

THE CASH BOX

THE
CONFIDENTIAL WEEKLY
OF THE
COIN MACHINE INDUSTRY

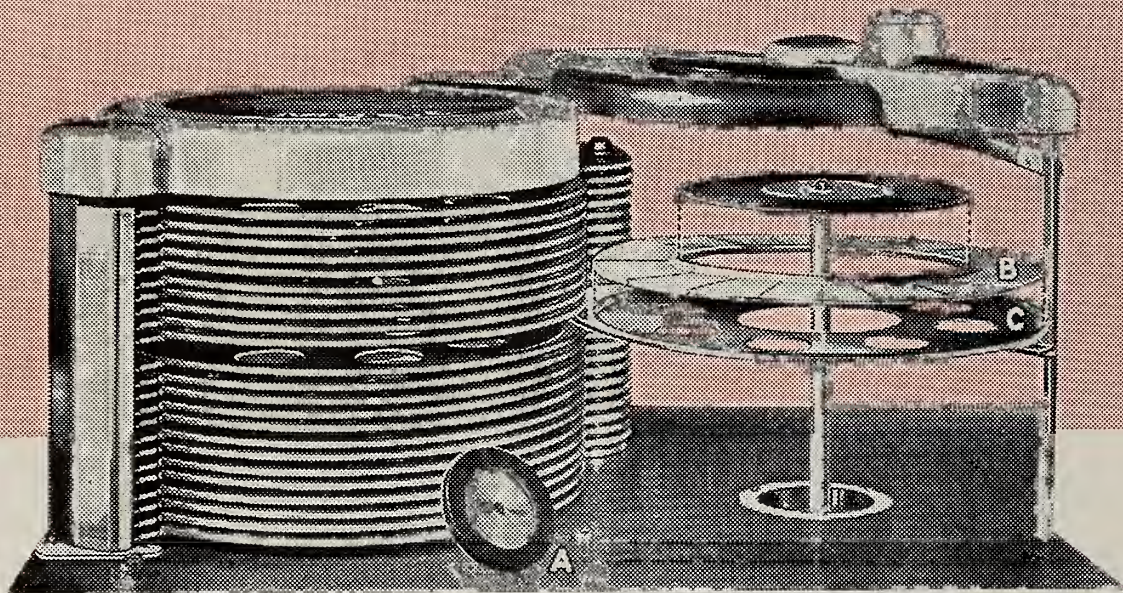
VOL. 11, NO. 39
JUNE 24, 1950



The man who figures to outsell all other Decca artists this year, is pictured above with the top Decca brass who descended upon him at his recent opening at the Starlight Roof, Hotel Waldorf-Astoria, New York. The man—Guy Lombardo. Latter's peak sales on "Third Man Theme", "Enjoy Yourself" and "Dearie" point to an all time high for the band that plays the "sweetest music this side of heaven." While Guy is not playing to capacity crowds at the Waldorf, waxing for Decca, and airing his current show as summer replacement for Jack Benny on CBS; he manages to get in a little speed-boating and a steak now and then at his famed East Point, Long Island, restaurant. Pictured above, left to right: Milton Rackmil, president of Decca Records; maestro Guy Lombardo; Leonard Schneider, vice-president and general manager of the plattery; and Mike Conner, artist relations chief.

FOR YOUR PROTECTION AGAINST OBSOLESCENCE

WURLITZER HAS ADAPTER KITS FOR QUICK CHANGEOVER
TO 45 OR 33-1/3 R. P. M. RECORDS



As illustrated, the kits consist of one new idler (A), and twenty-four record locating spacers (B), which fit into the standard trays (C).

30 MINUTES TIME - A KIT FOR \$8.75

and the

WURLITZER

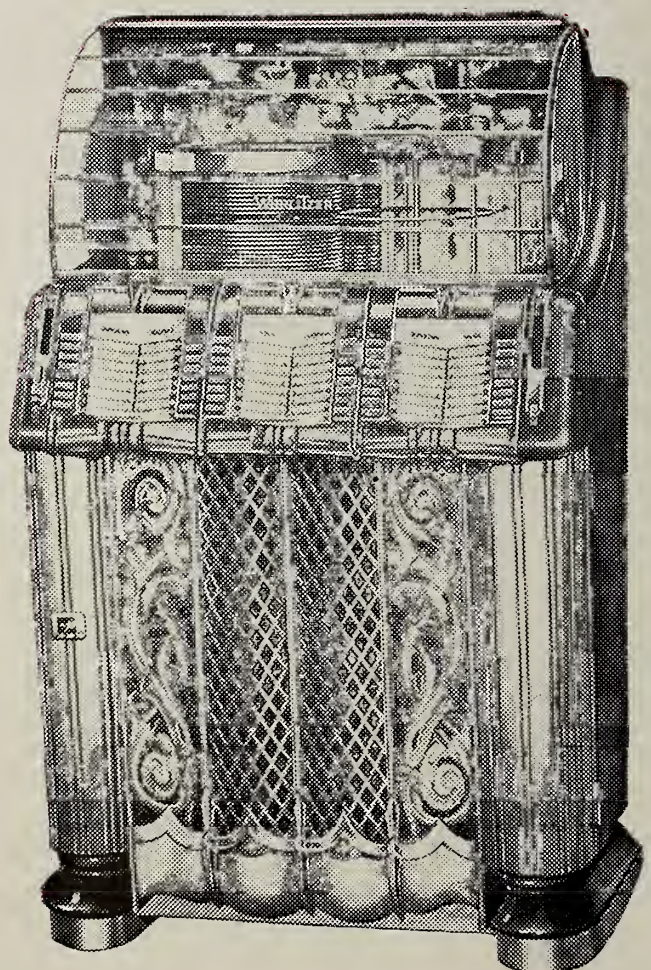
Twelve Fifty

is Ready to Play the
New Speeds

Again—an example of Wurlitzer leadership in designing a phonograph to make the most money on location at the lowest expense to the operator.

You know the Wurlitzer Twelve Fifty *can be converted* to any speed record. You know how much it will *cost* to do it . . . how *long* it will take to do it and exactly *how* to do it.

You are *not* dealing in promises. There are no if's, and's or but's. Neither your phonograph nor your remote control investment is endangered by obsolescence when you operate Wurlitzer Twelve Fiftys.



THE RUDOLPH WURLITZER COMPANY, NORTH TONAWANDA, N. Y.

The Premiums Are Back Again

The wheel turns and brings back exploitation and promotional ideas which proved successful in years gone by. Such is the use of premiums to stimulate play of the shuffle games at this time.

Some studious operator, watching collections drop on his shuffle games, decided to turn back the clock and bring premiums back into the field to re-stimulate play action for his games. He succeeded, for others would not have followed in such numbers.

The method of using premiums as employed at this time by the shuffle game operators dates back to the early days of pinball games. Instead tho, of the high scorer for the day, or week, on the pinball receiving the prize, the shuffle game operator has made this a bit more fair.

He allows those players who make, or pass, a certain score, to play-off or choose or pick or toss for the prize. The lucky player takes home the electric clock, or lamp, or table lighter, or camera, or whatever other premium is featured as the weekly prize.

Few operators are featuring daily prizes as yet. The few who are, use inexpensive items such as cigarette lighters, wallets, etc. The plan here is to allow the players who make or pass a certain score to choose or play-off for the daily prize at the end of the day. At the same time, such ops also feature a weekly prize displayed on the counter or some other conspicuous place in the loca-

tion, wherein all these men again have a chance for the big weekly premium.

It is no different than the give-away programs on radio and television. The same theory applies. If the contestant can answer certain questions, he is in position for the "jackpot prize." At the same time he is winning whatever prizes are offered for the questions he is being asked, until he reaches the point where he tries for the "big prize."

Since give-aways are now part and parcel of public thought, for radio and television do dominate the thinking powers of the average American, then it was only natural that amusement operators would follow thru on this same plan and also give away merchandise prizes to the high scorers on their shuffle games.

At the moment this entire premium prize offering is in flux. Few yet know whether the offering of prizes as an inducement is helping increase play sufficiently to be worth the cost, or whether it will react unfavorably in the long run.

Merchandise prize awards have reacted with disfavor in the past. "Sportlands," "Cranelands" and others, fell by the wayside.

Yet, since radio and television have won the right to continue with this sort of inducement for the public, perhaps a change of heart has come about, and the operators have hit upon a plan which will bring them greater income as well as allow them to spend off part of that income in premium merchandise for continued play stimulation.

There is also no doubt that, as time goes on, the operators will turn to ever more expensive premium merchandise, especially for better locations and, in the long run, may find that they have the lion by the tail in such fashion that they just can't let go whether they do, or do not, wish to continue this method of play stimulation.

THE CASH BOX

WORLD'S GREATEST
COIN MACHINE MAGAZINE

PUBLISHED EVERY WEEK BY
The Cash Box Publishing Co., Inc.

Empire State Building, New York 1, N. Y.

(All Phones: LOnacre 4-5321)

JOE ORLECK

CHICAGO OFFICE

32 West Randolph St., Chicago 1, Ill.

(All Phones: DEarborn 2-0045)

BILL GERSH

LOS ANGELES OFFICE

6363 Wilshire Blvd., Los Angeles 48, Cal.

(All Phones: WEbster 3-0347)

LEO SIMON

CORRESPONDENTS IN LEADING CITIES
THROUGHOUT THE UNITED STATES

ENTIRE CONTENTS COPYRIGHTED 1950 by The
Cash Box Publishing Co., Inc. No reproduction in part
or whole allowed without written permission from the
publishers.

EXECUTIVE STAFF

BILL GERSH, Publisher
JOE ORLECK, Editor and Advertising Director
ROBERT E. AUSTIN, General Mgr., Music Dept.
JOEL FRIEDMAN, Music Editor
DICK GERSH, Editor, AM Dept.
L. MILAZZO, Classified Advertising
A. ARTESE, Circulation
POPSIE, Staff Photographer
WM. NICOSIA, Art Director

ADVERTISING RATES on request. All advertising
closes Friday at 12 Noon preceding week of issue.

SUBSCRIPTION RATE \$15 per year anywhere in the
U.S.A. Special listing for jobbers and distributors at
\$48 per year incudes 40 word classified advertisement
each week for an entire year (52 weeks) plus the full
year's subscription free of charge. Airmail, First Class,
as well as Special Delivery subscription rates on re-
quest. Subscription rates for all foreign countries on
request. Three weeks advance notice required for
change of address.

THE CASH BOX covers the coin operated machines
industry, and all allied to this industry in any fashion
whatsoever, throughout the United States, Canada,
Central and South America, Africa, Japan, Hawaii,
Philippine Islands, and other Asiatic and Pacific coun-
tries, as well as certain European nations. The Cash
Box is on hand at various American consular offices
throughout the world. This coverage includes operators,
jobbers, distributors and manufacturers and all allied
to:—automatic coin operated music equipment; auto-
matic coin operated vending and service machines;
as well as coin operated amusement equipment; in all
divisions. The music and record fields, recording
artists, publishers of music, disc jockeys, radio sta-
tions, and all others in any fashion identified with, or
allied to, the coin operated music machines industry

are completely covered. Manufacturers and distributors
of various merchandise, parts, supplies, components and
all materials used in the coin operated vending, music
and amusement fields are covered by *The Cash Box*.
Banks, finance firms, loan organizations and other
financial institutions, expressly interested in the financ-
ing of coin operated machines of all types, are covered
by *The Cash Box*.

THE CASH BOX IS RECOGNIZED by various asso-
ciations of coin machine operators throughout the
United States as their "official" weekly magazine.

"THE CONFIDENTIAL PRICE LISTS"

"The Confidential Price Lists" are the one and only
officially recognized price guide of all new and used
machines in the United States. "The Confidential Price
Lists" are an exclusive, copyrighted feature of *The Cash
Box*. "The Confidential Price Lists" report each week's
low and high prices for all new and used coin operated
machines, regardless of age, listing all market changes,
and continually adding on all the new equipment as this
equipment is announced to the industry. "The Confid-
ential Price Lists" are recognized by many cities and
states throughout the country as "the official price book
of the coin operated machines industry". They are an
integral part of *The Cash Box* and appear in each
week's issue. "The Confidential Price Lists" are offi-
cially used in the settlement of estates, for buying, sell-
ing and trading of all coin operated equipment, and are
also officially recognized for taxation purposes. "The
Confidential Price Lists" are used by finance firms,
factors, loan companies, bankers and other financial
institutions to guide them in making loans to members
of the coin operated machines industry. They have been
legally recognized in courts throughout the United States
and Canada. "The Confidential Price Lists" have been
acclaimed by the coin operated machines industry. En-
tire business transactions and legal cases are based
upon the quotations appearing in "The Confidential
Price Lists".

“BUSINESS S

REMAINS THE BEST DESCRIPTION FOR A

Without Any Investment America's Retail Business Enjoys Great Profits from Storekeepers Attract, Hold and Profit from Customers so that General Business Maintains Constant Circulation to Benefit All Business

As is well known to one and all engaged in the coin operated machines industry today, this business was actually born during the terrible thirties, when other business succumbed to one of the greatest business depressions in all the history of this nation.

In 1931 the pin game was born, opening a new way for retailers everywhere in the country to better profit from their own merchandise. The pin games acted as the greatest business stimulators ever known to retail merchants.

Not only did they attract, and thereby bring customers into the stores, but, because of their fascinating, relaxing and thrilling amusement, were able to retain those customers in those stores, so that the retailers were able to sell more of their merchandise, while profiting from this business stimulator as well.

The modern automatic phonograph, better known thruout the nation as the juke box, was born in 1934. Again in the terrible thirties. And once again helped thousands of retailers, today over 500,000 of them, to enjoy better profits by stimulating business in their stores and bringing them customers like no other method or means of stimulation has ever been able to do.

At the same time the storekeepers profited from the music which their customers enjoyed from the juke box. They collect their share of the juke box income, without any investment on their part and, at the same time, benefit their own businesses.

As the music, amusement and vending machines, since the thirties, began to grow ever more important as business stimulators to the nation's retail merchants, they brought about a constant and greater flow of ready cash which the merchant found to be invaluable to his business.

These nickels, dimes and quarters that the amusement games, juke boxes and vending machines of all kinds, take in are quickly spread thruout the community in wages, taxes, and in other expenditures, so that retailer after retailer began to see the sunshine of profits once again.

The coin operated machine industry's equipment has, therefore, always been known as the greatest business stimulators in all retail merchandising history.

Today, this equipment is just as important to employees of all large and small industrial organizations. The money which the machines, that are located in large and small factories take in, is used for employees' benefit funds in the majority of cases. These funds have been able to arrange for many great benefits for which no other monies were available.

As far as coin operated machines are concerned, whether they be amusement, music or merchandise vending equipment they are, most definitely, and basically, "business stimulators."

They have helped hundreds of thousands of America's retailers to pay their rent, to bring customers into their places of business, to hold those customers there, by maintaining and retaining their interest and, therefore, give merchants the opportunity to sell more of their own merchandise.

This has created a flow of business which no other product ever developed in this nation has been able to produce. In fact, even when radio was new and a great thrill to the public, it still did not overcome, or even match, the business stimulating power of the coin operated machines in existence at that time.

Television first splashed into the retail outlets of the nation, on the theory that this sort of product would be the perfect stimulation for bringing the retail merchants more and better business. What has happened to television in retail outlets today? It has passed out of the picture as a business stimulator. But, coin operated machines remain, and bring merchants happy smiles thru better income and increased sales opportunities of their own merchandise.

The cigarette vending machines. The soft drink dispensers. The bottled milk vending machines. The apple venders. Hosiery venders. And hundreds of other types of vending machines have opened the way to the greatest kind of business stimulation known to the nation's retail merchants.

They have helped merchants to profit from merchandise formerly sold at a loss. They have shown retailers an entirely new and better future for their businesses, by giving them the chance to more efficiently merchandise nationally advertised brands, on which they made little, if any, profit.

Retailers now profit from national brands of cigarettes and other merchandise without a penny's investment on their part and, at the same time, give their customers a service that is unequalled for its completely better efficiency.

The very same is true of the amusement machines. From time primeval people like to gather together in groups for general discussion. They meet in corner drug stores or taverns of an evening. Or candy stores. Or ice cream soda spots. Or any of a dozen different types of retail stores, like lunch wagons or restaurants, etc., etc., etc., ad infinitum.

The amusement machines interested them. Kept them in that

TIMULATORS''

ALL TYPES OF COIN OPERATED MACHINES

in Juke Boxes, Amusement Games and Merchandise Vendors. Machines Help Business Tremendously Stimulated While a Steady Flow of Cash is Kept in Circulation in Every Community in America.

retail merchant's place of business. Are keeping them there today. Giving the merchant every opportunity to better sell his own merchandise while, at the same time, enjoying profit from the play action and enjoyment that amusement machines are giving his customers.

Surely retail merchants wouldn't feature anything in their place of business which would, in any fashion whatsoever, adversely affect their trade. Their basic merchandise, whether it be ham sandwiches, or hot dogs, or beer, or wine, or any other product, is what they are most interested in.

The use of coin operated music, amusement and vending machines help stimulate sales of that merchant's basic products. They entertain and please his customers while the retailer enjoys better business because of happier, more pleased customers.

Regardless of what type machine is produced by this industry, whether it be the shuffleboard, or the shuffle game, or the pinball, or the juke box, console, one-ball, cigarette vending machine, or any other type of machine, these machines have only been produced and have only been successful because they are, without doubt, the greatest business stimulators for the retail merchants of America in all business history.

That goes for merchants all over the world, who are, today, just as great users of automatic machines as are America's retail merchants.

Too few members of this industry, in these past hectic years of growth, have remembered that their machines are best known for their business stimulation qualities. This is the quality which sets the coin operated machine on top of all the nation's heap of products to stimulate sales and better business in every fashion.

The theatres of the nation have turned to automatic venders and other coin operated machines for they, too, have found that these are extremely profitable and important to their very existence. It is a known fact that the vending machine space in many a movie house thruout the country is where the profit comes for the operator of that theatre.

There is no longer any hedging, hemming or hawing about placement of coin operated machines in any retail location in the nation. The retailer, by such acceptance, attests to the coin operated machine's power for stimulating his business, for bringing him greater profits without a red cent investment on his part, and for

helping to keep ready cash in circulation in his community, which is spent right back with him each and every day.

This is a basic, all-important fact: that the very reason for the existence of the coin operated machine is that it continues to be, and always will be, the greatest business stimulator in history.

The coin operated machines business helps all business. This is the field that has expanded and grown only because it has been able to make other business better. It has caused all who come in contact with it, from the retail standpoint, to profit. It continues to be a most important part of America's business life, for it helps boom business, good times or bad, even during the worst depressions.

There is every reason, then, why the nation's retail merchants have great respect for coin operated equipment of every kind. It is this equipment that helps them to pay their rent. It is this equipment that brings and holds customers for them. It is the coin operated machine that opens unlimited sales opportunities for their own products and brings them greater possibilities for bettering their own basic business while, at the same time, spreading ready money thruout every community—the money spent by the public enjoying coin operated machines of every kind.

As far as the machine itself is concerned, it is an inanimate object. To say that a machine does harm, along the lines of blaming a machine for gambling, is like blaming the hammer in a hammer killing. Perhaps all those who concern themselves with the morals of other peoples, should think of the people who are doing wrong, and not the inanimate object that does not of itself, and cannot of itself, do wrong.

At the same time these people and all others should look to bettering American free enterprise—which is in essence the nation's retail businesses—and remember that to help encourage the free enterprise system—there is a definite stimulation required to assure such business enterprise progressing ever forward—like it can progress by the use of coin operated equipment—greatest business stimulator in all American business history.

Coin operated machines are the greatest business stimulators in all the world's history. That's why all nations encourage the use of automatic machines in their countries.

Stimulated business means a prosperous, happy, healthy nation. The coin operated machines lead the way for business stimulation.

THE CASH BOX

Record Reviews

DISK OF THE WEEK

"TZENA, TZENA, TZENA" (2:42)

"GOODNIGHT IRENE" (3:19)

GORDON JENKINS ORCH.

(Decca 27077)



GORDON JENKINS

● You can lay both of these sides end to end—or any way you want to, and they'll still come up and spell top drawer music. This fresh dinking by Gordon Jenkins is one that really shows the superb musical wizardry of the maestro. Both tunes are the sort than can't miss—they'll take hold with music ops and fans alike and prove to be hot

winners in no time at all. Top deck is the one that has the music biz in a dither. Song is adapted from a Hebrew folk theme, and pointedly displays a happy, merry aura of top-notch musical listening pleasure. Ditty has the Weavers in the spotlight, singing along with the Jenkins' chorus, the gay, jubilant lyrics that portray this dance melody. It's a mellow driving song, the sort that makes you wanna sing along with it, and then keeps you coming back for more. On the other end with "Goodnight, Irene", the Weavers come back with still another first rate side to keep the platter hot. Ditty is another folk theme, and weaves an immensely clever tale throughout. Both sides are a feather in the cap of Gordon Jenkins—and a well deserving one too. Ops should grab this platter by the boxful—and then come back for another load.

"SAY WHEN" (2:44)
"BLIND DATE" (2:45)
EVELYN KNIGHT—DICK HAYMES
(Decca 27076)

● Cute romantic duet of a ditty that's causing loads of talk is this one by Evelyn Knight and Dick Haymes. Tune has a wonderful set of clever lyrics and is extremely easy on the ears. Other end switches to a sweet romantic pitch, with Evey and Dick purring smooth and simple once again. Both sides have tremendous winning potential.

"YOU NEVER HAD IT SO GOOD" (3:01)

"STRANGE MOOD" (3:05)
XAVIER CUGAT ORCH.
(Columbia 38859)

● Fresh wax via Xavier Cugat and the set up of some fair sides for the Latin maestro's many fans. Top deck has Abbe Lane purring a Latin styled novelty that should perk up a bit. Tune rolls in pleasing tempo, and echoes the sentiments of the title. Flip side has balladeer Leslie Scott doing an off-the-beaten-track item that shows well enough. Ops who have the spots should listen in.

"BELOVED ONE" (2:35)
"JOLLY PETER'S POLKA" (2:10)
LAWRENCE DUCHOW ORCH.
(RCA Victor 25-1159)

● Slow waltz echo of "Beloved One" is a side that should earn its fair share of juke box coin play. Ditty rolls along in smooth easy going tones with a fair vocal by Bruce Estlund. Flip side is a merry polka melody, with the Red Raven gang displaying their musical wares in excellent manner. Wide popularity of Duchow should set up a yowl for this one.

"EARLY, EARLY, EARLY IN THE MORNING" (2:24)
"DADDY FROM GEORGIA WAY" (2:50)

BOB CHESTER ORCH.
(Columbia 38850)

● Rhythm balad offered in sing-song fashion on the top deck makes for fair listening pleasure. Vocal by Alan Foster is effective, as is the ork backing. Flip has the maestro wailing low-down on an ultra fast melody that might catch on. Both sides won't stop traffic—they should hold their own.

"EXPERIENCE" (2:45)
"OUR VERY OWN" (2:57)
CHARLIE SPIVAK ORCH.
(London 691)

● Sock novelty echo of the top lid might prove to be a hot item for music ops. Ditty has Rusty Nichols and Pegge King wailing a cute ode that bounces and skips along in bright style. Flip side is a plush plug ballad that can't miss. This version, with an excellent vocal by Tommy Lynn will prove to be one of the best around.

"GIVE A BROKEN HEART A CHANCE" (2:56)
"I NEED YOU" (2:47)
LEE SHEARIN
(London 695)

● Pair of sentimental tear-jerkers in the offing for music ops are these sides by Lee Shearin. Both ends whirl in slow tempo and make for easy listening. Vocal flavor on the wax fits the mood and patter of the material in good manner. Music ops in the market for an able filler should listen in.

"RIPPY TIPPY TUNE" (3:11)
"ABOUT THAT GIRL" (2:40)
RUSS MORGAN and HIS SCRANTON SEVEN
(Decca 27049)

● Cute romantic wail of the top ode is the sort that juke box fans are going for these days. It's a light-hearted melody that makes you wanna sing along with it. Other end is just what the tilte indicates, a flowery romantic tune. Vocal work on the pair by the maestro is strong though, and rates heavily. Get with the top side.

"STARS ARE THE WINDOWS OF HEAVEN" (3:08)
"PIGALLE" (2:26)

JOHNNY DESMOND
(MGM 10736)

● Johnny Desmond's rendition of "Stars" on the top deck is a smooth one that should meet with excellent reception. Vocal flavor is smooth all the way, and is gilded all the more by the Quartones. Other end has Desmo and the Ray Charles Singers offering a French styled melody, extolling the praises of "Pigalle." Platter will sit well with the many Desmond fans.

"OUR VERY OWN" (3:10)
"MAD ABOUT YOU" (2:55)
VICTOR YOUNG ORCH.
(Decca 27067)

● Plush romantic ballad that is sure to step out is offered on the top deck in rich vibrant tones of scintillating music. Side, with an extremely pleasing vocal by Don Cherry and the chorus, is handled to perfection by maestro Victor Young. Other end is an oldie that should hold its own in the boxes. Top deck for the moola.

"I AIN'T GONNA TAKE IT SETTIN' DOWN" (2:40)
"OH LITTLE FISH" (2:30)

BLUE BARRON ORCH.
(MGM 10729)

● Music ops in the market for the brand of novelty wax that orkster Blue Barron puts out should do well with this pair. Both ends make for loads of happy listening time and should catch on with music fans. Top deck has Slim Harris and the Blue Notes wailing the cute lyrics, while the group take over on the other end. Wax has to be heard in order to be fully appreciated—that's just what we recommend.

"ONION" (2:48)
"PSYCHO-LOCO" (2:55)
LOUIS JORDAN ORCH.
(Decca 27058)

● Instrumental sides offered in the Louis Jordan manner, with the crew coming in with a pair of hot sides in this fresh biscuit. Both ends have a bit of bop in them that detracts from the echo of the music. Tempo is mellow throughout, and has some mighty fine sax spots. Ops who have a wide call for Jordan will want to listen in.

"I DREAMED OF AN ANGEL" (2:41)
"YOU'RE A WONDERFUL, SWEET-HEART" (2:42)

AL MORGAN
(London 750)

● Sentimental wax by Al Morgan, and the set up of a pair of smooth sides for music ops to get with. Both ends of this platter make for wonderful listening pleasure, and should catch on and go like wildfire. Al's vocal work is offered in his own unique, inimitable style, with some light instrumental tones in the background. Ops should try this one.

"WHA'D'YA SAY? WHA'D'YA SAY?" (2:32)
"HAWAII" (2:36)

TRUDY RICHARDS
(MGM 10728)

● Honky-tonk melody on the top deck sounds so-so from this corner. Vocal work is effective by chirp Trudy Richards. Tune is an up tempo rhythm note tinted with a speck of romance. Coupling extolls the praises of Hawaii, with Trudy purring the lyrics in comely manner. Ops who have the room on their machines might lend an ear.

"DANCING WITH YOU" (2:37)
"MY MOTHER SINGING" (3:00)
HERB JEFFRIES
(Columbia 38855)

● Strong push vocal efforts on the top lid should attract some heavy coinage for Herb Jeffries. Ditty is a good rich ballad, handled to perfection by the balladeer. Coupling weaves around the title and has too much sentimental tones for peak commercial play. We suggest the top deck.

"I CROSS MY FINGERS" (3:13)
"I COULD WRITE A BOOK" (3:00)
VIC SCHOEN ORCH.
(Decca 27078)

● Top ode of this platter is one to be reckoned with. Song is offered by Bobby Doyle in tender romantic tones that score, with a teeming chorus to add to the plush glamour of the side. Flip echoes the sentiments of the title throughout and is another excellent piece of material. Platter rates a spot in music ops' machines.

"THIS IS THE NIGHT" (3:15)
"PEACHTREE STREET" (3:06)
FRANK SINATRA
(Columbia 38853)

● Top deck is a reissue of a ditty that has seen better days. The tune and rendition are great, and probably was one of Frankie's best performances ever. Song somehow hasn't met with the best reaction though. Flip side has Rosemary Clooney joining Frank on a rhythm romantic ode worked around that famed street down Georgia way. Side rings true all the way, and should do well in the boxes. Ops should listen in.

