

# THE CASH BOX

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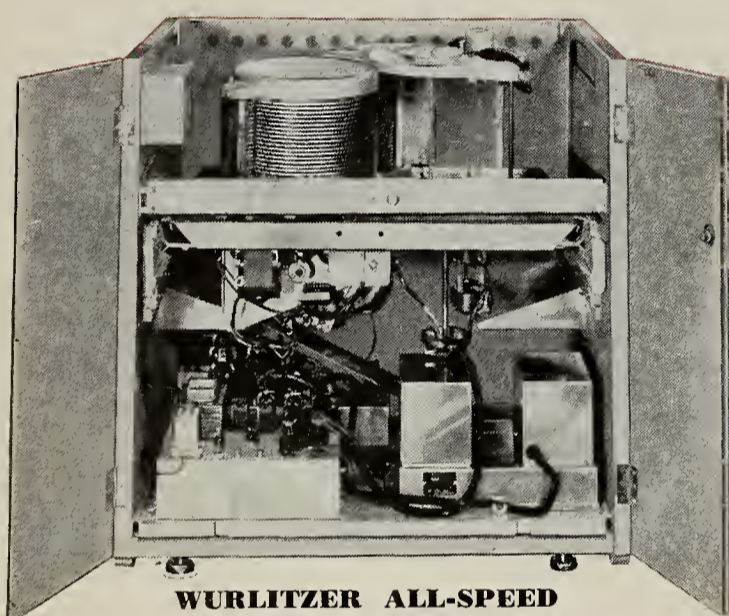
Jimmy Wakely, one of the first western artists to offer pop renditions of folk tunes, arrived in New York from "The Wide Open Spaces" and is shown being greeted by Laurie Anders, the gal who made the tune famous. Wakely recently completed his first Broadway appearance at the Capitol Theater. His current best sellers on the Capitol label include "Star Of Hope" and "Why Am I Losing You". Laurie, who came into prominence on the Ken Murray TV show, made her record debut with Arthur Godfrey, cutting "Wide Open Spaces" for Columbia.



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**MODEL 5100 8" SPEAKER**





# 3,285 DAYS AGO

... there came into being a new type of publication. Exclusively, completely and solely devoted to the best interests of coin operated equipment in all forms.

A publication that played no favorites. That based itself completely upon impartiality. That fought hard and long for the members of this business. That dared predict the future.

A publication that pointed the way to a better livelihood. That has continued the policy of "sticking to one thing until it gets there"—like the postage stamp.

Those 3,285 days add up to Nine Years.

Next week this publication, *The Cash Box*, celebrates its Ninth Birthday. That is a long, long time as publications go in this industry. Especially periodicals which are completely and exclusively devoted to this industry, and this industry only.

Many magazines have come and gone in this business. Few were weekly publications. This is the first weekly publication (born during World War II) which has survived everyone of the dire predictions that have been made about it. Like its being "a war baby," and "this is the finish" because the price lists were introduced as a steady feature. Many said it was the end when *The Cash Box* proposed 10c play. Dozens and dozens of other dire statements have been made about *The Cash Box*.

But, here it is—*The Cash Box*—3,285 days later—and going stronger than ever. Winning ever more friends. Gaining ever greater respect, prestige and acclaim from all the nation. Providing industry with "facts." The kind of facts that are most important to a continued successful future.

Each and every week's issue presents new ideas and new plans and offers suggestions which have been read into association minutes, which have won acclaim everywhere in the nation among business men in this and other industries.

This is *YOUR Cash Box*.

This is the one and only publication in all the history of the industry which has presented factual data of a nature that has determined the future of a great majority of the people engaged in the industry.

This is the publication, *The Cash Box*, which is "officially accepted" because it publishes the sort of information that makes for a greater industry for tomorrow, and presents a better understanding of the industry today.

*The Cash Box* "Confidential Price Lists" are as well accepted today as is the Stock Exchange in the world of finance.

*The Cash Box* "Charts" of record listings are as well known thruout the country as are the records they feature.

*The Cash Box* "picks" are the records music operators buy.

*The Cash Box* personal columns are widely read, to the point where leaders quote them for factual data and reference.

*The Cash Box* editorials have won acclaim from one and all in the field, as well as from many outside industries.

*The Cash Box* is celebrating its 3,285th day of birth—its 9th Anniversary—next week with the next week's issue.

It is the hope of the entire staff of *The Cash Box* that you, who are reading this editorial, will be well represented with an outstanding advertisement in that issue.

## THE CASH BOX

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*THE CASH BOX* covers the coin operated machines industry, and all allied to this industry in any fashion whatsoever, throughout the United States, Canada, Central and South America, Africa, Japan, Hawaii, Philippine Islands, and other Asiatic and Pacific countries, as well as certain European nations. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others in any fashion identified with, or allied to, the coin operated music machines industry are completely covered. Manufacturers and distributors

of various merchandise, parts, supplies, components and all materials used in the coin operated vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered by *The Cash Box*.

*THE CASH BOX* IS RECOGNIZED by various associations of coin machine operators throughout the United States as their "official" weekly magazine.

### "THE CONFIDENTIAL PRICE LISTS"

"*The Confidential Price Lists*" are the one and only officially recognized price guide of all new and used machines in the United States. "*The Confidential Price Lists*" are an exclusive, copyrighted feature of *The Cash Box*. "*The Confidential Price Lists*" report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. "*The Confidential Price Lists*" are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry". They are an integral part of *The Cash Box* and appear in each week's issue. "*The Confidential Price Lists*" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. "*The Confidential Price Lists*" are used by finance firms, factors, loan companies, bankers and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. "*The Confidential Price Lists*" have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in "*The Confidential Price Lists*".



# “DEATH OF A SALESMAN”

**Action Slow as Sellers Continue to Occupy Soft, Comfortable, Swivel Desk Chairs and Only Use Longdistance Phones in Attempts to Sell New, High Priced Merchandise. Survey Finds Few Sellers Have Even Met Half Their Customers. Less Even Know What Customers Have on Hand to Trade or Sell. Biz Needs Salesmanship.**

For some years now this publication and, especially, its editorial writers, have been praised to glory—come for the fine editorials which they have written and which have so stimulated the industry that a great many improved business methods are now the vogue.

This publication has been called various things. For example, one coinman called *The Cash Box*, “A crusading publication.” Another says, “That magazine is much too forward.”

Still another, “Well, what they say is the facts and the truth. But, why don't they just turn the corner? Say the same thing in another, less straight-forward way?”

So, just a few days ago, someone wrote, in a rather sarcastic vein:

“Well, what do you attribute this business slump to, if you're so damn smart?”

The statement came from a rather well known seller of coin operated equipment.

The answer, to our way of thinking, is in the above headline. They tell the story about as well as anything ever will.

But, there may be just a little more added which would, possibly, be of interest to our friend who wrote us asking us to tell him “why”.

We're gonna tell him. Because we've investigated him (and some others at the same time) and, we believe, that he'll blush bright red right thru his scalp to the bottom of his hairline and will, if he's honest, admit the facts we learned.

One thing all leading coinmen have learned about *The Cash Box*: you don't just have to talk about one territory when you talk to a representative of this publication, you can talk about all the nation.

The men who put this publication together each week KNOW THE NATION.

They'll hop a plane, or a train, or a bus, or into their own cars, to cover a spot where a problem, or a question, arises.

And that's just what we did about this inquirer. Why? Because his inquiry was national. By that we mean that others in the nation had the same inquiry to make tho they didn't come forward with it as sarcastically as this man did.

It isn't local. Remember that. It's national. A national problem. Not only in this, but, in all industries thruout the nation.

Here's what we learned.

First of all, we went into this certain distributor's territory (without his knowledge that we were there) and questioned operators, most of whom know us very well.

We asked how many times this year (this was June, 1951) they had enjoyed visits from this distributor. We learned that some of them haven't seen this man in years. A lot of them don't even personally know him.

But, since they had so much knowledge of him and his methods, we asked, “How come?”

So they told us that he, “Phones regularly when he gets a new game.”

While we were there we noted some old and worn out games piled up one atop the other in a back room. We asked why they didn't trade them in. But, these ops didn't even think of mentioning these games. (What a great job some really enterprising distrib could have done right then and there even if he would have given half the trade-in value against his newest machine.)

So we flew out of that area into another. Just to see if we were wrong. And we learned, from other ops, in another area that they, too, didn't even know what some of their distributors looked like.

Yes, it's great to be able to sit in a com-

fortable, soft, big, easy, swiveling office chair and use a long distance phone. But—IT DOES NOT BRING IN BUSINESS.

And that's the ANSWER to what this distrib, who now admits he doesn't even know half the people he deals with, and less about what they have to trade in and would like to get rid of.

In the old days in this business distributors got out on the road and worked day and night to make deals. Worked like crazy. Maybe because they were, then, very poor guys, trying to get somewhere. To get ahead.

We don't believe that we need go further. We feel that a lot of people have forgotten about the first principles of good business: work, work, work—and then some more work. Hard work. The kind of work that makes business pay off.

There just can't be any rest yet for the man who wants to get ahead. And stay ahead.

This is the time when salesmanship is, once again, desperately needed by all the industry.

This is the time when men must “hit the road.” Learn what is really doing in their territories.

Oh, yes, we know all about the “salesmen who travel” for these men. But, they just won't let the salesmen make the kind of deals for them that they will make.

Remember: poor ops mean no sales.

Rich ops mean business. Plenty of business.

If the distributors, those nice, fat, comfortable guys, will get out of the soft swivel chairs in their offices, and “hit the road”, the way that they used to, and learn what's what—all the while selling like mad—the way they used to sell—betcha a dime that business picks up like lightning—everywhere in all these grand United States.



# The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

Record Companies Listed Alphabetically  
45 rpm numbers in parenthesis

CODE		
AB—Abbey	DY—Derby	PE—Peacock
AL—Aladdin	4 Star—Four Star	PR—Prestige
AP—Apollo	FE—Federal	RA—Rainbow
AT—Atlantic	IN—Intro	RE—Regent
BU—Bullet	JU—Jubilee	RG—Regal
CA—Capitol	KI—King	SA—Savoy
CH—Chess	LO—London	SIT—Sittin' In
CO—Columbia	ME—Mercury	SP—Specialty
CR—Corol	MG—MG/M	TE—Tempo
DA—Dono	MO—Modern	TW—Tower
DE—Decco	NA—Notional	VI—Victor
	OR—Orlone	

- |           |  | Pos. Last Week |
|-----------|--|----------------|
| <b>1</b>  | <b>TOO YOUNG</b><br><b>NAT "KING" COLE</b><br>CA-1449 (F-1449)—King Cole<br>CO-39271 (4-39271)—Toni Arden<br>CR-60393 (9-60393)—Denny Vaughn<br>DE-27569 (9-27569)—Potty Andrews<br>DE-27366 (9-27366)—Victor Young<br>ME-5599 (5599x45)—Richard Hoyes<br>MG-10920 (K10920)—Johnny Desmond<br>VI-20-4105 (47-4105)—Fran Allison                                | <b>1</b>       |
| <b>2</b>  | <b>JEZEBEL</b><br><b>FRANKIE LAINE</b><br>CO-39267 (4-39267)—Frankie Laine<br>ME-5622—Allen Greene<br>ME-5620—Alexander Brothers   | <b>2</b>       |
| <b>3</b>  | <b>HOW HIGH THE MOON</b><br><b>LES PAUL &amp; MARY FORD</b><br>CA-1451 (F-1451)—Les Paul & Mary Ford<br>CO-39145—Erroll Gorner<br>DE-24513 (9-24513)—Lionel Hampton O.<br>MG-30303 (K-30303)—Dovid Rose  | <b>3</b>       |
| <b>4</b>  | <b>ROSE, ROSE, I LOVE YOU</b><br><b>FRANKIE LAINE</b><br>CA-1532 (F-1532)—Lou Ello Robertson<br>CO-39367 (4-39367)—Frankie Laine<br>CO-39420 (4-39420)—Miss Hue Lee<br>CR-60484—Mitchell Trio<br>DE-27594 (9-27594)—Gordon Jenkins<br>LO-1029 (45-1029)—Benny Lee<br>MG-10978 (K10978)—Art Lund<br>VI-20-4135 (47-4135)—Buddy Morrow O.                        | <b>6</b>       |
| <b>5</b>  | <b>ON TOP OF OLD SMOKY</b><br><b>THE WEAVERS &amp; TERRY GILKYSON</b><br>CO-39328—Burl Ives<br>CR-60436 (9-60436)—George Cotes O.<br>DE-27515 (9-27515)—Weavers & Terry Gilkyson<br>LO-1028 (45-1028)—Josh White<br>ME-5612 (5612x45)—George Siravo O.   | <b>5</b>       |
| <b>6</b>  | <b>SOUND OFF</b><br><b>VAUGHN MONROE</b><br>CO-39413 (4-39413)—DePaur's Inf. Ch.<br>DE-27054 (9-27054)—Jerry Gray<br>DE-27608 (9-27608)—Jerry Gray<br>VI-20-4113 (47-4113)—Vaughn Monroe   | <b>4</b>       |
| <b>7</b>  | <b>MY TRULY, TRULY FAIR</b><br><b>GUY MITCHELL &amp; MITCH MILLER—VIC DAMONE</b><br>CA-1583 (F-1583)—Roy Anthony<br>CO-39415 (4-39415)—Guy Mitchell<br>CR-60514 (9-60514)—Georgie Auld<br>DE-27630 (9-27630)—Russ Morgon<br>LO-1050 (45-1050)—Dick Jones<br>ME-5646 (5646x45)—Vic Damone<br>MG-10984 (K10984)—Art Mooney<br>VI-20-4159 (47-4159)—Freddy Mortin | <b>8</b>       |
| <b>8</b>  | <b>MISTER AND MISSISSIPPI</b><br><b>PATTI PAGE</b><br>CA-1521 (F-1521)—Tennessee Ernie<br>CO-39371 (4-39371)—Gene Autry<br>DE-27259 (9-27259)—Mills Bros.<br>ME-5647 (5647x45)—Rex Allen<br>ME-5645 (4645x45)—Patti Page<br>VI-20-4140 (47-4140)—Dennis Day  | <b>7</b>       |
| <b>9</b>  | <b>MOCKIN' BIRD HILL</b><br><b>LES PAUL &amp; MARY FORD—PATTI PAGE</b><br>CA-1373 (F-1373)—Les Paul & Mary Ford<br>CR-64061 (9-64061)—Pinatoppers<br>DE-27444 (9-27444)—Russ Morgan<br>LO-851 (30296)—Marlin Sisters<br>ME-5552 (5552x45)—Tiny Hill<br>ME-5595 (5595x45)—Patti Page<br>VI-21-0396 (48-0396)—Britt & Allen                                      | <b>9</b>       |
| <b>10</b> | <b>THE LOVELIEST NIGHT OF THE YEAR</b><br><b>MARIO LANZA</b><br>CA-1408 (F-1408)—Helen O'Connell<br>CO-39192 (4-39192)—Percy Faith<br>DE-27507 (9-27507)—Fred Waring<br>DE-27583 (9-27583)—Ethel Smith<br>LO-937 (45-937)—Anne Shelton<br>MG-30352 (K30352)—Ann Blyth<br>VI-10-3300—Mario Lanza  |                |

11) PRETTY EYED BABY. 12) UNLESS. 13) I APOLOGIZE. 14) I'M IN LOVE AGAIN. 15) I GET IDEAS. 16) WHEN YOU & I WERE YOUNG MAGGIE BLUES. 17) THESE THINGS I OFFER YOU. 18) BECAUSE OF YOU. 19) WANG WANG BLUES. 20) IF. 21) BECAUSE OF RAIN. 22) SHANGHAI. 23) BE MY LOVE. 24) SWEET VIOLETS. 25) COME ON-A MY HOUSE.

EVERY VERSION...A WINNER!

# "POWDER BLUE"

By Gladys Shelly and Paul McCrane

Recorded By

- |                      |                  |
|----------------------|------------------|
| <b>DON CHERRY</b>    | ..... Decca      |
| <b>FRANKIE CARLE</b> | ..... RCA-Victor |
| <b>MARTHA TILTON</b> |                  |
| and                  |                  |
| <b>HARRY BABBITT</b> | ..... Coral      |
| <b>JOHNNY CORVO</b>  | ..... Clipper    |

A Natural For This Time Of Year!  
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Published by  
**FORSTER MUSIC COMPANY**  
NEW YORK CHICAGO HOLLYWOOD

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Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



# THE CASH BOX

# Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"WHO SENDS YOU ORCHIDS" (2:52)

"YOU LOCKED MY HEART" (2:21)  
MEL TORME  
(Capitol 1598; F-1598)

● Mel Torme does two different types of numbers on this disk and both of them sound good. The first half is a ballad in exciting rhythm with Joe Lipman's orchestra doing the backing. The second side is a fast novelty on which Sid Feller provides the orchestration. Mel's fans are gonna like this one.

"SWEET VIOLETS" (2:40)  
"LONELY LITTLE ROBIN" (2:50)

JANE TURZEY  
(Decca 27668; 9-27668)

● Jane Turzey does some harmonizing with herself on both ends of this platter. Each one is a novelty that's getting a current push and Jane's versions of these tunes should certainly help. Remo Biondi's orchestra backs her up with some good orchestrations and ops are advised to listen in.

"OUT O' BREATH" (2:37)  
"BECAUSE OF YOU" (2:23)

GLORIA DeHAVEN & GUY LOMBARDO ORCH.  
(Decca 27666; 9-27666)

● A combination that makes for mighty good music, Gloria DeHaven and Guy Lombardo, get together here for a couple of listenable sides. The first half is a novelty that looks as though it will be big while the second side is a ballad which already is breaking out. Ops won't go wrong with this one.

"THE GIRLS WE NEVER DID WED" (2:39)

"DREAM MELODY" (2:40)  
OWEN BRADLEY  
(Coral 60539; 9-60539)

● Owen Bradley goes to work on a drinking song on the top half and Don Estes and the Alcyone Beasley Choir do a fine job on the vocalizing. The second half is a slow easy going side with the vocal trio coming through on the lyrics and Owen again making with the organ music. Ops with the right spots will want to tune in.

"COME ON-A MY HOUSE" (2:57)  
"BRING FORTH DE LIGHT" (2:52)

LOUIS PRIMA  
(Robin Hood 111)

● Louis Prima gives out with his own version of "Come On-A My House" substituting Italian dishes for the Armenian ones. This is a real jumpy rendition and Louis should get a big part of the action on the song. Second half is a calypso type thing which he also does in a vigorous manner. The top half is headed for plenty of play.

"NOBODY'S SWEETHEART" (3:04)  
"THE NIGHT WAS MADE FOR LOVE" (2:47)

JOHNNY LONG ORCH.  
(King 15109)

● An oldie gets an invigorating workout on the first side from Johnny Long and the boys. Done in the style of one of his biggest hits, this half should do very well in the boxes. The lower end is a smooth instrumental of another oldie. The top deck gets our nod.

## DISK OF THE WEEK

"IN THE COOL, COOL, COOL OF THE EVENING" (2:52)  
"THAT'S GOOD, THAT'S BAD" (2:48)

FRANKIE LAINE & JO STAFFORD  
(Columbia 39466; 4-39466)



FRANKIE LAINE



JO STAFFORD

● It looks as though there's no stopping this Jo Stafford-Frankie Laine team. They've done it again with a ditty called "In The Cool, Cool, Cool Of The Evening" on which songwriters Johnny Mercer and Hoagy Carmichael combined their talents. The tune is headed for a big play and ops will do well to start ordering it now. Frankie and Jo give it their unusual dy-

namic renditions and together this really adds up. The second half is another driving thing although probably not as commercial as the first one. Paul Weston provides the music at either end and so the team has a good backing to go along. The top deck is gonna step right in there and follow "Pretty Eyed Baby" in the charts. One listen is all any op will need.

"COME ON-A MY HOUSE" (2:45)

"JUST IN CASE" (2:57)

KAY ARMEN

(Federal 14001)

● Kay Armen has a grand side here in a number which is headed straight for the top. Kay's version shows a good deal of excitement as the Ray Charles Singers and John Gart's orchestra help her out. The second half too gets a wonderful rendition from Kay who certainly knows what to do with a ballad. Ops should take a look.

"GIVE ME A GIRL AND A WALTZ" (2:35)

"GANDERVILLE LAENDLER" (2:45)

LAWRENCE DUCHOW

(RCA Victor 25-1199)

● Lawrence Duchow goes to town on a novelty with a lot of potential. Danny Ryan and Dick Metko do a duet on the lyrics and make this happy ditty a real winner. The second half is in the polka vein and Duchow and his boys really give it a whirl. Ops will want to keep an eye on the top half.

"SWEET VIOLETS" (2:52)

"THEM THERE EYES" (2:45)

DORIS DREW

(Mercury 5675; 5675x45)

● Doris Drew gets going on the upper half with a novelty that's been enjoying a lot of attention. Cliff Parman's orchestra provides a honky tonk piano backing and the Jack Halloran Singers do the choral work. The bottom half is a driving vocal of an oldie that's being revived. It's in very fast tempo and makes for grand listening.

"I'M A FOOL TO WANT YOU" (2:40)

"IF YOU DON'T THINK I'M LEAVING" (2:40)

DINAH WASHINGTON

(Mercury 5665; 5665x45)

● A lovely ballad gives Dinah Washington a very strong entry on the upper level. Doing it in an exciting rendition, Dinah gets a grand assist from Ike Carpenter and the orchestra. The second side too is an interesting tune with a clever set of lyrics. Ops shouldn't miss the top deck.

"GOOD LUCK, GOOD HEALTH, GOD BLESS YOU" (2:55)

"HELLO SUNSHINE" (2:12)

MARINERS

(Columbia 39445; 4-39445)

● The Mariners have some fine harmonizing to offer on a very attractive tune. Norman Leyden's orchestra back them up and they get going with a melody that is really good to hear. The bottom side is a fast, happy sounding thing which the boys also know how to handle. Ops will want to take a listen.

"YOU'LL ALWAYS BE THE SWEETHEART OF MY DREAMS" (2:28)

"WHOO-EE LOO EEE SIANA" (2:27)

MODERNAIRES

(Coral 60525)

● An oldie gets a slow going over from the Modernaires. The group shows off its harmony making ability as George Cates and the orchestra come through with the musical setting. The lower end is a fast, dynamic ditty just right for a group going over. Ops do ok with this.

"GO, GO, GO, GO" (2:45)

"SUNSHINE KISSES" (2:52)

BILL FARRELL

(MGM 11023; K11023)

● Bill Farrell takes a new tune and gives it a ride on the top deck. With the Ray Charles Singers and Russ Case's orchestra to back him up, Bill makes a likely item out of this. Second half is a ballad which he also turns out in fine style. Ops will want to take a listen.

"IN THE COOL, COOL, COOL OF THE EVENING" (3:14)

"LULLABY TRAIN" (3:10)

FRANKIE CARLE

(RCA Victor 20-4189; 47-4189)

● A tune that looks like it's headed for big things gets good coverage here from Frankie Carle and the boys. The Satisfiers offer the vocal and give it a listenable choral workout. On the second side Joan House joins with the group to give out with a lullaby. The top deck should be heard by ops.

"GOOD MORNING MR. ECHO" (2:55)

"SHANGHAI" (2:30)

BUDDY MORROW ORCH.

(RCA Victor 20-4192; 47-4192)

● Buddy Morrow has two current hits to work with on this disk. The first half is an echoing novelty on which the quartet do the lyrics while the second half is another cute ditty sung by Frankie Lester. Each end gets a good rendition and each deserves ops' attention.

"BECAUSE OF RAIN" (2:52)

"TOO YOUNG" (3:10)

LUIS ARCARAZ ORCH.

(RCA Victor 23-5480)

● Two wonderful instrumentals are offered here by Luis Arcaraz and the orchestra, which is one of Mexico's most popular aggregations. Both sides get a very smooth working over on a couple of tunes which are already going strong. This disk should establish Arcaraz north of the border.

## BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "VANITY" ..... Sarah Vaughan ..... Columbia 39446; 4-39446
- ★ "I'LL WAIT FOR YOU" ..... Cliff Ayres ..... Jubilee 4060
- ★ "MAYBE IT'S BECAUSE" ..... Paul Weston Orch. ..... Columbia 39465; 4-39465
- ★ "COME ON-A MY HOUSE" ..... Louis Prima ..... Robin Hood 111



# ROUND THE WAX CIRCLE

## NEW YORK:

Regardless of the outcome of negotiations for the settlement of his contract at Decca, Dave Kapp will leave for Europe in the middle of July for a six weeks vacation. . . . Entire music trade turned out for the Sammy Kaye opening at the Astor Roof. Highlight of the evening was the impersonation Mickey



MERV GRIFFIN

Adley did of Hugo Winterhalter during Sammy's "So You Want To Lead A Band" series. Incidentally, he won. . . . In the forthcoming Pinza pic. "Strictly Dishonorable," the oldie, "Everything I Have Is Yours," sets the number one plug. The era of the picture is the 1920's. The song was first introduced in 1933. Billy Eckstine cut the tune on his next MGM release. . . . Bryna Schwartz, Ben Kemper's assistant at RCA Victor married Ed Lawson on July 8. . . . Think it's hot? Well the Christmas songs are starting to come along. We received a brochure telling us about "Frosty The Snowman" this week. . . . A grand book for those about to receive greetings from Uncle Sam is "How To Be Happy Though Drafted." Written by Jimmy Seligmann with some standout cartoons by John Fischetti, this little number has some heavyweight advice to offer. Published by Sterling. . . . Guy Lombardo claims songpluggers aren't what they used to be. Twenty years ago, they were not far short of actual performers when they got up on the bandstand to demonstrate their latest plugs. The other day, a song plugger climaxed two months of trying to get Lombardo to hear a new tune. But when it came to demonstrate the song, the plugger had forgotten the lyrics. . . . Martin Films, Inc., new production company owned by bandleader Freddy Martin, began work this week on "The Good Humor Man" which will feature Freddy's vocalist, Merv Griffin. The film, aimed at theaters as a short subject, is based on Freddy's new Victor record of the same name. . . . Cass Franklin and Monica Moore appeared on "Toast Of The Town" July 8. . . . George Shearing currently wowing Birdland audiences with his rendition of "The Breeze And I," his newest MGM recording.

## CHICAGO:

Big turnout for Russ Morgan and his "Music in the Morgan Manner" at the Beach Walk (Edgewater Beach Hotel) with Morty Palitz reported to have been in attendance from Decca's N. Y. offices. . . . Chick Kardale no longer with Leeds Music. Leeds offices here closed. . . . Jeri Southern continues to click with juke box ops and Jimmy Martin verra, verra happy. . . . Juke box queen Dinah Shore's "Disk Of The Week" ("Sweet Violets") headed for a tremendous play. . . . Ted Travers, airboy deejay, turning into quite a composer. Many of his latest tunes already published. Some being set for big plug dates. . . . Natt Hale of Sampson (Columbia) made a sad trip home last week. Mother gravely ill. . . . Mercury busy on a new "Show Boat" album to feature some of their finest artists past and present, like: Patti Page, Tony Martin, Tony Fontane, and that great gal who just opened at the Chez, Sophie Tucker. Sophie will sing "Bill" and some other great tunes from this world famous musical. There are 8 LP sides in the album. . . . Blanche Piser is now sec'ty to Art Talmadge. . . . Dick Jurgens getting some very grand notices 'round our town. . . . Louis Armstrong continued on at the Blue Note and had 'em lined up waiting to hear that inimitable trumpeting of the master. . . . Bob Crosby at the Chicago Theatre along with The Modernaires. One grand guy, Bob, and ready to do a favor for anyone of the youngsters in the biz. Oughta be more like him around the field. . . . Johnny (Desmo) Desmond making Chicago music people prouder than all get out the way those big New York TV shows keep calling for his personal appearances. And one guy that never has yet had to wear a larger-sized hat. . . . Chicago's own Connie Russell clicking in the star spot of local "South Pacific" company. Took over Janet Blair's spot while Janet is away on vacation. The gal's a natural for musicals. Won't be surprised if some enterprising musical producer grabs her next Fall. . . . Hear that Leonard and Phil Chess have something hot up their sleeves in the rhythm and blues field that'll top their sensational "Rocket 88" by a mile.



