

# THE CASH BOX

VOLUME XIV

DECEMBER 13, 1952

NUMBER 12

Composer Johnny Marks takes his three year old son Michael for a pre-Xmas ride on Exhibit Supply's "Rudolph The Red-Nosed Reindeer". Johnny wrote "Rudolph" in 1948 and, in less than four years, there have been some forty different recorded versions of the tune, resulting in a fabulous disk sale. This year, Marks is off and sleighing with still another Yuletide ditty entitled "The Night Before Christmas". The photo was taken at the headquarters of Mike Munves Corporation, Eastern reps for Exhibit Supply.



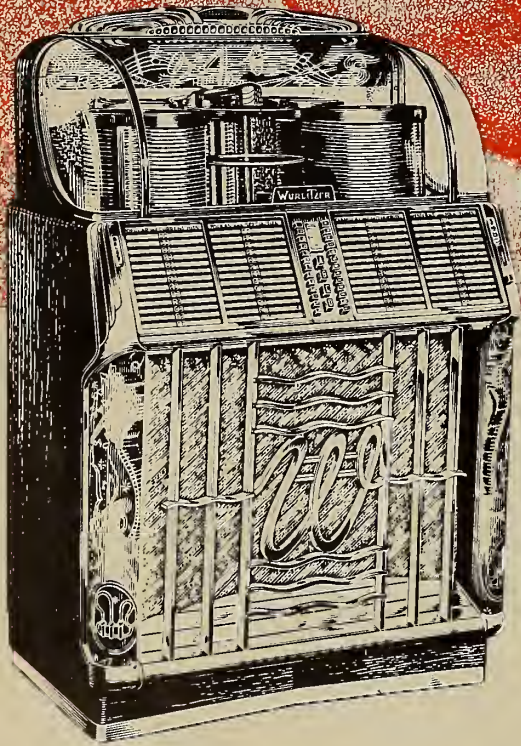
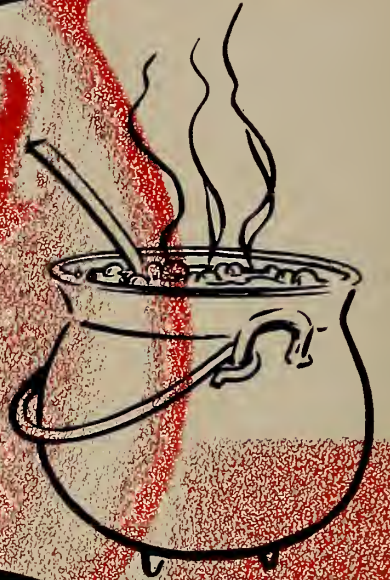
RIDE

*Rudolph the Red Nose Reindeer*

10¢



**IT BOILS DOWN TO THIS**



A Wurlitzer Fifteen Hundred will out-earn any Phonograph any time. This is easy to prove. Pick your location...put one in! Every time you empty the cash box, the evidence will pile up before you.

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# The Cash Box

December 13, 1952

Volume XIV

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*THE CASH BOX* covers the coin operated machines industry, and all allied to this industry throughout the United States and all over the world. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others identified with, or allied to, the music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered.

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CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

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# Coin Machine Controls Relaxed

by  
**O.P.S.**

**COIN OPERATED AMUSEMENT MACHINES: GOR 5, Rev. 1, Amend. 10, and GOR 14, Amend. 27, effective Dec. 1, 1952: Exempt from price control, coin operated amusement machines and charges for their operation.**

The above order was issued by the Government on November 30, 1952, lifting price controls from juke boxes, pin ball games and amusement machines. It was explained by the Office of Price Stabilization that such amusement machines were on the outside fringe of items affecting the cost of living.

On May 11, 1951 the Office of Price Stabilization issued its General Overriding Regulation 14, which became effective July 9, 1951. O.P.S. claimed that operating of coin machines came under this regulation and that those machines operating with 5c coin chutes, must remain that way, but if machines had been working with 10c coin chutes, they could continue. Many machines at that time were operating with the 10c coin chute, but many others with 5c coin chutes were unable to continue on this basis without incurring a loss. There are now several cases pending where O.P.S. has prosecuted firms for changing over to dime play.

Feeling strongly that the coin machine industry must of necessity go to dime play, *The Cash Box*, in its issue of August 25, 1951, devoted a double page in two colors, outlining the part coin operated machines play in its effect on the national economy. In type

2 inches high, and printed in red, *The Cash Box* headline read: "JUKE BOXES DO NOT AFFECT THE COST OF LIVING!!"

In seeking relief from the O.P.S. regulation, operators and operator's associations followed the suggestion of *The Cash Box* and implored the Government agency to decontrol its equipment.

The final, and strongest effort was made recently by George A. Miller, president and business manager of MOA (Music Operators of America) who brought his arguments directly to Tighe Wood (at that time head of O.P.S.) in Washington, D. C.

We take great pride in the fact that *The Cash Box* was the first to point out the merit of the coin machine industry's position, which was able to initiate a program that finally was decided in the coin machine operator's favor.

The industry should also be thankful that it has in existence the national group, Music Operators of America, and that its president, George A. Miller, traveled the length of the country, and thru his outstanding ability proved conclusively to the Government that "juke boxes do not affect the cost of living."



**THE NATION'S TOP TEN PLUS THE NEXT 15 JUKE BOX TUNES**

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

**THE CASH BOX**



AL—Aladdin	DA—Dana	<b>CODE</b>	MG—MGM	SE—Seger
AP—Apollo	DE—Decca		MO—Modern	SIT—Sittin' In
AT—Atlantic	DN—Devon	JU—Jubilee	OR—Oriole	SP—Specialty
BU—Bullet	DY—Derby	KI—King	PE—Peacock	SW—Swingtime
CA—Capitol	FE—Federal	LO—London	PR—Prestige	TE—Tempo
CH—Chess	4 Star—Four Star	MA—Mars	RA—Rainbow	TN—Tennessee
CO—Columbia	IM—Imperial	ME—Mercury	RE—Regent	UN—United
CR—Coral	IN—Intro		SA—Savoy	VI—RCA Victor

- |           |  |           |
|-----------|--|-----------|
| <b>1</b>  | <p><b>WHY DON'T YOU BELIEVE ME?</b><br/> <b>JONI JAMES</b><br/>                 CA-2292 (F-2292)—Margaret Whiting<br/>                 ME-70025 (45x70025)—Patti Page</p>  | <b>1</b>  |
| -----     |  |           |
| <b>2</b>  | <p><b>GLOW WORM</b><br/> <b>MILLS BROTHERS</b><br/>                 CA-2248 (F-2248)—Johnny Mercer<br/>                 CO-39840 (4-39840)—Paulette Sisters</p>  | <b>2</b>  |
| -----     |  |           |
| <b>3</b>  | <p><b>I WENT TO YOUR WEDDING</b><br/> <b>PATTI PAGE</b><br/>                 CO-39856 (4-39856)—Sammy Kaye O.<br/>                 DA-780—Regina Kujewa<br/>                 DE-28388 (9-28388)—Grady Martin<br/>                 DE-28411 (9-28411)—Guy Lombardo O.</p> | <b>3</b>  |
| -----     |  |           |
| <b>4</b>  | <p><b>TRYING</b><br/> <b>THE HILLTOPPERS</b><br/>                 CR-60823 (9-60823)—Johnny Desmond<br/>                 DOT-15018—The Hilltoppers<br/>                 DE-28375 (9-28375)—Ella Fitzgerald</p>   | <b>5</b>  |
| -----     |  |           |
| <b>5</b>  | <p><b>YOU BELONG TO ME</b><br/> <b>JO STAFFORD</b><br/>                 CA-2165 (F-2165)—Dean Martin<br/>                 CO-39811 (4-39811)—Jo Stafford<br/>                 ME-5399 (5899x45)—Patti Page</p>   | <b>4</b>  |
| -----     |  |           |
| <b>6</b>  | <p><b>LADY OF SPAIN</b><br/> <b>EDDIE FISHER</b><br/>                 CA-2265 (F-2265)—Les Paal &amp; Mary Ford<br/>                 LO-1278 (45-1278)—Winifred Atwell</p>   | <b>7</b>  |
| -----     |  |           |
| <b>7</b>  | <p><b>TAKES TWO TO TANGO</b><br/> <b>PEARL BAILEY</b><br/>                 CA-2222 (F-2222)—Jeanne Gayle<br/>                 CR-60817 (9-60817)—Pearl Bailey<br/>                 DE-28394 (9-28394)—Louis Armstrong</p>  | <b>8</b>  |
| -----     |  |           |
| <b>8</b>  | <p><b>JAMBALAYA</b><br/> <b>JO STAFFORD</b><br/>                 CO-39838 (4-39838)—Jo Stafford<br/>                 CR-60816 (9-60816)—N. Heftl &amp; F. Wayne<br/>                 DE-28367 (9-28367)—Camarata</p>   | <b>6</b>  |
| -----     |  |           |
| <b>9</b>  | <p><b>YOURS</b><br/> <b>VERA LYNN</b><br/>                 CA-224—Les Baxter O.<br/>                 DE-28457 (9-28457)—Jimmy Dorsey O.</p>  | <b>9</b>  |
| -----     |  |           |
| <b>10</b> | <p><b>DON CORNELL</b><br/>                 CR-60860 (9-60860)—Don Cornell<br/>                 DE-28479 (9-28479)—Russ Morgan O.</p>   | <b>10</b> |

Pos. Last Week

# Santa Claus Is Coming To Town

Christmas all over the world has a special meaning. There's a glow about the season, a friendliness, a feeling of joy.

Happiness, merriment, affection are the themes of the season and in its songs and records, the music business reflects these feelings.

For years now, the month between Thanksgiving and Christmas has been turned over almost entirely to the playing of Christmas themes. Radio and disk jockey shows are filled with these tunes and juke boxes throughout the nation are programmed with them.

The Christmas season lends itself to the entire range of American music. There have been lovely ballads like "White Christmas" and "The Christmas Song" and there have been outstanding novelties such as "Rudolph The Red Nosed Reindeer" and "I Saw Mommy Kissing Santa Claus". Christmas tunes have been written in the forms of waltzes, foxtrots, rhumbas, sambas and everything else. In other words the theme of Christmas is all-inclusive; it is used in every possible way by America's writers and recorders.

Although the Christmas season, musically, reaches its climax in one month of continued play, it must be remembered that the planning for this one month takes the rest of the year.

Publishers and record firms start looking for new Christmas material on December 26—and many times, before. Records are sometimes made a year in advance. And exploitation on many of the season's tunes starts months before. Johnny Marks, for instance, whose "Rudolph" has become an integral part of American life, starts promotion on the tune as early as July.

Though the Christmas season is one of joy and affection, there are some people who claim that it has been commercialized too much. They feel that its meaning is lost in all the business that is attached to it.

But it seems to us that if Christmas is commercialized, then it's a wonderful thing. If you can package joy and affection and sell it, it's a fabulous commodity both for the people who want to give it and those who receive it.

And if the music business captures some of the feeling of the season in its songs and records, and if it then conveys it through the musical mediums which we enjoy in this nation, it is performing a function which is not only desirable but admirable.

There's an old saying that Christmas comes but once a year. Unfortunately that's true.

But those engaged in the music business at least do their best to make that season a wonderful one for everyone within distance of a radio or juke box. And moreover they help extend the season in some fashion through music and records which are available the whole year around.

11) OUTSIDE OF HEAVEN. 12) KEEP IT A SECRET. 13) HEART AND SOUL. 14) WISH YOU WERE HERE. 15) BECAUSE YOU'RE MINE. 16) DON'T LET THE STARS GET IN YOUR EYES. 17) COMES A-LONG A-LOVE. 18) MY FAVORITE SONG. 19) HIGH NOON. 20) BE FAIR. 21) HALF AS MUCH. 22) APRIL IN PARIS. 23) BLUES IN ADVANCE. 24) OH, HAPPY DAY. 25) FAITH CAN MOVE MOUNTAINS.





PLATTER  
SPINNER  
PATTER

ALL ABOUT DISK JOCKEYS

**THE TEN RECORDS  
DISK JOCKEYS PLAYED MOST THIS WEEK**

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. WHY DON'T YOU BELIEVE ME . . . . .Joni James (MGM)
2. YOU BELONG TO ME . . . . .Jo Stafford (Columbia)
3. GLOW WORM . . . . .Mills Brothers (Decca)
4. I WENT TO YOUR WEDDING . . . . .Patti Page (Mercury)
5. LADY OF SPAIN . . . . .Eddie Fisher (RCA Victor)
6. YOURS . . . . .Vera Lynn (London)
7. OUTSIDE OF HEAVEN . . . . .Eddie Fisher (RCA Victor)
8. DON'T LET THE STARS GET IN  
YOUR EYES . . . . .Perry Como (RCA Victor)
9. MY FAVORITE SONG . . . . .Georgia Gibbs (Mercury)
10. TRYING . . . . .Hilltoppers (Dot)

John Wrisley (WSAV-Savannah) rolls from the keys of his typewriter the absolutely startling, astounding, and most novel idea to be heard in many years. "Let's put Christmas back in December, where it belongs." John has been receiving Christmas records since October and rebels at the idea of programming yuletide yodels before Tom Turkey is fully devoured and safely under the belt. Wrisley flatly refuses to air a single jingle bell before the first week in December, and then only moderately. In a call to arms, Wrisley cries, "Come on deejays. Let's get together and put Christmas back in December, where it belongs." . . . Dick Fanning (WFAX-Falls River, Va.) has fallen completely in love with Jilla Webb, lovely MGM recording star. Dick had Jilla on his show for a half-hour swapping chit-chat and spinning her disks and he claims the response was terrific. Fanning proceeded to form Jilla Webb Fan Clubs in Washington and Falls River and will be president of the groups. . . . WWDC-Washington, D. C., will throw its studios open to the public from 6 to 10 a.m. Monday, December 15, to celebrate the birthday of Art Brown who has been on the air in Washington for the past 17 years. The entire affair will be tied-in with WWDC's Christmas promotion of aid for the old and needy of Washington including those at the District Home for the Aged and Infirm in Blue Plains. All the other WWDC personalities, Milton Q. Ford, Willis Conover, Jon Massey, and Jack Rowzie, will spell Brown at the mike while the party is going on.



CARL J. SWANSON  
(WRUN—Rome, N. Y.)

Carl J. Swanson (WRUN-Rome, N. Y.) now has a total of 13 hours per week of Country and Western records. Swanson says according to the latest Hooper and Pulse surveys, his show is the most-listened-to in this area. . . . Buddy Deane (WITH-Baltimore, Md.) mc's "Dance Jamboree" each week at a local ballroom. Guest stars that have appeared with him recently are Steve Lawrence, Danny Winchell and Jilla Webb. . . . Mitch Reed, who was dispossessed by Deane's lovely wife when she came home from a vacation and found Mitch sleeping in the living room under a pile of old newspapers, was in New York looking for a front tooth. There are two conflicting stories about that. Mitch says he left it in the leg of a turkey at a Thanksgiving dinner. Buddy says Mrs. Deane packs a mean left. . . . Gil Henry, "King's Open House" (KING-Seattle, Wash.), in addition to his present schedule of 25½ hours a week, began a new TV show on Saturdays. Columbia Records will sponsor.

Johnny Andrews, formerly with WNBC in New York, has switched to Cleveland, where he is getting a top build-up at WTAM, NBC station there. He has a live show from 7 to 9 a.m. across the board; a record show from 12:15 to 1:30; and a television show twice a week at 7 p.m. On his live show he has a seventeen piece band, headed by Henry "Hot Lips" Levine, of Lower Basin Street fame. Occasionally, Andrews uses records on his live shows. Although Andrews assumed the WTAM post only recently, he is already a big draw in what is considered one of the top music pioneering spots in the country. . . . Jack The Cat (WWEZ-New Orleans, La.) likes the Clovers "I Played The Fool" and puts them at the top of his list. Writes to watch "Goin' Down Slow" by Billy Wright. . . . Jerry Kay, of the same station, had Connee Boswell as guest on his "Revolving Bandstand" and had a great time talking over old times. Connee hails from Noo Orleans. . . . Dave Walshak (KCTI-Gonzales, Texas) begins his fifth year at the station this month. . . . Stan Pat (WTNJ-Trenton, N. J.) took the opportunity on his Thanksgiving show of announcing for all to hear that one of the things he is thankful for is The Cash Box. He told his audience that he "wanted you to know about a very fabulous magazine called 'The Cash Box,' which enables me as a DJ to bring you the latest in releases, ratings etc. from coast to coast, and which helps the 'Stan Pat Show' to retain its popularity."

RCA VICTOR  
Presents

Joe

ALLEGRO

singing

"GIGOLETTE"

and

"OPEN YOUR HEART"

RCA VICTOR 20-5080  
47-5080

Exclusively... 2

RCA VICTOR RECORDS



# RECORD REVIEWS

**CA** DISK & SLEEPER

**CG** GOOD

**CB** EXCELLENT

**CC** FAIR

**CD** VERY GOOD

**CD** MEDIOCRE

**JERRY COOPER**  
(Anchor 14)

**B** "I'M SORRY I MADE YOU CRY" (2:59) A fine and different voice steps into the spotlight and chants in his warm style a soft and pretty ballad. The fine job is done by Jerry Cooper with Leo Reisman's ork in the backdrop.

**C+** "HAVE YOU EVER BEEN LONELY" (2:35) Jerry changes the tempo and eases through an interesting item with a pretty tune and a pleasing bounce. Melody and lyrics are fine. Backing is done by the Johnny Guarneri Quintet.

**XAVIER CUGAT ORCHESTRA**  
(Mercury 70024; 45-70024)

**B** "MY SHAWL" (2:55) Xavier Cugat and his ork ease through their sensational theme song that's so pleasing on the ear. It's a wonderful rhumba tempo piece for listening and dancing. It's one of Cugat's best.

**C+** "MARIA MY OWN" (2:45) The Jack Halloran Singers join the Cugat aggregation on a pretty ballad with a subdued Latin tempo. The fullness of the ork and the pretty tune are in fine blend.

**MANTOVANI ORCHESTRA**  
(London 1280; 45-1280)

**B+** "WHITE CHRISTMAS" (2:46) The great sound that comes from the Mantovani orchestra is set to the beautiful Irving Berlin Yuletide standard and the resulting lush sound is absolutely wonderful.

**B+** "ADESTE FIDELES" (2:59) Another wonderful holiday item is given the stylish Mantovani lush orking. The sound is very similar to that of a church. This is the type of music that one can listen to for hours.

**LAWRENCE WELK ORCHESTRA**  
(Corol 60893; 9-60893)

**C+** "OH, HAPPY DAY" (2:46) The Lawrence Welk Champagne Orchestra features the voice of Larry Hooper on a slow low voiced blues type of folk song that's currently making a stir in the disk circles. A pretty arrangement.

**C** "YOUR MOTHER AND MINE" (3:02) Another bit of fine backing is set up for Roberta Linn as she pipes with her pert voice a pretty tune from the movie "Peter Pan" by Walt Disney.

**ANNE SHELTON**  
(London 1264; 45-1264)

**B** "LITTLE DROPS OF WATER" (2:46) With the orchestra under the direction of Harry Grove, Anne Shelton tenderly delivers a sentimental number in her appealing manner. The tune has an infectious light lilt.

**B** "THE WALLFLOWER WALTZ" (2:39) The sweet voiced English thrush comes through with another fine reading of a sad, heart broken type of waltz with the same idea as the "Tennessee Waltz." The lush backing is fitting.

## THE CASH BOX DISK OF THE WEEK

"BYE BYE BLUES" (2:02)  
"MAMMY'S BOOGIE" (1:44)

LES PAUL & MARY FORD  
(Capitol 2316; F-2316)



LES PAUL & MARY FORD

● Les Paul and Mary Ford, who for the second year in a row have won the *The Cash Box* Award for the best small instrumental group, get an early jump on the 1953 cam-

paign with a sensational piece of wax that oughta send them to the top in next year's balloting. Les and Mary team their talents on a grand oldie entitled "Bye Bye Blues." They give this vigorous jump piece a solid going over just as they did on their great successes of this year. Mary's voice sounds warm and inviting even on this fast piece. They continue to use the multiple recording technique on this terrific item. Les takes a solo run on the lower lid called "Mammy's Boogie" and belts out the fast mover in his lovable manner. It's another exhibition of great guitar styling. Both decks ought to do wonders in the boxes, especially the top half.

**EDITH MURRAY**  
(Corol 60894; 9-60894)

**C** "I NEVER KNEW" (2:30) Edith Murray gives a ruff type of R&B reading to a grand old melody set to a jump tempo. The reading is stylish and interesting but not too fitting for the pop market.

**B** "I LOVE YOU MUCH TOO MUCH" (2:36) Dick Mone and the quintet back the thrush on another oldie that's set to a Latin beat. The thrush's style is exciting. She sounds like Sophie Tucker as she reads the lyrics in a low down manner.

**THE FOUR FRESHMEN**  
(Capitol 2286; F-2286)

**C+** "STORMY WEATHER" (3:08) A grand old pop-folk favorite gets a fashionable going over by the Four Freshmen set to the pace of a slow bounce. The boys sound fine.

**B+** "THE DAY ISN'T LONG ENOUGH" (2:52) Here the quartet gives a fine demonstration of pretty harmony as they ease through a slow and most pretty ballad. The performance is sparkling. It should draw a nice share of coin.

**ALAN DALE**  
(Corol 60895; 9-60895)

**B** "A MILLION TEARS" (2:33) Alan Dale does a fine job of vocaling on a pretty ballad that has wonderful lyrics and a fine tune. Ray Bloch and his boys supply the soft and warm backing.

**B** "MUST I CRY AGAIN" (2:32) The songster has an equally lovely side with this pretty number that he sings with such feeling. The violin backing adds color to the side. It's a fine piece of coverage.

**MORRIS LANE & HIS SAXOPHONE**  
(Scooter 301)

**C** "POINCIANA" (2:34) A subdued organ backing is set up for the stylish saxophone solo by Morris Lane. The tune is a fine old standard that everyone loves.

**C** "TWILIGHT TIME" (2:32) Another grand oldie is used by Morris and his Magic Saxophone as he softly and smoothly eases through the tune. Saxophone fans are sure to go for this one.

**THE THREE SUNS**  
(RCA Victor 20-5082; 47-5082)

**B** "JUNGA-JUNGA" (2:52) A fast moving Latin beat is set up by the Three Suns as they wildly fly through a thrilling instrumental with a fine arrangement. An exciting piece.

**C+** "TWILIGHT BOOGIE" (3:00) The smooth aggregation belts out a boogie tempo piece to a very fast moving pace. The tune is a fine one and the boys do well on it.

**JUNE CHRISTY**  
(Capitol 2308; F-2308)

**B** "MY HEART BELONGS TO ONLY YOU" (2:46) The clear smooth voice of June Christy gives a fine performance of a pretty tune that might happen. The thrush comes up with a polished showing that oughta do good for her.

**C+** "I WAS A FOOL" (2:34) Pete Rugolo and his crew set up another fine backing for the songstress as she convincingly reads another slow ballad. The number has pretty lyrics.

**CLIFF AYERS**  
(Discovery 1206)

**C+** "ROSARY LANE" (2:25) A sentimental ballad done with an echoey effect is smoothly rendered by Cliff Ayers with the aid of the Gem-tones for choral fullness. The number has a pretty sound.

**C** "SMILE WITH THE SUN" (1:55) Tony Lavelli comes up with a fine bit of accordion soloing as Cliff chants a light bouncing waltz.

**FELICIA SANDERS**  
(Columbia 39900; 4-39900)

**B** "PLEASE BE GOOD WHILE I'M GONE" (3:07) A wonderful new vocalist, Felicia Sanders, steps into the spotlight to sing a pretty ballad with the backing of Paul Weston's ork and the Four Lads. The thrush's voice is clear, warm and inviting. She has a fine style.

**C+** "PEOPLE IN LOVE CAN BE LONELY" (2:55) Here Felicia comes up with another grand fashioning of a pretty ballad. This lovely item is set to a subdued Latin tempo that adds a pretty air to the tune.

**THE FOUR KNIGHTS**  
(Capitol 2315; F-2315)

**B** "OH, HAPPY DAY" (2:25) The grand voice of the Four Knights blend on a low down arrangement of a grand folk type of tune that's coming up fast on the charts. The slow lilt and fine song are well presented. The low voiced solo is done by Oscar Broadway.

**C+** "A MILLION TEARS" (2:45) A lovely ballad is tenderly portrayed by the boys and their fine harmony. The sentimental number is most appealing. They sound grand.

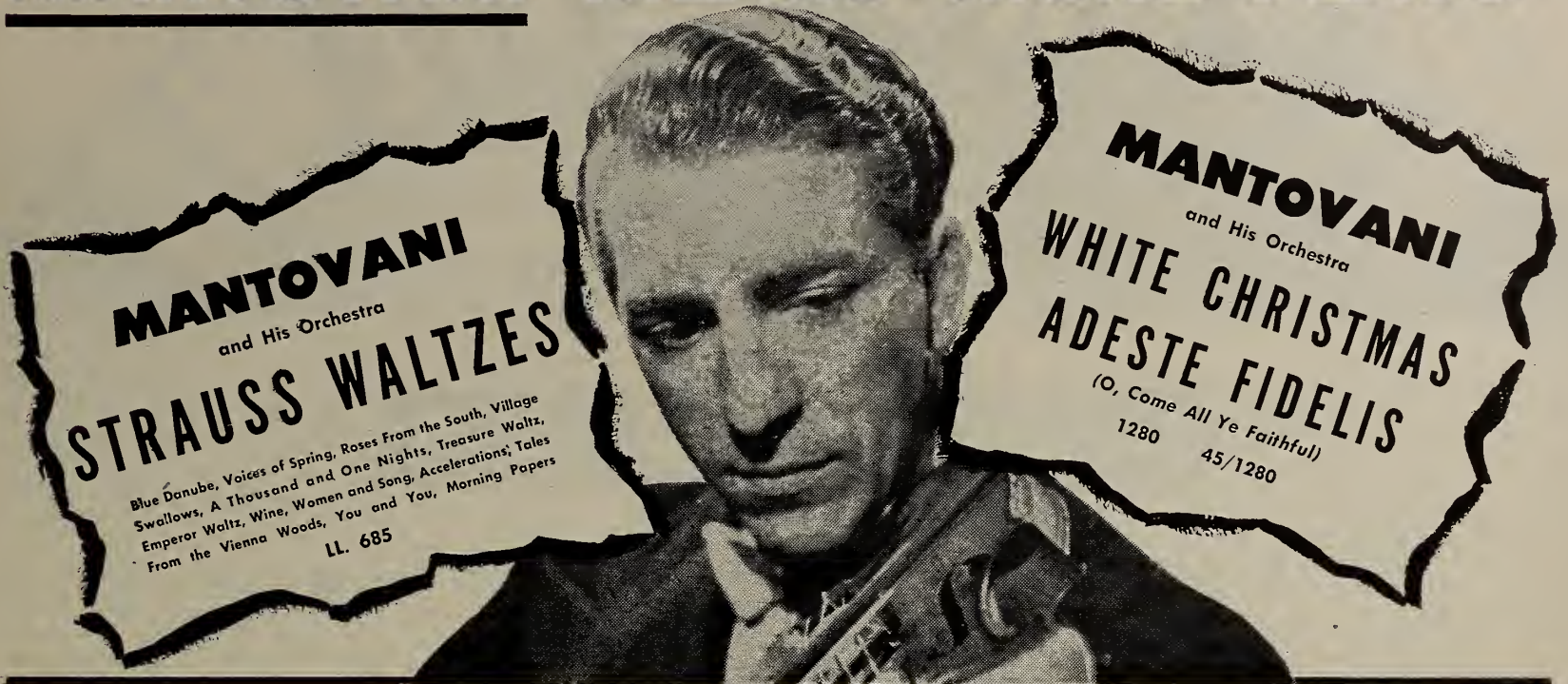
## THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "WHITE CHRISTMAS" ..... Montovoni Orchestra  
London 1280; 45-1280
- ★ "THE DAY ISN'T LONG ENOUGH" ... The Four Freshmen . . . Capitol 2286; F-2286
- ★ "SAY IT WITH YOUR HEART" ..... Bob Corroll ..... Derby 814
- ★ "THE GIRL WITHOUT A NAME" ... Art Lowry Orchestra  
Columbia 39904; 4-39904



# MANTOVANI MEANS MORE PLAYS!



**LONG PLAYING 33-1/3 RPM**

- LL 570 A SELECTION OF FAVORITE WALTZES**  
At Dawning: I Love You Truly: Greensleeves: Love Makes The World Go Round: Love Here Is My Heart: Moonlight Madonna: Mexicali Rose: Lovely Lady: Dancing With Tears In My Eyes: Monterey: Dear Love, My Love: Was It A Dream?
- LB 381 WALTZING WITH MANTOVANI**  
Charmaine: Just For A While: Wyoming: Under The Roofs Of Paris: Kisses In The Dark: For You: Diane: Babette
- LB 218 MUSICAL MOMENTS**  
Mexican Starlight: Hejre Kati: Love Is A Song: Tango Bolero: Intermezzo: Caribbean Calypso: Oh Mama Mama: Gypsy Trumpeter
- LB 127 A MANTOVANI PROGRAM**  
Destiny Waltz: Festival: The Bullfrog: Dreaming: Jealous Lover: Laughing Violin: Somewhere A Voice Is Calling: Legend Of The Glass Mountain

**78 RPM ALBUMS**

- LA 239 WALTZING WITH MANTOVANI**  
Wyoming: Under The Roofs Of Paris: Kisses In The Dark: For You: Diane: Babette: Just For A While: Charmaine
- LA 240 A SELECTION OF FAVORITE WALTZES - Vol. 1**  
At Dawning: I Love You Truly: Greensleeves: Love Makes The World Go Round: Love Here Is My Heart: Moonlight Madonna
- LA 241 A SELECTION OF FAVORITE WALTZES - Vol. 2**  
Mexicali Rose: Lovely Lady: Monterey: I'm Dancing With Tears In My Eyes: Dear Love, My Love: Was It A Dream?

**45 RPM SETS**

- LSF 102 A SELECTION OF FAVORITE WALTZES - Vol. 1**  
At Dawning: I Love You Truly: Greensleeves: Love Makes The World Go Round: Love Here Is My Heart: Moonlight Madonna
- LSF 103 A SELECTION OF FAVORITE WALTZES - VOL. 2**  
Mexicali Rose: Lovely Lady: I'm Dancing With Tears In My Eyes: Dear Love, My Love: Monterey: Was It A Dream?
- LSF 100 WALTZING WITH MANTOVANI**  
Wyoming: Under The Roofs Of Paris: Kisses In The Dark: For You: Diane: Babette: Just For A While: Charmaine
- LGF 68 MANTOVANI HIGHLIGHTS**  
Laughing Violin: Red Sombrero: Green Cockatoo: The Bullfrog: Madrugado: El Toreador
- LGF 55 MUSIC FROM THE FILMS**  
Warsaw Concerto: Cornish Rhapsody: Claire De Lune
- LGF 27 MANTOVANI MUSICALE**  
Barcarolle: None But The Lonely Heart: Traumerie: Romance: Kashmiri Song: Brahms Cradle Song
- LSF 107 MANTOVANI CONCERT**  
Oh Mama, Mama: The Gypsy Trumpeter: Carriage And Pair: Bees In The Bonnet: Symphony: Faith
- LSF 106 MANTOVANI DANCE TIME**  
El Choclo: Tango O'Amore: Tell Me You Love Me: The Agnes Waltz: Die Schonbrunner Waltz: Le Chaland Qui Passe

**SINGLE RECORDS 78 RPM AND 45 RPM**

- 78 RPM 45 RPM  
152 40304 CLAIR DE LUNE Pts. 1 and 2
- 122 40301 GREEN COCKATOO EL TOREADOR

- 78 RPM 45 RPM  
121 --- LULLABY OF THE BELLS Pts. 1 and 2
- 111 40300 LA MER NIGHT AND DAY
- 10013 --- RITUAL FIRE DANCE NATURE BOY
- 10076 40091 BARCAROLLE TRAUMERIE
- 10077 40092 NONE BUT THE LONELY HEART ROMANCE
- 10078 40093 KASHMIRI SONG BRAHMS CRAOLE SONG
- 10096 40012 RED SOMBRERO MADRUGADO
- 10113 40011 LAUGHING VIOLIN THE BULLFROG
- 40302 WARSAW CONCERTO Pts. 1 and 2
- 40303 CORNISH RHAPSODY Pts. 1 and 2
- 12016 40360 LUNOON FANTASIA Pts. 1 and 2
- 12015 --- AN ITALIAN FESTIVAL Pts. 1 and 2
- 12014 --- THE WINOSOR MELODY POEM TO THE MOON
- 12DD9 40359 SWEETISH RHAPSODY OEOICATION
- 120D6 40358 OREAM OF OLWEN SKYSCRAPER FANTASY
- 12003 --- CONCERTO IN JAZZ Pts. 1 and 2
- 20B 45-20B TANGO D'AMORE EL CHOCLO
- 802 --- GYPSY TRUMPETER SOMEWHERE A VOICE IS CALLING
- 1170 45-1170 AT DAWNING I LOVE YOU TRULY
- 1171 45-1171 GREENSLEEVES LOVE MAKES THE WORLD GO ROUND
- 1173 45-1173 LOVE HERE IS MY HEART POEME (Moonlight Madonna)
- 1174 45-1174 LOVELY LADY MEXICALI ROSE
- 1175 45-1175 DANCING WITH TEARS IN MY EYES DEAR LOVE, MY LOVE

- 78 RPM 45 RPM  
1205 45-1205 IT HAPPENED IN MONTEREY WAS IT A DREAM?
- 1020 45-1020 CHARMINE JUST FOR A WHILE
- 1017 45-1017 WYOMING UNOER THE ROOFS OF PARIS
- 1019 45-1019 OIANE BABBETTE
- 1Q1B 45-101B KISSES IN THE DARK FOR YOU
- 1000 45-1000 TELL ME YOU LOVE ME LE CHALAND QUI PASSE
- 919 45-919 CARRIAGE AND PAIR BEES IN THE BONNET
- 723 --- LEGENO OF THE GLASS MOUNTAIN FESTIVAL
- 712 --- MEXICAN STARLIGHT TANGO BOLERO
- 711 --- HEJRE KATI LOVE IS A SONG
- 33D --- BLITHE SPIRIT ONE NIGHT OF LOVE
- 272 --- PRELUDE TO THE STARS WAY TO THE STARS
- 207 --- TELL ME I'M FORGIVEN TANGO PIZZICATO
- 189 --- CHIQUITA MIA AMOR TZIGANO
- 1223 45-1223 SYMPHONY FAITH
- 1236 45-1236 THE AGNES WALTZ DIE SCHONBRUNNER WALTZ
- 1237 45-1237 GYPSY LOVE WALTZ SOME ENCHANTED EVENING
- 1268 45-1268 BLUE DANUBE ROSES FROM THE SOUTH
- 1269 45-1269 VILLAGE SWALLOWS WINE, WOMEN & SONG
- 1270 45-1270 TALES FROM VIENNA WOODS MORNING PAPERS
- 1271 45-1271 EMPEROR WALTZ ACCELERATION WALTZ
- 1272 45-1272 YOU AND YOU VIENNA BLOOD
- 1273 45-1273 VOICES OF SPRING ARTISTS' LIFE
- 1274 45-1274 TREASURE WALTZ 1001 NIGHTS

**London**  
RECORDS



"It's What's in THE CASH BOX That Counts"



# RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓒ VERY GOOD	ⓒ MEDIOCRE

**AL MORGAN**

(Decca 28501; 9-28501)

ⓐ "TWO FOOLISH HEARTS" (2:29) In his distinctive style, Al Morgan vocalizes on a pretty tune with fine lyrics in a soft and smooth manner. The slow lilting number has a pleasing air about it.

ⓑ "THE STOLEN WALTZ" (2:24) The vocal artist softly eases through a slow waltz tempo piece. The presentation is fitting for the tune.

**STAN FREBERG**

(Capitol 2279; F-2279)

ⓑ "THE WORLD IS WAITING FOR THE SUNRISE" (2:35) Mimic vocal comedian, Stan Freberg does a humorous take off on Les Paul and Mary Ford's recent hit. The side is full of fun and sound effects and oughta go great in the boxes. Multiple voices are all done by Stan. This should be good in the boxes for a short stand.

ⓐ "THE BOOGIE-WOOGIE BANJO MAN FROM BIRMINGHAM" (2:05) Dick Roberts and Red Rountree back Stan with their banjos again as the recording comedian does a straight job on a self written number.

**TEDDY PHILLIS ORCHESTRA**

(King 15212; 45-15212)

ⓐ "OPEN HOUSE" (2:28) The tune of "Auld Lang Syne" introduces a cute novelty party type of number full of handclapping and laughter highlighted by a pert vocal by Llynn Hoyt. The peppy novelty is cute.

ⓑ "MARY, MARY" (2:48) Teddy Phillips sets up a polka tempo for this deck that the ensemble adds a happy vocal to. The light orking is tailor made for the gay piece.

**JUNE HUTTON & AXEL STORDAHL**

(Capitol 2268; F-2268)

ⓐ "KEEP IT A SECRET" (2:28) Some fine coverage of a tune that's coming up on the charts is presented by Axel Stordahl's ork with June Hutton taking the vocal. The Boys Next Door follow up with choral harmony.

ⓑ "I MISS YOU SO" (2:55) Axel and the boys dish up another fine arrangement on a pretty tune that June does well on. The oldie is convincingly delivered.

**HOAGY CARMICHAEL & JANE WYMAN**

(Decca 28494; 9-28494)

ⓐ "I NEVER HEARD YOU SAY" (2:34) A cute novelty item is jumped through in a duet manner by the happy voices of Hoagy Carmichael and Jane Wyman. Jane's pert voice teams well with Hoagy's.

ⓑ "DOODLE BUG RAG" (2:15) Vi Schoen's ork back the two songsters once again as they wend their way through a cutie that Hoagy wrote himself. The number is tailor made for light listening.

**THE CASH BOX**

**SLEEPER OF THE WEEK**

"HEARTBREAKER" (2:24)

"WINTER" (2:22)

ART MOONEY ORCHESTRA

(MGM 11386; K-11386)



ART MOONEY

● The terrific style that made such great hits out of Art Mooney's "I'm Looking Over A Four Leaf Clover" and his "Baby Face" in recent years and is now doing so fine on his

new record "Lazy River," shows its colors once again on a wonderful gay twenty type of number like the others called "Heartbreaker." The banjo and the ensemble are featured to give the tune that inviting air. The good bounce beat is set to a charleston tempo that all the youngsters are sure to go for in a big way. The other side, "Winter" is another cutie for the winter season that bounces along with a gay sound. The ensemble does the vocal chores on this end too. Art and the gang are at their best on the top half. We expect it to go grand for the ork leader.

**JIMMY COLLETT**

(Arcade 109)

ⓐ "I REMEMBER CHRISTMAS" (2:20) Jimmy Collett gives out with a soft voiced treatment of a sentimental Xmas season piece while an organ backs him with that holiday sound. It's a pretty ballad.

ⓑ "I DON'T WANT TO BE ALONE FOR CHRISTMAS" (2:56) The songster has another pleasing piece in this romantic seasonal item with an ever warm Christmas spirit air. The ballad is soft.

**HAL HOPPER**

(Kem 2716)

ⓑ "DON'T BE AFRAID" (2:02) The Voices Of The Valley blend their harmony with the voice of Hal Hopper and smoothly bounce through a folk type of religious item.

ⓐ "CHRISTMAS IN AMERICA" (2:22) The group led by Hal again does another fine job on a patriotic and sentimental Yuletide piece with a touching set of lyrics. The deck has an inviting fullness about it.

**ART LOWRY ORCHESTRA**

(Columbia 39904; 4-39904)

ⓑ "THE GIRL WITHOUT A NAME" (2:34) From the new comedy success "Seven Year Itch" comes a cute slow bouncer that Art Lowry portrays in an instrumental manner with his piano and ork. A pretty arrangement. This could happen.

ⓑ "SIOUX CITY SUE" (2:37) The Toe Tappers add a vocal touch to a fine presentation of a cute oldie with that old rag time tempo. The novel arrangement is colorful.

**RUBY WRIGHT**

(King 15210; 45-15210)

ⓐ "LEAVE IT ALONE" (2:22) Ruby Wright does a cute job on ditty with double entendre lyrics and a good jump tempo. The pert voiced delivery highlights some pleasant listening.

ⓑ "HOT DOG RAG" (2:15) The tempo of this piece takes us back a few years to the rag time era. It's a pleasing fast beat bouncer that some of the kids should like.

**RALPH FLANAGAN ORCHESTRA**

(RCA Victor 20-5095; 47-5095)

ⓑ "SERENADE" (2:22) Ralph Flanagan and his Ork come up with a stand out job on a slow and pretty ballad to the lovely Sigmund Romberg tune from "The Student Prince." The arrangement is perfect for dancing.

ⓑ "HOT TODDY" (3:00) The Flanagan ork has that pleasing Glenn Miller style as it bounces over a sock jump instrumental that Ralph composed himself. It's a grand arrangement that kids oughta go for in a big way.

**ARTHUR (GUITAR BOOGIE) SMITH**

(MGM 11379; K-11379)

ⓐ "SOUTH" (2:27) Arthur (Guitar Boogie) Smith demonstrates some light fingering on his guitar to a good rhythmic tempo. The Craker-Jacks back the string stylist.

ⓑ "LADY OF SPAIN" (2:30) The artist does a better job on a current biggie that has been revived. Whistling adds color to the deck.

**DELTA RHYTHM BOYS**

(RCA Victor 20-5094; 47-5094)

ⓐ "I'LL NEVER GET OUT OF THIS WORLD ALIVE" (2:40) The voices of the Delta Rhythm Boys blend perfectly on a cute jump tempo number from the western catalog that was written by Hank Williams and Fred Rose.

ⓑ "I'M USED TO YOU" (3:03) The low voiced lead of the group adds color to the smooth harmony of the background as the crew slowly lilt through a bounce item.

**BLUE BARRON ORCHESTRA**

(MGM 11375; K-11375)

ⓑ "SANTA CLAUS LULLABY" (2:43) A pretty, dreamy type of number is vocalized on by the Blue Notes. The slow lilting tempo is pretty in sound. It has a soft air that's very fitting for the eve of Christmas.

ⓑ "THE LITTLE MATCH GIRL" (2:38) Betty Clark joins with the Blue Notes and Blue Barron to come up with a lovely melody for the holiday season. It's a sentimental piece about a little girl. A most lovely side.

**BOB CARROLL**

(Derby 814)

ⓑ "SAY IT WITH HEART" (2:33) The fine voice of Bob Carroll sounds grand as he eases through a moderate tempo ballad with a very pretty tune. Jimmy Leyden's ork and chorus add roundness to a lovely side that could happen. Ops oughta get with this.

ⓐ "WHERE" (2:45) The chorus and the Jimmy Leyden ork back the fine voiced artist on a slow jump beat number that is delivered in an interesting manner.

**DON CHERRY**

(Decca 28477; 9-28477)

ⓑ "THE SECOND STAR TO THE RIGHT" (2:57) The attractive voice of Don Cherry comes through smoothly as he warbles a pretty ballad from the "Peter Pan" flick. The soft arrangement features they Ray Arthur Ork.