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "OUR VERY OWN"..... Sarah Vaughan..... Columbia 38860
- ★ "SHORTY'S GOT TO GO"..... Johnny Long O..... King 15051
- ★ "IF I WERE YOU, BABY, I'D LOVE ME"..... Laine-Page..... Mercury 5442
- ★ "LOVE LIKE OURS"..... Lisa Kirk..... RCA Victor 20-3823
- ★ "RIPPY TIPPY TUNE"..... Russ Morgan O..... Decca 27049

The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

* Denotes Most Popular Recording. Record Companies Listed Alphabetically

CODE		
AB—Abbey	DE—Decca	RE—Regent
AL—Aladdin	DV—Delvar	RO—Rondo
AP—Apollo	HT—Hi-Tone	SA—Savoy
BB—Bluebird	KL—King	SIT—Sittin' In
BU—Bullet	LO—London	SP—Specialty
CA—Capitol	ME—Mercury	TE—Tempo
CM—Commodore	MG—MGM	TW—Tower
CO—Columbia	MO—Modern	VI—Victor
CR—Coral	NA—National	
DA—Dana	RA—Rainbow	

- | | | Pos. Last Week |
|-----------|---|----------------|
| 1 | MY FOOLISH HEART
* GORDON JENKINS—BILLY ECKSTINE
CA-934—Margaret Whiting
CO-38697—Hugo Winterhalter O.
DE-24830—Gordon Jenkins O.
ME-5362—Richard Hayes
MG-10623—Billy Eckstine
VI-20-3681—Mindy Carson | 2 |
| 2 | THE THIRD MAN THEME
* ANTON KARAS—GUY LOMBARDO
CA-820—Alvino Rey O.
CO-38706—Hugo Winterhalter O.
CO-3866S—Cafe Vienna Quartet
CR-60159—Owen Bradley
DE-24908—Ethel Smith
DE-46218—Hank Garland
DE-24839—Guy Lombardo O.
DE-24916—Ernst Nasar
DE-27048—Victor Young O.
LO-536—Anton Karas
ME-5373—Herman Stachow
MG-10593—Franz Dietschmann
NA-9104—Dave Apollon
VI-20-3698—Irving Fields Trio
VI-20-3611—Irving Fields Trio
VI-20-3707—Ray McKinley O.
VI-20-3797—Freddy Martin O. | 1 |
| 3 | BEWITCHED
* BILL SNYDER
CA-1000—Mel Torme
CO-38821—Benny Goodman O.
CO-38821—Doris Day
DE-24983—Gordon Jenkins O.
ME-5399—Jan August & Harmonicats
MG-30120—David Rose O.
TW-1473—Bill Snyder
VI-20-3726—Larry Green
VI-20-3617—Andre Previn | 5 |
| 4 | SENTIMENTAL ME
* RUSS MORGAN—AMES BROS.
CA-923—Ray Anthony O.
CR-60140—Ames Bros.
CR-60173—Ames Bros.
DA-2074—Billy Mayo Quartet
DE-48141—Ray O-Vacs
DE-24904—Russ Morgan
ME-8174—Steve Gibson
VI-20-3793—Rudy Vallee | 3 |
| 5 | HOOP-DEE-DOO
* PERRY COMO—KAY STARR
CA-980—Kay Starr
CO-38799—Frankie Yankovic
CO-38771—Doris Day
CR-60209—Ames Bros.
DA-2077—Paulette Sisters
DE-24986—Russ Morgan O.
ME-5419—Lawrence Welk O.
MG-10702—Lynn Duddy Singers
VI-20-3747—Perry Como | 4 |
| 6 | I WANNA BE LOVED
* ANDREWS SISTERS
CO-38491—Buddy Clark
CO-38825—Tony Bennett
DE-27007—Andrews Sisters
MG-10716—Billy Eckstine
VI-20-3772—Fontaine Sisters | 8 |
| 7 | IT ISN'T FAIR
* SAMMY KAYE O.
CA-860—Benny Goodman O.
CO-38735—Les Brown O.
CR-60156—Bill Harrington
DE-24895—Joe Marine
GM-943—Ray Dorey
HAP-105—Joey Nash
KI-15034—Freddy Miller O.
ME-5382—Richard Hayes
ME-6290—Dinah Washington
MG-10637—Bill Farrell
VI-20-3609—Sammy Kaye | 6 |
| 8 | WANDERIN'
* SAMMY KAYE O.
VI-20-3680—Sammy Kaye O.
VI-10-1542—Robert Merrill | 7 |
| 9 | ROSES
* SAMMY KAYE ORCH.
CA-1001—Ray Anthony O.
CO-38826—Ken Griffin
CO-38816—Gene Autry
DE-46240—Stubby & The Buccaneers
DE-27008—Dick Haymes
LO-682—Snooky Lanson
MG-10684—Billy Eckstine
VI-20-3754—Sammy Kaye O.
VI-21-0306—Sons Of The Pioneers | |
| 10 | COUNT EVERY STAR
* HUGO WINTERHALTER ORCH.
CA-979—Ray Anthony O.
CA-859—Ray Anthony O.
CO-38732—Herb Jeffries
CR-60142—Harry Babbitt
DE-48158—The Blenders
DE-27042—Dick Haymes
VI-20-3697—Hugo Winterhalter O. | |

Peter Hanley Is Signed For Winterhalter Vocals

NEW YORK—Peter Hanley, young baritone singer feature with several name bands, has been signed to wax vocals exclusively with the orchestra of Hugo Winterhalter, RCA Victor Recording Director, in a pact unusual in artist and repertoire annals. Paul A. Barkmeier, Vice President and General Manager of RCA Victor's Record Dept., has announced.

An exhaustive search for a young singer ideally suited to the distinctive Winterhalter musical styling resulted in the signing of Hanley, who was first discovered by Glenn Miller, when the bandleader accepted his famous service orchestra at Scott Field, Illinois. Hanley, who has been singing with Sonny Dunham's Orchestra, will make his RCA Victor debut under the Winterhalter baton with "My Destiny" and "Foggy River." He will continue to wax exclusively with Winterhalter, whose discs such as "Count Every Star," have been winning increasing favor. RCA Victor also will have first call on Hanley's future as a solo recording artist.

Columbia Records Add To Talent Roster

NEW YORK—Continuing to add new artists to its recording roster, Columbia has signed the Count Basie and Hal McIntyre orchestras, and Charles Magnante, Herman Chittison and Carl Smith, according to Goddard Lieberman, Executive Vice President of the company.

The popular Hal McIntyre aggregation makes its initial appearance on the Columbia label in an album of uninterrupted dance music for the new LP "Dance Date" series, released this week. New recordings by Count Basie's famous jazz band will soon be released by Columbia.

Charles Magnante, well-known accordion virtuoso and composer, will record for the Popular Division, as will Pianist Herman Chittison, currently featured on the CBS radio program, "Crime Photographer."

Newest addition in the Folk Music category is Carl Smith, young guitarist and vocalist.

Coral Presents 100,000th "M-i-s-s-i-s-i-p-p-i" To State Governor

NEW YORK—The 100,000th pressing of Bill Darnel's Coral recording of the popular letter-twisting novelty song, "M-i-s-s-i-s-i-p-p-i," was presented to the Mississippi governor, F. L. Wright, at special ceremonies last week in Jackson, Miss.

In accepting the fast-selling disc, Gov. Wright said, "I am very happy that, even in the field of music, the praises of Mississippi are being heard throughout the nation." He lauded the efforts of Hy Davis, popular WJXX disc jockey of Jackson, for his role in popularizing the song.

Joe Delaney, Coral's assistant general sales manager, flew down from New York to make the presentation to Gov. Wright.

Need A Piano?

NEW YORK—"Where o' where is that squeaky piano," lamented Johnny Guarnieri of J. G. quintet fame. For five straight weeks he hunted high and low—no tinny sounding piano could be found—and he needed one to record some jazz jump! This week Johnny, the lucky man, visited Nick Carrano, head of Admiral Records, and while tinkering at the piano exclaimed, "This is it—listen to the noise!" Sure enough, it was just what Guarnieri needed, so it was moved to the recording studio for the session.

IT'S ALL IN THE POINT



The new PERMO-made POINTS of Osmium Alloy are the result of 20 years of progressive development—which has made possible the practical combination of prolonged tone quality of both needles and records.

PERMO POINT

LONG LIFE COIN PHONOGRAPH NEEDLES

PERMO, Incorporated
6415 N. Ravenswood Avenue
CHICAGO 26, ILLINOIS

THE CASH BOX

Record Reviews

"YOU CAN'T DO WRONG DOIN' RIGHT" (2:57)

"LET'S CHOO CHOO CHOO TO IDAHO" (2:32)

VAN JOHNSON
(MGM 10727)

● Wax from the "Duchess Of Idaho" flicker, offered here by Van Johnson doesn't hold too much in store for music ops. Songs are there, but the rendition isn't. Van's voice doesn't ring true on the sides, done up with a whale full of rhythm. Ops who have the spots might use the platter as a filler item.

"NEW ORLEANS FUNCTION" (3:14) (3:22)

PARTS I & II
LOUIS ARMSTRONG & ALL STARS
(Decca 27059)

● While this pair might not prove to be top commercial material for the phonos, it certainly is top notch jazz. Offered in unique style, the sides tell an interesting story, with Louis telling the tale in straight "talk-fashion." Music on the wax can't be beat for jazz blending. You've gotta hear it to appreciate—that's just what we suggest.

"ONE MAN WOMAN" (2:25)

"ROUND-UP TIME ON LULLABY TRAIL" (2:59)

LYNNE HOWARD
(Nation 9117)

● Vocal refrain of Lynne Howard on this pair is something hard to beat. Chirp purrs like a strong kitten on the top deck, a torchy bit that makes you wanna listen. Her big voice, reminiscent of Judy Garland, has what it takes to score with music fans and ops alike. Flip side is just what the title indicates, a slowly woven lullaby ode. We like "One Man Woman"—we're sure you will too.

"I DIDN'T KNOW WHAT TIME IT WAS" (3:12)

"I'LL ALWAYS LOVE YOU" (3:20)

DINAH SHORE
(Columbia 38848)

● Oldie offered in fresh style by chirp Dinah Shore is the sort of stuff that juke box fans go for. Dinah's purring on the side is smooth and graceful throughout, with the tones of the song making you wanna listen all the more. Flip is a sentimental ballad, superbly handled by the thrush. Sides are top notch juke box fare.

"SIMPLE MELODY" (2:37)

"A LITTLE BIT INDEPENDENT" (2:42)

GEORGIA GIBBS—BOB CROSBY
(Carol 60227)

● Georgia Gibbs and Bob Crosby team up on this platter to offer ops a pleasing pair of sides that should hold their own on the boxes. Both tunes have been widely recorded and should be familiar to music ops. Vocal work of the pair is smooth and easy to take throughout, with the ork tones matching. Ops should listen in.

SLEEPER OF THE WEEK

"LET'S MAKE LOVE" (2:17)

"I CAN'T GIVE YOU ANYTHING BUT LOVE" (2:00)

TONY BENNETT
(Columbia 38856)



TONY BENNETT

● Strong pash tones of piper Tony Bennett, who recently made his bow in the wax spotlight, is sure to attract an avalanche of juke box silver for music ops, and at the same time, start Tony off on the rungs to wax success. This pair of tunes, handled in dramatic manner by the balladeer makes you

wanna cuddle up and hear the song all the more. The side we're ga-ga about is "Let's Make Love," an enticing bit of romantic music. Ditty rolls along in beguine tempo, with a backdrop of plush strings and choral effect. Tony's big voice takes the tune and sells it for all it's worth—and that's plenty for our money. Tune is a driving ballad—loaded with a sock full of sentimental effect. On the other end with an oldie, "I Can't Give You Anything But Love," Tony once again displays his excellent vocal style, by coming up with another potential hot one for music ops. Rhythm rendition of this one should attract loads of coinage and reap harvest for music ops. Platter is a blue-ribbon winner—ops should grab it!

"DOWN THE LINE" (2:54)

"IF I HAD A MAGIC CARPET" (2:50)

RALPH FLANAGAN ORCH.
(RCA Victor 20-3820)

● Hot rolling instrumental melody is set up here by the Ralph Flanagan ork in sweet, but mellow manner. Ork displays their musical wares in vibrant style, that makes for fair listening pleasure. Flip side has Harry Prime at the vocals on a ditty slightly tinted with a set of romance lyrics. We like the instrumental much better.

"COTTON CANDY & A TOY BALLOON" (2:36)

"THANKS FOR THE BUGGY RIDE" (2:50)

KAY BROWN
(Mercury 5430)

● Cute vocal pitch of the top deck by Kay Brown might prove to perk up some and ride for a winner on the boxes. Ditty is a mellow novelty side, with Kay piping the lyrics in tones that ring true throughout. Flip side is the lass' rendition of an oldie that has always earned its fair share of coin play. We like the top deck.

"WHO THREW THE RING AROUND ROSIE" (2:28)

"LAUGH! CLOWN! LAUGH!" (3:02)

ARTIE WAYNE
(Caral 60233)

● Vocal beauty of piper Artie Wayne on this pair of sides is first rate music for the boxes. Top deck is a cute romantic novelty pitch, with the Tune Tailors joining Artie on the side. Ditty rolls in light-hearted tempo throughout. Flip side has a set of new lyrics to the familiar Pagliacci theme, with Artie taking it slow and easy. Disk rates heavily.

"FOGGY RIVER" (2:25)

"MY DESTINY" (2:51)

HUGO WINTERHALTER
(RCA Victor 20-3822)

● Pair of effective sides, slightly-off-the-beaten track as for commercial music, are set up here by maestro Hugo Winterhalter. Both ends feature the vocal work of the chorus and Peter Hanley in so-so manner, with the plush tones of the wax echoing fairly. Sides have to be heard in order to grasp their potential value—we suggest just that.

"I'LL GET BY" (2:41)

"FLATBUSH FLANAGAN" (3:17)

HARRY JAMES ORCH.
(Columbia 36698)

● With music ops using more oldies than ever before this pair should prove to be a welcome reissue. Both sides of this platter are two of maestro Harry James' best ever, and will be warmly received. Top deck has Dick Haymes spooning the lyrics to this ever-lovin' ballad, while the flip has the James crew at their best on one of their most popular instrumentals. Ops should grab this biscuit.

"IF I WERE YOU BABY, I'D LOVE ME" (2:41)

"I LOVE YOU FOR THAT" (2:43)

FRANKIE LAINE—PATTI PAGE
(Mercury 5442)

● First pairing of Laine and Page on this bit of wax is first rate material for the phonos. Top deck has the pair of pipers turning on all their charm on a mellow rhythm ballad that's top drawer stuff. Flip slows down some, and has the duet singing in fond style once again on a torchy tone that makes you wanna listen. Wax is great—grab it.

"AMERICAN BEAUTY ROSE" (2:53)

"ROSES" (2:58)

GEORGE CATES ORCH.
(Coral 60235)

● Pair of smooth sides for music ops to listen to are these by the George Cates ork. Both tunes have been widely recorded and should be well known to music ops. Vocal work on the pair by Ralph Blane and the Buccaneers is smooth and easy to take all thru. Disk rates ops avid listening attention.

"SHORTY'S GOT TO GO" (2:41)

"HELLO" (2:28)

JOHNNY LONG ORCH.
(King 15051)

● Sock pair of sides by the Johnny Long ork should have this pair in the boxes in no time at all. Top deck features Jimmy Sedlar and the Glee Club on an oldie, dressed up in a bright new arrangement that makes you wanna listen. It's top notch wax, as only Johnny Long can offer, and rates heavily. Flip side is a cute romantic affair, with Janet Brace and Jimmy and the band all joining in for some rousing musical fun. Both ends are tops.

"OUR VERY OWN" (3:10)

"DON'T BE AFRAID" (2:55)

SARAH VAUGHAN
(Columbia 38860)

● Plug ballad that can't miss is offered in scintillating tones of sheer vocal beauty by Sarah Vaughan on the top side. It's an intensely infectious melody, purred in excellent vocal style by Sarah. Tune rolls slowly, with a captivating set of lyrics to match the wonderful music. Flip side is a repeat grade-A-performance for Sarah and should score too. "Our Very Own" hogs the limelight though.

"I DIDN'T SLIP, I WASN'T PUSHED, I FELL" (2:51)

"LOVE LIKE OURS" (2:53)

LISA KIRK
(RCA Victor 20-3823)

● Hot duo sure to score is this pair by chirp Lisa Kirk. Top deck is already kicking up a storm in many spots—this cute rendition of an equally cute romantic ode is sure to ride herd on the other versions out. Flip is the theme song from the widely heralded flicker "The Men." It's a plush sentimental ballad, superbly performed by Lisa. Ops should grab this platter—but pronto.

"TONIGHT" (2:57)

"LA VIE EN ROSE" (2:59)

TONY MARTIN
(RCA Victor 20-3819)

● Fresh wax by piper Tony Martin, and the plush tones of "Tonight" in the offering for music ops. Top ditty has Tony going off the deep end of the tune, as it rolls slowly and smoothly in strong vibrant tones that satisfy. Flip is a vocal rendition of a rising hit formerly known as "You're Too Dangerous, Cherie" that makes for pleasant listening. Top deck is the side to ride with.



ORDER A BOX FULL NOW! DON'T WAIT!

Only *Mercury* has the hits on **NON BREAKABLE RECORDS**

RECORD MANUFACTURERS, DISTRIBUTORS, ARTISTS, PUBLISHERS, SUPPLIERS

GET COMPLETE ATTENTION OF THE NATION'S MUSIC OPERATORS, FOREMOST RECORD DEALERS, DISK JOCKEYS, RECORD DISTRIBUTORS AND ALL THE MUSIC INDUSTRY



THE CASH BOX NAMM SHOW ISSUE

(Dated July 15)

GOES TO PRESS : JUNE 30

RUSH YOUR AD IMMEDIATELY TO

THE CASH BOX

32 W. RANDOLPH ST.
CHICAGO 1, ILLINOIS
(Phone: DEarborn 2-0045)



Publication Office
EMPIRE STATE BUILDING
NEW YORK CITY 1, N. Y.
(Phone: LOngacre 4-5321)



6363 WILSHIRE BLVD.
LOS ANGELES 48, CALIF.
(Phone: WEBster 30347)

ROUND THE WAX CIRCLE

NEW YORK:

Balladeer Eddie Fisher took over chirp Fran Warren's spot at the Riviera this past week, when the thrush was stricken during a rehearsal. . . Like the way Georgia Gibbs has made her comeback on wax—and so strongly too. Her rendition of "A-Razz-A-Ma-Tazz" on Coral should top 'em all, and prove to be a hot winner for the phonos. . . Just for the record, we'd like to put it straight: to wit—Henry Okun has no partners, road company's or travelin' Sam's for agents. . . Don Rodney, singing guitarist-songwriter, out on his own as a single. Don is currently on a five-day-a-week singing spot via WNEW. He left the Lombardo band recently, after a five year association, and was featured on a flock of the maestro's many recorded Decca hits. Rodney is the writer of "Four Winds & Seven Seas" among other click tunes. . . Broadway Music stepping up their campaign on their current plug, "I Do Better Up In The Mountains," by putting on Al Pollak as disk jockey and music op contact. Al recently left the sales force of Cosnat Distributing to handle this assignment, and leaves

for an extended tour thru Penn., Ohio, Indiana and Michigan. Nationwide drive of live band shots begins June 16, with major bands and networks set. . . Ginny Wicks taking a leave of absence from her flackery, with Carol Coleman subbing while she's gone. Ginny one of the nicest persons we've ever known in the biz. . . Tony Bennett basking in the spotlight with a set of hot platters in "Let's Make Love" and "I Can't Give You Anything But Love." . . Bob Hope discovered Tony in a small bistro in New York, took him out on his road show. Upon his return, Tony found a wax pact waiting for him. . . Lorry Raine's dinking of "Strangers" on Universal, has been taken over by London Record for immediate release. . . Lenny Herman, Coral bandleader, opens a three-month engagement at the Hotel Traymor, Atlantic City, N. J. . . Tony Martin heads back to the West Coast this week. . . We'll take a pat on the back, for having tabbed Doris Day's dinking of "I Didn't Slip." Tune and version by Dodo is well on its way toward becoming a hot item. . . Long faces around Tin Pan Alley perked up a bit this past week—with most talking about the stimulation X received via the Gordon Jenkins waxing of "Tzena, Tzena, Tzena."

CHICAGO:

It is very seldom that the song pluggers make a farewell party for an orchestra leader when he finishes his engagement, but there is always an exception to every rule. All the music men of Tin Pan Alley got together and are making one for Teddy Powell, who has one of the sweetest bands, when he leaves the Blackhawk. The party will be run at Toffenetti's, Thursday, June 22. . . Dick (Two Ton) Baker pinch hitting for deejay Eddie Hubbard, who was in N. Y. appearing on the Chesterfield show. . . Rumors have it that orkster Jimmy Palmer will wed his chirp, Sunnie Anderson. . . Jack Fina cut sides for MGM before leaving for Muelbach Hotel, Kansas where he will open July 5. . . Louis Jordan and his Tympany Five currently at the Blue Note Cafe. . . Chuck Foster and band will open at the Trianon Ballroom June 20, following Griff Williams. . . Tex Beneke and his "Music in the Miller Mood" scored a grand opening at the famous Beach Walk of the Edgewater Beach Hotel, his vocalists Gregg Lawrence and Helen Lee doing a grand job. . . Jack Perry, Oxford Music, just back from a flying tour of confabbing with the deejays in the Mid-west territory, plugging away at three songs, "I'm Bashful," "I Wish I Had A Picture Of You" and "Where In The World." . . Congrats to Ernie Leaner of United Record Distributors, a son born June 10. . . Dave Braun of Roost and Regal Records was a visitor in town. . . New record firm "Oriole" will bust with 4 sides by Danny O'Neill. . . Erwin Barg, Robbins Music, appeared as a guest on the Mike Wallace, Buff Cobb show at the Chez Paree. . . Jimmy Featherstone and band now holding forth at the Martinique Restaurant.

LOS ANGELES:

Another one of those Jerry Johnson office flights to Vegas for dee-jays and disc columnists (those who can ditch their wives for a night), this time the occasion being Vaughan Monroe at the Flamingo, with tab covered by same hostelry, Vaughan and Victor distrib. . . That huge, costly fire at Alco plant in Hollywood was tragic, and we don't mean just because the several hundred thousand melted records held up Specialty, Aladdin and other companies' shipments on current hits. . . The records can be replaced in time, owners Les Quattrell and Al Levine may be fully covered, but the fireman—one year away from retirement—who lost his life as the result of a heart attack while fighting the fire, there's no replacement on that and his insurance doesn't add up to a nice, retired life. . . Word from Specialty's Lillian Cumber that the Pilgrim Travelers, good as new after their car accident, are ending a long national tour in Oakland on June 23 and that the boys copped first prize in a Detroit "Battle of Songs" with four other religious-song groups. . . New pop combo picked up in Northern Calif. by Aladdin's Eddie Mesner for Intro label—and their monicker, no kiddin', is Leo and His Trio. . . Biggies this month by Mercury Distributors, to quote Harry Bloom, are the Frankie Laine-Patti Page duo, "I Love You for That" (love that title) and Vic Damone's "Vagabond Shoes." . . Due out for the Laine-Nan Grey wedding was Mercury chief Irv Green. . . In from San Diego sales run and just about the busiest man in town—sales figures don't lie—was King's Al Sherman. . . Here's one that may yet revolutionize the industry: Les Bihari of Modern's Biharis has cut out on his own via a label called "Question Mark," the gimmick being that the public is invited, via Bill Anson TV show, and other dee-jays throughout the nation, to choose a name. . . There'll be prizes too, and the first release, "Fresh Out" by very talented songstress Betty Hall Jones, should get Les off to a running start.



GEORGIA GIBBS



LOUIS JORDAN



VAUGHN MONROE



ARTIE WAYNE

HAS EVERY REASON TO

Laugh

CORAL RECORDS

Threw Its Ring Around Him

TWO SMASH PLATTERS *

FROM COAST TO COAST

DISC-JOCKEY FRIENDS ARE SLUGGING

* "LAUGH CLOWN LAUGH"

and

* "WHO THREW THE RING AROUND ROSIE"

Coral 60233

NEXT SMASH RELEASE:

"WHAT, WHERE AND WHEN"

and

"SO TALL A TREE"

Coral 60247

* * * * *
Red Doff
Public Relations
Hollywood

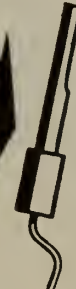
* * * * *
Jack Egan
Record Promotion
New York



Jack Beekman
Personal Mgr.
Hollywood



NEW Carillon Dynamic Nylon Needle



- Eliminates Surface Noise
- Completely Clears Records
- More Plays Per Record
- Osmium Alloy Tip

OPERATORS' PRICE LIST	
1 to 10 Needles	40c
11 to 99 Needles	38c
100 to 499 Needles	36c
500 to 999 Needles	30c
1000 or more Needles	26c

Made with highest grade osmium tip and designed with spring action to minimize record wear. Nylon damper permits ample volume without excess power, yet reduces surface scratch and distortion to a minimum.

Manufacturers of world's largest line of playback and recording needles.

M.A. MILLER MFG. CO.

1169 E. 43RD ST. CHICAGO 15, ILL.

ABBEY RECORDS HOT PARADE

Best Sellers

15003
"PIANO ROLL BLUES"
by LAWRENCE "PIANO ROLL" COOK
★

15006
"I USED TO LOVE YOU"
by LAWRENCE "PIANO ROLL" COOK
★

30014
"CALL ME DARLING"
by BOBBY MARSHALL
★

15010
"I DO BETTER UP IN THE MOUNTAINS THAN I DO DOWN BY THE SEA"
by JERRY COOPER with Lawrence "Piano Roll" Cook

ABBEY RECORDS, INC.
754 10th Avenue New York, N. Y.

GONE FISHIN'

recorded by

JIMMY ATKINS	Rainbow
BILL DARNEL	Coral
ARTHUR GODFREY	Columbia
JOHNNY GUARNIERI	Admiral
THREE SUNS	RCA Victor

others to follow

LEO FEIST, INC.

A-RAZZ-A-MA-TAZZ

Kay Brown	Mercury
Jimmy Durante	MGM
Georgia Gibbs	Coral
Margaret Whiting	Capitol

J. J. ROBBINS & SONS, Inc.
1619 Broadway N. Y. C.

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records - City by City

JUNE 24, 1950

New York, N. Y.

1. MY FOOLISH HEART (Billy Eckstine)
2. IT ISN'T FAIR (Sammy Kaye)
3. HOOP-DEE-DOO (Perry Como)
4. BEWITCHED (Bill Snyder)
5. THIRD MAN THEME (Anton Karas)
6. SENTIMENTAL ME (Russ Morgan)
7. WANDERIN' (Sammy Kaye)
8. OLD PIANO ROLL BLUES (Lawrence Cook)
9. I'D'VE BAKED A CAKE (Eileen Barton)
10. AMERICAN BEAUTY ROSE (Frank Sinatra)

Chicago, Ill.

1. MY FOOLISH HEART (Billy Eckstine)
2. IT ISN'T FAIR (Sammy Kaye)
3. THIRD MAN THEME (Anton Karas)
4. BEWITCHED (Bill Snyder)
5. I'D'VE BAKED A CAKE (Eileen Barton)
6. HOOP-DEE-DOO (Perry Como)
7. SENTIMENTAL ME (Ames Bros.)
8. I WANNA BE LOVED (Andrews Sisters)
9. ROSES (Sammy Kaye)
10. I DON'T CARE IF THE SUN DON'T SHINE (Patti Page)

Los Angeles, Calif.

1. IT ISN'T FAIR (Sammy Kaye)
2. THIRD MAN THEME (Anton Karas)
3. HOOP-DEE-DOO (Perry Como)
4. BEWITCHED (Gordon Jenkins)
5. I WANNA BE LOVED (Andrews Sisters)
6. MY FOOLISH HEART (Billy Eckstine)
7. OLD PIANO ROLL BLUES (Cantor-Kirk-Kaye)
8. COUNT EVERY STAR (Hugo Winterhalter)
9. SENTIMENTAL ME (Russ Morgan)
10. I'D'VE BAKED A CAKE (Eileen Barton)

Newark, N. J.

1. THIRD MAN THEME (Anton Karas)
2. SENTIMENTAL ME (Russ Morgan)
3. IT ISN'T FAIR (Sammy Kaye)
4. MY FOOLISH HEART (Billy Eckstine)
5. I'D'VE BAKED A CAKE (Eileen Barton)
6. I WANNA BE LOVED (Andrews Sisters)
7. HOOP-DEE-DOO (Perry Como)
8. BEWITCHED (Bill Snyder)
9. OLD PIANO ROLL BLUES (Lawrence Cook)
10. ENJOY YOURSELF (Doris Day)

Scranton, Pa.

1. THIRD MAN THEME (Anton Karas)
2. IT ISN'T FAIR (Sammy Kaye)
3. ROSES (Sammy Kaye)
4. HOOP-DEE-DOO (Kay Starr)
5. SOMETIME (Tommy Carlyn)
6. SAY WHEN (Zee & Jimm)
7. TIDDLEY WINKIE WOO (Guy Lombardo)
8. I WANNA BE LOVED (Andrews Sisters)
9. STARS ARE THE WINDOWS OF HEAVEN (Ames Bros.)
10. BONAPARTE'S RETREAT (Kay Starr)

Jacksonville, Fla.

1. ROSES (Sammy Kaye)
2. IT ISN'T FAIR (Sammy Kaye)
3. SUGARFOOT RAG (Ella Fitzgerald)
4. THIRD MAN THEME (Anton Karas)
5. BEWITCHED (Doris Day)
6. VALENCIA (Tony Martin)
7. BONAPARTE'S RETREAT (Kay Starr)
8. SENTIMENTAL ME (Ames Bros.)
9. MY FOOLISH HEART (Billy Eckstine)
10. I WANNA BE LOVED (Andrews Sisters)

Boston, Mass.

1. THIRD MAN THEME (Guy Lombardo)
2. BEWITCHED (Gordon Jenkins)
3. SOMETIME (Tommy Carlyn)
4. C'EST SI BON (Johnny Desmond)
5. MY FOOLISH HEART (Gordon Jenkins)
6. I WANNA BE LOVED (Andrews Sisters)
7. COUNT EVERY STAR (Hugo Winterhalter)
8. HOOP-DEE-DOO (Perry Como)
9. ANSWER SHE IS YES, NO (Guy Lombardo)
10. I DON'T CARE IF THE SUN DON'T SHINE (Patti Page)

Gulfport, Miss.

1. THIRD MAN THEME (Guy Lombardo)
2. I'D'VE BAKED A CAKE (Eileen Barton)
3. MY FOOLISH HEART (Margaret Whiting)
4. DADDY'S LITTLE GIRL (Mills Bros)
5. HOOP-DEE-DOO (Perry Como)
6. OLD PIANO ROLL BLUES (Cantor-Kirk-Kaye)
7. LET'S GO TO CHURCH (Whiting & Wakely)
8. CANDY AND CAKE (Mindy Carson)
9. CHOO'N GUM (Teresa Brewer)
10. AMERICAN BEAUTY ROSE (Frank Sinatra)

Atlanta, Ga.