DINAH SHORE

## LOS ANGELES:

Things are busy at Capitol, we gather from both plattery ad chief Hal Cook and distrib promotion topper Joe Mathews, what with Les Paul's and Mary Ford's "How High the Moon" riding the pop charts for a record distance and Tennessee Ernie's "Mister and Mississippi," and Nat Cole's "Too Young" also riding high on the boxes. . . . Re "Mister and Mississippi," our idea of as great a tune as Walter Winchell says it is and written by a really talented guy named Irving Gordon. . . . Capitol's Joe Mathews came through in fine style for a recent get together Bill Leuenhagen had for a batch of local ops, with Bob Crosby, Les Baxter and Ramblin' Jimmy Dolan among the artists attending the affair at Rodger Young Auditorium. . . . Back from a recent junket to Memphis and all points South, Jules and Saul Bihari of the Modern Biharis are hard at work with a stack of lives ones coming through for them in Roy Hawkins' "The Thrill Is Gone" Jimmy Nelson's "T-99" on the RPM label, B. B. King's "She's Dynamite" in addition to Pee Wee Crayton's "Poppa Stoppa" and Little Willie Littlefield taking off with "I've Been Lost." . . . Jules, who's once again actively handling the A & R operation for the firm, confides that he expects some bigger and better hits than ever before out of Hadda Brooks, who's now back with the Modern label.

Returned from his cross-country tour of distributors in New York, Washington, D. C., Philadelphia, Chicago, Portland, Seattle and San Francisco, Irving Fogel of Tempo reports that business appears to be on the upgrade in some spots and just holding its own in others. . . . His dark-eyed secy, Margaret is off with a femme companion via auto to Grand Canyon, Carlsbad Cavren, Bryce Canyon and other scenic points, armed with compact and color slide camera. . . . Had us a call from thrush Cynthia Lee thankin' us and sundry for a nice review of her "Tilt" on the Theme label. . . . That "Come On-a My House" is really something to hear, both in the Columbia platter by Rosemary Clooney and the Mercury disc by Richard Hayes.



ROSEMARY CLOONEY

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AGAIN WITH THE BEST!

1<sup>ST</sup> WITH DESMO'S BIG RECORD!  
**JOHNNY DESMOND**  
 BECAUSE OF YOU  
 ANDIAMO  
 78 RPM—MGM 10947  
 45 RPM—MGM K10947

1<sup>ST</sup> WITH A SOCK VERSION!  
**TOMMY EDWARDS**  
 THE MORNINGSIDE OF THE MOUNTAIN  
 F'R INSTANCE  
 78 RPM—MGM 10989  
 45 RPM—MGM K10989

1<sup>ST</sup> WITH THIS STAR DUO!  
**MONICA LEWIS · DESMOND**  
 OUT O' BREATH  
 I'M GLAD I GAVE IT UP FOR YOU  
 78 RPM—MGM 10992 · 45 RPM—MGM K10992

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**JANE POWELL** *sings*  
 L'AMOUR TOUJOURS · WE NEVER TALK MUCH  
 78 RPM—MGM 30383 · 45 RPM—MGM K30383  
 PARIS  
 78 RPM—MGM 30386 · 45 RPM—MGM K30386

**BILLY ECKSTINE** *sings*  
 WONDER WHY  
 78 RPM—MGM 10996 · 45 RPM—MGM K10996

**WOODY HERMAN**  
 and his Orchestra *play*  
 I CAN SEE YOU  
 78 RPM—MGM 11008 · 45 RPM—MGM K11008

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# THE CASH BOX

# Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"COME ON-A MY HOUSE" (1:57)

"MIXED EMOTIONS" (3:14)

ELLA FITZGERALD  
(Decca 27680; 9-27680)

● Ella Fitzgerald takes off with a comer and spins through a real jump version of this ditty. Backed solidly by Sy Oliver and his band, Ella presents an inviting disk. Flip is a wonderful ballad, done with lots of sentiment. On this side the Ray Charles Singers lend their talents to the tune. Ella is always an attraction.

"LOVE IS THE REASON" (3:01)

"MAKE THE MAN LOVE ME"  
(2:43)

ETHEL MERMAN  
(Decca 27647; 9-27647)

● Two Broadway musical hits are offered here by the strong voice of Ethel Merman. Giving it her usual show-like renditions, Ethel dishes out some fine waxing. Both ends are backed by Dave Terry and his orchestra, who supplies the instrumental lift that helps put the tunes over. Ops can be sure of play on either end.

"SWEET VIOLETS" (2:40)

"WHAT YOU DO TO ME" (2:26)

CLIFF STEWARD  
(Coral 60542; 9-60542)

● Cliff Steward has a new novelty working for him on the upper half. With the San Francisco Boys lending vocal assistance, Cliff romps through this bouncy thing. The lower end has Ray Staunton at the piano with another fast moving novelty number. Ops might look in.

"IN THE COOL, COOL, COOL OF EVENING" (3:05)

"IF YOU TURN ME DOWN" (2:57)

LES BROWN ORCHESTRA  
(Coral 60526; 9-60526)

● Les Brown and his orchestra, featuring Lucy Ann Polk at the vocal, turn out a pleasant side. This combo hops through a lively thing that has a good beat. Flip is a cute jump number that is run through by the same artists. Ops oughta watch both ends.

"I'LL WAIT FOR YOU" (2:48)

"IT'S YOU, IT'S YOU, IT'S YOU"  
(2:50)

CLIFF AYERS  
(Jubilee 4060)

● Cliff Ayers offers a meaningful rendition of a catchy waltz that might take off. Given a pleasant backing by the Balladiers and the Gem Tone Trio, Cliff wends his way through the lyrics in fine fashion. The lower end is a slow item that gets an equally pleasing send off. Ops should watch the upper half.

## SLEEPER OF THE WEEK

"I'LL HOLD YOU IN MY HEART" (3:00)

"I HEARD A SONG" (2:45)

EDDIE FISHER  
(RCA Victor 20-4191; 47-4191)



EDDIE FISHER

● Eddie Fisher once more comes up with a ballad that could easily be a follow up to his current hit,

"Unless." It's a lovely tune labeled "I'll Hold You In My Heart," and done in that slow, forceful manner that is typical of Eddie. On this top deck, he lends his meaningful vocal to the melody, while Hugo Winterhalter offers an equally beautiful orchestral backing. The lower end is done in the gypsy vein and it too might easily take off. This side finds Eddie dishing out a very feeling interpretation of a ballad that also gets first rate treatment from the Winterhalter crew. Our guess is the top end, but ops knowing the tremendous following of this kid will stock up fast and watch both sides. This disk should do it again for him.

"HITSITY HOTSITY" (2:35)

"JOSEPHINE" (2:50)

LOLA AMECHE  
(Mercury 5675; 5675x45)

● With a cute orchestration supplied by Al Trace and his boys, Lola Ameche skips around with an old tune and comes up with a listenable novelty number. The other side is a jumpy thing that features some fine piano and violin solo work. Ops have some good filler material here.

"I'M A FOOL TO WANT YOU"  
(2:51)

"THERE'S A LULL IN MY LIFE"  
(2:47)

BOB CONNALLY  
(Mercury 5672; 5672x45)

● Baritone Bob Connally comes up with a stirring ballad done with a tango beat. Lew Douglas offers the musical backdrop for Bob's tangle with the tango. The bottom side is a slow oldie that is worked over by the same artists. Ops should tune into this disk.

"VANITY" (2:53)

"MY REVERIE" (2:49)

SARAH VAUGHAN  
(Columbia 39446; 4-39446)

● Thrush Sarah Vaughan takes hold of a pretty ballad that has already created some excitement and dishes out a vocal in her typical style. Paul Weston and the orchestra back her up in equally fine manner. The second side is a beautiful oldie that gets an equally good job from Sarah. Ops oughta watch the top deck. Its loaded.

"IF YOU TURN ME DOWN" (2:25)

"INVITATION TO A BROKEN HEART" (3:05)

TONI ARDEN  
(Columbia 39440; 4-39440)

● Toni Arden has a catchy tune to work with on the top level and work on it she does with a fine rendition. It's a bouncy thing that gets a good backing from Percy Faith and his orchestra. The lower end is a beautiful ballad that shows the chirping of Toni to wonderful advantage. Both levels can go.

"BONNE NUIT" (2:32)

"MAYBE IT'S BECAUSE" (2:34)

PAUL WESTON ORCHESTRA  
(Columbia 39465; 4-39465)

● The Norman Luboff Choir and the Paul Weston orchestra combine to offer two slow, dreamy ballads. Each side features some wonderful harmony by the choir of interesting tunes. The entire effect is one of pleasant listening, which could help the disk get up and go.

"YOU'LL NEVER KNOW HOW IT FEELS" (3:05)

"THE BEAT O' MY HEART"  
(2:33)

BOB EBERLY  
(Capitol 1597; F-1597)

● The first side is a slow ballad done by Bob Eberly in a slow, drawn out manner. Bob gets help from Harry Mooney's orchestra in carrying this number through. The under deck is an oldie done with an exciting rendition. This ballad shows Bob to a good advantage. We give our nod to the bottom end.

"WALK, JENNY, WALK" (2:48)

"MY LITTLE BIMBO DOWN ON THE BAMBOO" (2:51)

MARJORIE GARRETSON  
(MGM 10983; K-10983)

● The top deck is a pleasant sounding jump tune that gets a good going over from Marjorie Garretson. Backed by Leroy Holmes' men, Marjorie dishes out some vocalizing that is reminiscent of the "good old days." The lower half is another fast thing done by Marjorie and featuring some instrumental work. Ops oughta lend an ear.

"PEOPLE ARE FUNNY" (2:23)

"POOL" (2:23)

RED INGLE  
(Capitol 1599; F-1599)

● Red Ingle has two novelty numbers to offer on this waxing. Both ends are bouncy things that get appropriate sounding vocals from Red. The comical voices used plus the backing from the band helps put these ditties over. Ops needing material of this nature oughta look in now.

"COME ON-A MY HOUSE" (2:07)

"HOLD ME HOLD ME" (2:29)

KAY STARR  
(Capitol 1710; F-1710)

● Given a tune that is a natural for her, Kay Starr spins through another fine version of an item that can't miss. With a good musical backdrop, Kay offers a jump rendition of this top side. The lower end is a slow tune that gets a lovely treatment by Kay. The upper level should get its share.

"STAR OF HOPE" (2:34)

"HE BOUGHT MY SOUL AT CALVARY" (2:44)

JO STAFFORD  
(Columbia 39448; 4-39448)

● Jo Stafford has a pair of pleasant sounding sides which she wends her way through in a soothing manner. Both levels are slow, soft things that are done in a hymnish way. Paul Weston and his orchestra and the Lee Brothers help put these tunes over. Ops should give a listen.

"OH DEAR, SHE'S WONDERFUL, BEAUTIFUL" (2:50)

"NOAH FOUND GRACE IN THE EYES OF THE LORD" (2:57)

BURL IVES  
(Columbia 39433; 4-39433)

● The top dish features the fine warbling of Burl Ives as he skips through a cute sounding Scottish aire. Burl is assisted by Percy Faith and his crew, who also supply the backdrop on the under half. The second side is an effective spiritual type number that's bouncy and boisterous. Either end can go.



**THE CASH BOX**

*Disk Jockeys'*  
**REGIONAL RECORD REPORTS**

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending July 7 without any changes on the part of THE CASH BOX.

**Phil Wilson**

WLEE—Richmond, Va.

1. TOO YOUNG (Nat Cole)
2. MY TRULY, TRULY FAIR (Vic Damone)
3. JEZEBEL (Frankie Laine)
4. MR. & MISSISSIPPI (Patti Page)
5. HOW HIGH THE MOON (Les Paul-Mary Ford)
6. ROSE, ROSE, I LOVE YOU (Buddy Morrow)
7. COME ON-A MY HOUSE (Rosemary Clooney)
8. I GET IDEAS (Tony Martin)
9. THE LOVELIEST NIGHT OF THE YEAR (Mario Lanza)
10. SHANGHAI (Doris Day)

**Roger Clark**

WNOR—Norfolk, Va.

1. I'M IN LOVE AGAIN (April Stevens)
2. I GET IDEAS (Tony Martin)
3. MIXED EMOTIONS (Rosemary Clooney)
4. COME ON-A MY HOUSE (Rosemary Clooney)
5. MY TRULY, TRULY FAIR (Vic Damone)
6. WHAT WILL I TELL MY HEART (Paul Weston)
7. THESE THINGS I OFFER OU (Patti Page)
8. DEEP PURPLE (Sarah Vaughan)
9. LONELY LITTLE ROBIN (Marion Morgan)
10. TOO YOUNG (King Cole)

**Herb Dexter**

WPEN—Philadelphia, Pa.

1. SHANGHAI (Billy Williams Qt.)
2. MARY THE PRAIRIE & I (Bill Dornel)
3. POWDER BLUE (Don Cherry)
4. GONE FISHIN' (Bing Crosby-ouis Armstrong)
5. COME ON-A MY HOUSE (Rosemary Clooney)
6. MIXED EMOTIONS (Rosemary Clooney)
7. I'M A FOOL TO WANT YOU (Frank Sinatra)
8. MY TRULY, TRULY FAIR (Guy Mitchell-Mitch Miller)
9. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)
10. WANG WANG BLUES (Ames Bros.)

**David Walshak**

KCTI—Gonzales, Tex.

1. TOO YOUNG (Nat Cole)
2. MY TRULY, TRULY FAIR (Vic Damone)
3. JEZEBEL (Frankie Laine)
4. WANG WANG BLUES (Teresa Brewer)
5. MR. & MISSISSIPPI (Dennis Day)
6. HOW HIGH THE MOON (Les Paul-Mary Ford)
7. THESE THINGS I OFFER YOU (Ray Anthony)
8. UNLESS (Guy Mitchell)
9. SOMEBODY (Jo Staord)
10. COME ON-A MY HOUSE (Rosemary Clooney)

**Dick Coleman**

WCBS—Baltimore, Md.

1. TOO YOUNG (Nat Cole)
2. JEZEBEL (Frankie Laine)
3. I GET IDEAS (Tony Martin)
4. UNLESS (Eddie Fisher)
5. I WANT TO BE WITH YOU ALWAYS (Andrews Sisters & Red Foley)
6. I'M IN LOVE AGAIN (April Stevens-Henri Rene)
7. VANITY (Don Cherry)
8. THESE THINGS I OFFER YOU (Patti Page)
9. RED SAILS IN THE SUNSET (Nat Cole)
10. COME ON-A MY HOUSE (Rosemary Clooney)

**Robin Seymour**

KMH—Dearborn, Mich.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. TOO YOUNG (Nat Cole)
3. I GET IDEAS (Tony Martin)
4. MY TRULY, TRULY FAIR (Guy Mitchell)
5. MR. & MISSISSIPPI (Dennis Day)
6. NO BOAT LIKE A ROW BOAT (Perry Como)
7. JEZEBEL (Frankie Laine)
8. I HEARD A SONG (Eddie Fisher)
9. HOW HIGH THE MOON (Les Paul-Mary Ford)
10. SWEET VIOLETS (Dinah Shore)

**Lee Stewart**

WHAT—Philadelphia, Pa.

1. MR. & MISSISSIPPI (Gene Autry)
2. SATINS & LACE (Zeke Manners)
3. 10,000 MILES (Dinah Shore)
4. I WANNA PLAY HOUSE WITH YOU (Eddy Arnold)
5. TENNESSEE HILLBILLY GHOST (Red Foley)
6. IT MAY BE SILLY (Little Jimmy Dickens)
7. SOMEBODY (Rosalie Allen)
8. YOU'RE MY SUGAR (Kay Starr & Tenn. Ernie)
9. MY ANGEL (Ozie Waters)
10. THE STRANGE LITTLE GIRL (Cowboy Copas)

**Buddy Deane**

WITH—Baltimore, Md.

1. TOO YOUNG (Nat Cole)
2. ON TOP OF OLD SMOKY (The Weavers)
3. I'M A FOOL TO WANT YOU (Frank Sinatra)
4. HOW HIGH THE MOON (Les Paul-Mary Ford)
5. SOUTH OF THE BORDER (Benny Goodman)
6. I'M IN LOVE AGAIN (April Stevens)
7. SWEET VIOLETS (Dinah Shore)
8. ROSE, ROSE, I LOVE YOU (Buddy Morrow)
9. JEZEBEL (Frankie Laine)
10. SHANGHAI (Doris Day)

**Bud Wendell**

WJMO—Cleveland, O.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. MY TRULY, TRULY FAIR (Guy Mitchell)
3. TOO YOUNG (Nat Cole)
4. ROSE, ROSE, I LOVE YOU (Frankie Laine)
5. THE LOVELIEST NIIGHT OF THE YEAR (Mario Lanza)
6. MR. & MISSISSIPPI (Patti Page)
7. JEZEBEL (Frankie Laine)
8. BECAUSE OF RAIN (Ella Fitzgerald)
9. SHANGHAI (Doris Day)
10. BECAUSE OF YOU (Tony Bennett)

**John Wisley**

WFGM—Fitchburg, Mass.

1. MY TRULY, TRULY FAIR (Guy Mitchell)
2. I'M IN LOVE AGAIN (April Stevens)
3. THESE THINGS I OFFER YOU (Sarah Vaughan)
4. JEZEBEL (Frankie Laine)
5. UNLESS (Eddie Fisher)
6. THERE'S A BIG BLUE CLOUD (Perry Como)
7. HOW HIGH THE MOON (Les Paul-Mary Ford)
8. WANG WANG BLUES (Ames Bros.)
9. TOO YOUNG (Nat King Cole)
10. ANYTIME AT ALL (Fran Warren)

**Ed Penney**

WTAO—Cambridge, Mass.

1. MY TRULY, TRULY FAIR (Guy Mitchell)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. TOO YOUNG (King Cole)
4. JEZEBEL (Frankie Laine)
5. VANITY (Sarah Vaughan)
6. SHANGHAI (Billy Williams Qt.)
7. MORNINGSIDE OF THE MOUNTAIN (Tommy Edwards)
8. WANG WANG BLUES (Ames Bros.)
9. THESE THINGS I OFFER YOU (Sarah Vaughan)
10. SUNSHINE OF YOUR SMILE (Merv Griffin)

**Bob Anthony**

KRMG—Tulsa, Okla.

1. TOO YOUNG (King Cole)
2. JEZEBEL (Frankie Laine)
3. ON TOP OF OLD SMOKEY (The Weavers)
4. HOW HIGH THE MOON (Les Paul-Mary Ford)
5. ROSE, ROSE, I LOVE YOU (Frankie Laine)
6. SOUND OFF (Vaughan Monroe)
7. MR. & MISSISSIPPI (Dennis Day)
8. MY TRULY, TRULY FAIR (Guy Mitche'l)
9. MOCKIN' BIRD HILL (Les Paul-Mary Ford)
10. THESE THINGS I OFFER YOU (Patti Page)

**Dave Leeds**

WMCA—New York, N. Y.

1. TOO YOUNG (Nat Cole)
2. MY TRULY, TRULY FAIR (Guy Mitchell)
3. GOODNIGHT (Bud Brees)
4. MR. & MISSISSIPPI (Patti Page)
5. BECAUSE OF RAIN (Ella Fitzgerald)
6. I CAN'T GET OVER A BOY LIKE YOU (Doris Day)
7. HOW DO YA LIKE YOUR EGGS (D. Martin-H. O'Conne'l)
8. DIANE (Tony Martin)
9. VANITY (Sarah Vaughan)
10. THE WORLD IS MINE TONIGHT (Anne Shelton)

**Norm Prescott**

WORL—Bastan, Mass.

1. VANITY (Don Cherry)
2. MORNINGSIDE OF THE MOUNTAIN (Tommy Edwards)
3. COME ON-A MY HOUSE (Rosemary Clooney)
4. SWEET VIOLETS (Dinah Shore)
5. WHAT IS A BOY (Jan Peerce)
6. BECAUSE OF RAIN (Nat Cole)
7. SHANGHAI (Billy William's Qt.)
8. MY TRULY, TRULY FAIR (Guy Mitchell)
9. SON OF A SAILOR (Vic Damone)
10. I LIKE THE SUNSHINE OF YOUR SMILE (4 Knights)

**Ira Cook**

KECA—Hollywood, Calif.

1. I'M IN LOVE AGAIN (Andrews Sisters)
2. MORNING SIDE OF THE MOUNTAIN (Tommy Edwards)
3. BLACK BALL FERRY LINE (Percy Faith)
4. MR. & MISSISSIPPI (Dennis Day)
5. COME ON-A MY HOUSE (Rosemary Clooney)
6. WHAT IS A BOY (Jan Peerce)
7. FRANCESCA (X. Cugat)
8. THESE THINGS I OFFER YOU (Dick Haymes)
9. ANYTIME AT ALL (Fran Warren)
10. WONDROUS WORD (Ken Carson)

**Ed McKenzie**

WJBK—Detroit, Mich.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. WANG WANG BLUES (Rolph Flanagan)
3. VANITY (Don Cherry)
4. SHANGHAI (Doris Day)
5. DO YOU REALLY LOVE ME (Ella Fitzgerald)
6. MAYBE IT'S BECAUSE (Paul Weston)
7. JOSEPHINE (Les Paul-Mary Ford)
8. BECAUSE OF YOU (Les Baxter)
9. SWEET VIOLETS (Dinah Shore)
10. WOULD I MIND (Sammy Kaye)

RCA Victor's New Sensation

**Johnny Hartman**

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with

" OUT OF THE NIGHT "

and

" WORRY BIRD "

RCA VICTOR 22-0132



**RCA VICTOR Records**





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**NAMM SHOW ISSUE**

*(Dated July 21, 1951)*

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# THE CASH BOX

## Disk Jockeys' REGIONAL RECORD REPORTS

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### Dick Wright

WMUR—Manchester, N. H.

1. SWEET VIOLETS (Dinah Shore)
2. TRULY TRULY FAIR (Freddy Martin)
3. TOO YOUNG (Nat King Cole)
4. GONE FISHIN' (Bing Crosby-Louis Armstrong)
5. ONE DANCE WITH YOU (Ray Anthony)
6. COME ON-A MY HOUSE (Rosemary Clooney)
7. NO BOAT LIKE A ROWBOAT (Perry Como)
8. SHANGHAI (Doris Day)
9. UNLESS (Eddie Fisher)
10. RHUMBA BOOGIE (Fontane Sisters)

### Howard Malcolm

WTRY—Albany, N. Y.

1. MY TRULY, TRULY FAIR (Guy Mitchell)
2. JEZEBEL (Frankie Laine)
3. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)
4. MR. & MISSISSIPPI (Patti Page)
5. ROSE, ROSE, I LOVE YOU (Frankie Laine)
6. BECAUSE OF RAIN (Ella Fitzgerald)
7. I'M IN LOVE AGAIN (Patti Andrews)
8. TOO YOUNG (Richard Hayes)
9. ON TOP OF OLD SMOKY (The Weavers)
10. I APOLOGIZE (Billy Eckstine)

### Ted Steele

WCMA—New York, N. Y.

1. BECAUSE (Mario Lanza)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. TELL ME (Tony Martin)
4. BIG BLUE CLOUD (Perry Como)
5. GOOD MORNING MR. ECHO (Jane Turzey)
6. GONE FISHIN' (Crosby-Armstrong)
7. I'M A FOOL TO WANT YOU (Frank Sinatra)
8. DREAM (Walter Schumann)
9. FRANCESCA (Cugat)
10. YOU'RE MY SUGAR (Starr-Tenn. Ernie)

### Murray Jordan

WLIB—New York, N. Y.

1. JEZEBEL (Frankie Laine)
2. BECAUSE OF RAIN (Ella Fitzgerald)
3. MY TRULY TRULY FAIR (Guy Mitchell)
4. SHANGHAI (Bill Williams Qt.)
5. I'M IN LOVE AGAIN (April Stevens)
6. DO YOU REALY LOVE ME (Tony Martin)
7. COME ON-A MY HOUSE (Rosemary Clooney)
8. GOTTA FIND SOMEBODY TO LOVE (Mindy Carson)
9. TOO YOUNG (Nat King Cole)
10. LOVE ME (Frank Sinatra)

### Al Owen

WMID—Atlantic City, N. J.

1. MY TRULY TRULY FAIR (Vic Damone)
2. TOO YOUNG (King Cole)
3. I'M A FOOL TO WANT YOU (Frank Sinatra)
4. THESE THINGS I OFFER YOU (Ray Anthony)
5. HOW HIGH THE MOON (Les Paul-Mary Ford)
6. MORNINGSIDE OF THE MOUNTAIN (Paul Weston)
7. JEZEBEL (Frankie Laine)
8. THE GIRLS WE NEVER DID WED (Robt. Merrill)
9. GO GO GO GO (Richard Hayes)
10. PRETTY EYED BABY (Stafford-Laine)

### Clarence Hamann

WJMR—New Orleans, La.

1. MY TRULY, TRULY FAIR (Guy Mitchell)
2. I'M IN LOVE AGAIN (April Stevens)
3. I GET IDEAS (Tony Martin)
4. VANITY (Les Baxter)
5. THESE THINGS I OFFER YOU (Sarah Vaughan)
6. SWEET VIOLETS (Dinah Shore)
7. TOO YOUNG (King Cole)
8. I WON'T CRY ANYMORE (Tony Bennett)
9. COME ON-A MY HOUSE (Rosemary Clooney)
10. FOR ALL WE KNOW (W. Schumann)

### Jay McMaster

WMEX—Boston, Mass.

1. BECAUSE OF YOU (Tony Bennett)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. MY TRULY, TRULY FAIR (Guy Mitchell)
4. SHANGHAI (Billy Williams Qt.)
5. BIG BLUE CLOUD (Perry Como)
6. ANYTIME AT ALL (Fran Warren)
7. I'M IN LOVE AGAIN (April Stevens)
8. DREAM (W. Schumann)
9. VANITY (Don Cherry)
10. GIRLS WE NEVER DID WED (Robt. Merrill)

### Sandy Taylor

WPTR—Albany, N. Y.

1. TOO YOUNG (Nat King Cole)
2. MY TRULY, TRULY FAIR (Guy Mitchell)
3. ROSE, ROSE, I LOVE YOU (Frankie Laine)
4. BECAUSE OF RAIN (Nat King Cole)
5. HOW HIGH THE MOON (Les Paul-Mary Ford)
6. COME ON-A MY HOUSE (Rosemary Clooney)
7. JEZEBEL (Frankie Laine)
8. I GET IDEAS (Tony Martin)
9. I'M IN LOVE AGAIN (April Stevens)
10. WONDER WHY (Billy Eckstine)

### Don Bell

KRNT—Des Moines, Ia.

1. JEZEBEL (Frankie Laine)
2. TOO YOUNG (Nat King Cole)
3. ON TOP OF OLD SMOKY (The Weavers)
4. ROSE, ROSE I LOVE YOU (Frankie Laine)
5. MY TRULY, TRULY FAIR (Guy Mitchell)
6. SHANGHAI (Doris Day)
7. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)
8. HOW HIGH THE MOON (Les Paul-Mary Ford)
9. GOOD MORNING MR. ECHO (Jane Turzy)
10. MR. & MISSISSIPPI (Doris Day)

### Ross Smitherman

WKAB—Mobile, Ala.

1. THE WORLD IS MINE (Les Baxter Ork. & Chorus)
2. UNLESS (Guy Mitchell)
3. TOO YOUNG (King Cole)
4. ROSE, ROSE I LOVE YOU (Buddy Morrow)
5. FOR YOU FOR ME (Ralph Flanagan)
6. WHY DON'T YOU TELL ME (Don Cornell)
7. SHANGHAI (Buddy Morrow)
8. I'LL WAIT FOR YOU (Cliff Ayers)
9. MAMA WILL BARK (F. Sinatra & Dagmar)
10. THERE'S A BIG BLUE CLOUD (Perry Como)

### Bill Wright

WSGN—Birmingham, Ala.

1. COME ON-A MY HOUSE (Rosemary Clooney)
2. TOO YOUNG (Nat King Cole)
3. JEZEBEL (Frankie Laine)
4. HOW HIGH THE MOON (Les Paul-Mary Ford)
5. MY TRULY, TRULY FAIR (Mitchell-Miller)
6. MR. & MISSISSIPPI (Dennis Day)
7. I'M IN LOVE AGAIN (Stevens-Rene)
8. THESE THINGS I OFFER YOU (Ray Anthony)
9. UNLESS (Eddie Fisher)
10. ROSE OF THE MOUNTAIN (Rosemary Clooney)

### Dave Kean

WTSA—Brattleboro, Vt.

1. TOO YOUNG (Nat Cole)
2. MY TRULY, TRULY FAIR (Vic Damone)
3. MR. & MISSISSIPPI (Patti Page)
4. UNLESS (Guy Mitchell)
5. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)
6. BE MY LOVE (Mario Lanza)
7. I LOVE YOU BECAUSE (Patti Page)
8. BECAUSE OF YOU (Les Baxter)
9. HOT CANARY (Floran Zabach)
10. ON TOP OF OLD SMOKY (The Weavers)

### Bob Drepperd

WLOW—Norfolk, Va.

