

# THE CASH BOX

VOLUME 12, NUMBER 37

JUNE 9, 1951



Looking forward to the great hits that lie ahead, Joe Carlton, Eastern A & R director for Mercury, and Georgia Gibbs, who just put out her first disk for the firm, appear highly satisfied with their initial effort. The disk, labeled "Tom's Tune" and "I Wish, I Wish", looks like a winner for Georgia. She is currently preparing to leave for Europe where she will visit Paris and then keep a two week engagement at the Colony Club in London.



# Talk of the Town!

## ROCK-OLA



MODEL-1432

ROCK-OLA Manufacturing Corp.  
800 N. KEDZIE AVE. • CHICAGO 51, ILL.





# "There's Nothing A Hit Game Won't Cure"

Why all the bellyaching?

Why all the crying?

Business bad? Who said so?

A check among operators 'round the country brings out the fact that, in the vast majority of cases, collections are up. And still going up.

The only people howling about bad business seem to be the people who haven't anything to sell.

But, in most cases, what can they sell?

Something that the operators have been using for months and months and months and months—and the public is absolutely tired of playing?

In short, there just isn't any profit in putting a game on location the public won't play.

Prices high? Of course they are. But, prices are high for everything. Even for ice cream cones, newspapers and tomato pies.

It isn't, and never was, high prices that counted. The old, old story in the trade (which has become a coin machine fable) is that: "If the machine makes money—you can name your own price for it. If it doesn't earn money—and even if the cabinet is built of solid gold inlaid with precious jewels—throw it in the river—no one

wants it."

In short, what is needed is a hit game. A moneymaker. A game the operator can put on location and find people crowded around playing for hour after hour after hour.

Then everyone stops crying. Then everyone starts building. And everyone's smiling. Business is good. Why? Because there's now a hit game on the market.

"There's nothing a hit game won't cure.

In fact, there's nothing a hit game can't cure.

Those manufacturers who are crying in their coffee and talking about how bad business is—should build something that'll make money for the operators.

Brother—how fast they'll stop crying and start smiling!

The statement, "The operators haven't any money," is nothing but unadulterated baloney.

Always was. Always will be. Operators have money, and can get money, for something that'll make 'em money.

They sure don't want to buy what they now have on their locations, have had on their locations for months and months, and that people are absolutely tired of playing.

This is, and always was, a novelty business. It's the business of adult toys.

That means, like the toy makers, new and better and different and more fascinating toys are needed. Needed all the time.

That's what this business needs to revive sales and revive action—a new hit game—that appeals to the public, that the public want to play and will play hour after hour.

That means profits for operators—who sure do need those profits.

Those manufacturers and distributors who are crying in their coffee should simply get together and present the field with a new hit game.

That's the answer to what's needed in this novelty amusement business.

This business of adult toys.

It's a changed business. The Johnson Act has wiped out a substantial part of the business.

Therefore, new people with new ideas for new type play action amusement products are needed.

Get those ideas.

Build that hit game.

Watch this business boom.

"There's nothing a hit game won't cure!"

## THE CASH BOX

Volume 12, Number 37

PUBLISHED EVERY WEEK BY

**The Cash Box Publishing Co., Inc.**

Empire State Building, New York 1, N. Y.

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### "THE CONFIDENTIAL PRICE LISTS"

"The Confidential Price Lists" are the one and only officially recognized price guide of all new and used machines in the United States. "The Confidential Price Lists" are an exclusive, copyrighted feature of *The Cash Box*. "The Confidential Price Lists" report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. "The Confidential Price Lists" are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry". They are an integral part of *The Cash Box* and appear in each week's issue. "The Confidential Price Lists" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. "The Confidential Price Lists" are used by finance firms, factors, loan companies, bankers and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. "The Confidential Price Lists" have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in "The Confidential Price Lists".



# There Aren't Any Poor Spots

"There aren't any poor spots."

This is one statement which has been made time and time again by leading operators all over the country.

These men point out that, regardless of the spot, there is always some type of machine which can be located in the place, and which is sure to prove profitable there.

In short, whether the spot averages \$1 per week gross or \$100 per week gross, there is usually on hand in almost every operator's quarters, some machine which can profitably fit into the spot.

As one well known operator explains, "There aren't any poor spots. We keep old machines here, even tho we have refurbished and cleaned them so that they look almost new, only because we believe that, every so often, we will get a call from some spot which has low take average and we can place such a machine in that spot."

He further explained, "There's always a machine for every type location."

Long ago it was considered unprofitable by many ops to place equipment in certain locations where the average was below a certain gross figure.

Today, these very same ops, probably because of the years that have gone by, can place equipment in any type spot, because they have machines that fit any spot.

"By that I mean," one operator explains, "we have on hand even such machines as old twelve record phonos. These," he says, "can go into the spots

with even the poorest grosses."

These ops have long ago paid for the machine. Whatever comes in from using that machine is something that it wouldn't earn, "sitting on the operator's floor," as the expression goes.

There aren't any poor spots, most ops claim, because there's always some machine for every location.

In short, machines that have paid for themselves over and over again, are the type that the average op will place in the very poorest locations.

Other machines, those which aren't as yet fully paid for, are the units which will fit the medium type spots.

But, there just aren't any poor spots left anymore, because the average op not only has equipment that fits into all types of locations, but, can build up take in locations by ingenious use of machines.

Many and many a spot, which was considered anything but even fair has, today, developed into one of the very best spots on the op's route.

This is simply due to good salesmanship, intelligent calculation and complete understanding of the location.

Operator after operator can tell of spots that took in \$1 or less (gross) per week, which he has built up to \$50 and \$100, and even more.

All due to the fact that he was able to correctly judge the spot. Study it carefully. Know what the people who frequented the place wanted. Understand what was needed to increase collections.

At the same time, he did not over-

look the spot, nor scorn it. He went into it. Even tho he placed an old and wornout type machine there in the beginning.

He knew that, eventually, he would find that the people, provided the place had sufficient traffic, would come around to play his machine. Or they would advise him what was needed.

Many ops have proved that they can take \$1 per week gross locations and turn them into the most profitable spots on their route.

But, there are many who overlook this very important fact. To these ops there are always spots that are considered, "poor".

The intelligent op claims, "There just aren't any poor spots."

Where he can't make a deal with the owners of the place to get front service money guarantee, or where he can't arrange for a better collection to come into the machine itself by ingenious showmanship, then he always has some type old machine which has long ago paid for itself, and which won't hurt him or his business if it remains in the location and only earn a few dollars each week.

The average op must plan to be able to provide any type spot with the best machine available for that location, regardless of what the location is doing and also regardless of the type machine required.

Only by such effort will the operator be able to then state:

"There aren't any poor spots."



# The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

Record Companies Listed Alphabetically  
45 rpm numbers in parenthesis

CODE		
AB—Abbey	DY—Derby	PE—Peacock
AL—Aladdin	4 Star—Four Star	PK—Prestige
AP—A 10	FE—Federal	KA—Kainbow
AT—Atlantic	JU—Jubilee	RE—Regent
BU—Buena	K—K	RG—Regal
CA—Carnival	LO—London	SA—Savoy
CH—Chess	ME—Mercury	SIT—Sittin' In
CO—Columbia	MG—MG	SP—Specialty
CR—Coral	MO—Modern	TE—Tempo
DA—Dana	OR—Orion	TW—Tower
DE—Decca		VI—Victor

- |           |  | Pos. Last Week |
|-----------|--|----------------|
| <b>1</b>  | <b>HOW HIGH THE MOON</b><br><b>LES PAUL &amp; MARY FORD</b><br>CA-1451 (F-1451)—Les Paul & Mary Ford DE-24513 (9-24513)—Lionel Hampton O.<br>CO-39145—Erroll Garner MG-30303 (K-30303)—David Rose  | <b>1</b>       |
| <b>2</b>  | <b>TOO YOUNG</b><br><b>NAT "KING" COLE</b><br>CA-1449 (F-1449)—King Cole DE-27366 (9-27366)—Victor Young<br>CO-39271 (4-39271)—Toni Arden ME-5599 (5599x45)—Richard Hayes<br>CR-60393 (9-60393)—Denny Vaughn MG-10920 (K10920)—Johnny Desmond<br>DE-27569 (9-27569)—Patty Andrews VI-20-4105 (47-4105)—Fran Allison  | <b>4</b>       |
| <b>3</b>  | <b>ON TOP OF OLD SMOKY</b><br><b>THE WEAVERS &amp; TERRY GILKYSON</b><br>CO-39328—Burl Ives LO-1028 (45-1028)—Josh White<br>CR-60436 (9-60436)—George Cates O. ME-5612 (5612x45)—George Strava O.<br>DE-27515 (9-27515)—Weavers & Terry Gilkyson   | <b>2</b>       |
| <b>4</b>  | <b>MOCKIN' BIRD HILL</b><br><b>LES PAUL &amp; MARY FORD—PATTI PAGE</b><br>CA-1373 (F-1373)—Les Paul & Mary Ford ME-5552 (5552x45)—Tiny Hill<br>CR-64061 (9-64061)—Pinetoppers ME-5595 (5595x45)—Patti Page<br>DE-27444 (9-27444)—Russ Morgan VI-21-0396 (48-0396)—Britt & Allen<br>LO-851 (30296)—Marlin Sisters   | <b>3</b>       |
| <b>5</b>  | <b>I APOLOGIZE</b><br><b>BILLY ECKSTINE</b><br>CO-39189 (9-39189)—Champ Butler ME-8209 (8209x45)—Dinah Washington<br>DE-27484 (9-27484)—Don Cherry MG-10903 (K10903)—Billy Eckstine<br>LO-964 (45-964)—Anita O'Day VI-20-4056 (47-4056)—Tony Martin  | <b>6</b>       |
| <b>6</b>  | <b>IF</b><br><b>PERRY COMO</b><br>CA-1342 (F-1342)—Dean Martin DE-27534 (9-27534)—Ethel Smith<br>CA-1351 (F-1351)—Jan Garber LO-833—Dick James<br>CO-39082 (6-939)—Jo Stafford ME-5565 (5565x45)—Vic Damone<br>CR-60355 (9-60355)—Denny Vaughan MG-10896 (K10896)—Billy Eckstine<br>DE-27391 (9-27391)—Ink Spots VI-20-3997 (47-3997)—Perry Como<br>DE-27481 (9-27481)—Louis Armstrong | <b>5</b>       |
| <b>7</b>  | <b>WHEN YOU AND I WERE YOUNG</b><br><b>MAGGIE BLUES</b><br><b>BING &amp; GARY CROSBY</b><br>CA-1500 (F-1500)—Whiting & Wakely MG-30359 (K30359)—Reynolds & Carpenter<br>CO-39326 (4-39326)—Godfrey & Davis VI-20-4119 (47-4119)—Mindy Carson<br>DE-27577 (9-27577)—Bing & Gary Crosby<br>ME-5615 (5615x45)—Quinlan & Hayes   | <b>8</b>       |
| <b>8</b>  | <b>JEZEBEL</b><br><b>FRANKIE LAINE</b><br>CO-39267 (4-39267)—Frankie Laine ME-5620—Alexander Brothers<br>ME-5622—Allen Greene  |                |
| <b>9</b>  | <b>SOUND OFF</b><br><b>VAUGHN MONROE</b><br>CO-39413 (4-39413)—DePaur's Inf. Ch. VI-20-4113 (47-4113)—Vaughn Monroe<br>DE-27054 (9-27054)—Jerry Gray   |                |
| <b>10</b> | <b>SPARROW IN THE TREE TOP</b><br><b>GUY MITCHELL</b><br>CA-1440 (F-1440)—LES BAXTER LO-931 (45-931)—Reggie Goff<br>CO-39190 (4-39190)—Guy Mitchell ME-5597 (5597x45)—Rex Allen<br>CR-60401 (9-60401)—LYN MURRAY MG-10924 (K-10924)—ART MOONEY<br>DE-27477 (9-27477)—Crosby & Andrews Sisters  | <b>7</b>       |

11) BE MY LOVE. 12) UNLESS. 13) BEAUTIFUL BROWN EYES. 14) WOULD I LOVE YOU. 15) NEVER BEEN KISSED. 16) ROSE, ROSE, I LOVE YOU. 17) ABA DABA HONEYMOON. 18) THE LOVELIEST NIGHT OF THE YEAR. 19) PRETTY EYED BABY. 20) HOT CANARY. 21) MISTER AND MISSISSIPPI. 22) OLD SOLDIERS NEVER DIE. 23) DOWN THE TRAIL OF ACHIN' HEARTS. 24) BRING BACK THE THRILL. 25) HELLO YOUNG LOVERS.

## This week's New Releases ...on RCA Victor

RELEASE # 51-23

### POPULAR

**HUGO WINTERHALTER'S**  
Orchestra and Chorus  
Wave To Me, My Lady  
The Mule Driver  
20-4167 (47-4167) \*

**THE FONTANE SISTERS**  
Moon, June, Spoon  
The Rhumba Boogie  
20-4168 (47-4168) \*

**TONY MARTIN with**  
Henri Rene's Orchestra  
Tell Me  
Do You Really Love Me?  
20-4169 (47-4169) \*

**WAYNE KING**  
and his Orchestra  
The World Is Your Balloon  
My Magic Heart  
20-4170 (47-4170) \*

### COUNTRY

**JOHNNIE & JACK and their**  
Tennessee Mountain Boys  
Cryin' Heart Blues  
How Can I Believe In You  
21-0478 (48-0478) \*

### WESTERN

**ROY ROGERS and the**  
Roy Rogers Riders with  
Frank Worth's Orchestra  
I Wish I Wuz  
Buck-Eye Cowboy  
21-0479 (48-0479) \*

### SACRED

**THE HARMONEERS QUARTET**  
Peace In The Valley  
Journey To The Sky  
21-0480 (48-0480) \*

### RHYTHM

**THE FOUR TUNES**  
Carry Me Back To The Lone Prairie  
May That Day Never Come  
22-0131 (50-0131) \*

### POP-SPECIALTY

**SIX FAT DUTCHMEN**  
Red Beer Polka  
Hooting Owl Polka  
25-1198 (51-1198) \*

\* 45 rpm Catalog nos.



\$ indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF JUNE 2

- \$ **Sound Off**  
**Marry, Marry Me**  
Vaughn Monroe  
20-4113—(47-4113) \*
- \$ **The Loveliest Night**  
**Of The Year**  
Mario Lanza  
10-3300—(49-3300) \*
- \$ **On Top Of Old Smoky**  
**Shall We Dance**  
Vaughn Monroe  
20-4114—(47-4114) \*
- \$ **I Get Ideas**  
Tony Martin  
20-4141—(47-4141) \*
- \$ **Be My Love**  
Mario Lanza  
10-1561—(49-1561) \*
- \$ **Mister And**  
**Mississippi**  
Dennis Day  
20-4140—(47-4140) \*
- \$ **Old Soldiers Never Die**  
Vaughn Monroe  
20-4146—(47-4146) \*
- \$ **Vesti La Giubba**  
Mario Lanza  
10-3228—(49-3228) \*
- \$ **Rhumba Boogie**  
Hank Snow  
21-0431—(48-0431) \*
- \$ **Down The Trail Of**  
**Achin' Hearts**  
**Bluebird Island**  
Hank Snow and Anita Carter  
21-0441—(48-0441) \*
- \$ **Unless**  
**I Have No Heart**  
Eddie Fisher  
20-4120—(47-4120) \*
- \$ **Warm Beer And A**  
**Cold, Cold Woman**  
The Oklahoma Wranglers  
21-0469—(48-0469) \*
- \$ **I'm In Love Again**  
Henri Rene and His Orchestra  
with April Stevens  
20-4148—(47-4148) \*
- \$ **Rose, Rose, I Love You**  
Buddy Morrow and  
his Orchestra  
20-4135—(47-4135) \*
- \$ **Would I Love You**  
Tony Martin  
20-4056—(47-4056) \*

The stars who make the hits are on **RCA VICTOR Records** RCA VICTOR DIVISION RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY

JAN FEB MAR *The Swings* APRIL MAY JUNE JULY AUG SEPT OCT NOV DEC '45'



# THE CASH BOX

# Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"STAR OF HOPE" (2:44)  
 "WHY AM I LOSING YOU?" (2:35)  
 MARGARET WHITING & JIMMY WAKELY  
 (Capitol 1555; F-1555)

● Margaret Whiting and Jimmy Wakely get together again to turn out two more tunes. The first one is a very slow number on which they do a good job. The second side is a little more lively thing with a pleasant melody and good lyrics. Ops oughta listen in to this couple.

"MY LIFE'S DESIRE" (2:57)  
 "YOU BELONG TO MY HEART"  
 (2:57)

BOB EBERLY  
 (Capitol 1557; F-1557)

● Bob Eberly continues the good work he started on the Capitol label with a couple of more listenable sides. The first one is a current plug which gets a dramatic rendition from him. The flip is an oldie on which he again does a fine vocalizing job. Harold Mooney backs him up on either end and ops are advised to tune in.

"IT MUST BE TRUE" (2:26)  
 "BALLIN' THE JACK" (1:55)

JOE "FINGERS" CARR  
 (Capitol 1558; F-1558)

● A great standard gets one of its best versions on the top deck by Joe "Fingers" Carr. As the chorus sings out the lyrics, Joe gives the music a sprightly working over on his piano. The lower half is another tune that's getting another go at it due to its revival in "On The Riviera". Ops won't want to miss the top deck.

"COW COW BOOGIE" (3:10)  
 "SHOO SHOO BABY" (3:10)

ELLA MAE MORSE  
 (Capitol 1561; F-1561)

● A couple of great records of a few years back are reissued on this platter. Ella Mae Morse did them both and they are still remembered as classics. Both ends could again stir up a lot of interest and ops will be passing up a terrific bet if they don't go along with this.

"YOU'RE MY SUGAR" (2:34)  
 "OCEANS OF TEARS" (2:35)

KAY STARR & TENNESSEE ERNIE  
 (Capitol 1567; F-1567)

● Kay Starr and Tennessee Ernie get together again to pound out a high flying tune on the top deck. With some great guitar backing, the pair race through the interesting lyrics in fine fashion. The second half is a slower, western sounding side with a steady beat. Ops know the drawing power of these two.

## DISK OF THE WEEK

"THERE'S A BIG BLUE CLOUD" (2:47)  
 "THERE'S NO BOAT LIKE A ROW BOAT" (2:42)

PERRY COMO  
 (RCA Victor 20-4158; 47-4158)



PERRY COMO

● Perry Como, who just keeps floating along, is using both a cloud and a row boat this time and looks equally good with both vehicles. The top deck called "There's A Big

Blue Cloud" finds Perry turning in a grand vocal on a new ballad with inspirational overtones. Mitchell Ayres and his orchestra provide their usual fine musical setting which gives Perry an excellent backing. Ops can't afford to miss a side like this. The bottom half too has a great deal to recommend it. It's a novelty in a very fast vein which Perry and the Fontane Sisters run through with gusto. They all sound as though they're having a good time doing it and they certainly make it happy to listen to. Here's a sure fire two sider for ops with Como leading the way. What more could you ask for?

"I GET IDEAS" (2:08)  
 "TONIGHT YOU BELONG TO ME"  
 (3:06)

PEGGY LEE  
 (Capitol 1573; F-1573)

● An old tango with new lyrics gets an exciting going over from Peggy Lee. Billy May does the orchestrating and adds to the interest which this disk has. The second side is a slow ballad with a great deal of appeal as offered by Peggy. She puts some real feeling into the lyrics. Ops will do ok with this.

"I'LL NEVER DO ANYTHING TO  
 HURT YOU" (2:46)  
 "DON'T BE LONELY" (2:25)

JIMMY WAKELY  
 (Capitol 1554; F-1554)

● Two ballads are sent our way on this platter by Jimmy Wakely. Both ends have a melody which sounds good and both get a fine going over from Jimmy. A chorus helps out on these sides and does ok. Ops who are looking for good filler items, might take a peak at these.

"HE PUT A BAR IN THE BACK OF  
 HIS CAR" (2:46)  
 "WAY UP THE HUDSON" (2:53)

EDDIE "PIANO" MILLER  
 (Rainbow 135)

● Two tunes which should do ok in taverns are offered here by Eddie "Piano" Miller. The first side finds the Balladeers singing out the lyrics as Eddie provides the music in the background. The second side too is a group singing project with some fine piano coming through. Ops will want to take a look.

"WONDER WHY" (2:58)  
 "DARK IS THE NIGHT" (2:58)

HERB JEFFRIES  
 (Coral 60506; 9-60506)

● Herb Jeffries takes a ballad on the upper level and really gets it going. With Dick Hazard's orchestra backing him up, Herb makes this attractive tune sound even better. The bottom half is a blues number very slow and soft with some more good music in the background. Ops oughta tune in.

"I CAN'T GIVE YOU ANYTHING  
 BUT LOVE, BABY" (2:28)  
 "YOU WILL ALWAYS HAVE A  
 FRIEND" (2:59)

LOUIS JORDAN  
 (Decca 27620; 9-27620)

● Louis Jordan gives a grand oldie his own kind of interpretation and really puts new life into it. Together with his Tympany Five, Louis gives out with some grand music and a listenable vocal. The flip is a calypso item featuring a good set of lyrics and a beat. Ops will do ok with this.

"TELL ME" (3:09)  
 "BE SURE, MY HEART, BE SURE"  
 (2:37)

VINNI DE CAMPO  
 (Coral 60498; 9-60498)

● Vinni De Campo has a couple of tunes to offer on this disk. The first side is a ballad on which Neal Hefti does the backing. The lower end is an old melody with an appealing aire which has a new set of lyrics. Ops might take a peek at this one.

"WHAT IS THIS THING CALLED  
 LOVE?" (2:53)

"CAN'T GET OUT OF THIS MOOD"  
 (2:56)

AL JELANE  
 (Carousel 2002)

● Two great oldies are given an exceptionally good vocal by Al Jelane on the new Carousel label. With a big orchestra, lead by Clark McClellan, to provide the musical setting, each side of this disk turns into wonderful listening material. Ops won't want to pass this up.

"WOULD I MIND" (2:44)

"DEL RIO" (2:50)

SAMMY KAYE ORCH.  
 (Columbia 39421)

● Sammy Kaye comes up with a novelty on the top deck that could do ok. The Kaye Choir sings out the lyrics in a slow yet lively way which adds a lot of charm to the side. On the second half Tony Alamo and Barbara Benson team up on a ballad. Sammy's records always get a play.

"EVERYONE IS WELCOME IN THE  
 HOUSE OF THE LORD" (2:15)

"ONLY, ONLY YOU" (2:50)

MARINERS  
 (Columbia 39422)

● A pop religious tune with a terrific potential is worked over on the upper half by the Mariners. The boys start off slowly, then in a change of pace give it a good rhythmic rendition. The second side is a pleasant soft thing getting the group's usual fine harmony. Ops better keep an eye on the top deck.

"ROSE, ROSE, I LOVE YOU" (2:21)

"AN AUTUMN MELODY" (2:36)

MISS HUE LEE  
 (Columbia 39420)

● Here's where it first started. The current hit is done in its original Chinese by Miss Hue Lee. In contrast she is accompanied by a western orchestra. The lower end also is a Chinese number with the same kind of backing. Although the disk won't have too much interest for ops, it may get some play as a novelty.

"I'VE GOT TO FALL IN LOVE  
 AGAIN" (2:26)

"TOO MANY HEARTS" (2:29)

CONNIE HAINES  
 (Coral 60503; 9-60503)

● Connie Haines takes a novelty for a ride on the upper end with the help of the Four Hits and a Miss. Connie and the group give out with cute lyrics in highly acceptable fashion. The bottom half finds her going to town on a rhythmic thing with a steady beat as the Lee Gordon Singers come along. Ops will want to tune in.

## BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "EVERYONE IS WELCOME IN THE HOUSE OF THE LORD"..... Mariners..... Columbia 39422; 4-39422
- ★ "IT MUST BE TRUE"..... Joe "Fingers" Carr. Capitol 1558; F-1558





# Vic Damone

SINGING

## "MY TRULY, TRULY FAIR"

**BIGGEST JUKE BOX HIT OF THE CENTURY**

COUPLED WITH "MY LIFE'S DESIRE"

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# THE CASH BOX

# Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

**"TRULY, TRULY FAIR" (2:32)**  
**"THE GOOD HUMOR MAN" (3:08)**  
**FREDDY MARTIN ORCH.**  
 (RCA Victor 20-4159; 47-4159)

● Another version of a tune which is destined for big things shows up here done by Freddy Martin and his boys. Merv Griffin sings the happy vocal on the top deck and makes it sound real good. The bottom half too is a cute item with another vocal by Merv. Ops will do ok with this disk.

**"THE WEDDING SONG" (3:15)**  
**"WEST INDIES" (2:50)**  
**IRVING FIELDS TRIO**  
 (RCA Victor 20-4153; 47-4153)

● Irving Fields' distinctive piano playing makes this disk something to hear. Each end gets Irving's highly developed style of playing which keeps you listening for every new phrase. The top deck finds Betty Harris coming through on the vocal while the lower half is an instrumental. Ops should listen in.

**"I FEEL LIKE SPAGHETTI TONIGHT" (2:36)**  
**"PIANO POLKA" (3:02)**  
**FRANKIE CARLE ORCH.**  
 (RCA Victor 20-4152; 47-4152)

● A happy sounding novelty is dished out on the upper level by Frankie Carle and his orchestra. Roger Coleman and the Satisfiers sing out the lyrics in light hearted fashion and make the side worthwhile. Second half is a polka with lots of voices and a good piano. Ops will want to take a listen.

**"MY ROMANCE" (3:15)**  
**"NIGHTS OF SPLENDOR" (3:17)**  
**RUSS MORGAN ORCH.**  
 (Decca 27617; 9-27617)

● Russ Morgan and his boys take two wonderful oldies and gives them a melodious ride. Each side gets a very easy instrumental going over from the orchestra which makes it perfect for the quiet spots. Ops with right locations will want this one.

**"LONELY LITTLE ROBIN" (3:10)**  
**"YOU ONLY WANT ME WHEN YOU'RE LONESOME" (2:45)**  
**MINDY CARSON**  
 (RCA Victor 20-4151; 47-4151)

● Mindy Carson harmonizes with herself on both ends of this platter. The top deck is a cute little number with a lot of potential which she does very nicely with the help of Norman Leyden's orchestra. The second side is a very slow ballad. Ops oughta keep an eye on the upper level.

## SLEEPER OF THE WEEK

**"SHANGHAI" (2:48)**  
**"MY LIFE'S DESIRE" (2:52)**  
**DORIS DAY**  
 (Columbia 39423; 4-39423)



DORIS DAY

● Doris Day has a hit on her hands. Taking off on a wonderfully infectious new novelty titled "Shanghai," she really lets go with

a vocal that can't help but send this into the money making category. Ops who want a disk which is gonna be played over and over again will do well to listen to this. With Paul Weston providing a backing that rides right through, Doris gets a fine jumpy feeling into this, making it a winner. The bottom half too is a worthwhile item, a new ballad by the author of "If." Doris gives it a meaningful rendition which could help this side to the top also. Ops who want a real coin garnering disk, have one here.

**"WHERE CAN YOU BE?" (2:54)**  
**"SWEET, SWEET WILLIAM" (2:50)**  
**THREE BEAUS & A PEEP**  
 (Tip Top 5002)

● The Three Beaus And A Peep show up on a new label with a couple of listenable sides. First half is a ballad on which they do a top notch job to some interesting accompaniment. Lower end is right for a group singing location. Ops oughta listen in.

**"THERE GOES MY HEART" (2:35)**  
**"IF I SHOULD LOSE YOU" (2:50)**  
**LURLEAN HUNTER**  
 (Major 104)

● Lurlean Hunter has a couple of more oldies which she continues to do in wonderful style. The top deck is done in almost a jumpy manner while the flip is offered as a straight ballad. Denny Farnon provides the orchestrations. This girl knows how to sing.

**"JEZEBEL" (2:53)**  
**"THE LOVELIEST NIGHT OF THE YEAR" (2:49)**  
**BOBBY HART**  
 (Merit 307)

● Taking off on two current hits, Bobby Hart does each of them in the style which has sent them to the top. The upper half is the exciting Frankie Laine hit while on the second side Benny attempts a Lanza. Ops will be interested in this new low priced label.

**"PUMPERNICKEL" (2:20)**  
**"I CAN'T GET OVER A BOY LIKE YOU" (3:22)**  
**DORIS DAY**  
 (Columbia 39255; 4-39255)

● Doris Day goes into her polka act on the upper end as she runs through a little item to the accompaniment of Frank Yankovic and his Yanks. The flip is a slow number on which Doris gets an assist from Axel Stordahl and his orchestra. This needs the right locations.

**"DON'T DO IT" (2:43)**  
**"THE SWEETEST DAY" (2:53)**  
**APRIL STEVENS**  
 (Society 9)

● April Stevens, who seems to be blossoming out all over the place, has a very spicy number on the top half which she does in her whispering style. On the second side she's helped out by a chorus of voices. The first side could do very well in the boxes.

**"LONESOME AND SORRY" (2:48)**  
**"ALL BY MYSELF" (2:38)**  
**AL MORGAN**  
 (London 882)

● Continuing to turn out his pleasant brand of music, Al Morgan has a couple of more good sides here. The top deck features a grand tune which Al does in his usual manner while the second half is the well known Irving Berlin standard which is just right for Al's style. This is one to get with.

**"WHY CRY" (2:49)**  
**"SOMETIME, SOMEWHERE" (2:52)**  
**LORRY RAINE**  
 (London 1081)

● Lorry Raine puts her sultry voice to work on two numbers here which come out fine. Each end gets a good backing from Herman Clebanoff and the orchestra while Lorry sings the lyrics with lots of feeling. Ops will want to hear this one.

**"CIRCUS DAYS" (3:15)**  
**"HOPALONG CASSIDY MARCH" (2:23)**  
**FRANK DeVOL**  
 (Copitol 1560; F-1560)

● A timely instrumental on a circus theme is given a work out on the top deck by Frank DeVol and his crew. With lots of music coming through, this makes for happy listening. The lower half is a march based on another well known theme. Ops might take a look.

**"RENDEZVOUS" (3:07)**  
**"HOOLI-HOOLI" (2:42)**  
**EDDIE ALLEN ORCH.**  
 (Bonnie 101)

● A new band makes an auspicious beginning here on a new label. Eddie Allen's orchestra has a grand ballad to work with on the upper level and get a first rate vocal from Louise Scott. Second side is a novelty done in fast tempo. The upper end looks good.

**"MY O-HI-O HEAVEN" (2:52)**  
**"ROSE OF THE MOUNTAIN" (2:24)**  
**LOU ELLA ROBERTSON**  
 (Copitol 1559; F-1559)

● Lou Ella Robertson has a couple of sides on this platter which are good to listen to. The first half is a slow thing with a cute set of lyrics while on the bottom half Lou Ella goes into a yodeling routine. The Wanderers give an assist at either end.

**"SOUTH OF THE BORDER" (3:08)**  
**"DOWN SOUTH CAMP MEETIN'" (2:51)**  
**BENNY GOODMAN ORCH.**  
 (Columbia 39416; 4-39416)

● Benny Goodman has a couple of magnificent instrumentals to send our way. Both sides of this disk offer equally wonderful music which should get quite a play. The top deck is a well known oldie and the bottom half too is well worth while. Ops shouldn't pass this up.



# ROUND THE WAX CIRCLE

## NEW YORK:

The price war in New York is sending the retail cost of disks tobogganning. Department stores who are now disregarding the manufacturers' fixed prices, have put the skids under the 89 cent record. Cost to ops however will not be affected. . . . Marvin Drager has been hired by Herb Hendler and Bernie Woods to handle publicity for their stable. . . . The boys



MARY MAYO

recently added the Fontane Sisters and are dickering with others. . . . Trudy Richards will be the featured vocalist on Jack Lacy's new morning show. . . . Don Kimel, for dj of WFGM in Fitchburg, Mass. and most recently of WVCG in Coral Gables, Florida, has been recalled to the army. He's now at Camp Atterboro, Indiana. . . . Don Estes, who does the vocal on Owen Bradley's "Satin and Lace" disk for Coral, drawing big mail response to the tune on his Sunday Down South show over WSM in Nashville. . . . Jimmy Wakely held over on his first Broadway theater appearance at the Capitol Theater. . . . Looks like Redd Evans has a strong follow up to "Too Young" in that beautiful new tune, "Vanity." . . . Steve Gibson and the Original Red Caps have a full schedule appearing at Eastern seaboard spots between now and October. . . . E. B. Marks has taken "Passport To Heaven" for a number one plug. . . . Have you heard Mary Mayo's wonderful waxing of "Serenata"? . . . Capitol cut the "Flahooley" album last Sunday with the top brass in from the coast to supervise. . . . Leo Levine of WAAT in Newark set for record promotion in the East with Red Doff operating on the coast. Fred Cole received a citation from Coronet Magazine for outstanding achievement in the field of radio entertainment in Boston. . . . With "Sound Off" way up there and "Mister and Mississippi" showing up strong, there are lots of smiles around the Shapiro-Bernstein offices. George Pincus now goes to work on the new tune by the author of "If", "My Life's Desire". . . . Nat "King" Cole and his Trio into the Blue Mirror nitery in Washington, D. C. for a week beginning June 6.

## CHICAGO:

From the day we heard Bill Snyder cut "Bewitched" for Dick Bradley of Tower, we've been asking (and suggesting) that he use his great "Chicago Concerto" which, in our humble estimation, is one of the grandest musical compositions ever composed. So what happens? So Bill phones us this past week to say "Well, here it is." Not the "Chicago Concerto." Music from this great composition that Bill calls, "Chicago Blues". Bill, Bobby Mellin (who is publishing the tune) as well as London Records, are reported to be going all out for the disk. With so many of the diskeries asking for blues—here's blues as is blues—"Chicago Blues." By the way, the backing of the new disk will be, "Lover's Honeymoon." The platter is an instrumental. Good for all juke boxes. . . . Jerry Gray opens the Beach Walk of the Edgewater on June 8 to be followed in succession by Russ Morgan (the swell guy with the Morgan manner) and then the rhumba king, Xavier Cugat. . . . Big opening of the week, The Weavers at the Empire Room, following Dorothy Shay, and a terrific crowd on hand to greet 'em. Drop in and listen to some swell musical harmony. . . . Just saw a pic of Vic Damone entertaining at Ft. Dix in uniform. Kid looks like a zillion in Uncle Sam's khaki. . . . Russ Carlyle continues on at the Aragon. Bumped into Russ' sister, Louise Carlyle, in Noo Yawk just a few weeks ago, and she sure did things for herself. The gal's just magnificent, Russ. . . . Leonard and Phil Chess just can't get over the success of "Rocket 88" and claim that their newest, "Ridin' The Boogie" by Lou Sargent is gonna be even a greater sensation. So Leonard tears out on the road and already has more orders on Phil's desk than Phil can fill. . . . We hear that Johnny Desmond is absolutely out of breath from all the great compliments he has received for his efforts on the Ed Sullivan and Ken Murray TV shows. The guy's just terrific. And has a diskeroo coming out with Monica Lewis that'll simply stop 'em cold. In fact, the tip's in this column. The disk's the grandest Desmo's yet cut, they tell us.



BILL SNYDER

## LOS ANGELES:

Mike Kurlan of Modern Distributions says things are better than they're cracked up to be, what with Coral having its usual bevy of live ones in the Ames Bros. on "Too Many Women" and "Wang Wang Blues," Owen Bradley's "Satin and Lace" and "Didn't Yer Mother Ever Tell Ya' Nothin'" and Cliff Stewart's "You Better Stop Tellin' Lies About Me." . . . A couple more are Bob Crosby's "Because of You" and Herb Jeffries' "Unless," with the flip of "Old Soldiers Never Die" moving out fast enough not to have died on Mike, he tells us. . . . Harry Bloom over at Mercury Distributions reports that by him business is better than it should be, that is according to all the blues singing up and down the street. . . . Harry credits his good fortune to Patti Page and asserts that her "Mr. and Mississippi" is selling right up there with her recent hits. . . . Harry was also blooming about the new Frankie Laine Mercury release, "The Gang that Sang Heart of My Heart," which should really be a thing for Frankie if it hits the hit lists, what with his Columbia hits in "Pretty Eyed Baby," "Jezebel" and "Rose, Rose, I Love You."



THE AMES BROS.

Dropped in on old friend (she's really not old and just moderately friendly) Jackie Haddad next door to Mercury Distributions at California Records Distributions and found her and bossman Jack Lewerke hard at the paper work for their firm's stepping out into Northern California as distributors for Bibletone, Westminster, Circle, Tico and Stinson. . . . Jack tells us that Bibletone has really a smash in "Wondrous Word," with vocal by Ken Carson of movie cowboy fame and the Hal Kanner ork. . . . Interesting item is Circle showing up with an unreleased Fats Waller, "You Can't Have Your Cake and Eat It" paired with "Not There Right There."

# Pee Wee Hunt Finds Capitol Audience



SCRANTON, PA.—Pee Wee Hunt, Capitol recording star, and his orchestra, are pictured performing for employees of the Capitol plant in Scranton last week. Hunt did an entire day's promotion under the supervision of Gene Weiss, Scranton branch manager. After appearing on radio shows and visiting dealers, he topped the day off by knocking out a performance before some 600 employees. Hunt holds the record for the best selling disk on the Capitol label. His "Twelfth Street Rag", put out in 1949, has sold over two million copies and is still going strong.

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## Dorian Proposes Organization of Disk Firms For Solution of Mutual Problems

NEW YORK—In the latest effort to bring about the much sought after cooperation among record companies for the solution of their mutual problems, Peter Dorian, president of Abbey Records, this week proposed a conference to be held by the heads of all the majors and some of the independents.

He suggested that the meeting might have the immediate goals of starting a campaign of institutional advertising aimed at stimulating business and also of organizing merchandising clinics for dealers to keep them abreast of the latest developments in sales and promotional techniques.

One of the foremost aims of such an organization of record companies would be to better meet the needs of operators. Here ops would have a forum at which they could let the assembled heads of diskeries know the kinds of records which best fulfill their requirements.

The fund for the advertising campaign, Dorian said, could be accumulated by asking each dealer in the metropolitan area to contribute ten dollars apiece and then having the record companies double the amount collected.

Although it was felt that there would be many difficulties to be solved in such a program, the general reaction to it was one of interest.

During the past several years there have been many suggestions of an organization of record firms along the lines established by manufacturers in other industries. However, because of the peculiar nature of the recording business and its great stress upon in-

dividuality, none of the efforts has ever progressed beyond the talking stage.

But in recent months, the need to work out common problems through group action has been more fully accepted by the present heads of the record companies and explorations on an unofficial basis have been going on steadily.

One of the major problems to be met is the fact that there are over 800 active firms in the business and the task of holding a joint meeting and deciding on a course of action among all of these would be a very difficult procedure. A president of one of the larger firms suggested that difficulty might be met by having all the firms in one region send a representative to the meeting and thus keep the attendance down to manageable proportions.

It is generally believed that the record companies, which have been working toward this end for some time, must eventually form an organization for industry wide cooperation. When this proposal first came up, it fell short of attainment because the heads of the firms at that time, although great record men, were individualists of the highest order who felt there was no need for cooperation with other firms on any basis at all. The men who today head the companies, while still first of all record men, nevertheless it is felt, are also farsighted enough business men to realize that the problems that have to be solved in the present day market, can only be solved on an industry wide basis.

## THE CASH BOX



Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending June 2.

### Gene Whitaker

WREY—Reidsville, N. C.

1. TOO YOUNG (Nat King Cole)
2. ON TOP OF OLD SMOKY (The Weavers)
3. I APOLOGIZE (Billy Eckstine)
4. I'LL NEVER KNOW WHY (Hugo Winterhalter)
5. SOMETHING WONDERFUL (Doris Day)
6. ALICE IN WONDERLAND (H. Winterhalter)
7. HELLO, YOUNG LOVERS (Perry Como)
8. UNLESS (Guy Mitchell)
9. DON'T LEAVE ME NOW (Don Cherry)
10. LOVE IS THE REASON (Lisa Kirk)

### Clarence Hamann

WJMR—New Orleans, La.

1. JEZEBEL (Frankie Laine)
2. THESE THINGS I OFFER YOU (Sarah Vaughan)
3. SOUND OFF (Vaughn Monroe)
4. PRETTY EYED BABY (Jo Stafford-Frankie Laine)
5. BECAUSE OF RAIN (Nat King Cole)
6. ROSE, ROSE, I LOVE YOU (Gordon Jenkins)
7. TOM'S TUNE (Georgia Gibbs)
8. HOW HIGH THE MOON (Les Paul)
9. TOO YOUNG (Nat King Cole)
10. I'M IN LOVE AGAIN (Henri Rene)

### Art Pallan

WWSW—Pittsburgh, Pa.

1. TOO YOUNG (King Cole)
2. UNLESS (Guy Mitchell)
3. I APOLOGIZE (Billy Eckstine)
4. HOW HIGH THE MOON (Les Paul-Mary Ford)
5. SOUND OFF (Vaughn Monroe)
6. JEZEBEL (Frankie Laine)
7. DREAM (Schuman Voices)
8. HOW THOUGHTFUL OF YOU (Paul Weston)
9. ON TOP OF OLD SMOKY (The Weavers)
10. NO ONE BUT YOU (Tony Martin)

### Howard Malcolm

WTRY—Albany, N. Y.

1. ROSE, ROSE, I LOVE YOU (Frankie Laine)
2. OLD SOLDIERS NEVER DIE (Vaughn Monroe)
3. I LOVE THE WIDE OPEN SPACES (Laurie Anders & Arthur Godfrey)
4. HOW HIGH THE MOON (Les Paul-Mary Ford)
5. MISTER AND MISSISSIPPI (Patti Page)
6. UNLESS (Guy Mitchell)
7. I APOLOGIZE (Billy Eckstine)
8. BRING BACK THE THRILL (Eddie Fisher)
9. TRULY, TRULY FAIR (Guy Mitchell)
10. ON TOP OF OLD SMOKY (The Weavers)

### Dave Miller

WPAT—Paterson, N. J.

1. STRANGE LITTLE GIRL (Red Foley)
2. I DON'T WANT TO SET THE WORLD ON FIRE (Gene Autry)
3. DON'T TELL ME GOODBYE (Dolph Hewitt)
4. I WANNA PLAY HOUSE WITH YOU (Eddy Arnold)
5. LOOKIN' AROUND (Elton Britt)
6. DON'T EVEN CHANGE A PICTURE ON THE WALL (Ozie Waters)
7. JOLLY OBEREK (Eddie Gronet)
8. RHUMBA BOOGIE (Hank Snow)
9. BEAUTIFUL BROWN EYES (Rosemary Clooney)
10. MOCKIN' BIRD HILL (The Pinetoppers)

### Bud Wendell

WJMO—Cleveland, Ohio

1. JEZEBEL (Frankie Laine)
2. TOO YOUNG (Nat King Cole)
3. SOUND OFF (Vaughn Monroe)
4. HOW HIGH THE MOON (Les Paul-Mary Ford)
5. MOCKIN' BIRD HILL (Patti Page)
6. ROSE, ROSE, I LOVE YOU (Buddy Morrow)
7. THE LOVELIEST NIGHT OF THE YEAR (Mario Lanza)
8. MISTER AND MISSISSIPPI (Patti Page)
9. MY TRULY TRULY FAIR (Guy Mitchell)
10. BECAUSE OF RAIN (Nat King Cole)

### Myron Barg

WCFL—Chicago, Ill.

1. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
2. UNLESS (Eddie Fisher)
3. MAGGIE BLUES (Mindy Carson)
4. ROSE, ROSE, I LOVE YOU (Buddy Morrow)
5. MOONLIGHT BAY (Bing & Gary Crosby)
6. GONE FISHIN' (Armstrong-Crasby)
7. SOUND OFF (Vaughn Monroe)
8. WANG WANG BLUES (Ames Bros.)
9. A BEGGAR IN LOVE (Guy Mitchell)
10. ALONE (Bob Eberly)

### Bob Anthony

KRMG—Tulsa, Okla.

1. HOW HIGH THE MOON (Les Paul-Mary Ford)
2. ON TOP OF OLD SMOKY (The Weavers)
3. MOCKIN' BIRD HILL (Les Paul-Mary Ford)
4. TOO YOUNG (Nat King Cole)
5. JEZEBEL (Frankie Laine)
6. SOUND OFF (Vaughn Monroe)
7. WE KISS IN A SHADOW (Doris Day)
8. ROSE, ROSE, I LOVE YOU (Frankie Laine)
9. DOWN THE TRAIL OF ACHIN' HEARTS (Patti Page)
10. MISTER AND MISSISSIPPI (Doris Day)

### Cy Russell

WVCG—Corol Gobles, Fla.

1. TOO YOUNG (Nat King Cole)
2. HOW HIGH THE MOON (Les Paul-Mary Ford)
3. JEZEBEL (Frankie Laine)
4. MOONLIGHT BAY (Bing & Gary Crosby)
5. UNLESS (Guy Mitchell)
6. VERY GOOD ADVICE (Doris Day)
7. I APOLOGIZE (Billy Eckstine)
8. SYNCOPATED CLOCK (David Rose)
9. ON TOP OF OLD SMOKY (Vaughn Monroe)
10. EVER TRUE EVER MORE (Patti Page)

### Ross Smitherman

WKAB—Mobile, Ala.

1. ROSE, ROSE, I LOVE YOU (Buddy Morrow)
2. TOO YOUNG (Nat King Cole)
3. HOW HIGH THE MOON (Les Paul)
4. UNLESS (Guy Mitchell)
5. SEPTEMBER SONG (Stan Kenton)
6. ON TOP OF OLD SMOKY (The Weavers)
7. SOUND OFF (Vaughn Monroe)
8. WONDERFUL, WASN'T IT? (Mills Bros.)
9. EVER TRUE, EVER MORE (Patti Page)
10. SPARROW IN THE TREETOP (Guy Mitchell)

### Brad Phillips

WINS—New York, N. Y.

1. UNLESS (Guy Mitchell)
2. TOO YOUNG (Nat King Cole)
3. I APOLOGIZE (Billy Eckstine)
4. BRING BACK THE THRILL (Eddie Fisher)
5. ON MOONLIGHT BAY (Bing & Gary Crosby)
6. NO ONE BUT YOU (Dick Haymes)
7. BECAUSE OF YOU (Johnny Desmond)
8. MY TRULY, TRULY FAIR (Vic Damone)
9. MORE THAN YOU KNOW (Perry Como)
10. CUBAN LOVE SONG (Gordon MacRae)

### John Wrisley

WFGM—Fitchburg, Mass.

1. HOW HIGH THE MOON (Les Paul-Mary Ford)
2. JEZEBEL (Frankie Laine)
3. SOUND OFF (Vaughn Monroe)
4. THESE THINGS I OFFER YOU (Sarah Vaughan)
5. TOO YOUNG (Nat King Cole)
6. MOCKIN' BIRD HILL (Les Paul-Mary Ford)
7. WALTZ OF THE WIND (Ruby Wright)
8. I'M IN LOVE AGAIN (April Stevens)
9. OLD SOLDIERS NEVER DIE (Vaughn Monroe)
10. MISTER AND MISSISSIPPI (Tennessee Ernie)

### Ed McKenzie

WJBK—Detroit, Mich.

1. DREAM (Walter Schumann)
2. ROSE, ROSE, I LOVE YOU (Buddy Morrow)
3. TENNESSEE HILLBILLY GHOST (Red Foley)
4. BECAUSE OF RAIN (Ella Fitzgerald)
5. MISTER & MISSISSIPPI (Dennis Day)
6. VANITY (Don Cherry)
7. JEZEBEL (Frankie Laine)
8. SATINS AND LACE (Andrews Sis. & Red Foley)
9. MY TRULY TRULY FAIR (Guy Mitchell)
10. PRETTY EYED BABY (F. Laine-Jo Stafford)

### Robin Seymour

WKMH—Detroit, Mich.

1. ROSE, ROSE, I LOVE YOU (Gordon Jenkins)
2. HOW HIGH THE MOON (Les Paul-Mary Ford)
3. JEZEBEL (Frankie Laine)
4. TOO YOUNG (Nat King Cole)
5. ON TOP OF OLD SMOKY (The Weavers)
6. MISTER AND MISSISSIPPI (Dennis Day)
7. SOUND OFF (Vaughn Monroe)
8. MY TRULY, TRULY FAIR (Guy Mitchell)
9. UNLESS (Eddie Fisher)
10. I LIKE THE WIDE OPEN SPACES (Laurie Anders & Arthur Godfrey)

### Eddie Hubbard

WIND—Chicago, Ill.

1. JEZEBEL (Frankie Laine)
2. TOO YOUNG (Nat King Cole)
3. HOW HIGH THE MOON (Les Paul-Mary Ford)
4. UNLESS (Eddie Fisher)
5. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
6. I APOLOGIZE (Billy Eckstine)
7. PRETTY EYED BABY (Al Trace)
8. HELLO, YOUNG LOVERS (Margaret Whiting)
9. SOUND OFF (Vaughn Monroe)
10. MISTER AND MISSISSIPPI (Patti Page)

### Lee Stewart

WHAT—Philadelphia, Pa.

1. MY ANGEL (Ozie Waters)
2. GOLD CAN BUY ANYTHING (Gene Autry)
3. COLD, COLD HEART (Hank Williams)
4. DOWN THE TRAIL OF ACHIN' HEARTS (Hank Snow)
5. THAT OLD GANG OF MINE (Ozie Waters)
6. OLD SOLDIERS NEVER DIE (Red Foley)
7. A MILLION MILES FROM YOUR HEART (Eddy Arnold)
8. DID YOU WRITE A LETTER TO YOUR SWEETHEART? (Jimmy Wakely)
9. THE STRANGE LITTLE GIRL (Cowboy Copas)
10. I WANT TO BE WITH YOU ALWAYS (Lefty Frizzell)

VAUGHN MONROE'S  
BIG RECORD HIT  
"SOUND OFF"  
("DUCKWORTH CHANT")  
SHAPIRO, BERNSTEIN & Co. Inc.  
MUSIC PUBLISHERS NEW YORK  
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A 1951 MODERN  
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**"DON'T DO IT"**  
flip "SWEETEST DAY"  
We haven't had such fast action as a record in years.  
It's Hot — It's Sexy — It's SIZZLING  
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# THE CASH BOX

## Disk Jockeys' REGIONAL RECORD REPORTS

Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending June 2.

### George Jay

KWKW—Pasadena, Cal.

1. MAGGIE'S BLUES (Wakely-Whiting)
2. HOLD ON TO YOUR HEART (Kay Brown)
3. MORNING SIDE OF THE MOUNTAIN (Paul Weston)
4. I'M IN LOVE AGAIN (H. Rene-A. Stevens)
5. KENTUCKY WALTZ (Rosemary Clooney)
6. YOU BELONG TO MY HEART (Bob Eberly)
7. JEZEBEL (Frankie Laine)
8. LOVE IS THE REASON (Lisa Kirk)
9. I GET IDEAS (Tony Martin)
10. SOMETHING WONDERFUL (Margaret Whiting)

### Harry Light

WARD—Johnstown, Pa.

1. TOO YOUNG (King Cole)
2. I APOLOGIZE (Billy Eckstine)
3. BEAUTIFUL BROWN EYES (Rosemary Clooney)
4. HOW HIGH THE MOON (Les Paul)
5. ON TOP OF OLD SMOKY (Burl Ives)
6. MOCKIN' BIRD HILL (Patti Page)
7. SOUND OFF (Vaughn Monroe)
8. KENTUCKY WALTZ (Rosemary Clooney)
9. BE MY LOVE (Mario Lanza)
10. SYNCOPATED CLOCK (Percy Faith)

### Larry Gentile

WJBK—Detroit, Mich.

1. I GET IDEAS (Tony Martin)
2. HOW HIGH THE MOON (Les Paul)
3. UNLESS (Eddie Fisher)
4. JEZEBEL (Frankie Laine)
5. TOO YOUNG (Denny Vaughn)
6. ON TOP OF OLD SMOKY (The Weavers)
7. ROSE, ROSE, I LOVE YOU (Buddy Morrow)
8. EVER TRUE, EVER MORE (Patti Page)
9. MISTER AND MISSISSIPPI (Dennis Day)
10. BE MY LOVE (Mario Lanza)

### Roger Clark

WNOR—Norfolk, Va.

1. ROSE, ROSE, I LOVE YOU (Buddy Morrow)
2. JEZEBEL (Frankie Laine)
3. SOUND OFF (Vaughn Monroe)
4. TOO YOUNG (King Cole)
5. MISTER AND MISSISSIPPI (Patti Page)
6. LOVE ME (Frank Sinatra)
7. I'LL NEVER KNOW WHY (Hugo Winterhalter)
8. HOW HIGH THE MOON (Les Paul-Mary Ford)
9. PRETTY EYED BABY (Jane Turzey)
10. MY TRULY, TRULY FAIR (Guy Mitchell)

### Maurice Hart

KFWB—Hollywood, Cal.

1. TOO YOUNG (Toni Arden)
2. ALWAYS YOU (King Cole)
3. I'M LATE (Danny Kaye)
4. BE MY LOVE (Mario Lanza)
5. JEZEBEL (Frankie Laine)
6. IF (Perry Como)
7. IT ONLY TAKES A MINUTE (Russ Morgan)
8. SOUND OFF (Vaughn Monroe)
9. PARADISE (Kitty White)
10. QUISAS (Bing Crosby)

### Don Bell

KRNT—Des Moines, Iowa

1. ON TOP OF OLD SMOKY (The Weavers)
2. MOCKIN' BIRD H'LL (Les Paul-Mary Ford)
3. HOW HIGH THE MOON (Les Paul-Mary Ford)
4. TOO YOUNG (King Cole)
5. JEZEBEL (Frankie Laine)
6. ROSE, ROSE, I LOVE YOU (Frankie Laine)
7. IF (Perry Como)
8. ON TOP OF OLD SMOKY (Vaughn Monroe)
9. OLD SOLDIERS NEVER DIE (Vaughn Monroe)
10. ABA DABA HONEYMOON (Carpenter-Reynolds)

### Carl Caudill

WLEE—Richmond, Va.

1. MY TRULY, TRULY FAIR (Guy Mitchell)
2. JEZEBEL (Frankie Laine)
3. MISTER AND MISSISSIPPI (Patti Page)
4. TOO YOUNG (Toni Arden)
5. HOW HIGH THE MOON (Les Paul-Mary Ford)
6. SOUND OFF (Vaughn Monroe)
7. SIDEWALK SHUFFLE (Steve Gibson)
8. PRETTY EYED BABY (Laine-Stafford)
9. THOSE THINGS I OFFER YOU (Ray Anthony)
10. OLD SOLDIERS NEVER DIE (Vaughn Monroe)

### Bill Stewart

WHEE—Boston, Mass.

1. SEPTEMBER SONG (Stan Kenton)
2. TOO LATE NOW (Jane Powell)
3. JEZEBEL (Frankie Laine)
4. ON TOP OF OLD SMOKY (The Weavers)
5. DREAM (Walter Schumann)
6. HOW HIGH THE MOON (Les Paul-Mary Ford)
7. HOW THOUGHTFUL OF YOU (Paul Weston)
8. TOO YOUNG (Nat King Cole)
9. SOUND OFF (Vaughn Monroe)
10. I'M LATE (Modernaires)

### Dave Kean

WTSW—Brattleboro, Vt.

1. SOUND OFF (Vaughn Monroe)
2. ROSE, ROSE, I LOVE YOU (Buddy Morrow)
3. ON TOP OF OLD SMOKY (The Weavers)
4. TOO YOUNG (Nat King Cole)
5. STRANGE LITTLE GIRL (O. Bradley Quintet)
6. OLD SOLDIERS NEVER DIE (Vaughn Monroe)
7. MOCKIN' BIRD HILL (Les Paul-Mary Ford)
8. METRO POLKA (Frankie Laine)
9. A LETTER FROM HARRY (Yogi Yorgesson)
10. UNLESS (Guy Mitchell)

### Sid Dickler

WHOD—Pittsburgh, Pa.

1. THE LETTER (Tommy Tucker)
2. BECAUSE OF RAIN (Nat King Cole)
3. BECAUSE OF YOU (Johnny Desmond)
4. JEZEBEL (Frankie Laine)
5. LOVE, I'D GIVE MY LIFE (Art Mooney)
6. ROSE, ROSE, I LOVE YOU (Buddy Morrow)
7. MY LOVE (Billy Eckstine)
8. WOULD I LOVE YOU? (Patti Page)
9. IT NEVER HAPPENS TO ME (Peggy Lee)
10. RE-STRINGING THE PEARLS (Jerry Gray)

### Ted Steele

WMCA—New York, N. Y.

1. MY TRULY, TRULY FAIR (Vic Damone)
2. I GET IDEAS (Tony Martin)
3. I AM FREE (Bobby Wayne)
4. MISTER AND MISSISSIPPI (Tennessee Ernie)
5. WHAT WILL I TELL MY HEART? (E. Howard)
6. I'LL NEVER KNOW WHY (Hugo Winterhalter)
7. UNLESS (Gordon Jenkins)
8. OLD SOLDIERS NEVER DIE (Vaughn Monroe)
9. SOUND OFF (Vaughn Monroe)
10. DIANE (Tommy Dorsey)

### Lee Morris

WSB—Atlanta, Ga.

1. WHY CRY (Lorry Raine)
2. HOW HIGH THE MOON (Les Paul-Mary Ford)
3. BEAUTIFUL BROWN EYES (Rosemary Clooney)
4. HOLD ON TO YOUR HEART (Kay Brown)
5. MAGGIE BLUES (Whiting-Wakely)
6. SOMETIME, SOMEWHERE (Lorry Raine)
7. SERENATA (Fred Waring)
8. TOO YOUNG (Nat King Cole)
9. SYNCOPATED CLOCK (Eileen Barton)
10. MAMA WILL BARK (Frank Sinatra-Dagmar)

### Bill Silbert

WWI—Detroit, Mich.

1. BECAUSE OF YOU (Les Baxter)
2. ROSE, ROSE, I LOVE YOU (Buddy Morrow)
3. OH MARRY, MARRY ME (Vaughn Monroe)
4. WE KISSED IN A SHADOW (Frank Sinatra)
5. BECAUSE OF RAIN (Nat King Cole)
6. HELLO, YOUNG LOVERS (Perry Como)
7. I WON'T CRY ANYMORE (Eileen Wilson)
8. TOO YOUNG (Nat King Cole)
9. WHY CRY (Lorry Raine)
10. TRULY, TRULY FAIR (Vic Damone)

### Gary Lesters

WVNJ—Newark, N. J.

1. HOW HIGH THE MOON (Les Paul-Mary Ford)
2. ON TOP OF OLD SMOKY (The Weavers)
3. SPARROW IN THE TREETOP (Guy Mitchell)
4. IF (Perry Como)
5. MOCKIN' BIRD HILL (Patti Page)
6. UNLESS (Eddie Fisher)
7. BE MY LOVE (Mario Lanza)
8. TOO YOUNG (Nat King Cole)
9. SERENATA (Mary Mayo)
10. WITHOUT A SONG (Perry Como)

### Bob Earle

KSO—Des Moines, Iowa

1. HOW HIGH THE MOON (Les Paul-Mary Ford)
2. TOO YOUNG (Nat King Cole)
3. MOCKIN' BIRD HILL (Patti Page)
4. ON TOP OF OLD SMOKY (Burl Ives)
5. I APOLOGIZE (Billy Eckstine)
6. WOULD I LOVE YOU? (Patti Page)
7. BE MY LOVE (Mario Lanza)
8. IF (Perry Como)
9. ROSE, ROSE, I LOVE YOU (Frankie Laine)
10. UNLESS (Eddie Fisher)

### Jimmy Lowe

WRR—Dallas, Tex.

1. IT ONLY TAKES A MINUTE (Russ Morgan)
2. THE LIAR SONG (Astaire-Powell)
3. I AM FREE (Bobby Wayne)
4. SOUND OFF (Vaughn Monroe)
5. NEVER BEEN KISSED (Freddie Martin)
6. I APOLOGIZE (Billy Eckstine)
7. MAGGIE BLUES (Bing & Gary Crosby)
8. HOW HIGH THE MOON (Les Paul)
9. BECAUSE OF RAIN (Nat King Cole)
10. BECAUSE OF YOU (Bob Crosby)

# BMI record report

AND FORECAST OF TOMORROW'S SONG HITS

## RHYTHM HIT

■ **A ROBIN AND A RAINBOW AND A RED, RED ROSE** (Republic) — Alan Dale (Col. 39391) gives this rhythm tune one of his finest performances. Disc has the makings of a hit. Nat King Cole's (Cap.) version will be out soon.

\* \* \* \* \*

## LIKELY DITTY

■ **THE GOOD HUMOR MAN** (Maestro) — Freddy Martin (Vic. 20-4159) is back in the hit sweepstakes with this likely ditty. Strong potential.

\* \* \* \* \*

## SOCK ITEM

■ **EVERYONE IS WELCOME IN THE HOUSE OF THE LORD** (Sheldon) — Early reports are more than favorable. Mariners (Col. 39422) do a sock pop version, while The Sunshine Boys (Dec. 46316) turn out a distinctive hillbilly disc and Joe Bailey (Federal 12024) gives it the Gospel treatment.

\* \* \* \* \*

## BURL IVES FIRST

■ **OH! DEAR! SHE'S WONDERFUL, BEAUTIFUL** (Ludlow) — A smash hit in Scotland, Burl Ives (Col. 39433) is first in this country to record the tune, originally "Way Up in Clachan." Ives is strong on this one.

\* \* \* \* \*

## TOP FORM

■ **IT MAY BE SILLY, BUT AIN'T IT FUN** (Tannen) — Little Jimmy Dickens (Col. 20809) is in top form on this ditty, which is shaping up with gusto. Other labels will undoubtedly cover.

\* \* \* \* \*

## WATCH THIS

■ **I'LL HOLD YOU IN MY HEART** (Adams, Vee & Abbott) — One of the great Folk Standards is in for a pop revival, judging from the new releases by Eddie Fisher (Vic.) and Dick Todd (Rainbow 134).

\* \* \* \* \*

## SOLID

■ **IF TEAR DROPS WERE PENNIES** (Peer) — Trade is talking about Carl Smith's (Col. 20825) terrific rendition of this number. Should do well on the jukes and the Deejay turntables.

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DUBONNET # 4013

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**HERE IT IS!**

The Greatest LITTLE ESTHER MEL WALKER Record EVER MADE!

by the original J. Otis Orch. **"I DREAM"** Regent # 1036

backed with **"HANGOVER BLUES"**

A Great Johnny Otis instrumental  
It Rocks! It Rolls! It Jumps! It Bounces!  
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# JUKE BOX REGIONAL RECORD REPORT

## The Ten Top Records-City by City

JUNE 9, 1951

### New York, N. Y.

1. HOW HIGH THE MOON (Les Paul & M. Ford)
2. TOO YOUNG (Nat "King" Cole)
3. ON TOP OF OLD SMOKY (The Weavers)
4. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
5. I APOLOGIZE (Billy Eckstine)
6. IF (Perry Como)
7. WHEN YOU AND I WERE YOUNG MAGGIE BLUES (Bing & Gary Crosby)
8. JEZEBEL (Frankie Laine)
9. SOUND OFF (Vaughn Monroe)
10. SPARROW IN THE TREE TOP (Guy Mitchell)

### Fertile, Minn.

1. OLD SOLDIERS NEVER DIE (Bing Crosby)
2. TOO YOUNG (Fran Allison)
3. ON TOP OF OLD SMOKY (The Weavers)
4. SPARROW IN THE TREE TOP (Art Mooney)
5. MISTER AND MISSISSIPPI (Mills Bros.)
6. MOCKIN' BIRD HILL (Pinetoppers)
7. SUNRISE SERENADE (Glenn Miller)
8. PRETTY EYED BABY (Al Trace)
9. STARDUST (Artie Shaw)
10. SQUEEZIN' POLKA (Blue Barron)

### Miami, Fla.

1. HOW HIGH THE MOON (Les Paul & Mary Ford)
2. ON TOP OF OLD SMOKY (The Weavers)
3. MOCKIN' BIRD HILL (Patti Page)
4. SPARROW IN THE TREE TOP (Guy Mitchell)
5. BEAUTIFUL BROWN EYES (Rosemary Clooney)
6. I APOLOGIZE (Billy Eckstine)
7. WOULD I LOVE YOU (Patti Page)
8. IF (Perry Como)
9. ABA DABA HONEYMOON (Reynolds-Carpenter)
10. TOO YOUNG (Nat "King" Cole)

### Ft. Worth, Texas

1. MOCKIN' BIRD HILL (Patti Page)
2. IF (Perry Como)
3. ON TOP OF OLD SMOKY (The Weavers)
4. WOULD I LOVE YOU? (Patti Page)
5. SYNCOPATED CLOCK (Leroy Anderson)
6. I APOLOGIZE (Don Cherry)
7. BEAUTIFUL BROWN EYES (Rosemary Clooney)
8. ABA DABA HONEYMOON (Reynolds-Carpenter)
9. BE MY LOVE (Mario Lanza)
10. TOO YOUNG (Nat "King" Cole)

### Cincinnati, Ohio

1. HOW HIGH THE MOON (Les Paul & M. Ford)
2. ON TOP OF OLD SMOKY (The Weavers)
3. TOO YOUNG (Nat "King" Cole)
4. SPARROW IN THE TREE TOP (Guy Mitchell)
5. MOCKIN' BIRD HILL (Patti Page)
6. I APOLOGIZE (Billy Eckstine)
7. BEAUTIFUL BROWN EYES (Rosemary Clooney)
8. IF (Perry Como)
9. UNLESS (Eddie Fisher)
10. WOULD I LOVE YOU? (Patti Page)

### Indianapolis, Ind.

1. HOW HIGH THE MOON (Les Paul & M. Ford)
2. MOCKIN' BIRD HILL (Patti Page)
3. ABA DABA HONEYMOON (Reynolds-Carpenter)
4. DOWN THE TRAIL OF ACHIN' HEARTS (Patti Page)
5. MY HEART CRIES FOR YOU (Guy Mitchell)
6. ON TOP OF OLD SMOKY (The Weavers)
7. WHEN YOU AND I WERE YOUNG MAGGIE BLUES (Bing & Gary Crosby)
8. BEAUTIFUL BROWN EYES (The Weavers)
9. ROSE, ROSE, I LOVE YOU (Frankie Laine)

### Chicago, Ill.

1. HOW HIGH THE MOON (Les Paul & M. Ford)
2. TOO YOUNG (Nat "King" Cole)
3. ON TOP OF OLD SMOKY (The Weavers)
4. SPARROW IN THE TREE TOP (Guy Mitchell)
5. MOCKIN' BIRD HILL (Patti Page)
6. I APOLOGIZE (Billy Eckstine)
7. JEZEBEL (Frankie Laine)
8. UNLESS (Eddie Fisher)
9. IF (Perry Como)
10. BEAUTIFUL BROWN EYES (Rosemary Clooney)

### Detroit, Mich.

1. ON TOP OF OLD SMOKY (The Weavers)
2. MOCKIN' BIRD HILL (Patti Page)
3. ABA DABA HONEYMOON (Reynolds-Carpenter)
4. SPARROW IN THE TREE TOP (Guy Mitchell)
5. WOULD I LOVE YOU? (Patti Page)
6. BEAUTIFUL BROWN EYES (Rosemary Clooney)
7. IF (Perry Como)
8. HOW HIGH THE MOON (Les Paul & M. Ford)
9. I APOLOGIZE (Billy Eckstine)
10. BE MY LOVE (Mario Lanza)

### Spokane, Wash.

1. ON TOP OF OLD SMOKY (The Weavers)
2. IF (Perry Como)
3. TOO YOUNG (Nat "King" Cole)
4. WHEN YOU AND I WERE YOUNG MAGGIE BLUES (Bing & Gary Crosby)
5. I APOLOGIZE (Billy Eckstine)
6. I'M YOURS TO COMMAND (Billy Eckstine)
7. CHEW TOBACCO RAG (Lucky Millinder)
8. OLD SOLDIERS NEVER DIE (Red Foley)
9. PRETTY EYED BABY (Jane Turzey)
10. JEZEBEL (Frankie Laine)

### Tulsa, Okla.

1. MOCKIN' BIRD HILL (Patti Page)
2. IF (Perry Como)
3. ABA DABA HONEYMOON (Reynolds-Carpenter)
4. MY HEART CRIES FOR YOU (Guy Mitchell)
5. SPARROW IN THE TREE TOP (Crosby & Andrews Sisters)
6. ON TOP OF OLD SMOKY (The Weavers)
7. BEAUTIFUL BROWN EYES (Rosemary Clooney)
8. A PENNY A KISS (Shore-Martin)
9. HOW HIGH THE MOON (Les Paul & Mary Ford)
10. DOWN THE TRAIL OF ACHIN' HEARTS (Patti Page)

### San Francisco, Cal.

1. HOW HIGH THE MOON (Les Paul & M. Ford)
2. ON TOP OF OLD SMOKY (The Weavers)
3. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
4. TOO YOUNG (Nat "King" Cole)
5. IF (Perry Como)
6. I APOLOGIZE (Billy Eckstine)
7. SPARROW IN THE TREE TOP (Guy Mitchell)
8. WHEN YOU AND I WERE YOUNG MAGGIE BLUES (Bing & Gary Crosby)
9. BE MY LOVE (Mario Lanza)
10. BEAUTIFUL BROWN EYES (Rosemary Clooney)

### Atlanta, Georgia

1. I APOLOGIZE (Billy Eckstine)
2. HOW HIGH THE MOON (Les Paul & M. Ford)
3. ON TOP OF OLD SMOKY (The Weavers)
4. ABA DABA HONEYMOON (Reynolds-Carpenter)
5. TOO YOUNG (Nat "King" Cole)
6. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
7. IF (Billy Eckstine)
8. WOULD I LOVE YOU? (Patti Page)
9. SOUND OFF (Vaughn Monroe)
10. LIAR SONG (Astaire-Powell)

### Los Angeles, Cal.

1. TOO YOUNG (Nat "King" Cole)
2. HOW HIGH THE MOON (Les Paul & M. Ford)
3. ON TOP OF OLD SMOKY (The Weavers)
4. BE MY LOVE (Mario Lanza)
5. PRETTY EYED BABY (Laine-Stafford)
6. MISTER AND MISSISSIPPI (Patti Page)
7. JEZEBEL (Frankie Laine)
8. MY TRULY, TRULY FAIR (Vic Damone)
9. HELLO, YOUNG LOVERS (Perry Como)
10. MY RESISTANCE IS LOW (Hoagy Carmichael)

### Denver, Colo.

1. ON TOP OF OLD SMOKY (The Weavers)
2. HOW HIGH THE MOON (Les Paul & M. Ford)
3. IF (Perry Como)
4. TOO YOUNG (Nat "King" Cole)
5. NO ONE BUT YOU (Tony Martin)
6. HOT CANARY (Florian Zabach)
7. ABA DABA HONEYMOON (Reynolds-Carpenter)
8. DOWN THE TRAIL OF ACHIN' HEARTS (Patti Page)
9. ROSE, ROSE, I LOVE YOU (Frankie Laine)
10. BE MY LOVE (Mario Lanza)

### Philadelphia, Pa.

1. HOW HIGH THE MOON (Les Paul & M. Ford)
2. TOO YOUNG (Nat "King" Cole)
3. ON TOP OF OLD SMOKY (The Weavers)
4. SPARROW IN THE TREE TOP (Guy Mitchell)
5. MOCKIN' BIRD HILL (Patti Page)
6. I APOLOGIZE (Billy Eckstine)
7. IF (Perry Como)
8. BEAUTIFUL BROWN EYES (Rosemary Clooney)
9. UNLESS (Eddie Fisher)
10. JEZEBEL (Frankie Laine)

### Jacksonville, Fla.

1. HOW HIGH THE MOON (Les Paul & M. Ford)
2. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
3. ON TOP OF OLD SMOKY (The Weavers)
4. IF (Perry Como)
5. SPARROW IN THE TREE TOP (Guy Mitchell)
6. I APOLOGIZE (Billy Eckstine)
7. TOO YOUNG (Nat "King" Cole)
8. BE MY LOVE (Mario Lanza)
9. WOULD I LOVE YOU? (Patti Page)
10. BEAUTIFUL BROWN EYES (Rosemary Clooney)

### Syracuse, N. Y.

1. IF (Perry Como)
2. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
3. BE MY LOVE (Mario Lanza)
4. WOULD I LOVE YOU? (Patti Page)
5. MY HEART CRIES FOR YOU (Guy Mitchell)
6. TENNESSEE WALTZ (Patti Page)
7. YOU'RE JUST IN LOVE (Perry Como)
8. ABA DABA HONEYMOON (Kitty Kallen)
9. IT IS NO SECRET (Jo Stafford)
10. SPARROW IN THE TREE TOP (Crosby & Andrews Sisters)

### Baltimore, Md.

1. ON TOP OF OLD SMOKY (The Weavers)
2. HOW HIGH THE MOON (Les Paul & M. Ford)
3. MOCKIN' BIRD HILL (Patti Page)
4. IF (Perry Como)
5. TOO YOUNG (Nat "King" Cole)
6. BE MY LOVE (Mario Lanza)
7. BEAUTIFUL BROWN EYES (Rosemary Clooney)
8. WOULD I LOVE YOU? (Patti Page)
9. ABA DABA HONEYMOON (Reynolds-Carpenter)
10. I APOLOGIZE (Billy Eckstine)

### Malta, Montana

1. ON TOP OF OLD SMOKY (The Weavers)
2. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
3. BEAUTIFUL BROWN EYES (Jimmy Wakely)
4. HOW HIGH THE MOON (Les Paul & M. Ford)
5. ABA DABA HONEYMOON (Kallen-Hayes)
6. MOONLIGHT BAY (Bing & Gary Crosby)
7. SPARROW IN THE TREE TOP (Crosby-Andrews Sisters)
8. WHEN YOU AND I WERE YOUNG MAGGIE BLUES (Bing & Gary Crosby)
9. ACHIN' HEARTS (Sammy Kaye)
10. IF (Guy Lombardo)

### Seattle, Wash.

1. HOW HIGH THE MOON (Les Paul & M. Ford)
2. ON TOP OF OLD SMOKY (The Weavers)
3. MOCKIN' BIRD HILL (Patti Page)
4. UNLESS (Eddie Fisher)
5. HOT CANARY (Florian Zabach)
6. JEZEBEL (Frankie Laine)
7. SOUND OFF (Vaughn Monroe)
8. NEVER BEEN KISSED (Freddy Martin)
9. WHEN YOU AND I WERE YOUNG MAGGIE BLUES (Bing & Gary Crosby)
10. I LIKE THE WIDE OPEN SPACES (A. Godfrey)

### Albuquerque, N. M.

1. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
2. IF (Perry Como)
3. BE MY LOVE (Mario Lanza)
4. HOW HIGH THE MOON (Les Paul & M. Ford)
5. ABA DABA HONEYMOON (Reynolds-Carpenter)
6. SPARROW IN THE TREE TOP (Guy Mitchell)
7. YOU'RE JUST IN LOVE (Perry Como)
8. ACROSS THE WIDE MISSOURI (Hugo Winterhalter)
9. ON TOP OF OLD SMOKY (The Weavers)
10. BEAUTIFUL BROWN EYES (Rosemary Clooney)

### Cleveland, Ohio

1. HOW HIGH THE MOON (Les Paul & M. Ford)
2. ON TOP OF OLD SMOKY (The Weavers)
3. MOCKIN' BIRD HILL (Patti Page)
4. SPARROW IN THE TREE TOP (Guy Mitchell)
5. I APOLOGIZE (Billy Eckstine)
6. BEAUTIFUL BROWN EYES (Rosemary Clooney)
7. TOO YOUNG (Nat "King" Cole)
8. IF (Perry Como)
9. WOULD I LOVE YOU? (Patti Page)
10. ABA DABA HONEYMOON (Reynolds-Carpenter)

### Reno, Nevada

1. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
2. HOW HIGH THE MOON (Les Paul & M. Ford)
3. MAGGIE BLUES (Bing & Gary Crosby)
4. IF (Perry Como)
5. I APOLOGIZE (Billy Eckstine)
6. WOULD I LOVE YOU? (Patti Page)
7. ABA DABA HONEYMOON (Hoagy Carmichael)
8. DOWN THE TRAIL OF ACHIN' HEARTS (Patti Page)
9. BEAUTIFUL BROWN EYES (Rosemary Clooney)
10. TOO YOUNG (Nat "King" Cole)

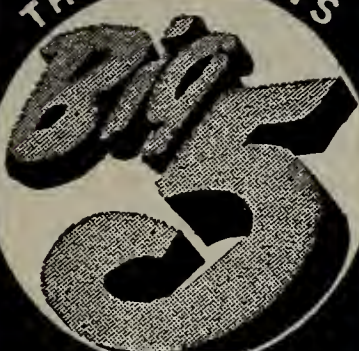
### Portland, Ore.

1. HOW HIGH THE MOON (Les Paul & M. Ford)
2. TOO YOUNG (Nat "King" Cole)
3. MOCKIN' BIRD HILL (Patti Page)
4. ON TOP OF OLD SMOKY (The Weavers)
5. IF (Perry Como)
6. WOULD I LOVE YOU? (Helen O'Connell)
7. WHOSE LITTLE GIRL ARE YOU? (Bill Darnell)
8. I APOLOGIZE (Billy Eckstine)
9. WHEN YOU AND I WERE YOUNG MAGGIE BLUES (Bing & Gary Crosby)
10. SOUND OFF (Vaughn Monroe)



**THE CASH BOX REPORTS**

**THE NATION'S**



**HILLBILLY  
FOLK & WESTERN  
JUKE BOX TUNES**

**Band Instrument Industry Seeks Nickel For Continued Production**

WASHINGTON, D. C.—The Band Instrument Industry Advisory Committee this week advised the National Production Authority that the industry will be seriously handicapped unless adequate nickel is made available. The industry, committee members said, will not be able to meet armed forces requirements, which take from 15 to 20 percent of production, unless a percentage of civilian production is maintained to keep the industry operating.

Approximately 15 tons of nickel are needed this year to produce corrosive resistant functional parts for band

instruments at the 75 percent break-even rate, industry members said.

They pointed out that there is no satisfactory substitute for nickel in such parts and the industry has already achieved a savings of approximately one-third normal use of nickel through observance of NPA's nickel order (M-14).

Essentiality of band instruments to morale of the armed forces and to our educational system has been demonstrated, industry members declared. They also pointed out that artisans of a high age level and many disabled veterans employed by the industry

may find it difficult to obtain other work if the industry shuts down or substantially curtails production.

Armed forces representatives attending the meeting voiced interest in continued production of band instruments for the military.

The industry's problem will be given full consideration, NPA officials said, pointing out however that defense demands for nickel do exceed the supply.

The committee was informed that the Consumer Goods Division will recommend to NPA that producers of band instruments be permitted to file for materials under CMP.

**1 KENTUCKY WALTZ**  
Eddy Arnold  
(RCA Victor 21-0444;  
48-0444)

**2 RHUMBA BOOGIE**  
Hank Snow  
(RCA Victor 21-0431;  
48-0431)

**3 COLD, COLD HEART**  
Hank Williams  
(MGM 10904; K10904)

**4 I WANT TO BE WITH YOU ALWAYS**  
Lefty Frizzell  
(Columbia 20799; 4-20799)

**5 SHOTGUN BOOGIE**  
Tennessee Ernie  
(Capitol 1295; F-1295)

**Additional Tunes**

**BLUEBIRD ISLAND**  
Hank Snow  
(RCA Victor 21-0441;  
48-0441)

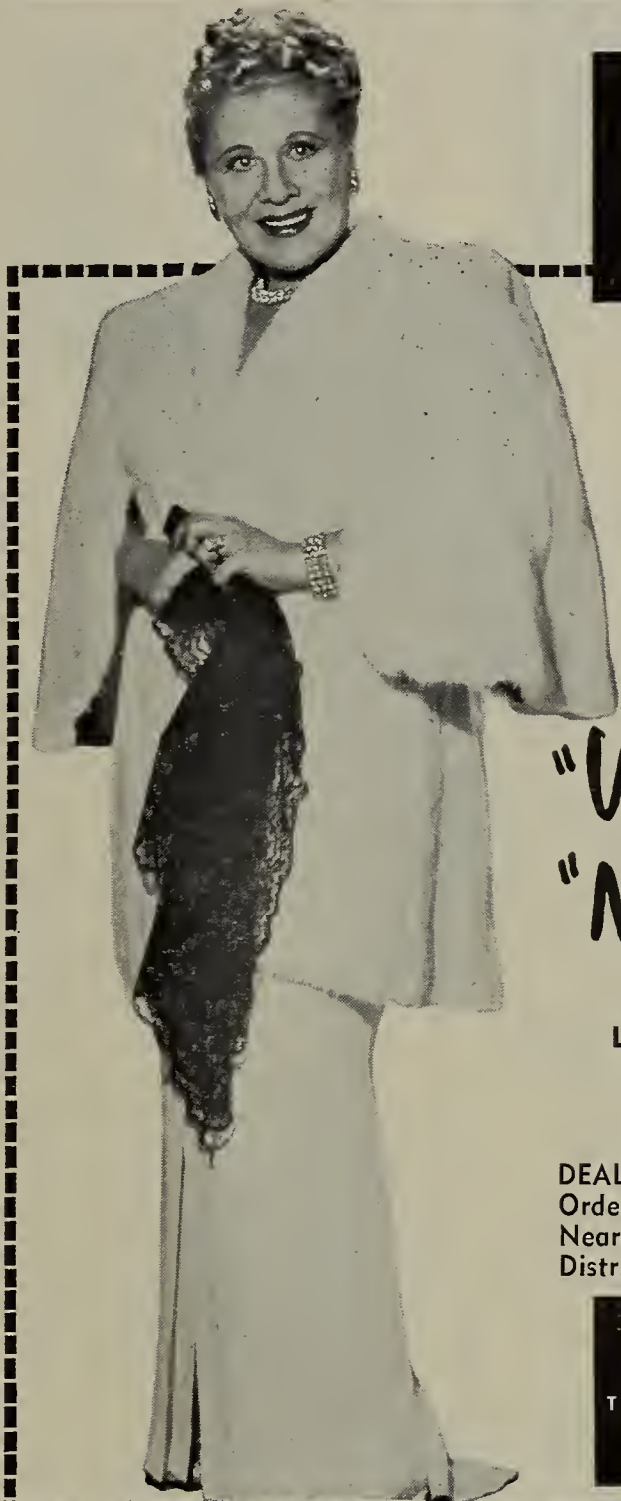
**HOWLIN' AT THE MOON**  
Hank Williams  
(MGM 10961; K10961)

**POISON LOVE**  
Johnny & Jack  
(RCA Victor 21-0377;  
48-0377)

**DOWN THE TRAIL OF ACHIN' HEARTS**  
Hank Snow  
(RCA Victor 21-0441;  
48-0441)

**STRANGE LITTLE GIRL**  
Red Foley & Ernest Tubb  
(Decca 46311; 9-46311)

**Cowboy Copas**  
(King 951)



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**Garretson**

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B. W.  
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**"SOMETIME, SOMEWHERE"**  
By Harry Edlestein and Bill Palmer  
and  
**"WHY CRY (Why Cry the Way You Do!)"**  
By Lew Douglas, Cliff Parman and Fred Quinlan

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# Country Store Broadcast



RICHMOND, VA.—Dewey Ritter, newly-signed Coral Recording star (in cowboy garb), chats with disk jockey Frank Porter on WLEE's daily radio show, known as Frank Porter's Country Store. Show emanates from Raylass' department store here. Ritter is the singing star of the Porter show and recently traveled to New York to cut four sides for Coral.

## Cherry In Golf Meet

NEW YORK—Don Cherry, Decca star, who was well known in golf circles before embarking on his career as a singer, was invited last week end to play in the National Celebrity Golf Tournament in Washington, D. C., at the Army-Navy Golf Course. Cherry was a champion amateur golfer in the southwest. Currently going over big in recording circles, having made the grade with "Thinking Of You," his new disk, "Vanity," looks as though it may repeat for him.

WATCH FOR ? ? ?

**JOE**

**"Cannon Ball"**

**LEWIS**

on **M-G-M** RECORDS

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**"AFTER WE ARE THROUGH"**

by **BIG JEFF**

Dot Record # 1058

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**THE LOVELIEST NIGHT OF THE YEAR**

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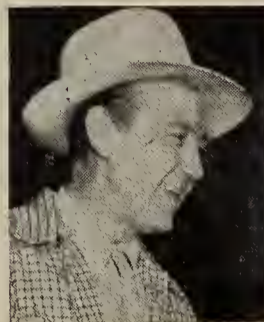
# "Folk" and "Western" Record Reviews



**"TENNESSEE HILLBILLY GHOST" (2:24)**

**"GILES COUNTY, PULASKY POST OFFICE" (3:12)**

RED FOLEY  
(Decca 46317; 9-46317)



RED FOLEY

● Red Foley, who apparently never stops turning out great sides, has still another one here labeled

"Tennessee Hill-Billy Ghost." This tune is due to sweep the western field for it is a strikingly unusual thing which Red sends out of this world. Ops who want a sure thing have it here. With the help of the Anita Kerr Singers, Red takes this eerie number and gives it a driving vocal which just can't be stopped. The second side too is a grand one with another good tune for Red to work with and some wonderful guitar work. Red has seldom been better than he is on this platter and ops just can't help but clean up with it.

**"I WANNA PLAY HOUSE WITH YOU" (2:10)**

**"SOMETHING OLD, SOMETHING NEW" (2:45)**

EDDY ARNOLD  
(RCA Victor 21-0476; 48-0476)

● Eddy Arnold just keeps on turning out those wonderful platters. Here he has two more sides which are due to be winners. The first half is a cute item which Eddy delivers in fine style while the flip is a ballad which he does in slow easy manner. Ops know the drawing power of this guy.

**"SICK, SOBER AND SORRY" (2:36)**

**"MY WIFE IS ON A DIET" (2:20)**

WILF CARTER  
(RCA Victor 21-0477; 48-0477)

● A driving tune with a lot of potential is dished out on the top deck by Wilf Carter. Singing out the good lyrics with gusto, Wilf gives this one quite a push. The lower end is another joyful thing with a steady beat throughout. Ops will want to get on board.

**"A WOMAN IS THE STRANGEST THING" (2:32)**

**"BOOGIE JACKSON" (2:41)**

CHUCK MURPHY  
(Coral 64096; 9-64096)

● A terrific song stylist has two tunes to offer here which should set him up in business. Both ends get a wonderful vocal from Chuck Murphy and a honky tonky piano backing which adds a great deal. Ops have to hear this boy.

**"SICK, SOBER AND SORRY" (2:34)**

**"TENNESSEE WALKING HORSE" (2:37)**

JOHNNY BOND  
(Columbia 20808)

● A steady paced backing gives the top deck tune on Johnny Bond's disk a great deal of interest. Singing out the good lyrics, Johnny really sends this home. The bottom half too is done in similar fashion with a hoofbeat background. This is right for the boxes.

**"LONESOME DAY" (2:58)**

**"EVERYBODY LOVES HER" (2:33)**

DELMORE BROTHERS  
(King 946)

● The Delmore Brothers have two different types of tunes to work with on this disk. The first half is a ballad on which they come through with some good harmony while the second side is cute thing done in fast tempo. Ops will do ok with this.

**"I CAN'T TELL MY HEART THAT" (2:40)**

**"IT'S BARGAIN DAY" (2:33)**

JIMMIE SKINNER  
(Capitol 1563; F-1563)

● Jimmie Skinner goes to town with a ballad on the top deck and gives it an almost talky vocal. The second half features a very unusual tune which Jimmie gives the same treatment. Both sides get a good guitar backing and both deserve to be heard by ops.

**"LONELY LITTLE ROBIN" (3:00)**

**"LOOKIN' AROUND" (2:48)**

ELTON BRITT  
(RCA Victor 21-0473; 48-0473)

● Elton Britt takes a new novelty with a lot of potential and gives it a grand ride on the upper level. With the help of the Skytoppers, he makes this a very worthwhile side. The lower half is a ballad with blues overtones which he does equally well. Ops won't want to pass this one up.

**"KOREA'S MOUNTAIN NORTHLAND" (2:35)**

**"JUDY" (3:10)**

IDAHO "TINY" STOKES  
(Keyboard 504)

● Idaho "Tiny" Stokes has a sad story to tell on both sides of this disk and he does it very well. Both ends are slow tearful pieces on which he gets some help from "Waterhole" Johnny and his boys. Ops oughta give this a listen for themselves.



**THE CASH BOX**  
*Jazz 'n Blues Reviews*  
**★ AWARD O' THE WEEK ★**

"PLEASURE DAYS" (2:53)

"ROCKIN' AT HOME" (2:46)

FLOYD DIXON  
 (Aladdin 3083)



FLOYD DIXON

● Floyd Dixon has a side which

should get a terrific amount of play in the coming months. "Pleasure Days" is the title of it and needless to say, not only will it give customers a lot of pleasure but ops won't feel so bad when they start counting the coin this is due to bring in. It's a shouting blues number in Floyd's best style with a magnificent backing of piano and guitar. This one is absolutely right. The bottom half is a jumpy item with more good piano work. It's mostly instrumental with short stretches of vocal by Floyd. The top deck has a great deal to offer and ops will be wise to accept it.

"DETOUR AHEAD" (3:00)

"BE FAIR TO ME" (2:35)

BILLIE HOLIDAY  
 (Aladdin 3094)

● The great Billie Holiday goes to work on a couple of sides and gives them all she has. Both ends are slow numbers which she does in easy style with her wonderful manner of phrasing. The Tiny Grimes Sextet provides the musical background. Ops will do ok with these.

"I WANNA RIDE LIKE THE COWBOYS DO" (2:42)

"STRIKE, WHILE THE IRON IS HOT" (2:48)

HOT LIPS PAGE  
 (RCA Victor 22-0129)

● A couple of strong sides are turned out here by Hot Lips Page. Both get a grand vocal from this artist and of course some terrific instrumentals. Ops who want to get going with two first rate sides, oughta listen to this platter.

"LAYIN' THE BOOGIE" (2:18)

"BABY, WHAT'S WRONG?" (2:45)

PIANO RED  
 (RCA Victor 22-0130)

● Piano Red really lets go here and comes up with two sides which should drive his fans wild. The upper half is fast number with Red giving out with a shout here and there while the second side is a blues item which he shouts out to his piano accompaniment. This is a natural.

"I NEED YOU ALL THE TIME" (2:48)

"YOU BELONG TO ME" (2:36)

THE RADARS  
 (Abbey 3025)

● The Radars show what they can do on this disk with two different types of numbers. The upper half is a slow one done in the form of a vocal solo with the boys in the background while the flip is a fast piece similarly styled. Conrad Frederick provides the musical setting and ops are advised to tune in.

"TONIGHT OF ALL NIGHTS" (3:05)

"WHY DID YOU DO IT" (3:05)

FREDDY CLARK  
 (Specialty 405)

● Freddy Clark has a couple of blues numbers which he delivers in good fashion on this disk. Both ends get a fine backing as Freddy goes to town on the lyrics. Ops who are looking for a good filler item oughta take a listen to this.

"FORGET ME" (3:09)

"THE HOUSE OF THE LORD" (2:14)

JOE BAILEY  
 (Federal 12024)

● A dramatic tune is offered on the top deck by Joe Bailey. The song stylist has a chorus and Al Cobb's orchestra to help him out. The second side is a new inspirational tune with a rhythmic interpretation by Joe. Ops will want to take a listen.

"SWEET GEORGIA BROWN" (2:48)

"DILL PICKLES" (2:53)

JOHN MADDOX  
 (Dot 1057)

● John Maddox and his boys have two grand instrumentals to send our way on this disk. The top deck is the well known oldie which they do with a nice beat. The lower end is a racing thing done very fast without a stop. This is right for ops.

"THAT DA DA STRAIN" (2:49)

"STOMPIN' AT THE SAVOY" (2:37)

BEN POLLOCK  
 (Savoy 791)

● Some terrific music is pushed around on both ends of the platter. The top deck is a very jumpy item done to a crisp by Ben and his Pick-A-Rib boys. The lower end is an oldie done somewhat softly and building up. Ops won't want to miss this.

**New Film To Revive  
 "Daddy", Published by Kaye**

NEW YORK—Sammy Kaye's publishing company, Republic Music, is readying a revival of "Daddy," fabulous 1941 tune which sold close to 2 million records (1 million of which were sold by Kaye alone) and racked up a sale of over 500,000 copies of sheet music.

Revival was decided as a result of the Norman Krasna-Jerry Wald film for RKO, "Blue Veil," which will use "Daddy" as a featured tune. The Joan Blondell starrer will be released in the fall at which time heavy plugging will begin. Kaye is scheduled to re-record "Daddy" for Columbia.

**Wide Open Spaces**



WASHINGTON, D. C.—Laurie Anderson looks hopefully at Art Lamb of WTTG in Washington as she hands him a copy of "I Like The Wide Open Spaces," her smash disk which she recorded with Arthur Godfrey for Columbia. Laurie made the trip to Washington to plug the tune on various dj shows.

**Garner Sets Record**

SAN FRANCISCO, CAL.—Erroll Garner set a new box office record at the Blackhawk Club in San Francisco where he wound up his stay on May 28. Garner started his engagement on April 27 and had his option picked up twice. On June 1st he opened at the Ozarks Club in Portland. Garner will spend two more months on the west coast making location, one nighter and concert appearances. During his opening week at the Blackhawk, more than 500 albums were sold by the Columbia Records distributor of the newly released "Erroll Garner Gems."

**ATLANTIC'S  
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- DON'T YOU KNOW I LOVE YOU  
 934 The Clovers
- SHOULDN'T I KNOW  
 938 The Cardinals
- CHAINS OF LOVE  
 939 Joe Turner
- MIDNIGHT GRINDER  
 940 Joe Morris
- ONE MONKEY  
 Don't Stop The Show  
 937 Stick McGhee

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 "HOW HIGH THE MOON"

**JOE TURNER**  
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 "ROCKS IN MY BED"  
 backed by  
 "HOWLIN' WINDS"

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 are MONEY MAKERS!**

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 STAN FREEMAN—Columbia  
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# Meeting Dates Of Music Operators' Associations

- June 4—Illinois Amusement Association  
Place: 208 North Madison, Rockford, Ill.
- 6—Coin Machine Operators' Association of Harris County  
Place: Chamber of Commerce Building, Houston, Texas
- 7—Phonograph Merchants' Association  
Place: Hotel Hollenden, Cleveland, Ohio
- 7—Washington Music Guild  
Place: Hamilton Hotel, Washington, D. C.
- 12—Automatic Phonograph Owners' Association  
Place: Sheraton-Gibson Hotel, Cincinnati, Ohio
- 12—California Music Guild  
Place: 311 Club, Oakland, Cal.
- 14—Michigan Phonograph Owners' Association  
Place: Maccabees Building, Detroit, Mich.
- 20—Westchester Operators' Guild  
Place: Moose Hall, White Plains, N. Y.
- 25—Phonograph Owners' Association  
Place: Broadview Hotel, East St. Louis, Ill.
- 26—Automatic Music Operators' Association  
Place: Park Sheraton Hotel, New York, N. Y.
- 28—California Music Guild  
Place: Hotel Sacramento, Sacramento, Cal.

# HOT

in  
**HARLEM**

on  
**CHICAGO'S  
South Side**

in  
**NEW  
ORLEANS**

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

<p><b>1</b> HOW HIGH THE MOON <i>Les Paul &amp; Mary Ford</i> (Capitol 1451)</p>	<p>ROCKET 88 <i>Jackie Brenston</i> (Chess 1458)</p>	<p>ROCKET 88 <i>Jackie Brenston</i> (Chess 1458)</p>
<p><b>2</b> TOO YOUNG <i>Nat "King" Cole</i> (Capitol 1449)</p>	<p>HOW HIGH THE MOON <i>Les Paul &amp; Mary Ford</i> (Capitol 1451)</p>	<p>BLUE AND LONESOME <i>King Perry</i> (Specialty)</p>
<p><b>3</b> SIXTY MINUTE MAN <i>Dominoes</i> (Federal 12022)</p>	<p>CHICA BOO <i>Lloyd Glenn</i> (Swingtime)</p>	<p>CHICA BOO <i>Lloyd Glenn</i> (Swingtime)</p>
<p><b>4</b> I APOLOGIZE <i>Billy Eckstine</i> (MGM 10903)</p>	<p>I APOLOGIZE <i>Billy Eckstine</i> (MGM 10903)</p>	<p>DO SOMETHING FOR ME <i>Dominoes</i> (Federal)</p>
<p><b>5</b> I WON'T CRY ANYMORE <i>Dinah Washington</i> (Mercury 8211)</p>	<p>TOO YOUNG <i>King Cole</i> (Capitol 1449)</p>	<p>TOO YOUNG <i>Nat "King" Cole</i> (Capitol 1449)</p>
<p><b>6</b> SLEEP <i>Earl Bostic</i> (King)</p>	<p>BLACK NIGHT <i>Charles Brown</i> (Aladdin 3076)</p>	<p>STACKED DECK <i>Billy Wright</i> (Savoy)</p>
<p><b>7</b> DON'T TAKE YOUR LOVE AWAY FROM ME <i>Laurie Tate &amp; Joe Morris</i> (Atlantic 923)</p>	<p>DO SOMETHING FOR ME <i>Dominoes</i> (Federal)</p>	<p>TEA FOR TWO <i>Dave Bartholemew</i> (Decca)</p>
<p><b>8</b> COOL WATER <i>Four Tunes</i> (RCA Victor 20-3967)</p>	<p>DON'T TAKE YOUR LOVE AWAY FROM ME <i>Laurie Tate &amp; Joe Morris</i> (Atlantic 923)</p>	<p>WEAK MINDED BLUES <i>Louis Jordan</i> (Decca 27547)</p>
<p><b>9</b> HOPEFULLY YOURS <i>The Larks</i> (Apollo 1180)</p>	<p>WHAT WILL I TELL MY HEART? <i>Al Hibbler</i> (Chess 1445)</p>	<p>TEND TO YOUR BUSINESS <i>James Wayne</i> (Sittin' In)</p>
<p><b>10</b> PLEASE SEND ME SOMEONE TO LOVE <i>Percy Mayfield</i> (Specialty 375)</p>	<p>KOREA BLUES <i>Bayou Boys</i> (Chess 1449)</p>	<p>DON'T YOU LIE TO ME <i>Fats Domino</i> (Imperial)</p>

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# HOT

in DALLAS      in LOS ANGELES      in OTHER CITIES

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

1. **ROCKET 88**  
*Jackie Brenston*  
(Chess 1458)
2. **KOREA BLUES**  
*Bayou Boys*  
(Chess 1449)
3. **SIXTY MINUTE MAN**  
*The Dominoes*  
(Federal)
4. **NUMBERS BLUES**  
*Roy Milton*  
(Specialty 403)
5. **CHAINS OF LOVE**  
*Joe Turner*  
(Atlantic)
6. **TEND TO YOUR BUSINESS**  
*James Wayne*  
(Sittin' In)
7. **ROCKING & ROLLING**  
*Little Son Jackson*  
(Imperial)
8. **I'VE BEEN LOST**  
*Little Willie Littlefield*  
(Modern)
9. **BLUE AND LONESOME**  
*King Perry*  
(Specialty)
10. **HOW HIGH THE MOON**  
*Les Paul & Mary Ford*  
(Capitol 1451)

- I'D RATHER DRINK MUDDY WATER**  
*Grant Jones*  
(Decca)
- ROCKET 88**  
*Jackie Brenston*  
(Chess)
- CHICA-BOO**  
*Lloyd Glenn*  
(Swingtime)
- ALL THAT WINE IS GONE**  
*Big Jay McNeely*  
(Imperial)
- DOLPHIN STREET BOOGIE**  
*Red Callender*  
(Recorded In Hollywood)
- SIXTY MINUTE MAN**  
*The Dominoes*  
(Federal)
- WRONG WOMAN BLUES**  
*Roy Brown*  
(DeLuxe)
- DON'T YOU KNOW I LOVE YOU?**  
*The Clovers*  
(Atlantic)
- TEND TO YOUR OWN BUSINESS**  
*James Wayne*  
(Sittin' In)
- POPPA STOPPA**  
*Pee Wee Crayton*  
(Modern)

- ATLANTA, GA.**
1. Rocket 88 (Jackie Brenston)
  2. Baby, Let Me Hold Your Hand (Ray Charles)
  3. I've Been Lost (Little Willie Littlefield)
  4. I Apologize (Billy Eckstine)
  5. Black Night (Charles Brown)
  6. Everybody Clap Hands (Amos Milburn)
  7. I Will Wait (Four Buddies)
  8. Bangin' The Boogie (Camille Howard)
  9. Chica-Boo (Lloyd Glenn)
  10. Don't You Lie to Me (Fats Domino)
- RICHMOND, VA.**
1. Rocket 88 (Jackie Brenston)
  2. How High The Moon (Les Paul & Mary Ford)
  3. Tend To Your Business (James Wayne)
  4. Hopefully Yours (The Larks)
  5. Money Blues (Camille Howard)
  6. I Will Wait (Four Buddies)
  7. Gee Baby (Johnny Otis)
  8. Nothing Seems Right (R. B. Stidham)
  9. One Sweet Letter (Joe Liggins)
  10. All That Wine Is Gone (Jay McNeely)
- PITTSBURGH, PA.**
1. I'm Waiting Just For You (Lucky Millinder)
  2. Castle Rock (Johnny Hodges)
  3. Sixty Minute Man (Dominoes)
  4. Rocket 88 (Jackie Brenston)
  5. I Will Wait (Four Buddies)
  6. Money Blues (Camille Howard)
  7. Too Young (Nat "King" Cole)
  8. Chew Tobacco Rag (Lucky Millinder)
  9. Chica-Boo (Lloyd Glenn)
  10. Black Night (Charles Brown)
- OAKLAND, CAL.**
1. Sixty Minute Man (Dominoes)
  2. I'm Waiting Just For You (Lucky Millinder)
  3. Weak Minded Blues (Louis Jordan)
  4. How High The Moon (Les Paul & Mary Ford)
  5. Roscoe's Boogie (Roscoe Gordon)
  6. You're The Sweetest Thing (Roy Hawkins)
  7. Tend To Your Business (James Wayne)
  8. Wrong Woman Blues (Roy Brown)
  9. Rocket 88 (Jackie Brenston)
  10. Don't Want Nothin' Else (Herb Fisher)
- JACKSONVILLE, FLA.**
1. Black Night (Charles Brown)
  2. Don't Take Your Love From Me (Joe Morris)
  3. Tennessee Waltz Blues (Stick McGhee)
  4. I Apologize (Billy Eckstine)
  5. Rocket 88 (Jackie Brenston)
  6. Lost Love (Percy Mayfield)
  7. Gee Baby (Johnny Otis)
  8. I'll Wait For You (Ruth Brown)
  9. I Can't Resist You (Ivory Joe Hunter)
  10. Justice Blues (Gatemouth Brown)

## New Team



**HOLLYWOOD, CAL.**—Bob Crosby, who recently joined the Capitol label, watches as his 12 year old daughter Cathy also signs a contract with the diskery, while Glenn Wallichs, president, looks on. For his first release Bob solos on "Shanghai" and "The Naughty Waltz." Daughter Cathy will accompany him on future dates.

## Musicians' Union Meets In N. Y. June 4

**NEW YORK**—Eleven hundred delegates representing the 701 Locals and 240,269 members of the American Federation of Musicians in the United States and Canada will be in attendance Monday afternoon, June 4, at New York City's Hotel Commodore when President James C. Petrillo calls the 54th Annual Convention to order.

Advance registrations insure the largest convention in the history of this 54-year-old American Federation of Labor international union. It will seat for the first time a delegation from a newly-chartered Puerto Rican Local. Hawaiian and Alaskan union musicians will also be represented.

The annual convention, supreme law-making body of the musicians' union, will hold four full days of legislative sessions; it will elect by secret ballot a president, vice president, treasurer and secretary as well as five members to the international executive board and delegates to the next AFL convention.

## Ray Perkins Celebrates 5 Years On KFEL

**DENVER, CCL.**—For five years Ray Perkins has been spinning disks on KFEL-Denver (which sets a record for continuous programming of a radio disk-jockey show in the Rocky Mountain Region), and KFEL gave him a week-long anniversary celebration May 27-June 2.

More than 70 big-name radio and recording stars, many of whom were personal friends of Ray's joined in the festivities with personally recorded greetings.

Ray commenced a 45-minute daily disk jockey show on KFEL in May, 1946, which due to popular demand became a two-hour show within six months after its inception. In October, 1949, an additional hour was scheduled in the morning to take care of a waiting list of sponsors. It is now an accepted fact that Ray Perkins is one of the most successful disk jockeys in the Rocky Mountain Region.

**best sellers**

**Federal RECORDS**

**FOLK-WESTERN**

★ **MOON MULLICAN**  
WITHOUT A PORT OF LOVE  
THE LAMP OF LIFE (Is Burning Low) 947 and 45-947

★ **HAWKSHAW HAWKINS**  
RATTLENAKIN' DADDY  
I HATE MYSELF 944 and 45-944

★ **COWBOY COPAS**  
THE STRANGE LITTLE GIRL  
YOU'LL NEVER EVER SEE ME CRY 951 and 45-951

★ **BOB NEWMAN**  
LONESOME TRUCK DRIVER'S BLUES  
LEFTOVER HASH 945 and 45-945

★ **SHORTY LONG**  
GOODNIGHT CINCINNATI, GOOD MORNING TENNESSEE  
JUST LIKE TOO DROPS OF WATER 953 and 45-953

**SEPIA-BLUES**

★ **LUCKY MILLINDER**  
I'M WAITING JUST FOR YOU  
BONGO BOOGIE 4453

★ **TINY BRADSHAW**  
TWO DRY BONES ON THE PANTRY SHELF  
BRAD'S BLUES 4447

★ **EARL BOSTIC**  
SEPTEMBER SONG  
SLEEP 4444

**POPULAR**

★ **MOOSE JACKSON**  
TRUST IN ME  
WONDER WHEN MY BABY'S COMING HOME 4451

★ **GEORGE WRIGHT**  
WHEN YOU AND I WERE YOUNG, MAGGIE, BLUES  
NAGASAKI 15082

★ **GENE WILLIAMS**  
PRETTY-EYED BABY  
THE HOUR OF PARTING 15107

**Federal RELEASES**

★ **THE DOMINOES**  
SIXTY MINUTE MAN  
I CAN'T ESCAPE FROM YOU 12022

"NO!" SAYS MY HEART  
HARBOUR LIGHTS 12010

DO SOMETHING FOR ME  
CHICKEN BLUES 12001

**DE LUXE**

★ **ROY BROWN**  
WRONG WOMAN BLUES  
BEAUTICIAN BLUES 3313

SWEET PEACH  
GOOD MAN BLUES 3312

\* 45 R. P. M.

**distributors**

**King RECORDS INC.**



**THE CASH BOX**

**DISC-HITS BOX SCORE**

COMPILED BY  
**JACK "One Spot" TUNNIS**

IN ORDER OF POPULARITY  
BASED ON  
WEEKLY NATIONAL SURVEY

THE ABOVE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTIST, AND RECORDING ON THE REVERSE SIDE.

**CODE**

AB—Abbey	LO—London
AL—Aladdin	ME—Mercury
AP—Apollo	MG—MGM
AT—Atlantic	MO—Modern
BU—Bullet	NA—Notional
CA—Capitol	OR—Oriole
CR—Chess	PE—Peacock
CO—Columbia	PR—Prestige
CR—Coral	RA—Rainbow
DA—Dana	RE—Regent
DE—Decca	RG—Regal
DY—Derby	SA—Savoy
4 Star—Four Star	SIT—Sittin' In
FE—Federal	SP—Specialty
JU—Jubilee	TE—Tempo
KI—King	TW—Tower
	VI—Victor

45 rpm numbers in parenthesis

	June 9	June 2
<b>1—TOO YOUNG</b>	<b>103.1</b>	<b>82.3</b>
CA-1449 (F-1449)—KING COLE <i>That's My Girl</i>		
CO-39271 (4-39271)—TONI ARDEN <i>Too Late Now</i>		
CR-60393 (9-60393)—DENNY VAUGHN <i>I Love The Way You Say Goodnight</i>		
DE-27569 (9-27569)—PATTY ANDREWS <i>Gotta Find Somebody To Love</i>		
DE-27366 (9-27366)—VICTOR YOUNG <i>Be My Love</i>		
ME-5599 (5599x45)—RICHARD HAYES <i>Shenandoah Waltz</i>		
MG-10920 (K10920)—JOHNNY DESMOND <i>I Fell</i>		
VI-20-4105 (47-4105)—FRAN ALLISON <i>Lies</i>		
<b>2—HOW HIGH THE MOON</b>	<b>85.1</b>	<b>106.4</b>
CA-1451 (F-1451)—LES PAUL & MARY FORD <i>Walkin' &amp; Whistlin' Blues</i>		
CO-39145—ERROLL GARNER <i>Poor Butterfly</i>		
DE-24513 (9-24513)—LIONEL HAMPTON O.		
MG-30303 (K30303)—DAVID ROSE		
<b>3—ON TOP OF OLD SMOKY</b>	<b>84.2</b>	<b>111.4</b>
CO-39328—BURL IVES <i>Syncopated Clock</i>		
CR-60436 (9-60436)—GEORGE CATES <i>Syncopated Clock</i>		
DE-27515 (9-27515)—WEAVERS <i>Across The Wide Missouri</i>		
LO-1028 (45-1028)—JOSH WHITE <i>Black Girl</i>		
ME-5612 (5612 x 45)—GEORGE SIRAVO O. <i>Do You Dig John Peel</i>		
<b>4—MOCKIN' BIRD HILL</b>	<b>58.6</b>	<b>101.1</b>
CA-1373 (F-1373)—LES PAUL <i>Chicken Reel</i>		
CR-64061 (9-64061)—PINETOPPERS		
DE-27444 (9-27444)—RUSS MORGAN <i>Flying Eagle Polka</i>		
LO-851 (30296)—MARLIN SISTERS <i>Girl I Left Behind</i>		
ME-5552 (5552x45)—TINY HILL <i>If You've Got The Money</i>		
ME-5595 (5595x45)—PATTI PAGE <i>I Love You Because</i>		

	June 9	June 2
VI-21-0396 (48-0396)—BRITT & ALLEN		
<b>5—SOUND OFF</b>	<b>56.3</b>	<b>44.2</b>
CO-39413 (4-39413)—DePAUR'S INF. CH. <i>Ugly Woman</i>		
DE-27054 (9-27054)—JERRY GRAY		
VI-20-4113 (47-4113)—VAUGHN MONROE <i>Oh Marry, Marry Me</i>		
<b>6—JEZEBEL</b>	<b>50.9</b>	<b>31.8</b>
CO-39267 (4-39267)—FRANKIE LAINE <i>Rose, Rose, I Love You</i>		
ME-5622—ALLEN GREENE <i>The Miracle</i>		
ME-5620—ALEXANDER BROS. <i>Pennsylvania Dutch</i>		
<b>7—I APOLOGIZE</b>	<b>40.9</b>	<b>38.4</b>
CO-39189 (4-39189)—CHAMP BUTLER <i>There'll Be Mournin'</i>		
DE-27484 (9-27484)—DON CHERRY <i>Bring Back The Thrill</i>		
LO-964 (45-964)—ANITA O'DAY <i>You Took Advantage Of Me</i>		
ME-8209 (8209x45)—DINAH WASHINGTON <i>My Heart Cries For You</i>		
MG-10903 (K10903)—BILLY ECKSTINE <i>Bring Back The Thrill</i>		
VI-20-4056 (47-4056)—TONY MARTIN <i>Would I Love You?</i>		
<b>8—SYNCOPATED CLOCK</b>	<b>37.3</b>	<b>39.8</b>
CA-984 (F-984)—LOUIS CASTELLUCCI		
CO-39328 (4-39328)—PERCY FAITH O. <i>On Top Of Old Smoky</i>		
CO-39386 (4-39386)—KEN GRIFFIN		
CR-60436 (9-60436)—GEORGE CATES <i>On Top Of Old Smoky</i>		
DE-27563 (9-27563)—FRED WARING O. <i>Serenata</i>		
DE-27583 (9-27583)—ETHEL SMITH <i>The Loveliest Night Of The Year</i>		
DE-40201 (9-40201)—LEROY ANDERSON <i>Waltzing Cat</i>		
ME-5607 (5607 x 45)—TONY FONTANE <i>No One But You</i>		
MG-30353 (K30353)—DAVID ROSE <i>Mask Waltz</i>		
NA-9152—EILEEN BARTON <i>Lock The Barn Door</i>		
VI-20-4090 (47-4090)—THREE SUNS <i>March Of The Cards</i>		
<b>9—UNLESS</b>	<b>36.7</b>	<b>37.9</b>
CA-1493 (F-1493)—LES BAXTER <i>Because Of You</i>		
CO-39331 (4-39331)—GUY MITCHELL <i>Beggar In Love</i>		
CR-60478 (9-60478)—HERB JEFFRIES <i>Old Soldiers Never Die</i>		
DE-27594 (9-27594)—GORDON JENKINS <i>Rose, Rose, I Love You</i>		
LO-1075 (45-1075)—BILL SNYDER <i>My Dearest</i>		
VI-20-4120 (47-4120)— <i>I Have No Heart</i>		
<b>10—ROSE, ROSE, I LOVE YOU</b>	<b>36.2</b>	<b>31.5</b>
CA-1532 (F-1532)—LOU ELLA ROBERTSON <i>The Letter</i>		
CO-39367 (4-39367)—FRANKIE LAINE <i>Jezebel</i>		
CO-39420 (4-39420)—MISS HUE LEE <i>An Autumn Melody</i>		
CR-60484—MITCHELL TRIO <i>Easy Come, Easy Go</i>		
DE-27594 (9-27594)—GORDON JENKINS <i>Unless</i>		
LO-1029 (45-1029)—BENNY LEE <i>Wimmin'</i>		
MG-10978 (K-10978)—ART LUND <i>I Like The Wide Open Spaces</i>		
VI-20-4135 (47-4135)—BUDDY MORROW O. <i>After I Say I'm Sorry</i>		
<b>11—BE MY LOVE</b>	<b>35.9</b>	<b>31.4</b>
CA-1352 (F-1352)—RAY ANTHONY O. <i>I Wander What's Become Of Sally</i>		
CO-39157—LES BROWN <i>In The Land Of Make Believe</i>		
CR-60373 (9-60373)—OWEN BRADLEY <i>Sentimental Music</i>		
DE-27366 (9-27366)—VICTOR YOUNG <i>Too Young</i>		
DE-27534 (9-27534)—ETHEL SMITH <i>If</i>		

	June 9	June 2
MG-10799 (K-10799)—BILLY ECKSTINE <i>Only A Moment Ago</i>		
VI-10-1561 (49-1353)—MARIO LANZA <i>I'll Never Love You</i>		
<b>12—MISTER AND MISSISSIPPI</b>	<b>28.3</b>	<b>9.9</b>
CA-1521 (F-1521)—TENNESSEE ERNIE		
CO-39371 (4-39371)—GENE AUTRY <i>How Long Is Forever</i>		
DE-27579 (9-27579)—MILLS BROS. <i>I'm A Fool To Want You</i>		
ME-5647 (5647x45)—REX ALLEN <i>Lonely Little Robin</i>		
ME-5645 (5645x45)—PATTI PAGE		
VI-20-4140 (47-4140)—DENNIS DAY <i>Trinket Of Shiny Gold</i>		
<b>13—IF</b>	<b>24.8</b>	<b>30.9</b>
CA-1342 (F-1342)—DEAN MARTIN <i>I Love The Way You Say</i>		
CA-1351 (F-1351)—JAN GARBER O. <i>Castles In The Sand</i>		
CO-39082 (6-939)—JO STAFFORD <i>It Is No Secret</i>		
CR-60355 (9-60355)—DENNY VAUGHAN <i>Wait For Me</i>		
DE-27391 (9-27391)—INK SPOTS <i>A Friend Of Johnny's</i>		
DE-27481 (9-27481)—LOUIS ARMSTRONG <i>You're Just In Love</i>		
DE-27534 (9-27534)—ETHEL SMITH <i>Be My Love</i>		
LO-833—DICK JAMES		
ME-5565 (5565x45)—VIC DAMONE <i>You And Your Beautiful Eyes</i>		
MG-10896 (K10896)—BILLY ECKSTINE <i>When You Return</i>		
VI-20-3997 (47-3997)—PERRY COMO <i>Zing, Zing, Zoom, Zoom</i>		
<b>14—OLD SOLDIERS NEVER DIE</b>	<b>24.7</b>	<b>22.1</b>
CA-1534 (F-1534)—JIMMY WAKELY <i>I Like The Wide Open Spaces</i>		
CO-39405 (4-39405)—GENE AUTRY <i>God Bless America</i>		
CR-60478 (9-60478)—HERB JEFFRIES <i>Unless</i>		
DE-27606 (9-27606)—BING CROSBY <i>My Own Bit Of Land</i>		
MG-10977 (K10977)—LEROY HOLMES <i>I Got Sixpence</i>		
VI-20-4146 (47-4146)—VAUGHN MONROE <i>Love And Devotion</i>		
<b>15—THE LOVELIEST NIGHT OF THE YEAR</b>	<b>23.2</b>	<b>23.1</b>
CA-1408 (F-1408)—HELEN O'CONNELL <i>Arthur Murray Taught Me Dancing</i>		
CO-39192 (4-39192)—PERCY FAITH <i>You Are The One</i>		
DE-27507 (9-27507)—FRED WARING <i>Tulips And Heather</i>		
DE-27583 (9-27583)—ETHEL SMITH <i>Syncopated Clock</i>		
LO-937 (45-937)—ANNE SHELTON <i>Love Me, My Love</i>		
MG-30352 (K30352)—ANN BLYTH		
VI-10-3300—MARIO LANZA <i>La Donna E Mobile</i>		
<b>16—PRETTY EYED BABY</b>	<b>22.4</b>	<b>15.4</b>
CO-39388 (4-39388)—LAINE & STAFFORD <i>That's The One For Me</i>		
DE-27479 (9-27479)—JANE TURZEY <i>I Cried Myself To Sleep</i>		
ME-5609 (5609x45)—AL TRACE <i>That's The One For Me</i>		
MG-10967 (K10967)—BILLY WILLIAMS <i>You Made Me Love You</i>		
<b>17—SPARROW IN THE TREE TOP</b>	<b>18.7</b>	<b>15.5</b>
CA-1440 (F-1440)—LES BAXTER <i>Tonight We'll Go Dancing</i>		
CO-39190 (4-39190)—GUY MITCHELL <i>Christopher Columbus</i>		
CR-60401 (9-60401)—LYN MURRAY <i>Let Me In</i>		
DE-27477 (9-27477)—CROSBY & ANDREWS SISTERS <i>Forsaking All Others</i>		
LO-931 (45-931)—REGGIE GOFF <i>I Love You Because</i>		
ME-5597 (5597x45)—REX ALLEN <i>Always You</i>		

	June 9	June 2
MG-10923 (K-10924)—ART MOONEY <i>Beautiful Brown Eyes</i>		
<b>18—I LIKE THE WIDE OPEN SPACES</b>	<b>18.2</b>	<b>15.7</b>
CA-1534 (F-1534)—JIMMY WAKELY <i>Old Soldiers Never Die</i>		
CO-39404 (4-39404)—GODFREY & ANDERS <i>Love Is The Reason</i>		
MG-10978 (K10978)—ART LUND <i>Rose, Rose, I Love You</i>		
<b>19—NEVER BEEN KISSED</b>	<b>18.1</b>	<b>10.7</b>
CA-1482 (F-1482)—JERRY LEWIS <i>A-Hunting We Will Go</i>		
VI-20-4099 (47-4099)—FREDDY MARTIN <i>Jo-Ann</i>		
<b>20—HELLO YOUNG LOVERS</b>	<b>17.3</b>	<b>10.2</b>
CA-1491 (F-1491)—MARGARET WHITING <i>Something Wonderful</i>		
CO-39294 (4-39294)—FRANK SINATRA <i>We Kiss In A Shadow</i>		
CR-60435 (9-60435)—LYN MURRAY <i>I Whistle A Happy Tune</i>		
DE-27581 (9-27581)—FRED WARING <i>Something Wonderful</i>		
DE-27588 (9-27588)—BING CROSBY <i>Something Wonderful</i>		
MG-30358 (K30358)—JANE POWELL <i>We Kiss In A Shadow</i>		
VI-20-4112 (47-4112)—PERRY COMO <i>We Kiss In A Shadow</i>		
<b>21—WOULD I LOVE YOU</b>	<b>17.2</b>	<b>21.2</b>
<b>22—BEAUTIFUL BROWN EYES</b>	<b>15.9</b>	<b>25.5</b>
<b>23—I'M YOURS TO COMMAND</b>	<b>15.4</b>	<b>7.4</b>
<b>24—WHEN YOU AND I WERE YOUNG MAGGIE BLUES</b>	<b>14.9</b>	<b>18.9</b>
<b>25—HOT CANARY</b>	<b>14.6</b>	<b>17.7</b>
<b>26—IT IS NO SECRET</b>	<b>13.1</b>	<b>9.1</b>
<b>27—DOWN THE TRAIL OF ACHIN' HEARTS</b>	<b>12.6</b>	<b>10.4</b>
<b>28—METRO POLKA</b>	<b>10.1</b>	<b>8.4</b>
<b>29—SEPTEMBER SONG</b>	<b>8.8</b>	<b>14.1</b>
<b>30—WE KISS IN A SHADOW</b>	<b>7.2</b>	<b>7.7</b>
<b>31—I WHISTLE A HAPPY TUNE</b>	<b>6.5</b>	<b>—</b>
<b>32—MY TRULY, TRULY FAIR</b>	<b>5.9</b>	<b>—</b>
<b>33—ACROSS THE WIDE MISSOURI</b>	<b>5.8</b>	<b>8.8</b>
<b>34—BECAUSE OF RAIN</b>	<b>5.2</b>	<b>9.7</b>
<b>35—TILL WE MEET AGAIN</b>	<b>5.1</b>	<b>—</b>
<b>36—STRANGE LITTLE GIRL</b>	<b>4.9</b>	<b>3.3</b>
<b>37—MOONLIGHT BAY</b>	<b>4.6</b>	<b>7.3</b>
<b>38—BECAUSE OF YOU</b>	<b>3.9</b>	<b>5.1</b>
<b>39—I GET IDEAS</b>	<b>3.8</b>	<b>—</b>
<b>40—EVER TRUE—EVER MORE</b>	<b>3.7</b>	<b>5.2</b>

ADDITIONAL TUNES LISTED BELOW  
IN ORDER OF POPULARITY



# BIZ STARTS UPSWING

**Sales Reported to Have Reached Lowest Point in April - May Period. Upswing Now Noted in Many Areas as Trade Realizes C. M. P. to Effect All New Machines Production. Some Holding Back Trade-Ins and Sales of Late Model Used Equipment as Market Starts Perking Up. New Game Sales Up.**

CHICAGO—A definite business upswing is now being noted in a great many territories thruout the nation, according to leaders in the field.

After reaching one of the lowest sales points in the history of this business, according to many, during this past April-May period, a definite upturn was noted as May reached its end.

Immediately after Decoration Day, many now believe, this upswing will become more prominent than ever.

The trade realizes, it is reported, that the CMP (Controlled Materials Plan) is going to cut deeply into new machines manufacture.

The cuts which have already come into being from NPA (National Production Authority) are of such nature as to portend even deeper slices in critical materials, especially copper, steel and aluminum.

In fact, it is now being reported from some territories, where coinmen are recognizing this, that some are withholding from trading in late model used machines, while others are holding off selling the better used equipment, to take advantage of a future market where prices are expected to be much higher than they are at present.

The used machines market is starting to perk up almost everywhere in the country.

Distributors and jobbers, who reported hitting low sales marks, now claim that sales have started upward. They believe this will continue to be the case.

Layoffs are now noticeable in some areas thruout the nation where larger plants retool for defense work. But, these layoffs are proving good play getters for the trade.

Many ops report increases in collections from such areas and state that play action is getting better right along.

There is now no doubt that the business upswing is under way for the industry. It is up to the trade to take advantage of it in every possible regard.

This upswing is expected to continue to become ever more noticeable as the weeks go by and, especially, after the Controlled Materials Plan is well under way.

## Como Mfg. Corp. Introduces New Novelty Game "Stadium"

CHICAGO—The big new Como factory at 5013 N. Kedzie Ave., this city, was a beehive of activity this week getting ready for first deliveries of its new novelty game called "Stadium."

In talking to Don Pearl, chief engineer, of Como he advised that "Stadium" was actually ready to put on the market the first part of the year. However, due to curtailment of critical materials and limited production by government quota it was necessary to delay production until now. The game was tested on location last November and December with very encouraging results by such big distributors as Chris Novelty Co., Baltimore, Md.; Red Distributing Co., Allston, Mass.; Binco Distributing Co., Fort Wayne; Reliable Coin Machine Co., Hartford; New Orleans Novelty Co., New Orleans, and others. "Stadium" was tested by the above distributors for almost two months.

"Stadium" incorporates many new features never before incorporated in a novelty game," says Don Pearl. "For example, there is a four step tilt feature which gives the player four chances to use old fashioned body english which is one of the fundamental principles that makes for fine player appeal. This four step tilt feature operates by lighting up the four letters T-I-L-T which unit is in the front of the game next to the player. If game is tilted once the 'T' will light up. If game is tilted twice the 'I' will light up. The third time the 'L' lights up, and if game is tilted the fourth time the 'T' lights up which disqualifies the player. Exceptional action on the playfield by the use of new plastic whip springs gives the player thrills never before incorporated in a novelty game. These whip springs can be adjusted and this is a good feature for operators. The new chromium plated ball traps speed up the game to such an extent that 'Stadium' is much faster than ordinary pinball games. Also 'Stadium' gives the player 10 balls for 5c and still plays in about half the time of ordinary pin games. Many balls will quickly fall in traps at top of the table therefore making it necessary for the player to shoot another ball

immediately. Also another feature that speeds up play is the fact that many shots can be made better by shooting two or three balls at a time and banking one ball against the other in order to spring a trap.

"On test location," says Don Pearl, "we found that the player loves this feature and of course it also has terrific last ball suspense. We have made a special effort to have a really fine illuminated playfield by incorporating an indirect lighting feature that is ideal for games played in dark spots on location."

"Stadium" size is the regular pin game size of 24 x 48 inches. With the free-play unit player can get as many as 30 free plays as a reward for skill by lining up the ball traps in the correct sequence. The sequence scoring feature is progressive from the No. 1 trap to the No. 7 trap. The new scoring system on "Stadium" eliminates complicated mechanism to cut unnecessary service calls.

Distributors are ready to show "Stadium" now.

## Illinois Bill Would Authorize Municipalities To Tax Cigarette And Amusement Machines

SPRINGFIELD, ILL. — Bills authorizing municipalities to tax cigarette machines and coin-operated amusement devices for revenue were passed by the Illinois Senate (May 22) and sent to the House.

Senator William Knox, Chicago Republican, said the cigarette vending plan might give Chicago an extra \$3,600,000 a year if the City Council decided to adopt the tax.

Chicago now has an ordinance prohibiting the licensing of cigarette machines.

The measure on amusement devices would specifically ban any gambling, and would apply to shuffle board, bowling, and similar machines.

## Entire State Of Illinois Switching To Dime Play

CHICAGO—Leading music distributors here report that the entire state is now gradually switching over to dime play.

One well known phonograph distributor here reported this past week, "Two of my men just returned from an extended trip thruout the state and both of them reported that, wherever they visited, operators are changing over to 10c play."

This was expected after this city went all out for dime play. But, many were of the belief that the people in small towns wouldn't spend a dime to hear a record.

This belief is now completely shaken, especially when reports come thru from some of the smaller towns, north and south of here, to the effect that the public in these centers is accepting ten cent play more graciously than it has in the larger cities.

Some distributors here report their salesmen advise storekeepers in the smaller towns are most enthusiastic over the phonos changing over to dime play than location owners were here in Chicago.

"In fact," one distributor stated, "take the case of Rockford and some of the other cities. Leading music ops have switched over to dime play without anywhere near the arguments with location owners which some of the music men in this city had.

"In fact," this distributor continued, "the majority of the locations favored the changeover. All now report better business than they ever before enjoyed."

The answer is in the profits which the ops are earning in surrounding towns with dime play.

These men feel that the entire state of Illinois will soon be on dime play and that this will be accepted as matter of fact by the public.

Illinois cities now can license these types of machines but the amount of money produced is supposed to cover only the costs of regulation and not provide revenue for other city purposes.



# Sen. Kefauver Introduces

## Former Head of Senate Crime Investigating Committee Copyright Act of 1909 So That Juke Boxes Pay Royalty 1951. Bill Reads Same as Scott Bill and Other ASCAP Bill Would Mean \$12.48 Per Year for 24 Sel. Machine Year for 100 Selections. Bill Sent to Committee

WASHINGTON—Senator Estes Kefauver (D., Tenn.), former head of the Senate Crime Investigating Committee, who won himself many laurels for his open and televised hearings regarding crime in general and its link to the law thruout the nation, shocked the entire music industry to its very foundations this past week, with the introduction of Senate Bill 1553.

This bill reads like the Scott Bill, which is now in the House of Representatives Judiciary Committee, and like the former Buckley Bill, which preceded the Scott Bill.

All except the clause wherein royalties are included in this proposed amendment to the Copyright Act of 1909 and which states that:

“Royalty of 1c per each composition or disk per each four minutes or fraction thereof of playing time per each week or fraction thereof”.

In short, the juke box operator is expected to pay 1c per week for each record of four minutes or less that he features in his juke box provided, of course, that this is a copyrighted piece of music.

He is to pay that 1c per record to the “copyright owner”. And the biggest owners of copyrighted music in these United States are ASCAP (American Society of Composers, Authors and Publishers).

The very same organization that the automatic music industry has had to battle almost every year, year after year, in an effort to stay alive, and to not pay royalties from the music from which it is completely and carefully excepted by the Copyright Act of 1909.

This 1c per record per week royalty would mean, for 24 selection machines \$12.48 per year; for 40 selection machines it would be \$20.80 per year; and for 100 selection machines it would mount to \$52.00 per year.

The bill proposes that the owners of the machines state “under oath” exactly how many selections contained in their machines that they use per year.

Whether this is workable or legal or not, will be up to the legal minds and those legal minds will surely come into this legislative debate.

But, what is most important, and certainly most interesting, is the introduction of Senator Estes Kefauver into this general scramble for the royalties which can be obtained from the juke box industry.

One more bill to force the juke box industry to pay royalty. So that ASCAP and others who own copyrighted music, can kill the goose that lays the golden eggs for them in more ways than one.

In short, whether anyone now copyrights a tune and gets that tune played in a juke box, and then turns around and demands royalty for the playing of that tune, he is assured that the very least he can obtain will be 1c per disk per week from the owner of that juke box.

And that's only a beginning, as has been proved in one country after another.

*What's to prevent ASCAP and any others from appearing the following year (should this bill be victorious) and ask for 10c per disk per week?*

*This means millions of dollars to ASCAP.*

A man of the caliber of Senator Estes Kefauver, has come along with a bill that reads exactly like the bills which have formerly been introduced by other legislators, and which differs only in the fact that this bill has dared go further, by including in its wordage the royalties which should be paid.

And tho that royalty of 1c per disk per week sounds very reasonable, multiplied by the 52 weeks of the year and multiplied once again by approximately 550,000 juke boxes in the nation, the figure runs into many millions of dollars per year for the owners of copyrighted music, at the expense of the juke box industry.

More than the expense—THE COMPLETE FINISH OF THE JUKE BOX INDUSTRY.

In short, here is how to cause the showcase of the artist and orchestras and composers of great tunes to go by the wayside.

Here is the finish. The end of a great showcase. Something that has helped to boom tunes and bookings and royalties into many thousands on thousands of dollars for all concerned with the creation and interpretation of music.

The one and only medium which has brought the great popular music of this land to poor and rich alike. Into the tiniest hamlet. To the roadside stand. To the big city.

Here, then, is what Senator Kefauver is asking for: Pay royalty to ASCAP, and other organizations of similar nature and knock yourself out of business.



# es Juke Box Royalty Bill

**mittee Presents Senate Bill No. 1553 to Amend the  
alty of 1¢ Per Record Per Week Beginning July 1,  
Bills With Exception of New Royalty Clause Which  
\$20.80 Per Year for 40 Sel. Machine, \$52.00 Per  
Entire Industry Alerted. Music Men Shocked.**

Those words, too, could be written into S. 1553. It would help the nation's Senators to better understand what this bill means to every owner of juke boxes, whether he be in Tiny Town, Texas or Big City, New York.

Now, then, is the time for all in the industry to come to the fore to prove that this is not a business where such royalty can be endured.

This is not an industry created to benefit any one organization in the nation, or such of its fellow organizations, as ASCAP.

This is an industry which came about because the people of America wanted and loved music. Popular music. The music of America. The music they wanted to hear. *But, wanted to hear economically.*

550,000 juke boxes featuring an average of about 40 tunes (which range from 20 selections to 100 selections) would mean paying royalty of approximately \$11,000,000.00 per year.

To whom? Mostly to ASCAP. Little would be left for others, for ASCAP is known world-wide as the biggest owner of copyrighted music.

What does this avail the public? What does this mean to all the little people?

Is this what Senator Estes Kefauver wants? To have one big and powerful organization grow bigger and more powerful?

And because of the power of Millions of Dollars be able to dictate policy to every songwriter, every artist, every creator, and everyone else who wants his record, or his name, on the finest showcase America's own music has ever known—the showcase that is patronized by the people who can't afford the big Broadway shows—who can't pay the big dollar prices for concert seats—the little people—the workers of the nation—the Americans?

Is this, then, to be the answer to what so many, many hundreds and thousands of people have built up to create the most economical chain of music in the nation's history?

Must it end with the greedy triumph of golden dollars?

Must it always end with the great god of gold?

Is this what the nation's little people have to look forward to?

Is this what Senator Kefauver wants?

Is this why the eminent Senator introduced Senate Bill 1553?

**To crucify the music of America's poor  
on a cross of gold?**

82D CONGRESS  
1ST SESSION

**S. 1553**

IN THE SENATE OF THE UNITED STATES

MAY 28 (legislative day, MAY 17), 1951

MR. KEFAUVER introduced the following bill; which was read twice and referred to the Committee on the Judiciary

## A BILL

To amend section 1 of title 17 of the United States Code.

*Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled,* That section 1 of title 17 of the United States Code is amended by striking out the last paragraph of subsection (e) of such section, and by adding at the end of such section a new subsection as follows:

“(f) The public reproduction or rendition of a musical composition by or upon a coin-operated machine shall be deemed a public performance for profit by the owner or operator thereof whether or not a fee is charged for admission to the place where such reproduction or rendition occurs, subject to the following conditions:

“(1) Whenever a disk of a copyrighted musical composition has been lawfully manufactured in accordance with the provisions of subsection (e), any natural person or business entity may publicly reproduce or render such musical composition by use of such disk in, by, or upon, a coin-operated machine at a place to which no admission fee is charged, upon payment by the owner or operator of such coin-operated machine to the proprietor of the copyrighted composition, of a royalty computed as follows: One cent per use of each copyrighted composition on a disk, per each four minutes or fraction thereof of playing time, per each week or fraction thereof that said disk shall remain in each such coin-operated machine. An owner or operator shall be entitled to the benefits of this subdivision (1) by furnishing, on or before the twentieth day of each month, a report under oath to the proprietor of the copyrighted composition, or his authorized agent, stating the amount of royalties due for performances during the previous month, and by paying the royalties so due on or before the twentieth day of the next succeeding month.

“(2) The obligation to pay royalties under this subsection as to reproductions or renditions specified in subdivision (1) of this subsection shall be limited to the owner or operator of two or more such coin-operated machines, except that this limitation shall not apply to any owner or operator if a fee is charged for admission to the place where such reproduction or rendition occurs.

“(3) As used in this subsection, the term ‘owner or operator’ shall include any natural person or business entity holding the legal or equitable title to, or having any interest in, any such coin-operated machine used in the reproduction or rendition of music (A) by reason of ownership, lease, conditional sale, pledge, or other similar security arrangement; (B) by reason of any arrangement to perform, over a period of time, the function of servicing, repairing, or maintaining such machine, or the function of supplying disks or other mechanical parts therefor; or (C) by reason of having an interest in or right to all or part of the receipts of such machine: *Provided*, That the proprietor of a copyrighted composition may not collect royalties from more than one owner or operator, as defined herein, of any such coin-operated machine for the reproduction or rendition of a particular recording of said composition on said machine during any particular period of time.”

SEC. 2. This Act shall take effect as of July 1, 1951.



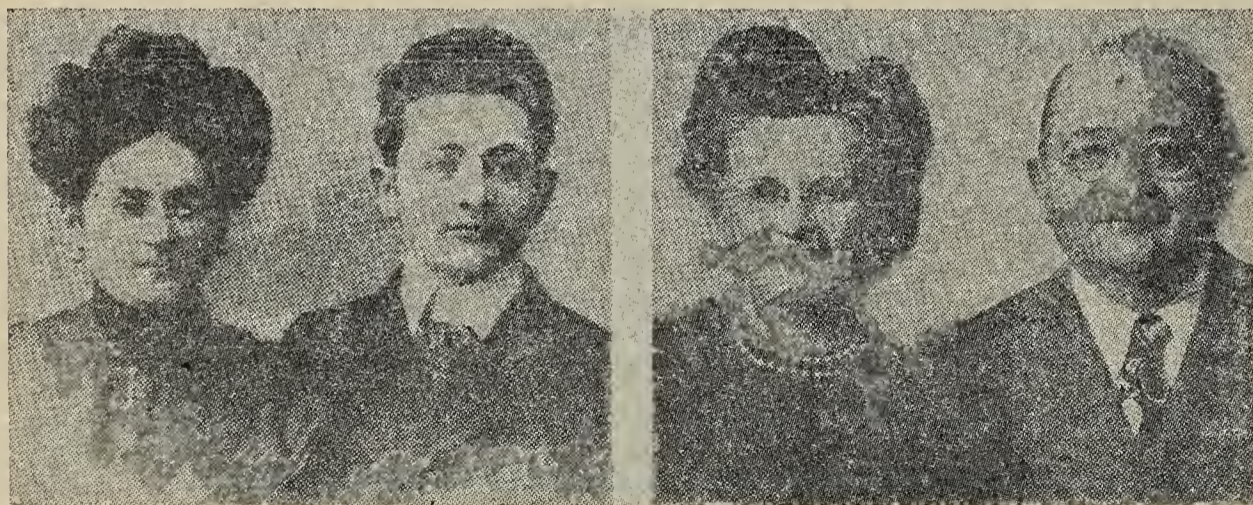
**Now Ready For Delivery**

*Williams*

**“ 5 PLAYER  
BOWLER ”**

**HIGH SPEED  
REBOUND**

**The Wolf Roberts ...47 Years Ago and Today**



DENVER, COLO.—Mr. and Mrs. Wolf Roberts of this city celebrated their 47th wedding anniversary this past week. Photos above show the Roberts on their wedding day and how they look 47 years later.

Roberts is one of the best known figures in the distributing business, which he entered 16 years ago. Prior to that, as a trained engineer, Wolf performed engineering and construction work on water pipelines and railroad lines out of Denver for many years. When this country entered the 1st World War, Wolf was appointed postmaster at Fitzsimmons General Hospital by President Woodrow Wilson. He also served as deputy sheriff of Adams County.

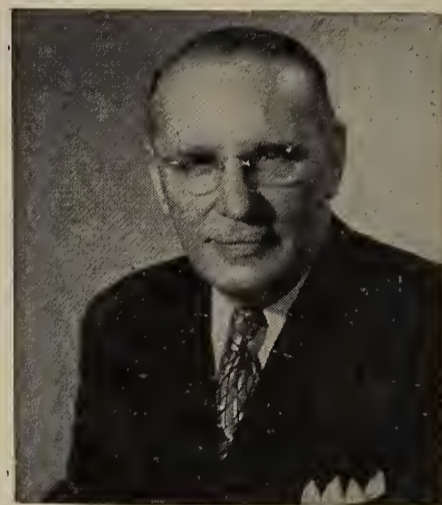
His pet hobby at present is donating juke boxes to charitable institutions, boy's homes, synagogues, churches, youth centers, old age homes, hospitals, sanatoriums, and other needy institutions to bring a note of musical good cheer to shut-ins and others.

**INSERT BUSHING CONVERTS  
5c Wall Boxes to 10c**  
FITS ALL 5c BOXES  
**Only 25c Each**  
See your distributor or write us for information on changing over slug rejector.  
**Mid-West Distributing Co.**  
208 N. Madison Street Rockford, Ill.

**FREE CATALOG** Hot premium items . . . watches, rings and jewelry specialties. All brand new merchandise with money back guarantee. Write for FREE 16 page catalog . . . just out.  
**MARVEL WHOLESALE WATCH CO.**  
Dept. L, 211 N. 7th St., St. Louis 1, Mo.

**Wurlitzer Gives  
Music Ops. An  
Assist To In-  
creased Take**

**Comprehensive Chart  
Of Coin Conversion  
Instructions To Be  
Mailed To All Operators**



EDWARD R. WURGLER

NORTH TONWANDA, N. Y. — “We are in favor of any price increase in juke box play that will mean more money to the operator.”

This was the statement made by Ed Wurgler, general sales manager for Wurlitzer's phonograph division, in announcing the availability of conversion parts for all Wurlitzer postwar phonographs, wall and bar boxes.

Nationwide tests are proving that any change in coin denominational play helps the operator financially. In areas where a serious attempt has been made at putting across 1 play for a dime, 3 plays for a quarter play, locations have had a substantial increase in take up to 40 and 50%. Other localities show that 2 plays for a dime and 6 for a quarter have put more money in the cashbox. The fact that a minimum of two records must be played has shown a noticeable profit. Other plans, such as 10c for 1 play and 4 for 25c, are showing increases in the take.

In assisting the operator to convert his Wurlitzer equipment, the company has prepared a very comprehensive chart of coin conversion instructions measuring 17 x 22 inches. The chart is designed for display in operator's service rooms as a quick reference to the parts required for any of the various coin combinations to which Wurlitzer equipment is adaptable. Post war models are listed horizontally across the top and the various conversions from 1 play 10c, 3 plays 25c through 2 plays 10c, 6 plays 25c are listed vertically down the sheet. The remainder of the space is divided into columns under which the parts required for each type conversion are listed.

“We are planning to mail this chart direct to every operator in the United States”, said Wurgler, “and know that when turned over to his serviceman it will be a great time saver in planning conversions.”

“10c play, in one combination or another, is gathering momentum and operators today have their greatest opportunity to put over this program.”

**Florida Bill Would  
Tax Juke Boxes And  
Amusement Machines**

TALLAHASSEE, FLA.—A bill introduced in the Florida Legislature (May 23) would impose a 3 per cent gross receipts tax on all coin-operated machines not dispensing merchandise.

Rep. Elbert L. Stewart, of Henry County sponsored the bill which declared that operation of coin-operated machines is a “taxable privilege.”

The bill would apply to such machines as juke boxes and pinball machines. Machines dispensing merchandise are specifically exempt.

The bill would not be construed to authorize the use of any gambling machines.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



# 1901 - EXHIBIT'S GOLDEN YEAR - 1951

*Shoot for GOLDEN PROFITS with*

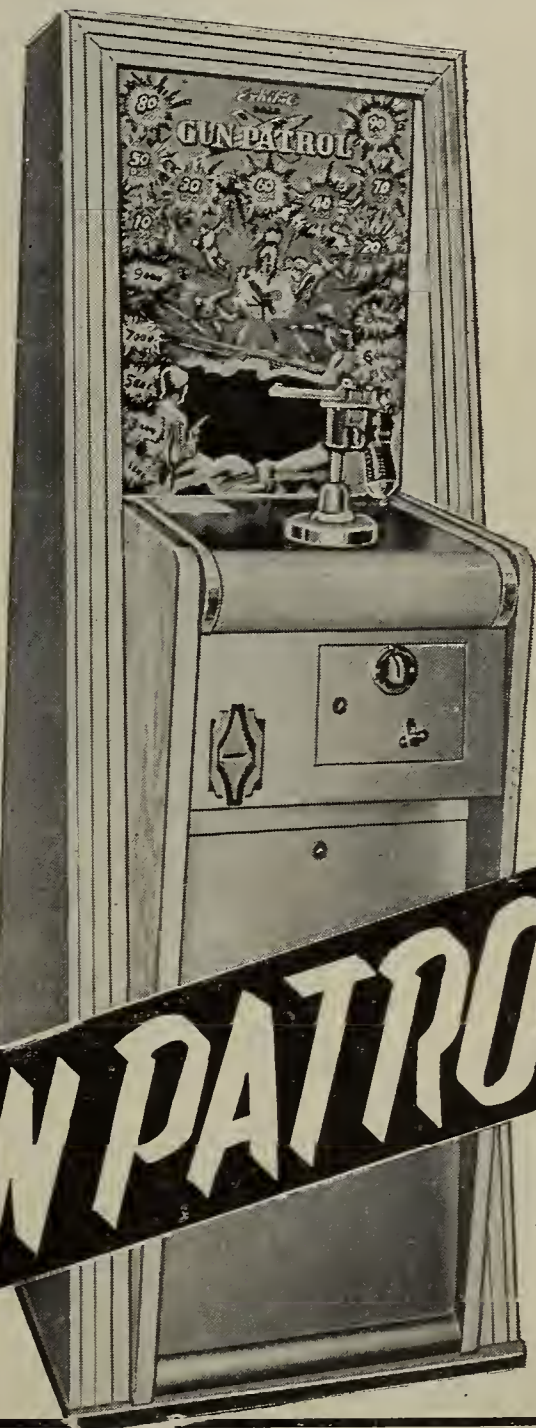
# PATROL GUN

**STRICTLY SKILL!!  
REAL AMUSEMENT!**

●  
**See Your Distributor  
Immediately About  
The Extra Feature**

**On...**

# "GUN PATROL"



## EXHIBIT SUPPLY COMPANY

4218-4230 W. LAKE STREET

CHICAGO 24, ILL.

ESTABLISHED  
1901

*Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!*



# Exhibit Offers Golden Month For Coinmen

## Celebrates 50th Business Year With Unusual Opportunity For All Operators

CHICAGO—As the very beautiful and sunny month of June came into being, Exhibit Supply Company, one of the most noted firms in the industry, started out to celebrate its "Golden Anniversary," the 50th year the firm has been doing business, (1901-1951), with the nation's coin machine operators.

To make this a memorable and unforgettable month, the firm's executives decided to offer the nation's operators something which they were sure everyone of the operators would find most outstanding.

Therefore, the feature product for its "Golden Anniversary" Year, will be Exhibit's "Gun Patrol."

This 5c/10c/25c gun has proved itself one of the most outstanding products the firm has ever built in all its

fifty years in the coin operated machines industry.

As Frank Mencuri, sales manager of Exhibit Supply Company stated:

"We are offering the nation's coin machine operators one of the greatest



FRANK MENCURI

machines which we, or anyone else, have ever built.

"Our 'Gun Patrol,'" Mencuri continued, "is, without any doubt, one of the greatest moneymaking, absolutely skill products ever yet introduced to the field.

"Everywhere in the country," he said, "operators are finding 'Gun Patrol' the finest and most outstanding moneymaker they have on their routes today."

But, to make this offer even more outstanding for the nation's operators, especially those who haven't as yet discovered the great moneymaking qualities of "Gun Patrol," Exhibit Supply Company's executives have alerted their sales force, as well as their distributors, to bring operators a better understanding of the product, and to also bring them the "Gun Patrol" on an immediate delivery basis, with a new proposition that every distributor now has for the operators.

"In short," Frank Mencuri explained, "not only has the distributor got something for every operator in 'Gun Patrol,' but, he has an interesting message for the operator which is sure to prove of unusually great significance to him.

"This is the time," Mencuri reports, "when the operators should get in touch with their Exhibit distributor or salesman to learn all about the 'Golden Anniversary' deal which allows operators to shoot for a golden profit opportunity with our great 'Gun Patrol.'"

Mencuri and all Exhibit's salesmen have set a very high sales quota for themselves and, without the month getting many days old, they believe they will reach their quotas because of the "golden opportunity" which is being offered to all operators by the firm.

Those who want to know more about this opportunity and help Exhibit to celebrate its 50th year in the coin operated machines industry, should immediately contact their nearest Exhibit distributor, an Exhibit salesman, or get in direct touch with Frank Mencuri at Exhibit Supply Company, this city.

# Wedewen Opens Columbus Branch



COLUMBUS, O.—Northern Music, Inc., of Cleveland, Ohio, distributor for Wurlitzer phonographs, has opened a branch at 327 East Long Street, Columbus, Ohio. This was announced today by H. E. (Herb) Wedewen, president of Northern Music.

Herb stated "We are right downtown—in an excellent location. All the services which we offer to operators from the Cleveland office will be available at the branch. Both Wurlitzer 1400s and 1450s are on display, with a limited stock for immediate delivery. We also have an excellent line of late, refurbished used machines."

With this statement, Wedewen also made the announcement that H. W. (Rosie) Rose will be in charge of the Columbus activity. Rosie has long been active in the coin operated music business and started as an operator with the Pioneer Sales Company of Marietta, Ohio, in 1924, remaining with that organization until 1940. He was associated with the Cruze Dis-

tributing Company, Wurlitzer distributor in West Virginia, where he was active in working for legislation which would be to the advantage of the coin operated phonograph business.

Rosie has sold Wurlitzer products since 1936 and is fully conversant with the Wurlitzer line. He has been acting as a sales representative for Northern Music in the territory now served by the Columbus branch and is well acquainted with operators throughout that territory.

Both Herb and Rosie extend a cordial invitation to those now operating music or interested in getting into the business to stop in and have a talk. They will be assured the best possible deals and the tops in parts supply and service.

Pictured above (l to r) are: H. W. (Rosie) Rose; Herb Wedewen; Nora Smith, secretary; and John Hodona, service manager.

# Coven Offers Music Ops Circular For Locations Expounding 10c Play

CHICAGO—Ben Coven of Coven Distributing Company, this city, has prepared a very logical and interesting circular for location owners explaining why it is to their interest, as well as that of the automatic phonograph operator, to feature 10c play on the phono in their place of business.

The circular is one of the finest ever prepared on this subject.

It covers all the arguments which the location owners have advanced to the operators.

The circular not only appeals to the operator, from the standpoint that it helps him get dime play started, it has proved itself, as far as getting location owners to recognize the value of 10c play, generally.

Coven is distributing this circular free to his operators. Many from out of his territory (as Wurlitzer's factory distributor in this area) have already written to him for reprints to be mailed to them so that they, too, can use them and mail them to locations in their territories.

Coven had this to say regarding the circular:

"It seems that many operators are of the belief that they should mail something to their locations first, before their men go in to change over to dime play, and therefore we originated and created this circular.

"The circular," he continued, "takes care of many location owners, even before the operator's men come in. They then find the location owner

completely receptive to the installation of 10c play phonos.

"If this circular can do the work for the operator, to some extent, he has, then, saved himself much time and effort.

"We are giving these away free of charge to all of our customers and they can mail them directly to their locations."

# Tube Scarcity Looms

WASHINGTON—Scarcity of tubes was indicated this past week at the meeting of NPA (National Production Authority) with the Tungsten and Molybdenum Wire and Rod Advisory Committee (May 24)

Result of the meeting was that NPA would issue new instructions covering the methods to apply allocations and report inventory, production and end-use.

NPA officials stated that after July 1, when the Controlled Materials Plan becomes effective, pure tungsten and molybdenum, like other rare metals, will continue to be allocated under special regulations, outside of CMP procedures.

The two metals have been distributed under NPA allocation for some time. But, due to continued scarcity, NPA has decided to make special allocation of the metals. These are used by producers of radio tubes.

## BARGAINS!

Seeburg Shoot-The-Jap	\$ 39.50
Mercury Athletic Strength Testers (3-Way) floor models	59.50
1c Weighing Scales Toledo, Jennings	49.50
Quizzer Game	39.50
Wurlitzer 700	85.00
Wurlitzer 600	45.00
Wurlitzer 500	55.00
Wurlitzer 71	35.00
Seeburg Regal	45.00
Rock-Ola # 1422	119.50
Wurlitzer Star Speakers # 4000	39.50
Wurlitzer # 219 Steppers	29.50
Packard Boxes Hi Chrome	12.00
Genco Big Top	39.50
Keeney Band Leader	59.50
ChiCoin Football	64.50
Gottlieb Bowling Champ	64.50

**OLSHEIN** DISTRIBUTING COMPANY  
1100-02 BROADWAY  
ALBANY 4, NEW YORK  
(Phone: 5-0028)

## WELL BALANCED

- ... For Better Performance
- ... For Longer Life
- ... For Greater Savings

## PERMO NEEDLES

THE BEST BUY FOR YOUR MONEY

There's a special PERMO NEEDLE for every machine.

Order Your PERMO NEEDLES TODAY!

## RUNYON SALES COMPANY

Factory Representatives for AMI Inc.  
Bolly Mfg. Co., J. H. Keeney & Co., Inc.  
Permo Inc., Super Vend Sales Corp.  
593 10th Ave., New York 18, N.Y., LO 4-1880  
123 W. Runyon St., Newark 8, N.J., BI 3-8777  
354 S. Warren St., Trenton, N.J., TR 5-6593



**Sensationally New . . . Completely Different Novelty Hit!**

# STADIUM

**NEW EXCITING ACTION**  
10 BALLS—5 CENTS

VERY FAST... game plays in half time ordinary pin games. Many shots best made shooting 2 or 3 balls at a time. Players love it. TREMENDOUS LAST BALL SUSPENSE.

**NEW 4-STEP TILT FEATURE**

Gives player 4 chances to use old-fashioned baddy english.

**NEW PLASTIC WHIP SPRINGS**

**NEW SCORING BALL TRAPS**

**NEW SEQUENCE SCORING FEATURE**

Progressive from No. 1 Trap to No. 7 Trap

**NEW INDIRECT PLAYFIELD LIGHTING**  
IDEAL FOR DARK SPOTS

**NEW VARIED PLAYER APPEAL**  
Competitive or Free Play

STADIUM is packed with loads of new features never before built into any game. There's nothing else like it. Protect your spots now...get STADIUM on location at once. See your nearest distributor today!

**POPULAR NOVELTY SIZE**  
24 in. by 48 in.

## COMO MANUFACTURING CORPORATION

5013-5025 N. KEDZIE AVE., CHICAGO 25, ILLINOIS

PHONE INdependence 3-7600

Manufacturers of the World-Famous Hollycrane

### Tidewater Goes 100% For Dime Play

NORFOLK, VA.—Music operation in the entire Tidewater area has gone 100% to dime play, according to reports from operators in this state.

After a month's testing, music operators report that collections have increased at least 25%, with many reporting a better than 40% increase.

At first it was feared that juke boxes in jazz and blues locations

would fall off, but figures show that these locations have been the ones that showed the best increases.

In a special report to The Cash Box over the long distance telephone, one operator stated: "This is without question, the best move music operators in this area have made. Those few who at first were hesitant over making the change-over, are now our greatest boosters."

Let Us Arrange a

**FREE DEMONSTRATION**

of the Keeney Deluxe Electric

**CIGARETTE VENDOR**

★ For MORE THAN 3 YEARS operators have made much more money with service costs at an all-time low. Features: ● 432 pack capacity ★ Easy loading with swing-up top ● 3-way match vending ● Alternate front and rear column vending ★ Quick price changes ● Large storage. Write for an immediate free demonstration today.

J. H. KEENEY & CO., INC. 2600 W. 50th St. Chicago 32, Ill.



Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



# NOW YOU KNOW

- • BECAUSE PAPER PRICES ARE SKY HIGH AND GOING HIGHER
- • BECAUSE U. S. MAILING RATES ARE AGAIN BEING RAISED
- • BECAUSE PRINTING COSTS HAVE JUMPED TREMENDOUSLY
- • BECAUSE NEW MACHINE MANUFACTURE IS NEAR ITS END
- • BECAUSE YOU NOW NEED AN ECONOMICAL PLACE FOR YOUR ADS
- • BECAUSE AMERICA'S COINMEN RESPECT, ADMIRE AND ACCLAIM

# THE CASH BOX

THAT THE

**92c A WEEK ADVERTISING SUBSCRIPTION  
IS THE BIGGEST BARGAIN IN  
AMERICAN PUBLISHING HISTORY**

**IF YOU CAN AFFORD TO SPEND 92c A WEEK TO GET AHEAD  
AND STAY AHEAD OF YOUR COMPETITORS READ THIS MESSAGE!**

Never before in all American publishing history has there ever been so outstanding and so economical an offer made to any industry anywhere.

For only 92c a week you can have a 40 word classified advertisement in *The Cash Box* each and every week for the full 52 weeks of the complete year.

This classified ad alone (at the present rate of 8c per word would cost you, 8c times 40 words, \$3.20 per week) but, that isn't all you get for your 92c a week—you still get a free full year's 52 weeks subscription to *The Cash Box*—which sells for \$15.00 per year.

In short, you get a classified ad worth \$3.20 per week for 52 weeks, or a complete year's classified advertising value of \$166.40, plus the free \$15.00 per year subscription to *The Cash Box* itself, A TOTAL VALUE OF \$181.40 ALL FOR 92c PER WEEK—or \$48 FOR THE WHOLE YEAR.

The Cash Box Advertising Subscription

SAVES YOU IMMEDIATELY \$133.40 when you send in your check (along with your first 40 word classified ad) for only \$48—or ACTUALLY 92c A WEEK COST TO YOU.

At the same time you know that your weekly ad is appearing in the biggest classified advertising section in the history of the industry.

*The Cash Box* prints more classified ads each week than all the other coin machine papers combined. That's where the coin machine people go who want to buy and who want to sell.

Now with new machine manufacture nearing its end, with many costs going sky high, you want an economical place where you can tell your story. This is it.

Send in your check for \$48 today. Send in your first 40 word classified ad. (If you already have a \$15 subscription, simply advise us along with your first ad, you will be given full credit for the balance due you, and you will be billed for the difference only).

Do it right now. Send in your check for \$48. Send along your first 40 word classified ad. Get started with the biggest bargain in all American publishing history.

KNOW THAT YOUR AD IS READ BY THE PEOPLE YOU WANT TO READ IT.

This is one bargain Operator, Jobber and Distributor cannot overlook.

This is the one sure way to get ahead and stay ahead of your competitor.

Simply make out that check right now for \$48 along with your first 40 word ad and mail today to:—

**THE CASH BOX  
EMPIRE STATE BUILDING  
NEW YORK 1, N. Y.**



# THRU THE COIN CHUTE



## CHICAGO CHATTER

Some manufacturers tighten up — when they should loosen up — and put on the greatest exploitation and promotion they possibly can. . . . the field wants to know "what's what." . . . seems, tho, that some of the people in this business would rather wait than help. . . . Decoration Day found many of the boys leaving town rather early on Tuesday. Spending the day away out where the noise of factory production can't be heard. . . . Lots of enthusiasm over at Como. Jack Nelson announced the firm's newest game, "Stadium." Has just about every feature ever to make good, and a lot more, that has appeared on a pinball in many, many years. One of the most outstanding is the four-way tilt. Gives the player an opportunity to use old fashioned body English four times before shutting off his score. The game's very speedy, less than a minute and a half. At the same time it features ten balls, which should click with many ops who've been requesting something along this line for a long time. Don Pearl engineered the game and did a very grand job. Como had to wait with introduction until they could gather up materials. In fact, much of the copper being used, is from what would have been used in "Hollycrane."

Frank Mencuri is a busy, busy man over at Exhibit these days. The firm has found that every one of the products which it has built has not only met with good approval, but, are going greater now than ever before. Which also reminds us that Exhibit will be celebrating its Golden Anniversary, 50 years in business, in just about another month. That's really something to celebrate. . . . Sam Taran in town and on his way west. Before leaving Sam advised that he's getting to be just like King Solomon when it comes to golf. Also has that new club which can be used for every type stick in anyone's bag to play every hole on the course. . . . Harry Williams back at the factory. Advises the firm will have something that's really great for the trade. Hear that Harry may be here for some weeks to come.

Friends of Ralph Nicholson will be happy to hear that he's on his way to Miami, Okla. to pick up his car. That's where he smashed it up about two months ago. And right after Decoration Day, Ralph once again hits the road to cover the trade. Welcome back, Ralph. . . . Charley Pieri too has a surprise announcement in about a week or so. Both Charley and Clayton Nemeroff two busy guys over at Monarch. . . . Little circular issued by Associated Aviation Underwriters who feature the "Insurograph" at all the airports is entitled "Flying Quarters" and is being placed in pockets of all seats on noted airlines. Certainly is an attractive little piece. The idea of "Flying Quarters" sure does tie in great with music biz right now. . . . Roy McGinnis a busy man over at Keeney with his revamps and his new bowling game going great guns. In fact, Roy has tried out a half dozen games against this grand bowler. And just simply can't find one yet that will take away the play. "But", says Roy, "we're still trying."

Ben Becker, from what Bally execs tell us, has been so busy buzzing about the east that he's taking off weight. So execs at Bally suggested Ben get home for the weekend to say "hello" to his children. Maybe that idea of taking off weight by being so busy ain't so bad. . . . Entire state of Illinois reported to be switching over to dime play. . . . Sam Lewis back on the job at ChiCoin after a trip thru the midwest and west. . . . Sam Gensburg reported still down in Florida. . . . Hear that Roy Bazelon is also in Florida. Roy was reported to be building down there with Bill Shayne of Miami. . . . Bil DeSelm on the job with Johnny Casola. The firm's "ABC" and "Five Player Shuffle Alley" reported to be going bigger than ever. . . . I. H. Rothstein of Philadelphia over at United to tell the boys about their great games. . . . Joe Kuss and "Swede" Helstrom along with Hank Rydberg fishing on Decoration Day at Munising, Mich. But, back on the job bright and early Thursday morn. . . . Tom Callaghan left in a blaze of glory for the east where he picked up the S. S. Francis in Brooklyn for a trip to Puerto Rico, which is one of Tom's very favorite spots. His wife, Angie, along with ihm to enjoy Puerto Rico's gorgeous climate.

Lyn Durant very busy these days in his new engineering building just a few blocks from the big United plant. One thing that Lyn loves—to actually "live" in that engineering spot he built. It sure is a beauty. . . . Ray Riehl is one of the very busiest guys at United handling the war work which the firm is obtaining. The amount of paper work and general detail which ties in with defense contracts takes hours of time. . . . By the way, United's been working every Saturday for the past five weeks. . . . Jack Nelson over at Bally is busier than ever directing the firm's district managers on "Bally Bright Lights" and "Bally Baseball" and the entire Bally line, and that, plus all the work on Como, has Jack hopping. . . . George A. Miller, who is President of MOA and also heads the California Music Guild, is reported to be preparing a letter of general interest to the music field. . . . Pat Buckley reported to be very busy with his plastics.

Joe Abraham of Cleveland is preparing for a great, grand opening of his new showrooms very soon. Wants everyone to "c'mon over". . . . Georgie Jenkins just lights up everytime someone says, "Bright Lights." Georgie back on the job hitting harder than ever and all execs of the firm mighty pleased he's so active because Georgie's experience in coin matters invaluable to all. . . . Ben and Trudy Coven are reported to be developing into one of those champion golfing man-and-wife teams. They'll be hard to beat this year. . . . Norman Baker advises that Dan Gould is just working away on the road and no one knows when Dan'll get back. . . . Thanks to R. F. (Jonesy) Jones for that marvelous lighter. It's better than all the flashy, fancy lighters we've ever owned. . . . Ray Cunliffe reported to be doing a very great job with his dime wallbox conversion for Packard and other boxes. . . . Lou Boasberg of New Orleans one of the best men on public relations in the industry.

Phil Weinberg expected to fly into town any minute. . . . which reminds us that Al Sleight is now covering his big territory that ranges from Seattle all the way down to Los Angeles and over to Salt Lake and Denver in his own plane. Why not name the plane, "Bally's Best"? . . . Hear that Willie Blatt down in Miami wearing a great, big smile since Genco produced that new game. . . . Les Rieck over at H. C. Evans & Co. busier than ever as demand for Constellation phonos grows greater. . . . Earl Moloney is wearing out plenty of shoe leather between Bally and Comar each and every day. But loves to be busy. . . . Sign on Milwaukee Ave. store, "Future home of Allied." So when'll this be? . . . There's nothing a hit game won't cure!

**NOW DELIVERING**  
**GREATEST OF 'EM ALL!!**  
**Bally Bright Lights**  
**THE GAME YOU'VE BEEN WAITING FOR!**

**BALLY**  
**BASEBALL**  
**COVEN**

**WURLITZER**  
**1400-1450**  
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**YOU ARE THE GAINER—LOOK AT THESE PRICES**

Bally Speed Bowler . . . . .	\$110.00	Williams Double Header, used . . . . .	\$100.00
Bally Shuffle Bowler . . . . .	39.50	Williams Double Header, new . . . . .	135.00
Bally Hook Bowler, new . . . . .	350.00	United Super Alley . . . . .	39.50
Williams Music Mite . . . . .	Write	United Shuffle Alley, plain . . . . .	29.50
Williams Control Tower . . . . .	Write	Genco Bowler . . . . .	25.00
Williams Twin Bowler . . . . .	35.00	Pin Boy . . . . .	39.50

**WRITE! WIRE! PHONE TODAY!**

**LAKE CITY AMUSEMENT CO.**  
 4533 PAYNE AVE., CLEVELAND, OHIO (TEL.: HENDERSON 1-7577)

## MIAMI MURMURS

Willie (Little Napoleon) Blatt, Supreme Distributors, whose game idea is being manufactured by Genco in a shuffle game "Shuffle Target" is most enthusiastic in complimenting Al Schlesinger of Poughkeepsie, N. Y. on his recent article in "The Cash Box" offering the suggestion for an annual cash prize by a manufacturers' committee for the best idea in games. Blatt's idea was sold to Genco on a royalty basis, and according to Willie is well protected by issued patents. "I believe my machine will change the entire practice of the industry as nobody is going to take a chance and copy a machine where the patent has already been issued" stated Blatt. The game has been on test in this area, and according to reports has produced wonderful collections. . . . The Willie Leveys celebrated their 25th wedding anniversary with a lively party at the San Souci Hotel. Many Miami coinmen were present. We understand that Levey and Davie Friedman, recent victims to the rhumba and mambo, gave exhibitions of the art. . . . Bert Lane gets a swinging truck load of Cue Ball machines from Scientific in Brooklyn, and as rapidly as they are assembled, will go out on location. . . . Eli Ross, busy as all get-out, now that Sam Taran is out of town.

Ted Bush, Bush Distributing, in love with the clime, wouldn't give up his business here for one that he knew would bring in much greater returns. Ted works hard, but there's always a week-end inland for fishing, or a boat trip for the deep-sea ones. Ozzie Trupman should get out in the sun—he looks like a Florida native—pale. . . . Sam Kresberg, DeWitt "Doc" Eaton, Steve Delevan (N. Y. op) and Charlie Pollack (Miami op) meet in Willie Blatt's office, and the conversation (naturally) goes back to "the good old days." . . . Bill Bolles changes from the Atlantic Towers Hotel to the Delmonico Hotel on 64th St. . . . Harry Rosen leaves for the north and will spend the summer months there. . . . Irving Sommer becoming a Florida "Roy Rogers."





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**Juke Boxes, Hideaways, Selective or Continuous Play Mechanisms, Wall Boxes, Steppers, Extension Speakers, Auxiliary Amplifiers**

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1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICH.

## GREATEST BUYS IN HISTORY!

### 25 BRAND NEW ONE-BALLS

IN ORIGINAL CRATES

## TURF KINGS - WINNERS

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**NOW'S THE TIME TO TRADE!**

Recognized Greatest Phono  
Tell us what you have to trade!  
Get Going with AMI

**BUY NOW—WHILE YOU CAN**

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ARCADE MACHINES... FIVE-BALLS... SHUFFLES... PHONOGRAPHS

Exhibit's **GUN PATROL** • United's **FIVE-PLAYER SHUFFLE** • United's **A-B-C**

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2820 N. W. 7th AVENUE, MIAMI, FLORIDA

(All Phones: 3-7648)

(OFFICES IN JACKSONVILLE, FLA., 90 RIVERSIDE AVE.)



## EASTERN FLASHES

A strange state of affairs prevails, saleswise, along coinrow. New equipment, both music and games is going very well, but used equipment isn't moving to local ops. However, wholesale firms are being rushed by out-of-town orders and many are busy preparing shipments for export. Operating likewise presents mixed reports. Some operators report collections have fallen off after some encouraging increases, while others state that present collections are fine, showing increases during the past four to six weeks, and still on the upgrade.

Jack Mitnick, AMI's regional representative, in New York for the week. Jack had just spent two weeks covering the mid-west territory, where he spent time seeing the distributors and explaining why they couldn't get all the model "C" phonos they were demanding—all due to the difficulties caused by cutbacks caused by insufficient quantities of materials necessary to keep the line rolling 100%. Mitnick leaves Saturday for Miami, Fla., and then to Puerto Rico and Cuba. . . . Increased activities at Runyon Sales Co. 10th Avenue offices brought Felix Fleischman in from the Newark office and Irv (Kempy) Kempner off the road for the week, to assist Barney (Shugy) Sugerma, Morris Rood and Louie Wolberg. Action caused by demand for AMI phonos, Bally's "Baseball" shuffle game, and Permo Needles, as well as sales of used phonos. . . . Al Simon, Albert Simon, Inc., gets a wonderful trade reaction on ChiCoin's new shuffle game "Horse-Shoes." Al away from the office for a few days traveling his territory. . . . Dave Rosen, Phila. distributor, visits along the street. Dave and Vera (Mrs. Rosen) had just returned from a Bermuda vacation — all tanned and relaxed. . . . Nat Cohn expected to move into his new quarters on coinrow any day now. Offices and showrooms will be located on the corner of 10th Ave. and 45th St. (former location of American Vending Company).

Al Schlesinger, Square Amusement Company, Poughkeepsie, N. Y., visits his friends on coinrow. Al just back from a far west vacation and looks tanned and fit. Many who spoke with Al complimented him highly on his recent article in "The Cash Box"—in which he suggested an annual cash prize be given by the manufacturers for the best idea in a game. Al tells us a story which he requests be passed along to Bill Gersh. "Bill will get a terrific kick out of this" smiles Al. Years ago Gersh (who conducted an advertising agency at the time) placed advertising for Schlesinger in the French trade publication "L Revue Automatique." A few weeks ago Al received a letter from a Paris wholesale firm answering an ad placed in 1937, asking if he had used equipment for sale. As a result Schlesinger will not only consummate quite a sale, but expects to take a trip to France in the near future. (Ed note: Do we hear an echo "Advertising Pays!"). . . . Sam Kresberg vacationing in Miami. . . . Joe Young, Young Distributing, particularly pleased with the way biz has been going the past few months. "Not only have we broken sales records for corresponding months on new Wurlitzer phonos" states Young, "but our export sales of used music machines has been booming these past few weeks." . . . We waited for quite a while to go out with Dave Lowy for a cup of coffee. Just about every time we headed for the door, Dave had to return to see a customer. Finally we had to give up—wonder if he ever got out for lunch?

Altho he had his entire staff working at full speed, Mike Munves wasn't able to get all his shipments out by Decoration Day. "We accomplished a miraculous job as it was" stated Mike, "by shipping all the machines we did. At one time I thought we'd get caught up, but so many new orders came in, it now looks like we'll be busy all summer trying to ship machines for what should have been 'the opening of the season.'" Munves happily states 1951 will be the greatest of all the many years he's been supplying arcade equipment. . . . Hymie Koeppl, Koeppl Distributing Company, all set to take a long week-end "vacation" when along comes an export order. He finally wound up taking Saturday and Sunday. Harry keeps insisting that Hymie go away for a couple of weeks, but Hymie can't rest when business needs his presence.

## DALLAS DOINGS

Last week we reported that Red McCullem was in the music business in a big way, but what I failed to tell you was that Red is the proud owner of 14 new 1400 Wurlitzer's. . . . We got this news straight from San Angelo, Texas. "Olin Dreyer's business at his 'Dixie Club' has fallen off 100% since Tommy Chatten led the hillbilly band for thirty minutes on a very recent Saturday night." Olin, you should have known better. . . . Out west Colorado City way, Tex Keel is streamlining his route with more 1400's. . . . and Commercial Music Company is getting set to handle maintenance and parts in accordance with Government regulations which control maintenance and repair parts. . . . Confusing isn't it? . . . Lester Godwin & The Universal Distributing Company, now at their new location 4116 Live Oak. Les has a complete repair and maintenance shop with ample storage space for idle equipment (which we hope he has none of) . . . Congratulations to Mr. and Mrs. Dan Peratta on the birth of a ten lb. boy. . . . When the rains hit Abilene, Texas, last week, M. T. Cornelius was able to go fishing in the Main St. but unfortunately all he caught was seven flooded phonographs, of which two were brand new and had never been on location. That is really tough luck in anybody's language. . . . Dorothy Lanier, of Commercial Music Company, leaves June 8th for Frankfurt, Germany, for a 30 day visit with Jerry Barker, former commercial steno, who is now with the State Department in Germany.

Carl Casperson honeymooning in Niagara Falls. . . . Pano Carr, San Angelo, is shipping five player shuffle alleys to his brotherhood group in Greece. Pano is a loyal supporter of the group and is forever shipping cafe equipment, phonographs and amusement games to help the cause. . . . Bill "Baldy" Sheffield is all smiles over the take on Exhibits "Gun Patrol." . . . Now I've heard everything! R. B. Williams traded a phonograph route in South Texas, for a drug store in San Antonio and a Cadillac was thrown in the bargain somewhere. The likes of the Williams boys, we've never seen before. B. H. says they are now looking for a pill peddler. . . . Carolyn Thomas, fighting the rain and trying to get some young handsome man to fix the flat on her car. How'd you make out Carolyn? . . . Karl Schmidt, an employee of the Rudolph Wurlitzer Company for fifteen years, now has home base quarters in big D. . . . Bert Hunter looking tan and relaxed after a weekend in Galveston. . . . G. C. Ormond and J. T. Stewart following each around on the rounds. . . . We missed "Old Man Eaton" this week and last week. You see what happens when you don't show, J. L.! Your man Pete and I decided you were just getting too old to make the long long trip from Henderson. . . . Lunched with Juanita Parsons t'other day.





## CALIFORNIA CLIPPINGS

A call from Dave Wallach of the Southern California Music Guild reveals that 23 out of 27 members attending a recent meeting agreed that dime play was the only solution to the economic problems faced today by music operators generally. Most of them plan individually to switch to ten cent, three-for-a-quarter in the very near future. Some of the boys have already made the changeover and others are in the process. First to switch, of course, are those locations warranting it. . . . More on dime play from Johnny Hawley, who this week was better than half moved into his new location, where he's putting his three full store windows to fine advantage with a decorative series of window boxes displaying his varied line of premium merchandise. This boy isn't missing a trick, what with a neat show of fishing equipment, complete to rods, nets and bat. Johnny, who lost no time in posting that recent issue of *The Cash Box* with his reporting job on dime play out of San Diego, had this to add to the picture: Operators in other areas throughout the state appear set for conversion to dime play. Mrs. George Young of Selma was in and reported that her husband was about to switch over. . . . The same report comes from San Luis Obispo and Fresno allegedly has 23 out of its 27 major music ops making the change, with an agreement not to jump locations for 90 days.

Hawley's new emporium of games and novelties covers 3000 square feet in all and will have room for the addition of a mail order department with offset press and multigraph machine for mail pieces and promotion. . . . George Warner just back from Las Vegas with Dannie Jackson. Seems the Automatic Games boys still have some merchandise in the Nevada to Hawaii. . . . Had us a nice ride on Exhibit's new "Pony Express" rocky horse over at Sicking Distribs. It's the most attractive device of the kind we've ever seen. Jack Simon tells us that partner Bill Marmer is due out from Cincy once again. According to Jack, business is holding up pretty well for 'em but there's still room for improvement.

Phil Robinson is waiting on a new game out of Chicago Coin, one that the conservative Phil describes as a sure-fire sensation. . . . At General Music, emphasis is still on Rock-Ola in the music dept. and on an assortment of shuffle games otherwise. . . . Word has it on the street that Badger Sales are expanding their lines into the appliance field, even beyond the TV sets that already grace their floor. One place you can be certain to run into heavy traffic, even when everyone else on the Row is bare, remains Bill Leuenhagen's, where most of the boys are buying their records these days and picking up some equipment while at it. . . . Wurlitzer sales are maintaining a steady pace at Paul Laymon's, we're told, and the turnover on stock would indicate we're being told right. . . . Lyn Brown reports a nice flow on United shuffle sales and is also moving out into the premium merchandise field with a nice line of dolls at very reasonable prices. . . . The one place you can always find a pleasant bit of shade and light conversation to go with it these hot days is C. A. Robinson's, where Al Bettelman doesn't seem to get mad at anybody, whether they come in to buy, shop or just swap notes on the weather.

## MINNEAPOLIS, MINN.

The Memorial Day holiday is with us now and we hope that it will bring a lot of tourists in this area and also a lot of money in the cash boxes of the coin operated equipment. . . . Leo Bearth, a well known Twin City operator is on a vacation on the West Coast and is really taking an extended and well needed vacation. Leo was very badly injured in an automobile accident last fall and was off his feet for a considerable length of time. . . . Some of the operators that stopped into the Twin Cities to stop and get supplies were Urban Kost of St. Cloud; John Galep of Menominee, Wis., Len Worseck of Montivedeo and Al Eggermont of Marshall.

In town picking up supplies and equipment for their routes were Ben Jahnke of Hutchinson; Leo Hennessey of Rochester; and O. L. Coefield of Annadale; Earnest Woytassek of Cayuga, N. D.; Frank Betz of St. Cloud; and Gabby Clusieu of Grand Rapids. . . . Elmer Vollmar, well known operator from La Crosse, Wis., is vacationing in Florida at the present time. . . . Irv Sandler of the Sandler Distributing Co. Des Moines, Iowa, was in the Twin Cities for a short visit with relatives.

Arnold K. Brevik and Mrs. Brevik were in Rochester where Mrs. Brevik underwent a physical examination and we were glad to hear that everything is all right with Mrs. Brevik. . . . Carmen Cavallero is currently appearing in Minneapolis and was seen in the record department of Dayton Company, autographing records, Monday evening. Cavallero has quite a following in this area. . . . Jonas Bessler of the Lieberman Music Company stated that an announcement soon will be released announcing the dates of the Wurlitzer Service and Shop School, which is to be conducted sometime during the middle of June. Mr. Bessler states that this will be the biggest and most complete school that has ever been conducted by any phonograph distributor.

# WANTED

BY ONE OF CHICAGO'S  
MAJOR MANUFACTURERS

. . . . ideas, inventions or completed working models of all types of new coin operated machines. Your product, idea or invention, if it meets approval, will be given complete and immediate attention. You will be contacted directly after receipt of your first letter. You can write in full confidence. You are assured complete protection.

Give Full Details to . . .

Box No. 150

c/o The Cash Box, 32 W. Randolph St., Chicago 1, Ill.

## THE POET'S CORNER

JACKSONVILLE, FLA.—Herb Gorman, manager of the Taran Distributing Company, this city, recently waxed poetical in a postcard sent to music operators in his area. Reproduced below is the "bard's" effort:

### THE AMI

Now what I am about to say  
Will bring forth no objection,  
Because I think the AMI's  
The SYMBOL OF PERFECTION.

It's pretty as a picture,  
It works just like a charm,  
It causes little trouble,  
So there's no need for alarm.

The volume is terrific  
It's mellow—yet it's clear,  
The mechanism's perfect  
It's the same year after year.

Each movement of this great machine  
Is quick, sure and exact,  
In every single thing it does  
It really has the knack.

Well, now you have my story  
About this wonderful buy,  
So let's make sure that when you buy,  
You get the AMI.

Bill FitzGerald, advertising manager of AMI, Inc., after reading the above poem, became afflicted with a slight touch of the poesy and penned the following for posterity:

Herb looked at his watch and his  
clocks; then  
Said, "A good, clever ad pulls like  
oxen.

We've just time for the mails to help  
with the sales  
Of this wonderful line of Juke-  
boxen."

To his poet he said: "Versify!  
You are forthwith instructed to try  
Peddling, my bard, via government  
card  
And inform ops about AMI."

Now, with fat sales the firm fairly  
waddles.

The poet Herb personally cuddles  
And says: "You're a man that will  
please Sam Taran  
The way you are moving 'C'  
Models."



## CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE  
8 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully.

CLASSIFIED DISPLAY—Rate 75c per agate line (\$10.50 per column inch). No outside borders. Only light faced type used.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, Empire State Building, New York 1, N. Y.

## WANT

WANT—United 5-Player Shuffle Alley; United 4-Player Shuffle Alley; United 2-Player Shuffle Alley. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND, O. Tel.: Superior 1-4600.

WANT—Late model phonographs. Will pay cash. Will pick up within a radius of 300 miles. KOEPPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939.

WANT—Will pay cash for Champions, Citations, Gold Cups, late Rock-Olas, Seeburgs, Wurlitzers and AMI's, and Accessories. Send us your list. AMERICAN DISTRIBUTING CO., 325 E. NUEVA ST., SAN ANTONIO, TEX. Tel.: TRavis 8858.

WANT—Photomatics, Voice-O-Graphs, ChiCoin Basketball Champs, Seeburg Bear Guns, Evans Tommy Guns, Skyfighters, Chi-Coin Midget Skee Balls, Pitch 'Em and Bat 'Em, Exhibit Dale Guns, ChiCoin Pistols and all other Arcade Equipment. State condition and price. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel: BRyant 9-6677.

WANT—One or a hundred phonos and games of all kinds. Cash waiting. Will buy your complete route of music or games. Also want: tubes, parts, supplies of all kinds. Write, Wire, Phone. C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: Dunkirk 3-1810).

WANT—Phonographs, pre-war and latest models. State price wanted, mechanical condition, appearance, quantity you have, and when ready to ship, in first letter. BOLIVAR RADIO, BOLIVAR 14, MEXICO CITY, MEXICO.

WANT—All post-war games, phonographs, wall boxes, scales, arcade. All hideaways, speakers, adaptors, motors, Wurlitzer and Seeburg steppers, etc. Write stating condition and prices. ST. THOMAS COIN SALES, ST. THOMAS, CANADA. Tel.: 2648.

WANT—Will pay highest prices for Bally Triumph. Any condition as long as you have all parts. No lot too large or too small. J. DE LUCA, 8031 ST. GERARD ST., MONTREAL, QUE., CANADA.

WANT—Will buy used phonograph records made before 1940; any quantity or dealers stock. Will pay \$15 to \$30 per hundred. Some labels are Paramount; Gennett; Victor; Columbia; Brunswick; Bluebird; Vocalion; Decca; Q. R. S. JACOB S. SCHNEIDER, 128 W. 66th ST., NEW YORK 23, N. Y.

WANT—New or used late model phonographs, pin games and shuffle alleys in trade for Bally Turf Kings brand new in the crate. NOVELTY AMUSE. CO., 999 MAIN STREET, HARTFORD, CONN. Tel.: 78511.

WANT—We want late model phonographs, wall boxes, five ball games, amusement games, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH.

WANT—Voice-O-Graph; Photomatic (post-war); Chicago Coin Basketball; Chicago Coin Goalee; Popcorn Vendors; Coke Vendors. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE. N., MINNEAPOLIS 11, MINN.

WANT—By Operator: Bally One-Balls: Citation, Champion, Turf King. Also late 5-balls and post-war phonographs. All machines must be A-1 and ready for location. ACTIVE AMUSEMENT CO., 501 NORTH GOSSET ST., ANDERSON, S. C. Tel.: 2310.

WANT—Used, new or surplus stock records. At this time we will purchase unlimited quantity of any type records (except Race). Top prices paid. We pay freight. Write immediately. USED RECORD EXCHANGE. Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—Your used or surplus records. We buy all year round and pay top prices. No blues or race. Not lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 905 NO. MAIN PROVIDENCE 4, R. I.

WANT—United two-player Shuffle Alley Express; United Shuffle Skills; Universal Twin Bowlers. Can use unlimited quantity. Phone, wire: RITEWAY SALES & MFG. CO., INC., 615 10th AVE., NEW YORK, N. Y. Tel.: JUdson 6-1865.

WANT—Your used Juke Box records and new records. Will buy dealer's inventory and surplus store stock. Unlimited quantity. Top prices paid. We pay freight. HARMEL MUSIC CO., 4378 BEDFORD AVE., BROOKLYN 29, N. Y. Tel.: Nightingale 8-6400.

WANT—Used Juke Box records, popular, hillbillies and polkas. Any quantity. Will pay highest prices. Give full details in first letter. F. A. WIEDEL, 2440 N. ORCHARD ST., CHICAGO 14, ILL.

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 5 PARKHURST ST., NEWARK 2, N. J.

WANT—Will pay \$125 for Panorams, complete in first class condition. MCGUIRE'S, 256 MAIN STREET, DUBUQUE, IOWA.

WANT—Bally Shuffle Champs; United 5-Player Shuffle Alleys; United Twin Rebound. State condition and price. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. Tel: Union 3-8584-8574.

WANT—New and used Pace, Jennings, Mills Golden Falls, and 21 Bell Slots; Jennings Consoles. Interested in good clean post-war machines only. Also want Parts for above machines—gears, clocks, escalators, etc. Send list of quantity, denomination and lowest price in first letter. BOX #153, c/o THE CASH BOX, EMPIRE STATE BLDG., NEW YORK, N. Y.

## CLASSIFIED ADVERTISING SECTION

## FOR SALE

FOR SALE—Juke Box Routes: W. L.A.—20 late phonos, 54 counter boxes. Old est. Income \$500 mo. Price \$6,000; SO. EAST L.A.—25 latest phonos. Old est. Income over \$700 mo. Price \$10,800; SAN BERNARDINO—28 newest phonos and games. Old est. locations. Can be serviced 20 hours weekly. Income \$1,400 mo. Price \$17,500; LONG BEACH—22 newest phonos, mostly Seeburg 1100's, 71 counter boxes. Very old est. Income \$350 week. Price \$21,750; SO. EAST L.A.—51 newest phonos plus many counter boxes and auxiliary equipment. Old est. Income \$500 week. Price \$25,000. The above routes may be handled for 1/2 cash. Will finance balance if desired. BADGER SALES CO., 2251 W. PICO BLVD., LOS ANGELES, CALIF. Tel.: DU 72243.

FOR SALE—Three late Seeburg Bear Guns, like new, \$375 ea. Will take AMI "A" 's or "B" 's—or Rock-Ola 1426 in trade. GIST MUSIC CO., 311 ELM ST., HELENA, ARK.

FOR SALE—All Stars \$75; Quarterback \$60; Exhibit Hockey \$99.50; United Team Hockey \$99.50; Bowlettes \$39.50; Wurlitzer 1250's write for price; Gottlieb Knockouts \$175. WANTED—Late Model Phonographs, Seeburg M-100; Wurlitzer 1400; A.M.I. Model C. RELIABLE COIN MACH. CO., 184 WINDSOR ST., HARTFORD, CONN. Tel.: 6-7602.

FOR SALE—40 Selection AMI Model "C"; 100 Selection Seeburg 1949 or 1950 Model. Write. Dale Guns, Shuffleboards; Shuffle Alleys, twins or singles; Pin Balls, Roll Down games. We deliver free in Wisconsin, also help new operators start routes. LAKE NOVELTY CO., OMRO, WIS.

FOR SALE—Buy your finest reconditioned Wurlitzer phonographs from the World's Largest Wurlitzer Distributor. Genuine parts, factory trained mechanics. Competitively priced. Also reconditioned cigarette machines. Write us before you buy. YOUNG DISTRIBUTING, 599 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5050.

FOR SALE—Louisiana Operators; Factory rebuilt and new Slots, Winter Books, Arrow Bells, Clover Bells, Super Bells, Buckley Parleys. Write for prices. LOUISIANA COIN MACHINE CO., BOX 861, LAFAYETTE, LA. Tel.: 2441.

FOR SALE—Special Bargains! Wurlitzer 1100 \$379; Wurlitzer 1015 \$249; Wurlitzer 1080 \$249; Wurlitzer 3020 wall boxes \$39; Wurlitzer 219 steppers \$25. Machines thoroughly reconditioned and refinished with Davis six point guarantee. Phone 5-5194, or write: DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE, N. Y.

FOR SALE—Dale Gun (Removable Top) \$79.50; Keeney Submarine \$89.50; Select-A-Card \$99.50; South Pacific \$99.50; Playland \$125; Sweetheart \$125; Harvest Time \$135; Georgia \$135; Pin Bowler \$135; Lite-A-Line (new) \$125. 1/3 Deposit, balance C.O.D. MERIT INDUSTRIES, 542 W. 63rd ST., CHICAGO, ILL. Tel.: ENglewood 4-9202 and 4-9204.

FOR SALE—Moving must unload: Q.T. Pool Table \$100; Edelman Pool Table \$50; Super Bomber \$50; Evans Playball \$75; Williams Star Series \$100; Bally Shuffle-Bowler \$25; United Super Alley \$25 Chicago Coin Bango \$15; United Standard \$15; United Skee Alley \$125; Bally Speed Bowler \$75; Bally Shuffle Champ Rebound \$125; Bowlette \$39.50; New Chicago Coin Playball \$100; New Chicago Coin Thing \$150; New United 2 Player Hockey \$125; New Williams Big League Alley \$150. K. C. VENDING CO., 800 NO. THIRD ST., PHILADELPHIA 23, PA.

FOR SALE—4 Wurlitzer 600's \$50; 3 Seeburg Hitone's \$50; Seeburg Hideaway Pre-war and Post-war; 50 Packard Wall Boxes \$12. DIXON DISTRIBUTORS, 3808 SOUTHERN BLVD., YOUNGSTOWN, OHIO. Tel.: 87515.

FOR SALE—Bola Score \$40; Batting Practice \$55; Seven Hi Pool \$40; Rock-Ola Ten Pins \$20; Kirk Night Bomber \$40; Drivemobile \$85; Merchantman Digger \$30; Goalee \$55; In The Barrel \$30; ChiCoin Pistol \$70; Undersea Raider \$55; Pitch 'Em Bat 'Em \$150; Bally Submarine \$40; Meeter Movie similar to Panoram \$115; Mercury DeLuxe Thirteen Way Strength Scale \$50; Kicker And Catcher \$15; Ideal Card Vendors \$10; Kissermeter \$50; Rock-Ola Model 1422 \$120; Commandos \$30; Hideaways \$25; Standards \$35; Playmasters \$35; Seeburg LoTone \$50. One-third deposit. ELITE AMUSEMENTS, 619 ALEXANDER ST., GRAND RAPIDS, MICH.

FOR SALE—1 Packard 1946 Hideaway and 4 Packard Wall Boxes \$147.50; 1 Wurlitzer 1100 \$390; 6 Seeburg 5c Model WS-2Z Wall Boxes \$9; 5000 used records 7c ea.; 9 Wurlitzer 3021 Wall Boxes \$14. MITCH GOLISH MUSIC CO., 20 W. POPULAR ST., HARRISBURG, ILL.

FOR SALE—(1) Three Gun ABT Rifle Sport Shooting Gallery, complete; (1) Six Gun ABT Rifle Sport Shooting Gallery, complete. Both are just like new and have Black Lite Feature. Write for price. 10,000 late used records, ready for shipment, \$40 per thousand. BUSH DISTRIBUTING CO., 286 N.W. 29th ST., MIAMI 37, FLA. Tel.: 3-4623.

FOR SALE—Hard-to-get Parts and Supplies. We have stock on hand. Let us know your needs. Our prices are right. We also have complete stock of used games and phonographs of all kinds. COVEN DISTRIBUTING CO., INC., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: INdependence 3-2210.

FOR SALE—Guaranteed used phonographs, all makes; Pinball Machines; Bowling Alley. These machines are perfect, the price is right. Write for literature. F. A. B. DISTRIBUTING CO., INC., 304 IVY STREET, N.E., ATLANTA, GA.; 1019 BARONNE STREET, NEW ORLEANS, LA.; 911 GERVAIS STREET, COLUMBIA, S. C.

FOR SALE—8 Braud New Double Column Kleenex Vendors with stands \$40 ea.; 6 Ristaurat Music Boxes \$95 ea. Arcade Equipment: Boomerang \$45; Heavy Hitter \$65; Panorams \$250; Pitchem & Battem \$225; Quizzers with Film \$125; Siros Brush Up \$75; Exhibit Dale Gun \$95; Atomic Bomber \$150; Silver Bullets \$195; Standard Metal Typer \$925. CLEVELAND COIN. 2021 PROSPECT, CLEVELAND, O. Tel.: Tower 1-6715.

FOR SALE—5 Seeburg M-100's in perfect condition \$789 ea.; 1 heavy gauge canvas tent 40'x80' \$429; 12 Juice Mixers, 10 gal. each, monel metal, 1/4 hp. motor, ice cooled 2 faucets \$99.50; WANT—Bally's Eurekas and Attention. AMERICAN AMUSEMENT CO., 628 MONTGOMERY ST., SYRACUSE, N. Y.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVE., DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Thrillwood Records, unbreakable, mail orders filled, boxes of 25 \$14 postpaid tax incl. Singles \$1. Alpha Distributing Co., 10th Ave., N. Y. C. "My Sugar Lump"—"My World Is Made Of Music" 104. "A Merry Bachelor"—"Mary (A Ball Of Fire)" 106. THRILLWOOD RECORDS, BOX 286, NORTH BERGEN, N. J.



## CLASSIFIED ADVERTISING SECTION

FOR SALE—New Jungle Joe Target Guns \$79.50; New Ambassador Fronts for 1015 Wurlitzer \$59.50; New United Skee Alley \$215; New Williams Big League Bowler \$150. We are distributors for AMI, Williams, Keeney & Genco. MILLER-NEWMARK DIST. CO., 42 FAIRBANKS STREET, N. W., GRAND RAPIDS, MICH.

FOR SALE—Uneda 9 column, electric cigarette machine with coin changer, new, original crate \$235; Daval Postmaster new \$45, write for quantity price. Swap for late one-balls and guns. J. ROSENFELD CO., 3220 OLIVE ST., ST. LOUIS, MO. Tel.: OLive 2800.

FOR SALE—Genco Stop & Go's \$155; Tri-Scores \$110 (floor samples); Mercurys \$85; Williams Shoo \$149.50; Nifty \$139.50; Chicago Coin Fighting Irish \$125; Gottlieb Minstrel Man \$167.50; Knock Outs \$145; United Red Shoes \$132.50; Bally Hook Bowlers \$335; Turf Kings, write; Photo Finishes \$190; Champions \$200; Citations \$145. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel.: CAnal 5306.

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games; etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th Ave., MIAMI 34, FLA. Tel.: 3-7648.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel: RIVERSIDE 4131.

FOR SALE—5 Seeburg Gem Chassis in metal cabinets with Packard 30-wire adapters \$50 ea.; 50 Buckley 1942 Boxes, 20 and 24 selection, \$5 ea. All equipment usable and in good operating condition. HUGHES ELECTRIC CO., LADOGA, IND. Tel.: 17.

FOR SALE — Needles. Top-quality juke box needles at lowest prices. All type needles to fit any machine; both osmium and sapphire points. Immediate delivery! Call or write: JENSEN INDUSTRIES, INC., 329 SOUTH WOOD STREET, CHICAGO 12, ILL.

FOR SALE—Mauser Pistol \$85; Silver Bullets \$145; 38 Wurlitzer HW \$75; 38 Seeburg HW \$75; South Pacific \$125; Be-Bop \$129; Harvest Moon \$69; Chicago Goalee \$85; Photo Studio Booth with 2 Cameras \$350; Bally Entries \$35; Gottlieb Daily Races \$35; Victory Derby \$25; Yankee Traveling Cranes \$45; Liberator \$65; Play Ball \$65. Will trade any of this equipment for used or new Turf Kings. STANLEY AMUSE. CO., 5225 SO. TACOMA WAY, TACOMA, WASH.

FOR SALE — One-Balls at special prices! Brand new Turf Kings, write; reconditioned Turf Kings, write; Champions \$245; Citations \$139.50. All Guaranteed A-1. EMPIRE COIN MACHINE EXCHANGE, 1012 MILWAUKEE AVE., CHICAGO 22, ILL. Tel.: EVerglade 4-2600.

FOR SALE—At special prices all types shuffle games new and used for quick disposal give offer 20 Telequiz with films, perfect condition. Write or wire. MONARCH COIN MACH. CO., 1545 NO. FAIRFIELD AVE., CHICAGO, ILL. Tel.: ARmitage 6-1434.

FOR SALE — Bally Citations, Champions, Turf-Kings; Universal Winners, new and used Consoles and slots. We now have in stock Bally's Futurity and other games. West Virginia Bally Distributors. ALLAN SALES, INC., 928-30 MARKET ST., WHEELING, W. VA. Tel.: WHEELING 5472.

FOR SALE—Rock-Ola Rockets, both 78 and 45, write for high trade-ins; Wurlitzer 1100 \$349.50; Wurlitzer 1015 \$199.50; Seeburg Hideaways, Wurlitzer Twin Twelves, Wurlitzer 800's, write; Keeney Conversions for United Shuffle Alleys, originals \$29.50; Express \$49.50; Keeney Double Bowler \$175; Keeney League Bowler \$275. Huge line of premiums, selected stock of finest merchandise, picnic ware, cameras by nationally known manufacturers. Everything we sell is guaranteed. Customers' satisfaction a must. DAN SAVAGE NOVELTY CO., 904 ELM ST., RELOIT, WIS. Tel.: College 2599-W.

FOR SALE — Chicago Coin Classic \$135; Universal Super Twin Bowler \$135; Bally Speed Bowler \$100; Shuffle Alley with fly-away pins \$50. ALLIED COIN MACHINE CO., 766 MILWAUKEE AVE., CHICAGO 22, ILL.

FOR SALE—Royal Shuffleboards \$85; Horsecollar and Royal scoring units \$75; Jockey Specials \$95; Gold Cups \$115; South Pacifics \$80; Bally Speed Bowlers \$145; Williams DeLuxe Bowlers \$80. SYSTEM AMUSEMENT CO., 810 WEST SECOND AVE., SPOKANE, WASH.

FOR SALE—Big Handicap back glass conversion for your Citation. Completely new. 15 new beautiful exciting colors. Get extra profits from your Citations. Order now—\$17.45. One-third deposit, balance C.O.D. OHIO SPECIALTY CO., 29 WEST COURT ST., CINCINNATI 2, OHIO.

FOR SALE—20 Hunter Ball Gum Machines, 8 with stands. Make offer. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y.

FOR SALE — Used Phonograph Records taken from our routes. BIRMINGHAM VENDING COMPANY, 540 2nd AVENUE, NORTH, BIRMINGHAM 4, ALA.

FOR SALE—New England's Largest Stock—New Machines, finest parts and service department. Exclusive distributor for Wurlitzer, Bally, United, Chicago Coin, Keeney, Exhibit. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS. Tel.: AL 4-4040—and REDD DISTRIBUTING CO., INC., 811 UNION ST., WEST SPRINGFIELD, MASS. Tel.: 6-5418.

FOR SALE—Two Manhattan Packard phonographs, like new, \$189.50 ea. WESTERN DISTRIBUTORS, 1226 SOUTH WEST 16th AVENUE, PORTLAND 5, ORE.

FOR SALE — Or Exchange for non-coin operated items: 10 Bowling, 5 Pinball, 1 Shuffle-Skill, 1 Shuffle-Mite; 1 Shuffle-Baseball, 1 Juke Box, used machines. Principals send offers or propositions in detail in first response. SELECT AMUSEMENTS, BOX 288, NORTH ARLINGTON, N. J.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—2 Gottlieb Bowlettes \$65 ea.; 1 ChiCoin Pistol Pete \$135; 2 United Shuffle Alleys \$35 ea.; 1 Bally Entry FP \$65; 1 Wurlitzer 1100 phonograph \$400. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA STREET, EVANSVILLE 10, IND.

## CLASSIFIED ADVERTISING SECTION

FOR SALE — 250 Rolldowns: Total Rolls; Advance Rolls; A.B.C. Roll Downs; Big City; Bingo Rolls; Hy-Rolls; One World; Pro-Score; Singapore; Sportsman. Make us an offer on all or part. CLEVELAND COIN, 2021 PROSPECT, CLEVELAND, O. Tel.: TOWER 1-6715.

FOR SALE — 8 Telequiz with film, very clean, ready for location \$145 ea.; 1 United Team Hockey, floor sample, write; 1 Packard Manhattan \$175; 2 Gottlieb Bowlette \$45 ea. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND. Tel.: 3-4508.

FOR SALE—Turf Kings (Like New) Used only few weeks, cheap, write. Citations \$100; Champions \$175; Special Entries \$29.50. A-1 1/3 down. HOFER AMUSE. CO., 970 W. BRIDGE, NEW BRAUNFELS, TEXAS.

FOR SALE—Back Glasses for Jockey Special and Special Entry \$8.95 ea.; Back Glasses for Victory Special, Victory Derby, '41 Derby and many others \$4.95 ea.; Personal Music Boxes (like new) \$1 ea. JACK R. MOORE CO., 1615 S.W. 14th AVE., PORTLAND, ORE.

FOR SALE—W4L56 Boxes 5/10/25c \$44; 3W2L56 Boxes three-wire \$27; WIL56 wireless Boxes \$24; Seeburg Hideaway 146 \$225; Wurlitzer 1100 \$450; 1015 \$295; Wurlitzer Skee Roll \$125; 14 ft. Bankrolls \$150; Irish Pool \$90; Dale Guns \$85. V. YONTZ, BYESVILLE, OHIO.

FOR SALE—Wurlitzer 750E's \$110; Model 850's \$65; Model 700's \$85; 3 Turf Kings, write; Model 3031 Wall Boxes, clean, \$10.95; Several 1015's and 1100's—all in clean working order. CENTRAL MUSIC DISTRIBUTING CO., 1523 GRAND AVE., KANSAS CITY, MO.

FOR SALE — Seeburg Hideaway H146-M \$195; 2 146-M \$225; Seeburg 5c Wall Boxes WIL56 \$15.95; 1 147-M \$325; 2 Wurlitzer 600's \$35 ea.; Seeburg Mayfair \$35; Rock-Ola Monarch \$25. Small deposit. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. Tel: 3992.

FOR SALE — Plastic and Bubbler Tubes. For Wurlitzer 1015 lower side plastic \$7.95. Right and left corners \$8.95 ea. All bubbler tubes for Wurlitzer 1015's \$3.90 ea. Domes for Seeburg 146, 147, 148 \$16.95 ea. 1/3 deposit. Balance C.O.D. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE — Attention Operators — Brand New Turf Kings, original crates, write for price. Direct from a Bally distributor. Order immediately. Contact: ALFRED SALES, INC., 881 MAIN ST., BUFFALO, N. Y.

FOR SALE — Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 RIJEMOUND RD., Milwaukee 13, WIS. Tel: BLuemound 8-7600.

FOR SALE — Reconditioned Wurlitzers: 600's \$65; 750's \$109.50; 1015's \$275; 1100's \$400; 1250's (slightly used), write. Rock-Ola: 1422's \$175 1426's \$225. Seeburg: 147's \$295; 148's \$375. Citation \$225; Jockey Special \$119.50; Gold Cup \$145. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN STREET, RICHMOND, VA. Tel.: 84-3264.

FOR SALE—Music Specials: Rock-Ola 1946 \$172.50; Seeburg 147-M \$234.50; Seeburg Hideaway \$154.50 Wurlitzer 1017 \$224.50; Wurlitzer 1015's \$249.50; AMI "A" \$364.50; Wurlitzer 850 \$109.50; Seeburg 5c-10c-25c 1947 wireless Wall Boxes \$49.50; Seeburg 5c-10c-25c 1947 3-wire Wall Boxes \$55. T & L DISTRIBUTING CO., 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAIn 8751.

FOR SALE—4 1 ball Citations, A # 1 condition. Also 3 California Shuffleboards; 2 Shuffleboards; 10 Pin conversions. M. J. COLBERT, NEBRASKA CITY, NEBR.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WESt 3-3224.

FOR SALE—Needles. All type needles for juke boxes and home machines. Every needle a precious metals point. Give our needles a test and become the distributor for your area. Write: ELDEEN MANUFACTURING COMPANY, 621 WEST NATIONAL AVE., MILWAUKEE 4, WIS.

FOR SALE—We can supply all your recorded needs—on all labels. Shipments made 24 hours after receipt of order. 5c over wholesale per record. We ship anywhere. LESLIE DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: PLaza 7-1977. Cable address: EXPO RECORD, NEW YORK.

FOR SALE—7 Amusement Enterprise Skeeboard Alleys \$199 ea.; 1 Pace Midget Auto Racer like new \$79; 1 Boizelle "52" Miniature Pooltable with 5c chute, perfect condition \$89. NOVELTY SALES CO., 16 TURNPIKE RD., SHREWSBURY, MASS. Tel.: WORcester 3-3663.

FOR SALE — Phonograph and Pin Game Route—large supply spare parts and tubes. VANS AUTOMATIC AMUSEMENTS, XENIA, OHIO.

FOR SALE—We are making a splendid 3 1/2 x 7 coin-operated or plain Pool Table. Write for picture and information. Distributors wanted. SPARKS SPECIALTY COMPANY, SOPERION, GA. Tel.: 33.

FOR SALE — Brand new Tri-Scores \$135 ea. LEHIGH SPECIALTY CO., 826 N. BROAD ST., PHILADELPHIA 30, PA. Tel: PO 5-3299.

FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; WIL56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—The famous lightweight Jacobs Tone Arm for all automatic phonographs. Get it from your nearest distributor. JACOBS NOVELTY CO., STEVENS POINT, WIS.

FOR SALE—Star Series \$100; Maryland \$75; Shuffle Alley with U/c \$50; Freshie \$100; Quarterback \$65; Rip Snorter \$100; Madison Square Garden \$125; Dreamy \$100. WANT—Bing-A-Rolls at \$35 ea. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE — United Shuffle Alleys \$45; Williams Twin Shuffle \$59.50; ChiCoin Bowling Alleys \$59.50; Bally Bowlers \$59.50; Bally Speed Bowlers \$109.50; Keeney Bowling Champs \$195; ChiCoin Trophy Bowlers \$155; Keeney League Bowlers \$285; Bally Hook Bowler \$355; Williams Dallas \$75; Williams Boston \$95; Dale Gun \$85; Exhibit Six Shooter \$225; Seeburg Wireless Boxes, 5c only, \$19.50; Seeburg Shoot-The-Bear \$365. All good condition. AMERICAN SALES COMPANY, 1638 GEORGE STREET, LA CROSSE, WIS. Tel.: 4-1578.

(Continued on next page)



**CLASSIFIED ADVERTISING SECTION**

**Here's What  
You Can Get  
For Only  
92¢  
A Week**

**1** A 40 WORD CLASSIFIED AD IN EACH AND EVERY WEEK'S ISSUE FOR A FULL YEAR (52 CONSECUTIVE WEEKS) ACTUAL COST WOULD BE \$3.20 PER WEEK OR \$166.40 FOR THE ENTIRE YEAR OF 52 WEEKS... PLUS...

**2** A FULL YEAR'S SUBSCRIPTION THAT BRINGS YOU "THE CASH BOX" EACH WEEK FOR 52 CONSECUTIVE WEEKS, REGULAR PRICE OF SUBSCRIPTION IS \$15.00 WHICH ADDS UP TO THE GRAND TOTAL OF...

**3** \$181.40... ALL THIS FOR ONLY \$48... OR 92c PER WEEK FOR YOUR 40 WORD CLASSIFIED AD PLUS YOUR WEEKLY COPY OF "THE CASH BOX"...

**4** IF YOU ALREADY HAVE A \$15 SUBSCRIPTION TO "THE CASH BOX" YOU WILL BE GIVEN FULL CREDIT FOR THE REMAINDER OF YOUR SUBSCRIPTION. THIS WILL BE DEDUCTED FROM THE \$48 AND YOU WILL BE BILLED FOR THE DIFFERENCE ONLY.

**THE CASH BOX**  
EMPIRE STATE BLDG.  
NEW YORK 1, N. Y.

Enclosed Find My First 40 Word Classified Ad Plus My Check For \$48.

Bill Me For The Difference Due From My \$15 Subscription. Enclosed Find My First 40 Word Classified Ad.

DISTRIBUTOR \_\_\_\_\_ MANUFACTURER \_\_\_\_\_

I AM AN OPERATOR \_\_\_\_\_ JOBBER \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Address \_\_\_\_\_

Firm \_\_\_\_\_ Name \_\_\_\_\_

**FOR SALE**—Winners, like new, \$395 ea.; Photo Finish \$295 ea.; Bally Champions, very clean, \$265 ea.; Gold Cups \$95 ea.; Turf Kings, like new, write; Jockey Specials \$65 ea.; Citations \$195 ea.; Bally Big Inning \$149; Chicago Coin Goalee \$125; Dale Gun \$79.50; Bally Hot Rod \$125; United ABC, write; Williams Double Header (new) \$179.50; Wurlitzer 1015, very clean, \$265; Wurlitzer 1080, clean, \$250; Seeburg 1946 Hideaway \$225; Seeburg 1948 Hideaway \$325; Seeburg 1947 M \$295; AMI Model A \$375; Seeburg 5-10-25c Wall-O-Matics Wireless \$45 ea.; Packard Hi Chrome Wall Boxes, like new \$22.50 ea.; Packard Bar Brackets (new) \$3.25 ea. **MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND, OHIO. Tel.: Superior 1-4600.**

**FOR SALE**—Arcade Equipment: Periscope, Foot-Ease, Hockey, Lite League, Rapid Fire, Super Bomber, Ace Bomber, Ten Strike, Sky Pilot, Ray Guns. Guaranteed fully reconditioned. Parts, supplies for ray guns. Amplifiers, motors, rifles repaired. **COINEX CORPORATION, 1346 W. ROSCOE ST., CHICAGO 13, ILL. Tel.: GRaceland 2-0317.**

**FOR SALE**—Seeburg 146 \$179 ea.; Seeburg 100 record # 78 \$795 ea.; Wurlitzer 1250, write; AMI Model A \$385; AMI Model B \$450. **AMERICAN VENDING CO., 2359 CONEY ISLAND AVE., BROOKLYN, N.Y. Tel.: ESplanade 5-1836.**

**FOR SALE**—Fighting Irish \$185; 4 Horsemen \$185; Sharp Shooter \$125; Select-A-Card \$150; Telecard \$125; College Daze \$125; Sweetheart \$175; Pin Bowler \$175; One-Two-Three \$95; Tahiti \$95; Nifty \$185; Just 21 \$100; Wisconsin \$65; South Pacific \$125; Trade Winds \$60; Mardi Gras \$50; Williams Quarterback \$100. **A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.**

**FOR SALE**—Photo Finish \$195; Citations \$150; New American Scales \$95; New Pin Game Lifts \$49.50. Will trade any of the above merchandise for 100 record Seeburg. 1/3 down. **GOLDEN GATE NOV-ELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF.**

**MISCELLANEOUS**

**NOTICE**—We are exclusive factory distributors in Metropolitan New York and Northern New Jersey for Keeney Electric Cigarette Vendor. Now taking orders. Will accept trades. For prices, write: **DAVE LOWY & CO., 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.**

**NOTICE**—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is **DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.**

**NOTICE**—We are distributors for Evans' "Constellation" 40 record phonograph. Now delivering. **DAVE LOWY & COMPANY, 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.**

**NOTICE**—Connect 30-wire boxes to Seeburg 100 in a jiffy. Hawley Adapter connects to best side of 24 records. Precision made. No working parts. Specify for M 100A or M 100B. **J. R. HAWLEY DISTRIBUTING CO., 2720 W. PICO BLVD., LOS ANGELES 6, CALIF.**

**THIS WEEK'S USED MACHINE QUOTATIONS**

**How To Use "The Confidential Price Lists"**

**FOREWORD:** Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists", rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory. **METHOD:** "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.

**EXPLANATION**

- 1. Prices UP
- 2. Prices DOWN
- 3. Prices UP and DOWN
- 4. No change from Last Week
- 5. No quotations Last 2 to 4 Weeks
- 6. No quotations 4 Weeks or Longer
- 7. Machines Just Added
- \* Great Activity



WURLITZER			SEEBURG		
6. 24	29.50	49.50	4. Plaza	29.50	39.50
2. 600R	35.00	69.50	4. Royale	25.00	49.50
4. 600K	35.00	69.50	4. Regal	35.00	59.00
4. 500A	40.00	69.50	4. Regal RC	39.50	59.50
4. 500K	42.50	69.50	4. Gem	35.00	49.50
4. 41 (Counter)	35.00	50.00	4. Classic	35.00	69.00
6. 51 (Counter)	30.00	45.00	4. Classic RC	39.50	79.00
4. 61 (Counter)	39.50	50.00	4. Maestro	39.50	65.00
4. 71 (Counter)	39.50	50.00	4. Mayfair	35.00	59.50
6. 81 (Counter)	49.50	75.00	4. Mayfair RC	49.50	59.50
4. 700	69.50	99.50	6. Melody King	49.50	79.50
4. 750M	89.50	109.50	4. Crown	39.50	59.50
2* 750E	79.50	135.00	6. Crown RC	49.50	79.50
4. 780M Colonial	95.00	129.50	4. Concert Grand	39.50	59.50
2. 780E	69.50	109.50	1. Colonel	45.00	75.00
4. 800	69.50	119.50	4. Colonel RC	49.50	79.50
2. 850	65.00	99.50	4. Concert Master	49.50	69.50
2. 950	49.50	89.50	4. Concert Master RC	59.50	89.00
2* 1015	185.00	295.00	4. Cadet	50.00	65.00
4. 1017 Hideaway	200.00	269.00	6. Cadet RC	59.50	65.00
2* 1100	325.00	450.00	4. Major	49.50	79.00
3* 1080	225.00	295.00	4. Major RC	50.00	79.50
6. 300 Adapter	10.00	15.00	4. Envoy	49.50	79.50
4. 320 Wireless Wall Box	3.50	5.00	4. Envoy RC	59.50	89.50
4. 310 Wall Box 30 Wire	4.50	5.00	4. Vogue	39.50	69.50
4. 320 2 Wire Wall Box	3.50	5.00	4. Vogue RC	49.50	79.50
6. 332 2 Wire Bar Box	5.00	9.50	4. Casino	39.50	65.00
6. 331 2 Wire Bar Box	5.00	10.00	6. Casino RC	49.50	79.50
4. 304 2 Wire Stepper	3.50	5.00	4. Commander	39.50	59.50
4. Wireless Strollers	19.50	25.00	4. Commander RC	50.00	69.00
6. 430 Speaker Club with 10, 25c Box	69.50	75.00	4. Hi Tone 9800	45.00	69.50
6. 420 Speaker Cabinet	40.00	49.50	4. Hi Tone 9800 RC	45.00	69.50
2. 3031 Wall Box	10.95	19.50	4. Hi Tone 8800	35.00	59.50
4. 3045 Wall Box	12.50	20.00	4. Hi Tone 8800 RC	35.00	69.50
4. 3020 Wall Box	35.00	49.50	4. Hi Tone 8200	35.00	59.50
4. 219 Stepper	19.50	29.50	4. Hi Tone 8200 RC	35.00	69.50
4. 100 Wall Box 5c 30 Wire	3.50	5.00	2. 146S ('46)	150.00	239.50
6. 100 Wall Box 10c 30 Wire	12.50	17.50	2* 146M	150.00	275.00
6. 111 Bar Box	3.00	10.00	2* 147S	175.00	295.00
4. 120 Wall Box 5c Wire	2.00	4.50	2* 147M	175.00	325.00
6. 305 Impulse Rec.	2.50	10.00	4. 148S	319.50	375.00
6. 350 WIs Speaker	17.50	29.50	2. 148M	325.00	379.00
4. 115 Wall Box Wire 5c Wireless	5.00	7.50	4. 148ML	379.00	425.00
6. 135 Step Receiver	14.50	19.50	6. Remote Speak Organ	10.00	17.50
4. 145 Imp. Step Fast	4.50	7.50	6. Multi Selector 12 Rec.	12.50	35.00
6. 306 Music Transmit.	7.50	9.50	6. Melody Parade Bar	4.50	6.00
6. 130 Adapter	15.00	19.50	6. 5c Wallomatic Wireless	3.00	8.50
4. 580 Speaker	25.00	49.50	6. 5c Baromatic Wireless	4.50	5.00
6. 123 Wall Box 5/10/25 Wireless	9.00	15.00	6. 5c Wallomatic 3 Wire	2.00	8.00
4. 125 Wall Box 5/10/25 Wire	2.50	6.00	4. 30 Wire Wall Box	2.00	9.50
			4. 5, 10, 25c Baromatic Wire	3.00	6.95



6. 5, 10, 25c Wallomatic 3 Wire	7.50	8.95
6. 5, 10, 25c Baromatic Wireless	6.95	8.95
6. 5, 10, 25c Wallomatic Wireless	8.50	17.50
4. 3W2 Wall-a-Matic	22.50	29.50
4* W1-L-56 Wall Box 5c.	15.95	27.50
4. 3W5-L-56 Wall Box 5, 10, 25c	23.00	49.50
2. W4L-56	44.00	49.50
4. W6-L56-5/10/25 Wireless	39.00	44.00
4. Tear Drop Speaker	12.50	17.50

**ROCK-OLA**

6. Imperial 20	24.50	49.50
6. Imperial 16	25.00	49.50
6. Windsor	29.50	40.00
4. Monarch	25.00	49.50
6. Std. Dial-A-Tone	39.50	40.00
4. '40 Super Rockolite	49.50	79.50
6. Counter '39	19.50	39.50
4. '39 Standard	49.50	79.50
4. '39 DeLuxe	49.50	79.50
4. '40 Master Rockolite	59.50	79.50
6. '40 Counter	39.50	49.50
6. '40 Counter with Std.	49.50	54.50
6. '41 Premier	49.50	69.50
6. Wall Box	4.00	9.50
6. Bar Box	4.00	9.50
6. Spectravox '41	15.00	29.50
6. Glamour Tone Column	30.00	35.00
6. Modern Tone Column	32.50	40.00
6. Playmaster & Spectravox	49.50	69.50
2. Playmaster '46	64.50	129.50
6. Playboy	25.00	30.00
4. Commando	39.50	50.00
2* 1422 Phono ('46)	124.50	179.50
4. 1424 Phono (Hideaway)	150.00	195.00
3. 1426 Phono ('47)	199.50	225.00
4. Magic Glo (1428)	319.00	475.00
6. 1501 Wall Box	3.00	7.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
6. 1525 Wall Box	10.00	17.50
6. 1526 Bar Box	15.00	19.50
4. 1530 Wall Box	10.00	25.00
4. Dial A Tone B&W Box	2.00	5.00
6. 1805 Organ Speaker	24.50	29.00

**PACKARD**

2. Pla Mor Wall & Bar Box	12.00	22.50
4. Manhattan	149.50	189.50
4. Model 7 Phono	75.00	99.50
4. Hideaway Model 400	79.00	139.00
6. 1000 Speaker	48.50	75.00
6. Willow Adaptor	14.50	29.50
6. Chestnut Adaptor	15.00	25.00
6. Cedar Adaptor	15.00	29.50
6. Poplar Adaptor	15.00	27.50
6. Maple Adaptor	15.00	30.00
6. Juniper Adaptor	15.00	27.50
6. Elm Adaptor	15.00	25.00
6. Pine Adaptor	15.00	25.00
6. Beach Adaptor	15.00	27.50
6. Spruce Adaptor	17.50	29.50
6. Ash Adaptor	15.00	25.00
6. Walnut Adaptor	17.50	25.00
6. Lily Adaptor	10.00	12.50
6. Violet Speaker	10.00	15.00
6. Orchid Speaker	19.50	22.50
6. Iris Speaker	21.50	29.50

**MILLS**

6. Do Ri Mi	25.00	59.50
4. Panoram	125.00	250.00
4. Throne of Music	39.50	59.50
4. Empress	25.00	59.50
6. Panoram 10 Wall Box	5.00	8.50
6. Panoram Peek (Con)	195.00	295.00
6. Conv. for Panoram Peek	10.00	29.50
4. Constellation	129.00	159.50

**AMI**

6. Hi-Boy (302)	49.50	55.00
6. Singing Towers (201)	39.50	99.50
6. Streamliner 5, 10, 25	39.50	79.50
6. Top Flight	25.00	39.50
6. Singing Towers (301)	39.50	99.50
2* Model A '46	349.00	395.00
2* Model B '48	450.00	475.00

**BUCKLEY**

4. Wall & Bar Box O. S.	3.00	5.00
4. Wall Bar Box N.S.	7.00	17.50

**AIREON**

2. Super DeLuxe ('46)	40.00	59.50
6. Blonde Bomber	129.50	189.50
5. Fiesta	95.00	129.50
6. '47 Hideaway	119.50	195.00
2. '48 Coronet 400	139.50	149.50
6. '49 Coronet 100	275.00	299.50

4. Flamingo (Wm 7/47)	14.50	25.00
3* Floating Power	64.50	75.00
2. Flying Saucers (Ge 12/50)	120.00	149.50
4. Flying Trapeze (Got 9/47)	14.50	17.50
4. Football (CC 8/49)	75.00	99.50
4* 4 Horsemen (Got 9/50)	134.50	185.00
2. Freshie (Wm 9/49)	99.50	125.00
2. Georgia (Wm 9/50)	105.00	149.50
4. Ginger (Wm 10/47)	10.00	15.00
4. Gin Rummy	99.50	125.00
4. Gizmo (Wm 8/48)	29.50	49.50
6. Glamour	24.50	29.50
2* Gold Cup (B '48)	60.00	145.00
4. Gold Mine	29.50	49.50
4. Golden Gloves (CC 7/49)	89.50	104.50
4. Gondola	49.50	64.50
4. Grand Award (CC 1/49)	55.00	65.00
4. Harvest Moon (Got 12/48)	59.50	69.50
4. Harvest Time (Ge 9/50)	135.00	149.50
4. Havana (Un 3/47)	14.50	25.00
4. Hawaii (UN 8/47)	10.00	25.00
4. Hi Ride	19.50	39.50
4. Hit Parade	29.50	44.50
4. Holiday (CC 12/48)	59.50	79.50
2* Hot Rods (B '49)	75.00	140.00
2* Humpty Dumpty (Got 10/47)	25.00	49.50
2. Jack 'N Jill (Got 4/48)	29.50	49.50
4. Jamboree	34.50	49.50
2. Jeanie (Ex 7/50)	119.50	135.00
2* Jockey Special (B '47)	55.00	119.50
2. Joker (Got 11/50)	134.50	159.50
4. Judy (Ex 7/50)	135.00	155.00
2* Just 21 (Got 1/50)	45.00	100.00
4. K. C. Jones	119.50	129.50
4. Kilroy (CC 1/47)	10.00	15.00
2. King Arthur (Got 10/49)	65.00	129.50
2. King Cole (Got 5/48)	34.50	55.00
2* Knockout (Got 1/51)	140.00	179.50
4. Lady Robin Hood (Got 1/48)	29.50	49.50
4. Leap Year	25.00	49.50
6. Line Up	25.50	29.50
1. Lucky Inning (Wm 5/50)	94.50	109.00
4. Lucky Star (Got 5/47)	25.00	45.00
2. Mad. Sq. Garden (Got 6/50)	99.50	155.00
4. Magic	39.50	54.50
6. Maise (Got 3/47)	14.50	25.50
3* Majors '49 (CC 2/49)	49.50	79.50
4. Major League Baseball	39.50	49.50
1. Manhattan (Un 2/48)	24.50	45.00
4. Mardi Gras	39.50	50.00
4. Marjorie (Got 7/47)	19.50	29.50
2* Maryland (Wm 4/49)	79.50	114.50
4. Merry Widow	39.50	54.50
2. Melody (B 47)	20.00	45.00
2. Mercury (Ge)	99.50	129.50
4. Metro	17.50	27.50
4. Mexico (Un 6/47)	14.50	35.00
6. Miami Beach	15.95	19.50
6. Miss America (Got 1/47)	12.50	27.50
6. Monicker	10.00	17.50
4. Monterrey (Un 5/48)	25.00	49.50
1. Moon Glow (Un 12/48)	39.50	55.00
4. Morocco	35.00	49.50
4. Mystery	10.00	15.00
4. Nevada (Un 10/47)	15.00	25.00
2. Nifty (Wm 12/50)	149.50	185.00
4. Nudgy (B 47)	25.00	39.50
6. Oh Boy	15.00	29.50
2. Oklahoma (Un 6/49)	79.50	109.50
2. Old Faithful (Got 1/50)	99.50	125.00
4. One Two Three	59.00	95.00
6. Opportunity	14.50	19.50
6. Oscar	19.50	25.00
4. Paradise (Un 7/48)	35.00	49.50
4. Phoenix	34.50	49.50
2* Photo Finish	125.00	295.00
6. Pimlico	15.00	32.50
4. Pin Bowler (CC 7/50)	135.00	175.00
4. Pinch Hitter (Un 5/49)	49.50	59.50
2. Pinky (Wm 10/50)	169.50	179.50
6. Pin Up Girl	15.00	29.50
4. Play Ball	15.00	19.50
1. Play Boy (CC 5/47)	15.00	45.00
1. Playland (Ex 8/50)	125.00	149.50
4. Playtime (Ex)	79.50	95.00
1. Puddin' Head	49.50	59.50
4. Punchy (CC 11/50)	174.50	184.50
4. Rag Mop (Wm 11/50)	179.50	189.50
4. Rainbow (Wm 9/48)	45.00	59.50
1. Ramona (Un 2/49)	54.50	65.00
4. Rancho (B 48)	35.00	45.00
6. Ranger	10.00	15.00
6. Record Time	22.50	59.50
2. Red Shoes (Un 12/50)	145.00	179.50
6. Repeater	17.50	29.50
6. Rio (Un 12/46)	15.00	20.00
2. Rip Snorter (Ge)	99.50	109.50
6. Riviera	14.50	25.00

2* Rocket (Ge 5/50)	85.00	139.50
2. Rockettes (Got 8/50)	95.00	149.50
1. Rondevoos (Un 5/48)	39.50	50.00
2. Round Up (Got 11/48)	39.50	59.50
4. St. Louis (Wm 2/49)	79.50	89.50
1. Sally (CC 10/48)	39.50	54.50
1. Samba	65.00	79.50
1. Saratoga (Wm 10/48)	49.50	85.00
2. School Days	15.00	17.50
6. Score-A-Line	20.00	39.50
4. Screwball	39.50	55.00
4. Sea Hawk	15.00	22.00
1. Sea Isle (CC 11/47)	14.50	45.00
2* Select-A-Card (Got 4/50)	45.00	150.00
4. Serenade (Un 12/48)	49.50	54.50
4. Shanghai (CC 4/48)	39.50	60.00
1. Shantytown	115.00	125.00
4* Sharpshooter (Got 5/49)	84.50	125.00
2. Shoo Shoo (Wm 2/51)	150.00	174.50
6. Shooting Stars	19.50	35.00
4. Short Stop	20.00	45.00
4. Show Boat (Un 1/49)	34.50	49.50
6. Silver Spray	14.50	24.50
6. Silver Streak (B 47)	14.50	19.50
4. Singapore (Un 11/47)	19.50	29.50
6. Sky Lark	39.50	59.50
6. Sky Line	17.50	29.50
6. Sky Ray	12.50	19.50
6. Slugger	14.50	19.50
4. Smarty (Wm 12/46)	14.50	25.00
6. Smoky	12.50	19.50
3* South Pacific (Ge 3/50)	65.00	129.00
6. South Paw	15.00	19.50
6. South Seas	10.00	17.50
2* Special Entry (B '49)	29.50	75.00
6. Speed Ball	14.50	32.50
6. Speed Demon	15.00	29.50
4. Speedway (Wm 9/48)	29.50	49.50
4. Spellbound (CC 5/46)	10.00	14.50
4. Spinball (CC 5/48)	29.50	39.50
4. Spot Bowler (Got 10/50)	159.50	169.50
4. Sport Event	19.50	29.50
6. Sport Special	17.50	30.00
6. Sports	19.50	25.00
6. Sports Parade	12.50	15.00
6. Spot-A-Card	25.00	29.50
6. Spot Pool	19.50	29.50
6. Stage Door Canteen	10.00	14.50
6. Stars	15.00	19.50
1. Stardust (Un 5/48)	39.50	49.50
4. Starlite	10.00	49.50
4. State Fair	10.00	14.50
6. Step Up	10.00	14.50
4. Stop & Go (Ge 3/51)	169.50	179.50
2. Stormy (Wm 1/48)	29.50	49.50
6. Stratoliner	14.50	17.50
6. Streamliner	10.00	14.50
4. Summertime (Un 9/48) (Un 9/48)	30.00	49.50
6. Sun Beam	19.50	29.50
2. Sunny (Wm 12/47)	29.50	49.50
6. Supercharger	15.00	24.50
4. Super Hockey	59.50	79.50
6. Superliner (Got 7/46)	10.00	17.50
6. Superscore (CC 10/46)	10.00	24.50
4. Surf Queen (B '46)	10.00	15.00
4. Suspense (Wm 2/46)	29.50	49.50
4. Swanee	49.50	59.50
2* Sweetheart (Wm 7/50)	105.00	175.00
1. Tahiti (CC 10/49)	79.50	109.50
4. Tally Ho	19.50	39.50
4. Tampico (Un 7/49)	69.50	84.50
6. Target Skill	12.50	19.50
1* Telecard (Got 1/49)	69.50	125.00
4. Temptation	49.50	64.50
2. Tennessee (Wm 2/48)	29.50	49.50
4. Three Feathers	79.50	89.50
1. Three Musketeers (Got 7/49)	109.50	125.00
4. Thrill (CC 9/48)	29.50	49.50
6. Topic	10.00	17.50
4. Tornado (Wm 4/47)	12.50	17.50
1. Torchy (Wm 6/47)	10.00	35.00
6. Towers	12.50	15.00
4. Trade Winds	39.50	60.00
6. Treasure Chest	14.50	30.00
1* Trinidad (CC 3/48)	29.50	49.50
4. Triple Action	25.00	44.50
4. Triplets (Got 7/50)	159.50	175.00
2* Tri-Score (Ge 1/51)	125.00	150.00
4. Trophy (B '48)	95.00	129.50
4. Tropicana (Un 1/48)	14.50	29.50
4. Tucson (Wm 1/49)	80.00	95.00
4. Tumbleweed	100.00	115.00
4. Turf Champ	24.50	39.50
6. Turf King (Pre-War)	22.50	49.50
4. Utah (Un 8/49)	89.50	114.50
6. Vanities	10.00	25.00
3. Victory Special (B '46)	35.00	54.50
4. Virginia (Wm 3/48)	29.50	49.50
6. West Wind	15.00	20.00
6. Wild Fire	19.50	30.00
2. Winner (Univ.)	365.00	395.00
4* Wisconsin (Un 3/48)	25.00	65.00
6. Yankee Doodle	15.00	19.50
1* Yanks (Wm 4/48)	39.50	49.50
6. Zig Zag	12.50	19.50



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Un) United; (Wm) Williams.

4. ABC Bowler	25.00	29.50
1. Ali Baba (Got 6/48)	39.50	50.00
4. Alice (Got 8/48)	39.50	49.50
1. Amber (Wm 1/47)	19.50	35.00
1. Aquacade (UN 4/49)	59.50	94.50
4. Arizona		



CONFIDENTIAL PRICE LIST



ROLL DOWNS

4. ABC Roll Down	24.50	35.00	1. Genco Total Roll	19.50	39.50
6. Arrows	15.00	40.00	6. Hawaii Roll Down	10.00	24.50
4. Auto Roll	24.50	35.00	4. Hy-Roll	49.50	89.00
4. Bermuda	25.00	35.00	6. Melody	20.00	35.00
4. Big City	10.00	35.00	6. One World	40.00	49.50
4. Bing-A-Roll	49.50	85.00	4. Pro-Score	25.00	50.00
6. Bonus Roll	25.00	49.50	4. Singapore	10.00	29.50
6. Buccaneer	49.50	64.50	4. Sportsman Roll	10.00	20.00
6. Champion Roll	15.00	29.50	6. Super Score	35.00	49.50
6. Chicoin Roll Down	19.50	54.50	6. Super Triangle	15.00	35.00
4. Genco Advance Roll	19.50	39.50	4. Tally Roll	19.50	39.50

CONFIDENTIAL PRICE LIST



SHUFFLES - REBOUNDS

4. Bally Hook Bowler	295.00	375.00	2. Keeney Lucky Strike	89.50	100.00
2. Bally Shuffle Champ	124.50	175.00	2. Keeney Dbl. Bowler	145.00	195.00
2* Bally Shuffle-Bowler	25.00	80.00	4* Keeney League Bowl	265.00	285.00
3* Bally Speed Bowler	74.50	175.00	4. Keeney Duck Pins	155.00	175.00
4. California Shuffle Pins	30.00	50.00	4. Rock-Ola Shuffle Jungle	35.00	59.50
2. ChiCoin Bango	15.00	49.50	4. Rock-Ola Shuffle-Lane	29.50	50.00
6. ChiCoin Beacon	35.00	49.50	4. Un. Dbl. Shuffle	70.00	99.50
1* ChiCoin Bowling Alley	56.50	94.50	2* United Shuffle Alley	15.00	45.00
4. ChiCoin Alley w/con	99.50	139.50	2. Un. Shuffle w conv.	49.50	69.50
4. ChiCoin Ace Bowl	149.50	195.00	2* Un. Shuffle Alley Exp.	69.50	125.00
1* ChiCoin Bowl Classic	135.00	175.00	4. Un. 2-play Express	139.00	209.50
4. ChiCoin Rebound	10.00	29.50	4. Un. Sin. Rebound	169.50	199.50
4. ChiCoin Shuffle			4. Un. Twin Rebound	224.50	249.50
Baseball	50.00	75.00	4. United Shuffle Skill	35.00	59.50
1. ChiCoin Trophy	175.00	195.00	2. United Super-Shuffle	25.00	69.50
2. Exhibit Strike	75.00	100.00	1. United Slugger	159.50	179.50
1. Genco Bowling League	34.50	50.00	2. United Skee Alley	125.00	175.00
4. Genco Glider	25.00	59.50	2* Univ. Super Twin	129.50	179.50
4. Genco Baseball	59.00	99.50	4. Universal Twin Bowler	84.50	95.00
2* Gottlieb Bowlette	34.50	69.50	1. Williams DeLuxe		
1. Keeney ABC Bowler	60.00	99.50	Bowler	75.00	99.50
2. Keeney Line Up	25.00	39.50	4. Williams Twin Shuffle	25.00	50.00
2* Keeney King Pin	99.50	125.00	4. Williams Single Bowler	25.00	50.00
3* Keeney Pin Boy	15.00	99.50	3. Williams Dbl. Head	125.00	159.50
2. Keeney Ten Pins	34.50	75.00			

CONFIDENTIAL PRICE LIST



ARCADE EQUIPMENT

4. Allite Strikes 'N Spares	39.50	149.50	6. Keeney Anti Aircraft		
4. Boomerang	45.00	85.00	Br	15.00	25.00
2. Bally Big Inning	149.00	195.00	6. Keeney Anti Aircraft Bl	15.00	50.00
4. Bally Bowler	165.00	189.50	4. Keeney Sub Gun	79.50	89.50
4. Bally Convoy	47.50	95.00	4. Keeney Texas Leaguer	30.00	59.50
4. Bally Defender	50.00	95.00	4. Kirk Night Bomber	49.50	145.00
6. Bally Eagle Eye	39.50	49.50	4. Lite League	50.00	95.00
4. Bally Heavy Hitter	65.00	79.50	4. Mutoscope Ace Bomber	79.50	150.00
6. Bally King Pin	35.00	45.00	4. Muto. Atomic Bomber	95.00	150.00
6. Bally Lucky Strike	45.00	79.50	4. Mutoscope Dr. Mobile	95.00	150.00
4. Bally Rapid Fire	69.00	99.50	4. Mutoscope Photomatic		
4. Bally Sky Battle	49.50	95.00	(Pre-War)	175.00	375.00
4. Bally Torpedo	49.50	95.00	4. Mutoscope Sky Fighter	79.50	125.00
4. Bally Undersea Raider	69.50	100.00	4. QT Pool Table	89.50	185.00
6. Bank Ball	59.50	150.00	4. Quizzer	59.50	125.00
6. Bowling League	35.00	49.50	6. Rockola Ten Pins LD	19.50	49.50
4. Buckley DeLuxe Dig	119.50	149.50	6. Rockola Ten Pins HD	25.00	49.50
4. Buckley Treas Is Dig	95.00	110.00	4. Rockola World Series	50.00	100.00
6. Champion Hockey	40.00	65.00	4. Scientific Baseball	49.50	75.00
4. CbiCoin Basketball			4. Scientific Basketball	59.50	75.00
Champ	159.50	225.00	2. Scientific Batting Pr.	59.50	79.50
2* ChiCoin Goalee	49.50	125.00	4. Scientific Pitch 'Em	165.00	225.00
4. Chicoin Hockey	69.50	95.00	4* Seeburg Bear Gun	335.00	375.00
4. Chi Midget Skee	135.00	195.00	4. Seeburg Chicken Sam	45.00	95.00
2* ChiCoin Pistol	69.50	159.50	4. Seeburg Shoot the		
6. ChiCoin Roll-A-Score	39.50	75.00	Chute	25.00	95.00
4. Edelco Pool Table	49.50	75.00	4. Skee Barrell Roll	25.00	49.50
6. Evans Bat-A-Score	175.00	225.00	6. Skill Jump	25.00	39.50
6. Evans In The Barrel	39.50	52.50	6. Super Torpedo	25.00	79.50
2. Evans Super Bomber	50.00	95.00	6. Supreme Bolascor	50.00	125.00
2. Evans Play Ball	49.50	75.00	6. Supreme-Skee Roll	20.00	75.00
4. Evans Ten Strike '46	39.50	75.00	6. Supreme Skill Roll	20.00	69.50
4. Evans Tommy Gun	49.50	100.00	4. Supreme Rocket Buster	45.00	65.00
3* Exhibit Dale Gun	69.50	95.00	6. Tail Gunner	30.00	49.50
4. Exhibit Rotary Mdsr.	175.00	275.00	2. Telequiz	99.50	145.00
1. Exhibit Silver Bullets	145.00	195.00	2. Un. Team Hockey	99.50	150.00
4. Exhibit Merchantman			4. Warner Voice Record	49.50	69.50
Roll Ch Digger	85.00	95.00	6. Western Baseball '39	20.00	49.50
4. Exhibit Vitalizer	69.50	95.00	4. Western Baseball '40	49.50	85.00
6. Genco Bank Roll	24.50	65.00	4. Whizz	15.00	49.50
6. Genco Play Ball	29.50	74.50	4. Wilcox-Gay Recordio	100.00	175.00
4. Groetchen Met. Typer	79.50	149.50	2* Williams All Stars	69.50	125.00
6. Hoop-A-Roll	24.50	49.50	4. Williams Box Score	39.50	65.00
4. Jack Rabbit	69.50	109.50	2* Williams Star Series	100.00	169.50
4. Keeney Air Raider	69.50	125.00	2. Williams Quarterback	60.00	100.00
			4. Wurlitzer Skee-ball	75.00	150.00

# CONVERSIONS

If you are at present converting older machines into later type models, please notify *The Cash Box* immediately. The new names of your machines will be listed here along with the names of the original machines from which they were converted.

**NATE SCHNELLER, INC.**

Gottlieb 21 to Bingo Bango

## MANUFACTURERS NEW EQUIPMENT

Equipment listed here is currently in production. Prices listed are manufacturer's list prices.

**AMI, INC.**

Model "C" Phonograph	\$795.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50

**BALLY MANUFACTURING CO.**

Turf King	\$695.00
Bally Baseball	429.50
Bright Lights	545.00

**BUCKLEY MANUFACTURING CO.**

Buckley Wall & Bar Box	\$24.50
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**CHICAGO COIN MACHINE CO.**

Band Box	
Horse-Shoes	
Hit Parade Phonograph	

**H. C. EVANS & CO.**

Constellation Phonograph	
Ten Strike 1951	

**THE EXHIBIT SUPPLY CO.**

Big Bronco	
Gun Patrol	
Silent Sales Card Vendor Pony Express	

**GENCO MFG. & SALES CO.**

Hits and Runs	\$279.50
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**D. GOTTLIEB & CO.**

Cyclone	\$294.50
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**J. H. KEENEY & CO., INC.**

Big League Bowler	
League Bowler, 9 1/2 Ft.	\$419.50
League Bowler, 8 Ft.	409.50
All-Electric Cigarette Vendor	259.50
All-Electric Cigarette Vendor with Changemaker	277.00
Penny Inserter	119.50
Four Way Bowler Conversion	350.00
Match Bowler Conversion	379.50
Divydend	69.50

**ROCK-OLA MFG. CORP.**

"Rocket '51-50" Phonograph (Model 1432)	\$798.40
Model 1538 5c-10c-25c Wall Box	59.50
Model 1536 5c Wall Box, 23 Wire	39.50
Model 1424 Playmaster	440.00

(All Prices F.O.B. Factory, Chicago)

**UNITED MANUFACTURING CO.**

A-B-C	\$525.00
Five-Player Shuffle Alley	430.00
Twin Shuffle-Cade	430.00
Shuffle Alley DeLuxe Conversion	79.50
Super Shuffle Alley DeLuxe Conversion	89.50
Double Shuffle Alley DeLuxe Conversion	89.50

**UNIVERSAL INDUSTRIES, INC.**

High Score Bowler	\$375.00
DeLuxe Twin Bowler	375.00
5 Star	

**WILLIAMS MANUFACTURING CO.**

Music Mite Phonograph	
Control Tower	
Super World Series	
Harvey	

**THE RUDOLPH WURLITZER CO.**

Model "1400" Phonograph	
Model "1450" Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

### NOTICE

In view of the national inactivity of Bells, Consoles and Automatics, price lists of this type equipment have been removed.



UNITED'S

A-B-C



**NEW  
DIFFERENT  
5-BALL  
REPLAY  
GAME**

APPROXIMATE SIZE  
4 FT. LONG BY 2 FT. WIDE

**SEE  
YOUR  
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**UNITED MANUFACTURING COMPANY**  
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*Fastest 5-Ball Game in Years!*

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**BRIGHT LIGHTS**



**EARNING-POWER MULTIPLIED**

**BY NEW 6-SECTION SELECTIVE PLAY**

Players can skill-shoot to score in 1, 2, 3, 4, 5 or 6 sections . . . a new player's choice feature that insures extra earning-power and profits never before known in the novelty field.

**LAST-BALL SUSPENSE**

Skillfully shot fifth ball can turn defeat into sudden victory . . . or boost a medium score to important totals. And every ball counts. Balls that are not shot into scoring-holes return to player for free shots.

**DESIGNED TO STIMULATE CONTINUOUS REPEAT PLAY**

Every game played is either a scoring success or a near miss. "Come-Close" appeal excites the try-again spirit that insures repeat-play. Although player scores only in selected sections, scores light up in all sections, and tantalizing scores in non-selected sections inspire repeat-play and stimulate multiple-section play.

**FUN to play!**

Play 1 section, 2 sections or all 6 sections! You get big value for every coin you play . . . big fun-value in suspense, skill-appeal and fast, exciting action!

**SIMPLE to score!**

Every skill-shot is immediately visualized on the brilliant backglass. And you can keep your eye on 5 or 6 sections as easily as on 1, because of contrasting colors and easy-to-read numbers. Free plays registered on improved Bally register.

**NOVELTY SIZE**

**24 in. by 48 in.**

Fits into every type of location . . . and brings the slowest spot back to life in a hurry!

See and play BRIGHT LIGHTS today at your Bally distributor. Study the fascinating scoring-system. You will agree that BRIGHT LIGHTS is the answer to the operator's prayer for a money-making 5-ball free-play game. Be bright . . . get BRIGHT LIGHTS now!

*Bally*® **MANUFACTURING COMPANY**

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