

PUBLISHED EVERY WEEK BY

The Cash Box Publishing Co., Inc.

Empire State Building, New York 1, N. Y.

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ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

SUBSCRIPTION RATES \$15 per year anywhere in the U.S.A. Special listing for jobbers and distributors at \$48 per year includes 40 word classified advertisement each week for an entire year (52 weeks) plus the full year's subscription free of charge. Airmail, First Class, as well as Special Delivery subscription rates on request. Subscription rates for all foreign countries on request. Three weeks advance notice required for change of address.

THE CASH BOX covers the coin operated machines industry, and all allied to this industry in any fashion whatsoever, throughout the United States, Canada, Central and South America, Africa, Japan, Hawaii, Philippine Islands, and other Asiatic and Pacific countries, as well as certain European nations. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others in any fashion identified with, or allied to, the coin operated music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the coin operated vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered by *The Cash Box*.

THE CASH BOX IS RECOGNIZED by various associations of coin machine operators throughout the United States as their "official" weekly magazine.

"THE CONFIDENTIAL PRICE LISTS"

"*The Confidential Price Lists*" are the one and only officially recognized price guide of all new and used machines in the United States. "*The Confidential Price Lists*" are an exclusive, copyrighted feature of *The Cash Box*. "*The Confidential Price Lists*" report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. "*The Confidential Price Lists*" are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry". They are an integral part of *The Cash Box* and appear in each week's issue. "*The Confidential Price Lists*" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. "*The Confidential Price Lists*" are used by finance firms, factors, loan companies, bankers and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. "*The Confidential Price Lists*" have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in "*The Confidential Price Lists*".

CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

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Growing Importance of

USED PARTS

Now Noted By Entire Industry

At anytime, since the last war (World War II), any mention of "used parts" would have sounded utterly ridiculous.

But, some months ago, *The Cash Box* warned the trade that any machine was "most definitely worth the parts that machine contained."

Some harkened to this advice. Others paid little, or no, attention to it.

Today, there is suddenly popping up in distributors' showrooms and repair departments, from coast to coast, "used parts" departments.

Why? Because parts are becoming more and more difficult to obtain.

The transformer in a used pinball machine is, today, extremely valuable.

The fifteen inch permanent magnet speaker in any old phono is, today, a rare and pleasant and valuable sight.

Those who are still able to obtain parts, supplies and components, may not as yet realize what this means.

But, each and every day, out of the nation's capitol, come more and more rules and regulations and, each regulation carries with it restrictions which mean the end of many, many important parts, components and supplies.

All have noted the disappearance of chrome and nickel from new machines. In their stead has come highly polished aluminum which, regardless of all polishing and lacquering will, in time, turn dark. And will have to be repolished and relacquered to again look, or at least duplicate the look, of chrome or nickel plating.

These are but minor headaches regarding parts and supplies. The big problems are the motors, transformers, solenoids, and other items (many thousands of them) which go into the making up of an automatic phono or a pinball game or a shuffle bowler or, in fact, any other product in the industry.

Some of the nation's most noted distributors have assumed the job of actual "auto-wreckers." They are now pulling apart old model machines and at-

tempting to salvage every important item in those machines.

One well known distrib put it this way:

"Instead of wasting expensive storage space with these complete old machines, we are using the cabinets as 'bins,' and filling the bins with the used parts that we salvage from the machines.

"We believe," he continued, "just as your articles in *The Cash Box* reported sometime ago that, if the situation continues as it has been, and it seems like it most definitely will, we will be selling 'used parts,' just like we used to sell new parts, to keep many machines operating."

The fact remains that even should the Korean incident come to an end, and even should all other trouble spots in the world cease being trouble spots, Uncle Sam cannot depend on this sudden peacefulness to continue for any definite period of time.

He must be prepared for whatever will eventually come about.

Therefore, Uncle Sam wants to strengthen his sinews for the possibility of any emergency. He simply must be prepared. He knows now that his enemies are (most completely) prepared.

Regardless of whatever ending to the present Korean fracas, Uncle Sam must continue to prepare himself. And to do so he must gobble up the metals which make up many important domestic products.

Therefore, those distributors who are wrecking old model machines, and using the parts, setting them up in a valuable supplies-category, will find themselves ahead of those others who just allow machines to lie about here and there in basements, attics, barns, etc.

The entire industry has suddenly noticed that "used parts" are becoming important, ever since *The Cash Box* first broached the subject.



THE CASH BOX



AB—Abbey	CO—Columbia	C O D E	MG—MGM	RG—Regal
AL—Aladdin	CR—Coral	DY—Derby	MO—Modern	SA—Savoy
AP—Apollo	DA—Dana	4 Star—Four Star	NA—National	SIT—Sittin' In
AT—Atlantic	DE—Decca	FE—Federal	OR—Oriole	SP—Specialty
BU—Bullet	IN—Intro	LO—London	PE—Peacock	TE—Tempo
CA—Capitol	JU—Jubilee	ME—Mercury	RA—Rainbow	TW—Town
CH—Chess	KI—King		RE—Regent	VI—Victor

BECAUSE OF YOU

TONY BENNETT

CA-1493 (F-1493)—Les Baxter
 CO-39362 (4-39362)—Tony Bennett
 CR-60440 (9-60440)—Bob Crosby
 DE-27666 (9-27666)—Lombardo & DeHaven
 DE-27816 (9-27816)—Louis Armstrong
 ME-5643 (5643x45)—Ray Barber
 MG-10947 (K10947)—Johnny Desmond
 VI-10-3425—Jan Peerce
 CR-60561—Erskine Butterfield

Pos. Last Week

1

1

SIN

FOUR ACES — EDDY HOWARD

CO-39567 (4-39567)—Sammy Kaye
 DE-27769 (9-27769)—Arthur Prysock
 DE-27794 (9-27794)—Al Morgan
 ME-5711 (5711x45)—Eddy Howard O
 MG-11066 (K11066)—Billy Williams Qt.
 VA-101—Four Aces
 VI-20-4280 (47-4280)—Savannah Churchill

2

2

COLD, COLD HEART

TONY BENNETT

CO-39449 (4-39449)—Tony Bennett
 DE-27761 (9-27761)—Eileen Wilson
 DE-27816 (9-27816)—Louis Armstrong
 ME-5693—Tony Fontane
 ME-5728 (5728x45)—Dinah Washington
 MG-10904 (K10904)—Hank Williams
 VI-20-4274 (47-4274)—Fontane Sisters

3

3

I GET IDEAS

TONY MARTIN

CA-1573 (F-1573)—Peggy Lee
 DE-27720 (9-27720)—Louis Armstrong
 VI-20-4141 (47-4141)—Tony Martin

4

5

DOWN YONDER

DEL WOOD

AB-15053—Lawrence "Piano Roll" Cook
 CA-1777 (F-1777)—Joe "Fingers" Carr
 CO-39533 (4-39533)—Champ Butler
 DE-46362 (9-46362)—Harold Carmack
 DE-46355 (9-46355)—Spade Cooley
 KI-986 (45-986)—Eddie Smith & The Chief
 ME-5706 (5706x45)—Al Trace
 ME-5695—Clem Watts
 MG-11057 (K11057)—Frank Petty Trio
 RE-25010—Enoch Light
 TE-775 (45-775)—Del Wood
 VI-20-4267 (47-4267)—Freddy Martin O.

5

7

AND SO TO SLEEP AGAIN

PATTI PAGE

CA-1784 (F-1784)—Margaret Whiting
 CO-39569 (4-39569)—Paul Weston O.
 DE-27731 (9-27731)—Dick Haymes
 ME-5706 (5706x45)—Patti Page
 RE-25010—Enoch Light O.
 VI-20-4283 (47-4283)—April Stevens

6

6

THE WORLD IS WAITING FOR THE SUNRISE

LES PAUL & MARY FORD

CA-1748 (F-1748)—Les Paul & Mary Ford
 DE-27730 (9-27730)—Perry Botkin

7

4

TURN BACK THE HANDS OF TIME

EDDIE FISHER

DE-27839 (9-27839)—Jerry Gray O.
 VI-20-4257 (47-4257)—Eddie Fisher

8

9

UNDECIDED

AMES BROTHERS & LES BROWN

CA-1824 (F-1824)—Ray Anthony
 CR-60566 (9-60566)—Ames Bros. & Les Brown
 DE-27835 (9-27835)—Guy Lombardo

9

WHISPERING

LES PAUL & MARY FORD

CA-1748 (F-1748)—Les Paul
 DE-27585 (9-27585)—Gordon Jenkins
 ME-5707 (5707x45)—Patti Page

10

8

11) LOVELIEST NIGHT OF THE YEAR. 12) IT'S ALL IN THE GAME. 13) BLUE VELVET. 14) TOO YOUNG. 15) HEY, GOOD LOOKIN'. 16) COME ON-A MY HOUSE. 17) DOMINO. 18) GAMBELLA. 19) SWEET VIOLETS. 20) JUST ONE MORE CHANCE. 21) DETOUR. 22) SLOW POKE. 23) CHARMAINE. 24) I WON'T CRY ANYMORE. 25) UNFORGETTABLE.

JUKE BOXES

Establish America's...

Moneymaking TUNES
Moneymaking ARTISTS
Moneymaking DISKS

The major record companies, through their spokesman Kenneth Raine of Columbia, who testified before the Subcommittee on the Judiciary during hearings on the proposed ASCAP Bill, have reaffirmed once and for all the importance of the juke box to the establishment of America's popular hits.

We quote from Mr. Raine's testimony:

"The coin machine affords to the public an opportunity of choosing what music is to be popular. Rosemary Clooney's "Come On-A My House" would not have attained its popularity, and consequent spectacular sales but for the promotional effect of the coin machine. So important is the coin operated machine that the weekly selection of the records which are most popular in the coin machines is the equivalent of radio's Hit Parade. Records chosen on coin machines represent the public's current taste."

What could be clearer than this statement? It is exactly the way the major disk firms themselves feel about it.

And for an indication of what the artists think of the coin machine's importance, all that was necessary was a look at the turnout for the New York Music Operators' dinner held last week. The biggest names in the business, including such stars as Ezio Pinza, Frank Sinatra, Rosemary Clooney, Eddie Fisher, Kay Starr showed up to thank the operators for starting their records on the road to the top.

There is just no question that the juke box is basic to the establishment of a hit record in America. And this is constantly being acknowledged by the record company, the artist, the music publisher, everyone, in fact, connected with the music business. It is through the juke box that the public indicates what it is willing to pay for; it is from the juke box that potential customers hear the records which they then go to retail shops to buy.

And just why is juke box music America's most popular music? Because it is music at its best. It is the artist at his best, the musician at his best.

It is only through records that an artist can make as many tries as necessary to get a song perfect. It is only through records that every wrong note can be eliminated. It is only through records that a performer's full effect can be captured. It is only through records that he can be at his peak through an entire rendition.

No wonder then that records highlight an artist's talents as no other medium can. For neither on stage nor anywhere else can he give a continually sustained performance disclosing throughout his best form. Personal appearances are subject to all sorts of quirks and audience responses. Only on recorded music can an artist try and try and try again until he reaches the perfect take.

The music America listens to, then, and loves is recorded music, music at its best, performers at their height.

And the way this music reaches America is through the 550,000 juke boxes located in every city, every town, every hamlet of this great nation of ours.

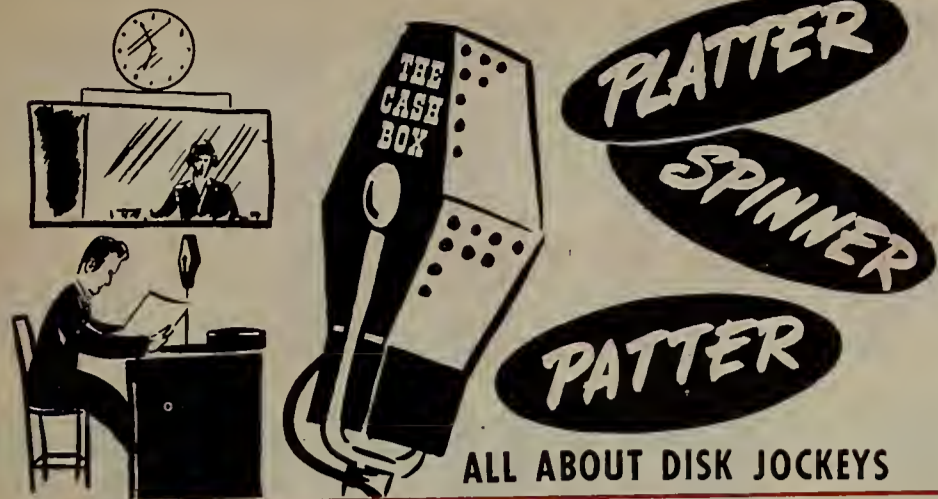
America's juke boxes establish America's hits. It seems only common sense then that this form of entertainment should be stimulated and encouraged to grow by each and every individual who benefits from the industry.

Were America's juke boxes to be cut down in numbers the effect upon the music business would be devastating. Not only would the sale of records be slashed but the income for writers, publishers and artists would collapse.

With the juke box the basic support of the record industry in America, the loss of most of this outlet would be a blow to everyone who derives any income at all from popular music.

The juke box, music and record industries are three that go completely hand in hand. America judges its popular music through records. America's greatest showcase for these records is the network of juke boxes located throughout the nation. Each one is dependent upon the two others. Hurt one and the others are hurt.

The wisest course is to encourage all three to greater heights and prosperity.



THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

- | | |
|--------------------------|--------------------------------|
| 1. SIN | Four Aces (Victoria) |
| | Eddy Howard (Mercury) |
| 2. BECAUSE OF YOU | Tony Bennett (Columbia) |
| 3. AND SO TO SLEEP AGAIN | Patti Page (Mercury) |
| 4. COLD, COLD HEART | Tony Bennett (Columbia) |
| 5. UNDECIDED | Ames Bros. & Les Brown (Coral) |
| 6. DOWN YONDER | Del Wood (Tennessee) |
| 7. I GET IDEAS | Tony Martin (RCA Victor) |
| 8. IT'S ALL IN THE GAME | Tommy Edwards (MGM) |
| 9. JUST ONE MORE CHANCE | Les Paul & Mary Ford (Capitol) |
| 10. DOMINO | Tony Martin (RCA Victor) |
| | Bing Crosby (Decca) |

WNEB in Worcester, Mass., celebrates its fifth anniversary December 5 and would like recorded greetings from artists as 30 second station breaks. . . . Ed Case returns to WFAX, Falls Church, Va. after having been in the service for a year. Ed's coming back to the station gives it an all musician announcing staff. . . . Rex Dale (WCKY-Cincinnati, Ohio) has started a fad with a new bowtie. . . . Dick Smith, formerly with WNTM in Portland, Maine, now located at WORC-Worcester, Mass. . . . Columbus, Ohio deejays attended a cocktail party for Marion Morgan last week. . . . The Fontane Sisters have a new Xmas disk called "Howdy Doody." Any dj who wants to run a Howdy Doody Xmas Contest with plenty of worthwhile prizes can get in touch with Nat Shapiro. . . . Hal Benson (WMPS-Memphis, Tenn.) has a potential star in Miss Jackie Austin, whom he discovered while vacationing in Grenada, Miss. Jackie now has a program of her own at WMPS and a recording company is very much interested in signing her.

* * * * *

The appealing voice of Del Ward is being heard every night from WGN in Chicago. Del is a strawberry blonde from Macon who works the station's all night disk jockey show. Probably the only female disk jockey in the country to broadcast an all night stint, Del's accent fairly drips with magnolia blossoms and the pert little girl has already made a terrific impact on listeners throughout the Chicagoland area. . . . Bud Wendell (WJMO-Cleveland) has followed the lead of Bill Gordon on WHK. Bill was the first dj to drive a "special" Nash Rambler. Now, Ford and Pae Nash have given one to Wendell. Says Wendell, "I wonder if the U. S. Mint would like to sponsor my show?" . . . Shel Horton (WJSW-Saxton, Pa.) now does a Hit Parade every Saturday featuring the Lucky Seven of the Week. Each sponsor features one tune with seven sponsors as the total take. . . . Allan Curtis (WFGM-Fitchburg, Mass.) ran a "Rollin' Stone" contest giving an autographed copy of the record to the first three listeners sending in a lock of hair (Perry's barber connection) and a stone (pebble). . . . Eddie



DEL WARD
(WGN—Chicago)

Hubbard (WIND-Chicago) now uses The Cash Box Top Ten once a month on Saturday night.

* * * * *

Hal Tunis (WMGM-New York) has had his Dumont TV show, "Ring The Bell," extended and the option renewed by the network. . . . Bob Perry (WLAW-Boston) has been using a gag voice named Pertram on his show to help him with the household hints he gives to his housewife listeners between records. Bertram, which is actually Perry through a filtered microphone, has become so much a part of the deejay that he is sometimes surprised at his own ad libs. . . . Gary Lesters (WVNJ-Newark, N. J.) is spending his off the air time training his young talking parakeet, Melvin, the tricks of the trade. Who knows, the bird may make a good summer replacement. . . . Gay Taylor, formerly assistant record librarian of WCBS, New York, is now assistant to Kelvin Keech on WJZ. Keech is doing three fifteen minute disk jockey shows a week and an hour and a half morning show on Saturdays. Gay will program most of the records.

This week's New Releases ... on RCA Victor

RELEASE # 51-46

POPULAR

EDDIE FISHER with
Hugo Winterhalter and his Orch.
Any Time
Never Before #20-4359 (47-4359)*

BUDDY MORROW
and his Orch.
Dear Mary
On The Old Potato Farm
#20-4361 (47-4361)*

RALPH FLANAGAN
and his Orch.
Slow Poke
Charmaine
#20-4373 (47-4373)*

VAUGHN MONROE
and His Orch.
Charmaine
Once #20-4375 (47-4375)*

ROBERT MERRILL with
Hugo Winterhalter's Orch.
My Beloved
Still Water
#20-4382 (47-4382)*

COUNTRY - WESTERN

THE OKLAHOMA WRANGLERS
Savannah River Rag
Unhappy New Year
#20-4376 (47-4376)*

CHET ATKINS
Sweet Bunch Of Daisies
In The Mood
#20-4377 (47-4377)*

SACRED

THE JORDANAIRE
The Four Horsemen
Mansion Over The Hilltop
#20-4378 (47-4378)*

SPIRITUAL

THE FRIENDLY BROTHERS QUARTET
Every Day And Every Hour
Elijah #20-4379 (47-4379)*

BLUES - RHYTHM

PIANO RED
Hey, Good Lookin'
It Makes No Difference Now
#20-4380 (47-4380)*

POP-SPECIALTY

SIX FAT DUTCHMEN
Make Me Go Round And Around
Duster Polka
#20-4374 (47-4374)*

RED SEAL SPECIAL

MARIO DEL MONACO
Aida: Act I
CELESTE AIDA (Heavenly Aida)
I Pagliacci: Act I
VESTI LA GIUBBA (On With
The Play)
#49-3676*

* 45 rpm catalog nos.



\$. . . indicotes records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF NOVEMBER 10

\$ **Slow Poke**
Pee Wee King
21-0489—(48-0489)*

\$ **Music Makin' Mamma
The Highest Bidder**
Hank Snow
20-4346—(47-4346)*

\$ **I Get Ideas**
Tony Martin
20-4141—(47-4141)*

\$ **Turn Back The Hands
Of Time**
Eddie Fisher with
Hugo Winterhalter's Orch.
20-4257—(47-4257)*

\$ **Rugged But Right**
Phil Harris
20-4342—(47-4342)*

\$ **Domino
It's All Over But The
Memories**
Tony Martin
20-4343—(47-4343)*

\$ **(It's No) Sin**
Savannah Churchill
20-4280 (47-4280)*

\$ **The Loveliest Night
Of The Year**
Mario Lanza
10-3300—(49-3300)*

\$ **I Wanna Play House
With You
Something Old,
Something New**
Eddy Arnold
21-0476—(48-0476)*

\$ **Heart Strings
Somebody's Been
Beatin' My Time**
Eddy Arnold
20-4273—(47-4273)*

\$ **It's Beginning To Look
Like Christmas**
Perry Como
20-4314—(47-4314)*

\$ **The Lie-De-Lie Song
Oh, How I Need
You, Joe**
Dinah Shore
20-4317—(47-4317)*

\$ **Cold, Cold Heart**
The Fontane Sisters
20-4274—(47-4274)*

\$ **Oh, Holy Night**
Mario Lanza
10-1582—(49-1338)*

\$ **Never Stop Singin'
You Better Stop Tellin'
Lies About Me**
The Honky-Tonks
20-4341—(47-4341)*

* 45 rpm cat. nos.

The stars who make the hits
are on

RCA VICTOR Records



RCA VICTOR DIVISION

RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY

YOUR VOTES

DECIDE THE WINNERS

IN THE 6th ANNUAL POLL OF THE AUTOMATIC MUSIC INDUSTRY OF AMERICA TO CHOOSE THE BEST RECORDS AND RECORDING ARTISTS OF 1951

VOTE TODAY—FILL OUT AND MAIL PREPAID POSTCARD IN THIS ISSUE



Sponsored and Conducted Exclusively by

THE CASH BOX

"The Official Publication of the Automatic Music Industry of America"

MUSIC OPS RUSH VOTES

Voting Heavy In Sixth Annual Music Poll

Best Record of 1951

"Tennessee Waltz"—Patti Page	11,761
"On Top Of Old Smoky"—Weavers	9,892
"How High The Moon"—Les Paul & Mary Ford	9,725
"Be My Love"—Mario Lanza	8,946
"Because Of You"—Tony Bennett	7,324
"Come On-A My House"—Rosemary Clooney	7,187
"If"—Perry Como	7,116
"My Heart Cries For You"—Guy Mitchell	7,002
"Too Young"—Nat "King" Cole	6,862
"Sin"—Four Aces	5,838
"Sound Off"—Vaughn Monroe	4,112
"Jezebel"—Frankie Laine	4,856
"Sin"—Eddy Howard	3,527
"I Apologize"—Billy Eckstine	2,855
"Vanity"—Don Cherry	1,918
"My Truly Truly Fair"—Guy Mitchell	1,892
"Loveliest Night Of The Year"—Mario Lanza	1,860

Best Orchestra of 1951

Ralph Flanagan	8,619	Louis Armstrong	5,816
Vaughn Monroe	8,592	Tommy Dorsey	5,122
Guy Lombardo	7,416	Paul Weston	4,736
Ray Anthony	7,292	Hugo Winterhalter	3,115
Mitch Miller	6,680	Percy Faith	2,871
Les Brown	6,612	Benny Goodman	2,178
Freddy Martin	6,173	Russ Morgan	1,988
Sammy Kaye	6,004	Jan Garber	1,800
Eddy Howard	5,992		

Best Female Vocalist of 1951

Patti Page	10,021	Fran Warren	4,887
Rosemary Clooney	9,116	Ella Fitzgerald	4,726
Dinah Shore	8,932	Evelyn Knight	4,616
Patty Andrews	8,716	Dinah Washington	3,992
Doris Day	8,539	Toni Arden	3,812
Kay Starr	7,015	Peggy Lee	3,675
Jo Stafford	6,992	Teresa Brewer	1,762
Margaret Whiting	6,840	April Stevens	1,619
Sarah Vaughan	6,399	Anne Shelton	1,607
Mindy Carson	5,628	Helen O'Connell	1,464

Best Male Vocalist of 1951

Tony Bennett	10,821	Eddie Fisher	6,530
Perry Como	10,596	Vic Damone	6,416
Nat "King" Cole	9,982	Billy Eckstine	5,113
Tony Martin	9,614	Frank Sinatra	5,110
Frankie Laine	8,779	Don Cherry	3,892
Mario Lanza	8,187	Johnny Desmond	3,712
Guy Mitchell	8,005	Dick Haymes	2,985
Bing Crosby	7,438	Dean Martin	2,818

Best Vocal Combination of 1951

Ames Brothers	7,991	Four Aces	4,712
Andrews Sisters	7,187	Fontane Sisters	4,114
The Weavers	6,216	Ink Spots	2,651
Mills Brothers	6,003	Four Knights	2,167
Billy Williams Quartet	5,834	Mariners	1,555

Best Country & Western Record of 1951

"On Top Of Old Smoky"—Weavers	8,456
"Tennessee Waltz"—Patti Page	8,386
"Rudolph The Red Nosed Reindeer"—Gene Autry	7,717
"Mockin' Bird Hill"—Les Paul & Mary Ford	5,034
"Slow Poke"—Pee Wee King	4,629
"Tennessee Waltz"—Pee Wee King	3,846
"Mockin' Bird Hill"—Pinetoppers	2,219
"Beautiful Brown Eyes"—Jimmy Wakely	2,097
"On Top Of Old Smoky"—Burl Ives	1,825

Best Western Artist of 1951

Pee Wee King	7,916	Elton Britt	3,212
Gene Autry	7,180	Hank Thompson	2,970
Jimmy Wakely	5,883	Sons Of The Pioneers	1,862
Pinetoppers	5,720	Rosalie Allen	1,299
George Morgan	4,221	Tex Williams	1,010
Cowboy Copas	3,635		

Best Folk Record of 1951

"Cold, Cold Heart"—Hank Williams	9,829
"I Wanna Play House With You"—Eddy Arnold	9,765
"If You've Got The Money"—Lefty Frizell	8,833
"Kentucky Waltz"—Eddy Arnold	8,720
"Shotgun Boogie"—Tennessee Ernie	8,519
"I Can't Help It"—Hank Williams	7,111
"Down The Trail Of Achin' Hearts"—Hank Snow	6,381
"Rhumba Boogie"—Hank Snow	6,297
"I Love You 1000 Ways"—Lefty Frizell	5,992
"I Want To Be With You Always"—Lefty Frizell	5,815
"Hey, Good Lookin'"—Hank Williams	5,809
"There's Been A Change In Me"—Eddie Arnold	4,737
"Golden Rocket"—Hank Snow	4,401
"Look What Thoughts Will Do"—Lefty Frizell	3,112
"Cryin' Heart Blues"—Johnnie & Jack	3,004
"I'm Moving On"—Hank Snow	2,976
"Always Late"—Lefty Frizell	2,972
"Let's Live A Little"—Carl Smith	2,655
"Poison Love"—Johnnie & Jack	2,129
"Cherokee Boogie"—Moon Mullican	2,014

Best Folk Artist of 1951

Eddy Arnold	10,312	Moon Mullican	6,002
Hank Williams	10,309	Carl Smith	5,762
Lefty Frizell	10,004	Johnnie & Jack	5,265
Hank Snow	9,177	Hank Penny	2,118
Tennessee Ernie	8,816	Stuart Hamblen	1,971
Red Foley	8,813	Roy Acuff	1,883
Ernest Tubb	7,121	Little Jimmy Dickens	1,205

Best Jazz N' Blues Record of 1951

"Sixty Minute Man"—Dominoes	8,921
"Black Night"—Charles Brown	8,361
"Castle Rock"—Johnny Hodges	7,835
"Bad, Bad Whiskey"—Amos Milburn	7,566
"Tennessee Waltz"—Patti Page	7,216
"Glory Of Love"—Five Keys	6,883
"I'm Waiting Just For You"—Lucky Millinder	5,929
"Be My Love"—Mario Lanza	5,927
"Please Send Me Someone To Love"—Percy Mayfield	5,530
"How High The Moon"—Les Paul & Mary Ford	4,874
"Rocket 88"—Jackie Brenston	3,998
"Don't You Know I Love You"—Clovers	3,783
"Don't Take Your Love Away From Me"—Laurie Tate & Joe Morris	3,239
"Little Red Rooster"—Margie Day	2,633
"I Will Wait"—Four Buddies	2,628
"Go, Go, Go"—Treniers	2,627
"Teardrops From My Eyes"—Ruth Brown	2,279
"Lost Love"—Percy Mayfield	2,031
"I Apologize"—Billy Eckstine	1,867
"Chains Of Love"—Joe Turner	1,866
"I Got Loaded"—Peppermint Harris	1,763
"Do Something For Me"—Dominoes	1,291
"Once There Lived A Fool"—Jimmy Grissom	1,075

Best Jazz N' Blues Artist of 1951

Dominoes	11,006	Little Esther	4,816
Charles Brown	10,471	Margie Day	4,167
Amos Milburn	9,921	Lowell Fulson	3,910
Percy Mayfield	9,360	Johnny Otis	2,817
Joe Turner	8,715	Four Buddies	2,735
Ruth Brown	8,622	Laurie Tate	2,464
Johnny Hodges	8,607	James Waynes	2,212
Lucky Millinder	7,992	Five Keys	2,193
Jackie Brenston	7,640	Louis Jordan	2,011
Dinah Washington	6,318	Bette McLaurin	1,876
Earl Bostic	6,191	Joe Morris	1,871
Fats Domino	6,072	Griffin Brothers	1,662
Ella Fitzgerald	5,931	Jimmy Grissom	1,598
Clovers	4,887		

Best Small Instrumental Group of 1951

Les Paul & Mary Ford	11,114
Nat "King" Cole Trio	11,070
George Shearing Quintet	9,813
Louis Jordan & His Tympany Five	7,239
Three Suns	6,101
Irving Fields Trio	5,344
Frank Petty Trio	5,298
Benny Goodman Sextet	4,116
Owen Bradley Quintet	2,221

THE CASH BOX

Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"SANTA'S ON HIS WAY" (2:02)

"MA, MY TOYS ARE BROKEN" (2:22)

BILL TABBERT ("400" — 2001)

● Two Xmas tunes which should get a good play during the Xmas season show up here done by Bill Tabbert, who everyone knows from "South Pacific." Bill lends a great deal of warmth to the upper deck and runs through the novelty on the lower half in pleasant style. Joe Lipman does the orchestration at either end. The top deck gets the nod.

"SAY A PRAYER" (3:02)

"MRS. SANTA CLAUS" (2:49)

SKIP FARRELL & JACK FULTON (Mercury 5741; 5741 x 45)

● Skip Farrell and Jack Fulton, "The Two Mr. F's" get together again to turn out another disk. The top deck is a religious sounding item which the boys do easily while the second side is in the Xmas groove. Ops looking for some holiday fillers might take a listen.

"CECILIA" (2:32)

"SNUGGLE BUG" (2:13)

JOE "FINGERS" CARR & CANDY CANDIDO (Capitol 1847; F-1847)

● Joe "Fingers" Carr is banging out those tunes on the piano again, this time accompanied by Candy Candide, who makes some weird noises known as vocals. In very cute style, the pair run through a couple of numbers which should do very well as a change of pace. Ops oughta listen in.

"TING-A-LING-A JINGLE" (2:27)

"JOLLY OLD SAINT NICHOLAS" (2:18)

AMES BROTHERS (Coral 60572; 9-60572)

● The Ames Brothers have some strong Xmas material on the upper end in the form of a fast lullaby. The boys lend their harmonizing charms to this tune as they go through it in steady pace with Marty Manning's orchestra on the backing. Flip is another holiday number, steady paced and pleasant. The top deck looks strong.

"FIND ME" (2:40)

"I ONLY SAW HIM ONCE" (3:12)

ROSEMARY CLOONEY (Columbia 39591; 4-39591)

● Rosemary Clooney still has Stan Freeman and his harpsichord backing her up. On the top deck she sings a new ballad which makes for pleasant listening. On the bottom half, Percy Faith does the orchestrating as Rosemary handles another ballad.

"SOON" (2:50)

"LOVE IS HERE TO STAY" (3:14)

DOROTHY KIRSTEN (Columbia 52-G)

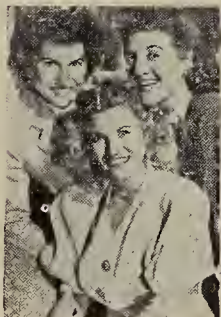
● Two wonderful old Gershwin melodies get a grand going over on this platter from Dorothy Kirsten. Both ends display some of his best work and the way this songstress interprets them makes them come through at their best. In the right locations, this one should garner plenty of coin.

DISK OF THE WEEK

"THE THREE BELLS" (2:59)

"THE WINDMILL SONG" (3:34)

ANDREWS SISTERS (Decca 27858; 9-27858)



ANDREWS SISTERS

● A tune that's been getting quite a push gives the Andrews Sisters one of their most potent entries in a long while. Titled "The Three Bells," this number, which has re-

ligious type overtones, gets a first rate rendition from the girls and should be a big disk for them. Ops will want to tune in and gather the coin that this one is gonna draw. With Gordon Jenkins' orchestra backing the group up, the Andrews Sisters tell a story set to a pretty melody. The bottom half is a novelty called "The Windmill Song" and as the title signifies, it has a Dutch background. Again Gordon Jenkins provides the musical setting as the girls, with Patty in the lead, go through another story. The top deck is the strong side however. It looks as though it could do it.

"GET HAPPY" (2:53)

"I WOULD DO MOST ANYTHING FOR YOU" (2:48)

FRANKIE LAINE (Mercury 5733; 5733 x 45)

● An exciting oldie, right up Frankie Laine's alley, is offered on the upper half. Frankie really throws himself into this one giving it all he has as Carl Fischer and the orchestra do the backing. The bottom half is another oldie which Frankie handles well. The top deck gets our nod.

"YES YOU ARE" (3:02)

"OH, SHE'S GONE, GONE, GONE" (2:35)

BOBBY WAYNE (Mercury 5745; 5745 x 45)

● Bobby Wayne has a strong entry here. The upper half is a new ballad which he delivers in beautiful style as he goes through it in slow fashion with a good backing. The bottom end to help out as Bobby sings the lyrics in dynamic fashion. Ops won't want to miss this platter.

"IT'S THE TALK OF THE TOWN" (3:16)

"ROBBIN'S NEST" (3:17)

ERROL GARNER (Columbia 39580; 4-39580)

● A couple of piano solos in Errol Garner's distinctive style are offered here. The upper end is a grand oldie which Errol's playing adds new charm to while the bottom half is also a piece that his disk fans will want to hear. Ops in the proper locations might get with this.

"WHEN THE WORLD WAS YOUNG" (3:15)

"GUESS I'LL BE PLAYING THE FIELD FROM NOW ON" (2:40)

TONI ARDEN (Columbia 39605; 4-39605)

● Toni Arden lends her beautiful voice to a continental import on the top side and does a good job with it. This tune has a lovely melody which Toni knows how to handle as she gets a grand accompaniment from Percy Faith. Second half is a current ballad again with Percy in the background. The top half gets our nod.

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "YES YOU ARE" Bobby Wayne Mercury 5745; 5745 x 45
- ★ "SANTA'S ON HIS WAY" Bill Tabbert "400" — 2001
- ★ "IN A LITTLE SPANISH TOWN MAMBO" Perez Prado RCA Victor 20-4310; 47-4310
- ★ "HERE'S TO MY LADY" Perry Como RCA Victor 20-4344; 47-4344
- ★ "TING-A-LING-A JINGLE" Ames Brothers Coral 60572; 9-60572
- ★ "CRY" Georgia Gibbs Mercury 4625; 4625 x 45

"TWO BROTHERS" (3:11)

"ON A HONKY TONK HARD WOOD FLOOR" (2:56)

KAY STARR (Capitol 1856; F-1856)

● An unusual song gives Kay Starr some good material to work with on the first half. With a backing from Billy May's orchestra, Kay gives this item the once over in her recognizable style. Bottom half is a dynamic tune again done in typical Starr fashion.

"IT'S ALL OVER BUT THE MEMORIES" (2:44)

"SWEETHEART" (2:28)

GISELE MacKENZIE (Capitol 1865; F-1865)

● A new plug ballad is given a good go on this platter by Gisele MacKenzie. Gisele sings it with a chorus and Billy May's orchestra backing her up. The second end is a lighthearted swiny sort of thing which is pleasant to hear. This is a filler item.

"HALLALUJAH" (2:39)

"MORE THAN YOU KNOW" (2:56)

ROBERT FARNON ORCH. (London 1062)

● A very exciting version of an old standard turns up on the upper half by Robert Farnon's orchestra. With the George Mitchell Choir singing the lyrics in a terrific manner, this end is great to listen to. Bottom half is another oldie done as an instrumental. The top half is the side.

"THE THREE BELLS" (2:30)

"I ONLY HAVE ONE LIFE TO LIVE" (3:12)

SAMMY KAYE ORCH. (Columbia 39602; 4-39602)

● A tune with religious overtures that's been making a lot of noise gets a typical Sammy Kaye treatment here. With Tony Russo handling the vocal and the Choir to help out, this makes for sentimental listening. Lower end is a new ballad sung by the choir. Ops will do ok with this disk.

"APRIL IN PARIS" (2:55)

"LONDON BY NIGHT" (3:05)

FRANK SINATRA (Columbia 39592; 4-39592)

● Frank Sinatra takes a standard and gives it one of his better treatments. Sinatra lends a lot of charm to this pretty old ballad and Axel Stordahl's orchestra, of course, backs him up. Lower end is another ballad which doesn't have as much commercial appeal as the first side. Ops should do well with the upper deck.

"CRY" (2:52)

"MY OLD FLAME" (2:58)

GEORGIA GIBBS (Mercury 4625; 4625 x 45)

● A lovely ballad gets one of its best renditions on the top deck from Georgia Gibbs. Georgia does this number in great style as Glenn Osser's orchestra provides a suitable setting. The lower end is an oldie which is also right for her. Ops won't want to miss the upper half.

ROUND THE WAX CIRCLE

NEW YORK:

Persistent rumors keep recurring which have Dave Kapp going to a major. . . Dave Miller, prexy of Palda Records, taking a 5 day rest cure in the midst of his tremendous success with "Sin" by the Four Aces and the group's new release "Christmas Tree In Heaven" which is getting heavy initial orders. . . Murray Sporn has been added to the contact staff of the American, Choice and Montclare music firms in N. Y. . . Eleanor Russell, vocalist with Tommy Reynolds' band at the New Yorker is breaking it up with her grand interpretations. Tommy's orchestra, by the way, sounds better than it ever did. Record dates should be coming much more often. . . Capitol execs have decided to do an all-out job on their new singing discovery, Ann Gibson. The thrush has just cut her first four sides and she's been booked for a forthcoming engagement at Cafe Society. . . The Buddy Basch office is signing them by the flock with Mimi Benzell, Johnny Long and Al Morgan joining up in one week. . . Art Morton is acting as M.C. and vocalist on the Paul Weston show originating from Hollywood over CBS every Friday night. . . The Irving Fields Trio will perform at The Embers from November 19 to December 19. . . Al Morgan, currently appearing at the

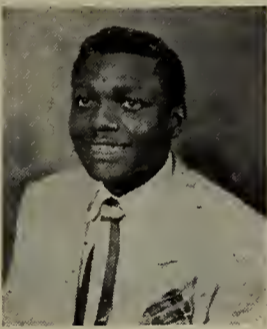


ANN GIBSON

Meadowbrook in New Jersey, went over the three million mark this week with his all time favorite recording "Jealous Heart." . . Arthur Godfrey has been plugging Kay Armen's tune "The Tinkle Song" on his radio and TV shows and producing the tinkle sound as it was done on the record—with water filled glasses. . . Nellie Lutcher is at the Sky Bar in Cleveland for ten days. . . Norman Granz' Jazz at the Philharmonic tour is still breaking all its previous box-office records on its 11th annual tour. . . One of the most popular songs to come out of World War II, "Sound Off", was born on a 13 mile bivouac trek from Fort Slocum to Ardsley, N. Y. in the Spring of 1944. Private Willie Duckworth began the chant and made up the words as the 200 weary men trudged along. This developed into the "Duckworth Chant" which was distributed to military posts all over the world.

CHICAGO:

There's quite an effort afoot to bring back some of the musical glory that was Chicago's for so many, many years. "Chicago-style-jazz" clicked wherever jazz musicians played. This style has remained. It's known from coast to coast. But, very gradually, due to radio and now TV, Chicago has somewhat faded in the big overall musical picture. Therefore, the few who remain, are trying very hard to bring back some of the glory. And, as the old adage goes, "from little acorns mighty oaks grow". In the acorn patch are four organizations who, in the past year or so, have come along to bring renewed interest to Chicago in the recording field. . . Jimmy Martin and his Sharp Records is beginning to get national attention. His latest disk by the Four Jacks, "Love Lies", has started to kick up dust here and there about the country. Jimmy is continuing right ahead and plans a new disk at regular intervals. . . Leonard and Phil Chess of Chess Records have staunchly established themselves this past year. Jackie Brenston's "Rocket 88" started them off big in the rhythm and blues field. They have continued to turn out one hit after the other. Their latest, Eddie Johnson's "Walk Softly", backed with, "Cold Cold Heart", is getting going. . . Erv Victor and Joel Cooper have also entered into the musical picture here this year. Their Job Records is just getting rolling and, almost each week, they've been naming new distributors. Their click, "Big Blue Eyes", featuring Don Belloc's ork with Sunday Smith chirping the tune, has started to get them great interest. Their followup disk, "Hey Jose", backed with, "Give Me Lovin' While I'm Livin'", also featuring Don Belloc's ork and using Gini Patton for the vocal, has grand possibilities. . . Newest of the newcomers to the disk world of Chicago is Lew Simpkins and his United label on rhythm and blues. His Tab Smith disk, "Because Of You", is holding first spot in this town's R & B juke box top tunes. . . These new indie diskers have many problems. But, they're driving ahead and they're trying hard to bring back to Chicago its former musical glory.



JACKIE BRENSTON

LOS ANGELES:

Truly fabulous the way Columbia's Tony Bennett is clicking on every spinning thing in these parts and across the country. . . It's one of those rarely contagious situations that have been enjoyed by such few artists as Bing Crosby, Perry Como, Dinah Shore, Billy Eckstine and Frankie Laine, whereby they could follow a big hit with a version of "Ring Around A'Rosie" and sell a quarter million. . . That's not meant to imply that Tony's follow-ups to "Because of You" and "Cold, Cold Heart" are not of really hit caliber, but we have observed that people are buying records and pushing the buttons on "Blue Velvet" and "I Won't Cry Anymore" much more aware of the artist than of the tune. . . Only thing Columbia need bear in mind now is the old menace of too many biscuits spoiling the few. . . Passing by in his brand new Buick was Coral distributor, Mike Kurlan, who frankly admits that selling 20,000 platters of the Ames Bros. and Les Brown's "Undecided" had much to do with deciding to swap his Chevy for the fancier boat, a three-holer yet. . . Maybe Mike should have held out for a Caddy, what with Coral having some more fast movers in Les Brown's "American in Paris", Chuck Murphy's "Lay Something on the Bar Besides Your Elbow" (a cutie), Neal Hefti's "Charmaine" and Jimmy and Mildred Mulcahy with "Drifting and Dreaming."



TONY BENNETT

Ran into genial Sid Talmadge visiting with Les Sills at Norbert Sales and glad to hear Sid has another big one taking off, in addition to James Waynes' "Junco Partner" on Sittin' In, via Sonny Boy Williamson's "Don't Do It If You Don't Want to Do It" on the Trumpet label. . . Irving Bibo of Bibo Music and co-writer of "Jimminy Christmas" buzzed us with news of the warm reception given co-writer Haven Gillespie's Missus by the Chicago dee-jays as she spread the Christmas cheer early with the Jimmy Dorsey record on Columbia.

DECCA

"BEST BETS"

Actual sales show these
Decca Records on the way up
—place them NOW and
get more plays

		POPULAR	
POSITION LAST WEEK	POSITION THIS WEEK		
3.	1.	I LIKE IT YES YDU ARE	Jone Turzy 27851*
4.	2.	I CAN'T HELP IT GRIEVIN' MY HEART DUT FDR YDU	Don Cherry 27836*
14.	3.	UNDECIDED THE LIE-DE-LIE SONG	Guy Lombardo 27835*
15.	4.	SHRIMP BOATS MOREI MDREI MOREI	Dolores Gray with Music by Camorata 27832*
—	5.	NIGHT TRAIN TO MEMPHIS IF I HAD-A KNOWED, YDU CDULD-A GDED	Red Foley ond Roberta Lee 27763*
—	6.	THE THREE BELLS THE WINDMILL SONG	Andrews Sisters ond Gordon Jenkins 27858*
—	7.	CHARMAINE When A Man Is Free	Gordon Jenkins 27859*
—	8.	ONCE MY FIRST AND MY LAST LDVE	Bill Kenny of the Ink Spots 27844*
6.	9.	RDLLIN' STONE STAY AWHILE	Terry Gilkyson 27793*
8.	10.	CALLA, CALLA BELA BIMBA	Ronnie Gilbert 27799*
—	11.	LITTLE BOY A House Is A Home	Evelyn Knight 27842*
10.	12.	LIES, LIES, NDTHING BUT LIES Telling Me Yes—Telling Me No	Eileen Wilson 27774*
—	13.	IT'S ALL DVER BUT THE MEMORIES Love Is Here Ta Stay	Potty Andrews 27845*
12.	14.	I'LL WAIT FDR YDU Birds Of A Feather	Cliff Ayers 27808*
9.	15.	SAN ANTDNIO ROSE BULLY DF THE TOWN	Grody Mortin 46375*
COUNTRY			
—	1.	I'M STEPPIN' DUT DF THE PICTURE DRIFTWDDD DN THE RIVER	Ernest Tubb 46377*
3.	2.	WDNERING New Silver Bells	Webb Pierce 46364*
—	3.	LET'S LIVE A LITTLE ND. 2 THE STRANGE LITTLE GIRL ND. 2	Lonzo and Oscar 46378*
4.	4.	MANSIDN DVER THE HILLTDP Down By The River Side	Jimmie Davis with the Anito Kerr Singers 14590*
5.	5.	DIXIELAND BOOGIE IF I CDULD DNLY LIVE MY DREAMS	Hardrock Gunter 46367*
6.	6.	THE HDT GUITAR ENTITLED	Ted Brooks 46374*
SEPIA			
—	1.	CRY I AIN'T IN THE MDDD	Little Donno Hightower 48254*
2.	2.	HAVE FAITH SAY A LITTLE PRAYER	"Jersey Joe" Wolcott ond Morie Knight 14594*
—	3.	SIN AND SD TD SLEEP AGAIN	Colemon Howkins 27853*
3.	4.	GDD BLESS MY DADDY The Grass Is Getting Greener	Cecil Gont 48249*

*Also available in 45 RPM (add prefix '9' to record number)

ERNEST TUBB

I'M STEPPIN' OUT OF THE PICTURE

and
DRIFTWOOD
ON THE RIVER

Decca 46377 (78 RPM) and 9-46377 (45 RPM)

THE CASH BOX

Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"IN A LITTLE SPANISH TOWN
MAMBO" (3:30)

"C'EST SI BON" (3:10)

PEREZ PRADO ORCHESTRA
(RCA Victor 20-4310; 47-4310)

● A pair of interesting and novel mambos are waxed by Perez Prado and his orchestra. Both sides are on the receiving end of grand instrumental treatments. The top half is an oldie that is wonderful for listening and dancing. The bottom lid is another oldie that gets a vocal by Dave Lambert. Our nod goes to the upper end.

"HERE'S TO MY LADY" (3:12)

"IF WISHES WERE KISSES" (3:02)

PERRY COMO
(RCA Victor 20-4344; 47-4344)

● Perry Como throws another likely ballad into the battle of the disks. This upper level is a lovely sounding number that is done easily and softly by Perry and the Mitchell Ayres orchestra. The under half is a pretty ballad that gets a fine send off by Perry and the Fontane Sisters. We think it's the first side.

"I GIVE IT BACK TO YOU" (2:28)

"DADDY'S COMING HOME" (2:45)

PENNY SINGLETON
(Society 18)

● Penny Singleton delivers a whispering type vocal to a pleasant sounding ballad on the top half. Penny is aided on both ends by the Russ Garcia orchestra. The lower dish is a soft and easy going lullaby on which she is shown to greater advantage. Ops might have a listen to this deck.

"JALOUSIE" (2:51)

"STRANGE INTERLUDE" (2:46)

BILLY ECKSTINE
(MGM 11111; K11111)

● Billy Eckstine adds his waxing to the oft recorded oldie that is being currently revived. Billy presents a good rendition to make this end a strong contender. The bottom half is another oldie that's done very slowly and seems made to order for Billy's crooning. Pete Rugulo supplies the music for both decks. Ops have their choice of either lid.

"SHRIMP BOATS" (2:43)

"CRY" (3:10)

BILL FARRELL
(MGM 11113; K11113)

● A couple of new tunes that seem destined to take off are worked over in a pleasing manner by Bill Farrell. The top deck is a dynamic number that is treated to a splendid rendition by Bill and the George Bassman orchestra. The lower level is an excellent ballad that also carries lots of listening appeal. Both ends are loaded.

SLEEPER OF THE WEEK

"I REMEMBER YOU LOVE" (2:39)
"DON'T BLAME ME" (2:43)

VIC DAMONE
(Mercury 5744; 5744 x 45)



VIC DAMONE

● A lovely tune with a folk aire makes up the fine material Vic Damone has on the upper end. This number can be classified as a ballet

and yet it contains the folk quality that has marked many recent hits. Vic does a tremendous job on the lyrics and comes up with one of his most likely disks in quite a while. To complete a wonderful side is the fine musical backing dished up by George Bassman and his orchestra. The lower half is an oldie that carries lots of warmth and Vic again turns in a top notch performance. This end brings out more of Vic's crooning ability and should go big with the tremendous following this artist has. The side that ops can't afford to forget is titled, "I Remember You Love". This number is going to be heard again and again and our advice is to get with it fast.

"CHARMAINE" (2:34)

"FOR ALL ME KNOW" (2:29)

BILL HAYES
(MGM 11112; K11112)

● The upper dish finds Bill Hayes with a current hit and he delivers a fine vocal to make this end come out ok. The second side is another slow tune that has been waxed quite often and Bill brings home a likely half. The baton twirling is handled ably by LeRoy Holmes. Ops can choose from either lid.

"SHRIMP BOATS" (2:25)

"JALOUSIE" (3:00)

DICK BEAVERS & LES BAXTER ORCHESTRA
(Capitol 1873; F-1873)

● An exciting version of a sure fire comer is turned out by Dick Beavers and Les Baxter with a wonderful assist by a choral group. The under lid continues along the same lines as Dick belts in the popular oldie with a tango beat. Each half shows Dick to fine advantage and ops should find lots of play on either deck.

"I'M AFRAID" (2:38)

"WHEEL OF FORTUNE" (2:32)

JOHNNY HARTMAN
(RCA Victor 20-4349; 47-4349)

● With Johnny Hartman handling the lyrics in a fine fashion and the Norman Leyden's orchestra setting the scene musically, this top deck comes out as a strong Latin American number. Flip offers Johnny with a pretty sounding thing that the entire crew finishes in a listenable manner.

"CRY" (3:10)

"I ONLY HAVE ONE LIFE TO LIVE"
(2:38)

PAUL CHAPMAN
(Decca 27857; 9-27857)

● A new singer with a very promising voice turns in a superb job on a ballad which can't miss. Paul Chapman's version of this lovely tune should certainly stand up with the best of them as he gets a good backing from Dave Terry. Bottom end is another new ballad on which the tenor shows his ability. The top deck is the side.

"PAINTING THE CLOUDS WITH
SUNSHINE" (2:34)

"WE'RE IN THE MONEY" (2:21)

JAN GARBER ORCH.
(Capitol 1852; F-1852)

● A couple of oldies are delivered here by Jan Garber and his orchestra. The top deck is a lively version of a grand tune with Roy Cordell doing the vocalizing and some good instrumentals to go along. The bottom half is also good to hear as Thelma Gracen comes through on the vocal. Ops oughta tune in.

"I TANT WAIT TILL QUITMUTH"
(2:28)

"CHRISTMAS CHOPSTICKS" (2:16)

MEL BLANC
(Capitol 1853; F-1853)

● Mel Blanc shows up here with two Xmas tunes which should have a lot of appeal for the kiddies in the coming months. Both ends are very cute items offered in Mel's falsetto voice which is always fun to listen to. This should get a lot of holiday play.

"MY LOVE" (2:30)

"HOW CLOSE" (2:44)

GORDON MacRAE
(Capitol 1846; F-1846)

● Two ballads are turned out here by Gordon MacRae. Both get a good vocal from Gordon as he runs through them in easy style. With Van Alexander's orchestra and a chorus to help out, Gordon's vocals should please his fans. Ops in the market for fillers might take a look.

"CHARMAINE" (2:59)

"WHEN A MAN IS FREE" (3:22)

GORDON JENKINS ORCHESTRA
(Decca 27859; 9-27859)

● A lovely old ballad that is currently being revived gets a striking rendition from Gordon Jenkins and the orchestra. This beautiful number gets an excellent vocal from Bob Carroll and a backing that's right in the mood. The bottom half starts with a narration and then goes into a vocal by Bob Stevens. The top deck looks very strong.

"I STILL SEE ELIZA" (2:45)

"A WEAVER OF DREAMS" (2:39)

BING CROSBY
(Decca 27852; 9-27852)

● A new ballad with a very pretty melody gets a good going over from Bing Crosby. Bing sings this in his best style and gets an assist from John Scott Trotter's orchestra. The bottom half is an exciting rhythm on which Bing again does a listenable job. John Scott Trotter also backs him up here.

"CHARMAINE" (2:30)

"CABIN IN THE COTTON" (2:51)

NEAL HEFTI ORCH.
(Coral 60599; 9-60599)

● The much recorded revival has another go here, this time with Neal Hefti's orchestra. This jazzed up version has the Cavaliers on the vocal and is a change of pace from the slow renditions available. The lower end is a bluesy item with Frances Wayne singing out the lyrics.

"LULLABY OF THE LEAVES"
(2:42)

"IT AIN'T NECESSARILY SO"
(2:49)

CY COLEMAN
(Decca 27847; 9-27847)

● Two standards are given excellent piano treatments from Cy Coleman on this platter. Both sides have a chorus making with the words in the backgrounds as Cy runs through the tunes in sparkling style. Ops who have a more sophisticated clientele will do well with this one.

ANOTHER MILLION FOR FRANKIE

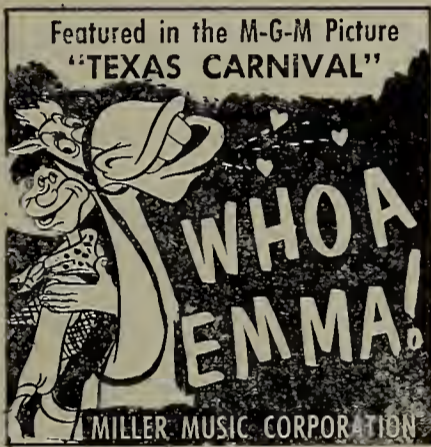


NEW YORK—Frankie Laine this week won for the sixth time the record industry's traditional award for a disk that's hit the 1,000,000 sales mark.

On the stage of New York's Paramount Theatre, Columbia Records President James B. Conkling and popular records chief Mitch Miller presented Laine with a gold pressing of "Jezebel," which has just topped the magical one-million mark.

Frankie Laine's first Columbia recording, "Jezebel" was coupled with the highly successful "Rose, Rose, I Love You," giving the singer a double-sided hit debut disk.

It is hoped that number 7 in the Laine collection of gold trophies for 1,000,000-hitters will be his newest recording, "Jealousy," a vocal interpretation of the famous tango.



Zooming to the Top "IT'S SENSATIONAL" "ON MY MIND"

B/W "FIND 'EM, FOOL 'EM & FORGET 'EM"

FEATURING

Ray Pearl AND HIS Orch. Vocal by LOIS COSTELLO

JEB NO. 3008

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Sings...

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and

"MA! MY TOYS ARE BROKEN"

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the
boy
next
door



your boy

tony
bennett

columbia recording artist

- Because of You 39362
- Cold, Cold Heart 39449
- Blue Velvet 39555
- Solitaire 39555
- I Won't Cry Anymore 39362
- Sing You Sinners 38989
- Boulevard of Broken Dreams 38825

also available on 45 rpm

THE CASH BOX
Disk Jockeys'
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending November 10 without any changes on the part of THE CASH BOX.

Don Bell

KRNT—Des Moines, Iowa

1. UNDECIDED (Ames Bros.-Les Brown)
2. COLD, COLD HEART (Tony Bennett)
3. DOWN YONDER (Joe "Fingers" Carr)
4. BECAUSE OF YOU (Tony Bennett)
5. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
6. SIN (Eddy Howard)
7. SLOW POKE (Pee Wee King)
8. MOM'S AND DAD'S WALTZ (Lefty Frizzell)
9. JAZZ THE BLUES (Paul-Ford)
10. I GET IDEAS (Louis Armstrong)

Ted Steele

WMCA—New York, N. Y.

1. SHRIMP BOATS (Jo Stafford)
2. JEALOUSY (Frankie Laine)
3. UNFORGETTABLE (Nat "King" Cole)
4. AND SO TO SLEEP AGAIN (Patti Page)
5. BLUE VELVET (Tony Bennett)
6. WITH ALL MY HEART AND SOUL (Perry Como)
7. SIN (Eddy Howard)
8. SLOW POKE (Pee Wee King)
9. DOMINO (Tony Martin)
10. JUST ONE MORE CHANCE (Paul-Ford)

Bill Silbert

WWJ—Detroit, Mich.

1. I RAN ALL THE WAY (Buddy Greco)
2. SIN (Eddy Howard)
3. UNFORGETTABLE (Nat "King" Cole)
4. BLUE VELVET (Bill Farrell)
5. DOMINO (Bing Crosby)
6. UNDECIDED (Ames Bros.-Les Brown)
7. IT'S ALL OVER BUT THE MEMORIES (Fran Warren)
8. IT'S BEGINNING TO LOOK LIKE CHRISTMAS (Perry Como)
9. SATISFIED (Lorry Raine)
10. JUST A MOMENT MORE (Sarah Vaughan)

Cy Russell

WVCC—Coral Gables, Fla.

1. AND SO TO SLEEP AGAIN (Patti Page)
2. SIN (Four Aces)
3. THE GLORY OF LOVE (Five Keys)
4. JUST ONE MORE CHANCE (Paul-Ford)
5. TENDERLY (David Rose)
6. BLUES (Ralph Flanagan)
7. BLUE VELVET (Arthur Prysock)
8. JEALOUSY (Frankie Laine)
9. THE END OF A LOVE AFFAIR (Margaret Whiting)
10. YOU'RE THE TOPS (Andre Previn)

Lou Barile

WKAL—Rome, N. Y.

1. COLD, COLD HEART (Tony Bennett)
2. BECAUSE OF YOU (Tony Bennett)
3. SIN (Billy Williams Quartet)
4. LONGING FOR YOU (Sammy Kaye)
5. A KISS TO BUILD A DREAM ON (Louis Armstrong)
6. I GET IDEAS (Tony Martin)
7. HEY, GOOD LOOKIN' (Laine-Stafford)
8. WITH ALL MY HEART AND SOUL (Perry Como)
9. TURN BACK THE HANDS OF TIME (Eddie Fisher)
10. I'LL HOLD YOU IN MY HEART (Toni Arden)

Ed Perry

KFRE—Fresno, Col.

1. DOWN YONDER (Champ Butler)
2. SIN (Savannah Churchill)
3. OLD BLACK MAGIC (Billy Daniels)
4. OVER A BOTTLE OF WINE (Tony Martin)
5. DEEP NIGHT (Carmen Cavallaro)
6. UNDECIDED (Ray Anthony)
7. BECAUSE OF YOU (Tony Bennett)
8. HEY, GOOD LOOKIN' (O'Connell-Ernie)
9. I WISH I WUZ (Teresa Brewer)
10. DOMINO (Tony Martin)

Arty Kay

WKLX—Lexington, Ky.

1. SLOW POKE (Pee Wee King)
2. SIN (Eddy Howard)
3. DOWN YONDER (Del Wood)
4. BECAUSE OF YOU (Tony Bennett)
5. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
6. I GET IDEAS (Tony Martin)
7. A KISS TO BUILD A DREAM ON (Louis Armstrong)
8. JUST ONE MORE CHANCE (Paul-Ford)
9. COLD, COLD HEART (Tony Bennett)
10. PEACE IN THE VALLEY (Red Foley)

Bill Ruff

KOLO—Reno, Nev.

1. DOMINO (Bing Crosby)
2. UNFORGETTABLE (Nat "King" Cole)
3. TENDERLY (Ralph Marterie)
4. AW C'MON (April Stevens)
5. WHILE WE'RE YOUNG (Peggy Lee)
6. I WISH I WUZ (Rosemary Clooney)
7. UNDECIDED (Ames Bros.-Les Brown)
8. BLUE VELVET (Arthur Prysock)
9. BECAUSE OF YOU (Tony Bennett)
10. HEY, GOOD LOOKIN' (Laine-Stafford)

Eddie Lambert

WEAT—West Palm Beach, Fla.

1. AND SO TO SLEEP AGAIN (Paul Weston)
2. SOLITAIRE (Tony Bennett)
3. SHRIMP BOATS (Jo Stafford)
4. THEY CALL THE WIND MARIA (Vaughn Monroe)
5. SIN (Sammy Kaye)
6. UNDECIDED (Ray Anthony)
7. BECAUSE OF YOU (Tony Bennett)
8. NOW, NOW, NOW (June Valli)
9. SANS SOUCI (Crosby-McKenzie)
10. CASTLE ROCK (Sinatra-James)

Ira Cook

KECA—Hollywood, Col.

1. SIN (Eddy Howard)
2. IT'S ALL IN THE GAME (Dinah Shore)
3. COLD, COLD HEART (Tony Bennett)
4. BECAUSE OF YOU (Les Baxter)
5. AND SO TO SLEEP AGAIN (Patti Page)
6. UNDECIDED (Ames Bros.-Les Brown)
7. DOWN YONDER (Freddy Martin)
8. WHISPERING (Paul-Ford)
9. SOMEBODY BIGGER THAN YOU AND I (Ink Spots)
10. I WISH I WUZ (Rosemary Clooney)

Ray Drury

WSPR—Springfield, Moss.

1. SIN (Eddy Howard)
2. COLD, COLD HEART (Eileen Wilson)
3. DOWN YONDER (Champ Butler)
4. BECAUSE OF YOU (Tony Bennett)
5. DETOUR (Patti Page)
6. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
7. JUST ONE MORE CHANCE (Paul-Ford)
8. AND SO TO SLEEP AGAIN (Dick Haymes)
9. HEY, GOOD LOOKIN' (Stafford-Laine)
10. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)

Ray Perkins

KFEL—Denver, Colo.

1. COLD, COLD HEART (Tony Bennett)
2. I GET IDEAS (Tony Martin)
3. SIN (Eddy Howard)
4. BECAUSE OF YOU (Gloria De Haven)
5. DOWN YONDER (Champ Butler)
6. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
7. IN THE COOL, COOL, COOL OF THE EVENING (Crosby-Wyman)
8. SOLITAIRE (Tony Bennett)
9. AND SO TO SLEEP AGAIN (Patti Page)
10. UNDECIDED (Ames Bros.-Les Brown)

Ed Bonner

KXOK—St. Louis, Mo.

1. FOR ALL WE KNOW (Voices Of Schumann)
2. SIN (Four Aces)
3. AND SO TO SLEEP AGAIN (Patti Page)
4. I RAN ALL THE WAY HOME (Mills Bros.)
5. UNDECIDED (Ames Bros.-Les Brown)
6. LET'S LIVE A LITTLE (Wakely-Whiting)
7. TURN BACK THE HANDS OF TIME (Eddie Fisher)
8. UNFORGETTABLE (Nat "King" Cole)
9. BEYOND THE BLUE HORIZON (Hugo Winterhalter)
10. A PETAL FROM A FADED ROSE (Norman Kaye)

Pat Chamburs

WFLA—Tampa, Fla.

1. UNDECIDED (Ray Anthony)
2. SHRIMP BOATS (Jo Stafford)
3. OUT IN THE COLD AGAIN (Billy Eckstine)
4. AND SO TO SLEEP AGAIN (Paul Weston)
5. DOMINO (Bing Crosby)
6. GOT HIM OFF MY HANDS (Mills Bros.)
7. STAY AWHILE (Les Baxter)
8. I RAN ALL THE WAY HOME (Dean Martin)
9. DADDY (Art Mooney)
10. ALL OF ME (Billy May)

Paul Irving

WEDC—Chicago, Ill.

1. NEVER (Dennis Day)
2. OUT IN THE COLD AGAIN (Mindy Carson)
3. JUST A MOMENT MORE (Sarah Vaughan)
4. THEY CALL THE WIND MARIA (Voices Of Schumann)
5. THERE'S ALWAYS ROOM AT OUR HOUSE (Guy Mitchell)
6. JUST ONE MORE CHANCE (Paul-Ford)
7. UNFORGETTABLE (Nat "King" Cole)
8. BECAUSE OF YOU (Tony Bennett)
9. TENDERLY (Ralph Marterie)
10. IN THE COOL, COOL, COOL OF THE EVENING (Crosby-Wyman)

Bob Earle

KSO—Des Moines, Iowa

1. SIN (Eddy Howard)
2. UNDECIDED (Ames Bros.-Les Brown)
3. COLD, COLD HEART (Tony Bennett)
4. AND SO TO SLEEP AGAIN (Patti Page)
5. BECAUSE OF YOU (Tony Bennett)
6. BABY DID YOU HEAR (Dinah Washington)
7. DOWN YONDER (Del Wood)
8. UNFORGETTABLE (Nat "King" Cole)
9. SHANGHAI (Doris Day)
10. OUT IN THE COLD AGAIN (Richard Hayes)

THE CASH BOX

Disk Jockey's REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending November 10 without any changes on the part of THE CASH BOX.

Gary Lesters

WVNJ—Newark, N. J.

1. BECAUSE OF YOU (Tany Bennett)
2. COLD, COLD HEART (Tony Bennett)
3. SIN (Four Aces)
4. I GET IDEAS (Tony Martin)
5. WHISPERING (Paul-Ford)
6. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
7. COME ON-A MY HOUSE (Rosemary Clooney)
8. TOO YOUNG (Nat "King" Cole)
9. SWEET VIOLETS (Dinah Shore)
10. MEANDERIN' (Vaughn Monroe)

Ross Smitherman

WKAB—Mobile, Ala.

1. BLUES (Ralph Flanagan)
2. UNFORGETTABLE (Nat "King" Cole)
3. SIN (Four Aces)
4. MIXED EMOTIONS (Rosemary Clooney)
5. I'LL WAIT FOR YOU (Cliff Ayers)
6. BOOGIE WOOGIE MARCH (Buddy Morrow)
7. AND SO TO SLEEP AGAIN (Patti Page)
8. WITH ALL MY HEART AND SOUL (Perry Cama)
9. IT'S ALL IN THE GAME (Tommy Edwards)
10. FAREWELL TO YOKOHAMA (Johnny Long)

Bud Brees

WPEN—Philadelphia, Pa.

1. THE OLD SOFT SHOE (Kitty Kallen)
2. IT'S ALL IN THE GAME (Tommy Edwards)
3. SIN (Four Aces)
4. SOLITAIRE (Dean Martin)
5. MIXED EMOTIONS (Rosemary Clooney)
6. AND SO TO SLEEP AGAIN (Patti Page)
7. I RAN ALL THE WAY HOME (Buddy Greco)
8. UNDECIDED (Ames Bros.-Les Brown)
9. I GET IDEAS (Tany Martin)
10. I REMEMBER YOUR LOVE (Vic Damane)

Jay McMaster

WMEX—Boston, Mass.

1. BECAUSE OF YOU (Tany Bennett)
2. SIN (Four Aces)
3. UNDECIDED (Ames Bros.-Les Brown)
4. AND SO TO SLEEP AGAIN (Patti Page)
5. JUST ONE MORE CHANCE (Paul-Ford)
6. THERE'S ALWAYS ROOM AT OUR HOUSE (Guy Mitchell)
7. WITH ALL MY HEART AND SOUL (Perry Cama)
8. SOLITAIRE (Tany Bennett)
9. OUT IN THE COLD AGAIN (Mindy Carson)
10. WHEN THE WORLD WAS YOUNG (Bab Sands)

Mac McGuire

WIP—Philadelphia, Pa.

1. SIN (Four Aces)
2. UNDECIDED (Ames Bros.-Les Brown)
3. JUST ONE MORE CHANCE (Paul-Ford)
4. BECAUSE OF YOU (Tany Bennett)
5. AND SO TO SLEEP AGAIN (Patti Page)
6. COLD, COLD HEART (Tony Bennett)
7. OUT IN THE COLD AGAIN (Richard Hayes)
8. ARIZONA MOON (Four Aces)
9. SLOW POKE (Pee Wee King)
10. CRY (Eileen Barton)

Hal Tate

WBKB—Chicago, Ill.

1. SIN (Eddy Howard)
2. YOU BETTER GO NOW (Jeri Southern)
3. WOODEN SHOE WALTZ (Bever Valley Sweethearts)
4. AND SO TO SLEEP AGAIN (Patti Page)
5. BECAUSE OF YOU (Johnny Desmond)
6. RUDOLPH THE RED NOSED REINDEER (Gene Autry)
7. UNDECIDED (Ames Bros.-Les Brown)
8. DOWN YONDER (Del Waad)
9. WHILE YOU DANCED, DANCED, DANCED (Georgia Gibbs)
10. TURN BACK THE HANDS OF TIME (Eddie Fisher)

Mort Nusbaum

WHAM—Rochester, N. Y.

1. SIN (Eddy Howard)
2. BECAUSE OF YOU (Tony Bennett)
3. THE JUMPING JACK (Camarata)
4. AND SO TO SLEEP AGAIN (Dick Haymes)
5. I GET IDEAS (Tany Martin)
6. GAMBELLA (Laine-Staffard)
7. FLAMENCO (Frankie Laine)
8. DOMINO (Tany Martin)
9. CALLA CALLA (Vic Damane)
10. LONGING FOR YOU (Vic Damone)

Art Tacker

WCOP—Boston, Mass.

1. OUT IN THE COLD AGAIN (Richard Hayes)
2. SOLITAIRE (Tommy Edwards)
3. MY EVENING PRAYER (Anita Kerr Singers)
4. JALOUSIE (Frankie Laine)
5. JUST ONE MORE CHANCE (Paul-Ford)
6. WHO AM I (Russ Morgan)
7. DOMINO (Mary Small)
8. HALF A LOVE (Lorry Raine)
9. SIN (Eddy Howard)
10. CALLA CALLA (Vic Damone)

Bob Watson

WSB—Atlanta, Ga.

1. SIN (Savannah Churchill)
2. UNDECIDED (Ray Anthony)
3. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
4. HANGIN' AROUND WITH YOU (Dean Martin)
5. MY SILENT LOVE (Billy May)
6. I'M A FOOL TO WANT YOU (Frank Sinatra)
7. OUT IN THE COLD AGAIN (Richard Hayes)
8. BLUES (Ralph Flanagan)
9. HONEY (Robert O. Lewis)
10. THERE NEVER WAS A BABY (Dalores Gray)

Clarence Hamann

WJMR—New Orleans, La.

1. IT'S ALL IN THE GAME (Tammy Edwards)
2. COLD, COLD HEART (Tany Bennett)
3. DOWN YONDER (Frank Petty Trio)
4. I CANT HELP IT (Guy Mitchell)
5. SOLITAIRE (Tany Bennett)
6. SHRIMP BOATS (Ja Staffard)
7. OVER A BOTTLE OF WINE (Tony Martin)
8. ALL OVER AGAIN (Tommy Edwards)
9. AND SO TO SLEEP AGAIN (Patti Page)
10. UNDECIDED (Ames Bros.-Les Brown)

Chuck Thompson

WFOR—Hattiesburg, Miss.

1. NEVER (Tani Arden)
2. SIN (Savannah Churchill)
3. BECAUSE OF YOU (Tany Bennett)
4. DOMINO (Bing Crosby)
5. I GET IDEAS (Tany Martin)
6. AND SO TO SLEEP AGAIN (Patti Page)
7. UNDECIDED (Ames Bros.-Les Brown)
8. DOWN YONDER (Freddy Martin)
9. OUT IN THE COLD AGAIN (Richard Hayes)
10. BE MINE TONIGHT (Martin-Shore)

Murray Jordan

WLIB—New York, N. Y.

1. SIN (Four Aces)
2. AND SO TO SLEEP AGAIN (Dick Haymes)
3. IT'S ALL IN THE GAME (Tammy Edwards)
4. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
5. COLD, COLD HEART (Tany Bennett)
6. END OF A LOVE AFFAIR (Margaret Whiting)
7. I'LL ALWAYS REMEMBER YOU (Nat "King" Cole)
8. WHILE YOU DANCED, DANCED, DANCED (Georgia Gibbs)
9. DOMINO (Tany Martin)
10. JALOUSIE (Frankie Laine)

Brad Phillips

WINS—New York, N. Y.

1. DOMINO (Tany Martin)
2. UNDECIDED (Ames Bros.-Les Brown)
3. IT'S ALL IN THE GAME (Tammy Edwards)
4. CALLA CALLA (Vic Damane)
5. SHANGHAI (Daris Day)
6. BLUES (Ralph Flanagan)
7. OUT IN THE COLD AGAIN (Mindy Carson)
8. CASTLE ROCK (Frank Sinatra)
9. OH, HOW I NEED YOU JOE (Dinah Shore)
10. IF WISHES WERE KISSES (Perry Cama)

Norm Prescott

WORL—Boston, Mass.

1. CHARMAINE (Mantovani)
2. IT'S ALL OVER BUT THE MEMORIES (Tany Martin)
3. I RAN ALL THE WAY HOME (Buddy Greco)
4. BLUE VELVET (Tany Bennett)
5. LITTLE WHITE CLOUD THAT CRIED (Jahnnie Ray)
6. DOMINO (Tany Martin)
7. SLOW POKE (Pee Wee King)
8. SIN (Eddy Howard)
9. SHRIMP BOATS (Dalores Gray)
10. A KISS TO BUILD A DREAM ON (Louis Armstrong)

Bill Stewart

WHEE—Boston, Mass.

1. DOMINO (Mary Maya)
2. UNDECIDED (Ames Bros.-Les Brown)
3. A TISKET A TASKET (Ella Fitzgerald)
4. MIXED EMOTIONS (Rosemary Clooney)
5. DEEP NIGHT (Ray Anthony)
6. AND SO TO SLEEP AGAIN (Patti Page)
7. CASTLE ROCK (Frank Sinatra)
8. IT'S ALL IN THE GAME (Tammy Edwards)
9. I RAN ALL THE WAY HOME (Buddy Greco)
10. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)

Wally Nelskog

KRSC—Seattle, Wash.

1. BECAUSE OF YOU (Tony Bennett)
2. COLD, COLD HEART (Tany Bennett)
3. SIN (Four Aces)
4. DOWN YONDER (Champ Butler)
5. JUST ONE MORE CHANCE (Paul-Ford)
6. I GET IDEAS (Tany Martin)
7. AND SO TO SLEEP AGAIN (Patti Page)
8. SOLITAIRE (Tany Bennett)
9. DOMINO (Bing Crosby)



CHECK THESE MGM WINNERS!

Billy Eckstine

- | | | |
|-------------------|---|-------------------|
| JALOUSIE | ★ | OUT IN THE |
| (JEALOUSY) | ★ | COLD AGAIN |
| STRANGE | ★ | ONCE |
| INTERLUDE | ★ | |
| 78 RPM—MGM 11111 | ★ | 78 RPM—MGM 11073 |
| 45 RPM—MGM K11111 | ★ | 45 RPM—MGM K11073 |

Bill Farrell

- | | | |
|-------------------|---|-------------------|
| SHRIMP | ★ | BLUE VELVET |
| BOATS | ★ | BE MINE |
| CRY | ★ | TONIGHT |
| 78 RPM—MGM 11113 | ★ | 78 RPM—MGM 11062 |
| 45 RPM—MGM K11113 | ★ | 45 RPM—MGM K11062 |

Fran Warren

IT'S ALL OVER
BUT THE MEMORIES
NEVER BEFORE

78 RPM—MGM 11095 45 RPM—MGM K11095

Tommy Edwards

IT'S ALL IN
THE GAME
ALL OVER
AGAIN
SOLITAIRE
MY
CONCERTO

78 RPM—MGM 11035 78 RPM—MGM 11077
45 RPM—MGM K11035 45 RPM—MGM K11077

Blue Barron

AND HIS ORCHESTRA

- | | | |
|-------------------|---|-------------------|
| LONESOME | ★ | I WANT ANOTHER |
| WHISTLE | ★ | CHANCE WITH YOU |
| I'M SENDING | ★ | PAINT YOURSELF |
| YOU ROSES | ★ | A RAINBOW |
| 78 RPM—MGM 11094 | ★ | 78 RPM—MGM 11074 |
| 45 RPM—MGM K11094 | ★ | 45 RPM—MGM K11074 |

Art Mooney

AND HIS ORCHESTRA

- | | | |
|---------------------|---|-------------------|
| I'M GONNA SEND | ★ | DADDY |
| A HORSESHOE | ★ | THE |
| MADE OF ROSES | ★ | TINKLE SONG |
| OOH, OOH, OOH, WHAT | ★ | |
| YOU DO TO ME! | ★ | |
| 78 RPM—MGM 11084 | ★ | 78 RPM—MGM 11072 |
| 45 RPM—MGM K11084 | ★ | 45 RPM—MGM K11072 |

Monica Lewis

A KISS TO BUILD A DREAM ON
LA BOTA

78 RPM—MGM 11061
45 RPM—MGM K11061

Bill Hayes

CHARMAINE
FOR ALL
WE KNOW
NEVER
I LOVE YOU, I LOVE
YOU, I LOVE YOU

78 RPM—MGM 11112 78 RPM—MGM 11064
45 RPM—MGM K11112 45 RPM—MGM K11064

Leroy Holmes

AND HIS ORCHESTRA

THIS IS THE TIME OF THE YEAR
I STILL KEEP DREAMING

78 RPM—MGM 11080 45 RPM—MGM K11080

Arthur Smith

LISTEN TO THE MOCKING BIRD
BLUE MOON WALTZ

78 RPM—MGM 11096
45 RPM—MGM K11096

Hank Williams

LONESOME WHISTLE · CRAZY HEART

78 RPM—MGM 11054 45 RPM—MGM K11054

M-G-M RECORDS

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Queen
of
them
all...

Patti
Page

sings...

“THE
CHRISTMAS
SONG”

(MERRY CHRISTMAS TO YOU)

From the album "CHRISTMAS WITH PATTI PAGE"

Orchestra directed by

JACK RAEI

Mercury Record No. 5732



THE CASH BOX DISC HITS BOX SCORE

The Nation's TOP 50

AB—Abbey	CO—Columbia	CODE	MG—MGM	RG—Regal
AL—Aladdin	CR—Coral	DY—Derby	MO—Modern	SA—Savoy
AP—Apollo	DA—Dana	4 Star—Four Star	NA—National	SIT—Sittin' In
AT—Atlantic	DE—Decca	FE—Federal	OR—Oriole	SP—Specialty
BU—Bullet	IN—Intro	LO—London	PE—Peacock	TE—Tempo
CA—Capitol	JU—Jubilee	ME—Mercury	RA—Rainbow	TW—Town
CH—Chess	KI—King		RE—Regent	VI—Victor

Nov. 17		Nov. 10		Nov. 17		Nov. 10		Nov. 17		Nov. 10	
1—(It's No) Sin	120.9	121.5		6—And So To Sleep Again	44.8	47.2		13—Blue Velvet	18.8	17.6	
CO-39567 (4-39567)—SAMMY KAYE				CA-1784 (F-1784)—MARGARET WHITING				CA-1848 (F-1848)—NORMAN KAYE			
DE-27769 (9-27769)—ARTHUR PRYSOCK				CO-39569 (4-39569)—PAUL WESTON O.				CO-39555 (4-39555)—TONY BENNETT			
DE-27794 (9-27794)—AL MORGAN				DE-27731 (9-27731)—DICK HAYMES				DE-27722 (9-27722)—ARTHUR PRYSOCK			
ME-5711 (5711x45)—EDDY HOWARD O.				ME-5706 (5706x45)—PATTI PAGE				MG-11062 (K11062)—BILL FARRELL			
MG-11066 (K11066)—BILLY WILLIAMS QT.				RE-25010—ENOCH LIGHT O.							
VI-20-4280 (47-4280)—S. CHURCHILL				VI-20-4283 (47-4283)—APRIL STEVENS							
VA-101—FOUR ACES											
2—Because Of You	112.4	102.8		7—World Is Waiting For The Sunrise	43.6	69.4		14—It's All In The Game	16.1	19.7	
CA-1493 (F-1493)—LES BAXTER				CA-1748 (F-1748)—LES PAUL & M. FORD				CO-39531 (4-39531)—SAMMY KAYE			
CO-39362 (4-39362)—TONY BENNETT				DE-27730 (9-27730)—PERRY BOTKIN				DE-27735 (9-27735)—CARMEN CAVALLARO O.			
CR-60440 (9-60440)—BOB CROSBY O.				CR-60561—ERSKINE BUTTERFIELD				MG-11035 (K11035)—TOMMY EDWARDS			
DE-27666 (9-27666)—LOMBARDO & DeHAVEN				DE-27835 (9-27835)—GUY LOMBARDO				VI-20-4233 (47-4233)—DINAH SHORE			
DE-27816 (9-27816)—LOUIS ARMSTRONG											
ME-5643 (5643x45)—RAY BARBER				8—Undecided	32.1	23.8		15—Hey, Good Lookin'	15.7	12.9	
MG-10947 (K10947)—JOHNNY DESMOND				CA-1824 (F-1824)—RAY ANTHONY				CA-1809 (F-1809)—ERNIE & O'CONNELL			
VI-10-3425—JAN PEECE				CR-60566 (9-60566)—AMES BROS. & LES BROWN				CO-39570 (4-39570)—LAINE & STAFFORD			
				DE-27835 (9-27835)—GUY LOMBARDO				MG-11063 (K11063)—THE MELODEONS			
3—Cold, Cold Heart	104.3	91.1						MG-11000 (K11000)—HANK WILLIAMS			
CO-39449 (4-39449)—TONY BENNETT				9—Turn Back The Hands Of Time	24.9	22.4		16—Gambella	14.2	9.9	
DE-27761 (9-27761)—EILEEN WILSON				DE-27839 (9-27839)—JERRY GRAY O.				CO-39570 (4-39570)—STAFFORD & LAINE			
DE-27816 (9-27816)—LOUIS ARMSTRONG				VI-20-4257 (47-4257)—EDDIE FISHER							
ME-5693—TONY FONTANE								17—Just One More Chance	13.3	8.9	
ME-5728 (5728x45)—DINAH WASHINGTON				10—Domino	23.7	9.8		CA-1825 (F-1825)—LES PAUL & MARY FORD			
MG-10904 (K10904)—HANK WILLIAMS				CA-1849 (F-1849)—MARY MAYO				ME-5736 (5736x45)—DINAH WASHINGTON			
VI-20-4274 (47-4274)—FONTANE SISTERS				CO-39596 (4-39596)—DORIS DAY				18—Slow Poke	11.3	5.8	
				DE-27830 (9-27830)—BING CROSBY				CA-1837 (F-1837)—HELEN O'CONNELL			
4—I Get Ideas	84.8	90.3		KI-15129—MARY SMALL				DE-27792 (9-27792)—ROBERTA LEE			
CA-1573 (F-1573)—PEGGY LEE				VI-20-4343 (47-4343)—TONY MARTIN				VI-21-0489 (48-0489)—PEE WEE KING			
DE-27720 (9-27720)—LOUIS ARMSTRONG								19—Castle Rock	9.7	4.5	
VI-20-4141 (47-4141)—TONY MARTIN				11—The Loveliest Night Of The Year	22.6	41.5		CA-1716 (F-1716)—DAVE BARBOUR			
				CA-1408 (F-1408)—HELEN O'CONNELL				CO-39527 (4-39527)—SINATRA & JAMES			
5—Down Yonder	69.9	48.8		CO-39192 (4-39192)—PERCY FAITH				CR-65061 (9-65061)—4 DEEP TONES			
AB-15053—LAWRENCE "Piano Roll" COOK				DE-27507 (9-27507)—FRED WARING				DE-27718 (9-27718)—SY OLIVER			
CA-1777 (F-1777)—JOE "FINGERS" CARR				DE-27583 (9-27583)—ETHEL SMITH				ME-8944—JOHNNY HODGES			
CO-39533 (4-39533)—CHAMP BUTLER				LO-937 (45-937)—ANNE SHELTON				ME-5658 (5658x45)—RALPH MALTERIE			
DE-46362 (9-46362)—HAROLD CARMACK				MG-30352 (K30352)—ANN BLYTH				VI-20-4213 (47-4213)—FONTANE SISTERS			
DE-46355 (9-46355)—SPADE COOLEY				VI-10-3300—MARIO LANZA							
KI-986 (45-986)—EDDIE SMITH AND THE CHIEF								20—Detour	9.5	9.5	
				12—Whispering	21.9	33.2		ME-5682 (5682x45)—PATTI PAGE			
ME-5695—CLEM WATTS				CA-1748 (F-1748)—LES PAUL							
MG-11057 (K11057)—FRANK PETTY TRIO				DE-27585 (9-27585)—GORDON JENKINS				21—Rollin' Stone	9.4	8.4	
				RE-25010—ENOCH LIGHT				DE-27793 (9-27793)—TERRY GILKYSOON			
TE-775—DEL WOOD				VI-20-4267 (47-4267)—FREDDY MARTIN O.							
VI-20-4267 (47-4267)—FREDDY MARTIN O.											



MERCURY RECORDS, CHICAGO, ILLINOIS
MERCURY RECORDS OF CANADA LTD., TORONTO, CANADA

Best Selling Records

COMPILED BY JACK "ONE SPOT" TUNNIS

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reserve side.

• The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

	Nov. 17	Nov. 10		Nov. 17	Nov. 10
22—Charmaine	9.1	—	MG-11060 (K11060)—TEX BENEKE	—	—
LO-1020—MANTOVANI	—	—	One Of These Days	—	—
23—A Kiss To Build A Dream On	8.9	5.3	29—Over A Bottle Of Wine	6.7	8.8
CA-1769 (F-1769)—BOB EBERLY	—	—	VI-20-4220 (47-4220)—TONY MARTIN	—	—
CO-39526 (4-39526)—JIMMY DORSEY O.	—	—	You'll Know	—	—
CR-60574 (9-60574)—JACK HASKELL	—	—	30—Solitaire	6.6	8.1
DE-27720 (9-27720)—LOUIS ARMSTRONG	—	—	CA-1817 (F-1817)—DEAN MARTIN	—	—
ME-5710 (5710x45)—KAY BROWN	—	—	I Ran All The Way Home	—	—
MG-11061 (K11061)—MONICA LEWIS	—	—	CO-39555 (4-39555)—TONY BENNETT	—	—
24—I Ran All The Way Home	8.7	6.4	DE-27843 (9-27843)—TOMMY DORSEY O.	—	—
CA-1817 (F-1817)—DEAN MARTIN	—	—	With All My Heart And Soul	—	—
CO-39576 (4-39576)—SARAH VAUGHAN	—	—	MG-11077 (K11077)—TOMMY EDWARDS	—	—
CR-60573 (9-60573)—BUDDY GRECO	—	—	My Concerto	—	—
DE-27762 (9-27762)—MILLS BROS.	—	—	31—Jealousy	6.5	—
VI-20-4254 (47-4254)—JOHNNY HARTMAN	—	—	CA-1644 (F-1644)—CLARK DENNIS	—	—
25—There's Always Room At Our House	7.9	—	CO-39585 (4-39585)—FRANKIE LAINE	—	—
CO-39595 (4-39595)—GUY MITCHELL	—	—	Flamenco	—	—
CR-60393 (9-60393)—DENNY VAUGHN	—	—	32—Come On-A My House	6.4	15.2
DE-27569 (9-27569)—PATTY ANDREWS	—	—	CA-1710 (F-1710)—KAY STARR	—	—
DE-27366 (9-27366)—VICTOR YOUNG	—	—	Hold Me, Hold Me	—	—
ME-5599 (5599x45)—RICHARD HAYES	—	—	CO-39467 (4-39467)—ROSEMARY CLOONEY	—	—
MG-10920 (K10920)—JOHNNY DESMOND	—	—	Rose Of The Mountain	—	—
VI-20-4105 (47-4105)—FRAN ALLISON	—	—	CR-60544 (9-60544)—SAROYAN & BAGDASARIAN	—	—
VI-20-4209 (47-4209)—SPIKE JONES	—	—	Oh Beauty	—	—
VI-23-5480 (51-5480)—LUI5 ARCAZ O.	—	—	DE-27680 (9-27680)—ELLA FITZGERALD	—	—
27—Once	6.9	—	Mixed Emotions	—	—
CA-1828 (F-1828)—BOB EBERLY	—	—	FE-14001—KAY ARMEN	—	—
CO-39577 (4-39577)—TONI ARDEN	—	—	Just in Case	—	—
DE-27844 (9-27844)—BILL KENNY	—	—	ME-5671 (5671x45)—RICHARD HAYES	—	—
ME-5724 (5724x45)—RICHARD HAYES	—	—	Go, Go, Go	—	—
MG-11073 (K11073)—BILLY ECKSTINE	—	—	RH-111—LOUIS PRIMA	—	—
VI-20-4318 (47-4318)—JAN PEECE	—	—	Bring Forth De Light	—	—
28—Unforgettable	6.8	12.7	5A-793—BERT KEYE5	—	—
CA-1808 (F-1808)—NAT "KING" COLE	—	—	Perhaps	—	—
My First And Last Love	—	—	VI-20-4199 (47-4199)—THREE SUNS	—	—
	—	—	Hula Blues	—	—
	—	—	33—Calla, Calla	6.3	15.3
	—	—	DE-27799 (9-27799)—RONNIE GILBERT	—	—
	—	—	Bela Bimba	—	—
	—	—	ME-5698 (5698x45)—VIC DAMONE	—	—
	—	—	It's A Long Way	—	—
	—	—	34—Jazz Me Blues	6.2	6.8
	—	—	CA-1825 (F-1825)—LES PAUL & MARY FORD	—	—
	—	—	Just One More Chance	—	—
	—	—	LO-1086 (4-1086)—TERESA BREWER	—	—
	—	—	Longing For You	—	—
	—	—	35—Bela Bimba	6.1	6.7
	—	—	CA-1811 (F-1811)—DEAN MARTIN	—	—
	—	—	Meanderin'	—	—
	—	—	DA-2092—PAULETTE SISTERS	—	—
	—	—	Clementine Polka	—	—
	—	—	DE-27799 (9-27799)—RONNIE GILBERT	—	—
	—	—	Calla Calla	—	—
	—	—	VI-20-4255 (47-4255)—PATRICE MUNSEL	—	—
	—	—	Look Me Over Once	—	—
	—	—	36—Sweet Violets	6.0	12.1
	—	—	CO-39488 (4-39488)—JANETTE DAVIS	—	—
	—	—	My Darling Man	—	—
	—	—	CR-60542 (9-60542)—CLIFF STEWART	—	—
	—	—	What You De To Me	—	—
	—	—	DE-27668 (9-27668)—JANE TURZY	—	—
	—	—	Lonely Little Robin	—	—
	—	—	ME-5673 (5673x45)—DORIS DREW	—	—
	—	—	Them There Eyes	—	—
	—	—	VI-20-4174 (47x4174)—DINAH SHORE	—	—
	—	—	If You Turn Me Down	—	—
	—	—	37—Shrimp Boats	5.8	—
	—	—	CO-39581 (4-39581)—JO STAFFORD	—	—
	—	—	Love, Mystery And Adventure	—	—
	—	—	DE-27832 (9-27832)—DOLORES GRAY	—	—
	—	—	More, More, More	—	—
	—	—	38—Vanity	5.5	12.5
	—	—	CA-1584 (F-1584)—LES BAXTER	—	—
	—	—	World Is Mine	—	—
	—	—	CO-39466 (4-39466)—SARAH VAUGHAN	—	—
	—	—	My Reverie	—	—
	—	—	DE-27618 (9-27618)—DON CHERRY	—	—
	—	—	Powder Blue	—	—
	—	—	LO-895 (4-895)—HADDA BROOKS	—	—
	—	—	It Hadda Be Brooks	—	—
	—	—	ME-5659 (5659x45)—TONY FONTANE	—	—
	—	—	Wondrous Word	—	—
	—	—	VI-20-4246 (47-4246)—TONY MARTIN	—	—
	—	—	Oh Beauty	—	—
	—	—	39—Out In The Cold Again	5.3	7.6
	—	—	ME-5724 (5724x45)—RICHARD HAYES	—	—
	—	—	Once	—	—
	—	—	MG-11073 (K11073)—BILLY ECKSTINE	—	—
	—	—	Once	—	—
	—	—	VI-20-4259 (47-4259)—MINDY CARSON	—	—
	—	—	Hangin' Around With You	—	—
	—	—	40—They Call The Wind Maria	5.2	4.9
	—	—	CA-1812 (F-1812)—WALTER SCHUMANN	—	—
	—	—	Moonglow	—	—
	—	—	CO-39568 (4-39568)—MARINERS	—	—
	—	—	Tinkle Song	—	—
	—	—	DE-27821 (9-27821)—HUSTON & V. YOUNG	—	—
	—	—	River Of Gold	—	—
	—	—	VI-20-4271 (47-4271)—VAUGHN MONROE	—	—
	—	—	Meanderin'	—	—
	—	—	41—The Old Soft Shoe	5.1	4.2
	—	—	42—Longing For You	4.7	7.8
	—	—	43—I Won't Cry Anymore	4.5	5.3
	—	—	44—Shanghai	3.9	5.2
	—	—	45—Belle, Belle, My Liberty Belle	3.7	5.7
	—	—	46—If Teardrops Were Pennies	2.9	4.1
	—	—	47—Meanderin'	2.6	5.9
	—	—	48—Wonder Why	2.5	5.1
	—	—	49—In The Cool, Cool, Cool Of The Evening	1.9	3.8
	—	—	50—With All My Heart And Soul	1.6	5.6

TWO GREAT SIDES...BOTH PROVEN MONEY-MAKERS on one great record . . .

SPYKE JONES

"RUDOLPH THE RED-NOSED REINDEER"

and

ALL I WANT FOR CHRISTMAS IS MY "TWO FRONT TEETH"

on RCA Victor 20-4315 47-4315

RCA VICTOR Records

COLUMBIA'S BIG THREE

TONY BENNETT *singing . . .*

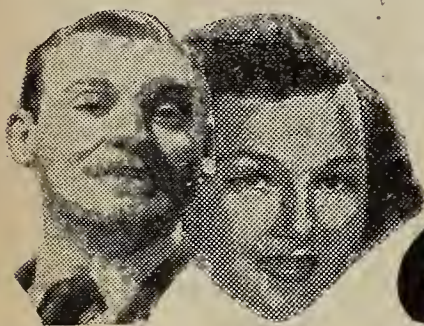


"COLD
COLD
HEART"

and
"WHILE WE'RE YOUNG"

39449 — 4-39449

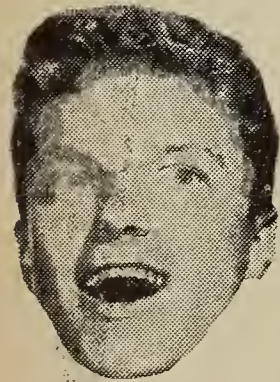
FRANKIE LAINE & JO STAFFORD *singing . . .*



"HEY
GOOD
LOOKIN'"

and
"GAMBELLA"
The Gambling Lady
39570 — 4-39570

GUY MITCHELL *singing . . .*



"I
CANT
HELP IT"

and
"THERE'S ALWAYS ROOM
AT OUR HOUSE"
featuring Mitch Miller Ork.
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* Dealers and Juke Box Operators: Latch on to these three records for greater profits.

COLUMBIA  RECORDS
FOR MUSIC THAT SENDS THEM TO YOU!

Trade Marks "Columbia," "Masterworks," ©, ® Reg. U. S. Pat. Off. Marks Registrados

Top Recording Stars Turn Out For New York Operators' Dinner

NEW YORK—Many of the country's top recording stars turned out for the Automatic Music Operators' Association dinner at the Commodore Hotel, Saturday night, November 3. Not only did they meet in person the men who get their disks before the public via juke boxes throughout the metropolitan area, but they put on a dazzling show with one top star after another getting up to perform.

The dinner, which was in celebration of the fourteenth anniversary of the AMOA as an organization, gathered together in one room most of the people in the city who are in any way connected with the making and distributing of recorded music.

Many of the singers were coming together with the operators for the first time. Some had been there before. But all did a wonderful job in ingratiating themselves with the men who are so responsible for their record success.

Between talent performances, the artists and recording directors were

able to go into a huddle with the music operators to discuss their mutual problems, the most important of which was what songs to wax. The operators, who have an intimate knowledge of their locations and the kind of disks which people spend their coins for, were helpful in recommending the type of tunes they thought best for their spots.

Among the talent that appeared were: Frank Sinatra, Ezio Pinza, Rosemary Clooney, Kay Starr, Eddie Fisher, Robert Q. Lewis, The Mary Kaye Trio and Norman Kaye, Bill Hayes, Champ Butler, Eileen Barton, Art Lund, Florian Zabach, Dolores Gray, Dorothy Loudon, Tommy Hughes, the Cordettes, Vinni De Campo and Una Mae Carlyle.

Maurice Scott conducted the orchestra. Axel Stordahl conducted for Frank Sinatra. Buddy Hackett shared M. C. duties with Robert Q. Lewis.

The show also included the dance team of Carlo and Fernandez and the comedy act, The Barton Brothers.

HAVE YOU HEARD
PATTI PAGE

sing
"Christmas Choir"?

HUDSON MUSIC CORP. 1650 Broadway New York, N. Y.

Exclusively on Capitol



"I TANT
WAIT TILL
QUITHMUTH"

Recorded by

MEL BLANC

Capitol Record # 1853

Published by

HARTLEY MUSIC CO.

117 West 48th Street, New York, N. Y.

New Songstress— Old Machine



NEW YORK—Dorothy Loudon, who recorded "The Nickelodeon Rag" for Abbey Records is pictured looking at the grand daddy of juke boxes, the nickelodeon. The old machine is located in Jahn's Ice Cream Parlor in Long Island and is the only original antique music maker in the East. On the strength of her recording for Abbey, Dorothy has been signed to a contract by RCA Victor.

Two Pubs Make Unique Arrangement To Exploit Same Song

NEW YORK—A unique music publishing arrangement has been effected between World Music, Inc., Sammy Kaye's firm and Dartmouth Music, Inc., Howie Richmond's firm whereby the two independent music publishers will undertake to exploit a single song, namely, "Green Sleeves," by Dick Manning, Jack Wolf and Bernice Parks. The song will be published under the World Music, Inc. imprint, but all recording and professional activities will be on a cooperative basis.

Two different versions of "Green Sleeves," an Elizabethan ballad several hundred years old, had been independently submitted recently to record companies by the two music publishers. When it became evident that two separate versions would create considerable confusion among recording companies, record dealers and the music trade, the two publishing houses got together and agreed to combine forces to exploit a single version.

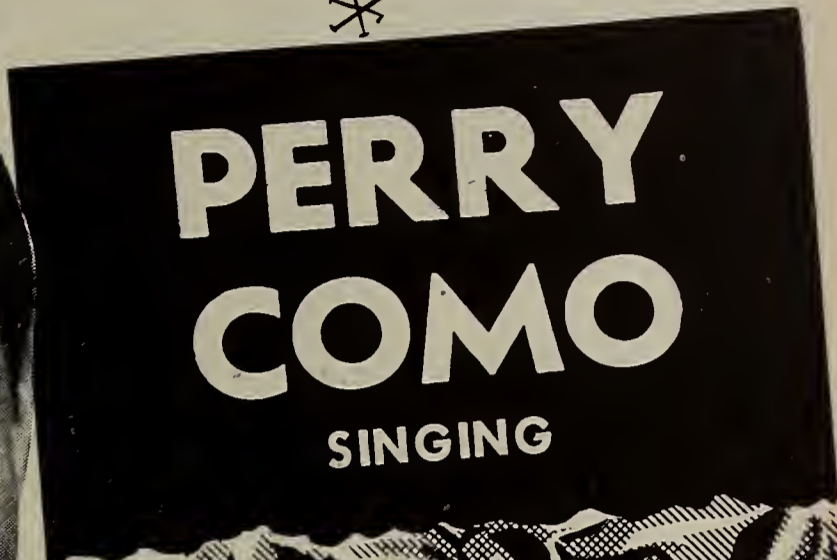
Recording companies, which had been planning records of either one of the two versions submitted, expressed particular gratification that an amicable arrangement was made between the publishing houses. This eliminated the possibility of two varied interpretations, which eventually would have dissipated whatever value a concentrated plug on the records might have.

The situation is unprecedented in recent years and now paves the way for a double music publisher campaign on a single edition of "Green Sleeves."

FRANKIE LAINE sings
Merry Christmas Ev'rywhere
A Great MERCURY Record
POLLAM MUSIC, 1619 Bway, N. Y.
Otis Pollard Sam Wigler

Como for Christmas

with 2 Great New Sides - Backed up. . .



"IT'S BEGINNING TO
LOOK LIKE CHRISTMAS"
and
"THERE'S NO CHRISTMAS
LIKE A HOME CHRISTMAS"

20-4314
47-4314

the **BIG** ^{New} **HITS** are on . . .

RCA VICTOR RECORDS

"It's What's in THE CASH BOX That Counts"

Marion Morgan Fetes DeeJays



MIAMI BEACH, FLORIDA—During Marion Morgan's appearance at the Casa Blanca Hotel in Miami Beach, local disk jockeys flocked to see her and admire her sparkling performance. In return, Marion gave a cocktail party which they all attended and gathered for this photo taken by Ken Lawrence. Seated left to right: Tony Donald, WQAM, Miami; Marion Morgan; Cy Russell, WVCG, Coral Gables; and Bill Ross, WIOD, Miami. Standing left to right: Bob Stevens, WVCG; Bob Hildreth, WVCG; Bill Rega, WMIE, Miami; and Lee Taylor, WMIE.

"Manhattan" Has Fourth Round

NEW YORK—For the fourth time in its history, the first success ever written by Richard Rodgers and Lorenz Hart is on its way towards becoming a hit again. The song is "Manhattan" which the pair wrote originally for "The Garrick Gaieties" in 1925. It scored an immediate success then and also later when it was recorded by Paul Whiteman's orchestra. It came back for a third time, being featured in the film "Word's and Music." And now for its fourth round, it has been recorded by Dinah Shore and Tony Martin on the RCA Victor label.

MOA Convention Set For March 3, 4, & 5

CHICAGO, ILL.—The Music Operators of America will hold their annual convention at the Palmer House in Chicago on March 3, 4, and 5, 1952.

The convention will be along the lines of the previous meets, with constructive meetings of an educational nature for three days. The entire seventh floor of the hotel is being set aside for exhibit space and applications for exhibitors will be in the mail in the near future.

With such important topics scheduled for discussion as the present copyright legislation and the OPS problem that faces the industry, every music operator in the nation will want to attend the next convention so that he can better prepare to meet the problems that confront him.

The entrance fee for exhibit rooms will cost as follows: Small rooms, \$100; Medium rooms, \$150; and the large corner exhibit rooms, \$200 each. All other expense will be handled by the Palmer House. Exhibitors will check in on Sunday and out on Thursday.

Reservations for sleeping rooms can be made directly through Palmer House by mentioning the MOA convention or they can be made through the MOA office, 128 East 14th St., Oakland, California.

Ray Cunliffe and Phil Levin, who will act as Co-Chairman for exhibit space and reservations, can be contacted in Chicago, Illinois, at 3018 East 91st Street; phone ESsex 5-0500. Ray Cunliffe will also act as Co-Chairman with George A. Miller who is National Program Chairman.

Clem Stetson of California will be the Banquet Chairman and he and his committee will handle the sale of all tickets for the banquet.

New Tabbert Disk Gets Strong Promotion

NEW YORK—"Santa's On His Way" and "Ma, My Toys Are Broken," the new Bill Tabbert recordings on the "400" label, are scheduled for a nation-wide top promotion campaign, according to Bennie Bonacio, vice president of the recording company.

Elaine Bergman, who is handling the record promotion for the firm, has Tabbert, the young singing star of "South Pacific," lined up for a series of deejay interviews and personal appearances in New York, Boston, Philadelphia, Newark, Hartford and throughout New England and New Jersey. Jack Richmond, veteran contact man, has arranged a large array of television and radio talent to break the two tunes in the next few days.

National distribution of both numbers, which have been coupled on one disk by "400," is being handled by Jack Bergman, who announces an increasing interest on the part of distributors. Disks are available across the country assuring a supply of records on hand for the expected demand.

Gimmick Department

NEW YORK—Arrangements have been made with the American Sugar Refining Co. to have them supply 1600 lbs. of "Domino" sugar to the RCA Victor disk jockey mailing list. Gimmick was set by Buddy Basch, in behalf of Tony Martin and Bob McCluckey of Victor.

An attached card will read "Only one record is DOMINO at its best—Tony Martin's. And only one sugar is DOMINO pure." The logotype of "Domino" is to be used, along with the firm's trademark, a little girl with a magic wand.

At present writing, Martin's version of the song is outselling all others.

THE "CHOICE" TUNES ARE "AMERICAN" TUNES

"TURN BACK THE HANDS OF TIME"

RECORDED BY

EDDIE FISHER—VICTOR

JERRY GRAY—DECCA

BOB SANDS—CAPITOL

"A PETAL FROM A FADED ROSE"

Recorded by

NORMAN KAYE—CAPITOL

"BLUE CHRISTMAS"

Recorded by

HUGO WINTERHALTER—COLUMBIA

HUGO WINTERHALTER—VICTOR

JESSE RODGERS—VICTOR

BILLY ECKSTINE—MGM

RUSS MORGAN—DECCA

ERNEST TUBB—DECCA

JAN GARBER—CAPITOL

BOB ATCHER-DINNING SISTERS—CAPITOL

CURT MASSEY—LONDON

"RIVER OF GOLD"

Recorded by

Gil Huston-Victor Young Orch. & Chorus—Decca

"FAITHFUL FOOL"

b/w "DONE ROVIN'"

Recorded by

MERIE TRAVIS—CAPITOL

"THE WINTER SONG"

Recorded by

GEO. CATES ORCH. & CHORUS

"GAMBELLA" (The Gambling Lady)

Recorded by

FRANKIE LAINE - JO STAFFORD

ON COLUMBIA

Pub. by MONTCLARE MUSIC CORP.

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Hollywood — 9109 Sunset Blvd.

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New York — 1576 Broadway

The HALE You Say

by natt hale

Being the first of what we hope will be a lengthy series of dissertations anent the record industry, recording artists, record representatives, flacks, and any other cognomen under which we labor, this kick-off should serve, primarily, to make a proper introduction to all and sundry. In the twifteen years we've been ensconced in the business, we've been subjected to almost all phases of the record world: We've swept the floor, shipped the records, taken orders, managed a branch, managed a distributorship, district represented, promotional represented, free-lance promoted and been "at liberty." We've been ordered around, booted about, laughed at, cursed at, patted on the back, stabbed in the back, roamed about, and talked about. All in all, we feel that we've covered the phases so thoroughly, from production to merchandising, that we're certain of but thing—we know we still have a lot to learn.

In thinking back about the many experiences we've enjoyed in the years past, we conclude that it hasn't been so bad, at that. . . . True, we now have accumulated about nineteen tailored strait-jackets with slacks to match and we keep hearing bells ringing all the time. In our daily rounds amongst the disc jockeys, librarians, program directors, station managers, music directors, publicists, etc., we've never been able to figure out just who that guy in the white coat is who insists on accompanying us. . . . But, as we said, it's a heluva great business, and we wouldn't trade our spot for all the money in the world. (See why we have those made-to-measure jackets with the sleeves that tie around?)

In the time to come, we are going to reel off some of the complexities that make us glare and flare whenever somebody gives us a wide-open stare with the baby-blues and exclains: "Oh, you're in the record business? And you do promotion! And you meet all the stars! Gosh, how fascinating!" That's the cue for us to don the white gabardine job and yell for the ice sheet.

We'll tell you all about our weird activities each week, and trust that you'll still be around to read them.

Right now, that man with the white coat is coaxing me to come back.

Aw, Hale!

natt hale

Meeting Dates Of Music Operators' Associations

- Nov. 12—Wisconsin Phonograph Operators' Association
Place: Not Yet Determined
- 13—California Music Guild
Place: 311 Club, Oakland, Cal.
- 13—Automatic Phonograph Owners' Association
Place: Gibson Hotel, Cincinnati, Ohio
- 14—Music Merchants' Guild
Place: Narragansett Hotel, Providence, R. I.
- 14—Music Operators of Northern Illinois
Place: Not Yet Determined
- 15—Michigan Automatic Phonograph Owners' Association
Place: Maccabees Building, Detroit, Mich.
- 21—Westchester Operators' Guild, Inc.
Place: American Legion Hall, White Plains, N. Y.
- 26—Central State Phonograph Operators' Association
Place: 805 Main St., Peoria, Ill.
- 26—Phonograph Owners' Association
Place: Broadway Hotel, East St. Louis, Ill.
- 27—Automatic Machine Association of Philadelphia
Place: Broadwood Hotel, Philadelphia, Pa.
- 28—Music Merchants' Guild
Place: Narragansett Hotel, Providence, R. I.

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BUY

"CRY"

Buy "CRY" . . . NOW!

Mellow Music Publishing
1619 BROADWAY, N. Y.

Another BMI Pin-Up Hit

"SOLITAIRE"

published by MBI
recorded by

TONY BENNETT—Columbia
DEAN MARTIN—Capitol
TOMMY EDWARDS—M-G-M
TOMMY DORSEY—Decca

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IS ALL YOU PAY FOR A FULL YEAR

(52 ISSUES)

SUBSCRIPTION

TO

THE CASH BOX

"The Bible Of The Juke Box Industry"

Mail Your Check To

THE CASH BOX

EMPIRE STATE BLDG.

NEW YORK 1, N. Y.

THE INQUIRING CANDID-CAMERA MAN

THE QUESTION

What Do You Think of Your New Atlantic Record?

THE ANSWERS

RUTH BROWN, Portsmouth, Virginia: "I think that the public will go or my new release, 'SHINE ON, Big Bright Moon, Shine On' (Number 948) because it has a very 'different' sound and a new beat which is a combination of calypso, latin and blues rhythms.

Man, it really swings! The reverse side, 'WITHOUT MY LOVE,' is the kind of ballad which I get a lot of requests for and it's my favorite kind of 'moaning special'."

JOE TURNER, Kansas City, Missouri: "Now that 'Chains of Love' is a solid hit all over the country, I know that my new release, 'THE CHILL IS ON' will really jump on the boxes and across the counter. Just listen to the one piano on this side. The flip opus, 'BUMP MISS SUSIE,' may bump into the hit class too and the whole record is the kind that will really send the people."

JOE MORRIS, Birmingham, Alabama: "I am really proud of the record my two vocalists have made in the new popular duet style. Billy Mitchell and Teddy Smith do a great job on 'IF I HAD KNOWN' (#950). Listen to it from the point of sales appeal and see if you don't say 'I've been waiting just for you.' The reverse side, 'VERNA LEE,' shows off Billy Mitchell to his best advantage and he can really wail those blues."

LIL GREEN, Chicago, Illinois: "I've always had the idea to follow up the song that started me out, 'Romance in the Dark', with another song in the same vein. I think I've found that song. It's 'EVERY TIME' (#951). It has that down-to-earth sultry sound that just puts you in a bluesy mood. And there's 'I'VE GOT THAT FEELING' which gives you another lil' taste of the same mood."

John Q. Operator, Everywhere, U. S. A. "All the new Atlantic Records look good to me and I will bet my shirt that Ruth Brown's new one will be a bigger hit than 'Teardrops From My Eyes' which helped balance the budget last year."



An adv't by
ATLANTIC RECORDING CORP.
234 W. 56th St., N. Y.

Hampton Assigns Royalties To State of Israel

NEW YORK—Lionel Hampton, noted American band leader, has assigned all royalties from the sales of his MGM recording which features two songs of Israel content, to the Zionist Organization of America projects in the State of Israel, according to an announcement made this week jointly by the Zionist Organization of America and Lionel Hampton.

Louis A. Falk, chairman of the Israel Projects Fund, participated in the ceremonies at which Mr. Hampton made the assignment as a concrete token of his admiration for the people of Israel in the building of a free and independent state. Acting as intermediaries were Dr. Bernard L. Kahn of Philadelphia, Pa., veteran member of the ZOA and a long-time friend of the band leader, and Carl Alpert, Director of the Education Department of the ZOA.

Dedicated to the new State of Israel, the new MGM recording features Lionel Hampton and his orchestra with choral accompaniment and with the band leader himself at the xylophone. "Shalom! Shalom!" is a modern version of the popular Israel folk song "Anu Banu Artza." On the reverse of the record is an original song entitled "Hannah! Hannah!" Both songs have been favorably received in the world of popular music and are being "plugged" by disk jockeys on the air.

In a statement lauding Mr. Hampton's interest in Israel, Mr. Falk added that "production of records of this type constitutes another cultural link being forged, on the popular level, between the United States and Israel."

Okeh Signs Regal Artists

NEW YORK — Danny Kessler, A & R head of Okeh Records, this week announced the signing of Larry Darnell, Paul Gayten, Annie Laurie and Titus Turner. All four had been on the Regal label, which will no longer conduct rhythm and blues business. Freddy Mendelsohn and Dave and Jules Braun who ran the label will concentrate in the kiddie field.

GOING STRONG!
BEST WISHES
by
ROY MILTON
414
Specialty records

A NEW SOUND FOR RECORDS

Not an echo chamber. Entirely New, Different, Unique! Never before used on Records. It's Become An—

OVERNIGHT HIT!

EDDIE JOHNSON'S

"WALK SOFTLY"

BACKED WITH

"COLD, COLD HEART"

CHESS No. 1488

CHESS 750 E. 49th Street
Chicago 15, Illinois

HOT

in HARLEM on CHICAGO'S South Side in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

1 SMOOTH SAILING Ella Fitzgerald (Decca 27693)	BECAUSE OF YOU Tab Smith (United 104)	FOOL, FOOL, FOOL Clovers (Atlantic)
2 BECAUSE OF YOU Tab Smith (United)	FOOL, FOOL, FOOL Clovers (Atlantic)	ALL OVER AGAIN Tommy Edwards (MGM)
3 FOOL, FOOL, FOOL Clovers (Atlantic)	SMOOTH SAILING Ella Fitzgerald (Decca 27693)	COLD, COLD HEART Dinah Washington (Mercury)
4 GLORY OF LOVE Five Keys (Aladdin 3099)	GLORY OF LOVE Five Keys (Aladdin)	I'M IN THE MOOD John Lee Hooker (Modern 835)
5 COLD, COLD HEART Dinah Washington (Mercury)	I'M IN THE MOOD John Lee Hooker (Modern 835)	ROCKIN' CHAIR Fats Domino (Imperial)
6 IT'S ALL IN THE GAME Tommy Edwards (MGM)	I GOT LOADED Peppermint Harris (Aladdin)	I TRIED Chuck Willis (Okeh)
7 I'M WAITING JUST FOR YOU Lucky Millinder (King)	HEY LITTLE GIRL John Godfrey Trio (Chess 1478)	SEVEN LONG DAYS Charles Brown (Aladdin)
8 DON'T TELL HER WHAT HAPPENED TO ME Orioles (Jubilee)	I'LL ALWAYS REMEMBER YOU King Cole (Capitol)	BECAUSE OF YOU Tab Smith (United)
9 THE MASQUERADE IS OVER Bette McLaurin & Eddie Wilcox Orch. (Derby 766)	SEVEN LONG DAYS Charles Brown (Aladdin)	SIN Savannah Churchill (RCA Victor)
10 I GOT LOADED Peppermint Harris (Aladdin)	COLD, COLD HEART Dinah Washington (Mercury)	MOANIN' AT MIDNIGHT The Howling Wolf (Chess)

HOT

in DALLAS in LOS ANGELES in OTHER CITIES

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

1 HOW MANY MORE YEARS?
The Howling Wolf
(Chess)

2 FOOL, FOOL, FOOL
Clovers
(Atlantic)

3 SEVEN LONG DAYS
Charles Brown
(Aladdin)

4 BEST WISHES
Roy Milton
(Specialty)

5 T-99 BLUES
Jimmy Nelson
(R. P. M.)

6 ROCKIN' CHAIR
Fats Domino
(Imperial)

7 I'M IN THE MOOD
John Lee Hooker
(Modern)

8 SMOOTH SAILING
Ella Fitzgerald
(Decca 27693)

9 WEEPIN' AND CRYIN'
Griffin Brothers
(Dot)

10 FLAMINGO
Earl Bostic
(King)

THE MASQUERADE IS OVER
Bette McLaurin & Eddie Wilcox Orch.
(Derby)

I'M IN THE MOOD
John Lee Hooker
(Modern)

I GOT LOADED
Peppermint Harris
(Aladdin)

JUNCO PARTNER
James Waynes
(Sittin' In)

BECAUSE OF YOU
Tab Smith
(United)

FLAMINGO
Earl Bostic
(King)

THE GLORY OF LOVE
The Five Keys
(Aladdin)

BEST WISHES
Roy Milton
(Specialty)

SO ALONE
Joe Liggins
(Specialty)

SMOOTH SAILING
Ella Fitzgerald
(Decca)

SHOALS, IND.
1. Castle Rock (Johnny Hodges)
2. I Got Loaded (Peppermint Harris)
3. Chains Of Love (Joe Turner)
4. Glory Of Love (Five Keys)
5. I'm Waiting Just For You (Lucky Millinder)
6. I'm In The Mood (John Lee Hooker)
7. Fool, Fool, Fool (Clovers)
8. Smooth Sailing (Ella Fitzgerald)
9. Seven Long Days (Charles Brown)
10. Sixty Minute Man (Dominoes)

SAVANNAH, GA.
1. Smooth Sailing (Ella Fitzgerald)
2. Glory Of Love (Five Keys)
3. Fool, Fool, Fool (Clovers)
4. I Got Loaded (Peppermint Harris)
5. Big Town (Roy Brown)
6. Bloodshot Eyes (Wynonie Harris)
7. Seven Long Days (Charles Brown)
8. Hey, Little Girl (John Godfrey Trio)
9. T-99 Blues (Jimmy Nelson)
10. Prayin' For Your Return (Percy Mayfield)

ATLANTA, GA.
1. I'm In The Mood (John Lee Hooker)
2. Seven Long Days (Charles Brown)
3. Fool, Fool, Fool (Clovers)
4. Smooth Sailing (Ella Fitzgerald)
5. Rocking Chair (Fats Domino)
6. T-99 Blues (Jimmy Nelson)
7. Glory Of Love (Five Keys)
8. How Many More Years? (The Howlin' Wolf)
9. Chains Of Love (Joe Turner)
10. New Rocket 88 (Jackie Brenston)

NEWARK, N. J.
1. I Got Loaded (Peppermint Harris)
2. Fool, Fool, Fool (Clovers)
3. Glory Of Love (Five Keys)
4. Smooth Sailing (Ella Fitzgerald)
5. I'm In The Mood (John Lee Hooker)
6. Don't You Know I Love You? (Clovers)
7. I Guess You're Satisfied (Victorians)
8. Seven Long Days (Charles Brown)
9. T-99 Blues (Jimmy Nelson)
10. Prayin' For Your Return (Percy Mayfield)

OAKLAND, CAL.
1. Because Of You (Tab Smith)
2. Fool, Fool, Fool (Clovers)
3. Best Wishes (Roy Milton)
4. Cold, Cold Heart (Dinah Washington)
5. She's Gone Again (Amos Milburn)
6. Lump In My Throat (Little Willie Littlefield)
7. Gotta Go Baby (Joe Hill Lewis)
8. Howlin' Winds (Joe Turner)
9. I'm Getting Sentimental Over You (Earl Bostic)
10. I'm In The Mood (John Lee Hooker)

THE CHARTS DON'T LIE
The Billboard THE CASH BOX

"BECAUSE OF YOU"

by **TAB SMITH**



***FIRST IN CHICAGO, ST. LOUIS, TAMPA**
***HOT IN HARLEM AND LOS ANGELES**
***A NATIONWIDE SENSATION**

NOW

**FROM THE HORN OF PLENTY
A NEW SENSATIONAL RELEASE**

"SIN"

B/W "CAN'T WE TAKE A CHANCE"
BY **TAB SMITH**
(WORLD'S GREATEST ALTOIST)



United Record Co.
5052 COTTAGE GROVE AVE. CHICAGO 15, ILL.

Kickin' The Blues Around

with Sam Evans



A week of early winter has done little to weaken the strong position of entertainment turnstiles as reports come in from across the country that business is still holding up in spite of the inclement weather. The continued pushing of Tommy Edwards by MGM causes some to wonder at the action in view of the fact that the label already has a big money maker in Billy Eckstine. The two sing so much alike. Leon René, west coaster, is seasonally plugging his "Boogie Woogie Santa Claus"; Patti Page has it on Mercury; Lionel Hampton on Decca and Mabel Scott sings it movingly on Swingtime.

Pete Congiardo who plays guitar with passion and a bang, turns out a swell one for Jeb; tune is "Cimmarron"; and early returns are enough to bring smiles to the faces of Erv Victor and Joel Cooper. Frank Schiffman, Apollo owner, back at his 125th Street emporium after a much needed rest. Jeri Southern, new Decca thrush, hits with "You Better Go Now"; this has all the earmarks of a hit.

Mc Kie Fitzhugh, Chi. DJ, now broadcasting directly from the window of his southside record shop. We can expect a rash of others to start this side. Manny Mauldin, Jr. now airing from the world's beer capital. A partnership deal has been worked out between the young DJ and the widow of the late Shorty Moore, for both the air show and the record shop business. From Kansas City where Joe Turner holds forth, comes word that his latest "The Chill Is On" will follow right in the footsteps of his biggie for Atlantic "Chains of Love."

Leonard Chess, off to Memphis on a new recording deal and to plug that great one by Eddie Johnson "Cold Cold Heart." Mary Dee, girl spinner, racks up some new first, by having more time on her station sold commercially than any other artist.

SAM EVANS is the Rhythm, Blues and Jazz Specialist heard over WGN, Chicago's Mutual outlet, every night; and on WBKB-TV.

THE CASH BOX

Jazz 'n Blues Reviews

★ AWARD O' THE WEEK ★

"WEEPIN' AND CRYIN'" (3:07)

"SHUFFLE BUG" (2:14)

GRIFFIN BROTHERS

(Dot 1071)



GRIFFIN BROTHERS

● Every once in a while a tune is waxed that is truly different. The top deck fits this bill and sounds great too. The Griffin Brothers

and their orchestra with a tremendous vocal turned in by Tommy Brown have a novel thing called, "Weepin' And Cryin'." The vocal is done with plenty of feeling and as an added attraction a constant weeping, wailing and sobbing is carried through to the end. This, combined with a fine orchestration interpretation, gives this side a terrific sock. Here is a disk that ops must hear to realize its great potentialities. The under level is a dynamic instrumental featuring some fine sax playing. The entire crew takes this jump tune for a fast spin and once more offer ops good material. But it's the top side we're raving about and ops oughta act now.

"STRAIGHTEN UP, BABY" (2:34)

"LEAVE MY GIRL ALONE" (2:51)

SMILIN' SMOKEY LYNN

(Peacock 1579)

● The first end is a forceful blues number that is treated in a fine style by Smilin' Smokey Lynn. The tune and backing add to the appeal of this deck. The lower half is a jump number in which Smokey is shown to greater advantage. Our advice to ops is to watch both levels.

"HOMESICK BLUES" (2:40)

"COME BACK, MY DARLIN'" (2:34)

BLOW TOP LYNN

(RCA Victor 20-4328; 47-4328)

● A pair of instrumentals are belted out by the Freddie Mitchell orchestra. The upper end is an old time favorite jump tune that the crew handles wonderfully. A good sounding moanin' sax takes a lead solo that adds to the disk's appeal. The under lid is a wild and raucous thing that also sounds great. Ops oughta tune in.

"JERSEY BOUNCE" (2:45)

"HOT ICE" (2:54)

FREDDIE MITCHELL ORCHESTRA

(Derby 777)

● A pair of instrumentals are belted out by the Freddie Mitchell orchestra. The upper end is an old time favorite jump tune that the crew handles wonderfully. A good sounding moanin' sax takes a lead solo that adds to the disk's appeal. The under lid is a wild and raucous thing that also sounds great. Ops oughta tune in.

"CRY" (2:32)

"FOR ALL WE KNOW" (2:54)

BETTE McLAURIN

(Derby 785)

● A top flight vocalist and a tune that's a comer add up to a wonderful side. Bette McLaurin and the Eddie Wilcox orchestra have a sure winner in this sentimental ballad. The lower level is an oldie to which the same artists give their own interpretation and again have a strong item. We look for the upper dish to go.

"FOR ALL WE KNOW" (3:25)

"FOOL'S WORLD" (2:40)

SONNY TIL

(Jubilee 5066)

● Another waxing of a current pop big seller is turned out by Sonny Til. Sonny does a soft and warm job of this pretty melody and makes it sound real good. Flip is a slow number that also features the easy singing style of Sonny. Ops have much more on the top side of this disk.

"PLEASE COME BACK TO ME" (2:18)

"LOVE AND WINE" (2:38)

VARETTA DILLARD

(Savoy 822)

● The sparkling voice of Varetta Dillard is matched with an equally wonderful ballad on the first half. The result is a dynamic and heartfelt rendition that we feel can easily happen. The lower lid is a forceful blues number that Varetta again handles in fine style. Ops can't afford to miss the top one.

"PRETTY BABY BLUE" (2:35)

"I'LL ALWAYS LOVE YOU" (3:02)

THE CARDINALS

(Atlantic 952)

● The top end presents good listening as the Cardinals lope through a bouncy tune. The group sounds great and this should go big in the boxes. The bottom lid is a slow and forceful blues item that is handled beautifully by the crew's solist. Ops have a pair of good sides here.

"WOMAN IS A FIVE LETTER WORD" (2:20)

"GOT YOU ON MY MIND" (2:38)

JOHN GREER

(RCA Victor 20-4348; 47-4348)

● John Greer dishes up a jump version of a pop novelty tune and makes it a wonderful half. John does a good job with items of this nature and this one is no exception. The under level is a slow and pretty tune and again John comes up with a pleasant half. Our nod goes for the first lid.

Biggest Blues Record Of The Year!

"WEEPIN' AND CRYIN'"

by GRIFFIN BROS. featuring Tommy Brown vocal Dot #1071

DOT RECORDS, INC.

Gallatin, Tennessee
Phones: 880-881

GET WITH PRESTIGE R & B MONEY MAKERS

Sensational New Blues Release "Churchbell Blues" and "Tell Me Pretty Baby" by America's Fast Rising Blues Singer RALPH WILLIS Prestige # 907

Going Strong RALPH WILLIS' "Lazy Woman Blues" Prestige # 906

PRESTIGE RECORD CO.

754 10th AVE. PL 7-7426

Watch This Number Climb!

● MEL WALKER ●

with J. Otis Orch. Savoy #821

"FROM SUNSET TO DAWN" | "FEEL LIKE CRYIN' AGAIN"

SAVOY Record Co. Inc. 58 Market St. Newark 4, N. J.



Hot In The South and Moving Up North

"BALD HEADED DADDY"

by LYDIA LARSON & The River Rovers and Bill Harvey & His Orch. B/W DELTA DRAG Apollo # 432

APOLLO RECORDS, INC. 457 W. 45 St. N. Y.

SPEEDIEST PLAYING RECORDS REVIEWED THIS WEEK

Records All Under 2:30 Min.

POPULAR

"Santa's On His Way" 2:02 (Bill Tabbert—"400")

"Snuggle Bug" 2:13 (Joe "Fingers" Carr—Capitol)

"We're In The Money" 2:21 (Jan Garber Orchestra—Capitol)

"Shrimp Boats" 2:25 (Dick Beavers & Les Baxter Orch.—Capitol)

"Ting-A-Ling-A-Jingle" 2:27 (Ames Brothers—Coral)

"I Tant Wait Till Quithmuth" 2:28 (Mel Blanc—Capitol)

JAZZ & BLUES

"Shuffle Bug" 2:14 (Griffin Brothers—Dot)

"Please Come Back To Me" 2:18 (Varetta Dillard—Savoy)

"Woman Is A Five Letter Word" .. 2:20 (John Greer—RCA Victor)

FOLK & WESTERN

"New Year Bells" 2:12 (Jack Swanson & Dotty Travis—Abbey)

"Tennessee Central" 2:13 (Cliffie Stone—Capitol)

"Jolly Old Saint Nicholas" 2:25 (Pinetoppers & Marlin Sisters—Coral)

"I Still Love To Kiss You Goodnight" 2:25 (John Gordy Sextette—Bullet)

"It's What's in THE CASH BOX That Counts"

THE CASH BOX

Reports

THE NATION'S

BIG 10

**HILLBILLY,
FOLK & WESTERN
JUKE BOX TUNES**

1 SLOW POKE

Pee Wee King
(RCA Victor 21-0489;
48-0489)

2 ALWAYS LATE

Lefty Frizell
(Columbia 20837; 4-20837)

3 CRAZY HEART

Hank Williams
(MGM 11054; K11054)

**4 MOM'S AND DAD'S
WALTZ**

Lefty Frizell
(Columbia 20837; 4-20837)

**5 SOMEBODY'S BEEN
BEATING MY TIME**

Eddy Arnold
(RCA Victor 20-4273;
47-4273)

6 HEY, GOOD LOOKIN'

Hank Williams
(MGM 11000; K11000)

7 DOWN YONDER

Del Wood
(Tennessee 775; 45-775)

8 COLD, COLD HEART

Hank Williams
(MGM 10904; K10904)

**9 I WANT TO PLAY
HOUSE WITH YOU**

Eddy Arnold
(RCA Victor 21-0476;
48-0476)

10 ALABAMA JUBILEE

Red Foley
(Decca 27810; 9-27810)

Raves For Johnnie Ray



CINCINNATI, OHIO—Johnnie Ray (left), Columbia's new singing sensation, demonstrates what he can do for Mauri Rose, sales manager for Columbia's Cincinnati distributor and Rex Dale of WCKY, who, incidentally, is sporting his new type tie. Ray, who scored an instantaneous success with his initial recording of "Whiskey and Gin" is due for a tremendous play with his latest disk "Cry" backed with "The Little White Cloud That Cried."

**Townsend Appointed
Sales Promotion Head
Of Columbia Records**

NEW YORK—The appointment of Irving Townsend as Sales Promotion Manager for Columbia Records has been announced by Albert B. Earl, Advertising Manager of the company. Townsend will supervise album cover design and packaging for Columbia records as well as all sales promotion activity, reporting to Earl. He will make his headquarters in the company's New York office. The appointment is effective immediately.

For the past four years Townsend has been an account executive with Donahue & Coe, Inc., in charge of the MGM Records account. He was previously associated with RCA-Victor in both the Camden, New Jersey and New York offices, and with Columbia Records in both the Bridgeport, Connecticut and New York headquarters. With Townsend's appointment, Columbia completes the reorganization of its Advertising-Sales Promotion Division. Effective December 1, all copy, art and production now handled in Bridgeport will be transferred to the New York office under Townsend's supervision. Cooperative Advertising, Radio Service and Catalog activities will continue to center in Bridgeport under the supervision of George Svendberg.

New Pebble For Stones

MIAMI, FLA.—The Henry Stones (he's the well known Miami record distributor) became the proud parents of a baby girl on October 31. She was named Crystal Wallis.

"HEY, GOOD LOOKIN'"
By
**FRANKIE LAINE
JO STAFFORD**
COLUMBIA # 39570

**Wigler To Run Own
Firms, Not Lincoln**

NEW YORK—Sam Wigler denied this week the story which appeared in another trade paper that he would run Abner Silver's Lincoln Music Firm, following Silver's split with Ed Kassner, who had been a partner in the pубbery. Wigler will operate his own firms of Pollsams and Ford Music. The first tune in "Merry Christmas Everywhere" with a recording by Frankie Laine. After Kassner's exit from Lincoln, he announced this week that he had acquired Edwards Music whose catalogue has a great deal of standards and educational songs.

**Army Hospital Station
Calls For "Hot" Disks**

FORT HOOD, TEXAS—Peter R. Dreyer of Radio Station KCHT of the U. S. Army Hospital at Fort Hood, Texas, has sent out a call for records from some of the independent labels. Writes Dreyer: "Most of the fellows stationed here are from the North and like their music "Hot." We just don't get any of the labels that are producing this type of music. We get none of the smaller outfits and that's the type we need the most." Dreyer is particularly interested in getting the tunes that are listed in the Cash Box "Hot" charts and says that everyone listening to his station would be greatly cheered if he could obtain these disks.

A BIG ONE!
Jimmy Dickens'
"I'VE JUST GOT
TO SEE YOU
ONCE MORE"
Columbia 20866

TANNEN MUSIC, INC.
146 West 54 St., New York 19

King DE LUXE

Best Sellers

Federal RECORDS

POPULAR

- ★ **MARY SMALL**
I LIKE IT, I LIKE IT
DOMINO 15129 and 45-15129*
IF I COULD LOVE YOU IN THE
MORNING UNDECIDED 15128 and 45-15128*
- ★ **MURRAY ARNOLD**
I TALK TO THE TREES
I'M ON MY WAY 15131 and 45-15131*
I'M HEADING OUT WEST
HI-DE-ANK-TUM 15132 and 45-15132*
- ★ **ROY STEVENS**
ROLLIN' STONE
I'M COMIN' HOME 15126 and 45-15126*
ONCE
CHRISTMAS EVE IN MY HOME
TOWN 15127 and 45-15127*

FOLK-WESTERN

- ★ **MOON MULLICAN**
HEARTLESS LOVER
ANOTHER NIGHT IS COMING 984 and 45-984*
- ★ **HAWKSHAW HAWKINS**
SLOW POKE
TWO ROADS 998 and 45-998*
BLUE SKIES IN YOUR EYES
SUNNY SIDE OF THE MOUNTAIN 997 and 45-997*
- ★ **COWBOY COPAS**
'TIS SWEET TO BE REMEMBERED
BECAUSE OF YOU 1000 and 45-1000*
- ★ **EDDIE SMITH &
THE CHIEF**
DOWN YONDER
SWEET BUNCH OF DAISIES, OVER
THE WAVES, MEDLEY 986 and 45-986*
- ★ **ZEB TURNER**
I GOT LOADED
CRAZY HEART 1001 and 45-1001*

SEPIA BLUES

- ★ **EARL BOSTIC**
FLAMINGO
I'M GETTING SENTIMENTAL OVER
YOU 4475 and 45-4475*
SLEEP
SEPTEMBER SONG 4444 and 45-4444*
- ★ **WYNONIE HARRIS**
BLOODSHOT EYES
CONFESSIN' THE BLUES 4461 and 45-4461*
- ★ **LUCKY MILLINDER**
I'M WAITING JUST FOR YOU
BONGO BOOGIE 4453 and 45-4453*

FEDERAL

- ★ **THE DOMINOES**
SIXTY MINUTE MAN
I CAN'T ESCAPE FROM YOU 12022 and 45-12022*
I AM WITH YOU
WEEPING WILLOW BLUES
Federal 12039 and 45-12039*

DELUXE

- ★ **ROY BROWN**
BAR ROOM BLUES
GOOD ROCKIN' MAN 3319 and 45-3319*
BIG TOWN
TRAIN TIME BLUES 3318 and 45-3318*
* 45 R.P.M.

King DE LUXE

distributors

King RECORDS INC.

THE CASH BOX FOLK and WESTERN ROUNDUP

Wesley Tuttle (Capitol) has an hour and half of country records on KFVD in Los Angeles six days a week.

Verne Koenig, country d. j. of KDEC in Decorah, Iowa, took over part ownership of station on November 1st. Purchase had been on file with FCC for some time with approval recently.

Hank Williams (M-G-M) scheduled for Columbus, Ohio on November 11th, does a network TV shot from New York on the 14th, and plays a week around Flint, Michigan, beginning November 18th.

Montana Slim (RCA Victor) booked into Niagara Falls on November 24th by Lou Schriver, popular d. j. on WJLL.

Hank Snow (RCA Victor) scheduled as guest on Prince Albert's Grand Ole Opry network seg from WSM on November 10th. Moon Mullican (King) follows as guest on November 17th.



HANK SNOW

Lennie Dee (Decca) in Nashville Nov. 5th for session with Paul Cohen supervising for Decca.

Martha Carson (Capitol) cut first session of solos in Nashville this week. Formerly her recording work was duet billed as James and Martha. Session supervised by Ken Nelson for Capitol.

Mel Foree, Acuff-Rose rep., is on a promotional trip to cover states of Tennessee, Arkansas, Louisiana and Texas.

Joel Cooper, prexy of JEB Records of Chicago, was in Nashville recently handling JEB matters along with attending the Saturday night Grand Ole Opry.

Dot Prussman and Jerry Nolan, president and secretary of Rex Allen's fan club were in Nashville for Allen's guest appearance on WSM's Grand Ole Opry. Their appearance at shindig was a backstage standout.

Bill Taylor, M-G-M Records promotion man, in Nashville for special d. j. work. Taylor was also a welcome visitor at Grand Ole Opry.

The Nation's Newest Hillbilly Sensation



BILL and LORETTA

SINGING 2 GREAT HITS
BACK - TO - BACK

"PRETTY BABY"

BACKED WITH

"I'M CRYIN'"

HOLIDAY RECORD NO. 110

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PHONE SARATOGA 9-9816

THE CASH BOX

"Folk" and "Western" Record Reviews

BULLSEYE of the WEEK

"NEW YEAR BELLS" (2:12)
"TAKE YOUR TEARS" (2:32)

JACK SWANSON & DOTTY TRAVIS
(Abbey 15057)



JACK SWANSON



DOTTY TRAVIS

● The top deck offers one of the more likely holiday songs of the season. Dotty Travis and Jack Swanson combine their vocal talents and stir up lots of wonderful harmony. The tune, labeled "New Year Bells," carries a very pretty melody that is made to order for these artists. In addition to the fine vocalizing this half offers a grand musical accompaniment complete with bells and an organ. All

these ingredients blended together assure ops of a top flight level. The lower dish finds Jack Swanson working over the lyrics by himself. Here we have a jumpy number that gets a big boost from the musical setting and this end comes out as a pleasurable half. The side that's gonna cause the big rumpus is the first one. "New Year Bells" should play a pretty tune in the machines as those coins come rolling in.

"IN OLD NEW MEXICO" (2:29)
"BROKE, DISGUSTED AND SAD" (2:48)

JOHNNY BOND
(Columbia 20876; 4-20876)

● Johnny Bond has a pleasant ballad working on the top lid. With an adequate backing the half comes out ok. The bottom dish is a cute number that carries a nice bounce throughout and Johnny delivers the wordy but clever lyrics in a winning style. If anything it's the lower deck.

"RAG TIME MELODY" (2:25)
"RAINBOW" (2:32)

DEL WOOD
(Tennessee 800)

● Del Wood, who is currently riding high, takes another crack at a piano roll number. This level is a fast moving ditty that is flavored throughout with a Christmas theme. The under side is also done in the same tempo but lacks the appeal of the first half. The upper end may go on Del's current popularity.

"JUST A FRIEND" (2:48)
"THY BURDENS ARE GREATER THAN MINE" (2:52)

ROY ACUFF
(Columbia 20877; 4-20877)

● A pair of similar ends are turned out by Roy Acuff and the Smoky Mountain Boys. Each half is sad and done slowly, with Roy handling the lyrics in a very heartfelt manner. Roy also receives good support from a choral group and band and this helps bring these tunes in. Ops can choose from either side.

"TING-A-LING-A-JINGLE" (2:57)
"JOLLY OLD SAINT NICHOLAS" (2:25)

PINETOPPERS & MARLIN SISTERS
(Coral 64106; 9-64106)

● The Pinetoppers and the Marlin Sisters collaborate on the upper end and turn out one of their more potent halves to date. The Marlin girls treat this happy sounding holiday song to a first rate vocal, while the boys make pretty music in the back. The lower deck is very similar to the first number, but we think it's the upper level.

"I STILL LOVE TO KISS YOU GOODNIGHT" (2:25)
"SLOW POKE" (2:45)

JOHN GORDY SEXTETTE
(Bullet 1099)

● The John Gordy Sextette and vocalist Jack Shook glide through a simple ballad in an easy manner. The treatment makes this first half listenable. The lower side is a comer in both the pop and folk fields. The quality of the tune makes this lid the one ops should take note of.

"TURN THAT GUN AROUND" (2:44)
"MISTREATED BLUES" (2:31)

JESS WILLARD
(Capitol 1855; F-1855)

● A bouncy ditty with some clever lyrics that make the upper level shine is handled in an effortless style by Jess Willard. Showing his versatility Jess takes good sounding blues number on the under lid and turns in another fine performance. Ops can choose from either dish.

"LONESOME WHISTLE" (2:43)
"GOTTA GIT A GITTAR" (2:39)

TEXAS JIM ROBERTSON
(RCA Victor 20-4326; 47-4326)

● A couple of wonderful tunes are given a thorough going over by Texas Jim Robertson. The top deck is a slow, sad number that Jim warbles in a heartfelt manner. Flip is a jumpy thing that sounds real good and is helped along, as is the upper end, by the Panhandle Punchers. Ops have two strong sides.

"TENNESSEE CENTRAL" (2:13)
"CHINA DOLL" (2:30)

CLIFFIE STONE
(Capitol 1861; F-1861)

● Cliffie Stone and his orchestra come up with a waxing of a tune based on a train effect. It's a fast moving number in which Cliffie handles the lyrics and belts home a good half. The second end is a ballad type tune that features Terry Preston on the vocal and again the boys come through with a winner. Our nod goes to the upper level.

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

NOVEMBER 17, 1951

New York, N. Y.

1. BECAUSE OF YOU (Tony Bennett)
2. SIN (Four Aces)
3. COLD, COLD HEART (Tony Bennett)
4. I GET IDEAS (Tony Martin)
5. DOWN YONDER (Del Wood)
6. AND SO TO SLEEP AGAIN (Patti Page)
7. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
8. TURN BACK THE HANDS OF TIME (E. Fisher)
9. UNDECIDED (Ames Bros. & Les Brown)
10. WHISPERING (Les Paul)

Richmond, Ky.

1. SIN (Four Aces)
2. SHANGHAI (Doris Day)
3. DETOUR (Patti Page)
4. COME ON-A MY HOUSE (Rosemary Clooney)
5. TOO YOUNG (Nat "King" Cole)
6. VANITY (Don Cherry)
7. FLAMINGO (Earl Bostic)
8. CASTLE ROCK (Frank Sinatra)
9. I'M WAITING JUST FOR YOU (R. Clooney)
10. BECAUSE OF YOU (Les Baxter)

Ft. Wayne, Ind.

1. BECAUSE OF YOU (Tony Bennett)
2. SIN (Savannah Churchill)
3. TOO YOUNG (Nat "King" Cole)
4. COLD, COLD HEART (Tony Bennett)
5. AND SO TO SLEEP AGAIN (Dick Haymes)
6. VANITY (Tony Martin)
7. LONGING FOR YOU (Sammy Kaye)
8. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)
9. COME ON-A MY HOUSE (Rosemary Clooney)

Portland, Ore.

1. I GET IDEAS (Tony Martin)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. COLD, COLD HEART (Tony Bennett)
4. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
5. SIN (Four Aces)
6. TOO YOUNG (Nat "King" Cole)
7. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
8. BECAUSE OF YOU (Tony Bennett)
9. SWEET VIOLETS (Dinah Shore)
10. AND SO TO SLEEP AGAIN (Patti Page)

Indianapolis, Ind.

1. BECAUSE OF YOU (Tony Bennett)
2. COLD, COLD HEART (Tony Bennett)
3. I GET IDEAS (Tony Martin)
4. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
5. COME ON-A MY HOUSE (Rosemary Clooney)
6. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
7. SIN (Four Aces)
8. WHISPERING (Les Paul)
9. TOO YOUNG (Nat "King" Cole)
10. SWEET VIOLETS (Dinah Shore)

Cleveland, Ohio

1. BECAUSE OF YOU (Tony Bennett)
2. SIN (Four Aces)
3. COLD, COLD HEART (Tony Bennett)
4. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
5. I GET IDEAS (Tony Martin)
6. AND SO TO SLEEP AGAIN (Patti Page)
7. DOWN YONDER (Del Wood)
8. WHISPERING (Les Paul)
9. TURN BACK THE HANDS OF TIME (Eddie Fisher)
10. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)

Chicago, Ill.

1. SIN (Eddy Howard)
2. UNDECIDED (Ames Bros. & Les Brown)
3. DOWN YONDER (Del Wood)
4. BECAUSE OF YOU (Tony Bennett)
5. TURN BACK THE HANDS OF TIME (E. Fisher)
6. COLD, COLD HEART (Tony Bennett)
7. I GET IDEAS (Tony Martin)
8. AND SO TO SLEEP AGAIN (Patti Page)
9. HEY, GOOD LOOKIN' (Laine-Stafford)
10. GAMBELLA (Laine-Stafford)

Shoals, Ind.

1. BECAUSE OF YOU (Tony Bennett)
2. I GET IDEAS (Louis Armstrong)
3. SIN (Eddy Howard)
4. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
5. COLD, COLD HEART (Tony Bennett)
6. COME ON-A MY HOUSE (Rosemary Clooney)
7. DOWN YONDER (Del Wood)
8. WHISPERING (Les Paul)
9. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
10. UNDECIDED (Ames Bros. & Les Brown)

Kansas City, Mo.

1. BECAUSE OF YOU (Tony Bennett)
2. COLD, COLD HEART (Tony Bennett)
3. SIN (Four Aces)
4. I GET IDEAS (Tony Martin)
5. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
6. DOWN YONDER (Del Wood)
7. WHISPERING (Les Paul & Mary Ford)
8. AND SO TO SLEEP AGAIN (Patti Page)
9. COME ON-A MY HOUSE (Rosemary Clooney)
10. LOVELIEST NIGHT OF THE YEAR (M. Lanza)

Cincinnati, Ohio

1. BECAUSE OF YOU (Tony Bennett)
2. I GET IDEAS (Louis Armstrong)
3. WHISPERING (Les Paul)
4. DOWN YONDER (Del Wood)
5. SIN (Eddy Howard)
6. COME ON-A MY HOUSE (Rosemary Clooney)
7. MORNINGSIDE OF THE MOUNTAIN (Jan Garber)
8. COLD, COLD HEART (Tony Bennett)
9. UNDECIDED (Ames Bros. & Les Brown)
10. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)

Des Moines, Iowa

1. BECAUSE OF YOU (Tony Bennett)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. WHISPERING (Les Paul)
4. DOWN YONDER (Del Wood)
5. MORNINGSIDE OF THE MOUNTAIN (Jan Garber)
6. I GET IDEAS (Louis Armstrong)
7. DETOUR (Patti Page)
8. COLD, COLD HEART (Tony Bennett)
9. SIN (Eddy Howard)
10. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
10. DOWN YONDER (Del Wood)

Detroit, Mich.

1. SIN (Eddy Howard)
2. UNDECIDED (Ames Bros. & Les Brown)
3. BECAUSE OF YOU (Tony Bennett)
4. COLD, COLD HEART (Tony Bennett)
5. DOWN YONDER (Del Wood)
6. TURN BACK THE HANDS OF TIME (Eddie Fisher)
7. I GET IDEAS (Tony Martin)
8. AND SO TO SLEEP AGAIN (Patti Page)
9. COME ON-A MY HOUSE (Rosemary Clooney)
10. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)

Los Angeles, Cal.

1. SIN (Eddy Howard)
2. BECAUSE OF YOU (Tony Bennett)
3. AND SO TO SLEEP AGAIN (Patti Page)
4. COLD, COLD HEART (Tony Bennett)
5. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
6. UNDECIDED (Ames Bros. & Les Brown)
7. TURN BACK THE HANDS OF TIME (E. Fisher)
8. CALLA, CALLA (Vic Damone)
9. IT'S ALL IN THE GAME (Tommy Edwards)
10. A KISS TO BUILD A DREAM ON (Kay Brown)

Fertile, Minn.

1. DOWN YONDER (Del Wood)
2. SIN (Eddy Howard)
3. COLD, COLD HEART (Tony Bennett)
4. SENTIMENTAL JOURNEY (Ames Bros. & Les Brown)
5. BECAUSE OF YOU (Guy Lombardo)
6. LAZY RIVER (Mills Bros.)
7. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
8. SHANGHAI (Billy Williams)
9. I GET IDEAS (Tony Martin)
10. FALLING APPLES (Lawrence Duchow)

Reno, Nev.

1. COLD, COLD HEART (Tony Bennett)
2. I GET IDEAS (Tony Martin)
3. SENTIMENTAL JOURNEY (Ames Bros.-Les Brown)
4. BECAUSE OF YOU (Guy Lombardo)
5. SIN (Eddy Howard)
6. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
7. DOWN YONDER (Del Wood)
8. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
9. SWEET VIOLETS (Dinah Shore)
10. COME ON-A MY HOUSE (Rosemary Clooney)

Denver, Colo.

1. BECAUSE OF YOU (Tony Bennett)
2. COLD, COLD HEART (Tony Bennett)
4. SIN (Four Aces)
5. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
6. WHISPERING (Les Paul)
7. COME ON-A MY HOUSE (Rosemary Clooney)
8. DOWN YONDER (Del Wood)
9. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
10. AND SO TO SLEEP AGAIN (Patti Page)

Phoenix, Ariz.

1. BECAUSE OF YOU (Tony Bennett)
2. COLD, COLD HEART (Tony Bennett)
3. SIN (Eddy Howard)
4. COME ON-A MY HOUSE (Rosemary Clooney)
5. I GET IDEAS (Tony Martin)
6. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
7. WHILE YOU DANCED, DANCED, DANCED (Georgia Gibbs)
8. SWEET VIOLETS (Dinah Shore)
9. UNDECIDED (Ames Bros. & Les Brown)
10. AND SO TO SLEEP AGAIN (Patti Page)

Minneapolis, Minn.

1. COLD, COLD HEART (Tony Bennett)
2. BECAUSE OF YOU (Tony Bennett)
3. I GET IDEAS (Tony Martin)
4. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
5. AND SO TO SLEEP AGAIN (Patti Page)
6. DOWN YONDER (Frank Petty Trio)
7. TOO YOUNG (King Cole)
8. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)
9. WHISPERING (Les Paul & Mary Ford)
10. SIN (Four Aces)

Savannah, Ga.

1. BECAUSE OF YOU (Tony Bennett)
2. SIN (Savannah Churchill)
3. COLD, COLD HEART (Tony Bennett)
4. AND SO TO SLEEP AGAIN (Dick Haymes)
5. TOO YOUNG (Nat "King" Cole)
6. LONGING FOR YOU (Sammy Kaye)
7. I GET IDEAS (Tony Martin)
8. VANITY (Tony Martin)
9. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
10. IT'S ALL IN THE GAME (Tommy Edwards)

Brodhead, Wis.

1. SIN (Eddy Howard)
2. COLD, COLD HEART (Tony Bennett)
3. UNDECIDED (Ames Bros. & Les Brown)
4. DOWN YONDER (Joe "Fingers" Carr)
5. BECAUSE OF YOU (Tony Bennett)
6. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
7. SLOW POKE (Pee-Wee King)
8. IT'S ALL IN THE GAME (Tommy Edwards)
9. I GET IDEAS (Louis Armstrong)
10. SENTIMENTAL JOURNEY (Ames Bros. & Les Brown)

Faubelt, Minn.

1. COLD, COLD HEART (Tony Bennett)
2. I GET IDEAS (Louis Armstrong)
3. BECAUSE OF YOU (Guy Lombardo)
4. JUST ONE MORE CHANCE (Les Paul & Mary Ford)
5. SIN (Savannah Churchill)
6. AND SO TO SLEEP AGAIN (Patti Page)
7. UNDECIDED (Ames Bros. & Les Brown)
8. DOWN YONDER (Joe "Fingers" Carr)
9. IT'S ALL IN THE GAME (Tommy Edwards)
10. LOVELIEST NIGHT OF THE YEAR (M. Lanza)

Norfolk, Va.

1. SIN (Eddy Howard)
2. UNDECIDED (Ames Bros.-Les Brown)
3. BECAUSE OF YOU (Tony Bennett)
4. COLD, COLD HEART (Tony Bennett)
5. I GET IDEAS (Tony Martin)
6. AND SO TO SLEEP AGAIN (Patti Page)
7. COME ON-A MY HOUSE (Rosemary Clooney)
8. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
9. TURN BACK THE HANDS OF TIME (E. Fisher)
10. DOWN YONDER (Del Wood)

Albuquerque, N. M.

1. BECAUSE OF YOU (Tony Bennett)
2. SIN (Eddy Howard)
3. AND SO TO SLEEP AGAIN (Patti Page)
4. COLD, COLD HEART (Tony Bennett)
5. WHILE YOU DANCED, DANCED, DANCED (Georgia Gibbs)
6. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
7. I WISH I WUZ (Rosemary Clooney)
8. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)
9. COME ON-A MY HOUSE (Rosemary Clooney)
10. TOO YOUNG (Nat "King" Cole)

St. Paul, Minn.

1. BECAUSE OF YOU (Tony Bennett)
2. TOO YOUNG (Nat "King" Cole)
3. COME ON-A MY HOUSE (Rosemary Clooney)
4. SHANGHAI (Doris Day)
5. LONGING FOR YOU (Sammy Kaye)
6. COLD, COLD HEART (Tony Bennett)
7. AND SO TO SLEEP AGAIN (Patti Page)
8. VANITY (Tony Martin)
9. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
10. I GET IDEAS (Tony Martin)

HIGHER TAXES MAKE FOR PLAY BOOM

Less Take-Home Pay May Create More Customers for Economical Coin Operated Entertainments and Boom Play, Many Believe

CHICAGO—The discussions among coinmen are going on pro and con, the majority are of the belief that the elimination of bookies as well as the cut in take-home pay, caused by higher Federal taxes, both of which went into effect on November 1, may bring about a play boom the like of which has never before been seen in the coin operated entertainments field.

The "pros" state that people will be extremely hesitant about spending any large sums for big entertainments, such as theatres, shows, etc.

These men are of the belief that, due to the fact the nation's workingmen and workingwomen will find less money in their pay envelopes, they will turn to more economical entertainment.

The "pros" state that bowling games and other coin operated entertainments, especially juke boxes in many cases, will enjoy bigger and better business than they ever before did, due to the fact that the public will be willing to invest small coin in entertainment, but not dollar bills.

The "pros" also state that the elimination of the bookie places will also have its effect, and that many operators, in certain areas, will find that they are enjoying boom play action.

The "cons," of course, have much to say in their behalf.

They claim that, with higher taxation and less take-home pay, the pub-

lic will cut down to only the bare essentials.

They believe that many, finding less dollars in their pay envelopes, are going to decide to eat first, before they think about entertainment of any kind.

They also state that, closing down bookies, will have little, if any, effect on play for coin operated entertainments.

In fact, these men are of the belief that, if anything at all, it will simply drive these kind of people out to the tracks.

They claim that the horse players never play anything but horses.

It will be interesting to note, as time goes on, whether play will or will not boom, due to the fact that the public is now forced to economize more than ever before and, also, because the great, great majority of bookies will probably close shop, from all press reports.

Belief of those who have been engaged in the coin operated entertainments business for sometime, is that the general effect will be to bring about more patronage to the retail locations where coin operated machines are usually found.

This, these men believe, will definitely result in a big play increase and, as some have stated, may bring about a boom in play the like of which has never before been known to the industry.

Arabian Princes Visit Wurlitzer Plant At No. Tonawanda

NORTH TONAWANDA, N. Y.—The Prince Sultan of Saudi Arabia, His Royal Highness Al Saud, paid a visit to the plant of The Rudolph Wurlitzer Company, in this city, last week, with the purpose of personally viewing the Wurlitzer juke boxes which had been purchased as gifts to six of his brothers in Arabia.

The 24 year old Prince Sultan was

accompanied by his brother, His Royal Highness Prince Abdul Rahman, two friends A. Umrau and A. Sudairi. Also on hand and serving as interpreter was A. E. Antar, a representative of the Arabian-American Oil Company, who resides in New York City. They and several servants made up the retinue.

Thru his interpreter, The Prince Sultan told representatives of the press that religion makes it quite improper for him to be photographed for publication unless he is wearing the suitable tribal costume. The entire group was attired in western clothes and looked very much like a group of visiting college exchange students.

Arthur C. Rutzen, general export sales manager for Wurlitzer, was host to the group which flew into Buffalo with the dual objectives of buying juke boxes and viewing Niagara Falls for the first time.

The Prince will present a phonograph to each of six young sheiks who have separate palaces thruout the vast Saudi Arabia domain. They will not be like their American counterparts, however, in that they will not require the nickels and dimes expected of our juke boxes, but will be put on continuous free play so that members of the household need only push a button to get the tune which they desire.

The Prince explained, thru his interpreter, that there were many records of the standard 10" 78 rpm size pressed with Arabian music and songs. These will be the primary musical fare for their phonos.

No photo was available to go with this story as it is improper for the Prince to be photographed in other than his tribal costume which was not available. However, we felt it justly proper that we allot the same space to the Prince we would have, had he been dressed for it.

Ops Acclaim "All Shows Same Week" Plan

But Orgs Won't Consider

Cut In CMP Metal Over-Allotments Due In 2nd Quarter

WASHINGTON, D. C.—DPA Administrator Manly Fleischmann confirmed this week that the problem of further reduction in allotment of metal for the second quarter of 1952 is under consideration and that the reduction in present over-allotment percentages is probable.

DPA will probably reduce the amount of planned over-allotment of steel, copper and aluminum when it parcels out controlled materials in the second quarter next year.

Fleischmann indicated that experience so far under CMP discloses that holders of allotments for scarce copper and aluminum products are taking up their full permitted amounts and that present thinking is that planned over-allotment must be reduced to from 3 to 5 per cent.

The situation is not so critical for most steel products, but he indicated that the intense demand for structural and plate steel probably means that the over-allotment of these products must follow the trend for copper and aluminum. In such products as sheets, he said, the present 12 per cent over-allotment has produced no difficulty.

Over-allotment rates for copper and aluminum in the first quarter were about 10 per cent. While slightly lower than in the fourth quarter, they are still based on World War II experience when the direct defense production was taking a much larger share of the controlled material supply.

Fleischmann said the methods he will use to improve the operation of CMP include lowering the over-allotment percentages, doing a better job of scheduling the production of the steel, copper and aluminum shapes and forms needed, and increased use of directives to see that military demands are met.

Coinmen Attend Petroleum Convention In Chicago

CHICAGO — Many coinmen from various cities and states were here this past week attending the Petroleum Convention at the Conrad Hilton Hotel, formerly the Stevens Hotel. These men have oil distributing

CHICAGO—Many operators have acclaimed the plan of "All Shows Same Week" proposed by The Cash Box for the first time in 1947 and suggested once again just a few weeks ago.

The expense of attempting to attend three different shows, most ops state, is just too much for them.

Furthermore, they report, aside from the expense involved, the time that they must take away from their businesses just won't allow them to attend three different shows.

One well known operator, Robert L. Colyer of the Tele-Muse Corp., Salinas, Calif., writes:

"I surely want to commend you on your suggestion that all shows be held the same week.

"I have been in the coin machine business thirteen years and have always wanted to attend all three shows but, never could spare the time away from my business. I know that there are many more operators of the same opinion nationally.

"I hope that all three organizations agree on the idea in the spirit that the operators would accept the plan."

The Washington (D. C.) Coin Machine Association, also goes on record as favoring all shows be held the same week. "The Cash Box has it right," writes Horace Biederman, secy-treas. of the association. "All shows the same week and in the same city—no other way will be a complete success. NAMA, CMI and MOA and the factories could use different hotels for their headquarters. In a poll of eight operators who normally attend the shows, one would hit all three; two might go (not certain); the remaining five will forget about the shows because for what is seen at one sectional show is not worth while spending the money and time."

Biederman quotes one of his association members as saying "When I go to Chicago I want to see the whole coin machine industry—united and strong—and about 10,000 operators looking for new equipment, ideas and entertainment."

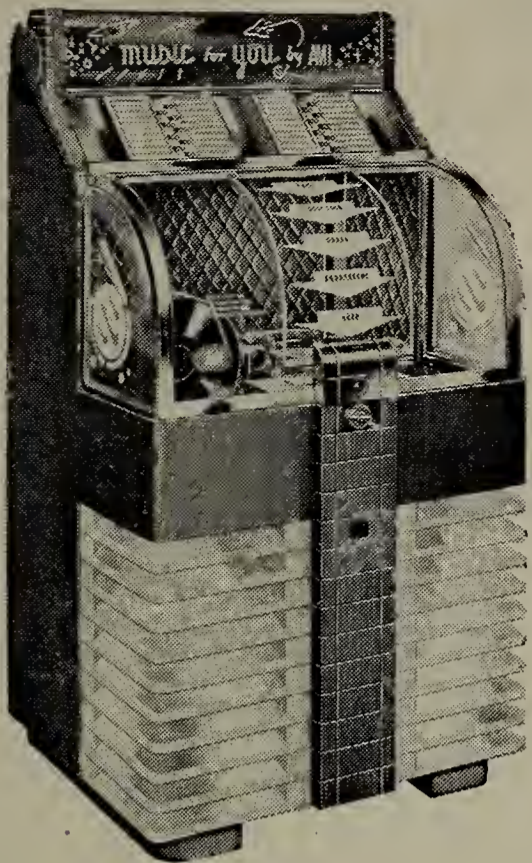
In the meantime, AMA (National Automatic Merchandising Assn.) is meeting in Cleveland.

CMI (Coin Machine Institute) will meet at the Sherman Hotel, Chicago, February 4, 5 and 6, 1952. (Where every type of equipment will be displayed).

MOA (Music Operators of America, Inc.) will meet at the Palmer House, Chicago, March 3, 4 and 5, 1952.

businesses as well as propane gas businesses in their local areas.

Some of the men reported that they found their oil and gas businesses were proving very profitable.



NO LESSONS NEEDED!

It's a fact. One small boy, plus a nickel (or a dime) can get music from the "D" immediately. There's no call for instruction, nothing puzzling about pressing the one single button with its tune title alongside.

Because it's so easy to play, patrons of all ages play the "D" again and again.

AMi *Incorporated*

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

"It's What's in THE CASH BOX That Counts"

Additional Exhibitors Contract For CMI Convention Booths

CHICAGO—Coin Machine Institute reported this past week that 45 percent of the display space for their forthcoming convention, February 4, 5 and 6, 1952, at the Hotel Sherman, here, had been sold.

Furthermore, the CMI stated, many more contracts were already on the way in and, just as soon as these were

officially signed, would probably close off almost all exhibit space for the show.

The following list of exhibitors who will display their wares at the CMI show in February were reported last week:

1. Wico Corp., Chicago.
 2. D. Gottlieb & Co., Chicago.
 3. Williams Manufacturing Co., Chicago.
 4. World Wide Distributors, Chicago.
 5. First Distributors, Chicago.
 6. Chicago Coin Machine Co., Chicago.
 7. King & Co., Chicago.
 8. A.B.T. Mfg. Co., Chicago.
 9. Exhibit Supply Co., Chicago.
 10. Genco Mfg. & Sales Co., Chicago.
 11. Empire Coin Machine Exch., Chicago.
 12. Embassy Distributors, Inc., Chicago.
 13. Edelco Mfg. & Sales Co., Detroit.
 14. National Coin Mach. Exch., Chicago.
 15. Ace Premium Sales, Chicago.
 16. West Side Distrib. Corp., New York.
 17. The Cash Box, New York.
 18. The Billboard, Cincinnati.
- Additional contracts officially signed this week were:
19. Supremum Mfg. Co., New York, N. Y.
 20. Acro Manufacturing Co., Columbus, O.
 21. National Rejectors, Inc., St. Louis, Mo.
 22. General Electric Co., Cleveland, O.
 23. Deutsch Lock Co., Hammond, Ind.
 24. Chicago Lock Co., Chicago, Ill.
 25. Allied Coin & Premium Co., Chicago, Ill.
 26. DeFours Sales Co., Chicago, Ill.
 27. Armitage Sales Co., Chicago, Ill.

Japanese Op Wants Williams' "Spark Plugs"

CHICAGO—Tho not yet completely perfect in Japanese, Bill Ryan, general sales manager of Williams Manufacturing Company, this city, had himself a most interesting conversation this past week with one of Japan's leading amusement operators.

This operator from Osaki, Japan, came all the way to Chicago to see Williams Manufacturing Company, because he liked one of the firm's games he had played in Tokyo.

He was shown the firm's newest five-ball amusement game, "Spark Plugs," and, after playing it for a while, re-entered Bill Ryan's office with the remark that he would very much like to have this game exclusively for the Osaki area.

Wondering whether a Japanese exclusive operating deal may or may not yet prove extremely diplomatic, Bill is holding off while this well known Japanese operator contacts his partners in Osaki and explains the game to them.

Bill Ryan did report, "This is not the first foreign operator who has come to our factory since we introduced 'Spark Plugs.'"

"We have had operators from almost everywhere since our 'Hayburners' game and all these foreign operators have been asking us for instant shipment."

In the meantime, Bill is arranging for a Japanese interpreter so that when shipments do go forth he will be able to present all the facts necessary in the language of this Osaki op.

Around The World With Gottlieb's New "Globe Trotter"

CHICAGO—One of the most entertaining and interesting five-ball amusement games introduced this past week was D. Gottlieb & Company's "Globe Trotter".

Play of the game is based on one of the outstanding hits of the firm and, from all indications, will probably prove even more entertaining and interesting than any game the firm has presented this year.

The amusements value is paramount in this new game. The player starts his trip around the world from the city of Chicago and covers 15 cities on his way.

He goes thru Europe and Asia, over the seas and oceans, and comes back to the U.S.A., all the way to Chicago, once again.

Naturally, to complete such a world-wide trip the player must be extremely skillful and, therefore, it is already indicated, from advance tests, that players continue at the game for hours at a time in an effort to complete the encirclement of the entire globe.

Features of the game are such that players get more thrills per-ball-in-action than they have in many, many past games, it is stated.

But, most outstanding, is the fact that the entertainment value of this game is not only thrilling and electrifying, but also extremely educational.

It has pleased many, many players as was proved on tests conducted in advance of the game's official release.

As one of the executives of D. Gottlieb & Co. stated, "The player certainly gets a lot of fun and laughter for his coin in our new 'Globe Trotter' while, at the same time, showing off his skill as a real pinball player."



Money Doesn't Grow on Trees Try the Next Best Thing . . .

FIRST Class Equipment!!!

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Huge 9" PLASTIC LITE-UP PINS

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- Keeney 6 PLAYER
- Chicago Coin 6 PLAYER
- United 6 PLAYER
- Genco 5 SHUFFLE TARGET—Special
- Chicago Coin HORSE SHOES—\$250

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CHICKEN SAM	75
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QUIZZER w/Film	89
SKYFIGHTER	95
GOALEE	95
BOWL-A-RAY	95
DRIVEMOBILE	95
AIR RAIDER	110
BAG-A-BUNNY	115
TELEQUIZ w/Film	115
TEAM HOCKEY	115
BA5KETBALL CHAMP	199
SIX 5HOOTER	205

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1748 W. North Ave. Chicago 22
Dickens 2-0500

5c Play "A Slow Death"

SUFFOLK, VA.—A. E. Sadler, City Music Company, of this city, who has been operating coin and music machines for over 23 years, emphatically advocates dime play.

"There is not a chance for an operator to stay in business on 5c play," writes Sadler, "with the price of labor, trucks, city and state licenses, records, bulbs, parts, rent, etc. Those who stay on 5c play will find it's a slow death."

63,400,000 Jobs By End Of 1952

WASHINGTON, D. C.—Altho coinmen arguing pro and con as to the effects of the new federal taxes on the play of coin operated equipment, all in the trade are sure to benefit with the great numbers of people who are now taking home weekly pay envelopes, and the many others who will be employed by firms turning out defense items in the future.

Labor Secretary Maurice J. Tobin has predicted that 4,500,000 additional workers will be shifted to defense jobs in the next year.

In a new booklet, outlining the results of a survey on manpower and partial mobilization, Tobin said 2,000,000 additional workers will be needed by the end of 1951.

By the end of 1952, the Nation will have 8,500,000 workers engaged in defense activity, compared with 2,700,000 in 1950, the Secretary said.

"Over the next year a growing number of cities and communities will experience labor shortages, but no Nation-wide shortage of workers is anticipated under the partial defense mobilization program," stated Tobin.

The report indicates defense activities will hit a peak by the end of 1952, at the rate of approximately 60 billion dollars a year.

The Bureau of Labor Statistics estimates the work force will reach a peak of 63,400,000 late in 1952.

NPA Urges Use Of Substitute Metals To Replace Copper

WASHINGTON—In view of the fact that copper is expected to become even more scarce than steel or aluminum in the next few years, NPA have urged industry to conserve copper by greater use of aluminum.

NPA officials pointed out that aluminum has been successfully substituted for copper in Europe and that satisfactory usage of aluminum wire for motor field windings in this country dates back 40 years.

Industry representatives who met with NPA instead stated that limited quantities of aluminum should be placed at their disposal for experimentation purposes.

They pointed out 1) No metal other than silver will conduct electricity as efficiently as copper; 2) A maximum copper substitute of about 25 percent is possible on a longterm basis; 3) Limited substitution of aluminum for copper is possible in bus bars, motor windings, control wiring, etc.; 4) Among the disadvantages of aluminum as a copper substitute are: Lower conducting efficiency; greater brittleness; lower melting point; and greater difficulty in making connections.

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 OF LOCATIONS for **BIG PLAY** —
 OF PLAYERS for **FUN** and **ACTION** —
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SPARK PLUGS

★ 3 Selections for 1 Coin! ★ Change Selection in Mid-Race! ★ Hilarious Racing Action! ★ High Score!

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 BUY IT...
 AT YOUR
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 NOW!



CREATORS OF
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 PLAY APPEAL!

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MOA Convention Mar. 3, 4 & 5

OAKLAND, CALIF.—Music operators Of America (MOA) will hold its convention and display on March 3, 4 and 5 at the Palmer House, Chicago, it was announced by George A. Miller, president.

At the same time Miller stated MOA will hold its convention separately and apart from all other conventions. "It is the policy of MOA to only display merchandise that is closely allied to the automatic phonograph business" said Miller.

"With the present copyright legislation and the OPS problem that faces the industry, every music operator in the nation will want to attend the MOA convention so that we can be better prepared and organized for future problems that will confront this particular industry" stated Miller.

It was announced that the banquet will be held on Tuesday night, March 4, and top recording stars will take part in the floor show. A nationally known recording star will MC the banquet.

**Monroe Coin Mach.
 Features Month Of
 Bargains**

CLEVELAND, O. — Roy Monroe and Geo. George of Monroe Coin Machine Exchange, Inc., this city, advised this past week that the firm will feature the entire month of November as its "Month Of Bargains".

Both Roy and George reported, "After many weeks of hard work we have been able to gather together some of the finest machines in the history of the industry.

"Each and everyone of these machines", they stated, "are reconditioned in such fashion that we guarantee them regardless of price.

"We are piling all of these machines, plus many brand new machines, all into one, to make November our 'Month of Bargains' for all the operators everywhere in the world."

The men label their firm, "The House Of Quality".

They claim that these machines are on sale during the month of November, "at practically sacrifice prices, and will convince every operator who buys from us what tremendous bargains and what fine quality he can get dealing with us."

"What's more", both Roy and George state, "we are only doing this because we want more and more operators all over the nation to get acquainted with our firm to see what marvelous service, what quality equipment, and what great bargains we feature."

New Coin Wrapper

SACRAMENTO, CALIF. — Henderize, Inc., this city, is featuring its new coin counting and wrapping device, called "Rap-A-Coin".

The low priced item counts and wraps pennies, nickels and dimes. The operator simply inserts the desired tubular wrapper into the end of the corresponding tube. Coins are stacked on edge in the tube until it is filled, which gives a correct count.

"Ask the Man who Owns One"

RISTAUCRAT S-45

RISTAUCRAT, Inc. 1216 E. Wisconsin Appleton, Wisc.

Prepares Surprise For Music Ops



of Coven Distributing Company, Wur-litzer factory distributor in this territory, is preparing a unique surprise for music operators.

"At the present time", Ben Coven stated, "we are not prepared to divulge just what this surprise is, or will be.

"We will make official announcement just as soon as we possibly can and, we believe, the music ops in our territory will greatly welcome the surprise we are preparing."

It is noticeable, at Coven Distributing headquarters, that much building and other carpenter work is in progress at this time.

Many changes are being made in the general layout of the firm's service departments.

Whatever the surprise is, Coven won't as yet give any details. He insists, instead:

"It is something that means a great saving of expense and time for every music operator in this entire territory."

CHICAGO—Tho nothing official has been issued for publication as yet, it has become known that Ben Coven

PRICED FOR QUICK SALE

SPECIALS!

14—Silver King 5c Hot Nut Vendors, BRAND NEW... \$12.50 ea.
 7—Duck Hunters, BRAND NEW... 20.00 ea.
 14—Candy Vendors, 104 Bar Capacity, BRAND NEW... 24.50 ea.

EXTRA: UNIVERSAL 5-STAR BRAND NEW \$265.00

MONROE COIN MACHINE EXCHANGE, INC.
 2423 PAYNE AVENUE, CLEVELAND 14, OHIO
 (Tel.: Superior 1-4600)

First Come—First Served

4 Bally Hot Rods... \$99.50 ea.
 2 Genco Target Skills (Used One Week) Beautiful... 200.00 ea.
 5 Winners (Guaranteed Like New)... 195.00 ea.
 10 Gold Cups (Marvelous Condition)... 59.50 ea.
 4 Bolly Champions (Perfect)... 125.00 ea.
 10 Bally Jockey Specials (Real Buy)... 49.50 ea.
 5 Bally Turf Kings (Almost NEW)... 325.00 ea.
 10 Bally Citations (Beautiful)... 95.00 ea.

Music

WURLITZER 1100 (Very Beautiful and Very Clean Shape)... \$349.50
 WURLITZER 1015 (Guaranteed)... 215.00
 AMI MODEL "A" (A Real Buy)... 349.50
 1948 SEEBURG BLONDE... 349.50

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Comes in beautiful Green or striking Yellow all-plastic colors. 17 inches in diameter! 8 big sections! ORDER A DOZEN TODAY FOR REAL MONEYMAKING PLAY! Write, Wire, Phone!

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Shuffle Game Wax, Case (12).....\$ 3.30
 Fast Wax, Case (12)..... 4.50
 Pucks (Set of 8)..... 12.00
 Score Sheets, 10 Pads 7.50
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THRU THE COIN CHUTE

DALLAS DOINGS

We were very glad to see George Prock of General Distributing Company on his feet again after the serious accident he was in last week. For those of you who haven't heard about it, he was driving to Austin with a friend, Ward Winters of Fort Stockton, when a truck carrying a load of granite hit the side of his car. Winters was killed and Prock was in the hospital for almost a week. The accident happened just outside Waxahachie. We will never know how Prock escaped alive—his Cadillac is beyond repair. . . . Lou Sebastian, the Southwestern representative of Rock-Ola, and Phil Weinberg, the Southwestern representative of Bally Manufacturing Company, were in town this week visiting the boys over at Walbox Sales Company, so Fred Barber reports. . . . Two of the main cogs at American Distributing Co., Joe and Leonard Metassa, are planning a goose hunting trip. They are going with Bob DePriest and Red McCallum. The hunt is to take place at College Port on the Gulf Coast. Says Joe, "We are taking a trailer full of whiskey and one gun between us." Some hunt. . . . Henry Manning, also of American Distributing, went to Waco this weekend to see the Texas Christian University vs. Baylor University. We hope he wasn't a Baylor fan for if so his trip was a failure. Baylor lost.

Gil Seilmeyer of B. & B. Vending Company in El Paso was in Dallas not long ago on his way to the Texas A&M Baylor Game at College Station. He dropped in to see his friends at Commercial Music Company. . . . Jack Sprott of Temple was in Dallas on a buying spree. He is adding machines to his coin machines route and buying new cars for his cab company. . . . W. B. Walton of Mineral Wells is setting a number of machines at Camp Wolters. . . . Bill Helms of Childress is adding a whole new route to his operation. . . . Hugo Joeris of Amarillo, who has converted to dime play on some of his machines, reports that his take has doubled. He wants to change all his machines to dime play. . . . Vincent Lopez of Fort Worth is changing over to one play for a dime and three plays for thirty cents. . . . L. C. Newland of Plainview reports that business is good in his neck of the woods. . . . Carl Casperson is back on the job after a stay in Baylor Hospital.

THRU THE COIN CHUTE

CALIFORNIA CLIPPINGS

It's well past the rumor stage that Dan Stewart is the latest addition to the jobbers along the L. A. Coin Row, with his name being up in letters THAT BIG over the former Joe Peskin store windows at 2667 W. Pico Blvd. Though we haven't been able to find out the scheduled opening date, it appears to be soon, and while it's not yet officially announced, everybody along the street seems to "know" that Dan will be distributing a certain well-known automatic phonograph line. His competitors wish him the best of luck, as certainly does The Cash Box. . . . Squinted in at Johnny Hawley's as we waltzed by and now understand why Johnny told us a few weeks back that he's concentrating on novelties at least until Christmas. If there's anything any op in these parts would like to buy his wife, children, girl friend or customer, Hawley has it, from toys to furniture, from A-B-C blocks to radios.

Speaking of Christmas shopping for the folks, Badger Sales has issued a one-sheeter announcing "Do A Favor for a Friend or a Customer. It's Wise and Profitable". The sheet goes on to list the big line-up of top national brands available at Badger wholesale in freezers and refrigerators, stoves, television sets, etc. . . . Tried our hand at Genco's "Shuffle Target" and found it an interesting, new and different game, just as it claims to be, with its moving target providing considerable attraction for the folks who really delight in pitting their skill against a machine's know-how. . . . Gottlieb's new 5-ball, "Rose Bowl", was on the Sicking floor and moving along fine, according to Jack Simon, who also reported lots of interest from collectors of antique pieces in the electric pianos, vintage about 1905, that were decorating his floor.

Charlie Daniels, who's just as proud as his prize boxer Blaze about the latter siring a litter of 11 pure-bred pups, will get the pick of the litter and figures on selling it for \$100. Any takers? Charlie tells us that Paul Laymon & Co. have been mighty busy the past week with Bally's new "Bright Spot" proving to be just that sales-wise. Keeney's 6-player "League Bowler" is also a popular item on the Laymon floor and the Wurlitzer 1400 and 1450 have enjoyed an especially strong sale we're told.

Met up with Tom Wall of California Games having a sociable visit with Charlie Robinson at the latter's busy place and we joined them in a short one or two. The C. A. Robinson firm is now handling the United line exclusively for Southern California and has a couple of lively items in the new 5-ball, "County Fair," and the "6-Player DeLuxe Shuffle Alley" a handsome baby indeed with its specially designed pins and colored formica top. . . . Tom Wall was expecting his partner and several other visitors in from out of town and had an evening around the town scheduled for them. . . . Waved hello to Walter Solomon at his Preferred Lamp Co. spot. It's just next door to Mac Sanders and Phil Robinson's quarters and across the street from Sicking. It would seem that Walt, who used to be in charge of the Joe Peskin and E. T. Mapes setups, is sticking pretty close to the business even if he's out of it.

Big news from Phil Robinson, who really looks as if he's dropped at least 25 pounds on that diet, is his recent trip to Mexico with a delegation of fellow Beverly Hills B'nai B'rith officers, who presented President Miguel Aleman with their award as "Man of the Year" for his contribution to goodwill and understanding among people of different faiths and nations. Phil says he picked up a few pounds on the nine-day stay, what with him and the Missus being royally dined and wined at state banquets, a cocktail session at Ambassador O'Dwyer's home and the full treatment accorded visitors of note. Sounds like a great experience and one for Phil to be rightly proud of for a long time.

On the Row: Wayne Teipel of Las Vegas . . . Santa Ana's Wm. Merrill . . . Roy Jones, Jr. of Ridgecrest . . . South Gate's Jim Cameron . . . R. G. Patterson of Corona . . . John P. Knowles of Long Beach . . . R. L. Gray from San Bernardino. Pomona's S. L. Griffin and Lloyd Barrett . . . G. F. Cooper from Riverside.

THRU THE COIN CHUTE

MINNESOTA MUSINGS

The Minnesota and Dakota territory has had its first real snow fall of the year and it really came down and blanketed the entire area to such an extent that the roads were blocked and practically impassible in several spots. It was reminiscent of deep winter instead of just starting the winter season. In spite of the abnormal low temperatures there are still quite a few operators making the trip into the Twin Cities and the cold did not hinder any of the business transactions which went on. . . . Bob Waters of the Berkeley Amusement Company, St. Paul, sold out his route to Ray Awe of St. Paul. . . . In town picking up equipment both new and used were Don Thraen of Tracy; Dick Grant of Mound; Harlan Beach of Alexandria; and Mike Illies of Long Prairie. . . . Cliff McKenzie of Minneapolis became the father of a baby girl, which is the reason for the smile on his face and the scars on his hand. . . . Seen in the record and parts departments of the various distributors in the Twin Cities, were Ben Jahnke of Hutchinson; Amos Miller of Spooner, Wis.; Charlie Sersen of St. Cloud; Jim Donatell of Spooner, Wis.; Darlow Maxwell of Huron, S. D.; Ben Kragtorp of Tracy; Fred Dahleen of St. Paul; Jack Lowrie of Lake City; Dennis Ho'sman and Frank Mager of Grand Rapids.

As usual, we have some of the boys who make a quick trip into town and are just about gone as fast as you see them. . . . The quick change artists were Kenny Anderson of Winona; August Quade of Rochester; Ed Birkemyer of Litchfield; Stan Woznak of Little Falls; and Jeff Kost of St. Cloud. . . . Seen in the Twin Cities for the first time in a long time was Kenny Ferguson of Stillwater. Kenny has been very active in the various state operators associations and was one of the wheels for the Six State Meeting which was held in Omaha, Nebraska. . . . Also seen in town Ray Benkowski of Cloquet. Several weeks ago, Ray was injured in an auto accident and suffered a broken leg.



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ROLL OVER and 4 FLIPPERS—
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Military And Manufacturing Activity Adds Population To 12 Areas

Ops Look For Additional Biz

WASHINGTON, D. C.—The Defense Production Authority this week added another group of critical defense housing areas to its list, involving vital defense and military establishments.

Pensacola, Fla. area. Increase in the number of military personnel amounts to almost 3,000 officers and enlisted men since 1950. Long-range plans will boost this number by several thousands. Civilian personnel necessary to maintain Air Force facilities at present constitute the entire available labor supply, indicating that future expansion of the base will require additional civilian workers.

Camp Stewart, Ga. area. Reactivation as a military installation in August 1950 has resulted in an overcrowding in adjacent areas.

Lorain County, Ohio, area. Manufacturing plants in the vicinity engaged in defense work have hired thousands of more workers.

Cocoa-Melbourne, Fla. area. Due to increased activity at the Patrick Air Force Base and the Guided Missile Base, approximately 4,000 additional persons will be added to the labor force by July 1952.

Babbitt, Minn. area. Mining activities essential to the defense program has created an influx of workers.

Benton, Ark. area. Expansion of

aluminum ore mining facilities here since World War II has required many additional workers. Additional expansion by 1952 will bring another large group into this area.

Aberdeen, Md. area. With much activity at the Proving Grounds great expansion has brought many in from outside, and greater demand for skilled and professional personnel cannot be met from permanent population, and will require more immigration.

Rapid City-Sturgis, S. D. area. The Air Force base at Rapid City has increased from about 3,000 to more than 5,000 in military personnel since June 1950.

Bainbridge-Elkton, Md. area. Reactivation of the Naval Training Center near Port Deposit in January 1951 has crowded the area with civilian and naval personnel.

Barstow, Calif. area. Since the Marine Corps Depot of Supplies increased its activities many civilian and military personnel have been added.

Fort Sill-Lawton, Okla. area. An influx of military personnel has raised the camp's strength about 300 per cent since June 1950.

Camden - Shumaker, Ark. area. Stepped-up activity at the Naval Ammunition Depot has resulted in an influx of more than 3,000 workers.

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ORDER NOW! PRICES ARE RIGHT!

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POST-WAR PIN GAMES with Flippers, each	\$39.50
BALLY SHUFFLE BOWLER in lots of 5 or more, each	32.50
UNITED SHUFFLE ALLEY in lots of 5 or more, each	32.50
COMO CONVERSIONS, each	25.00

ONE-BALLS

JOCKEY SPECIAL	\$ 39.50
GOLD CUP	55.00
CITATION	79.50
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Special....

Seeburg 146 Hideaway, each \$99.50

Seeburg 5¢ Wireless Boxes, Model W1-L56, each \$12.50

Bally Baseball Games, each \$125.00

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3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

Enthusiasm Enthuses Reporter's Report

CHICAGO—A reporter whose enthusiasm carried him away to glory-heights of imagination when he was given a prevue showing of the Rock-Ola Universal 50 Selection Wall Box erred seriously in his report to this publication a few weeks ago.

The fact remains, executives of Rock-Ola Manufacturing Corporation emphatically and positively stated, that the Universal Wall & Bar Box is being made for 50 selections, and 50 selections only.

Definitely not, they stated, for 100 or 200 selections, as this overenthused reporter advised this publication.

Therefore, to right this matter for once and all time, the Rock-Ola Universal Wall & Bar Box is being made for 50 selections.

THRU THE COIN CHUTE EASTERN FLASHES

The 14th annual banquet of the Automatic Music Operators Association, held Saturday night, November 3 in the Main Ballroom of the Hotel Commodore, exceeded even the most optimistic prognostications of the association officials. The attendance was larger than expected, with approximately 750 to 800 persons on hand; and the entertainment was absolutely tremendous, with practically every top recording artist in town making an appearance. . . . Prior to the opening of the ballroom, two phono manufacturers, Rock-Ola and Wurlitzer, entertained operators in private suites. . . . Ed Wurgler, general sales manager for Wurlitzer, and A. D. Palmer, advertising and sales promotion manager for Wurlitzer, Hank Barber, head of the advertising agency handling the Wurlitzer account, with Joe Young and the staff of Young Distributing (Wurlitzer distributors) played hosts to loads of ops and their families. . . . In the Rock-Ola suite, in addition to viewing the 50 selection Wall Box, and the "Super Rocket" phono, operators and their families were able to relax with Art Weinand, J. Raymond Bacon and Bill Ravenscroft of Rock-Ola; as well as with Dave Stern, Tom Burke, Bob Slifer, Charley Reissner, Ed Adams, Herman Halperin and Ed Wimly of Seacoast Distributors, the factory's local distributors.

* * * * *

Many out-of-town ops and factory execs were on hand for the music machine banquet. From Connecticut, representing the state association, were: Abe Fish, president; Frank Marks, vice president; Irv Geldzer, a former assn. vice president; Jimmy Tolisano; and Byron Atheon. . . . Ben Becker, hustling special representative for Bally sat at his distributor's (Runyon) table. Ben had just visited the Canadian territory, and had stopped off in Phila. before appearing in the big city. . . . Leo Dixon, Dixon Distributing Co., Youngstown, O., came in to be with the Rock-Ola group, and stayed on for the show. . . . Several Rock-Ola distribs also were in to see Weinand and Bacon, but didn't stay around for the banquet. These were: B. D. Lazar of Pittsburgh; Jerry Golumbo of Boston; Morris Silberberg of Baltimore; and Cliff Bailie of Syracuse. . . . Bailie, by the way, just opens his Bailie Distributing Company at 647 So. West St., Syracuse, N. Y., where he will distribute the Rock-Ola line as well as wholesale all types of used equipment. . . . Had quite an interesting talk with Bill Seussens, local op, who's been at it since the early days of John Gabel. . . . The "Senator", Al Bodkin was his usual happy cheerful self, and had himself a wonderful time. . . . Max Weiss, Brooklyn op, tells us he'll take in the NAMA show in Cleveland. . . . Charley Sachs, Brooklyn op, had his missus and teen-aged daughter with him—both beautiful, with the daughter exceptionally so. . . . Milty Green, who operates locally and in Miami, Fla., jubilant over the way the new Florida association is functioning. "Nothing like it" says Milty. (And this is the territory, after numerous tries, was said to be impossible to organize).

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Frank Calland, heada of the union connected with the music machine industry, once again brings his entire family, and his teen-aged son has quite a time lining up autographs of the recording artists. Frank will have an important announcement to make regarding his union affiliation in about two weeks. . . . Larry Serlin and Lou Price of Long Island, trip the light fantastic with their wives—and quite efficiently. . . . Charley Aronson, Brooklyn Amusement Co., falls for the gag we pull on him every year. Bill Alberg, Charley's partner, quite ill, we understand. . . . Mac Pearlman, former N. Y. wholesaler (pre-war) in from Connecticut for the affair. . . . Al Koondel represents his company at the banquet—the other half, Lucky Skolnick, has to stay home and baby sit. . . . Don't get much chance to do more than say "hello" to Al Denver, president of the assn., Nash Gordon, bus. mgr., and Dorothy Wolk, secy, who spend a hectic evening, seeing that everything comes off as scheduled. . . . Babe Kaufman, known thruout the breadth of the land, now operating in Atlantic Highlands, N. J., more attractive than ever with her new silvery hair. . . . Stanley Feldman drops over to the table to say hello. . . . Harry Siskind, who had quite an influence in the success of Tony Bennett's "Because Of You," very excited about a new male singer, whom he brings with him.

* * * * *

Members of the Tavern Owners' Association, meeting in all boroughs of New York City on Tuesday, November 6, voted informally to raise the price of a glass of beer to 15¢—and to add a nickel to the price of all other drinks. It was said that all but the smaller neighborhood houses in Manhattan had already raised the price of beer to 15¢, usually for a nine oz. glass. It was stated that tho some may retain their current price of 10¢ per glass, it would be necessary to give the buyer a smaller glass. The increase was brought about by the rising tax and higher labor costs, according to the association. The ops who had heard about the increase were moaning—"Everybody, but us" sighed a music op. "Our costs including labor have gone up, but we still sell our music at 5¢." Ceiling Price Regulation 11 permits tavern owners to pass along to customers any actual increases in liquor costs. Again we ask, how about the music machine operator? . . . Jack Kantor, games op, happily reports that his wife, Helen, and mother, Esther, are both recuperating nicely from serious operations a week ago, and he expects both home from Mt. Sinai Hospital very shortly. . . . Abe Rechschaefter, Reliable Amusement Machine Co., Hartford, Conn., visits along coinrow. . . . Also on the street, partaking of the hospitality of Mike Munves, were John Fitzpatrick of New Haven, John Christophano, arcade owner, and Hymie Rosenberg. . . . Harry and Hymie Koepfel, Koepfel Distributing Company, since their disassociation from Hirsh Coin Machine Company on the plastics business, have been supplying the buyers directly from their Tenth Avenue offices. Business on these many types of plastics for phonos, as well as that on used music machines has been booming the past month. . . . Al Simon, Albert Simon, Inc., displaying ChiCoin's 6-Player Bowling Alley with the new large, realistic, permanent light-up pins. . . . Morris Rood, office manager of Runyon Sales Co., N. Y., moves into his new home in Maplewood, N. J., but finds out that all isn't skittles and roses. The recent rain storm flooded his cellar, and he now has an unwanted swimming pool.

THRU THE COIN CHUTE

CHICAGO CHATTER

Most important for juke box ops to get letters to their Congressmen to help squelch Rep. Joseph Bryson's (Dem., S. C.) Bill (H.R. 5473) which will again be heard after Jan. 8, '52. Also have locations and friends write Congressmen. ASCAP not sitting back since presenting their arguments in public hearing before Sub-Committee of the Committee on the Judiciary. They are sending mailings to all their members and to women's clubs and other organizations. . . . Sam Stern proved, this past week, that he is still one of the best informed of juke box men. Sam had long experience in juke box biz in Philly. . . . Mac Churvis is getting along fine in Miami. . . . Ralph Sheffield of Ace Premium Sales has reached the 2nd degree Masonic honor. . . . Jack Nelson brought it forth very nicely the other day. Said that if war work was under coin plants, "We'd get it over quick". Red tape, etc., causing many, many headaches. . . . Ben Coven was actually anxious to get home right during the height of the blizzard we had last week. Why? He wanted to try out that new "snow plow" of his that "just blows the snow away", according to Ben. . . . Hear that Ray Moloney, too, wanted to test the same sort of snow plow so rushed to his suburban residence to watch it operate. . . . Maybe someone should coin operate these snow plows and rent them out? . . . Bill O'Donnell of Bally back from a flight to New Orleans and down to Mississipp'. Did pahlently of business down there. . . . Old timer in town from Corpus Christy, Tex.—Morris Liedecker. . . . Lots of coinmen attended the petroleum convention at the Conrad Hilton Hotel. Own oil and gas distributing businesses. . . . Mr. and Mrs. Jackie Rosenfeld of St. Louis drove to town and got caught in the worst part of the blizzard as they neared our Windy City. . . . Art Weinand tremendously impressed with the great entertainment at the New York music ops' banquet. Says, "I left at two a.m. and it was still going on with plenty of stars not yet having appeared to do their numbers". Art got two hours sleep. Caught a plane. And flew home to be with the wife and kids for "at least a few hours on Sunday".

Public and solemn promise: "I will never play Herb Oettinger 'gin' again unless he gives me fifty points head start." . . . Birthday cake, flowers, gifts, telegrams, personal congratulations. All happened Friday, Nov. 2 in Ray Moloney's office. It was Ray's birthday. (Just reached 39) . . . Glad to see Harold Saul back at Ben Coven's place. . . . Tom Callaghan given the title: "AGE". (Means: 'America's Greatest Entertainer') . . . Johnny Casola walking about United's front office with a fistful of singles. . . . R. F. Jones, C. N. McMurty and Bill Erskine of the Jones' boys organization in town. . . . Many Seeburg distribs around town. . . . Many foresee bigger play ahead as higher taxes force public to economize on entertainments. . . . Have you donated to Bishop Sheil's C. Y. O.? . . . Charley Pieri all hepped up this past week because of ops who promised to bring in equip't and then didn't. Put Charley on a hot spot with many ops. . . . Trade assns. are joining NPA scrap drive. . . . Frank Mencuri gets an order from a big chain outfit to help get them "Big Bronco" and "Pony Express" horses. Exhibit 'way behind on orders for these great moneymakers. . . . Roy McGinnis scoots home early to avoid the heavy traffic caused by the blizzard this past week. . . . Milt Marmer has taken on Rock-Ola phones for Cincinnati area. (Milt is son of Bill Marmer and proving himself most terrific salesman) . . . Don Pearl, chief engineer of Como, returned to work this past week after being on the sick list for sometime. Here's hoping Don's fully recovered. . . . Peppiest telephone conversationalist about our town: Paul Huebsch of Keeney. . . . Phil Weinberg after some heavy traveling about the nation longdistances from Dallas that, "I'm home trying to get acquainted with my family all over again." . . . Bill DeSelm, too, wants Herb Oettinger to give him an "edge" in 'gin' from now on in. . . . Art Garvey reports in from Cleveland that he's enjoying "Syrian salads and raw hamburger" at Moe's. . . . CMI is plenty happy over the interest which has been aroused in the forthcoming exhibit on Feb. 4, 5 and 6. Plenty will be here.

It seems that this part of this column has been winning ever increasing good comment. More and more calls have come in for us to continue. And, as this part of this column gains greater interest, more tell us stories which are worthwhile for all in the field to know. These bring about a finer perspective and give all a warmer feeling of greater self respect in regard to the people who make up this industry. What about executives? Years ago this writer reported many a "Coinography" regarding leaders in the field. But, there are few, if any, which can touch that of the man about whom we are writing today. For over twenty years he attended evening schools. He won his Masters Degree from Western University. At the age of ten he was out on the job. He grew up here in Chicago, in a house in which his grandmother ilved since 1873. Tho he is one of the leading executives in this industry today, he endured many hardships and disappointments before he reached his present position. Having an insatiable curiosity he continued his schooling even when he reached executive positions with such organizations as Montgomery Ward. In fact he was, at one time, responsible for 2,500 people in this organization. And from Chicago, Montgomery Ward transferred him to Albany, N. Y. where he took over completely. But he loved Chicago and the manufacturing business. And after nine months he returned to this Windy City. In fact at the early age of 23 he was manager of a large woodworking plant. The plant folded during the last depression. He then decided to diversify his knowledge and got his hands dirty while he dug in from the bottom to learn metal working. He continued to take many elective courses at night universities. Completed six courses in law and a like number in accounting. He has never known a daytime university. He feels that the night classes were best because they gave him more opportunity to select what he most desired to learn. He reports how he used to awake at 5:00 A.M. and continue his work until 7:00 P.M. each day. And then on to school. To appease that insatiable curiosity and demand for more knowledge. He attributes much of this being made possible by his wife of whom he says, "She went without many, many things so that I could continue to school myself." In fact, they were childhood sweethearts. Went to the same grammar and high-school together. He entered O. D. Jennings & Co. in '40 and, in 1942, was elected to the position of Vice-President and General Manager of that firm. He left, after eight years, and in November, 1948, joined Rock-Ola Manufacturing Corp. He is, today, Executive Vice-President of Rock-Ola Manufacturing Corp. His name is J. Raymond Bacon, called "Ray" by his many intimate friends. Here again, for all

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JUST OFF LOCATION
WURLITZER 1015 — \$169.50
SEEBURG 146 — 89.50

USED SHUFFLE GAMES

Bally Shuffle Bowler w/Conv.	\$ 29.50
Univ. Super Twin Bowler	139.50
Bally Baseball	99.50
UN. SHUFFLE ALLEY W/CONV.	19.50
Wms. Double Header	99.50
Bally Speed Bowler	59.50
Bally Shuffle Champ	89.50
Bally Hook Bowler	275.00
Un. Twin Shuffle Alley Express	99.50

USED JUMBO PIN GAMES

Special Entry	\$ 39.50
Jockey Special	49.50
Gold Cuo	59.50
CITATION	129.50
Champion	169.50
Turf King (AB Series)	325.00

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United 6-Player	
Chicoin 6-Player	

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Wurlitzer 500	\$ 49.50
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Wurlitzer 950	59.50
850—A5 15 and COMPLETE	35.00
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THRU THE COIN CHUTE

MIAMI MURMURS

Eight of the most outstanding cigarette machine ops got together on a large advertisement which appeared in the Mon. Nov. 5 edition of The Maimi Herald notifying the cigarette-buying that: "Cigarette Vending Machines To Continue Selling Cigarettes For 25c Per Package Despite Tax Increase". There was more to the message, but, most important, it proved to the public that the ciggy ops of this city were interested in keeping prices down, regardless of the fact that Federal Taxes on ciggies went up 1c. The co-signers of this big newspaper ad were: Ace-Saxon, Inc.; Bishop Amusement; Golden, Inc; Smokes, Inc., Cigarette Service, Inc.; Don's Vending; Miami Cigarette Machine Co. and Pan Am Tobacco Co. . . . Boys 'round town are saying, "Well, now we know the season's officially opened. Walter Winchell's here." . . . Winchell was present at the Miami Auditorium to see Charlie Zivic whip Bob Elliott. Also present were Lou Koren (who's busy rebuilding the North Shore Hotel with an enlarged dining room and adding 40 additional cottages), also those ever present Smith Bros.—Ozzie Truppman and Ted Bush, Harry Goldberg of H & G Novelty, Joe Mangone and, of course, that ol' Brooklyn gang of Willie (Little Napoleon) Blatt, Willie Levey, Davey Friedman and Morris Marder. Also present was one of the juke box ops' favorite performers, Spike Jones, who is currently appearing at Goldman's Clover Club, one of nicer nite spots 'round town. . . . Sam Gensburg of ChiCoin on a goodwill tour 'round town and also for a looksee at his DiLido Island home before he opens it for the winter season. . . . Where is Roy McGinnis? Should be down soon to look over his house. . . . General meeting held by AMOA (Automatic Music Ops Assn) at the Miami Colonial Hotel and it was decided to run the first annual banquet and dance sometime in December. Chairman of the Entertainment Committee is Willie Blatt. Willie Levey was elected to the Board of Directors. Which gives Willie another excuse for an additional nite to play 'gin' (As if Willie needs an excuse to play 'gin') . . . Cigarette machine ops agreed to absorb the additional 1c tax. But, should the ciggy makers increase their price, then it was agreed the ops would go to 27c per pack and would change all machines to accept 30c. Ops are hoping ciggy mfrs will not increase price.

CHICAGO CHATTER

those who attempt to castigate the coin operated entertainments industry, is an example of the type of men who are engaged in this field. Perhaps those politicos and crusaders seeking the heady limelight of publicity, might pause momentarily in their wild and open statements, such as calling the men engaged in this industry "racketeers", and think before they speak, because of such men as J. Raymond Bacon, Executive Vice-President of Rock-Ola Manufacturing Corporation of Chicago. Here, again, is a member of this industry who literally pulled himself right up to the top rung by his own bootstraps. With twenty years of collegiate night schooling under his belt. With a Masters Degree. With many achievements and accomplishments far exceeding those same ranters, railers, and ravers, against this industry's progress.

CLASSIFIED ADVERTISING SECTION

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WANT

WANT—Post Card Vendors, 5c Nut Vendors, Moving Picture Machines all types, Pokerinos, Foot Vitalizers, Music Machines. Write: J. W. LANDI, 323 SANFORD RD., UPPER DARBY, PA.

WANT—By Operator: Bally One-Balls: Citation, Champion, Turf King. Also late 5-balls and post-war phonographs. All machines must be A-1 and ready for location. ACTIVE AMUSEMENT CO., 501 NORTH GOSSET ST., ANDERSON, S. C. Tel.: 2310.

WANT—United Twin Rebounds; United and Keeney Four Ways. Also Shuffleboard Conversions. FOR SALE—Special—New Double Faced Wates \$1.49. Write for list of closeouts. MONARCH COIN MACHINE, INC., 2257 N. LINCOLN AVE., CHICAGO 14, ILL. Tel.: Lincoln 9-3996.

WANT—United two-player Shuffle Alley Express; United Shuffle Skills; Universal Twin Bowlers. Can use unlimited quantity. Phone, wire: RITEWAY SALES & MFG. CO., INC., 615 10th AVE., NEW YORK, N. Y. Tel.: Judson 6-1865.

WANT—Photomatics, Voice-O-Graphs, ChiCoin Basketball Champs, Seeburg Bear Guns, Evans Tommy Guns, Skyfighters, Chi-Coin Midget Skee Balls, Pitch 'Em and Bat 'Ems, Exhibit Dale Guns, ChiCoin Pistols and all other Arcade Equipment. State condition and price. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRyant 9-6677.

WANT—One or a hundred phonos and games of all kinds. Cash waiting. Will buy your complete route of music or games. Also want: tubes, parts, supplies of all kinds. Write, Wire, Phone. C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: DUnkirk 3-1810).

WANT—Turf Kings for cash or will trade for Music or late Hideaways. LIEBERMAN MUSIC CO., 257 PLYMOUTH AVE. NO., MINNEAPOLIS, MINN.

WANT—Seeburg Shoot The Bear Guns. Any quantity. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRyant 9-6677.

WANT—Bingo Rolls. Any quantity. Give price and condition in first letter. SYSTEM AMUSEMENT CO., W. 810 SECOND AVE., SPOKANE, WASH.

WANT—Yanks, Pinch-Hitters, '49 Majors. Advise price, condition and quantity. SICKING DISTRIBUTING CO., 2833 W. PICO BLVD., LOS ANGELES, CALIF.

WANT—Wurlitzer Model 1250's, 1100's, 1015's, Seeburg M-100's, 78's, or 45's. Will pay cash or trade late pin games, alleys, or arcade equipment. Write, wire or phone. BUSH DIST. CO., 286 N. W. 29th ST., MIAMI, FLA. Tel.: 3-4623.

WANT—Mills & Jennings Bells, Consoles, Pin Ball Games, Used Phonos. Solotone Madel A Selective Wall Boxes & Master Entertainers. REGENT VENDING MACHINES LTD., 779 BANK ST., OTTAWA, CANADA.

WANT—Now, surplus stock of new major labels. Mail us quantity of brands available—inventory if possible. We will mail you top quotation on your stock. GALGANO DIST. CO., 4142 W. ARMITAGE AVENUE, CHICAGO, ILL. Tel.: DICKens 2-7060.

WANT—Wurlitzer 1100, 1250, 1400, 1017, 1217, Seeburg M-100, AMI C & D. Post-war Games, Wall Boxes, Scales, Speakers, Adaptors, Motors, Steppers, etc. Write stating condition and prices. ST. THOMAS COIN SALES, ST. THOMAS, CANADA. Tel.: 2648.

WANT—We want used Turf Kings, Used Shuffle Board scoring units. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH.

WANT—Your used or surplus records. We buy all year round and pay top prices up to 5% blues and race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 821 NO. MAIN ST., PROVIDENCE R. I. Tel.: UNION 1-0320.

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WANT—What have you in new lines of equipment? Write us first. ROCK ISLAND DISTRIBUTING CO., 2530-32 FIFTH AVE., ROCK ISLAND, ILL. Tel.: 6-6477.

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WANT—Unload unwanted equipment. Trade it for something you can use. We carry a complete line of pin games, legal equipment and phonographs. Send your list of unwanted equipment. We will offer attractive deals. Write: ALFRED SALES, INC., 881 MAIN ST., BUFFALO, N. Y. Tel.: Lincoln 9106.

WANT—Seeburg 100M; AMI Models A & B; Seeburg Tear Drop Speakers; Bally Bright Lights; United ABC; Bally Turf Kings. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: Superior 1-4600.

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—25 Acorn Charm Vendors \$12.50 ea.; 5 Dale Guns \$69.50 ea.; 1 Mutoscope Sky Fighter \$100; 2 Seeburg Bear Guns \$349.50 ea.; 2 Gottlieb Rose Bowl \$235 ea.; 2 Gottlieb What's My Line (new) \$175 ea.; 3 United County Fair (Brand New) \$365 ea.; 2 Bally Bright Lights \$345 ea.; 2 Gottlieb Cyclone \$159.50 ea.; 1 Control Tower \$150 ea.; 2 Gottlieb Sharpshooter \$85 ea.; 1 Williams Star Series \$139.50; Genco Sporting Unit for Shuffleboards \$99.50. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: Superior 1-4600.

FOR SALE—Must unload Bally Bowler with disappearing pins \$50; Chicago Coin new Playball \$75; Floor samples Mutoscope Flying Saucer, Mutoscope Atomic Bomber, Mutoscope Radar Rocket, Mutoscope Fishing Well each \$100; Williams Quarterback reconditioned, repainted \$75; Bally Citation \$50; New Gottlieb Watch My Line \$175; Keeney 4 player Alleys \$250; New Exhibit Gun Patrol \$240; New Exhibit Six Shooter \$185. K. C. SPECIALTY CO., 410 MARKET ST., Philadelphia 6, PA. Tel.: Market 7-6865 or 7-6391.

FOR SALE—40,000 new and used records in good condition, crated, 10c each. "RADIO" JOE WARRINGTON, THERMOPOLIS, WYO. MING.

FOR SALE—Premiums of all types, specially selected for the coin machine trade. Wholesale only. Write for list. SUPREMIUM MANUFACTURERS, 580 TENTH AVE., NEW YORK, N. Y. Tel.: ORegon 5-6799.

FOR SALE—Chicago Coin-Bowling Alley Classic, very good condition, \$85 ea. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J.

FOR SALE—2 United A.B.C.'s \$290 ea.; Citations \$50 ea. NASTASI DIST. CO., 1010 POYDRAS ST., NEW ORLEANS 12, LA. MA. 6386.

FOR SALE—All types coin machine tubes. 60 and 5 off list. Standard Brands. Guaranteed. Individually boxed. 47 and 44 bulbs (100 to box) \$4.35 per hundred. LEWIS ELECTRONICS, 3449 N. ELAINE PLACE, CHICAGO 13, ILL.

FOR SALE—Packard # 400 hideaway \$69; Packard Manhattan \$139; Packard Speaker # 1000 \$29.50; Packard Pla-Mor Boxes \$10; Seeburg W6-656 5c wireless Wall Boxes \$16; Seeburg W1-656 5/10/25c wireless Wall Boxes \$30; AMI Boxes 5/10/25c \$45; Wurlitzer Boxes # 3020 5/10/25c \$39. AMERICAN VENDING CO., 2359 CONEY ISLAND AVE., BROOKLYN, N. Y.

FOR SALE—Buy now—prices were never better: Wurlitzer 750E's \$75; Wurlitzer 850's \$55; Wurlitzer 700's \$57.50; Wurlitzer 1100's \$350; Aireon Coronet \$100. F.O.B. Kansas City. Crating \$5. CENTRAL MUSIC DISTRIBUTING CO., 1523 GRAND AVE., KANSAS CITY, MO. Tel.: Baltimore 5615.

FOR SALE—Used Wurlitzer Phonographs, reconditioned by Dick McCann. Get our prices before you buy. CENTURY MUSIC DISTRIBUTORS, 1221 MAIN STREET, BUFFALO 9, N. Y.

FOR SALE—Old and late model five ball games \$15 and up. Victory Specials; Special Entry; Jockies; Gold Cups; Citation; Handicap; Turf Kings \$25 and up. Slot stands, neon lighting like new. Jap Guns; Consoles; Shuffle Alleys; Target Guns and many more. Over 2000 machines to be sold. No reasonable offer refused. In operating condition (new). Operators buy now. No large investment. Shipping points: West Palm Beach and Miami, Florida; Atlanta and Savannah, Georgia; Cleveland and Sharon, Ohio. Address or phone all inquiries to: DIXIE AMUSEMENT CO., 237 PRICE ST., SAVANNAH, GA.

FOR SALE—All makes of post-war equipment completely overhauled and in first rate condition for sale at current prices. Phone or write for particulars. We are distributors of Seeburg equipment for North Carolina. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3992.

FOR SALE—Bally Heavy Hitter \$50; Royal Flush Pool Table New \$65; Keeney Lite-A-Line New \$375; Gottlieb Watch-My-Line New \$210; Western Major League Baseball \$45; Filben Hideaway Steel Cabinet Like New \$50; Packard 12 inch speaker and cabinet \$14.50. MILLER-NEWMARK DIST. CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Tel.: 9-8632.

FOR SALE—100 Packard Wall Boxes, Hi-Chrome and Satin Finish, in quantity \$10 ea.; Seeburg 8200 and 8800's at \$49.50 ea.; 3-wire and wireless Boxes at \$5 ea. Write or wire: DIXON DISTRIBUTORS, 3808 SOUTHERN BLVD., YOUNGSTOWN, O. Tel.: 8-7515.

FOR SALE—Chicago Coin Classic \$115; Universal Super Twin Bowler \$115; Bally Speed Bowler \$50; Shuffle Alley with fly-away pins \$25. ALLIED COIN MACHINE CO., 786 MILWAUKEE AVE., CHICAGO 22, ILL. Tel.: CAnal 6-0293.

FOR SALE—40 Selection AMI Model "C"; 100 Selection Seeburg 1949 or 1950 Model. Write. Dale Guns, Shuffleboards; Shuffle Alleys, twins or singles; Pin Balls, Roll Down games. We deliver free in Wisconsin, also help new operators start routes. LAKE NOVELTY CO., OMRO, WIS.

FOR SALE—Brand new Advance 21 F Vendors for immediate delivery; New Shipman 3-Way Stamp Vendors \$39.50 ea. or 6 for \$200; Brand new Silver King Duck Hunters gum vendors \$24.50 ea. CLEVELAND COIN MACHINE EXCHANGE, INC., 1827 ADAMS ST., TOLEDO, O.

FOR SALE—We can supply all your recorded needs—on all labels. Shipments made 24 hours after receipt of order. 5c over wholesale per record. We ship anywhere. LESLIE DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: PLaza 7-1977. Cable address: EXPO RECORD, NEW YORK.

FOR SALE—1 United Double Express Shuffle Alley \$135; 7 Telequiz with film \$95 ea.; 2 Exhibit Dale Guns, refinished \$65 ea.; 1 Cue-Ette Pool Table \$125; 1 Seeburg Chicken Sam Conversion \$75. AUTOMATIC AMUSE. CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE—Chicoin Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; DeLuxe Bowler \$34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Seeburg 148ML \$349; Seeburg 147M \$229; Seeburg 146M \$179; Wurlitzer 1080 \$199. All equipment reconditioned and refinished and sold with Davis six point guarantee. DAVIS DIST. CO., 738 ERIE BLVD., E., SYRACUSE 3, N. Y.

FOR SALE—Revolving Rainbow Cylinder in Wurlitzer 1015 and 1100 completely re-covered. Send us your dried and broken cylinders. We will replace with brand new Rainbow covering at only \$2.50 each. You pay postage both ways. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y.

FOR SALE—Or Exchange for non-coin operated items: 10 Bowling, 5 Pinball, 1 Shuffle-Skill, 1 Shuffle-Mite; 1 Shuffle-Baseball, 1 Juke Box, used machines. Principals send offers or propositions in detail in first response. SELECT AMUSEMENTS, BOX 288, NORTH ARLINGTON, N. J.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Special Sale on W1-L56 Seeburg Wireless Wall-O-Matics \$9.95 ea. while they last. Excellent condition. Deposit required. SPARKS SPECIALTY CO., SOPER-TON, GA.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box, "The 'Bible' of the Coin Machine Industry." Send your check for \$48 today plus your first 40 word ad to: THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N. Y. (Phone: LOngacre 4-5321).

FOR SALE—Hard-to-get Parts and Supplies. We have stock on hand. Let us know your needs. Our prices are right. We also have complete stock of used games and phonographs of all kinds. COVEN DISTRIBUTING CO., INC., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: INdependence 3-2210.

FOR SALE—Guaranteed used phonographs, all makes; Pinball Machines; Bowling Alley. These machines are perfect, the price is right. Write for literature. F. A. B. DISTRIBUTING CO., INC., 304 IVY STREET, N.E., ATLANTA, GA.; 1019 BARONNE STREET, NEW ORLEANS, LA.; 911 GERVAIS STREET, COLUMBIA, S. C.

FOR SALE—Special! Bally Broadways, brand new, in original crates \$210; Bally Broadways, floor samples \$190; Bally Turf Kings, beautifully refinished \$245; Bally Bright Lights, slightly used \$350;—in quantity \$340; Gottlieb Cyclones \$155; 1 United Twin Shufflecade, like new \$175; 1 Shuffle Vision Air Hockey \$135. NEW ORLEANS NOV. CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel.: CANal 5306.

FOR SALE—Amusement Lite League \$75; Heavy Hitter with staud \$50; Universal Single Weighted also Double Revolve Around Safe Stand, new, priced to sell right. Winners, like new \$175. J. ROSENFELD CO., 3220 OLIVE ST., ST. LOUIS, MO. Tel.: OLive 2800.

FOR SALE—Unlimited quantity of phonograph records taken from our routes. State highest price paid in first letter. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. Tel.: 6-3583.

FOR SALE—Watch My Line \$175; Six Shooter \$239.50; Rose Bowl, write; Jalopy \$369.50; 6 Player United write; Bowlette \$135; Tri-Score \$99.50. LEHIGH SPECIALTY CO., 826 NO. BROAD ST., PHILADELPHIA 30, PA. Tel.: POPular 5-3299.

FOR SALE—W4L56 Baxes 5/10/25c \$44; 3W2L56 Boxes three-wire \$27; W156 wireless Boxes \$24; Seeburg Hideaway 146 \$225; Wurlitzer 1100 \$450; 1015 \$295; Wurlitzer Skee Roll \$125; 14 ft. Bankrolls \$150; Irish Pool \$90; Dale Guns \$85. V. YONTZ, BYESVILLE, OHIO.

FOR SALE—Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., Milwaukee 13, WIS. Tel: BLuemound 8-7600.

FOR SALE—Exhibit Pistol \$45; Thing \$95; Three Musketeers \$85; Bowling Champ \$85; Tri-Score \$100; Just 21 \$60; Buffalo Bill \$60; South Pacific \$80. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel: TYler 4-3810.

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games; etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th AVE., MIAMI 34, FLA. Tel.: 3-7648.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: RIVERSide 4131.

FOR SALE—Reconditioned Wurlitzers: 1250's \$500.; 1100's \$350.; 1015's \$225.; 1080's \$225.; 750's \$100. Seeburgs: 147-M \$225. Rock-Olas: 1422 \$125.; 1426 \$179.50. Packard Manhattan \$169.50. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN STREET, RICHMOND 20, VA.

FOR SALE—This is the time for specials and closeouts, and Empire is the place where you can get 'em and save \$\$\$! Write, or phone now. EMPIRE COIN MACHINE EXCHANGE, 1012 MILWAUKEE AVE., CHICAGO, ILL. TEL: EVERglade 4-2600.

FOR SALE—Bally Citations, Champions, Turf-Kings; Universal Winners, new and used Consoles and slots. We now have in stock Bally's Futurity and other games. West Virginia Bally Distributors. ALLAN SALES, INC., 928-30 MARKET ST., WHEELING, W. VA. Tel.: WHEel-ing 5472.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Bally Shuffle Champ \$74.50; Bally Speed Bowler \$48; Chicago Coin Bowling Classic \$110; and United Shuffle Alley Express \$49.50. Order now, send 1/3 deposit. T & L DISTRIBUTING CO., 1321 CENTRAL PARKWAY, CINCINNATI, OHIO. Tel.: MAIn 8751.

FOR SALE—Clean, Ready for location: Seeburg M-100's \$700; Seeburg 100 Selection Wall Boxes \$75; Seeburg 146's \$145; Seeburg 147's \$225; Rock-Ola 1422's \$125; Wurlitzer 1015's \$200. CAIN-CAILLOUETTE, INC., 1500 BROADWAY, NASHVILLE, TENN. Tel.: 42-8216.

FOR SALE—Wurlitzer parts and auxiliary equipment. Close-out distributor's inventory. 25% off list. Send orders with deposit to cover freight. Prompt delivery. All new parts. Post-war and pre-war. ROYAL AMUSEMENT CO., 881 MAIN ST., BUFFALO, N. Y.

FOR SALE—Universal Photo Finish Machines in excellent condition \$75; Bally Citation Machines \$60. Close-out prices on parts for all one-ball machines. JACK R. MOORE CO., 1615 S. W. 14th AVE., PORTLAND, OREGON. Tel.: ATwater 6521.

FOR SALE—Bally one-balls and late model phonographs. Write for special prices. OHIO SPECIALTY CO., 29 WEST COURT ST., CINCINNATI 2, OHIO.