1. TOO YOUNG (King Cole)
2. MR. & MISSISSIPPI (Mills Bros.)
3. TRULY, TRULY FAIR (Guy Mitchell)
4. I APOLOGIZE (Billy Eckstine)
5. GONE FISHIN' (3 Suns)
6. MAY THE GOOD LORD BLESS YOU (Jan Pierce)
7. WANG WANG BLUES (Ames Bros.)
8. COME ON-A MY HOUSE (Rosemary Clooney)
9. HOW HIGH THE MOON (Les Paul-Mary Ford)
10. BASIN ST. BLUES (Herb Jeffries)

### Bob Watson

WSB—Atlantic, Ga.

1. MY TRULY, TRULY FAIR (Vic Damone)
2. COME ON-A MY HOUSE (Rosemary Clooney)
3. MORNINGSIDE OF MOUNTAIN (Paul Weston)
4. POWDER BLUE (Don Cherry)
5. SHANGHAI (Billy Williams Qt.)
6. SWEET VIOLETS (Dinah Shore)
7. MAGGIE BLUES (Bing & Gary Crosby)
8. TOO YOUNG (Nat Cole)
9. PRETTY EYED BABY (Ray Anthony)
10. LONELY LITTLE ROBIN (Mindy Carson)

### Wallie Dunlap

WLIZ—Bridgeport, Conn.

1. BECAUSE OF YOU (Tony Bennett)
2. TOO YOUNG (Nat Cole)
3. SWEET VIOLETS (Jane Turzey)
4. I WON'T CRY ANYMORE (Eileen Wilson)
5. ROSE, ROSE, I LOVE YOU (Buddy Morrow)
6. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)
7. COME ON-A MY HOUSE (Richard Hayes)
8. BECAUSE OF RAIN (Ella Fitzgerald)
9. SHANGHAI (Billy Williams Quartet)
10. HELLO YOUNG LOVERS (Dinah Shore)

### Paul Irving

WEDC—Chicago, Ill.

1. MY TRULY, TRULY FAIR (Guy Mitchell)
2. LULL IN MY LIFE (Bob Connolly)
3. GOOD MORNING MY ECHO (Jane Turzy)
4. WANG WANG BLUES (Ames Bros.)
5. VANITY (Tony Fontaine)
6. TOO YOUNG (Nat King Cole)
7. I'M IN LOVE AGAIN (April Stevens)
8. THESE THINGS I OFFER YOU (Sarah Vaughan)
9. ALL I NEED IS YOU (Dick Page)
10. JOSEPHINE (Les Paul-Mary Ford)

# FLASH!

## RCA SUMMER POP DRIVE A SUCCESS!

• This space, usually reserved for RCA Victor Records release info, is being devoted to highlight the top 15 Best Selling records (according to RCA Best Selling List).

### SWEET VIOLETS

Dinah Shore 20-4174 (47-4174) \*

### THE LOVELIEST NIGHT OF THE YEAR

Mario Lanza 10-3300 (49-3300) \*

### I'LL HOLD YOU IN MY HEART

Eddie Fisher 20-4191 (47-4191) \*

### I'M IN LOVE AGAIN

Henri Rene with April Stevens 20-4148 (47-4148) \*

### SOUND OFF

Vaughn Monroe 20-4113 (47-4113) \*

### I GET IDEAS

Tony Martin 20-4141 (47-4141) \*

### BECAUSE

Mario Lanza 10-3207 (49-3207) \*

### ON TOP OF OLD SMOKY

Vaughn Monroe 20-4114 (47-4114) \*

### MISTER & MISSISSIPPI

Dennis Day 20-4140 (47-4140) \*

### I WANNA PLAY HOUSE WITH YOU

Eddie Arnold 21-0476 (48-0476) \*

### VESTI LA GUIBBA

Mario Lanza 10-3228 (49-3228) \*

### TELL ME

Tony Martin 20-4169 (47-4169) \*

### BE MY LOVE

Mario Lanza 10-1561 (49-1561) \*

### WHAT IS A BOY

Jan Peerce 10-3425 (49-3425) \*

### CRYIN' HEART BLUES

Johnnie & Jack 21-0478 (48-0478) \*

\* 45 rpm cat. nos.

The stars who make the hits are on



**RCA VICTOR Records**

RCA VICTOR DIVISION

RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY



# JUKE BOX REGIONAL RECORD REPORT

## The Ten Top Records - City by City

JULY 14, 1951

### New York, N. Y.

1. TOO YOUNG (Nat "King" Cole)
2. JEZEBEL (Frankie Laine)
3. HOW HIGH THE MOON  
(Les Paul & Mory Ford)
4. ROSE, ROSE, I LOVE YOU (Frankie Laine)
5. ON TOP OF OLD SMOKY (Weavers)
6. SOUND OFF (Weavers)
7. MY TRULY, TRULY FAIR (Guy Mitchell)
8. MISTER & MISSISSIPPI (Patti Page)
9. MOCKIN' BIRD HILL (Les Paul & Mory Ford)
10. LOVELIEST NIGHT OF THE YEAR  
(Mario Lanza)

### Savannah, Georgia

1. TOO YOUNG (Nat "King" Cole)
2. HOW HIGH THE MOON  
(Les Paul & Mory Ford)
3. DOWN THE TRAIL OF ACHIN' HEARTS  
(Patti Page)
4. IF (Perry Como)
5. MY TRULY, TRULY FAIR (Guy Mitchell)
6. UNLESS (Guy Mitchell)
7. ON TOP OF OLD SMOKY (Weavers)
8. STRANGE LITTLE GIRL (Eddy Howard)
9. I APOLOGIZE (Billy Eckstine)
10. JEZEBEL (Frankie Laine)

### Shoals, Indiana

1. TOO YOUNG (Nat "King" Cole)
2. I WANT TO BE WITH YOU ALWAYS  
(Andrews Sisters)
3. I APOLOGIZE (Billy Eckstine)
4. ROSE, ROSE, I LOVE YOU (Frankie Laine)
5. MY TRULY, TRULY FAIR (Freddie Martin)
6. SOUND OFF (Vaughn Monroe)
7. JEZEBEL (Frankie Laine)
8. MISTER & MISSISSIPPI (Patti Page)
9. HOW HIGH THE MOON  
(Les Paul & Mory Ford)
10. PRETTY EYED BABY (Jane Turzy)

### Cincinnati, Ohio

1. TOO YOUNG (Nat "King" Cole)
2. ON TOP OF OLD SMOKY (The Weavers)
3. HOW HIGH THE MOON (Les Paul & M. Ford)
4. IF (Perry Como)
5. I APOLOGIZE (Billy Eckstine)
6. SOUND OFF (Vaughn Monroe)
7. STRANGE LITTLE GIRL (Eddy Howard)
8. DOWN THE TRAIL OF ACHIN' HEARTS  
(Patti Page)
9. UNLESS (Guy Mitchell)
10. JEZEBEL (Frankie Laine)

### Denver, Colo.

1. TOO YOUNG (Nat "King" Cole)
2. I APOLOGIZE (Billy Eckstine)
3. HOW HIGH THE MOON  
(Les Paul & Mory Ford)
4. IF (Perry Como)
5. ON TOP OF OLD SMOKY (Weavers)
6. THE STRANGE LITTLE GIRL (Eddy Howard)
7. MY TRULY, TRULY FAIR (Vic Damone)
8. UNLESS (Guy Mitchell)
9. JEZEBEL (Frankie Laine)
10. SOUND OFF (Vaughn Monroe)

### Detroit, Mich.

1. HOW HIGH THE MOON (Les Paul & M. Ford)
2. MISTER AND MISSISSIPPI (Patti Page)
3. JEZEBEL (Frankie Laine)
4. SOUND OFF (Vaughn Monroe)
5. ROSE, ROSE, I LOVE YOU (Frankie Laine)
6. ON TOP OF OLD SMOKY (The Weavers)
7. TOO YOUNG (Nat "King" Cole)
8. BE MY LOVE (Mario Lanza)
9. WHEN YOU AND I WERE YOUNG MAGGIE  
BLUES (Bing & Gary Crosby)
10. BEAUTIFUL BROWN EYES (Rosemary Clooney)

### Chicago, Ill.

1. SOUND OFF (Vaughn Monroe)
2. TOO YOUNG (Nat "King" Cole)
3. MY TRULY, TRULY FAIR (Vic Damone)
4. JEZEBEL (Frankie Laine)
5. MISTER & MISSISSIPPI (Patti Page)
6. I'M IN LOVE AGAIN (April Stevens)
7. BECAUSE OF YOU (Tony Bennett)
8. I GET IDEAS (Tony Martin)
9. GOOD MORNING, MR. ECHO (Jane Turzy)
10. ON TOP OF OLD SMOKY (Weavers)

### Fertile, Minn.

1. TOO YOUNG (Fran Allison)
2. STRANGE LITTLE GIRL (Guy Lombardo)
3. SHANGHAI (Billy Williams)
4. WANG, WANG BLUES (Ames Bros.)
5. LONELY LITTLE ROBIN (Pinetoppers)
6. STARDUST (Artie Shaw)
7. ON TOP OF OLD SMOKY (Vaughn Monroe)
8. DEADLY WEAPON (Eddy Howard)
9. SUNRISE SERENADE (Glenn Miller)
10. CLARINET POLKA (Slim Bradley)

### Tulsa, Okla.

1. HOW HIGH THE MOON  
(Les Paul & Mory Ford)
2. ON TOP OF OLD SMOKY (Weavers)
3. SOUND OFF (Vaughn Monroe)
4. TOO YOUNG (Nat "King" Cole)
5. JEZEBEL (Frankie Laine)
6. LOVELIEST NIGHT OF THE YEAR  
(Mario Lanza)
7. MISTER & MISSISSIPPI (Dennis Day)
8. UNLESS (Eddie Fisher)
9. MOCKIN' BIRD HILL (Les Paul & Mory Ford)
10. MY TRULY, TRULY FAIR (Guy Mitchell)

### Omaha, Nebr.

1. HOW HIGH THE MOON (Les Paul & M. Ford)
2. ON TOP OF OLD SMOKY (The Weavers)
3. MOCKIN' BIRD HILL (Les Paul & Mory Ford)
4. TOO YOUNG (Nat "King" Cole)
5. IF (Perry Como)
6. I APOLOGIZE (Billy Eckstine)
7. SPARROW IN THE TREE TOP (Guy Mitchell)
8. WHEN YOU AND I WERE YOUNG MAGGIE  
BLUES (Bing & Gary Crosby)
9. BE MY LOVE (Mario Lanza)
10. BEAUTIFUL BROWN EYES (Rosemary Clooney)

### Miami, Fla.

1. TOO YOUNG (Nat "King" Cole)
2. HOW HIGH THE MOON (Les Paul & M. Ford)
3. ON TOP OF OLD SMOKY (The Weavers)
4. JEZEBEL (Frankie Laine)
5. MOCKIN' BIRD HILL (Patti Page)
6. SPARROW IN THE TREE TOP (Guy Mitchell)
7. I APOLOGIZE (Billy Eckstine)
8. UNLESS (Eddie Fisher)
9. MISTER AND MISSISSIPPI (Patti Page)
10. SOUND OFF (Vaughn Monroe)

### Pittsburgh, Pa.

1. TOO YOUNG (Nat "King" Cole)
2. HOW HIGH THE MOON (Les Paul & M. Ford)
3. ON TOP OF OLD SMOKY (The Weavers)
4. SOUND OFF (Vaughn Monroe)
5. MOCKIN' BIRD HILL (Les Paul & Mory Ford)
6. JEZEBEL (Frankie Laine)
7. I APOLOGIZE (Billy Eckstine)
8. IF (Perry Como)
9. WHEN YOU AND I WERE YOUNG MAGGIE  
BLUES (Bing & Gary Crosby)
10. BE MY LOVE (Mario Lanza)

### Los Angeles, Cal.

1. MISTER & MISSISSIPPI (Dennis Day)
2. TOO YOUNG (Nat "King" Cole)
3. HOW HIGH THE MOON  
(Les Paul & Mory Ford)
4. JEZEBEL (Frankie Laine)
5. MY TRULY, TRULY FAIR (Vic Damone)
6. COME ON-A MY HOUSE (Rosemary Clooney)
7. ON TOP OF OLD SMOKY (Weavers)
8. I GET IDEAS (Tony Martin)
9. SOUND OFF (Vaughn Monroe)
10. I APOLOGIZE (Billy Eckstine)

### Malta, Montana

1. ON TOP OF OLD SMOKY (Weavers)
2. HOW HIGH THE MOON  
(Les Paul & Mory Ford)
3. BEAUTIFUL BROWN EYES (Jimmy Wakely)
4. WHEN YOU & I WERE YOUNG MAGGIE BLUES  
(Bing & Gary Crosby)
5. MOCKIN' BIRD HILL (Pinetoppers)
6. ROSE, ROSE, I LOVE YOU (Frankie Laine)
7. MISTER & MISSISSIPPI (Mills Bros.)
8. ON MOONLIGHT BAY (Bing & Gary Crosby)
9. SPARROW IN THE TREETOP  
(Crosby-Andrews Sisters)
10. MY TRULY, TRULY FAIR (Russ Morgan)

### San Francisco, Cal.

1. JEZEBEL (Frankie Laine)
2. TOO YOUNG (Nat "King" Cole)
3. HOW HIGH THE MOON (Les Paul & M. Ford)
4. ON TOP OF OLD SMOKY (The Weavers)
5. MISTER AND MISSISSIPPI (Patti Page)
6. SOUND OFF (Vaughn Monroe)
7. MY TRULY, MY FAIR (Guy Mitchell)
8. UNLESS (Eddie Fisher)
9. PRETTY EYED BABY (Al Trace)
10. WANG, WANG BLUES (Ames Bros.)

### Seattle, Wash.

1. SOUND OFF (Vaughn Monroe)
2. ON TOP OF OLD SMOKY (The Weavers)
3. HOW HIGH THE MOON (Les Paul & M. Ford)
4. THE LOVELIEST NIGHT OF THE YEAR  
(Mario Lanza)
5. I'M IN LOVE AGAIN (H. Rene-A. Stevens)
6. UNLESS (Eddie Fisher)
7. MOCKIN' BIRD HILL (Les Paul & Mory Ford)
8. BECAUSE (Mario Lanza)
9. JEZEBEL (Frankie Laine)
10. MISTER AND MISSISSIPPI (Dennis Day)

### San Antonio, Texas

1. ON TOP OF OLD SMOKY (The Weavers)
2. HOW HIGH THE MOON (Les Paul & M. Ford)
3. TOO YOUNG (Nat "King" Cole)
4. SOUND OFF (Vaughn Monroe)
5. MOCKIN' BIRD HILL (Patti Page)
6. JEZEBEL (Frankie Laine)
7. SYNCOPATED CLOCK (Three Suns)
8. MISTER AND MISSISSIPPI (Patti Page)
9. PRETTY EYED BABY (Jane Turzey)
10. ROSE, ROSE, I LOVE YOU (Gordon Jenkins)

### Baltimore, Md.

1. TOO YOUNG (Nat "King" Cole)
2. HOW HIGH THE MOON (Les Paul & M. Ford)
3. ON TOP OF OLD SMOKY (The Weavers)
4. MOCKIN' BIRD HILL (Patti Page)
5. MISTER AND MISSISSIPPI (Patti Page)
6. SOUND OFF (Vaughn Monroe)
7. JEZEBEL (Frankie Laine)
8. ROSE, ROSE, I LOVE YOU (Frankie Laine)
9. WHEN YOU AND I WERE YOUNG MAGGIE  
BLUES (Bing & Gary Crosby)
10. THE LOVELIEST NIGHT OF THE YEAR  
(Mario Lanza)

### Toledo, Ohio

1. I APOLOGIZE (Billy Eckstine)
2. BE MY LOVE (Mario Lanza)
3. PRETTY EYED BABY (Jane Turzy)
4. IF (Perry Como)
5. SYNCOPATED CLOCK (Leroy Anderson)
6. I'M LATE (Danny Kaye)
7. TOO YOUNG (Nat "King" Cole)
8. HOW HIGH THE MOON  
(Les Paul & Mory Ford)
9. JEZEBEL (Frankie Laine)
10. MY TRULY, TRULY FAIR (Guy Mitchell)

### Worcester, Mass.

1. TOO YOUNG (Nat "King" Cole)
2. ON TOP OF OLD SMOKY (Vaughn Monroe)
3. MIXED EMOTIONS (Rosemary Clooney)
4. JEZEBEL (Frankie Laine)
5. DOWN THE TRAIL OF ACHING HEARTS  
(Guy Lombardo)
6. SOUND OFF (Vaughn Monroe)
7. MY OHIO HEAVEN (Tommy Tucker)
8. MISTER & MISSISSIPPI (Patti Page)
9. LONG AGO LAST NIGHT (Joe Mooney)
10. COME ON-A MY HOUSE (Rosemary Clooney)

### Cleveland, Ohio

1. TOO YOUNG (Nat "King" Cole)
2. IF (Perry Como)
3. I APOLOGIZE (Billy Eckstine)
4. ON TOP OF OLD SMOKY (The Weavers)
5. HOW HIGH THE MOON (Les Paul & M. Ford)
6. STRANGE LITTLE GIRL (Eddy Howard)
7. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
8. SOUND OFF (Vaughn Monroe)
9. JEZEBEL (Frankie Laine)
10. WOULD I LOVE YOU? (Patti Page)

### Spokane, Wash.

1. TOO YOUNG (Nat "King" Cole)
2. JEZEBEL (Frankie Laine)
3. HOW HIGH THE MOON  
(Les Paul & Mory Ford)
4. SOUND OFF (Vaughn Monroe)
5. ON TOP OF OLD SMOKY (Weavers)
6. ROSE, ROSE, I LOVE YOU (Frankie Laine)
7. MISTER & MISSISSIPPI (Patti Page)
8. MY TRULY, TRULY FAIR (Guy Mitchell)
9. MOCKIN' BIRD HILL (Les Paul & Mory Ford)
10. I APOLOGIZE (Billy Eckstine)

### Portland, Ore.

1. HOW HIGH THE MOON (Les Paul & M. Ford)
2. TOO YOUNG (Nat "King" Cole)
3. ON TOP OF OLD SMOKY (The Weavers)
4. JEZEBEL (Frankie Laine)
5. SOUND OFF (Vaughn Monroe)
6. MOCKIN' BIRD HILL (Les Paul & Mory Ford)
7. I APOLOGIZE (Billy Eckstine)
8. ROSE, ROSE, I LOVE YOU (Frankie Laine)
9. WHEN YOU AND I WERE YOUNG MAGGIE  
BLUES (Bing & Gary Crosby)
10. IF (Perry Como)

### Boston, Mass.

1. TOO YOUNG (Nat "King" Cole)
2. HOW HIGH THE MOON (Les Paul & M. Ford)
3. JEZEBEL (Frankie Laine)
4. ON TOP OF OLD SMOKY (The Weavers)
5. SOUND OFF (Vaughn Monroe)
6. ROSE, ROSE, I LOVE YOU (Frankie Laine)
7. MOCKIN' BIRD HILL (Les Paul & Mory Ford)
8. MISTER AND MISSISSIPPI (Patti Page)
9. I APOLOGIZE (Billy Eckstine)
10. MY TRULY, TRULY FAIR (Guy Mitchell)



**THE CASH BOX**

*Jazz 'n' Blues Reviews*

★ **AWARD O' THE WEEK** ★

"JUNCO PARTNER" (2:47)

"TRYIN' TO FIND A GIRL" (2:54)

**JAMES WAYNES**  
(Sittin' In 607)



**JAMES WAYNES**

● James Waynes follows up his smash of "Tend To Your Business" with one of the most unusual disks coming this way in

a long time. Titled "Junco Partner", which means "worthless man" this ditty shows Waynes at his outlandish best. Ops oughta take a listen to this one real fast and get going with it. It could strike gold. Telling his story in fascinating style, Waynes keeps you listening right through. The second side finds this artist putting his own unusual song styling to work on a dynamic tune which also will draw those coins. Ops have a hot disk in this one and those who are wise will jump in soon.

"SWANEE RIVER" (2:46)

"GET HAPPY" (2:53)

**NATE BROWN—FOUR CLEFFS**  
(Savoy 792)

● Nate Brown takes an oldie on the top deck and does it as a slow blues number with some interesting results. This one is really drawn out. On the second side the Four Cleffs offer a twinkling instrumental of another oldie. Both ends make for good listening and ops will want to have a look.

"MY MAN'S A DEVIL" (3:06)

"WAITIN' AROUND" (3:19)

**BIXIE CRAWFORD**  
(RCA Victor 22-0135)

● Bixie Crawford puts her good voice to work on a couple of slow ones here and makes them stand out. Each end gets a fine vocal going over from this girl as Ernie Freeman and the orchestra provide an instrumental backing to match. Ops oughta tune in.

"WEE GEE BLUES" (2:46)

"BLUE KEYS" (2:30)

**BOBBY SMITH**  
(Apollo 809)

● Bobby Smith and his boys offer a couple of instrumentals which should keep the customers listening. The first side is one of those loud things with some terrific solos coming our way while the bottom half is a slow bluesy piano piece. These sides should draw their share of coins.

"COME ON-A MY HOUSE" (2:56)

"PERHAPS" (2:47)

**BERT KEYES**  
(Savoy 793)

● Here's the first R & B version of a tune that's headed straight for the top. This one substitutes Southern dishes for the Armenian ones as Bert Keyes and the Eddie Coombs quintette go to work on it. The lower end is an extremely appealing side with an almost breathless vocal by Bert and some fine music from the Quintette. This is one for ops.

"TRAIN TIME BLUES" (2:45)

"BIG TOWN" (2:50)

**ROY BROWN**  
(DeLuxe 3318)

● Two shouting blues numbers are shoved around on this platter by Roy Brown. Really sending these ditties to town, Roy sings them as if he meant it with the instrumental backing right in the groove at either end. This is one ops won't want to miss.

"STOP, PRETTY BABY, STOP" (2:47)

"4 A.M." (3:03)

**RED SAUNDERS ORCH.**  
(Okeh 6801)

● The new Okeh label offers a strong contender in its first batch of disks. The ditty on the top deck gets a slow and steady going over from Red Saunders and his orchestra as Joe Williams comes through on the vocal. Bottom half is an instrumental which should also do ok. Ops better keep an eye on the top deck.

"LOVER'S PRAYER" (2:58)

"THE WASHBOARD SPECIAL" (2:26)

**JIMMY LIGGINS**  
(Specialty 406)

● Jimmy Liggins keeps turning out those sides time after time. Here are two which should garner a lot of attention. The first one is a slow blues thing which Jimmy talks his way through while the second side gets a steady paced vocal again in a talky manner. These are naturals for the boxes.

"LET'S" (2:55)

"MY BABY'S GONE" (2:12)

**RAY-O-VACS**  
(Decca 48221)

● The Ray-O-Vacs have a couple of easy going sides here. Both ends get a good vocal solo and listenable instrumentals from the boys. Ops who know the drawing power this group has shown, will want to take a look at their newest work.

**New Band Leader, New Wurlitzer**



LOS ANGELES—With dime play definitely on its way for little old L. A., up-and-coming young band leader Bob Keene loses no time getting in the 10-cent groove with op Mel Heiman of San Bernardino via Bob's latest release, "It Ain't Nec-

essarily So," and a brand new Wurlitzer on the Paul Laymon sales floor. Keene was formerly with the Artie Shaw band and now has his own outfit giving out with its strictly-for-dancing music at the Balboa Rendezvous Ballroom.

<p><i>Modern</i> IS RECORDS <b>HOT</b> hollywood</p>	<p><i>RPM</i> IS RECORDS <b>HOT</b> hollywood</p>
<p>★ "I'VE BEEN LOST" By Little Willie Littlefield MOD. 801</p>	<p>★ "ROSCOE'S BOOGIE" By Roscoe Gordon R.P.M. 322</p>
<p>★ "PAPA STOPPA" By Pee Wee Crayton MOD. 816</p>	<p>★ "SHE'S DYNAMITE" By B. B. King R.P.M. 323</p>
<p>★ "THE THRILL IS GONE" By Roy Hawkins MOD. 826</p>	<p>★ "SADDLE THE COW" By Roscoe Gordon R.P.M. 324</p>
<p>★ "EYESIGHT TO THE BLIND" By Joe Hill Louis MOD. 828</p>	<p>★ "T-99 BLUES" By Jimmy Nelson R.P.M. 325</p>
<p><i>Modern</i> RECORDS hollywood</p>	<p><i>RPM</i> RECORDS hollywood</p>

Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!



## Meeting Dates Of Music Operators' Associations

- July 8—South Dakota Phonograph Association  
Place: Sioux Falls, S. D.
- 9—Wisconsin Phonograph Operators' Association  
Place: Eau Claire, Wis.
- 10—Automatic Phonograph Owners Association  
Place: Sheraton-Gibson Hotel, Cincinnati, Ohio
- 10—California Music Guild  
Place: 311 Club, Oakland, Cal.
- 11—Music Merchants' Guild  
Place: Narragansett Hotel, Providence, R. I.
- 12—Illinois Recorded Music Association  
Place: Glen Eagles Country Club, Chicago, Ill.
- 12—Michigan Automatic Phonograph Owners' Association  
Place: Maccabees Building, Detroit, Mich.
- 17—Music Operators' Association Of Indiana  
Place: Indianapolis Athletic Club, Indianapolis, Ind.
- 18—Westchester Operators' Guild  
Place: Moose Hall, White Plains, N. Y.
- 23—Phonograph Owners' Association  
Place: Broadway Hotel, East St. Louis, Ill.
- 25—Music Merchants' Guild  
Place: Narragansett Hotel, Providence, R. I.



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

<p><b>1</b> SIXTY MINUTE MAN <i>Dominoes</i> (Federal 12022)</p>	<p>TOO YOUNG <i>King Cole</i> (Capitol 1449)</p>	<p>SIXTY MINUTE MAN <i>Dominoes</i> (Federal 12022)</p>
<p><b>2</b> I WON'T CRY ANYMORE <i>Dinah Washington</i> (Mercury 8211)</p>	<p>CASTLE ROCK <i>Johnny Hodges</i> (Mercury)</p>	<p>BLUE AND LONESOME <i>King Perry</i> (Specialty)</p>
<p><b>3</b> TOO YOUNG <i>Nat "King" Cole</i> (Capitol 1449)</p>	<p>SIXTY MINUTE MAN <i>Dominoes</i> (Federal 12022)</p>	<p>TRA LA LA <i>Dave Bartholemew</i> (Decca) <i>Griffin Brothers</i> (Dot)</p>
<p><b>4</b> CASTLE ROCK <i>Johnny Hodges</i> (Mercury 8944)</p>	<p>ROCKET 88 <i>Jackie Brenston</i> (Chess 1458)</p>	<p>TEND TO YOUR BUSINESS <i>James Waynes</i> (Sittin' In)</p>
<p><b>5</b> SLEEP <i>Earl Bostic</i> (King 4444)</p>	<p>CHICA BOO <i>Lloyd Glenn</i> (Swingtime)</p>	<p>ROCKET 88 <i>Jackie Brenston</i> (Chess 1458)</p>
<p><b>6</b> THESE THINGS I OFFER YOU <i>Sarah Vaughan</i> (Columbia 39370)</p>	<p>WEAK MINDED BLUES <i>Louis Jordan</i> (Decca 27547)</p>	<p>TOO YOUNG <i>Nat "King" Cole</i> (Capitol 1449)</p>
<p><b>7</b> DON'T YOU KNOW I LOVE YOU? <i>Clovers</i> (Atlantic 934)</p>	<p>DON'T YOU KNOW I LOVE YOU? <i>Clovers</i> (Atlantic)</p>	<p>I'LL ALWAYS BE IN LOVE WITH YOU <i>Charles Brown</i> (Aladdin)</p>
<p><b>8</b> CHICA BOO <i>Lloyd Glenn</i> (Swingtime)</p>	<p>TEND TO YOUR BUSINESS <i>James Waynes</i> (Sittin' In)</p>	<p>HOW HIGH THE MOON <i>Les Paul &amp; Mary Ford</i> (Capitol 1451)</p>
<p><b>9</b> HOW HIGH THE MOON <i>Les Paul &amp; Mary Ford</i> (Capitol 1451)</p>	<p>THESE THINGS I OFFER YOU <i>Sarah Vaughan</i> (Columbia 39370)</p>	<p>STACKED DECK <i>Billy Wright</i> (Savoy)</p>
<p><b>10</b> TEND TO YOUR BUSINESS <i>James Waynes</i> (Sittin' In)</p>	<p>BLUE AND LONESOME <i>King Perry</i> (Specialty)</p>	<p>T-99 <i>Jimmy Nelson</i> (R.P.M.)</p>

### L.A. "Show Boat" Tie-In To Be Repeated

LOS ANGELES—A promotional experiment on MGM Records album from the sound-track of "SHOW BOAT" in the Los Angeles area has proven so successful that it will be repeated shortly throughout the country.

