

THE CASH BOX

VOLUME 12, NUMBER 44

JULY 28, 1951



Rosemary Clooney, well stocked with exotic Armenian foods, is welcoming everyone to her door now that she has a tremendous hit going in "Come On-A My House". Rosemary, who's been turning them out one after another with such top selling disks as "Beautiful Brown Eyes" and "Mixed Emotions", now really strikes gold. Her best selling Columbia disk has already gone over the 500,000 mark in the short time it's been out and looks like a sure bet for a million. Having fulfilled all the promise which her well-wishers have known her capable of, Rosemary now takes her place as a recording artist of the first rank.

Why WURLITZER is America's Largest Selling Phonograph

Style and Tone that Attracts
CONTINUOUS PLAY



PLAYS ALL SPEED RECORDS*
30-SECOND CHANGEOVER
(without tools) from 78 to 45 or 33½
RPM speeds on 10" or 7" records.



PLAYS 48 SELECTIONS ON 24 RECORDS

Top and bottom of each record played in numerical sequence. 75% of phonograph play comes from the eight or ten top tunes. More than 48 selections only causes delay and confusion.

By Actual Test...48 Selections Pay Best



**All 48 Selections can be played from
WURLITZER 3 and 4 wire Wall Boxes and
through WURLITZER Speakers**

QUICK CONVERSION TO 10¢ PLAY

will enable you to make more money than ever from your best locations. Denomination plates, brackets, instruction sheets and decals are available for various combinations of 10¢ play, including two for a dime. People will gladly pay 10¢ to hear it play.



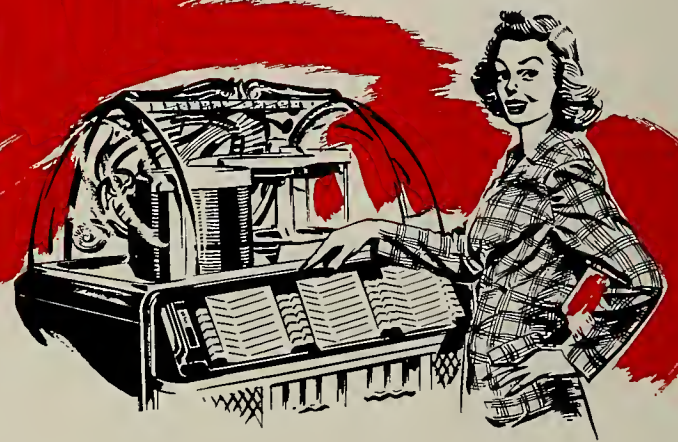
SIX UNIT PROGRAM HOLDER

provides more classifications than any other phonographs. Two or more headings can be devoted to same classification. You can boost your profits by building different type programs for different type locations.



QUICK-AS-A-FLASH SERVICING

Tip the top up. It's a cinch to change records and title slips. Coin box in front easily accessible. All major units are built into easy-to-remove assemblies.



IT'S EASY TO PLAY THE WURLITZER WAY

Selector buttons are NEXT to titles. Customers get the tunes they want. Customers may deposit ANY NUMBER of coins, then make desired selections and BE SURE OF GETTING THEM.

*** Why Buy Two when ONE will do?**

THE RUDOLPH WURLITZER COMPANY, NORTH TONAWANDA, N. Y.

CMP PLUS MORE DEFENSE WORK LIMITS NEW MACHINE PRODUCTION FOR THIRD QUARTER

With the confusion which is expected to result from the entrance of the Controlled Materials Plan into all the durable goods industries, and with the further fact that this confusion will cause many shortages in scarce materials, mostly copper, steel and aluminum; plus the fact that the manufacturers in this industry are now obtaining more war work every week, there is now no doubt that many machines less will be produced this third quarter of 1951.

This is the general consensus among the leading manufacturers. These men believe that not only limitation orders and tight control-quotas on the use of materials most needed in the manufacture of new machines, but, the further fact that their plans are gradually being taken over for defense work contracts, limits, drastically, in some cases, their productive ability for the next few months.

It is also believed that this will be the fact continuing into the fourth quarter of the year.

Most of the manufacturers agree that new machines are going to become more and more difficult to build.

With plant space being taken over by defense work (some of the factories

have already obtained sizeable contracts) and with the shortage of the most necessary materials becoming more apparent each day, there is no longer any room for all-out big volume new machines construction.

But, most state, new machines manufacture will continue. Perhaps not at the level which was attained in the first quarter of the year, but more or less equal to what was produced in the second quarter.

The second quarter of the year proved one of the biggest business disappointments to many in the field. Only a few of the larger manufacturers, switching over to new type games, were able to continue on ahead with any large volume production.

The outlook for the third quarter, which started with July 1 and the beginning of the CMP, looked good from a business standpoint to many manufacturers, but did not look good to these same manufacturers from a production viewpoint.

Some of these men stated they just couldn't understand why the operators didn't realize that, regardless of whether there is peace or not in Korea, the defense production program would continue. And that Uncle Sam was defi-

nitely bent on not being caught short material-wise any more.

A few said that reading the newspapers and listening to commentators should convince anyone in the industry that the manufacturers have only been able to produce what they have so far built because of the fact that business itself was not up to normal.

They also pointed out that the new machines were the answer to stimulating increased play on any operator's route. And that he should fortify himself with the very latest equipment while he can.

For, as one manufacturer said, "when our plant gets going on this big war order we have just received, the volume of new machines we will produce in the third and fourth quarters combined won't even be equal to what we produced in the first quarter of this year."

The outlook, he stated, for the future was not good from a new machine production standpoint.

But he, like all others, will continue to produce whatever he possibly can, he reported.

He urged the trade to take advantage of the new machines which are being presented today.

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"The Confidential Price Lists" are the one and only officially recognized price guide of all new and used machines in the United States. "The Confidential Price Lists" are an exclusive, copyrighted feature of *The Cash Box*. "The Confidential Price Lists" report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. "The Confidential Price Lists" are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry". They are an integral part of *The Cash Box* and appear in each week's issue. "The Confidential Price Lists" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. "The Confidential Price Lists" are used by finance firms, factors, loan companies, bankers and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. "The Confidential Price Lists" have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in "The Confidential Price Lists".

Dime Play Leads Way

Areas Where Dime Play in Operation for Period of Time Report Gratifying Public Acceptance. New Machines Gain Quickest Acceptance Ops State. Some Ops Mistakenly Believe Dime Play Will Cure Mediocre Spots. Locations Remain Same Status as Before, in Most Cases, but Collections Hike Higher With Better Spots Booming General Average. More Ops Begin Switchover To Dime Play.

Now that dime play has been in operation in some areas about the nation for a good length of time, many want to know: "What's the result?"

And the results are extremely encouraging to those who haven't, as yet, entered into dime play action.

In the first place, ops have found that public acceptance of 10c play, is very gratifying.

Tho there may be some questioning from a few players (when 10c play starts) it usually disappears after a few weeks. The players accept the new coin chute action like they formerly accepted the old coin play.

What is even more impressive is the fact that the majority of the public soon agree that, with the inflated costs of all products and services, the machines which entertain them also deserve more.

Some few operators who started out on dime play, following others in their territories, expected the new coin action to zoom the play on poor spots.

This is extremely erroneous. There is no reason why a higher play action chute should turn a poor location into a good location.

The facts which have been discovered are that locations usually remain at the same status as they formerly did. In short, mediocre locations remain mediocre spots. Good places remain good spots.

But, what does happen, according to ops who have been featuring dime play for sometime, is that the better spots zoom averages higher than before.

In short, play increases in the better locations, and increases sufficiently to zoom the average of all the other mediocre locations on the same route.

This is important, naturally, to all the operators. They realize that any action, or promotion, or exploitation, or play method, which can increase their average, is mighty important to them.

Averages have jumped as high as 50 per cent and more, above what they ever had reached on nickel play action, according to many ops.

The overall nationwide increase has been approximately 25 per cent, from recent reports.

A 25 per cent increase is very vital to any operator. If dime play can do that for him, then he shouldn't hesitate a moment. He should get dime play into instant operation.

It has also been learned that new equipment is easier to start off on dime play. Where old machines exist, the players are rather perturbed when the coin chutes are changed, some ops report, unless of course, like in the City of Chicago, the entire city switches over to dime play at one and the same time.

Still, even Chicago ops claim, it takes some time before certain players return to the machines.

In short, then, wherever an operator starts in with new machines, he can quickly, by switching machines about, placing his newest equipment in the better spots, and transferring down the line, get 10c play into action.

Ops have reported that they have waited for new machines to come in before they started dime play action, both on music and games. They have found that the new machines get them off to a flying start.

Probably the best expression comes from a southern operator who reported that he was now enjoying approximately 40 per cent better average thruout his entire route.

He said, "I figured that it couldn't get any worse than it already was. My accountant told me we were actually losing money on our routes. He agreed that there might be some possibility (after reading some of the reports in *The Cash Box*) that 10c play could step up the average enough to again show us a profit.

"The first thing I did", this op continues, "was to contact other operators here and talk things over with them. They all agreed that their collection average was 'way down and that they were getting desperate about what to do to put themselves back in the black.

"I suggested we all start out on dime play at the same time, the way the operators had in Chicago, and that this would prove to us whether we could or could not feature 10c play here in this area.

"They shied away at that. Even tho they admitted that things couldn't get any worse than they were.

"Well", he says, "I went ahead on my own. It just couldn't be any worse than it was for us. My accountant, and the boys here in my place, also agreed that we might as well try 10c play to see whether we couldn't step up our business.

"I'm happy to report to you that, so far, and of course, it's only three weeks since we started, our collections have shown approximately 40 per cent average increase. This sure is saving our lives. We hope that the other ops here will also join in on dime play.

"A few of the other operators", he reports, "are kicking us around some. But, we explain our case to our locations very clearly and, if they can't see fit to earn some money once again, along with us, then we just don't see the value of the spot.

"We did lose a few spots to some of these nickel guys and a few we lost when we started have since returned to us.

"The majority of the operators have been very nice. They agree that we are probably ahead of them all at this time.

"Some are starting 10c play now and profiting by our experience. We are telling them the truth and also telling them to read *The Cash Box* and get the facts.

"My answer to any operator who's crying right now is, it certainly can't get worse than it is, why not try dime play?"

Thank you . . .



BILL GERSH

for your many good wishes on this, our Ninth Anniversary.

Our foremost thoughts are, always have been, and always will be, directed toward your best welfare by continually helping this industry to progress and grow ever greater in every possible fashion.

We most sincerely hope that, in the years to come, we shall be able to, once again, bring all of you, our good friends everywhere in the world, the continued great, truthful, factual and stimulating effort which has, and always will, most definitely designate this publication's leadership in this ever progressive division of the world's entertainment industries.



JOE ORLECK

*Bill Gersh, Joe Orleck
and the entire staff of*

THE CASH BOX

NEW YORK • CHICAGO • LOS ANGELES • MIAMI • DALLAS • MINNEAPOLIS • NEW ORLEANS

THE CASH BOX

Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"I'M FOREVER BLOWING BUBBLES" (2:14)

"LOVE YA" (2:13)

DORIS DAY & JACK SMITH
(Columbia 39453; 4-39453)

● Doris Day and Jack Smith team up for a couple of ditties that make for good listening. The upper end is an oldie which the pair do nicely with Paul Weston providing the backing and the Norman Luboff Choir helping out. Second side is a little number which they also come through with. Ops might take a listen.

"MINE AND MINE ALONE" (3:00)

"THE WORLD IS YOUR BALLOON" (2:40)

JIMMY DORSEY ORCH.
(Columbia 39477; 4-39477)

● A couple of likely ballads are offered here by Jimmy Dorsey and his orchestra. Sandy Evans does a good job vocalizing at either end, as the boys in the band back him up. Although not of the world shaking variety, this disk should hold its own in the boxes.

"LONGING FOR YOU" (2:46)

"DREAMY MELODY" (2:39)

LARRY CLINTON ORCH.
(Broodwoy 1008)

● A tune destined for big things is given a working over on the top deck by Larry Clinton and his orchestra. The Paulette Sisters and Buddy Andrews come through on the vocal in good fashion. The second side is an easy going item on which every one concerned pitches in. Ops might take a look.

"HARD, FAST AND BEAUTIFUL" (2:35)

"WITH LOVE AND KISSES" (2:20)

JIMMY ATKINS
(Broodwoy 1010)

● Jimmy Atkins has a couple of items to offer here. The upper level is a song based on a current film on which the Paulette Sisters and Walt Dana's Orchestra help out while the bottom half is a slow sentimental piece getting the same backing.

"DON'T BELIEVE IT" (3:07)

"THE WORLD IS YOUR BALLOON" (3:07)

ETHEL MERMAN & RAY BOLGER
(Decco 27654; 9-27654)

● Ethel Merman and Ray Bolger are at it again, this time turning out one of their cute little ditties which are always so infectious. The pair have a slow number to work on here and they certainly make it hum. Bottom half finds Ethel going it alone on a tune with a lot of appeal. The top deck should get attention.

"TELL ME" (3:13)

"MOONLIGHT BAY" (2:26)

DORIS DAY
(Columbia 39450; 4-39450)

● Doris Day has a couple of tunes here which she features in her new film. The top deck is a lovely ballad which Doris does a grand job with as she gets some help from Paul Weston's orchestra. Lower end is the oldie which receives a nice, soft interpretation. The top deck is a good bet.

DISK OF THE WEEK

"SURPRISING" (2:47)

"CARA, CARA, BELLA BELLA" (2:52)

PERRY COMO

(RCA Victor 20-4203; 47-4203)



PERRY COMO

● Perry Como has a double header here. Both ends of this disk could get a lot of play for both are very appealing ditties done beautifully

by Perry. Labeled "Surprising" and "Cara, Cara, Bella, Bella," these tunes show Perry at his easy going best which is something to hear. Customers are gonna want to hear a lot of him also, so ops better get prepared. Mitchell Ayres provides his usual good backing and Perry is in fine form as he runs through these ditties. The top deck is a light thing just right for his type of rendition while the second side is a pretty Italian melody which he really gets going on. Ops better get going on it also.

"PRETTY POLLY POLKA" (2:46)

"ROSE OF OLD MONTEREY" (2:40)

FRANKIE YANKOVIC
(Columbia 39476)

● Frankie Yankovic and his Yanks take a couple of polkas and send them on their merry way. Both sides get a duet from Frankie and C. Paradiso and some matching music from the boys in the band. Ops who have a polka following, should latch onto this one.

"IT NEVER ENTERED MY MIND" (2:59)

"WANG WANG BLUES" (2:37)

BENNY GOODMAN QUARTET
(Columbia 39478; 4-39478)

● Two oldies are taken for a ride by Benny Goodman and his Sextet. Both ends are currently being revived and Benny turns out wonderful versions of them. The top deck has Helen Forrest singing the lyrics while the second half is an instrumental in Benny's best style. This is a natural for the boxes.

"MY DARLING MAN" (2:00)

"SWEET VIOLETS" (2:40)

JANETTE DAVIS & ARTHUR GODFREY
(Columbia 39488; 4-39488)

● Janette Davis and Arthur Godfrey offer a duet on this disk with Janette doing the singing and Godfrey coming in for a word here and there. It's a cute little item which should get some play. The second half is the current novelty which Janette tries on her own. Ops might take a peek.

"DETOUR" (2:53)

"WHO'S GONNA SHOE MY PRETTY LITTLE FEET?" (2:48)

PATTI PAGE
(Mercury 5682; 5682 x 45)

● Patti Page is dueting with herself again on a couple of sides in the style which she has made all her own. The top deck is a likely little thing with a folk feeling and a backing from Jack Rael's orchestra. Lower half is an ultra slow ditty with some appeal. Ops should keep an eye on the first half.

"TELLING ME YES, TELLING ME NO" (2:58)

"DON'T FAN THE FLAME" (2:26)

PEGGY LEE & MEL TORME
(Capitol 1738; F-1738)

● Peggy Lee and Mel Torme get together to turn out a couple of sides which should please their fans. The first half has some cute lyrics which the pair do in fine style. The lower end is a driving ditty again performed in high fashion. Ops will do ok with this.

"I'VE GOT YOU UNDER MY SKIN" (2:05)

"THAT'S MY BOY" (3:05)

STAN FREBERG
(Capitol 1711; F-1711)

● Stan Freberg, who hit the jackpot with "John And Marsha," does it again by taking a grand oldie and tearing it apart. Making this one of the whackier disks around, Stan gives it a treatment which makes you want to hear it more than once. Second half too is a likely number with listenable lyrics. The top deck is a natural.

"WALKING" (2:47)

"THE SHEIK OF ARABY" (2:52)

MARY LOU WILLIAMS
(Circle 3008)

● Mary Lou Williams has a couple of sides here which are gonna attract attention among her followers. The top half, a tune she wrote herself, is a blues thing with a vocal by Dave Lambert and of course some terrific piano playing. Bottom half is an instrumental version of an oldie which also comes out ok. Ops in the right spots might tune in.

"RUNAWAY FIDDLE" (2:52)

"PLANT A LITTLE GARDEN" (2:39)

LEE MONTI'S TUTONES.
(Sharp 34)

● Two instrumentals are offered on this platter by Lee Monti's Tutones. The top half is an exciting piece featuring Remo Biondi on the fiddle. The lower end is a soft easy going thing which also makes for good listening. Ops oughta do just that.

"THERE'S NO BOAT LIKE A ROWBOAT" (2:42)

"BLUE EYES" (2:58)

PEARL CARR
(London 1066)

● A wonderful song stylist, Pearl Carr, comes up with two sides which are certainly worth listening to. The top deck is a current novelty which Pearl does with the Keynotes and Malcolm Lockyer's orchestra. Lower half is a lullaby sung very softly. These sides are grand to hear.

"KEEP OFF THE GRASS" (2:52)

"BRIGHT LIGHTS AND BLONDE HAired WOMEN" (2:47)

RAY ELLINGTON QUARTET
(London 1047)

● Two novelties with a lot of appeal are dished out here by Ray Ellington and his quartet. Both ends get an interesting going over as Ray sings the lyrics and the small instrumental group provides the backing. This is worth ops' attention.

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "DETOUR" Patti Page...RCA Victor 20-4203; 47-4203
- ★ "I'VE GOT YOU UNDER MY SKIN"....Ston Freberg.....Capitol 1711; F-1711
- ★ "TELL ME".....Doris Day.....Columbia 39450; 4-39450

The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

Record Companies Listed Alphabetically
45 rpm numbers in parenthesis

CODE		
AB—Abbey	DY—Derby	PE—Peacock
AL—Aladdin	4 Star—Four Star	PR—Prestige
AP—Apollo	FE—Federal	RA—Rainbow
AT—Atlantic	IN—Intro	RE—Regent
BU—Bullet	JU—Jubilee	RG—Regal
CA—Capitol	KI—King	SA—Savoy
CH—Chess	LO—London	SIT—Sittin' In
CO—Columbia	ME—Mercury	SP—Specialty
CR—Coral	MG—MG-A	TE—Tempo
DA—Dana	MO—Modern	TW—Tower
DE—Decca	NA—National	VI—Victor
	OR—Orlale	

- | | | Pos. Last Week |
|-----------|---|----------------|
| 1 | TOO YOUNG
NAT "KING" COLE
CA-1449 (F-1449)—King Cole
CO-39271 (4-39271)—Toni Arden
CR-60393 (9-60393)—Denny Vaughn
DE-27569 (9-27569)—Patty Andrews
DE-27366 (9-27366)—Victor Young | 1 |
| 2 | JEZEBEL
FRANKIE LAINE
CO-39267 (4-39267)—Frankie Laine
ME-5622—Allen Greene | 2 |
| 3 | MY TRULY, TRULY FAIR
GUY MITCHELL & MITCH MILLER—VIC DAMONE
CA-1583 (F-1583)—Ray Anthony
CO-39415 (4-39415)—Guy Mitchell
CR-60514 (9-60514)—Georgie Ald
DE-27630 (9-27630)—Russ Morgan | 5 |
| 4 | HOW HIGH THE MOON
LES PAUL & MARY FORD
CA-1451 (F-1451)—Les Paul & Mary Ford
CO-39145—Erroll Garner | 4 |
| 5 | ROSE, ROSE, I LOVE YOU
FRANKIE LAINE
CA-1532 (F-1532)—Lou Ella Robertson
CO-39367 (4-39367)—Frankie Laine
CO-39420 (4-39420)—Miss Hue Lee
CR-60484—Mitchell Trio | 3 |
| 6 | ON TOP OF OLD SMOKY
THE WEAVERS & TERRY GILKYSON
CO-39328—Burl Ives
CR-60436 (9-60436)—George Cates O.
DE-27515 (9-27515)—Weavers & Terry Gilkyson | 6 |
| 7 | MISTER AND MISSISSIPPI
PATTI PAGE
CA-1521 (F-1521)—Tennessee Ernie
CO-39371 (4-39371)—Gene Autry
DE-27259 (9-27259)—Mills Bros. | 8 |
| 8 | THE LOVELIEST NIGHT OF THE YEAR
MARIO LANZA
CA-1408 (F-1408)—Helen O'Connell
CO-39192 (4-39192)—Percy Faith
DE-27507 (9-27507)—Fred Waring
DE-27583 (9-27583)—Ethel Smith | 7 |
| 9 | COME ON-A MY HOUSE
ROSEMARY CLOONEY
CA-1710 (F-1710)—Kay Starr
CO-39467 (4-39467)—Rosemary Clooney
DE-27680 (9-27680)—Ella Fitzgerald
FE-14001—Kay Armen | |
| 10 | I'M IN LOVE AGAIN
HENRI RENE ORCH. & APRIL STEVENS
DE-27635 (9-27635)—Andrews Sisters—Gordon Jenkins
ME-5663 (5663x45)—Eddy Howard | |

This week's New Releases ... on RCA Victor



RELEASE #51-30

POPULAR

- DON McNEILL and FRAN ALLISON**
What Is God?
May The Angels Sleep On
Your Pillow 20-4210 (47-4210) *
- IRVING FIELDS TRIO**
Flamingo Fantasy
Sunshine Kisses 20-4211 (47-4211) *
- APRIL STEVENS with HENRI RENE and his Orchestra**
Dreamy Melody
Gimme A Little Kiss, Will
Ya Huh? 20-4208 (47-4208) *

SACRED

- EDDY ARNOLD, The Tennessee Plowboy**
Jesus And The Atheist
He Knows 21-0495 (48-0495) *

COUNTRY

- ELTON BRITT and the Skytoppers**
Rotation Blues
Cowpoke 21-0494 (48-0494) *

WESTERN

- ROY ROGERS**
The Lamp Of Faith
Good Luck, Good Health, God
Bless You 21-0496 (48-0496) *

BLUES

- BLOW TOP LYNN and his House Rockers**
Real True Gal
Rampaging Mama 22-0139 (50-0139) *

POP-SPECIALTY

- ERNIE BENEDICT and his Polkateers**
Springtime Polka
Charie Waltz 25-1203 (51-1203) *

RED SEAL SPECIAL

- MARIO LANZA, Tenor—RCA Victor Orch. conducted by Constantine Gallinicos**
Marechiaré
'A Vucchella 10-3435 (49-3435) *

NEW ALBUMS

- THE ORIGINAL BROADWAY CAST**
Seventeen
OC-4 (WOC-4) * (LOC-1003) **

* 45 rpm cat. nos.
** 33 1/3 rpm cat. no.

\$ indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF JULY 21

- Sweet Violets**
Dinah Shore
20-4174—(47-4174) *
- The Loveliest Night Of The Year**
Mario Lanza
10-3300—(49-3300) *
- I Get Ideas**
Tony Martin
20-4141—(47-4141) *
- I'll Hold You In My Heart**
I Heard A Song
Eddie Fisher
20-4191—(47-4191) *
- Because**
Mario Lanza
10-3207—(47-3207) *
- Sound Off**
Vaughn Monroe
20-4113—(47-4113) *
- I'm In Love Again**
April Stevens-Henri Rene
20-4148—(47-4148) *
- I Wanna Play House With You**
Eddy Arnold
21-0476—(48-0476) *
- Vesti La Giubba**
Mario Lanza
10-3228—(49-3228) *
- I Love The Sunshine Of Your Smile**
The Morningside Of The Mountain
Merv Griffin-Hugo Winterhalter
20-4181—(47-4181) *
- Mister And Mississippi**
Dennis Day
20-4140—(47-4140) *
- On Top Of Old Smoky**
Vaughn Monroe
20-4114—(47-4114) *
- Be My Love**
Mario Lanza
10-1561—(49-1561) *
- What Is A Boy Because of You**
Jan Peerce
10-3425—(49-3425) *
- The Rhumba Boogie**
Hank Snow
21-0431—(49-0431) *

11) SOUND OFF. 12) I GET IDEAS. 13) MOCKIN' BIRD HILL. 14) SWEET VIOLETS. 15) PRETTY EYED BABY. 16) BECAUSE OF YOU. 17) SHANGHAI. 18) UNLESS. 19) I APOLOGIZE. 20) VANITY. 21) THESE THINGS I OFFER YOU. 22) WANG, WANG BLUES. 23) BECAUSE OF RAIN. 24) JOSEPHINE. 25) I WON'T CRY ANYMORE.

THE CASH BOX

Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"IRISH STEW" (2:48)

"SAY IT AGAIN" (2:51)

MINDY CARSON

(Victor 20-4204; 47-4204)

● Chirp Mindy Carson comes up with a merry tune that has a bit of the Irish in it. Backed nicely by a choral group and Norman Leyden's orchestra, Mindy bounces through this light number with ease. The lower half is another bouncy item that is given a good going over by the same artists. Ops should take a look.

"EVERYTHING I HAVE IS YOURS" (2:36)

"IT NEVER ENTERED MY MIND" 3:04)

BUDDY MORROW ORCHESTRA

(Victor 20-4195; 47-4195)

● The top end features the Buddy Morrow orchestra as it wends its way through a beautiful oldie. Buddy gives it the slow, soft treatment that's sure to make this half good listening. Flip is an old ballad that is piped by Frankie Lester, with a musical backdrop supplied by the Morrow crew. Ops have proven material here.

"BECAUSE" (2:31)

"FOR YOU ALONE" (2:47)

MARIO LANZA

(Victor 10-3207)

● Tenor Mario Lanza lends his powerful and vibrant voice to a classic tune and comes up with a side that's going to bring those nickels home. Both ends get proper musical settings while Mario pours out his soulful best. The lower end is another stirring tune. Ops know what this artist can do for any song.

"HAWAIIAN WAR CHANT" (2:30)

"SWEET LEILANI" (3:03)

AMES BROTHERS

(Coral 60510; 9-60510)

● A pretty Hawaii war chant is given a working over by the Ames Brothers and Ray Smeck and his Serenaders. Giving this first side their typical fine harmony, the Ames boys come up with a listenable half. Flip offers a slow romantic ballad done in a pleasant manner. Ops have their choice of either level.

"LONESOME" (2:40)

"THESE WILL BE THE GOOD OLD DAYS" (2:41)

THE TWO MISTER F's

(Mercury 5684; 5684x45)

● The mysterious Two Mister F's dish out a very pretty thing on this first side. The duo has a good tune and backing to work with and as a result offer a pleasant sounding folk-type tune. Flip is a faster number that brings in the old time flavor, which is handled ably by the boys. Ops have a good one on the top deck.

SLEEPER OF THE WEEK

"WHEN THE SAINTS GO MARCHING IN" (2:40)

"KISSES SWEETER THAN WINE" (2:55)

THE WEAVERS

(Decca 27670; 9-27670)



THE WEAVERS

● The Weavers, who've woven themselves one hit after another, have again come with a hot waxing. The side we think will break first is labeled "When The Saints

Go Marching In." It's an old spiritual that has been revived and refreshed by the Weavers to a point where it is flavored with a bit of a Dixieland beat. The harmony and solos of the quartet are first class and with an appropriate backing to boot, this end should bring a flood of nickels to the boxes. The second side is a change of pace for the group, but a solid contender just the same. This ditty is a slow, sweet tune with very refreshing lyrics. It's offered in that old folk tradition that has been the backbone of the Weavers' climb to the top of the recording ladder. Both ends have great juke box potentialities and ops would be wise to stock up now.

"OLD MAN RIVER" (4:10)

"IT STILL SUITS ME" (3:05)

TONY FONTANE

(Mercury 5683; 5683x45)

● Here is a tune that can be heard again and again with big voiced Tony Fontane delivering the vocal of this great tune there is all the more reason to listen. Tony does a fine job with this half and with the help of Louise Carlisle, turns in a listenable item on the under half. Ops might take a peek.

"BEAUTIFUL OHIO" (2:47)

"A TRUMPETEER'S LULLABY" (2:14)

RALPH MARGERIE ORCHESTRA

(Mercury 5679; 5679x45)

● Ralph Margerie and his orchestra present a pair of instrumental sides. The upper end is a slow number that offers the strains of some sweet trumpet and piano playing. As a change of pace the boys dish out a fast lower half, that shows the trumpet to good advantage. Ops needing instrumental fillers have a good one here.

"LONGING FOR YOU" (3:15)

"MARY ROSE" (2:40)

SAMMY KAYE

(Columbia 39499; 4-39499)

● Sammy Kaye and his orchestra offer a lovely tune that might easily take off. Tony Almo and the glee club present this slow item with a folksy twang and make it sound appealing. Flip finds the same crew with another slow number which is made to sound good. We like the top deck.

"THE WORLD IS MINE" (2:28)

"LOOK AT ME" (2:26)

NORO MORALES

(Decca 27673; 9-27673)

● A pair of slow rhumbas are delivered here by Noro Morales and his orchestra. Both sides are attractive ballads that are given first rate treatments by the crooning of Pat Terry. With fine accompanying music set up by Noro and the able vocalizing of Pat, ops have a good waxing on their hands.

"AIN'T NO CHICK GONNA FOOL ME" (3:21)

"MY FRIEND TOLD ME" (2:58)

SY OLIVER

(Decca 27672; 9-27672)

● Sy Oliver talks and sings his way through a slow and subdued ditty on the top deck. His interperatation and style help put this tune over. The bottom half is a loud thing with a big bounce in which the orchestra is shown to good advantage. Either end should get some play. Our bet is the upper level.

"TIN PAN ALLEY RAG" (2:16)

"THE LITTLE FAIRY WALTZ" (2:32)

GUY LOMBARDO

(Decca 27669; 9-27669)

● Consistent Guy Lombardo and his orchestra come up with a jump tune on the top level. Featuring the twin pianos, the boys dish out a pleasant sounding thing. Flip finds Bill Flanagan handling the vocal of a slow number that is done with a waltz beat. Ops know the drawing power of this perennial favorite.

"THAT OLD FEELING" (2:58)

"BUGLE CALL RAG" (2:49)

CHARLIE VENTURA ORCHESTRA

(Mercury 8949; 8949x45)

● Charlie Ventura and his talented sax go to work on the upper half and come up with a revival of an old favorite. Done with a moderate beat, the orchestra comes up with a truly fine rendition of this oldie. Lower deck again features Charlie and his moaning sax in a loud, boistrous jump tune. Ops have a good one here.

"LAZY RIVER" (2:13)

"ROSE OF THE RIO GRANDE" (2:17)

OWEN BRADLEY QUINTET

(Coral 60464; 9-60464)

● With some fine organ and electric guitar playing leading the way, the Owen Bradley Quintet offer a fine arrangement of an old tune. This upper half is done in a slow tempo while the second side is another instrumental by the Bradley men done with a faster beat. Ops have strong filler material on this waxing.

"HE PUT IN A BAR IN THE BACK OF HIS CAR" (2:17)

"I LOVE TO PLAY THE GLOCKENSPIEL" (2:10)

GEORGIE'S TAVERN BAND

(Decca 45144; 9-45144)

● With Lee Sweetland handling the vocal and Georgie's Tavern Band supplying the musical setting, the boys come up with a cute novelty number in waltz tempo. The lower deck is a bouncy thing done in the polka vein with a rousing instrumental send off by the band. Ops in the right locations oughta tune in.

"KEEP A PRAYER IN YOUR HEART" (2:50)

"THE WONDROUS WORD" (2:55)

THE KING'S MEN

(Decca 14579; 9-14579)

● The top deck is a slow, dreamy tune that is carried across by the fine harmony of the King's Men. The pipers get appropriate backings on both halves and turn in a listenable piece of wax. The lower level is a jumpy item that is done in a spiritual style. Ops might help themselves by looking in.

"WHEN THE SHADOWS FALL" (2:35)

"I'LL GIVE YOU ALL MY LOVE" (3:00)

DENISE MORGAN

(Decca 48224; 9-48224)

● Denise Morgan spins her way through two low down blues numbers. The first side is a hard driving tune, while the second side offers a change of pace with a slow, appealing item. Both ends get meaningful vocals by Denise and fitting musical backdrops by Joey Thomas and his band. Ops in the right spots have a good one here.

ROUND THE WAX CIRCLE

NEW YORK:

Dick Gersh and Buddy Basch have burst out into a rash of activity. Dick has signed the Smith Brothers to a personal management contract and the Buddy Basch office will handle the record promotion for the boys. Another recent signee for promotion is Morey Amsterdam. . . . Johnny Park and Nat



THE MODERNAIRES

Freyer have called it quits after the end of their one year contract. . . . Shapiro-Bernstein ranked first in the Peatman survey of most played radio tunes with "If." . . . Nellie Lutcher back from Europe on the Queen Mary. . . . Joe Given, formerly dj of WOV, now a captain in the Armed Forces Radio Service with headquarters in N. Y. . . . Atlantic Records, blazing away with a string of hits, have moved to larger quarters at 234 West 56 St. . . . Barbara Belle, Fran Warren's manager, returned from the Coast bubbling about the hit that Fran has made there. . . . Mac McGuire, WIP dj in Philadelphia, has just added a half hour live show. . . . The Modernaires open at the Paramount August 1. . . . Anne Shelton's "The World Is Mine Tonight" is London's best selling disk in New York. . . . The Music Publishers' Contact Employees have just released the

first issue of their house organ. . . . The Perry Como fan club sent a cut-out of a big cloud with a balloon stuck in it to folks around town last week with a note that it was really for the kiddies. What tune? "There's A Big Blue Cloud Next To Heaven," what else? . . . Ben Bart of Universal Attractions has signed a booking contract with Julian Dash, Sittin' In Record artist. A band is being built around him and will be unveiled late this summer. Herman Lubinsky of Savoy coming out with a big LP line of symphonies and overtures which he brought back from the continent on his last trip abroad. Works by Beethoven, Mozart, Bach, Rossini, Shubert, etc., are included. The price will be competitive and the disks will be released on the Regent label. . . . Gordon Jenkins recorded several sides for Decca July 18 at the California studios.

CHICAGO:

Everything this week centered over at the Palmer House where the NAMM convention was in progress. As far as diskeries concerned, could have been better. But, business was done regardless, and everyone had a good time. . . . Ruben Cherry of "The Home Of The Blues" on "The Street Where The Blues Were Born," Beale St., Memphis, tells us that The Cash Box "Hot" charts most important to him and all others in his area. . . . Swell person this Dewey "Phillips Sent Me" Phillips of WHBQ Memphis and his brother, Sam Phillips, just as swell a guy. . . . Tim Gayle advises that Fred Reynolds (WGN) been giving some big sendoffs to Lorry Raine's "I Don't Want To Be Lonesome" which was intro'd in Noo Yawk by good friend Ted Husing. . . . Jack Fulton drops in to let us listen to "Lonesome" done by the "2 Mr. F's (Jack Fulton and Skip Farrell), sounds like a honey-roo. Soft, but very gorgeous, corn. . . . So many, many guys we met and said "hello" to after a long, long time: Wesley and Fred Rose of Acuff-Rose. . . . Beasley Smith and Randy Woods. . . . Ed Larsen of Milwaukee. . . . Freddie Mendelson and Julie Braun. . . . the Shad boys. . . . Bess Berman of Apollo. . . . Jake Friedman of Atlanta. . . . Harold Lieberman of Minneapolis. . . . Harold Layne of Minneap. . . . Art Rupe and Charley House. . . . Lew Chudd. . . . Jerry Blaine. . . . Pee Wee King that "Slow Poke." . . . Tony Bennett. . . . Patti Page and her fans. . . . Hal Cook and Glenn Wallichs of Capitol. . . . Jim Conkling of Columbia. . . . Bernie Pearlman, Howard Kessel and Sid Nathan of King and that "Sixty Minute Man" on Federal. . . . Dave Finn, Al Miller, Ed Dodelin and the team of Diaz & Amaru of RCA-Victor. . . . Herman Lubinsky of Savoy. . . . Jimmy Hilliard. . . . Paul Cohen, Sidney Goldberg, Leonard Schneider, Mike Conner, Shim Weiner and Milt Rackmil of Decca. . . . Some guys from our own town: Russ Morgan and that 19-year-old hunk of gorgeous chirp, Manon Smith. . . . Billy Williams who spent sometime with us in our suite. A very grand guy. . . . Rosemary Clooney who clicked with us because of that Life pic. . . . That Cherokee great guy, Carl Fischer and, of course, Frankie Laine. . . . Johnny (Desmo) Desmond who has more than one clickeroo tune rolling hot on wax right now. . . . Jimmy Martin of Sharp and London. . . . Maurice Price and Big Sneeze of Mercury. . . . Lee Egalnick of Premium. . . . Evelyn and Art Sheridan . . . and so many, many others we could mention, but, the editor of this column just won't give us the space.



TONY BENNETT

LOS ANGELES:

And so it turns out that local plattery chiefs turned out for the NAMM show in a big way. . . . At last count, the contingent heading back for Chicago included Hal Cook of Capitol, Lou Chudd of Imperial, Saul and Joe Bihari of Modern, Art Rupe of Specialty and Leo Mesner of Aladdin. . . . Leo spent a few days in New York, catching up on the legit shows and visiting, before hopping to Chicago. . . . Chatted with Art Rupe before he shoved off and gathered that the current craze for ballads by new quartets in the bluest and rhythm dept. has the Specialty topper just about ready to spring loose with one, too. . . . Capitol's all-star lineup of talent keeping mighty busy these hot summer months, with Mel Torme and Peggy Lee teaming on the Chesterfield TV show and Peggy also on Rexall's CBS show, "Peggy's Review," in which she emcees and interviews other celebs in addition to singing. . . . For Margaret Whiting, it was from New York's Capitol theater to McKeesport, Pa., July 30 week and then to Detroit's 250th birthday festival. . . . Stan Kenton and his crew jumped from Catalina Island's Casino to the Steel Pier in Atlantic City for a July 20 opening. . . . Fresh back from an extended engagement

in London, Nellie Lutcher was set for a p. a. tour in the East before heading for Hollywood and home.

Josephine Baker, the French thrush whose talent has been acclaimed by two continents, should find a ready audience on record, if any American plattery is able and interested to do business with her. . . . This terrific artist just finished a two week stand at the RKO Hillstreet that smashed house records and stacked up as the biggest theatrical attraction this town has seen in years.



PEGGY LEE

America's Fastest Selling Records



Evelyn Knight

Sings



GOOD LUCK,
GOOD HEALTH,
GOD BLESS
YOU

and

OH, HOW I LOVE YOU

Decca 27625 (78 RPM) and 9-27625 (45 RPM)

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LIFTED!**

LONGING FOR YOU

Lyric by Bernard Jansen • Music by Walter Dana

IMPORTANT LEGAL NOTICE

TO:

- All Record Distributors Previously Notified by Registered Letter
- All Retail Stores Previously Notified by Registered Letter
- All Radio Station Managers and Librarians
- All Juke-Box Operators:

As of July 18, 1951 the above composition

"LONGING FOR YOU"

Ludlow Music, Inc.—BMI

is available for public retail sale, public performance, radio and tv broadcasting. Fully licensed versions are now on release by the following artists on the following records:

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|---|------------|
| LES BAXTER | Capitol |
| TERESA BREWER | London |
| GEORGE CATES | Coral |
| LARRY CLINTON & Paulette Sisters | Broadway |
| VIC DAMONE | Mercury |
| SAMMY KAYE | Columbia |
| KATHY MASTICE | RCA Victor |
| RUSS MORGAN | Decca |
| TOMMY TUCKER | M-G-M |

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LUDLOW MUSIC, INC.

129 West 52nd St., New York 19, N. Y.

THE CASH BOX



Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending July 21 without any changes on the part of THE CASH BOX.

Maurice Hart

KFWB—Hollywood, Calif.

1. BECAUSE OF RAIN (Ella Fitzgerald)
2. LONELY LITTLE ROBIN (Mindy Carson)
3. TOO YOUNG (Louis Arcaez)
4. OL MAN RIVER (Gordon MacRae)
5. MR & MISSISSIPPI (Dennis Day)
6. MY TRULY TRULY FAIR (Guy Mitchell)
7. I GET IDEAS (Tony Martin)
8. BECAUSE OF YOU (Tony Martin)
9. THEM THERE EYES (Champ Butler)
10. ALWAYS YOU (King Cole)

Jay McMaster

WMEX—Boston, Mass.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. BECAUSE OF YOU (Tony Bennett)
3. MY TRULY TRULY FAIR (Guy Mitchell)
4. TOO YOUNG (Nat King Cole)
5. SHANGHAI (Billy Williams Qt.)
6. VANITY (Don Cherry)
7. I'M IN LOVE AGAIN (April Stevens)
8. I GET IDEAS (Tony Martin)
9. DEADLY WEAPON (Eddy Howard)
10. STAR OF HOPE (Jo Stafford)

Don Bell

KRNT—Des Moines, Iowa

1. JEZEBEL (Frankie Laine)
2. TOO YOUNG (King Cole)
3. ROSE, ROSE I LOVE YOU (Frankie Laine)
4. ON TOP OF OL SMOKY (Weavers)
5. MY TRULY TRULY FAIR (Guy Mitchell)
6. JOSEPHINE (Les Paul-Mary Ford)
7. SOUND OFF (Vaughn Monroe)
8. COME ON-A MY HOUSE (Rosemary Clooney)
9. WANG WANG BLUES (Ames Bros.)
10. PRETTY EYED BABY (Jane Turzey)

Bob Watson

WSB—Atlanta, Ga.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. MORNINGSIDE OF THE MT. (Paul Weston)
3. SWEET VIOLETS (Dinah Shore)
4. SHANGHAI (Billy Williams Qt.)
5. PRETTY EYED BABY (Ray Anthony)
6. POWDER BLUE (Don Cherry)
7. HELLO YOUNG LOVERS (Frank Sinatra)
8. BLACKBALL FERRY LINE (Percy Faith)
9. THE MOON WAS YELLOW (Les Brown)
10. ROLLER COASTER (Henri Rene)

Bill Silbert

WWJ—Detroit, Mich.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. VANITY (Don Cherry)
3. GOOD MORNING MR. ECHO (Jane Turzey)
4. BECAUSE OF RAIN (Ella Fitzgerald)
5. BECAUSE OF YOU (Tony Bennett)
6. I'M A FOOL TO WANT YOU (Frank Sinatra)
7. SHANGHAI (Billy Williams)
8. MAYBE ITS BECAUSE (Paul Weston)
9. DO YOU REALLY LOVE ME (Tony Martin)
10. SWEET VIOLETS (Dinah Shore)

Chuck Thompson

WFOR—Hattiesburg, Miss.

1. JEZEBEL (Frankie Laine)
2. MY TRULY TRULY FAIR (Freddy Martin)
3. I'M IN LOVE AGAIN (Henri Rene)
4. THESE THINGS I OFFER YOU (Dick Haymes)
5. BECAUSE OF RAIN (Clyde McCoy)
6. SHANGHAI (Doris Day)
7. SWEET VIOLETS (Dinah Shore)
8. COME ON-A MY HOUSE (Rosemary Clooney)
9. SUNSHINE OF YOUR SMILE (Merv Griffin)
10. TOO YOUNG (Nat King Cole)

Ed Bonner

KXOK—St. Louis, Mo.

1. MY TRULY TRULY FAIR (Guy Mitchell)
2. JEZEBEL (Frankie Laine)
3. MR. & MISSISSIPPI (Patti Upage)
4. BECAUSE (Mario Lanza)
5. COME ON-A MY HOUSE (Rosemary Clooney)
6. SHANGHAI (Doris Day)
7. RED SAILS IN SUN (Nat King Cole)
8. BECAUSE OF YOU (Les Baxter)
9. GOOD MORNING MR. ECHO (Jane Turzey)
10. THERE'S A BIG BLUE CLOUD (Perry Como)

Al Ross

WBAL—Baltimore, Md.

1. TOO YOUNG (Nat King Cole)
2. MR. & MISSISSIPPI (Dennis Day)
3. SHANGHAI (Bing Crosby)
4. TRULY TRULY FAIR (Guy Mitchell)
5. HOW HIGH THE MOON (Les Paul-Mary Ford)
6. JEZEBEL (Frankie Laine)
7. SWEET VIOLETS (Dinah Shore)
8. SOUND OFF (Vaughn Monroe)
9. WANG WANG BLUES (Ames Bros.)
10. NO BOAT LIKE A ROW BOAT (Perry Como)

Wallie Dunlap

WLIZ—Bridgeport, Conn.

1. BECAUSE OF YOU (Tony Bennett)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. SWEET VIOLETS (Jane Turzey)
4. I'M IN LOVE AGAIN (April Stevens)
5. SHANGHAI (Billy Williams Qt.)
6. BECAUSE OF RAIN (Ella Fitzgerald)
7. THESE THINGS I OFFER YOU (Patti Page)
8. TOM'S TUNE (Joe "Fingers" Carr)
9. I WON'T CRY ANYMORE (Eileen Wilson)
10. MY TRULY TRULY FAIR (Guy Mitchell)

Joe Rich

WTSA—Brattleboro, Vt.

1. TOO YOUNG (Nat King Cole)
2. MY TRULY TRULY FAIR (Vic Damone)
3. MORNING SIDE OF THE MT. (Paul Weston)
4. JEZEBEL (Frankie Laine)
5. HOW HIGH THE MOON (Les Paul-Mary Ford)
6. NO BOAT LIKE A ROW BOAT (Perry Como)
7. STRANGE LITTLE GIRL (Eddy Howard)
8. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)
9. ROSE, ROSE I LOVE YOU (Buddy Morrow)
10. WHAT CAN I TELL MY HEART (Billy Eckstine)

Max Cole

WOV—New York, N. Y.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. TOO YOUNG (Nat Cole)
3. JEZEBEL (Frankie Laine)
4. HOW HIGH THE MOON (Les Paul-Mary Ford)
5. I APOLOGIZE (Billy Eckstine)
6. I WON'T CRY ANYMORE (Tony Bennett)
7. THESE THINGS I OFFER YOU (Sarah Vaughan)
8. VANITY (Hadda Brooks)
9. END OF A LOVE AFFAIR (Margaret Whiting)
10. MORNINGSIDE OF THE MT. (Toni Edwards)

Ray Perkins

KFEL—Denver, Colo.

1. ROSE, ROSE, I LOVE YOU (Buddy Morrow)
2. JEZEBEL (Frankie Laine)
3. TOO YOUNG (Nat Cole)
4. SWEET VIOLETS (Dinah Shore)
5. MY TRULY TRULY FAIR (Guy Mitchell)
6. MR. & MISSISSIPPI (Dennis Day)
7. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)
8. SOUND OFF (Vaughn Monroe)
9. ON TOP OF OLD SMOKEY (The Weavers)
10. JOSEPHINE (Les Paul-Mary Ford)

Clarence Hamann

WJMR—New Orleans, La.

1. MY TRULY, TRULY FAIR (Guy Mitchell)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. GO, GO, GO (Richard Hayes)
4. VANITY (Les Baxter)
5. SHANGHAI (Doris Day)
6. I'M IN LOVE AGAIN (April Stevens)
7. THESE THINGS I OFFER YOU (Sarah Vaughan)
8. VALENTINO TANGO (Castilians)
9. I GET IDEAS (Tony Martin)
10. COLD, COLD HEART (Tony Bennett)

Paul Irving

WEDC—Chicago, Ill.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. MY TRULY, TRULY FAIR (Guy Mitchell)
3. THESE THINGS I OFFER YOU (Sarah Vaughan)
4. THERE'S A LULL IN MY LIFE (Bob Connally)
5. I'VE GOT YOU UNDER MY SKIN (Stan Freeberg)
6. TOO YOUNG (Nat King Cole)
7. LAURA (Stan Kenton)
8. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)
9. OUT OF BREATH (Martha Tilton)
10. JEZEBEL (Frankie Laine)

Ted Steele

WMCA—New York, N. Y.

