

THE CASH BOX

VOLUME 13

SEPTEMBER 20, 1952

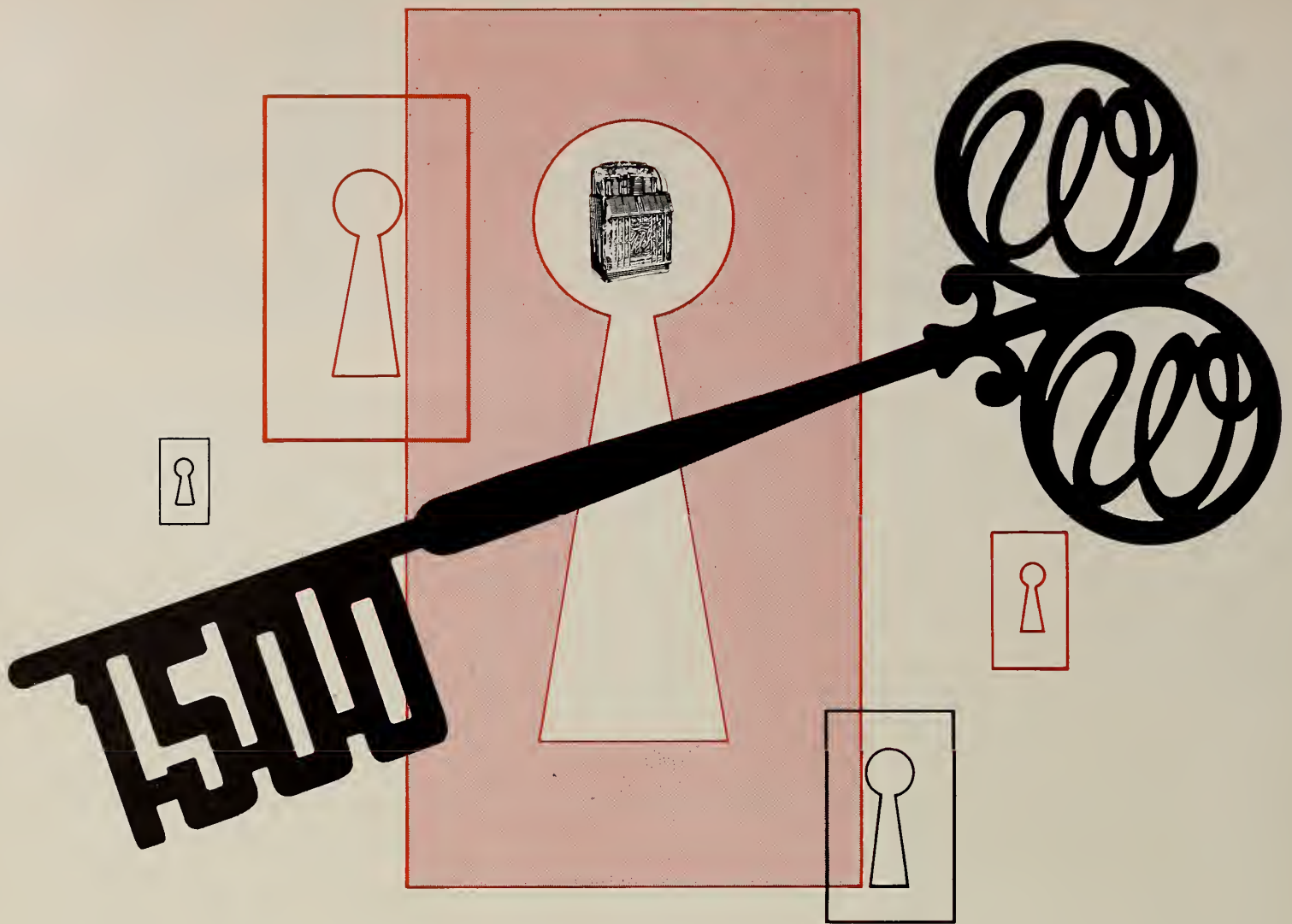
NUMBER 52

APOLLO

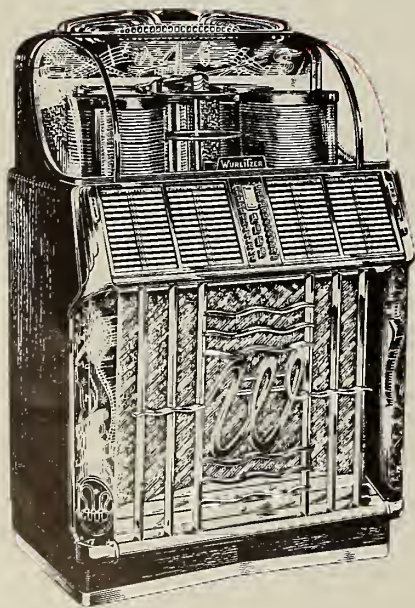
BILLY WARDS **DOMINOES**
ARNETT COBB AND HIS BAND
DOLORES MARTIN PIGMEAT



The Dominoes cry "Have Mercy Baby" to the crowds that besiege them outside of the Apollo Theater in New York. The spectacular singing group headed by Billy Ward and managed by Rose Marks drew the kind of tremendous crowds they have been attracting all over the country. As a matter of fact ever since "Sixty Minute Man" brought them to the forefront, these artists, who record for Federal Records, have continued to set new attendance and disk sales marks.



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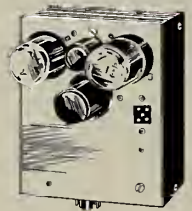


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Series Fifteen Hundred Phonographs, operated with Wurlitzer's amazing Electronic Volume Level Control plus Wurlitzer's sensational 104 title, rotating page, single button selection Wall Boxes, provide the finest music installation ever engineered.



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THE

Wurlitzer

FIFTEEN HUNDRED

The Rudolph Wurlitzer Company • North Tonawanda, New York



The Cash Box

September 20, 1952

Volume 13

Number 52

PUBLISHED EVERY WEEK BY

The Cash Box Publishing Co., Inc.

26 West 47th Street, New York 36, N. Y.

(All Phones: JUdson 6-2640)

JOE ORLECK

CHICAGO OFFICE

32 West Randolph St., Chicago 1, Ill.

(All Phones: DEarborn 2-0045)

BILL GERSH

LOS ANGELES OFFICE

Watch For New Address

JOEL FRIEDMAN

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THE CASH BOX covers the coin operated machines industry, and all allied to this industry throughout the United States and all over the world. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others identified with, or allied to, the music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered.

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BETTER PROGRAMMING STIRS MUSIC FIELD

Operators, Distributors, Manufacturers Propose Plans to Help All Enjoy Better Profit Play Action.

Since the appearance here of the editorial, regarding the fact that better programming of all music equipment means bigger profits for music operators, the entire automatic music field has been stirred to the point where many plans have been proposed as to how better programming can become fact.

It was some years ago when this publication first proposed that the nation's juke box operators arrange for more correct and expert programming.

The Cash Box pointed out at that time, and since that time, that profit and loss from any location can mean the difference of but a few correctly programmed records.

This publication has spent many thousands of dollars bringing operators the top records of each week; what the disc jockeys are playing; what the regional juke box reports are each week; what the retailers are selling; complete reviews of all the newest releases; as well as such specialized reports as the country, folk, western and all the jazz and blues records clicking all over the nation, including spirituals, Canada's top ten and Mexico's best records.

To obtain such reports *The Cash Box* has had to set up on an international basis. It has cost this publication many, many dollars each and every week to bring this information to the automatic music industry.

Only because this publication realized that: "Better Programming — Bigger Profits" which was most clearly defined and was the headline of an editorial that appeared in its August 23, 1952 issue.

Since the appearance of that editorial, many have written and wired *The Cash Box*, proposing that this effort be kept up by this publication.

Articles by leaders in the field have appeared in practically each week's issue since that editorial.

All have continued to urge *The Cash Box* to pound home what this would mean to every operator, especially to those music operators who have been neglecting correct programming of their music equipment.

As that editorial ("Better Programming — Bigger Profits") pointed out, and as *The Cash Box* now states, when the automatic phonographs of the industry featured anywhere from 10 to 24 selections, programming was more or less based upon the latest tunes, whether pop, country, folk, western, jazz and blues, or any other category most popular in the territory and in the location where the juke box was placed.

But, in the past four years, the picture has radically changed, as far as selectivity of automatic music is concerned. Today, the average juke box ranges anywhere from 40

to 104 selections.

That means programming has become extremely important. It also means that but a few good records, not of the latest pop variety, not of the classic or other category, but, just two disks that seem to fit in with the people in that individual location, can mean the difference between profit and loss on that specific phonograph.

The manufacturers realize this to be fact. Each and everyone of them has put energy and effort behind the plan for better programming.

The distributors, too, now realize what this means to their future business.

The operators have always known that certain records, regardless of how old they are, are favored on certain locations.

But, with the tremendous multi-selectivity of the present automatic phonos they, too, are somewhat puzzled as to what is what in the matter of correct programming.

It is sad to state that the majority of juke box distributors can't even name the top ten current pop tunes, not to even mention any of the other record categories. These men have always depended on "someone in the back room" to take care of the operator.

Now these men, because their factories are pointing out to them the need for better and more correct programming, are beginning to delve deeper into this tremendous necessity. This vital need of the music op.

These men are now turning more and more to *The Cash Box*, and its many reviews, charts, and inside information regarding recordings.

One distributor probably put the thoughts of all the nation's distributors, operators and manufacturers into his letter to *The Cash Box*:

"There is no doubt," he says, "that '*The Cash Box*' is the most important, potent, and vital factor in the continued better future welfare of all the nation's automatic music industry because of its tremendous coverage of all recordings, and the way it disseminates that information to all the trade.

"Without '*The Cash Box*,'" he continued, "we would be in the dark as to what to recommend and how to help our customers continue in business on a profitable basis.

"Your editorial, 'Better Programming — Bigger Profits,'" he concluded, "has awakened the entire automatic music industry. Keep it up. Every operator here has not only remarked about this editorial but each and everyone of them is now working right with us on your charts and reports have already come in to my office here that they are earning better profits following '*The Cash Box*'."

THE NATION'S TOP TEN PLUS THE NEXT 15 JUKE BOX TUNES

The Top Ten Tunes Getting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country

THE CASH BOX



AL—Aladdin	CR—Coral	CODE	MO—Modern	SE—Seeger
AP—Apollo	DA—Dana		OR—Oriole	SIT—Sittin' In
AT—Atlantic	DE—Decca	JU—Jubilee	PE—Peacock	SP—Specialty
BU—Bullet	DY—Derby	KI—King	PR—Prestige	TE—Tempo
CA—Capitol	FE—Federal	LO—London	RA—Rainbow	TN—Tennessee
CH—Chess	4 Star—Four Star	ME—Mercury	RE—Regent	UN—United
CO—Columbia	IN—Intro	MG—MGM	SA—Savoy	VI—Victor

- | | | | Pos. Last Week |
|-----------|--|---|----------------|
| 1 | AUF WIEDERSEH'N SWEETHEART
VERA LYNN | CA-2166 (F-2166)—Sharkey
CO-39776 (4-39776)—Champ Butler
CR-60773 (9-60773)—Ames Brothers
DE-28271 (9-28271)—Guy Lombardo O. | 1 |
| 2 | WISH YOU WERE HERE
EDDIE FISHER | CA-2154 (F-2154)—Jane Froman
DE-28308 (9-28308)—Guy Lombardo | 2 |
| 3 | YOU BELONG TO ME
JO STAFFORD | CA-2165 (F-2165)—Dean Martin
CO-39811 (4-39811)—Jo Stafford
ME-5399 (5899x45)—Patti Page | 7 |
| 4 | HALF AS MUCH
ROSEMARY CLOONEY | CO-39710 (4-39710)—Rosemary Clooney
CO-20879 (4-20879)—Curley Williams
DE-28271 (9-28271)—Guy Lombardo O. | 3 |
| 5 | HIGH NOON
FRANKIE LAINE | CA-2120 (F-2120)—Tex Ritter
CO-39770 (4-39770)—Frankie Laine
KI-15194 (45-15194)—Billy Keith | 5 |
| 6 | BOTCH-A-ME
ROSEMARY CLOONEY | CO-39767 (4-39767)—Rosemary Clooney | 4 |
| 7 | DELICADO
PERCY FAITH | LO-1151—Edmundo Ros O.
CA-2040 (F-2040)—Stan Kenton O.
CO-39708 (4-39708)—Percy Faith O.
CR-60729 (9-60729)—Laurindo Almeida
DE-28044 (9-28044)—Waldyr Azavedo O.
DE-28179 (9-28179)—Guy Lombardo O. | 6 |
| 8 | SOMEWHERE ALONG THE WAY
NAT "KING" COLE | CA-2069 (F-2069)—Nat "King" Cole
CO-39695 (4-39695)—Tony Bennett
DE-28222 (9-28222)—Gene Ammons O. | 10 |
| 9 | WALKIN' MY BABY BACK HOME
JOHNNIE RAY | AP-1088—Dean Martin
CA-2130 (F-2130)—Nat "King" Cole
CO-39750 (4-39750)—Johnnie Ray | 9 |
| 10 | JAMBALAYA
JO STAFFORD | CO-39838 (4-39838)—Jo Stafford
CR-60816 (9-60816)—N. Hefti & F. Wayne
DE-28367 (9-28367)—Camarata | |

11) HERE IN MY HEART. 12) I WENT TO YOUR WEDDING. 13) LUNA ROSSA. 14) I'M YOURS. 15) VANESSA. 16) MAYBE. 17) MEET MR. CALLAGHAN. 18) SUGARBUSH. 19) TRYING. 20) SHOULD I. 21) BECAUSE YOU'RE MINE. 22) HAVE A GOOD TIME. 23) FEET UP. 24) INDIAN LOVE CALL. 25) BLUE TANGO.

MORE 45's NEEDED

Record Firms Are Not Pressing 45 rpm Disks In Large Enough Quantities or Fast Enough To Meet Operators' Demands

The general consensus among juke box men is that the record companies are not pressing 45 rpm disks fast enough for today's market.

While 45's are being demanded more and more strongly, most disk firms are still keeping to a ratio between 45 and 78 rpm records that served them a couple of years ago.

Right now is the time to alter that situation.

There has been a tremendous change in the use of record speeds in the past two years. Particularly in juke boxes, 45 rpm disks have become—and are constantly becoming even more—the accepted speed.

There are many reasons for this development. 45's are easier to handle, easier to store and give a great deal more play for the same cost per record.

Every manufacturer of juke boxes has now made provision for 45 rpm disks. And machines that handle 45's are being sold today in greater and greater quantities.

Still record companies go on putting out their initial disks on 78 rpm and paying little heed to the demand for 45's.

It's true that most pressing facilities are geared for 78 rpm disks and that most plants have more 78 presses than 45. But it would seem that the time has now come to make the capital investment in new 45 presses to take care of the demand. Otherwise diskeries are apt to lose a great many potential sales and in some cases keep a disk which could have been a smash down to the so-so category.

A juke box operator needs records just when he orders them. He has to cash in on a hot record at the time it's hot, not a month or two later.

In most cases ops can afford to keep orders in effect for about 2 weeks. But after those two weeks most ops cannot afford to accept back orders for the tunes have usually passed their peak play. Yet 45 rpm disks stay on back order for much more than two weeks at the present rate of pressing. This means that many orders are being cancelled and many disks which otherwise could have been sold and played are just being lost.

The demand for 45 rpm disks among ops has to continue to grow, not diminish, because of the unquestionable advantage they have over 78 rpm records. Moreover as more and more new juke boxes are manufactured, bought, and put on location, the need for these disks will become more insistent.

Therefore it is incumbent upon every record company to see that 45 rpm presses are installed in their pressing plants in adequate quantities and that 45 rpm disks are manufactured and distributed as fast as the 78 rpm disk and at the same time.

An operator who goes through the expense of buying new equipment and providing his location with the best music machines that he can, should not be penalized by being unable to buy the speed record which that machine uses and thus have to lose income while the tune is at its peak.

All record companies realize that 45 rpm disks are here to stay. They all press in that speed. Now is the time to start pressing ENOUGH to meet the demand.



**THE TEN RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK**

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. YOU BELONG TO ME.....Jo Stafford (Columbia)
2. WISH YOU WERE HERE.....Eddie Fisher (RCA Victor)
3. I WENT TO YOUR WEDDING...Patti Page (Mercury)
4. AUF WIEDERSEH'N SWEET-HEART.....Very Lynn (London)
5. SOMEWHERE ALONG THE WAY.Nat "King" Cole (Capitol)
6. MEET MR. CALLAGHAN.....Les Paul & Mary Ford (Capitol)
7. HALF AS MUCH.....Rosemary Clooney (Columbia)
8. SHOULD I.....Four Aces (Decca)
9. JAMBALAYA.....Jo Stafford (Columbia)
10. LUNA ROSSA.....Alan Dean (MGM)

Our editorial "Know Your Disk Jockey" seems to have hit the nail on the head, if the flood of telegrams, phone calls and letters is an indication. Howard Miller (WIND-Chicago), sent duplicate telegrams to our Chicago and New York offices with congratulatory notes on a "terrific" editorial. Donn Tibbetts (WFEA-CBS-Manchester, N. H.) writes: "I would like to congratulate The Cash Box on the 'Know Your Disk Jockey' editorial. It contains a world of truth. Treating all songs as though they were the hit of the year is a common failing and causes the deejay to turn numb eventually and the 'flack' has no effect whatsoever. Also, the morning wake-up deejay like myself is not going to program material similar to the afternoon or night man. Joe Delaney (WJMR-New Orleans) writes 'Caught the DJ article and was happy that you saw fit to editorialize.' Gary Lesters (WVNJ-Newark, N. J.) dropped in to offer his congrats. . . . and many many others, too numerous to mention.



ROBERT Q. LEWIS
(CBS—New York)

If Robert Q. Lewis gets any busier he will have to find a way to stretch the work week somewhat. Lewis has just concluded a triumphant tour with a summer stock company of "Charley's Aunt." His Robert Q. Lewis Waxworks Show is on CBS Saturday nights and his "The Name's The Game" is aired on ABC-TV on Wednesdays from 7:30 to 8 p. m. Robert also manages to find time to record for M. G. M. Records and make personal appearances. A mighty busy man. . . Wayne Harris returned to the "Best By Request" show on WCBT-Roanoke Rapids, N. C., after Gene Waters left for the University of North Carolina. . . Bill Reynolds will take over at WTMJ-Milwaukee. . . Ken Scott (WCNT-Centralia, Ill.) writes that "we don't need gimmicks to make music listenable, but I realize that the stuff has to sell. I don't mean to imply that it's all bad, but for the most part—nothing. I play what the public wants, that's my job, but I don't have to like it. The way I work is to try to anticipate what the public will want. Examples: June Valli's "Strange Sensation," Don Cornell's "I Can't Cry Anymore," Mitch Miller's Mr. Callaghan, and Kay Starr's "Fool, Fool, Fool." . . Gene Whitaker (WREV-Riedsville, N. C.) celebrated the fourth year on the air with a sensational open house party. Johnny Long and Franklin Evans were present for interviews. June Valli called in her congratulations and transcribed messages from many artists were broadcast. Among them were Vaughn Monroe, Louis Armstrong, Mindy Carson, Frankie Laine, Guy Mitchell, Nat "King" Cole and Frank Sinatra. Some of the telegrams received were from Liza Kirk, Mitch Miller, Louis Prima, Vera Lynn, Perry Como and Patti Page.

Joe Delaney (WJMR-New Orleans) handled the cutting session of Eileen Barton doing "Some Folks Do" backed with "Easy, Easy Baby" for Coral Records. Barton gal is provided with a terrific musical backdrop by Maxwell Davis, and deejay Delaney thinks the record could happen. . . Jack Quackenbush (WLRP-New Albany, Indiana) back from his prize-winning trip to Bermuda, courtesy of RCA Victor. Jack, aside from his DJ duties, manages the record department of the Trunnell & Barr Store in New Albany. . . Robin Busse (WITH-Port Huron, Mich.) has just been named Regional Administrator for the American Society of Disk Jockeys. . . Jack Davis wants all his friends to know that he is now doing four hours daily in the early morning on WORD-Spartenburg, S. C. . . Mike D'Angelo vacationed in New York for two weeks on leave from WMGW-Meadville, Pa. . . June Valli, while on a deejay tour, taped interviews last week with Al Owen (WMID-Atlantic City, N. J.), Bob Ging (WMBD-Peoria, Ill.), Dick Partridge (WARA-Attleboro, Mass.), and Gene Whitaker (WREV-Riedsville, N. C.). . . Jimmy Bell back spinning at KMAC-San Antonio, after a four-week "vacation" in the hospital in Kansas City. . . Art Westergard (KSID-Sidney, Nebraska) writes that KSID is the only radio station within a radius of 100 miles, and after being on the air approximately three months he has received a grand total of three records, of which two had been religious and one unmentionable.

Joe Costa

singer

"ALL THE THINGS YOU ARE"

"THE WORLD IS A WOMAN"

RCA VICTOR
20-4865
(47-4865)

Going Strong

... indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF SEPTEMBER 13

- Wish You Were Here / The Hand Of Fate
Eddie Fisher 20-4830 (47-4830)*
- You Could Make Me Smile Again / Tossin' and Turnin'
Sunny Gale 20-4901 (47-4901)*
- April In Paris / Moonlight On The Ganges
Sauter-Finegan Orch 20-4927 (47-4927)*
- I Went To Your Wedding / The Boogie Woogie Flying Cloud
Hank Snow 20-4909 (47-4909)*
- My Love and My Devotion / Sweethearts Holiday
Perry Como 20-4877 (47-4877)*
- I Should Care / Tippin' In
Rolph Flanagan 20-4885 (47-4885)*
- A Full Time Job / Shepherd Of My Heart
Eddy Arnold 20-4787 (47-4787)*
- Vanessa / Somewhere Along The Way
Hugo Winterhalter 20-4691 (47-4691)*
- A Mighty Pretty Waltz / Two-Faced Clock
Pee Wee King 20-4883 (47-4883)*
- I Laughed At Love / Father Time
Sunny Gale 20-4789 (47-4789)*
- Because You're Mine / The Song Angels Sing
Mario Lanza 10-3914 (49-3914)*
- Mighty Lonesome Feelin' / Taboo
June Valli 20-4900 (47-4900)*
- Tennessee Rag / My Little Girl
Country-All Stars 20-4931 (47-4931)*
- Maybe / Watermelon Weather
Perry Como and Eddie Fisher 20-4744 (47-4744)*
- Got You On My Mind / One Mint Julep
Buddy Morrow 20-4868 (47-4868)*

* 45 rpm cot. nos.

The stars who make the hits are on **RCA VICTOR Records**

RCA VICTOR DIVISION RADIO CORPORATION OF AMERICA CAMDEN, NEW JERSEY

RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓓ VERY GOOD	ⓓ MEDIOCRE

RINO SENTERI ORCHESTRA

(RCA Victor 20-4894; 47-4894)

- ⓐ "WHISPERING SERENADE" (2:46) A pretty arrangement of a lovely tune set to a Latin tempo and delivered in English and French by the vocalist is a fine piece of listening as the number gets the fine backing of Rino Senterri and his crew.
- ⓐ "ONE NIGHT IN PARIS" (2:39) Another romantic number also sung in French and English is well delivered by the artist. Rino and the lads create a picturesque atmosphere on this deck.

THE HOLIDAYS

(King 15200; 45-15200)

- ⓑ "YOU'LL NEVER GET AWAY" (2:21) A fast moving bouncer with a cute sound is belted out in appealing style by the blending voices of the Holidays. Harmony is fine as is the guitar backdrop.
- ⓐ "LIST'NIN' TO THE GREEN GRASS GROW" (2:45) Here the Holidays and Tom Eldridge team up on a pretty slow number. The soft blend of the artists' voices is impressive.

JEANNE GAYLE

(Capitol 2222; F-2222)

- ⓐ "TAKES TWO TO TANGO" (2:44) Jeanne Gayle chirps a fine job on a novelty piece that's stirring around on the pop lists. The slow bouncer is pleasantly read by the thrush as she gets able support from Les Baxter's ork.
- ⓐ "BUTTERFLIES" (2:18) Backed by Cliffie Stone and his boys on this deck, Jeanne does a fine job on another novel piece of material. Her happy voice is very inviting.

SOPHIE TUCKER

(Mercury 1450; 1450 x 45)

- ⓐ "AFTER YOU'VE GONE" (2:46) The Last Of The Red Hot Mammass does one of the mainstays of her fabulous repertoire as a bar room type piano backs her. Her appealing voice and style bring back memories of years gone by.
- ⓐ "I'M SORRY I MADE YOU CRY" (2:48) Sophie introduces herself to an audience on this side. She stars the side with a slow feelingful reading and jumps it up at mid point. The numbers are grand for collectors items.

EDDIE ZIMA ORCHESTRA

(Dana 3094)

- ⓐ "HAYSTACK POLKA" (2:39) A fine instrumental polka full of geyness and happiness bounces along as played by the Eddie Zima orchestra. Number is a fine polka but limited to the certain locations where such music could draw.
- ⓐ "FRONT PORCH OBEREK" Another pleasurable side full of taste and enjoyment makes for fine listening. This number could get its share of coin in the right spots.

THE CASH BOX

DISK OF THE WEEK

"THE MERMAID" (2:53)
"THE RUBY AND THE PEARL" (2:30)

FRANKIE LAINE
(Columbia 39862; 4-39862)



FRANKIE LAINE

● "MR. RHYTHM", riding high on the lists with his stirring portrayal of "High Noon", follows his hit with two new-comers that should make noise in the near future. "The Mermaid" an exciting bouncer, is a grand piece from all angles especially so because it's so different. It's a colorful item with amusing lyrics. Fitting backdrop is set by Paul Weston's ork, the Norman Luboff Choir, and Carl Fisher at the piano. Flip, "The Ruby And The Pearl," is a slow subdued tango beat number with very moving features. Frankie sings the number in the manner that labeled him "Mr. Rhythm."

"ANYWHERE I WANDER" (2:55)
"STAY WHERE YOU ARE" (2:10)

TONY BENNETT
(Columbia 39866; 4-39866)



TONY BENNETT

● Tony Bennett makes his bid for the juke box derby crown by doing something different than his usual slow ballad type of presentation. "Anywhere I Wander" from the "Hans Christian Anderson" musical is the lovely prayer type tune which the artist has chosen. The steady march tempo and lovely backing by Percy Faith's ork and choir add feeling and appeal to the wonderful vocal job done by Tony. Flip is a moderate tempo ballad that breaks into a waltz at mid point, another different performance by the chanter. Titled "Stay Where You Are" it's another top flight release.

"BLUES IN ADVANCE" (2:47)
"BELLA MUSICA" (3:03)

DINAH SHORE
(RCA Victor 20-4926; 47-4926)



DINAH SHORE

● Dinah Shore takes good aim at one of the top seats on the hit parade with one of her most beautiful recordings to date. A soft slow sentimental item called "Blues In Advance" is just the material for the thrush's caressing style of song delivery. With Henri Rene's ork and the soft harmony of the choir as the backdrop, Dinah's voice sounds lovely. Below, the chirp comes forth with a rousing bouncer based on the music of "Finculi Fincula". The cute reading is exciting and features the same ork and chorus. The upper lid looks like it'll give quite a few songs a good run for the money.

"WILD GRAPES" (2:28)
"COOL SATURDAY NIGHT" (3:02)

BERNICE PARKS
(Seger 7004)



BERNICE PARKS

● Bernice Parks, the thrush with the exciting different quality in her voice, comes through with an inspired reading of an absolutely thrilling side. The chirp lends her talented voice to a fast moving unusual number that's chock full of rhythm and punch. The sock side "Wild Grapes" gets a fine setting by Fred Norman's orchestra and the chorus. On the lower end, Bernice lets out her blue feelings on a slow number labeled "Cool Saturday Night". Her sexy voice puts over the blues number in grand fashion. We're thrilled with the upper lid and expect it to make quite a stir. Ops oughta get with it.

DONALD O'CONNOR & DORIS DAY
(Columbia 39863; 4-39863)

- ⓑ "NO TWO PEOPLE" (2:27) From the "Hans Christian Anderson" musical comes this romantic novelty that Donald O'Connor and Doris Day team up on. The rendition of the happy bouncer is a wonderful one and stands a good chance of becoming a hit. Grand Paul Weston backing rounds out the side.
- ⓑ "YOU CAN'T LOSE ME" (2:23) Don and Doris team up on another happy lid and they have a top flight deck here too. The number is full of fun as only the two can put it over. Ork credits again go to the Westonians.

JIMMY YOUNG

(London 1255; 45-1255)

- ⓑ "FAITH CAN MOVE MOUNTAINS" (2:34) A new and powerful voice steps forth to perform a lovely tune with a great deal of feeling and tenderness. The voice is Jimmy Young's and the lush appropriate backing to this stirring ballad is Ronnie Goodwin's ork.
- ⓐ "I'LL NEVER BE THE SAME" (2:45) Ronnie Goodwin's boys back Jimmy once again as he chants another slow one. Lush backing is fitting for the number.

DICK MURPHY

(Winchester 605)

- ⓐ "THE TRAIN WITH THE DIAMOND STACK ENGINE" (2:45) From the musical "I've Had It" comes this number as sung by the powerful voice of Dick Murphy. It's a typical show type number with an introduction and all. Max DiJulio's ork backs.
- ⓐ "MORNING STAR" (2:45) Another number emanating from the same show exhibits the artist's voice to better advantage. The violin opening is pretty and so is the ballad.

DICK BEAVERS

(Capitol 2220; F-2220)

- ⓑ "MY THRILL" (2:31) Harold Mooney's ork gives fine reading of that grand old tango "La Paloma" as the lyrics set to this tune are impressively chanted by the fine voice of Dick Beavers. Number is very smoothly read.
- ⓐ "RIDE, COWBOY, RIDE" (1:55) A horse galloping tempo sets the pace for this number that Dick does so well on. Les Baxter, the orchestra, and the choir round out the side by backing the artist.

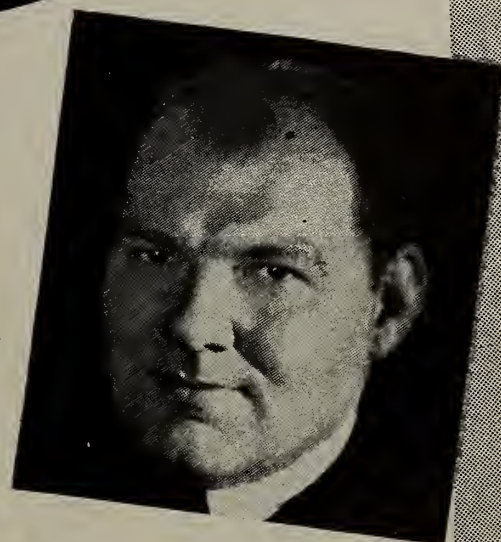
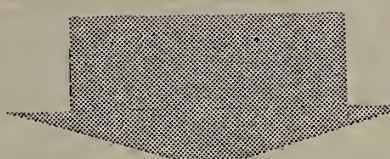
SUE EVANS & GRAHAM PRINCE ENSEMBLE
(Cadillac 125)

- ⓐ "I WANT THE ONE WHO WANTED ME" (2:37) Sue Evans shows her pretty voice on a slow waltz item as she gets some very lovely accompaniment from the Graham Prince Ensemble. Echo effect adds color to the lid.
- ⓐ "WEEP, WEEP, WEEPING WILLOW" (2:16) Another lovely waltz with fitting lyrics written by Nick Kenny, makes for some real fine listening as Sue Evans and the ensemble team up once again.

DEALERS! OPERATORS! DJ's!

**NEVER BEFORE DONE!
NEVER BEFORE ATTEMPTED!**

*The Musical Genius of ONE MAN bringing you the
Sensational Music of a FULL JAZZ BAND.....*



RAY

McKINSTRY

"HORA STACATTO SWING"

This sensational recording was three months in its conception and represents one of the finest recordings yet waxed on any label.

b/w

"DINAH"

U-128

Because of numerous requests by D.J.'s for this record, United has pressed special samples with biography of Ray that are available to all D.J.'s.



5052 COTTAGE GROVE AVE.

CHICAGO, ILL.

"It's What's in THE CASH BOX That Counts"

RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓒ VERY GOOD	ⓒ MEDIOCRE

HERB KENNY
(MGM 11332; K-11332)

ⓑ "MY SONG" (2:38) Herb Kenny's smooth and colorful voice sounds grand as he does a pop rendition of a top number in the rhythm and blues field. The Rockets come up with soft vocal support for the artist as Fred Norman's boys back instrumentally.

ⓒ "YOU NEVER HEARD A WORD I SAID" (2:39) Some more smooth and tender material is dished by Herb and the Rockets with ork credits for the subdued and most fitting backing again going to Fred.

GUY LOMBARDO ORCHESTRA
(Decca 28385; 9-28385)

ⓑ "HIDE-AWAY HARBOR" (2:56) The ever grand dance music of Guy Lombardo and his Royal Canadians is demonstrated once again with the aid of Kenny Gardner and the Trio doing a grand job on the vocal end of this moderate tempo piece.

ⓒ "MY HEART'S IN THE RING" (2:20) Cliff Grass takes on the vocal chores on this cute bouncer with very enjoyable lyrics. A fitting piano backs the vocalist.

JONI JAMES
(MGM 11333; K-11333)

ⓑ "WHY DON'T YOU BELIEVE ME" (2:38) Joni James' sweet voice chirps a lovely ballad with a great deal of taste and pleasantness. Providing the tender accompaniment are Lew Douglas and the ork.

ⓑ "PURPLE SHADES" (2:49) Some more of the same lovely romantic mood music comes forth in the thrush's grand style. Her come hither voice, the lyrics, the melody, and the accompaniment are feelingful.

HARRY HARDEN ORCHESTRA
(RCA Victor 20-4903; 47-4903)

ⓒ "CAPTAIN JIM" (2:54) A happy polka with a fine melody that should fit perfectly in the juke boxes of polka loving localities, is played by Harry Harden and his orchestra.

ⓒ "BLACK HAWK WALTZ" (2:36) Harry and the men take a slow and pretty waltz for a ride through their instruments. The resulting sound is very pretty.

JIMMY WAKELY
(Capitol 2221; F-2221)

ⓑ "I WENT TO YOUR WEDDING" (3:04) A lush orchestral beginning by Nelson Riddle's men and the choir accompanied by church bells introduces the soft and smooth vocaling that Jimmy Wakely gives this lovely sentimental ballad. Reading is very tender.

ⓑ "PALE MOON" (2:55) A fine backing by the Riddle crew, a very pretty vocal done with a slight western lilt to it, and a grand tune, add up to a fine side for Jimmy Wakely.

THE CASH BOX SLEEPER OF THE WEEK

"SOMEBODY LOVES ME" (1:55)

"THANKS TO YOU" (2:10)

THE FOUR LADS

(Columbia 39865; 4-39865)

● After listening to the sensational Four Lads' rendition of "Somebody Loves Me", there should be no doubt in anyone's mind that the boys have acquired full manhood in the music world. Here is a deck that will establish the Lads as stiff competition for any quartet in the biz today. With the ork under the direction of Mitch Miller, the team takes this grand oldie from the musical extravaganza "George White's Scandals" and delivers it in a truly

stirring manner. The fast moving treatment given the tune features some of the best harmony we've heard in quite a while. "Thanks to You" is the name of the under side that shows the teensters' ability for doing an impressive job on slow numbers. The tune from the musical flick "Somebody Loves Me" gets some lovely backing once again from Mitch and his crew. The top lid is a sure money maker and a definite juke box natural.

JIMMY YOUNG
(London 1254; 1254 x 45)

ⓑ "IF I HAD WINGS" (2:51) Jimmy Young comes through with an inviting vocal arrangement of a very lovely number. With the lush ork under the direction of Ronnie Goodwin, the background helps beautify Jimmy's voice.

ⓑ "AS LONG AS I LIVE" (2:53) A soft and smooth number is tastefully presented by the warm voice of Jimmy. Ork credits for fine support again go to Ronnie and the men.

ACQUAVIVA
(MGM 30668; K-30668)

ⓑ+ "CURTAIN TIME" (2:57) A fast moving gay and lush instrumental full of strings that make the side most appealing, is presented by the grand sounding orchestra of Acquaviva. This number could happen in this day of lavish pop instrumentals.

ⓑ "MY LOVE-MY LOVE" (2:53) Acquaviva changes the pace and eases through a very pretty slow piece. The resulting sound is very beautiful and is a fitting compliment to the upper deck.

THE BAKER BROTHERS
(King 15195; 15195 x 45)

ⓒ "CRY BABY BOOGIE" (2:30) A cute jump number done in a rhythm and blues manner is socked out solidly by the Baker Brothers. The comical arrangement features Madeleine Pierce as the cry baby.

ⓒ "THIS TIME I'M THROUGH" (2:53) The Baker Brothers show some fine harmony on this deck as they melodically ride over a slow ballad. The fine voice of the male vocal lead stands out above the fitting support of the ork.

JAN AUGUST & THE HARMONICATS
(Mercury 5900; 5900 x 45)

ⓒ "WISH YOU WERE HERE" (2:26) A Latin tempo fashioning and some fine instrumental coverage of a current pop biggie is belted out by Jan August and his fleet fingers at the piano in collaboration with Jerry Murad's Harmonicats. Side is a fine one.

ⓒ "MEET MR. CALLAGHAN" (1:42) Some more fine coverage of a grand tune with a light lilt that's very pleasing on the ear makes for pleasant listening. The Harmonicats and Jan's version is a bit late to compete with the other renditions.

PAULETTE SISTERS & PETER HANLEY
(Columbia 39872; 4-39872)

ⓑ "MY-NA SHAY-NA TY-RA" (2:38) The fine harmony of the Paulette Sisters is impressive as they offer their sock treatment of a number with the same taste as "Bei Mir Bist Du Shpen" Larry Clinton's ork backs the girls on this solid jump piece.

ⓑ "YOU'LL NEVER GET AWAY" (2:46) Peter Hanley does a fancy bit of vocalizing as he leads the Paulette girls through a fast bouncing novelty item. This rendition should get its share of spins.

CAMARATA
(Decca 28376; 9-28376)

ⓑ+ "VERADERO" (2:49) Some absolutely wonderful music by Camarata is exhibited on this deck as he leads the ork through a very pretty fast moving samba beat instrumental. Another highlight of the lid is the lovely melody of the mid point tango segment.

ⓑ "BRIEF INTERLUDE" (3:20) Camarata eases through a slow lovely concerto piece that is really moving. Appealing side is a fitting supplement to the top side.

TEDDY PHILLIPS ORCHESTRA
(King 15201; 45-15201)

ⓒ "HOPIN'" (2:48) The lead vocalist of the Trio stands out smoothly as the group is showcased by very capable backing of the Teddy Phillips ork. The slow item has pretty lyrics.

ⓒ "PELAHDINO" (2:18) Here Teddy sets the pace by conducting the ork on a samba tempo item that is accompanied by the smooth vocalizing of a chorus. The rousing opening makes for an exciting beginning.

LOUIS ARMSTRONG
(Decca 28394; 9-28394)

ⓑ+ "I LAUGHED AT LOVE" (2:54) Old Satchmo, Louis Armstrong, takes a current jump hit and puts it over in his own inimitable fashion. The amusing reading is fine juke box material.

ⓑ "TAKES TWO TO TANGO" (2:54) Another tune stirring around on the "most popular charts" gets a stylish going over by the artist. The husky voice rendition is set to a moderate bounce.

GEORGIA CARR
(Capitol 2223; F-2223)

ⓒ "WHISPERING SERENADE" (2:19) A lovely slow number with a pretty tune is appealingly delivered by Georgia Carr. The soft and smooth choral background shows the artist's voice to best advantage.

ⓒ "THE SUN FORGOT TO SHINE" (2:45) Some more romantic music done in the same manner as the upper lid gets a fine run from the thrush. The arrangement is a very good one.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "NO TWO PEOPLE"..... Donald O'Connor & Doris Day
Columbia 39863; 4-39863
- ★ "THE GLOW-WORM"..... The Mills Brothers... Decca 28384; 9-28384
- ★ "CURTAIN TIME"..... Acquaviva Orchestra... MGM 30668; K-30668
- ★ "VERADERO"..... Camarata Orchestra... Decca 28376; 9-28376
- ★ "I LAUGHED AT LOVE"..... Louis Armstrong..... Decca 28394; 9-28394

JIMMY YOUNG

the new voice from England

"FAITH CAN MOVE MOUNTAINS"

"I'LL NEVER BE THE SAME"

1255 45-1255

orchestra directed by
RONNIE GOODWIN

LONDON
RECORDS



78's **TICO'S** 45's
Hit of the Week...
 Best Version Ever Made
"LOVE FOR SALE"
"I MAY BE WRONG"
 by World's Greatest Latin Swing Pianist
JOE LOCO and Trio
 Tico #10-129

TICO RECORDING CO.
 143 W. 41st St.
 (LA 4-0457)

United Record Releases First McKinstry Disk

CHICAGO—United Record Co., this city, last week released the first pop record by Ray McKinstry; "Hora Stacatto" backed with the old favorite "Dinah".

"This recording was three months in preparation. It represents one of the finest recordings yet waxed on our label" said Lew Simpkins, prexy of United Records. "What makes this record so sensational, continued Simpkins, is that Ray used the bass sax, baritone sax, tenor sax, alto sax, soprano sax and clarinet, as well as two rhythm instruments, bass and drums. Because of special arranging, constant change, and retries plus the ability to get the proper relative balance, McKinstry worked night and day to achieve the right effect."

Ray McKinstry's musical history is as colorful as a circus poster. He selected the saxophone as his first instrument and by the age of ten was playing with bands and school orchestras in St. Louis. When he was but seventeen, McKinstry had mastered practically every reed instrument in the band. He was a member of the band while a student at the University of Illinois.

The versatile sax artist has held a hot seat with such name bands as Ted Fio Rito, Claude Thornhill, the famed Casa Loma band, Muggsy Spanier, Jack Miller with the Kate Smith Show, and with Bob Crosby on the Jack Benny program. He also played theatre dates for two years with Roger Pryor and Ann Sothern; three years with commercial radio orchestras; six years at WGN-Mutual, and presently with NBC in Chicago.

The HALE You Say

by natt hale

There comes a tide in the affairs of men when one stops to take mental inventory of his attributes and virtues, his qualities and capabilities and to weigh same against what usually appears to be an extreme counter-balance of his shortcomings. The occasion arose one day this past fortnight when the tide surged in our direction and we, foolhardy as we are, decided to tote up our accomplishments and the value thereof. This having ensued a scant three minutes and forty-one seconds, we thereupon summoned up enough courage to make note of the nefarious and infamous methods we had employed to arrive at our various objectives.

The scales may not have broken in the process—but they did hit one end of the arc with a pronounced and undeniable *thud*...

All in all, it appears that we might be classed as the new champion of scull-duggery.

In the inevitable effort to free ourselves from that unshakeable plague, *Conscience*, we naturally went after the problem with gusto. Somehow—somehow—we would find the solution to forgive us our trespasses. The plague would continue to haunt and defile us, we knew, until we had discovered a reasonable facsimile of a reason (not an *excuse*) to justify some of the schemes whereby we promoted this or that record, this or that artiste and/or such-and-such a label.



NATT HALE

So-o-o-o—Want to know the reason?

It's expected!

Yessir — From time to time, we've discovered that almost everyone connected with the record business—artists, flacks, deejays, operators and dealers—are, in a sense, frustrated promotion men! *Their* excuses seem to be reasoned by that ever-eluding sense ridiculously entitled: *Logic*... That's the way it's given to us and that's the manner in which they justify their intrusion into our own zealously-guarded domain: "Can't you see it? It's a natural! It's logical!"

To boil it down a bit:

Oftimes, the promotion and exploitation of a particular record borders on what can be done with the title. The title, mind you—not the record. We've been old, let's assume, what we can do with the record. That being somewhat of a physical impossibility, our only recourse is to fathom something out of our limited mind with which we can tie in with the *title* of the number and impress that so indelibly on the outlets for the record bizz, that the disc hits the *Cash Box* charts in a blaze of glory.

Therefore, we must resort to *gimmicks*—about which we've written so many times heretofore.

And that's where the logic comes in—with the gimmick...

As is our practice, let's take a fr'instance.

Greasy Groovey Records has just released its latest sensational smash waxing of "Let Papa Pay the Piper" featuring the scintillating tones of—well, let's say Darken Hansome. This is Darken's first recording effort wherein he resorts to a slight bit of whimsy, don't you see, and the Greasy people are anxious that the public, so used to hearing Dark's (we know him real well) dulcet chantings on a romantic ballade, will accept him in this lighter vein. This requires a gimmick. So let's see now.

The title contains three possibilities which lean toward logical gimmicks:

- 1) "Papa," 2) "pay" and 3) "piper."

In order to practically insure the success of the record, the exploitational genii behind Greasy Groovey go into action to concentrate on all matters even slightly pertaining to fathers, money and musical instruments.

Point Number One is covered by contacting all manufacturers of greeting cards, ties, men's house slippers, sporting goods, pets, etc.—in fact, everything in which there might be an inkling of an interest designed toward attracting the male parent. That would cover "Papa."

Now, to tackle Point Number Two. The embossed letterheads are unwrapped for the missive which will go forth to Georgia Neese Clark at the U. S. Mint ("Gee, that's great, Morrie. That's really *logical!*") and the regular printed stock stationery for the manufacturers of Monopoly, the Brinks Express people and the folks who make solid gold paper clips in the form of a dollar sign. So much re: lucre.

Point Three is relatively simple. We blanket the musical instrument manufacturers, especially those who have a toy flute in the catalogue. What's more, it's almost an allied business. How's *that* for logic!

The big tie-up is made... Like zo:

The first manufacturer to come through with real logical cooperation was a calendar maker, who specialized in featured "ahem" portraits on the cover. In place of the date pad on same, however, there was imprinted within the space: "Careful, Dad! Don't forget, they always **LET PAPA PAY THE PIPER.**" It's on Greasy Groovey Records and features the sensational voice of **DARKEN HANSOME.**"

Of course, this is only the "warm-up." The next mail to the deejays, dealers, operators, etc., brings a specially-wrapped plastic alligator wallet, containing a huge rubber facsimile of a dollar bill (*not* a reasonable facsimile) on which is imprinted: "Just to help Papa Pay the Piper, that's all. While you're at it, please help us *stretch* the DARKEN HANSOME recording of **"LET PAPA PAY THE PIPER"** on Greasy Groovey Records into a **HIT!**" Clever? Logical!

Naturally, the toy and instrument manufacturer has tied-in beautifully. His contribution consists of a wooden toy clarinet affair, thoroughly imprinted, reading: "This is the pipe on which the piper played who Papa paid. For further details, listen to DARKEN HANSOME singing **"LET PAPA PAY THE PIPER"** on Greasy Groovey Records..."

Terrific promotion, huh? And—logical!

The record bombs.

And—That's How It Goes!...

"FIVE LONG YEARS"
 By **EDDIE BOYD**
 J.O.B.-1007

"FARMERS BLUES"
 b/w
"Lonesome Ole Train"
 By **JAMES WILLIAMSON**
 Chance - 1121

CHANCE RECORDS, Inc.
 1151 E. 47th St.
 CHICAGO, ILL. Kenwood 8-4813

WATCH FOR
"EVERYDAY I HAVE THE BLUES"
 BY **JOE WILLIAMS**
 CHECKER #762
CHECKER RECORD CO.
 750 E. 49th ST. CHICAGO, ILL.

NEWS that's UP-TO-THE-MINUTE REVIEWS of the LATEST RECORDS CHARTS compiled EVERY WEEK ADS from LEADING RECORD FIRMS, ARTISTS and PUBLISHERS

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Kickin' The Blues Around

with Sam Evans



Howard S. Cullman, Broadway angel, bemoans the fact that The Great White Way had only 10 shows going, while London had 40, in the past season. With show biz, as a whole doing just fair to middlin', it's a pleasant thought that we have the huge record industry to fall back on. Disc sales are high. The attitude and general feeling of mfrs., distribs., retailers, song-writers, publishers, etc., interviewed during a recent 2,555 mile circle tour, was one of optimism and encouragement. All feel that the coming season will be the biggest yet. What with the terrific high cost of living, causing more people to stay home (plus TV), we can expect record sales to hit new highs. The secret to success in the biz, seems to be: Give the people what they want, and they'll buy it. . . . Stopped in the Congress Hotel this afternoon (10/10) for lunch and a preview look at headquarters for the big MOA convention. The place is already buzzing with activity and many of the firemen are in town. Bill Gersh, publisher of The Cash Box, has retained the entire line of Adorables from the Chez Paree to entertain his guests.

* * * * *

Little Walter, after years of trying, has at last hit the jack-pot with his "Juke" on Checker label. Tune has plenty of driving spirit that will make feet pat and hands dig in the money belt. Would like to hear this done up by Bobby Smith, who could give a nice tenor treatment that should sell just as well as the "harp" version is. . . . For a slow drag number Dossie Terry has it on RCA-Victor, "Sad Sad Affair" b/w "Lost My Head." On the former gal does some fine chirping complete with "breaks." The latter side is on a calypso kick with strong overtones of blues thrown in for extra effect. . . . Loumell Morgan doing a single at Snookie's in NYC. . . . Watching the developments of "Carmen Jones" with keen interest, as we hope this will mean a chance for many Negro performers to get much needed work. Latest note is that Billy Eckstine may have the lead.

* * * * *

Cliff Butler, musician and sometime deejay, will start a "Man On The Street" type show over Louisville's WLOU in the near future. . . . Tiny Bradshaw played a big Jam session, last week in Shelbyville, Ky. . . . The Dominoes playing the Lyric in Louisville 10/19-20. . . . Charles Brown and his band doing the San Diego and Phoenix country, on one-niters until 9/27. . . . Roscoe "No More Doggin'" Gordon teamed with the Clovers for a stretch that began in Denver on 8/26 and will end out on the coast on 9/28. . . . Lois Hines, former song writer, has turned to the recording field as a singer. Her first on Okeh is "Loving In Vain Again."

* * * * *

Varetta Dillard packaged with Arthur Prysock and a 12 pc. band, fronted by Bill Hutchinson. Tour hits in Waterbury, Conn., on 9/19, then works south down the coast until 11/15. Mr. Lubinsky is happy about Varetta's "Them There Eyes." And Lee Magid is just happy period. . . . Tony Wilson of Parklane Music is lucky to have some top names to handle his "You Could Make Me Smile Again." Artists are: Sonny Gale, Tommy Dorsey, Tony Bennett and Vinni De Campo. . . . Hal Tunis, deejaying these afternoons for WMGM from 3:30 to 4:30 PM. . . . Paul Williams and the Orioles paired for theater dates thru Sept.

* * * * *

Ralph Weinburg, promoter in the southeast country, currently working the Griffin Bros. and Amos Milburn thru 9/17. . . . Terry Gibbs and his unit, which recently was fronted by Benny Goodman, for his Blue Note stand, are playing at a smart supper club in Toronto. . . . Columbia label has signed Ken Griffin to a recording pact. Joe Glaser's Associated Booking Corp. has also signed the outfit to a booking deal. Band opens at the Zanzibar in Denver on 9/15, hence to the Mayfair in Kansas City for 10/1. . . . Muggsy Spanier, the hot Dixieland trumpeter, and his group into the Frolics Club in Columbus, Ohio, for a three weeker, prior to an 11/7 opening at Chi.'s Blue Note. . . . Benny Benjamin and Georgie Weiss, are exactly as nice in person as the songs they so ably write. Enjoyed immensely a presentation as put on by the boys one recent afternoon in their Brill Bldg. offices. Their style of presentation is so good that already offers are coming in for them to work as a song team. Believe them to be perfect for a small intimate type room.

* * * * *

Red Norvo, who does some beautiful modern things with a set of vibes, is working now out west at The Blackhawk in San Francisco. . . . Nellie Lutcher, long absent from the midwest scene, returns to The Blue Note for a pair of weeks on 10/24. . . . Lowell Fulson, Swingtime recording artist, along with Joe "Boss Of The Blues" Turner now doing package work southward on the east coast, down to Florida. . . . "Jack The Bell Boy" name long used by Edmon T. McKenzie while he was on WJBK, Detroit, has been denied to the announcer since he is now on WXYZ, Detroit. Federal Judge Arthur F. Lederle handed down the decision in favor of the Storer Broadcasting Company outlet for Detroit. . . . "Capitol Cavalcade," a LP souvenir record commemorating Capitol's tenth Anniversary Celebration, contains 27 of the top names that have contributed to the growth of this great company. On this record they all sing the songs that they helped make famous and give interesting commentary.