ⓑ "HOW LONG" (3:11) Don sings, with a great deal of feeling, a lush ballad. The soft number changes to a slow Latin tempo at mid point. The Arthur ork comes through with another fine showing.

**WINIFRIED ATWELL & HER PIANO**

(London 1278; 45-1278)

ⓑ "LADY OF SPAIN" (2:45) Winifried Atwell who may someday become the Queen of the keyboard belts out to a fast pace, an exciting piano rendition of a grand old tune. It's a fine demonstration of some fancy fingering. Guitar and bass back.

ⓑ "TABOO" (2:45) A guitar and drums back Wini with a thrilling tribal type of rhythm as she socks out a grand piano reading of a good standard. The Latin tempo is penetrating.



# ROUND THE WAX CIRCLE

## NEW YORK:

Received many wonderful messages this week from the winners of The Cash Box poll. . . . Gordon Jenkins won a 1953 Cadillac this week in a raffle held by B'nai Brith. . . . Don Cornell drew the largest audience since its opening at the Edgewater Park Ballroom last week. The show was sponsored by Robin Seymour and Don McCleod. . . . Jimmy Martin in town on his way back to Chicago from a check up at John Hopkins. Everyone sorry to hear that one of Jimmy's eyes is permanently injured. . . . Gordon Gray leaving Sanford Electric, N. Y. distrib of MGM, to go into his own business, the Elton Company, a furniture concern. . . . The McGuire Sisters, winners of a recent Godfrey Talent Scouts show, have been signed by Coral. . . . Jay Farber, a west coast publicity man, now operating out of N. Y. . . . Teresa Brewer's "Till I Waltz Again With You" really looks as though it's going to make it. Tune was published by Sid Prosen. . . . Bob Carroll signed by Derby for two years with a big guarantee. . . . Gloria DeHaven set for a three-month concert tour of Europe with Tommy Dorsey. . . . Heard some excellent sides by Snooky Lanson which really show what a fine sound the singer can have on disks. . . . Negotiations going on between the Philippine government and Xavier Cugat for the maestro to play there for two months starting February at a record fee. . . . Lenny Wolf



SNOOKY LANSON

of Decca is the papa of a baby boy born on November 26. Name is Alexander Reid Wolf. . . . What song pluggers around town has been barred from 21? . . . Sarah Vaughan will headline the Paramount Christmas show. . . . Liza Kirk will screen test next week for a major film musical production. . . . Morey Amsterdam preparing a "brand-new" type of recording for release shortly.

## CHICAGO:

Music Ops of Northern Illinois have been hit by illness, we're sorry to say. Prexy Bob Lindelof is confined at St. Francis Hospital, Evanston, with an unexplainable high temperature while Bill Nyland, organization secretary, is in Presbyterian Hospital with severe abdominal pains. Get well, quick, boys. We need you! . . . The Gaylords, Mercury property, have certainly clicked nicely, from what we hear, with their first disk, "Tell Me You're Mine." . . . Stan Kenton coming to the Aragon Ballroom for another one-night stand, where he always packs 'em in. He has a new album for Capitol with a real novel twist. Called "Prologue," Stan introduces each member of the aggregation, prior to each number. . . . Gordon Jenkins was in town between trains this past week just long enough to grab a quick lunch with Bud Katzel of Decca and discuss Gordon's up'n coming disks. . . . Don Foreman of Capitol escorted little Molly Bee around town a few days ago and introduced the youngster to local deejays. . . . Yma Sumac of the four-and-one-half octave voice, coming into the Edgewater Beach's Marine Room for four weeks, beginning December 26. . . . As is the case in several cities around the country; the Don Howard version of "Oh, Happy Day" is sure riding high here in Chicago. . . . Jack Perry of Santly-Joy, a former Chicagoan, dropped in to say "Hello" and brought regards from some of our friends in New York. Nice to see him again. . . . Former "Sleeper of the Week," Teresa Brewer's "Till I Waltz Again With You" looks like it might happen. This is a new, softer Teresa and the record is getting lots of spins. . . . Phil and Leonard Chess are all smiles these days and why not? Boys currently have three hits on their hands in the R & B field. . . . Joni James whose "Why Don't You Believe Me" is enjoying a top spot 'round these parts has followed this up with one that is starting to move. Called "Have You Heard." Nice break for a nice gal.



GORDON JENKINS

of Decca is the papa of a baby boy born on November 26. Name is Alexander Reid Wolf. . . . What song pluggers around town has been barred from 21? . . . Sarah Vaughan will headline the Paramount Christmas show. . . . Liza Kirk will screen test next week for a major film musical production. . . . Morey Amsterdam preparing a "brand-new" type of recording for release shortly.

## LOS ANGELES:

A flock of recording artists jammed the recent showing of the new Rock-Ola phonograph here last week. On hand for the festivities were Spike Jones, Giselle MacKenzie, The Four Lads, Jud Conlan's Rhythmaires, Champ Butler, and Stan Freberg. Music ops who came from all parts of the southland were more than pleased to meet with the stars. . . . Nice to talk to Fred Amsel, who's doing a whale of a job hypo'ing the promotion of pert Karen Chandler. . . . Thanks to Al Miller, who took time out to wish us a merry Thanksgiving . . . and to Irv Marcus of Peacock Records, for the Savarin. The Peacock firm by the way, has one of the better spiritual catalog's in the business. . . . Dorothy Shay, the Park Avenue Hill-billy, wowing 'em at the Hotel Statler's Terrace Room. . . . Leo Mesner, whose Aladdin plattery is hotter than a ten-dollar pistol via "I'm Gone" and "Greyhound," fuming at the New York City College officials for their castigation of Nat Holman. Leo's an old hand at the Alegeroo. . . . Single Joe Bihari, Modern Records, back from a lengthy road trip, off again for a shorter jaunt this week. The boys take occupancy of their new offices on North Robertson soon. . . . Eddy Heller's Rainbow plattery has a real hot one in "I'm Used To You." Rumored that several major platteries are gonna cut the song. . . . Col. Irv Fogel's ingenuity is aptly displayed in the clever "Monkey Snoots & Dumplings" by Brother Bones. . . . Rhythm and blues fans really taking to those Monday night raves at the Club Alabam with Hunter Hancock handling the chores. . . . Champ Butler has a comer in his "Cake Walk Rag," which goes to prove that the old two-beat piano is here to stay. . . . John Dolphin really came up with a find in Jessie Belvin. Latter's "Dream Girl" etching is getting sensational air play. . . . Jack Lauderdale, Swingtime prexy, reports that sales of the perennial Xmas best sellers he has are well on their way to top last year's peak. . . . Bethe Douglas, Vogue Records thrush, attracting loads of attention around town. . . . A big hello to Jerry Simon and Henry Okun. . . . We're still singing the praises of 'lil Molly Bee, whose "Tennessee Tango" is startin' to climb.



SPIKE JONES

of Decca is the papa of a baby boy born on November 26. Name is Alexander Reid Wolf. . . . What song pluggers around town has been barred from 21? . . . Sarah Vaughan will headline the Paramount Christmas show. . . . Liza Kirk will screen test next week for a major film musical production. . . . Morey Amsterdam preparing a "brand-new" type of recording for release shortly.

America's Fastest Selling Records

THE JUKE BOX FAVORITE!

GRADY MARTIN

"SIOUX CITY SUE"  
and  
"SEPTEMBER SONG"

Decca 28497 (78 rpm) and 9-28497 (45 rpm)

"HAPPY BIRTHDAY"  
and  
"ANNIVERSARY SONG"

Decca 28472 (78 rpm) and 9-28472 (45 rpm)

"TENNESSEE TANGO"  
and  
"DON'T MAKE LOVE IN A BUGGY"

by

JACK and DANIEL  
and  
The Sourwood Mt. Boys

Decca 28467 (78 rpm) and 9-28467 (45 rpm)

"OOOH YES!"  
and  
"PLEASE DON'T PASS ME BY"

by

STOMP GORDON

Decca 48289 (78 rpm)  
and 9-48289 (45 rpm)

DECCA  
RECORDS



FOR THE THIRD STRAIGHT YEAR

# BMI LICENSED SONGS

VOTED NO.1 IN *All* CATEGORIES

YOUR VOTES IN THE CASH BOX POPULARITY POLLS FOR 1950-1951-1952 GAVE BMI 12 OUT OF 12 FIRST PLACE WINNERS



**1952 – CRY** (Mellow Music) . . . Johnny Ray (Col.)

**1951 – TENNESSEE WALTZ** (Acuff-Rose) . . . Patti Page (Mer.)

**1950 – GOODNIGHT IRENE** (Spencer) . . . The Weavers (Dec.)



**1952 – WILD SIDE OF LIFE** (Commodore) . . . Hank Thompson (Cap.)

**1951 – ON TOP OF OLD SMOKEY** (Folkways) . . . The Weavers (Dec.)

**1950 – BONAPARTE'S RETREAT** (Acuff-Rose) . . . Pee Wee King (Vic.)



**1952 – HALF AS MUCH** (Acuff-Rose) . . . Hank Williams (MGM)

**1951 – COLD, COLD HEART** (Acuff-Rose) . . . Hank Williams (MGM)

**1950 – CHATTANOOGIE SHOE SHINE BOY** (Acuff-Rose) . . . Red Foley (Dec.)



**1952 – LAWDY, MISS CLAWDY** (Venice) . . . Lloyd Price (Specialty)

**1951 – 60 MINUTE MAN** (Lois) . . . The Dominoes (Federal)

**1950 – I ALMOST LOST MY MIND** (Hill & Range) . . . Ivory Joe Hunter (MGM)





... 81.8%

The remarkable story related in the Cash Box Popularity Poll of 1952 is truly a great tribute to the composers and publishers affiliated with BMI. For it is their keen insight into the current tastes of the music-loving public that is creating the song hits of today.  
BMI is indeed proud of their accomplishment.

OVER 2 MILLION VOTES OUT OF A TOTAL OF 2½ MILLION GAVE BMI-LICENSED SONGS THIS HUGE LANDSLIDE

**CRY (Mellow) Johnnie Ray (Columbia)**

- ANYTIME (Hill & Range) Eddie Fisher (Vic.)
- KISS OF FIRE (Duchess) Georgia Gibbs (Mer.)
- TELL ME WHY (Signet) Four Aces (Decca)
- I'M YOURS (Algonquin) Don Cornell (Coral)
- HERE IN MY HEART (Mellin) Al Martino (BBS Palda)
- AUF WIEDERSEH'N SWEETHEART (Hill & Range) Vera Lynn (Lon.)
- HALF AS MUCH (Acuff-Rose) Rosemary Clooney (Col.)
- YOU BELONG TO ME (Ridgeway) Jo Stafford (Col.)

- SLOW POKE (Ridgeway) Pee Wee King (Vic.)
- I'M YOURS (Algonquin) Eddie Fisher (Vic.)
- BLACKSMITH BLUES (Hill & Range) Ella Mae Morse (Cap.)
- I WENT TO YOUR WEDDING (Hill & Range) Patti Page (Mer.)
- TELL ME WHY (Signet) Eddie Fisher (Vic.)
- VANESSA (Meridian) Hugo Winterhalter (Vic.)
- BOTCH-A-ME (Hollis) Rosemary Clooney (Col.)



**WILD SIDE OF LIFE (Commodore) Hank Thompson — Cap.**

- SLOW POKE (Ridgeway) Pee Wee King (Vic.)
- ALMOST (Acuff-Rose) George Morgan (Col.)
- SILVER AND GOLD (Blue Ridge) Pee Wee King (Vic.)
- I DON'T WANT TO BE FREE (Wakely) Jimmy Wakely (Cap.)

- WAITING IN THE LOBBY OF YOUR HEART (Brenner) Hank Thompson (Cap.)
- DON'T LEAVE MY POOR HEART BREAKING (Lois) Cowboy Copas (King)



**HALF AS MUCH (Acuff-Rose) Hank Williams — MGM**

- LET OLD MOTHER NATURE HAVE HER WAY (Peer) Carl Smith (Col.)
- DON'T JUST STAND THERE (Hill & Range) Carl Smith (Col.)
- GIVE ME MORE, MORE, MORE (Hill & Range) Lefty Frizzell (Col.)
- THE GOLD RUSH IS OVER (Hill & Range) Hank Snow (Vic.)
- WONDERING (Hill & Range) Webb Pierce (Dec.)
- ARE YOU TEASING ME (Acuff-Rose) Carl Smith (Col.)
- IT WASN'T GOD WHO MADE HONKY TONK ANGELS (Peer) Kitty Wells (Dec.)

- JAMBALAYA (Acuff-Rose) Hank Williams (MGM)
- HONKY TONK BLUES (Acuff-Rose) Hank Williams (MGM)
- DON'T STAY AWAY (Hill & Range) Lefty Frizzell (Col.)
- I WENT TO YOUR WEDDING (Hill & Range) Hank Snow (Vic.)
- A FULL TIME JOB (Acuff-Rose) Eddy Arnold (Vic.)
- BABY WE'RE REALLY IN LOVE (Acuff-Rose) Hank Williams (MGM)
- BACKSTREET AFFAIR (Forrest) Webb Pierce (Dec.)
- BLACKBERRY BOOGIE (Central) Tennessee Ernie (Cap.)



**LAWDY, MISS CLAWDY (Venice) Lloyd Price — Specialty**

- MY SONG (Lion) Johnny Ace (Duke)
- HAVE MERCY, BABY (Meridian) Dominoes (Federal)
- GOIN' HOME (Commodore) Fats Domino (Imperial)
- MARY JO (Drake) Four Blazers (United)
- JUKE (John Henry Burton) Little Walter (Checker)
- NIGHT TRAIN (Pamlee) Jimmy Forest (United)
- THREE O'CLOCK BLUES (Modern) B. B. King
- NO MORE DOGGIN' (Modern) Roscoe Gordon (RPM)
- CRY (Mellow) Johnnie Ray (Columbia)
- TING-A-LING (Progressive) The Clovers (Atlantic)
- HEAVENLY FATHER (Blazer) Edna McGriff (Jubilee)

- 5-10-15 HOURS (Progressive) Ruth Brown (Atlantic)
- YOU KNOW I LOVE YOU (Modern) B. B. King (RPM)
- ONE MINT JULEP (Progressive) The Clovers (Atlantic)
- FIVE LONG YEARS (Frederick) Eddie Boyd (Job)
- BOOTED (Modern) Roscoe Gordon (Chess)
- BESIDE YOU (Lois) Swallows (King)
- I'M GONNA PLAY THE HONKY TONKS (Lion) Marie Adams (Peacock)
- GOT YOU ON MY MIND (Raleigh) John Greer (Vic.)
- MY HEART'S DESIRE (Modern) Jimmy Lee & Artis (Modern)



BROADCAST MUSIC, INC. • 580 FIFTH AVENUE • NEW YORK 36, N. Y.



# The HALE You Say

by natt hale

Like we always say, this is a fabulous business, the record bizz. Each new day offers its own verities and realities, combining to make for a truly pleasurable occupation.

So, pretty generally, we feel mighty lucky, being even an infinitesimal part of this fascinating whole.

As we observed just about this time last year, this is that period when we are wont to review the past twelve-monther in retrospect. And, to parallel the emotion we experienced last December, we find ourselves feeling maybe a little mellower, definitely more grateful and most assuredly more confident. Confident that the coming year will be doubly enticing to a mere fledgling in the business of promoting records and recording artists. After some eighteen years in the industry, we still derive a spine-tingling glow of juvenile anticipation in contemplating what the future of this business holds in store.

And just what does the future portend for the record business?

Without attempting to impress the idea that we hold any unique powers of clairvoyance, the following seems most likely:



NATT HALE

1. There will be a host of new recording artists discovered, created and promoted to stardom. While these will be, for the most part, teen-age youngsters or folks just beyond the teens, there will also be found some re-born stars of a past era, some older and more mature gentry with a novel approach to recorded music, some mere children with the fresh and nerve-lacking sense of commercialism and a few of the startling and confounding type of performer who can electrify a nation and cause the industry buzzing. New stars of '53, all of 'em. . .

2. Better music. It is a personal notion that there is a constant progressive movement toward finer writing of the new songs and material. We can envision a new era of plenty, beginning in '53. Certainly the melodies and lyrics of the past few months show a decided leaning to a

more aesthetic, albeit simple, approach to popular song writing, and die-hards who keep saying, "They're just not writing good stuff anymore—not like they used to back in . . ." will still be saying it a decade hence. And then, they'll append it with: ". . . Not like they used to back in '52 and '53!"

3. Closer coordination between segments of the industry seems to be shaping up, and should culminate during the coming year in a happy-happy relationship, guaranteed to make all tangents of the business endure. We believe that the publisher element will combine their promotional efforts with those of the record companies; that the record companies will devise new plans and schemes to assist the retail dealers and juke-box operators in the merchandising of their product; that the disc jockeys will become integral parts of the whole to assure a healthy state for the music business in general; and, maybe, by this time next year, all we'll hope for is that the situation never changes.

4. In general, a better year for records than ever before. This, it might appear to many, could be somewhat of a foolhardy and presumptuous statement. It is based, however, upon some minute personal observations of our own, carried out amongst various of our musical-minded friends in the record-buying (retail) faction. The bugaboo that television was to have created never did come off to any appreciable extent. Rather, to the extreme, it appears that T.V. helped the recording companies to a surprising degree and we should be abjectly and profoundly grateful. No sooner had any artist even begun to make his mark with some particular ditty, than there was an endless request for appearances on T.V. shows. In each case, there was some detailed reference to the record and the zillions it sold across the nation in just three weeks. Net result: A new rush of fervor and enthusiasm for the platter. Moreover, the console and table models has increased the ranks of the stay-at-homes so greatly that practically a brand new market for records has been established. By the same token, after watching ten rounds of boxing or some old feature movie, tavern habitués invariably turn to the juke. That takes care of the operators for us. And nobody suffers.

Which would probably bring this dissertation to a close. All in all, it could be considered a pretty optimistic outlook for us, in comparison to the usual satirical opinions we usually thrust forth upon the gentle reader. Anyway, that's the way we feel—and we're glad!

Yessir—looks like it's going to be a great, great year.

## THE CASH BOX

### Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending December 6 without any changes on the part of THE CASH BOX.

#### Peter Potter

KLAC—Hollywood, Calif.

1. Comes A-Long A-Love (Kay Starr)
2. You Belong To Me (Stafford)
3. Sans Souci (Peggy Lee)
4. I Went To Your Wedding (Patti Page)
5. The Ruby And The Pearl (Nat "King" Cole)
6. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
7. The Birth Of The Blues (Frank Sinatra)
- B. Lady Of Spain (Eddie Fisher)
9. My Favorite Song (G. Gibbs)
10. South Rampart Street Parade (Crosby & Andrews Sisters)

#### Tal Hood

WGM—Fitchburg, Mass.

1. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
2. Oh Happy Day (Don Howard)
3. Lady Of Spain (Eddie Fisher)
4. Tennessee Tango (Molly Bee)
5. Why Don't You Believe Me (Joni James)
6. Water Can't Quench The Fire Of Love (O'Connell-MacKenzie)
7. My Baby's Comin' Home (Paul-Ford)
- B. Yours (Vera Lynn)
9. Till I Waltz Again With You (Teresa Brewer)
10. I Don't Care (Dimita Jo)

#### Art Hellyer

WMAQ—Chicago, Ill.

1. The Glow Worm (Mills Bros.)
2. Because You're Mine (Lanza)
3. Heart And Soul (Four Aces)
4. The Ruby And The Pearl (Nat "King" Cole)
5. Yours (Ray Cura)
6. Outside Of Heaven (Margaret Whiting)
7. Lady Of Spain (Eddie Fisher)
8. Why Don't You Believe Me (Patti Page)
9. Takes Two To Tango (Pearl Bailey)
10. Keep It A Secret (Stafford)

#### Don McLeod

WJBK—Detroit, Mich.

1. I (Don Cornell)
2. Why Don't You Believe Me (Joni James)
3. Don't Let The Stars Get In Your Eyes (Red Foley)
4. Blue Violins (Winterhalter)
5. Nina Never Knew (Johnny Desmond)
6. Birth Of The Blues (Sinatra)
7. Outside Of Heaven (Fisher)
- B. My Favorite Song (Ames Bros.)
9. Lies (Perry Como)
10. Heart And Soul (Four Aces)

#### Ed Bartell

KQV—Pittsburgh, Pa.

1. You're My Everything (Fisher)
2. Wish You Were Here (Froman)
3. You Belong To Me (Stafford)
4. Stay Where You Are (Johnny Desmond)
5. You're My Destiny (A. Dale)
6. Wish You Were Somebody Else (Lorry Raine)
7. I'm Thru With Love (Sandy Solo)
- B. River, River (Peggy Lee)
9. Boomerang (Lisa Kirk)
10. Cry My Heart (J. Saunders)

#### Bill Silbert

WABD—New York, N. Y.

1. Outside Of Heaven (Fisher)
2. Stay Where You Are (Tony Bennett)
3. I (Don Cornell)
4. Blues In Advance (Herman)
5. My Favorite Song (G. Gibbs)
6. Heart And Soul (Four Aces)
7. Where (Bob Carroll)
- B. Carolina In The Morning (Danny Winchell)
9. You're Not For Me (N. Reed)
10. To Know You (Perry Como)

#### Ray Perkins

KFEL—Denver, Colo.

1. I Went To Your Wedding (Patti Page)
2. Jambalaya (Jo Stafford)
3. The Glow Worm (Mills Bros.)
4. You Belong To Me (Stafford)
5. Don't Let The Stars Get In Your Eyes (Gisele MacKenzie)
6. Wish You Were Here (Fisher)
7. Outside Of Heaven (Fisher)
- B. Trying (The Hilltoppers)
9. Lady Of Spain (Paul-Ford)
10. Because You're Mine (Lanza)

#### Donn Tibbetts

WFEA—Manchester, N. H.

1. Boomerang (Lisa Kirk)
2. My Baby's Comin' Home (Paul-Ford)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. Till I Waltz Again With You (Teresa Brewer)
5. You Belong To Me (Stafford)
6. Why Don't You Believe Me (Joni James)
7. My Favorite Song (Ames Bros.)
- B. Yours (Vera Lynn)
9. Takes Two To Tango (Pearl Bailey)
10. I Went To Your Wedding (Patti Page)

#### Mitch Reed

WITH—Baltimore, Md.

1. Birth Of The Blues (Sinatra)
2. Why Don't You Believe Me (Joni James)
3. It's In The Book (Standley)
4. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
5. Carolina In The Morning (Danny Winchell)
6. Blue Violins (Winterhalter)
7. Because You're Mine (Lanza)
- B. So So (Bernice Parks)
9. Nina Never Knew (Sauter-Finegan)
10. How Many Stars Have To Shine (Steve Lawrence)

#### Bud Wilson

WKXL—Concord, N. H.

1. A Shoulder To Weep On (June Valli)
2. I Should Care (R. Flanagan)
3. Who Kissed Me Last Night (Rosemary Clooney)
4. Blues In Advance (D. Shore)
5. You Belong To Me (Stafford)
6. I Went To Your Wedding (Patti Page)
7. Taboo (June Valli)
- B. Yours (Vaughn Monroe)
9. The Glow Worm (Mills Bros.)
10. Meet Mr. Callaghan (Harry Grove Trio)

#### Frank Pollack

KOOL—Phoenix, Ariz.

1. Outside Of Heaven (Margaret Whiting)
2. Faith Can Move Mountains (Nat "King" Cole)
3. When I Dream (Bob Eberle)
4. Trying (Ella Fitzgerald)
5. Why Don't You Believe Me (Patti Page)
6. The Glow Worm (Mills Bros.)
7. Sinner Or Saint (S. Vaughan)
- B. Blues In Advance (Herman)
9. Vanessa (David Rose)
10. The Day Isn't Long Enough (Four Freshmen)

#### Bill Reynolds

WTMJ—Milwaukee, Wisc.

1. Close Your Dreamy Eyes (Sandy Solo)
2. Kiss Me (Leo Marjane)
3. Sinner Or Saint (B. Parks)
4. Blues In Advance (D. Shore)
5. I Went To Your Wedding (Patti Page)
6. You Belong To Me (Page)
7. Give Me Your Lips (A. Dean)
- B. Somewhere Along The Way (Nat "King" Cole)
9. Trying (Ella Fitzgerald)
10. Hand Of Fate (Eddie Fisher)

#### Sherm Feller

WLAW—Boston, Mass.

1. My Baby's Comin' Home (Paul-Ford)
2. Blue Violins (Winterhalter)
3. Close Your Dreamy Eyes (Sandy Solo)
4. Why Don't You Believe Me (Joni James)
5. Dance Of Destiny (Martin)
6. To Know You (Perry Como)
7. April Fool (Peggy Anne Ellis)
- B. Nina Never Knew (Desmond)
9. Veradero (Camarata)
10. Softly (Georgia Carr)

#### Marty Hogan

WCFL—Chicago, Ill.

1. The Glow Worm (Mills Bros.)
2. I Went To Your Wedding (Patti Page)
3. The Ruby And The Pearl (Frankie Laine)
4. Wish You Were Here (Fisher)
5. Yours (Vera Lynn)
6. Outside Of Heaven (Whiting)
7. Nina Never Knew (Desmond)
- B. Boomerang (Lisa Kirk)
9. Be Fair (Don Cornell)
10. Sleepy Time Gal (Martin)

#### Bud Brees

WPEN—Phila., Pa.

1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. A Moth And A Flame (Gibbs)
3. You're Not For Me (Reed)
4. Water Can't Quench The Fire Of Love (O'Connell-MacKenzie)
5. Why Don't You Believe Me (Joni James)
6. China Boy (Gloria Hart)
7. It's Worth Any Price You Pay (Eddie Howard)
8. My Baby's Comin' Home (Paul-Ford)
9. How Many Stars Have To Shine (Steve Lawrence)
10. April Fool (Peggy Anne Ellis)

#### Gary Lesters

WVNJ—Newark, N. J.

1. The Glow Worm (Mills Bros.)
2. Alone Together (M. Whiting)
3. Laugh Clown Laugh (A. Dale)
4. My Favorite Song (G. Gibbs)
5. Why Don't You Believe Me (June Valli)
6. You Belong To Me (Stafford)
7. Comes A-Long A-Love (Kay Starr)
8. Takes Two To Tango (Pearl Bailey)
9. Who Kissed Me Last Night (Rosemary Clooney)
10. Stay Where You Are (Tony Bennett)

#### Wallie Dunlap

WICC—Bridgeport, Conn.

1. Why Don't You Believe Me (Joni James)
2. Oh Happy Day (Don Howard)
3. Outside Of Heaven (Fisher)
4. My Favorite Song (G. Gibbs)
5. Ma Says—Pa Says (Day & Ray)
6. That's A-Why (Mitchell-Carson)
7. Veradero (Camarata)
- B. Trying (The Hilltoppers)
9. Heart And Soul (Four Aces)
10. Don't Let The Stars Get In Your Eyes (Perry Como)

#### Stan Pat

WTNJ—Trenton, N. J.

1. The Glow Worm (Mills Bros.)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Birth Of The Blues (Sinatra)
4. Stay Where You Are (Tony Bennett)
5. My Heart Belongs To Only You (Bette McLaurin)
6. La Rosita (Four Aces)
7. Trying (Ella Fitzgerald)
- B. You Win Again (Edwards)
9. Jump Back Honey (Vaughn-Monroe-Sunny Gale)
10. Be Fair (Don Cornell)

#### Brad Lacey

WKXL—Concord, N. H.

1. Why Don't You Believe Me (Joni James)
2. Lady Of Spain (Eddie Fisher)
3. I Went To Your Wedding (Patti Page)
4. Half As Much (R. Clooney)
5. You Belong To Me (Page)
6. Johnny Maddox Special (Johnny Maddox)
7. Jambalaya (Jo Stafford)
- B. Conquest (Patti Page)
9. Because You're Mine (Lanza)
10. April In Paris (Vic Damone)

#### Chuck Norman

WIL—St. Louis, Mo.

1. Why Don't You Believe Me (Joni James)
2. I (Don Cornell)
3. Yours (Vera Lynn)
4. Keep It A Secret (Stafford)
5. Outside Of Heaven (Fisher)
6. Birth Of The Blues (Sinatra)
7. Lady Of Spain (Paul-Ford)
- B. Heart And Soul (Four Aces)
9. Lies (Perry Como)
10. Close Your Dreamy Eyes (Sandy Solo)

#### Ross Smitherman

WHBS—Huntsville, Ala.

1. The Glow Worm (Mills Bros.)
2. I (Don Cornell)
3. Trying (The Hilltoppers)
4. Because You're Mine (Lanza)
5. Birth Of The Blues (Sinatra)
6. Keep It A Secret (Stafford)
7. Lady Of Spain (Eddie Fisher)
8. Why Don't You Believe Me (Patti Page)
9. A Shoulder To Weep On (Tommy Tucker)
10. La Rosita (Four Aces)

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THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending December 6 without any changes on the part of THE CASH BOX.

- Paul Flanagan WTRY—Troy, N. Y. 1. Why Don't You Believe Me (Joni James) 2. I Saw Tommy Kissing Santa Claus (Jimmy Boyd)...

- Pete Ward WCCM—Lawrence, Mass. 1. Why Don't You Believe Me (Joni James) 2. Don't Let The Stars Get In Your Eyes (Perry Como)...

- Jerry Crocker WCUL—Fort Worth, Tex. 1. Oh Happy Day (Don Howard) 2. You Win Again (Edwards)...

- Dick Karnow WGSN—Huntington, L. I. 1. You Belong To Me (Stafford) 2. The Glow Worm (Mills Bros.)...

- Roger Nash WJMR—New Orleans, La. 1. Heart And Soul (Four Aces) 2. Why Don't You Believe Me (Joni James)...

- Bob Stevens WVCG—Coral Gables, Fla. 1. Why Don't You Believe Me (Joni James) 2. I Should Care (R. Flanagan)...

- Doug Smith WTAR—Norfolk, Va. 1. Keep It A Secret (Stafford) 2. I Went To Your Wedding (Patti Page)...

- Hy Davis WJXN—Jackson, Miss. 1. Why Don't You Believe Me (Joni James) 2. La Rosita (Four Aces)...

- Earle Pudney WGY—Schenectady, N. Y. 1. Why Don't You Believe Me (Patti Page) 2. Keep It A Secret (Stafford)...

- Ira Cook KECA & KMPC—Hollywood, Calif. 1. You Belong To Me (Stafford) 2. Why Don't You Believe Me (Joni James)...

- Harry Nigocia WJBW—New Orleans, La. 1. You Belong To Me (Stafford) 2. I Went To Your Wedding (Patti Page)...

- Mort Nusbaum WHAM—Rochester, N. Y. 1. Don't Let Te Stars Get In Your Eyes (Perry Como) 2. Carolina In The Morning (Danny Winchell)...

- Eddie Gailaher WTOP—Washington, D. C. 1. You Belong To Me (Stafford) 2. The Glow Worm (Mills Bros.)...

- Lou Barile WKAL—Rome, N. Y. 1. Why Don't You Believe Me (Joni James) 2. Yours (Vera Lynn)...

- Sid Dickler WMCK & WHOD—Pittsburgh, Pa. 1. Why Don't You Believe Me (Joni James) 2. Faith Can Move Mountains (Nat "King" Cole)...

- Roger Clark WNOR—Norfolk, Va. 1. Why Don't You Believe Me (Joni James) 2. That's A-Why (Mitchell-Carson)...

- Dick Coleman WITH—Baltimore, Md. 1. Why Don't You Believe Me (Joni James) 2. You Belong To Me (Stafford)...

- Gene Davis WAKR—Akron, Ohio 1. Why Don't You Believe Me (Joni James) 2. Water Can't Quench The Fire Of Love (O'Connell-MacKenzie)...

- Gil Henry KING—Seattle, Wash. 1. The Glow Worm (Mills Bros.) 2. You Belong To Me (Stafford)...

- Ray Drury WSPR—Springfield, Mass. 1. I Went To Your Wedding (Patti Page) 2. You Belong To Me (Stafford)...

- Paul E. X. Brown WERD—Atlanta, Ga. 1. You Belong To Me (Stafford) 2. Lady Of Spain (Eddie Fisher)...

YOUR BIG CHRISTMAS RECORDS Eddie Fisher Spike Jones "THAT'S WHAT CHRISTMAS MEANS TO ME" "I SAW MOMMY KISSING SANTA CLAUS" "CHRISTMAS DAY" "WINTER" 20-5038 (47-5038) 20-5067 (47-5067)

RCA VICTOR Best Sellers WEEK OF DEC. 6th ORDER HERE! I SAW MOMMY KISSING SANTA CLAUS WINTER Spike Jones 20-5067 (47-5067)\* 45 rpm 78 rpm DON'T LET THE STARS GET IN YOUR EYES LIES Perry Como 20-5064 (47-5064)\*...

TIPS on This Week's Release DELTA RHYTHM BOYS I'm Used To You I'll Never Get Out Of This World Alive... 20-5094 (47-5094)\* RALPH FLANAGAN Serenade Hot Toddy 20-5095 (47-5095)\*...

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NEW YORK—Andre Kostelanetz and Arthur Godfrey take a breather during their recording for Columbia of "Peter and The Wolf." The classic has Godfrey doing the narration and Kostelanetz handling the baton. The unique team treat the piece in a new fashion with Godfrey audibly enjoying the music and introducing the conductor Kostelanetz on the record.

# THE CASH BOX DISC HITS BOX SCORE

## The Nation's TOP 50

- Comprising 100 Selections**
- AL—Aladdin
  - DA—Dana
  - IN—Intro
  - OR—Oriole
  - SE—Seger
  - AP—Apollo
  - DE—Decca
  - JU—Jubilee
  - SIT—Sittin' In
  - AT—Atlantic
  - DN—Decca
  - KI—King
  - PE—Peacock
  - BU—Bullet
  - LO—London
  - PR—Prestige
  - SP—Specialty
  - CA—Capitol
  - DY—Derby
  - MA—Mars
  - RA—Rainbow
  - SW—Swingtime
  - CH—Chess
  - ES—Essex
  - ME—Mercury
  - RE—Regent
  - TE—Tempe
  - CO—Columbia
  - FE—Federal
  - MG—MGM
  - RIH—Recorded in Hollywood
  - TN—Tennessee
  - CR—Coral
  - 4 Star—Four Star
  - MO—Modena
  - SA—Savoy
  - UN—United
  - IM—Imperial
  - NA—National
  - VI—Victor

Dec. 13		Dec. 6		Dec. 13		Dec. 6		Dec. 13		Dec. 6	
<b>1—Why Don't You Believe Me</b>				<b>7—Don't Let The Stars Get In Your Eyes</b>				<b>13—Keep It A Secret</b>			
103.6		83.1		44.1		28.5		26.1		17.5	
CA-2292 (F-2292)—MARGARET WHITING <i>Come Back To Me, Johnny</i>				CA-2256 (F-2256)—GISELE MACKENZIE <i>My Favorite Song</i>				CA-2268 (F-2268)—JUNE HUTTON <i>I Miss You So</i>			
DE-28476 (9-28476)—GUY LOMBARDO O. <i>Because You're Mine</i>				CA-2216 (F-2216)—SKEETS McDONALD <i>RAY PRICE</i>				★CO-39891 (4-39891)—JO STAFFORD <i>Once To Every Heart</i>			
ME-70025 (45x70025)—PATTI PAGE <i>Conquest</i>				CO-21025 (4-21025)—RAY PRICE <i>CR-60882 (9-60882)—EILEEN BARTON <i>Tennessee Tango</i></i>				DE-28511—BING CROSBY <i>5leigh Bell Serenade</i>			
★MG11333 (K-11333)—JONI JAMES <i>Purple Shades</i>				DE-28460 (9-28460)—RED FOLEY <i>ME-70023 (45-70023)—LOLA AMECHE <i>Rock The Joint</i></i>				IM-8169—SLIM WHITMAN <i>My Heart Is Broken In Three</i>			
VI-20-5017 (47-5017)—JUNE VALLI <i>Shoulder To Weep On</i>				MG-11385—HENRY JEROME O. <i>Keep It A Secret</i>				MG-11385—HENRY JEROME O. <i>Don't Let The Stars Get In Your Eyes</i>			
<b>2—The Glow Worm</b>				<b>8—Trying</b>				<b>14—Heart And Soul</b>			
91.2		88.4		41.5		56.6		25.7		7.8	
CA-2248 (F-2248)—JOHNNY MERCER <i>CO-39840 (4-39840)—PAULETTE SISTERS <i>Sui Sin Fa</i></i>				★VI-20-5064 (47-5064)—JOHNNIE & JACK PERRY COMO <i>Lies</i>				★DE-28390 (9-28390)—FOUR ACES <i>Just Squeeze Me</i>			
★DE-28384 (9-28384)—MILLS BROS.				<b>9—Jambalaya</b>				<b>15—Wish You Were Here</b>			
<b>3—It's In The Book</b>				CR-60823 (9-60823)—JOHNNY DESMOND <i>Wild Guitars</i>				25.4 33.9			
89.9		83.2		DE-28375 (9-28375)—ELLA FITZGERALD <i>My Bonnie Lies Over The Ocean</i>				DE-28308 (9-28308)—GUY LOMBARDO O. <i>Hony Tonk Sweetheart</i>			
★CA-2249 (F-2249)—JOHNNY STANDLEY <i>ME-5911 (45x5911)—AL BERNIE</i>				DE-28322 (9-28322)—GRADY MARTIN <i>Sweet Jennie Lee</i>				MG-11270 (K11270)—FRAN WARREN <i>What Is This Thing Called Love?</i>			
<b>4—I Went To Your Wedding</b>				★DOT-15018—THE HILLTOPPERS <i>ME-5904 (45x5904)—JIMMY PALMER O. <i>Down By The O-HI-O</i></i>				★VI-20-4830 (47-4830)—EDDIE FISHER <i>The Hand Of Fate</i>			
70.7		79.8		<b>10—Takes Two To Tango</b>				<b>16—I Saw Mommy Kissing Santa Claus</b>			
CO-39856 (4-39856)—SAMMY KAYE O. <i>It Wasn't God Who Made Honky Tonk Angels</i>				33.2 50.8				24.8 6.3			
CR-60847 (9-60847)—KENNY BASS O. <i>The Hookey Song</i>				★CO-39838 (4-39838)—JO STAFFORD <i>Early Autumn</i>				CA-2285—MOLLY BEE <i>Willy Claus</i>			
DA-780—REGINA KUJEWIA <i>Johnnie Polish</i>				CR-60816 (9-60816)—N. HEFTI & F. WAYNE <i>Two Faced Clock</i>				★CO-39871—JIMMY BOYD <i>Thumbelina</i>			
DE-28388 (9-28388)—GRADY MARTIN <i>You Belong To Me</i>				DE-28341 (9-28341)—REX ALLEN <i>DE-28367 (9-28367)—CAMARATA <i>Mademoiselle</i></i>				MG-11381—BETTY CLARK <i>You Can Fly! You Can Fly!</i>			
DE-28411 (9-28411)—GUY LOMBARDO O. <i>Somewhere Along The Way</i>				MG-11283 (K-11283)—HANK WILLIAMS				VI-20-5067—SPIKE JONES O. <i>Winter</i>			
JU-5093—LITTLE SYLVIA <i>Drive Daddy Drive</i>				<b>11—Yours</b>				<b>17—I</b>			
★ME-5899 (45x5899)—PATTI PAGE <i>You Belong To Me</i>		VI-20-4835 (47-4835)—STEVE GIBSON		31.2		20.7		21.4		15.5	
<b>5—You Belong To Me</b>				<b>12—Because You're Mine</b>				★CR-60860 (9-60860)—DON CORNELL <i>Be Fair</i>			
60.5		68.2		27.4		42.1		18.3		15.3	
CA-2165 (F-2165)—DEAN MARTIN <i>CA-2198 (F-2198)—JAN GARBER O. <i>Tossin' and Turnin'</i></i>				CA-2222 (F-2222)—JEANNE GAYLE <i>Butterflies</i>				★CR-60860 (9-60860)—DON CORNELL <i>Be Fair</i>			
★CO-39811 (4-39811)—JO STAFFORD <i>CO-39857 (4-39857)—KEN GRIFFIN <i>Walkin' To Missouri</i></i>				★CR-60817 (9-60817)—PEARL BAILEY <i>Let There Be Love</i>				DE-28479 (9-28479)—RUSS MORGAN O. <i>Look Out The Window</i>			
CR-60845 (9-60845)—GEORGIA AULD <i>Early Autumn</i>				DE-28394 (9-28394)—LOUIS ARMSTRONG <i>I Laughed At Love</i>				VI-20-5030 (47-5030)—VAUGHN MONROE <i>Yours</i>			
DE-28388 (9-28388)—GRADY MARTIN <i>I Went To Your Wedding</i>				ME-5903 (45x5903)—LOLA AMECHE <i>Of Man Mose</i>				<b>18—Meet Mister Callaghan</b>			
ME-5899 (45x5899)—PATTI PAGE <i>I Went To Your Wedding</i>				<b>11—Yours</b>				18.3 15.3			
ME-6407 (45x6407)—SUE THOMPSON <i>MG-11295 (K-11295)—JONI JAMES <i>VI-20-4893 (47-4893)—FREDDY MARTIN O. <i>Ain't It Grand To Be Dead</i></i></i>				★LO-1261 (45x1261)—VERA LYNN <i>The Love Of My Life</i>				★CA-2193 (F-2193)—LES PAUL <i>Take Me In Your Arms</i>			
<b>6—Lady Of Spain</b>				VI-20-5030 (47-5030)—VAUGHN MONROE				CO-39851 (4-39851)—MITCH MILLER O. <i>How Strange</i>			
44.3		36.5		<b>12—Because You're Mine</b>				CR-60828 (9-60828)—LAWRENCE WELK O. <i>DE-28456 (9-28456)—GUY LOMBARDO O. <i>Congratulations To You</i></i>			
CA-2265 (F-2265)—LES PAUL & MARY FORD <i>My Baby's Coming Home</i>				CA-2212 (F-2212)—NAT "KING" COLE <i>I'm Never Satisfied</i>				DE-28373 (9-28373)—CARMEN CAVALLARO O. <i>Runnin' Wild Boogie</i>			
CA-2288 (F-2288)—BEN LIGHT <i>Whispering</i>				DE-28337 (9-28337)—JOHN RAITT <i>The Song Angels Sing</i>				LO-1248 (45x1248)—HARRY GROVE TRIO <i>Intermezzo</i>			
LO-1278—WINIFRED ATWELL <i>Taboo</i>				ME-5897 (45x5897)—BOBBY WAYNE <i>Madonna Of The Rosary</i>				ME-5900 (45x5900)—HARMONICATS & AUGUST <i>Wish You Were Here</i>			
★VI-20-4953 (47-4953)—EDDIE FISHER <i>Outside Of Heaven</i>				MG-11301 (K-11301)—BILLY ECKSTINE <i>Early Autumn</i>				MG-30640 (K-30640)—PETER TODD O. <i>Whistlewood</i>			
				★VI-10-3914 (47-3914)—MARIO LANZA <i>Song The Angels Sing</i>				VI-20-4891 (47-4891)—MELACHRINO STRINGS <i>La Rosita</i>			

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# Sleigh Ride

DECCA

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Music From The Great Catalog Of



# Best Selling Records

COMPILED BY JACK "ONE SPOT" TUNNIS

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.  
 • The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.  
 ★ Indicates best selling record.

