

THE CASH BOX

VOLUME 13

APRIL 26, 1952

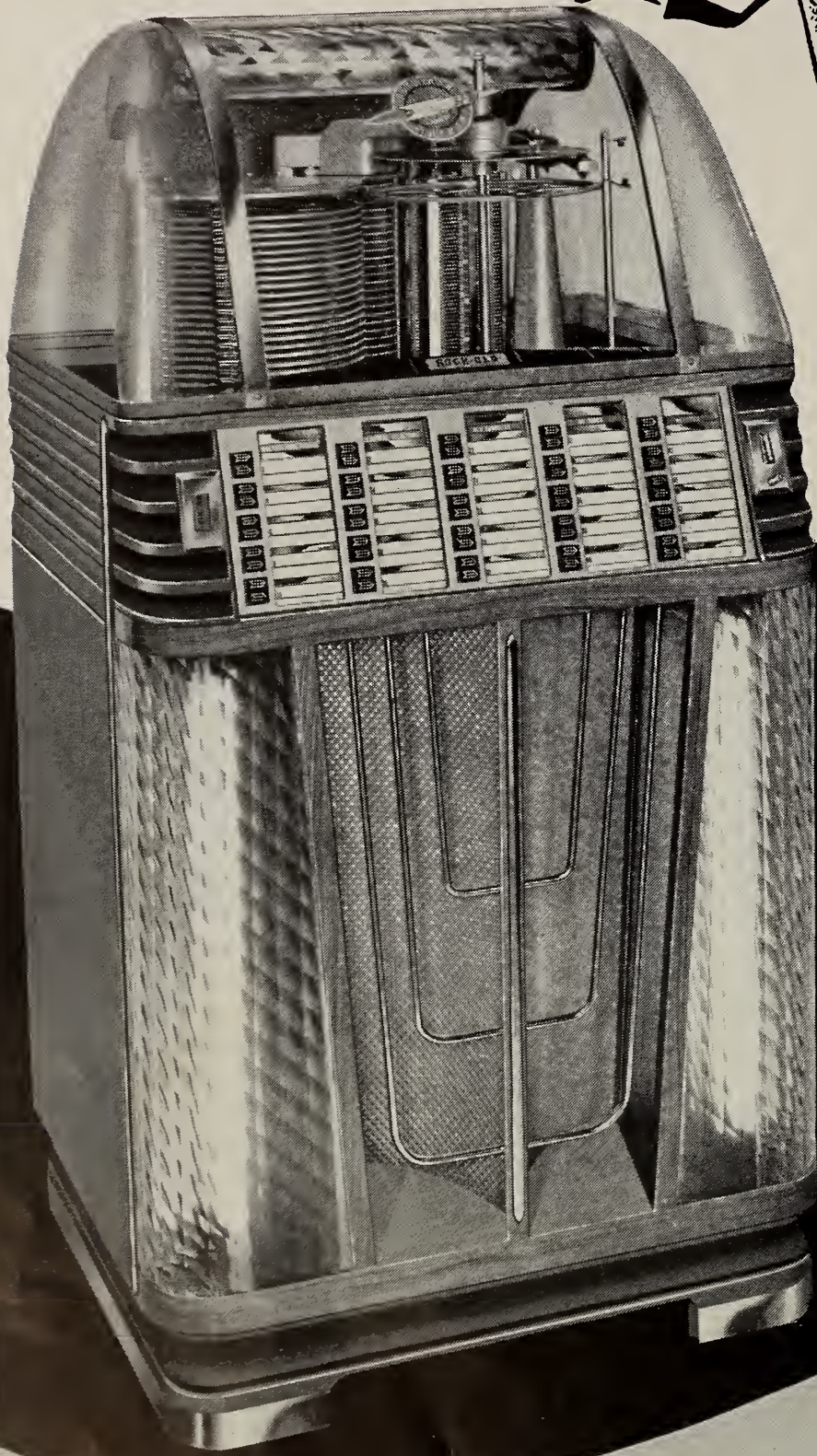
NUMBER 3



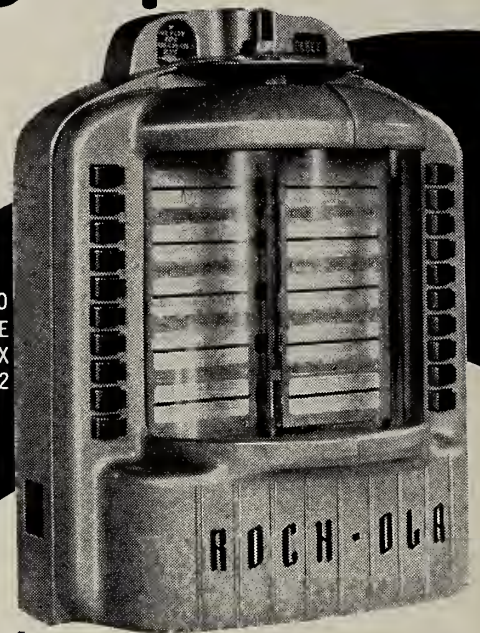
Ralph Marterie (left) receives congratulations from Tom Rockwell (right), head of General Artists Corporation, and Art Weems (center), vice president of GAC, as he signs a 3-year contract with the agency. Marterie is scheduled for Frank Dailey's Meadowbrook May 27 and the Paramount Theater in New York this summer. He is currently on location at the Melody Mill Ballroom in Chicago. The Marterie orchestra's latest Mercury release is "Boulevard Of Broken Dreams" backed with "Stompin' At the Savoy".

Hand in hand for profit!

DOUBLE YOUR PROFITS
WITH THE
"PROFIT-TWINS"



ROCK-OLA
SUPER ROCKET
50 SELECTION
PHONOGRAPH
MODEL 1434



ROCK-OLA 50
SELECTION-3 WIRE
UNIVERSAL WALL BOX
MODEL 1542

the all star

ROCK-OLA
profit twins

**BOTH: PERFECTLY MATCHED AND
DESIGNED TO HELP YOU
MAKE MORE MONEY**



★ **Both Have: Single Button Selection**

★ **Both Have: Dual Title Strips for Easy
Program Servicing**

★ **Both Have: Coin Accumulator and Multi-
Selective Choice After Coins are Deposited**

★ **Both Now at Your Rock-ola Distributor**

ROCK-OLA MANUFACTURING CORP. 800 North Kedzie Avenue • Chicago 51, Illinois

ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

SUBSCRIPTION RATES \$15 per year anywhere in the U.S.A. Special listing for jobbers and distributors at \$48 per year includes 40 word classified advertisement each week for an entire year (52 weeks) plus the full year's subscription free of charge. Airmail, First Class, as well as Special Delivery subscription rates on request. Subscription rates for all foreign countries on request. Three weeks advance notice required for change of address.

THE CASH BOX covers the coin operated machines industry, and all allied to this industry in any fashion whatsoever, throughout the United States, Canada, Central and South America, Africa, Japan, Hawaii, Philippine Islands, and other Asiatic and Pacific countries, as well as certain European nations. The Cash Box is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others in any fashion identified with, or allied to, the coin operated music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the coin operated vending, music and amusement fields are covered by The Cash Box. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered by The Cash Box.

THE CASH BOX IS RECOGNIZED by various associations of coin machine operators throughout the United States as their "official" weekly magazine.

"THE CONFIDENTIAL PRICE LISTS"

"The Confidential Price Lists" are the one and only officially recognized price guide of all new and used machines in the United States. "The Confidential Price Lists" are an exclusive, copyrighted feature of The Cash Box. "The Confidential Price Lists" report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. "The Confidential Price Lists" are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry." They are an integral part of The Cash Box and appear in each week's issue. "The Confidential Price Lists" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. "The Confidential Price Lists" are used by finance firms, factors, loan companies, bankers and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. "The Confidential Price Lists" have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in "The Confidential Price Lists."

CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

ENTIRE CONTENTS COPYRIGHTED 1952 by The Cash Box Publishing Co., Inc. No reproduction in part or whole allowed without written permission from the publishers.

HERE IS A FACT:

“Mr. & Mrs. John Q. Public Definitely Don't Want to Buy the Machine When They Walk Up to It With Coin in Hand”

This is one hard-headed, solid, definite, proved fact. A fact that every single operator in all the nation should indelibly impress upon his mind.

This is one fact that has been proven so many, many times in the past that it means the difference between profit and loss to any operator anywhere in the country.

That cigarette machine. Mr. and Mrs. Johnny Q. Public don't give one hoot whether it is, or it isn't, all lit up. Or whether it has, or hasn't, an electric clock. Or any other kind of attraction-getting gadget on it when they walk up to it with their coin in hand.

They are only interested in one thing, and one thing only:

THEY WANT TO BUY A PACK OF CIGARETTES!! THAT'S ALL!!

And they hope that those cigarettes are going to be fresh. Just as fresh as they would be if they bought them from some high class tobacconist who spent many thousands of dollars on humidor display cases.

They want that pack of cigarettes to be delivered to them. Not have to sock the machine. Not have to kick it. Not have to make themselves conspicuous by calling the attention of the spot's owner, and everyone else in the place, to themselves, if the machine doesn't work.

THEY ONLY WANT TO BUY A PACK OF CIGARETTES! THAT'S ALL!

When John Public and his wife walk up to any machine in this industry they don't give one hoot what's under the playing surface.

They don't care how many outstanding, praiseworthy, prize-winning electronic parts are in that gorgeous, beautiful, sensational machine.

All they want from that machine is some music; some fun; or some merchandise.

Or, maybe, a service, like getting their

correct weight, or getting their shoes shined.

Away back in the days of "Camco" (and, by the way, the late and very great Franklin Delano Roosevelt was on the Board of Directors of this organization) an "idea" was originated whereby, after each candy bar purchase, the machine actually said, "Thank You."

This was done on a tiny recording machine produced for the very benefit of this vending machine (and at terrific cost) by none other than the Thomas Alva Edison Laboratories of Orange, N. J.

So what happened?

So the damn thing FLOPPED.

Why?

Because John and his wife (Mr. and Mrs. Johnny Q. Public, if you please) are two of the strangest people in the world.

Fickle? Just operate a few amusement games and you'll find out.

John and his wife were only INTERESTED IN BUYING THAT CANDY BAR.

They didn't give one hoot whether the machine said "thank you" or "the hell with you."

They went up to the machine with coin in hand to BUY A BAR OF CANDY. THAT'S ALL.

They wanted that machine, in the easiest, simplest, most non-exerting fashion, to deliver a bar of the candy they desired.

Fresh, clean, pure, and just as fine as if they had purchased it from the finest confectioner in the entire world.

So—the next time you get any ideas about yourself and your equipment—just remember ONE BIG AND IMPORTANT FACT:

“Mr. and Mrs. John Public Definitely Don't Want To Buy Your Machine When They Walk Up To It With Coin In Hand.”

THE NATION'S TOP TEN
 PLUS THE NEXT 15
JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

THE CASH BOX



JUKE BOX LEADERS SEE BIG NEW ERA WITH END OF TV FREEZE

Juke Boxes Ready to Feature the New Stars and Songs That People Will Want to Hear Again and Again as Over 2000 New TV Stations Bring Them Into Being.

AB—Abbey	CO—Columbia	CODE	MO—Modern	SA—Savoy
AL—Aladdin	CR—Coral	IN—Intro	NA—National	SIT—Sittin' In
AP—Apollo	DA—Dana	JU—Jubilee	OR—Oriole	SP—Specialty
AT—Atlantic	DE—Decca	KI—King	PE—Peacock	TE—Tempo
BU—Bullet	DY—Derby	LO—London	PR—Prestige	TN—Tennessee
CA—Capitol	FE—Federal	ME—Mercury	RA—Rainbow	UN—United
CH—Chess	4 Star—Four Star	MG—MGM	RE—Regent	VI—Victor

- | | | Pos. Last Week |
|-----------|--|----------------|
| 1 | WHEEL OF FORTUNE
KAY STARR
CA-1964 (F-1964)—Kay Starr
CR-60650 (9-60650)—Jimmy Scott
DE-27967 (9-27967)—Arthur Prysock
DE-48280 (9-48280)—Helen Humes
DY-787—Sunny Gale & Eddie Wilcox O.
KI-1051 (45-1051)—Jimmy Thomason
ME-5779 (5779x45)—Bobby Wayne
VI-20-4349 (47-4349)—Johnny Hartman
VI-20-4520 (47-4520)—Bell Sisters | 1 |
| 2 | BLUE TANGO
LEROY ANDERSON
CA-1966 (F-1966)—Les Baxter
DE-27875 (9-27875)—Leroy Anderson
DE-28031 (9-28031)—Guy Lombardo
ME-5817 (5817x45)—Xavier Cugat
VI-20-4518 (47-4518)—Hugo Winterhalter | 3 |
| 3 | BLACKSMITH BLUES
ELLA MAE MORSE
CA-1922 (F-1922)—Ella Mae Morse
CO-39671 (4-39671)—Harry James O.
CO-20907 (4-20907)—Leon McAuliffe
DE-27972 (9-27972)—Sy Oliver O.
DE-27968 (9-27968)—Bill Darnel
MG-11171 (K11171)—Art Mooney O.
VI-20-4532 (47-4532)—Elton Britt | 4 |
| 4 | CRY
JOHNNIE RAY
CA-1875 (F-1875)—Four Knights
CR-60592 (9-60592)—Eileen Barton
DE-27857 (9-27857)—Paul Chapman
KI-15145—Alan Holmes
LO-1169 (45-1169)—Vera Lynn
ME-5749 (5749x45)—Georgia Gibbs
MG-11113 (K11113)—Bill Farrell
OK-6840—Johnnie Ray
VI-20-4388 (47-4388)—June Valli
VI-20-4406 (47-4406)—Bob Williams | 2 |
| 5 | ANYTIME
EDDIE FISHER
CA-1895 (F-1895)—Helen O'Connell
DE-27972 (9-27972)—Sy Oliver O.
VI-20-2700—Eddy Arnold
VI-20-4359 (47-4359)—Eddie Fisher | 6 |
| 6 | TELL ME WHY
FOUR ACES
CA-1929 (F-1929)—Norman Kaye
CR-60625 (9-60625)—Horace Bailey
DE-27860 (9-27860)—Four Aces
DE-27926 (9-27926)—Roberta Lee
ME-5767 (5767x45)—Ralph Marterie
ME-8267 (8267x45)—Dinah Washington
VI-20-4427 (47-4427)—Four Aces
VI-20-4444 (47-4444)—Eddie Fisher
KI-4515 (45-4515)—The Swallows | 5 |
| 7 | A GUY IS A GUY
DORIS DAY
CO-39673 (4-39673)—Doris Day
DE-28049 (9-28049)—Ella Fitzgerald | 9 |
| 8 | PITTSBURGH, PA.
GUY MITCHELL
CO-39663 (4-39663) | |
| 9 | PERFIDIA
FOUR ACES
CA-2023 (F-2023)—Ben Light
CA-2019 (F-2019)—Bob Savage
CO-35962 (4-35962)—Benny Goodman
CR-60693 (9-60693)—The Mulcays
DE-25483 (9-25483)—Tony Martin
DE-27987 (9-27987)—Four Aces
ME-5589 (5589x45)—Jan August
VI-42-0157—Glenn Miller | 7 |
| 10 | HAMBONE
FRANKIE LAINE & JO STAFFORD
CO-39672 (4-39672)—Frankie Laine & Jo Stafford
DE-28057 (9-28057)—Tommy Dorsey O.
OK-6862—Red Saunders
VI-20-4584 (47-4584)—Phil Harris & Bell Sisters | 10 |

11) PLEASE MR. SUN. 12) I'LL WALK ALONE. 13) FORGIVE ME. 14) BE MY LIFE'S COMPANION. 15) LITTLE WHITE CLOUD THAT CRIED. 16) AROUND THE CORNER. 17) BROKENHEARTED. 18) AT LAST. 19) GANDY DANCERS BALL. 20) BE ANYTHING. 21) BERMUDA. 22) WHAT'S THE USE. 23) COME WHAT MAY. 24) THAT'S THE CHANCE YOU TAKE. 25) SLOW POKE.

What does the end of the TV freeze mean to the juke box business?

According to most informed juke box men, it means a boom.

With the planning of 2000 new TV stations, there can no longer be any doubt that television is the mass entertainment of the future. In a very short time, there will be no section of the country that TV can't reach. It will bring constant entertainment into almost everyone's home.

And most importantly for our business, it will create numerous new singing stars and songs.

These are the artists and tunes which customers will then insist upon hearing in their nearest juke box. For on television, their favorite artists may do their favorite tunes once—or perhaps twice, but on a juke box, they can be heard as often as a customer is willing to pay a nickel or a dime to listen.

And here we hit upon the basic, sound reason for the success of the juke box: It lets the public play records it wants to hear for as long as it wants to hear them.

The situation created with the expansion of television is almost the same as when radio hit its peak. Radio, as we all know, created many singing stars, artists such as Bing Crosby, for instance. But you could only hear them on radio when they were scheduled. If you wanted to hear them at any other time, you either had to play a record or put a coin into the nearest juke box.

This same condition exists with television. Only more so. For now 2000 more stations will create untold numbers of new stars and songs which the public will insist upon hearing and hearing not only when they are scheduled to make appearances on television, but at many other times also.

As television spreads throughout the country, hitting areas which never had it before, it is likely that at the beginning people will be entirely engrossed in it. They may stay home for a short while to see every show that comes on. But very quickly they become selective. They find that, just as in radio, there are some shows they want to see, some they don't want to see. They find too, that after a week or two of not getting out at all, they want to see their friends again, get down to the corner tavern and have a drink with the boys.

It's when this period sets in—after the initial newness of television wears off—that the boom in juke box play must start.

For the shows that these people have been seeing on television will open up an entirely new entertainment world to them. They are going to see artists they never heard of before. They may hear tunes which are completely unfamiliar to them. But by the time they get to their nearest juke box, these will be the artists and songs they want to hear—the ones they will demand to hear. And when the public develops a whole new set of favorites (just as happened in radio 20 years ago), it means that play must necessarily increase because the old favorites are not being eliminated, they're being added to.

The picture then for juke box operators and music men as far as the lifting of the TV freeze is concerned, is a rosy one. The entire entertainment industry is set to boom. And the juke box business, which is an integral part of the entertainment industry, will boom along with it.



THE TEN RECORDS

DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. WHEEL OF FORTUNE Kay Starr (Capitol)
2. BLUE TANGO Leroy Anderson (Decca)
3. A GUY IS A GUY Doris Day (Columbia)
4. BLACKSMITH BLUES Ella Mae Morse (Capitol)
5. FORGIVE ME Eddie Fisher (RCA Victor)
6. AT LAST Ray Anthony (Capitol)
7. I'LL WALK ALONE Don Cornell (Coral)
8. PITTSBURGH, PENNSYLVANIA Guy Mitchell (Columbia)
9. BE ANYTHING, BUT BE MINE Eddy Howard (Mercury)
10. PLEASE MR. SUN Johnnie Ray (Columbia)

Joe Delaney, formerly A & R head of London Records, now with WJMR-New Orleans, has created quite an interest in his Saturday morning show among the juke box ops. Joe devotes one hour and forty five minutes of his show to airing the new releases of the week. All the record companies are represented, and it therefore gives the busy op a chance to sit down and review all the records since most ops can't spare the time to get around to every distributor. This service aids both the record company and the operator. The proof of the pudding is that record companies are sending Joe their releases promptly, and ops are calling and visiting the local distributors early Monday mornings with orders. . . . Tom Reddy a new deejay at WJZ-New York, daily 2 to 2:30 P.M. . . . Ray Honaker (WSAP-Portsmouth, Va.) would like kidisks for his new kiddie show. . . . Dave Garroway wrote personal notes to 450 djs throughout the country plugging Jack Haskell's recording of "Come Back" and "Be Anything."



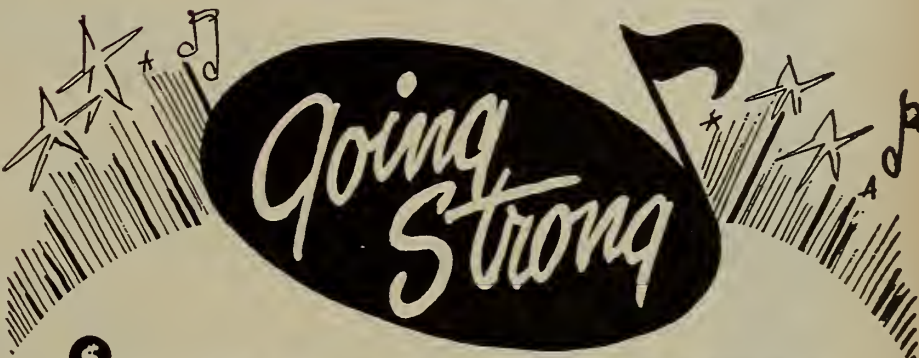
AL "JAZZBO" COLLINS
(WNEW—New York, N. Y.)

Al "Jazzbo" Collins (WNEW-New York) broadcasts his 9:35-10:45 "Purple Grotto" from an eerie subterranean studio located beneath WNEW's regular studio. Jazzbo discovered the cavern, where by candlelight, he broadcasts his nightly show to his Grotto fans. . . . John Wisley, (WFGM-Fitchburg Mass.) is pretty pleased these days about his own 2KW organization. The two KW's stand not for kilo-watts, but are the initials of his two little girls. The newest addition to the Wisley family is Kathy, who bounced into the world on April 8th at a howling weight of 7 lbs. 14 oz. Mom and baby doing well. The other KW is Karen, who is nearly three and owns, loves, and plays all Mitch Miller's "Little Golden Records." The cigar industry reported an upsurge in sales in Fitchburg last week. . . . Billy Eckstein held a telephone marathon with deejays all over the country. Jocks called Billy collect at the Paramount Theatre last

Friday, many of them taping the interview for their shows. . . . WALK-Huntington, L. I., held a cocktail party at its studios celebrating the opening of the station. . . . Larry Shields (WFRP-Savannah, Ga.) is acting in the capacity of contributing editor for the monthly "Rider's Reader," put out by the Savannah Transit Co. . . . Something new in the realm of vocal quartets made its radio debut on the Bob Wolff sports show April 15th over Station WWDC, Washington, D. C. The harmony quartet, called "The 4 Base Hits," is composed of Washington Senator pitchers Bob Porterfield and Tom Ferrick (tenors), outfielder Irv Noren (baritone) and catcher Clyde Kluttz (bass). Accompanist for this stellar attraction is sportscaster Bob Wolff who reads notes and is a wizard on the uke (all four strings).

Among the judges and masters of ceremonies at the Easter Parade in Washington, D. C. for the benefit of the Cancer Crusade, were WWDC personalities Hazel Markel, Art Brown, Milton Q. Ford and Jack Rowzie. Mrs. Markel was one of the Easter Fashion judges while the three WWDC djs alternated as mc's and described the affair. . . . Del Parks has replaced Stu Wayne on the morning spot at WPEN, Philadelphia. . . . Bud Wilson (WKBR-Manchester, N. H.) turned his program "Turntable Terrace" over to an announcer in a hurry when his wife called. What was the result of his frantic dash from the studio? Debra Louise Wilson, first child for Bud and his wife, Marie. . . . Bob Poole, Mutual network personality, recently "faked it" without his vast audience ever knowing the difference. Poole, with a terrible case of laryngitis, was advised to talk very little. With the aid of his producer, Larry Dorn, Poole managed to use sound tracks, voice cuts and gimmicks so cleverly that he had to speak only about a hundred words on his whole hour show for days. . . . Morning Man, Pete Baron (WJXN-Jackson, Miss.) and his alarm clock keep them "Rising and Shining." Pete expects to add a parrot and/or a talking dog to the menagerie in the near future.

Wade Row
singing...
"I WAS JUST WALKING OUT THE DOOR"
and
"FIDDLIN' RAG"
RCA VICTOR
20-4580 (47-4580)



\$. . . indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF APRIL 19

- \$ Kiss of Fire
Tony Martin 20-4671 (47-4671)*
- \$ Someone Calls Me Daddy/Don't Ever Take The Ribbons From Your Hair
Eddy Arnold 20-4646 (47-4646)*
- \$ Busy Body / I Don't Mind
Pee Wee King 20-4655 (47-4655)*
- \$ I'm Yours / Just A Little Lovin'
Eddie Fisher, 20-4680 (47-4680)*
- \$ That's The Chance You Take / Forgive Me
Eddie Fisher 20-4574 (47-4574)*
- \$ Any Time / Never Before
Eddie Fisher 20-4359 (47-4359)*
- \$ Blue Tango / The Gypsy Trail
Hugo Winterhalter 20-4518 (47-4518)*
- \$ Tell Me Why / Trust In Me
Eddie Fisher 20-4444 (47-4444)*
- \$ Lady Love / Idaho State Fair
Vaughn Monroe 20-4611 (47-4611)*
- \$ Perfidia / At Last
Glenn Miller 27-0157 (42-0157)*
- \$ I Just Telephone Upstairs
Hank Snow 20-4632 (47-4632)*
- \$ Tulips And Heather / Please, Mr. Sun
Perry Como 20-4453 (47-4453)*
- \$ The Gold Rush Is Over
Hank Snow 20-4522 (47-4522)*
- \$ Easy On The Eyes/Anything That's Part Of You
Eddy Arnold 20-4569 (47-4569)*
- Got You On My Mind
John Greer 20-4348 (47-4348)*

* 45 rpm cat. nos.

The stars who make the hits are on **RCA VICTOR Records**
RCA VICTOR DIVISION RADIO CORPORATION OF AMERICA CAMDEN, NEW JERSEY

You are cordially
invited to
participate in the
10th
ANNIVERSARY
of
THE CASH BOX

SPECIAL HISTORICAL ENCYCLOPEDIA

10th Anniversary Issue

Dated JUNE 21, 1952

Innumerable pages will be devoted to the history of the Coin Machine and Music Industries of the past 10 years—Special Features—Articles—Statistical Information—Important Lists needed in the every day course of your business. This special historical issue will be the most outstanding publication ever published devoted to the coin machine and music industries.

Here's only a sample tasting of what to expect—

- Top Ten Tunes of Each Year for last 10 years—plus Artists, Writers, Publishers and Recording Companies
- Top 100 Tunes for the 10 year period
- Compilation of the Most Hits by: Artists, Record Companies, Publishers and Writers
- Winners of *The Cash Box* Poll over the past six years and summary of year in music
- List of Recording Companies
- *Special Articles*: Influence of the juke box on the music industry; Development of Folk Music; Development of Rhythm and Blues and the independent record companies; Development of the Disk Jockey; Effect of TV on Music; Development of the Title Strip; Articles on Bands and Artists; and many, many more features.

Due to Greatly Increased Size
The 10th Anniversary Issue

STARTS ON THE PRESSES MAY 12, 1952

(Last Minute Closing Date: JUNE 11, 1952)

The 10th Anniversary Issue will be so necessary to all in the Coin Machine and Music businesses that your ad will be showcased to those you wish to reach for many, many months.

**RUSH YOUR RESERVATION NOW—OR BETTER STILL,
SEND IN YOUR AD NOW!**

THE CASH BOX

(Publication Offices)

26 WEST 47th STREET, NEW YORK, N. Y.

(Phone: JUDson 6-2640)

CHICAGO

32 W. RANDOLPH ST.
CHICAGO 1, ILL.
(Phone: DEarborn 2-0045)

LOS ANGELES

6399 WILSHIRE BLVD.
LOS ANGELES 48, CALIF.
(Phone: WEBster 3-0347)

THE CASH BOX RECORD REVIEWS

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"HONEST AND TRULY" (2:54)
 "WHEN THE SWALLOWS COME
 BACK TO CAPISTRANO" (2:07)

BILLY MAY ORCHESTRA
 (Capitol 2054; F-2054)

● A tune that is currently receiving many waxings is given another one over by the Billy May orchestra. The pleasant blend that has trade marked the group is put to good advantage as they spin through the top deck. Flip is an oldie that is also presented with the stylized May sound. Ops should get play out of both decks.

"BLACK SHADOWS" (2:57)
 "I FEEL LIKE CRYING" (3:08)

JOHNNY HARTMAN
 (RCA Victor 20-4637; 47-4637)

● Johnny Hartman has one of his better sides on the initial end. The tune carries an eerie sound that Johnny renders in an expressive manner. The under siding is a slow ballad that's also done sincerely by Hartman along with his musical backing. The top one looks good.

"RAINBOW STREET" (2:24)
 "LOW DOWN MAMA FROM NEW
 ORLEANS" (2:45)

THE SATISFIERS
 (Rudder 1002)

● The Satisfiers offer a polished blend as they go through a pleasant ditty on the top level. Together with the Rufus Smith quintet the disk comes out as listenable fare. The second dish finds the group with a slow bounce that they present in a stylish manner. Ops might take a peek here.

"KISS OF FIRE" (2:35)
 "THE VERY FIRST TIME" (3:01)

TONY MARTIN
 (RCA Victor 20-4671; 47-4671)

● Tony Martin comes up with a first rate coverage of a tune that's sure to go a long way and his effort should give it an added push. The Henri Rene orchestra supplies the fitting backdrop to the grand vocalizing of Martin. The under portion presents Tony with an Irving Berlin ballad and the result is a delightful half. It's the first one.

"THE LITTLE TRAIN A-CHUGGIN'
 IN MY HEART" (2:46)
 "THERE'S A CLOUD IN MY VALLEY
 OF SUNSHINE" (2:50)

MARION MORGAN
 (MGM 11219; K11219)

● Set off against a train effect background, Marion Morgan turns in an effortless job on a cute ditty. The LeRoy Holmes orchestra creates the musical mood. The second dish is a jump rendition of a tune that's currently being teed off in the picture "Son Of Paleface." Ops oughta check here.

"AS YOUR LOVE IS TO ME" (2:30)
 "SWEET, PURE AND INNOCENT"
 (2:15)

PAULETTE SISTERS
 (Broadway 1012)

● A plain but pleasant side is dished up on the upper portion by the harmonizing Paulette Sisters. The girls are given musical assistance by the Jimmy Carroll orchestra which helps round out the disk. The bottom half is a beauty item that moves along easily as the girls run through the lyrics. Ops might wanna look.

DISK OF THE WEEK

"I WAITED A LITTLE TOO LONG" (2:59)
 "(HO HO HA HA) ME TOO" (2:00)

KAY STARR
 (Capitol 2062; F-2062)



KAY STARR

● With one song already at the very top of the parade, Kay Starr has waxed herself another potent contender. Fully exploiting her vocal talents, Kay takes off on a

slow and infectious melody that's labeled "I Waited A Little Too Long." The vocal is set against a light backing that adds to the effectiveness of the level. Another appealing feature of the disk is the change of pace that moves the tune along with a happy bounce. The total effect is one that should have ops scurrying for their nearest distributor in order to get hold of this tasty juke box item. The lower siding is a fast moving ditty that's handled cutely by Kay whose ingratiating manner of delivery enhances anything she turns out. The impetus of her current hit could make this end stir up a bit of noise too. However, the lid that's gonna happen for sure is the first one and we advise ops to get with it now.

"TROUBLE IN MIND" (2:40)
 "THE DIRTY DOZENS" (2:34)

TOMMY DORSEY
 (Decca 28064; 9-28064)

● Tommy Dorsey and his Clambake Seven give a tune from the rhythm and blues field a thorough going over. The different instrumentalists are showcased on the disk with Tommy heading the list. The lower portion is a fast moving item that's given a slick treatment by the high flying combo. Ops could move this in the right spots.

"SHE MET A HANDSOME BANKER"
 (2:51)

"PHILOSOPHIZE" (2:48)
 EDMUNDO ROS ORCHESTRA
 (London 1140)

● A pair of Latin tempo items are given the typical Edmundo Ros orchestration and vocal on this disking. The first one is a rumba that Ros projects vocally while the under siding is carried along with a samba beat. Both decks make for good listening and ops who are situated properly oughta watch this.

"BLUES AT SUNDOWN" (2:40)
 "BENSONALITY" (2:58)

DUKE ELLINGTON
 (Columbia 39712; 4-39712)

● A slow but forceful blues item, composed by the Duke himself, is hammered out in convincing manner by the orchestra. Flip is another Ellington composition that's belted out in a driving fashion by the orchestra with a resulting good sound. Ops in the right locations can fully exploit this disk.

"I'M YOURS" (2:50)
 "JUST A LITTLE LOVIN'" (2:25)

EDDIE FISHER
 (RCA Victor 20-4680; 47-4680)

● A stirring and lovely ballad that's headin' high is given a wonderful send-off by Eddie Fisher and the Hugo Winterhalter orchestra. The lush backing and the expressive singing should make this waxing a logical contender for top honors. The under siding is a lighter tune with a pretty melody and here too the artist makes the most of it. The side to watch is the first one.

"LOVE ME" (2:38)
 "ONLY YOU" (2:46)

FRANK CAMPANA
 (Jubilee 6003)

● An exciting tango beat and a fair vocal coverage makes the top level a listenable piece of wax. The Dick Freitas orchestra rounds the lid out. The second end is a dramatic number that comes out stronger as handled by Frank and the orchestra. Ops might be interested in this pair.

"TILL I SEE YOU AGAIN" (2:33)
 "JACK AND THE BEANSTALK"
 (2:44)

TOMMY TUCKER ORCHESTRA
 (MGM 11220; K11220)

● Tommy Tucker and his orchestra work their way through a slow, soft ballad on the top level together with vocalist Peter Hanley and a choral group. The result is a listenable half. The under deck is a cute ditty from the flick of the same name. The entire crew shows better on this end. Ops oughta act accordingly.

"WRONG" (2:33)
 "I CAN'T STOP LOVING YOU"
 (2:53)

ANN GIBSON
 (Capitol 2049; F-2049)

● A pretty tune is given a first rate going over by chirp Ann Gibson with the assistance of Jerry Shard and his music. To go along with the fine vocalizing of the artist, some delightful trumpeting adds to the level. The second end is a blues type number that's presented in a convincing manner.

"MUSIC LESSONS" (2:14)
 "DREAMS COME TUMBLING
 DOWN" (2:52)

ANDREWS SISTERS
 (Decca 28116; 9-28116)

● A novelty item with musical and animal effects is bounced through in a spright fashion by the Andrew Sisters. The girls make merry with the cute number and should find an additional market among the kiddies. The lower half is an up beat tune that carries a good melody and the trio takes care of the rest. Ops oughta get hep to both lids.

"JUST BECAUSE" (2:48)
 "DEEP ELEM BLUES" (2:51)

DICK STABILE ORCHESTRA
 (Decca 28127; 9-28127)

● The Dick Stabile orchestra with the vocal work being handled by Billy Wilson skip around with a beauty number on the top level that comes out with a Dixieland sound. The under lid is another similar disking that shows the vocalist to greater advantage. Ops might be interested in this platter.

"PLEASE DON'T CRY" (2:36)
 "I GIVE MY LOVE TO YOU" (2:47)

ALFRED AKA
 (Decca 28112; 9-28112)

● A slow, sentimental ballad is sent through its paces by Alfred Apaka on the top dish. The vocalist takes charge of the lyrics and turns in a listenable performance. The reverse side is a soft, soothing number that contains a bit of folk flavoring and here too Apaka brings in a creditable platter. Ops might take a peek.

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "I'M YOURS" Eddie Fisher... RCA Victor 20-4680; 47-4680
- ★ "KISS OF FIRE" Tony Martin... RCA Victor 20-4671; 47-4671
- ★ "BOULEVARD OF BROKEN DREAMS" Ralph Marterie... Mercury 5827; 5827 x 45
- ★ "GOODBYE FOR A WHILE" Vic Damone... Mercury 5831; 5831 x 45
- ★ "IT'S A SIN TO TELL A LIE" Ink Spots Decca 25505; 9-25505
- ★ "GOODY-GOODY" Ella Fitzgerald... Decca 28126; 9-28126

ROUND THE WAX CIRCLE

NEW YORK:

The talk of the town for the past week has been Johnnie Ray. Not only did he get a million dollars worth of publicity on his Copa opening (and deservedly so), but his new record "What's The Use" and his sensational album are selling like crazy. Johnnie stays at the Copa for 3 weeks (he set a new record there his first week) and then goes into the N. Y. Paramount. . . . Sunny Gale, who started "Wheel Of Fortune" on its way, now appearing with Nat "King" Cole at the Earle Theater in Philadelphia. Sunny, who was on the Ken Murray and Arthur Murray TV shows a few weeks ago has been invited to repeat on the Arthur M. Sunday evening show. . . . Could be that the Morton Frank who supplied the lyrics to the new Sammy Kaye recording "You" is Frank Abramson, on the contact staff of Republic and World Music. Melody is from Puccini's "La Boheme" and lyrics were written in association with Sunny Skylar. . . . Paramount Pictures to use the Rainbow record of "Jungle Fantasy" at the preview of "Come Back Little Sheba." Negotiations now going on for use of the record in the picture itself. . . . In a surprise ceremony, Tommy Volando was married over the weekend. . . . Tony Bennett back in New York after closing El Rancho in Las Vegas, will have a recording session at Columbia this week. . . . Alan Dean set for return date at Toronto's Prince George Hotel May 5-11. . . . Harry Belafonte, just signed to a long term recording contract with RCA Victor, has cut "Chimney Smoke" and "A-Rovin'." . . . Former dj Herb Dexter has been appointed general professional manager of Milton Kellem Music Pub. The firm is now working on Ruth Casey's Jubilee Record of "In Spite Of All" and Teresa Brewer's Coral record "Gonna Get Along Without You Now." Sorry to hear that Morty Palitz' mother died last week. Besides Morty she left another son, Dr. Lawrence Palitz.