* * * * *

Frank Abramson, of Republic Music, is a regular for corn beef on rye at Radio City's Gateway Restaurant. . . . Walter P. Thomas doing the personal management for Wild Bill Davis, with offices at 117 W. 48th St., NYC, in case you're interested. . . . Billy Rose has called it quits, and is going to settle with Eleanor, now all we need is peace in Korea, a hit record for every mfr., and singer and band, and of course song writer and publisher; 20 sponsors for each deejay; 100 top demand tunes for every juke box and then we all will be "Looking At The World Thru Rose Colored Glasses" from "The Sunny Side Of The Street."

(Sam Evans is the Jass and Blues expert heard nitely on WGN, Chicago's Mutual outlet, and on WBKB-TV.)

United Records Expands

With the recently formed State Record Company and Pamlee Publishing Company lined up with United Records, Lew Simpkins, prexy, found it necessary to take several thousand extra feet of floor space in order to accomodate his expanded enterprises.

Last week Simpkins appointed Record Industries, Ltd. to represent his three lines in Johannesburg, South Africa. Simpkins will supply the masters on new releases and sheet music from Pamlee. Record Industries will make the pressings for distribution through South Africa.

Eckstine - Shearing Embark On Three Month Tour

NEW YORK—The famous concert tours of Billy Eckstine and George Shearing have met with such tremendous success that the pair have completed plans to embark upon a third jaunt. The tour, with bookings already at the three month mark, started on September 12, with the play off at the Shrine Auditorium in Los Angeles.

Before taking off, Shearing recorded "Love" and "It's Easy To Remember". An unusual twist for a Shearing platter comes in the form of a vocal. With the exception of the disks Shearing made with Eckstine, having a vocalist is a departure from the format of the famous pianist's regular recordings. The vocal is rendered by Teddi King, a new singer with the MGM label.

The tour will take the group through all of the United States and parts of Canada.

Billy Eckstine is currently riding high with MGM platters "Strange Sensation" and "Because You're Mine". He has also completed a Rodgers and Hammerstein album that will be released to the trade shortly.

Sensational!

RUTH BROWN'S

"DADDY DADDY"

Atlantic #973

Earl Forest (ON DUKE)

"ROCK THE BOTTLE"

b/w

"BABY BABY"

DUKE # 103

Watch For

ROSCOE GORDON'S new release on DUKE

"Too Many Women" Duke 109A

"Wise To You Baby" Duke 109B

Check These Jubilee Hits For Top Sales!!

THE ORIOLES

✓ **"SEE SEE RIDER"**

"DON'T CRY BABY" 5092

LITTLE SYLVIA

✓ **"Drive Daddy Drive"**

"I Went To Your Wedding" 5093

✓ **BUDDY LUCAS**

"YOU BELONG TO ME" 5094

✓ **THE MARYLANDERS**

"MAKE ME THRILL AGAIN" 5091

JUBILEE RECORD CO., Inc.

315 W. 47th St., N. Y., N. Y.

YOU CAN'T BEAT OUR HIT PARADE

★ ★ ★ ★

Savoy #859

"THEM THERE EYES"

Varetta Dillard

Savoy #847

"EASY, EASY, BABY"

Varetta Dillard

★ Savoy #860 ★

"I WENT TO YOUR WEDDING"

Florence Wright

RHYTHM & BLUES

Record Reviews

OPERATOR
RETAILER
DISK JOCKER
OVER-ALL

FLORENCE WRIGHT

I WENT TO YOUR WEDDING... 80--80--76--84

SAVOY 860—The thrush comes thru with a mighty strong version of the current pop hit, with ork and striking guitar backing. Rendition could give other cuttings a run for r.&b. loot.

★ Savoy #857 ★

"BACK-BITER"

"WINE COOLER"

T. J. Fowler

★ Savoy #861 ★

"FROG HOP"

"INDIAN LOVE CALL"

Hal Singer

★ Savoy #403 ★

"THIS LITTLE LIGHT OF MINE"

Ward Singers

Mary Deloatch

SAVOY RECORD CO., INC.

58 Market St., Newark 1, N. J.



The Big 3

1. ROCK ME ALL NIGHT LONG

THE RAVENS
8291

2. MY SONG

b/w

HALF AS MUCH

DINAH WASHINGTON
8294

3. CALL OPERATOR No. 210

b/w

BABY BABY BLUES

JOHNNY OTIS ORCH.
featuring **MEL WALKER**
8289

THE CASH BOX

Rhythm & Blues Ramblings

Herman Lubinsky was involved in the rescue operations of an injured fisherman last week while he was cruising in his boat, "Hermad." The crippled fisherman's radio plea for help was picked up by Lubinsky, who in turn relayed the messages to the Coast Guard. A helicopter was dispatched and the rescue made. Lubinsky is planning fishing excursions on his 36 footer right through the month of November and will have his distributors and music contacts along as guests.

* * *

Ben DeCosta takes his big R and B package out from September 19 to October 23. The group is composed of Arthur Prysock (Decca), Joan Shaw (Coral), Peppermint Harris (Aladdin), Varetta Dillard (Savoy) and Bill "88" Hutchins Orchestra. The unit, booked by Gale, will play the Royal Theatre, Baltimore, on the way south on September 26, and will do the Virginia Theatre Circuit October 3 to 9. . . . Joe "Boss Of The Blues" Turner, is making his way back to New York. Last week Joe entertained the soldiers at Fort Campbell. . . . Ruth Brown, still doing a big list of one-nighters, will play Philadelphia spots Pep's Musical Bar in late September, and the Earle Theatre late in October.

* * *

Carr's Beach closed on Labor Day after the biggest summer in the history of the resort. Ralph Weinberg, dynamic Southlands promoter, presented an average of five top rhythm and blues artists every Sunday, and pulled in heavy grosses on each date. Helping to draw the crowds from Baltimore, Washington and surrounding territories, was the live broadcast aired each week by Hoppy Adams over WANN-Annapolis, Md. . . . Louise Duncan, one of the most popular r&b singers in the west, has waxed "Some Days It Don't Even Pay To Get Up" on the Winchester label. This is Louise Duncan's recording debut and the gal is a wonderful artist.

* * *

Jubilee Records excited over the Little Sylvia double barrel release "I Went To Your Wedding" and "Drive Daddy Drive." The first, a lovely ballad beautifully done and the flip, a spirited, humorous rocker that should catch on. . . . The Clovers, having sizzled Denver last week, will play San Pedro, Monrovia, San Diego, and Los Angeles before heading eastward. Lou Krefetz, manager, is winging west to meet the Clovers in L. A. . . . Carlton Colman, Savoy blues shouter, was stricken with an ulcer attack this week in Philadelphia and was hospitalized. . . . King Pleasure (Prestige) now on a one-nighter tour. His "Moody's Mood For Love" still ringing up heavy sales.



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

- | | | |
|---|---|---|
| 1 LAWDY, MISS CLAWDY
Lloyd Price
'Specialty) | JUKE
Little Walter
(Checker) | MY SONG
Johnny Ace
(Duke) |
| 2 GOIN' HOME
Fats Domino
(Imperial) | MY SONG
Johnny Ace
(Duke) | YOU KNOW I LOVE YOU
B. B. King
(R.P.M.) |
| 3 HAVE MERCY, BABY
The Dominoes
(Federal) | MARY JO
Four Blazes
(United) | JUKE
Little Walter
(Checker) |
| 4 MY SONG
Johnny Ace
(Duke) | TING-A-LING
The Clovers
(Atlantic) | LET'S CALL IT A DAY
Sonny Thompson
(King) |
| 5 BESIDE YOU
The Swallows
(King) | LAWDY, MISS CLAWDY
Lloyd Price
(Specialty) | DADDY DADDY
Ruth Brown
(Atlantic) |
| 6 I'M GONNA PLAY THE HONKY TONKS
Marie Adams
(Peacock) | HAVE MERCY, BABY
The Dominoes
(Federal) | BESIDE YOU
The Swallows
(King) |
| 7 FUNNY
Nat "King" Cole
(Capitol) | BESIDE YOU
The Swallows
(King) | SITTIN' HERE DRINKIN'
Christine Kittrell
(Tennessee) |
| 8 DADDY DADDY
Ruth Brown
(Atlantic) | I'M GONNA PLAY THE HONKY TONKS
Marie Adams
(Peacock) | TING-A-LING
The Clovers
(Atlantic) |
| 9 I'LL DROWN IN MY TEARS
Sonny Thompson
(King) | MY HEART'S DESIRE
Jimmy Lee & Artis
(Modern) | POOR POOR ME
Fats Domino
(Imperial) |
| 10 ONE MINT JULEP
The Clovers
(Atlantic) | I'LL DROWN IN MY TEARS
Sonny Thompson
(King) | MY DING A LING
Dave Bartholomew
(King) |



- | | | |
|---|---|--|
| 1 MY SONG
Johnny Ace
(Duke) | JUKE
Little Walter
(Checker) | JUKE
Little Walter
(Checker) |
| 2 TING-A-LING
The Clovers
(Atlantic) | LAWDY, MISS CLAWDY
Lloyd Price
(Specialty) | FIVE LONG YEARS
Eddie Boyd
(JOB) |
| 3 MY HEART'S DESIRE
Jimmy Lee & Artis
(Modern) | HAVE MERCY, BABY
The Dominoes
(Federal) | CAN'T HOLD ON MUCH LONGER
Little Walter
(Checker) |
| 4 GOIN' HOME
Fats Domino
(Imperial) | CALL OPERATOR 210
Floyd Dixon
(Aladdin) | MARY JO
Four Blazes
(United) |
| 5 DADDY DADDY
Ruth Brown
(Atlantic) | MARY JO
Four Blazes
(United) | MY SONG
Johnny Ace
(Duke) |
| 6 LAWDY, MISS CLAWDY
Lloyd Price
(Specialty) | DADDY DADDY
Ruth Brown
(Atlantic) | NIGHT AND DAY
Ray Milton
(Specialty) |
| 7 HAVE MERCY, BABY
The Dominoes
(Federal) | MY HEART'S DESIRE
Jimmy Lee & Artis
(Modern) | TING-A-LING
The Clovers
(Atlantic) |
| 8 SEE SEE RIDER
The Orioles
(Jubilee) | JUNCO PARTNER
Louis Jordan
(Decca) | CALL OPERATOR 210
Floyd Dixon
(Aladdin) |
| 9 SPARROW'S FLIGHT # 2
Johnny Sparrow
(Gotham) | TING-A-LING
The Clovers
(Atlantic) | LET'S CALL IT A DAY
Sonny Thompson
(King) |
| 10 HALF AS MUCH
Dinah Washington
(Mercury) | GOIN' HOME
Fats Domino
(Imperial) | HAVE MERCY, BABY
The Dominoes
(Federal) |

HOT

in DALLAS in LOS ANGELES in ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- | | | |
|--|--|--|
| 1 JUKE
Little Walter
(Checker) | MY SONG
Johnny Ace
(Duke)
Dinah Washington
(Mercury) | JUKE
Little Walter
(Checker) |
| 2 BESIDE YOU
The Swallows
(King) | BESIDE YOU
The Swallows
(King) | FOOL, FOOL, FOOL
Kay Starr
(Capitol) |
| 3 TING-A-LING
The Clovers
(Atlantic) | I'M A SENTIMENTAL
FOOL
The Marylanders
(Jubilee) | MY SONG
Johnny Ace
(Duke) |
| 4 DADDY DADDY
Ruth Brown
(Atlantic) | DADDY DADDY
Ruth Brown
(Atlantic) | NIGHT AND DAY
Roy Milton
(Specialty) |
| 5 YOU KNOW
I LOVE YOU
B. B. King
(RPM) | GOODBYE, BABY
Little Caesar
(Recorded in Hollywood) | LONELY MONDAY
Tommy Dean
(States) |
| 6 SITTIN' HERE
DRINKIN'
Christine Kittrell
(Tennessee) | LAWDY, MISS CLAWDY
Lloyd Price
(Specialty) | CUBA DOLL
Lloyd Glenn
(Swing Time) |
| 7 DON'T YOU CRY
Joe Turner
(Atlantic) | EARTHQUAKE
Joe Houston
(Imperial) | TING-A-LING
The Clovers
(Atlantic) |
| 8 MARY JO
Four Blazes
(United) | TING-A-LING
The Clovers
(Atlantic) | MY HEART'S DESIRE
Jimmy Lee & Artis
(Modern) |
| 9 POOR POOR ME
Fats Domino
(Imperial) | MY HEART'S DESIRE
Jimmy Lee & Artis
(Modern) | HAVE A GOOD TIME
Ruth Brown
(Atlantic) |
| 10 LAWDY, MISS CLAWDY
Lloyd Price
(Specialty) | CALL OPERATOR 210
Floyd Dixon
(Aladdin) | DADDY DADDY
Ruth Brown
(Atlantic) |

in RICHMOND in SAN FRANCISCO in NEWARK

- | | | |
|--|--|--|
| 1 JUKE
Little Walter
(Checker) | YOU KNOW
I LOVE YOU
B. B. King
(R.P.M.) | GOIN' HOME
Fats Domino
(Imperial) |
| 2 HAVE MERCY, BABY
The Dominoes
(Federal) | MY SONG
Johnny Ace
(Duke) | MY SONG
Johnny Ace
(Duke) |
| 3 LAWDY, MISS CLAWDY
Lloyd Price
(Specialty) | TING-A-LING
The Clovers
(Atlantic) | LAWDY, MISS CLAWDY
Lloyd Price
(Specialty) |
| 4 MY SONG
Johnny Ace
(Duke) | JUKE
Little Walter
(Checker) | TING-A-LING
The Clovers
(Atlantic) |
| 5 DADDY DADDY
Ruth Brown
(Specialty) | LET'S CALL IT A DAY
Sonny Thompson
(King) | THEM THERE EYES
Varetta Dillard
(Savoy) |
| 6 I'LL DROWN IN
MY TEARS
Sonny Thompson
(King) | RESTLESS HEART
Lloyd Price
(Specialty) | JUKE
Little Walter
(Checker) |
| 7 POOR POOR ME
Fats Domino
(Imperial) | TRYING
Todd Rhodes
(King) | CALL OPERATOR 210
Floyd Dixon
(Aladdin) |
| 8 TING-A-LING
The Clovers
(Atlantic) | LAWDY, MISS CLAWDY
Lloyd Price
(Specialty) | MY HEART'S DESIRE
Jimmy Lee & Artis
(Modern) |
| 9 MARY JO
Four Blazes
(United) | MY DAYS ARE
LIMITED
Jimmy McCracklin
(Peacock) | DADDY DADDY
Ruth Brown
(Atlantic) |
| 10 YOU KNOW I
LOVE YOU
B. B. King
(RPM) | GOODBYE BABY
Little Caesar
(Recorded in Hollywood) | BELLS ARE RINGING
Smiley Lewis
(Imperial) |

THE CASH BOX BEST SELLING **SPIRITUAL** RECORDS
Listed Alphabetically

- Blessed Be Thy Name
PILGRIM TRAVELLERS
(Specialty)
- He's So Wonderful
SISTER JESSIE MAE RENFRO
(Peacock)
- In The Upper Room
MEHALIA JACKSON
(Apollo)
- If Jesus Goes With Me
ANGELIC GOSPEL SINGERS
(Gotham)
- Precious Memories
THE FIVE BLIND BOYS
(Peacock)
- Stop Right Now
BELLS OF JOY
(Peacock)
- Tell Me Angel
ANGELIC GOSPEL SINGERS
(Gotham)
- This Little Light Of Mine
WARD SINGERS
(Savoy)
- Wading Through Blood And
Water
DIXIE HUMMING BIRDS
(Peacock)
- When I Reach My Heavenly
Home On High
ORIGINAL GOSPEL
HARMONETTES
(Specialty)

"Sleeper Of The Week"
—The Cash Box
by
JOE
(This Is Happiness)
HOLIDAY
"CUBAN NIGHTINGALE"
b/w
"SERENADA"
Prestige 786 (45x786)
PRESTIGE RECORD CO.
446 W. 50th St. • CI 6-0847 • N. Y.

Hitting Big!
NIGHT AND DAY
(I MISS YOU SO)
by
ROY MILTON
#438 #438-45
Specialty records
8508 Sunset Blvd., Hollywood 46, Calif.

Fallow-Up Hit!
OOH-OOH-OOH
by
LLOYD PRICE
#440 #440-45
Specialty records
8508 Sunset Blvd., Hollywood 46, Cal.

HOT Country BLUES

The New Hit by
LIGHTNIN' HOPKINS
"EVERYTHING HAPPENS TO ME"
AND
"PAPA BONES BOOGIE"
SITTIN' IN RECORD 652

★ ★ ★ ★

Going Strong
LIGHTNIN' HOPKINS
"NEW WORRIED LIFE BLUES"
b/w
"ONE KIND OF FAVOR"
SITTIN' IN RECORD 649

●

LIGHTNIN' HOPKINS
"BALD - HEADED WOMAN"
b/w
"DIRTY HOUSE"
SITTIN' IN RECORD 647

★ ★ ★ ★

New Instrumental JAX Hit
THE BIRDLAND QUINTET
"YOU BELONG TO ME"
b/w
"GREEN IS BLUE"
JAX RECORD 5001

★ ★ ★ ★
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1620 FEDERAL ST., PHILADELPHIA 46, PA.
DEWEY 4-1116

JAZZ 'N BLUES REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓒ VERY GOOD	ⓒ MEDIOCRE

THE SPRIT OF MEMPHIS QUARTET
(King 4562)

- ⓐ "JESUS BROUGHT ME" (2:32)
The Spirit of Memphis Quartet harmonize effectively on a rhythmic and shouty robust spiritual.
- ⓑ "JUST TO BEHOLD HIS FACE" (2:29) The Quartet comes up with a moving etching as they give a soft reading to a slow inspirational piece. Prayer reading against soft humming background is dramatically arranged.

SARAH McLAWLER
(King 4561)

- ⓑ+ "I'M JUST ANOTHER ONE IN LOVE WITH YOU" (2:37) Sarah McLawler waxes an excellent side as she chants a passionate vocal of a slow tempo lovely melody.
- ⓑ+ "ROMANCE IN DARK" (2:29) Here is another tender disk with the thrush projecting her personality in full force. This is a two sided platter with hit potential.

BABY FACE TURNER
(Modern 882)

- ⓐ+ "BLUES SERENADE" (2:37) Baby Face Turner dishes up a low down treatment to a moderate rhythmic blues. Guitar provides the proper r&b backing for the chanter.
- ⓐ+ "GONNA LET YOU GO" (2:36) Another middle tempo blues effectively sung and similar instrumental support make this a strong side.

RAY AGEE
(Modern 883)

- ⓑ "IT'S BED TIME BABY" (2:39) A polished vocal treatment of a haunting tune is solidly presented by blues shouter Ray Agee.
- ⓑ "FLIRTIN BLUES" (2:38) Another fine job is turned in by Agee as he handles a change of pace expertly. The quick beat rocker is chanted with uninhibited zest against a very effective guitar.

THE FLAMES
(Spin 101)

- ⓐ "STRANGE LAND BLUES" (2:35) The Flames get together on a slow beat piece and treat it to a soft reading. The Preston Love ork sets an easy mood.
- ⓐ "CRYIN' FOR MY BABY" (2:37) The flipside is a quick tempo rocker driven out forcefully by The Flames and embellished with handclapping.

CHUCK WILLIS
(Okeh 6905)

- ⓐ "MY STORY" (3:09) Chuck Willis sings a slow low down blues with feeling. Musical backing is light and soft.
- ⓑ "CALDONIA" (2:19) Flip is a fast beat version of the ever popular "Caldonia". Willie chants aggressively and is backed in potent style by the musical group.

THE CASH BOX

★ AWARD OF THE WEEK ★

"RESTLESS HEART" (2:32)
"OOOH-OOOH-OOOH" (2:34)

LLOYD PRICE
(Specialty 440)

● Lloyd Price follows up his "Lawdy, Miss Clawdy" with another two barreled release that will keep his name high in the charts for months to come. The upper lid, "Restless Heart", is a slow beat item that the blues chanter sells in potent style. The rhythmic piece has the potential and with Price's

highly polished vocal effort, this can't miss. The lower lid is another slow tempo put forth with a moving reading by the artist. His sincere vocal makes this a fitting companion piece for the upper lid. We look for both sides to make big noise in the rhythm and blues boxes and advise ops to get with this platter fast.

KITTY MANN
(King 1119)

- ⓐ+ "JESUS, MY LORD" (2:35) Full voiced Kitty Mann belts out a quick tempo religious number with a piano roll jazz arrangement.
- ⓐ "GUESS I'LL TAKE A JOURNEY" (2:17) A similar beat item with a similar arrangement is solidly projected by Miss Mann.

COLEMAN HAWKINS
(Decca 28386)

- ⓑ "I CAN'T GET STARTED" (2:31) Coleman Hawkins renders a soft and sweet tenor sax solo of a slow item.
- ⓑ+ "IF I COULD BE WITH YOU" (2:33) The sax master gives a beautifully smooth and polished exhibition of sax blowing with the slow beat lovely oldie as material.

THE CASH BOX

Jazz 'n Blues

SLEEPER OF THE WEEK

"INDIAN LOVE CALL" (2:36)
"THE FROG HOP" (2:35)

HAL SINGER
(Savoy 861)

● The current sensation of the pop field, via what started out as a western vocal treatment, is given an instrumental reading by the grade-A saxino of Hal Singer, who runs through the light classic in a manner that will bring delight to sax adherents. Singer blows the lovely piece with a warmth and softness that makes this waxing a must and ops should waste no time in placing it. It will have a double appeal. That of the present

popularity of the tune, and the inspiring sax rendition of the artist. Orking is very light, and performs its proper function of staying in the background and acting just as a showcase for the Singer performance. Flip is a fast beat rhythmic jump, with the orking more pronounced and Singer letting go with a "white hot" sax display. A solid end, but the upper lid is the one.

THE ROYALS
(Federal 12098)

- ⓑ "A LOVE IN MY HEART" (3:01) The Royals deliver a slow ballad with soothing effects as they wax a perfect blend of voices.
- ⓑ "I'LL NEVER LET HER GO" (2:28) The under portion is a change of pace that shows the versatility of the group. The quintet handles the fast moving jump in wild style as they get off a driving side embellished by handclapping and shouts.

CHRIS POWELL and HIS FIVE BLUES FLAMES
(Okeh 6900)

- ⓑ "I COME FROM JAMAICA" (2:33) Chris Powell and His Five Blue Flames bang out a quick tempo Latin item with the vocalist chanting in Calypso style. Disk is potent and thoroughly enjoyable.
- ⓑ "BLUE FLAMES" (2:38) Powell and his group cut a slow beat haunting item with a warm presentation. The arrangement is solid and lends much to the effectiveness of the etching.

PERCY MAYFIELD
(Specialty 439)

- ⓑ+ "LONESOME HIGHWAY" (2:29) Percy Mayfield sells a slow rhythmic blues in his own inimitable manner. The blues chanter delivers the stirring lyrics with an emotion filled vocal that goes over big.
- ⓑ "MY HEART" (2:58) A similar item is polished off in great style by the artist.

LITTLE SYLVIA
(Jubilee 5093)

- ⓑ "I WENT TO YOUR WEDDING" (2:33) Little Sylvia sings that lovely slow tempo ballad presently making so much noise in the pop field and does a fine job. Buddy Lucas provides his usual ton flight support.
- ⓑ+ "DRIVE DADDY DRIVE" (2:39) A moderate rocker is piped in good voice and with fetching appeal by the fem thrush. The sprightly lyrics are lightly double-entendre and lend humor and a dash of spice to the etching.

VIOLA WATKINS
(Jubilee 5095)

- ⓑ "REALLY REAL" (2:41) Viola Watkins, assisted by Otis Blackwell with Quintet, dish up a Latin beat blues in spirited style. An exciting arrangement is capably handled by the aggregation.
- ⓑ "PAINT A SKY FOR ME" (2:39) Miss Watkins chants a slow ballad softly. The thrush accompanies herself with a bit of solid keyboard sweeping. Orking is solid.

PAUL GAYTEN
(Okeh 6908)

- ⓐ+ "THEY ALL ASK FOR YOU" (2:15) Paul Gayten sings a rhythmic fast beat with cute novelty lyrics and polishes off a fetching plate.
- ⓐ+ "TRUE" (3:02) Coupling is a slow ballad sincerely vocaled by singer Gayten and backed approvingly by the Kelly Owens ork.

THE CASH BOX
Reports
THE NATION'S
BIG 10
HILLBILLY,
FOLK & WESTERN
JUKE BOX TUNES

1 IT WASN'T GOD WHO MADE THE HONKY TONK ANGELS
 Kitty Wells
 (Decca 28232; 9-28232)

2 WILD SIDE OF LIFE
 Hank Thompson
 (Capitol 1942; F-1942)

3 FULL TIME JOB
 Eddy Arnold
 (RCA Victor 20-4787; 47-4787)

4 WAITING IN THE LOBBY OF YOUR HEART
 Hank Thompson
 (Capitol 2063; F-2063)

5 JAMBALAYA
 Hank Williams
 (MGM 11283; K-11283)

6 INDIAN LOVE CALL
 Slim Whitman
 (Imperial 8156)

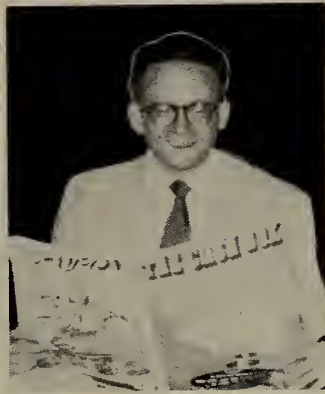
7 ARE YOU TEASING ME
 Carl Smith
 (Columbia 20922; 4-20922)

8 ALMOST
 George Morgan
 (Columbia 20906; 4-20906)

9 THAT HEART BELONGS TO ME
 Webb Pierce
 (Decca 28091; 9-28091)

10 LADY'S MAN
 Hank Snow
 (RCA Victor 20-4733; 47-4733)

We Are Happy To
 Announce
 The Appointment Of
JOEL FRIEDMAN



as the
LOS ANGELES
 Representative
 of
THE CASH BOX

**WORL-Disk Jockey Airs
 Gala Store Reopening**

BOSTON — Norm Prescott, disk jockey at WORL, Boston, broadcast his 3 to 6 p.m. show from the store window of Adam Hat Store, 369 Washington St., this city on Saturday, September 6th. The occasion was the re-opening of this branch of the famous retail hat outlets. Prescott was surrounded by photos of Les Paul and Mary Ford, Nan Grey and Frankie Laine, Jo and Buddy Rich with endorsements inscribed on the photos to the effect that the wives of Les Paul, Frankie Laine and Buddy Rich "went" for their husbands because they wore — you know what.

Frankie Laine, Mary Ford and Buddy Rich were present and entertained the audience with their respective specialties. Mantovani and his orchestra supplied "sweet" music, and tied in with Mantovani's appearance was the gift of 500 London recordings by Mantovani to the first 500 customers at the Adam store.

Over 1400 customers crowded into the hattery and Norm Prescott interviewed many of them on the air and also presented special gifts in the form of Les Paul and Mary Ford Capitol albums, and a number of other LP records.

Perdue To Manage Williams

NASHVILLE, Tenn.—Hank Williams has announced the engagement of Clyde Perdue, Greenville, Ala., as his personal manager. Perdue has managed many artists and is a friend of the western chanter.

Williams, who recently left WSM, Nashville, is currently riding high with his version of "Jambalaya" which is selling big in the country field.

Martino Packaging Own Show

NEW YORK—Al Martino, singing discovery of the year and a Capitol recording star, is packaging a road show for theatres. First date will be the State Theatre in Hartford, September 13th and 14th. The Package includes Martino as the star attraction, femme singer, comic, dance team and orchestra. General Artists Corp. is assisting Martino with packaging.

Martino just returned from a very successful engagement at the annual Michigan State Fair and opens at Frank Dailey's Meadowbrook in New Jersey Friday, Sept. 5th, for a week. This will be followed by the Hartford weekend date, noted above, and the Capitol Theatre in Washington, Sept. 18th to 25th. Montreal and Toronto theatre engagements are next on schedule.

I WENT TO YOUR WEDDING
 Published by HILL & RANGE
 recorded by

PATTI PAGE	(Mercury)
STEVE GIBSON	(Victor)
SAMMY KAYE	(Columbia)
FLORENCE WRIGHT	(Savoy)
LITTLE SYLVIA	(Jubilee)
HADDA BROOKS	(Okeh)
GUY LOMBARDO	(Decca)
GRADY MARTIN	(Decca)
JIMMY WAKELY	(Capitol)
HANK SNOW	(Victor)

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Maybe

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Popular

STEVE LAWRENCE
 SUDDEN FEAR
 ALWAYS LOVE ME
 15199 and 45-15199
 MINE AND MINE ALONE
 ALL MY LOVE BELONGS TO
 YOU
 15190 and 45-15190

ROYE GOODRICH
 JUNGLE DRUMS
 TO YOU
 15197 and 45-15197

Folk/Western

MOON MULLICAN
 JAMBALAYA
 A MIGHTY PRETTY WALTZ
 1106 and 45-1106

EDDIE SMITH
 THE PREACHER AND THE
 BEAR
 SNOW DEER
 1095 and 45-1095

YORK BROS.
 2 SIDES TO EVERY STORY
 TWIRLY WHIRLY
 1092 and 45-1092

Rhythm/Blues

THE SWALLOWS
 BESIDE YOU
 YOU LEFT ME
 4525 and 45-4525

SONNY THOMPSON
 I'LL DROWN IN MY TEARS
 CLANG-CLANG-CLANG
 4527 and 45-4527
 LET'S CALL IT A DAY
 BLUES MAMBO
 4541 and 45-4541

EARL BOSTIC
 MOON GLOW
 AIN'T MISBEHAVIN'
 4550 and 45-4550

Federal

THE DOMINOES
 HAVE MERCY, BABY
 DEEP SEA BLUES
 12068 and 45-12068

THE ROYALS
 MOONRISE
 FIFTH STREET BLUES
 12088 and 45-12088

**JIMMY
 WITHERSPOON**
 FOOLISH PRAYER
 TWO LITTLE GIRLS
 12095 and 45-12095

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THE CASH BOX FOLK and WESTERN ROUNDUP

Ole Rasmussen and his Nebraska Cornhuskers are packing in the fans each Wednesday, Friday and Saturday night at the big Harmony Park Ballroom in Anaheim. Ole has started a new trend by recording top jazz and pop classics giving them a western treatment. Already out on Capitol are "C-Jam Blues," and "In The Mood" with "Jersey Bounce" due out soon. Ole will always be remembered for his first Cap platter, "Sleepy-Eyed John."

Wade Ray was a guest performer a few weeks ago at the famous Los Angeles Breakfast Club "Roosters" program. DeeJay Red Rowe of Hollywood's KFVB was master of ceremonies. With more than a thousand members composed of prominent LA businessmen, the club's weekly breakfast program has been broadcast on KFVB for more than 20 years. In Los Angeles the Breakfast Club is an institution.

Smokey Rogers had a recording session this week and platters will hit the market by next week. Smokey and his "Western Caravan" now dominate San Diego and that area with radio, TV and their own Bostonia Ballroom. His new records will bear the "Western Caravan" label. Titles are "Blue" from Fiesta Music, Inc., and "Gone" by Smokey himself. Session was handled by Max Herman of Fiesta Music.



JIMMY WAKELY

Jimmy Wakely has a super rush release out this week on Capitol No. 2221. "I Went To Your Wedding" which has created excitement among folk and western talent throughout America, is coupled with "Pale Moon." Capitol's No. 1 seller in the folk-western bracket should rack up high sales on this one fast. First platter went to fellow Cap artist Tennessee Ernie, who played it recently when Wakely guested on his ABC deejay show now on 330 stations.

Charlie Adams of Ridgeway Music, Inc., reports Patti Page cut a record of "You Belong To Me." He cautions a number by the same name is 60753 on Coral by E. Barton and the Pinetoppers, but it is ASCAP and is a novelty. Charlie says don't confuse it with Ridgeway's already recorded by Patti Page, Jo Stafford, Jonie James, Sue Thompson, Dean Martin, Freddy Martin, Helen Foster, Jan Garber.

Freddy Martin, Helen Foster, Jan Garber.

Tex Ritter appeared before more than 120,000 fans during his first week as star of the western extravaganza "Texas" in London's Harringay Arena. Word has just been received from London the show will be held over for three additional weeks. It opened July 26 for six weeks, matinee and evening, and now will run nine. In the meantime Ritter's Capitol record "High Noon" is a hit in England and sales here are soaring.

George Beverly Shea, America's foremost gospel singer, goes to New York the first week of September to do his third album for RCA Victor. As usual the new package will offer old as well as new hymn favorites. The singing star of radio and TV's "Hour Of Decision," then goes to Pittsburgh as Evangelist Billy Graham's soloist in a new crusade, the 17th to date, in the Pennsylvania city.

Tim Spencer left last night for Denver on another religious mission. He was musical director of Billy Graham's new color western "Oil Town" which will be showing first times this Fall in churches and auditoriums throughout the nation. Some of the songs in the film include "Christian Cowboy," "My Testimonial Song," "Oil Town" and "Lord Keep Your Hand On Me." Spencer resigned as manager of The Sons Of The Pioneers and is devoting full time to religious work.

Johnny Bond's latest release from Columbia is a rush record which should be enroute to distributors coast to coast next week. The numbers are "Our Love Isn't Legal," and "I Went To Your Wedding." Some believe this coupling makes up the greatest platter Johnny has had in several years. His "Oklahoma Waltz" and "Rainbow At Midnight" are still top sellers on the Columbia label.

Smiley Burnette will leave his home in San Fernando Valley this week and head for personal appearance dates in Missouri, Ohio and Kansas. On Tuesday of this week the cowboy comic finished final work in the Columbia picture "On Top Of Old Smokey," another in which he appears with Gene Autry. Top song of the picture, "I Saw Her First" was written and is sung by Smiley Burnette.

FOLK AND WESTERN REVIEWS

DISK & SLEEPER	GOOD
EXCELLENT	FAIR
VERY GOOD	MEDIOCRE

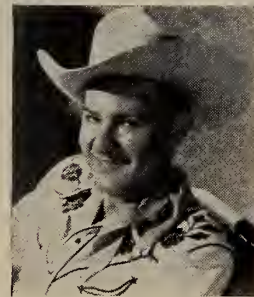
BULLSEYE of the WEEK

"SINFUL" (2:19)

"BRONCO BUSTERS' BALL" (2:16)

TEX WILLIAMS

(RCA Victor 20-4708)



TEX WILLIAMS

● Tex Williams comes up with a pair of cute items that we think are naturals for juke box play. On the upper lid Tex sings "Sinful", a racing tune delivered in spirited

style, and with a zestful joy that conveys itself to the listeners. The humor and liveliness of the side gives one a lift and ops will find it a coin attraction. The flipside is a similar item, warbled with rollicking spirit by the top flight western singer. It is a happy side that moves along both in speed and theme. String backing on both decks provides the proper touch and rounds out two polished and appealing waxings. The two sides are potential clicks and we look for heavy action from the upper deck, and "Bronco Busters' Ball", the ditty on the lower end.

FLOYD TILLMAN

(Columbia 21004)

⊕ "I FINALLY SAW THE LIGHT" (2:32) A quick beat driving number is belted out by Floyd Tillman. Tillman's stylized delivery makes this a pleasurable end.

⊖ "GOODBYE TOMORROW, HELLO YESTERDAY" (2:18) A change of pace slow tempo item, is chanted by Tillman softly.

MARTY ROBBINS

(Columbia 20965)

⊖ "CRYING 'CAUSE I LOVE YOU" (2:35) Marty Robbins sings a romantic country weeper of moderate tempo in a pleasant on the ear manner.

⊕ "I WISH SOMEBODY LOVED ME" (2:47) A similar item is capably sung by the western artist.

BUD AND BETTY BRYANT

(MGM-11302)

⊕ "COME A LITTLE CLOSER" (2:41) The team of Bud and Betty Bryant harmonize on a slow soft ballad. Light string backing sets the proper mood.

⊕ "LET'S CHANGE PARTNERS" (2:34) A slow romantic ditty is the material for the duo on the flip side. Bud and Betty blend sweetly for a lilting etching.

JOHNNY BOND AND HELEN CARTER

(Columbia 21007)

⊖ "OUR LOVE ISN'T LEGAL" (2:48) Johnny Bond chants a slow western lament, a story of an illicit love, with a soft string backdrop.

⊕ "I WENT TO YOUR WEDDING" (2:34) The beautiful pop ballad is covered smoothly by Johnny and Helen Carter.

GEORGE MORGAN

(Columbia 21006)

⊖ "EVERY LITTLE THING ROLLED INTO ONE" (2:12) A moderate beat romantic ballad is warbled by George Morgan in his smooth and highly pleasurable style. The lilting ditty is lightly performed by the instrumentalists.

⊖ "ONE WOMAN MAN" (2:40) The under portion is a slow tempo tenderly sung by Morgan.

DELMORE BROTHERS

(King 1113)

⊕ "HOW YOU GONNA GET YOUR LOVIN' DONE" (2:29) The Delmore Brothers blend voices on a light bounce item and come up with a happy side.

⊕ "I SAID GOODNIGHT MY DARLING" (2:44) A similar beat with romantic lyrics is pleasingly done by the kinfolk.

BROWN'S FERRY FOUR

(King 1114)

⊕ "CAN'T YOU HEAR HIM CALLING" (2:26) Brown's Ferry Four collaborate on a moderate-quick religious item. Light string backing supports the quartet.

⊕ "THE ARM OF GOD" (2:32) A rhythmic quick tempo gospel tune is sung with spirit by the group.

HOWDY KEMP

(King 1115)

⊖ "SO BLUE" (2:36) Howdy Kemp yodels a slow beat ditty softly and with feeling.

⊖ "COME TO ME" (2:40) Kemp handles another slow item softly and easily and with a tender effect. Strings provide the mellow backdrop.

A Double Hit
"COMMON FOLKS"
 plus
"I WAS THE LAST ONE TO KNOW"
 ROBERTA LEE—DECCA #28362
AMERICAN MUSIC, INC.
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M-G-M RECORDS
 Marion Morgan
"NEVER AGAIN"
 (Winner of TV's "Songs For Sale" Contest)
"I Gotta Right To Sing The Blues"
 MGM-11292 (78 rpm)
 K-11292 (45 rpm)
 THE GREATEST NAME IN ENTERTAINMENT

CANADA'S WESTERN HIT PARADE

Compiled Through the Cooperation of Program Directors Throughout Canada

1. WILD SIDE OF LIFE
Hank Thompson (Capitol)
2. HALF AS MUCH
Hank Williams (MGM)
3. CALL OF THE MOUNTAINS
Ray Little (Aragon)
4. ARE YOU TEASING ME
Carl Smith (Columbia)
5. JAMBALAYA
Hank Williams (MGM)
6. GOLD RUSH IS OVER
Hank Snow (RCA Victor)
7. ALMOST
George Morgan (Columbia)
8. CHAPEL IN THE PINES
Rhythm Pals (Aragon)
9. MOM'S AND DAD'S WALTZ
Lefty Frizzell (Columbia)
10. JUDGMENT DAY EXPRESS
Orval Prophet (Decca)

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records—City by City

Sept. 20, 1952

New York, N. Y.

1. YOU BELONG TO ME (Jo Stafford)
2. WISH YOU WERE HERE (Eddie Fisher)
3. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
4. BOTCH-A-ME (Rosemary Clooney)
5. HIGH NOON (Frankie Loine)
6. I WENT TO YOUR WEDDING (Patti Page)
7. DELICADO (Percy Faith)
8. HALF AS MUCH (Rosemary Clooney)
9. LUNA ROSSA (Alon Deon)
10. INDIAN LOVE CALL (Slim Whitman)

Chicago, Ill.

1. I WENT TO YOUR WEDDING (Patti Page)
2. YOU BELONG TO ME (Jo Stafford)
3. JAMBALAYA (Jo Stafford)
4. MEET MR. CALLAGHAN (Les Paul)
5. BOTCH-A-ME (Rosemary Clooney)
6. WISH YOU WERE HERE (Eddie Fisher)
7. TRYING (The Hilltoppers)
8. HIGH NOON (Frankie Loine)
9. INDIAN LOVE CALL (Slim Whitman)
10. FEET UP (Guy Mitchell)

Los Angeles, Calif.

1. WISH YOU WERE HERE (Eddie Fisher)
2. SOMEWHERE ALONG THE WAY (Not "King" Cole)
3. I WENT TO YOUR WEDDING (Patti Page)
4. AUF WIEDERSEH'N SWEETHEART (Vero Lynn)
5. FEET UP (Guy Mitchell)
6. BOTCH-A-ME (Rosemary Clooney)
7. WALKIN' MY BABY BACK HOME (Roy & Cole)
8. HALF AS MUCH (Rosemary Clooney)
9. HIGH NOON (Frankie Loine)
10. KAY'S LAMENT (Kay Starr)

Philadelphia, Pa.

1. I WENT TO YOUR WEDDING (Patti Page)
2. YOU BELONG TO ME (Jo Stafford)
3. AUF WIEDERSEH'N SWEETHEART (Vero Lynn)
4. WISH YOU WERE HERE (Eddie Fisher)
5. BOTCH-A-ME (Rosemary Clooney)
6. HALF AS MUCH (Rosemary Clooney)
7. JAMBALAYA (Jo Stafford)
8. SUGARBUSH (Loine-Doy)
9. INDIAN LOVE CALL (Slim Whitman)
10. STRING ALONG (Ames Brothers)

St. Louis, Mo.

1. FOOL, FOOL, FOOL (Kay Starr)
2. YOU BELONG TO ME (Jo Stafford)
3. HALF AS MUCH (Rosemary Clooney)
4. WALKIN' MY BABY BACK HOME (Ray & Cole)
5. MEMORIES (Joe Pico)
6. WISH YOU WERE HERE (Eddie Fisher)
7. I WENT TO YOUR WEDDING (Patti Page)
8. YEARNING (Buccaneers Trio)
9. JAMBALAYA (Jo Stafford)
10. TAKE ME IN YOUR ARMS AND HOLD ME (Poul-Ford)

Richmond, Va.

1. HALF AS MUCH (Rosemary Clooney)
2. COCOANUT GROVE (John Maddox)
3. AUF WIEDERSEH'N SWEETHEART (Vero Lynn)
4. YOU BELONG TO ME (Jo Stafford)
5. BOTCH-A-ME (Rosemary Clooney)
6. WISH YOU WERE HERE (Eddie Fisher)
7. DELICADO (Percy Faith)
8. MAYBE (Como-Fisher)
9. MEET MR. CALLAGHAN (Les Paul)
10. I WENT TO YOUR WEDDING (Patti Page)

Savannah, Ga.

1. AUF WIEDERSEH'N SWEETHEART (Vero Lynn)
2. YOU BELONG TO ME (Jo Stafford)
3. I WENT TO YOUR WEDDING (Patti Page)
4. HALF AS MUCH (Rosemary Clooney)
5. WALKIN' MY BABY BACK HOME (Johnnie Roy)
6. HERE IN MY HEART (Al Martino)
7. I'M YOURS (Eddie Fisher)
8. DELICADO (Percy Faith)
9. I'LL WALK ALONE (Jane Froman)
10. BOTCH-A-ME (Rosemary Clooney)

Houston, Tex.

1. BOTCH-A-ME (Rosemary Clooney)
2. HALF AS MUCH (Rosemary Clooney)
3. AUF WIEDERSEH'N SWEETHEART (Vero Lynn)
4. DELICADO (Percy Faith)
5. HERE IN MY HEART (Al Martino)
6. YOU BELONG TO ME (Jo Stafford)
7. MAYBE (Eddie Fisher)
8. WISH YOU WERE HERE (Eddie Fisher)
9. I'M YOURS (Don Cornell)
10. WALKIN' MY BABY BACK HOME (Johnnie Roy)

Opelousas, La.

1. JAMBALAYA (Jo Stafford)
2. YOU BELONG TO ME (Jo Stafford)
3. I WENT TO YOUR WEDDING (Patti Page)
4. WISH YOU WERE HERE (Guy Lombardo)
5. AUF WIEDERSEH'N SWEETHEART (Vero Lynn)
6. HALF AS MUCH (Rosemary Clooney)
7. DELICADO (Percy Faith)
8. WALKIN' MY BABY BACK HOME (Johnnie Roy)
9. HIGH NOON (Frankie Loine)
10. I'M YOURS (Eddie Fisher)

Shoals, Ind.

1. HALF AS MUCH (Rosemary Clooney)
2. AUF WIEDERSEH'N SWEETHEART (Ames Brothers)
3. YOU BELONG TO ME (Jo Stafford)
4. BOTCH-A-ME (Rosemary Clooney)
5. WISH YOU WERE HERE (Eddie Fisher)
6. HIGH NOON (Frankie Loine)
7. WALKIN' MY BABY BACK HOME (Johnnie Roy)
8. MAYBE (Como-Fisher)
9. I'M YOURS (Four Aces)
10. MEET MR. CALLAGHAN (Les Paul)

Brodhead, Wisc.

1. BOTCH-A-ME (Rosemary Clooney)
2. SUGARBUSH (Loine-Doy)
3. WISH YOU WERE HERE (Eddie Fisher)
4. ONCE IN A WHILE (Patti Page)
5. HALF AS MUCH (Rosemary Clooney)
6. MAYBE (Como-Fisher)
7. HIGH NOON (Frankie Loine)
8. STRING ALONG (Ames Brothers)
9. HERE IN MY HEART (Tony Bennett)
10. I'M CONFESSIN' (Poul-Ford)

Shoals, Ind.

1. HALF AS MUCH (Rosemary Clooney)
2. AUF WIEDERSEH'N SWEETHEART (Ames Brothers)
3. MAYBE (Como-Fisher)
4. BOTCH-A-ME (Rosemary Clooney)
5. WALKIN' MY BABY BACK HOME (Johnnie Roy)
6. HERE IN MY HEART (Tony Bennett)
7. I'M YOURS (Four Aces)
8. HIGH NOON (Frankie Loine)
9. WALKIN' TO MISSOURI (Sammy Kaye)
10. I WENT TO YOUR WEDDING (Patti Page)

Birmingham, Ala.

1. I WENT TO YOUR WEDDING (Patti Page)
2. AUF WIEDERSEH'N SWEETHEART (Vero Lynn)
3. BOTCH-A-ME (Rosemary Clooney)
4. YOU BELONG TO ME (Jo Stafford)
5. WISH YOU WERE HERE (Eddie Fisher)
6. SUGARBUSH (Loine-Doy)
7. STRING ALONG (Ames Brothers)
8. SHOULD I (Four Aces)
9. HALF AS MUCH (Rosemary Clooney)
10. INDIAN LOVE CALL (Slim Whitman)

New Orleans, La.

1. AUF WIEDERSEH'N SWEETHEART (Vero Lynn)
2. WISH YOU WERE HERE (Eddie Fisher)
3. HALF AS MUCH (Rosemary Clooney)
4. BOTCH-A-ME (Rosemary Clooney)
5. HIGH NOON (Frankie Loine)
6. DELICADO (Percy Faith)
7. YOU BELONG TO ME (Jo Stafford)
8. HERE IN MY HEART (Al Martino)
9. WALKIN' MY BABY BACK HOME (J. Ray)
10. SOMEWHERE ALONG THE WAY (Not "King" Cole)

Detroit, Mich.

1. AUF WIEDERSEH'N SWEETHEART (Vero Lynn)
2. YOU BELONG TO ME (Jo Stafford)
3. WISH YOU WERE HERE (Eddie Fisher)
4. HALF AS MUCH (Rosemary Clooney)
5. HIGH NOON (Frankie Loine)
6. BOTCH-A-ME (Rosemary Clooney)
7. DELICADO (Percy Faith)
8. HERE IN MY HEART (Al Martino)
9. MEET MR. CALLAGHAN (Horry Grove Trio)
10. SOMEWHERE ALONG THE WAY (Not "King" Cole)

Cincinnati, Ohio

1. AUF WIEDERSEH'N SWEETHEART (Vero Lynn)
2. YOU BELONG TO ME (Jo Stafford)
3. WISH YOU WERE HERE (Eddie Fisher)
4. SUGARBUSH (Loine-Doy)
5. BOTCH-A-ME (Rosemary Clooney)
6. HALF AS MUCH (Rosemary Clooney)
7. STRING ALONG (Ames Brothers)
8. SHOULD I (Four Aces)
9. I LAUGHED AT LOVE (Sunny Gale)
10. TENNESSEE NEWSBOY (Frank Sinatra)

Denver, Colo.

1. AUF WIEDERSEH'N SWEETHEART (Vero Lynn)
2. SOMEWHERE ALONG THE WAY (Not "King" Cole)
3. WISH YOU WERE HERE (Eddie Fisher)
4. BOTCH-A-ME (Rosemary Clooney)
5. TAKE ME IN YOUR ARMS AND HOLD ME (Poul-Ford)
6. WALKIN' MY BABY BACK HOME (Roy & Cole)
7. Zing A Little Zong (Crosby-Wyman)
8. I WENT TO YOUR WEDDING (Patti Page)
9. FEET UP (Guy Mitchell)
10. HOTTER THAN A PISTOL (Spike Jones)

Omaha, Neb.

1. HALF AS MUCH (Rosemary Clooney)
2. WALKIN' MY BABY BACK HOME (Johnnie Ray)
3. AUF WIEDERSEH'N SWEETHEART (Vero Lynn)
4. HERE IN MY HEART (Al Martino)
5. I'M YOURS (Fisher-Cornell)
6. LOVER (Lee-Jenkins)
7. DELICADO (Percy Faith)
8. FOOL, FOOL, FOOL (Kay Starr)
9. MAYBE (Como-Fisher)
10. IN THE GOOD OLD SUMMERTIME (Poul-Ford)

Tampa, Fla.

1. BOTCH-A-ME (Rosemary Clooney)
2. WISH YOU WERE HERE (Eddie Fisher)
3. YOU BELONG TO ME (Jo Stafford)
4. HALF AS MUCH (Rosemary Clooney)
5. AUF WIEDERSEH'N SWEETHEART (Vero Lynn)
6. HIGH NOON (Frankie Loine)
7. SUGARBUSH (Loine-Doy)
8. MEET MR. CALLAGHAN (Grove Trio & Poul)
9. MAYBE (Como-Fisher)
10. SMOKE RINGS (Paul-Ford)

Charleston, W. Va.

1. AUF WIEDERSEH'N SWEETHEART (Vero Lynn)
2. YOU BELONG TO ME (Jo Stafford)
3. WISH YOU WERE HERE (Eddie Fisher)
4. BOTCH-A-ME (Rosemary Clooney)
5. SUGARBUSH (Loine-Doy)
6. STRING ALONG (Ames Brothers)
7. HALF AS MUCH (Rosemary Clooney)
8. I WENT TO YOUR WEDDING (Patti Page)
9. SHOULD I (Four Aces)
10. FATHER TIME (Sunny Gale)

Indianapolis, Ind.

1. YOU BELONG TO ME (Jo Stafford)
2. I WENT TO YOUR WEDDING (Patti Page)
3. BOTCH-A-ME (Rosemary Clooney)
4. HIGH NOON (Frankie Loine)
5. JAMBALAYA (Jo Stafford)
6. WISH YOU WERE HERE (Eddie Fisher)
7. HALF AS MUCH (Rosemary Clooney)
8. SUGARBUSH (Loine-Doy)
9. MEET MR. CALLAGHAN (Poul & Grave Trio)
10. TRYING (Hilltoppers)

Kansas City, Mo.

1. YOU BELONG TO ME (Jo Stafford)
2. DELICADO (Percy Faith)
3. AUF WIEDERSEH'N SWEETHEART (Vero Lynn)
4. FOOL, FOOL, FOOL (Kay Starr)
5. BOTCH-A-ME (Rosemary Clooney)
6. WISH YOU WERE HERE (Eddie Fisher)
7. WALKIN' MY BABY BACK HOME (J. Ray)
8. SOMEWHERE ALONG THE WAY (Not "King" Cole)
9. MAYBE (Como-Fisher)
10. HIGH NOON (Frankie Loine)

Baltimore, Md.

1. BOTCH-A-ME (Rosemary Clooney)
2. I WENT TO YOUR WEDDING (Patti Page)
3. JAMBALAYA (Jo Stafford)
4. ZING A LITTLE ZONG (Crosby-Wyman)
5. MAYBE (Como-Fisher)
6. SUGARBUSH (Loine-Doy)
7. AUF WIEDERSEH'N SWEETHEART (Vero Lynn)
8. HIGH NOON (Frankie Loine)
9. FEET UP (Guy Mitchell)
10. IN THE GOOD OLD SUMMERTIME (Poul-Ford)

Reno, Nev.

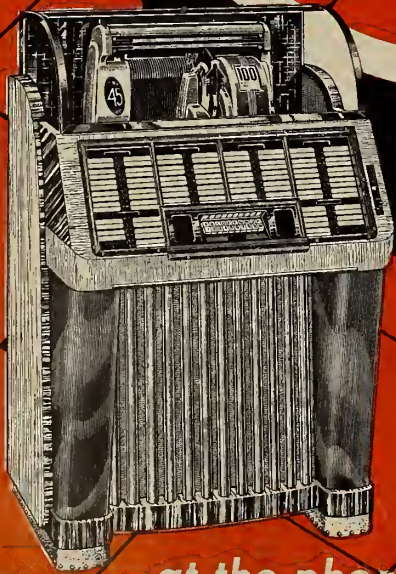
1. HALF AS MUCH (Rosemary Clooney)
2. AUF WIEDERSEH'N SWEETHEART (Vero Lynn)
3. DELICADO (Percy Faith)
4. WALKIN' MY BABY BACK HOME (Johnnie Ray)
5. I MAY HATE MYSELF IN THE MORNING (Bette McLaurin)
6. I'M CONFESSIN' (Poul-Ford)
7. HERE IN MY HEART (Tony Bennett)
8. MAYBE (Como-Fisher)
9. KISS OF FIRE (Georgia Gibbs)
10. IN THE GOOD OLD SUMMERTIME (Poul-Ford)

45

r.p.m. records

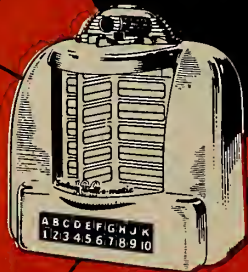
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50th ANNIVERSARY

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CANADA'S JUKE BOX OPS PREPARE TO FACE "CAPCA" IN DOMINION'S SUPREME COURT

Horse, Jet Plane And Other Kiddie Ride Mfrs View Record Birth Rate As Assurance Of Operators' Future

3,800,000 Babies Born In 1951; Ex- pect 1952 To Rise To 3,900,000 In U. S. Ops Can Expect Them As Cus- tomers In Two To Three Years

CHICAGO—Manufacturers of horses and kiddie rides here point to the record-breaking birth rate of '51 wherein Uncle Sam reported that 3,800,000 kids were born "And," they claim, "these kids were bound to open a tremendous boom market for many, many items."

The manufacturers of the horses and kiddie rides of all kinds believe that within two years from this date, 1953 to be exact, these kids are all prospects for riding the horses and the other ride innovations which will appear on the market.

They also point to the statement by Uncle Sam's experts that another record breaking birth rate of over 3,900,000 kids is expected in 1952.

As one of these manufacturers said, "This means that any operator buying horses and other kiddie rides today, is assured of a tremendous market for years to come.

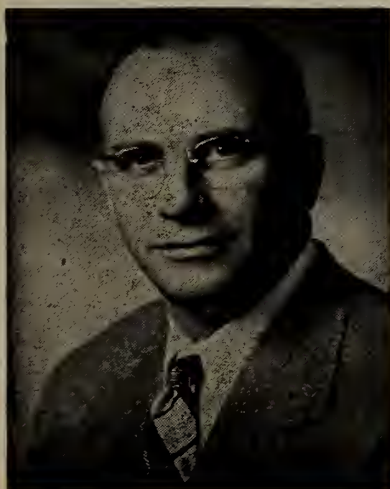
"It also means," he continued, "that this industry has now stepped into the one field wherein even Uncle Sam's Governmental experts declare the biggest potential of profits is indicated."

There will be customers each and every year in far greater numbers, from 2 years to 12 years of age, these manufacturers claim, for all the operators of horses and kiddie rides and kiddie games.

Now that these are on the dime coin, the belief is that profits are bound to accrue up and above and beyond anything anyone formerly knew about in the industry.

Manufacturers, with this enormous customer potential, report that in addition to the now proven popular "horse" ride, as well as the "jet plane" ride, they are now planning, and experimenting with other coin-operated "kiddie" type equipment. Operators who have established routes of these machines, are the staunchest supporters of this movement, as they are fully aware of the profit potential.

Bally Brings Out New "In-Line" Replay Game



JACK NELSON

CHICAGO—All distributors of Bally Manufacturing Company, this week began showing the firm's newest "in-line" replay game "Frolics," according to Jack Nelson, general sales manager.

After being out on location tests for a lengthy period, "Frolics" proved to be one of the best money-making games turned out by Bally, Nelson related, and the factory is now running full production lines so that sufficient numbers of these games will be available for the trade.

Nelson described "Frolics" as having 6 cards on the back glass, each

CAPCA Wants Canadian Juke Box Ops To Pay Tax On Every Copyrighted Tune. Canadian Ops Report They Will Fight With Every Means Available To Defeat This Effort For Tribute

TORONTO, Ont., Canada—"The battle is on," one noted music distributor here stated.

He continued, "We beat the former 'Canadian Performing Right Society, Ltd.,' even though we had to go all the way to the Privy Council in London, England, to do so the last time."

Now, according to all information received, the name of the "Right Society" has been changed. The same organization, which is reported to be the Canadian branch of ASCAP (American Society of Composers, Authors and Publishers) the organization which has been, almost year after year, battling American operators to get them to pay tribute on every copyrighted tune guided by this organization, in the Congress of the United States, is now: "CAPCA" (Composers, Authors and Publishers of Canada, Ltd.).

containing numbers 1 to 25, and the playfield also containing 25 skill-holes with a ball-return for free shots. Scoring is accomplished via the popular "in-line" method, horizontally, vertically and diagonally. Player may select first card by depositing one coin and additional cards with extra coins up to 6 cards for 6 coins. At mystery intervals 2 or more cards may be selected with 1 coin.

New features include "Super Scores" and "Advancing Super Scores" that operate on a mystery flash basis with each coin deposited. Several "Super Scores" may be lighted and will remain lit during the entire game regardless of the number of coins deposited.

"Next Game Attraction" is an outstanding new feature. The player shoots to hit either of 2 skill-rollers at the bottom of the playfield. When either is hit, "Star" lights on the back glass indicating that "Super Scores" will advance to the highest bracket when a coin is deposited to start the next game.

"Extra Balls" is also a "Frolics" feature, permitting the player to obtain extra balls for additional coins. Cabinet is standard pin game size.

Canada's juke box ops are faced with a suit in the Supreme Court of the Dominion to answer "why" they shouldn't pay royalty-tribute for use of the copyrighted music which this organization controls in Canadian juke boxes.

George Chow of Phonovision Distributing Company, 124 Dundas Street, West, this city, is the individual chosen to be sued by CAPCA.

George Chow reports, "Several years ago CAPCA issued a writ against Automatic Music and Tops Restaurant in Toronto, claiming a fee for the playing of CAPCA music.

"We fought the case. In the meantime they were fighting another case with a company similar to 'Muzac.'

"CAPCA decided to let our case rest until the wired music case was settled. In the meantime, there has been a slowdown in the palying of CAPCA music all across Canada."

Leaders of Canada's juke box industry are appealing to every operator in the Dominion to get back of the fight with every dollar.

"This is simply a travesty on the justice of a free nation with free enterprise," stated Chow.

"It also indicates," he claims, "a contemptuous disregard for the ruling of the high Privy Council of London, and shows that these people are interested in actually murdering the goose that lays the golden eggs for them."

Many juke box operators, jobbers, distributors, and leaders throughout the Dominion of Canada, have pledged themselves for every dollar they have, in this fight to avoid the payment of a royalty tribute against free men.

In fact, it has reached the stage where Canada's coin machine industry may appeal to all America's juke box operators, to obtain further funds for this battle which may soon be heard in the Supreme Court in Ottawa.

A victory on the part of ASCAP's little Canadian brother would act as a stifling precedent in the next Congressional attempt to amend the American "Copyright Act of 1909," Canada's ops believe.

Canada's music operators are adamant in their belief that:

"No Canadian music operator will be crucified and shorn of his privilege to be a free man in a free nation and allow any organization to have the Canadian Government force a free people to pay a tax to an individual organization.

PHONO OPS ATTEND MFRS. ASSN. LUNCHEON

R. C. Roling Lauds Cooperation Among All Elements Of Industry

CHICAGO—America's phonograph manufacturers association thrilled everyone of the executive members of MOA (Music Operators of America, Inc.) as well as the heads of leading music operators' associations, with the marvelous luncheon and, especially, the keynote address by R. C. Roling, president of the Phonograph Manufacturers Association.

In the closing minutes of a very marvelous opening address, Roling stated:

"Let us hope that this will be the vehicle to bring about better understanding."

(Editor's Note: The complete address of R. C. Roling is reprinted here.)

(Talk by R. C. Roling, president of Automatic Phonograph Manufacturers Association and president of The Rudolph Wurlitzer Company.)

On behalf of the members of the Automatic Phonograph Manufacturers Association, I wish to extend a warm and sincere welcome to all our guests at this luncheon. It is a genuine pleasure to have with us a group which is so closely allied with us in a very fine and honorable business.

Since substantially all of us in this room are engaged in the phonograph business in one way or another, it seems perfectly natural for me to say something about the Automatic Phonograph Manufacturers Association and the phonograph business in general.

First let me tell you very briefly about our Association. There are four manufacturers of phonographs who

are members of the Association. They are: J. P. Seeburg Corporation, AMI Incorporated, Rock-Ola Manufacturing Corporation, and The Rudolph Wurlitzer Company. Our organization has been in existence for many years and throughout all these years has done a great deal for the good of the industry, much of which was never generally known to the Operators of America or the general public.

The primary purpose of our organization can be stated very simply. We concluded a long time ago that it would be not only impracticable, but almost impossible for us to inject ourselves into situations at all levels all over the country, hence our decision to limit the scope of our activities to those matters which were on a national level. In other words, we have an organization set up to resist and combat with all the resources at our command any attempt on a national scale to injure the industry, and which affects all of us as manufacturers, wholesalers and operators. That is the primary reason why we are banded together as an association. One of the best, and also the most recent example I can give you was the Bryson Bill. The Operators of America joined with us to combat this unfair piece of legislation and, by closely coordinated and intelligently directed effort, we were fortunate enough to be successful. But don't be fooled. The proponents of the Bryson Bill will be back again with another bill equally bad or worse. The cost of vigorously fighting a battle like this is very, very high, but the threat to our industry is serious and we must be alert and willing to meet this threat by the same close cooperation which defeated the Bryson Bill.

Now, just a word about the phonograph business. Most of us in this room have been in the phonograph business for many years. Some of us are manufacturers. Most of you are operators of phonographs. Conducting any kind of business today isn't easy and the phonograph business is no exception. All of us have had enough experience in business to know that there are good times and bad, no matter what the business is.

But fundamentally the phonograph business is sound, and that is the important thing to remember. The people of America want music and you can't take it away from them, so as manufacturers we will always do our best to make for you, our customers, a product which is high in quality, which you can buy at prices consistent with the cost of the product, and on which you can make a profit. After all, a satisfactory profit is essential in any business if it is to be successful.

In closing, let me say to you, our customers, I hope this luncheon will assist in developing a better understanding between the members of the Automatic Phonograph Manufacturers Association and you, and that the convention of the Music Operators of America, which you are attending here in Chicago this week, will further

AMI, Inc. Sponsors "Write-An-Ad Contest" For Phono Ops



JOHN HADDOCK

GRAND RAPIDS, MICH.—A nation-wide "Write-an-Ad Contest," open to juke box operators and members of their staffs and families, is being sponsored by AMI Incorporated, according to John W. Haddock, president.

The deadline for participation in the contest is November 15, not later than which all entries must be post-marked.

Entrants in the contest, under the direction of William E. FitzGerald, advertising and sales promotion man-

ager, are asked to jot down an ad for the AMI model "D" juke box in their own words, adding any illustration they feel may be needed. Ads will be judged solely on the basis of "sincerity, originality, ideas and aptness of thought." There are no requirements involving ability as an artist or copywriter.

Major prizes to be awarded are: first, a new AMI model "D-80" juke box; second, a new forty-selection Hideaway; third, \$250 in cash. In addition, AMI will present twenty-five Amivox extension speakers to operators who submit the next best twenty-five advertisements.

AMI distributors will cooperate in the conduct of the contest by stimulating interest in participation among the music operators. Altho distributors and their employees are not eligible to compete for the major prizes, each of these individuals will receive \$2 in cash for every operating organization he motivates to enter the competition. For example, a distributor's salesman responsible for bringing fifty operators into the contest would receive \$100.

All material for the contest, including entry blanks, posters and descriptive folders, is being furnished by AMI. Entries are to be mailed to the AMI advertising department, 1500 Union Avenue, S.E., Grand Rapids 2, Mich.

strengthen your faith in the phonograph business.

Thank you very much.

Answering his keynote address, George A. Miller, president of Music Operators of America, Inc. made a very outstanding speech. Miller, in turn, told how thrilled he was that the manufacturers had decided to bring about the closer cooperation now so apparent between the nation's music operators and the manufacturers.

He most sincerely thanked the manufacturers for their marvelous cooperation and all the grand work they had done for the operators.

Following George A. Miller, came Hammond Chaffetz, attorney for the manufacturers association. He, too, made a very fine talk. He closed his speech with a humorous story that won great applause and laughter.

Following him to the stand came the newest members of the phono manufacturers assn., John Haddock, president of AMI, Inc. Haddock's speech, covering the many points of his firm's entrance into the organization, as well as the coordinated effort between the manufacturers and the nation's operators won great applause.

The wind up of Haddock's speech, quoting Benjamin Franklin's immortal words, "We can all hang to-

gether or hang separately", won most tremendous applause.

Sidney H. Levine, attorney for MOA, Inc., and attorney for the New York music operators, was then introduced. His speech won tremendous regard from all present. The mighty mite of the legal profession, whose great work for the nation's operators in the past years in Washington won so much acclaim, also, like counsellor Chaffetz, wound up his speech with a humorous story. Applause for Levine was right from the heart, many stated after his speech.

On the dais were: L. P. Meyer, business manager of the Phonograph Manufacturers Assn., Fleming Johnson of J. P. Seeburg Corp.; E. R. Ratajack of AMI, Inc.; Ray Cunliffe, head of Chicago's music ops; J. P. Seeburg II; Hirsch de LaVie of Washington, D. C.; David C. Rockola, president of Rock-Ola Mfg. Corp.; Clinton S. Pierce of Brodhead, Wis.; John Haddock, president of AMI, Inc.; R. C. Roling, president of The Rudolph Wurlitzer Co.; George A. Miller, president of MOA; Hammond Chaffetz, attorney for the phono manufacturers assn.; Sidney H. Levine, attorney for MOA; C. T. McKelvy, vice-president of J. P. Seeburg Corp.; Richard Schneider of East St. Louis; J. Raymond Bacon, executive vice-president of Rock-Ola Mfg. Corp.; Morris C. Bristol, vice-president and attorney for Rudolph Wurlitzer Co.; J. J. Mitnick of AMI, Inc. and D. M. Steinberg of Newark, N. J.

WATCH FOR OUR
Announcement
on
THE SENSATIONAL
Space Ship
"METEOR
ROCKET"
National Distributors
RUNYON
SALES COMPANY
Factory Representatives for AMI Inc.
Bolly Mfg. Co., J. H. Keeney & Co., Inc.
Permo Inc.
593 10th Ave., New York 18, N.Y., LO 4-1880
123 W. Runyon St., Newark 8, N.J., BI 3-8777

ELECTRIC SCOREBOARDS

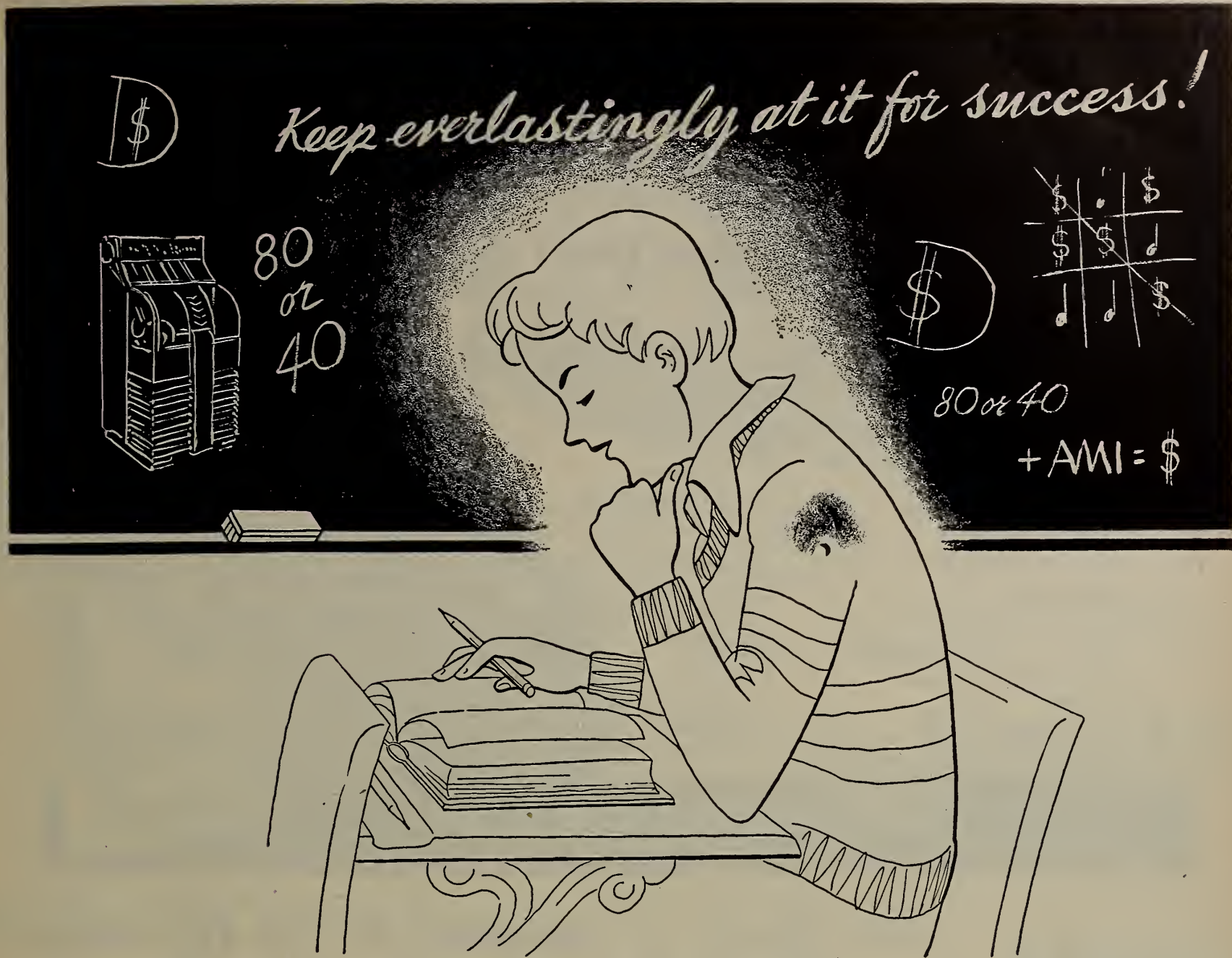
Two-faced—adjustable for all boards. Chrome tube supports. For 5c or 10c play by a simple plug switch-over.

OVERHEAD MODELS . . .
Horsecollar (15-21-50 pts.)
Marvel Score (15-21 pts.) \$125.00 ea.

WALL MODELS . . .
Horsecollar (15-21-50 pts.)
Marvel Score (15-21 pts.)
\$95.00 each
Terms: 1/3 dep., bal. C.O.D. or S.D.

MARVEL MFG. CO. 2849 W. FULLERTON, CHICAGO 47, ILL.
(Tel.: Dickens 2-2424)

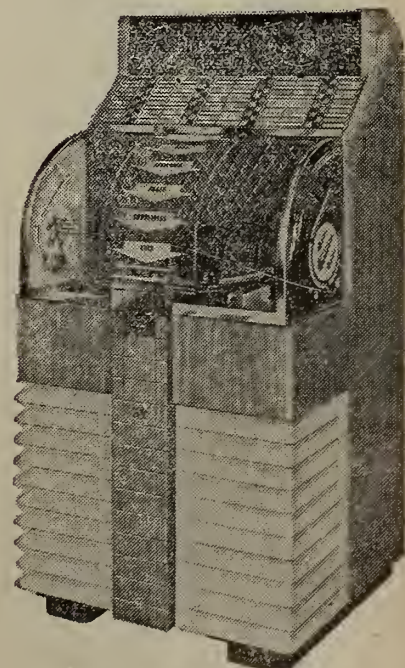
Complete MOA News And Reports Next Issue



No Recess

Only an occasional lad applies himself at school with all the diligence that he must later muster for success in manhood. Should he choose automatic music for a career, he might wisely equip his routes with the AMI Model "D."

The "D" is an ambitious juke box that works well with the operator. It pays attention to business. It wastes no time in the shop. It takes no recess when patrons want to play.



AMI Incorporated

General Offices and Factory: 1500 Union Avenue, S. E., Grand Rapids 2, Michigan

THE "D" IS AVAILABLE IN 80 AND 40 SELECTION MODELS, BLOND OR MAHOGANY CABINETS

"It's What's in THE CASH BOX That Counts"

Bally PALM BEACH

SENSATIONAL PROFIT-PROVED "IN-LINE" REPLAY HIT!

12 Great Features in 1 Great Game

1 • NEW SUPER-CARDS

PRODUCE SUPER-PROFITS
See this new extra-coins attraction in action at your Bally Distributor.

2 • NEW STAR ROLL-OVERS

"SPOT" UP TO 5 NUMBERS BY SKILL

3 • POPULAR "IN-LINE" SCORES

3, 4, 5-IN-LINE ON MASTER-CARD
3-IN-LINE ON SUPER-CARDS WHEN LIT

4 • CORNERS SCORE 400

ON SUPER-CARD WHEN LIT
MASTER-CARD CORNERS SCORE 200

5 • MYSTERY "SPOTTEM" FEATURE

IN ADDITION TO STAR "SPOTTING"

6 • EXTRA BALLS FEATURE

ATTRACTS EXTRA COINS EVERY GAME

7 • FAMOUS ADVANCING SCORES

GREATEST SCORING APPEAL
IN PINGAME HISTORY

8 • SPECIAL SUPER-CARD SCORES

3-IN-LINE IN SUPER-CARDS
SCORE 4-IN-LINE SCORES

9 • SELECTIVE-BUTTON PLAY

INSURES BIG EXTRA-COIN PROFITS

10 • GAY HOLIDAY COLORS

IN BACKGLASS, CABINET
AND PLAYFIELD

**11 • ILLUMINATED
PLAYFIELD**

**12 • TROUBLE-FREE
MECHANISM**

NATIONAL REJECTOR

ORDER FROM YOUR
BALLY
DISTRIBUTOR
TODAY!



THE
CHAMPION
COIN-OPERATED HORSE
See Back Cover

Bally MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

GET YOUR SHARE
OF THE
**FORTUNE IN COINS
POURED INTO
Famous Silver-King's**

Mighty King of all Vendors

Silver-Kings Got 'em All



1c CHLORO-PHYLL BALL GUM VENDOR TODAY'S SENSATION (Vends 210 count —45c lb.)

1c "CHARM KING"—BALL GUM & CHARMS (Time-tested and proved)

5c PISTACHIO or MIXED NUTS (The busiest nickel snatcher)

1c "SUPER-VENDOR"—KING-SIZE BALL GUM (To wake up "sleepy" locations)

1c CANDY BAKED BEANS VENDOR (Fine companion for ball gum machine)

5c SILVER-KING "HOT NUT" (For that "extra-special" spot)

1c "HUNTER" ACTION BALL GUM VENDOR (the kids stampe it)

1c or 5c SILVER-KING NUT VENDORS (Best bet for bars)

2 for 1c SILVER-KING BALL GUM (For quick, quick money)

VENDORS FOR ALL FOREIGN COINS

IMMEDIATE DELIVERY AT BEST DEALERS EVERYWHERE

ANY SPOT'S A HOT SPOT WHERE THERE'S A SILVER-KING

SILVER-KING CORP.

622 Diversey Parkway Chicago 14 Ill.

Eastern Electric
Low Voltage Cig
Introduces New
Merchandiser

NEW BEDFORD, MASS.—Eastern Electric, Inc., this city, manufacturers of the popular Electro, all-electric console cigarette machine, introduced its new low voltage model of that machine. The new model entirely supersedes the original Electro, they state.

"Electro's cabinet will retain the same appearance that has always identified it," explained one of the firm's executives, "but its wiring and mechanism have been drastically simplified and all service functions may be performed without removing the machine from its cabinet.

"Regular 110 Volt line current is required to operate the new Electro but a transformer reduces the current to 25 Volts. This eliminates fuses, resistors and thermal switches and has allowed the machine's wiring to be reduced by more than fifty percent. Terminal blocks have been greatly simplified and where there were 24 terminals on the original Electro, there are now only six. These terminals no longer require the use of a screwdriver since the screw terminal has been replaced by a Fahnestock clip that requires only the insertion of a wire.

"All wiring on the new Electro is accessible from the main panel and the low voltage permits the serviceman to work on the machine without danger of shock even tho it remains plugged in.

"Consequent units have been sim-

Springfield, Ill. Ops Fight High
And Discriminatory License Fee

Ben Becker Recovering
Asks Friends To Write

BROOKLYN, N. Y.—Ben Becker, regional representative for Bally Manufacturing Company, is lonely, and would like his friends to keep in touch with him.

Becker, one of the most active men in the industry, was slowed up a few weeks when he was stricken with a slight heart attack.

His doc tells him he'll be able to resume his business duties in about two to three weeks, but meanwhile he has to stay at home, doing practically nothing. To a fast moving man like Becker, that's quite a chore, and he's getting mighty fed up with it. Let's help him pass away those long hours—write to him at 169 Hooper Street, Brooklyn, N. Y.

plified, too, and made much easier to reach for adjustment. The adding unit, for example, is entirely unencumbered allowing ready access to its microswitches, while coin deposit and coin return are made positive by replacing the original "T" lever with two coils.

"Of course, as in the original Electro, the trend toward King-size cigarettes poses no problem. Electro, as always, will carry King-Size as well as regulars in any of its columns with absolutely no adjustment necessary."

SPRINGFIELD, ILL.—Validity of an ordinance adopted recently in this city, for the licensing of pinball machines and juke boxes was challenged in a suit filed in Circuit Court there (Sept. 3) by Virginia Michaels and Lila G. McCormick, listed as distributors of juke boxes.

The suit asked the court to rule on the validity of the ordinance, and to restrain the city from enforcing the measure pending such a ruling.

The ordinance requires persons distributing the coin machines in Springfield to purchase a \$100 coin amusement device operators license, as well as continuing to pay a \$35 license fee for each machine. The measure was said to be designed to aid the city in keeping a closer count of juke boxes, pinball machines and their owners.

The suit contends the ordinance is unconstitutional and discriminatory; tends to create monopolies and aids in overthrow of competition. The plaintiffs charge that the city has no authority to pass and enforce such an act.

The plaintiffs further protest certain questions on the license applications, which demand that applicants list each person with an interest in the devices or their operation. Applicants also are required by the ordinance to list the exact nature of such interests, and submit a copy of any sale, mortgage or such instruments where there are any involving the devices.

FLYING SAUCERS? LIGHTS IN THE SKY? We'll Let You in on a Secret!

**They're only Reflections from
GOTTLIEB'S NEW Brilliantly Colorful . . .**



SKILL-POOL

REPLAYS for
 KICK-OUT HOLE, When Lit by S-K-I-L-L Sequence 1 to 15 POOL-BALL SEQUENCE . . . TARGET,
 MYSTERY ROLL-OVER, When Lit When Lit . . . SKILL, Spelled Out . . .
 HIGH POINT SCORE HIGH POINT SCORE
 HIGH SCORE TO 6 MILLION **SCORE POINTS**

FLASHING CENTER "RACK-UP" ILLUMINATION! All 15 Pool Balls Individually Lit Up . . . Flash On and Off as Scoring Hits are Made!

"POP" BUMPERS
 SUPER-SCORING
 CYCLONIC KICKERS
 SUPER-POWER FLIPPERS

COMPLETED SKILL SEQUENCE
 Increases Kick-Out Hole Scoring Values up to 400,000

EACH ROLL-OVER BUTTON SPOTS 9 POOL BALLS, When Lit

"CUE" for PROFITS—
ORDER FROM YOUR DISTRIBUTOR NOW!

D. Gottlieb & Co.
 1140-50 N. Kostner Ave.
 Chicago 51, Illinois

"There is no substitute for Quality!"

Northern Ill. Music Ops Assn. 4th Annual Banquet A Sellout

Dinner For Oct. 9 At Graemore Hotel To Draw Longest Attendance In Assn's History



ROBERT E. (BOB) LINDELOF

CHICAGO, Ill.—"It's absolutely terrific," was all that Robert E. (Bob) Gnarro of ABC Music Service, this city, could state this past week in regard to the 4th Annual Party of the Music Operators of Northern Illinois.

Music ops of Northern Illinois are holding this fourth annual dinner-

dance at the Graemore Hotel here on Thursday, October 9.

(Although it is costing all the husband members of the organization pahenty for new evening gowns, the members are thrilled the way all operators in the surrounding area are planning to be present and in big groups).

Most important, according to Bob Lindelof, president of the organization, is the fact that, "Already, at this early stage, we are at our wit's end trying to figure where we are going to seat all the people who have purchased tickets and indicate that they will be present.

"We never expected anything like this," Lindelof stated.

The fact remains that even operators from out of the state are planning to be present.

All leading record distribs and manufacturers, as well as many artists, want to be there.

The Northern Illinois operators association is among the most outstanding in the nation.

This is one association which has stuck together most completely, with just their own word and handshake.

"This is one group of gentlemen," one noted record distrib here said, "that will always get our 100 percent cooperation. They sure deserve it."

DuGrenier Cig Mach Salesman Asks Locations, "Why Not Own Your Own?"

CHICAGO—Fascinating is the calling card being used by some of the DuGrenier cig machine salesmen which proclaims:

"Why Not Own Your Own?," in regards to location owners purchasing their own ciggy machines.

Says this card: "What are you getting now? Probably just what the Little Boy shot at. . . . Nothing, or a pittance. . . . 1/2c? . . . 1c? . . . 2c per package of cigarettes sold! Why not all the profit—6c or better per package? You apparently want all that's due you or you would be working for the other guy instead of being in business for yourself. . . . Why Not Own Your Own?"

Then, of course, comes the old "promotion vendor" story of: 100 packs sold a week make you \$327 per year; 250 packs so much, 500 packs, 1,000 packs.

Thrilling, perhaps, to some storekeepers. But, of very little value today, because many, many years ago, the majority of the nation's smaller retailers had forfeited ciggies by the pack (since they lost money as employees took pack after pack and they trusted good customers with the packages) and so, because they don't want

WANTED

TO BUY

Highest Prices Paid

- Wurlitzer 1400
- Mutoscope SKY FIGHTER
- Exhibit DALE GUN (All Models)
- Gottlieb BASKETBALL
- Gottlieb BOWLING CHAMP
- Gottlieb NIAGARA
- Gottlieb WILD WEST
- Gottlieb MINSTREL MAN
- Gottlieb GLOBE TROTTER
- Chi. Coin CHAMPION
- Williams HARVEY
- LATEST FIVE-BALLS

WIRE — PHONE — WRITE

INTERNATIONAL AMUSEMENT COMPANY

1423 SPRING GARDEN STREET
 PHILADELPHIA 30, PA. (Tel.: RI 6-7712)

to start buying cigarettes, and don't want the headaches of the bills, and the servicing of the machines, they would, just as soon, allow cigarette vending specialists take care of this for them.

But, according to some of the nation's ciggy ops, there has been damage done.

Storekeepers have that habit of "spreading the word among each other" so that the ops are "forced" to pay more than ever they paid before to get and keep the location owner happy.

WORLD PREMIERE SHOWING



Sensational Automatic Baseball Pitching Machine...

NOW ON DISPLAY at the

CONGRESS HOTEL, CHICAGO

SEPT. 15, 16, 17 in the LINCOLN ROOM

Built for operators—by operators—who KNOW WHAT OPERATORS NEED—to earn bigger, better, easier and steadier profits—week in and week out. "BAT-O-MAT" is the most sensational new product to ever yet be introduced to America's amusement industries. GREATER THAN MINIATURE GOLF EVER WAS!! EARNS MORE MONEY THAN ANY OTHER AMUSEMENT EVER KNOWN!

Be sure to be in Chicago at the Congress Hotel, September 15, 16 and 17, 1952, in the Lincoln Room to SEE "BAT-O-MAT"—the precision perfect automatic baseball pitcher—the machine that is LEADING THE WAY TO THE BIGGEST PROFITS OF ALL TIME—ABSOLUTELY FABULOUS RETURNS BEING REPORTED—"BAT-O-MAT" is just what you have been waiting for—BE SURE TO SEE IT AT ITS WORLD PREMIERE SHOWING IN CHICAGO.

COIN-O MFG. CO., INC.

3435 N. SHEFFIELD AVE., CHICAGO 13, ILL.
(ALL PHONES: GRaceland 7-3780)

SALE EVERY 50 SECONDS

The Amazing

PHOTOMAT*

delivers a 3" x 5" set of two fine portraits in less than a minute

Write for Details

* Trade Mark

INTERNATIONAL MUTOSCOPE CORPORATION

Wm. Rabkin, Pres.

44-06 11th St., Long Island City 1, N. Y.
(Phone: STillwell 4-3800)

CLOSEOUT!

Seeburg '46	\$99.50
Seeburg '47	139.50
Rock-Ola '49 and '50	
(like new)	295.00
Seeburg Wall Boxes	
(Brand New)	22.50
Packard Wall Boxes	5.95
1/3 Deposit, Balance C. O. D.	
WRITE — WIRE — PHONE	

DAVID ROSEN

Exclusive A M I Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE: STEVENSON 2-2903

Special Sale!

Practically new and rebuilt
STATLER Cigarette Machines,
8 Col., 1 King Size
Capacity Ea. \$50
Supreme Distributors, Inc.
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

Harry Rosen-UJA Dinner Draws Big

Record Contributions Reported

NEW YORK—Approximately 400 coinmen, their wives and guests attended the Harry Rosen-UJA coin machine industry appeal and testimony dinner at the Belmont Plaza Hotel on Tuesday night, September 9. Many more, who delayed in ordering tickets, were unable to be accommodated as the Moderne room was overcrowded as it was.

The dinner, speeches and entertainment ran smoothly, particularly as there was no solicitation of funds—all contributions having been already pledged. It is understood that a good sum was obtained for the UJA.

Along with the numerous local coinmen, many from out of town were on hand to join the festivities. Among those noted were: C. T. McKelvey, vice president of J. P. Seeburg Corporation, Chicago; Herb Oettinger, United Manufacturing Corporation, Chicago; Sol Gottlieb, D. Gottlieb & Company, Chicago; Joe Mangone, Miami, Fla.; Dave Bond and Irv Margold, Boston, Mass.; Mac Lesnick, Baltimore, Md.; Al Schlesinger, Poughkeepsie, N. Y.; Carl Pavesi and Seymour Pollack, representing the Westchester Operators Guild; and Abe Fish and Jim Tolisano, repre-

Westerhaus Fights For Permanent Injunction On F. P. Pin Games



JOE WESTERHAUS

CINCINNATI, O.—Operators of pin ball games in this city, which are licensed, were warned about a year ago that they would lose these licenses if machines were discovered with free plays. Joe Westerhaus,

representing the Connecticut State Operators Association.

Recording company executives were in attendance and several of their recording artists entertained.

Harry Rosen, the guest of honor, was presented with two placques, one from the Automatic Music Operators Association, the other from the UJA, both honoring him for outstanding character and charitable contributions.

president of the Westerhaus Company immediately took out an injunction.

The case came up on Tuesday, September 9, and a game was placed in demonstration in Judge Charles S. Bell's Common Pleas Court. It is the intention of Westerhaus Company to show that the device is not a gambling device under Ohio law, and that the City Manager and other officials should be permanently enjoined from refusing issuance of licenses for such machines.

Westerhaus played the machine in court.

Judge Bell said he would take the case under submission after receiving briefs from the attorneys for both sides.

Complete Report

on

MOA

Convention

in next issue of

THE CASH BOX

Ops Awarding Prizes On Shuffle Games NOT IN U.S. Code For \$50 Wagering License Stamp

U.S. Treas. Dept Places Games In Amusement Game Code At \$10 Per Year Tax

CHICAGO—Rumors to the effect that prizes for play of shuffle and all other amusement games would entail the purchase of the \$50 gambling tax stamp and payment of the 10% excise tax on wagers, are being squelched here by First Distributors who received the following letter on January 24, 1952, from R. J. Bopp, Acting Deputy Commissioner, Office of the Commissioner of Internal Revenue, Treasury Department, Washington, D. C.:

Gentlemen:

Receipt is acknowledged of your letter of January 16, 1952, wherein you request to be advised if the operators of a coin-operated shuffle bowling game are liable for the wagering taxes imposed by section 3285 and 3290 of the Internal Revenue Code. You state that the games are placed in various locations on a percentage arrangement with the proprietors and are operated in the following manner:

"In running these games the location will award a numbered ticket to any participant who achieves a score above a certain amount, such as, 175. This ticket is considered a skill award because of the score. In the location there is placed a board or panel on which there are mounted various prizes, each bearing a number. If the number of the prize corresponds with the number on the ticket received by the player, the player is awarded the prize."

Section 3285 of the Internal Revenue Code imposes a tax of 10 percent, effective November 1, 1952, on all wagers placed in a lottery conducted for profit. According, all such wagers accepted on or after November 1, 1951, are subject to the 10 percent excise tax.

In addition to the above-mentioned excise tax, there is imposed by section 3290 of the Code, effective November 1, 1951, a special or occupational tax of \$50. per year on each

**NEW!
AMAZINGLY
DIFFERENT!**

Williams **JUMPS PROFITS with PARATROOPER**



READY TO CAPTURE THE CHOICEST LOCATIONS EVERYWHERE!

FAST!

SEE THE NEW "JUMP-BALL" FEATURE!

HERE'S THAT SMART NEW "JUMP-BALL" PARATROOPER

FIRST BALL IN TOP HOLE NO. 1 SCORES 1/2 MILLION AND JUMPS TO HOLE NO. 2 WHICH LITES LEFT-HAND RED THUMPER BUMPER AND RED ROLLOVER BUTTON TO ADVANCE PARATROOPER ON BACK GLASS. SECOND BALL LITES UPPER CENTER (YELLOW) THUMPER BUMPER AND YELLOW ROLLOVER AND THE TWO BALLS JUMP FORWARD. A THIRD BALL LITES THE UPPER RIGHT HAND (PURPLE) THUMPER BUMPER AND PURPLE ROLLOVER AND THE THREE BALLS JUMP FORWARD. A FOURTH BALL SHOOTS THE HEAD BALL INTO "BALL RETURN" FOR REPLAY! HERE'S REAL BULLET-LIKE ACTION THAT INCITES STEADY REPEAT PATRONAGE.

★ WHEN 6 PLAYFIELD LITES (1 to 6) ARE KNOCKED OUT, THE 2 SIDE ROLLOVERS NO'S. 3 & 4 BECOME "SPECIAL" AND GOOD FOR REPLAYS!

★ WHEN ALL MEN ARE DOWN 3 ROLLOVERS AT BOTTOM ARE GOOD FOR REPLAYS. A REAL COME-ON!



NEW! NEW! NEW!
3 MEN DOWN THE LEFT AUTOMATIC FLIPPER GOOD FOR 1/2 MILLION!
4 MEN DOWN THE RIGHT AUTOMATIC FLIPPER GOOD FOR 1/2 MILLION!

WATCH YOUR LOCATIONS START JUMPIN'...

Williams **PARATROOPER**

IS HEADING YOUR WAY!



CREATORS OF DEPENDABLE PLAY APPEAL!
4242 W. FILMORE ST. CHICAGO 24, ILL.

See Your Distributor Now!

person who is liable for the excise tax on wagering, and on each person who is engaged in receiving wagers for or on behalf of any person so liable.

Section 325.22(d) of Regulations 132, pertaining to the wagering tax, states that no tax shall be imposed with respect to any wager placed in a coin-operated device with respect to which an occupational tax is imposed by section 3267.

In view of the foregoing, since a coin-operated shuffle bowling game is considered to be a coin-operated amusement device, subject to the \$10 per year special tax imposed by section 3267 of the Code, no liability for

the wagering taxes imposed by sections 3285 and 3290 of the Code would be incurred with respect thereto.

However, with respect to the tickets or chances which are awarded in connection with the successful operation of the machine, if such tickets or chances are used in any other manner except that described, that is, sold outright to individuals, such operation would be considered to be, the operation of lottery conducted for profit and would be subject to the 10 percent excise tax and the \$50. per year occupational tax imposed by the above-mentioned sections of the Code.

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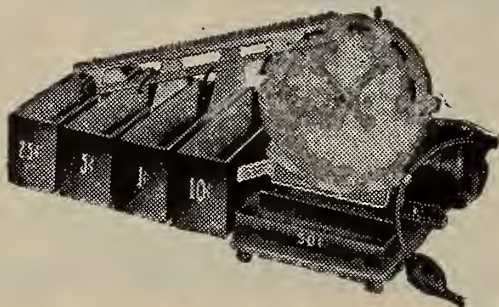
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**THRU THE COIN CHUTE
EASTERN FLASHES**

This was a hectic week for many in the industry. On Tuesday night, September 9, some 400 coinmen, their wives and guests were on hand at the Belmont Plaza for the Harry Rosen-UJA industry-wide appeal and testimonial dinner; and then the following morning, Wednesday, many were catching planes and trains for Chicago to attend the MOA convention. The Harry Rosen-UJA dinner was the finest ever held in this city for this industry. For the first time, women were permitted to attend, an orchestra supplied continuous music, recording artists performed, and no contributions were solicited from the floor. All this made for a wonderful evening of relaxation and enjoyment. As the primary purpose of the dinner was to accumulate money for the United Jewish Appeal, committee members were most happy to report that a substantial amount had been contributed by members of the coin machine industry.

Joe Young and Abe Lipsky, Young Distributing, reported that their first service school session on the new Wurlitzer 1500, held on Saturday, Sept. 6, was most encouraging; with a fine representation of operators and mechanics attending. Joe Hrdlicka, engineer from The Rudolph Wurlitzer Co., and Henry Slavin of the Young firm conducted the sessions. Young and Lipsky hosted the visiting ops. These service sessions will now be held every Saturday morning from 9:30 AM to noon. . . . Bill Macarelli of Catskill Music Co., Catskill, N. Y., left the Memorial Hospital this Wednesday, very much improved. . . . Jack Mitnick, regional representative for AMI phonos, rushes out to the airport Wednesday at 8 AM to catch a plane to Chicago for the MOA meet. . . . Irv (Kempy) Kempner of Runyon Sales also leaves on the same plane. . . . Barney (Shugy) Sugerman and Abe Green, heads of Runyon held up, and don't fly out until Friday. Shugy and Molly take their son Nate to Bucknell University and spend a few days with him. Nat becomes a freshmen, and ma and pa want to see that he gets off on the right foot. . . . Talking about sons of coinmen at college—Bill Rabkin's (International Mutoscope Corp.) son enters Harvard for graduate work with expectations of becoming an educator; and the son of the wonderful Mr. and Mrs. Charlie Aronson (Brooklyn Amusement Machine Co.) out of med school, and opening his own office.

Ben Fagan, operating in Westchester, was a victim recently of an automobile accident. Ben was injured quite seriously, but is now recuperating. The members of the Westchester Operators Guild took over his route, split service and collection calls amongst themselves, and are keeping his business going until that time when Ben can return. Guild members are very proud of this accomplishment, stating that only thru this type of cooperation can the coin machine business gain stature, as well as keep operators financially sound. . . . Al Simon, Albert Simon, Inc., undecided, as we go to press, whether he'd go to Chicago for the MOA show. Operator demand for ChiCoin's "10th Frame Bowler" so heavy, he figures he may have to stay at his office to see that his customers are taken care of when shipments arrive. . . . Murray and Bill Weiner, Weiner Sales, distribs for Eastern Electric's "C-8" cig machine, leave for Chi early to take in both the MOA show and the NAMA convention. . . . Harry Rosen and Meyer Parkoff, Atlantic New York Corp., fly out early Wednesday to Chi for the MOA show, as does Al Denver, Sidney Levine, "Senator" Al Bodkin, and other members of the local association. . . . We know of a music op who experimented with dime play locally (where many believe it won't work) and now hopes O.P.S. rules favorably in Los Angeles so that he can change over. . . . Lou Herman's (County Amuse. Co.) gorgeous daughter, Mrs. Audrey Ossip has papa smiling proudly.

Ben Becker, Bally regional representative, who is recuperating from his recent slight heart attack, has another few weeks of resting to do, and is eager to hear from his friends. Something to keep him busy—so write to him at 169 Hooper St., Brooklyn, N. Y. . . . Ray Goetz, son of Mrs. Helen Goetz and the late Bill Goetz of Capitol Aut. Music Co., enters M.I.T., Cambridge, Mass., this semester. . . . Leo Willens, Capitol Projectors, leaves for the MOA Convention. Sam Goldsmith of Capitol, may make it if at all possible. . . . Sol and Murray Wohlman, games operators here, are now both working on the route. Sol and his wife were away for a six week vacation, going as far as the West Coast. When he returned, brother Murray and his wife took off for a five week jaunt, covering practically the same ground. Being old time ops, they were fascinated by the slot operations in Nevada.

**THRU THE COIN CHUTE
MIAMI MURMERS**

Willie (Little Napoleon) Blatt, back from his vacation, stays on at home a few days, and then off to Chicago for the MOA Convention. In his travels back to Miami, Willie visited coinmen in Atlanta, Ga., and Daytona, Fla. . . . Quite a number of operators, distributors and jobbers on the way to Chicago for the MOA Convention. . . . Joe Mangone, who stopped off in New York for the Harry Rosen-UJA dinner, will attend the MOA and NAMA conventions before returning. Ted Bush, who left Tuesday, took his family with him. He dropped his son off at a military academy, and then hit Buffalo, N. Y., and Minneapolis, before ending up in Chicago. . . . Sam Taran flew out on Tuesday night for Chicago and the MOA Convention. . . . Several members of the Automatic Music Operators Association, in addition to Willie Blatt, on their way. Willie and Joe Mangone are on the Souvenir Journal advertising committee, which will be produced in conjunction with the association's second annual banquet on November 29 at the Saxony Hotel. We understand they will be in touch with the various manufacturers for ads. . . . Milty Green expected here after the MOA convention. . . . Max Hurvich, Birmingham Vending Co., Birmingham, Ala., spending his vacation at the Shore Club Hotel. It was only a few weeks ago that Harry Hurvich vacationed at the same hotel. . . . Willie Blatt, who recently sold his entire cigarette operation to Cigarette Service, bought out a large music operating firm, and is adding this route to his already well established route.

THRU THE COIN CHUTE

CHICAGO CHATTER

This reporter, like everyone else here at The Cash Box' Chicago offices, is attempting to get this column to press prior to the MOA convention officially convening the latter part of the week, Thurs., Fri. and Sat., Sept. 11, 12, 13, which is a rough time to get to press with any column of this length. . . . So tho the news from the MOA show will not yet appear here, the readers of this column will realize "why" and, this reporter hopes, bear with him in this instance. . . . In the meantime, with visiting coinmen from here, there, and everywhere already in town, news has started to accumulate in tremendous volume. . . . For example, bright and early Monday morn, George A. Miller head of MOA, phoned to advise that he was in Suite 400 at the Congress Hotel and that Larry Marvin, Joe Silla, Hirsh de LaViez, and some others were already there with him. . . . Ray Cunliffe and Phil Levin just couldn't be reached. They were busier than cockroaches trying to make the proper reservations for everyone concerned.

Mr. Meyer, biz mgr of the phono mfrs assn, phoned to ask whether The Cash Box had tickets for the luncheon to be given by the mfrs? . . . Johnny Bertucci of Biloxi and New Orleans pulled into town from Mayo's. . . . Ed Ratajack was busy arranging reservations for all the AMI distribs who were on their way in to the Windy City. . . . Bob Bear, sales manager of Wurlitzer, and the Wurlitzer distribs were all expected at the Bismarck Hotel. . . . That item which appeared in a newspaper regarding the fact that prizes were subject to the gambling tax of \$50 as well as 10% excise was disproved by a letter which Wally Fink and Joe Kline of First Distribs had intelligently bethought themselves to obtain for the benefit of all coin ops using and featuring premiums. . . . Frank Doyle (who makes with the hot coffee machines) seen at the Edgewater Beach Hotel, verra comfortable. . . . The vending machine men, too, already in town, to see the MOA show, and also follow right up with the NAMA meet. . . . Proving as these men stated to this reporter, "That The Cash Box was one million percent right when it suggested 'All Shows Same Week Same City,' y'ars ago.

Bob Lindelof of General Music Corp., Skokie, Ill., who is also prexy of the Music Ops of Northern Ill., honored with a marvelous letter from the Dixon State Hospital for his donation of phonos there. Says Dr. Chas. K. Bush, who heads this noted mental institution, "Music is probably the most appreciated form of entertainment our patients receive." And that is something to gladden anyone's cold, cold heart. . . . By the way, tickets for the Northern Ill. Ops' 4th annual party to be held at the Graemere Hotel on Thurs., Oct. 9, going like hot cakes, with evermore people in the industry assuring the ops, "We'll definitely be present." . . . Whoever wins that "Second Door Prize" at the big banquet of MOA will know now that it's a \$50 U. S. Savings Bond from The Cash Box (Thankyou). . . . Suggest that Bill FitzGerald of AMI write a humor column for all the nation's newspapers. The guy's just simply terrific. His last letter had us in stitches.

Mike Spagnola very proud to report that Bill Jensen of Princeton, Ill., made it his biz to visit him first. Bill among the very first of all the pioneers of dime play. And proved it successful. . . . Sam Lewis of ChiCoin back from a combo biz and pleasure trip to L. A., Las Vegas (Did you and Charlotte lose, too, Sam?) also San Fran, Portland, and Seattle, and really thrilled the way the ChiCoin products moving. "This," he jubilantly said, "is the best summer we've ever had." . . . Don't for a second think that Frank Roelke and Harry Katz of Coin-O have missed a single bet. They've got the management and many leading player stars to attend their world premier showing of their "Bat-O-Mat," automatic baseball pitcher, at the Congress Hotel on Sept. 15, 16 and 17. Sooooo, if y'wanna meet some of the guys y'like to see play that ball around the diamond, this is y'r chance. . . . Lew Gensburg of Genco mighty pleased with the way many, many ops 'round the nation accepted their "400" game. "But," says Lew, "this is only the beginning. Just keep your eyes glued to Genco from now on in." . . . "Gee, Mom, it's fun shopping here," is one of Bally's streamers for store windows that goes along with the Bally "Champion" horse. And is Jack Nelson proud? Dun't esk!

Might as well cover Bally in one smash shot: Jack Nelson so busy he hasn't time to even eat. . . . Bill O'Donnell going day—and night. . . . Ray Moloney looks marvelous and is back in action again. . . . Herb Jones just back from 2 weeks of vacation and busier than ever. . . . Georgie Huesman at last getting over telling "those tall tales" about his vacation. . . . Georgie (The "G") Jenkins can now cut his own meat and potatoes. His finger's back in action. . . . Andy Wrenn back from the West, minus sombrero and chaps. . . . The Bally factory producin' like mad and new products on the way.

Sam Stern taking it easy over at Williams. Sam called his brother, Harry, in from Philly, and has turned Harry over to the wolves for entertainment, etc., etc. (don't ask what "etc., etc." means, please). . . . Nate Gottlieb says, "I'm runnin' home quick. What'll Irene think if I say 'I must stay out late with the boys'?" . . . Bill DeSelm says, "Y'slandered me when y'said my score was 'way above a hundred.' It was only 119." . . . Herb Perkins of Purveyor planning to spend a week with his Mom and Dad in L. A. "And just enjoy the sunshine," Herb claims.

A special MOA gathering all arranged at United with photogs and all. Even Joe Kuss is wearing a collar and tie, but, "Big Swede" Hellstrom says, "If Joe's wearin' a tie—I'm not gonna wear one." (So what canya do?) . . . Anyway, boss Lyn Durant, Ray Riehl, Johnny Casola and Herb Oettinger (Herb flew in and out of New York all in one day) all present and accounted for. And standin' at the door to say "Hello" to one and all attending the MOA and NAMA shows. . . . Sure was sorry t'hear that our very swell gal, Millie Lynch of United, in a hospital bein' checked (Augustana). Here's hopin' there's absolutely nothing wrong with this smilingest swell sport and that she'll be out verra verra soon to kid all about it. . . . Now Canada's juke box ops up against it with the Canadian division of ASCAP (known as CAPCA) trying to make Canadian juke box ops pay them royalty-tribute for use of CAPCA's copyrighted disks. (Just wish all knew how simple it is to "copyright" in Canada to get some idea of how rough this can be.) Whatta life.

Can't get J. Ray Bacon, Kurt Kluever, Ed Hall, or anyone else at Rock-Ola t'talk, but, believe you us, lotsa things a happenin' out at this big factory. . . . HAPPY, HAPPY BIRTHDAY THIS WEEK TO: Al Schlesinger of Pouchkeepsie, N. Y.; Phil Mills, Buffalo, N. Y.; Eddie Ross, Baltimore, Md.; Ernie Walker, Ft. Worth, Tex. . . . Frank Menceri flew up to the Canadian National Exhibition in Toronto to check those "Big Bronco" horses just before the big CNE closed. Over 40,000 plays on 18 horses. Means over 3,000 plays per day. And even on the worst rainy day, Frank reports, there was over \$35 in the horses. "Can y'beat that?" asks Art Weinand. (By the way, Art's entertaining the music

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2. MATCH A STAR

EASY TO READ "INDIVIDUAL" SCORING DRUMS

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• PLUS OTHER BOWLING ALLEY FEATURES

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Exclusive Distributors of Wurlitzer Phonographs

CHICAGO CHATTER

(Continued)

boys, to show them Exhibit's great new product, "Super Twin Rotation.") . . . Eddie Ginsberg in a big rush this past week . . . and, as he dashes out of the door, says, "I'm on the way to the track to see how our nags are doing." Both Eddie and Morrie among the better known judges of horseflesh 'round these parts. (In the meantime, once again Nate Feinstein left with the brunt of the biz on his shoulders.)

Our very sincerest condolences to the family of Charles Wilmoth of Tri-County Music, Chicago, who passed away last week and was interred at Lincoln, Ill. Charley was one of the very grandest guys in the industry. A sad, sad loss for all this music business. . . . If you haven't read that letter sent out by Jack Nelson, Jr., of Logan Distribs, you most definitely should. Here's a man who points the way to real profits for every operator of every type of equip't in the coinbiz. . . . Compliments to Johnny Watling for a line of scales that should be labeled "The Best In The World." . . . Jimmy Johnson of Globe advises, "They're standing in line to play 'Sunshine Park.' And," he continues, "Ray never built a better one." Without any doubt Little Jimmy doing one of the very best jobs ever seen 'round these parts.

THRU THE COIN CHUTE

NEW ORLEANS NOTES



Tac Elms is making the final arrangements for the future home of Tac Amusement Company. The building on Washington St. is being completely remodeled, redecorated and air conditioned, which makes for more luxurious space for the ever growing Tac firm. By the way, Tac's baseball team will battle with J & C Amusement's team this week end. This is a play off game and the victorious team will emerge as the season's champions. . . . And we mustn't forget Tac's 12 year old team who won the N.O.R.D. City Championship for the second consecutive year. . . . Bill Amanns remains in Veterans Hospital for another two weeks, altho Mrs. Amanns reports that Bill is recuperating in fine shape. . . . Dick Sturgell is out of Baptist Hospital but must remain abed for ten more days. . . . The boys from Teche Novelty Company, New Iberia—Charlie, Jim and Fred skipping their semi weekly sojourn to Nola but making up for it by calling L.D. . . . We're all looking forward to the Johnny Ray appearance at Municipal Auditorium as promised us by the Mancuso Boys many months ago. . . . Paul Ricco, office manager at Crown Novelty Co., returned from a two week vacation in California just as Jack Singleton, top mechanic for the same organization departed for his vacation.

Bob Dupuy returned from the Gulf Coast all tanned and much rested. Bob is full of smiles these days over the nice sales on the Wurlitzer 1500. . . . Jim Crosby, Wurlitzer representative, visiting F.A.B. Distributing Company along with Joe Hart. . . . F. A. Blalock returned from Hot Springs and is now in the midst of covering his Wurlitzer territory. . . . Talked to Louis Boasberg and he promised big news for us next week. . . . Operators in from here and there: Genco Amusement Company, Amite, La.; Ray Landry, Gonzales, La.; Redd Amusement Co., Laurel, Miss.; H. A. Mobberly, Marion Amusement Company, Columbia, Miss.; Dannie Lee, Port Gibson, Miss.; Fred Bellow, Eunice, La.; Farbegas Amusement, Houma, La.; Serra Amusement, Buras, La.; and John Roach, Hammond, La.

Over at Delta Music Sales, Bob Tanner and the bunch are all excited about United's "Circus," which after two weeks on test location has really come through and proved itself to be a terrific game. Bob also says that the Williams "Paratrooper" looks like a hot game and apparently is proving itself just that, because Bob can't get fast enough delivery to fill the demand. . . . Congratulations to Mr. and Mrs. Nick Fokakis of Hattiesburg, Miss., on the birth of their baby boy. . . . Dan Gould and Sonny Lomborg enjoying a big, big week end in Nola as the guests of Bob Tanner.

UPPER MID-WEST MUSINGS

Mr. & Mrs. Ike Sundem of Montevideo, Minn., managed to get things caught up and around so that they could make the trip to the Twin Cities to pick up supplies and records for their route. Understand that the Sundems are sporting a brand new Pontiac. . . . Hugh and Esther May of Eau Claire, Wis., have been so busy with their route that they had been unable to come into the Twin Cities for several months but finally managed to get some time to make the trip into town. . . . Harold Havenor of Eleva, Wis., has switched his line of chatter from which record is the hottest or which machine is making the most money to that he will do such and such for you in order to get your vote. Harold is running for the Wisconsin State Senate. . . . Hank Krueger of Fairfax, Minn., after several years of being just too busy to do any fishing, his favorite sport, finally managed to get some time off here a few weeks ago and took off to Lake Big Winnebogshish in Northern Minnesota. From all reports, Hank did very well for himself in the big fish department. . . . Mr. and Mrs. Elgin McDaniel of Wadena Amusement Company, Wadena, Minn., on the spur of the moment, decided to take a trip to see their children and made a trip to the West Coast, traveling thru the States of Washington and California, where the McDaniels have a son and a daughter and their families.

Tony Trucano of Deadwood, S. D., is in the midst of getting his son and daughter off to school. His son is attending Notre Dame and his daughter goes to St. Mary's College which is near Notre Dame. That way, when Tony goes to visit his children, he can make it all in one stop. Nice work. . . . Seen here and there picking up supplies and equipment were John Howe of Foley, Minn., Frank Phillips of Winona, Minn., Ely Harris of Enderlin, N. D., August Quade of Rochester, Minn., Harold Peterson of Bethel, Minn., Ernie Grest of Little Falls, Minn., and Jack Harrison of Crosby, Minn. . . . Mr. and Mrs. Bruce Windhurst of Aberdeen, S. D., were in the Twin Cities to see what was new, and Bruce reports that he is getting things fairly well set up after moving from Huron out to Aberdeen. . . . Seen here and there at the various distributors and record supply houses were Al Reese of Watertown Amusement Company, Watertown, S. D.; Ben Kapel of the Novelty Sales Company, Fargo, N. D.; Stan Woznak of Little Falls, Minn.; Jack Lowrie of Lake City, Minn.; Clayton Norberg of Mankato, Minn.; and Harry Galep of Menomonie, Wis.

DALLAS DOINGS

Last week a cool wind hit Texas and everything and everyone began to perk up. The distributors of coin machines report that business has picked up and that out of town visitors are becoming more frequent. . . . Tommy Chatten and Bob De Priest have returned from a fishing trip to Mexico. For a change this pair failed to get results. Tommy says that they just don't know how to speak Spanish. . . . Jack Eskew over at Commercial is on a vacation in Galveston. I guess Jack is getting in some deep sea fishing. . . . B. H. Williams, of Commercial is in Canada on both business and pleasure. . . . Dove season holds a special magic for many of the operators. From Labor Day on they have been oiling their guns and going out to the wide open spaces. Frank Sachse is among the many fans of the sport and ditto for Joe and Leonard Metassa. Raymond Williams got his dove limit the first day he went out.

Bob Baer, sales manager of Wurlitzer, and H. G. McKenzie, a field representative for Wurlitzer were in Dallas on business recently. . . . Rudy Kimbel of Amarillo is expanding his coin machine route as is J. Clyde Bell, also of Amarillo. . . . Hugo Joeris of Amarillo is vacationing in Colorado. . . . Bill Sheffield of Paducah is vacationing in West Texas. . . . State Music Distributors has been appointed distributor for that new sensational Meteor Rocket Ship. Abe Susman is off for Chicago to attend the MOA Convention. . . . Leonard Coleman seen with gun—we thought going dove hunting, but he said he was looking for the party who sent him that record, "Mama Goes Where Papa Goes." . . . Lennie Cohen is back from his vacation.

THRU THE COIN CHUTE

CALIFORNIA CLIPPINGS



W. R. Happel, Jr., of Badger Sales returned from a Portland business trip with reports of business holding its own nicely up that way, despite a burst of real hot weather. . . . Another road weary homecomer was Chicago Coin's Phil Robinson, who tells us that some folks really know how to live up that way. While in the Northern city attending a B'nai B'rith convention, Phil visited with distributor Johnny Michaels at his lovely home on the Bay and joined Johnny and his beautiful wife in some boating in the Michaels' own craft. Phil reports that he's having a tough time supplying West Coast distribs with enough Chicago Coin "Tenth Frame Bowlers" and "Match-A-Score Bowlers" to keep ops happy, but the plant shows promise of stepping up production to meet all demand. At least that's what the local folk gathered from Chicago Coin's Sam Lewis, who made the rounds of the Row with Phil while visiting these parts.

Yet another returnee to our fair city was Jack Simon's Mrs., who continued on her travels to Chicago, Cincinnati and Indianapolis after attending that National Hospital convention in Denver. . . . Simon tells us that the "Buccaroo" horse is galloping right along and keeping him and Abe Chapman stepping right along with 'em. Jack is among the local jobbers expecting big things out of Gottlieb's new game, "Skill Pool." . . . Nice talk with Al Bettelman who told us that Charlie Robinson was off on his vacation covering scenic spots in California and Nevada, formerly the scene of a major share of the C. A. Robinson enterprise. Charlie, Al and their trusty right hand man Fred Gaunt must be given a load of credit for the way they all knuckled down in putting their local setup across with a bang after things subsided for the firm in Reno and Vegas. Their outfit today stands rightup there with the best and biggest of them as doing a crackerjack job on new and used games. And the boys are willing to credit the fine product and support out of United for a good share of this success.

Found the folks at Dan Stewart's still awaiting that long-rumored new Rock-Ola phono. . . . Interesting as always to drop in on Lyn Brown and get one of his propositions. Along with doing a fine job on Exhibit's "Big Bronco" and "Twin Rotation," Lyn can always be counted on to come up with an interesting angle.

Nick Carter Nickabob Distribs, is doing a good, steady job on the AMI phono day in and day out. . . . Nice to come across S. L. Griffin, Pomona operator, at Paul Laymon's after recovery from his illness. S. L. was in with his frau shopping for some equipment for him and some pretties for her. . . . Also in on a duty and friendship call was Bally regional man Phil Weinberg up from Texas. . . . The Laymon gang were just about wound up on their vacations, with mechanic Russell Early the last to report back on the job full of vim, vigor and vacation. . . . Lucille Laymon decided to come clean and revealed to us that Paul's and her recent anniversary was their 35th. She said, "What's the use. It's too late to do anything about it now anyway." That's strictly for laughs. Actually, these two add up to just about the most congenial, well balanced couples we've ever known.

Joel Friedman, L. A. Mgr. For The Cash Box



JOEL FRIEDMAN, newly appointed representative for the Los Angeles office of The Cash Box, pictured above with Mrs. William Gersh, as they read thru the MOA Convention Special Issue. Joel stopped off to visit with Bill Gersh in Chicago before continuing on to Los Angeles. He will take over his duties upon his arrival, September 12.

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE
10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 19, N. Y.

WANT

WANT—Will buy phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will make trip to inspect if required. Some of labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion, etc. JACOB S. SCHNEIDER, 128 W. 66th STREET, NEW YORK CITY, N. Y.

WANT—800 and 1015's. All you have. LAREDO EXPORTING CO., LAREDO, TEXAS. Tel: 672-723.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNION 1-7500

WANTED: Used 4 to 6 player shuffle alley and bingo games. ROY FOSTER, SIOUX FALLS, SO. DAK.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DICKENS 2-7060.

WANT—Seeburg Shoot The Bear Guns. Any quantity. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRYANT 9-6677.

WANT—All types Arcade Equipment, Seeburg Bear Guns, Seeburg M100s. Quote lowest prices or will trade New Turf Kings in original crates. Write, Wire Phone: C. A. ROBINSON Co., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: DUNKIRK 3-1810).

WANT—Panorams; Spot Lights; Lite-a-Lines; Five Stars; Coney Islands; Bright Spots; Bright Lights. MONARCH COIN MACHINE, INC., 2257 NO. LINCOLN AVE., CHICAGO 14, ILLINOIS. Tel.: LINCOLN 9-3996.

WANT—Seeburg Bear Guns. Cash or Trade. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., N., MINNEAPOLIS, MINNESOTA.

WANT—AMI, C or D, 40 selection hideaways; Wall Boxes. Seeburg M-100's (78 and 45); 147M; 146M; Wurlitzer 1400; 1450; 1250; 1217; 1017. Very latest amusement machines; Scales; Adaptors; Speakers. Write stating condition and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel: 2648.

WANT—Coney Islands; Bright Spots; Bright Lights; United Leader; 100 Record Seeburg Phonographs & Bar boxes & Late Model Phonographs; Chicago Coin & Exhibit Guns; Seeburg Bear Gun; Hobby Horses. Give best price and quantity in first letter. VALLEY DISTRIBUTORS, 710-12th STREET, SACRAMENTO, CALIFORNIA.

WANTED—20 Wurlitzer 3020 Wall-boxes at \$17.50 each. T & L DISTRIBUTING COMPANY, 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel: MAIN 8751

WANT—Tubes: 2051; 70L7; 6SN7; 75; 6SC7; 2A3; 5V4; 6L6; 6K7 Metal; 6N7 Metal; 6L7 Metal. Will pay \$40.00 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO 13 ILL.

WANT—Used 1428 Rock-Olas. State best price and general condition. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

WANT—Late Solotone Master Entertainers; Hobby Horses; Shufflecades; Star Series; Heavy Hitters; 10th Innings; Ball and Tab Gum Vendors, Northwestern '49 preferred. E. LIEBMAN, 12 BABY POINT RD., TORONTO 9, ONT., CANADA.

WANT—Will pay top price for AMI Model B; Bally Coney Islands; Bally Bright Lights; Bright Spots. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUPERIOR 1-4600.

WANTED — Mills Panorams — Write price, condition, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVENUE, SEATTLE 1, WASHINGTON.

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT—We buy dealers' surplus stocks. Operators we pay the highest price for used records from 3 to 6 months old. Top prices paid for 45 RPM's. Call or wire: C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. IS. N. Y. Tel.: TILDEN 4-9040.

WANT—Wurlitzer Model 1250's; Seeburg M100B's 45 R.P.M. Will pay cash or trade Williams Horse Feathers and Chicago Coin 4 Player Derbies. Write, wire or phone. BUSH DIST. CO., 286 N. W. TWENTY-NINTH ST., MIAMI 37, FLA. Tel.: 3-4623.

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—New and used phonographs and games by distributors of world's finest (Wurlitzer phonograph). For service and quality phone or write: COVEN DISTRIBUTING CO., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: INDEPENDENCE 3-2210.

FOR SALE—Williams Jalopies and Sea Jockeys at low prices. Like new, ready for location. Write us for any of your requirements on music machines, pin balls or games. Give details first letter. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. Tel.: BI 8-3524.

FOR SALE—Wire, 2300 Lengths, silk covered with male plug attached—6 ft. lengths—4c each. Write for quantity prices. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

FOR SALE—Write us for the lowest prices on the finest reconditioned used phonographs: 100 Seeburgs 78'-45'—Wurlitzer 1100's, 1015's. Export trade invited. WINTERS DISTRIBUTING CO., 1715 HARBOR AVENUE, BALTIMORE 13, MD. Tel.: LEXINGTON 8820. Wurlitzer distributors Maryland and District of Columbia.

FOR SALE—Citations \$39.50; Champions \$59.50; Shuffleboard supplies; new scoring unit wall type \$79.50; used scoring unit \$59.50; Climate Adjuster \$19.50; Bingo and Arcade Equipment write. MERIT INDUSTRIES, 542 W. 63 ST., CHICAGO, ILL. Tel.: ENGLEWOOD 4-9202, ENGLEWOOD 4-9204.

FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; WIL56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—Reconditioned, guaranteed perfect, all types and models of bingo games, Bally Futurity and Bally Turf King. REDD DISTRIBUTING COMPANY, INC., Exclusive Distributors for Bally, United, Keeney and Exhibit, 298 LINCOLN STREET, ALLSTON, MASS. Tel.: AL-4040.

FOR SALE—Futuritys \$247.50; Spot Lites \$359.50; Coney Islands \$325; Turf Kings \$145; Crossroads (floor samples) \$175; Williams Slug Fest \$135; Williams Sportsman (new) \$115; Genco Double Action \$75; United Steeplechases (floor samples) \$250; Old Hilltops \$225; Quarterbacks \$50; Genco Shuffle Targets \$49.50; Genco Rip Snorters \$40. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA. Tel: CANAL 8318.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNIVERSITY 4-0773.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Pingames & Alleys—over 100 games to choose from. Priced right, clean and ready for shipment. Also direct factory distributor for AMI—Gottlieb—United—Bally—Keeney—Genco and others. TARAN DISTRIBUTING, INC., 90 RIVERSIDE AVENUE, JACKSONVILLE, FLORIDA. Tel.: 6-1551.

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th AVE., MIAMI 34, FLA. TEL.: 3-7648.

FOR SALE—Coney Islands \$450; ABC Bingo \$275; Zingo \$325; Total Rolls \$50; High Rolls \$75; 3020 Wall Boxes \$39; Grand Award Pin \$40; One Two Three \$50; Barnacle Bill \$40; Ballerina \$35; WIL56 Wall Boxes \$14. V. YONTZ, BYESVILLE, OHIO. Tel.: 5781.

FOR SALE—15 Wise Owl Quizzettes \$5 ea.; 1 Pop Up \$10; 1 Shipman Select-A-Bar (like new with stand) \$15; 1 H246M Seeburg Hideaway \$175; 13 3WT-L56 Seeburg Wall boxes \$44.50 ea. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3992.

FOR SALE—Will sell, trade, or buy all types of coin operated equipment; Pin Games; Shuffle Alleys; Music Boxes; Guns, Etc., with operators in Pennsylvania. RUGINIS NOVELTY COMPANY, 329 East Seventh Street, Mount Carmel, Penna. Tel.: 31.

FOR SALE—Sacrifice: Fighting Irish \$60; Football \$40; Thing \$40; South Pacific \$50; Double Action \$95; Springtime \$135; College Daze \$65; Tri-Score \$50; Pin-Bowler \$95; Lucky Inning \$35; Gold Cup \$20; Citation \$35; Champion \$45; Turf King \$125. J. ROSENFELD CO., 3220 OLIVE STREET, ST. LOUIS, MO. Tel.: OLIVE 2800.

FOR SALE—Coney Island \$390; A.B.C. \$215; Spot Lights \$425; Atlantic City—write, Skee Alleys \$65; Universal Supers \$60; Shuffle Alleys \$15; Five Stars \$145. ALLIED COIN MACHINE CO., 786 MILWAUKEE AVE., CHICAGO 22, ILL. Tel.: CAN. 6-0293.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Reconditioned Wurlitzers: 1250's \$500; 1100's \$350; 1015's \$225; 1080's \$200. Seeburgs 146M \$187; 147M \$225; 148ML \$325; Wall Boxes 3W2-L56 \$18.50; W1-L56 \$15 less tubes. Packard Manhattan's \$169.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND 2, VA.

FOR SALE—Two brand new Winners (one ball free plays) at \$279.50; like new used Winners \$179.50. WESTERN DISTRIBUTORS, 1226 S.W. 16th AVENUE, PORTLAND 5, OREGON. Tel: ATwater 7565.

FOR SALE—3020 Wallboxes thoroughly reconditioned, covers re-chromed \$32.50; 219 Steppers reconditioned \$20; 48 selection wallboxes \$55; Model 3031 Thirty wire wallbox \$12.50. Complete line of phonographs and bowling machine equipment. Write for prices. SHELDON SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y.

FOR SALE—Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., MILWAUKEE 13, WIS. Tel.: BLuemound 8-7600.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE—Double Action \$129.50; Tri Score \$64.50; South Pacific \$69.50; Mercury \$60; Carnival \$25; Tahiti \$62.50; Baby Face \$24.50; Aquacade \$30; Triplets \$135; Knockout \$79.50. Write for our list of used pins and music. MILLER NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Tel: 9-8632—5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel: TYler 8-2230.

FOR SALE—Had you some good equipment to sell—phonographs, pinballs, bowlers, etc.—how would you write an ad to attract a few sales? We offer "The Cash Box" prices. What can you use? EDWARDS DISTRIBUTING SERVICE, BOX 400, DOUGLAS, WYO.

FOR SALE—Packard Wall Boxes \$10 each; Used Rock-Olas; Seeburgs; Wurlitzers; etc. New Smokeshop Cigarette Machines priced right. One Balls; Turf Kings, new, in original crates; used Turf Kings; Citation; priced right. Also Mechanical Horses. Liberal trade-ins. EASTERN VENDING SALES CO., INC., 940-42 LINDEN AVENUE, BALTIMORE 1, MARYLAND.

FOR SALE—Coin Operated Pool Tables. 3½' x 7'. Patented—Feature returns Q-Ball and Scratch Balls. Q-Ball and other balls same size. Price \$585 f.o.b. Pensacola, Florida. F. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., 911 GERVAIS ST., COLUMBIA, S. C., 304 IVY ST., N. B. ATLANTA, GA. Write for details.

FOR SALE—Knockout \$79.50; Bowling Champ \$49.50; Buccaneer \$49.50; Canasta like new \$39.50; Champion One Ball \$49.50; College Daze \$60; Control Tower \$125; Dallas \$45; Universal 5 Star \$129.50; Flying Saucers \$69.50; Four Horsemen \$115; Gin Rummy \$70; Harvest Time \$49.50; Hayburner \$195; Genco Hit & Run \$85; Humpty Dumpty \$29.50; Just 21 \$39.50; Lady Robin Hood \$29.50; 49 Majors \$35; Oklahoma \$60; Thing \$39.50; Triple Action \$29.50; Tri-Score \$80. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel: SUPERior 1-4600.

FOR SALE—Packard Boxes (late serial numbers) \$7.50 ea.; Seeburg Hide-A-Ways, Model 146 \$95 ea.; Packard Hide-A-Ways (like new) \$50 ea.; Bally Citations \$25 ea.; Photo Finishes \$49.50 ea.; 3025 Wurlitzer Boxes \$10 ea.; 3031 Wurlitzer Boxes \$6 ea.; Rockola Hide-A-Ways \$60 ea.; Wurlitzer 750's \$50 ea.; Quizzers \$65 ea. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. Tel: Market 1-3967.

FOR SALE—The old reliable Massengill and Darlingtonian coin operator pool tables. All sizes complete with accessories. Write for information and we will enclose our Bargain Sheet on used equipment. We will buy late one balls; Bingo games; Williams tables; arcades and recent shuffle alleys. DARLINGTON MUSIC COMPANY, 132 NORTH MAIN STREET, DARLINGTON, S. C. Tel: 500.

FOR SALE—8 Champion \$39.50; 5 Winners \$84.50; 10 Turf Kings \$119.50; Bally Spot Lites \$345; Williams Sweetheart \$64.50; Chicago Coin Pin Bowler \$64.50; Gottliebs Knockout \$64.50; Gottliebs Triplets \$94.50. MICKEY ANDERSON, 314 E. 11TH STREET, ERIE, PA. Tel: 22-894

FOR SALE—Bingo Games: Five Stars \$150; A.B.C. \$235; Bolero \$395; Leaders \$350; Brite Lites \$310; Brite Spot \$450; Spot Lites \$375; Coney Island \$375; Atlantic City \$475; County Fair \$225; Steeple Chase \$250; Hayburners \$225; Spark Plug \$250; Sea Jockey \$275. Jumbo Pins; Turf Kings \$125; Winners \$85; Citations \$35; Photo Finish \$50; Gold Cups \$35. One-Half deposit, balance sight draft. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021 PROSPECT AVE., CLEVELAND, O.

FOR SALE—Seeburgs—Bear Gun \$275; 100 selection Model A \$725; 46M \$175; 46 HW \$145; Tear Drop Speaker \$17; Bally Hi Rolls \$75; Six Shooter \$175; AMI Model B—\$395; Universal Winner \$95; Photo Finish \$65; Gold Cup—Entrys \$25; will trade for Exhibit Pony Express and Turf Kings. STANLEY AMUSEMENT CO., 5225 SO. TACOMA, WASHINGTON. Tel: RIVERSide 1604.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Clean ready for location: Wurlitzer 1080's \$150; Seeburg 5c wireless wall box \$7.50; Packard wall box \$7.50. CAIN-CAILLOUETTE INC., 1500 BROADWAY, NASHVILLE, TENN. Tel.: 42-8216.