Comprising  
**100**  
Selections

- |   |           |
|---|-----------|
| Dec. 13   | Dec. 6    |
| DE-28506—DICK TODD<br>Till I Waltz Again<br>With You                              |           |
| ★E5-311—DON HOWARD<br>You Went Away   |           |
| <b>20—Blue Violins</b>  | 15.3 7.9  |
| ★VI-20-4997 (47-4997)—<br>HUGO WINTERHALTER O.<br>Fandango                        |           |
| <b>21—Outside Of<br/>Heaven</b>   | 15.1 30.8 |
| CA-2217 (F-2217)—<br>MARGARET WHITING<br>Alone Together                           |           |
| DE-28449 (9-28449)—<br>FRED WARING O.<br>High Noon                                |           |
| ★VI-20-4953 (47-4953)—<br>EDDIE FISHER<br>Lady Of Spain                           |           |
| <b>22—Conquest</b>  | 14.8 7.6  |
| ★ME-70025 (45-70025)—<br>PATTI PAGE<br>Why Don't You<br>Believe Me                |           |
| OK-6920—ROBBINS &<br>BO5WORTH   |           |
| <b>23—Blues In<br/>Advance</b>  | 13.9 12.4 |
| MA-100—WOODY HERMAN<br>Terrisita  |           |
| ★VI-20-4926 (47-4926)—<br>DINAH SHORE<br>Bella Musica                             |           |
| <b>24—My Favorite<br/>Song</b>  | 13.6 20.4 |
| CA-2264 (F-2264)—<br>JAN GARBER O.<br>Things That Might<br>Have Been              |           |
| CA-2256 (F-2256)—<br>GISELE MacKENZIE<br>Don't Let The Stars                      |           |
| CR-60846 (9-60846)—<br>AMES BROTHERS<br>Al-Lee-Of Al-Lee-Ayl                      |           |
| DE-28433 (9-28433)—<br>ELLA FITZGERALD<br>Walkin' By The River                    |           |
| DN-101—MARION CARUSO<br>Balboa  |           |
| JU-6019—EDNA McGRUFF<br>My Baby's Comin'<br>Home                                  |           |
| ★ME-5912 (45x5912)—<br>GEORGIA GIBBS<br>Sinner Or Saint                           |           |
| MG-11350 (K-11350)—<br>CINDY LORD<br>My Baby's Comin'<br>Home                     |           |
| VI-20-4985 (47-4985)—<br>LILY ANN CAROL<br>It Wouldn't Be The<br>Same Without You |           |
| <b>25—Hold Me, Thrill<br/>Me, Kiss Me</b>   | 10.2 7.4  |
| ★CR-60831 (9-60831)—<br>KAREN CHANDLER<br>One Dream                               |           |
| <b>26—Walkin' To<br/>Missouri</b>   | 6.9 8.9   |
| CO-39857 (4-39857)—<br>KEN GRIFFIN<br>You Belong To Me                            |           |
| ★CO-39769 (4-39769)—<br>SAMMY KAYE O.<br>One For The Wonder                       |           |
| DE-28351 (9-28351)—<br>RUS5 MORGAN O.<br>Absence Makes The<br>Heart Grow Fonder   |           |
| <b>27—My Baby's<br/>Coming Home</b>   | 6.8 —     |
| ★CA-2265—L. PAUL & M. FORD<br>Lady Of Spain                                       |           |
| JU-6019—EDNA McGRUFF<br>My Favorite Song  |           |
| MG-11350—CINDY LORD<br>My Favorite Song   |           |

- |  |          |
|--|----------|
| Dec. 13  | Dec. 6   |
| <b>28—Sleepy Time Gal</b>  | 6.7 1.7  |
| VI-20-5008—<br>Dance Of Destiny  |          |
| <b>29—Three Bells</b>  | 6.6 —    |
| ★CO-39657—COMPAGNON5<br>DE LA CHAN5ON<br>Whirlwind                         |          |
| CO-39602—5AMMY KAYE O.<br>I Only Have One Life<br>To Live                  |          |
| DE-27858—ANDREW5 SISTERS &<br>JENKINS<br>Windmill Song                     |          |
| VI-20-4388—JUNE VALLI<br>Cry   |          |
| <b>30—High Noon</b>  | 6.5 15.1 |
| CA-2120 (F-2120)—TEX RITTER<br>Go On! Get Out!                             |          |
| CA-2284 (F-2284)—BILLY MAY<br>Do You Ever Think<br>Of Me?                  |          |
| ★CO-39770 (4-39770)—<br>FRANKIE LAINE<br>Rock Of Gibraltar                 |          |
| DE-28449 (9-28449)—<br>FRED WARING O.<br>Outside Of Heaven                 |          |
| LO-1232 (45-1232)—LITA ROZA<br>Love, Where Are You<br>Now?                 |          |
| MG-11266 (K11266)—<br>BILL HAYE5<br>Padam . . . Padam . . .                |          |
| <b>31—Till I Waltz<br/>Again With You</b>                                  | 4.9 —    |
| ★CR-60873—TERESA BREWER<br>Hello Bluebird                                  |          |
| DE-28506—DICK TODD<br>Oh, Happy Day  |          |
| <b>32—Be Fair</b>  | 4.8 12.6 |
| ★CR-60860 (9-60860)—<br>DON CORNELL  |          |
| MG-11351 (K-11351)—<br>BILLY ECK5TINE<br>Come To The Mardi<br>Gras         |          |
| <b>33—Faith Can Move<br/>Mountains</b>                                     | 4.7 14.9 |
| CA-2230 (F-2230)—<br>NAT "KING" COLE<br>The Ruby And The<br>Pearl          |          |
| ★CO-39837 (4-39837)—<br>JOHNNIE RAY<br>Love Me                             |          |
| LO-1255 (45x1255)—<br>JIMMY YOUNG<br>I'll Never Be The Same                |          |
| <b>34—A Full Time Job</b>  | 4.6 —    |
| ★CO-39898—J. RAY & D. DAY<br>Ma Says, Pa Says                              |          |
| ME-6410—EDDIE HILL<br>VI-20-4787—EDDY ARNOLD<br>Wonderful, Wasn't It?      |          |
| DE-27708—TERRY GILKYSON<br>Mr. Buzzard                                     |          |
| <b>35—Comes A-Long<br/>A-Love</b>  | 4.5 10.8 |
| ★CA-2213 (F-2213)—KAY STARR<br>Three Letters                               |          |
| <b>36—Dance Of<br/>Destiny</b>   | 4.4 5.3  |
| ★VI-20-5008 (47-5008)—<br>TONY MARTIN<br>Sleepy Time Gal                   |          |
| <b>37—To Know You</b>  | 4.3 5.2  |
| ★VI-20-4959 (47-4959)—<br>COMO & FONTANE 515.<br>My Lady Loves To<br>Dance |          |

- |   |          |
|---|----------|
| Dec. 13   | Dec. 6   |
| <b>38—Ma Says,<br/>Pa Says</b>  | 4.2 —    |
| ★CO-39898—J. RAY & D. DAY<br>A Full Time Job                              |          |
| <b>39—Half As Much</b>  | 3.8 12.7 |
| ★CO-39710 (4-39710)—<br>ROSEMARY CLOONEY<br>Poor Whelp-Poor-Will          |          |
| CO-20879 (4-20879)—CURLEY<br>WILLIAMS                                     |          |
| CO-39809 (4-39809)—<br>KEN GRIFFIN<br>Auf Wiederseh'n<br>Sweetheart       |          |
| DE-28271 (9-28171)—GUY<br>LOMBARDO O.<br>Auf Wiederseh'n<br>Sweetheart    |          |
| ME-6366 (6366x45)—KEN<br>MARVIN   |          |
| ME-8294 (45x8294)—<br>DINAH WASHINGTON<br>My Song                         |          |
| MG-11202 (K-11202)—HANK<br>WILLIAMS                                       |          |
| <b>40—April In Paris</b>  | 3.4 10.6 |
| CA-2168 (F-2168)—<br>VOICES OF SCHUMAN<br>Luna Rossa                      |          |
| CO-39881 (4-39881)—<br>DORIS DAY<br>The Cherries                          |          |
| CO-39592 4-39592)—<br>FRANK SINATRA<br>London By Night                    |          |
| ME-70022 (45x70022)—<br>VIC DAMONE<br>My Love Song                        |          |
| MG-11370 (K-11370)—<br>JOHNNY DE5MOND<br>Si Petite                        |          |
| ★VI-20-4927 (47-4927)—<br>SAUTER FINEGAN O.<br>Moonlight On The<br>Ganges |          |
| <b>41—Everything I<br/>Have Is Yours</b>                                  | 3.3 —    |
| <b>42—You'll Never<br/>Get Away</b>                                       | 3.2 1.9  |
| <b>43—String Along</b>  | 2.6 6.5  |
| <b>44—That's A-Why</b>  | 2.5 2.9  |
| <b>45—The Ruby And<br/>The Pearl</b>                                      | 1.9 7.7  |
| <b>46—Somewhere<br/>Along The Way</b>                                     | 1.8 2.6  |
| <b>47—Auf<br/>Wiederseh'n<br/>Sweetheart</b>                              | 1.7 1.2  |
| <b>48—Blues In The<br/>Night</b>  | 1.6 5.4  |
| <b>49—My Love And<br/>Devotion</b>  | 1.2 5.1  |
| <b>50—Indian Love Call</b>  | 1.1 1.4  |

## Seeing Eye To Eye



HOLLYWOOD—Disk jockey Peter Potter of KLAC and bandleader Jerry Gray see eye to eye on the merits of Jerry and the ork's latest Decca release "Don't You Know Why?" and "Hold Me, Thrill Me, Kiss Me." Jerry's all-star band is featured on the CBS Club 15 three times weekly.

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b/w

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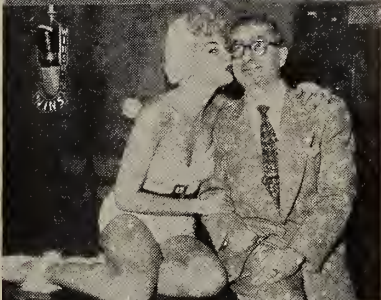
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**What A Santa!**



NEW YORK—To plug Spike Jones' RCA Victor recording of "I Saw Mommy Kissing Santa Claus", luscious Barbara Nichols (one of the principals in the Broadway production "Pal Joey") donned a Santa Claus outfit and went around kissing deejays. Most of them claim the North Pole was never this warm. And Buddy Basch, who accompanied the curvaceous starlet-model, claims he has never gotten such an enthusiastic reception. Jockeys, when questioned however, didn't seem to remember that Basch was along. Participating (wholeheartedly) were Freddie Robbins and Morgan the basset hound (WOR-TV); Art Ford (WNEW); Jack Lacy (WINS); "Jazzbo" Collins (WNEW); and Gene Rayburn. (WNBC).

**THE CASH BOX JUKE BOX REGIONAL REPORT**

The Top Ten Records—City by City  
December 13, 1952

**New York, N. Y.**

1. Why Don't You Believe Me (Joni James)
2. I Went To Your Wedding (Patti Page)
3. The Glow Worm (Mills Bros.)
4. Takes Two To Tango (Bailey)
5. Lady Of Spain (Eddie Fisher)
6. You Belong To Me (Stafford)
7. Trying (The Hilltoppers)
8. Yours (Vera Lynn)
9. Because You're Mine (Cole-Lanza)
10. I (Don Cornell)

**Chicago, Ill.**

1. Why Don't You Believe Me (Joni James)
2. The Glow Worm (Mills Bros.)
3. Takes Two To Tango (Bailey)
4. Yours (Vera Lynn)
5. Oh Happy Day (Howard)
6. Heart & Soul (Four Aces)
7. Trying (The Hilltoppers)
8. I Went To Your Wedding (Patti Page)
9. Don't Let The Stars Get In Your Eyes (Perry Como)
10. Three Bells (Les Compagnons De La Chanson)

**Los Angeles, Calif.**

1. I Went To Your Wedding (Patti Page)
2. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
3. Why Don't You Believe Me (Joni James)
4. You Belong To Me (Page-Stafford)
5. The Glow Worm (Mills Bros.)
6. Don't Let The Stars Get In Your Eyes (Perry Como)
7. Keep It A Secret (Jo Stafford)
8. Takes Two To Tango (Bailey)
9. Lazy River (Art Mooney)
10. Wish You Were Here (Fisher)

**Philadelphia, Pa.**

1. Why Don't You Believe Me (Joni James)
2. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
3. The Glow Worm (Mills Bros.)
4. My Baby's Comin' Home (Paul-Ford)
5. My Heart Belongs To Only You (Bette McLaurin)
6. I Went To Your Wedding (Patti Page)
7. Yours (Vera Lynn)
8. Takes Two To Tango (Bailey)
9. I (Don Cornell)
10. Outside Of Heaven (Fisher)

**St. Louis, Mo.**

1. Why Don't You Believe Me (Joni James)
2. Keep It A Secret (Jo Stafford)
3. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
4. The Glow Worm (Mills Bros.)
5. Outside Of Heaven (Fisher)
6. I Went To Your Wedding (Patti Page)
7. Jambalaya (Jo Stafford)
8. My Baby's Comin' Home (Paul-Ford)
9. Birth Of The Blues (Sinatra)
10. Because You're Mine (Lanza)

**Aurora, Ill.**

1. I Went To Your Wedding (Patti Page)
2. You Belong To Me (Stafford)
3. The Glow Worm (Mills Bros.)
4. Why Don't You Believe Me (Joni James)
5. Walkin' To Missouri (Kaye)
6. Jambalaya (Jo Stafford)
7. Trying (The Hilltoppers)
8. Takes Two To Tango (Bailey)
9. Yours (Vera Lynn)
10. Outside Of Heaven (Fisher)

**Cincinnati, Ohio**

1. Why Don't You Believe Me (Joni James)
2. The Glow Worm (Mills Bros.)
3. You Belong To Me (Stafford)
4. Forgetting You (Hayes)
5. Keep It A Secret (Stafford)
6. Lady Of Spain (Eddie Fisher)
7. Don't Let The Stars Get In Your Eyes (Perry Como)
8. I Went To Your Wedding (Patti Page)
9. Outside Of Heaven (Fisher)
10. Yours (Vera Lynn)

**Denver, Colo.**

1. I Went To Your Wedding (Patti Page)
2. The Glow Worm (Mills Bros.)
3. Jambalaya (Jo Stafford)
4. Wish You Were Here (Fisher)
5. You Belong To Me (Stafford)
6. Why Don't You Believe Me (Joni James)
7. Outside Of Heaven (Fisher)
8. Trying (The Hilltoppers)
9. Because You're Mine (Lanza)
10. Yours (Vera Lynn)

**New Orleans, La.**

1. Why Don't You Believe Me (Joni James)
2. The Glow Worm (Mills Bros.)
3. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
4. Lady Of Spain (Eddie Fisher)
5. Trying (The Hilltoppers)
6. Takes Two To Tango (Bailey)
7. You Belong To Me (Stafford)
8. Yours (Vera Lynn)
9. I (Don Cornell)
10. Outside Of Heaven (Fisher)

**Washington, D. C.**

1. The Glow Worm (Mills Bros.)
2. Takes Two To Tango (Bailey)
3. I Went To Your Wedding (Patti Page)
4. Don't Let The Stars Get In Your Eyes (Perry Como)
5. You Belong To Me (Stafford)
6. Keep It A Secret (Stafford)
7. Why Don't You Believe Me (Joni James)
8. Lady Of Spain (Eddie Fisher)
9. Wish You Were Here (Fisher)
10. Yours (Vera Lynn)

**Pittsburgh, Pa.**

1. Why Don't You Believe Me (Joni James)
2. Heart & Soul (Four Aces)
3. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
4. The Glow Worm (Mills Bros.)
5. Keep It A Secret (Jo Stafford)
6. Takes Two To Tango (Bailey)
7. Oh Happy Day (Don Howard)
8. Because You're Mine (Nat "King" Cole)
9. Conquest (Patti Page)
10. Three Bells (Les Compagnons De La Chanson)

**Detroit, Mich.**

1. Why Don't You Believe Me (Joni James)
2. Till I Waltz Again With You (Teresa Brewer)
3. Heart & Soul (Four Aces)
4. The Glow Worm (Mills Bros.)
5. Blue Violins (Winterhalter)
6. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
7. Don't Let The Stars Get In Your Eyes (Perry Como)
8. Oh Happy Day (Don Howard)
9. Keep It A Secret (Jo Stafford)
10. Takes Two To Tango (Bailey)

**Memphis, Tenn.**

1. You Win Again (Edwards)
2. Why Don't You Believe Me (Joni James)
3. The Glow Worm (Mills Bros.)
4. I Went To Your Wedding (Patti Page)
5. Jambalaya (Jo Stafford)
6. Keep It A Secret (Jo Stafford)
7. Trying (The Hilltoppers)
8. You Belong To Me (Stafford)
9. Lady Of Spain (Eddie Fisher)
10. Must I Cry Again (The Hilltoppers)

**Boston, Mass.**

1. Why Don't You Believe Me (Joni James)
2. Oh Happy Day (Don Howard)
3. I Went To Your Wedding (Patti Page)
4. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
5. The Glow Worm (Mills Bros.)
6. Lady Of Spain (Eddie Fisher)
7. Takes Two To Tango (Bailey)
8. Trying (The Hilltoppers)
9. Don't Let The Stars Get In Your Eyes (Perry Como)
10. Keep It A Secret (Jo Stafford)

**Dallas, Tex.**

1. Why Don't You Believe Me (Joni James)
2. You Win Again (Edwards)
3. Wish You Were Here (Fisher)
4. You Belong To Me (Page-Stafford)
5. Trying (The Hilltoppers)
6. Outside Of Heaven (Fisher)
7. Keep It A Secret (Jo Stafford)
8. The Glow Worm (Mills Bros.)
9. Yours (Vera Lynn)
10. Takes Two To Tango (Bailey)

**Seattle, Wash.**

1. Why Don't You Believe Me (Joni James)
2. The Glow Worm (Mills Bros.)
3. Takes Two To Tango (Bailey)
4. Heart & Soul (Four Aces)
5. Lady Of Spain (Eddie Fisher)
6. Yours (Vera Lynn)
7. You Belong To Me (Stafford)
8. I Went To Your Wedding (Patti Page)
9. Wish You Were Here (Fisher)
10. Jambalaya (Jo Stafford)

**Atlanta, Ga.**

1. I Went To Your Wedding (Patti Page)
2. The Glow Worm (Mills Bros.)
3. Wish You Were Here (Fisher)
4. Trying (The Hilltoppers)
5. Jambalaya (Jo Stafford)
6. Outside Of Heaven (Fisher)
7. Why Don't You Believe Me (Page-James)
8. Lady Of Spain (Eddie Fisher)
9. Don't Let The Stars Get In Your Eyes (Perry Como)
10. Keep It A Secret (Jo Stafford)

**Portland, O.**

1. Why Don't You Believe Me (Joni James)
2. I Went To Your Wedding (Patti Page)
3. You Belong To Me (Stafford)
4. The Glow Worm (Mills Bros.)
5. Trying (The Hilltoppers)
6. Outside Of Heaven (Fisher)
7. Because You're Mine (Lanza)
8. Don't Let The Stars Get In Your Eyes (Perry Como)
9. Takes Two To Tango (Bailey)
10. Yours (Vera Lynn)

**Richmond, Va.**

1. Why Don't You Believe Me (Joni James)
2. Glow Worm (The Mills Bros.)
3. You Belong To Me (Stafford)
4. Trying (The Hilltoppers)
5. I Went To Your Wedding (Patti Page)
6. Takes Two To Tango (Bailey)
7. Lady Of Spain (Eddie Fisher)
8. Wish You Were Here (Fisher)
9. Because You're Mine (Cole-Lanza)
10. Jambalaya (Jo Stafford)

**Providence, R. I.**

1. Why Don't You Believe Me (Joni James)
2. You Belong To Me (Stafford)
3. The Glow Worm (Mills Bros.)
4. Trying (The Hilltoppers)
5. I Went To Your Wedding (Patti Page)
6. Takes Two To Tango (Bailey)
7. Because You're Mine (Lanza-Cole)
8. Wish You Were Here (Fisher)
9. Yours (Vera Lynn)
10. Lady Of Spain (Eddie Fisher)

**Mobile, Ala.**

1. I Went To Your Wedding (Patti Page)
2. Why Don't You Believe Me (Joni James)
3. Wish You Were Here (Fisher)
4. You Belong To Me (Stafford)
5. Trying (The Hilltoppers)
6. Glow Worm (The Mills Bros.)
7. Because You're Mine (Lanza)
8. Jambalaya (Jo Stafford)
9. Yours (Vera Lynn)
10. Takes Two To Tango (Bailey)

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PP-1	ROUND STANDARD	
PP-2	ASTATIC GC-45	Metal Tip
PP-3	ASTATIC GC-78	" "
PP-8	SHURE MUTED-78	" "
PP-1694	*SHURE MUTED-45	" "
PP-1426	*ELECTRO-VOICE-45	" "
PRICE PER NEEDLE		
	1-10	33c
	11-99	32c
	100-499	30c
	500 or more	28c
PP-5	NYLON Loud-Tone	
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PRICE PER NEEDLE		
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	11-99	32c
	100-499	33c
	500 or more	29c
PP-10	SEEBURG-45	Jewel Tip
PP-7	SEEBURG-78	" "
PP-9	ASTATIC GC-45	" "
PP-1475	*ASTATIC GC-78	" "
PP-1488	*SHURE MUTED-45	" "
PP-1540	*SHURE MUTED-78	" "
PP-1518	*ELECTRO-VOICE-45	" "
PP-1522	*ASTATIC Q-45	" "
PP-1547	*ASTATIC Q-78	" "
PRICE PER NEEDLE		
	1-10	60c
	11-99	58c
	100-499	53c
	500 or more	48c
PP-13	SEEBURG-45	Metal Tip
PP-6	SEEBURG-78	" "
PP-1606	*ASTATIC Q-45	" "
PP-1487	*ASTATIC Q-78	" "
PRICE PER NEEDLE		
	1-10	46c
	11-99	44c
	100-499	40c
	500 or more	36c
PP-1560	*RCA-45	Jewel Tip
PRICE PER NEEDLE		
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	11-99	75c
	100-499	70c
	500 or more	64c

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The total number of needles purchased at one time determines the price of each type purchased.

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# Rock-Ola Showing



LOS ANGELES—The new Rock-Ola "Fire Ball" had its Los Angeles showing on November 23 at the Dan Stewart Company. Stars galore turned out to see it and several of them are pictured here. Upper left: The Four Lads; right: Champ Butler, Dan Stewart, Jo Ann Lewis, Gizelle MacKenzie; Jack Dolan and Bob Shuttleworth. Lower left: Mr. and Mrs. Joel Friedman and baby; center: Jack Dolan, Dan Stewart and Spike Jones; right: Jud Conlan's Rhythmaires.

## Ted Brown Celebrates 3rd Year At WMGM

NEW YORK — Ted Brown, WMGM's early morning dee-jay, celebrates his third year on WMGM's "Ted Brown Show" Dec. 12th. For the past three years he's been getting up at 5:30 A.M. to make the studio for his wake-up show Monday through Saturday from 7:00 to 9:00 A.M.

Besides the early-bird assignment, Ted announces and performs on top TV shows, narrates for sport films and emcees at bond drives, charity benefits, as well as personal appearance tours on the Loew's circuit of MGM lovelies like Denise Darcel and Joan Caulfield.

There's a feminine half of the "Ted Brown Show," an attractive 5'3" redhead, variously known over the air as "Loudmouth" and "Redhead." The busy, versatile mother of two young boys and the proprietor of four energetic pups, Rhoda Brown takes time out to heckle her husband unmercifully each morning for all New York to hear.

The husband and wife team record her part of the show at home each night. Home is a new house in Riverdale into which the Browns recently moved with their four dogs and two sons 14-month-old Ricky, who was recently filmed for a television show, and 14-year-old Tony who's thinking of joining AFRA so he too can contribute to the "Ted Brown Show."

Ted's patter is live from the WMGM studios. Ted says his hours are really a snap. He lounges around in bed until 5:30 in the morning, jumps right up—after a phone call from Radio Registry, a loud alarm clock, threats of dire treatment from Rhoda, and the insistent barks of their dogs Bitty Boo, Balzac, Hambone and Mischief—two miniature poodles, an airdale and a fox terrier respectively.

But Ted likes the job of early morning disc jockey, despite the hours. It's a special kind of challenge. People getting up and preparing to go to work aren't able to concentrate fully on the radio but they can be cheered on their way with a light and airy word or two and a bright tune. There's

a turnover every twenty minutes, which means that one can't do anything of long duration and one must constantly feed the morning necessities—time, weather, temperature, and the little humor that may mean a smile, Brown observes.

One of his very special helps in the humor is Rhoda. She contributes the notes of irreverence with Ted the major object of her insouciance. "I like to stay behind the scenes, do the creative work," says Rhoda. "Before we were married I used to write Ted's material for him. But although most of my family was in show business, I never particularly wanted to be in it."

Rhoda, a native New Yorker, was introduced to her husband by Barry Gray. Ted, who hails from Collingswood, N. J. made his radio debut in Roanoke, Va., while at college there. He ran a disc jockey show and doubled as local sports announcer. In college he was a quarterback star, swimming champ and center on the basketball team.

After the war (he was a rear gunner of a B17 and a prisoner of war in Germany for 15 months), he won a permanent staff job at WOR. Subsequently he took on major network assignments and starred in television shows. Ted launched his WMGM show in December, 1949.

More of what Ted laughingly calls humor:

"A magician walked down a street and turned into a cigar store."

"Along with all the Channel swimmers, a school of herring attempted to swim the English Channel. Three miles out, they all stopped to have a smoke. Local fishermen put out their nets and caught smoked herring."

"If you laugh the world laughs with you—and if you cry watching a Bette Davis picture."

"Simple method for catching rabbits—just make a noise like a carrot."

"Tony Martin and Dean Martin both made 'I Don't Care If The Sun Don't Shine.' Question: Which turntable has the Tony?"

## Latin American 45 rpm Disks To Get Quicker West Coast Distribution

NEW YORK — Frank Amaru, head of national sales of RCA Victor's Latin American record division, just back from a west coast trip, reports that all disks which step out in his division will be pressed directly on the west coast to insure quicker delivery to western distributors. This, Amaru feels, should help take care of any 45 rpm needs which western juke box operators may have for Latin American disks.

He reported also that indications from Mexico reveal that Latin American record companies in that country will soon have a big 45 release program.

A further brightening of the 45 picture comes from the Latin Record Shop in San Antonio, Texas. That shop has experienced a hefty upturn in 45 releases on indie labels and bases it on increased promotion activity of Seeburg distributor Bud Nichols, manager of S. H. Lynch, as well as Frank Amaru of Victor.

## Silbert To Give Amateur Talent TV Opportunity

NEW YORK—Any amateur singer or musician who feels that he or she deserves a spot on television, will be given the opportunity to display his or her ability by Bill Silbert on his daily WABD-DuMont show, Monday thru Friday, at 11:20 p.m.

All amateur talent is invited to write to Bill Silbert at WABD-DuMont, 515 Madison Ave., New York, and arrangements will be made for auditions.

One amateur singer or musician will then be presented each night on the "Bill Silbert Show," with special recordings of the talent, taken off the air, to be sent to record company executives for their special attention.

## Top Stars



NEW YORK — Joni James, currently one of the hottest artists in the recording picture with her MGM version of "Why Don't You Believe Me" at the top of all lists, guested with Perry Como on his TV show last week. Perry too has a hot one going in "Don't Let The Stars Get In Your Eyes" backed with "Lies," put out on the RCA Victor label.

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"WINTER"  
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"YOU WIN AGAIN"  
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**CARSON—MITCHELL**  
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# The Cash Box



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# Waking Up With Gallagher & O'Brien



Roger Gallagher and Joe O'Brien

NEW YORK — A couple of guys who make with the jokes and play records during the improbable hours of 6 to 9 A.M., recently celebrated one year of doing same and had a studio full of recording stars to help them do it.

Their names are Roger Gallagher and Joe O'Brien and they operate out of WMCA in New York.

Both Joe and Roger are veteran radio men, Joe having been at it for 13 years and Roger for 7. Both had been staff men at WMCA. The morn-

ing spot however was the only regular assignment that Joe could take because he was busy the rest of the day with free lance work. But when that came along he insisted he wanted someone to do it with him—and that someone turned out to be Roger Gallagher.

And talking about things that have turned out, the O'Brien-Gallagher team has turned out to be a pretty hep combination.

As witness their birthday party.

When they decided to have it, they were told that no one would show up—it was too early in the morning. But when they arrived at the studio at 6 A.M., a half dozen people were already waiting. And during the rest of the morning, some of the top names in the business dropped by to say hello, such people as Joni James, Dick Todd, Connee Boswell, Tommy Edwards, June Valli, Hugo Winterhalter, Ray Bloch, Danny Winchell, Eileen Barton, Judy Lynn and many others.

As far as records are concerned, Joe and Roger have a unique attitude. They play the kind of music they like. But they do get plenty of phone calls with requests and they sometimes play what is requested.

However some of the requests are pretty difficult. For instance every once in a while a letter comes in asking for a certain tune to be played at just a particular time because this guy had a fight with his sweetheart and if she hears the tune at that time she'll know its from him and they'll make up.

The boys—besides dealing with impossible requests—also have a lot of fun on the show. They kid the sponsors, the records and themselves. O'Brien can't remember a song title from here to there and when Gallagher leaves the studio for a minute, those titles come out as something a publisher thought of in his worst nightmare.

They also go through routines kidding radio such as "Just Plain Vladimir" or "Memories—A Collection of Old Jokes."

Having just signed a new deal with WMCA, the future looks pretty bright for Joe O'Brien and Roger Gallagher. For besides their radio work, TV is beckoning. And although the boys have had several offers, they're waiting for just the right one to come along.

# Chick Kardale Zooms Into The Publishing Picture

NEW YORK — Chick Kardale is ready to set the music publishing world afire.

Chick, who for many years represented Leeds in Chicago, has just opened his own pubbery at 1619 Broadway and already has more than a dozen records lined up.

Operating in his unique dynamic manner, Chick has taken under his wing some of the most promising young writers in the business and is planning to make them top names.

Every major has songs of his which are to be recorded. And some of the records which have already been done, look like sure smashes.

Working closely with Monty Kelly, Chick is assured of getting top arrangements on all of his numbers. For Monte is the arranger of the hit Al Martino side, "Here In My Heart" and several other top records.

One of Chick's first releases will be with the new Capitol singer Bob Manning, whose first disks are due early in January and who looks like the next big name on the disk horizon.

# Winterhalter To Europe For Fisher Concerts

NEW YORK—Hugo Winterhalter left for Europe last week to do several concerts with Eddie Fisher for the Armed Forces. He was accompanied by Milton Blackstone, Eddie's manager.

Winterhalter is due to remain in Europe for ten days and will tour with Eddie through Germany, Italy, France and England.

The Fisher hits have almost all been arranged and conducted by Winterhalter and the two have become closely associated by the trade and the public. At present they are riding high with "Wish You Were Here" and "Lady Of Spain."

Blackstone will remain in Europe until December 27 when Fisher is due to return to the United States.

Eddie will finish his hitch in the Army this spring.

# Block Ends New Record Reviews

NEW YORK — Martin Block has eliminated his Saturday night review of new records.

Block said the reason was that there are not a sufficient amount of good new records each week to make up a full program.

In its place, Block will return to the Saturday Night Juke Box Party which he conducted for several years. On it he will feature 15 minute segments of the artists who are currently the most popular in the nation's juke boxes.

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**ROCK ME ALL NIGHT LONG**

**THE RAVENS**  
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**THE CASH BOX**

**Rhythm & Blues Ramblings**

One final word about the Poll Winners announced in the last issue, December 6. Telegrams and letters are coming in from all over the country congratulating the winners. Phone calls and wires have been received from the winners who ask us to pass along their thanks to the operators who voted them the best of 1952. And so, to bed for another year and the prospects of a bigger and better poll in 1953. That treatment given to the newest blues hit "I Don't Know" by Willie Mabon on the Chess label is fabulous. While we think the tune is a winner, the reading by Willie will skyrocket it across the nation.

\* \* \*

Gratified to see the Clovers "I Played The Fool" on Atlantic coming up so strong and fighting it out with the flip side "Hey, Miss Fannie." Our personal choice at release time was "Fool" and initial reaction made it look like a "booboo" on our part. Now that we have been vindicated, we'll pop a few buttons. . . . Lou Krefetz, manager of the Clovers, and traveling field representative for Atlantic has been upped to National Sales Manager. Krefetz will spend more time managing sales and promotion for Atlantic Record from his New York offices. . . . Joe Costa, RCA Victor, is building up a rep with his current dishing "Midnight." Sales have been reported "great" in the rhythm and blues spots.

\* \* \*

Erroll Garner into George Weins "Storyville" club Boston, Mass., December 19. . . . Tuxedo Record's folk singer Millie Danie's just complete an engagement with the company of Moss Hart's "Climate of Eden." . . . Rainbow Records announced the signing of a new group, The Bluebirds. Eddie Heller has already cut the group and releases will be issued shortly. . . . The weird and spine tingling sounds that emerge from the mouth organ of Little Walter assure the youngster of another big etching in his "Sad Hours" on the Checker label. This piece of wax should outsell "Juke," the side that introduced the harmonica specialist to the country.

\* \* \*

There's no stopping Jerry Blaine, Cosnat Distributing and Jubilee Records. The Philadelphia plant, opened less than a short year ago, has expanded its operations to a point where it was necessary to move to much, much larger quarters. Cosnat is taking on a new pop line and the announcement will be made after the first of the year. . . . Amos Milburn, "Greyhound," has greyhounded to California's Club Alabam where he opened on November 28 for two weeks. Milburn is already solidly booked through the beginning of 1953 on the west coast.

**THE CASH BOX**  
**in HARLEM on CHICAGO'S South Side in NEW ORLEANS**

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

- |  |   |   |
|--|---|---|
| <b>1</b> I DON'T KNOW<br>Willie Mabon<br>(Chess 1531)                  | I DON'T KNOW<br>Willie Mabon<br>(Chess 1531)                  | FEELIN' SAD<br>Eddie (Guitar Slim) Jones<br>(J-B 603)     |
| <b>2</b> PORT OF RICO<br>Illinois Jacquet<br>(Mercury 89001)           | SAD HOURS<br>Little Walter<br>(Checker 764)                   | I'M GONE<br>Shirley & Lee<br>(Aladdin 3153)               |
| <b>3</b> I PLAYED THE FOOL<br>The Clovers<br>(Atlantic 977)            | YOU KNOW I LOVE YOU<br>B. B. King<br>(R.P.M. 363)             | HOW LONG<br>Fats Domino<br>(Imperial 5209)                |
| <b>4</b> ROCK ME ALL NIGHT LONG<br>The Ravens<br>(Mercury 8291)        | FAITH CAN MOVE MOUNTAINS<br>Nat "King" Cole<br>(Capitol 2230) | MY DAYS ARE LIMITED<br>Jimmy McCracklin<br>(Peacock 1605) |
| <b>5</b> YOU KNOW I LOVE YOU<br>B. B. King<br>(R.P.M. 363)             | PORT OF RICO<br>Illinois Jacquet<br>(Mercury 89001)           | GUMBO BLUES<br>Smiley Lewis<br>(Imperial 5208)            |
| <b>6</b> FAITH CAN MOVE MOUNTAINS<br>Nat "King" Cole<br>(Capitol 2230) | JUKE<br>Little Walter<br>(Checker 758)                        | SAD HOURS<br>Little Walter<br>(Checker 764)               |
| <b>7</b> MAKE BELIEVE DREAMS<br>Dinah Washington<br>(Mercury 5906)     | ROCK ME ALL NIGHT LONG<br>The Ravens<br>(Mercury 8291)        | I FEEL SO GOOD<br>Brownie McGhee<br>(Sittin' In)          |
| <b>8</b> JUKE<br>Little Walter<br>(Checker 758)                        | MY STORY<br>Chuck Willis<br>(Okeh 6905)                       | LET ME BE YOUR LOVE<br>Lulu Reed<br>(King 4578)           |
| <b>9</b> OOOH-OOOH-OOOH<br>Lloyd Price<br>(Specialty 440)              | FIVE LONG YEARS<br>Eddie Boyd<br>(J.O.B. 1007)                | JUKE<br>Little Walter<br>(Checker 758)                    |
| <b>10</b> PARADISE SQUAD<br>Count Basie<br>(Mercury 8914)              | YOU'RE MY INSPIRATION<br>The Five Crowns<br>(Rainbow 179)     | WHOOPI'N' AND HOLLERIN'<br>Roscoe Gordon<br>(Duke 109)    |

**in PHILADELPHIA in SAVANNAH in MEMPHIS**

- |  |  |   |
|--|--|---|
| <b>1</b> HEY, MISS FANNIE<br>The Clovers<br>(Atlantic 977)                               | JUKE<br>Little Walter<br>(Checker 758)                         | I DON'T KNOW<br>Willie Mabon<br>(Chess 1531)                |
| <b>2</b> MY HEART BELONGS TO ONLY YOU<br>Bette McLaurin & Eddie Wilcox Orch. (Derby 804) | MY SONG<br>Johnny Ace<br>(Duke 102)                            | SAD HOURS<br>Little Walter<br>(Checker 764)                 |
| <b>3</b> YOU KNOW I LOVE YOU<br>B. B. King<br>(R.P.M. 363)                               | THEM THERE EYES<br>Varetta Dillard<br>(Savoy 859)              | GOING TO MAIN ST.<br>Muddy Waters<br>(Chess 1526)           |
| <b>4</b> I'M GONE<br>Shirley & Lee<br>(Aladdin 3153)                                     | I PLAYED THE FOOL<br>The Clovers<br>(Atlantic 977)             | MEAN OLD WORLD<br>Little Walter<br>(Checker 764)            |
| <b>5</b> MOONRISE<br>The Royals<br>(Federal 12088)                                       | GOODBYE BABY<br>Little Caesar<br>(Recorded In Hollywood 235)   | I FEEL SO GOOD<br>Brownie McGhee<br>(Sittin' In)            |
| <b>6</b> PORT OF RICO<br>Illinois Jacquet<br>(Mercury 89001)                             | DADDY DADDY<br>Ruth Brown<br>(Atlantic 973)                    | FIVE LONG YEARS<br>Eddie Boyd<br>(J.O.B. 1007)              |
| <b>7</b> RESTLESS HEART<br>Lloyd Price<br>(Specialty 440)                                | I WENT TO YOUR WEDDING<br>Steve Gibson<br>(RCA Victor 20-4835) | YOU KNOW I LOVE YOU<br>B. B. King<br>(R.P.M. 363)           |
| <b>8</b> YOU'RE MY INSPIRATION<br>The Five Crowns<br>(Rainbow 179)                       | OOOH-OOOH-OOOH<br>Lloyd Price<br>(Specialty 440)               | JUKE<br>Little Walter<br>(Checker 758)                      |
| <b>9</b> I CRIED LAST NIGHT<br>Billy Heyman<br>(Sittin' In)                              | DON'T YOU CRY<br>Joe Turner<br>(Atlantic 970)                  | ROCKIN' AND ROLLIN' # 2<br>Little Son Jackson<br>(Imperial) |
| <b>10</b> SOFT<br>Tiny Bradshaw<br>(King 4577)   | I'LL DROWN IN MY TEARS<br>Sonny Thompson<br>(King 4527)        | ROCK ME ALL NIGHT LONG<br>The Ravens<br>(Mercury 8291)      |



**THE CASH BOX**



in **DALLAS**

in **LOS ANGELES**

in **ST. LOUIS**

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1 I DON'T KNOW  
Willie Mabon  
(Chess 1531)
- 2 JUKE  
Little Walter  
(Checker 758)
- 3 FIVE LONG YEARS  
Eddie Boyd  
(J.O.B. 1007)
- 4 SAD HOURS  
Little Walter  
(Checker 764)
- 5 V-8 FORD  
Willie Love  
(Trumpet)
- 6 MIDNIGHT HOUR  
Ray Charles  
(Atlantic)
- 7 YOU KNOW I KNOW  
The Five Royals  
(Apollo 441)
- 8 I PLAYED THE FOOL  
The Clovers  
(Atlantic 977)
- 9 LET'S CALL IT A DAY  
Sonny Thompson  
(King 4541)
- 10 I'D BE SATISFIED  
The Dominoes  
(Federal 12105)

- HEY, MRS. JONES  
Jimmy Forrest  
(United 130)
- HOW LONG  
Fats Domino  
(Imperial 5209)
- I'M GONE  
Shirley & Lee  
(Aladdin 3153)
- FIVE LONG YEARS  
Eddie Boyd  
(J.O.B.1007)
- OOOH-OOOH-OOOH  
Lloyd Price  
(Specialty 440)
- I PLAYED THE FOOL  
The Clovers  
(Atlantic 977)
- MY STORY  
Chuck Willis  
(Okeh 6905)
- GREYHOUND  
Amos Milburn  
(Aladdin 3150)
- PORT OF RICO  
Illinois Jacquet  
(Mercury 89001)
- MY SONG  
Johnny Ace  
(Duke 102)

- I DON'T KNOW  
Willie Mabon  
(Chess 1531)
- HEY, MRS. JONES  
Jimmy Forrest  
(United 130)
- MY STORY  
Chuck Willis  
(Okeh 6905)
- SAD HOURS  
Little Walter  
(Checker 764)
- JOHNNY, JOHNNY  
Johnny Moore  
(Modern 888)
- PORT OF RICO  
Illinois Jacquet  
(Mercury 89001)
- MAKE BELIEVE DREAMS  
Dinah Washington  
(Mercury 5906)
- SECURITY BLUES  
Roosevelt Sykes  
(United 129)
- I'D BE SATISFIED  
The Dominoes  
(Federal 12105)
- YOU KNOW I LOVE YOU  
B. B. King  
(R. P. M. 363)

in **SAN FRANCISCO**

in **NEWARK**

in **SHOALES, IND.**

- 1 I'M GONE  
Shirley & Lee  
(Aladdin 3153)
- 2 I PLAYED THE FOOL  
The Clovers  
(Atlantic 977)
- 3 HEY, MRS. JONES  
Jimmy Forest  
(United 130)
- 4 I'M LONELY  
The Dominoes  
(Federal 12106)
- 5 BACK BITER  
T. J. Fowler  
(Savoy 857)
- 6 TRYING  
Todd Rhodes  
(King 4556)
- 7 FIVE LONG YEARS  
Eddie Boyd  
(J.O.B. 1007)
- 8 MY STORY OF THE HEART AND SOUL  
B. B. King  
(R.P.M. 374)
- 9 HOW LONG  
Fats Domino  
(Imperial 5209)
- 10 WATCHING MY STUFF  
Big Tom Collins  
(King 4568)

- YOU KNOW I LOVE YOU  
B. B. King  
(R.P.M. 363)
- OOOH-OOOH-OOOH  
Lloyd Price  
(Specialty 440)
- I PLAYED THE FOOL  
The Clovers  
(Atlantic 977)
- I DON'T KNOW  
Willie Mabon  
(Chess 1531)
- MY STORY  
Chuck Willis  
(Okeh 6905)
- JUKE  
Little Walter  
(Checker 758)
- BACK BITER  
T. J. Fowler  
(Savoy 857)
- I'M GONE  
Shirley & Lee  
(Aladdin 3153)
- GOIN' HOME  
Fats Domino  
(Imperial 5180)
- PORT OF RICO  
Illinois Jacquet  
(Mercury 89001)

- MY STORY  
Chuck Willis  
(Okeh 6905)
- JUKE  
Little Walter  
(Checker 758)
- YOU KNOW I LOVE YOU  
B. B. King  
(R.P.M. 363)
- HEY, MISS FANNIE  
The Clovers  
(Atlantic 977)
- OOOH-OOOH-OOOH  
Lloyd Price  
(Specialty 440)
- MAKE BELIEVE DREAMS  
Dinah Washington  
(Mercury 5906)
- SEE SEE RIDER  
The Orioles  
(Jubilee 5092)
- I'D BE SATISFIED  
The Dominoes  
(Federal 12105)
- MY SONG  
Johnny Ace  
(Duke 102)
- YOU'RE MY INSPIRATION  
The Five Crowns  
(Rainbow 179)

**BEST SELLING THE CASH BOX SPIRITUAL RECORDS**  
Listed Alphabetically

- Blessed Be Thy Name  
PILGRIM TRAVELERS  
(Specialty)
- Every Day Will Be Sunday  
ORIGINAL GOSPEL HARMONETTES  
(Specialty)
- How Many Times  
WARD SINGERS  
(Savoy)
- If Jesus Goes With Me  
ANGELIC GOSPEL SINGERS  
(Gotham)
- In The Upper Room  
MAHALIA JACKSON  
(Apollo)
- My Rock  
SWAN SILVERTONE SINGERS  
(Specialty)
- Stop Right Now  
BELLS OF JOY  
(Peacock)
- Tell Me Angel  
ANGELIC GOSPEL SINGERS  
(Gotham)
- Trouble In My Way  
DIXIE HUMMING BIRDS  
(Peacock)
- Will He Welcome Me There  
SENSATIONAL NIGHTINGALES  
(Peacock)

A New Smash!  
BY  
**JOE TURNER**  
"STILL IN LOVE"  
"BABY I STILL WANT YOU"  
Atlantic 982  
**Atlantic RECORDING CORP.**  
234 WEST 56th STREET NEW YORK 19, N. Y.