1. I'M IN LOVE AGAIN (Eddy Howard)
2. BECAUSE (Mario Lanza)
3. COME ON-A MY HOUSE (Rosemary Clooney)
4. TELL ME (Tony Martin)
5. BIG BLUE CLOUD (Perry Como)
6. GONE FISHIN' (Crosby-Armstrong)
7. MY TRULY, TRULY FAIR (Vic Damone)
8. GOOD MORNING MR. ECHO (Jane Turzey)
9. YOU'RE MY SUGAR (Kay Starr-Tenn. Ernie)
10. JOSEPHINE (Les Paul-Mary Ford)

Mannie Mauldin, Jr.

WGES—Chicago, Ill.

1. THE THRILL IS GONE (Roy Hawkins)
2. MISTER & MISSISSIPPI (Mills Bros.)
3. LONG TALL PAPA (Arlene Harris)
4. JUICED (Jackie Brenston)
5. HOW HIGH THE MOON (Les Paul-Mary Ford)
6. PERHAPS (Bert Keyes)
7. DARK ROAD (Floyd Jones)
8. TOO YOUNG (King Cole)
9. WORRY BIRD (Johnny Hartman)
10. MONEY BLUES (Camille Howard)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

THE CASH BOX

Disk Jockey's REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending July 21 without any changes on the part of THE CASH BOX.

Murray Jordan

WL1B—New York, N. Y.

1. JEZEBEL (Frankie Laine)
2. SHANGHAI (Billy Williams Qt.)
3. COME ON-A MY HOUSE (Rosemary Clooney)
4. MY TRULY, TRULY FAIR (Guy Mitchell)
5. SOMETHING WONDERFUL (Doris Day)
6. I'M A FOOL TO WANT YOU (Frank Sinatra)
7. BECAUSE OF RAIN (Ella Fitzgerald)
8. NO BOAT LIKE A ROWBOAT (Perry Como)
9. DO YOU REALLY LOVE ME? (Tony Martin)
10. TENDERLY (David Rose)

John Wisley

WFGM—Fitchburg, Mass.

1. THESE THINGS I OFFER YOU (Sarah Vaughan)
2. I'M IN LOVE AGAIN (April Stevens)
3. MY TRULY, TRULY FAIR (Guy Mitchell)
4. THERE'S A BIG BLUE CLOUD NEXT TO HEAVEN (Perry Como)
5. WANG WANG BLUES (Ames Bros.)
6. JEZEBEL (Frankie Laine)
7. SHANGHAI (Doris Day)
8. GOODBYE, MY LOVE (Al Grant)
9. THERE'S NO BOAT LIKE A ROWBOAT (Perry Como)
10. HOW HIGH THE MOON (Les Paul-Mary Ford)

Eddie Gallaher

WTOP—Washington, D. C.

1. TOO YOUNG (King Cole)
2. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
3. ON TOP OF OLD SMOKY (Weavers)
4. JEZEBEL (Frankie Laine)
5. COME ON-A MY HOUSE (Rosemary Clooney)
6. TRULY, TRULY FAIR (Guy Mitchell)
7. HOW HIGH THE MOON (Les Paul-Mary Ford)
8. ROSE, ROSE, I LOVE YOU (Frankie Laine)
9. MISTER AND MISSISSIPPI (Patti Page)
10. SOUND OFF (Vaughn Monroe)

Ross Smitherman

WKAB—Mobile, Ala.

1. THE WORLD IS MINE TONIGHT (Les Baxter)
2. TOO YOUNG (King Cole)
3. I'LL WAIT FOR YOU (Cliff Ayers)
4. COME ON-A MY HOUSE (Rosemary Clooney)
5. ROSE, ROSE, I LOVE YOU (Buddy Morrow)
6. YOU FOR ME, ME FOR YOU (Ralph Flanagan)
7. MY TRULY, TRULY FAIR (Guy Mitchell)
8. MAMA WILL BARK (Sinatra & Dagmar)
9. NO BOAT LIKE A ROWBOAT (Perry Como)
10. JEZEBEL (Frankie Laine)

Bud Wendell

WPMO—Cleveland, Ohio

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. TOO YOUNG (Nat King Cole)
3. I GET IDEAS (Tony Martin)
4. THE LOVELIEST NIGHT OF THE YEAR (Mario Lanza)
5. MY TRULY, TRULY FAIR (Guy Mitchell)
6. SWEET VIOLETS (Dinah Shore)
7. MISTER AND MISSISSIPPI (Patti Page)
8. JEZEBEL (Frankie Laine)
9. ON TOP OF OLD SMOKY (The Weavers)
10. BECAUSE OF YOU (Tony Bennett)

Buddy Deane

WITH—Baltimore, Md.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. TOO YOUNG (Nat King Cole)
3. THESE THINGS I OFFER YOU (Ray Anthony)
4. JEZEBEL (Frankie Laine)
5. I'M IN LOVE AGAIN (April Stevens)
6. THE LOVELIEST NIGHT OF THE YEAR (Mario Lanza)
7. ROSE, ROSE, I LOVE YOU (Frankie Laine)
8. SOUTH OF THE BORDER (Benny Goodman)
9. SHANGHAI (Doris Day)
10. I'M A FOOL TO WANT YOU (Frank Sinatra)

Bob Anthony

KRMG—Tulso, Okla.

1. JEZEBEL (Frankie Laine)
2. TOO YOUNG (Nat King Cole)
3. TRULY, TRULY FAIR (Guy Mitchell)
4. ON TOP OF OLD SMOKY (Burl Ives)
5. MISTER AND MISSISSIPPI (Patti Page)
6. ROSE, ROSE, I LOVE YOU (Frankie Laine)
7. I'M IN LOVE AGAIN (April Stevens)
8. UNLESS (Guy Mitchell)
9. SWEET VIOLETS (Dinah Shore)
10. GOOD MORNING, MR. ECHO (M. Whiting)

Ira Cook

KECA—Hollywood, Calif.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. MISTER AND MISSISSIPPI (Dennis Day)
3. WHAT IS A BOY? (Jan Peerce)
4. GOOD MORNING, MR. ECHO (Jane Turzy)
5. BLACK BALL FERRY LINE (Percy Faith)
6. I'M IN LOVE AGAIN (Henri Rene)
7. MORNING SIDE OF THE MOUNTAIN (Merv Griffin)
8. FRANCESCA (Xavier Cugat)
9. OUT OF BREATH (J. Desmond-M. Lewis)
10. SHANGHAI (Bing Crosby)

Ed Penny

WTAO—Cambridge, Mass.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. MY TRULY, TRULY FAIR (Guy Mitchell)
3. VANITY (Don Cherry)
4. WANG WANG BLUES (Ames Bros.)
5. WHILE YOU DANCED (Georgie Gibbs)
6. GOODBYE, MY LOVE (Al Grant)
7. I GET IDEAS (Tony Martin)
8. I'LL HOLD YOU IN MY HEART (Eddie Fisher)
9. MINE (Bill Hayes)
10. LOVE ME FOREVER (Primo Scala)

Dick Coleman

WCBM—Baltimore, Md.

1. TOO YOUNG (Nat King Cole)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. I WANT TO BE WITH YOU ALWAYS (Andrews Sisters & Red Foley)
4. I'M IN LOVE AGAIN (April Stevens)
5. THESE THINGS I OFFER YOU (Patti Page)
6. RED SAILS IN THE SUNSET (Nat King Cole)
7. BECAUSE OF YOU (Les Baxter)
8. FOR ALL WE KNOW (Voices of W. Schumann)
9. MIXED EMOTIONS (Rosemary Clooney)
10. I GET IDEAS (Tony Martin)

Norm Prescott

WORL—Boston, Mass.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. I'VE GOT YOU UNDER MY SKIN (S. Freiburg)
3. VANITY (Don Cherry)
4. WHILE YOU DANCED (Georgia Gibbs)
5. MINE (Bill Hayes)
6. I'LL HOLD YOU IN MY HEART (Eddie Fisher)
7. MIXED EMOTIONS (Ella Fitzgerald)
8. BECAUSE OF RAIN (Nat King Cole)
9. THERE'S A BIG BLUE CLOUD (Perry Como)
10. I'LL WAIT FOR YOU (Cliff Ayers)

David Walshak

KCTI—Gonzales, Tex.

1. TOO YOUNG (Nat King Cole)
2. MY TRULY, TRULY FAIR (Vic Damone)
3. JEZEBEL (Frankie Laine)
4. COME ON-A MY HOUSE (Rosemary Clooney)
5. HOW HIGH THE MOON (Les Paul-Mary Ford)
6. THESE THINGS I OFFER YOU (Ray Anthony)
7. WANG WANG BLUES (Teresa Brewer)
8. UNLESS (Guy Mitchell)
9. SWEET VIOLETS (Dinah Shore)
10. SOMEBODY (Jo Stafford)

Earle Pudney

WGY—Schenectady, N. Y.

1. TOO YOUNG (King Cole)
2. TRULY, TRULY FAIR (Vic Damone)
3. COME ON-A MY HOUSE (Rosemary Clooney)
4. GONE FISHIN' (B. Crosby-L. Armstrong)
5. SHANGHAI (Doris Day)
6. THERE'S A BIG BLUE CLOUD (Perry Como)
7. WANG WANG BLUES (Ames Bros.)
8. GOOD MORNING, MR. ECHO (Jane Turzy)
9. COOL, COOL, COOL OF THE EVENING (Stafford-Laine)
10. WALKIN' AND WHISTLIN' BLUES (Four Knights)

Harry Light

WARD—Johnstown, Po.

1. TOO YOUNG (King Cole)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. SWEET VIOLETS (Dinah Shore)
4. I APOLOGIZE (Billy Eckstine)
5. JEZEBEL (Frankie Laine)
6. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
7. BECAUSE OF RAIN (King Cole)
8. I'M IN LOVE AGAIN (April Stevens)
9. UNLESS (Eddie Fisher)
10. THESE THINGS I OFFER YOU (Sarah Vaughan)

Robin Seymour

WKMH—Detroit, Mich.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. HELLO, YOUNG LOVERS (Perry Como)
3. TOO YOUNG (Nat King Cole)
4. MY TRULY, TRULY FAIR (Guy Mitchell)
5. VANITY (Don Cherry)
6. MAYBE IT'S BECAUSE (Paul Weston)
7. SWEET VIOLETS (Dinah Shore)
8. I GET IDEAS (Tony Martin)
9. BECAUSE OF YOU (Tony Bennett)
10. SHANGHAI (Doris Day)

Dick Hardin

WMAK—Nashville, Tenn.

1. TOO YOUNG (King Cole)
2. JEZEBEL (Frankie Laine)
3. HOW HIGH THE MOON (Gene Krupa)
4. SOUND OFF (Jerry Gray)
5. ON TOP OF OLD SMOKY (Weavers)
6. COME ON-A MY HOUSE (Kay Starr)
7. THAT OLD BLACK MAGIC (Les Brown)
8. MOONGLOW (Harry James)
9. TEA FOR TWO (Doris Day)
10. CARAVAN (Les Paul)

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America's No. 1 Clarinetist and his New Band!

BUDDY DE FRANCO

and his Orchestra

OUT OF NOWHERE
78 RPM—MGM 10946
45 RPM—MGM K10946

DANCING ON THE CEILING
78 RPM—MGM 10946
45 RPM—MGM K10946

Top Trumpeter!

ZIGGY ELMAN

and his Orchestra

LONESOME AND SORRY
78 RPM—MGM 11001
45 RPM—MGM K11001

ZIG'S POLKA
78 RPM—MGM 11001
45 RPM—MGM K11001

Woody and The Herd!

WOODY HERMAN

and his Orchestra

LEO THE LION
78 RPM—MGM 11008
45 RPM—MGM K11008

I CAN SEE YOU
78 RPM—MGM 11008
45 RPM—MGM K11008

Vibraphone King!

LIONEL HAMPTON

and his Orchestra

I CAN'T BELIEVE THAT YOU'RE IN LOVE WITH ME
78 RPM—MGM 10979
45 RPM—MGM K10979

COOL TRAIN
78 RPM—MGM 10979
45 RPM—MGM K10979

LeRoy's Big One!

LEROY HOLMES

and his Orchestra

PRETTY POLLY POLKA
78 RPM—MGM 10993
45 RPM—MGM K10993

WAY DOWN SOUTH
78 RPM—MGM 10993
45 RPM—MGM K10993

M-G-M BEST SELLERS!

BILLY ECKSTINE
I APOLOGIZE
BRING BACK THE THRILL
78 RPM—MGM 10903 • 45 RPM—MGM K10903

WONDER WHY • PANDORA
78 RPM—MGM 10996 • 45 RPM—MGM K10996

BLUE BARON
and his Orchestra
AFRAID
SUGAR COATED LIES
78 RPM—MGM 11009 • 45 RPM—MGM K11009

HANK WILLIAMS
HEY, GOOD LOOKIN'
MY HEART WOULD KNOW
78 RPM—MGM 11000 • 45 RPM—MGM K11000

TOMMY EDWARDS
THE MORNINGSIDE
OF THE MOUNTAIN
F'R INSTANCE
78 RPM—MGM 10989 • 45 RPM—MGM K10989

BILLY WILLIAMS
QUARTET
SHANGHAI
THE WONDROUS WORD
78 RPM—MGM 10998 • 45 RPM—MGM K10998

IVORY JOE HUNTER
WHEN I LOST YOU
YOU LIED
78 RPM—MGM 10995 • 45 RPM—MGM K10995

And the Biggest Movie-Cast Album Hit of All

SHOW BOAT

KATHRYN GRAYSON • AVA GARDNER
HOWARD KEEL

Marge & Gower Champion
William Warfield
Singing Hits by Jerome Kern
and Oscar Hammerstein II
78 RPM—Album MGM 84
33 1/3 RPM—MGM Long-Playing
Record E-559
45 RPM—Album MGM K84

M-G-M RECORDS

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701 SEVENTH AVE., NEW YORK 19, N. Y.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

JULY 28, 1951

New York, N. Y.

1. TOO YOUNG (Nat "King" Cole)
2. JEZEBEL (Frankie Laine)
3. MY TRULY, TRULY FAIR (Guy Mitchell)
4. HOW HIGH THE MOON (Les Paul & Mary Ford)
5. ROSE, ROSE I LOVE YOU (Frankie Laine)
6. ON TOP OF OLD SMOKY (Weavers)
7. MISTER & MISSISSIPPI (Patti Page)
8. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)
9. COME ON-A MY HOUSE (Rosemary Clooney)
10. I'M IN LOVE AGAIN (April Stevens)

Los Angeles, Cal.

1. TOO YOUNG (Nat "King" Cole)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. JEZEBEL (Frankie Laine)
4. I GET IDEAS (Tony Martin)
5. MISTER & MISSISSIPPI (Dennis Day)
6. MY TRULY, TRULY FAIR (Vic Damone)
7. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)
8. HOW HIGH THE MOON (Les Paul & Mary Ford)
9. HELLO YOUNG LOVERS (Perry Como)
10. I'VE GOT YOU UNDER MY SKIN (Stan Freberg)

Shoals, Indiana

1. TOO YOUNG (Andrews Sisters)
2. SWEET VIOLETS (Dinah Shore)
3. MY TRULY, TRULY FAIR (Russ Morgan)
4. ROSE, ROSE I LOVE YOU (Frankie Laine)
5. JEZEBEL (Frankie Laine)
6. MISTER & MISSISSIPPI (Patti Page)
7. SOUND OFF (Vaughn Monroe)
8. DOWN THE TRAIL OF ACHIN' HEARTS (Patti Page)
9. PRETTY EYED BABY (Al Trace)
10. COME ON-A MY HOUSE (Rosemary Clooney)

Opelousas, La.

1. TOO YOUNG (Nat "King" Cole)
2. JEZEBEL (Frankie Laine)
3. HOW HIGH THE MOON (Les Paul & Mary Ford)
4. ROSE, ROSE I LOVE YOU (Frankie Laine)
5. ON TOP OF OLD SMOKY (Weavers)
6. MY TRULY, TRULY FAIR (Guy Mitchell)
7. SOUND OFF (Vaughn Monroe)
8. MISTER & MISSISSIPPI (Patti Page)
9. SWEET VIOLETS (Dinah Shore)
10. THESE THINGS I OFFER YOU (Patti Page)

Chicago, Ill.

1. SOUND OFF (Vaughn Monroe)
2. TOO YOUNG (Nat "King" Cole)
3. BECAUSE OF YOU (Tony Bennett)
4. COME ON-A MY HOUSE (Rosemary Clooney)
5. JEZEBEL (Frankie Laine)
6. MY TRULY, TRULY FAIR (Vic Damone)
7. I'M IN LOVE AGAIN (April Stevens)
8. MISTER & MISSISSIPPI (Patti Page)
9. I GET IDEAS (Tony Martin)
10. SWEET VIOLETS (Dinah Shore)

Fayetteville, Ark.

1. JEZEBEL (Frankie Laine)
2. MY TRULY, TRULY FAIR (Guy Mitchell)
3. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)
4. TOO YOUNG (Nat "King" Cole)
5. ROSE, ROSE I LOVE YOU (Frankie Laine)
6. I APOLOGIZE (Billy Eckstine)
7. MISTER & MISSISSIPPI (Patti Page)
8. HOW HIGH THE MOON (Les Paul & Mary Ford)
9. JET (Nat "King" Cole)
10. MOCKIN' BIRD HILL (Les Paul & Mary Ford)

Brodhead, Wis.

1. JEZEBEL (Frankie Laine)
2. ROSE, ROSE I LOVE YOU (Frankie Laine)
3. I'M IN LOVE AGAIN (April Stevens)
4. TOO YOUNG (Nat "King" Cole)
5. UNLESS (Guy Mitchell)
6. MISTER & MISSISSIPPI (Patti Page)
7. STRANGE LITTLE GIRL (Eddy Howard)
8. MY TRULY, TRULY FAIR (Guy Mitchell)
9. WANG, WANG BLUES (Ames Brothers)
10. BECAUSE OF YOU (Tony Bennett)

Fertile, Minn.

1. WANG, WANG BLUES (Ames Brothers)
2. SHANGHAI (Billy Williams)
3. SOUND OFF (Vaughn Monroe)
4. LONELY LITTLE ROBIN (Pinetoppers)
5. STRANGE LITTLE GIRL (Guy Lombardo)
6. STARDUST (Artie Shaw)
7. JOSEPHINE (Les Paul)
8. TOO YOUNG (Fran Allison)
9. DEADLY WEAPON (Eddy Howard)
10. ROSE, ROSE, I LOVE YOU (Gordon Jenkins)

Cincinnati, Ohio

1. TOO YOUNG (Nat "King" Cole)
2. HOW HIGH THE MOON (Les Paul & M. Ford)
3. ON TOP OF OLD SMOKY (The Weavers)
4. JEZEBEL (Frankie Laine)
5. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
6. SPARROW IN THE TREE TOP (Guy Mitchell)
7. I APOLOGIZE (Billy Eckstine)
8. UNLESS (Eddie Fisher)
9. MISTER AND MISSISSIPPI (Patti Page)
10. SOUND OFF (Vaughn Monroe)

Seattle, Wash.

1. TOO YOUNG (Nat "King" Cole)
2. JEZEBEL (Frankie Laine)
3. HOW HIGH THE MOON (Les Paul & Mary Ford)
4. SOUND OFF (Vaughn Monroe)
5. ON TOP OF OLD SMOKY (Weavers)
6. ROSE, ROSE, I LOVE YOU (Frankie Laine)
7. MISTER & MISSISSIPPI (Patti Page)
8. MY TRULY, TRULY FAIR (Guy Mitchell)
9. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
10. I APOLOGIZE (Billy Eckstine)

Detroit, Mich.

1. TOO YOUNG (Nat "King" Cole)
2. HOW HIGH THE MOON (Les Paul & M. Ford)
3. JEZEBEL (Frankie Laine)
4. ON TOP OF OLD SMOKY (The Weavers)
5. SOUND OFF (Vaughn Monroe)
6. ROSE, ROSE, I LOVE YOU (Frankie Laine)
7. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
8. MISTER AND MISSISSIPPI (Patti Page)
9. I APOLOGIZE (Billy Eckstine)
10. MY TRULY, TRULY FAIR (Guy Mitchell)

Portland, Ore.

1. MISTER & MISSISSIPPI (Dennis Day)
2. TOO YOUNG (Nat "King" Cole)
3. HOW HIGH THE MOON (Les Paul & Mary Ford)
4. JEZEBEL (Frankie Laine)
5. MY TRULY, TRULY FAIR (Vic Damone)
6. COME ON-A MY HOUSE (Rosemary Clooney)
7. ON TOP OF OLD SMOKY (Weavers)
8. I GET IDEAS (Tony Martin)
9. SOUND OFF (Vaughn Monroe)
10. I APOLOGIZE (Billy Eckstine)

Boston, Mass.

1. TOO YOUNG (Nat "King" Cole)
2. HOW HIGH THE MOON (Les Paul & M. Ford)
3. ON TOP OF OLD SMOKY (The Weavers)
4. SOUND OFF (Vaughn Monroe)
5. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
6. JEZEBEL (Frankie Laine)
7. I APOLOGIZE (Billy Eckstine)
8. IF (Perry Como)
9. WHEN YOU AND I WERE YOUNG MAGGIE BLUES (Bing & Gary Crosby)
10. BE MY LOVE (Mario Lanza)

Denver, Colo.

1. HOW HIGH THE MOON (Les Paul & M. Ford)
2. TOO YOUNG (Nat "King" Cole)
3. ON TOP OF OLD SMOKY (The Weavers)
4. JEZEBEL (Frankie Laine)
5. SOUND OFF (Vaughn Monroe)
6. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
7. I APOLOGIZE (Billy Eckstine)
8. ROSE, ROSE, I LOVE YOU (Frankie Laine)
9. WHEN YOU AND I WERE YOUNG MAGGIE BLUES (Bing & Gary Crosby)
10. IF (Perry Como)

Cleveland, Ohio

1. TOO YOUNG (Nat "King" Cole)
2. I APOLOGIZE (Billy Eckstine)
3. HOW HIGH THE MOON (Les Paul & Mary Ford)
4. IF (Perry Como)
5. ON TOP OF OLD SMOKY (Weavers)
6. THE STRANGE LITTLE GIRL (Eddy Howard)
7. MY TRULY, TRULY FAIR (Vic Damone)
8. UNLESS (Guy Mitchell)
9. JEZEBEL (Frankie Laine)
10. SOUND OFF (Vaughn Monroe)

Omaha, Nebr.

1. HOW HIGH THE MOON (Les Paul & Mary Ford)
2. ON TOP OF OLD SMOKY (Weavers)
3. SOUND OFF (Vaughn Monroe)
4. TOO YOUNG (Nat "King" Cole)
5. JEZEBEL (Frankie Laine)
6. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)
7. MISTER & MISSISSIPPI (Dennis Day)
8. UNLESS (Eddie Fisher)
9. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
10. MY TRULY, TRULY FAIR (Guy Mitchell)

Reno, Nevada

1. I APOLOGIZE (Billy Eckstine)
2. BE MY LOVE (Mario Lanza)
3. PRETTY EYED BABY (Jane Turzy)
4. IF (Perry Como)
5. SYNCOPATED CLOCK (Leroy Anderson)
6. I'M LATE (Danny Kaye)
7. TOO YOUNG (Nat "King" Cole)
8. HOW HIGH THE MOON (Les Paul & Mary Ford)
9. JEZEBEL (Frankie Laine)
10. MY TRULY, TRULY FAIR (Guy Mitchell)

Andalusia, Ala.

1. TOO YOUNG (Nat "King" Cole)
2. JEZEBEL (Frankie Laine)
3. HOW HIGH THE MOON (Les Paul & Mary Ford)
4. ROSE, ROSE, I LOVE YOU (Frankie Laine)
5. ON TOP OF OLD SMOKY (Weavers)
6. SOUND OFF (Weavers)
7. MY TRULY, TRULY FAIR (Guy Mitchell)
8. MISTER & MISSISSIPPI (Patti Page)
9. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
10. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)

Norfolk, Va.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. JEZEBEL (Frankie Laine)
3. I GET IDEAS (Tony Martin)
4. TOO YOUNG (Nat "King" Cole)
5. I'M IN LOVE AGAIN (April Stevens)
6. MY TRULY, TRULY FAIR (Guy Mitchell)
7. SWEET VIOLETS (Dinah Shore)
8. HOW HIGH THE MOON (Les Paul & Mary Ford)
9. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)
10. SHANGHAI (Doris Day)

San Francisco, Cal.

1. SOUND OFF (Vaughn Monroe)
2. TOO YOUNG (Nat "King" Cole)
3. MY TRULY, TRULY FAIR (Vic Damone)
4. JEZEBEL (Frankie Laine)
5. BECAUSE OF YOU (Tony Bennett)
6. I'M IN LOVE AGAIN (April Stevens)
7. MISTER & MISSISSIPPI (Patti Page)
8. COME ON-A MY HOUSE (Rosemary Clooney)
9. I GET IDEAS (Tony Martin)
10. GOOD MORNING MR. ECHO (Jane Turzy)

Pittsburgh, Pa.

1. TOO YOUNG (Nat "King" Cole)
2. HOW HIGH THE MOON (Les Paul & M. Ford)
3. ON TOP OF OLD SMOKY (The Weavers)
4. MOCKIN' BIRD HILL (Patti Page)
5. MISTER AND MISSISSIPPI (Patti Page)
6. SOUND OFF (Vaughn Monroe)
7. JEZEBEL (Frankie Laine)
8. ROSE, ROSE, I LOVE YOU (Frankie Laine)
9. WHEN YOU AND I WERE YOUNG MAGGIE BLUES (Bing & Gary Crosby)
10. THE LOVELIEST NIGHT OF THE YEAR (Mario Lanza)

Baltimore, Md.

1. TOO YOUNG (Nat "King" Cole)
2. HOW HIGH THE MOON (Les Paul & Mary Ford)
3. MY TRULY, TRULY FAIR (Vic Damone)
4. UNLESS (Guy Mitchell)
5. I GET IDEAS (Tony Martin)
6. I APOLOGIZE (Billy Eckstine)
7. THE STRANGE LITTLE GIRL (Eddy Howard)
8. IF (Perry Como)
9. JEZEBEL (Frankie Laine)
10. ON TOP OF OLD SMOKY (Weavers)

San Antonio, Texas

1. TOO YOUNG (Nat "King" Cole)
2. JEZEBEL (Frankie Laine)
3. ROSE, ROSE I LOVE YOU (Frankie Laine)
4. HOW HIGH THE MOON (Les Paul & Mary Ford)
5. MY TRULY, TRULY FAIR (Guy Mitchell)
6. ON TOP OF OLD SMOKY (Weavers)
7. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)
8. MISTER & MISSISSIPPI (Patti Page)
9. SOUND OFF (Vaughn Monroe)
10. MOCKIN' BIRD HILL (Les Paul & Mary Ford)

Spokane, Wash.

1. TOO YOUNG (Nat "King" Cole)
2. JEZEBEL (Frankie Laine)
3. ROSE, ROSE I LOVE YOU (Frankie Laine)
4. MR. & MISSISSIPPI (Patti Page)
5. HOW HIGH THE MOON (Les Paul & Mary Ford)
6. ON TOP OF OLD SMOKY (Weavers)
7. UNLESS (Guy Mitchell)
8. STRANGE LITTLE GIRL (Eddy Howard)
9. EVER TRUE, EVER MORE (Patti Page)
10. MY TRULY, TRULY FAIR (Guy Mitchell)

THE CASH BOX

Jazz 'n Blues Reviews

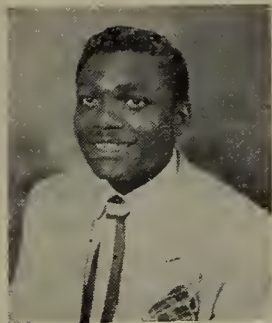
★ AWARD O' THE WEEK ★

"JUICED" (2:46)

"INDEPENDENT WOMAN" (2:52)

JACKIE BRENSTON

(Chess 1472)



JACKIE BRENSTON

● Jackie Brenston, who stepped into the limelight with his top selling "Rocket 88" has another side here which is gonna strike it rich.

Titled "Juiced," this little item is one of the wildest around. Ops can be prepared to get a lot of play with this ditty. It's perfect for the machines. Jackie and his Delta Cats take a fast moving, driving number and really send it to town with the vocal which Jackie dishes out something to hear. The lower half is in the same vein with a rough going over and instrumentals to match. The top deck though looks like the big one. Ops who want a sure fire follow up to Jackie's last hit, have it here.

"BACK FROM KOREA" (2:40)

"ROCKIN' CHAIR WOMAN" (2:58)

ROSE BROWN & JIMMIE HARRIS

(GST 1001)

● A couple of driving numbers are turned out here by Rose Brown and Jimmie Harris. This pair certainly knows what to do with the blues and Bubbles and his band help them along. Ops won't want to miss this disk. It could get a lot of play on the machines.

"WONDERING" (2:45)

"VOODOO" (2:56)

PRESTON LOVE ORCH.

(Federal 12038)

● An interesting vocal is turned in on the top deck by Charles Maxwell as Preston Love and his orchestra go to town on a very low down sounding thing with good instrumentals. Bottom half has a mysterious aire and a vocal by George Williams. Ops oughta tune in.

"LITTLE ROCK GETAWAY" (2:37)

"BREEZIN' ALONG" (2:37)

ARMAND HUG & RAY BAUDUC

(Okeh 6802)

● Two grand piano duets are dished out on this platter by Armand Hug and Ray Bauduc. The first side is an oldie done in very fast tempo while the second side also gets a steady paced rendition. For the right spots, this disk should do real fine.

"I'VE GOT NEWS FOR YOU" (2:28)

"TELL ME IS THERE STILL A CHANCE" (3:03)

GOREE CARTER

(Coral 65058)

● A shouting blues number with some good instrumentals to go along shows up on the top side done by Goree Carter. The backing has some excellent guitar work which gives it the right feeling. Lower half is a very slow item with the guitar again standing out. Ops will want to hear this one.

"PENNIES FROM HEAVEN" (2:17)

"EVERY NITE ABOUT THIS TIME" (2:50)

AL JACKSON

(Coral 65059)

● Some pushing instrumentals help to make this disk a worthwhile one as Al Jackson takes over on the vocal. Making it loud and definite, Al has himself a time. Second side is a lively thing with a South American beat. This should get a play in the boxes.

"HOW HIGH THE MOON" (2:52)

"NAMELESS" (2:52)

OSCAR PETERSON

(Mercury 8943)

● Oscar Peterson works over his piano to turn in a couple of numbers which should delight his fans. The first one is a current revival which has once again hit the top of the list. The lower end is an ultra fast item on which Oscar shows his virtuosity.

"A FOGGY DAY" (2:56)

"DOWN 'N ADAM" (2:52)

LESTER YOUNG ORCH.

(Mercury 8946)

● Lester Young and his orchestra take a couple of ditties for a ride here and make them sound wonderful. First half is a great standard on which the sax does a job while the second half is a smooth sounding thing. Both sides deserve to be heard by ops.

"LONG TALL PAPA" (2:48)

"PUSHIN' MY HEART AROUND" (2:39)

JOHN PEEK ORCH.

(Chess 1471)

● A couple of different type sides are put forward on this disk by John Peek's orchestra as Arline Harris comes through with some terrific vocals. The first side is a shouting thing with lyrics that keep you listening while the second half is a low down sounding item with a very slow and definite beat. Ops can't miss this.

NEWS OF NAMM CONVENTION

Victor Reveals Disk Demonstration

CHICAGO—A new counter-type record demonstrator with facilities for playing records of all three speeds was unveiled here this week by RCA Victor as part of the company's exhibit at the annual convention of the National Association of Music Merchants.

In addition, the RCA Victor display included the company's complete current line of home instruments: its Million-Proof television receivers, Golden Throat radios, 45-rpm phonographs and record-players, and combination instruments housing TV, radio, and phonograph facilities.

A display of RCA Victor records highlighted the company's new *Alice in Wonderland* album, recorded with the same voices that were featured in the Disney film, including Ed Wynn, Jerry Colonna, Sterling Holloway and Kathryn Beaumont.

The new three-speed demonstrator is equipped with two turntables, one for 45-rpm records, and the other for 78 and 33 $\frac{1}{3}$ -rpm records. The instrument's 12-inch, high-efficiency, electrodynamic speaker and RCA Victor Golden Throat Tone System bring out the best in records of all speeds.

Columbia Features Color TV

CHICAGO—Columbia Records, Inc., in cooperation with the Columbia Broadcasting System and CBS-Columbia, Inc., gave special demonstrations of color television at its exhibit at the annual National Association of Music Merchants show.

The demonstrations, which were held in the fourth floor Exhibition Hall of the Palmer House, were designed to give the thousands of television set buyers who attended the music show an opportunity to see in operation the new line of combination color and black-and-white receivers of CBS-Columbia, Inc., CBS set-manufacturing subsidiary.

Frankie Laine and Rosemary Clooney, two of Columbia Records' top artists, sang at several of the demonstrations. James Conkling, Columbia Records president, appeared in the showings the opening day, Monday, July 16. Goddard Lieberson, Columbia Records executive vice-president, also appeared during the four days of demonstrations.

Hollis Burke emceed the program, displaying latest women's fashions. John Martin of CBS' New York headquarters produced the shows.

The CBS-Columbia dual receiver was developed and field-tested in cooperation with engineers of the CBS Engineering and Research Development Department. Tuning is simple, incorporating a standard four-knob type of controls, with only one knob added for switching from color to black-and-white reception.

CHICAGO—A large crowd of record manufacturers and distributors turned out for the NAMM convention but proportionately it didn't seem that the same amount of dealers showed up. Consensus among record manufacturers was that on the hot items a decent amount of sales was booked, but generally there wasn't too much business done. It could have been that the extreme heat on the exhibition floor was partially responsible, for the floor was sparse for many hours at a time. It would be well to arrange for air conditioning the exhibition floors at any future convention to be held in July . . . RCA Victor was represented by Dave Finn, Director of Advertising, Frank Amaru and Herman Diaz who are doing quite a job on the pop international series, and Al Miller who was seen hustling back and forth visiting buyers of R & R and Western records . . . Columbia had big doings with its color TV featuring Frankie Laine and Rosemary Clooney. The contingent included Jim Conkling, Goddard Lieberson and Mitch Miller, among others . . . The Capitol crew included Glenn Wallichs, William Fowler, Lloyd Dunn and Hal Cook . . . Atlantic chiefs Herb Abramson and Ahmed Irtegan had their chests bulging on the strength of their terrific power this year. Their new Ruth Brown disk of "I Know" looks as if it's on its way . . . Decca had almost every exec in it organization on hand and held continuous conferences during the meet. Heading them was Milt Rackmil, Len Schneider, Mort Nasatir, Paul Cohen, Sy Rady, Mike Conner, Jimmy Hilliard, Mort Palitz and many others . . . Jerry Blaine of Jubilee was excited about Cliff Ayres' "I'll Wait For You" . . . Harry Kruze represented London Records . . . The MGM contingent included Sol Handwerker and Charles Hassin . . . Mercury, of course, was on home territory with Morrie Price, Bernie Silverman and Hank Pollack holding forth. Everyone was sorry to hear that Art Talmadge was ill . . . Syd Nathan showed up for King, accompanied by Howard Kessel and Bernie Pearlman . . . Other record manufacturers included Pete Dorain of Abbey, Bess Berman and Carl LeBow of Apollo, Len and Phil Chess of Chess Records, Al Green and Sylvia Langler of National, Bob Weenstock of Prestige, Jules Braun and Fred Mendelsohn of Regal, Herman Lubinsky of Savoy, Dick Bradley of Tower, Don and Art Becker of Bibletone Records, Irving Marcus of Peacock, Leo Chudd of Imperial, the Biharis of Modern, and manm, many others.

LOUISIANA WOMAN
backed by
TRYING TO LOSE THE BLUES
by JOE LIGGINS # 409

* * *

PRAYIN' FOR YOUR RETURN
backed by
MY BLUES
by PERCY MAYFIELD # 408

Specialty records
8508 Sunset Blvd. Hollywood 46, Calif.

Meeting Dates Of Music Operators' Associations

- July 23—Phonograph Owners' Association
Place: Broadway Hotel, East St. Louis, Ill.
- 25—Music Merchants' Guild
Place: Narragansett Hotel, Providence, R. I.
- 26—California Music Guild
Place: Hotel Sacramento, Sacramento, Cal.
- Aug. 1—Coin Machine Operators' Association of Harris County
Place: Chamber Of Commerce Building, Houston, Texas
- 2—Summit County Operators' Association
Place: Akron Hotel, Akron, Ohio
- 2—Phonograph Merchants' Association
Place: Hotel Hollenden, Cleveland, Ohio
- 2—Washington Music Guild
Place: Washington, D. C.
- 6—Illinois Amusement Association
Place: 208 North Madison St., Rockford, Ill.
- 7—Music Operators' Association of Indiana
Place: Indianapolis Athletic Club, Indianapolis
- 9—Oregon Music Association
Place: 827 S.W. 13th Avenue, Portland, Ore.
- 9—Michigan Automatic Phonograph Owners' Association
Place: Maccabees Building, Detroit, Mich.
- 12—Wisconsin Phonograph Operators' Association
Place: To be announced.
- 13—California Music Guild
Place: 311 Club, Oakland, Cal.
- 13—Automatic Phonograph Owners' Association
Place: Sheraton-Gibson Hotel, Cincinnati, Ohio



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

<p>1 SIXTY MINUTE MAN <i>Dominoes</i> (Federal 12022)</p>	<p>SIXTY MINUTE MAN <i>Dominoes</i> (Federal 12022)</p>	<p>CHAINS OF LOVE <i>Joe Turner</i> (Atlantic 939)</p>
<p>2 I WON'T CRY ANYMORE <i>Dinah Washington</i> (Mercury 8211)</p>	<p>CASTLE ROCK <i>Johnny Hodges</i> (Mercury)</p>	<p>T-99 <i>Jimmy Nelson</i> (R.P.M.)</p>
<p>3 DON'T YOU KNOW I LOVE YOU? <i>Clovers</i> (Atlantic 934)</p>	<p>TOO YOUNG <i>King Cole</i> (Capitol 1449)</p>	<p>SIXTY MINUTE MAN <i>Dominoes</i> (Federal 12022)</p>
<p>4 CASTLE ROCK <i>Johnny Hodges</i> (Mercury 8944)</p>	<p>CHICA BOO <i>Lloyd Glenn</i> (Swingtime)</p>	<p>TEND TO YOUR BUSINESS <i>James Waynes</i> (Sittin' In 588)</p>
<p>5 THESE THINGS I OFFER YOU <i>Sarah Vaughan</i> (Columbia 39370)</p>	<p>EYESIGHT TO THE BLIND <i>The Larks</i> (Apollo 427)</p>	<p>I'M WAITING JUST FOR YOU <i>Lucky Millinder</i> (King)</p>
<p>6 I'M WAITING JUST FOR YOU <i>Lucky Millinder</i> (King)</p>	<p>THE THRILL IS GONE <i>Roy Hawkins</i> (Modern)</p>	<p>DON'T YOU KNOW I LOVE YOU? <i>Clovers</i> (Atlantic 934)</p>
<p>7 BLOODSHOT EYES <i>Wynonie Harris</i> (King)</p>	<p>DON'T YOU KNOW I LOVE YOU? <i>Clovers</i> (Atlantic)</p>	<p>BLUE AND LONESOME <i>King Perry</i> (Specialty)</p>
<p>8 SHOULDN'T I KNOW <i>Cardinals</i> (Atlantic 938)</p>	<p>ROCKET 88 <i>Jackie Brenston</i> (Chess 1458)</p>	<p>HOWLING WINDS <i>Joe Turner</i> (National)</p>
<p>9 ROCKET 88 <i>Jackie Brenston</i> (Chess 1458)</p>	<p>I'M WAITING JUST FOR YOU <i>Lucky Millinder</i> (King)</p>	<p>SHE'S DYNAMITE <i>B. B. King</i> (R. P. M.)</p>
<p>10 TOO YOUNG <i>Nat "King" Cole</i> (Capitol 1449)</p>	<p>CHAINS OF LOVE <i>Joe Turner</i> (Atlantic)</p>	<p>I'LL ALWAYS BE IN LOVE WITH YOU <i>Charles Brown</i> (Aladdin)</p>

JUBILEE RECORD *Hits*

HIT—OF THE SHOW

The Top Pop Poppin' Wide Open!

"I'LL WAIT FOR YOU"

by the new singing sensation
CLIFF AYERS
Jubilee # 4060

Rhythm & Blues Naturals
Going Strong

"LEMON SQUEEZIN' DADDY"

by
THE SULTANS
Jubilee # 5054

A Whopping Release
Sapping Up The Nickels

"SOPPIN' MOLASSES" and "WHOPPING BLUES"

BUDDY LUCAS & All Stars
Jubilee # 5058

JUBILEE RECORD CO., Inc.
315 W. 47th St., N. Y., N. Y.

Henry Okun

The Record Promotion Man

Answering the inquiries we've had about the author of last week's article in *The Cash Box* entitled "Better Records—More Business," everyone knows that Henry Okun is a veteran disk promotion man who's handled the publicity for such artists as Stan Kenton, Vaughn Monroe, Benny Goodman, Art Mooney, Carmen Cavallero, Tommy Tucker, Helen O'Connell, Blue Barron and many others. As a record promoter and exploiter, he's traveled over 75,000 miles from Maine to California, Cuba to Canada. At present, he is in charge of publicity for Frank Dailey's Meadowbrook in New Jersey.

Capitol Appoints Memphis Distrib

NEW YORK—Capitol Records this week announced the appointment of Glen Allen Co. in Memphis, Tenn., as a distributor, effective July 16.

The firm, which formerly handled such lines as Mercury, London and Coral, will now have Capitol as its sole pop line.

Glen Allen Co. is well known among juke box operators in the Memphis area and Capitol's announcement of their appointment is one more indication of the record firm's renewed drive for operator business.

Sarah Vaughan At Blue Note

CHICAGO—Sarah Vaughan is making her ninth appearance of the past four years in her current engagement at the Blue Note, Chicago nitery. It was at the Blue Note four years ago that Sarah first attracted national attention and was signed to record for the now defunct Musicraft label. That Sarah has come a long way since then is evidenced by the comparison of her original Blue Note salary of \$275 a week and her present \$3500 a week.

Capitol Stars Sign New Pact



HOLLYWOOD—Les Paul and Mary Ford, Capitol artists who skyrocketed into national prominence with "How High The Moon" and "Mockin' Bird Hill" sign a new seven-year pact with Capitol Records, Inc., as Capitol executives beam their approval.

Left to right seated, Alan Livingston, Director of Artists & Repertoire, Les Paul, Mary Ford, and President, Glenn Wallichs. Standing, left to right, Hal Cook, Director of advertising, promotion & publicity, and Voyle Gilmore, who handles the team for the diskery.

Inventor of Saxophone To Receive Tribute

NEW YORK—The Belgian Government Information Center of New York, official agency of the Belgian Ministry of Foreign Affairs, has appointed bandleader Sammy Kaye to serve as Chairman of the 111th Anniversary celebration of the invention of the saxophone. It was invented in 1840 by Antoine Joseph Sax, a native of Dinant, Belgium.

The saxophone was first shown to the public in Paris in the summer of 1844 at the Industrial Exhibition. It made its debut in an orchestra on December 1, 1844, in George Kastner's grand opera, "The Last King of Juda" performed at the Paris Conservatory. Gradually, the instrument received international public acceptance. In fact, it became so important in military bands that at the outbreak of World War II in Europe, saxophone makers in England were exempted from military service because of the shortage of this instrument in the European Allied armies, particularly France.

Adolphe Sax was born November 6, 1814, and died in Paris on February 9, 1894.



APOLLO Biggest Blues Tune of a Decade!

"EYESIGHT TO THE BLIND"
by
THE LARKS
Apollo # 427

APOLLO RECORDS, INC.
457 W. 45 St. N. Y.

Thousands Upon Thousands Of
ASSORTED BRAND NEW RECORDS
No Distributor Stock—
All Record Shop Stock
\$10.00 Per Hundred Records
\$8.50 in Thousand Lots

Write to
SEE-MOR PRODUCTS, INC.
204 MARKET ST., PHILADELPHIA, PA.
PHONE: WAInut 2-5659

For further particulars
Also have separate assortments of Race, Hillbilly, Palka, Foreign, Rhumbas, Tangos, Etc. Write for Details.

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for

"I'M CRYING"

PREMIUM 903

• SENSATIONAL RECORDING DUO •

PREMIUM RECORD CORPORATION
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4523 S. COTTAGE GROVE, CHICAGO 15, ILL.
(ALL PHONES: WA 4-0400)

HOT

in
DALLAS

in
LOS ANGELES

in
OTHER CITIES

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

1 CHAINS OF LOVE
Joe Turner
(Atlantic 939)

2 SIXTY MINUTE MAN
The Dominoes
(Federal 12022)

3 BLUE AND LONESOME
King Perry
(Specialty)

4 TIME CHANGES THINGS
Little Son Jackson
(Imperial)

5 WHAT A FOOL I WAS
Percy Mayfield
(Specialty)

6 NEW LOVE
Johnny Otis
(Savoy)

7 ONE SWEET LETTER
Joe Liggins
(Specialty)

8 DON'T YOU KNOW I LOVE YOU?
Clovers
(Atlantic 934)

9 TRA-LA-LA
The Griffin Brothers
(Dot 1060)

10 TEND TO YOUR BUSINESS
James Waynes
(Sittin' In 584)

I'M WAITING JUST FOR YOU
Lucky Millinder
(King)

TEND TO YOUR BUSINESS
James Waynes
(Sittin' In)

CHAINS OF LOVE
Joe Turner
(Atlantic)

SHOULDN'T I KNOW?
The Cardinals
(Atlantic)

DON'T YOU KNOW I LOVE YOU?
The Clovers
(Atlantic)

CASTLE ROCK
Johnny Hodges
(Mercury)

T-99
Jimmy Nelson
(RPM)

SLEEP
Earl Bostic
(King)

EYESIGHT TO THE BLIND
The Larks
(Apollo)

ROCKET 88
Jackie Brenston
(Chess)

MIAMI, FLA.

- Tend To Your Business (James Waynes)
- Sixty Minute Man (Dominoes)
- You Better Change Your Ways (Clarence Jolly)
- Castle Rock (Johnny Hodges)
- She's Dynamite (B. B. King)
- Calypso Mambo (Charlie Brantley)
- Feeling Blue And Low (Arbee Stidham)
- I'm Waiting Just For You (Lucky Millinder)
- Rocket 88 (Jackie Brenston)
- How High The Moon (Les Paul & Mary Ford)

OAKLAND, CAL.

- T 99 (Jimmy Nelson)
- Castle Rock (Johnny Hodges)
- I'll Always Be In Love With You (Charles Brown)
- Will You Be Mine? (Swallows)
- Waiting Just For You (Lucky Millinder)
- Sleep (Earl Bostic)
- Bloodshot Eyes (Wynonie Harris)
- New Love (Johnny Otis)
- The Thrill Is Gone (Roy Hawkins)
- I've Got News For You (Roy Milton)

OPELOUSAS, LA.

- Tend To Your Business (James Waynes)
- Rocket 88 (Jackie Brenston)
- Tra La La (Griffin Brothers)
- I'm Waiting Just For You (Lucky Millinder)
- What A Fool I Was (Percy Mayfield)
- Blue And Lonesome (King Perry)
- Chains Of Love (Joe Turner)
- Black Night (Charles Brown)
- T 99 (Jimmy Nelson)
- Bloodshot Eyes (Wynonie Harris)

SHOALS, IND.

- Sixty Minute Man (Dominoes)
- Rocket 88 (Jackie Brenston)
- Tend To Your Business (James Waynes)
- Black Night (Charles Brown)
- Too Young (Nat "King" Cole)
- Sleep (Earl Bostic)
- Money Blues (Camille Howard)
- Chica Boo (Lloyd Glenn)
- I'm Waiting Just For You (Lucky Millinder)
- How High The Moon (Les Paul & Mary Ford)

ATLANTA, GA.

- T 99 (Jimmy Nelson)
- Tra La La (Griffin Bros.)
- Just One More Drink (Amos Milburn)
- All Nite Long (Johnny Otis)
- The Thrill Is Gone (Roy Hawkins)
- Crying (Memphis Slim)
- Rocket 88 (Jackie Brenston)
- I Have News For You (Roy Milton)
- Chica Boo (Lloyd Glenn)
- Rockin' And Rollin' (Little Son Jackson)

Dramatizing Records



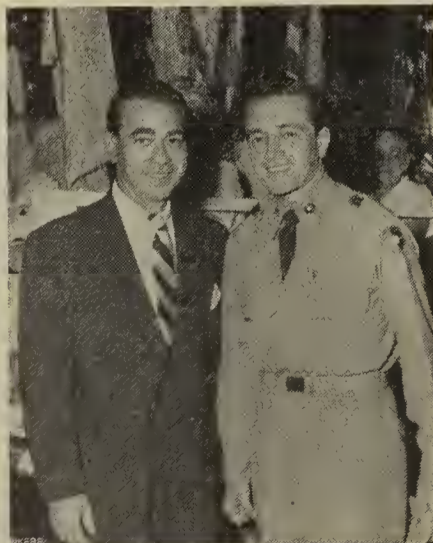
CHICAGO—Demonstrating how to dramatize records, Carson, Pirie, Scott & Co. features a window displaying scenes from RCA Victor's "Treasury of Immortal Performances." A papier mache figure of Caruso is surrounded by mementos of his colleagues: a necklace and earrings worn by Roza Ponselle in "Traviata"; the white lace and mother of pearl fan which Lucrezia Bori used in "La Rondine"; the gold lace and black velvet "Carmen" costume of Ponselle; and other valuables of the singers who comprise RCA Victor's "Treasury of Immortal Performances."

Hank Williams To Tour With Hadacol Show

NASHVILLE, TENN.—Hank Williams, MGM's folk and wsetern star, is set for a 47 day tour with the Hadacol show starting in August. The show is one of the most lavish in the country and features the biggest names in the entertainment world. Among the participating artists will be Rita Hayworth, Bob Hope, Phil Harris and many more.

Williams will work with the show six days a week and will still be able to make the Grand Ole Opry every Saturday night over WSM in Nashville.

The DJ And The Soldier



WASHINGTON, D. C.—The DJ is Eddie Gallaher of WTOP, the soldier Vic Damone at the annual July 4 celebration in Washington, D. C. 200,000 people attended and the star of the show was President Truman assisted by Gallaher, Damone, Billy Williams, the Marine and Navy bands, a 25 piece orchestra and a 175 voice choir. The event, capped off by a giant fireworks display, was televised on two networks and broadcast on three.

THE CASH BOX

"Folk" and "Western" Record Reviews



"I MISS MY SWISS" (2:30)

"BEAUTIFUL OHIO" (2:54)

KENNY ROBERTS & PINETOPPERS

(Coral 60540; 9-60540)



KENNY ROBERTS

● Lending a cute ditty a drop of that Swiss twang, Kenny Roberts

and the Pinetoppers come up with a potent thing tabbed "I Miss My Swiss." It's an oldie that has a very infectious tune and a lively bounce and is delivered in a wonderful style by the whole crew. Kenny offers the lyrics in an appealing manner while the Pinetoppers back him to the hilt. As an added attraction, Kenny gives out with some fine yodeling that helps give the number the proper flavoring. This looks like a big one for the boys. The lower end is one of those slow, soft ballads that gets a good send off from Kenny and the choral group. This side, too, carries strong juke box potentialities. Ops can enjoy a big take if they look in now.

"TRIFLIN' WOMAN" (2:20)

"TEXAS BOOGIE" (2:18)

GENE O'QUIN

(Capitol 1708; F-1708)

● Here is one of those blues type numbers that is done in a folkish manner. Gene O'Quin handles the lyrics and turns in a listenable side. The bottom half is a driving thing with a boogie beat that gets a strong vocal from Gene. The backing on both levels helps put the tunes across. Ops oughta look in.

"THE GALVANIZED WASHING TUB" (2:43)

"THE SIGN ON THE HIGHWAY" (3:12)

"LITTLE" JIMMY DICKENS

(Columbia 20835)

● "Little" Jimmy Dickens offers a jump tune on the top level, in which he dishes out some clever lyrics in an appealing way. The tune is fair, but the lyrics carry it. The second side is a listenable slow number that gets a meaningful vocal from Jimmy. Ops have filler material here.

"ON TOP OF OLD SMOKEY" (2:59)

"IN THE SHADOW OF THE PINE" (2:49)

MINNIE PEARL

(King 978)

● Minnie Pearl takes hold of a song that's sweeping the country and presents it in a completely novel way. Her vocal and the musical backdrop make for a likely side. The other end is a bouncy thing that gets a much better vocal treatment. Ops should look in on the bottom deck.

"SHE LOVES TO CRY" (2:45)

"KNOCK-KNEED SUZY" (2:20)

JUNE CARTER

(RCA Victor 21-0484; 48-0484)

● The top end is a cute novelty item that is handled by June Carter in a very convincing way. With a good backing by Homer and Jethro, June spins through the ditty easily. Flip is a pleasant sounding thing with a big bounce that also gets proper treatment from the same artists. Ops needing this type of material oughta watch this platter.

"STEAMBOAT STOMP" (2:34)

"THE HOT GUITAR" (2:55)

EDDIE HILL

(Mercury 6347)

● Eddie Hill offers a fair sounding rhythm number on the top half. Done with a blues effect, Eddie does a good job in bringing this tune home. Flip is a real good jump thing that gets a wonderful guitar accompaniment thru-out. Eddie's delivery on this side gets our nod. Ops have a strong item on the lower end.

"TIED DOWN" (2:47)

"TAKE MY HEART" (2:54)

RANDY ATCHER

(Acme 966)

● A typical folk tune is dished out by Randy Atcher on the top deck. With a nice beat and a pleasant melody, Randy turns out a listenable end. The lower level is a slow ballad that's handled nicely by Randy and a string backing. Ops can have their choice of either half.

"JEZEBEL" (2:43)

"IT MUST'A BEEN SOMETHING I ET" (2:25)

LONZO & OSCAR

(Decca 46340; 9-46340)

● A current pop favorite is given a rough going over on the top level by Lonzo and Oscar. With a fast beat and a fair vocal the boys carry this ditty through and come up with a listenable side. The second half is a novelty number in which the artists are shown to better advantage. We like the lower deck.

"PRECIOUS LITTLE BABY" (2:48)

"HEY LA LA" (3:02)

ERNEST TUBB

(Decca 46338; 9-46338)

● Ernest Tubb offers a slow item on the upper end, in his usual style. Ernest knows what to do with a number and usually does it right. The second side is an infectious little thing that's going to have you humming. With Ernest handling the lyrics, this waxing could take off. Ops can't go wrong with the lower level.

THE GREATEST
LITTLE ESTHER-MEL WALKER
RECORD EVER MADE
Regent #1036

"I DREAM"

by the Original J. OTIS ORCH.,
backed with

"HANGOVER BLUES"

A Great JOHNNY OTIS Instrumental
It Rocks! It Rolls! It Jumps!
It Bounces!

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2 HITS—BACK TO BACK

GRIFFIN BROS. ORK.

sensational new release

"TRA-LA-LA"
"HOPPIN"

DOT # 1060

Dot

RECORDS, Inc.

GALLATIN, TENN. Tel. Gallatin 880

PATTI PAGE

"MISTER AND MISSISSIPPI"
"THESE THINGS I OFFER YOU"

Mercury 5645 (5645 x 45)



The Hit Ballad from M-G-M's
"RICH, YOUNG AND PRETTY"

WONDER
WHY

ROBBINS MUSIC CORPORATION

THE CASH BOX REPORTS

THE NATION'S

**HILLBILLY
FOLK & WESTERN
JUKE BOX TUNES**

1 I WANT TO PLAY HOUSE WITH YOU

Eddy Arnold
(RCA Victor 21-0476; 48-0476)

2 LET'S LIVE A LITTLE

Carl Smith
(Columbia 20796; 4-20796)

3 I WANT TO BE WITH YOU ALWAYS

Lefty Frizell
(Columbia 20799; 4-20799)

4 I CAN'T HELP IT

Hank Williams
(MGM 10961; K10961)

5 HOWLIN' AT THE MOON

Hank Williams
(MGM 10961; K10961)

Additional Tunes

KENTUCKY WALTZ

Eddy Arnold
(RCA Victor 21-0444; 48-0444)

RHUMBA BOOGIE

Hank Snow
(RCA Victor 21-0431; 48-0431)

HEY, GOOD LOOKIN'

Hank Williams
(MGM 11000; K11000)

DOWN THE TRAIL OF ACHIN' HEARTS

Hank Snow
(RCA Victor 21-0441; 48-0441)

SOMETHING OLD, SOMETHING NEW

Eddy Arnold
(RCA Victor 21-0476; 48-0476)

New Combination



NEW YORK—A new recording combination, Gloria De Haven and Guy Lombardo, get together in Decca's New York studios to turn out their first sides with each other. Gloria felt right at home singing with the Lombardo crew, having been a band vocalist before embarking on her movie career. The pair have waxed "Out O' Breath" backed with "Because Of You."

National Disk Jockey Week Set For Aug. 20-26

NEW YORK—For the first time, National Disk Jockey Week will be celebrated August 20-26. Its purpose is to call attention to disk jockeys as an important factor in American life, to let the public realize how much of a place records have in their lives, and to make the disk jockey himself aware of the responsibility he bears for the nation's entertainment.

National Disk Jockey Week is a direct outgrowth of Vaughn Monroe's weekly tribute to the disk jockeys on his CBS Saturday night radio.

The National Disk Jockey Week Committee, in kicking off its campaign, made public acknowledgement of the instrumental part Monroe has played in bringing recognition to the diskers. His practice of citing an individual dj on each broadcast has helped call the attention to the public of the importance of the platter spinners to American music. The organization of National Disk Jockey Week was the result.

Government officials, record company executives and many others have now joined the "Week" committee.

Al Grant or Guy Mitchell He's A Hit Either Way

FITCHBURG, MASS. — Here's a little story:

On June 25, John Wrisley, dj on WFGM, was going through the record files and came across two records by Al Grant. He remembered that Al Grant was a name that Guy Mitchell used when he made some disks for King a few years back.

Just for the fun of it, he listened to them and decided "Goodbye My Love" now had potential.

He aired it on his afternoon show, June 26, and immediately got a large telephone response. On Monday, July 2, he nominated it as the "Hit Song of The Week." It won by a landslide over two other nominations.

On July 7, Ed Penney, WTOA, Cambridge, took up the campaign.

In the meanwhile, Ed Schultz, head of King Records in Boston, contacted Wrisley. Schultz had no copies so Wrisley loaned him his original after making a dub and Schultz in turn delivered dubs to other Boston djs.

According to the last word, the disk is beginning to click in Boston and several thousand have been ordered from the King plant in Cincinnati.

Says Wrisley: "Al Grant or Guy Mitchell, he's still a hit."

Named Capitol VP



LLOYD DUNN

HOLLYWOOD—Glenn E. Wallich, President of Capitol Records, has announced the promotion of Lloyd Dunn, Merchandising Manager, to Vice President.

Dunn joined Capitol on the first of September 1950. He was formerly Executive Vice President of Abbott-Kimball Advertising of California and was the Account Executive for Capitol. He had previously handled the Capitol account as President of the Dunn-Fenwick Advertising Agency which later merged with Abbott-Kimball. Dunn was also Executive Vice President of Ricard and Company, New York, and earlier a Promotion Manager with McGraw-Hill.

All sales promotion, advertising and publicity, and merchandising will be supervised by him in his new capacity.

Since he joined Capitol, the exploitation, publicity, and packaging functions of the Capitol operation have been, and will continue to be, expanded. Increased emphasis on promoting the individual categories of Capitol's product will be the chief direction Capitol's promotion will take.

Weavers At Cafe Society

NEW YORK—Returning from a tour of the country, The Weavers opened at Cafe Society last Thursday night before an audience filled with music business officials. The group, called back for encore after encore, sang many of their Decca hit recordings including "On Top Of Old Smoky" and their latest "When The Saints Go Marching In."

King DE LUXE

best sellers DE LUXE

Federal RECORDS

TOP SELLING ARTISTS

- ★ THE DOMINOES
- ★ LUCKY MILLINDER
- ★ WYNONIE HARRIS
- ★ EARL BOSTIC
- ★ TINY BRADSHAW
- ★ ROY BROWN
- ★ KAY ARMEN
- ★ GENE WILLIAMS
- ★ MOON MULLICAN
- ★ HAWKSHAW HAWKINS
- ★ COWBOY COPAS
- ★ YORK BROTHERS

distributors King RECORDS INC.

"THE GIRL IN THE WOOD"

FRANKIE LAINE
(Columbia)

Terry Gilkyson-Katie Lee
(Decca)

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A Top Corn (tune) GONE POP!

COLD, COLD, HEART

Tony Bennett
COLUMBIA-39449

VANITY

A TRULY GREAT SONG

JEFFERSON MUSIC CO. INC.
1619 BROADWAY, N. Y. 19

THE CASH BOX
DISC-HITS
BOX SCORE

COMPILED BY
JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE
INDIVIDUAL PURCHASE ON THE BASIS OF 1000 REC-
ORDS—LISTED IN ORDER OF POPULARITY, INCLUDING
NAME OF SONG, RECORD NUMBER, ARTISTS, AND RE-
CORDING ON THE REVERSE SIDE.

CODE

AB—Abbey	LO—London
AL—Aladdin	ME—Mercury
AP—Apollo	MG—MGM
AT—Atlantic	MO—Modern
BU—Bullet	NA—National
CA—Capitol	OR—Oriole
CR—Chess	PE—Peacock
CO—Columbia	PR—Prestige
CR—Coral	RA—Rainbow
DA—Dana	RE—Regent
DE—Decca	RG—Regal
DY—Derby	SA—Savoy
4 Star—Four Star	SIT—Sittin' in
FE—Federal	SP—Specialty
IN—Intro	TE—Tempo
JU—Jubilee	TW—Tower
KI—King	VI—Victor

45 rpm numbers in parenthesis

July 28 July 21

1—TOO YOUNG 111.9 110.8

- CA-1449 (F-1449)—KING COLE
That's My Girl
- CO-39271 (4-39271)—TONI ARDEN
Too Late Now
- CR-60393 (9-60393)—DENNY VAUGHN
*I Love The Way You Say
Goodnight*
- DE-27569 (9-27569)—PATTY ANDREWS
Gotta Find Somebody To Love
- DE-27366 (9-27366)—VICTOR YOUNG
Be My Love
- ME-5599 (5599x45)—RICHARD HAYES
Shenandoah Waltz
- MG-10920 (K10920)—JOHNNY DESMOND
I Fell
- VI-20-4105 (47-4105)—FRAN ALLISON
Lies
- VI-23-5480 (51-5480)—LUIS ARCARAZ O.
Because of Rain

2—JEZEBEL 82.4 83.6

- CO-39267 (4-39267)—FRANKIE LAINE
Rose, Rose, I Love You
- LO-1060 (45-1060)—WINIFRED ATWELL
Choo-Choo Samba
- ME-5622—ALLEN GREENE
The Miracle
- ME-5620—ALEXANDER BROS.
Pennsylvania Dutch

3—MY TRULY, TRULY FAIR 79.1 68.8

- CA-1583 (F-1583)—RAY ANTHONY
Pretty Eyed Baby
- CO-39415 (4-39415)—GUY MITCHELL
Who Knows Love
- CR-60514 (9-60514)—GEORGIE AULD
Sentimental Fool
- DE-27630 (9-27630)—RUSS MORGAN
I Am Free
- LO-1050 (45-1050)—DICK JAMES
Happy Valley
- ME-5646 (5646x45)—VIC DAMONE
My Life's Desire
- MG-10984 (K10984)—ART MOONEY
Tht World Is Mine
- VI-20-4159 (47-4159)—FREDDY MARTIN
The Good Humor Man

4—HOW HIGH THE MOON 65.2 67.5

- CA-1451 (F-1451)—LES PAUL & MARY FORD
Walkin' & Whistlin' Blues

July 28 July 21

- CO-39145—ERROLL GARNER
Poor Butterfly
- DE-24513 (9-24513)—LIONEL HAMPTON O.
Lonely Little Robin
- MG-30303 (K30303)—DAVID ROSE
- 5—SWEET VIOLETS 53.8 20.9**
- CO-39488 (4-39488)—JANETTE DAVIS
My Darling Man
- DE-27668 (9-27668)—JANE TURZEY
Lonely Little Robin
- ME-5673 (5673x45)—DORIS DREW
Them There Eyes
- VI-20-4174 (47x4174)—DINAH SHORE
If You Turn Me Down

6—ON TOP OF OLD SMOKY 52.7 64.8

- CO-39328—BURL IVES
Syncopated Clock
- CR-60436 (9-60436)—GEORGE CATES
Syncopated Clock
- DE-27515 (9-27515)—WEAVERS
Across The Wide Missouri
- IN-6014—TERREA LEA
- LO-1028 (45-1028)—JOSH WHITE
Black Girl
- ME-5612 (5612 x 45)—GEORGE SIRAVO O.
Do You Dig John Peel

7—THE LOVELIEST NIGHT OF THE YEAR 48.1 52.9

- CA-1408 (F-1408)—HELEN O'CONNELL
Arthur Murray Taught Me Dancing
- CO-39192 (4-39192)—PERCY FAITH
You Are The One
- DE-27507 (9-27507)—FRED WARING
Tulips And Heather
- DE-27583 (9-27583)—ETHEL SMITH
Syncopated Clock
- LO-937 (45-937)—ANNE SHELTON
Love Me, My Love
- MG-30352 (K30352)—ANN BLYTH
- VI-10-3300—MARIO LANZA
La Donna E Mobile

8—COME ON-A MY HOUSE 46.3 28.8

- CA-1710 (F-1710)—KAY STARR
Hold Me, Hold Me
- CO-39467 (4-39467)—ROSEMARY CLOONEY
Rose Of The Mountain
- DE-27680 (9-27680)—ELLA FITZGERALD
Mixed Emotions
- FE-14001—KAY ARMEN
Just in Case
- ME-5671 (5671x45)—RICHARD HAYES
Go, Go, Go
- RH-111—LOUIS PRIMA
Bring Forth De Light
- SA-793—BERT KEYES
Perhaps
- VI-20-4199 (47-4199)—THREE SUNS
Hula Blues

9—MISTER AND MISSISSIPPI 42.9 52.6

- CA-1521 (F-1521)—TENNESSEE ERNIE
- CO-39371 (4-39371)—GENE AUTRY
How Long Is Forever
- DE-27579 (9-27579)—MILLS BROS.
I'm A Fool To Want You
- ME-5647 (5647x45)—REX ALLEN
Lonely Little Robin
- ME-5645 (5645x45)—PATTI PAGE
- VI-20-4140 (47-4140)—DENNIS DAY
Trinket Of Shiny Gold

10—ROSE, ROSE, I LOVE YOU 38.5 52.8

- CA-1532 (F-1532)—LOU ELLA ROBERTSON
The Letter
- CO-39367 (4-39367)—FRANKIE LAINE
Jezebel
- CO-39420 (4-39420)—MISS HUE LEE
An Autumn Melody
- CR-60484—MITCHELL TRIO
Easy Come, Easy Go

July 28 July 21

- DE-27594 (9-27594)—GORDON JENKINS
Unless
- LO-1029 (45-1029)—BENNY LEE
Wimmin'
- MG-10978 (K-10978)—ART LUND
I Like The Wide Open Spaces
- VI-20-4135 (47-4135)—BUDDY MORROW O.
After I Say I'm Sorry
- 11—SOUND OFF 35.5 38.5**
- CO-39413 (4-39413)—DePAUR'S INF. CH.
Ugly Woman
- DE-27054 (9-27054)—JERRY GRAY
- DE-27608 (9-27608)—JERRY GRAY
Circus
- VI-20-4113 (47-4113)—VAUGHN MONROE
Oh Marry, Marry Me

12—I'M IN LOVE AGAIN 25.4 24.8

- DE-27635 (9-27635)—ANDREWS SISTERS—GORDON JENKINS
It Never Entered My Mind
- ME-5663 (5663x45)—EDDY HOWARD
A Woman Is A Deadly Weapon
- VI-20-4148 (47-4148)—HENRI RENE—APRIL STEVENS
Roller Coaster

13—BECAUSE OF YOU 25.2 9.4

- CA-1493 (F-1493)—LES BAXTER
Unless
- CO-39362 (4-39362)—TONY BENNETT
I Want Cry Anymore
- CR-60440 (9-60440)—BOB CROSBY O.
Nine-Twenty Special
- ME-5643 (5643x45)—RAY BARBER
Girls We Never Did Wed
- MG-10947 (K10947)—JOHNNY DESMOND
Andiamo
- VI-10-3425—JAN PEERCE
What Is A Boy?

14—MOCKIN' BIRD HILL 25.1 30.8

- CA-1373 (F-1373)—LES PAUL
Chicken Reel
- CR-64061 (9-64061)—PINETOPPERS
- DE-27444 (9-27444)—RUSS MORGAN
Flying Eagle Polka
- LO-851 (30296)—MARLIN SISTERS
Girl I Left Behind
- ME-5552 (5552x45)—TINY HILL
If You've Got The Money
- ME-5595 (5595x45)—PATTI PAGE
I Love You Because
- VI-21-0396 (48-0396)—BRITT & ALLEN

15—SHANGHAI 23.2 22.9

- CA-1525 (F-1525)—BOB CROSBY
The Naughty Waltz
- CO-39423 (4-39423)—DORIS DAY
My Life's Desire
- CR-60521 (9-60521)—HARRY BABBITT
Never Again
- DE-27653 (9-27653)—BING CROSBY
I've Got To Fall In Love
- MG-10998 (K10998)—BILLY WILLIAMS QT.
Wondrous Word
- VI-20-4192 (47-4192)—BUDDY MORROW O.
Good Morning Mr. Echo

16—I GET IDEAS 21.9 20.0

- CA-1573 (F-1573)—PEGGY LEE
Tonight You Belong to Me
- VI-20-4141 (47-4141)—TONY MARTIN
Tahiti My Island

17—UNLESS 19.3 19.1

- CA-1493 (F-1493)—LES BAXTER
Because Of You
- CO-39331 (4-39331)—GUY MITCHELL
Beggar In Love
- CR-60478 (9-60478)—HERB JEFFRIES
Old Soldiers Never Die
- DE-27594 (9-27594)—GORDON JENKINS
Rose, Rose, I Love You
- LO-1075 (45-1075)—BILL SNYDER
My Dearest
- VI-20-4120 (47-4120)—EDDIE FISHER
I Have No Heart

July 28 July 21

- 18—VANITY 18.9 12.6**
- CA-1584 (F-1584)—LES BAXTER
World Is Mine
- CO-39466 (4-39466)—SARAH VAUGHAN
My Reverie
- DE-27618 (9-27618)—DON CHERRY
Powder Blue
- LO-895 (4-895)—HADDA BROOKS
It Hadda Be Brooks
- ME-5659 (5659x45)—TONY FONTANE
Wondrous Word
- 19—PRETTY EYED BABY 17.5 17.8**
- CA-1583 (F-1583)—RAY ANTHONY
- CO-39388 (4-39388)—LAINE & STAFFORD
That's The One For Me
- DE-27479 (9-27479)—JANE TURZEY
I Cried Myself To Sleep
- KI-15107—GENE WILLIAMS
- ME-5609 (5609x45)—AL TRACE
That's The One For Me
- MG-10967 (K10967)—BILLY WILLIAMS
You Made Me Love You
- 20—JOSEPHINE 15.8 13.5**
- CA-1592 (F-1592)—LES PAUL
I Wish I Had Never Seen Sunshine
- ME-5675 (5675x45)—LOLA AMECHE
Hitsity-Hotsity

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

- 21—WHAT IS A BOY 15.2 14.1**
- 22—THESE THINGS I OFFER YOU 14.2 8.6**
- 23—WANG WANG BLUES 11.4 17.2**
- 24—SYNCOPATED CLOCK 10.8 19.3**
- 25—LONELY LITTLE ROBIN 10.4 4.8**
- 26—I APOLOGIZE 7.4 14.5**
- 27—GOOD MORNING, MR. ECHO 7.2 9.2**
- 28—I WISH I HAD NEVER SEEN SUNSHINE 7.1 —**
- 29—BALLIN' THE JACK 6.8 —**
- 30—THERE'S A BIG BLUE CLOUD 6.7 6.8**
- 31—MORNINGSIDE OF THE MOUNTAIN 6.3 —**
- 32—BECAUSE 6.2 6.6**
- 33—I WONT CRY ANYMORE 5.9 6.1**
- 34—OCEANS OF TEARS 5.8 —**
- 35—STRANGE LITTLE GIRL 5.4 4.6**
- 36—BECAUSE OF RAIN 4.8 3.3**
- 37—THERE'S NO BOAT LIKE A ROWBOAT 4.4 4.4**
- 38—SEPTEMBER SONG 4.2 6.9**
- 39—BLACK BALL FERRY LINE 4.1 4.2**
- 40—I'M A FOOL TO WANT YOU 3.9 8.3**
- 41—DOWN THE TRAIL OF ACHING HEARTS 3.2 6.2**
- 42—TELL ME (YOU WILL LOVE ME FOREVER) 3.1 3.4**

USED BIZ STARTS PERKING

Used Equip't Starts Moving As News Of Production Cuts Spreads. Mfrs Find CMP Curtails New Equip't Production. Some Apply For Relief. Others Busy With Defense Work. All Will Continue To Manufacture As Many Machines As Possible.

CHICAGO—As the news spread that new machines production had been severely cut by the CMP (Controlled Materials Plan) of the National Production Authority, and that some manufacturers had decided against changing whatever equipment they were producing at present, the used machines market began to perk up for the first time in many, many months.

Coinmen reported that, "suddenly we are being called upon to ship our used machines to leading wholesale firms."

But, the majority declared, that they were holding back. "Because we believe that the price of used machines are on their way up again."

One manufacturer reported that, at the utmost, he would be able to build just about 600 machines per month.

He also said that Government inspectors who have been in his plant believe "that even this is a high figure."

In the meantime he is receiving more and still more defense work, he stated.

His machine shop is all tied up to the point that, if he had to run some materials down the line, it would be a real battle to get them finished.

"In fact," he stated, "our machine shop is working right around the clock. I don't see how we are going to be able to fabricate parts for even the two machines we are building at this time."

Other manufacturers haven't as yet felt the reaction to the new and tighter curtailment orders which have come

out of Washington, in view of the fact that their quotas have not as yet been reached.

These manufactories will be able to continue forward at a very good pace.

Others have a high quota, as of the January, 1951 to March, 1951 period, and will still be able to build new machines in goodly quantities.

Yet, even these manufacturers are setting themselves to build "standards," so that they will be able to continue to supply the trade with whatever they possibly can.

The entire crux of the situation is based on the quota period as well as the CMP copper, steel and aluminum restrictions.

Some manufacturers, because of larger quotas, will be able to continue on ahead. Others will lag far behind.

The result is that the used machines market is again perking up to match the lack of new equipment.

Of course there won't be a complete drought of new equipment, as one manufacturer said. But, he continued, there will be far, far less machines the balance of this year, and especially, in 1952.

At the present time, as some wholesalers pointed out, the used machines market is still vulnerable. By that they mean there are many hundreds of good used machines obtainable. Especially in territories where conditions have forced machines down.

Whether this will stand up is the problem of those wholesalers who are gambling on stocking up with the latest type equipment, new and used, in an effort to not get caught short.

Employment Increases In Areas Where Aircraft Being Built

WASHINGTON, D. C.—Hiring for the aircraft industry is setting the pace for defense plants, Robert C. Goodwin, executive director of the Defense Manpower Administration, reports.

Local offices of the State employment services recently completed a survey of employment in ninety establishments whose aggregate employment represents more than 90 percent of employment in the industry. This survey indicated that employers anticipated a further employment increase by October of at least 18 percent.

Some new plant facilities may come into production and may raise aggregate

employment beyond the level planned at the time the survey was conducted.

Current labor market reports from the local offices indicate that in some instances, the employment increase will be even greater than the forecast, particularly in San Diego, California.

About two-thirds of the aircraft industry's employment is concentrated in seven areas: San Diego, Los Angeles, Seattle, Hartford, Conn., Fort Worth, Texas, and Wichita, Kansas.

Coinmen in these areas are particularly well pleased, and are looking forward to increased play as the employment steadily increases.

Rock-Ola Calls Distributors To Chicago Prevue

New Equipment To Be Shown Sunday Evening, July 29, At Sheraton Hotel



J. A. (ART) WEINAND

CHICAGO—J. A. (Art) Weinand, general sales manager of Rock-Ola Manufacturing Corporation, this city,

confirmed reports this past week that the firm would hold a prevue showing of its new equipment here.

All Rock-Ola distributors from this country as well as Central and South America are expected to be present.

Weinand also advised that the prevue showing would take place on Sunday evening July 29, 1951 at 5 P.M. in the Boulevard Room of the Sheraton Hotel.

He would not give any advance information regarding the new equipment to be shown by the firm except to state:

"There will be a great many pleasant surprises on hand for all who have been invited to attend."

He also advised that the firm's distributors in Central America, Canada, Mexico and South America had arranged to be present at this prevue.

He stated that there would be no private showings prior to this affair.

All those invited would be able to see the new equipment at this prevue and could then enjoy the showing at the same time.

Bally "Futurity" Rolling Off The Line



GEORGE JENKINS

CHICAGO—First new Bally jumbo pinball game in twelve months, Bally

"Futurity," began to roll off the production lines of the Bally Manufacturing Company plant this week.

Announcing the new game, George Jenkins, Bally vice-president and director of sales, pointedly referred to the uncertain future of the coin-operated game industry, increasingly threatened by limitations on material imposed by the national defense program. "The future," Jenkins said, "may look like a big, black question-mark, but operators can insure their future with 'Futurity,' because 'Futurity' is designed and built to keep operators going good when the going gets really rough."

"Futurity" is described as retaining all the features of Bally "Turf King" with the addition of a new "Future-Play" idea that is said to stimulate multiple-coin play and attract repeat-play.

Temporary Order Restrains Portland, Ore. From Banning Pinball Games

PORTLAND, ORE.—An order temporarily restraining Portland city officials from enforcing a new ordinance outlawing pinball machines at least until after a Sept. 10 hearing was signed (July 13) by Circuit Judge James R. Bain.

The court issued the order at the request of Stanley G. Terry, amusement device operator, in a suit filed against city officials. Terry is bringing the suit also for the other operators connected with the 1,000 pinball devices operating in the city. David Fain, of the firm of Black and Kendall, is attorney for the complainant.

The suit attacks the emergency clause in the ordinance, contending no emergency existed to justify such action. It further alleges no enforce-

ment problem exists and that the complaint that the amusement device may be adapted or used for lotteries or gambling is unjustified.

The complaint declares that the pinball machine operators are deprived of their property by the ordinance without due process of law. It also charges that by denying the right of referendum, the ordinance conflicts with state law.

Jacobs, Jr. Visits Wisconsin And Upper Michigan Operators

MILWAUKEE, WIS.—Harry Jacobs, Jr., of United, Inc., this city, distributor for The Rudolph Wurlitzer Company, has just returned from a fourteen day trip thru Wisconsin and the upper Michigan peninsula, which comprises part of the firm's distributing territory.

Jacobs advised that he found the operating situation, especially in the summer resort areas, going right ahead at top speed.

"In fact," Harry reported, "we sold a lot more equipment than we believed we would and this was due," he says, "to the fact that the operators are enjoying very fine collections."

One of the ops with whom Jacobs visited was Wm. Johnson of St. Ignace, Mich. Johnson is a comparatively new customer of the firm and is doing very well. He's building up his business right along.

Ray Johnson of Crystal Falls, Mich., and A. Kososki of Iron Mt., Mich., purchased new equipment to build up their routes.

Jacobs reported that he spent considerable time with Harry LaFolle, Manistique, Mich.; Herb Flath, Escanaba, Mich.; Leo Konwinski, Iron River, Mich.; Mickey Green of Wausau, Wis.; John Barros of Merrill, Wis.; Wm. Wanek of Marinette, Wis.; Louis Jacobs of Stevens Point, Wis.; Mark Case of Eagle River, Wis.; and James McCann of Portage, Wis.

While on the trip Harry reports he stopped off at the famous Hotel Northernaire at Three Lakes, Wis., and spent a few days there with Mrs. Jacobs. He reports this is one of the beauty spots of the nation.

State Coin Taxes Better 1950 Yield

KENTUCKY:

FRANKFORT, KY. — Kentucky's \$10 license tax on vending machines yielded a total of \$103,455 during the fiscal year ended June 30, compared with \$76,964 in the previous year, it was reported (July 11) by the State Finance and Revenue Departments.

IDAHO:

BOISE, IDAHO—Idaho's coin machine tax yielded \$466,401 during the fiscal year ended June 30, an increase of \$123,942 over the preceding year, it was reported (July 12) by State Tax Collector P. G. Neill.

Shoe

Shine 25c

Sport

Shoes 50c

. . . and they talk about 10c coin play

CHICAGO—A party of coinmen who frequent the Palmer House and, this past week, attended the NAMM (National Association of Music Merchants) convention, walked into the "Men's Room" of this famed hostelry and, each one, without fail or hesitation, pointed to the large sign on the wall, which read:

"Shoe Shine . . . 25c; Sport Shoes . . . 50c."

Said one of the party, as all stared, "And they talk about 10c play!"

In short, these coinmen, as have many, many people, discovered that there is such a thing as inflationary prices, created by rising costs, which have brought about a swing from the usual ten cent shoe shine to twenty-five cents, and from the former twenty cent sport shoe shine to fifty cents.

To these men who were present and who have been charging 1 play 10c and 3 plays 25c in their juke boxes thruout this area, and who have been changing their pinball games over to dime play, this sign was highly significant.

As one of them said, "We ought to take a picture of this sign and paste it alongside of all our equipment."

But, that isn't necessary, as was pointed out by one noted leader. The fact remains, he stated, that the public know all about the higher prices due to rising costs of everything in daily and common use today.

He said that it was "just a question of time" before everyone in the nation would realize that the operators couldn't afford to accept costs that were anywhere from 200% to over 400% up and above what they ever before had to pay and still continue to charge only 5c per play, whether on music or amusement machines.

Another op pointed out that this wasn't even the problem anymore. It was just that they had to "educate" the public to this inflationary period and they would then realize that the operators, too, should also be able to "continue on in business."

One noted operator, who was present, stated, "The manufacturers and distributors who are encouraging the operators to feature dime play are doing the best thing for themselves, as well as for the operators."

He continued, "These people realize that with tremendously increased overhead expense which the operators are now enduring, they cannot continue in business on any sort of a profitable basis, and still charge only 5c per play.

"They must get 10c per play," he said.

"And," he emphasized, "the manufacturer who wants to close down his plant for months on end, and only build just a few machines, or the distributor who wants to sell, and then have to repossess the equipment a little later on, should continue to encourage 5c play.

"The operator cannot do it anymore," he said, "because 5c play means he must get hundreds and hundreds of more plays to say in business as compared to the number of plays he needs at 10c to go ahead profitably."

"It's What's in THE CASH BOX That Counts"

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TURF KINGS

(in original crates)

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THE EXHIBIT SUPPLY COMPANY

4218-30 WEST LAKE STREET, CHICAGO, ILLINOIS

NEW ORLEANS NOTES

We were very pleasantly surprised to see Ed Robeson again. Ed drove in from Memphis to take care of last minute details in the sale of his New Orleans home. . . . Dave Martin, one time owner of Louisiana State Distributing Company, has gone into the watermelon business. Dave's new place is called Leonard's, Incorporated, and is located on the Airline Highway Nease to Moisant Airport. Best of luck to you, Dave. . . . Henry Fox, Console Distributing, is back from an extended trip north at which point he delivered his son to summer camp. . . . Console Distributing is mighty busy these days trying to keep up with the orders on Keeney's "Lite A Line," which is going over big in this territory. . . . Nearly every op in Louisiana is familiar with Stan and Pauline Lewis of Stan's Record Shop in Shreveport. Stan and Pauline are to be congratulated on two counts, and we'll start with son Leonard born several weeks ago, who weighed in at 4 lbs.—and as Stan says: "Finally and at last we are getting an additional building so that we may expand our shop." It's in for a complete remodeling job from floor to ceiling.

We dropped into the Crown Amusement Company and found Nick Carbajal working like mad shipping used equipment mostly five balls and various types of bowling games. Nick leaves shortly for a ten day fiesta of fishing at Fort Walton. . . . A few of the local ops have left New Orleans to participate in the "Grand Isle" Rodeo and Tarpon Contest, which is an annual event in these parts. Grand Isle is one of the finest spots in the country for Tarpons. Wouldn't mind seeing this myself. . . . Gus Lamana, top mechanic at Crown Novelty for many years has ventured into the ice cream business with a five cent stick called "Fluffy Duff," and we hear he is doing swell. . . . They tell me that Bally's "Bright Lights," distributed by New Orleans Novelty Co., is giving the operators new life. The game is getting a terrific reception in N. O. . . . On the square here and there: Mr. Watson of Watson Amuse., Biloxi, Miss.; Z. Z. Chapman, Monticello, Miss.; Carl Daniels & wife, Franklinton, La.; S. J. Tridico, Norco, La.; Ray Landry, Gonzales, La.; Jack Morgan, New Orleans; and Print O'Neal, Chattman, Alabama.



CHICAGO CHATTER

Quite a few coinmen in town this past week to attend the NAMM (National Association of Music Merchants) convention at the Palmer House. Not only are some of the nation's leading coinmen noted record distributors, but also distributors for radios, TV sets, pianos and band instruments. . . . Bill DeSelm of United reported that the firm's sales of "A-B-C," "3-4-5," and "Six Player Shuffle Alley," "going very swell," to use Bill's own words. . . . Henry Nelson, Detroit and Mackinac, Mich., op, in town to look things over. . . . Bill Rogers, local op, is seeking that vending machine service that will place equipment. If you know who they are contact Bill. . . . Ben Alpaugh, Wyoming op, came to town to take in the four-game Sox series. That's traveling a long way for four baseball games. . . . Harry Miele of Williamsport, Pa., also here. . . . Si Redd of Boston popped in town.

Herb Oettinger's score this past week was: Won-0, Lost-0. The reason: no play. But this week Herb has two games scheduled. . . . Tom Callaghan on his way back from his long rest in Puerto Rico. Caught the boat on the 18th. Will stop off in Washington and New York and should be at work soon after you read this column. . . . Al Siegel of Toronto 'round town visiting here and there, but, mostly at the NAMM show. Al presses Mercury Records in Canada. . . . R. F. (Jonesy) Jones and C. N. McMurtie on their way back to 'Frisco. . . . Jack Rosenfeld of St. Loo spent a few days here. . . . Busier than a one armed painter is Jack Nelson who is scheduling those shipments of "Bally Shuffle-Line," "Bally Bright Lights," "Bally Futurity" and also Como's "Stadium" and "Hollycrane." Biz for "Hollycrane" is picking up right along with plenty of orders for this console digger. . . . Compliments from Ray Moloney to Bill Marmer of Cincinnati for the great job Bill's doing. Just give Bill a game he likes (Bally "Bright Lights") and wowie. . . . Phil Weinberg back to Texas and then on to California.

Ed Ratajack and Bill Fitzgerald of AMI in town and taking pics of noted disk stars. Bill telling us about Sheila and Cookie and also Kay. A very pleasant conversation. . . . Art Garvey working between Cleveland, Dayton and Toledo. . . . By the way, at the Sylvania TV booth all who attended the NAMM show, visitors were allowed to roll dice with letters instead of numerals on them. If the word, "Sylvania," was spelled out, the dicer won a 17 inch Sylvania TV set. Only guy, so far, who did it was Bill Fitzgerald. . . . 80 cases of arcade ammo offered for sale at a very reasonable price. Firm doesn't want to pay transport costs back here. With ammo for rifle ranges getting harder to obtain, arcaders should grab this bargain (advertised in this issue). . . . Nate Gottlieb on his way to Eagle River, Wis., for a few days rest. . . . Roy McGinnis of Keeney has something in a jet plane that can become absolutely sensational.

Lots of interest in the forthcoming preview of the new Rock-Ola equipment at the Sheraton Hotel on Sunday, July 29. Art Weinand made official announcement this past week. . . . Rudolfo Criscuolo of Puerto Rico in town. He's owner of "Casa Wurlitzer" in San Juan. His pal, for whom Rudy is interpreting, is Alfredo Frontalini of Numana, Italy. Reported to be one of the largest importers in Italy. And in their company, Arturo C. Rutzen of Wurlitzer. Art telling us that The Cash Box as well read thru Europe as it is here in the U. S. A. . . . One of the traveling distributors is Harry Jacobs, Jr., of Milwaukee. Harry claims it's better to do it while the weather's nice. . . . Ben Coven prints cards in red about stimulating premiums. . . . Dick Bradley of Tower Records has idea for coinmen who haven't yet tried selling records. . . . Lyle Shinn of Chicago Lock nursing a bad cold. . . . Wally Finke and Joe Kline talking about success of their "coffee room" for ops. . . . Joe Schwartz of National just back from a sales trip. . . . Sam Lewis and Ed Levin of ChiCoin mysterious about new ideas of the firm. . . . Even tho Phil Levin won the golf tourney at juke box ops' picnic he turned his win over to Vince Shay who was runner-up.

Ron Rood of Orlando, Fla., advises that, "I'm just livin' good." . . . George Wrenn of Dallas looking forward to making a very important announcement soon. . . . Helen, Eddie and Art Cusson write to advise that their "big line" is now Rock-Ola phonos. . . . Jim Fredo of Ashland, O., seeking customers overseas. . . . Morrie Ginsberg has become a gagster. Watch out for that bad pen that'll splash ink all over your suit. . . . Len Micon looks very fine. Claims that business just goes on and on. . . . Charley Pieri of Monarch never looked better. His combining with Clayton Nemeroff a natural. . . . Leo Kaner, CPA for many local music ops, whose music depreciation plan so well accepted by trade, finds it working in many states, but, not here. . . . Dan Palaggi, in addition to his music biz, is also in music publishing biz. Nephew Buddy Bandom advises the firm is going right ahead on some very great records, too. . . . Joe Fillitti, his wife, his son and his son's wife, make up a very hard working and interesting foursome of their own.

Phil-Levin, Ray Cunliffe and John Haddock in a huddle. . . . Jack Nelson proudly presenting Jack, Jr., who now towers over the old man. . . . Running about our town for a few days: Ed Wurgler and A. D. Palmer of Wurlitzer. . . . Bert (Shapiro) Davidson of Permo a grand entertainer, according to reports. . . . Dick Goetzen and Jack Baker as well as Johnny Hammond of Permo working hard at NAMM show. . . . Just received one of Oscar Soellner's unique letters from 'way out in the woods. Oscar writes: "Just wanted to drop a line of congratulation for that brilliant article in your July 7 issue, 'New Games Era,' as well as the other really stimulating articles in The Cash Box." Is there a manufacturer who would be interested in wood novelties that are very marketable? . . . Million Dollar Personality-Smile Award to: Bert Perkins of Purveyor. . . . Harry Hooser of Ft. Worth still can't get over that "roast cat" story. . . . Frank Mencuri only wishes that they could build a zillion of those horses each month. Orders for these are sensational. And more ops discovering them every day.

First perk-up in used market came this past week as more and more coinmen realized that factories were getting tied down with ever more defense work and production schedules have been cut to the bone because of the CMP's clamp down on the necessary materials. Tungsten getting scarcer by the ounce. That means less and less tubes as the weeks go by. Trouble is that ops don't feel the pinch for from 6 to 10 weeks. Don't prepare. But, when pinch does come, these same guys are suddenly caught short. Then scream bloody murder. . . . From what we gather, listening to those who are supposed to know, there's gonna be lots of changes made before this year's finished. . . . Bob Gnarrow of ABC Music tells us, "You've got the one and only real magazine for operators." . . . But, from what we hear Lou Casola told some people, he even exceeded what Bob said. (Wish we were present, Lou, when you let go.)

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Bally Introduces New Shuffle Game "Shuffle-Line"

CHICAGO — Bally Manufacturing Company this week announced a new type shuffle game, Bally "Shuffle-Line."

George Jenkins, Bally vice-president and director of sales, described the new game as a combination of the fast action and skill appeal of shuffle-bowling with the popular "in-line" scoring of Bally "Bright Lights," plus the time-tested attraction of high scores. Player aims at numbers 1 to 25 ranged along the rebound end of playfield. Every shot scores 10 until boosted by skillful "in-line" scoring. For example, after any 3-in-line are lit, each shot scores 40-10 plus a bonus of 30. A double 3-in-line boosts the shot score by 60. 4-in-line adds 50 to the value of each shot, while 5-in-line ups the value of every shot by 100. "In-line" scores are "marked up" on a "card" of 25 numbers on backglass, and hits are registered on high-score panels that automatically totalize the boosted value of each hit. "Card" resets to "blank" after 8 shots, and player receives another 8 shots on the second "card," a total of 16 shots for 10 cents. Two players may play for 20 cents.

Jenkins said that the new game has been a tremendous hit wherever placed, and that earning reports from operators have far exceeded previous shuffle records.

Illinois Pinball Tax Bill Vetoed

Governor Declares Bill Would Be Unconstitutional

SPRINGFIELD, ILL. — Governor Stevenson vetoed (July 13) a bill passed by the Illinois Legislature which would have allowed city governments to tax coin-operated amusement machines for revenue.

The governor said he had been advised by State Attorney General Ivan A. Elliott that the bill was unconstitutional.

Sponsored in the State Legislature by Senator William Knox, Chicago Republican, the measure would have applied to pinball, shuffleboard, bowling and similar devices.

H. W. Dolph Dist. Co. Moves To New Large Quarters

TULSA, OKLA. — H. W. Dolph, head of the H. W. Dolph Distributing Company, this city, announced the firm's removal to new large modern quarters at 712 So. Wheeling Ave. The firm retains the same phone number—3-9025.

Dolph, one of the foremost distributing firms in its area, handles the AMI line of phonographs and accessories, as well as several games lines.



EASTERN FLASHES

With the weather hot, muggy and humid all week, there wasn't too much doing along coinrow. Most operators have their equipment set for the summer spots, and with the exception of buying a few new games and music machines for replacement, or a few used pieces for the same reason, they are pretty inactive. However, Mike Munves keeps going along at full speed, filling export orders, and shipping fill-in pieces for domestic needs.

Al Simon, Albert Simon, Inc., Chicago Coin representative, leaves for Chicago on Thursday to visit with his factory execs. . . . A sample of Bally's new shuffle game "Shuffle Line" displayed on the showroom floors of Runyon Sales, and makes quite an impression on games ops: It takes skill and puck control to run up the better scores. . . . Perry Lowengrub, Runyon's local sales representative, stays around the showrooms demonstrating the new Bally game to his customers. . . . Joe Hirsch, manager of the games association, out of the hospital, and now at home. Joe is in pretty serious condition, and it will take considerable time before he recovers. . . . The annual UJA coin machine industry appeal will be held on September 18 at the Belmont Plaza Hotel, and Albert S. Denver, president of the Automatic Music Operators Association, will be honored with a testimonial dinner. Sidney H. Levine is the chairman, and "Senator" Al Bodkin is co-chairman. On the executive committee are Charles Aronson, Charles Bernoff, Theodore Blatt, Arthur Herman, Joseph Hirsch, Max Iskowitz, Max Klein, Mike Munves, Meyer Parkoff, Louis Price, Barney Schlang, Jack Schoenbach, Jack Semel, Barney Sugarman and Max Weiss.

Al Lieberman, the transplanted Brooklyn operator, who now operates in Cincinnati, O., as the B. W. Novelty Co., in town for the past four weeks vacationing and seeing his family. Al left this week for Cincy. . . . Joe Young, Young Distributing (Wurlitzer distributors) donates a phono this week to Father Andrews of the St. Clair Hospital, which will be installed in the new home for nurses. This is the fifth phono Joe has given away this year to various institutions and teen-age clubs. . . . Dave Lowy, Dave Lowy & Company, planning on a trip to Chicago either this week or next. "It all depends on when I can tear myself away for a few days," states Dave. . . . Harry Pearl hustling along coinrow, all tanned up—fishing must be good along the Long Island and New Jersey coasts. . . . Parking on Tenth Avenue is one of the real headaches plaguing ops. We stopped to chat with Phil Raisen, Brooklyn op, who pulled up to the curb, and a traffic cop waved him on. If we were younger and faster, we'd have completed our talk by running alongside of the car for a block.

Nat Cohn's new offices and showrooms (corner 10th Avenue and 45th St.) starting to take shape, and we'd guess it'll be ready for occupancy in a week or two. . . . Altho sales have slowed down a bit, Harry and Hymie Koepfel, Koepfel Distributing Company, still shipping out plenty of used music—and they are buying considerable equipment to fill these orders. Harry reports that their plastics are moving as well as ever. . . . Bob Jacobs still one of the best mechanics around. Recently he sold an op a shuffle game, which developed mechanical trouble. In order to keep his customers satisfied, Bob always helps out with service. He sent four different mechanics up to fix the game, but they all failed, altho each spent several hours trying. Finally, Bob drove over to the location, and fixed it in twenty minutes. . . . Joe Kochansky, Bay Ridge Music Company, on coinrow, getting ready to take on a new type of operation—in addition to what he's now running, of course.

DALLAS DOINGS

The Texas sun is so hot that a man can't help but get a tan if he is out of doors at all. . . . Take Benny McDonald of Star Coin in Fort Worth, for example. When friends ask how he got so brown, in his thick Texas drawl, he answers proudly, "From bailin' hay on mah ranch." . . . R. L. Chote of Resort Music Co. in Mineral Wells, is buying more "Music Mites" for the 45 rpm records. Says they are real money makers. . . . Instead of jumping right into dime play on his boxes, O. S. Myers is converting to dime and quarter chutes on his machines—two plays for a dime and six for a quarter. . . . Harry Sutton of Bossier City, La., is adding new machines to his route. . . . T. W. Hughes of S & H Novelty in Shreveport, La., has just returned from a fishing trip at Black Lake. The reward—2 black bass averaging five pounds each. . . . The two enterprises that pay the rent for Travis Roberts of San Angelo have enlarged. He added new machines to his route and new cabins to his Loma Linda Tourist Courts are under construction. . . . Fred Ellis of Waco bought another bar. How many is that for you now, Fred?

Brother Price of Green and Price in Italy, recently gave an intimate little swimming party. Just three hundred guests. Among those who returned with a good burn was Tommy Chatten of Commercial Music. You have all the luck, Tommy, my boy. . . . Frank Sachese and Emmett Nutt of Amusement Enterprises are expanding by leaps and bounds. Ten new machines this week. . . . Weldon Denton is opening a new cafe in Dallas. . . . Mack Duce of Sweetwater, literally flew into Dallas this week. He has just bought a new airplane. . . . J. B. Fite of Carthage reports that business is good and he is expanding his route. . . . H. P. Harrison of Pampa, has bought a wrecking yard there. . . . Mr. and Mrs. Jimmie Cooper are taking it easy with weekend fishing trips at Possum Kingdom. . . . They have a new boat that takes a lot of care and attention—you know how boats are! . . . Pano Carr of Carr Music in San Angelo is on a vacation to South Texas. It's hot there, too. . . . The tycoon of Bremond, Guy Pruitt, is trying to figure out a way to make his cattle gain weight. No wonder—there's gold in them thar cows. In addition to his ranch, Guy has a filling station, hardware store and grocery store. . . . Our sincerest sympathy goes to Clark Richardson of Dumas, who lost his father recently. . . . Abe Sussman and Frank Emerson admit that there's oil in their blood. They have been dabbling quite extensively of late. . . . T. P. Moore of Amarillo was in Dallas with his wife and two year old daughter. Little Miss Moore just walked away with first prize in a baby contest. No wonder you're proud, T. P. . . . Three newcomers to the games department, the United 6-player shuffle, the Williams "Hayburners" and the Genco "Shuffle Target" are doing swell down this way.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

THRU THE COIN CHUTE

CALIFORNIA CLIPPINGS

Something new and encouraging to the boys in the business re dime play are reports coming in from some of the fellows who have changed over in L. A. area, to the effect that collections are up as high as 100%. This is the word from one operator regarding his several downtown spots. In all, the boys don't seem to have run into serious resistance, from location owners or customers. True, we do know of two fellows who have sworn they'll never put a dime in a jukebox, but then we have reason to believe they've rarely, if ever, put a nickel in one. . . . Johnny Hawley tells us that he has now sold more than 5000 dime conversion kits and has a flood of orders waiting on his production crew and materials to catch up with 'em. . . . Paul Laymon isn't sure whether dime play and increased collections are wholly responsible for the sudden boom he's enjoying in Wurlitzer sales, but he's happy to report that sales are way up over previous month. . . . Music seems to be coming in stronger than ever around Las Vegas and San Bernardino, we gather from comment along the Row. . . . At any rate, Laymon and all the other distribs are now geared to put their new machines out ready for dime play. . . . Paul's new Wurlitzer looks and sounds mighty fine as you step into the Egyptian Theater lobby on Hollywood Blvd.

L. A. vet game man Elky Ray back with us for Gottlieb after an extended stay in Chicago. Seems Elky decided the California weather can't be licked (except when it defeats itself). . . . Jack Simon glad to hear his sister, Mrs. Lottie Berman of Sicking in Indianapolis, is recuperating from a recent operation. Jack's waiting on Gottlieb's new 5-ball, "Glamour" although there's a fair share of that commodity around the local Sicking setup in secy. Cele Padwa. . . . Lyn Brown is concentrating these days on moving out used equipment while waiting on some new merchandise. . . . Charlie Daniels back on the Laymon sales floor after keeping one jump ahead of the Kansas storm en route east. . . . Otherwise, he had a great trip. . . . Red (Demon Mechanic) Crestwell about to shove off for his vacash, still undecided whether to get in the old buggy and just go or curl up on the front porch with a picture book of faraway places.

Johnny Hawley has really done it this time, taken on a full line of electrical appliances, irons, toasters, washing machines, etc., also beach equipment and yard furniture. Johnny's even putting out a complete catalogue on his new merchandise, but one thing stressed to us: He hopes to interest operators in handling such items, as a sideline. The way Hawley puts it: "I've made a few bucks working with operators and I'd like to see all of them make a few extra bucks." . . . Apparently, appliances are a natural sideline in this business, what with Badger Sales reporting a healthy acceptance for the many they're now handling. . . . With all respect to the little woman's washing machine, we don't think it'll ever take the place of a lively 5-ball—although the one at our house does ring bells and shine lights. Guess all it needs is a bonus hole and, maybe, a pair of flipper buttons.

On the Row: Tom Goodsell and S. W. Ketchersid of San Bernardino. . . . Long Beach's Sherry Thompson, Orville Kindig, Chuck Allen and Charlie Cahoone. . . . G. F. Cooper from Riverside. . . . Ventura's Perry Irwin. . . . C. A. Weber of Kernville. . . . Ray Wherritt from San Luis Obispo. . . . Pasadena's Del Hungerford. . . . Al Anderson of Shafter. . . . Pomona's S. L. Griffin. . . . William Olson of San Pedro. . . . Tommy Swab from Lone Pines. . . . Whittier's Lee Wirt. . . . Lawrence Raya of Colton. . . . Happy Clark of Downey. . . . Oxnard's Ken Ferrier. . . . Lena Koch from San Diego. . . . Compton's Harold Sharkey. . . . Homer Skeehan of Beverly Hills. . . . Jack Sickley of Bakersfield. . . . D. C. Houghton of Joshua Tree (it's in California).

MINNEAPOLIS, MINN.

Dave Chapman, well-known Minneapolis operator, is on air these days as he has finally purchased a new home and will be moving in before the end of the month. . . . Frank Mager of Grand Rapids, is up and around again after being laid up in the hospital. . . . Al Pence, of the Automatic Piano Company was up at Moose Lake fishing and reports that he did catch some fish. . . . In town to pick up some supplies and equipment were John Howe of Foley; Paul Felling and Walt Meyers of Sauk Centre; Jeff Kost of St. Cloud; and Stan Woznak of Little Falls. . . . Danny Heilicher, brother of Amos Heilicher surprised his brother by flying in from the West Coast where Danny is stationed with the Air Force. Danny had just a couple of days in town but made the most of it. He managed to stop in and see some of the distributors.

Some of the Wisconsin operators seen around town were Leo DeMars of Ashland; Harry Galep of Menomonie; John Galep of Menomonie; Earl Barkowitz of the B & B Novelty at Superior; and Frank Davison of Spooner. . . . Frank Phillips of Winona, was also seen around town as was Gordon Dunn of Moose Lake; Oscar Englund of Alexandria; and Mark Coughlan of Mankato, who made a quick trip into town. . . . Also seen in town were Ed LeBlanc of St. Cloud; Wes Rydell of Mora; and Ben Jahnke of Hutchinson. . . . Clifford McLain of Arlington, was in town with his son, Kenny who was on leave from the Navy and seems to have grown some since he joined up. . . . Jonas Bessler of the Lieberman Music Company is on vacation at the present time and will be back on the job in the middle of the week. Jonas is spending some time in Detroit, Michigan. . . . Gerald Oleson, cigarette machine operator of Minneapolis has purchased the cigarette machine route of Clifford McKenzie. . . . In town for the day were Jack Harrison, his wife and daughter, and Joe and Clarence Totzke of Fairmont, who visited all the distributors. . . . E. J. Staiger of Hebron, N. D., is in the hospital at Bismarck, North Dakota. Eldon was on the way to make a service call in his truck when he hit a soft shoulder on the road and the truck rolled over. We're all hoping that Eldon makes a speedy recovery.

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CIGARETTE VENDOR

★ For MORE THAN 3 YEARS operators have made much more money with service costs at an all-time low.
Features: ● 432 pack capacity ★ Easy loading with swing-up top ● 3-way match vending ● Alternate front and rear column vending ★ Quick price changes ● Large storage. Write for an immediate free demonstration today.

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There are coin machine buyers who want and need your used machines. An ad this size in The Cash Box costs you only \$28 and reaches all the real, bonafide coin machine buyers—the kind of people who want your used machines. List the

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WANT—Free play Coal Towns and Turf Kings. LIEBERMAN MUSIC CO., 257 PLYMOUTH AVE. NO., MINNEAPOLIS, MINN.

WANT—RCA or American Radio Corp. coin operated Radios for hotel room operation—new or used. Prefer good used ones. HAL L. MARCH, 21 ALLERTON AVE., BRATTLEBORO, VT. Tel.: 501.

WANT—Used records—Polkas, Rumbas and Billy Eckstines' only. State price. C & L MUSIC CO., 11 BAYBERRY ROAD, FRANKLIN SQUARE, L. I., N. Y.

WANT — Late model phonographs. Will pay cash. Will pick up within a radius of 300 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939.

WANT—Will pay cash for Champions, Citations, Gold Cups, late Rock-Olas, Seeburgs, Wurlitzers and AMI's, and Accessories. Send us your list. AMERICAN DISTRIBUTING CO., 325 E. NUEVA ST., SAN ANTONIO, TEX. Tel.: TRavis 8858.

WANT—Photomatics, Voice-O-Graphs, ChiCoin Basketball Champs, Seeburg Bear Guns, Evans Tommy Guns, Skyfighters, Chi-Coin Midget Skee Balls, Pitch 'Em and Bat 'Ems, Exhibit Dale Guns, ChiCoin Pistols and all other Arcade Equipment. State condition and price. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel: BRyant 9-6677.

WANT—One or a hundred phonos and games of all kinds. Cash waiting. Will buy your complete route of music or games. Also want: tubes, parts, supplies of all kinds. Write, Wire, Phone. C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: DUnkirk 3-1810).

WANT—Phonographs, pre-war and latest models. State price wanted, mechanical condition, appearance, quantity you have, and when ready to ship, in first letter. BOLIVAR RADIO, BOLIVAR 14, MEXICO CITY, MEXICO.

WANT — All post-war games, phonographs, wall boxes, scales, arcade. All hideaways, speakers, adaptors, motors, Wurlitzer and Seeburg steps, etc. Write stating condition and prices. ST. THOMAS COIN SALES, ST. THOMAS, CANADA. Tel.: 2648.

WANT—Will buy used phonograph records made before 1940; any quantity or dealers stock. Will pay \$15 to \$30 per hundred. Some labels are Paramount; Genuett; Victor; Columbia; Brunswick; Bluebird; Vocalion; Decca; Q. R. S. JACOB S. SCHNEIDER, 128 W. 66th ST., NEW YORK 23, N. Y.

WANT—4 Player Bowlers; 5 Player Bowlers; or Shuffle Cades. Cash or Trade. MERIT COIN MACHINE ECHANGE (subsidiary of Merit Industries), 542 W. 63rd ST., CHICAGO 21, ILL. Tel.: ENGLewood 4-9202 and 04.

WANT—We want late model phonographs, wall boxes, five ball games, amusement games, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH.

WANT—By Operator: Bally One-Balls: Citation, Champion, Turf King. Also late 5-balls and post-war phonographs. All machines must be A-1 and ready for location. ACTIVE AMUSEMENT CO., 501 NORTH GOSSET ST., ANDERSON, S. C. Tel.: 2310.

WANT—Used, new or surplus stock records. At this time we will purchase unlimited quantity of any type records (except Race). Top prices paid. We pay freight. Write immediately. USED RECORD EXCHANGE. Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—Your used or surplus records. We buy all year round and pay top prices. No blues or race. Not lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 905 NO. MAIN PROVIDENCE 4, R. I.

WANT — United two-player Shuffle Alley Express; United Shuffle Skills; Universal Twin Bowlers. Can use unlimited quantity. Phone, wire: RITWAY SALES & MFG. CO., INC., 615 10th AVE., NEW YORK, N. Y. Tel.: JUDson 6-1865.

WANT—Used Juke Box records, popular, hillbillies and polkas. Any quantity. Will pay highest prices. Give full details in first letter. F. A. WIEDEL, 2440 N. ORCHARD ST., CHICAGO 14, ILL.

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 5 PARKHURST ST., NEWARK 2, N. J.

WANT—What have you in new lines of equipment? Write us first. ROCK ISLAND DISTRIBUTING CO., 2530-32 FIFTH AVE., ROCK ISLAND, ILL. Tel: 6-6477.

WANT—Will pay highest prices for Bally Triumph. Any condition as long as you have all parts. No lot too large or too small. J. DE LUCA, 8031 ST. GERARD ST., MONTREAL, QUE., CANADA.

CLASSIFIED ADVERTISING SECTION**FOR SALE**

FOR SALE—75 Buckley Boxes, used only 2 months, \$8 ea.; 20 Seeburg 5c R.C. Wallboxes \$20 ea.; 2 AMI Hideaways \$150 ea.; 2 Seeburg Hideaways R.C. Special \$150 ea.; Rock-Ola Hideaway \$150; 2 Solotone Amplifiers \$20 ea.; 2 Personal Music Amplifiers \$20 ea. 1/3 Deposit with order. HOLIDAY MUSIC CO., 9334 SO. COTTAGE GROVE, CHICAGO, ILL.

FOR SALE—New Tri-Score \$150; New Jungle Joe \$89.50; New United Skee Alley \$134.50; New Royal Flush Pool Table \$49.50; New Play Ball \$149.50; New The Thing \$149.50; Seeburg Shoot-The-Bear \$325. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. (Tel.: 9-8632) or 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

FOR SALE—Citations \$65; Champions \$100; Turf Kings, clean in perfect condition, write; 2 Hot Rods \$110. ea.; Gin Rummy \$99.50; Telecard \$89.50; Three Musketeers \$109.50; Football \$64.50; Bowling Champ \$95; 2 Utahs \$70 ea. NAS-TASI DISTRIBUTING CO., 1010 POYDRAS ST., NEW ORLEANS, LA. Tel.: MA 6386.

FOR SALE—Attention Texas Operators! Will swap shufflebowlers, all types, arcade equipment, or new cigarette machines for Turf Kings, Winners, Champions, Photo Finish, Citations. Contact Jack Gorelick or Ed Randolph: J. ROSENFELD CO., 3220 OLIVE ST., ST. LOUIS 3, MO. Tel.: OLive 2800.

FOR SALE—1 True Shot Bang-A-Deer; 1 Solotone Master Amplifier Unit, complete with 20 Solotone Boxes. LIEBERMAN MUSIC CO., 257 PLYMOUTH AVE. NO., MINNEAPOLIS, MINN.

FOR SALE—Bright Lights, Bally's six-card game, used two months, write; ABC, United's three-card game, used three months, write. Closing out six Champion Free Play One-balls at \$105 ea. T & L DISTRIBUTING CO., 1321 CENTRAL PARKWAY, CINCINNATI 14, O. Tel.: MAIn 8751.

FOR SALE—Bally Hot Rods, latest model, like new, \$99.50. Also One Balls, very good, ready for location: Victory Specials \$30; Special Entries \$40; Jockey Specials \$55. 1/3 Deposit, Balance C.O.D. W. E. KEENEY MFG. CO., 5231 SO. KEDZIE, CHICAGO, ILL.

FOR SALE—100 Packard Wall Boxes, Hi-Chrome and Satin Finish, in quantity \$10 ea.; Seeburg 8200 and 8800's at \$49.50 ea.; 3-wire and wireless Boxes at \$5 ea. Write or wire: DIXON DISTRIBUTORS, 3808 SOUTHERN BLVD., YOUNGSTOWN, O. Tel.: 8-7515.

FOR SALE — Guaranteed Clean: 4 Wurlitzer 600K, 2 500K \$69.50 ea.; 5 Wurlitzer 5c Wireless Boxes, like new, \$75; 8 Transmitters #215, 4 Receivers #216—all 12 \$50; 4 Sealed cartons ABT Electric Skill Guns \$42.50 ea. S. & W. MUSIC CO., ANNISTON, ALA.

FOR SALE—Pin Game Glass, size 21x41, \$17 per case—8 sheets per case. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. Tel.: 6-3583.

FOR SALE—Universal Photo Finishes, in excellent condition, \$125; Bally Citations \$95; Playmeters for AMI Phonos, new \$4.50. JACK R. MOORE CO., 1615 S.W. 14th AVE., PORTLAND 1, ORE. Tel.: ATwater 6521.

FOR SALE—3000 used juke box records. All less than 3 year releases. Buyers—please write: GLENDEIVE NOVELTY CO., GLENDEIVE, MONTANA.

FOR SALE—Bally Shuffle Bowler \$29; Bally Speed Bowler \$59; Bally Shuffle Champ \$95; Chicago Coin Bowling Alley \$39; Chicago Coin Classic \$90; Chicago Coin Trophy \$95; Universal Super Twin Bowler \$95; United Shuffle Alley Express \$95; United Twin Rebound \$195. AMERICAN VENDING CO., 2351 CONEY ISLAND AVE., BROOKLYN, N. Y.

FOR SALE—40 Selection AMI Model "C"; 100 Selection Seeburg 1949 or 1950 Model. Write, Dale Guns, Shuffleboards; Shuffle Alleys, twins or singles; Pin Balls, Roll Down games. We deliver free in Wisconsin, also help new operators start routes. LAKE NOVELTY CO., OMRO, WIS.

FOR SALE—Buy your finest reconditioned Wurlitzer phonographs from the World's Largest Wurlitzer Distributor. Genuine parts, factory trained mechanics. Competitively priced. Also reconditioned cigarette machines. Write us before you buy. YOUNG DISTRIBUTING, 599 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5050.

FOR SALE—Turf Kings: Two brand new, four used less than three weeks, write for prices. Also Kentuckys, Champions, Lexingtons, Citations and Photo Finish. Will trade one for several Heavy Hitters. SYSTEM AMUSEMENT CO., 810 WEST SECOND AVE., SPOKANE 4, WASH. Tel.: RI 4745.

FOR SALE—Moved—must unload: Q.T. Pool Table \$100; Edelman Pool Table \$50; Super Bomber \$50; Evans Playball \$75; Williams Star Series \$100; Bally Shuffle-Bowler \$25; United Super Alley \$25; Chicago Coin Bango \$15; United Standard \$15; United Skee Alley \$125; Bally Speed Bowler \$75; Bally Shuffle Champ Rebound \$125; Bowlette \$39.50; New Chicago Coin Playball \$100; New Chicago Coin Thing \$150; New United 2 Player Hockey \$125; New Williams Big League Alley \$150. K. C. VENDING CO., 410 MARKET ST., PHILADELPHIA 24, PA.

FOR SALE—1 Manley Pop Corn Machine—Model 49-Pl. Includes supplies such as paper bags, cartons, oil and approximately 100 lbs. of corn. Lists for \$650. Floor sample, sale at \$495; Jungle Joe photo electric Pistol with animated target, a real buy at \$99.50; 1 floor sample Universal Shuffle Tournament, a four player bowling attachment for use on any shuffleboard \$149.50; 1 Six Gun ABT Rifle Sport Shooting Gallery, complete with brand new compressor and new air pressure valve, write for price; Bang-A-Fittys, post-war skeeball, free ball feature, new in crates \$195. BUSH DISTRIBUTING CO., 286 N.W. 29th ST., MIAMI, FLA. Tel.: 3-4623.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box, "The 'Bible' of the Coin Machine Industry." Send your check for \$48 today plus your first 40 word ad to: THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N. Y. (Phone: Longacre 4-5321).

FOR SALE—Hard-to-get Parts and Supplies. We have stock on hand. Let us know your needs. Our prices are right. We also have complete stock of used games and phonographs of all kinds. COVEN DISTRIBUTING CO., INC., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: INdependence 3-2210.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Guaranteed used phonographs, all makes; Pinball Machines; Bowling Alley. These machines are perfect, the price is right. Write for literature. F. A. B. DISTRIBUTING CO., INC., 304 IVY STREET, N.E., ATLANTA, GA.; 1019 BARONNE STREET, NEW ORLEANS, LA.; 911 GERVAIS STREET, COLUMBIA, S. C.

FOR SALE—8 Braud New Double Column Kleenex Vendors with stands \$40 ea.; 6 Ristocrat Music Boxes \$95 ea. Arcade Equipment: Boomerang \$45; Heavy Hitter \$65; Panorams \$250; Pitchem & Battem \$225; Quizzers with Film \$125; Siros Brush Up \$75; Exhibit Dale Gun \$95; Atomic Bomber \$150; Silver Bullets \$195; Standard Metal Typer \$925. CLEVELAND COIN, 2021 PROSPECT, CLEVELAND, O. Tel.: Tower 1-6715.

FOR SALE—5 Seeburg M-100's in perfect condition \$789 ea.; 1 heavy gauge canvas tent 40'x80' \$429; 12 Juice Mixers, 10 gal. each, monel metal, 1/4 hp. motor, ice cooled 2 faucets \$99.50; **WANT**—Bally's Eureka and Attention. AMERICAN AMUSEMENT CO., 628 MONTGOMERY ST., SYRACUSE, N. Y.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVE., DETROIT 21, MICH. Tel.: University 4-0773.

FOR SALE—New and used Turf Kings, write. Bally Champions and Citations, write. New Music Mite, surprising price, write. 25 Rock-Ola '46 and '47; 10 Wurlitzer 1015; 8 Seeburg 46M and 47M, write. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, O. Tel.: Henderson 1-7577.

FOR SALE—Louisiana Operators; Factory rebuilt and new Slots, Winter Books, Arrow Bells, Clover Bells, Super Bells, Buckley Parleys. Write for prices. LOUISIANA COIN MACHINE CO., BOX 861, LAFAYETTE, LA. Tel.: 2441.

FOR SALE—New American Scales \$95; Mutoscope Original Red Top Cranes \$150; Packard Hideaways \$50. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF. Tel.: Market 1-3967.

FOR SALE—Just 21 \$65; Joker \$135; Spot Bowler \$145; Maryland \$60; Freshie \$75; Rip Snorter \$75; Star Series \$110. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games; etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th Ave., MIAMI 34, FLA. Tel.: 3-7648.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: Riverside 4131.

FOR SALE—5 Seeburg Gem Chassis in metal cabinets with Packard 30-wire adapters \$50 ea.; 50 Buckley 1942 Boxes, 20 and 24 selection, \$5 ea. All equipment usable and in good operating condition. HUGHES ELECTRIC CO., LADOGA, IND. Tel.: 17.

FOR SALE—Needles. Top-quality juke box needles at lowest prices. All type needles to fit any machine; both osmium and sapphire points. Immediate delivery! Call or write: JENSEN INDUSTRIES, INC., 329 SOUTH WOOD STREET, CHICAGO 12, ILL.

FOR SALE—Reconditioned Wurlitzers: 1250's \$500.; 1100's \$350.; 1015's \$225.; 1080's \$225.; 750's \$100. Seeburgs: 147-M \$225. Rock-Olas: 1422 \$125.; 1426 \$179.50. Packard Manhattan \$169.50. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN STREET, RICHMOND 20, VA.

FOR SALE—This is the time for specials and closeouts, and Empire is the place where you can get 'em and save \$\$\$! Write, or phone now. EMPIRE COIN MACHINE EXCHANGE, 1012 MILWAUKEE AVE., CHICAGO, ILL. TEL: Everglade 4-2600.

FOR SALE—Bally Shuffle Bowlers, like new, \$25; Bally Shuffle Champ \$75; Genco Bowling League \$25. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel: 750.

FOR SALE—Special Bargains! Wurlitzer 1100 \$379; Wurlitzer 1015 \$229; Wurlitzer 1080 \$229; Wurlitzer 3020 wall boxes \$39; Wurlitzer 219 steppers \$25. Machines thoroughly reconditioned and refinished with Davis six point guarantee. Phone 5-5194, or write: DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE, N. Y.

FOR SALE—Bally Citations, Champions, Turf-Kings; Universal Winners, new and used Consoles and slots. We now have in stock Bally's Futurity and other games. West Virginia Bally Distributors. ALLAN SALES, INC., 928-30 MARKET ST., WHEELING, W. VA. Tel.: Wheeling 5472.

FOR SALE—Chicago Coin Classic \$135; Universal Super Twin Bowler \$135; Bally Speed Bowler \$100; Shuffle Alley with fly-away pins \$50. ALLIED COIN MACHINE CO., 766 MILWAUKEE AVE., CHICAGO 22, ILL.

FOR SALE—Big Handicap back glass conversion for your Citation. Completely new. 15 new beautiful exciting colors. Get extra profits from your Citations. Order now—\$17.45. One-third deposit, balance C.O.D. OHIO SPECIALTY CO., 29 WEST COURT ST., CINCINNATI 2, OHIO.

FOR SALE—20 Hunter Ball Gum Machines, 8 with stands. Make offer. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y.

FOR SALE—Used Phonograph Records taken from our routes. BIRMINGHAM VENDING COMPANY, 540 2nd AVENUE, NORTH, BIRMINGHAM 4, ALA.

FOR SALE—New England's Largest Stock—New Machines, finest parts and service department. Exclusive distributor for Wurlitzer, Bally, United, Chicago Coin, Keeney, Exhibit. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS. Tel.: AL 4-4040—and REDD DISTRIBUTING CO., INC., 811 UNION ST., WEST SPRINGFIELD, MASS. Tel.: 6-5418.

FOR SALE—Two Manhattan Packard phonographs, like new, \$189.50 ea. WESTERN DISTRIBUTORS, 1226 SOUTH WEST 16th AVENUE, PORTLAND 5, ORE.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Or Exchange for non-operated items: 10 Bowling, 5 Pinball, 1 Shuffle-Skill, 1 Shuffle-Mite; 1 Shuffle-Baseball, 1 Juke Box, used machines. Principals send offers or propositions in detail in first response. SELECT AMUSEMENTS, BOX 288, NORTH ARLINGTON, N. J.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Bally Turf Kings, refinished so beautifully that they are worth \$100. more than those you can purchase elsewhere, write for low prices in singles and quantities; Gold Cups \$67.50; Citations \$92.50; Jockey Specials \$57.50; Gottlieb Double Features \$125.; Minstrel Mans \$140.; Chicago Coin Fighting Irish \$110.; United Red Shoes \$114.50; Universal Photo Finishes, also expertly refinished, \$145.; Genco Stop & Gos, like new, \$115.; Tri-Scores, used 2 weeks, \$95.; Williams Control Towers \$149.50. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel: Canal 5306.

FOR SALE—250 Rolldowns: Total Rolls; Advance Rolls; A.B.C. Roll Downs; Big City; Bingo Rolls; Hy-Rolls; One World; Pro-Score; Singapore; Sportsman. Make us an offer on all or part. CLEVELAND COIN, 2021 PROSPECT, CLEVELAND, O. Tel.: Tower 1-6715.

FOR SALE—4 ChiCoin Bowling Alleys, very clean, \$65 ea.; 1 Exhibit Dale Gun \$69.50; 1 Keeney Ten Pins \$45; 8 Telequiz, with film, \$145 ea. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND. Tel.: 3-4508.

FOR SALE—W4L56 Boxes 5/10/25c \$44; 3W2L56 Boxes three-wire \$27; WIL56 wireless Boxes \$24; Seeburg Hideaway 146 \$225; Wurlitzer 1100 \$450; 1015 \$295; Wurlitzer Skee Roll \$125; 14 ft. Bankrolls \$150; Irish Pool \$90; Dale Guns \$85. V. YONTZ, BYESVILLE, OHIO.

FOR SALE—Wurlitzer 750E's \$110; Model 850's \$65; Model 700's \$85; 3 Turf Kings, write; Model 3031 Wall Boxes, clean, \$10.95; Several 1015's and 1100's—all in clean working order. CENTRAL MUSIC DISTRIBUTING CO., 1523 GRAND AVE., KANSAS CITY, MO.

FOR SALE—Plastic and Bubbler Tubes. For Wurlitzer 1015 lower side plastic \$7.95. Right and left corners \$8.95 ea. All bubbler tubes for Wurlitzer 1015's \$3.90 ea. Domes for Seeburg 146, 147, 148 \$16.95 ea. 1/3 deposit. Balance C.O.D. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., Milwaukee 13, WIS. Tel: Bluemound 8-7600.

(Continued on next page)

FOR SALE—Winners, like new \$239.50 ea.; Photo Finish \$142.50 ea.; Champion \$149.50 ea.; Citations \$95. ea.; Gold Cups \$59. ea.; Jockey Specials \$49.50 ea. We have 59 Turf Kings, all late models, for the best deal in the country, phone us today. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: Superior 1-4600.

FOR SALE—Bally Hy Rolls \$49.50; 38 Wurlitzer H.W. \$65.; 38 Seeburg H.W. \$65.; South Pacific \$95.; Be-Bop \$115.; Harvest Moon \$49.; Chicago Goalee \$85.; Photo Booth with 2 Cameras \$295.; Bally Entries, Daily Races, Victory Derby \$35. ea.; Liberator \$65.; Play Ball \$65.; Roll Down \$49.50. STANLEY AMUSEMENT COMPANY, 5225 SOUTH TACOMA WAY, TACOMA, WASH.

FOR SALE—4 1 ball Citations, A # 1 condition. Also 3 California Shuffleboards; 2 Shuffleboards; 10 Pin conversions. M. J. COLBERT, NEBRASKA CITY, NEBR.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: West 3-3224.

FOR SALE—Needles. All type needles for juke boxes and home machines. Every needle a precious metals point. Give our needles a test and become the distributor for your area. Write: ELDEEN MANUFACTURING COMPANY, 621 WEST NATIONAL AVE., MILWAUKEE 4, WIS.

FOR SALE—We can supply all your recorded needs—on all labels. Shipments made 24 hours after receipt of order. 5c over wholesale per record. We ship anywhere. LESLIE DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: Plaza 7-1977. Cable address: EXPO RECORD, NEW YORK.

FOR SALE—We are making a splendid 3 1/2 x 7 coin-operated or plain Pool Table. Write for picture and information. Distributors wanted. SPARKS SPECIALTY COMPANY, SOPER TON, GA. Tel.: 33.

FOR SALE—Special! Tri Scores \$135. Write for prices on the following: Minstrel Man, Nifty, Joker, Rockette, Cyclone, Knock Out, Shoo Shoo, Spot Bowler. LEHIGH SPECIALTY CO., 826 N. BROAD ST., PHILADELPHIA 30, PA.

FOR SALE—Empresses; Throues; '39 and '40 Standards and DeLuxes; Classics; WIL56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—The famous lightweight Jacobs Tone Arm for all automatic phonographs. Get it from your nearest distributor. JACOBS NOVELTY CO., STEVENS POINT, WIS.

FOR SALE—1 Packard 1946 Hideaway and 4 Packard Wall Boxes \$147.50; 1 Wurlitzer 1100 \$390; 6 Seeburg 5c Model WS-2Z Wall Boxes \$9; 5000 used records 7c ea.; 9 Wurlitzer 3021 Wall Boxes \$14. MITCH GOLISH MUSIC CO., 20 W. POPULAR ST., HARRISBURG, ILL.

FOR SALE—Clean—Ready for Location: Seeburg M-100's \$700; 100 Selection Seeburg Boxes \$70; Seeburg 147's \$250; Seeburg 146's \$185; Rock-Ola 1428's \$395. CAIN-CAILLOUETTE, INC., 1500 BROADWAY, NASHVILLE, TENN. Tel: 42-8216.

CLASSIFIED ADVERTISING SECTION

Here's What You Can Get For Only 92¢ A Week

1 A 40 WORD CLASSIFIED AD IN EACH AND EVERY WEEK'S ISSUE FOR A FULL YEAR (52 CONSECUTIVE WEEKS) ACTUAL COST WOULD BE \$3.20 PER WEEK OR \$166.40 FOR THE ENTIRE YEAR OF 52 WEEKS . . . PLUS . . .

2 A FULL YEAR'S SUBSCRIPTION THAT BRINGS YOU "THE CASH BOX" EACH WEEK FOR 52 CONSECUTIVE WEEKS, REGULAR PRICE OF SUBSCRIPTION IS \$15.00 WHICH ADDS UP TO THE GRAND TOTAL OF . . .

3 \$181.40 . . . ALL THIS FOR ONLY \$48 . . . OR 92¢ PER WEEK FOR YOUR 40 WORD CLASSIFIED AD PLUS YOUR WEEKLY COPY OF "THE CASH BOX" . . .

4 IF YOU ALREADY HAVE A \$15 SUBSCRIPTION TO "THE CASH BOX" YOU WILL BE GIVEN FULL CREDIT FOR THE REMAINDER OF YOUR SUBSCRIPTION. THIS WILL BE DEDUCTED FROM THE \$48 AND YOU WILL BE BILLED FOR THE DIFFERENCE ONLY.

FOR SALE—All makes of post-war equipment completely overhauled and in first rate condition for sale at current prices. Phone or write for particulars. We are distributors of Seeburg equipment for North Carolina. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3992.

FOR SALE—Arcade Equipment: Periscope, Foot-Ease, Hockey, Lite League, Rapid Fire, Super Bomber. Ace Bomber, Ten Strike, Sky Pilot, Ray Guns. Guaranteed fully reconditioned. Parts, supplies for ray guns. Amplifiers, motors, rifles repaired. COINEX CORPORATION, 1346 W. ROSCOE ST., CHICAGO 13, ILL. Tel.: GRaceland 2-0317.

FOR SALE—Fighting Irish \$185; 4 Horsemen \$185; Sharp Shooter \$125; Select-A-Card \$150; Telecard \$125; College Daze \$125; Sweetheart \$175; Pin Bowler \$175; One-Two-Three \$95; Tahiti \$95; Nifty \$185; Just 21 \$100; Wisconsin \$65; South Pacific \$125; Trade Winds \$60; Mardi Gras \$50; Williams Quarterback \$100. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

FOR SALE — Wurlitzer 1100's \$279.50; Wurlitzer 1015's \$199.50; Seeburg Hideaways 146 \$169.50; Bar Boxes of all types, from \$3; Dale Gun, late model \$74.50; Universal Twin \$139.50; Keeney Double Bowler \$169.50. We have a huge line and variety of Nationally Known Premiums, 5% discount (cash). Write us for your needs. Guaranteed Customer Satisfaction. DAN SAVAGE NOVELTY CO., 940 ELM ST., BELOIT, WIS. Tel.: College 2599-W.

MISCELLANEOUS

NOTICE—We are moving and are offering all shuffle games at special prices—also Arcade Equipment, Five Balls and One Balls. Write, wire or phone: MONARCH COIN MACHINE, INC., 1545 N. FAIRFIELD AVE., CHICAGO, ILL. Tel.: ARmitage 6-1434.

NOTICE — We are exclusive factory distributors in Metropolitan New York and Northern New Jersey for Keeney Electric Cigarette Vendor. Now taking orders. Will accept trades. For prices, write: DAVE LOWY & CO., 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE — We are distributors for Evans' "Constellation" 40 record phonograph. Now delivering. DAVE LOWY & COMPANY, 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.

NOTICE—Change to dime play. Hawley Converter Kit for old style and new style Packard boxes. Lots of 25, \$1 each; Samples \$1.25. Contains new glass, dime bushings, parts for rejector. Kits also available for other five-cent boxes. Specify your needs. J. R. HAWLEY DISTRIBUTING Co., 2720 W. PICO BLVD., LOS ANGELES, CALIF.

THIS WEEK'S USED MACHINE QUOTATIONS

How To Use "The Confidential Price Lists"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange —posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists", rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.

EXPLANATION

- 1. Prices UP 5. No quotations Last 2 to 4 Weeks
2. Prices DOWN 6. No quotations 4 Weeks or Longer
3. Prices UP and DOWN 7. Machines Just Added
4. No change from Last Week * Great Activity



WURLITZER

SEEBURG

Table listing Wurlitzer models and prices, including items like 24, 600R, 600K, 500A, 500K, etc.

Table listing Seeburg models and prices, including items like Plaza, Royale, Regal, Regal RC, Gem, etc.

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ROLL DOWNS

4. ABC Roll Down	24.50	35.00	2. Genco Total Roll	19.00	39.50
6. Arrows	15.00	40.00	6. Hawaii Roll Down	10.00	24.50
4. Auto Roll	24.50	35.00	2. Hy-Roll	25.00	49.50
4. Bermuda	25.00	35.00	6. Melody	20.00	35.00
4. Big City	10.00	35.00	6. One World	40.00	49.50
4. Bing-A-Roll	49.50	85.00	4. Pro-Score	25.00	50.00
6. Bonus Roll	25.00	49.50	4. Singapore	10.00	29.50
6. Buccaneer	49.50	64.50	4. Sportsman Roll	10.00	20.00
6. Cbampion Roll	15.00	29.50	6. Super Score	35.00	49.50
2. CbicoIn Roll Down	19.50	49.50	6. Super Triangle	15.00	35.00
2. Genco Advance Roll	19.00	39.50	4. Tally Roll	19.50	39.50



SHUFFLES — REBOUNDS

1. Bally Hook Bowler	265.00	285.00	4. Keeney Lucky Strike	89.50	100.00
2* Bally Shuffle Champ	69.00	125.00	1. Keeney Dbl. Bowler	165.00	175.00
2* Bally Shuffle-Bowler	25.00	49.50	3. Keeney League Bowl	275.00	285.00
2* Bally Speed Bowler	49.00	100.00	4. Keeney Duck Pins	139.50	159.50
4. California Shuffle Pins	30.00	40.00	4. Rock-Ola Shuffle Jungle	25.00	55.00
4. ChiCoin Bango	15.00	49.50	4. Rock-Ola Shuffle-Lane	25.00	50.00
6. ChiCoin Beacon	35.00	49.50	4. Un. Dbl. Sshuffle	70.00	99.50
4* ChiCoin Bowling Alley	39.00	65.00	4* United Shuffle Alley	15.00	39.50
4. ChiCoin Alley w/con.	39.50	69.50	2. Un. Shuffle w/con.	40.00	59.50
4. ChiCoin Ace Bowl	120.00	150.00	3* Un. Shuffle Alley Exp.	49.00	99.50
2* ChiCoin Bowl Classic	90.00	145.00	2. Un. 2-play Express	140.00	199.50
4. ChiCoin Rebound	10.00	29.50	4. Un. Sin. Rebound	169.50	199.50
4. ChiCoin Sshuffle			2* Un. Twin Rebound	195.00	229.50
Baseball	50.00	75.00	4. United Sshuffle Skill	35.00	44.50
4. ChiCoin Trophy	95.00	150.00	4. United Super-Sshuffle	25.00	49.50
4. Exhibit Strike	60.00	99.50	4. United Slugger	159.50	165.00
2. Genco Bowling League	25.00	35.00	2. United Skee Alley	119.50	139.50
2. Genco Glider	22.50	39.50	4. Un. 4-Player	275.00	295.00
4. Genco Baseball	59.00	99.50	4* Univ. Super Twin	85.00	145.00
2* Gottlieb Bowlette	27.00	69.50	1* Universal Twin Bowler	69.00	140.00
2. Keeney ABC Bowler	27.00	69.50	4. Williams DeLuxe		
4. Keeney Line Up	22.50	39.50	Bowler	69.50	79.50
1. Keeney King Pin	77.50	89.50	4. Williams Twin Shuffle	15.00	34.50
2. Keeney Pin Boy	29.50	39.50	4. Williams Single Bowler	25.00	50.00
4. Keeney Ten Pins	34.50	49.50	4. Williams Dbl. Head	125.00	149.50



ARCADE EQUIPMENT

4. Allite Strikes 'N Spares	39.50	149.50	6. Keeney Anti Aircraft		
4. Boomerang	45.00	85.00	Br	15.00	25.00
4. Bally Big Inning	149.00	185.00	6. Keeney Anti Aircraft Bl	15.00	50.00
4. Bally Bowler	165.00	189.50	4. Keeney Sub Gun	79.50	89.50
4. Bally Convoy	47.50	95.00	4. Keeney Texas Leaguer	30.00	59.50
4. Bally Defender	50.00	95.00	6. Kirk Night Bomber	75.00	145.00
6. Bally Eagle Eye	39.50	49.50	4. Lite League	50.00	95.00
4. Bally Heavy Hitter	59.50	75.00	4. Mutoscope Ace Bomber	79.50	150.00
6. Bally King Pin	35.00	45.00	4. Muto. Atomic Bomber	95.00	150.00
6. Bally Lucky Strike	45.00	79.50	4. Mutoscope Dr. Mobile	95.00	150.00
4. Bally Rapid Fire	69.00	85.00	4. Mutoscope Photomatic		
4. Bally Sky Battle	49.50	95.00	(Pre-War)	175.00	350.00
4. Bally Torpedo	49.50	95.00	4. Mutoscope Sky Fighter	79.50	125.00
4. Bally Undersea Raider	59.50	100.00	4. QT Pool Table	89.50	100.00
6. Bank Ball	59.50	150.00	4. Quizzer	79.50	125.00
6. Bowling League	35.00	49.50	6. Rockola Ten Pins LD	19.50	49.50
4. Buckley DeLuxe Dig	119.50	149.50	6. Rockola Ten Pins HD	25.00	49.50
4. Buckley Treas Is Dig	95.00	110.00	4. Rockola World Series	50.00	100.00
6. Cbampion Hockey	40.00	65.00	4. Scientific Baseball	49.50	75.00
4. ChiCoin Basketball			4. Scientific Basketball	59.50	75.00
Champ	159.50	195.00	4. Scientific Batting Pr.	49.50	79.50
4* ChiCoin Goalee	85.00	125.00	4. Scientific Pitch 'Em	150.00	225.00
2. CbicoIn Hockey	64.50	95.00	4* Seeburg Bear Gun	275.00	375.00
4. Cbi Midget Skee	135.00	195.00	4. Seeburg Chicken Sam	69.50	109.50
4. CbiCoin Pistol	119.50	150.00	4. Seeburg Shoot the		
6. CbiCoin Roll-A-Score	39.50	75.00	Cbute	25.00	95.00
4. Edelco Pool Table	49.50	75.00	4. Skee Barrell Roll	25.00	49.50
4. Evans Bat-A-Score	175.00	225.00	6. Skill Jump	25.00	39.50
4. Evans In The Barrel	30.00	52.50	6. Super Torpedo	25.00	79.50
4. Evans Super Bomber	50.00	95.00	6. Supreme Bolascor	40.00	125.00
4. Evans Play Ball	59.50	75.00	6. Supreme-Skee Roll	20.00	75.00
4. Evans Ten Strike '46	39.50	75.00	6. Supreme Skill Roll	20.00	69.50
4. Evans Tommy Gun	49.50	100.00	4. Supreme Rocket Buster	45.00	65.00
2* Exhibit Dale Gun	49.95	95.00	6. Tail Gunner	30.00	49.50
4. Exhibit Rotary Mdsr.	175.00	275.00	2. Telequiz	115.00	145.00
4. Exhibit Silver Bullets	165.00	195.00	2. Un. Team Hockey	89.50	149.50
4. Exhibit Merchantman			4. Warner Voice Record	49.50	69.50
Roll Cb Digger	85.00	99.50	6. Western Baseball '39	20.00	49.50
4. Exhibit Vitalizer	69.50	95.00	4. Western Baseball '40	49.50	85.00
6. Genco Bank Roll	24.50	65.00	4. Whizz	15.00	49.50
6. Genco Play Ball	29.50	74.50	4. Wilcox-Gay Recordio	119.50	175.00
4. Groetcben Met. Typer	79.50	149.50	4* Williams All Stars	69.50	125.00
6. Hoop-A-Roll	24.50	49.50	4. Williams Box Score	39.50	65.00
4. Jack Rabbit	69.50	109.50	4* Williams Star Series	100.00	165.00
4. Keeney Air Raider	69.50	125.00	1. Williams Quarterback	79.50	100.00
			4. Wurlitzer SkeeBall	75.00	150.00

CONVERSIONS

If you are at present converting older machines into later type models, please notify *The Cash Box* immediately. The new names of your machines will be listed here along with the names of the original machines from which they were converted.

AMCO ENGINEERING, INC.
Bally Champion to Longshot
NATE SCHNELLER, INC.
Gottlieb 21 to Bingo Bango

MANUFACTURERS NEW EQUIPMENT

Equipment listed here is currently in production. Prices listed are manufacturer's list prices.

AMI, INC.		
Model "C" Phonograph	\$795.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50
BALLY MANUFACTURING CO.		
Futurity	
Bally Baseball	429.50
Bright Lights	545.00
BUCKLEY MANUFACTURING CO.		
Buckley Wall & Bar Box	\$24.50
CHICAGO COIN MACHINE CO.		
Band Box	
Horse-Shoes	
Hit Parade Phonograph	
COMO MFG. CORP.		
Stadium	\$285.50
Hollycrane	795.00
H. C. EVANS & CO.		
Constellation Phonograph	
THE EXHIBIT SUPPLY CO.		
Big Bronco	
Gun Patrol	
Silent Sales Card Vendor	
Pony Express	
GENCO MFG. & SALES CO.		
Shuffle Target	
D. GOTTLIEB & CO.		
Glamor	\$294.50
J. H. KEENEY & CO., INC.		
Lite-A-Line	
Big League Bowler	
All-Electric Cigarette Vendor	\$259.50
All-Electric Cigarette Vendor with Changemaker	277.00
Penny Inserter	119.50
Four Way Bowler Conversion	350.00
Match Bowler Conversion	379.50
Divyidend	69.50
ROCK-OLA MFG. CORP.		
"Rocket '51-50" Phonograph (Model 1432)	\$798.40
Model 1538 5c-10c-25c Wall Box	59.50
Model 1536 5c Wall Box, 23 Wire	39.50
Model 1424 Playmaster	440.00
(All Prices F.O.B. Factory, Chicago)		
UNITED MANUFACTURING CO.		
6 Player Shuffle-Alley	
A-B-C	\$525.00
Five-Player Shuffle Alley	430.00
UNIVERSAL INDUSTRIES, INC.		
DeLuxe Twin Bowler	375.00
5 Star	
WILLIAMS MANUFACTURING CO.		
Music Mite Phonograph	
Hayburners	
THE RUDOLPH WURLITZER CO.		
Model "1400" Phonograph	
Model "1450" Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

NOTICE

In view of the national inactivity of Bells, Consoles and Automatics, price lists of this type equipment have been removed.

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