1. MY FOOLISH HEART (Billy Eckstine)
2. BIRMINGHAM BOUNCE (Red Foley)
3. THIRD MAN THEME (Anton Karas)
4. OLD PIANO ROLL BLUES (Lawrence Cook)
5. CHOC' LATE ICE CREAM CONE (Evelyn Knight)
6. DADDY'S LITTLE GIRL (Dick Todd)
7. I'D'VE BAKED A CAKE (Eileen Barton)
8. MUSIC, MUSIC, MUSIC (Teresa Brewer)
9. I WANNA BE LOVED (Andrews Sisters)
10. BEWITCHED (Bill Snyder)

Salt Lake City, Utah

1. THIRD MAN THEME (Guy Lombardo)
2. MY FOOLISH HEART (Margaret Whiting)
3. IT ISN'T FAIR (Benny Goodman)
4. BEWITCHED (Mel Torme)
5. DADDY'S LITTLE GIRL (Dick Todd)
6. HOOP-DEE-DOO (Perry Como)
7. DEARIE (Stafford-MacRae)
8. CHOO'N GUM (Teresa Brewer)
9. MUSIC, MUSIC, MUSIC (Teresa Brewer)
10. OLD PIANO ROLL BLUES (Cantor-Kirk-Kaye)

Phoenix, Ariz.

1. THIRD MAN THEME (Guy Lombardo)
2. IT ISN'T FAIR (Sammy Kaye)
3. I'D'VE BAKED A CAKE (Eileen Barton)
4. SENTIMENTAL ME (Russ Morgan)
5. MY FOOLISH HEART (Billy Eckstine)
6. OLD PIANO ROLL BLUES (Lawrence Cook)
7. DEARIE (Merman-Bolger)
8. HOOP-DEE-DOO (Perry Como)
9. TIDDLEY WINKIE WOO (Guy Lombardo)
10. BEWITCHED (Benny Goodman)

Richmond, Va.

1. I'D'VE BAKED A CAKE (Eileen Barton)
2. MY FOOLISH HEART (Billy Eckstine)
3. THIRD MAN THEME (Guy Lombardo)
4. IT ISN'T FAIR (Sammy Kaye)
5. HOOP-DEE-DOO (Perry Como)
6. PIANO ROLL BLUES (Al Jolson)
7. DADDY'S LITTLE GIRL (Mills Bros.)
8. DEARIE (Guy Lombardo)
9. MUSIC, MUSIC, MUSIC (Teresa Brewer)
10. BEWITCHED (Benny Goodman)

Green Bay, Wisc.

1. THIRD MAN THEME (Anton Karas)
2. SENTIMENTAL ME (Ames Bros.)
3. HOOP-DEE-DOO (Perry Como)
4. C'EST SI BON (Johnny Desmond)
5. BEWITCHED (Gordon Jenkins)
6. DADDY'S LITTLE GIRL (Dick Todd)
7. IT ISN'T FAIR (Sammy Kaye)
8. CHOO'N GUM (Teresa Brewer)
9. SUNSHINE CAKE (Bing Crosby)
10. JUKE BOX ANNIE (Kitty Kallen)

Shreveport, La.

1. THIRD MAN THEME (Anton Karas)
2. I'D'VE BAKED A CAKE (Eileen Barton)
3. OLD PIANO ROLL BLUES (Jan Garber)
4. HOOP-DEE-DOO (Russ Morgan)
5. I WANNA BE LOVED (Andrews Sisters)
6. LONG GONE LONESOME BLUES (Hank Williams)
7. DOWN THE LANE (Stafford-MacRae)
8. QUICKSILVER (Doris Day)
9. BEWITCHED (Bill Snyder)
10. COUNT EVERY STAR (Hugo Winterhalter)

Rochester, N. Y.

1. BEWITCHED (Gordon Jenkins)
2. DOWN THE LANE (Russ Morgan)
3. ANSWER SHE IS YES, NO (Guy Lombardo)
4. I WANNA BE LOVED (Andrews Sisters)
5. C'EST SI BON (Johnny Desmond)
6. TIDDLEY WINKIE WOO (Guy Lombardo)
7. COUNT EVERY STAR (Hugo Winterhalter)
8. AMERICAN BEAUTY ROSE (Frank Sinatra)
9. OLD PIANO ROLL BLUES (Lawrence Cook)
10. SENTIMENTAL ME (Russ Morgan)

Cincinnati, Ohio

1. SENTIMENTAL ME (Russ Morgan)
2. DEARIE (Guy Lombardo)
3. THIRD MAN THEME (Anton Karas)
4. THE GODS WERE ANGRY WITH ME (Whiting-Wakely)
5. BEWITCHED (Benny Goodman)
6. OLD PIANO ROLL BLUES (Lawrence Cook)
7. I'D'VE BAKED A CAKE (Eileen Barton)
8. QUICKSILVER (Doris Day)
9. DADDY'S LITTLE GIRL (Dick Todd)
10. IT ISN'T FAIR (Sammy Kaye)

Knoxville, Tenn.

1. I'D'VE BAKED A CAKE (Eileen Barton)
2. SENTIMENTAL ME (Russ Morgan)
3. BONAPARTE'S RETREAT (Kay Starr)
4. HOOP-DEE-DOO (Kay Starr)
5. CHOO'N GUM (Teresa Brewer)
6. MY FOOLISH HEART (Billy Eckstine)
7. MUSIC, MUSIC, MUSIC (Teresa Brewer)
8. I WANNA BE LOVED (Andrews Sisters)
9. WANDERIN' (Sammy Kaye)
10. AMERICAN BEAUTY ROSE (Frank Sinatra)

Little Rock, Ark.

1. IT ISN'T FAIR (Sammy Kaye)
2. MY FOOLISH HEART (Billy Eckstine)
3. DEARIE (Merman-Bolger)
4. PIANO ROLL BLUES (Lawrence Cook)
5. SENTIMENTAL ME (Russ Morgan)
6. HOOP-DEE-DOO (Perry Como)
7. VAGABOND WALTZ (Lawrence Duchow)
8. WANDERIN' (Sammy Kaye)
9. I STILL GET A THRILL (Dick Haymes)
10. TELL HER YOU LOVE HER (Vaughn Monroe)

Dallas, Texas

1. THIRD MAN THEME (Anton Karas)
2. I'D'VE BAKED A CAKE (Eileen Barton)
3. MY FOOLISH HEART (Billy Eckstine)
4. SENTIMENTAL ME (Ames Bros.)
5. HOOP-DEE-DOO (Perry Como)
6. DEARIE (Merman-Bolger)
7. OLD PIANO ROLL BLUES (Lawrence Cook)
8. TEASIN' (Connie Haines)
9. MUSIC, MUSIC, MUSIC (Teresa Brewer)
10. BEWITCHED (Bill Snyder)

Providence, R. I.

1. SENTIMENTAL ME (Russ Morgan)
2. IT ISN'T FAIR (Sammy Kaye)
3. I'D'VE BAKED A CAKE (Eileen Barton)
4. MY FOOLISH HEART (Billy Eckstine)
5. BEWITCHED (Doris Day)
6. DADDY'S LITTLE GIRL (Dick Todd)
7. THIRD MAN THEME (Anton Karas)
8. C'EST SI BON (Johnny Desmond)
9. DEARIE (Merman-Bolger)
10. WANDERIN' (Sammy Kaye)

Bangor, Maine

1. THIRD MAN THEME (Anton Karas-Ben Pollock)
2. I STILL GET A THRILL (Tony Martin)
3. COUNT EVERY STAR (Hugo Winterhalter)
4. CHOCOLATE ICE CREAM CONE (Evelyn Knight)
5. HOOP-DEE-DOO (Perry Como)
6. MY FOOLISH HEART (Billy Eckstine)
7. STARS & STRIPES FOREVER (Frankie Laine)
8. I DON'T CARE IF THE SUN DON'T SHINE (Patti Page)
9. I WANNA BE LOVED (Andrews Sisters)
10. AMERICAN BEAUTY ROSE (Frank Sinatra)

Birmingham, Ala.

1. THIRD MAN THEME (Guy Lombardo)
2. I'D'VE BAKED A CAKE (Eileen Barton)
3. MY FOOLISH HEART (Billy Eckstine)
4. SENTIMENTAL ME (Russ Morgan)
5. BEWITCHED (Gordon Jenkins)
6. IT ISN'T FAIR (Bill Farrell)
7. DEARIE (Merman-Bolger)
8. ON THE OUTGOING TIDE (Perry Como)
9. ROSES (Sammy Kaye)
10. ARE YOU LONESOME TONIGHT? (Blue Barron)

St. Louis, Mo.

1. THIRD MAN THEME (Anton Karas)
2. SENTIMENTAL ME (Ames Bros.)
3. OLD PIANO ROLL BLUES (Lawrence Cook)
4. BEWITCHED (Bill Snyder)
5. HOOP-DEE-DOO (Perry Como)
6. DEARIE (Merman-Bolger)
7. IT ISN'T FAIR (Sammy Kaye)
8. I'D'VE BAKED A CAKE (Eileen Barton)
9. RAIN (Toni Arden)
10. MY FOOLISH HEART (Billy Eckstine)

Indianapolis, Ind.

1. I DON'T CARE IF THE SUN DON'T SHINE (Patti Page)
2. HOOP-DEE-DOO (Perry Como)
3. SOMETIME (Tommy Carlyn)
4. AMERICAN BEAUTY ROSE (Frank Sinatra)
5. BONAPARTE'S RETREAT (Kay Starr)
6. IT ISN'T FAIR (Sammy Kaye)
7. I'D'VE BAKED A CAKE (Eileen Barton)
8. TEASIN' (Connie Haines)
9. DEARIE (Merman-Bolger)
10. ARE YOU LONESOME TONIGHT (Blue Barron)

THE CASH BOX
Disk Jockey's
REGIONAL RECORD REPORTS

Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending June 17.

Bob Story

WNOR—Norfolk, Va.

1. I WANNA BE LOVED (Buddy Clark)
2. I DIDN'T SLIP (Bing Crosby)
3. MONA LISA (King Cole)
4. JOSHUA (Ralph Flanagan)
5. I HADN'T ANYONE TILL YOU (Tony Martin)
6. HOOP DEE DOO (Perry Como)
7. I STILL GET A THRILL (Dinah Shore)
8. JEALOUS (Les Paul)
9. WITH A SONG IN MY HEART (Doris Day)
10. BEWITCHED (Mel Torme)

Bud Wendell

WJMO—Cleveland, Ohio

1. BEWITCHED (Bill Snyder)
2. I WANNA BE LOVED (Andrews Sisters)
3. MY FOOLISH HEART (Billy Eckstine)
4. DOWN THE LANE (Russ Morgan)
5. WHERE IN THE WORLD (Ginny Gibson)
6. STARS ARE THE WINDOWS OF HEAVEN (Ames Bros.)
7. THE PICNIC SONG (Johnny Desmond)
8. VALLEY OF GOLDEN DREAMS (Bob Houston)
9. SOMETIME (Tommy Carlyn)
10. I DON'T CARE IF THE SUN DON'T SHINE (Patti Page)

Don Otis

KLAC—Los Angeles, Calif.

1. I WANNA BE LOVED (Andrews Sisters)
2. DOWN THE LANE (Russ Morgan)
3. IT ISN'T FAIR (Sammy Kaye)
4. BEWITCHED (Benny Goodman)
5. C'EST SI BON (Johnny Desmond)
6. AMERICAN BEAUTY ROSE (Frank Sinatra)
7. IF I HAD YOU ON A DESERT ISLE (Arthur Godfrey)
8. CHUG A LUG (Victor Young)
9. THIRD MAN THEME (Ben Pollack)
10. SEEMS LIKE YESTERDAY (Eddy Howard)

Frank White

KMYR—Denver, Colo.

1. STARS AND STRIPES FOREVER (Bob Crosby)
2. BONAPARTE'S RETREAT (Gene Krupa)
3. SOUTH RAMPART ST. PARADE (Jimmy Dorsey)
4. SOMETIME (Wayne King)
5. GIANNINI MIA (Ralph Flanagan)
6. THE OLD PIANO ROLL BLUES (Cantor-Kirk-Kaye)
7. CHOO'N GUM (Dean Martin)
8. RAIN (Tani Arden)
9. HOOP DEE DOO (Kay Starr)
10. ROSES (Eddy Howard)

Rex Dale

WCKY—Cincinnati, Ohio

1. BONAPARTE'S RETREAT (Gene Krupa)
2. THIRD MAN THEME (Anton Karas)
3. SENTIMENTAL ME (Ames Bros.)
4. MY FOOLISH HEART (Billy Eckstine)
5. BEWITCHED (Bill Snyder)
6. HOOP DEE DOO (Perry Como)
7. I WANNA BE LOVED (Andrews Sisters)
8. SOMETIME (Jo Stafford)
9. I DIDN'T SLIP (Doris Day)
10. LADY OF FATIMA (Freiling Sisters)

Bob McLaughlin

KLAC—Hollywood, Calif.

1. BEWITCHED (Larry Green)
2. MY FOOLISH HEART (Gordon Jenkins)
3. BIRMINGHAM BOUNCE (Art Lund)
4. OLD PIANO ROLL BLUES (Jubilaires)
5. CHUG A LUG (Victor Young)
6. HOOP DEE DOO (Kay Starr)
7. I WANNA BE LOVED (Andrews Sisters)
8. MOON AND SAND (Alan Dale)
9. THIRD MAN THEME (Anton Karas)
10. AMERICAN BEAUTY ROSE (Eddy Howard)

Ted Jones

KLEE—Houston, Tex.

1. I WANNA BE LOVED (Andrews Sisters)
2. HOOP DEE DOO (Doris Day)
3. EL MAMBO (Dave Barbaur)
4. MY FOOLISH HEART (Gordon Jenkins)
5. OLD PIANO ROLL BLUES (Lawrence Cook)
6. BEWITCHED (Gordon Jenkins)
7. CREW CUT (Jerry Gray)
8. I DON'T CARE IF THE SUN DON'T SHINE (Patti Page)
9. IT ISN'T FAIR (Sammy Kaye)
10. WHY DO THEY ALWAYS SAY NO? (L. Cook)

Eddie Gallaher

WTOP—Washington, D. C.

1. BEWITCHED (Bill Snyder)
2. THIRD MAN THEME (Guy Lombardo)
3. MY FOOLISH HEART (Gordon Jenkins)
4. SENTIMENTAL ME (Ames Bros.)
5. OLD PIANO ROLL BLUES (Lawrence Cook)
6. HOOP DEE DOO (Perry Como)
7. COUNT EVERY STAR (Hugo Winterhalter)
8. I WANNA BE LOVED (Andrews Sisters)
9. I'D'VE BAKED A CAKE (Eileen Barton)
10. LET'S GO TO CHURCH (Whiting & Wakely)

Mort Nusbaum

WHAM—Rochester, N. Y.

1. I DIDN'T SLIP (Doris Day)
2. MY FOOLISH HEART (Mindy Carson)
3. BEWITCHED (Jan August)
4. I SURRENDER DEAR (Don Cornell)
5. SAM'S SONG (Bobby Wayne)
6. PICNIC SONG (Johnny Desmond)
7. PEDDLER'S SERENADE (Johnny Corvo)
8. OPEN PARACHUTE (Danny Scholl)
9. MONA LISA (Dennis Day)
10. DOWN THE LANE (Stafford-MacRae)

Sherm Feller

WCOP—Boston, Mass.

1. CONEY ISLAND WASHBOARD (Freddie Hall)
2. I WANNA BE LOVED (Buddy Clark)
3. I CROSS MY FINGERS (Russ Emery)
4. AMERICAN BEAUTY ROSE (Eddie Howard)
5. WHERE IN THE WORLD (Guy Mitchell)
6. I'M IN LOVE WITH THE MOTHER, ETC. (Phil Brito)
7. BUFFALO BILLY (Bobby Wayne)
8. THANKS, MR. FLORIST (Jack Owens)
9. CHOC'LATE ICE CREAM CONE (J. Valentine)
10. I DIDN'T SLIP (Bing Crosby)

Bill Silbert

WXYZ—Detroit, Mich.

1. HOOP DEE DOO (Kay Starr)
2. SO TALL A TREE (Bing Crosby)
3. AMERICAN BEAUTY ROSE (Frank Sinatra)
4. STRANGERS (Lorry Raine)
5. MY FOOLISH HEART (Mindy Carson)
6. DON'T SAY GOODBYE (Fran Warren)
7. BEWITCHED (Mel Torme)
8. I'D'VE BAKED A CAKE (Eileen Barton)
9. I DON'T CARE IF THE SUN DON'T SHINE (Patti Page)
10. MONA LISA (Art Lund)

Al Ross

WBAL—Baltimore, Md.

1. MY FOOLISH HEART (Mindy Carson)
2. HOOP DEE DOO (Doris Day)
3. IF YOU WERE ONLY MINE (Dick Haymes)
4. I'M BASHFUL (Mindy Carson)
5. HOME COOKIN' (Hope-Whiting)
6. BABY, SAY YOU LOVE ME (Billy Butterfield)
7. SENTIMENTAL ME (Ames Bros.)
8. RAIN (Honeydreamers)
9. MONA LISA (Charlie Spivak)
10. WHERE IN THE WORLD (Guy Mitchell)

Ed Dickler

WHOD—Pittsburgh, Pa.

1. MONA LISA (Charlie Spivak)
2. BEWITCHED (Jan August)
3. COUNT EVERY STAR (Hugo Winterhalter)
4. THIRD MAN THEME (Anton Karas)
5. I WANNA BE LOVED (Andrews Sisters)
6. SAY WHEN (Zee & Jim)
7. I HADN'T ANYONE TILL YOU (Hadda Brooks)
8. MY FOOLISH HEART (Mindy Carson)
9. OO LA LA (Teddy Phillips)
10. WAITING (Lee Keltan)

Dick Smith

WMTW—Portland, Me.

1. MY FOOLISH HEART (Gordon Jenkins)
2. THIRD MAN THEME (Anton Karas)
3. COUNT EVERY STAR (Hugo Winterhalter)
4. SENTIMENTAL ME (Ames Bros.)
5. BONAPARTE'S RETREAT (Kay Starr)
6. I WANNA BE LOVED (Andrews Sisters)
7. HOOP DEE DOO (Doris Day)
8. ARE YOU LONESOME TONIGHT? (Blue Barron)
9. I STILL GET A THRILL (Dick Haymes)
10. BLUE PRELUDE (Ziggy Elman)

Bob Murphy

WONE—Dayton, Ohio

1. SENTIMENTAL ME (Ames Bros.)
2. JOSHUA (Ralph Flanagan)
3. MY FOOLISH HEART (Gordon Jenkins)
4. AMERICAN BEAUTY ROSE (Frank Sinatra)
5. THIRD MAN THEME (Anton Karas)
6. BONAPARTE'S RETREAT (Kay Starr)
7. MISSISSIPPI (Bill Darnel)
8. GONE FISHIN' (Arthur Godfrey)
9. ASK ME NO QUESTIONS (Gene Williams)
10. AN ORDINARY BROOM (Martin-Warren)

John Peterson

KWAK—Stuttgart, Ark.

1. SENTIMENTAL ME (Ray Anthony)
2. I'D'VE BAKED A CAKE (Eileen Barton)
3. ON THE OUTGOING TIDE (Jo Stafford)
4. BEWITCHED (Jo Stafford)
5. THIRD MAN THEME (Owen Bradley)
6. CROSS YOUR HEART (Jack Owens)
7. DIXIELAND BALL (Eileen Barton)
8. OPEN PARACHUTE (Danny Scholl)
9. WHERE IN THE WORLD (Ray Anthony)
10. COUNT EVERY STAR (Ray Anthony)

INTRODUCING ON
RAINBOW RECORDS
BUDDY WILLIAMS
And His **GOLDEN ECHO** Music
And Hits The **JACKPOT** On His First Release

From The Cash Box, June 17, 1950 Issue

DISK OF THE WEEK

“ON THE MALL” (2:54)

“SPRING MADE A FOOL OF ME” (2:57)

BUDDY WILLIAMS ORCH.
(Rainbow 40088)



BUDDY WILLIAMS

● The splash and noise this one is gonna make will surely echo for some time to come. Bowing into the wax spotlight, the Buddy Williams ork join the dance parade with this sock rendition of “On The Mall”

and “Spring Made A Fool Of Me.” It’s the top deck we’re wild about—and you will be too once you’ve heard it. This rendition of the widely known “On The Mall” is just about the only swing-dance-able version in the market. Ork blending is sweet and smooth, with sensational effects echoing from the brass section. Fond whistle spot on the side adds to the winning potential found on the side. It’s new exciting music—the sort that will perk up juke box play by leaps and bounds. On the other end, the Williams aggregation switch to a sweet romantic lead, rendered in instrumental style with all the illuminating polish of the top deck. We’re sold on “On The Mall”—ops should grab this one—but pronto!

HOT MONEY-MAKERS



“LITTLE JOE” MEDLIN

“AFTERNOON OF A DREAM”
“YOU THRILL ME”

BY
“LITTLE JOE” MEDLIN
ASA 1003

★ ★ ★ ★ ★

“BUNKER HILL BLUES”
“AROUND 4 A. M.”

BY
COUSIN IDA
ASA 1005

★ ★ ★ ★ ★



COUSIN IDA

“AFTER MIDNIGHT”
“WHAT MAKES YOU LOOK SO GOOD THIS EVENING”

BY
FREDDY WASHINGTON QUINTET
ASA 1004

★ ★ ★ ★ ★



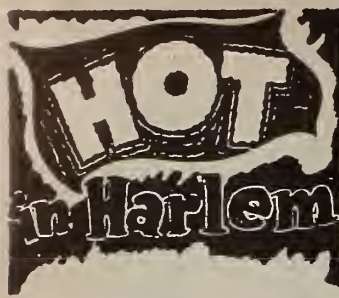
FREDDY WASHINGTON

DISTRIBUTORS SOME TERRITORY STILL AVAIL-
ABLE — WRITE — WIRE — PHONE!

ART SEGER

ASA RECORDS

70 PINE ST., NEW YORK (Tel. DIgby 8-1890)



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators in New York City's Harlem Area.



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators in New Orleans.



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators in New Orleans.



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators in New Orleans.



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators in New Orleans.

- 1** MY FOOLISH HEART
Billy Eckstine
(MGM)

- 2** COUNT EVERY STAR
The Ravens
(National 9111)

- 3** EVERY DAY I HAVE THE BLUES
Lowell Fulson
(Swingtime 196)

- 4** IT ISN'T FAIR
Dinah Washington
(Mercury 8169)

- 5** PINK CHAMPAGNE
Joe Liggins
(Specialty 355)

- 6** I WANNA BE LOVED
Dinah Washington
(Mercury)

- 7** MONA LISA
King Cole
(Capitol 1010)

- 8** MISTRUSTIN' BLUES
Little Esther
(Savoy)

- 9** HOW ABOUT THAT
Eddie Mack
(Apollo 422)

- 10** EVERYTHING THEY SAID CAME TRUE
The Orioles
(Jubilee)

- IT ISN'T FAIR
Dinah Washington
(Mercury 8169)

- MY FOOLISH HEART
Billy Eckstine
Gene Ammons
(MGM 10623)

- PINK CHAMPAGNE
Joe Liggins
(Specialty 355)

- MISTRUSTIN' BLUES
Little Esther
(Savoy 735)

- EVERY DAY I HAVE THE BLUES
Lowell Fulson
(Swingtime 196)

- CALL ME DARLING
Bobby Marshall
(Abbey)

- I WANNA BE LOVED
Dinah Washington
(Mercury)

- I'LL NEVER BE FREE
Annie Laurie-Paul Gayten
(Regal)

- MONA LISA
King Cole
(Capitol 1010)

- I'LL REMEMBER APRIL
George Shearing
(MGM 10687)

- PINK CHAMPAGNE
Joe Liggins
(Specialty 355)

- HIDE AWAY BLUES
Fats Domino
(Imperial)

- MONA LISA
King Cole
(Capitol 1010)

- MY BABY IS GONE
Charles Brown
(Aladdin)

- I WANNA BE LOVED
Dinah Washington
(Mercury)

- CUPID'S BOOGIE
Little Esther
(Savoy)

- I'LL NEVER BE FREE
Annie Laurie-Paul Gayten
(Regal)

- STACK O' LEE
Archibald
(Imperial)

- I NEED YOU SO
Ivory Joe Hunter
(MGM)

- JOHNSON RAG
Amos Milburn
(Aladdin)

- IT ISN'T FAIR
Dinah Washington
(Mercury 8169)

- EVERY DAY I HAVE THE BLUES
Lowell Fulson
(Swingtime 106)

- WELL, OH WELL
Tiny Bradshaw
(King)

- HARD LUCK BLUES
Roy Brown
(DeLuxe)

- PINK CHAMPAGNE
Joe Liggins
(Specialty 355)

- MISTRUSTIN' BLUES
Little Esther
(Savoy)

- ANYBODY'S BLUES
Amos Milburn
(Aladdin)

- MAMA BRING YOUR CLOTHES BACK HOME
Lowell Fulson
(Swingtime)

- TWO YEARS OF TORTURE
Percy Mayfield
(Supreme)

- AFTER HOURS SESSION
Frank Culley
(Atlantic)

- TUCSON, ARIZ.
1. Pink Champagne (Joe Liggins)
 2. Every Day I Have The Blues (Lowell Fulson)
 3. I Need You So (Ivory Joe Hunter)
 4. Hard Luck Blues (Roy Brown)
 5. I'm Yours To Keep (Herb Fisher) (The Ravens)
 6. Don't Have To Ride No More (Dinah Washington)
 7. It Isn't Fair (Dinah Washington)
 8. After Hours Session (Frank Culley)
 9. Well, Oh Well (Tiny Bradshaw)
 10. Cry Baby (Johnny Otis)
-
- BALTIMORE, MD.
1. I Almost Lost My Mind (Ivory Joe Hunter)
 2. Mistrustin' Blues (Little Esther)
 3. I'll Never Be Free (Annie Laurie)
 4. Is Isn't Fair (Dinah Washington)
 5. Double Crossing Blues (Little Esther)
 6. Every Day I Have The Blues (Lowell Fulson)
 7. Pink Champagne (Joe Liggins)
 8. I Need You So (Ivory Joe Hunter)
 9. Calypso Blues (King Cole)
 10. My Foolish Heart (Billy Eckstine)
-
- EL PASO, TEX.
1. Little Bee (Fats Domino)
 2. Pink Champagne (Joe Liggins)
 3. Double Cross' Blues (Little Esther)
 4. My Foolish Heart (Billy Eckstine)
 5. Mistrustin' Blues (Little Esther)
 6. I Need You So (Joe Hunter)
 7. Junior Jive (Roy Milton)
 8. Misery (Little Esther)
 9. Cry, Cry, Cry (Peppermint Harris)
 10. It Isn't Fair (Dinah Washington)
-
- DETROIT, MICH.
1. Stack-A-Lee (Archibald)
 2. Anybody's Blues (Amos Milburn)
 3. Glamour Girl (T-Bone Walker)
 4. Saphrina B. (Calvin Boze)
 5. My Baby's Gone (Charles Brown)
 6. Little Bee (Fats Domino)
 7. Tee-Nah-Nah (Smiley Lewis)
 8. Call Me Darling (Bobby Marshall)
 9. I Guess I'm Just A Fool (Memphis Slim)
 10. Decoration Day (John Lee Hooker)
-
- KANSAS CITY, MO.
1. I Need You So (Ivory Joe Hunter)
 2. Mistrustin' Blues (Little Esther)
 3. Every Day I Have The Blues (Lowell Fulson)
 4. It Isn't Fair (Bill Farrell)
 5. Well Oh Well (Tiny Bradshaw)
 6. My Foolish Heart (Billy Eckstine)
 7. I Almost Lost My Mind (Ivory Joe Hunter)
 8. Pink Champagne (Joe Liggins)
 9. No Mail Today (Blind Johnny Davis)
 10. Double Crossin' Blues (Little Esther)
-
- BIRMINGHAM, ALA.
1. Mistrustin' Blues (Little Esther)
 2. It Isn't Fair (Dinah Washington)
 3. Double Crossin' Blues (Little Esther)
 4. Pink Champagne (Joe Liggins)
 5. Moonlight (The Orioles)
 6. Tell Me Baby (Little Willie)
 7. Birmingham Bounce (Lionel Hampton)
 8. I Almost Lost My Mind (Ivory Joe Hunter)
 9. Count Every Star (The Ravens)
 10. The Theme (Lee Norman)

HOT
across the Nation!

★ **EARL BOSTIC**
Serenade
King 4369

★ **CALVIN BOZE**
Safronia B
Aladdin 3055

★ **JOE THOMAS**
Wham-A-Lam
King 4339

★ **THE RAVENS**
Count Every Star
National 9111


★ **DINAH WASHINGTON**
I Wanna Be Loved
Mercury 8181
(Listed Alphabetically)

For available dates
UNIVERSAL ATTRACTIONS
347 Madison Ave. New York

Ops—
DO YOU HAVE
A
LITTLE
GREEN MAN ON
YOUR LOCATION??