IT'S BEEN PICKED AS THE BEST R&B VERSION  
**"OH HAPPY DAY"**  
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Another Profit Maker!  
**BLUE TURNING GREY**  
by **ROY MILTON**  
# 446 # 446-45  
**Specialty records**  
8508 Sunset Blvd. Hollywood 46, Cal.



**Terry Timmons**  
singing...  
**"DADDY BE GOOD TO ME"**  
RCA VICTOR 20/47-5047

**Going Strong**

- RHYTHM AND BLUES
1. 20-5069 (47-5069) WAKE UP FOOL / PLEASE HELP ME FIND MY WAY HOME  
Otis Blackwell
  2. 20-5037 (47-5037) I'M THE FAT MAN / SINCE YOU WENT AWAY... John Greer
  3. 20-5059 (47-5059) WEARY BLUES / MIDNIGHT STROLL  
Erskine Hawkins
  4. 20-5004 (47-5004) WE'RE GONNA ROCK THIS JOINT / I'M THE BIGGEST FOOL  
Jackson Bros. Orch.
  5. 20-5013 (47-5013) WHY DON'T YOU LOVE ME / TRUTHFULLY  
Steve Gibson & The Red Caps
  6. 20-5070 (47-5070) PEARLY LEE / LOOKIN' FOR MY BABY  
Big Boy Crudup
  7. 20-4835 (47-4835) I WENT TO YOUR WEDDING / WAIT  
Steve Gibson & The Red Caps
  8. 20-5046 (47-5046) PEACE OR MIND / DO IT UP RIGHT  
Rene Hall
  9. 20-5025 (47-5025) PLEASE HAVE MERCY ON ME / I BROUGHT IT ALL ON MYSELF  
Little Richard
  10. 20-5047 (47-5047) DADDY BE GOOD TO ME / HOW LONG MUST I WAIT  
Terry Timmons

**TIPS:**  
**I'M THE FAT MAN**  
20/47-5037  
John Greer





# RHYTHM 'N BLUES REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓒ VERY GOOD	ⓒ MEDIOCRE

**RAY AGEE**  
(Aladdin 3161)

- ⓑ "DEEP TROUBLE" (2:27) Ray Agee pipes a slow tempo blues with feeling. His potent vocaling is given a push with some solid but subdued orking and an appealing sax bit by Maxwell Davis.
- ⓒ "THE ONE I LOVE" (2:00) Flip is a moderate beat bounce sung with fancy free and light heart by the blues chanter.

**PATTY ANNE**  
(Aladdin 3162)

- ⓑ "MIDNIGHT" (3:10) Patty Anne covers the tune that is getting a treatment from many r&b and western artists. The melodic slow beat is sung smoothly by the fem thrush, assisted by a chorus and potent orking by The Flames and Maxwell Davis.
- ⓒ "MY HEART IS FREE AGAIN" (2:30) The chantress dishes up another slow tempo item on the lower lid. Patty Anne's smooth vocal is blended with a chorus backing.

**EDDIE (GUITAR SLIM) JONES**  
(J-B 603)

- ⓑ "FEELIN' SAD" (2:32) Eddie (Guitar Slim) Jones gives an emotional performance as he renders the slow beat blues expressively. The effect of dramatic arrangement is heightened by the tearful vocal. This waxing will reach the listener.
- ⓑ "CERTAINLY ALL" (2:10) Flip is a spirited quick beat bounce, sung with a joyful treatment by the western artist. The happy feeling is aided by a rhythmic handclapping.

**FAT MAN MATHEWS**  
(Imperial 507)

- ⓒ "LATER BABY" (2:34) Fat Man Mathews gives his individualized vocal treatment to the driving bounce. The Four Kittens assist with a fine chorus. Arrangement is on the wildish side with the horns having a field day.
- ⓒ "WHEN BOY MEETS GIRL" (2:23) The under lid is a change of pace. The artists ease through a very slow number.

**JOE LOCO**  
(Tico 10-140)

- ⓒ "SERENADE IN BLUE" (2:43) Joe Loco and his Trio come up with the slow beat and beautiful "Serenade" for the listening and dancing pleasure of the mambo crowd. Will appeal to the more sedate mambo lovers.
- ⓑ "BEI MIR BIST DU SCHOEN" (2:38) The famous Andrews Sisters tune is given a mambo kick and comes off with honors. Joe Loco has a good etching here.

**LARRY DARNELL**  
(Okeh 6926)

- ⓑ "CHRISTMAS BLUES" (2:37) Larry Darnell dishes up a timely blues, with different well known Christmas tunes worked into the arrangement. Darnell sings the lament with touching sadness.
- ⓑ "I AM THE SPARROW" (2:41) Larry sings a dramatic item with a melodramatic touch. Soft backing helps round out Darnell's emotional chanting.

## THE CASH BOX

### ★ AWARD O' THE WEEK ★

"SAD HOURS" (2:38)  
"MEAN OLD WORLD" (2:37)

LITTLE WALTER  
(Checker 764)



LITTLE WALTER

● Little Walter, who rose to the attention of the nation's rhythm and blues spots via his recording of "Juke" puts his unusual harmonica

sounds on a new piece of wax called "Sad Hours". The tune is a slow beat haunting item, to which Little Walter adds weird, different, and spine tingling notes drawn from the mouth organ. His shivering mouthings are set off to good advantage by a string accompaniment. This side is excitement at its best. When the artist draws his long moans from the harmonica he is assuring the op of many more plays as this is one side you will want to listen to over and over again. Flip is a similar item with a similar arrangement. Walter handles a vocal bit on the lower deck and it is another good side. However, the one that grabs hold of you is the top etching.

**TITUS TURNER**  
(Okeh 6929)

- ⓒ "BE SURE YOU KNOW" (2:31) Titus Turner sings a slow ballad with many vocal inflections and squeezing out of notes that has become so popular in 1952.
- ⓑ "CHRISTMAS MORNING" (2:37) Turner does better with a slow blues. Singing in a more straight forward manner and with feeling, the artist comes up with an ok end.

**THE BAYOU BOYS**  
(Checker 765)

- ⓑ "BAMBALAYA" (2:39) The Bayou Boys etch an item that takes you right into the jungle. The steady chant and rhythmic drum beats, embellished with wild laughs, paints a picture of swaying bodies. A stirring fast tempo Latin beat treated to a different approach. It gets you.
- ⓑ "DINAH" (2:37) Flip is a lively reading of the standard. The boys have that something.

## THE CASH BOX

### Rhythm 'N Blues SLEEPER OF THE WEEK

"I CRIED FOR YOU" (2:39)  
"GAMBLERS BLUES" (2:37)

DINAH WASHINGTON  
(Mercury 70046)



DINAH WASHINGTON

● Dinah Washington comes up with two powerful diskings that should help nail down the title of

"Queen of the Juke Boxes" that was bestowed upon her lauded brow some months back by her faithful fans. The thrush belts out a fast tempo oldie with a personality treatment that sends this side soaring. Her lush vocal of the spirited arrangement. The under lid is a moderate beat blues. Dinah burns up the wax with her sultry piping of the dynamic lyrics. The thrush employs every vocal trick at her command to grab hold of the listener, and she does just that. This is a two sided hit platter and sure money in the box for the ops. Dinah's back and you've got her, so order this one fast.

**PHYLLIS BRANCH**  
(Tuxedo 888)

- ⓒ "RUSHING IN" (3:08) Phyllis Branch and The Kings Of Harmony get together on a slow steady religious item. Miss Branch and the group read the lyrics with a steady rhythmic chant.
- ⓒ "SOMEDAY SOMEWHERE" (2:40) Flip, with Walter Bugett handling the lead solo, and The Kings Of Harmony setting up the harmony backing, is a smooth waxing of a similar item.

**CHARLIE PARKER**  
(Mercury 11091)

- ⓑ "TICO TICO" (2:32) This disk is taken from the album "Charlie Parker Plays South Of The Border." The Latin beat favorite is strictly a showcase for the Parker sax. A side that will certainly appeal to sax fans.
- ⓑ "LA PALOMA" (2:38) Another Latin standard is material for the under portion. Parker's sax is once again THE instrument. Same comments.

**TINY HILL**  
(Mercury 70029)

- ⓒ "MOVE IT ON OVER" (2:40) Tiny Hill spins his sad tale of being in the dog house. The singer chants the moderate tempo rhythmic ditty with spirit.
- ⓑ "FIVE FOOT TWO (EYES OF BLUE)" (2:28) Hill bangs out the driving oldie that stems from the old charleston days with a wide awake vocal. The waxing is a fetching side.

**TITO PUENTE**  
(Tico 10-143)

- ⓒ "EL MAMBO" (2:41) Tito Puente and his smooth working band, etch a slow mambo instrumental for their evergrowing following.
- ⓒ "MONTEREY" (2:38) The boys do another slow side with the deft Puente touch. Adding to the pleasure of the disk is the polished vocal of Vincentico Valdes.

**CALVIN BOSTICK**  
(Chess 1530)

- ⓒ "CHRISTMAS WON'T BE CHRISTMAS" (2:41) Bostick weds the yuletide spirit to a romantic lament. The ditty, a slow beat, is vocaled against a steady soft chant.
- ⓑ "FOUR ELEVEN BOOGIE" (2:39) The Calvin Bostick aggregation beats out a hustling boogie tempo instrumental in a manner that appeals.

**DAVE BARTHOLOMEW**  
(Imperial 515)

- ⓑ "WHO DRANK THE BEER WHILE I WAS IN THE REAR" (2:48) Dave Bartholomew sings a moderate tempo humorous ditty that has been covered by several western artists. The cutie is treated in the proper light vein by the chanter, whose enunciation is so clear that the listener can enjoy the lyrics without straining an ear drum.
- ⓒ "THE REST OF MY LIFE" (2:31) Bartholomew tells of having scattered his wild oats, and is now ready to settle down with his wife for "The Rest Of My Life." An ok vocal of the moderate tempo item is set up by some potent orking.



# Kickin' The Blues Around

with Sam Evans

Maggy Fry, record librarian at Chi's all-niter WIND, tripped over a small pebble, the other A.M. and caused her trim little ankle to become so sprained, that the gal was bedded for several days. Now, back on one good foot and the other just getting back to shape, the ace show puller has clamped down on record pluggers and publisher's reps. First ruling was to allow only ten minutes in the music room, for the plug boys. Latest edict is to keep all of the "this is the greatest" boys out in the reception room, where they can leave their wares with a lovely little receptionist, who tells each pluggler that she agrees that his tune is, beyond a doubt, the greatest to ever leave a pressing plant. With twenty-four hours of straight record programming, Maggi has a big job that calls for setting up shows as much as a week in advance. Jay Trumpeteer, new at this outlet, but a guy with the right slant, has several of the most popular shows aired each day. The Cash Box is used by all of the artists, and my only regret is that this huge and potent outfit steadfastly refuses to use any R&B material. But mark my word, its only a matter of time and we will be hearing Ruth Brown, Muddy Waters, Varetta Dillard and Joyce Bryant on many stations not now given over to this new and very popular style of programming. Howard Miller, Eddie Hubbard and Bob Porter, solid standbys of the station, keep Chicago alerted as to the latest and best in the pop field.



VARETTA DILLARD

Our recent mention of a recipe on potato pancakes has caused as much comment maybe more, than any subject we have ever discussed in this column. The restaurant mentioned, Rothschild's, has had a huge blowup of that particular column posted in their window. They requested, and received, extra copies of The Cash Box, which have been prominently displayed about the place. Bob O'Connor, of Billy Shaw's office, claims his wife turned out a delectable potato cake based on our recipe. Myna Grannot thinks a little pinch of baking soda makes the cakes lighter and fluffier. She also likes the Hilltoppers and Danny Kessler. Hal Tate, the TV deejay, got back in the house after fixing and serving a batch of these golden beauties. Letters came in from all over and for all of these we are very thankful and most appreciative. Which remains me to ask for a raise, or else I'm switching to Ladies' Home Journal.

Ed Pate, formerly of Olathe, Kansas, now handling the program director chores at KRPS in Kansas City. . . . Radio stations are today facing a serious shortage of business. Though the sales managers will regale you with long winded tales about how the station is sold solid, between you and me, Bud, it just ain't so. If the station has some sales, most of them are with a big premium attached and/or a bigger price cut. But with this general decline in time sales facing them, these same men are reluctant to go in for Rhythm and Blues shows, which could easily be the difference between feast and famine. It is regrettable that in this enlightened age we only, and I'm speaking in general terms, find Rhythm and Blues shows on the smaller stations and then usually in the very early hours of the morning or late at nite. The choice "A" slots are seldom made available to this type of a show. Yet the audience for this type of a show is the most loyal buying group in world and is today financially stable; and more brand conscious than any other segment of America. The thousands of people who bought Lloyd Price's record of "Lawdy Miss Clawdy," surely have enough money to merit the big steel companies, the tobacco people, the automobile mfr's, the major railroads, the top department stores, your home appliance makers, to name only a few, to advertise with the R & B deejays across the country. Yet most R & B shows must be contented with sponsorship by the town's credit jeweler, the credit clothier, the credit appliance house, the credit furniture store, the credit dentist, possibly a local beer and a huge assortment of "Lay 'em Down Straight" hair preparations. The big business is yet to come and along with it will come a gradual opening up of the big stations and the more attractive daytime and early evening hours.



MUDDY WATERS

Pearl Bailey and her new husband, Louis Bellsom, stranded in the windy city, due to heavy snows. . . . Nate Evans, handles booking for the big W. C. Handy Theatre in Memphis. The place is always looking for something fresh and new. . . . Freddy Cole, kid brother of Nat, pulled from his trio last week to go it with only his younger brother, Isaac, as his accompanist. Kid will cut a first session 12/6 for the Okeh label, with Percy Faith batoning the eight sides. . . . The Flamingos, new singing group, drawing raves during this their first job at Club De Lisa. Several recording companies bidding heavy for their wax contracts. Personal manager, Ralph Leon, being firm about the whole thing and holding out for the label using the name of Chick A Dee, who is unusual and suppose to be a cross between Johnnie Ray and B. B. King. This I gotta hear.



JOYCE BRYANT

Amos Milburn, as only one of the of the many artists to do "Greyhound," would be mighty pleased to know that the advertising agency that handles the Greyhound Bus Company account, has copies in its office of each version made on this fast moving tune. Seems some bright young idea boy with the agency dreamed up the tying in of this tune with some of the singing one minute commercials now being used by the motor company. This could work out as well for Greyhound as did "Merry Oldsmobile" for the car people. . . . Calvin Bostic, for Chess, is cracking all markets with a beautiful new Xmas tune. The choral background is real grown up stuff. . . . Looking over the Hot Charts shows a rather interesting shortage of gal singers as the best sellers.

## UNITED'S HIT PARADE ROLLS ON

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Enough Record  
Dynamite to  
Explode One  
Million Juke Boxes!

The Crown Prince  
of Blues Delivers A  
Mighty Recording  
of . . .

"STREET  
OF  
DREAMS"

U-135

and

"The  
Beat"

by

GENE  
AMMONS



"LIFE  
I  
LOVE"

U-136

and

"Back  
Alley"

by

MEMPHIS  
SLIM



BOTH ARTISTS NOW EXCLUSIVELY WITH...



RECORD

COMPANY

5052 COTTAGE GROVE AVE., CHICAGO, ILL.

"It's What's in THE CASH BOX That Counts"



*Thanks Music Operators FOR VOTING*



**"LAWDY MISS CLAWDY"**

Best Rhythm 'N Blues Record of 1952

**LLOYD PRICE**

"LOVE THOSE DJ'S FOR THE SPINS"

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**TV Debut**



NEW YORK—Meg O'Shaughnessy makes her TV debut on Bill Silbert's show over WABD-Dumont. Meg has just made her first recording for Pyramid Records, "Who Bothers About The Bad When The Good Is So Good" and "Don't Know Its Name But I Like It."

**Three More Diskeries Join R.I.A.A.**

NEW YORK—A general bulletin mailed this week to members of the Record Industry Association of America, from Executive Secretary John W. Griffin reported that three additional record manufacturers had recently joined the Association: Peacock Records, Dana Records and Banner Records. The Board of Directors, noted the bulletin, instructed the Executive Secretary to collect all statistical information available on the record industry as a whole, as well as in the buying habits of record users. The bulletin reports that a good start has already been made in this direction and that the data to be gathered will include estimated sales of all types and speeds of records, numbers of phonographs in use, etc. Upon completion, this information will be made available to all members of the Association. The Board commended the efforts of the Promotion Committee in the matter of the recent Hartford, Conn., promotion and a further report was received, indicating that a full program of promotional activity for the early months of 1953 would be submitted to the Board at an early date.

**Whitaker Represents Deejays In Dorsey Birthday Fete**

GREENSBORO, N. C.—The disk jockies in this area had a surprise for Tommy Dorsey on his birthday. Tommy was playing Danceland in Greensboro when Gene Whitaker, on behalf of the other deejays, presented him with a birthday cake. It was a total surprise both to Tommy and the rest of the band. And to top it all off, the entire audience joined in singing happy birthday.

**Siskind Picks "Heartbreaker"**

NEW YORK—Harry Siskind, who over the past years has been one of the most consistent pickers of hits in the juke box field, again goes out on a limb. Harry says that "Heartbreaker" by Art Mooney on the MGM label will be in the hit category by January 1.

**JUBILEE'S H-O-T MONEY MAKERS!**

- 1 The Great Combination of Edna McGriff & Sonny Til "GOOD" b/w "PICK-A-DILLY" JUBILEE # 5099 and 45 x 5099
  - 2 The Ray-O-Vacs "START LOVIN' ME" b/w "WHAT CAN I SAY" JUBILEE # 5098 and 45 x 5098
  - 3 Little Sylvia "DRIVE DADDY DRIVE" and a New Backing I FOUND SOMEBODY TO LOVE JUBILEE # 5093 and 45 x 5093
  - 4 The Orioles "YOU BELONG TO ME" "I DON'T WANT TO TAKE A CHANCE" JUBILEE # 5102 and 45 x 5102
- A Hit Every Year! THE ORIOLES "WHAT ARE YOU DOING NEW YEAR'S EVE?" "LONELY CHRISTMAS" Jubilee 5017 and "THE LORD'S PRAYER "OH HOLY NIGHT" Jubilee 5045

**JUBILEE RECORD CO., Inc.**  
315 W. 47th St., N. Y., N. Y.

**PRESTIGE RECORD CO.**  
446 W. 50th ST. CI 6-0847 N. Y.

- HOT R & B SELLERS**
1. SERENATA - Joe Holiday - 786 & 45
  2. THESE FOOLISH THINGS-Moody-774&45
  3. TWISTED - Annie Ross - 794 & 45
  4. STITT'S IT - Sonny Stitt - 787 & 45
  5. JOE BLACK MAMBO-Holiday-791 & 45
  6. DIG - Miles Davis - 777 & 45
  7. SMALL HOTEL - Bennie Green - 790
  8. BYE-YA - Thelonious Monk - 795 & 45
  9. Farmer's Market-Wardell Gray-770&45
  10. Anytime for you-Arne Domnerus-792&45
  11. FLYING HOME-Reinhold Svensson-789
  12. LOVE BEAT - George Wallington - 788
  13. COOL MAMBO - Sonny Stitt - 755 & 45
  14. TWISTED - Wardell Gray - 707
  15. THIS IS HAPPINESS-Holiday-767 & 45

**It's Mad Willie Mabon's "I Don't Know"**  
CHESS #1531

**CHESS** 750 E. 49th Street Chicago 15, Illinois

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doing "Sad Hours"  
CHECKER #764  
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750 E. 49th ST. CHICAGO, ILL.

The Supreme Achievement in High Fidelity Recording . . .



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B/W

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Two real hot horn items  
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"I Believe"

B/W

"Held My Baby Last Nite"

BY

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Real down home blues  
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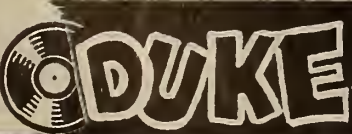
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"LOVIN' BLUES"

Duke # 108

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**THE CASH BOX**  
*Reports*  
**THE NATION'S**  
**BIG 10**  
**HILLBILLY,  
FOLK & WESTERN  
JUKE BOX TUNES**

- 1** **JAMBALAYA**  
Hank Williams  
(MGM 11283; K-11283)
- 2** **BACK STREET AFFAIR**  
Webb Pierce  
(Decca 28369; 9-28369)
- 3** **INDIAN LOVE CALL**  
Slim Whitman  
(Imperial 8156)
- 4** **DON'T LET THE STARS  
GET IN YOUR EYES**  
Skeets McDonald  
(Capitol 2216; F-2216)  
Slim Willet  
(Four Star 1614; 45-1614)
- 5** **MIDNIGHT**  
Red Foley  
(Decca 28420; 9-28420)
- 6** **I'M AN OLD,  
OLD MAN**  
Lefty Frizzel  
(Columbia 21034; 4-21034)
- 7** **I'D TRADE ALL OF  
MY TOMORROWS**  
Eddy Arnold  
(RCA Victor 20-4954;  
47-4954)
- 8** **KEEP IT A SECRET**  
Slim Whitman  
(Imperial 8169; 45-8169)
- 9** **OLDER AND BOLDER**  
Eddy Arnold  
(RCA Victor 20-4954;  
47-4954)
- 10** **I WENT TO YOUR  
WEDDING**  
Hank Snow  
(RCA Victor 20-4909;  
47-4909)

**Theme Song**



NEW YORK—Stan Pat, disk jockey at WTNJ in Trenton, New Jersey, went backstage to visit with Sunny Gale and Charlie Barnet during their recent stay at the Paramount Theater. Here he is pictured (center) holding a copy of Barnet's "Cherokee" which is the theme on his "Stand Pat Show." In his other hand he's holding "Jump Back Honey," the Sunny Gale-Vaughn Monroe recording.

**Jamboree Attractions Signs McDonald**

CHICAGO, ILL.—Jamboree Attractions has signed Skeets McDonald for personal appearances, TV and radio, it was announced this week by Tom Diskin, manager of Jamboree. McDonald has recorded 16 sides for Capitol in less than 16 months. Of the 16 sides, a total of 11 are his own compositions, tunes such as "Blues Is Bad News", "I'm Hurtin'" etc. He has a writer contract with Clifflie Stone and Century Songs.

**Burnett Show Reaches Hawaii**

LOS ANGELES, CAL. — Smiley Burnett ventured into another area this month when his radio production, "The Smiley Burnett Show", started on four new stations in Hawaii. Other outlets outside the U. S. include 24 stations in Canada where he enjoys wide popularity.

Smiley is now on the road with Gene Autry in a tour that is drawing capacity crowds. He will do some dates in Texas after the tour closes December 7 and then spend Christmas with his family.

**Ritter On Tour**

HOLLYWOOD, CAL.—Tex Ritter is now in the midst of a personal appearance tour that takes him into 30 communities of California, Oregon, Washington and Idaho. The dates were booked by Hal Spencer of MCA. Capitol is still selling thousands of Ritter's platter of "High Noon" in this country and in England.

**MEXICO**  
**Top Ten Tunes**

1. MUCHACHITA  
Perez Prado  
(RCA Victor)
2. PENJAMO  
Martin y Lily  
(Azteca)
3. POLITECNICO  
Perez Prado  
(RCA Victor)
4. CREI  
Carmen y Laura  
(Ideal)
5. MALAGRADICIDA  
Maria Victoria  
(RCA Victor)
6. CORAZON, CORAZON  
Pedro Infante  
(Peerless)
7. OYE CORAZON  
Balde Gonzales  
(Falcon)
8. TU RECUERDO YO  
Pedro Infante  
(Peerless)
9. PESO SOBRE PESO  
Gilberto Valenzuela  
(Imperial)
10. BAILA MI MAMBO  
Don Tosti  
(Combo)

**Meeting Dates Of  
Music Operators' Associations**

- Dec. 8—Wisconsin Phonograph Operators' Assn.  
Place: To Be Announced.
- 9—Western Massachusetts Music Guild  
Place: Contact Ralph Ridgeway, Springfield, Mass. Tel. 2-4948.
- 10—Music Operators of Northern Illinois  
Place: To Be Announced.
- 15—Westchester Operators' Guild  
Place: American Legion Hall, White Plains, N. Y.
- 16—Western Massachusetts Music Guild  
Place: Contact Ralph Ridgeway, Springfield, Mass. Tel. 2-4948.
- 17—New York State Operators' Guild, Inc.  
Place: Mitchell Inn, Middletown, N. Y.

**LADDER OF  
Best Sellers**

**FROM  
King  
AND  
Federal  
RECORDS**

**Popular**

- STEVE LAWRENCE  
TANGO OF ROSES (Love Me)  
HOW MANY STARS HAVE  
TO SHINE  
15208 and 45-15208
- TEDDY PHILLIPS  
OPEN HOUSE  
MARY, MARY  
15212 and 45-15212
- BILLY WARD  
and his DOMINOES  
I'M LONELY  
YOURS FOREVER  
Federal 12106 and 45-12106

**Folk/Western**

- MOON MULLICAN  
A CRUSHED RED ROSE  
(And A Faded Blue Ribbon)  
A THOUSAND AND ONE  
SLEEPLESS NIGHTS  
1152 and 45-1152
- SUGAR BEET  
PIPELINER BLUES  
1137 and 45-1137
- YORK BROTHERS  
TENNESSEE TANGO  
RIVER OF TEARS  
1135 and 45-1135
- WAYNE RANEY  
THE CHILD'S SIDE OF LIFE  
IF YOU NEVER SLIP AROUND  
1149 and 45-1149

**Rhythm/Blues**

- THE SWALLOWS  
I'WHERE DO I GO FROM  
HERE  
PLEASE BABY PLEASE  
4579 and 45-4579
- LULA REED  
MY STORY  
LET ME BE YOUR LOVE  
4578 and 45-4578
- TINY BRADSHAW  
SOFT  
STRANGE  
4577 and 45-4577
- SONNY THOMPSON  
REAL, REAL FINE  
Part 1-2  
4554 and 45-4554

**Federal**

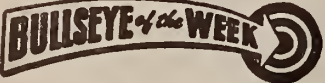
- BILLY WARD  
and his DOMINOES  
I'D BE SATISFIED  
NO ROOM  
12105 and 45-12105
- LITTLE ESTHER  
LAUGH LAUGH BLUES  
FLESH, BLOOD AND BONES  
12108 and 45-12108
- JIMMY  
WITHERSPOON  
CORN WHISKEY  
DON'T TELL ME NOW  
12107 and 45-12107

DISTRIBUTED BY





The Cash Box



"... Hank Snow's heartfelt delivery puts this tune in top-ranking class... sure fire for the ops."

# HANK SNOW

singing

## "A FOOL SUCH AS I"

RCA VICTOR 20/47-5034

b/w

THE GAL WHO INVENTED KISSIN'

Picked in Billboard's "COMING UP in the TRADE" by Dealers and Disc Jockeys  
RCA Victor's No. 1 FOLK—WESTERN Best Seller... 3rd Consecutive Week

RCA VICTOR RECORDS

# Willis Bros. (OKLAHOMA WRANGLERS)

"FLYIN' SAUCER BABY"

"I MAY BE LONESOME"

RCA VICTOR 20/47-5057

### GOING STRONG

- 20-5034 (47-5034) THE GAL WHO INVENTED KISSIN' / A FOOL SUCH AS I ..... Hank Snow
- 20-5043 (47-5043) JAM-BOWL-LIAR / YOU BELONG TO ME No. 2 ..... Homer & Jethro
- 20-5009 (47-5009) TENNESSEE TANGO / THE CRAZY WALTZ ..... Pee Wee King
- 20-4954 (47-4954) OLDER AND BOLDER / I'D TRADE ALL OF MY TOMORROWS ..... Eddy Arnold
- 20-5020 (47-5020) I WANT TO THANK YOU LORD / MY DESIRE ..... Eddy Arnold
- 20-5040 (47-5040) DON'T LET THE STARS GET IN YOUR EYES / THE ONLY ONE I EVER LOVED, I LOST ..... Johnnie & Jack
- 420-0023 (447-0023) DID YOU EVER SEE MY DADDY OVER THERE/MOTHER'S PRAYER ..... Eddy Arnold
- 21-0214 (48-0127) C-H-R-I-S-T-M-A-S / WILL SANTY COME TO SHANTY TOWN ..... Eddy Arnold
- 20-5062 (47-5062) THE GREATEST SIN / YOU AIN'T SEEN NOTHIN' YET ..... Curtis Gordon
- 20-4909 (47-4909) I WENT TO YOUR WEDDING / THE BOOGIE WOOGIE FLYING CLOUD ..... Hank Snow

TIP—RECIPE FOR LOVE— 20/47 5055—Bobby Williamson



## FOLK AND WESTERN REVIEWS

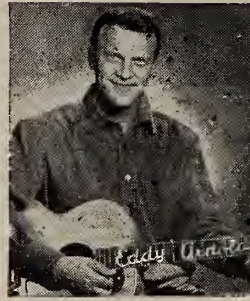
DISK & SLEEPER	GOOD
EXCELLENT	FAIR
VERY GOOD	MEDIOCRE



"I WANT TO THANK YOU LORD" (2:35)

"MY DESIRE" (3:08)

EDDY ARNOLD  
(RCA Victor 20-5020)



EDDY ARNOLD

Eddy Arnold rings the bell again. This time with a pair of religious numbers that will appeal to all. The two sides will join the

Arnold catalogue that assures the western artist of royalties for years to come. The top deck, "I Want To Thank You Lord" is a slow tempo sacred item sung with the usual Arnold charm. Eddy's soft treatment of the tender religious tune, with the fine accompaniment of the artists guitar making this side a must. The flipside is a similar item given the same polished and tender vocal by the chanter. "My Desire" is a solid coupling for the upper deck. This is no "B" side and stands on its own feet as a fine etching.

THE TRAIL RIDERS  
(Aragon 225)

**C** "SANTA GOT STUCK IN THE CHIMNEY" (2:38) The Trail Riders come up with a cute one for the kiddies. Evan Kemp handles the novelty lyrics with a light hearted touch. Tune is spun in the nursery rhyme vein. Spots with mother and kid play could get a big reaction on this one.

**B** "TONIGHT IN THE TWILIGHT" (2:39) A ballad, written by Kemp, is vocaled slow, soft and tender by the group. The romantic item is a good side.

JOHNNY BOND  
(Columbia 21042)

**C** "BORN TO BE BAD" (2:29) Johnny Bond sings a moderate tempo romantic weeper smoothly against a background of strings.

**B** "NUMBER NINE BLUES" (2:20) The warbler dishes out a moderate beat light bounce blues with feeling and appeal.

THE AMBER SISTERS  
(Capitol 2289)

**C** "WHEN I WANT LOVIN', BABY" (2:26) The Amber Sisters blend voices for some pleasant chorus chanting of a rhythmic jump.

**B** "LONESOME ROAD BLUES" (2:37) The flip is a quick beat blues socked out in exciting style by the group. The sisters deliver some delicious harmony.

CURLY WIGGINS  
(Intro 6064)

**B+** "TUMBLEWEED HEART" (3:01) Curley Wiggins spins a slow item with a tender feeling. String backing is supplied by Noel Boggs and his Tumbleweeds. Wiggins' chanting is soft and in the manner that could break it wide open in both the pop and western fields. This one bears close watching.

**B** "MY SONG" (2:25) Wiggins cuts a western rendition of the big B & B tune that woke up the nation several months back. Curley sings from the heart and the side. Tho late, it appeals.

J. T. ADAMS  
(Republic 7017)

**C** "FAITH IS THE KEY" (2:41) J. T. Adams handles the solo for the Men of Texas, religious group, and together they beat out a slow gospel side impressively.

**C** "YOUR GOD IS NEAR" (2:38) The aggregation blend on a similar religious number on the flip deck.

SHORTY ASHBURN  
(Bullet 752)

**C** "MORE AND MORE" (2:22) Shorty Ashburn warbles a moderate-quick tempo lilting ditty zestfully. Shorty dishes up the romantic lament potently.

**C** "THERE IS ALWAYS A TOMORROW" (2:25) Shorty Ashburn sings of his lost love on the reverse deck. Shorty is in good voice as he handles the slow melodic item forcefully.

CHARLIE WALKER  
(Imperial 8173)

**B** "FLOCK OF MEMORIES" (2:10) Charlie Walker belts a quick beat as he lightheartedly recalls memories of his many women. Strings provide the proper atmosphere.

**C** "WHAT YOU SAVIN' YOUR LOVIN' FOR" (2:30) Another quick moving ditty provides the coupler for the top deck. Walker tells of his efforts to break down his sweet-heart.

AUTRY INMAN  
(Decca 28495)

**B** "DOES YOUR SWEETHEART SEEM DIFFERENT LATELY" (2:00) Throwing together a batch of current cigarette commercials, Inman scrambles well, and comes up with a set of lyrics that describe his sweet-heart. A cutie, will win spins.

**B** "ALL OF A SUDDEN" (2:07) The lower plate is a romantic item of moderate tempo given a straight approach by the western warbler for an effective side.



# THE CASE BOX FOLK and WESTERN ROUNDUP

"Grand Ole Opry" artists George Morgan (Columbia) and Lonzo and Oscar (Decca) and their bands were stranded in their cars during the Kansas snow-storm last week between Hayes and Salina. Those in one car walked ten miles and caught a train to Salina. Those in the other car spent 36 hours in a snow-bound Greyhound bus eating from a bakery truck which was stranded with it. Half of this time was spent without heat which sent guitar man Randy Hughes to the hospital with frostbite. All of the groups returned to Nashville by last Saturday, Nov. 29.

Skeets McDonald (Capitol) recently signed for personal appearance, TV, and radio management with Jamboree Attractions of Chicago. Firm is managed by Tom Diskin. McDonald adds this contract to the one he now holds with Cliffie Stone's Century Songs, Inc.

Two Nashville publishing figures left the oatune capitol last week—Ben Sabia who has been representing the Hill & Range companies in the Nashville area for several months returned to the west coast for an indefinite stay. Frank Kelton headed for the west coast where he will set up headquarter offices for his Kenny and Mason & Dixon music firms.

WSM has completed plans whereby Consolidated Royal Chemical Corp. of Chicago will be using 30 minutes of station's "Friday Frolic" to hypo their Peruna product. Show will be fed to a regional network with Roy Acuff and his Smoky Mountain Boys headlining the affair. "Friday Frolic" is station's preview of the Saturday night "Grand Ole Opry" and plays to an audience in station's auditorium studio for 2½ hours each Friday night.

Marty Robbins (Columbia) has signed a three-year song writing deal with Acuff-Rose Publications on the strength of their handling of his current "I'll Go On Alone" which is showing for a potential country big one. Deal was handled by Fred Rose in Phoenix last weekend.

Faron Young (Capitol) now stationed at Ft. Jackson, S. C., having left his WSM connection abruptly two weeks ago when called for Army induction.

Paul Howard borrowed his old "Cotton Picker Band" from Shreveport to play a community carnival in Minden, La., last week. Band is currently fronted in Shreveport by Al Hobson, however, Howard takes the stand whenever possible to keep in trim. Paul is currently program director of Minden's KAPK doing station's country record spinning as well.

Eddy Arnold (RCA Victor) and manager, Tom Parker, in New York past week making plans for The Tennessee Plowboy's coast-to-coast TV filming. Arnold held the Perry Como Chesterfield TV guest spot on Dec. 3rd.

Tex Ritter (Capitol) currently playing 30 California, Oregon, Washington and Idaho dates booked by MCA's Beverly Hills' office. Ritter's plans are to be back in his San Fernando Valley home in time for the holidays.

Longevity—Dave Walshak of KCTI in Gonzales, Texas, going into fifth year with the station. . . . Dean Turner celebrating his 20th year in radio this month from KWBC in Ft. Worth. Dean's son "Little Dean" also celebrating 12 years of air work and currently building his own band for p. a's.

Smiley Burnette recently added four Hawaiian stations to the list carrying his transcribed "Smiley Burnette Show." In addition to wide distribution in the United States, the Burnette shows are being aired regularly from 24 Canadian stations.

This week will find Ray Price (Columbia) and Webb Pierce (Decca) teamed up for four Georgia stands. Roy Acuff (Columbia) will be playing Oklahoma City the 7th with Kenmore and Huron, S. D., and Springfield, Ill., for the balance of week. Lonzo and Oscar (Decca) will be in Atlanta on the 7th while Bill Monroe (Decca) and Grandpa Jones (RCA Victor) are headlined in Akron, Ohio, same day. The Duke of Paducah will be doing an American Legion show in Bluefield, W. Va., on the 8th.

Miss Olive Macedo of the Macedo Sisters and formerly a WOGB, West Yarmouth, Mass. head was recently married to Ted Dears (non-pro) in Falmouth, Mass.

The Gulfport, Miss., Community Chest drive recently went over their quota from a marathon broadcast conducted by M-G-M recorders Pewee Maddux and Al Britt from WGCM.

The Lee Forster Barndance Gang of Niagara Falls' WHLD have booked the Ellicott Manor in Lancaster, N. Y., for a jamboree and dancing every Friday night. Forster also has a heavy country record spinning schedule at station.

Ray Whitley has left the Tommy Scott Show as an artist to take over the troupe's booking chores. Whitley left group in Terre Haute last week and is currently setting dates through the southern states.

Chicago's WLS National Barndance was turned over to the International Livestock Exposition and the National 4-H Club Congress last week (Nov. 29). Both organizations were beginning conventions in the windy city.

# THE CASE BOX FOLK & WESTERN DISK JOCKEY REGIONAL RECORD REPORTS



### Bob Edwards

WFBC—Greenville, S. C.

1. I'll Go On Alone (Robbins)
2. I'll Wash Your Love From My Heart (Jim & Jessie)
3. Gonna See My Baby (Mac Weisman)
4. Tennessee Tango (King)
5. I'm An Old Man (Frizzell)
6. Midnight (Red Foley)
7. Land Of Eternal Peace (Reb & Rabe)
- B. Sing Her A Love Song (Carl Smith)
9. I Want To Thank My Lord (Eddy Arnold)
10. Look Out The Window (Autri-Clooney)

### John M. Clarkson

WVOW—Logan, W. Va.

1. Back Street Affair (Pierce)
2. Don't Let The Stars Get In Your Eyes (Ray Price)
3. Blackberry Boogie (Ernie)
4. So Many Times (Ernest Tubb)
5. In The Pines (Bill Monroe)
6. Two Timing Blues (Johnny & Jack)
7. Girl Of My Dreams (Mac Weisman)
- B. That Heart Belongs To Me (Webb Pierce)
9. I Ain't Got Time (Skinner)
10. The Gal Who Invented Kissing' (Hank Snow)

### Bob Respass

WXLW—Indianapolis, Ind.

1. Jambalaya (Hank Williams)
2. Don't Let The Stars Get In Your Eyes (Red Foley)
3. Full Time Job (Eddy Arnold)
4. Waitress, Waitress (Dickens)
5. Fortunes In Memories (Tubb)
6. A Fool Such As I (Snow)
7. Settin' The Woods On Fire (Hank Williams)
- B. The Mocking Bird (Red Foley)
9. I Went To Your Wedding (Hank Snow)
10. Half As Much (Williams)

### Fred Wamble

WLBS—Birmingham, Ala.

1. I'll Go On Alone (Robbins)
2. Settin' The Woods On Fire (Hank Williams)
3. I Had A Dream (Billy Walker)
4. Don't Let The Stars Get In Your Eyes (Ray Price)
5. Our Honeymoon (Carl Smith)
6. That's Me Without You (Sonny James)
7. Tennessee Tango (York Bros.)
- B. Please, Please (Jimmie Davis)
9. Jambalaya (Hank Williams)
10. Are You Missing Me (Jim & Jesse)

### Ten Roper

WFAL—Fulton, Mo.

1. Don't Let The Stars Get In Your Eyes (McDonald)
2. Back Street Affair (Pierce)
3. That's Me Without You (Sonny James)
4. Jambalaya (Hank Williams)
5. Indian Love Call (Whitman)
6. Settin' The Woods On Fire (Hank Williams)
7. I Went To Your Wedding (Hank Snow)
- B. Older And Bolder (Arnold)
9. Forever (Lefty Frizzell)
10. Our Honeymoon (Carl Smith)

### Billy "The Kid" Stanley

WNOE—New Orleans, La.

1. Don't Let The Stars Get In Your Eyes (McDonald)
2. Back Street Affair (Pierce)
3. Settin' The Woods On Fire (Hank Williams)
4. Full Time Job (Eddy Arnold)
5. Midnight (Red Foley)
6. Our Honeymoon (Smith)
7. A Wedding Ring Ago (Wells)
8. The Gal Who Invented Kissing (Hank Snow)
9. I'll Always Take Care Of You (Webb Pierce)
10. Fortunes In Memories (Tubb)

### Burt Beck

WSOU—South Orange, N. J.

1. Don't Let The Stars Get In Your Eyes (Ray Price)
2. Jambalaya (Hank Williams)
3. Blackberry Boogie (Ernie)
4. Back Street Affair (Pierce)
5. Full Time Job (Eddy Arnold)
6. Our Honeymoon (Smith)
7. Fortunes In Memories (Tubb)
- B. Tennessee Tango (King)
9. I Went To Your Wedding (Hank Snow)
10. Settin' The Woods On Fire (Hank Williams)

### Sheriff "Tex" Davis

WLOW—Portsmouth, Va.

1. Don't Let The Stars Get In Your Eyes (McDonald)
2. Somebody Loves You (Tubb)
3. Back Street Affair (Pierce)
4. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
5. I Went To Your Wedding (Hank Snow)
6. I Heard A Juke Box Playing (Kitty Wells)
7. Jambalaya (Hank Williams)
- B. I'd Trade All Of My Tomorrows (Eddy Arnold)
9. The Gal Who Invented Kissing (Hank Snow)
10. Our Honeymoon (Carl Smith)

### Marty Licklider

WICA—Ashtabula, Ohio

1. Don't Let The Stars Get In Your Eyes (Ray Price)
2. Back Street Affair (West)
3. Indian Love Call (Whitman)
4. Settin' The Woods On Fire (Porter Wagoner)
5. I Don't Want My Darling To Cry (Marty Licklider)
6. Half As Much (Williams)
7. I'd Trade All My Tomorrows (Eddy Arnold)
- B. Jambalaya (Hank Williams)
9. Fortunes In Memories (Tubb)
10. It Wasn't God Who Made Honky Tonk Angels (Wells)

### Art Barrett

WSAP—Portsmouth, Va.

1. Don't Let The Stars Get In Your Eyes (McDonald)
2. Tennessee Tango (King)
3. River Of Tears (York Bros.)
4. Somebody Loves You (Tubb)
5. Midnight (Red Foley)
6. A Fool Such As I (Snow)
7. Keep It A Secret (Whitman)
- B. Back Street Affair (Pierce)
9. I'd Trade All Of My Tomorrows (Eddy Arnold)
10. I Went To Your Wedding (Hank Snow)

### Clarence Kneeland

WICH—Norwich, Conn.

1. Don't Let The Stars Get In Your Eyes (McDonald)
2. You Belong To Me (Sue Thompson)
3. Jambalaya (Hank Williams)
4. Indian Love Call (Whitman)
5. Fortunes In Memories (Tubb)
6. Our Honeymoon (Carl Smith)
7. Tennessee Tango (York Bros.)
- B. I Went To Your Wedding (Hank Snow)
9. Full Time Job (Eddy Arnold)
10. How About A Date (Bonds)

### Ramblin' Lou

WJLJ—Niagara Falls, N. Y.

1. Don't Let The Stars Get In Your Eyes (Johnny & Jack)
2. Jambalaya (Hank Williams)
3. Indian Love Call (Whitman)
4. I Went To Your Wedding (Hank Snow)
5. Mighty Pretty Waltz (Monroe)
6. Back Street Affair (Pierce)
7. Our Honeymoon (Carl Smith)
- B. Settin' The Woods On Fire (Hank Williams)
9. Have Mercy On Me (Wilma-Lee, Stoney Cooper)
10. Elsie The Elf (Woodall)

### Joe Morris

WKDK—Newberry, S. C.

1. Back Street Affair (Pierce)
2. It's No Sin (Cowboy Copas)
3. Don't Let The Stars Get In Your Eyes (Slim Willet)
4. I Saw Mama Kissing Santa Claus (Jimmy Boyd)
5. Jambalaya (Hank Williams)
6. A Fool Such As I (Snow)
7. I'd Trade All My Tomorrows (Eddy Arnold)
- B. I Went To Your Wedding (Hank Snow)
9. Fortunes In Memories (Tubb)
10. I'll Go On Alone (Robbins)

### Bob Chambers

WEBK—Tampa, Fla.

1. Settin' The Woods On Fire (Hank Williams)
2. Keep It A Secret (Whitman)
3. Don't Let The Stars Get In Your Eyes (Johnny & Jack)
4. The Gal Who Invented Kissing (Hank Snow)
5. Hog Tied Over You (Tennessee Ernie-E. M. Morse)
6. Echo Of Your Voice (Ray)
7. Back Street Affair (Pierce)
- B. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
9. I'll Never Get Out Of This World Alive (Williams)
10. Road Of No Return (Price)

### Tom 'n Jack

WKAB—Mobile, Ala.

1. The Gal Who Invented Kissing (Hank Snow)
2. Back Street Affair (Walker)
3. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
4. Older & Bolder (Eddy Arnold)
5. Merry Texas Christmas (Ernest Tubb)
6. I Had A Dream (Walker)
7. Don't Let The Stars Get In Your Eyes (Red Foley)
- B. Rumors (Billy McGhee)
9. You Belong To Me (Sue Thompson)
10. Keep It A Secret (Whitman)

### Sleepy Eyed John

WHHM—Memphis, Tenn.

1. Back Street Affair (Pierce)
2. Keep It A Secret (Whitman)
3. You Win Again (Williams)
4. I'll Go On Alone (Robbins)
5. When I Stop Loving You (Ken Marvin)
6. Midnight (Red Foley)
7. No Help Wanted (Carlisle)
8. Old, Old Man (Lefty Frizzell)
9. Don't Let The Stars Get In Your Eyes (Ray Price)
10. The New Wears Off Too Fast (Hank Thompson)

### Dave Miller

WJNR—Newark, N. J.

1. Don't Let The Stars Get In Your Eyes (Slim Willet)
2. Indian Love Call (Whitman)
3. Keep It A Secret (Whitman)
4. Jambalaya (Hank Williams)
5. Back Street Affair (Pierce)
6. I'm A Lone Wolf (Hawkins)
7. High Noon (Tex Ritter)
- B. Blackberry Boogie (Ernie)
9. Forever & Always (Frizzell)
10. I Heard A Juke Box Playing (Kitty Wells)

### "Uncle" Joe Johnson

WPAQ—Mount Airy, N. C.

1. Back Street Affair (Pierce)
2. Tomorrow May Be Different (Jim Eanes)
3. Jambalaya (Moon Mullican)
4. Don't Let The Stars Get In Your Eyes (Johnny & Jack)
5. I'm An Old Man (Frizzell)
6. Sing Her A Love Song (Carl Smith)
7. Keep It A Secret (Whitman)
- B. Insured Beyond The Grave (Louvin Bros.)
9. Fortunes In Memories (Tubb)
10. It's In The Book (Stanley)

### Cliff Rodgers

WHKK—Akron, Ohio

1. Don't Let The Stars Get In Your Eyes (Slim Willet)
2. Back Street Affair (Pierce)
3. Let Me Love You (Lee Bell)
4. I Heard A Juke Box Playing (Kitty Wells)
5. Tennessee Tango (York Bros.)
6. Older And Bolder (Arnold)
7. Child's Side Of Life (Horton)
- B. Settin' The Woods On Fire (Hank Williams)
9. You're Walking On My Heart (Hank Thompson)
10. Jambalaya (Hank Williams)

### Paul W. Entress

WTLX—W. Springfield, Mass.

1. Midnight (Red Foley)
2. Don't Let The Stars Get In Your Eyes (McDonald)
3. Back Street Affair (Pierce)
4. I Went To Your Wedding (Hank Snow)
5. Indian Love Call (Whitman)
6. Honey Bunch (Lulabelle & Scotty)
7. A Fool Such As I (Snow)
- B. Jambalaya (Hank Williams)
9. Fortunes And Memories (Ernest Tubb)
10. China Doll (Slim Whitman)

## THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

1. DON'T LET THE STARS GET IN YOUR EYES ..... Skeets McDonald (Capitol)
2. BACK STREET AFFAIR ..... Webb Pierce (Decca)
3. JAMBALAYA ..... Hank Williams (MGM)
4. SETTIN' THE WOODS ON FIRE ..... Hank Williams (MGM)
5. KEEP IT A SECRET ..... Slim Whitman (Imperial)
6. INDIAN LOVE CALL ..... Slim Whitman (Imperial)
7. I WENT TO YOUR WEDDING ..... Hank Snow (RCA Victor)
8. MIDNIGHT ..... Red Foley (Decca)
9. OUR HONEYMOON ..... Carl Smith (Columbia)
10. TENNESSEE TANGO ..... York Brothers (King)

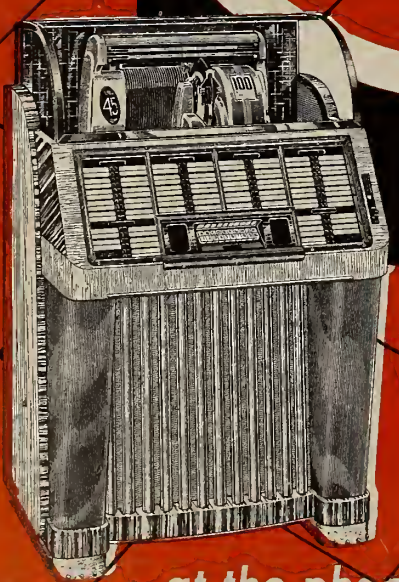


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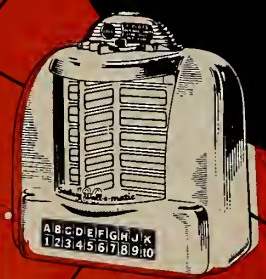
r.p.m. records

# 100

selections!



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anywhere in the location...



THE MOST WIDELY PUBLICIZED MECHANISM FOR THE PLAYING OF RECORDED MUSIC

# Seeburg

50<sup>th</sup> ANNIVERSARY

DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG CORPORATION  
Chicago 22, Illinois

# Select-o-matic

# 100

music systems



# O. P. S. DECONTROLS COIN MACHINES

## 5th Annual Dinner Of Baltimore Ops Assn set For Feb. 1, 1953

BALTIMORE, MD.—Irvin Goldner, president of the Amusement Machine Operators Association of Greater Baltimore (AMO), announced that the organization had set the date for its 5th Annual Dinner and Dance. The event will be held on Sunday, February 1, 1953, at the Lord Baltimore Hotel.

"All who have attended our affairs in the past have been tremendously impressed" stated Goldner, "and we've been mighty proud of them. However, this year is going to surpass anything that's gone before. This will be our 5th anniversary and because we consider it a milestone in our career, we're going all out to make it positively terrific. We have even engaged an outside caterer because we feel our guests should have the finest food available in this great eating center.

"We have had many out-of-town visitors in the past, but this time we're going to contact all the factories and many of our friends in other cities and states, inviting them to be present."

Members of the Banquet Committee are: Irvin Rosenthal, chairman; Arthur Hausman, Maurice Davis, Nathan Mannes, Gabe Camhy, Bernard J. Rose and Irvin Goldner.

As in the past, a souvenir journal is being prepared, and the association expects it to be bigger and better than ever.

## Rosen-Parkoff To Hold Annual Xmas Party December 17

NEW YORK—Following their practice of many years, Harry Rosen and Meyer Parkoff, heads of Atlantic-New York Corporation, Atlantic-New Jersey Corporation, and Atlantic-Connecticut Corporation, will bring together all of their employees and their families on December 17 for their annual Christmas party.

This year the happy event takes place at the Coconut Room of the Park Sheraton Hotel, this city.

Joe Fishman, manager of the Newark, N. J. office, and Mac Pearlman, manager of the Hartford, Conn. office, head their staffs who will be present.

Harry Rosen will act as master of ceremonies from the time the party gets going at 6:30 PM with cocktails, until late at night when the staff will have dined, danced and listened to numerous recording stars.

COIN OPERATED AMUESMENT MACHINES: GOR 5, Rev. 1, Amend. 10, and GOR 14, Amend. 27 effective Dec. 1, 1952: Exempt from price control, coin operated amusement machines and charges for their operation.

**SEE EDITORIAL  
Page 3**

## Tighe Woods' Letter To Miller

OFFICE OF PRICE STABILIZATION  
Washington 25, D. C.

Office of the Director

November 28, 1952

Mr. George A. Miller, President  
Music Operators of America  
128 East 14th Street  
Oakland 6, California

Dear Mr. Miller:

*This is in reply to your recent inquiries concerning progress of a proposed action in respect to the decontrol of coin operated music equipment. This matter has received our prompt consideration, and I am pleased to inform you that we expect a formal action to be issued effective December 1, 1952.*

*I wish to thank you for your splendid cooperation in furnishing this office the necessary data for enabling us to fully examine all phases of this problem. I trust that our consideration of the difficulties of your industry and the resulting action will permit you and your members to operate satisfactorily in the future.*

Very truly yours,  
(Signed) Tighe E. Woods  
Director of Price Stabilization

## Genco Sold. Now Under Management Of Sam Lewis and Av Gensburg Will Operate As Independent Unit

CHICAGO—The Chicago Coin Machine Company, through its owners, Samuel Gensburg and Samuel Wolberg, announces the purchase of the Genco Manufacturing and Sales Company.

For twenty-five years, Louis, David and Meyer Gensburg, operating as Genco Manufacturing and Sales Company, have been among the pioneers of the amusement machine industry. Through their ingenuity and skill many of the leading "hits" of our industry were produced by Genco, year after year. They are now retiring from this business and will devote their time to their many other interests both in Chicago and on the West Coast.

Samuel Lewis and Avron Gensburg, both former executives of Chicago Coin Machine Company have taken over the active management of Genco and will continue the business as a separate corporation.

In assuming their new responsibilities, Lewis and Gensburg said, "Because Genco will continue as a separate and distinct corporation we will

be keen competitors of Chicago Coin. However, we will have the benefits of the strong financial backing of Chicago Coin, as well as the guidance and experience of its co-owners, Samuel Wolberg and Samuel Gensburg.

"We intend to rebuild and strengthen the Genco organization in every way, from line production to top management. New ideas and new plans for profit-earning games are already in work.

Genco's current success—"Jumping Jacks"—is now at peak production. The popular appeal of this game is reflected in steadily mounting sales and operators earnings. Its fine engineering has proved itself by trouble-free operation despite the tremendous play it receives on location everywhere.

"We pledge ourselves to continue to produce top money-making games for our operators. We know that our organization can be only as strong as our operators and distributors make it. Keeping this fact in mind, we shall strive to go forward, to build up the Genco organization and to produce games that will, as before, lead the coin-machine field."

## Miller's Efforts Successful



GEORGE A. MILLER

OAKLAND, CALIF. — George A. Miller, president and business manager of MOA (Music Operators of America), was extremely jubilant and highly thrilled over the news that the Office of Price Stabilization had decontrolled the automatic phonograph business.

"Tighe Woods signed the over-riding order on November 30 to take effect on December 1. This proves beyond any doubt that he kept his word and gave our industry his immediate full attention" stated Miller.

"I am sure that all are aware that Woods had presented his resignation to the President which was to take effect November 30, so his decontrolling of the automatic phonograph business becomes more significant. Ray Cunliffe of Chicago and Arthur Hughes of the S. H. Lynch Company, Dallas, who accompanied me on my recent trip to Washington regarding the decontrol of the operation of automatic phonographs were very impressed with Woods' frank statements, as was I. He assured us of his personal attention, and the results proved we received it.

"The decontrol ruling was the result of the many petitions that the MOA office mailed to the various associations and operators around the nation, and the hard work of Harrison W. Call of the California Music Guild, which has been opposing the O.P.S. regulation for more than a year.

"The results of our efforts proves again that in unity there is strength, and further that organized groups are far more capable of accomplishing their goal than individuals can ever hope to do.

"Local associations and the national association will always be confronted with such problems" concluded Miller, "and every music operator in the nation should hold membership either in their local organization or the national association of Music Operators of America, to give a helping hand whenever the occasion presents itself."



# MIAMI OPS GO TO A PARTY



Upper picture—Left to right: Wm. Blatt, Mrs. Wm. Blatt, Clarence Camp, Mrs. Clarence Camp, Mrs. Harry Burge, Harry Burge, A. Charles, Mrs. A. Charles, Bill Gersh, Mrs. Bill Gersh.

Lower picture—Left to right: Daniel McAuliffe, Mrs. H. McGowan, H. McGowan, E'oise Mangone, Si Wolfe, Joe Mangone, Phil Brito, Mrs. Phil Brito, Mrs. Frank Russo, Frank Russo. Standing in the background—Left to right: Jack Mitnick, Barry Kaye, Ron Rood.

MIAMI BEACH, FLA.—One of the most pleasant, as well as one of the most outstanding affairs in automatic music machine history, occurred this past week (Sat., Nov. 29) at the Saxony Hotel here when the MAMOA (Miami Automatic Music Operators Association) held its Second Annual Banquet and Dance.

Most outstanding feature to start off this very memorable evening was the cocktail party given by Ted Bush of Bush Distributing Co., Wurlitzer distributors here. The cocktail party attracted far over 200 of the most important music men in the area.

Ted and Leona Bush, along with Bob and Ruth Bear (sales manager of the phonograph division of The Rudolph Wurlitzer Company) were hosts and hostesses at this grand cocktail party. It lasted until just moments before the Shel-i-Mar Room was officially opened to the public.

The crowds then went into the very swank and beautiful Pagoda Room of the Saxony (which was taken over by MAMOA for this affair).

In addition to the dinner, and the comradeship of all the people who were present from this area, as well as visitors from the North, and many noted operators from Cuba, Central and South America, there were five outstanding acts. At the conclusion of the entertainment, the surprise of the evening was sprung when Milton Berle was introduced by disk jockey Barry Kay of WMIE. Berle gave a 42 minute performance that simply

brought down the house. He mentioned that his newest composition "I" was going over the top, and that Don Cornell was going to be featured singing this great, new tune on his next big TV show. He asked all the operators present to "Please put 'I' on your juke boxes and help Uncle Milty push it up."

Phil Brito, well known to the ops in Miami, and who just opened his own room, "Carnivale" at the San Marino Hotel, also sang some of the songs which have endeared him to the juke box industry.

Officers of MAMOA were complimented all evening long for the very marvelous affair. They are: William Blatt, president; Al Soke, vice-president; Keith Nelson, secretary-treasurer; and the Board of Directors: X. Zeverly, Buster Anchell, Eddie Petrocini, Harry Steinberg, Johnny Morgan, Harry Zimand, Murray Hurwitz, Murray Gross, and Sam Moreno. The latter is the sergeant-at-arms.

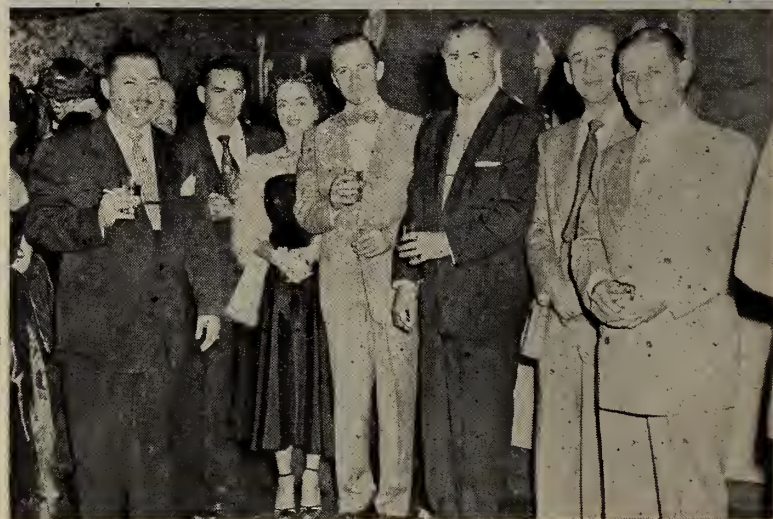
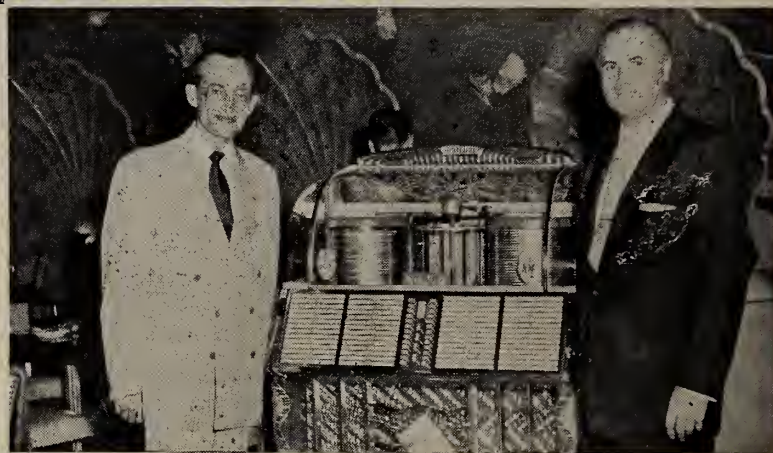
Among the 350 people who attended the affair, noted coinmen who were seen are: Mr. and Mrs. Bob Bear of Wurlitzer; Mr. and Mrs. Bill Gersh of *The Cash Box*; Mr. and Mrs. Leon Shapochnik of Havana; Al Schlesinger of Poughkeepsie, New York; Al Miller and Si Wolfe of Seeburg; Jack Mitnick of AMI; Ron Rood and Bill Whitman of Rock-Ola; Pat Patten; Eddie Lane, Mr. and Mrs. Bert Lane; Irv Sommer; Jack Rose; Jack Kaufman; Roy Bazelon; Mr. and Mrs. Frank Russo; Mr. and Mrs. Ozzie

## Wurlitzer-Bush Cocktail Party

MIAMI BEACH, FLA.—One of the high spots, of an evening full of fun and conviviality, on Saturday evening, November 29, at the banquet of the Miami Automatic Music Operators Association, was the cocktail party given the operators by the Bush Distributing Company in combination with The Rudolph Wurlitzer Company, just prior to the official dinner.

Pictures taken in the Shell-i-Mar Room are shown above: (Top) Bob

Bear, Wurlitzer's sales manager, and Ted Bush, head of the local distributing firm, Bush Distributing Company. (Center) L to R: Mrs. Ken Willis; Mrs. Leon Shapochnik; Mrs. Ted Bush; Mrs. Bob Bear; Mrs. Joe Barton; and Mrs. Ozzie Truppman—all wives of Bush executives, with the exception of Bob Bear's wife. (Bottom) L to R: Leon Shapochnik; Eddie Jones; Laverna Truppman; Joe Barton; Ted Bush; Simon Wolf and Harry Zimond.



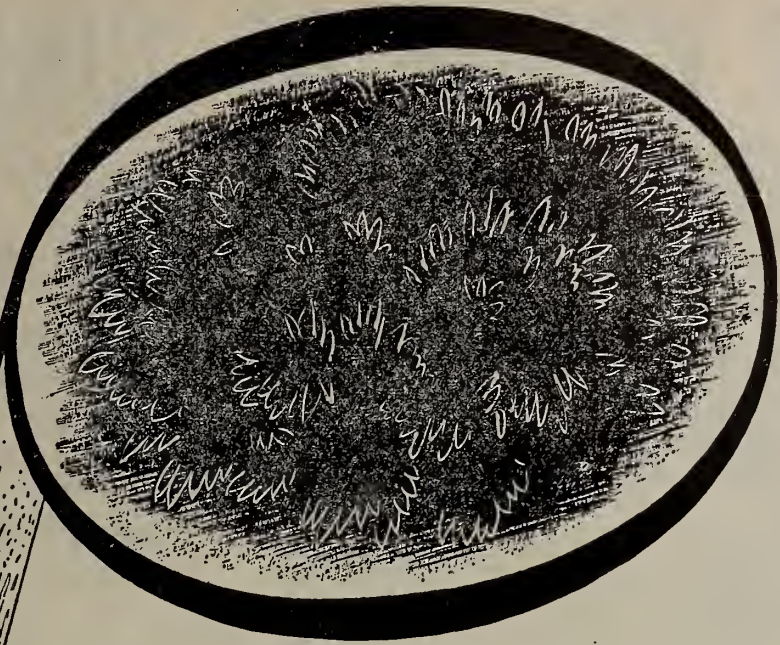
Truppman; Mr. and Mrs. Eli Ross; Mr. and Mrs. Sam Taran; Ken Willis; Eugene Lane; B. Anchell; Harry and Phil Zimand; Al Soke; Sam Hurwitz; Mr. and Mrs. Art Daddis; Mr. and Mrs. A. Mahoney; Overton Ganong; Dave and Evelyn Friedman; W. Pinkus; Mr. and Mrs. Wm. Levey; Mr. and Mrs. Morris Marder; Mr. and Mrs. Harry Burge of the great 'Juke Box Serenade' program heard every week day on WQAM.

Also: Barry Kaye of WMIE; Dave Shedd; M. Horowitz; J. Morgan; Eddie Leopold; Cliff Deale; Harold

Carson; Milt Adler; Manny Brookmeier; Keith Nelson; George Mayer; A. Glaser; Henry Stone; Mr. and Mrs. Milton Greene; Harry Steinberg; Joe and Eloise Mangone; Eddie Petrocini; Dr. A. Stern; Al Albertelli; George Caravachous; Sara Lano; and Jim Coger, as well as many others.

Willie (Little Napoleon) Blatt and Joe Mangone were given a standing ovation for the grand work which they did in arranging and conducting this most outstanding and memorable Second Annual Banquet of the Miami Music Operators.





# TIMBRE!

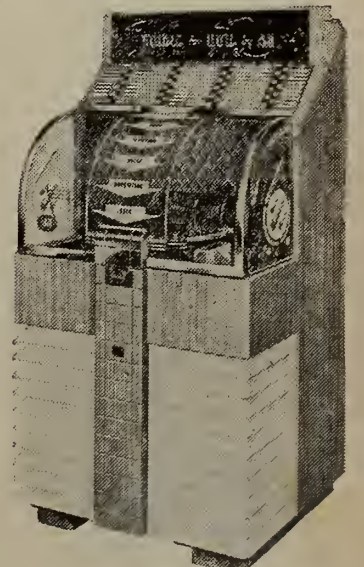
There's no cutting off notes that should be heard in full timbre with A M I's faithful reproduction of your recordings.

You quickly adjust the A M I amplifier to the exact preference of the patron and the location.

Tone, clarity and musical expression remain unmuffled—whatever the volume level.



The "D" is available in 80 and 40 selections, blond or mahogany cabinets.



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# LAST GROUP OF JUKE BOXES NAMED

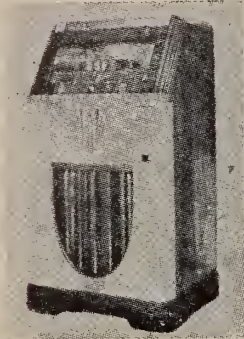
## “The Cash Box” Has Now Identified 52 Pre-war Music Machines

Suggest Trade Save Pages For Use When Needed

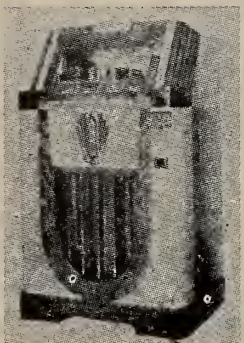
NEW YORK—With the identification of these 18 pre-war juke boxes, *The Cash Box* concludes its series.

Since starting on the reproduction of these machines, 52 models have been pictured. Not only have we and the trade been able to derive a good deal of fun in trying to correctly name the machines, but a service has been provided for the industry. Operators and wholesalers can now identify the machines which they desire to buy, sell or trade.

We suggest that the pages naming the juke boxes be kept handy by those who are active in the reconditioned market.



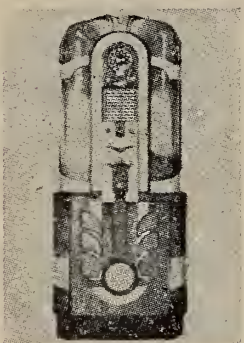
ROCK-OLA Windsor



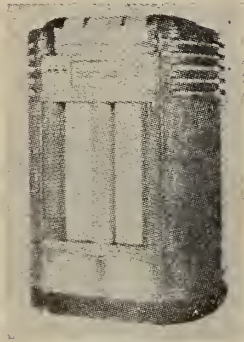
ROCK-OLA Monarch



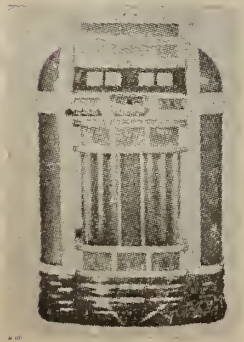
ROCK-OLA 12-Record



ROCK-OLA '41 Premier



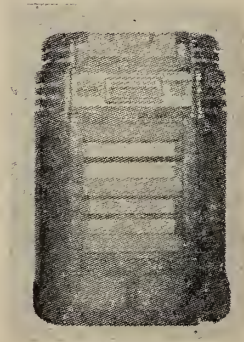
SEEBURG Crown



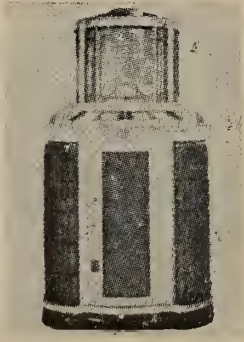
SEEBURG Commander



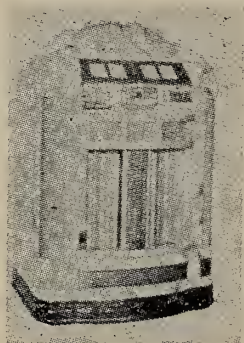
SEEBURG 9800



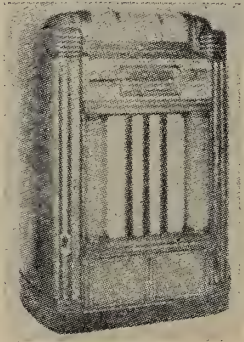
SEEBURG Regol



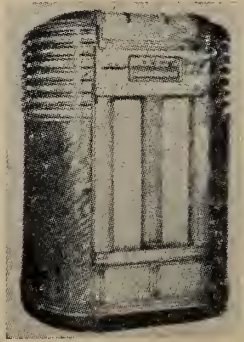
SEEBURG 8200



SEEBURG Envoy



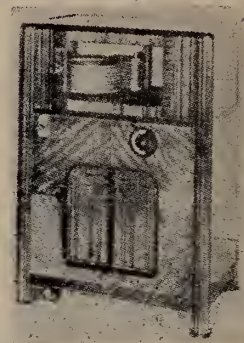
SEEBURG Gem



SEEBURG Concert Grand



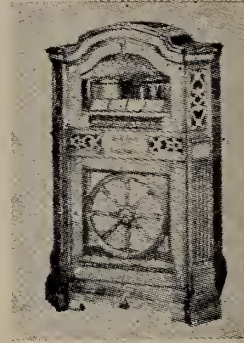
SEEBURG Major



WURLITZER P-20



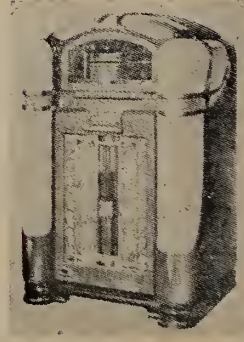
WURLITZER 850



WURLITZER 780



WURLITZER 750



WURLITZER 800



ROCK-OLA 120 SELECTIONS

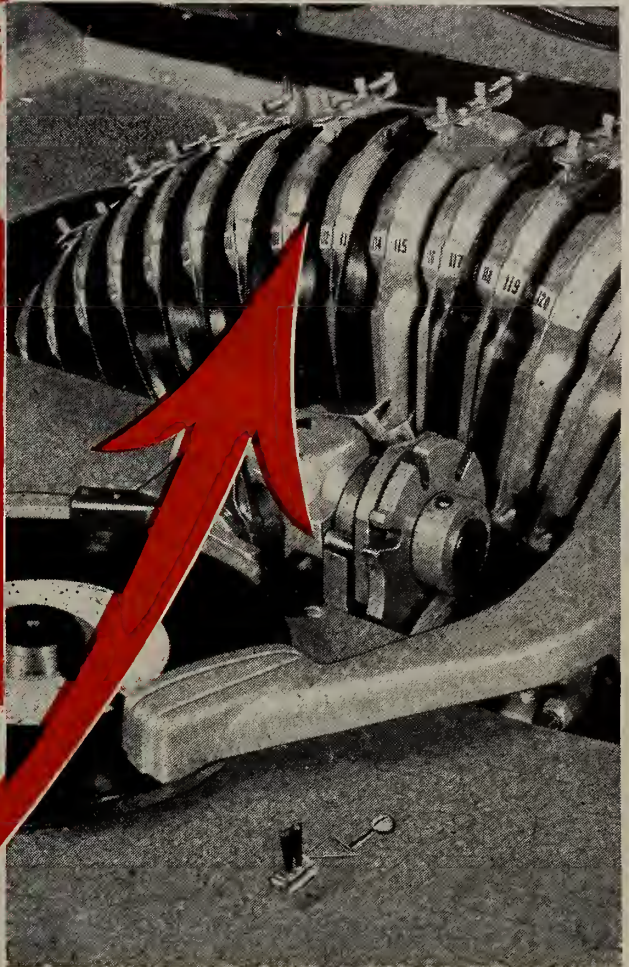
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IT GOES TO  
Run-up Rewards for You!  
THE ROCK-OLA REVOLVING RECORD DRUM

Revolutionary, Foolproof  
Exclusive with Rock-Ola

ROCK-OLA  
**FireBall**

THE ONLY PHONOGRAPH WITH

120  
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ROCK-OLA 120 SELECTIONS



THE ONLY WALLBOX WITH 120 SELECTIONS

Wall Box  
1544

120

Single-Button  
Operation from  
any Spot in a Location . . .  
from table, booth or bar

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- LA BEAU NOVELTY SALES CO.  
1946 University Ave., St. Paul 4, Minn.
- LAKE CITY AMUSEMENT CO.  
4533 Payne Avenue, Cleveland, Ohio
- SAVAGE NOVELTY COMPANY  
628 Third Street, Beloit, Wisconsin
- UNI-CON DISTRIBUTING CO.  
3410 Main Street, Kansas City 2, Missouri
- WORLD WIDE DISTRIBUTORS, INC.  
2330 N. Western Ave., Chicago 47, Ill.

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- CUSSON DISTRIBUTING COMPANY  
3131 S. E. Division St., Portland, Oregon
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114 Elliott Ave., West, Seattle, Wash.

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3118 Tulane Ave., New Orleans, Louisiana

H. M. BRANSON DISTRIBUTING CO.

- 811 E. Broadway, Louisville, Kentucky
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135 E. Amite Street, Jackson, Mississippi
- COIN AUTOMATIC MUSIC CO.  
241 W. Main St., Johnson City, Tennessee
- FRANCO DISTRIBUTING CO.  
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- ROBINSON DISTRIBUTING CO.  
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- SOUTHERN MUSIC DIST. CO.  
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BOYLE AMUSEMENT COMPANY

- 522 North West Third  
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- FRONTIER AMUSEMENT  
2020 Myrtle Avenue, El Paso, Texas
- PAUL W. HAWKINS  
329 East 7th Street, Tucson, Arizona
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608 Johnson Street, Amarilla, Texas
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Exclusive A.M.I. Dist. Ea. Pa.  
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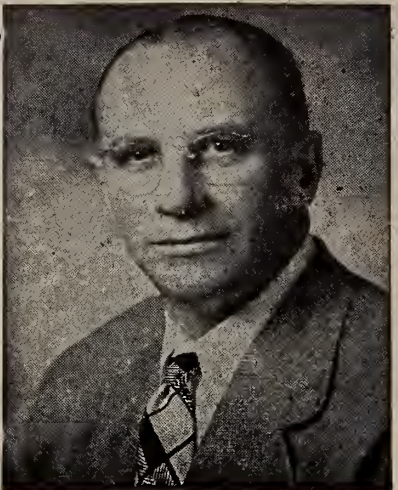
**ROUTE WANTED**  
ANYWHERE IN  
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Will consider Games—Music Machines— or Arcade.  
Send Complete details and cash needed. Will keep in strict confidence.  
WRITE — WIRE  
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**MUSIC IS OUR BUSINESS!**

SEEBURG 1-46	.....	\$150
SEEBURG 1-46 HIDEAWAY	.....	150
SEEBURG 1-47	.....	175
SEEBURG 1-48 BLOND	.....	275
SEEBURG 1-48 HIDEAWAY	.....	195
SEEBURG M-100A	.....	695
WURLITZER 1015	.....	175
WURLITZER 1080	.....	150
WURLITZER 1250	.....	475
WURLITZER 1400	.....	Write
WURLITZER 1017 HIDEAWAY	.....	150
WURLITZER W.O.M. #3020	.....	30
A.M.I. MODEL A	.....	350
A.M.I. MODEL B	.....	450
A.M.I. MODEL C	.....	475
A.M.I. MODEL D	.....	Write

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**Atlas Novelty Exclusive Distributions On Ballyhorse And Space-Ship**



JACK NELSON

CHICAGO, ILL.—As a reward for their sales achievements, Atlas Novelty Company of Pittsburgh, Pa., has been awarded exclusive distribution of "The Champion" coin-operated horse and new "Bally Space-Ship" for the territory covered out of Pittsburgh, which also includes a great part of West Virginia, according to Jack Nelson, general sales manager of Bally Manufacturing Company.

"The way to prove the capability of a real sales organization in the coin-machine business, or any other business, is to measure the results they get when the boss is away from the office," said Nelson. "During the several weeks Phil Greenberg spent in the hospital after his serious automobile accident, business never slowed down for one minute, because the Atlas organization refused to let it slow down. The work of Lou Hoffman, salesmanager together with Eddie Shore, Ed Barker and Ben Luick, in thoroughly covering their territory, brought their sales of "The Champion" to the highest peak since they have been selling this item."

**Rock-Ola Distributors Show "Fireball" Phono On Second International Days, Nov. 23**

NEW YORK—Many Rock-Ola distributing firms held showings of the new Rock-Ola "Fireball 120" phonograph on the Second International Rock-Ola Days, Sunday, November 23.

Distributors throughout the nation reported the new automatic music machine received a wonderful reception from the music operators.

Reprinted below are the comments from a number of Rock-Ola distributors:

- Bingo Distributing, Fort Wayne, Ind.**  
Our showrooms were filled all day with an excited crowd of operators, visitors and service men, all praising the new machine. Buffet lunch was served all day and later in the evening the guests attended a dinner at the fashionable Fort Wayne "Hobby House."
- Savage Novelty Co., Beloit, Wis.**  
Our showing was a tremendous success with approximately 300 attending. Comments overwhelmingly favorable.
- Capitol Music Co., Jackson, Miss.**  
"Fireball" phonograph very favorably accepted by approximately 50 operators. Enthusiasm shown by everyone.
- Cliff Davis Amusement Co., Orilla, Ont., Canada**  
We had a very large turnout. Operators came from over 200 miles. Operators and service men particularly enthusiastic in their praise of the "Fireball 120".
- Hacola Distributing Corp., Buffalo, N. Y.**  
Very good attendance. Comments unanimously overwhelmingly high on new phonograph.
- Frank Swartz Sales Co., Nashville, Tenn.**  
Approximately 200 people attended our showing. Everyone very enthusiastic. We are very happy over excellent acceptance of the "Fireball 120" phonograph.
- Rutherford Enterprises, Amarillo, Tex.**  
Despite over nine inches of snow, approximately 50 operators attended. We had a wonderful showing.
- Badger Novelty Co., Milwaukee, Wis.**  
We had an exceptionally good response, with between 400 and 500 visitors in attendance.
- H. B. Brinck, Butte, Mont.**  
In spite of terrible weather, with the temperature running from 20 to 30 below zero and all roads blocked into Butte, the local operators were present and the response was overwhelming.
- Jose Sastre, Havana, Cuba**  
Rock-Ola International Day was a marvelous success and congratulations to everyone on making Cuba's International Day possible and an outstanding success.
- Osborn Distributing Co., San Francisco, Calif.**  
We had a terrific showing, with 250 operators, service men and visitors in attendance. Very enthusiastic about the Rock-Ola "Fireball 120".
- Puget Sound Novelty Co., Seattle, Wash.**  
75 to 100 attended the Seattle showing and the response was exceptional.
- Border Sunshine Novelty, Albuquerque, N. M.**  
The 50 guests attending our showing were tremendously impressed with the appearance and performance of the new Rock-Ola phonograph.
- Fort Worth Amusement Co., Fort Worth, Tex.**  
We had a wonderful crowd on hand, with over 100 operators viewing the new phonograph. Acceptance here was terrific.
- Eastern Vending Sales Co., Baltimore, Md.**  
We ran a great party, highlighted by the appearance of Miss Baltimore of 1952. Over 200 guests visited our showrooms during the day.
- Superior Sales, Des Moines, Iowa**  
A very fine turnout was recorded here, with everyone complimenting us on the "Fireball 120" phono.
- Laniel Amusement Co., Montreal, Canada**  
We enjoyed a most outstanding success of our showing of the "Fireball 120" phonograph, with over 400 people in attendance. Enthusiasm was wonderful.
- Sun Specialty, Edmonton, Canada**  
We had a great showing of the new Rock-Ola phonograph on International Rock-Ola Day, with operators praising the machine highly.
- Roberto Ros, Santiago, Cuba**  
Operators were high in their praise of the new "Fireball" phonograph in this section of Cuba.

**BADGER SPECIALS**

Exhibit SUPER ROTATION	.....	\$495.00	Seeburg A-100	.....	\$695.00
Exhibit JET GUN	.....	245.00	Wurlitzer 1400	.....	Write
Exhibit SIX SHOOTER	.....	185.00	Rock-Ola 1434 '52	.....	550.00
Bally TURF KING	.....	125.00	Williams SEA JOCKEY	.....	224.50
Seeburg BEAR GUN	.....	275.00	Williams HAYBURNERS	.....	169.50
Wurlitzer 1250	.....	395.00	Universal FIVE STAR	.....	124.50
Wurlitzer 1100	.....	295.00	United ABC	.....	149.50
			United STARS	.....	450.00

**BADGER SALES CO.** 2251 W. Pico Blvd. LOS ANGELES 6, CALIF.  
**BADGER NOVELTY CO.** 2546 N. 30th Street MILWAUKEE 10, WIS.

**OPERATORS: IF YOU WANT TO MAKE MONEY YOU'VE GOT TO SAVE MONEY ON ALL THE EQUIPMENT YOU BUY!**

Geo. George      Roy Monroe

**MONEY-SAVERS that are BIG MONEY MAKERS!**

Genco 400 (Like New)	.....	\$250.00	Wurlitzer 1100, Clean	.....	325.00
Bally Big Inning	.....	129.50	Gottlieb Bowlette	.....	27.50
Williams Star Series	.....	75.00	United 5 Player, Formica Top and Big Pins	.....	235.00
Keeney Air Raider	.....	95.00	Chi Coin Player Deluxe, Formica Top and Big Pins	.....	295.00
Dale Guns	.....	65.00	Kenny 4 Player	.....	115.00
Seeburg Bear Guns	.....	249.50			
Williams Deluxe World Series	.....	200.00			
Ben Hogan's Putter, New	.....	225.00			
Chi Coin Band Box	.....	125.00			
Groetchen Metal Typers	.....	325.00			
Chi Coin 4 Player Derby	.....	Write			
Wilcox Gay Recordios	.....	125.00			
Williams Slugfest	.....	149.50			
United Bolero	.....	259.00			
Turf Kings, Like New	.....	125.00			
Winner, Very Clean	.....	85.00			
Futurity, Brand New	.....	385.00			
Wurlitzer 1250, Like New	.....	400.00			
Wurlitzer 1080, Very Clean	.....	150.00			

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CHICAGO COIN'S  
**BOWL-A-BALL**  
10th FRAME BOWLER  
SUPER MATCH BOWLER

**MONROE COIN MACHINE EXCHANGE, INC.**  
2423 PAYNE AVENUE, CLEVELAND 14, OHIO  
(Tel.: Superior 1-4600)

**Dan Stewart Shows "Fireball"**

LOS ANGELES, CALIF.—Dan Stewart, Bob Beaver and Jack Dolan, Dan Stewart Company, Inc., this city, hosted over 400 guests on Sunday, November 23, at their showing of the Rock-Ola "Fireball 120" phonograph.