A three-way tie-in is effected between MGM disks, a local record dealer, and a local theatre scheduled to show "Show Boat".

All parties act as co-sponsors of a radio show featuring music from the film and offering details as to local playdates of the picture and the availability of the record set at the local shop involved. The joint sponsorship cuts cost so sharply that even the smallest of theatres or record outlets can participate.

### Steve Gibson's Red Caps Signed For Copa City

MIAMI BEACH, FLA.—Steve Gibson and His Red Caps, RCA-Victor recording artists, who currently are in their fourth summer season at the Martinique Club, Wildwood, N. J., have been signed to headline at the Copa City, Miami Beach, Florida, starting December 21, for an indefinite engagement. Their contract with Copa City runs, with options for three years, during which period Gibson and His Red Caps will headline solo, or co-headline with other performers. They will appear in the Copa City's main dining room, as well as do two shows nightly in the spot's Black Magic Room. Jolly Joyce, personal manager of the vocal-instrumental group, set the deal with Murray Weingar.

2 HITS—BACK TO BACK  
GRIFFIN BROS. ORK.  
sensational new release

**"TRA-LA-LA"**  
**"HOPPIN"**  
DOT # 1060

**Dot**  
RECORDS, Inc.  
GALLATIN, TENN. Tel. Gallatin 880

The Original and BEST!  
**"WONDROUS WORD"**  
Recorded by  
**KEN CARSON**  
on Bibletone Record # 770  
A "Cash Box" — "BEST BET"

BIBLETONE RECORDS, INC.  
New York 3, N. Y.

The Hit Ballad from M-G-M's  
**"THE GREAT CARUSO"**

**THE LOVELIEST NIGHT OF THE YEAR**

ROBBINS MUSIC CORPORATION



# HOT

in DALLAS in LOS ANGELES in OTHER CITIES

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

1. **CHAINS OF LOVE**  
Joe Turner  
(Atlantic)
2. **SIXTY MINUTE MAN**  
The Dominoes  
(Federal 12022)
3. **WHAT A FOOL I WAS**  
Percy Mayfield  
(Specialty)
4. **TEND TO YOUR BUSINESS**  
James Wayne  
(Sittin' In)
5. **I'VE BEEN LOST**  
Little Willie Littlefield  
(Modern)
6. **TIME CHANGES THINGS**  
Little Son Jackson  
(Imperial)
7. **I'M WAITING JUST FOR YOU**  
Lucky Millinder  
(King)
8. **BLUE AND LONESOME**  
King Perry  
(Specialty)
9. **ROCKET 88**  
Jackie Brenston  
(Chess 1458)
10. **WEAK MINDED BLUES**  
Louis Jordan  
(Decca 27547)

- TEND TO YOUR BUSINESS**  
James Wayne  
(Sittin' In)
- I'M WAITING JUST FOR YOU**  
Lucky Millinder  
(King)
- DON'T YOU KNOW I LOVE YOU?**  
The Clovers  
(Atlantic)
- SLEEP**  
Earl Bostic  
(King)
- POPPA STOPPA**  
Pee Wee Crayton  
(Modern)
- SHOULDN'T I KNOW**  
The Cardinals  
(Atlantic)
- STACKED DECK**  
Billy Wright  
(Savoy)
- CASTLE ROCK**  
Johnny Wright  
(Mercury)
- CHAINS OF LOVE**  
Joe Turner  
(Atlantic)
- ALL THAT WINE IS GONE**  
Big Jay McNeely  
(Imperial)

- MIAMI, FLORIDA**
1. Tend To Your Business (James Wayne)
  2. Sixty Minute Man (Dominoes)
  3. Rocket 88 (Jackie Brenston)
  4. You Better Change Your Ways (Clarence Jolly)
  5. How High The Moon (Les Paul & Mary Ford)
  6. Hot Rod (Julian Dash)
  7. Chica Boo (Lloyd Glenn)
  8. Cool Water (Four Tunes)
  9. Too Young (Nat "King" Cole)
  10. I'm Waiting Just For You (Lucky Millinder)
- RICHMOND, VA.**
1. Rocket 88 (Jackie Brenston)
  2. Tend To Your Business (James Wayne)
  3. Sixty Minute Man (Dominoes)
  4. She's Dynamite (B. B. King)
  5. Forget The Whole Affair (Ernie Andrews)
  6. Pretty Eyed Baby (Joan Shaw)
  7. All Nite Long (Johnny Otis)
  8. My Summer's Gone (Four Buddies)
  9. What A Fool I Was (Percy Mayfield)
  10. You Ran Away With My Heart (The Majors)
- NEWARK, N. J.**
1. Sixty Minute Man (Dominoes)
  2. Black Night (Charles Brown)
  3. Just One More Drink (Amos Milburn)
  4. Money Blues (Camille Howard)
  5. Too Young (Nat "King" Cole)
  6. Lost Love (Percy Mayfield)
  7. Rock Little Daddy (Eunice Davis)
  8. Let's Rock Awhile (Amos Milburn)
  9. Don't You Know I Love You (Clovers)
  10. Numbers Blues (Roy Milton)
- SAVANNAH, GEORGIA**
1. Sixty Minute Man (Dominoes)
  2. Rocket 88 (Jackie Brenston)
  3. Stacked Deck (Billy Wright)
  4. Black Night (Charles Brown)
  5. Tend To Your Business (James Wayne)
  6. I've Been Lost (Little Willie Littlefield)
  7. Weak Minded Blues (Louis Jordan)
  8. My Love, My Desire (Joe Morris)
  9. These Things I Offer You (Sarah Vaughan)
  10. Tremblin' (Wynonie Harris)
- OAKLAND, CAL.**
1. I'll Always Be In Love With You (Charles Brown)
  2. T-99 Blues (Jimmy Nelson)
  3. I'm Waiting Just For You (Lucky Millinder)
  4. Castle Rock (Johnny Hodges)
  5. Sixty Minute Man (Dominoes)
  6. Will You Be Mine (Swallows)
  7. Bloodshot Eyes (Wynonie Harris)
  8. Sleep (Earl Bostic)
  9. The Thrill Is Gone (Ray Hawkins)
  10. I Found That Woman (Jimmy McCracklin)

## Sarah Sings!



HOLLYWOOD, CAL.—Singing star Sarah Vaughan and arranger-conductor Paul Weston, musical director for Columbia Records, are shown checking over an arrangement at a Columbia recording session in Hollywood on which Sarah was backed by Maestro Weston and his orchestra. Two of the four sides waxed by Sarah on this date have just been released, "Vanity" backed by "My Reverie".

### Kessler Finds Artist For Okeh From Old Disk

NEW YORK—Claude Trenier, who stars on Columbia's first Okeh release with "Plenty of Money" and "Go, Go, Go" was the subject of a long search by Danny Kessler, who heads up the label. Last year, Kessler heard an artist called Choo Choo Train on an RCA Victor recording of "Gold Ain't Everything" which made quite a bit of noise in the southern territory. When Columbia started its new R & B department, Kessler hunted high and low for the artist who cut it. One day agent Seymour Heller submitted blues singer Claude Trenier for possible recording and Kessler found something very reminiscent in his voice. On questioning, Claude Trenier and Choo Choo Train turned out to be the same.

### Baker Busts It Up

Hearts usually beat faster during tee offs from the first hole in any golf tournament. It was no different during the 3rd Annual Perry Como shindig attended by most of the music men in the industry.

Murray Baker of Robbins Music was all set to hit that 200 yard straight shot, when w-h-a-m the ball burst into a zillion pieces. One of the boys had substituted a gimmick golf ball.

### New Sound On Circle

NEW YORK—Inaugurating a new catalogue to feature outstanding original modern jazz, Circle Records has just waxed pianist Mary Lou Williams on four sides.

Three of these, "Walking", "De Function" (a modern calypso) and "I Won't Let It Bother Me", have never before been issued. "Cloudy" is a new version of a number done by the Andy Kirk band some years ago.

### Wally Nisenshal Dies

MIAMI, FLA.—Wally Nisenshal, 23 year old salesman for Stone Distributing Co., record distributor of Miami, died on Thursday, June 14, in an ambulance en route to a hospital after his car overturned on U. S. Highway 1.

Nisenshal, who lived in Miami Beach, leaves a wife and a 17 month old baby.

## JUBILEE RECORD Hits

TOP POP FOR OPS  
POPPIN' WIDE OPEN!

### "I'LL WAIT FOR YOU"

by the new singing sensation  
**CLIFF AYERS**  
Jubilee # 4060

Rhythm & Blues Naturals  
Going Strong

### "LEMON SQUEEZIN' DADDY"

by  
**THE SULTANS**  
Jubilee # 5054

A Whopping Release  
Sopping Up The Nickels

### "SOPPIN' MOLASSES" and "WHOPPING BLUES"

**BUDDY LUCAS & All Stars**  
Jubilee # 5058

**JUBILEE RECORD CO., Inc.**  
315 W. 47th St., N. Y., N. Y.

## SAVOY & REGENT

will be at the  
**PALMER HOUSE**  
during the convention,

Come meet us face-to-face  
Herman Lubinsky

**SAVOY & REGENT RECORDS**  
58 MARKET ST., NEWARK 1, N. J.

Biggest Blues  
Tune of a Decade!

### "EYESIGHT TO THE BLIND"

by  
**THE LARKS**  
Apollo #427

**APOLLO RECORDS, INC.**  
457 W. 45 St. N. Y.

A GREAT NAME IN MUSIC

## JOE MOONEY

"LONG AGO LAST NIGHT" and  
"CRAZY SHE CALLS ME" # 2003

EASTERN DISTRIBUTORS  
COSNAT DIST., 315 W. 47th St., N. Y.

# Carousel

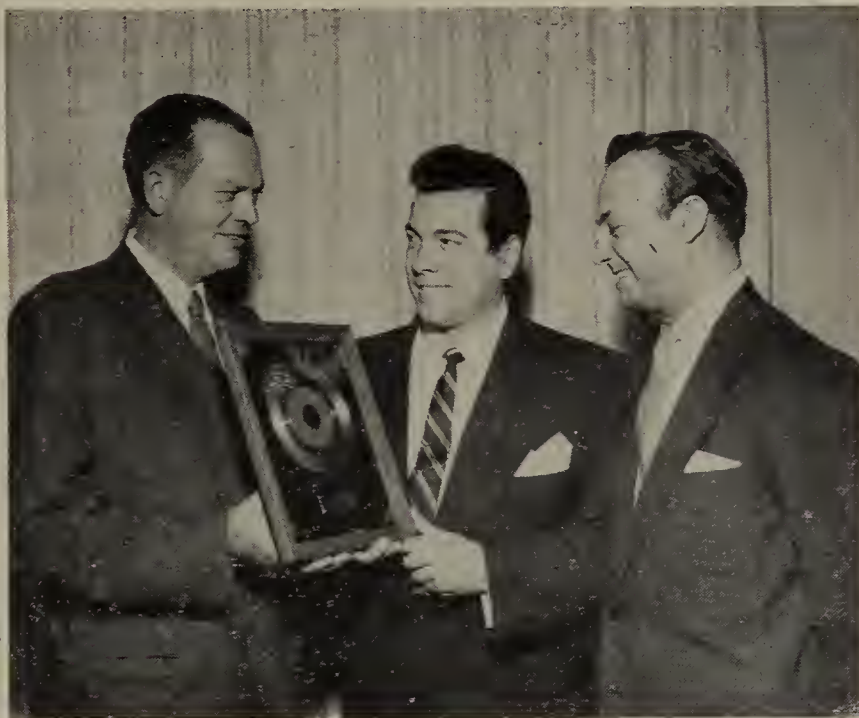
RECORDS  
1650 BROADWAY NEW YORK 19, N. Y.







# Lanza Strikes Gold



HOLLYWOOD—Tenor Mario Lanza became the first classical singer in history to hit the million mark in record sales when his RCA Victor recording of "Be My Love" achieved that milestone recently. This week the young singer was presented with a gold record from Victor in recognition of his accomplishment. With Lanza, who is holding his award in the center, are: (left) H. R. Maag, vice president and Western Manager of RCA Victor and (right) Ray Sinatra, who arranged "Be My Love."

## Publishers, Record Execs To Attend NAMM Meet

NEW YORK—By the end of this week, most of the top execs in the New York publishing and record fields will be on their way to Chicago to attend the NAMM convention to be held at the Palmer House on July 16, 17 and 18.

Most publishers are planning to plug their latest tunes and the sales heads of the diskeries expect to meet their distributors again to let them know what plans are brewing for the coming months.

At the convention itself, several meetings and round table discussions will take place which promise to be of extreme importance to everyone in the music business.

At one panel, the topic will be "Ways and Means of Better Merchandising" and the speakers will be Floyd A. Bittaker of Capitol Records, Sydney Goldberg of Decca, Morris Price of Mercury and Paul Wexler of Columbia.

The convention will be topped off with a dinner at which the top talent of all the record firms will be represented.

## Ardmore & Beechwood Music Open New York Branch

NEW YORK—Mike Gould, general professional manager of Ardmore and Beechwood Music of California, arrived in the city this past week to make final arrangements for the opening of New York offices.

Dick Gold, former music man from the west coast has been retained as eastern representative.

The firm's current plug tunes are "Who Sends You Orchids" recorded by Mel Torme and "Walkin' And Whistlin' Blues" by the Four Knights both on the Capitol label.

## Kitty Kallen To Atlantic City

ATLANTIC CITY—Kitty Kallen will start an engagement at the Ritz Carlton Hotel in Atlantic City on July 12. The songstar is currently appearing at the Cocanut Grove in Hollywood and is slated to guest star on the Mario Lanza radio show before she leaves.

## Song Writers Form League For Protection Of Rights

NEW YORK—Robert Daru, attorney, this week announced the formation of a League of American Song Writers to protect the interests and rights of composers of popular music and lyrics.

The League will differ from ASCAP in that no publishers will be permitted to join. This will give the new organization the aspect of a guild.

It was reported that the initial members of the group felt that an organization of writers alone could better fight for their own rights than one that had to contend with publishers' needs also.

## Decca Waxes "Two On The Aisle" New Musical

NEW YORK—Leonard W. Schneider, Executive Vice-President of Decca Records announced that Decca would record the original cast album of the new Broadway musical, "Two On The Aisle." The musical is scheduled to open Thursday, July 12th at the Mark Hellinger Theatre.

Decca has recorded "Call Me Madam," "Guys And Dolls," and "The King And I" during the past season. Former hit musicals recorded by Decca are "Oklahoma," "Song Of Norway," "Annie Get Your Gun," "Carousel" and others.

## Saroyan Cuts "Come On-A My House" For Choral

NEW YORK—William Saroyan, not content to have written a top selling ditty, "Come On-A My House," has now also recorded it on the Coral label. Duetting with Saroyan is Ross Bagdasarian, who is co-writer.

The tune which is in Armenian style, has been cut so many different ways and with so many different types of food names substituted for the original Armenian ones, that it's beginning to take on the aspect of an international food fair.

Among others, Louis Prima has an Italian version and Bert Keyes a Southern one. Coming along soon are Spanish, Yiddish and hillbilly versions.

**THE CASH BOX REPORTS**

**THE NATION'S**

**5**

**HILLBILLY FOLK & WESTERN JUKE BOX TUNES**

### 1 I WANT TO BE WITH YOU ALWAYS

Lefty Frizell  
(Columbia 20799; 4-20799)

### 2 HOWLIN' AT THE MOON

Hank Williams  
(MGM 10961; K10961)

### 3 I CAN'T HELP IT

Hank Williams  
(MGM 10961; K10961)

### 4 LET'S LIVE A LITTLE

Carl Smith  
(Columbia 20796; 4-20796)

### 5 I WANT TO PLAY HOUSE WITH YOU

Eddy Arnold  
(RCA Victor 21-0476; 48-0476)

## Additional Tunes

### RHUMBA BOOGIE

Hank Snow  
(RCA Victor 21-0431; 48-0431)

### DOWN THE TRAIL OF ACHIN' HEARTS

Hank Snow  
(RCA Victor 21-0441; 48-0441)

### MISTER AND MISSISSIPPI

Tennessee Ernie  
(Capitol 1521; F-1521)

### KENTUCKY WALTZ

Eddy Arnold  
(RCA Victor 21-0444; 48-0444)

### COLD, COLD HEART

Hank Williams  
(MGM 10904; K10904)

**King**

**best sellers**

**DE LUXE**

**Federal**

**RECORDS**

### TOP SELLING ARTISTS

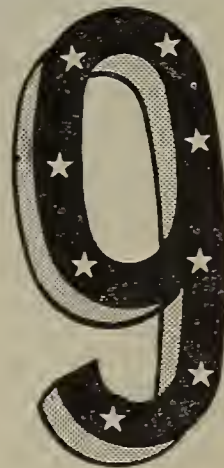
- ★ THE DOMINOES
- ★ LUCKY MILLINDER
- ★ WYNONIE HARRIS
- ★ ROY BROWN
- ★ MOOSE JACKSON
- ★ GRANDPA JONES
- ★ EARL BOSTIC
- ★ THE SWALLOWS
- ★ HAWKSHAW HAWKINS
- ★ WAYNE RANEY
- ★ JIMMIE OSBORNE
- ★ KAY ARMEN
- ★ MOON MULLICAN

**distributors**

**King**

**RECORDS INC.**

## NUMBER



is for the  
9th Anniversary  
Issue of  
The Cash Box  
(Dated July 21)  
Combined with the

## NAMM CONVENTION ISSUE

Where you are  
assured of  
REAL RESULTS.

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**THE CASH BOX**

**DISC-HITS BOX SCORE**

COMPILED BY  
**JACK "One Spot" TUNNIS**

IN ORDER OF POPULARITY  
BASED ON  
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS - LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

**CODE**

- |                  |                |
|------------------|----------------|
| AB—Abbey         | LO—London      |
| AL—Aladdin       | ME—Mercury     |
| AP—Apollo        | MG—MGM         |
| AT—Atlantic      | MO—Modern      |
| BU—Bullet        | NA—National    |
| CA—Capitol       | OR—Oriole      |
| CR—Chess         | PE—Peacock     |
| CO—Columbia      | PR—Prestige    |
| CR—Coral         | RA—Rainbow     |
| DA—Dana          | RE—Regent      |
| DE—Decca         | RG—Regal       |
| DY—Derby         | SA—Savoy       |
| 4 Star—Four Star | SIT—Sittin' In |
| FE—Federal       | SP—Specialty   |
| IN—Intro         | TE—Tempo       |
| JU—Jubilee       | TW—Tower       |
| KI—King          | VI—Victor      |

45 rpm numbers in parenthesis

July 14 July 7

**1—TOO YOUNG 118.6 121.2**

- CA-1449 (F-1449)—KING COLE  
*That's My Girl*
- CO-39271 (4-39271)—TONI ARDEN  
*Too Late Now*
- CR-60393 (9-60393)—DENNY VAUGHN  
*I Love The Way You Say Goodnight*
- DE-27569 (9-27569)—PATTY ANDREWS  
*Gotta Find Somebody To Love*
- DE-27366 (9-27366)—VICTOR YOUNG  
*Be My Love*
- ME-5599 (5599x45)—RICHARD HAYES  
*Shenandoah Waltz*
- MG-10920 (K10920)—JOHNNY DESMOND  
*I Fell*
- VI-20-4105 (47-4105)—FRAN ALLISON  
*Lies*

**2—JEZEBEL 88.2 85.4**

- CO-39267 (4-39267)—FRANKIE LAINE  
*Rose, Rose, I Love You*
- ME-5622—ALLEN GREENE  
*The Miracle*
- ME-5620—ALEXANDER BROS.  
*Pennsylvania Dutch*

**3—HOW HIGH THE MOON 87.5 94.4**

- CA-1451 (F-1451)—LES PAUL & MARY FORD  
*Walkin' & Whistlin' Blues*
- CO-39145—ERROLL GARNER  
*Poor Butterfly*
- DE-24513 (9-24513)—LIONEL HAMPTON O.
- MG-30303 (K30303)—DAVID ROSE

**4—ON TOP OF OLD SMOKY 76.6 83.3**

- CO-39328—BURL IVES  
*Syncopated Clock*
- CR-60436 (9-60436)—GEORGE CATES  
*Syncopated Clock*
- DE-27515 (9-27515)—WEAVERS  
*Across The Wide Missouri*
- IN-6014—TERREA LEA
- LO-1028 (45-1028)—JOSH WHITE  
*Black Girl*
- ME-5612 (5612 x 45)—GEORGE SIRAYO O.  
*Do You Dig John Peel*

July 14 July 7

**5—ROSE, ROSE, I LOVE YOU 57.8 43.9**

- CA-1532 (F-1532)—LOU ELLA ROBERTSON  
*The Letter*
- CO-39367 (4-39367)—FRANKIE LAINE  
*Jezebel*
- CO-39420 (4-39420)—MISS HUE LEE  
*An Autumn Melody*
- CR-60484—MITCHELL TRIO  
*Easy Come, Easy Go*
- DE-27594 (9-27594)—GORDON JENKINS  
*Unless*
- LO-1029 (45-1029)—BENNY LEE  
*Wimmin'*
- MG-10978 (K-10978)—ART LUND  
*I Like The Wide Open Spaces*
- VI-20-4135 (47-4135)—BUDDY MORROW O.  
*After I Say I'm Sorry*

**6—MY TRULY, TRULY FAIR 54.5 48.2**

- CA-1583 (F-1583)—RAY ANTHONY  
*Pretty Eyed Baby*
- CO-39415 (4-39415)—GUY MITCHELL  
*Who Knows Love*
- CR-60514 (9-60514)—GEORGIE AULD  
*Sentimental Fool*
- DE-27630 (9-27630)—RUSS MORGAN  
*I Am Free*
- LO-1050 (45-1050)—DICK JAMES  
*Happy Valley*
- ME-5646 (5646x45)—VIC DAMONE  
*My Life's Desire*
- MG-10984 (K10984)—ART MOONEY  
*The World Is Mine*
- VI-20-4159 (47-4159)—FREDDY MARTIN  
*The Good Humor Man*

**7—THE LOVELIEST NIGHT OF THE YEAR 52.9 41.9**

- CA-1408 (F-1408)—HELEN O'CONNELL  
*Arthur Murray Taught Me Dancing*
- CO-39192 (4-39192)—PERCY FAITH  
*You Are The One*
- DE-27507 (9-27507)—FRED WARING  
*Tulips And Heather*
- DE-27583 (9-27583)—ETHEL SMITH  
*Syncopated Clock*
- LO-937 (45-937)—ANNE SHELTON  
*Love Me, My Love*
- MG-30352 (K30352)—ANN BLYTH
- VI-10-3300—MARIO LANZA  
*La Donna E Mobile*

**8—MISTER AND MISSISSIPPI 49.5 47.5**

- CA-1521 (F-1521)—TENNESSEE ERNIE
- CO-39371 (4-39371)—GENE AUTRY  
*How Long Is Forever*
- DE-27579 (9-27579)—MILLS BROS.  
*I'm A Fool To Want You*
- ME-5647 (5647x45)—REX ALLEN  
*Lonely Little Robin*
- ME-5645 (5645x45)—PATTI PAGE
- VI-20-4140 (47-4140)—DENNIS DAY  
*Trinket Of Shiny Gold*

**9—SOUND OFF 42.5 62.9**

- CO-39413 (4-39413)—DePAUR'S INF. CH.  
*Ugly Woman*
- DE-27054 (9-27054)—JERRY GRAY
- DE-27608 (9-27608)—JERRY GRAY  
*Circus*
- VI-20-4113 (47-4113)—VAUGHN MONROE  
*Oh Marry, Marry Me*

**10—MOCKIN' BIRD HILL 39.4 46.8**

- CA-1373 (F-1373)—LES PAUL  
*Chicken Reel*
- CR-64061 (9-64061)—PINETOPPERS
- DE-27444 (9-27444)—RUSS MORGAN  
*Flying Eagle Polka*
- LO-851 (30296)—MARLIN SISTERS  
*Girl I Left Behind*
- ME-5552 (5552x45)—TINY HILL  
*If You've Got The Money*
- ME-5595 (5595x45)—PATTI PAGE  
*I Love You Because*
- VI-21-0396 (48-0396)—BRITT & ALLEN

July 14 July 7

**11—I'M IN LOVE AGAIN 27.3 20.0**

- DE-27635 (9-27635)—ANDREWS SISTERS—GORDON JENKINS  
*It Never Entered My Mind*
- ME-5663 (5663x45)—EDDY HOWARD  
*A Woman Is A Deadly Weapon*
- VI-20-4148 (47-4148)—HENRI RENE—APRIL STEVENS  
*Roller Coaster*

**12—PRETTY EYED BABY 25.4 21.3**

- CA-1583 (F-1583)—RAY ANTHONY
- CO-39388 (4-39388)—LAINE & STAFFORD  
*That's The One For Me*
- DE-27479 (9-27479)—JANE TURZEY  
*I Cried Myself To Sleep*
- KI-15107—GENE WILLIAMS
- ME-5609 (5609x45)—AL TRACE  
*That's The One For Me*
- MG-10967 (K10967)—BILLY WILLIAMS  
*You Made Me Love You*

**13—UNLESS 22.6 25.5**

- CA-1493 (F-1493)—LES BAXTER  
*Because Of You*
- CO-39331 (4-39331)—GUY MITCHELL  
*Beggar In Love*
- CR-60478 (9-60478)—HERB JEFFRIES  
*Old Soldiers Never Die*
- DE-27594 (9-27594)—GORDON JENKINS  
*Rose, Rose, I Love You*
- LO-1075 (45-1075)—BILL SNYDER  
*My Dearest*
- VI-20-4120 (47-4120)—EDDIE FISHER  
*I Have No Heart*

**14—I APOLOGIZE 20.9 23.8**

- CO-39189 (4-39189)—CHAMP BUTLER  
*There'll Be Mournin'*
- DE-27484 (9-27484)—DON CHERRY  
*Bring Back The Thrill*
- LO-964 (45-964)—ANITA O'DAY  
*You Took Advantage Of Me*
- ME-8209 (8209x45)—DINAH WASHINGTON  
*My Heart Cries For You*
- MG-10903 (K10903)—BILLY ECKSTINE  
*Bring Back The Thrill*
- VI-20-4056 (47-4056)—TONY MARTIN  
*Would I Love You?*

**15—I GET IDEAS 20.6 25.8**

- CA-1573 (F-1573)—PEGGY LEE  
*Tonight You Belong to Me*
- VI-20-4141 (47-4141)—TONY MARTIN  
*Tahiti My Island*

**16—BECAUSE OF YOU 18.6 10.9**

- CA-1493 (F-1493)—LES BAXTER  
*Unless*
- CO-39362 (4-39362)—TONY BENNETT  
*I Won't Cry Anymore*
- CR-60440 (9-60440)—BOB CROSBY O.  
*Nine-Twenty Special*
- ME-5643 (5643x45)—RAY BARBER  
*Girls We Never Did Wed*
- MG-10947 (K10947)—JOHNNY DESMOND  
*Andiamo*
- VI-10-3425—JAN PEERCE  
*What Is A Boy?*

**17—SWEET VIOLETS 13.2 5.2**

- DE-27668 (9-27668)—JANE TURZEY  
*Lonely Little Robin*
- ME-5673 (5673x45)—DORIS DREW  
*Them There Eyes*
- VI-20-4174 (47x4174)—DINAH SHORE  
*If You Turn Me Down*

**18—SHANGHAI 12.4 7.9**

- CA-1525 (F-1525)—BOB CROSBY  
*The Naughty Waltz*
- CO-39423 (4-39423)—DORIS DAY  
*My Life's Desire*
- CR-60521 (9-60521)—HARRY BABBITT  
*Never Again*

July 14 July 7

**DE-27653 (9-27653)—BING CROSBY**  
*I've Got To Fall In Love*

- MG-10998 (K10998)—BILLY WILLIAMS QT.  
*Wondrous Ward*
- VI-20-4192 (47-4192)—BUDDY MORROW O.  
*Good Morning Mr. Echa*

**19—SYNCOPATED CLOCK 11.7 17.3**

- CA-984 (F-984)—LOUIS CASTELLUCCI
- CO-39328 (4-39328)—PERCY FAITH O.  
*On Top Of Old Smoky*
- CO-39386 (4-39386)—KEN GRIFFIN
- CR-60436 (9-60436)—GEORGE CATES  
*On Top Of Old Smoky*
- DE-27563 (9-27563)—FRED WARING O.  
*Serenata*
- DE-27583 (9-27583)—ETHEL SMITH  
*The Loveliest Night Of The Year*
- DE-40201 (9-40201)—LEROY ANDERSON  
*Waltzing Cat*
- ME-5607 (5607 x 45)—TONY FONTANE  
*No One But You*
- MG-30353 (K30353)—DAVID ROSE  
*Mask Waltz*
- NA-9152—EILEEN BARTON  
*Lock The Barn Door*
- VI-20-4090 (47-4090)—THREE SUNS  
*March Of The Cards*

**20—WHAT IS A BOY 10.9 11.9**

- VI-10-3425—JAN PEERCE  
*Because Of You*

**ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY**

**21—COME ON-A MY HOUSE 10.7 —**

**22—WANG WANG BLUES 10.6 8.9**

**23—THESE THINGS I OFFER YOU 10.2 11.2**

**24—MY LIFE'S DESIRE 10.1 9.6**

**25—EVER TRUE—EVER MORE 9.6 8.1**

**26—TELL ME 8.9 6.3**

**27—GOOD MORNING, MR. ECHO 7.9 7.1**

**28—BECAUSE OF RAIN 7.8 12.6**

**29—GONE FISHIN' 7.1 5.6**

**30—BE MY LOVE 6.7 10.5**

**31—DOWN THE TRAIL OF ACHING HEARTS 6.6 5.1**

**32—LONELY LITTLE ROBIN 6.4 5.5**

**33—SEPTEMBER SONG 5.9 6.6**

**34—JOSEPHINE 5.8 —**

**35—THERE'S A BIG BLUE CLOUD 5.7 —**

**36—VANITY 5.6 —**

**37—I'M A FOOL TO WANT YOU 5.5 —**

**38—TOM'S TUNE 5.2 8.8**

**39—STRANGE LITTLE GIRL 5.1 5.7**

**40—BECAUSE 4.9 —**



# COLLECTIONS GOING UP

## Reports From Ops Clear Across Nation Indicate Summertime Take Sure To Top Past Fall And Spring Seasons. Few Areas Report Collections Still At Low Mark.

CHICAGO—In keeping with the prediction made some months ago, that the seasons have changed for the coin machine industry, reports now being received from leading ops clear across the nation, indicate that collections are going up. They expect this summertime's take to surpass the past Fall and Spring seasons.

The prediction which was made here by leaders in the field was to the effect that operators could expect better collections in the summertime from now on than what they formerly expected during the Fall and Winter seasons.

This was attributed to the fact that the Fall and Winter would find outstanding stars featured on TV which would hold down collections at major retail spots. But, in the summertime, with stars off TV shows, ops could foresee better take.

This, it seems, is just what is happening in the large urban centers thruout the country.

Many ops from coast to coast have come thru with reports that their collections are going up once again. The majority state that the past few months set new low marks in many areas.

Some state their collections held ground, even tho the play wasn't as great as it usually is, only because they had raised play cost to 10c from the former nickel.

Most ops report that, regardless of nickel or dime play, collections have started upwards, especially in the va-

cation areas (which is expected at this time of the year) and that they believe collections will continue upward giving them a "much better average than we expected for the summer season".

This is important to the industry. It portends a new type of operation with summer play action an extremely important factor.

Where, in former years, some manufacturers held back from introducing new machines during the torrid summer months, they can now safely do so in the knowledge that summer play action is better than what could be expected during the colder Fall and Winter seasons.

Air conditioning, good merchandising and other factors, mostly that TV no longer features its big stars during the summertime, has helped ops to realize better take all the way down the line during the summertime.

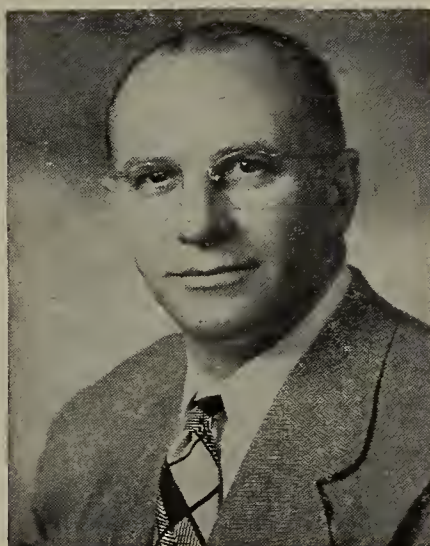
Vacation spots are doing very well. Arcades leading the way. The arcades have probably hit a very fine season, according to present indications. Many believe that they will show good profit before Labor Day rolls around.

What will probably be of unusually good interest to the field is that the games are proving themselves the best moneymakers with music in second place so far this summertime.

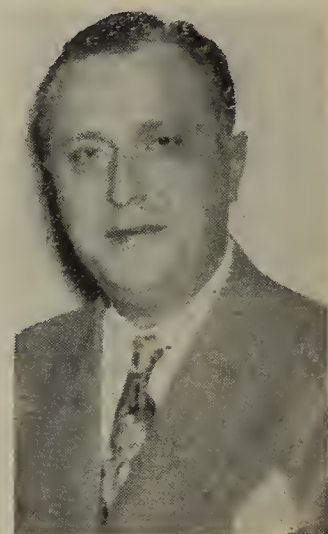
This was reversed last summer season and, therefore, many music ops are arranging for larger game routes this summer.

## Bally And Como Name Siegel Distributor For All Canada

### Jack Nelson Announces Appointment Takes Effect July 1.



JACK NELSON



AL SIEGEL

TORONTO, ONT., CANADA — Al Siegel, Siegel Distributing Company, Ltd., this city, Wurlitzer distributors, was named distributor for all the Dominion of Canada this past week by Jack Nelson, sales manager of Bally Manufacturing Company and Como Manufacturing Corporation, both firms of Chicago, Ill.

According to Nelson, "we are happy to announce the appointment of Siegel Distributing Company, Ltd. of Montreal, Toronto and Vancouver, Canada, as distributors for Bally Manufacturing Company and Como Manufacturing Corporation for the entire Dominion of Canada to take effect as of July 1, 1951.

"We believe", Nelson continued, "that Al Siegel and his firm have demonstrated their completely progressiveness and super-service to every operator in Canada.

"This is the type of organization we want to be our distributors. Our entire thoughts are always directed toward organizations like that of Siegel Distributing Company, Ltd. who can give Bally product purchasers the kind of service they want and need."

Nelson also reported that Ben Becker, regional manager for the firm, had been appointed to take work directly with Al Siegel and all the members of Siegel Distributing Company, Ltd. to arrange for the most complete coverage of the Dominion.

Executives of the Siegel organization were greatly elated over the appointment and announcements are already on their way to every operator in Canada.

Al Siegel reported, "This is one of the highlights of our firm's progress. We want every operator in the Dominion to know that we are prepared to give him the finest products ever built. Como's 'Stadium' and 'Hollycrane'; 'Bally Bright Lights' and 'Bally Baseball'.

"Everyone of these machines has won acclaim for these firms and are sure to prove outstanding everywhere in Canada.

"Our firm is now delivering to all operators, We recommend that the ops get in touch with us immediately," Siegel concluded.

## Letters From All Over Nation Acclaim Exhibit's New "Gun Patrol"

CHICAGO—Many letters acclaiming the firm's new product, "Gun Patrol", were shown this past week to those who were present in Frank Mencuri's office at Exhibit Supply Company, this city.

The firm has found that operators, almost everywhere in the nation, were so appreciative of the qualities and steady moneymaking power of "Gun Patrol" that these men actually took time off to write them and to tell them all about it.

"In fact", as Frank Mencuri reported, "we have been getting such letters for a long, long time now, but", he continued, "this is the very first time that we have made them public."

He also said, "In addition to the many letters of acclaim and compliments which we have received regarding 'Gun Patrol' there are hundreds of phone calls from other operators and statements from our distributors which would run into an almost unlimited number of compliments our firm has received since we started to build 'Gun Patrol'."

Exhibit Supply Company enjoyed one of the most successful anniversary months in all its history this past June, 1950, when it celebrated its 50th anniversary in the industry with "Gun Patrol" as the firm's leading feature of its big birthday party month.



# Nebraska Phono Assn. Votes To Inaugurate 10c Play Thruout State. Joins MOA. Will Assist In Fight To Defeat Kefauver Bill.

## Next Meet Sept. 8 & 9 At North Platte

LINCOLN, NEB. — A very fine turnout of music operators from all over the state of Nebraska attended the special meeting of the Nebraska Automatic Phonograph Operators Association, held at the Cornhusker Hotel on July 1.

Everyone was mighty pleased with the progress being made by the association, and three new members were accepted: Ray Nobbe of Petersburg; C. B. Casey of Laurel; and Stephen Gorks of Lincoln.

Among the most important problems tackled were the Kefauver Bill and 10c play.

After listening to Hap Marble, vice president, explain the Kefauver Bill, the group voted to become a member of the national music group, Music Operators of America, and agreed to send a check to this organization to assist in any measures that may be taken to defeat this impending bill.

Discussions on 10c play was thoro, and the members agreed that in order to conduct their music operations successfully it was necessary it get a dime. It was decided that the larger cities in the state would inaugurate a 10c policy, and the other areas were to follow, with all changeovers being concluded in about ninety days. Omaha started to switch to dime immediately in some locations. Top money would be taken same as usual. Harold Klein informed the group that there were plenty of conversion kits available.

The Nebraska Association is sending two or three delegates to the South Dakota Association to attend their meeting in Sioux Falls on July 8 and 9. Mike Imig, president; Harold Scott, secretary and treasurer; and Doral Maxwell, of the South Dakota Association had attended the organizational meeting of the Nebraska group, offering them their assistance, and Nebraska is showing its appreciation. In addition, they will put in a bid to have the Six-State Meeting in Omaha next fall.

The Nebraska association will hold its next meeting at the Hotel Pawnee, North Platte, Neb. on September 8 and 9.

# "Bar None" Set-Up Clix In Mich.



WYANDOTTE, MICH.—David Brody of Bennett & Brody, this city, who are operating "Kiddie Dude Ranches" thruout eight states, reports that the "Bar None" Ranch, pictured above, is exceeding their most optimistic expectations. The "Bar None" Ranch is this firm's version of the Exhibit Supply Company's "Kiddie Dude Ranch." Brody states that in addition to its excellent earning power, this set-up has been creating great interest which has resulted in increased sales for stores wherever installed.

## A. William (Bill) Landsheft Dies

BUFFALO, N. Y. — A. William (Bill) Landsheft, president of Landsheft, Inc., advertising agency in this city, and well known to coinmen thruout the country as advertising counsellor handling the Wurlitzer advertising account since 1934, died on Wednesday, July 4, in the General Hospital, here, after an illness of five months. He was 58 years.

Landsheft attended many Wurlitzer functions, meeting hundreds of coinmen, and was a most popular figure due to his unfailing good humor.

The agency will continue under the direction of Henry (Hank) Barber, vice president.

Burial was from his home on Saturday, and the resting place is the Forest Lawn Cemetery.

Survivors are his wife, Vera Hayes, and two sons, Richard and William.

## AMI And Rex Distrib. Sever Relationship

NEW YORK—Jack Mitnick, eastern regional representative for AMI, Inc., manufacturers of the AMI phonographs, announced that his firm had severed its distribution connection with Rex Coin Machine Distributing Corporation, Syracuse, N. Y.

Mitnick stated that a new distributor for the upper New York territory is in the process of being appointed, and that an announcement will be made in the near future.

**WILL TRADE . . .**

BRAND NEW

**TURF KINGS**

(in original crates)

FOR . . .

MUSIC, CIGARETTE, or ANY OTHER COIN MACHINE EQUIPMENT

Write—Wire—Phone

**RUNYON SALES COMPANY**

Factory Representatives for AMI Inc. Bally Mfg. Co., J. H. Keeney & Co., Inc. Permo Inc., Super Vend Sales Corp.

593 10th Ave., New York 18, N.Y., LO 4-1880  
123 W. Runyon St., Newark 8, N.J., 81 3-8777  
354 S. Warren St., Trenton, N. J., TR 5-6593

**SALE! SALE! SALE!**

**TURF KINGS**

New and used . . . . . Write Bally Champions and Citations Music Mite, New—surprising price . . . . . Write  
25 Rock-Ola '46 and '47  
10 Wurlitzer 1015  
8 Seeburg 46M and 47M

**Lake City Amusement Co.**

4533 Payne Ave., Cleveland 3, Ohio  
(Phone: HEnderson 1-7577)

"ODDS" BODKIN SEZ:



FOR A SURE THING  
SEE PAGE 23

INSERT BUSHING CONVERTS  
5c Wall Boxes to 10c  
FITS ALL 5c BOXES  
Only 25c Each

See your distributor or write us for information on changing over slug rejector.  
**Mid-West Distributing Co.**  
208 N. Madison Street Rockford, Ill.

## Chi Music Ops Switch Location Of Annual Golf Tourney

CHICAGO—A meeting of the executive board of the Chicago music ops' association (Recorded Music Service Assn.) brought about a switch this past week from Glen Eagle Country Club to the Bunker Hill Country Club, 6635 N. Milwaukee Ave., Niles, Ill. for the organization's annual outing and golf tourney on July 12.

The Field Day Program, according to exec members of the association, will be one of the most outstanding ever yet featured.

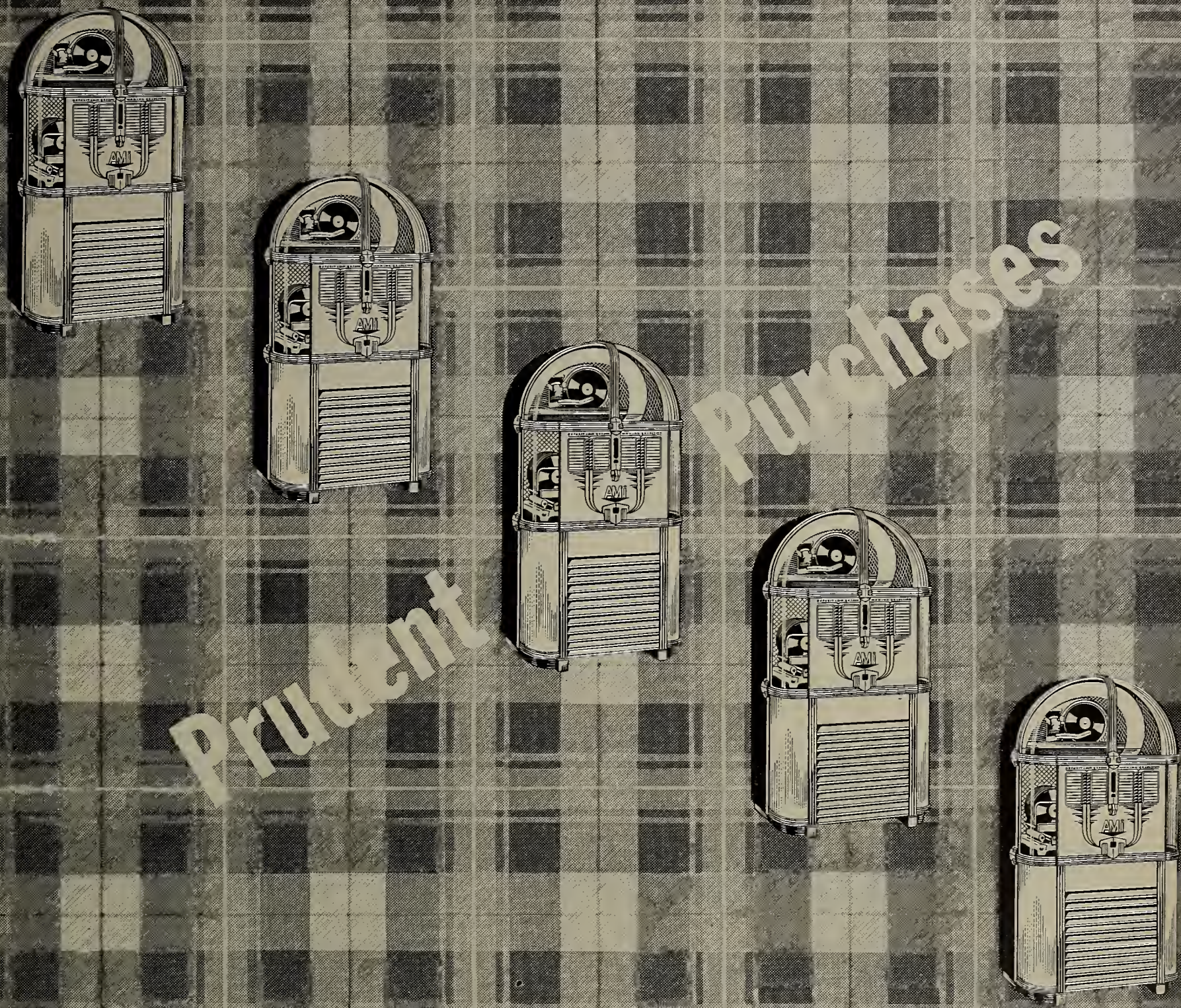
The day's golf tourney is the highlight of the program. It has already attracted a very large number of golfers among members in the industry.

## DALLAS DOINGS

Back in Dallas after a trip to the Texas Panhandle, Tommy Chatten of Commercial Music Company reports that the price of music in those parts is going up. . . . Wichita Novelty in Wichita Falls has converted to the dime machine and other operators in Mineral Wells and Breckinridge have followed suit. . . . Herb Brown, who just sold out to Wichita Novelty, is taking a much needed rest before launching a new business. . . . Expansion is taking place over at Bill Helms' place in Childress. He is adding fifty new machines to his route. . . . Ed Mahone, Marshall's one-man dynamo, who expanded a small juke box route into a full scale retail record and appliance store, was in Dallas this week for the first time in over a year. Ed reports that juke boxes are getting harder to handle—he strained his back lifting one onto a pick-up truck. His back is in a brace. On the brighter side, he plans to open two new campus record shops at Marshall's two colored colleges. . . . Everyone welcomes a good idea and we believe that Ray Barnes of Palestine has one worth passing on. Beside the coin machine in each of his locations he is placing a rack for used records. The sign above the juke box reads, "The records now on this machine will be on sale in the used record rack." This helps cut the cost of his new records. Might be worth looking into. . . . Pete Purvis of Stephenville is doing business from a wheel chair these days. The reason? Well, he was driving along one of our Texas highways not long ago and ran into a poor unsuspecting cow. He broke his knee cap in a number of places. We haven't been able to get a statement from the cow. . . . W.M. Nelms of Gilmer was in Dallas this week with a smile on his face. Business is good—he is expanding his route—took over the one Cole had in Gladewater. . . . Marion Jones, one time right hand man to Herb Rippa and most recently secretary to Paul Glass of South Coast Amusement Company, has moved to New Orleans where she will run the show for Delta Music Sales. Incidentally Marion will be The Cash Box correspondent for that territory. Good luck to you, Marion, in your new job. . . . The roll call of vacationers is growing by leaps and bounds as the mercury in Texas mounts. Raymond Williams left sweltering Dallas to spend a month in cool, picturesque Yellowstone National Park. H. P. Harrison of Pampa is on his way to California for two weeks. Mac Kenzie is Oklahoma bound for his vacation this year and Cleo Neal has picked South Texas to relax in. . . . After a glorious month of sun tanning in Florida, J. Clyde Bell of Amarillo and the Mrs. returned to a mishap. Mrs. Bell fell and broke her arm but reports that the break is mending rapidly. Our sympathy to you Mrs. Bell. . . . Vernon Carter, also of Amarillo, was really loaded for bear during his two week vacation to Mexico City. His trip was a success—he brought back a big grizzly. Incidentally he got in some fishing.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!





Canny indeed is the operator who keeps adding AMI juke boxes to his routes.

There's muckle a saving with the Model "C" that appeals to the prudent man—and features aplenty to delight his eye for a profit.

First cost is lower; expense for service and maintenance practically nil. Added to this is the whopping big trade-in value on used AMI equipment making the purchase of this coin-coaxing juke box the logical investment for the dollar-wise operator.

**AMI** Incorporated

GENERAL OFFICE AND FACTORY: 1500 UNION AVENUE S. E., GRAND RAPIDS 2, MICHIGAN

Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!



# AN OPERATOR ASKS:

*“What do I get  
for my \$15  
a year?”*

That was the most moot question we've yet received, after all these years, "What do I get for my \$15 a year?"

This was a new operator. A young operator. One who wrote us he had just started in the coin machine business. He wanted to know what he would get for his \$15 a year when he subscribed to *The Cash Box*.

Frankly, it's the kind of question we like. Why? Because it would take pages and pages to tell him. And, we want to find out, whether we could do it in one easy-to-understand, single-page letter.

Here's what we wrote:

*"The Cash Box* is the one and only publication in this industry (in the entire history of this industry) which has completely, exclusively and solely devoted itself to this industry, and this industry only.

*"It is the one and only weekly magazine which has won consistent week-after-week acclaim from all who are engaged in the industry.*

*"It is the one magazine which, in its nine years of existence, can produce more letters of praise (unsolicited, spontaneous praise, approval and commendation) than can any other publication in the industry today.*

*"The Cash Box* is the one and only magazine that tells the operator where, when and how he stands—financially—week after week. *The Confidential Price Lists* which are an integral part of *The Cash Box* report, just as does the Stock Exchange, the week's changing quotations for all types of coin operated machines. (So good that another publication copied the idea, or at least, tried to.)

*"The Cash Box* does much more. *The Cash Box* talks the operator's own language. *The Cash Box* lives, dreams, sleeps, works and KNOWS the operators, their business, and what they need. *The Cash Box* has, therefore, been accepted as the 'official organ' of one operators association after the other thruout the industry.

*"The Cash Box* editorials have been read right into the minutes of operators' associations everywhere in the nation. *The Cash Box* is respected, admired and constantly quoted by the nation's operators. They call it, 'Our magazine.'

*"In fact, The Cash Box* has dozens of letters where operator after operator has written, *The Cash Box* is the 'Bible of the industry.'

*"All that we ask you, Mr. Operator, and all that we ask any operator anywhere in the world, is to read four issues of The Cash Box. If you don't then think that The Cash Box* is the BEST magazine for YOU, then write and tell us so and we'll REFUND YOUR SUBSCRIPTION MONEY IN FULL.

*"You can't lose. You can gain knowledge of this industry that is of the utmost and vital importance to you when you subscribe to The Cash Box.*

*"Yes, sir, what you get for your \$15 a year is 52 weeks' issues of the most important, most vital information, ever published for the benefit and interest of any industry's subscribers.*

*"And, since you just CAN'T LOSE, send your check for \$15 today. If, after four issues, you feel, in any fashion whatsoever, that The Cash Box* is not the magazine for you, then say so immediately and GET YOUR MONEY BACK IN FULL."



TEAR OUT AND MAIL TODAY TO . . .

THE CASH BOX  
EMPIRE STATE BLDG.  
NEW YORK 1, N. Y.

Gentlemen: Enclosed find my check for \$15 subscription to *The Cash Box* for One Full Year, 52 Weeks' Issues. If, after 4 issues, for any reason whatsoever, I do not think *The Cash Box* is the "best operators' magazine" it is understood you will refund my money in full.

Name .....

Firm .....

Address .....

City ..... Zone ..... State .....



## CALIFORNIA CLIPPINGS

Well, when dime play hits L. A. in a big way, local residents won't be able to say they weren't given ample advance notice. Somewhat to our surprise a few weeks back, the L. A. Times and Daily News carried stories quoting several local music ops on the many reasons juke boxes had to go up to a dime and announcing that most operators would be converting very shortly. While the announcement may have been a little hopefully premature, and some of the folks in the business aren't sure that the public prints were the best means of proclaiming the new tariff, it seems that most newspaper readers and juke box customers didn't show too great surprise or alarm over the news. At least, word hasn't reached us of any consumer campaign against the measure. On the local front, reports are coming in from a number of ops that they are in the process of converting with only spotty resistance from locations. And even the objectors usually change their tune after the first few weeks of collections.

Understand that Marvin Jones has changed about 75% of his pieces over to ten-cent action and that collections on the spots, mostly in Culver City, are well enough up to justify the change. . . . L. A. Music Service is also supposed to have half of its equipment switched. . . . And Johnny Hawley tells us that he's already sold 2,000 converter kits for Seeburg and Packard boxes to operators in the L. A. area, indicating that at least that many boxes are due for the changeover in short order. . . . Portland has ordered 1,500 of the kits from Johnny and Seattle is reportedly following suit, with San Francisco being the one major town still unaccounted for as far as dime play is concerned. . . . Fresno is well on its way toward complete 10-cent play and Johnny reports, following a recent trip to San Diego, that only 15% of that town's locations haven't been changed as yet and that collections are up and staying there wherever the change has been made.

The new Hawley emporium is just about shipshape, even with a floor-full of new and used Seeburg boxes. The big box, incidentally was offered on sale by Minthorne's last week at prices to end all sales, we understand. Some of the boys tell us that the machines were going for as much as \$100 under anybody's list price, and we can't report that the other jobbers in this town were very happy about it. Surprising note, perhaps, is that a couple of operators we talked to didn't consider the maneuver as a bargain for anybody, reasoning that anytime a machine was sold below its legit price, it pulled down the value of all other equipment they might have out on location.

Bally rep Otis Murphy dropped in at Paul Laymon's and didn't pretend to be anything but mighty pleased the way "Bright Lights" are blazing away and "Turf King" continues to gallop on. Como's new "Stadium" 10-ball is another lively item, Lucille Laymon tells us. . . . Postcard in from Charlie Daniels in Denver, where he stopped with a busted speedometer cable (couldn't be you were going too fast, Charlie). . . . Filling in for C. D. while vacashing is outside man Jimmy Wilkins. . . . Which proves that you can replace even a good man, but not a good dog 'count of Charlie's dog Blaze is really missed around the place. . . . Another vacationer is Colton op Ray Hernandez, who headed up for Yosemite while Laymon phonograph technician Karl Johnson was off for Yosemite with rod and reel—probably wire the place for sound while he's up there.

On the Row: Ivan Wilcox from Visalia. . . . Bakersfield's Wm. Black. . . . Bert Hammond of Santa Ana. . . . G. F. Cooper from Riverside. . . . Wm. Bradley of Covina. . . . San Pedro's Wm. Olsen. . . . Floyd Barnes and M. F. Tillison of Long Beach. . . . Johnny Lantz and Lloyd Saunders of Southgate. . . . Pomona's Lloyd Barrett. . . . Lena Koch from San Diego. . . . Johnny Huntsman of Porterville. . . . Oxnard's Ken Ferrier. . . . Louis Dunn of June Lake.

## MINNEAPOLIS, MINN.

What with the 4th of July holiday there have been quite a few operators in the Twin Cities this past week. In town picking up supplies for his route were B. F. Kragtorp of Tracy; Milie and Ed Birkemeyer of Litchfield; and August Quade of Rochester, who made a quick trip into town and then hurried right back. . . . Mrs. Sid Levin, wife of Sid Levin, parts manager of the Lieberman Music Company, at present is in St. Mary's hospital in Rochester, recuperating from an operation which was performed last Tuesday. We certainly hope that she gets well in a hurry. . . . Harry Nold of Cambridge, was seen in town as was Phil Stang of Jordan. . . . Walter Witt, well known Minneapolis operator, certainly was in good spirits, and the reason for it was the 4½ pound bass that he caught on a fly-rod and incidentally the bass was entered in a weekly contest held in the Twin Cities.

Frank Ray of Dickinson, N. D. was seen around town as was Esther Colyar of Eau Claire, Wis. . . . John Bohnen of Freeport, was in town picking up supplies and Ben Jahnke of Hutchinson, made a quick trip into town. . . . Al Plotnick, well known operator in the Twin Cities, was in Chicago on a short vacation. . . . Al Eggermont of Marshall, and Len Worseck of Montevideo, came into town together. . . . Sal Stone of the Gopher Novelty Company is vacationing at Breezy Point. . . . Frances Beferra of Delmo Novelty Co. of Hibbing, from last reports is fishing in Northern Minnesota. . . . Wes Hanf of the Austin Sales Company is feeling much better these days and is vacationing in his cabin near Walker. . . . Some of the other operators seen in town were Dick Henderson of Willmar; Corky McDonald of Bloomer, Wis. and Andrew Markfelder of Staples.



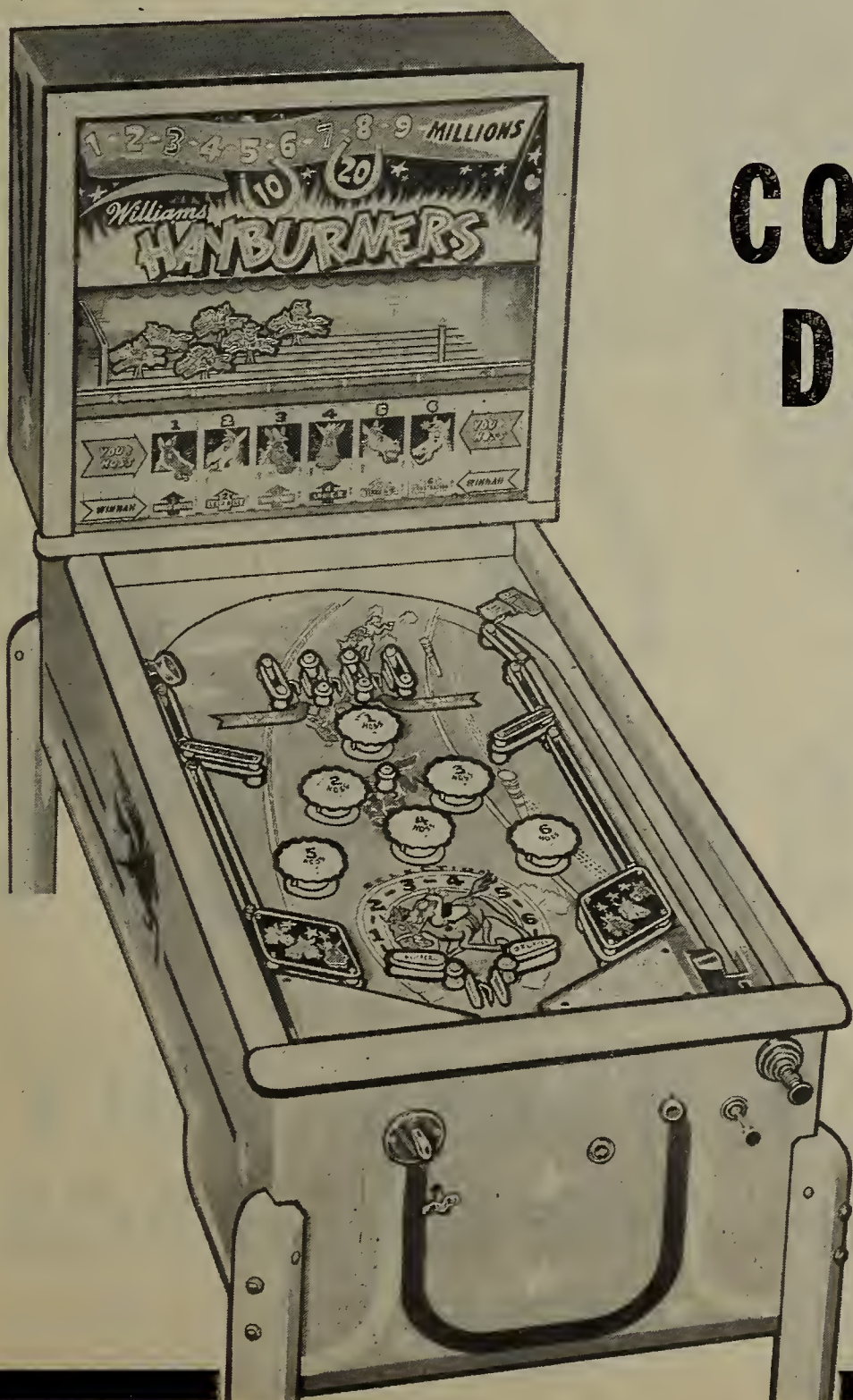
# Williams HAYBURNERS



## the new racing riot!

A  
**COMPLETELY  
DIFFERENT  
5-BALL!**

**NOW ON DISPLAY  
AT YOUR  
DISTRIBUTOR**



**CREATORS OF DEPENDABLE  
PLAY APPEAL!**

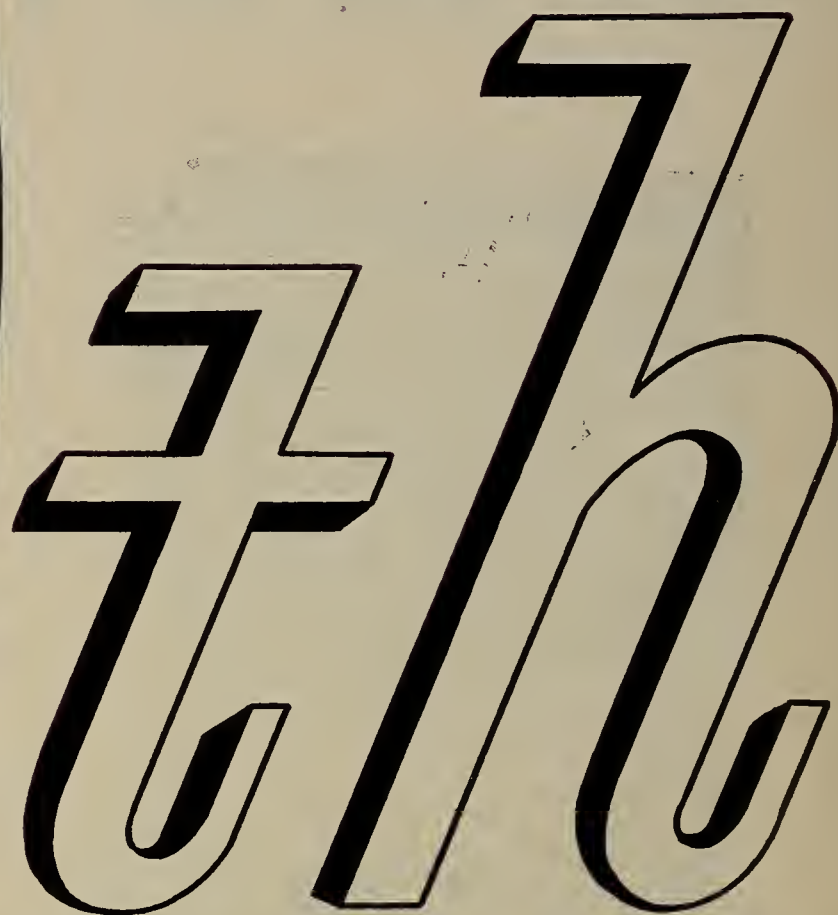
4242 W. Fillmore St., Chicago 24, Illinois

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



*LAST CALL...*

# THE CASH BOX



# ANNIVERSARY ISSUE

(Dated: July 21, 1951)

**GOES TO PRESS: THURS., JULY 12**

**HURRY! HURRY! HURRY!**  
PHONE - WIRE - AIRMAIL  
YOUR AD TO .....

**THE CASH BOX**  
EMPIRE STATE BLDG., N. Y.  
(Phone: LOngacre 4-5321)



**Pres. Of Mexican  
Phono Ops & Distribs  
Assn. Reports Biz  
On Upgrade**



DAVID L. ROMERO

BAJA CALIFORNIA, MEXICO—David L. Romero, one of Mexico's most popular coinmen, has been serving as president of the Mexican Association of Distributors and Operators of Coin Operated Phonographs for many months now, and reports that business in his country has been progressing steadily.

In addition, Romero is exclusive distributor for the products of Rock-Ola Manufacturing Corporation and Williams Manufacturing Company. The wholesale firm is known thruout the country under the name of Industrias Nacionales De Sonido.

**Op Reports Three  
Quarters For Every  
Dime On 10¢ Play**

**Says Collections  
Speeded Up**

CHICAGO—Harold Motherway of Marquette Music, this city, reported this past week that the firm has enjoyed an increase on 10c play but that many interesting factors have developed.

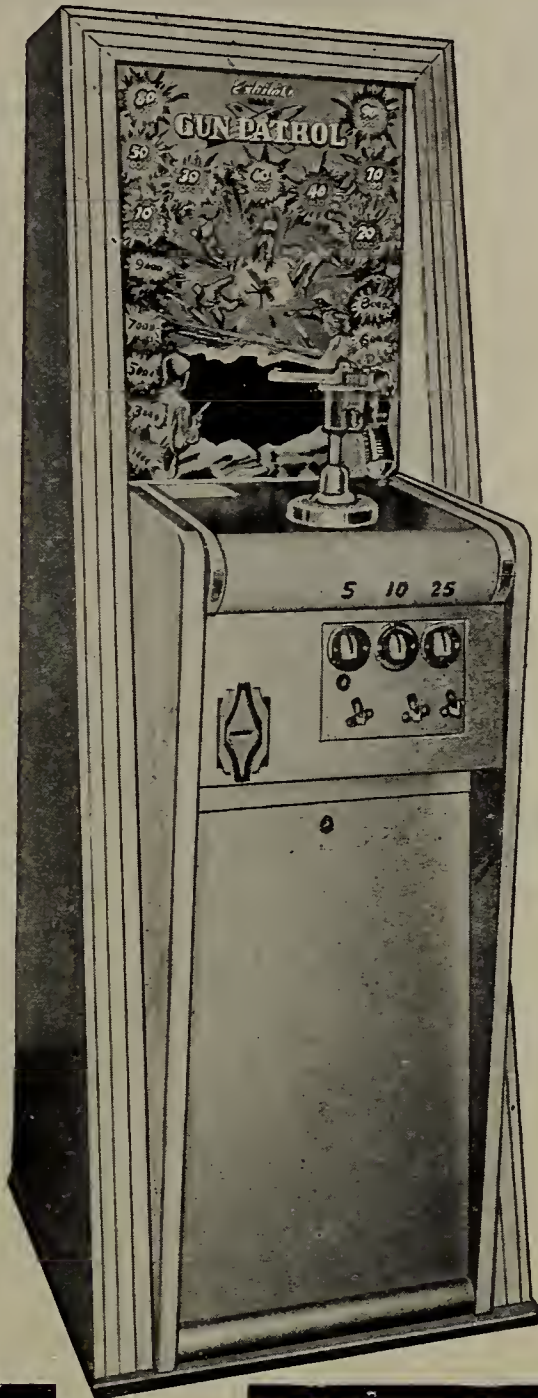
In the first place, the firm's servicemen and collectors report, "It is a pleasure to get in the location, count mostly quarters, change recordings, and get out of the location much faster than ever before."

Regarding collections, the firm reports, "Low" stops dropped lower. Seems as tho they hesitate even with nickel play in these spots, and downright reject dime play.

"Average locations remain about the same, except that approximately 75 per cent of the coins dropped into the phonos are quarters, thus giving them the advantage of the third play for a nickel.

"A few (very few) locations have increased their collection with dime play. These same locations have always been the best we've had."

# ACCLAIMED



**... THE OUTSTANDING  
PROFIT PRODUCER  
OF TODAY—TOMORROW  
AND FOR THE YEARS  
TO COME.... YOU ARE  
ASSURED THE BEST AND  
STADIEST MONEY-  
MAKER WHEN YOU**

**\* INVEST IN**

**EXHIBIT'S DALE**

**'GUN PATROL'**

**\* CHECK THIS FACT WITH YOUR "GUN PATROL" DISTRIBUTUOR**

## EXHIBIT SUPPLY COMPANY

4318-20 WEST LAKE STREET

CHICAGO 24, ILLINOIS

### Cusson's Open House Party Attracts Large Attendance

**Open Their Own New Building To Serve  
Ops. Plenty Parking Facilities Available.**

PORTLAND, ORE.—A big and happy crowd of northwest operators flocked in to visit with Helen, Eddie and Art Cusson in their new building at 3131 S.E. Division St., this city, this past Saturday (July 7, 1951) and complimented the three noted Cusson's on their progressive development in the field.

As the Cussons stated, "We built this little building for the convenience and service of our customer-friends. "The folks who have supported us in the past two years.

"We have a large parking space in the rear of the building for all our customers in addition to the fact that parking is permitted right here on Division Street."

Calling themselves "The Friendly Three", mother, dad and son Cusson, were on hand to greet the crowds as they entered with refreshments of every kind.

It was a gay and happy event and many were rather nostalgic in remembering the past when the Cussons helped to build the coin machine industry in this part of the country with their grand work prior to entering into the business for themselves.

Most noticeable was the fact that many old timers called around to wish the three the greatest of good luck.

Wires and flowers from almost everywhere in the nation were on hand to greet everyone.

COL. SALTENPEPPER SEZ:



"MO' FUN THAN TH' DERBY"  
SEE PAGE 23

### Rex-Bilotta Corp. Formed

SYRACUSE, N. Y.—It was announced this past week that the Rex Coin Machine Distributing Corporation, this city, was in the process of being dissolved and a new corporation known as the Rex-Bilotta Corporation was formed.

Officers and stockholders in the Rex-Bilotta Corporation are: Ange Delaport, president, Syracuse, N. Y.; John Bilotta, vice president, Newark, N. Y.; Roger Shepard, treasurer Watertown, N. Y., and Ray Daggett, secretary, Syracuse, N. Y.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

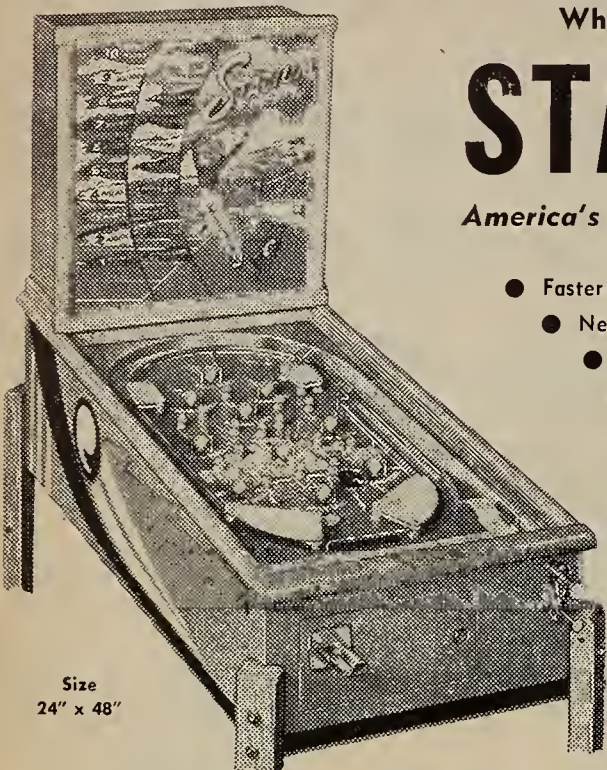


# BIG INCOME

When You Operate

## STADIUM

America's Finest Novelty Game



Size  
24" x 48"

- Faster Than Ordinary Games
- New 4-Step Tilt Feature
- New Scaring Ball Traps
- New Plastic Whip Springs
- Competitive or Free Play

... and many other exclusive features that make STADIUM the fastest profit-maker in the field. See your distributor or write direct.

**COMO MANUFACTURING CORP.**

5013-5025 N. KEDZIE AVE., CHICAGO 25, ILLINOIS

### We Have The LOWEST PRICES

### on JUKE BOX INDUSTRY

### RADIO & ELECTRONIC TUBES

### - ALL TUBES ARE - | - DISTRIBUTORS -

- Standard Manufacturer
- Fully Guaranteed
- WRITE ● WIRE
- PHONE FOR QUOTATIONS

List Your Requirements With Us

**Electronic Expeditors, Dept. CBZ**

225 N. Wabash Ave., Chicago 1, Ill. • ANdover 3-0843

## IF YOU DON'T USE IT . . .

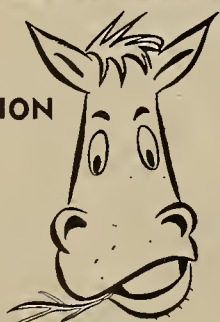
## SELL IT

## GET CASH FOR YOUR OLD MACHINES

There are coin machine buyers who want and need your used machines. An ad this size in The Cash Box costs you only \$28 and reaches all the real, bonafide coin machine buyers—the kind of people who want your used machines. List the

used machines you have on hand and mail to us today. We'll make up an attractive ad without charge. Write now, enclose check for \$28 to: THE CASH BOX, EMPIRE STATE BUILDING, NEW YORK 1, N. Y.

FRUSTRATION  
SEZ:



"Better Than People Races"

SEE PAGE 23

### LAST CALL . . .

The **9**<sup>th</sup> ANNIVERSARY  
Issue  
of  
THE CASH BOX  
GOES TO PRESS  
THURSDAY,  
JULY 12

RUSH YOUR AD IN NOW!



## EASTERN FLASHES

Coinrow was fairly quiet this week due to the 4th of July holiday falling mid-week. The days before and after Wednesday were being utilized by ops to ready their equipment and then rest up. However, wholesalers anticipate a rush of biz the week following.

It was very heartening to hear from arcade owners throuth this area. An unusually fine break in weather had made it possible to get away fast, and now arcades are doing a land office business. With rain falling in many spots the past two week-ends it was believed that play would slacken off. However, arcade men report that while it may have effected business somewhat, they were mighty pleased with the play even during these rainy days. Coney Island, New York, has done exceptionally well, with all owners very happy. Asbury Park, N. J., was jammed to overflowing this past week-end, as was Seaside Heights. Arcades in both these shore resorts doing remarkable well. At Ocean City, N. J., where it didn't rain for some reason, is far ahead of any previous season (This amusement area, being closed on Sundays—midnight Saturdays—reports all very well satisfied.) Atlantic City, N. J., also reported to being far ahead of past seasons. As a result of business up to this period, arcade men expect final results will show an all-time record breaking season.

Joe Hirsch, business manager for the Automatic Amusement Machine Operators Assn. of Greater New York, bedded by a serious heart condition. His many friends are hoping for an early recovery. . . . Jack Semel, who vacationed at the Catskill Mountains this last week-end, returns with a sunburn and an enlarged bankroll—the boys will play him "gin." . . . With vacations one of the major subjects of discussion these days, Joe Young, Young Distributors, (Wurlitzer Distributors) states regretfully that it looks like the first chance he'll get to go away will be sometime in September. "I just have to stay around the office" sighs Joe "to take care of the business being handled at this time." . . . Hymie Koeppel, Koeppel Distributing Company, remarks that he feels like he's on a honeymoon. Both of his kids are away from home, Sam working at the Naval Air Development Center, Johnsville, Pa., and his beautiful teen-age daughter, Toby, off to Mesa, Arizona, for the entire summer.

Barney (Shugy Sugerma, Runyon Sales Company, flies to Minneapolis, Minn., with his missus and young son, Myron. He'll visit Chicago before returning home. . . . Jack Mitnick, whose car was found demolished in North Carolina last week, gets a nice new green Cadillac. He tries it out with a ride to Phila. to visit Dave Rosen, the AMI distrib there. . . . Bob Luttmann, the handsome protege of "Senator" Al Bodkin, now running Bob's Amusement Company, and placing games and music thruout the Island. Bob finding out a married man must work hard these days (Bob married Peggy last March). . . . Mike Munves rushing out the domestic orders this week. He can now start paying attention to those good-sized foreign orders. (Mike reports that he still hasn't smoked a cigarette—it's now six weeks. However, there's a rumor that he's fallen). . . . Dick DeCicco, Westchester operator, rushing around coinrow buying equipment needed for the holiday. . . . Tony Catanese, Silver King Amusement, Suffern, N. Y., makes his regular visit to town. Tony was looking for Irv (Kempy) Kempner, Runyon salesman. Probably wants to rattle with him. The last time we saw these two together, they were pummeling each other all over the place—and it was a real hot day.

Get a long distance phone call from Ange Delaport and Johnny Bilotta, who announce that they've formed a new corporation, the Rex-Bilotta Corp. Delaport is the president, Bilotta the vice-president, Roger Shepard the treasurer, and Ray Daggett the secretary. Firm will maintain offices in Syracuse, Newark and Watertown, N. Y. It was also stated that the Rex Coin Machine Distributing Corp. is being dissolved. . . . Dave Lowy, Dave Lowy & Company, apologizes for not being able to chat with us for even a moment. Dave so busy rushing equipment out, he doesn't have a moment to catch his breath.

## MIAMI MURMERS

The summer quiet has overtaken Miami and the Beach and, naturally, collections have dropped. Some coinmen report dips of 50 percent and better. Others report that they are still going right along with only 25 percent off collection averages and, in a few cases, even less. The average, tho, should be gauged at about a 50% downtrend as the season goes into the mellow summer moon of Miami. Anyway, it's very lovely and quiet down here, and everyone is taking time off for some fishing, golfing, tennis and other sports. . . . Willie (Little Napoleon) Blatt is a family man again. His sweet sugar, Side'le, returned from a three week visit to her native Brooklyn. Now to equalize things Willie plans to leave for Chicago and visit with some of the factories in the hot and humid North. . . . Almost everyone here in Miami and on the Beach very, very saddened by the sudden passing of Morris Hankin. He was a regular visitor here. It sure was nice to have Morris around and just talk over old times in the coinbiz and, in general, to just enjoy his company. His daughter, Natalie Feldman, it is reported, will carry on the business as best as she can. Natalie has been with the coinbiz for about ten years, actually having grown up in it, and knows her way about. . . . Genco "Shuffle Targets" in town and doing very, very, very well. Ops who have them say that they're taking in much more than expected. . . . Gordon Williams of Broward Music Co. has changed all his phonos over to 10c play. This is the first such complete action of its kind down here and caused much comment and speculation. For those music ops who would like to know the result—some locations have increased over 50%. But, Gordon doesn't believe that he'll have a really true report until the new season starts this coming Fall. . . . Harry Goldberg of H. G. Novelty has taken off the entire month to go fishing. . . . Lou Koren, his son, Don, and his brother-in-law, at the fights. Lou reporting that he feels "lost", now that he's sold his Kin? Cole Hotel. But, from all rumors 'round town, Lou is reported to have bought the North Shore Hotel and, it is whispered, will fix it up to make it one of the most impressive spots on the Beach next season. As yet, there has been nothing "official" from Lou in this regard. . . . Bert Lane just returned from a trip to Jacksonville and Orlando where he is setting up more Cue-Ball routes. Bert has those Cue Balls "balling in the jack" for him. . . . (Aside: Compliment for Bill Gersh who, we understand, wrote the editorial which can be sent to location owners regarding 10c phono play in the June 30 issue. Plenty of coinmen down here showing this editorial around to their juke box locations, even if they aren't raising the phono ante. Everyone here claims that "The Cash Box" is the on'y real operators' magazine in the industry".)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!





## CHICAGO CHATTER

Independence Day pulled most of the city's coinmen out of town and, as was expected, kept visitors away. This was one holiday which many had looked forward to and, therefore, with some of the factories closing down for annual vacation time, many leaders were away enjoying fishing, boating, swimming, golfing, and other sports. . . . Joe Beck of Milwaukee's Mitchell Novelty Co., whom we hadn't heard from in some time, phoned in to report that the Telequiz plant here in Chicago was continuing right ahead and was selling some patented units, which had been discovered and developed during the production of this well known machine, to many large firms. Joe also of the opinion that dime play simply must come to Milwaukee's juke boxes. Believes that most of the music ops in the Cream City only waiting until the telephone company changes to 10c pay phone stations on August 1. . . . Helen, Eddie and Art Cusson held their big open house party this past Satty in Portland, Ore. The three, father, mother and son, built a very impressive building at 3131 S.E. Division St., Portland, with lots of parking space and customer-acceptance-quarters. Three people that deserve every success.

Frank Mencuri was gifted with his gold United Airlines 100,000-miler card on his birthday (July 3) and felt very flattered. In the meantime Frank very proud of the many fine letters of compliment which the firm is receiving daily from ops everywhere regarding its "Gun Patrol." In fact, Ford Sebastian of the firm pointed out that this was only a part of the many compliments the firm has received. Take the many phone calls, etc., and it mounts to quite an acclaim. . . . Happy Birthday to: Joe A. Darwin of South Orange, N. J., July 10; and same to Dick Hood of H. C. Evans & Co., Friday, July 13. . . . Larry Frankel of Rock Island, Ill. calls around to say "hello" and advise that he's doing a very great job with TV distribution in his part of the world. But, like all former coinmen, Larry eager and even anxious to get back into the coinbiz. Excitement and thrill of this industry never forgotten.

There's still nothing a hit game won't cure. . . . Arcades report that they are "actually up against it" for new products in many territories where they cannot feature certain type games. They're hoping that manufacturers will cut loose and produce some outstanding machines for the arcade field once again. . . . Dave Brodie of Chicago operating in eight different states now and doing a whale of a job with Exhibit horses. . . . Harry Williams leaves for a short vacation up in the cool lake country of Minnesota while the entire factory goes on its vacation. In the meantime Sam Stern also takes advantage of the factory vacation to shoot back east and say hello to many family friends and spend a week or so on the sands of Atlantic City. . . . Williams new game, "Hayburners," attracting much attention.

Joe Filitti and Phil Levin of the juke box ops' assn. phone in to remind us that the place has been changed for the annual golf tournament, even tho the day, July 12, remains the same. Instead of Glen Eagle C.C. the tourney will now be held at Bunker Hill Country Club which is out on Milwaukee Ave. in Niles. It'll be a big day for all who attend, according to Joe and Phil. And Ray Cunliffe phones in to say, "Even bigger and better than Joe and Phil told you it would be." . . . Ralph Marterie, by the way, noted ork pilot, will play at the Bunker Hill tournament day reception. So bring your wife or your best gal and dance the hours away to some really great music. . . . By the way, mention of July 12 reminds us that this'll be "closing day" for The Cash Box 9th Anniversary Issue. We most sincerely hope that you'll airmail, phone or wire your ad in right away so that it'll appear in that once-a-year important issue. . . . Wally Finke of First Distribs wants it known that he had nothing to do with the item that appeared (or seemed to be) tied in with his name in our last issue.

Hearings on the Sen. Kefauver bill (S.1553) will soon take place before the Senate Judiciary Committee in Washington. Leading music men are alert to the situation. . . . Murray Rosenthal of Coinex commutes every morning from his summer home. That's livin'. . . . Gene Steffens, well known to music ops, now with M. A. Miller Mfg. Co., reported to be ill in local hospital. . . . Vic Weiss and Billy Knapp of Allied Coin now in their new place on Milwaukee Avenue report, "We're just about completely set and ready to roll in a big way." . . . United's plant closed for annual vacation, but, most back this past Thursday. Who wants to stay away from United? . . . Clayton Nemeroff and Charley Pieri now moved over to smaller and more economical quarters on Lincoln Ave., as scoop reported here some weeks ago. Both men feel that their new quarters are ideal and better serve their purpose. The purchase of Monarch from Roy Bazelon happened weeks back. But, no official statement, while relatives were relatives were sought to sign. . . . Eddie Ginsberg reports that the way he keeps cool is to stick close to his showrooms which are air conditioned.

Vince Shay drops the idea of purchasing 500 Wilcox-Gay Recordios. After much thought, Vince decided to continue on as is. . . . Joe Schwartz of National happy over his son's graduation from Evanston High School. Now helping his heir to decide on which college for engineering he believes he'll like best. . . . Al Stern smoking cigars. . . . Ted Rubenstein away on vacation. According to Ted, life's just a vacation anyway. . . . Herb Perkins of Purveyor reported on a trip east to look over the New York situation. . . . Bally "Bright Lights" keeping the entire gang over at Bally on their toes. Seems harder than ever to reach the boys now that this game has caught its second wind and has practically backlogged this tremendous factory. Never know which game'll do the big job. Get up there and talk with Jack Nelson, Bill O'Donne'l, Herb Jones, George Jenkins, Phil Weinberg, Ray, Earl or Dan Moloney, or any others of the big Bally organization and listen to the news.

What's mighty impressive is the action over at the Como plant where the men are working hard to get out "Stadium" games and lots of a work at the same time. . . . Haven't been able to get in touch with Roy McGinnis at all this past week. He's been that busy. . . . Big NAMM show (National Assn. of Music Merchants) will bring many coinmen into town July 16 to 19 at the Palmer House. . . . "I Wonder Who's Kissing Her Now?" is the one conguuy put it about one of his games that disappeared the other day. . . . Al Siegel named Canadian distrib for Bally and Como. . . . Phil Weinberg still in town but getting ready to leave for visits to Denver, Salt Lake City, Los Angeles and San Francisco. Phil has now been given more territory for Bally, in addition to Texas and other areas he covers. . . . Was that Chris Christopher of Baltimore who was rushing down Randolph Street this past week and who ducked right into the Sherman Hotel without even looking around?

# WANTED

BY ONE OF CHICAGO'S MAJOR MANUFACTURERS

. . . . ideas, inventions or completed working models of all types of new coin operated machines. Your product, idea or invention, if it meets approval, will be given complete and immediate attention. You will be contacted directly after receipt of your first letter. You can write in full confidence. You are assured complete protection.

Give Full Details to . . .

Box No. 150

c/o The Cash Box, 32 W. Randolph St., Chicago 1, Ill.

Let Us Arrange a  
**FREE DEMONSTRATION**  
of the Keeney Deluxe Electric  
**CIGARETTE VENDOR**

★ For MORE THAN 3 YEARS operators have made much more money with service costs at an all-time low. Features: ● 432 pack capacity ★ Easy loading with swing-up top ● 3-way match vending ● Alternate front and rear column vending ★ Quick price changes ● Large storage. Write for an immediate free demonstration today.

J. H. KEENEY & CO., INC. 2600 W. 50th St. Chicago 32, Ill.



LAST CALL . . . .

The BIG



th ANNIVERSARY  
Issue of  
THE CASH BOX  
GOES TO PRESS  
THURSDAY,  
JULY 12

SEND YOUR AD IN NOW!

LOUIE LONGSHOT SEZ:



"I'D RATHER PLAY THAN RIDE"  
SEE PAGE 23



## CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE  
8 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully.

CLASSIFIED DISPLAY—Rate, 75c per agate line (\$10.50 per column inch). No outside borders. Only light faced type used.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, Empire State Building, New York 1, N. Y.

## WANT

WANT—Used records—Polkas, Rumbas and Billy Eckstines' only. State price. C & L MUSIC CO., 11 BAYBERRY ROAD, FRANKLIN SQUARE, L. I., N. Y.

WANT—Late model phonographs. Will pay cash. Will pick up within a radius of 300 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939.

WANT—Will pay cash for Champions, Citations, Gold Cups, late Rock-Olas, Seeburgs, Wurlitzers and AMI's, and Accessories. Send us your list. AMERICAN DISTRIBUTING CO., 325 E. NUEVA ST., SAN ANTONIO, TEX. Tel.: TRavis 8858.

WANT—Photomatics, Voice-O-Graphs, ChiCoin Basketball Champs, Seeburg Bear Guns, Evans Tommy Guns, Skyfighters, Chi-Coin Midget Skee Balls, Pitch 'Em and Bat 'Ems, Exhibit Dale Guns, ChiCoin Pistols and all other Arcade Equipment. State condition and price. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel: BRyant 9-6677.

WANT—One or a hundred phonos and games of all kinds. Cash waiting. Will buy your complete route of music or games. Also want: tubes, parts, supplies of all kinds. Write, Wire, Phone. C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: DUnkirk 3-1810).

WANT—Phonographs, pre-war and latest models. State price wanted, mechanical condition, appearance, quantity you have, and when ready to ship, in first letter. BOLIVAR RADIO, BOLIVAR 14, MEXICO CITY, MEXICO.

WANT—All post-war games, phonographs, wall boxes, scales, arcade. All hideaways, speakers, adaptors, motors, Wurlitzer and Seeburg stepers, etc. Write stating condition and prices. ST. THOMAS COIN SALES, ST. THOMAS, CANADA. Tel.: 2648.

WANT—Will buy used phonograph records made before 1940; any quantity or dealers stock. Will pay \$15 to \$30 per hundred. Some labels are Paramount; Gennett; Victor; Columbia; Brunswick; Bluebird; Vocalion; Decca; Q. R. S. JACOB S. SCHNEIDER, 128 W. 66th ST., NEW YORK 23, N. Y.

WANT—For Cash: Gottlieb's Just 21. Any quantity; United Shuffle Express; Seeburg Bear Guns; Seeburg M-100's. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN.

WANT—Will pay highest prices for Bally Triumph. Any condition as long as you have all parts. No lot too large or too small. J. DE LUCA, 8031 ST. GERARD ST., MONTREAL, QUE., CANADA.

WANT—4 Player Bowlers; 5 Player Bowlers; or Shuffle Cades. Cash or Trade. MERIT COIN MACHINE EXCHANGE (subsidiary of Merit Industries), 542 W. 63rd ST., CHICAGO 21, ILL. Tel.: ENglewood 4-9202 and 04.

WANT—We want late model phonographs, wall boxes, five ball games, amusement games, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH.

WANT—By Operator: Bally One-Balls: Citation, Champion, Turf King. Also late 5-balls and post-war phonographs. All machines must be A-1 and ready for location. ACTIVE AMUSEMENT CO., 501 NORTH GOSSET ST., ANDERSON, S. C. Tel.: 2310.

WANT—Used, new or surplus stock records. At this time we will purchase unlimited quantity of any type records (except Race). Top prices paid. We pay freight. Write immediately. USED RECORD EXCHANGE. Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—Your used or surplus records. We buy all year round and pay top prices. No blues or race. Not lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 905 NO. MAIN PROVIDENCE 4, R. I.

WANT—United two-player Shuffle Alley Express; United Shuffle Skills; Universal Twin Bowlers. Can use unlimited quantity. Phone, wire: RITEWAY SALES & MFG. CO., INC., 615 10th AVE., NEW YORK, N. Y. Tel.: JUDson 6-1865.

WANT—Used Juke Box records, popular, hillbillies and polkas. Any quantity. Will pay highest prices. Give full details in first letter. F. A. WIEDEL, 2440 N. ORCHARD ST., CHICAGO 14, ILL.

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 5 PARKHURST ST., NEWARK 2, N. J.

WANT—1 Back Glass for Keeney Super Bonus Bell, Twin Model; Seeburg Bear Guns; 2 Player United Shuffle Alley, must be 20-30 scoring and Rebound models only; Groetchen Metal Typer. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUPERior 1-4600.

WANT—Mills Panorams, must be complete, cash or trade. Also FOR SALE—American 12 Ft. cushion shuffleboards, Keeney Four Way Bowler Conversions. Write for special prices. MONARCH COIN MACHINE, INC., 1545 N. FAIRFIELD AVE., CHICAGO, ILL. Tel.: ARmitage 6-1434.

WANT—Your Juke Box records and new records. Will buy dealer's inventory and surplus store stock. Unlimited quantity. Top prices paid. We pay freight. HARMEL MUSIC CO., 2444 EAST 18 ST., BROOKLYN, NEW YORK.

WANT—Rebound Bowling Games with overhead pins—by Bally, United, Universal and Chicago Coin. Will trade one-ball games just off location, including Turf Kings, Champions and Citations at prices guaranteed to be lowest in middle west. T & L DISTRIBUTING CO., 1321 CENTRAL PARKWAY, CINCINNATI, OHIO. Tel: MA 8751.

WANT—Post-war Photomatics, phonographs and Holly Cranes. Wurlitzers, Model 1100, 1015 and 1080; Seeburgs, Model M100 and 100A; Late Rock-Olas; and other phonographs. Holly Cranes, late model. LIEBERMAN MUSIC CO., 257 PLYMOUTH AVE., NO. MINNEAPOLIS 11, MINN. Tel: Fillmore 3025.

## CLASSIFIED ADVERTISING SECTION

WANT—What have you in new lines of equipment? Write us first. ROCK ISLAND DISTRIBUTING CO., 2530-32 FIFTH AVE., ROCK ISLAND, ILL. Tel: 6-6477.

## FOR SALE

FOR SALE—Bally Shuffle Bowler \$29; Bally Spced Bowler \$59; Bally Shuffle Champ \$95; Chicago Coin Bowling Alley \$39; Chicago Coin Classic \$90; Chicago Coin Trophy \$95; Universal Super Twin Bowler \$95; United Shuffle Alley Express \$95; United Twin Rebound \$195. AMERICAN VENDING CO., 2359 CONEY ISLAND AVE., BROOKLYN, N. Y.

FOR SALE—40 Selection AMI Model "C"; 100 Selection Seeburg 1949 or 1950 Model. Write. Dale Guns, Shuffleboards; Shuffle Alleys, twins or singles; Pin Balls, Roll Down games. We deliver free in Wisconsin, also help new operators start routes. LAKE NOVELTY CO., OMRO, WIS.

FOR SALE—Buy your finest reconditioned Wurlitzer phonographs from the World's Largest Wurlitzer Distributor. Genuine parts, factory trained mechanics. Competitively priced. Also reconditioned cigarette machines. Write us before you buy. YOUNG DISTRIBUTING, 599 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5050.

FOR SALE—Turf Kings: Two brand new, four used less than three weeks, write for prices. Also Kentuckys, Champions, Lexingtons, Citations and Photo Finish. Will trade one for several Heavy Hitters. SYSTEM AMUSEMENT CO., 810 WEST SECOND AVE., SPOKANE 4, WASH. Tel.: RI 4745.

FOR SALE—Moved—must unload: Q.T. Pool Table \$100; Edelman Pool Table \$50; Super Bomber \$50; Evans Playball \$75; Williams Star Series \$100; Bally Shuffle-Bowler \$25; United Super Alley \$25; Chicago Coin Bango \$15; United Standard \$15; United Skee Alley \$125; Bally Speed Bowler \$75; Bally Shuffle Champ Rebound \$125; Bowlette \$39.50; New Chicago Coin Playball \$100; New Chicago Coin Thing \$150; New United 2 Player Hockey \$125; New Williams Big League Alley \$150. K. C. VENDING CO., 410 MARKET ST., PHILADELPHIA 24, PA.

FOR SALE—1 Manley Pop Corn Machine—Model 49-Pl. Includes supplies such as paper bags, cartons, oil and approximately 100 lbs. of corn. Lists for \$650. Floor sample, sale at \$495; Jungle Joe photo electric Pistol with animated target, a real buy at \$99.50; 1 floor sample Universal Shuffle Tournament, a four player bowling attachment for use on any shuffleboard \$149.50; 1 Six Gun ABT Rifle Sport Shooting Gallery, complete with brand new compressor and new air pressure valve, write for price; Bang-A-Fittys, post-war skee ball, free ball feature, new in crates \$195. BUSH DISTRIBUTING CO., 286 N.W. 29th ST., MIAMI, FLA. Tel.: 3-4623.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box, "The Bible" of the Coin Machine Industry." Send your check for \$48 today plus your first 40 word ad to: THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N. Y. (Phone: LOnacre 4-5321).

FOR SALE—4 Wurlitzer 600's \$50; 3 Seeburg Hitone's \$50; Seeburg Hideaway Pre-war and Post-war; 50 Packard Wall Boxes \$12. DIXON DISTRIBUTORS, 3808 SOUTHERN BLVD., YOUNGSTOWN, OHIO. Tel.: 87515.

FOR SALE—Hard-to-get Parts and Supplies. We have stock on hand. Let us know your needs. Our prices are right. We also have complete stock of used games and phonographs of all kinds. COVEN DISTRIBUTING CO., INC., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: INdependence 3-2210.

FOR SALE—Guaranteed used phonographs, all makes; Pinball Machines; Bowling Alley. These machines are perfect, the price is right. Write for literature. F. A. B. DISTRIBUTING CO., INC., 304 IVY STREET, N.E., ATLANTA, GA.; 1019 BARONNE STREET, NEW ORLEANS, LA.; 911 GERVAIS STREET, COLUMBIA, S. C.

FOR SALE—8 Brand New Double Column Kleenex Vendors with stands \$40 ea.; 6 Ristaurat Music Boxes \$95 ea. Arcade Equipment: Boomerang \$45; Heavy Hitter \$65; Panorams \$250; Pitchem & Battem \$225; Quizzers with Film \$125; Siros Brush Up \$75; Exhibit Dale Gun \$95; Atomic Bomber \$150; Silver Bullets \$195; Standard Metal Typer \$925. CLEVELAND COIN, 2021 PROSPECT, CLEVELAND, O. Tel.: TOWER 1-6715.

FOR SALE—5 Seeburg M-100's in perfect condition \$789 ea.; 1 heavy gauge canvas tent 40'x80' \$429; 12 Juice Mixers, 10 gal. each, monel metal, 1/4 hp. motor, ice cooled 2 faucets \$99.50; WANT—Bally's Eureka's and Attention's. AMERICAN AMUSEMENT CO.; 628 MONTGOMERY ST., SYRACUSE; N. Y.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need, Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVE., DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Bally Bowling Champs \$109.50; Bally Speed Bowlers \$79.50; United Single original, ready to go, \$29.50; United Shuffle Alley Express Single \$79.50; Keeney Four Player \$269.50; Keeney Conversions for Shuffleboards, write. Rock-Ola Rockets, write for terrific trade-in allowances. Wurlitzer 750-E \$89.50; Wurlitzer 1015's \$219.50; Seeburg 146 Hideaway, refinished like new \$199.50. All above machines—Crating \$5. extra. Premiums at lowest prices—write and compare our prices with all others. DAN SAVAGE NOVELTY CO., BELLOIT, WIS.

FOR SALE—New and used Turf Kings, write. Bally Champions and Citations, write. New Music Mite, surprising price, write. 25 Rock-Ola '46 and '47; 10 Wurlitzer 1015; 8 Seeburg 46M and 47M, write. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, O. Tel.: HENDERSON 1-7577.

FOR SALE—Louisiana Operators; Factory rebuilt and new Slots, Winter Books, Arrow Bells, Clover Bells, Super Bells, Buckley Parleys. Write for prices. LOUISIANA COIN MACHINE CO., BOX 861, LAFAYETTE, LA. Tel.: 2441.



## CLASSIFIED ADVERTISING SECTION

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games; etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th Ave., MIAMI 34, FLA. Tel.: 3-7648.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel: Riverside 4131.

FOR SALE—5 Seeburg Gem Chassis in metal cabinets with Packard 30-wire adapters \$50 ea.; 50 Buckley 1942 Boxes, 20 and 24 selection, \$5 ea. All equipment usable and in good operating condition. HUGHES ELECTRIC CO., LADOGA, IND. Tel.: 17.

FOR SALE — Needles. Top-quality juke box needles at lowest prices. All type needles to fit any machine; both osmium and sapphire points. Immediate delivery! Call or write: JENSEN INDUSTRIES, INC., 329 SOUTH WOOD STREET, CHICAGO 12, ILL.

FOR SALE—Reconditioned Wurlitzers: 1250's \$500.; 1100's \$350.; 1015's \$225.; 1080's \$225.; 750's \$100. Seeburgs: 147-M \$225. Rock-Olas: 1422 \$125.; 1426 \$179.50. Packard Manhattan \$169.50. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN STREET, RICHMOND 20, VA.

FOR SALE—This is the time for specials and closeouts, and Empire is the place where you can get 'em and save \$\$\$ Write, or phone now. EMPIRE COIN MACHINE EXCHANGE, 1012 MILWAUKEE AVE., CHICAGO, ILL. TEL: EVERglade 4-2600.

FOR SALE—Bally Shuffle Bowlers, like new, \$25; Bally Shuffle Champ \$75; Genco Bowling League \$25. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel: 750.

FOR SALE — ABT Six-Gun Rifle Range, complete \$350; Post-war Voice-O-Graph \$250; 2 Bang-A-Deer \$195 ea. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., NO., MINNEAPOLIS 11, MINN.

FOR SALE—Special Bargains! Wurlitzer 1100 \$379; Wurlitzer 1015 \$229; Wurlitzer 1080 \$229; Wurlitzer 3020 wall boxes \$39; Wurlitzer 219 steppers \$25. Machines thoroughly reconditioned and refinished with Davis six point guarantee. Phone 5-5194, or write: DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE, N. Y.

FOR SALE—Used Pin Games—Music Machines—Shuffle Games—Parts and Supplies. Michigan Distributors for AMI; Genco; Williams; Keeney; Victor; Permo Point; Waxola Wax. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS STREET, N. W., GRAND RAPIDS, MICH. Tel: 9-8632—and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

FOR SALE—Best Buy in Town! 2 Seeburg Shoot The Bear \$330 ea.; 2 Panorams, films and all complete, \$150 ea.; 2 Select-A-Card five ball flipper \$35 ea.; 2 Just 21 five ball flipper \$35 ea.; 4 Champion free play \$150 ea.; 1 Winner free play \$275; 5 Exhibit Six Shooters \$250 ea. All machines in good condition, and ready for locations. Write, wire or phone. LEE NOVELTY CO., Robert Ehrhardt, Sr., 1004 SPRING ST., SHREVEPORT, LA. Tel: 2-4545 and 3-3625.

FOR SALE — Bally Citations, Champions, Turf-Kings; Universal Winners, new and used Consoles and slots. We now have in stock Bally's Futurity and other games. West Virginia Bally Distributors. ALLAN SALES, INC., 928-30 MARKET ST., WHEELING, W. VA. Tel.: WHEeling 5472.

FOR SALE — Chicago Coin Classic \$135; Universal Super Twin Bowler \$135; Bally Speed Bowler \$100; Shuffle Alley with fly-away pins \$50. ALLIED COIN MACHINE CO., 766 MILWAUKEE AVE., CHICAGO 22, ILL.

FOR SALE—Big Handicap back glass conversion for your Citation. Completely new. 15 new beautiful exciting colors. Get extra profits from your Citations. Order now—\$17.45. One-third deposit, balance C.O.D. OHIO SPECIALTY CO., 29 WEST COURT ST., CINCINNATI 2, OHIO.

FOR SALE—20 Hunter Ball Gum Machines, 8 with stands. Make offer. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y.

FOR SALE — Used Phonograph Records taken from our routes. BIRMINGHAM VENDING COMPANY, 540 2nd AVENUE, NORTH, BIRMINGHAM 4, ALA.

FOR SALE—New England's Largest Stock—New Machines, finest parts and service department. Exclusive distributor for Wurlitzer, Bally, United, Chicago Coin, Keeney, Exhibit. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALI STON, MASS. Tel.: AL 4-4040—and REDD DISTRIBUTING CO., INC., 811 UNION ST., WEST SPRINGFIELD, MASS. Tel.: 6-5418.

FOR SALE—Two Manhattan Packard phonographs, like new, \$189.50 ea. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVENUE, PORTLAND 5, ORE.

FOR SALE — Or Exchange for non-coin operated items: 10 Bowling, 5 Pinball, 1 Shuffle-Skill, 1 Shuffle-Mite; 1 Shuffle-Baseball, 1 Juke Box, used machines. Principals send offers or propositions in detail in first response. SELECT AMUSEMENTS, BOX 288, NORTH ARLINGTON, N. J.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Bally Turf Kings, refinished so beautifully that they are worth \$100. more than those you can purchase elsewhere, write for low prices in singles and quantities: Gold Cups \$67.50; Citations \$92.50; Jockey Specials \$57.50; Gottlieb Double Features \$125.; Minstrel Mans \$140.; Chicago Coin Fighting Irish \$110.; United Red Shoes \$114.50; Universal Photo Finishes, also expertly refinished, \$145.; Genco Stop & Gos, like new, \$115.; Tri-Scores, used 2 weeks, \$95.; Williams Control Towers \$149.50. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel: CAnal 5306.

FOR SALE—Bally Hot Rods, latest model, like new, \$134.50. Also One Balls, very good, ready for location: Victory Specials \$30; Special Entries \$40; Jockey Specials \$55. 1/3 Deposit, Balance C.O.D. W. E. KEENEY MFG. CO., 5231 SO. KEDZIE, CHICAGO, ILL.

## CLASSIFIED ADVERTISING SECTION

FOR SALE — 250 Rolldowns: Total Rolls; Advance Rolls; A.B.C. Roll Downs; Big City; Bingo Rolls; Hy-Rolls; One World; Pro-Score; Singapore; Sportsman. Make us an offer on all or part. CLEVELAND COIN, 2021 PROSPECT, CLEVELAND, O. Tel.: TOWER 1-6715.

FOR SALE—4 ChiCoin Bowling Alleys, very clean, \$65 ea.; 1 Exhibit Dale Gun \$69.50; 1 Keeney Ten Pins \$45; 8 Telequiz, with film, \$145 ea. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND. Tel.: 3-4508.

FOR SALE—Back Glasses for Jockey Special and Special Entry \$8.95 ea.; Back Glasses for Victory Special, Victory Derby, '41 Derby and many others \$4.95 ea.; Personal Music Boxes (like new) \$1 ea. JACK R. MOORE CO., 1615 S.W. 14th AVE., PORTLAND, ORE.

FOR SALE—W4L56 Boxes 5/10/25c \$44; 3W2L56 Boxes three-wire \$27; W1L56 wireless Boxes \$24; Seeburg Hideaway 146 \$225; Wurlitzer 1100 \$450; 1015 \$295; Wurlitzer Skee Roll \$125; 14 ft. Bankrolls \$150; Irish Pool \$90; Dale Guns \$85. V. YONTZ, BYESVILLE, OHIO.

FOR SALE—Wurlitzer 750E's \$110; Model 850's \$65; Model 700's \$85; 3 Turf Kings, write; Model 3031 Wall Boxes, clean, \$10.95; Several 1015's and 1100's—all in clean working order. CENTRAL MUSIC DISTRIBUTING CO., 1523 GRAND AVE., KANSAS CITY, MO.

FOR SALE — Seeburg Hideaway H146-M \$195; 2 146-M \$225; Seeburg 5c Wall Boxes W1L56 \$15.95; 1 147-M \$325; 2 Wurlitzer 600's \$35 ea.; Seeburg Mayfair \$35; Rock-Ola Monarch \$25. Small deposit. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. Tel: 3992.

FOR SALE — Plastic and Bubbler Tubes. For Wurlitzer 1015 lower side plastic \$7.95. Right and left corners \$8.95 ea. All bubbler tubes for Wurlitzer 1015's \$3.90 ea. Domes for Seeburg 146, 147, 148 \$16.95 ea. 1/3 deposit. Balance C.O.D. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE — Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., Milwaukee 13, WIS. Tel: BLuemound 8-7600.

FOR SALE — Winners, like new \$239.50 ea.; Photo Finish \$142.50 ea.; Champion \$149.50 ea.; Citations \$95. ea.; Gold Cups \$59. ea.; Jockey Specials \$49.50 ea. We have 59 Turf Kings, all late models, for the best deal in the country, phone us today. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUPERior 1-4600.

FOR SALE—Bally Hy Rolls \$49.50; 38 Wurlitzer H.W. \$65.; 38 Seeburg H.W. \$65.; South Pacific \$95.; Be-Bop \$115.; Harvest Moon \$49.; Chicago Goalee \$85.; Photo Booth with 2 Cameras \$295.; Bally Entries, Daily Races, Victory Derby \$35. ea.; Liberator \$65.; Play Ball \$65.; Roll Down \$49.50. STANLEY AMUSEMENT COMPANY, 5225 SOUTH TACOMA WAY, TACOMA, WASH.

(Continued on next page)

FOR SALE—4 1 ball Citations, A # 1 condition. Also 3 California Shuffleboards; 2 Shuffleboards; 10 Pin conversions. M. J. COLBERT, NEBRASKA CITY, NEBR.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WESt 3-3224.

FOR SALE—Needles. All type needles for juke boxes and home machines. Every needle a precious metals point. Give our needles a test and become the distributor for your area. Write: ELDEEN MANUFACTURING COMPANY, 621 WEST NATIONAL AVE., MILWAUKEE 4, WIS.

FOR SALE—We can supply all your recorded needs—on all labels. Shipments made 24 hours after receipt of order. 5c over wholesale per record. We ship anywhere. LESLIE DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: PLaza 7-1977. Cable address: EXPO RECORD, NEW YORK.

FOR SALE—7 Amusement Enterprise SkeeBall Alleys \$199 ea.; 1 Pace Midget Auto Racer like new \$79; 1 Boizelle "52" Miniature Pooltable with 5c chute, perfect condition \$89. NOVELTY SALES CO., 16 TURNPIKE RD., SHREWSBURY, MASS. Tel.: WORcester 3-3663.

FOR SALE—We are making a splendid 3 1/2 x 7 coin-operated or plain Pool Table. Write for picture and information. Distributors wanted. SPARKS SPECIALTY COMPANY, SOPERTON, GA. Tel.: 33.

FOR SALE—Special! Tri Scores \$135. Write for prices on the following: Minstrel Man, Nifty, Joker, Rockette, Cyclone, Knock Out, Shoo Shoo, Spot Bowler. LEHIGH SPECIALTY CO., 826 N. BROAD ST., PHILADELPHIA 30, PA.

FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—The famous lightweight Jacobs Tone Arm for all automatic phonographs. Get it from your nearest distributor. JACOBS NOVELTY CO., STEVENS POINT, WIS.

FOR SALE—Star Series \$100; Maryland \$75; Shuffle Alley with U/c \$50; Freshie \$100; Quarterback \$65; Rip Snorter \$100; Madison Square Garden \$125; Dreamy \$100. WANT—Bing-A-Rolls at \$35 ea. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHEENECTADY 2, N. Y.

FOR SALE—1 Packard 1946 Hideaway and 4 Packard Wall Boxes \$147.50; 1 Wurlitzer 1100 \$390; 6 Seeburg 5c Model WS-2Z Wall Boxes \$9; 5000 used records 7c ea.; 9 Wurlitzer 3021 Wall Boxes \$14. MITCH GOLISH MUSIC CO., 20 W. POPULAR ST., HARRISBURG, ILL.

FOR SALE—Citations \$85 ea.; Champions \$149.50 ea.; 10 Turf Kings, write; 3 Universal Super Twin Bowlers \$85 ea.; 2 Shoot The Gun Ray Machines \$275 ea. Everyone of our reconditioned machines in perfect condition. NASTISI DISTRIBUTING CO., 1010 POYDRAS ST., NEW ORLEANS, LA. Tel.: MA 6386.



**CLASSIFIED ADVERTISING SECTION**

**Here's What You Can Get For Only 92¢ A Week**

- 1** A 40 WORD CLASSIFIED AD IN EACH AND EVERY WEEK'S ISSUE FOR A FULL YEAR (52 CONSECUTIVE WEEKS) ACTUAL COST WOULD BE \$3.20 PER WEEK OR \$166.40 FOR THE ENTIRE YEAR OF 52 WEEKS . . . PLUS . . .
- 2** A FULL YEAR'S SUBSCRIPTION THAT BRINGS YOU "THE CASH BOX" EACH WEEK FOR 52 CONSECUTIVE WEEKS, REGULAR PRICE OF SUBSCRIPTION IS \$15.00 WHICH ADDS UP TO THE GRAND TOTAL OF . . .
- 3** \$181.40 . . . ALL THIS FOR ONLY \$48 . . . OR 92c PER WEEK FOR YOUR 40 WORD CLASSIFIED AD PLUS YOUR WEEKLY COPY OF "THE CASH BOX" . . .
- 4** IF YOU ALREADY HAVE A \$15 SUBSCRIPTION TO "THE CASH BOX" YOU WILL BE GIVEN FULL CREDIT FOR THE REMAINDER OF YOUR SUBSCRIPTION. THIS WILL BE DEDUCTED FROM THE \$48 AND YOU WILL BE BILLED FOR THE DIFFERENCE ONLY.

**THE CASH BOX**  
EMPIRE STATE BLDG.  
NEW YORK 1, N. Y.

Enclosed Find My First 40 Word Classified Ad Plus My Check For \$48.

Bill Me For The Difference Due From My \$15 Subscription. Enclosed Find My First 40 Word Classified Ad.

I AM AN OPERATOR  
 City \_\_\_\_\_ Address \_\_\_\_\_ Firm \_\_\_\_\_ Name \_\_\_\_\_  
 State \_\_\_\_\_

MANUFACTURER  
 City \_\_\_\_\_ Address \_\_\_\_\_ Firm \_\_\_\_\_ Name \_\_\_\_\_  
 State \_\_\_\_\_

**FOR SALE**—Selling out—Diggers, Rotaries, Arcade equipment, Iron-Claws, Electro-Hoists, Exhibit merchantmen, Eries for Carnivals hand operated, replacement parts supplies. What will you have? NATIONAL, 4243 SANSOM, PHILADELPHIA, PA.

**FOR SALE**—Williams All Stars \$75; Quarterback \$75; Lucky Innings, new, \$135; Bowlettes \$39.50; Chi Coin Band Box \$175; 52 Pool Table, new, \$100; Bally Shuffle Champ rebound \$145. J. ROSENFELD CO., 3220 OLIVE ST., ST. LOUIS, MO. Tel: OLive 2800.

**FOR SALE**—Arcade Equipment: Periscope, Foot-Ease, Hockey, Lite League, Rapid Fire, Super Bomber, Ace Bomber, Ten Strike, Sky Pilot, Ray Guns. Guaranteed fully reconditioned. Parts, supplies for ray guns. Amplifiers, motors, rifles repaired. COINEX CORPORATION, 1346 W. ROSCOE ST., CHICAGO 13, ILL. Tel.: GRaceland 2-0317.

**FOR SALE**—Fighting Irish \$185; 4 Horsemen \$185; Sharp Shooter \$125; Select-A-Card \$150; Telecard \$125; College Daze \$125; Sweetheart \$175; Pin Bowler \$175; One-Two-Three \$95; Tahiti \$95; Nifty \$185; Just 21 \$100; Wisconsin \$65; South Pacific \$125; Trade Winds \$60; Mardi Gras \$50; Williams Quarterback \$100. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

**FOR SALE**—Photo Finish \$195; Citations \$150; New American Scales \$95; New Pin Game Lifts \$49.50. Will trade any of the above merchandise for 100 record Seeburg. 1/3 down. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF.

**MISCELLANEOUS**

**NOTICE**—We are exclusive factory distributors in Metropolitan New York and Northern New Jersey for Keeney Electric Cigarette Vendor. Now taking orders. Will accept trades. For prices, write: DAVE LOWY & CO., 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.

**NOTICE**—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: Magnolia 3931.

**NOTICE**—We are distributors for Evans' "Constellation" 40 record phonograph. Now delivering. DAVE LOWY & COMPANY, 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.

**NOTICE**—Change to dime play. Hawley Converter Kit for old style and new style Packard boxes. Lots of 25, \$1 each; Samples \$1.25. Contains new glass, dime bushings, parts for rejector. Kits also available for other five-cent boxes. Specify your needs. J. R. HAWLEY DISTRIBUTING Co., 2720 W. PICO BLVD., LOS ANGELES, CALIF.

**THIS WEEK'S USED MACHINE QUOTATIONS**

**How To Use "The Confidential Price Lists"**

**FOREWORD:** Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists", rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

**METHOD:** "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.

**EXPLANATION**

- |                             |                                    |
|-----------------------------|------------------------------------|
| 1. Prices UP                | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN              | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN       | 7. Machines Just Added             |
| 4. No change from Last Week | * Great Activity                   |



WURLITZER			SEEBURG		
6. 24	29.50	49.50	4. Plaza	29.50	39.50
4. 600R	35.00	69.50	4. Royale	25.00	39.50
4. 600K	35.00	69.50	4. Regal	35.00	59.00
5. 500A	39.50	69.50	4. Regal RC	39.50	59.50
2. 500K	29.50	69.50	4. Gem	35.00	49.50
4. 41 (Counter)	35.00	50.00	4. Classic	35.00	69.00
6. 51 (Counter)	30.00	45.00	4. Classic RC	39.50	79.00
4. 61 (Counter)	39.50	50.00	4. Maestro	39.50	65.00
4. 71 (Counter)	35.00	50.00	4. Mayfair	35.00	59.50
6. 81 (Counter)	49.50	75.00	4. Mayfair RC	49.50	59.50
2. 700	69.50	89.50	6. Melody King	49.50	79.50
4. 750M	89.50	109.50	4. Crown	39.50	59.50
2* 750E	79.50	129.50	6. Crown RC	49.50	79.50
4. 780M Colonial	95.00	129.50	4. Concert Grand	39.50	59.50
4. 780E	69.50	109.50	2. Colonel	49.50	59.50
4. 800	69.50	119.50	4. Colonel RC	49.50	79.50
4. 850	49.50	79.50	4. Concert Master	49.50	69.50
4. 950	49.50	89.50	4. Concert Master RC	59.50	89.00
4* 1015	199.50	295.00	6. Cadet	35.00	65.00
1. 1017 Hideaway	230.00	269.00	6. Cadet RC	59.50	65.00
1* 1100	349.50	450.00	2. Major	49.50	59.50
4* 1080	229.00	275.00	4. Major RC	50.00	79.50
7. 1250	475.00	599.50	4. Envoy	49.50	79.50
6. 300 Adapter	10.00	15.00	4. Envoy RC	59.50	89.50
4. 320 Wireless Wall Box	3.50	5.00	4. Vogue	39.50	69.50
4. 310 Wall Box 30 Wire	4.50	5.00	4. Vogue RC	49.50	79.50
4. 320 2 Wire Wall Box	3.50	5.00	4. Casino	39.50	65.00
6. 332 2 Wire Bar Box	5.00	9.50	6. Casino RC	49.50	79.50
6. 331 2 Wire Bar Box	5.00	10.00	4. Commander	39.50	59.50
4. 304 2 Wire Stepper	3.50	5.00	4. Commander RC	50.00	69.00
4. Wireless Strollers	19.50	25.00	4. Hi Tone 9800	45.00	69.50
6. 430 Speaker Club with 10, 25c Box	69.50	75.00	4. Hi Tone 9800 RC	45.00	69.50
6. 420 Speaker Cabinet	40.00	49.50	4. Hi Tone 8800	35.00	59.50
4. 3031 Wall Box	10.95	19.50	4. Hi Tone 8800 RC	35.00	69.50
4. 3045 Wall Box	12.50	20.00	4. Hi Tone 8200	35.00	59.50
4. 3020 Wall Box	35.00	39.50	4. Hi Tone 8200 RC	35.00	69.50
4. 3025	12.50	19.50	4. 146S ('46)	150.00	200.00
4. 2140 Wall Box	10.00	24.50	2. 146M	169.50	249.00
4. 219 Stepper	19.50	25.00	2. 147S	195.00	239.00
4. 100 Wall Box 5c 30 Wire	3.50	5.00	4* 147M	215.00	325.00
6. 100 Wall Box 10c 30 Wire	12.50	17.50	4. 148S	300.00	375.00
6. 111 Bar Box	3.00	10.00	4. 148M	325.00	379.00
4. 120 Wall Box 5c Wire	2.00	4.50	4. 148ML	375.00	399.00
6. 305 Impulse Rec.	2.50	10.00	4. M-100-78	750.00	795.00
6. 350 WIs Speaker	17.50	29.50	6. Remote Speak Organ	7.50	17.50
4. 115 Wall Box Wire 5c Wireless	5.00	7.50	6. Multi Selector 12 Rec.	12.50	35.00
6. 135 Step Receiver	14.50	19.50	6. Melody Parade Bar	4.50	6.00
4. 145 Imp. Step Fast	4.50	7.50	6. 5c Wallomatic Wireless	3.00	8.50
6. 306 Music Transmit.	7.50	9.50	6. 5c Baromatic Wireless	4.50	5.00
6. 130 Adapter	15.00	19.50	6. 5c Wallomatic 3 Wire	2.00	8.00
4. 580 Speaker	25.00	49.50	4. 30 Wire Wall Box	2.00	9.50
6. 123 Wall Box 5/10/25 Wireless	9.00	15.00	4. 5, 10, 25c Baromatic Wire	3.00	6.95
4. 125 Wall Box 5/10/25 Wire	2.50	6.00			



Table listing various electronic products like Wallomatic, Baromatic, and Wall Boxes with prices.

ROCK-OLA

Table listing Rock-Ola products such as Imperial, Windsor, Monarch, and various Counter models.

Table listing Playmaster and Commando products, including various phono and wall box models.

PACKARD

Table listing Packard products like Pla Mor Wall & Bar Box, Manhattan, Model 7 Phono, and various speaker/adaptor models.

MILLS

Table listing Mills products such as Do Ri Mi, Panoram, Throne of Music, and Constellation.

AMI

Table listing Ami products like Hi-Boy, Singing Towers, Streamliner, and Model A/B.

BUCKLEY

Table listing Buckley products like Wall & Bar Box O.S. and Wall Bar Box N.S.

AIREON

Table listing Aireon products such as Super Deluxe, Blonde Bomber, Fiesta, and Coronet models.

Table listing various electronic products like Flamingo, Floating Power, Flying Saucers, and Flying Trapeze.

Table listing products like Jack 'N Jill, Jamhoree, Jeanie, Jockey Special, Joker, and Judy.

Table listing products like Leap Year, Line Up, Lucky Inning, Lucky Star, Mad Sq. Garden, and Magic.

Table listing products like Mardi Gras, Marjorie, Maryland, Merry Widow, Melody, Mercury, Metro, Mexico, Miami Beach, and Minstrel Man.

Table listing products like Miss America, Monicker, Monterey, Moon Glow, Morocco, Mystery, Nevada, Nifty, Nudgy, Oh Boy, Oklahoma, Old Faithful, One Two Three, Opportunity, Oscar, Paradise, Phoenix, Photo Finish, Pimlico, Pin Bowler, Pinch Hitter, Pinky, Pin Up Girl, Play Ball, Play Boy, Playland, Playtime, Puddin' Head, Punchy, Rag Mop, Rainbow, Ramona, Rancho, Ranger, Record Time, Red Shoes, Repeater, Rio, Rip Snorter, and Riviera.

Table listing products like Rocket, Rockettes, Rondevoov, Round Up, St. Louis, Sally, Samha, Saratoga, School Days, Score-A-Line, Screwball, Sea Hawk, Sea Isle, Select-A-Card, Serenade, Shanghai, Shantytown, Sharpshooter, Shoo Shoo, Shooting Stars, Short Stop, Show Boat, Silver Spray, Silver Streak, Singapore, Sky Lark, Sky Line, Sky Ray, Slugger, Smarty, Smoky, South Pacific, South Paw, South Seas, Special Entry, Speed Ball, Speed Demon, and Speedway.

Table listing products like Spellbound, Spinball, Spot Bowler, Sport Event, Sport Special, Sports, Sports Parade, Spot-A-Card, Spot Pool, Stage Door Canteen, Stars, Stardust, Starlite, State Fair, Step Up, Stop & Go, Stormy, Stratoliner, Streamliner, Summertime, Sun Beam, Sunny, Supercharger, Super Hockey, Superliner, Superscore, Surf Queen, Suspense, Swanee, Sweetheart, Tahiti, Tally Ho, Tampico, Target Skill, Telecard, Temptation, Tennessee, Thing, Three Feathers, Three Musketeers, Thrill, Topic, Tornado, Torchy, Towers, Trade Winds, Treasure Chest, Trinidad, Triple Action, Triplets, Tri-Score, Trophy, Tropicana, Tucson, Tumbleweed, Turf Champ, Turf King, Utah, Vanities, Victory Special, Virginia, West Wind, Wild Fire, Winner, Wisconsin, Yankee Doodle, Yanks, and Zig Zag.



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Un) United; (Wm) Williams.

Table listing pinball games like ABC Bowler, Ali Baha, Alice, Amber, Aquacade, Arizona, Baby Face, Baffle Card, Ballerina, Ballyhoo, Band Leader, Banjo, Bank-A-Ball, Barnacle Bill, Basketball, Be Bop, Bermuda, Big League, Big Prize, Big Time, Big Top, Black Gold, Blue Skies, Bonanza, Boston, Bowling Champ, Bowling League, Broncho, Buffalo Bill, Buccaneer, Build Up, Buttons & Bows, and Camel Caravan.

Table listing pinball games like Canasta, Carihhean, Carnival, Carolina, Caronsel, Catalina, Champion, Chicago, Cinderella, Citation, Cleopatra, Club Trophy, College Daze, Contact, Contest, Cover Girl, Crazy Ball, Dallas, Dark Horse, De Icer, Dew Wa Ditty, Double Barrel, Dhl. Feature, Double Shuffle, Dreamy, Drum Major, Dynamite, Entry, El Paso, Fast Ball, Fiesta, Fighting Irish, and Gattoball.

Table listing pinball games like Miss America, Monicker, Monterey, Moon Glow, Morocco, Mystery, Nevada, Nifty, Nudgy, Oh Boy, Oklahoma, Old Faithful, One Two Three, Opportunity, Oscar, Paradise, Phoenix, Photo Finish, Pimlico, Pin Bowler, Pinch Hitter, Pinky, Pin Up Girl, Play Ball, Play Boy, Playland, Playtime, Puddin' Head, Punchy, Rag Mop, Rainbow, Ramona, Rancho, Ranger, Record Time, Red Shoes, Repeater, Rio, Rip Snorter, and Riviera.

Table listing pinball games like Tahiti, Tally Ho, Tampico, Target Skill, Telecard, Temptation, Tennessee, Thing, Three Feathers, Three Musketeers, Thrill, Topic, Tornado, Torchy, Towers, Trade Winds, Treasure Chest, Trinidad, Triple Action, Triplets, Tri-Score, Trophy, Tropicana, Tucson, Tumbleweed, Turf Champ, Turf King, Utah, Vanities, Victory Special, Virginia, West Wind, Wild Fire, Winner, Wisconsin, Yankee Doodle, Yanks, and Zig Zag.



**CONFIDENTIAL PRICE LIST**



**ROLL DOWNS**

4. ABC Roll Down	24.50	35.00	4. Genco Total Roll	19.50	39.50
6. Arrows	15.00	40.00	6. Hawaii Roll Down	10.00	24.50
4. Auto Roll	24.50	35.00	4. Hy-Roll	49.50	89.00
4. Bermuda	25.00	35.00	6. Melody	20.00	35.00
4. Big City	10.00	35.00	6. One World	40.00	49.50
4. Bing-A-Roll	49.50	85.00	4. Pro-Score	25.00	50.00
6. Bonus Roll	25.00	49.50	4. Singapore	10.00	29.50
6. Buccaneer	49.50	64.50	4. Sportsman Roll	10.00	20.00
6. Champion Roll	15.00	29.50	6. Super Score	35.00	49.50
6. Chicoin Roll Down	19.50	54.50	6. Super Triangle	15.00	35.00
4. Genco Advance Roll	19.50	39.50	4. Tally Roll	19.50	39.50

**CONFIDENTIAL PRICE LIST**



**SHUFFLES — REBOUNDS**

2. Bally Hook Bowler	265.00	285.00	4. Keeney Lucky Strike	89.50	100.00
2. Bally Shuffle Champ	95.00	125.00	4* Keeney Dbl. Bowler	149.50	175.00
2* Bally Shuffle-Bowler	20.00	75.00	4. Keeney League Bowl	249.50	275.00
2* Bally Speed Bowler	59.00	139.50	4. Keeney Duck Pins	139.50	159.50
2. California Shuffle Pins	30.00	40.00	2. Rock-Ola Shuffle Jungle	25.00	55.00
4. ChiCoin Bango	15.00	49.50	2. Rock-Ola Shuffle-Lane	25.00	50.00
6. ChiCoin Beacon	35.00	49.50	4. Un. Dbl. Shuffle	70.00	99.50
2* ChiCoin Bowling Alley	39.00	75.00	2* United Shuffle Alley	15.00	39.50
2. ChiCoin Alley w/con	75.00	97.50	4. Un. Shuffle w conv.	49.50	69.50
2. ChiCoin Ace Bowl	120.00	150.00	1* Un. Shuffle Alley Exp.	49.50	99.50
2* ChiCoin Bowl Classic	90.00	155.00	4. Un. 2-play Express	149.50	199.50
4. ChiCoin Rebound	10.00	29.50	4. Un. Sin. Rebound	169.50	199.50
4. ChiCoin Shuffle			2* Un. Twin Rebound	195.00	235.00
Baseball	50.00	75.00	4. United Shuffle Skill	35.00	49.50
2. ChiCoin Trophy	95.00	155.00	4. United Super-Shuffle	25.00	49.50
2. Exhibit Strike	60.00	99.50	4. United Slugger	159.50	165.00
2. Genco Bowling League	25.00	35.00	4. United Skee Alley	125.00	175.00
4. Genco Glider	22.50	44.50	4. Un. 4-Player	285.00	295.00
1. Genco Baseball	59.00	99.50	2* Univ. Super Twin	65.00	164.50
2* Gottlieb Bowlette	25.00	75.00	2* Universal Twin Bowler	49.50	129.50
2. Keeney ABC Bowler	60.00	69.50	2* Williams DeLuxe		
4. Keeney Line Up	25.00	39.50	Bowler	50.00	79.50
2. Keeney King Pin	94.50	125.00	2. Williams Twin Shuffle	15.00	39.50
4. Keeney Pin Boy	34.50	59.50	4. Williams Single Bowler	25.00	50.00
2. Keeney Ten Pins	34.50	49.50	1* Williams Dbl. Head	100.00	179.50

**CONFIDENTIAL PRICE LIST**



**ARCADE EQUIPMENT**

4. Allite Strikes 'N Spares	39.50	149.50	6. Keeney Anti Aircraft		
4. Boomerang	45.00	85.00	Br	15.00	25.00
4. Bally Big Inning	149.00	195.00	6. Keeney Anti Aircraft Bl	15.00	50.00
4. Bally Bowler	165.00	189.50	4. Keeney Sub Gun	79.50	89.50
4. Bally Convoy	47.50	95.00	4. Keeney Texas Leaguer	30.00	59.50
4. Bally Defender	50.00	95.00	6. Kirk Night Bomber	75.00	145.00
6. Bally Eagle Eye	39.50	49.50	4. Lite League	50.00	95.00
2. Bally Heavy Hitter	59.50	79.50	4. Mutoscope Ace Bomber	79.50	150.00
6. Bally King Pin	35.00	45.00	4. Muto. Atomic Bomber	95.00	150.00
6. Bally Lucky Strike	45.00	79.50	4. Mutoscope Dr. Mobile	95.00	150.00
4. Bally Rapid Fire	69.00	85.00	4. Mutoscope Photomatic		
4. Bally Sky Battle	49.50	95.00	(Pre-War)	175.00	375.00
4. Bally Torpedo	49.50	95.00	4. Mutoscope Sky Fighter	79.50	125.00
4. Bally Undersea Raider	59.50	100.00	4. QT Pool Table	89.50	100.00
6. Bank Ball	59.50	150.00	1. Quizzer	79.50	125.00
6. Bowling League	35.00	49.50	6. Rockola Ten Pins LD	19.50	49.50
4. Buckley DeLuxe Dig	119.50	149.50	6. Rockola Ten Pins HD	25.00	49.50
4. Buckley Treas Is Dig	95.00	110.00	4. Rockola World Series	50.00	100.00
6. Champion Hockey	40.00	65.00	4. Scientific Baseball	49.50	75.00
4. ChiCoin Basketball			4. Scientific Basketball	59.50	75.00
Champ	159.50	225.00	4. Scientific Batting Pr.	49.50	79.50
4* ChiCoin Goalee	85.00	125.00	4. Scientific Pitch 'Em	150.00	225.00
4. Chicoin Hockey	69.50	95.00	1. Seeburg Bear Gun	359.50	395.00
4. Chi Midget Skee	135.00	195.00	4. Seeburg Chicken Sam	69.50	109.50
4. ChiCoin Pistol	119.50	150.00	4. Seeburg Shoot the		
6. ChiCoin Roll-A-Score	39.50	75.00	Chute	25.00	95.00
4. Edelco Pool Table	49.50	75.00	4. Skee Barrell Roll	25.00	49.50
4. Evans Bat-A-Score	175.00	225.00	6. Skill Jump	25.00	39.50
4. Evans In The Barrel	30.00	52.50	6. Super Torpedo	25.00	79.50
4. Evans Super Bomber	50.00	95.00	6. Supreme Bolascor	40.00	125.00
4. Evans Play Ball	59.50	75.00	6. Supreme-Skee Roll	20.00	75.00
4. Evans Ten Strike '46	39.50	75.00	6. Supreme Skill Roll	20.00	69.50
4. Evans Tommy Gun	49.50	100.00	4. Supreme Rocket Buster	45.00	65.00
4* Exhibit Dale Gun	69.50	95.00	6. Tail Gunner	30.00	49.50
4. Exhibit Rotary Mdsr.	175.00	275.00	4. Telequiz	119.50	145.00
4. Exhibit Silver Bullets	145.00	195.00	4. Un. Team Hockey	99.50	169.50
1. Exhibit Merchantman			4. Warner Voice Record	49.50	69.50
Roll Ch Digger	85.00	99.50	6. Western Baseball '39	20.00	49.50
4. Exhibit Vitalizer	69.50	95.00	4. Western Baseball '40	49.50	85.00
6. Genco Bank Roll	24.50	65.00	4. Wbizz	15.00	49.50
6. Genco Play Ball	29.50	74.50	4. Wilcox-Gay Recordio	119.50	179.50
4. Groetchen Met. Typer	79.50	149.50	4* Williams All Stars	69.50	125.00
6. Hoop-A-Roll	24.50	49.50	4. Williams Box Score	39.50	65.00
4. Jack Rabbit	69.50	109.50	2* Williams Star Series	100.00	165.00
4. Keeney Air Raider	69.50	125.00	4. Williams Quarterback	60.00	100.00
			4. Wurlitzer Skee-ball	75.00	150.00

# CONVERSIONS

If you are at present converting older machines into later type models, please notify *The Cash Box* immediately. The new names of your machines will be listed here along with the names of the original machines from which they were converted.

**AMCO ENGINEERING, INC.**

Bally Champion to Longshot

**NATE SCHNELLER, INC.**

Gottlieb 21 to Bingo Bango

# MANUFACTURERS NEW EQUIPMENT

Equipment listed here is currently in production. Prices listed are manufacturer's list prices.

**AMI, INC.**

Model "C" Phonograph	\$795.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50

**BALLY MANUFACTURING CO.**

Turf King	\$695.00
Bally Baseball	429.50
Bright Lights	545.00

**BUCKLEY MANUFACTURING CO.**

Buckley Wall & Bar Box	\$24.50
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**CHICAGO COIN MACHINE CO.**

Band Box	
Horse-Shoes	
Hit Parade Phonograph	

**COMO MFG. CORP.**

Stadium	\$285.50
Hollycrane	795.00

**H. C. EVANS & CO.**

Constellation Phonograph	
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**THE EXHIBIT SUPPLY CO.**

Big Bronco	
Gun Patrol	
Silent Sales Card Vendor	
Pony Express	

**GENCO MFG. & SALES CO.**

Shuffle Target	
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**D. GOTTLIEB & CO.**

Mermaid	\$294.50
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**J. H. KEENEY & CO., INC.**

Lite-A-Line	
Big League Bowler	
All-Electric Cigarette Vendor	\$259.50
All-Electric Cigarette Vendor with Changemaker	277.00
Penny Inserter	119.50
Four Way Bowler Conversion	350.00
Match Bowler Conversion	379.50
Divyden	69.50

**ROCK-OLA MFG. CORP.**

"Rocket '51-50" Phonograph (Model 1432)	\$798.40
Model 1538 5c-10c-25c Wall Box	59.50
Model 1536 5c Wall Box, 23 Wire	39.50
Model 1424 Playmaster	440.00

(All Prices F.O.B. Factory, Chicago)

**UNITED MANUFACTURING CO.**

A-B-C	\$525.00
Five-Player Shuffle Alley	430.00

**UNIVERSAL INDUSTRIES, INC.**

DeLuxe Twin Bowler	375.00
5 Star	

**WILLIAMS MANUFACTURING CO.**

Music Mite Phonograph	
Hayburners	

**THE RUDOLPH WURLITZER CO.**

Model "1400" Phonograph	
Model "1450" Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

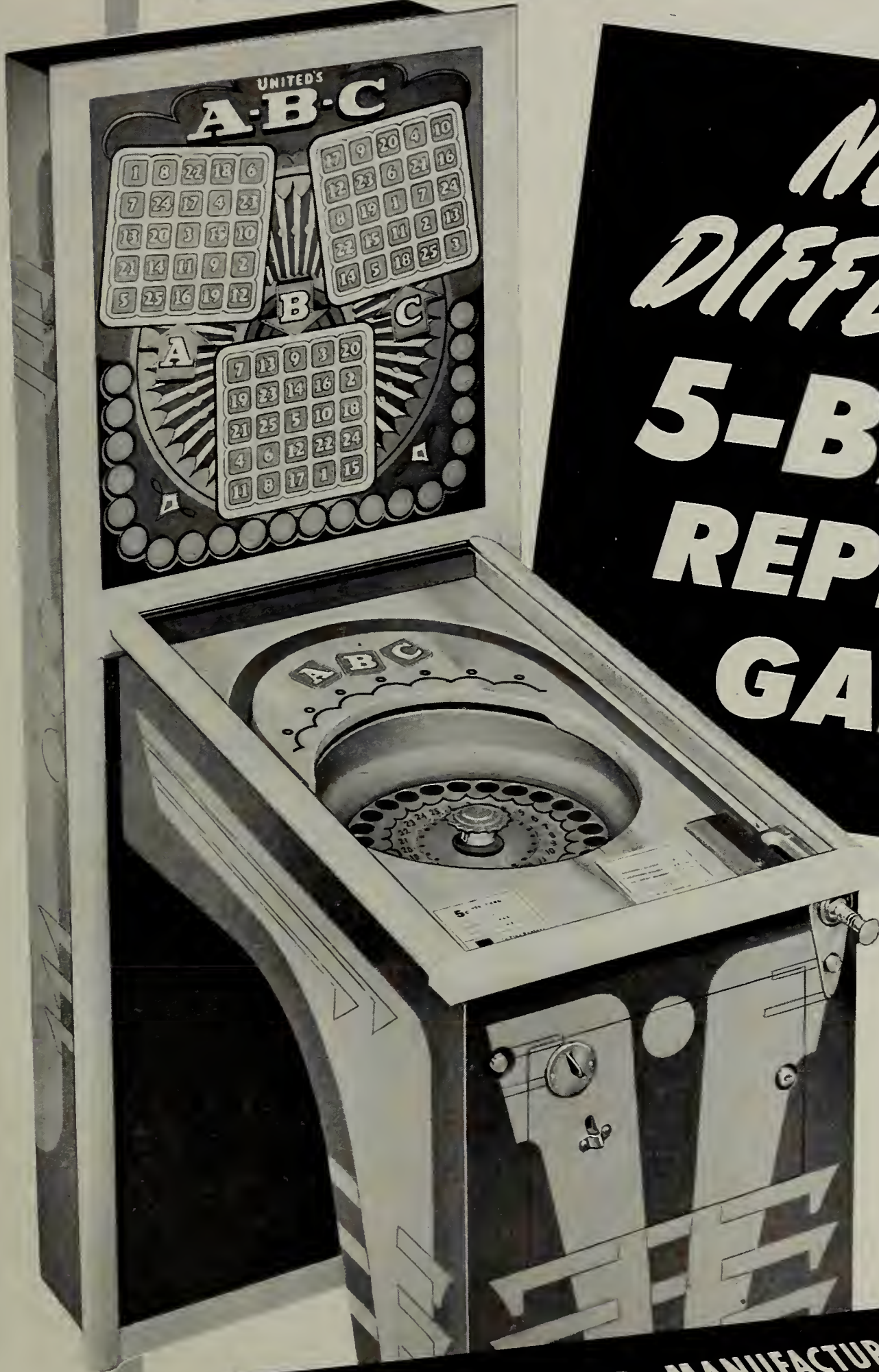
## NOTICE

In view of the national inactivity of Bells, Consoles and Automatics, price lists of this type equipment have been removed.



**UNITED'S**

# A-B-C



**NEW  
DIFFERENT  
5-BALL  
REPLAY  
GAME**

APPROXIMATE SIZE  
4 FT. LONG BY 2 FT. WIDE

**SEE  
YOUR  
DISTRIBUTOR**

**UNITED MANUFACTURING COMPANY**  
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS





# Fastest 5-Ball Game in Years!

## Bally<sup>®</sup>

# BRIGHT LIGHTS



## EARNING-POWER MULTIPLIED

BY NEW 6-SECTION SELECTIVE PLAY

Players can skill-shoot to score in 1, 2, 3, 4, 5 or 6 sections . . . a new player's choice feature that insures extra earning-power and profits never before known in the novelty field.

## DESIGNED TO STIMULATE CONTINUOUS REPEAT PLAY

Every game played is either a scoring success or a near miss. "Come-Close" appeal excites the try-again spirit that insures repeat-play. Although player scores only in selected sections, scores light up in all sections, and tantalizing scores in non-selected sections inspire repeat-play and stimulate multiple-section play.

## LAST-BALL SUSPENSE

Skillfully shot fifth ball can turn defeat into sudden victory . . . or boost a medium score to important totals. And every ball counts. Balls that are not shot into scoring-holes return to player for free shots.

## FUN to play!

Play 1 section, 2 sections or all 6 sections! You get big value for every coin you play . . . big fun-value in suspense, skill-appeal and fast, exciting action!

## SIMPLE to score!

Every skill-shot is immediately visualized on the brilliant backglass. And you can keep your eye on 5 or 6 sections as easily as on 1, because of contrasting colors and easy-to-read numbers. Free plays registered on improved Bally register.

## NOVELTY SIZE

24 in. by 48 in.

Fits into every type of location . . . and brings the slowest spot back to life in a hurry!

See and play BRIGHT LIGHTS today at your Bally distributor. Study the fascinating scoring system. You will agree that BRIGHT LIGHTS is the answer to the operator's prayer for a money-making 5-ball free-play game. Be bright . . . get BRIGHT LIGHTS now!

**Bally<sup>®</sup> MANUFACTURING COMPANY**

DIVISION OF LION MANUFACTURING CORPORATION

2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS