

THE CASH BOX

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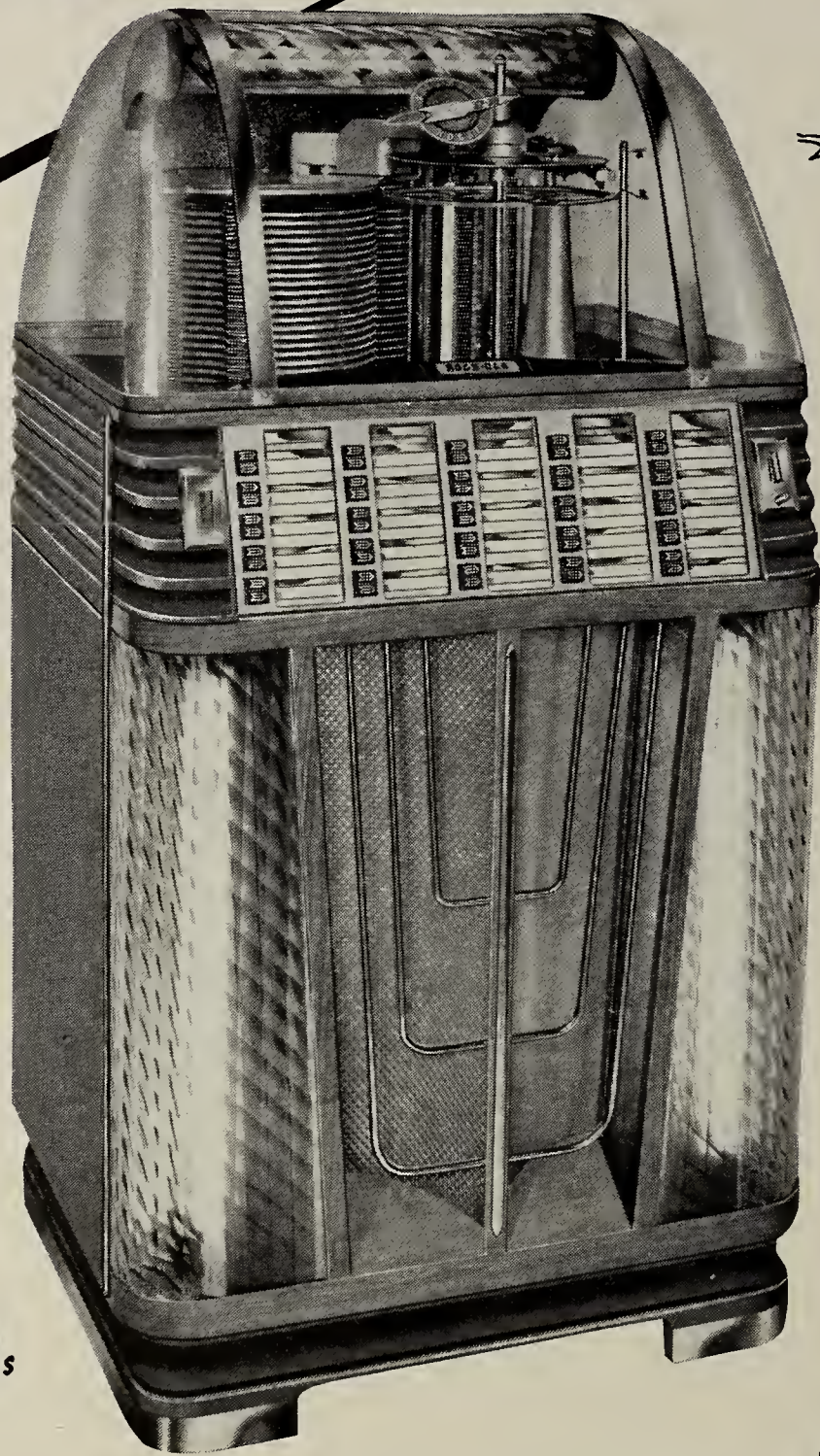
NUMBER 7



The Ames Brothers are pictured gathered around Les Brown (center) just after they finished their recording of "Undecided". The boys may have been undecided at the time as to whether they had a hit, but they can be certain now. With the tune moving up on all charts, the Ames Brothers are assured of a smash while Les Brown gives the band business another shove back up the ladder. The Coral disk is in for a long, long ride.

the new
Universal Favorite

★ To help you make more money— all phonographs are set at the factory for 1 play for 10¢— 3 plays for 25¢— Easily changed for other combinations desired.



Model 1434



ROCK-OLA MANUFACTURING CORP. 800 N. KEDZIE AVE. CHICAGO 51



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THE CASH BOX covers the coin operated machines industry, and all allied to this industry in any fashion whatsoever, throughout the United States, Canada, Central and South America, Africa, Japan, Hawaii, Philippine Islands, and other Asiatic and Pacific countries, as well as certain European nations. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others in any fashion identified with, or allied to, the coin operated music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the coin operated vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered by *The Cash Box*.

THE CASH BOX IS RECOGNIZED by various associations of coin machine operators throughout the United States as their "official" weekly magazine.

"THE CONFIDENTIAL PRICE LISTS"

"*The Confidential Price Lists*" are the one and only officially recognized price guide of all new and used machines in the United States. "*The Confidential Price Lists*" are an exclusive, copyrighted feature of *The Cash Box*. "*The Confidential Price Lists*" report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. "*The Confidential Price Lists*" are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry". They are an integral part of *The Cash Box* and appear in each week's issue. "*The Confidential Price Lists*" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. "*The Confidential Price Lists*" are used by finance firms, factors, loan companies, bankers and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. "*The Confidential Price Lists*" have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in "*The Confidential Price Lists*".

CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

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To Its Own Detriment

ASCAP IS TRYING TO KILL THE JUKE BOX BUSINESS

ASCAP (American Society of Composers, Authors and Publishers) is trying to kill the juke box business. . . . to its very own detriment.

In an effort to add some millions of dollars to its already biggest income amassed since its organization in 1914, by eradicating from the Copyright Act of 1909 that paragraph which exempts juke boxes from paying royalties for copyrighted music — ASCAP wants to "kill the goose that lays the golden eggs" for its very members—its own authors, composers and publishers of music.

This is not the first time that ASCAP has sponsored a Bill (during the past several years, similar bills under the names of different representatives or senators have reached the stage of hearings by the subcommittee of the judiciary) in an effort to make the nation's juke box operators pay royalties to this all-powerful music organization (and other organizations whose functions are similar).

ASCAP is asking the Congress of these United States to make "it" wealthier and more all-powerful.

It doesn't consider that its members, because of the recordings of their tunes which are played in juke boxes, enjoy greater royalty (and revenue) from the recording manufacturers. It doesn't consider that because the juke boxes popularize the tune so that more and more of the people buy the record, buy the sheet music, bring the tune to the attention of the air waves (radio and TV), and also bring other spots such as theatres and night clubs to pay the music—that from all of these, of course, ASCAP members gain royalties. And from the top hit tunes, they become large income earners.

No! ASCAP would rather KILL THE (JUKE BOX) GOOSE THAT LAYS THE GOLDEN EGGS for its own members. HOW? By simply charging 1c per side of each record (2c per record) ROYALTY, and force every juke box owner to pay tribute to ASCAP (and other similar organizations). PAY IT AT THE RATE OF 2c PER RECORD (two sides) EACH AND EVERY SINGLE WEEK.

This small sounding 1c PER SIDE OF EACH RECORDING is actually 2c per record and runs into millions of dollars. This seemingly small "tax", so high in the aggregate, WILL PRACTICALLY PUT THE ENTIRE JUKE BOX BUSINESS INTO BANK-

RUPTCY. YES, THAT'S WHAT IT WILL DO—PUT THE JUKE BOX OPERATOR OUT OF BUSINESS.

ASCAP IS ATTEMPTING TO CRUCIFY THE MUSIC OF THE POOR ON A CROSS OF GOLD. The music of the poor, the nation's juke boxes, that's what ASCAP is actually and literally smashing, with the present Bill (which was heard before the subcommittee of the judiciary in Washington on Thursday, October 24, and which shall continue some time after January 8, 1952). AND—WHAT IS TO PREVENT A FUTURE MOVE TO ASK FOR 25c PER SIDE OF EACH RECORDING PER WEEK—SHOULD THIS BILL EVER PASS? ANOTHER YEAR —ANOTHER BILL — ANOTHER ROYALTY!

When you come right down to cases. Where do ASCAP's members get the push and steam behind their tunes? Where do they go to get FREE promotion for their music (altho their members benefit from royalties paid by the record manufacturers on this national showcase)?

Even tho their own publishers, composers and authors, continue to beg the juke box operators to feature their tunes, ASCAP is crying in its beer. Even tho a report states that it is expected that ASCAP's revenue will be boosted to around 14 million dollars in 1951, exceeding their 1950 figure by two million, which is estimated to represent the greatest income amassed since it was organized in 1914.

And yet, this all-powerful organization has turned to the peoples' elected representatives, to the Congress of the United States, and has asked them to: CRUCIFY THE MUSIC OF THE PEOPLE (ESPECIALLY THE POOR PEOPLE, THE LITTLE PEOPLE) ON A CROSS OF GOLD.

AND, WHICH LEGISLATION (WHICH IF PASSED) WILL CRUCIFY THE VERY MEMBERS OF ITS OWN ORGANIZATION —BECAUSE AS SURE AS THE WORLD EXISTS, THE ELIMINATION OF THE JUKE BOX INDUSTRY (AND PASSAGE OF THIS BILL WOULD PUT THE JUKE BOX OPERATOR OUT OF BUSINESS) WILL IN TURN CLOSE UP THE NATIONAL "SHOW-CASE" OF ITS MEMBER'S TUNES—AND ELIMINATE THE REVENUE NOW BEING ENJOYED ON THE SALE OF MILLIONS OF RECORDS TO THE VERY BEST CUSTOMER OF THE RECORD INDUSTRY.

READ THE NEXT TWO PAGES

By Charging Juke Box Operators 1¢ Royalty Per Side of Each Record (2¢ Per Record) Per Week

ASCAP (and other similar groups) **WILL KILL THE GOOSE THAT LAYS THE GOLDEN EGGS FOR OWN AUTHORS, COMPOSERS AND MUSIC PUBLISHERS**

Royalties from Records are BIG Today for All ASCAP Members. This is Made Possible by the Juke Box Business. At the Same Time by Popularizing the Music of ASCAP Members the Juke Boxes of America Help Them to Sell More Sheet Music, More Recordings to the Public and to Obtain More Radio, TV, and Other Royalty-Revenue.

ASCAP IS ASKING THE PEOPLES' ELECTED REPRESENTATIVES TO THE CONGRESS OF THESE UNITED STATES TO . . .

CRUCIFY THE MUSIC OF THE POOR ON A CROSS OF GOLD!

HERE ARE THE FACTS!


JUKE BOX OPERATORS WILL HAVE TO PAY THE FOLLOWING:

20 Record Phonos	(40 SELECTIONS)	Will Pay 40¢	Per Week	\$20.80	Per Year
24 " "	" " (48 " " ")	" " 48¢	" "	24.96	Per Year
25 " "	" " (50 " " ")	" " 50¢	" "	26.00	Per Year
40 " "	" " (80 " " ")	" " 80¢	" "	41.60	Per Year
50 " "	" " (100 " " ")	" " \$1.00	" "	52.00	Per Year

A JUKE BOX OPERATOR WITH A ROUTE OF BUT 50 PHONOS OF 100 SELECTIONS IN EACH PHONO WILL HAVE TO PAY THE FOLLOWING FOR PLAYING AND TREMENDOUSLY POPULARIZING MUSIC TO ALL THE PEOPLE . . .

\$50.00 PER WEEK
OR - \$2,600.00 PER YEAR

THE NATIONAL AVERAGE INTAKE PER PHONO, PER WEEK (OPERATOR'S SHARE) AGREED ON AS A "HIGH" FIGURE IS \$7 PER WEEK "GROSS"

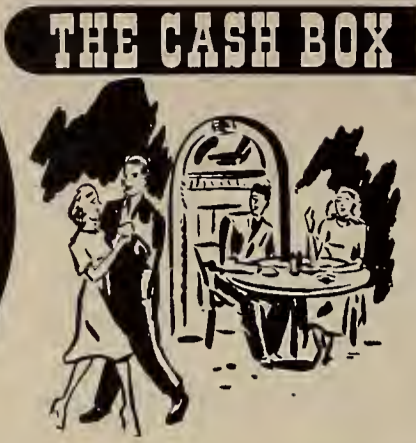
 THIS GROSS FIGURE IS EXTREMELY HIGH FOR A NATIONAL AVERAGE. IT DOES NOT TAKE INTO ACCOUNT THE TREMENDOUS OVERHEAD COSTS, PHONOGRAPH TIME PAYMENTS PLUS INTEREST, DEPRECIATION, OPERATING EXPENSES, COSTS OF LABOR, PARTS AND SUPPLIES, RENT, TRUCKS, ETC.,—PLUS—THE NEW, HIGHER BOOKKEEPING EXPENSE DEMANDED IN THIS NEW BILL. THEREFORE, IF A VERY HIGH, HIGH NET OF 10% CAN EVEN BE CONSIDERED (AND NO C. P. A. IN THE NATION WILL EVER CONSIDER SUCH A NET FIGURE AFTER EXPENSES) JUST LOOK AT WHAT EVEN SUCH AN IMPOSSIBLY HIGH NET INCOME FIGURE WOULD MEAN TO THE AVERAGE JUKE BOX OPERATOR WITH A ROUTE OF FIFTY 100 SELECTION PHONOGRAPHS:—

50 Phonos at \$7 Per Week GROSS - \$350 Per Week Gross Income
 10% NET of \$350 Per Week (Net Income Per Week) — \$35.00
 Royalty PER WEEK - - - - - \$50.00
NET LOSS PER WEEK \$17.00
 (NET LOSS PER YEAR - - \$884.00)

NOW, DON'T YOU, TOO, MR. ASCAP MEMBER, AGREE THAT THIS IS THE BEST WAY TO "KILL THE GOOSE THAT LAYS THE GOLDEN EGGS"??

THE NATION'S TOP TEN
 PLUS THE NEXT 15
JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.



LEFT FIELD DISKS CAN BE RIGHT

AB—Abbey	CO—Columbia	C O D E	MG—MGM	RG—Regal
AL—Aladdin	CR—Coral	DY—Derby	MO—Modern	SA—Savoy
AP—Apollo	DA—Dana	4 Star—Four Star	NA—National	SIT—Sittin' In
AT—Atlantic	DE—Decca	FE—Federal	OR—Oriole	SP—Specialty
BU—Bullet	IN—Intro	LO—London	PE—Peacock	TE—Tempo
CA—Capitol	JU—Jubilee	ME—Mercury	RA—Rainbow	TW—Town
CH—Chess	KI—King		RE—Regent	VI—Victor

- | | | Pos. Last Week |
|-----------|---|----------------|
| 1 | BECAUSE OF YOU
TONY BENNETT
CA-1493 (F-1493)—Les Baxter
CO-39362 (4-39362)—Tony Bennett
CR-60440 (9-60440)—Bob Crosby
DE-27666 (9-27666)—Lombardo & DeHaven | 1 |
| | DE-27816 (9-27816)—Louis Armstrong
ME-5643 (5643x45)—Ray Barber
MG-10947 (K10947)—Johnny Desmond
VI-10-3425—Jan Pearce
CR-60561—Erskine Butterfield | |
| 2 | SIN
FOUR ACES — EDDY HOWARD
CO-39567 (4-39567)—Sammy Kaye
DE-27769 (9-27769)—Arthur Prysock
DE-27794 (9-27794)—Al Morgan
ME-5711 (5711x45)—Eddy Howard O | 3 |
| | MG-11066 (K11066)—Billy Williams Qt.
VA-101—Four Aces
VI-20-4280 (47-4280)—Savannah Churchill | |
| 3 | COLD, COLD HEART
TONY BENNETT
CO-39449 (4-39449)—Tony Bennett
DE-27761 (9-27761)—Eileen Wilson
DE-27816 (9-27816)—Louis Armstrong
ME-5693—Tony Fontane | 2 |
| | ME-5728 (5728x45)—Dinah Washington
MG-10904 (K10904)—Hank Williams
VI-20-4274 (47-4274)—Fontane Sisters | |
| 4 | THE WORLD IS WAITING FOR THE SUNRISE
LES PAUL & MARY FORD
CA-1748 (F-1748)—Les Paul & Mary Ford | 5 |
| | DE-27730 (9-27730)—Perry Botkin | |
| 5 | I GET IDEAS
TONY MARTIN
CA-1573 (F-1573)—Peggy Lee
DE-27720 (9-27720)—Louis Armstrong | 4 |
| | VI-20-4141 (47-4141)—Tony Martin | |
| 6 | AND SO TO SLEEP AGAIN
PATTI PAGE
CA-1784 (F-1784)—Margaret Whiting
CO-39569 (4-39569)—Paul Weston O.
DE-27731 (9-27731)—Dick Haymes | 8 |
| | ME-5706 (5706x45)—Patti Page
RE-25010—Enoch Light O.
VI-20-4283 (47-4283)—April Stevens | |
| 7 | DOWN YONDER
DEL WOOD
AB-15053—Lawrence "Piano Roll" Cook
CA-1777 (F-1777)—Joe "Fingers" Carr
CO-39533 (4-39533)—Champ Butler
DE-46362 (9-46362)—Harold Carmack
DE-46355 (9-46355)—Spode Cooley
KI-986 (45-986)—Eddie Smith & The Chief | 6 |
| | ME-5706 (5706x45)—Al Trace
ME-5695—Clem Watts
MG-11057 (K11057)—Frank Petty Trio
RE-25010—Enoch Light
TE-775 (45-775)—Del Wood
VI-20-4267 (47-4267)—Freddy Martin O. | |
| 8 | WHISPERING
LES PAUL & MARY FORD
CA-1748 (F-1748)—Les Paul
DE-27585 (9-27585)—Gordon Jenkins | 7 |
| | ME-5707 (5707x45)—Patti Page | |
| 9 | TURN BACK THE HANDS OF TIME
EDDIE FISHER
DE-27839 (9-27839)—Jerry Gray O. | — |
| | VI-20-4257 (47-4257)—Eddie Fisher | |
| 10 | THE LOVELIEST NIGHT OF THE YEAR
MARIO LANZA
CA-1408 (F-1408)—Helen O'Connell
CO-39192 (4-39192)—Percy Falth
DE-27507 (9-27507)—Fred Waring
DE-27583 (9-27583)—Ethel Smith | 10 |
| | LO-937 (45-937)—Anne Shelton
MG-30352 (K30352)—Ann Blyth
VI-10-3300—Mario Lanza | |

A few weeks ago, the top selling records in the country came almost completely from the major labels. Today two releases from small independents are up in the top ten competing with the majors and a couple of more numbers are making a determined effort to smash through.

This accomplishment on the part of the independents demolishes any lingering opinion which may have existed in the music trade that smaller firms could no longer break into the solid lineup which the larger labels had established.

Until the past year, there was always at least one disk making noise which had been recorded by a minor company with unknown artists. Such titles as "My Happiness" by the Steeles and "Near You" by Francis Craig come immediately to mind. The last big record to break into this category was Eileen Barton's "If I Knew You Were Coming, I'd've Baked A Cake."

That was more than a year ago.

The situation since then has been one of complete dominance by the larger companies so that until just recently, every tune that made the top ten was from a major label. However, now "Sin" by the Four Aces is not only number two in juke box popularity throughout the country, but it is number one in best selling records. "Down Yonder" by Del Wood this week is in the number seven spot. Both of these tunes are on labels which probably had never been heard of before, not only by the public, but also by those engaged in the music field. "Sin" was put out on the Victoria label, "Down Yonder" by Tennessee.

This achievement should give hope and stimulation to every small recording company in the business. It IS possible to compete with the majors. It IS possible to get a disk up there in the top ten. And what makes it possible?

Well first of all it's the material you start with. Somewhere along the line, the record must have a basic appeal, whether in tune, treatment, feeling or approach. It must touch the listener in some manner. In short, there must be the basis of a hit to work on.

When a small company gets a disk of this nature, then the heavy labor begins. It takes promotion, promotion and still more promotion. It takes all the energies and capabilities which a small firm can muster to get the disk heard, to get it distributed, to get it played, to get it bought.

But a smaller firm has some advantages in this type of enterprise which a major does not. An independent producer can devote all of his time and resources to the promotion of his one record. He doesn't have to divide his energies among many records as a major does. An independent producer has the advantage of more intimate and personal contacts with distributors, juke box operators, disk jockeys. He isn't sending a representative to contact them as a major must; he is approaching them himself with the full force of his personality.

These are very great advantages. They give the independent a hand in overcoming the natural advantage which the major label has in greater resources and established reputation.

Of course, an independent has understandable difficulties in distribution, in finding money enough to get his disk before the trade. But these are disadvantages which can be overcome if the proper material and strength of will are there.

We don't mean to imply in any way that the independents are now dominating the recording business—or even can, as a matter of fact. All businesses, no matter what they are, are dominated by the largest, strongest, wealthiest producers. What we do want to say is that it's not impossible for a small label to compete with the majors and that recent events have shown that they can go as high on the best seller lists as anyone else.

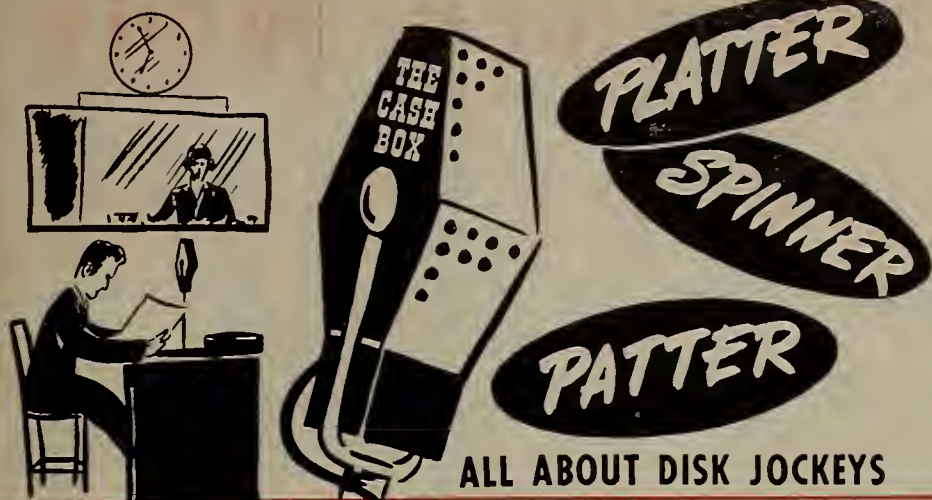
This is a great sign for the music business. It is a healthy sign, a desirable one.

There is no business that doesn't continually need new faces coming up, new companies making a showing. And particularly, in the entertainment field, this is a necessity for it to remain strong and prosperous.

The two independent labels which have hit the top ten have proven once again that the recording business is a dynamic business, one in which there's room for all, one in which it's possible to get to the top even with disks coming out of left field.

It's certainly enough to give independent record manufacturers hope and courage and faith that they too can smash through with a hit of major proportions.

11) UNDECIDED. 12) IT'S ALL IN THE GAME. 13) TOO YOUNG. 14) COME ON-A MY HOUSE. 15) SWEET VIOLETS. 16) BLUE VELVET. 17) BELLE, BELLE, MY LIBERTY BELLE. 18) I WON'T CRY ANYMORE. 19) HEY, GOOD LOOKIN'. 20) SHANGHAI. 21) CALLA CALLA. 22) GAMBELLA. 23) DETOUR. 24) UNFORGETTABLE. 25) DOMINO.



ALL ABOUT DISK JOCKEYS

**THE TEN RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK**

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

- | | |
|-------------------------------------|--------------------------------|
| 1. SIN | Four Aces (Victoria) |
| 2. BECAUSE OF YOU | Eddy Howard (Mercury) |
| 3. COLD, COLD HEART | Tony Bennett (Columbia) |
| 4. AND SO TO SLEEP AGAIN | Tony Bennett (Columbia) |
| 5. UNDECIDED | Patti Page (Mercury) |
| 6. TURN BACK THE HANDS OF TIME | Ames Bros. & Les Brown (Coral) |
| 7. WORLD IS WAITING FOR THE SUNRISE | Eddie Fisher (RCA Victor) |
| 8. I GET IDEAS | Les Paul & Mary Ford (Capitol) |
| 9. IT'S ALL IN THE GAME | Tony Martin (RCA Victor) |
| 10. DOWN YONDER | Tommy Edwards (MGM) |
| | Del Wood (Tennessee) |

Dick Potter has taken over Hugh Cherry's spot on WMPS, Memphis. Hugh has returned to Nashville. . . . Phil Zinkand (WWSW, Pittsburgh) also does a show from Duquesne University to which he brings recording artists. Thus far Spike Jones, Rosemary Clooney, Tommy Dorsey, Mary Small and Marion Morgan among others have shown up. . . . Nat Shapiro is sending out 1,000 copies of the introductory material from the new Rodgers and Hart Song Book. Deeja's should find this very useful in their patter. . . . Johnny Pearson (KOWH-Omaha) has been giving Red Foley's "Alabama Jubilee" such a buildup that posters have been circularized using his pick of it as the record of the week. . . . Frank White (KMYR-Denver) has been appointed musical director of the station in addition to his disk jockey chores. KMYR operates on a 20 hour schedule with about 60% of that time devoted entirely to musical shows.

* * * * *

Robert Q. Lewis (WCBS-New York) has taken over the hour spot from coast to coast on the CBS network every Saturday from 10 to 11 P.M. Bob turns out one of the most enjoyable shows around with plenty of variety and lots of listening attractions. . . . Tommy Dorsey was one of the recent guests of Ray Starr (KNW1-Waterloo-Iowa). . . . Up Boston way, they have their own Cancer Drive which is known as the Jimmy Fund. Art Tacker of WCOP donated a full day's show to this fund. He played a record for each donation. On the show were many baseball players including Sid Gordon and Willard Marshall. . . . Frank Hennessy (WNDR-Syracuse) still recuperating from his flight in an F-84 Thunderjet. Frank interviewed the pilot while in flight. . . . Jerry Gaines (WHAT-Philadelphia) looking fine and back to work again after being laid up for a few months. . . . Every Saturday morning, Bill Gordon (WHK-Cleveland) conducts a Junior Disk Jockey show. . . . Bob Maxwell (WWJ-Detroit) has six different type shows a day, TV and DJ combined. Bob took second place in the August Pulse rating for that area. . . . Eugene Konstantynowicz (WJLB-Detroit) conductor of "Polka Dots" show, has collected \$7500 towards the building of a chapel for the Falcons Summer Camp for Children.

* * * * *

Michael Wallach has been appointed producer for the Sherm Feller-Joy Hodges show from the Copa Lounge over WMGM, New York. Feller, incidentally, is reported set to do the show as a single in another few weeks. . . . Joe Danis (WCAP-Lowell, Mass.) has been appointed assistant program director for the station but will continue his disk jockey stint. . . . Rumor has it that Dave Miller (WPAT-Paterson) is being wooed by a major network to do the hillbilly style show that he originated in the east. . . . Morey Amsterdam is slated for an afternoon dj show on the style of the highly successful "Gloom Dodgers" that he used to do for WHN in New York, now WMGM. . . . Donn Tibbetts of WKXL, Concord, N. H. reports that Milton Berle has recently joined the growing list of celebrities who are at least summer residents of the area. Berle has just bought property at Pike, N. H.

This week's
New Releases
... on **RCA Victor**

RELEASE # 51-45

POPULAR

For the second week in a row, we are deleting the regular pop release to bring emphasis to the 11 records we announced last week, which are moving fast.

COUNTRY - WESTERN

HANK PENNY and his
California Cowhands
White Shotguns
I Want My Rib
20-4363 (47-4363) *

DON GIBSON and his
King Cotton Kinfolks
Just Let Me Love You
Red Lips, White Lies and
Blue Hours
20-4364 (47-4364) *

LONE PINE and his
Mountaineers
Prince Edward Island Is Heaven
To Me
In Annapolis Valley
20-4365 (47-4365) *

LONE PINE and his
Mountaineers
The Waltz Of The Bride
O Lord Please Tell Me, Do
20-4366 (47-4366) *

BLUES - RHYTHM

ARTHUR CRUDUP
Where Did You Stay Last Night?
Love Me Mama
20-4367 (47-4367) *

RED CALLENDER SEXTETT
Midnight With Sampson
Pastel
20-4368 (47-4368) *

POP-SPECIALTY

LUIS ARCARAZ
Sax Cantabile
Trumpet Mambo
20-4355 (47-4355) *

RED SEAL SPECIAL

THE ROBERT SHAW CHORALE
Ave Maria
The Rosary
10-3448

* 45 rpm cat. nos.



\$. . . indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF NOVEMBER 3

\$ **Domino**
Tony Martin
20-4343—(47-4343) *

\$ **Slow Poke**
Fee Wee King
21-0489—(48-0489) *

\$ **I Get Ideas**
Tony Martin
20-4141—(47-4141) *

\$ **Turn Back The Hands Of Time**
Eddie Fisher with
Hugo Winterhalter's Orch.
20-4257—(47-4257) *

\$ **Music Makin' Mamma The Highest Bidder**
Hank Snow
20-4346—(48-4346) *

\$ **The Loveliest Night Of The Year**
Mario Lanza
10-3300—(49-3300) *

\$ **(It's No) Sin**
Savannah Churchill
20-4280 (47-4280) *

\$ **Rugged But Right**
Phil Harris
20-4342—(47-4342) *

\$ **With All My Heart And Soul Rollin' Stone**
Perry Como
20-4269—(47-4269) *

\$ **Heart Strings Somebody's Been Beatin' My Time**
Eddy Arnold
20-4273—(47-4273) *

\$ **The Lie-De-Lie Song**
Dinah Shore
20-4317—(47-4317) *

\$ **Meanderin' They Call The Wind Maria**
Vaughn Monroe
20-4271—(47-4271) *

\$ **Cold, Cold Heart**
The Fontane Sisters
20-4274—(47-4274) *

\$ **Never**
Dennis Day
20-4285—(47-4285) *

\$ **I Wanna Play House With You Something Old, Something New**
Eddy Arnold
21-0476—(48-0476) *

* 45 rpm cat. nos.

The stars who make the hits are on

RCA VICTOR Records



RCA VICTOR DIVISION

RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY

FIRST VOTE RETURNS

Nation's Juke Box Ops Rush In Their Votes To Choose The Best Money-Making Records And Most Outstanding Recording Artists Of 1951

Best Record of 1951

"Tennessee Waltz"—Patti Page	6093
"Be My Love"—Mario Lanza	5863
"On Top Of Old Smoky"—Weavers	5764
"Come On-A My House"—Rosemary Clooney	4278
"Too Young"—Nat "King" Cole	4275
"Because Of You"—Tony Bennett	4082
"Sin"—Four Aces	3207
"How High The Moon"—Les Paul & Mary Ford	2197
"Sin"—Eddy Howard	2866
"If"—Perry Como	2462
"I Apologize"—Billy Eckstine	1764
"Jezebel"—Frankie Laine	1236
"My Heart Cries For You"—Guy Mitchell	968
"Loveliest Night Of The Year"—Mario Lanza	689
"My Truly, Truly Fair"—Guy Mitchell	490

Best Orchestra of 1951

Ralph Flanagan	6296	Paul Weston	1886
Ray Anthony	4763	Jan Garber	1800
Mitch Miller	2687	Eddy Howard	1424
Guy Lombardo	2433	Hugo Winterhalter	1231
Vaughn Monroe	2416	Louis Armstrong	592
Sammy Kaye	2252	Percy Faith	447
Les Brown	2246	Russ Morgan	312

Best Female Vocalist of 1951

Patti Page	8792
Rosemary Clooney	7265
Dinah Shore	5421
Doris Day	4922
Patty Andrews	2296
Sarah Vaughan	2015
Jo Stafford	1931
Ella Fitzgerald	821
Margaret Whiting	762
Kay Starr	675
Evelyn Knight	437
Peggy Lee	326
Helen O'Connell	322
Fran Warren	121
April Stevens	113

Best Male Vocalist of 1951

Perry Como	9623
Tony Bennett	9167
Nat "King" Cole	9035
Tony Martin	7263
Mario Lanza	6862
Guy Mitchell	5265
Frankie Laine	5122
Eddie Fisher	4326
Bing Crosby	4296
Billy Eckstine	3621
Vic Damone	2995
Frank Sinatra	2773
Dean Martin	2622
Johnny Desmond	2367
Dick Haymes	1964

Best Vocal Combination of 1951

Ames Brothers	4326
The Weavers	2921
Andrews Sisters	2776
Billy Williams Quartet	1693
Mills Brothers	1495
Fontane Sisters	1462
The Mariners	962
The Ink Spots	960
Four Knights	621

Best Western Record of 1951

"Tennessee Waltz"—Patti Page	5922
"On Top Of Old Smoky"—Weavers	5814
"Rudolph, The Red Nosed Reindeer"—Gene Autry	5763
"Mockin' Bird Hill"—Pinetoppers	2615
"Tennessee Waltz"—Pee Wee King	2219
"Slow Poke"—Pee Wee King	2218
"Mockin' Bird Hill"—Les Paul & Mary Ford	1867
"Beautiful Brown Eyes"—Jimmy Wakely	1560
"On Top Of Old Smoky"—Burl Ives	1416

Best Western Artist of 1951

Pee Wee King	4916
Gene Autry	4241
Pinetoppers	1962
Jimmy Wakely	1637
Hank Thompson	1421
Cowboy Copas	821
Tex Williams	791
George Morgan	716
Sons Of The Pioneers	466
Rosalie Allen	214

Best Folk Record of 1951

"If You've Got The Money"—Lefty Frizell	7921
"Cold, Cold Heart"—Hank Williams	7917
"Kentucky Waltz"—Eddy Arnold	7746
"I Wanna Play House With You"—Eddie Arnold	7140
"Down The Trail Of Achin' Hearts"—Hank Snow	6245
"I Can't Help It"—Hank Williams	5617
"I Want To Be With You Always"—Lefty Frizell	4992
"I Love You 1000 Ways"—Lefty Frizell	4651
"Shotgun Boogie"—Tennessee Ernie	4121
"Hey, Good Lookin'"—Hank Williams	2716
"I'm Moving On"—Hank Snow	2672
"Cryin' Heart Blues"—Johnnie & Jack	2112
"Look What Thoughts Will Do"—Lefty Frizell	1162
"Let's Live A Little"—Carl Smith	997
"Poison Love"—Johnnie & Jack	965
"Always Late"—Lefty Frizell	723

Best Folk Artist of 1951

Lefty Frizell	9926	Red Foley	7163
Hank Williams	9167	Tennessee Ernie	5216
Eddy Arnold	8721	Johnnie & Jack	2187
Hank Snow	8677	Carl Smith	1723

Best Jazz N' Blues Record of 1951

"Sixty Minute Man"—Dominoes	4921
"Castle Rock"—Johnny Hodges	4881
"Black Night"—Charles Brown	3216
"Glory Of Love"—Five Keys	3172
"I'm Waiting Just For You"—Lucky Millinder	2963
"Rocket 88"—Jackie Brenston	2131
"Don't You Know I Love You?"—Clovers	1961
"Please Send Me Someone To Love"—Percy Mayfield	1867
"I Will Wait"—Four Buddies	1821
"Don't Take Your Love Away From Me"—Laurie Tate & Joe Morris	1816
"Go, Go, Go"—Treniers	1810
"Cherokee Boogie"—Moon Mullican	1800
"Do Something For Me"—Dominoes	1137
"I Got Loaded"—Peppermint Harris	926
"Once There Lived A Fool"—Jimmy Grissom	892
"Teardrops From My Eyes"—Ruth Brown	762

Best Jazz N' Blues Artist of 1951

Dominoes	9172	Dinah Washington	2245
Percy Mayfield	7163	Four Buddies	2218
Charles Brown	5924	Johnny Otis	2198
Johnny Hodges	5196	Louis Jordan	1862
Ruth Brown	3616	Laurie Tate	1668
Jackie Brenston	3177	Jimmy Grissom	1437
Ella Fitzgerald	3061	Clovers	962
Little Esther	2689		

Best Small Instrumental Group of 1951

Les Paul & Mary Ford	8396
Nat "King" Cole Trio	8161
George Shearing Quintet	5163
Three Suns	3149
Frank Petty Trio	3062
Irving Fields Trio	1962
Benny Goodman Sextet	1173
Owen Bradley Quintet	835

YOUR VOTES DECIDE THE WINNERS

IN THE 6th ANNUAL POLL OF THE AUTOMATIC
MUSIC INDUSTRY OF AMERICA TO CHOOSE THE
BEST RECORDS AND RECORDING ARTISTS OF 1951

VOTE TODAY—FILL OUT AND MAIL
PREPAID POSTCARD IN THIS ISSUE



Sponsored and Conducted Exclusively by
THE CASH BOX

"The Official Publication of the Automatic Music Industry of America"

THE CASH BOX

Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"DADDY" (2:55)
"BOUQUET OF ROSES" (2:50)
SAMMY KAYE ORCH.
(Columbia 39583; 4-39583)

● Sammy Kaye goes over one of his old hits on the upper end and makes it potent material once more. With the Glee Club going to town on the lyrics, this side has a good chance of doing it again. The bottom half is a very slow ballad done in typical Sammy Kaye fashion. The top deck looks good.

"IF YOU'VE FORGOTTEN ME"
(2:40)
"I STILL KEEP DREAMING" (2:25)
LEE BROTHERS
(Columbia 39584; 4-39584)

● A beautiful new ballad gets a striking rendition on the top deck from the Lee Brothers. With Paul Weston backing them up, this vocal group displays great harmony style on a tune which could easily break out. The lower half is another new ballad on which the boys do some vocalizing. The upper half though really shines.

"I REMEMBER YOU, LOVE" (2:54)
"I ONLY HAVE ONE LIFE TO LIVE"
(2:22)
LES BAXTER ORCH.
(Capitol 1839; F-1839)

● A very appealing tune is given a working over from Les Baxter and the orchestra. The chorus sings out the lyrics to this, giving it an attractive lilt. The flip is in flowing style with Dick Beavers handling the vocal in good fashion. Ops will do ok with this.

"CRY" (2:53)
"HOLD ME JUST A LITTLE LONGER
DADDY" (2:25)
EILEEN BARTON
(Coral 60592; 9-60592)

● A new ballad which is headed straight for the top gives Eileen Barton her first Coral disk. The chirp certainly knows what to do with it as she runs through the tune slowly and with feeling. Second side is a novelty which Eileen also sings well. Ops won't go wrong with this one.

"SOLITAIRE" (3:04)
"WITH ALL MY HEART AND SOUL"
(3:08)
TOMMY DORSEY ORCH.
(Decca 27843; 9-27843)

● Tommy Dorsey takes two current favorites and gives them his own kind of treatment. Both are ballads and both get Tommy's distinctive styling. Bob London and the Brownlee Sisters perform the vocal chores and this recording should certainly help these numbers up on the way to the top.

"WALKIN' THE DOG" (2:48)
"BLUES JUST BLUES" (2:43)
SY OLIVER ORCH.
(MGM 11092; K11092)

● Sy Oliver handles a jump number in slow fashion on the upper end and makes it sound pretty good. Sy does the vocal on this side. The lower end is an instrumental of a blues number with plenty of piano and the orchestra chiming in. This disk needs the right locations.

DISK OF THE WEEK

Coinciding with the thinking of the juke box operator that the coming months will see a decided increase in play, recording companies have released a number of potential hit records. Ordinarily the policy of The Cash Box is to select what it believes would be the outstanding record of the week. However, due to the unusual number of exceptionally fine records, we deviate from this policy for this issue to advise the operator of several records that should find their way to the top.



JOHNNIE RAY

"CRY" (2:59)
"THE LITTLE WHITE CLOUD
THAT CRIED" (2:15)
JOHNNIE RAY
(Okeh 6840)

● Johnnie Ray, whose previous record "Whiskey And Gin" attracted a great deal of attention, now strikes gold with a beautiful new ballad. Johnnie's vocal stylizing is really something to hear. His manner is a completely original one with a tear in his voice that really breaks you up. On this platter Johnnie has just the right material, for both "Cry" and "Little White Cloud" are potent items. The tune however which looks as though it could hit the number one spot is "Cry." It's a tremendous side.



DINAH SHORE

"MANHATTAN" (3:09)
"IF YOU CATCH A LITTLE
COLD" (2:39)
DINAH SHORE & TONY MARTIN
(RCA Victor 20-4345; 47-4345)

● Those old Rodgers and Hart tunes keep popping up all the time. Last year it was "Bewitched" which had another ride; this year it's going to be "Manhattan." Dinah Shore and Tony Martin combine to duet their way through this attractive novelty in the kind of fashion which is sure to have the coins coming in for a long time. The bottom half too is a likely novelty, a new one with cute lyrics. But it's the top deck which will get the major share of play. It's one of the most attractive sides this pair has made together.



JANE TURZY

"I LIKE IT" (2:35)
"YES, YOU ARE" (3:07)
JANE TURZY
(Decca 27851; 9-27851)

● Jane Turzy, who has been threatening to break through with a couple of records before this, finally hits the jackpot with a novelty which she really sends to town. Giving "I Like It" a dynamic vocal and getting a backing from Remo Biondi's orchestra that certainly stands up, Jane can be sure of winner here. The bottom half is a slow ballad done in multi-voiced style. The side which is the coin catcher is the first one. Ops can stock up because this number just can't help but make it.



JO STAFFORD

"SHRIMP BOATS" (2:47)
"LOVE, MYSTERY AND
ADVENTURE" (2:14)
JO STAFFORD
(Columbia 39581; 4-39581)

● One of the most exciting tunes in a long while gets a vocal to match from Jo Stafford. Titled "Shrimp Boats," this number can't help but send Jo back to the top of the lists. She handles it in grand fashion with the Norman Luboff Choir and Paul Weston's orchestra going along on the ride. This item is going to have plenty of coins rolling into the machines. Lower end is another dynamic number but lacks the great commercial appeal of the top side. Ops can't afford to pass this disk up for Jo is back in the groove.

"CHRISTMAS IS FOR CHILDREN"
(2:55)
"KRIS KRINGLE" (2:26)
TOMMY EDWARDS
(MGM 11097; K11097)

● Two appealing little Christmas tunes come our way from Tommy Edwards. Tommy, who is making quite a name for himself, handles both ends very softly and pleasantly and makes these sides a good bet for the coming season. Ops might take a listen to them.

"CHRISTMAS" (2:55)
"BLESS THIS HOUSE" (2:50)
ROSEMARY CLOONEY
(Columbia 38988; 4-38988)

● Rosemary Clooney enters the Christmas Sweepstakes with two tunes which have religious overtones. Both are sung by Rosemary in straightforward, sincere style and both are due for plenty of play. Ops in the market for Christmas items will have to take a look at these.

"CHRISTMAS IN KILLARNEY"
(2:30)
"SLEIGH RIDE" (2:35)
PERCY FAITH ORCH.
(Columbia 39559; 4-39559)

● A couple of Christmas numbers get a grand going over from Percy Faith and his orchestra. The top half is in Irish vein with the Shillelagh Singers having a go at it while the lower end is a well known instrumental, this time done with a chorus. Both ends are worth listening to.

"IT'S ALL OVER BUT THE
MEMORIES" (2:56)
"LOVE IS HERE TO STAY" (2:38)
PATTY ANDREWS
(Decca 27845; 9-27845)

● A beautiful new ballad is offered on the top deck by Patty Andrews. Patty gives out on this one in real heartfelt style making it a very strong contender. Lower half is an old Gershwin melody that's been getting a revival via "An American In Paris." Again Patty does a good job. The top deck though gets the nod.

"MY CONCERTO" (3:07)
"NEVER" (3:22)
CAMARATA
(Decca 27850; 9-27850)

● One of the best renditions yet of this lovely ballad is turned out by Camarata. Bob Carroll comes through with a top rate vocal as the orchestra backs him up with plenty of listenable music. Second half is another likely ballad on which Fred Darian does the vocalizing. This is a potent record.

"HERE'S TO MY LADY" (2:48)
"NEVER BEFORE" (2:37)
DICK HAYMES
(Decca 27841; 9-27841)

● Dick Haymes puts his wonderful voice to work on a couple of ballads here and makes them sound ok. Each end gets a musical backing from Camarata which adds to the interest. Although the disk doesn't have too much commercial appeal, Dick's vocalizing should help draw attention to it.



2 Great Interpretations of the Christmas Songs of the Year...

"TING A-LING A-JINGLE"

"Jolly Old Saint Nicholas"

both sides sung by

the AMES BROTHERS

CORAL 60572 (78 RPM) and 9-60572 (45 RPM)



both sides played and sung by

the PINETOPPERS

and the

MARLIN Sisters
CORAL 64106 (78 RPM) and 9-64106 (45 RPM)



CORAL RECORDS

America's Fastest Growing Record Company

IN CANADA: Rogers Majestic Radio Corp. Ltd., Toronto—Montreal—Winnipeg

THE CASH BOX

Record Reviews

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"BROTHER FATS" (2:43)
 "THE GLORY OF LOVE" (2:36)
 WOODY HERMAN ORCHESTRA
 (MGM 11088; K11088)

● Woody Herman and his orchestra take off on a jump tune with Woody handling the vocal solo and the Woodchoppers lending a hand. Flip finds Woody piping the lyrics to an oldie that has been revived and is presently causing some excitement. The entire crew make this end sound real good. Ops oughta tune in.

"THE BIRTH OF THE BLUES" (2:32)

"SUNNY DISPOSISH" (2:39)
 ZIGGY ELMAN ORCHESTRA
 (MGM 11089; K11089)

● Ziggy Elman and his orchestra offer a wonderful instrumental of an old favorite. With Ziggy blowing a beautiful trumpet this end comes out as a grand side. The under half finds Louise Tobin with the lyrics to a novelty tune that lacks the appeal of the top dish. Our nod is for the upper deck.

"LOVE MAKES THE WORLD GO ROUND" (2:45)

"PORTRAIT OF A FLIRT" (2:38)
 DAVID ROSE ORCHESTRA
 (MGM 30464; K30464)

● Another fine instrumental is turned out by David Rose in his own particular style. The top half has a pretty, flowing melody that Dave and his boys carry home a winner. The second level is another instrumental that has an exciting quality to it. Here are two listenable sides.

"A LONG, LONG WINTER" (2:39)

"IF I CAN LOVE YOU IN THE MORNING" (2:51)

DEBBIE REYNOLDS
 (MGM 30463; K30463)

● Debbie Reynolds, ably assisted by the Skip Martin orchestra and the vocal harmony of the Four Tunes, belts home a likely novelty tune. Debbie carries enough appeal to make this end and the lower deck, which is another novelty ditty, attractive material. Ops might watch this one.

"DEAR MISTER SANTA CLAUS" (2:40)

"THAT'S WHAT I WANT FOR CHRISTMAS" (2:45)

LINDSAY CROSBY
 (Decca 27812; 9-27812)

● A couple of Xmas ditties are given a work out by Lindsay Crosby with John Scott Trotter and his orchestra setting the seasonal mood musically. The upper end is a fair sounding tune that gets a listenable treatment from Lindsay, while the lower half is an old time favorite that should go big with the kiddies.

SLEEPER OF THE WEEK

"THERE'S A CHRISTMAS TREE IN HEAVEN" (2:49)
 "THERE'S A SMALL HOTEL" (2:56)

FOUR ACES
 (Victoria 102)



AL ALBERTS

● The Four Aces, who scored with their initial disk "Sin", do it again with a Christmas item. This one,

labeled "There's A Christmas Tree In Heaven" is due for plenty of play in the coming weeks and ops had better be prepared. Again Al Alberts takes the lead and delivers the lyrics in heartfelt style. The boys join in on the harmony and show the same kind of forceful style which they did on the first disk. Backing the side is "There's A Small Hotel", the wonderful Rodgers and Hart standard which should give ops an opportunity to use this platter even after the Christmas season. The Four Aces prove on this disk that their great success on "Sin" wasn't just a one shot deal. They have what it takes.

"MY FIRST AND MY LAST LOVE" (3:18)

"ONCE" (3:11)
 BILL KENNY
 (Decca 27844; 9-27844)

● Two pretty ballads are given first rate treatments by Bill Kenny of the Ink Spots. Both ends are similar in that they receive wonderful vocals by Bill who delivers these tunes in a soft and soothing manner. Each lid gets a good musical backing to round out the disk. Ops oughta look in. Bottom half looks strong.

"THEY WALTZED HIM AROUND AND AROUND" (2:53)

"ON THE RUE DE LA PAIX IN PAREE" (2:18)

CLIFF STEWARD
 (Coral 60593; 9-60593)

● Cliff Steward and the San Francisco Boys come up with a jolly novelty number. Cliff and the boys bounce this one around and finish a good end. The second level is a lively thing with the group joining in to help make this half another likely side. Ops are advised to tune in.

"SATISFIED" (2:50)
 "AM I BLUE" (2:55)

LORRY RAINE
 (Coral 60857; 9-60857)

● The top end features the sultry singing of Lorry Raine as she eases through a slow and dreamy tune. This half is placed in the proper mood by the music of Herman Clebanoff. The under deck falls into the same vein as it offers the chirping of Lorry on a warm sounding oldie. The lower end could break through.

"FOR ALL WE KNOW" (3:02)

"JUST A MOMENT MORE" (2:55)
 FRANKIE CARLE ORCH.
 (RCA Victor 20-4350; 47-4350)

● Frankie Carle has a couple of sides which feature his grand piano playing and Joan House's vocals. The top half is an oldie which is good to hear again while the bottom half is a Latin rhythmmed number on which Joan turns in a sultry vocal. Ops will want to take a listen.

"IT'S ALL OVER BUT THE MEMORIES" (2:53)

"NEVER BEFORE" (2:49)

FRAN WARREN
 (MGM 11095; K11095)

● Fran Warren takes a lovely new ballad and gives it a vocal to match. Fran is making her bow on the MGM label and she comes up with a strong side. With Ralph Burns providing the musical setting, this one should get plenty of juke box play. The bottom half is another new ballad, but it's the first one that looks good.

"CRAZY HEART" (2:49)

"PEACE IN THE VALLEY" (2:42)

TONY FONTANE
 (Mercury 5743; 5743 x 45)

● Two tunes from the folk field gives Tony Fontane an opportunity to show off his vocal style. Tony sends his big voice booming as George Bassman backs him up at either end. Ops who are in the market for good filler material, might take a look here.

"COOK'N THE BOOGIE" (2:12)

"MASON-DIXIE BOOGIE" (2:00)

LAWRENCE "PIANO ROLL" COOK
 (Abbey 3029)

● Lawrence "Piano Roll" Cook has a couple of sides here which should delight his fans. Cook really goes to town at either end with piano playing that's out of this world. Both sides can't help but make a splash in the boxes and ops would be wise to tune in.

"TURN BACK THE HANDS OF TIME" (2:22)

"THE JUDAS KISS" (2:22)

BOB SANDS
 (Capitol 1866; F-1866)

● A current hit gets another rendition from Bob Sands. Bob's big voice helps give this tune a further shove as Sid Feller does the backing. The lower half is a dynamic song which Bob handles in acceptable style. Ops might want to take a peek at this disk. It's ok for filler material.

"AUTUMN IN NEW YORK" (2:52)

"LOOK FOR THE SILVER LINING" (2:49)

LOUANNE HOGAN
 (MGM 11093; K11093)

● A beautiful oldie gets a ride on the top deck from Louanne Hogan. This chirp has a voice well worth listening to and she shows it off here. The lower end is another oldie done in appealing style by Louanne. Ops should take a listen to this pleasant voice.

"I'M SENDING YOU ROSES" (2:58)

"LONESOME WHISTLE" (2:49)

BLUE BARRON ORCH.
 (MGM 11094; K11094)

● A new ballad gets a go from Blue Barron and his orchestra. Johnny Goodfellow and the Blue Notes take care of the vocal end while the orchestra provides a listenable musical setting. The second half is another slow one, this time sung by the Blue Notes alone.

"TAKING A CHANCE ON LOVE" (2:49)

"YOU'RE DRIVING ME CRAZY" (2:39)

BILLY ECKSTINE & GEORGE SHEARING
 (MGM 11101; K11101)

● Two standards which Billy Eckstine and George Shearing do at their concert engagements gives them a double barreled disk. Both ends are offered in the same style, a little faster than Billy usually handles his tunes and both get a wonderful backing from the Shearing Quintet. Ops will want to hear this.

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "MY CONCERTO".....Camarata.....Decca 27850; 9-27850
- ★ "IT'S ALL OVER BUT THE MEMORIES".....Patty Andrews....Decca 27845; 9-27845
- ★ "IF YOU'VE FORGOTTEN ME".....Lee Brothers..Columbia 39584; 4-39584
- ★ "AM I BLUE".....Lorry Raine.....Coral 60857; 9-60857

ROUND THE WAX CIRCLE

NEW YORK:

There doesn't seem to be the same preponderance of new Xmas tunes this year as there was last year. Most artists are putting out at least one holiday record but a good many of them are depending upon standards. . . . Randy Wood, president of Dot Records, was in town last week excited about his new hit "San Antonio Rose" by John Maddox. . . . "Whispering Shadows" has been breaking as a tune with bids being made for it by Hill & Range, The Robbins Group, and Howie Richmond's firm. Bobby Mellin has the song now. . . . A precedent was broken at Victor this week when two pop recordings of the same tune were made by different artists. The tune is "Charmaine"; the artists, Ralph Flanagan and Vaughn Monroe. . . . Larry Newton flew Bette McClaurin in from Detroit to cut "Cry" which looks like the number one ballad in the next few months. Tune started on the Cadillac label with Ruth Casey. . . . Skinner Music claims a hit in "My Buick, My Love And I" with Gordon MacRae and Gizelle McKenzie on Capitol. . . . Marvin Drager is handling Hugo Winterhalter's disk promotion, pushing Hugo's newest, "Beyond The Blue Horizon." . . . Pubber Murray Wizell contacted Mitch Miller about recording his tune, but was turned down. He vowed



FRANKIE LAINE

that he would grow a beard until Mitch recorded the tune. Result: a short stubble and no recording as yet. . . . Eileen Wilson's "Lies, Lies, Nothing But Lies" is one of the most effective sides she's made. . . . Frankie Laine's first disk for Columbia "Jezebel", hit the million mark. . . . Village Music is happy about Sid Prosen's new song "New Year Bells" recorded by Jack Swanson and Dotty Travis on Abbey. . . . Billy Hayes and Jay Johnson, authors of "Blue Christmas", have a new one entitled "Whittlin'" a novelty. Tune will have merchandise tie-in. . . . Bill Tabbert is making a dj tour with Elaine Bergman in connection with "Santa's On His Way" on the 400 label. . . . June Valli set for the NBC "Big Show November 11. . . . Lester Sims' daughter, Harriet, marries Mel Turoff of Warner Bros. music firms Saturday, November 3. . . . Terry Gibbs is at the Cafe Society.

CHICAGO:

Big nite at the Aragon (Mon., Nov. 5) to help the United Cerebral Palsy Assn., sponsored by this town's record distribs and dealers. Will put on a big concert and dance (all monies to the Palsy Assn.). Among the artists to appear in person: Maggie Whiting, Eddy Howard, Don Cherry, April Stevens, Johnny Desmond, Champ Butler, Pee Wee King and his band, Fran Allison, Georgia Gibbs, The Harmonicats and Ralph Marterie and his ork to play the show and the dance sets. Certainly no greater array of stars could have been gathered together on such short notice and, without an iota of a doubt, the public will have one of the greatest of great shows to ever hit this town and know, at the very same time, that the price of their ticket (the full price) is going to be so great and needy a cause. . . . One of the prettiest little red heads in town. The boys are now calling her, "Queen of the Hillbillies", whose show over WGN starts at 1 A.M. and goes to 6 A.M. every dawn, is little Del Ward. Originally from Macon, Ga. (WENX, 250 Watts) the gal is now clicking big over WGN's clear channel 50,000 watts. Claims the reason she came north to be with us Yankees was because, "after a gal reaches 18 in Gawgia she'd just better get out of she ain't marr'd yet". So this gorgeous, red-headed, little ole maid is naow with us Yankees and pleasin' plenty listeners. . . . Joel Cooper of Jeb Records all hepped up over the follow-up on their hit, "Big Blue Eyes", It's Don Belloc's "Hey Jose" with Gini Patton chirping grandly. . . . Ted Travers and Tim Gayle pay us a visit and talk disks. Two very swell people. . . . Morry Goldman and Jimmy Martin at Sharp simply jumpin' with glee lookin' over last week's figures on "Love Lies" as cut by The Four Jacks. I's patssed 11,000 in two weeks.



DEL WARD

LOS ANGELES:

Gordon Wolf, who's now a Valley neighbor of ours and will be spending his weekends henceforth trying to lick that old debbil grass, reports a whole flock of fast movers on the MGM label over at his Sunland Music Distribbery. Among them are Tommy Edwards' "It's All in the Game," the Billy Williams Quartet version of "Sin," Billy Eckstine's "Out in the Cold Again," Bill Farrell's "Blue Velvet," a reissue of Sarah Vaughan's "Don't Blame Me" and Tex Beneke's "S'Wonderful" from the new MGM film, "An American in Paris." . . . Another record man heading for the Valley is Aladdin's Leo Mesner, who has already purchased a lot and expects to start building any day now, soon as he can get a little time away from those rush orders on Peppermint Harris' "I Got Loaded," Charles Brown's "Seven Long Days" and The Five Keys' "The Glory of Love." . . . Art Rupe of Specialty is also keeping on the bounce these days once again with a couple of fast takeoffs on Roy Milton's "Best Wishes" and Joe Liggins' "So Alone." . . . Art reports his first release by The Victorians, "Don't Break My Heart Again" and "I Guess You're Satisfied" as getting a nice reception around the country. . . . Capitol v-p Alan Livingston to New York for huddles with Eastern rep chief Dave Cavanaugh.

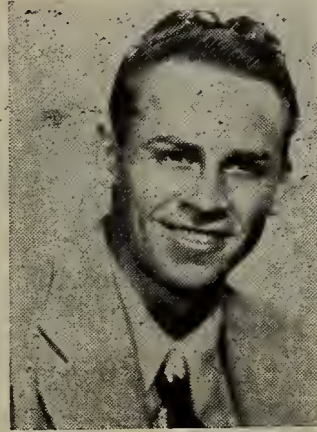


SARAH VAUGHAN

Tempo's head gal Joan tells us that Irving Fogel is just betwixt London and Paris at present, with his European mission shaping up nicely, and Ben Light doing well on the home front via a record breaking engagement at the Blackhawk nite spot in San Francisco. . . . Over at Modern Records Saul and Jules Bihari were both on deck with a happy chorus that John Lee Hooker's "I'm in the Mood" is the biggest biscuit they've had in years. . . . Due in to share their joy is brother Joe from a Southern and Eastern sales tour and sister Roz from a New York visit. . . . Brother Les is now back with the firm and working out of New York in close contact with the various Eastern distributors. . . . Two Robbins' Music tunes taking off fast on the local boxes for RCA-Victor are Dennis Day's "Never" and Phil Harris' "Rugged but Right."

Our humble apologies to Irving Bibo of Bibo Music for shortening his "Jimmy Christmas" to "Jimmy Christmas," but the way Jimmy Dorsey does this one on a Columbia record would sound good with either title.

Just Released



Bill
Tabbert
Sings...

"SANTA'S

ON HIS WAY"

and

"MA! MY TOYS

ARE BROKEN"

on "400" RECORD No 2001

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THE CASH BOX
Disk Jockeys'
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending November 3 without any changes on the part of THE CASH BOX.

Bill Silbert

WWJ—Detroit, Mich.

1. SIN (Four Aces)
2. BLUE VELVET (Bill Farrell)
3. I RAN ALL THE WAY HOME (Buddy Greco)
4. IT'S ALL IN THE GAME (Tommy Edwards)
5. A PETAL FROM A ROSE (Norman Kaye)
6. AND SO TO SLEEP AGAIN (Patti Page)
7. I CAN'T HELP IT (Guy Mitchell)
8. DOWN YONDER (Champ Butler)
9. MEANDERIN' (Vaughn Monroe)
10. OUT IN THE COLD AGAIN (Richard Hayes)

Paul Irving

WEDC—Chicago, Ill.

1. NEVER (Dennis Day)
2. OUT IN THE COLD AGAIN (Mindy Carson)
3. BECAUSE OF YOU (Tony Bennett)
4. THEY CALL THE WIND MARIA (Voices of Schumann)
5. JUST A MOMENT MORE (Sarah Vaughan)
6. THERE'S ALWAYS ROOM AT OUR HOUSE (Guy Mitchell)
7. JUST ONE MORE CHANCE (Paul-Ford)
8. UNFORGETTABLE (Nat "King" Cole)
9. TENDERLY (Ralph Marterie)
10. IN THE COOL, COOL, COOL OF THE EVENING (Crasby-Wyman)

C. O. Allen

KBOL—Boulder, Colo.

1. COLD, COLD HEART (Tony Bennett)
2. COME ON-A MY HOUSE (Kay Starr)
3. SIN (Sammy Kaye)
4. LOVELIEST NIGHT OF THE YEAR (Helen O'Connell)
5. DOWN YONDER (Champ Butler)
6. AND SO TO SLEEP AGAIN (Dick Haymes)
7. I GET IDEAS (Tony Martin)
8. GAMBELLA (Laine-Stafford)
9. AW C'MON (April Stevens)
10. KISSES SWEETER THAN WINE (The Weavers)

Frank White

KMYR—Denver, Colo.

1. SIN (Eddy Howard)
2. COLD, COLD HEART (Tony Bennett)
3. DOWN YONDER (Frank Petty Trio)
4. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
5. AND SO TO SLEEP AGAIN (Patti Page)
6. UNDECIDED (Ames Bros.-Les Brown)
7. STORMY WEATHER (Luis Arcaez Orch.)
8. TURN BACK THE HANDS OF TIME (E. Fisher)
9. SOLITAIRE (Tony Bennett)
10. DOMINO (Tony Martin)

Bob Hildreth

WVCG—Coral Gables, Fla.

1. AND SO TO SLEEP AGAIN (Patti Page)
2. SIN (Eddy Howard)
3. COLD, COLD HEART (Tony Bennett)
4. VANITY (Sarah Vaughan)
5. THAT OLD BLACK MAGIC (Billy Daniels)
6. IT'S ALL IN THE GAME (Tommy Edwards)
7. I WISH I WUZ (Art Lund)
8. MIXED EMOTIONS (Rosemary Clooney)
9. UNDECIDED (Ames Bros.-Les Brown)
10. TENDERLY (David Rose)

Lawton Munn

WFIG—Sumter, S. C.

1. BECAUSE OF YOU (Les Baxter)
2. SIN (Eddy Howard)
3. UNDECIDED (Ames Bros.-Les Brown)
4. AND SO TO SLEEP AGAIN (Patti Page)
5. I WON'T CRY ANYMORE (Tony Bennett)
6. WHEN (Les Baxter)
7. YOU'LL KNOW (Les Baxter)
8. ALWAYS, ALWAYS (Percy Faith)
9. JUST ONE MORE CHANCE (Paul-Ford)
10. COLD, COLD HEART (Tony Bennett)

Ray Drury

WSPR—Springfield, Mass.

1. SIN (Arthur Prysock)
2. DETOUR (Patti Page)
3. BECAUSE OF YOU (Tony Bennett)
4. OCEANA ROLL (Jane Powell)
5. COLD, COLD HEART (Eil-en Wilson)
6. LONGING FOR YOU (Vic Damone)
7. I GET IDEAS (Tony Martin)
8. COME ON-A MY HOUSE (Rosemary Clooney)
9. MR. TOUCHDOWN, U.S.A. (H. Winterhalter)
10. AND SO TO SLEEP AGAIN (Dick Haymes)

Bud Wilson

WKBR—Manchester, N. H.

1. TURN BACK THE HANDS OF TIME (E. Fisher)
2. SIN (The Four Knights)
3. MR. TOUCHDOWN, U.S.A. (H. Winterhalter)
4. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
5. DO YOU REALLY LOVE ME? (Tony Martin)
6. I WON'T CRY ANYMORE (Tony Bennett)
7. BECAUSE OF YOU (Tony Bennett)
8. I GET IDEAS (Tony Martin)
9. MOM'S AND DAD'S WALTZ (Toni Harper)
10. I'LL HOLD YOU IN MY HEART (Toni Arden)

Brad Phillips

WINS—New York, N. Y.

1. SHANGHAI (Doris Day)
2. AND SO TO SLEEP AGAIN (Dick Haymes)
3. DOMINO (Tony Martin)
4. IT'S ALL IN THE GAME (Tommy Edwards)
5. DADDY (Stan Kenton)
6. UNDECIDED (Ames Bros.-Les Brown)
7. CALLA CALLA (Vic Damone)
8. GETTING TO KNOW YOU (Dinah Shore)
9. JEALOUSY (Frankie Laine)
10. CHARMAINE (Mantovani)

Donn Tibbetts

WKXL—Concord, N. H.

1. BECAUSE OF YOU (Tony Bennett)
2. SOLITAIRE (Tony Bennett)
3. DOWN YONDER (Honky Tonks)
4. SIN (Eddy Howard)
5. UNDECIDED (Ames Bros.-Les Brown)
6. BELA BIMBA (Patrice Munsel)
7. ROLLIN' STONE (Perry Como)
8. I NEVER WAS LOVED BEFORE (Hugo Winterhalter)
9. THE OLD SOFT SHOE (Shore-Martin)
10. DOMINO (Doris Day)

Jackson Lowe

WINX—Washington, D. C.

1. BECAUSE OF YOU (Tony Bennett)
2. COLD, COLD HEART (Tony Bennett)
3. AND SO TO SLEEP AGAIN (Patti Page)
4. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
5. CASTLE ROCK (Johnny Hodges)
6. GEE I WISH (Jimmy McPhail)
7. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
8. SMOOTH SAILING (Ella Fitzgerald)
9. IT'S ALL IN THE GAME (Tommy Edwards)
10. COME ON-A MY HOUSE (Rosemary Clooney)

Phil Haines

WTRC—Elkhart, Ind.

1. HEY, GOOD LOOKIN' (Laine-Stafford)
2. I WANT TO BE WITH YOU ALWAYS (Lefty Frizzell)
3. JUST ONE MORE CHANCE (Paul-Ford)
4. OVER A BOTTLE OF WINE (Tony Martin)
5. DETOUR (Patti Page)
6. COLD, COLD HEART (Tony Bennett)
7. BECAUSE OF YOU (Ray Barber)
8. DON'T TAKE YOUR LOVE (Bob Eberly)
9. BIRTH OF THE BLUES (Nellie Lutcher)
10. I WANT TO BE NEAR YOU (Nellie Lutcher)

Ross Smitherman

WKAB—Mobile, Ala.

1. THE BLUES (Ralph Flanagan)
2. WITH ALL MY HEART AND SOUL (P. Como)
3. MIXED EMOTIONS (Rosemary Clooney)
4. TURN BACK THE HANDS OF TIME (E. Fisher)
5. SIN (Four Aces)
6. UNFORGETTABLE (Nat "King" Cole)
7. BOOGIE WOOGIE MARCH (Buddy Morrow)
8. THAT OLD BLACK MAGIC (Billy Daniels)
9. SOLITAIRE (Tony Bennett)
10. GIMME A LITTLE KISS (April Stevens)

Mort Nusbaum

WHAM—Rochester, N. Y.

1. BECAUSE OF YOU (Tony Bennett)
2. SIN (Eddy Howard)
3. I GET IDEAS (Tony Martin)
4. AND SO TO SLEEP AGAIN (Dick Haymes)
5. THE JUMPING JACK (Camarata)
6. CALLA CALLA (Vic Damone)
7. WHILE YOU DANCED, DANCED, DANCED (Georgia Gibbs)
8. MIXED EMOTIONS (Rosemary Clooney)
9. LONGING FOR YOU (Vic Damone)
10. TOO YOUNG (Nat "King" Cole)

Alan Saunders

WVNJ—Newark, N. J.

1. BECAUSE OF YOU (Tony Bennett)
2. COLD, COLD HEART (Tony Bennett)
3. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
4. SIN (Four Aces)
5. WHISPERING (Paul-Ford)
6. DOWN YONDER (Champ Butler)
7. DON'T PUT A TAX ON THE BEAUTIFUL GIRLS (Cliff Stewart)
8. WHEN THE WORLD WAS YOUNG (Bob Sands)
9. NICKELODEON RAG (Dorothy Loudon)
10. IT'S ALL IN THE GAME (Tommy Edwards)

Tom Shanahan

WEMP—Milwaukee, Wis.

1. IT'S ALL IN THE GAME (Tommy Edwards)
2. OUT IN THE COLD AGAIN (Mindy Carson)
3. SIN (Eddy Howard)
4. IT'S ALL OVER BUT THE MEMORIES (Tony Martin)
5. WITH ALL MY HEART AND SOUL (P. Como)
6. HALF A LOVE (Lorry Raine)
7. COLD, COLD HEART (Tony Bennett)
8. UNDECIDED (Ames Bros.-Les Brown)
9. AND SO TO SLEEP AGAIN (Patti Page)
10. OLD SOFT SHOE (Martin-Shore)

A Natural!

FRANKIE LAINÉ

and

JO

STAFFORD

Singing ...



GAMBELLA
 (THE GAMBLING LADY)

words & music by

TERRY GILKYSON

and

"HEY, GOOD LOOKIN'"

on

Columbia 39570-(4-39570)

COLUMBIA RECORDS

"It's What's in THE CASH BOX That Counts"

THE CASH BOX

Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending November 3 without any changes on the part of THE CASH BOX.

Bob Anthony

KRMG—Tulsa, Okla.

1. I GET IDEAS (Tony Martin)
2. BECAUSE OF YOU (Les Baxter)
3. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
4. DOWN YONDER (Del Wood)
5. AND SO TO SLEEP AGAIN (Patti Page)
6. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
7. COLD, COLD HEART (Tony Bennett)
8. SIN (Eddy Howard)
9. TOO YOUNG (Nat "King" Cole)
10. A KISS TO BUILD A DREAM ON (Bob Eberly)

Larry Gentile

WJBK—Detroit, Mich.

1. TURN BACK THE HANDS OF TIME (E. Fisher)
2. SIN (Savannah Churchill)
3. WITH ALL MY HEART AND SOUL (P. Como)
4. HEY, GOOD LOOKIN' (Laine-Stafford)
5. MIXED EMOTIONS (Rosemary Clooney)
6. UNDECIDED (Ames Bros.-Les Brown)
7. BECAUSE (Mario Lanza)
8. OVER A BOTTLE OF WINE (Tony Martin)
9. BECAUSE OF YOU (Johnny Desmond)
10. A THOUGHT IN MY HEART (Stafford-MacRae)

Dick Coleman

WCBM—Baltimore, Md.

1. BECAUSE OF YOU (Tony Bennett)
2. SIN (Eddy Howard)
3. AND SO TO SLEEP AGAIN (Patti Page)
4. UNDECIDED (Ames Bros.-Les Brown)
5. WITH ALL MY HEART AND SOUL (P. Como)
6. TURN BACK THE HANDS OF TIME (E. Fisher)
7. MY BABY JUST CARES FOR ME (Les Brown)
8. MAYBE IT'S BECAUSE (Paul Weston)
9. IN THE COOL, COOL, COOL OF THE EVENING (Crosby-Wyman)
10. I RAN ALL THE WAY HOME (Johnny Hartman)

Robin Seymour

WJMH—Dearborn, Mich.

1. SIN (Savannah Churchill)
2. IT'S ALL IN THE GAME (Tommy Edwards)
3. BECAUSE OF YOU (Tony Bennett)
4. UNDECIDED (Ames Bros.-Les Brown)
5. COLD, COLD HEART (Tony Bennett)
6. WITH ALL MY HEART AND SOUL (P. Como)
7. ONCE (Jan Peerce)
8. LAY SOMETHING ON THE BAR (Chuck Murphy)
9. UNFORGETTABLE (Nat "King" Cole)
10. HEY, GOOD LOOKIN' (Laine-Stafford)

Murray Jordan

WLIB—New York, N. Y.

1. SIN (Billy Williams Quartet)
2. IT'S ALL IN THE GAME (Tommy Edwards)
3. WHILE YOU DANCED, DANCED, DANCED (Georgia Gibbs)
4. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
5. AND SO TO SLEEP AGAIN (Patti Page)
6. TURN BACK THE HANDS OF TIME (E. Fisher)
7. GOT HIM OFF MY HANDS (Doris Day)
8. END OF A LOVE AFFAIR (Margaret Whiting)
9. I'LL ALWAYS REMEMBER YOU (Nat "King" Cole)
10. LOVE IS SUCH A CHEAT (Andrews Sisters)

Bud Brees

WPEN—Philadelphia, Pa.

1. THE OLD SOFT SHOE (Kitty Kallen)
2. IT'S ALL IN THE GAME (Tommy Edwards)
3. SIN (Four Aces)
4. MIXED EMOTIONS (Rosemary Clooney)
5. SOLITAIRE (Dean Martin)
6. UNDECIDED (Ames Bros.-Les Brown)
7. COLD, COLD HEART (Eileen Wilson)
8. DADDY (Art Mooney)
9. HAPPINESS IS THIS (Sonny Burke)
10. SLOW POKE (Roberta Lee)

Eddie Gallaher

WTOP—Washington, D. C.

1. SIN (Eddy Howard)
2. BECAUSE OF YOU (Tony Bennett)
3. I GET IDEAS (Tony Martin)
4. COLD, COLD HEART (Tony Bennett)
5. AND SO TO SLEEP AGAIN (Patti Page)
6. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
7. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
8. DOWN YONDER (Del Wood)
9. TURN BACK THE HANDS OF TIME (E. Fisher)
10. IN THE COOL, COOL, COOL OF THE EVENING (Crosby-Wyman)

Wally Nelskog

KRSC—Seattle, Wash.

1. COLD, COLD HEART (Tony Bennett)
2. BECAUSE OF YOU (Tony Bennett)
3. SIN (Four Aces)
4. UNDECIDED (Ames Bros.-Les Brown)
5. THEM THERE EYES (Champ Butler)
6. I RAN ALL THE WAY HOME (Mills Brothers)
7. I GET IDEAS (Louis Armstrong)
8. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
9. AND SO TO SLEEP AGAIN (Patti Page)
10. DOWN YONDER (Piano Roll Cook)

Lou Barile

WKAL—Rome, N. Y.

1. COLD, COLD HEART (Tony Bennett)
2. BECAUSE OF YOU (Tony Bennett)
3. TURN BACK THE HANDS OF TIME (E. Fisher)
4. WONDERFUL, WASN'T IT? (Frankie Laine)
5. BLUE VELVET (Tony Bennett)
6. I'LL HOLD YOU IN MY HEART (Toni Arden)
7. DETOUR (Patti Page)
8. SIN (Eddy Howard)
9. I CAN'T GO ON WITHOUT YOU (E. Fisher)
10. I GET IDEAS (Tony Martin)

Chuck Thompson

WFOR—Hattiesburg, Miss.

1. SIN (Savannah Churchill)
2. I GET IDEAS (Tony Martin)
3. BECAUSE OF YOU (Tony Bennett)
4. AND SO TO SLEEP AGAIN (Patti Page)
5. BE MINE TONIGHT (Martin-Shore)
6. I RAN ALL THE WAY HOME (Johnny Hartman)
7. SLOW POKE (Pee Wee King)
8. NEVER (Toni Arden)
9. WAY UP IN NORTH CAROLINA (Champ Butler)
10. UNDECIDED (Ames Bros.-Les Brown)

Jack Eigen

WMAQ—Chicago, Ill.

1. AND SO TO SLEEP AGAIN (Patti Page)
2. I GET IDEAS (Tony Martin)
3. IN THE COOL, COOL, COOL OF THE EVENING (Crosby-Wyman)
4. DETOUR (Patti Page)
5. WHILE WE'RE YOUNG (Tony Bennett)
6. BLUE VELVET (Bill Farrell)
7. OH, HOW I LOVE YOU (Gloria Hart)
8. COLD, COLD HEART (Tony Bennett)
9. HAWAIIAN WAR CHANT (Jo Stafford)
10. BECAUSE OF YOU (Tony Bennett)

Gary Lesters

WVNJ—Newark, N. J.

1. BECAUSE OF YOU (Tony Bennett)
2. COLD, COLD HEART (Tony Bennett)
3. I GET IDEAS (Tony Martin)
4. SIN (Four Aces)
5. COME ON-A MY HOUSE (Rosemary Clooney)
6. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
7. TOO YOUNG (Nat "King" Cole)
8. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
9. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)
10. WHISPERING (Paul-Ford)

Hal Fredericks

KXOK—St. Louis, Mo.

1. SIN (Four Aces)
2. UNDECIDED (Ames Bros.-Les Brown)
3. JUST ONE MORE CHANCE (Paul-Ford)
4. TURN BACK THE HANDS OF TIME (E. Fisher)
5. DOMINO (Bing Crosby)
6. IT'S ALL IN THE GAME (Dinah Shore)
7. ALABAMA JUBILEE (Red Foley)
8. SOLITAIRE (Tony Bennett)
9. JUST A MOMENT MORE (Sarah Vaughan)
10. UNFORGETTABLE (Nat "King" Cole)

Bud Wendell

WJMO—Cleveland, Ohio

1. SIN (Four Aces)
2. CHARMAIN (Mantovani)
3. DOWN YONDER (Del Wood)
4. THREE BELLS (Les Comagnons De La Chanson)
5. UNDECIDED (Ames Bros.-Les Brown)
6. JUST ONE MORE CHANCE (Paul-Ford)
7. COLD, COLD HEART (Tony Bennett)
8. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
9. ONE SWEET LETTER (Patti Page)
10. DETOUR (Patti Page)

Earle Pudney

WGY—Schenectady, N. Y.

1. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)
2. BECAUSE OF YOU (Tony Bennett)
3. COLD, COLD HEART (Tony Bennett)
4. AND SO TO SLEEP AGAIN (Patti Page)
5. LONG AGO (Burt Taylor)
6. BLUES (Ralph Flanagan)
7. UNDECIDED (Ames Bros.-Les Brown)
8. MIXED EMOTIONS (Rosemary Clooney)
9. UNFORGETTABLE (Nat "King" Cole)
10. OVER A BOTTLE OF WINE (Tony Martin)

Don Larkin

WAAT—Newark, N. J.

1. HEY, GOOD LOOKIN' (Hank Williams)
2. ALWAYS LATE (Lefty Frizzell)
3. SLOW POKE (Pee Wee King)
4. I WANT TO PLAY HOUSE WITH YOU (Eddy Arnold)
5. MOM'S AND DAD'S WALTZ (Lefty Frizzell)
6. S'ISSY SONG (Roberts-Sosebee)
7. HUMMING BIRD (Johnnie & Jack)
8. LONESOME WHISTLE (Hank Williams)
9. I'M WAITING JUST FOR YOU (Hawkshaw Hawkins)
10. TRAVELIN' BLUES (Lefty Frizzell)

OPS Clarifies MGM Price Increase

WASHINGTON, D. C. — The Office of Price Stabilization, in taking action to correct a distortion in the ceiling prices of phonograph records occasioned by the general price freeze regulation, explained that the distortion was brought about in this fashion: Six companies, who produce in excess of 80 percent of all phonograph records sold in the United States, announced price increases shortly before the freeze. Five of these companies made the price increases effective; the sixth, (MGM) accounting for about 5 percent of all records produced in the United States, did not.

The new OPS action will permit MGM to bring its prices in line with those of the other companies. OPS said that no other companies are similarly affected, so far as is known, but that similar relief will be extended if any are so affected.

Alan Dean Set With GAC

NEW YORK — Alan Dean, the "British Sinatra", who arrived here recently on what was originally intended to be a vacation, has signed a booking deal with GAC and a personal management contract with night club impresario Morris Levy.

Dean, like George Shearing, is a protege of critic Leonard Feather, who brought Shearing to this country in 1946 and helped to establish him here. Also like Shearing, he had reached the top spot in his field in Britain, winning the Melody Maker poll for the past two years as the country's No. 1 male ballad singer.

His first night club booking here will be at the Old New Orleans in Washington in mid-November. Several TV shots are being lined up for him, and a deal with Monte Proser's La Vie En Rose is under consideration.

★ "TURN BACK THE HANDS OF TIME" ★

★ recorded by ★

★ EDDIE FISHER with ★

★ Hugo Winterhalter Ork. ★

★ RCA Victor #20-4257 ★

CHOICE MUSIC, INC.

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M-G-M RECORDS

FRAN WARREN

sings

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Don Belloc's Orchestra with Vocal by: Gini Patton

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JEB RECORD NO. 3007

ALL PHONES

MAJOR DISKERIES OPPOSE ASCAP BILL

WASHINGTON, D. C.—The major diskeries, represented by Kenneth Raine of Columbia Records before the House Judiciary Subcommittee last week came out against the proposed widening of the Copyright Act which would tax juke box operators 2 cents per record per week.

Raine made his statement immediately after those who favored the ASCAP sponsored bill gave their testimony. Hearings were then ended to be resumed after January 8.

Raine, who in his statement said he spoke for Columbia, RCA Victor, Decca, Capitol and MGM, stated that the major diskeries oppose the act because:

1. Coin machines are important and substantial users of popular

phonograph records. If the cost of such records is to jump 50%, this source of sales may dry up. (If a record stays in a machine 13 weeks and an operator has to pay 2 cents per week, that adds up to 26 cents or 50% more than the operator would normally pay for the disk.)

2. People who sing and play on phonograph records, as well as those who write the words and music, are paid on the basis of sales. Any bill which will reduce phonograph record sales is harmful to everyone in the music and record business.

3. Record companies and their employees will suffer directly from reduced sales for coin machines.

4. The coin machine is a real source of wholesome entertainment. Its good

effects should not be destroyed.

Raine stated furthermore that popular music today owes its popularity as much to juke boxes as to any other source. It's through the juke box that the public chooses its popular tunes.

Said Raine: "Rosemary Clooney's 'Come On-A My House' would not have attained its popularity and consequent spectacular sales but for the promotional effect of the coin machine. So important is the coin operated machine that the weekly selection of the records which are most popular in the coin machines is the equivalent of radio's Hit Parade."

Raine stated that the imposition of a charge of 2 cents per record would tend to make operators play safe using only disks which are sure fire

hits and cutting down the number of chances he would be willing to take. This would naturally hurt the disk sellers' market.

Columbia, Raine said, sells about 10% of its records to the coin machine industry but that is very low, he held. Most other companies sell a higher percentage to juke box operators.

Raine summed up his statement in this way: "We oppose H.R.5473 because it will add substantially to the cost of operating coin record machines. The performers on the records and the copyright owner will suffer because less records will be sold and their income which is related directly to sales will be reduced."

The full text of Raine's statement before the House Judiciary Subcommittee will be found on page 36.

EXCLUSIVELY ON CAPITOL



**"I TANT WAIT
TILL QUITHMUTH"**

RECORDED BY

MEL BLANC

(CAPITOL RECORD #1853)

PUBLISHED BY

HARTLEY MUSIC COMPANY

117 W. 48th STREET, NEW YORK, N. Y.

N. H. Dee Jays Get Behind Shelton Disk

CONCORD, N. H.—What happens when thirty-seven disk-jockeys get behind one record? In the Granite State of New Hampshire the result was that Anne Shelton's new release "Don't Call Me Darling, My Darling," was rated number one in the state's twelve major cities.

Donn Tibbetts, Regional Administrator of the American Society of Dee Jays, who is a disk-jockey at WKXL in the state's capitol noticed that Anne Shelton's newest record was written by George Goodwin. Goodwin is founder of the ASDJ which has a 4000 dee jay membership. Donn figured that this would be at last a fine way to thank Goodwin for all he has done for the nation's deejays.

Quickly a meeting was held of the N. H. ASDJ and Anne Shelton's new disk was listened to! The jocks liked the record tremendously and all were agreed that it should become number one in N. H. In addition, Donn is to notify the top deejays in all 48 states and Hawaii about the pick of "Don't Call Me Darling, My Darling."

What does John Q. Public think of the new disk? It's number one on the request cards, letters and phone calls according to the leading disk jockeys in New Hampshire. Those reporting include Donn Tibbetts (WKXL-Concord, N. H.), Irv Kaizer (WLNH-Laconia, N. H.), George Pinkerton (WHEB-Portsmouth-Dover, N. H.), Joe Shaw (WTSV-Clairemont, N. H.), Dick Piper (WKBR-Manchester, N. H.), George Michaels (WVNH-Rochester, N. H.), Jock McKenzie (WMOU-Berlin, N. H.), Jay Boivin (WFEA-Manchester, N. H.), Bob Martin (WMUR-Manchester, N. H.), John Fisher (WOTW-Nashua, N. H.), Milt Kray (WTSL-Hanover-Lebanon, N. H.) and Ron Roberts (WKNE-Keene, N. H.).

Decca Acquires Stock Of Universal Pictures



MILTON RACKMIL

NEW YORK—Milton R. Rackmil, president of Decca Records, Inc., has issued the following statement:

"I am pleased to announce that our company has completed arrangements to acquire 271,900 shares of common stock and 32,500 warrants of Universal Pictures Company, Inc. Mr. Serge Semenenko, of Boston, participated in the negotiations.

"The ownership of these shares will bring about a close association between our two companies. We have kindred interests in the entertainment business. These interests can be developed for our mutual benefit.

"The transaction indicates the confidence that our respective companies have in the future of the motion picture and allied industries."

BREAKING BIG IN ALL DIRECTIONS!



**TOMMY
TUCKER'S**

RENDITION OF

**THE CASH BOX
SLEEPER OF THE WEEK**

**"LITTLE BOY"
and
"IM FROM TEXAS"**

MGM NO. 11067 K 11067 78 RPM45 RPM

M-G-M RECORDS

THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE., NEW YORK 19, N. Y.

"It's What's in THE CASH BOX That Counts"

"San Antonio Rose" in Nashville



NASHVILLE, TENN.—John Maddox (right) whose Dot recording of "San Antonio Rose" is breaking wide open, presents a copy of the disk to Al Bennett new National Sales Promotion Manager of Dot in the Hermitage Music Showrooms in Nashville. In the background are several of the new AMI Model "D" automatic phonographs, for which Hermitage is a distributor.

Oberstein Signs Lawrence As Musical Director Of King's Pop Division

NEW YORK — Bandleader Elliot Lawrence this week was signed to a contract with King Records by Eli Oberstein, head of artist and repertoire, and will serve as musical director of the newly expanding pop department. In addition, Lawrence retains his original contract whereby he will record sides with his own orchestra as well.

Prompted by Lawrence's extensive background in conducting, composing and arranging, Oberstein said, "Elliot Lawrence is young, capable and full of young ideas, and will be an asset to the company."

The pianist-bandleader will do much of the arranging for the recording dates and is now at work preparing tunes for Kay Armen and Betty Clooney, both of whom will be backed by the Lawrence crew in addition to choral groups ranging from 15 to 40 voices. Oberstein announced that the Lawrence band will be used in most cases, and augmented whenever musical arrangements call for bigger or smaller combinations. Oberstein added, "If need be, we'll use 100 musicians on a single date and, by the same token, cut it down to a three piece combination when advisable."

Lawrence's pact with King will not prevent him from accepting road engagements and fulfilling his contract with Ray Bloch Associates, whereby Bloch will handle the bandleader for radio, television and films.

Martin Protests N.P.A. Instrument Classification

NEW YORK—Freddy Martin has protested to the head of the National Production Authority, Manly Fleischmann, the classifying of musical instruments as "miscellaneous items."

This means, Martin said, that metal for band instruments will shortly be reduced.

"I strongly urge you to reconsider your present classification and to declare musical instruments as 'essential' to the defense effort," Martin wrote.

He pointed out that during the first World War, General Pershing, upon his arrival in France, immediately cabled for bands with full equipment. Also during the second World War, England experimented with discontinuing 100 service bands because of metal shortages. Within one year, all of those bands had been reinstated because morale among troops and the public had sagged and music was needed to "pep up" both troops and the home front.

Furthermore, Martin said, music is important to the cultural growth of our nation. Eighty percent of all musical instruments manufactured go to our public schools in order to help enrich the lives of millions of our youngsters who will tomorrow be adults.

Reduce the manufacture of musical instruments and you automatically deprive our youngsters and this nation of a necessary part of cultural development, claimed Martin.

"In consideration of the foregoing," Martin wrote, "and in the knowledge that plastic has proven to be a wholly unsatisfactory substitute for metals in band instruments, I request that you alter the status of musical instruments to 'essential,' or else make special provision whereby instrument manufacturers will continue to be supplied with their very small needs for metal unless, heaven forbid, the need for instruments of war becomes a most desperate one."

MGM Signs Artists

NEW YORK—MGM this week announced the signing of Bill and Doree Post for four sides. The pair specialize in religious material. This move is intended to strengthen MGM's religious roster. Other artists of the diskery in that category are Rev. Kelsey, Sally Sweetland and the Louvin Bros.



New POPULAR Releases

**MARY
SMALL**

I LIKE IT, I LIKE IT
DOMINO

15129 and 45-15129

IF I COULD LOVE YOU IN THE
MORNING

UNDECIDED

15128 and 45-15128

**MURRAY
ARNOLD**

I TALKED TO THE TREES
I'M ON MY WAY

15131 and 45-15131

I'M HEADING OUT WEST
HI-DE-ANK-TUM

15132 and 45-15132

LET ME CALL YOU
SWEETHEART

CHICAGO

15139 and 45-15139

POLLY

ROSALIE

15142 and 45-15142

**ROY
STEVENS**

CABARET
I GOT A FRAME WITHOUT A
PICTURE

15125 and 45-15125

ROLLIN' STONE

I'M COMING HOME

15126 and 45-15126

ONCE

XMAS EVE IN MY HOME
TOWN

15127 and 45-15127

**HERB
GEORGE**

IT'S CHRISTMAS
ENCHANTMENT

15124 and 45-15124

**RUBY
WRIGHT**

WHAT DO YOU WANT TO
MAKE THOSE EYES AT
ME FOR
YOU DON'T KNOW WHAT
YOU'RE GETTING

15113 and 45-15113

**BERNIE
MANN**

AND SO TO SLEEP AGAIN
SOLITAIRE

15134 and 45-15134

THE CLOSER YOU
THE LEGEND OF TIABI

15135 and 45-15135

**Standard Songs
are MONEY MAKERS!**

**"AH, SWEET MYSTERY
OF LIFE"**

Recorded by

RALPH FLANAGAN—Victor

PETER YORKE—Decca

VAUGHN MONROE—Victor

Pub. by: M. WITMARK & SONS

**MUSIC PUBLISHERS HOLDING CORP.
NEW YORK, N. Y.**

distributed  by

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VICTORIA RECORDS

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COMES THROUGH WITH A 2-SIDED SMASH BY

the FOUR ACES

Featuring Al Alberts

"THERE'S A XMAS TREE IN HEAVEN"

and

"THERE'S A SMALL HOTEL"

VICTORIA #102

OP'S: THIS RECORD IS NOT DATED. AFTER XMAS, TURN OVER TO THE GREAT STANDARD "THERE'S A SMALL HOTEL" FOR MONTHS & MONTHS OF ADDITIONAL PLAY.

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THE CASH BOX DISC HITS BOX SCORE



AB—Abbey	CO—Columbia	CODE	MG—MGM	RG—Regal
AL—Aladdin	CR—Coral	DY—Derby	MO—Modern	SA—Savoy
AP—Apollo	DA—Dana	4 Star—Four Star	NA—National	5IT—Sittin' In
AT—Atlantic	DE—Decca	FE—Federal	OR—Oriole	5P—Specialty
BU—Bullet	IN—Intro	LO—London	PE—Peacock	TE—Tempo
CA—Capitol	JU—Jubilee	ME—Mercury	RA—Rainbow	TW—Town
CH—Chess	KI—King		RE—Regent	VI—Victor

	Nov. 10	Nov. 3		Nov. 10	Nov. 3		Nov. 10	Nov. 3
1—(It's No) Sin	121.5	123.2	RE-25010—ENOCH LIGHT			14—Too Young	15.9	12.6
CO-39567 (4-39567)—SAMMY KAYE			TE-775—DEL WOOD			CA-1449 (F-1449)—KING COLE		
			VI-20-4267 (47-4267)—FREDDY MARTIN O.			CO-39271 (4-39271)—TONI ARDEN		
DE-27769 (9-27769)—ARTHUR PRY SOCK			Take Her To Jamaica			Too Late Now		
DE-27794 (9-27794)—AL MORGAN			7—And So To Sleep Again	47.2	34.7	CR-60393 (9-60393)—DENNY VAUGHN		
ME-5711 (5711x45)—EDDY HOWARD O.			CA-1784 (F-1784)—MARGARET WHITING			I Love The Way You Say Goodnight		
MG-11066 (K11066)—BILLY WILLIAMS QT.			CO-39569 (4-39569)—PAUL WESTON O.			DE-27569 (9-27569)—PATTY ANDREW5		
VI-20-4280 (47-4280)—5. CHURCHILL			DE-27731 (9-27731)—DICK HAYME5			Gotta Find Somebody To Love		
VA-101—FOUR ACES			ME-5706 (5706x45)—PATTI PAGE			DE-27366 (9-27366)—VICTOR YOUNG		
2—Because Of You	102.B	116.5	RE-25010—ENOCH LIGHT O.			ME-5599 (5599x45)—RICHARD HAYES		
CA-1493 (F-1493)—LE5 BAXTER			Down Yonder			MG-10920 (K10920)—JOHNNY DESMOND		
CO-39362 (4-39362)—TONY BENNETT			VI-20-4283 (47-4283)—APRIL STEVENS			I Fell		
CR-60440 (9-60440)—BOB CROSBY O.			Aw-C'mon			VI-20-4105 (47-4105)—FRAN ALLISON		
CR-60561—ER5KINE BUTTERFIELD			8—The Loveliest Night Of The Year	41.5	34.5	Lies		
DE-27666 (9-27666)—LOMBARDO & DeHAVEN			CA-1408 (F-1408)—HELEN O'CONNELL			VI-20-4209 (47-4209)—SPIKE JONES		
DE-27816 (9-27816)—LOUIS ARMSTRONG			CO-39192 (4-39192)—PERCY FAITH			So 'EIp Me		
ME-5643 (5643x45)—RAY BARBER			DE-27507 (9-27507)—FRED WARING			MG-10920 (K10920)—JOHNNY DESMOND		
MG-10947 (K10947)—JOHNNY DESMOND			DE-27583 (9-27583)—ETHEL SMITH			Because of Rain		
VI-10-3425—JAN PEECE			LO-937 (45-937)—ANNE SHELTON			15—Calla Calla	15.3	10.7
What Is A Boy?			MG-30352 (K30352)—ANN BLYTH			DE-27799 (9-27799)—RONNIE GILBERT		
3—Cold, Cold Heart	91.1	97.2	VI-10-3300—MARIO LANZA			ME-5698 (5698x45)—VIC DAMONE		
CO-39449 (4-39449)—TONY BENNETT			La Donna E Mobile			It's A Long Way		
DE-27761 (9-27761)—EILEEN WILSON			9—Whispering	33.2	28.1	16—Come On-A My House	15.2	28.4
DE-27816 (9-27816)—LOUIS ARMSTRONG			CA-1748 (F-1748)—LES PAUL			CA-1710 (F-1710)—KAY STARR		
ME-5693—TONY FONTANE			World Is Waiting For The Sunrise			CO-39467 (4-39467)—ROSEMARY CLOONEY		
ME-5728 (5728x45)—DINAH WASHINGTON			DE-27585 (9-27585)—GORDON JENKINS			CR-60544 (9-60544)—SAROYAN & BAGDA5ARIAN		
MG-10904 (K10904)—HANK WILLIAMS			ME-5707 (5707x45)—PATTI PAGE			DE-27680 (9-27680)—ELLA FITZGERALD		
VI-20-4274 (47-4274)—FONTANE SISTERS			10—Undecided	23.B	29.9	FE-14001—KAY ARMEN		
I Get The Blues When It Rains			CA-1824 (F-1824)—RAY ANTHONY			ME-5671 (5671x45)—RICHARD HAYES		
4—I Get Ideas	90.3	91.6	CR-60566 (9-60566)—AME5 BROS. & LE5 BROWN			Go, Go, Go		
CA-1573 (F-1573)—PEGGY LEE			DE-27835 (9-27835)—GUY LOMBARDO			RH-111—LOUIS PRIMA		
DE-27720 (9-27720)—LOUIS ARMSTRONG			Lie-De-Lie Song			Bring Forth De Light		
VI-20-4141 (47-4141)—TONY MARTIN			11—Turn Back The Hands Of Time	22.4	29.5	SA-793—BERT KEY5		
5—World Is Waiting For The Sunrise	69.4	63.9	DE-27839 (9-27839)—JERRY GRAY O.			Perhaps		
CA-1748 (F-1748)—LE5 PAUL & M. FORD			VI-20-4257 (47-4257)—EDDIE F15HER			VI-20-4199 (47-4199)—THREE SUN5		
DE-27730 (9-27730)—PERRY BOTKIN			I Can't Go On Without You			Hula Blues		
CO-39533 (4-39533)—CHAMP BUTLER			12—It's All In The Game	19.7	15.7	17—Hey, Good Lookin'	12.9	12.9
DE-46362 (9-46362)—HAROLD CARMACK			CO-39531 (4-39531)—SAMMY KAYE			CA-1809 (F-1809)—ERNE & O'CONNELL		
DE-46355 (9-46355)—SPADE COOLEY			DE-27735 (9-27735)—CARMEN CAVALLARO O.			CO-39570 (4-39570)—LAINE & STAFFORD		
KI-986 (45-986)—EDDIE SMITH AND THE CHIEF			MG-11035 (K11035)—TOMMY EDWARDS			MG-11063 (K11063)—THE MELODEON5		
ME-5695—CLEM WATT5			VI-20-4233 (47-4233)—DINAH SHORE			MG-11000 (K11000)—HANK WILLIAMS5		
MG-11057 (K11057)—FRANK PETTY TRIO			Stay Awake			18—Unforgettable	12.7	
Precious			13—Blue Velvet	17.6	15.9	CA-1808 (F-1808)—NAT "KING" COLE		
			CA-1848 (F-1848)—NORMAN KAYE			My First And Last Love		
			CO-39555 (4-39555)—TONY BENNETT			MG-11060 (K11060)—TEX BENEKE		
			DE-27722 (9-27722)—ARTHUR PRY SOCK			One Of These Days		
			MG-11062 (K11062)—BILL FARRELL			19—Vanity	12.5	15.1
			Be Mine Tonight			CA-1584 (F-1584)—LE5 BAXTER		
						CO-39466 (4-39466)—SARAH VAUGHAN		
						DE-27618 (9-27618)—DON CHERRY		
						LO-895 (4-895)—HADDA BROOK5		
						ME-5659 (5659x45)—TONY FONTANE		
						VI-20-4246 (47-4246)—TONY MARTIN		
						20—Sweet Violets	12.1	10.5
						CO-39488 (4-39488)—JANETTE DAVIS		
						CR-60542 (9-60542)—CLIFF STEWART		
						My Darling Man		
						What You Do To Me		

"It's What's in THE CASH BOX That Counts"

Best Selling Records

COMPILED BY JACK "ONE SPOT" TUNNIS

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reserve side.

• The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

- | | | |
|---|---------|--------|
| | Nov. 10 | Nov. 3 |
| DE-27668 (9-27668)—JANE TURZY
Lonely Little Robin | | |
| ME-5673 (5673x45)—DORIS DREW
Them There Eyes | | |
| VI-20-4174 (47x4174)—DINAH SHORE
If You Turn Me Down | | |
| 21—Gambella | 9.9 | 8.5 |
| CO-39570 (4-39570)—STAFFORD & LAINE
Hey, Good Lookin' | | |
| 22—Domino | 9.8 | |
| CA-1849 (F-1849)—MARY MAYO
Find Me | | |
| CO-39596 (4-39596)—DORIS DAY
If That Doesn't Do It | | |
| DE-27830 (9-27830)—BING CROSBY
When The World Was Young | | |
| KI-15129—MARY SMALL
I Like It, I Like It | | |
| VI-20-4343 (47-4343)—TONY MARTIN
It's All Over But The Memories | | |
| 23—Detour | 9.5 | 13.1 |
| ME-5682 (5682x45)—PATTI PAGE
Who Will Shoe My Pretty Foot? | | |
| 24—Just One More Chance | 8.9 | 5.6 |
| CA-1825 (F-1825)—LES PAUL & MARY FORD
Jazz Me Blues | | |
| ME-5736 (5736x45)—DINAH WASHINGTON
Over A Bottle Of Wine | | |
| VI-20-4220 (47-4220)—TONY MARTIN
You'll Know | | |
| 26—Rollin' Stone | 8.4 | 9.5 |
| DE-27793 (9-27793)—TERRY GILKYSON
Stay Awhile | | |
| VI-20-4269 (47-4269)—PERRY COMO
With All My Heart And Soul | | |
| 27—Solitaire | 8.1 | 5.2 |
| CA-1817 (F-1817)—DEAN MARTIN
I Ran All The Way Home | | |
| CO-39555 (4-39555)—TONY BENNETT
Blue Velvet | | |
| DE-27843 (9-27843)—TOMMY DORSEY O.
With All My Heart And Soul | | |
| MG-11077 (K11077)—TOMMY EDWARDS
My Concerto | | |
| 28—Longing For You | 7.8 | 5.8 |
| BR-1008 (1008x45)—LARRY CLINTON & PAULETTE SISTERS
Dreamy Melody | | |
| CA-1731 (F-1731)—BAXTER & DOHERTY
Sarah Kelly From Plumb Nelly | | |
| CO-39499 (4-39499)—SAMMY KAYE
Mary Rose | | |
| CR-60546 (9-60546)—GEORGE CATE5
Hi-Diddle-Dee-Dee | | |
| DE-27703 (9-27703)—RUSS MORGAN
Josephine | | |
| DE-27786 (9-27786)—ETHEL SMITH
Summertime Is Summertime | | |
| LO-1086 (45-1086)—TERESA BREWER
Jazz Me Blues | | |
| ME-5655 (5655x45)—VIC DAMONE
The Son Of A Sailor | | |
| MG-11021 (K11021)—TOMMY TUCKER O.
I'm Ready For You | | |
| VI-20-4219 (47-4219)—CATHY MASTICE
Crazy Things You Do | | |

- | | | |
|---|---------|--------|
| | Nov. 10 | Nov. 3 |
| 29—Out In The Cold Again | 7.6 | |
| ME-5724 (5724x45)—RICHARD HAYES
Once | | |
| MG-11073 (K11073)—BILLY ECKSTINE
Once | | |
| VI-20-4259 (47-4259)—MINDY CARSON
Hangin' Around With You | | |
| 30—Jazz Me Blues | 6.8 | |
| CA-1825 (F-1825)—LES PAUL & MARY FORD
Just One More Chance | | |
| LO-1086 (4-1086)—TERESA BREWER
Longing For You | | |
| 31—Bela Bimba | 6.7 | 2.5 |
| CA-1811 (F-1811)—DEAN MARTIN
Meanderin' | | |
| DE-27799 (9-27799)—RONNIE GILBERT
Calla Calla | | |
| VI-20-4255 (47-4255)—PATRICE MUNSEL
Look Me Over Once | | |
| 32—I Ran All The Way Home | 6.4 | 4.4 |
| CA-1817 (F-1817)—DEAN MARTIN
Solitaire | | |
| CO-39576 (4-39576)—SARAH VAUGHAN
Just A Moment More | | |
| CR-60573 (9-60573)—BUDDY GRECO
Glory Of Love | | |
| DE-27762 (9-27762)—MILL5 BROS.
Got Her Off My Hands | | |
| VI-20-4254 (47-4254)—JOHNNY HARTMAN
Lenne Go | | |
| 33—Meanderin' | 5.9 | |
| CA-1811 (F-1811)—DEAN MARTIN
Bela Bimba | | |
| VI-20-4271 (47-4271)—VAUGHN MONROE
They Call The Wind Maria | | |
| 34—Slowpoke | 5.8 | |
| CA-1837 (F-1837)—HELEN O'CONNELL
I Wanna Play House With You | | |
| DE-27792 (9-27792)—ROBERTA LEE
I Wanna Play House With You | | |
| VI-21-0489 (48-0489)—PEE WEE KING
35—Belle, Belle, My Liberty Belle | 5.7 | 10.8 |
| CO-39512 (4-39512)—GUY MITCHELL
Sweetheart Of Yesterday | | |
| DE-27717 (9-27717)—DON CHERRY
Cara, Cara, Bella, Bella | | |
| ME-5690 (5690x45)—BOBBY WAYNE
Sweetheart Of Yesterday | | |
| VI-20-4217 (47-4217)—MERV GRIFFIN
I Fall In Love With You Every Day | | |
| 36—With All My Heart and Soul | 5.6 | 7.9 |
| CA-1810 (F-1810)—RAY ANTHONY
Deep Night | | |
| DE-27843 (9-27843)—TOMMY DORSEY O.
Solitaire | | |
| LO-1053—DICK JAMES
Tell Me Again | | |
| VI-20-4269 (47-4269)—PERRY COMO
Rollin' Stone | | |
| 37—I Won't Cry Anymore | 5.3 | 6.5 |
| CO-39263 (4-39263)—TONY BENNETT
Because Of You | | |
| CR-60446 (9-60446)—GEORGIE AULD
Man With A Horn | | |
| DE-27546 (9-27546)—EILEEN | 2.2 | 2.6 |

- | | | |
|---|---------|--------|
| | Nov. 10 | Nov. 3 |
| ME-8211—DINAH WASHINGTON
At The Close Of A Long Day | | |
| MG-10928 (K10928)—BILLY WILLIAMS QT.
Gaucho Serenade | | |
| 38—A Kiss To Build A Dream On | 5.3 | 5.3 |
| CA-1769 (F-1769)—BOB EBERLY
But Not Like You | | |
| CO-39526 (4-39526)—JIMMY DORSEY O.
Cherry Pink & Apple Blossom | | |
| CR-60574 (9-60574)—JACK HASKELL
Wedding Invitations | | |
| DE-27720 (9-27720)—LOUIS ARMSTRONG
I Get Ideas | | |
| ME-5710 (S710x45)—KAY BROWN
Cheatin' On Me | | |
| MG-11061 (K11061)—MONICA LEWIS
La Bota | | |
| 39—Shanghai | 5.2 | 15.5 |
| CA-1525 (F-1525)—BOB CROSBY
The Naughty Waltz | | |
| CO-39423 (4-39423)—DORIS DAY
My Life's Desire | | |
| CR-60521 (9-60521)—HARRY BABBITT
Never Again | | |
| DE-27653 (9-27653)—BING CROSBY
I've Got To Fall In Love | | |
| MG-10998 (K10998)—BILLY WILLIAMS QT.
Wondrous Word | | |
| VI-20-4192 (47-4192)—BUDDY MORROW G.
Good Morning Mr. Echo | | |
| 40—Wonder Why | 5.1 | 6.3 |
| CA-1568 (F-1568)—HELEN O'CONNELL
Mine And Mine Alone | | |
| CO-30427 (4-30427)—TONI ARDEN
Dark Is The Night | | |
| CR-60505 (9-60505)—HERB JEFFRIES
Dark Is The Night | | |
| DE-27640 (9-27640)—GUY LOMBARDO
Dark Is The Night | | |
| ME-5669 (5669x45)—VIC DAMONE
I Can See You | | |
| MG-30389 (K30389)—JANE POWELL
I Wanna Play House With You | | |
| MG-10996 (K10996)—BILLY ECKSTINE
Pandora | | |
| VI-20-4180 (47-4180)—VAUGHN MONROE O.
Dark Is The Night | | |
| 41—They Call The Wind Maria | 4.9 | |
| 42—Castle Rock | 4.5 | 7.2 |
| 43—While You Danced, Danced, Danced | 4.3 | 5.9 |
| 44—The Old Soft Shoe | 4.2 | 5.5 |
| 45—If Teardrops Were Pennies | 4.1 | 9.2 |
| 46—In the Cool, Cool, Cool Of The Evening | 3.8 | 6.1 |
| 47—Where's-A Your House | 3.6 | 4.2 |
| 48—Kisses Sweeter Than Wine | 3.1 | 3.9 |
| 49—Sweetheart Of Yesterday | 2.4 | 4.7 |
| 50—My Truly, Truly Fair | 2.2 | 2.6 |

BMI music corner



STANDOUT "PICK" AND "SLEEPER" ■ I CAN'T HELP IT (Acuff-Rose) — Billboard elects for "Pick" honors both Don Cherry's (Dec. 27836) version and the Guy Mitchell-Mitch Miller (Col. 39595) platter. Former is "solid and persuasive" says BB and Mitchell gives a "touching performance of a standout torch tune." Cash Box elects the Columbia disc "Sleeper of the Week." Tune teed off via Hank Williams' (MGM 10961) super folk presentation.

* * * * *

"MELODIC" AND "RICH" ■ JAZZ ME BLUES (Marks) — Les Paul and Mary Ford (Cap. 1825) turn up with another of their sensational diskings. This new release of an evergreen standard will certainly revive the tune. Rates a solid Billboard "pick."

* * * * *

"CHRISTMAS PICK" ■ ALWAYS, ALWAYS (Hollis) — Newcomer June Valli (Vic. 20-4298) is attracting considerable attention with her treatment of this "melodic waltz done in rich style," as Billboard views it. Meanwhile Victor Young (Dec. 27815) with vocalist Fred Darian, and Percy Faith (Col. 39556) rate equal commendation from the trade for "excellent" waxings.

* * * * *

TILTON VS. KNIGHT ■ CHRISTMAS CHOP STICKS (Regent) — All four releases (to date) of this clever new Christmas novelty have earned top ratings from the trade. Billboard gives Guy Lombardo (Dec. 27802) a special "Christmas Pick" and an 87 D.J. rating. Mindy Carson-Hugo Winterhalter (Vic. 20-4316) also is classed "excellent" while the Frank Yankovic (Col. 39594) and Mel Blanc-Buddy Cole (Cap. 1853) versions, too, pass the test.

* * * * *

RATED HIGHLY ■ LITTLE BOY (Wemar) — Martha Tilton (Coral 60585) and Evelyn Knight (Dec. 27842) each have a winner, judging from the trade press reviews. Billboard says of Miss Tilton, "light, easy charm perfectly captured here." Rated 83 points for deejays. Cash Box favors Miss Knight's "vigorous vocal."

* * * * *

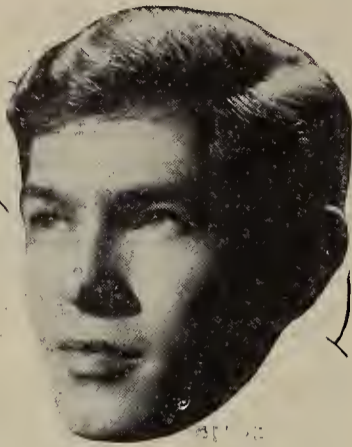
RATED HIGHLY ■ BORROWED ANGEL (Kenny) ■ MY EVENING PRAYER (Marks) — Anita Kerr Singers (Dec. 27767) are represented here with a double-sided BMI-licensed disc in the semi-religious vein. Billboard rates both sides highly.

BROADCAST MUSIC, INC. New York • Chicago
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backed by another smasher

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Author Meets Artist



NEW YORK, N. Y.—Nick Kenny, famous N. Y. Daily Mirror columnist, shows Clyde McCoy, newly-signed Capitol recording artist, how to interpret Kenny's "The Goodnight Song" which McCoy cut on his first Capitol session. McCoy, famous for his rendition of "Sugar Blues" cut four sides for Capitol and will be given a build-up by the diskery.

Meeting Dates Of Music Operators' Associations

- Nov. 12—Wisconsin Phonograph Operators' Association
Place: Not Yet Determined
- 13—California Music Guild
Place: 311 Club, Oakland, Cal.
- 13—Automatic Phonograph Owners' Association
Place: Gibson Hotel, Cincinnati, Ohio
- 14—Music Merchants' Guild
Place: Narragansett Hotel, Providence, R. I.
- 14—Music Operators of Northern Illinois
Place: Not Yet Determined
- 15—Michigan Automatic Phonograph Owners' Association
Place: Maccabees Building, Detroit, Mich.
- 21—Westchester Operators' Guild, Inc.
Place: American Legion Hall, White Plains, N. Y.
- 26—Central State Phonograph Operators' Association
Place: 805 Main St., Peoria, Ill.
- 26—Phonograph Owners' Association
Place: Broadway Hotel, East St. Louis, Ill.
- 27—Automatic Machine Association of Philadelphia
Place: Broadwood Hotel, Philadelphia, Pa.
- 28—Music Merchants' Guild
Place: Narragansett Hotel, Providence, R. I.



"JIMMINY" CHRISTMAS"

What A Record!

JIMMY DORSEY

on COLUMBIA

BIBO MUSIC, INC.

THE CASH BOX

Jazz 'n' Blues Reviews

★ **AWARD O' THE WEEK** ★

"NEW KIND OF LOVIN'" (2:21)
 "WHEN THE WAGON COMES" (2:30)

BILLY WRIGHT
 (Sovoy 819)



BILLY WRIGHT

● A likely blues number is given a real workout on the upper end by Billy Wright. Billy who is capable of making good material even better, really goes to town on this tune which shows all the qualities of going a long way. The song is

titled "New Kind Of Lovin'" and it's a low down blues item that carries a presentation made to order. Billy doles out the lyrics in a zestful manner that should definitely add to the appeal of the disk. The musical backdrop and the instrumental interlude put the finishing touches to a lid that ops will want to get with right now. The lower half is a talk-sing affair that Billy takes for a fast ride around the wax. It's a driving number that is pushed along by a strong sounding band and comes out as a wild and wooly half. This too should prove interesting juke box material. But it's the upper end that ops should watch closely.

"GOTTA GO, BABY" (2:19)
 "BIG LEGGED WOMAN" (2:29)
JOE HILL LOUIS
 (Modern 839)

● Joe Hill Louis takes a couple of jump tunes over the coals. The top end is a beaty thing that has very little vocal to it, but shows up some good instrumental work. The under level is a talk-sing affair that Joe handles easily, with the aid of a choral backing. Ops oughta watch both lids.

"ALL OF ME" (2:38)
 "SEPTEMBER IN THE RAIN" (2:16)
RED CALLENDER SEXTETTE
 (Recorded In Hollywood 166)

● Two wonderful oldies are taken for a pleasant ride around the wax by the Red Callender Sextette. Each lid is a jump tune and features the grand tenor sax of Maxwell Davis. The rest of the crew offers a good accompaniment to complete a first rate disk. Ops should get with this one now.

"SLEEPLESS NIGHTS" (2:54)
 "I'M GONNA MOVE ACROSS THE RIVER" (2:48)
BROWNIE MCGHEE
 (Derby 766)

● Brownie McGhee has a pretty ballad working on the upper level. Brownie turns in a soft vocal to this slow number and makes it a pleasant sounding half. Flip is an interesting blues item that is done in a fast tempo with Brownie handling the vocal and his guitar. We like the lower dish.

"YOU SURE LOOK GOOD TO ME" (2:28)
 "AROUND ABOUT MIDNIGHT" (2:42)
THE ROBINS
 (Score 4010)

● A slow tune, some fine harmony and a grand vocal solo add up to a likely number as waxed by the Robins. With the proper backing to boot, the boys have themselves a strong item. The second end is another slow and drawn out thing that the group pipes in another winning effort. Both halves have possibilities.

"HAVE ANOTHER DRINK AND TALK TO ME" (2:45)
 "MIDDLE OF WINTER" (2:32)
PEPPERMINT HARRIS
 (Aladdin 3107)

● Another waxing of a tune that should get big play is cut by Peppermint Harris. It's a bouncy number with a wonderful melody and Peppermint should get his share from it. The under side is a forceful and slow blues item that receives another fine backing by Maxwell Davis and his Allstars. Our nod goes to the top deck.

"CLOUDY SKIES" (2:45)
 "YOU DON'T HAVE TO TREAT ME LIKE A STRANGER" (2:30)
JOHNNY MOORE'S THREE BLAZERS
 (Aladdin 3106)

● A slow blues item is given a listenable treatment by Johnny Moore's Three Blazers and Nelson Alexander, who pipes the lyrics. The same artists get together on the bottom half and present a pretty ballad that has good listening appeal. Ops should tune in both lids.

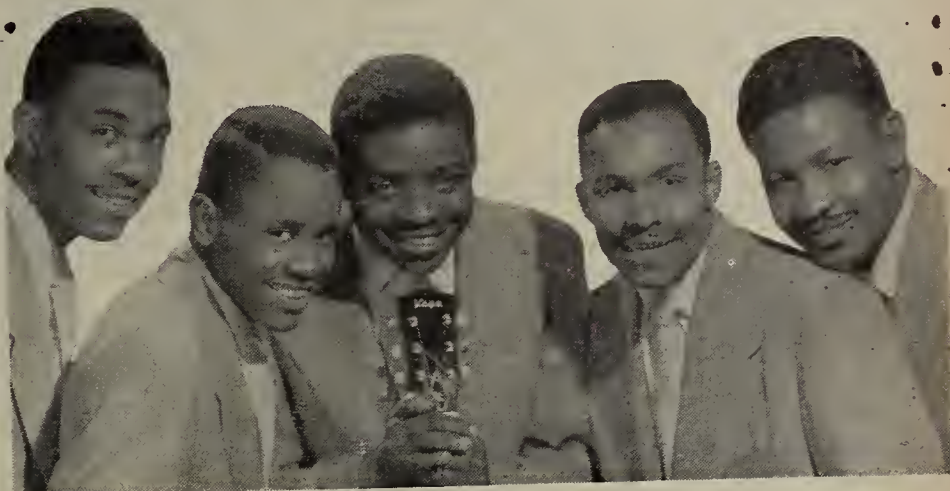
"BOOGIE WOOGIE" (2:50)
 "SHE'S GONE AGAIN" (2:54)
AMOS MILBURN
 (Aladdin 3105)

● A driving boogie beat number is belted home on the upper end. This half features some good piano playing and a fine instrumental rendition. Flip is a very pretty blues type item that is carried through by the wonderful singing of Amos Milburn. This second level looks strong and ops are advised to watch it.

"I WALK ALONE" (2:25)
 "GLOOM AND MISERY ALL AROUND" (2:39)
ROY HAWKINS
 (Modern 842)

● A real low down blues number is worked on by Roy Hawkins in that typical style that marks such items. Backed aptly, this deck should prove interesting listening. The lower dish is a drawn out blues number that gets a treatment similar to the first end. Ops have good filler material here.

OPERATORS in **CLOVER**
 with



the **CLOVERS**

Smash ATLANTIC HITS

"FOOL, FOOL, FOOL"

Hot in NEW ORLEANS
 4 FOOL, FOOL, FOOL
 Clovers (Atlantic)

Hot in LOS ANGELES
 11 FOOL, FOOL, FOOL
 Clovers (Atlantic)

Hot in DALLAS
 5 FOOL, FOOL, FOOL
 The Clovers (Atlantic)

Hot in HARLEM
 6 FOOL, FOOL, FOOL
 Clovers (Atlantic)

Hot on CHICAGO'S South Side
 9 FOOL, FOOL, FOOL
 Clovers (Atlantic)

reprint HOT CHARTS from NOV. 3 issue

backed with **"NEEDLESS"**
 ATLANTIC No. 944

Still in **CLOVER**

"DON'T YOU KNOW I LOVE YOU"

ATLANTIC #934

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Kickin' The Blues Around

with Sam Evans



The fall buying season is coming in with a bang; and record people are way out in front, with almost daily new releases to meet the ever growing demand. JOHNNIE RAY cut two sides for Okeh. We pick, "The Little White Cloud That Cried" as the better of the two. The one that will get most plays on the air and on the boxes. . . . JAMES MOODY, too long absent from these parts is back with some horn wonders for Blue Note; "Autumn Leaves", "Blue Moon", and "September Serenade", as three of the six sides he's done. . . . MGM buying space to tell the trade how wonderful TOMMY EDWARDS is. One only need listen to agree.

Dot, of Gallatin, Tenn., has two more good ones to add to its air-advertised-packages; "Pretty Baby", with the GRIFFIN BROS. orchestra and the hot voicing of little red rooster MARGIE DAY; plus a real old time shuffle on a blues beat, "Shuffle Bug". It's a solid instrumental by the BROTHERS called GRIF-FIN. . . . Chess Records is keeping a smart eye on the hit parade list, as a result of which EDDIE JOHNSON has the best instrumental on "Cold Cold Heart". This platter shows what can be done with imagination. A good tune and of course a good artist. We go out on a limb to predict this one will play long engagements on Juke Stages clear across the nation.

Word reaches this desk from the East that the new JOHNNY HODGES, AL HIBBLER ORCHESTRA, will be one of the new hits in small combo set-ups. . . . COLEMAN HAWKINS, of "Body and Soul" fame, cards from The Frolics, one of Detroit's gayer ones. We hope to be at the Waldorf, on the 16th, to help toast The Father Of The Blues, W. C. HANDY, on the occasion of his huge testimonial dinner.

South Pacific's JUANITA HALL, now working club dates. closed recently at Philly's Rendezvous. . . . HERB JEFFRIES, Coral money maker, just returned from the French Riviera, into Beverly Hills Mocambo, as the star attraction. . . . WYNONIE HARRIS, MABEL SCOTT and GENE AMMONS at the Regal in Chi. And packing them in. . . . As a result of a tip in this column last week, Decca jumped fast and grabbed the HORACE HENDERSON combo; new waxes will be out in two weeks.

DOOLEY WILSON of "Casablanca" fame readying to hit the road on one niters with a new edition of the stage hit "Harvey." Can't decide what to say on the JO BAKER affair. Prefer to wait and get all the details.

(SAM EVANS is the Rhythm, Blues and Jazz specialist heard on WGN, Chicago's Mutual outlet, every nite; and on WBKB-TV.)

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HOT

in HARLEM on CHICAGO'S South Side in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

- | | | |
|--|---|---|
| 1
SMOOTH SAILING
Ella Fitzgerald
(Decca 27693) | BECAUSE OF YOU
Tab Smith
(United 104) | FOOL, FOOL, FOOL
Clovers
(Atlantic) |
| 2
GLORY OF LOVE
Five Keys
(Aladdin 3099) | SMOOTH SAILING
Ella Fitzgerald
(Decca 27693) | I'M IN THE MOOD
John Lee Hooker
(Modern 835) |
| 3
BECAUSE OF YOU
Tab Smith
(United) | GLORY OF LOVE
Five Keys
(Aladdin) | ALL OVER AGAIN
Tommy Edwards
(MGM) |
| 4
I'M WAITING JUST FOR YOU
Lucky Millinder
(King) | FOOL, FOOL, FOOL
Clovers
(Atlantic) | COLD, COLD HEART
Dinah Washington
(Mercury) |
| 5
FOOL, FOOL, FOOL
Clovers
(Atlantic) | HEY LITTLE GIRL
John Godfrey Trio
(Chess 1478) | ROCKIN' CHAIR
Fats Domino
(Imperial) |
| 6
THE MASQUERADE IS OVER
Bette McLaurin & Eddie Wilcox Orch.
(Derby 766) | I'M IN THE MOOD
John Lee Hooker
(Modern 835) | SEVEN LONG DAYS
Charles Brown
(Aladdin) |
| 7
COLD, COLD HEART
Dinah Washington
(Mercury) | I GOT LOADED
Peppermint Harris
(Aladdin) | BECAUSE OF YOU
Tab Smith
(United) |
| 8
IT'S ALL IN THE GAME
Tommy Edwards
(MGM) | BLOODSHOT EYES
Wynonie Harris
(King) | I TRIED
Chuck Willis
(Okeh) |
| 9
DON'T TELL HER WHAT HAPPENED TO ME
Orioles
(Jubilee) | T-99 BLUES
Jimmy Nelson
(R.P.M. 325) | HEY, LITTLE GIRL
Roy Byrd
(Atlantic) |
| 10
DON'T YOU KNOW I LOVE YOU
Clovers
(Atlantic 934) | I'LL ALWAYS REMEMBER YOU
King Cole
(Capitol) | GLORY OF LOVE
Five Keys
(Aladdin) |

HOT IN NEW ORLEANS
and spreading FAST-ATLANTIC'S NEW HIT
"HEY, LITTLE GIRL"
by Roy Byrd on ATLANTIC #947
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"It's What's in THE CASH BOX That Counts"

HOT

in DALLAS in LOS ANGELES in OTHER CITIES

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

1. **FOOL, FOOL, FOOL**
Clovers
(Atlantic)

2. **HOW MANY MORE YEARS?**
The Howling Wolf
(Chess)

3. **SEVEN LONG DAYS**
Charles Brown
(Aladdin)

4. **I'M IN THE MOOD**
John Lee Hooker
(Modern)

5. **SMOOTH SAILING**
Ella Fitzgerald
(Decca 27693)

6. **T-99 BLUES**
Jimmy Nelson
(R. P. M.)

7. **BIG TOWN**
Roy Brown
(DeLuxe)

8. **I GOT LOADED**
Peppermint Harris
(Aladdin)

9. **GLORY OF LOVE**
Five Keys
(Aladdin)

10. **ROCKIN' CHAIR**
Fats Domino
(Imperial)

- THE MASQUERADE IS OVER**
Bette McLaurin
Jimmy Scott
(Derby)
-
- JUNCO PARTNER**
James Waynes
(Sittin' In)
-
- I GOT LOADED**
Peppermint Harris
(Aladdin)
-
- I'M IN THE MOOD**
John Lee Hooker
(Modern)
-
- THE GLORY OF LOVE**
The Five Keys
(Aladdin)
-
- FLAMINGO**
Earl Bostic
(King)
-
- BEST WISHES**
Roy Milton
(Specialty)
-
- FOOL, FOOL, FOOL**
The Clovers
(Atlantic)
-
- SMOOTH SAILING**
Ella Fitzgerald
(Decca)
-
- SO ALONE**
Joe Liggins
(Specialty)

- NEWARK, N. J.**
1. I Got Loaded (Peppermint Harris)
 2. The Glory Of Love (Five Keys)
 3. Don't You Know I Love You? (Clovers)
 4. T-99 (Jimmie Nelson)
 5. Bloodshot Eyes (Wynonie Harris)
 6. I Guess You're Satisfied (Victorians)
 7. Fool, Fool, Fool (Clovers)
 8. Seven Long Days (Charles Brown)
 9. I'm In The Mood (John Lee Hooker)
 10. Rockin' Chair (Fats Domino)
-
- WINSTON-SALEM, S.C.**
1. Fool, Fool, Fool (Clovers)
 2. Glory Of Love (Five Keys)
 3. I Am With You (Dominoes)
 4. I Got Loaded (Peppermint Harris)
 5. Weeping Willow Blues (Dominoes)
 6. T-99 (Tiny Bradshaw)
 7. Chains Of Love (Joe Turner)
 8. Castle Rock (Johnny Hodges)
 9. Windy City Boogie (Nature Boy Brown)
 10. Sleep (Earl Bostic)
-
- MILWAUKEE, WIS.**
1. Hey, Little Girl (John Godfrey Trio)
 2. Cold, Cold Heart (Dinah Washington)
 3. Seven Long Days (Charles Brown)
 4. Smooth Sailing (Ella Fitzgerald)
 5. Still A Fool (Muddy Waters)
 6. T-99 Blues (Jimmie Nelson)
 7. Sixty Minute Man (Dominoes)
 8. Chains Of Love (Joe Turner)
 9. Stormin' And Rainin' (Lowell Fulson)
 10. Blow, Joe, Blow (Joe Houston)
-
- OAKLAND, CAL.**
1. Fool, Fool, Fool (Clovers)
 2. Lump In My Throat (Little Willie)
 3. I'm In The Mood (John Lee Hooker)
 4. Getting Sentimental Over You (Earl Bostic)
 5. Howling Winds (Joe Turner)
 6. Because Of You (Tab Smith)
 7. Now I Lay Me Down To Dream (Al Hibbler)
 8. Big Town (Roy Brown)
 9. I Won't Let Her Do It (Tampa Red)
 10. Gotta Go, Baby (Joe Hill Lewis)
-
- SAVANNAH, GA.**
1. Glory Of Love (Five Keys)
 2. Smooth Sailing (Ella Fitzgerald)
 3. Fool, Fool, Fool (Clovers)
 4. Castle Rock (Johnny Hodges)
 5. These Things I Offer You (Sarah Vaughan)
 6. Bloodshot Eyes (Wynonie Harris)
 7. Enchanted Land (Billy Eckstine)
 8. Seven Long Days (Charles Brown)
 9. I Got Loaded (Peppermint Harris)
 10. T-99 Blues (Jimmie Nelson)

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"THE GLORY OF LOVE"
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THE CASH BOX FOLK and WESTERN ROUNDUP

Jack Garrett is the host for four record shows per day from WJQS in Jackson, Miss. He finds his 20 years of music business just the background for d. j. work as he is fully experienced as a professional musician, radio engineer and arranger in addition to announcing.

Paul Cohen, Decca's country a. & r. head, in Nashville for sessions.

Bob Neal of WMPS in Memphis has taken over spots formerly m. c'd by Hugh Cherry who moved to Nashville's WMAK recently. Neal reports a recent listener's poll showed Hank Snow (Victor), Louvin Bros. (M-G-M), Lefty Frizzell (Columbia), Carl Smith (Columbia), and Hank Williams (M-G-M) copping the top five places in the Memphis area.



HANK WILLIAMS

Scotty Swan and his wife, Maggie, head up the Chipewa Valley Barn Dance Show working in the Eau Claire, Wisconsin area. Group is featured on WEAU of Eau Claire where Scotty also runs country record programs.

Rex Allen in Nashville this week doing his first Decca session. Allen also scheduled as guest on WSM's Prince Albert Show—NBC's network cornfab.

Ed Bonner, KXOK, St. Louis d. j., was recently guest of honor at the 8th Air Service Command Headquarters, Scott Field, Illinois where a jet plane was named after him. Highlight of the visit was a ride in a jet during which he transcribed his impressions of the flight for his many listeners.

Ted Brooks (Decca) spent two days in Nashville showing new songs and talking future plans with Paul Cohen, Decca's country topper. Brooks' Decca discing of his composition "The Hot Guitar" is placing near the top of Decca's sales list.

Jimmie Skinner (Capitol) and manager, Lou Epstein, were in Nashville Monday for sessions supervised by Ken Nelson. Jimmie reports increased action at his Cincinnati Mail Order Record Shop.

Frankie Robinson and his Virginia Playboys have been heading the entertainment programs at TURNER'S ARENA, Washington, D. C. for two years. Park advertises "Biggest Barn Dance in the East" and books top names regularly.

Embert Mishler heads the group supplying WHO Des Moines' 50 kw. live country shows. With shows across the board each week and the Iowa Barn Dance Frolic every Saturday night they specialize in square dance routines. Square Dance Team contests have been run over past months and winner recently appeared on Chicago's WLS National Barn Dance along with Mishler as caller. Others in band are Lew Martin, Joe Zanotti, Roy Shaw, Norval Ulrich.

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b/w

"DONE ROVIN'"

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Capitol # 1800

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and The Rhythmasters
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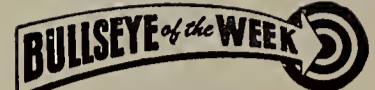
SPEEDIEST PLAYING RECORDS REVIEWED THIS WEEK

Records All Under 2:30 Min.

POPULAR	
"Mason-Dixie Boogie" (Lawrence "Piano Roll" Cook—Abbey)	2:00
"The Little White Cloud That Cried" (Johnnie Roy—Okeh)	2:15
"On The Rue De La Paix In Patee" (Cliff Steward—Corol)	2:18
"I Remember You, Love" (Les Boxter Orch.—Capitol)	2:22
"The Judas Kiss" (Bob Sonds—Capitol)	2:22
"Hold Me Just A Little Longer, Daddy" (Eileen Borton—Corol)	2:22
"Kris Kringle" (Tommy Edwards—MGM)	2:26
JAZZ & BLUES	
"September In The Rain" (Red Collender Sextette—Recorded In Hollywood)	2:16
"Gotta Go, Baby" (Joe Hill Louis—Modern)	2:19
"New Kind Of Lovin'" (Billy Wright—Savoy)	2:21
"I Walk Alone" (Roy Hawkins—Modern)	2:25
FOLK & WESTERN	
"He'll Be Coming Down The Chimney" (Kenny Roberts—Corol)	2:07
"Kiss By Kiss" (Elton Britt—RCA Victor)	2:20
"High-Geared Daddy" (Jimmy Walker—Intro)	2:20
"Winter Wonderland" (Tommy Sosebee—Corol)	2:29

THE CASH BOX

"Folk" and "Western" Record Reviews

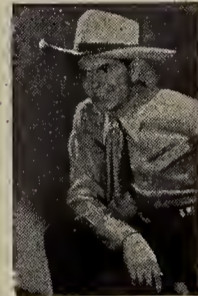


"THE TALE A SAILOR TOLD" (2:50)

"KISS BY KISS" (2:20)

ELTON BRITT

(RCA Victor 20-4324; 47-4324)



ELTON BRITT

● All the ingredients of a top flight side are blended together in Elton Britt's new offering. Elton, who can do justice to any tune, pours his all into this ballad titled

"The Tale A Sailor Told". The meaningful warbling is done in a soft and soothing manner that just about assures this half tremendous play. The lilting melody is given an additional boost by the Beaver Valley Sweethearts and the Skytoppers. The sum total should make ops aware of the potentialities of the disk. The lower deck is another powerful entry in the form of a slow ballad that is delivered by Elton in a warm and heartfelt fashion. Here too the featured vocal is helped along by the Skytoppers. With this disk ops have themselves a double barreled money maker. Both lids are gonna go but we feel that the first dish should break sooner.

"SUNDOWN SUE" (2:48)

"DON'T WORRY" (2:45)

RED SOVINE

(MGM 11090; K11090)

● Red Sovine has himself a likely ditty on the upper level. The tune is very pretty and Red's vocal makes this half doubly attractive. The lower dish also receives a first rate treatment from Red and the crew and it too comes out a pleasurable end. Ops have their choice of either side.

"SWEET MAMA HURRY HOME OR I'LL BE GONE" (2:50)

"I'M SUING YOU" (2:50)

TOMMY DUNCAN

(Intro 6027)

● A very pretty ballad is eased through in a wonderful fashion by Tommy Duncan. The melody is of an infectious quality and vocal makes it sound even better. The second side is another slow number that is marked by some cute lyrics and some more fine vocalizing. Each end is strong but we like the upper lid.

"HE'LL BE COMING DOWN THE CHIMNEY" (2:07)

"GRANDFATHER KRINGLE" (2:41)

KENNY ROBERTS

(Coral 64105; 9-64105)

● Kenny Roberts comes up with a pair of ditties that fall right in line with the Xmas spirit. The first level is a pleasant sounding thing that should prove big with the Kiddies. The under lid is a cute number with some fancy yodeling. This half is more commercial for ops.

"HIGH-GEARED DADDY" (2:20)

"RUNNIN' FAST" (2:30)

JIMMY WALKER

(Intro 6025)

● Jimmy Walker bounces through a lively ditty that comes out ok. It's a fair tune and Jimmy does his best to carry it through. The lower lid is similar to the first end in that it too finds Jimmy turning in a listenable performance of a bouncy number. Ops should have good filler material here.

"WINTER WONDERLAND" (2:29)

"NEW YEAR BELLS" (2:41)

TOMMY SOSEBEE

(Coral 64107; 9-64107)

● The top deck is a wonderful oldie that is handled beautifully by Tommy Sosebee. This standard always gets its seasonal play. The bottom deck is a new Xmas tune that is going to prove to be a strong entry. With another fine vocal turned in by Tommy, we like the second half.

"BARNYARD SQUARE DANCE" (2:45)

"OLD TOM THE TURKEY" (2:54)

CARSON ROBISON

(MGM 11091; K11091)

● A standard tune is made to sound delightful as Carson Robison does the calling to a cute square dance number. It's wordy and clever and should prove itself in the right locations. The lower dish is a happy ditty for the children that's done in a narrative style. Ops will want the upper half.

"ROSE OF MY HEART" (2:23)

"BARNYARD SPECIAL" (2:43)

CURLEY HERDMAN

(Abbey 15052)

● An easy going ballad is offered by Curley Herdman on the first side. With an assist from the Saddleman this level comes out in a listenable fashion. The reverse end is a novelty that's done with a train effect and features some fancy fiddling. This level carries more appeal and ops should listen in.

"GREEN TREE BOOGIE" (2:56)

"DOWN DEEP IN MY HEART" (2:23)

BILL HALEY

(Holiday 108)

● Bill Haley and the Saddleman open the valves and take off on a real gone boogie beat number. Done with a typical blues presentation and backed fittingly this half comes out very good. Flip is a slow ballad that lacks the listening appeal of the first side. Ops should get with the top deck now.

"It's What's in THE CASH BOX That Counts"

THE CASH BOX

Reports

THE NATION'S

BIG 10

**HILLBILLY,
FOLK & WESTERN
JUKE BOX TUNES**

**AMI and Bob Eberly
Both Have A Hit**



DETROIT, MICH. — During the recent showing of the new AMI automatic phonograph, model "D", Bob Eberly is pictured at the Miller-Newmark Distributing Co. Detroit office celebrating the occasion. Both Bob, who is holding his newest disk "Never" and AMI have winners in their latest releases.

**Pinetoppers, Instrumental
Group, Sign 3 Year
Renewal With Coral**

NEW YORK — The announcement has been made by Jimmy Hilliard, Vice President in Charge of Recording at Coral Records, of the signing of a new three-year renewal contract with the Pinetoppers.

The group, formed by Vaughn Horton, consists of five men; Roy Horton, brother of Vaughn, Ray Smith, Rusty Keefer and Johnny Blowers. In addition to the use of electric guitars, mandolins and string bass, a specially-formed electric tuner has been featured in the Pinetopper act to achieve a "new sound."

Vaughn Horton is the composer of such hits as "Mockin' Bird Hill," "Toolie Oolie Doolie," and "Choo Choo Ch'Boogie," to name a few. It was the Pinetopper recording of "Mockin' Bird Hill" that started the tune on its way to the top and helped make it one of the biggest songs of the past decade.

More recently, the Pinetoppers have been teamed with The Marlin Sisters on "Lonely Little Robin" backed by "Hometown Jubilee", and their latest, "Ting-A-Ling-A-Jingle" coupled with "Jolly Old Saint Nicholas."

**"New Year Bells" Gets
Strong Promotion**

NEW YORK — Village Music plans a strong promotion on its holiday number "New Year Bells". The tune has already been recorded by Jack Swanson and Dotty Travis for Abbey and also by Tommy Sosebee for Coral.

Written by Sid Prosen, the song is being hypoped in various parts of the country by record promotion men. Morris Diamond is covering the Cincinnati, Detroit and Cleveland area; Joey Sasso is covering the New York area; and Jim Prosen is handling the South.

Village Music is sending out 150 disks to operators and 450 to disk jockeys around the country.

The Abbey disk, which creates a very interesting sound, is also getting a promotion from the diskery and it is felt that the combination of the two efforts should help send it to the top of holiday attractions.

A double Barrelled



HIT!

**"THE
TALE A
SAILOR
TOLD"**

and



**ELTON
BRITT**

and

The Beaver Valley Sweethearts

RCA VICTOR 20-4324
47-4324

the **BIG** *New* **HITS** are on . . .



RCA VICTOR RECORDS



JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

NOVEMBER 10, 1951

New York, N. Y.

1. BECAUSE OF YOU (Tony Bennett)
2. SIN (Four Aces)
3. COLD, COLD HEART (Tony Bennett)
4. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
5. I GET IDEAS (Tony Martin)
6. AND SO TO SLEEP AGAIN (Patti Page)
7. DOWN YONDER (Del Wood)
8. WHISPERING (Les Paul)
9. TURN BACK THE HANDS OF TIME (Eddie Fisher)
10. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)

Chicago, Ill.

1. SIN (Eddy Howard)
2. UNDECIDED (Ames Bros. & Les Brown)
3. BECAUSE OF YOU (Tony Bennett)
4. COLD, COLD HEART (Tony Bennett)
5. DOWN YONDER (Del Wood)
6. TURN BACK THE HANDS OF TIME (Eddie Fisher)
7. I GET IDEAS (Tony Martin)
8. AND SO TO SLEEP AGAIN (Patti Page)
9. COME ON-A MY HOUSE (Rosemary Clooney)
10. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)

Los Angeles, Cal.

1. SIN (Eddy Howard)
2. BECAUSE OF YOU (Tony Bennett)
3. COLD, COLD HEART (Tony Bennett)
4. AND SO TO SLEEP AGAIN (Patti Page)
5. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
6. I WISH I WUZ (Rosemary Clooney)
7. CALLA, CALLA (Vic Damone)
8. TURN BACK THE HANDS OF TIME (Eddie Fisher)
9. COOL, COOL, COOL OF THE EVENING (Crosby-Wyman)
10. WHILE YOU DANCED, DANCED, DANCED (Georgia Gibbs)

Savannah, Ga.

1. BECAUSE OF YOU (Tony Bennett)
2. SIN (Savannah Churchill)
3. TOO YOUNG (Nat "King" Cole)
4. COLD, COLD HEART (Tony Bennett)
5. AND SO TO SLEEP AGAIN (Dick Haymes)
6. VANITY (Tony Martin)
7. LONGING FOR YOU (Sammy Kaye)
8. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)
9. COME ON-A MY HOUSE (Rosemary Clooney)
10. DOWN YONDER (Del Wood)

Winston-Salem, N. C.

1. SIN (Four Aces)
2. BECAUSE OF YOU (Les Baxter)
3. DOWN YONDER (Del Wood)
4. HEY, GOOD LOOKIN' (Laine & Stafford)
5. TURN BACK THE HANDS OF TIME (Eddie Fisher)
6. AND SO TO SLEEP AGAIN (Patti Page)
7. I GET IDEAS (Tony Martin)
8. COLD, COLD HEART (Tony Bennett)
9. SENTIMENTAL JOURNEY (Ames Bros. & Les Brown)
10. WAY UP IN NORTH CAROLINA (Belltones)

Fertile, Minn.

1. DOWN YONDER (Del Wood)
2. BECAUSE OF YOU (Guy Lombardo)
3. COLD, COLD HEART (Tony Bennett)
4. SENTIMENTAL JOURNEY (Ames Bros. & Les Brown)
5. SIN (Eddy Howard)
6. I GET IDEAS (Tony Martin)
7. BECAUSE (Mario Lanza)
8. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
9. SWEET VIOLETS (Dinah Shore)
10. OVER A BOTTLE OF WINE (Tony Martin)

Shoals, Indiana

1. BECAUSE OF YOU (Tony Bennett)
2. I GET IDEAS (Louis Armstrong)
3. WHISPERING (Les Paul)
4. DOWN YONDER (Del Wood)
5. SIN (Eddy Howard)
6. COME ON-A MY HOUSE (Rosemary Clooney)
7. MORNINGSIDE OF THE MOUNTAIN (Jan Garber)
8. COLD, COLD HEART (Tony Bennett)
9. UNDECIDED (Ames Bros. & Les Brown)
10. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)

Metropolis, Ill.

1. BECAUSE OF YOU (Tony Bennett)
2. DOWN YONDER (Del Wood)
3. SIN (Eddy Howard)
4. AND SO TO SLEEP AGAIN (Patti Page)
5. HEY, GOOD LOOKIN' (Laine & Stafford)
6. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
7. I GET IDEAS (Tony Martin)
8. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)
9. GAMBELLA (Laine & Stafford)
10. TOO YOUNG (Nat "King" Cole)

Malta, Montana

1. BECAUSE OF YOU (Bob Crosby)
2. I GET IDEAS (Louis Armstrong)
3. DETOUR (Patti Page)
4. SIN (Eddy Howard)
5. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
6. DOWN YONDER (Champ Butler)
7. WHISPERING (Les Paul)
8. TOO YOUNG (Nat "King" Cole)
9. COME ON-A MY HOUSE (Rosemary Clooney)
10. LONGING FOR YOU (Sammy Kaye)

Farribault, Minn.

1. BECAUSE OF YOU (Guy Lombardo)
2. COLD, COLD HEART (Tony Bennett)
3. I GET IDEAS (Tony Martin)
4. SIN (Savannah Churchill)
5. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
6. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)
7. DETOUR (Patti Page)
8. IT'S ALL IN THE GAME (Tommy Edwards)
9. SHANGHAI (Doris Day)
10. AND SO TO SLEEP AGAIN (Patti Page)

Chehalis, Washington

1. COLD, COLD HEART (Tony Bennett)
2. AND SO TO SLEEP AGAIN (Patti Page)
3. UNDECIDED (Ames Bros. & Les Brown)
4. DOWN YONDER (Frank Petty Trio)
5. I GET IDEAS (Peggy Lee)
6. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
7. WHISPERING (Les Paul)
8. BECAUSE OF YOU (Ray Barber)
9. SIN (Eddy Howard)
10. SLOW POKE (Roberta Lee)

Glenns Falls, N. Y.

1. COLD, COLD HEART (Tony Bennett)
2. BECAUSE OF YOU (Tony Bennett)
3. I GET IDEAS (Tony Martin)
4. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
5. AND SO TO SLEEP AGAIN (Patti Page)
6. DOWN YONDER (Frank Petty Trio)
7. TOO YOUNG (King Cole)
8. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)
9. WHISPERING (Les Paul & Mary Ford)
10. SIN (Four Aces)

Detroit, Mich.

1. BECAUSE OF YOU (Tony Bennett)
2. COLD, COLD HEART (Tony Bennett)
3. I GET IDEAS (Tony Martin)
4. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
5. COME ON-A MY HOUSE (Rosemary Clooney)
6. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
7. SIN (Four Aces)
8. WHISPERING (Les Paul)
9. TOO YOUNG (Nat "King" Cole)
10. SWEET VIOLETS (Dinah Shore)

Portland, Ore.

1. BECAUSE OF YOU (Tony Bennett)
2. IT'S ALL IN THE GAME (Tommy Edwards)
3. UNDECIDED (Ames Bros.-Les Brown)
4. ALL OVER AGAIN (Tommy Edwards)
5. SIN (Eddy Howard)
6. COLD, COLD HEART (Tony Bennett)
7. DOWN YONDER (Del Wood)
8. I GET IDEAS (Louis Armstrong)
9. ONE SWEET LETTER (Patti Page)
10. WONDER WHY (Vaughn Monroe)

Cleveland, Ohio

1. BECAUSE OF YOU (Tony Bennett)
2. COLD, COLD HEART (Tony Bennett)
3. SIN (Four Aces)
4. I GET IDEAS (Tony Martin)
5. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
6. DOWN YONDER (Del Wood)
7. WHISPERING (Les Paul & Mary Ford)
8. AND SO TO SLEEP AGAIN (Patti Page)
9. COME ON-A MY HOUSE (Rosemary Clooney)
10. LOVELIEST NIGHT OF THE YEAR (M. Lanza)

Des Moines, Iowa

1. BECAUSE OF YOU (Tony Bennett)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. WHISPERING (Les Paul)
4. DOWN YONDER (Del Wood)
5. MORNINGSIDE OF THE MOUNTAIN (Jan Garber)
6. I GET IDEAS (Louis Armstrong)
7. DETOUR (Patti Page)
8. COLD, COLD HEART (Tony Bennett)
9. SIN (Eddy Howard)
10. LOVELIEST NIGHT OF THE YEAR (M. Lanza)

Indianapolis, Ind.

1. BECAUSE OF YOU (Tony Bennett)
2. COLD, COLD HEART (Tony Bennett)
3. COME ON-A MY HOUSE (Rosemary Clooney)
4. I GET IDEAS (Tony Martin)
5. WHILE YOU DANCED, DANCED, DANCED (Georgia Gibbs)
6. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
7. SIN (Eddy Howard)
8. SWEET VIOLETS (Dinah Shore)
9. I WON'T CRY ANYMORE (Tony Bennett)
10. SHANGHAI (Billy Williams)

Norfolk, Va.

1. BECAUSE OF YOU (Tony Bennett)
2. TOO YOUNG (Nat "King" Cole)
3. COME ON-A MY HOUSE (Rosemary Clooney)
4. SHANGHAI (Doris Day)
5. LONGING FOR YOU (Sammy Kaye)
6. COLD, COLD HEART (Tony Bennett)
7. AND SO TO SLEEP AGAIN (Patti Page)
8. VANITY (Tony Martin)
9. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
10. I GET IDEAS (Tony Martin)

Denver, Colo.

1. I GET IDEAS (Tony Martin)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. COLD, COLD HEART (Tony Bennett)
4. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
5. SIN (Four Aces)
6. TOO YOUNG (Nat "King" Cole)
7. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
8. BECAUSE OF YOU (Tony Bennett)
9. SWEET VIOLETS (Dinah Shore)
10. AND SO TO SLEEP AGAIN (Patti Page)

Minneapolis, Minn.

1. SIN (Eddy Howard)
2. UNDECIDED (Ames Bros.-Les Brown)
3. BECAUSE OF YOU (Tony Bennett)
4. COLD, COLD HEART (Tony Bennett)
5. I GET IDEAS (Tony Martin)
6. AND SO TO SLEEP AGAIN (Patti Page)
7. COME ON-A MY HOUSE (Rosemary Clooney)
8. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
9. TURN BACK THE HANDS OF TIME (E. Fisher)
10. DOWN YONDER (Del Wood)

Phoenix, Ariz.

1. BECAUSE OF YOU (Tony Bennett)
2. COLD, COLD HEART (Tony Bennett)
3. SIN (Eddy Howard)
4. COME ON-A MY HOUSE (Rosemary Clooney)
5. I GET IDEAS (Tony Martin)
6. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
7. WHILE YOU DANCED, DANCED, DANCED (Georgia Gibbs)
8. SWEET VIOLETS (Dinah Shore)
9. UNDECIDED (Ames Bros. & Les Brown)
10. AND SO TO SLEEP AGAIN (Patti Page)

St. Paul, Minn.

1. COLD, COLD HEART (Tony Bennett)
2. I GET IDEAS (Tony Martin)
3. SENTIMENTAL JOURNEY (Ames Bros.-Les Brown)
4. BECAUSE OF YOU (Guy Lombardo)
5. SIN (Eddy Howard)
6. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
7. DOWN YONDER (Del Wood)
8. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
9. SWEET VIOLETS (Dinah Shore)
10. COME ON-A MY HOUSE (Rosemary Clooney)

Albuquerque, N. M.

1. BECAUSE OF YOU (Tony Bennett)
2. COLD, COLD HEART (Tony Bennett)
4. SIN (Four Aces)
5. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
6. WHISPERING (Les Paul)
7. COME ON-A MY HOUSE (Rosemary Clooney)
8. DOWN YONDER (Del Wood)
9. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
10. AND SO TO SLEEP AGAIN (Patti Page)

Cincinnati, Ohio

1. BECAUSE OF YOU (Tony Bennett)
2. SIN (Eddy Howard)
3. AND SO TO SLEEP AGAIN (Patti Page)
4. COLD, COLD HEART (Tony Bennett)
5. WHILE YOU DANCED, DANCED, DANCED (Georgia Gibbs)
6. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
7. I WISH I WUZ (Rosemary Clooney)
8. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)
9. COME ON-A MY HOUSE (Rosemary Clooney)
10. TOO YOUNG (Nat "King" Cole)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

CAN YOU AFFORD 1c PER WEEK TO OBTAIN EACH OF THESE FACTS VITAL TO THE CONTINUED SUCCESS OF YOUR BUSINESS?

- 1¢ Editorials that simply sizzle with true facts. That contain predictions of things to come. That carefully and completely analyze problems of vital importance to all members of the industry. Courageous, fearless, truthful, factual editorials, without peer in the entire history of this industry.
- 2¢ Feature articles covering every vital phase of the industry. Written in easy-to-read, easy-to-understand style. Completely clarify the problems of the trade. Written by men with over 20 years of experience in writing for this industry exclusively.
- 3¢ News reports from everywhere in the world, many times printed even before they become news anywhere else. Every news source and every news service used to obtain news facts for the industry. Every news item carefully analyzed before being put into print.
- 4¢ Advertisements of the leading manufacturers, distributors, jobbers, suppliers, and all the allied industries. Ads that tell what these leaders are featuring. What they have for the members of the field.
- 5¢ Pictures of all outstanding personages and events. More pictures printed in The Cash Box than in all other publications combined. Special photographers in leading centers always on hand for this great service.
- 6¢ Completely analyzed reports of all Governmental regulations referring in any fashion whatsoever to this industry. Legal reports. Legal facts. Tax reports. License reports and license changes. The Cash Box IS NOT SOLD ON NEWSSTANDS. Such legal reports and tax matters are for this industry—and this industry only.
- 7¢ Famous columns that are avidly read by all the trade. Covering the intimate and inside news from New York, Chicago, Los Angeles, Minneapolis-St. Paul, Miami, Dallas, New Orleans, and many other important centers.
- 8¢ The biggest classified advertising section in the industry. Publishing more classified ads each week than all other publications combined publish in a month. Here's where everyone seeks bargains. Here's where everyone finds whatever he wants to buy or to sell. Outstanding. A section that earns everyone money.
- 9¢ The world famous, officially accepted, original and authentic, "Confidential Price Lists." The one and only recognized official guide for all new and used coin operated machines in the United States. Giving all market changes as they occur each and every week.
- 10¢ Thousands of dollars have been saved by members of the industry because of close and consistent attention to each week's issue of "The Confidential Price Lists" in the matter of sales of machines, purchase of machines, personal property taxes, income taxes, and other national and local taxation.
- 11¢ Loans have been made by and from finance firms, factors, loan companies, banks, and other financial institutions thru use of "The Confidential Price Lists" as their official and only, completely recognized guide to all machine prices in the industry.
- 12¢ The courts of the United States, Canada, Mexico, and many other countries have adjudicated and settled estates and claims by official use of "The Confidential Price Lists." ("The Confidential Price Lists" are over 12 years old. A little over nine years ago they were incorporated into The Cash Box. This 12 years of experience is an invaluable aid to every user of "The Confidential Price Lists.")
- 13¢ The Cash Box is recognized by various associations of operators throughout the United States as their "official magazine." Operators, themselves, call The Cash Box—"The operator's bible." Operators make confidential reports to The Cash Box and completely favor The Cash Box BECAUSE The Cash Box IS NOT SOLD ON NEWSSTANDS. It is their truthful, fearless and confidential friend.
- 14¢ One noted feature of The Cash Box that is growing ever more important is "Conversions." Here are listed the firms who are converting old games into new types. The old names and the new conversion names appear each week. This is one feature that is completely exclusive with The Cash Box.
- 15¢ New features are continually being added to The Cash Box as their need becomes apparent. The Cash Box spares no expense to bring its readers the most authentic, the finest, the most complete new guides. Other new features of great importance to The Cash Box readers are being arranged right now. Each and every week there's something new, better, more valuable added for the reader's benefit.
- 16¢ Aside from all the above, for operators of all types of coin operated amusement, vending and service equipment, operators of music machines find tremendously important features to continue their business successfully only in The Cash Box. "The Nation's Top Ten Moneymaking Juke Box Tunes," compiled from reports received from juke box operators all over the nation, appears in The Cash Box each week and has been featured on outstanding radio shows, by leading disk jockeys, and is officially accepted by noted publications of all kinds.
- 17¢ "The Cash Box Record Reviews" featuring the "Disk Of The Week" and the "Sleeper Of The Week" records, plus complete reviews of all the new week's records and "Only Records Considered Best Suited To The Requirements Of The Trade" are reviewed each and every week, prove invaluable to music operators for they can then buy with full confidence and know that they are buying only the best moneymaking records of the week.

- 18¢ "Best Bets" featuring a column that tells about new records which have just been reviewed that week and which are considered the best bets to earn money for juke box operators.
- 19¢ Music news and editorials that are slanted to bring bigger, steadier profits to the nation's operators. Important information appears in the news reported each issue. Readers acclaim the music news of The Cash Box.
- 20¢ The "Juke Box Regional Record Report" gives a full page featuring the top ten tunes in twenty-four individual cities each week. This is absolutely invaluable to the music operator. He knows what's tops in his town. He can follow right along to grab the biggest play. More money for every operator who reads this page.
- 21¢ "Round The Wax Circle" offers a column of intimate and breezy news from the Tin Pan Alleys of New York, Chicago and Los Angeles, and brings music operators closer to the artists and orchestras who make the records for them. An extremely interesting column.
- 22¢ "Disk Jockey's Regional Record Reports" features the top ten tunes of 32 outstanding disk jockeys in the nation. A perfect tieup between the juke box operator and the disk jockey. Each knows what the other's playing. Each cooperates to please the public. Important for every juke box operator to know.
- 23¢ The world famous, original, exclusive, unequalled "Hot Charts" of The Cash Box are acclaimed by all juke box operators and all others in any fashion whatsoever engaged in music. Here are compiled from hundreds of reports directly from leading juke box operators the top ten "Jazz & Blues" records in New York, Chicago, Los Angeles, New Orleans, Dallas, and five other important centers, each and every week. The most authentic, the finest and officially-accepted "Jazz & Blues" record ratings in the nation.
- 24¢ The Cash Box started it. Crusaded for it. Demanded it. Today it's becoming more and more the fact. Two minute records for operators. To help keep this a featured fact The Cash Box publishes a special column each week that features the speediest playing records reviewed in that very week's issue. Records only under 2:30 are featured in this column.
- 25¢ "Jazz & Blues Reviews" of all the records in this great field plus a special choice "Award Of The Week" record is one section that is absolutely priceless to any operator in jazz and blues locations. The Cash Box ratings and reviews of these records are acclaimed by all the manufacturers of the records themselves, as well as by all the music trades and, especially, by the jazz and blues juke box operators.
- 26¢ "The Big 10 Hillbilly, Folk & Western Juke Box Tunes" features the top ten records in this category. These are compiled from dozens and dozens of reports received each week from motel music operators.
- 27¢ The "Folk & Western Record Reviews" featuring the "Bullseye Of The Week" record are acclaimed by all users of this type of recording all over the nation. These weekly reviews of all the records produced in this field are the most outstanding in the history of the nation's recorded music.
- 28¢ "Folk & Western Roundup" is an intimate, newsy, breezy column concerning the people, the artists, and all connected with this great music category, written by a man with great knowledge of, and experience in, this field.
- 29¢ "Disc-Hits Box Score" features the top 50 big selling records around the nation. Compiled each week exclusively for The Cash Box by Jack Tunnis whose "One-Spot" record system is the outstanding necessity of every record dealer in the country. A terrific full page report rating the top 40 tunes.

IF YOU CAN AFFORD* 29c A WEEK TO OBTAIN THE ABOVE FACTS VITAL TO THE CONTINUED SUCCESS OF YOUR BUSINESS EACH AND EVERY WEEK—THEN SUBSCRIBE TO:

THE CASH BOX

EMPIRE STATE BUILDING
NEW YORK 1, N. Y.

OKAY! Enclosed find my check for \$15 for a Full Year's Subscription (52 Weeks' Issues). Start sending me "The Cash Box" each week!

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*NOTE: On the Full Year's Subscription of \$15 "The Cash Box" costs you less than 29c per week.

5 METALS ON "MOST CRITICAL" LIST

Copper, Aluminum, Lead, Tin And Zinc On New Classification Created By DPA. Copper Most Critical Of All

WASHINGTON, D. C.—The Defense Production Administration this week created a new "most critical" classification in its latest revision of the official roster showing the relative availability of materials—and promptly placed aluminum, copper, lead, tin and zinc in this new category.

The designation is a special identification of those "super scarce" commodities listed in Group I of DPA's "list of basic materials and alternates," and is the first time the agency has attempted a "most critical" list. The previous designation was "in short supply," and applied to all Group I commodities alike.

Included in the new category, in addition to the five metals mentioned above, are selenium, platinum, cobalt, columbium, molybdenum, nickel and tungsten—mostly alloys needed in the production of high grade steel.

In general, DPA said, materials are

showing a more stabilized pattern, with metals consistently tighter.

"Copper supplies are almost dangerously short," DPA commented. "Two large strikes, extreme shortage in scrap supplies and continued low imports caused by international prices have made copper the most critical of all important production metals for both the immediate and long-range outlook."

NPA blamed the tin shortage on the suspension of imports because of the high foreign prices. It is the first official recognition of the fact that tin now has become one of the "most critical" materials.

Lead and zinc production has been hurt by strikes, reduced imports and inadequate scrap collections, while aluminum has suffered from power shortages, inadequate scrap and work shortages.

"Spark Plug" Sets New Sales Record For Williams Mfg. Co.



W. J. (BILL) RYAN

CHICAGO—Williams Manufacturing Company execs announced this past week that it had surpassed the sales marks of both its former sensational games, "Hayburners" and "Jalopy" with the new "Spark Plug."

According to Bill Ryan, general sales manager of the firm, "Spark Plug" has already set an entirely new sales record for Williams Manufacturing Company for sales in a comparative period of time.

In short, "Spark Plug" had exceeded the sales marks of both "Hayburners" and "Jalopy" in the similar number of days that it has been in production, both in sales and actual deliveries, and the firm has a greater backlog with "Spark Plug" right this minute than it ever had with either "Hayburners" or "Jalopy."

It is believed by Bill Ryan, Sam Stern and Harry Williams that the extra added features on "Spark Plug" are the reason for the tremendously increased sales of this machine.

"Spark Plug" exceeds both "Hayburners" and "Jalopy" in more and intriguing play features.

The game started right off with

more orders the first day that it was announced than either of the former games.

As the days went by, orders continued to literally pour in for "Spark Plug" and, when Bill Ryan added up the figures this past week, he was thrilled by the new sales record which the game had set for the firm, especially after such heavy sales on "Hayburners" and "Jalopy."

High speed production up to the amount of their quota of materials continues on ahead at Williams according to Bill Ryan, in an effort to satisfy this great and increasing demand for "Spark Plug."

Sherman Hotel Reports Room Requests Unprecedented

CHICAGO—According to CMI (Coin Machine Institute), Earl Benedict, Convention Manager of the Sherman Hotel, is said to have stated that advance room reservations already received, at this early date, were "unprecedented," compared to former conventions.

It is understood that since the first news of the fact that CMI would hold its national convention, February 4, 5 and 6, 1952, reservations have been received at a steady rate by the Sherman Hotel from all over the United States, Canada, and even from England and Belgium.

CMI execs are reported to be very much pleased over this instant reaction on the part of the nation's coin machine operators to make certain that they would have rooms at the Sherman during convention time.

53 CMI BOOTHS SOLD FIRST DAY



DAVE GOTTLIEB

CHICAGO—Thrilled by proof that the industry wants a national convention, David Gottlieb, chairman of CMI's show committee, this week announced that the very first day's returns from the 1,200 mailing of show space contracts, "Resulted in 53 booths instantly sold."

This is an extremely conservative estimate in view of the fact that CMI headquarters here also had many long distance phone calls asking that certain booths be reserved.

But CMI does not count any booth sold, CMI execs stated, unless it is completely committed for by signed contract.

There is now no doubt that the

balance of 117 booths will soon be gone and David Gottlieb is urging all who wish to display at the forthcoming CMI Convention at the Hotel Sherman, February 4, 5 and 6, 1952, to hurry in their contracts for the booths they desire.

There was quite a tie for first place, according to CMI's office employees, but, they decided to judge by the envelopes as they opened them.

First booth contract went to Wico Corp., Chicago. The following is the manner in which CMI booths were sold as contracts were opened:

1. Wico Corp., Chicago.
2. D. Gottlieb & Co., Chicago.
3. Williams Manufacturing Co., Chicago.
4. World Wide Distributors, Chicago.
5. First Distributors, Chicago.
6. Chicago Coin Machine Co., Chicago.
7. King & Co., Chicago.
8. A.B.T. Mfg. Co., Chicago.
9. Exhibit Supply Co., Chicago.
10. Genco Mfg. & Sales Co., Chicago.
11. Empire Coin Machine Exch., Chicago.
12. Embassy Distributors, Inc., Chicago.
13. Edelco Mfg. & Sales Co., Detroit.
14. National Coin Mach. Exch., Chicago.
15. Ace Premium Sales, Chicago.
16. West Side Distrib. Corp., New York.
17. The Cash Box, New York.
18. The Billboard, Cincinnati.

Sidney Levine And Barry Gray Discuss Juke Box Biz Over Air Waves

NEW YORK—Sidney Levine, attorney for the Automatic Music Operators Association, and legal counsellor for MOA, appeared on the Barry Gray disk jockey show, broadcast over station WOR from the floor of Chandler's Restaurant, on Tuesday, October 27.

Levine had been informed that Gray had made statements over one of his broadcasts favoring the passage of the Bryson bill, now being debated in the sub-committee of the judiciary. Gray graciously afforded Levine an opportunity to appear and discuss the matter over the air waves. However, according to reports it developed immediately that Gray made no such statement, and further stated that he believes the song writers make plenty of money, and definitely doesn't favor the passage of the Bryson bill.

During the discussion, it is reported, Levine mentioned that the juke box operator is a small business man, who in most instances runs from 10 to 50 pieces—that some 9,000 phones here are taken care of by over 175 operating firms. He further pointed out that the average income of those ops who operate from 10 to 50 machines was about \$100. Gray questioned the fact that an operator with 50 machines at the cost of approximately \$50,000, would be earning so small an income. Levine pointed out that machines are sold on conditional sales contracts, payment for which is made over a period ranging from 12 to 24 months, and that the operator doesn't plunk

down the full cost of the machines immediately.

We understand that the general overall effect of Levine's talk, reaching many lay people who have the mistaken idea that juke box operators are rolling in money, had a tremendously favorable effect. Barry Gray, himself, it is said, stated he realized that the juke box operator was a very hard working business man, and that he is just making a living.

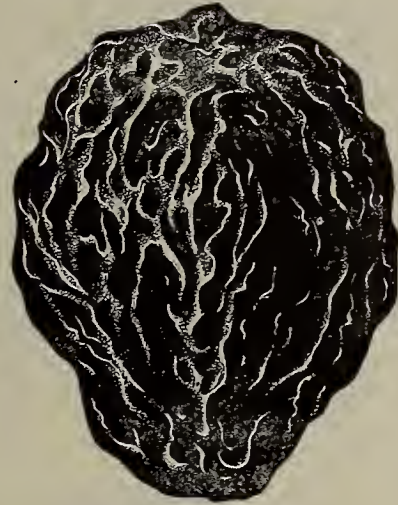
Bill Bye Named Electro Sales Rep For 10 States

KANSAS CITY, KANS.—Bill Bye, well known to coinmen nationally, has been named sales representative for Electro Cigarette Machines by the Electro people for ten surrounding states.

Bye will travel thruout the states of Illinois, Wisconsin, Minnesota, Kansas, Missouri, North Dakota, South Dakota, Nebraska, Wyoming and Colorado.

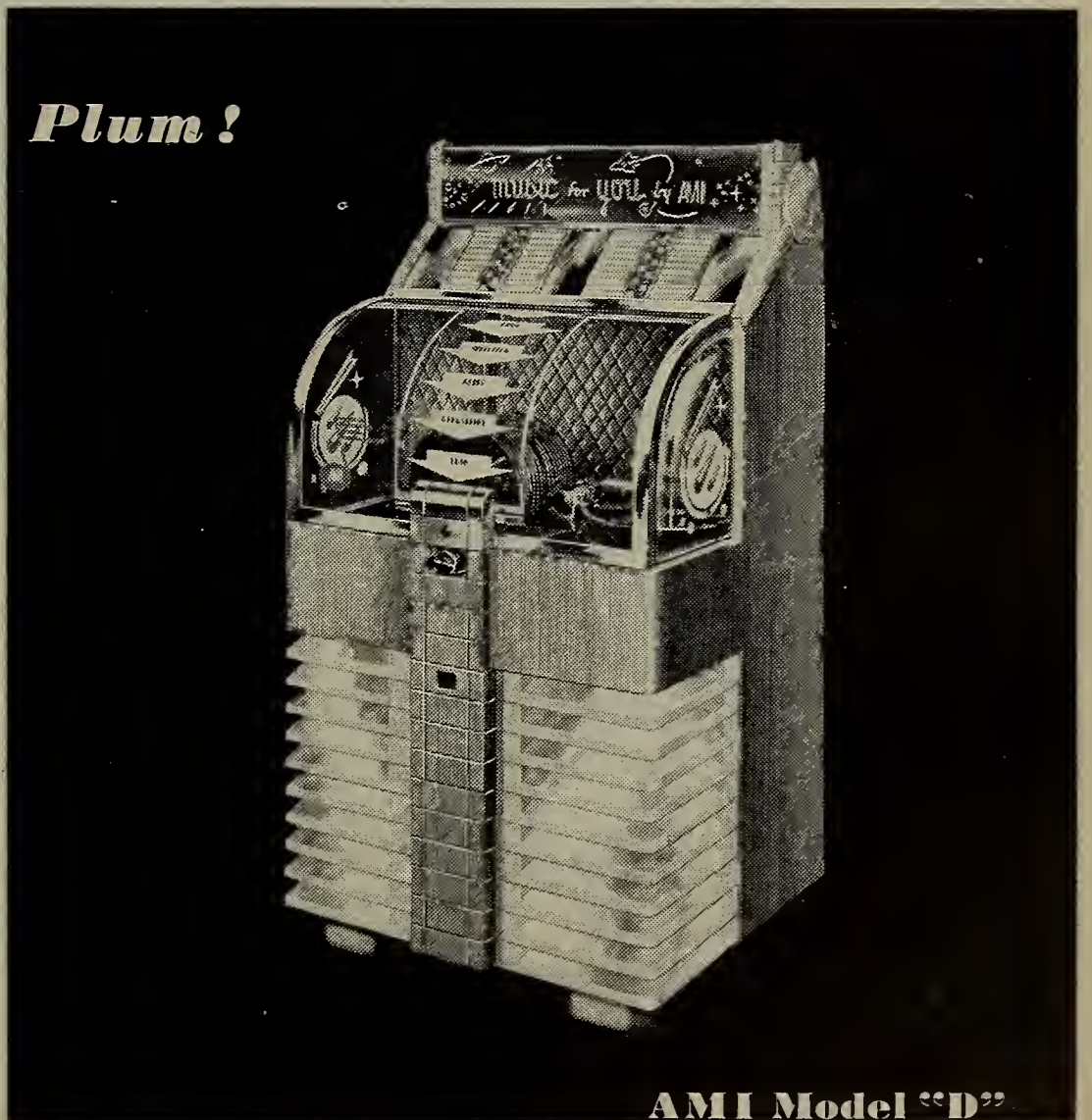
He reports, "We have an interesting and unusual plan for operators who want to get into the cigarette merchandising business.

"This plan also includes those men who are already operating cigarette machines."



Route Dried Up Like a Prune?

then freshen it up with a Plum!



AMI Model "D"

AMI Incorporated

General Offices and Factory: 1500 Union Ave. S.E., Grand Rapids 2, Mich.

"It's What's in THE CASH BOX That Counts"

AMUSEMENT GAME MFRS. TO MEET WITH N.P.A.

CHICAGO—November 19 has been set as the tentative date of the meeting of amusement games manufacturers with NPA (National Production Authority) in Washington, D. C.

All expect this will mean that the National Production Authority will arrange some system for delivery of whatever quota of materials will be

allowed the amusement machines manufacturers.

It is also rumored that NPA will not allow very much copper or aluminum to be used in the manufacture of future coin operated products.


In fact, the majority of manufacturers here believe that, if anything at all, they will be asked to conserve even the small amount of copper which they will be and are at present allowed under present quota.

The industry feels that because of its importance in helping to maintain finer morale among the nation's working population that, perhaps, NPA will go along with economical amusement. An important item for consideration among working people at this time.

CIGARETTE MACHINES

Cig. Machs. All Makes WRITE
Chester-Pollard Golf Mach. \$99.50
Evans Tommy Gun 99.50
Sunshine Cookie Vendor 49.50

Supreme Distributors, Inc.
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.



BE
FIRST
WITH
"FIRST"

GENCO'S
8 PLAYER SHUFFLE TABLE
1 to 8 can play!
"Black Magic" targets!
New scoring arrangement!
Simple to understand!
Universal appeal!
Formica top!

15 shots 10c—FAST!
NOW DELIVERING

FIRST DISTRIBUTORS

1750 W. North Ave.
Chicago 22, Illinois
Dickens 2-0600

Predict Rise In 1952 Jobs And Income

WASHINGTON, D. C.—1952 will bring more jobs, higher consumer incomes, and perhaps some additional price increases, was the prediction this week by the Bureau of Agricultural Economics.

The bureau said the increase in income is likely to be limited to non-farmers.

The bureau's forecasts were based upon the assumption that the defense program will develop about as planned.

"Total employment and wage rates are expected to continue to rise during the next year though at a slower rate than in the past year," the report said.

The bureau said business demand for new plant and equipment is expected to continue high in 1952 and available supplies of steel probably will permit a continued high rate of investment thru most of the next year.

Oregon's Att. Gen. OKays Operation Of Amuse Games In Taverns

SALEM, ORE.—Oregon Attorney General George Neuner has ruled (October 22) that beer taverns may legally have any form of entertainment except gambling prohibited by general laws.

In an opinion modifying a ruling he issued earlier, Neuner said it was legal for taverns to have entertainment such as pool tables, bowling alleys, and shuffleboards, but that a tavern license may be revoked if the holder permits any gambling on the premises, such as slot machines, card games played for money, or pinball games which pay off.

An earlier opinion by the attorney general had been interpreted as outlawing virtually all tavern entertainment except phonographs and radios. Asserting in his new opinion that he hadn't intended to go that far, Neuner said:

"There are no express provisions of law directed against or condemning pool tables, billiard tables, card games and bowling alleys as permissible forms of entertainment for retail malt beverage and restaurant licenses.

"In my opinion the liquor commission should exercise reason and common sense in promulgating regulations as far as these amusements or enterprises are concerned. They may technically run counter to the permitted entertainment.

"Nevertheless, you should bear in mind that these enterprises are generally licensed by city councils of the various cities and towns, who derive a source of revenue therefrom."

The opinion was asked by the State Liquor Commission, which said it was confused by the earlier ruling.

Angott's "One-Stop" Music Service Clix Big With Operators



CARL ANGOTT

DETROIT, MICH.—Carl Angott's "One Stop" music service has won much commendation from operators everywhere in this area.

But, this past week, it took an old time operator to bring home the true value of this one-stop service.

Tho his name is being withheld at his own request, he stated:

"This is one of the few places I know of in the entire country where I know that I can get everything and anything that I need to continue my business successfully.

"Furthermore," he stated, "I want to compliment Carl Angott for the marvelous way he has arranged everything for the operator, and all in one place, Angott Distributing Co., headquarters here at 2616 Puritan Avenue.

"Never before, and I've been engaged in many other businesses, have I ever received such complete attention, such fine courtesy, and everything that I need all under one roof."

This operator, and many, many more like him, have complimented Angott Distributing Company for the marvelous arrangements which they have made to favor the operators throuth their territory.

Not only are they distributors for the Wurlitzers 1400 and 1450, but, at the same time, they have all other necessary supplies and parts that the operators need.

Tubes, coils, and especially, every top record label, as well as many of the indie labels are carried in stock,

so that when the operator calls around he can pick up whatever supplies and parts he needs and, at the same time, get service on his equipment, while he is looking about and buying whatever used machines and, brand new Wurlitzer phonos, he needs to continue a profitable operating business.

Wurlitzer Issues Statement For Second Quarter

CHICAGO—R. C. Roling, president of The Rudolph Wurlitzer Company, issued a financial statement this week, stating that the consolidated operations of the firm for the second quarter (July, August and September) resulted in a net profit of \$146,074.65 or 12c per share, after all reserves and provision for taxes at the new rate as provided in the Revenue Act of 1951 signed by the President on October 20, as compared with a profit of \$302,838.97 for the same period last year. Sales for the second quarter were \$6,558,986.02 as compared with \$7,067,493.40 for the same period last year.

For the first six months (April to September inclusive) net profit was \$312,867.18 or 38c per share, after all reserves and provisions for taxes at the new rate as provided in the 1951 Revenue Act, as compared with a profit of \$583,759.30 for the same period last year. Sales for the first six months were \$11,972,353.35 as compared with \$12,858,731.68 for the same period a year ago.

At a meeting of the Board of Directors held October 29, a dividend of 20c per share was ordered paid on December 1, 1951 to shareholders of record at the close of business November 15.

It was disclosed that the company now has approximately \$16,000,000 worth of defense contracts. These contracts will be handled, but at the same time Wurlitzer will continue with its civilian products and produce as much as is possible commensurate with materials available, labor, and production space available.

IF YOU DON'T USE IT . . . SELL IT

GET CASH FOR YOUR OLD MACHINES

There are coin machine buyers who want and need your used machines. An ad this size in The Cash Box costs you only \$28 and reaches all the real, bonafide coin machine buyers—the kind of people who want your used machines. List the

used machines you have on hand and mail to us today. We'll make up an attractive ad without charge. Write now, enclose check for \$28 to: THE CASH BOX, EMPIRE STATE BUILDING, NEW YORK 1, N. Y.

TURF KINGS

USED . . . \$250.00
NEW . . . \$425.00

DALE GUNS \$79.50

ChiCoin
PISTOL PETE \$79.50

Terms: 1/3
Dep., Bal.
C.O.D.

SPECIAL CLOSEOUTS

SOUTH PACIFIC
LUCKY INNING
RIP SNORTER
DREAMY
Wms. GEORGIA
MANY OTHERS

ONE - BALLS

CITATIONS
WINNERS
CHAMPIONS

Write for complete list and prices of Arcade Equipment, Cigarette Vending Machines, Coin Counters and Changers.

WANT

WILL PAY TOP DOLLAR
Late GOTTIEB Games
Bally BRIGHT LIGHTS
Bally CONEY ISLAND
Wms. HAYBURNERS
Wms. JALOPEY

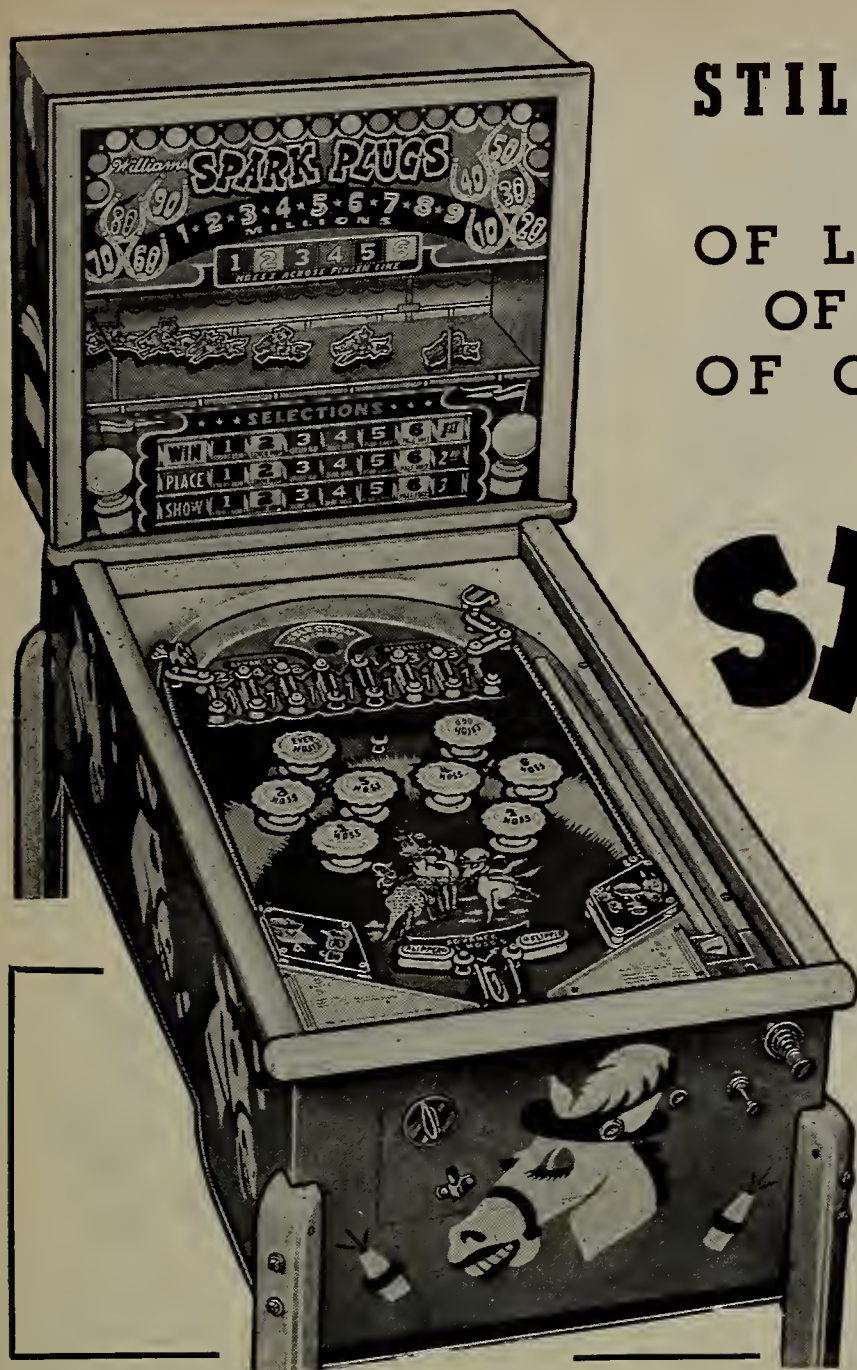
WRITE FOR PRICE LIST
Bally BRIGHT SPOT
United ZINGO
United COUNTY FAIR
United 6 Player
Wms. SPARK PLUG
ALL THE OTHERS



AUTOMATIC COIN

MACHINES & SUPPLY CO.
TELEPHONE: CAPitol 7-8244

4135-43 ARMITAGE AVENUE • CHICAGO 39, ILLINOIS



STILL No. **1** CHOICE...
 OF LOCATIONS for **BIG PLAY** —
 OF PLAYERS for **FUN** and **ACTION** —
 OF OPERATORS for **TOP EARNINGS!**

Williams
SPARK PLUGS

★ 3 Selections for 1 Coin! ★ Change Selection in Mid-Race! ★ Hilarious Racing Action! ★ High Score!

SEE IT ...
 BUY IT ...
 AT YOUR
 DISTRIBUTOR
 NOW!



CREATORS OF
 DEPENDABLE
 PLAY APPEAL!

4242 W. FILLMORE ST.
 CHICAGO 24, ILLINOIS

Show Rock-Ola 50 Selection Wall Box At N. Y. Ops Affair

NEW YORK—J. Raymond Bacon, executive vice-president of Rock-Ola Manufacturing Corporation, Chicago, along with J. A. (Art) Weinand, vice-president and general sales manager and Bill Ravenscroft, Rock-Ola engineer, showed the new Rock-Ola "Universal Wall Box" to New York's music operators on Friday and Saturday, November 2 and 3, prior to and during the date of their big annual banquet and dinner at the Commodore Hotel.

This new 50 selection wall box intrigued many of the music ops who foresaw it helping them to enjoy greater profits from Rock-Ola phonos in this area.

Many who came from miles away complimented the execs of the firm on this new Universal 50 Selection Wall Box and told the these men that they believed this was the answer to better profits in the future.

The Universal Wall Box is one off the most attractive on the market, ops who attended the showing stated.

Furthermore they were much impressed with its small size. This latter fact caused ops here to say that it would be perfect for this area where size is of great import to all locations. In addition, Rock-Ola's "Super Rocket 52-50" was displayed.

On hand for Rock-Ola's local distributors, Seacoast Distributors, were: Dave Stern, Tom Burke, Bob Slifer, Charley Reissner, Ed Adams, Herman Halperin and Ed Wimly.

New United Shuffle Being Shipped



BILL DeSELM

CHICAGO — Bill DeSelm, general sales manager, United Manufacturing Company, this city, announced shipment of its new 6-Player DeLuxe Shuffle-Alley to its distributors.

Featuring a new Formica playboard, this new alley adds beauty and durability, informed DeSelm. In addition the 6-Player DeLuxe includes a Hi-Score "For The Week" feature on the enlarged blackboard. This permits the player to write his name on the back glass, which automatically records the highest score made during that period. A key control on the front

ORDER NOW! PRICES ARE RIGHT!

SPECIALS

BALLY SHUFFLE BOWLER in lots of 5 or more, each	\$32.50
UNITED SHUFFLE ALLEY in lots of 5 or more, each	32.50
BALLY SPEED BOWLER, each	74.50
COMO CONVERSIONS, each	25.00

ONE-BALLS

JOCKEY SPECIAL	\$ 39.50
GOLD CUP	55.00
CITATION	79.50
PHOTO FINISH	115.00

LAKE CITY AMUSEMENT CO.
 4533 PAYNE AVE., CLEVELAND, OHIO (Tel.: HE 1-7577)

SPECIAL
Beautifully Refinished
BRIGHT LIGHTS
 and
TURF KINGS

If interested, wire, write or call
NEW ORLEANS NOV. CO.
 115 MAGAZINE STREET
 NEW ORLEANS, LA.
 (Tel.: CAnal 8318)

HURRY! HURRY! HURRY!

They Won't Last Long At These Prices	
Seeburg SHOOT THE BEAR GUNS, Each	\$250.00
Solotone MASTER ENTERTAINERS, Each	\$350.00
Model A Selective Wall Boxes, Each	\$28.50

J. H. PERES DISTRIBUTING CO.
 924 Poydras St., New Orleans, La.
 (Tel.: MA 4644)

of the cabinet releases the score. Jumbo disappearing pins and fast rebound action gives the player additional playing attraction.

Special

Seeburg 146 Hideaway, each	\$99.50
Seeburg 5¢ Wireless Boxes, Model W1-L56, each	\$12.50
Bally Baseball Games, each	\$125.00

RUSH YOUR ORDER!
 1/3 Deposit, Balance C.O.D.

RUNYON SALES COMPANY

Factory Representatives for AMI Inc.
 Bally Mfg. Co., J. H. Keeney & Co., Inc.
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593 10th Ave., New York 18, N.Y., LO 4-1880
 123 W. Runyon St., Newark 8, N.J., 81 3-8777
 354 S. Warren St., Trenton, N.J., TR 5-6593

PLAN NOW TO ATTEND

FEB - 4 - 5 - 6, 1952

Hotel Sherman

Chicago

International COIN MACHINE EXHIBITION

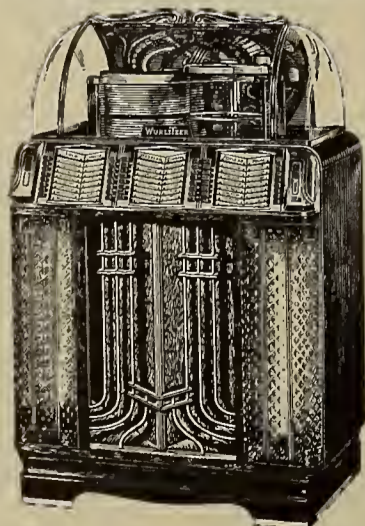
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COIN MACHINE INSTITUTE

134 North LaSalle Street
CHICAGO, ILLINOIS

AMERICA'S LEADING ONE STOP MUSIC DISTRIBUTOR

Not only can you get the greatest deal of your entire life in the automatic music business on the sensational WURLITZER 1400 or 1450 (a deal the like of which you would never believe possible) BUT, you can also obtain every single item that you need (including all the top record labels) to assure yourself STEADY, PROFITABLE OPERATING, for all time to come. If you haven't yet discovered the one and only outstanding "America's Leading ONE STOP MUSIC DISTRIBUTOR . . . call around TODAY! WRITE NOW! GET ACQUAINTED WITH THE ONE FIRM THAT HAS EVERYTHING AND ANYTHING TO HELP OPERATORS ENJOY BIGGER, BETTER, SURER, STEADIER PROFITS!!!



ANGOTT DISTRIBUTING CO., INC.
2616 PURITAN AVE., DETROIT, MICH. (Tel: UNiversity 4-0773)

A Washington, D. C. Operator Writes:

October 14, 1951

The Cash Box,
Empire State Bldg.,
New York, N. Y.

Gentlemen:

I would appreciate it very much if it would be possible for you to send me a copy of "The Cash Box" dated the last week in June or the first week in July of this year.

We base our Inventory for Personal Property Tax on "The Cash Box", and we are having some trouble with the tax people.

Very truly yours,
J. H. Phillips
Phillips Novelty Co., Inc.
Washington, D. C.



Are YOU Faced With The Problem Of "Personal Property" TAXES?

IS IT WORTH \$15 A YEAR TO YOU TO GET FAIR AND EQUITABLE, COURTEOUS AND UNDERSTANDING TREATMENT FROM YOUR "Personal Property" TAX COLLECTOR . . . AND KNOW, AT THE SAME TIME, THAT HE BELIEVES YOU BECAUSE YOU CAN PRODUCE OFFICIALLY-ACCEPTED, BONAFIDE VALUATION RECORDS?

Why endure sleepless nights? Why suffer worry headaches? Why have the "Personal Property" tax collector become the boogymen in your nightmare dreams?

Why have him TELL YOU what HE THINKS your equipment is WORTH! And then TAX YOU ON THAT WORTH!

YOU show him exactly WHAT THE EQUIPMENT YOU OWN IS WORTH! In that way you obtain courteous, equitable treatment and completely better understanding.

THE ANSWER IS: "The Confidential Price Lists" which appear in each and every week's issue of The Cash Box—and which are an

integral part of The Cash Box—"The Operator's Bible"! The One Magazine The Operator Can Believe In and That He Can Trust!! The One Magazine that is Exclusively, Completely and Solely dedicated to the Operator! And Printed For The Operator's Best Interests!

It costs you only \$15 a year to have the "OFFICIAL" prices. Prices that are accepted by Canada—by U. S. Government departments—by States thruout the entire nation—for valuations which you present to your Collector of "Personal Property Taxes". These prices are authentic and meet his standards.

Be a HAPPY, SMILING OPERATOR—subscribe to THE CASH BOX today. All for only \$15 per year—just about 25¢ per week!

TEAR OUT AND MAIL TODAY TO . . .

THE CASH BOX
EMPIRE STATE BLDG.,
NEW YORK 1, N. Y.

Gentlemen: It sure is worth \$15 a year to get straightened out with my "Personal Property Tax" Collector. Enclosed find my check for \$15, and start sending me "The Cash Box" immediately.

FIRM NAME.....
ADDRESS.....
CITY.....ZONE.....STATE.....
Individual's Name.....



GOTTLIEB



The **BIG**
Game Of The Year!

TREMENDOUS

NEW
TIE-THE-SCORE
IDEA!

Player, representing HOME TEAM, plays to tie VISITOR'S SCORE shown on light box at start of game . . . Wins Replays on tie score . . . earns additional Replays for extra touchdowns!

TERRIFIC

TOUCHDOWN
ACTION!

Thrilling, razzle-dazzle play provides sensational scoring shots! All Bumpers, Roll Overs and Buttons GAIN YARD-AGE, as shown by progress of football on light box! 3 "POP" BUMPERS—2 FLIPPERS—2 CYCLONIC BUMPERS for fast, flashy "ball handling"!

EXCITING

MULTIPLE
SCORING
OPPORTUNITIES
!!

ROTATION SEQUENCE lights TOUCHDOWN KICK-OUT HOLES for Replays . . . 2 TOUCHDOWN ROLL OVERS . . . "BACKFIELD" SEQUENCE lights 2 SPECIAL ROLL OVERS for Replays!

IT'S A TRIPLE THREAT FOR TOP

EARNINGS RIGHT FROM THE KICKOFF!

ORDER FROM YOUR
DISTRIBUTOR
NOW!

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS
"There is no substitute for Quality!"

Coin Shortage Thruout Nation Becoming More Severe

NEW YORK—The coin shortage, which today has become nationwide, is so severe that banks in some sections of the country are offering premiums at the rate of \$2 per \$100 from private individuals. All coins are in short supply—pennies, nickels, dimes, quarters and half dollars.

No one seems to be able to predict what the future holds. Some think the deficiency will probably not be remedied before the Christmas buying begins, and others think it'll get worse at that time. Altho banks have pleaded with the public to empty piggy banks, it is reported that only moderate success has greeted their appeals.

The Federal Reserve Bank of New York now is allotting to the banks at the rate of 75 per cent of their requirements—all coins except pennies and quarters, hich are being doled out on a 50 per cent of the requirements basis. The banks may have to reduce these allotments, depending upon how the demand matches the supplies returned to the Federal Reserve by member banks. The amount that goes back to the Federal depends upon how generously the customers of the member banks redeposit their coin.

The mints have vastly increased their output, despite shortages of critical metals; such as copper, nickel and bronze, and despite inadequate ap-

propriations for the extra production and overtime work. But the output, plus all the mints' reserve stocks, have been lagging behind the demand and there seems no early possibility of overtaking demand.

The causes of the coin shortage has been explained in many ways. Included among these are the adoption by many States of new or increased retail sales taxes; increases in transportation fares; higher prices and taxes that have made it necessary to change prices of merchandise used in vending machines (many of which include the change with the package, and it remains there for quite a while); increases in the use of parking meters by many cities; and complicated payrolls which come out in odd coins due to deductions for taxes.

Predicts Rise In Price Of Copper

CLEVELAND, O.—H. W. Biskeborn, technical director of the Kaiser Aluminum Co., told engineers at a general meeting of the American Institute of Electrical Engineers in this city, this week, that an increase in copper prices appears likely.

Not only is copper included among those metals described as "most critical" by the government, and it's a question of whether or not the coin machine manufacturers will get it for future production, but what it gets

SAVE MONEY IN THIS SPECIAL SALE EVERY MACHINE GUARANTEED REGARDLESS OF PRICE

ONE-BALLS	MUSIC	SPECIALS!
5 Winners (Like New) Ea. \$215.00	Wurlitzer 1100, very clean \$359.50	14 5c Hot Nut Vendors Silver King (Brand New) Ea. \$ 12.50
4 Photo Finish, Ea. 125.00	Wurlitzer 1015, very clean 225.00	14 Duck Hunters (Brand New) Ea. 20.00
10 Champions, Ea. 125.00	Wurlitzer 1017 Hideaway 225.00	14 Candy Vendors 104 Bar Capacity Silver King (Brand New) Ea. 24.50
10 Gold Cups, Ea. 59.50	Seeburg 1946 195.00	Uneda Pack Monarch Cig. Vendors 25c Conversion, Ea. 79.50
5 Jockey Specials, Ea. 49.50	Wurlitzer 1250 (Brand New) 450.00	Bally Hot Rods, Ea. 110.00
25 Turf Kings (All Late Models) Ea. 325.00	AMI Model "A", very clean 349.50	Gun Patrol 5-10-25c Coin Chute 275.00

EXTRA Mutoscope Atomic Bomber \$145.00
BRAND NEW IN ORIGINAL CRATE

TERMS: 1/3 Deposit
With All Orders,
Balance C. O. D.

MONROE COIN MACHINE EXCHANGE, INC.
2423 PAYNE AVENUE, CLEVELAND 14, OHIO
(Tel.: SUperior 1-4600)

PREMIUM BUYERS 3 BEST PREMIUM BOARD DEALS IN THE U. S. A.

NO. 301 DEAL ONLY \$39.50
20 Beautiful Items That Can't Be Topped
For Getting Big Play

NO. 401 DEAL ONLY \$52.50
22 Big-Sized Items That Have Boomed
Collections Everywhere

NO. 201 DEAL ONLY \$41.50
This is it. 12 Outstanding Electrical
Appliances. Order Now.

ACE PREMIUM SALES
1155 MILWAUKEE AVE.,
CHICAGO 22
Tel.: ARmitage 6-4262

PLASTICS — BUBBLER TUBES

Wurlitzer 1015, curved. Each \$ 7.95
Wurlitzer 1015, sides. Each 4.50
Domes for Seeburg '46, '47, '48. Each 16.95
Bubbler Tubes for Wurlitzer 1015. Each 3.90
Bullet Domes for Wurlitzer 1100. Each 16.00
Wurlitzer 750—top, right or left corner plastic. Each 5.25
Cylinder Rainbow Color Plastics for Wurlitzer 1015 & 1100. Each 1.50
Plastic Glue—permanent adhesive for above. Pint 1.00
Blue Mirror Squares for Seeburg 46-47-48. Per square02c
White Mirror Strips for Wurlitzer 1015 (Double Strip). Each25c
Magic Gluglass (Adhesive for all Mirrors). Pint 1.25
1/3 Deposit—Balance C. O. D.

KOEPPEL DISTRIBUTING CO.
629 Tenth Ave., New York 19, N. Y.

will probably be for increased prices. "Industry that needs copper" stated Biskeborn, "must be prepared to pay

higher prices, but because of the limited supply, industry must also accelerate planning for copper substitution."

EXHIBIT BIG BRONCO



EXHIBIT PONY EXPRESS

Without any doubt the most outstanding products in the past fifty years' history of the coin operated entertainments industry . . . Exhibit's Big Bronco . . . Exhibit's Pony Express. For full details that will point the path to the finest profits you've ever yet enjoyed . . . Write . . . Wire . . . Phone:

EXHIBIT SUPPLY COMPANY
4218-30 WEST LAKE STREET CHICAGO 24, ILLINOIS

THRU THE COIN CHUTE NEW ORLEANS NOTES

We haven't seen Mr. Slade of Hattiesburg in several weeks and we just found out why. The Missus presented him with a beautiful baby boy, now three weeks old. Congratulations and many more of them. . . . We also send belated best wishes for a happy birthday to Mrs. Fred Bellow of Eunice, La. . . . Betty Albano, Joy Amusement Company, is vacationing in Florida. . . . Hey, we're sorry to hear that Sam Tridico is a bit under the weather these days. . . . Danny Leblanc, Lake Charles, is keeping himself busy operating by day and remodeling and redecorating his home at night. . . . And George Khoury has the football fever so badly that he is driving three and four hundred miles out of Lake Charles to take in the Saturday evening football games. At this sitting he is a bit unhappy over L.S.U.'s loss last Saturday. . . . Sam Digilio sends word that he and Mr. Lebleau are operating quite a few bowling games in and around Lake Charles. . . . George Prock, General Distributing Company, Dallas, seen chatting with Henry Fox in the lobby of the Roosevelt. . . . Our sympathy to J. D. Miller of Crowley, whose son was recently run down by an automobile and was very seriously injured.

Harry Wilson dropped in to see us and to tell us about the route he recently bought from Jack Tyson in Alexandria, La. Harry is operating approximately 60 pieces of equipment. I would like to add that Harry is an old time vending machine man hailing from Houston, Texas. . . . A word here about Luther Champagne, Champagnes Music Company in Baton Rouge. Luther is doing a terrific job for the operators in keeping them supplied with the hits in his record shop, and having them on hand the minute they need them. This means a lot to the op who gets last minute calls for records, by way of saving time and also pleasing the customer. . . . Out Baton Rouge way, Sam Dagastino is expanding his route with new phonographs and pin games. . . . New Orleans distributors are getting the rush from operators in Biloxi and surrounding territory. Pin ball games and arcade equipment is the word. . . . This week in New Orleans, we are celebrating the 2000th birthday of Paris, France. The celebration was officially started on Monday at Lafitte's Bar in the French Quarter. This was followed by the unveiling of a plaque, proclaiming Cafe Lafitte the official embassy of the free commune of the old Montmartre, the first to be inaugurated in the United States and the operator of Cafe Lafitte, Tom Caplinger was designated the official ambassador of Montmartre.

THRU THE COIN CHUTE EASTERN FLASHES

The big town played host to a number of distinguished out-of-town visitors this week-end, most of whom were here to attend the 14th Annual Dinner and Banquet of the Automatic Music Operators Association. . . . From The Rudolph Wurlitzer Company, North Tonawanda, N. Y., came Ed Wurgler, general sales manager, and A. D. Palmer, Jr., advertising and sales promotion manager. . . . AMI's (Grand Rapids, Mich.) representatives were Jack Mitnick, regional representative, and John Stewart, sales executive. . . . Rock-Ola Manufacturing Corporation, Chicago, sent J. Raymond Bacon, executive vice-president, J. A. (Art) Weinand, vice-president and general sales manager, and Bill Ravenscraft, engineer.

Joe Hirsch, business manager for the Associated Amusement Machine Operators Association of New York (games operators), completes arrangements for the location of its forthcoming banquet being held on December 9. The shindig takes place at the top New York night club, Latin Quarters. . . . In town last week to take in the Joe Louis-Rocky Marciano fight were Al Dolins and Ralph Lackey of New England. Their boy from Brockton was the hero of the evening. . . . Harry and Hymie Koeppl, Koeppl Distributing Co., come up with another plastic angle for the music op. They now have available a Rainbow plastic for the revolving cylinder in Wurlitzer 1015 and 1100. Ops can buy the plastic and put it on themselves, or send the revolving cylinder to Koeppl and they will put the Rainbow plastic on for them. . . . Morris Rood, manager for Runyon's New York office, takes the day off to move into his new home in Maplewood, N. J. . . . With Rood out for the day, Irv (Kempy) Kempner, roadman for Runyon, spends the day at the office. "Anyway I had an appointment with Bill Payton, Yankee Service, Stamford, Conn.," stated Kempy, "and he showed up for some new AMI's."

HOSPITAL NEWS (All good): Barney (Shugy) Sugerman's mother, who recently had a fall resulting in quite some serious damage, returned to her home, well on the road to recovery. . . . Harry Rosen's daughter, who recently underwent an operation on her eyes, pulls thru 100%, which makes Harry very happy. . . . Irv Lavender, local games op, released from the Veterans' Hospital after a check-up, and given a perfect score.

Joe Young, Young Distributors (Wurlitzer distributors) on the receiving end of quite a bit of kidding by the ops. After viewing the pic and story in last week's issue of The Cash Box, his friends are asking him to mix them a cocktail on the premises. Joe is now thinking of installing a bar to take up the challenge. In addition, he states, "I'll give them a free bottle of liquor, plus written instructions, on the purchase of every Wurlitzer." . . . Harry Slavis, head engineer for Young, out of the office for about ten days, due to the death of his wife, who died on Saturday, October 27, after a long illness. . . . The strike of longshoremen here holding up shipment of equipment slated for export. . . . Otto Stegmair of Greenwood Lake, N. Y., on coinrow, and states he's enjoyed the best summer since he's been in business. . . . Irving (Big Irving) Kaye, Brooklyn op, back from a month's business trip out of the city, complains he can't get around as he once did. (Who can?). Only one person we know can be set up as the exception—that's our good friend Dave Stern. Dave still as active in all fields now as he was twenty years ago. . . . Leslie Bingham, arcade owner of Ocean City, N. J., visits Mike Munves. Munves, by the way, as busy as ever. . . . Dave Lowy, Dave Lowy & Company, rushing hither and yon, trying to take care of the many ops who crowd into his showrooms all at one time. . . . Jack Mitnick, who came to town for the Ops' Banquet, spent the week previous in Montreal and Toronto, Canada, working with his distribs there. . . . Frank Mencuri, popular sales manager of Exhibit Supply Company, in town for a few days, and spends a number of hours seeing arcade owners in this area, as well as visiting with his distributor Mike Munves. From New York, Frank goes to Boston, Mass., back to the factory, and then expects to leave almost immediately for Canada.

THRU THE COIN CHUTE DALLAS DOINGS

Travis Roberts of San Angelo was in Dallas this week on his way home from the Huntsville rodeo. He had a broken arm. No, he didn't get it riding in the rodeo. That's just for the prisoners. . . . Ray Barnes of Palestine was in Dallas buying 6-Player shuffle alleys. . . . Lucky John Beard of Brownsville is going to Florida for his vacation. . . . Jim Bounds of Maxia proved that he is indeed a mighty hunter. He hunted for squirrels and squirrels he found. . . . Same subject, hunting new game. Weldon Denton went goose hunting in the Red River Valley and brought back a nine pound goose. . . . George Bury of Hamlin is increasing his old juke box route and buying a new one. We're glad to hear that business is so good. . . . Also in the new route department is R. A. Titsworth of Corsicana who is growing by leaps and bounds. . . . Mr. Shoate of Resort Music in Mineral Wells was in town buying new Wurlitzers.

Speedy Walker of Waco was in town talking about the ranching business. He raises prize cattle, you know. . . . Bill Tomlinson has been stocking up on the Chicago Coin 6-player shuffle bowlers. . . . Olin Dreyer who owns the Dixie Club in San Angelo invited all the boys at Commercial Music to visit him. Only B. H. Williams was able to accept. . . . Cecil Epps of Radio City Music in Waco has returned from a goose hunt. . . . And speaking of nice vacation, Fred Ellis of Waco is back from a plush vacation to Cuba. . . . George Freedell of Forth Worth says that now that summer is over he is through with the watermelon business and will devote all his time to his coin machine route. . . . Mr. Price of Green and Price in Italy has been making repairs on his swimming pool. Getting set for another gala season. . . . Bill (Baldy) Sheffield, The Paducah hurricane was in Dallas increasing his route, buying two new trucks, a new car and new Wurlitzers. That's what you call a real buying spree. . . . We're glad to hear that Tommy Chatten is back on his feet after an illness.

THRU THE COIN CHUTE CHICAGO CHATTER

David Gottlieb, CMI Show Chairman, thrilled with fact that 53 booths for CMI's show this coming Feb. were sold the very first day returns were received. Tho most of the first returns came from Chgo, many long distanced in for booths, but, these weren't counted. Not until the contract is signed is booth considered definitely sold. Seems like the balance of 117 booths will be gone very soon. . . . By the way, Earl Benedict, convention mgr for the Sherman, reported that the number of room reservations already received from England, U. S. and Canada, far exceeds anything that ever before happened. He says, "This is unprecedented" according to CMI execs. . . . Cigarette Sales Co., Lorain, O., advertising they will give \$102.50 for \$100 worth of pennies. . . . Bill DeSelm of United reports that its Six Player Shuffle Alley is still the biggest of all big sellers the firm has ever had. . . . Lou Casola of Rockford in town trying to get more new equip't. . . . Millie and Ray Riehl going down to Miami to be present at wedding of Sam Taran's dotter on Sat., Nov. 3. . . . Herb Oettinger has become a regular commuter between Chi and Wash., D. C. . . . Bill O'Donnell and Herman Paster with a big party at the Chez. . . . If you haven't seen Willie Shore's pinball pantomime get up there and ask Willie to perform it for you. It's the greatest. . . . Dan Moloney back from the road and around the Bally plant talking things over with Georgie Jenkins, Earl Moloney, George Huesman and the rest of the boys. . . . Ebony magazine much interested in our story which appeared here last issue regarding Moses Proffitt's son, Dr. Morris Proffitt. . . . Dick Goetzen of Permo starting to plan ahead for the MOA convention in March. . . . Al Stern is also in real estate. Building houses. . . . Oscar Schultz working hard to get enough equip't to fill the many orders he has on hand. . . . Hear that Ben Coven is so busy with "Bright Spot" and Wurlitzer sales he hasn't time for lunch. . . . Vic Weiss and Billy Knapp plenty happy over the way their Roll-Under conversion is going. . . . Harry Williams pops into town and smiles from ear to ear at the orders for "Spark Plug" stacked up on Bill Ryan's desk while Sam Stern grins happily. This makes it 3 hits in a row for Williams. Ralph Sheffield of Ace Premium decides to take some days off to go down around Cairo, Ill. for some duck hunting. . . . J. A. (Art) Weinand, J. Raymond Bacon and Bill Ravenscroft on their way to Noo Yawk to show phono ops the new Rock-Ola Universal (50 selection) Wall Box prior to and during the big N. Y. music ops banquet. . . . Joe Schwartz still home sick. . . . Joe Kline of First Distribs and Jimmy Lombardi discussing tax problems. . . . Mal Finke, thank goodness, believes in "instantaneous delivery." . . . Reports regarding juke box royalties bill from Congress hearings upset many phono ops. But, all hearings now off until after Congress' vacation. Will again start sometime in Jan. '52 during Second Session. . . . Harry Richman, now featured at the Chez, tells how he gave up most of one week's salary to help buy Capt. Tom Callaghan (now of Bally) a special diamond studded star. And Tom sitting at a table grinning with reminiscence. . . . Jack Nelson traveling about on Bally defense work. A busy, busy man these days. . . . Johnny Casola bouncing around here and there and just checking. That's what he says, "Just checking." . . . Frank Mencuri comes up with a horse laff everytime he's phoned these days due to the tremendous success of the Exhibit "Big Bronco" and "Pony Express" horses. The firm is away behind in deliveries and demand growing greater every day. . . . Mort and Irv Secore trying to figure how to get production of their counter ball game going in a big way. . . . Few visitors in town this past week. Seems business so good most of the distribs are sticking closer to their offices. Tho long-distance phones keep ringing all day long at all leading factories here. . . . Hear that Jackie Fields is back in the liquor biz again. . . . Ray Moloney so busy these days his office simply a mad house as execs rush in and rush out all day long. . . . Suggest you tear out editorials on pages 3, 4 and 5 and news stories on pages 36 and 37 this issue if you operate phonos and forward them to your Congressman to give him some idea of what Rep. Joseph Bryson's Bill would mean to any music operator. Impossible for juke box ops to pay 1c per week per side of each recording as royalty to ASCAP or anyone else.

Our last paragraph in our last week's column hit home so hard that we have had many calls asking why we never before wrote about some of the people in the coin operated entertainment business in the same vein. These people asked, "Why don't you continue to tell us more about such people in our industry?" So, we're going to tell another tale. Truthful. Factual. Eventful. About a young man who graduated from Crane Technical Highschool. Here in this big, bustling, busy City of Chicago. With such honors (he was named Valedictorian of his graduating class) that he won a scholarship to the very scholarly University of Chicago. He was able, for but one year, to take advantage of this scholarship. Then, like lots and lots of other poor boys, he was forced to find work to help support himself and his family. But, he aspired to ever greater heights, since his first taste of the greatness which expands the mind and heart, enthuses the belief, and revives the hope of all people who taste of the entrancing, tingling, heady cup of higher education. So, tho he now worked all day long, he continued to study on ahead. He entered Northwestern University. Chicago campus. And continued his studies at night. (We don't know whether the politicians and the crusaders who rant, rave and rail at the coin operated entertainments business, have studied at night (not at grammar or highschools. but at Universities). Have they ever known how tough this can be? Do they know how very tired a young man can become after a hard day's work? And then continue to drive himself on ahead. To have his nerves and brain cells pushed, prodded and tortured, harder and further by night time study at a great, exacting and leading University? Can they feel, or even imagine, the courage and fortitude of this youngster to even want to continue to taste of that great and glorious cup of higher education? Yet, after many hard and nerve-wracking years, he finished his schooling. Became a Certified Public Accountant. A position of high esteem in the business world of today as everyone knows. He then entered into the service of Uncle Sam's Internal Revenue Department and, for five years, held an agent's position in this very important division of our Federal Government. He left

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CHICAGO CHATTER

there to work for a coin operated entertainments distributor. He became fascinated and thrilled by the coin operated entertainments business. He left this distributor to open his own jobbing headquarters. He has, today, college graduates in his own employ. Young men who are as thrilled and interested in this business as he is, and ever was. His name is Wallace E. (Wally) Finke of First Distributors, Chicago, Ill. He, too, points a lesson to all those stone-casters who, without first investigating, call the members of the coin operated entertainments business, ". . . just a bunch of racketeers." Perhaps Wally Finke, like Mr. Moses Proffitt and his great son, Dr. Morris Proffitt, will, eventually help all in this field and make those not engaged in this industry realize that here, too, are real Americans. Americans who have raised themselves to new and higher standards. To finer citizenship. Have raised themselves by their very own bootstraps. Even tho they have been, and are being castigated, as was the One who hung from a Cross.

"It's What's in THE CASH BOX That Counts"

THRU THE COIN CHUTE CALIFORNIA CLIPPINGS



Finally caught up with George Warner, who brings us up to date re his status, that of Dannie Jackson and Automatic Games. Seems the outfit is still functioning along, with both Dannie and George taking some time from their other enterprises to keep their first love going. George is selling a little insurance to anybody who twists his arm real hard while Dannie is doing right well in his downtown jewelry store, we gathered. Former partner Sammie Donin is also in the insurance game, splitting his time between San Francisco and Los Angeles. George was just back from a Masonic convention in San Francisco and Dannie was due in from Chicago with a new car. . . . The fellow who's doing a big job with those "Big Broncos" of Exhibit around the town is Lyn Brown, out of his new little spot at 1909 W. Pico Blvd. . . . Understand from other folks as well as Lyn that the novelty ride has turned out to be one of the sweetest money, sure-thing horses this town has seen in a long time.

Found Al Bettelman busy in the C. A. Robinson shop, supervising the working-over of some used games, which Al tells us will be going out just about the biggest bargain prices on the Row. Plenty of new stuff on hand, too, including a new secretary. . . . In from Milwaukee for a visit with W. R. Happel, Jr., of Badger Sales were Mr. and Mrs. Happel of Badger in Milwaukee. . . . Other distinguished visitors in and connected with the business were Mr. and Mrs. Roy Burgess of Chicago. The new president of International Forwarding Company and his wife spent some time with the Laymons, journeying out to Paul and Lucille's Palisades home for a Sunday barbecue.

The Laymons and staff were readying their floor for arrival of Bally's new 5-ball, "Bright Spot," which Paul describes as the ultimate in games of its kind. . . . Off to Idaho on a hunting trip was Wurlitzer phono technician Karel Johnson, who had his sights on deer with a double-e. . . . Another long distance visitor at the Laymons was Harold Cutler, a Chicago operator. . . . Pete Shupp, Southgate op, was another huntsman of the week, setting out after big game with his prize Labrador. . . . On the Row: Pomona's S. L. Griffin . . . Jack Faust of Santa Ana . . . Wm. Bradley of Covina . . . Ken Ferrier from Oxnard . . . San Diego's E. B. Stone . . . Howard Taylor of San Bernardino . . . Balboa's Clyde Denlinger and Wm. Merrill . . . Lawrence Raya of Colton . . . Johnny Kechersid from Artesia . . . Wm. Olson of San Pedro . . . Paul W. Hawkins from Tucson . . . Jack Sickley of Bakers-field en route for some fishing in San Diego waters. . . . Johnny Lantz of Southgate . . . Riverside's Jack Neal.

Local music ops are watching the current Washington Congressional palaver on efforts by the music scribes, their associations and music publishers to place a royalty on jukebox play. Even as a part-time songwriter, who some day may be directly concerned with the matter, it occurs to us that the real answer whether such royalty could be levied should come from the average jukebox operator all over the country. If it's true, as most of the boys contend these days, that they can't make a living the way things now stand (at least with a nickel top) then the music makers might do well by dusting off a few old adages, such as: You can't squeeze blood out of a turnip or water out of a rock. Maybe also they might recall that the goose laying the golden eggs can only be geessed so far.

THRU THE COIN CHUTE MINNESOTA MUSINGS



Leo Berkowitz and his charming wife of the B and B Novelty Company of Superior, Wis. made a trip into the Twin Cities and spent a couple of days in town while Leo looked over what was new in coin machines and his wife stopped into see what the stores have. . . . Bob Bretz, serviceman for the Lieberman Music Company became a proud grandfather of a granddaughter, which is the first one for Grampa Bretz. . . . Seen around town picking up and replacing equipment for their routes were: Gerald Johnson of Menominee, Wis.; Don Ehmman of Winona; Cap Keister of Frontenac; Morris Anseau of Minnesota; Walt Schmidt of Red Wing; and Fred Firschman of St. Cloud. There were a few South Dakota operators who made the trip into town to look over the latest in coin operated equipment and they included John Marquardt of Parker; Lester York and Ralph Myers of Mitchell, and Bob Shay of Washington.

Seen here and there and picking up records and supplies were Harold Peterson of Bethel; Frank Plummer of St. Ansgar, Iowa; Ray and Don Kohner of Winona; Tom Kady of Grand Forks, N. D.; Hank Krueger of Fairfax; Roy Storing and wife of Fairmont; and Billy Gummow of Hopkins. . . . Gary Sinclair, sales representative for the Rudolph Wurlitzer Company visited with the Lieberman Music Company of Minneapolis and remarked on their sales record on the 1400-1450 phonographs.

RCA-Victor, Decca, MGM, Capitol And Columbia Record Manufactur- ers Take Juke Box Industry Side And Oppose Bryson Bill

Complete Text Of Kenneth Raine's Memorandum Reprinted

WASHINGTON, D. C.—Appearing as one of the witnesses before the subcommittee of the judiciary on Thursday, October 24, on the hearings being conducted on the Bryson Bill, which would amend the copyright act of 1909 and force the juke box operators to pay royalties to owners of copyright, Kenneth Raine of Columbia Records, speaking for the major record manufacturers, presented a memorandum into the record in which they opposed the bill. The text submitted follows:

This memorandum is submitted in opposition to H.R. 5473, the purpose of which is to make a charge of 2 cents for each phonograph record for each week it is in a coin-operated record machine. My name is Kenneth Raine. I am with Columbia Records, and I speak here for the record companies which have signed this memorandum and which together make about 85 per cent of the phonograph records in the United States. We oppose the bill because:

1. Coin machines are important and substantial users of popular phonograph records; important because of the public's wide interest in this kind of entertainment, and because coin machines introduce new, popular music; substantial because they use many popular records. If the cost of such records is to jump 50 per cent this source of sales may dry up.

2. People who sing and play on phonograph records, as well as those who write the words and music, are paid on the basis of sales. Their income will rise or fall with sales. Any bill which will reduce phonograph record sales is harmful to everyone in the music and record business.

3. Record companies and their employees will suffer directly from reduced sales for coin machines.

4. The coin machine is a real source of wholesome entertainment. It furnishes music where young people want to hear it. Its good effects should not be destroyed.

To amplify the foregoing reasons, this bill imposes an additional cost on records sold for coin machines which must inevitably curtail sales and affect all those people who derive an income based on sales. The increased cost of the records is approximately 50 per cent. A conservative estimate of the popularity life of a record in coin machines is 13 weeks. Thirteen times the 2-cent payment required by this bill amounts to 26 cents, which represents a 50 per cent increase in the cost of the record.

Featured performers usually are paid on the number of records sold, and if sales fall off these performers suffer directly in loss of income. The copyright owner, who alone will profit by this bill, is paid in the same manner; and the record manufacturer pays about as much to one as to the other. The statutory royalty for a copyright owner is 2 cents per record side, or 4 cents for each record. The top performers' rate is about the same. The sole purpose of this bill is to pay the copyright owner another fee.

Popular music is made popular today as much by use in the coin-operated machines as by any other means. The coin machine affords to the public an opportunity of choosing what music is to be popular. Rosemary Clooney's "Come On-A My House" would not have attained its popularity, and consequent spectacular sales, but for the promotional effect of the coin machine. So important is the coin-operated machine that the weekly selection of the records which are most popular in coin machines is the equivalent of radio's Hit Parade. Records chosen on coin machines represent the public current taste—the records they play. A charge based on the number of records contained in the coin machine discourages maintaining a large selection. If the proprietor plays safe and keeps only the few sure-fire hits, a lot of good music stays out of the box. The promotion of popular records would be sharply hurt by the impact of this bill. Naturally, we are concerned on our own account over the reduction of a large market. A significant quantity of popular records is sold for use in these machines, and unless compelling reasons are advanced for a new burden on sales we intend to oppose such a burden.

The coin machine is the modern counterpart of the old-fashioned hand-wound phonograph. Just as the old phonograph brought together young people who sang, danced and played, today the coin machine is the favorite of the teenage milk-shake and Coca-Cola crowd. Its good influence should not be destroyed and the users penalized by this bill.

Any attacks on the juke box as such—with which we do not hold — have nothing to do with the merits of this bill.

We oppose H.R. 5473 because it will add substantially to the cost of operating coin record machines. A 50 per cent increase in cost must hurt the sale of records for coin machines. The performers on the records and the copyright owner will suffer because less records will be sold, and their income which is related directly to sales will be reduced. Coin-operated machines are one of the most important means to introduce new popular records. If a new record is well received in coin machines it rises on the popularity list. If the record is not used in coin machines it has much less chance for popularity. Curtailed sales will hurt everybody connected with the music and record business.

HEARINGS ON JUKE BOX COPYRIGHT AMENDMENT BILL POSTPONED UNTIL AFTER JAN. 8, 1952

Only Music Industry Heard. Juke Box Industry Will Have Opportunity To Present Its Arguments At Next Hearing. Major Record Manufacturers Side With Juke Box Ops. ASCAP Reported Making Large Mailing To Its Members And Womens' Clubs Thruout Nation Urging They Write To Their Congressmen.

MUSIC OPS MUST GET GOING! THEY MUST MAIL LETTERS TO THEIR SENATORS AND CONGRESSMEN... AND GET ALL OTHERS, INCLUDING LOCATION OWNERS TO WRITE ALSO

WASHINGTON, D. C.—Hearings on Representative Joseph Bryson's (D., S. C.) bill (H.R. 5473) got off as scheduled on Thursday, October 25, before the House of Representatives Sub-Committee on the Judiciary (as reported in *The Cash Box*, Nov. 3 issue), but only witnesses for the music industry were heard. Representatives for the juke box industry were to get an opportunity to present their arguments on Friday, the following day, but by mutual agreement, the hearings were discontinued after Thursday's witnesses appeared, and postponed until sometime after January 8, 1952.

As reported in last week's issue of *The Cash Box* the entire music industry is backing the passage of this bill to amend the copyright act of 1909, and force the juke box operators to pay royalties to ASCAP and other organizations of similar nature. Witnesses who were heard presented their arguments, many of which were obviously ambiguous.

However, the juke box industry had a most pleasant surprise when Kenneth Raine of Columbia Records, speaking for all the major recording companies championed its cause. Raine testified in behalf of RCA Victor, Decca, MGM, Capitol and Columbia.

Raine stated that the five major record manufacturers opposed the Bill because they are concerned over the "reduction of a large market." "A significant quantity of popular records is sold for use in these machines," Raine stated, "and unless compelling reasons are advanced for a new burden on sales, we intend to oppose such a burden."

In answer to a question by one of the sub-committee members, Raine pointed out that the present Copyright Act's guarantee of 2 cents mechanical rights provides a measure of security for performers and composers.

(Complete text of Raine's testimony is reprinted on opposite page.)

Following up its day in Washington, it is understood that ASCAP is mailing a copy of the testimony presented at the hearing to all its members—and in addition will also mail it to certain womens' clubs thruout the country. Included will be, so we hear, a letter asking that these people write to their members of Congress, urging the passage of the Bryson Bill.

Regardless of the accuracy of our information (and we have every reason to believe it is 100% correct), it is of **UTMOST IMPORTANCE THAT EVERY JUKE BOX OPERATOR IN THE NATION IMMEDIATELY WRITE TO THEIR OWN SENATORS AND CONGRESSMEN—and CONTACT EVERY LOCATION OWNER AND URGE THEM TO DO THE SAME THING—ASKING THAT THE BRYSON BILL BE DEFEATED.**

The juke box operator stands on firm ground. Their letters should include those arguments offered in this week's editorial (Pages 3, 4 and 5); and arguments presented by Kenneth Raine (complete text on opposite page) which are so truthful and accurate that they can be included in the operators' letters.

The fight this time is **MOST SERIOUS**—and the juke box industry **MUST SHOW HOW DAMAGING THIS LEGISLATION WOULD BE TO THEIR EARNING A LIVELIHOOD. HOW IT WOULD MAKE IT IMPOSSIBLE IN A GREAT MANY INSTANCES TO CONTINUE TO STAY IN BUSINESS AT ALL IF THIS ADDED TAX IS FORCED UPON THEM.**

GET GOING! GET THOSE LETTERS MOVING ON TO WASHINGTON IMMEDIATELY! DON'T WAIT ONE MOMENT. YOUR FUTURE DEPENDS UPON THE ACTION YOU TAKE!

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WANT—By Operator: Bally One-Balls: Citation, Champion, Turf King. Also late 5-balls and post-war phonographs. All machines must be A-1 and ready for location. ACTIVE AMUSEMENT CO., 501 NORTH GOSSET ST., ANDERSON, S. C. Tel.: 2310.

WANT—United Twin Rebounds; United and Keeney Four Ways. Also Shuffleboard Conversions. FOR SALE—Special—New Double Faced Wates \$1.49. Write for list of close-outs. MONARCH COIN MACHINE, INC., 2257 N. LINCOLN AVE., CHICAGO 14, ILL. Tel.: Lincoln 9-3996.

WANT—United two-player Shuffle Alley Express; United Shuffle Skills; Universal Twin Bowlers. Can use unlimited quantity. Phone, wire: RITEWAY SALES & MFG. CO., INC., 615 10th AVE., NEW YORK, N. Y. Tel.: Judson 6-1865.

WANT—Photomatics, Voice-O-Graphs, ChiCoin Basketball Champs, Seeburg Bear Guns, Evans Tommy Guns, Skyfighters, Chi-Coin Midget Skee Balls, Pitch 'Em and Bat 'Ems, Exhibit Dale Guns, ChiCoin Pistols and all other Arcade Equipment. State condition and price. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRyant 9-6677.

WANT—One or a hundred phonos and games of all kinds. Cash waiting. Will buy your complete route of music or games. Also want: tubes, parts, supplies of all kinds. Write, Wire, Phone. C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: DUmkirk 3-1810).

WANT—Bingo Rolls. Any quantity. Give price and condition in first letter. SYSTEM AMUSEMENT CO., W. 810 SECOND AVE., SPOKANE, WASH.

WANT—Seeburg Shoot The Bear Guns. Any quantity. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRyant 9-6677.

WANT—Wurlitzer Model 1250's, 1100's, 1015's, Seeburg M-100's, 78's, or 45's. Will pay cash or trade late pin games, alleys, or arcade equipment. Write, wire or phone. BUSH DIST. CO., 286 N. W. 29th ST., MIAMI, FLA. Tel.: 3-4623.

WANT—Mills & Jennings Bells, Consoles, Pin Ball Games, Used Phonos. Solotone Madel A Selective Wall Boxes & Master Entertainers. REGENT VENDING MACHINES LTD., 779 BANK ST., OTTAWA, CANADA.

WANT—Any quantity AMI 40-Selection mechanisms. State lowest price and quantity available. Box 250, c/o THE CASH BOX, EMPIRE STATE BLDG., N. Y. C., N. Y.

WANT—Now, surplus stock of new major labels. Mail us quantity of brands available—inventory if possible. We will mail you top quotation on your stock. GALGANO DIST. CO., 4142 W. ARMITAGE AVENUE, CHICAGO, ILL. Tel.: Dickens 2-7060.

WANTED—For Export: Jennings 5c Tic-Tac-Toe; Mills 5c Jewel Bell. State price and quantity available. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J.

WANT—Wurlitzer 1100, 1250, 1400, 1017, 1217, Seeburg M-100, AMI C & D. Post-war Games, Wall Boxes, Scales, Speakers, Adaptors, Motors, Steppers, etc. Write stating condition and prices. ST. THOMAS COIN SALES, ST. THOMAS, CANADA. Tel.: 2648.

WANT—We want used Turf Kings, Used Shuffle Board scoring units. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH.

WANT—Your used or surplus records. We buy all year round and pay top prices up to 5% blues and race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 821 NO. MAIN ST., PROVIDENCE R. I. Tel.: UNION 1-0320.

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 5 PARKHURST ST., NEWARK 2, N. J.

WANT—What have you in new lines of equipment? Write us first. ROCK ISLAND DISTRIBUTING CO., 2530-32 FIFTH AVE., ROCK ISLAND, ILL. Tel.: 6-6477.

WANT—Scoring Units for Shuffle Bowlers—Advance Horsecollar or Chicago Coin Overheads. Advise price and quantity in first letter. WESTERN DISTRIBUTORS, 1226 SW 16th AVE., PORTLAND, ORE.

WANT—Will pay top cash for Bally Bright Lights Write, Wire, Phone. REDD DIST. CO., 298 LINCOLN ST., ALLSTON, MASS. Tel.: AL 4-4040. Exclusive New England distributors for Wurlitzers, Bally, United, Keeney & Exhibit.

WANT—Unload unwanted equipment. Trade it for something you can use. We carry a complete line of pin games, legal equipment and phonographs. Send your list of unwanted equipment. We will offer attractive deals. Write: ALFRED SALES, INC., 881 MAIN ST., BUFFALO, N. Y. Tel.: Lincoln 9106.

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—Must unload Bally Bowler with disappearing pins \$50; Chicago Coin new Playball \$75; Floor samples Mutoscope Flying Saucer, Mutoscope Atomic Bomber, Mutoscope Radar Rocket, Mutoscope Fishing Well each \$100; Williams Quarterback reconditioned, repainted \$75; Bally Citation \$50; New Gottlieb Watch My Line \$175; Keeney 4 player Alleys \$250; New Exhibit Gun Patrol \$240; New Exhibit Six Shooter \$185. K. C. SPECIALTY CO., 410 MARKET ST., Philadelphia 6, PA. Tel.: Market 7-6865 or 7-6391.

FOR SALE—Uneda 9 column, electric cigarette machine with coin changer, new original crate \$235; Daval Postmaster new \$45. Write for quantity price. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS, MO. Tel.: OLive 2800.

FOR SALE—40,000 new and used records in good condition, crated, 10c each. "RADIO" JOE WARRINGTON, THERMOPOLIS, WYOMING.

FOR SALE—Premiums of all types, specially selected for the coin machine trade. Wholesale only. Write for list. SUPREMIUM MANUFACTURERS, 580 TENTH AVE., NEW YORK, N. Y. Tel.: OREGon 5-6799.

FOR SALE—Chicago Coin-Bowling Alley Classic, very good condition, \$85 ea. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J.

FOR SALE—6 Bally Coney Islands used 4 weeks, look like new; also 4 Bright Lights by Bally. Write or phone for price. T & L DISTRIBUTING CO., 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: Main 8751.

FOR SALE—2 United A.B.C.'s \$290 ea.; Citations \$50 ea. NASTASI DIST. CO., 1010 POYDRAS ST., NEW ORLEANS 12, LA. MA. 6386.

FOR SALE—All types coin machine tubes. 60 and 5 off list. Standard Brands. Guaranteed. Individually boxed. 47 and 44 bulbs (100 to box) \$4.35 per hundred. LEWIS ELECTRONICS, 3449 N. ELAINE PLACE, CHICAGO 13, ILL.

FOR SALE—Packard # 400 hideaway \$69; Packard Manhattan \$139; Packard Speaker # 1000 \$29.50; Packard Pla-Mor Boxes \$10; Seeburg W6-656 5c wireless Wall Boxes \$16; Seeburg W1-656 5/10/25c wireless Wall Boxes \$30; AMI Boxes 5/10/25c \$45; Wurlitzer Boxes # 3020 5/10/25c \$39. AMERICAN VENDING CO., 2359 CONEY ISLAND AVE., BROOKLYN, N. Y.

FOR SALE—2 Photomatics Post-war DeLuxe Models \$500 ea. LIEBERMAN MUSIC CO., 257 PLYMOUTH AVE. NO., MINNEAPOLIS, MINN.

FOR SALE—Buy now—prices were never better: Wurlitzer 750E's \$75; Wurlitzer 850's \$55; Wurlitzer 700's \$57.50; Wurlitzer 1100's \$350; Aireon Coronet \$100. F.O.B. Kansas City. Crating \$5. CENTRAL MUSIC DISTRIBUTING CO., 1523 GRAND AVE., KANSAS CITY, MO. Tel.: BALtimore 5615.

FOR SALE—Used Wurlitzer Phonographs, reconditioned by Dick McCann. Get our prices before you buy. CENTURY MUSIC DISTRIBUTORS, 1221 MAIN STREET, BUFFALO 9, N. Y.

FOR SALE—Distributors and wholesalers 138 electric 5c coin operated Shoe Shine machines (new and used) cost \$295. Will sell only the entire lot at \$30 ea. Plenty of spare parts free. MAX CITRIN, 974 SHERIDAN AVE., BRONX, N. Y.

FOR SALE—All makes of post-war equipment completely overhauled and in first rate condition for sale at current prices. Phone or write for particulars. We are distributors of Seeburg equipment for North Carolina. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3992.

FOR SALE—Bally Heavy Hitter \$50; Royal Flush Pool Table New \$65; Keeney Lite-A-Line New \$375; Gottlieb Watch-My-Line New \$210; Western Major League Baseball \$45; Filben Hideaway Steel Cabinet Like New \$50; Packard 12 inch speaker and cabinet \$14.50. MILLER-NEWMARK DIST. CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Tel.: 9-8632.

FOR SALE—Headquarters for all Bingo type games: ABC \$275; Lite A Lines \$275; Five Stars \$250. We will buy Bright Lites—write us. W. E. KEENEY MFG. CO., 5231 SO. KEDZIE, CHICAGO, ILL.

FOR SALE—100 Packard Wall Boxes, Hi-Chrome and Satin Finish, in quantity \$10 ea.; Seeburg 8200 and 8800's at \$49.50 ea.; 3-wire and wireless Boxes at \$5 ea. Write or wire: DIXON DISTRIBUTORS, 3808 SOUTHERN BLVD., YOUNGSTOWN, O. Tel.: 8-7515.

FOR SALE—Chicago Coin Classic \$115; Universal Super Twin Bowler \$115; Bally Speed Bowler \$50; Shuffle Alley with fly-away pins \$25. ALLIED COIN MACHINE CO., 786 MILWAUKEE AVE., CHICAGO 22, ILL. Tel.: Canal 6-0293.

FOR SALE—40 Selection AMI Model "C"; 100 Selection Seeburg 1949 or 1950 Model. Write. Dale Guns, Shuffleboards; Shuffle Alleys, twins or singles; Pin Balls, Roll Down games. We deliver free in Wisconsin, also help new operators start routes. LAKE NOVELTY CO., OMRO, WIS.

FOR SALE—Brand new Advance 21 F Venders for immediate delivery; New Shipman 3-Way Stamp Venders \$39.50 ea. or 6 for \$200; Brand new Silver King Duck Hunters gum venders \$24.50 ea. CLEVELAND COIN MACHINE EXCHANGE, INC., 1827 ADAMS ST., TOLEDO, O.

FOR SALE—We can supply all your recorded needs—on all labels. Shipments made 24 hours after receipt of order. 5c over wholesale per record. We ship anywhere. LESLIE DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: PLaza 7-1977. Cable address: EXPO RECORD, NEW YORK.

FOR SALE—1 United Double Express Shuffle Alley \$135; 7 Telequiz with film \$95 ea.; 2 Exhibit Dale Guns, refinished \$65 ea.; 1 Cue-Ette Pool Table \$125; 1 Seeburg Chicken Sam Conversion \$75. AUTOMATIC AMUSE. CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE—Ten 147 Seeburgs @ \$215; One 148 Blond Seeburg \$350. (Like New); Five 1015 Wurlitzers @ \$195; Three "A" Model AMI @ \$349.50; Ten Aireon Fiesta @ \$79.50; Ten Aireon Coronet @ \$109.50; Twenty Seeburg W1-L56 Wall Boxes @ \$15. All equipment A-1 condition ready for location. HERMITAGE MUSIC CO., 423 BROAD STREET, NASHVILLE 3, TENN.

FOR SALE—Chicoim Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; DeLuxe Bowler \$34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Revolving Rainbow Cylinder in Wurlitzer 1015 and 1100 completely re-covered. Send us your dried and broken cylinders. We will replace with brand new Rainbow covering at only \$2.50 each. You pay postage both ways. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y.

FOR SALE—25 Acorn Charm Vendors, like new \$12 ea.; 10 Dale Guns \$69.50 ea.; 3 Chicago Coin Pistols \$119.50 ea.; 1 Mutoscope Sky Fighter \$125; 1 Quiz Time \$139.50; Seeburg Bear Gun \$349.50; 2 United 5 Player Shuffle Alleys \$295 ea.; 3 Gottlieb Watch My Line \$175 ea.; 2 Gottlieb Cyclone, like new \$169.50 ea.; 2 Gottlieb Knock Out \$139.50 ea.; 1 Skool Tower \$150 ea.; 1 Lynco's Steel Ball \$195; 2 South Pacific \$95 ea.; 1 Harvest Time \$125; 4 Buttons & Bows \$55 ea. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, O. Tel.: Superior 1-4600.

FOR SALE—Or Exchange for non-coin operated items: 10 Bowling, 5 Pinball, 1 Shuffle-Skill, 1 Shuffle-Mite; 1 Shuffle-Baseball, 1 Juke Box, used machines. Principals send offers or propositions in detail in first response. SELECT AMUSEMENTS, BOX 288, NORTH ARLINGTON, N. J.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Seeburg 148ML \$369; Seeburg 147M \$249; Seeburg Wireless 5c wallbox W1-L56 \$15; Wurlitzer 1015 \$199. DAVIS DIST. CO., 738 ERIE BLVD., E. SYRACUSE 3, N. Y.

FOR SALE—Special Sale on W1-L56 Seeburg Wireless Wall-O-Matics \$9.95 ea. while they last. Excellent condition. Deposit required. SPARKS SPECIALTY CO., SOPER-TON, GA.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box, "The 'Bible' of the Coin Machine Industry." Send your check for \$48 today plus your first 40 word ad to: THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N. Y. (Phone: LOngacre 4-5321).

FOR SALE—Hard-to-get Parts and Supplies. We have stock on hand. Let us know your needs. Our prices are right. We also have complete stock of used games and phonographs of all kinds. COVEN DISTRIBUTING CO., INC., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: Independence 3-2210.

FOR SALE—Guaranteed used phonographs, all makes; Pinball Machines; Bowling Alley. These machines are perfect, the price is right. Write for literature. F. A. B. DISTRIBUTING CO., INC., 304 IVY STREET, N.E., ATLANTA, GA.; 1019 BARONNE STREET, NEW ORLEANS, LA.; 911 GERVAIS STREET, COLUMBIA, S. C.

FOR SALE—Unlimited quantity of phonograph records taken from our routes. State highest price paid in first letter. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. Tel.: 6-3583.

FOR SALE—Watch My Line \$175; Six Shooter \$239.50; Rose Bowl, write; Jalopy \$369.50; 6 Player United write; Bowlette \$135; Tri-Score \$99.50. LEHIGH SPECIALTY CO., 826 NO. BROAD ST., PHILADELPHIA 30, PA. Tel.: POPular 5-3299.

FOR SALE—W4L56 Baxes 5/10/25c \$44; 3W2L56 Boxes three-wire \$27; W156 wireless Boxes \$24; Seeburg Hideaway 146 \$225; Wurlitzer 1100 \$450; 1015 \$295; Wurlitzer Skee Roll \$125; 14 ft. Bankrolls \$150; Irish Pool \$90; Dale Guns \$85. V. YONTZ, BYESVILLE, OHIO.

FOR SALE—Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., Milwaukee 13, WIS. Tel: BLuemound 8-7600.

FOR SALE—Exhibit Pistol \$45; Thing \$95; Three Musketeers \$85; Bowling Champ \$85; Tri-Score \$100; Just 21 \$60; Buffalo Bill \$60; South Pacific \$80. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel: TYler 4-3810.

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games; etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th AVE., MIAMI 34, FLA. Tel.: 3-7648.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: Riverside 4131.

FOR SALE—Needles. Top-quality juke box needles at lowest prices. All type needles to fit any machine; both osmium and sapphire points. Immediate delivery! Call or write: JENSEN INDUSTRIES, INC., 329 SOUTH WOOD STREET, CHICAGO 12, ILL.

FOR SALE—Reconditioned Wurlitzers: 1250's \$500.; 1100's \$350.; 1015's \$225.; 1080's \$225.; 750's \$100. Seeburgs: 147-M \$225. Rock-Olas: 1422 \$125.; 1426 \$179.50. Packard Manhattan \$169.50. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN STREET, RICHMOND 20, VA.

FOR SALE—This is the time for specials and closeouts, and Empire is the place where you can get 'em and save \$\$\$!. Write, or phone now. EMPIRE COIN MACHINE EXCHANGE, 1012 MILWAUKEE AVE., CHICAGO, ILL. TEL: EVERglade 4-2600.

FOR SALE—Bally Citations, Champions, Turf-Kings; Universal Winners, new and used Consoles and slots. We now have in stock Bally's Futurity and other games. West Virginia Bally Distributors. ALLAN SALES, INC., 928-30 MARKET ST., WHEELING, W. VA. Tel.: WHEeling 5472.

FOR SALE—5 Winners \$200 ea.; 10 Wurlitzer 1015, seven with Ambassador fronts \$200 ea. BRITZ MUSIC CO., 314—5th ST., S. W., GREAT FALLS, MONTANA.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Clean, Ready for location: Seeburg M-100's \$700; Seeburg 100 Selection Wall Boxes \$75; Seeburg 146's \$145; Seeburg 147's \$225; Rock-Ola 1422's \$125; Wurlitzer 1015's \$200. CAIN-CAILLOUETTE, INC., 1500 BROADWAY, NASHVILLE, TENN. Tel.: 42-8216.

FOR SALE—Wurlitzer parts and auxiliary equipment. Close-out distributor's inventory. 25% off list. Send orders with deposit to cover freight. Prompt delivery. All new parts. Post-war and pre-war. ROYAL AMUSEMENT CO., 881 MAIN ST., BUFFALO, N. Y.

FOR SALE—Universal Photo Finish Machines in excellent condition \$75; Bally Citation Machines \$60. Close-out prices on parts for all one-ball machines. JACK R. MOORE CO., 1615 S. W. 14th AVE., PORTLAND, OREGON. Tel.: ATwater 6521.

FOR SALE—Bally one-balls and late model phonographs. Write for special prices. OHIO SPECIALTY CO., 29 WEST COURT ST., CINCINNATI 2, OHIO.

FOR SALE—Used Phonograph Records taken from our routes. BIRMINGHAM VENDING COMPANY, 540 2nd AVENUE, NORTH, BIRMINGHAM 4, ALA.

FOR SALE—Special! Bally Broadways, brand new, in original crates \$210; Bally Broadways, floor samples \$190; Bally Turf Kings, beautifully refinished \$245; Bally Bright Lights, slightly used \$350;—in quantity \$340; Gottlieb Cyclones \$155. NEW ORLEANS NOV. CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel.: CAnal 5306.

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For the cost of this, and other ads, write today to: *The Cash Box*, Empire State Building, New York 1, N. Y.

(Continued on next page)

FOR SALE—Wurlitzer 24 Hideaway 3 Packard Boxes speaker \$79.50; Wurlitzer Twin Twelve steel cabinet 5 Buckley Boxes speaker \$69.50; 5 Wurlitzer 2140 Bar Boxes \$19.50 ea. ABOVE READY TO GO ON LOCATION. SAVAGE NOVELTY CO., 628 THIRD ST., BELOIT, WISCONSIN.

FOR SALE—Buy your finest reconditioned Wurlitzer phonographs from the World's Largest Wurlitzer Distributor. Genuine parts, factory trained mechanics. Competitively prices. Also reconditioned cigarette machines. Write us before you buy. YOUNG DISTRIBUTING, 599 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5050.

FOR SALE—Louisiana Operators; Factory rebuilt and new Slots, Winter Books, Arrow Bells, Clover Bells, Super Bells, Buckley Parleys. Write for prices. LOUISIANA COIN MACHINE CO., BOX 861, LAFAYETTE, LA. Tel.: 2441.

FOR SALE—or will trade: 200 assorted Shuffle Alleys and Roll Down games. Will take in trade what you have, but prefer Turf Kings. CLEVELAND COIN MACHINE EXCHANGE, INC., 1827 ADAMS ST., TOLEDO, O.

FOR SALE—My phonograph routes: Wurlitzer, Seeburg, Rockola. Piece or all. My appliance and farming business takes all my time. Age 56, no children, time to shorten activities, enjoy my home. C. W. HUGHES, HUGHES ELECTRIC CO., 336 E. MAIN ST., LADOGA, IND. Tel.: 17.

FOR SALE—New and used Turf Kings, write. Bally Champions and Citations, write. New Music Mite, surprising price, write. Rock-Ola '46 and '47; Wurlitzer 1015; Seeburg 46 M and 47M, write. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. Tel.: Henderson 1-7577.

FOR SALE—Bally Hy Rolls \$49.50; 38 Wurlitzer H.W. \$65; 38 Seeburg H.W. \$65; South Pacific \$95; Be-Bop \$115; Harvest Moon \$49; Chicago Goalee \$85; Photo Booth with 2 Camerts \$295; Bally Entries, Daily Races, Victory Derby \$35 ea.; Liberator \$65; Play Ball \$65; Roll Down \$49.50. STANLEY AMUSEMENT COMPANY, 5225 SOUTH TACOMA WAY, TACOMA, WASH.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: West 3-3224.

FOR SALE—Needles. All type needles for juke boxes and home machines. Every needle a precious metals point. Give our needles a test and become the distributor for your area. Write: ELDEEN MANUFACTURING COMPANY, 621 WEST NATIONAL AVE., MILWAUKEE 4, WIS.

FOR SALE—Chicago Coin Pistol \$90; United Shuffle Alley \$10; Seeburg Classic shuffle \$60; Shuffle Bowler \$50. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: Bridgeport 750.

FOR SALE—20 Bally Eureka's. Will sell at real low price. Make offer for one or all. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y. Tel.: LO 4-1880.

CLASSIFIED ADVERTISING SECTION

**SURE
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That 92¢ a week allows me to use a 40 word classified ad in each and every week's issue of *The Cash Box* for a full year of 52 weeks—plus, giving me a full \$15 per year subscription free of charge. What a bargain that is—a total value of \$181.40 for only \$48.

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Brother, that's where I want to spend my money—where everyone reads my ads—for whatever they want to buy or want to sell. And, when I can get a bargain of such a history-making nature, I'm going to invest my 48 bucks, which actually amounts to only 92¢ a week, to let the entire industry know that I'm in business.

Take my advice, friend, and start making yourself some real money while getting yourself recognition from everyone in the industry—send your check for \$48 along with your first 40 word classified ad today to: THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N. Y.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. **ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVE., DETROIT 21, MICH.** Tel.: U**N**iversity 4-0773.

FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. **SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA.** Tel.: 349.

FOR SALE—The famous lightweight Jacobs Tone Arm for all automatic phonographs. Get it from your nearest distributor. **JACOBS NOVELTY CO., STEVENS POINT, WIS.**

FOR SALE—Arcade Equipment: Periscope, Foot-Ease, Hockey, Lite League, Rapid Fire, Super Bomber, Ace Bomber, Ten Strike, Sky Pilot, Ray Guns. Guaranteed fully reconditioned. Parts, supplies for ray guns. Amplifiers, motors, rifles repaired. **COINEX CORPORATION, 1346 W. ROSCOE ST., CHICAGO 13, ILL.** Tel.: GRaecland 2-0317.

FOR SALE—Special Entry \$35; Jockey Special \$45; Gold Cup \$55; United Shuffle Alley \$25; United Super Shuffle Alley \$35; Rock-Ola Shuffle Lane \$30. No crating charge. **PREMIER COIN MACHINE DIST., INC., 214 SO. HOWARD ST., BALTIMORE 1, MD.** Tel.: MULberry 1420.

FOR SALE—Williams Double Header \$75; S. A. Express \$50; Speed Bowler (9 ft.) \$45; Bally Hook Bowler (9 ft.) \$225; C. C. Trophy Bowl \$125; Universal Super-Twin Bowler \$100; United Twin Shuffle Cade \$200; Single S. A. Rebound \$150. **MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.**

MISCELLANEOUS

MISCELLANEOUS: Operators! Machine keys get misplaced? We have a foolproof system in operation. Lets you know from any point in shop when keys are missing. Cost is negligible. Constructed of spare parts. Plans \$1.00. **CRESTON AMUSEMENT COMPANY, Box 58, CRESTON, IOWA.**

NOTICE—These 3 telephone numbers are important to you: **The Cash Box, New York City, LOngacre 4-5321; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEBster 3-0347.**

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is **DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA.** Tel.: M**A**gnolia 3931.

NOTICE—Change to dime play. Hawley Converter Kit for old style and new style Packard boxes. Lots of 25, \$1 each; Samples \$1.25. Contains new glass, dime bushings, parts for rejector. Kits also available for other five-cent boxes. Specify your needs. **J. R. HAWLEY DISTRIBUTING Co., 2720 W. PICO BLVD., LOS ANGELES, CALIF.**

NOTICE—Attention operators in Chicago. We can handle your service calls and trucking. Only the finest factory trained mechanics take care of your calls. **MERIT INDUSTRIES, 542 W. 63rd STREET, CHICAGO 21, ILL.** Tel.: ENglewood 4-9202, 4-9204.

THIS WEEK'S USED MACHINE QUOTATIONS

How To Use "The Confidential Price Lists"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists", rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory. **METHOD:** "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.

EXPLANATION

- | | |
|-----------------------------|------------------------------------|
| 1. Prices UP | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN | 7. Machines Just Added |
| 4. No change from Last Week | * Great Activity |



WURLITZER

SEEBURG

6. 24	25.00	39.50	6. Plaza	25.00	39.50
4. 600R	39.50	49.00	6. Royale	25.00	39.50
4. 600K	39.50	69.50	4. Regal	35.00	49.00
4. 500A	35.00	49.50	4. Regal RC	39.50	49.00
4. 500K	35.00	69.50	4. Gem	35.00	49.50
6. 41 (Counter)	35.00	50.00	1. Classic	35.00	60.00
6. 51 (Counter)	30.00	45.00	1. Classic RC	39.50	60.00
6. 61 (Counter)	39.50	50.00	6. Maestro	39.50	65.00
6. 71 (Counter)	35.00	75.00	6. Mayfair	35.00	59.50
6. 81 (Counter)	49.50	75.00	6. Mayfair RC	49.50	59.50
4* 700	57.50	79.50	6. Melody King	49.50	79.50
4. 750M	75.00	89.50	6. Crown	39.50	59.50
1* 750E	75.00	125.00	6. Crown RC	49.50	79.50
4. 780M Colonial	79.50	99.50	6. Concert Grand	39.50	59.50
4. 780E	79.00	89.50	4. Colonel	49.50	59.00
4. 800	69.50	79.00	4. Colonel RC	49.50	59.50
1. 850	49.50	59.00	6. Concert Master	49.50	69.50
4. 950	64.50	74.50	6. Concert Master RC	59.50	89.00
4* 1015	175.00	295.00	6. Cadet	35.00	65.00
1. 1017 Hideaway	225.00	259.50	6. Cadet RC	59.50	65.00
1* 1100	350.00	450.00	4. Major	49.50	59.00
2. 1080	199.00	225.00	4. Major RC	50.00	59.50
4. 1250	429.00	550.00	4. Envoy	49.50	69.00
6. 300 Adapter	10.00	15.00	4. Envoy RC	49.50	69.50
6. 320 Wireless Wall Box	3.50	5.00	6. Vogne	35.00	59.50
6. 310 Wall Box 30 Wire	4.50	5.00	6. Vogne RC	49.50	69.50
6. 320 2 Wire Wall Box	3.50	5.00	6. Casino	35.00	59.50
6. 332 2 Wire Bar Box	5.00	9.50	6. Casino RC	49.50	79.50
6. 331 2 Wire Bar Box	5.00	10.00	6. Commander	39.50	59.50
6. 304 2 Wire Stepper	3.50	5.00	6. Commander RC	50.00	69.00
6. Wireless Strollers	19.50	25.00	1. Hi-Tone 9800	49.50	60.00
6. 430 Speaker Clnb with			1. Hi-Tone 9800 RC	49.50	60.00
10, 25c Box	69.50	75.00	4. Hi-Tone 8800	49.50	59.50
6. 420 Speaker Cabinet	40.00	49.50	4. Hi-Tone 8800 RC	49.50	59.50
4. 3031 Wall Box	9.95	19.50	4. Hi-Tone 8200	49.50	59.50
4. 3045 Wall Box	12.50	20.00	4. Hi-Tone 8200 RC	49.50	59.50
1* 3020 Wall Box	32.50	39.50	2. 146S	145.00	225.00
4. 3025	12.50	19.50	2* 146M	145.00	225.00
4. 2140 Wall Box	17.50	24.50	2. 147S	169.00	225.00
4. 219 Stepper	24.50	27.50	2* 147M	189.00	249.00
6. 100 Wall Box 5c 30			2. 148S	249.00	319.00
Wire	3.50	5.00	3* 148M	249.00	329.50
6. 100 Wall Box 10c 30			4. 148ML	319.00	369.00
Wire	12.50	17.50	2. M-100-78	700.00	789.00
6. 111 Bar Box	3.00	10.00	6. Remote Speak Organ	7.50	17.50
6. 120 Wall Box 5c Wire	2.00	4.50	6. Multi Selector 12 Rec.	12.50	35.00
6. 305 Impnlse Rec.	2.50	10.00	6. Melody Parade Bar	4.50	6.00
6. 350 WIs Speaker	17.50	29.50	6. 5c Wallomatic Wireless	3.00	8.50
6. 115 Wall Box 5c			6. 5c Baromatic Wireless	4.50	5.00
Wireless	5.00	7.50	6. 5c Wallomatic 3 Wire	2.00	8.00
6. 135 Step Receiver	14.50	19.50	6. 30 Wire Wall Box	2.00	9.50
6. 145 Imp. Step Fast	4.50	7.50	6. 5, 10, 25c Baromatic		
6. 306 Mnsic Transmit	7.50	9.50	Wire	3.00	6.95
6. 130 Adapter	15.00	19.50			
6. 580 Speaker	25.00	49.50			
6. 123 Wall Box 5/10/25					
Wireless	9.00	15.00			
6. 125 Wall Box 5/10/25					
Wire	2.50	6.00			

Table with 3 columns: Item description, Price, Price. Includes items like Wallomatic 3, Baromatic, Wallomatic Wireless, Wall-a-Matic, Wall Box, etc.

ROCK-OLA

Table with 3 columns: Item description, Price, Price. Includes items like Imperial 20, Imperial 16, Windsor, Monarch, Std. Dial-A-Tone, etc.

Table with 3 columns: Item description, Price, Price. Includes items like Playmaster & Spectravox, Playmaster '46, Playboy, Commando, etc.

BUCKLEY

Table with 3 columns: Item description, Price, Price. Includes Wall & Bar Box O.S., Wall Bar Box N.S.

PACKARD

Table with 3 columns: Item description, Price, Price. Includes Pla Mor Wall & Bar, Manhattan, Model 7 Phono, etc.

MILLS

Table with 3 columns: Item description, Price, Price. Includes Do Ri Mi, Panoram, Throne of Music, etc.

AMI

Table with 3 columns: Item description, Price, Price. Includes Hi-Boy (302), Singing Towers (201), Streamliner 5, 10, 25, etc.

AIREON

Table with 3 columns: Item description, Price, Price. Includes Super DeLuxe '46, Blonde Bomber, Fiesta, etc.

MISCELLANEOUS

Table with 3 columns: Item description, Price, Price. Includes Chicago Coin Hit Parade, Ristaurat.



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Un) United; (Wm) Williams.

Table with 3 columns: Item description, Price, Price. Includes ABC Bowler, Ali Baba, Alice, Amber, Aquacade, Arizona, Baby Face, Baffle Card, etc.

Table with 3 columns: Item description, Price, Price. Includes Caribbean, Carnival, Carolina, Caronsel, Catalina, Champion, Chico, Cinderella, etc.

Table with 3 columns: Item description, Price, Price. Includes Flamingo, Floating Power, Flying Saucers, Flying Trapeze, Football, etc.

Table with 3 columns: Item description, Price, Price. Includes Riviera, Rocket, Rockettes, Rondevoe, Round Up, St. Louis, etc.

CONFIDENTIAL PRICE LIST



ROLL DOWNS

6. ABC Roll Down	24.50	49.50	4. Genco Total Roll	19.00	39.50
6. Arrows	15.00	40.00	6. Hawaii Roll Down	10.00	24.50
6. Auto Roll	24.50	35.00	5. Hy-Roll	49.50	69.50
6. Bermuda	20.00	35.00	6. Melody	20.00	35.00
6. Big City	10.00	35.00	6. One World	40.00	49.50
6. Bing-A-Roll	49.50	75.00	6. Pro-Score	25.00	49.50
6. Bonus Roll	25.00	49.50	6. Singapore	10.00	29.50
6. Buccaneer	49.50	64.50	6. Sportsman Roll	10.00	20.00
6. Champion Roll	15.00	29.50	6. Super Score	35.00	49.50
4. ChiCoin Roll Down	19.50	49.50	6. Super Triangle	15.00	35.00
4. Genco Advance Roll	19.00	39.50	6. Tally Roll	19.50	39.50

CONFIDENTIAL PRICE LIST



SHUFFLES - REBOUNDS

3* Bally Hook Bowler	225.00	295.00	2* Keeney League Bowl	265.00	275.00
2* Bally Shuffle Champ	65.00	89.50	5. Keeney Duck Pins	94.50	145.00
2* Bally Shuffle-Bowler	24.50	45.00	5. Rock-Ola Shuffle Jungle	19.50	39.50
4* Bally Speed Bowler	45.00	79.50	4. Rock-Ola Shuffle-Lane	24.50	39.50
6. California Shuffle Pins	25.00	40.00	4. Un. Dbl. Shuffle	75.00	79.50
6. ChiCoin Bango	15.00	49.50	1* United Shuffle Alley	10.00	44.50
6. ChiCoin Beacon	35.00	49.50	4* Un. Shuffle w/con.	25.00	45.00
1* ChiCoin Bowling Alley	49.50	79.50	4* Un. Shuffle Alley Exp.	49.50	75.00
4. ChiCoin Alley w/con.	49.50	85.00	4. Un. 2-play Express	185.00	199.50
5. ChiCoin Ace Bowl	120.00	149.00	4* Un. Sin. Rebound	149.00	199.50
2* ChiCoin Bowl Classic	105.00	150.00	4* Un. Twin Rebound	215.00	234.50
6. ChiCoin Rebound	35.00	50.00	6. United Shuffle Skill	19.00	44.50
4. ChiCoin Baseball	50.00	95.00	4* United Super-Shuffle	39.50	49.50
2* ChiCoin Trophy	125.00	160.00	2. United Sluggo	125.00	129.50
5. Exhibit Strike	99.50	125.00	1. United Skee Alley	195.00	189.50
2. Genco Bowling League	24.50	35.00	2* Un. 4-Player	250.00	295.00
4* Genco Glider	30.00	39.50	2. Un. Shuffle-Cade	200.00	235.00
5. Genco Baseball	45.00	99.50	4. Un. Twin Shuffle-Cade	210.00	275.00
4. Gottlieb Bowlette	24.50	69.50	1* Univ. Super Twin	100.00	145.00
4. Keeney ABC Bowler	65.00	85.00	4* Universal Twin Bowler	49.50	129.50
6. Keeney Line Up	22.50	39.50	4. Univ. HiScore Bowler	175.00	185.00
6. Keeney King Pin	45.00	85.00	2. Williams DeLuxe		
4. Keeney Pin Boy	24.50	45.00	Bowler	34.50	49.50
4. Keeney Ten Pins	24.50	34.50	4. Williams Twin Shuffle	24.50	28.50
4. Keeney Lucky Strike	69.00	75.00	5. Williams Single Bowler	20.00	28.50
1* Keeney Dbl. Bowler	135.00	175.00	2* Williams Dbl. Head	75.00	129.50

CONFIDENTIAL PRICE LIST



ARCADE EQUIPMENT

6. Allite Strike 'N Spares	39.50	149.50	6. Keeney Anti Aircraft		
4. Boomerang	45.00	85.00	Br	15.00	25.00
4. Bally Big Inning	185.00	195.00	6. Keeney Anti Aircraft Bl	15.00	50.00
6. Bally Bowler	165.00	189.50	6. Keeney Sub Gun	79.50	95.00
6. Bally Convoy	47.50	95.00	4. Keeney Texas Leaguer	40.00	50.00
4. Bally Defender	50.00	95.00	6. Kirk Night Bomber	75.00	145.00
6. Bally Eagle Eye	39.50	49.50	4. Lite League	49.50	95.00
4. Bally Heavy Hitter	50.00	85.00	4. Mutoscope Ace Bomber	75.00	95.00
6. Bally King Pin	35.00	45.00	4. Muto. Atomic Bomber	95.00	150.00
6. Bally Lucky Strike	45.00	79.50	6. Mutoscope Dr. Mobile	95.00	150.00
4. Bally Rapid Fire	69.00	95.00	4. Mutoscope Photomatic		
6. Bally Sky Battle	49.50	95.00	(Pre-War)	175.00	350.00
4. Bally Torpedo	49.50	75.00	4* Mutoscope Sky Fighter	75.00	125.00
4. Bally Undersea Raider	75.00	95.00	6. QT Pool Table	89.50	100.00
6. Bank Ball	59.50	150.00	6. Quizzer	79.50	99.50
6. Bowling League	35.00	49.50	6. Rockola Ten Pins LD	19.50	49.50
6. Buckley DeLuxe Dig	119.50	149.50	6. Rockola Ten Pins HD	25.00	49.50
6. Buckley Treas Is Dig	95.00	110.00	4. Rockola World Series	69.50	75.00
6. Champion Hockey	40.00	75.00	6. Scientific Baseball	49.50	75.00
1* Chi-Coin Basketball			6. Scientific Basketball	59.50	75.00
Champ	199.00	275.00	2. Scientific Bating Pr.	45.00	75.00
2* ChiCoin Goalee	85.00	125.00	2. Scientific Pitch 'Em	165.00	195.00
4. ChiCoin Hockey	69.50	75.00	1* Seeburg Bear Gun	265.00	350.00
6. Chi Midget Skee	135.00	175.00	4. Seeburg Chicken Sam	95.00	109.50
1* ChiCoin Pistol	79.50	149.50	6. Seeburg Shoot the		
6. ChiCoin Roll-A-Score	39.50	75.00	Chute	25.00	75.00
6. Edelco Pool Table	49.50	75.00	6. Skee Barrel Roll	25.00	49.50
4. Evans Bat-A-Score	125.00	175.00	6. Skill Jump	25.00	39.50
6. Evans In The Barrel	30.00	52.50	6. Super Torpedo	25.00	79.50
6. Evans Super Bomber	50.00	95.00	6. Supreme Bolascrore	40.00	125.00
4. Evans Play Ball	65.00	75.00	6. Supreme Skee Roll	20.00	75.00
4. Evans Ten Strike '46	49.50	99.50	6. Supreme Skill Roll	20.00	69.50
6. Evans Tommy Gun	49.50	100.00	6. Supreme Rocket Buster	45.00	65.00
1* Exhibit Dale Gun	49.50	90.00	4. Tail Gunner	49.50	89.50
6. Exhibit Rotary Mdsr.	175.00	275.00	4. Telequiz	95.00	119.50
1. Exhibit Silver Bullets	125.00	165.00	2. Un. Team Hockey	100.00	125.00
3. Exhibit Six Shooter	199.50	239.50	6. Warner Voice Record	49.50	69.50
6. Exhibit Merchantman			6. Western Baseball '39	20.00	45.00
Roll Ch Digger	85.00	99.50	2. Western Baseball '40	45.00	85.00
4. Exhibit Vitalizer	75.00	95.00	6. Whizz	15.00	29.50
6. Genco Bank Roll	24.50	65.00	4. Wilcox-Gay Recordio	119.50	150.00
4. Genco Play Ball	29.50	65.00	3. Williams All Stars	89.50	119.50
6. Groetchen Met. Typer	79.50	149.50	6. Williams Box Score	39.50	65.00
6. Hoop-A-Roll	24.50	49.50	3* Williams Star Series	95.00	139.50
6. Jack Rabbit	69.50	109.50	1* Williams Quarterback	75.00	100.00
4. Keeney Air Raider	75.00	125.00	4. Wurlitzer Skee-ball	125.00	150.00

This Week's Used Market

With the past week highlighting a continuous rise in activity and price, this week's trading in the used machine market has seemed to level off a bit. Previous reports have shown a steady upbeat in the sale of popular and old equipment and this week's bartering is tending to keep this condition. Whereas (machine quotations) had been doubled in asking price the previous week, the various divisions in the used equipment, in general, held its own. Of all the machines, pin games showed the greatest amount of fluctuation in price—but still holding somewhat of a constant level. The shuffles, as in the past, continued with a large amount of trading and askings holding on very much to last week's quotations. Arcades and music showed a fair amount of action but falling off slightly from the unusual amount of activity of last week. The general trend of the current market shows all equipment marking time after the enormous rush created by buyers and sellers during the past month or so.

ment that caused the slight fluctuation in price.

Although the music division only carried a fair amount of trading, a couple of interesting points were visible. The Wurlitzer 1015 and 1100 came up with an unusual amount of action with the 1015 holding the same quotation as last week and the 1100 going up slightly. This action proved to be the only big trading of any importance as most of the music machines held fast to the prices quoted in last week's tremendous buying and selling.

The shuffle games again proved to follow a steady pattern that has been started during the past few months. Action continued very heavy on all the shuffles with special emphasis on the popular equipment. Here too prices seemed to hold with a few of the machines going up or down to a small extent.

Arcade equipment behaved very much in the general pattern developed by all the machines. A normal amount of pieces were offered for this time of year and here too there were no appreciable fluctuations in price—with most games holding fast and only a few machines varying up and down.

The popular sellers among the pin games continued to bring the same price and continued to be extremely active. The more dormant machines showed up as the equip-

The following was the most active equipment in this week's used market:

Most Active Used Music

Up—Wurlitzer 750E	\$ 75.00-\$125.00
Held—Wurlitzer 1015	175.00- 295.00
Up—Wurlitzer 1100	350.00- 450.00
Up—Wurlitzer 3020	32.50- 39.50
Down—Seeburg 146M	145.00- 225.00
Down—Seeburg 147M	189.00- 249.00
Held—Seeburg L1-L56	9.95- 24.00
Down—Rock-Ola 1422	109.00- 150.00
Held—Packard Pla Mor	10.00- 15.00
Held—Packard Manhattan	124.50- 169.50
Held—AMI A	299.00- 369.50

Most Active Used Pinballs

Down—Big Top	\$ 54.50-\$ 79.50
Down—Black Gold	59.50- 75.00
Down—Champion (B '48)	69.50- 175.00
Up—Citation (B/48)	50.00- 134.50
Up—Harvest Time	
(Ge 9/50)	99.50- 129.50
Held—Knockout (Got 1/51)	115.00- 154.50
Held—Photo Finish	75.00- 139.50
Down—South Pacific	
(Ge 3/50)	60.00- 119.50
Down—Thing (CC 2/51)	75.00- 119.50
Up—Tri Score (Ge 1/51)	85.00- 119.50
Up—Turf King (B 6/50)	250.00- 345.00
Up & Down—Winner	
(Univ)	195.00- 275.00
Up & Down—Tahiti	
(CC 10/49)	59.50- 109.50

Most Active Shuffles & Rebounds

Up & Down—Bally Hook	
Bowler	\$225.00-\$295.00
Down—Bally Shuffle Champ	65.00- 89.50
Down—Bally Shuffle Bowler	24.50- 45.00
Held—Bally Speed Bowler	45.00- 79.50
Up—ChiCoin Bowling Alley	49.50- 79.50
Down—ChiCoin Bowling	
Classic	105.00- 150.00
Down—ChiCoin Trophy	125.00- 160.00
Held—Genco Glider	30.00- 39.50
Up—Keeney Double Bowler	135.00- 175.00
Down—Keeney League	
Bowler	265.00- 275.00
Up—United Shuffle Alley	10.00- 44.50
Held—United Shuffle Alley	
w/con	25.00- 45.00
Held—United Single	
Rebound	149.00- 199.50
Down—United 4-Player	250.00- 295.00
Held—United Super Shuffle	39.50- 49.50
Up—Universal Super Twin	100.00- 145.00
Held—Universal Twin	
Bowler	49.50- 129.50
Down—Williams Double	
Header	75.00- 129.50

Most Active Arcade Equipment

Up—ChiCoin Basketball	
Champ	\$199.00-\$275.00
Down—ChiCoin Goalee	85.00- 125.00
Up—ChiCoin Pistol	79.50- 149.50
Up—Exhibit Dale Gun	49.50- 90.00
Held—Mutoscope Sky	
Fighter	75.00- 125.00
Up—Seeburg Bear Gun	265.00- 350.00
Up—Williams Quarterback	75.00- 100.00
Up & Down—Williams Star	
Series	95.00- 139.50

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

AMI, INC.

Model D-40 Phonograph	\$795.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50

BALLY MFG. CO.

Shuffle Line	\$439.00
Futurity	735.00
Bright Spot	545.00

BUCKLEY MFG. CO.

Wall & Bar Box	\$ 24.50
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CHICAGO COIN MACHINE CO.

6 Player Bowling Alley	\$499.50
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H. C. EVANS & CO.

Constellation Phonograph	\$795.00
Push-Over	385.00

THE EXHIBIT SUPPLY CO.

Big Bronco	\$997.50
Gun Patrol	419.50
Pony Express	495.00
Silent Salesman (Card Vendor)	79.50

GENCO MFG. & SALES CO.

8 Player Shuffle	
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D. GOTTLIEB & CO.

Rose Bowl	\$294.00
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J. H. KEENEY & CO., INC.

6 Player League Bowler	\$469.50
All-Electric Cigarette Vendor	269.50
All-Electric Cigarette Vendor	
with Changemaker	287.00
Penny Insertion	119.50

ROCK-OLA MFG. CORP.

Super Rocket '52-50 Phonograph	
(Model 1434)	\$945.00
Model 1538, 5c-10c-25c Wall Box	59.50
Model 1536, 5c Wall Box,	
23 Wire	39.50
Model 1424 Playmaster	440.00

RISTAUCRAT, INC.

S-45 Phonograph	\$289.50
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UNITED MFG. CO.

6 Player Shuffle Alley	\$469.50
County Fair	525.00
6 Player DeLuxe Shuffle Alley	

EVERY SPOT IS A BRIGHT SPOT

with *Bally*®

BRIGHT SPOT

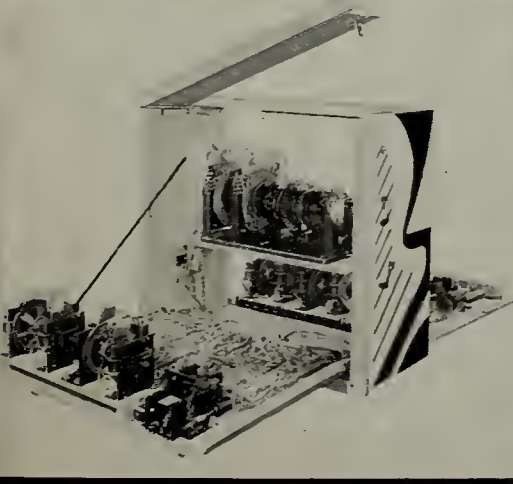
NEW
6-CARD 5-BALL
REPLAY GAME

POPULAR "SPOTTEM" FEATURE

BRIGHT SPOT combines all the 6-card, 6-coin play-appeal of BRIGHT LIGHTS with the ever-popular "spottem" feature... 3-in-line, 4-in-line, 5-in-line scoring, plus the powerful attraction of "spotted" numbers. At mystery intervals the center number of one of the 6 cards lights up, when first ball is shot, "spotting" that number only on the card in which number is lit. The tantalizing appearance of the "spotted" number on a card that was not played emphasizes the advantage of playing several cards and stimulates multi-coin play.

NEW WIDE-OPEN BACK-BOX

The serviceman's dream! Opens front and back, as illustrated below. Every unit is within easy reach.



NATIONAL SLUG REJECTOR

Identical to coin-mechanism on famous Bally jumbo pinball games.

FUTURITY

All the profit-proved play-appeal of Turf King

**PLUS NEW
FUTURE-PLAY
ATTRACTION**

SHUFFLE-LINE

SHUFFLE-BOWLING ACTION
PLUS "IN-LINE" SCORING

ORDER FROM YOUR
BALLY DISTRIBUTOR TODAY

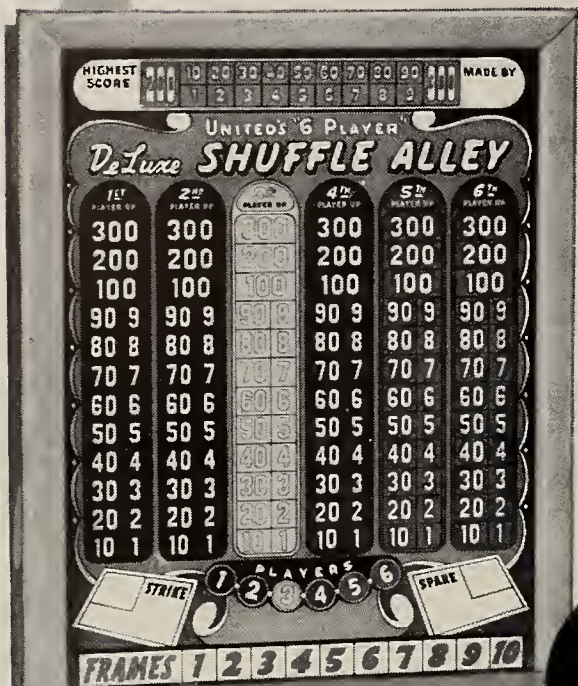
Bally® MANUFACTURING COMPANY
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2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

UNITED'S

SIX PLAYER Deluxe SHUFFLE-ALLEY

ONE TO SIX CAN PLAY (10¢ Per Game Each Player)



NEW FORMICA PLAYBOARD
ADDS BEAUTY AND DURABILITY

NEW HI-SCORE FOR THE WEEK FEATURE
PLAYER WRITES NAME ON BACK-GLASS

NEW JUMBO DISAPPEARING PINS

FAST REBOUND ACTION
20-30 SCORING
EASY TO SERVICE

HIGHEST-SCORE KEY-CONTROL

SIZES

8 FT. BY 2 FT.
9 FT. BY 2 FT.

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