FOR SALE—Match score shuffle game conversion unit for United 2 to 6 player. Fits on top of head. Easily attached, only 4 wires. Proven highly successful in N. Y. Low price \$49.50. Send for photo. UNITED PLAY MACHINES CORP., 578 TENTH AVE., NEW YORK, N. Y.

FOR SALE—Chicago Coin Hit Parades \$125; Model 1422 Rock-Ola \$75; Genco Shuffle Target \$125. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box, "The 'Bible' of the Coin Machine Industry." Send your check for \$48 today plus your first 40 word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—5 Genco Score Boards \$85; Hayburners \$200; Bright Lights \$225; Champions \$135; Dale Guns \$49. SAM SOLOMONS, UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS, OHIO. Tel.: UNiversity 6900.

FOR SALE—United Steeplechase \$295; Coney Island \$245; Touchdown \$245; Williams Spark Plug \$250; Hayburner \$245; Sea Jockey \$245. Write for low prices on pins, bingos, arcade games. LEHIGH SPECIALTY, 826 N. BROAD STREET, PHILADELPHIA 30, PA.

FOR SALE—New and used Bally Baseball Shuffle, write. Bally Champions and Citations, write. New Music Mite, surprising prices, write. Photo Finish \$35 ea; Winners \$90 ea; Campus \$115 ea; Dreamy \$107 ea. LAKE CITY AMUSEMENT CO. 4533 PAYNE AVE., CLEVELAND 3, O. Tel: HEnderson 1-7577

FOR SALE—Bally's Atlantic City \$500 each. One-half deposit with balance C.O.D. FRENCHY AMUSEMENT CO., 7624 N.E. 2nd AVE., MIAMI, FLA.

FOR SALE—1 Seeburg Chicken Sam Gun rebuilt with target \$95; 1 Chicago Coin Ace Bowler 2 Player \$75; 1 Harvest Time \$60; 1 Hayburner clean \$225; 1 New Evans Constellation Phonograph model 135, floor sample, write. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA STREET, EVANSVILLE 10, INDIANA.

FOR SALE—Route—60 post-war phonographs; 100 wall boxes; 25 Pin Ball Tables. All on location in the heart of the Texas Oil Fields. DAVIS MUSIC COMPANY, SNYDER, TEXAS.

FOR SALE—Rock-Ola 1424 Walnut Hideaway \$140; Wall Boxes 1530, clean \$15; Bar Brackets \$4; 1525 5-10-25c Wall bar boxes \$5; Gottlieb Bowlette \$39.50. WATERBURY AMUSEMENT MACHINE CO., 453 WEST MAIN ST., WATERBURY 35, CONN.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: RIVERSide 4131.

FOR SALE—115 New and used wall boxes \$100 at Thermopolis, Wyoming. "Radio" JOE WARRINGTON, AUTOMATIC MUSIC, THERMOPOLIS, WYOMING.

FOR SALE—New and used Scales. Send for our special price list on new Scales and bargain list on used ones. SPARKS SPECIALTY CO., SOPERTON, GA.

FOR SALE—Beat this if you can. Every phonograph rebuilt and renewed ready for location. Wurlitzer 750 \$79.50; Rock-Ola 1422 blonde refinished \$109; Seeburg 146 \$139; Aireon Motors \$4.95; 3-6 and 10 Amp plug fuses \$4.00 hundred. 1/3 with order, balance C. O. D. GAY-COIN DISTRIBUTORS, INC., 4866 WOODWARD AVE., DETROIT 1, MICH.

FOR SALE—Spot Lites \$325. ea; Turf Kings, perfect condition, \$125. ea; Cyclone \$75. ea; Double Feature \$65. ea; Knock Out \$62.50 ea; King Arthur \$47.50 ea; Minstrel Man \$75 ea. These are Cheapies: 2 Manhattan \$22.50 ea; 1 Show Boat \$25; 1 Bazaar Flipper \$25; Nevada \$22.50 ea; 2 Hawaii \$20. ea; 2 Singapore \$22.50 ea; 1 Tropicana \$22.50 Lite A Card \$20. ea. J. B. McNALLY, MACKS AMUSEMENT CO., 2144 ESPLANADE AVE., NEW ORLEANS, LA.

FOR SALE—New Astroscope \$275; New 1c Camera Chief \$10; New 1c Advance Peanut Machines \$12; 120 Wurlitzer Wall Boxes \$3; Citations \$55; Bally Rapid Fire \$75; Bowlette \$40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE—Best buy in town—10 Super Rock-Ola Phonos \$50 ea.; 3 Master Rock-Ola Phonos \$50 ea.; 1 Brite Lights Table \$300; 1 Spot Lite \$400; 1 Exhibit Strike Twin Bowler \$50; 1 Universal Super Twin \$50; 3 Wurlitzer Remote Control 5c Wall Boxes, good condition, like new, \$10 ea. All machines clean merchandise, good condition, just off locations. 1/3 Deposit. Balance C.O.D. Write, wire, phone LEE NOVELTY CO., ROBERT EHRHARDT SR., 1004 SPRING ST., SHREVEPORT LA. Tel.: 2-4545 or 3-3625.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Phonograph records direct from our routes. We welcome complete inspection of our stock. Continuous supply at all times. **RELIABLE COIN MACHINE CO., 184-199 WINDOR STREET, HARTFORD, CONN.**

FOR SALE—Chicoin Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; DeLuxe Bowler \$34.50; and many other values. **COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.**

FOR SALE—Spot Lite \$375; A.B.C. \$175; Zingo \$200; Lite-A-Line \$125; Bright Lights \$325; Coney Island \$350; Flying Saucer \$65; Tri Score \$50; Big Inning \$75. **ALLAN SALES, INC., 928 MARKET STREET, WHEELING, W. VA. Tel: SHeeling 5472**

FOR SALE—Phonographs with famous Davis six point guarantee: Seeburg Hideaway Specials H148M \$219; H147M \$169; H246M \$159; H146M \$129; 1941 R C Special \$50; Wurlitzer 1080 \$159. **DAVIS DIST. CORP., 738 ERIE BLVD. E., SYRACUSE 3, N. Y.**

FOR SALE—Wildwest \$135; Cyclone \$135; Control Tower \$90; Madison Square Garden \$95; Nifty \$90; Rockettes \$90; Punchy \$90; Double Feature \$85; Knockout \$75; King Pin \$75; Bowling Champ \$60; Football \$45; St. Louis \$35; Utah \$45. **ROANOKE VENDING, MACHINE EXCHANGE, INC., 118 W. WASHINGTON STREET, CHARLESTON, WEST VIRGINIA. Tel.: 3-0311.**

FOR SALE—Operators of Arcades, Bowling Alleys, Skating Rinks, etc. **Group Type Shuffle Game**—can be used for Group Operation on ticket or cash plan. Write for full particulars and photo. **DAVE LOWY & CO., 580 TENTH AVE., NEW YORK, N. Y. Tel: CHickering 4-5100.**

FOR SALE—Twin Shufflecade \$100; Trophy Bowl, Super Twin Bowler, Double Header, Goalee \$35 ea. **MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY, N. Y.**

FOR SALE—Ready for location—College Daze \$75; Fighting Irish \$75; Football \$65; Freshie \$65; Hits and Runs \$99; Majors 49 \$40; Phoenix \$39.50; St. Louis 50; Stop & Go \$99.50; Tahiti \$75; Utah \$60; Silver Bullets \$100; Hayburner \$215. **AMUSEMENT ARCADE CO., 419-9th ST, N.W., WASHINGTON, D. C.**

FOR SALE—Seeburg 100 A \$719; Seeburg 147 \$149; Packard Manhattan \$110; 5000 records—used 5c ea. **AMERICAN VENDING CO., 615-10th AVENUE, NEW YORK CITY, NEW YORK.**

FOR SALE—Perfect condition, like new: Coney Islands (latest improved model with 5 contacts) \$375; Leaders \$325; Hot Rods \$60; Turf Kings \$165; Citations \$35; Various Flipper Pins, write. 1/3 deposit, balance C.O.D. **W. E. KEENEY MFG. CO., 5231 S. KEDZIE AVE., CHICAGO, ILL. Tel.: HEmlock 4-3844.**

FOR SALE—Wurlitzer 1100 \$349; Seeburg 148ML \$265; 146S \$115. On hand, a large supply of Packard, Wurlitzer and Seeburg Wall Boxes fully reconditioned. Write: **CENTURY MUSIC DISTRIBUTORS, 1221 MAIN STREET, BUFFALO 9, N. Y.**

FOR SALE—Special Limited Offer—Ten new Shipman Triple Column Postage Stamp Machines plus 100,000 Free Stamp Folders—all for \$395. Victory Folders \$6 for 10,000; Shipman Folders \$10 for 20,000. Mail Check To—**SCHWARTZ DISTRIBUTING CO., 1800 S. W. 17th ST., MIAMI, FLORIDA.**

FOR SALE—Wurlitzer 1080 \$179.50 ea.; Wurlitzer 1100 \$375 ea.; 10 Seeburg 100A—78 \$675. Plus \$10 for crating. Many others—write for list. **YOUNG DISTRIBUTING CO., 599 TENTH AVE., N. Y. C., N. Y. Tel.: CHickering 4-5050.**

MISCELLANEOUS

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, Judson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 3-0347.

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is **DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: Magnolia 3931.**

NOTICE—Change to dime play. Hawley Convertor Kit for old style and new style Packard boxes. Lots of 25, \$1 each; Samples \$1.25. Contains new glass, dime bushings, parts for rejector. Kits also available for other five-cent boxes. Specify your needs. **J. R. HAWLEY DISTRIBUTING CO., 2720 W. PICO BLVD., LOS ANGELES, CALIF.**

THIS WEEK'S USED MACHINE QUOTATIONS

13th Year of Publication
728th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.

EXPLANATION

- 1. Prices UP
- 2. Prices DOWN
- 3. Prices UP and DOWN
- 4. No change from Last Week
- 5. No quotations Last 2 to 4 Weeks
- 6. No quotations 4 Weeks or Longer
- 7. Machines Just Added
- * Great Activity



WURLITZER		SEEBURG	
4. 24	29.50 39.00	4. Plaza	25.00 39.50
4. 600R	39.50 50.00	6. Royale	25.00 39.50
4. 600 K	49.50 69.50	4. Regal	39.50 49.00
4. 500A	49.00 69.50	4. Regal RC	39.50 49.00
4. 500K	35.00 59.50	4. Gem	29.50 44.00
4. 41 (Counter)	24.50 50.00	4. Classic	49.00 60.00
4. 51 (Counter)	30.00 45.00	4. Classic RC	49.00 60.00
4. 61 (Counter)	24.50 50.00	6. Maestro	44.00 65.00
4. 71 (Counter)	59.50 75.00	4. Mayfair	44.00 59.50
4. 81 (Counter)	49.50 75.00	4. Mayfair RC	44.00 59.50
4. 700	49.50 89.50	6. Melody King	49.50 79.50
4. 750M	50.00 79.50	6. Crown	39.50 59.50
4. 750E	69.50 94.50	6. Crown RC	49.50 79.50
4. 780M Colonial	49.50 99.50	6. Concert Grand	39.50 59.50
4. 780E	79.00 89.50	4. Colonel	29.50 49.00
4. 800	50.00 98.00	4. Colonel RC	29.50 49.00
4. 850	59.50 79.50	6. Concert Master	49.50 69.50
4. 950	59.00 99.50	6. Concert Master RC	59.50 89.00
4* 1015	125.00 225.00	6. Cadet	35.00 65.00
4. 1017 Hideaway	99.50 225.00	4. Cadet RC	39.50 65.00
1* 1100	324.00 375.00	4. Major	39.50 59.00
4* 1080	125.00 200.00	4. Major RC	39.50 59.50
4. 1250	369.50 500.00	4. Envoy	39.50 59.00
6. 300 Adapter	10.00 15.00	4. Envoy RC	39.50 59.00
6. 320 Wireless Wall Box	3.50 5.00	4. Vogue	39.00 59.50
6. 310 Wall Box 30 Wire	4.50 5.00	6. Vogue RC	49.50 69.50
4. 320 2 Wire Wall Box	4.00 5.00	6. Casino	35.00 59.50
6. 332 2 Wire Bar Box	5.00 9.50	6. Casino RC	49.50 79.50
6. 331 2 Wire Bar Box	5.00 10.00	6. Commander	39.50 59.50
6. 304 2 Wire Stepper	3.50 5.00	6. Commander RC	50.00 69.00
6. Wireless Strollers	19.50 25.00	4. Hi-Tone 9800	39.50 60.00
6. 430 Speaker Club with		4. Hi-Tone 9800 RC	45.00 60.00
10, 25c Box	69.50 75.00	4. Hi-Tone 8800	49.50 59.00
6. 420 Speaker Cabinet	40.00 49.50	4. Hi-Tone 8800 RC	49.50 59.00
4. 3031 Wall Box	6.00 9.95	4. Hi-Tone 8200	49.50 59.00
4. 3045 Wall Box	9.95 20.00	4. Hi-Tone 8200 RC	45.00 59.00
4. 3020 Wall Box	22.50 40.00	1* 146S	98.50 139.00
4. 3025	10.00 24.50	4* 146M	110.00 187.00
4. 2140 Wall Box	20.50 24.50	4. 147S	120.00 149.00
4. 219 Stepper	22.50 35.00	4. 147M	135.00 225.00
4. 100 Wall Box 5c 30		4. 148S	249.00 350.00
Wire	3.50 5.00	4. 148M	265.00 300.00
6. 100 Wall Box 10c 30		2* 148ML	240.00 325.00
Wire	12.50 17.50	4* M-100-78	599.50 725.00
6. 111 Bar Box	3.00 10.00	6. Remote Speak Organ	7.50 17.50
4. 120 Wall Box 5c Wire	3.00 4.50	6. Multi Selector 12 Rec.	12.50 35.00
6. 305 Impulse Rec.	2.50 10.00	6. Melody Parade Bar	4.50 6.00
6. 350 WIs Speaker	17.50 29.50	6. 5c Wallomatic Wireless	3.00 8.50
6. 115 Wall Box Wire 5c		6. 5c Baromatic Wireless	4.50 5.00
Wireless	5.00 7.50	6. 5c Wallomatic 3 Wire	2.00 8.00
6. 135 Step Receiver	14.50 19.50	6. 30 Wire Wall Box	2.00 9.50
6. 145 Imp. Step Fast	4.50 7.50	6. 5, 10, 25c Baromatic	
6. 306 Music Transmit	7.50 9.50	Wire	3.00 6.95
6. 130 Adapter	15.00 19.50	4. 5, 10, 25c Wallomatic 3	
6. 580 Speaker	25.00 49.50	Wire	7.50 9.95
6. 123 Wall Box 5/10/25		4. 5, 10, 25c Baromatic	
Wireless	9.00 15.00	Wireless	6.95 9.00
6. 125 Wall Box 5/10/25		6. 5, 10, 25c Wallomatic	
Wire	2.50 6.00	Wireless	8.50 17.50

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Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

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Table with 3 columns: Item description, Price, and another Price. Includes items like 6. West Wind, 6. Wild Fire, 2. Wild West, etc.

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ROLL DOWNS

4. Bing-A-Roll	69.50	75.00	4. Genco Total Roll	39.50	69.50
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6. Cbampion Roll	15.00	29.50	4. Singapore	10.00	39.50
4. ChiCoin Roll Down	19.50	49.50	6. Super Score	35.00	49.50
4. Genco Advance Roll	39.50	69.50	4. Super Triangle	25.00	35.00

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4. Bally Shuffle-Bowler	24.50	39.00	4. Keeney 4-Way Bowl ..	170.00	225.00
4. Bally Speed Bowler	22.50	49.50	4. Keeney 6-Player	225.00	275.00
4. California Sshuffle Pins	25.00	40.00	4. Rock-Ola Shuffle Jungle	24.50	75.00
4. ChiCoin Bango	15.00	49.50	1. Rock-Ola Shuffle-Lane ..	29.00	49.50
4. ChiCoin Bowling Alley	40.00	55.00	4. Univ. Deluxe Twin	125.00	200.00
4. ChiCoin Alley w/con... ..	35.00	79.50	4. Un. Dbl. Shuffle	49.50	79.50
4. ChiCoin Ace Bowl	70.00	110.00	2* United Shuffle Alley ..	15.00	29.00
4. ChiCoin Bowl Classic ..	70.00	115.00	4. Un. Shuffle w/con... ..	25.00	45.00
4. ChiCoin Horseshoes	90.00	125.00	1* Un. Shuffle Alley Exp. ..	25.00	59.50
4. CbiCoin Rebound	35.00	45.00	4. Un. 2-play Express	75.00	169.50
4. ChiCoin Pin Lite Bowler	125.00	149.50	4. Un. Sin Rebound	89.50	129.50
4. ChiCoin Baseball	25.00	95.00	4. Un. Twin Rebound	120.00	195.00
4. ChiCoin Tropby	35.00	125.00	2. United Slugger	70.00	100.00
4. ChiCoin 6 Player	250.00	295.00	2. United Skee Alley	65.00	95.00
1. Exhibit Strike	50.00	89.50	2. Un. 4-Player	195.00	220.00
2* Genco Shuffle Target ..	49.50	125.00	4. Un. 5-Player	245.00	285.00
4. Genco Bowling League ..	24.50	45.00	4. Un. 6-Player	265.00	295.00
4. Genco Baseball	44.50	79.50	4. Un. Shuffle-Cade	145.00	189.50
2. Gottlieb Bowlette	24.50	40.00	4. Un. Twin Shuffle Cade ..	100.00	185.00
4. Keeney ABC Bowler	25.00	60.00	4* Univ. Super Twin	35.00	69.00
4. Keeney Bowling Champ ..	50.00	95.00	4. Universal Twin Bowler ..	39.50	65.00
4. Keeney Line Up	22.50	34.50	4. Univ. HiScore Bowler ..	120.00	160.00
4. Keeney King Pin	45.00	85.00	1. Williams DeLuxe Bowler ..	34.50	49.50
4. Keeney Pin Boy	24.50	39.50	4. Williams Twin Shuffle ..	22.50	35.00
4. Keeney Ten Pins	24.50	45.00	4. Williams Single Bowler ..	25.00	28.50
4. Keeney Lucky Strike	35.00	75.00	4* Williams Dbl. Head	35.00	75.00
4. Keeney Dbl. Bowler	50.00	100.00			
4. Keeney League Bowl	150.00	185.00			

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6. Allite Strike 'N Spares	39.50	149.50	6. Keeney Anti Aircraft Br.	15.00	25.00
4. Boomerang	45.00	85.00	4. Keeney Anti Aircraft Bl	15.00	50.00
4. Bally Big-Inning	100.00	185.00	4. Keeney Sub Gun	49.50	125.00
4. Bally Bowler	175.00	189.50	4. Keeney Texas Leaguer ..	40.00	50.00
4. Bally Convoy	47.50	125.00	4. Kirk Night Bomber	75.00	150.00
4. Bally Defender	95.00	125.00	4. Lite League	49.50	75.00
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6. Bally Lucky Strike	45.00	79.50	4. Mutos. Fly. Saucers	100.00	150.00
4. Bally Rapid Fire	75.00	125.00	4. Mutos. Photo. (Pre-War)	195.00	350.00
4. Bally Sky Battle	49.50	125.00	4. Mutoscope Sky Fighter ..	85.00	125.00
4. Bally Torpedo	49.50	95.00	4. Mutoscope Voice-o-Graph		
4. Bally Undersea Raider ..	85.00	95.00	35c	515.00	535.00
6. Bank Ball	59.50	150.00	6. QT Pool Table	89.50	100.00
6. Buckley DeLuxe Dig... ..	119.50	149.50	4* Quizzer	65.00	110.00
6. Buckley Treas Is Dig... ..	95.00	110.00	6. Rockola Ten Pins HD	25.00	49.50
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Champ	144.50	225.00	6. Scientific Basketball	59.50	75.00
2* ChiCoin 4 Player Derby ..	229.50	350.00	1. Scientific Batting Pr... ..	45.00	95.00
4* ChiCoin Goalee	35.00	125.00	1. Scientific Pitch 'Em	140.00	195.00
2* ChiCoin Hockey	29.50	75.00	4* Seeburg Bear Gun	239.50	299.50
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4. Evans Bat-A-Score	100.00	275.00	6. Super Torpedo	25.00	79.50
4. Evans Super Bomber	50.00	125.00	4. Supreme Bolascare	40.00	100.00
4. Evans Play Ball	65.00	75.00	6. Supreme Skee Roll	20.00	75.00
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4. DuGrenier Cbampion		
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4. National 750	85.00-	95.00
4. National 950	85.00-	145.00
4. National 930	85.00-	130.00
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4. National Electric	119.50-	139.50
4. Rowe Imperial (6 col.) ..	69.50-	95.00
4. Rowe Imperial (8 col.) ..	65.00-	95.00
4. Rowe Royal (6 col.)	79.50-	100.00
4. Rowe Royal (8 col.)	95.00-	130.00
4. Rowe Royal (10 col.)	95.00-	140.00
4. Rowe President (8 col.) ..	100.00-	145.00
4. Rowe President (10 col.) ..	115.00-	155.00
4. Rowe Crusader (10 col.) ..	125.00-	155.00
4. Rowe Electric (8 col.) ..	125.00-	150.00
4. Uneeda "A" (6 col.)	45.00-	60.00
4. Uneeda "A" (8 col.)	49.50-	70.00
4. Uneeda "A" (9 col.)	59.50-	95.00
4. Uneeda "E" (8 col.)	79.50-	95.00
4. Uneeda "E" (9 col.)	79.50-	95.00
4. Uneeda "E" (12 col.)	65.00-	85.00
4. Uneeda "E" (15 col.)	75.00-	95.00
4. Uneeda 500 (7 col.)	85.00-	130.00
4. Uneeda 500 (9 col.)	79.50-	110.00
4. Uneeda 500 (15 col.)	75.00-	115.00
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(12 col.)	79.50-	135.00

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1000 cups	325.00	400.00
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4. Lyons Model 500, 5c		
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tain, 400 cups	150.00	250.00
4. Mills Automatic Foun-		
tain, 400 cups, with-	100.00	175.00
out changemaker	900.00	950.00
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4. Spacarb single 5c, 1000		
cups	135.00	175.00
4. Spacarb 3 Unit 5c, 1000		
cups	400.00	550.00
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4. American Simplex, 5c		
200 cups	\$100.00	\$150.00
4. Refreshomat, 5c, 10c,		
300 cups	250.00	300.00

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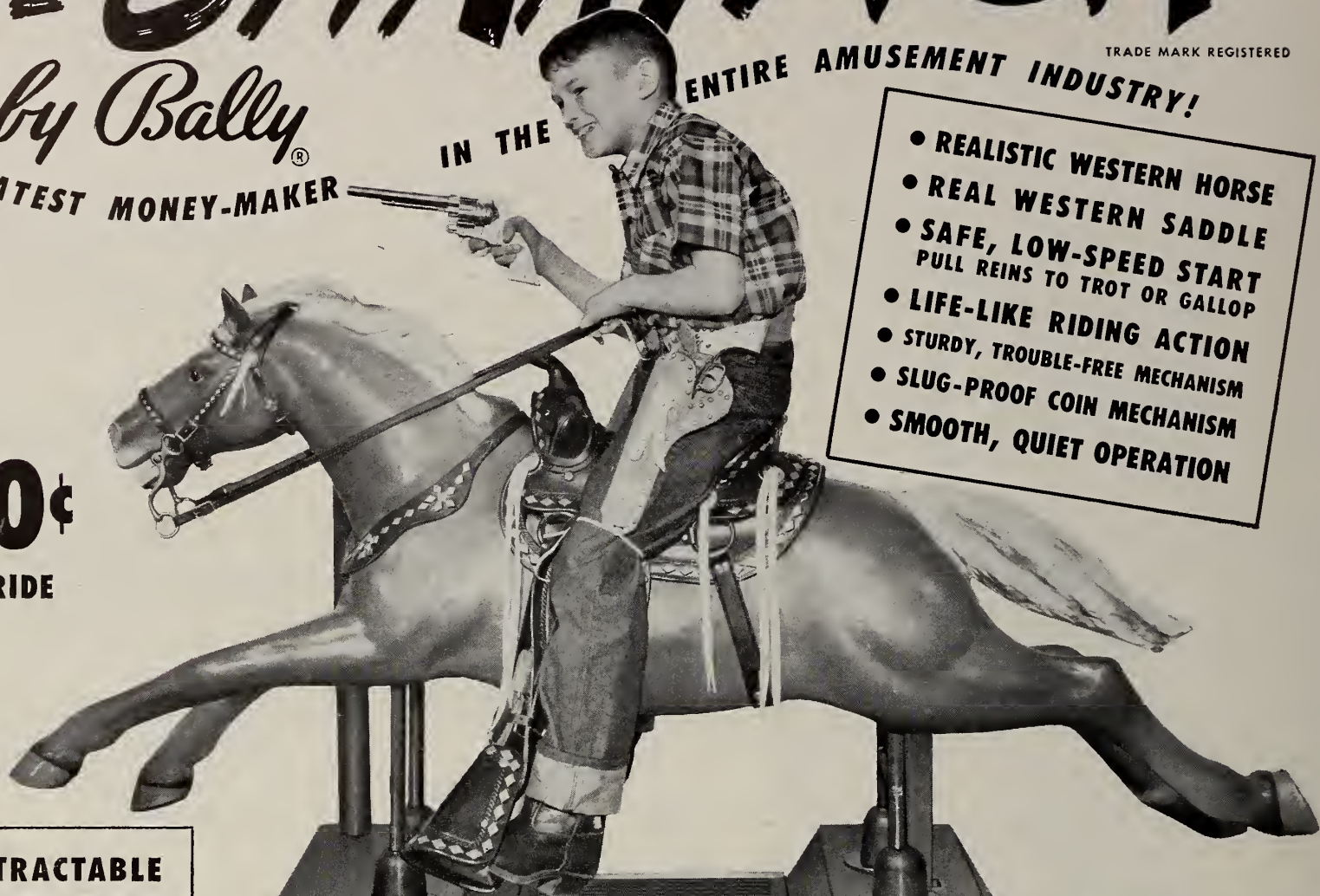
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See Page 26