FOR SALE—Used Phonograph Records taken from our routes. BIRMINGHAM VENDING COMPANY, 540 2nd AVENUE, NORTH, BIRMINGHAM 4, ALA.

Would You...

go to a druggist for information regarding a serious stomach ailment?

Or would you, instead, go to a "specialist" in stomach ailments?

The coin operated entertainment industry is one of the most highly specialized industries in the world.

Why direct your advertising to: corner pitchmen, country fairs, burlesk strippers, vaudeville acrobats, circus tumblers, radio soap operas, etc., etc.?

Advertise where you know your ads will be read by the people you want to reach!

Spend your hard-earned advertising money in the one publication that "specializes" in reaching those very people.

The Cash Box is the one and only weekly magazine that concentrates on this industry—and this industry only.

The Cash Box is the one completely exclusive weekly publication in the one industry in which you are most interested.

You wouldn't stand for money to be wasted in your business! Why stand for wasting your hard-earned advertising money by spending it where you do not reach your complete market?

Think! Advertise in The Cash Box—your magazine!

For the cost of this, and other ads, write today to: The Cash Box, Empire State Building, New York 1, N. Y.

(Continued on next page)

FOR SALE—Wurlitzer 24 Hideaway 3 Packard Boxes speaker \$79.50; Wurlitzer Twin Twelve steel cabinet 5 Buckley Boxes speaker \$69.50; 5 Wurlitzer 2140 Bar Boxes \$19.50 ea. ABOVE READY TO GO ON LOCATION. SAVAGE NOVELTY CO., 628 THIRD ST., BELOIT, WISCONSIN.

FOR SALE—Buy your finest reconditioned Wurlitzer phonographs from the World's Largest Wurlitzer Distributor. Genuine parts, factory trained mechanics. Competitively prices. Also reconditioned cigarette machines. Write us before you buy. YOUNG DISTRIBUTING, 599 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5050.

FOR SALE—Louisiana Operators; Factory rebuilt and new Slots, Winter Books, Arrow Bells, Clover Bells, Super Bells, Buckley Parleys. Write for prices. LOUISIANA COIN MACHINE CO., BOX 861, LAFAYETTE, LA. Tel.: 2441.

FOR SALE—or will trade: 200 assorted Shuffle Alleys and Roll Down games. Will take in trade what you have, but prefer Turf Kings. CLEVELAND COIN MACHINE EXCHANGE, INC., 1827 ADAMS ST., TOLEDO, O.

FOR SALE—My phonograph routes: Wurlitzer, Seeburg, Rockola. Piece or all. My appliance and farming business takes all my time. Age 56, no children, time to shorten activities, enjoy my home. C. W. HUGHES, HUGHES ELECTRIC CO., 336 E. MAIN ST., LADOGA, IND. Tel.: 17.

FOR SALE—New and used Turf Kings, write. Bally Champions and Citations, write. New Music Mite, surprising price, write. Rock-Ola '46 and '47; Wurlitzer 1015; Seeburg 46 M and 47M, write. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. Tel.: HEnderson 1-7577.

FOR SALE—Bally Hy Rolls \$49.50; 38 Wurlitzer H.W. \$65; 38 Seeburg H.W. \$65; South Pacific \$95; Be-Bop \$115; Harvest Moon \$49; Chicago Goatee \$85; Photo Booth with 2 Camerts \$295; Bally Entries, Daily Races, Victory Derby \$35 ea.; Liberator \$65; Play Ball \$65; Roll Down \$49.50. STANLEY AMUSEMENT COMPANY, 5225 SOUTH TACOMA WAY, TACOMA, WASH.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WESt 3-3224.

FOR SALE—Needles. All type needles for juke boxes and home machines. Every needle a precious metals point. Give our needles a test and become the distributor for your area. Write: ELDEEN MANUFACTURING COMPANY, 621 WEST NATIONAL AVE., MILWAUKEE 4, WIS.

FOR SALE—Chicago Coin Pistol \$90; United Shuffle Alley \$10; Seeburg Classic perfect \$60; Shuffle Bowler \$50. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: BRidgeport 750.

FOR SALE—20 Bally Eureka's. Will sell at real low price. Make offer for one or all. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y. Tel.: LO 4-1880.

CLASSIFIED ADVERTISING SECTION

THIS WEEK'S USED MACHINE QUOTATIONS

**SURE
I'M
HAPPY**



*And all it
Cost was
92¢
A Week*

That 92¢ a week allows me to use a 40 word classified ad in each and every week's issue of *The Cash Box* for a full year of 52 weeks—plus, giving me a full \$15 per year subscription free of charge. What a bargain that is—a total value of \$181.40 for only \$48.

But, that isn't all. The fact is that my first classified ad in *The Cash Box* brought me back more than my entire total investment of \$48 and, I still have 51 ads more to use in the biggest and most outstanding classified advertising department in the entire industry. Remember *The Cash Box* publishes more classified ads each week than all the other magazines publish in a month.

Brother, that's where I want to spend my money—where everyone reads my ads—for whatever they want to buy or want to sell. And, when I can get a bargain of such a history-making nature, I'm going to invest my 48 bucks, which actually amounts to only 92¢ a week, to let the entire industry know that I'm in business.

Take my advice, friend, and start making yourself some real money while getting yourself recognition from everyone in the industry—send your check for \$48 along with your first 40 word classified ad today to: THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N. Y.

FOR SALE—Special Closeouts: Turf Kings, all other One Balls, Shuffle Alleys, Five Balls. Distributors Write, Wire or Call: REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS. Tel: AL 4-4040.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVE., DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; WIL56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—The famous lightweight Jacobs Tone Arm for all automatic phonographs. Get it from your nearest distributor. JACOBS NOVELTY CO., STEVENS POINT, WIS.

FOR SALE—Arcade Equipment: Periscope, Foot-Ease, Hockey, Lite League, Rapid Fire, Super Bomber, Ace Bomber, Ten Strike, Sky Pilot, Ray Guns. Guaranteed fully reconditioned. Parts, supplies for ray guns. Amplifiers, motors, rifles repaired. COINEX CORPORATION, 1346 W. ROSCOE ST., CHICAGO 13, ILL. Tel.: GRaceland 2-0317.

FOR SALE—Williams Double Header \$75; S. A. Express \$50; Speed Bowler (9 ft.) \$45; Bally Hook Bowler (9 ft.) \$225; C. C. Trophy Bowl \$125; Universal Super-Twin Bowler \$100; United Twin Shuffle Cade \$200; Single S. A. Rebound \$150. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

MISCELLANEOUS

MISCELLANEOUS: Operators! Machine keys get misplaced? We have a foolproof system in operation. Lets you know from any point in shop when keys are missing. Cost is negligible. Constructed of spare parts. Plans \$1.00. CRESTON AMUSEMENT COMPANY, Box 58, CRESTON, IOWA.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, LOnacre 4-5321; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEBster 3-0347.

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: Magnolia 3931.

NOTICE—Change to dime play. Hawley Converter Kit for old style and new style Packard boxes. Lots of 25, \$1 each; Samples \$1.25. Contains new glass, dime bushings, parts for rejector. Kits also available for other five-cent boxes. Specify your needs. J. R. HAWLEY DISTRIBUTING Co., 2720 W. PICO BLVD., LOS ANGELES, CALIF.

NOTICE—Attention operators in Chicago. We can handle your service calls and trucking. Only the finest factory trained mechanics take care of your calls. MERIT INDUSTRIES, 542 W. 63rd STREET, CHICAGO 21, ILL. Tel.: ENglewood 4-9202, 4-9204.

How To Use "The Confidential Price Lists"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists", rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.

EXPLANATION

- 1. Prices UP
- 2. Prices DOWN
- 3. Prices UP and DOWN
- 4. No change from Last Week
- 5. No quotations Last 2 to 4 Weeks
- 6. No quotations 4 Weeks or Longer
- 7. Machines Just Added
- * Great Activity



WURLITZER

SEEBURG

6. 24	25.00	39.50	6. Plaza	25.00	39.50
4. 600R	39.50	49.00	6. Royale	25.00	39.50
4. 600K	39.50	69.50	4. Regal	35.00	49.00
4. 500A	35.00	49.50	4. Regal RC	39.50	49.00
4* 500K	35.00	69.50	4. Gem	35.00	49.50
6. 41 (Counter)	35.00	50.00	2. Classic	35.00	59.00
6. 51 (Counter)	30.00	45.00	2. Classic RC	39.50	59.00
6. 61 (Counter)	39.50	50.00	6. Maestro	39.50	65.00
6. 71 (Counter)	35.00	75.00	6. Mayfair	35.00	59.50
6. 81 (Counter)	49.50	75.00	6. Mayfair RC	49.50	59.50
4* 700	57.50	79.50	6. Melody King	49.50	79.50
4. 750M	75.00	89.50	6. Crown	39.50	59.50
4* 750E	75.00	125.00	6. Crown RC	49.50	79.50
4. 780M Colonial	79.50	99.50	6. Concert Grand	39.50	59.50
4. 780E	79.00	125.00	4. Colonel	49.50	59.00
2. 800	59.50	79.00	4. Colonel RC	49.50	59.50
3* 850	35.00	69.50	6. Concert Master	49.50	69.50
2. 950	59.50	74.50	6. Concert Master RC	59.50	89.00
2* 1015	169.50	295.00	6. Cadet	35.00	65.00
2* 1017 Hideaway	199.50	259.50	6. Cadet RC	59.50	65.00
2* 1100	309.50	450.00	4. Major	49.50	59.00
2. 1080	175.00	225.00	4. Major RC	50.00	59.50
1* 1250	450.00	550.00	4. Envoy	49.50	69.00
6. 300 Adapter	10.00	15.00	4. Envoy RC	49.50	69.50
6. 320 Wireless Wall Box	3.50	5.00	6. Vogue	35.00	59.50
6. 310 Wall Box 30 Wire	4.50	5.00	6. Vogue RC	49.50	69.50
6. 320 2 Wire Wall Box	3.50	5.00	6. Casino	35.00	59.50
6. 332 2 Wire Bar Box	5.00	9.50	6. Casino RC	49.50	79.50
6. 331 2 Wire Bar Box	5.00	10.00	6. Commander	39.50	59.50
6. 304 2 Wire Stepper	3.50	5.00	6. Commander RC	50.00	69.00
6. Wireless Strollers	19.50	25.00	2. Hi-Tone 9800	49.50	59.50
6. 430 Speaker Club with 10, 25c Box	69.50	75.00	2. Hi-Tone 9800 RC	49.50	59.50
6. 420 Speaker Cabinet	40.00	49.50	4. Hi-Tone 8800	49.50	59.50
2. 3031 Wall Box	9.95	15.00	4. Hi-Tone 8800 RC	49.50	59.50
4. 3045 Wall Box	12.50	20.00	4. Hi-Tone 8200	49.50	59.50
2. 3020 Wall Box	27.50	39.50	4. Hi-Tone 8200 RC	49.50	59.50
4. 3025	12.50	19.50	2. 146S	129.50	145.00
4. 2140 Wall Box	17.50	24.50	2* 146M	139.00	225.00
2. 219 Stepper	22.50	27.50	2* 147S	149.00	225.00
6. 100 Wall Box 5c 30 Wire	3.50	5.00	2* 147M	169.00	249.00
6. 100 Wall Box 10c 30 Wire	12.50	17.50	4. 148S	249.00	319.00
6. 111 Bar Box	3.00	10.00	2. 148M	249.00	319.00
6. 120 Wall Box 5c Wire	2.00	4.50	2. 148ML	299.00	369.00
6. 305 Impulse Rec.	2.50	10.00	4. M-100-78	700.00	789.00
6. 350 WIs Speaker	17.50	29.50	6. Remote Speak Organ	7.50	17.50
6. 115 Wall Box Wire 5c Wireless	5.00	7.50	6. Multi Selector 12 Rec.	12.50	35.00
6. 135 Step Receiver	14.50	19.50	6. Melody Parade Bar	4.50	6.00
6. 145 Imp. Step Fast	4.50	7.50	6. 5c Wallomatic Wireless	3.00	8.50
6. 306 Music Transmit	7.50	9.50	6. 5c Baromatic Wireless	4.50	5.00
6. 130 Adapter	15.00	19.50	6. 5c Wallomatic 3 Wire	2.00	8.00
6. 580 Speaker	25.00	49.50	6. 30 Wire Wall Box	2.00	9.50
6. 123 Wall Box 5/10/25 Wireless	9.00	15.00	6. 5, 10, 25c Baromatic Wire	3.00	6.95
6. 125 Wall Box 5/10/25 Wire	2.50	6.00			

Table listing various electronic components like Wallomatic, Baromatic, and Wall Boxes with prices.

ROCK-OLA

Table listing Rock-Ola products such as Imperial, Windsor, Monarch, and various Counter models.

Table listing Playmaster and other electronic products with their respective prices.

BUCKLEY

Table listing Wall & Bar Box O.S. and Wall Bar Box N.S.

PACKARD

Table listing Packard products including Pla Mor Wall & Bar, Manhattan, Model 7 Phono, and various Adaptors.

MILLS

Table listing Mills products like Do Ri Mi, Panoram, Throuse of Music, and various Peek models.

AMI

Table listing AMI products such as Hi-Boy, Singing Towers, Streamliner, and various Model A, B, and C.

AIREON

Table listing Aireon products like Super DeLuxe, Blonde Bomber, Fiesta, and various Coronet models.

MISCELLANEOUS

Table listing Chicago Coin Hit Parade and Ristaurat.



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Un) United; (Wm) Williams.

Table listing various pinball games like ABC Bowler, Ali Baba, Alice, Amber, Aquacade, Arizona, Baby Face, Baffle Card, Ballerina, Ballyhoo, Band Leader, Banjo, Bank-A-Ball, Barnacle Bill, Basketball, Be Bop, Bermuda, Big League, Big Prize, Big Time, Big Top, Black Gold, Blue Skies, Bomber, Bouanza, Boston, Bowling Champ, Bowling League, Broncho, Buffalo Bill, Buccaneer, Build Up, Buttons & Bows, Camel Caravan, and Canasta.

Table listing various pinball games like Caribbean, Carnival, Carolina, Carousel, Catalina, Champion, Chimp, Cinderella, Citation, Cleopatra, Club Trophy, College Daze, Contact, Contest, Control Tower, Cover Girl, Crazy Ball, Dallas, Dark Horse, De Icer, Dew Da Ditty, Double Barrel, Dbl. Feature, Double Shuffle, Dreamy, Drum Major, Dynamite, Eutry, El Paso, Fast Ball, Fiesta, Fighting Irish, and others.

Table listing various pinball games like Flamingo, Floating Power, Flying Saucers, Flying Trapeze, Football, Freshie, Georgia, Ginger, Gin Rummy, Gizmo, Glamour, Gold Cup, Gold Mine, Golden Gloves, Gondola, Grand Award, Harvest Moon, Harvest Time, Hawaii, Hi Ride, Hit Parade, Hits & Runs, Holiday, Hot Rods, Humpty Dumpty, Jack 'N Jill, Jamboree, Jeanie, Jockey Special, Joker, Judy, Just 21, K. C. Jones, Kilroy, King Arthur, King Cole, Knockout, Lady Robin Hood, Leap Year, Line Up, Lucky Inning, Lucky Star, Mad. Sq. Garden, Magic, Maisie, Majors, Major League Baseball, Mardi Gras, Marjorie, Maryland, Merry Widow, Melody, Mercury, Mermaid, Metro, Mexico, Miami Beach, Minstrel Man, Miss America, Monicker, Monterey, Moon Glow, Morocco, Mystery, Nevada, Nifty, Nudgy, Oh Boy, Oklahoma, Old Faithful, One Two Three, Opportunity, Oscar, Paradise, Phoenix, Photo Finish, Pimlico, Pin Bowler, Pinch Hitter, Pinky, Pin Up Girl, Play Ball, Play Boy, Playland, Playtime, Puddin' Head, Punchy, Rag Mop, Rainbow, Ramona, Rancho, Ranger, Record Time, Red Shoes, Repeater, Rio, Rip Snorter, and others.

Table listing various pinball games like Riviera, Rocket, Rockettes, Rondevo, Round Up, St. Louis, Sally, Samba, Saratoga, School Days, Score-A-Line, Screwball, Sea Hawk, Sea Isle, Select-A-Card, Serenade, Shanghai, Shantytown, Shoo Shoo, Shooting Stars, Short Stop, Show Boat, Silver Spray, Silver Streak, Singapore, Sky Lark, Sky Line, Sky Ray, Slugger, Smarty, Smoky, South Pacific, South Paw, South Seas, Special Entry, Speed Ball, Speed Demon, Speedway, Spellbound, Spinball, Spot Bowler, Sport Event, Sport Special, Sports, Sports Parade, Spot-A-Card, Spot Pool, Stage Door Canteen, Stars, Stardust, Starlite, State Fair, Step Up, Stop & Go, Stormy, Stratoliner, Streamliner, Summertime, Sun Beam, Sunny, Supercharger, Super Hockey, Superliner, Superscore, Surf Queen, Suspense, Swane, Sweetheart, Tahiti, Tally Ho, Tampico, Target Skill, Telegard, Temptation, Tennessee, Thing, Three Feathers, Three Musketeers, Thrill, Topic, Tornado, Torchy, Towers, Trade Winds, Treasure Chest, Trinidad, Triple Action, Triplets, Tri-Score, Trophy, Tropicana, Tucson, Tumbleweed, Turf Champ, Turf King, Utah, Vanities, Victory Special, Virginia, Watch My Line, West Wind, Wild Fire, Winner, Wisconsin, Yankee Doodle, Yanks, and Zig Zag.

CONFIDENTIAL PRICE LIST



ROLL DOWNS

6. ABC Roll Down	24.50	49.50	4. Genco Total Roll	19.00	39.50
6. Arrows	15.00	40.00	6. Hawaii Roll Down	10.00	24.50
6. Auto Roll	24.50	35.00	2. Hy-Roll	49.50	69.50
6. Bermuda	20.00	35.00	6. Melody	20.00	35.00
6. Big City	10.00	35.00	6. One World	40.00	49.50
6. Bing-A-Roll	49.50	75.00	6. Pro-Score	25.00	49.50
6. Bonus Roll	25.00	49.50	6. Singapore	10.00	29.50
6. Buccaneer	49.50	64.50	6. Sportsman Roll	10.00	20.00
6. Champion Roll	15.00	29.50	6. Super Score	35.00	49.50
4. ChiCoin Roll Down	19.50	49.50	6. Super Triangle	15.00	35.00
4. Genco Advance Roll	19.00	39.50	6. Tally Roll	19.50	39.50

CONFIDENTIAL PRICE LIST



SHUFFLES - REBOUNDS

2* Bally Hook Bowler	225.00	285.00	4* Keeney League Bowl	265.00	275.00
4. Bally Shuffle Champ	65.00	89.50	6. Keeney Duck Pins	94.50	145.00
1* Bally Shuffle-Bowler	24.50	50.00	6. Rock-Ola Shuffle Jungle	19.50	39.50
4* Bally Speed Bowler	45.00	79.50	4. Rock-Ola Shuffle-Lane	24.50	39.50
6. California Shuffle Pins	25.00	40.00	4. Un. Dbl. Shuffle	75.00	79.50
6. ChiCoin Bango	15.00	49.50	4* United Shuffle Alley	10.00	44.50
6. ChiCoin Beacon	35.00	49.50	2. Un. Shuffle w/con.	19.50	45.00
1* ChiCoin Bowling Alley	49.50	85.00	2. Un. Shuffle Alley Exp.	49.50	74.50
4. ChiCoin Alley w/con.	49.50	85.00	4. Un. 2-play Express	185.00	199.50
6. ChiCoin Ace Bowl	120.00	149.00	2. Un. Sin Rebound	149.00	169.50
2* ChiCoin Bowl Classic	85.00	150.00	4. Un. Twin Rebound	215.00	234.50
6. ChiCoin Rebound	35.00	50.00	6. United Shuffle Skill	19.00	44.50
4. ChiCoin Baseball	50.00	95.00	2. United Super-Shuffle	35.00	49.50
4. ChiCoin Trophy	125.00	160.00	4. United Slugger	125.00	129.50
4. Exhibit Strike	99.50	125.00	4. United Skee Alley	95.00	189.50
4. Genco Bowling League	24.50	35.00	2* Un. 4-Player	240.00	295.00
4* Genco Glider	30.00	39.50	4. Un. Shuffle-Cade	200.00	235.00
6. Genco Baseball	45.00	99.50	4. Un. Twin Shuffle-Cade	210.00	275.00
4. Gottlieb Bowlette	24.50	69.50	4* Univ. Super Twin	100.00	145.00
2. Keeney ABC Bowler	65.00	75.00	2* Universal Twin Bowler	49.50	89.50
6. Keeney Line Up	22.50	39.50	4. Univ. HiScore Bowler	175.00	185.00
6. Keeney King Pin	45.00	85.00	4. Williams DeLuxé Bowler	34.50	49.50
4. Keeney Pin Boy	24.50	45.00	4. Williams Twin Shuffle	24.50	28.50
4. Keeney Ten Pins	24.50	34.50	6. Williams Single Bowler	20.00	28.50
4. Keeney Lucky Strike	69.00	75.00	4* Williams Dbl. Head	75.00	129.50
4. Keeney Dbl. Bowler	135.00	175.00			

CONFIDENTIAL PRICE LIST



ARCADE EQUIPMENT

6. Allite Strike 'N Spares	39.50	149.50	6. Keeney Anti Aircraft Br	15.00	25.00
4. Boomerang	45.00	85.00	6. Keeney Anti Aircraft Bl	15.00	50.00
4. Bally Big Inning	185.00	195.00	6. Keeney Sub Gun	79.50	95.00
6. Bally Bowler	165.00	189.50	4. Keeney Texas Leaguer	40.00	50.00
6. Bally Convoy	47.50	95.00	6. Kirk Night Bomber	75.00	145.00
4. Bally Defender	50.00	95.00	4. Lite League	49.50	95.00
6. Bally Eagle Eye	39.50	49.50	4. Mutoscope Ace Bomber	75.00	95.00
4. Bally Heavy Hitter	50.00	85.00	4. Muto. Atomic Bomber	95.00	150.00
6. Bally King Pin	35.00	45.00	6. Mntoscope Dr. Mobile	95.00	150.00
6. Bally Lucky Strike	45.00	79.50	4. Mutoscope Photomatic (Pre-War)	175.00	350.00
4. Bally Rapid Fire	69.00	95.00	4* Mutoscope Sky Fighter	75.00	125.00
6. Bally Sky Battle	49.50	95.00	6. QT Pool Table	89.50	100.00
4. Bally Torpedo	49.50	75.00	6. Quizzer	79.50	99.50
4. Bally Undersea Raider	75.00	95.00	6. Rockola Ten Pins LD	19.50	49.50
6. Bank Ball	59.50	150.00	6. Rockola Ten Pins HD	25.00	49.50
6. Bowling League	35.00	49.50	4. Rockola World Series	69.50	75.00
6. Bnckley DeLuxe Dig	119.50	149.50	6. Scientific Baseball	49.50	75.00
6. Buckley Treas Is Dig	95.00	110.00	6. Scientific Basketball	59.50	75.00
6. Champion Hockey	40.00	75.00	4. Scientific Batting Pr.	45.00	75.00
4* Chi-Coin Basketball Champ	199.00	275.00	4. Scientific Pitch 'Em	165.00	195.00
4* ChiCoin Goalee	85.00	125.00	2* Seeburg Bear Gun	250.00	350.00
4. ChiCoin Hockey	69.50	75.00	4. Seeburg Chicken Sam	95.00	109.50
1. Chi Midget Skee	150.00	229.50	6. Seeburg Shoot the Chute	25.00	75.00
1* ChiCoin Pistol	90.00	149.50	6. Skee Barrel Roll	25.00	49.50
6. ChiCoin Roll-A-Score	39.50	75.00	6. Skill Jump	25.00	39.50
6. Edclol Pool Table	49.50	75.00	6. Snper Torpedo	25.00	79.50
4. Evans Bat-A-Score	125.00	175.00	6. Supreme Bolascor	40.00	125.00
6. Evans In The Barrel	30.00	52.50	6. Supreme Skee Roll	20.00	75.00
6. Evans Super Bomber	50.00	95.00	6. Supreme Skill Roll	20.00	69.50
4. Evans Play Ball	65.00	75.00	6. Supreme Rocket Buster	45.00	65.00
4. Evans Ten Strike '46	49.50	99.50	4. Tail Gunner	49.50	89.50
4. Evans Tommy Gun	49.50	100.00	4. Telequiz	95.00	119.50
3* Exhibit Dale Gun	65.00	85.00	4. Un. Team Hockey	100.00	125.00
6. Exhibit Rotary Mdsr.	175.00	275.00	6. Warner Voice Record.	49.50	69.50
4. Exhibit Silver Bullets	125.00	165.00	6. Western Baseball '39	20.00	45.00
2. Exhibit Six Shooter	165.00	239.50	4. Western Baseball '40	45.00	85.00
6. Exhibit Merchantman Roll Ch Digger	85.00	99.50	6. Whizz	15.00	29.50
4. Exhibit Vitalizer	75.00	95.00	4. Wilcox-Gay Recordio	119.50	150.00
6. Genco Bank Roll	24.50	65.00	1. Williams All Stars	99.50	119.50
4. Genco Play Ball	29.50	65.00	6. Williams Box Score	39.50	65.00
6. Groetchen Met. Typer.	79.50	149.50	2* Williams Star Series	89.50	139.50
4. Hoop-A-Roll	24.50	49.50	2* Williams Quarterback	54.50	100.00
1. Jack Rabbit	69.50	109.50	4. Wurlitzer Skeeback	125.00	150.00
4. Keeney Air Raider	75.00	125.00			

This Week's Used Market

The readers following the trading in the used machine market in these columns have noticed that in the past few weeks prices and activity have risen sharply. As a result this week's bartering tends to show a marked decrease in the askings for used equipment. The important item that must be pointed out, however, is the fact that some wholesalers have lowered the price as far as the low figure in the price range is concerned, but all wholesalers have kept the same price or have even raised prices as far as the high figure is concerned. This represents a very interesting situation that can allow for a slight decline in price in some equipment and still hold the current trend in trading. The popular machines in music, pins, shuffles and arcade continued to be very active as it has the past few weeks. These pieces also held comparatively fast with little fluctuation either up or down. It seems that the less popular equipment and even some of the more dormant pieces were the equipment responsible for the slight decline noticed in this week's trading. Pins showed the most active market of all

and this division, too, carried the greatest amount of trading in machines that has been quoted for many weeks.

As usual the pins represented the greatest bulk of bartering and as a result it carried the largest amount of items that have fallen in price. This, however, is not an alarming situation, for it was the more dormant equipment that showed these decreases and most of the popular pieces continued to bring the prices set by past trading.

The music division showed a fair amount of trading with machines like the Wurlitzer 1015 and 1100 leading the way. All other machines behaved in the general pattern developed by this week's buying and selling.

The arcade and shuffle equipment represented a true picture of the current market with the big sellers holding to somewhat of a constant level and the other pieces showing most of the fluctuations. This division also continued to be active as it has been during the current surge in all equipment.

The following was the most active equipment in this week's used market:

Most Active Used Music

Held—Wurlitzer 500K	\$ 35.00-\$ 49.50
Held—Wurlitzer 750E	75.00- 125.00
Up & Down—Wurlitzer 850	35.00- 69.50
Down—Wurlitzer 1015	169.50- 295.00
Down—Wurlitzer 1017	199.50- 259.50
Down—Wurlitzer 1100	309.50- 450.00
Up—Wurlitzer 1250	450.00- 550.00
Down—Seeburg 146M	139.00- 225.00
Down—Seeburg 147S	149.00- 225.00
Down—Seeburg 147M	169.00- 249.00
Down—Seeburg W1-L-56	9.95- 17.50
Held—Rock-Ola 1422	109.00- 150.00
Held—Packard Pla Mor	10.00- 15.00
Held—Packard Manhattan	124.50- 169.50

Most Active Used Pin Games

Held—Champion (B '48)	\$ 69.50-\$175.00
Down—Citation (B/48)	40.00- 134.50
Down—Gold Cup (B '48)	30.00- 84.50
Down—Jockey Special (B '47)	39.50- 64.50
Down—Just 21 (Got 1/50)	32.50- 79.50
Down—Knockout (Got 1/51)	109.50- 154.50
Held—Photo Finish	75.00- 139.50
Up & Down—South Pacific (Ge 3/50)	80.00- 109.50
Down—Special Entry (B '49)	29.50- 54.50
Down—Trade Winds	20.00- 49.50
Up—Tri Score (Ge 1/51)	89.50- 119.50
Down—Turf King	225.00- 345.00
Down—Winner (Univ)	175.00- 275.00

Most Active Shuffles & Rebounds

Down—Bally Hook Bowler	\$225.00-\$285.00
Up—Bally Shuffle Bowler	24.50- 50.00
Held—Bally Speed Bowler	45.00- 79.50
Up—ChiCoin Bowling Alley	49.50- 85.00
Down—ChiCoin Bowling Classic	85.00- 150.00
Held—Genco Glider	30.00- 39.50
Held—Keeney League Bowler	265.00- 275.00
Held—United Shuffle Alley	10.00- 44.50
Down—United 4-Player	240.00- 295.00
Held—Universal Twin Bowler	49.50- 89.50
Held—Williams Double Header	75.00- 129.50

Most Active Arcade Equipment

Held—ChiCoin Basketball Champ	\$199.00-\$275.00
Held—ChiCoin Goalee	85.00- 125.00
Up—ChiCoin Pistol	90.00- 149.50
Up & Down—Exhibit Dale Gun	65.00- 85.00
Held—Mutoscope Sky Fighter	75.00- 125.00
Down—Seeburg Bear Gun	250.00- 350.00
Down—Williams Star Series	89.50- 119.50
Down—Williams Quarterback	54.50- 100.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

AMI, INC.

Model D-40 Phonograph	\$795.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50

BALLY MFG. CO.

Shuffle Line	\$439.00
Futurity	735.00
Bright Spot	545.00

BUCKLEY MFG. CO.

Wall & Bar Box	\$ 24.50
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CHICAGO COIN MACHINE CO.

6 Player Bowling Alley	\$499.50
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H. C. EVANS & CO.

Constellation Phonograph	\$795.00
Push-Over	385.00

THE EXHIBIT SUPPLY CO.

Big Bronco	\$997.50
Gun Patrol	419.50
Pony Express	495.00
Silent Salesman (Card Vendor)	79.50

GENCO MFG. & SALES CO.

8 Player Shuffle	
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D. GOTT Lieb & Co.

Rose Bowl	\$294.00
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J. H. KEENEY & CO., INC.

6 Player League Bowler	\$469.50
All-Electric Cigarette Vendor	269.50
All-Electric Cigarette Vendor with Changermaker	287.00
Penny Insertion	119.50

ROCK-OLA MFG. CORP.

Super Rocket '52-50 Phonograph (Model 1434)	\$945.00
Model 1538, 5c-10c-25c Wall Box	59.50
Model 1536, 5c Wall Box, 23 Wire	39.50
Model 1424 Playmaster	440.00

RISTAUCRAT, INC.

S-45 Phonograph	\$289.50
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UNITED MFG. CO.

6 Player Shuffle Alley	\$469.50
County Fair	525.00
6 Player DeLuxe Shuffle Alley	

WILLIAMS MFG. CO.

Spark Plug	\$425.00
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THE RUDOLPH WURLITZER CO.

Model "1400" Phonograph	
Model "1450" Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

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