In addition to the operators from the area who attended, a number of top recording artists dropped in to visit with the executives of the distributing firm and the operators. (Pic-

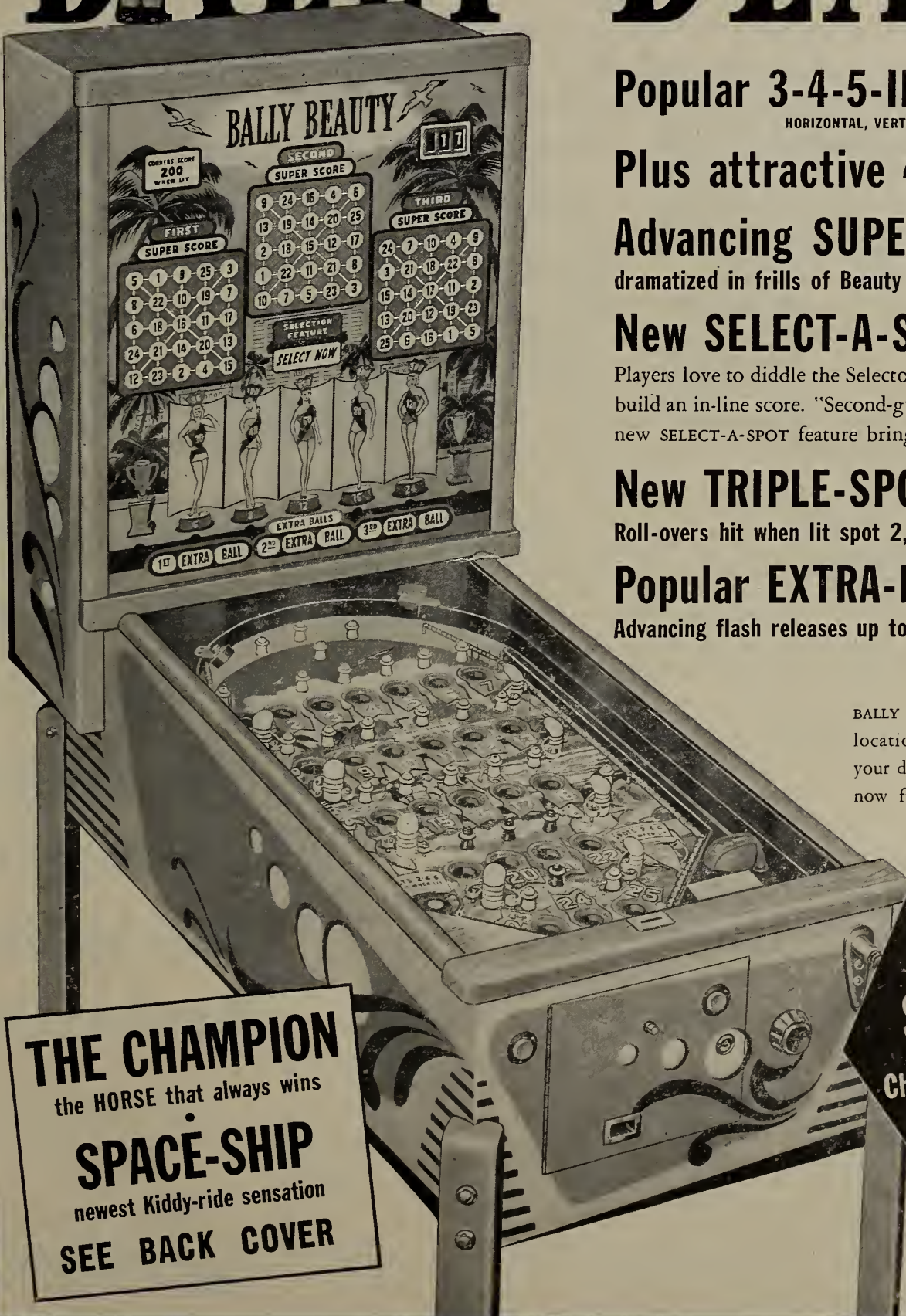






More fun for players, more profit for you,  
 thanks to new **SELECT-A-SPOT** feature  
 and new **TRIPLE-SPOTS** roll-over feature

# BALLY BEAUTY



**Popular 3-4-5-IN-LINE** scoring  
HORIZONTAL, VERTICAL, DIAGONAL

**Plus attractive 4-CORNERS SCORE**

**Advancing SUPER-SCORES**

dramatized in frills of Beauty Queens on backglass

**New SELECT-A-SPOT feature**

Players love to diddle the Selector-Knob to fill in a missing number to build an in-line score. "Second-guessing" is always fun. That's why the new SELECT-A-SPOT feature brings players flocking to BALLY BEAUTY.

**New TRIPLE-SPOTS feature**

Roll-overs hit when lit spot 2, 4 and 6—all 3 numbers

**Popular EXTRA-BALLS feature**

Advancing flash releases up to 3 Extra Balls

BALLY BEAUTY will put new life into your locations . . . add important dollars to your daily collections. Get BALLY BEAUTY now from your nearest Bally Distributor.

**THE CHAMPION**  
 the HORSE that always wins  
**SPACE-SHIP**  
 newest Kiddy-ride sensation  
**SEE BACK COVER**

When **SELECTION-FEATURE** lights, player turns knob to **SELECT-A-SPOT**  
 Choice of 19, 20, 21 or 22  
 Player can change choice until fourth ball is shot

5 BALLS plus extra balls  
 3 SCORE CARDS  
 REPLAY SCORES

**Bally** MANUFACTURING COMPANY  
DIVISION OF LION MANUFACTURING CORPORATION  
 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS



# Mfrs Like "School For Mechanics"

**Agree With "The Cash Box" This Would be Big Boon for Entire Field. Some Don't Believe They Will Get Together to Help Arrange for a Trade School to Present a Coin Machine Mechanics Course. Majority are Willing to Loan Their Best Engineers to Teach at "School". Are Also Eager to Employ Graduates. Hold Back from Making Definite Commitments Until All Get Together to Make Such "School" Completely Successful.**

CHICAGO—Since 1943 *The Cash Box* has continued to vigorously propose that there be created, for the entire industry to enjoy, a "School for Coin Machine Mechanics."

The need for skilled coin machine mechanics has continued to grow more and more acute.

Operators, jobbers, distributors, as well as the manufacturers, are desperately seeking such help.

In an effort to get a "School for Coin Machine Mechanics" under way, in one of the leading trade schools here in Chicago, *The Cash Box* wrote 15 leading manufacturers the letter which appears on this page.

All those who have already answered, were in full agreement that, "There is a tremendous need for a 'School for Coin Machine Mechanics.'"

They are also more than willing to cooperate by "loaning" their best engineers to teach the mechanics of their machines to the youngsters from technical high schools and electronics courses in trade schools who would take such a course.

In short, there would be an expert and able faculty for the young men who wanted to take a special course in coin machine mechanics and this, in itself, proved the letter extremely worthwhile.

Still the problem persists. Operators need mechanics. Many operators have said that they would expand their present operations if they could only get the mechanics they would need to do so.

Jobbers and distributors have also indicated that they would better their mechanical services if they, too, could but get experienced mechanics to handle the increased work which would result.

The manufacturers, of course, would be more than happy to gobble up every graduate from such a course. They need labor, skilled or unskilled. But especially, highly skilled labor, such as would result from such a course taught by their own best engineers.

## THIS WAS LETTER WRITTEN TO FIFTEEN LEADING MANUFACTURERS CONCERNING CREATION OF A "SCHOOL FOR COIN MACHINE MECHANICS"

*(Editor's Note: The following is a copy of a letter that was sent to 15 leading manufacturers by The Cash Box on November 13, 1952. Some answered by letter. Others phoned in their answers. Some haven't as yet answered. The majority opinion of those who replied, either by phone or letter, is contained in the story here.)*

Dear Sir:

With the shortage of skilled labor growing ever more acute, *The Cash Box* is once again proposing that the industry come together to create a "School for Coin Machine Mechanics."

This publication has suggested that such a "School" be created since 1943.

Today, more than ever before, operators, jobbers, distributors, as well as manufacturers, are suffering from a shortage of all kinds of labor, skilled and unskilled but, especially, from a shortage of skilled coin machine mechanics.

Many operators have openly stated that, if they were assured they could get the mechanics, they would expand their present operations.

Jobbers and distributors have said that they would tremendously increase their services if they, too, could get the number of mechanics they require to do so.

Why not then, a concerted move on the part of the manufacturers to arrange with one of the leading trade schools here in the City of Chicago to give a course in "coin machine mechanics"?

The youth from technical high schools and students of electronics in the trade schools would be perfect for such a course, were they guaranteed a pleasant and profitable position, after graduation.


Why not the loan of leading engineers from all the factories to help teach these young men the inner workings of each manufacturer's mechanism?

Then the trade school would have an expert and outstanding teaching faculty so that the cost of the course could be tremendously reduced.

Perhaps tuition could be completely covered by the operators, jobbers, distributors and manufacturers, interested in the students who would want to take this special course so that these students, on graduation, could be employed by the firms paying for their tuition.

I should very much appreciate hearing from you in regard to your thoughts covering such a "School for Coin Machine Mechanics" which can, with the aid of such outstanding firms as your own, become an actuality.

(Signed by—BILL GERSH, *Publisher of "The Cash Box"*)

**Operators . . .  
Jobbers . . .  
Distributors...  
are now asked  
to answer this  
 same  
letter and give  
their opinions  
in regards to  
the creation of  
a "School For  
Coin Machine  
Mechanics"**

**SEND YOUR LETTER  
TODAY TO:**

**Bill Gersh**

**THE CASH BOX  
32 W. RANDOLPH ST.  
CHICAGO 1, ILLINOIS**



**On the Square!** Williams  
**4 CORNERS**  
 IS THE FIRST  
 NEW TYPE 5-BALL SINCE  
 THE END OF WORLD WAR II!

**IN-LINE SCORING plus HIGH SCORES FOR REPLAYS!**

**IMAGINE!**  
 When 4 corners are made 4 rollovers on both sides and 3 special bumpers at top score replays!

**LOOK! REPLAYS**  
 for 3 IN LINE  
 4 IN LINE  
 4 CORNERS

**IT ADDS UP!**

**33 WAYS TO SCORE REPLAYS!**  
 NO OUT-HOLES!  
 ALL 5 BALLS MUST SCORE!

**Tantalizing THUMPER BUMPER AND FLIPPER ACTION!**

**WILLIAMS MANUFACTURING COMPANY**

**CREATORS OF DEPENDABLE PLAY APPEAL!**  
 4242 W. FILMORE ST.  
 CHICAGO 24, ILL.

**NEW! NEW!**

**TAKES ONLY ONE MINUTE + 10 SECONDS TO PLAY 5 BALLS!**

## Taran Distributing Readies Move To New Building

MIAMI, FLA.—Taran Distributing, Inc., this city, announced this past week that it is preparing to gradually move into its new complete building on one of the five most important arteries of this city, located at 3401 N.W. 36th Street.

According to Sam Taran, "We expect to be fully moved over to our new building on or about January 1, 1953."

The new Taran Building has over 150 foot frontage on N.W. 36th Street.

It will give the firm approximately 13,000 square feet of floor space.

The entire building will be completely air conditioned.

Offices will front off the entrance showrooms which, according to Taran, will be the most impressive in this area and among the most outstanding in the nation.

The firm, because of its long experience in the industry, has carefully arranged details so as to handle business speedily and efficiently.

There are loading doors both in the front and the back of the building. The operator can pull up to the front, or use the back, and in both cases can quickly load and unload machines.

There will be an unusually large and impressive record department. The record department has been especially air conditioned so that even in the greatest possible heat there will be no warpage of any kind.

The recordings will be stored in a large, bank vault which is being built into the building for this very purpose.

Outer offices, off the front showrooms, as well as the private offices of the firm's executives, including the foreign trade department, will all be completely modern in every respect. Even to the modern furnishings which have already been arranged for by outstanding office decorators.

"From every standpoint," Sam Taran stated, "this new building will be one of the most outstanding in the industry."

"From the standpoint of service and efficiency, there will be nothing like it in the country."

"From the standpoint of comfort and modern beauty, we think that it will be unequalled."

"The air conditioning of the entire building, plus the arrangement of the showrooms, offices, private offices, repair and record departments, storage, loading and unloading, a complete parking arrangement for cars of all customers, as well as every other feature, will be something for one and all to see."

"We shall announce our grand opening in the very near future," Taran said, "and we do sincerely hope," he continued, "that everyone from all over the country as well as from all Central and South American countries will be present."

## • Rock-ola 120 •

See it! Hear it! Ask the Operator who owns one! The sensational Rock-ola 120 out-performs them all. Features profit-proven magic touch selectors, futuristic design, mechanical proficiency.

### WORLD WIDE DISTRIBUTORS

2330 N. Western Ave. Chicago 47 EVerglade 4-2300

## Irv Morris Moves To Larger Quarters

NEWARK, N. J.—The well known and popular Irving (Irv) Morris moved his Irving Morris, Inc., firm to new large quarters at 47 Stanton Street, this city. New quarters are only a short distance from the previous location, and firm will retain the same phone number.

Morris was just busting out of the walls at his old offices, and had to have, not only more floor space, but convenient parking facilities for his customers. The new location gives him approximately five times as much space. He has set up offices, showrooms, stock rooms, and a large repair department in the back.

"Most important," smiles Irv, "is that my customers can now drive their cars into the driveway alongside my building, and park as long as they wish. This is a great help to operators who come to buy and take equipment out."

Morris is exclusive distributor for D. Gottlieb & Co. in his area.

**ORDER!  
 NOW!**

**The Greatest**

**Bally's  
 "SPACE  
 SHIP"**

**RUNYON  
 SALES COMPANY**

Factory Representatives for AMI Inc.  
 Bally Mfg. Co., J. H. Keeney & Co., Inc.  
 Permo Inc.

593 10th Ave., New York 18, N.Y., LO 4-1880  
 123 W. Runyon St., Newark 8, N.J., BI 3-8777



# REMOVAL SALE!!

**ALL EQUIPMENT BEING SACRIFICED!**

WE DON'T WANT TO MOVE THESE MACHINES TO OUR NEW BUILDING! SAVE WHAT IT WOULD COST US TO MOVE THEM TO OUR NEW BUILDING! EVERY MACHINE AT A SACRIFICE PRICE!

## SHUFFLE GAMES

Each	Each
2 BALLY HOOK BOWLERS .....\$144.50	15 KEENEY BIG LEAGUE BOWLERS...\$174.50
3 BALLY SHUFFLE CHAMPS ..... 25.00	6 KEENEY LEAGUE BOWLERS ..... 124.50
5 BALLY BASEBALLS ..... 35.00	4 KEENEY DOUBLE BOWLERS ..... 74.50
2 CHICOIN BOWLING CLASSICS ..... 35.00	35 UNITED SHUFFLE ALLEYS ..... 14.50
6 CHICOIN TROPHY BOWLS ..... 75.00	5 UNITED SUPER SHUFFLE ALLEYS.. 35.00
1 CHICOIN ACE BOWLER ..... 75.00	20 UNITED SHUFFLE ALLEY EXPRESS 49.50
3 CHICOIN BOWLING ALLEYS ..... 35.00	5 UNITED DOUBLE SHUFFLE ALLEY
1 CHICOIN PIN LITE ..... 75.00	EXPRESS ..... 75.00
3 GENCO SHUFFLE TARGETS ..... 49.50	2 UNIVERSAL SUPER TWIN BOWLERS 35.00
1 KEENEY DELUXE BOWLER ..... 249.50	5 UNIVERSAL TOURNAMENTS ..... 59.50

**SHUFFLE GAME SPECIAL!!**

KEENEY TEN PINS  
KEENEY ABC BOWLER  
KEENEY DUCK PINS

**\$15.00**  
EACH

## PINBALL GAMES

Ballerina .....\$10.00	Harvest Moon .....\$25.00	Rag Mop .....\$75.00
Bone Head ..... 10.00	Hayburner .....175.00	Special Entry ..... 25.00
Bowling Champ ..... 15.00	Just "21" ..... 15.00	Shoo Shoo ..... 80.00
Black Gold ..... 25.00	Jockey Special ..... 25.00	Spark Plug .....200.00
Boston ..... 40.00	Jalopy .....175.00	Sharpshooter ..... 15.00
Catalina ..... 15.00	Seeburg Jailbird ..... 25.00	Saratoga ..... 10.00
County Fair .....149.50	King Arthur ..... 40.00	Slugfest .....140.00
Cyclone .....135.00	Majors ..... 50.00	Sunny ..... 10.00
	Maryland ..... 35.00	Spinball ..... 10.00
	Madison Sq. Garden .....100.00	Show Boat ..... 10.00
	Melody ..... 15.00	Sally ..... 10.00
	Mermaid .....100.00	Tahiti ..... 35.00
	Monterrey ..... 10.00	Telecard ..... 10.00
	One-Two-Three ..... 10.00	Trinidad ..... 15.00
	Puddin' Head ..... 15.00	Temptation ..... 25.00
	Punchy ..... 20.00	Wisconsin ..... 10.00
	Rainbow ..... 10.00	Super World Series .....250.00
	Rancho ..... 10.00	Yanks ..... 15.00

**Special** BRAND NEW GOTTlieb "DOUBLE ACTION" IN ORIGINAL CRATES **\$100.00** EACH

## SPECIAL PINBALLS

UNITED STARS .....\$395.00	KEENEY LITE-A-LINE .....\$149.50
BALLY ATLANTIC CITY ..... 395.00	BALLY BRIGHT LIGHTS ..... 300.00
BALLY PALM BEACH .....\$500.00	

## CIGARETTE MACHINES

AUTOMATIC SMOKE SHOP, 9 COLMS \$200.00	STEWART & McGUIRE, 9 COLMS.... \$95.00
UNEEDA CIG. VENDORS, 9 COLMS... 75.00	ROWE CIG. VENDORS, 9 COLMS .... 75.00

**SPECIAL! AJAX** & COLM ELECTRIC CIG. VENDORS BRAND NEW IN ORIGINAL CRATES **\$155.00** each

## MUSIC

AMI Model "A" .....\$350.00	WILLIAMS MUSIC MITES .....\$39.50
AMI Model "B" ..... 425.00	RISTAUCRATS ..... 35.00
AMI Model "C" ..... 475.00	PACKARD WALL BOXES ..... 5.00
WURLITZER 1250 ..... WRITE	SEEBURG 5c WIRELESS WALL BOXES 15.00
WURLITZER 1100 ..... 350.00	SEEBURG 5c 3-WIRE WALL BOXES.. 20.00
WURLITZER 1015 ..... 175.00	WURLITZER Mod. 3031 WALL BOXES 25.00
SEEBURG 146M ..... 125.00	WURLITZER Mod. 3045 WALL BOXES 25.00
SEEBURG 147M ..... 150.00	WURLITZER #219 STEPPERS ..... 27.50
SEEBURG 148M ..... 200.00	WURLITZER #216 IMPULSE RECEIVERS 15.00
SEEBURG M-100-78 ..... 700.00	ROCK-OLA Mod. 1422 PHONO ..... 125.00
SEEBURG M-100-45 ..... WRITE	ROCK-OLA Mod. 1426 PHONO ..... 150.00

**MUSIC SPECIAL 100** CHICAGO COIN "HIT PARADES" BRAND NEW IN ORIGINAL CRATES **\$139.50** EA.

**WURLITZER SPEAKERS 20** MODELS 4004A - 4005A - 4007 BRAND NEW IN ORIGINAL CRATES **\$29.50** EA.

1/3 DEPOSIT WITH ALL ORDERS, BALANCE C.O.D., F.O.B. MIAMI, FLA.

EXCLUSIVE AMI DISTRIBUTOR

## TARAN DISTRIBUTING, INC.

2820 N.W. SEVENTH AVE., MIAMI 37, FLORIDA

(Tel.: 3-7648)

(CABLE ADDRESS: "TARANDIS")

BRANCHES: JACKSONVILLE, FLA.; HAYANA, CUBA; PUERTO RICO

# THE 20 YEAR CLUB CLIX BIG WITH TRADE'S MEMBERS

**NEW YORK**—In last week's issue of The Cash Box (November 29) the formation of a "20 Year Club" was presented to the industry. Altho the issue has been in circulation less than a week, members of the trade have expressed their enthusiasm for the idea. Numerous applications have already been received, and these men will soon be receiving their membership card.

As related in last week's issue, membership in the "20 Year Club" can be had by just being in the coin machine business for 20 years or more. The purpose is strictly sentimental. No dues or expenses involved.

Send us your name, or the name of your friends who have been associated with the business for this period. Include present affiliation, name and address, and when you and they entered the business.

**Joe Orleck**  
**THE CASH BOX**  
26 West 47th Street  
New York 36, N. Y.

Dear Joe:

I have been connected with the Coin Machine Industry for 20 years or more.

Please enter my name as a member and send me a membership card.

NAME .....

FIRM .....

ADDRESS .....

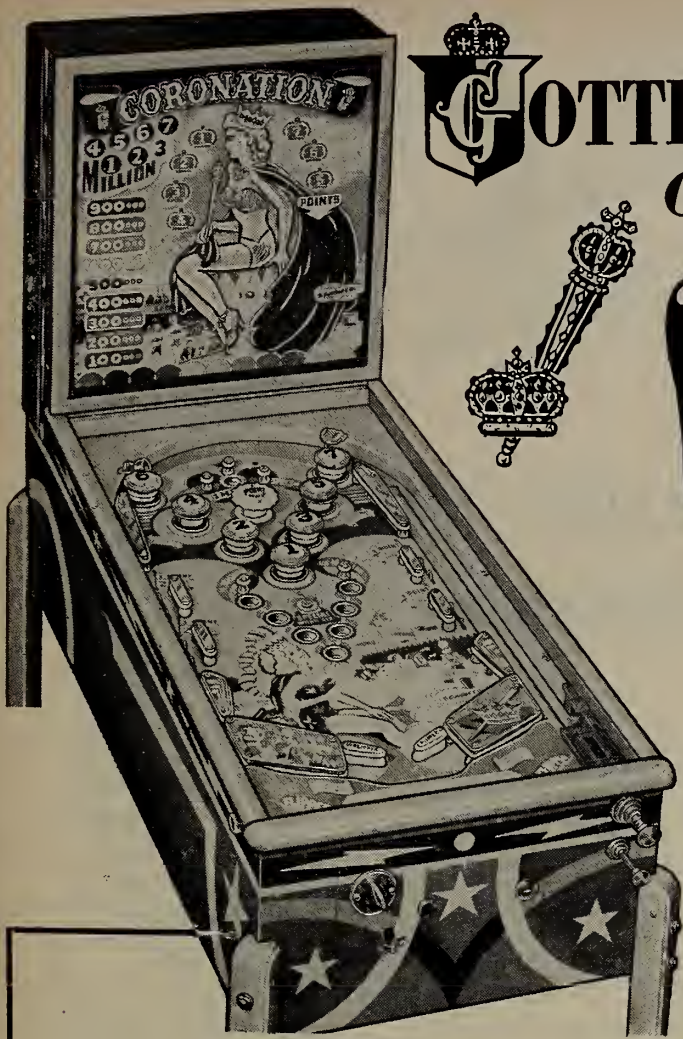
CITY..... ZONE..... STATE.....

Date I entered the C. M. Business.....

● Also Send Membership Card For ●

(Enclose Names, Firms, Addresses and when they started)





**GOTTLIEB** -- *Reigning House of Winners,*  
Gives You

# CORONATION

A NEW QUEEN OF PLAY FOR YOUR LOCATIONS...  
A NEW REGIME OF PROFITS FOR YOU!

*Appealing Colorful Beauty and Sparkling, Fast Action with*

4-IN-LINE BALL TRAP SCORING for 1 REPLAY



4-IN-LINE BALL TRAP SCORING with BALL IN "CROWN" POCKET for 2 REPLAYS

ROTATION NUMBER-SEQUENCE LIGHTS ROLL-OVER BUTTON FOR REPLAY • SIDE ROLL-OVERS SCORE POINTS FOR REPLAYS • REPLAYS FOR HIGH SCORE • 3 "POP" BUMPERS • 2 SUPER-POWER FLIPPERS • 2 SUPER-ACTION CYCLONIC BUMPERS



*D. Gottlieb & Co.*  
1140-50 N. KOSTNER AVE.  
CHICAGO 51, ILLINOIS

**DON'T MISS THIS ONE...ORDER NOW!**

*"There is no substitute for Quality!"*

## Two New Kiddie Rides By Meteor

BROOKLYN, N. Y. — Two new space rides are making headway in the sensationally expanding kiddie ride field—the "Meteor Rocket" and the "Flying Saucer"—manufactured by Meteor Machine Corporation, this city, according to officials of the firm.

They state that location tests have proved these two rides to be top attractions.

"Meteor Rocket" is a dramatized version of a space ship, complete with jets, fully illuminated Radar Instrument panel, with flashing rockets, movable joy stick with machine gun button, rat-a-tatting guns, upholstered and padded cockpit, and appropriate accompanying sounds to the complicated "space flight" motions of the ride.

"Flying Saucer" is described as a real innovation, with most complicated and interesting ride movements. The saucer simultaneously goes back and forth, up and down, while rotating counter-clockwise. The cockpit is in the center of the saucer, with a heavily padded and upholstered seat. The ride features flashing lights at all times to attract patrons.

John Hess is president of the firm, in partnership with Max Himelbaum and Carlos Reyes. Hess states that these two rides can be bought on a special finance plan, arranged by the Meteor Machine Corporation.

Special representative for the firm is J. G. Budd, who is carrying the two rides thru Virginia, North Carolina and Tennessee.

## Walbox Sales Holds Rock-Ola "Fireball" Party

DALLAS, TEX.—Many prominent coinmen visited Walbox Sales Company, this city, on Tuesday and Wednesday, when the firm ran an open house party showing of the Rock-Ola "Fireball 120" phonograph.

Among those signed in were: Weldon and Nolan Denton; Frank Messman; N. L. Ligon; W. H. Rawline; Q. T. Morris; Leo Smith; Max Bock; Joe Gillespie; Tommy and Bill Cullum; Norris Thrash; Nate Womble; Dewey Parsons; Jim Storey; Don Morris; Burt Hunter; T. G. Biggers; Joe Davis; Lester Godwin; Holland Farrow; Dobie Sansone; T. A. Hagler; Sam Yaras; I. O. Long; Ray Langley; Bob DePriest; Tom Lambert; James and George Leightner; Joe Thompson; Eugene Rippen; C. A. Burton; Jack Williford; Leon Spurgin; Charlie Rinkler; Sam Heilborn; F. M. Sashse; Emmitt Nutt; Al Smith; Abe Susman; Audrey and Bob Hunter; George Riddell; Bob Warner; Bob Tucker; Jimmy Crouch; Albert McKool; Bob Sunnerford; Speck Nevins; George Zulke; Leonard and Joe Metassa; L. L. Dialessi; and Roy Robins—all from Dallas.

## NCMDA Meets In Chi

CHICAGO — NCMDA holds its annual meeting on Monday, December 8, at the Bismarck Hotel, this city.

Election of officers will be the main item of business.

Present officers are: Joe Ash, president; Harold Lieberman, vice-president; Irv Blumenfeld, secretary; and Si Lazar, treasurer.

## CAPTURE and HOLD CHOICE LOCATIONS!

### OPERATE THE KEENEY DELUXE ELECTRIC CIGARETTE VENDOR

- ★ Operates on any combination of nickels, dimes and a quarter thru a single coin opening.
- ★ 9 Double columns dispense alternately at bottom. Always fresh cigarettes. Holds 432 packs.
- ★ Dispenses regular or King size packs. Instantaneous price adjustments on each column.

THE PACK YOU SEE—IS THE PACK YOU GET!

Swing-up front tap for easy loading. 3-way match vending.

WRITE WIRE PHONE



**REICHEL DISTRIBUTING COMPANY**  
1212 NORTH COPIA STREET EL PASO, TEXAS



## WE'VE GOT IT!!

EXCLUSIVE DISTRIBUTORS FOR ROCK-OLA 1953

**"fireball"**  
120 Selections

C'MON IN AND SEE IT!!

**LAKE CITY AMUSEMENT CO.**

**SPECIALS!!**

BALLY BIG INNING, ea.	\$169.50
KNOCKOUT, ea.	79.50
TURF KING, ea.	115.00
FOUR HORSEMEN, ea.	122.50
WILLIAMS SUPER WORLD SERIES, ea.	235.00
WILLIAMS DELUXE WORLD SERIES, ea.	255.00
CONTROL TOWER, ea.	122.50
GOTTLIEB CYCLONE, ea.	139.50

**BINGO GAMES** Every kind on hand. Write Immediately!

**Bally** BEAUTY CHAMPION SPACE SHIP

4533 PAYNE AVE., CLEVELAND, OHIO (Tel.: HE 1-7577)



# GENCO

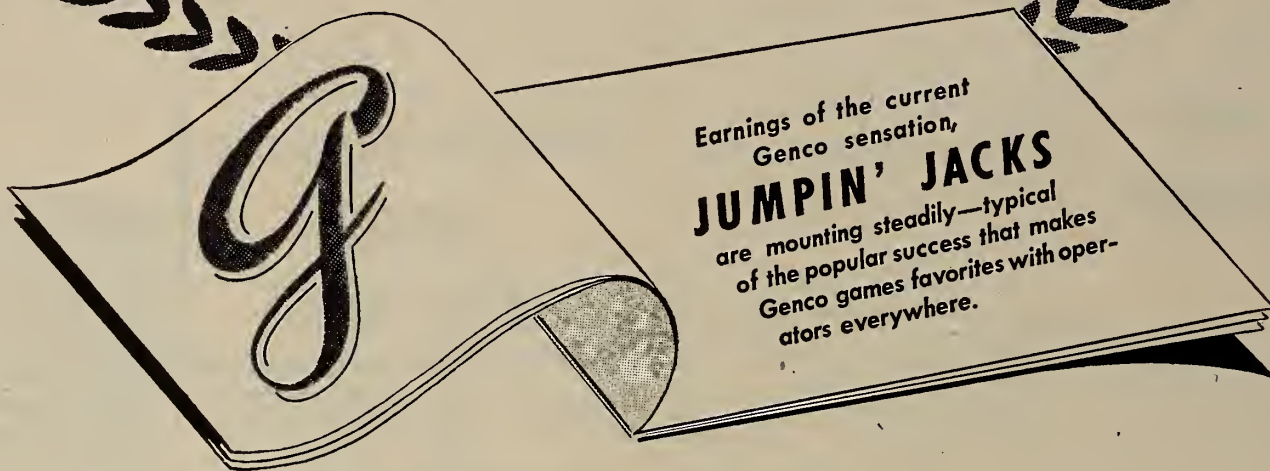
MANUFACTURING AND SALES CO.

designers and manufacturers  
of amusement machines  
for over 24 years...

## Announces a change in ownership and management

Samuel Lewis and Avron Gensburg, former executives of Chicago Coin Machine Co., have assumed the active management of Genco. The stock of the corporation has been purchased by the Chicago Coin Machine Co. The new management will continue to operate Genco as a distinct and separate corporation. They will, however, enjoy the benefits of the strong financial

backing of Chicago Coin, as well as the guidance and experience of its co-owners, Samuel Wolberg and Samuel Gensburg. The new management plans to strengthen and rebuild the Genco organization. It is their aim to bring to Genco new ideas and plans for producing top money-making games that will, as before, lead the coin machine field.



Earnings of the current  
Genco sensation,  
**JUMPIN' JACKS**  
are mounting steadily—typical  
of the popular success that makes  
Genco games favorites with oper-  
ators everywhere.

### WANT TO BUY Large Quantities

#### MUSIC

WURLITZER 1015      WURLITZER 1100  
WURLITZER 1250      WURLITZER 1400  
EVANS CONSTELLATION

#### TARGET MACHINES

Exhibit SIX SHOOTER  
Exhibit GUN PATROL  
Mutoscope SKYFIGHTER

Also All the Latest  
GOTTLIEB and WILLIAMS  
5 BALL GAMES

Highest Prices Paid  
WIRE—PHONE—WRITE TODAY

**INTERNATIONAL  
AMUSEMENT COMPANY**  
1423 SPRING GARDEN STREET  
PHILADELPHIA 30, PA. (Tel.: RI 6-7712)

### Design News Honors Wurlitzer



NORTH TONAWANDA, N. Y.—Acknowledgment of the revolutionary, mechanical development of the Wurlitzer "WurliMagic" brain in its latest phonograph, the Model 1500,

was made by the outstanding industrial design publication, *Design News*, in its October 15 issue.

The editors of *Design News* saw fit, not only to use two entire pages, illustrated with photographs and line drawings, but honored The Rudolph Wurlitzer Company by devoting its front cover to a photo of the model 1500, with Bob Luttle, one of the firm's engineers, demonstrating the mechanism as it uses both 45 and 78 rpm records (Photo reproduced here).

The 5204 Wall Box was also described, as well as the method of selecting tunes from 26 numbers and 4 letter panel buttons.

"Needless to say, we are extremely proud that *Design News* showed such unusual interest in our development" stated Bob Bear, sales manager. "It is particularly pleasing to realize that this is another Wurlitzer first. Our model 1250 was the first coin operated phonograph to play 45 rpm, and now our model 1500 is the first to play 45 and 78 rpm records in any combination throughout the twin tray stacks. Never before in history has this accomplishment been possible."

### United Entertains NAAPB Visitors

CHICAGO—The Park Show has brought many, many visitors to this very windy city. And the welcome mat was rolled out at United Manufacturing Company for a number of these people.

"Luncheon was served as well as cool, refreshing beverages the entire week to these very welcome guests", Bill DeSelm, sales manager, stated.

"Among the people we greeted were:

Angelo Delaporte and Roger Shepherd of Rex Coin Machine Co., Syracuse, N. Y.; Cliff Bailie, from Syracuse; Dave Simon of Dave Simon, Inc., N. Y.; Harry Rosenberg, Double-U Sales, Baltimore; I. H. Rothstein and Al Rodstein, of Banner Specialty, Philadelphia; Dave Liebling, Cleveland Coin Machine Co.; Woolf Solomon, Central Ohio Coin Machine Exch., Columbus, O.; Len Schneller of Philadelphia; and Sid Middleman, New York.

"Was a busy week, but a good time was had by all," DeSelm concluded.



# Rudolph The Red Nosed Reindeer

● Beloved by kids everywhere . . . The Authentic . . . Charming . . . "Rudolph The Red Nosed Reindeer" . . . He's Lovable . . . He's Irresistible . . . He's the Kids' Favorite . . . His Nose Lights Up, Too . . . Jingle Bell Halter . . . Gentle, Easy Action . . . Year 'Round Appeal . . . In addition to "Rudolph The Red Nosed Reindeer" YOU SHOULD BE OPERATING ALL THESE GREAT EXHIBIT PRODUCTS . . .



- "BIG BRONCO"
- "ROY ROGER'S TRIGGER"
- "PETE THE RABBIT"
- "RAWHIDE"
- "TEST PILOT"
- "SPACE PATROL"
- "SPACE GUN"
- "STRATOGUN"

Write For Full Details Today . . . Or See Them At Your Nearest EXHIBIT Distributor

**INVESTIGATE EXHIBIT'S FINANCE PLAN**

**ESTABLISHED 1901**

**EXHIBIT SUPPLY, 4218 4230 W. LAKE ST., CHICAGO 24, ILL.**

## AMI "Write An Ad Contest" Winners Selected

Winners in the AMI "Write-An-Ad Contest", selected from 400 entries submitted by music operators were selected this week by a panel of judges from Grand Rapids Advertising Club.

First prize winner is Mrs. Margie Rodgers, 3128 Home Avenue, Fresno, California, who will receive a new AMI Model "D-80" juke box, valued at \$925.00.

Second prize winner is Mrs. Chester Merrill, Piedmont Amusement Company, Spartansburg, South Carolina, who receives the AMI "Hideaway" valued at \$575.00.

Tied for third prize were William S. Rider, Gibson City, Illinois and Leslie C. Boyd, 5624 Sylvan Avenue, New York 71, New York. Both Mr. Rider and Mr. Boyd will receive prizes of \$250.00 in cash.

In addition 25 Amivox Extension Speakers are being awarded the following:

- Bob Keels  
2129 N. Sapulpa  
Oklahoma City, Oklahoma
- Rudolph Kit  
1526 Elmwood Avenue  
Berwyn, Illinois
- Milton Cole  
29 West Court Street  
Cincinnati, Ohio
- Grogan Music Company  
426 Green Street  
Parkersburg, West Virginia
- Herbert P. Swanson  
9 Normal Avenue  
Lowell, Mass.
- Mrs. Elaine Klein  
114 Riverdale Avenue  
Yonkers, New York
- Roy Mussell  
558 Monroe  
Buffalo, New York

D. E. "Scotty" Scott  
311 South Thompson  
Springdale, Ark.  
M. de Herrera  
3108 Alameda Avenue  
El Paso, Texas  
James H. Litsey  
133 North 40th Street  
Louisville, Kentucky

D. Garnick  
38 Burtt Street  
Lowell, Mass.

Del Signore Sales Company  
Broadway  
Fort Edward, New York

James A. Geracos  
67 Huntington Avenue  
Boston 16, Mass.

Zietlow Music  
513 Comstock Street  
Adrian, Michigan  
Dwight A. Huster  
95 Osborne Street  
Johnstown, Pa.  
S. K. O'Dell  
Bradford, Pa.  
B. W. Pennington  
1903 Central Avenue  
Columbus, Indiana  
C. M. Forrest  
116 West Baker Street  
Fort Wayne, Indiana  
Al Yourkewicz  
736 North Montello Street  
Brockton, Mass.  
A. W. Peterson  
2133 East 29th Street  
Oakland 2, California

Erwin R. Beck  
3506 West National Avenue  
Milwaukee 15, Wisconsin

Mrs. Herbert F. Donaldson  
2706 Sehon Street  
Covington, Kentucky

Gil Russell  
607 Saskatchewan Avenue, E.  
Portage LaPrairie  
Manitoba, Canada

Carl Greene  
3854 Lincoln Avenue  
Chicago, Illinois

John F. O'Connor  
14 Falcon Lane  
Cincinnati 18, Ohio

The superior quality of the ads submitted, according to William Fitzgerald, AMI Advertising Manager, was such that selecting the winners was an extremely difficult task and the panel from the Grand Rapids Advertising Club judging the contest spent many long hours in making their difficult decisions. A special award for the excellence of his art is being made to Mr. Henri Orband, operator of Antwerp, Belgium. In addition, Mr. Fitzgerald has announced that special recognition will be given later to a number of operators who submitted ads of unusual merit but who were not fortunate enough to have their entries selected as major prize winners by the panel of judges.



Meeting on Tuesday, November 25, to judge the 400 entries submitted by music operators in the "Write-An-Ad Contest" is a panel of members of the Grand Rapids Advertising Club. Left to right are William E. Fitzgerald, AMI Advertising & Sales Promotion Manager and panel members Percy Nickel, Advertising Manager, Bissell Carpet Sweeper Company; Jack Dekker, Advertising Manager, Knappe & Vogt; David Schmidt, Vice President, Wesley Aves & Associates; Claude Meconis, Club President and Advertising Manager of the Rapids Standard Company and Dave Wallace, Wallace-Lindeman, Incorporated, all of Grand Rapids.

"It's What's in THE CASH BOX That Counts"



*Blue Ribbon Winner*  
**IN ANY LOCATION!**

**AWARD OF PROVEN MERIT**



**6 PLAYER *Super* MATCH BOWLER**

LOCATIONS CAN NOW MEET PLAYERS' DEMANDS . . .  
OPERATE *Super* MATCH BOWLER IN ANY OF THESE 4 WAYS!

- COMBINING MATCH BOWLER AND 10th FRAME BOWLER!
- 10th FRAME BOWLER ONLY!
- MATCH BOWLER ONLY!
- DELUXE BOWLER ONLY!

EASY TO READ INDIVIDUAL SCORE DIALS

- 10th FRAME FEATURE
- JUMBO "FLY-AWAY" PINS
- HIGH SCORE OF THE WEEK
- FORMICA PLAYFIELD
- 7-10 SPLIT PICK-UP
- REBOUND ACTION 20-30 SCORING

**chicago coin**  
MACHINE COMPANY

1725 DIVERSEY BOULEVARD  
CHICAGO 14, ILLINOIS

*THRU THE COIN CHUTE*

**EASTERN FLASHES**

A combination of stormy weather and the upcoming holidays slowed biz down a bit along coinrow. However, dealers in reconditioned equipment report that they're moving along at a faster pace than ever. A great number of machines are being sold for export. The letdown in buying of new machines doesn't mean that selling has stopped. All it means is that the distributors now have the opportunity to catch up on backlogged orders.

Xmas is coming—and the employees of Harry Rosen's and Meyer Parkoff's Atlantic-New York Corp. are the first to know it. The Seeburg distributing firm will hold its annual employee Xmas party on December 17 at the Coconut Grove room of the Park Sheraton Hotel. Employees and their families from New York, New Jersey and Connecticut offices, totaling about 150 strong, will gather at 6:30 for cocktails, eat their dinner at 7:30, and then dance to the music of a five-piece orchestra, as well as listen to a number recording artists. We understand Harry Rosen will don a Santa Claus outfit, beard and all, and act as master of ceremonies (we saw him in his private office studying a copy of Joe Miller's joke book). Rosen, by the way, leaves immediately after the party for a few weeks vacation in Miami Beach. . . . Dave Lowy, Dave Lowy & Co., flies to Florida—strictly a business deal, Dave says. . . . Milty Green, now in Miami, attended the music operators banquet there. . . . Joe Grandis returns from a hunting trip at Geneva, N. Y. Came back with 1 buck (an animal, not money.) . . . Arthur Herman supervises the renovation of his Herman Distributing Co. offices on 10th Ave. (he just took over the spot formerly occupied by Milty Green's American Vending). Should be completely ready in a week or so. . . . Dominic Ambrose, the L. I. operator, makes the rounds, buying equip and supplies.

Joe Young and Abe Lipsky visit the operators attending the Westchester Music Guild meeting, talking Wurlitzer 1500 of course. . . . The Koepfel brothers, Harry and Hymie, Koepfel Distributing Co., find it most difficult to catch up with that sorely needed extra space. One small store became available on coinrow—only hitch was that the landlord thought his property was located on Fifth Ave.—wanted \$250 per month for a hole in the wall. . . . Tony Catanese of Silver King Amusement Co., Suffern, N. Y., plows through the snow storm to visit Runyon. He derived some satisfaction from the trip however—he won a wrestling verdict over Irv (Kempy) Kempner. Barney (Shugy) Sugerman, head man at Runyon, rushes by us on his way to his Newark, N. J. office. Will have something sensational to tell you next week, he yells. . . . Irv Morris, Irving Morris, Inc., Newark, N. J., opens new large quarters on December 1 at 47 Stanton St. Irv advises he now has plenty of space, as well as unlimited parking facilities for the operators. . . . Al Simon, Albert Simon, Inc., in Chicago visiting the ChiCoin firm. . . . Also in Chicago, but at the Park show, were Mike and Joe Munves; Nat Cohn; Herb Klein and Bill Rabkin of International Mutoscope Corp.; and Mav Levine of Scientific Machine.

We had a visit from A. C. Jordon, coin machine operator in South Africa. He was keenly interested in the decision of O. P. S. to decontrol coin operated equipment. He tells us that operators in South Africa have been running all equipment for the past five years for 6 pence, which is equivalent to our dime, 3 plays for a shilling (25c). His experience in changing over to dime play is similar to U. S. ops. At first the play slides off a bit, but the actual collections remain about the same. Then from four to six weeks after, the play returns to its original action, but the collections have doubled. . . . Plenty of coinmen in this area have sent us their names to be entered as members of the "20 YEAR CLUB." Just tear out the coupon in this issue and send it in. We'll mail you your membership card.

*THRU THE COIN CHUTE*

**UPPER MID-WEST MUSINGS**

Old man weather decided to be fickle, just like a woman, & instead of continuing nice weather that has been around lately, last Tuesday and Wednesday snow and cold weather swept into a good portion of the upper midwest area. As a result in some sections of Minnesota and South Dakota many people were marooned for a short time. . . . Norton Lieberman of the Twin City Novelty Company states that he had one harrowing experience while heading back to the Twin Cities for the Thanksgiving Holiday. He had trouble making headway in and around Marshall, Minn. He started out following a snow-plow and the snow-plow went around a small car and because of the bad visibility Norton did not notice the car until he was just a few feet from it. Lieberman managed to run into a snow bank, just to one side of the car, but a big truck coming from the other direction plowed right into the stalled car.

It's so seldom that Robert Aherin of La Moure, N. D., gets into town, that we hate to see him rush off the way he does, after only spending a day or so in town. Bob says he has to get back and take care of things back home. . . . Darlow Maxwell of Huron, S. D., hoping that he would not get stuck in town over the Thanksgiving holiday. The last reports that we heard were that he managed to get out of town all right and get back home to Huron in time to have some turkey with his family. . . . Charley Sersen of St. Cloud, Minn., managed to take some time off to go deer hunting up in Northern Minnesota, but even though he didn't get his deer, he said that he enjoyed the trip.

A visitor from Winnipeg, Can., was Lewis London, who does some operating in that city. . . . Don Smith of Sioux Falls, S. D., who used to do some flying for Uncle Sam's Navy, and who used to put in a few hours in the air after he got out, has been so busy that he hasn't had a chance to even get a look at a plane. . . . Seen here and there at some of the distributor's offices and record supply houses were, T. J. Fischer of Waconia, Minn., May Priebe of Rochester, Minn., Al Eggermont of Marshall, Minn., Len Worseck of Montevideo, Minn., Ray Benkoski of Cloquet, Minn., George Atol of Duluth, Minn., and Ben Jahnke of Hutchinson, Minn., Clayton Norberg of the C & N Sales Company, Mankato, Minn., decided to trade with his father, Fred Norberg, and made the trip into town. Frank Davidson of Spooner, Wisc., managed to get into town and out again before he got snow-bound.

**—WANTED!!—**

**ALL POST-WAR**

**WURLITZER**

**PHONOGRAPHS**

*Any Quantity!!*

**WRITE! WIRE! PHONE!**

Can Also Use **SEEBURG 78's and 45's**

EXCLUSIVE WURLITZER DISTRIBUTORS FOR SO. GEORGIA, FLORIDA AND CUBA

**BUSH DISTRIBUTING CO.**  
286 N.W. 29TH ST.  
MIAMI 37, FLA.

OFFICES  
JACKSONVILLE, FLA.  
MIAMI, FLA.  
HAVANA, CUBA

**Special Sale!**

Buckley Boxes . . . . . \$ 5.00  
Uneda Candy Machines . . . . 49.50  
Statler Cookie Machines . . . . 49.50  
Statler Cigarette Machines . . . 49.50

**Supreme Distributors, Inc.**  
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

*Fight Polio*

Join the  
**MARCH OF DIMES**

JANUARY 2 TO 31



# THRU THE COIN CHUTE CHICAGO CHATTER

Due to the fact that so many, many requests have accumulated from you old-timers asking for us to "Write another reminiscent column of the old days" . . . well, here goes . . . and we do hope you like it. . . (Worth repeating): Just wonder if any of you old-timers who were present will ever forget that gorgeous testimonial dinner to Walter Tratsch? Remember how Walter stood up there on the platform at the Stevens Hotel with the spotlight on him? How he spoke right from the heart? And there, crawling along the stage, was Ray Moloney! Who gave him a hot foot that made Walter jump three feet into the air? (Oh, brother, will we ever again see those times?) . . . And what about Lee S. Jones and Harry's New Yorker? . . . The Maryland Hotel with Georgie Jenkins chasin' up and down. And down and up? . . . And what would have actually happened if that lady wrestler would have been able to catch Bill Gersh in Johnny's joint on North Clark Street?

When the late Joe Huber ran the Coinshows. Remember his very first stage presentation? . . . Wonder what the late and lovable Tom Watling would say if he could be present today? . . . And how could Vince Shay ever tell the story of the slot guy who decided to leave the biz three times? But who returned the 4th time! . . . Remember when Samuel (Curley) Robinson got the first public relations award from CMI? . . . And what days (and nites) when the late Fred Mills showed "Panoram" for the very first time at the Waldorf-Astoria? . . . Wonder whether the guys who were there would once again like to have Bill Wolf throw one of his old-time parties at the Bismarck? . . . Those fabulous days (and nights) when Lyn Durant traveled about. And guys (some were starving by that time) opened the refrigerator in his cozy apartment (in his northside Broadway factory) seekin' a bite to eat? And found nothin', but nothin', except liquid refreshment in the refrig? . . . That very memorable evening at the Ambassador in L. A. when Bill Wolf, Barney Sugerman, Bill Gersh and a coupla other guys, dashed about to clear that great linguist, Mike Carpin of Reading, Pa.? (What a deal that was.) Ooh—hooh!

The awed look on Jim Mangan's face when Lyn Durant gave \$50,000 for the Damon Runyon Memorial Fund. And that put the coinbiz 'way over the top. . . . When Lew London decided to branch out for himself and become a distributor? . . . And how many can recall the very first issue of The Cash Box? (Hell, man, even we can't.) . . . When Bill Rabkin became first head-man of the Victory Lodge? . . . That convention at the Sherman (try to remember the year) when all anyone heard from all phonos on display was, "The Music Goes 'Round And 'Round"? (Brother that's the year when all the guys went 'round and 'round.) . . . When Harry Williams opened his first factory on Wells St. With Tony Gasparro as sales manager? . . . And back in '28 when Mr. Chester and Mr. Pollard announced their very sensational machine, 'Hoot Mon Golf.'

Wonder if Al Sebring will ever forget that 'important' day when he sat in the Bally Wigwam sippin' on a Scotch 'and', and, suddenly (this was before War II when all hated Hitler), there came an announcement over that little table radio that: "Hitler's just been shot dead. More details in a few moments." And the newscaster cast off. (The newscaster? George Moloney!) Who had a secret 'mike' concealed in one of the drawers of his desk. And could cut into any radio program on the air at the time. And the guy who phoned everyone in town to tell 'em Hitler was dead and wanted to bet 'a million,' (he was—was Al Sebring.) . . . And talkin' about George Moloney! The day he came scootin' through the 'Wigwam' in long red flannels screamin', "Fire, fire, run for your lives!" And there was Sam Taran tellin' us thisa and thata as to why there was thisa and thata. Sam jumped up and ran like mad. Right out of the Bally building. (Oh, man, oh, man. Ain't they ever gonna make guys like this again?) . . . The day that they gave Bill Gersh a 'testimonial dinner' at Billy Rose's Casa Manana in New York. The kid didn't have even a quarter in his jeans. And some noted mfr said, "Well, Bill, this bein' your big testimonial, you buy the champagne." (In a nite club yet.) And a guy named Bill Alberg, just as the kid got white 'round the gills, slipped some bucks into his pocket from right behind him. . . . Wonder if Ray Moloney ever will forget the Ten Park Avenue Hotel and a guy named Jim Gaffney?

Man, oh, man, we gotta million more memories. . . . Like when DeWitt (Doc) Eaton was tremblin' in his pants because his 'boss,' the late Ferdi Parsons, was comin' to N'Yawk, and he didn't want the entertainment to get 'rough.' . . . Wonder if Lou, Dave and Myer Gensburg will ever forget a guy named Al Adickes (Scott-Adickes, London, Eng.) and what Al did with a game called, 'Silver Cup Special'? . . . And how many guys remember the convention at the Winton Hotel in Cleveland (1929) when the sensation was the Seco Scale from Germany? . . . When the late Archie M. Andrews had a story published in the 'Saturday Evening Post,' "Millions In Pennies," regarding his International Ticket Scales? . . . Have been trying to figure out how many times that energetic, fightin', vigorous guy, named Dave Gottlieb, produced his 'Grip Tester'? And each time it was a terrific success. . . . Wonder if Sam Wolberg and Sam Gensburg remember how tremendously enthused they were over a thing called "Sweet Sally"? . . . Also sometimes wonder if a guy called, Sen. Homer E. Capehart, can again picture himself in Babe Kaufman's showrooms on 42nd Street, N. Y. C., beatin' on the drum of an old fashioned calliope, hollerin', "Hurry! Hurry! Hurry!" . . . When Roy McGinnis, Irv Sommer, Harry Rosen, Nat Cohn, Joe Fishman, Bill Gersh, Lou Koren, and some other guys, decided to go swimmin' at Oak Street Beach about 4 in the dawnin'? After a night of roundin'? . . . When Jim Buckley rode the Flatbush Express Subway in Noo Yawk for what seemed hours and hours, to get all the way out to Supreme Vending Co? Where he saw Willie Blatt standing on the tail of a truck takin' cash (just like a knishes vendor) and throwin' off Ballyhoo's in return. So Jim went right back to the New Yorker and phoned Ray, "Raymond," he said, "Y'now what? I think maybe we gotta hit." . . . Could y' ever forget that terrific wrought iron gate that y'hadda enter when you visited Jimmy Johnson's Western Equipment spot? (Wonder how many Nebraskans remember his 'Aksarben'? and a little thing called "Put'N'Take"?)

## COLLECTS DIMES LIKE MAD!

IN USE NATIONALLY by  
GRANT'S, KRESGE, McCRORY'S  
and OTHERS



- ★ Small space — 5' 2" x 2' 4" wide
- ★ Trouble-free operation — lifetime parts
- ★ Easy to move — on smooth rolling casters
- ★ National slug rejector
- ★ Sturdy construction

Children flock to this mechanical wonder—they love its excitement, action, and color. Miss America gives them real boat motion, screaming signals, a real skipper's wheel and actual sounds of water against hull.

WRITE, WIRE OR PHONE, FOR FULL DETAILS TO:

### BERT LANE CO., Inc.

372 N. E. 61st STREET, MIAMI, FLORIDA

# COVEN

distributing company  
3181 Elston Chicago 18, Ill.  
INdependence 3-2210

Exclusive Distributors of Wurlitzer Phonographs

## Wurlitzer Plugs Earning Power Of 1500

NORTH TONAWANDA, N. Y.—The Rudolph Wurlitzer Company of North Tonawanda, N. Y., this week sent mailing pieces to juke box operators all over the nation playing up the earning power of the new Wurlitzer 1500 phono. The colorful leaflet, featuring a man "Rolling in Dough" explains the features that contribute to the 1500's "terrific earning power." They are: 104 selections; Automatic plays of 45 and 78 rpm records intermixed; Twin Zenith Cobra Stylus; Twin Playmeters; Electronic Volume Control; and Quick As A Flash Replacement Units.

## CHICAGO CHATTER

Boys, I ain't got much space left. . . . Remember when Dick Groetchen brought out his automatic steak broiler? . . . When Nat Cohn, in his little joint on Marcy Ave., B'klyn, got the first distrib' break? A 50c over write on every "Chgo Club House" from Al Douglas? . . . When Dave Rockola knocked the entire industry right on its ears with two games called, "Jig Saw," and "World Series," and y'hadda order 'em by th'carload? . . . When H. F. (Denny) Dennison promoted that single-channel playin' penny wallbox? (Oh, man.) . . . When George Sax was "sellin' punchboards" at Jack Fitzgibbons' 25th Anniversary party. . . . When Bill Rabkin brought out a little machine called, "Baby Mutoscope"? . . . When a coupla guys revived "The Gal From Armentieres" in 1931 (World War I) and sang it as: "What'll We Do In '32?" . . . And then produced 'Goofy'? . . . And there came into being 'Jiggers' and the Genco's. . . . When Dave Bond was president of NADA? . . . When Claire Grant had a jobbing biz called Roxy Specialty? . . . When Ted Stoner was rollin' around? . . . When Morrie Ginsberg got out of his old biz, and Eddie stopped bein' an office boy, and there was Atlas? . . . (We've got a zillion more t'tell y'. . . . But, they'll havela wait. . . . Happy memories!)



# The Cash Box . . . HOLIDAY SPECIAL

THE GREATEST HOLIDAY GREETING  
ISSUE IN THE INDUSTRY

(Dated DECEMBER 27th)

THURSDAY

GOES TO : **DEC. 18**  
PRESS :

Reserve Position Now—or better yet,

SEND IN YOUR ADVERTISEMENT to . . .

## THE CASH BOX

26 WEST 47th STREET, NEW YORK 36, N. Y.

Phone: JUDson 6-2640

### CHICAGO

32 W. RANDOLPH STREET  
(Phone: DEarborn 2-0045)



### LOS ANGELES

6363 WILSHIRE BLVD.  
(Phone: WEbster 1-1121)

**THRU THE COIN CHUTE**  
**CALIFORNIA CLIPPINGS**  
**SAN FRANCISCO**

The start of the winter weather seems to have brought out all of the coin-men with their latest Pendeltons, Wilson Bros., McGregors—or what have you. You should see the bright plaid shirts these fellows were sporting—Harry Polacar of Vallejo; "Buzz" Remington of Napa; Jerry Wilson of Oakland; Walt Conley of Vallejo; and Pete Costanza of Pittsburgh. . . . Ray Sargis was talking up the beauty Bill Nave, of San Rafael, had on, and the more Ray raved about it, the more we could see of his own Pendleton as he slowly opened his coat—it was a duplicate of Bill's. . . . To top off the gift departments: Pete Costanza shows the almost full carat diamond ring he just received.

You gotta hand it to "Doc" George Kerrigan who runs a Sportland in Oakland. George's dental practice is enough to keep two dentists busy—and yet he arranges to give his Sportland his personal supervision. How some guys can have all that energy! . . . What would Nita Simpson of Red Bluff give to find out ahead of time what hubby Walt Simpson has already bought for her Christmas gift? . . . Sorry, Nita, t'aint Dec. 25th—and you'll hafta just wait! . . . Saw Felice Church of Mape Music giving the Bally "Space Ship" the nod! Here's a lady who knows the biz—and, man, is she looking right smart after her much needed vacation! . . . Seems we run into a flock of the Jones Boys every third Friday of the month—dining out at some fashionable spot. Last time we saw them, they were at Del Vecchios. Seems it's a get-together after their business meeting. But there are two left handers who'd like to change the Friday to another night. Wish 'em luck!

**THRU THE COIN CHUTE**  
**CALIFORNIA CLIPPINGS**

## LOS ANGELES

Many a coin man's paunch looked a mite larger this past week after the annual Thanksgiving turkey feast, and although several took advantage of the long holiday, most were back on the job handling a flood of business. General consensus of opinion is that this season's business will exceed that of the previous year, with operators in both games and music nodding assent. . . . Quite a number of amusement pieces seem to be in big demand, with bingo games leading the list. . . . They're still talking about the overflow turnout at the Dan Stewart Company for the showing of the new 1953 Rock-Ola 120 selection "Fireball" phono. Prexy Dan himself and Bob Beaver, down from Salt Lake for the event were quite elated with the tremendous turnout. Well over 400 music operators attended, with recording stars Spike Jones, Giselle McKenzie, Champ Butler, The Four Lads, Stan Freberg and Jud Conlan's Rhythmaires adding to the general merriment. . . . Poor display of humor was shown by the chap who made off with the guest register, something that Jack Dolan and Jo Ann Lewis were quite proud of . . . nice to say hello again to Maury Wiczer, Wico Corp., who is traveling the eleven western states for the firm. Maury and yours truly were old friends, having shared exhibit space at those many Chicago conventions for years. . . . Harry Duensing, who still might be yearning for that Lake Michigan breeze. . . . S. L. Griffin, in from Pomona for the showing . . . and sooo many, many others.

Lyn Brown, Exhibit Supply Co.'s regional rep, off to Chicago on a quick trip, leaving instructions for yours truly to "take care of the swimming pool." Lyn, one of the most likeable guys in town, doing a whale of a job with the great Exhibit line. Lotsa ops anxiously awaiting that much talked about gun that the firm is coming out with . . . also off to Chicago and the balmy breezes, was Chicago Coin's Phil Robinson. If you happened to see a rotund figure in cream colored slacks, beret and sunglasses, that wasn't Clark Gable, but Phil himself. With the many orders literally pouring in for Chi Coin's "Bowl-A-Ball," Phil needs the disguise—he's been besieged by ops throughout this area. . . . Youngest coin man at the Rock-Ola showing was yours truly's son Lee Michael, who was aptly tabbed Jack Dolan's "collector." . . . Charley Daniel's and Ed Wilkes, Paul Laymon Co., looking veddy veddy dapper on an early Tuesday morn. The reaction to Bally's "Space Ship" and "Bally Beauty" was instantaneous—ops throughout Southern California are making tracks like mad for this pair of exceptional money-makers. Said one op of the space ship, "when better rides are built, Bally will build 'em." . . . Jimmy Wilkens, out nursing a cold this week, although we're sure it didn't hurt his appetite for turkey . . . we'll bet there are lots of long faces in town this week, what with the University of Southern California getting whipped by Notre Dame. Staunch Southern Cal rooter Al Silberman had the winner though, predicting the turn of events a week prior to the game. . . . Jack Spencer, Big Bear Lake, reports that the area looks a mite like Lake Placid these days, with skiers galore flocking to the resort area.

Mary and Kay Solle still on the lookout for a good man to help out behind the record counter. Their hit of the week, "Cake Walk Rag" by Champ Butler. . . . Rumors that several major record companies were planning a price slash were denied vehemently this past week . . . not that ops couldn't use a break for a change . . . shortage of 45 rpm Spanish language disks still continues—whattsa matter, don't the firms want the business? . . . Bill Leuenhagen looking very spry as he helps his boys handle a shuffle game. Business is very good sez Bill . . . ditto a report from Jack Simon, who's showrooms were crowded with visitors this past week. Thanks for letting us know where we could get those bagels and lox Jack. . . . Bill Happel very proudly showing us the new Evans phonograph and that new Williams' "Four Corners," both looking quite neat and trim . . . we'd like to hide under the counter at that little restaurant on Pico that seems to be the gathering place for coin-men. . . . Fred Gaunt wasn't off to a wedding in that sharp blue suit affair, just decided to put on the dog. . . . Ops are still clamoring for more of United's "Super Shuffle Alley." . . . Pete Perinate, Sacramento, in Los Angeles, doing the town with Bob Portale. . . . Pete by the way, is one of the most respected operators in the business. . . . Gary Thompson of Long Beach, in town this week. Bob Smith, Automatic Enterprises, expecting that long awaited shipment of six flavor SodaShoppe's in this coming week. With the local area becoming more industrialized each and every day, the automatic drink business continues to improve, as does the demand for the line of vending products that Bob carries . . . lots of coin men happy to learn of Max Levine's return to active production, with many remembering the great line of Pokerino's that Max turned out some years back . . . still more and more requests, and as many nods of approval for another one of those columns reminiscing by Bill Gersh. . . . Abe Rheim tells us that interest in the local Vending Machine Operators Group continues to increase with each and every meeting.

Fred Shirley of South Gate, and Bill Bradley of Covina seen on the row this past week. . . . We learn that Pachinko, which is the equivalent to the American five ball game, is rapidly replacing the favor in Japanese amusements. Games are operated in clubs. . . . Turn of events in the coin machine business is easily seen in the many manufacturers who are exhibiting at the Parks Exhibition in Chicago . . . what did it—why kiddie rides of course. . . . Joseph Boll, of Twenty-Nine Palms, telling all about the sudden drop in the weather down his neck of the woods. . . . Operators at the Camp Cooke installation may be given additional time to remove their equipment. Oil was recently discovered on the property, with the Army closing the camp down. . . . Hello right back to Irv Feneschel, Brooklyn music op.



## CLASSIFIED ADVERTISING SECTION

### CLASSIFIED AD RATE 10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING  
CLOSES WEDNESDAY NOON AT  
The Cash Box, 26 W. 47th St., New  
York 36, N. Y.

## WANT

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT — Chicago Coin Basketball Champ, LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., N., MINNEAPOLIS 11, MINNESOTA.

WANT—AMI D40—D80, 40 selection Hideaways, Wall Boxes, Steppers, Speakers, Seeburg 100's, Hideaways, Wall Boxes; Wurlitzer 1017, 1217, 1400, 1100; Latest amusement games, Metal Typers, Heavy Hitters, Silver Bullets, Arcade Guns, Scales, etc. Write stating condition, number, model and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel: 2648.

WANT—All types Arcade Equipment, Seeburg Bear Guns, Seeburg M100s. Quote lowest prices or will trade New Turf Kings in original crates. Write, Wire Phone: C. A. ROBINSON Co., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: DUnkirk 3-1810).

WANT—Seeburg 100 M; 100B; AMI Model A; AMI Model C. All Types of Bally and United Card Games. MONROE COIN MACHINE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel: SUPERIOR 1-4600.

WANT—Panorams; Spot Lights; Lite-a-Lines; Five Stars; Coney Islands; Bright Spots; Bright Lights. MONARCH COIN MACHINE, INC., 2257 NO. LINCOLN AVE., CHICAGO 14, ILLINOIS. Tel.: Lincoln 9-3996.

WANT—Wurlitzer Phonograph Model 1400, 1250 and 1100; A.M.I. Phonograph Model A, B, C, and D; Seeburg Phonograph Model M 100 A, B and C. State quantity, condition and best price in first letter. COVEN DISTRIBUTING CO., 3181 ELSTON AVENUE, CHICAGO 18, ILL. Tel: Independence 3-2210.

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT—Cash Waiting. Will pay \$375 for Atlantic City's; \$450 for Palm Beach; \$250 for Bright Spots. D & P MUSIC COMPANY, 27 PHILADELPHIA STREET, YORK, PA.

WANT — Metal Typers, Mutoscope Voice-O-Graphs, ChiCoin Basketballs, and any other late arcade machines. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel: BRyant 9-6677.

WANTED — Mills Panorams — Write price, condition, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVENUE, SEATTLE 1, WASHINGTON.

WANT—Mutoscope Voice Recorder—quote cash price and serial number in first letter. BOX 1025, THE CASH BOX, 26 W. 47th STREET, NEW YORK 36, N. Y.

WANT—800 and 1015's. All you have. LAREDO EXPORTING CO., LAREDO, TEXAS. Tel: 672-723.

WANT—Tubes: 2051; 70L7; 6SN7; 75; 6SC7; 2A3; 5Y4; 6L6; 6K7 Metal; 6N7 Metal 6L7 Metal. Will pay \$40.00 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO 13 ILL.

WANT—45 R.P.M. records, late 15c, older 12c, we pay transportation. Selling Genco Targets \$89.50; Bally Baseball \$89.50; Chicago Derby \$219.50. Will take in trade Rockola 1422's or records. NATIONAL NOVELTY COMPANY, 183 EAST MERRICK RD., MERRICK, N. Y. Tel: FReepport 8-8320.

WANT—15 Palm Beach and 10 Atlantic Citys. Must be in A-1 condition mechanically and in outward appearance. Contact us, stating best price, immediately. T & L DISTRIBUTING CO., 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel: MAIn 8751.

WANT — Late Model Phonographs. Will pick up in a radius of 200 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

WANT — We buy dealers' surplus stocks. Operators we pay the highest price for used records from 3 to 6 months old. Top prices paid for 45 RPM's. Call or wire: C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. IS. N. Y. Tel.: Tilden 4-9040.

WANT—Will buy phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will make trip to inspect if required. Some of labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion, etc. JACOB S. SCHNEIDER, 128 W. 66th STREET, NEW YORK CITY, N.Y.

## CLASSIFIED ADVERTISING SECTION

WANT—Used 1428 Rock-Olas. State best price and general condition. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

WANT—Palm Beaches, Atlantic Cities, Spot Lites, Bright Spots, United Leader, Stars, Boleros, 100 Record Seeburgs and late model Phonographs, Exhibit Guns, Seeburg Bear Guns, Hobby Horses. Give best price in first letter. VALLEY DISTRIBUTORS, 710 12TH STREET, SACRAMENTO, CALIF.

WANT — Shuffles, Rebounds, Bowlettes, Star Series, All Stars, Five Balls, A1 Condition Only. Any Quantity at the right price. Can pick up in states bordering Eastern Canada. E. LIEBMAN, 12 Baby Point Rd., Toronto 9, Ontario, Canada.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500

## FOR SALE

FOR SALE—United Alleys with Genuine formica tops and big pins: 4 Players \$190; 5 Players \$220; 6 Players \$250; 6 Player Deluxe \$300; Bear Guns \$225; Bing-A-Rolls \$45. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS COMPANY, 3726 KESSEN AVENUE, CINCINNATI, O. Tel: MONTana 5000-1-2.

FOR SALE — Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., MILWAUKEE 13, WIS. Tel.: BLuemound 8-7600.

FOR SALE—Bally Sunshine Parks, Atlantic Citys, Palm Beaches and Frolics. Also, all late Gottlieb 5-ball used games. If interested, call, write or wire. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA, Tel: CAnal 8318.

FOR SALE—115 New and used wall boxes \$100 at Thermopolis, Wyoming. "Radio" JOE WARRINGTON, AUTOMATIC MUSIC, THERMOPOLIS, WYOMING.

FOR SALE—Spotlite \$375; Harvest Time \$50; Knockout \$60; Utah \$35; Five Star \$100; King Pin \$50; Cinderella, Wisconsin, Ramona, Shanghai \$15 each. ROANOKE VENDING MACHINE EXCHANGE, INC., 118 W. WASHINGTON ST., CHARLESTON W. VIRGINIA. Tel: 3-0311.

FOR SALE—9 Aristocrats 12 Record Selector. Reasonable. Make Offer. MOTTHAVEN 5-4693.

FOR SALE—Seeburg 147 \$99; Packard Manhattan \$99; Shuffle Alley Express \$29.50; Genco Target \$39.50; Viking Popcorn Machine \$79; Spares & Strikes \$149. AMERICAN VENDING CO., 2359 CONEY ISLAND AVENUE, BROOKLYN, NEW YORK.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: West 3-3224.

FOR SALE—Packard Wall Boxes \$4 ea.; Wurlitzer 3031's \$5 ea.; Wurlitzer 3025's \$6 ea.; Photo Finishes and Citations \$25 ea. Packard Inserts \$3 per thousand; Rockola Playmasters \$50 ea. GOLDEN GATE NOVELTY COMPANY, 201 GOLDEN GATE AVE., SAN FRANCISCO, CALIF.

FOR SALE—United Skee Alley \$85; HyRoll \$50; Zingo \$225; Wurlitzer SkeeBall \$100; A.B.C. \$225; Wm. Jalopy \$200; Exhibit Six Shooter \$175; Genco Score Unit \$90; Wall-O-Matics \$10; Star Speakers \$18; Bank Ball \$125. V. YONTZ SALES CO., BYESVILLE, OHIO.

FOR SALE — Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAM SPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—United Alleys: 5 Player \$225; 5 Player with formica and large pins \$250; 6 Player \$250; 6 Player with formica and large pins \$275; 6 Player Deluxe \$325; 6 Player Supers \$350; 1 Player Rebound \$50; Express \$35; Genco Target Skill \$100; Chi. Coin Horse shoe \$75; Genco 8 Player Rebound \$125; Exh. Twin Rotation \$425. Almost new 9' American Bank Shot, complete with 10c coin operated scoring unit. A long life investment for bigger profits, very special \$385. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021 PROSPECT AVE., CLEVELAND 15, OHIO. Tel: TOWER 1-6715.

FOR SALE—Phonographs with famous Davis six point guarantee: Seeburg Hideaway Specials H148M \$219; H147M \$169; H246M \$159; H146M \$129; 1941 R C Special \$50; Wurlitzer 1080 \$159. DAVIS DIST. CORP., 738 ERIE BLVD. E., SYRACUSE 3, N. Y.

FOR SALE—Palm Beach \$525; Atlantic City \$495; Spot Light \$375; Bright Lights \$225; Rose Bowl \$175; Williams Super World Series \$275. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS, OHIO. Tel.: UNiversity 6900.



## CLASSIFIED ADVERTISING SECTION

FOR SALE—Pin Bowler \$75; Double Action \$75; Set Shot Basketball game \$295; Springtime \$85; College Daze \$75; Tri Score \$50; Canasta \$50; Rocket \$69.50; Nifty \$89.50; Pinky \$89.50; Keeney 4 Player \$150; Knockout \$69.50; A.B.C. \$175; United 5 Player \$250; United 6 player \$295; Chicago Coin 6 Player formica top like new \$300; Bright Lights \$250; 1015 Music \$175. K. C. SPECIALTY CO., 510 MARKET ST., PHILADELPHIA 6, PA. Tel.: Market 7-6865 or 7-6391.

FOR SALE—New Smokeshop Cigarette Machine (Write); New Rockola (Write) Turf King—New in Crate \$295; Turf King—used—\$145; Three Mechanical Horses (Thunderbolts) \$574.50 each. EASTERN VENDING SALES CO., 940 LINDEN AVE., BALTIMORE, MARYLAND. Tel: MULberry 2110.

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Universal; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th AVE., MIAMI 34, FLA. Tel: 3-7648.

FOR SALE—Chico Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; DeLuxe Bowler \$34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—40 pcs. of pre-war music consisting of: 9 Rock-Olas, 7 Wurlitzers, 11 Seeburgs, 7 Aireons, 5 A.M.I.'s, 2 Mills. All parts there. Entire lot \$1000. F.O.B. Cleveland. LAKE CITY AMUSEMENT COMPANY, 4533 PAYNE AVENUE, CLEVELAND 3, OHIO Tel: Henderson 1-7577

FOR SALE—New Astroscope \$275; New 1c Camera Chief \$10; New 1c Advance Peanut Machines \$12; 120 Wurlitzer Wall Boxes \$3; Citations \$55; Bally Rapid Fire \$75; Bowlette \$40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE—Long Beach \$325; Music Mite \$69.50; Exhibit Jet Gun \$265; New Pokerino Jr. \$50; 1015 Wurlitzer \$115; Lite League \$49.50; Atomic Bomber \$95; Keeney 4-Player League Bowler \$195; Bally Shuffle Line \$115. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Tel: 9-8632 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel: TYler 8-2230.

FOR SALE—Williams Hayburners, \$139.50; Spark Plugs \$149.50; Sea Jockeys \$149.50; Williams Long Beach—close out. Late 5 Ball Games, write for list. Arcade Equipment; 3 Deluxe Mutoscope Photomats. 2 Late Voice-ographs, write. 5 Seeburg Bear Guns \$189.50 each. Also late model 6 Gun A.B.T. Shooting Gallery. We guarantee that all our prices are below low Cash Box. WANT—Will buy for cash or trade for all Post War Wurlitzer phono and Seeburg M100B8s 45 r.p.m. Seeburg M100As and AMI model C's. BUSH DISTRIBUTING COMPANY, 286 N.W. 29TH STREET, MIAMI, FLORIDA.

FOR SALE—Two Williams Long Beach, original crate, \$325; Two Williams Long Beach, slightly used, \$225. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16TH AVE., PORTLAND 5, OREGON. Tel: AT-water 7565.

FOR SALE—United Shuffle Alleys with genuine formica tops and big pins: 4 player \$225; 5 players \$250; 6 players \$275; Bing-A-Rolls \$60. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCOTIA 2, N. Y.

FOR SALE—Write us for the lowest prices on the finest reconditioned used phonographs: 100 Seeburgs 78'-45'-Wurlitzer 1100's, 1015's. Export trade invited. WINTERS DISTRIBUTING CO., 1715 HARBOR AVENUE, BALTIMORE 13, MD. Tel: LEXington 8820. Wurlitzer distributors Maryland and District of Columbia.

FOR SALE—We Need Space. Citations, Champions, Also 5 Balls. All In Good Condition. Best offer takes it all. MERIT INDUSTRIES, 542 W. 63rd ST., CHICAGO 21, ILL. Tel.: ENglewood 4-9202; 4-9204.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box, "The 'Bible' of the Coin Machine Industry." Send your check for \$48 today plus your first 40 word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—24 W4-L56 (5-10-15) \$34.50 ea; 11 W1-L56 (5c) Remote \$4.50 ea; 11 30W (5c) Rock-Ola Postwar \$4.50 ea. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C. Tel: 2-3992.

FOR SALE—Attention Horse Operators: 25 Beautiful Late Model Mechanical Horses, purchased less than one year, reconditioned, guaranteed, perfect paint job. Write, wire, or call for prices. Also, all makes and models Space Ships, Automobile Rides, and Midget Movies. Will trade this equipment for Bally Bingo Machines, Wurlitzer 1250's, 1400's, 1450's. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS.

FOR SALE—Chicago Coin Thing \$35; Williams Lucky Inning \$35; Photo Finish \$35; Citation \$25; Champion \$45; Watch-My-Line \$75. J. ROSENFELD CO., 3220 OLIVE STREET, ST. LOUIS, MO. Tel: OLive-2800.

FOR SALE—Wurlitzer 1100 \$349; Seeburg 148ML \$265; 146S \$115. On hand, a large supply of Packard, Wurlitzer and Seeburg Wall Boxes fully reconditioned. Write: CENTURY MUSIC DISTRIBUTORS, 1221 MAIN STREET, BUFFALO 9, N. Y.

## CLASSIFIED ADVERTISING SECTION

FOR SALE—Had you some good equipment to sell—phonographs, pinballs, bowlers, etc.—how would you write an ad to attract a few sales? We offer "The Cash Box" prices. What can you use? EDWARDS DISTRIBUTING SERVICE, BOX 400, DOUGLAS, WYO.

FOR SALE—1 Mills Constellation phonograph \$100; 1 Chico. Coin Baseball Shuffle Alley \$49.50; 1 Chico. Coin Basketball Champ \$195; 1 Six Shooter \$149.50; 1 Seeburg Bear Gun \$195; 1 Williams' Jalopy \$195. AUTOMATIC AMUSEMENT CO., 308 N.W. 8TH STREET, EVANSVILLE, IND.

FOR SALE—ABC \$175; Long Beach \$375; 5 Star \$50; County Fair \$175; Steeplechase \$225; Stars \$450; AMI "A" \$325; "B" \$425; "C" \$475; 1015 \$100; Evans \$350. Write for Wholesale Premium List. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS 3, MO. Tel.: GENEva 0972.

FOR SALE—Match score shuffle game conversion unit for United 2 to 6 player. Fits on top of head. Easily attached, only 4 wires. Proven highly successful in N. Y. Low price \$49.50. Send for photo. UNITED PLAY MACHINES CORP., 578 TENTH AVE., NEW YORK, N. Y.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—8 Champion \$39.50; 5 Winners \$84.50; 10 Turf Kings \$119.50; Bally Spot Lites \$345; Williams Sweetheart \$64.50; Chicago Coin Pin Bowler \$64.50; Gottlieb's Knockout \$64.50; Gottlieb's Triplets \$94.50. MICKEY ANDERSON, 314 E. 11TH STREET, ERIE, PA. Tel: 22-894

FOR SALE—Photomatic—4 for 25c camera; semi-automatic, complete with darkroom, in A-1 condition. Will sell outright or trade for music, pin, or bingo games. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD 5, CONN. Tel.: 6-3583.

FOR SALE—Sacrifice—25 3020 Wurlitzer Boxes; 2 1017 Wurlitzer Hideaways; 7 4000 Model Wurlitzer Star Speakers; 2 219 Wurlitzer Steppers; 6 2140 Wurlitzer 5 & 10 Boxes; 1 Model 212 Master Unit; 1 Model 216 Receiving Unit. All in grand condition. Package deal only \$899.50 F.O.B. Glens Falls. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, N. Y.

FOR SALE—Perfect condition, like new: Hot rods \$45; Citations \$30; Genco Advance Rolls \$30; Various Flipper Pins (write) Two Turf Kings at \$150 hardly used. 1/3 Deposit, Balance COD. WANT—We will buy Atlantic Cities—quote number and price. W. E. KEENEY MFG. CO., 5231 SO. KEDZIE AVENUE, CHICAGO 32, ILLINOIS. Tel: HEMlock 4-3844.

FOR SALE—Match The Wheel Shuffle Alley Conversion. Attached to top of head. Fits all types shuffle alleys. Only action matching unit. Only two wires to attach. Sample \$42.50. Write for quantity price. One third deposit with order. KINGS AMUSEMENT CO., 1505 CONEY ISLAND AVE., BROOKLYN 30, N. Y.

FOR SALE—Button & Bows \$45; Fighting Irish \$75; Minstrel Man \$125; Red Shoes \$75; Thing \$40; Citation \$40; Photo Finish \$50. F.O.B. St. Louis, 1/3 Deposit. Lots of others to choose from. Get our prices. REEL DISTRIBUTING CO., 6943 FOREST HILL DRIVE, ST. LOUIS, MO.

FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm, Blues. We ship anywhere at cost plus 5c per record. LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3757 W. CHICAGO AVE., CHICAGO, ILL. Tel: SACramento 2-5050.

FOR SALE—Wurlitzer 1080 \$179.50 ea.; Wurlitzer 1100 \$375 ea.; 10 Seeburg 100A—78 \$675. Plus \$10 for crating. Many others—write for list. YOUNG DISTRIBUTING CO., 599 TENTH AVE., N. Y. C., N. Y. Tel.: CHickering 4-5050.

FOR SALE—The old reliable Massengill coin operated pool tables. Write for price list on used equipment. We will buy one balls, Bingo games, recent shuffle alleys. DARLINGTON MUSIC COMPANY, DARLINGTON, S. C. Tel: 500.

FOR SALE—Clean ready for location: Wurlitzer 1080's \$150; Seeburg 5c wireless wall box \$7.50; Packard wall box \$7.50. CAIN-CAILLOUETTE INC., 1500 BROADWAY, NASHVILLE, TENN. Tel.: 42-8216.

FOR SALE—Juke Box and Pinball Machine Route. All equipment post war and in A-1 condition. Good Locations. Located in Midwest. Will sell at Cash Box price list. BOX 1243, THE CASH BOX, 26 WEST 47TH STREET, NEW YORK 36, N. Y.

FOR SALE—Reconditioned Wurlitzers: 1250's \$425; 1100's \$300; 1015's \$150; 1080's \$150. Seeburgs: 146M \$150; 147M \$175; 148M \$275. Packard Manhattan's \$125 Packard Sevens \$75; Wall Boxes 3-W-2 L 56's \$12.50; WL-1 56's \$10 less tubes. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND 2, VA.



**CLASSIFIED ADVERTISING SECTION**

**FOR SALE** — United Steeplechase \$295; Coney Island \$245; Touch-down \$245; Williams Spark Plug \$250; Hayburner \$245; Sea Jockey \$245. Write for low prices on pins, bingos, arcade games. **LEHIGH SPECIALTY**, 826 N. BROAD STREET, PHILADELPHIA 30, PA.

**FOR SALE**—Special Limited Offer—Ten new Shipman Triple Column Postage Stamp Machines plus 100,000 Free Stamp Folders—all for \$395. Victory Folders \$6 for 10,000; Shipman Folders \$10 for 20,000. Mail Check To—**SCHWARTZ DISTRIBUTING CO.**, 1800 S. W. 17th ST., MIAMI, FLORIDA.

**FOR SALE** — Coney Island \$390; A.B.C. \$215; Spot Lights \$425; Atlantic City—write, Skee Alleys \$65; Universal Supers \$60; Shuffle Alleys \$15; Five Stars \$145. **ALLIED COIN MACHINE CO.**, 786 MILWAUKEE AVE., CHICAGO 22, ILL. Tel.: Can. 6-0293.

**FOR SALE** — Chicago Coin Pistols \$65; Chicago Coin Hit Parades \$75; Penny Counter Grippers \$20; Bingo Roll \$50; 750 Wurlitzers \$45. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT, MICH. Tel.: Tyler 7-6213.

**FOR SALE**—New and used Scales. Send for our special price list on new Scales and bargain list on used ones. **SPARKS SPECIALTY CO.**, SOPERTON, GA.

**FOR SALE**—Bargains—Exhibit Silver Bullets \$110; Dale Gun \$40; Hi-Rolls \$45; Winner \$75; Photo Finish \$45; 5-Balls, Catalina, Thrill, Barnacle Bill, Tradewinds, Screwball, Cinderella, Carnival, Magic, Humpty-Dumpty, Harvest Moon, Jack & Jill, Spinball, \$25 each. Hundreds of other real bargains. Write, Wire or Phone. **STANLEY AMUSEMENT COMPANY**, 5225 SOUTH TACOMA WAY, TACOMA, WASHINGTON. Tel: HI-5110.

**FOR SALE**—Ready for location. C.C. King Pin \$125; Genco Hits and Runs \$75; The Thing \$45; Harvest Time \$50; Bomber \$70; Tahiti \$62.50; Utah \$50; Stop & Go \$70; Star Series \$49.50; Chicago Coin Pistol \$95; Dale Gun \$45. **AMUSEMENT ARCADE CO.**, 419.9TH STREET, N.W., WASHINGTON, D. C.

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AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

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26 West 47th Street, New York 19, N. Y.

**FOR SALE**—Spot Lite \$375; A.B.C. \$175; Zingo \$200; Lite-A-Line \$125; Bright Lights \$325; Coney Island \$350; Flying Saucer \$65; Tri Score \$50; Big Inning \$75. **ALLAN SALES, INC.**, 928 MARKET STREET, WHEELING, W. VA. Tel: WHeeling 5472.

**FOR SALE**—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. **COMMERCIAL MUSIC CO.**, 1501 DRAGON ST., DALLAS, TEX. Tel.: RIVERSIDE 4131.

**FOR SALE**—One New Floor Sample Exhibit Rotation Pool \$495. 1/3 Deposit. **BIRMINGHAM COMPANY**, 540 2ND AVENUE, NORTH BIRMINGHAM, ALA.

**FOR SALE**—New 5c hot nut machines, heavy steel construction. Attractively finished in white. Side cup dispenser. Capacity 6 lbs. We invite inquiries from distributors. Write for special quantity prices. **SEA-COAST DISTRIBUTORS, INC.**, 1200 NORTH AVE., ELIZABETH, N. J. Tel: Bigelow 8-3524.

**FOR SALE**—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. **SOUTHSIDE VENDING**, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

**MISCELLANEOUS**

**NOTICE**—Change to dime play. Hawley Converter Kit for old style and new style Packard boxes. Lots of 25, \$1 each; Samples \$1.25. Contains new glass, dime bushings, parts for rejector. Kits also available for other five-cent boxes. Specify your needs. **J. R. HAWLEY DISTRIBUTING CO.**, 2720 W. PICO BLVD., LOS ANGELES, CALIF.

**NOTICE** — Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is **DIXIE COIN MACH. CO.**, 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

**NOTICE** — Garomatic — New Coin Counter and Wrapper. Counts and wraps. Pennies, Nickels, Dimes and Quarters three times faster than by hand. Order one or more today. Money refunded if not satisfied. \$4.98 Postpaid. **L. W. WHIPPLE**, Box 125, MATTHEWS, NORTH CAROLINA.

**NOTICE**—These 3 telephone numbers are important to you: The Cash Box, New York City, JUDSON 6-2640; The Cash Box, Chicago, Ill., DEARBORN 2-0045; The Cash Box, Los Angeles, Calif., WEBSTER 1-1121.



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(NOVEMBER 29th)

**"END-OF-MONTH INVENTORY ISSUE"**

of The Cash Box

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IF YOU DIDN'T, THEN TEAR OUT  
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Please send me a free copy of the last "End-Of-Month Inventory Issue" of *The Cash Box*. I'm enclosing \$15 for a full year's subscription for 52 weeks which includes the "End-Of-Month Inventory Issue" (the last issue of each month) and which lets me know just where I stand as far as what my equipment is worth by compiling a permanent monthly inventory record.

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14th Year of Publication  
688th Consecutive Week's Issue

**How To Use "The Confidential Price Lists"**

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

**FOREWORD:** Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

**METHOD:** "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

**EXPLANATION**

- |                             |                                    |
|-----------------------------|------------------------------------|
| 1. Prices UP                | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN              | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN       | 7. Machines Just Added             |
| 4. No change from Last Week | * Great Activity                   |



**WURLITZER**

4. 24	29.50	39.00
4. 600R	39.50	50.00
4. 600 K	49.50	69.50
4. 500A	49.00	69.50
4. 500K	35.00	59.50
4. 41 (Counter)	24.50	50.00
6. 51 (Counter)	30.00	45.00
4. 61 (Counter)	24.50	50.00
4. 71 (Counter)	59.50	75.00
6. 81 (Counter)	49.50	75.00
4. 700	49.50	89.50
4. 750M	50.00	79.50
4. 750E	49.50	75.00
4. 780M Colonial	49.50	99.50
4. 780E	79.00	89.50
4. 800	44.50	79.00
4. 850	59.50	79.50
4. 950	59.00	99.50
2* 1015	100.00	175.00
4. 1017 Hideaway	95.00	150.00
2* 1100	289.50	375.00
4* 1080	125.00	179.50
4* 1250	399.00	475.00
6. 300 Adapter	10.00	15.00
6. 320 Wireless Wall Box	3.50	5.00
6. 310 Wall Box 30 Wire	4.50	5.00
4. 320 2 Wire Wall Box	4.00	5.00
6. 332 2 Wire Bar Box	5.00	9.50
6. 331 2 Wire Bar Box	5.00	10.00
6. 304 2 Wire Stepper	3.50	5.00
6. Wireless Strollers	19.50	25.00
6. 430 Speaker Club with 10, 25c Box	69.50	75.00
6. 420 Speaker Cabinet	40.00	49.50
4. 3031 Wall Box	4.95	9.95
4. 3045 Wall Box	9.95	20.00
1* 3020 Wall Box	22.50	39.50
2. 3025	5.95	6.00
2. 2140 Wall Box	14.50	24.50
4. 219 Stepper	22.50	29.50
4. 100 Wall Box 5c 30 Wire	3.50	5.00
6. 100 Wall Box 10c 30 Wire	12.50	17.50
6. 111 Bar Box	3.00	10.00
4. 120 Wall Box 5c Wire	3.00	4.50
6. 305 Impulse Rec.	2.50	10.00
6. 350 WIs Speaker	17.50	29.50
6. 115 Wall Box Wire 5c Wireless	5.00	7.50
6. 135 Step Receiver	14.50	19.50
6. 145 Imp. Step Fast	4.50	7.50
6. 306 Music Transmit	7.50	9.50
6. 130 Adapter	15.00	19.50
6. 580 Speaker	25.00	49.50
6. 123 Wall Box 5/10/25 Wireless	9.00	15.00
6. 125 Wall Box 5/10/25 Wire	2.50	6.00

**SEEBURG**

4. Plaza	25.00	39.50
6. Royale	25.00	39.50
4. Regal	39.50	49.00
4. Regal RC	39.50	49.00
4. Gem	29.50	44.00
4. Classic	49.00	60.00
4. Classic RC	49.00	60.00
6. Maestro	44.00	65.00
4. Mayfair	44.00	59.50
4. Mayfair RC	44.00	59.50
6. Melody King	49.50	79.50
6. Crown	39.50	59.50
6. Crown RC	49.50	79.50
6. Concert Grand	39.50	59.50
4. Colonel	29.50	49.00
4. Colonel RC	29.50	49.00
6. Concert Master	49.50	69.50
6. Concert Master RC	59.50	89.00
6. Cadet	35.00	65.00
4. Cadet RC	39.50	65.00
4. Major	39.50	59.00
4. Major RC	39.50	59.50
4. Envoy	39.50	59.00
4. Envoy RC	39.50	59.00
4. Vogue	39.00	59.50
6. Vogue RC	49.50	69.50
6. Casino	35.00	59.50
6. Casino RC	49.50	79.50
6. Commander	39.50	59.50
6. Commander RC	50.00	69.00
4. Hi-Tone 9800	39.50	60.00
4. Hi-Tone 9800 RC	45.00	60.00
4. Hi-Tone 8800	49.50	59.00
4. Hi-Tone 8800 RC	49.50	59.00
4. Hi-Tone 8200	49.50	59.00
4. Hi-Tone 8200 RC	45.00	59.00
4* 146S	75.00	150.00
2. 146M	99.50	150.00
4. 147S	100.00	135.00
2* 147M	99.50	175.00
4. 148S	125.00	219.00
4. 148M	195.00	275.00
2. 148ML	240.00	275.00
4. M-100-78	675.00	695.00
6. Remote Speak Organ	7.50	17.50
6. Multi Selector 12 Rec.	12.50	35.00
6. Melody Parade Bar	4.50	6.00
6. 5c Wallomatic Wireless	3.00	8.50
6. 5c Baromatic Wireless	4.50	5.00
6. 5c Wallomatic 3 Wire	2.00	8.00
6. 30 Wire Wall Box	2.00	9.50
6. 5, 10, 25c Baromatic Wire	3.00	6.95
4. 5, 10, 25c Wallomatic 3 Wire	7.50	9.95
4. 5, 10, 25c Baromatic Wireless	6.95	9.00
6. 5, 10, 25c Wallomatic Wireless	8.50	17.50
4* 3W2 Wall-a-Matic	11.95	12.50

4* W1L-56 Wall Box 5c	4.50	10.00
4. 3W5-L-56 Wall Box 5, 10, 25c	34.50	44.50
4. W4L-56	29.50	34.50
4. W6L-56-5/10/25 Wireless	30.00	49.50
4. 3W7-L56	34.50	42.50
6. Tear Drop Speaker	12.50	17.50

**ROCK-OLA**

6. Imperial 20	24.50	49.50
6. Imperial 16	25.00	49.50
6. Windsor	29.50	40.00
6. Monarch	25.00	49.50
6. Std. Dial-A-Tone	39.50	40.00
4. '40 Super Rockolite	39.50	49.50
6. Counter '39	19.50	49.50
4. '39 Standard	39.50	69.00
4. '39 DeLuxe	39.50	65.00
4. '40 Master Rockolite	39.50	59.50
6. '40 Counter	39.50	49.50
6. '40 Counter with Std.	49.50	54.50
4. '41 Premier	49.50	69.50
6. Bar Box	4.00	9.50
6. Spectravox '41	15.00	29.50
6. Glamour Tone Column	30.00	35.00
6. Modern Tone Column	32.50	40.00
4. Playmaster & Spectravox	49.50	69.00
2. Playmaster '46	50.00	79.50
6. Playboy	25.00	30.00
4. Commando	30.00	49.50
2. 1422 Phono ('46)	75.00	94.50
4. 1424 Phono (Hideaway)	140.00	169.00
1. 1426 Phono ('47)	129.50	175.00
1. 1428	269.50	325.00
4. 1432 (Rocket '51)	419.00	445.00
4. Magic Glo (1428)	295.00	325.00
4. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
4. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
4. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

**BUCKLEY**

4. Wall & Bar Box O.S.	3.00	5.00
4. Wall Bar Box N.S.	6.00	17.50

**PACKARD**

4* Pla Mor Wall & Bar Box	4.00	7.50
1* Manhattan	85.00	135.00

1. Model 7 Phono	49.00	99.50
4. Hideaway Model 400	64.50	95.00
4. 1000 Speaker	29.50	49.50
6. Willow Adaptor	14.50	29.50
6. Chestnut Adaptor	15.00	25.00
6. Cedar Adaptor	15.00	29.50
6. Poplar Adaptor	15.00	27.50
6. Maple Adaptor	15.00	30.00
6. Juniper Adaptor	15.00	27.50
6. Elm Adaptor	15.00	25.00
6. Pine Adaptor	15.00	25.00
6. Beach Adaptor	15.00	27.50
6. Spruce Adaptor	17.50	29.50
6. Ash Adaptor	15.00	25.00
6. Walnut Adaptor	17.50	25.00
6. Lily Adaptor	10.00	12.50
6. Violet Speaker	10.00	15.00
6. Orchid Speaker	19.50	22.50

**MILLS**

6. Do Ri Mi	25.00	59.50
4. Panoram	150.00	225.00
4. Throne of Music	25.00	69.50
4. Empress	29.00	69.50
6. Panoram 10 Wall Box	5.00	8.50
4. Panoram Peek (Con)	185.00	295.00
6. Conv. for Panoram Peek	10.00	29.50
4. Constellation	100.00	175.00

**A M I**

6. Hi-Boy (302)	49.50	55.00
4. Singing Towers (201)	39.50	99.50
6. Streamliner 5, 10, 25	39.50	79.50
6. Top Flight	25.00	39.50
4. Singing Towers (301)	49.50	99.50
2* Model A '46	239.00	350.00
4* Model B '48	360.00	450.00
2* Model C	439.50	495.00

**AIREON**

4. Super DeLuxe ('46)	49.00	60.00
4. Blonde Bomber	89.50	129.50
4. Fiesta	50.00	79.50
6. '47 Hideaway	119.50	195.00
4. '48 Coronet 400	64.50	159.00
4. '49 Coronet 100	125.00	169.50

**MISCELLANEOUS**

2. Chicago Coin Hit Parade	75.00	125.00
4. Ristaurcat	65.00	79.50
2. Williams Music Mite	39.50	69.50
7. Evans	350.00	375.00



**PINBALL GAMES**

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC Bowler	25.00	60.00
2* A.B.C. (Un 5/51)	139.50	225.00
2. Ali Baba (Got 6/48)	25.00	49.50
4. Alice (Got 8/48)	25.00	39.50
1. Aquacade (Un 4/49)	22.50	49.50
4. Arcade (Wm 11/51)	135.00	195.00
2. Arizona (Un 5/50)	27.50	55.00
1* Atlantic City (B 4/52)	365.00	495.00
4. Baby Face (Un 1/49)	24.50	45.00
4. Ballerina (B 48)	14.50	35.00
4. Band Leader	25.00	59.50
4. Banjo	20.00	39.00
2. Bank-A-Ball (Got)	37.50	50.00
4. Barnacle Bill (Got 8/48)	17.50	40.00
4. Basketball (Got 10/49)	75.00	95.00
4. Be Bop (Ex)	50.00	110.00
4. Bermuda (CC 11/47)	20.00	34.50
4. Big Hit (7/52)	160.00	195.00
6. Big Top	49.50	59.00
4. Black Gold	44.50	59.50
4. Blue Skies (Un 11/48)	20.00	40.00
2* Bolero (Un 1/52)	250.00	275.00
4. Bomber (CC 5/51)	70.00	90.00
4. Bonanza (Wm 11/47)	12.50	29.50
4. Boston (Wm 11/47)	49.00	89.50
3* Bowling Champ (Got 2/49)	32.00	79.00
4. Bowl League (Got 8/47)	10.00	50.00
4* Bright Lights (B 5/51)	185.00	325.00
4* Bright Spot (B 11/51)	265.00	350.00
4. Broadway (B)	155.00	295.00
4. Buffalo Bill (Got 5/50)	50.00	79.50
4. Buccaneer (Got 10/48)	49.50	59.00
4. Build Up	20.00	34.50
1. Buttons & Bows (Got 3/49)	49.50	69.00
4. Camel Caravan	39.50	69.50
4. Caravan (Wm 7/52)	210.00	250.00
2. Campus	75.00	95.00
1. Canasta (Ge 7/50)	39.50	50.00
4. Carnival (B '48)	25.00	45.00
1. Carolina (Un 3/49)	22.00	49.50
4. Carousel	15.00	29.50
4. Catalina (CC 2/48)	20.00	29.50
3* Champion (B '48)	39.50	69.50
4. Champion (CC 6/49)	69.50	74.50
2. Chico	27.00	45.00
4. Cinderella (Got 3/47)	15.00	39.50
4* Citation (B '48)	24.50	55.00
4. Cleopatra	25.00	39.50
6. Club Trophy	29.50	49.50
1* College Daze (Got 8/49)	60.00	89.00
4* Coney Island (B 9/51)	245.00	390.00
4. Contact	25.00	55.00
6. Contest	29.50	39.50
4. Control Tower (Wm 4/51)	110.00	125.00
2. County Fair (Un)	175.00	220.00
6. Cover Girl	24.50	45.00
4. Crazy Ball (CC 7/48)	29.50	45.00
1. Crossroads (Got 5/52)	165.00	210.00
4. Cyclone (Got 5/51)	110.00	169.50
4. Dallas (Wm 2/49)	45.00	65.00
2. De Icer (Wm 11/49)	65.00	70.00
4. Dew Wa Ditty (Wm 6/48)	20.00	39.50
4. Domino (Wm 6/52)	165.00	225.00
1. Double Action	49.00	85.00
4. Dble. Feature (Got 12/50)	75.00	164.50
3. Dbl. Shuffle (Got 6/49)	70.00	85.00
4. Dreamy (Wm 3/50)	75.00	96.00
6. Drum Major	25.00	34.50
4. Eight Ball	120.00	165.00
4. Entry (B '47)	25.00	65.00
4. El Paso (Wm 11/48)	49.50	65.00
1. Fighting		



2* Futurity (Ge 6/52)	235.00	265.00
4. Georgia (Wm 9/50)	90.00	100.00
4. Gin Rummy	25.00	70.00
4. Gizmo (Wm 8/48)	19.50	45.00
4. Glamour	24.50	129.50
2. Gold Cup (B '48)	15.00	19.50
6. Gold Mine	29.50	49.50
4. Golden Gloves (CC 7/49)	84.00	90.00
2. Condola	19.50	25.00
2. Grand Award (CC 1/49)	20.00	49.00
4. Handicap	225.00	270.00
2. Happy-Go-Lucky	145.00	159.50
4. Harvest Moon (Got 12/48)	49.00	69.50
4* Harvest Time (Ge 9/50)	50.00	69.00
4. Harvey (Wm)	125.00	175.00
4. Hawaii (Un 8/47)	20.00	29.50
4* Hayburner (Wm 7/51)	139.50	245.00
6. Hi Ride	15.00	25.00
4. Hit Parade	29.50	39.50
4. Hit Parade (CC)	125.00	175.00
4. Hit & Runs (Ge 5/51)	75.00	85.00
1. Hit 'N' Run (Got 4/52)	180.00	190.00
2. Holiday (CC 12/48)	15.00	49.50
4. Holiday (Ke 12/51)	225.00	295.00
4. Horse Shoe (Wm)	149.50	175.00
2. Hot Rods (B '49)	55.00	69.50
1. Humpty Dumpty (Got 10/47)	29.50	49.50
4. Jack 'N' Jill (Got 4/48)	25.00	49.50
2. Jalopy (Wm 9/51)	195.00	200.00
4. Jamboree	29.50	39.50
4. Jeanie (Ex 7/50)	79.50	119.50
3. Jockey Special (B '47)	19.00	25.00
2. Joker (Got 11/50)	110.00	119.50
2. Judy (Ex 7/50)	75.00	105.00
2. Just 21 (Got 10/50)	19.50	39.50
2. K. C. Jones	55.00	89.50
4. King Arthur (Got 10/49)	47.50	95.00
4. King Cole (Got 5/48)	20.00	72.50
4* King Pin (CC)	50.00	125.00
1* Knockout (Got 1/51)	60.00	80.00
4. Lady Robin Hood (Got 1/48)	29.50	39.50
1. Leaders (Un)	325.00	395.00
4. Leap Year	25.00	39.50
4. Line Up	25.50	34.50
3. Lite-A-Line (K 6/51)	125.00	135.00
3. Long Beach (Wm 8/52)	295.00	375.00
4. Lucky Inning (Wm 5/50)	35.00	79.50
4. Lucky Star (Got 5/47)	29.50	50.00
2. Mad. Sq. Garden (Got 6/50)	90.00	115.00
4. Majors '49 (CC 2/49)	35.00	49.50
1. Major League Baseball	22.00	39.50
4. Manhattan (Un 2/48)	22.50	34.50
4. Majorettes (Wm 4/52)	170.00	180.00
4. Mardi Gras	25.00	45.00
4. Marjorie (Got 7/47)	14.50	29.50
4. Maryland (Wm 4/49)	49.50	65.00
2. Merry Widow	17.50	39.50
4. Melody (B 47)	20.00	49.50
4. Mercury (Ge)	69.50	85.00
4. Mermaid (Got 6/51)	110.00	199.50
6. Metro	17.50	27.50
2. Miami Beach	15.95	19.50
2. Minstrel Man (Got 3/51)	100.00	150.00
2. Monterrey (Un 5/48)	12.00	40.00
4. Moon Glow (Un 12/49)	25.00	39.50
4. Morocco	25.00	49.50
4. Nevada (Un 10/47)	15.00	29.50
4. Niagara	185.00	225.00
4. Nifty (Wm 12/50)	89.50	100.00
6. Nudgy (B 47)	25.00	39.50
2. Oasis	75.00	90.00
4. Oklahoma (Un 6/49)	45.00	60.00
4. Old Faithful (Got 1/50)	75.00	110.00
4. Olympics (Wm)	190.00	210.00
2. One Two Three	22.00	50.00
1* Palm Beach (B 7/52)	410.00	550.00
2. Paradise (Un 7/48)	12.50	49.50
4. Paratrooper (Wm 9/52)	195.00	220.00
4. Phoenix	29.50	49.50
2. Photo Finish	25.00	35.00
6. Pimlico	15.00	32.50
1* Pin Bowler (CC 7/50)	64.50	115.00
1. Pinch Hitter (Un 5/49)	22.00	55.00
4. Pinky (Wm 10/50)	89.50	99.50
6. Pin Up Girl	15.00	29.50
2. Play Ball (CC 1/51)	35.00	45.00
4. Play Boy (CC 5/47)	35.00	95.00
4. Playland (Ex 8/50)	79.50	124.50
4. Playtime (Ex)	40.00	65.00
2. Puddin' Head	40.00	45.00
4. Punchy (CC 11/50)	84.50	90.00
4. Quarterback (Wm)	48.50	89.50
4. Quartet (Got 2/52)	150.00	199.50
4. Rag Mop (Wm 11/50)	79.50	95.00
4. Rainbow (Wm 9/48)	35.00	45.00
4. Ramona (Un 2/49)	15.00	20.00
2. Rancho (B '48)	25.00	49.00
6. Record Time	22.50	59.50
4. Red Shoes (Un 12/50)	90.00	129.50
6. Repeater	17.50	29.50
6. Rio (Un 12/46)	15.00	20.00
4. Rip Snorter (Ge)	25.00	95.00
6. Riviera	14.50	25.00
2. Rocket (Ge 5/50)	59.50	69.50
1. Rockettes (Got 8/50)	115.00	150.00
2. Rondevo (Un 5/48)	15.00	39.50
1. Rose Bowl (Got 10/51)	159.50	175.00

4. Round Up (Got 11/48)	29.50	50.00
4. St. Louis (Wm 2/49)	24.50	50.00
4. Sally (CC 10/48)	20.00	54.50
4. Samba	29.50	59.50
2. Saratoga (Wm 10/48)	17.00	49.50
6. School Days	15.00	17.50
6. Score-A-Line	20.00	39.50
4. Screwball	15.00	39.50
6. Sea Hawk	15.00	22.00
4* Sea Jockeys (Wm 12/51)	149.50	245.00
6. Sea Isle (CC 11/47)	14.50	19.50
4. Select-A-Card (Got 4/50)	25.00	50.00
2. Serenade (Un 12/48)	11.00	25.00
4. Shanghai (CC 4/48)	15.00	49.50
4. Shantytown	79.50	95.00
1. Sharpshooter (Ge)	65.00	95.00
4. Shoo Shoo (Wm 2/51)	85.00	100.00
6. Shooting Stars	19.50	35.00
4. Short Stop	25.00	45.00
4. Show Boat (Un 1/49)	20.00	49.50
6. Silver Spray	14.50	24.50
6. Silver Streak (B 47)	14.50	19.50
4. Singapore (Un 11/47)	22.50	29.50
6. Sky Lark	39.50	59.50
6. Sky Line	17.50	29.50
6. Sky Ray	12.50	19.50
1. Slugfest (Wm 3/52)	115.00	180.00
6. Slugger	14.50	19.50
6. Smarty (Wm 12/46)	14.50	25.00
6. Smoky	12.50	19.50
4. South Pacific (Ge 3/50)	39.50	75.00
4. Spark Plugs (Wm 10/51)	149.50	250.00
1. Special Entry (B '49)	19.00	35.00
6. Speed Ball	14.50	32.50
2. Speedway (Wm 9/48)	24.00	39.50
6. Spellbound (CC 5/46)	10.00	14.50
4. Spinball (CC 5/48)	29.50	49.50
4. Spot Bowler (Got 10/50)	115.00	139.50
1* Spot-Lite (B 1/52)	285.00	425.00
6. Sport Event	19.50	29.50
6. Sport Special	17.50	30.00
6. Sports	19.50	25.00
7. Sportsman	110.00	135.00
6. Spot-A-Card	25.00	29.50
6. Spot Pool	19.50	29.50
1. Springtime (Ge)	85.00	100.00
6. Stage Door Canteen	10.00	25.00
2. Stars (Un 6/52)	395.00	450.00
2. Stardust (Un 5-48)	14.50	39.00
2. SteepleChase (Un 2/52)	225.00	295.00
2. Stop & Go (Ge 3/51)	50.00	70.00
4. Stormy (Wm 1/48)	29.50	49.50
6. Stratoliner	14.50	17.50
6. Streamliner	10.00	14.50
2. Summertime (Un 9/48)	14.50	39.50
6. Sun Beam	19.50	29.50
4. Sunny (Wm 12/47)	25.00	49.50
6. Supercharger	19.50	24.50
4. Super Hockey	25.00	54.50
6. Superliner (Got 7/46)	10.00	17.50
6. Superscore (CC 10/46)	10.00	24.50
6. Surf Queen (B '46)	10.00	19.50
6. Suspense (Wm 2/46)	29.50	49.50
4. Swanee	44.50	59.50
4. Sweetheart (Wm 7/50)	64.50	99.00
4. Tahiti (CC 10/49)	62.50	75.00
6. Tally Ho	15.00	39.50
4. Tampico (Un 7/49)	60.00	89.50
6. Target Skill	12.50	19.50
2. Telecard (Got 1/49)	22.00	49.50
4. Temptation	25.00	59.50
4. Tennessee (Wm 2/48)	29.50	49.50
3* Thing (CC 2/51)	19.50	79.00
4. Three Feathers	60.00	69.50
2. Three Four Five (Un 10/51)	135.00	325.00
2. Three Musketeers (Got 7/49)	29.50	85.00
4. Thrill (CC 9/48)	25.00	35.00
6. Topic	10.00	17.50
6. Tornado (Wm 4/47)	12.50	17.50
2. Touchdown (Un)	169.50	245.00
6. Towers	12.50	15.00
2. Trade Winds	17.00	39.50
6. Treasure Chest	14.50	30.00
4. Trigger	109.50	135.00
4. Trinidad (CC 3/48)	20.00	49.50
4. Triple Action	29.50	79.50
4. Triplets (Got 7/50)	94.50	125.00
2* Tri-Score (Ge 1/51)	32.00	80.00
4. Trophy (B '48)	50.00	100.00
4. Tropicana (Un 1/48)	10.00	22.50
2. Tucson (Wm 1/49)	24.50	80.00
4. Tumbleweed	72.50	85.00
6. Turf Champ	24.50	39.50
2* Turf King (B 6/50)	95.00	165.00
2. Utah (Un 8/49)	29.50	50.00
6. Vanities	10.00	25.00
4. Victory Special (B 46)	19.50	49.50
4. Virginia (Wm 3/48)	20.00	29.50
2. Watch My Line (Got 9/51)	75.00	96.00
6. West Wind	15.00	19.50
6. Wild Fire	19.50	30.00
1. Wild West	125.00	169.50
1* Winner (Univ)	59.00	100.00
2. Wisconsin (Un 3/48)	11.00	39.50
6. Yankee Doodle	15.00	19.50
4. Yanks (Wm 4/48)	17.50	49.50
4* Zingo (Un 10/51)	200.00	295.00

### CONFIDENTIAL PRICE LIST

**ROLL DOWNS**

1. Bing-A-Roll	60.00	65.00	4. Genco Total Roll	39.50	69.50
6. Bonus Roll	25.00	49.50	4. Hy-Roll	45.00	50.00
6. Buccaneer	49.50	64.50	4. Pro-Score	39.50	45.00
6. Champion Roll	15.00	29.50	4. Singapore	10.00	39.50
4. ChiCoin Roll Down	19.50	49.50	6. Super Score	35.00	49.50
4. Genco Advance Roll	39.50	69.50	4. Super Triangle	25.00	35.00

### CONFIDENTIAL PRICE LIST

**SHUFFLES - REBOUNDS**

4. Bally Shuffle-Line	105.00	125.00	4. Keeney DeLuxe League Bowler	275.00	295.00
4. Bally Hook Bowler	145.00	175.00	4. Keeney Big League Bowl	155.00	225.00
4. Bally Baseball	49.50	89.50	2. Keeney 4-Way Bowl	110.00	150.00
4. Bally Shuffle Champ	45.00	55.00	4. Keeney 6-Player	225.00	275.00
4. Bally Shuffle-Bowler	24.50	29.00	4. Keeney Super Deluxe	295.00	325.00
4. Bally Speed Bowler	24.50	49.50	4. Rock-Ola Shuffle Jungle	24.50	75.00
1. ChiCoin Bowling Alley	49.50	55.00	4. Rock-Ola Shuffle-Lane	24.50	29.00
4. ChiCoin Alley w/con.	35.00	79.50	4. Univ. Deluxe Twin	85.00	95.00
4. ChiCoin Ace Bowl	70.00	110.00	4. Un. Deluxe 6-Player	325.00	375.00
4. ChiCoin Bowl Classic	70.00	115.00	1. Un. Dbl. Shuffle	39.50	55.00
4. ChiCoin Horseshoes	75.00	125.00	7. Un. Official Bowler	379.50	400.00
4. ChiCoin Rebound	25.00	45.00	4. United Shuffle Alley	15.00	29.00
1. ChiCoin Baseball	45.00	49.00	4. Un. Shuffle w/con.	25.00	50.00
4* ChiCoin Trophy	25.00	95.00	4* Un. Shuffle Alley Exp.	29.50	50.00
4. ChiCoin 6 Player	285.00	300.00	4. Un. 2-play Express	35.00	60.00
4. ChiCoin 6 Player Deluxe	325.00	345.00	4. Un. Sin Rebound	50.00	70.00
4. Exhibit Strike	25.00	89.50	1. Un. Twin Rebound	125.00	145.00
2* Genco Shuffle Target	39.50	125.00	2. United Slugger	65.00	79.50
4. Genco Bowling League	24.50	45.00	4. United Skee Alley	65.00	85.00
4. Genco Baseball	25.00	79.50	1. Un. 4-Player	199.50	225.00
7. Genco 8 Player Reb'd.	125.00	150.00	4* Un. 5-Player	225.00	250.00
4. Gottlieb Bowlette	24.50	40.00	4* Un. 6-Player	250.00	295.00
4. Keeney ABC Bowler	25.00	60.00	4. Un. Shuffle-Cade	145.00	189.50
4. Keeney Bowling Champ	50.00	95.00	1. Un. Twin Shuffle Cade	75.00	175.00
2. Keeney King Pin	45.00	50.00	4* Univ. Super Twin	25.00	69.00
4. Keeney Pin Boy	24.50	39.50	4. Universal Twin Bowler	39.50	49.50
4. Keeney Ten Pins	24.50	45.00	4. Univ. HiScore Bowler	45.00	145.00
4. Keeney Lucky Strike	35.00	75.00	4. Williams DeLuxe Bowler	34.50	49.50
4. Keeney Dbl. Bowler	50.00	100.00	4. Williams Twin Shuffle	24.50	35.00
2* Keeney League Bowl	115.00	155.00	4. Williams Dbl. Head	29.50	65.00
4. Keeney Duck Pins	39.50	125.00			

### CONFIDENTIAL PRICE LIST

**ARCADE EQUIPMENT**

6. Allite Strike 'N Spara	39.50	149.50	6. Keeney Anti Aircraft Br.	15.00	25.00
4. Boomerang	45.00	85.00	4. Keeney Anti Aircraft Bl	15.00	50.00
4. Bally Big Inning	75.00	185.00	4. Keeney Sub Gun	49.50	125.00
4. Bally Bowler	175.00	189.50	2. Keeney Texas Leaguer	40.00	50.00
4. Bally Convoy	47.50	125.00	4. Kirk Night Bomber	75.00	150.00
4. Bally Defender	95.00	125.00	4. Lite League	49.50	75.00
6. Bally Eagle Eye	39.50	49.50	4. Mutoscope Ace Bombers	95.00	150.00
4. Bally Heavy Hitter	60.00	69.50	4. Muto. Atomic Bomber	95.00	125.00
6. Bally King Pin	35.00	45.00	4. Mutoscope Dr. Mobile	95.00	150.00
6. Bally Lucky Strike	45.00	79.50	4. Mutos. Fly. Saucers	100.00	150.00
4. Bally Rapid Fire	75.00	125.00	4. Mutos. Photo. (Pre-War)	250.00	350.00
4. Bally Sky Battle	49.50	125.00	4. Mutoscope Sky Fighter	85.00	125.00
4. Bally Torpedo	49.50	95.00	4. Mutoscope Voice-O-Graph	425.00	535.00
4. Bally Undersea Raider	85.00	95.00			





**CIGARETTE MACHINES**

4. Automatic "Smokeshop" (9 Col., 486 Cap.)	\$237.50-\$250.00
4. Du Grenier (Mod. A-7)	110.00- 140.00
4. Du Grenier (Mod. A-9)	120.00- 150.00
4. Du Grenier (Mod. AC-7)	125.00- 155.00
4. Du Grenier (Mod. AC-9)	130.00- 160.00
4. Du Grenier (Mod. E-7)	135.00- 165.00
4. Du Grenier (Mod. ES-9)	140.00- 170.00
4. Du Grenier (Mod. E-9)	145.00- 175.00
4. Du Grenier (Mod. ES-11)	150.00- 180.00
4. DuGrenier "W" (9 col.)	65.00- 85.00
4. DuGrenier "S" (7 col.)	69.50- 85.00
4. DuGrenier "S" (9 col.)	69.50- 85.00
4. DuGrenier Champion (9 col.)	85.00- 97.50
4. DuGrenier Champion (11 col.)	97.50- 125.00
4. Eastern Electric C-8	139.00- 150.00
4. Electro (8-col.)	229.50- 250.00
4. Electro (10 col.)	249.50- 255.00
4. Lehigh PX (Elec. 8 col.)	125.00- 145.00
4. Lehigh PX (10 col.)	89.50- 149.50
4. Lehigh King Size	125.00- 145.00
1. National 750	95.00- 125.00
4. National 950	85.00- 135.00
4. National 930	95.00- 130.00
4. National 9-A (9 col.)	100.00- 125.00
4. National Electric	119.50- 139.50
3. Rowe Diplomat (10-col.)	179.50- 185.00
4. Rowe Imperial (6 col.)	69.50- 95.00
4. Rowe Imperial (8 col.)	80.00- 85.00
4. Rowe Royal (6 col.)	79.50- 100.00
4. Rowe Royal (8 col.)	95.00- 130.00
4. Rowe Royal (10 col.)	95.00- 140.00
4. Rowe President (8 col.)	100.00- 145.00
4. Rowe President (10 col.)	100.00- 125.00
4. Rowe Crusader (10 col.)	98.50- 155.00
4. Rowe Electric (8 col.)	125.00- 150.00
4. Uneeda "A" (6 col.)	45.00- 60.00
4. Uneeda "A" (8 col.)	49.50- 85.00
4. Uneeda "A" (9 col.)	59.50- 85.00
4. Uneeda "E" (6 col.)	50.00 75.00
4. Uneeda "E" (8 col.)	79.50- 95.00
4. Uneeda "E" (9 col.)	79.50- 95.00
4. Uneeda "E" (12 col.)	65.00- 85.00
4. Uneeda "E" (15 col.)	75.00- 95.00
4. Uneeda 500 (7 col.)	90.00- 130.00
4. Uneeda 500 (9 col.)	79.50- 110.00
4. Uneeda 500 (15 col.)	75.00- 115.00
4. Uneeda Monarch (8 col.)	95.00- 115.00
4. Uneeda Monarch (10 col.)	79.50- 110.00
4. Uneeda Monarch (12 col.)	79.50- 135.00

**CANDY MACHINES**

4. Mills (5 col., 70 cap.)	\$ 49.00-\$ 60.00
4. Stoner (Mod. 102, 6 col., 102 cap.)	85.00- 87.50
4. Stoner (Mod. 120, 6 col., 120 cap.)	90.00- 95.00
4. Stoner (Senior, 8 col., 160 cap.)	95.00- 97.50
4. Stoner (Mod. 80, 4 col., 80 cap.)	95.00- 97.50
4. Stoner (Mod. 120, 5 col.)	89.50- 95.00
4. Stoner (Mod. 120 Sn, 7 col.)	95.00- 100.00
4. Stoner DeLuxe Theatre (8 col., 160 cap.)	85.00- 95.00
4. Stoner DeLuxe Theatre (16 col., 320 cap.)	195.00- 300.00
4. Martin's "Little Candy Store" (8 col., 160 cap.)	89.50- 99.50
4. Coan "U-Select-It"	35.00- 45.00

**HOT COFFEE**

4. Andico Cafe Petit, 200 cups	\$300.00 \$400.00
4. Bert Mills Coffee Bar, 200 cups	175.00 225.00
4. Bert Mills Coffee Bar, 600 cups	200.00 250.00
4. Bert Mills Coffee Bar, 500 cups	300.00 375.00
4. Chef-Way, Model 100, cap. 400-600	375.00 400.00
4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups	250.00 300.00
4. U-Select-It Hot Coffee, 600 cups	375.00 400.00

**CARBONATED DRINK**

4. Drink-O-Mat, single flavor, 5c, 1000 cups	\$275.00 \$350.00
4. Drink-O-Mat, 3 flavor, 5c, 1000 cups	425.00 475.00
4. Drink-O-Mat, 4 flavor, 5c, 1000 cups	500.00 525.00
4. Lyons # 1400, single flavor, 5c	425.00 475.00
4. Lyons # 1400-2F	475.00 650.00
4. Lyons Model 500, 5c single	225.00 275.00
4. Mills Automatic Foun- tain, 400 cups	150.00 250.00
4. Mills Automatic Foun- tain, 400 cups, with- out changemaker	100.00 175.00
4. Soda Shoppe	975.00 1025.00
4. Spacarb single 5c, 1000 cups	135.00 175.00
4. Spacarb 3 Unit 5c, 1000 cups	400.00 550.00
4. Spacarb 4 Unit 5c, 1000 cups	600.00 650.00
4. SuperVend 3 flavor, 600 cup A-1	275.00 325.00
4. Super Vend 3 flavor, 600 Cup A-2	200.00 250.00

**NON-CARBONATED  
DRINK**

4. American Simplex, single flavor, 5c, 200 cups	\$100.00 \$125.00
4. Refreshomat, 5c, 10c 300 cups	240.00 300.00

**CAN DRINK**

4. Juice-Bar, 6 sel., 600 cans	\$325.00 \$450.00
4. Refresher, 3 sel., 300 can cap.	550.00 600.00

**ICE CREAM VENDORS**

4. Vendo "Dairy-Vend," 203 Bar Capacity	\$250.00-\$350.00
4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap.	350.00- 475.00

**Manufacturers New Equipment**

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

**A.B.T. MFG. CORP.**

Challenger (Counter Model Gun)	\$ 65.00
Rifle Sport, 3 and more Guns, plus complete ranges of var- ious types	

**AMI, INC.**

Model D-40 Phonograph	\$795.00
Model D-80 Phonograph	925.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50

**AUTO-PHOTO CO.**

Auto-Photo	
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**BALLY MFG. CO**

Bally Beauty	\$ 665.00
The Champion (Mech. Horse)	1065.00
Space Ship	
Sunshine Park	735.00

**CHICAGO COIN**

Band Box (New Model)	\$229.50
Bowl-A-Ball	695.00
6 Player Super Match Bowler	599.50
10th Frame Bowler	575.00

**COIN-O MFG. CO.**

Bat-O-Mat (Automatic Baseball Pitcher)	\$1,295.00
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**H. C. EVANS & CO.**

Century Phono 100/45	\$1,050.00
Jubilee Phono 40/45	825.00
Jubilee 40/78	795.00

**EXHIBIT SUPPLY**

Big Bronco	\$ 997.50
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Pete The Rabbit	725.00
Rawhide	725.00
Complete Package of Three Bodies, 'Rudolph The Red Nosed Reindeer,' 'Pete The Rabbit,' and 'Rawhide,' with One Base	1,195.00
Test Pilot	325.00
Space Gun	375.00
Space Patrol	
Stratogun	375.00
Silent Salesman (Card Vendor)	79.50
Super Twin Rotation	695.00

**D. GOTTLIEB & CO.**

Coronation	\$349.50
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**INTERNATIONAL MUTO. CORP.**

Photomat '52	\$1,900.00
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**J. H. KEENEY & CO., INC.**

Electric Cigarette Vendor	\$284.50
Coin Changer Model	304.50
Team Bowler	645.00

**MARVEL MFG. CO.**

Overhead Scoreboard for Shuffleboards	\$125.00
Wall Type Scoreboards for Shuffleboards	95.00

**ROCK-OLA MFG. CORP.**

"Fire-Ball" 120 Selection, Model 1436	\$1,065.00
Model 1538, 5c-10c-25c Wall Box	59.50
Model 1536, 5c Wall Box, 23 Wire	39.50
Model 1424 Playmaster	440.00

**NATE SCHNELLER, INC. (NASCO)**

Atomic Jet (Airplane Ride)	\$995.00
Aqua Jet (Boat Ride)	

**J. P. SEEBURG CORP.**

M100C (Select-O-Matic "100" phonograph)	
HM 100C (Select-O-Matic "100" R.C. Special)	
3W-1 Wall-O-Matic "100"	
MRVC-1 Master Remote Volume Control	
CVS4-8—8" Wall Speaker Ivory (Teardrop)	
CVS6-8—8" Recessed Speaker	
CVS7-12—12" Recessed Speaker	
PS6-1Z Power Supply	
ARA1-L6 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Com- pensator Unit	

**UNITED MFG. CO.**

Circus	\$690.00
10th Frame Star Shuffle Alley	605.00
10th Frame Super Shuffle Alley	590.00

**WICO CORP.**

Major Leaguer (Automatic Baseball Pitcher)	\$1,095.00
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**WILLIAMS MFG. CO.**

Four Corners	\$349.50
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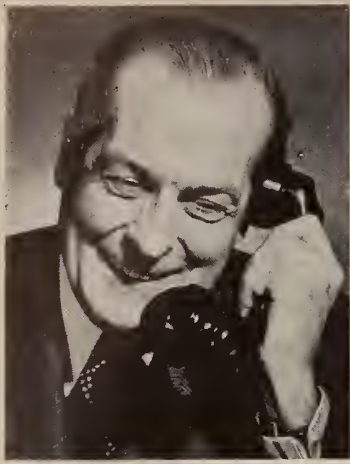
**THE RUDOLPH WURLITZER CO.**

Model "1400" Phonograph	
Model "1450" Phonograph	
Model 1500 Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5204 Wall Box 5c-10c-25c (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	









# Built RIGHT and RUGGED for long distance operation

Because money-making Kiddy-Ride operations keep spreading over greater and greater areas to widely separated locations, you need the famous Bally construction that minimizes maintenance and keeps

coins coming in while you are miles away. You know you're in business every minute of the day in every spot in your chain when you operate Bally-Built Kiddy-Rides.

## Bally SPACE-SHIP

**new exclusive  
DIVE-DIP-ROLL-SWING action**  
captures biggest play,  
insures biggest profit

See the Bally SPACE-SHIP in action ... surging forward, gliding backward ... dipping and rising ... rolling from side to side ... swinging and banking like a jet-fighter ... and you will see why junior space-pilots prefer the Bally SPACE-SHIP ... why kids coax their parents to patronize the store with the Bally SPACE-SHIP. And remember ... you can build a big-profit route of Bally Kiddy-Rides with a small cash investment. Ask your Distributor for details of the Bally Kiddy-Ride Finance Plan.



- ★ Variable speed controlled by pilot
- ★ Colorful Eye-Appeal attracts attention on location
- ★ Colored lights flash in nose, tail, wings and dials of realistic instrument panel

- ★ Twin Ray-Guns with exciting sound-effects
- ★ Airblast blows from blower
- ★ Safe, sturdy construction
- ★ Simple mechanism
- ★ Notional Rejector

# Ride THE CHAMPION by Bally®

**TOPS IN EYE-APPEAL  
TOPS IN RIDE-APPEAL  
TOPS IN PROFIT**



**IT TROTS!  
IT GALLOPS!**

**FINANCE PLAN  
NOW AVAILABLE  
THROUGH  
BALLY DISTRIBUTORS**

Operators find The CHAMPION a real companion Kiddy-Ride for operation side-by-side with Bally SPACE-SHIP. Kids keep riding one, then the other, and back again. Profits soar to new highs. See your Bally Distributor today.

**REQUIRES ONLY  
24 IN. BY 49 IN.  
FLOOR SPACE  
110-115 VOLTS  
A. C.**

**Bally** MANUFACTURING COMPANY  
DIVISION OF LION MANUFACTURING CORPORATION  
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS