win brought joy and profit to both an operator and a distributor (or maybe distributors). While we were visiting one of the distributors, an operator used his winnings to purchase new equipment.

Dave Stern, Seacoast Distributors, a welcome addition to coinrow. Dave is "hot" now with Rock-Ola's new phono "Comet," closing many a sale. We hope he stays on the street for a long, long time, as his bubbling enthusiasm and unlimited energy will benefit every coinman there, even his competitors.

Ben Becker, the demon Bally regional representative, attends the B. D. Lazar party in Pittsburgh, Pa. . . . Moe Fine of Montreal, Canada, visits the big town with his two daughters, one of whom is soon to be married. . . . Bill Bolles, Simon Sales, Inc., United Mfg. distributors, has covered 13,000 miles by car since the middle of July. Bill leaves for his home in Miami for a ten-day visit. . . . John Fitzgerald, New Haven, Conn., a visitor on coinrow. . . . Howard Herman, local op, so tied up with the route, the best he could do was a week-end vacation at the Concord Hotel, then back to the job. The first day back, he and papa Lou, make the rounds of the wholesalers, picking up supplies. . . . Teddy Blatt, attorney for the games association, makes one of his infrequent visits to coinrow. . . . Hymie Rosenberg, representative for Drug Equipment Co., kiddie ride mfrs., leaving for another visit to the west coast. . . . Bob Luttmann, protégé of "Senator" Al Bodkin, being tabbed as the handsomest coinman in this area. Regardless, he's certainly the best conditioned. Bob, who had gained quite a reputation as a boxer during his stint in the Marine Corps, retains his weight and form thru golfing and gym work. . . . Dominic Ambrose, Long Island operator, visits the wholesalers on the street.

The showrooms and offices of Atlantic-New York Corp., busy with coinmen who drop in to see the new Seaburg "Hi-Fi" phono. We don't have much of an opportunity to get with Harry Rosen or Meyer Karloff, both of whom were locked in their private offices—probably completing sales with music ops. . . . Harry Stern, sales representative for Williams Mfg. Co., in town for a few days. Harry has to rush home to Philadelphia to take his four-year-old son, Richard, to the hospital for an eye operation. . . . Abe Lipsky and Joe Young, Young Distributing, busily occupied with two sales matters, the new Wurlitzer phonos, and a rushing export biz. . . . Sam Wolberg, ChiCoin, in town for several days, mainly to celebrate, with his wife Eva, their 34th wedding anniversary. It was a private dinner at the Waldorf and a couple of Broadway shows. Wolberg also spent some time with Al Simon, Albert Simon, Inc., who handles the ChiCoin line here. . . . Once again Hymie Koepfel, Koepfel Distributing, out of town picking up used phonos. Harry points out that most of these machines are being sent out of the country. The local shipping tie-up (which now is functioning under a U. S. injunction for 10 days) can be a serious problem to local firms shipping machines to foreign countries, if a walk-out occurs. . . . Mrs. Gertrude Browne, Beacon, N. Y., shopping at the wholesalers. Definitely one of the most efficient ops anywhere, male or female. . . . "We're selling all the AMI phonos we get" is the way Barney (Shugy) Sugarman puts it. "Wish we could get a zillion more." Irving Kempner, Runyon's roadman, advises that the AMI service schools in both Connecticut and New Jersey were great successes. The New York office will conduct service sessions every Saturday morning at 10 A. M., according to Morris Rood, Runyon's office manager. . . . When you read this, Jack Semel should be a grandfather for the third time. . . . Mollie and Barney Sugarman celebrate their 25th wedding anniversary this week. . . . Harry Poole and Charlie Susens, Poole Distributing, Boston, Mass., Wurlitzer distributors, open their one-stop record service to music ops this week with a wonderfully successful party. . . . A. D. Palmer, Jr., Wurlitzer advertising and sales promotion mgr., in town.

THRU THE COIN CHUTE MIAMI MURMURS



Harry Pearl, in Miami Beach for a ten day vacation, feels the trip has done him so much good that he plans to return in the next few months and stay a month or more. . . . Something going up at the Beach that will be the first of its type in the entire U.S.A. Will be used as a showplace. Full details will be released in about 30 or 45 days. . . . Willie (Little Napoleon) Blatt read in one of the recent Cash Box issues about the gin rummy session at United plant in Chicago by Herman Paster, Barney Sugarman and Bill DeSelim. Says Blatt, "We hereby challenge them to a world championship to be held at Miami Beach. We will pay all expenses they may incur (up to \$10). The Miami team will be Willie Love, Lucky Skolnick and Willie Blatt." . . . Consensus among the Miami "20 Year Clubbers" is that they approve of a 20 Year Club Dutch Treat Breakfast and buttons or some sort of insignia. However they think it would be a good idea to have the buttons ready before the M.O.A. meet so that the members can wear them for identification. . . . Joe Manzone is very busy these days in his capacity of chairman of the entertainment committee and supervising the Journal for the coming Miami ops dinner. . . . Ted Bush reports that he will make an announcement in about a week that will be of great importance to the entire coin machine industry in Florida. . . . Eli of Taran's returned from a fast trip to Chicago and assures all operators that he will reveal the nature of this trip shortly. Says it will be a pleasant surprise. . . . Willie (Little Napoleon) Blatt has moved his place of business to a new location. New spot has over 6000 square feet and sufficient parking for 40 cars. When asked why he rented such large quarters and did it mean he intends to return to distributing, Willie didn't say yes, but neither did he say no.

Rock-Ola "Comet" Shown In Jackson, Miss.

JACKSON, MISS.—H. E. (Eddy) Daniels, Capitol Music Distributing Company, this city, unveiled the new Rock-Ola "Comet" phonograph at his showrooms on October 3, 4, and 5.

The three-day showing was a tremendous success, according to Daniels, who wrote a large number of or-

ders for future delivery. Operators from Mississippi, Alabama and Louisiana came into Jackson to attend the demonstration of the "Comet" and the reaction was laudatory.

On hand to assist Daniels in the demonstration was Russ of the Rock-Ola Company.

Hermitage Music In New Quarters

NASHVILLE, TENN.—Hermitage Music Company, this city, announces its removal to new quarters at 74 Lafayette Street.

The firm is distributor for AMI phonographs, amusement machines, and conducts a one-stop record service.

"It's What's in THE CASH BOX That Counts"

THRU THE COIN CHUTE CHICAGO CHATTER

Lots of discussion, pro and con, all this past week, regarding dime pinball play. With Sam Stern over at Williams shipping the firm's newest pinball, "Army-Navy," with dime coin chutes, there is much conjecture here as to whether this will "take" with the pinball ops all over the nation. One coinman here said, "Sure, it can go in certain territories, but," he stated, "I don't know whether all the operators will leave the dime chutes on." Yet, all agree that "something must be done" to help the pinball ops out of their present problems. The fact remains, they agree that, with labor costs rising, prices of games are not going down. At the same time the number of players remain pretty stationary in the average location. Many feel that Sam Stern is pioneering the right path. Others believe it will take a couple of months to get "the answer." Well it took the juke box ops almost ten years to decide. So whatever happens in the case of the pinball ops will prove mighty interesting to all in this manufacturing center. All ops, everywhere in the country, should realize that the jump from nickel to dime wasn't as great as the jump from penny to nickel (in the early '30's) and during the worst business depression in the history of this nation. There may be many new machines introduced which would open the way to an entirely new era in the pinball industry should 10c play click.

Great sorrow here at the passing of Dick Hood. One of the real old timers of the industry. A pioneer in many achievements. And one man who kept right up with what was happening at all times. He'll be missed. . . Vince Shay telling us, in salty terms, how things sometimes work out for the betterment of all concerned with the field. Vince has his own "strong" philosophy regarding the coinbiz. This makes for extremely interesting listening. . . Thanks to Larry Frankel of Rock Island who writes: "Your unceasing efforts to strengthen this industry, to unite the scattered individuals and groups, has been carried on for years. Most of us appreciate your work. I sincerely hope that the plans you have listed, receive the strong support they deserve, and are put into operation." (It's letters like this that keep us fighting harder than ever, Larry. Thanks again.)

Juke box ops had a busy and entertaining week. They jumped over to Atlas Music Co., where Morrie and Eddie Ginsberg, Nate Feinstein, Harold Schwartz, Frank Bach, and Seeburg's Bob Dunlap and Roy Anderson, showed them the new Seeburg Hi-Fi equipment which won much acclaim. Then the Atlas boys dashed down to Peoria and made a showing at the Jefferson Hotel on 10/8. And to Rock Island at the Armstrong Hotel on 10/10. Orders? Well, both on Morrie and Eddie only hope they'll have them all filled, before their new Atlas Music Building is completed. . . Allen J. Stern along with his son, Joel Stern, Len Micon, Fred Skor, Leo Tichawa, and even the presence of David C. Rockola this past Sunday, did a tremendous job in his most beautiful decorator showroom with the new 120 selection Rock-Ola "Comet." Phono clicked so well that Al and his boys are hoping that they, too, will be able to fill the orders they took. . . Ed Levin and all the people over at Chicago Coin all excited over the instant and favorable reaction to their "adult ride," the "Round The World Trainer," which takes the rider for a visit to 20 of the world's capitols in just 60 seconds.

Paul Huebsch of Keeney also excited this past week as the firm introduces its brand new "Mammoth" size pins for their "Pacemaker" bowling game. Paul tells what a difference these make on the game. . . And the fact that their distrib is just "doubled up" on all orders. . . Nate Gottlieb returns from a week's stay in New York. But won't tell on whose side he bet during the World Series. Nate did have himself a front row table, at the very last second, too, at Sophie Tucker's 50th Anniversary party at the Waldorf. In fact, one noted Chicago columnist, who was going to get Nate "a ticket," was seated miles back. . . Sol Gottlieb returns from Pittsburgh and reports that the newly redecorated showrooms and offices of B. D. and J. D. Lazar are absolutely sensational. Sol bumped into Sam Stern and Avron Gensburg in Pittsburgh. . . Alvin Gottlieb a very happy boy this past week as he looked with some amazement at figures which disclose the firm sold out its first week's production the first day they told their distribis about the new Gottlieb game, "Shindig."

Ed Levin came up with this statement, "We're selling everything faster than we can make it." . . Thanks to R. C. Gilchrist who invites us to his Canadian showings of the new Seeburg Hi-Fi phonos at Toronto, Montreal, Vancouver, Calgary, Edmonton and Winnipeg. Believe us we'd love to be at all of them. . . Harold Schwartz of Atlas Music became a member of The Cash Box "20 Year Club" as of Sept. 25, 1953. That's when he reached his 20th year in the coinbiz. . . Robert J. White, insurance man from Los Angeles, pops into our office to ask, "Can I please have a copy of The Cash Box because that's my bible for the people I represent in this industry." . . Art Weinand of Exhibit is wearing glasses after his eye operation. "Just to take off the strain, the doctors told me," is what Art says. "Don't admit he's getting very, very near next thing you'll see him with the glasses on." Pinball ops all over the nation complaining that the old drilling and wire tapping of game under way and many a way, hard to cure this evil. There's no doubt, tho, that one of the brilliant minds in this field will come up with "the answer."

One man we like to listen to: Jack Nelson. An effervescent optimist. But who comes up with such logical and effective truths it's just simply impossible to combat his statements. Like Jack always says, "It's the guys who really want to work, and work hard, and think hard, who'll come out ahead everytime." Next thing you'll see him with the glasses on. . . Harry Dingus came out over feeling you can fight the world—and win. . . Beautiful call from friend Tom Crosby of Faribault, Minn. All the way from Rome, Italy. Said Tom, "Business looks good in France and Italy, compared to three years ago. And The Cash Box is still 'the bible' of all the coin machine peoples in these countries." We hear from Fred Barby that Harry Dingus himself came out to own a drive-in grocery and novelty store. And caters particularly to children. Harry always did like the kids. So we hope he doesn't go giving his merchandise away to them. . . George A. Miller, MOA's prexy, urges all juke box ops not to listen to any "siren voices." And realize that their business is in "danger."

Sparkplug secretary Johnny Oomens again wants to remind one and all that "Sponsor's Night" is Monday, October 19, and that all the sponsors of the 12 teams in the Chi Automatic Phono Bowling League are expected to be present in person. . . In fact, even the Ben Goyen himself came out to own for his team, they were awarded for three games by Oomens. Johnny Oomens scoring 501. Isabel Oomens 428. Bruno Bywaleck 430. . . ABC kept up their leadership pace by whipping Gillette's team for three. . . Bob Gnarno and Les

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SPECIFICATIONS: Height, 56 inches; length, 31 3/4 inches; width, 20 1/2 inches; floor area, 4 1/2 square feet. Shipping weight, 160 lbs. Specially designed for the kids! Proven money-maker.

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MONEY BACK GUARANTEE

WURLITZER	EVANS 100 SELEC.	United Star Bowler . . . \$350.00
1400's \$375	CENTURY - WRITE	United 10th Frame . . . 375.00
1250's \$350		Bally Hoop Bowler . . . 34.50
1100's 250	SEEBURG	DISTRIBUTORS OF
1015's 125	M100A \$525	SMOKE SHOP
1080 130		CIGARETTE VENDORS

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CHICAGO CHATTER

Taylor for both scoring 560. . . Atlas Music took Mercury Records to the cleaners for three games with Morrie Minkus of Atlas scoring 457. Irving Cairo of Mercury scored 488. . . Julius Mohill came thru with a 501 game for Star Music. But it wasn't good enough. And Bul Gallet scoring 505 Pashke took Star for two games. . . "Fireball Bunk" came thru with a 493 and B&B took two from Decca-Coral. High game here set a record with a score of 1037. . . Mabel Mankins came thru with the high for the ladies 492. . . Billy Nyland 445, Vic Jacino 562, and still Western Automatic took three from Melody Music. . . These Monday nights are lots of fun and all should attend.

There were plenty of broken hearts over at United when the Dodgers lost the World Series to the New York Yankees. Some of the guys are still walking around mumbbling to themselves and shaking their heads. But Bill DeSelm and Herb Oettinger are smiling. . . Harry Rosenberg of Double-U Sales, Baltimore, in town this past week and much impressed with the action here. . . All here still talking about the grand opening party given by Mr. and Mrs. Bill Geiger (Amusement Supply Co., E. St. Louis, Ill.) where Jack Nelson, George Jenkins, Bill O'Donnell, Phil Weinberger, Chris Christopher, Paul Eckstein and that "human fireball" Chas. (Little Jimmy) Johnson attended, amid hundreds of others. And which, they say, was great. But, Oh, that morning after. . . All deep in sorrow over at Bally's Sales Dept. This past Wednesday, Margaret Zeeman, Secretary to the Sales Dept., passed away. . . Billboard note: Dave Russell and J. W. (Patty) Conkin in town to tell about the sensation created by Bally Kiddie Rides at the Canadian National Exposition.

CLASSIFIED ADVERTISING SECTION

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ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 19, N. Y.

WANT

WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th Ave., New York 36. Tel.: Judson 6-4568.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Writing starting quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 7-0600.

WANT—We pay top price for used records from 3 to 6 months old. Pop, Race, Calypso, Spirituals, Ruth Wallis, Mickey Katz, 45 r.p.m., 78 r.p.m. We pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. I., N. Y. Tel.: Tilden 4-9040.

WANT—Late 1952 and 1953 Pin Games, Seeburg 100 A & B, AMI D's, Wurlitzer 1500's, Seales, Arcade Equipment, 1c and 5c Vendors, AMI W. B., Seeburg 100 W. B., Wurlitzer 48 sel. Boxes. Write stating condition, number, model, and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—New and used records. Paying 10c for 78's and 15c for 45's. Can be up to 6 months old. No quantity too large or small. We pay freight. DIXIE RECORD SHOP, 259 WEST 42nd St., NEW YORK 36, N. Y. Tel.: Wisconsin 7-0880.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNION 1-7500.

WANT—Bright Spots, United Showboat, United Circus, late Gottlieb 5 Ball free play games, Seeburg Model B & C's 45's. State quantity, price, and condition in first letter. NOBRO NOVELTY CO., 538 BRYANT ST., SAN FRANCISCO 7, CALIF.

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are: Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Exhibit Guns, Bally Undersea Raiders, Sky Fighters, Seeburg Bears, Masketope Voice-O-Graphs, ChiCoin Basketball, and any other late arcade machines. Give price and condition in first letter. MIKE MUNYER CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRyant 9-6677.

WANT—For exportation, late model slot machines, state quantity available, model and price. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J.

WANT—For Resale—Good, clean, used Bally Bingos, United and Chicago Coin 6 Players Bowling games, Standard Metal Player, Mills Panorama, Chicago Coin Band Boxes. Quote your best price, condition in your first letter. STANLEY AMUSEMENT CO., 5225 SOUTH TACOMA WAY, TACOMA 9, WASHINGTON.

WANT—Frolies, will pay \$200; Atlantic City \$200; Palm Beach \$225; Bally Beyer \$350. PENNSYLVANIA VENDING CORP., 1822 CARSON ST., PITTSBURGH 3, PA.

WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A5; 5V4; 6L6; 6N7; 6L7; 6V6; 6X4; 6X5 metal. Will pay \$40 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 N. ELAINE PL., CHICAGO, ILL.

WANT—To buy one (1) complete coin-magazine unit for Wurlitzer 1250. BIRMINGHAM VENDING COMPANY, 540 SECOND AVENUE, NO., BIRMINGHAM 4, ALABAMA.

WANT—All types of post-war flipper five ball games in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT—Show Boats, Crescens, and Seeburg 45. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CAL. Tel.: Market 1-3967.

WANT—Latest model cigarette machines. Can also use Coo, Super-Vend and other drink dispensers, also want hot coffee vendors. Please give quantity, model numbers, condition and price wanted in first letter. Write full details to: BOX NO. 1010, c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

WANT—Wurlitzer 1015's, 1100's, 1250's, and 1400's for export orders. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—One Stop Record Service. Any record, any label, 5c over wholesale. Free title strips. New accounts 1/3 deposit with all orders. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. Tel.: Olympia 8-4012-4013.

FOR SALE—Best Buy This Week! Seeburg M100A, \$54.50. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MISSOURI. Tel.: Central 9292.

FOR SALE—United Alleys—Clover \$350; 10th Frame Star \$275; Six Player Deluxe \$125; Twin Rebound \$35 (Formica Top, Jumbo Pins); Williams Super World Series \$100; Williams Deluxe Baseball (late) \$275. 1/3 deposit. MOHAWK SKILL GAMES CO., 67 SWAGGER TOWN ROAD, SCOTIA, N. Y.

FOR SALE—Arcade Equipment: (Clearance Sale) Dale Gun \$59.50; Speed Bowler \$49.50; Universal Twin \$64.50; ChiCoin Bowling Twin \$49.50; Shuffle Express \$29.50; ChiCoin 6 Player \$219.50; United 5 Way with Formica Top \$185; United 6 Way \$225; Bally Hook Bowler \$89.50; Keeney League Bowler 4 Player \$137.50; Super Deluxe League Bowler (Keeney) \$279.50; Jumbo Pin Game's Turf King \$75; Futurity \$219.50; Citation \$19.50. (No crating). LAKE CITY AMUSEMENT COMPANY, 4533 PAYNE AVENUE, CLEVELAND 3, OHIO. Tel.: Henderson 1-7577.

FOR SALE—United Deluxe \$185; Supers \$265; Stars \$299; Double on Supers and Stars, Chinatown and Happy Days \$189; Minstrel Men, Mermaid, and Basketball \$69; Frolies \$299. STARK NOVELTY CO., 2429 7th N.W., CANTON, OHIO.

FOR SALE—Seeburg Model A-78 \$525; Seeburg Model B-45 \$695; AMI-A \$225; AMI-C \$375. HERMAN DISTRIBUTING COMPANY, 615 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Guaranteed equipment like new. 8 Bright Spots, \$150; Bright Lights Large Pan Drop Chutes, \$125; 5 Atlantic Citys, \$250; 3 Chicago Coin's Match Bowlers, \$250; 3 United Glovers, \$350. D. & P. MUSIC COMPANY, 27 E. PHILADELPHIA ST., YORK, PA.

FOR SALE—Filben Hideaway Cabinets 15 in lot. Best offer takes lot. Across The Board, make offer. Showboats \$325. Low prices on all premiums. Esmond Window Fan, reversible, \$11.95. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS 3, MISSOURI. Tel.: Geneva 0972.

FOR SALE—Reconditioned Wurlitzers \$1250; \$275; \$350; \$250; 1015's \$125; 1080's \$125; Seeburgs 146M \$115; 147M \$135; 148M \$250; Packard Manhattan's \$75; Packard Crescens \$50; Wall Boxes 3W-2 L 56's \$10; W-6L 56-5, 10, and 25c Boxes \$22.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA.

FOR SALE—10 Genco's Golden Nuggets, like new, \$125 each. First come, first served. WESTERN DISTRIBUTORS, 1225 S. W. 16th AVE., PORTLAND 5, OREGON.

FOR SALE—Seeburg 100B \$695; Seeburg 146 \$79; AMI-A \$245; AMI-B \$369; AMI-C \$295; AMI-D \$695. AMERICAN VENDING CO., 2684 CONEY ISLAND AVENUE, BROOKLYN, N. Y. Tel.: Dewey 2-9602.

FOR SALE—United Bowlers 5 Play Formica Top \$200; Six Play \$235; DeLuxe \$300; Super \$325; Official \$500; Thunderbolt Horses \$550; Erie 2 Play Bowlers \$175; 1100 Wurlitzer \$300; Genco 3 Player \$145; United Slugger \$60. MOUNTAIN DISTRIBUTORS, 3630 DOWN TOWN STREET, DENVER, COLO. Tel.: AComs 8518.

FOR SALE—Exhibit Six Shooter \$150; Dale Gun \$50; Slug Feet \$139; Spot Lites \$245; ABC \$95; Zing \$115; Star \$395; Tiger King \$75; Winners \$50, WHEELING COIN MACHINE EX., 2916 EOFF ST., WHEELING, W. VA. Tel.: Wheeling 431.

FOR SALE—We are distributors in Michigan for AMI, Chicago Coins, Exhibit, Keeney, Genco, Williams, & Victor Vending. We have the largest stock of used games and parts in Michigan. Shuffboard was and accessories. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W. GRAND RAPIDS, MICH. Tel.: 9-2632 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TVler 8-2320.

FOR SALE—Reconditioned Like New Dale Guns \$50; Palm Beaches \$30; Beach Clubs \$495; Keeney Ten Player \$258. Bally Champion Horses, Bally Ship Ships. All guaranteed. Call, write, or wire: DONAN DISTRIBUTING CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. Tel.: Juniper 8-5211.

FOR SALE—Had you some good equipment to sell—phonographs, pinballs, bowlers, etc.—how would you write an ad to attract a few sales? We offer "The Cash Box" prices. What can you use? EDWARDS DISTRIBUTING SERVICE, BOX 400, DOUGLAS, WYO.

FOR SALE—The following phonographs—18 Mills 904; 10-750's; 2 Mills Empress; 3 Colonial 780's; 2-850's, 3-800's, and one Aircon. \$30 as an offer for the best and reasonable offer refused. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C. Tel.: 2-3992.

FOR SALE—Premium merchandise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. (Established 1932). HASTINGS DISTRIBUTING CO., 6100 BLEUMOND ROAD, MILWAUKEE 13, WISC. Tel.: Bluemond 8-7600.

FOR SALE—200 or any part slightly used metematic interchangable gears for collection purposes on items sold payment plan. 5, \$8.95; 10 to 25, \$7.50; 25 to 50, \$6.50 each. State quantity size to: O. B. Ladoga, Indiana, AUTOMATIC MUSIC CO., LADOGA, INDIANA. Tel.: 123.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Bingo Bargains: 7 Bally Atlantic City, \$252.50; 4 Frolies, \$252.50; Palm Beach, \$252.50; 6 Spot Lights, \$122.50; Bright Lites, \$105; United Stars, \$100; Keeney Lite A Line, \$69.50. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI, OHIO. Tel.: Main 8751.

FOR SALE—3020 Wallboxes \$19.50; 3W5-L56 Wallboxes, \$18.50; 146M or S \$89.50; 147M or S \$99.50; 1422 Rockola \$69.50; 1426 Rockola \$89.50. W1-L-56 5c Wallboxes and Packard Pl.-inc \$4.95. CENTURY DIST. INC., 1221 MAIN STREET, BUFFALO 9, N. Y.

FOR SALE—Extremely low priced deal on brand new 5c Hot Nut Machines. \$12.50 each, terms 1/3 deposit, balance sight draft. Slug proof, white enamel finish, 6 lb. cabinet. Finest guaranteed phonographs. SEACOST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, NEW JERSEY. Tel.: Bigelow 8-3524, 3525.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANCOETT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: University 4-0773.

FOR SALE—Spot Lites \$125; Atlantic City \$275. In A-1 condition, immediate shipment. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT ST., TOLEDO, OHIO. Tel.: Adams 8624 and Adams 4005.

FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzers, 1250, 1100, 1400, Spot Light, Bright Spot, Bright Light, Atlantic City, Stars, Coney Island, Zingo, Skee Rolla, Shuffle Alleys, Flipper Pin Games, Super World Series, Gama, V. YONTZ SALES CO., BYESVILLE, OHIO.

FOR SALE—United 6 Player Deluxe \$149; Super 6 Player Deluxe \$199; United Twin Rebound \$89; Bally Baseball \$35; Chicago Coin Baseball \$35; Lite A Line \$65. NATIONAL NOVELTY CO., 179 E. MERRICK ROAD, MERRICK, NEW YORK.

FOR SALE—Special Bally Yacht Clubs \$349.50; Specialty \$329.50; Exhibit Space Gun, slightly used, \$195; Futurity, used only 30 days, \$125; Midget Movies, slightly used, \$185; Miami Beach, buy-back game converted from Turf King, \$175; Gottlieb Guys-Dolls \$167.50; Gottlieb Grand Slam \$155. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel.: Canal 8318.

FOR SALE—25 Winners like new, cleaned and guaranteed, few new, \$75 each and will trade. What have you? WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.

FOR SALE—We have Plastic Domes for Wurlitzer 1100's. Ready for immediate shipment. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

FOR SALE—Ready For Location. Spot Lites \$175; Coney Island \$200; Atlantic City \$300; Palm Beach \$350; Frolies \$350. ALLAN SALES, 1103 MARKET STREET, WHEELING, W. VA. Tel.: Wheeling 5472.

FOR SALE—\$20,000.00 worth of brand new Wurlitzer Phonograph Parts. Below wholesale cost. Send for complete Parts Catalogue. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE NORTH, MINNEAPOLIS, MINNESOTA.

FOR SALE—All Amplifier Tubes less 50% and 100%. Title Strips \$2.50 per 1,000. Fluorescent Tubes 1/3 off. Bulbs 51's and 55's, 45c per box; \$3.75 per 100; 1129's 10 for \$1.50; 47's 10 for 60c \$5.25 per 100. CaPeo Lusterize All-Propose Cleaner for glass, plastic, chrome, etc., \$3.95 per gallon. Trial bottle 40c. Satisfaction or money back. Carl Sled \$38.50. COVEN DISTRIBUTING CO., 3181 ELSTON AVE., CHICAGO, ILL. Tel.: Independence 3-2210.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 year ad in the largest section plus a free full year's (52 weeks) subscription to The Cash Box, "The Bible" of the Coin Machine Industry." Send your check for \$48 today plus your first 40c word ad to: THE CASH BOX, 26 W. 47th St., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—Contact us before you buy. We carry all types of coin machines. Write Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMS PORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Beach Clubs \$475; Beauty \$395; Palm Beach \$325; Atlantic City \$285; Bright Lites \$129.50; Spot Lites \$175. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: University 6900.

FOR SALE—Distributors—Look! Closeout, prices slashed. AMI "C", Rock-Ola 1953 Fire-Ball 120 Record, Yacht Club (like new), Spot Lite, Turf King (as is), Sunshine Park. Call collect: Algonquin 4-4040. REDD DISTRIBUTING CO., INC., 298 LINCOLN STREET, ALLSTON 34, MASS.

FOR SALE—10 AMI Model B, \$325 each; Deluxe World Series \$110; Music Mite \$35. All equipment A-1 condition. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR ST., HARTFORD, CONN. Tel.: 6-3583.

FOR SALE—Cigarette machines, Dn-Greiner 9 col. \$50.00, 25c coin chutes. Bingo games: Coney Island \$225.00 Atlantic City \$335.00; Frolie \$335.00; Beach Clubs, Write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL.

FOR SALE—New Astrocope \$275; New 1c Camera Gift \$10; New 1c Advance Peant Machines \$12; 120 Wurlitzer Wall Boxes \$3; Citations \$55; Bally Rapid Fire \$75; Bowlette \$40. MATHEW VENDING CO., INC., 56 W. DOUGLAS, WICHITA, KANSAS.

CLASSIFIED ADVERTISING SECTION

FOR SALE—ChiCoin Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; Deluxe Bowler \$34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th St., CHICAGO 15, ILL.

FOR SALE—We distribute for all leading manufacturers of pinballs, phonographs, cigarette machines. Used equipment reconditioned and guaranteed. Whatever your requirements, let us know. We can supply the best. A. P. SAUVE & SON, 7525 GRAND RIVER AVENUE, DETROIT 4, MICHIGAN. Tel.: Tyler 4-3810—Tyler 7-6123.

FOR SALE—Atlantic Cities \$275; Boleros \$150; Brite Lites \$150; Brite Spots \$185; Spot Lites \$185; A.B.C. \$95; Frolies \$285; Coney Island \$240; Beauties \$400; Leaders \$150; Circus \$250; Palm Boat \$325; Five Stars \$85; Show Boat \$295; Rodeo new \$425. CLEVELAND COIN MACHINE EXCHANGE, INC. 2029 PROSPECT AVE., CLEVELAND 15, OHIO.

FOR SALE—Rock-Ola Fire-Ball 120 records, slightly used, only \$625. Disk lockers, like new, \$145; Leader \$145; Bright Lights \$145; Saddle And Turfs \$15; Evans Consolation \$300; Chicago Coin Classic 2 Pl. \$60; Univ. Twin Bowler \$45. REEL DISTRIBUTING CO., 4910 NATURAL BRIDGE, ST. LOUIS 15, MISSOURI.

FOR SALE—Will Sacrifice! Kiddie Rides 7 Atomic Jets, 3 Miss America Boats, 1 Space Ship, 1 Rocket Patrol 3 Deco Hydraulic Rocket Space Ships. If interested, will trade for Wurlitzer 1100's, 1400's, or Seeburg M100's. Write wire or phone: BUSH DISTRIBUTING COMPANY, 286 N.W. 29th St., MIAMI, FLA.

FOR SALE—1 Hayburner \$75; 1 Genco 400 \$125; 1 Super World Series \$95; 1 Six Shooter \$125; 1 Universal Across The Board \$195; 1 Jalopy \$95; New Cart Sleds \$299.50. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, INDIANA.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: Duinirk 3-1810.

FOR SALE—3 Spot Lites, \$120; 3 Atlantic City, \$230; 2 Frolies, \$240; Palm Beach, \$250; Beauty, \$385; 3 Yacht Club \$425; 3 Genco Jumping Jacks, \$130; 5 Turf Kings, \$42.50; 6 Winners, \$37.50; 5 Champions, \$25; 2 Wurlitzer 1100, \$245. Also Consoles and Bowlers. All machines ready for location. MICKEY ANDERSON, 314 E. 11th STREET, ERIE, PA. Tel.: 2-2894.

FOR SALE—The old reliable Messen-gill coin operated pool tables. Write for price list on used equipment. We will buy arcade, Bingo games, recent shuffler alleys. DARLINGTON MUSIC COMPANY, DARLINGTON, S. C. Tel.: 500.

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: Montana 5000-1-2.

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally, TLRAN DISTRIBUTING, INC., 3401 N. W. 36th STREET MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—Seeburg equipment, re-conditioned, refinished, with Davis 6 point guarantee—148ML \$215; 148M \$165; 147M or S \$135; 146M or S \$115; 1941 Hideaway unit \$39. DAVIS DISTRIBUTING CORP., 738 ERIE BOULEVARD EAST, SYRACUSE 3, NEW YORK.

FOR SALE—Reconditioned Like New—Bright Lites \$139; Lite A Lines \$65; Citations \$35; Hot Rods \$40; Genco 400's \$225. The Genco 400's perfected and percentage correctly by us. Return within 2 weeks if not satisfied for full refund. We buy 4, 5, or 6 player United Shuffle Alleys. Quote your lowest price. W. E. KEENEY MFG. CO., 5231 SO. KEDDIE AVE., CHICAGO 32, ILL. Tel.: HEmlock 3844.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: West 3-3224.

FOR SALE—Empresses; Thrones, '39 and '40 Standards and Deluxes; Classics; Will56 Wall Boxes; 600's; Counters; Midget Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—Nothing temporarily—Cash Box has produced such action we are for a short period sold out. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLEN FALLS, N. Y.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: Riverside 4131.

FOR SALE—Hi-Speed Super Fast shuffleboard wax. 24 one pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI distributor, STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

CLASSIFIED ADVERTISING SECTION

FOR SALE — 10 ABT Challengers \$12.50 each. 25 reconditioned Snacks bulk vender center compartment ballgum, side compartment merchandise some with stands, \$12.50 each. 7—1c Rowe Tab Gum Venders \$8.50 each. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS, MISSOURI. Tel.: OLive 2800.

FOR SALE — Used United Bowlers, each with Formica tops and Jumbo Pins. 5-Player, \$89.50; Regular 6-Player, \$119.50; 6-Player DeLuxe, \$139.50; Super 6-Player, \$229.50. Write for full listings on Bowlers, Bingos, and Music. Rush 1/3 deposit to: SHELTON SALES, INC., 881 MAIN STREET, BUFFALO 3, N. Y.

FOR SALE — Wurlitzer 1250, \$265; Wurlitzer 1015, \$90; Seeburg 100A, \$425; Seeburg 100B, \$565. UNITED DISTRIBUTORS, INC., P. O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS. Tel.: 4-6111.

FOR SALE — Bingo Games — Music Boxes — 6 Player Bowlers — One-Five Ball Games — Cigarette Machines — Vending Machines. All equipment reconditioned and refinished and ready for location. Call — write for your needs. PARKWAY MACHINE CORP., 715 ENSOR ST., BALTIMORE 2, MD. Tel.: EAsTern 7-1021.

FOR SALE — One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm, Blues. We ship anywhere at cost plus 5c per record. LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3747 W. CHICAGO AVE., CHICAGO, ILL. Tel.: Sacramento 2-5050.

FOR SALE — Bomber \$40; Judy \$45; King Pin \$50; Buttons & Bows \$32.50; Thing \$32.50; What's My Line \$49.50; Tri-Score \$35; Harvest Time \$35; Knock Out \$45; Punchy \$40; Fighting Irish \$45; Gin Rummy \$42.50; Spring Time \$85; Big Hit \$165; Slug Fest \$140; Whiz Kids \$105; Hits & Runs: Genco. \$55; Canasta \$25; Boston \$39.50; 49 Majors \$27.50; Jennie \$50; Tumbleweed \$52.50; St. Louis \$32.50; Red Shoes \$60; Tucson \$22.50; Hit Parade \$27.50; South Pacific \$49.50; Shanty Town \$62.50; Morocco \$22.50; Bank-A-Ball \$35; Mardi Gras \$27.50; Rainbow \$22.50; Just 21 \$15; Play Tune \$30; Freshie \$42.50. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUpper 1-4600.

MISCELLANEOUS

NOTICE — 10c Seeburg AMI Ops — Don't Pass Up Nickels! General's Conversion Kit fits late model phonographs and wall boxes. Takes 2 nickels, 10c and 25c. Samples \$3.50. Lots of 10, \$2.95 each. Complete with decal and instructions. GENERAL DISTRIBUTING CO., 3574 HARDING, CARLSBAD, CALIFORNIA.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO. 122 N. BROAD ST., NEW ORLEANS, LA. Tel.: Magnolia 3931.

NOTICE — Decals printed. Identify your vending machines. Advertise your service. Lifelong decals now available in small quantities. Catchy designs. Low price. Folder free. GRAND, 2506 — 52nd STREET, KENOSHA, WISCONSIN.

NOTICE — Outdoor Barbeque Cook-N-Wagon — See Miller's High Life ad. To Operators and Distributors delivered any place in United States for \$89.50. BUDGE WRIGHT'S WESTERN DISTRIBUTORS, 1226 S.W. 16th AVE., PORTLAND, ORE.

NOTICE — These 3 telephone numbers are important to you: The Cash Box, New York City, JUDSON 6-2640; The Cash Box, Chicago, ILL. DEARBORN 2-0045; The Cash Box, Los Angeles, Calif., WEBSTER 1-1121.

NOTICE — Phonograph Motors Rewound — Any make of split-phase Juke Box Motor rewound \$4.00. No Extras. \$4.00 is all you pay. Mailing list 4,000 Juke Box Operators \$35. CAROLINA ELECTRIC CO., P. O. BOX 125, MATTHEWS, NORTH CAROLINA. Tel. 2711.

* **B**est way I know to keep alive, not only to business conditions in the coin-machine industry, but also to the personalities that are so important in this industry, is to read **'THE CASH BOX'** every week."

RAY MOLONEY

President

BALLY MANUFACTURING COMPANY,

Chicago, Illinois

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Enclosed find my check for \$15 for a Full Year (52 Weeks) Subscription.

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AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

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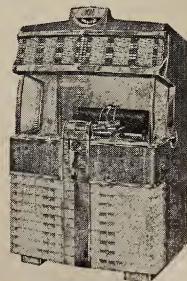
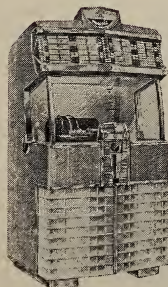
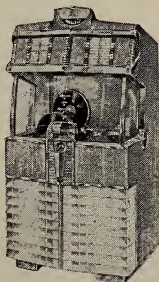


tomorrow's

achievements in design, style and engineering ...



HERE NOW in the Model "E"



AMI Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN



CIGARETTE MACHINES

4. Automatic "Smokeshop" (9 Col. 45¢ Cap.)	\$ 75.00-\$239.50
4. Du Grenier (Mod. A7)	95.00-125.00
4. Du Grenier (Mod. A9)	75.00-135.00
4. Du Grenier (Mod. AC7)	85.00-140.00
4. Du Grenier (Mod. AC9)	95.00-145.00
4. Du Grenier (Mod. E7)	75.00-150.00
4. Du Grenier (Mod. ES9)	85.00-155.00
4. Du Grenier (Mod. E9)	85.00-165.00
4. Du Grenier (Mod. ES-11)	85.00-165.00
4. Du Grenier "W" (9 col.)	20.00-70.00
4. Du Grenier "S" (7 col.)	20.00-70.00
4. Du Grenier "S" (9 col.)	20.00-70.00
4. Du Grenier Champion (9 col.)	20.00-82.50
4. Du Grenier Champion (11 col.)	40.00-110.00
4. Eastern Electric C-8	75.00-125.00
4. Electro (8-col.)	100.00-215.00
4. Electro (10 col.)	200.00-250.00
4. Lehigh PX (Elec. 8 col.)	50.00-125.00
4. Lehigh PX (10 col.)	50.00-125.00
4. Lehigh King Size	65.00-125.00
4. National 750	45.00-85.00
4. National 950	45.00-95.00
4. National 930	45.00-100.00
4. National 9A (9 col.)	75.00-110.00
4. Nat. 9ML Wheatwood	125.00-185.00
4. National Electric	40.00-125.00
4. Rowe Diplomat (10-col.)	65.00-85.00
4. Rowe Imperial (6 col.)	25.00-30.00
4. Rowe Imperial (8 col.)	25.00-30.00
4. Rowe Royal (6 col.)	25.00-30.00
4. Rowe Royal (8 col.)	25.00-30.00
4. Rowe Royal (10 col.)	35.00-40.00
4. Rowe President (8 col.)	50.00-65.00
4. Rowe President (10 col.)	75.00-95.00
4. Rowe Crusader (10 col.)	75.00-100.00
4. Rowe Electric (8 col.)	65.00-85.00
4. Unoeada "A" (6 col.)	35.00-65.00
4. Unoeada "A" (8 col.)	35.00-65.00
4. Unoeada "A" (9 col.)	35.00-65.00
4. Unoeada "E" (6 col.)	35.00-65.00
4. Unoeada "E" (8 col.)	35.00-65.00
4. Unoeada "E" (9 col.)	35.00-65.00
4. Unoeada "E" (12 col.)	35.00-65.00
4. Unoeada "E" (15 col.)	35.00-65.00
4. Unoeada 500 (7 col.)	35.00-65.00
4. Unoeada 500 (9 col.)	35.00-65.00
4. Unoeada 500 (15 col.)	35.00-65.00
4. Unoeada Monarch (8 col.)	45.00-55.00
4. Unoeada Monarch (10 col.)	65.00-85.00
4. Unoeada Monarch (12 col.)	85.00-115.00

CANDY MACHINES

4. Mills (5 col., 70 cap.)	\$ 10.00-\$ 39.50
4. Stoner (Mod. 102, 6 col., 102 cap.)	50.00-100.00
4. Stoner (Mod. 120, 6 col., 120 cap.)	75.00-125.00
4. Stoner (Senior, 8 col., 160 cap.)	85.00-165.00
4. Stoner (Mod. 80, 4 col., 180 cap.)	50.00-175.00
4. Stoner (Mod. 120, 5 col., 69.00-125.00)	
4. Stoner (Mod. 120 Sn, 7 col.)	74.50-150.00
4. Stoner DeLuxe Theatre (8 col., 160 cap.)	75.00-200.00
4. Stoner DeLuxe Theatre (16 col., 320 cap.)	165.00-300.00
4. Martin's "Little Candy Store" (8 col., 160 cap.)	79.50-89.50
4. Coan "U-Select-It" (74 cap.)	15.00-50.00

HOT COFFEE

4. Andico Cafe Peit, 200 cups	\$300.00	\$400.00
4. Bert Mills Coffee Bar, 200 cups	150.00	200.00
4. Bert Mills Coffee Bar, 600 cups	200.00	300.00
4. Bert Mills Coffee Bar, 500 cups	300.00	450.00
4. Chief-Way, Model 100, cap. 400-600	625.00	675.00
4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups	250.00	300.00
4. U-Select-It Hot Coffee, 600 cups	350.00	425.00

CARBONATED DRINK

4. Drink-O-Mat, single flavor, 5c, 1000 cups	\$200.00	\$275.00
4. Drink-O-Mat, 3 flavor, 5c, 1000 cups	425.00	475.00
4. Drink-O-Mat, 4 flavor, 5c, 1000 cups	500.00	525.00
4. Lyons #1400, single flavor, 5c	425.00	450.00
4. Lyons #1400-2F	450.00	550.00
4. Lyons Model 500, 5c single	150.00	250.00
4. Mills, Automatic Fountain, 400 cups	125.00	200.00
4. Mills, Automatic Fountain, 400 cups, without changemaker	100.00	110.00
4. Soda Shoppe	100.00	110.00
4. Spacarb single 5c, 1000 cups	175.00	250.00
4. Spacarb 3 Unit 5c, 1000 cups	400.00	550.00
4. Spacarb 4 Unit 5c, 1000 cups	600.00	650.00
4. Super Vend 3 flavor, 600 cup A-1	150.00	300.00
4. Super Vend 3 flavor, 600 Cup A-2	200.00	350.00

NON-CARBONATED DRINK

4. American Simplex, single flavor, 5c, 200 cups	\$100.00	\$125.00
4. Refreshment, 5c 10c 300 cups	100.00	300.00

CAN DRINK

4. Juice-Bar, 6 sel., 600 cans	\$325.00	\$450.00
4. Refresher, 3 sel., 300 can cap.	400.00	500.00

ICE CREAM VENDORS

4. Vendo "Dairy-Vend" 203 Bar Capacity	\$250.00	\$350.00
4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap.	350.00	475.00

This Week's Most Active Used Machines

PHONOGRAPHS

AMI Model A	169.00-275.00
AMI Model B	295.00-369.00
AMI Model C	325.00-415.00
Seeburg 146 S	75.00-115.00
Seeburg 146 M	75.00-150.00
Seeburg 147 M	85.00-175.00
Seeburg 148 M	150.00-250.00
Seeburg 149 ML	150.00-250.00
Seeburg M-100-A	495.00-595.00
Wurlitzer 1015	90.00-150.00
Wurlitzer 1100	219.50-350.00
Wurlitzer 1080	89.50-139.00
Wurlitzer 1250	265.00-375.00

PINBALLS

ABC (Un 5/51)	50.00-109.50
Atlantic City (B 5/52)	225.00-335.00
Beach Club (B 2/53)	450.00-495.00
Beauty (B 11/52)	350.00-425.00
Bolero (Un 1/52)	115.00-150.00
Bright Lights (B 5/51)	105.00-165.00
Bright Spots (B 11/51)	150.00-250.00
Calabana (Un 4/53)	350.00-495.00
Canasta (Ge 7/50)	25.00-45.00
Champion (B *48)	29.00-39.50
Circus (Un 9/52)	219.50-295.00
Citation (B 10/48)	19.50-55.00
Coney Island (B 9/51)	150.00-240.00

PINBALLS (Continued)

Frolies (B 10/52)	249.50-350.00
Futurity (B 3/51)	125.00-150.00
Knockout (Got 1/51)	29.50-69.00
Palm Beach (B 7/52)	250.00-350.00
Spot-It (B 1/52)	122.50-245.00
Stars (Un 6/52)	100.00-319.00
Turf King (B 6/52)	45.00-95.00

SHUFFLES & REBOUNDS

Bally Hook Bowler	29.50-50.00
United Clover	350.00-375.00
United 6 Player	119.50-235.00
United Deluxe 6 Player	125.00-230.00
United Super 6 Player	225.00-325.00
United Star 6 Player	265.00-350.00
United 10th Frame Star	245.00-375.00

ARCADE EQUIPMENT

Chi Coin Goalee	85.00-125.00
Exhibit Dale Gnn	49.50-65.00
Seeburg Bear Gun	199.00-249.50
Williams Star Series	59.50-100.00
Williams Super World Series	95.00-199.50

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

A.B.T. MFG. CORP.

Challenger (Counter Model Gun)	\$ 65.00
Rifle Sport, 3 and more Guns, plus complete ranges of various types	1,408.25

AMI, INCORPORATED

AMI "E"70 Phonograph	\$ 795.00
AMI "E"80 Phonograph	925.00
AMI "E"120 Phonograph	1,050.00
W-8 5-10-25c Wall Box	89.50
W-120 5-10-25c Wall Box	99.00
H5-30 Hideaway	775.00
H5-120 Hideaway	885.00
AMIVOX Speaker	27.50

AUTO-PHOTO CO.

Auto-Photo	\$2,545.00
BALLY MFG. CO.	
The Champion (Mech. Horse)	\$1,065.00
Space Ship	1,165.00
Speed Boat	995.00
Dude Ranch	699.50

CHICAGO COIN

Gold Cap	\$ 665.00
Hi-Speed Crown Bowler	625.00
Hi-Speed Triple Score Bowler	600.00

COIN-O-MFG. CO., INC.

Bar-O-Mat	\$1,495.00
H. C. EVANS & CO.	
Century (Model 2045)	\$1,050.00
Jubilee (Model 245)	825.00
Jubilee (Model 278)	795.00

EXHIBIT SUPPLY

Big Bronco	\$ 997.50
Roy Rogers' Trigger	1,047.50
Rudolph the Red Nosed Reindeer	725.00
Pete the Rabbit	725.00
Rawhide	725.00
Space Gun	375.00
Space Patrol	1,047.50
Silent Salesman (Card Vendor)	79.50
Sax Skate	1,047.50
Western Gun	375.00
GENCO MFG. CO.	
Sky Gunner	\$ 479.50
Silver Chest	495.00
Night Fighter	575.00
D. GOTTLIEB & CO.	
Shin'dig	\$ 364.50
INTERNATIONAL AUTO. CORP.	
Photomat '53	\$215.00
J. H. KEENEY & CO., INC.	
Electric Cigarette Vendor	\$284.50
Coin Changer Model	304.50
Pacemaker Bowler	600.00
MARVEL MFG. CO.	
(New Model) Shuffle-Scare Overhead Scoreboard	\$ 139.50
Wall Type Scoreboards for Shuffleboards	95.00

ROCK-OLA MFG. CORP.

Model 146 "Fireball" Phono, 120 Selections 78 RPM and 45 RPM	
Model 1544, "Fireball" 5c/10c/25c Wall Box, 23 Wire	
Model 1424 Magic Glo Playmaster, 78 RPM, 20 Selections	
Model 1438 "Comet Fireball" Phono, 120 Selections, 45 RPM Only	
Model 1440 "Comet Fireball" Playmaster 120 Selections 45 RPM Only	
Model 1546 "Comet Fireball" Chrome Wall Box, 120 Selections	
Model 1608 "Tone-O-Lier" 8" Chandelier Speaker	
Model 1611 "Tonette" 8" Wall Speaker with Vol. Control & Transformer Blonde or Mahog.	
Model 1906, Remote Volume Control	

J. P. SEEBURG CORP.

M100C (Select-O-Matic "100" Phonograph)	
HM100C (Select-O-Matic "100" R. C. Special)	
3W1 Wall-O-Matic "100" MRVCI Master Remote Volume Control	
CVS14-8" Wall Speaker Ivory (Teal)	
CVS6-8-8" Recessed Speaker	
CVS7-12-12" Recessed Speaker	
PS6-L Power Supply	
ARAL-16 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Compensator Unit	

UNITED MFG. CO.

Imperial Shuffle Alley	\$ 675.00
Royal Shuffle Alley	650.00
Talhui	725.00

WICO CORP.

Major League (Automatic Baseball Pitcher)	\$1,295.00
WILLIAMS MFG. CO.	
Pennant Baseball	\$ 479.50
C. O. D.	364.50

THE RUDOLPH WURLITZER CO.

Model 1500W Phonograph	
Model "1600" Phonograph	
Model "1650" Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5204 5c-10c-25c Wall Box (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

UNITED'S

TAHITI

SUPER-CARD

23	3	18
9	25	11
12	24	14

WHEN SUPER-CARD HIT SUPER-CARD 3 IN LINE SCORES 4 IN LINE SUPER-CARD COVERS SCORE 5 IN LINE

SPECIAL CARD

1	12
4	24

NO SCORES 3 SCORES 4 IN LINE

SUPER-CARD

15	7	11
1	10	13
17	4	18

WHEN SUPER-CARD HIT SUPER-CARD 3 IN LINE SCORES 4 IN LINE SUPER-CARD COVERS SCORE 5 IN LINE

SPECIAL CARD

23	9
17	6

NO SCORES 3 SCORES 4 IN LINE

3 IN LINE SCORES 4 IN LINE

4 CORNERS SCORE 5 IN LINE

19 20 21 22 16 25 10 SELECT NOW

EXTRA BALL 3-100-LINE SCORES 4-20-LINE SUPER CARDS 6-10 SPECIAL CARDS

FAST-ACTION
IN-LINE GAME WITH

**NEW
SPECIAL
CARDS**

SELECT-EM FEATURES

**SPOT A NUMBER
EXTRA BALL
3 in Line Scores 4 in Line
BOTH SUPER CARDS
BOTH SPECIAL CARDS**

- Extra Time Feature
- Four Corners Score
- Triple Spot Roll-Over Feature
- Up to 3 Extra Balls Per Game
- 5 Pointer Signals Above Each Extra Ball Indicator
- New, Extra Large Cash Box

LEFT AND
RIGHT
PLAYBOARD
BUTTONS

SPECIAL E-Z SERVICE FEATURES:

- BACK GLASS SLIDES OUT EITHER SIDE
- BACK-BOX MECHANISM TILTS FORWARD FOR EASY ACCESS
- HINGED FRONT DOOR
- HINGED BACK DOOR

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PINBALL
CABINET
SIZE

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UNITED'S
IMPERIAL
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SHUFFLE
ALLEYS

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AVAILABLE
IN 2 SIZES
8 FT. BY 2 FT.
9 FT. BY 2 FT.

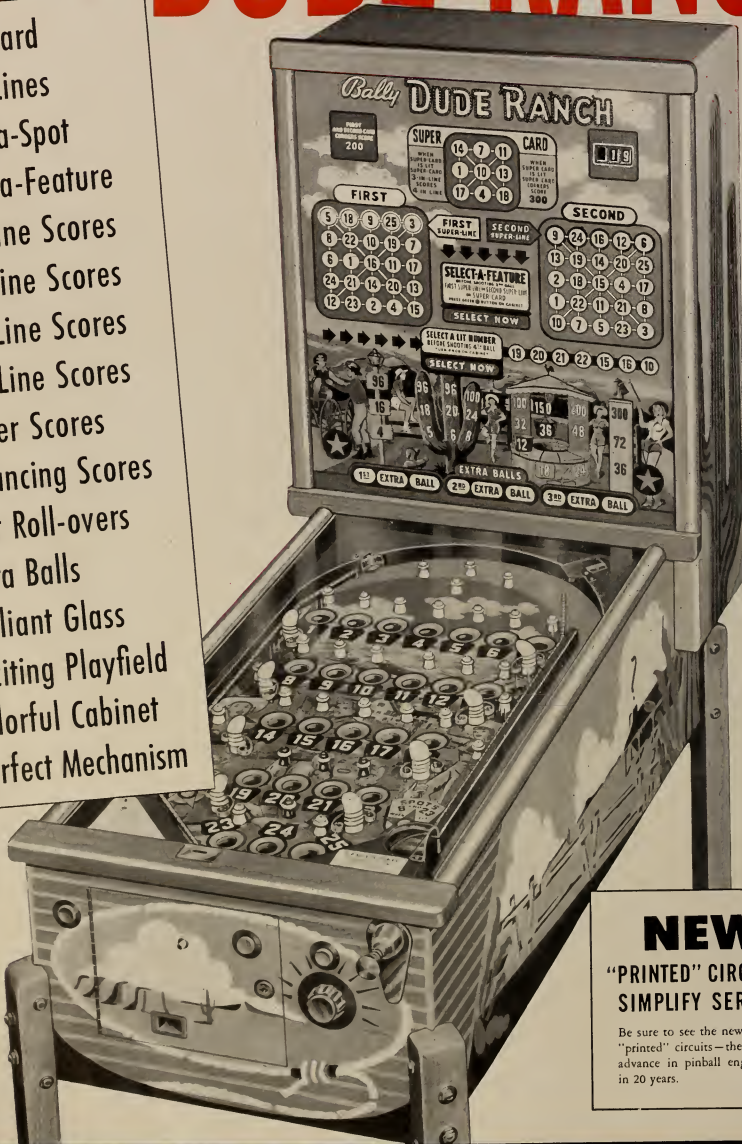
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- 4-in-Line Scores
- 5-in-Line Scores
- Corner Scores
- Advancing Scores
- Spot Roll-overs
- Extra Balls
- Brilliant Glass
- Exciting Playfield
- Colorful Cabinet
- Perfect Mechanism



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"PRINTED" CIRCUITS SIMPLIFY SERVICE

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