SUNNY GALE

Chicago: Cute card from Henry Okun all about the big reception Buddy DeFranco received here at the Capitol Lounge, after his appearance at the Preview, and the fact that Buddy's "Pennywhistle Blues" grabbing much attention. . . . Clarence A. Camp well known coinman, who is also Nash dealer in Memphis, now dickering for radio station there. Clarence spent much time with Tommy Reed and Tommy's very charming missus, Vivian. Clarence plans a label of his own and may bust with Tommy as his first band. Tommy still at the Chase in St. Loo. . . . Bumped smack dab into Johnny Desmond at the Chase with deejay Gil Newsome. Johnny advising that he was covering deejays in St. Louis area. . . . Received a nice visit and a very pretty Easter card, too, from June Davis the gal who does that great blues singing stint with her own tune, "J. D. Blues," on Okeh. Fact of the matter is the gal's voice is a natural for the hot spots. . . . Art Morton sends in his new disk, "So Exciting" on Harmony label. Art sounds grand on the tune which is so close to another, it's difficult to tell 'em apart. Art's voice never better than on this wax. . . . Like "Ye Old Handbill" (No. 2) that Jilla Webb surprised us with. Seems like there's some mighty smart promotion back of the gal these days. The sheet covers the fact that Jilla appears as guest artist with Mario Lanza and then reprints a statement from The Cash Box telling about her great voice. . . . Beep (Impatient) Roberts advises us that, right after he wrote us about Tex Williams, he discovered Tex on the front cover of The Cash Box. From now on we'll call Beep: "Kid Impatience." . . . Two one-stop music spots in St. Loo do just about all the selling to juke box ops in that area. They charge a few cents above, but, ops prefer purchasing from these spots rather than scooting about here, there and everywhere, wasting mucho time to buy all the disks they need. Eddie Okel and Harry Brockman are the boys who have the spots. . . . If anything at all, juke box leaders much enthused over unfreezing of TV stations. Believe that, like what happened back in '34, new stars and new songs will result. And that the nation's juke boxes will really sell these to Mr. and Mrs. America.

CHICAGO:

LOS ANGELES: Interesting to note that Capitol Records has just signed Freddie Slack on the label's 10th anniversary. It was exactly 10 years ago that Freddie and his orchestra backed Ella Mae Morse in cutting Capitol's first great hit and its second release. First disc to bear the label had Paul Whiteman orchestra on "I Found a New Baby" and "The General Jumped at Dawn." But the new baby really jumped with "Cow Cow Boogie," written by Don Raye and Gene DePaul. . . . What makes the Slack return to Capitol all the more auspicious at this time is the hit he just scored by Ella Mae Morse on "Blacksmith Blues." . . . While not yet scheduled, it would be a surprise to everyone around Capitol's Sunset & Vine offices if Ella Mae and Freddie weren't paired on a real big one in the very near future. . . . Honeymooners Art & Lee Rupe back to Specialty from Southern trip and signed new artist Lloyd Price.

LOS ANGELES:

Lunched with Lou Chudd of Imperial to learn that he's doing right well in the folk and country music publishing business, and without even pushing. His current hot one is "Wild Side of Life," with Hank Thompson on Capitol doing a big selling job over the counters and via the boxes cross country. . . . Lou is also scoring with his own folk line, as witnessed by Slim Whitman on "Love Song of the Waterfall," tune written by Bob Nolan and published by American Music. . . . In the blues and rhythm field, Imperial has several taking off, particularly Fats Domino on "Going Home" and new releases by T-Bone Walker and Herb Fisher. . . . Heading for New York for a month's stay was American Music's top man, Sylvester Cross.

Singing and flycasting at the Sportsman's Show is Abbott Records' Johnny Horton, the champion fisherman who's landed a nice one in "Words," song written by him and published by American Music. . . . The tune's been cut by Terry Preston on Capitol and Eddie Zack on Decca. . . . Two parties in past week: Mercury's for Johnny Hodges at Tiffany Club and MGM's for Hank Williams and Radio Station WSM artist bureau chief Jim Denny at the Riverside Rancho.

SLIM WHITMAN



JILLA WEBB

#

FOR SURE PROFITS

\$4 Capitol

REG U S PAT OFF

MONEY-MAKERS!

#

1.

"I WAITED A LITTLE TOO LONG"

"ME, TOO"

Capitol 2062 (F2062—45 rpm)

#

#

KAY STARR

2.

"BE ANYTHING

(BUT BE MINE)"

"RIGHT OR WRONG"

Capitol 2011 (F2011—45 rpm)

#

#

HELEN O'CONNELL

3.

"WASHINGTON & LEE SWING"

"YES SIR, THAT'S MY BABY"

Capitol 2021 (F2021—45 rpm)

#

#

JERRY SHARD

from 20th Century-Fox Picture

4.

"WITH A SONG IN MY HEART"

"I'LL WALK ALONE"

Capitol 2044 (F2044—45 rpm)

#

#

JANE FROMAN

comin' up fast

"TATTLE TALE"

"ANYTHING THAT'S PART OF YOU"

BOB EBERLY

Capitol 2036 (F2036—45 rpm)

#

give your customers



entertainment

THE CASH BOX RECORD REVIEWS

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"YOU MADE ME LOVE YOU" (2:47)
"THE DARKTOWN STRUTTERS BALL" (2:50)

CONNIE HAINES & ALAN DALE
 (Coral 60700; 9-60700)

● A grand old ballad is carried softly and smoothly by chirp Connie Haines. Assisting with the musical backing is Ray Bloch who lends to the appeal of the waxing. The lower level offers the combined talents of Connie and Alan Dale as they make merry with a jumpy item. Ops might be interested.

"OH MARIE" (2:34)

"JUDY" (2:39)

ALAN DALE
 (Coral 60699; 9-60699)

● An interesting rendition of a favorite Italian tune is presented on the first lid by Alan Dale and the Ray Bloch orchestra. Done slowly in Italian then jumped up in English, this dish makes for good listening. The under end is a plain number that Alan projects easily. The top one is a perennial coin catcher.

"SWEET SUE—JUST YOU" (2:35)

"HAPPY BIRTHDAY" (2:45)

JOHNNY LONG ORCHESTRA
 (Coral 60698; 9-60698)

● The Johnny Long orchestra takes hold of a cute oldie and bangs out an infectious rendition that bounces about merrily. The vocal ensemble projects the lyrics in a tasty manner making the end an interesting one. Flip offers Francey Lane with the group as they reface the old birthday classic. Ops might take a gander.

"KEY LARGO" (2:39)

"HI HO TRAILUS WHIP" (2:41)

ANITA O'DAY
 (Coral 60697; 9-60697)

● Anita O'Day takes a light Latin beat, adds a bit of sincere chirping and winds up with a good sound. The tune is helped along by the backing provided by Benny Carter and his aggregation. The under siding is a change of pace item that moves slowly then speeds up and Anita controls it all the way. Alvy West gets ork credits here. Ops oughta give a look.

"NO OTHER GIRL FOR ME" (2:32)

"IF SOMEONE HAD TOLD ME" (3:03)

GORDON MACRAE
 (Capitol 2047; F-2047)

● A light number is dished up in a liting fashion by Gordon MacRae on the top level. The Van Alexander orchestra sets the lid up musically and the result is a pleasant waxing. Flip is a pretty ballad from the flick "About Face" and here MacRae has a stronger entry. Ops oughta watch the bottom side.

"DELICADO" (2:22)

"BAGS AND BAGGAGE" (2:55)

STAN KENTON ORCHESTRA
 (Capitol 2040; F-2040)

● A South American Baio is offered with a novel instrumental arrangement by the Stan Kenton orchestra. This Latin tempo item should move well in the right spots. The under portion is another slick instrumental that features the bass soloing of Don Bagley. Ops oughta check here too.

SLEEPER OF THE WEEK

"YOU" (3:10)

"OH, HOW I MISS YOU TONIGHT" (2:05)

SAMMY KAYE ORCHESTRA

(Columbia 39724; 4-39724)



SAMMY KAYE

● The Sammy Kaye orchestra comes up with a ballad that could very easily send it back to the head of the list. Sammy and the band have not had a big one in a long

time, but this new release looks like the side to do it. The number is called "You" and it is based on passages from the opera "La Boheme." The melody is beautiful and Tony Russo, the band vocalist, takes full advantage of it as he projects the lyrics with warmth and feeling. The lush orking and expressive vocalizing make this lid a powerful entry. The second end is a pleasant sounding tune that the Kaydets handle in an adequate fashion. We look for the top deck to happen fast and ops oughta be prepared for it.

"GOODY GOODY" (2:23)

"AIR MAIL SPECIAL" (3:00)

ELLA FITZGERALD
 (Decca 28126; 9-28126)

● An infectious ditty that's getting lots of waxing is given one of the better efforts by Ella Fitzgerald. Making use of all her vocal tricks and the backing supplied by the Sy Oliver orchestra, Ella has a potent end here. The reverse lid finds Ella running through a rousing number that she delivers with her patented vocal gibberish that moves solidly with her fans. Ops have two good ones.

"BASIN STREET BLUES" (2:42)

"FLAMINGO" (2:37)

HERB JEFFRIES & LES BROWN ORCHESTRA
 (Coral 60717; 9-60717)

● The heartfelt vocalizing of Herb Jeffries is put to good advantage as he reads the lyrics to this classic blues item. The Les Brown orchestra further enhances the side with its fine musical accompaniment. The lower deck is another old tune that Jeffries handles expressively. Ops oughta get with the disk.

"PITTSBURGH, PENNSYLVANIA" (2:49)

"SOMEWHERE ALONG THE WAY" (3:15)

JERRY GRAY ORCHESTRA
 (Decca 28141; 9-28141)

● A cute ditty that's high up in the lists at the present time is given fair coverage on the upper lid. The Jerry Gray orchestra, with vocal credits going to Tommy Traynor, gives out with a happy rendition. The second half offers the entire crew with a lovely ballad that could make noise. Their treatment could share in the spins. Ops might take a gander.

"MORE THAN LOVE" (2:47)

"COME BACK" (2:43)

GUY LOMBARDO ORCHESTRA
 (Decca 28132; 9-28132)

● The pretty "Tango Of The Roses" is dished up tastefully by the Guy Lombardo orchestra, featuring Kenny Martin with the vocal chores. The Lombardo crew could make this go. The flip level is a slow tune that's done adequately by both vocalist and orchestra. The upper lid deserves the attention of ops.

"HONEST AND TRULY" (2:46)

"SINGING WINDS" (2:30)

RALPH FLANAGAN
 (RCA Victor 20-4656; 47-4656)

● Ralph Flanagan and his orchestra ease through a good tune with a typically fine instrumental arrangement. Harry Prime and the Singing Winds add the finishing touches with their vocal efforts. The under lid is the Flanagan theme song and here too the band comes out on top. Ops can choose from either half.

"GOODY GOODY" (2:04)

"IT'S BEEN SO LONG" (2:11)

JEANNE GAYLE & BOB CROSBY'S BOBCATS
 (Capitol 2037; F-2037)

● A snappy, up beat ditty is given ample coverage on the upper deck through the combined efforts of Jeanne Gayle and the Bob Crosby Bobcats. The tune should kick up some excitement and this version should get some spins. The lower end is a jump item that the artists sell solidly. The upper one is stronger.

"IT'S A SIN TO TELL A LIE" (2:22)

"IT HAD TO BE YOU" (2:15)

DICK HAYMAN ORCHESTRA
 (Mercury 5825; 5825 x 45)

● A grand oldie that is currently being revived is given a wonderful instrumental and choral treatment by the Dick Hayman orchestra and chorus. The slow soft ballad is shown to good advantage via this rendition. Flip is another oldie that the group handles in a flowing fashion and once again come up with a good level. Ops oughta look in.

"STOMPIN' AT THE SAVOY" (2:48)

"BOULEVARD OF BROKEN DREAMS" (2:58)

RALPH MARGERIE ORCHESTRA
 ((Mercury 5827; 5827 x 45)

● An old jump item is socked out convincingly by the Ralph Margerie orchestra. The band presents a big sound that turns out as listenable material. The under portion is a beautiful number that the orchestra executes tastefully with some fine trumpeting marking the end. Ops should get with this one.

"GOODBYE FOR AWHILE" (2:45)

"GOOD MORNING, MORNING GLORY" (2:47)

VIC DAMONE
 (Mercury 5831; 5831 x 45)

● A popular Italian phrase coupled with a soothing melody make up the material Vic Damone has on the first platter. Together with the George Siravo orchestra, Vic sells the lyrics impressively. The bottom dish is a plain, jumpy number that Vic delivers creditably. We like the initial end.

"IT'S A SIN TO TELL A LIE" (2:45)

"THAT'S WHEN YOUR HEART-ACHES BEGIN" (2:38)

INK SPOTS
 (Decca 25505; 9-25505)

● Using their familiar vocal format and styling, the Ink Spots come up with a pretty version of a wonderful old ballad. The ingratiating melody is carried effectively by the group with Bill Kenny in charge of the lead. The under siding is another slow, soft item that's presented typically. Our nod goes to the top deck.

Joe's Record Rack



NEW ORLEANS, LA.—Joe Delaney, formerly A & R head of London Records, and now a law student (crewcut and all) at Tulane University, has a little job on the side. He's a dj over WJMR, conducting Joe's Record Rack Monday thru Saturday 4-6 P.M. Here he is shown with guest stars Les Paul & Mary Ford during their recent swing around the country to promote their disks.

The HALE You Say

by natt hale

It isn't too often that we feel we've accomplished all we'd set out to achieve in any given 24-hour period. The other dawn, however, we found ourselves sitting in a roomy cab, driving to the lost horizon we bemusedly describe as home. During such moments of post-reflection, we usually find ourselves excogitating the plans for the next day's assault upon the deejay element and radio personnel en force.

Into our enviable spirit of euphoria came the dulcet contemplation of the cabbie: "Whadd'ya doin' out dis time o' night? Hully smoke, it's five o'clock in d'maw'nin awreddy. . . . Whadd'ya do, own a joint or sum'pn?"

Undoubtedly, we should have known better. Too many times, we've tried to explain our peripatetic duties to the layman, only to leave a bewildered and flustered "square" regarding us with a mixed feeling of something between awe and pathos.

Undaunted, we gave out with a few succinct sentences describing the incidental details of professional record promotion. Naturally, the disc jocks, newspaper columnists, specialty photographers and all the rest of the publicity hierarchy came in for their share of mention.

To all of which, our cabbie friend seemed apathetic. True, he gave us an attentive ear, which probably accounted for our warming up to the subject with greater detail and enthusiasm. This led us into the subject of how we expunged the competition with persistent and unrelenting campaigns, all calculated with fulminatory "gimmicks" and the like.



NATT HALE

By this time, we were rolling along the Drive at a healthy 20-mile-per-hour clip. The cabbie had settled back into his inflated-cushion with a far-away look in his retinas. Once again, the recital of our personal pursuit to justify our existence by extolling the talents of the glamorous figures in the never-never land of the recording world had exacted its toll. We felt certain that the cabbie now recognized his passenger as being above the ordinary run of men, beyond the realm of mere mortals.

It would probably cost us an additional two bits to inflate the impression, but we still felt it was worth it. . . .

Within a matter of minutes, however, the cabbie had inserted a sharp pin into the bubble that was our dream world, and left us a pale, exsanguine heap on the back seat.

"Bet ya have to take a lotta guff, don'cha?" he asked.

"How do you mean—a lotta guff?" we asked.

"Well, the way I see it," he said, "you're the Number Two man on the totem pole all the way. You gotta be nice to all the guys you have to see—those disc jocks, the newspaper guys, the artists and—well, just everybody. You're always the bridesmaid, don'tcha see?"

We were beginning to see.

"Maybe I'm wrong," he maybeed, "but, from where I sit, when you go out on your regular rounds, you're askin' for somethin' all the time. Either you're tryin' to get a record played, or you're seein' if some guy won't write somethin' for you or some guy takes a picture you need. You always gotta be in a position where you need a favor? Right?"

We were really irked. Probably because the cabbie was bringing facts to light which had hitherto remained imprisoned in the dark recesses of our mind.

"Now, then," he continued, "I imagine it's even a little worse when you get one of those stars in town, isn't it? Geez, even with the few I get in the cab, I know how they like to be babied. I guess you gotta be with 'em, take 'em around, interduce 'em to the big people, see that they're not bothered, get 'em interviewed, get their names in the paper, maybe pictures, and everything. Isn't that kinda tough?"

He didn't realize how much tougher he was making it for us!

"Now, take me," he went on with the torture, "I just bought a new ranch-type house in the suburbs, I gotta wife, three terrific kids, a brand-new Caddie besides this cab, and a gift shop business on the side. I work eight hours a day and then, Buddy, that's all! If anybody doesn't like the way I drive or the way I work, I can tell 'em to lump it. . . . I don't have to take nothin' from nobody!"

However, to temper our disgruntlement, he added:

"Course, I don't get to meet all the glamorous people you do, and I don't get to see all the fancy places you do—but, whatthehell, I'm satisfied!"

He's satisfied! He should only know!

Well—what're you gonna do?

Record Stars Score In New York Club Dates

NEW YORK—There were several performances taking place in New York night clubs last week which refuted the old bromide that record stars didn't do well on personal appearances.

The most publicized, of course, was that of Johnnie Ray at the Copa, but we'll talk about his great show in another issue.

At the moment our hats are off to Dolly Dawn, currently appearing at Cafe Society and to The Dominoes who last week played The Birdland.

Dolly, who recently signed with Jubilee Records, gives one of the most polished performances we've seen. Although she hasn't been on records for the past few years, she's been appearing in clubs around the country and her manner of handling the audience and keeping them with her from start to finish shows how much that experience is worth.

The audience's enthusiasm makes it hard for her to leave the floor and she has to sing about ten songs, including, naturally, her Jubilee recording of "Be Anything, But Be Mine."

And what's more, every song has a style of its own, and every song shows Dolly to be an authoritative, polished performer.

The Dominoes, who just closed at Birdland, are a group headed by Billy Ward whose reputation was made on their King Records. "Sixty Minute Man" sent them to the top of the list and they've stayed there ever since, having just won the Pittsburgh Courier Poll.

This group too knows how to handle itself on the floor. They pack all the excitement of their records into their act and, most difficult of all for a group, move with grace and agility while they sing.

Although they are currently concentrating almost exclusively on rhythm and blues material, there's no doubt that their appeal with pop material should be even greater.

At any rate, here are two acts, at least, which prove that being a hit on records doesn't mean that their style can't be transferred to a sight medium.

See Run On Puccini Melodies

NEW YORK—With Puccini's "La Boheme" now in public domain, a run on the melodies from this opera is expected in the music business.

First to hit the market is Sammy Kaye's Columbia recording of "You" written by Sunny Skylar and Morton Frank and based on "Musetta's Waltz."

Tin Pan Alley tunesmiths have long wanted to adapt the Puccini melodies and now, as they come into public domain one by one, it is expected that there will soon be a run on all his tunes.

MGM To Wax "Songs For Sale" Winner

NEW YORK — Harry Myerson, A & R head of MGM announced this week that the diskery had agreed to record the winning song on the next "Songs For Sale" contest night to be held May 17.

Standard Songs are MONEY MAKERS!

"MY HERO"

FOUR ACES—Decca
JANE POWELL—MGM
RALPH FLANAGAN—
RCA Victor

Pub. by: M. WITMARK & SONS

MUSIC PUBLISHERS HOLDING CORP.
NEW YORK, N. Y.

"Voice of America" Tapes Avakian

NEW YORK—The Voice Of America this week called on jazz historian, George Avakian, at Columbia Records' N. Y. studios. Rene Erville, writer, broadcaster and music commentator of the Voice's French Division, interviewed Avakian (via transcriptions) in response to a great deal of fan letters from abroad regarding Jazz in America. Erville quizzed Avakian about Columbia's "Golden Era Series," i.e., "The Louis Armstrong Story," "The Bessie Smith Story" and "The Bix Beiderbecke Story," all produced and edited for the company by Avakian. The provocative and sometimes amusing discussion was recorded in French for export to Radio Diffusion Francaise.

ANOTHER BMI PIN-UP HIT

"PERFIDIA"

published by PEER
recorded by

Four Aces—Decca
Glenn Miller—Victor
Benny Goodman—Columbia
Bob Savage—Capitol
Tony Martin—Victor
Ben Light—Capitol
The Mulcays—Coral
Jan August—Mercury
Ray Noble—Columbia
Dave Brubeck Trio—Fantasy
Licensed Exclusively by

BROADCAST MUSIC, INC.

M-G-M RECORDS

BILLY ECKSTINE

sings

"KISS OF FIRE"

and

"NEVER LIKE THIS"

MGM 11225 (78)

K-11225 (45)

THE GREATEST NAME IN ENTERTAINMENT

a DOT POP Smash!

"GOODY GOODY"

by JANE GRANT

Dot 15009 (45 x 15009)

Great Rag-time treatment of

"NEAR YOU"

"JOHNNY MADDOX BOOGIE"

by JOHNNY MADDOX

and Rhythmasters

Dot 15008 (45 x 15008)

DOT RECORDS, INC.

Gallatin, Tennessee

Phones: 880-881

A Great Artist—A Great Record

TONY BENNETT

Singing

"Sleepless"

Columbia Record # { 39695 (78)
} 4-39695 (45)

FOR MOTHER'S DAY PROGRAMMING!



LEO FEIST, INC.

THE CASH BOX

Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending April 19 without any changes on the part of THE CASH BOX.

Buddy Deane

WITH—Baltimore, Md.

1. WHEEL OF FORTUNE (Kay Starr)
2. AT LAST (Ray Anthony)
3. TURN BACK (Four Lads)
4. CRY (Johnnie Ray)
5. BLACKSMITH BLUES (Ella Mae Morse)
6. FORGIVE ME (Eddie Fisher)
7. THAT'S THE CHANCE YOU TAKE (Eddie Fisher)
8. THERE ARE SUCH THINGS (Ray Anthony)
9. PITTSBURGH, PA. (Guy Mitchell)
10. A GUY IS A GUY (Doris Day)

Robin Seymour

WKMH—Dearborn & Detroit, Mich.

1. I'LL WALK ALONE (Don Cornell)
2. FORGIVE ME (Eddie Fisher)
3. SOLITUDE (Burt Taylor)
4. BLUE TANGO (Leroy Anderson)
5. GANDY DANCERS BALL (Frankie Laine)
6. BE ANYTHING (Eddy Howard)
7. FESTIVAL (Percy Faith)
8. I'M YOURS (Don Cornell)
9. A GUY IS A GUY (Doris Day)
10. WHEEL OF FORTUNE (Kay Starr)

Bud Wendell

WJMO—Cleveland, O.

1. BLUE TANGO (Leroy Anderson)
2. A GUY IS A GUY (Doris Day)
3. WHEEL OF FORTUNE (Kay Starr)
4. I'LL WALK ALONE (Kay Starr)
5. ANYTIME (Eddie Fisher)
6. SOLITUDE (Burt Taylor)
7. I HEAR A RHAPSODY (Frank Sinatra)
8. FORGIVE ME (Eddie Fisher)
9. YOU'RE NOT WORTH MY TEARS (Billy Farrell)
10. LONELY WINE (Bill Darnell)

Jackson Lowe

WWIN—Baltimore, Md.

1. I HEAR A RHAPSODY (Frank Sinatra)
2. PLEASE MR. SUN (Perry Como)
3. TENDERLY (Rosemary Clooney)
4. FORGIVE ME (Eddie Fisher)
5. AT LAST (Ray Anthony)
6. BALTIMORE RAG (Ralph Flanagan)
7. YOU CAN'T IMAGINE (Jimmy McPhail)
8. A GUY IS A GUY (Doris Day)
9. WHEEL OF FORTUNE (Sunny Gale)
10. JEANNINE (Armstrong-Gordon Jenkins)

Clarence Hamann

WJMR—New Orleans, La.

1. FORGIVE ME (Eddie Fisher)
2. PITTSBURGH, PA. (Guy Mitchell)
3. WHEEL OF FORTUNE (Kay Starr)
4. I'LL WALK ALONE (Don Cornell)
5. AY-ROUND THE CORNER (Jo Stafford)
6. THE DIPSY DOODLE (The Modernaires)
7. TENDERLY (Rosemary Clooney)
8. HOMING PIGEON (Henry Jerome)
9. GANDY DANCER'S BALL (Laine-Stafford)
10. WIMOWEH (Weavers)

Murray Jordon

WLIB—New York, N. Y.

1. AT LAST (Ray Anthony)
2. JUMP THROUGH THE RING (Tony Martin)
3. TIGER RAG (Les Paul & Mary Ford)
4. NOODLIN' RAG (Perry Como)
5. BE ANYTHING (Helen O'Connell)
6. FORGIVE ME (Eddie Fisher)
7. SLEEPLESS (Tony Bennett)
8. HONEST AND TRULY (Ink Spots)
9. PERFIDIA (Glenn Miller)
10. A GUY IS A GUY (Ella Fitzgerald)

Dave Rodman

WEIM—Fitchburg, Mass.

1. BLUE TANGO (Leroy Anderson)
2. WHEEL OF FORTUNE (Kay Starr)
3. A GUY IS A GUY (Doris Day)
4. BLACKSMITH BLUES (Ella Mae Morse)
5. PLEASE MR. SUN (Johnnie Ray)
6. WHISPERING WIND (Patti Page)
7. HAMBONE (Laine-Stafford)
8. FORGIVE ME (Eddie Fisher)
9. DELICADO (Percy Faith)
10. WHAT'S THE USE (Johnnie Ray)

Bud Brees

WPEN—Philadelphia, Pa.

1. A GUY IS A GUY (Doris Day)
2. BLACKSMITH BLUES (Ella Mae Morse)
3. WHEEL OF FORTUNE (Kay Starr)
4. BLUE TANGO (Leroy Anderson)
5. D'DJA EVER (Mary Small)
6. IT'S A SIN TO TELL A LIE (Buddy Greco)
7. GONNA GET ALONG WITH YOU (Teresa Brewer)
8. BROKEN HEARTED (Johnnie Ray)
9. I HEAR A RHAPSODY (Frank Sinatra)
10. I'LL WALK ALONE (Don Cornell)

Bill Stewart

WHEE—Boston, Mass.

1. AT LAST (Ray Anthony)
2. TENDERLY (Rosemary Clooney)
3. DIPSY DOODLE (Modernaires)
4. BLUE TANGO (Leroy Anderson)
5. OO DAHDILLY DAH (Louis Prima)
6. I'LL WALK ALONE (Don Cornell)
7. BE ANYTHING (Helen O'Connell)
8. OH, TO BE YOUNG AGAIN (Mary Mayo)
9. TAKE ME (Stuart Foster)
10. HEART OF A CLOWN (Bobby Wayne)

Bill Hyden

KRMG—Tulsa, Okla.

1. WHEEL OF FORTUNE (Kay Starr)
2. BLUE TANGO (Leroy Anderson)
3. BLACKSMITH BLUES (Ella Mae Morse)
4. ANYTIME (Eddie Fisher)
5. TELL ME WHY (Four Aces)
6. BERMUDA (Bell Sisters)
7. PERFIDIA (Four Aces-Glenn Miller)
8. PITTSBURGH, PA. (Guy Mitchell)
9. A GUY IS A GUY (Doris Day)
10. CRY (Johnnie Ray)

Dick Webb

WIVY—Jacksonville, Fla.

1. BLUE TANGO (Les Baxter)
2. TELL ME WHY (Eddie Fisher)
3. WHEEL OF FORTUNE (Kay Starr)
4. PLEASE MR. SUN (Johnnie Ray)
5. WITH NO ONE TO LOVE TONIGHT (Hanley-Tucker)
6. BABY DOLL (Karen Rich)
7. TIGER RAG (Les Paul & Mary Ford)
8. BERMUDA (Ray Anthony)
9. AT LAST (Ray Anthony)
10. A GUY IS A GUY (Doris Day)

Al Ross

WBAL—Baltimore, Md.

1. CRY (Georgia Gibbs)
2. BLUE TANGO (Leroy Anderson)
3. ANYTIME (Eddie Fisher)
4. WHEEL OF FORTUNE (Sunny Gale)
5. TELL ME WHY (Four Aces)
6. BLACKSMITH BLUES (Art Mooney)
7. I HEAR A RHAPSODY (Frank Sinatra)
8. YOU'RE NOT WORTH MY TEARS (Dolly Dawn)
9. BE ANYTHING (Eddy Howard)
10. I DON'T MIND (Trudy Richards)

Joe Ayares

WTNJ—Trenton, N. J.

1. WHEEL OF FORTUNE (Kay Starr)
2. CRY (Johnnie Ray)
3. A GUY IS A GUY (Doris Day)
4. ANYTIME (Eddie Fisher)
5. YOU'RE NOT WORTH MY TEARS (Dolly Dawn)
6. I'LL WALK ALONE (Don Cornell)
7. PITTSBURGH, PA. (Guy Mitchell)
8. PERFIDIA (Four Aces)
9. BLACKSMITH BLUES (Ella Mae Morse)
10. BLUE TANGO (Leroy Anderson)

Bob Perry

WLAW—Boston, Mass.

1. A GUY IS A GUY (Doris Day)
2. AT LAST (Ray Anthony)
3. PITTSBURGH, PA. (Guy Mitchell)
4. GANDY DANCERS BALL (Frankie Laine)
5. FORGIVE ME (Eddie Fisher)
6. BLACKSMITH BLUES (Ella Mae Morse)
7. I'LL WALK ALONE (Don Cornell)
8. BROKEN HEARTED (Johnnie Ray)
9. BERMUDA (Bell Sisters)
10. I'M DANCING WITH TEARS IN MY EYES (Mantovani)

Paul Flanagan

WTRY—Troy, N. Y.

1. HEART OF A CLOWN (Bobby Wayne)
2. WHEEL OF FORTUNE (Kay Starr)
3. I'LL WALK ALONE (Don Cornell)
4. A GUY IS A GUY (Doris Day)
5. BLACKSMITH BLUES (Ella Mae Morse)
6. PITTSBURGH, PA. (Guy Mitchell)
7. FORGIVE ME (Eddie Fisher)
8. BROKEN HEARTED (Johnnie Ray)
9. BLUE TANGO (Leroy Anderson)
10. PERFIDIA (Four Aces)

Jim Lounsbury

WIND—Chicago, Ill.

1. BLUE TANGO (Leroy Anderson)
2. WHEEL OF FORTUNE (Bobby Wayne)
3. BLACKSMITH BLUES (Ella Mae Morse)
4. A GUY IS A GUY (Doris Day)
5. ANYTIME (Eddie Fisher)
6. I'LL WALK ALONE (Don Cornell)
7. WIMOWEH (The Weavers)
8. KISS OF FIRE (Georgia Gibbs)
9. PERFIDIA (Four Aces)
10. TENDERLY (Rosemary Clooney)

THE CASH BOX

Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending April 19 without any changes on the part of THE CASH BOX.

Ray Perkins

KFEL—Denver, Colo.

1. BLUE TANGO (Leroy Anderson)
2. WHEEL OF FORTUNE (Kay Starr)
3. BLACKSMITH BLUES (Ella Mae Morse)
4. ANYTIME (Eddie Fisher)
5. PLEASE MR. SUN (Johnnie Ray)
6. TELL ME WHY (Four Aces)
7. PITTSBURGH, PA. (Guy Mitchell)
8. TRY (Stan Freberg)
9. GANDY DANCERS BALL (Frankie Laine)
10. FESTIVAL (Percy Faith)

Lou Barile

WKAL—Rome, New York

1. BLUE TANGO (Les Baxter)
2. FORGIVE ME (Eddie Fisher)
3. WHEEL OF FORTUNE (Bobby Wayne)
4. BLACKSMITH BLUES (Toni Harper-James)
5. I'LL WALK ALONE (Don Cornell)
6. UNFORGETTABLE (Nat "King" Cole)
7. PERFIDIA (Four Aces)
8. BROKEN HEARTED (Johnnie Ray)
9. THAT'S THE CHANCE YOU TAKE (Eddie Fisher)
10. TRUST IN ME (Eddie Fisher)

Don Bell

KRNT—Des Moines, Iowa

1. WHEEL OF FORTUNE (Kay Starr)
2. THREE BELLS (Companions of Song)
3. BLUE TANGO (Leroy Anderson)
4. BLACKSMITH BLUES (Ella Mae Morse)
5. BLUE TANGO (Guy Lombardo)
6. A GUY IS A GUY (Doris Day)
7. FORGIVE ME (Eddie Fisher)
8. ANYTIME (Eddie Fisher)
9. TELL ME WHY (Four Aces)
10. HAMBONE (Stafford & Laine)

"Lace"

WAAB—Worcester, Mass.

1. A GUY IS A GUY (Doris Day)
2. I'LL WALK ALONE (Don Cornell)
3. WHEEL OF FORTUNE (Kay Starr)
4. THAT'S THE CHANCE YOU TAKE (Eddie Fisher)
5. THE WAY I FEEL (Four Knights)
6. YOU'RE NOT WORTH MY TEARS (Richards & Marksmen)
7. BLUE TANGO (Leroy Anderson)
8. HEART OF A CLOWN (Bobby Wayne)
9. WITH A SONG IN MY HEART (Jane Froman)
10. I WANNA LOVE YOU (Kay Starr)

Johnny Pearson

KOWH—Omaha, Neb.

1. WHEEL OF FORTUNE (Kay Starr)
2. BLUE TANGO (Leroy Anderson)
3. BLACKSMITH BLUES (Ella Mae Morse)
4. ANYTIME (Eddie Fisher)
5. TELL ME WHY (Four Aces)
6. A GUY IS A GUY (Doris Day)
7. PITTSBURGH, PA. (Guy Mitchell)
8. PERFIDIA (Four Aces)
9. FORGIVE ME (Eddie Fisher)
10. COME WHAT MAY (Patti Page)

Ross Smitherman

WHB—Huntsville, Ala.

1. I'LL WALK ALONE (Don Cornell)
2. BLUE TANGO (Leroy Anderson)
3. AT LAST (Ray Anthony)
4. BLACKSMITH BLUES (Ella Mae Morse)
5. WHEEL OF FORTUNE (Kay Starr)
6. GONNA GET ALONG WITHOUT YOU (Teresa Brewer)
7. HAMBONE (Laine-Stafford)
8. TWO LITTLE KISSES (Four Aces)
9. AND SO I WAITED AROUND (Ames Brothers)
10. PITTSBURGH, PA. (Guy Mitchell)

Hy Davis

WJXN—Jackson, Miss.

1. BLACKSMITH BLUES (Ella Mae Morse)
2. BLUE TANGO (Les Baxter)
3. THERE ARE SUCH THINGS (Gordon Jenkins)
4. BE ANYTHING (Alan Dean)
5. HAMBONE (Tennessee Ernie)
6. I'LL WALK ALONE (Don Cornell)
7. A GUY IS A GUY (Doris Day)
8. WHO'S TO BLAME (Four Aces)
9. WHEEL OF FORTUNE (Arthur Prysock)
10. I HEAR A RHAPSODY (Norman Kaye)

Eddie Gallaher

WTOP—Washington, D. C.

1. BLUE TANGO (Leroy Anderson)
2. WHEEL OF FORTUNE (Kay Starr)
3. A GUY IS A GUY (Doris Day)
4. ANYTIME (Eddie Fisher)
5. PLEASE MR. SUN (Perry Como)
6. BE ANYTHING (Eddy Howard)
7. TELL ME WHY (Four Aces)
8. BE MY LIFE'S COMPANION (Mills Brothers)
9. FORGIVE ME (Eddie Fisher)
10. CRY (Johnnie Ray)

Arty Kay

WKLX—Lexington, Ky.

1. WHEEL OF FORTUNE (Bell Sisters)
2. COME WHAT MAY (Patti Page)
3. TIGER RAG (Les Paul & Mary Ford)
4. CRY (Johnnie Ray)
5. BLUE TANGO (Leroy Anderson)
6. ANYTIME (Eddie Fisher)
7. BERMUDA (Bell Sisters)
8. AY-ROUND THE CORNER (Jo Stafford)
9. WHISPERING WINDS (Patti Page)
10. FORGIVE ME (Eddie Fisher)

Mac McGuire

WIP—Philadelphia, Pa.

1. A GUY IS A GUY (Doris Day)
2. FORGIVE ME (Eddie Fisher)
3. PITTSBURGH, PA. (Guy Mitchell)
4. I'LL WALK ALONE (Don Cornell)
5. BLACKSMITH BLUES (Ella Mae Morse)
6. WANTED (Joe Valino)
7. BLUE TANGO (Leroy Anderson)
8. COME WHAT MAY (Patti Page)
9. STOLEN LOVE (Eddy Howard)
10. WHEEL OF FORTUNE (Kay Starr)

John Gale

WINN—Louisville, Ky.

1. BLUE TANGO (Leroy Anderson)
2. YOU'LL NEVER WALK ALONE (Fred Waring)
3. OH, TO BE YOUNG AGAIN (Mary Mayo)
4. WHEEL OF FORTUNE (Kay Starr)
5. I'LL WALK ALONE (Don Cornell)
6. COME WHAT MAY (Patti Page)
7. SHEIK OF ARABY (Ames Brothers)
8. WHAT'S THE USE (Johnnie Ray)
9. FEET OF CLAY (Frank Sinatra)
10. NECESSARY EVIL (Frankie Laine)

Bert Knapp & Gary Lesters

WVNJ—Newark, N. J.

1. WHEEL OF FORTUNE (Kay Starr)
2. CRY (Johnnie Ray)
3. KISS OF FIRE (Georgia Gibbs)
4. BLUE TANGO (Leroy Anderson)
5. AT LAST, AT LAST (Tony Martin)
6. A GUY IS A GUY (Doris Day)
7. FORGIVE ME (Eddie Fisher)
8. PLEASE MR. SUN (Bill Kenny)
9. SLEEPLESS (Tony Bennett)
10. WASHINGTON & LEE SWING (Jerry Shard)

Mort Nusbaum

WHAM—Rochester, N. Y.

1. I'LL WALK ALONE (Don Cornell)
2. BLUE TANGO (Leroy Anderson)
3. NOLA (Sidney Torch)
4. SPRING IS A WONDERFUL THING (Four Aces)
5. FORGIVE ME (Eddie Fisher)
6. A GUY IS A GUY (Doris Day)
7. TELL ME WHY (Four Aces)
8. BLUE TANGO (Les Baxter)
9. WASHINGTON & LEE SWING (Jerry Shard)
10. JUMP THRU THE RING (Vic Damone)

Alan Black

WPIT—Pittsburgh, Pa.

1. IDAHO STATE FAIR (Vaughn Monroe)
2. ONE LITTLE CANDLE (Perry Como)
3. HEAVEN DROPS HER CURTAIN DOWN (Jo Stafford)
4. WHEEL OF FORTUNE (Kay Starr)
5. COME WHAT MAY (Patti Page)
6. I'LL STILL LOVE YOU (Ames Brothers)
7. PITTSBURGH, PA. (Guy Mitchell)
8. I'LL WALK ALONE (Don Cornell)
9. LADY LOVE (Vaughn Monroe)
10. AT LAST (Ray Anthony)

Dick Outlaw

WILM—Wilmington, Del.

1. WHEEL OF FORTUNE (Sunny Gale)
2. CRY (Johnnie Ray)
3. MY GIRL (Tommy Edwards)
4. BLUE TANGO (Leroy Anderson)
5. HAMBONE (Frankie Laine)
6. TELL ME WHY (Eddie Fisher)
7. I'LL WALK ALONE (Richard Hayes)
8. PITTSBURGH, PA. (Guy Mitchell)
9. COME WHAT MAY (Jimmy Scott)
10. AT LAST (Ray Anthony)

Bob Earle

KSO-ABC—Des Moines, Iowa

1. BLUE TANGO (Hugo Winterhalter)
2. A GUY IS A GUY (Doris Day)
3. WHEEL OF FORTUNE (Kay Starr)
4. THREE BELLS (Companions of Song)
5. AT LAST (Ray Anthony)
6. GANDY DANCERS BALL (Frankie Laine)
7. RETREAT (Patti Page)
8. PLEASE MR. SUN (Johnnie Ray)
9. WIMOWEH (The Weavers)
10. KISS OF FIRE (Georgia Gibbs)

BANDS BOUNCE BACK BIG!

Turnout For Billy May Band At Martin Block's "Gandy Dancers' Ball" Stimulates Entire Biz As It Proves Pulling Power Of Name Orchestras.



The Band



The Audience



The Promoter

NEW YORK—It looked like the good old days last Friday night, April 11, as more than 4000 kids jammed New York's Manhattan Center to dance to Billy May's orchestra and listen to the singing of Frankie Laine.

Titled the "Gandy Dancers' Ball" by its promoter and M.C., disk jockey Martin Block, the dance was not only a complete sellout, but thousands of would-be ticket purchasers were turned away at the door and still more thousands of \$1.50 mail reservations had to be returned.

The huge crowd was treated to one of the most stimulating bands heard this way in a long while. Billy May, who with this appearance, had his first showing in the east, fulfilled the promise of his advance publicity and his highly regarded Capitol disks by coming up with an original sound and style that kept the audience listening

and dancing throughout the evening.

Frankie Laine, who was the guest singer, also drew tremendous response. The Columbia artist sang four of his recorded numbers and had them calling for more as he left the stage.

The Gandy Dancer tag was applied

The enthusiastic response to this affair, together with similar turnouts for dance bands which have recently occurred in other parts of the country, have made it clear to everyone interested in the dance business that the day of the big band business is just



Carlos Gastel, manager of Billy May, Martin Block and May



The Bandleader



Billy May, Martin Block and guest Frankie Laine

to the dance because of the record of that title which Laine currently has in the best seller lists. Gandy dancers are railroad men and in line with that, the room was decorated with railroad posters, and railroad workers caps were distributed at the door by Columbia's N. Y. distrib Times-Columbia as well as pamphlets supplied by the railroads.

around the corner.

There is much talk of the revival of some of the great aggregations of a decade ago and certainly the crowds at Manhattan Center last Friday night gave everyone reason enough to go all out in an effort to cash in on the unreleased demand for big dances as we used to know them.

At the Gandy Dancers' Ball, the

May orchestra played several sets to which half the audience just crowded the bandstand to listen while the rest let go on the dance floor. Each contingent appeared to be enjoying itself as much as the other.

If, as many think, this a forerunner of even greater dances to come, the revival of big bands should make itself felt very shortly in the record business. For not only was Billy May introduced to the public through his Capitol records, but his personal appearances have been stimulants to their sale. The same is bound to apply to many other bands as soon as they really get rolling.

The Martin Block affair was what the entire business has been waiting for—the proof that it could be done. It was indeed a dandy Gandy Dancers' Ball.

THE CASH BOX DISC HITS BOX SCORE

The Nation's TOP 50

Comprising 100 Selections

Comprising 100 Selections

AB—Abbey AL—Aladdin AP—Apollo AT—Atlantic BU—Bullet CA—Capitol CH—Chess CO—Columbia CR—Coral DA—Dana DE—Decca DY—Derby FE—Federal 4 Star—Four Star MG—MGM IN—Intro JU—Jubilee KI—King LO—London ME—Mercury MO—Modern NA—National OR—Oriole PE—Peacock PR—Prestige RA—Rainbow RE—Regent SA—Savoy SIT—Sittin' In SP—Specialty TE—Tempo TN—Tennessee UN—United VI—Victor

- 1—Blue Tango 120.9 121.7 CA-1966 (F-1966)—LES BAXTER Please, Mr. Sun DE-27875 (9-27875)—LEROY ANDERSON Belle Of The Ball DE-28031 (9-28031)—GUY LOMBARDO At Last; At Last ME-5790—DICK HAYMAN For Sentimental Reasons ME-5817 (5817x45)—XAVIER CUGAT O. Jungle Flute VI-20-4518 (47-4518)—HUGO WINTERHALTER O. The Gypsy Trail VI-20-4541 (47-4541)—FRANKIE CARLE
2—Wheel of Fortune 120.4 114.9 CA-1964 (F-1964)—KAY STARR I Wanna Love You CR-60650 (9-60650)—JIMMY SCOTT Come What May DE-27967 (9-27967)—ARTHUR PRYSOCK 'Till The Stars Fall DE-48280 (9-48280)—HELEN HUMES All Night Long DY-787—SUNNY GALE & EDDIE WILCOX KI-1051 (45-1051)—JIMMY THOMASON Kiomish Choctaw ME-5779 (5779 x 45)—BOBBY WAYNE If I Had The Heart Of A Clown VI-20-4349 (47-4349)—JOHNNY HARTMAN VI-20-4520 (47-4520)—BELL SISTERS Poor Whip-Poor-Will
3—Blacksmith Blues 82.9 79.1 CA-1922 (F-1922)—ELLA MAE MORSE Love Me Or Leave Me DE-27968 (9-27968)—BILL DARNEL Solty Dog Rag MG-11171 (K11171)—ART MOONEY You're Not Worth My Tears VI-20-4532 (47-4532)—ELTON BRITT Retreat VI-20-4505 (47-4505)—GRANDPA JONES
4—Anytime 62.7 58.9 CA-1895 (F-1895)—HELEN O'CONNELL Crazy Heart DE-27972 (9-27972)—SY OLIVER O. Blacksmith Blues VI-20-2700—EDDY ARNOLD VI-20-4359 (47-4359)—EDDIE FISHER Never Before
5—Cry 58.8 69.7 CA-1875 (F-1875)—FOUR KNIGHTS CR-60592 (9-60592)—EILEEN BARTON Hold Me Just A Little Longer, Daddy DE-27857 (9-27857)—PAUL CHAPMAN KI-15145—ALAN HOLMES LO-1169 (45-1169)—VERA LYNN And Love Was Born ME-5749 (5749x45)—GEORGIA GIBBS My Old Flame MG-11113 (K11113)—BILL FARRELL OK-6840—JOHNNIE RAY Little White Cloud That Cried VI-20-4388 (47-4388)—JUNE VALLI Three Bells VI-20-4406 (47-4406)—BOB WILLIAMS
6—A Guy Is a Guy 40.6 38.6 CO-39673 (4-39673)—DORIS DAY Who, Who, Who DE-28049 (9-28049)—ELLA FITZGERALD

- 7—Tell Me Why 39.2 57.4 CA-1929 (F-1929)—NORMAN KAYE Once I Loved You CR-60625 (9-60625)—HORACE BAILEY I Want You DE-27860 (9-27860)—FOUR ACES Garden In The Rain DE-27926 (9-27926)—ROBERTA LEE Slow Foot Rag KI-4515 (45-4515)—THE SWALLOWS Roll Roll Pretty Baby ME-5767 (5767x45)—RALPH MARGERIE O. Perdido ME-8267 (8267x45)—DINAH WASHINGTON Wheel of Fortune VI-20-4427 (47-4427)—FOUR TUNES I'll See You In My Dreams VI-20-4444 (47-4444)—EDDIE FISHER Trust In Me
8—Perfidia 36.5 30.9 CA-2023 (F-2023)—BEN LIGHT Mistakes CA-2019 (F-2019)—BOB SAVAGE Confetti CO-35962—BENNY GOODMAN CR-60693 (9-60693)—THE MULCAYS Let Me Call You Swallow DE-25483—TONY MARTIN DE-27987 (9-27987)—FOUR ACES You Brought Me Love ME-5589—JAN AUGUST VI-42-0157—GLENN MILLER At Last
9—Please, Mr. Sun 29.6 35.4 CA-1966 (F-1966)—LES BAXTER Blue Tango CO-39636 (4-39636)—JOHNNIE RAY Broken Hearted CR-60647 (9-60647)—GEORGIE AULD If You Go DE-27946 (9-27946)—BILL KENNY If I Forget You MG-11134 (K11134)—TOMMY EDWARDS Where I May Live With You VI-20-4433 (47-4433)—PERRY COMO Tulips And Heather
10—Forgive Me 27.3 20.5 CR-60718 (9-60718)—GEORGIE AULD A Room With A View MG-11170 (K11170)—TOMMY EDWARDS The Bridge VI-20-4574 (47-4574)—EDDIE FISHER Tho's The Chance You Take
11—I'll Walk Alone 27.1 25.6 CA-2000 (F-2000)—MARGARET WHITING I Could Write A Book CA-2044 (F-2044)—JANE FROMAN With A Song In My Heart CO-39654 (F-39654)—BURT TAYLOR Solitude CR-60659 (9-60659)—DON CORNELL That's The Chance You Take DE-28038 (9-28038)—PATTY ANDREWS That's The Chance You Take ME-5821 (5821x45)—RICHARD HAYES Tattletale MG-11198 (K11198)—LEROY HOLMES You're My Thrill VI-20-4643 (47-4643)—PETER KING SISTERS Love, Where Are You Now?
12—Be My Life's Companion 20.9 15.4 CA-1967 (F-1967)—SKEETS McDONALD Tell Me Why CO-39631 (4-39631)—ROSEMARY CLOONEY Why Don't You Love Me? DE-27889 (9-27889)—MILLS BROS. Love Lies KI-1039 (45-1039)—HAWKSHAW HAWKINS Everybody's Got A Girl But Me ME-5758 (5758x45)—GEORGIA GIBBS Oklahoma Polka MG-11133 (K11133)—ART LUND VI-20-4454 (47-4454)—MINDY CARSON Tuh-Pocket, Tuh-Pocket
13—Pittsburgh, Pennsylvania 19.7 21.2 CO-39663 (4-39663)—GUY MITCHELL Doll With A Sawdust Heart
14—Hambone 19.5 21.1 CO-39672 (4-39672)—FRANKIE LAINE & JO STAFFORD Let's Have A Party DE-28057 (9-28057)—TOMMY DORSEY O. Come What May OK-6862—RED SAUNDERS VI-20-4584 (47-4584)—PHIL HARRIS & BELL SISTERS Mama's On The Worpath
15—What's the Use 19.4 2.9 CA-1949 (F-1949)—LINDY DOHERTY Salt Water Tears CO-39698 (4-39698)—JOHNNIE RAY Mountains In The Moonlight
16—Be Anything (But Be Mine) 17.4 8.7 CA-2011 (F-2011)—HELEN O'CONNELL Right Or Wrong CO-39690 (4-39690)—CHAMP BUTLER When I Look Into Your Eyes DE-28039 (9-28039)—BUDDY STARK Sincere JU-6002—DOLLY DAWN You're Not Worth My Tears ME-8270 (8270x45)—WINI BROWN ME-5815 (5815x45)—EDDY HOWARD O. She Took MG-11187 (K11187)—ALAN DEAN All My Life VI-20-4576 (47-4576)—DON ESTES Everytime
17—Bermuda 16.4 24.9 CA-1956 (F-1956)—RAY ANTHONY O. Broken Hearted DE-27893 (9-27893)—ROBERTA LEE Little White Cloud That Cried ME-5774 (5774x45)—JIMMY PALMER O. Who VI-20-4422 (47-4422)—BELL SISTERS & RENE ORCH. June Night
18—Ay-Round the Corner 16.2 22.1 CO-39653 (4-39653)—JO STAFFORD Heaven Drops Her Curtain Down DE-28054 (9-28054)—WEAVERS Gandy Dancers' Ball ME-5813 (5813 x 45)—XAVIER CUGAT O. Chiu, Chiu

- 19—Wimoweh 15.9 21.9 CO-39651 (4-39651)—JIMMY DORSEY O. I'll Always Be Following You DE-27928 (9-27928)—WEAVERS & JENKINS Old Paint
20—At Last 13.9 11.5 CA-1912 (F-1912)—RAY ANTHONY I'll See You In My Dreams CR-60687 (9-60687)—WINGY MALONE Awful Waffle Man DE-27998 (9-27998)—BUDDY JOHNSON O. Root Man Blues VI-42-0157—GLENN MILLER O. Perfidia
21—Try 12.4 6.9 CA-2029 (F-2029)—STAN FREBERG Pass The Udder Udder
22—Gandy Dancers' Ball 12.2 19.6 CO-39665 (4-39665)—FRANKIE LAINE When You're In Love DE-28054 (9-28054)—THE WEAVERS Around The Corner
23—The Little White Cloud That Cried 12.1 14.9 CA-1892 (F-1892)—LOU DINNING Blue December DE-27893 (9-27893)—ROBERTA LEE Bermuda ME-5761—HERB LANCE O. A Lonely Town OK-6840—JOHNNIE RAY Cry
24—Lady Love 11.9 — VI-20-4611 (47-4611)—VAUGHN MONROE O. Idaho State Fair
25—Tulips and Heather 11.1 16.9 CA-1952 (F-1952)—BENNY STRONG Tavern In The Town DE-27964 (9-27964)—FRED WARING You'll Never Walk Alone LO-1172 (45-1172)—VERA LYNN Once I Loved You MG-11142 (K11142)—BILL HAYES We Won't Live In A Castle VI-20-4453 (47-4453)—PERRY COMO Please, Mr. Sun
26—That's the Chance You Take 10.6 4.2 CR-60659 (9-60659)—DON CORNELL I'll Walk Alone DE-28038 (9-28038)—PATTY ANDREWS I'll Walk Alone MG-11212 (K11212)—TED STRAETER O. It Doesn't Matter Where I Go VI-20-4574 (47-4574)—EDDIE FISHER Forgive Me
27—Come What May 10.4 10.0 CA-1944 (F-1944)—HELEN O'CONNELL Bobby We're Really In Love CR-60650 (9-60650)—JIMMY SCOTT Wheel Of Fortune DE-28057 (9-28057)—TOMMY DORSEY O. Hambone LO-1197—LITA ROZA

- Somewhere In The Moonlight ME-5772 (5772 x 45)—PATTI PAGE Retreat VI-20-4489 (47-4489)—FOUR TUNES The Greatest Song I Ever Heard
28—Dancing With Tears In My Eyes 10.3 9.5 DE-27825 (9-27825)—FRANKIE FROEBA O. Dear Love, My Love LO-1175—MANTOVANI O. Dear Love, My Love
29—Brokenhearted 8.4 20.6 CA-1956 (F-1956)—RAY ANTHONY O. Bermuda CO-39636 (4-39636)—JOHNNIE RAY Please, Mr. Sun DE-27961 (9-27961)—ALAN DALE Silver And Gold
30—Charmaine 8.3 7.9 AP-1188—BILLY DANIELS CA-1875 (F-1875)—FOUR KNIGHTS Cry CO-39616 (4-39616)—PAUL WESTON At Downing CR-60599 (9-60599)—NEAL HEFTI O. Cobin In The Cotton DE-27859 (9-27859)—GORDON JENKINS When A Man Is Free KI-4506—BURNIE PEACOCK LO-1020—MANTOVANI Just For A While ME-5747 (5747x45)—HARMONICATS Domino MG-11122 (K11122)—BILLHAYES For All We Know PR-916—Gene Ammons VI-20-4373 (47-4373)—RALPH FLANAGAN Slow Poke VI-20-4375 (47-4375)—VAUGHN MONROE Once
31—Slow Poke 7.9 11.7 CA-1837 (F-1837)—HELEN O'CONNELL I Wanna Play House With You CO-39632 (4-39632)—ARTHUR GODFREY Dance Me Loose DE-27792 (9-27792)—ROBERTA LEE I Wanna Play House With You KI-998—HAWKSHAW HAWKINS ME-5740 (5740x45)—TINY HILL Don't Put A Tax On Love VI-21-0489 (48-0489)—PEE WEE KING VI-20-4373 (47-4373)—RALPH FLANAGAN Charmaine
32—I Hear a Rhapsody 7.5 6.5 CA-1973 (F-1973)—RAY ANTHONY O. For Dancers Only CA-1979 (F-1979)—NORMAN KAYE When My Blue Moon Turns To Gold Again CO-39652 (4-39652)—FRANK SINATRA I Could Write A Book CR-60669 (9-60669)—HAL SINGER Easy Street
33—Indian Love Call 7.1 — DE-28076 (9-28076)—ARM-STRONG & JENKINS O. Jeannine (I Dream of Lilac Time) DE-27955—FRIML VI-10-3786 (47-3786)—ROBERTA PETERS & ROBT. MERRILL So In Love

- 34—Noodlin' Rag 6.9 7.5 CA-2009 (F-2009)—JOE "FINGERS" CARR Yes, Yes, Yes, Yes CR-60646 (9-60646)—TERESA BREWER Lovin' Machine DE-27971 (9-27971)—GUY LOMBARDO O. Bundle Of Southern Sunshine MG-11185 (K11185)—ROBERT Q. LEWIS Sunday Is My Day With You VI-20-4542 (47-4542)—COMO & FONTANE SISTERS Play Me A Hurtin' Tune
35—At Last! At Last! 5.7 1.6 DE-27934 (9-27934)—BING CROSBY Isle of Innisfree MG-11143 (K-11143)—TED STRAETER O. Only If You're In Love VI-20-4477 (47-4477)—TONY MARTIN Make With The Magic
36—Sheik of Araby 5.5 — ME-8070 (45x8070)—ALBERT AMMONS
37—Whispering Winds 5.4 2.3 ME-5816 (45x5816)—PATTI PAGE Love, Where Are You Now
38—Tiger Rag 5.3 16.6 CA-1920 (F-1920)—LES PAUL & MARY FORD It's A Lonesome Old Town DE-27939 (9-27939)—GEORGE BARNES State Street Boogie
39—Three Bells 4.8 9.6 CO-39602 (4-39602)—SAMMY KAYE O. I Only Have One Life To Live CO-4105—LES COMPAGNONS That Lucky Old Sun DE-27858 (9-27858)—ANDREWS SISTERS & JENKINS O. Windmill Song VI-20-4388 (47-4388)—JUNE VALLI Cry
40—Stolen Love 3.8 6.7 DE-27962 (9-27962)—GUY LOMBARDO Marshmallow Moon ME-5784 (5784 x 45)—EDDY HOWARD O. Wishin' VI-20-4510 (47-4510)—THREE SUNS Cool, Cool Kisses
41—Honest and Truly 3.7 3.4
42—Sleepless 3.4 3.2
43—There Are Such Things 3.3 5.1
44—My Hero 3.2 3.1
45—Festival 3.1 2.2
46—Tenderly 2.6 4.7
47—Shrimp Boats 2.2 1.1
48—Silly Dreamer 2.1 1.0
49—Dance Me Loose 1.8 1.4
50—Jump Through the Ring 1.1 1.3

"It's What's in THE CASH BOX That Counts"

Kickin' The Blues Around

with Sam Evans

Ruth Brown, Atlantic money maker, and principal product of the pen of Jack Walker, is climbing high on all of the "Hot" charts with her "5-10-15 Hours." . . . Joe "Zizzy" Johnson (we were cheerleaders together years ago at Wendell Phillips Hi) is producing the show at Detroit's Flame Club. His praise for Nellie Hill could be heard thruout the lobby of The Gotham Hotel where we lunched a week ago. Al Hibbler keeping the Flame burning right thru here; with Hadda Brooks and Tamara Hayes set to fan it during May. Maurice King and his band now in their second year at the Motor City's gay spot. . . . Bill Lane a pleasant addition to Detroit's WJR, with his show called "Swinging Down The Lane." . . . Robbins Music has some great music in that wonderful new movie "Singing In The Rain" another of the many fine products from the pride of Culver City, MGM. . . . T. J. Fowler signs with Savoy and Lee Magid doing flips about his first release "Fowlers Boogie." A huge box of Savoy records just delivered and sorry there was nothing on that new team called The Four Buddies. All sides look good from this turntable.



M. Whitmark & Sons have a national campaign to promote "If Someone Had Told Me" with Dolores Gray doing the vocal. . . . Mynna Granat types a note about the threesome good-luck charm. Firstly the gal is with three publishers: Raleigh, Bristol, and Biltmore. Nextly they are backing three sides: "Boogie Oogie" with Larry Darnell; "Why Don't I" The Heartbreakers and lastly "Proud Of You" featuring Mr. Blaine's boy Sonny Til. Columbia, Jubilee and Victor being the labels, all needed now is to get a saddle on three midnite drawings in a row and we can all retire from the business. . . . When we made our last hurried overnite trip into New York City, Chris Forde, President of Tuxedo Records was most gracious in arranging things. Chris had set up interviews for this scribe with Tommy Small, Bill Cook and Phil Gordon, but it was so 'damp,' well maybe you know how it is.

Leonard Chess has passed thru the Cajun country and is now over where the soil is thick and red, namely Georgia and taking orders for John Lee Hooker's "Union Station Blues" b/w "High Priced Woman." Chess next will spin over to Memphis for a recording session with Howling Wolf. . . . Eugene "Genial Gene" Potts, a brother Alpha and deejay, is dinking from WGIV in Charlotte, N. C. His "Coffee Pot Time" is a must during the early hours in Tobaccoland. . . . While out in the well irrigated San Joaquin valley, Leroy Calhoun of KARM, Fresno, Calif., celebrated his third anniversary with ABC's outlet, as a deejay. . . . Singer Mabel Scott and hubby Charles Brown took it all to court, because things got so messy. Now a peaceful divorce and property settlement is being worked out to the satisfaction of both parties.

When Alan Fried put on his big Moondog Dance, recently in Cleveland, it was not The Orioles, as mentioned in this column. All praise goes to The Dominoes, who along with Paul Williams and His Hucklebuckers, were the main attractions. . . . Jack Gale, of United Music, coming to Chicago and wants to know "If I will have lunch with him?" The man must be kidding. I haven't had a T-Bone steak since the last record plugger was in town. Jack says: "The new Tony Bennett 'Somewhere Along The Way,' is slightly terrific." . . . Sugar Chile Robinson; Hal "Cornbread" Singer; Lowell "Blues" Fulsom; Ray Charles and famed blues-singer Lil Green doing a stretch at Chi's Regal. To be followed on May 16th by Ella Fitzgerald and Erskine Hawkins. . . . Stan Kenton playing to packed house every nite during his current run at The Blue Note. Delicado much in demand as an encore number. What a showman. . . . The Devine Miss Sarah Vaughan follows Stan, and then Dinah Washington returns to her home town and The Note, plus some greens at my house.

SAM EVANS is the Jass and Blues expert heard nitely on WGN, Chicago's Mutual outlet and on WBKB-TV.

SAUCY!
WITH A BEAT!!

"NUMBER MAMBO"

Nat Brooks & Mambo Boys
Rainbow #173

NEXT TOP POP

"Raindrops"

Four Sensations
Rainbow #174
Order Now From Local Distributor

RAINBOW RECORDING CORP.
767 TENTH AVENUE NEW YORK 19, N. Y.

BUSTIN' WIDE OPEN!!

(A Prayer For Love)

"HEAVENLY FATHER"

by EDNA McGRIF
with BUDDY LUCAS Orch.
Jubilee 5073 (45x5073)

—and—

"DIANE"

by The Band of Tomorrow
BUDDY LUCAS Orch.

Jubilee 5070 (45x5070)

JUBILEE RECORD CO., Inc.
315 W. 47th St., N. Y., N. Y.

RIGHT!

FOR EVERY LOCATION

Money-making
new hits on . . .

OKeh

**DOLORES HAWKINS
and The FOUR LADS**

**HEAVENLY FATHER
ROCKS IN MY BED**

78 rpm 6880 ★ 45 rpm 4-6880

CHUCK WILLIS

**HERE I COME
LOUD MOUTH LUCY**

78 rpm 6873 ★ 45 rpm 4-6873

**PAUL GAYTEN
and his Orchestra**

**GIVE ME LIBERTY OR
GIVE ME LOVE
HAPPY DAYS**

78 rpm 6870 ★
45 rpm 4-6870

OKeh **RECORDS** A PRODUCT OF
COLUMBIA RECORDS, INC.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



NEW BLOWTOP BLUES

1 **Dinah Washington**
8269

LOOKING FOR MY BABY

2 **The Ravens**
5800

BE ANYTHING (But Be Mine)

3 **Winnie Brown**
8270

GOOMP BLUES

4 **Johnny Otis & Orchestra**
8273

TELL ME WHY

b/w
5 **WHEEL OF FORTUNE**
Dinah Washington
8267

WALKIN' THE LONESOME ROAD

6 **Big Bill Broonzy**
8271

SEQUEL

b/w
7 **I'LL ALWAYS BE IN LOVE WITH YOU**
Paul Quinchette
8272



SAD NEWS FROM KOREA

b/w
Let Me Fly Your Kite
Lightnin' Hopkins
8274

THE CASH BOX
Rhythm & Blues
Ramblings

Eddie (Mr. Cleanhead) Vinson had a narrow escape when warning signals failed to work as he and his band journeyed from Beaumont to Houston, Texas, last week. The band's trailer, with manager Harold Newboldt at the wheel, was smashed to ribbons by a Missouri-Pacific fast freight at 2 a.m. in the dark of night. Luckily no one was hurt—but oh!—those orchestrations and instruments. . . . The Dr. Blues Show (WJNR-Newark) played the new Marveltones' recording of "My Heart Is Yours" on the Regent Label twice. Result—700 records sold in two days. . . . The Buddy Basch office has been signed to handle the promotion for The Blenders, vocal group currently recording for the Decca label. . . . The Bells Of Joy, Peacock recording artists, are booked solid for a year ahead.

* * *

For Ruth Brown there seems to be no end to adventure. Ruth, while vacationing with her family in Virginia risked her life in a daring rescue of two men who were in grave danger of drowning. While motoring on an unusually foggy night, Miss Brown noticed an automobile taillight shining in a stretch she knew to be a treacherous bog. Stopping her car to investigate, she discovered two men clinging to their car which had swerved out of control and was rapidly sinking into the muck. Lying flat on her stomach, with her father holding her ankles, Ruth was able to reach the first of the two men and pull him up out of the swamp. The second man was out of her reach, so while her father rendered first aid to the rescued autoist, Ruth sped back for help and a tow rope. The second man was rescued just as his car disappeared into the mud. NFA got the story from Ruth's proud relatives.

* * *

Willie Bryant and Ray Carroll, WHOM night time deejays, have a new show "Swing Matinee With Willie & Ray" at 1 to 2 p.m. daily except Sunday. Willie & Ray will air help the same rhythm and blues format on this show. . . . As a result of Harry "Doc" Bagby's sensational stay at the Comedy Club, Baltimore, requests for his services have been pouring in. Harry moves on to the Club Caverns, Washington, D. C. on April 29th. . . . Arnett Cobb and his group playing to capacity crowds at Club Harlem, Philadelphia. Incidentally, the Cobbs celebrate their 13th anniversary on April 29th. . . . Mary Dee, WHOD's glamour voiced deejay (Homestead, Pa.) will be in New York this week to receive the Pittsburgh Courier popularity award at Carnegie Hall this week. . . . The Clovers tour Alabama, Georgia and Arkansas for the next two weeks, and then on to Florida.

* * *

Roy Milton and his band teamed up with Tab Smith and his band and presented a package that was a smash in Richmond, Calif. on April 12th and Oakland, Calif. on the 13th. Supporting cast featured Camille Howard, Lil Greenwood and Johnny Rogers. . . . Wild Bill Davis and Trio into Pep's Musical Bar, Philadelphia. . . . Freddie Mitchell last week introduced a brand new vocalist, Miss Mildred Anderson. . . . Fats' Noel and his ork set for a series of one-nighters after the Comedy Club, Baltimore. . . . The Hi Hat in Boston reports Earl Bostic is a clickeroo in his comeback.

HOT
in HARLEM **on CHICAGO'S South Side** **in NEW ORLEANS**

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

<p>5-10-15 HOURS</p> <p>1 Ruth Brown (Atlantic)</p>	<p>TROUBLE IN MIND</p> <p>Dinah Washington (Mercury)</p>	<p>GOING HOME</p> <p>Fats Domino (Imperial)</p>
<p>HEAVENLY FATHER</p> <p>2 Edna McGriff (Jubilee)</p>	<p>MELLOW BLUES</p> <p>Sonny Thompson (King)</p>	<p>MIDDLE OF THE NIGHT</p> <p>Clovers (Atlantic)</p>
<p>TROUBLE IN MIND</p> <p>3 Dinah Washington (Mercury) Amos Milburn (Aladdin)</p>	<p>5-10-15 HOURS</p> <p>Ruth Brown (Atlantic)</p>	<p>SWEET SIXTEEN</p> <p>Joe Turner (Atlantic)</p>
<p>MOODY MOOD FOR LOVE</p> <p>4 King Pleasure (Prestige)</p>	<p>NO MORE DOGGIN'</p> <p>Roscoe Gordon (R. P. M.)</p>	<p>5-10-15 HOURS</p> <p>Ruth Brown (Atlantic)</p>
<p>THAT'S WHAT YOU'RE DOING TO ME</p> <p>5 The Dominoes (Federal)</p>	<p>NIGHT TRAIN</p> <p>J. Forest (United)</p>	<p>NO MORE DOGGIN'</p> <p>Roscoe Gordon (R. P. M.)</p>
<p>STOLEN LOVE</p> <p>6 The Larks (Apollo)</p>	<p>THAT'S WHAT YOU'RE DOING TO ME</p> <p>The Dominoes (Federal)</p>	<p>THAT'S WHAT YOU'RE DOING TO ME</p> <p>The Dominoes (Federal)</p>
<p>LOOKING FOR MY BABY</p> <p>7 Ravens (Mercury)</p>	<p>BABY, PLEASE DON'T GO</p> <p>Orioles (Jubilee)</p>	<p>WHERE SHALL I GO</p> <p>Ivory Joe Hunter (M.G.M.)</p>
<p>MELLOW BLUES</p> <p>8 Sonny Thompson (King)</p>	<p>HEAVENLY FATHER</p> <p>Edna McGriff (Jubilee)</p>	<p>REELING & ROCKING</p> <p>Fats Domino (Imperial)</p>
<p>NIGHT TRAIN</p> <p>9 J. Forest (United)</p>	<p>NEW BLOW TOP BLUES</p> <p>Dinah Washington (Mercury)</p>	<p>ONE MINT JULEP</p> <p>Clovers (Atlantic)</p>
<p>THIS IS HAPPINESS</p> <p>10 Joe Holiday (Prestige)</p>	<p>SLOW CABOOSE</p> <p>Sax Mallard (Checker)</p>	<p>WHEN THE SWALLOWS COME BACK TO CAPISTRANO</p> <p>The Dominoes (Federal)</p>

HOT

in DALLAS in LOS ANGELES in OTHER CITIES

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

SWEET SIXTEEN

1. Joe Turner
(Atlantic)

NO MORE DOGGIN'

Roscoe Gordon
(R. P. M.)

GOING HOME

3. Fats Domino
(Imperial)

THE HUNT IS ON

1. Percy Mayfield
(Specialty)

IN THE MIDDLE OF THE NIGHT

5. The Clovers
(Atlantic)

NIGHT TRAIN

6. Jimmy Forest
(United)

NEW BLOW TOP BLUES

7. Dinah Washington
(Mercury)

5-10-15 HOURS

8. Ruth Brown
(Atlantic)

LET'S LIVE RIGHT

9. Lowell Folsom
(Swingtime)

AT LAST

10. Arthur Prysock
(Decca)

5-10-15 HOURS

Ruth Brown
(Atlantic)

BE ANYTHING, BE MINE

Wini Brown
(Mercury)

NO MORE DOGGIN'

Roscoe Gordon
(R. P. M.)

NIGHT TRAIN

Jimmy Forest
(United)

THE HUNT IS ON

Percy Mayfield
(Specialty)

MIDDLE OF THE NIGHT

The Clovers
(Atlantic)

DUST MY BROOM

Elmo James
(Trumpet)

WHEEL OF FORTUNE

Sunny Gale with
Eddie Wilcox O.
(Derby)
Kay Starr
(Capitol)

HOPE, SKIP AND JUMP

Lynn Hope
(Aladdin)

GOING HOME

Fats Domino
(Imperial)

ST. LOUIS, MO.

1. One Mint Julep (Clovers)
2. 5-10-15 Hours (Ruth Brown)
3. Mary Jo (Four Blazers)
4. A Pound Of Blues (Johnnie Hodges)
5. No More Doggin' (Roscoe Gordon)
6. Dust My Broom (Elmo James)
7. Night Train (Jimmy Forest)
8. Heavenly Father (Edna McGriff)
9. Blow Top Blues (Dinah Washington)
10. Jam With Sam (Duke Ellington)

OAKLAND, CAL.

1. No More Doggin' (Roscoe Gordon)
2. Got You On My Mind (John Greer)
3. Heavenly Father (Edna McGriff)
4. I've Got The Last Laugh Now (Roy Brown)
5. Looking For My Baby (The Ravens)
6. 5-10-15 Hours (Ruth Brown)
7. Milk Train (Tab Smith)
8. Dust My Broom (Elmo James)
9. Yancey Special (Lloyd Glenn)
10. Goin' Home (Fats Domino)

OPELOUSAS, LA.

1. No More Doggin' (Roscoe Gordon)
2. Wheel Of Fortune (Sunny Gale)
3. 5-10-15 Hours (Ruth Brown)
4. Sweet Sixteen (Joe Turner)
5. Let's Talk About Jesus (Bells Of Joy)
6. The Big Question (Percy Mayfield)
7. Got You On My Mind (John Greer)
8. Middle Of The Night (The Clovers)
9. Trouble In Mind (Dinah Washington)
10. Kiss-A-Me Baby (Ray Charles)

SHOALS, IND.

1. Wheel Of Fortune (Sunny Gale)
2. Trouble In Mind (Dinah Washington)
3. Cry (Johnnie Ray)
4. Tell Me Why (Dinah Washington)
5. 5-10-15 Hours (Ruth Brown)
6. Sweet Sixteen (Joe Turner)
7. Booted (Roscoe Gordon)
8. Heavenly Father (Edna McGriff)
9. Sleepy Time Down South (Louis Armstrong)
10. The Little White Cloud That Cried (Johnnie Ray)

SAVANNAH, GA.

1. Wheel Of Fortune (Sunny Gale)
2. 5-10-15 Hours (Ruth Brown)
3. Be Anything (Ruth Brown)
4. No More Doggin' (Roscoe Gordon)
5. Cry (Johnnie Ray)
6. Walkin' (Nat "King" Cole)
7. Hard Times (Charles Brown)
8. At Last (Buddy Johnson)
9. Let's Talk About Jesus (Bells Of Joy)
10. In The Middle Of The Night (The Clovers)

BEST SELLING THE CASH BOX SPIRITUAL RECORDS

Listed Alphabetically

- Angels Tell My Mother PILGRIM TRAVELLERS (Specialty)
- He's So Wonderful SISTER JESSIE MAE RENFRO (Peacock)
- I Bowed On My Knees MEHALIA JACKSON (Apollo)
- I'll Make It Somehow JOE MAY & SALLY MARTIN SINGERS (Specialty)
- Joy Joy To My Soul SOUL STIRRERS (Specialty)
- Let's Talk About Jesus BELLS OF JOY (Peacock)
- Old Land Mark WARD SINGERS (Savoy)
- Touch Me Lord Jesus ANGELIC GOSPEL SINGERS (Gotham)
- When He Spoke WARD SINGERS (Savoy)
- World Prayers BLIND BOYS (Peacock)

Can't Miss!
LAWDY MISS CLAWDY
by LLOYD PRICE
#428
Specialty records

Sure Fire Hit!
SO TIRED
by ROY MILTON
#429
Specialty records

SAVOY DOES IT AGAIN!
T. J. FOWLER'S Double Sided Smash HIT!
Savoy #843
"FOWLERS BOOGIE" B/W "NIGHT CRAWLER"
SAVOY RECORD CO., INC.
58 Market St., Newark 1, N.J.

Imperial is riding high!
in BLUES & RHYTHM and COUNTRY

Fats Domino

"Goin' Home" Elip

"Reeling and Rocking" Imperial 5180

T-Bone Walker

"Get These Blues Off Me" Flip

"I Got the Blues Again" Imperial 5181

Herb Fisher

"I'll Wait for You" Flip

"Ride, Ride, Ride" Imperial 5182

Slim Whitman

"Love Song of the Waterfall" Flip

"My Love Is Growing Stale" Imperial 8134

"Bandera Waltz" Flip

"End of the World" Imperial 8144

"In A Hundred Years or More" Flip

"Cold Empty Arms" Imperial 8147

(ALL RECORDS AVAILABLE ON 78 & 45 RPM)

Imperial Records 6425 Hollywood Blvd.
Hollywood 28, Calif.

THE CASH BOX

JAZZ 'N' BLUES REVIEWS

"GONNA MOVE AWAY FROM TOWN" (3:16)
"ROCK THIS MORNING" (2:00)

JESSE ALLEN
(Aladdin 3129)

● A slow dynamic blues is given a dramatic reading by Jesse Allen. Allen, who wrote the tune, sings the sad lyrics potently. The musical group sets up the vocalist smoothly, as they back him in polished manner. Flip is a fast boogie beat that Allen belts out with zest. Allen's vocal and the supporting instrumentalists combine to make this a top flight waxing.

"GOOMP BLUES" (2:41)
"ONE NIGHTER BLUES" (2:31)

JOHNNY OTIS
(Mercury 8273; 45x8273)

● Johnny Otis and his ork come up with two instrumentals that make good listening. The upper deck is a driving number that Otis and the boys spin through excitingly. A spirited arrangement that turns into a wild instrumentation makes this a likely side. The under lid is slow, low down item that features some exceptional saxing. Ops oughta check here.

"HAPPY DAYS" (2:14)
"GIVE ME LIBERTY OR GIVE ME LOVE" (2:52)

PAUL GAYTON
(Okeh 6870)

● A rocking rhythmic blues is given a rollicking treatment by Paul Gayton as he bangs out a forceful vocal. Gayton pipes the happy lyrics with zest and spirit as the ork, featuring a driving brass section, provides a potent backdrop. The second side is a slow romantic oldie that the boys do justice by. Gayton sings the pretty ballad feelingly and succeeds in waxing a listenable end.

"DRIPPERS BOOGIE" (2:31)
"TANYA" (3:05)

JOE LIGGINS AND HIS HONEYDRIPPERS
(Specialty 430)

● A real gone wild boogie beat is bounced through with contagious spirit by Joe Liggins and His Honeydrillers. The slick orking of an exciting arrangement, enhanced by the sock vocalizing of the harmony group, add up to a smash side. The lower lid, a slow jump is another dramatic treatment, solidly executed. The entire waxing is accompanied by a stirring undertone. Ops have two smash sides here and we recommend their putting them into the boxes.

"REELING AND ROCKING" (2:23)
"GOIN' HOME" (2:15)

FATS DOMINO
(Imperial 5180)

● A slow jump is given a rocking Fats Domino treatment and the result is a strong side. Fats' slick singing makes this a side his devotees will go for. The rollicking tune is sold in sock style by the chanter who is potently backed by the ork. Flip is a slow beat item executed forcefully by the singer and the musical aggregation. Ops who are looking for good filler material need look no further.

★ AWARD O' THE WEEK ★

"MOODY MOOD FOR LOVE" (2:35)
"EXCLAMATION BLUES" (2:41)

KING PLEASURE
(Prestige 924)

● The top level presents the distinctive vocalizing of King Pleasure. The quick tempo delivery of a slow tune makes this an unusual etching and one that comes out a potent platter. "Moody Mood For Love" is a slow, soft tune with romantic lyrics that Pleasure chants engagingly. A fem chirp aids in the singing, and pipes in the same racing manner to help make this a different side. The lush orking of

the slick arrangement aids no end as they provide a dramatic backdrop for the chanting duo. Ops looking for a record that's sure fire have one here. Flip is a hustling tune that has King Pleasure reversing the pattern he set on top lid, singing a fast bounce with an easy delivery. King's powerhouse selling of this item makes this side a happy companion for the top deck. Ops are advised to latch on to this record immediately.

"HOUSEWIFE BLUES" (2:29)
"I'VE LOST" (3:00)

THE ENCHANTERS
(Jubilee 5080)

● A fast moving tune is taken through its paces by the Enchanters. An ok set of lyrics and a solid melody are chanted with zest by the quartette who are backed in polished style by Buddy Lucas and his Band Of Tomorrow. The under lid is a slow item capably sung by the harmonizing group. Ops would do well to take a listen.

"SO TIRED" (3:00)
"THELMA LOU" (2:40)

ROY MILTON
(Specialty 429)

● A slow sentimental number is given an easy treatment by Roy Milton as he vocalizes the sad lyrics with warmth. A sincere arrangement is projected soothingly by the Solid Senders as together they bring in a listenable side. The second portion is a moderate jump that Milton socks out expressively. The sax is the featured instrument on both sides.

"BE ANYTHING" (2:19)
"SKIPPIN' AND HOPPIN'" (2:35)

BOBBY SMITH
(Apollo 1191)

● Bobby Smith and his ork come up with a r&b treatment of a current pop plug item. Kitty DeChavis chants the pretty tune in ok style and Smith and his ork provide the musical backdrop. Lower deck is a driving beat instrumental that the boys rip through as they drive home the spirited arrangement. Ops should take a peek.

"MAILMAN'S SACK" (2:13)
"NEWSPAPER BOY BLUES" (2:44)

TINY BRADSHAW
(King 4537)

● Tiny Bradshaw belts out a fast moving shouty item with zest. Bradshaw's dynamic vocal is supported in spirited fashion by the ork as they handle a driving arrangement solidly. Featured is a raucus and wild bit of saxing that does much for the waxing. Flip is a low down blues sung by Tiny Kennedy, and again on this side, the ork is strong as it delivers a rollicking instrumentation. Ops have two likely sides.

Jazz 'n' Blues SLEEPER OF THE WEEK

"LOADED WITH LOVE" (2:16)
"RAM BUNK SHUSH" (2:30)

LUCKY MILLINDER
(King 4534)

● A moderate bounce is taken for a rollicking spin around the wax by Lucky Millinder and his orchestra. Titled, "Loaded With Love," the happy, stimulating item is treated to a sock arrangement that the Millinder ork projects merrily. The musical aggregation provides sprightly mood music for the vocalizing duo, Corky Robbins and Johnny Bosworth, who chant the happy lyrics smoothly and with ease. The infectious warbling of Corky and Johnny do much to help put the tune over, and the polished

musicianship of the ork provide the finishing touches. Juke box devotees know the name "Millinder" and with the right kind of waxing, which we have here, another kind of happy tune will be played—that of coins dropping into the boxes. The under portion is a similar beat instrumental that showcases the Millinder group to advantage. Listeners are treated to some solid saxing and all around strong orking. We look for the top side to break fast and advise ops to get with it.

"NUMBER MAMBO" (3:09)
"MAMBO BLUES" (2:38)

NAT BROOKS
(Rainbow 173)

● A catchy novelty mambo is taken for a pulsating spin around the wax by Nat Brooks and the Mambo Boys. Brooks' vocal of the rhythmic latin number is top grade and he receives forceful accompaniment from the instrumental group. The etching is an exciting presentation and makes for good dancing and good listening. Flip is a similar item ably rendered by the artists. Ops should take a listen.

"MAMBO HOLIDAY" (Side #1 2:45)
"MAMBO HOLIDAY" (Side #2 2:39)

JOE HOLIDAY
(Prestige 772)

● A stirring mambo tune written by Joe Holiday is treated to an exciting arrangement and socked out in stimulating manner by Holiday and the ork. The Latin tempo item is presented on both sides of the platter and it comes out as an infectious piece. The tenor sax solo is an impressive bit of musicianship backed excitingly by bongo and timbales.

"BLOODSTAINED BANNER" (2:42)
"THE GOVERNOR" (2:41)

THE DIXIEAIRES
(Prestige 2001)

● A driving religious item is handled with much gusto by the Dixieaires, who sock out a contagious harmony arrangement in grand style. The lead vocal chants the rhythmic spiritual dynamically and the result is an ok disk. The under portion is a similar number with a slower beat. Once again the Dixieaires come through with a solid performance. Ops who have the right location for this material should take a listen.

"MY LAST AFFAIR" (2:34)
"STILL WATER" (2:55)

CHARLES BROWN
(Aladdin 3120)

● Charles Brown and his band run through a slow blues item easily. Brown, who seems to come up with one good one after another, chants the sad lyrics expressively and smoothly. The band provides a soft, melodic backing. This is an ok side. Flip is another slow number that Brown delivers in a potent manner, and again on this end the arrangement is top flight.

"BOOGIE-OOGIE" (2:43)
"DARLIN'" (3:03)

LARRY DARNELL
(Okeh 6869)

● A driving boogie beat novelty is sung by Larry Darnell with joyful abandon. Darnell's chanting of the catchy lyrics is explosive. The orking of this rhythmic rocker backs the singer solidly as they bring in a likely disk. The under position is a change of pace that Darnell and the boys work on with pleasing results. The artists give a moving performance as they handle this slow mellow tune.

The Man Who Came Back



BOSTON, MASS.—Earl Bostic, just recovered from a near fatal accident which occurred last December while he was enroute to fill a one nighter, is pictured with his band as they played before a capacity crowd at the Hi Hat Club in Boston recently. The band made its first recording in five months last week, under the direction of Ralph Bass of King and Federal.

Winning Artists Receive Pittsburgh Courier Awards At Carnegie Hall Concert

NEW YORK — The Pittsburgh Courier held its annual "Courier Concert" at Carnegie Hall, New York, on April 19th, at which the winners of it's yearly theatrical poll received their awards.

Among the favorites who stood the test and emerged winners were:

Nat "King" Cole, who was voted the best of the Trios. The Cole group won handily, though Rene Hall, Errol Garner and Charles Brown were strong vote getters and finished in that order behind the "King".

Billy Eckstine drew the nod as Champ Male Singer. This made the fifth time that Billy has led the field. However, Eckstine did not come through without a strong struggle from Bob White, a talented newcomer for whom a great future is predicted.

Lionel Hampton was overwhelmingly voted the best band. Lionel, who has taken this coveted honor three times, received his closest run for the championship from Duke Hampton. The winning Hampton garnered twice as many votes as the runner-up was able to gather.

The Dominoes ran away from the list of Quartets which included some of the biggest names in the theatrical

business. The vocal group, whose "Sixty Minute Man" was such a phenomenal hit, received 32,715 votes, or almost four times as many as the Five Keys, who placed second.

Dinah Washington, also a repeater in the Courier poll, was declared winner of the Female Blues Singer group, but only after a 'knock em down and drag em out' struggle. Running very strongly behind the elected Queen were Ruth Brown, 2nd; Little Esther, 3rd; and Jo Jo Evans, 4th.

Many new names appeared in the listings and their show of popularity would indicate they are the stars of tomorrow. Among these were: Arette Lemarre, singer; Debbie Andrews, singer; Billy Wright, combo leader; Bob White, singer; and Lynn Hope, combo leader.

Here is a complete list of the victorious entertainers: Bands—Lionel Hampton; Small Combos—Paul Bascomb; Male Blues Singer — Lester Williams; Trios—Nat "King" Cole; Favorite Instrumentalists — Paula DuPree; Female Vocalists — Laura Lynn; Gospel Singers—Clara Ward; Quartets—Dominoes; Male Vocalists —Billy Eckstine; Female Blues Singer —Dinah Washington.

Deejay Frank Plath (WFJL) To Tape Atom Bomb Test

CHICAGO—Probably the only deejay who will be present at the next atomic bomb test will be Frank Plath of Station WFJL, this city.

Frank left town this past Tuesday with his favorite portable tape recorder and instructions to be in Las Vegas, Nevada at a certain date.

This will be the first time that any deejay has been present at an atom bomb test explosion, Frank believes, and is looking forward to thrilling the audiences of his many shows on WFJL with the tape of the bomb burst.

Frank Plath has two daily shows over WFJL: "Disks & Data" at 4:00 to 5:30 P.M. and "Musical Memories" at 10:30 to 11:00 A.M.

He is also heard on Thursday evenings, 8:00 to 8:30 P.M. with "Chicago's Top Tunes" as well as Saturdays 12:30 to 2:30 P.M. with the show: "Saturday Date".

Breaking Out—BIG!

"MOODY MOOD FOR LOVE"

by

KING PLEASURE

Prestige 924 and 45 x 924

PRESTIGE RECORD CO.
754 10th Ave. Cl 6-0847 · N. Y.

REGENT RECORDS HAS ANOTHER BIG HIT!

Regent #194
"My Heart Is Yours"
backed with "SO"

The new song by Churchill Kohlman, writer of the smash hit "CRY"

By the sensational new singing group

"THE MARVELTONES"

"My Heart Is Yours" published by Slate Enterprises Inc. 972 Broad St., Newark N. J.
Sole selling agent, Mellow Music Pub. Co.
"So" published by Mellow Music Pub. Co. 1619 Broadway, N. Y. C.

DISK JOCKEYS, OPERATORS, if distributor hasn't sent you a sample, write or wire

REGENT RECORDS, INC.
58 Market St., Newark 1, N. J.

NO SLEEPING WITH THIS ONE!

Jazz & Blues SLEEPER OF THE WEEK

"HOPE, SKIP, AND JUMP" (2:40)

"PLEASE, MR. SUN" (2:49)

LYNN HOPE & ORCHESTRA
(Aladdin 3128)

THE CASH BOX
April 12, 1952

3 MORE LIVE ONES!

Amos Milburn

"FLYING HOME"

"PUT SOMETHING IN MY HAND"

AL 3125

Charles Brown

"STILL WATER"

"MY LAST AFFAIR"

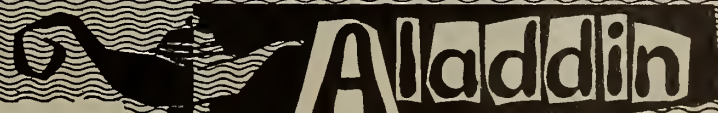
AL 3120

The Five Keys

"BE ANYTHING, BUT BE MINE"

"RED SAILS IN THE SUNSET"

AL 3127



For That Magic Touch

RECORDS

Beverly Hills, Calif.

Gospel SERIES

WATCH THIS LABEL for the BEST in SPIRITUAL and GOSPEL Music

ATLANTIC

GREAT! GREAT!
OVERNIGHT HIT!!!

Eddie Ware's
"JEALOUS WOMAN"
CHESS #1507

CHESS 750 E. 49th Street
Chicago 15, Illinois



Golden Harp Singers

sing

"WILL THERE BE ANY STARS IN MY CROWN"

PART # 1 and # 2

Peacock # 1591

SPIRITUALS With Feelings

Peacock RECORDS, INC.
4104 Lyons Houston, Texas

BLUES With the Zip

THE CASH BOX FOLK and WESTERN ROUNDUP

Joe "Cactus" Nixon has taken over with the country record spinning at WOKE in Oak Ridge, Tenn. Joe previously did his spinning at Nashville's WMAK. He's now carrying three and a half hours per day split into two morning segs.

Margie Hess of the "Jamboree Sweethearts" is in need of a lead or alto female voice for the group. If interested contact Margie at P. O. Box 18, Pennsboro, West Virginia.

Pat Cook, who spins the country records on St. Louis' KSTL, opens "Pat Cook's Rhythm Roundup and Jamboree" on May 4th. Show is presented each Sunday through the summer at Chain of Rocks Park in St. Louis. Dave Landers (M-G-M) will be the featured name on May 4th, with Johnny and Jack (RCA Victor) following on May 11th. Cowboy Copas (King) will hold the feature spot on May 18th with succeeding Sundays to be booked. Anyone interested in a St. Louis Sunday date?

Frank Page, who heads the country artist work at Shreveport's KWKH, is building a fine stable of recording talent. Station now boasts of Webb Pierce (Decca), Faron Young (Capitol), Slim Whitman (Imperial), Red Sovine (M-G-M), and Jimmie Lee. Page spins the country records at KWKH and handles the Saturday night "Hayride" which has long been a feature of the mid-west.

Maggie and Scotty (Swan) head the "Chippewa Valley Barn Dance" from WEAU in Eau Claire, Wisconsin. They carry their own managing and booking chores having traveled 83,000 miles during 1951 on their personal appearances. Scotty also does the country disc jockeying at WEAU.

Slim Williams is carrying a one hour live show each day from WENE in Endicott, New York. On Saturday afternoons they have a show from WNBF in Binghamton, New York and a Saturday noon television show is being set for this group.

WNPT of Tuscaloosa, Alabama boasts of the youngest disc jockey in the business. He is "Little Danny" Fields, age 3, who was discovered in one of the station's recent talent contests. "Little Danny" carries on his show for a local sponsor, spins his own records and occasionally picks up his little guitar to do a number himself.

Pee Wee King (RCA Victor) entertained the local disc jockeys and other Nashville personalities following his guest appearance on WSM's "Grand Ole Opry" April 12th. Occasion was handled by King's manager, J. L. Frank, and Prof. Mgr. of his Ridgeway pubery, Charlie Adams. During the festivities tapes were cut for use on stations all over the country in conjunction with King's new RCA Victor record of "Busy Body."

The Carlisles (Mercury) in Nashville cutting new sides for Dee Kilpatrick following a very successful two weeks of p. a.'s. in Alabama. Martha Carson (Capitol) shared billing with them on Alabama tour. Reports are that it was one of the best accepted and attended tours through those parts in some time.

Cousin Walt of WIEL in Elizabethtown, Ky. recently appointed Director At Large of Elizabethtown's Chamber of Commerce. Vine Grove FFA also saw fit to appoint him an honorary member. Congrats, Walt! Now between spinning your country records you will have plenty to keep you busy.

Jack Davis, who does the WROM (Rome, Ga.) country record spinning from his own Rockmart, Ga. studios, has just completed an eight week "Amateur Program" from the stage of Rockmart Theatre. All winners appeared on an hour long TV'er from Atlanta's WAGA on April 13 with all kinds of comment kicked up around the viewing area. Maybe chances for a regular spot.

Curly Gray and "Billy Boy" Turner are new additions to WGGH in Marion, Illinois. The boys have a half hour spot near noon each day.

Around Lake Charles, Louisiana you are likely to hear country records by Lyman Hellums of KPLC. Lyman has a top audience down there and reports the area is wild about George Morgans new Columbia—"Almost." (We've had many reports from everywhere about this same wax—it must be moving!)



HEADIN' HIGH!
"Somebody's Stolen My Honey"
 by ERNEST TUBB
 Decca 28067

TANNEN MUSIC, INC.
 146 West 54 St., New York 19

Canada's Western Hit Parade
 Compiled Through The Cooperation Of Program Directors Throughout Canada

1. TOO OLD TO CUT THE MUSTARD
Ernest Tubb & Red Foley (Decca)
2. MOM'S AND DAD'S WALTZ
Lefty Frizzell (Columbia)
3. SILVER AND GOLD
Pee Wee King (RCA Victor)
4. THESE THINGS SHALL PASS
Hank Snow (RCA Victor)
5. GIVE ME MORE, MORE, MORE
Lefty Frizzell (Columbia)
6. BE MY LIFE'S COMPANION
Hawkshaw Hawkins (King)
7. SLOW POKE
Pee Wee King (RCA Victor)
8. I DON'T CARE IF YOU GO A LITTLE FURTHER
Keray Regan (Aragon)
9. MISSING IN ACTION
Jimmy Wakely (Capitol)
10. FATE OF THE FLYING ENTERPRISE

"WORDS"
 EDDIE ZACK—Decca
 TERRY PRESTON—Capitol
 JOHNNY HORTON—Abbott

AMERICAN MUSIC, INC.
 1576 Bway, N. Y. • 9109 Sunset Blvd, Hollywood
 CO. 5-7880 CR 1-5254

THE CASH BOX FOLK & WESTERN RECORD REVIEWS

BULLSEYE of the WEEK

"BUSYBODY" (1:59)
"I DON'T MIND" (2:25)
 PEE WEE KING
 (RCA Victor 20-4655)



PEE WEE KING

● Pee Wee King comes up with a catchy moderate beat item, titled "Busybody", that looks like it will step right in and take the place of

"Slow Poke" which was such a fabulous success for the artist. The catchy, rhythmic piece is treated to a spirited arrangement that Pee Wee's band polishes off in sprightly fashion. Redd Stewart warbles the cute lyrics infectiously, and his lilting performance does much to help make this side soar. Effective use of a clicking sound throughout gives the reading an interesting touch. Another point of interest is the short time it takes to spin the record. Just under two minutes. Flip is a snappy, happy tune that the artists do well by. However, we look for the top deck to break out and be another big one for Pee Wee and the ops.

"ECHOES OVER THE SMOKEYS" (3:00)
"MY WORST MISTAKE" (2:52)
 MATTIE O'NEIL and SALTY HOLMES
 (King 1056)

● Mattie O'Neil and Trio, assisted by Salty Holmes on the harmonica, cooperate on a slow country item with excellent results. Mattie O'Neil's lead vocal is strong and she uses the now popular echo chamber effectively. Holmes harmonica playing backs the singers in solid style as together they etch an ok side. Flip side presents the same artists in a slow tune with sad lyrics.

"FAIR AND TENDER LADIES" (3:04)
"FOGGY MOUNTAIN TOP" (2:49)
 THE CARTER SISTERS and MOTHER MAYBELLE
 (Columbia 20920; 4-20920)

● A slow country weeper is given a sock reading by The Carter Sisters and Mother Maybelle. The lead vocalist's strong chanting of the plaintive tune is dramatically backed by the harmony group and the instrumentalists. Flip is a fast beat item ably sung by the artists as they bring in a listenable side. Ops should take a listen.

"DOODLIN'" (2:22)
"THANKS FOR LOVING ME" (2:22)
 JOE ALLISON and HIS NASHVILLE BOYS
 (Capitol 9219; F-9219)

● A moderate, lilting ditty is sung by Joe Allison in sprightly fashion as he warbles the infectious lyrics smoothly. Allison's effortless, but appealing vocal is backed unobtrusively by his Nashville Boys, and the result is a grade A side. The under level is a similar soft and easy tune with romantic lyrics that Joe Allison executes pleasantly.

"TEXACO NEW MEXICO JOE" (2:32)
"THE GRANDEST THING ON EARTH" (2:30)

BILLY BRIGGS
 (Imperial 8150)
 ● Billy Briggs belts out a moderate bounce zestfully and he warbles the novelty lyrics engagingly. Briggs vocal is enhanced by a lilting arrangement, and the result is a pleasing end. The under portion is a sentimental tribute to mother that could catch some play in view of the timing of its release. Briggs handles the chanting in ok style.

"DING DONG BELLS" (2:23)
"I'D LIKE TO KISS SUSIE AGAIN" (2:31)
 KENNY ROBERTS
 (Coral 60696)

● A fast moving, energetic item is treated to a smooth vocal by Kenny Roberts. The vocalist's yodel type singing does much to make this a pleasureable side. Roberts happy warbling of the contagious lyrics, "Those ding dang bells are ringing again, but I'll be darned if they're ringing for me", is solidly backed by the instrumental group. The second side is another novelty that Kenny Roberts yodels joyfully. Ops have two interesting sides to choose from.

"TRUE LOVE" (2:10)
"TENNESSEE MEMORIES" (2:17)
 THE CARLISLES
 (Mercury 6388; 45 x 6388)

● A fast beat pulsating number is excitingly sold by the Carlisles as they sing the merry tune with spirit. The group singing is effectively projected and backed in capable manner by the string accompaniment. The lower lid is a slow item warmly treated by the artists who wind up with a strong side. Ops might do wise to take a peek.

"A LOVELESS MARRIAGE" (2:36)
"I'D SURPRISE YOU" (2:31)
 RED SOVINE
 (MGM 11214)

● Red Sovine warbles a moderate beat that tells the story of a loveless marriage. Sovine's dramatic vocal of the weeper is done in polished manner and the presentation comes out an ok dishing. The lower lid is a slow country lament that Red projects with feeling. The instrumental accompaniment on both decks is better than fair. Ops should take a listen.

"YOU DIDN'T WANT ME" (2:39)
"THERE'S A BLUE SKY WAY OUT YONDER" (2:35)
 RED RIVER DAVE
 (MGM 11222)

● Red River Dave and The Texas Cowboys come up with a slow country lament and deliver a potent reading. Red warbles the sad lyrics, "you didn't want me when I wanted you", with feeling as the boys set him up with a musical backing. The second side is a change of pace that the vocalist and his group execute infectiously. Red livens up the side with his vocal tricks.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

THE CASH BOX

Reports

THE NATION'S

BIG 10

HILLBILLY, FOLK & WESTERN JUKE BOX TUNES

1 DON'T JUST STAND THERE

Carl Smith
(Columbia 20893; 4-20893)

2 LET OLD MOTHER NATURE HAVE HER WAY

Carl Smith
(Columbia 20862; 4-20862)

3 HONKY TONK BLUES

Hank Williams
(MGM 11160; K11160)

4 GIVE ME MORE, MORE, MORE

Lefty Frizzell
(Columbia 20885; 4-20885)

5 SILVER AND GOLD

Pee Wee King
(RCA Victor 20-4458; 27-4458)

6 WONDERING

Webb Pierce
(Decca 46364; 9-46364)

7 GOLD RUSH IS OVER

Hank Snow
(RCA Victor 20-4522; 47-4522)

8 EASY ON THE EYES

Eddy Arnold
(RCA Victor 20-4569; 47-4569)

9 BUNDLE OF SOUTHERN SUNSHINE

Eddy Arnold
(RCA Victor 20-4413; 47-4413)

10 SLOW POKE

Pee Wee King
(RCA Victor 21-0489; 48-0489)

Another Hit!



NEW YORK—Following up the success of his recent waxing "The Gold Rush Is Over," Hank Snow prepares his first New York session after previous dinking in Nashville. Going over sheet music for his new release, "I Just Telephone Upstairs," Hank is shown with Steve Sholes (left), RCA Victor Country and Western A & R Director, and Al Miller (center), Sales Manager for C & W.

Rome, N. Y. Celebrates Bobby Wayne Day As Singer Helps Launch Vaudeville

ROME, N. Y.—As a result of an article published in *The Cash Box* recently telling of what awaited name singers who ventured to smaller territories that seldom saw star attractions, Bobby Wayne last week visited Rome, N. Y. and had the entire town turn out to greet him.

April 15 was declared "Bobby Wayne Day" in Rome. The entire city from the Mayor and top officials to the local restaurateurs were keyed for the arrival of the new Mercury star who went there especially to help the town relaunch vaudeville—and the reception was an all out demonstration that could not be topped.

Liason and organizer for the entire event was Rome's prominent D.J. and radio exec Lou Barile of WKAL. Immediately upon arrival of Bobby Wayne, manager Paul Brown and arranger Dick Hayman at the city's airport—the heavy schedule was put into action. Mayor David R. Townsend met the plane with other Rome officials. Also on hand was Lou Barile, 200 members of a local Bobby Wayne Fan Club, several sound trucks, committee of juke box ops from the Rome-Utica area and a fleet of automobiles supplied by the local Buick dealer.

The group was taken through the town by police escort—sirens blaring. First stop was luncheon given by ops. After eating, Wayne visited juke box

ops spot locations. Wayne disks had received strong distribution in this entire area—with every possible outlet well supplied.

Wayne appeared on Lou Barile's D.J. show during the afternoon. Other stops included local music stores where he autographed disks for hundreds of fans that turned out.

An afternoon show was scheduled for the Capitol Theatre where a capacity crowd filled the house. Wayne shared the bill with several other acts—closing the show for an enthusiastic audience.

A dinner was arranged for early evening with the Mayor, President of the Chamber of Commerce and other members of the City Council present. Second show at the Capitol clicked again and the group went to prearranged party at a local nightery.

Rome has been plugging the reestablishment of vaudeville for a good time—and past two weeks have shown intensified efforts to make the event a success. Local paper ran articles and ads not to mention a "Bobby Wayne Day" proclamation inserted by the Mayor's office. Lou Barile and other members of WKAL have constantly been pushing the occasion and spotting Wayne platters regularly.

Efforts really paid off. Vaudeville came back to Rome with a flying start.

Four Aces Rush "I'm Yours"

CLEVELAND, O.—The Four Aces did a rush recording of "I'm Yours" last week, covering a tune which looks like a big one. Appearing at Moe's Main Street in this city, the boys couldn't get to New York for a waxing session, so Ed Kissack and Lawrence McIntyre of the Decca staff flew out here to do it. The treatment follows their successful "Tell Me Why" style and the coupling will be "I Understand," the great standard originally cut by Jimmy Dorsey and Bob Eberly about a decade ago.

The disk is scheduled to be released immediately.

Other recordings on "I'm Yours" which are already making noise are those of Don Cornell on the Coral label and Eddie Fisher on Victor.

The tune was not only published by Bobby Mellin but also written by him.

Wanna Go To Paris?

NEW YORK — American acts, clamoring for years for a chance to

play Paris have good news! Eddie Lewis, American manager of Edith Piaf and Les Compagnons de la Chanson and now associated with the Lew & Leslie Grade office in New York, is currently interviewing acts for concert tours in France, Belgium, Italy and the Netherlands. Herb Jeffries, Victoria Cordova, Laurette & Clymas and The Picards are some of those being set. Lewis will sign talent here until May 1 when he leaves for Paris in conjunction with the opening of the Grade office on the Champs Elysee and to make arrangements for Piaf's return to the Versailles in September and Les Compagnons return to the Waldorf at the same time!

Jefferson Acquires Baseball Tune

NEW YORK—Jefferson Music this week acquired a new tune cut on the Imperial Crown label titled "Play Ball, You All." One of the writers is sportscaster Mel Allen, so air play is virtually assured for the Yankee games. Jack Bergman of Tempo Records has been named Eastern distributor for the record.

Best Sellers

DE LUXE

Federal RECORDS

POPULAR

- ★ MARY SMALL
DIDJA EVER
A BEAUTIFUL WASTE OF TIME
15167 and 45-15167*
- ★ JACK RICHARDS and THE MARKSMEN
THERE'S A BLUE SKY WAY OUT
YONDER
YOU'RE NOT WORTH MY TEARS
15161 and 45-15161*
- ★ TEDDY PHILLIPS
LOVE ME
OO LA LA
15170 and 45-15170*

FOLK-WESTERN

- ★ MOON MULLICAN
A MILLION REGRETS
SHOOT THE MOON
1043 and 45-1043*
- ★ BOB NEWMAN
A-ROUND THE CORNER
LONESOME SAILOR'S DREAM
1057 and 45-1057*
- ★ HAWKSHAW HAWKINS
OVER THE HILL
(with Ruby Wright)
I AM SLOWLY DYING OF A
BROKEN HEART
1047 and 45-1047*
- ★ COWBOY COPAS
FOUR BARE WALLS AND A
CEILING
I CAN'T STOP LOVING YOU
1046 and 45-1046*

SEPIA BLUES

- ★ SONNY THOMPSON
MELLOW BLUES
Part 1 and 2
4488 and 45-4488*
- ★ EARL BOSTIC
LOVER COME BACK TO ME
THE MOON IS LOW
4511 and 45-4511*
- FLAMINGO
I'M GETTIN' SENTIMENTAL
OVER YOU
4475 and 45-4475*
- ★ MOOSE JACKSON
SAD
NOSEY JOE
4524 and 45-4524*
- ★ COUNTRY PAUL
YOUR PICTURE DONE FADED
AIN'T IT SAD
4517

FEDERAL

- ★ THE DOMINOES
THAT'S WHAT YOU'RE DOING
TO ME
WHEN THE SWallows COME
BACK TO CAPISTRANO
12059 and 45-12059*
- ★ THE ROYALS
EVERY BEAT OF MY HEART
ALL NIGHT LONG
12064 and 45-12064*
- ★ LITTLE ESTHER
THE CRYING BLUES
RING-A-BING-DOO
12055 and 45-12055*
- THE STORM
SUMMERTIME
12063 and 45-12063*

* 45 R.P.M.

distributors

RECORDS INC.
CINCINNATI 7, OHIO

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records - City by City

APRIL 26, 1952

New York, N. Y.

1. WHEEL OF FORTUNE (Kay Starr)
2. BLUE TANGO (Leroy Anderson)
3. ANYTIME (Eddie Fisher)
4. BLACKSMITH BLUES (Ella Mae Morse)
5. KISS OF FIRE (Georgia Gibbs)
6. CRY (Johnnie Ray)
7. TELL ME WHY (Four Aces)
8. PERFDIA (Four Aces)
9. BROKEN HEARTED (Johnnie Ray)
10. A GUY IS A GUY (Doris Day)

Malta, Mont.

1. ANYTIME (Eddie Fisher)
2. WHEEL OF FORTUNE (Kay Starr)
3. BLACKSMITH BLUES (Ella Mae Morse)
4. TELL ME WHY (Grady Martin)
5. COME WHAT MAY (Patti Page)
6. PLEASE MR. SUN (Johnnie Ray)
7. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
8. CRY (Four Knights)
9. A GUY IS A GUY (Doris Day)
10. BERMUDA (Bell Sisters)

Opelousas, La.

1. WHEEL OF FORTUNE (Kay Starr)
2. BLUE TANGO (Leroy Anderson)
3. BROKEN HEARTED (Johnnie Ray)
4. A GUY IS A GUY (Doris Day)
5. CRY (Johnnie Ray)
6. FORGIVE ME (Tommy Edwards)
7. PITTSBURGH, PA. (Guy Mitchell)
8. BLACKSMITH BLUES (Ella Mae Morse)
9. COME WHAT MAY (Patti Page)
10. I'LL WALK ALONE (Don Cornell)

Shoals, Ind.

1. WHEEL OF FORTUNE (Kay Starr)
2. CRY (Johnnie Ray)
3. HAMBONE (Red Saunders)
4. BLUE TANGO (Guy Lombardo)
5. TELL ME WHY (Four Aces)
6. BLACKSMITH BLUES (Sy Oliver)
7. ANYTIME (Eddie Fisher)
8. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
9. PLEASE MR. SUN (Johnnie Ray)
10. PERFDIA (Four Aces)

Chicago, Ill.

1. A GUY IS A GUY (Doris Day)
2. BLACKSMITH BLUES (Ella Mae Morse)
3. BLUE TANGO (Leroy Anderson)
4. I'LL WALK ALONE (Don Cornell)
5. WHEEL OF FORTUNE (Bobby Wayne)
6. ANYTIME (Eddie Fisher)
7. KISS OF FIRE (Georgia Gibbs)
8. PITTSBURGH, PA. (Guy Mitchell)
9. PERFDIA (Four Aces)
10. CRY (Johnnie Ray)

Jennings, La.

1. A GUY IS A GUY (Doris Day)
2. WHEEL OF FORTUNE (Kay Starr)
3. BROKEN HEARTED (Johnnie Ray)
4. BLACKSMITH BLUES (Ella Mae Morse)
5. ANYTIME (Eddie Fisher)
6. BLUE TANGO (Guy Lombardo)
7. CRY (Johnnie Ray)
8. PITTSBURGH, PA. (Guy Mitchell)
9. PERFDIA (Four Aces)
10. HAMBONE (Frankie Laine)

Savannah, Ga.

1. WHEEL OF FORTUNE (Kay Starr)
2. BLUE TANGO (Hugo Winterhalter)
3. BERMUDA (Bell Sisters)
4. HAMBONE (Laine-Stafford)
5. PERFDIA (Four Aces)
6. CRY (Johnnie Ray)
7. TELL ME WHY (Four Aces)
8. ANYTIME (Eddie Fisher)
9. AT LAST (Ray Anthony)
10. PLEASE MR. SUN (Johnnie Ray)

Deadwood, S. D.

1. WHEEL OF FORTUNE (Kay Starr)
2. BERMUDA (Bell Sisters)
3. TELL ME WHY (Eddie Fisher)
4. BROKEN HEARTED (Johnnie Ray)
5. NOODLIN' RAG (Perry Como)
6. ANYTIME (Eddie Fisher)
7. BLUE TANGO (Hugo Winterhalter)
8. AT LAST (Ray Anthony)
9. TULIPS AND HEATHER (Perry Como)
10. PITTSBURGH, PA. (Guy Mitchell)

Los Angeles, Calif.

1. BLACKSMITH BLUES (Ella Mae Morse)
2. BLUE TANGO (Leroy Anderson)
3. BE ANYTHING (Eddy Howard)
4. WIMOWEH (The Weavers)
5. WHEEL OF FORTUNE (Kay Starr)
6. THAT'S THE CHANCE YOU TAKE (Eddie Fisher)
7. A GUY IS A GUY (Doris Day)
8. PLEASE MR. SUN (Johnnie Ray)
9. PERFDIA (Four Aces)
10. HAMBONE (Laine-Stafford)

Wilmington, Cal.

1. WHEEL OF FORTUNE (Kay Starr)
2. BLUE TANGO (Les Baxter)
3. TELL ME WHY (Four Aces)
4. BLACKSMITH BLUES (Ella Mae Morse)
5. PERFDIA (Four Aces)
6. BE ANYTHING (Eddy Howard)
7. COME WHAT MAY (Patti Page)
8. ANYTIME (Eddie Fisher)
9. WHISPERING WINDS (Patti Page)
10. BLUE TANGO (Guy Lombardo)

Richmond, Va.

1. WHEEL OF FORTUNE (Kay Starr)
2. HAMBONE (Laine-Stafford)
3. A GUY IS A GUY (Doris Day)
4. BLACKSMITH BLUES (Ella Mae Morse)
5. BROKEN HEARTED (Johnnie Ray)
6. BE MY LIFE'S COMPANION (Mills Brothers)
7. FORGIVE ME (Eddie Fisher)
8. PITTSBURGH, PA. (Guy Mitchell)
9. BLUE TANGO (Leroy Anderson)
10. AY-ROUND THE CORNER (Jo Stafford)

Detroit, Mich.

1. BLUE TANGO (Leroy Anderson)
2. WHEEL OF FORTUNE (Kay Starr)
3. WIMOWEH (The Weavers)
4. BLACKSMITH BLUES (Ella Mae Morse)
5. A GUY IS A GUY (Doris Day)
6. THAT'S THE CHANCE YOU TAKE (Eddie Fisher)
7. BE ANYTHING (Eddy Howard)
8. WHAT'S THE USE (Johnnie Ray)
9. PITTSBURGH, PA. (Guy Mitchell)
10. PLEASE MR. SUN (Johnnie Ray)

St. Paul, Minn.

1. WHEEL OF FORTUNE (Kay Starr)
2. BLUE TANGO (Leroy Anderson)
3. CRY (Johnnie Ray)
4. ANYTIME (Eddie Fisher)
5. I'LL WALK ALONE (Don Cornell)
6. TELL ME WHY (Four Aces)
7. PERFDIA (Four Aces)
8. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
9. BLACKSMITH BLUES (Ella Mae Morse)
10. HAMBONE (Frankie Laine)

Omaha, Neb.

1. WHEEL OF FORTUNE (Kay Starr)
2. BLUE TANGO (Leroy Anderson)
3. CRY (Johnnie Ray)
4. TELL ME WHY (Four Aces)
5. ANYTIME (Eddie Fisher)
6. WIMOWEH (The Weavers)
7. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
8. PLEASE MR. SUN (Johnnie Ray)
9. BLACKSMITH BLUES (Ella Mae Morse)
10. GANDY DANCERS' BALL (Frankie Laine)

Cincinnati, Ohio

1. WHEEL OF FORTUNE (Kay Starr)
2. CRY (Johnnie Ray)
3. PLEASE MR. SUN (Johnnie Ray)
4. BLUE TANGO (Leroy Anderson)
5. BROKEN HEARTED (Johnnie Ray)
6. PITTSBURGH, PA. (Guy Mitchell)
7. STOLEN LOVE (Guy Lombardo)
8. COME WHAT MAY (Patti Page)
9. HAMBONE (Stafford-Laine)
10. GANDY DANCERS' BALL (Frankie Laine)

Dallas, Tex.

1. WHEEL OF FORTUNE (Kay Starr)
2. CRY (Johnnie Ray)
3. BLUE TANGO (Guy Lombardo)
4. BLACKSMITH BLUES (Sy Oliver)
5. TELL ME WHY (Four Aces)
6. ANYTIME (Eddie Fisher)
7. PLEASE MR. SUN (Johnnie Ray)
8. HAMBONE (Frankie Laine)
9. TIGER RAG (Les Paul & Mary Ford)
10. A GUY IS A GUY (Doris Day)

Portland, Ore.

1. WHEEL OF FORTUNE (Kay Starr)
2. CRY (Johnnie Ray)
3. BROKEN HEARTED (Johnnie Ray)
4. TELL ME WHY (Eddie Fisher)
5. BLUE TANGO (Leroy Anderson)
6. ANYTIME (Eddie Fisher)
7. BLACKSMITH BLUES (Ella Mae Morse)
8. PERFDIA (Four Aces)
9. GANDY DANCERS' BALL (Frankie Laine)
10. WHEN I TAKE MY SUGAR TO TEA (Billy May)

Winston-Salem, N. C.

1. WHEEL OF FORTUNE (Kay Starr)
2. CRY (Johnnie Ray)
3. TELL ME WHY (Four Aces)
4. ANYTIME (Eddie Fisher)
5. PLEASE MR. SUN (Johnnie Ray)
6. BLUE TANGO (Leroy Anderson)
7. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
8. BLACKSMITH BLUES (Ella Mae Morse)
9. BERMUDA (Bell Sisters)
10. BROKEN HEARTED (Johnnie Ray)

Cleveland, Ohio

1. WHEEL OF FORTUNE (Kay Starr)
2. HAMBONE (Laine-Stafford)
3. STOLEN LOVE (Eddy Howard)
4. PERFDIA (Four Aces)
5. TELL ME WHY (Four Aces)
6. PLEASE MR. SUN (Johnnie Ray)
7. COME WHAT MAY (Patti Page)
8. ANYTIME (Eddie Fisher)
9. A GUY IS A GUY (Doris Day)
10. BLACKSMITH BLUES (Ella Mae Morse)

Phoenix, Ariz.

1. WHEEL OF FORTUNE (Kay Starr)
2. CRY (Johnnie Ray)
3. TELL ME WHY (Four Aces)
4. ANYTIME (Eddie Fisher)
5. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
6. BLACKSMITH BLUES (Ella Mae Morse)
7. COME WHAT MAY (Patti Page)
8. PLEASE MR. SUN (Johnnie Ray)
9. BLUE TANGO (Leroy Anderson)
10. SLOW POKE (Pee Wee King)

Denver, Colo.

1. WHEEL OF FORTUNE (Kay Starr)
2. CRY (Johnnie Ray)
3. ANYTIME (Eddie Fisher)
4. TELL ME WHY (Four Aces)
5. PLEASE MR. SUN (Johnnie Ray)
6. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
7. TIGER RAG (Les Paul & Mary Ford)
8. BERMUDA (Bell Sisters)
9. BROKENHEARTED (Johnnie Ray)
10. BLUE TANGO (Leroy Anderson)

Fayetteville, Ark.

1. BLACKSMITH BLUES (Ella Mae Morse)
2. BLUE TANGO (Leroy Anderson)
3. WHEEL OF FORTUNE (Bobby Wayne)
4. ANYTIME (Eddie Fisher)
5. I'LL WALK ALONE (Don Cornell)
6. A GUY IS A GUY (Doris Day)
7. KISS OF FIRE (Georgia Gibbs)
8. PERFDIA (Four Aces)
9. PITTSBURGH, PA. (Guy Mitchell)
10. TELL ME WHY (Four Aces)

Indianapolis, Ind.

1. WHEEL OF FORTUNE (Kay Starr)
2. BLUE TANGO (Leroy Anderson)
3. BLACKSMITH BLUES (Ella Mae Morse)
4. PLEASE MR. SUN (Johnnie Ray)
5. ANYTIME (Eddie Fisher)
6. TELL ME WHY (Four Aces)
7. A GUY IS A GUY (Doris Day)
8. CRY (Johnnie Ray)
9. GANDY DANCERS' BALL (Frankie Laine)
10. PERFDIA (Four Aces)

San Francisco, Calif.

1. WHEEL OF FORTUNE (Kay Starr)
2. THAT'S THE CHANCE YOU TAKE (Eddie Fisher)
3. BLUE TANGO (Guy Lombardo)
4. ANYTIME (Eddie Fisher)
5. AT LAST (Ray Anthony)
6. A GUY IS A GUY (Doris Day)
7. CRY (Johnnie Ray)
8. WISHIN' (Teddy Phillips)
9. BERMUDA (Bell Sisters)
10. TELL ME WHY (Four Aces)

U. S. DISTRICT COURT (District of Maryland)

HOLDS OPS ENTITLED TO INJUNCTION

DISTRICT OF MARYLAND

Civil Action No. 5690

Filed March 10, 1952

JOHN H. SMITH AND MARGARET V. SMITH, CO-PARTNERS, TRADING AS BELMONT AMUSEMENT CO., SOUTHERN MARYLAND DEVELOPMENT CO., INC., A BODY CORPORATE, TRADING AS TRITON BEACH CLUB AND CHESAPEAKE BEACH PARK, INC., A BODY CORPORATE

vs.

J. HOWARD McGRATH, ATTORNEY-GENERAL OF THE UNITED STATES AND J. EDGAR HOOVER, DIRECTOR OF FEDERAL BUREAU OF INVESTIGATION

R. Palmer Ingram, Ellis Levin and Joseph M. Wyatt for plaintiffs.

Bernard J. Flynn, United States Attorney and *James B. Murphy*, Assistant United States attorney for defendants.

Civil Action For Declaratory Judgment And Injunction — Johnson Act — "Dealers" In Coin Machines Within Meaning Of Act — Interstate Transportation Of Gambling Devices — Held Plaintiffs Are Entitled To Declaratory Judgment And To Injunction:

CHESNUT, District Judge—

The plaintiffs in this case are seeking a declaratory judgment and an injunction to prevent the enforcement of the defendants against the plaintiffs of the provisions of the Act of Congress of January 2, 1951, c. 1194, 64 Stat. 1135, 15 USCA, ss. 1171-77, sometimes referred to as the Johnson Act. The case has been heard upon complaint, answer, evidence and argument of counsel. There is no procedural objection interposed by the defendants. The principal question in the case is whether the activities of the plaintiffs constitute them "dealers" in coin machines within the meaning of the Act.

The main purpose of the Act is to aid the States in the local enforcement of anti-gambling laws by prohibiting the interstate transportation of such gambling devices.

Section 1171 defines the term "gambling devices". It includes certain, so-called slot machines or coin machines, including such machines owned and operated by the plaintiffs in this case.

Section 1172 prohibits the interstate transportation of such gambling devices except where the interstate transportation is to a place in another State which has enacted a law providing for the exemption of such State from the provisions of the Act.

Section 1173 requires manufacturers of and dealers in gambling devices to register with the Attorney General, and to file inventory and sales and delivery records monthly. It also requires the manufacturer or dealer to mark and number each gambling device so that it is individually identifiable. It is made unlawful for manufacturers or dealers to sell, deliver or ship gambling devices not so marked, and it is also made unlawful for them to recondition, repair, sell, deliver or ship such machines without having registered or without filing monthly reports.

And by section 1174 the shipping packages for such gambling devices or repair parts thereof must be plainly marked.

Section 1175 provides that it shall be unlawful to manufacture, recondition, repair, sell, transport, possess or use any gambling devices in the District of Columbia, in any possession of the United States, within

Indian country or within the maritime and territorial jurisdiction of the United States (it will be noted that that the prohibition does not apply to the use of gambling devices within the State).

Section 1176 provides maximum penalties for violation of any provision of the Act, to be not more than a fine of \$5,000 or imprisonment of not more than two years, or both.

Section 1177 provides that gambling devices transported, delivered, shipped, manufactured, reconditioned, repaired, sold, disposed of, received, possessed or used in violation of the provisions of the Act shall be seized and forfeited to the United States.

The facts of the case with respect to the activities of the plaintiffs as stated in the complaint and fully supported by the evidence are not in dispute. Two of the plaintiffs are Maryland corporations engaged in conducting amusement parks or resorts on or near the Chesapeake Bay and within about 25 miles or less of Washington. One such park is in Anne Arundel County in the State of Maryland, and the other in Calvert County. The third plaintiff is a partnership which owns and operates about 100 such gambling machines placed in various locations in Anne Arundel County on a rental or percentage basis of about 50% to the owner and 50% to the proprietor of the location. None of the plaintiffs have at any time in their present business engaged in any way in interstate transportation of such machines. They have bought and from time to time may buy the machines but only from reputable and established dealers in the State of Maryland. They have never ordered any of such machines for delivery to them interstate. They maintain their own service employees for repair of machines. When occasionally a repair part must be ordered from a dealer it is bought from a Maryland dealer and delivered in Maryland. One of the plaintiffs, the Southern Maryland Development Company, Inc., owning and operating a bathing beach known as Triton Beach Club in Anne Arundel County (the whole park consisting of about 200 acres) has not bought any machines anywhere since the passage of the Act. The two corporate plaintiffs in their amusement parks have many other

types of machines and devices for the amusement of their patrons. The ownership, use and operation of all gambling devices possessed by the plaintiffs are lawful in the respective Counties of Anne Arundel and Calvert in the State of Maryland where they alone are used, under Acts of the General Assembly of Maryland. All taxes, Federal state and county, have been duly paid by the plaintiffs respectively. Shortly after the passage of the Act the plaintiffs in good faith inquired at the office of the Attorney General of the United States whether his office interpreted the Act as applicable to their activities, but were unable to obtain a ruling upon the subject. Subsequently, and before filing the present complaint, their places of business were visited by representatives of the FBI who made particular inquiries about the possession of such machines and in some cases demand was made for their inspection, and attention was called to the provisions of the Act with regard to registration and reports. The plaintiffs also learned from the public press that in numerous other States FBI agents had seized such gambling devices. The plaintiffs respectively, although maintaining that they were not subject to the provisions of the Act, nevertheless as a matter of caution did file certain statements and itemized lists of their machines with the Attorney General. They contend, however, that they are not obliged to continue that form of compliance with the Act.

My conclusion of law is that the activities of the plaintiffs respectively do not bring them within the scope of the Act and they are therefore entitled to a declaratory judgment to that effect. They are also entitled to an injunction to restrain the defendants from enforcing the provisions of the Act against them by requiring registration or monthly reports or seizure of any of the machines owned and operated by the plaintiffs, unless the particular machine is shown to have been transported interstate in violation of the Act.

The controlling point in the case is the very narrow one of construction of the meaning of the word "dealer" contained in section 1173. There are two well known elementary rules of construction that are applicable here. One is that the words used in the statute are to be understood in their ordinary meaning and acceptance unless the context of the Act as a whole reasonably indicates to the contrary. Another rule is that the statute is highly penal in character and therefore should be strictly construed.

It is clear enough that the ordinary acceptance of the term "dealer" as applied to an article or commodity, means one who buys and sells that commodity in the usual course of trade. The undisputed facts are that no one of the plaintiffs does sell any of these gambling devices. The evidence shows that they constitute assets of the respective plaintiffs used in their activities, and these activities are by the local law legal in the places where they are exercised in the State of Maryland. The plaintiffs own, use and operate the machines but they do not sell them. With respect to a very few of the machines one of the plaintiffs has at times surrendered or traded them in for an allowance on the purchase price of a new machine purchased in the State of Maryland and not ordered from outside of the State.

Counsel for the defendants contend that by the proper construction of the word "dealer" as contained in the Act, it should be given a broader meaning to include the relation of the plaintiffs

to the gambling devices. In other words, it is contended that the word "dealer" as used in this Act should be construed to include the plaintiffs who are owners and operators of the machines. It is admitted by counsel for the defendants that this is an extension of the application of the word "dealer" beyond the ordinary meaning of the word. No authority is cited for this expanded and unusual definition of the term, which is not defined in the Act. I find no basis for the contention from the context of the Act as a whole. The main purpose of the Act is to aid the State in the enforcement of their local laws. There is no local law in the Counties in Maryland in which the particular gambling devices are owned, used and operated contrary to their ownership, use or operation. The main purpose of the Act being to prohibit interstate transportation of gambling devices for the purposes mentioned, the provisions of section 1173 with regard to the requirements made of manufacturers and dealers is incidental or merely for implementation of the Act to accomplish its main purpose. It is not even contended by the defendants that the plaintiffs are manufacturers, and the evidence clearly shows that in no way have any of the defendants been engaged at any time since the passage of the Act in interstate commerce with regard to the machines.

There is another important reason against the unusual and expanded definition of the term "dealer" as used in the Act. The Act was passed pursuant to the constitutional power of Congress to regulate interstate commerce. To extend it as contended for by the defendants, I think, gives the Act an effect beyond the constitutional power of Congress with respect to purely intrastate transactions. It is another elementary rule of construction that an interpretation of an Act which would make it unconstitutional will not be adopted unless imperatively required by the wording of the Act or the context of the Act as a whole. This is not the case here.

It should, of course, be unnecessary to add that the question presented to the court is essentially only a question of construction of the meaning of the Act. Nothing that has been said in that connection has any bearing on or relation to the question as to the public policy involved in prohibiting or permitting the ownership, use or operation of gambling devices of any nature. That is a matter of State policy.

As the Act is a very recent one it is not surprising that there are few if any prior judicial decisions upon its application. The only one that has been called to my attention is a decision of District Judge Christianberry in a recently decided case in the Eastern District of Louisiana, No. 729 Miscellaneous, entitled United States of America vs. 200 Gambling Devices, where under facts less favorable than in the instant case the conclusion of law with regard to the meaning of the word "dealer" was that it should be limited to activities of buying and selling the machines, that is, in accordance with the ordinary acceptance of the word. And I find nothing in the legislative history of the Act as contained in the United States Code Congressional Service, 1950, Vol. 2 pp. 4240-4257, to the contrary.

For these reasons I conclude that the plaintiffs are entitled to a declaratory judgment as above stated and to an injunction as prayed for with the limitation above mentioned. Counsel may present the appropriate orders in due course.

JUKE BOX PHENOMENA

From 0 to Over 550,000 Juke Boxes on Locations Everywhere in the U. S. and From 10 Selections to Over 100 Selections in 18 Years is Greatest Growth Phenomena in History of Modern Music. Many Other Thousands of Juke Boxes Located All Over the Known World. Canada is Second to U. S. With About 15,000 Juke Boxes on Locations Thruout Dominion. Biz Still Growing and Now Entering New Era as TV Unfreezes is Belief of Industry's Juke Box Leaders.

CHICAGO — Tho there are very, very few left in the juke box industry today who can go back to the dawn of the 20th century, there was in existence at that time the beginnings of the modern juke box business.

There are still a few old timers around who talk about the "Automatic Harp", the "Automatic Pianos", the world-famed "Violano Virtuoso", the "Automatic Band" (which looked like the automatic piano but which contained drums, cymbals, etc., and of which a few probably can still be located here and there thruout the world.

Before 1934, when the modern juke box came into being, that is, when the first fully automatic amplification unit was produced and placed into a cabinet, to change the old timer's juke box into the beginnings of the present type highly scientific and electronic juke box, the trade then had juke boxes, too.

But, to get the tone louder, the retailer would step over to the machine and push a lever that looked like the old time emergency brake arm. If he pushed it in, the sounding board would force the speaker to play lower. If he pushed it out, the tone would be louder.

Bamboo needles were used in those days and, after about ten plays, the storekeeper would step over, open the lid and place a new needle in the tone arm. Tone arms had a pressure of about four to five ounces in those days and actually "ate" records.

In short, the juke box, prior to 1934, was anything but "automatic."

Then, in 1934, the first truly automatic juke box came into being, playing 10 records on one side for 10 selections.

It was tough in those days to "sell" coin machine operators on the "idea" of a juke box paying off. Few could see how they would get anywhere investing about \$300 in a machine that was supposed to show them a profit.

In fact, amusement games, in most cases, were still on penny play. Few had as yet gone to the nickel side of the fence.

It is, therefore, all the more amazing to see the modern juke box jump into the prominence it now enjoys.

From zero in 1934 to over 550,000 juke boxes located in almost every kind of retailing establishment in the nation in 1952.

From ten records (and only ten selections) in 1934 to over 100 selections in 1952.

From 78 rpm in 1934 to a mixture of 78 rpm and 45 rpm in 1952.

From the first early recordings which were sold to juke box ops, with tongue in cheek as to whether "this juke box business will last", and that was at the time when the recording industry was all but ready to fold as rdaio came in to deal it a terrific blow, to the present state when publishers, artists, recorders and everyone else in any fashion whatsoever connected with popular music, chases juke box ops everywhere in the nation, from tiniest hamlet to largest cosmopolitan center, to "sell" the juke box man on using certain disks.

Truly a phenomena in every sense of the word. Truly the greatest growth in all the history of music, modern or otherwise, and all in 18 years.

From 1934 to 1952 the juke box industry has continued to grow and, according to predictions of its present leaders, is still growing.

In fact, they state, this is an entirely new era coming up that will zoom the juke box to even greater prominence than it has enjoyed these past 18 years.

They point to the unfreezing order by Uncle Sam to allow for over 2000 more TV stations. They predict that these, like radio in 1934, will bring into being new songs and new artists that the public will want to hear again and again.

They point out, just as happened with radio, the public will only be able to hear the new TV stars that will be created on juke boxes as many times as they desire to hear them, after their click on some TV station.

In fact, the average juke box leader is enthusiastic over the greater growth of TV.

He foresees an entirely new era for recorders and that, he points out, means a new era for the juke box business.

Juke boxes will cash in on the new stars, he explains.

As the present Senator Homer E. Capehart (R.; Ind.) once stated:

"The one basically sound reason for the success of the juke box is the fact that it allows the public to play what it wants to hear for as long as it wants to hear it."

This, leaders of the juke box industry point out, is why they are enthused over the greater growth of TV. Whereas other industries are extremely worried as to what over 2,000 more TV telecasters can do to their business, juke boxmen are optimistic.

The public will see new faces, hear new songs, get acquainted with new

Night Time Shoppers Help Boost Coin Machine Play

CHICAGO — Coinmen from many cities report that the night time shoppers, especially those who shop at suburban stores and where merchants are now making a practise of holding open one or two nights each week usually until 9 P.M., are helping to boost collections on all types of machines.

Investigation has uncovered the fact that such cities as Chicago, Los Angeles, Philadelphia, Cleveland, Portland, Newark, Milwaukee, Boston, and many others, as well as merchants in other cities, are now making plans to hold their stores open until 9 P.M. at least one or two nights each week.

This is much due to the fact that wives are working right along with their husbands and haven't the time to shop during the daylight hours. Employment among wives is reported to have increased over 50 per cent since 1940. And continues to go up.

Some of the large stores here have discovered that they are getting about 30% of their business after 5:45 P.M. In view of this fact, some of the

stars they've never before known, these men point out.

And, they explain, in each instance this will bring these new stars to the attention of the recorders, who will make their recordings, because people will want to hear them over and over again.

The juke box, they explain, is the one and only medium which can truly convey the music of these new stars correctly and to the complete satisfaction of the general public.

So, these men state, the juke box industry is actually entering into an entirely new and greater era.

The 100 selection machines have opened the path to the public's greater appreciation of the nation's popular music here in the U. S., as well as all over the known world.

(They offer more music, finer tone quality, greater selectivity, plus the greatest of stars singing their very best, as only recordings can reproduce their best, at the most economical price the public has ever paid for such outstanding entertainment.)

leading stores here have now decided to stay open two nights per week until 9 P.M.

Suburban operators here, as well as operators from other cities, are enjoying an increase in collections due to these night time shoppers.

Some tavern and restaurant owners report that they are getting more people after 9 P.M. than they ever did before.

Furthermore, these men state, these are good customers. Usually shoppers who have been purchasing merchandise and drop in for an hour or two before going home.

As one tavern owner in a Chicago suburb told a leading operator:

"Husbands and wives who shop at night are making an evening of it. They not only enjoy their shopping expeditions, but drop in during the evening for a glass of beer or a cocktail or two."

This operator claims to have noticed that, on Monday and Thursday evenings, play has been greater than during other evenings of the week, with the possible exception of Saturday evening.

This is now spreading thruout the country. Many cities are reporting that their leading stores are giving night time shopping a holiday air.

Not only does this cause people to visit the business sections after work, and especially after their dinners, but, it tends to increase play in almost every such area where night time shopping has become the vogue.

Milwaukee ops, for example, have been enjoying this holiday spirit brought about by the stores staying open later. Not only in the downtown area of the city, but, also out in the suburbs where suburban business men have caught on to the increase in business they enjoy from the late shoppers.

As night time shopping spreads, operators find that collections on music, games and vendors increase during those evenings when businessmen keep their stores open to greet husbands and wives who work all day.



Busy as a Beaver

The busy beaver spends time to good purpose, collecting the stuff with which he builds security at the bank. So does the operator who fortifies his routes with the Model "D."

There's no need for cussing profit leaks when it's so easy to dam them with the "D."

AMI Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

"It's What's in THE CASH BOX That Counts"

AMI Declares Initial Dividend

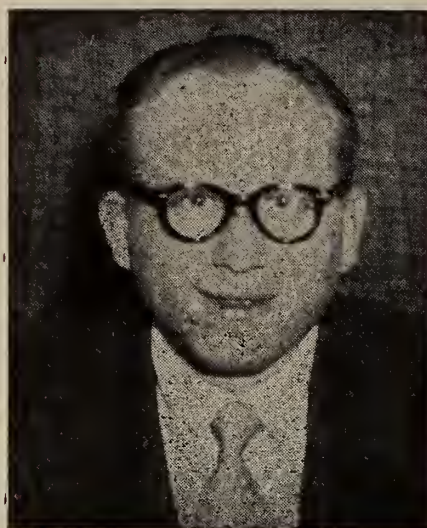
GRAND RAPIDS, MICH.—At the annual meeting of the stockholders and directors of A M I, Incorporated

(Delaware), manufacturers of the current popular Model "D" phonographs, an initial dividend of 15 cents per share on the 220,870 shares of common stock outstanding was declared, payable May 9 to stockholders of record April 29.

The Delaware company succeeded to the business of its predecessor Michigan corporation of the same name through a merger, effective Jan. 2, 1952.

John W. Haddock, A M I president, announced that sales for the first quarter of this year were in excess of those of the predecessor company for the similar period in 1951. Earnings for the three months ended March 31, 1952, he said, were \$65,206, after provision for Federal income and excess profits taxes at the ceiling rate of 70 per cent.

Williams Mfg. Co. Introduces New 5-Ball Game "Majorettes"



SAM STERN

CHICAGO—After exhaustive tests, Williams Manufacturing Company, this city, started shipments of its newest five-ball game "Majorettes" this past week.

Sam Stern, executive vice president and general sales manager, loaded

down with his many duties, and at this time the additional one of planning to execute their latest government defense order, took time off to make sure the production lines on "Majorettes" was geared for quantity production.

"This five ball 'Majorettes' is one of our best efforts" stated Sam. "Before releasing the game for production, we went thru extensive location tests, and in addition had it under scrutiny of our leading distributors. All tests worked out wonderfully, and our distributors were most enthusiastic in their praise of its money-making abilities."

"Majorettes" has 4 kickout holes which light up; thumper bumpers for increased scoring; a star hole which scores points, and which becomes an extra special for 5 replays; special roll over; 'Point' thumper bumper which scores points when lit. It's a high score game with points scored for replays; 5 thumper bumpers; 5 kickout holes; and 2 flippers.

All Williams distributors have the game ready for delivery.

Closeout!
KING PINS \$274⁵⁰
 (NEW)
 1/3 Deposit, Balance C. O. D.
 WRITE — WIRE — PHONE

DAVID ROSEN
 Exclusive AMI Dist. Ea. Pa.
 855 N. BROAD STREET PHILADELPHIA, 23, PA.
 PHONE: STEVENSON 2-2903

Notice!
 YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit is GUARANTEED

AS LONG AS you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box,' where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX
 26 West 47th Street, New York 19, N. Y.

CASH WAITING
 FOR

Exhibit SIX SHOOTER
 Exhibit GUN PATROL
 Seeburg SHOOT-THE-BEAR
 Latest 5-BALLS

INTERNATIONAL AMUSEMENT COMPANY
 1423 SPRING GARDEN STREET
 PHILADELPHIA 30, PA. (Tel.: RI 6-7712)

Chi Op Donates Juke Boxes Thru Offer On Air Show

CHICAGO — Robert E. (Bob) Gnarro of A. B. C. Music Service, well known juke box operator here, instead of breaking up some old juke boxes he had on hand, decided to donate them to worthy charities, orphanages, teenage canteens, churches, and other institutions.

Bob, tho, found himself at a loss as to how best to give the nine or ten juke boxes he had on hand away to the most deserving institutions.

"First of all," he said, "I believe that donations of this kind prove to the peoples of Chicago that we juke box operators are just as interested in helping to bring about better general conditions, eliminating teenager delinquency and other troublesome conditions.

"An operator just can't put an ad in the daily press and say, 'Listen, I've got some nine or ten juke boxes that I'll fix up and make work perfectly, load full of records, and give them away.'

"There are, without any doubt, institutions and teenager groups that want these juke boxes. Therefore, I turned the entire matter entirely over to Howard Miller, noted disc jockey of radio station WIND. He's telling about this offer on his airshows.

"Howard Miller turned around," Bob Gnarro reports, "and named Bill Gersh, publisher of 'The Cash Box,' as the person to choose from the hundreds of applications just which causes were the most worthy."

There have been suggestions made here for sometime to the local juke box ops association that such donations of old juke boxes be arranged thru a central source as a matter of good public relations effort.

So far, since nothing has as yet been decided, Gnarro, and other ops like him, are making donations on their own.

This is the first time, tho, that such an outstanding air show was arranged to call attention to the good work done by juke box ops.

Sandler Distrib For Wurlitzer In Des Moines



IRV SANDLER

DES MOINES, IA.—Sandler Distributing Company, this city, of which Irving Sandler is president, has been appointed distributor of Wurlitzer phonographs and equipment in the Des Moines area, according to an announcement by Ed Wurgler, general sales manager of the phonograph division.

Sandler will represent a territory which includes Henderson and Rock Island counties in Illinois; Clark, Putnam, Schuyler and Scotland counties in Missouri; and 72 counties comprising the state of Iowa.

The Sandler organization takes over the territory as an individual distributor, replacing a branch office which had previously handled Wurlitzer equipment in Des Moines as a part of the Brandt Dist. Co. in St. Louis, Mo. Greatly increased business activity has made it necessary for Pete Brandt to confine his sales facilities to the area adjacent to St. Louis.

Sandler has an excellent background and has been an important factor in the business for many years. His organization is staffed with capable sales and service personnel. Bob Crosby, head of the service dept., attended the service course at the factory, and is now ready to give expert assistance to operators on the new Models "1500" and "1550."

We Told You So!!

Martin G. Mehen of Pacific Vendors, Camp Cooke, Calif., writes:

"Enclosed is our check for a one year subscription to 'The Cash Box'.

"WE THOUGHT WE COULD DO WITHOUT IT—BUT —WE WERE WRONG!"

"THE CASH BOX" IS A MUST!
 FOR ALL IN THE COIN MACHINE INDUSTRY

- OPERATORS • JOBBERS • DISTRIBUTORS
- MANUFACTURERS • ALLIED INDUSTRIES

Weekly Features:

- Confidential Price Lists Of All Equipment as Quoted For Sale
- Real Live, Pertinent, Educational Editorials
- News
- Advertisements of Leading Firms
- Music Charts and Reviews
- Breezy Intimate Chatter Columns

ALL FOR ONLY **\$15. PER YEAR**
 (52 ISSUES)

THE CASH BOX
 26 West 47th St., New York 19, N. Y.

Please enter our subscription for 1 year (52 issues) at \$15. Enclosed Our
 Check Please Send Us A Bill

FIRM NAME

ADDRESS

CITY ZONE STATE

Individual's Name

It **THINKS** in terms of

PROFITS

for

YOU

the

WURLIMAGIC BRAIN

plays

45 AND 78 RPM RECORDS

INTERMIXED ON THE

WURLITZER

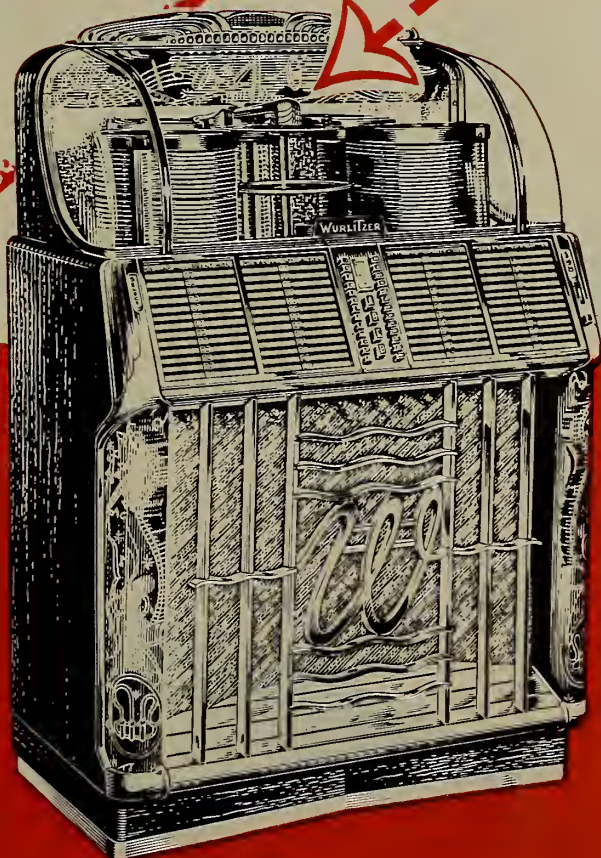
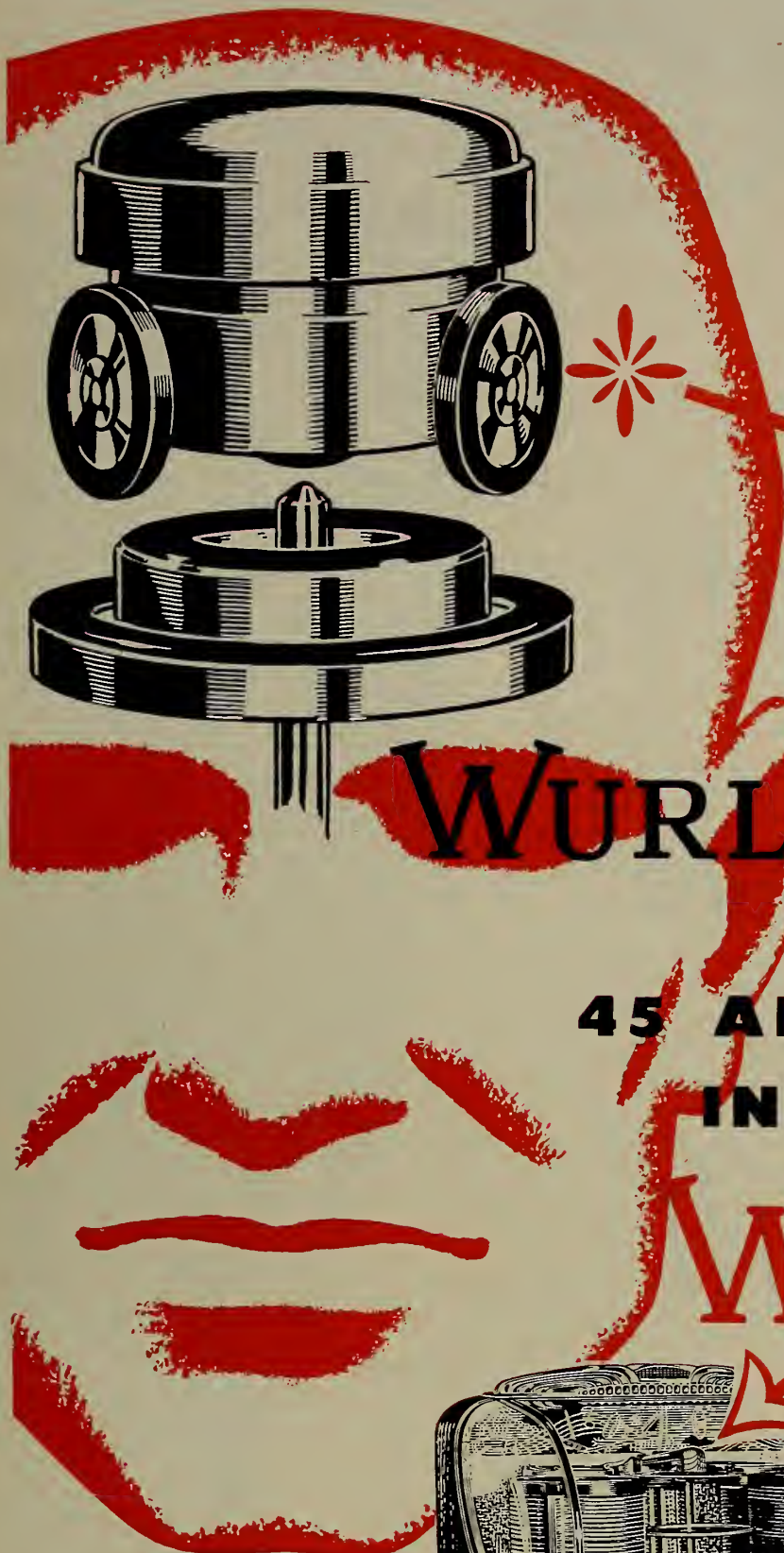
SERIES

**FIFTEEN
HUNDRED**

PLAYS

104

SELECTIONS



**The Rudolph
WURLITZER
Company**

•
**North
Tonawanda,
New York**

"Why Buy Two When ONE Will Do?"

*You are cordially
invited to*

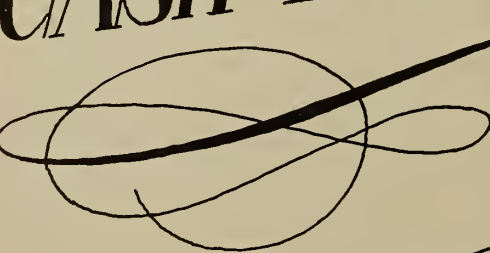
participate in the

10th

ANNIVERSARY

of

THE CASH BOX



SPECIAL HISTORICAL ENCYCLOPEDIA

10th Anniversary Issue

Dated JUNE 21, 1952

Innumerable pages will be devoted to the history of the Coin Machine Industry of the past 10 years—Special Features—Articles—Statistical Information—Important Lists needed in the every day course of your business. This special historical issue will be the most outstanding ever published devoted to the coin machine business.

Here's only a sample tasting of what to expect—

- Chronological history of events of the past 10 years
- Listings of all manufacturers—Music, Games and Automatic Merchandisers
- Listing of all distributors
- Reprints of important legal decisions
- Reprints of outstanding feature articles
- Special feature stories
- Many, Many more

Due to Greatly Increased Size
The 10th Anniversary Issue

STARTS ON THE PRESSES MAY 12, 1952

(Last Minute Closing Date: JUNE 11, 1952)

The 10th Anniversary Issue will be so necessary to all in the Coin Machine business that your ad will be showcased to those you wish to reach for many, many months.

**RUSH YOUR RESERVATION NOW—OR BETTER
STILL, SEND IN YOUR AD NOW!**

THE CASH BOX

(Publication Offices)

26 WEST 47th STREET, NEW YORK, N. Y.

(Phone: JUdson 6-2640)

CHICAGO

32 W. RANDOLPH ST.
CHICAGO 1, ILL.
(Phone: DEarborn 2-0045)

LOS ANGELES

6399 WILSHIRE BLVD.
LOS ANGELES 48, CALIF.
(Phone: WEBster 3-0347)



IT'S KEENEY AGAIN! **NEW**

NOTHING LIKE IT BEFORE!

UP TO 4 PLAYERS CAN SHOOT FOR INDIVIDUAL HIGH SCORES

WHILE EACH PLAYER PARTICIPATES IN "MATCH THIS SCORE"

KEENEY'S SUPER DELUXE LEAGUE BOWLER

MEETS EVERY LOCATION REQUIREMENT WITH "MATCH THIS SCORE" EITHER PREDETERMINED WITH FIRST COIN INSERTED OR ON "MYSTERY" BASIS WHEN LAST SHOT IS MADE. SCORE OF 140 TO 259 MUST BE MATCHED EXACTLY BY 1-2-3 OR 4 PLAYERS. A REAL ATTRACTION!

NEW

2 SIZES:
 9 1/2 FT. LONG
 2 FT. WIDE
 8 FT. LONG
 2 FT. WIDE

- ★ KEENEY LITE-UP PINS
- ★ 20-30 Automatic Scoring
- ★ Up to 4 Players Each Game
- ★ Plastic EVER-SLICK Silent Playfield

Install **KEENEY'S SUPER DELUXE LEAGUE BOWLER TODAY!**

Order FROM YOUR **KEENEY DISTRIBUTOR**

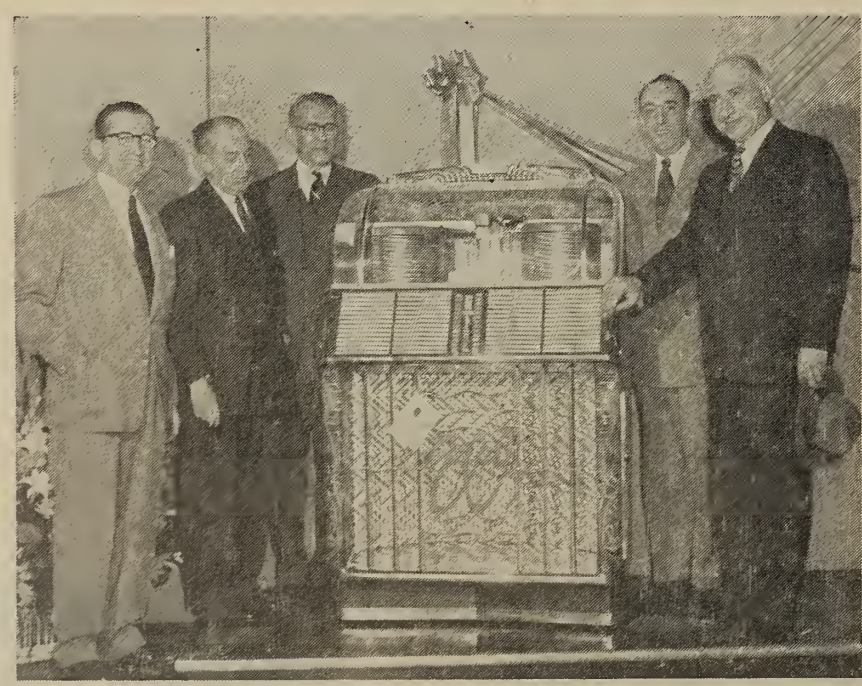
J. H. Keeney & CO. INC.
 2600 W. FIFTIETH STREET, CHICAGO 32, ILLINOIS

Remember "MATCH THIS SCORE" TAKES IN MORE!

Now Delivering...
 The 2 BEST Shuffle Games
 On The Market
KEENEY'S
 SUPER DeLuxe
LEAGUE BOWLER
 AND
 SIX-PLAYER
LEAGUE BOWLER
RUNYON SALES COMPANY
 Factory Representatives for AMI Inc.
 Bally Mfg. Co., J. H. Keeney & Co., Inc.
 Permo Inc.
 593 10th Ave., New York 18, N.Y., LO 4-1880
 123 W. Runyon St., Newark 8, N.J., BI 3-8777

WANTED
 Stoner—or any other type of Candy Machine. Write us, giving description of condition, make, quantity and price in 1st letter.
Supreme Distributors, Inc.
 3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

Wurlitzer Execs At Buffalo Distrib



BUFFALO, N. Y.—They were all smiling when they surrounded the new Wurlitzer 1500 and faced the camera up at Century Music Distributors, this city, during the recent "National Wurlitzer Days." Pictured above, (l to r): Steve Vukelic, Century; Ben Kulick, well known music op; Ray Haimbaugh, Wurlitzer vp; Art Rutzen, export manager for Wurlitzer; and John Pillion, Century.
 Executives of Century report that they entertained an exceptionally large group of visiting operators, and that they were all high in their praise of this new phonograph.

Jack Mulligan And Leo Dixon New Distributing Combination

Mulligan Ties In With Dixon To Form Big Ohio-Penna. Distrib Firm. Rock-Ola First Big Line

YOUNGSTOWN, PA.—Dixon Distributors, this city, announced this past week, thru president Leo Dixon of this firm that Jack Mulligan of Tri-State Distributors, Sharon, Pa., had joined hands with the firm and that the name of the firm would remain Dixon Distributors with headquarters in this city.

The first big line being distributed is the products of Rock-Ola Manufacturing Corp.

The Dixon firm will now handle Northwestern Ohio as well as part of Western Pennsylvania for Rock-Ola.

As yet no official announcements have been made as to any other lines it will handle.

Regarding the formation of the new firm, Jack Mulligan stated:

"We believe that we shall be able to bring about better and more efficient distribution to the operators throuth the Ohio and Pennsylvania areas than has ever before been possible.

"In the first place," he continued, "Leo Dixon is as well acquainted with the operators in Ohio as we are with the operators in Western Pennsylvania.

"Between the two of us," he stated, "we feel certain that we shall be able to serve the operators better than they have ever been served before."

Nat Bartfield Elected Pres. Of Cincy Phono Assn

CINCINNATI, O.—Annual election of officers took place at the Automatic Phonograph Owners Association, this city, when music operators met at the Hotel Sheraton Gibson on Tuesday evening, April 8.

The meet was one of the best attended of the year, and as a result of the spirited voting, Nat Bartfield of B W Novelty Co. was elected to serve as president for the coming year by a close margin.

Other officers elected were: Bill Harris, Lincoln Amusement, vice president; and Phil Ostand, K & O Music Co., secretary and treasurer. Elected to the Board of Directors were: Sam Chester, Diamond Vending Co.; Joe Westerhaus, Westerhaus, Inc.; Abe Villinsky, A & B Music Co.; and Paul Pusateri, Ohio Specialty Co.

Charles Kanter, out-going president, was highly complimented by the membership for his four years service to the organization.



**GOTTLIEB'S
NEW**

**Take the Lead—IN PLAY...
IN EARNINGS with**

HIT 'N' RUN

ACTUAL PROOF!

109 TEST REPORTS...

covering a period of 54 days continuous operation of 15 test machines in 15 different cities . . . *prove conclusively* that hit 'n' run presents more player appeal and earning power than *any* machine in its price class!

DELIVERY NOW
FROM
YOUR DISTRIBUTOR!

ORDER TODAY!

D. Gottlieb & Co.
1140-50 N. Kostner Ave.
Chicago 51, Illinois

"There is no substitute for Quality!"

Would You...

go to a druggist for information regarding a serious stomach ailment?

Or would you, instead, go to a "specialist" in stomach ailments?

The coin operated entertainment industry is one of the most highly specialized industries in the world.

Why direct your advertising to: corner pitchmen, country fairs, burlesk strippers, vaudeville acrobats, circus tumblers, radio soap operas, etc., etc.?

Advertise where you know your ads will be read by the people you want to reach!

Spend your hard-earned advertising money in the one publication that "specializes" in reaching those very people.

The Cash Box is the one and only weekly magazine that concentrates on this industry—and this industry only.

The Cash Box is the one completely exclusive weekly publication in the one industry in which you are most interested.

You wouldn't stand for money to be wasted in your business! Why stand for wasting your hard-earned advertising money by spending it where you do not reach your complete market?

Think! Advertise in The Cash Box—your magazine!

Write For Rates —

THE CASH BOX

26 W. 47th St., New York, N. Y.

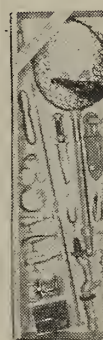
**Exhibit's "Big Bronco" On Display
At Nat'l Assn. Of Broadcasters Meet**



CHICAGO—Eddie Fisher, RCAs recording star, helps a daughter of one of the executives of a broadcasting station take a ride on Exhibit's "Big Bronco" mechanical horse. Photo was taken at the NBC Thesaurus Exhibit during the recent National Association of Radio and Television Broadcasters Convention, held at the Stevens Hotel, this city.

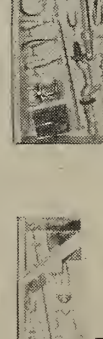
READY

FOR THE NEW SEASON
America's Finest
NATIONALLY RECOGNIZED
FISHING TACKLE
AT SPECIAL LOW PRICES
TO BONA FIDE OPERATORS



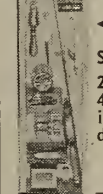
← TROUT KING

GLASS CASTER FISHING SET
25-Piece Outfit featuring 4-ft. axis balanced solid glass rod. Packed in individual, wood grain, cellophaned display shipping carton. **\$14.95**



KING FISHER →

BAMBOO FISHING SET
22-Piece Outfit complete with 12-ft. selected Bamboo Pole. Packed in individual, wood grained, cellophaned display shipping carton. **\$3.60**



← BARRACUDA

STEEL CASTER FISHING SET
20-Piece Fishing Outfit featuring 4-ft. tempered steel rod. Packed in individual, wood grained, cellophaned display shipping carton. **\$7.50**

25 Other Fishing Sets in Stock: Fly fishing sets, Spin fishing sets, Surf fishing sets. Write us for your needs.

SHEFFIELD SALES

(Formerly: Ace Premium Sales Co.)
3198 MILWAUKEE AVE., CHICAGO, ILL.
(Tel: AVenue 3-9838)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

THRU THE COIN CHUTE MOUNTAIN MISCELLANY

Mr. Ray Somers, popular operator from Logan, Utah, in town buying lots, but lots, of equipment in anticipation of a great business in the Resort Areas. . . . Bob Bever, sales manager for the Dan Stewart Company, leaving for a trip through Montana, reports sales are terrific on United's new "6 Player Shuffle Alley" and Exhibit's "Big Bronco." As soon as Bob returns from the Northwest he will be off again to their Los Angeles office. . . . Bob Goss, of Missoula, wrapping, roofing and in general getting everything in order for the opening of the fishing season. Bob has a reputation of being one of the top fisherman in the country and as Montana has the fish, naturally he always comes up with the best. . . . One of the most frequent visitors to Salt Lake City, keeping an eagle eye on all new equipment as it comes out is Melvin C. Gardner, as usual sporting a big smile on his face.

Press Struby of R. F. Jones Company, who just returned from a trip through Nevada, and surrounding parts, tells us the weather was good but the roads were bad. . . . Gene Phelps, Amusement Sales Co., Midvale, Utah, in and out of Salt Lake City, keeping track of all new equipment and looking for new business. . . . Understand Roy Holt, owner of Rainbow Music, is branching out. Roy is opening a new cafe in Salt Lake City. Good luck, Roy, we wonder how you get all of your activities into a 24 hour day. . . . Earl Wilson, Las Vegas, Nevada, keeping the telephone wires hot for more and more of Exhibit's "Big Bronco." . . . Irving Munsey, owner of the Atlas Specialty Company, still waiting very patiently for a new Cadillac. . . . Norman Cragun, Cragun Music Company, Ogden, Utah, limping around this week. Tells us he strained his sacroiliac lifting all the heavy machines he has been buying.

Salesmen, Too, Want "Coin Machine Club" In Chicago

CHICAGO—In addition to distributors who have been asking that a "Coin Machine Club" be created in this city, where coinmen would have a meeting place when they arrived in town, it seems that salesmen, too, for the various leading manufacturers would like to have such a club in existence.

Jack Mitnick, Eastern Regional Director for AMI, Inc., and Ben Becker, Regional Salesmen for Bally Manufacturing Company, who met at Runyon Sales Company offices in New York wrote The Cash Box, along with Barnett Sugerman and Abe Green of the Runyon firm, that they would certainly like to have a "Coin Machine Club" come into existence.

They stated, "Any Loop hotel," would do.

Plans so far made for the "Coin Machine Club," which was originally proposed by The Cash Box, at the request of many leading coinmen from all over the country who found this city without the meeting places it had had for years when they arrived in town, have been well under way.

A very large suite at one of the leading hotels, turned into club rooms, has so far been recommended.

Other plans as to how to conduct the club have also been proposed by some of the leading coinmen.

It is believed that such a club can become this coincenter's general meeting place for all coinmen from all over the country as they come into town.

DO YOU WANT A "COIN MACHINE CLUB IN CHICAGO"?

If you do, then tell us what such a Club would mean to you! What it should be like! And where you think it should be located in Chicago!

Bill Gersh
The Cash Box
32 W. Randolph St.
Chicago 1, Ill.

Name _____

FIRM _____

ADDRESS _____

CITY _____ STATE _____

THRU THE COIN CHUTE CALIFORNIA CLIPPINGS

One of the outstanding events ever to hit the coin machine industry in Los Angeles can be reported as the Wurlitzer 1500 showing at Paul Laymon's. And it wasn't merely the fine turnout of top recording artists or the excellent vittles prepared by Lucille Laymon and the wives of Charlie Daniels, Ed Wilkes and the other boys—it was just the warm, friendly and yet effective way the whole thing was handled by Paul, Lucille and staff. All this on top of showing a really excitingly new, different and fine product. You could tell by the atmosphere, the studied appraisal and approval of veteran music operators as they looked the new machine over, commenting on its 104 selections, beautiful appearance, competitive price and the "WurlMagic Brain" that enables the machine to play any combination of 78 and 45 speed records. Just about all the music ops we've ever seen or heard of in these parts were on hand to look the new baby over on Sunday and Monday, and whoever couldn't get in or thought they might not be interested was brought in by word of mouth acclaim before the week was up.

Among the artists visiting with the boys on Sunday were Capitol's Jeannie Gayle, Dottie O'Brien, Stan Freberg, Yogi Yorgesson and Ben Light, with promotion man Joe Mathews on hand for the introductions. . . . A gracious and charming hostess was Lucille Laymon while Paul looked as proud and pleased as if he'd fathered the Wurlitzer 1500 all by himself. . . . Charlie Daniels should be just about ready to put in for his bartender's card after the affair, long as he goes to work for a rich tavern keeper (seems the only drink Charlie can pour is a double). Fortunately, most of the folks stuck to the softer beverages. . . . Nice chat with Phil Weinberg, Bally's regional man in from Texas, who seemed to enjoy the new Wurlitzer as much as anyone though he did manage to tell us a few nice things about Bally's new game, "Atlantic City". . . . Jack Smith of the Wurlitzer business office was in from the East on the following day or two.

Musically speaking, there seemed to be considerable other activity in these parts, with Nick Carter taking a run from his Nickabob up north to handle a batch of AMI sales up that way. . . . Dan Stewart reported a spurt of action on the Rock-Ola with the local lads. . . . Actually, the only concern rumored around the Row about the latest machine to grace the market was attributed to some folks up the street who've had things pretty much their own way for some time when it came to locations demanding maximum selection. . . . With Jack Simon, it's a real spurt on arcade equipment these days, with his "Bucaroo" horse still racing to catch up with demand, Jack reports. . . . At Badger Sales, it's Keeney's new "Super DeLuxe League Bowler" that's bringing the boys back for more, Bill Happel tells us, while another big item is Williams' "Baseball" 5-ball, what with the keen interest in the game since the Spring warmup contests by such clubs out here as the St. Louis Browns, Pittsburgh Pirates and Cleveland Indians, not to forget our own local prides, the L. A. Angeles and the Hollywood Stars. . . . Phil Robinson of Chicago Coin is counting the days now till arrival of that new 5-ball that's advance reported as being a winner.

On the Row: Perry Irwin of Ventura. . . . Balboa's Clyde Denlinger. . . . Norman Hayes from Santa Maria. . . . William Schaefer of Bakersfield. . . . Big Bear's Jack Spencer. . . . Charlie Cahoon and the Lawrence Bros. from Long Beach. . . . George Miller of the Jack R. Moore Co. in from Portland. . . . Mr. and Mrs. S. L. Griffin of Pomona. . . . George Rigas from San Diego. . . . Santa Ana's C. L. Anderson. . . . Tommy Workman of El Monte. . . . Milton Noriega of Colton. . . . Porterville's J. F. Maggart.

THRU THE COIN CHUTE MINNESOTA MUSINGS

Throughout Minnesota, North Dakota, South Dakota and through Iowa and Missouri considerable damage is being done by the flood waters. Pierre and Ft. Pierre, S. D. have been very hard hit after being isolated by four blizzards this winter. Now the towns are under water and it is really making these two towns the "hard luck" towns. Naturally, with everything going under water there is a lot of equipment being lost. Claire Nitterburg of the Nitterburg Bros. Castlewood, S. D. made the trip into the twin cities and received a call to hurry back so that he could help with the sand bagging job. . . . Vic Hendel of Worthington, made his first trip into the Twin Cities in many a week. . . . Andy Benna of Ironwood, Mich. finally made it into the Twin Cities to pick up some supplies for his route. . . . Don Culver of Glendive, Montana finally got away long enough to come into town to see what was new in coin operated equipment.

Another infrequent visitor to the Twin Cities area was John Morton, associated with the Dakota Amusement Co., of Bismarck, N. D. Izzy Alpert of Twin Ports Sales Co., Duluth, is vacationing down South at the present time and his center of activity is in and around New Orleans, La. . . . Morris Anseau of Minnesota was very much surprised inasmuch as he was to make the trip into town and out again without any unhappy results. Morris was beginning to think that he was jinxed because everytime he came into town there was a blizzard. . . . Back from Florida and on the job again are Jack Lowrie of Lake City, and also Mike Crakes of the Friendly Sales Company of Minneapolis. The husband and wife combinations in town last week were Gordon Dunn and his wife of Moose Lake, and Dan Thibadeau and his wife of Menominee, Wis. While hubby was looking at the coin machines the wives were picking out records for the route. . . . Seen here and there at the distributings office were Don Kohner of Winona; Lester York of Mitchell; Walter Fischer of Pipestone; Chet LaDoux of Virginia; Pete Kramer of St. Cloud; Kenny Anderson of Austin; Wes Rydell of Mora; Ed Kubes of New Prague; and Forest Dahl of Fergus Falls. . . . Seen picking up records and supplies were Amos Miller of Spooner, Wis.; Bob Cross of Jackson; Fred Kirschman of St. Cloud; Jack Harrison of Crosby; August Quade of Rochester; Jack Bailey of Twin Brooks, S. D.; Roy Foster of Sioux Falls, S. D., Elgin McDaniel of Wadena; and Harold Peterson of Bethel.

Another welcome visitor to the Twin Cities was Harold Scott and Mrs. Scott of Moberge, S. D. Harold is very prominent in the activities of the South Dakota State Operators Association. He states that the next meeting of the Association will be held the first part of May in Deadwood, S. D.

GIVE YOUR LOCATIONS AN EYEFUL OF "LIVE ACTION"!

Williams NEW MAJORETTES

Struts the Stuff that Leads the Parade to Profits!

- 4 KICKOUT HOLES Light Up THUMPER BUMPERS for INCREASED VALUE SCORING
 - STAR HOLE SCORES POINTS—Becomes EXTRA SPECIAL for 5 REPLAYS
 - SPECIAL ROLL OVER
 - "POINT" THUMPER BUMPER SCORES POINTS When Lit
 - HIGH SCORE — POINT SCORE for REPLAYS
- 5 THUMPER BUMPERS
5 KICKOUT HOLES
2 FLIPPERS



Creators of Dependable Play Appeal
4242 W. Fillmore St., Chicago 24, Illinois



SEE IT—BUY IT—
AT YOUR
DISTRIBUTOR
NOW!

Wurlitzer K. C. Distrib Shows "1500"



KANSAS CITY, MO. — W. J. Mashek, head of Central Music Distributing Company, this city, showed the new Wurlitzer Model 1500 to his many customers in this area during "National Wurlitzer Days" and reports the machine was "heartily greeted by the many operators who visited us."

Mashek was tremendously thrilled over the large turnout of operators and expressed his gratitude to them. A refreshment bar and sumptuous "Smorgasbord" was kept busy during the two-day showing.

Many operators drove over 400 miles from western Kansas to attend the showing, and Mashek reports they told him "it was well worth the trip."

SPECIAL CLEARAWAY SALE!!

SHUFFLE GAMES in lots of 5	\$27.50 and up
Wms. Hayburners	\$275.00
Wms. Spark Plugs (like new)	295.00
Wms. Sea Jockeys	340.00
Seeburg Bear Guns	310.00
Bally Turf Kings	215.00
Wms. Lucky Innings	65.00

WANTED!!
GENCO SHUFFLEBOARD SCORING UNITS. WRITE QUICK—GIVE PRICE WANTED AND FULL DETAILS!!

LAKE CITY AMUSEMENT CO.

4533 PAYNE AVENUE, CLEVELAND, OHIO (Tel.: HE 1-7577)

REPLACEMENT PLASTICS and BUBBLER TUBES

For Wurlitzer and Seeburg Phonographs
WRITE FOR LIST OF MANY ITEMS! ALL PRICED EXTREMELY LOW!

SPECIAL: Bullet Domes For Wurlitzer 1100 \$16.00 ea.

KOEPEL DISTRIBUTING CO. 629 Tenth Ave., New York 19, N. Y. (Tel.: Circle 6-8939)

V. G. Stroh, service manager, explained the many features of the new phonograph to the visitors, and John Balk, who recently joined Central in the sales department, was actively engaged in greeting old acquaintances and making many new friends.

Pictures taken at the Central offices show (Top) Operators look over and test the new features of the 1500 Wurlitzer; and (Bottom) Operators and their wives listen as Stroh explains the workings of the phonograph.

Among the ops present were: From Kansas City, Mo.: E. B. White; John Masters; Nick Evola; Charles Benjamin; George Wormington; Louis Fanara; John Fling; Brent Trabue; Mike Harris; Joe Evola; Norman Wilson; Irene Carmack; A. H. Mallon; Leland Wheeler; Larry Armagost; Harry Donaldson; Asa Boyett; G. J. Albee; Fred Layer; John Geier; A. Bruce; Barney Williams; J. Scott; Ford Wilson; Pete Erb; Bev Jacobs; Fred Stone; and Charles Rockhold.

From Kansas City, Kans.: Walter Webb; A. J. Alderson; Jack Jones;

Leonard Mette; Melvin Reed; Jim Boxberger; and Gerald Dalsing.

Others from Kansas were: W. G. Anderson, Wichita; F. F. Carlson, Clay Center; Ray Rilling, Wichita; Louis Ptacek, Manhattan; M. R. Snavely, Lawrence; Harry Dyke, Hillsboro; H. D. Wadleigh, Topeka; Bryan McCullough, Great Bend; Martin Esser, Topeka; Joe Herrman, LaCrosse; John Coughlin, LaCrosse; George L. Adams, Atchison; Joe Louzenski, Leavenworth; John Clark, Salina; Dorce Hayes, Hutchinson; N. M. Kight, Paola; Pete Hubbell, Eureka; Albert Rettig, Topeka; Vance Pistotnick, Arma; Leonard Abbott, Wichita; R. L. Savory, Wichita; J. Evers, Manhattan; Richard Younger, Topeka; and Bob Cleveland, LaCrosse.

Others from Missouri: Francis Steele, Joplin; Walter Cobb, St. Joseph; Pat Houston, Garden City; Gerald Vinson, Chillicothe; Robt. DeHart, St. Joseph; K. D. Smith, St. Joseph; Frank Thompson, Lesington; Charles Clark, Boonville; S. Core, Joplin; and John North, Chillicothe.

SCALES

PRICES REDUCED

(Formerly \$125.)

CUT TO \$89.95

We have just been able to produce a better Scale and reduce the price too. Now it is where it should be and if a scale like the one we have at \$89.95 will not make money, then you don't want scales. Look at this deal on 1 or 100 Scales.

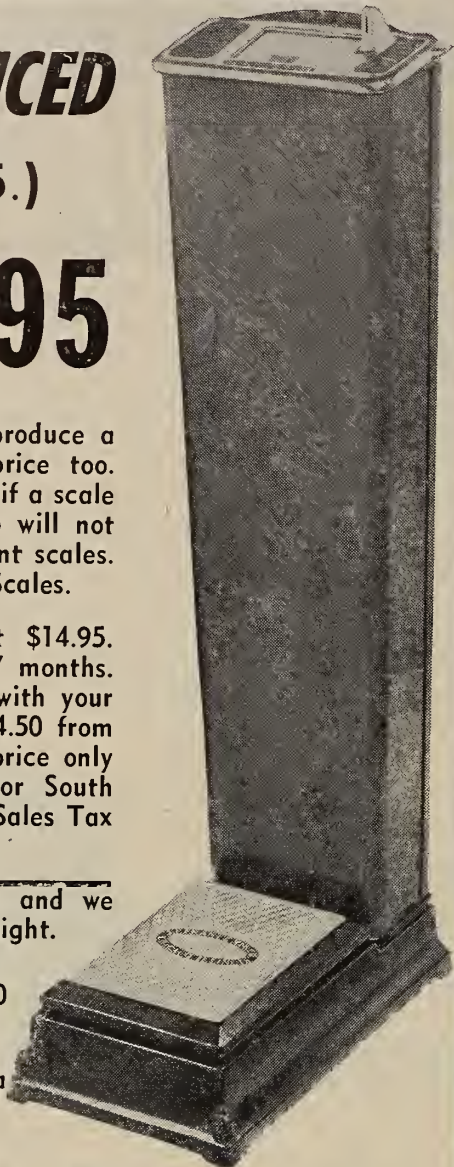
Price \$89.95. Down Payment \$14.95. Balance \$5.00 per month for 17 months. Or if you prefer to send cash with your order, you may deduct 5% or \$4.50 from the list price making the cash price only \$85.45. On sales in Georgia or South Carolina, it is necessary to add Sales Tax to scale prices.

All prices are f.o.b. Soperton and we will ship to you by express or freight.

A Scale crated weighs 100 pounds.

Get in touch with us for a Scale Deal.

SPARKS SPECIALTY CO.
SOPERTON, GEORGIA (Phone: 33)



THRU THE COIN CHUTE EASTERN FLASHES

The excitement over the showing of the two new machines, Wurlitzer's new 1500 phonograph, and Exhibit's shuffle pool game "Twin-Rotation" still prevails along coinrow. Altho it would appear that these machines were viewed by all local coinmen, each day sees many additional operators dropping in to Joe Young's offices to see the Wurlitzer phono, and into Mike Munves' showrooms to look over Exhibit's game. Reaction on both are terrific. . . . Joe Young and Abe Lipsky of Young Distributing are now faced with the situation where they have an order book all filled up and must now await deliveries. "Operators will get deliveries in rotation" states Young. . . . Mike Munves reports he's ordered a quantity of "Twin-Rotations" from Exhibit, based on the orders he's taken, but he too must await deliveries.

Johnny Fuller, Universal Vendors, Albany, N. Y., visits coinrow—happy as a lark. His beautiful missus, Mary, presented him with a new daughter, Pamela, on March 12. . . . Jack Kanter, games operator, and "Senator" Al Bodkin, exchange pleasantries when they meet on coinrow—they're neighbors in Forest Hills, L. I. . . . Ben Sterling, Jr., Moosic, Pa., in to see Mike Munves. Ben received a tough blow, almost disastrous, when his arcade and park burned down last spring, and isn't over it yet. "It took me nearly 30 years to build up the arcade, and we had equipment that's impossible to replace" states Ben. . . . Al Simon, Albert Simon, Inc., now completely moved over to his new building. We've already reported that the outside is the most beautiful in New York. Al took us around the inside this week, and it's more gorgeous than the outside. The entire industry here owes Al a vote of thanks—and should try to emulate this example. A house warming and open house party will take place sometime in the very near future. . . . Teddy Seidel, manager of Milty Green's coinrow offices of American Vending Co., doing a big job on used shuffle games.

Barney (Shugy) Sugerman, Runyon Sales Co., attracting plenty of attention to Bally's "The Champion" coin operated mechanical horse. In addition to displaying it in his private office, he has one in the window of his showroom, Kids, on their way to and from a nearby school, crowd up against the window to look it over. "Shugy" and Abe Green and a few invited guests thought they'd take in the opening baseball game at the Polo Grounds, but were keenly disappointed when it was rained out. . . . Harry and Hymie Koepfel, Koepfel Distributing Co., came up with a strength saving move this week—they installed a phone in their shop and showrooms. Now if they're out of the office, they don't have to rush back to answer a call. . . . Nat Cohn wants us to tell Bill Gersh how thrilled his wife, Lillie, was to receive that birthday card from him. . . . Max Weiss, brown as a berry, back from a vacation at Miami Beach, raving about the wonderful time he had, and the hospitality shown by his Miami friends. . . . Jack Mitnick, AMI regional sales representative, in town for a week, returning from a trip that carried him thru the Midwest and Canada. . . . In town also is Ben Becker, Bally's regional representative. Ben returned from Florida in time to help the missus with the kids, who came down with the measles. . . . Was that Jack Semel we saw in that brand new beautiful car riding along coinrow? . . . We're getting ready to leave to attend the 23rd Anniversary Celebration Banquet of the Amusement Machines Association of Philadelphia, being held at the Latin Casino, this Sunday eve (April 20). Joe Silverman, here we come (or when you read this—here we've been). . . . Which reminds us—The Westchester Operators Guild holds its first Annual Dinner at Bill Reiber's Farm Restaurant, Elmsford, N. Y. (on the Sawmill River Parkway) on Tuesday evening, May 6. Execs of the Guild report big advance sale of tickets, and exceptional good fortune in securing advertising for its journal. The Guild plans on a fine meal, and plenty of entertainment by recording artists, in addition to a regular show.

THRU THE COIN CHUTE DALLAS DOINGS

With the Easter Holidays behind them, Dallas operators are settl'ng down once more to business as usual. A check of the leading phonograph distributors brings forth the good news that spring business prospects are good. Over at Commercial Music Company the place is still in an uproar over the new Wurlitzer. Tommy Chatten says that operators have been ganging in all week to buy the new machine. . . . When we were there early in the week we saw Bob DePriest. He was giving Tommy a hard time because he was out of the six player shuffle alleys. . . . Ray Langley, T. A. Webb, Travis Roberts and Olen Dreyer were in from San Angelo. . . . Ray Barnes, the great amateur golfer from Palestine and John Pipes of Big Spring also in town. . . . L. A. Smiley of Bogato was along with Vincent Lopez of Fort Worth and Ray Robins of Tyler, as was Bill Chandler of Dallas and Boyd Wiley of Dallas.

J. G. McCain was in from Shreveport, La. . . . Clark Richardson was in from Dumas. He says that business is good in his territory. We saw Dewey Parsons, Jack Sprott and C. A. Taylor. . . . Bill (Baldy) Sheffie'd of Paducah has just returned from a vacation in Georgia. . . . Raymond Williams has been fishing at Possum Kingdom. He brought back a nice string. . . . By the way, Tommy Chatten has just moved into a new home. . . . at Walbox Sales Company the new Bally coin operated horse "The Champion" has just arrived. Fred Barber says it looks like it will be a good seller. . . . Phil Weinberg, regional sales manager for Bally, has returned from a trip to the West Coast and now he is on his way to Houston and San Antonio. He says that business conditions look good to him. . . . Jack and John Durham from Texarkana were in town the other day. . . . Things are going well for Abe Susman and the gang at State Music Distributors Inc. They are now handling American Shuffle Boards in addition to the Keeney line and AMI. When we talked to Audry Hunter she said that the operators are flocking in.

MARVEL'S NEW MODEL

ELECTRIC SCOREBOARDS

"THEY'RE SENSATIONAL" OPERATORS REPORT

2-Faced—Adjustable For All Boards. Chrome Tube Supports.

HORSECOLLAR OVERHEAD
(15-21-50 POINTS)

MARVEL SCORE OVERHEAD
(15-21 POINTS)

\$125⁰⁰ EACH

TERMS: 1/3 Dep., Bal. C.O.D. or S.D., F.O.B. Factory, Chicago, Ill.

MARVEL MANUFACTURING CO.
2849 W. FULLERTON AVE.
CHICAGO 47, ILLINOIS
(Tel: Dickens 2-2424)



5c or 10c

PLAY BY SIMPLE PLUG SWITCH OVER

NOW IN PRODUCTION—DELIVERY UNDER WAY

WALL MODEL

HORSECOLLAR (15-21-50 PTS.)
MARVEL SCORE (15-21 PTS.)
\$95.00 EACH

10th Anniversary Issue Of

THE CASH BOX

Dated JUNE 2
Send In Your Ad Now

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

THRU THE COIN CHUTE

CHICAGO CHATTER

The fact that manufacturers are manufacturing as speedily as they can and the majority have the finest games they've ever produced on their production lines; the fact that ops are going right ahead, with the usual gripes, of course, which proves things are normal; the fact that this, that, and the other thing, has happened here, there, and everywhere; all this, and much else, too, was cast more completely aside this past week (Tuesday) as the Cubs and Sox played their opening games of Big League Baseball's 1952 season. Always sportsmen, coinmen crowded about TV sets and, even if they were busy on their routes, had their car radios going full blast. To get the action and the final scores. Yes, sirree, summer's on the way. . . . Jack Mulligan of Sharon, Pa., and Leo Dixon of Youngstown, O., dropped in to our offices here to say "hello." Advised they were now "partners" in Dixon Distrib Co. And that they had been granted a bit more territory by Rock-Ola here for the Rock-Ola music line. Both men look to a big, bright future.

Art Weinand of Rock-Ola back in town again after two weeks on the west coast. Art held interesting regional meets there. Got an entirely new picture of conditions out west. Also learned thisa and thata. And was glad he made this long, long trip. . . . Dropped down to St. Loo last week and looked the old town over. Lots of things happening in The Town of The Blues. . . . One interesting sight that every coinman'll get a laff from. Those record displays at Eddie Okel's place in St. Louis are contained in the cabinets of the former "Supreme Shuffleboards" made by Stone Mfg. Corp. Best counter displays for records. At least someone found a good use for old shuffleboards. . . . Clarence A. Camp of Memphis, Tenn., in St. Loo. Clarence has many things going for him, like that Nash dealership in Memphis. His horses. But Clarence feels he ain't completely busy as yet. So what's Clarence doing? He's buying himself a radio station in Memphis. He's creating a new record label. He's setting up his pal, ork pilot Tommy Reed, (who's now playing the Chase Hotel in St. Loo) to record his first sides on his new label. And still has other ideas like a tremendous housing project under consideration. Talk about looking for work!

Juke box leaders enthuse over the fact that Uncle Sam has unfrozen TV stations. And that over 2,000 more will be in action by end of '53. Means new stars and new songs. Just like in '34 when radio got going. And juke boxes best suited to bring the best to the public. . . . When you think of modern juke box progress it's a true business phenomenon. From zero machines in 1934 to over 550,000 in 1952. Just 18 years. And the belief that, some day soon, the figure will yet hit the million juke boxes on location mark. . . . Roy McGinnis still down at his home in Miami Beach and won't return until some time after May 1. In the meantime Paul Huebsch a busy man over at Keeney plant. Advises that Wally Finke and Joe Kline have done a very fine distributing job for Keeney's shuffles. . . . Ralph Sheffield reports that sales of fishing equip't for premium stimulation has been going at great speed. Ralph believes that, if present sales continue, he'll run short of that stock he has.

George Metz of Lake City Amusement, Cleveland, tells us that Joe Abraham is sick at home with virus. But, toward end of week, we heard Joe feeling much better. . . . Also heard from Cleveland that Roy Monroe back from Florida. Wishing he could go down all winter long, every winter. (Who doesn't?). . . . Everyone here who knows him gotta laff outa that story sent in by Jackie Cohen of Cleveland. What crocodile tears? Oh, my, oh, my. Especially from a guy with one of the best music routes in the nation. . . . In deep and puzzled conference: Jack Nelson, general sales manager, and Bill O'Donnell, assistant gen'l sales manager, of Bally. Trying to figure out how to supply that absolutely tremendous demand for "Atlantic City." What a job that is. . . . Frank Menceri of Exhibit back from a long road trip. All hepped up over the grand reception the firm's products received everywhere he traveled. That new "Twin Rotation" is a really magnificent coin operated product, as many a coinman have stated. Its true likeness to rotation pool so perfectly executed that one big distrib stated he's gonna point it out to officials in his town to show them what coin machine manufacturing ingenuity really means. . . . Nate Gottlieb back from Miami all sun tanned and healthy.

Dave Bender of Ben Coven's firm says, "Our furthest customer is only as far away from us as his telephone." Ben nods agreement. In the meantime, in case you know of a very nice apartment (no elevator bldg.) Ben and Trudy Coven will thank you mucho much. . . . Talk about a huddle over in the Bally Wigwam this past week: Bill Marmor of Cincinnati, Jimmy Savarese and Frank Fabiano of Buchanan, Mich., Ralph Nicholson, Art Garvey, Dan Moloney, Georgie Jenkins, Bill O'Donnell, Jack Nelson, Herb Jones and others, all listening to what's what and why. . . . Ray Moloney and family, along with the Tom Callaghan's still down in Miami. . . . George A. Miller advises that MOA hasn't yet set dates for convention here in Sept. George having his hands full finding hotel that can accommodate the boys. . . . By the way, your deposit (up to \$100) guaranteed by The Cash Box from whomsoever you send deposit to buy merchandise advertised in The Cash Box.

Always nice and homey down in St. Louis. Our last week's visit down there made us feel this was the kind of town a guy likes to visit. Charley Kagel's and Tony Koupal, two guys who go 'way out of their way to make St. Loo visitors feel right at home. . . . And Pete Brandt one swell host in every fashion. A gentleman and one of the really swell guys of the coinbiz. . . . Charley Haley now in charge over at McCall Novelty, while Andy McCall in that hospital at Chesterfield, Mo., recovering from a severe illness. Charley a regular guy if ever there was one. . . . Jackie Rosenfeld always interesting to call on. He and Jack Gorelick doing a job in St. Loo. And, as per usual, Jackie very logical about what's what. And what can be done to help the business. . . . Carl Trippe pops around just as peppy as ever and just as swell a guy as ever. . . . Ben Axelrod wasn't in when he called. . . . Lou Morris wasn't around. . . . Some of St. Louis' ops among the most progressive. But, all complain about "the other guy," because 10c play not working in this very zinging town. . . . Bumped into Ed Levin of ChiCoin on the plane and saw him in St. Loo all in one day.

Nice letter from Herb Jones accompanied the new issue of "Bally-Who." Ops who received it should follow the suggestion to tell a bit about themselves and their people. . . . Now that Paul Golden is back from Miami the new amusement assn. here may get going again. . . . Sam Stern over at Williams is trying to figure out that big plant expansion all on one ground floor level. . . . Over at United this was the busiest of busy weeks. Bill DeSelm, Johnny Casola, Ray Riehl, Herb Oettinger and everyone else watching those ball games with eagle eyes. Looks like Herb is in for another satchelful. . . . There are very, very few in the business today who can remember when such a terrific moneymaking lineup of games was being produced. Just look over the ads in The Cash Box of every manufacturer.

COVEN

distributing company

ALL-WAYS Tops in the Field

Bally's

ATLANTIC CITY

WURLITZER

The New 1500 Phonograph

Coven DISTRIBUTING COMPANY 3181 Elston Chicago 18, Ill. INdependence 3-2210



Geo. George



Roy Monroe

NEVER BEFORE—AND MAYBE NEVER AGAIN— WILL SUCH OUTSTANDING RECONDITIONED MACHINES BE OFFERED AT SUCH MONEY-SAVING PRICES!

Every Machine Guaranteed Regardless of Price

Bally TURF KINGS	\$174.50	Keeney FOUR PLAYER	189.50
Wms. STAR SERIES	99.50	United 5 & 6 PLAYERS	WRITE
Wms. DOUBLE HEADER	74.50	ChiCoin GOALEE	99.50
Bally BIG INNING	164.50	Seeburg 100 Record Wall Boxes	94.50
Exhibit DALE GUNS	64.50		
HEAVY HITTERS	42.50		
QUIZZER with Film	89.50		
ChiCoin BAND BOX Like New	134.50		
Keeney DOUBLE BOWLER	89.50		
ChiCoin TWIN REBOUND	44.50		

WANT
WILL PAY TOP PRICE FOR:
AMI Model "B"
Bally Coney Islands, Bally Brite Spots,
Bally Bright Lights—WRITE QUICK!

EXTRA!! SEEBURG M-100A, 78 RPM, late Series . . . \$774⁵⁰ EA

MONROE COIN MACHINE EXCHANGE, INC.
2423 PAYNE AVENUE, CLEVELAND 14, OHIO
(Tel.: Superior 1-4600)

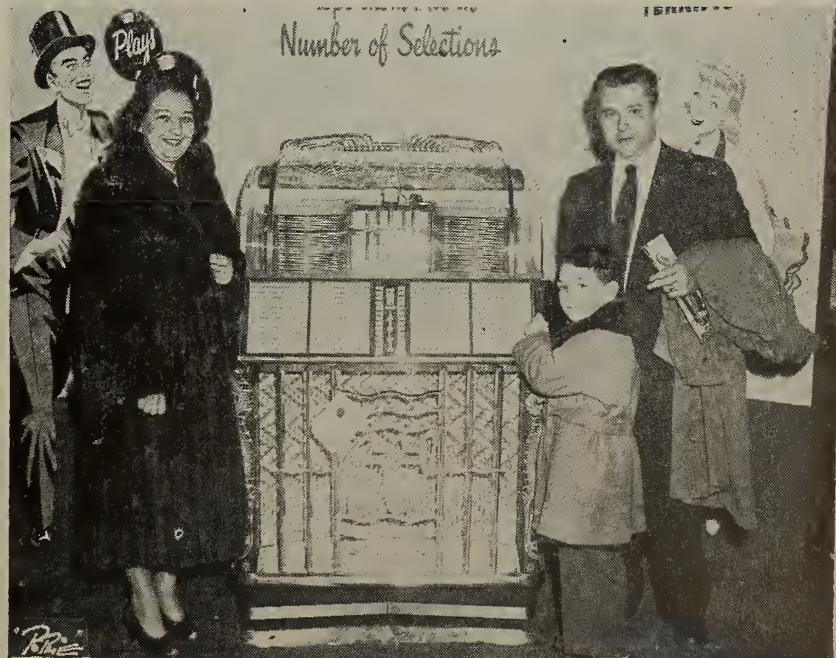
VOICE-O-GRAPH

One late model machine in tip-top condition.
Metal cabinet. Ready for immediate location.

Phone Mr. Mattinaly - District 1625

The MARLIN AMUSEMENT CO.
412 9TH STREET, N. W. WASHINGTON, D. C.

N. J. Op and Family Visit Joe Young



NEW YORK—Ops came from near and far to view the new Wurlitzer 1500 phonograph at Young Distributing, this city. Pictured above is Frank Mandia of Majestic Amusement Co., Red Bank, N. J., who brought in his wife and boy.

The Greatest Advertising Bargain!

At \$223⁰⁰ Value Only \$48



Check the Facts!

52 Classified Ads of 40 Words Each

ONE 40 WORD CLASSIFIED AD EACH WEEK FOR AN ENTIRE YEAR -
52 WEEK'S ISSUES - ACTUAL COST OF 52 - 40 WORD CLASSIFIED ADS
AT REGULAR RATE OF 10¢ PER WORD \$208.00

PLUS - FREE - Full Year's Subscription - ACTUAL COST 15.00

TOTAL VALUE - - - \$223.00

America's outstanding magazine publishers call this, "America's Greatest Advertising Bargain." Imagine—a 40 Word Classified Ad FREE Each and Every Week in the Biggest and Most Famous Classified Advertising Section in the Entire Industry—PLUS—FREE Full Year's Subscription to "The Cash Box"—A TOTAL VALUE OF \$223.00—ALL FOR ONLY \$48. Send your check for \$48 along with your first 40 word classified ad TODAY! THIS IS THE GREATEST GIFT YOU CAN BUY YOURSELF!! DO IT NOW!!

} All For Only \$48

THE CASH BOX, 26 WEST 47th ST., NEW YORK 19, N. Y.

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE
10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 19, N. Y.

WANT

WANT—Will pay top price for AMI Model B; Bally Coney Islands; Bally Bright Lights; Bright Spots. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: Superior 1-4600.

WANT—Wurlitzer Wallboxes and Steppers. Equipment must be in good working order and without broken parts. Will buy any quantity of Wurlitzer #3020 and #3025; 3-wire wallboxes along with Wurlitzer #145 and #219 steppers. T & L DISTRIBUTING CO., 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAin 8751.

WANT—Used 1428 Rock-Olas. State best price and general condition. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

WANT—Panorams; Coney Islands; Bright Spots; Bright Lights; Williams Super World Series; Keeney Four Way long and short board conversions; also 12 ft. Shuffleboards. MONARCH COIN MACH. INC., 2257 NO. LINCOLN AVE., CHICAGO 14, ILLINOIS. Lincoln 9-3996.

WANT—We are paying the highest market price on United Twin Rebounds and Q-Balls. As is. Quote price, condition and quantity. DAVE LOWY & CO., 594 TENTH AVE., N. Y. C., N. Y. Tel.: CHickering 4-5100.

WANT—Will pay highest prices for: Broadways 3-4-5's and 100 record Seeburgs; Universal 5 Stars. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF.

WANT—Music Operators—to send us their list of top ten tunes, each week. Have good deal for you in exchange. Write: BOX #119, c/o THE CASH BOX, 26 W. 47th St., NEW YORK 19, N. Y.

WANT—Used Bright Lights; Coney Islands; Bright Spots and Leaders. Also 100 record Seeburgs and boxes. Best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVENUE, SEATTLE 1, WASHINGTON.

WANT—Seeburg Shoot The Bear Guns. Any quantity. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRyant 9-6677.

WANT—Will buy phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will make trip to inspect if required. Some of labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion, etc. JACOB S. SCHNEIDER, 128 W. 66th STREET, NEW YORK CITY, N.Y.

WANT—Wurlitzer 800's and 1015's, all you have and receive. LAREDO EXPORTING COMPANY, LAREDO, TEXAS.

WANT—AA-1 Equipment only at wholesale prices for export: Seeburg 100's; Solotone Selective; Steeple Chase; County Fair; Spark Plug; Hayburners; Double Feature; Arcade Equipment; Coin Counters; Coin Changers. LIEBMAN, 12 BABY POINT RD., TORONTO, CANADA.

WANT—All types Arcade Equipment, Seeburg Bear Guns, Seeburg M100s. Quote lowest prices or will trade New Turf Kings in original crates. Write, Wire Phone: C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: DUmkirk 3-1810).

WANT—Close Outs: Late model phonographs. ACTIVE AMUSEMENT CO., 501 NO. GOSSET STREET, ANDERSON, S. C. Tel.: 2310.

WANT—Tubes: 2051; 70L7; 6SN7; 75; 6SC7; 2A3; 5V4; 6L6; 6K7 Metal; 6N7 Metal; 6L7 Metal. Will pay \$40.00 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO 13, ILL.

WANT—Now, surplus stock of new major labels. Mail us quantity of brands available—inventory if possible. We will mail you top quotation on your stock. GALGANO DIST. CO., 4142 W. ARMITAGE AVENUE, CHICAGO, ILL. Tel.: Dickens 2-7060.

WANT—Turf Kings; Spark Plugs; Jalopies; Globetrotters; Packard Pla-Mor Boxes; Scales, 1217, 1017, 1400, 1250; AMI C & D; Seeburg M-100's, 78 and 45. Write stating condition and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Will pay \$ for Metal Typers; Photomatics; Panorams; Voice Recorders; Quizzers; Hayburners; Dale Guns; Six Shooters; AMI Phonographs; Bally Bright Lights; Bally Bright Spot and Coney Island. REDD DIST. CO., INC., 298 LINCOLN ST., ALLSTON, BOSTON 34, MASS. Tel.: ALgonquin 4-4040.

WANT—Your used or surplus records. We buy all year round and pay top prices up to 5% blues and race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 321 NO. MAIN ST., PROVIDENCE, R. I. Tel.: Union 1-0320.

WANT—Operator's Attention! Want to buy complete music routes also post-war phonographs for cash. Give complete details first letter stating models, quantity, condition and prices. We also sell complete line of premiums. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J.

WANT—Used Records from 500 to 50,000, we buy them all. Special prices paid for rhumbas. Used 45 RPM bought in quantities. We pay freight. State price to save time. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. I., N. Y.

WANT—National cigarette machines 9M and 7M Eastern Electric C8's 25c only or with change maker. Seeburg—Bear Guns; Bally Shuffle Champ Bowlers; United Shuffle Alleys 5 or 6 Players; Wurlitzer 3020 Wall Boxes. Equipment must be complete and in proper working condition including the playing fields. Must be priced for resale. MAESTRO MUSIC, INC., 121 E. BROADWAY, TUCSON, ARIZONA.

WANT—Coney Islands; Bright Spots; Bright Lights; United's Leader; 100 Record Seeburg Phonographs & Bar Boxes & Late Model Phonographs; Chicago Coin & Exhibit Guns; Seeburg Bear Gun; Hobby Horses. Give best price and quantity in first letter. VALLEY DISTRIBUTORS, 401 NO. 16 STREET, SACRAMENTO, CALIFORNIA.

WANT—Bingo Rolls. State price and condition first letter. SYSTEM AMUSEMENT CO., 810 WEST 2nd AVE., SPOKANE, WASH.

CLASSIFIED ADVERTISING SECTION

WANT—Victor Toppers; Skill Thrill Tilt Test; Mutoscope Movie; Kicker and Catcher; Whirlalab; Steeplechase; Metal Typer; Kirk or A.B.T.; Guesser Scale; Watling 200 and 400 Fortune Low Scale. State age, condition. ACE MUSIC CO., WAUKON, IOWA.

WANT—Bally Bright Lights; Bright Spots; Coney Islands; Seeburg M-100A; AMI Model A, B or C; Wurlitzer 1250 or 1100. State price and condition in first letter. J. ROSENFELD CO., 3220 OLIVE ST., ST. LOUIS, MO.

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT—Wurlitzer Model 1250's; Seeburg M 100's (78's or 45's). Will pay cash or trade late Pin Games; Alleys or Arcade Equipment. Also can use Universal Shuffle Tournament Heads or Keeney Bowling Champ Two and Four player Heads. Write, Wire or phone: BUSH DIST. CO., 236 N. W. 29th ST., MIAMI, FLA. Tel.: 3-4623.

WANT—Will pay top dollar for A.B.C.'s; Brite Lites; Brite Spots and Coney Islands. Write or phone: CLEVELAND COIN MACHINE EXCHANGE, INC., 1827 ADAMS, TOLEDO, OHIO.

FOR SALE

FOR SALE—Coin Operated Pool Tables. 3½' x 7'. Patented—Feature returns Q-Ball and Scratch Balls. Q-Ball and other balls same size. Price \$585 f.o.b. Pensacola, Florida. F. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., 911 GERVAIS ST., COLUMBIA, S. C., 304 IVY ST., N. B. ATLANTA, GA. Write for details.

FOR SALE—Clean, ready for location: Wurlitzer 1015's \$165; Wurlitzer 1080's \$175; Seeburg 146's \$110; Seeburg 147's \$150; Rock-Ola 1422's \$85; Wurlitzer 3031 Wall Boxes \$8.50; Seeburg 3-Wire 5-10-25c Wall Boxes \$10; Seeburg Wireless 5c Wall Boxes \$7.50; Packard Wall Boxes \$7.50. CAIN-CAILLOUETTE, INC., 1500 BROADWAY, NASHVILLE, TENN. Tel.: 42-8216.

FOR SALE—United Twin Rebound \$175; United Four Player \$225; United Five Player \$275; United Six Player \$325; C.C. Trophy Bowl \$75; Genco Shuffle Target \$100; United Twin Shufflecade \$175; Canasta \$75. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY 2, N. Y.

FOR SALE—Will accept best offer on 40,000 new and used records in good condition and crated. "Radio" JOE WARRINGTON, AUTOMATIC MUSIC, THERMOPOLIS, WYOMING.

FOR SALE—1 Chico Thing \$59.50; 1 Chicken Sam with Target \$79.50; 1, 1426 Rockola \$145; 1 Mills Constellation \$145; 1 Brand New Across the Board. Write: AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE—Consoles—Counter Machines sold in compliance with Public Law #906. Will trade for five ball pin games, one balls, Bingo games, or other merchandise. RUGINIS NOVELTY CO., 329 E. SEVENTH ST., MT. CARMEL, PA. Tel.: 31.

FOR SALE—Bowling Champ \$69; Utah \$69; Mermaid \$139; 4 Horsemen \$109; Football \$69; Knockout \$99; Thing \$79; Pinbowler \$109; Rockette \$129; Star Series \$79. ROANOKE VENDING MACHINE EXCHANGE INC., 118 W. WASHINGTON ST., CHARLESTON, W. VA. Tel: 30311.

FOR SALE—Coney Islands \$450; ABC Bingo \$275; Zingo \$325; Total Rolls \$50; High Rolls \$75; 3020 Wall Boxes \$39; Grand Award Pin \$40; One Two Three \$50; Barnacle Bill \$40; Ballerina \$35; WIL56 Wall Boxes \$14. V. YONTZ, BYESVILLE, OHIO. Tel.: 5781.

FOR SALE—Coin machine route in southern Arizona. Over 250 pieces. 98 phonographs; 78 pins; 24 one-balls; 10 shuffleboards; 23 bowling games; 14 pokerino; 3 six-shooter; 1 jet gun. Also 350 wall boxes; 34 speakers. Record shop. Very large store and work shop. Completely equipped office. Approximately \$15,000; in parts and supplies. Route established many years. Very little competition. Owner retiring. Guarantee \$800 to \$1000 week net profit. \$50,000 cash required. Balance can be arranged for reliable party. None other need apply. BOX #2238, c/o THE CASH BOX, 26 W. 47th ST., N. Y. C., N. Y.

FOR SALE—Reconditioned Wurlitzers: 1250's \$500; 1100's \$350; 1015's \$225; 1080's \$200. Seeburgs 146M \$187; 147M \$225; 148ML \$325; Wall Boxes 3W2-L56 \$18.50; W1-L56 \$15 less tubes. Packard Manhattan's \$169.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND 2, VA.

FOR SALE—Bally Citations, Champions, Turf-Kings; Universal Winners, new and used Consoles and slots. We now have in stock Bally's Futurity and other games. West Virginia Bally Distributors. ALLAN SALES, INC., 928-30 MARKET ST., WHEELING, W. VA. Tel.: Wheeling 5472.

FOR SALE—Reconditioned Wurlitzer Phonographs ready for location: 5 Model 1250 \$475 ea.; 3 Model 1100 \$325 ea.; 1 Model 750 E \$90; 1 Model 1432 Rocket 51 Rock-Ola \$500. 1/3 deposit, balance C.O.D. WINTERS DIST. CO., 1713-15 HARBOR AVENUE, BALTIMORE 13, MD. Tel.: LEXington 8820.

FOR SALE—Just off our route: Wurlitzer 1250 adaptor and 48 Selection Wall Box \$125; Gottlieb Bowlette \$45; Seeburg Chicken Sam converted to Swing Monkey \$50 ½ deposit with order. FRENCHY & CO., 7624 N. E. 2nd AVENUE, MIAMI, FLA. Tel.: 72767.

FOR SALE—New and used Scales. Send for our special price list on new Scales and bargain list on used ones. SPARKS SPECIALTY CO., SOPERTON, GA.

FOR SALE—Phonographs with famous Dixie six point guarantee: Seeburg 148ML \$299; Seeburg 147M \$199; Seeburg 146M \$169; Seeburg H148M \$219; Seeburg H246M \$179; Seeburg H146M 159; Wurlitzer 1080 \$189. DAVIS DIST. CORP., 738 ERIE BLVD. E., SYRACUSE 3, N. Y.

FOR SALE—Two AMI Hideaways eleven boxes and two speakers used very little and are like new. Cost \$1940 and will sell for \$1350. MAXWELL MUSIC MACHINE CO., 695 EAST 141st STREET, BRONX, N. Y. Tel.: MElrose 5-1246.

FOR SALE—40 Packard Wall Boxes clean and ready \$10.00 each; 12 Wurlitzer 3031 Wall Boxes \$10.00 each; 1 Heavy Duty Welding Outfit, complete \$22.50. JOE'S PHONOGRAPH SERVICE, 2334-36 OLIVE STREET, ST. LOUIS 3, MO.

CLASSIFIED ADVERTISING SECTION

FOR SALE—4 Bally Speed Bowlers \$40 ea.; 1 United One-way \$40; 1 Exhibit Strike Twin Machine \$60. The above all one-way Speed Bowlers with disappearing pins. 1 Shoot The Bear Gun \$300; 4 Just 21 Gottlieb; 5 Ball Flippers \$25 ea. This merchandise in A1 mechanical condition. Just off location. 1/3 deposit must accompany order. Write or wire: LEE NOVELTY CO., 1004 SPRING ST., SHREVEPORT 69, LA.

FOR SALE—Williams All Stars \$79.50; Star Series \$99.50. Rock-Ola (Deal) 1 Imperial 20 Remote Control with 9-1501 D Dial-a-tone, 1-1502 Bar, 1-Lite Transformer \$79.50. Terms 1/2 deposit. WATERBURY AMUSEMENT MACH. CO., 453 WEST MAIN ST., WATERBURY 35, CONN.

FOR SALE—Shooting Gallery complete with water tank and motors, live ammunition now in operation; size 11 ft. wide—25 ft. long. RELIABLE COIN MACHINE CO., 184-188 WINDSOR STREET, HARTFORD, CONN.

FOR SALE—Beat this if you can. Every phonograph rebuilt and renewed ready for location. Wurlitzer 750 \$79.50; Rock-Ola 1422 blonde refinished \$109; Seeburg 146 \$139; Aireon Motors \$4.95; 3-6 and 10 Amp plug fuses \$4.00 hundred. 1/3 with order, balance C. O. D. GAY-COIN DISTRIBUTORS, INC., 4866 WOODWARD AVE., DEROIT 1, MICH.

FOR SALE—See us for your conversions on United's Twin, 4-Player and 5-Player—also ChiCoin's Classic and Trophy. Have them rebuilt with screened Formica and large pins. Priced reasonable. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.

FOR SALE—Six Shooter like new, \$225; Bally Hi-Rolls \$49.50; Play Ball \$49.50; Chicoin Goalee \$69.50; Seeburg Bear Gun \$349. All machines A-1 condition, no charge for crating. Will trade for 100 selection Seeburgs; Bright Spots; Bright Lights and Coney Islands. STANLEY AMUSEMENT CO., 5225 SO. TACOMA WAY, TACOMA, WASH. Tel.: HI. 5110.

FOR SALE—20 Wise Owl Quizzettes (like new) \$5 ea.; 4 Grippers \$9.50 ea.; 3 ABT Challengers \$12 ea.; 2 Pop Ups \$10 ea.; 2 Electric Shockers \$10 ea.; 1 Shipman Select-A-Bar (like new with stand) \$20. 1/3 deposit, balance C.O.D. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3992.

FOR SALE—To highest bidder, all offers considered: Automatic Phonographs—Wurlitzer: (2) 750E; (4) 500; (2) 800; (1) 700. Seeburg: (1) 9800; (2) Envoy. Additional equipment—Wurlitzer: (3) 145 Stepper; (2) 219 Stepper; (1) 320 5c Wall Box; (1) 125 5-10-25c Wall Box—Rockola: (6) 5c Wall Box—Buckley: (15) 5c Wall Box. Other equipment — International Mutoscope Photomat and Supplies: (2) Rockola Shuffle Jungle; Chicago Coin Hockey; Genco Playball; Penny Punching Bag; (2) United Double Shuffle Alley; United Shuffle Alley; Universal Twin Bowler; Universal Super Twin; United Shuffle Alley Express; Pitch 'Em and Bat 'Em; Ten Strike; Pistol; Jack Rabbit; Mountain Climber; Radar Rocket; Undersea Raider; Shoot Your Mother-In-Law; Heavy Hitter (1c); (50) Silver-King Nut Vendors. TRI-STATE AMUSEMENT CO., 149 18th STREET, WHEELING, W. VA.

FOR SALE—Seeburg Colonial \$50; Mills Thrones \$25; Bally Shuffle Bowler \$25; Bally Shuffle Champ \$50. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE—Spring Special. 100A Seeburgs \$725; AMI Model C's \$500; 1250 Wurlitzers \$450. Prices include crating and thorough reconditioning. \$100 deposit per machine required. Contact: SHELDON SALES, INC., (Formerly Alfred Sales, Inc.), 881 MAIN ST., BUFFALO 3, N. Y.

FOR SALE—Turf Kings \$174.50; Williams Star Series \$99.50 ea.; Williams Double Header \$74.50; Bally Big Inning \$164.50; Dale Guns \$64.50; Heavy Hitters \$42.50 ea.; Quizzer with Film \$89.50; Chicago Coin Bank Box, like new \$134.50; Keeney Double Bowler \$89.50; Chicago Coin Twin Rebound \$44.50; Keeney 4 Player \$189.50; United 5 & 6 Players, write; Chicago Coin Goalee \$99.50; Seeburg 100 Record Wall Boxes \$94.50 ea.; Seeburg M-100A 78 R.P.M., late Series \$774.50. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVENUE, CLEVELAND 14, OHIO. Tel.: Superior 1-4600.

FOR SALE—Wurlitzer 1080 \$179.50 ea.; Wurlitzer 1100 \$375 ea.; 10 Seeburg 100 A—78 \$675. Plus \$10 for crating. Many others—write for list. YOUNG DISTRIBUTING CO., 599 TENTH AVE., N. Y. C., N. Y. Tel.: Chickering 4-5050.

FOR SALE—"America's Finest One-Stop Music Service" can supply you with all the records you need. Every major and independent label in stock. We ship anywhere. Cost you only a few pennies above absolute wholesale price. COVEN DISTRIBUTING CO., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: Independence 3-2210.

FOR SALE—Chicoin Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; DeLuxe Bowler \$34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: Riverside 4131.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box, "The 'Bible' of the Coin Machine Industry." Send your check for \$48 today plus your first 40 word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—Shipmans brand new triplex Postage Stamp Machine Plus 20,000 folders—Special \$39.50 complete. Shipman Folders \$10 carton 20,000 Victory Folders \$6.00 carton 10,000. Mail check to: SCHWARTZ DISTRIBUTING CO., 1800 S.W. 17th ST., MIAMI 45, FLA.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Special Sale: Keeney Double Bowler \$69.50; Universal Super Twin Bowler \$29.50; Chicago Coin Bowling Alley \$19.50; United Shuffle Alley Express \$19.50; Bally Champ \$19.50; Bally Speed Bowler \$15.00. No crating. AMERICAN VENDING CO., 615—10th AVENUE, NEW YORK CITY, NEW YORK.

FOR SALE—2 Bright Lights, Drop Chute @ \$375 ea.; Turf Kings, refinished @ \$195 ea.; Champions, refinished @ \$95 ea. SAM SOLOMONS, UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH STREET, COLUMBUS, O. Tel.: UNiversity 6900.

FOR SALE—40 Seeburg WIL-56 Wireless Wall Boxes, ea. \$8. 1/3 deposit, balance C. O. D. or Sight Draft. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

FOR SALE—Coney Island \$440; Bright Spot \$400; Bright Lights \$335. A-1 condition: Mills Panorams \$125, all working good. Exhibit Dale Guns \$50 ea. MASON NOVELTY CO., P. O. BOX 252, SYRACUSE, IND.

FOR SALE—Packard Wall Boxes ready for location \$12.50, satin or chrome. Seeburg Bear Games \$299.50. WANTED—Advance Scoring Units. WESTERN DISTRIBUTORS, 1226 SW 16th AVE., PORTLAND 5, OREGON.

FOR SALE—Coney Islands \$445; United Leader \$400; United 3-4-5 \$275; A.B.C. \$250. Have arcade equipment; write: MERIT INDUSTRIES, 542 W. 63 ST., CHICAGO 21, ILLINOIS. Tel.: Englewood 4-9202 and 4-9204.

FOR SALE—M-100-A Seeburg A-1 condition \$750 ea. 1/3 deposit, balance C.O.D. FRONTIER NOVELTY CO., 825 PINE AVENUE, NIAGARA FALLS, N. Y.

FOR SALE—Happy Go Lucky; Harvey; Mermaid; Shoo Shoo; Snooks; Quartette; Sportsman; Deluxe World Series. Call or write for price: LEHIGH SPECIALTY CO., 826 NO. BROAD ST., PHILADELPHIA 30, PENNA.

FOR SALE—Cigarette Machines: Dugrenier Model S, Rowe Imperial, U-Need-A-Pak E & A, 6 & 8 cols.—\$99.50 ea.; 25c Operation equipped with King Size beautifully re-sprayed in two-tone job. Completely overhauled. 1/3 Deposit, balance C.O.D. DAVE LOWY & CO., 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: Chickering 4-5100.

FOR SALE—Largest headquarters for arcade equipment. Batting Practice \$75; Boomerang \$45; Big Inning \$185; Heavy Hitters \$69.50; Chi Coin Hockey \$75; Chi Coin Basketball Champ \$225; Goalee \$125; Dale Gun \$75; Pop Sez \$69.50; Pitchem & Batem \$185; Quizzer & Film \$100; Silver Bullets \$150; Seeburg Bear Gun \$325; Western Baseball \$85. Terms: 1/2 deposit with all orders, balance C.O.D. CLEVELAND COIN MACH. EXCHANGE, INC., 2021 PROSPECT AVE., CLEVELAND, OHIO.

FOR SALE—100A Seeburg \$725. Model 146M Seeburgs \$165; 1250 Wurlitzers \$465; 1100 Wurlitzers \$356; 1080 Wurlitzers \$175; 1015 Wurlitzers \$165. All shipped and in clean condition—guaranteed. 1/3 deposit, balance C.O.D. CENTURY MUSIC DISTRIBUTORS, 1221 MAIN ST., BUFFALO, N. Y.

FOR SALE—Ready to place in location: Arizona \$60; Camel Caravan \$65; Thing \$15; Utah \$85; Freshie \$65; Football \$65; Harvest Time \$85; St. Louis \$50; Rip Snorter \$60; Select-A-Card \$40; Majors 49 \$40; Star Dust \$35; Tahiti \$85; Shoot the Moon \$150; Dale Gun \$65; Silver Bullets \$100. AMUSEMENT ARCADE CO., 419—9th ST. N. W., WASHINGTON, D. C.

FOR SALE—Clean used equipment all perfect ready for location: 5 Balls: Tucson \$65; Georgia \$140; The Thing \$69.50; Trade Winds \$30; Screwball \$30; Barnacle Bill \$40; Knockout \$115; Spot Bowler \$135; Harvest Time \$90; College Daze \$89; Champion \$70. One-Balls: Turf Kings (new) \$395; Turf Kings (used) \$195; Champions \$75; Winners \$99; Citations \$49. Music: Rock-Ola—1422 \$99.50; Rock-Ola—1426 \$149.50; Seeburg 46 \$125; Seeburg 48 Blonde \$275; Seeburg M100 \$725; Wurlitzer 1015 \$175; Wurlitzer 1100 \$315. Will trade Music, One Balls, 5 Balls or any other type coin machine equipment for Seeburg 3W2-L56 Wall Boxes—3 Wire 5c—Need 200 Wall Boxes. For new Mechanical Ponies we can offer the best deal in town. Call or write for prices. Exclusive Distributor for Rock-Ola Phonographs and Thunderbolt Pony and other leading manufacturers. EASTERN VENDING SALES CO., INC., 940-942 LINDEN AVENUE, BALTIMORE 1, MD. Tel.: Mulberry 2110.

FOR SALE—Perfect condition, look like new: Coney Islands \$475; Leaders \$400; Bright Lights \$350; Turf Kings \$195; Citations \$49; Various Flipper Pins (write), Hot Rods \$65. 1/3 deposit, balance C.O.D. W. E. KEENEY MFG. CO., 5229 SO. KEDZIE AVE., CHICAGO, ILL. Tel.: Hemlock 3844.

FOR SALE—We have on hand the largest stock of new and used pin and amusement games, phonographs, parts and shuffleboard supplies in Michigan. We are distributors for AMI, Keeney, Genco, Exhibit, Williams & Victor. See us first. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Tel.: 9-8632; 5743 GRAND RIVER AVE., DETROIT, MICH. Tel.: TYler 8-2230.

FOR SALE—Complete Shuffleboard Refinishing Equipment. Two special shuffleboard equipped trucks. We will install entire equipment in any part of the country, and show you our formula for refinishing. Four years experience in refinishing and manufacturing of shuffleboards. Reason for selling, present owners going in government work. BOX HOLDER, 14806 BENTLER AVE., DETROIT, MICH.

FOR SALE—Seeburg 100-A's in perfect condition \$749 ea. AMERICAN AMUSEMENT COMPANY, 209 DANFORTH ST., SYRACUSE, N. Y.

FOR SALE—Pin games off of our own route, beautifully refinished and made mechanically perfect: Futuritys \$349.50; Bright Spots \$435; late model Photomatics \$575; Genco Shuffle Targets \$85. NEW ORLEANS NOV. CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel.: CAnal 8318.

(Continued on next page)

"It's What's in THE CASH BOX That Counts"

CLASSIFIED ADVERTISING SECTION

FOR SALE—Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. **HASTINGS DISTRIBUTING CO., 6100 BLUE-MOUND RD., MILWAUKEE 13, WIS.** Tel.: BLuemound 8-7600.

FOR SALE—New and used Turf Kings, write. Bally Champions and Citations, write. New Music Mite, surprising price, write. Rock-Ola '46 and '47; Wurlitzer 1015; Seeburg 46M and 47M, write. **LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO.** Tel.: HEnderson 1-7577.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. **UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS.** Tel.: WEST 3-3224.

FOR SALE—Needles. All type needles for juke boxes and home machines. Every needle a precious metals point. Give our needles a test and become the distributor for your area. Write: **ELDEEN MANUFACTURING COMPANY, 621 WEST NATIONAL AVE., MILWAUKEE 4, WIS.**

FOR SALE—Exhibit Pistol \$45; Thing \$95; Three Musketeers \$85; Bowling Champ \$85; Tri-Score \$100; Just 21 \$60; Buffalo Bill \$60; South Pacific \$80. **A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH.** Tel.: TYler 4-3810.

FOR SALE—Chicago Coin Classic \$115; Universal Super Twin Bowler \$115; Bally Speed Bowler \$50; Shuffle Alley with fly-away pins \$25. **ALLIED COIN MACHINE CO., 786 MILWAUKEE AVE., CHICAGO 22, ILL.** Tel.: CAnal 6-0293.

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. **TARAN DISTRIBUTING, INC., 2820 N. W. 7th AVE., MIAMI 34, FLA.** Tel.: 3-7648.

FOR SALE—Your price? 3 Shuffle Skill; 1 Super Shuffle; 1 Shuffle Skee Alley; 1 South Pacific; 4 Wurlitzer 500K; 3 600K; 1 Star Series Baseball; 2 Howard Metal Typers; Picture Booth with double unit camera. **S & W MUSIC CO., 115 EAST 15th ST., ANNISTON. ALA.**

FOR SALE—5 Turf Kings \$175 ea.; 2 Citations \$40 ea.; 1 Chicago Coin Shuffle Baseball \$35. All machines A1 condition. **NASTASI DIST. CO., 1010 POYDRAS, NEW ORLEANS 12, LA.** Tel.: MA. 6386.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. **ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH.** Tel.: UNiversity 4-0773.

FOR SALE—Emperors; Thrones; '39 and '40 Standards and DeLuxes; Classics; WIL56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. **SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA.** Tel.: 349.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. **WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA.** Tel.: 2-3326 or 2-1648.

FOR SALE—New Shoot The Moon F.S. \$199.50; Used Shoot The Moon \$169.50; New Horse Shoes \$244.50; New Williams Sportsman \$199.50. New Horse Feathers \$375; Used United County Fair \$300; Rabco Foot Vibrators 1c and 5c special \$69.50; Used Keeney 2 Player League Bowler rebound \$99.50; floor sample United 2 Player Hockey \$99.50; floor samples Mutoscopes Flying Saucers \$100; clean Seeburg Low Boy perfect, each \$50; New Williams Sea Jockey \$375. **K. C. SPECIALTY CO., 410 MARKET ST., PHILA. 6, PA.** Market 7-6865 or 7-6391.

MISCELLANEOUS

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, Judson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEBster 3-0347.

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is **DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA.** Tel.: MAgnolia 3931.

NOTICE—Change to dime play. Hawley Converter Kit for old style and new style Packard boxes. Lots of 25, \$1 each; Samples \$1.25. Contains new glass, dime bushings, parts for rejector. Kits also available for other five-cent boxes. Specify your needs. **J. R. HAWLEY DISTRIBUTING CO., 2720 W. PICO BLVD., LOS ANGELES, CALIF.**

NOTICE—Carolina Operators—One stop record shop. All labels in popular, race, hillbilly and old favorites, 78 or 45's only 70c ea. with title strips. Send for our coin machine Bargain Sheet. **DARLINGTON MUSIC CO., 132 NO. MAIN ST., DARLINGTON, S. C.** Tel.: 500.

THIS WEEK'S USED MACHINE QUOTATIONS

13th Year of Publication
707th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.

EXPLANATION

- | | |
|-----------------------------|------------------------------------|
| 1. Prices UP | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN | 7. Machines Just Added |
| 4. No change from Last Week | * Great Activity |



WURLITZER

SEEBURG

4. 24	25.00	39.00	4. Plaza	25.00	34.50
4. 600R	39.50	50.00	6. Royale	25.00	39.50
4. 600K	49.00	69.50	4. Regal	39.50	49.00
4. 500A	49.00	69.50	4. Regal RC	39.50	49.00
4. 500K	39.50	59.50	4. Gem	29.50	44.00
4. 41 (Counter)	24.50	50.00	4. Classic	49.00	60.00
6. 51 (Counter)	30.00	45.00	4. Classic RC	49.00	60.00
4. 61 (Counter)	24.50	50.00	6. Maestro	44.00	65.00
4. 71 (Counter)	59.50	75.00	4. Mayfair	44.00	59.50
6. 81 (Counter)	49.50	75.00	4. Mayfair RC	44.00	59.50
4. 700	75.00	89.50	6. Melody King	49.50	79.50
4. 750M	79.50	89.00	6. Crown	39.50	59.50
4. 750E	90.00	100.00	6. Crown RC	49.50	79.50
4. 780M Colonial	79.50	99.50	6. Concert Grand	39.50	59.50
4. 780E	79.00	89.50	4. Colonel	29.50	49.00
4. 800	69.50	98.00	4. Colonel RC	29.50	49.00
2. 850	35.00	59.00	6. Concert Master	49.50	69.50
4. 950	59.00	74.50	6. Concert Master RC	59.50	89.00
4* 1015	135.00	295.00	6. Cadet	35.00	65.00
1. 1017 Hideaway	150.00	200.00	4. Cadet RC	39.50	65.00
2* 1100	300.00	395.00	4. Major	39.50	59.00
3* 1080	149.50	210.00	4. Major RC	39.50	59.50
2* 1250	420.00	500.00	4. Envoy	39.50	59.00
6. 300 Adapter	10.00	15.00	4. Envoy RC	39.50	59.00
6. 320 Wireless Wall Box	3.50	5.00	4. Vogue	39.00	59.50
6. 310 Wall Box 30 Wire	4.50	5.00	6. Vogue RC	49.50	69.50
4. 320 2 Wire Wall Box	4.00	5.00	6. Casino	35.00	59.50
6. 332 2 Wire Bar Box	5.00	9.50	6. Casino RC	49.50	79.50
6. 331 2 Wire Bar Box	5.00	10.00	6. Commander	39.50	59.50
6. 304 2 Wire Stepper	3.50	5.00	6. Commander RC	50.00	69.00
6. Wireless Strollers	19.50	25.00	4. Ti-Tone 9800	45.00	60.00
6. 430 Speaker Club with 10, 25c Box	69.50	75.00	4. Hi-Tone 9800 RC	45.00	60.00
6. 420 Speaker Cabinet	40.00	49.50	4. Hi-Tone 8800	49.50	59.00
2. 3031 Wall Box	8.00	12.00	4. Hi-Tone 8800 RC	49.50	59.00
4. 3045 Wall Box	9.95	20.00	4. Hi-Tone 8200	49.50	59.00
4. 3020 Wall Box	34.50	40.00	4. Hi-Tone 8200 RC	45.00	59.00
4. 3025	12.50	19.50	2* 146S	110.00	159.50
4. 2140 Wall Box	19.50	24.50	4* 146M	110.00	187.00
4. 219 Stepper	22.50	35.00	4. 147S	149.00	179.50
4. 100 Wall Box 5c 30 Wire	3.50	5.00	4* 147M	150.00	225.00
6. 100 Wall Box 10c 30 Wire	12.50	17.50	4. 148S	275.00	350.00
6. 111 Bar Box	3.00	10.00	4. 148M	275.00	350.00
4. 120 Wall Box 5c Wire	2.00	4.50	1* 148ML	279.00	325.00
6. 305 Impulse Rec.	2.50	10.00	4* M-100-78	725.00	775.00
6. 350 WIs Speaker	17.50	29.50	6. Remote Speak Organ	7.50	17.50
6. 115 Wall Box Wire 5c Wireless	5.00	7.50	6. Multi Selector 12 Rec.	12.50	35.00
6. 135 Step Receiver	14.50	19.50	6. Melody Parade Bar	4.50	6.00
6. 145 Imp. Step Fast	4.50	7.50	6. 5c Wallomatic Wireless	3.00	8.50
6. 306 Music Transmit	7.50	9.50	6. 5c Baromatic Wireless	4.50	5.00
6. 130 Adapter	15.00	19.50	6. 5c Wallomatic 3 Wire	2.00	8.00
6. 580 Speaker	25.00	49.50	6. 30 Wire Wall Box	2.00	9.50
6. 123 Wall Box 5/10/25 Wireless	9.00	15.00	6. 5, 10, 25c Baromatic Wire	3.00	6.95
6. 125 Wall Box 5/10/25 Wire	2.50	6.00	4. 5, 10, 25c Wallomatic 3 Wire	7.50	9.95
			4. 5, 10, 25c Baromatic Wireless	6.95	9.00
			6. 5, 10, 25c Wallomatic Wireless	8.50	17.50

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit is GUARANTEED

AS LONG AS you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box,' where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX

26 West 47th Street, New York 19, N. Y.

1* 3W2 Wall-a-Matic	15.00	19.50
2. W1L-56 Wall Box 5c	9.95	13.00
2. 3W5-L-56 Wall Box		
5, 10, 25c	32.50	37.50
2. W4L-56	29.50	44.50
4. W6-L56-5/10/25		
Wireless	30.00	49.50
6. Tear Drop Speaker	12.50	17.50

ROCK-OLA

6. Imperial 20	24.50	49.50
6. Imperial 16	25.00	49.50
6. Windsor	29.50	40.00
6. Monarch	25.00	49.50
6. Std. Dial-A-Tone	39.50	40.00
4. '40 Super Rockolite	39.50	49.50
6. Counter '39	19.50	49.50
4. '39 Standard	39.50	69.00
4. '39 DeLuxe	39.50	65.00
4. '40 Master Rockolite	39.50	59.50
6. '40 Counter	39.50	49.50
6. '40 Counter with Std.	49.50	54.50
4. '41 Premier	49.50	69.50
6. Wall Box	4.00	9.50
6. Bar Box	4.00	9.50
6. Spectravox '41	15.00	29.50
6. Glamour Tone Column	30.00	35.00
6. Modern Tone Column	32.50	40.00
4. Playmaster & Spectra-vox	49.50	69.00
4. Playmaster '46	69.00	79.50
6. Playboy	25.00	30.00
4. Commando	39.00	45.00
4* 1422 Phono ('46)	99.50	145.00
4. 1424 Phono (Hideaway)	139.00	169.00
2* 1426 Phono ('47)	129.50	179.50
1. 1432 (Rocket '51)	439.50	500.00
4. Magic Glo (1428)	279.00	325.00
6. 1501 Wall Box	3.00	7.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
6. 1525 Wall Box	10.00	15.00
6. 1526 Bar Box	15.00	19.50
6. 1530 Wall Box	10.00	25.00
6. 1805 Organ Speaker	24.50	29.00

BUCKLEY

6. Wall & Bar Box O.S.	3.00	5.00
6. Wall Bar Box N.S.	7.00	17.50

PACKARD

2* Pla Mor Wall & Bar Box	7.95	15.00
---------------------------	------	-------

4. Manhattan	89.00	169.50
4. Model 7 Phono	79.50	119.50
2. Hideaway Model 400	64.50	95.00
4. 1000 Speaker	29.50	49.50
6. Willow Adaptor	14.50	29.50
6. Chestnut Adaptor	15.00	25.00
6. Cedar Adaptor	15.00	29.50
6. Poplar Adaptor	15.00	27.50
6. Maple Adaptor	15.00	30.00
6. Juniper Adaptor	15.00	27.50
6. Elm Adaptor	15.00	25.00
6. Pine Adaptor	15.00	25.00
6. Beach Adaptor	15.00	27.50
6. Spruce Adaptor	17.50	29.50
6. Ash Adaptor	15.00	25.00
6. Walnut Adaptor	17.50	25.00
6. Lily Adaptor	10.00	12.50
6. Violet Speaker	10.00	15.00
6. Orchid Speaker	19.50	22.50

MILLS

6. Do Ri Mi	25.00	59.50
4. Panoram	150.00	225.00
4. Throne of Music	25.00	69.50
4. Empress	39.00	69.50
6. Panoram 10 Wall Box	5.00	8.50
6. Panoram Peek (Con)	195.00	295.00
6. Conv. for Panoram Peek	10.00	29.50
4. Constellation	139.00	175.00

AMI

6. Hi-Boy (302)	49.50	55.00
4. Singing Towers (201)	49.50	99.50
6. Streamliner 5, 10, 25	39.50	79.50
6. Top Flight	25.00	39.50
4. Singing Towers (301)	49.50	99.50
2* Model A '46	225.00	325.00
2* Model B '48	399.50	450.00
3* Model C	495.00	515.00

AIREON

1. Super DeLuxe ('46)	49.00	60.00
4. Blonde Bomber	89.50	129.50
4. Fiesta	69.00	125.00
6. '47 Hideaway	119.50	195.00
4. '48 Coronet 400	79.00	159.00
4. '49 Coronet 100	125.00	169.50

MISCELLANEOUS

4. Chicago Coin Hit Parade	165.00	219.50
4. Ristaurat	65.00	79.50
4. Williams Music Mite	129.50	145.00

3* Football (CC 8/49)	59.50	114.50
4. 4 Horsemen (Got 9/50)	119.50	154.50
1. Freshie (Wm 9/49)	69.50	114.50
1* Georgia (Wm 9/50)	110.00	144.50
6. Ginger (Wm 10/47)	10.00	15.00
4. Gin Rummy	69.50	119.00
1. Gizmo (Wm 8/48)	30.00	45.00
6. Glamour	24.50	29.50
1* Gold Cup (B '48)	29.50	74.50
6. Gold Mine	29.50	49.50
2. Golden Gloves (CC 7/49)	94.50	115.00
4. Gondola	19.50	44.50
1. Grand Award (CC 1/49)	40.00	60.00
4. Harvest Moon (Got 12/48)	49.00	69.50
3. Harvest Time (Ge 9/50)	79.50	135.00
4. Hawaii (Un 8/47)	20.00	29.50
4. Hayburner (Wm 7/51)	245.00	375.00
6. Hi Ride	15.00	25.00
4. Hit Parade	29.50	39.50
4. Hits & Runs (Ge 5/51)	109.50	129.50
4. Holiday (CC 12/48)	42.50	69.50
4. Holiday (Ke 12/51)	385.00	400.00
2* Hot Rods (B '49)	59.50	124.50
4* Humpty Dumpty (Got 10/47)	29.50	49.50
2. Jack 'N Gil (Got 4/48)	29.50	55.00
4. Jalopy (Wm 9/51)	265.00	369.50
4. Jamboree	29.50	39.50
4. Jeanie (Ex 7/50)	99.50	125.00
4. Jockey Special (B '47)	35.00	55.00
1. Joker (Got 11/50)	119.50	164.50
4. Judy (Ex 7/50)	95.00	119.50
4. Just 21 (Got 1/50)	54.50	79.50
4. K. C. Jones	75.00	79.50
4. Kilroy (CC 1/47)	10.00	16.50
1. King Arthur (Got 10/49)	90.00	119.50
4. King Cole (Got 5/48)	28.50	54.50
4* Knockout (Got 1/51)	99.50	149.50
4. Lady Robin Hood (Got 1/48)	24.50	39.50
4. Leap Year	25.00	39.50
4. Line Up	25.50	34.50
3. Lite-A-Line (K 6/51)	164.50	200.00
2. Lucky Inning (Wm 5/50)	59.50	99.50
4. Lucky Star (Got 5/47)	29.50	50.00
1. Mad. Sq. Garden (Got 6/50)	129.50	149.50
4. Magic	28.50	54.50
6. Maisie (Got 3/47)	14.50	25.00
4. Majors '49 (CC 2/49)	39.50	79.50
1. Major League Baseball	25.00	59.50
4. Manhattan (Un 2/48)	25.00	34.50
4. Mardi Gras	25.00	45.00
4. Marjorie (Got 7/47)	14.50	29.50
4* Maryland (Wm 4/49)	49.50	109.50
4. Merry Widow	24.50	39.50
1. Melody (B 47)	25.00	49.50
4. Mercury (Ge)	67.50	114.50
4. Mermaid (Got 6/51)	139.50	199.50
6. Metro	17.50	27.50
6. Mexico (Un 6/47)	15.00	19.50
6. Miami Beach	15.95	19.50
4. Minstrel Man (Got 3/51)	124.50	175.00
6. Miss America (Got 1/47)	10.00	24.50
6. Monicker	10.00	17.50
4. Monterrey (Un 5/48)	29.50	40.00
1. Moon Glow (Un 12/48)	39.50	59.50
4. Morocco	25.00	49.50
6. Mystery	10.00	15.00
4. Nevada (Un 10/47)	15.00	29.50
4. Nifty (Wm 12/50)	130.00	149.50
6. Nudgy (B 47)	25.00	39.50
4. Oasis	129.50	160.00
6. Oh Boy	15.00	29.50
4. Oklahoma (Un 6/49)	79.50	85.00
4. Old Faithful (Got 1/50)	85.00	144.50
4. One Two Three	39.50	59.00
4. Opportunity	14.50	19.50
6. Oscar	19.50	25.00
4. Paradise (Un 7/48)	24.50	49.50
1. Phoenix	49.50	69.50
1. Photo Finish	75.00	119.00
6. Pimlico	15.00	32.50
4. Pin Bowler (CC 7/50)	119.50	139.50
4. Pinch Hitter (Un 5/49)	24.50	55.00
2. Pinky (Wm 10/50)	99.50	125.00
6. Pin Up Girl	15.00	29.50
4. Play Ball (CC 1/51)	34.50	60.00
4. Play Boy (CC 5/47)	45.00	95.00
4. Playland (Ex 8/50)	90.00	124.50
4. Playtime (Ex)	40.00	84.50
4. Puddin' Head	29.50	59.00
4. Punchy (CC 11/50)	145.00	165.00
4. Rag Mop (Wm 11/50)	120.00	149.00
4. Rainbow (Wm 9/48)	39.00	45.00
4. Ramona (Un 2/49)	40.00	59.00
6. Rancho (B '48)	39.50	49.00
6. Ranger	15.00	19.50
6. Record Time	22.50	59.50
4. Red Shoes (Un 12/50)	109.50	135.00
6. Repeater	17.50	29.50
6. Rio (Un 12/46)	15.00	20.00
1. Rip Snorter (Ge)	55.00	95.00
6. Riviera	14.50	25.00
2. Rocket (Ge 5/50)	69.50	139.50
4. Rockettes (Got 8/50)	139.50	154.00
4. Rondevoe (Un 5/48)	25.00	39.50
4. Rose Bowl (Got 10/51)	175.00	259.50
2. Round Up (Got 11/48)	50.00	64.50

1. St. Louis (Wm 2/19)	55.00	79.50
4. Sally (CC 10/48)	39.50	54.50
4. Samba	25.00	59.50
4. Saratoga (Wm 10/48)	49.50	60.00
6. School Days	15.00	17.50
6. Score-A-Line	20.00	39.50
2. Screwball	30.00	39.50
6. Sea Hawk	15.00	22.00
2. Sea Jockeys (Wm 12/51)	319.50	375.00
6. Sea Isle (CC 11/47)	14.50	19.50
4. Select-A-Card (Got 4/50)	49.50	79.50
4. Serenade (Un 12/48)	17.50	39.50
4. Shanghai (CC 4/48)	27.50	49.50
4. Shantytown	99.00	109.50
4. Shoo Shoo (Wm 2/51)	125.00	159.50
6. Shooting Stars	19.50	35.00
4. Short Stop	25.00	45.00
4. Show Boat (Un 1/49)	29.50	59.00
6. Silver Spray	14.50	24.50
6. Silver Streak (B 47)	14.50	19.50
4. Singapore (Un 11/47)	23.50	29.50
6. Sky Lark	39.50	59.50
6. Sky Line	17.50	29.50
6. Sky Ray	12.50	19.50
6. Slugger	14.50	19.50
6. Smarty (Wm 12/46)	14.50	25.00
6. Smoky	12.50	19.50
4. South Pacific (Ge 3/50)	80.00	109.50
6. South Paw	15.00	19.50
6. South Seas	10.00	17.50
4. Spark Plugs (Wm 10/51)	295.00	325.00
1. Special Entry (B '49)	29.50	50.00
6. Speed Ball	14.50	32.50
6. Speed Demon	15.00	29.50
4. Speedway (Wm 9/48)	25.00	109.50
6. Spellbound (CC 5/46)	10.00	14.50
4. Spinball (CC 5/48)	29.50	49.50
2. Spot Bowler (Got 10/50)	99.50	135.00
6. Sport Event	19.50	29.50
6. Sport Special	17.50	30.00
6. Sports	19.50	25.00
6. Sports Parade	12.50	15.00
6. Spot-A-Card	25.00	29.50
6. Spot Pool	19.50	29.50
6. Stage Door Canteen	10.00	14.50
6. Stars	15.00	19.50
4. Stardust (Un 5/48)	29.50	49.50
6. Starlite	10.00	49.50
6. State Fair	10.00	14.50
4. Step Up	10.00	14.50
4. Stop & Go (Ge 3/51)	99.50	139.50
4. Stormy (Wm 1/48)	29.50	49.50
6. Stratoliner	14.50	17.50
6. Streamliner	10.00	14.50
1. Summertime (Un 9/48)	30.00	49.50
6. Sun Beam	19.50	29.50
4. Sunny (Wm 12/47)	25.00	49.50
4. Supercharger	19.50	24.50
4. Super Hockey	59.50	79.00
6. Superliner (Got 7/46)	10.00	17.50
6. Superscore (CC 10/46)	10.00	24.50
6. Surf Queen (B '46)	10.00	15.00
6. Suspense (Wm 2/46)	29.50	49.50
4. Swanee	49.50	65.00
2. Sweetheart (Wm 7/50)	89.50	134.50
2. Tahiti (CC 10/49)	69.50	109.50
6. Tally Ho	15.00	39.50
4. Tampico (Un 7/49)	69.50	89.50
6. Target Skill	12.50	19.50
4* Telecard (Got 1/49)	49.50	79.50
4. Temptation	25.00	59.50
4. Tennessee (Wm 2/48)	29.50	49.50
4* Thing (CC 2/51)	59.50	119.50
1* Three Feathers	65.00	79.50
4. Three Four Five (Un 10/51)	265.00	275.00
2* Three Musketeers (Got 7/49)	49.50	99.50
1. Thrill (CC 9/48)	27.50	39.00
6. Topic	10.00	17.50
6. Tornado (Wm 4/47)	12.50	17.50
6. Torchy (Wm 6/47)	10.00	35.00
6. Towers	12.50	15.00
4* Trade Winds	27.50	49.50
4. Treasure Chest	14.50	30.00
4. Trinidad (CC 3/48)	24.50	49.50
4. Triple Action	29.50	49.50
4. Triplets (Got 7/50)	129.50	149.50
4* Tri-Score (Ge 1/51)	65.00	119.00
6. Trophy (B '48)	95.00	119.50
6. Tropicana (Un 1/48)	10.00	34.50
2* Tucson (Wm 1/49)	49.50	89.50
1. Tumbleweed	72.50	104.50
6. Turf Champ	24.50	39.50
2* Turf King (B 6/50)	160.00	299.50
4. Utah (Un 8/49)	85.00	94.50
6. Vanities	10.00	25.00
4. Victory Special (B 46)	19.50	49.50
4. Virginia (Wm 3/48)	29.50	45.00
4. Watch My Line (Got 9/51)	139.50	185.00
6. West Wind	15.00	19.50
6. Wild Fire	19.50	30.00
1* Winner (Univ.)	99.00	239.50
4. Wisconsin (Un 3/48)	25.00	49.50
6. Yankee Doodle	15.00	19.50
4. Yanks (Wm 4/48)	22.50	49.5

CONFIDENTIAL PRICE LIST



ROLL DOWNS

4. Bing-A-Roll	69.50	75.00	4. Genco Total Roll	25.00	39.50
6. Bonus Roll	25.00	49.50	4. Hy-Roll	49.50	75.00
6. Buccaneer	49.50	64.50	4. Pro-Score	39.50	45.00
6. Champion Roll	15.00	29.50	4. Singapore	10.00	39.50
4. ChiCoin Roll Down	19.50	49.50	6. Super Score	35.00	49.50
4. Genco Advance Roll	39.50	69.50	4. Super Triangle	25.00	35.00

CONFIDENTIAL PRICE LIST



SHUFFLES - REBOUNDS

1. Bally Shuffle-Line	179.50	185.00	4. Keeney Lucky Strike	35.00	75.00
2* Bally Hook Bowler	135.00	225.00	2* Keeney Dbl. Bowler	69.50	125.00
4. Bally Baseball	75.00	89.50	4. Keeney League Bowl	195.00	245.00
4* Bally Shuffle Champ	45.00	79.50	4. Keeney Duck Pins	95.00	125.00
4. Bally Shuffle-Bowler	24.50	39.00	2. Keeney Big League Bowl	215.00	265.00
2* Bally Speed Bowler	39.50	50.00	2. Keeney 4-Way Bowl	165.00	225.00
4. California Shuffle Pins	25.00	40.00	1. Rock-Ola Shuffle Jungle	29.50	75.00
4. ChiCoin Bango	15.00	49.50	4. Rock-Ola Shuffle-Lane	24.50	30.00
6. ChiCoin Beacon	35.00	49.50	4. Un. Dbl. Shuffle	50.00	79.50
2* ChiCoin Bowling Alley	19.50	59.00	4* United Shuffle Alley	24.50	79.50
4. ChiCoin Alley w/con.	49.50	79.50	2. Un. Shuffle w/con.	25.00	39.50
4. ChiCoin Ace Bowl	95.00	160.00	2* Un. Shuffle Alley Exp.	45.00	59.50
4. ChiCoin Bowl Classic	75.00	130.00	2. Un. 2-play Express	75.00	169.50
7. ChiCoin Horseshoes	129.50	149.50	4. Un. Sin Rebound	75.00	129.50
4. ChiCoin Rebound	35.00	45.00	4* Un. Twin Rebound	175.00	215.00
7. ChiCoin Pin Lite Bowler	125.00	149.50	6. United Shuffle Skill	19.00	44.50
4. ChiCoin Baseball	35.00	95.00	4. United Super-Shuffle	24.50	39.50
4. ChiCoin Trophy	75.00	140.00	4. United Slugger	95.00	129.00
4. Exhibit Strike	45.00	89.50	2* United Skee Alley	50.00	125.00
4* Genco Shuffle Target	85.00	199.50	2* Un. 4-Player	225.00	265.00
4. Genco Bowling League	24.50	45.00	2* Un. 5-Player	240.00	285.00
4* Genco Glider	30.00	39.50	2* Un. 6-Player	260.00	325.00
4. Genco Baseball	49.50	79.50	2. Un. Shuffle-Cade	145.00	189.50
4* Gottlieb Bowlette	24.50	59.50	2* Un. Twin Shuffle-Cade	165.00	240.00
4. Keeney ABC Bowler	39.50	60.00	2* Univ. Super Twin	54.00	115.00
4. Keeney Line Up	22.50	34.50	4. Universal Twin Bowler	49.50	65.00
2. Keeney King Pin	50.00	85.00	4. Univ. HiScore Bowler	155.00	175.00
4. Keeney Pin Boy	24.50	39.50	4. Williams DeLuxe Bowler	34.50	49.50
4. Keeney Ten Pins	24.50	45.00	4. Williams Twin Shuffle	24.50	35.00
			4. Williams Single Bowler	25.00	28.50
			2* Williams Dbl. Head	39.00	115.00

CONFIDENTIAL PRICE LIST



ARCADE EQUIPMENT

6. Allite Strike 'N Spares	39.50	149.50	4. Jack Rabbit	95.00	109.50
4. Boomerang	45.00	85.00	4. Keeney Air Raider	95.00	125.00
4. Bally Big Inning	165.00	185.00	6. Keeney Anti Aircraft Br	15.00	25.00
4. Bally Bowler	175.00	189.50	6. Keeney Anti Aircraft Bl	15.00	50.00
6. Bally Convoy	47.50	95.00	4. Keeney Sub Gun	49.50	125.00
4. Bally Defender	95.00	125.00	4. Keeney Texas Leaguer	40.00	50.00
6. Bally Eagle Eye	39.50	49.50	4. Kirk Night Bomber	75.00	150.00
4* Bally Heavy Hitter	42.50	69.50	4. Lite League	49.50	75.00
6. Bally King Pin	35.00	45.00	4. Mutoscope Ace Bomber	95.00	110.00
6. Bally Lucky Strike	45.00	79.50	4. Muto. Atomic Bomber	100.00	150.00
4. Bally Rapid Fire	75.00	125.00	4. Mutoscope Dr. Mobile	95.00	150.00
6. Bally Sky Battle	49.50	95.00	4. Mutoscope Photomatic (Pre-War)	195.00	350.00
6. Bally Torpedo	49.50	75.00	4. Mutoscope Sky Fighter	85.00	125.00
4. Bally Undersea Raider	85.00	95.00	6. QT Pool Table	89.50	100.00
6. Bank Ball	59.50	150.00	4* Quizzer	79.00	100.00
6. Bowling League	35.00	49.50	6. Rockola Ten Pins LD	19.50	49.50
6. Buckley DeLuxe Dig	119.50	149.50	6. Rockola Ten Pins HD	25.00	49.50
6. Buckley Treas Is Dig	95.00	110.00	4. Rockola World Series	69.50	75.00
4. Champion Hockey	50.00	69.50	6. Scientific Baseball	49.50	75.00
4. Chi-Coin Basketball Champ	225.00	275.00	6. Scientific Basketball	59.50	75.00
4* ChiCoin Goalee	69.50	125.00	4. Scientific Batting Pr.	45.00	75.00
4. ChiCoin Hockey	69.50	79.50	1. Scientific Pitch 'Em	125.00	195.00
4. Chi Midget Skee	185.00	229.50	1* Seeburg Bear Gun	295.00	350.00
4* ChiCoin Pistol	69.00	149.50	4* Seeburg Chicken Sam	75.00	109.50
6. ChiCoin Roll-A-Score	39.50	75.00	4. Seeburg Shoot the Chute	49.50	75.00
4. Edelco Pool Table	49.50	75.00	6. Skee Barrel Roll	25.00	49.50
4. Evans Bat-A-Score	100.00	225.00	6. Skill Jump	25.00	39.50
6. Evans In The Barrel	30.00	52.50	6. Super Torpedo	25.00	79.50
4. Evans Super Bomber	50.00	100.00	4. Supreme Bolascor	40.00	100.00
4. Evans Play Ball	65.00	75.00	6. Supreme Skee Roll	20.00	75.00
4. Evans Ten Strike '46	65.00	99.50	6. Supreme Skill Roll	20.00	69.50
6. Evans Tommy Gun	49.50	100.00	4. Supreme Rocket Buster	45.00	75.00
3* Exhibit Dale Gun	45.00	115.00	6. Tail Gunner	49.50	89.50
4. Exhibit Gun Patrol	225.00	249.50	4. Telequiz	89.50	139.00
4. Exhibit Pony Express	375.00	395.00	2. Un. Team Hockey	99.50	110.00
6. Exhibit Rotary Mdsr.	175.00	275.00	6. Warner Voice Record	49.50	69.50
1* Exhibit Silver Bullets	150.00	225.00	1. Western Baseball '39	40.00	85.00
1* Exhibit Six Shooter	195.00	225.00	4. Western Baseball '40	60.00	85.00
6. Exhibit Merchantman Roll Ch Digger	85.00	99.50	6. Whizz	15.00	29.50
4. Exhibit Vitalizer	75.00	95.00	4. Wilcox-Gay Recordio	119.50	150.00
6. Genco Bank Roll	24.50	65.00	1* Williams All Stars	79.50	115.00
6. Genco Play Ball	29.50	65.00	6. Williams Box Score	39.50	65.00
6. Groetchen Met. Typer	79.50	149.50	4* Williams Star Series	85.00	139.50
6. Hoop-A-Roll	24.50	49.50	2. Williams Quarterback	69.50	89.50
			4. Wurlitzer SkeeBall	125.00	150.00

This Week's Used Market

The action in the used machine market continued to be the heaviest in some time. This burst of activity, as explained in last week's analysis, while attributed to many factors, can mainly be laid to Spring buying. Each year, with the opening of vacation locations in the offing, buying always swings upward. Prices more or less held at the same level as last week and indications are that the current spurge of activity will continue for a while.

The pin section, as can be expected, got a large share of the action. Almost all the games available received many askings. Again the newer games led the field in quotations. As was the case last week, new games entered the listings for the first time.

The music section went along with the

other sections insofar as activity was concerned. Prices remained unchanged, an indication of the strong emphasis placed on music machines. The major action continued with the big movers of the past months getting the play. To continue the similarity of the trend in the market, shuffles were the second largest participant in the week's heavy activity. The prices, contrary to last week's market, when they dropped slightly, held firmly, indicating that the demand had stiffened the prices of the offerings.

Arcade equipment showed slight increases in activity with a few more machines entering the flurry of buying and selling and here too, prices held quite constant.

The following was the most active equipment in this week's used market:

Most Active Used Music

Held—Wurlitzer 1015	\$135.00-\$295.00
Down—Wurlitzer 1100	300.00- 395.00
Up & Down—Wurlitzer 1080	149.50- 210.00
Down—Wurlitzer 1250	420.00- 500.00
Down—Seeburg 146S	110.00- 159.50
Held—Seeburg 146M	149.00- 179.50
Held—Seeburg 147M	150.00- 225.00
Up—Seeburg 148ML	279.00- 325.00
Held—Seeburg M-100-78	725.00- 775.00
Up—Seeburg 3W2	15.00- 19.50
Held—Rock-Ola 1422 Phono ('46)	99.50- 145.00
Down—Rock-Ola 1426 Phono ('47)	129.50- 179.50
Down—AMI Model A '46	225.00- 325.00
Down—AMI Model B '48	399.50- 450.00
Up & Down—Model C	495.00- 515.00

Most Active Used Pin Games

Down—A.B.C. (Un 5/51)	\$239.50-\$300.00
Held—Ali Baba (Got 6/48)	28.50- 49.50
Down—Aquacade (Un 4/49)	39.50- 89.50
Down—Bank-A-Ball (Got)	79.50- 119.50
Held—Barnacle Bill (Got 8/48)	40.00- 69.50
Up—Bowling Champ (Got 2/49)	65.00- 89.50
Down—Bright Lights (B 5/51)	310.00- 375.00
Down—Bright Spot (B 11/51)	350.00- 450.00
Held—Canasta (Ge 7/50)	69.50- 119.50
Up—Champion (B'48)	59.50- 149.50
Held—Citation (B/48)	40.00- 109.00
Down—Coney Island (B 9/51)	365.00- 475.00
Held—Dallas (Wm 2/49)	49.50- 79.50
Down—DeIce (Wm 11/49)	79.50- 119.50
Up—Gold Cup (B '48)	29.50- 74.50
Held—Jockey Special (B '47)	35.00- 55.00
Held—Knockout (Got 1/51)	99.50- 149.50
Held—Maryland (Wm 4/49)	49.50- 109.50

Most Active Used Shuffles

Down—Bally Hook Bowler	\$135.00-\$225.00
Held—Bally Shuffle Champ	45.00- 79.50
Down—Bally Speed Bowler	39.50- 50.00
Down—ChiCoin Bowling Alley	19.50- 35.00
Held—Genco Shuffle Target	85.00- 199.50
Held—Genco Glider	30.00- 39.50
Held—Gottlieb Bowlette	24.50- 59.50
Down—Keeney Dbl. Bowler	69.50- 125.00
Held—United Shuffle Alley	24.50- 79.50
Down—Un. Shuffle Alley Exp.	45.00- 59.50
Held—Un. Twin Rebound	175.00- 215.00
Down—United Skee Alley	50.00- 125.00
Down—Un. 4-Player	225.00- 265.00
Down—Un. 5 Player	240.00- 285.00
Down—Un. 6 Player	260.00- 325.00
Down—Un. Twin Shuffle-Cade	165.00- 240.00
Down—Univ. Super Twin	54.00- 115.00
Down—Williams Dbl. Head	39.00- 115.00

Most Active Used Arcade Equipment

Held—Bally Heavy Hitter	\$ 42.50-\$ 69.50
Held—ChiCoin Goalee	69.50- 125.00
Held—ChiCoin Pistol	69.50- 149.50
Up & Down—Exhibit Dale Gun	45.00- 115.00
Up—Exhibit Silver Bullets	150.00- 225.00
Up—Exhibit Six Shooter	195.00- 225.00
Held—Quizzer	79.00- 100.00
Up—Seeburg Bear Gun	295.00- 350.00
Held—Seeburg Chicken Sam	75.00- 109.50
Up—Williams All Stars	79.50- 115.00
Held—Williams Star Series	85.00- 139.50

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

AMI, INC.	
Model D-40 Phonograph	\$795.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50
BALLY MFG. CO.	
Shuffle Line	\$439.00
Futurity	735.00
Spot-Lite	629.50
Atlantic City	
The Champion (Mech. Horse)	
CHICAGO COIN	
King Pin	\$399.50
Band Box (New Model)	229.50
4 Player Derby	550.00
H. C. EVANS & CO.	
Century Phono 100/45	\$1050.00
Jubilee Phono 40/45	825.00
Jubilee 40/78	795.00
Push-Over	385.00
THE EXHIBIT SUPPLY CO.	
Jet Gun	\$379.50
Big Bronco	997.50
Silent Salesman (Card Vendor)	79.50
D. GOTTLIEB & CO.	
Hit 'n' Run	\$329.50
INTERNATIONAL MUTO. CORP.	
Photomat '52	
J. H. KEENEY & CO., INC.	
De Luxe League Bowler	\$469.50
6-Player League Bowler	469.50

4-Way Bowler (conv.)	399.50
6-Player Rebound (conv.)	409.50
All-Electric Cigarette Vendor	269.50
All-Electric Cigarette Vendor with Changemaker	287.00
ROCK-OLA MFG. CORP.	
Super Rocket '52-50 Phonograph (Model 1434)	\$945.00
Model 1538, 5c-10c-25c Wall Box	59.50
Model 1536, 5c Wall Box, 23 Wire	39.50
Model 1424 Playmaster	440.00
RISTAUCRAT, INC.	
S-45 Phonograph	\$289.50
UNITED MFG. CO.	
Six Player De Luxe Shuffle Alley	\$485.00
Bolero	595.00
Steeple Chase	595.00
WILLIAMS MFG. CO.	
Williams De Luxe World Series	\$525.00
Slugfest	295.00
THE RUDOLPH WURLITZER CO.	
Model "1400" Phonograph	
Model "1450" Phonograph	
Model 1500 Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5204 Wall Box 5c-10c-25c (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

“BIG BRONCO”

ONLY HORSE “SAFETY-APPROVED” BY UNDERWRITERS LABORATORIES



★
 BACKED BY
14 YEARS
 OF
 DEVELOPMENT
 AND
51 YEARS
 OF EXPERIENCE
 MANUFACTURING
 QUALITY MACHINES

★
IT TROTS!
 Pull The
 Reins
IT GALLOPS!



EXHIBIT SUPPLY COMPANY

4218-4230 W. LAKE STREET

CHICAGO 24, ILL.

ESTABLISHED
1901

“It's What's in THE CASH BOX That Counts”

United's BOLEERO



**NEW, FAST
REPLAY GAME**
WITH
1, 2 OR 3 CARD PLAY
ONE COIN PER CARD
PLUS POPULAR
**6th, 7th, 8th Extra Ball
Purchase Feature**



APPROX. SIZE
2 FT. BY 4 FT.

AVAILABLE IN 5¢ or 10¢ PLAY

WRITE
FOR YOUR FREE
UNITED PARTS
CATALOG



UNITED MANUFACTURING COMPANY

3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

SEE YOUR DISTRIBUTOR

Ride **THE CHAMPION** by Bally®
FOR BIGGEST COIN-HORSE PROFITS

STRONG AS STEEL
 REINFORCED PLASTIC HORSE
 BEAUTIFUL, DURABLE FINISH

REALISTIC WESTERN PONY

SPEED-CONTROL
LOW SPEED START
 PULL REINS FOR DESIRED GAIT
 MEDIUM OR FAST TROT—
 LIVELY GALLOP

OPERATES ON
1 DIME
 OR
2 NICKELS
 •
 NATIONAL
 SLUG REJECTOR

REAL SADDLE
 RICHLY ORNAMENTED
 BOX-TYPE STIRRUP WITH
 EXTRA LEATHER LOOP
 FOR SHORT RIDERS

SIMPLE, STURDY MECHANISM
 EASILY ACCESSIBLE
 FROM ALL 4 SIDES

LIFE-LIKE ACTION

Bigger Profits are a Breeze with Bally®
atlantic city
 NEWEST 3-CARD 5-BALL REPLAY HIT



Operators everywhere are earning fat profits with ATLANTIC CITY. Order from your Bally distributor today.

NEW DOUBLE-SCORE
 FEATURE GETS BIG, FAST EXTRA PLAY

NEW STYLE "SPOTTEM" APPEAL
 ATTRACTS EXTRA COINS EVERY GAME POSSIBLE TO SPOT SIX NUMBERS

POPULAR "CORNERS" IDEA
 PROMOTES PLENTY EXTRA-COIN PLAY
 CORNER NUMBERS SCORE 200

EXTRA BALLS FEATURE
 WITH ADVANCING ARROW SUSPENSE GETS EXTRA PLAY

POPULAR "IN-LINE" SKILL-SCORES
 3-IN-LINE, 4-IN-LINE, 5-IN-LINE

Bally MANUFACTURING COMPANY
 DIVISION OF LION MANUFACTURING CORPORATION
 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS