

THE CASH BOX

VOLUME XIV

SEPTEMBER 12, 1953

NUMBER 51



Ever see a bigger pair of smiles? It happens when you reach a million in record sales. Percy Faith and Julie Stearns, general professional manager of Broadcast Music, Inc., proudly display Percy's golden record for "The Song From Moulin Rouge". Stearns has produced three one-million record sellers since he took over the professional reins at Broadcast Music, "Jezebel" by Frankie Laine; "Because of You" by Tony Bennett; and now "Moulin Rouge". Currently Percy Faith and Julie Stearns are again teamed up on Percy's latest disk "Many Times".

ROCK-OLA



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1436
*

120

FireBall

The *original* Phonograph with **120** Selections

SIMPLE SELECTION

with the Single Button Line-O-Selector

SIMPLE OPERATION

with the amazing revolving record drum

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with 3-Way service accessibility thru top, front and rear

Proven Performance
Proven Profits

*Available in two models
for 78 RPM and 45 RPM records



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FOUNDED BY BILL GERSH

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The Cash Box

(Music Editorial)

Why Only A Million?

For years now, it has been accepted in the record industry that if you reach the million sales mark, you've reached your goal. Occasionally records go beyond that point into the million and a half or two million range but generally they seldom go much beyond a million.

One of the leading men in the business said the other day, talking off the cuff, that this was something he just couldn't understand.

"Why should records stop selling when they reach a million? What is there about such an artificial figure that suddenly ends sales?"

No one has stopped to figure it out as yet. But one thing is certain, hit records should and can sell more than a million.

Why don't they then?

The causes are probably a combination of many factors but probably the greatest difficulty lies in the way a smash hit is handled by the record company.

By the time the record reaches a million, there is really no more promotion on it. The record firm lets it go on its own momentum.

As a matter of fact, in most cases record firms stop promoting a disk almost as soon as it begins to show up, instead of promoting it even more at that time so that the push to a million may be made more quickly and easily.

Do you ever see an ad on a record that has passed the million mark? Practically never. The diskery is busy promoting its new records, the ones that are trying to get off the ground, and it can't devote any more time to the old ones, even the ones that are reaching the million point.

This doesn't seem to be a very wise arrangement to us. For it would take comparatively little cost to heavily promote a disk that's at the million mark in an attempt to get another million sales out of it. And certainly the second million sales is considerably more profitable than the first million.

Basically, we think, this is the reason why, unless a record is so overwhelming that it just can't be stopped by anything, once it reaches the million figure, sales fade.

It's an axiom in our business that records don't just sell by themselves. They have to be promoted. Not only while they're getting started, but even while they are selling—yes, even when they've reached the million point.

Of course records won't sell beyond a million as long as diskeries continue the practice of neglecting their promotion once they are established.

If you want to sell two million, treat the million seller as if it were a brand new release.

TWO GREAT TUNES FROM TWO GREAT MOVIES

from "THE STORY OF THREE LOVES"
THE EIGHTEENTH VARIATION
from Rachmaninoff's "Rhapsody On A Theme of Paganini"
played by **WILLIAM KAPEL**
with **FRITZ REINER** and the **Robin Hood Dell Orchestra**
10/49-4210

played in "FROM HERE TO ETERNITY"
TAPS
c/w The Whiffenpoof Song
sung by
RUDY VALLEE
with orchestra
20/47-5441

ORDER HERE!

RCA VICTOR Best Sellers

WEEK OF SEPTEMBER 12th

78 rpm 45 rpm

- POPULAR**
- MY LOVE, MY LIFE, MY HAPPINESS / IF YOU WANT MY HEART
Ames Brothers 20-5404 (47-5404)
- YOU, YOU, YOU / ONCE UPON A TUNE
The Ames Bros. 20-5325 (47-5325)
- NO OTHER LOVE / KEEP IT GAY
Perry Como 20-5317 (47-5317)
- CRYING IN THE CHAPEL / LOVE EVERY MOMENT YOU LIVE
June Valli 20-5368 (47-5368)
- THE VELVET GLOVE / ELAINE
Hugo Winterhalter & Henri Rene 20-5405 (47-5405)
- C'EST SI BON / AFRICAN LULLABY
Eartha Kitt 20-5358 (47-5358)
- I'M WALKING BEHIND YOU / JUST ANOTHER POLKA
Eddie Fisher 20-5293 (47-5293)
- WITH THESE HANDS / WHEN I WAS YOUNG
Eddie Fisher 20-5365 (47-5365)
- DON'T TAKE YOUR LOVE FROM ME / UNDER PARIS SKIES
The Three Suns 20-5347 (47-5347)
- LOVE ME AGAIN / BEFORE IT'S TOO LATE
Sunny Gale 20-5424 (47-5424)
- ONE STEP / INVISIBLE HANDS
The Three Suns 20-5417 (47-5417)
- RELAX / CARIBBEAN
Tony Martin 20-5414 (47-5414)
- RUB-A-DUB-DUB / THE STOP AND KISS DANCE
Ralph Flanagan 20-5361 (47-5361)
- BLUE CANARY / ETERNALLY
Dinah Shore 20-5390 (47-5390)
- IF YOU WERE MINE / SONG OF INDIA
Mario Lanza 10-4209 (49-4209)
- COUNTRY / WESTERN**
- I FORGOT MORE THAN YOU'LL EVER KNOW / ROCK-A-BYE BOOGIE
Davis Sisters 20-5345 (47-5345)
- MAMA, COME GET YOUR BABY BOY / IF I NEVER GET TO HEAVEN
Eddy Arnold 20-5415 (47-5415)
- LOVE PAINS / TRANSFER
Tommy Sands 20-5435 (47-5435)
- FOR NOW AND ALWAYS / A MESSAGE FROM THE TRADEWINDS
Hank Snow 20-5370 (47-5370)
- HOW'S THE WORLD TREATING YOU / FREE HOME DEMONSTRATION
Eddy Arnold 20-5305 (47-5305)
- RHYTHM / BLUES**
- SOMEBODY WORK ON MY BABY'S MIND / WHATEVER YOU'RE DOIN'
Du Droppers 20-5425 (47-5425)
- BEGINNING TO MISS YOU / RHYTHM IN THE BREEZE
John Greer 20-5370 (47-5370)
- LET'S GO TO THE DANCE / HOW WOULD YOU KNOW
The Robins 20-5434 (47-5434)

THE NATION'S
TOP TEN
PLUS
THE NEXT
25
JUKE BOX TUNES

The Top Ten Tests Hitlist
Heaviest Play In The Nation's Juke
Boxes, Compiled From Reports Submitted
Weekly To The Cash Box
By Leading Music Operators
Throughout The Country.

THE CASH BOX

AL—Aladdin	CR—Coral	FE—Federal	MD—Mood	PR—Prestige	SIT—Sittin' In
AP—Apollo	CY—Crystalite	4 Stars—Four Star	ME—Mercury	RA—Rainbow	SP—Specialty
AT—Atlantic	DA—Dana	IM—Imperial	MG—MGMA	RM—Rama	SW—Swingtime
BR—Brunswick	DE—Decca	IN—Intro	MO—Modern	RH—Recorded In	TE—Tempo
BU—Bullet	DO—Dot	JU—Jubilee	OR—Orion	HL—Hollywood	TI—Tico
CA—Capitol	DU—Duke	KL—King	PC—Peacock	RE—Regent	TK—Tennessee
CO—Columbia	ES—Epsix	MA—Mars	PE—Peacock	SE—Seeger	UN—United
					VA—Valley
					VI—RCA Victor

1 NO OTHER LOVE
PERRY COMO
CA-2487 (F-2487)—Helen O'Connell DK-6979 (4-6979)—Stan Fisher
CA-1685 (F-1685)—Joe Stafford VI-20-5317 (47-5317)—Perry Como
DE-2876 (F-2876)—Gordon Jenkins O. VI-20-5342 (47-5342)—Noro Morales O.
MG-3076 (F-3076)—David Rose O.

2 VAYA CON DIOS
LES PAUL & MARY FORD
AT-1500 (W-1500)—Les Paul & M. Ford CY-654 (45-654)—Bob Landon
CA-2486 (F-2486)—Les Paul & M. Ford DE-28780 (F-28780)—Guy Lombardo
CA-2314 (F-2314)—Wes & Mar Tuttle ME-89047 (89047x45)—Anita Day
CR-6091 (F-6091)—Jack Smith

3 YOU, YOU, YOU
AMES BROTHERS
CO-40039 (4-40039)—Ken Griffin VI-20-5325 (47-5325)—Ames Brothers
MO-70198 (70198x45)—Johnny Horton VI-20-5386 (47-5386)—Noro Morales O.
MG-11512 (K-11512)—Mark Taper

4 P. S. I LOVE YOU
HILLTOPPERS
DE-28750 (F-28750)—G. Jenkins O. DO-15085 (45-15085)—Hilltoppers

5 CRYING IN THE CHAPEL
DARRELL GLENN-JUNE VALLI-REX ALLEN
CR-6108 (F-6108)—Art Lunn JU-5122 (45-5122)—The Orioles
DE-28762 (F-28762)—Ella Fitzgerald VA-101 (45-101)—Darrell Glenn
DE-28758 (F-28758)—Rex Allen VI-20-5368 (47-5368)—June Valli

6 I'M WALKING BEHIND YOU
EDDIE FISHER
CA-2450 (F-2450)—Frank Sinatra ME-70128 (45-70128)—Vic Damone
CR-60985 (F-60985)—Dorothy Sauters VI-20-5293 (47-5293)—Eddie Fisher
DE-28692 (F-28692)—Donald O'Connor

7 C'EST SI BON
EARTHA KITT
VI-20-5358 (47-5358)—Eartha Kitt

8 OH!
PEE WEE HUNT O.
CA-2442 (F-2442)—Pee Wee Hunt O. ME-70182 (70182x45)—Jimmy Palmer O.
CO-40062 (4-40062)—Ken Griffin MG-11842 (K-11842)—Al Money O.
CR-61017 (F-61017)—Lawrence Welk O. VI-20-5369 (47-5369)—Lure Young
DE-28779 (F-28779)—The Commanders

9 WITH THESE HANDS
EDDIE FISHER
CO-40006 (4-40006)—Johnnie Ray DE-28780 (F-28780)—G. Lombardo O.
CO-40034 (4-40034)—Eddy & Stafford VI-20-5365 (47-5365)—Eddie Fisher

10 GAMBLER'S GUITAR
RUSTY DRAPER
ME-70167 (70167 x 45)—Rusty Draper ME-70163 (70163 x 45)—Jim Lowe

11) SONG FROM MOULIN ROUGE, 12) BUTTERFLIES, 13) HEY JOEL, 14) I'D RATHER DIE YOUNG, 15) DRAGNET, 16) HALF A PHOTOGRAPH, 17) TROPICANA, 18) APRIL IN PORTUGAL, 19) MY LOVE, MY LOVE, 20) TERRY'S THEME FROM LIMELIGHT, 21) I LOVE PARIS, 22) BLUE CANARY, 23) EBB TIDE, 24) RUBY, 25) CHICK-A-BOOM, 26) GOD BLESS US ALL, 27) YOU'RE FOOLING SOMEONE, 28) ER, CUMPARI, 29) THE BREEZE, 30) ETERNALLY, 31) A DEAR JOHN LETTER, 32) TONIGHT LOVE, 33) THE STORY OF THREE LOVES, 34) FALSE LOVE, 35) CRAZY, MAN CRAZY, 36) CRAZY

RCA VICTOR

FIRST IN RECORDED MUSIC

— HIS MASTER'S VOICE —



**PLATTER
SPINNER
PATTER**
ALL ABOUT DISK JOCKEYS

**THE TEN RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK**

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. VAYA CON DIOS Les Paul & Mary Ford (Capitol)
2. NO OTHER LOVE Perry Como (RCA Victor)
3. CRYING IN THE CHAPEL June Valli (RCA Victor)
4. YOU, YOU, YOU Ames Brothers (RCA Victor)
5. P. S. I LOVE YOU Hilltoppers (Dot)
6. C'EST SI BON Eartha Kitt (RCA Victor)
7. OH! Pee Wee Hunt (Capitol)
8. DRAGNET Ray Anthony (Capitol)
9. EBB TIDE Frank Chacksfield (London)
10. WITH THESE HANDS Eddie Fisher (RCA Victor)

Never let it be said that disk jockies do not have eyes for the more esthetic things in life. Dick Gilbert (KTYL-Phoenix, Ariz.) has a dream job as manager of the Miss Arizona Pageant for the Arizona State Fair Commission. Dick is seeking beautiful and talented girls to compete for the title of Miss Arizona, and will bring in the winning gal to the Miss America Pageant in Atlantic City about the middle of September. That's work? . . . Joe Monroe has moved to KCLJ-Shreveport, La. Joe claims he will now be able to reach an estimated half-million more people than at present.

* * * * *



ED MEATH
(WHEC—Rochester, N. Y.)

Pic of the week—Ed Meath (WHEC-Rochester, N. Y.) and his "Spotlight Revue" has been hired to entertain about two or three hundred people in the juke box business at John Bilotta's opening of his swank new Woritzer and Coral Distributorship in Newark, New York. Karen Chandler, Coral Record thrush, will be featured on the show. . . . Robin Seymour hired young dynamic Tom Finn away from his WSPD-Toledo location and has set him up at WKMH-Dearborn, Mich. for 6 to 11 morning shows and 1 to 3 afternoon stints. Finn started his Dearborn airtime on September 1. Congrats in order. Seymour the daddy of a lovely baby girl, Jennifer Ann. . . . Will Lendy (WCPO-Cinc.) moves over to WSAI-Cinc. Taking over Will's afternoon show will be Gil Shephard. . . . Bruce Weil, whose "God Bless Us All" made him a household word, was to be a guest on Jay Michaels (WCAE-Pittsburgh, Pa.) at the studio, but about three thousand kids tried to move in and Jay closed the local Elk's Hall. . . . On the strength of his recording of "Fury" with Gordon Jenkins Ork, Stuart Foster getting quite a few bids for bookings. . . . In addition to three evenings on radio and two evening TVs Stephen Paul (WTUR-Richmond, Va.) and his "Piano Portraits by Paul" is scheduled for an afternoon TV show across the board. . . . Bob E. Lloyd (WAVZ-New Haven, Conn.) vacationing on Cape Cod, sent the station a picture post card showing the 274 foot Pilgrim Memorial Monument, with the added comment: "Our room here is very small, but what a crazy high ceiling."

* * * * *

Art Barrett (WSAP-Portsmouth, Va.) did not go to North Carolina as reported in this column. Art decided to remain with WSAP with his "Early Morning Frolics" show in the morning 6 to 8 a.m., and his "Midday Jamboree" 12:20 to 1 p.m., Monday through Friday. Art's currently winding up his vacation. . . . Clarence Kneeland's son Charles enlisted in the Navy and left August 17 for boot training at Bainbridge, Md. Inkadenkly, Kneeland's story on the minister who collects coins was published by The Hartford Courant on August 23. . . . Bob Watson of Atlanta, Ga. moved to WQXI. . . . Donn Tibbets (WFEA-Manchester, N. H.) switched from judging records to judging beautiful girls on August 27. Donn joined Gov. Hugh Gregg of N. H. and other dignitaries in selecting Miss Hampton Beach at the popular resort. Says Donn, "Both records and girls have curves and are well rounded, but did you ever see a record wiggle past you?" . . . It is very possible that a TV show out of Cleveland is in the offing for Hal Murray of WHKK-Akron, Ohio. . . . Seems everybody wants to be a disk jockey. Two Brooklyn brothers, Norm and Vic Strauss, put together a 15 minute program on a home tape recorder with a theme song, "We Schmear and Schmear." The boys are now trying to sell same to local stations and a Brooklyn paint contractor.

THAT RED HEAD

PACKS A TREMENDOUS WALLOP!

Champ BUTLER'S

"YA-HA-BIBITI"

THE CASH BOX SLEEPER OF THE WEEK

"... this one has everything . . . should land Champ at top of the heap . . . will draw the coins . . ."

A BARBARA BELLE ATTRACTIONS

COLUMBIA RECORDS

RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓒ VERY GOOD	ⓒ MEDIOCRE

FRANK MURPHY & SANDY STEWART
(Okeh 7000; 4-7000)

B "I GOT A BOO-BOO" (2:26) [Roger ASCAP] Frank Murphy and Sandy Stewart play the part of mommy and daddy as they console their little boy who has a boo-boo. It's a cute novelty with a waltz beat.

C "THE PETALS DROP" (2:43) [Rush BMI] The Leyden Brothers set up a fitting orchestral accompaniment for the duet's treatment of a pretty ballad. The artists worked well together on the Latin flavored item.

THE FOUR FRESHMEN
(Capitol 254; F-254)

C "HOLIDAY" (2:08) [Regent BMI] Don Barbour takes the lead vocal job on an exciting number with a rhythmic Latin tempo. A real beauty deck with a terrific trombone solo.

B+ "HAPPENED ONCE BEFORE" (2:25) [Criterion ASCAP] The Freshmen do a top notch vocal job on a wonderful tune that should do very well for the quartet. The ballad has a great deal of quality to it and should catch coin.

JOHNNY MADDOX
(Dot 15102; 45-15102)

B+ "ALEXANDER'S RAGTIME BAND" (2:37) [Berlin ASCAP] With the Rhythmasters accompanying, master of the 88's Johnny Maddox does a first class job on a great standard. His effective keyboard work goes well with the bones in the backdrop.

B "DIPSY DOODLE" (2:30) [Lincoln ASCAP] Another strong contender comes up on this end as Johnny belts out another rinky-tink version of a cute ditty. Lively pace and tricky fingering make for top material in the boxes.

FRAN WARREN
(MGW 11583; K-11583)

B+ "SHAKE A HAND" (2:35) [Broadcast Music BMI] Fran Warren comes up with one of her best readings to date as she comes through in stellar fashion with a pop version of one of the country's top R & B hits. She sings great. Could be big.

B+ "THE ANGEL PASSED BY" (2:40) [Robert Mellin BMI] Another tune with a slight flavoring of religion in it gets a punch packed reading from Fran. The chorus and Ralph Burns' org do some great backing. Two strong contenders.

STEVE ALLEN
(Brunswick 80228; 9-80228)

B "GOLDDLOCKS AND THE THREE BEARS" (4:07) [Starlight Songs ASC] Steve Allen, who adapted the Jazbo Collins version of Grimm Fairy Tales, comes up with his own delivery of some more bebop top tales.

B "CINDERELLA" (4:01) [Starlight Songs ASCAP] The talented comic does another bop recital of a famous fairy tale. Number should be a bigger seller for home use than for the juke boxes.

THE CASE BOX DISK OF THE WEEK

"MANY TIMES" (2:53)
[Broadcast Music BMI]

"IN LOVE" (3:05)
[Ludlow BMI]

PERCY FAITH ORCHESTRA
(Columbia 40076; 4-40076)



PERCY FAITH

● Still sitting at the top with his tremendous version of "The Song From Moulin Rouge" which bids fair to make a strong fight for top

song honors of the year, Percy Faith comes up with two more beautiful instrumentals either of which could hit the peak. "Many Times" is a lovely melody given a soft and flowing waltz styling by the strings of the wonderful crew. The melody is very contagious. Equally beautiful is the presentation that Percy and the crew offer on the other side. Labeled "In Love," the melody tops across the romantic air that the title holds. It's another stellar and inviting arrangement in a Latin tempo by the org conductor. Each half has the necessary qualities for a hit tune. Either, or even both, could make the grade.

FRANKIE LAINE & JIMMY BOYD
(Columbia 40069; 4-40069)

B "POOR LITTLE PIGGY BANK" (2:24) [Alamo ASCAP] Assisted by Norman Luboff's Choir and by Carl Fischer at the piano, Frankie Laine and Jimmy Boyd team up on a cute bouncer with an amusing theme. Cute follow up to "Tell Me A Story."

B "LET'S GO FISHIN'" (2:41) [Montelare BMI] Again playing the roles of dad and son, Frank and Jimmy bounce through another cute about going fishing. A lively piece of cute material.

RUDY VALLE
(RCA Victor 20-5441; 47-5441)

C "THE WIFFENPOOF SONG" (2:55) [Miller ASCAP] The old favorite Yale song that helped put Rudy Valle on top, is revived by the artist and delivered in his warm straight forward manner. The star gets a lush ordering behind him.

C "TAPS" (2:58) The warbler gives a sentimental treatment to the traditional number and results are pleasing. The orchestra plays a major role on this end.

VERA LYNN & MANTOVANI ORCH.
(London 1317; 45-1317)

B "MY LOVE, MY LIFE, MY HAPPINESS" (2:40) [Triangle ASCAP] Aided by the lush and flowing backdrop of Mantovani and his orchestra, Vera Lynn offers a heart felt styling of a wonderful love song. The thrush puts meaning into every word.

B "I'LL WAIT FOR YOU" (2:36) Vera's clear and inviting voice dishes up a pretty waltz number that comes across softly and sweetly. Mantovani does another top grade accompaniment job.

TOMMY EDWARDS
(MGW 11582; K-11582)

B "SO LITTLE TIME" (2:56) [Hollis BMI] In his pleasantly soft voice, Tommy Edwards hands up a romantic ballad that should do well in the boxes. To showcase his talented balladeering is the lush org of LeRoy Holmberg.

B "THE BIRD" (3:06) [Trinity BMI] His lush delivery is tenderly offered in hubby fashion as the artist caresses the melody of a warm ballad. Full of feeling.

THE CASE BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "SHAKE A HAND" & "THE ANGEL PASSE BY" Fran Warren MGM 11583; K-11583
- ★ "ALEXANDER'S RAG TIME BAND" Johnny Maddox Dot 15102; 45-15102
- ★ "WHY DO YOU PRETEND?" Alan Dean MGW 11578; K-11578
- ★ "MY LOVE, MY LIFE, MY HAPPINESS" Vera Lynn London 1317; 45-1317
- ★ "SUMMER RAIN" Bill Andrews Rialto 103; 45-103

SAUTER-FINEGAN ORCH.
(RCA Victor 20-5432; 47-5432)

C "A FOGGY DAY" (2:52) [Gershwin ASCAP] From "Damsel In Distress" comes this fascinating Sauter-Finegan arrangement of a heavy number. The crew with a male chorus and a girl's chant in the backdrop creates a wonderful picture of fog.

B "COCO BONGO" (3:11) [Duchess BMI] The effective arrangement a la Sauter-Finegan is set to a Latin beat with the band throwing in a vocal bit. Solid side.

LEON MERIAN
(Mood 1012; 45-1012)

B "TURKISH DELIGHT" (2:02) [Abbot BMI] With a beaty and wild sounding backdrop, Leon Merian shows his talent as a trumpet soloist by coming up with an exciting piece of material with a Turkish flavor. Thrilling!

B "THE WAY I LOVE YOU" (2:49) [Abbot BMI] Ann Warren does a smooth job of voicing on this end as she sends up a pretty ballad. The Mood orchestra accompanies again with Leon offering another grade "A" tooting job.

ALAN DEAN
(MGW 11578; K-11578)

B+ "WHY DO YOU PRETEND" (3:08) [Patricia BMI] With a lavish accompanying job by the Joe Lipman org, Alan Dean dishes up a superb offering of a wonderful ballad that he presents with both ease and strength. Lovely tune. Could happen.

B "DON'T MAKE ME LOVE YOU" (2:15) [Redd Evans ASCAP] The strong voiced crooner comes up with a lilting number that he does a solid job on. A pretty number pleasantly presented.

THE BACHELORS
(Palace 115; 45-115)

C "THE CLOSER TO THE BONE" (2:01) [K & S Music BMI] A cute novelty bouncer with an idea similar to the famous "Dry Bones" gets a lively and peppy treatment from voices of the Bachelors. Something different.

C "THE BACHELOR'S CREED" (1:50) [K & S Music BMI] With an organ backdrop, the team glides through another lively piece of material that lifts along at a good pace. Comical deck.

BILLY ECKSTINE
(MGW 11573; K-11573)

B "ST. LOUIS BLUES" Part 1 (3:15) [Handy Bros. ASCAP] Billy Eckstine sends up a terrific slow blues reading of one of our all time great standards. The solid backing is set up by the Metronome All Stars.

C "ST. LOUIS BLUES" Part 2 (3:08) [Handy Bros. ASCAP] On this end the All Stars give out with an up beat progressive jazz treatment of the standard. The Shab-dab-a-bop talk adds to the side.



Acclaimed

ON HIS FIRST SINGLE RELEASE -

Al Alberts

OF THE FOURACES...

with Orchestra conducted by JACK PLEIS
2 Sided Hit



"ENDLESS"

and

"PLEASE
TELL ME"

DECCA #28807; 9-28807

★ The Cash Box-Sept 5th
"DISK OF THE WEEK"

"... Al Alberts has a
double barreled hit in
his first solo record
ing..."





ELLA FITZGERALD
(Decca 28774; 9-28774)

B "YOU'LL HAVE TO SWING IT" (2:42) [Famous-ASCAP] The "Mr. Paganinni" number that has been Martha Raye's big number through the years, gets an artistic treatment from the cool and stylish voice of Ella Fitzgerald.

B "YOU'LL HAVE TO SWING IT" (2:26) [Famous-ASCAP] On this cutie Ella Fitz concludes the piece that's on the top half and sends up a super job. Both decks make terrific listening. Her fans are sure to go wild about this one. Sy Oliver backs on both ends.

JIMMY YOUNG
(London 1297; 45-1297)

B "LINDA" [Warwick-ASCAP] Jimmy Young works with the Johnston Brothers and the backing under the direction of Ron Goodwin as he offers an up beat version of a cutie that clicked a few years back. Rhythmic jump is full of pep.

C "HAPPY VALLEY SWEETHEART" [Michael Reine-ASCAP] The stylish vocalist fashions a warm ballad on this deck that comes over both feeling. Has a sentimental quality in his delivery. Very pretty.

RAY BLOCH ORCHESTRA
(Coral 61045; 9-61045)

C "RE-ENLISTMENT BLUES" (2:30) [Barton-ASCAP] A bluesy trumpet introduces a vocalist with a style like that of Hoagy Carmichael as he offers a slow blues item about the army. Ray Bloch's ork is terrific on the tune from the hit flick "From Here To Eternity."

B "FROM HERE TO ETERNITY" (2:33) [Barton-ASCAP] The theme from the same hit movie gets an exciting and eerie instrumental styling from Ray and the gang as Mat Mathews takes the spotlight with an accordion solo. Wonderful job.

JERRY VALE
(Columbia 40058; 4-40058)

B "A TEAR, A KISS, A SMILE" (2:53) [Larry Spier-ASCAP] Young Jerry Vale has a strong contender for hitdom in this lovely ballad that he presents so well. It's a lovely tune that the artist reads with a load of feeling. Cool lick.

B "ASK ME" (2:40) [E. H. Morris-ASCAP] This side features Jerry on another ballad that he belts out with ease. The lad has a tremendous range. Percy Faith does a terrific job of backing on both ends.

HELEN McWILLIAMS
(Decca 1108; 45-1108)

B "LONGING FOR YOU" (2:30) [BMI] Assisted by the lush voices of the Destinaires and backed by the Taylor Made Music of Dick Taylor, Helen McWilliams issues a lovely vocal job on a pretty ballad.

B "BABY WHAT YOU'VE DONE TO ME" (2:27) [BMI] The pert and lively quality in Helen's voice comes over well on this end as she and Dick's crew send up a cute jump-bouncer. The handclapping and good rhythm make the number sparkle.

THE CASE BOX
SLEEPER OF THE WEEK

"THE TENNESSEE WIG-WALK" (2:25)
[Village BMI]

"THAT OLD RIVER LINE" (2:20)
[Northern ASCAP]

JILL WHITNEY
(Coral 61055; 9-61055)



JILL WHITNEY

● Here is a case where a new star and terrific song make the bid for top honors together. And with child stars making a strong impression on the music world, Jill

Whitney stands a good chance of making the grade. She definitely has the material in "Tennessee Wig-Walk." In her pert voice, with a bit of that Teresa Brewer flavor, the 10 year old artist chirps the cute lyrics to a terrific novelty bouncer with a country taste, that should hit it big in the near future. The number is loaded with punch and makes the listener smile. The handclapping in the backdrop adds plenty of life to this happy deck. On the lower lid Jill belts out a solid Charleston number with that rag time feel in her happy-go-lucky manner. The piece is tagged "That Old River Line." Don Costa does a solid job of backing on both ends. "Tennessee" should garner loads of coin in the boxes.

FLORIAN ZABACH
(Decca 28783; 9-28783)

B "RED WING" (2:19) [Shawnee Press-ASCAP] Florian Zabach shows his mastery of the violin as he sends up a novel treatment of a number with the sound of an Indian war chant. Terrific fingering and cute all around sound.

B "PUSSY FOOTIN'" (2:04) [Shawnee Press-ASCAP] The talented virtuoso adds some of his colorful whistling to his string work that results in a contender. A real light and pleasant piece of listening.

PATTI & JERRY LEVIS
(Capitol 2576; F-2576)

C "Y-Y-Y-YUP!" (2:08) [Frank-ASCAP] In his comical and amusing voice, comedy star Jerry Levis comes up with a cute ditty with gimmick sounds that should have his audience laughing.

B "GIVE ME A LITTLE KISS" (2:46) [ABC Music-ASCAP] On this side, Jerry teams up with his wife Patti on an old ditty that makes for light listening. No one else could do over the number the way Jerry does.

BILL ANDREWS
(Rialto 103; 45-103)

B "SUMMER RAIN" (3:08) [Challenge-BMI] A beautiful ballad delivered by the terrific voice of Bill Andrews with a solid lush backing. A terrific job of multiple voicing that could click with promotion. The boy sings with heart.

C "HOW SHOULD YOU LEAVE ME NOW" (3:03) [Challenge-BMI] Another good love song gets the polished treatment of the vocalist. Every word that he sings is packed with warmth.

AL "JAZZBO" COLLINS
(Capitol 2580; F-2580)

B "JACK IN THE BEANSTALK" (3:14) [Beechwood-BMI] WNEW dj, "Jazzbo" Collins came up with a hit waxing in his hop treatment of Grimm Fairy Tales for Hip Youngsters. He follows up with another bop talk version of a popular fairly tale.

B "SNOW WHITE AND THE SEVEN DWARFS" (3:15) [Beechwood-BMI] Fans should get a laugh out of this hip and comical version of the popular fairy tale. Funny, but novelty might have worn off.

TITO PUENTE ORCH.
(Tico 189; 45-189)

B "TROPICANA" (2:36) [Eastwick-BMI] The sock orchestra of Tito Puente and his mambo crew come up with a rocking rhythm version of one of our current pop hit instrumentals. Real commercial stuff that could click. Terrific dance stuff.

C "MAMBO RAMA" (2:25) The boys give their all on another piece of mambo material that should go great in the right spots. The Puente fans will go for both ends in a big way.

EDDIE ZIMA ORCH.
(Dono 313; 45-313)

C "PATENT GOOD POLKA" (2:30) [W. H. Sajewski Pub.] A lively polka number gets that happy and zesty European treatment from the Eddie Zima Ork. Should go well in the right locations.

C "GRANDMA'S WALTZ" (2:27) [W. H. Sajewski Pub.] A slow waltz with a most pleasant sway is colorfully treated by the crew. The piece is loaded with fine clarinets and is perfect for dancing.

NORMAN SUMMERS
(Jubilee 6046; 45-6046)

B "I'LL GO ON LOVING YOU" (2:44) [Hawthorne-ASCAP] A wonderful new voice comes up with a polished delivery as Norman Summers sends out a pretty ballad. Monty Kelly does a terrific backing job that showcases Norman's voice to great advantage.

C "TAKE ME WITH YOU" (2:50) [Bourne-ASCAP] The lad puts oomph into another love song that results in good listening material. He has a soft yet strong quality to his voice.

THE SATISFIERS
(Smart 35; 45-351)

B "SITTIN' IN THE SUN" (2:32) [Berlin-ASCAP] The Satisfiers offer a smooth bit of harmony as they jump through a rhythmic item by Living Berlin. Plenty of style in their interesting delivery.

C "IT'S GOOD TO HAVE YOU HOME AGAIN" (2:38) [BMI] On this end the crew sends up another good bit of material as they treat a pretty dream dusted ballad. Ken Thompson and his ork assist. A good team.

RONNIE GAYLORD
(Mercury 7021; 7021 x 45)

B "MARCHETA" (2:25) [Columbia-BMI] Successful with his treatment of "Ramona," Ronnie Gaylord and the trio ease through another ballad in the same fashion. Number jumps up at mid point. Good item for the boxes. Could click.

B "JUST IN CASE YOU CHANGE YOUR MIND" (2:42) [Jack Gold-ASCAP] Ronnie gives out with a strong reading of another ballad. The litting backdrop fits well with the number. Another smooth job by the vocalist.

ART MOONEY ORCH.
(MGM 11570; K-11570)

C "NIGHT MUST FALL" (2:55) [E. B. Marks-BMI] A pretty melody gets a smooth orking from the Art Mooney aggregation as Tony Alamo joins in with a polished vocal job. Good romantic stuff.

C "LOVE BIRDS" (2:19) [Hawthorne-ASCAP] The Cloverleafs handle the vocal chores on this deck as they glide through a cute bouncing item. The banjo of the Mooney crew blends well with their harmony.

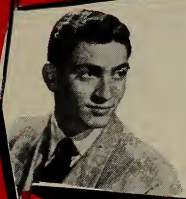
TONI ARDEN & FOUR LADS
(Columbia 40081; 4-40081)

B "I FORGOT MORE THAN YOU'LL EVER KNOW" (2:16) [Fairway-BMI] A current country clicker gets a terrific pop styling from the tingling voice of Toni Arden as she recites the number in multiple voices. A real pretty slow waltz item. Might happen pop wise.

B "ANYMORE" (2:10) [Hollis-BMI] Toni joins her talent with that of the Four Lads to come up with a cute ditty that lites along pleasantly. The artists work well together on this cutie.



A
4
WAY
Winning
Parlay
on
Derby



New Singing Star

BOB DINI

with Norman Leyden Ork.

"TOO LONG"

b/w

"REMEMBER ME"

Derby #826 (45 x 826)



Watch This Go

JAYE P. MORGAN

with Frank De Vol Ork.

singing

"JUST A GIGOLO"

b/w

"WASTED TEARS"

Derby #828 (45 x 828)



The Sensational New Singing Group

THE MARVELEERS

"ONE SIDED LOVE AFFAIR"

b/w

"FOR THE LONGEST TIME"

Derby #829 (45 x 829)



Another Hit by

TRUDY RICHARDS

with EDDIE WILCOX ORK

singing

"I BELIEVE WHAT I FEEL"

b/w

"BYE BYE BLACKBIRD"

Derby #830 (45 x 830)

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THE HAPPIEST HIT OF 1953!



"TENNESSEE WIG-WALK"



recorded by

Jill Whitney

coral-61055

Russ Morgan

decca-28846

Bonnie Lou

king-1237

(Listed Alphabetically by label)

VILLAGE MUSIC COMPANY

Gen. mgt; SIDNEY PROSEN

1619 Broadway New York 19, N. Y.
NEW YORK CHICAGO HOLLYWOOD

THE CASH BOX ROUND THE WALKING

NEW YORK:

The new Basin Street night club which opens October 1st will have one of the most novel interiors we've heard about. You enter a street and are confronted with two rooms. The one on the left features jazz music, the one on the right features vaudeville. . . . Paul Jolles, formerly of GAC, is now handling all press relations for Johnnie Ray. . . . Monica Lewis recently made a player for the Chronic Diseases Month appeal. It will be played by disk jockies through New York during September. . . . Karen Chandler does two weeks at the Chicago Theater starting Sept. 18. . . . Dave Greenman must be lost in the weeds of Brooklyn, selling records for Times-Columbia. We haven't heard from him in weeks. Please come home Dave. . . . Willie "The Lion" Smith gives a jazz concert at Town Hall on September 28 for the benefit of the great pianist and composer James P. Johnson. . . . Pat Terry will be one of the judges of the Mrs. America contest at Asbury Park. . . . Julie Stearns of Broadcast Music leaving for the coast on his new tune "Many Times" which has been recorded by both Eddie Fisher and Peggy Faith. . . . Larry Newton, prexy of Derby Records, has signed Linda Marshall, a Paul Whiteman protege, after hearing her sing on the Paul Whiteman show. . . . Eastwick Music received a \$3,000 advance for European rights to "Tropicana" from Box and Cox. Eastwick is owned by Dave Miller, also head of Essex Records. Current recordings on the name include Monty Kelly, Les Baxter and Tito Puente. . . . On the strength of Bonnie Lou's release of "Tennessee Wig-Walk" on King, which is the diskery's strongest pop record, Sid Prosen of Village Music reports strong sheet music sales with repeat orders from St. Louis, Pittsburgh and Cleveland.



MONICA LEWIS

CHICAGO:

First chance we had to get together with June Foglia, pretty little Bronx gal, who has been clicking so well here. Only 22 years old. Pretty, Young, Vivacious. Full of spirit. I sing out, she sings for, on a Don Corneo (sax, belt.) Who's June Foglia? Why that's June Valli. The kid had a terrific two weeks at the Chicago Thitter and is now on her way east to Washington's Capitol Theatre. How'd she get the name, Valli? Simply by looking in a magazine and seeing a pleasant valley scene decided, "That's for me—Valli." Sweet kid who got up one day at a Bronx wedding, on the urging of her friends, to sing a song. And has been singing ever since. In fact, just sang herself into the No. 1 spot, round and about the nation with "Crying in the Chapel." New copy of Larry Oliver's "D.J. Liners" at hand. Very grand. Each copy seems to be getting better than the last. . . . We're thrilled. That everyone's now raving about that Al Alberts' first solo disc record for Decca. When the Four Aces were last here Herb Kessler told us that Al had cut one all by himself. We asked to hear it. And with a hushed crowd in the Four Aces' dressing room we listened to the disk. All we said was, "Terrific. . . . What greater artistry than, during this awful rec-ord breaking hear wave, to be able to pull 'em in! That's Nat (King) Cole. You continues to pull 'em into the Blue Note to hear his marvelous artistry so entertainingly presented. The guy's great. Chi's deejays got together and surprised Nat with a plaque for his "outstanding contribution in the field of music." Which the King boy sure does deserve. The "You You You" boys opened the Chicago 9/4 and just pulled the house down. The Ames Bros have made many, many friends here with every appearance. And to return with such a hit yet—hoo, hoo, hoo. . . . On the stage with the Ames', the very gorgeous Monica Lewis. The gal just gets prettier each time we see her. And sings yet. . . . Beaves and raves 'round town for the beautiful Marguerite Piazza holding forth at the Edgewater's Beach Walk. The Met star just sends 'em. She's backgrounded by Hal McIntyre's ork.



JUNE VALLI

LOS ANGELES:

Ralph Martineau, after a successful engagement at the Hollywood Palladium, leaves on a tour of the Midwest as he heads East to join forces with Nat "King" Cole at Syracuse, New York on September 25th. They will then continue the Eastern jaunt of one nighters and theatre engagements ending at Atlanta, Georgia, November 25th. While in Hollywood, Ralph announced his latest waxing of "Warsaw Concerto" for Mercury. His male vocal-ist also made his first record debut. As this column is being written his first dabs of "Granada" are being distributed to local disc jockeys. . . . Al Martino is headed West after a successful European tour. He is now appearing at Reno, Nevada. Al has some new sides that will soon be released by Capitol. . . . Liberate, who is said to be one of Capitol's biggest album sellers, continues his concert tour of twenty-two engagements which started at New Orleans. He opens at Carnegie Hall September 25th. . . . Sid Talmadge of Record Merchandising Co. had the pleasure of welcoming singing star Darrell Glenn and Jack Comer, prexy of Valley Records, Knoxville, Tennessee, recently. They are promoting Darrell's latest release, "Write And Tell Me Why" and "Don't Let Me Down." . . . Tony Martin leaves for his first appearance in Pittsburgh. Will do a ten-day stint at the Twin Coaches. . . . The Modernaires, after closing at the Chase Hotel in St. Louis, open for a brief engagement at the Coronado Hotel near San Diego. . . . Former Harry James songster, Kitty Kallen, sings "Heartless Heart" on her first Decca release. . . . The Billy Eckstine concert tour gets under way Sept. 14th in San Francisco featuring Billy Eckstine, Dizzy Gillespie, Count Basie and his orchestra and Ruth Brown. Tour then continues through Northern California and on up as far as Vancouver. Then South again with an appearance scheduled in San Diego on September 19th and ending in Los Angeles September 20th with a grand finale at the Shrine Auditorium. . . . Artists manager, Bullet Durgom, and Ramon Helminski, manager of Della Records, announced signing of Gloria Craig to Della's list of new artists.



THE MODERNAIRES

From Your Lips To The Ears Of God

From your lips to the ears of God
A silent pray'r goes winging.

You see a star, a star that shines
And you will hear the angels singing.
For God is here, He's everywhere
And just a pray'r away.

So pray until your pray'rs are answered,
For pray'rs are answered every day.

From your lips to the ears of God,

You pray that He may hear you,
Just say the pray'r that's in your heart,
And you will know that God is near you.

The arms of God are open wide,
The love of God is true;

So pray and somewhere deep within you,
The voice of God will speak to you.

So pray until your pray'rs are answered
For pray'rs are answered every day.

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"FROM YOUR LIPS TO THE EARS OF GOD"

backed with

"SORRENTO AND YOU"

1371 and 45-1371

SUNG BY

DOROTHY SQUIRES

LONDON ffrr



BMI Check List

OF TOP RECORD RATINGS
BY THE TRADE PRESS



THE CASH BOX

Disk Jockey's
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending Sept. 5 without any changes on the part of THE CASH BOX.

	Billboard	Cash Box	Variety
A DEAR JOHN LETTER (Central) PAT O'DAY-FOUR HORSEMEN (MGM)	✓✓✓✓	✓✓✓✓	✓✓✓✓
RICHOCHET (Sheldon) TERESA BREWER (Coral)	✓✓✓✓	✓✓✓✓	✓✓✓✓
TOO YOUNG TO TANGO (Hill & Range) TERESA BREWER (Coral) JOEL GREY (MGM)	✓✓✓✓	✓✓✓✓	✓✓✓✓
ELAINE (Hill & Range) HENRI RENE - HUGO WINTERHALTER (Vic.) PERCY FAITH-MITCH MILLER (Col.) LES BAXTER (Cap.)	✓✓✓✓	✓✓✓✓	✓✓✓✓
LET ME GO DEVIL (Hill & Range) GEORGE SHAW (Decca)	✓✓✓✓	✓✓✓✓	✓✓✓✓
CARIBBEAN (American) ROBERTA LEE (Decca) TONY MARTIN (Vic.) JOYCE PAUL (Republic)	✓✓✓✓	✓✓✓✓	✓✓✓✓
40 CUPS OF COFFEE (Arc) ELLA MAE MORSE (Cap.)	✓✓✓✓	✓✓✓✓	✓✓✓✓
SHAKE A HAND (BMI) FAYE ADAMS (Herald) SAVANNAH CHURCHILL (Decca) FRAN WARREN (MGM) RED FOLEY (Decca)	✓✓✓✓	✓✓✓✓	✓✓✓✓
RELAX (Hill & Range) TONY MARTIN (Vic.)	✓✓✓✓	✓✓✓✓	✓✓✓✓
OH MIS'ERABLE LOVE (Godady) BOBBY WAYNE (Mer.)	✓✓✓✓	✓✓✓✓	✓✓✓✓
I'LL WAIT FOR YOU (Mellin) VERA LYNN (Lon.)	✓✓✓✓	✓✓✓✓	✓✓✓✓
LET'S GO FISHER! (Montclare) FRANKIE LAINE-JIMMY BOYD (Col.)	✓✓✓✓	✓✓✓✓	✓✓✓✓
NO MORE TEARS (Lowell) GINNY GIBSON (MGM)	✓✓✓✓	✓✓✓✓	✓✓✓✓
PUT SOME MONEY IN THE JUKE BOX (Dickinson) THE MODERNAIRES (Coral)	✓✓✓✓	✓✓✓✓	✓✓✓✓
MANY TIMES (BMI) PERCY FAITH (Col.)	✓✓✓✓	✓✓✓✓	✓✓✓✓

Howard Miller
WIND—Chicago, Ill.

1. Crying In The Chapel (Vall)
2. You, You, You (Ames Bros.)
3. Vaya Con Dios (Paul & Ford)
4. Crying In The Chapel (Allens)
5. C'est Si Bon (Eartha Kitt)
6. Till They've All Gone Home (Joyce Reason)
7. Down By The Riverside (Four Lads)
8. P. S. I Love You (Hilltoppers)
9. Hey Joel (Frankie Laine)
10. Eh, Compars (Julius La Rosa)

Alan Saunders
WVNJ—Newark, N. J.

1. Vaya Con Dios (Paul & Ford)
2. Ebb Tide (F. Checkfield)
3. Eternity (Vic Damone)
4. No Other Love (Perry Como)
5. C'est Si Bon (Eartha Kitt)
6. Little Red Riding Hood (Nat "King" Cole)
7. Rags To Riches (Tony Bennett)
8. God Bless Us All (B. Weill)
9. You Too, You Too (E. Ros)
10. Hey Joel (Frankie Laine)

Larry E. Jones
KTXN—Austin, Tex.

1. No Other Love (Perry Como)
2. I Can Read Between The Lines (Billy Eckstall)
3. You, You, You (Ames Bros.)
4. Half A Photograph (K. Starr)
5. Crying In The Chapel (Glenn-Oleola)
6. When I Was Young (Fisher)
7. ALEX-VOUS-EN (Kay Starr)
8. Please Play Our Song (Don Cornell)
9. Gambler's Guitar (R. Draper)
10. Dragnet (Ray Anthony)

Ralph & Rita
WMBG—Richmond, Va.

1. Dragnet (Ray Anthony)
2. Vaya Con Dios (Paul & Ford)
3. P. S. I Love You (Hilltoppers)
4. No Other Love (Perry Como)
5. C'est Si Bon (Eartha Kitt)
6. With These Hands (E. Fisher)
7. Oh! (Pee Wee Hunt)
8. Gambler's Guitar (R. Draper)
9. I'm Walking Behind You (Eddie Fisher)
10. Terry's Theme (Frank Checkfield)

Bob Watson
WQXI—Atlanta, Ga.

1. No Other Love (Perry Como)
2. With These Hands (E. Fisher)
3. Ebb Tide (F. Checkfield)
4. C'est Si Bon (Eartha Kitt)
5. Hey Professor (Otto Cesana)
6. P. S. I Love You (Hilltoppers)
7. Did You Take Your Love From Me (Three Suns)
8. I Love Paris (Les Baxter)
9. Hey Joel (Frankie Laine)
10. Dragnet (Ray Anthony)

Hal Murray
WHKK—Akron, Ohio

1. You, You, You (Ames Bros.)
2. No Other Love (P. Como)
3. With These Hands (E. Fisher)
4. Song From Moulin Rouge (Percy Faith)
5. Roamin' In The Thruway (Hamish Menzies)
6. The Best Way To Hold A Girl (Sonny Curtis)
7. P. S. I Love You (Hilltoppers)
8. My Love, My Love (James)
9. The Story Of Three Loves (Jerry Murad)
10. Caribbean (Tony Martin)

Jack Downey
WONS—Hartford, Conn.

1. Dragnet (Ray Anthony)
2. A Dear John Letter (Pat O'Day & The Four Horsemen)
3. Most Beautiful Girl In The World (Tommy Dorsey)
4. God Bless Us All (B. Weill)
5. Rags To Riches (Tony Bennett)
6. Eh, Compars (Julius La Rosa)
7. Granada (Clark Dennis)
8. Gambler's Guitar (R. Draper)
10. All I Do Is Dream Of You (Johnnie Ray)

Norb Moore
KKLW—St. Louis, Mo.

1. Hey Joel (Frankie Laine)
2. Oh! (Pee Wee Hunt)
3. Vaya Con Dios (Paul & Ford)
4. Crying In The Chapel (Allens)
5. You, You, You (Ames Bros.)
6. No Other Love (Perry Como)
7. You're Teasing Someone (Jon James)
8. Little Red Riding Hood (Nat "King" Cole)
9. Butterflies (Patti Page)
10. P. S. I Love You (Hilltoppers)

Chuck Norman
WIL—St. Louis, Mo.

1. Vaya Con Dios (Paul & Ford)
2. With These Hands (E. Fisher)
3. Hey Joel (Frankie Laine)
4. Tropicana (Monty Kelly)
5. Oh! (Pee Wee Hunt)
6. No Other Love (Perry Como)
7. Little Red Riding Hood (Nat "King" Cole)
8. Gambler's Guitar (R. Draper)
9. C'est Si Bon (Eartha Kitt)
10. Crying In The Chapel (Allens)

Don McLeod
WJBK—Detroit, Mich.

1. Tonight Love (Bill Darnell)
2. Please Play Our Song (Don Cornell)
3. No Other Love (Perry Como)
4. Crying In The Chapel (Glenn-Oleola)
5. You, You, You (Ames Bros.)
6. Tropicana (Monty Kelly)
7. With These Hands (Fisher)
8. God Bless Us All (B. Weill)
9. A Fool Was (Nat "King" Cole)
10. Dare I (Hamish Menzies)

Charles Tarkinson
WYDA—Boston, Mass.

1. A Dear John Letter (Pat O'Day & Four Horsemen)
2. Crying In The Chapel (Glenn)
3. Butterflies (Patti Page)
4. No Other Love (Perry Como)
5. C'est Si Bon (Eartha Kitt)
6. My Love, My Love (J. James)
7. Oh! (Pee Wee Hunt)
8. Hey Joel (Frankie Laine)
9. Ebb Tide (F. Checkfield)
10. I'm Walking Behind You (Eddie Fisher)

Art Pallan
WWSW—Pittsburgh, Pa.

1. God Bless Us All (B. Weill)
2. Vaya Con Dios (Paul & Ford)
3. No Other Love (Perry Como)
4. You, You, You (Ames Bros.)
5. C'est Si Bon (Eartha Kitt)
6. Don't Take Your Love From Me (Three Suns)
7. Oh! (Pee Wee Hunt)
8. I Love Paris (Les Baxter)
9. Tonight Love (Bill Darnell)
10. Ebb Tide (F. Checkfield)

Don Blair
WNBZ—Saranac Lake, N. Y.

1. Vaya Con Dios (Paul & Ford)
2. I'm Walking Behind You (Eddie Fisher)
3. No Other Love (Perry Como)
4. You, You, You (Ames Bros.)
5. Sorry On (Tony Martin)
6. Terry's Theme From "Limelight" (Frank Checkfield)
7. Crying In The Chapel (Vall)
8. C'est Si Bon (Eartha Kitt)
9. Toys (Eileen Barton)
10. With These Hands (Stifford-Eddy)

Frank Gicca
WOKO—Albany, N. Y.

1. Crying In The Chapel (Vall)
2. Ebb Tide (F. Checkfield)
3. P. S. I Love You (Hilltoppers)
4. Jealous Of You (Lou Monte)
5. You, You, You (Ames Bros.)
6. I'd Rather Die Young (The Hilltoppers)
7. The Glad Song (Brewer & Cornell)
8. Dragnet (Ray Anthony)
9. Three Little Pigs (Al Martino)
10. Hey Professor (Otto Cesana)

Pat Chamburs
WFLA—Tampa, Fla.

1. Crying In The Chapel (Lund)
2. Oh! Jimmy Page
3. Gambler's Guitar (R. Draper)
4. Eternity (Vic Damone)
5. My Love, My Love (J. James)
6. Chick-A-Boom (Guy Mitchell)
7. You, You, You (Ames Bros.)
8. Ebb Tide (Frank Checkfield)
9. Return To Paradise (Nat "King" Cole)
10. If Love Is Good To Me (Nat "King" Cole)

Larry Wilson
WNOE—New Orleans, La.

1. You, You, You (Ames Bros.)
2. Vaya Con Dios (Paul & Ford)
3. No Other Love (Perry Como)
4. Crying In The Chapel (Vall)
5. Gambler's Guitar (R. Draper)
6. Oh! (Pee Wee Hunt)
7. I Love Paris (Les Baxter)
8. Hey Joel (Frankie Laine)
9. C'est Si Bon (Eartha Kitt)
10. No Stone Unturned (June Hutton)

Edna Richardson
WTMA—Charleston, S. C.

1. Vaya Con Dios (Paul & Ford)
2. No Other Love (Perry Como)
3. C'est Si Bon (Eartha Kitt)
4. Tropicana (Monty Kelly)
5. You're Fooling Someone (Tommy Dorsey)
6. Dragnet (Ray Anthony)
7. Three Little Pigs (Al "Jazzbo" Collins)
8. Chick-A-Boom (Guy Mitchell)
9. Till They've All Gone Home (Julius La Rosa)
10. Ebb Tide (Frank Checkfield)

Frank Pollack
KOOL—Phoenix, Ariz.

1. Ebb Tide (Frank Checkfield)
2. Baby, Baby, Baby (Edwards)
3. No Other Love (Perry Como)
4. Caribbean (Johnnie Ray)
5. Most Beautiful Girl In The World (Tommy Dorsey)
6. Story Of Three Loves (Murad & Hayman)
7. Hey Joel (Frankie Laine)
8. C'est Si Bon (Eartha Kitt)
9. Dragnet (Ray Anthony)
10. Forty Cups Of Coffee (Brown)

Robin Seymour
WKMH—DeARBorn, Mich.

1. Tonight Love (Bill Darnell)
2. A Fool Was (Nat "King" Cole)
3. Gambler's Guitar (R. Draper)
4. Song Of Inu (Jo Lanza)
5. Please Play Our Song (Don Cornell)
6. Tropicana (Monty Kelly)
7. My Love, My Love (J. James)
8. I Love Paris (Les Baxter)
9. P. S. I Love You (Hilltoppers)
10. Ebb Tide (Frank Checkfield)

Jay Michaels
WCAE—Pittsburgh, Pa.

1. Eternity (Vic Damone)
2. Story Of Three Loves (Murad & Hayman)
3. Dragnet (Ray Anthony)
4. Tonight Love (Bill Darnell)
5. Ebb Tide (Frank Checkfield)
6. Summer Rain (Bill Andrews)
7. Walking In The Rain (Prisonaires)
8. Little Red Riding Hood (Nat "King" Cole)
9. Don't Take Your Love From Me (Three Suns)
10. Song Of Inu (Jo Lanza)

Chris Clark
WBSM—New Bedford, Mass.

1. Vaya Con Dios (Paul & Ford)
2. You, You, You (Ames Bros.)
3. I'm Walking Behind You (Eddie Fisher)
4. No Other Love (Perry Como)
5. Dragnet (Ray Anthony)
6. P. S. I Love You (Hilltoppers)
7. A Dear John Letter (Pat O'Day & Four Horsemen)
8. Eh, Compars (Julius La Rosa)
9. All I Want Is A Chance (Al Martino)
10. Crying In The Chapel (Vall)

RATINGS

Billboard	Cash Box	Variety
Best Buy	Disk & Sleeper of the week	Best Bet
New Record To Watch	Best Bet	Very Good Review
90-100	B+	Good Review
Tops	B	Very good
80-89	C+	Satisfactory
Excellent		
70-79	Good	
Good		

BROADCAST MUSIC, INC. 580 FIFTH AVENUE
NEW YORK 36, N. Y.
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THE CASH BOX
Disk Jockey's
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending Sept. 5 without any changes on the part of THE CASH BOX.

Al Ross
WBAL-Baltimore, Md.
1. Vaya Con Dios (Paul & Ford)
2. You, You, You (Ames Bros.)
3. No Other Love (Perry Como)
4. I'm Walking Behind You (Eddie Fisher)
5. Song From Mountain Range (Percy Faith)
6. P. S. I Love You (Hilltoppers)
7. Oh! (Pee Wee Hunt)
8. All I Desire (Toni Arden)
9. Toys (Eileen Barton)
10. Fairy Love (Four Aces)

Bob E. Lloyd
WAVZ-New Haven, Conn.
1. Eh, Cumpari (Julius La Rosa)
2. Relax (Tony Martin)
3. Life In New York (M. Kelly)
4. Our Love Is Here To Stay (Nat "King" Cole)
5. Blue Moon (Dante Velez)
6. You Too, You Too (K. Cugat)
7. All About Ronnie (S. Konton)
8. Eternally (Vic Damone)
9. Coconut (Eddie Gorme)
10. Pie Week A Jilly Week (Henry Jerome)

Ray Perkins
KFEL-Denver, Colo.
1. Vaya Con Dios (Paul & Ford)
2. Crying In The Chapel (Valli)
3. You, You, You (Ames Bros.)
4. P. S. I Love You (Hilltoppers)
5. No Other Love (Perry Como)
6. I'm Walking Behind You (Eddie Fisher)
7. Oh! (Pee Wee Hunt)
8. Song From Mountain Range (Percy Faith)
9. With These Hands (E. Fisher)
10. Gambler's Guitar (R. Draper)

Don Bell
KRNT-Des Moines, Iowa
1. Crying In The Chapel (Allen)
2. No Other Love (Perry Como)
3. You, You, You (Ames Bros.)
4. A Dear John Letter (Shepard)
5. Dragnet (Ray Anthony)
6. Oh! (Pee Wee Hunt)
7. With These Hands (E. Fisher)
8. Vaya Con Dios (Paul & Ford)
9. Half A Photograph (K. Starr)
10. Say You're Mine (Perry Como)

Donn Tibbetts
WFEE-Manchester, N. H.
1. Vaya Con Dios (Paul & Ford)
2. All I Desire (Bob Manning)
3. Tropicana (Monty Kelly)
4. Cup Of Joy (Jo Stafford)
5. Lonely (Kitty Kallen)
6. No Other Love (Perry Como)
7. Allez-Vous-En (Kay Starr)
8. Gambler's Guitar (R. Draper)
9. Cloud Luck's 7 (Guy Mitchell)
10. Crying In The Chapel (Valli)

John Dixon
WALA-Mobile, Ala.
1. Oh! (Pee Wee Hunt)
2. Vaya Con Dios (Paul & Ford)
3. Dragnet (Ray Anthony)
4. With These Hands (E. Fisher)
5. C'est Si Bon (Eartha Kitt)
6. You, You, You (Ames Bros.)
7. Crying In The Chapel (Valli)
8. If Love Is Good To Me (Nat "King" Cole)
9. To Amore (Frankie Laine)
10. Eternally (Vic Damone)

Jackson Lowe
WOL-Washington, D. C.
1. No Other Love (Perry Como)
2. Terry's Theme From "Limelight" (Frank Chacksfield)
3. Tonight Love (Bill Darnel)
4. P. S. I Love You (Hilltoppers)
5. I'm Walking Behind You (Eddie Fisher)
6. If Love Is Good To Me (Jackie Paris)
7. Gambler's Guitar (R. Draper)
8. Ebb Tide (Frank Chacksfield)
9. Hey Joe! (Frankie Laine)
10. God Bless Us All (R. Weil)

Lou Barile
WKAL-Rome, N. Y.
1. Eh, Cumpari (La Rosa)
2. Dragnet (Ray Anthony)
3. You, You, You (Ames Bros.)
4. Crying In The Chapel (Valli)
5. I'd Rather Die Young (The Hilltoppers)
6. Hey Joe! (Frankie Laine)
7. God Bless Us All (R. Weil)
8. My Love, My Love (J. James)
9. A Dear John Letter (Pat O'Day & Four Horsemen)
10. All I Do Is Dream Of You (Johnnie Ray)

Larry Elton Jones
KTXN-Austin, Tex.
1. No Other Love (Perry Como)
2. You, You, You (Ames Bros.)
3. I Can Read Between The Lines (Billy Eckstine)
4. Crying In The Chapel (Valli-Allen)
5. Half A Photograph (K. Starr)
6. When I Was Young (Don Cornell)
7. Please Play Our Song (Allez-Vous-En (Kay Starr)
8. Dragnet (Ray Anthony)
10. Gambler's Guitar (R. Draper)

Art Hellyer
WMAQ-Chicago, Ill.
1. Crying In The Chapel (Valli)
2. Vaya Con Dios (Paul & Ford)
3. You, You, You (Ames Bros.)
4. Oh! (Pee Wee Hunt)
5. Toys (Eileen Barton)
6. C'est Si Bon (Eartha Kitt)
7. Lighthouse (Rusty)
8. You Too, You Too (Andrew Sisters)
9. The Lover's Waltz (Hugo Winterhalter)
10. Eyes Of Blue (R. Hayman)

John Wisley
WSAV-Savannah, Ga.
1. No Other Love (Perry Como)
2. C'est Si Bon (Eartha Kitt)
3. Vaya Con Dios (Paul & Ford)
4. Crying In The Chapel (Valli)
5. Butterflies (Patti Page)
6. My Love, My Love (J. James)
7. Terry's Theme From "Limelight" (Frank Chacksfield)
8. Hey Joe! (Frankie Laine)
9. P. S. I Love You (Hilltoppers)
10. Tropicana (Les Baxter)

Ed Reilly
WBRV-Waterbury, Conn.
1. Crying In The Chapel (The Orioles)
2. Eh, Cumpari (Julius La Rosa)
3. Gambler's Guitar (R. Draper)
4. You, You, You (Ames Bros.)
5. C'est Si Bon (Eartha Kitt)
6. Vaya Con Dios (Paul & Ford)
7. Tropicana (Monty Kelly)
8. Hey Joe! (Frankie Laine)
9. You're Fooling Someone (Joni James)
10. My Love, My Love (J. James)

Jay Trompeter
WIND-Chicago, Ill.
1. You, You, You (Ames Bros.)
2. Vaya Con Dios (Paul & Ford)
3. Crying In The Chapel (Valli)
4. You, You, You (Hilltoppers)
5. No Other Love (Perry Como)
6. Ebb Tide (Frank Chacksfield)
7. With These Hands (E. Fisher)
8. Eh, Cumpari (Julius La Rosa)
9. Madonna (Karen Chandler)
10. Hey Joe! (Frankie Laine)

Rex Dale
WCKY-Cincinnati, Ohio
1. Vaya Con Dios (Paul & Ford)
2. Eternally (Vic Damone)
3. P. S. I Love You (Hilltoppers)
4. No Other Love (Perry Como)
5. Oh! (Pee Wee Hunt)
6. Gambler's Guitar (R. Draper)
7. Dragnet (Ray Anthony)
8. Tropicana (Monty Kelly)
9. Terry's Theme From "Limelight" (Frank Chacksfield)
10. My Love, My Love (J. James)

Bill Reynolds
WTMJ-Milwaukee, Wisc.
1. My Love, My Love (J. James)
2. Crying In The Chapel (Allen)
3. Vaya Con Dios (Paul & Ford)
4. You, You, You (Ames Bros.)
5. Dragnet (Ray Anthony)
6. I Love Paris (Les Baxter)
7. Gambler's Guitar (R. Draper)
8. C'est Si Bon (Eartha Kitt)
9. With These Hands (E. Fisher)
10. Down By The Riverside (Four Lads)

Jerry Kay
WWEZ-New Orleans, La.
1. C'est Si Bon (Eartha Kitt)
2. No Other Love (Perry Como)
3. Tonight Love (Bill Darnel)
4. Vaya Con Dios (Paul & Ford)
5. With These Hands (E. Fisher)
6. Crying In The Chapel (Valli)
7. Hey Joe! (Frankie Laine)
8. No Matter How You Say Goodbye (Helene Dixon)
9. Ebb Tide (F. Chacksfield)
10. Down By The Riverside (Four Lads)

Wayne Stitt
WHB-Kansas City, Mo.
1. You, You, You (Ames Bros.)
2. No Other Love (Perry Como)
3. P. S. I Love You (Hilltoppers)
4. C'est Si Bon (Eartha Kitt)
5. Oh! (Pee Wee Hunt)
6. Crying In The Chapel (Valli)
7. Terry's Theme From "Limelight" (Jackie Gleason)
8. I'm Walking Behind You (Eddie Fisher)
9. You're Fooling Someone (Joni James)
10. Hey Joe! (Frankie Laine)

Johnny Morris
WLOL-Minneapolis, Minn.
1. Return To Paradise (Nat Cole)
2. Crying In The Chapel (Allen)
3. Oh! (Pee Wee Hunt)
4. C'est Si Bon (Eartha Kitt)
5. No Other Love (Perry Como)
6. You're Fooling (Joni James)
7. Gambler's Guitar (R. Draper)
8. A Dear John Letter (Pat O'Day & The 4 Horsemen)
9. Baby Let Me Kiddle Your Plans (Richard Dovers)
10. Too Long (Bob Dini)

Earle Pudney
WGY-Schenectady, N. Y.
1. Vaya Con Dios (Paul & Ford)
2. No Other Love (Perry Como)
3. P. S. I Love You (Hilltoppers)
4. With These Hands (E. Fisher)
5. If Love Is Good To Me (Cole)
6. Sitting In The Sun (F. Laine)
7. Please Play Our Song (Don Cornell)
8. Crying In The Chapel (Valli)
9. If I Love You 'Til Mountain (Jane Froman)
10. C'est Si Bon (Eartha Kitt)

Harvey Hudson
WLEE-Richmond, Va.
1. Tropicana (Monty Kelly)
2. P. S. I Love You (Hilltoppers)
3. Butterflies (Patti Page)
4. P. S. I Love You (Hilltoppers)
5. If I Should Love (Don Cornell)
6. Gambler's Guitar (R. Draper)
7. Dragnet (Buddy Morrow)
8. Now I Lay Me Down To Dream (Martha Lou Harp)
9. If Love Is Good To Me (Cole)
10. Forty Cups Of Coffee (Brown)

Bob Drews
WAAF-Chicago, Ill.
1. Vaya Con Dios (Paul & Ford)
2. Crying In The Chapel (Valli)
3. No Other Love (Perry Como)
4. P. S. I Love You (Hilltoppers)
5. I'm Walking Behind You (Eddie Fisher)
6. Allez-Vous-En (Kay Starr)
7. Tropicana (Monty Kelly)
8. You, You, You (Ames Bros.)
9. Oh! (Pee Wee Hunt)
10. C'est Si Bon (Eartha Kitt)

Advertisement for Decca Records featuring the slogan 'America's Fastest Selling Records' and 'Get Them On The Way Up.' It lists several artists and their hits: AL ALBERTS (PLEASE TELL ME ENDLESS), RED FOLEY (SHAKE A HAND), BILL DARNEL (TONIGHT, LOVE COME TO ME), KITTY WELLS (HEY JOE), TOMMY DORSEY (THE MOST BEAUTIFUL GIRL IN THE WORLD), GORDON JENKINS (FURY AFTERNOON DREAM), and GUY LOMBARDO (BLUE DANCING SHOES). The Decca Records logo is at the bottom.

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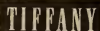
CLARK DENNIS

with EDDIE BALLANTINE and The TIFFANY Orchestra

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- MUSIC SUPPLIERS OF NEW ENGLAND, INC., 263 Huntington Ave., Boston 15, Mass.
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<p style="text-align: center;">Sept. 12 Sept. 5</p> <p>1—Vaya Con Dios AT-15001 (45-15001) 109.0 89.2 WINGY MANONE Song From <i>Moulin Rouge</i> *CA-2486 (F-2486) — LES PAUL & MARY FORD Johnny CA-2514 (F-2514) — WES & HAR TUTTLE I Wonder Where You Are CR-60991 (9-60991) — JACK SMITH Knothole CY-654 (45-654) —BOB LONDON My Adele Hacienda DE-28780 (9-28780) — GUY LOMBARDO * With These Hands ME-89047 (8904745) — ANITA DAY Ain't This A Wonderful Day</p> <p>2—Crying In The Chapel CO-40062 (4-40062) 93.3 100.7 KEN GRIFFIN Oh! CR-61018 (9-61018) —ART LUND Love Every Moment You Live *DE-28758 (9-28758) — REX ALLEN I Thank The Lord DE-28762 (9-28762) — ELL FITZGERALD When The Hands Of The Clock DE-48302 (9-48302) —SISTER ROSETTA THARPE There's Peace In Kansas DU-116 (45-116) —THE 4 DUKES I Done Done It *JU-5122 (45-5122) — THE ORIOLES Don't You Think I Ought To Know *VA-101 (45-101) — DARRELL GLENN *VI-20-5368 (47-5368) — JUNE VALLI Love Every Moment You Live</p> <p>3—No Other Love CA-2487 (F-2487) 91.3 99.2 HELEN O'CONNELL Night For Lore CA-1685 (F-1685) — JOE STAFFORD Sometimes CO-40039 (4-40039) — KEN GRIFFIN You You You DE-28746 (9-28746) — GORDON JENKINS O. MG-30796 (K-30796) — DAVID ROSE O. OK-6970 (4-6970) — STEIN FISHER Just One More Time *VI-20-5317 (47-5317) — PERRY COMO Keep It Gee VI-20-5342 (47-5342) — NORO MORALES O. Theme From <i>LimeLight</i></p> <p>4—You, You, You CO-40039 (4-40039) 82.4 70.9 KEN GRIFFIN No Other Love ME-70198 (70198) — JOHNNY HORTON MG-11512 (K-11512) — KEN REMO Umanic *VI-20-5325 (47-5325) — AMES BROTHERS One Love A Time VI-20-5386 (47-5386) — NORO MORALES O. The Slink Of Arables</p> <p>5—P. S. I Love You DE-28750 (9-28750) 67.3 70.2 GORDON JENKINS O. I Thought About Maria *DO-15085 (45-15085) — HILTOPPERS I'd Rather Die Young LL-102 — THE FOUR VAGABONDS The Lazy Country Side</p>	<p style="text-align: center;">Sept. 12 Sept. 5</p> <p>6—I'm Walking Behind You CA-2450 (F-2450) 61.1 58.6 FRANK SINATRA Lean Baby CR-60985 (9-60985) — DOROTHY SQUIRES Is There Any Room In Your Heart DE-28692 (9-28692) — DONALD O'CONNOR Crosby LO-1314 (45-1314) — JIMMY YOUNG All Night Long ME-70128 (70128 & 45) — VIC DAMONE April In Portugal *VI-20-5293 (47-5293) — EDDIE FISHER Just Another Polka</p> <p>7—Oh! *CA-2442 (F-2442) 54.9 46.0 PEE WEE HUNT O. San CO-40062—KEN GRIFFIN Crying In The Chapel CR-61017 (9-61017) — LAWRENCE WELK O. Hallelujah Brother DE-28779 (9-28779) — THE COMMANDERS Meet The Brass ME-70182 (70182 & 45) — JIMMY PALMER O. By The Beautiful Sea MG-11542 (K-11542) — ART MOONEY O. Cleveland Special VI-20-5359 (47-5359) — SAUTER-FINEGAN O. The Moon Is Blue</p> <p>8—Ebb Tide *LO-1358 (45-1358) 43.4 27.7 FRANK CHACKSFIELD O. Waltzing Bugle Boy ME-70177 (70177 & 45) — ROBERT MAXWELL Rose Marie</p> <p>9—Dragnet *CA-2562 (F-2562) 41.6 55.2 RAY ANTHONY O. Dancing In The Dark DE-28845 (9-28845) — GRADY MARTIN The Velvet Glove VI-20-5398 (47-5398) — BUDDY MORGAN O. Your Mouth's Got A Hole In It</p> <p>10—With These Hands CO-40006 (4-40006) 33.6 27.1 JOHNNIE RAY Satisfisfaction CO-40034 (4-40034) — NELSON EDDY & JO STAFFORD Till We Meet Again DE-28780 (9-28780) — GUY LOMBARDO O. Vaya Con Dios *VI-20-5365 (47-5365) — EDDIE FISHER When I Was Young</p> <p>11—C'est Si Bon KI-1266 (45-1266) 24.8 29.8 APRIL STEVENS Soft Warm Lips *VI-20-5358 (47-5358) — EARTHA KITT African Lullaby</p> <p>12—Gambler's Guitar *ME-70167 (7016745) 23.0 20.8 RUSTY DRAPER Free Home ME-70163 (7016345) — Demonstration JIM LOWE The Martins And The Cops</p> <p>13—Hey Joe! *CO-40036 (4-40036) 22.1 21.0 FRANKIE LAINH Sittin' In The Sun CO-21129 (4-21129) — CARL SMITH Darlin' Am I The One DE-28797 (9-28797) — KITTY WELLS My Cold, Cold Heart Is Melted Now</p>	<p style="text-align: center;">Sept. 12 Sept. 5</p> <p>14—My Love, My Love *MG-11543 (K-11543) 17.7 12.6 JONI JAMES You're Fooling Someone MG-30668 (K-30668) — ACQUA VIVA O. Curtain Time</p> <p>15—Tropicana *ES-325 (45-325) 15.9 10.8 MONTY KELLY Life In New York CA-2568 (F-2568) — LES BAXTER O. Julie TI-10190 (45-10190) — TITO PUENTE Mambo Rama</p> <p>16—Chick-A-Boom 13.4 9.8 *CO-40036 — GUY MITCHELL Cloud Lucky Seven</p> <p>17—Allez-Vous-En 13.3 19.3 *CA-2464 (F-2464) — KAY STARR Half A Photograph DE-28746 (9-28746) — GORDON JENKINS O. No Other Love ME-70181 (70181 & 45) — JAN AUGUST Very Special Day</p> <p>18—Song From Moulin Rouge 11.8 20.7 AT-15001 (45-15001) — WINGY MANONE Vaya Con Dios CA-2429 (F-2429) — J. HUTTON Say You're Mine Again *CO-39944 (9-39944) — PERCY FAITH ORK Swedish Rhapsody CR-60984 (9-60984) — NICK PERITO April In Portugal DE-28675 (9-28675) — VICTOR YOUNG O. Ruby DE-28713 (9-28713) — COLEMAN HAWKINS Ruby LO-1328 (45-1328) — MANTOVANI O. Vale Calamba MG-11491 (K-11491) — BUD DE FRANCO Many Are The Times DK-6963 (4-6963) — STAN FISHER Slaughter On 10th Ave. TI-170 (45-170) — JOE LOCO QUINN VI-10-4166—BOSTON OPS O. VI-20-5264 (47-5264) — Doo Wacka Doodle HENRI RENE O. Straw Hat Showdown VI-20-5324 (47-5324) — NORO MORALES Fantasia Mexicana</p> <p>19—A Dear John Letter 11.7 10.1 CA-2502 (F-2502) — JEAN SHEPARD I'd Rather Die Young CR-61035 (9-61035) — KENNY ROBERTS She Taught Me How To Forget DE-28798 (9-28798) — ANTHONY INMAN Brown Eyed Baby *MG-11566 (K-11566) — PAT O'DAY & FOUR HORSENEW No Stone Unturned</p> <p>20—Lighthouse 11.5 3.0 *ME-70188 (7018845) — RUSTY DRAPER I Love To Jump</p> <p>21—See The Moon 11.4 10.3 *CO-40047 (4-40047) — THE MARINERS I Just Want You</p>
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Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

* Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.
 * The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.
 * Indicates best selling record.

Comprising
100
Selections

- | | | |
|--|---|---|
| <p>Sept. 12 Sept. 5
 22—The Story of Three Loves
 11.3 10.6
 *ME-70202 (7020245)—
 JERRY MURAD
 Sweet Lelani
 VI-10-4210 (49-4210)—
 KAPPEL & O.</p> <p>23—April in Portugal
 11.1 7.3
 *CA-2374 (F-2374)—
 LES BAXTER O
 Suddenly
 CO-39983 (4-39983)—
 KEN GRIFFIN
 Little Red Monkey
 CR-60984 (9-60984)—
 NICK PERITO
 Song From Moulin
 Rouge
 DE-28704 (9-28704)—
 LOUIS ARMSTRONG
 Ramona
 DE-28646 (9-28646)—
 FLORIAN ZABALH
 Roof Canary
 DE-28723 (9-28723)—
 DUTCH McMILLAN
 Eleven Thirty Saturday
 Night
 *E-70114 (70114 x 45)—
 DICK HAYMAN O
 Anna
 *ME-70128 (70128 x 45)—
 VIC DAMONE
 I'm Walking Behind You
 OK-6978 (8-6978)—
 FRANK ASSUNTO
 Darkness On The Delta
 VI-20-5052 (47-5052)—
 HOLLY BEE
 This Is My Dog
 ME-70207 (70207 x 45)—
 BABY PAM
 I Wanna Go To School
 *VI-20-5413 (47-5413)—
 SPIKE JONES O
 I Just Love My
 Memory</p> <p>25—I Love Paris
 9.7 8.5
 *CA-2479 (F-2479)—
 LES BAXTER O
 Gigi</p> <p>26—Terry's Theme From "Limelight"
 8.9 23.0
 CA-2507 (F-2507)—
 JACKIE GLEASON O
 Pop Of My Heart
 CO-40013 (4-40013)—
 WALLY STOTT O
 Incidental Music from
 "Limelight"
 CR-61006 (9-61006)—
 RON GOODWIN O
 When I Fall In Love
 DE-28735 (9-28735)—
 VICTOR YOUNG
 Bad And Beautiful
 DE-28763 (9-28763)—
 GUY LOMBARDO O
 Gigi
 *LO-1342 (45-1342)—
 FRANK CHACKFIELD O
 Incidental Music from
 "Limelight"
 ME-70168 (7016845)—
 RICHARD HAYMAN
 Sheena
 VI-20-5326 (47-5326)—
 HUGO WINTERHALTER O
 Symphony Of A Starry
 Night
 VI-20-5342 (47-5342)—
 NORO MORALES O
 No Other Love</p> <p>27—I'd Rather Die Young
 7.5 1.8
 CA-2502 (F-2502)—
 JEAN SHEPARD
 A Dear John Letter</p> | <p>Sept. 12 Sept. 5
 CA-2501 (F-2501)—
 GISELE MACKENZIE
 I Didn't Want To
 Love You
 CO-21127 (4-21127)—
 ROSE MADDOX
 *DO-15085 (45-15085)—
 THE HILLTOPPERS
 P. S. I Love You</p> <p>28—Butterflies
 7.4 10.4
 *ME-70183 (70183 x 45)—
 PATTI PAGE
 This Is My Song</p> <p>29—Don't Take Your Love From Me
 7.2 3.8
 *VI-20-5347 (47-5347)—
 THE THREE SUNS
 Under Paris Skies</p> <p>30—Eh, Cumpari
 6.3 8.7
 *CD-1232 (45-1232)—
 JULIUS LA ROSA
 Till They're All Gone
 Home</p> <p>31—Return To Paradise
 5.6 5.7
 *CA-2498 (F-2498)—
 NAT "KING" COLE
 Amal Eyes
 CO-39998 (4-39998)—
 REBECCA FAITH O
 CR-60997 (9-60997)—
 ALAN DAVE
 Tonight We Live
 DE-28714 (9-28714)—
 CAMARATA O
 All I Desire
 LO-1349 (45-1349)—
 LITA ROZA
 Tell Me What I Meant
 Again
 MG-30783 (K-30783)—
 DAVID ROSE O
 Bad And The Beautiful
 VI-20-5318 (47-5318)—
 THE SILVER STRINGS
 The Moon Is Blue</p> <p>32—Rub-A-Dub-Dub
 5.2 7.2
 CA-2506 (F-2506)—
 HELEN O'CONNELL
 You Two-Timed Me
 One Time
 CA-2445 (F-2445)—
 HANK THOMPSON
 I'll Sign My Heart
 *VI-20-5361 (47-5361)—
 RALPH FLANAGAN O
 The Stop And Kiss
 Dance</p> <p>33—Honey In The Horn
 4.7 8.6
 *DE-28691 (9-28691)—
 THE FOUR CAYS
 Organ Grinder's Swing
 DE-28659 (9-28659)—
 THE COMMANDERS
 Swannee River Boogie</p> <p>34—Blue Canary
 4.6 5.2
 CR-61032 (9-61032)—
 PINETOPPERS
 Mama, What'll I Do
 OK-6986 (4-6986)—
 VINCE FIORINA O
 I Love Those Dark
 Eyes
 *VI-20-5390 (47-5390)—
 DIANAH SHORE
 Eternally</p> <p>35—Till They've All Gone Home
 4.4 5.4
 CA-2556 (F-2556)—
 GISELE MACKENZIE
 Half Hearted
 *CD-1232 (45-1232)—
 JULIUS LA ROSA
 Eh, Cumpari
 *LO-1353 (45-1353)—
 JOAN REGAN
 Always Be Thinking
 Of You</p> | <p>Sept. 12 Sept. 5
 36—Say You're Mine Again
 4.3 1.9
 AD-5000 (45-5000)—
 3 DONS & GINNY GREER
 Tutti Frutti Baby
 CR-60982 (9-60982)—
 THE MODERNAIRES
 He Who Has Love
 DA-801 (45-801)—
 HARMONY BELLS
 Just Another Polka
 DE-28676 (9-28676)—
 DOLORES GRAY
 Big Mamou
 ME-70134 (7013445)—
 EDDY HOWARD
 *VI-20-5277 (45-5277)—
 PERRY COMO
 My One And Only
 Heart</p> <p>37—Eternally
 4.2 4.5
 *R-61028 (9-61028)—
 JEAN CAMPBELL
 No One Will Ever
 Love Me
 LO-1357 (45-1357)—
 JIMMY YOUNG
 Isn't It Heavenly
 *ME-70186 (70186 x 45)—
 VIC DAMONE
 Simonetta
 VI-20-5390 (47-5390)—
 DIANAH SHORE
 Blue Canary</p> <p>38—You're Fooling Someone
 3.7 5.6
 *MG-11543 (K-11543)—
 JONNY JAMES
 My Love, My Love</p> <p>39—Half A Photograph
 3.6 5.5
 *CA-2464 (F-2464)—
 KAY STARR
 *ALICE-YOUS-EN
 (F-2500)—
 BILLY STRANGE
 Red
 DE-28742 (9-28742)—
 GUY LOMBARDO
 Don't You Care</p> <p>40—Relax
 3.4 5.3
 *VI-20-5414 (47-5414)—
 TONY MARTIN
 Caribbean</p> <p>41—Too Young To Tango
 3.3 —</p> <p>42—Ruby
 2.8 3.2
 *MG-30599 78 rpm
 K 30759 45 rpm</p> <p>43—From Here To Eternity
 2.7 5.0</p> <p>44—40 Cups Of Coffee
 2.6 —</p> <p>45—Te Amo
 2.4 4.7
 *ME-70159 78 rpm
 K 70159 45 rpm</p> <p>46—A Fool Was I
 2.2 6.0</p> <p>47—No Stone Unturned
 1.7 3.5</p> <p>48—False Love
 1.5 3.7
 *ME-70159 78 rpm
 K 70159 45 rpm</p> <p>49—Too Long
 1.4 1.6</p> <p>50—Tonight Love
 1.0 1.5</p> |
|--|---|---|



WHAT'S YOUR PLEASURE?

VOCALS

JONI JAMES
 MY LOVE, MY LOVE
 YOU'RE FOOLING SOMEONE
 MCM 11543 78 rpm
 K 11543 45 rpm

BILLY ECKSTINE and
 THE METRONOME ALL STARS
 ST. LOUIS BLUES
 PARTS I and II
 MCM 11593 78 rpm
 K 11593 45 rpm

GINNY GIBSON
 DANSERO
 NO MORE TEARS
 MCM 11571 78 rpm
 K 11571 45 rpm

PAT O'DAY and
 THE FOUR HORSEMEN
 DEAR JOHN LETTER
 NO STONE UNTURNED
 MCM 11566 78 rpm
 K 11566 45 rpm

FRAN WARREN
 SHAKE A HAND
 THE ANGEL PASSED BY
 MCM 11581 78 rpm
 K 11581 45 rpm

BOB SANTA MARIA
 IF YOU SAID GOOD NIGHT
 THE NIGHT HOLDS NO FEAR
 MCM 11566 78 rpm
 K 11566 45 rpm

LESLIE CARON
 and
 MEL FERRER
 HI LILI-HI LO
 LILI and THE PUPPETS
 MCM 30759 78 rpm
 K 30759 45 rpm

BANDS

ART MOONEY
 LOVE BIRDS
 NIGHT MUST FALL
 MCM 11570 78 rpm—K 11570 45 rpm

THE NOCTURNES
 GUISEPPE'S SERENADE
 AS YOU DESIRE ME
 MCM 11525 78 rpm—K 11525 45 rpm

LeROY HOLMES and his Orchestra
 JULIE
 SO THIS IS LOVE
 MCM 11569 78 rpm—K 11569 45 rpm

TED STRAETER and his Orchestra
 MARRIAGE TYPE LOVE
 CAN CAN
 MCM 11540 78 rpm—K 11540 45 rpm

MAKE FRIENDS WITH RECORDS

INSTRUMENTALS

The ELLIOT BROTHERS
 STEEL GUITAR RAG
 ESTRALITA (LITTLE STAR)
 MCM 11559 78 rpm—K 11559 45 rpm

ACQUAVIVA
 and his Orchestra
 INCONSOLABLE
 (JE TRAIENE MON DESTINI)
 LA BRILLIANTE
 (THE SHINING ONE)
 MCM 30797 78 rpm—K 30797 45 rpm

MICHAEL FREDERICKS
 and his Orchestra
 PETITE BALLERINA
 VIENNESE LANTERN WALTZ
 MCM 11562 78 rpm—K 11562 45 rpm

GEORGE SHEARING
 and his QUINTET
 INDIAN SUMMER
 APPRECIATION
 MCM 11545 78 rpm—K 11545 45 rpm

WALLY STOTT
 and his Orchestra
 MY ONE AND ONLY LOVE
 SERENADE FOR A TIN HORN
 MCM 11551 78 rpm—K 11551 45 rpm

DAVID ROSE
 and his Orchestra
 NO OTHER LOVE
 ALL I DESIRE
 MCM 30796 78 rpm—K 30796 45 rpm

COUNTRY

LITTLE RITA FAYE
 ALABAMA
 JOHNNY'S GOT A SWEETHEART
 MCM 11563 78 rpm
 K 11563 45 rpm

ARTHUR (GUITAR BOSS) SMITH
 HE WENT THAT-AWAY
 THREE D BOOGIE
 MCM 11528 78 rpm
 K 11528 45 rpm

HANK WILLIAMS
 I WON'T BE HOME NO MORE
 MY LOVE FOR YOU
 (HAS TURNED TO HATE)
 MCM 11560 78 rpm
 K 11560 45 rpm

SALTY AND MATTIE
 WAKE UP LITTLE BOY BLUE
 LONG TIME GONE
 MCM 11572 78 rpm
 K 11572 45 rpm

BOB WILLIS
 I WON'T BE BACK TONIGHT
 B-BOWMAN HOP
 MCM 11568 78 rpm
 K 11568 45 rpm

TOM ANDERSON
 MY WORRIED TROUBLED MIND
 THE MOON AND I
 MCM 11566 78 rpm
 K 11566 45 rpm

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 (THE GREATEST TALKING & ENTERTAINMENT)
 780 SEVENTH AVE. NEW YORK 36, N.Y.

"It's What's in THE CASH BOX That Counts"

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No. 1 In The Country

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"CRYING IN THE CHAPEL"

Jubilee #5122

Heading For No. 1

BRUCIE WEIL
"GOD BLESS US ALL"

Barbour #451

Big Sales and Plays

PAT TERRY
"LOVE ME AGAIN"

"Since You Have Left Me"

Jubilee #6044

WATCH FOR IT!
A GREAT NEW RELEASE
by

THE ORIOLES

"IN THE MISSION OF ST. AUGUSTINE"

Jubilee - 5127 (45x5127)

JUBILEE RECORD CO., INC.
315 W. 47th St., N. Y., N. Y.

Quality Records In Canada Attracts U. S. Manufacturers

NEW YORK—Quality Records, in the short period of four years, has become one of the "major" labels in Canada with an operation that is probably unique in the record field. In this short time, the Canadian label has grown to the point where its 22 operating presses account for approximately 28% of all the records made in Canada. The reason for this rapid growth in such a short period of time is easily understandable.


Many record companies in the United States are aware of the tremendous record exploitation that is possible in the Canadian territory. However, smaller companies find it too costly an investment to set up offices and plants in that country to produce and distribute the disks. Many of the major diskeries in the U.S. have even found it unprofitable to set up their own operation in Canada. So, on a percentage basis, the American companies give Quality Records the franchise to press and sell their records in the Canadian territory.

Quality's 25,000 square foot plant is located in Scarborough, eastern suburb of Toronto. In its first year of operation, 1950, the company employed 40 people. Now it employs 120 people during most of the year with many more during the peak months. Whereas it started with only the MGM franchise in 1950, Quality now produces and sells records for Mercury, Quality, Dot, King, Federal, Imperial, Mars, Rainbow, Derby, Abbey, Crystalette, B.B.S., Remington and Pontiac. Quality, four years ago, had six presses producing 8% of Canada's records. Now it has almost quadrupled both its machines and percentage of Canada's record output. In the past year, the firm has produced well over a million records with orders ranging from as few as four pressings to as many as 50,000.

One of Quality's fastest growing divisions is the Custom Sales division which handles records of any size or speed for its customers. These include broadcast transcriptions for radio stations and any other type of record for any purpose. The firm is also currently working on its first extended play release and is developing a merchandising campaign for the two biggest sound-track albums in the label's history: "Gentlemen Prefer Blondes" and "The Bandwagon." During the past year, the company has been devoting more and more interest to classical records too.

THE CASE BOX
JUKE BOX RECORD REPORT
The Top Ten Records—City by City

New York, N. Y.	Chicago, Ill.	Los Angeles, Calif.
1. No Other Love (Perry Como)	1. Crying In The Chapel (June Valli)	1. Vaya Con Dios (Paul & Ford)
2. Vaya Con Dios (Paul & Ford)	2. Vaya Con Dios (Paul & Ford)	2. You, You, You (Ames Bros.)
3. Crying In The Chapel (Valli-Orloles)	3. You, You, You (Ames Bros.)	3. P. S. I Love You (Hilltoppers)
4. P. S. I Love You (Hilltoppers)	4. P. S. I Love You (Hilltoppers)	4. No Other Love (Perry Como)
5. Dragnet (Ray Anthony)	5. C'est Si Bon (Eartha Kitt)	5. C'est Si Bon (Eartha Kitt)
6. You, You, You (Ames Bros.)	6. Dragnet (Ray Anthony)	6. Crying In The Chapel (Valli-Orloles)
7. C'est Si Bon (Eartha Kitt)	7. No Other Love (Perry Como)	7. I'm Walking Behind You (Eddie Fisher)
8. Eh, Cumpari (Julius La Rosa)	8. Dragnet (Ray Anthony)	8. Dragnet (Ray Anthony)
9. I'm Walking Behind You (Eddie Fisher)	9. Don't Take Your Love From Me (Three Suns)	9. Oh! (Pee Wee Hunt)
10. Ebb Tide (Frank Chacksfield)	10. I'm Walking Behind You (Eddie Fisher)	10. Gambler's Guitar (R. Draper)
Philadelphia, Pa.	Denver, Colo.	New Orleans, La.
1. You, You, You (Ames Bros.)	1. Vaya Con Dios (Paul & Ford)	1. Vaya Con Dios (Paul & Ford)
2. Vaya Con Dios (Paul & Ford)	2. P. S. I Love You (Hilltoppers)	2. No Other Love (Perry Como)
3. Crying In The Chapel (Orloles-Valli)	3. You, You, You (Ames Bros.)	3. Oh! (Pee Wee Hunt)
4. P. S. I Love You (Hilltoppers)	4. No Other Love (Perry Como)	4. Crying In The Chapel (Darrell Glenn)
5. No Other Love (Perry Como)	5. I'm Walking Behind You (Eddie Fisher)	5. Gambler's Guitar (R. Draper)
6. I'm Walking Behind You (Eddie Fisher)	6. Crying In The Chapel (Darrell Glenn)	6. I'm Walking Behind You (Eddie Fisher)
7. Love Every Moment You Live (Mike Pedicin)	7. Buterflies (Patti Page)	7. You, You, You (Ames Bros.)
8. With These Hands (E. Fisher)	8. Oh! (Pee Wee Hunt)	8. Buterflies (Patti Page)
9. Oh! (Pee Wee Hunt)	9. With These Hands (E. Fisher)	9. With These Hands (E. Fisher)
10. My Love, My Love (J. James)	10. Song From Moulou Rouge (Percy Faith)	10. You're Fooling Someone (Joni James)
Detroit, Mich.	Dallas, Texas	Seattle, Wash.
1. Vaya Con Dios (Paul & Ford)	1. Vaya Con Dios (Paul & Ford)	1. Vaya Con Dios (Paul & Ford)
2. Oh! (Pee Wee Hunt)	2. No Other Love (Perry Como)	2. You, You, You (Ames Bros.)
3. Crying In The Chapel (Glen-Valli)	3. P. S. I Love You (Hilltoppers)	3. O'Day & The Horsemen
4. P. S. I Love You (Hilltoppers)	4. You, You, You (Ames Bros.)	4. No Other Love (Perry Como)
5. No Other Love (Perry Como)	5. Oh! (Pee Wee Hunt)	5. P. S. I Love You (Hilltoppers)
6. You, You, You (Ames Bros.)	6. Crying In The Chapel (June Valli)	6. Crying In The Chapel (Valli-Glenn)
7. Tonight Love (Bill Darrel)	7. C'est Si Bon (Eartha Kitt)	7. C'est Si Bon (Eartha Kitt)
8. C'est Si Bon (Eartha Kitt)	8. I'm Walking Behind You (Eddie Fisher)	8. I'm Walking Behind You (Eddie Fisher)
9. Dragnet (Ray Anthony)	9. Gambler's Guitar (R. Draper)	9. Gambler's Guitar (R. Draper)
10. I'm Walking Behind You (Eddie Fisher)	10. Dragnet (Ray Anthony)	10. With These Hands (E. Fisher)
Atlanta, Ga.	Cincinnati, Ohio	Boston, Mass.
1. No Other Love (Perry Como)	1. Vaya Con Dios (Paul & Ford)	1. Vaya Con Dios (Paul & Ford)
2. Vaya Con Dios (Paul & Ford)	2. No Other Love (Perry Como)	2. No Other Love (Perry Como)
3. P. S. I Love You (Hilltoppers)	3. Crying In The Chapel (Valli-Orloles)	3. A Dear John Letter (Pat King)
4. You, You, You (Ames Bros.)	4. No Other Love (Perry Como)	4. O'Day & The Horsemen
5. Crying In The Chapel (June Valli)	4. P. S. I Love You (Hilltoppers)	5. P. S. I Love You (Hilltoppers)
6. For Me, For Me (G. J. Harp)	5. You, You, You (Ames Bros.)	5. Crying In The Chapel (Valli-Glenn)
7. C'est Si Bon (Eartha Kitt)	6. C'est Si Bon (Eartha Kitt)	6. C'est Si Bon (Eartha Kitt)
8. I'm Walking Behind You (Eddie Fisher)	7. Oh! (Pee Wee Hunt)	7. Dragnet (Ray Anthony)
9. Dragnet (Ray Anthony)	8. I'm Walking Behind You (Eddie Fisher)	8. Ebb Tide (Frank Chacksfield)
10. My Love, My Love (J. James)	9. Dragnet (Ray Anthony)	9. Oh! (Pee Wee Hunt)
	10. Gambler's Guitar (R. Draper)	10. Too Long (Bob Dini)
Washington, D. C.	St. Louis, Mo.	Memphis, Tenn.
1. Vaya Con Dios (Paul & Ford)	1. Crying In The Chapel (Valli-Glenn)	1. Vaya Con Dios (Paul & Ford)
2. You, You, You (Ames Bros.)	2. Oh! (Pee Wee Hunt)	2. P. S. I Love You (Hilltoppers)
3. No Other Love (Perry Como)	3. P. S. I Love You (Hilltoppers)	3. Crying In The Chapel (Valli-Orloles)
4. P. S. I Love You (Hilltoppers)	4. Vaya Con Dios (Paul & Ford)	4. Oh! (Pee Wee Hunt)
5. C'est Si Bon (Eartha Kitt)	5. You, You, You (Ames Bros.)	5. No Other Love (Perry Como)
6. I'm Walking Behind You (Eddie Fisher)	6. Dragnet (Ray Anthony)	6. C'est Si Bon (Eartha Kitt)
7. Gambler's Guitar (R. Draper)	7. No Other Love (Perry Como)	7. Dragnet (Ray Anthony)
8. Oh! (Pee Wee Hunt)	8. Hey Joe (Frankie Laine)	8. Buterflies (Patti Page)
9. With These Hands (E. Fisher)	9. Tropicana (Monty Kelly)	9. You, You, You (Ames Bros.)
10. Dragnet (Ray Anthony)	10. Ebb Tide (Frank Chacksfield)	10. I'm Walking Behind You (Eddie Fisher)
Milwaukee, Wisc.	Pittsburgh, Pa.	Baltimore, Md.
1. No Other Love (Perry Como)	1. Crying In The Chapel (Darrell Glenn)	1. Vaya Con Dios (Paul & Ford)
2. Vaya Con Dios (Paul & Ford)	2. You, You, You (Ames Bros.)	2. No Other Love (Perry Como)
3. Crying In The Chapel (Valli-Orloles)	3. No Other Love (Perry Como)	3. Crying In The Chapel (Valli-Glenn)
4. C'est Si Bon (Eartha Kitt)	4. Vaya Con Dios (Paul & Ford)	4. P. S. I Love You (Hilltoppers)
5. Dragnet (Ray Anthony)	5. Don't Take Your Love From Me (Three Suns)	5. I'm Walking Behind You (Eddie Fisher)
6. I'm Walking Behind You (Eddie Fisher)	6. P. S. I Love You (Hilltoppers)	6. You, You, You (Ames Bros.)
7. You, You, You (Ames Bros.)	7. Oh! (Pee Wee Hunt)	7. Oh! (Pee Wee Hunt)
8. Oh! (Pee Wee Hunt)	8. My Love, My Love (J. James)	8. Oh! (Pee Wee Hunt)
9. My Love, My Love (J. James)	9. Hey Joe (Frankie Laine)	9. With These Hands (E. Fisher)
10. I Love Paris (Les Baxter)	10. With These Hands (E. Fisher)	10. Gambler's Guitar (R. Draper)
Des Moines, Iowa	Brodhead, Wisc.	Winston Salem, N. C.
1. No Other Love (Perry Como)	1. You, You, You (Ames Bros.)	1. I'm Walking Behind You (Eddie Fisher)
2. Vaya Con Dios (Paul & Ford)	2. Vaya Con Dios (Paul & Ford)	2. Crying In The Chapel (Valli-Orloles)
3. Crying In The Chapel (Darrell Glenn)	3. Oh! (Pee Wee Hunt)	3. Vaya Con Dios (Paul & Ford)
4. With These Hands (E. Fisher)	4. Crying In The Chapel (Valli-Orloles)	4. P. S. I Love You (Hilltoppers)
5. I'm Walking Behind You (Eddie Fisher)	5. I'm Walking Behind You (Eddie Fisher)	5. You, You, You (Ames Bros.)
6. You, You, You (Ames Bros.)	6. P. S. I Love You (Hilltoppers)	6. No Other Love (Perry Como)
7. P. S. I Love You (Hilltoppers)	7. H. H. Photograph (R. Starr)	7. Song From Moulou Rouge (Percy Faith)
8. P. S. I Love You (Hilltoppers)	8. With These Hands (E. Fisher)	8. With These Hands (E. Fisher)
9. Say You're Mine Again (Perry Como)	9. Hey Joe (Frankie Laine)	9. C'est Si Bon (Eartha Kitt)
10. April In Portugal (Les Baxter)	10. Love Every Moment You Live (Eddy Howard)	10. Oh! (Pee Wee Hunt)

America's Next # 1 Hit!
"T. V. RUMBA"
by

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and his Mood Recording Ork.
Mood # 1011
74 Prospect St.
UN. 4-2200
Cambridge, Mass.

"It's What's In THE CASH BOX That Counts"

Forty Disk Jockies Throughout Nation Take Over Wurlitzer-Laine Promotion

NEW YORK—Forty disk jockeys, whose programs cover the country's major population centers, have accepted exclusive promotion privileges to the Wurlitzer-Frankie Laine Contest. Telegrams received by Wurlitzer indicating the jockey's willingness to participate contained evidence that each man firmly expects to come up with the winner.

That considerable good natured competition among the disk jockeys can be expected was foreseen in the wire from R. B. McAlister of Station KGMC, Denver. Said McAlister, "We care not who finishes second, Denver is ready to win the Wurlitzer-Frankie Laine contest." Not to be out-done, Al Jarvis of Stations KPWB and KECA-TV, Hollywood, took another tack. Jarvis claimed, "Since this program discovered Frankie Laine, we shouldn't have too much trouble discovering his protegee."

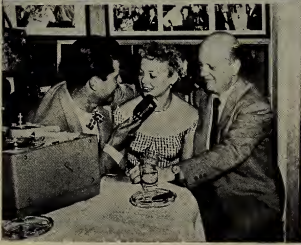
Unquestionably, the contest touched off a spark which has kindled rising enthusiasm both from those promoting the contest and the contestants entering it. Although general publicity was released in the nation's press on September 1, the actual date for receiving entries is set for September 15.

In at least six cities the contest is being handled by dee jays whose programs are aired both on radio and on TV. Several of the jockeys have said that they expect to use transcriptions of the entrants voices on their radio shows and ask the listeners to vote by postcard their choice for a winner. Others have pointed out that the entrants, being amateurs, can be used "live" on both radio and television if the sponsoring jockey feels it will enhance his program. Wires of acceptance indicate that the contest is well thought out from the jockey's point of view.

Many of the telegrams were complimentary in the extreme: "Is the 'dream' contest. Happy to be able to conduct at this end. Count me in," was the comment of Tommy Allen of Station KOMA, Oklahoma City. Other reactions included: "All set for Frankie Laine contest, terrific idea," Hugh McPherson, Station WGKV, Charleston; "Accept rules of contest. Will begin designated date. Await further instructions," Jimmy Patterson, Station WBT, Charlotte; "Ready to pitch the contest," Sandy Jackson, Station KOWH, Omaha; "Thank you. Will be pleased to take part in Wurlitzer-Laine contest," Harry Burge, Station WQAM, Miami. Others received were typical and all showed a willingness to get the program underway as rapidly as possible.

Entry forms were sent out this week to the participating jockeys and to Wurlitzer and Columbia distributors in each area. These will be supplemented by large, colorful posters which will carry the name of the jockey, his station and the addresses of places where entry forms are available. A complete list of sponsoring disk jockeys will be published next week.

N. Y. Entertainment Biz Honors Frank Sinatra With Party



NEW YORK—Many of the top names in the entertainment business as well as many local disk jockeys showed up at a party given in honor of Frank Sinatra last Thursday at Danny's Hideaway. The party was given by both Capitol Records and Columbia Pictures. Sinatra at present is not only hot with two records, "From Here To Eternity" and "I've Got The World On A String", but has just won critical acclaim for his performance in the picture "From Here To Eternity". Another incidental piece of intelligence is the last week's issue of The Cash Box featuring Frankie in an English outfit drew more response than any other cover The Cash Box has ever run.

In the photos above the first picture in the left column shows Milton Berle, Sinatra, Dave Garroway, Red Buttons, Mel Torme, Bill Leonard, Julie Chester and Dick Linke. Below that Red, Milton and Frankie display the giant record which all the guests at the party signed. Last picture in the column shows Fred Robbins taping an interview with June Hutton and Axel Stordahl. In the right column the top photo shows Frankie clowning with Danny, youthful owner of the restaurant in which the party was held. Next Garroway is snapped with Sinatra. And finally Frankie is pictured with Mr. and Mrs. Ted Brown.

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"TELL ME YOU TOLD ME A LIE"
b/w
"Love Is Like a Flower"
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(I HAD AROUND ME)"
b/w
"I DON'T HAVE TO TELL YOU
(THAT I LOVE YOU)"
sung by
BOBBY LINN

CAMMAROTA PUB. CO.
234 PATTERSON AVE.
EAST RUTHERFORD, N. J.

Bing Crosby sings...
Mademoiselle
de
PAREE
DECCA # 28184

MILLS MUSIC, INC.

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Breaking in Boston
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DOROTHY COLLINS
"TICO
TICO"
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NEW YORK 19, N. Y.

GUY MITCHELL'S
latest smash
"CHICKA-BOOM!"
(From Paramount Pic.)
"These Red Heads From Seattle"
COLUMBIA # 40035

SANTLY-JOY INC.
1619 Broadway New York 19, N. Y.

**FRANK CHACKSFIELD'S
NEW RECORD SMASH!**

EBB TIDE

ROBBINS MUSIC CORPORATION

PHILADELPHIA—Lee Stewart (with microphone) co-m.c. of the "Bandstand" WFIL-TV's disk series, and Decca Records star Bill Darnell end up in a red-hot baseball argument during the first annual "Bandstand Picnic" at Woodside Park, Philadelphia outdoor amusement center. The outing drew an estimated crowd of more than eight thousand teen-agers and adults to hear a solid lineup of top record stars, and to take part in the telecast of the afternoon "Bandstand" show from the park.—Music and record representatives at the affair sided with Stewart and his co-m.c. Bob Horn in hailing the picnic as the top disk event in Philadelphia TV. Among the stars featured at the

outing were Toni Arden, Sunny Gale, Dick Lee, Sandy Stewart, Frank Murphy, the Mike Pedicin Quartet, Buddy Greco, Jerry Vale, the De John Sisters, Bill Farrell, and Darnell.

Southard Joins O. W. Ray

NEW YORK—The resignation of E. Terry Southard, National Sales Manager for Columbia Records has been accepted with great regret it was announced this week by Paul Wexler, Vice President in Charge of Sales and Merchandising.

Southard had been with the record organization for four years, starting as District Manager for the New England territory, becoming Division Manager of the New York area and then being promoted to his present position.

He will join the O.W. Ray Corporation of New York City, distributors of photographic equipment, as Vice President in Charge of Sales and Merchandising.

The resignation is effective September 1st, 1953. No immediate replacement for Southard is planned.

"St. Augustine" Contest

NEW YORK—The Chamber of Commerce of St. Augustine, Florida, has completed plans for a nationwide contest in connection with the release of bandleader Sammy Kaye's latest Columbia recording, "In The Mission Of St. Augustine." Round-trip air transportation from any point in the U.S. a full week with lodging and three meals at the Bennett and Monson Hotels, overlooking beautiful Matanzas Bay; \$50.00 spending money to each couple; and free admission to all sights and amusements in the oldest city in the U.S. will be awarded to the writer and guest of the winning 50-words-or-less letter on the subject: "The Line In The Lyric Of 'In The Mission Of St. Augustine'. That Means The Most To Me."

In addition, the disc jockey on whose program the winning writer begins the recording and to whom the contestant sends his letters will receive an identical prize. The four winners may accept their prize any time between the date the results are announced and Labor Day, 1954. The contest will run from September 10 through October 15. The judges, sportscaster Mel Allen, singer Jane Fickens and movie actress Ariens Dahl will release an announcement naming the winners on November 15.



Stan Kenton and his orchestra are to play in England but unfortunately British fans will have no chance of hearing the band for the show will take place at an American Army camp for the exclusive benefit of U.S. Service personnel. Stan has been enjoying tremendous success in Stockholm, Kiel, Hamburg and other cities.

If negotiations succeed we may be fortunate in seeing the great "Satchmo" early next spring. Suggested exchange band is Jack Parnell... Owing to the sudden illness of her husband Yma Sumac had to cancel her proposed continental trip... Cheers, screams, and five curtain calls greeted Frankie Laine in Glasgow and after singing twelve songs he walked off to insistant calls for "More"... I hear the Lancers have now been set for a return tour of these shores in the spring and I trust that goes for Kay Starr too.

World famous composer W. C. Handy coming to Europe. Arriving in England November 16th... Dickie Valentine whose contract with Ted Heath ends in February hopes to start in vaudeville... Theme music from two new pics, "Shane" and "Melba" getting a lot of disc-coverage. This film music certainly helps. Why France has even taken to the song from "Moulin Rouge" and that's something... after all it was written by a Frenchman!

Parlophone Record Company signed Stubby Kaye one of the lead players in "Guys and Dolls" Stubby did a good job of the oldie "O" and I would suggest that Coral step in there quick as it's still on the up and up in the U.S.

Best Selling Pop Records This Week:
(Courtesy New Musical Express)

- 1) I Believe FRANKIE LAINE
- 2) Limelight FRANK CHACKSFIELD
- 3) Song From Moulin Rouge MANTOVANI
- 4) Let's Walk That-A-Way DORIS DAY & JOHNNIE RAY
- 5) I'm Walking Behind You EDDIE FISHER
- 6) Seven Lonely Days GISELE MACKENZIE
- 7) Hot Toddy TED HEATH
- 8) Look At That Girl GUY MITCHELL
- 9) Hold Me, Thrill Me, Kiss Me MURIEL SMITH
- 10) Limelight RON GOODWIN

No. 1 IN THE COUNTRY

(See CASH BOX "Top 50 Best Selling Record Chart", September 5th issue)

"CRYING IN THE CHAPEL"

take your pick of top renditions

- | | |
|------------------------------|----------------|
| DARRELL GLENN | Valley 101 |
| JUNE VALLI | Victor 20-5368 |
| REX ALLEN | Decca 28758 |
| THE ORIOLES | Jubilee 5122 |
| ELLA FITZGERALD | Decca 28762 |
| ART LUND | Coral 1018 |

and other great recordings

VALLEY PUBLISHERS, INC.

Box 10033, Kingston Pike KNOXVILLE, TENN.

From Your Lips To The Ears Of God

From your lips to the ears of God
 A silent pray'r goes winging.
 You see a star, a star that shines
 And you will hear the angels singing.
 For God is here, He's everywhere
 And just a pray'r away.
 So pray until your pray'rs are answered,
 For pray'rs are answered every day.
 From your lips to the ears of God,

You pray that He may hear you,
 Just say the pray'r that's in your heart,
 And you will know that God is near you.
 The arms of God are open wide,
 The love of God is true;
 So pray and somewhere deep within you,
 The voice of God will speak to you.
 So pray until your pray'rs are answered
 For pray'rs are answered every day.

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"FROM YOUR LIPS TO THE EARS OF GOD"

backed with

"SORRENTO AND YOU"

1371 and 45-1371

SUNG BY

DOROTHY SQUIRES

LONDON frrr



BMI Check List

OF TOP RECORD RATINGS
BY THE TRADE PRESS



THE CASH BOX Disk Jockey's REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending Sept. 5 without any changes on the part of THE CASH BOX.

A DEAR JOHN LETTER (Central)
PAT O'DAY-FOUR HORSEMEN (MGM)

Billboard	Cash Box	Variety
✓✓✓✓	✓✓✓✓	✓✓✓✓

RICROCHET (Sheldon)
TERESA BREWER (Coral)

Billboard	Cash Box	Variety
✓✓✓✓	✓✓✓✓	✓✓✓✓

TOO YOUNG TO TANGO
(Hill & Range)
TERESA BREWER (Coral)
JOEL GREY (MGM)

Billboard	Cash Box	Variety
✓✓✓✓	✓✓✓✓	✓✓✓✓

ELAINE (Hill & Range)
HENRI RENE - HUGO WINTERHALTER
(Vic.)
PERCY FAITH-MITCH MILLER (Col.)
LES BAXTER (Cap.)

Billboard	Cash Box	Variety
✓✓✓✓	✓✓✓✓	✓✓✓✓

LET ME GO DEVIL (Hill & Range)
GEORGIE SHAW (Dec.)

Billboard	Cash Box	Variety
✓✓✓✓	✓✓✓✓	✓✓✓✓

CARIBBEAN (American)
ROBERTA LEE (Dec.)
TONY MARTIN (Vic.)
JOYCE PAUL (Republic)

Billboard	Cash Box	Variety
✓✓✓✓	✓✓✓✓	✓✓✓✓

40 CUPS OF COFFEE (Arc)
ELLA MAE MORSE (Cap.)

Billboard	Cash Box	Variety
✓✓✓✓	✓✓✓✓	✓✓✓✓

SHAKE A HAND (BMI)
FAYE ADAMS (Herald)
SAVANNAH CHURCHILL (Dec.)
FRAN WARREN (MGM)
RED FOLEY (Dec.)

Billboard	Cash Box	Variety
✓✓✓✓	✓✓✓✓	✓✓✓✓

RELAX (Hill & Range)
TONY MARTIN (Vic.)

Billboard	Cash Box	Variety
✓✓✓✓	✓✓✓✓	✓✓✓✓

OH MIS'ERABLE LOVE (Godady)
BOBBY WAYNE (Mer.)

Billboard	Cash Box	Variety
✓✓✓✓	✓✓✓✓	✓✓✓✓

I'LL WAIT FOR YOU (Mellin)
VERA LYNN (Lon.)

Billboard	Cash Box	Variety
✓✓✓✓	✓✓✓✓	✓✓✓✓

LET'S GO FISHER! (Montclare)
FRANKIE LAINE-JIMMY BOYD (Ca.)

Billboard	Cash Box	Variety
✓✓✓✓	✓✓✓✓	✓✓✓✓

NO MORE TEARS (Lowell)
GINNY GIBSON (MGM)

Billboard	Cash Box	Variety
✓✓✓✓	✓✓✓✓	✓✓✓✓

PUT SOME MONEY IN THE JUKE BOX
(Dickinson)
THE MODERNAIRES (Coral)

Billboard	Cash Box	Variety
✓✓✓✓	✓✓✓✓	✓✓✓✓

MANY TIMES (BMI)
PERCY FAITH (Col.)

Billboard	Cash Box	Variety
✓✓✓✓	✓✓✓✓	✓✓✓✓

RATINGS		Variety	
Billboard	Cash Box	Best	Best
✓✓✓✓	✓✓✓✓	Best Buy	Disk & Sleeper of the week
✓✓✓✓	✓✓✓✓	New Record To Watch	Best
✓✓✓✓	✓✓✓✓	90-100	Excellent
✓✓✓✓	✓✓✓✓	Top	B
✓✓✓✓	✓✓✓✓	80-89	Very good
✓✓✓✓	✓✓✓✓	Excellent	C+
✓✓✓✓	✓✓✓✓	70-79	Good
✓✓✓✓	✓✓✓✓	Good	Satisfactory

Howard Miller
WIND—Chicago, Ill.

1. Crying In The Chapel (Vall)
2. You, You, You (Ames Bros.)
3. Vaya Con Dios (Paul & Ford)
4. With These Hands (E. Fisher)
5. C'est Si Bon (Eartha Kiri)
6. Till They've All Gone Home (Joyce Sagan)
7. Down By The Riverside (Four Lads)
8. P. S. I Love You (Hilltoppers)
9. Hey Joel (Frankie Laine)
10. Eh, Compars (Julius La Rosa)

Alan Saunders
WVNU—Newark, N. J.

1. Vaya Con Dios (Paul & Ford)
2. Ebb Tide (F. Chacksfield)
3. Especially (Vic. Damone)
4. No Other Love (Perry Como)
5. C'est Si Bon (Eartha Kiri)
6. Little Red Riding Hood (Al "Jazzbo" Collins)
7. Rags To Riches (T. Bennett)
8. God Bless Us All (B. Weill)
9. You Too, You Too (E. Ros)
10. Hey Joel (Frankie Laine)

Larry E. Jones
KTXN—Austin, Tex.

1. No Other Love (Perry Como)
2. I Can Read Between The Lines (Billy Eckstine)
3. You, You, You (Ames Bros.)
4. Half A Photograph (K. Starr)
5. Crying In The Chapel (Allen)
6. When I Was Young (Fisher)
7. Allez-Vous-En (Kay Starr)
8. Please Play Our Song (Don Cornell)
9. Gambler's Guitar (R. Draper)
10. Dragnet (Ray Anthony)

Ralph & Rita
WMBG—Richmond, Va.

1. Dragnet (Ray Anthony)
2. Vaya Con Dios (Paul & Ford)
3. P. S. I Love You (Hilltoppers)
4. No Other Love (Perry Como)
5. C'est Si Bon (Eartha Kiri)
6. With These Hands (E. Fisher)
7. Oh! (Pee Wee Hunt)
8. Gambler's Guitar (R. Draper)
9. I'm Walking Behind You (Eddie Fisher)
10. Terry's Theme From "Limelight" (Frank Chacksfield)

Bob Watson
WQXI—Atlanta, Ga.

1. No Other Love (Perry Como)
2. You, You, You (Ames Bros.)
3. Ebb Tide (F. Chacksfield)
4. C'est Si Bon (Eartha Kiri)
5. Hey Professor (Olio Cesana)
6. P. S. I Love You (Hilltoppers)
7. Don't Take Your Love From Me (Three Suns)
8. Love Paris (Les Baxter)
9. Hey Joel (Frankie Laine)
10. Dragnet (Ray Anthony)

Hal Murray
WHKK—Akron, Ohio

1. You, You, You (Ames Bros.)
2. No Other Love (P. Como)
3. With These Hands (E. Fisher)
4. Song From Moulin Rouge (Percy Faith)
5. Roamin' In The Gloamin' (Hamish Menzies)
6. The Best Way To Hold A Girl (Sonny Curtis)
7. P. S. I Love You (Hilltoppers)
8. My Love, My Love (James)
9. The Story Of Three Loves (Jerry Murad)
10. Caribbean (Tony Martin)

Jack Downey
WONS—Hartford, Conn.

1. Dragnet (Ray Anthony)
2. You, You, You (Ames Bros.)
3. A Dear John Letter (Pat O'Day & The 4 Horsemen)
4. Most Beautiful Girl In The World (Tommy Dorsey)
5. God Bless Us All (B. Weill)
6. Rags To Riches (Tony Bennett)
7. Eh, Compars (Julius La Rosa)
8. Granada (Clark Dennis)
9. Gambler's Guitar (R. Draper)
10. All I Do Is Dream Of You (Johnnie Ray)

Norb Moore
KXLU—St. Louis, Mo.

1. Hey Joel (Frankie Laine)
2. Oh! (Pee Wee Hunt)
3. Vaya Con Dios (Paul & Ford)
4. Crying In The Chapel (Allen)
5. You, You, You (Ames Bros.)
6. No Other Love (Perry Como)
7. You're Fooling Someone (Joni James)
8. Little Red Riding Hood (Al "Jazzbo" Collins)
9. Butterflies (Patti Page)
10. P. S. I Love You (Hilltoppers)

Chuck Norman
WIL—St. Louis, Mo.

1. Vaya Con Dios (Paul & Ford)
2. With These Hands (E. Fisher)
3. Hey Joel (Frankie Laine)
4. Tropicana (Monty Kelly)
5. Oh! (Pee Wee Hunt)
6. No Other Love (Perry Como)
7. Little Red Riding Hood (Al "Jazzbo" Collins)
8. Gambler's Guitar (R. Draper)
9. C'est Si Bon (Eartha Kiri)
10. Crying In The Chapel (Allen)

Don McLeod
WJBK—Detroit, Mich.

1. Tonight Love (Bill Darnet)
2. Please Play Our Song (Don Cornell)
3. No Other Love (Perry Como)
4. Crying In The Chapel (Allen)
5. You, You, You (Ames Bros.)
6. Tropicana (Monty Kelly)
7. With These Hands (Fisher)
8. God Bless Us All (B. Weill)
9. A Fool Was I (Nat "King" Cole)
10. Dare I (Hamish Menzies)

Charles Tarkinson
WVDA—Boston, Mass.

1. A Dear John Letter (Pat O'Day & Four Horsemen)
2. Crying In The Chapel (Allen)
3. Butterflies (Patti Page)
4. No Other Love (Perry Como)
5. You're Fooling Someone (Joni James)
6. My Love, My Love (J. Ames)
7. Oh! (Pee Wee Hunt)
8. Hey Joel (Frankie Laine)
9. Ebb Tide (Frank Chacksfield)
10. I'm Walking Behind You (Eddie Fisher)

Art Pallon
WWSW—Pittsburg, Pa.

1. God Bless Us All (B. Weill)
2. Vaya Con Dios (Paul & Ford)
3. No Other Love (Perry Como)
4. You, You, You (Ames Bros.)
5. C'est Si Bon (Eartha Kiri)
6. Don't Take Your Love From Me (Three Suns)
7. Oh! (Pee Wee Hunt)
8. Love Paris (Les Baxter)
9. Ebb Tide (Frank Chacksfield)
10. I'm Walking Behind You (Eddie Fisher)

Don Blair
WNBZ—Sarasota Lake, N. Y.

1. Vaya Con Dios (Paul & Ford)
2. I'm Walking Behind You
3. No Other Love (Perry Como)
4. You, You, You (Ames Bros.)
5. Sosta On The Beach (Tony Martin)
6. Terry's Theme From "Limelight" (Frank Chacksfield)
7. Crying In The Chapel (Vall)
8. C'est Si Bon (Eartha Kiri)
9. Toys (Eileen Barton)
10. With These Hands (Stifford-Eddy)

Frank Gicca
WOKO—Albany, N. Y.

1. Crying In The Chapel (Vall)
2. Ebb Tide (Frank Chacksfield)
3. P. S. I Love You (Hilltoppers)
4. Jealous Of You (Lou Monte)
5. You, You, You (Ames Bros.)
6. I'd Rather Die Young (The Hilltoppers)
7. The Glad Song (Brewer & Cornell)
8. Dragnet (Ray Anthony Kiri)
9. Three Little Pigs
10. Hey, Professor (Olio Cesana)

Pat Chambers
WFLA—Tampa, Fla.

1. Crying In The Chapel (Lund)
2. Oh! (Joni James)
3. Gambler's Guitar (R. Draper)
4. Especially (Vic. Damone)
5. My Love, My Love (J. Ames)
6. Chick-A-Boom (Guy Mitchell)
7. Hey Joel (Frankie Laine)
8. Ebb Tide (Frank Chacksfield)
9. Return To Paradise (Nat "King" Cole)
10. If Love Is Good To Me (Nat "King" Cole)

Larry Wilson
WNOE—New Orleans, La.

1. You, You, You (Ames Bros.)
2. Vaya Con Dios (Paul & Ford)
3. No Other Love (Perry Como)
4. Crying In The Chapel (Allen)
5. Gambler's Guitar (R. Draper)
6. Oh! (Pee Wee Hunt)
7. I Love Paris (Les Baxter)
8. Hey Joel (Frankie Laine)
9. C'est Si Bon (Eartha Kiri)
10. No Stone Unturned (Juno Hutten)

Edno Richardson
WTMA—Charleston, S. C.

1. Vaya Con Dios (Paul & Ford)
2. No Other Love (Perry Como)
3. C'est Si Bon (Eartha Kiri)
4. Tropicana (Monty Kelly)
5. You're Fooling Someone (Joni James)
6. Dragnet (Ray Anthony)
7. Three Little Pigs (Al "Jazzbo" Collins)
8. Chick-A-Boom (Guy Mitchell)
9. Till They've All Gone Home (Julius La Rosa)
10. Ebb Tide (Frank Chacksfield)

Frank Pollack
KOOL—Phoenix, Ariz.

1. Ebb Tide (Frank Chacksfield)
2. Baby, Baby, Baby (Edwards)
3. No Other Love (Perry Como)
4. Caribbean (Leta Stetter)
5. Most Beautiful Girl In The World (Tommy Dorsey)
6. Story Of Three Loves (Richard Hayman)
7. Hey Joel (Frankie Laine)
8. C'est Si Bon (Eartha Kiri)
9. I'm Walking Behind You (Eddie Fisher)
10. Forty Cups Of Coffee (Brown)

Robin Seymour
WKHM—Dearborn, Mich.

1. Tonight Love (Bill Darnet)
2. A Fool Was I ("King" Cole)
3. Gambler's Guitar (R. Draper)
4. Song Of India (M. Lanza)
5. Please Play Our Song (Don Cornell)
6. Tropicana (Monty Kelly)
7. My Love, My Love (J. Ames)
8. Hey Joel (Frankie Laine)
9. Ebb Tide (Frank Chacksfield)
10. Ebb Tide (Frank Chacksfield)

Jay Michaels
WCAE—Pittsburg, Pa.

1. Eternally (Vic Damone)
2. Story Of Three Loves (Murad & Hayman)
3. Dragnet (Ray Anthony)
4. Tonight Love (Bill Darnet)
5. Ebb Tide (Frank Chacksfield)
6. Summer Rain (Bill Andrews)
7. Walking In The Rain (The Prisonaires)
8. Little Red Riding Hood (Al "Jazzbo" Collins)
9. Don't Take Your Love From Me (Three Suns)
10. Song Of India (Mario Lanza)

Chris Clark
WBSM—New Bedford, Mass.

1. Vaya Con Dios (Paul & Ford)
2. You, You, You (Ames Bros.)
3. I'm Walking Behind You (Eddie Fisher)
4. No Other Love (Perry Como)
5. Dragnet (Ray Anthony)
6. P. S. I Love You (Hilltoppers)
7. A Dear John Letter (Pat O'Day & Four Horsemen)
8. Eh, Compars (Julius La Rosa)
9. All I Want Is A Chance (Al "Jazzbo" Collins)
10. Crying In The Chapel (Vall)

BROADCAST MUSIC, INC. 580 FIFTH AVENUE
NEW YORK 36, N. Y.
NEW YORK • CHICAGO • HOLLYWOOD • TORONTO • MONTREAL



THE CASH BOX
Disc Jockeys'
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending Sept. 5 without any changes on the part of THE CASH BOX.

- | | | |
|--|---|--|
| Al Ross
WBAL—Baltimore, Md. | Bob E. Lloyd
WAVZ—New Haven, Conn. | Ray Perkins
KFEL—Denver, Colo. |
| 1. Vaya Con Dios (Paul & Ford) | 1. Eh, Campari (Julius La Rosa) | 1. Vaya Con Dios (Paul & Ford) |
| 2. You, You, You (Ames Bros.) | 2. Relax (Tony Martin) | 2. Crying In The Chapel (Valli) |
| 3. No Other Love (Perry Como) | 3. Life In Love (Monty Kelly) | 3. You, You, You (Ames Bros.) |
| 4. I'm Walking Behind You (Eddie Fisher) | 4. Our Love Is Here To Stay (Nat "King" Cole) | 4. P. S. I Love You (Hilltoppers) |
| 5. Song From Moulin Rouge (Percy Faith) | 5. Blue Moon (Dante Virella) | 5. No Other Love (Perry Como) |
| 6. P. S. I Love You (Hilltoppers) | 6. You, You, You (Cappell) | 6. I'm Walking Behind You (Eddie Fisher) |
| 7. Oh! (Pee Wee Hunt) | 7. All About Ronnie (S. Kenton) | 7. Oh! (Pee Wee Hunt) |
| 8. All I Desire (Tom Arden) | 8. Eternally (Vic Damone) | 8. Song From Moulin Rouge (Percy Faith) |
| 9. Toys (Eileen Arden) | 9. Coronets (Thee Gears) | 9. With These Hands (E. Fisher) |
| 10. False Love (Four Aces) | 10. Pie Week A Jilly Wagon (Henry Jerome) | 10. Gambler's Guitar (R. Draper) |

- | | | |
|--|--|--|
| Don Bell
KRNT—Des Moines, Iowa | Donn Tibbetts
WFEA—Manchester, N. H. | John Dixon
WALA—Mobile, Ala. |
| 1. Crying In The Chapel (Allen) | 1. Vaya Con Dios (Paul & Ford) | 1. Oh! (Pee Wee Hunt) |
| 2. No Other Love (Perry Como) | 2. All I Desire (Bob Manning) | 2. Vaya Con Dios (Paul & Ford) |
| 3. You, You, You (Ames Bros.) | 3. Tropicana (Monty Kelly) | 3. Draget (Ray Anthony) |
| 4. A Dear John Letter (Shepard) | 4. Cup Of Joy (Lo Stafford) | 4. With These Hands (E. Fisher) |
| 5. Draget (Ray Anthony) | 5. Lonely (Kitty Kallen) | 5. C'est Si Bon (Eartha Kitt) |
| 6. Oh! (Pee Wee Hunt) | 6. No Other Love (Perry Como) | 6. You, You, You (Ames Bros.) |
| 7. With These Hands (E. Fisher) | 7. Allez-Vous-En (Kay Starr) | 7. Crying In The Chapel (Valli) |
| 8. Vaya Con Dios (Paul & Ford) | 8. Gambler's Guitar (R. Draper) | 8. If Love Is Good To Me (Nat "King" Cole) |
| 9. Half A Photograph (K. Starr) | 9. Cloud Laddy 7 (Sue Mitchell) | 9. To Amop (Frankie Laine) |
| 10. Say You're Mine Again (Perry Como) | 10. Crying In The Chapel (Valli) | 10. Eternally (Vic Damone) |

- | | | |
|---|---|--|
| Jackson Lowe
WOL—Washington, D. C. | Lou Barile
WKAL—Rome, N. Y. | Larry Elton Jones
KTXN—Austin, Tex. |
| 1. No Other Love (Perry Como) | 1. Eh, Campari (La Rosa) | 1. No Other Love (Perry Como) |
| 2. Terry's Theme From "Limelight" (Frank Chacksfield) | 2. Draget (Ray Anthony) | 2. You, You, You (Ames Bros.) |
| 3. Tonight Love (Bill Darnell) | 3. Tropicana (Monty Kelly) | 3. I Can Read Between The Lines (Billy Eckstine) |
| 4. P. S. I Love You (Hilltoppers) | 4. Cup Of Joy (Lo Stafford) | 4. Crying In The Chapel (Valli-Allen) |
| 5. I'm Walking Behind You (Eddie Fisher) | 5. I'd Rather Die Young (The Hilltoppers) | 5. Half A Photograph (K. Starr) |
| 6. If Love Is Good To Me (Jackie Paris) | 6. God Bless Us All (B. Weil) | 6. When I Was (Don Cornell) |
| 7. Gambler's Guitar (R. Draper) | 7. My Love, My Love (J. James) | 7. Please Play Our Song (Don Cornell) |
| 8. Ebb Tide (Frank Chacksfield) | 8. A Dear John Letter (Pat O'Day & Four Horsemen) | 8. Allez-Vous-En (Kay Starr) |
| 9. Hey Joel (Frankie Laine) | 10. All I Do Is Dream Of You (Johnnie Ray) | 9. Draget (Ray Anthony) |
| 10. God Bless Us All (B. Weil) | | 10. Gambler's Guitar (R. Draper) |

- | | | |
|--|---|---|
| Art Hellyer
WMAQ—Chicago, Ill. | John Wisley
WSAV—Savannah, Ga. | Ed Reilly
WBRY—Waterbury, Conn. |
| 1. Crying In The Chapel (Valli) | 1. No Other Love (Perry Como) | 1. Crying In The Chapel (The Orioles) |
| 2. Vaya Con Dios (Paul & Ford) | 2. C'est Si Bon (Eartha Kitt) | 2. Eh, Campari (Julius La Rosa) |
| 3. You, You, You (Ames Bros.) | 3. Vaya Con Dios (Paul & Ford) | 3. Gambler's Guitar (R. Draper) |
| 4. Oh! (Pee Wee Hunt) | 4. You In The Chapel (Ella Fitzgerald) | 4. You, You, You (Ames Bros.) |
| 5. Toys (Eileen Barton) | 5. Butterflies (Patti Page) | 5. C'est Si Bon (Eartha Kitt) |
| 6. C'est Si Bon (Eartha Kitt) | 6. My Love, My Love (J. James) | 6. Vaya Con Dios (Paul & Ford) |
| 7. Lighthouse (Rusty Draper) | 7. Terry's Theme From "Limelight" (Frank Chacksfield) | 7. Tropicana (Monty Kelly) |
| 8. You, You, You (Andrew Sisters) | 8. Hey Joel (Frankie Laine) | 8. Hey Joel (Frankie Laine) |
| 9. The Lover's Waltz (Hugo Winterhalter) | 9. Hey Joel (Frankie Laine) | 9. You're Fooling Someone (Doni James) |
| 10. Eyes Of Blue (R. Hayman) | 10. Tropicana (Les Baxter) | 10. My Love, My Love (J. James) |

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|--|---|--|
| Jay Trompeter
WIND—Chicago, Ill. | Rex Dale
WCKY—Cincinnati, Ohio | Bill Reynolds
WTMJ—Milwaukee, Wis. |
| 1. You, You, You (Ames Bros.) | 1. Vaya Con Dios (Paul & Ford) | 1. My Love, My Love (J. James) |
| 2. Crying In The Chapel (Valli) | 2. Eternally (Vic Damone) | 2. Crying In The Chapel (Allen) |
| 3. No Other Love (Perry Como) | 3. P. S. I Love You (Hilltoppers) | 3. Vaya Con Dios (Paul & Ford) |
| 4. P. S. I Love You (Hilltoppers) | 4. No Other Love (Perry Como) | 4. You, You, You (Ames Bros.) |
| 5. No Other Love (Perry Como) | 5. Oh! (Pee Wee Hunt) | 5. Draget (Ray Anthony) |
| 6. Ebb Tide (Frank Chacksfield) | 6. Gambler's Guitar (R. Draper) | 6. I Love Paris (Les Baxter) |
| 7. With These Hands (E. Fisher) | 7. Draget (Ray Anthony) | 7. Gambler's Guitar (R. Draper) |
| 8. Eh, Campari (Julius La Rosa) | 8. Tropicana (Monty Kelly) | 8. C'est Si Bon (Eartha Kitt) |
| 9. Madonna (Karen Chandler) | 9. Terry's Theme From "Limelight" (Frank Chacksfield) | 9. With These Hands (E. Fisher) |
| 10. Hey Joel (Frankie Laine) | 10. My Love, My Love (J. James) | 10. Down By The Riverside (Doni James) |

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|--|--|--|
| Jerry Kay
WWEZ—New Orleans, La. | Wayne Stitt
WHE—Kansas City, Mo. | Johnny Morris
WLOL—Minneapolis, Minn. |
| 1. C'est Si Bon (Eartha Kitt) | 1. You, You, You (Ames Bros.) | 1. Return To Paradise (Nat Cole) |
| 2. No Other Love (Perry Como) | 2. No Other Love (Perry Como) | 2. Crying In The Chapel (Allen) |
| 3. Tonight Love (Bill Darnell) | 3. P. S. I Love You (Hilltoppers) | 3. Oh! (Pee Wee Hunt) |
| 4. Vaya Con Dios (Paul & Ford) | 4. C'est Si Bon (Eartha Kitt) | 4. C'est Si Bon (Eartha Kitt) |
| 5. With These Hands (E. Fisher) | 5. Oh! (Pee Wee Hunt) | 5. No Other Love (Perry Como) |
| 6. Terry's Theme From "Limelight" (Richard Hayman) | 6. Crying In The Chapel (Valli) | 6. You're Fooling Someone (Doni James) |
| 7. Hey Joel (Frankie Laine) | 7. Terry's Theme From "Limelight" (Jackie Gleason) | 7. Gambler's Guitar (R. Draper) |
| 8. No Matter How You Say Goodbye (Helene Dixon) | 8. I'm Walking Behind You (Eddie Fisher) | 8. A Dear John Letter (Pat O'Day & The 4 Horsemen) |
| 9. Ebb Tide (F. Chacksfield) | 9. You're Fooling Someone (Doni James) | 9. Baby Let Me Kindle Your Flame (Richard Bowers) |
| 10. Down By The Riverside (Four Lads) | 10. Hey Joel (Frankie Laine) | 10. Too Long (Bob Dini) |

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|---|---|--|
| Earle Pudney
WGY—Schenectady, N. Y. | Harvey Hudson
WLEE—Richmond, Va. | Bob Drews
WAAF—Chicago, Ill. |
| 1. Vaya Con Dios (Paul & Ford) | 1. Tropicana (Monty Kelly) | 1. Vaya Con Dios (Paul & Ford) |
| 2. No Other Love (Perry Como) | 2. C'est Si Bon (Eartha Kitt) | 2. Crying In The Chapel (Valli) |
| 3. P. S. I Love You (Hilltoppers) | 3. Butterflies (Patti Page) | 3. No Other Love (Perry Como) |
| 4. With These Hands (E. Fisher) | 4. P. S. I Love You (Hilltoppers) | 4. P. S. I Love You (Hilltoppers) |
| 5. If Love Is Good To Me (Cole) | 5. If I Should Love Again (Don Cornell) | 5. I'm Walking Behind You (Eddie Fisher) |
| 6. Sitting In The Sun (F. Laine) | 6. Gambler's Guitar (R. Draper) | 6. Allez-Vous-En (Kay Starr) |
| 7. Please Play Our Song (Don Cornell) | 7. Draget (Buddy Marrow) | 7. Tropicana (Monty Kelly) |
| 8. Crying In The Chapel (Valli) | 8. Now I Lay Me Down To Dream (Martha Lou Harp) | 8. You, You, You (Ames Bros.) |
| 9. If I Love You A Mountain (Lena Horne) | 9. If Love Is Good To Me (Cole) | 9. Oh! (Pee Wee Hunt) |
| 10. C'est Si Bon (Eartha Kitt) | 10. Forty Cups Of Coffee (Brown) | 10. C'est Si Bon (Eartha Kitt) |

Americas Fastest Selling Records

Get Them On The Way Up.

AL ALBERTS
PLEASE TELL ME
ENDLESS
Decca 28707

RED FOLEY
SHAKE A HAND (With Anita Kerr Singers)
STRANDED IN DEEP WATER
Decca 28839

BILL DARNEL
TONIGHT, LOVE
COME TO ME
Decca 28706

KITTY WELLS
HEY JOE
MY COLD COLD HEART IS MELTED NOW
Decca 28797

HAMISH MENZIES
DARE I?
ROAMIN' IN THE GLOAMIN'
Decca 28811

TOMMY DORSEY
THE MOST BEAUTIFUL GIRL IN THE WORLD
ONE KISS
Decca 28766

GORDON JENKINS
FURY
AFTERNOON DREAM
Decca 28806

GUY LOMBARDO
BLUE DANCING SHOES
THERE'S ALWAYS SOMEONE
Decca 28751

MILLS BROTHERS
(Who - Who - Who)
WHO PUT THE DEVIL IN EVELYN'S EYES
BEWARE
Decca 28818

DECCA RECORDS

★ TIFFANY

Fine Recordings

THE CASH BOX

The Nation's TOP 50

COMPILED BY JACK "ONE SPOT" TUNIS

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"Both ends . . . Good programming in the boxes."
CASH BOX REVIEW SEPT. 5

"MY LOVE FOR YOU" and "A NEW FIERY GRANADA"

Theme melody 20th Century-Fox film "THE PRESIDENTS' LADY"



SUNG BY
CLARK DENNIS

with EDDIE BALLANTINE and The Tiffany Orchestra

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TIFFANY RECORDING COMPANY
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Sept. 12 Sept. 5		Sept. 12 Sept. 5		Sept. 12 Sept. 5								
1— Vaya Con Dios AT-15001 (45-15001) WINGY MANIONE Song From Moulin Rouge *CA-2486 (F-2486) LES PAUL & MARY FORD Johnny CA-2514 (F-2514) W. MAR TUTTLE I Wander Where You Are CR-60991 (9-60991) JACK SMITH Knotha CY-654 (45-654)—BOB LONDON My Adobe Hacienda DE-28780 (9-28780) GUY LOMBARDO O. Oh These Hands ME-89047 (89047X45) ANITA DAY Ain't This A Wonderful Day	6— I'm Walking Behind You CA-2450 (F-2450) 61.1 58.6 FRANK SINATRA Leon Bay CR-60985 (9-60985) DOROTHY SQUIRES Is There Any Room In Your Heart DE-28692 (9-28692) W. H. WALSH O'CONNOR Crash! LO-1314 (45-1314) JIMMY YOUNG All Night Long ME-70128 (70128 X 45) VIC DAMONE April In Portugal *VI-20-5295 (47-5295) EDDIE FISHER Just Another Poogie	14— My Love, My Love *MG-11543 (K-11543) 17.7 12.6 JONI JAMES You're Fooling Someone MG-30668 (K-30668) ACQUA VIVA O. Curtain Time	15— Tropicana *ES-325 (45-325) 15.9 10.8 MONTY KELLY Life In New York CA-2568 (F-2568) LES BAXTER O. Julia TI-10190 (45-10190) PUENTE Mambo Rama	7— Oh! *CA-2442 (F-2442) 54.9 46.0 PEE WEE HUNT O. San CO-40062—KEN GRIFFIN Crying In The Chapel CR-61017 (9-61017) LAWRENCE WELK O. Hallelujah Brother DE-28779 (9-28779) THE COMMANDERS Meet The Brass ME-70182 (70182 X 45) JIMMY PALMER O. By The Beautiful Sea MG-11542 (K-11542) ART MOONEY O. Cleveland Special VI-20-5359 (47-5359) SAUTER-FINEGAN O. The Moon Is Blue	16— Chick-A-Boom *CO-40036 (4-40036) 13.4 9.8 GUY MITCHELL Cloud Luckey Swan	17— Allez-Vous-En *CA-2464 (F-2464) 13.3 19.3 KAY STARR Half A Photograph DE-28746 (9-28746) GORDON JENKINS O. No Other Love ME-70181 (70181 X 45) JAN AGUSTY Very Special Day	18— Song From Moulin Rouge AT-15001 (45-15001) 11.8 20.7 WINGY MANIONE Vaya Con Dios CA-2429 (F-2429)—HUTTON & A. STORPAHL Say You Mine Again *CO-39944 (9-39944) PERCY FAITH ORK Swedish Rhapsody CR-60984 (9-60984) NICK PERITO April In Portugal DE-28675 (9-28675) VICTOR YOUNG O. Rub DE-28713 (9-28713) COLEMAN HAWKINS Ruby LO-1328 (45-1328) MANTOVANI O. Vola Colomba MG-11491 (K-11491) BUDY LE FRANCO Many Are The Times OK-6963 (4-6963) STAN FISHER Slaughter On 10th Ave. TI-170 (45-170) JOE LOCO QUINT. Can Can Mambo VI-20-4166—ROSTY POIS O. Doo Wack Doodle VI-20-5264 (47-5264) HENRI RENE O. Street Of Shadows VI-20-5324 (47-5324) NORO MORALES Fantasia Mexicana					
2— Crying In The Chapel CO-40062 (4-40062) 93.3 100.7 KEN GRIFFIN Oh! CR-61018 (9-61018)—ART LUND Love Every Moment You Live *DE-28758 (9-28758) REX ALLEN I Thank The Lord DE-28762 (9-28762) ELLA FITZGERALD When The Saints Go Marching In DE-48302 (9-48302) SISTER ROSETTA THARPE There's Peace In Korea DU-116 (45-116) THE 4 DUKES I Done Done It *JU-5122 (45-5122) THE ORIOLES Don't You Think I Ought To Know *VA-101 (45-101)—DARRELL GLENN Love Every Moment You Live *VI-20-5368 (47-5368) JUNE YALLI Love Every Moment You Live	3— No Other Love CA-2487 (F-2487) 91.3 99.2 HELEN O'CONNELL Night For Love CA-1685 (F-1685) JOE STAFFORD Sometimes CO-40039 (4-40039) KEN GRIFFIN You You You DE-28746 (9-28746) GORDON JENKINS O. Allez-Vous-En MG-30796 (K-30796) DAVID ROSE O. All I Desire OK-6979 (9-6979) STAN FISHER Just One More Time *VI-20-5317 (47-5317) PERRY COMO Keep It Goin' VI-20-5342 (47-5342) NORO MORALES O. Theme From Lullaby	4— You, You, You CO-40039 (4-40039) 82.4 70.9 KEN GRIFFIN No Other Love ME-70198 (70198 X 45) JOHNNY HERTON MG-11512 (K-11512) KEN REMO Viviana *VI-20-5325 (47-5325) AMIES BROTHERS One Up A Time VI-20-5386 (47-5386) NORO MORALES O. The Shook Of Araby	5— P. S. I Love You DE-28750 (9-28750) GORDON JENKINS O. I Thought About Maria *DD-15085 (45-15085) HILLTOPPERS I'd Rather Die Young LL-102—THE FOUR VAGABONDS The Lazy Country Side	8— Ebb Tide *LO-1358 (45-1358) 43.4 27.7 FRANK CHACKSFIELD O. Waltzing Bagley Boy ME-70177 (70177 X 45) ROBERT MAXWELL Rose Marie	9— Dragnet *CA-2562 (F-2562) 41.6 55.2 RAY ANTHONY O. Dancing In The Dark DE-28845 (9-28845) GRADY MARTIN The Velvet Glove VI-20-5398 (47-5398) BUDDY MORROW O. Your Mouth's Got A Hole In It	10— With These Hands CO-40006 (4-40006) 33.6 27.1 JOHNNIE RAY Satisfied CO-40034 (4-40034) NELSON EDDY & JOE STAFFORD Till We Meet Again DE-28780 (9-28780) GUY LOMBARDO O. Vaya Con Dios *VI-20-5365 (47-5365) EDDIE FISHER When I Was Young	11— C'est Si Bon *KI-1266 (45-1266) 24.8 29.8 ARL STEVENS Soft Warm Lips *VI-20-5358 (47-5358) EARTHA KITT African Lullaby	12— Gambler's Guitar *ME-70167 (70167X45) 23.0 20.8 RUSTY DRAPER Free Home Demonstration ME-70163 (70163 X 45) JIM LOWE The Martins And The Cows	13— Hey Joe! *CO-40036 (4-40036) 22.1 21.0 FRANKIE LAINE Sittin' In The Sun CO-21129 (4-21129) CARL SMITH Darlin' Am I The One DE-28797 (9-28797) KITTY WELLS My Cold, Cold Heart Is Melted Now	19— A Dear John Letter CA-2502 (F-2502) 11.7 10.1 JEAN SHEPARD I'd Rather Die Young CR-61035 (9-61035) LEAH ROBERTS She Taught Me How To Yodel DE-28798 (9-28798) ROYAL INMAN Brown Eyed Baby *MG-11566 (K-11566) PAT O'DAY & FOUR HORSEMEN No Stone Unturned	20— Lighthouse *ME-70188 (70188X45) 11.5 3.0 RUSTY DRAPER I Love To Jump	21— I See The Moon *CO-40047 (4-40047) 11.4 10.3 THE MARINERS I Just Want You

Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artist, and tune on the reverse side.

• The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

★ Indicates best selling record.

Comprising 100 Selections

Sept. 12 Sept. 5
22—The Story Of Three Loves
 11.3 10.6
 ★ME-70202 (70202x45) JERRY MURAD
 Sweet Lollan
 VI-10-4210 (45-4210) KAPPEL & O.

23—April In Portugal
 11.1 7.3
 ★CA-2374 (F-2374) LES BAXTER O
 Suddenly
 CO-39983 (4-39983) KEN GRIFFIN
 Little Red Monkey
 CR-60584 (9-60584) NICK PERITO
 Song From Moulin Rouge
 DE-28704 (9-28704) LOUIS ARMSTRONG
 Romona
 DE-28646 (9-28646) FLORIAN ZABALH
 Red Canary
 DE-28723 (9-28723) DUTCH McMILLAN
 Eternally
 ME-70114 (70114 x 45) DICK HAYMAN O
 Anna
 ME-70128 (70128 x 45) VIC DAMONE
 I'm Walking Behind You
 OK-6978 (4-6978) FRANK ASSUNTO
 Darkness In The Delta
 VI-20-5052 (47-5052) FREDDY MARTIN
 Peave White Blues
 VI-20-5279 (47-5279) DON MARTIN
 Now Hear This

24—God Bless Us All
 11.0 23.1
 ★BA-451 (45-451) BRUCIE WEIL
 Little Boy Blues
 ★CO-40049 (4-40049) JIMMY BOYD
 Marco, The Polo Pony
 CA-2567 (F-2567) MOLLY BEE
 This Is My Dog
 ME-70207 (70207 x 45) BABY PAM
 I Wanna Go To School
 ★VI-20-5413 (47-5413) SPIKE JONES O
 I Just Love My Mommy

25—I Love Paris
 9.7 8.5
 ★CA-2479 (F-2479) LES BAXTER O
 Gigi

26—Terry's Theme From "Limelight"
 8.9 23.0
 CA-2507 (F-2507) JACKIE GLEASON O
 Pop Of My Heart
 CO-40013 (4-40013) INCANTATION MUSIC
 From "Limelight"
 CR-61006 (9-61006) RON GOODWIN O
 When I Fall In Love
 DE-28735 (9-28735) VICTOR YOUNG
 Bad And Beautiful
 DE-28763 (9-28763) GUY LOMBARDO O
 Gigi
 ★LO-1342 (45-1342) FRANK CHACKFIELD O
 Incantation Music from "Limelight"
 ME-70168 (70168x45) RICHARD HAYMAN
 Shang
 VI-20-5326 (47-5326) HUGO WINTERHALTER O
 Symphony Of A Starry Night
 VI-20-5342 (47-5342) NORD MORALES O
 No Other Love

27—I'd Rather Die Young
 7.5 1.8
 CA-2502 (F-2502) JEAN SHEPARD
 A Dear John Letter

Sept. 12 Sept. 5
 CA-2501 (F-2501) GISELE MACKENZIE
 I Didn't Want To Love You
 CO-21127 (4-21127) ROSE MADDOX
 ★DO-15085 (45-15085) THE HILTOPPERS
 P. 5. I Love You

28—Butterflies
 7.4 10.4
 ★ME-70183 (70183 x 45) PATTI PAGE
 This Is My Song

29—Don't Take Your Love From Me
 7.2 3.8
 ★VI-20-5347 (47-5347) THE THREE SUNS
 Under Paris Skies

30—Eh, Cumpari
 6.3 8.7
 ★CO-1232 (45-1232) JULIUS LA ROSA
 Till They're All Gone Home

31—Return To Paradise
 5.6 5.7
 ★CA-2498 (F-2498) BOB "KING" COLE
 Angel Eyes
 CO-39998 (4-39998) PERCY FAITH O
 CR-60997 (9-60997) ALAN DALE
 Tonight We Live
 DE-28714 (9-28714) CAMARATA O
 All I Desire
 LO-1349 (45-1349) LITA ROZA
 Tell Me We'll Meet Again
 MG-30783 (K-30783) DAVID ROSE O
 Bad And The Beautiful
 VI-20-5318 (47-5318) THE SILVER STRINGS
 The Moon Is Blue

32—Rub-A-Dub-Dub
 5.2 7.2
 CA-2506 (F-2506) HELEN O'CONNELL
 You Two-Timed Me One Time
 CA-2445 (F-2445) HANK THOMPSON
 I'll Sing My Heart
 ★VI-20-5361 (47-5361) RALPH FLANAGAN O
 The Stop And Kiss Dance

33—Honey In The Horn
 4.7 8.6
 ★DE-28691 (9-28691) THE FOUR ACES
 Organ Grinder's Swing
 DE-28659 (9-28659) THE COMMANDERS
 Swanee River Boogie

34—Blue Canary
 4.6 5.2
 CR-61032 (9-61032) PINTOPPERS
 Mama, What's New
 OK-6986 (4-6986) VINCE FIORINA O
 I Love Those Dark Eyes
 ★VI-20-5390 (47-5390) DINAH SHORE
 Eternally

35—Till They've All Gone Home
 4.4 5.4
 CA-2556 (F-2556) GISELE MACKENZIE
 Half Hearted
 ★CD-1232 (45-1232) JULIUS LA ROSA
 Eh, Cumpari
 LO-1353 (45-1353) JOAN REGAN
 Always Be Thinking Of You

Sept. 12 Sept. 5
36—Say You're Mine Again
 4.3 1.9
 AD-5000 (45-5000) 3 DONS & GINNY GREER
 Tutti Frutti Baby
 CR-60982 (9-60982) THE MODERNAIRES
 He Who Has Love
 DA-801 (45-801) JIMMY BELLS
 Just Another Polka
 DE-28676 (9-28676) DOLORES GRAY
 Big Mamou
 ME-70134 (70134x45) EDDY HOWARD
 ★VI-20-5277 (45-5277) PERRY COMO
 My Heart And Only Heart

37—Eternally
 4.2 4.5
 ★R-61028 (9-61028) JEAN CAMBELL
 No One Will Ever Love
 LO-1357 (45-1357) Isn't It Heavenly
 ★ME-70186 (70186 x 45) VIC DAMONE
 Simona
 VI-20-5390 (47-5390) DINAH SHORE
 Blue Canary

38—You're Fooling Someone
 3.7 5.6
 ★MG-11543 (K-11543) JONI JAMES
 My Love, My Love

39—Half A Photograph
 3.6 5.5
 ★CA-2464 (F-2464) KAY STARR
 All-You-En
 CA-2500 (F-2500) BILLY STRANGE
 Red
 DE-28742 (9-28742) GUY LOMBARDO
 Don't You Care

40—Relax
 3.4 5.3
 ★VI-20-5414 (47-5414) TONY MARTIN
 Caribbean

41—Too Young To Tango
 3.3 —

42—Ruby
 2.8 3.2

43—From Here To Eternity
 2.7 5.0

44—40 Cups Of Coffee
 2.6 —
45—Te Amo
 2.4 4.7
46—A Fool Was I
 2.2 6.0
47—No Stone Unturned
 1.7 3.5
48—False Love
 1.5 3.7
49—Too Long
 1.4 1.6
50—Tonight Love
 1.0 1.5



VOCALS
JONI JAMES
 MY LOVE, MY LOVE
 YOU'RE FOOLING SOMEONE
 MCM 11544 78 rpm
 K 11544 45 rpm
BILLY ECKSTINE and
 THE METRONOME ALL STARS
ST. LOUIS BLUES
 PARTS I and II
 MCM 11573 78 rpm
 K 11573 45 rpm

GINNY GIBSON
 DANSEUR
 NO MORE TEARS
 MCM 11571 78 rpm
 K 11571 45 rpm

PAT O'DAY and
 THE FOUR HORSEMEN
DEAR JOHN LETTER
 NO STONE UNTURNED
 MCM 11566 78 rpm
 K 11566 45 rpm

FRAN WARREN
 SHAKE A HAND
 THE ANGEL PASSED BY
 MCM 11581 78 rpm
 K 11581 45 rpm

BOB SANTA MARIA
 IF YOU SAID GOOD NIGHT
 THE NIGHT HOLDS NO FEAR
 MCM 11564 78 rpm
 K 11564 45 rpm

LESLIE CARON
 and **MEL FERRER**
HI LILI-HI LO
 LILI AND THE PUPPETS
 MCM 30559 78 rpm
 K 30559 45 rpm

BANDS
ART MOONEY
 LOVE BIRDS
 NIGHT MUST FALL
 MCM 11570 78 rpm—K 11570 45 rpm
THE NOCTURNES
 GUISSEPPE'S SERENADE
 AS YOU DESIRE ME
 MCM 11525 78 rpm—K 11525 45 rpm
LeROY HOLMES and his Orchestra
 JULIE
 SO THIS IS LOVE
 MCM 11569 78 rpm—K 11569 45 rpm
TED STRAETER and his Orchestra
 MARRIAGE TYPE LOVE
 CAN CAN
 MCM 11546 78 rpm—K 11546 45 rpm
MAKE FRIENDS WITH RECORDS.

INSTRUMENTALS
The ELLIOT BROTHERS
 STEEL GUITAR RAG
 ESTRALITA (LITTLE STAR)
 MCM 11559 78 rpm—K 11559 45 rpm
ACQUAVIVA
 and his Orchestra
INCONSOLABLE
 (JE TRAI NE MON DESTIN)
 LA BRILLIANTE
 (THE SHINING ONE)
 MCM 30797 78 rpm—K 30797 45 rpm
MICHAEL FREDERICKS
 and his Orchestra
PETITE BALLERINA
VIENNESE LANTERN WALTZ
 MCM 11562 78 rpm—K 11562 45 rpm

GEORGE SHEARING
 and his QUINTET
INDIAN SUMMER
 APPRECIATION
 MCM 11545 78 rpm—K 11545 45 rpm

WALLY STOTT
 and his Orchestra
MY ONE AND ONLY LOVE
 SERENADE FOR A TIN HORN
 MCM 11551 78 rpm—K 11551 45 rpm

DAVID ROSE
 and his Orchestra
NO OTHER LOVE
 ALL I DESIRE
 MCM 30796 78 rpm—K 30796 45 rpm

COUNTRY
LITTLE RITA FAYE
 ALABAMA
JOHNNY'S GOT A SWEETHEART
 MCM 11565 78 rpm
 K 11565 45 rpm
ARTHUR (GUITAR BOOGIE) SMITH
 HE WENT THAT-A-WAY
 THREE D BOOGIE
 MCM 11558 78 rpm
 K 11558 45 rpm

HANK WILLIAMS
 I WON'T BE HOME NO MORE
 MY LOVE FOR YOU
 (HAS TURNED TO HATE)
 MCM 11533 78 rpm
 K 11533 45 rpm
SALTY AND MATTIE
 WAKE UP LITTLE BOY BLUE
 LONG TIME GONE
 MCM 11572 78 rpm
 K 11572 45 rpm

BOB WILLS
 I WON'T BE BACK TONIGHT
 B-BOWMAN HOP
 MCM 11568 78 rpm
 K 11568 45 rpm
TOM ANDERSON
 MY WORRIED TROUBLED MIND
 THE MOON AND I
 MCM 11546 78 rpm
 K 11546 45 rpm



JUBILEE'S POP HIT PARADE!

No. 1 In The Country

THE ORIOLES
"CRYING IN THE CHAPEL"

Jubilee #5122

Heading For No. 1
BRUCIE WEIL
"GOD BLESS US ALL"

Barbour #451

Big Sales and Plays
PAT TERRY
"LOVE ME AGAIN"

"Since You Have Left Me"

Jubilee #6044

WATCH FOR IT!
A GREAT NEW RELEASE
by

THE ORIOLES
"IN THE MISSION OF ST. AUGUSTINE"

Jubilee - 5127 (45x5127)

JUBILEE RECORD CO., Inc.
315 W. 47th St., N. Y., N. Y.

Quality Records In Canada Attracts U. S. Manufacturers

NEW YORK—Quality Records, in the short period of four years, has become one of the "major" labels in Canada with an operation that is probably unique in the record field. In this short time, the Canadian label has grown to the point where its 22 operating presses account for approximately 28% of all the records made in Canada. The reason for this rapid growth in such a short period of time is easily understandable.

Many record companies in the United States are aware of the tremendous record exploitation that is possible in the Canadian territory. However, smaller companies find it too costly an investment to set up offices and plants in that country to produce and distribute the disks. Many of the major diskeries in the U.S. have even found it unprofitable to set up their own operation in Canada. So, on a percentage basis, the American companies give Quality Records the franchise to press and sell their records in the Canadian territory.

Quality's 25,000 square foot plant is located in Scarborough, eastern suburb of Toronto. In its first year of operation, 1950, the company employed 40 people. Now it employs 120 people during most of the year with many more during the peak months. Whereas it started with only the MGM franchise in 1950, Quality now produces and sells records for Mercury, Quality, Dot, King, Federal, Imperial, Mars, Rainbow, Derby, Abbey, Crystalette, B.B.S., Remington and Pontiac. Quality, four years ago, had six presses producing 8% of Canada's records. Now it has almost quadrupled both its machines and percentage of Canada's record output. In the past year, the firm has produced well over a million records with orders ranging from as few as four pressings to as many as 50,000.

One of Quality's fastest growing divisions is the Custom Sales division which handles records of any size or speed for its customers. These include broadcast transcriptions for radio stations and any other type of record for any purpose. The firm is also currently working on its first extended play release and is developing a merchandising campaign for the two biggest sound-track albums in the label's history: "Gentlemen Prefer Blondes" and "The Bandwagon." During the past year, the company has been devoting more and more interest to classical records too.

America's Next # 1 Hit!
"T. V. RUMBA"

by



BOB BACHELDER
and his Mood Recording Ork.
Mood # 1011

74 Prospect St.
UN. 4-2200
mood RECORDS
Cambridge, Mass.

"It's What's in THE CASH BOX That Counts"

THE CASH BOX
JUKE BOX RECORD
REGIONAL REPORT
The Top Ten Records—City by City

- | New York, N. Y. | Chicago, Ill. | Los Angeles, Calif. |
|--|---|---|
| 1. No Other Love (Perry Como) | 1. Crying In The Chapel (June Valli) | 1. Vaya Con Dios (Paul & Ford) |
| 2. Vaya Con Dios (Paul & Ford) | 2. Vaya Con Dios (Paul & Ford) | 2. You, You, You (Ames Bros.) |
| 3. Crying In The Chapel (The Orioles) | 3. P. S. I Love You (Hilltoppers) | 3. P. S. I Love You (Hilltoppers) |
| 4. P. S. I Love You (Hilltoppers) | 4. P. S. I Love You (Hilltoppers) | 4. No Other Love (Perry Como) |
| 5. Dragnet (Ray Anthony) | 5. I'm Walking Behind You (Eartha Kitt) | 5. C'est Si Bon (Eartha Kitt) |
| 6. You, You, You (Ames Bros.) | 6. Oh! (Pee Wee Hunt) | 6. Crying In The Chapel (The Orioles) |
| 7. C'est Si Bon (Eartha Kitt) | 7. No Other Love (Perry Como) | 7. I'm Walking Behind You (Eddie Fisher) |
| 8. Eh, Compari (Julius La Rosa) | 8. Dragnet (Ray Anthony) | 8. Dragnet (Ray Anthony) |
| 9. I'm Walking Behind You (Eddie Fisher) | 9. Don't Take Your Love From Me (Three Stars) | 9. Oh! (Pee Wee Hunt) |
| 10. Ebb Tide (Frank Chacksfield) | 10. I'm Walking Behind You (Eddie Fisher) | 10. Gambler's Guitar (R. Draper) |
| Philadelphia, Pa. | Denver, Colo. | New Orleans, La. |
| 1. You, You, You (Ames Bros.) | 1. Vaya Con Dios (Paul & Ford) | 1. Vaya Con Dios (Paul & Ford) |
| 2. Vaya Con Dios (Paul & Ford) | 2. P. S. I Love You (Hilltoppers) | 2. Oh! (Pee Wee Hunt) |
| 3. Crying In The Chapel (The Orioles-Valli) | 4. No Other Love (Perry Como) | 4. Crying In The Chapel (Darrell Glenn) |
| 4. P. S. I Love You (Hilltoppers) | 5. I'm Walking Behind You (Eddie Fisher) | 5. Gambler's Guitar (R. Draper) |
| 5. No Other Love (Perry Como) | 6. Crying In The Chapel (Darrell Glenn) | 6. I'm Walking Behind You (Eddie Fisher) |
| 6. I'm Walking Behind You (Eddie Fisher) | 7. Butterflies (Patti Page) | 7. You, You, You (Ames Bros.) |
| 7. Love Every Moment You Live (Mike Peditto) | 8. Oh! (Pee Wee Hunt) | 8. Butterflies (Patti Page) |
| 8. With These Hands (E. Fisher) | 9. With These Hands (E. Fisher) | 9. With These Hands (E. Fisher) |
| 9. Oh! (Pee Wee Hunt) | 10. Song From Moulin Rouge (Percy Faith) | 10. With These Hands (E. Fisher) |
| 10. My Love, My Love (J. James) | | 10. You're Fooling Some One (Jon James) |
| Detroit, Mich. | Dallas, Texas | Seattle, Wash. |
| 1. Vaya Con Dios (Paul & Ford) | 1. Vaya Con Dios (Paul & Ford) | 1. Vaya Con Dios (Paul & Ford) |
| 2. Oh! (Pee Wee Hunt) | 2. No Other Love (Perry Como) | 2. You, You, You (Ames Bros.) |
| 3. Crying In The Chapel (The Orioles-Valli) | 3. P. S. I Love You (Hilltoppers) | 3. Oh! (Pee Wee Hunt) |
| 4. P. S. I Love You (Hilltoppers) | 4. You, You, You (Ames Bros.) | 4. No Other Love (Perry Como) |
| 5. No Other Love (Perry Como) | 5. Oh! (Pee Wee Hunt) | 5. P. S. I Love You (Hilltoppers) |
| 6. You, You, You (Ames Bros.) | 6. Crying In The Chapel (Darrell Glenn) | 6. Crying In The Chapel (Valli-Glenn) |
| 7. Tonight Love (Bill Darnell) | 7. C'est Si Bon (Eartha Kitt) | 7. C'est Si Bon (Eartha Kitt) |
| 8. C'est Si Bon (Eartha Kitt) | 8. I'm Walking Behind You (Eddie Fisher) | 8. I'm Walking Behind You (Eddie Fisher) |
| 9. Dragnet (Ray Anthony) | 9. Gambler's Guitar (R. Draper) | 9. Gambler's Guitar (R. Draper) |
| 10. I'm Walking Behind You (Eddie Fisher) | 10. Dragnet (Ray Anthony) | 10. With These Hands (E. Fisher) |
| Atlanta, Ga. | Cincinnati, Ohio | Boston, Mass. |
| 1. No Other Love (Perry Como) | 1. Vaya Con Dios (Paul & Ford) | 1. Vaya Con Dios (Paul & Ford) |
| 2. Vaya Con Dios (Paul & Ford) | 2. No Other Love (Perry Como) | 2. No Other Love (Perry Como) |
| 3. P. S. I Love You (Hilltoppers) | 3. Crying In The Chapel (The Orioles) | 3. A Dear John Letter (Pat O'Day and The Hornets) |
| 4. P. S. I Love You (Ames Bros.) | 4. P. S. I Love You (Hilltoppers) | 4. P. S. I Love You (Hilltoppers) |
| 5. Crying In The Chapel (June Valli) | 5. You, You, You (Ames Bros.) | 5. Crying In The Chapel (Valli-Glenn) |
| 6. For Me, For Me (Gibbs) | 6. C'est Si Bon (Eartha Kitt) | 6. C'est Si Bon (Eartha Kitt) |
| 7. C'est Si Bon (Eartha Kitt) | 7. Oh! (Pee Wee Hunt) | 7. Dragnet (Ray Anthony) |
| 8. I'm Walking Behind You (Eddie Fisher) | 8. I'm Walking Behind You (Eddie Fisher) | 8. Ebb Tide (Frank Chacksfield) |
| 9. Dragnet (Ray Anthony) | 9. Dragnet (Ray Anthony) | 9. Oh! (Pee Wee Hunt) |
| 10. My Love, My Love (J. James) | 10. Gambler's Guitar (R. Draper) | 10. Too Long (Bob Din) |
| Washington, D. C. | St. Louis, Mo. | Memphis, Tenn. |
| 1. Vaya Con Dios (Paul & Ford) | 1. Crying In The Chapel (Valli-Glenn) | 1. Vaya Con Dios (Paul & Ford) |
| 2. You, You, You (Ames Bros.) | 2. Oh! (Pee Wee Hunt) | 2. P. S. I Love You (Hilltoppers) |
| 3. No Other Love (Perry Como) | 3. P. S. I Love You (Hilltoppers) | 3. Crying In The Chapel (Valli-Glenn) |
| 4. P. S. I Love You (Hilltoppers) | 4. Vaya Con Dios (Paul & Ford) | 4. Oh! (Pee Wee Hunt) |
| 5. C'est Si Bon (Eartha Kitt) | 5. You, You, You (Ames Bros.) | 5. No Other Love (Perry Como) |
| 6. I'm Walking Behind You (Eddie Fisher) | 6. Dragnet (Ray Anthony) | 6. C'est Si Bon (Eartha Kitt) |
| 7. Gambler's Guitar (R. Draper) | 7. No Other Love (Perry Como) | 7. Dragnet (Ray Anthony) |
| 8. Oh! (Pee Wee Hunt) | 8. Hey Joe (Frankie Laine) | 8. Butterflies (Patti Page) |
| 9. With These Hands (E. Fisher) | 9. Tropicana (Monty Kelly) | 9. You, You, You (Ames Bros.) |
| 10. Dragnet (Ray Anthony) | 10. Ebb Tide (Frank Chacksfield) | 10. I'm Walking Behind You (Eddie Fisher) |
| Milwaukee, Wisc. | Pittsburgh, Pa. | Baltimore, Md. |
| 1. No Other Love (Perry Como) | 1. Crying In The Chapel (Darrell Glenn) | 1. Vaya Con Dios (Paul & Ford) |
| 2. Vaya Con Dios (Paul & Ford) | 2. You, You, You (Ames Bros.) | 2. No Other Love (Perry Como) |
| 3. Crying In The Chapel (Rex Allen) | 3. No Other Love (Perry Como) | 3. Crying In The Chapel (Valli-Glenn) |
| 4. C'est Si Bon (Eartha Kitt) | 4. Vaya Con Dios (Paul & Ford) | 4. P. S. I Love You (Hilltoppers) |
| 5. Dragnet (Ray Anthony) | 5. Don't Take Your Love From Me (Three Stars) | 5. I'm Walking Behind You (Eddie Fisher) |
| 6. I'm Walking Behind You (Eddie Fisher) | 6. P. S. I Love You (Hilltoppers) | 6. You, You, You (Ames Bros.) |
| 7. You, You, You (Ames Bros.) | 7. Oh! (Pee Wee Hunt) | 7. Oh! (Pee Wee Hunt) |
| 8. Oh! (Pee Wee Hunt) | 8. My Love, My Love (J. James) | 8. Oh! (Pee Wee Hunt) |
| 9. My Love, My Love (J. James) | 9. Hey Joe (Frankie Laine) | 9. With These Hands (E. Fisher) |
| 10. I Love Paris (Les Baxter) | 10. With These Hands (E. Fisher) | 10. Gambler's Guitar (R. Draper) |
| Des Moines, Iowa | Brodhead, Wisc. | Winston Salem, N. C. |
| 1. No Other Love (Perry Como) | 1. You, You, You (Ames Bros.) | 1. I'm Walking Behind You (Eddie Fisher) |
| 2. Vaya Con Dios (Paul & Ford) | 2. Vaya Con Dios (Paul & Ford) | 2. Crying In The Chapel (The Orioles) |
| 3. Oh! (Pee Wee Hunt) | 3. Oh! (Pee Wee Hunt) | 3. Vaya Con Dios (Paul & Ford) |
| 4. With These Hands (E. Fisher) | 4. Crying In The Chapel (June Valli) | 4. P. S. I Love You (Hilltoppers) |
| 5. I'm Walking Behind You (Eddie Fisher) | 5. I'm Walking Behind You (Eddie Fisher) | 5. You, You, You (Ames Bros.) |
| 6. You, You, You (Ames Bros.) | 6. P. S. I Love You (Hilltoppers) | 6. No Other Love (Perry Como) |
| 7. P. S. I Love You (Hilltoppers) | 7. Half A Photograph (K. Starr) | 7. Song From Moulin Rouge (Percy Faith) |
| 8. Oh! (Pee Wee Hunt) | 8. With These Hands (E. Fisher) | 8. With These Hands (E. Fisher) |
| 9. Say You're Mine Again (Perry Como) | 9. Song From Moulin Rouge (Percy Faith) | 9. C'est Si Bon (Eartha Kitt) |
| 10. April In Portugal (Les Baxter) | 10. Love Every Moment You Live (Eddy Howard) | 10. Oh! (Pee Wee Hunt) |

Forty Disk Jockies Throughout Nation Take Over Wurlitzer-Laine Promotion

NEW YORK—Forty disk jockeys, whose programs cover the country's major population centers, have accepted exclusive promotion privileges to the Wurlitzer-Frankie Laine Contest. Telegrams received by Wurlitzer indicating the jockey's willingness to participate contained evidence that each man firmly expects to come up with the winner.

That considerable good natured competition among the disk jockeys can be expected was foreseen in the wire from R. B. McAlister of Station KGMC, Denver. Said McAlister, "We care not who finishes second, Denver is ready to win the Wurlitzer-Frankie Laine contest." Not to be out-done, Al Jarvis of Stations KFVB and KECA-TV, Hollywood, took another tack. Jarvis claimed, "Since this program discovered Frankie Laine, we shouldn't have too much trouble discovering his protegee."

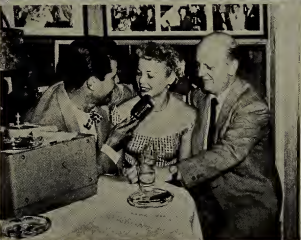
Unquestionably, the contest touched off a spark which has kindled rising enthusiasm both from those promoting the contest and the contestants entering it. Although general publicity was released in the nation's press on September 1, the actual date for receiving entries is set for September 15.

In at least six cities the contest is being handled by dee jays whose programs are aired both on radio and on TV. Several of the jockeys have said that they expect to use transcriptions of the entrants voices on their radio shows and ask the listeners to vote by postcard their choice for a winner. Others have pointed out that the entrants, being amateurs, can be used "live" on both radio and television if the sponsoring jockey feels it will enhance his program. Wires of acceptance indicate that the contest is well thought out from the jockey's point of view.

Many of the telegrams were complimentary in the extreme: "Is the 'dream' contest. Happy to be able to conduct at this end. Count me in," was the comment of Tommy Allen of Station KOMA, Oklahoma City. Other reactions included: "All set for Frankie Laine contest, terrific idea," Hugh McPherson, Station WGKV, Charleston; "Accept rules of contest. Will begin designated date. Await further instructions," Jimmy Patterson, Station WBT, Charlotte; "Ready to pitch the contest," Sandy Jackson, Station KOWH, Omaha; "Thank you. Will be pleased to take part in Wurlitzer-Laine contest," Harry Burge, Station WQAM, Miami. Others received were typical and all showed a willingness to get the program underway as rapidly as possible.

Entry forms were sent out this week to the participating jockeys and to Wurlitzer and Columbia distributors in each area. These will be supplemented by large, colorful posters which will carry the name of the jockey, his station and the addresses of places where entry forms are available. A complete list of sponsoring disk jockeys will be published next week.

N. Y. Entertainment Biz Honors Frank Sinatra With Party



NEW YORK—Many of the top names in the entertainment business as well as many local disk jockeys showed up at a party given in honor of Frank Sinatra last Thursday at Danny's Hideaway. The party was given by both Capitol Records and Columbia Pictures. Sinatra at present is not only hot with two records, "From Here To Eternity" and "I've Got The World On A String", but has just won critical acclaim for his performance in the picture "From Here To Eternity". Another incidental piece of intelligence is the last week's issue of The Cash Box featuring Frankie in an English outfit drew more response than any other cover The Cash Box has ever run.

In the photos above the first picture in the left column shows Milton Berle, Sinatra, Dave Garroway, Red Buttons, Mel Torme, Bill Leonard, Julie Chester and Dick Linke. Below that Red, Milton and Frankie display the giant record which all the guests at the party signed. Last picture in the column shows Fred Robbins taping an interview with June Hutton and Axel Stordahl. In the right column the top photo shows Frankie clowning with Danny, youthful owner of the restaurant in which the party was held. Next Garroway is snapped with Sinatra. And finally Frankie is pictured with Mr. and Mrs. Ted Brown.

KNOWN FROM COAST TO COAST
LESLIE DISTRIBUTORS
 ONE-STOP RECORD SERVICE

NEW YORK
 750—10th AVE.
 (Phone: Plaza 7-1977)
 Cable Address: Expo Record, N. Y.

HARTFORD, CONN.
 126½ WINDSOR ST.
 (Phone HA. 5-7123)

Nationwide
 NEW RELEASES

Jackie Van
 "ONE SIDED LOVE"
 b/w
 "When U and I Are One"
 with HENRY BRANDON'S ORCH.
 Nationwide 2586

Paul Chapman
 "TELL ME YOU TOLD ME A LIE"
 b/w
 "Love Is Like a Flower"
 Nationwide 2538

Nationwide RECORDS
 4149 N. LEAMINGTON, CHICAGO, ILL.
 TEL: SPRING 7-1167

CAMMAROTA RECORDS

Coming Up Fast!
"YOU TOOK AWAY THE FRIENDS
 (I HAD AROUND ME)"
 b/w
"I DON'T HAVE TO TELL YOU
 (THAT I LOVE YOU)"
 sung by
BOBBY LINN

CAMMAROTA PUB. CO.
 234 PATTERSON AVE.
 EAST RUTHERFORD, N. J.

Bing Crosby sings...
Mademoiselle de PAREE

DECCA # 28814

MILLS MUSIC, INC.

"It's What's in THE CASH BOX That Counts"

Breaking in Boston
and S-P-R-E-A-D-I-N-G
DOROTHY COLLINS
"TICO
TICO"
and "MOTHER TALK"
Audivox #102

RECORDS
audivox
140 WEST 57TH STREET
NEW YORK 19, N. Y.

GUY MITCHELL'S
latest smash
"CHICKA-BOOM!"
(From Paramount Pic.)
"Those Red Heads From Seattle"
COLUMBIA # 40035

SANTLY-JOY INC.
1619 Broadway New York 19, N. Y.

**FRANK CHACKSFIELD'S
NEW RECORD SMASH!**

**EBB
TIDE**

ROBBINS MUSIC CORPORATION

"Kill The Umpire"



PHILADELPHIA—Lee Stewart (with microphone) co-m.c. of the "Bandstand" WFIL-TV's disk series, and Decca Records star Bill Darnell end up in a red-hot baseball argument during the first annual "Bandstand Picnic" at Woodside Park, Philadelphia outdoor amusement center. The outing drew an estimated crowd of more than eight thousand teen-agers and adults to hear a solid lineup of top record stars, and to take part in the telecast of the afternoon "Bandstand" show from the park.—Music and record representatives at the affair sided with Stewart and his co-m.c. Bob Horn in hailing the picnic as the top disk event in Philadelphia TV. Among the stars featured at the

outing were Toni Arden, Sunny Gale, Dick Lee, Sandy Stewart, Frank Murphy, the Mike Pedicin Quartet, Buddy Greco, Jerry Vale, the De John Sisters, Bill Farrell, and Darnell.

Southard Joins O. W. Ray

NEW YORK—The resignation of E. Terry Southard, National Sales Manager for Columbia Records has been accepted with great regret it was announced this week by Paul Wexler, Vice President in Charge of Sales and Merchandising.

Southard had been with the record organization for four years, starting as District Manager for the New England territory, becoming Division Manager of the New York area and then being promoted to his present position.

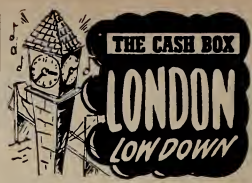
He will join the O.W. Ray Corporation of New York City, distributors of photographic equipment, as Vice President in Charge of Sales and Merchandising.

The resignation is effective September 1st, 1953. No immediate replacement for Southard is planned.

"St. Augustine" Contest

NEW YORK—The Chamber of Commerce of St. Augustine, Florida, has completed plans for a nationwide contest in connection with the release of bandleader Sammy Kaye's latest Columbia recording, "In The Mission Of St. Augustine." Round-trip air transportation from any point in the U.S. a full week with lodging and three meals at the Bennett and Monson Hotels, overlooking beautiful Matanzas Bay; \$50.00 spending money to each couple; and free admission to all sights and amusements in the oldest city in the U.S. will be awarded to the writer and guest of the winning 50-words-or-less letter on the subject: "The Line In The Lyric Of 'In The Mission Of St. Augustine'. That Means The Most To Me."

In addition, the disc jockey on whose program the winning writer hears the recording and to whom the contestant sends his letters will receive an identical prize. The four winners may accept their prize any time between the date the results are announced and Labor Day, 1954. The contest will run from September 10 through October 15. The judges, sportscaster Mel Allen, singer Jane Fickens and movie actress Arlene Dahl will release an announcement naming the winners on November 15.



Stan Kenton and his orchestra are to play in England but unfortunately British fans will have no chance of hearing the band for the show will take place at an American Army camp for the exclusive benefit of U.S. Service personnel. Stan has been enjoying tremendous success in Stockholm, Kiel, Hambourg and other cities.

If negotiations succeed we may be fortunate in seeing the great "Satchmo" early next spring. Suggested exchange band is Jack Parnell... Owing to the sudden illness of her husband Yma Sumac had to cancel her proposed continental trip... Cheers, screams, and five curtain calls greeted Frankie Laine in Glasgow and after singing twelve songs he walked off to insistant calls for "More"... I hear the Lancers have now been set for a return tour of these shores in the spring and I trust that goes for Kay Starr too.

World famous composer W. C. Handy coming to Europe. Arriving in England November 16th... Dickie Valentine whose contract with Ted Heath ends in February hopes to start in vaudeville... Theme music from two new pics, "Shane" and "Melba" getting a lot of disc-coverage. This film music certainly helps. Why France has even taken to the song from "Moulin Rouge" and that's something... after all it was written by a Frenchman!

Parlophone Record Company signed Stubby Kaye one of the lead players in "Guys and Dolls" Stubby did a good job of the oldie "O" and I would suggest that Coral step in there quick as it's still on the up and up in the U.S.

Best Selling Pop Records This Week:

(Courtesy New Musical Express)

- 1) I Believe FRANKIE LAINE
- 2) Limelight FRANK CHACKSFIELD
- 3) Song From Moulin Rouge MANTOVANI
- 4) Let's Walk That-A-Way DORIS DAY & JOHNNIE RAY
- 5) I'm Walking Behind You EDDIE FISHER
- 6) Seven Lonely Days GISELE MacKENZIE
- 7) Hot Toddy TED HEATH
- 8) Look At That Girl GUY MITCHELL
- 9) Hold Me, Thrill Me, Kiss Me MURIEL SMITH
- 10) Limelight RON GOODWIN

No. 1 IN THE COUNTRY

(See CASH BOX "Top 50 Best Selling Record Chart", September 5th issue)

"CRYING IN THE CHAPEL"

take your pick of top renditions

- | | |
|------------------------------|----------------|
| DARRELL GLENN | Valley 101 |
| JUNE VALLI | Victor 20-5368 |
| REX ALLEN | Decca 28758 |
| THE ORIOLES | Jubilee 5122 |
| ELLA FITZGERALD | Decca 28762 |
| ART LUND | Coral 6108 |

and other great recordings

VALLEY PUBLISHERS, INC.

Box 10033, Kingston Pike KNOXVILLE, TENN.

"It's What's in THE CASH BOX That Counts"



NEW CUSTOMERS EVERY DAY!



"I'm bored! I'll be glad when I can ride Bally Kiddy-Rides."



"I'm getting there! In a couple of years I'll be riding Bally Kiddy-Rides."



"Up on my hind legs! In a year or so I'll be riding Bally Kiddy-Rides."



"Next year I'll be this big - big enough to ride Bally Kiddy-Rides."



"Dolly's a baby, but I'm big enough now to ride Bally Kiddy-Rides."

Bally Kiddy-Rides operation is a permanent year-after-year business for operators. Every day of the year, dozens of youngsters in every shopping-area graduate from babyhood to kiddy-ride age. 4,000,000 babies born this year will be kiddy-riders within 3 or 4 years. And Bally Kiddy-Rides are built extra-strong to insure years of trouble-free, money-making operation. Babies born tomorrow will ride Bally Kiddy-Rides you buy today. Start a steady-income route of Bally Kiddy-Rides now. Finance-Plan available through leading Bally Distributors.



4 REASONS WHY
Bally® KIDDY-RIDES
EARN BIGGEST PROFITS YEAR AFTER YEAR

1. Flashiest Eye-Appeal
2. Thrillingest Action
3. Simplest Mechanism
4. Sturdiest Construction



Williams' New 5-Ball Game "Grand Champion" Shipped To Distribbs

CHICAGO—Sam Stern, executive president of Williams Manufacturing Company, this city, announced that deliveries are being made on its new 5-ball high-score, point-score game "Grand Champion".
"This new novelty game has met

with immediate and favorable acceptance by leading distributing and operating outlets" enthused Stern, "and promises to keep our factory on a protracted run".

Stern explained that increased buying activity on Williams' 5-ball tables during recent weeks is indicative that operators are preparing for an early and active season this Fall and Winter. "The Williams Company", Stern pointed out, "has produced a long succession of profit-tested games during 1953, and the popular demand for our games has substantiated the value of our company's policy whereby exhaustive location tests are always made prior to the release of each new unit. These same location tests has proved that 'Grand Champion' possesses strong cash box appeal."

In addition to the high-score and point-score features, "Grand Champion" has a return ball feature that is very intriguing. When the 1, 2 and 3 holes are scored, and the next ball goes into the "Grand Champion" hole, all side channel lights go on and the ball that went into the "Grand Champion" hole returns to the player.

"Our distributors will have 'Grand Champion' on hand" stated Stern, "to enable the operators to get off immediately for what we believe will be a record Fall and Winter business."

Genco Distribbs Sell Games By Demonstrations in 3-D

Pictures, Slides And Viewers Furnished By Mfg.

CHICAGO—Operators all over the nation are now viewing Genco's latest products in 3-D.

This is the result of a merchandising plan originated by Sam Lewis and Avron Gensburg of Genco Manufacturing & Sales Company, this city.

Instead of the usual circulars, both Sam and Avron decided they needed something entirely new and different. Something that would give the operators a natural color, third dimension picture of their new products: "Night Fighter", "Sky Gunner" and "Silver Chest".

They arranged for stereoscopic pictures and slides to be made of their games. At the same they made third dimension pictures of the machines opened, showing these games being serviced.

Stereo viewers were sent to all their distributors, so that the roadmen of the distribbs could carry these

along with them wherever they traveled, and show the three dimension pictures to the operators there visited.

Such enthusiasm resulted that the firm plans to continue on ahead with 3-D pictures for all its future products.

"Enthusiasm from our distributors was so great", Sam Lewis reported, "that some of them advise us sales just jumped right up to meet them, just as the full color natural picture of our products jumps out in 3-D to meet the operators' eyes, who view our machines thru the stereo viewers."

Avron Gensburg reminded, "Most interesting has been the servicing methods used by the factory which the operators most appreciated seeing thru the stereo viewers. This teaches the most efficient servicing methods, which they could see in complete and full three dimensions as well as in natural color."

SPECIAL SALE!
STATLER rebuilt 8 Column CIGARETTE **\$39.50**
—and 9 Column EACH
COOKIE Machines.
Supreme Distributors, Inc.
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

SPECIALS!

FAIRWAY FS	\$195.00
FRESHIE	59.50
HOOK BOWLER	30.00
JALOPO	75.00
GOLD NUGGET	189.50
SPACE SHIP	Write
CHAMPION HORSES	Write
BRIGHT SPOT	149.50
BRIGHT LIGHT	119.50

WRITE—WIRE—PHONE TODAY!
We are exclusive factory distributors for
BALLY - WILLIAMS - ROCK-OLA
LAKE CITY AMUSE. CO.
4533 PAYNE AVE., CLEVELAND, O.
(Tel.: HE 1-7577)



BUY THE BEST IN MUSIC

Reconditioned—Refinished

SEEBURG 1-46	\$130
SEEBURG 1-46 HIDEAWAY	125
SEEBURG 1-47	175
SEEBURG 1-48 BLOWN	225
SEEBURG M-100A (Latest Model)	595
SEEBURG WOM (5/10/25)	35
WURLITZER 1015	180
WURLITZER 1100	275
WURLITZER 1400	475
A.M.I. MODEL A	275
A.M.I. MODEL B	325
A.M.I. MODEL C	350
A.M.I. WOM (5/10)	20

NEW CHICOIN HIT PARADE \$132.50

EXCLUSIVE SEEBURG DISTRIBUTORS IN ILLINOIS AND IOWA

ATLAS MUSIC COMPANY
2200 NORTH WESTERN AVE.
CHICAGO 47, ILLINOIS
(Phone: ARmington 6-5005)

Vendor Will Dispense Eight Hot Drinks

SAN DIEGO, CALIF.—King Manufacturing Company, this City, introduced a hot drink vendor that is designed to dispense eight different hot drinks simultaneously.

Walter W. Fufford, chairman of the board, and David Moon, president of the new firm, report that the unit was perfected after five years of engineering, development and testing, and represents an investment of \$350,000 in research.

"While eight different hot drinks may be dispensed from the machine at one time," explains Moon, "operators actually have a choice of 21 different drinks, and the number is expected to increase since the machine can handle any powdered drink mixed to correct specifications. A typical selection in the machine would include four types of coffee (with various combinations of cream and sugar), three types of tea, and hot soups, hot cocoa, and chocolate. A variety of soups are available for the unit."

The machine is described as being able to hold enough ingredients at one filling for 1700 servings, and has a capacity of 600 cups.

While general offices are located in San Diego, King state it has also purchased a new factory and manufacturing facilities in Gardena, near Los Angeles.

AMI Declares Stock Dividend



JOHN HADDOCK

GRAND RAPIDS, MICH. — John W. Haddock, president of AMI, Incorporated, this city, advised that the firm has declared a dividend of 15c per share payable on October 7 to

stockholders on record on September 18, 1953.

Financial report released by AMI shows a net income for the first 6 months of 1953 of \$94,817 (42c per share) as compared to the same period of 1952 of \$156,272 (70c per share). Reason for the decline in net income is explained by Haddock to be due to the program of plant expansion and the expenditures in its transposition for the new models.

"I am particularly optimistic over the future", stated Haddock, as our new model 'E' phonographs have won the acclaim and acceptance of the music operators thruout the nation.

Our new plant, which will increase our manufacturing facilities 50%, is well underway, and should be in full action this Fall. With these added facilities we will be in a position to satisfy both our distributors and music operators, who have been clamoring for larger and faster deliveries."

Hammergren Selling Mayflower "Popper"



CHICAGO—M. G. (Mike) Hammergren, lost little time in getting into action when named general sales manager of Mayflower Industries, Inc., St. Paul, Minn.

THE CASH BOX camera caught Hammergren at the NAMA Convention (with the firm's new "Infra-Red-Ray Popper", coin-operated corn popping machine in the background) explaining the virtues of the machine to one of the convention visitors.

NOTICE

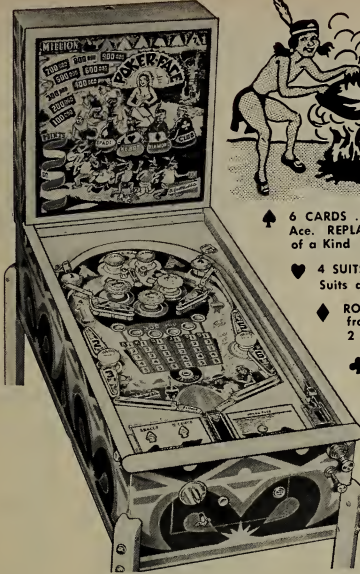
If You Are Interested In

**BEACH CLUBS - YACHT CLUBS
FUTURITYS - BEAUTYS**

CALL US IMMEDIATELY
NEW ORLEANS NOVELTY CO.

115 Magazine Street, New Orleans, Louisiana
(Tel. CANal 8318)

"It's What's in THE CASH BOX That Counts"



LOADED WITH SUPER-POWERED PLAY THAT MAKES 'EM STAY!

Gottlieb's



♠ 6 CARDS . . . Nine-Ten-Jack-Queen-King-Ace. REPLAYS for Straight - Full House - 4 of a Kind - 5 of a Kind!

♥ 4 SUITS . . . Top Roll-Over lights 4 Suits and awards REPLAYS!

♦ ROTATION SEQUENCE . . . from 1 to 6 lights 2 Roll-Unders for REPLAYS!

♣ HIGH SCORE and POINT SCORE . . . award REPLAYS!

NEW RECOVERY SHOOTER . . . insures score on every ball.



6 CARDS

4 SUITS

SNAPPY NEW ACTION!

LOCATIONS WILL WANT TO GET IN ON THIS . . .

SEE YOUR DISTRIBUTOR NOW!

"There is no substitute for Quality!"

3 POP BUMPERS!
2 CYCLONIC KICKERS!
2 SUPER-POWERED FLIPPERS!

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

As I See It

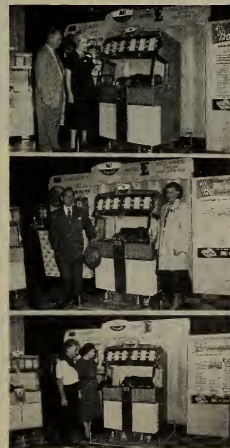
A Weekly Column by AL SCHLESINGER



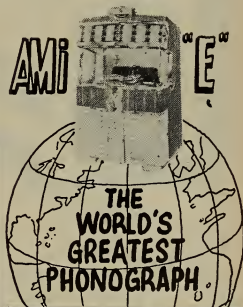
I often wonder about what has happened to the thousands of operators and mechanics of America who used to tinker and make models of machines in their cellars, shops and garages. What has happened to these operators who install machines on location and have a pretty good idea what the public wants. Years ago they used to bring their home made models to Chicago and some were manufactured. Others reported getting the run-around. But they did come up with new and different ideas. What comes to my mind is that many operators and mechanics were discouraged with the reception they received from the manufacturers. The designers of games in Chicago have fallen into a rut, and it appears we need new ideas. How many operators and mechanics right at this moment have sample models of games in their shops? Have they written to a manufacturer about their game? Have they submitted models to manufacturers? The reason I ask these questions, is that in my travels about the country I see very few new games. Yet, the factories are operating at full capacity. Could this be due to new territories opening up? Or could it be that there are so few factories producing this type of equipment? At any rate there is a tremendous market for lower priced pinballs. Operators need new games, but cannot pay the high tariff now asked for games. If there were lower prices the operators would be in a position to keep changing their equipment much more often than they do now. He could give his locations different games more frequently. This would increase his income. Hence the operator could purchase more games. While this to many may appear to be similar to that theory of tax and spend, yet we all have been doing business that way since 1932. The new administration in Washington is only six months old. Not many changes as yet. But, there are changes that should be anticipated in 1954. I hope the manufacturers are looking ahead to meet this challenge.

As I see it, there have been very few changes in the past five years on games. Somewhere in the grass roots of America I am hoping that some operator or mechanic will come along with an idea or a model of a game that will revive this segment of the industry so that in 1954 we will be prepared to meet whatever challenge is necessary. If we have new ideas, new machines and new prices all will be well with this industry.

S. F. Ops View AMI "E"



SAN FRANCISCO, CALIF.—At a recent showing of the AMI "E" phonographs at the offices of Walter Huber, AMI distributor, this city, pictures were taken of local operators who dropped in to view the juke boxes. Seen above, top photo: Mr. & Mrs. C. E. Sponagle, San Jose, Calif.; Center: Mr. & Mrs. Mel Olson, Oakland, Calif.; Bottom: Mr. & Mrs. Carl Noto, San Francisco.



RUNYON SALES COMPANY

Factory Representatives for:
AMI, Inc., Bally Manufacturing Co.,
J. H. Keeney & Co., Permo, Inc.
593 10th Ave., New York 18, N. Y., LO 4-1880
221 Frickhuyzen Ave., Newark 8, N. J., Bl 3-8777

WATCH for Announcement of our BIG HOUSE!

DAVID ROSEN
Exclusive AMI Dist. E. A. Pa.
855 N. BROAD STREET, PHILA. 23, PA
PHONE: STEVENSON 2-2907



IT'S FAST! **FURIOUS!** **FABULOUS!**
GENCO'S NEWEST SMASH
NIGHT FIGHTER
ALL LOCATION GUN GAME

- ☆ **BRILLIANT BLACK LIGHT**
 - ☆ **STARTLING REALISM**
 - ☆ **BREATH-TAKING BATTLE ACTION**
- Plus All The Exciting Features Found in Skygunner*

"DOUBLE MATCH" FEATURE
NEW ● Match NUMBER
● Match WING

EASILY CONVERTIBLE to Regular or Match with Single Replay!
 A REAL MONEY-MAKER in Bowling Alleys, Taverns, Arcades,
 and Other Locations.

BIG
3-DIMENSIONAL
MOVING
COLOR TARGET
SCENE with
EXCITING
BLACK
LIGHT

Shows realistic aerie
 night battle, with
 enemy troops, ships,
 and planes.

WRITE...WIRE...PHONE YOUR GENCO DISTRIBUTOR TODAY FOR FULL DETAILS!

GENCO MANUFACTURING
 AND SALES CO.
 2621 N. ASHLAND AVE. • CHICAGO 14, ILL.

**Still in
 Production**

Sky Gunner

NOW! What-
 ever your location
 needs in a gun. } **REGULAR — SKY GUNNER**
MATCH — NIGHT FIGHTER

**Ajax Open House Party
 Week Of September 14**

NEWARK, N. J.—Al Cohen, Ajax Distributing Company, this city, will play host to coinmen in this area for a full week open house party, starting September 14.

The party is for the official opening of his new quarters at 123 W. Runyon Street.

"These large quarters give us the opportunity to serve our operator customers better and more fully" stated Cohen. "We have complete stock room and all facilities for repairs and renovations of equipment. In addition, our offices and showrooms make it possible to fully display the

equipment of the various manufacturers we represent."

During the week of the opening, refreshments will be available for visitors.

Ajax carries a complete line of vending machines, as well as all types of amusement machines, kiddie rides and music machines. The lines of several additional manufacturers, which were acquired at the NAMA show, will be on display. One of the machines that will be on display is the coin-operated television unit manufactured by Transvision, Inc., of New Rochelle, N. Y.

THRU THE COIN CHUTE
DALLAS DOINGS

August in Dallas has been a pleasant surprise—not a day over 94 degrees. Business is already feeling the result of recent rains and the coming of fall. . . . Shreveport has a new coin machine set-up—Bruce Vending Company. They just received a shipment of Wurlitzers. . . . Olen Dreyer out in West Texas says that business is good for him. Wyatt Berry of Goldthwaite says that business is good but he is unhappy about losing a machine in a recent fire. . . . R. A. Titsworth of Corsicana is increasing his route. The cotton crop is good in that area and that means healthy business conditions. . . . Jimmy Garrett of Longview was vacationing at Black Lake in East Texas. . . . M. T. Cornelius of Abilene was in Dallas this week. . . . We also saw Sam Sansetta of Marlin. . . . O. D. Thorn of Bosier City, La. in Dallas making the rounds of distributors. . . . Over at S. H. Lynch Company Augusta Zapp and Ula Pace going on a vacation to New Orleans. They will return after Labor Day. . . . Bob De Priest has returned from a long vacation to the Smokies in Tennessee. He covered five states before he returned to Dallas.



A BIG MONEY WINNER!

Williams GRAND CHAMPION



READY TO BREAK ALL RECORDS WITH THESE BIG PLAY FEATURES:

- 6 Rollovers "special" when lit.
- Making 1st, 2nd, 3rd and Grand Champion holes lites all side channels and returns ball in Grand Champion hole.
- **ONE REPLAY** for making holes 1 to 5 or when selected hole is matched and 1st hole is made.
- **TWO REPLAYS** for matching selected hole when balls are in first and second pockets.
- **FIVE REPLAYS** for matching selected hole when balls are in 1st, 2nd and 3rd pockets.
- **2 FLIPPERS**
- **2 THUMPER BUMPERS**
- **2 AUTOMATIC RUBBER REBOUNDS AT BOTTOM**

GET IT ON LOCATION! DON'T DELAY!

Williams GRAND CHAMPION



CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL.

Brilliantly colored deluxe cabinet!

↑ HINGED FRONT DOOR FOR EASY SERVICING!

ORDER FROM YOUR DISTRIBUTOR TODAY!

THRU THE COIN CHUTE

UPPER MID-WEST MUSINGS

Charles Weber, Weber Music Service, of Minneapolis besides running his route, which keeps him quite busy still manages to find time to be active in the CAP. Charlie holds the rank of Lt. Col. in the Air Force and checked out in a jet recently. Charlie took in the International Drill Competition which was held in Toronto, Canada last week. Bun Couch of Grand Forks, decided to come down to the Twin Cities to escape the heat but by the time he arrived in town he was sweltering again. . . . Joe Reali of Cornell, fine condition now after undergoing three different operations this last winter. . . . Irv Sandler, Sandler Dist. is busy these days commuting between his two offices which are located in Des Moines, I. and Minneapolis, Minn. . . . Fred Grohs of St. Paul reports that his golf game is improving but of course there is nothing like a little practise to help improve the game. . . . In sick bay are Archie Pence, Automatic Piano Co., Minneapolis, Minn., who is recovering from surgery and Clem Casey of Laurel, Neb. who is recovering from injuries received in an accident. We certainly wish the boys a speedy recovery. . . . Bob Wenzel of the Automatic Games and Supply Co., St. Paul, Minn. has just returned from a trip in the northern part of the state and Bob reports that he wrote up quite a few orders for Genco's Sky Gunner. . . . Earl Grout of Vendall Distributing Co., Minneapolis, Minn. has noted an increase in the sales of peanut vendors and tab vendors in the last few weeks. . . . Harold Rose after spending several years with International Harvester, has joined forces with his father Charles Rose of Fargo, N. D., and is managing the route recently acquired from Novelty Sales Co. of Fargo. . . . Iowa ops who made the trip into the Twin Cities were S. A. Patton of Oelwein, Iowa and Mr. and Mrs. Ed Langhurst of Sheldon, Iowa. . . . Ray Sellman, partner in Gedney-Sellman Music Sales Co., of International Falls, Minn. remarked that even tho they are way up north on the Canadian border that it was just as hot up there as it was in the cities. . . . The register of those operators who made the trip into the Twin Cities include Gordon Dunn of Moose Lake, Minn.; Milt Cayo of Spooner, Wis.; Jack Bailey of Browns Valley, Minn.; Amos Miller of Spooner, Wis.; Hugh May of Eau Claire, Wis.; Glenn Rackliff of Superior, Wis.; J. A. Redding of LaCrosse, Wis.; and C. B. Sersen of St. Cloud, Minnesota.

AIRMAIL SUBSCRIPTION TO THE CASH BOX \$30.

"America's Finest"

ASK ANY OPERATOR OF THE
KEENEY DeLuxe Electric CIGARETTE VENDOR!

- * For MORE THAN 5 YEARS operators have made much more money with service costs at an all-time low.
- Features: • 432 pack capacity • Easy loading with swing-up top • 3-way match vending • Alternate front and rear column vending • Quick price changes • Large storage. Write for an immediate free demonstration today.

J. H. KEENEY & CO., INC. 2600 W. 50th St. Chicago 32, Ill.



Miller To Address Wisconsin Ops

BRODHEAD, WISC.—C. S. Pierce, president of the Wisconsin Phonograph Operator's Association, this city, expects a large attendance of operators and distributors at a meeting in Milwaukee, Thursday, September 17 at 8 p.m. at the Eagle's Club. George Miller, president and business manager of M.O.A. (Music Operators of America) will address the group on what the M.O.A. is doing for the music operators.

Rockola Appoints Treas.

CHICAGO—David C. Rockola, president of Rock-Ola Manufacturing Corporation, this city, has announced the appointment of Arthur A. Ehrlert, treasurer and comptroller of the corporation. Ehrlert took over his new duties September 1, 1953.

CLOSE OUT SPECIAL

YOU NAME THE PRICE!

Seeburg Models
146
147
148

DAVIS DISTRIBUTING CORPORATION

SEEBURG FACTORY DISTRIBUTORS
725 WATER STREET
SYRACUSE, NEW YORK

(Phone: 75-5194)
• Telephone collect for volume deals •

OFFERED FOR QUICK SALE

BINGO GAMES	
Spot Lights	\$150.00
Bright Lights	125.00
Beloro	145.00
A-B-C	50.00
Atlantic City	275.00
Cabana (Like New)	465.00

Geo. George Roy Monroe

THRU THE COIN CHUTE

CALIFORNIA CLIPPINGS

LOS ANGELES

ONE BALLS	SHUFFLE ALLEYS
Bally Futurity (Like New) \$145.00	Chicago Coin 10th Frame Matched Bowler \$345.00
Turf King	United 5 Player, Fermanic Top & Jumbo Pins 175.00
(Very Clean) 65.50	United 6 Player, Fermanic Top & Jumbo Pins 185.00
Citation 30.00	United 6 Player Deluxe 220.00
Photo Finish 40.00	United Super 285.00
Winner 49.50	United 10th Frame 340.00
SPECIALS	Keeney 10 Player Team Bowler (Like New) 340.00
Genco "400" \$90.00	
Genco Jumping 160.00	
Jack Golden 195.00	
Coca Cola Bottle Vendor, 85 Bottles Capacity, Like New, 10c Coin Chute \$195.00	
MUSIC	WANT TO BUY
Seeburg 5-10-25c	Autoscope Cross Country
3 Wire Wall Box \$27.50	Exhibit Love Meters
Seeburg 5c 3 Wire	Standard Metal Typers
Wall Box 15.50	
Wurlitzer Bar Box 5-10c 9.95	NEW EQUIPMENT
5-10c 9.95	Chicago COIN BAND BOX
AML 5-10c Wall Box 14.95	Chicago COIN CROWN BOWLER
1947 Seeburg Phonograph 175.00	Chicago COIN TRIPLE SCORE BOWLER
Williams Music Mite & Stand \$110.00	Chicago COIN SUPER JET
	Chicago COIN GOLF CUP BOWLER
	Chicago COIN SUNDY
	Bally YACHT CLUB
	Exhibit SPACE GUN
	Genco SKY GUNNER
	ACORN VENDORS
	DOWNEY JOHNSON COIN COUNTER
	Erms SADDLE & TURF
	Williams DELUXE BASEBALL
	Gottlieb MARBLE QUEEN

MONROE COIN MACHINE EXCHANGE, INC.
2423 PAYNE AVENUE, CLEVELAND 14, OHIO
(Tel: Superior 1-4600)

WANT ANY QUANTITY

WURLITZER

1015	1400
1100	1450
1250	1500

1550

SEEBURG
100 Selection-78 RPM
Late Serial #

ROCK-OLA
Fireball

BALLY
Beauty
Beach Club

CASH WAITING
Phone—Wire—Write

INTERNATIONAL AMUSEMENT COMPANY
1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel: R 6-7712)

No Heat Wave Here



LAKE GENEVA, WIS.—After putting in an exhaustive week at the office, Ben Coven, Coven Distributing Company, Chicago, scurried away for week-ends to his home in Lake Geneva, Wis. Here we see the lucky Ben relaxing "far away from it all."

Happel Visits Paree



PARIS, FRANCE—When Bill Happel, Badger Sales, Los Angeles, Calif., recently made a European business-pleasure jaunt, he made it a point to drop in at Automatic International, this city.

Shown above with Happel, who is on the extreme left, are from left to right: M. Pussier, secretary of Automatic; standing, M. Jean Paricat; M. Gabriel Bouille and M. Soesdorp.

Tempers flair as traffic and parking problems grow worse along West Pico and downtown. As one operator stated, "It's getting so bad that you have to pay fifty cents to park to keep from getting a two dollar ticket so you can eat a ninety cent sandwich. . . . Over at C. A. Robinson & Co., All Bettelman and Bill McLain are rushing around showing all visitors the new United "Imperial" Shuffle Alley. Al stated that altho they haven't put out a single piece of publicity telling about the new game yet, operators are coming in from far and near to look at it. Says he attributes all the interest to the recent announcement in The Cash Box. Charles Robinson is up North on a business trip. . . . Caught Bill Happel and Al Silberman discussing all the finer points of the new Apeo "SodaShop" Combination with the rest of the boys at Badger Sales. Stated that this machine is one of the biggest steps in the vending industry. Al Silberman gets ready for his big trip to Alaska just as it was reported that Ray Powers would be back at the helm in a day or so. Joe Durate reports that the demand from abroad is so big that they can't supply them all. Recent big shipments went to Singapore and South America. . . . Met one of best known old timers along coinrow the other day. He's Ray Eberts who retired from the coin machine business back in 1949. Ray owned and operated one of the larger routes in the Los Angeles area. Says that he still has to drop in and see all the boys along Pico once in a while just to keep up with what's new.

All the executives at Auto Photo Company were caught in a whirl as new orders piled up. Sales manager, Van Natten continues his Eastern business trip, while general manager Bryant Herren and foreman Marvin Applegate keep the production lines humming back at the plant. They report that the new operators manual is getting a lot of comment all over. . . . F. E. Wilson, president of Solotone Corporation, left recently to attend an annual family reunion in Colorado Springs, Colorado. While away L. B. "Mac" McCreary, general manager, continues to receive letters and inquiries about their new coin operated TV. . . . Over at Simon Distributing Company, Jack Simon entertained foreign visitors from Manila but took a few minutes to examine the latest reports about the new Genco "Night Fighter". Stated that it looks like it will be more popular than the "Skygunner". . . . Big credits over at California Music Company. The question of the day is— Where's Gabe Orland? Latest reports from Sam Ricklin is that he's headed South on a vacation—How far south no one knows! (Whats matter Gabe, afraid Sammy will call you back and put you to work?) Saul and Jack Lewis back on the street a few days to get out all the orders as their business boom continues. . . . After months of hammering and sawing in his spare time we hear that Johnny Howell of Baldwin Park has finally launched his boat. Now all we need is a fishing pole. . . . William Keener, local representative of Lyon Industries, Inc. is anxiously awaiting his first shipment of the new model 1400 cutters. This new machine is expected to arrive in a few days and will be put on display in the Lyon showroom. . . . Pete Leh, Johnny Kaigler and Bess Barrows hold down the fort at Dan Stewart Company while Jack Dolan makes his periodic jaunts from here to there.

Paul and Lucille Laymon look younger than ever as they start their thirty-seventh year of wedded bliss. Lucille stated, "It's a long time to live with just one man" to which Paul added, "Yes, but we're as young as we feel and as old as we are." Old my ain't back! Ed Wilkes and Ed Wilkes are back on a few days swimming, sailing, fishing and just loafing at the Balboa Bay Club. . . . Reports indicate that the Wurlitzer 1600's and 1650's are still holding their own with the 1500-A's beginning to pick up. . . . C. L. Andrews of Santa Ana and Jack Spenser of Brea were seen along Pico Boulevard. These two fellows are getting to be pretty regular visitors. Other out of towners include: Rok Chacon and Dick Leubbert of Costa Mesa; R. L. Ratto, South Laguna; Don Byllesby, San Diego; Tom Workman, El Monte; Jack Gillson, Las Vegas; and Charlie Petticoard, Buena Park. . . . The Minthornes recently held a birthday party and grand opening celebration for their employees at the Cornhill Music Company. The birthday party was for Dolores Minthorne and the celebration also included the official opening of their new "Alibi" room. Scotch and Bourbon blended like water as everyone enjoyed themselves. Ed Wisler acted as bartender and two of his best customers, Wayne Davis and Vince Pokorski were seen lifting a few very tall glasses. Hank Tronick stopped in long enough to comment about the beautif Coras, Bar Stools as well as the Hawaiian lavers, the new fish and figurines. Mat Nordberg, manager of the service department, was cracking jokes with the boys while everyone listened to the newly installed 200 Select-O-Matic home phonograph. The next day everyone was going around with that day after the night before look but everyone admitted that it was a real wing ding.

Met Abe and Estelle Rheim the other day in Rex Music Company. These two charming people own and operate one of the largest routes of juke boxes in the LA area. They stated that to make a success in the coin machine business these days you have to put in long hours plus lots of good hard work. They also made the comment that if all the operators in Los Angeles would switch over to dime play it would cure 99% of all the worries that the average coin-man now has. . . . Lynn Brown is keeping as busy as ever as he catches up on Exhibit's new kiddie rides that were reported to be out soon. . . . Operators and distributors alike have watched with keen interest for many of the new developments that were previewed at the NAMA convention. The operator of today realizes that he must keep abreast of modern developments in the coin machine business in order to satisfy public demand for something new and different. . . . Are you getting your copy of The Cash Box regularly? Remember!—If you are not a regular subscriber or if your subscription has expired you can now place your order for each issue at your nearest distributor. You can also place your subscription by calling WEIster 1-1121 or by sending a card or letter to The Cash Box, 6380 Wilshire Boulevard, Los Angeles 48, California. To keep abreast with the important changes in the coin machine industry you need The Cash Box each and every week—so place your order now!!

chicago coin's

HI-SPEED CROWN BOWLER

FOR BUSY LOCATIONS REQUIRING FAST PLAY
EASILY ADJUSTABLE
TO PLAY EITHER 5 OR 10 FRAMES!

TRIPLE MATCH FEATURE

- 0-9 Match a Number
- ★ Match a Number & Star
- Match a Number—Star & Crown

- 5 Frame Play—3rd and 5th Frames Triple!
- 10 Frame Play—5th and 10th Frames Triple!

(Also adjustable for 3rd and 7th frames triple)

- 5 Frames Plays in only 30 seconds!
- 10 Frames in 60 Seconds!

Speed up Play—Speed Up Profit!

*Simple adjustment in cabinet converts Hi-Speed to meet any location requirements!

1725 DIVERSEY BOULEVARD
CHICAGO 14, ILLINOIS



NOTE!
Chicago Coin Also in Full Production on their Famous
HI-SPEED TRIPLE-SCORE BOWLER
Featuring 5 or 10 Frame Play!

Keeney Steps Up Cig Machine Delivery



PAUL HUEBSCH

ators who attended this show now realize that our vendor is the most outstanding in the market at this time.

"In fact," he continued, "it has proved to be ten years ahead. 'The pack you see is the pack you get.' That means the customer is always getting fresh cigarettes from a Keeney cigarette merchandiser.

"Furthermore," he claimed, "there has never been even a discussion as to king-size or regular-size columns as far as the Keeney cigarette machine is concerned. This great vendor has been able to handle them all. It is the most flexible of all cigarette machines.

"Another thing," Huebsch stated, "this is one cigarette merchandiser that will, most definitely, handle any and all price changes. Each and every column is an individual unit for pricing cigarettes. The Keeney cigarette merchandiser can handle all types of cigarettes and handle the price and change perfectly."

Also according to Huebsch cigarette machine operators who visited in Chicago during the N. A. M. A. showing came over to the Keeney factory to tell the executives there that:

"When all is said and done the Keeney cigarette machine is still ahead of the entire field."

If Cig Machines Licensed, Chicago Gets Over \$3.5 Mil.

CHICAGO—With the fact that there are approximately 30,000 locations in this area for cigarette vending machines, leading ops who are very much interested in such operations, point out that the city of Chicago can obtain over \$3.5 millions annually at the present retail cigarette sales license of \$120 per year.

Since discussions were started here by Alderman Joseph P. Rostenkowski of the 32nd Ward, Committee Chairman, who appointed a Sub-Committee to hold open public hearings, composed of: Daniel J. Ronan, David R. Muir, Wm. H. Harvey, Ray N. Jacobs and Mathew W. Bieszcza, the belief is current that there is every chance that cigarette vending machines may yet be operating here. The opposition against the open operation of cigarette vendors has always contended that minors would be able to purchase cigarettes from the machines.

The further fact that the city can raise revenue exceeding \$3.5 millions (30,000 cigarette machines multiplied by \$120 per yearly license per machine brings the total to exactly \$3,600,000.00) may be of great value to the committee in its hearings.

announcing!

For Greater Convenience and Better Service To All Operators...

AJAX DISTRIBUTING CO.

has moved to bigger and better quarters at 123 W. Runyon Street, Newark, N. J. (Biglow 3-3744). Where you can now see the most complete line of Vending Machines...

- CIGARETTES—CANDY—SOFT DRINK—HOT COFFEE—BULK VENDORS
- also All Types of AMUSEMENT GAMES—KIDDIE RIDES—MUSIC MACHINES

the welcome mat is out to everybody

Come and Visit Our New SHOWROOMS • OFFICES • SHOP SERVICE DEPARTMENT PARTS DEPARTMENT Set Up To Help The Operator! ALSO COMPLETE MERCHANDISE FOR BULK VENDORS!

You're all invited to our official opening on September 14th, 15th and 16th. Refreshments will be served and we'll do everything in our power to make your visit a memorable one.

All of our new equipment will be on display; and we'll start business in our new home by offering some of the most sensational opening specials you'll ever see! Don't miss spending September 14th, 15th and 16th with AJAX!

Remember! Our New Address Is
AJAX DISTRIBUTING CO.
123 W. Runyon St., Newark, N. J.
Phone: Biglow 3-7744



The record breaking heat wave finally caught up with the amount of activity on coinrow. The high temperature evidently didn't bother visiting coinmen too much for the first few days—but when it continued for over a week, they stayed away in droves. Only those few who had to come in for parts, supplies or a few pieces, were seen. However, when they did get into the wholesaling firms on 10th Avenue, everything was fine, as many are air-conditioned, and others are cooled by large fans. . . . Wholesale firms aren't looking for any great activity during the following either, as Labor Day (Sept. 7) is on Monday, and the high holy Jewish Holidays Thursday and Friday (Sept. 10 and 11). However, starting with the Monday after, Sept. 14, all are looking forward to the start of what may be the greatest All Season of all time. Operators with equipment in resort and shore locations, will benefit from the above holidays as many will spend time at country and beach hotels. It gives the ops an added week of top play.

Heat or no, the Koepfels just have to keep going at top speed. Those export shipments have to be ready to go on the boats. Hymie spent two days this week driving his truck several hundred miles each way down and back from the South to pick up needed music machines. It's a good thing he was rested up, just having returned from a week's vacation in New Hampshire. One of the few visitors on the street was John Fitzgerald of New Haven, Conn. John, one of the real old-timers, now running quite a large cig route in his state. . . . Nat Cohn, Riteway Mfg. & Sales, back in the office, after spending the past week at the NAMA show in Chicago. . . . Sid Levine and Al Denver will attend the MOA exec board meet in Chicago on Sept. 14. . . . It couldn't have been any cooler in New Jersey, but Joe Young and Al Lipsky of Young Distributing, both visiting music operators, both exploiting the merits of the Wurlitzer phones. . . . Still on the heat twist, Mike Munes must have had his crystal ball working perfectly. He's been away on vacation with his missus, Rose, both last week and this, missing the worst heat of the year.

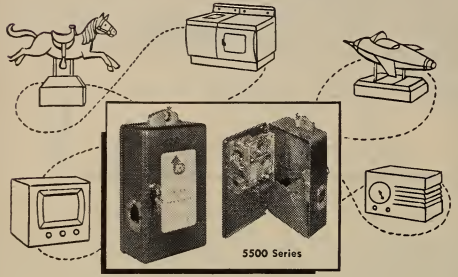
Perry Lowengrub, sales representative for Runyon Sales Co., moves into Shugy's air-conditioned office while Shugy is out of town. It didn't seem to cool him off any, as when we saw him he was busy on the phone, perspiring freely. "Oh, if we could only get a zillion of those AMI 'E's," he moans. . . . Tommy Greco, Greco Bros., Glasso, N. Y., evidently didn't feel the heat. He was rushing from one wholesaler to another, buying this and that. Tommy boasting about two new items he's acquired—his new truck with an automatic lift; and particularly about his new son, now 3 months old. The young Greco, Frank Thomas, is 28 inches long, and weighs 20 pounds. He'll probably grow up to be bigger than his father, who is well over 6 foot, and must weigh 220 at least. Tommy details the exercises he's putting the baby thru, which, at any event, should make him a much better man than Tommy is. . . . Al Simon, Albert Simon, Inc., puts Genco's new gun "Night Fighter" on the floor on Tuesday, and it makes an immediate hit with the ops. It certainly is one of the most attractive and intriguing amusement machines ever made. . . . Irv Holtzman, one of the city's top music ops, looking cool and comfortable, on the street picking up supplies and parts. . . . Murray Weiner, Weiner Sales Co. (C-8 cig machine distrib) back from the NAMA Convention, and immediately goes out on the road. Brother Bill tells us that Murray very much impressed with this year's convention—probably the best ever held, he states. . . . Al Cohen, Ajax Distributing Co., Newark, N. J., will play host during the week of Sept. 14 to local coinmen at his open house party in his new offices at 123 W. Runyon St., Newark, N. J. Al returned this week from the NAMA show, and reports he has added several new lines, which will be on display for the opening party.

Rurning to the topic of the day—the heat wave—we're writing this column, and performing our other duties, in extreme comfort. Our offices are air-conditioned, and probably the most relaxing spot in the city. We're not trying to aggravate any of our friends by this information—we're issuing an invitation to one and all to come and visit with us—and share our c-o-o-l and comfortable offices.



Glad to see Nick Carbajal back at his job and looking so well after his Florida vacation. . . . See quite a few of the old timer operators who cut their teeth on ping-pong in the field. So many good games around an operator can't miss. . . . The whole crew at Crown Novelty looking well. . . . Paul Ricaud back from his vacation with the family in the Carolinas. . . . Gus Lammano, Crown Novelty serviceman, recently managed one of the La Rocca teams that went to Johnston, Pa. His team brought back the championship to New Orleans. . . . Chick Reynolds, vet operator, visits his kin in Birmingham, Ala. and returned with a priceless solid rosewood, Louis XIV, dining room set that is out of this world. . . . Pete Licali, Frank King and many others coming in with some really big fish. Much bigger than any you can buy in the French Market at Battistella Bros. . . . Visitors in town were Hammond, La. Mr. Leonard and Gondeau of Cotton Port, La. . . . Also visiting, Ward Peters, Peters, well known in the coinbiz, has been a stranger in these parts for the last few years. . . . The Ovell's of Sheridan, La. have an appointment with Mr. Stork come April 1st. . . . Charlie Baggett, Tac Amusement, has both children recovering from collectomanics. The "Why Oh Why" on Jax. Both look headed for the top. . . . Ahmet Ertugun and Jerry Wexler, Atlantic execs, in town to visit distribs and cut some sessions. . . . Mrs. Taylor, attractive op from Baton Rouge, seen on Barrone Street with a list of records to be purchased. . . . The story is the Jim Henderson, King salesman, had an argument with a big truck in Opelousas, La. and lost. . . . Frank Mancuso, who recently went to New York to meet his wife and children returning from England, is back at his job.

Perfect Timing Control
Profit in CASH...not SLUGS
when your machines are protected
with
NATIONAL EQUIPMENT



There's a NATIONAL Service Center near you:
Woodside, Long Island, N. Y.
Chicago 39, Illinois
Los Angeles 6, Calif.
Atlanta, Georgia
Dallas, Texas

For all machines, games and appliances, National supplies the right equipment to do the most efficient job. Completely interchangeable, easy to connect, requires little service. Don't let poor timing controls and faulty rejectors rob you of sales and profits. Protect with National. Write today for information.

NATIONAL REJECTORS, INC.
5100 San Francisco Ave. St. Louis 15, Mo.

If you have been engaged in the Coin Machine Industry for 20 years or longer — JOIN THE
"20 YEAR CLUB"

Outside of the fact that you've been connected with the industry for 20 years or more, there are no other qualifications. The idea is strictly sentimental—and will serve to bring together those people who, in a great many instances, have been pioneers in this modern age of our industry.

Joe Orleck
THE CASH BOX
26 West 47th Street
New York 36, N. Y.

Dear Joe:
I have been connected with the Coin Machine Industry for 20 years or more.
Please enter my name as a member and send me a membership card.

NAME

FIRM

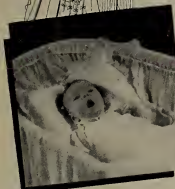
ADDRESS

CITY

ZONE

STATE

NEW CUSTOMERS EVERY DAY!



"I'm bored! I'll be glad when I can ride Bally Kiddy-Rides."



"I'm getting there! In a couple of years I'll be riding Bally Kiddy-Rides."



"Up on my hind legs! In a year or so I'll be riding Bally Kiddy-Rides."



"Next year! I'll be this big—big enough to ride Bally Kiddy-Rides!"



"Dolly's a baby, but I'm big enough now to ride Bally Kiddy-Rides."

Bally Kiddy-Rides operation is a permanent year-after-year business for operators. Every day of the year, dozens of youngsters in every shopping-area graduate from babyhood to kiddy-ride age. 4,000,000 babies born this year will be kiddy-riders within 3 or 4 years. And Bally Kiddy-Rides are built extra-strong to insure years of trouble-free, money-making operation. Babies born tomorrow will ride Bally Kiddy-Rides you buy today. Start a steady-income route of Bally Kiddy-Rides now. Finance-Plan available through leading Bally Distributors.



4 REASONS WHY
Bally® KIDDY-RIDES
EARN BIGGEST PROFITS YEAR AFTER YEAR

1. Flashiest Eye-Appeal
2. Thrillingest Action
3. Simplest Mechanism
4. Sturdiest Construction



Bally® MANUFACTURING COMPANY
 DIVISION OF LION MANUFACTURING CORPORATION
 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

Williams' New 5-Ball Game "Grand Champion" Shipped To Distribbs

CHICAGO—Sam Stern, executive vice president of Williams Manufacturing Company, this city, announced that deliveries are being made on its new 5-ball high-score, point-score game "Grand Champion."
"This new novelty game met

with immediate and favorable acceptance by leading distributing and operating outlets," enthused Stern, "and promises to keep our factory on a protracted run".
Stern explained that increased buying activity on Williams' 5-ball tables during recent weeks is indicative that operators are preparing for an early and active season this Fall and Winter. "The Williams Company", Stern pointed out, "has produced a long succession of profit-tested games during 1953, and the popular demand for our games has substantiated the value of our company's policy whereby exhaustive location tests are always made prior to the release of each new unit. These same location tests has proved that 'Grand Champion' possesses strong cash box appeal."

In addition to the high-score and point-score features, "Grand Champion" has a return ball feature that is very intriguing. When the 1, 2 and 3 holes are scored, and the next ball goes into the "Grand Champion" hole, a side channel lights go on and the ball that went into the "Grand Champion" hole returns to the player.
"Our distributors will have 'Grand Champion' on hand" stated Stern, "to enable the operators to get off immediately for what we believe will be a record Fall and Winter business."

Genco Distribbs Sell Games By Demonstrations In 3-D

Pictures, Slides And Viewers Furnished By Mfg.

CHICAGO—Operators all over the nation are now viewing Genco's latest products in 3-D.

This is the result of a merchandising plan originated by Sam Lewis and Avron Gensburg of Genco Manufacturing & Sales Company, this city.
Instead of the usual circulars, both Sam and Avron decided they needed something entirely new and different. Something that would give the operators a natural color, third dimension picture of their new products: "Night Fighter", "Sky Gunner" and "Silver Chest".

They arranged for stereopticon pictures and slides to be made of their games. At the same they made third dimension pictures of the machines opened, showing these games being serviced.

Stereo viewers were sent to all their distributors, so that the roadmen of the distribbs could carry these

along with them wherever they traveled, and show the three dimension pictures to the operators they visited.
Such enthusiasm resulted that the firm plans to continue on ahead with 3-D pictures for all its future products.

"Enthusiasm from our distributors was so great", Sam Lewis reported, "that some of them advise us sales just jumped right up to meet them, just as the full color natural picture of our products jumps out in 3-D to meet the operators' eyes, who view our machines thru the stereo viewers."

Avron Gensburg reminded, "Most interesting has been the servicing methods used by the factory which the operators most appreciated seeing thru the stereo viewers. This teaches the most efficient servicing methods, which they could see in complete and full three dimensions as well as in natural color."

SPECIAL SALE!
STATLER rebuilt 8 Column CIGARETTE \$39.50
—and 9 Columns EACH
COOKIE Machine
Supreme Distributors, Inc.
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

SPECIALS!

FAIRWAY FS	\$195.00
FRESHIE	59.50
HOCK BOWLER	30.00
JALOPY	75.00
GOLD NUGGET	189.50
SPACE SHIP	Write
CHAMPION HORSES	Write
BRIGHT SPOT	149.50
BRIGHT LIGHT	119.50

WRITE — WIRE — PHONE TODAY!
We are exclusive factory distributors for:
BALLY - WILLIAMS - ROCK-OLA
LAKE CITY AMUSE CO.
4532 PAYNE AVE., CLEVELAND, O.
(Tel.: HE 1-7577)



BUY THE BEST IN MUSIC

Reconditioned—Refinished

SEEBURG 1-46	\$150
SEEBURG 1-46 HIDEAWAY	125
SEEBURG 1-47	75
SEEBURG 1-48 BLOND	225
SEEBURG M-100A (Latest Model)	595
SEEBURG WOM (5/10/25)	35
WURLITZER 1015	190
WURLITZER 1100	275
WURLITZER 1400	475
A.M.I. MODEL A	275
A.M.I. MODEL B	225
A.M.I. MODEL C	350
A.M.I. WOM (5/10)	29

NEW CHICOIN HIT PARADE \$132.50

EXCLUSIVE SEEBURG DISTRIBUTORS IN ILLINOIS AND IOWA

ATLAS MUSIC COMPANY
2200 NORTH WESTERN AVE.
CHICAGO 47, ILLINOIS
(Phone AR-mtag 6-5005)

Vendor Will Dispense Eight Hot Drinks

SAN DIEGO, CALIF.—King Manufacturing Company, this City, introduced a hot drink vendor that is designed to dispense eight different hot drinks simultaneously.

Walter W. Fuiford, chairman of the board, and David Moon, president of the new firm, report that the unit was perfected after five years of engineering, development and testing, and represents an investment of \$350,000 in research.

"While eight different hot drinks may be dispensed from the machine at one time," explains Moon, "operators actually have a choice of 21 different drinks, and the number is expected to increase since the machine can handle any powdered drink mixed to correct specifications. A typical selection in the machine would include four types of coffee (with various combinations of cream and sugar), three types of tea, and hot soups, hot cocoa, and chocolate. A variety of soups are available for the unit."

The machine is described as being able to hold enough ingredients at one filling for 1700 servings, and has a capacity of 600 cups.

While general offices are located in San Diego, King state it has also purchased a new factory and manufacturing facilities in Gardena, near Los Angeles.

AMI Declares Stock Dividend



JOHN HADDOCK
GRAND RAPIDS, MICH. — John W. Haddock, president of AMI, Incorporated, this city, advised that the firm has declared a dividend of 15c per share payable on October 7 to

stockholders on record on September 18, 1953.

Financial report released by AMI shows a net income for the first 6 months of 1953 of \$94,817 (42c per share) as compared to the same period of 1952 of \$156,272 (70c per share). Reason for the decline in net income is explained by Haddock to be due to the program of plant expansion and the expenditures in its transposition for the new models.

"I am particularly optimistic over the future," stated Haddock, as our new model 'E' phonographs have won the acclaim and acceptance of the music operators throught the nation. Our new plant, which will increase our manufacturing facilities 50%, is well underway, and should be in full action this Fall. With these added facilities we will be in a position to satisfy both our distributors and music operators, who have been clamoring for larger and faster deliveries."

Hammergren Selling Mayflower "Popper"



CHICAGO—M. G. (Mike) Hammergren, lost little time in getting into action when named general sales manager of Mayflower Industries, Inc., St. Paul, Minn.

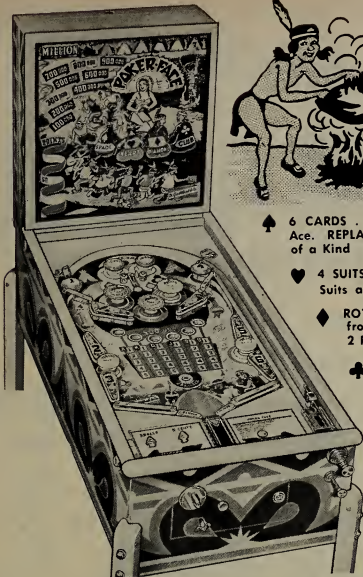
THE CASH BOX camera caught Hammergren at the NAMA Convention (with the firm's new "Infra-Red-Ray Popper", coin-operated corn popping machine in the background) explaining the virtues of the machine to one of the convention visitors.

NOTICE

If You Are Interested In

**BEACH CLUBS — YACHT CLUBS
FUTURITYS — BEAUTYS**

CALL US IMMEDIATELY
NEW ORLEANS NOVELTY CO.
115 Magazine Street, New Orleans, Louisiana
(Tel. Canal 8131)



- ♠ 6 CARDS . . . Nine-Ten-Jack-Queen-King-Ace. REPLAYS for Straight - Full House - 4 of a Kind - 5 of a Kind!
- ♥ 4 SUITS . . . Top Roll-Over lights 4 Suits and awards REPLAYS!
- ♦ ROTATION SEQUENCE . . . from 1 to 6 lights 2 Roll-Unders for REPLAYS!
- ♣ HIGH SCORE and POINT SCORE award REPLAYS!

NEW RECOVERY SHOOTER . . .
insures score on every ball.

Gottlieb's

LOADED WITH SUPER-POWERED PLAY THAT MAKES 'EM STAY!



6 CARDS

4 SUITS

SNAPPY NEW ACTION!

LOCATIONS WILL WANT TO GET IN ON THIS . . .

SEE YOUR DISTRIBUTOR NOW!

"There is no substitute for Quality!"

- 3 POP BUMPERS!
- 2 CYCLONIC KICKERS!
- 2 SUPER-POWERED FLIPPERS!

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

As I See It

A Weekly Column
by
AL SCHLESINGER



I often wonder about what has happened to the thousands of operators and mechanics of America who used to tinker and make models of machines in their cellars, shops and garages. What has happened to these operators who install machines on location and have a pretty good idea what the public wants. Years ago they used to bring their home made models to Chicago and some were manufactured. Others reported getting the run-around. But they did come up with new and different ideas. What comes to my mind is that many operators and mechanics were discouraged with the reception they received from the manufacturers. The designers of games in Chicago have fallen into a rut, and it appears we need new ideas. How many operators and mechanics right at this moment have sample models of games in their shops? Have they written to a manufacturer about their game? Have they submitted models to manufacturers? The reason I ask these questions, is that in my travels about the country I see very few new games. Yet, the factories are operating at full capacity. Could this be due to new territories opening up? Or could it be that there are so few factories producing this type of equipment? At any rate there is a tremendous market for lower priced pinballs. Operators need new games, but cannot pay the high tariff now asked for games. If there were lower priced operators would be in a position to keep changing their equipment much more often than they do now. He could give his locations different games more frequently. This would increase his income. Hence the operator could purchase more games. While this to many may appear to be similar to that theory of tax and spend, yet we all have been doing business that way since 1932. The new administration in Washington is only six months old. Not many changes as yet. But, there are changes that should be anticipated in 1954. I hope the manufacturers are looking ahead to meet this challenge.

As I see it, there have been very few changes in the past five years on games. Somewhere in the grass roots of America I am hoping that some operator or mechanic will come along with an idea or a model of a game that will revive this segment of the industry so that in 1954 we will be prepared to meet whatever challenge is necessary. If we have new ideas, new machines and new prices all will be well with this industry.

S. F. Ops View AMI "E"



SAN FRANCISCO, CALIF.—At a recent showing of the AMI "E" phonographs at the offices of Walter Huber, AMI distributor, this city, pictures were taken of local operators who dropped in to view the juke boxes. Seen above, top photo: Mr. & Mrs. C. E. Sponagle, San Jose, Calif.; Center: Mr. & Mrs. Mel Olson, Oakland, Calif.; Bottom: Mr. & Mrs. Carl Noto, San Francisco.

AMI "E"

THE WORLD'S GREATEST PHONOGRAPH.

RUNYON SALES COMPANY

Factory Representatives for:
AMI, Inc., Bally Manufacturing Co., J. H. Keeney & Co., Permo, Inc.

593 10th Ave., New York 18, N. Y., LO 4-1880
221 Frelighuyzen Ave., Newark 8, N. J., Bl 3-8777

WATCH for Announcement of our BIG HOUSE!

DAVID ROSEN
Exclusive AMI Dist. E. A. Pa.
855 N. BROAD STREET, PHILA 23, PA
PHONE: STEVENSON 2-2903



IT'S FAST! **FURIOUS!** **FABULOUS!**

GENCO'S NEWEST SMASH

NIGHT FIGHTER

ALL LOCATION GUN GAME

- ☆ **BRILLIANT BLACK LIGHT**
 - ☆ **STARTLING REALISM**
 - ☆ **BREATH-TAKING BATTLE ACTION**
- Plus All The Exciting Features Found in Skygunner*

"DOUBLE MATCH" FEATURE

NEW

- Match NUMBER
- Match WING

EASILY CONVERTIBLE to Regular or Match with Single Replay!
A REAL MONEY-MAKER in Bowling Alleys, Taverns, Arcades,
and Other Locations.

BIG
3-DIMENSIONAL
MOVING
COLORED TARGET
SCENE with
EXCITING
BLACK LIGHT

Shows realistic eerie night battle, with enemy troops, ships, and planes.

WRITE...WIRE...PHONE YOUR GENCO DISTRIBUTOR TODAY FOR FULL DETAILS!

GENCO

MANUFACTURING AND SALES CO.

2621 N. ASHLAND AVE. • CHICAGO 14, ILL.

Still in Production

Sky Gunner

NOW! Whatever your location needs in a gun.

REGULAR — SKY GUNNER
MATCH — NIGHT FIGHTER

Ajax Open House Party Week Of September 14

NEWARK, N. J.—Al Cohen, Ajax Distributing Company, this city, will play host to coimnen in this area for a full week open house party, starting September 14.

The party is for the official opening of his new quarters at 123 W. Runyon Street.

"These large quarters give us the opportunity to serve our operator customers better and more fully," stated Cohen. "We have complete stock room and all facilities for repairs and renovations of equipment. In addition, our offices and showrooms make it possible to fully display the

equipment of the various manufacturers we represent."

During the week of the opening, refreshments will be available for visitors.

Ajax carries a complete line of vending machines, as well as all types of amusement machines, kiddie rides and music machines. The lines of several additional manufacturers, which were acquired at the NAMA show, will be on display. One of the machines that will be on display is the coin-operated television unit manufactured by Transvision, Inc., of New Rochelle, N. Y.

THRU THE COIN CHUTE

DALLAS DOINGS

August in Dallas has been a pleasant surprise—not a day over 94 degrees. Business is already feeling the result of recent rains and the coming of fall. . . . Shreveport has a new coin machine set-up—Brace Vending Company. They just received a shipment of Wurlizers. . . . Glen Dreyer out in West Texas says that business is good for him. Wyatt Berry of Goldthwaite says that business is good but he is unhappy about losing a machine in a recent fire. . . . R. A. Titsworth of Corsicana is increasing his route. The cotton crop is good in that area and that means healthy business conditions. . . . Jimmy Garrett of Longview was vacationing at Black Lake in East Texas. . . . M. T. Cornelius of Abilene was in Dallas this week. . . . We also saw Sam Sansetta of Marlin. . . . O. D. Thorn of Bosier City, La. in Dallas making the rounds of distributors. . . . Over at S. H. Lynch Company Augusta Zapp and Ula Pace going on a vacation to New Orleans. They will return after Labor Day. . . . Bob De Priest has returned from a long vacation to the Smokies in Tennessee. He covered five states before he returned to Dallas.

A BIG MONEY WINNER!

Williams
GRAND CHAMPION



READY TO BREAK ALL RECORDS WITH THESE BIG PLAY FEATURES:

HIGH SCORES

POINT SCORES

- 6 Rollovers "special" when lit.
- Making 1st, 2nd, 3rd and Grand Champion holes lites all side channels and returns ball in Grand Champion hole.
- **ONE REPLAY** for making holes 1 to 5 or when selected hole is matched and 1st hole is made.
- **TWO REPLAYS** for matching selected hole when balls are in first and second pockets.
- **FIVE REPLAYS** for matching selected hole when balls are in 1st, 2nd and 3rd pockets.
- **2 FLIPPERS**
- **2 THUMPER BUMPERS**
- **2 AUTOMATIC RUBBER REBOUNDS AT BOTTOM**

GET IT ON LOCATION! DON'T DELAY!

Williams
GRAND CHAMPION



CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL.

Brilliantly colored deluxe cabinet!

HINGED FRONT DOOR FOR EASY SERVICING!

ORDER FROM YOUR DISTRIBUTOR TODAY!

THRU THE COIN CHUTE
UPPER MID-WEST MUSINGS

Charles Weber, Weber Music Service, of Minneapolis besides running his route, which keeps him quite busy still manages to find time to be active in the CAP. Charlie holds the rank of Lt. Col. in the Air Force and checked out in a jet recently. Charlie took in the International Drill Competition which was held in Toronto, Canada last week. Bun Couch of Grand Forks, decided to come down to the Twin Cities to escape the heat but by the time he arrived in town he was sweltering again. . . . Joe Reali of Cornell, fine condition now after undergoing three different operations this last winter. . . . Irv Sandler, Sandler Dist. is busy these days commuting between his two offices which are located in Des Moines, I. and Minneapolis, Minn. . . . Fred Grohs of St. Paul reports that his golf game is improving but of course there is nothing like a little practise to help improve the game. . . . In sick bay are Archie Pence, Automatic Piano Co., Minneapolis, Minn., who is recovering from surgery and Clem Casey of Laurel, Neb. who is recovering from injuries received in an accident. We certainly wish the boys a speedy recovery. . . . Bob Wenzel of the Automatic Games and Supply Co., St. Paul, Minn. has just returned from a trip in the northern part of the state and Bob reports that he wrote up quite a few orders for Genco's Sky Gunner. . . . Earl Grout of Vendall Distributing Co., Minneapolis, Minn. has noted an increase in the sales of peanut vendors and tab vendors in the last few weeks. . . . Harold Rose after spending several years with International Harvester, has joined forces with his father Charles Rose of Fargo, N. D., and is managing the route recently acquired from Novelty Sales Co. of Fargo. . . . Iowa ops who made the trip into the Twin Cities were S. A. Patton of Oelwein, Iowa and Mr. and Mrs. Ed Langhurst of Sheldon, Iowa. . . . Ray Sellman, partner in Gedney-Sellman Music Sales Co., of International Falls, Minn. remarked that even tho they are way up north on the Canadian border that it was just as hot up there as it was in the cities. . . . The register of those operators who made the trip into the Twin Cities include Gordon Dunn of Moose Lake, Minn.; Mike Cayo of Spooner, Wisc.; Jack Bailey of Browns Valley, Minn.; Amos Miller of Spooner, Wisc.; Hugh May of Eau Claire, Wisc.; Glenn Rackliff of Superior, Wisc.; J. A. Redding of LaCrosse, Wisc.; and C. B. Sersen of St. Cloud, Minnesota.

AIRMAIL SUBSCRIPTION TO THE CASH BOX \$30.

"America's Finest"

ASK ANY OPERATOR OF THE
KEENEY DeLuxe Electric
CIGARETTE VENDOR!

- ★ For MORE THAN 5 YEARS operators have made much more money with service costs at an all-time low.
- Features: • 432 pack capacity • Easy loading with swing-up top • 3-way match vending • Alternate front and rear column vending • Quick price changes • Large storage. Write for an immediate free demonstration today.

J. H. KEENEY & CO., INC. 2600 W. 50th St. Chicago 32, Ill.



Miller To Address Wisconsin Ops

BRODHEAD, WISC.—C. S. Pierce, president of the Wisconsin Phonograph Operator's Association, this city, expects a large attendance of operators and distributors at a meeting in Milwaukee, Thursday, September 17 at 8 p.m. at the Eagle's Club. George Miller, president and business manager of M.O.A. (Music Operators Of America) will address the group on what the M.O.A. is doing for the music operators.

Rockola Appoints Treas.

CHICAGO—David C. Rockola, president of Rock-Ola Manufacturing Corporation, this city, has announced the appointment of Arthur A. Ehler, treasurer and comptroller of the corporation. Ehler took over his new duties September 1, 1953.

CLOSE OUT SPECIAL

YOU NAME THE PRICE!

Seeburg Models
146
147
148

DAVIS DISTRIBUTING CORPORATION
SEEBURG FACTORY DISTRIBUTORS
725 WATER STREET
SYRACUSE, NEW YORK
(Phone: 75-5194)

• Telephone collect for volume deals •

OFFERED FOR QUICK SALE

BINGO GAMES		
Spot Lights	\$150.00
Bright Lights	145.00
Bolero	145.00
ABC	90.00
Atlantic City	275.00
Cabana (Like New)	465.00

Geo. George Roy Monroe

THRU THE COIN CHUTE

CALIFORNIA BILLINGS

LOS ANGELES

ONE BALLS	SHUFFLE ALLEYS
Bolly Futurity (Like New) .. \$145.00	Chicago Cain 10th Frame Matched Bowler .. \$345.00
Turt King .. 69.50	United 5 Player, Formica Top & Jumbo Pins .. 175.00
Very Clean .. 30.00	United 6 Player, Formica Top & Jumbo Pins .. 185.00
Photo Finish .. 40.00	United 6 Player Deluxe .. 220.00
Winner .. 49.50	United Super .. 285.00
SPECIALS	United 10th Frame .. 340.00
Genco "400" .. \$90.00	Keeney 10 Player Team Bowler (Like New) .. 340.00
Genco Jumping Jack .. 160.00	
Genco Golden .. 195.00	
Coca Cola Bottle .. 15.00	
Yender, 85 Bottles .. 15.00	
Capacity, Like New, 10c Coin Chute .. 195.00	
MUSIC	
Seeburg 5-10-25c .. 27.50	
3 Wire Wall Box .. 15.50	
Wurlitzer Bar Box .. 9.95	
5-10c .. 14.95	
AM 5-10c Wall Box .. 175.00	
1947 Seeburg Phonograph .. 110.00	
Williams Music Mite & Stand .. 110.00	

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Chicago COIN BAND BOX	Exhibit SPACE GUN
Chicago COIN CROWN BOWLER	Genco SKY GUNNER
Chicago COIN TRIPLE SCORE BOWLER	ACORN VENDORS
Chicago COIN GOLD CUP BOWLER	Downey Johnson COIN COUNTER
Chicago COIN SUPER JET	Evans SADDLE & TURF
Bally YACHT CLUB	Williams DELUXE BASEBALL
	Gottlieb MARBLE QUEEN

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WURLITZER

1015	1400
1100	1450
1250	1500

1550

SEEBURG
 100 Selection-78 RPM Late Serial #

ROCK-OLA
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BALLY
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CASH WAITING
 Phone—Wire—Write

INTERNATIONAL AMUSEMENT COMPANY
 1423 SPRING GARDEN STREET
 PHILADELPHIA 30, PA. (Tel. RI 6-7712)

No Heat Wave Here



LAKE GENEVA, WIS.—After putting in an exhaustive week at the office, Ben Coven, Coven Distributing Company, Chicago, scurried away for week-ends to his home in Lake Geneva, Wis. Here we see the lucky Ben relaxing "far away from it all."

Happel Visits Paree



PARIS, FRANCE—When Bill Happel, Badger Sales, Los Angeles, Calif., recently made a European business-pleasure jaunt, he made it a point to drop in at Automatic International, this city.

Shown above with Happel, who is on the extreme left, are from left to right: M. Pussier, secretary of Automatic; standing, M. Jean Paricat; M. Gabriel Boulle and M. Soesdorp.

Tempers flair as traffic and parking problems grow worse along West Pico and downtown. As one operator stated, "It's getting so bad that you have to pay fifty cents to park to keep from getting a two dollar ticket so you can eat a ninety cent sandwich. . . . Over at C.A. Robinson & Co., All Bettelman and Bill McLain are stashed around showing all visitors the new United "Imperial" Shuffle Alley. Al stated that altho they haven't put out a single piece of publicity telling about the new game yet, operators are coming in from far and near to look at it. Says he attributes all the interest to the recent announcement in The Cash Box, Charley Robinson is up North on a business trip. . . . Caught Bill Happel and Al Silbermann discussing all the finer points of the new Apco "SodaShop" Combination with the rest of the boys at Badger Sales. Stated that this machine is one of the biggest steps in the vending industry. Al Silbermann gets ready for his big trip to Alaska just as it was reported that Ray Powers would be back at the helm in a day or so. Joe Durate reports that the demand from abroad is so big that they can't supply them all. Recent big shipments went to Singapore and South America. . . . Met one of best known old timers along coinrow the other day. He's Ray Eberts who retired from the coin machine business back in 1949. Ray owned and operated one of the larger routes in the Los Angeles area. Says that he still has to drop in and see all the boys along Pico once in a while just to keep up with what's new.

All the executives at Auto Photo Company were caught in a whirl as new orders piled up. Sales manager, Van Natten continues his Eastern business trip, while general manager Bryant Herren and foreman Marvin Applegate keep the production lines humming back at the plant. They report that the new operators manual is getting a lot of comment all over. . . . F. E. Wilson, president of Solotone Corporation, left recently to attend an annual family reunion in Colorado Springs, Colorado. While away L. B. "Mac" McCreary, general manager, continues to receive letters and inquiries about their new coin operated TV. . . . Over at Simon Distributing Company, Jack Simon entertained foreign visitors from Manila but took a few minutes to examine the latest reports about the new Genco "Night Fighter." Stated that it looks like it will be more popular than the "Skyrunner". . . . Big secrets over at California Music Company. The question of the day is—Where's Gabe Orland? Latest reports from Sam Ricklin is that he's headed South on a vacation—How far south no one knows! (Whatsa matter Gabe—afraid Sammy will call you back and put you to work?) Sam and Jack Levin are working hard to get the boys get out all the orders as their business boom continues. . . . After months of hammering and sawing in his spare time we hear that Johnny Howell of Baldwin Park has finally launched his boat. Now all we need is a fishing pole. . . . William Keener, local representative of Lyon Industries, Inc. is anxiously awaiting his first shipment of the new model 1400 coin vendors. This new machine is expected to arrive in a few days and will be put on display in the Lyon showroom. . . . Pete Leh, Johnny Kaigler and Bess Barrows hold down the fort at Dan Stewart Company while Jack Dolan makes his periodic jaunts from here to there.

Paul and Lucille Laymon look younger than ever as they start their thirty-seventh year of wedded bliss. Lucille stated, "It's a long time to live with just one man" to which Paul added "Yes, but we're as young as we feel and as old as we act—Oh my akin' back!" Ed Wilkes is busy on the job after a few days swimming, sailing, fishing and just loafing at the Balboa Bay Club. . . . Reports indicate that the Wurlitzer 1600's and 1650's are still holding their own with the 1500-A's beginning to pick up. . . . C. L. Andrews of Santa Ana and Jack Spenser of Big Bear were seen along Pico Boulevard. These two fellows are getting to be regular visitors. . . . Other out of towners include: Bob Chacon and Dick Leubert of Costa Mesa; R. L. Ratto, South Laguna; Don Blylesby, San Diego; Tom Workman, El Monte; Jack Gilson, Las Vegas; and Charlie Petticrod, Buena Park. . . . The Minthornes recently held a birthday party and grand opening celebration for their employees at Minthorne Music Company. The birthday party was for Dolores Minthorne and the celebration was the official opening of their new "Alibi" room. Scotch and Bourbon flowed like water as everyone enjoyed themselves. Ed Wisler acted as bartender and two of his best customers, Wayne Davis and Vince Pokorski were seen lifting a few in very tall glasses. Monk Tronick stopped in long enough to comment about the beautiful Corsair Bar Stools as well as the Hawaiian fish and figurines. Mat Nordberg, manager of the service department, was cracking jokes with the boys while everyone listened to the newly installed 200 Select-O-Matic home phonograph. The next day everyone was going around with that day after the night before look but everyone admitted that it was a real young ding.

Met Abe and Estelle Rhein the other day in Rex Music Company. These two charming people own and operate one of the largest routes of juke boxes in the LA area. They stated that to make a success in the coin machine business these days you have to put in long hours plus lots of good hard work. They also made the comment that if all the operators in Los Angeles would switch over to dime play it would cure 99% of all the worries that the average coinman now has. . . . Lynn Brown is keeping busy as ever as he checks out the Exhibit's new kiddie rides that were reported to be out soon. . . . Operators and distributors alike have watched with keen interest for many of the new developments that were previewed at the NAMA convention. The operator of today realizes that he must keep abreast of modern developments in the coin machine business in order to satisfy public demand for something new and different. . . . Are you getting your copy of The Cash Box regularly? Remember!—If you are not a regular subscriber or if your subscription has expired you can now place your order for each issue at your nearest distributor. You can also place your subscription by calling WEIster 1-1121 or by sending a card or letter to The Cash Box, 6363 Wilshire Boulevard, Los Angeles 48, California. To keep abreast with the important changes in the coin machine industry you need The Cash Box each and every week—so place your order now!!

"It's What's in THE CASH BOX That Counts"

chicago coin's

HI-SPEED CROWN BOWLER

FOR BUSY LOCATIONS REQUIRING FAST PLAY
EASILY ADJUSTABLE
TO PLAY EITHER 5 OR 10 FRAMES!



TRIPLE MATCH FEATURE

0-9 Match a Number	★ Match a Number & Star	 Match a Number—Star & Crown
-----------------------	----------------------------	---------------------------------

- 5 Frame Play—3rd and 5th Frames Triple!
- 10 Frame Play—5th and 10th Frames Triple!

(Also adjustable for 3rd and 7th frames triple)

- 5 Frames Plays in only 30 seconds!
- 10 Frames in 60 Seconds!

Speed up Play—Speed Up Profit!

*Simple adjustment in cabinet converts Hi-Speed to meet any location requirements!



1725 DIVERSEY BOULEVARD
CHICAGO 14, ILLINOIS

NOTE!
Chicago Coin Also in Full Production on their Famous

HI-SPEED TRIPLE-SCORE BOWLER

Featuring 5 or 10 Frame Play!

Keeney Steps Up Cig Machine Delivery



PAUL HUEBSCH

CHICAGO—Paul Huebsch, sales manager of J. H. Keeney & Co., Inc., this city, manufacturer of the all electric Keeney cigarette merchandiser, reported this past week that, due to increasing demand, the firm is stepping up production and deliveries of its new cigarette machine.

Huebsch attributes the success of the Keeney cigarette vendor to the past N. A. M. A. show.

He says, "Cigarette machine oper-

ators who attended this show now realize that our vendor is the most outstanding in the market at this time.

"In fact," he continued, "it has proved to be ten years ahead. The pack you see is the pack you get. That means the customer is always getting fresh cigarettes from a Keeney cigarette merchandiser.

"Furthermore," he claimed, "there has never been even a discussion as to king-size or regular-size columns as far as the Keeney cigarette machine is concerned. This great vendor has been able to handle them all. It is the most flexible of all cigarette machines.

"Another thing," Huebsch stated, "this is one cigarette merchandiser that will, most definitely, handle any and all price changes. Each and every column is an individual unit for pricing cigarettes. The Keeney cigarette merchandiser can handle all types of cigarettes and handle the price and change perfectly."

Also according to Huebsch cigarette machine operators who visited in Chicago during the N. A. M. A. showing came over to the Keeney factory to tell the executives there that:

"When all is said and done the Keeney cigarette machine is still ahead of the entire field."

If Cig Machines Licensed, Chicago Gets Over \$3.5 Mil.

CHICAGO—With the fact that there are approximately 30,000 locations in this area for cigarette vending machines, leading ops who are very much interested in such operations, point out that the city of Chicago can obtain over \$3.5 millions annually at the present retail cigarette sales license of \$120 per year.

Since discussions were started here by Alderman Joseph P. Rostenkowski of the 32nd Ward, Committee Chairman, who appointed a Sub-Committee to hold open public hearings, composed of: Daniel J. Ronan, David R. Muir, Wm. H. Harvey, Ray N. Jacobs and Mathew W. Bieszczat, the belief is current that there is every chance that cigarette vending machines may yet be operating here. The opposition against the open operation of cigarette vendors has always contended that minors would be able to purchase cigarettes from the machines.

The further fact that the city can raise revenue exceeding \$3.5 millions (30,000 cigarette machines multiplied by \$120 per yearly license per machine brings the total to exactly \$3,600,000.00) may be of great value to the committee in its hearings.

announcing!

For Greater Convenience and Better Service To All Operators...

AJAX DISTRIBUTING CO.

has moved to bigger and better quarters at 123 W. Runyon Street, Newark, N. J. (Bigelow 3-3744). Where you can now see the most complete line of Vending Machines...

- CIGARETTES—CANDY—SOFT DRINK—HOT COFFEE—BULK VENDORS
- also All Types of AMUSEMENT GAMES—KIDDIE RIDES—MUSIC MACHINES

the welcome mat is out to everybody

Come and Visit Our New SHOWROOMS • OFFICES • SHOP SERVICE DEPARTMENT PARTS DEPARTMENT Set Up To Help The Operator! ALSO COMPLETE MERCHANDISE FOR BULK VENDORS!

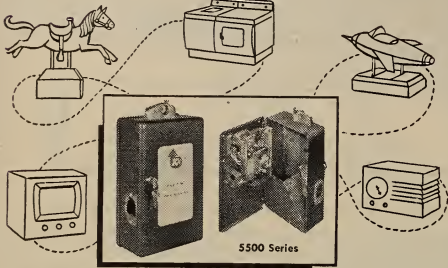
You're all invited to our official opening on September 14th, 15th and 16th. Refreshments will be served and we'll do everything in our power to make your visit a memorable one.

All of our new equipment will be on display and we'll start business in our new home by offering some of the most sensational opening specials you'll ever see! Don't miss spending September 14th, 15th and 16th with AJAX!

Remember! Our New Address is **AJAX DISTRIBUTING CO.** 123 W. Runyon St., Newark, N. J. Phone: Bigelow 3-7744

Perfect Timing Control
Profit in CASH... not SLUGS
when your machines are protected

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NATIONAL EQUIPMENT



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For all machines, games and appliances, National supplies the right equipment to do the most efficient job. Completely interchangeable, easy to connect, requiring little service. Don't let poor timing controls and faulty rejectors rob you of sales and profits. Protect with National. Write today for information.

NATIONAL REJECTORS, INC.

5100 San Francisco Ave. St. Louis 15, Mo.



If you have been engaged in the Coin Machine Industry for 20 years or longer—JOIN THE
"20 YEAR CLUB"

Outside of the fact that you've been connected with the industry for 20 years or more, there are no other qualifications. The idea is strictly sentimental—and will serve to bring together those people who, in a great many instances, have been pioneers in this modern age of our industry.

Joe Orleck
THE CASH BOX
26 West 47th Street
New York 36, N. Y.

Dear Joe:
I have been connected with the Coin Machine Industry for 20 years or more.

Please enter my name as a member and send me a membership card.

NAME
FIRM
ADDRESS
CITY ZONE STATE

THRU THE COIN GUILTY
EASTERN FLASHES

The record breaking heat wave finally caught up with the amount of activity on colmrow. The high temperature evidently didn't bother visiting colmen too much for the first few days—but when it continued for over a week, they stayed away in droves. Only those few who had to come in for parts, supplies or a few pieces, were seen. However, when they did get into the wholesaling firms on 10th Avenue, everything was fine, as many are air-conditioned, and others air cooled by large fans. . . . Wholesale firms aren't looking for any great activity during the following days as "Labor Day" (Sept. 7) is on Monday, and the high Jewish Holidays Thursday and Friday (Sept. 10 and 11). However, starting with the Monday after, Sept. 14, all are looking forward to the start of what may be the greatest Fall Season of all time. Operators, with equipment in resort and shore locations, will benefit from the above holidays as many will spend them at country and beach hotels. It gives the ops an added week of top play.

Heat or no, the Koepfels just have to keep going at top speed. Those export shipments have to be ready to go on the boats. Hymie spent two days this week driving his truck several hundred miles each way down and back from the South to pick up needed music machines. It's a good thing he was rested up, just having returned from a week's vacation in New Hampshire. . . . One of the few visitors on the street was John Fitzgerald of New Haven, Conn. John, one of the real old-timers, now running quite a large rig route in his state. . . . Nat Cohen, Rieway Mfg. & Sales, back in the office, after spending the past week at the NAMA show in Chicago. . . . Sid Levine and Al Denver will attend the MOA exec board meet in Chicago on Sept. 14. . . . It couldn't have been any cooler in New Jersey, but Joe Young and Al Lipsky of Young Distributing, both visiting music ops there, exploiting the merits of the Warlitzer phones. . . . Still on his heels is Mike Manes, must have had his crystal ball working perfectly. He's been away on vacation with his missus, Rose, both last week and this, missing the worst heat of the year.

Perry Lowengrub, sales representative for Runyon Sales Co., moves into Shug's air-conditioned office while Shug is out of town. It didn't seem to cool him off any, as when we saw him he was busy on the phone, perspiring freely. "Oh, if we could only get a zillion of those AMI 'E's,'" he moans. . . . Tommy Greco, Greco Bros., Glasco, N. Y., evidently didn't feel the heat. He was rushing from one wholesaler to another, buying this and that. Tommy boasting about two new items he's acquired—his new truck with an automatic lift; and particularly about his new son, now 3 months old. The young Greco, Frank Thomas, is 28 inches long, and weighs 20 pounds. He'll probably grow up to be bigger than his father, who is well over 6 foot, and must weigh 220 at least. Tommy details the exercises he's putting the baby thru, which, at any event, should make him a mighty man. Tommy's son is . . . Al Simon, Albert Simon, Inc., puts Genco's new gun "Night Fighter" on the floor on Tuesday, and it makes an immediate hit with the ops. It certainly is one of the most attractive and intriguing amusement machines ever made. . . . Irv Holtzman, one of the city's top music ops, looking cool and comfortable on the street picking up supplies and parts. . . . Murray Weiner, Weiner Sales Co. (C-8 cig machine distrib) back from the NAMA Convention, and immediately goes out on the road. Brother Bill tells us that Murray very much impressed with this year's convention—probably the best ever held, he states. . . . Al Cohen, Ajax Distributing Co., Newark, N. J., will play host during the week of Sept. 14 to local colmen in his open house party in his new offices at 123 W. Runyon St., Newark, N. J. Al returned this week from the NAMA show, and reports he has added several new lines, which will be on display for the opening party.

Returning to the topic of the day—the heat wave—we're writing this column, and performing our other duties, in extreme comfort. Our offices are air-conditioned, and probably the most relaxing spot in the city. We're not trying to aggravate any of our friends by this information—we're issuing an invitation to one and all to come and visit with us—and share our c-o-o-l and comfortable offices.

THRU THE COIN GUILTY
NEW ORLEANS NOTES

Glad to see Nick Carabajal back at his job and looking so well after his Florida vacation. . . . See quite a few of the old timer operators who cut their teeth on pins back in the field. So many good games around an operator can't miss. . . . The whole crew at Crown Novelty looking well. . . . Paul Ricard back from his vacation with the family in the Carolinas. . . . Gus Lammano, Crown Novelty serviceman, recently managed one of the La Rocca teams that went to Johnstown, Pa. His team brought back the championship to New Orleans. . . . Chick Reynolds, vet operator, visited his kin in Birmingham, Ala. and returned with a priceless solid rosewood, Louis XIV, dining room set that is out of this world. . . . Pete Locali, Frank King and Jack Wexler, Atlantic execs, in town to visit distributors and cut some sessions. . . . Mrs. Taylor, attractive op from Baton Rouge, seen on Barrone Street with a list of records to be purchased. . . . The story is that Jim Henderson, King's salesman, had an argument with a big truck in Opelousas, La. and lost. . . . Frank Mancuso, who recently went to New York to meet his wife and children returning from England, is back at his job.

THRU THE COIN CHUTE CHICAGO CHATTER

As someone long ago stated, "Youth will be served." And, it seems, that youth, here in the coinbiz, is learning how to serve itself. Take the case of Sam Lewis and Avron Gensburg. Two youngsters who took over the Genco plant and who have started to produce click machines. Rather than follow on the footsteps of what "used to be" in the coinbiz, these two boys decided on an entirely new approach to merchandising their machines. They made a test which clicked grandly this past week. First of all, they arranged to take 3-D stereo pictures of their newest products, "Night Fighter," "Sky Gunner" and "Silver Chest." That done, and the slides okayed, they then sent these slides, along with stereo viewers to all their distributors. They advised their distributors to turn these over to the salesmen who were calling on the ops. The results have been so enthusiastic that Sam and Avron are taking servicing pictures in this natural color 3-D process along with arrangements to make pictures of all their new products in the future.

Two brave guys, Bill Brawner and Hy Branson, in from Louisville on one of the hottest days of this past week (and this was the record breaking week for heat ever recorded by the weather bureau here) to see what was what as far as the new games were concerned. . . . Art Garvey in Chicago this past week. But roadman Ralph Nicholson went right down to Indianapolis, heat or no heat, and started taking those orders by the armful. . . . George A. Miller advised from Oakland, Calif. that MOA would open its Board of Directors' meeting to all music ops who wanted to attend and see how business was done by MOA's executives. Miller feels that the music ops who so desire shouldn't hesitate to be present at the Palmer House here in Chicago on September 14 to see what takes place during a Board of Directors' meeting. . . . Cigaret users sent up clouds of smoke records this past year. Nearly 397 billion cigarettes were consumed. Increase of 3 1/2%. Cigar smokers, too, had a busy year. They consumed over 6 billion stogies. And this was 3 1/2% over last year, cigar smokers had better years in the past. So guys thinking about cigarette and cigar vendors can take heart from these figures—and profit, too.

Bill O'Donnell, Bally's champion phone salesman, had a stock answer to all who phoned him last week and talked about the heat. Said Bill, "Get out on the beach." What better advice? In the meantime, Bill selling those Bally games just like hotcakes. "They're going fast, just as fast as they come off the production lines," Bill advises. . . . Very nice letter from H. W. Dolph of Tulsa who advises that our "Minimum Front Money Requirements For Juke Box Operators" one of the very finest things ever yet to appear in The Cash Box. H. W. wanted reprints of this, as well as of the editorial, which appeared in the same issue. . . . (Aside to Ray Moloney: Henry Doney's got a "Best Bet", Ray, and it sounds like it's going to really go places). . . . Alvin Gottlieb, skipper of the "Flipper" which is still based at Belmont Harbor, came up with the log book of last week's "Flipper" guests. Among these were: Ben D. Lazar, his wife and daughter. Si Lazar. Hymie Zerins, including his cigars. Sam Dieter. Morty Weinberger. Romeo Laniel of Montreal, his wife, daughter and two sons. Irv Blumenfeld, his wife, and his son, Larry. Skipper Alvin advises that, after some work on the "Flipper," it's being shipped down to Miami Beach in a few more weeks for the winter season. By the way, Alvin has his fever so bad, he was forced to air condition his home.

Jack Nelson one of the busiest salesmen in the industry. In addition to so many, many duties, Jack finds time to greet any and all visitors over at the Bally factory. Jack telling us that the one business which most definitely thrills him is the kiddie ride biz. This is one field, Jack points out, where the operators demanded and obtained contracts from the locations. This not only stabilizes the kiddie ride business for the ops, but, at the same time, it sets a marvelous precedent for all ops of all types of machines. (The Cash Box has continuously published legal location agreements which were court-tested). . . . Hear that Fred Mann is manufacturing some marvelous TV tables which the furniture people like tremendously much.

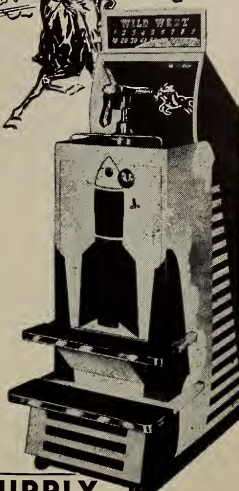
They're all still talking about the marvelous picnic run for all the employees, their wives, children and friends by Lyn Durant of United. All the executives of the firm thoroughly enjoyed themselves. Tables and tables of food. Beverages. Everything anyone could desire. Plus dancing, games, etc. . . . If you are a Hi-Fi (High Fidelity) fan you should have attended the meet at the Palmer House this past week. Most outstanding display was that of Lion Mfg. Corp. Not only the Lion TV set, but, the Lion high fidelity phono and the Lion tape recorder. Paul Ekstein of Lion one of the busiest guys at this show. And the publication, "This Week in Chicago," went all out telling about the Lion products which have won such terrific following from the nation's Hi-Fi fans. The Lion sound slide projector also clicked like anything at this showing. (Love that descriptive phrase in that circular for which we credit Herb Jones, "auditorium focus"). . . . Al Schlesinger of Poughkeepsie, N. Y., one of our favorite columnists, again passed thru our town. But late in the evening. Phoned us at home to say, "Hello, Goodbye."

Sam Stern wasted no time when the calls from his distributors came in that they wanted "another grand five-ball." He simply dashed into the factory and took the game which the firm had on test for sometime, handed it to the production men and said, "Let's go." And out came, "Grand Champion."

The OLD WEST Lives Again



WESTERN GUN



FEATURES OF WESTERN GUN:
 • Swing type, ball and socket pistol
 • easy-access servicing • beautiful modern streamlined cabinet
 • drop style coin chute • enclosed cash box • walk-up safety steps with rubber treads on cabinet
 • built-in casters • chrome grab rail
 • adjustable motor times shooting cycle • unlimited shots • bright lighted targets.

SPECIFICATIONS: Height, 56 inches; length, 31 1/2 inches; width, 20 1/2 inches; floor area, 4 1/2 square feet. Shipping weight, 160 lbs. Specially designed for the kids! Proven money-maker.

Write us for actual collection reports—they are amazing.

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MONEY BACK GUARANTEE

WURLITZER	WURLITZER (Cont'd)	AMI "A"	\$175
1400's \$375	3048 WALLBOXES 29.50	AMI "C"	325
1250's 339	Evans 100 Selec. Century-Write		
1100's 250	SEEBURG	SMOKE SHOP	
1015's 125	M100A \$550	CIGARETTE VENDORS	
3020 WALLBOXES \$150		9 Cigs. 436 Cigs.	\$239.50

Exclusive Wurlitzer Distributors in No. Illinois and Indiana

COVEN distributing company

3181 Elston Chicago, Ill., Ind. Independence 3-2110

CHICAGO CHATTER

Sam works fast when speed required. Has the Williams factory so geared that they step right into a new game without losing any precious time. . . . Record breaking heat or not, Ben Coven was a busy, busy man this past week. All those orders which had gathered up for Wurlitzers now being handled very efficiently and speedily by the Coven crew. . . . David C. Rockola announced the appointment of Arthur A. Ehler as Treasurer and Comptroller of the Rock-Ola Mfg. Corp. Ehler comes from Electro Snap Switch & Mfg. Co. . . . Like that pic of Tom Smallwood standing in front of the big "Bally" shoe store in Paris. Appears on the front cover of "Bally-Who." If ye editor, Herb Jones, will recall, 'way back there when Bally started, some of the boys used to send Ray Moloney pairs of these shoes, asking him if he were making shoes now, too. Bally shoes, by the way, most expensive in Europe.

With Frank Mencuri still out on the west coast, Ed Levin, sales director for Chicago Coin, one of the busiest of the busiest. Ed trying to do all jobs all at one and the same time—heat or no heat—and really doing them efficiently. Which is something to brag about. . . . Regardless of the fact that Art Weinand's on his vacation—out came the Exhibit 'News Bulletin'. And well written and edited. Art telling about all the out of town men who dropped over to see him at Exhibit Supply during the NAMA show here. . . . Paul Huebsch quite excited over the possibilities that cigarette machines may go into operation here on January 1, '54. . . . Leading operators claim that this city can take over 30,000 of the cig vendors. At a yearly license of \$120 this would mean over \$8.5 millions for the City of Chicago. And the City of Chicago could use that revenue very handily. . . . Since the NAMA show some of the manufacturers have begun once again to think about vending machines. Whether this will ever amount to anything—only the future can tell. . . . Hope it's cool where you are!

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ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 19, N. Y.

WANT

WANT—We pay top price for used records from 1c to month old. Pop, Race, Calypso, Spirituals, Ruth Wallis, Mickey Katz, 45 r.p.m., 78 r.p.m. We pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. I., N. Y. Tel.: Tilden 4-9040.

WANT—Bright Spots, United Showboat, United Circus, late Gottlieb 5 Ball free play games, Seeburg Model B & C's 45's. State quantity, price, and condition in first letter. NOBRO NOVELTY CO., 538 BRYANT ST., SAN FRANCISCO 7, CALIF.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot to large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. STREET, PROVIDENCE, R. I. Tel.: Union 1-7500.

WANT—Late 1952 and 1953 Pin Games, Seeburg 100 A & B, AMI D's, Wurlitzer 1500's, Scales, Arcade Equipment, 1c and 5c Vendors, AMI W. B., Seeburg 100 W. B., Wurlitzer 48 slot. Boxes. Write stating condition, number, model, and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALCAND, GALCAND DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 101th AVE., NEW YORK 36. Tel.: JIudson 6-4568.

WANT—For resale—Chicago Coin, and United 6 Players, Mills Panoramas, Bear Guns, Rotary Merchandiser, Bally Bingo games, 5c Stone National, Candy Vendors. State price and condition in first letter. STANLEY AMUSEMENT CO. 5225 SOUTH FACINA WAY, TAGOMIA 9, WASHINGTON.

WANT—New and used records. Paying 10c for 78's and 15c for 45's. Can be up to 6 months old. No quantity too large or small. We pay freight. DIXIE RECORD SHOP, 259 WEST 42ND ST., NEW YORK 36, N. Y. Tel.: Wisconsin 7-0830.

WANT—All types of post-war flipper five ball games in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT—Frolies, will pay \$225. PENNSYLVANIA VENDING CORP., 1822 CARSON ST., PITTSBURGH 3, PA.

WANT—Cue Eitl or other recent make coin operated pool tables, lots of five. State price, both as is and reconditioned. Write Box No. 829, c/o THE CASH BOX, 26 WEST 47th ST., NEW YORK 19, N. Y.

WANT—Metal Typers, Telescope Voice-O-Graphs, ChiCoin Basketballs and any other arcade machines. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRYANT 9-6677.

WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 N. ELAINE PL., CHICAGO, ILL.

WANT—Rock-Olas 1428 Magic Glo, as is. Write full details to: BOLIVAR RADIO, BOLIVAR NO. 14, MEXICO D. F., MEXICO.

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Show Boats and Bright Spots. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIFORNIA. Tel.: Market 1-3967.

FOR SALE

FOR SALE—Packard Wall Boxes, \$4.00 each. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CAL. Tel.: Market 1-3967.

FOR SALE—One Stop Record Service. Any record, any label, 5c over wholesale. Free title strips. New accounts 1/3 deposit with all orders. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. Tel.: OLYmpia 8-4012-4013.

FOR SALE—Wurlitzer 1250's, \$275; Wurlitzer 1015, 900; Rockola 1422, 860; Seeburg M100B, 8650. Aerion Coronets and Super Deluxe, make offer. UNITED DISTRIBUTORS, INC., 513 E. CENTRAL, P.O. BOX 1995, WICHITA 2, KANSAS.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Filben Hideaway Cabinets 15 in lot. Best offer takes lot. Across The Board, make offer. Showboats \$325. Low prices on all premiums. Ensmund Window Fan, reversible, \$11.95. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS 3, MISSOURI. Tel.: GENEva 0972.

FOR SALE—Reconditioned—Like New—Beach Club \$525; Frolies \$315; Atlantic Cities \$325; Beauties \$450; Keeney Double Bowler \$35; Keeney League Bowler \$117.50; Universal 6 Play, Deluxe \$275; Genco Canasta \$30. All guaranteed. Call, wire or write DONAN DISTRIBUTING CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. Tel.: Uniaper 8-5211.

FOR SALE—Reconditioned Wurlitzers: 1250's \$375; 1100's \$250; 10A's \$125; 1090's \$125; Seeburgs 146M \$115; 147M \$135; 148M \$250; Packard Manhattan's \$75; Packard Sevens \$50; Wall Boxes 3-W-2 L 56's \$10; W6L 56—5, 10, 25 Boxes \$22.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA.

FOR SALE—Seeburg Model B-48 \$525; Seeburg Model B-45 \$695; AMI \$225; Seeburg \$22.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA.

FOR SALE—Bally Atlantic City \$245; Beach Clubs \$495; Beautys \$365; Futurities, used thirty days, \$150; Bright Lights \$135; Gottlieb Rose Bowl \$95; Watch My Line \$37.50; Great Slam \$177.50; Joker \$35; Guy's-Dolls \$192.00; Flying High \$165; Williams Shoe Shoo \$32.50; Rudolph The Red Nose Reindeer, slightly used \$447.50; AHT Guessing Scale, perfect shape, \$49.50. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LA. Tel.: Canal 3318.

FOR SALE—United Deluxe \$185; Supers \$265; Stars \$299; Double on Supers and Stars, Chinatown and Happy Days \$169; Minstrel Men, Mermaid, and Basketball \$69; Frolies \$299. STARK NOVELTY CO., 2429 7th N.W., CANTON, OHIO.

FOR SALE—Arcade Equipment: (Clearance Sale) Dale Gun \$59.50; Speed Bowler \$49.50; Universal Twin \$64.50; ChiCoin Bowling Twin \$49.50; Shuffle Express \$29.50; ChiCoin 6 Player \$219.50; United 5 Way with Formica Top \$185; United 6 Way \$225; Bally Hook Bowler \$89.50; Keeney League Bowler 4 Player \$137.50; Super Deluxe League Bowler (Keeney) \$279.50. Jumbo Pin Games: Turf King \$75; Futurity \$219.50; Citation \$19.50. (No crating). LAKE CITY AMUSEMENT COMPANY, 4533 PAYNE AVENUE, CLEVELAND 3, OHIO. Tel.: Henderson 1-7577.

FOR SALE—Close out right off the route, reconditioned like new. Coney Islands \$225; Bright Lights \$149; Hot Rods \$40; Citations \$35; Lite A Lines \$75; Genco 400's \$225 (see below). 1/3 deposit, balance C. O. D. The Genco 400's perfected and percentage right by us. You use two weeks, if not satisfied return for full refund. W. E. KEENEY MFG. CO., 5221 SO. KEDZIE AVE., CHICAGO 32, ILL. Tel.: Hemlock 3844.

FOR SALE—One-Ball Bargains (A-1 condition), 1 Universal Winner \$42; 5 Bally Turf Kings, \$47 each; 1 Bally Champion \$29. Send 1/3 cash, balance C. O. D. or S.D. 1-1. CENTRAL DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: Main 8751.

FOR SALE—We are distributors in Michigan for AMI, Chicago Coins, Exhibit, Keeney, Genco, Williams, & Victor Vending. We have the largest stock of used games and parts in Michigan. Shuffleboard and accessories. MILLER-NEW, MARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W. GRAND RAPIDS, MICH. Tel.: 9-8632 and 9-743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

FOR SALE—Made A Special Purchase—Like new Cabanas, were \$690 now \$500. WESTERN DISTRIBUTORS, 1226 SW 16th AVE., PORTLAND 5, OREGON.

FOR SALE—Premium merchandise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. Established by HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND ROAD, MILWAUKEE 13, WISC. Tel.: BLUEmound 8-7600.

FOR SALE—Had you some good equipment to sell—photographs, pinballs, bowlers, etc.—how would you write an ad to attract a few sales? We offer "The Cash Box" prices. What can you use? EDWARDS DISTRIBUTING SERVICE, BOX 400, DOUGLAS, WYO.

FOR SALE—Exhibit Six Shooter \$150; Dale Gun \$50; Slug Feet \$139; Spot Lites \$245; ABC \$95; Zingo \$115; Stars \$319; Used Turf Kings \$75; Winners \$50. WHEELING COIN MACHINE EX., 2916 WHEELING ST., WHEELING, W. VA. Tel.: Wheeling 431.

FOR SALE—The following phonographs—18 Mills 904; 10-750's; 2 Mills Express; 3 Colonial 780's; 2-850's, 3-800's, and one Aircon. Make us an offer for the lot; no reasonable offer refused. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C. Tel.: 2-3992.

FOR SALE—Music Machine Route. Locations in busy section of the Bronx, N. Y. New equipment. Reasonable. ACE, 22 LAWRENCE ST., YONKERS, N. Y. (Phone No. Bronx number: Kingsbridge 9-7390).

FOR SALE—Seeburg 100B \$695; Seeburg 146 879; AMI-A \$245; AMI-B \$369; AMI-C \$395; AMI-D \$695. AMERICAN VENDING CO., 2684 CONEY ISLAND AVENUE, BROOKLYN, N. Y. Tel.: Dewey 2-9602.

FOR SALE—New and used Scales. Send for our special price list on new Scales and bargain list on used ones. SPARKS SPECIALTY CO., SOPERTON, GA.

FOR SALE—United Bowlers 5 Play Formica Top \$200; Six Play \$235; Deluxe \$300; Super \$325; Official \$300; Thunderbolt Horses \$350; Edelco 2 Play Bowlers \$175; 1100 Wurlitzer \$300; Genco 8 Player \$145; United Slugger \$60. MOUNTAIN DISTRIBUTORS, 3630 DOWNING STREET, DENVER, COLO. Tel.: Acoma 8518.

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CLASSIFIED ADVERTISING SECTION

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FOR SALE—Genco Four Hundred \$125; Seeburg 100B \$675; Wurlitzer 1100 \$265; Truf Kings \$50; Winners \$40; Champions \$30. Also Bingo games and consoles. All machines ready for locations. **MICKEY ANDERSON, 314 EAST 11th ST., ERIE, PA.** Tel.: 2-2894.

FOR SALE—Seeburg equipment, re-conditioned, refinished, with Davis 6 point guarantee—148ML \$215; 148M \$185; 147M or S \$135; 146M or S \$115; 1941 Hideaway units \$39. **DAVIS DISTRIBUTING CORP., 738 ERIE BOULEVARD EAST, YACUCASE 3, NEW YORK.**

FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzers, 1250, 1100, 1400. Spot Light, Bright Spot, Bright Light, Atlantic City Stars, Coney Island, Zingo, Skee Balls, Shuffle Alleys, Flipper Pin Games Super World Series, Guns, V. YONTZ SALES CO., BYESVILLE, OHIO.

FOR SALE—Spot Lites \$125; Atlantic City \$275. In A-1 condition, immediate shipment. **TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT ST., TOLEDO, OHIO.** Tel.: Adams 8624 and Adams 4005.

FOR SALE—America's finest re-conditioned phonographs and music accessories. Everyone of our re-conditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. **ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH.** Tel.: University 4-0773.

FOR SALE—Profitable Kiddie Ride routes located in leading chain stores throughout Pennsylvania, Ohio, and New York. Finest equipment. Champions, Space Ships, Speed Bots, III health forces sale of entire route, or any part thereof. **SHELDON SALES, INC., 881 MAIN ST., BUFFALO, NEW YORK.**

FOR SALE—We have Plastic Domes for Wurlitzer 1100's. Ready for immediate shipment. **KOPELLE DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.**

FOR SALE—Extremely low priced deal on brand new 5c Hot Nut Machines, \$12.50 each, terms 1/3 deposit, balance sight draft. Shg proof, white enamel finish, 6 lb. cabinet. Finest guaranteed phonographs. **SEACOST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, NEW JERSEY.** Tel.: Bigelow 8-3524, 3525.

FOR SALE—3020 Wallboxes \$19.50; 3WS-L56 Wallboxes, \$18.50; 146M or S \$89.50; 147M or S \$99.50; 1422 Rockola \$69.50; 1426 Rockola \$89.50. W1-L-56 5c Wallboxes and Packard Pla-mor \$4.95. **CENTURY DIST. INC., 1221 MAIN STREET, BUFFALO 9, N. Y.**

FOR SALE—Can you afford 92c per week to get ahead and stay clear of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box. "The Bible" of the Coin Machine Industry." Send your check for \$48 today plus your first 40-word ad to: **THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y.** (Phone: JU 6-2640).

FOR SALE—New Astroscope \$275; New 1c Camera Chief \$10; New 1c Advance Peant Machines \$12; 120 Wurlitzer Wall Boxes \$3; Citations \$55; Bally Rapid Fire \$75; Bowlette \$40. **MATHEWY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.**

FOR SALE—Cigarette machines, Du-Crenier 9 coin. \$50.00, 25c coin chutes. Bingo games: Coney Island \$225.00 Atlantic City \$335.00; Frolic \$335.00; Beach Clubs. Write, **ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL.**

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney, and Bally. **WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA.** Tel.: 2-3326 or 2-1648.

FOR SALE—All Amplifier Tubes less 50% and 10%. Title Strips \$2.50 per 1,000. Fluorescent Tubes 1/3 off. Balbs 51's and 55's 45c per box, \$3.75 per 100; 1129's 10 for \$1.50; 47's 10 for 60c \$5.25 per 100. CalPeo Lusterize All-Purpose Cleaner for glass, plastic, chrome, etc., \$3.95 per gallon. Trial bottle 70c. Satisfaction guaranteed or money back. Cart Sled \$38.50. **COVEN DISTRIBUTING CO., 3181 ELSTON AVE., CHICAGO, ILL.** Tel.: Independence 3-2210.

FOR SALE—10 AMI Model B, \$325 each; Deluxe World Series \$110; Music Mite \$35. All equipment A-1 condition. **RELIABLE COIN MACHINE CO., INC., 184 WINDSOR ST., HARTFORD, CONN.** Tel.: 6-3583.

FOR SALE—Ready For Location. Spot Lites \$175; Coney Island \$200; Atlantic City \$300; Palm Beach \$350; Frolics \$350. **ALLAN SALES, INC., 928 MARKET STREET, WHEELING, W. VA.** Tel.: Wheeling 5472.

FOR SALE—United 6 Player Super S. A. @ \$295; Keeney 10 Player \$225; Keeney Conversions for long board \$150; Twin Rotation \$225; Dale Gun \$49.50. **UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS 8, OHIO.** Tel.: University 6900.

FOR SALE—1 Hayburner \$75; 1 Genco 400 \$125; 1 Super World Series \$95; 1 Six Shooter \$125; 1 Universal Across The Board \$195; 1 Jalousy \$95; New Cart Sleds \$29.95. **AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, INDIANA.**

FOR SALE—We distribute for all leading manufacturers of pinballs, phonographs, cigarette machines. Used equipment reconditioned and guaranteed. Whatever your requirements, let us know. We can supply the best. **A. P. SAUVE & SON, 7525 GRAND RIVER AVENUE, DETROIT 4, MICHIGAN.** Tel.: Tyler 4-3810—Tyler 7-6123.

FOR SALE—25 Winners like new, cleaned and guaranteed, few new, \$75 each or will trade. What have you? **WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.**

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. Exclusive AMI Distributors. Factory Representatives for United, Keeney, Bally. **TARAN DISTRIBUTING, INC., 3401 N.W. 36th STREET, MIAMI 42, FLA.** (Tel.: 64-4864).

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: D Unkirk 3-1810.

FOR SALE—The old reliable Messingill coin operated pool tables. Write for price list on used equipment. We will buy arcade, Bingo games, recent shuffle alleys. **DARLINGTON MUSIC COMPANY, DARLINGTON, S. C.** Tel.: 500.

FOR SALE—Atlantic Cities \$275; Boleros \$150; Brite Lites \$150; Brite Spots \$185; Spot Lites \$185; A.B.C. \$95; Frolics \$285; Coney Island \$240; Beauties \$400; Leaders \$150; Circus \$250; Show Boat \$325; Five Stars \$85; Palm Beach \$295; Rodeo new \$425. **CLEVELAND COIN MACHINE EXCHANGE INC., 2029 PROSPECT AVE., CLEVELAND 15, OHIO.**

FOR SALE—ChiCoin Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; Deluxe Bowler \$34.50; and many other values. **COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.**

FOR SALE—Will Sacrifice! Kiddie Rides, 7 Atomic Jets, 3 Miss America Boats, 1 Space Ship, 1 Rocket Patrol, 3 Deco Hydraulic Rocket Space Ships. If interested, will trade for Wurlitzer 1100's, 1400's, or Seeburg M100's. Write, wire or phone: **BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLA.**

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. **COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX.** Tel.: Riverside 4131.

FOR SALE—10 ABT Challengers \$12.50 each. 25 reconditioned Snacks bulk vender center compartment ballgun, side compartment merchandise some with stands, \$12.50 each. 7—1c Rowe Tab Gum Venders \$8.50 each. **J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS, MISSOURI.** Tel.: OLIVE 2800.

FOR SALE—Kiddie Rides—Midget Movies \$140; Midget Racer Automobile \$285; Hot Rod Automobile \$285; Meteor Rocket Space Ship \$285; Atomic Jet Space Ship \$385; Bert Lane Miss America Boat \$445. **REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, BOSTON 34, MASS.** Tel.: ALgonquin 4-4040.

FOR SALE—Used Bingos, 1 Balls, 5 Balls, and Phonographs, at reasonable prices, clean and ready to operate. Note our new address. **REEL DISTRIBUTING CO., 4910 NATURAL BRIDGE, ST. LOUIS 15, MISSOURI.**

FOR SALE—AMI "A" \$295; AMI "C" \$495; Seeburg 100-78 \$595. Many others—write for list. **YOUNG DISTRIBUTING CO., 599 TENTH AVENUE, NEW YORK, N. Y.** Tel.: Chickering 4-5050.

FOR SALE—Empresses; Thrones, '39 and '40 Standards and Deluxes; Classics; W1L-56 Wall Boxes; 600's; Conter Models; Watling Hiboy Scales; Arcade Equipment; Misc. Pinballs. **SOUTHIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA.** Tel.: 349.

FOR SALE—21 Chrome Buckley wall boxes like new, \$4.95 each, f.o.b. Callas, Texas. 1/3 deposit with order. **AMI Distributor. STATE MUSIC DISTRIBUTORS INC., 3100 MAIN ST., DALLAS, TEXAS.**

FOR SALE—Nothing temporarily—Cash Box has produced such action we are for a short period sold out. **WITHAM ENTERPRISES & ASSOCIATES 20-22 CUNNINGHAM AVENUE, GLEN FALLS, N. Y.**

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. **UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS.** Tel.: West 3-3224.

CLASSIFIED ADVERTISING SECTION

FOR SALE—United Six Player De-luxe S. A. \$195; Chi-Coin Six Player 10th Frame Bowler \$295; United Twin S. A. Rebound \$75; Bing-A-Rolls \$40 each; United 10th Frame Super S. A. \$325. MOHAWK SKILL GAMES CO., 67 SWAGGER-TOWN ROAD, SCHENECTADY, NEW YORK.

FOR SALE—Dairy Vend Ice Cream machines. Will consider trade on Wurlitzer phonographs. S. E. NIELSEN CIGARET SERVICE, 1119 TEXAS AVE., SHREVEPORT, LOUISIANA. Tel.: 4-4517.

FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm, Blues. We ship anywhere at cost plus 5c per record. LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3747 W. CHICAGO AVE., CHICAGO, ILL., Tel.: Sacramento 2-5050.

FOR SALE—United Six Player De-luxe \$175; United 6 player conversion, double strike and spares 5th and 10th frame features, \$215; United Twin F. LP 7/10, \$95. Add \$5 packing charges. Rocket Patrols \$325. Games ready for location. NATIONAL NOVELTY CO., MERRICK, NEW YORK.

FOR SALE—Bingo Games—Music Boxes—6 Player Bowlers—One-Five Ball Games—Cigarette Machines—Vending Machines. All equipment reconditioned and refinished and ready for location. Call—write for your needs. PARKWAY MACHINE CORP. 715 ENSOR ST., BALTIMORE 2, MD. Tel.: Eastern 7-1021.

FOR SALE—Seeburg Model 146S or M, \$75 each. Best buy for low income locations. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MISSOURI. Tel.: Central 9292.

FOR SALE—Bomber \$40; Judy \$45; King Pin \$50; Buttons & Bows \$32.50; Thing \$32.50; What's My Line \$49.50; Tri-Score \$35; Harvest Time \$35; Knock Out \$45; Punchy \$40; Fighting Irish \$45; Gin Rummy \$42.50; Spring Time \$85; Big Hit \$165; Sing Fest \$140; Whiz Kid \$105; Hits & Runs; Genco. \$55; Canasta \$25; Boston \$39.50; 49 Majors \$27.50; Jennie \$32.50; Red Shoes \$60; Tucson \$22.50; Hit Parade \$27.50; South Pacific \$49.50; Shanty Town \$62.50; Morocco \$22.50; Bank-A-Ball \$35; Mardi Gras \$27.50; Rainbow \$22.50; Just 21 \$15; Play Tone \$30; Freshie \$42.50. MON-ROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: Superior 1-4600.

FOR SALE—We have a large stock of reconditioned Five Balls. One Balls Bingo and Phonos. Write for list. WESTERHAUS COMPANY 3726 KESSEN AVENUE CINCINNATI, O. Tel.: Montana 5000-1-2.

MISCELLANEOUS

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: Magnolia 3931.

NOTICE—Attention Chicago Operators! We can handle your service calls. Factory trained service men. We can also handle your trucking. MERIT INDUSTRIES, 542 W. 63rd STREET, CHICAGO 21, ILL. Tel.: Englewood 4-9202 and Englewood 4-9204.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, Judson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEBster 1-1121.

NOTICE — Phonograph Motors Rewound—Any make of split-phase Juke Box Motor rewound \$4.00. No Extras. \$4.00 is all you pay. Mailing list 4,000 Juke Box Operators \$35. CAROLINA ELECTRIC CO., P. O. BOX 125, MATTHEWS, NORTH CAROLINA. Tel. 2711.

NOTICE—10c Seeburg, AMI Ops—Don't Pass Up Nickels! General's Conversion Kit fits late model phonographs and wall boxes. Takes 2 nickels, 10c and 25c. Samples \$3.50. Lots of 10, \$2.95 each. Complete with decal and instructions. GENERAL DISTRIBUTING CO., 3574 HARDING, CARLSBAD, CALIFORNIA.

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RAY MOLONEY

President

BALLY MANUFACTURING COMPANY,

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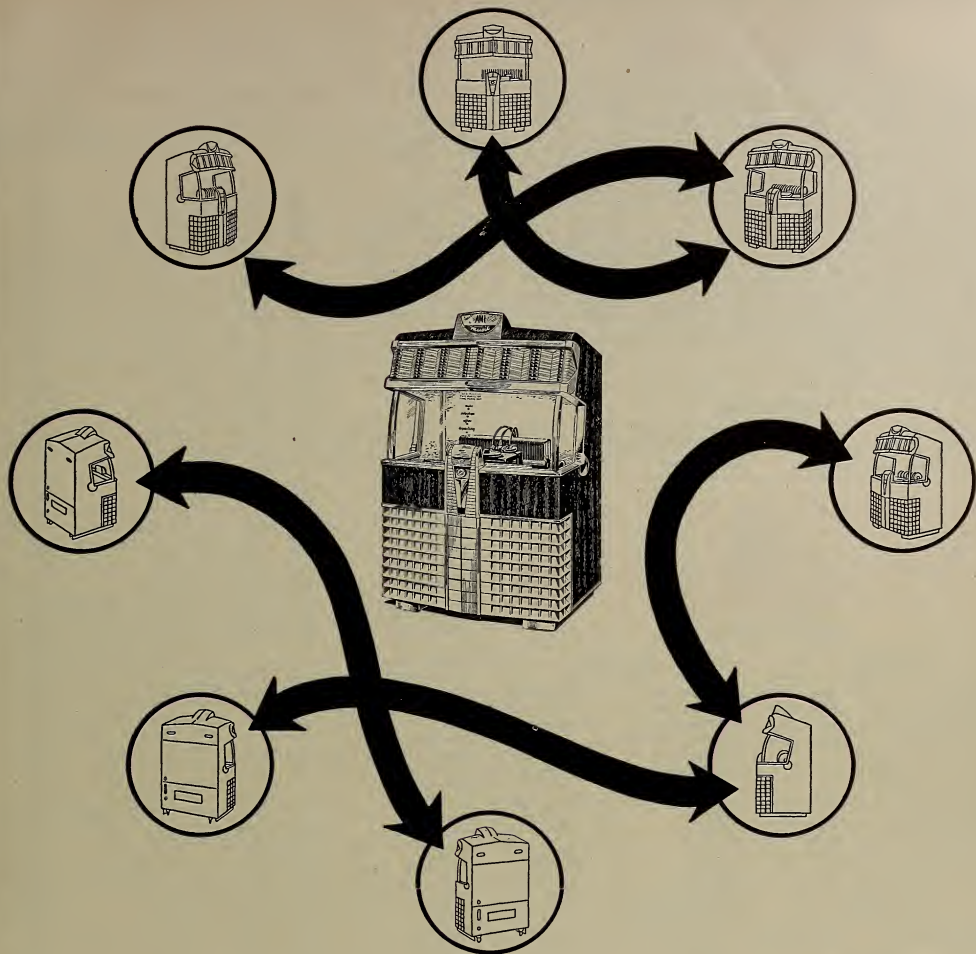
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15th Year of Publication
727th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]
FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price List" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.
METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

EXPLANATION

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|-----------------------------|------------------------------------|
| 1. Prices UP | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN | 7. Machines Just Added |
| 4. No change from Last Week | Great Activity |

CONFIDENTIAL PRICE LIST

PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC Bowler	25.00	60.00	4. Football (CC 8/49)	50.00	75.00
4. ABC Bowler	50.00	149.50	2. Four Corners (Wm 12/52)	135.00	175.00
4. Across the Board	225.00	245.00	4. Four Horsemen (Got 9/50)	75.00	129.50
4. Ali Baba (Got 6/48)	20.00	34.50	4* Four Hundred (Ge '52)	90.00	225.00
4. Alice (Got 8/48)	24.50	45.00	4. Four Stars (Got 6/52)	135.00	150.00
4. All Star Basketball (Got 2/52)	87.50	145.00	4. Freshie (Wm 9/49)	30.00	59.50
4. Aquacade (Un 4/49)	20.00	39.50	4* Frolics (B 10/52)	269.50	350.00
4. Arcade (Wm 11/51)	115.00	145.00	4* Futurity (B 7/51)	145.00	219.50
4. Arizona (Un 5/50)	40.00	79.50	4. Georgia (Wm 9/50)	69.50	99.50
2* Atlantic City (B 5/52)	200.00	335.00	4. Gin Rummy	42.50	65.00
4. Baby Face (Un 1/49)	20.00	39.00	4. Gizmo (Wm 8/48)	19.50	35.00
4. Ballerina (B 48)	10.00	24.50	4. Glamour	24.50	75.00
4. Band Leader	25.00	49.00	4. Globe Trotter	125.00	145.00
4. Banjo	10.00	24.50	4. Gold Cup (B '48)	29.50	45.00
4. Bank-A-Ball (Got)	35.00	85.00	6. Gold Mine	29.50	49.50
4. Barnacle Bill (Got 8/48)	25.00	34.50	4. Golden Gloves (CC7/49)	34.50	75.00
4. Basketball (Got 10/49)	65.00	145.00	4* Golden Nugget (Ge 5/53)	135.00	349.50
4. Beach Club (B 2/53)	372.50	525.00	4. Gondola	19.50	35.00
4* Beauty (B 11/52)	325.00	450.00	4. Grand Award (CC 1/49)	24.50	35.00
4. Be Bop (Ex)	49.50	65.00	4. Grand Slam (Got 4/53)	177.50	215.00
4. Bermuda (CC 11/47)	20.00	35.00	2. Guys-Dolls (Got 6/53)	219.50	325.00
4. Big Hit (7/52)	149.50	165.00	4. Handicap	100.00	269.00
4. Big Top	50.00	65.00	2. Happy Days (Got 8/52)	150.00	220.00
2. Black Gold	29.50	49.50	4. Happy-Go-Lucky	100.00	135.00
4. Blue Skies (Un 11/48)	24.50	35.00	4. HarvestMoon (Got 12/48)	35.00	75.00
4. Bolero (Un 1/52)	119.50	150.00	4. Harvest Time (Ge 9/50)	35.00	78.50
4. Bomber (CC 5/51)	40.00	65.00	4. Harvey (Wm)	119.00	175.00
4. Bonanza (Wm 11/47)	12.50	29.50	4. Hawaii (Un 8/47)	15.00	29.50
4. Boston (Wm 11/47)	39.50	69.50	4. Hayburner (Wm 7/51)	125.00	245.00
4. Bowling Champ (Got 2/49)	29.50	50.00	4. Hit Parade	27.50	49.50
4. Bowl League (Got 8/47)	10.00	50.00	4. Hit Parade (CC)	27.50	65.00
4* Bright Lights (B 5/51)	124.50	175.00	4. Hit & Run (Ge 5/51)	40.00	55.00
4* Bright Spot (B 11/51)	125.00	250.00	2. Hit 'N' Run (Got 4/52)	129.50	145.00
4. Broadway (B)	145.00	189.50	4. Hold'er, (CC 12/48)	39.50	45.00
4. Buffalo Bill (Got 5/50)	44.50	79.00	4. Holiday (Ke 12/51)	135.00	225.00
4. Buccaneer (Got 10/48)	20.00	34.50	2. Hong Kong (Wm 10/51)	110.00	165.00
4. Buttons & Bows (Got 3/49)	32.50	47.50	4. Horseleathers (Wm)	150.00	159.00
4. Cabana (Un 4/53)	350.00	495.00	4. Horse Shoe (Wm)	124.50	152.50
1. Camel Caravan	47.50	69.50	4. Hot Rods (B '49)	25.00	40.00
4. Caravan (Wm 7/52)	125.00	185.00	4. Humpty Dumpty (Got 10/47)	10.00	35.00
4. Campus	55.00	65.00	4. Jack 'N' Jill (Got 4/48)	20.00	45.00
4. Canasta (Ge 7/50)	25.00	69.50	4. Jalopy (Wm 9/51)	75.00	165.00
4. Carnival (B '48)	25.00	49.50	4. Jamboree	24.50	39.50
4. Carolina (Wm 3/49)	22.00	39.00	4. Jeanie (Ex 7/50)	50.00	85.00
4. Carousel	15.00	29.50	4. Jockey Special (B '47)	15.00	45.00
4. Champion (B '48)	37.50	49.50	4. Joker (Got 11/50)	35.00	90.00
4. Champion (CC 6/49)	30.00	64.50	4. Judy (Ex 7/50)	45.00	75.00
4. Chicago	19.50	45.00	4. Jumping Jacks (Ge '52)	150.00	250.00
4. Chinatown (Got 10/52)	165.00	169.00	4. Just 21 (Got 10/50)	10.00	19.50
4. Cicerella (Got 3/47)	10.00	29.50	4. K. C. Jones (Wm 4/52)	25.00	35.00
4. Circus (Un 9/52)	225.00	395.00	4. King Arthur (Got 10/49)	49.50	90.00
4* Citation (B '48)	19.50	55.00	4. King Cole (Got 5/48)	20.00	45.00
4. College	15.00	24.50	4. King Pin (CC)	50.00	135.00
4. College Days (Got 8/49)	50.00	75.00	4. Knockout (Got 1/51)	30.00	69.00
4* Coney Island (B 9/51)	170.00	250.00	4. Lady Rhythm Hood (Got 1/48)	25.00	35.00
4. Contact	24.50	55.00	4. Leaders (Un)	150.00	225.00
4. Control Tower (Wm 4/51)	69.50	95.00	4. Leap Year	25.00	39.50
4. County Fair (Got 11/52)	89.50	210.00	4. Line Up	25.50	34.50
4. County Fair (Un)	95.00	125.00	4* Lite-A-Line (Ke 6/52)	25.00	39.00
4. Crazy Ball (CC 7/48)	20.00	35.00	4. Long Beach (Wm 8/52)	179.50	225.00
2. Crossroads (Got 5/52)	135.00	175.00	4. Lucky Inning (Wm 5/50)	35.00	69.50
1. Cyclone (Got 5/51)	125.00	150.00	4. Lucky Star (Got 4/47)	29.50	50.00
4. Dalmat (Wm 2/49)	44.50	55.00	4. Mad. Sq. Garden (Got 6/50)	85.00	95.00
4. De Ler (Wm 11/49)	75.00	79.50	4. Magic	24.50	30.00
4. Dew Day (Wm 6/48)	20.00	34.50	4. Majors '49 (CC 2/49)	27.50	45.00
4. Domino (Wm 6/52)	140.00	165.00	4. Major League Baseball	20.00	39.50
4. Double Action	40.00	95.00	4. Manhattan (Un 2/48)	7.50	34.50
4. Dbl. Feature (Got 12/50)	79.50	95.00	4. Mariettes (Wm 4/52)	85.00	140.00
4. Dbl. Shuffle (Got 6/49)	49.50	65.00	4. Mardi Gras	27.50	29.50
4. Disk Jockey (Wm 1/53)	195.00	220.00	4. Marjorie (Got 7/47)	14.50	29.50
4. Dreamy (Wm 3/50)	69.00	79.50	4. Maryland (Wm 4/49)	35.00	49.50
4. Eight Ball	100.00	150.00	4. Merry Widow	24.50	39.50
4. Entry (B '47)	25.00	65.00	4. Melody (B '47)	15.00	49.50
4. El Paso (Wm 11/48)	39.50	49.50	4. Mercury (Ge)	54.50	79.00
4. Flying (Wm 6/53)	195.00	215.00	4. Minstrel Man (Got 6/51)	69.00	125.00
2. Fighting Irish (CC 11/50)	45.00	75.00	4. Miramel Man (Got 3/51)	69.00	145.00
4. Five Star (Un 5/51)	59.50	85.00	4. Moonlight (Un 5/48)	10.00	35.00
4. Floating Power	44.50	49.50	4. Moon Glow (Un 12/49)	20.00	39.50
4. Flying Saucer (Got 2/53)	167.50	210.00	4. Morocco	22.50	55.00
4. Flying Saucers	59.50	100.00			

CONFIDENTIAL PRICE LIST

PHONOGRAPHS

LISTED ALPHABETICALLY

AIREON

4. Fiesta	50.00	70.00
6. '47 Hideaway	119.50	195.00
4. '48 Coronet 400	50.00	70.00
4. '49 Coronet 100	125.00	169.50

A M I

4. WM Wall Box	15.00	22.50
2* Model A '46	169.00	295.00
3* Model B '48	325.00	369.00
4* Model C	325.00	495.00
4. Model D-40	450.00	525.00
4. Model D-80	600.00	725.00

BUCKLEY

4. Wall & Bar Box O.S.	3.00	5.00
4. Wall Bar Box N.S.	6.00	17.50

MILLS

4. Panoram	250.00	275.00
4. Throne of Music	25.00	69.50
4. Empress	25.00	69.50
6. Panorama 10 Wall Box	5.00	8.50
4. Panorama Peak (Con.)	185.00	295.00
6. Conv. for Panoram Peak	10.00	29.50
4. Constellation	129.50	150.00

PACKARD

4* Pla Mor Wall & Bar Box	3.95	5.70
1. Manhattan	75.00	95.00
4. Model 7 Rock	50.00	75.00

PHONO-OLA

4. Playmaster '46	50.00	79.50
2* 1422 Phono ('46)	60.00	79.50
4. 1424 Phono (Hideaway)	199.50	169.00
4. 1426 Phono ('47)	89.50	119.50
4. 1428 Magic Glo	224.00	390.00
4. 1432 Rocket ('51)	379.50	395.00
4. 1434	395.00	495.00
4. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
4. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
4. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

SEEBURG

4. Hi-Tone 9800	29.50	60.00
4. Hi-Tone 9800 BC	29.50	60.00
4. Hi-Tone 8800	29.50	59.00
4. Hi-Tone 8800 RC	29.50	59.00
4. Hi-Tone 8200	29.50	59.00
4. Hi-Tone 8200 RC	29.50	59.00
4. 146S	79.00	115.00
1* 146M	89.50	150.00
4* M100A	99.50	135.00
1* 147M	99.50	175.00
4. 148S	135.50	165.00
4* 148M	185.00	250.00
1* 148M	215.00	225.00
4* M100L	525.00	595.00
M-100-B	650.00	695.00
4. W1-L56 Wall Box Sc	5.00	10.00
4. 3W2 Wall-Matic	6.95	10.00
4. 3W3-L56 Wall Box Sc	18.50	27.50
4. W4L-56	24.50	35.00
4. W6L-56S/10/25 Wireless	22.50	29.50
4. 3W7-L56	25.00	34.50
6. Tear Drop Speaker	12.50	17.50

WURLITZER

4. 750E	29.50	49.50
4. 780M Colonial	29.50	99.50
4. 780E	29.50	69.50
4. 800	29.50	69.00
4. 850	25.00	79.50
4. 950	25.00	99.50
4* 1015	90.00	150.00
4. 1017	99.00	129.50
4* 1100	219.50	300.00
4. 1080	99.50	140.00
2* 1250	269.50	375.00
4* 1400	475.00	575.00
4. 3031 Wall Box	4.95	9.95
4. 3045 Wall Box	5.00	20.00
1* 3020 Wall Box	12.00	22.50
4. 3025	5.95	6.00
4. 3048	29.50	32.50
4. 3827	35.00	47.50
4. 2140 Wall Box	10.95	19.00
4. 219 Stepper	7.50	19.50

MISCELLANEOUS

4. ChiCoin Band Box	125.00	150.00
4. Chicago Coin Hit Parade	65.00	125.00
4. Hitmaster	15.00	15.00
3. Williams Music Mite	35.00	150.00
4. Evans Constellation	350.00	395.00

1. Niagara	135.00	145.00
4. Nifty (Wm 12/50)	89.50	94.50
6. Nudgy (B 47)	25.00	39.50
4. Oasis	45.00	85.00
4. Oklahoma (Wm 6/49)	45.00	64.50
1. Old Faithful (Got 1/50)	60.00	85.00
4. Old Hilltop	99.50	160.00
4. Olympics (Wm)	135.00	175.00
4. One Two Three	34.50	45.00
4. Palm Beach (B 7/52)	295.00	350.00
4. Paradise (Wm 1/48)	12.50	35.00
4. Paratrooper (Wm 9/52)	95.00	144.50
4. Phoenix	35.00	39.00
4. Photo Finish	35.00	40.00
4. Pin Bowler (CC 7/50)	55.00	59.50
4. Pinch Hitter (Wm 5/49)	24.50	49.50
4. Plucky (Wm 10/50)	65.00	92.50
4. Play Ball (CC 1/51)	35.00	45.00
4. Play Boy (CC 5/47)	35.00	95.00
4. Playland (Ex 6/50)	65.00	85.00
4. Playtime (Ex)	30.00	49.50
4. Puddin' Head	25.00	39.50
4. Panchy (CC 11/50)	40.00	65.00
4. Quarterback (Wm)	35.00	85.00
4. Quartet (Got 2/52)	150.00	185.00
2. Queen of Hearts (Got 1/53)	195.00	215.00
4. Quintet (Got 3/53)	195.00	220.00
4. Rag Mop (Wm 11/50)	69.50	95.00
4. Rainbow (Wm 9/48)	22.50	35.00
4. Ramona (Un 2/49)	20.00	39.00
4. Rancho (B 48)	10.00	25.00
4. Record Time	22.50	59.50
4. Red Shoes (Un 12/50)	60.00	75.00
4. Repeater	17.50	29.50
4. Rio (Un 12/46)	15.00	20.00
4. Rip Snorter (Ge)	35.00	50.00
4. Riviera	14.50	25.00
2. Rocket (Ge 5/50)	47.50	65.00
4. Rockettes (Got 8/50)	64.50	85.00
4. Rondervo (Un 5/48)	15.00	29.50
4. Rose Bowl (Got 10/51)	95.00	139.50
4. Round Up (Got 11/48)	24.50	49.50
4. St. Louis (Wm 2/49)	32.50	44.50
4. Sally (CC 10/48)	10.00	20.00
4. Samba	27.50	59.50
4. Saratoga (Wm 10/48)	35.00	39.50
6. School Days	15.00	17.50
6. Score-A-Line	20.00	39.50
4. Screwball	24.50	34.50
6. Sea Hawk	15.00	22.00
4. Sea Jockeys (Wm 12/51)	150.00	245.00
6. Sea Isle (CC 11/47)	14.50	19.50
4. Select-A-Card (Got 4/50)	55.00	79.50
4. Serenade (Un 12/48)	19.50	34.50
4. Shanghai (CC 4/48)	24.50	39.00
4. Shantytown	62.50	85.00
4. Shantytown (Ge)	35.00	79.50
2. Shoe Show (Wm 2/51)	10.00	29.50
4. Shooting Stars	19.50	35.00
4. Short Stop	25.00	45.00
4. Shoot the Moon	124.50	160.00
4. Show Boat (Un 1/49)	10.00	20.00
4. Show Boat (Wm 1/53)	250.00	325.00
4. Silver Skates (Wm 2/53)	145.00	195.00
6. Silver Spray	14.50	24.50
4. Silver Striker (B 47)	32.50	19.50
4. Singapore (Un 11/47)	10.00	29.50
4. Skill Pool (Got 9/52)	149.50	195.50
6. Sky Lark	39.50	59.50
6. Sky Line	17.50	29.50
4. Sky Ray	12.50	15.00
4. Slugfest (Wm 3/52)	119.50	140.00
4. Slugger	14.50	60.00
4. Smarty (Wm 12/46)	14.50	25.00
6. Smoky	12.50	19.50
4. South Pacific (Ge 3/50)	30.00	69.50
4. Spark Plugs (Wm 10/51)	85.00	250.00
4. Special Entry (B 49)	35.00	45.00

6. Speed Ball	14.50	32.50
4. Speedway (Wm 9/48)	35.00	39.50
4. Spinball (CC 5/48)	10.00	25.00
4. Spot Bowler (Got 10/50)	79.50	119.50
4* Spot-Lite (B 1/52)	125.00	245.00
6. Sport Event	19.50	29.50
6. Sport Special	17.50	30.00
6. Sports	19.50	25.00
4. Sportsman (Wm)	70.00	95.00
6. Spot-A-Card	25.00	29.50
6. Spot Pool	19.50	29.50
4. Springtime (Ge)	75.00	85.00
4. Stage Door Canteen	10.00	25.00
4. Stars (Un 6/52)	195.00	319.00
4. Stardust (Un 5/48)	14.50	39.50
4. Starlight	165.00	310.00
4. Steeple Chase (Un 2/52)	159.50	295.00
4. Stop & Go (Ge 3/51)	45.00	59.50
4. Stormy (Wm 1/48)	24.50	35.00
4. Streamliner	10.00	14.50
4. Summertime (Un 9/48)	34.50	49.50
4. Sun Beam	19.50	29.50
4. Sunny (Wm 12/47)	10.00	35.00
4. Sunshine Park (B 5/52)	175.00	295.00
6. Supercharger	19.50	24.50
4. Super Hockey	34.50	59.00
6. Superliner (Got 7/46)	10.00	17.50
6. Superscore (CC 10/46)	10.00	24.50
4. Surf Queen (B 46)	10.00	19.50
6. Suspense (Wm 2/44)	29.50	49.50
4. Swanee	35.00	44.50
4. Sweetstakes	195.00	275.00
4. Sweetheart (Wm 7/50)	50.00	79.50
4. Tahiti (CC 10/49)	62.50	69.50
4. Tampico (Un 7/49)	50.00	64.50
6. Target Skill	12.50	19.50
4. Telecard (Got 1/49)	24.50	49.00
4. Temptation	25.00	33.00
4. Tennessee (Wm 2/48)	29.50	35.00
4. Thing (CC 2/51)	32.50	45.00
2. Three Feathers	27.50	64.50
4. Three Four Five (Un 10/51)	85.00	125.00
4. Three Musketeers (Got 7/49)	59.50	85.00
4. Thrill (CC 9/48)	29.50	35.00
4. Times Square (Wm 3/53)	220.00	274.50
6. Tonic	10.00	17.50
6. Tornado (Wm 4/47)	12.50	17.50
4. Touchdown (Un)	165.00	245.00
6. Towers	12.50	15.00
4. Trade Winds	25.00	29.50
6. Treasure Chest	14.50	30.00
4. Trigger	89.00	100.00
4. Trinidad (CC 3/48)	15.00	35.00
4. Triple Action	25.00	35.00
4. Triples (Got 7/50)	60.00	95.00
4. Tri-Score (Ge 1/51)	30.00	60.00
4. Trophy (B 48)	50.00	100.00
4. Tropicana (Un 1/48)	7.50	22.50
4. Tucson (Wm 1/49)	22.50	44.00
4. Tumbleweed	52.50	65.00
6. Turf Champ	24.50	39.50
4* Turf King (B 6/50)	35.00	95.00
4. Twenty Grand (Wm 1/53)	145.00	210.00
4. Utah (Un 8/49)	50.00	57.50
6. Vanities	10.00	35.00
6. Victoria Special (B 46)	19.50	49.50
4. Vernia (Wm 3/48)	20.00	25.00
4. Watch My Line (Got 9/51)	35.00	79.50
4. Wild West	75.00	109.50
6. Wild Fire	19.50	30.00
4. Wild West	114.50	169.50
4. Winner (Univ.)	25.00	79.50
4. Winsconsin (Un 3/48)	20.00	34.50
4. Winz (Ge 1/51)	15.00	19.50
4. Yanks (Wm 4/48)	15.00	25.00
4. Zingo (Un 10/51)	115.00	175.00

4. Chicoin Baseball	40.00	49.00
4. ChiCoin Trophy	35.00	59.00
1* ChiCoin 6 Player	160.00	219.50
1. ChiCoin 6 Player Match	315.00	375.00
4. ChiCoin 6 Player Deluxe	250.00	299.50
4. ChiCoin 6 Player 5th Frame	425.00	450.00
4. ChiCoin 10th Frame	295.00	345.00
4. Exhibit Strike	25.00	89.50
4. Exhibit Twin Rotation	195.00	225.00
2. Genco Shuffle Target	30.00	49.50
4. Genco Bowling League	24.50	45.00
4. Genco Baseball	25.00	49.00
4. Genco 8 Player Reb'd.	125.00	145.00
4. Genco Target Skill	50.00	125.00
4. Gotlich Bowline	15.00	40.00
4. Keeney ABC Bowler	15.00	25.00
2. Keeney Bowling Champ	55.00	69.50
4. Keeney King Pin	35.00	50.00
4. Keeney Pin Boy	24.50	39.50
4. Keeney Ten Pins	35.00	24.50
4. Keeney Lucky Strike	35.00	50.00
4. Keeney Dbl. Bowler	35.00	79.50
4. Keeney League Bowl	75.00	139.00
4. Keeney Duck Pins	15.00	125.00
4. Keeney Super Deluxe League	215.00	279.50
4. Keeney Deluxe League Bowler	195.00	215.00
1. Keeney Big League	117.50	165.00
4. Keeney 4 Play League	125.00	137.50
4. Keeney 4-Way Bowl	35.00	40.00

4. Keeney 6-Player	125.00	195.00
1. Keeney 10 Play	335.00	400.00
4. Keeney Super Deluxe	210.00	295.00
4. Keeney Team Blr.	40.00	47.50
4. Rock-Ola Shuffle Jungle	24.50	79.00
4. Rock-Ola Shuffle-Lane	24.50	29.00
4* Un. Deluxe 6-Player	185.00	300.00
1* Un. Super 6 Play	250.00	295.00
2* Un. Official Bowler	25.00	300.00
4. Un. Clover	395.00	425.00
4. Un. Shuffle Alley	15.00	45.00
4. Un. Shuffle w/con.	29.50	69.50
4. Un. Shuffle Alley Exp.	29.50	45.00
4. Un. 2-Play Express	29.50	59.00
4. Un. Sin Rebound	50.00	70.00
2. Un. Twin Rebound	90.00	125.00
1. Un. Skee Alley	55.00	79.50
4. Un. Skee Alley	40.00	75.00
4. Un. 4-Player Match	260.00	295.00
2* Un. 4-Player	110.00	119.00
1. Un. 5-Player	150.00	200.00
1* Un. 6-Player	170.00	235.00
4. Un. Manhab 6 Play	300.00	345.00
2* Un. Star 6 Play	300.00	335.00
2* Un. 10th Frame Star	325.00	365.00
4. Un. Shuffle-Cade	150.00	189.50
4. Un. Twin Shuffle Cade	75.00	175.00
4. Univ. Dbl. Shuffle	34.50	40.00
4. Univ. Super Twin	45.00	55.00
4. Univ. DeLuxe Twin	85.00	125.00
4. Univ. Twin Bowler	35.00	64.50
4. Univ. HiScore Bowler	45.00	75.00
4. Univ. Williams DeLuxe Bowler	34.50	40.00
4. Univ. Williams Twin Shuffle	29.50	45.00
4. Williams Dbl. Head	50.00	79.50



4. Bally Shuffle-Line	49.50	75.00
2* Bally Hook Bowler	30.00	89.50
4. Bally Baseball	40.00	75.00
4. Bally Shuffle Champ	35.00	39.00
4. Bally Shuffle-Bowler	24.50	29.00
4. Bally Speed Bowler	34.50	50.00
4. ChiCoin Bowl-A-Ball	250.00	380.00

4. ChiCoin Bowling Twin	49.50	69.50
4. ChiCoin Bowling Alley	35.00	55.00
4. ChiCoin Alley w/con.	35.00	79.50
4. ChiCoin Ace Bowl	79.50	110.00
4. ChiCoin Bowl Classic	35.00	59.50
4. ChiCoin Horseshoes	45.00	65.00
4. ChiCoin Rebound	25.00	45.00

4. ABT 6 Gun Rifle Range	595.00	700.00
4. Advance Rolls	30.00	35.00
6. Allite Strike 'N' Spares	39.50	149.50
4. Boomerang	40.00	45.00
4. Bally Big Inning	75.00	149.50
6. Bally Bowler	175.00	189.50
4. Bally Convoy	47.50	125.00
6. Bally Defender	95.00	125.00
6. Bally Eagle Eye	39.50	49.50
4. Bally Heavy Hitter	35.00	65.00
6. Bally King Pin	35.00	45.00
6. Bally Lucky Strike	45.00	79.50
4. Bally Rapid Fire	75.00	125.00
4. Bally Sky Battle	49.50	125.00
4. Bally Torpedo	49.50	95.00
4. Bally Undersea Raider	95.00	125.00
6. Bank Ball	35.00	45.00
4. Bing-A-Roll	40.00	50.00
6. Buckley DeLuxe Dig	119.50	149.50
6. Buckley Treas Is Dig	95.00	110.00
4. Champion Hockey	50.00	75.00
4. ChiCoin Basketball Champ	195.00	235.00
4. ChiCoin 4 Player Derby	225.00	240.00
4. ChiCoin Goaler	85.00	125.00
1. ChiCoin Hockey	55.00	75.00
4. Chi Midget Skee	125.00	185.00
4. ChiCoin Pistol	75.00	100.00
6. ChiCoin Roll-A-Score	39.50	75.00
4. Edtelco Pool Table	49.50	75.00
4. Evans Bat-A-Score	150.00	165.00
4. Evans Ski Roll	125.00	150.00
4. Evans Super Bomber	50.00	125.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	50.00	75.00
2. Evans Tommy Gun	49.50	95.00
4* Exhibit Dale Gun	49.50	65.00
4. Exhibit Gun Patrol	175.00	185.00
1. Exhibit Jet Gun	185.00	225.00
4. Exhibit Pony Express	175.00	225.00
6. Exhibit Rotary Mdr.	175.00	275.00
4. Exhibit Silver Bullet	50.00	125.00
2. Exhibit Six Shooters	135.00	150.00
6. Exhibit Merchantman Roll Ch Digger	85.00	99.50
4. Exhibit Vitalizer	75.00	95.00
4. Genco Glider	30.00	45.00
6. Genco Play Ball	29.50	65.00
6. Groetchen Met. Typer	79.50	149.50
4. Hy Roll	35.00	50.00
4. Irish Poker	65.00	85.00

4. Jack Rabbit	55.00	100.00
4. Jungle Joe	125.00	135.00
4. Keeney Air Raider	100.00	125.00
4. Keeney Anti Aircraft Bl	15.00	50.00
4. Keeney Sub Gun	95.00	120.00
4. Keeney Texas Leaguer	39.50	50.00
4. Kirk Night Bomber	75.00	145.00
4. Lite League	49.50	90.00
4. Mutoscope Ace Bombers	100.00	125.00
4. Muto. Atomic Bomber	125.00	155.00
4. Mutoscope Dr. Mobile	95.00	175.00
4. Mutos. Fly. Saucers	100.00	150.00
4. Mutos.Photo. (Pre-War)	250.00	425.00
4. Mutoscope Silver Gloves	100.00	275.00
4. Mutoscope Sky Fighter	85.00	125.00
4. Mutoscope Voice-O-Graph 35c	425.00	450.00
4. Periscope	120.00	135.00
4. Q' Pool Table	89.50	125.00
4. Quizzer	75.00	95.00
4. Rockola World Series HD	25.00	49.50
4. Rockola Ten Pins HD	69.50	100.00
6. Scientific Baseball	49.50	75.00
6. Scientific Basketball	59.50	75.00
4. Scientific Batting Pr.	65.00	69.50
4. Scientific Pitch 'Em	185.00	195.00
4* Seaburg Bear Gun	150.00	250.00
4. Seaburg Chicken Sam	75.00	105.00
4. Seaburg Shoot the Cube	49.50	75.00
4. Set Shot Basketball	295.00	349.50</



CIGARETTE MACHINES

4. Automatic "Smokeshop" (9 Col. 486 Cap.)	\$155.00-\$239.50
4. Du Grenier (Mod. A-7)	110.00-140.00
4. Du Grenier (Mod. A-9)	120.00-150.00
4. Du Grenier (Mod. AC-7)	125.00-155.00
4. Du Grenier (Mod. AC-9)	130.00-160.00
4. Du Grenier (Mod. E-7)	135.00-165.00
4. Du Grenier (Mod. ES-9)	140.00-170.00
4. Du Grenier (Mod. ES-11)	145.00-175.00
4. Du Grenier (Mod. ES-11)	150.00-180.00
4. Du Grenier "WT" (9 col.)	50.00-85.00
4. Du Grenier "S" (7 col.)	50.00-85.00
4. Du Grenier "S" (9 col.)	69.50-85.00
4. Du Grenier Champion (9 col.)	85.00-97.50
4. Dugrenier Champion (11 col.)	97.50-125.00
4. Eastern Electric C-8	125.00-150.00
4. Electro (8-col.)	200.00-250.00
4. Electro (10 col.)	225.00-250.00
4. Lehigh PX (Elec. 8 col.)	125.00-135.00
4. Lehigh PX (10 col.)	89.50-145.00
4. Lehigh King Size	125.00-145.00
2. National 750	75.00-125.00
4. National 950	85.00-125.00
4. National 930	95.00-110.00
4. National 9A (9 col.)	100.00-115.00
4. Nat. 9-ML Wheatwood	198.00-200.00
4. National Electric	95.00-139.50
4. Rowe Diplomat 10-col.	175.00-185.00
4. Rowe Imperial (6 col.)	75.00-130.00
4. Rowe Imperial (8 col.)	78.50-145.00
4. Rowe Royal (6 col.)	79.50-90.00
4. Rowe Royal (8 col.)	85.00-125.00
4. Rowe Royal (10 col.)	85.00-145.00
1. Rowe President (8 col.)	100.00-125.00
4. Rowe President (10 col.)	100.00-145.00
4. Rowe Crusader (10 col.)	98.50-155.00
4. Rowe Electric (8 col.)	125.00-150.00
4. Uneeda "A" (6 col.)	82.50-87.50
4. Uneeda "A" (8 col.)	49.50-82.50
4. Uneeda "A" (9 col.)	59.50-85.00
4. Uneeda "E" (6 col.)	50.00-75.00
4. Uneeda "E" (8 col.)	50.00-85.00
4. Uneeda "E" (9 col.)	75.00-90.00
4. Uneeda "E" (12 col.)	65.00-80.00
4. Uneeda "E" (15 col.)	75.00-95.00
4. Uneeda 500 (7 col.)	90.00-95.00
4. Uneeda 500 (9 col.)	85.00-125.00
4. Uneeda 500 (15 col.)	75.00-115.00
4. Uneeda Monarch (8 col.)	65.00-110.00
4. Uneeda Monarch (10 col.)	79.50-110.00
4. Uneeda Monarch (12 col.)	79.50-135.00

CANDY MACHINES

4. Mills (5 col. 70 cap.)	\$ 49.50-\$ 60.00
4. Stoner (Mod. 102, 6 col., 102 cap.)	85.00-87.50
4. Stoner (Mod. 120, 6 col., 120 cap.)	90.00-95.00
4. Stoner (Senior, 8 col., 160 cap.)	95.00-125.00
4. Stoner (Mod. 80, 4 col., 180 cap.)	95.00-97.50
4. Stoner (Mod. 120, 5 col.)	89.50-95.00
4. Stoner (Mod. 120 Sn, 7 col.)	95.00-100.00
4. Stoner DeLuxe Theatre (8 col., 160 cap.)	85.00-95.00
4. Stoner DeLuxe Theatre (16 col., 320 cap.)	195.00-300.00
4. Martin's "Little Candy Store" (8 col., 160 cap.)	89.50-99.50
4. Coan "U-Select-It"	35.00-50.00

HOT COFFEE

4. Andico Cafe Petit, 200 cups	\$300.00 \$400.00
4. Bert Mills Coffee Bar, 200 cups	175.00 225.00
4. Bert Mills Coffee Bar, 600 cups	200.00 250.00
4. Bert Mills Coffee Bar, 500 cups	300.00 375.00
4. Chief-Way, Model 100, cap. 400-600	375.00 400.00
4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups	250.00 300.00
4. U-Select-It Hot Coffee, 600 cups	375.00 400.00

CARBONATED DRINK

4. Drink-O-Mat, single flavor, 5c, 1000 cups	\$275.00 \$350.00
4. Drink-O-Mat, 3 flavor, 5c, 1000 cups	425.00 475.00
4. Drink-O-Mat, 4 flavor, 5c, 1000 cups	500.00 525.00
4. Lyons #1400, single flavor, 5c	425.00 475.00
4. Lyons #1400-2F	475.00 650.00
4. Lyons Model 500, 5c single	225.00 275.00
4. Mills, Automatic Foun- tain, 400 cups	150.00 250.00
4. Mills, Automatic Foun- tain, 400 cups, with- out changemaker	100.00 175.00
4. Soda Shoppe	975.00 1025.00
4. Spacarb single 5c, 1000 cups	135.00 175.00
4. Spacarb 3 Unit 5c, 1000 cups	400.00 530.00
4. Spacarb 4 Unit 5c 1000 cups	600.00 650.00
4. Super Vend 3 flavor, 600 cup A-1	275.00 325.00
4. Super Vend 3 flavor, 600 Cup A-2	325.00 425.00

**NON-CARBONATED
DRINK**

4. American Simplex, single flavor, 5c, 200 cups	\$100.00 \$125.00
4. Refreshmat, 3c 10c 300 cups	240.00 300.00

CAN DRINK

4. Juice-Bar, 6 sel., 600 cans	\$325.00 \$450.00
4. Refresher, 3 sel., 300 can cap.	550.00 600.00

ICE CREAM VENDORS

4. Vendo "Dairy-Vend" 203 Bar Capacity	\$250.00-\$350.00
4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap.	350.00-475.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

A.B.T. MFG. CORP.

Challenger (Counter Model Gun)	\$65.00
Rifle sport, 3 and more Guns, plus complete ranges of vari- ous types	\$1,408.25

AMI, INCORPORATED

AMI "E"—40 Phonograph	\$795.00
AMI "E"—80 Phonograph	925.00
AMI "E"—120 Phonograph	1,050.00
W-8 5-10-25-Wall Box	89.50
W-120 5-10-25-Wall Box	99.00
HS-80 Hideaway	775.00
HS-120 Hideaway	885.00
AMIVOX Speaker	27.50

AUTO-PHOTO CO.

Auto-Photo	\$2,545.00
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BALLY MFG. CO.

The Champion (Mech. Horse)	\$1,065.00
Space Ship	1,165.00
Yacht Club	699.50
Speed Boat	995.00

CHICAGO COIN

Crown Bowler	625.00
Gold Cup	665.00
Triple Score Bowler	600.00
Hi-Speed Crown Bowler	625.00
Hi-Speed Triple Score Bowler	600.00

COIN-O MFG. CO., INC.

Bat-O-Mat	\$1,495.00
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H. C. EVANS & CO.

Century (Model 2045)	\$1,050.00
Jubilee (Model 245)	825.00
Jubilee (Model 278)	795.00

EXHIBIT SUPPLY

Big Bronco	\$997.50
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Pete The Rabbit	725.00
Rawhide	725.00
Space Gun	375.00
Space Patrol	1,047.50
Silent Salesman (Card Vendor)	79.50
Sea Skate	1,047.50
Western Gun	375.00

Genco MFG. CO.

Sky Gunner	\$479.50
Silver Chest	495.00
Night Fighter	575.00

D. GOTTLEB & CO.

Poker Face	\$364.50
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INTERNATIONAL MUTO. CORP.

Photomat '53	\$2,150.00
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J. H. KEENEY & CO., INC.

Electric Cigarette Vendor	\$284.50
Coin Changer Model	304.50
Domino Bowler	645.00
Carnival Bowler	600.00

MARVEL MFG. CO.

Overhead Scoreboard for Shuffleboards	\$125.00
Wall Type Scoreboards for Shuffleboards	95.00

METEOR MACHINE CORP.

Meteor Flying Saucer	\$795.00
Meteor Pony Boy	575.00
Meteor PT-Boat	840.00
Meteor Rocket	795.00

ROCK-OLA MFG. CORP.

"Fire-Ball" 120 Selection, Model 1436	\$1,065.00
Model 1544, 5c-10c-25c Wall Box	115.00
Model 1538, 5c-10c-25c Wall Box	59.50
Model 1536, 5c Wall Box, 23 Wire	39.50
Model 1424 Playmaster	440.00

NATE SCHNELLER, INC. (NASCO)

Atomic Jet (Airplane Ride)	\$995.00
Aqua Jet (Boat Ride)	895.00
Tank	395.00

SCIENTIFIC MACHINE CORP.

Scientific Space Ship	\$1,295.00
Scientific Ocean Liner	1,295.00
Scientific Pokerino	379.50
Scientific 3-in-Line	379.50
Scientific Pitch Master	2,000.00

J. P. SEEBURG CORP.

M100C (Select-O-Matic "100" phonograph)	
HM 100C (Select-O-Matic "100" R. C. Special)	
3W1 Wall-O-Matic "100"	
MRVCJ Master Remote Volume Control	
CVS4-8—"Wall Speaker Ivory (Teardrop)	
CVS6-8—"Recessed Speaker	
CVS7-12—"Recessed Speaker	
PS6-1Z Power Supply	
ARAL16 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Com- pensator Unit	

UNITED MFG. O.

Classic Shuffle Alley	\$625.00
Imperial Shuffle Alley	675.00
Olympic Shuffle Alley	605.00
Royal Shuffle Alley	650.00
Tropic	690.00

WICO CORP.

Major Leaguer (Automatic Baseball Pitcher)	\$1,295.00
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WILLIAMS MFG. CO.

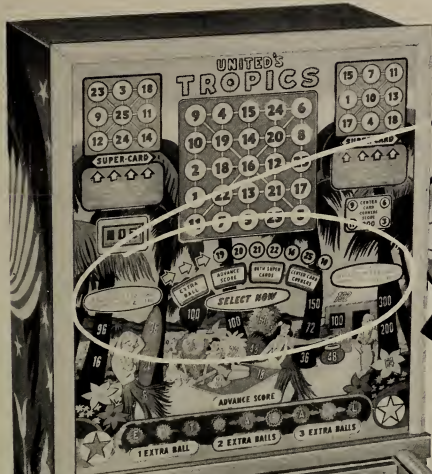
Pennant Baseball	479.50
Grand Champion	349.50

THE RUDOLPH WURLITZER CO.

Model 1500 Phonograph	
Model "1600" Phonograph	
Model "1650" Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5204 Wall Box 5c-10c-25c (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

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★ 4 corners score

★ Triple spot roll-over feature
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plus

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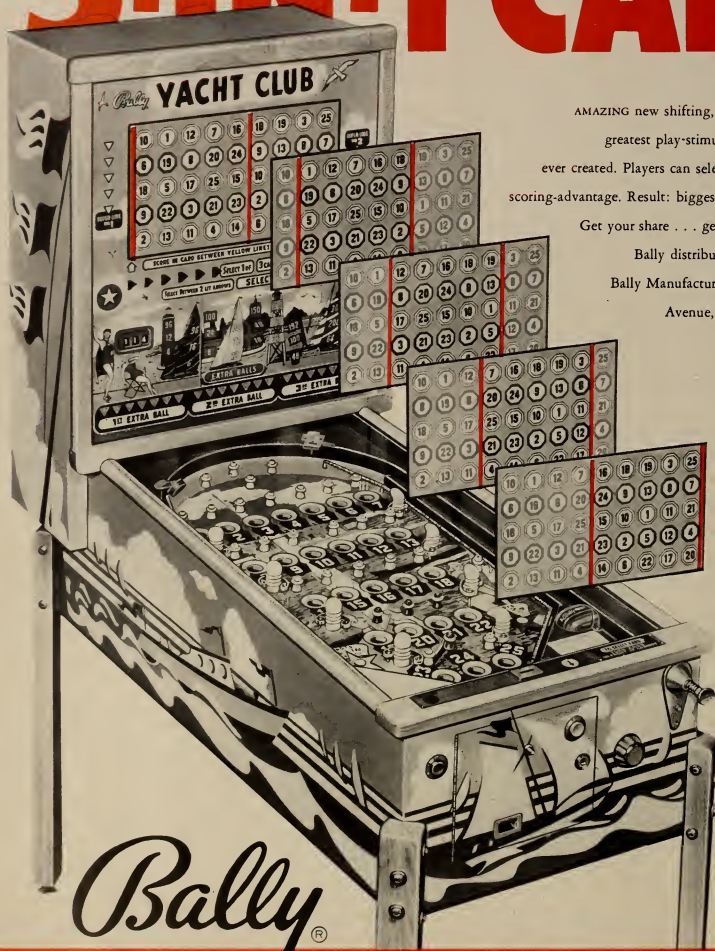
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