Quizzically,
Apollo Records

CLIPPER RECORDS

The Original 

"PEDDLER'S
SERENADE" by
JOHNNY
CORVO

on Clipper Record #1001
Manufactured by

Star Songs 34 Hillside Avenue
New York 34, New York
Lorraine 7-7252

"IT WOULDN'T
BE THE SAME
WITHOUT YOU"

Al Rogers

MGM-10709

THE CASH BOX
Jazz 'n Blues Reviews
★ **AWARD O' THE WEEK** ★

"STRAIGHTEN HIM OUT" (2:51)
"ANOTHER WOMAN'S MAN" (2:56)

MARYLYN SCOTT
(Muse 1002)



MARYLYN SCOTT

● New indie label makes its bow into the wax spotlight with this first disking that should go right to the top with music ops. Both ends of the wax are the sort that make for top notch juke box play. Marylyn Scott's vocal work on the

sides should focus a bright spotlight on her, and boost her into the limelight in on time at all. Top deck, tabbed "Straighten Him Out" is a mellow bit of music, with the chirp purring wonderfully throughout. It's a side that rolls steady and smoothly, with some clever licks by the Lou Currie Quartet seeping thru in the background. Gal's pipes ring true, and are loaded with a ton of feeling for the material offered. Flip side slows down some, but is another great bit for music ops to get with. Side is a blues ballad, and has Marylyn turning in another excellent performance. It's torchy, dreamy stuff—the kind that makes for consistent juke box play. Music ops should latch on to this pair—but pronto!

"KISSING BUG BOOGIE" (2:32)
"HARD DRIVING WOMAN" (2:47)

CHARLES WATERFORD
(King 4374)

● Pair of sides for music ops to take a peek at, are these by Charles "Crown Prince" Waterford. Both sides echo the sentiments of the title, and feature Waterford in mellow vocal manner. Pitch of the music isn't anything to go wild about, but it should earn its fair share of coin play in the boxes. Ops in the market for a filler might lend an ear in this direction.

"BARBECUE RIBS" (2:38)
"DRIFTIN'" (3:03)

THE THREE RIFFS
(Apollo 1165)

● Wax by the Three Riffs and the set up of "Barbecue Ribs" and "Driftin'" for music ops. Both ends should make for pleasant listening time and prove to be potent coin cullers. Top deck rolls in mellow fashion, while the flip slows down and is in a dreamy mood. It's easy listening all the way, and should do well for music ops.

Here's A Money Maker!

"PINK CHAMPAGNE"

Specialty 355

JOE LIGGINS

★

Specialty RECORDS
HOLLYWOOD 46, CALIF.



8505 SUNSET BLVD.

"LET ME DREAM" (2:54)
"GIMME A POUND O' GROUND ROUND" (2:46)

IVORY JOE HUNTER
(MGM 10733)

● Ivory Joe Hunter follows his peak success of "I Almost Lost My Mind", with still another pair of hot sides that might perk up and click. Top deck is just what the title sez, a dreamy affair, with Joe spouting the lyrics in smooth style. Flip echoes the title too and has Joe turning in another cute bit. Ops should get this one.

"LEAVE THAT DOG ALONE" (2:47)
"WHERE DID SHE GO?" (2:42)

BEN SMITH QUARTET
(Columbia 30208)

● Cute side by Ben Smith Quartet, with the maestro on deck for the vocal work is the top lid here. Lyrics make for mellow listening pleasure, with Ben's vocal ringing true throughout. Flip side has Arthur Long in the spotlight, going off the deep-end on a potential winner. We like the top deck.

"SOMETIMES I WONDER" (2:35)
"TIME ALONE WILL TELL" (2:43)

BULL MOOSE JACKSON
(King 4373)

● Fresh wax by Bull Moose Jackson and the set up of "Sometimes I Wonder" and "Time Alone Will Tell." The wide popularity of Bull Moose is sure to account for a raft of calls with this duo. Both sides make for wonderful listening pleasure, and should catch on and go in a big way. Wax has to heard in order to be fully appreciated—we suggest just that.

"LET IT BE" (2:50)
"SWEET SLUMBER" (3:20)

LUCKY MILLINDER ORCH.
(RCA Victor 22-0088)

● Fresh sides by the Lucky Millinder gang, with Anisteen Allen taking it on the top deck in sock vocal style. Tune makes you wanna listen, as the gal's vocal has loads of feeling in it. Coupling has Paul Breckenridge and a choir going off the deep-end on a tender ode. Platter rates a spot in music ops' machines.

LITTLE ESTHER

NOW "2" No. 1
SOON

SEE ALL CHARTS!
On Savoy # 750

CUPID'S BOOGIE
with Mel Walker

JUST CAN'T GET FREE
Now on the Charts Concurrently

MISTRUSTIN' BLUES
By LITTLE ESTHER with Mel Walker on Savoy # 735

DOUBLE CROSSING BLUES
By LITTLE ESTHER on Savoy # 731

—EXCLUSIVE DIRECTION—
UNIVERSAL ATTRACTIONS
347 MADISON AVE. NEW YORK

Coast-to-Coost
Savoy outsells All Competitive
Labels 5-to-1!

MUSIC BY
JOHNNY OTIS ORCHESTRA

"YOU GOTTA MOVE" (2:39)
"WHEN I TAKE MY VACATION IN HEAVEN" (3:09)

SISTER ROSETTA THARPE with MARIE KNIGHT
(Decca 48161)

● Gospel singing by the great Sister Rosetta Tharpe and Marie Knight are sides that should take off and go. Both ends of this platter make for top notch juke box fare, and feature the combo in excellent style. It's wax that can't miss—ops should latch on.

"I'M LIVING O. K." (2:46)
"THERE'S RAIN IN MY EYES" (2:47)

THE ROBINS
(Savoy 752)

● Vocal flavor by The Robins, matched in excellence by the ork tones of the Johnny Otis gang are sides that should serve music ops exceptionally well. Both ends are the sort that make for consistent phono play, and rate ops avid listening attention. We like the top side—we're sure you will too.

Savoy RECORD CO., INC.
58 Market St., Newark 1, N. J.



best sellers

POPULAR

- ★ **SISTER SLOCUM**
15050 CHARLESTON VARSITY DRAG
- ★ **FREDDY MILLER**
15047 A PRETTY GIRL IS LIKE A MELODY
DON'T BLAME MY HEART
- ★ **JOHNNY LONG**
15051 HELLO
15044 SHORTY'S GOT TO GO
IN THE EVENING BY THE MOONLIGHT
CALICO BALL

FOLK • WESTERN

- ★ **MOON MULLICAN**
830 I'LL SAIL MY SHIP ALONE
MOON'S TUNE
- ★ **HANK PENNY**
869 WHAM! BAM! THANK YOU MA'AM
JERSEY BOUNCE
- ★ **ZEB TURNER**
861 HUCKLEBERRY BOOGIE
NEVER BEEN SO LONESOME
- ★ **GRANDPA JONES**
867 FIVE-STRING BANJO BOOGIE
UNCLE EPH'S GOT THE COON
- ★ **CLYDE MOODY**
862 THE ANGELS MUST HAVE CRIED
LAST NIGHT
IT'S TOO LATE TO SAY YOU WERE WRONG
- ★ **HAWKSHAW HAWKINS**
859 BACK TO THE DOG HOUSE
PARDON ME FOR LOVING YOU
- ★ **COWBOY COPAS**
855 BLUES IN THE MOONLIGHT
HEARTBROKEN

SEPIA • BLUES

- ★ **TINY BRADSHAW**
4357 WELL OH WELL
I HATE YOU
- ★ **BULL MOOSE JACKSON**
4373 SOMETIMES I WONDER
TIME ALONE WILL TELL
- ★ **JOE THOMAS**
4367 ROLLIN' THE BLUES
STAR MIST
- ★ **EARL BOSTIC**
4369 SERENADE
WRAP YOUR TROUBLES IN DREAMS
- ★ **THE TRUMPETEERS**
4363 LAY DOWN MY HEAVY BURDEN
THE SUN DIDN'T SHINE
- ★ **SONNY THOMPSON**
4364 AFTER SUNDOWN
FROG LEGS
- ★ **MABEL SCOTT**
4368 BASEBALL BOOGIE
I FOUND MY BABY

It's Terrific
HARD LUCK BLUES
NEW REBECCA
by
ROY BROWN
DE LUXE 3304



Cincy Dee Jays Aid American Cancer Society

CINCINNATI, O.—Cincinnati disk jockies and record salesmen are breaking into TV en masse these days with a novel and profitable fund raising scheme for the American Cancer Society. Weekly baseball games have been organized between the jocks and teams from the fire and police departments, girls' teams and other civic groups.

Begun strictly as a recreational activity, the games started to draw crowds, and as the season went on, WCPO-TV began to televise the contests. Admission was charged and the Cancer Society was the recipient of the funds collected each week.

Some of the disc jockies involved are Walter Phillips and Paul Dixon of WCPO; Leo Underhill and Rex Dale of WCKY; Don Arthur and Will Lenay of WSAI; Paul Hodges of WKRC; Earl Davis and Bob Weiss of WNOP and Paul Cowley of WLWT. The record companies represented are Victor, Decca, Capital, Mercury, Coral and London.

Team business manager is Carl Strohbach of Mercury and Walter Phillips of WCPO is the team's field boss. Average attendance at games has been over two thousand.

Lee Morse Signs Exclusive Decca Pact

NEW YORK—Lee Morse, star of stage, screen and radio and known for years as "the girl with the heart in her voice," has been signed to an exclusive Decca recording contract, it was announced by David Kapp, Vice-President of Decca Records, Inc.

In retirement for the past decade at her home in Rochester, New York, Miss Morse now resumes an affiliation with Decca that dates back to 1938, the year she recorded her now famous "Careless Love."

It was during the late 20's when Lee Morse first achieved national popularity. She went on to score personal triumphs at New York's Palace Theatre and as the star of several Broadway shows. She was also a featured singer on NBC and CBS.

She has cut four new sides for Decca. Two of them, "Lonesome Darlin'" and "If You Only Knew," comprise her first record, scheduled for release late this month.

And Now The Mayor!

NEW YORK — Jim Morehead, writer of "Sentimental Me", till 8 months ago a concert pianist, and now a pop hit writer, has a new western novelty number on the boards entitled, "On The Road Back To Old San Antone". It's published by Porgie Music.

Composer Morehead is already dickering with San Antonio's singing Mayor Jack White to disc the number as well as make it the official city alma mater. If the negotiations are successful it will be the first western ditty ever to be recorded by the chief executive of its namesake city.

It's Back!

HOTTER than ever!

CLYDE McCOY'S DIXELAND RECORDING

"Way Down Yonder in New Orleans"

backed by AT SUNDOWN

Instrumentals by Clyde McCoy and his Orchestra

on the
VOGUE PICTURE RECORD
of Unbreakable Vinylite

(The record that never wears out)

LIMITED SUPPLY
Formerly \$1.05 NOW
While quantities last
C.O.D. only

39¢

EACH
F.O.B.
Chicago



Beautiful VOGUE PICTURE RECORD comes with full color illustrations right on the record.

Now! PLAY and SELL
the best version of
BEYOND THE SUNSET
with poem "If You Go First"
Narrated by Erwin Victor (WGN)
Vocal by Danny Parker

backed by
DADDY'S LITTLE GIRL
Vocal by DANNY PARKER
List Price 79¢
Special **39¢** Each

GALGANO DISTRIBUTING CO. 4142 W. ARMITAGE AVE. CHICAGO 39, ILL.

THE PERFECT RECORD FOR ALL JUKE BOXES!
"THREE LITTLE RINGS"

by
THE FONTANE SISTERS

on RCA VICTOR 20-3814 (47-3814)

The Famous Ballantine Jingle With Lyrics



- 1 BIRMINGHAM BOUNCE**
Red Foley
(Decca 46234)
- 2 CHATTANOOGIE SHOE SHINE BOY**
Red Foley
(Decca 46205)
- 3 I LOVE YOU BECAUSE**
Ernest Tubb
(Decca 46213)
- 4 LONG GONE LONESOME BLUES**
Hank Williams
(MGM 10654)
- 5 I'LL SAIL MY SHIP ALONE**
Moon Mullican
(King 830)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

LETTERS HAVE NO ARMS
Ernest Tubb
(Decca 46207)

BONAPARTE'S RETREAT
Pee Wee King
(RCA Victor 21-0111)

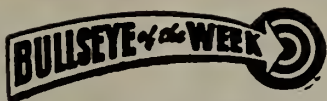
CHOCOLATE ICE CREAM CONE
Red Foley
(Decca 46234)

WHY SHOULD I CRY?
Eddy Arnold
(RCA Victor 21-0300)

TAKE ME IN YOUR ARMS AND HOLD ME
Eddy Arnold
(RCA Victor 21-0146)

THE CASH BOX

"Folk" and "Western" Record Reviews



"SOUTHERN HOSPITALITY" (2:48)
"YOU DON'T HAVE TO BE A BABY TO CRY" (2:31)

MOON MULLICAN
 (King 868)



MOON MULLICAN

● Fresh wax by Moon Mullican and a pair of hot sides in store for music ops. This duo garners this featured spot this week via Moon's sensational vocal work on both ends—a pair of tunes that should take off and go like wildfire. Top deck has Moon spooning a mellow

song, with some excellent instrumental work seeping thru in the background. Ditty rolls along in happy fashion, with a driving tempo and some cute licks on piano featured. Lyrics of the song extoll the praises of the South, with Moon's vocal coming thru in crystal clear tones. On the other end, Moon comes up with an equally great song, switching to a tender lament ode. Tune echoes forth in slow, sentimental tones that make you wanna listen. It's the type of wax at which Moon excels, and is sure to be greeted by his many fans with excellent reaction. Ditty weaves in slow, tempting tones and is the sort of song that makes you sing along with it. Both ends of the platter are musts for your machines—music ops should grab 'em!

**"WHAM! BAM! THANK YOU
 "MA'M" (2:54)**

"JERSEY BOUNCE" (2:35)

HANK PENNY
 (King 869)

● Pair of fresh sides by the widely popular Hank Penny, and the set up of some fair sides in "Wham! Bam! Thank You Ma'm" and "Jersey Bounce" in the offing for music ops. Both ends feature Hank in his usual excellent style, with light-pleasant instrumental music seeping thru the background. Ops should lend an ear in this direction.

"I'M SETTING YOU FREE" (2:37)

**"BLOW THAT LONESOME
 WHISTLE, CASEY" (2:47)**

AL DEXTER
 (King 875)

● First wax by Al Dexter on King Records should prove to be a potent coin culler. Vocal work by Al on both ends of the platter is sincere and rings true. Take note of the excellent guitar spots by the maestro, which run throughout the waxing and add to the winning potential of the platter. Music ops take it from here.

**"THAT HORSE NAMED PETE"
 (2:46)**

"TRAIL DRIVE" (2:47)

CARSON ROBISON
 (MGM 10732)

● Long missing from the phono spotlight, Carson Robison comes up with a pair of new sides that should put him back in the juke box limelight. Both ends feature Carson in excellent vocal style, on a pair of plaintive tunes that should do more than earn their keep in the boxes. Carson's many fans should yell loud and long for this set.

"KISS ME GOODNIGHT" (2:53)

**"AIN'T GOT NO NAME RAG"
 (2:43)**

TED DAFFAN
 (Columbia 20707)

● Top deck of this platter might prove to be a sleeper for music ops to contend with. Vocal work on the side by Jerry Elliott is smooth and sincere, and makes for easy listening pleasure. Tune itself makes you wanna listen all the more. Coupling is a so-so instrumental side that shows the group's instrumental wares in fair style.

**"NOTHIN' BUT THE BEST FOR MY
 BABY" (2:48)**

"ROCK-A-BYE BABY BLUES" (2:41)

BOB WILLS
 (MGM 10731)

● Cute wax headed music ops way are these sides by the Bob Wills gang. Top deck has a sock set of lyrics, with a mellow vocal spot that rings true. Ditty weaves a clever story and should be greeted warmly by ops and fans alike. Flip side has Billy Jack Wills parroting the title tune, and turning in a good performance. We like the top deck.

"IS IT TOO LATE NOW" (2:35)

"SO HAPPY I'LL BE" (2:28)

LESTER FLATT—EARL SCRUGGS
 (Mercury 6268)

● Top deck of this one, with a spot vocal by Lester Flatt and some great steel work in the background, is just what the title indicates, a so-so lament melody that makes you cry in your beer. Flip side has the Foggy Mountain Boys handling the vocal and perks up a bit in mood and rendition. Ops who have the room might listen in.

"IRON HORSE" (2:25)

**"FATHER TIME IS KNOCKING AT
 MY DOOR"**

OZZIE WATERS
 (Coral 64047)

● Sock ditty, handled in equally sock fashion by Ozzie Waters is a number music ops are gonna get with. Tune is essentially a train story, dressed up in top style with an excellent set of lyrics. Vocal work by Ozzie is first rate from start to finish. Flip sides has Ozzie taking it straight on a plaintive bit that should do well. We like "Iron Horse"—we're sure you will too.

"HUMMINGBIRD SPECIAL" (2:39)

**"LITTLE GIRL YOU'RE MEAN TO
 ME" (2:42)**

HANK DALTON
 (London 16032)

● Topdeck of this one has what it takes to score with country ops. Ditty, handled by Hank Dalton and the Brakeman should do more than hold its own in the boxes. Flip side echoes the sentiments of the title, and shows the gang at their best once again. We highly recommend this duo.

Goodman Back From Europe

NEW YORK—Ork leader Benny Goodman is expected to return from his European concert tour on June 22 aboard the S.S. America, it was learned here this week. Goodman's immediate plans are not known, but it was reported that he will do serious concert engagements shortly.

THE LITTLE GENERAL
 says . . .
DANNY KAYE'S
"THE HANDOUT SONG"
 DECCA 27050
IS THE GREATEST BUM SONG IN 25 YEARS
GENERAL MUSIC
 400 Madison Ave., N. Y. C., PL 3-7342

Columbia Names Sales Mgr.

NEW YORK—Ken McAllister, Director of Advertising and Promotion for Columbia Records, Inc., announced the appointment of William C. Neu as Sales Promotion Manager, and Robert Velde as Art Director, this past week. Both Neu and Velde come to the platter with a wide backlog of experience in the advertising business.

Standard Songs are MONEY MAKERS!

"WHEN DAY IS DONE"

Recorded by
PERRY COMO—Victor
THE CHORDETTES—Columbia
BEN LIGHT—Tempo

Pub. By: HARMS, INC.

MUSIC PUBLISHERS HOLDING CORP.
 NEW YORK, N. Y.

The Hucklebuck Man Does It Again! (Both Sides Listed in "Tips" on Tops" BILLBOARD)

PAUL WILLIAMS

With the Greatest Double Sided Hit Record he ever made!

WEASEL SWING

Savoy No. 751
 backed by

RYE BOOGIE

OTHER SAVOY HITS

#1018 DREAMIN' BLUES

HELPLESS Mel Walker & J. Otis Orch.

#747 CC BABY Brownies New Worried

Life Blues by BROWNIE MCGHEE
 The Greatest Spiritual Ever Made ONLY ON SAVOY!

#743 BLUES NOCTURNE

NEW ORLEANS SHUFFLE Johnny Otis Orch.

#4017 SURELY GOD IS ABLE
 I NEED THEE EVERY HOUR

Regent #1016

CRY BABY

by MEL (Cupid's Boogie) WALKER

Coast-to-Coast Savoy Outsells All Competitive Labels 5-to-1!

Savoy RECORD CO., INC.
 58 Market St., Newark 1, N. J.

JUST RELEASED!

NOW ON SALE

LYNNE HOWARD on National 9117

"Round-Up Time On Lullaby Trail"

backed by

"One Man Woman"

DISC JOCKS AND JUKE OPS ACCLAIM HER
 THE VOCAL FIND OF THE YEAR!!

NATIONAL ORDER FROM YOUR NEAREST DISTRIBUTOR
 or NATIONAL DISC SALES
 1841 BROADWAY, N. Y. 23, N. Y.

JUBILEE RECORD Hits

The Cash Box—

AWARD OF THE WEEK

THE ORIOLES

**"EVERYTHING THEY SAID
 GAME TRUE"**

b/w **"YOU'RE GONE"**

JUBILEE 5028

★ ★ ★ ★

Climbing Steadily

"MOONLIGHT"

b/w **"I WONDER WHEN"**

JUBILEE 5026

JUBILEE RECORD CO., Inc.
 315 W. 47th St., N. Y., N. Y.

Ride It!

OZIE WATERS'

'IRON HORSE'

CORAL 64047

Also
 Will Graves
 on Columbine #108

**GET ABOARD
 FOR NICKELS**

Cheerio Music Publishers, Inc.
 1585 B'way N. Y. 19

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY
JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 ETC. OPDS - LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

AB—Abbey	ME—Mercury
AL—Aladdin	MG—MGM
AP—Apollo	MO—Modern
AR—Aristocrat	NA—National
BB—Bluebird	RA—Rainbow
BU—Bullett	RE—Regent
CA—Capitol	RO—Rondo
CM—Commodore	SA—Savoy
CO—Columbia	SIT—Sittin' In
CR—Caral	SP—Specialty
DA—Dana	SPT—Spotlite
DE—Decca	SU—Supreme
DV—Delvar	TE—Tempo
HA—Harmony	TW—Tower
HT—Hi-Tone	VI—Victor
KI—King	VO—Vocalion
LO—London	

June 17 June 10

- 4—SENTIMENTAL ME** **83.3 74.4**
- CA-923—RAY ANTHONY O.
Spaghetti Rag
CR-60140—AMES BROS.
Rag Mop
DA-2074—BILLY MAYO QUARTET
Hasty Heart
DE-24904—RUSS MORGAN
Copper Canyon
ME-8174—STEVE GIBSON
Are You Lonesome Tonight?
VI-20-3793—RUDY VALLEE
Niccolo And His Piccolo
- 5—HOOP-DEE-DOO** **68.4 65.6**
- CA-980—KAY STARR
A Woman Likes To Be Told
CO-38771—DORIS DAY
Marriage Ties
CO-38799—FRANKIE YANKOVIC
Night After Night
CR-60209—AMES BROS.
Stars Are The Windows of Heaven
DA-2077—PAULETTE SISTERS
Song Of The Wedding Day
DE-24986—RUSS MORGAN O.
Down The Lane
ME-5419—LAWRENCE WELK
If You Can't Get A Drum
MG-10702—LYN DUDDY SINGERS
Down The Lane
VI-20-3747—COMO & FONTAINE SISTERS
On The Outgoing Tide
- 6—IT ISN'T FAIR** **51.7 60.8**
- CA-860—BENNY GOODMAN O.
You're Always There
CO-38735—LES BROWN O.
Solid As A Rock
CR-60156—BILL HARRINGTON
High On The Eiffel Tower
DE-24895—JOE MARINE
Cry Of The Wild Goose
GM-943—RAY DOREY
Too Many Kisses
HAP-105—JOEY NASH
If I Forget You
KI-15034—FREDDY MILLER O.
ME-5382—RICHARD HAYES
Thunder In My Heart
ME-6290—DINAH WASHINGTON
MG-10637—BILL FARRELL
Bamboo
VI-20-3609—SAMMY KAYE O.
My Lily And My Rose
- 7—OLD PIANO ROLL BLUES** **51.3 41.3**
- AB-15003—LAWRENCE COOK
Why Do They Always Say No?
CA-970—JAN GARBER O.
Clodhopper
CO-38773—BEATRICE KAY
Why Do They Always Say No?
CR-60177—CLIFF STEWARD
Why Do They Always Say No?
DE-24977—CARMICHAEL and DALEY
Stay With The Happy People
DE-27024—AL JOLSON-ANDREWS SISTERS
Way Down Yonder In New Orleans
ME-5400—FEB SEPTEMBER
Spain
VI-20-3751—CANTOR—KIRK—KAYE O.
Juke Box Annie
- 8—I WANNA BE LOVED** **47.9 32.5**
- CO-38491—BUDDY CLARK
If You Were Only Mine
CO-38825—TONY BENNETT
Boulevard Of Broken Dreams
DE-27007—ANDREWS SISTERS
I've Just Gotta Get Outa The Habit
MG-10716—BILLY ECKSTINE
Stardust
VI-20-3772—FONTANE SISTERS
I Didn't Know What Time It Was
- 9—ROSES** **28.9 35.1**
- CA-1001—RAY ANTHONY O.
National Emblem March
CO-38826—KEN GRIFFIN
Little Sally One Shoe
CO-38816—GENE AUTRY
The Roses I Picked, Etc.
DE-46240—STUBBY & THE BUCCANEERS
Little Buffalo Bill
DE-27008—DICK HAYMES
I Still Get A Thrill
LO-682—SNOOKY LANSON
Where Are You Gonna Be, Etc.?
ME-5397—EDDY HOWARD O.
Put On An Old Pair Of Shoes
MG-10684—BILLY ECKSTINE
My Destiny
VI-20-3754—SAMMY KAYE O.
Tiddly Winkie Wood
VI-21-0306—SONS OF THE PIONEERS
Eagle's Heart

June 17 June 10

- 10—DADDY'S LITTLE GIRL** **24.9 27.1**
- CA-850—SKITCH HENDERSON
Chattanooga Shoe Shine Boy
CO-38711—DICK JURGENS
We'll Build A Bungalow
CO-20670—RAY SMITH
Unfaithful One
CR-60158—BOB EBERLY
With My Eyes Wide Open I'm Dreaming
DE-24872—MILLS BROTHERS
If I Live To Be A Hundred
LO-602—HENRY JEROME O.
ME-5371—EDDY HOWARD
Rag Mop
RA-80088—DICK TODD
VI-20-3550—PHIL REGAN
Oh Eleanor
MG-10658—JOHNNY DESMOND
Dream A Little Longer
- 11—DEARIE** **24.7 23.9**
- CA-858—STAFFORD-MacRAE
Monday, Tuesday, Wednesday
DE-24873—MERMAN-BOLGER
I Said My Pajamas
CO-38717—MARJORIE HUGHES
Ho-Hum, It's Spring
DE-24899—GUY LOMBARDO &
My Lily & My Rose
LO-609—GEORGE TOWNE O.
Chattanooga Shoe Shine Boy
VI-20-3696—KIRK WARREN
Just A Girl That Men Forget
MG-10654—MARY ELLEN
Candy And Cake
- 12—WANDERIN'** **23.1 30.2**
- VI-10-1542—ROBERT MERRILL
Valencia
VI-20-3680—SAMMY KAYE
The Bicycle Song
- 13—RAIN** **22.9 24.9**
- CA-937—DEAN MARTIN
Zing-A-Zing-A-Boom
CO-38739—TONI ARDEN
Mother, Mother, Mother
DE-24950—LARRY FOTINE O.
Little Jug
ME-5407—GENE WILLIAMS
Ask Me No Questions
MG-10669—FRANK PETTY TRIO
Precious Little Thing Called Love
VI-20-3761—HONEYDREAMERS
Sweetheart Semicolon
- 14—COUNT EVERY STAR** **20.1 25.8**
- CA-979—RAY ANTHONY O.
Darktown Strutters Ball
CA-859—RAY ANTHONY O.
Bamboo
CO-38732—HERB JEFFRIES
Our Love Story
CR-60214—HARRY BABBITT
DE-27042—DICK HAYMES
If You Were Only Mine
DE-48518—THE BLENDERS
Would I Still Be The One In Your Heart?
VI-20-3697—HUGO WINTERHALTER O.
Flying Dutchman
- 15—BUFFALO BILLY** **18.6 5.7**
- AB-15007—TOMMY CARLYN O.
I'll Get Myself A Choo Choo Train
DE-27036—EVELYN KNIGHT
Choc-late Ice Cream Cone
LO-688—BOBBY WAYNE
The Moment I Looked In Your Eyes
ME-5420—ROBERTA QUINLAN
I Never Had A Worry In The World
VI-21-0331—ROY ROGERS
Me And My Teddy Bear
- 16—MONA LISA** **17.1 8.8**
- CA-1010—KING COLE
The Greatest Inventor
CO-38768—HARRY JAMES O.
La Vie En Rose
DE-27048—VICTOR YOUNG O.
Third Man Theme
LO-619—CHARLIE SPIVAK O.
Loveless Love
MG-10689—ART LUND
When My Stage Coach Reaches Heaven
VI-20-3753—DENNIS DAY
Shawl Of Galway Grey
- 17—LA VIE EN ROSE** **16.5 7.2**
- CA-890—PAUL WESTON O.
Les Feuilles Mortes
CO-38768—HARRY JAMES O.
Mona Lisa
DE-24816—VICTOR YOUNG O.
The River Seine
MG-30227—MACKLIN MARROW O.
When We're Dancing
VI-20-3739—MELACHRINO O.

June 17 June 10

- 18—I DON'T CARE IF THE SUN DON'T SHINE** **15.2 6.5**
- CA-981—DEAN MARTIN
Choo'n Gum
LO-706—TITO BURNS
ME-5396—PATTI PAGE
I'm Gonna Paper All My Walls
MG-10685—LEROY HOLMES O.
When You Were A Tulip
VI-20-3755—TONY MARTIN
Valencia
- 19—M-I-S-S-I-S-S-I-P-P-I** **13.3 5.6**
- CA-1072—KAY STARR
He's A Good Man To Have Around
DE-27061—ELLA FITZGERALD
I Don't Want The World
DE-46241—RED FOLEY
Birmingham Bounce
MG-10721—ART MOONEY
The Breeze Is My Sweetheart
LO-693—HOGAN & WAYNE
Sam's Song
VI-20-3808—BRADFORD & ROMANO
The Picnic Song
- 20—IF I KNEW YOU WERE COMIN', I'D'VE BAKED A CAKE** **13.1 37.1**
- BE-5005—TOMMY CARLYN
CA-916—BENNY STRONG O.
CO-38707—AL TRACE O.
CR-601169—GEORGIA GIBBS
DE-24944—MERMAN & BOLGER
LO-658—EVE YOUNG
ME-5392—EILEEN BARTON
MG-10660—ART MOONEY O.
NA-9103—EILEEN BARTON
VI-20-3713—FONTAINE SISTERS

**ADDITIONAL TUNES LISTED BELOW
IN ORDER OF POPULARITY**

- 21—STARS AND STRIPES FOREVER** **12.9 16.8**
- 22—THANKS, MR. FLORIST** **11.2 1.3**
- 23—VALENCIA** **11.1 15.7**
- 24—BONAPARTE'S RETREAT** **9.3 8.1**
- 25—LET'S GO TO CHURCH** **8.2 8.3**
- 26—I CROSS MY FINGERS** **7.4 5.2**
- 27—AMERICAN BEAUTY ROSE** **7.3 5.3**
- 28—DEDICATED TO YOU** **7.2 3.1**
- 29—C'EST SI BON** **6.9 9.1**
- 30—ARE YOU LONESOME TONIGHT?** **6.8 8.9**
- 31—STARS ARE THE WINDOWS OF HEAVEN** **6.7 9.7**
- 32—ASK ME NO QUESTIONS** **6.6 1.9**
- 33—DOWN THE LANE** **5.6 11.9**
- 34—ON THE OUT-GOING TIDE** **3.7 9.2**
- 35—BIRMINGHAM BOUNCE** **3.6 8.4**
- 36—ANSWER SHE IS "YES," NO?** **3.5 5.4**
- 37—SIMPLE MELODY** **3.2 —**
- 38—MUSKRAT RAMBLE** **3.1 6.4**
- 39—I STILL GET A THRILL** **1.5 —**
- 40—BLIND DATE** **1.3 —**

ARE VENDING MACHINES MANUFACTURED FOR OPS?

Milk Vendors for Dairies! Bottle Drink Dispensers for Bottlers! Cigarette Vendors for Tobacco Wholesalers! Candy Bar Vendors for Candy Jobbers! Ice Vendors for Ice Makers! All Vendors for New Blood!

S-S-SH . . . YET INDEPENDENT OPERATORS LEAD THE WAY IN ACTUAL, ACTIVE OPERATING OF ALL TYPES OF VENDING MACHINES!

Are vending machines manufactured for the automatic merchant, i.e., the professional vending machine operator?

So many vending machine manufacturers discuss their machines in terms of the sales they can make to wholesalers in the industries for which their machines are built.

But few discuss the fact that they can also be sold to professional vending machine operators—automatic merchants.

The ice machine manufacturer talks about ice makers. The bottle drink dispenser maker talks about wholesale bottlers. The milk bottle vendor producer talks about dairies. The candy bar machine manufacturer talks about candy jobbers. Even the average cigarette machine manufacturer seems to be more interested in tobacco wholesalers.

All seem to think that their vendors will attract new blood—by the hundreds—to operate their equipment—on a big time, exclusive and specialized basis.

All the time, believe it or not, the professional vending machine operator leads the way in actual, active operating of all types of vending machines.

Why? Because he controls the best locations in every community. Because he had the foresight years ago to sign legal location agreements with his location owners and is, therefore, in the position to assure the success, or failure, of any new type vending machine.

But, the new manufacturers who enter into the automatic merchandising picture, just can't seem to recognize this fact.

They believe that they can, and very easily, too, upset all the present old line, experienced, professional automatic merchants by simply soliciting the wholesalers of the product which their machines are vending.

What they overlook, of course, is the fact that wholesalers are apt to run up against a very solid wall of resistance when they attempt to solicit

their customers for vending machine space.

So what happens?

They find that the storekeeper has already been solicited, time and time again, by one of their competitors. If this wholesaler gets too insistent about placing the vendor, the storekeeper, in retaliation for the attitude adopted, goes over to that wholesaler's competitor.

Likewise, if the wholesaler uses pressure to place the vendors he has purchased, in some cases by intimating that he is suddenly running "short" of merchandise that the retailer needs, he finds himself up against astute operators who will go a long way out of their way to get the location the merchandise it needs and, thereby, bring more competition into the field for such a wholesaler.

The wholesaler has also learned that he can lose the professional operator's business by attempting to compete with him in the op's own field. This has happened too many times in the past to be recorded here.

At the same time the vending machine manufacturer, who is completely sold on the idea of selling to "new blood," or to wholesalers, must remember that he is attempting to pioneer, dig and create an entirely new path for sales of his machines when, just a step away, is a gorgeous, well traveled, well lighted and well tended highway—the highway used by the professional automatic merchant covering locations everywhere in the nation day in and day out.

This "locations battle" will go on as long as new manufacturers enter the field. Why? Because unless these manufacturers get an "immediate" reaction from the automatic merchant, or, as it should be put, "unless the merchandise machine operator immediately purchases "their new, untried and untested product, they decide that the automatic merchant is "just no good," "doesn't want to progress," "doesn't know what's what," and start

out with the intention of selling everyone else and his brother, instead of proving logically and completely to the automatic merchant why he should buy this new equipment.

Nor is this type of manufacturer in the minority. These people have told their traveling salesmen and regional men, time and again, "Look, you call on the wholesalers, and run a business opportunity ad to get new men in the business. If you can't seem to get either of this type of buyer you can, if you want to, also call on the operators in the town. But, be sure that you get a real deal when you sell these guys. Most of them aren't any good."

Usually they don't mean by "aren't any good," "aren't any good financially." What they do mean is that the experienced automatic merchant can glance at a vendor, look over its mechanical working parts, quickly judge the number he can place, and then ask to first test the machine on location before committing himself for any quantity.

Because of the fact that he wants to first "test" the machine. Because he wants to learn whether the machine will bring in sufficient monies to make it pay on location. Because he wants to know whether the location owners, as well as the public, will like the new machine. And, because all these things are extremely important for successful vending machine operation, this type of manufacturer says that the automatic merchants "aren't any good."

In the long run, the automatic merchants have won out. They have tied down their location owners with legal location agreements to the point where they now have preferred entry into the location.

They have earned profits for the retailer. They have cooperated with him. They have proven to him that, without a penny's investment on his part, they can earn him profits from machines which, in many cases he some-

times owned himself, and couldn't earn any profit from.

All these things "new blood" has to overcome. All these things the average wholesaler, regardless of how well acquainted he is with the location and how long he has known him, has to also overcome.

For example, today the multiple drink dispenser operators are pushing bottle vendors out of locations everywhere. Simply by proving to the location owners that they will not be, and are not, responsible for the bottles. That they do not have to worry about "extra cases" of merchandise. That everything will be most completely taken care of for them—automatically—and that they will earn just as much, if not more, profit.

This is happening in every line. Cigarette machine manufacturers, who went out of their way to sell tobacco wholesalers, have now returned to sell to professional automatic merchants instead. They have learned that the pro operator is always the best man in any area for spotting their new machine. And, what's most important, for knowing "how" to profit with the machine.

Yes, from time to time, "big deals" will be heard about in the industry, of some manufacturer selling a "million dollar's worth" of equipment to some large wholesaler. But, when it comes right down to rockbottom, when the cards are all in, and when the final call is made—the professional operator is the man who carries out what the average manufacturer wanted to have happen in the first place.

It is up to the manufacturer to bring the operator pre-tested, proven, better, new equipment, that will earn the operator a decent profit on his investment. That will allow the operator to amortize the cost of the equipment in a reasonable period of time. And the manufacturer will then have his hands full just trying to produce enough to satisfy the demand of the nation's automatic merchants.

NAMA SHOW TO HONOR 3 BRANCHES OF BIZ

"Candy Day," "Beverage Day," "Cigarette Day" Sessions to be Featured

CHICAGO—Three major branches of the automatic merchandising industry—candy, beverage and cigarette vending—will be honored with their own special days at the forthcoming National Automatic Merchandising Association's 1950 Convention and Exhibit, Palmer House, Chicago, November 12-15.

According to Ernest H. Fox, 1950 convention chairman, "The reason for designating the three full 'business days' of the convention as 'Candy Day,' 'Beverage Day' and 'Cigarette Day,' respectively, was so that vendors who operate more than one type of equipment will have the chance to take part in all sessions."

Each session at the convention will be introduced, however, with general subject matter applicable to all branches of vending operation and therefore of interest to everyone present.

Fox stated, "There is no need for any operator whose business is exclusively devoted to one branch to feel that only one day of the convention applies to him alone and to his particular branch of vending if he is a specialist."

It was reported that the convention program would give ample, proportionate recognition to such items of interest to automatic merchants as milk, apples, ice cream nylons and others.

On "Candy Day," penny-bulk operations will have a place on the program. Likewise, on "Cigarette Day," an important topic in addition to cigarettes will be the vending of cigars. On "Beverage Day," sessions will cover both cup and bottle dispensing.

Fox added that more details on the program to be presented to automatic merchants at the convention will be announced in the near future.

The complete schedule of activities is not as yet completed and is in the process of having the finishing touches added to it now by Fox and the convention committee.

Shows "Jr. Juice Bars"

NEW YORK—Hotel Bedford, this city, was the scene of the first public showing of the Juice Bar Corporation's new "Junior" model, Wednesday and Thursday, June 14 and 15.

Jack Cross, president of Juice Bar, said, "Deliveries will begin July 1 at the very latest."

The new "Junior" holds 248 individual-sized cans of juice featuring four flavors. Vendor has illuminated display tray in front panel which holds can so that it may be seen by the consumer.

Construction is of plywood with chrome trimming. Repairs are made as easy as possible by the use of interchangeable parts. Vendor is 24 x 24 inches is five feet high and weighs 325 pounds.

Cross stated, "Production on the heavier model, which has a 546 can capacity, is being continued."

Plans are now being formulated to arrange for greater distribution of both vendors.

Main distribution headquarters for "Juice Bar" is in this city.

Eastern and Southern territories have been penetrated by "Juice Bar." Now a greater drive for the Western area will be inaugurated.

Hot Profits With Hot Dog Vendors



BEN FRIEDMAN

CHICAGO—"Hottest profits in the country are coming from hot dog dispensers of the George Sylvan Electric Corp.," according to Ben Friedman, Salesmanager of the firm.

He said, "Operator after operator, who has tested our unit, and who has made a thoro test, is today convinced that among the hottest profits from most of his locations are our hot dog dispensers."

Friedman has been visiting with operators, telling them how they can cash in on their present locations with the machine the firm features.

He is presenting actual location receipts as part of his sales plan. In this regard he stated, "Nothing talks better than actual proof of what our units are doing on average locations week after week."

"We make it our business," he continues, "to allow any operator who is interested in hot profits from his locations, to check the locations already featuring our hot dog dispensers, talk with the location owners, and check over the weekly receipts which we have at hand, and which are also kept in duplicate by most of the storekeepers themselves."

Most ops, with large routes of all types of equipment, especially in tavern locations, as well as drug stores, and many other types of retail establishments, have found the George Sylvan hot dog dispenser one of the best extra profit producers ever yet introduced to the field.

News of the success which the George Sylvan Electric Corp. is enjoying with their hot dog dispenser has spread about the country. Well established ops are now featuring these units. Many more are making tests right on favorite locations at this time. It is believed that most of these tests will result in many new routes.

Silver King Names Cameo 3 State Distrib

CHICAGO—H. F. Burt, Silver-King Corp., this city, announced the appointment of Cameo Vending Service, New York, as distributors for the firm in New York, New Jersey and Connecticut.

Ed Barnett of Cameo is reported to have placed one of the largest orders for bulk vendors in history at the past ACMMA convention.

Burt stated that Cameo were already planning on setting up branch offices throught the three state area.

One branch office has already been set up in White Plains, N. Y., according to Burt, in addition to the headquarters offices of Cameo in New York City. Other branches will follow just as soon as suitable locations are obtained.

Barnett said, regarding the vendor, "The rugged simplicity of Silver-King vendors, plus their popular sales appeal, is directly responsible for our present program to cover three important states."

Wants Razor Blade Vendors

GEORGETOWN, S. C.—Stanley V. Demars of this city, asked The Cash Box this past week for aid in obtaining new or used razor blade vendors.

He wants the names of all razor blade vending machine manufacturers.

Demars is a manufacturer's representative here. All information in regard to razor blade vendors should be sent to him at: 127-129 Fraser St., this city.

EMPTY YOUR MACHINES WITH OUR NEW GUM CHARMS

Plastic (6 bright colors) \$4.25 per M, nickel plated \$6.50 per M, silver plated \$7.50 per M, gold plated \$7.50 per M; large assorted sport charms (roller skate on shoe, boxing glove, football, baseball and basketball) plastic (6 colors) \$3.75 per M, copper plated \$6 per M, gold or silver plated \$7 per M. Alhabeto charms plastic \$2 per M, copper plated \$4 per M. Opportunity for Distributors. PAUL A. PRICE CO., DEPT. H, 220 B'WAY, N. Y. C.

Coming...

**THE BRAND NEW
IDEA IN VENDORS YOU'VE
BEEN WAITING FOR!**

Watch...

THIS SPACE FOR DETAILS!



8th Anniversary
of
THE CASH BOX

*Eight years of consistent
 Service
 to the*
**COIN MACHINE
 INDUSTRY**
 •
**SPECIAL
 8th ANNIVERSARY ISSUE**
 (DATED JULY 15)
GOES TO PRESS
JUNE 30
 JOIN US IN CELEBRATING
 THIS GALA BIRTHDAY

RUSH YOUR AD NOW TO ...

THE CASH BOX

32 West Randolph St., Chicago 1, Ill.

Empire State Building, New York 1, N. Y.

6363 Wilshire Blvd., Los Angeles

"All Shows Same Week" Plan Clix

Manufacturers, Distributors, Operators, Suppliers, Agree With "The Cash Box" Plan. Urge ACMMA, CMI, NAMA, MOA, Plan Shows Same Week

CHICAGO—Reports reaching this publication from manufacturers, distributors, operators and suppliers of the coin operated machines industry were all to the effect, "Everyone should join in to help put over the 'all shows same week' idea which *The Cash Box* has started."

Letters have been received in this regard from noted coinmen. The essence of every letter is practically the same as one noted distributor writes, "Not only would 'all shows same week' save money for everyone, but, it would save lots of time for all the people in the industry."

"That", this distrib continued, "is most important. There are only a very few of us today", he reports, "who can spare the necessary time to see four different exhibits four different weeks during the year."

"In my case", he writes, "I have to go to the MOA shows as well as to the NAMA convention and, naturally, I was to the ACMMA show. If CMI had held their convention, as distributor for some of the manufacturers who would display at this show, I would have been forced to be present."

"What's more", he claims, "the manufacturers are always after the distributors to encourage operators to come to the convention. What operator can afford to give up so much of his time to visit so many different conventions each year?"

John Haddock, President, AMI, Inc., whose letter regarding "all shows same week" appeared in last week's issue, met with great approval of many of the manufacturers here.

These men stated, "John Haddock spoke for everyone concerned with exhibiting at coin machine shows."

Leaders here all agreed that the "all shows same week" plan would bring back big crowds, and would give everyone the opportunity of clearing off whatever business was to be done during that one big convention week.

Whether the four present trade organizations in the field will, or will not, agree to hold their shows the same week, leading members of each of the organizations are in agreement with the plan.

Some believe that such agreement will become quite apparent in 1951, when trade organizations can change dates to arrange for all the four shows to be held during the same week, even at four different hotels, in the same city.

From all present indications it seems that some of the organizations are basing their forthcoming convention time announcements on the plans of NAMA (National Automatic Merchandising Assn.), which will hold its next convention in November at the Palmer House here.

It is hoped that the board of directors of NAMA will take the "all shows same week" plan into consideration, prior to announcing their 1951 show dates, and that the other trade organizations can then rearrange their plans to fit this one, so that all will be showing in Chicago at the same time.

It is rumored that one trade organization is awaiting the NAMA announcement and will make plans to

hold its convention during the same week.

The savings which will accrue, and the better public relations which is bound to result, from the big crowds that will visit the city at one and the same time, while better business is sure to be enjoyed by all exhibitors, has started this "all shows same week" plan well on its way to success.

CMG Ladies Nite Party Click Points Way For Music Orgs



GEORGE A. MILLER

OAKLAND, CAL.—Success of the California Music Guild's "Ladies' Night Party", held at the Leamington Hotel, June 1, has stirred up much interest among other music operators' organizations thruout the country from reports currently received.

The idea of entertaining the ladies, giving them a grand show, most of which was furnished free by the leading record manufacturers, and holding a dinner, has clicked with many in the automatic music industry.

George A. Miller, state president of CMG, as well as chairman of the board of MOA, reported the CMG affair as, "One of the most successful we have ever yet held".

This statement has stirred up other organizations to the thought of getting wives of members to meet each other at such an outstanding affair and enjoy the entertainment and dinner which the organization provides.

As one well known music op leader writes, "This is one of the best ideas we've ever yet heard of in this industry. It's high time that we took into consideration the fact that wives of the operators are very important to our general success as an organization. It's the wives, in most cases, that help to encourage and stimulate the growth of any organization."

Distrib Backs Juke Box Bargain Play Plan

Urges Music Ops Adopt—1 Play 5c, 3 Plays 10c, 7 Plays 25c—"to Bring Big Music Bargain to Everyone"



BARNEY SUGERMAN

NEW YORK—"The greatest thing that can happen for the benefit of the entire automatic music industry is to bring the public the biggest bargain juke boxes have ever given the public", is the way that Barnet B. Sugerman of Runyon Sales Company, this city, AMI distributors, has been telling music ops in this area.

Sugerman was referring to the plan suggested by *The Cash Box* a few weeks ago that the juke box ops could now afford, because of better and longer-playing records and needles, to give the public a real bargain in music.

He stated, "We are already testing this new bargain play plan ourselves. Location owners instantly agreed that this was the best thing that could happen. Not only because of the slow summer months, but, because the people would play more juke box music, and that would mean more profits for the operator as well as for the storekeeper."

Sugerman also said, "One of the most important things that any music operator has to contend with is to always keep his locations completely satisfied. Naturally", he continued, "the best way to do this is to show the retailer more profit from the juke box and, in that way, he not only wins the storekeeper's support, but, he also earns more profit."

Sugerman agrees with ops who have already written to *The Cash Box* acclaiming this new bargain play plan, "What do we care how long and how steady any phonograph plays today? In fact, we want it to keep right on playing all day long. In that way we

know that more and still more people will walk over to the phono and put money in it. Continuous play brings continued play action."

Sugerman remembered back when, "Years ago we used to leave money with the locations and tell them to put coins in the juke box, whenever people walked in, to stimulate play action. In fact, in later years, we always guaranteed to return whatever the owner put into the box, as long as he used the money to get play started."

"With this new bargain play plan, we get the very same stimulating action and make money at the same time. Dimes and quarters are important to every juke box operator for they are what brings profit to everyone. The storekeepers and the operators are going to profit is there are more dimes and quarters in the machines. And this play action of 1 play 5c, 3 plays 10c and 7 plays for 25c, is going to bring in dimes and quarters."

Tests being conducted in New Jersey and New York by Runyon Sales Company are already starting to produce results.

The first compliments which they received came from the location owners who instantly agreed that "everyone likes a bargain" and that "this idea should have been started a long time ago".

Further results of the tests will be announced very shortly, Sugerman stated.

"One thing", he said, "I know that this new bargain play plan is a natural for every AMI phonograph."

Always Urged 10c Play

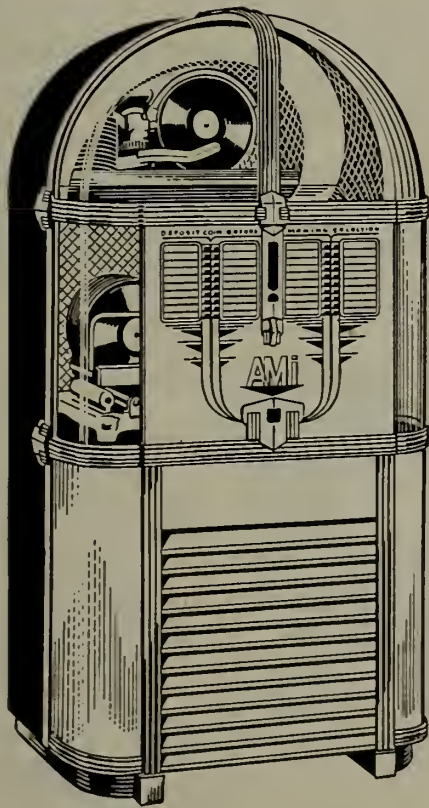
NEW YORK—Al Simon of Albert Simon, Inc., Chicago Coin representative in this eastern territory, reported this past week, "Your idea of 10c play is something that I have urged for a long time."

"It clicked on shuffle games and will click on five-balls just as well, as long as something new and appealing is added to the five-ball which the public likes."

"There is no doubt that 10c play is the answer", Al stated.



Doesn't Need a Red Nickel



"C's" flash and features give you show case display, a tireless electric sign, the advertising and selling sock that account for the phenomenal earning power of this great juke box!

To start the "C" you don't need a red nickel or any special promotional help from location owner, waitress or bartender. Such help is useful if you can get it—but the "C" is designed as an *automatic music salesman* and can always be trusted to attract crowds with its multi-colored plastic; its extra visibility; its flashy, jukey appearance; its two separate effects—before playing and while playing.

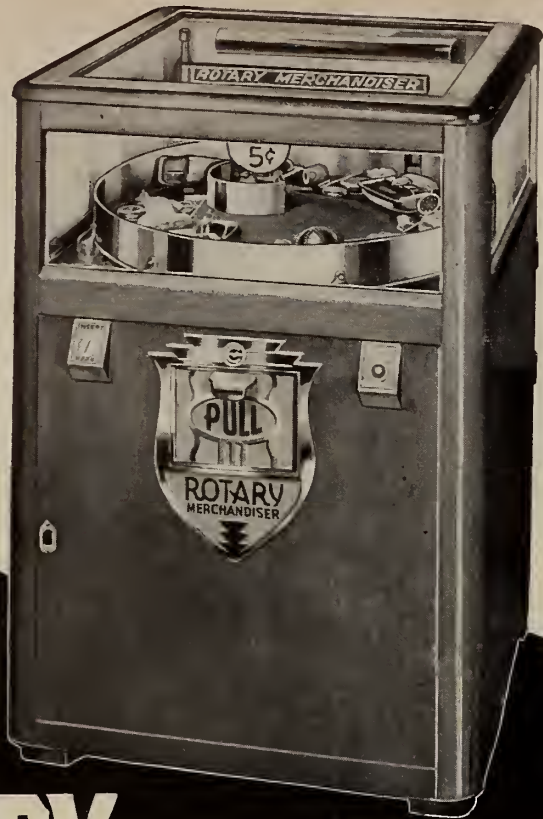


Incorporated

General Offices and Factory: 1500 Union Avenue, S. E., Grand Rapids, Michigan

Branch Office: 134 North La Salle Street, Chicago 2, Illinois

EARNING
POWER
PROVEN
SINCE
1935



EXHIBIT'S
New
ROTARY MERCHANDISER

**NEVER a let up for POPULAR BIG PLAY.
NOW-with NEW ADDED FEATURES
it's GREATER.. BETTER.. than EVER.
WRITE FOR COMPLETE DETAILS**

EXHIBIT SUPPLY CO. (EST. 1931) 4218-30 W. LAKE ST., CHICAGO 24, ILL.

**"WE'VE TESTED 3 PLAY 10c-
7 PLAYS 25c - IT WORKS"**

**"Kid Spots Eat It Up," Says Eddie Berg,
Royal Music Co., Newark, N.J., "We Are
Arranging Tavern Tests," He Reports**

NEWARK, N. J.—"We've tested 3 plays 10c, 7 plays 25c, it works", said Eddie Berg of Royal Music Co., this city, this past week.

"What's more," he continued, "we are now arranging tests in tavern locations to see whether we can get the same reaction from these spots and bring in more dimes and quarters."

He also stated, "We read your editorials with good interest. We had started out on this idea with some of our older phonographs and believed this was best fitted for the kid spots where, we figured, a grand bargain of this kind would bring us better returns."

"But", he continued, "since reading your editorial we can also see where this bargain play plan can also work in our tavern spots."

Eddie also referred to the fact that with the baseball season now well under way, and much interest in the games apparent here, that play had fallen to just a few hours when the TV receivers were shut off.

"Since we've got to crowd a lot of play into little time, we have been wondering whether we should raise the price. But, after our successful tests on kid spots we are sure that,

if we offer the older folks just as big a music play bargain, that we'll crowd plenty of play action, without a single minute's halt in play, into the few hours that we have and that the more dimes and quarters we take in, the better the profits."

Like every other operator Eddie doesn't care whether the phono plays continuously. He said in this regard, "I don't care if the machine goes on all day long. In fact, I like it. I know," he reports, "that this means more play from all others in the location, and more play means overplays, which mean bigger profits, especially when collecting more dimes and quarters from the boxes."

Eddie promised to give complete details of his tavern tests just as soon as possible.

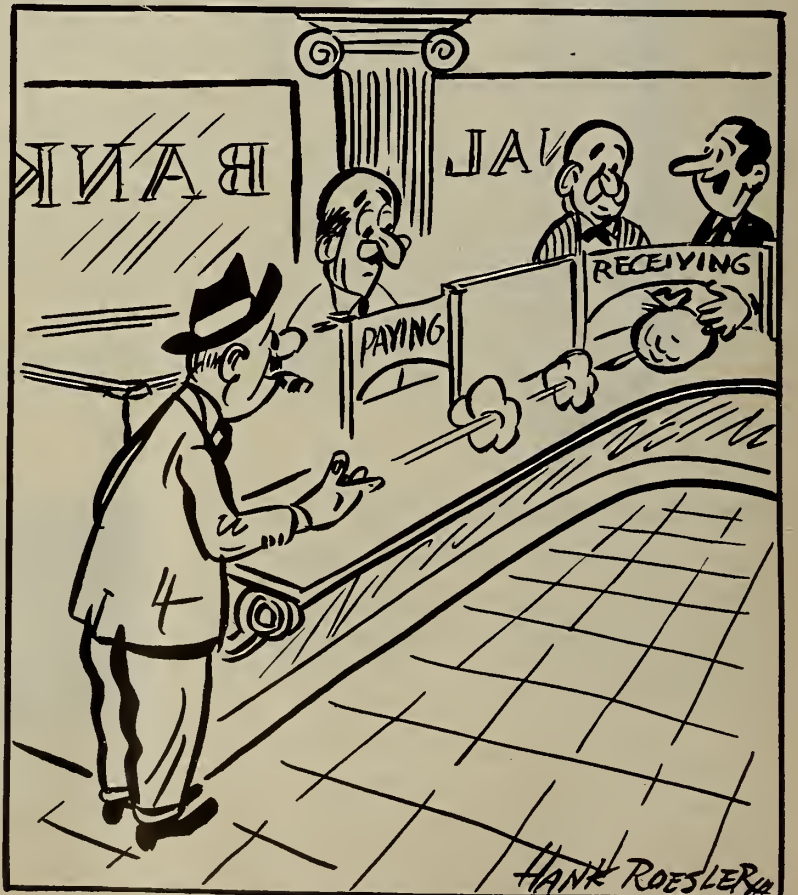
8TH ANNIVERSARY ISSUE
of The Cash Box will close on June 30, 1950. Be sure to get your advertising message in that issue. Reserve space now, write: The Cash Box, Empire State Bldg., New York (1).

SAVE each week's issue of The Cash Box. You will find them very important as time goes by. Requests continually come in for past issues of The Cash Box to check prices of certain machines. Each week's issue of The Cash Box is an important business asset. Bound volumes are arranged every three months at a special price. The next three month period bound volume will contain all weekly issues of July, August and September, 1950. Reservations for this bound volume must be made immediately. Write: The Cash Box, Empire State Building, New York 1, N. Y.

PROFIT
with
KEENEY'S

- SILVER BELL (Console) • PYRAMID (Electric Bell)
- BOWLING CHAMP • DOUBLE BOWLER
- ELECTRIC CIGARETTE VENDOR •

J. H. KEENEY & CO., INC.
2600 W. FIFTIETH STREET CHICAGO 32, ILLINOIS



"That's Mr. Blank of the Whoopee Shuffleboard Company"

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

USED PHONOS INTO CANADA AFTER JULY 1

Expect Avalanche of Used Phonos Into Canada. Most Canadian Buying in U. S. Completed. Shortage of Late Models Zooms U. S. Prices. High Canadian Prices Drop. All Canadian Buying Based on 50% of '46-'47 Import Quota. Only 25% Left for Next 6 Months. Dollars Given Quarterly.

NEW YORK—The two and one-half year embargo on importation of automatic phonos into Canada ends on July 1, 1950.

Since November, 1947, Canadian automatic music operators have been getting along ingeniously with whatever equipment crossed the Dominion line prior to the embargo.

In most cases wall and bar boxes were the most popular means of operating. Even these began to pall on the public, it is reported, and collections had begun to fall.

Now that the embargo will be lifted on July 1, it is expected that an avalanche of used phonos will be rushed into the Dominion of Canada.

Most of the Canadians have already purchased whatever machines they can get into their remaining quota here in the states.

The result of this Canadian buying rush has been to zoom prices for late model used phonos everywhere in the U. S. and to, at the same time, drop prices considerably thruout Canada.

During the embargo Canadians were paying prices for used merchandise like those paid here in the U. S. during the wartime period. Used Wurlitzer model 1015 phonos were being sold for about \$900. Now with the embargo about to be lifted they have already dropped to \$600. Old Wurlitzer model 700 phonos sold for about \$400 during the embargo. These, too, have dropped.

In the meantime, due to much export into Mexico as well as South and Central America, and to other countries, used phonos here have become very scarce, especially the later models. This has had some effect on Canadian purchasing since dollars are still hard to obtain.

The quota which has been set for the Canadians is based on the 12 months of 1946 and 1947. The Dominion allows the ops to import 50 per cent of whatever they imported during that 12 months period. They will only receive the dollars, amounting to the 50 per cent, on a quarterly basis.

Since the embargo is being lifted as of July 1, it means that the Canadians can purchase only half of the quota which is allowed them, or 25% of the amount of importation as of the 12 month period of '46 and '47.

One great advantage of the lifting of this phono embargo to all the Canadian music ops is that prices have dropped terrifically thruout Canada and, therefore, they can again pur-

chase in their own country for lower prices.

As can be gathered, most of the importing will be done by the larger phono distribs in Canada. They have the largest quotas based on the 1946-1947 imports.

In the meantime most of these distribs are very cautious with the expenditure of the dollars allowed them, watching to see how this lifting of the embargo will work out for them.

"The Cash Box" Is Official Canadian Price Guide

NEW YORK—As with five-balls and shuffle games, "The Cash Box" has been chosen by the Canadian Government as its official price guide relative to the importation of automatic phonos. Canadian customs authorities are in constant contact with "The Cash Box" regarding prices of all equipment.

When you buy from Runyon

YOU BUY THE BEST

LEADING THE FIELD

→ **AMI MODEL "C"**

BALLY

→ **SHUFFLE CHAMP**

IMMEDIATE DELIVERY

RUNYON SALES COMPANY

Exclusive AMI Distributors in N.Y. N.J. & Conn.

593 10th Avenue : 123 W. Runyon Street
 New York 18, N. Y. : Newark 8, N. J.
 Longacre 4-1880 : Blgelow 3-8777



GOTTLIEB'S GAME WITH A PUNCH! MADISON SQUARE GARDENS

ROCK 'EM and SOCK 'EM RING ACTION!

ORDER FROM YOUR DISTRIBUTOR NOW!

D. Gottlieb & Co.
 1140-50 N. KOSTNER AVE.
 CHICAGO 51, ILLINOIS

"There is no substitute for Quality!"

WARNING!

DO NOT BUY ANY BALLY CHAMPIONS, CITATIONS OR SPEED BOWLERS UNTIL YOU CONTACT US. WE WILL NOT BE UNDERSOLD.

NEW ORLEANS NOVELTY CO.
 115 MAGAZINE ST., NEW ORLEANS, LA. (Phone: CANAL 8318)

WANTED

We want to buy Wurlitzer 3020's; Wurlitzer 1017; Bally One-Balls, Bally Eurekas; Photo Finish; Brand New closeout Five-Balls and Shuffle Machines.

• We have in stock for sale or will trade: United Shuffle Alleys, Bally Bowlers, Keeney Pin Boy. •

NEW ENGLAND'S LARGEST STOCK OF ALL COIN MACHINES

EXCLUSIVE DISTRIBUTORS FOR: WURLITZER, BALLY, KEENEY and EXHIBIT

REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS.

8TH ANNIVERSARY ISSUE

of The Cash Box will close on June 30, 1950. (It will be dated: July 15, 1950.) This is the one issue that the entire industry looks forward to and the one issue that is saved by all in the field. Be sure to get your advertising message into that issue. Reserve space now. Write: The Cash Box, Empire State Building, New York 1, N. Y.

Hold on to your Hats, Men! Here Comes

EXHIBIT'S FASCINATING

JEANIE

A 5-Ball Game Loaded With Action Where You Want It . . . On the Play Field—New, Exciting Scoring Features—Plus "Special" Build-Up . . .

- BOBBLE BUMPERS
- JITTER ACTION
- PLAYER CONTROLLED FLIPPERS
- HIGH SCORE

Regular Bonus Plus Surprise Bonus and Other New Play Appealing Features

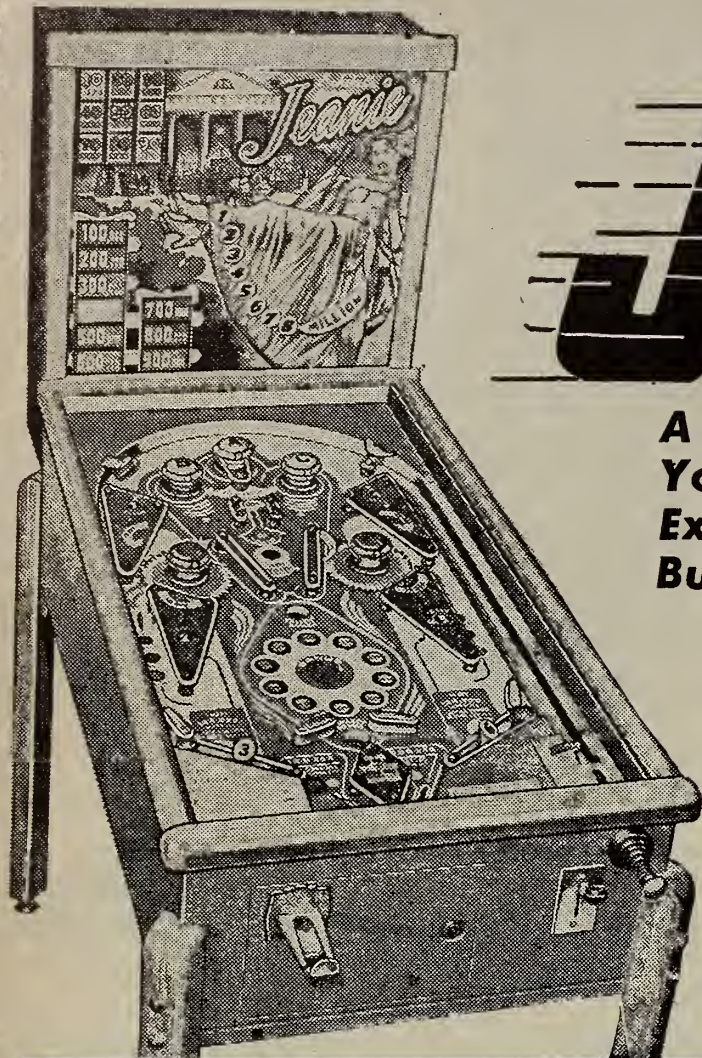
NOW! AT YOUR EXHIBIT DISTRIBUTOR

EXHIBIT SUPPLY COMPANY

4218-4230 W. LAKE STREET

CHICAGO 24, ILL.

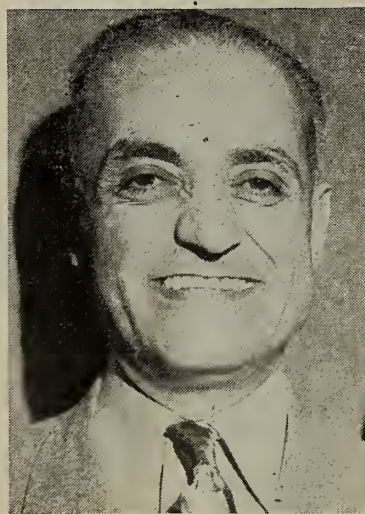
ESTABLISHED
1901



**All For Only
\$15**

● "When I sent you my check for \$15 I never believed that the very first week would bring me many, many times the value. In fact, I paid for the next ten years' subscriptions with the very first issue of 'The Cash Box' I received. It came in just as I was wondering what to charge for one of the machines which has been in my place for sometime. I read the 'Confidential Price Lists', quoted the price, and got the cash. I made over ten times what I paid you for the whole year's subscription. I just wouldn't be without 'The Cash Box' for a single day. It's my business bible from now on in." The above is from a well known coin machine man, and is only one of hundreds of such letters on file at "The Cash Box" offices. Send your check for \$15 today—get 52 weeks' issues (one full year) subscription and not only save money, but, read the most interesting, most honest and most fearlessly truthful magazine ever published in the history of the coin operated machines industry. Send your \$15 check today to: The Cash Box, Empire State Building, New York 1, N. Y.

Lake City Amuse. Arranges Special Finance Plan For Ops



JOE ABRAHAM

CLEVELAND, O.—Joe Abraham of Lake City Amusement Co. reports that the firm have arranged an extremely attractive and liberal finance plan for operators thruout this area.

Joe stated, "We have always made it our business to help the operator to increase his route and, thereby, to enjoy bigger profits.

"We feel that this is one of the real duties of every distributor. Therefore", he continued, "in keeping with

this policy we have arranged for a liberal and attractive finance plan which makes it possible for operators to increase their routes without any real hardship and, thereby, to get back into the big profit category."

The firm's lines of equipment are all based on this finance plan. The operators are not subject to any special charges to take advantage of the financing which the firm arranges for them. They can use the plan without paying any extras for its use.

Joe Abraham says, "We are making it very easy for every operator to get the equipment he needs and wants on our finance plan. We believe", he maintains, "that the operator must be in a good financial position for all to enjoy profits in the industry. We are doing our best to help him get into that sort of financial position with our finance plan."

Complete details about the new finance plan of Lake City Amusement Co. are available at anytime. Joe Abraham stated, "We don't keep it a secret and we don't hold it to just 'certain people'. We want all the operators in this territory to enjoy its benefits."

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

HIGHER COSTS OF LUMBER & STEEL THREATEN TO HIKE ALL PRESENT MACHINE PRICES

Manufacturers Have Been Absorbing Cost Increase Won't be Able to Hold Present Machine Price Line if Raw Materials are Boosted Any Higher

CHICAGO—With prices of raw materials, especially lumber and steel, climbing daily, manufacturers here are much perturbed. Tho they are trying hard to hold onto the present machine price line, many are of the belief that if prices of the raw materials continue going up, the way that they have been these past weeks, that they will be forced to raise the prices of their finished machines accordingly.

Manufacturers report that they have been assimilating all price rises up to the present. Some of them state they have been paying higher prices for raw materials for some weeks now. But, that they have simply gone along cutting down on their own profit margin in an effort to keep machine prices at their present level so that the operators would be able to continue on ahead, especially during the summer season.

One manufacturer here stated, "Unless the hikes in prices of raw materials come to a halt, and very soon, too, we shall be forced to raise the price of our new games.

"With labor costs about as high as we can stand them at this time", he continued, "and now with lumber and steel going up almost every day and, what's more, harder and harder to obtain in any quantity, we are faced with a very difficult predicament.

"We certainly don't want to raise the prices of our new machines", he said, "but we can't see any way out of the problem unless the raw materials come to us at a more reasonable price. We never expected price rises of this kind at this time of the year. They are putting us in a very embarrassing position for we know that the operators don't want to see prices raised, yet, there's nothing that we can do about it unless something happens to hold the raw materials price line where it is right now."

The fact that lumber and steel prices have skyrocketed is well known to all readers of daily papers.

Distributors here state that they realize that prices are going up on all raw materials, and that discussions with manufacturers have revealed that the present hike is only a beginning. That prices may go even higher.

At present the manufacturers are taking it on the chin, distributors report. They can't see the manufacturers continuing to do so much longer.

Distributors are urging their customers to buy whatever they can at present so as to be protected for the summer season from further price hikes.

WANTED

BY ONE OF CHICAGO'S MAJOR MANUFACTURERS

... ideas, inventions or completed working models of all types of new coin operated machines. Your product, idea or invention, if it meets approval, will be given complete and immediate attention. You will be contacted directly after receipt of your first letter. You can write in full confidence. You are assured complete protection.

Give Full Details to . . .

Box No. 150

c/o The Cash Box, 32 W. Randolph St., Chicago 1, Ill.

IMMEDIATE SHIPMENT

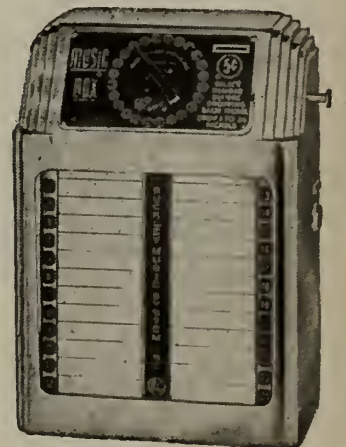
BUCKLEY
GRISS-CROSS
JACKPOT BELLE
5c • 10c • 25c



WRITE FOR PRICE!

WORLD FAMOUS BUCKLEY WALL AND BAR BOX

FOR 16 - 20 - 24 - 32 RECORD SELECTIONS—PRICED LOW!



WRITE FOR PRICE!

BUCKLEY PUCK



PACKED 8 IN CELLULOID BOX
WRITE FOR PRICE!

BUCKLEY
MANUFACTURING CO.
4223 W. LAKE ST., CHICAGO 24, ILL.
(All Phones: VAn Buren 6-6636)

JUKE BOX BIZ FORESEES LEGISLATIVE BATTLES

AFM Added to List of Many in Music Field Who Want Juke Boxes to Pay Royalties. Expect First Legislative Barrage Beginning With Fall, 1950.

NEW YORK—With AFM (American Federation of Musicians) now added to the list of those who want royalties from juke box play, reports being received here indicate that a drive will once again get under way in an effort to make the juke box industry pay tribute to organizations in the music field who have, for years, tried to bring this about in Washington.

Publishers and songwriters have attempted for some years to get the nation's juke boxes to directly pay royalty for use of their music. The resolution just passed at the AFM convention in Houston, Tex., shows this organization also wants the juke boxes to pay royalty for use of its musician's efforts.

Many in the juke box biz expected this present session of Congress to introduce bills relative to juke box royalty. This has happened practically every year. But since no legislative effort has as yet come about, juke box men don't believe that anything will happen until Congress reconvenes.

All in the juke box field recall the bills which were introduced by various legislators, and which attempted to get the juke boxes to pay royalty for use of disks.

So far the juke box industry has been successful in its attempts to prove that it should not pay such royalty.

But, this hasn't stopped these organizations from continuing their efforts in this direction.

Word received, since the AFM convention in Houston, Tex., is to the effect that a new attempt will be made to obtain royalties from juke box men and that others in the music field may be enlisted in a co-operative effort.

So far no news has been heard from Washington as to any bills which have been introduced either in the Senate or the House of Representatives.

Like a few years ago, this may come as a complete surprise to the industry. Leaders in the trade are watching such moves very carefully.

Allied Move Quarters

CHICAGO—Vic Weiss and William Knapp, heads of Allied Coin Machine Company, announce their moving to new and larger quarters.

Their new showplace offers greater working space and was necessary because of additional help.

Bill and Vic invite operators to drop in and see not only their new home but also their new conversion!

Sets Sales Record



CARL J. ANGOTT

DETROIT, MICH.—Carl J. Angott of Angott Distributing Co., Inc., this city, reports that his firm have set a new sales record with Wurlitzer phones, exceeding anything that they have ever yet done.

According to Angott, "There is no longer any doubt of the acceptance of the Wurlitzer 1250 in this area. The operators have made this their 'number one' phonograph for all types of locations.

"In fact", he continued, "there is no doubt any longer that the location owners themselves prefer the Wurlitzer 1250 over and above every type and model of phonograph they have ever had in their place of business."

Angott Distributing Co. have won a unique place in this territory with a one-stop music service for operators that has brought them much praise from everyone who has visited their headquarters here in Detroit.

Not only do they take complete care of all the music operator's needs as far as parts are concerned, but, they also carry a complete stock on hand of records of every major, and some of the well known independent, labels.

In addition they have a very beautiful display of the new Wurlitzer 1250 phone and are now in the midst of a big promotion on the 45 RPM and 33 1-3 RPM models of this phono.

They also carry a fine line of used phonos. Their mechanical department puts these in perfect condition for prospective purchasers.

BEST PREMIUM BUYS!

THIS WEEK'S SPECIAL **8 INCH ELECTRIC FAN** **\$3.85 EACH**
 IT'S TERRIFIC \$6.50 VALUE **\$3.59 DOZ. LOTS**

Write for Catalog—WE MAIL ANYWHERE—25% Deposit With Order

Gold Cups (Comb. FP & PO)	\$150.00
Citation or Lexington (Comb. FP & PO)	235.0
Keeney Gold Nuggets	179.50
DeLuxe Draw Bells	189.50
Williams' All-Stars	115.00
Bally Shuffle Bowlers, 9 1/2"	125.00
Wurlitzer 1017A, Very slightly used	249.50
Wurlitzer 800, Reconditioned	99.50
Gott. Robin Hoods	39.50
Genco Screwballs	59.50
Genco Trade Winds	49.50

LOOK! Bally's SPEED BOWLER \$285.00

NOW DELIVERING
Bally TURF KING • **Bally SHUFFLE CHAMP**

NEW PIN GAMES
Williams' Sweetheart
Exhibit's Jeanie

FOR ALL CURRENT USED EQUIPMENT—WRITE OR CALL!

OPERATORS IN WISCONSIN, NO. ILLINOIS & INDIANA
 USE THE COVEN FINANCE PLAN

COVEN

distributing company
 3181 Elston Chicago 18, Ill.
 Independence 3-2210

All Equipment Thoroughly Serviced or Reconditioned by Our Trained Staff.

Authorized Distributors for **Bally and WURLITZER** Products Phonographs

JOBBER! DISTRIBUTORS! A FREE AD EVERY WEEK!

FOR AN ENTIRE YEAR (52 WEEKS) OF 40 WORDS WHICH YOU CAN CHANGE EACH AND EVERY WEEK IF YOU SO DESIRE OR RUN STEADY FOR THE ENTIRE YEAR OF 52 ISSUES WITHOUT CHANGING

Plus
A FREE SUBSCRIPTION TO
The Cash Box

(WORLD'S GREATEST COIN MACHINE MAGAZINE)

ALL FOR ONLY \$48 FOR THE ENTIRE YEAR

SAMPLE LISTINGS

FOR SALE—We are distributors for Bally, Wurlitzer, United, Williams, Exhibit, Gottlieb, SuperVend and Keeney. All the latest machines of these outstanding factories on hand ready for delivery. Also complete line of used machines on hand at all times. Write: JOHN JONES, 48 MAIN ST., NEWTOWN, N. Y.

WANT—to pay highest cash prices for late model phonos, consoles and one-balls. Also want good five-balls and arcade machines. Write: COIN MACHINE CO., 19 AVENUE D, BEST CITY, IND.

or any other listing you want of 40 words or less each and every week for 52 weeks. It's the greatest bargain ever offered to jobbers and distributors in the history of the coin machine industry.

IMPORTANT NOTICE

IF YOU ALREADY HAVE A SUBSCRIPTION TO "The Cash Box" THE DIFFERENCE REMAINING UNTIL COMPLETION OF YOUR PRESENT SUBSCRIPTION WILL BE CREDITED TO YOU AND DEDUCTED FROM THE \$48 COST OF THE ABOVE LISTING OFFER.

IF YOU USE MORE THAN 40 WORDS IN ANY ONE WEEK'S LISTING YOU WILL BE CHARGED AT THE RATE OF 8c PER EXTRA WORD YOU USE. PLEASE COUNT WORDS CAREFULLY. MAKE SURE THAT YOUR FIRST LISTING HAS NO MORE THAN 40 WORDS.

Send your first listing and check for \$48 today to . . .
THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N. Y.

WURLITZER TELLS TAVERNS WITH TELEVISION

Series of TV Shorts to Call Tavern Owners' and Patrons' Attention to Wurlitzer 1250 and to Stimulate Juke Box Play. Distributors Elated



EDWARD R. WURGLER

NO. TONAWANDA, N. Y.—Wurlitzer distributors across the country are putting to use a series of television shorts which have been prepared by the Wurlitzer Company to call the attention of tavern owners and patrons to the Model 1250 to encourage juke box play.

It is hoped that TV viewers at home will also be reminded that there is good music in their favorite club, restaurant or tavern via the juke box. Actually, the use of television is something of a test of the old axiom, "Fight Fire with Fire."

While others have groused about the competition which the early installation of television in many locations offered the juke box, Wurlitzer decided to use the television medium, with a series of one minute spots and twenty second station breaks, in almost all of the cities now having television stations, where Wurlitzer has distributor offices. It is planned to continue an intensive campaign to make everyone familiar with the new model 1250 Wurlitzer phonograph.

The first of the films introduces the new model with a close-up of its brightly lighted top which is made of golden-hued plastic and shows clearly the complete record changer mechanism.

As the camera moves away from the phonograph and the entire cabinet comes into view, a boy and girl step into the picture and make a selection of several tunes, demonstrating the easy and accurate method by which this is accomplished.

The extremely fast response of the mechanism to the deposited coin is portrayed as the needle moves instantly onto the record and music begins to play.

Over all this introductory picture is carried the voice of an announcer who is describing the features of the new Wurlitzer 1250.

The announcer pauses long enough for the music to be identified and then continues his discussion of the design and operation of this latest Wurlitzer.

The idea behind this plan is to get a picture of the new product directly

before location owners in a more realistic manner than has ever before been considered possible.

The shorts, which are supplied by the Wurlitzer Company to their distributors, leave sufficient soundless space at the end of the film for the distributor's name and local address to be carried "live" by the announcer of the station showing the short.

While it has been the practice for some time past of beverage companies to sponsor sports events and thus advertise their product to tavern patrons, it is believed that this is the first time that an automatic phonograph manufacturer has used television in selling his product to locations and public alike.

According to Ed R. Wurgler, General Sales Manager for Wurlitzer phonographs, "The distributors are enthusiastic over the reaction which the project is obtaining and we intend to keep the program underway as an important adjunct to our selling campaign."

Hollycrane Clicks Big in Canada

CHICAGO — Dave Russell, representing Como Manufacturing Corporation, reports that Hollycrane is getting exceptionally fine play in various types of locations, such as Crystal Beach, Belmont Park, and with several shows traveling throughout Canada.

One example, Russell says, is Wallace Brothers Shows, who report that 10 Hollycranes with their show are grossing more business than most other concessions.

Russell also reminded that during the Canadian National Exposition at Toronto in 1949, twenty Hollycranes grossed approximately \$14,000.00 in 14 days of operation.

This year, at the 1950 Exposition, he has planned to have at least 30, and possibly 40 Hollycranes in operation to establish an even greater record.

Pegler Visits Jennings

CHICAGO — Westbrook Pegler's visit to O. D. Jennings was reprinted in all the Hearst papers coast to coast.

Operators thruout the country noted what Pegler had to say concerning the large percentage payout as well as what he believed in general regarding this visit with Jennings.

Tho some of the smaller towns didn't carry the story, since there are no Hearst papers in those towns, many ops desiring to read the two Pegler columns which appeared in this regard have been writing in to ask for them from various people here.

SHUFFLE GAMES GO BIG AT RESORTS

Pucks Gliding Merrily Over Boards at Mountain and Seashore Spots. Ops Grabbing New and Used Shuffles for Resort Location Play

NEW YORK—Resort ops are enjoying one of the best play seasons because of shuffle games which are getting their first run in seashore and mountain locations thruout the country.

Tho the eastern season started off with too much rain and the resorts did not get the crowds they have hoped for, ops still report that whatever people did drop into the resort hotels and other places, instantly took to the shuffle games with which they had become familiar in their own communities.

Most ops are setting shuffle games in groups. By grouping the games they are able to crowd in a large number of machines and, at the same time, give competitive play action.

Arcades thruout the shore and mountain areas have cleared away much other equipment to make way for the shuffle and rebound games.

Most resort ops in the east believe that shuffle and rebound games will prove as profitable as the poker group games.

Some resort hotels are reported to be featuring three and four of the shuffle and rebound games.

Ops are grabbing used as well as new machines for resort action.

One well known distrib, who has just returned from visiting the ops in resort country reports that they are all pleased with the fine action the shuffle and rebound games are getting and that play is getting better each day.

THRU THE COIN CHUTE

DALLAS DOINGS

Walbox Sales Company's "Open House" party to introduce Bally's new "Turf King" was a really tremendous success. Some 300 operators, representing practically everyone in North Texas, were present . . . and loudly acclaimed the "Turf King" as "simply terrific." George Wrenn, who spent plenty of time with the game while in Chicago, and George Barber, were both on hand to greet the operators. From the big, wide grins on their faces, after it was almost all over, "terrific" is also the word for the sales they enjoyed. . . . Did you know that Commercial Music Co. is sponsoring that championship ball team at Sherman, Texas? . . . Tommy Chatten did it the speedy way, just returned from a flying trip to Bozier City, Minden, Mansfield and Shreveport. . . . Joe Metasso is expected to break up into teeney-weeeny pieces any second now—waiting for the arrival of a new, little Metasso. Incidentally, Mary Metasso looked mighty sharp at Walbox' open house party. . . . Ray Williams enjoyed some important visits from the Rudolph Wurlitzer Company of late. Ed Wurgler, General Sales Manager was around and left a great, big giant size check behind him that's all prettily framed. Ed was paying off for a sandwich and service. Gary Sinclair, Paul Rauber and Ray McCormick were also visitors. . . . Fellows, how do you like our 'Texas hospitality'? Pat McGuinn seen at the rodeo the other nite with Carolyn Thomas. Ditto Marian Jones with Armando Rivera. . . . The boys over at Commercial Music are among the busiest seen around these parts of late. All struggling to get out orders on that "winner" table. . . . Say, did y'notice that picture of Benny McDonald in this publication right after the show? . . . Around our town . . . Buster Loicana . . . Casey Jones . . . Clarence Cleer . . . Warren Hightower . . . Vincent Lopez . . . Jack Maloney . . . all doing Dallas. . . . Fort Worth was sure well represented. . . . J. T. Maynor called in from Texarkana . . . advised he just couldn't get into Dallas this week . . . but, got into "Dallas Doings." . . . Frank Emerson, Dorothy and Tom Lambert, driving to Chicago this week. . . . Herb Rippe is planning on doing the same . . . and we hear that it's plenty hot (but, plenty) up Chicago way . . . we hope the guys and gals will bring us back lots and lots of news for "Dallas Doings." . . . That's 30.

Lake City Specials !!

SAVE YOU MONEY ALL-WAYS

NEW GAMES - FOR IMMEDIATE DELIVERY

- ★ BALLY TURF KING (ONE-BALL)
- ★ BALLY SHUFFLE CHAMP
- ★ WILLIAMS DE LUXE BOWLER
- ★ WILLIAMS SWEETHEART
- ★ GOTTLIEB BANK-A-BALL
- ★ WILLIAMS LUCKY INNING

SHUFFLE GAMES CLOSEOUT!!

Bally Shuffle Bowler	\$145.00
Williams Twin Shuffle	175.00
Genco Bowling League	140.00
United Shuffle Alley	125.00
Keeney Pin Boy	150.00
California Shuffle Pin	98.00

SUPER-SPECIAL SALE ONE-BALLS

Bally Citation	\$239.50
Bally Gold Cup	94.50
Bally Jockey Special	85.00
Bally Special Entry	48.00
EXTRA !! EXTRA !!	
Mercury Scale	\$65.00
Dale Gun	80.00
Jack Rabbit	90.00
HOLLYCRANE Digger	WRITE

SLOT MACHINES - CONSOLES - SALE

Mills Black Cherry Bell, 5c/10c/25c	\$99.50	Evans Galloping Dominoes	\$ 93.50
Jennings Silver Chief, 5c/10c/25c	55.00	Bally Draw Bell	135.00
Mills Three Bells	95.00	Bally Hi-Boy	137.50

WRITE FOR ANY MACHINES NOT LISTED. GET OUR PRICES FIRST.

FOR QUICK SALE - FIVE-BALLS - GUARANTEED

Alice In Wonderland	\$ 54.50	Freshie	\$145.00
Baby Face	84.50	Maryland	135.00
Boston	120.00	Rocket (NEW)	180.00
Bowlette	169.50	Saratoga	72.50
Bowling Champ	85.00	Wisconsin	35.50
Carnival	49.50	MANY OTHERS ON HAND FOR QUICK SALE	

NEW - EXTRA SPECIAL - NEW !

BRAND NEW "Smokeshop" Electric Cigarette Machine	\$219.50
NEW-5,000 Feet, 3-Wire Cable, Per Foot, Only	5c

NOTICE Every Machine we advertise is guaranteed regardless of price. Write for anything you don't see listed. Our prices are the lowest. 1/3 Deposit with all orders, Balance C. O. D., F. O. B. Cleveland, Ohio.

"WHERE YOU GET ONLY THE BEST ALL-WAYS"

LAKE CITY AMUSEMENT CO.

1648 ST. CLAIR AVE., CLEVELAND 14, OHIO (TEL: CHERRY 1-7067)

Brand New!

Royal Deluxe Shuffle Pin Units

for most Shuffle Games

Light up plastic pins — LIMITED QUANTITY **\$14.95**
solidly constructed. SPECIAL PRICE

WORLD WIDE Distributors, Inc. 2330 N. Western Ave. Chicago 47

Chicago Coin's

"BOWLING CLASSIC"

"Best of 'em all!"

CHICAGO COIN MACHINE CO., 1725 DIVERSEY BLVD., CHICAGO 14, ILL.

MAKE A DATE FOR THE 8th

Anniversary Issue of The Cash Box. All ads will go to press on Friday, June 30, 1950. Reserve your space immediately. Write: The Cash Box, Empire State Bldg., New York 1, N. Y.



CHICAGO CHATTER

No such thing as summer slump at factories here. They're busier than they've ever been. And orders continue to pour into town without halt from all over the country. For every type of product. Shuffle games are leading. But, other equip't just as big, and just as important. . . . Westbrook Pegler's interview with O. D. Jennings got lots of attention. Clips of the columns received from ops everywhere 'round the country. . . . Jerry Haley over at Buckley thrilled at the way the "Buckley Puck" is going. Seems that ops discovered that this is one of the best, precision made pucks, and are clamoring for it now. . . . Frank Mencuri over at Exhibit is so busy, "Because", he says, "everybody wants everything yesterday". With the new games the firm have on their production lines, it just can't be done. Orders are being filled just as fast as possible. Shipments of "Jeanie" under way, Frank reports, and will be speeded up every day. . . . Exhibit just cleared a big part of their second floor for chief engineer Ed Hughes. Ed's moving up there with his entire staff. Has more room for design and development. . . . Herb Perkins of Purveyor on to L. A. where he'll mix business with pleasure. . . . Ed Ratajack of AMI planning a trip west, "To say hello and see what's doing". AMI simply jammed with business. . . . One of the hardest guys to get on the phone these days is Charley Pieri over at Keeney. Charley's almost torn apart by the phone calls he gets, howling for more, and still more, and faster delivery of Keeney products. . . . Moe Fine of Roxy Distributing Co., Montreal, in town this past week. It's been a long time since Moe called around. Sounds good to hear Canadian voices around town once again. . . . A big surprise forthcoming from Rock-Ola very soon. Firm's busier than ever with the forthcoming furniture show, development of the 50 selection phono and—a surprise game.

Talk about a busy place . . . take a trip over to Bally . . . and try to get a carload or two of "Turf King" . . . just try. . . . Jack Nelson, Bally's sales-manager, reports that Ralph Nicholson is busier than a bumblebee in Texas selling those Hollycranes as fast as Como can ship 'em. Jack, by the way, just back from a southern trip. Visited with Lou Boasberg in New Orleans, and Jake Friedman in Atlanta. Jack quite impressed with nice job Joe Boyle, formerly of CMAC, is doing for Friedman Amusement in Atlanta. . . . Jack Nelson, Jr., Logan Distrib. Co., will be married to Marge Perry in a candlelight ceremony at the Little Country Church on the northside. And then the kids dash off to the Rockies for a honeymoon. . . . C. C. Bishop around town from Raleigh, N. C., and visiting over to Como Mfg. Corp. Bishop doing a very handsome job with "Hollycranes". . . . Hy Branson of Louisville heard his place was broken into this week end, while spending sometime in Chi, and that thieves walked off with the safe. . . . Herb Jones of Bally just back from a combination business and pleasure visit to Santa Fe, N. M., and Phoenix, Ariz. . . . Dan Moloney bought himself a brand new Buick for this present road trip. . . . Art Garvey dashes off to Springfield, Mass., to attend opening of Si Redd's new offices there. And Ben Becker heads for the New Jersey coast to unload some more carloads of "Hollycranes". . . . Ben Coven getting lots of nice compliments from ops who call around to see the new Bally Turf King and Wurlitzer 1250 because of the fine air conditioning of his showrooms and offices. . . . Vacations are under way. Rock-Ola plant shuts down for two weeks beginning July 9. . . . Buckley Mfg. plant shuts down first two weeks in August. . . . Billy De Selm of United was busier than a telephone operator with laryngitis. Billy's trying to tell everyone about their new disappearing pin conversion for the original United Shuffle Alley and also the new two player Shuffle Alley Express with 20-30 scoring, as well as handle visitors like Eli Ross of Taran Distribs, Miami, play host, and fill orders for the firm's new baseball shuffle game.

Alvin Gottlieb of D. Gottlieb & Co. reports that their plant shuts down for two weeks' vacation beginning June 30. Better get those orders in for Gottlieb games. Alvin reports he's going up to Wisconsin for some motorboating, fishing, golfing and just lazing around in between time. . . . It's sweetheart time over at Williams with Sam Stern getting many a sweet phone call these days for "Sweetheart". . . . Al Stern has finally completed decorating and renovating the outside of World Wide's building and this, plus the very modern motif on the air conditioned inside, makes it one of the most outstandingly beautiful distrib's headquarters. Like Al says, "C'mon around and see for yourself". . . . Vic Weiss and Bill Knapp of Allied Coin that they had moved to large enough quarters to handle their "Whiz Bowl" conversion and now find themselves using up every available foot of space. . . . Wally Fink and Joe Kline report two new additions to their organization. Mal Finke, brother of Wally, now with the firm, just got his B. S. degree from Roosevelt College June 10. Bob Van Allen has also joined the firm in the capacity of shop foreman. First Distribs look forward to a very busy summer. . . . Charley Gillard of Nationwide reported to be on the sick list and Col. Lewis working hard for the firm. . . . Demand for more and more used shuffle games coming here from Canadian ops who find that these games are bringing in the moolah. In the meantime, Canadian ops report that used pins are renewing play interest everywhere in the Dominion. And now used phonos start moving into Canada. Phono embargo lifts July 1. . . . Ted Rubenstein reports that the firm's conversions are going along fine. . . . Televised Major League baseball games have kicked down take in many spots around town, ops report. Some state they simply have to put the push on to get all the play they can into few peak hours.

Ed Levin of Chicoin, who has been thoroely enjoying himself down in Florida with his wife and son, one real vacation Ed's taken, is reported on his way back very soon. . . . Here's a chance for golfers like Roy McGinnis, Roy Bazelon, Vince Shay, Ray Moloney, Ben Coven and many others in the coinbiz to get themselves a hunk of cash while enjoying their favorite outdoor sport. The 1950 All-American Golf Tournament, for amateurs and pros, men and women, starts at Tam O'Shanter C. C. Aug. 10. Goes on for 4 days. Offers \$75,251.00 in prize money. . . . Walter Tratsch of ABT on his way to NYC from where he may come back with a grand order for the firm's new scale. . . . Les Rieck of H. C. Evans reports plenty of interest in "Constellation" phonos with business at peak. . . . Birthday greetings to Sam Strahl (Wed., June 14) and to J. A. McIlhenny (Sat., June 17). . . . Those telegrams sent out by Henry Strong that strike over at Jennings on June 10 started orders rolling in.



EASTERN FLASHES

Returning to New York City, after a long absence, is rather interesting and thrilling, to say the least. The hubub of this tremendously large cosmopolitan center—supercharging every visitor (as well as its natives) with the voluminous wattage of its daily electric output—causing visitors to walk about like so many sheep gazing upward at the electrical evening displays—shopping in the great stores—enjoying the eateries and niteries—doing things that the average publican doesn't do—only when in New York City—is completely indicative of this great melting pot city. And always most interesting to people away from this town is, "What's doing in New York?"

Well, New York has awakened to a very great extent with the birth of the shuffle and rebound games. Shuffleboards never took as strong hold here (tho they did over on the other side of the Hudson River—in New Jersey) as have the shuffles and rebounds. Many of the old time operators are back in business here once again. They've returned from all points of the compass. It seems that there's a very fascinating and magnetic attraction for New York—for former New Yorkers. Music, tho, still leads the parade in dollar volume sales. More juke boxes have been, and are, being replaced here than any of the present distributors ever thought would happen.

The newer set of operators aren't as aggressive, nor are they as brassy, as were the old timers in pin days. They conduct their routes on a much more efficient, businesslike basis. Arcades are still going strong. Always will with the huge crowds here—natives as well as visitors—who like to stop for a moment or two and play a game or peep a show. Somehow arcades are nostalgically New York, old New York, and, like the cable cars in San Francisco, almost a tradition here. The majority of the old time ops here sure do miss the pin action that used to keep this town in constant ferment. There is no doubt, they state, that this town would, once again, be the biggest sales factor in the nation, if pins were working here again.

All here hope for the birth of some cross-product. Cross between the old pin and the new shuffle game. Such a combination must be most completely new in every way, they state, so that it can be operated here without cross examination from authorities. In fact, must be so new that it can't be classified as a pin or anything like it. There's no doubt that when such a combination game does come about, that this city will once again return as an extremely potent sales force for the entire industry. It must be remembered that, at one time, New York had over 30,000 pins in operation in the metropolitan area. At the same time, a completely new and acceptable game would bring back even more of the old timers. Men who have sunk their roots elsewhere in the nation. At least that's the general belief.

Vending machines, with bulk vendors far in the lead, are just as prominent as they were 20 years ago. Cigarette machines seem to be best established. Any storekeeper who wants to have his first two or three month's rent paid for him, need only announce that his location is again open for a new ciggy vendor, provided, of course, that he has a pretty fair location. Gum and candy vendors, with the subways in the lead here, carry right on bringing in coin in great gobs. The drink dispensers are located wherever two people get together, and some in spots where fewer meet. New York always has been the nation's testing ground for all new types of vendors and service machines. It always will be. With over 10,000,000 people located within a radius of 50 miles from City Hall, it just had to be the testing spot.

New York is organization minded. There are many different trade associations here, and unions, too. The vending machine people have their own association. The shuffle games operators have their association, and are doing their police work, so that the town will carry on along the lines authorities demand. The music association here has always been among the most outstanding in the nation. In fact, associations here lean away over backwards to comply with all rules and regulations of the city.

The territory surrounding New York is pretty much the same as it has always been. Always did pattern itself after this city. New Jersey is more aggressive than most other sections. Here, too, music is the big business for operators. Then shuffle games, shuffleboards, pin games, vending and service machines, all bunch up together to sort of follow the leader. Jersey, too, has associations. At least leading ops there have always tried to hold together the semblance of an organization. There have always been such progressive ops and, it seems, always will be. These men have helped New Jersey tremendously to continue right ahead—operating successfully. The northern part of this state is more like New York. The central part sort of shifts between the Philadelphia type of operating and the New York style. Southern New Jersey is strictly left to Philadelphia, as one of its environs.

Part of New York state, probably just this side of Albany, and part of Connecticut, just past Bridgeport, can be considered New York type of operations. Distribs in New York have always handled this area. It is so close to this town that, unless the equipment is very highly specialized, distribs here are able to handle it. It's only a short auto drive from distrib offices here. In just a few hours they have covered every important coinman in that area. Beyond the Bridgeport line in Connecticut, the men tend to the more Bostonish type of operating. And beyond Albany, N.Y., tendency, on the most part, is toward countrified operating, with Buffalo, Syracuse, Utica leading the way. Tho, don't overlook the ops in smaller towns all along this route. Some of these men are much more progressive, and much more important, than their larger city brothers.

Perhaps this isn't the newsy type of personal column which comes about each and every week. But, it may prove just as interesting reading to everyone about the country. It's a sort of review of general conditions here, after some months absence from New York. A reporter's report. And may bring about a clearer picture of what's going on in the Metropolitan New York area for lots and lots of people who are interested, especially those who originate from this part of the world, and like to read about "what's happening" at intervals. (If you liked this column—let us know.)



Williams SENSATIONAL SWEETHEART

HAS WHAT IT TAKES TO TAKE THE PLAY!

SEE IT—BUY IT AT YOUR DISTRIBUTOR NOW!

Williams MANUFACTURING COMPANY

4242 W. FILLMORE CHICAGO 24, ILL.

Creators of Dependable Play Appeal!

LOW PRICE QUALITY USED PHONOS FOR IMMEDIATE DELIVERY

WURLITZER 1015	\$229.50
SEEBURG 147-M	325.00
AMI Model "A"	375.00
AMI Model "B"	500.00

Condition of all like new. Write for low quantity prices on all makes of used phonographs.

Terms: One-third Deposit With Order.

J. PESKIN DISTRIBUTING CO.

2667 W. PICO BLVD. LOS ANGELES 6, CALIF. (PHONE: DUUnkirk 8-6178)

!!!! KEENEY'S !!!! New 3 Purpose Mystery FAST! DIFFERENT! INNOCENT!

5c counter size. Enormous earnings. Operator's dream for closed territory. Ideal for a DEAL. Nothing like it to compete with County exclusive on quantity. FIRST ORDER LIMITED TO ONE SAMPLE. RETURNABLE WITHIN 15 DAYS FOR FULL REFUND. Sold direct and only to bona fide operators. Only a week's test will convince. DON'T be SECOND in your territory.

\$99.50 1/3 dep., balance C. O. D.

W. E. KEENEY MFG. CO. 5818 SO. WENTWORTH AVE. CHICAGO (21) ILL.

COIN MACHINE MOVIES

For Regular Panorams and Solo-Vues REELS OF 8 AND 6 SUBJECTS

Our Films Get The Dimes PRICE \$32.50 TO \$38.50 Per Reel

PHONOFILM

3331 No. Knoll Drive Hollywood 28, Cal.

8TH ANNIVERSARY ISSUE

of The Cash Box will go to press on June 30, 1950. (It will be dated July 15, 1950). This is one big issue that is eagerly looked forward to, and saved by everyone in the field. Be sure to get your best advertising message in that issue. Reserve space now. Write: THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N. Y.



CALIFORNIA CLIPPINGS

Everything over, including the shooting, on the California primaries, with the casualty of greatest interest being Atty.-Gen. Fred Houser . . . It came as no great surprise to most people, the way the newspapers had been gunning for his scalp, and apparently no great flow of tears was turned loose on the L. A. Row . . . Present statewide status on games seems to be causing a renewal of lively interest in one-balls, with just about every distrib on the street preparing for some real action on them . . . Off to a galloping start in the race is Bally's "Turf King," at Paul Laymon's and elsewhere, with the sample in and orders piling up . . . Charlie Daniels celebrating his birthday party with a small party and the well chosen remark: "The rafters will ring tonight and the wrinkles will show tomorrow" . . . He and Ed Wilkes were sweating out the shortage in "Shuffle Champs" while we were on the premises . . . By Fred Gaunt at General Music, United's new "Baseball" shuffle game is batting 1000 and Bud Parr expects they'll get their share of any other action.

Phil Robinson packing his bag and getting things in shape for his Chicago Coin jaunt . . . Things still a little in flux around Mills, with plans definitely set for enlargement of the freezer division out of this office and a rep slated for appointment to handle shuffle games and other sales and service in this area . . . George Warner, the noblest of them all, busy with the Shrine Convention in between holding down the fort at Automatic Games while Dannie Jackson and Sammie Donin hopped up to Vegas once again to arrange for opening an office there . . . Lyn Brown busy building "Pin-up" conversions like mad and selling something of everything, he tells us, while anxiously awaiting visit of brother Max Brown, Philly Coin Machine Exchange prexy, who's coming out to show kid brother Lyn how to make a buck . . . He'd better get here fast too, judging by the yachting rig Lyn had on when we dropped by . . . Seems he was heading out for a cruise aboard a boat that he's bought a piece of—after increasing his life insurance.

Joe Peskin in town, pretty hard to keep up with his commuting these days, and spending some time with his family out at Palm Springs, the likes of which Chicago can't claim—we think . . . Walter Solomon reported to us that Aubrey Stemler was up North this trip and those AMI orders are still coming in as fast as they can be filled . . . Walt was pretty proud, and we don't blame him, over the fine showing made by a brand new AMI "C" on Peter Potter's TV "Juke-Box Jury" . . . We saw it and were impressed with the way it really dresses up the whole show . . . Vending ops are following with considerable interest the pending action on cigarette machines before an Assembly committee, as regards the reported use of them by juveniles . . . The only comment we can make is there's probably more human vendors of cigarettes handing 'em over to youngsters than ever got 'em out of a machine . . . On the Row: Fred Allen of Bakersfield . . . Lompoc's Norman Christ . . . Cece Ellison from Lancaster . . . Dick Cordtz of San Diego . . . Jack Spencer of Big Bear . . . Claremont's Jack Mallette . . . S. L. Griffin of Pomona . . . Clyde Denlinger from Balboa.

MINNEAPOLIS—ST. PAUL, MINN.

Con Kaluza of Browerville, Minnesota, in Minneapolis, calling on several distributors and spending an additional day to complete his business . . . J. Allen Redding of Houston, Minnesota, taking time out to come into Minneapolis, and making a few stops on Coin Machine Row . . . Al Scheiner just returned from Los Angeles, California after spending several weeks there on a very nice vacation. Al is back on the job again and is looking to buy an additional route to add to his own.

Andy Benna of Ironwood, Michigan in Minneapolis Friday, June 9th, spending his weekend taking in a few of the night clubs . . . Hy-G Music Company, Minneapolis, reports that the Bank-A-Ball has received quite an innovation from the operators and that they are moving faster than they can get them from D. Gottlieb Company . . . Len Worsch of Montevideo, Minnesota and Carter Anthony of Dawson, Minnesota, driving into Minneapolis together in Carter's new Oldsmobile and spending a couple of days calling on distributors and also taking in a few of the night clubs.

Bud and Clare Nitteburg of Castlewood, South Dakota, also in town just for the day to pick up a few miscellaneous supplies and very anxious to get back. Bud and Clare tell us that they are being kept very busy at their resort, what with their dances there three nights a week, and rental of boats for fishing, they are getting very little time to get away right now . . . Carl Wickstrom of the Northland Music Company, Brainerd, Minnesota driving into Minneapolis early Monday morning to pick up their weekly record supply . . . Fred Grohs of St. Paul, Minnesota, is finding all kinds of excuses to get out and play golf because of the beautiful weather the Twin Cities have been having the past two weeks.

Don He'lickson of Caledonia, Minnesota, in Minneapolis for the day making the rounds to see what's new in equipment . . . Amos and Danny Heilicher of the Advance Music Company, Minneapolis, are taking turns sneaking away whenever possible to drive out to Lake Minnetonka where they have a beautiful cabin cruiser and are making as much use of it as possible fishing and taking many of their friends out with them.

Charley Swan of the Apex Novelty Company, Minneapolis, left Monday night for several weeks trip to California. Clarence and Lloyd, Charlie's two right hand men, always do a swell job of taking care of things while he is gone . . . Leo Bearth, St. Paul operator, has been dressing up his route with quite a few Universal Super Twin Bowlers . . . R. L. Marshman, Walker, Minnesota, stopping off in Minneapolis for a few days after having spent two weeks in South Dakota where he has been taking special treatments for asthma. Claims it is doing him a world of good.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE 8 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully.

CLASSIFIED DISPLAY—Rate 75c per agate line (\$10.50 per column inch). No outside borders. Only light faced type used.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, Empire State Building, New York 1, N. Y.

FOR SALE

FOR SALE—100 Packard Wall Boxes \$11 ea.; Aireon 1947 Supers \$65 ea.; Twin Twelve Hideaway units. All equipment in good condition. 1/3 down—balance C.O.D. TRI-ANGLE MUSIC CO., 3808 SOUTH-ERN BLVD., YOUNGSTOWN, O. Tel.: 87515.

FOR SALE—Counter Model Wurlitzer, \$40; Mills Empress, \$40; Rock-Ola Standard, \$40; Wurlitzer 800, \$75; Rebound Shuffleboard, \$25. AUTO Matic Music Co., 703 MAIN ST., BRIDGEPORT, O. Tel.: BRIDGE-PORT 750.

FOR SALE—2 Wurlitzer 1100 \$345; 2 Universal Photo Finish \$345; 2 United Shuffle Alley \$99.50; 4 Seeburg LoTone \$49.50; 6 Mills Empress \$39.50; 2 Dale Guns \$49.50. DIXIE NOVELTY CO., ROUTE 4, HIGHWAY 51, COVINGTON, TENN. Tel.: 777.

FOR SALE—Bing-A-Roll, \$60; Pro-Score, \$35; Advance Roll, \$15; Bowlette, \$175; Shuffle Alley, \$150; Ten Pins, \$125; Express, \$250; Midget Skee-ball, \$150. MOHAWK SKILL GAMES CO., 67 SWAG-GERTOWN ROAD, SCOTIA 2, N. Y.

FOR SALE—Special Offer. 40 Station Hostess Machines. Make offer. No reasonable offer refused. LEHIGH SPECIALTY CO., 826 NORTH BROAD ST., PHILADELPHIA 30, PA. Tel.: POpular 5-3299.

FOR SALE—Plastic Conversion Kits for Shuffle games \$10.95 ea. Please specify game when ordering. 1/3 down, balance C.O.D., P.P. ECON-OMY SUPPLY CO., 2015 MARY-LAND AVE., BALTIMORE, MD.

FOR SALE—Used Columbus Models Z and G \$6 each. Condition guaranteed. Cash with order. BIRMING-HAM VENDING COMPANY, 540 SECOND AVE., NO., BIRMING-HAM, ALA.

FOR SALE—9 Seeburg W1-L 56 Wall Boxes 5c, \$20; ea. Wurlitzer 500's and 600's, \$50 ea.; 850's \$60 ea.; Seeburg 1948 blonde \$375. All prices FOB Indianapolis. Exclusive Wurlitzer Distributors. MIDLAND MUSIC DISTRIBUTORS, 409 N. NOBLE ST., INDIANAPOLIS, IND. Tel.: MA 8514.

FOR SALE—Rock-Ola Standard Shuffleboards, slightly used, climatic equalizers on each board \$325. Pin Games: Triple Action \$40; Bowling Champ \$90; Blue Skies \$45. 1/3 Deposit, Balance C.O.D. Phone or write. Franchise Distributors for Rock-Ola products. Shuffle-Lanes, Shuffle-Jungle and Music Boxes, write for best prices. WANT—Multi Bells, quote best prices. TRI-STATE AMUSEMENT CO., 149 18th ST., WHEELING, W. VA. Tel.: WHEEL-ing 649.

FOR SALE—Genco Bowling \$150; Williams Twin Shuffle \$130; Bowlette \$185; Bing-A-Rolls \$65; Hy-Rolls \$65; Humpty Dumpty \$50; Trinidad \$50; Floating Power \$75; St. Louis \$125; Baby Face \$90; Temptation \$50; Lucky Star \$35; Sharpshooter \$135; Harvest Moon \$95. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: Tyler 4-3810.

FOR SALE—1015 Wurlitzers, \$275; 1080 Wurlitzers, \$295; 1100 Wurlitzers, \$425; Seeburg '48, \$395; Aireon DeLuxe, late model, \$125. V. YONTZ SALES CO., BYES-VILLE, O.

WANT

WANT—To Trade: 5 brand new Gottlieb Select-A-Cards and 10 new Gottlieb Buffalo Bills in original crates. Will trade for AB model Bally Citations or Champions. SOUTHERN MUSIC DIST. CO., 503 W. CENTRAL AVENUE, OR-LANDO, FLA.

WANT—Will pay cash for Champions, Citations, Gold Cups, late Rock-Olas, Seeburgs, Wurlitzers and AMI's, and Accessories. Send us your list. AMERICAN DISTRIBUT-ING CO., 325 E. NUEVA ST., SAN ANTONIO, TEX. Tel.: TRavis 8858.

WANT—Used Aireon, Mills, Packard and Rock-Ola Jukes; used Monarch and Challenger Cigarette Machines. REDMOND COIN MACHINE EX-CHANGE, ARKILLE, N. Y.

WANT—Used juke box records. Also surplus new records distributors' or dealers' stock. Call or write: FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: Underhill 3-5761.

WANT—All types Phonograph Motors, Adaptors, Wall Boxes, Speakers, Coin Operated Radios, Coin Changers, etc. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ON-TARIO, CANADA. Tel.: 2648.

WANT—Late model phonographs. Will pay cash. Will pick up within a radius of 300 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939.

WANT—Used Juke Box records, popu-lar, hillbillies and polkas. Any quan-tity. Will pay highest prices. Give full details in first letter. F. A. WIEDEL, 536 GRANT PL., CHI-CAGO 14, ILL.

WANT—Used, new or surplus stock records. At this time we will purchase unlimited quantity of hillbilly, western and sacred records. Top prices paid. We pay freight. USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMI-TAGE AVE., CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT—Your used or surplus records. We buy all year round and pay top prices. No blues or race. No lot too large or too small. We also buy closeout inventories complete. BEA-CON SHOPS, 905 NO. MAIN, PROVIDENCE 4, R. I.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—Strikes 'N Spares, \$149; Packard # 400 Hideaway, \$89; Packard Pla-Mor Boxes, \$14; Packard 1000 Speakers, \$29; Minit Pop-corn Machines, \$69; Chicago Coin Pistols, \$69; Dale Gun, \$59. AMERICAN VENDING CO., 631 TENTH AVE., NEW YORK, N. Y., or 810 FIFTH ST., MIAMI BEACH, FLA.

FOR SALE—Phono and Game route—northern Westchester County. Will sell at sacrifice. 70 pieces. Also used phonos and games at low-low prices. Write for listing. CHARLES H. LADEW & SONS, BEDFORD HILLS, N. Y. Tel.: Bedford Village 4-7027.

FOR SALE—Chicago Coin Twin Bowler \$275; United Shuffle Alley, very clean, \$125; Wurlitzer 1015 Used \$235; Wurlitzer 1100 Used \$375; Gottlieb Bowlette, like new, \$100; Acorn Charm Vendors \$17.95. MONROE COIN MACH. DIST., INC., 2323 CHESTER AVENUE, CLEVELAND 14, OHIO. Tel.: Superior 4600.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney, Bally and Mills Bell Machines. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Shuffle Alley \$99.50; Bango, Shuffleskill \$49.50; Beacon Pool Table \$149.50; Dale Gun \$65; Chicoin Pistol \$89.50; Genco Glider \$65; Scientific CUE CHAMP write. WEST SIDE DISTRIBUTING CORP., 612 TENTH AVE., NEW YORK 18, N. Y. Tel.: Circle 6-8464.

FOR SALE—40 selection AMI 1947 Model "A" \$410; Model "B" \$510; 22 Ft. Black Top Shuffleboard with score head \$300; Genco Bowling League or United Shuffle Alley with lite-up pins \$175; Dale Guns \$75. We deliver free in Wisconsin. LAKE NOVELTY CO., OMRO, WIS.

FOR SALE—Shuffle games completely reconditioned. Playing fields resurfaced: United Shuffle Alley \$109; Bally Shuffle Bowler \$139; Chicago Coin Bowling Alley \$169; Chicago Coin Baseball \$219; United Shuffle Alley Express \$259; United Double Shuffle \$229; Keeney Ten Pins \$95; Genco Glider \$49; United Shuffle Skill \$55; Nation Wide Baseball (Floor Sample) \$195; Rock-ola Shuffle Jungle—Brand New—Special Price. FIRST DISTRIBUTORS, 1750 W. NORTH AVE., CHICAGO 22, ILL. Tel.: Dickens 2-0500.

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games; One-Balls; Consoles, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th AVE., MIAMI 34, FLA. Tel.: 3-7648.

FOR SALE—Plastic and Bubbler Tubes. For Wurlitzer 1015 lower side plastic \$6.95. Right and left corners \$7.95 ea. All bubbler tubes for Wurlitzer 1015's \$3.90 ea. Domes for Seeburg 146, 147, 148 \$14.95 ea. 1/3 deposit. Balance C.O.D. MASON DISTRIBUTING CO., 184 PAINE AVENUE, IRVINGTON, N. J. Tel.: ESsex 5-6458.

FOR SALE—Guaranteed Used Machines—Bells; Consoles, One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 3425 METAIRIE RD., NEW ORLEANS, LA.

FOR SALE—For Export: Game and Music in excellent condition. Priced right. AUTOMATIC VENDING CORPORATION, 525 PARKER ST., CHESTER, PA. CHEster 3-9282. Ask for Mr. Shackleton.

FOR SALE—Like New Keeney Line Ups \$50; Keeney Ten Pins \$95; 1939 Rock-Ola Std. Super Deluxes \$49.50; Wurlitzer 800 \$95; 9-A National Cigarette Machines \$49.50; 9-30 National \$39.50; 9-E National \$99.50; Rowe Crusaders \$99.50 (all cigarette machines King size except 9-30 converted for \$5 each). Call us for all types of coin machines. THE MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W., GRAND RAPIDS, MICH. (Tel.: 9-8632) or 5743 GRAND RIVER AVE., DETROIT 8, MICH. (Tel.: Tyler 8-2230).

FOR SALE—Dale Guns \$69.50 ea.; Chicoin Pistols \$74.50 ea.; Genco Bing-A-Rolls \$115 ea.; California Shufflepins, 14 ft., with new light-up head \$174.50. 1/3 Deposit. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y.

FOR SALE—Shuffle Alleys \$90; Bangos \$45; Shuffle Skills \$45. Keeney's new "Double Bowler" and "Duck Pins"—the two fastest scoring rebound shuffle games with disappearing pins on the market. DAVE LOWY & CO., 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.

FOR SALE—Shuffleboard Trailer. Made by Valley Shuffleboard Company. All steel—Tandem job. Can haul 6 boards. Cost \$700. Will sacrifice for \$300. LIEBERMAN MUSIC CO., 1124 HENNEPIN AVE., MINNEAPOLIS 3, MINN. Tel.: Atlantic 5509.

FOR SALE—If You Can Beat It, We'll Eat It! We sell more bells, and for less, than anybody in the West. Give us a try to prove it's no lie! AUTOMATIC GAMES COMPANY, 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

FOR SALE—1 Mills 5/25c Duplex, like new \$225; 1 25c Mills QT Bell \$85; 1 1422 Rock-Ola phonograph. A-1, \$149.50; 1 Seeburg '47S with '48 Dome \$295; 1 Keeney Ten Pins. A-1, \$165. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE—Used: Mills Golden Falls, Jewel, Black Cherries, Blue & Brown Front Bells; Pace Comets; Waiting Treasures, Rol-A-Tops. Consoles: Keeney Super Bells, single 5c play and 5 & 25c Twins. Machines are clean—prices are right. New: Mills Bonus, Chrome 21's; Buckley Criss Cross; Keeney Pyramid and Cigarette Vendors; Universal Arrow Bell, Feature Bell & Twin Bowlers. Write for prices. LOUISIANA COIN MACHINE COMPANY, 423 ST. JOHN STREET, LAFAYETTE, LA. Tel.: 2441.

FOR SALE—We can supply all your record needs—on all labels. Shipments made 24 hours after receipt of order. 5c over wholesale per record. We ship anywhere. LESLIE DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: Plaza 7-1977. Cable address: EXPO RECORD, New York.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

FOR SALE—Shuffleboard Scoring Units: Advance Horse Collar \$99.50; Rock-Ola \$89.50; Mills \$69.50. WESTERN DISTRIBUTORS, 1226 S.W. 16th AVE., PORTLAND, ORE.

FOR SALE—Exhibit's Two Player Hockey, Mechanical Horse, Electric Card Vendor, Rotary Merchandiser, and Strike. Exclusive distributors. MIKE MUNVES, 577 TENTH AVE., NEW YORK, N. Y.

FOR SALE—Jennings Standard Chiefs and DeLuxe Chiefs—5c, 10c, 25c \$80 each; Jennings Challengers 5/5, 5/10, 5/25c, late models. All equipment in good A-1 operating condition and appearance, chrome, excellent \$200 each. KOLAR DISTRIBUTING CO., 1606 ELWOOD AVE., SOUTH BEND 16, IND. (Tel.: 38492).

FOR SALE—Super Bonus Bells 5c-25c FP & PO \$195; Super Bonus Bells 5c FP & PO \$155; Bally Triple Bells FP & PO \$305; Super Bonus Bells 3-way 5/10/25c PO \$345. Mechanically right. Ready for location. 1/3 Deposit, Balance C.O.D. MARTIN'S MUSIC, 602 WEST "B" STREET, GRANTS PASS, OREGON. (Tel.: 5005-2611.)

FOR SALE—On hand finest reconditioned Music, Bowling Games, Shuffleboards and Pinballs. Priced to meet today's market. Write us before you buy. Representatives for: Wurlitzer; Chicago Coin; J. H. Keeney; Bally Manufacturing Co.; H. C. Evans; ABT Mfg. Corp. and others. BUSH DISTRIBUTING CO., 286 N.W. 29th ST., MIAMI 37, FLA. Tel.: 3-4623.

FOR SALE—Used Citations \$225; Champions, write; Photo Finish, write. All games guaranteed excellent condition. Also Bally and Keeney Console. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. Tel.: Garfield 3585.

FOR SALE—We are distributors for AMI Model "C" phono; Bally Manufacturing Company products; Bell-O-Matic Corporation Mills Machines, 25c Play Vest Pocket Bell \$89.50, lots of 10 or more \$84.50. 1/3 deposit. FRIEDMAN AMUSEMENT COMPANY, 441 EDGEWOOD AVE., S.E., ATLANTA, GA. Tel.: Lamar 7511.

FOR SALE—Pre-war Photomatic \$149.50; Exhibit Dale Gun \$89.50; Bally Big Inning \$225; Bally Heavy Hitter \$45; Western Baseball \$49.50; Bally Undersea Raider \$89.50. Write for list of shuffle bowling games. THE MARKEPP CO., 4310 CARNEGIE AVE., CLEVELAND 3, O.

FOR SALE—Bargains: Keeney Four Way Super Bell \$25; 5c Combination Super Bells \$20; 5c-5c Cash Super Bells \$35; 5c Bonus Super Bells \$100; 5c-25c Bonus Super Bells \$195; 5c-10c-25c Bonus Super Bells \$295; Bally Draw Bell MB \$75; DeLuxe Draw Bells \$110; Triple Bells \$225; Big Top FP \$20; Jennings Silver Moon \$20; Bobtails \$20; Mills Jumbo's \$25; Paces Races \$25; Paces Reels with skill field \$20; Waiting Big Top \$20; Evans Comb. Bangtails, like new, post war \$195; Evans Races Comb. \$245; Casino Bell Sr., floor sample \$195; Lucky Star \$20; also Bally Reserve Bells, Spot Bells, Clover Bells, etc. Write for prices. Will trade for One-Balls and Original Flippers. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO, CALIF.

FOR SALE—Buy your finest reconditioned Wurlitzer phonographs from the World's Largest Wurlitzer Distributor. Genuine parts, factory trained mechanics. Competitively priced. Also reconditioned cigarette machines. Write us before you buy. YOUNG DISTRIBUTING, 599 TENTH AVE., NEW YORK, N. Y. Tel.: Chickering 4-5050.

FOR SALE—Ten cent coin-operated miniature railroad, switches, signal and speed controlled by player. In beautiful glass cabinet 4 1/4 by 6 1/4 \$850. On exhibition at Mike Munves, 577—10th Ave., New York. NATIONAL NOVELTY CO., 179 E. MERRICK ROAD, MERRICK, NEW YORK.

FOR SALE—Needles. Top-quality juke box needles at lowest prices. All type needles to fit any machine; both osmium and sapphire points. Immediate delivery! Call or write: JENSEN INDUSTRIES, INC., 329 SOUTH WOOD STREET, CHICAGO 12, ILL.

FOR SALE—Not the most; just the best. Our customers boast. Have you made the test? Owners and players alike all agree, Jerry's reconditioned Mills bells are top quality. Originals only. JERRY'S COIN MACHINE REPAIR, 410 NO. SYNDICATE ST., ST. PAUL 4, MINN.

FOR SALE—Wurlitzer: Victories \$33; 850 \$97.50; 600R \$65. Rock-Ola Commandos \$50. All in good condition. F. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., or 304 IVY ST., N.E., ATLANTA, GA.

FOR SALE—Gold Cup \$125; Gold Cup (with conversion) \$150; Citation \$269.50; Lexington \$250; Jockey Club '47 \$89.50; Bally Entry \$65; Keeney Gold Nugget \$179.50; Bally Shuffle Bowler \$169.50; Dale Guns \$85; Mercury Shuffleboard \$150; Deluxe Draw Bells \$189.50; Spot Bells 5c \$375; Wurlitzer 1015 like new \$249.50; Wurlitzer 1100 \$375; Wurlitzer 1017 A, like new \$249.50; Wurlitzer 1017, like new \$229.50; Double-Up 5c \$250; Williams All Star \$115; Rock-Ola 1422 phono \$149.50. COVEN DISTRIBUTING CO., INC., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: IN 3-2210.

MISCELLANEOUS

NOTICE—Connect 30 wire boxes to Seeburg 100 in a jiffy. Hawley Adaptor connects to best side of first 24 records. Precision made. No working parts. Easy to install. Price \$39.50. 1/3 deposit. J. R. HAWLEY DISTRIBUTING CO., 2845 W. PICO BLVD., LOS ANGELES 6, CALIF.

NOTICE—Operators in Louisiana, Mississippi and Alabama, we are direct factory distributors for: Mills Bells, Evans Consoles and Games, and AMI Phonographs and Music Accessories. Write, phone or wire us today. DIXIE COIN MACHINE CO., 912 POYDRAS ST., NEW ORLEANS 13, LA. Tel.: Magnolia 3931.

NOTICE—Music Ops: We re-grind your used phono needles scientifically and guarantee complete satisfaction. Hundreds of operators use the service constantly. It's a big saving. Write for complete details and free shipping containers. RESHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.

How To Use "The Confidential Price Lists"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.



WURLITZER

SEEBURG

Table listing Wurlitzer models and prices. Columns include model number, lowest price, and highest price. Models include P 10, P 12, 400, 412, 412 ILL, 316, 416, 616, 616 ILL, 616A, 716A, 24, 600R, 600 K, 500, 500 A, 500 K, 41 (Counter), 51 (Counter), 61 (Counter), 71 (Counter), 81 (Counter), 700, 750 M, 750 E, 780M Colonial, 780 E, 800, 850, 950, 1015, 1017 Hideaway, 1100, 1080, 300 Adaptor, 320 Wireless Wall Box, 310 Wall Box 30 Wire, 320 2 Wire Wall Box, 332 2 Wire Bar Box, 331 2 Wire Bar Box, 304 2 Wire Stepper, Wireless Strollers, 430 Speaker Club with 10, 25c Box, 420 Speaker Cabinet, 3031 Wall Box, 3045 Wall Box, 3020 Wall Box, 219 Stepper, Selector Speaker, 100 Wall Box 5c 30c Wire, 100 Wall Box 10c 30c Wire, 111 Bar Box, 120 Wall Box 5c Wire, Bar Brackets, 305 Impulse Rec, 350 WIs Speaker, 115 Wall Box Wire 5c Wireless, 135 Step Receiver, 145 Imp. Step Fast, 150 Impulse Rec, 337 Bar Box, 306 Music Transmit, 39A Speaker, 130 Adaptor, Steel Cab. Speaker, 580 Speaker, 123 Wall Box 5/10/25 Wireless, 125 Wall Box 5/10/25 Wire.

Table listing Seeburg models and prices. Columns include model name, lowest price, and highest price. Models include Model A ILL, Model B, Model C, Model H, Rex, Model K15, Model K20, Plaza, Royale, Regal, Regal RC, Gem, Classic, Classic RC, Maestro, Mayfair, Mayfair RC, Melody King, Crown, Crown RC, Concert Grand, Colonel, Colonel RC, Concert Master, Concert Master RC, Cadet, Cadet RC, Major, Major RC, Envoy, Envoy RC, Vogue, Vogue RC, Casino, Casino RC, Commander, Commander RC, Hi Tone 9800, Hi Tone 9800 RC, Hi Tone 8800, Hi Tone 8800 RC, Hi Tone 8200, Hi Tone 8200 RC, 146 S ('46), 146 M, 147 S, 147 M, 148 S, 148 M, 246 Hideaway, Selectomatic 16, Selectomatic 24, Selectomatic 20, Remote Speak Organ, Multi Selector 12 Rec, Melody Parade Bar, 5c Wollomatic Wireless, 5c Baromatic Wireless, 5c Wollomatic 3 Wire, 30 Wire Wall Box, Power Supply, 5, 10, 25c Baromatic Wire, 5, 10, 25c Wollomatic 3 Wire, 5, 10, 25c Baromatic Wireless, 5, 10, 25c Wollomatic Wireless, Electric Speaker, 3W2 Wall-o-Matic, W1-L56 Wall Box 5c, 3W5-L56 Wall Box 5, 10, 25c.

SEEBURG (Cont.)

Table listing Seeburg models W6-L56-5/10/25 and Tear Drop Speaker with prices.

ROCK-OLA

Table listing Rock-Ola models including 12 Record, 16 Record, Rhythm King 12, Rhythm King 16, Imperial 20, Imperial 16, Windsor, Monarch, Std. Dial-A-Tone, '40 Super Rockolite, Counter '39, '39 Standard, '39 DeLuxe, '40 Master Rockolite, '40 Counter, '40 Counter with Std., '41 Premier, Wall Box, Bar Box, Spectravox '41, Glamour Tone Column, Modern Tone Column, Playmaster & Spectravox, Playmaster, Playmaster '46, Twin 12 Cab Speak, Playboy, Commando, 1422 Phono ('46), 1424 Phono (Hideaway), 1426 Phono ('47), Magic Glo, 1501 Wall Box, 1502 Bar Box, 1503 Wall Box, 1504 Bar Box, 1510 Bar Box, 1525 Wall Box, 1526 Bar Box, 1530 Wall Box, Dial A Tone B&W Box, 1805 Organ Speaker, DeLuxe Jr. Console Rock.

PACKARD

Table listing Packard models including Pla Mor Wall & Bar Box, Manhattan, and Model 7 Phono with prices.



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Got) Gottlieb; (Un) United; (Wm) Williams.

Table listing amusement game models and prices. Columns include game name, lowest price, and highest price. Games include ABC Bowler, Ali Baba (Got 6/48), Alice (Got 8/48), Amber (Wm 1/47), Aquacade (Un 4/49), Arizona, Baby Face (Un 1/49), Baffle Card (Got 10/46), Ballerina (B 48), Ballyhoo (B 47), Band Leader, Banjo, Barnacle Bill (Got 8/48), Basketball (Got 10/49), Bermuda (CC 11/47), Big League (B 46), Big Time, Big Top, Black Gold, Blue Skies (Un 11/48), Bonanza (Wm 11/47), Boston (Wm 5/49), Bowling Champ (Got 2/49), Bowling League (Got 8/47), Broncho, Buccaneer (Got 10/48), Build Up, Buttons & Bows (Got 3/49), Camel Caravan, Caribbean (Un 3/48), Carnival (B 48), Carolina (Un 3/49), Carousel, Catalina (CC 2/48), Champion (CC 6/49), Chico, Cinderella (Got 3/47), Circus, Cleopatra, College Daze (Got 8/49), Contact, Cover Girl, Crazy Ball (CC 7/48), Dallas (Wm 2/49), De Icer (Wm 11/49), Dew Wa Ditty (Wm 6/48), Double Barrel (B 47), Double Shuffle (Got 6/49), Drum Major, Dynamite (Wm 10/46), El Paso (Wm 11/48), Fast Ball, Fiesta, Flamingo (Wm 7/47), Floating Power, Flying Trapeze (Got 9/47), Football (CC 8/49), Formation, Four Diamonds, Freshie (Wm 9/49), Ginger (Wm 10/47), Gizmo (Wm 8/48), Glamour, Gold Ball (CC 8/47), Gold Mine, Golden Gloves (CC 7/49), Gondola, Grand Award (CC 1/49), Gun Club, Harvest Moon (Got 12/48), Havana (Un 3/47), Hawaii (Un 8/47).

FIVE-BALL AMUSEMENT GAMES

(Continued)

Table listing various amusement games and their prices in two columns. Games include Hi Dive, Hit Parade, Hold Over, Holiday, Hollywood, Honey, Horoscope, Hot Rods, Humpty Dumpty, Idaho, Jack 'N Jill, Jamboree, Jungle, Just 21, Kilroy, King Arthur, King Cole, Kismet, Lady Robin Hood, Landslide, Laura, League Leader, Leap Year, Liberty, Lightning, Line Up, Lucky Star, Magic, Maisie, Majors '49, Major League Baseball, Manhattan, Mardi Gras, Marines-At Play, Marjorie, Maryland, Mam-selle, Merry Widow, Melody, Metro, Mexico, Miami Beach, Midget Racer, Miss America, Monicker, Monterey, Moon Glow, Morocco, Mystery, Nevada, Nudgy, Oh Boy, Oklahoma, One Two Three, Opportunity, Oscar, Paradise, Phoenix, Pinch Hitter, Pin Up Girl, Play Ball, Play Boy, Playtime, Progress, Puddin Head, Rainbow, Ramona, Rancho, Ranger, Repeater, Rio, Riviera, Rocket, Rondevo, Round Up, St. Louis, Sally, Samba, Saratoga, School Days, Score-A-Line, Screwball, Sea Hawk, Sea Isle, Serenade, Shanghai, Shangri La, Shantytown, Sharpshooter, Shooting Stars, Short Stop, Show Boat, Silver Spray, Silver Streak, Singapore, Sky Line, Sky Ray, Slap the Jap, Slugger, Smarty, Smoky, South Paw, South Seas, Speed Ball, Speed Demon, Speedway, Spellbound, Spinball, Sports, Sports Parade, Spot-A-Card, Spot-Pool, Stage Door Canteen, Stars, Star Attraction, Stardust, Starlite, State Fair, Step Up, Stormy, Stratoliner, Streamliner, Summertime, Sun Beam, Sunny, Supercharger, Super Hockey, Superliner, Superscore, Surf Queen, Suspense, Swanee, Tahiti, Tally Ho, Taupico, Target Skill, Telecard, Temptation, Tennessee, Three Feathers, Three Musketeers, Thrill, Topic, Tornado, Torchy, Towers, Trade Winds, Treasure Chest, Trinidad, Triple Action, Tropicana, Tucson, Tumbleweed, Utah, Virginia, Vanities, Vogue, West Wind, Wild Fire, Wisconsin, Yankee Doodle, Yanks, Zig Zag.



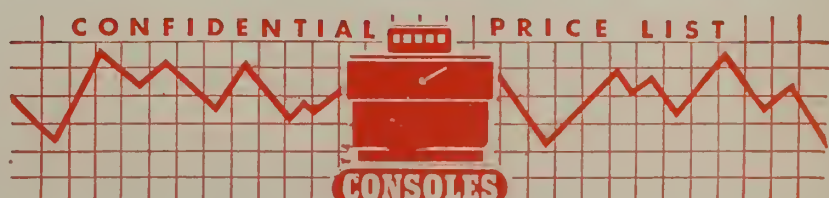
ARCADE EQUIPMENT

Table listing prices for various arcade equipment. Games include Allite Strikes 'N Spares, Boomerang, Bally Big Inning, Bally Bowler, Bally Convoy, Bally Defender, Bally Eagle Eye, Bally Heavy Hitter, Bally King Pin, Bally Lucky Strike, Bally Rapid Fire, Bally Sky Battle, Bally Torpedo, Bally Undersea Raider, Bank Ball, Bowling League, Buckley DeLuxe Dig, Buckley Treas Is Dig, Champion Hockey, Chicoin Basketball, Chicoin Goalee, Chicoin Hockey, Chi Midget Skee, Chicoin Pistol, Chicoin Roll-A-Score, Edelco Pool Table, Evans Bat-A-Score, Evans In the Barrel, Evans Super Bomber, Evans Play Ball, Evans Ten Strike '46, Evans Tommy Gun, Exhibit Dale Gun, Exhibit Rotary Mdsr, Exhibit Silver Bullets, Exhibit Merchantman, Roll Ch Digger, Exhibit Vitalizer, Genco Bank Roll, Genco Play Ball, Groetchen Met. Typer, Hoop-A-Roll, Jack Rabbit, Keeney Air Raider, Keeney Anti Aircraft, Keeney Anti Aircraft Bl, Keeney Sub Gun, Keeney Texas Leaguer, Kirk Night Bomber, Lite League, Mutoscope Ace Bomber, Muto. Atomic Bomber, Mutoscope Dr Mobile, Mutoscope Photomatic, Mutoscope Sky Fighter, QT Pool Table, Quizzer, Rockola Ten Pins LD, Rockola Ten Pins HD, Rockola World Series, Scientific Baseball, Scientific Basketball, Scientific Basketball, Scientific Batting Pr, Scientific Pitch 'Em, Seeburg Chicken Sam, Seeburg Shoot the Clute, Skee Barrell Roll, Skill Jump, Super Torpedo, Supreme Bolascro, Supreme-Skee Roll, Supreme Skill Roll, Supreme Rocket Buster, Tail Gunner, Telequiz, Warner Voice Record, Western Baseball '39, Western Baseball '40, Wilcox, Wilcox-Gay Recordio, Williams' All Stars, Williams' Box Score, Williams' Star Series, Williams' Quarterback, Wurlitzer Skee-ball.



ROLL DOWNS

Table listing prices for various roll down games. Games include ABC Roll Down, Arrows, Auto Roll, Bermuda, Big City, Bing-A-Roll, Bonus Roll, Buccaneer, Champion Roll, Chicoin Roll Down, Genco Advance Roll, Genco Total Roll, Hawaii Roll Down, Hy-Roll, Melody, One World, Pro-Score, Singapore, Sportsman Roll, Super Score, Super Triangle, Tally Roll, Tri-Score, Tin Pan Alley.



CONSOLES

Table listing prices for various console games. Games include Arrow Bell, Bally Draw Bell 5c, Bally Draw Bell 25c, Bally DeLuxe Draw, Bangtails '41, Bangtails '46, Bangtails '47, Bangtails '47, Comb, Bangtails '48, Big Game PO, Big Game FP, Big Inning, Big Top PO, Big Top FP, Bob Tail PO, Bob Tail FP, Casino Bell 5c, Club Bells, Club Bells 25c, Club House, DeLuxe Club Console, Super DeLuxe Club Console, Double Up, Evans' Challenger, Evans' Races-FP, PO, Evans' Gal. Dom. '47, Fast Time FP, Fast Time PO, Galloping Domino (41), Galloping Domino (42), Gold Nugget 5-5c, Gold Nugget 5-25c, Hi-Boy 5c, Hi-Boy 25c, High Hand, Jennings Challenger.



SHUFFLES - REBOUNDS

Table listing prices for various shuffle and rebound games. Games include Bally Shuffle-Bowler, Bally Speed Bowler, California Shuffle Pins, ChiCoin Bango, ChiCoin Beacon, ChiCoin Bowling Alley, ChiCoin Rebound, ChiCoin Shuffle, Genco Bowling League, Genco Glider, Gottlieb Bowlette, Keeney ABC Bowler, Keeney Line Up, Keeney Pin Boy, Keeney Ten Pins, Rock-Ola Shuffle-Lane, United Shuffle Alley, United Shuffle Skill, United Super Shuffle, Universal Twin Bowler, Williams DeLuxe Bowler, Williams Twin Shuffle.

CONFIDENTIAL PRICE LIST

CONSOLES

Table listing various console models and their prices, including Jumbo Parade Comb, Mills 4 Bells, and Silver Moon PO.

CONFIDENTIAL PRICE LIST

BELLS

MILLS (Cont.)

Table listing various bell models and their prices, including 5c Blue Front, 10c Blue Front, and 5c Black Cherry Bell.

Table listing various bell models and their prices, including 25c Comet FV, 50c Comet FV, and 10c DeLuxe '46.

JENNINGS

Table listing various Jennings models and their prices, including 5c Chief, 10c Chief, and 5c Super DeLuxe Club.

GROETCHEN

Table listing various Groetchen models and their prices, including 1c Columbia, 5c Columbia Chrome, and Columbia DeLuxe.

WATLING

Table listing various Watling models and their prices, including 5c Rolatop '48, 10c Rolatop '48, and 25c Club Bell.

BUCKLEY

Table listing various Buckley models and their prices, including 5c Criss Crosse, 10c Criss Crosse, and 25c Criss Crosse.

MILLS

Table listing various mill models and their prices, including 5c Gold Chrome HL, 10c Gold Chrome HL, and 10c Copper Chrome.

MILLS (Cont.)

Table listing various mill models and their prices, including 25c Copper Chrome, 5c Club Bell, and 1c Blue Front.

PACE

Table listing various Pace models and their prices, including 5c Comet FV and 10c Comet FV.

CONFIDENTIAL PRICE LIST

ONE-BALLS

Manufacturers and date of game's release listed. Code: (B) Bally.

Table listing various one-ball models and their prices, including Big Game PO, Big Parley, and Jockey Club.

CONFIDENTIAL PRICE LIST

BELLS



UNITED'S

SHUFFLE SLUGGER

A FAST REBOUND BASEBALL GAME

1 OR 2
PLAYERS

BASE RUNNING
ANIMATION

PLAYER PITCHES
AND BATS BALL

WATCH BALL IN
FLIGHT AS SINGLES,
DOUBLES, TRIPLES AND
HOME RUNS ARE MADE

AUTOMATIC SCORING
TOTALLED FOR EACH PLAYER
... INNING BY INNING

COMPLETE MECHANISM
IN BACK BOX...
EASY TO SERVICE

UNITED'S PROVEN
DROP CHUTE

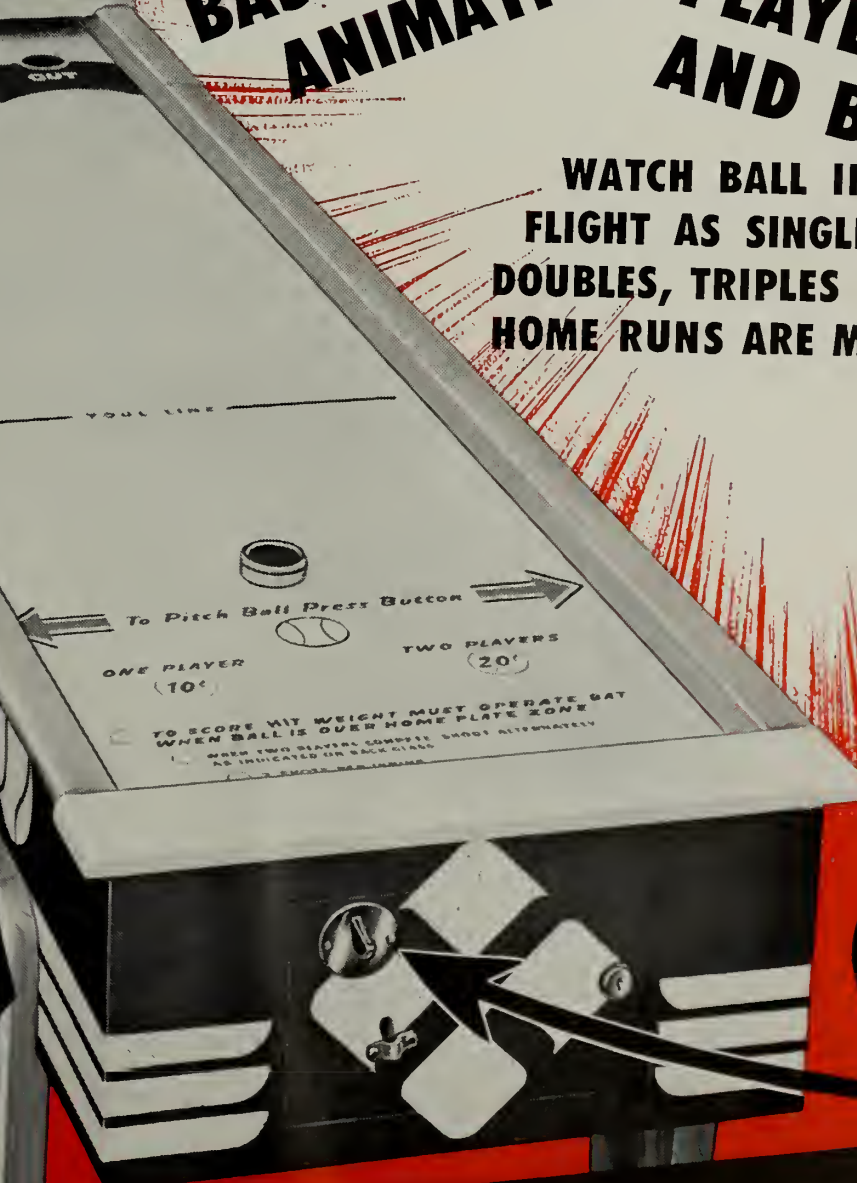
UNITED MANUFACTURING COMPANY

3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

SEE YOUR DISTRIBUTOR



PITCHER
CONTROL
BUTTON
on each side of
CABINET



New Jumbo Pinball Game

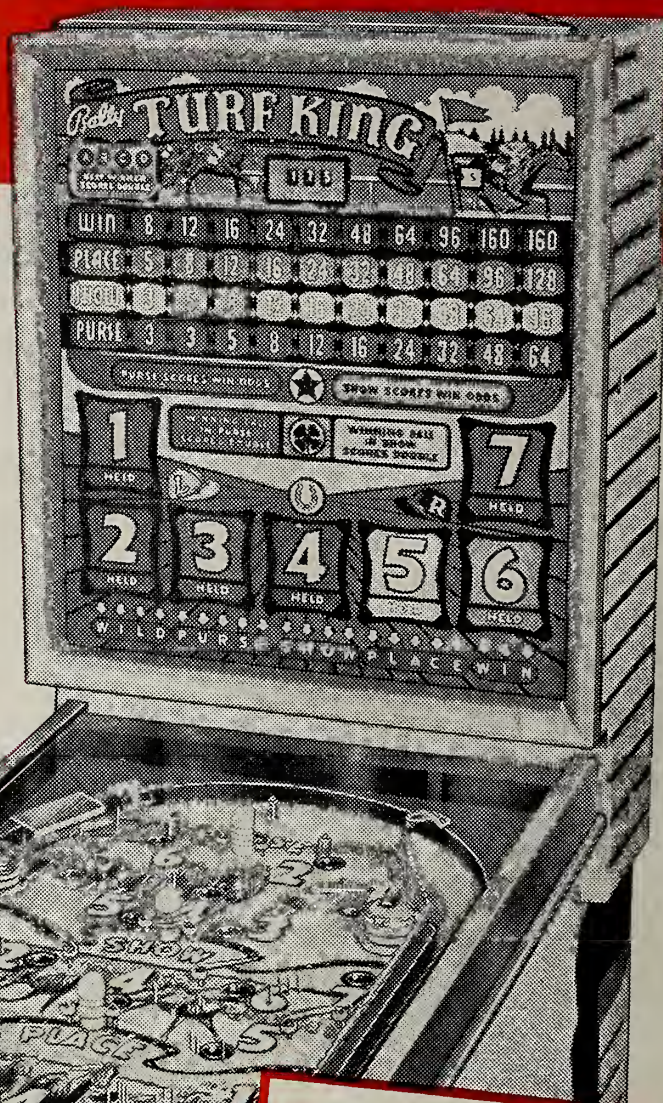
Bally[®]

TURF KING

Greater than CITATION!
Greater than CHAMPION!

AMAZING NEW PLAYER'S CHOICE IDEA

CITATION was great . . . CHAMPION was greater . . . but TURF KING is, by all standards, the greatest pinball game ever built. Exhaustive location-tests in all sections of the country prove that the new and revolutionary PLAYER'S CHOICE IDEA is the strongest repeat-play stimulator ever created . . . resulting in earnings far ahead of all previous profit-records. TURF KING includes all the famous time-tested and profit-proved play-principles of CITATION and CHAMPION . . . now presented to the pinball public in a new and fascinating way . . . permitting the player to exercise his own judgment before the final skill-test of shooting the ball . . . offering attractions to every type of player. Rush your order for TURF KING today!



**NEW
 PLAYER'S
 CHOICE
 BUTTONS**

Write for details!

- Famous "Citation" Advancing Odds
- Mystery Skill-Shot Selections
- Win, Place, Show, Purse Winners
- Build-up FEATURE BONUS
 CAN BE OPERATED AS 160 OR 320 BONUS
- Popular "Wild" Field Feature
 ALL 28 SELECTION HOLES MAY BE WINNERS
- Purse and Show may score Win Odds
- Purse and Show may score double
- New L and R Feature
 LIGHTS ALL 7 SELECTIONS FOR NEXT GAME
- New A, B, C, D Bumpers
 WHEN LIT IN ROTATION, NEXT WINNER DOUBLED

Bally[®]

MANUFACTURING COMPANY

DIVISION OF LION MANUFACTURING CORPORATION

2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS