

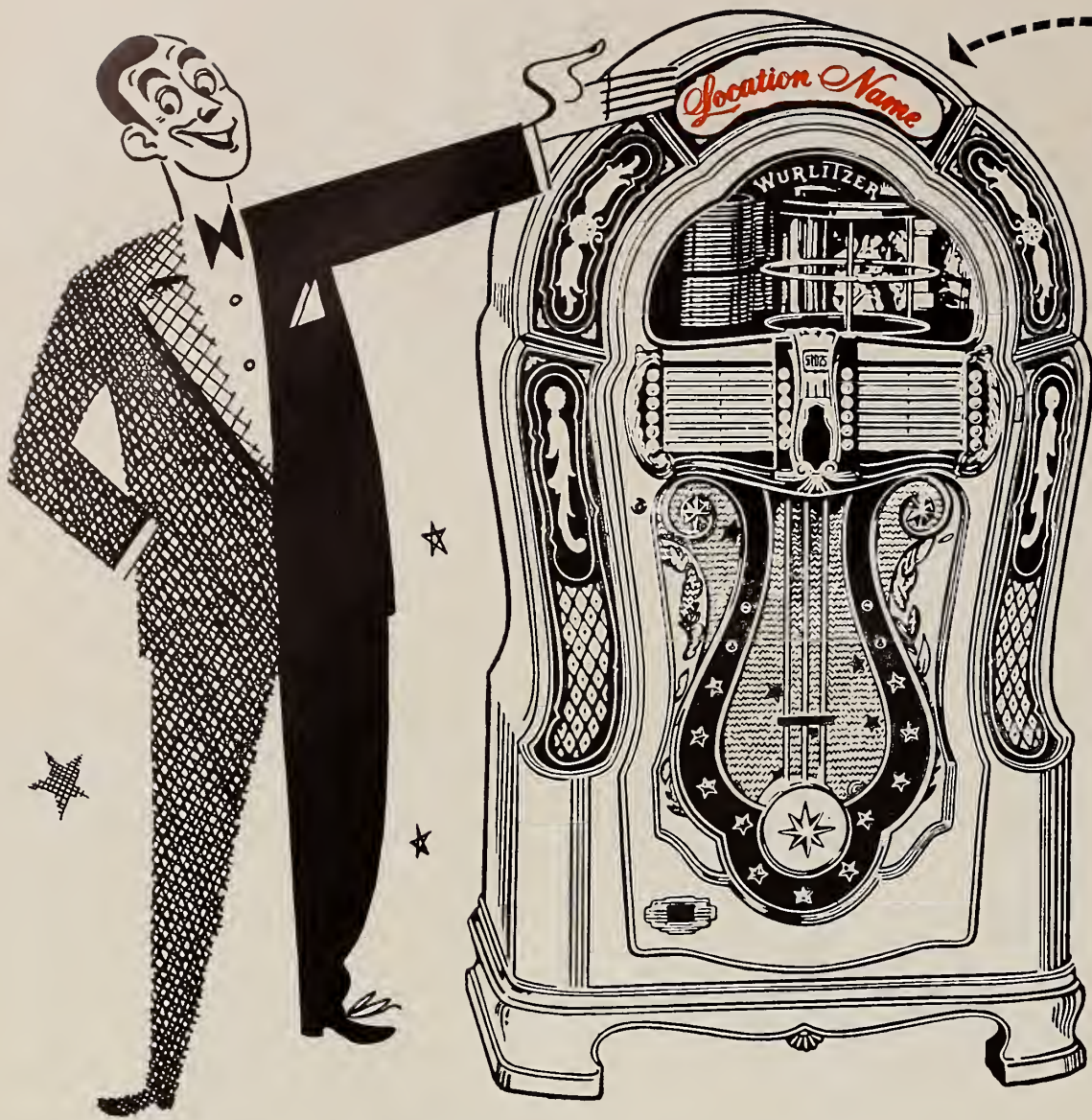
# THE CASH BOX

THE  
CONFIDENTIAL WEEKLY  
OF THE  
COIN MACHINE INDUSTRY

VOL. 11, NO. 1  
OCTOBER 1, 1949



Publicist Buddy Basch hammers away at balladeer Tony Martin's RCA Victor recording of "Circus" during a recent promotion pitch on the latter's platters at the McCreary Big Top Restaurant, New York. Tony, a consistent juke box favorite, is currently riding high with his "Circus" diskings, with sales indications pointing to a long run for the biscuit. Tony recently completed a very successful string of night club engagements throughout the country, and is currently mulling over several radio and television shows in the offing. Other hot Martin waxings are "My Heart Beats Faster", "Give Me Your Tired, Your Poor" and "No, No And No". Tony Martin is exclusively featured on RCA Victor Records. Direction: William Morris.



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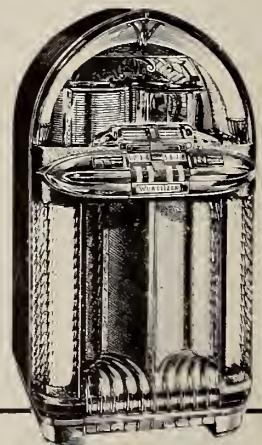
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**THE WURLITZER MODEL 1100**  
the lowest priced deluxe  
phonograph on the market today

# THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

THE CASH BOX IS THE OPERATOR'S MAGAZINE  
IT IS NOT SOLD ON NEWSSTANDS

BILL GERSH, Publisher

JOE ORLECK, Editor and Advertising Director

ROBERT E. AUSTIN, General Manager, Music Dept.

JOEL FRIEDMAN, Music Editor

L. MILAZZO, Classified Advertising

A. ARTESE, Circulation

POPSIE, Staff Photographer

WM. NICOSIA, Art Director

I. THURLOW, Chicago, Ill.

LEO SIMON, Hollywood, Cal.

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SUBSCRIPTION RATE \$15 per year anywhere in the U.S.A. Special subscription allowing free classified advertisement each week, not to exceed forty words, \$48 per year. Subscription rates for all foreign countries on request. Three weeks advance notice required for change of address.

THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as well as all coin operated amusement equipment; the music and record business, recording artists and pub-

lishers of music; and all others in any fashion identified or allied to the coin operated machine industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators thruout the United States as their official weekly magazine.

"The Confidential Price Lists" gives prices of all new and used coin operated machines of all kinds, weekly reporting all market changes and continually adding on all new equipment. "The Confidential Price Lists" is officially recognized by many cities and states throughout the country as the "official price book of the coin machine industry." It is an integral part of *The Cash Box*. The "Confidential Price Lists" is used in settlement of estates, in buying, selling and trading of all coin operated equipment. It is the one and only officially recognized price guide in the coin machine industry. "The Confidential Price Lists" is used by finance firms, factors and bankers to guide them in making loans to the members of the coin machine industry.

## Talking It Over

Every so often someone comes along with "the big idea" for the automatic phono business. And, usually, this self same idea comes along at regular intervals with someone begging for complete confidence and just as complete silence while patents are being got underway and while plans are being completed.

In almost every case the "big idea" turns out to be a method for commercializing the automatic phono from its present stage as a pure entertainment instrument to that of an advertising medium.

The first time this happened, years ago, the big plan was to arrange for a commercial on each and every recording, extolling the merits of some well known national product, and giving the juke box ops the records free of charge.

In short, the company which was created (or about to be formulated) would receive enough from the manufacturer of the product to be able to give the records away free to the juke box ops and would, at the same time, arrange for all "his recordings" to feature just a few words at the beginning or the ending of each disk, so that the public would be sold by the juke box commercial.

The originator of this plan, about ten or more years ago, even went to the extent of signing up one operator after the other at one of the Chicago conventions to agree to use these free records (with the commercials) which would be constantly and continuously shipped to him.

In fact, in addition to the free disk, the op was to also receive a certain amount of money per juke box as an advertising fee. It would have brought, at that time, about 350,000 locations (retailers) into the fold and this promoter believed that he had all the advertising world by the tail.

Until, of course, association leaders and manufacturers pointed out to the phono ops that they would be commercializing their own entertainment and that, within a short period of time, the entire business would be finished.

Since that time, at almost regularly spaced intervals, someone from somewhere in the nation comes along with practically the same idea. Perhaps not as well arranged as this first promotional effort and perhaps just in the very embryonic stage as yet, but, the same plan, with the same purpose.

Just the other day this publication received a quite excitedly written memo along the same lines wherein the writer advised that this "would save the entire juke box industry" for all the music ops would then be able to see a profit regardless of what the machine itself took in.

He was even so excited that he advised he had already applied for patents and that as soon as these came thru he would use large advertisements in all the trade media to tell the juke box ops of this bonanza which awaited them.

Before any more of these "big idea men" come along with this same plan to commercialize the present entertaining juke box, *The Cash Box* wanted to get this down on the record and in print, so that those who have the same big idea will pause for a long, long moment (a very long moment) prior to going off half-cocked with something that will never be acceptable to the juke box industry which intends to remain an entertainment factor for the benefit of all the nation's peoples, young and old.

*Bill Gersh*

# FALL SEASON UNDER WAY

The long awaited Fall season of 1949 is at last getting under way. Business men in every industry in the nation have been biting their fingernails waiting for Fall to get going so that they could decide whether or not the levelling off period had finished its downward trend and would hold whatever line it reached or whether it would continue going down to reach even a lower base.

As is well known in this, and in all other industries, the problem has resolved itself down to that of labor's wages. Not that the factories in this or any other industry don't want to continue paying the highest possible wages. But, in view of the fact that labor itself is demanding "lower prices" on all commodities, all realize this is impractical as long as wages remain at the high peak which they have now reached.

The immediate answer from labor is, "We can't even get along on the present salaries we are earning." Perhaps this is completely true. Few, if any, want to lower their present living standard. Yet, if commodities are lower in price, then certainly labor doesn't need as high a salary to maintain itself in its present living standard. This, again, leads right back to the round robin which has been going on and which brings up the point; How can the manufacturer lower prices if his labor wage scale continues to remain at its present high peak?

Definitely it's a problem for the most astute economists in the nation. And, perhaps, like a great many other such problems, it will probably be solved by someone who knows the least about economics and who can prove that it is easier to do more with less than do less with more.

Whatever the solution, this is the problem in the nation today and it is a problem which all industries are faced with for, unless the laboring man can feel confidence in his standard of living and have a few dollars for entertainment, then few, if any, of the present entertainment industries, will find the future bright.

But the coin machine industry has one feature which many of the other entertainment industries do not have. This industry is the most economical of all the entertainment industries. For the cost of a nickel (a coin which is almost rapidly becoming as extinct as the penny in this nation) the public can still be entertained. At the same time the equipment of this industry is portable. If one territory or one location proves unprofitable the equipment can be picked up and moved into another area. This has always been the "lifesaver" of this industry.

The average man in this industry now realizes that he must work harder than he ever had to obtain the same results he enjoyed during the war period or even come close to those results. Few, if any, believe that they will ever again see a wartime inflationary boom period the like of World War II. But, so many have become accustomed to the eased sales and intake of that period, that they simply cannot return to a more normal function.

This fourth quarter of 1949 is therefore extremely important to the average business man. It means that this quarter will decide his future business procedure. It will also decide whether a lot of men now engaged in this, and in many other industries, will continue on in their same businesses. They may, many of them, decide to try their hand at something different.

Bearing this in mind those now engaged in the coin machine industry must give their entire effort to bringing a grand and stunning climax to this season so that it proves itself the most profitable of 1949. Should this be the case the entire trade will become electrified to the extent where better business is bound to ensue. And this, further, means that the coin machine industry can move ahead more rapidly than it has during the third torrid quarter of the year.

Now is the time for all engaged in the industry to plan to make this the best Fall season in their history barring, of course, the wartime boom years, and to make the business so attractive to all concerned that all will be most completely heartened to continue on stronger, bigger and better than ever before.

This should be the plan of each and every individual in the field. It is the plan of this publication which is featuring this issue as its annual "Fall Special" which is one issue that has become outstanding in the field. The advertisements and ideas of the leaders in the field should come to the fore now while there is a new and more stimulating program under way and while all engaged in the industry attempt with all might and main to make this Fall season of 1949 the best season of the year as well as one of the most outstanding of all time.

*The Cash Box* points to the other Fall seasons in former years where the trade always perked up as cool weather came along. Now is the time when everyone engaged in the field must be more optimistic than ever before and prove to themselves as well as to all others that this trade will go forth stronger than ever for it is so well liked by the public that it has won for itself a grander and greater following over the years than any other division of the entertainment industry.

Therefore with the entrance of the Fall season, officially with this issue of *The Cash Box*, this is the time for everyone engaged in the coin machine business to exert all effort to make this the most outstanding Fall season of all time.

**"THE CASH BOX" IS THE OPERATOR'S MAGAZINE  
IT IS NOT SOLD ON NEWSSTANDS.**

# ANNOUNCING

# THE 4<sup>TH</sup> ANNUAL POLL

OF THE AUTOMATIC MUSIC INDUSTRY OF AMERICA TO CHOOSE THE BEST RECORDS AND RECORDING ARTISTS OF 1949. SPONSORED AND CONDUCTED EXCLUSIVELY BY...

# "THE CASH BOX"

*(The Confidential Weekly Of The Coin Machine Industry)*

## VOTING STARTS WITH THIS ISSUE


## FILL OUT ENCLOSED PREPAID POSTCARD—MAIL TODAY!

# YOUR VOTES DECIDE THE WINNERS

### Winners of the Cash Box 1948 Music Awards

- Best Record—"My Happiness"
- Best Orchestra—  
Vaughn Monroe
- Best Female Vocalist — Peggy Lee
- Best Male Vocalist—Perry Como
- Best Female Vocal Combination —The Andrews Sisters
- Best Male Vocal Combination—The Ravens
- Best Western Record — "Deck Of Cards"
- Best Western Artist — Cowboy Copas
- Best Hillbilly Record — "Bouquet Of Roses"
- Best Hillbilly Artist — Eddy Arnold
- Best Jazz 'n Blues Record—"I Love You Yes I Do"
- Best Female Jazz 'n Blues Artist—Sarah Vaughan
- Best Male Jazz 'n Blues Artist —Louis Jordan
- Best Small Instrumental Group —King Cole Trio



 **Here's How to Get Your Votes!**

EACH JUKE BOX YOU OWN COUNTS FOR ONE VOTE. EACH WALL OR BAR BOX YOU OWN COUNTS FOR ONE VOTE. EACH WIRED TELEPHONE MUSIC SHELL OR MIRRORED MUSIC CABINET YOU OWN COUNTS FOR ONE VOTE. BE SURE TO LIST THE COMPLETE NUMBER OF THE ABOVE UNITS YOU OWN ON THE BOTTOM OF THE ENCLOSED PREPAID POSTCARD TO GIVE THE RECORDS AND THE RECORDING ARTISTS YOU BELIEVE WERE YOUR BEST MONEY-MAKERS DURING 1949 FULL CREDIT. THE TOTAL NUMBER OF THE UNITS YOU OWN ARE YOUR NUMBER OF VOTES. THE CARDS ARE CONFIDENTIAL. INDIVIDUAL FIGURES ARE NOT REVEALED TO ANYONE. BE SURE TO PRINT ALL NAMES ON CARD. REMEMBER—YOUR VOTES DECIDE THE WINNERS! FILL OUT AND MAIL THE PREPAID POSTCARD ENCLOSED IN THIS ISSUE TODAY!!!

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

# THE CASH BOX

# Record Reviews

"The Worried Man Blues" (2:33)

"Mr. Froggie Went A-Courtin'"  
(2:55)

BURL IVES  
(Columbia 38591)

Some homespun wax by disk star Burl Ives shows plenty of winning possibilities as the echoes of "The Worried Man Blues" and "Mr. Froggies Went A-Courtin'" seep thru this platter. While the music is not definitely in the pop vein, Burl's large bevy of music fans should go for this recording. Both sides are down-to-earth wax stories that make for a world of top listening pleasure. Take note of the excellent guitar work by Tony Mottola on the platter. Wax appears to be hot—ops should investigate.

"Shally-Go-Shee" (2:50)

"Toot, Toot, Tootsie" (2:55)

BOB CROSBY  
(Harmony 1065)

Wax that should hold its own in the boxes is set up here by piper Bob Crosby, with the refrain of "Shally-Go-Shee" and "Toot, Toot, Tootsie" headed music ops' way. Top deck is a cute up-tempo ditty with an Irish lilt. The song is currently causing loud talk in the music biz and might prove to be a click. The flip is Bob's rendition of the current Jolson standard being revived. Both sides meet with fair favor on the part of music fans.

"Speak Low" (2:50)

"The Most Beautiful Girl In The World" (2:55)

RUSSELL BENNET ORCH.  
TED STRAETER ORCH.  
(Varsity 112)

Pair of sides that should prove to be fairly decent filler items are these titled "Speak Low" and "The Most Beautiful Girl In The World." Top deck, offered by the Russell Bennet ork, is the well known standard that has long scored heavily with juke box patrons. The flip is another item that was a big winner sometime ago. Both sides should earn their keep in the boxes, with the Straeter side holding a heavy edge.

"Watch out!" (3:06)

"By The River Saint Marie" (3:14)

GENE KRUPA ORCH.  
(Columbia 38590)

Orkster Gene Krupa should nab a healthy share of juke box coin via this latest waxing tagged "Watch Out." The platter features chirp Dolores Hawkins and trumpeter Roy Eldridge on a mellow up-tempo side which the hep jazzophile crowd should go for. The thrush spoons the lyrics with loads of vocal tricks with Roy riding in for a spot on the horn. It's a solid number with plenty of beat. The flip is an instrumental version of "By The River Saint Marie," with the Krupa gang displaying their musical wares in top style. Side we go for is the top one—listen in.

## DISK OF THE WEEK

"The Meadows Of Heaven" (3:12)

"I'll See You In My Dreams" (2:26)

BING CROSBY  
(Decca 24721)



BING CROSBY

By far one of the best recordings we've ever had the pleasure of hearing turns up to notch this featured spot this week as Bing Crosby steps into the vocal spotlight to spoon the glamour of "The Meadows Of Heaven." Bing's vocal work on this side is nothing less

than sensational. It's the type of relaxed singing that has won Bing the fame and acclaim of thousands upon thousands of juke box fans throughout the nation. Make no mistake about the song itself—it most assuredly will prove to be one of the bigger and better song hits of the year. The tune is slowly woven air, with an aura of quiet simplicity about it. Vocal background by the Ken Lane Singers added to the orchestral refrain of the Victor Young ork makes this side all the more inviting. On the flip with "I'll See You In My Dreams," Bing comes back with more excellent music for music ops. It's an oldie that has always won widespread favor, and a side that should do well today. We're betting on "The Meadows Of Heaven"—it can't miss!

"She Wore A Yellow Ribbon" (2:40)

"Part Time Sweetheart" (2:43)

EDDIE "GIN" MILLER ORCH.  
(Rainbow 80033)

Title tune from the forthcoming RKO flicker of the same name is set up here by the Eddie "Gin" Miller ork in excellent fashion to set the stage for some torrid juke box play. The tune is an oldie and is one that consistently receives music fans' favor. This rendition, with Eddie tinkling the ivories in player piano fashion, and a vocal chorus handling the lyrics, is certainly a money-maker. On the other end with "Part Time Sweetheart," Eddie and the gang come up with another great side to keep the wax sizzling hot. Both ends of this biscuit have the taint of silver about them—music ops should load up—but pronto!

"The Bells Of St. Mary's" (2:50)

"—And Two Is Eight" (2:55)

AL DONAHUE ORCH.  
(ABC 110)

Pair of old sides that have been around for some time are these done up by the Al Donahue ork on this reissue of "The Bells Of St. Mary's" and "—And Two Is Eight." Top deck is handled by piper Ray Robbins in fair enough vocal fashion, with the ork filling in the musical background. The flip is a jump number with the maestro taking a solo vocal spot. Music fans should be quick to remember the latter side since it was a hot item years ago. Ops who have the call for this brand should get with it.

"Mister Sears And Roebuck" (2:50)

"The Big Go By" (2:25)

DON BARRY and DANA GIBSON  
LARRY NEILL  
(Holiday 1002)

Some cute wax with plenty of winning potential in the offering for music ops are these fresh sides on the Holiday label. Top deck, "Mister Sears & Roebuck," is a cute novelty bit that should catch on and go. Vocal refrain by Don Barry and Dana Gibson is tops throughout. Ditty weaves its way about the title, with a ton of smart lyrics therein. The flip remains in the merry vein and also shows heavy winning possibilities. The platter rates a spot on music ops' machines. Grab it!

"The Meadows Of Heaven" (3:02)

"Sonny Boy" (2:52)

MEL TORME  
(Capitol 57-743)

Latest waxing by piper Mel Torme has all the earmarks of becoming a hot juke box winner, as Mel purrs the enticing lyrics to "The Meadows Of Heaven" in wonderful manner to offer ops the spark of a real winner. The song is currently the subject of an intense promotion campaign and should be among the nation's most popular song hits in the near future. Mel's soothing vocal work on the side makes for wonderful listening pleasure, as does the excellent chorus background and the music of maestro Frank DeVol. On the other end with "Sonny Boy," Mel switches tempo to render a mellow, lively version of this famed oldie. "Meadows Of Heaven" should bring in the moola.

"Looking At The World Thru Rose Colored Glasses" (2:57)

"Someday" (2:32)

PETER TODD ORCH.  
(Coral 60104)

Corn wax in the offering for music ops is set up here by the Peter Todd ork in top style. Top deck of this biscuit is a ditty that should be remembered by music ops since it scored heavily almost ages ago. This rendition, with a vocal chorus chanting the refrain, has the echo of silver about it. The flip, a corn rendition of a current day pop hit, receives the same excellent treatment throughout. Ops who are still using this brand of music should take a peek at this platter.

"Tres Palabras" (2:50)

"Tea For Two" (2:47)

NORO MORALES ORCH.  
(Varsity 174)

Some wax for the hip-swivelers, with Noro Morales serving up "Tres Palabras" (Without You) and "Tea For Two." Both sides of this recording feature the sparkling piano style of the maestro, with fairly tasteful musical accompaniment in the background. The platter is aimed at those locations who cater to the crowd that go for this brand of music. Wax deserves ops' listening time.

"Red Sails In The Sunset" (2:59)

"Undecided" (2:49)

ERROL GARNER  
(Regent 1004)

The distinctive piano styling of ivory thumper Errol Garner, currently one of the hottest stars on records today, is shown to excellent light with this rendition of "Red Sails In The Sunset" and "Undecided." Veteran music ops will recognize the songs as hot juke box material. This version of two songs that have always won the favor of music fans throughout the nation, should definitely hypo juke box play. Ops should get with 'em.

"Follow The Band!" (3:05)

"Susan Van Dusan O'Shay" (2:40)

RUSS CARLYLE ORCH.  
(Coral 60103)

Novelty wax headed music ops' way are these sides by the Russ Carlyle ork titled "Follow The Band" and "Susan Van Dusan O'Shay." Top deck has Russ and an ensemble wailing a medium tempo'd waltz melody that is easy enough on the ears. The flip is in the title and has the maestro and The Antlers handling the novel lyrics. Both sides might materialize as excellent juke box filler items. Music ops who have the room on their machines should listen in.

# The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To *The Cash Box* By Leading Music Operators Throughout The Country.

CODE		
AL—Aladdin	DEL—DeLuxe	RA—Rainbow
AP—Apollo	EX—Exclusive	RE—Regent
AR—Aristocrat	HA—Harmony	RO—Rondo
BB—Bluebird	HT—Hi-Tone	SA—Savoy
BU—Bullet	KI—King	SP—Specialty
CA—Capitol	LO—London	SPT—Spotlite
CAS—Castle	ME—Mercury	SU—Supreme
CM—Commodore	MG—MGM	TE—Tempo
CO—Columbia	MI—Miracle	TW—Tower
CR—Coral	MN—Manor	VA—Varsity
DA—Dana	MO—Modern	VI—Victor
DE—Decca	NA—National	VO—Vocalion

## 1 YOU'RE BREAKING MY HEART

CA-57-719—Jan Garber O.  
CO-38546—Buddy Clark  
DE-24693—The Ink Spots  
HT-163—Jimmy Saunders

ME-5271—Vic Damone  
MG-10478—Russ Case  
VO-55019—Bill Harrington

## 2 A ROOM FULL OF ROSES

BB-31-0012—Jackie Searle  
CA-57-617—Paul Weston  
CA-4207—Foy Willing  
CO-20594—George Morgan  
CO-38525—Jerry Wayne  
CR-60067—Sandy Sims  
DT-355—Phil Reed  
DE-16174—Cass County Boys

DE-24632—Dick Haymes  
HA-1051—Phil Brito  
HT-145—Pat Terry  
ME-5296—Eddy Howard O.  
VA-155—Todd Manners  
VI-20-3441—Sammy Kaye O.  
VI-21-0075—Sons Of The Pioneers  
VO-55013—Chuck Foster O.

## 3 SOMEDAY

CO-20075—Gene Autry  
CR-237-238—Bub Eberly  
CN-5047—Red River Dave  
DE-24694—Mills Bros.  
DE-46131—Hoosier Hot Shots  
HT-134—Ray Bloch O.

MG-10496—Art Smith  
MN-1195—The Four Tunes  
VI-20-3510—Vaughn Monroe O.  
VI-22-0007—Arthur Crudup  
VI-23-0900—Elton Britt

## 4 THAT LUCKY OLD SUN

CA-57-726—Dean Martin  
CO-38559—Sarah Vaughan  
ME-5316—Frankie Laine

MG-10509—Bob Houston  
ST-524—Herb Lance  
VI-20-3531—Vaughn Monroe O.

## 5 SOME ENCHANTED EVENING

BB-31-0009—Eve Young  
CA-57-629—Paul Weston O.  
CA-57-544—Jo Stafford  
CA-57-596—Gordon MacRae  
CO-38446—Frank Sinatra  
DE-24667—Al Jolson  
DE-24609—Bing Crosby

DE-24707—Eddie & Rack  
HT-122—Ray Bloch O.  
LO-455—Stanley Black O.  
VI-52-0024—Al Goodman O.  
VI-20-3402—Perry Como  
VO-5500—Bill Harrington

## 6 JEALOUS HEART

CA-15256—Tex Ritter  
CO-20128—Happy Perryman  
DE-46176—Jenny Lou Carson  
DE-24711—Jack Owens

LO-500—Al Morgan  
ME-6188—Don Kidwell  
UN-148—Al Morgan  
VI-20-3539—Bill Lawrence

## 7 MAYBE IT'S BECAUSE

CA-57-559—Andy & Della Russell  
CO-38504—Bob Crosby-Russ Morgan O.  
CR-60070—Connie Haines  
DE-24650—Dick Haymes

DT-363—Phil Reed  
ME-5314—Eddy Howard O.  
VI-20-3456—Claude Thornhill O.  
VO-55014—Harry Babbitt

## 8 THERE'S YES! YES! IN YOUR EYES

CA-57-681—Kay Starr  
CO-38521—Tony Pastor O.  
DE-24678—Carmen Cavallaro O.

ME-5296—Eddy Howard O.  
MG-10417—Blue Barron O.  
VI-20-3464—Larry Green O.

## 9 HOP SCOTCH POLKA

CO-12419—Bill Gale O.  
DE-24704—Guy Lombardo O.  
HA-1062—Bob Crosby

LO-481—Billy Whitlock O.  
MG-10500—Art Mooney O.  
VI-20-3520—Three Suns

## 10 AGAIN

CA-15428—Mel Torme  
CO-38467—Doris Day  
DE-24602—Gordon Jenkins O.  
LO-378—Vera Lynn

ME-5261—Vic Damone  
MG-10398—Art Mooney O.  
VI-20-3427—Tommy Dorsey O.

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### ART MOONEY

and his Orchestra  
**TOOT, TOOT, TOOTSIE (Good-Bye)**  
(From the Columbia picture  
"Jolson Sings Again")  
Vocal by The Art Mooney Choir.  
**I NEVER SEE MAGGIE ALONE**  
Vocal by Tex Fletcher and  
The Art Mooney Choir  
M-G-M 10548

### JACK FINA

and his Orchestra  
**DOWN HOME RAG**  
**WALTZ IN C SHARP MINOR**  
M-G-M 10544

### JUDY VALENTINE

Orchestra conducted by Sid Ramin  
**I'M COOKED, BOILED AND TOASTED**  
**PLEASE TAKE ME HOME**  
**THIS MOMENT**  
M-G-M 10546

### SARAH VAUGHAN

**THE MAN I LOVE**  
(From the Warner Bros. picture  
"Rhapsody In Blue")  
Orchestra conducted by Ted Dale  
**ONCE IN A WHILE**  
with Orchestral Accompaniment  
M-G-M 10549

### CARSON ROBISON

and his Pleasant Valley Boys  
**SETTIN' BY THE FIRE**  
**REMEMBER THIS SONG**  
Both vocals by Carson Robison  
M-G-M 10541

### RED SOVINE

with Instrumental Accompaniment  
**A HARD ROAD TO TRAVEL**  
**I'LL WORRY YOU OUT OF MY MIND**  
M-G-M 10547

### THE SINGING CRUSADERS

**I KNOW IT WAS THE BLOOD**  
**MOTHERLESS CHILDREN**  
M-G-M 10540

### ART LUND

Orchestra conducted by Leroy Holmes  
**SO BLUE**  
**BYE BYE BABY**  
(From the stage production  
"Gentlemen Prefer Blondes")  
M-G-M 10542

### DIANE COURTNEY

Orchestra conducted by Russ Cose  
**EVERYTHING THEY SAID CAME TRUE**  
**A SONG FOR MY MOTHER**  
(Raisins And Almonds)  
M-G-M 10545

### ZIGGY ELMAN

and his Orchestra  
**IRRESISTIBLE YOU**  
**ME AND MY SHADOW**  
M-G-M 10543

### PHIL BRITO

Orchestra conducted  
by Walter Gross  
**VIENI SU**  
**MATTINATA**  
(Both sung in Italian)  
M-G-M 10550

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LOW PRICE...

**60¢**  
(plus tax)

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701 SEVENTH AVE., NEW YORK 19, N.Y.

# THE CASH BOX

# Record Reviews

"Blue For A Boy—Pink For A Girl"  
(2:50)

"Vieni Su" (2:55)

VAUGHN MONROE ORCH.  
(RCA Victor 20-3549)

● Vaughn Monroe should continue to rack up top juke box coin via this latest dishing coupling "Blue For A Boy—Pink For A Girl" and "Vieni Su." Top deck is a soft, tender tune that easily shows why Vaughn and his gang top the money-maker mart. The flip, an Italian folk theme tinted with excellent romantic lyrics, finds Vaughn delivering another side that should score with music fans and ops alike. The wax is a cinch to clinch—ops should climb on it.

"Twilight" (2:59)

"The Knock Song" (2:47)

TOMMY DORSEY ORCH.  
(RCA Victor 20-3544)

● Pair of sides by maestro Tommy Dorsey, and the offering of "Twilight" and "The Knock Song" for music operators. Top deck is adapted from a classical theme, and is currently winning loads of favor with music fans. This rendition, with Tommy on the horn and Sonny Calello purring a great vocal bit, should score for music ops. The flip has Jack Duffy on a novelty tune that scored heavily for music ops years ago. It's a fresh version, and is one that will pull in loads of jitney. Platter rates a spot in ops' machines.

"Golden Slippers" (2:37)

"Hello, Hello" (2:39)

MAIN STREET STRING BAND  
(Bluebird 30-0005)

● Music ops in the market for some great string band music will find it in this coupling by the Main Street String Band. This disk, titled "Golden Slippers" and "Hello, Hello," is a cinch to rack up top play in those spots that go for this brand. Top deck is the oldie offered with a fresh twist to it, while the flip continues in the same merry patter. "Golden Slippers" might prove to be a sleeper—should look into it.

"The Same Old Crowd" (2:48)

"Jack Eigen Polka" (2:36)

THE MARLIN SISTERS—TED STEELE ORCH.  
JACK EIGEN  
(Columbia 12415-F)

● Some wax that might catch on with music fans are these sides by The Marlin Sisters, the Ted Steele ork, and disk-jockey Jack Eigen. Top deck has the vocal group and Ted offering a fair bid for juke box play in this oldie. Vocal work and orchestral patter are there for the asking. The flip is just what the title indicates, a polka ditty offered as an ode to Jack Eigen. Platter won't stop traffic—ops can take it from here.

## SLEEPER OF THE WEEK

"Envy" (2:56)

"You're In Love With Someone" (2:56)

FRAN WARREN  
(RCA Victor 20-3551)



FRAN WARREN

● The strong, meaningful vocal strains of chirp Fran Warren don't miss a trick on this latest piece, a sure-fire sensuous ballad that seems certain of becoming a great juke box winner. Fran's estatic warbling of this song is excellent from the very start of this recording. Music is styled in

unique manner, with a wonderful organ and orchestral background seeping thru in plush Latin manner. The song is a deeply moving one, with Fran's great vocal effort hogging a well deserved spotlight. It's the type of disk to which the moon-in-June kids can cuddle close to as they dance to the beguine tempo of the tune. The song is one that should run for a long time, and reap harvest for music operators throughout the nation. On the other end with "You're In Love With Someone," from the Paramount flicker "Top Of The Morning," Fran once again displays her tasteful vocal style in captivating tones that are sure to satisfy. The tune is a slow ballad, with an exciting musical backdrop. Ops shouldn't miss this platter—hop on the gravy train.

"Ol' Saint Nicholas" (2:23)

"Here Comes Santa Claus" (2:38)

DORIS DAY  
(Columbia 38584)

● Chirp Doris Day comes up with some new sides in this coupling of a pair of Christmas songs titled "Ol' Saint Nicholas" and "Here Comes Santa Claus." Top deck is a lively tune that fairly sparkles with happiness poured from Doris' tonsils. Music is mellow as is the top-notch vocal background. The flip has the lass purring the lyrics to a folk ditty that has long won juke box coin. This rendition will definitely prove to be a hot juke box item. Both sides rate a spot in ops' machines.

"I've Got A Lovely Bunch Of  
Cocoanuts" (2:39)

"The Echo Told Me A Lie" (2:50)

PRIMO SCALA ORCH.  
(London 449)

● Ditty that is kicking up a storm is this latest side by the Primo Scala ork titled "I've Got A Lovely Bunch Of Cocoanuts." It's Primo and the band in full regalia, replete with banjo, accordion and The Keynotes to wail the smart, tempting lyrics. Wax is offered in up-tempo string-band fashion, with the refrain echoing wonderfully. On the flip with "The Echo Told Me A Lie," the gang switch tempo and come up with a slow waltz ditty that might catch on and go. We like the top deck—we're sure you will too.

"The Game of Broken Hearts" (2:44)

"Chocolate Whiskey And Vanilla  
Gin" (2:50)

SALLY and MARVIN CLARK  
(Dart 7000)

● A song that has caused some of the loudest talk ever in the music biz is this bit set up by Sally & Marvin Clark on this indie label. Tagged "The Game Of Broken Hearts," the tune appears to have the stuff that makes for big-time coin winners. It's a slow, melancholy song, rendered in vocal duet style by the Clark kids. This rendition, altho not top-notch juke box material, should find its fair share of juke box silver. The coupling is a cute Latin novelty side that is currently receiving heavy play. "The Game Of Broken Hearts" rates more than ops' listening time.

"Whispering Hope" (2:40)

"Lovely Night" (2:40)

THE ANDREWS SISTERS  
(Decca 24717)

● Vocal harmony by The Andrews Sisters and the set-up of some excellent music is this coupling of "Whispering Hope" and "Lovely Night." Top deck is an oldie that is currently being revived with loads of success. It's a slow, melancholy ditty, rendered with a whale of feeling and sincerity by the vocal group. This rendition is definitely one of the best around. The flip, an adaptation from The Tales Of Hoffman, maintains the same slow tempo, and finds the gals spooning some lyrics in the romantic vein. We go for "Whispering Hope."

"Counterfeit Love" (2:16)

"Play That Barbership Chord" (2:50)

EVELYN KNIGHT—FOSTER CARLING  
(Decca 24719)

● Latest side by chirp Evelyn Knight, teamed with Foster Carling, is a sure bet for juke box honors. Titled "Counterfeit Love," Evelyn turns in some excellent vocal work on this light, happy ditty. Title is repeated in deep resounding tones by Foster, with some mellow instrumental music tinkling away in the background. The flip has the team knocking out some more merry melody on a tune that is also loaded with winning potential. Ops should get next to "Counterfeit Love."

"Yes Sir, That's My Baby" (2:51)

"Love Was The Cause Of It All"  
(2:53)

KEN GRIFFIN  
(Rondo 283)

● Organist Ken Griffin on deck with a pair, and the set-up of "Yes Sir, That's My Baby" and "Love Was The Cause Of It All" in the offing for music operators. Top deck is the oldie that has long won juke box coin. This rendition, with Ken at the organ and Karen Ford and Johnny Hill spooning the vocal chorus, should hold its own. On the flip with a ballad, Johnny Hill takes its solo and turns in a splendid platter. Ops who have the spots might listen in.

"She's A Personal Friend Of Mine"  
(2:48)

"Wouldn't It Be Fun?" (2:44)

BOB HARVEY ORCH.  
(London 504)

● Some great wax headed ops' way are these sides by the Bob Harvey ork. Titled "She's A Personal Friend Of Mine" and "Wouldn't It Be Fun," Bob and a vocal ensemble step up to the mike to wail the lyrics of this coupling in top drawer style. Both tunes should be well known by music ops. Top deck is an oldie, while the flip is a new tune with a cute lilt to it. Wax is merry throughout and has the taint of buffalo hide about it. Ops should climb aboard the bandwagon.

"Boptura" (2:50)

"Yankee Clipper" (2:53)

CHARLIE VENTURA ORCH.  
(RCA Victor 20-3552)

● Maestro Charlie Ventura comes up with some new sides in this coupling of "Boptura" and "Yankee Clipper," to offer his many fans some wax that can satisfy. Top deck has a bop vocal group spilling the wordage, with the Ventura ork beating in the background. The flip is a cute piece aimed at baseball fans, with the lyrics singing the praises of Joe DiMaggio. Both sides are aimed at the bop fans—ops who have the locations might listen in.



# ROUND THE WAX CIRCLE

## NEW YORK:

Guy Lombardo celebrates his 25th year in the band business, his 20th year at the Hotel Roosevelt, and his 15th year as a Decca Records artist this coming week with a smash, formal opening at the former hotel. Top executives in every field of the music and recording business, in addition to wide coverage by the trade and daily press will be on hand for the event. Guy's Decca platters have continually scored with music operators thru the years and have likewise, always racked up top sales . . . Hildegard is donating 50% of her royalties from her Decca recording of "Raisins and Almonds" to Catholic, Jewish and Protestant charities . . . Orkster Elliot Lawrence due in New York the end of September to cut several sides for Columbia . . . Richard Hayes, Mercury records artist and star on Art Fords' Saturday night WPIX television show, invades the nationally famous Leon & Eddie's night club for a limited engagement. Dick's "A Breathless Promise" and "Lingering Down The Lane," his first sides cut for Mercury, loom as potential disk winners . . . Kitty Kallen, singing star of the Capitol Theatre show, is doubling from the swank Maisonette Room of the Hotel St. Regis,



KITTY KALLEN

where she is currently headlining . . . Fran Warren has a winner in her RCA Victor dishing of "Envy" . . . Much of the credit for the success of the Al Morgan recording of "Jealous Heart" on London Records should go to London's juke box operator sales-chief Gloria Friedman, who did everything but sing on the side herself to sell the platters. The gal really stimulated the song into a big thing for Morgan and London . . . Pat Terry, singing star on the Signature-Hi-Tone label, currently held over at the Roxy Theatre . . . Vic Damone headlines the bill at Frank Dailey's Meadowbrook in the latter's new policy of week-end name entertainment . . . Nellie Lutcher makes her first New York appearance in many months when she opens at the Paramount Theatre on October 13 . . . Gala Music Co. announced the appointment of Lou Comito, well known music man, as the firm's general manager. Lou will start work on two tunes, "Honey" and "I Want Some Lovin'." The Johnny Bothwell opening at Cafe Society Downtown had a Hollywood touch, with movie cameras rolling like mad. Quite an opening too.

## CHICAGO:

The Empire Room opened their new show Sept. 22, starring Billy DeWolfe, and also featuring, once nightly, Julie Wilson, the lovely singer who opened here this past week in "Kiss Me Kate" . . . Orkster Raymond Scott bowed into the Blue Note, Sept. 19, following Woody Herman . . . Griff Williams moved from the Aragon Ballroom to the Trianon, Sept. 20, with Freddy Martin and his ork taking over at the north side Aragon, to be followed by Jack Fina, Oct. 4 . . . The Edgewater Beach Hotel set to bring Wayne King into their Marine dining room, Nov. 18, for a four week stint. Following his run there, Wayne will then do a series of Sunday afternoon concerts from the room . . . Harry Hall, former vocalist in the College Inn's "Salute To Rodgers and Hammerstein" revue, replaced by Ken Stevens. Hall joins Wayne King and his crew . . . Gloria Van, the luscious few vocalist featured in the College Inn's revue, attracting much attention from local music men. Disk manufacturers are missing a sure fire hit by not getting this gal on wax . . . Dick "Two Ton" Baker very pleased over the nice plug he received in the pictorial section of the Chicago Sunday Tribune, Sept. 18 issue . . . Chick Kardale, local music man, back from a week's fishing trip, looking fit and ready for action . . . Hank Markbreit of Bourne Music checking his duck blinds, getting ready to start the season off with a bang . . . Mercury Records stepping up production on Frankie Laine's "That Lucky Old Sun." This is one disk they just can't keep in stock, they sell 'em as fast as they press 'em . . . "Tell Me Why," Decca's new recording by Gordon Jenkins, starting to catch on in leaps and bounds . . . Nick Laney of Rondo Records all hepped up over the way their "Beautiful Wisconsin" is kicking off around this territory . . . Swingmaster Records set to release several sides by Little Miss Cornshucks which were formerly on the Sunbeam label.



GORDON JENKINS

## LOS ANGELES:

Ran across a well known music operator, John Spalding by name, doing some shopping with Mike Kurlan at Modern Distribs and what d'ya think he was using for his order sheet? . . . That's right, it was the latest issue of *The Cash Box* . . . Real casual like, we asked John if he found this a reliable guide in buying records . . . His answer was an emphatic: "It sure is, both in the pop and hot departments. It's the best way I know to get money making records" . . . Seems he hasn't had a bad pick out of this magazine's charts yet, and that strikes us as quite a testimonial to its value for jukebox operators and the music business generally. Speaking of an asset to the music biz, try this one on your piano: "Of all the sharpies in the musical C whose bite is worse than its bark, there's nothing any lower than the \$\$\$%\$\$\$ song shark" . . . Received this little jingle, in proper lyric form, from a couple of nice guys named Danny Gould and Hal Brooks. It seems the boys have just launched a service for song writers, for real and aspiring, whereby the competent lads draw up a lead sheet, brush up lyrics and moosic (if need be) and then cut a demonstration record with



VIC DAMONE

solid instrumental trio and professional vocalist—and all at a price that suggests they're either philanthropists (in this business yet) or enjoy their work . . . Above all, they don't promise a customer that they will get his work published or a major record or a date with a movie star . . . All they guarantee is a good demonstration record . . . Jackie Jensen at Mercury Distribs tips us off that Vic Damone's "Through A Long And Sleepless Night," from the picture "Come To The Stable," could be another "You're Breaking My Heart."



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"The man who plays the sweetest trumpet in the world"

The only rhythm rendering of the great new hit

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Featuring THE STARDREAMERS

backed by

"BABY WON'T YOU PLEASE  
COME HOME"

vocal—IRENE DAYE

London Record No. 513

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PERSONAL MANAGEMENT: LOUIS ZITO, 149 W. 51 St., New York

Record Exploitation: Paul Brown

Direction: Music Corporation of America

THE CASH BOX

Disk Jockeys' REGIONAL RECORD REPORTS

Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending September 24.

Norman Hall

WOMI—Owensboro, Ky.

1. YOU'RE BREAKING MY HEART (Buddy Clark)
2. A ROOM FULL OF ROSES (Sammy Kaye)
3. SOMEDAY (Vaughn Monroe)
4. SOME ENCHANTED EVENING (Perry Como)
5. MAYBE IT'S BECAUSE (Dick Haymes)
6. A WONDERFUL GUY (Fran Warren)
7. THAT LUCKY OLD SUN (Frankie Laine)
8. JEALOUS HEART (Al Morgan)
9. WHISPERING HOPE (Jo Stafford-Gordon MacRae)
10. YES, YES IN YOUR EYES (Larry Green)

Claude Taylor

WJHP—Jacksonville, Fla.

1. THAT LUCKY OLD SUN (Frankie Laine)
2. WHISPERING HOPE (Jo Stafford-Gordon MacRae)
3. WEDDING BELLS (Margaret Whiting-Jimmy Wakely)
4. WHOSE GIRL ARE YOU (Blue Barron)
5. WHERE ARE YOU (Frankie Laine)
6. TWO DOLLAR PISTOL (Red Ingle)
7. TOP O' THE MORNING (Bing Crosby)
8. BLUE SKIRT WALTZ (Guy Lombardo Ork.)
9. MIAMI BEACH RHUMBA (Carmen Cavallaro)
10. ROOM FULL OF ROSES (Sammy Kaye Ork.)

Willie and Ray

WHOM—New York, N. Y.

1. TELL ME SO (The Orioles)
2. THAT LUCKY OLD SUN (Herb Lance)
3. BABY GET LOST (Dinah Washington)
4. KISS AND A ROSE (The Orioles)
5. BROKEN HEARTED (Eddie Williams)
6. FIESTA IN OLD MEXICO (Camille Howard)
7. BLUES AT DAWN (Edgar Hayes)
8. STAIRWAY TO THE STARS (Erroll Garner)
9. LOVER MAN (Errol Garner)
10. DRINKING HADAROL (Little Willie Littlefield)

Larry Gentile

WJBK—Detroit, Mich.

1. THAT LUCKY OLD SUN (Frankie Laine)
2. SOMEDAY (Vaughn Monroe)
3. YOU'RE BREAKING MY HEART (Vic Damone)
4. I LOVE YOU (Billy Eckstine)
5. WHERE ARE YOU (Frankie Laine)
6. I CAN DREAM, CAN'T I (Andrews Sisters)
7. JEALOUS HEART (Al Morgan)
8. MAYBE IT'S BECAUSE (Connie Haines)
9. CIRCUS (Tony Martin)
10. MY BOLERO (Vic Damone)

Ray Perkins

KFEL—Denver, Colo.

1. YOU'RE BREAKING MY HEART (Vic Damone)
2. ROOM FULL OF ROSES (Eddy Howard)
3. SOME ENCHANTED EVENING (Perry Como)
4. THAT LUCKY OLD SUN (Frankie Laine)
5. SOMEDAY (Vaughn Monroe)
6. HUCKLEBUCK (Tommy Dorsey)
7. RIDERS IN THE SKY (Vaughn Monroe)
8. AGAIN (Gordon Jenkins)
9. WHISPERING HOPE (Jo Stafford-Gordon MacRae)
10. BALI HAI (Frank Sinatra)

Eddie Gallaher

WTOP—Washington, D. C.

1. YOU'RE BREAKING MY HEART (Vic Damone)
2. ROOM FULL OF ROSES (Dick Haymes)
3. SOME ENCHANTED EVENING (Perry Como)
4. AN OLD FASHIONED WALK (Frank Sinatra & Doris Day)
5. THAT LUCKY OLD SUN (Frankie Laine)
6. SOMEDAY (Vaughn Monroe)
7. MAYBE IT'S BECAUSE (Dick Haymes)
8. WHERE ARE YOU (Doris Day)
9. YOU'RE SO UNDERSTANDING (Evelyn Knight)
10. A DREAMER'S HOLIDAY (Perry Como)

Art King

WEEL—Boston, Mass.

1. IF I WERE YOU (Bill Pannell)
2. YOU'RE THE ONLY ONE I CARE FOR (Jack Owens)
3. TELL ME WHY (Eileen Wilson)
4. I LOVE YOU (Bill Harrington)
5. JUST GOT TO HAVE HIM AROUND (Helen Forrest)
6. LINGERING DOWN THE LANE (Ames Brothers)
7. LOVE IS A BEAUTIFUL THING (Blue Barron)
8. THE KING (Sabby Lewis)
9. HOE CAKE (Bill Darnel)
10. BLUE FOR A BOY (Vaughn Monroe)

Howard Beasley

KOH—Reno, Nev.

1. FOUR WINDS AND THE SEVEN SEAS (Sammy Kaye)
2. TWENTY FOUR HOURS OF SUNSHINE (Dick Jorgens)
3. AN OLD FASHIONED WALK (Frank Sinatra-Doris Day)
4. SOMEDAY (Vaughn Monroe)
5. WHO DO YOU KNOW IN HEAVEN (Ink Spots)
6. WONDERFUL GUY (Fran Warren)
7. ROOM FULL OF ROSES (Eddy Howard)
8. SOME ENCHANTED EVENING (Perry Como)
9. PUT YOUR SHOES ON LUCY (Anne Shelton)
10. DON'T SEE ME IN YOUR EYES ANYMORE (Stardusters)

Larry Berrill

WCAE—Pittsburgh, Pa.

1. THAT LUCKY OLD SUN (Frankie Laine)
2. YOU'RE BREAKING MY HEART (Vic Damone)
3. MAYBE IT'S BECAUSE (Dick Haymes)
4. THROUGH A LONG AND SLEEPLESS NIGHT (Peggy Lee)
5. WHERE ARE YOU (Vera Lynn)
6. I'LL KEEP THE LOVELIGHT BURNING (Patti Page)
7. HOP SCOTCH POLKA (Guy Lombardo)
8. SOMEDAY (Mills Brothers)
9. A NEW SHADE OF BLUE (Ray Anthony)
10. ALL IS LOST (Bobby Doyle)

Alex Cooper

KXLA—Pasadena, Calif.

1. THAT LUCKY OLD SUN (Frankie Laine)
2. GALLOPING COMEDIANS (Gene Krupa)
3. CIRCUS (Tony Martin)
4. BLUES IN THE NIGHT MARCH (Tex Beneke)
5. WHERE ARE YOU (Fran Warren)
6. SOMEDAY (Vaughn Monroe)
7. CRYING (Billy Eckstine)
8. PUSSY WILLOW (Tommy Dorsey)
9. THE CRICKETS (Woody Herman)
10. SLIPPING AROUND (Margaret Whiting)

Bill Wright

WGSN—Birmingham, Ala.

1. YOU'RE BREAKING MY HEART (Vic Damone)
2. SLIPPING AROUND (Margaret Whiting-Jimmy Wakeley)
3. SOMEDAY (Mills Brothers)
4. WHISPERING HOPE (Jo Stafford-Gordon MacRae)
5. LAST MILE HOME (Jo Stafford)
6. CIRCUS (Dick Haymes)
7. SONG OF SURRENDER (Mindy Carson)
8. THAT LUCKY OLD SUN (Frankie Laine)
9. CABARET (Rosemary Clooney)
10. SOME ENCHANTED EVENING (Perry Como)

Art Tacker

WTAO—Cambridge, Mass.

1. CIRCUS (Bill Farrell)
2. LUCKY OLD SUN (Frankie Laine)
3. IF I WERE YOU (Bill Pannell)
4. LOVE'S A BEAUTIFUL THING (Blue Barron)
5. MY BOLERO (Vic Damone)
6. BODY AND SOUL (Billy Eckstine)
7. LET HER GO (Frank Sinatra)
8. SOMEDAY (The Ravens)
9. KISS AND A ROSE (The Orioles)
10. LAST MILE HOME (Johnny Desmond)

Phil Spencer

WHHT—Durham, N. C.

1. YOU'RE BREAKING MY HEART (Vic Damone)
2. TELL ME WHY (Eddy Howard)
3. GIVE ME YOUR HAND (Perry Como)
4. I LOVE YOU (Frank Sinatra)
5. YOU'RE SO UNDERSTANDING (Evelyn Knight)
6. AGAIN (Mel Torme)
7. THAT LUCKY OLD SUN (Frankie Laine)
8. IT'S MAGIC (Tony Martin)
9. CIRCUS (Tony Martin)
10. THINKING OF YOU (Brad and Bonnie)

Bill Cook

WAAT—Newark, N. J.

1. SOMEDAY (The Ravens)
2. MY BOLERO (Vic Damone)
3. IN MY SOLITUDE (Billy Eckstine)
4. THAT LUCKY OLD SUN (Frankie Laine)
5. LOVER'S MOON (Ben Smith)
6. GAME OF BROKEN HEARTS (S. & M. Clark)
7. MAKE BELIEVE (Sarah Vaughn)
8. GET LOST (Dinah Washington)
9. DOBY'S BOOGIE (Fred Mitchell)
10. IF I GIVE YOU LOVE (Joe Medlin)

Johnny Clarke

WNJE—Newark, N. J.

1. SAULT ST. MARIE (Joe Costa)
2. YOU'RE BREAKING MY HEART (Vic Damone)
3. THAT LUCKY OLD SUN (Frankie Laine)
4. DARTOWN STRUTTERS BALL (Ray Anthony)
5. ARLENE (Alan Fester)
6. SOME ENCHANTED EVENING (Perry Como)
7. MILWAUKEE (Kitty Kallen)
8. MUSIC GOES ROUND (Ed Farley)
9. TELL ME WHY (Eddy Howard)
10. YES SIR THAT'S MY BABY (Ken Griffin)

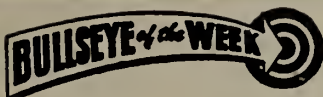
Hal Tunis

WVNI—Newark, N. J.

1. YOU'RE BREAKING MY HEART (Vic Damone)
2. THAT LUCKY OLD SUN (Frankie Laine)
3. LET HER GO (Frank Sinatra)
4. JEALOUS HEART (Al Morgan)
5. I CAN DREAM (Patti Andrews)
6. HOP SCOTCH POLKA (Art Maaney)
7. CIRCUS (Tony Martin)
8. TELL ME WHY (Eddy Martin)
9. HUCKLEBUCK (Frank Sinatra)
10. GREEN AS APRIL (Ralph Young)

**THE CASH BOX**

*"Folk" and "Western" Record Reviews*



"When The Silver Colorado Turns To Gold" (3:01)

"Whirlwind" (2:21)

GENE AUTRY-THE PINAFORES  
CASS COUNTY BOYS  
(Columbia 20624)



GENE AUTRY

● Gene Autry notches this featured spot this week with a pair of sides that are sure-fire moneymakers. Gene's vocal work on this coupling is nothing less than excellent from start to finish. Always a consistent coin culler on

the phonos, Gene should create a whale of attention via this coupling. Top deck, titled "When The Silver Colorado Turns To Gold" is a smooth western tune that makes you want to listen. Vocal refrain by The Pinafores, plus the Cass County Boys to back Gene adds to the splendor of an already glowing side. The tune is essentially an ode to the Colorado, and as such should receive some healthy coin play from that section. On the other end with Stan Jones' latest piece, Gene and the gang continue to offer ops hot coin culling wax with this rendition of "Whirlwind." The song has that down to earth quality about it that spells the difference among winning songs. Gene's vocal work shines brightly on this side. Ops should latch on to this platter!

"I'm Throwin' Rice" (2:41)

"Jealous Heart" (2:42)

REX TURNER AND HIS WESTERNERS  
(Varsity 213)

● Rex Turner and his Westerners step to the mike and come up with their rendition of "I'm Throwin' Rice" and "Jealous Heart." Music ops will recognize the tunes well since they are current winners on juke boxes throughout the land. This rendition, with Rex and the boys turning in an effective performance, should increase the popularity of the songs immensely. Ops who haven't as yet caught on to the top deck should listen in to this version—but pronto.

"I Never See Maggie Alone" (2:46)

"Boogie Woogie Yodel" (2:51)

KENNY ROBERTS-NANCY LEE  
(London 506)

● Pair of great sides in the offing for music operators are these done up by Kenny Roberts and Nancy Lee. Titled "I Never See Maggie Alone" and "Boogie Woogie Yodel," the platter echoes with that taint of juke box silver about it, to offer ops a real money-maker. Top deck is a current ride tune. This rendition is a winner if there ever was one. The flip is wrapped up in the title and should do well in the boxes too. "I Never See Maggie Alone" for the money.

"Foolish Notion" (2:45)

"Blues Stay Away From Me" (2:40)

EDDIE CROSBY  
(Decca 46180)

● Piper Eddie Crosby on deck with a pair of fresh tunes in this coupling of "Foolish Notion" and "Blues Stay Away From Me." Both tunes show Eddie's vocal style to excellent advantage, and should put the folk star in a well deserved spotlight. Top deck spins in mellow tempo and makes for nice listening pleasure. The flip is wrapped up in the title, and is a folk blues theme that should be greeted well by music fans. The platter rates ops avid listening attention.

"I Sent You Roses" (2:50)

"Okee Doaks!" (2:47)

JEFF DURHAM AND HIS  
KENTUCKY BOYS  
(Fortune 123)

● Some fair filler material for music operators are these sides by Jeff Durham and his Kentucky Boys. The platter, titled "I Sent You Roses" and "Okee Doaks!" is fair enough as it stands. Durham and his group display their vocal and instrumental wares in effective fashion. Altho the wax won't stop traffic, it might earn its keep in the boxes as a filler item. Music ops who have the room on their machines might take a look-see.

"Down The Road" (2:38)

"Why Don't You Tell Me So" (2:38)

EARL SCRUGGS-LESTER FLATT  
(Mercury 6211)

● Always potential contenders for top notch juke box honors, Earl Scruggs and Lester Flatt team up on this waxing to offer ops a pair of sides that appear to be headed for a featured spot on music ops' machines. Top deck has the combo knocking out a bit of folk pleasantry, with some great banjo seeping thru. Vocal work is easy to take to and should be greeted warmly. The flip shows as another excellent performance for the team. The biscuit deserves a spot in the phonos.

"When A Speck In The Sky Is A Bluebird" (2:50)

"On The Strings Of My Lonesome Guitar" (2:46)

JIMMY WAKELY  
(Coral 64022)

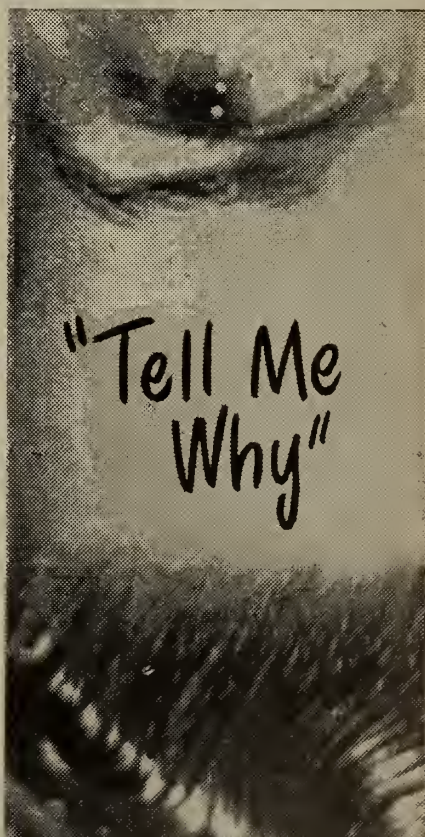
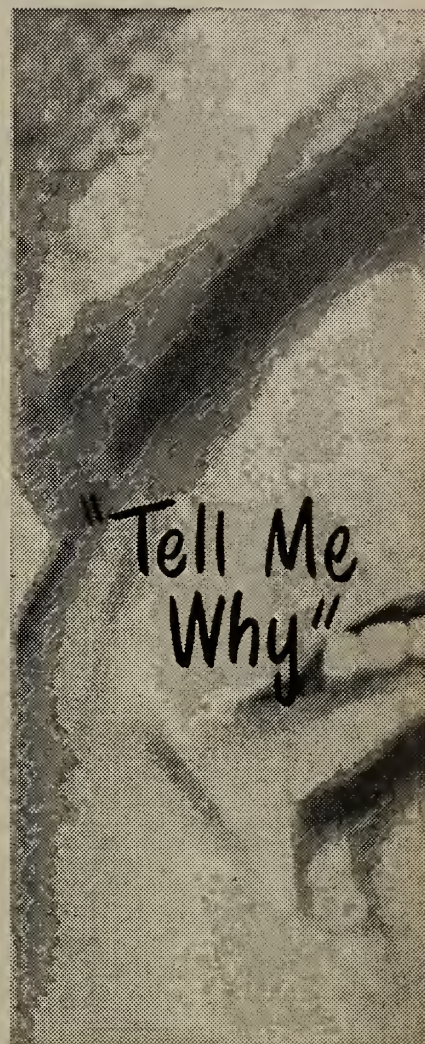
● Folk star Jimmy Wakely offers ops some wax they can use to excellent advantage with this coupling titled "When A Speck In The Sky Is A Bluebird" and "On The Strings Of My Lonesome Guitar." Top deck is a homespun folk tune, with Jimmy warbling the lyrics in tones that satisfy. The flip weaves about the title in tempting tones, with some wonderful guitar rounding out the side in great manner. The many Wakely fans should go for this duo.

# A GOOD Piece

## FOR EVERYBODY!

... BUYERS—DISC JOCKEYS—DEALERS  
AND OPERATORS

### Another Mercury "Big One"



GUESS  
WHO?

See Page

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# JUKE BOX REGIONAL RECORD REPORT

## The Ten Top Records-City by City

OCTOBER 1, 1949

### New York, N. Y.

1. THAT LUCKY OLD SUN (Frankie Laine)
2. YOU'RE BREAKING MY HEART (Vic Damone)
3. SOMEDAY (Vaughn Monroe)
4. JEALOUS HEART (Al Morgan)
5. TWENTY-FOUR HOURS OF SUNSHINE (Art Mooney)
6. ROOM FULL OF ROSES (Dick Haymes)
7. NOW THAT I NEED YOU (Frankie Laine)
8. I CAN DREAM, CAN'T I (Andrews Sisters)
9. THERE'S YES YES IN YOUR EYES (Carmen Cavallaro)
10. CRYING (Billy Eckstine)

### Butte, Mont.

1. THAT LUCKY OLD SUN (Frankie Laine)
2. YOU'RE BREAKING MY HEART (Vic Damone)
3. I DON'T SEE ME IN YOUR EYES ANYMORE (Perry Como)
4. SOME ENCHANTED EVENING (Perry Como)
5. RIDERS IN THE SKY (Vaughn Monroe)
6. SOMEDAY (Mills Bros.)
7. AIN'T SHE SWEET (Mr. Goon Bones & Mr. Ford)
8. JEALOUS HEART (Al Morgan)
9. THE HUCKLEBUCK (Tommy Dorsey)
10. BALI HA'I (Bing Crosby)

### St. Louis, Mo.

1. SOME ENCHANTED EVENING (Perry Como)
2. THE HUCKLEBUCK (Frank Sinatra)
3. TWENTY FOUR HOURS OF SUNSHINE (Art Mooney)
4. THAT LUCKY OLD SUN (Frankie Laine)
5. SOMEDAY (Mills Bros.)
6. I LOVE YOU (Perry Como)
7. YOU'RE SO UNDERSTANDING (Evelyn Knight)
8. CIRCUS (Bill Farrell)
9. NOW THAT I NEED YOU (Doris Day)
10. RIDERS IN THE SKY (Vaughn Monroe)

### Lincoln, Neb.

1. JEALOUS HEART (Al Morgan)
2. A ROOM FULL OF ROSES (Sammy Kaye)
3. BEAUTIFUL WISCONSIN (Ken Griffin)
4. LORA BELLE LEE (Mills Bros.)
5. THERE'S YES YES IN YOUR EYES (Carmen Cavallaro)
6. TWENTY-FOUR HOURS OF SUNSHINE (Russ Morgan)
7. SOMEDAY (Vaughn Monroe)
8. THAT LUCKY OLD SUN (Frankie Laine)
9. YOU'RE BREAKING MY HEART (Vic Damone)
10. JOHNSON RAG (Jack Teeter Trio)

### Macon, Ga.

1. ROOM FULL OF ROSES (Dick Haymes)
2. SOME ENCHANTED EVENING (Perry Como)
3. YOU'RE BREAKING MY HEART (Vic Damone)
4. THAT LUCKY OLD SUN (Frankie Laine)
5. JEALOUS HEART (Al Morgan)
6. ALL THE BEES ARE BUZZIN' (Johnny Long)
7. WOULDN'T IT BE FUN (Art Mooney)
8. RIDERS IN THE SKY (Vaughn Monroe)
9. BALI HA'I (Perry Como)
10. I DON'T SEE ME IN YOUR EYES ANYMORE (The Stardusters)

### Jacksonville, Fla.

1. SOMEDAY (Vaughn Monroe)
2. JEALOUS HEART (Al Morgan)
3. A ROOM FULL OF ROSES (Eddy Howard)
4. SOME ENCHANTED EVENING (Bing Crosby)
5. YOU'RE BREAKING MY HEART (Vic Damone)
6. WHO DO YOU KNOW IN HEAVEN (The Ink Spots)
7. THERE'S YES YES IN YOUR EYES (Eddy Howard)
8. I DON'T SEE ME IN YOUR EYES ANYMORE (The Stardusters)
9. THE HUCKLEBUCK (Tommy Dorsey)
10. OLD FASHIONED WALK (Perry Como)

### Chicago, Ill.

1. THAT LUCKY OLD SUN (Frankie Laine)
2. YOU'RE BREAKING MY HEART (Vic Damone)
3. SOMEDAY (Vaughn Monroe)
4. JEALOUS HEART (Al Morgan)
5. MAYBE IT'S BECAUSE (Eddy Howard)
6. TWENTY-FOUR HOURS OF SUNSHINE (Art Mooney)
7. A ROOM FULL OF ROSES (Eddy Howard)
8. I CAN DREAM, CAN'T I (Andrews Sisters)
9. THE HUCKLEBUCK (Frank Sinatra)
10. NOW THAT I NEED YOU (Fran Warren)

### Carlsbad, N. M.

1. YOU'RE BREAKING MY HEART (Vic Damone)
2. THAT LUCKY OLD SUN (Frankie Laine)
3. SOME ENCHANTED EVENING (Perry Como)
4. OLD FASHIONED WALK (Sinatra-Day)
5. SOMEDAY (Vaughn Monroe)
6. THE HUCKLEBUCK (Frank Sinatra)
7. MAYBE IT'S BECAUSE (Dick Haymes)
8. ROOM FULL OF ROSES (Eddy Howard)
9. NOW, NOW, NOW (Russ Morgan)
10. I DON'T SEE ME IN YOUR EYES ANYMORE (The Stardusters)

### Wichita, Kansas

1. YOU'RE BREAKING MY HEART (Vic Damone)
2. SOME ENCHANTED EVENING (Perry Como)
3. MAYBE IT'S BECAUSE (Dick Haymes)
4. ROOM FULL OF ROSES (Eddy Howard)
5. BALI HA'I (Perry Como)
6. THE HUCKLEBUCK (Frank Sinatra)
7. OLD FASHIONED WALK (Sinatra-Day)
8. TWENTY-FOUR HOURS OF SUNSHINE (Art Mooney)
9. YOU'RE SO UNDERSTANDING (Evelyn Knight)
10. SOMEDAY (Vaughn Monroe)

### Brainerd, Minn.

1. YOU'RE BREAKING MY HEART (Vic Damone)
2. SOME ENCHANTED EVENING (Bing Crosby)
3. BABY, IT'S COLD OUTSIDE (Dinah Shore-Buddy Clark)
4. AGAIN (Gordon Jenkins)
5. THE HUCKLEBUCK (Frank Sinatra)
6. RIDERS IN THE SKY (Vaughn Monroe)
7. ROOM FULL OF ROSES (Sammy Kaye)
8. FOUR WINDS & SEVEN SEAS (Sammy Kaye)
9. WONDERFUL GUY (Dinah Shore)
10. YOU'RE SO UNDERSTANDING (Evelyn Knight)

### Akron, O.

1. YOU'RE BREAKING MY HEART (The Ink Spots)
2. I DON'T SEE ME IN YOUR EYES ANYMORE (The Stardusters)
3. AGAIN (Gordon Jenkins)
4. SOME ENCHANTED EVENING (Perry Como)
5. RIDERS IN THE SKY (Vaughn Monroe)
6. ROOM FULL OF ROSES (Sammy Kaye)
7. BABY, IT'S COLD OUTSIDE (Don Cornell)
8. FOUR WINDS & THE SEVEN SEAS (Sammy Kaye)
9. WHO DO YOU KNOW IN HEAVEN (Ink Spots)
10. SOMEDAY (Vaughn Monroe)

### Lansing, Mich.

1. YOU'RE BREAKING MY HEART (Vic Damone)
2. BABY, IT'S COLD OUTSIDE (Johnny Mercer-Margaret Whiting)
3. SOME ENCHANTED EVENING (Perry Como)
4. I DON'T SEE ME IN YOUR EYES ANYMORE (The Stardusters)
5. ROOM FULL OF ROSES (Dick Haymes)
6. THRU A LONG & SLEEPLESS NIGHT (Bill Farrell)
7. NOW THAT I NEED YOU (Frankie Laine)
8. MERRY GO ROUND WALTZ (Art Mooney)
9. AGAIN (Vic Damone)
10. FOUR WINDS & THE SEVEN SEAS (Vic Damone)

### Los Angeles, Calif.

1. THAT LUCKY OLD SUN (Frankie Laine)
2. SOMEDAY (Vaughn Monroe)
3. YOU'RE BREAKING MY HEART (Vic Damone)
4. I LOVE YOU (Perry Como)
5. ROOM FULL OF ROSES (Eddy Howard)
6. NOW THAT I NEED YOU (Fran Warren)
7. JEALOUS HEART (Al Morgan)
8. WHISPERING HOPE (Stafford-MacRae)
9. CRYING (Billy Eckstine)
10. OLD FASHIONED WALK (Sinatra-Day)

### Des Moines, Ia.

1. YOU'RE BREAKING MY HEART (Vic Damone)
2. SOMEDAY (Vaughn Monroe)
3. THAT LUCKY OLD SUN (Frankie Laine)
4. MAYBE IT'S BECAUSE (Dick Haymes)
5. BALI HA'I (Perry Como)
6. SOME ENCHANTED EVENING (Perry Como)
7. I LOVE YOU (Perry Como)
8. I DON'T SEE ME IN YOUR EYES ANYMORE (The Stardusters)
9. THE HUCKLEBUCK (Frank Sinatra)
10. FOUR WINDS & SEVEN SEAS (Sammy Kaye)

### Pueblo, Colo.

1. YOU'RE BREAKING MY HEART (Vic Damone)
2. SOME ENCHANTED EVENING (Perry Como)
3. BALI HA'I (Perry Como)
4. BABY, IT'S COLD OUTSIDE (Mercer-Whiting)
5. JEALOUS HEART (Al Morgan)
6. THAT LUCKY OLD SUN (Frankie Laine)
7. THE HUCKLEBUCK (Frank Sinatra)
8. A ROOM FULL OF ROSES (Dick Haymes)
9. SOMEDAY (Vaughn Monroe)
10. MAYBE IT'S BECAUSE (Dick Haymes)

### Oklahoma City, Okla.

1. SOME ENCHANTED EVENING (Bing Crosby)
2. ROOM FULL OF ROSES (Eddy Howard)
3. YOU'RE BREAKING MY HEART (Vic Damone)
4. SOMEDAY (Vaughn Monroe)
5. MAYBE IT'S BECAUSE (Eddy Howard)
6. BABY, IT'S COLD OUTSIDE (Johnny Mercer-Margaret Whiting)
7. AGAIN (Mel Torme)
8. THE HUCKLEBUCK (Frank Sinatra)
9. OLD FASHIONED WALK (Sinatra-Day)
10. BALI HA'I (Bing Crosby)

### Newport News, Va.

1. THAT LUCKY OLD SUN (Frankie Laine)
2. SOME DAY (Vaughn Monroe)
3. YOU'RE BREAKING MY HEART (Vic Damone)
4. A ROOM FULL OF ROSES (Eddy Howard)
5. SOME ENCHANTED EVENING (Perry Como)
6. NOW THAT I NEED YOU (Fran Warren)
7. BABY, IT'S COLD OUTSIDE (Mercer-Whiting)
8. JEALOUS HEART (Al Morgan)
9. WHISPERING HOPE (MacRae-Stafford)
10. THE HUCKLEBUCK (Frank Sinatra)

### Nashville, Tenn.

1. THAT LUCKY OLD SUN (Frankie Laine)
2. YOU'RE BREAKING MY HEART (Vic Damone)
3. SOME ENCHANTED EVENING (Perry Como)
4. SOMEDAY (Vaughn Monroe)
5. MAYBE IT'S BECAUSE (Dick Haymes)
6. JEALOUS HEART (Al Morgan)
7. A ROOM FULL OF ROSES (Dick Haymes)
8. HOP SCOTCH POLKA (Art Mooney)
9. THE HUCKLEBUCK (Frank Sinatra)
10. THERE'S YES YES IN YOUR EYES (Eddy Howard)

### San Antonio, Texas

1. YOU'RE BREAKING MY HEART (Ink Spots)
2. ROOM FULL OF ROSES (Sammy Kaye)
3. I DON'T SEE ME IN YOUR EYES ANYMORE (The Stardusters)
4. AGAIN (Gordon Jenkins)
5. TELL ME WHY (Eddy Howard)
6. MAYBE IT'S BECAUSE (Eddy Howard)
7. SOME ENCHANTED EVENING (Perry Como)
8. SOMEDAY (Vaughn Monroe)
9. WHO DO YOU KNOW IN HEAVEN (Ink Spots)
10. DON'T CRY, JOE (Gordon Jenkins)

### Tucson, Ariz.

1. SOME ENCHANTED EVENING (Perry Como)
2. YOU'RE BREAKING MY HEART (Vic Damone)
3. THE HUCKLEBUCK (Frank Sinatra)
4. BABY, IT'S COLD OUTSIDE (Mercer-Whiting)
5. ROOM FULL OF ROSES (Dick Haymes)
6. AGAIN (Vic Damone)
7. RIDERS IN THE SKY (Vaughn Monroe)
8. OLD FASHIONED WALK (Sinatra-Day)
9. I DON'T SEE ME IN YOUR EYES ANYMORE (The Stardusters)
10. FOUR WINDS & SEVEN SEAS (Sammy Kaye)

### Las Vegas, Nev.

1. SOME ENCHANTED EVENING (Perry Como)
2. YOU'RE BREAKING MY HEART (Vic Damone)
3. GIVE ME YOUR HAND (Perry Como)
4. A ROOM FULL OF ROSES (Sammy Kaye)
5. WHO DO YOU KNOW IN HEAVEN (Ink Spots)
6. HOMEWORK (Fran Warren)
7. YOU TOLD A LIE (Marjorie Hughes)
8. THE HUCKLEBUCK (Frank Sinatra)
9. AGAIN (Vic Damone)
10. I DON'T SEE ME IN YOUR EYES ANYMORE (The Stardusters)

### Pittsburgh, Pa.

1. YOU'RE BREAKING MY HEART (Vic Damone)
2. SOMEDAY (Vaughn Monroe)
3. THAT LUCKY OLD SUN (Frankie Laine)
4. SOME ENCHANTED EVENING (Perry Como)
5. TWENTY-FOUR HOURS OF SUNSHINE (Art Mooney)
6. JEALOUS HEART (Al Morgan)
7. THERE'S YES YES IN YOUR EYES (Blue Barron)
8. THE HUCKLEBUCK (Frank Sinatra)
9. MAYBE IT'S BECAUSE (Connie Haines)
10. A ROOM FULL OF ROSES (Eddy Howard)

### Jackson, Miss.

1. SOMEDAY (Vaughn Monroe)
2. RAGTIME COWBOY JOE (Jo Stafford)
3. MAYBE IT'S BECAUSE (Eddy Howard)
4. THAT LUCKY OLD SUN (Frankie Laine)
5. ROOM FULL OF ROSES (Dick Haymes)
6. THE HUCKLEBUCK (Frank Sinatra)
7. YOU'RE BREAKING MY HEART (Vic Damone)
8. HOMEWORK (Fran Warren)
9. HOW IT LIES (Connie Haines)
10. LOVER'S GOLD (Al Grant)

### Portland, Me.

1. SOME ENCHANTED EVENING (Perry Como)
2. A ROOM FULL OF ROSES (Dick Haymes)
3. YOU'RE BREAKING MY HEART (Vic Damone)
4. SOMEDAY (Vaughn Monroe)
5. AGAIN (Doris Day)
6. MAYBE IT'S BECAUSE (Dick Haymes)
7. BABY, IT'S COLD OUTSIDE (Fitzgerald-Jordan)
8. BALI HA'I (Perry Como)
9. OLD FASHIONED WALK (Sinatra-Day)
10. THE HUCKLEBUCK (Frank Sinatra)

Capitol Disk Stars Guest With "The King"



NEW YORK—Cause for all the smiles is The King of Swing himself, maestro Benny Goodman. Benny, who recently returned from a series of concerts and theatre dates in London is pictured above with songstars Jo Stafford and Margaret Whiting, with Capitol Records president Glen Wallichs turning an eager ear. Benny literally floored supposed staid London with his show. Top platters for Jo Stafford are "Ragtime Cowboy Joe" and "Whispering Hope," the latter with Gordon MacRae. Thrush Whiting is currently riding high with "Slipping Around" and "Dime A Dozen."

MGM RECORDS TO ISSUE ALL POP PLATTERS ON NON-BREAKABLE DISKS

First Major Recording Company To Offer Unbreakable Disks At Low-Cost Price



FRANK B. WALKER  
General, Manager, M-G-M Records

NEW YORK—Frank B. Walker, General Manager of M-G-M Records, has announced that all new M-G-M popular records will be pressed on the company's non-breakable Metrolite material, beginning with M-G-M's 67th Release which goes on sale about October 21st. The new policy, however, will not cause an increase in the price of M-G-M Records. The non-breakable disks will be priced at 60c

(plus tax), the price now charged for the company's usual shellac pressings. This M-G-M innovation may well be the most important development to come within the recording industry this year. It will be the first case of a major recording company producing non-breakable records at the low retail price of 60c.

In making the announcement, Mr. Walker stressed that no change will be made in M-G-M Records utilizing top artists, despite the fact that production of Metrolite records will up production costs for the company. The use of the expensive Metrolite material in the new low-priced non-breakable disks has been made possible through a process recently developed by staff engineers and chemists at the M-G-M Record plant in Bloomfield, New Jersey. Months of research and experiments, conducted under the supervision of plant manager Arnold L. Pipper, have resulted in a production formula that will provide a high-quality non-breakable material for M-G-M's presses at a low cost to the consumer.

The new Metrolite platters are reported to offer all of the advantages of plastic disks now on the market. Metrolite records are non-breakable under normal use, and have been known to give more plays per record. The record also has a smooth finish which reduces surface noise.

Apollo Adds To Staff

NEW YORK—Apollo Records Company announced this week that W. Jack Walker has been added to its staff as Publicity-Promotions Director. Walker, who is affiliated with the Willie Bryant-Ray Carroll "After Hours" disc program, is a veteran newspaperman. He recently resigned from a staff position on the national mag "Our World" to enter the publicity field.

Washington Ops Assoc. Issues News-Letter

WASHINGTON, D. C.—The Washington Music Guild, Inc., local juke box operator trade association, last week added to its service with the publication of a weekly news-letter to music ops. The weekly bulletin covers items of interest to ops, record and service operation hints. Bill Schwartz, Hirsh Coin Machine Co., is the editor.

# DECCA

## Best Sellers!

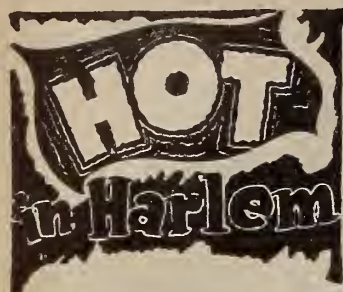
These are the Songs  
All America is Singing...

**...PUT THEM TO WORK FOR YOU!**

<ul style="list-style-type: none"> <li>★ I CAN DREAM, CAN'T I? THE WEDDING OF LILI MARLENE</li> <li>★ DON'T CRY JOE (Let Her Go, Let Her Go, Let Her Go) PERHAPS, PERHAPS, PERHAPS (Quizas, Quizas, Quizas)</li> <li>★ A DREAMER'S HOLIDAY TELL ME WHY</li> <li>★ I NEVER SEE MAGGIE ALONE AIN'T SHE SWEET</li> <li>★ PLAY THAT BARBER SHOP CHORD COUNTERFEIT LOVE</li> <li>★ WHISPERING HOPE LOVELY NIGHT (Barcarolle from "Tales of Hoffman")</li> <li>★ WEDDIN' DAY BETSY</li> </ul>	<ul style="list-style-type: none"> <li>ANDREWS SISTERS with GORDON JENKINS Decca 24705</li> <li>GORDON JENKINS Decca 24720</li> <li>EILEEN WILSON and GORDON JENKINS Decca 24738</li> <li>BOB HANNON and JOHNNY RYAN Decca 24739</li> <li>EVELYN KNIGHT and FOSTER CARLING Decca 24719</li> <li>ANDREWS SISTERS Decca 24717</li> <li>BING CROSBY and ANDREWS SISTERS Decca 24718</li> </ul>
<ul style="list-style-type: none"> <li>★ THE BLUE SKIRT WALTZ HOMECOMING WALTZ</li> <li>★ DIME A DOZEN JEALOUS HEART</li> <li>★ HOP-SCOTCH POLKA (SCOTCH HOT) DANGEROUS DAN McGREW</li> <li>★ SOMEDAY (You'll Want Me to Want You) ON A CHINESE HONEYMOON</li> <li>★ WHO DO YOU KNOW IN HEAVEN (That Made You the Angel You Are?) YOU'RE BREAKING MY HEART</li> <li>★ MAYBE IT'S BECAUSE IT HAPPENS EVERY SPRING</li> <li>★ WARM RED WINE MY FILIPINO ROSE</li> <li>★ SLIPPING AROUND MY TENNESSEE BABY</li> </ul>	<ul style="list-style-type: none"> <li>GUY LOMBARDO Decca 24714</li> <li>JACK OWENS Decca 24711</li> <li>GUY LOMBARDO Decca 24704</li> <li>MILLS BROTHERS Decca 24694</li> <li>INK SPOTS Decca 24693</li> <li>DICK HAYMES with GORDON JENKINS Decca 24650</li> <li>ERNEST TUBB Decca 46175</li> <li>ERNEST TUBB Decca 46173</li> </ul>

Single Records  
75¢ (plus tax)

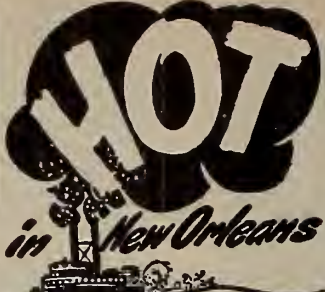
**AMERICA'S FASTEST SELLING RECORDS!**



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators in New York City's Harlem Area.



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators in New Orleans.



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators in New Orleans.



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators in New Orleans.



**1** A KISS AND A ROSE  
The Orioles  
(Jubilee 5009)

**2** SO LONG  
Ruth Brown  
(Atlantic 879)

**3** EMPTY ARM BLUES  
Amos Milburn  
(Aladdin 3032)

**4** BABY GET LOST  
Dinah Washington  
(Mercury 8148)

**5** ALL SHE WANTS TO DO IS ROCK  
Wynonie Harris  
(King 4304)

**6** DOBY'S BOOGIE  
Freddie Mitchell  
(Derby 713)

**7** THAT LUCKY OLD SUN  
Herb Lance  
(Sittin' In 524)  
Frankie Laine  
(Mercury 5316)

**8** IT'S MIDNIGHT  
Little Willie  
(Modern 686)

**9** CARELESS LOVE  
The Ravens  
(National 9085)

**10** LATER FOR YOU  
Charlie Singleton  
(Apollo 794)

A KISS AND A ROSE  
The Orioles  
(Jubilee 5009)

CARELESS LOVE  
The Ravens  
(National 9085)

BABY GET LOST  
Dinah Washington  
(Mercury 8148)

THERE'S SOMETHING MISSING  
Roy Milton  
(Specialty 330)

ALL SHE WANTS TO DO IS ROCK  
Wynonie Harris  
(King 4304)

CRYING  
Billy Eckstine  
(MGM 10458)

IN THE EVENING WHEN THE SUN GOES DOWN  
Charles Brown  
(Aladdin)

THAT LUCKY OLD SUN  
Herb Lance  
(Sittin' In 524)

BLUE AND LONESOME  
Memphis Slim  
(Miracle 136)

BIG TIME BABY  
Dozier Boys  
(Aristocrat 3002)

IT'S MIDNIGHT  
Little Willie Littlefield  
(Modern 686)

GUESS WHO  
Ivory Joe Hunter  
(King 4306)

BROKEN HEARTED  
Eddie Williams  
(Supreme 1533)

BLUE AND LONESOME  
Memphis Slim  
(Miracle 136)

IN THE EVENING WHEN THE SUN GOES DOWN  
Charles Brown  
(Aladdin)

BABY GET LOST  
Dinah Washington  
(Mercury 8148)

BLAZER BOY BLUES  
James Locks  
(Regal)

PAGE BOY SHUFFLE  
Joe Thomas  
(King 4299)

EMPTY ARMS BLUES  
Amos Milburn  
(Aladdin)

I LOVE YOU  
Pee Wee Crayton  
(Modern)

EMPTY ARMS BLUES  
Amos Milburn  
(Aladdin 3032)

IT'S MIDNIGHT  
Little Willie Littlefield  
(Modern 686)

BABY GET LOST  
Dinah Washington  
(Mercury 8148)

BLUE AND LONESOME  
Memphis Slim  
(Miracle 136)

TELL ME SO  
The Orioles  
(Jubilee 5005)

IN THE EVENING  
Charles Brown  
(Aladdin)

THERE IS SOMETHING MISSING  
Roy Milton  
(Specialty 330)

CRYING  
Billy Eckstine  
(MGM 10458)

BEANS AND CORNBREAD  
Louis Jordan  
(Decca 24673)

PAGE BOY SHUFFLE  
Joe Thomas  
(King 4299)

SAN FRANCISCO, CALIF.  
1. Empty Arms Blues (Amos Milburn)  
2. When Things Go Wrong (Tampa Red)  
3. All She Wants To Do Is Rock (Wynonie Harris)  
4. Come Back Baby (Lowell Fulson)  
5. Long John Blues (Dinah Washington)  
6. That Lucky Old Sun (Frankie Laine)  
7. Numbers Boogie (Sugar Chile Robinson)  
8. There Is Something Missing (Roy Milton)  
9. It's Midnight (Little Willie)  
10. Landlord Blues (Ivory Joe Hunter)

LITTLE ROCK, ARK.  
1. Ain't Nobody's Business (Jimmy Witherspoon)  
2. Rickey's Blues (The Ravens)  
3. Baby Get Lost (Dinah Washington)  
4. Still Gone (Sonny Thompson)  
5. Long John Blues (Dinah Washington)  
6. Blue & Lonesome (Memphis Slim)  
7. Trouble Blues (Charles Brown)  
8. Nobody's Fault But Mine (Sister Tharpe)  
9. Beans & Cornbread (Louis Jordan)  
10. The Huckleback (Paul Williams)

WASHINGTON, D. C.  
1. All She Wants To Do Is Rock (Wynonie Harris)  
2. So Long (Ruth Brown)  
3. A Kiss & A Rose (The Orioles)  
4. In The Evening (Jimmy Witherspoon)  
5. Careless Love (The Orioles)  
6. I Don't Want Your Money, Honey (Fay Thomas)  
7. In The Middle Of The Night (Amos Milburn)  
8. It's Midnight (Little Willie)  
9. I Love You So (Pee Wee Crayton)  
10. There Is Something Missing (Roy Milton)

SAVANNAH, GA.  
1. Ain't Nobody's Business (Jimmy Witherspoon)  
2. Tell Me So (The Orioles)  
3. Rooming House Boogie (Amos Milburn)  
4. In The Evening (Jimmy Witherspoon)  
5. Buffalo Nickel (Erskine Hawkins)  
6. I Love You So (Pee Wee Crayton)  
7. All She Wants To Do Is Rock (Wynonie Harris)  
8. Blues At Midnight (Ivory Joe Hunter)  
9. Beans & Cornbread (Louis Jordan)  
10. It's Midnight (Little Willie)

PITTSBURGH, PA.  
1. So Long (Ruth Brown)  
2. Touch Me Lord Jesus (Angelic Singers)  
3. Up Above My Head (Sister Tharpe)  
4. In The Middle Of The Night (Amos Milburn)  
5. Baby Get Lost (Dinah Washington)  
6. In The Evening (Charles Brown)  
7. It's Midnight (Little Willie)  
8. Rock The Joint (Jimmy Preston)  
9. Ethel Mae (L. C. Williams)  
10. Broken Hearted (Eddie Williams)

SAN ANTONIO, TEXAS  
1. Baby, Get Lost (Dinah Washington)  
2. Rooming House Boogie (Amos Milburn)  
3. Broken Hearted (Eddie Williams)  
4. Because (Herb Lance)  
5. Beans & Cornbread (Louis Jordan)  
6. When Things Go Wrong (Tampa Red)  
7. In The Evening (Jimmy Witherspoon)  
8. Ain't Nobody's Business (Jimmy Witherspoon)  
9. Blue & Lonesome (Memphis Slim)  
10. I Love You So (Pee Wee Crayton)

**THE CASH BOX**

*Jazz 'n Blues Reviews*

**★ AWARD O' THE WEEK ★**

"So Deep In Love" (2:59)

"I Still Love You" (2:57)

WARREN EVANS  
(Jamboree 1003)



WARREN EVANS

● Sure to catch on with music ops and fans alike are these sides offered by balladeer Warren Evans. Warren's deep, touching vocal tones on this coupling is top notch musical fare from start to finish. The refrain of both sides of this

platter has that extra tint about it, to make you want to come back and play the waxing time and again. Top deck, titled "So Deep In Love" has Warren spooning a slow romantic ballad that should sit well with the cuddle-kids. It's a dreamy ballad, the type that you can sit back and relax to. The flip "I Still Love You" is another excellent showcase for Evans, who turns in a very admirable performance on this side. Take note of the excellent musical backdrop furnished Evans on both sides of the recording by maestro Skip Hall. Both ends of this biscuit are a blue ribbon package of juke box silver for music operators, who should get this one by the boxful!

"My Rough And Ready Man" (2:49)

"Cuttin' Out" (2:58)

ANNIE LAURIE-PAUL GAYTEN ORCH.  
(Regal 3235)

● Chirp Annie Laurie teams with the Paul Gayten ork and comes up with "My Rough And Ready Man" and "Cuttin' Out" for the juke box trade. Top deck is a side that should win loads of favor. It's the type of tune that Annie handles well, as she pipes the lyrics that weave about the title of this blues number. The flip is wrapped up in the title, and is a side that should sit well with juke box patrons. The many fans that this combo have are sure to create enough noise to warrant this disk a spot in ops' machines.

"Got It At The Savoy" (2:51)

"New Jump" (2:38)

AL COOPER AND HIS  
ORIGINAL SAVOY SULTANS  
(Regent 10060)

● Long missing from the phono spotlight, Al Cooper and his Savoy Sultans come up with a pair of fresh sides that may well reestablish his fame as a top money-maker. This wax, titled "Got It At The Savoy" and "New Jump" show the Cooper crew off to excellent light. Music on both sides is mellow, with the boys taking several solo spots that are nice listening. Wax has that taint of buffalo about it, and deserve music operators' close attention. We like the top deck as a possible winner.

"I Know My Baby" (2:50)

"Good Roller Blues" (2:55)

BROWNIE MCGHEE  
(Savoy 714)

● The widely popular and capable Brownie McGhee steps out on deck to serve up some tasty blues in this coupling of "I Know My Baby" and "Good Roller Blues." Top deck has Brownie in great style as he offers ops a mellow bit of music. The flip is just what the title indicates, a solid blues side, rendered in Brownie's inimitable style. Both sides should earn more than their fair share of juke box coin.

"What's The Score" (3:04)

"Here's Hoping" (2:52)

HERB JEFFRIES  
(Exclusive 127X)

● Pair of reissue sides by balladeer Herb Jeffries, and the offering of "What's The Score" and "Here's Hoping." Top deck is a tune that scored widely not too long ago and should be familiar to most music operators. Herb's strong, booming voice handles the song well enough. The flip has the piper on another strong ditty that shows his vocal style off to excellent advantage. Herb's many fans should go for this duo. Ops take note.

"That Lucky Old Sun" (2:50)

"It Had To Be You" (2:48)

LAURENCE "88" KEYS QUARTET  
(Derby 722)

● Latest rendition of "That Lucky Old Sun" is done up here by the Laurence "88" Keys Quartet, and is offered in such style as to warrant ops' avid listening attention. The ditty, currently one of the biggest items on the phonos, is rendered in slow tones that satisfy throughout the side. The group definitely show a whale of coin culling potential via this dinking. On the other end with the standard "It Had To Be You," the Keys' Quartet come back with another brilliant performance to keep the wax hot. Both sides should do well in the boxes—ops should get with 'em.

"I'm Confessin' That I Love You" (2:44)

"Willow, Weep For Me" (2:43)

BILLY GAINES TRIO  
(Apex 1117)

● Two great jazz standards that have always won wide favor from music ops and fans alike are offered here by the Billy Gaines Trio in admirable fashion to set the stage for some potential coin play. Titled "I'm Confessin' That I Love You" and "Willow, Weep For Me," the Gaines group display their musical wares in top style throughout both sides of this platter. While the disk itself will not create havoc, it should satisfy the many attentive jazz fans. Top deck gets a slight edge here.

**6—SUPREME HIT TUNES—6**

Hottest Record Label in the Country

**"AIN'T NOBODY'S BUSINESS"**

Part 1 & 2 JIMMY WITHERSPOON  
Supreme No. 1506



**"IN THE EVENING"**

"Six Foot-Two Blues"  
Supreme No. 1533

JIMMY WITHERSPOON—The Nation's Sensation

**"BROKEN HEARTED BLUES"**

"Red Head 'n Cadillac"  
Supreme No. 1535



**"BLUES IN CUBA"**

"Houston Jump"  
Supreme No. 1528

EDDIE WILLIAMS & HIS BROWN BUDDIES  
Vocals—Floyd Dixon

**"AIN'T I LOSING YOU"**

"This Is Everything I Prayed For"

Supreme No. 1534  
GEORGE FLOYD



**"ROUGH AND ROCKY ROAD"**

Supreme No. 1511

"A Great Spiritual"

LEO MANLEY & STARS OF HARMONY



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**"SHOUT, BABY, SHOUT"**

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**L. C. Williams**  
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**Chicago Disc Dealers Present Program to RCA Victor and Columbia Distributors**

**Trade Group Asks For Four Basic Changes In Dealings With Platterys**

CHICAGO—The Record Retailers' Association of Chicago, (RRAC) has submitted a program to representatives of RCA Victor and Columbia Records, following a meeting held here this past week.

The trade group, formed prior to the recent NAMM convention in New York, presented a basic four-point program of changes to the plattery reps, and called for their immediate attention.

The retail dealers association, who have been experimenting with cooperative buying in an effort to effect a savings for their members, are currently arousing wide interest with other similar trade groups throughout the nation. It was known that the actions of the Chicago organization are being closely followed by dealers in Philadelphia and Detroit, who undoubtedly are faced with similar problems.

The four-point plan, presented to the plattery officials thru the RRAC's legal counsel Milton T. Raynor, basically calls for: (1) furnishing of a 60-day notice to dealers prior to any future price adjustments; (2) The stabilization of prices by the elimination of any mass "clearance sales" intended to reduce inventory; (3) The increase of the dealer return privilege from 5% to 10%, requested by the association because of the larger inventory dealers have had to carry owing to the stockage of 45 and 33 1/3 rpm records; (4) Raising the dealer discount to 40% from 38% owing to the current slump in record sales.

The dealers also requested plattery officials to arrive at a common standardization of speeds and a more equitable provision to be made for broken and defective records received in shipment.

It was learned that the requests made by the dealers' association would be presented to top executives of RCA Victor and Columbia.

It should be noted that similar requests and plans have long been presented to record officials by music operator associations and trade groups. Music ops have long fought for a general industry wide return privilege, presently granted only to dealers at the rate of 5%.

**Record Executives See Spurt In Disk Sales As Xmas Season Arrives. Waxerys Plan Intense Promotion Campaign**

NEW YORK—Record executives of major plattery's all evidenced optimism and looked to a tremendous spurt in sales as the start of the Xmas season began this past week.

Plattery officials were quick to point out that the winter months are normally the biggest sales season of the year. Most execs stated that their companies were at present actively engaged in preparing new Christmas releases which would be out on the market in sufficient time to allow dealers and operators to get them. Production schedules have already been allocated to the major plants.

Sales executives also revealed plans for an intensive advertising and promotion campaign designed to boost lagging sales. Special Xmas packages of pop tunes that have more or less been termed standards thru the years will be put on the market.

Disk distributors were also learned to eyeing the Xmas market, with several in this city preparing special announcements to the music operators and dealers.

**RCA Names Seidel V-P In Charge Of Distribution**

NEW YORK—RCA Victor Records this past week announced the appointment of Robert A. Seidel to the post of vice-president in charge of distribution. Seidel will assume his new duties as of October 1st.

Mr. Seidel comes to RCA Victor from W. T. Grant department stores, where he served as comptroller.

**Artie Shaw Ork Clicks In First Dance**

BOSTON, MASS.—Artie came back to the dance band business last week, kicking off at the Symphony Ballroom in Boston. It was reported that Shaw's initial band push was tremendously successful, and that he had broken the house record for the location. The Symphony Ballroom has a capacity of 1,500 persons.

Shaw is using a 17 piece band. His booking agency, GAC has lined up a tour of dance dates which will take the band thru New England this month.

**Herman, Christy, Torme Guest With D-J**



SAN FRANCISCO, CALIF.—A reunion of Capitol Records artists Woody Herman, June Christy and Mel Torme was held by San Francisco disk jockey Jimmy Lyons, KNBC, in a recent triple threat interview. Pic above was snapped during a hot discussion of progressive music.

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**MIRACLE'S NEW HIT!**  
**"BLUE & LONESOME"**

by  
**MEMPHIS SLIM**  
M-136

**MIRACLE**

RECORD CO., 500 East 63rd St., Chicago 15, Ill.





**Awarded Trophy As Winner Of Golf Tourney**



NEW YORK—Harry Weinstein, general professional manager of Republic and World Music, is the proud recipient of the annual trophy awarded to the winner of the Professional Music Men's Golf Tourney. Pictured above is the sponsor of the event, and donor of the trophy, Mrs. Wes Bernie, wife of the late Ben Bernie. Weinstein copped top honors in the sports event in which more than 75 music men competed.

**Buddy Johnson Forms Sophisticate Music, Inc.**

NEW YORK—Signaling the expansion of his music publishing interests, bandleader Buddy Johnson has completed incorporation of his Sophisticate Music Company, the music publishing firm he set up two years ago, which henceforth will operate as Sophisticate Music, Inc. At the first meeting of stockholders of the new corporation, held Sept. 20 in the Sophisticate Music offices at 1619 Broadway, Buddy was elected president, James F. Johnson was elected vice-president and Jim McCarthy was named to the office of secretary-treasurer.

Buddy, who originally set up Sophisticate Music in December 1947 as a publisher affiliate of Broadcast Music, Inc., for the purpose of handling clearance of his own compositions, has since expanded the firm to the point where its catalog numbers more than fifty selections and is rapidly increasing.

Earlier this year Sophisticate Music signed ace composer-arranger-maestro Milt Buckner, former star of Lionel Hampton's band, to an exclusive writer's contract.

Among the publications of Sophisticate Music since its entry into the publishing field have been such hit songs as "I Don't Care Who Knows," "I'll Wait And Pray" and "Did You See Jackie Robinson Hit That Ball?" The firm's "plug" songs for the fall and winter seasons include "Lovely In Her Evening Gown" and "As I Love You."

**Len Schwartz Manager For New Gotham Attractions**

PHILADELPHIA, PA. — Len Schwartz, sales manager for Ballen Record Company, this city, has been appointed by Ivin Ballen to take over the management of their new subsidiary booking agency, Gotham Attractions.

For the time being, this firm is handling only spiritual groups but plans are being formulated to add bands and specialty acts in the future. The spiritual groups are The Angelic Gospel Singers, The Silveraires, Elder Charles Beck and The Gospel Stars featuring Mae Gooch. These performers record under Ballen's Gotham record label.

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*Art*

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**GREATEST RECORD**

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**(GOOD-BYE)**

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THE GREATEST NAME  IN ENTERTAINMENT

- 1** I'M THROWIN' RICE  
Eddy Arnold  
(RCA Victor 21-0083)

---

- 2** WEDDING BELLS  
Hank Williams  
(MGM 10401)

---

- 3** LOVE SICK BLUES  
Hank Williams  
(MGM 10352)

---

- 4** SLIPPING AROUND  
Ernest Tubb  
(Decca 46178)

---

- 5** WHY DON'T YOU HAUL OFF AND LOVE ME  
Wayne Raney  
(King 791)

**ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY**

**MIND YOUR OWN BUSINESS**  
Hank Williams  
(MGM 10461)

**TENNESSEE POLKA**  
Red Foley  
(Decca 46170)

**ONE KISS TOO MANY**  
Eddy Arnold  
(RCA Victor 21-0051)

**COUNTRY BOY**  
Little Jimmy Dickens  
(Columbia 20585)

**GAMBLING POLKA DOT BLUES**  
Todd Duncan  
(Capitol 57-40178)



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**Jake Friedman Hosts Atlanta Dee Jays**



ATLANTA, GA.—Jake Friedman, president of Southland Distributing Company, MGM Records distributor in this territory, recently played host to Atlanta's disk jockey's at a special luncheon in their honor. Pictured above, left to right: Ernest Rogers, Editor, the Atlanta Journal; Mr. Friedman; Boyd Frye, Loew's Grand Theatre; Emery Austin, Loew's Inc.; Herb Harris, WQXI. Rear, left to right: Bob Watson, WSB; John Farmer, WAGA; Bob Ozburn, Southland Dist. Co.; Zenas Sears WGST; and Les Hendrickson, WCON.

**Philly Disk Jockeys  
Form Association**

**Plan Charity Benefit**

PHILADELPHIA, PA.—A group of Philadelphia disk jockey's have set up their own association it was learned this past week.

The Philly dee-jay organization will have a set-up similar to the New York association, but will operate independently and have no connection with Gotham jockeys.

The Philly association launched its first meeting last week and disclosed a membership of 28 jockeys.

The dee-jays elected at their first meeting, Eddie Newman, WPEN, president; Hal Moore, WCAU, vice-president; Mark Olds, WIP, treasurer; Fred Bennett, WPEN, secretary; and Ed Hurst, WPEN, public relations chairman.

It was reported that the association will hold another meeting in the very near future to plan a benefit show for local charity. Spokesmen for the jockey org stated that they expect to increase their membership at the next meeting.

**Flanagan Platters  
Zoom In Sales**

Band recordings made by arranger Ralph Flanagan for RCA-Victor's Bluebird disks have been doing so well in sales that RCA-Victor has found many dealers selling the platters for the full 79c Victor price as against the 45c (including tax) the Bluebird label is supposed to go for. Victor has had such "gratifying" response to the initial four sides by Flanagan that it is preparing a second set of releases. Four sides will be cut and set for mid-October release.

Flanagan, arranger for Perry Como, Tony Pastor and many other name bands at various times, created such a stir with the first four sides that both Music Corp. of America and General Artists have been hot on his trail for a booking contract. The records were made with a studio band playing arrangements tailored along the style of the prewar Glenn Miller orchestra. They are an experiment by Victor, aimed at creating a new band name and thus possibly helping revive the band business.

The Two Greatest Sides  
Ever Put On One Record!



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"I WANT A PARDON  
FOR MY DADDY"

Arcadia # 1951

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MERCURY No. 5314

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- 9089—THE RAVENS  
"SOMEDAY"
- "IF YOU DIDN'T MEAN IT"
- 9086—BILLY ECKSTINE  
"SOLITUDE"
- "I DO, DO YOU?"
- 9085—THE RAVENS  
"CARELESS LOVE"
- "THERE'S NOTHING LIKE A  
WOMAN IN LOVE"



FOR THIS YEAR AND EVERY YEAR—THE FABULOUS NOVELTY SONG

**"RUDOLPH THE  
RED-NOSED REINDEER"**

by JOHNNY MARKS

Recorded By

Gene Autry  
(Columbia)

Eddy Howard  
(Mercury)

more to follow

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CHICAGO  
PAUL SALVATORI

HOLLYWOOD  
DANNY CAMARON

# King Cole & Trio Back In U.S.



LOS ANGELES, CALIF.—Nat Cole, Mrs. Cole and the Trio, (Irving Ashby, guitarist, Jack Costanzo, bongos and Joe Comfort, bass) are pictured above arriving back home in Los Angeles after a recent Honolulu engagement. The King Cole group played to capacity audiences during their stay in Honolulu and were greeted with such success that future tours have been planned. Cole's latest on Capitol Records is "Land Of Love" and "Yes Sir, That's My Baby."

## Goodman Ork & Show Set For Roxy, New York

NEW YORK—The Roxy Theatre, New York, will play a big name band for the first time in a year with the announcement of the signing of the Benny Goodman ork and troupe who are set to come in either Oct. 7 or 14.

Goodman will provide the entire stage show for the theatre, using the same presentation and talent he used on his recent date at the Palladium, London.

The Roxy Theatre hasn't had a name band in the show since Duke Ellington last played the spot. Goodman might have gone into Bop City, N. Y., had the Roxy booking not turned up.

Featured in the Goodman show are Buddy Greco, comic Herkie Styles and a dance team.

## Columbia Records In Big Push On Kiddie Disk Package

NEW YORK—Columbia Records, Inc., instituted a heavy promotion campaign on a new kiddie disk package. Bulk of the promotion is centered around a new tune, recorded both in the pop and kiddie field, tagged "Rudolph The Red-Nosed Reindeer."

Ditty has been cut by Gene Autry and will be released in the kiddie package as well as a pop platter. Included in the package are "Stampede" by Autry, and "Slugger At The Bat" by Pee Wee Reese and Jackie Robinson of the Brooklyn Dodgers baseball team. Columbia put out a 13 page folder for their distributors, which will be used by salesmen in hyping sales. Ditty was penned and is being published by Johnny Marks, St. Nicholas Music Publishing Co.

# JUKE BOX INDUSTRY NOT READY FOR CHANGE TO NEW DISK SPEEDS

## Music Ops See No Immediate Change To 45 Or 33 1-3 RPM Records. Reveal Unbreakable Platters And Low Cost Policy Booms Sales

NEW YORK—Juke box operators throughout the nation generally agreed that the automatic music industry was not ready, nor geared for any change to either the 45 or 33 1/3 rpm speed systems, in a recent spot survey made by *The Cash Box*.

Operators disclosed that they could not see utilizing new phonographs, nor changing mechanisms in the near future, simply because the general picture of the record industry was certainly by no means clear.

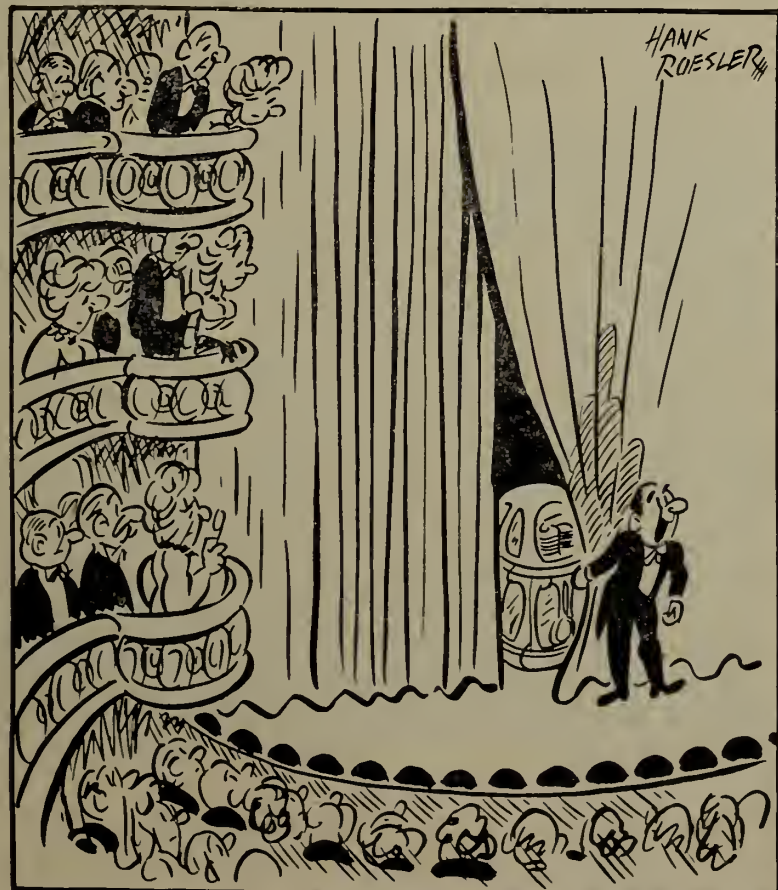
With the record industry at present in a muddle as to what the general practice of speeds might be, the ops definitely stated that they plan no additional investment in music machines of the 45 or 33 1/3 speed systems.

Operators stated that the recent reduction in prices of many major platters, and the release of recordings on unbreakable or flex materials had greatly improved their "play," and likewise resulted in added sales for the recording companies. Operators who might have been reluctant to purchase records were now buying in heavier quantities than they had been.

One well known music operator in New York stated, "I've been buying more records than ever before, and probably because I know that the

records are going to wear much longer. Some of the shellac records that the companies had issued before were of horrible quality and not only resulted in the loss of the cost of the disk, but it generally meant another service call. It seems the record companies couldn't recognize that an operator can't take too many of these 'meaningless' service calls."

The recent disclosure that a phonograph manufacturer had adapted a mechanism to 45 rpm's was hailed by music ops with such terse comments as "so what." It is widely known throughout the industry that the adaption of a mechanism to suit the means of the automatic music industry would be fairly simple. It is also known that many manufacturers have been closely following the record situation. The use of any new mechanism in juke boxes would depend upon the operators approval of the 45 or 33 1/3 rpm platters. Music operators have not purchased any of these recordings.



"DUE TO UNFORESEEN CIRCUMSTANCES THE SYMPHONY ORCHESTRA CANNOT APPEAR, HAPPILY HOWEVER, WE..."

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**THE CASH BOX**

**DISC-HITS  
BOX SCORE**

COMPILED BY  
**JACK "One Spot" TUNNIS**

IN ORDER OF POPULARITY  
BASED ON  
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 REC. (RPM) LISTED IN ORDER OF POPULARITY INCLUDING NAME OF SONG, RECORD NUMBER, ARTIST AND BY COUNTRIES ON THE REVERSE SIDE

**CODE**

AL—Aladdin	MG—MGM
AP—Apollo	MI—Miracle
AR—Aristocrat	MN—Manor
BU—Bullet	MO—Modern
CA—Capitol	NA—National
CAS—Castle	RA—Rainbow
CM—Commodore	RE—Regent
CO—Columbia	RO—Rondo
CR—Coral	SA—Savoy
DA—Dana	SP—Specialty
DE—Decca	SPT—Spotlite
DEL—DeLuxe	SU—Supreme
DN—Dance-Tone	TE—Tempo
EX—Exclusive	TW—Tower
HT—Hi-Tone	VA—Varsity
KI—King	VI—Victor
LO—London	VO—Vocalion
ME—Mercury	

	Sept. 24	Sept. 17
<b>1—YOU'RE BREAKING MY HEART</b>	<b>104.7</b>	<b>140.7</b>
CA-57-719—JAN GARBER O. <i>Now That I Need You</i>		
CO-38546—BUDDY CLARK <i>Song Of Surrender</i>		
HT-163—JIMMY SAUNDERS		
ME-5271—VIC DAMONE <i>Four Winds And The Seven Seas</i>		
MG-10478—RUSS CASE O. <i>One More Time</i>		
VO-55019—BILL HARRINGTON <i>I'll Keep The Lovelight Burning</i>		
<b>2—SOME ENCHANTED EVENING</b>	<b>97.3</b>	<b>125.7</b>
BB-31-0009—EVE YOUNG <i>You Can Have Him</i>		
CA-57-629—PAUL WESTON O. <i>Bali Ha'i</i>		
CA-57-544—JO STAFFORD <i>I'm Gonna Wash That Man, Etc.</i>		
CA-57-596—GORDON MacRAE		
CO-38446—FRANK SINATRA <i>Bali Ha'i</i>		
DE-24667—AL JOLSON <i>It All Depends On You</i>		
DE-24609—BING CROSBY <i>Bali Ha'i</i>		
DE-24707—EADIE & RACK <i>South Pacific Medley</i>		
HT-122—RAY BLOCH O.		
LO-455—STANLEY BLACK O.		
VI-52-0024—AL GOODMAN O.		
VI-20-3402—PERRY COMO <i>Bali Ha'i</i>		
VO-55000—BILL HARRINGTON		
<b>3—SOMEDAY</b>	<b>89.9</b>	<b>90.3</b>
CO-20075—GENE AUTRY		
CO-38593—HUGO WINTERHALTER O. <i>Jealous Heart</i>		
CR-237-328—BOB EBERLY		
CN-5047—RED RIVER DAVE		
DE-24694—MILLS BROTHERS <i>On A Chinese Honeymoon</i>		
DE-46131—HOOSIER HOT SHOTS		
HT-134—RAY BLOCH		
MG-10496—ART SMITH		
MN-1195—THE FOUR TUNES		
NA-9089—THE RAVENS <i>If You Didn't Mean It</i>		
VI-20-3510—VAUGHN MONROE O. <i>And It Still Goes</i>		
VI-22-0007—ARTHUR CRUDUP <i>Gonna Be Some Changes Made</i>		
VI-23-090—ELTON BRITT		

	Sept. 24	Sept. 17
<b>4—THAT LUCKY OLD SUN</b>	<b>85.3</b>	<b>31.9</b>
CA-57-726—DEAN MARTIN <i>Vienu Su</i>		
CO-38559—SARAH VAUGHAN <i>Make Believe</i>		
ME-5316—FRANKIE LAINE <i>I Get Sentimental Over Nothing</i>		
MG-10509—BOB HOUSTON <i>The Meadows Of Heaven</i>		
VI-20-3531—VAUGHN MONROE O. <i>Make Believe</i>		
<b>5—ROOM FULL OF ROSES</b>	<b>73.2</b>	<b>80.6</b>
BB-31-0012—JACKIE SEARLE		
CA-57-617—PAUL WESTON O. <i>Weddin' Day</i>		
CA-4207—FOY WILLING		
CO-20594—GEORGE MORGAN <i>Put All Your Love In A Cookie Jar</i>		
CO-38525—JERRY WAYNE <i>I'll Keep The Lovelight Burning</i>		
CR-60067—SANDY SIMS		
DT-355—PHIL REED		
DE-16174—CASS COUNTY BOYS <i>Weddin' Day</i>		
DE-24632—DICK HAYMES <i>A Chapter In My Life Called Mary</i>		
HA-1051—PHIL BRITO		
HT-145—PAT TERRY		
ME-5296—EDDY HOWARD O. <i>There's Yes, Yes In Your Eyes</i>		
VA-155—TODD MANNERS		
VI-20-3441—SAMMY KAYE O. <i>It's Summertime Again</i>		
VI-21-0075—SONS OF THE PIONEERS <i>Riders In The Sky</i>		
VO-55013—CHUCK FOSTER O.		
<b>6—JEALOUS HEART</b>	<b>53.1</b>	<b>66.4</b>
CA-15256—TEX RITTER		
CO-38593—HUGO WINTERHALTER O. <i>Someday</i>		
DE-24711—JACK OWENS		
DE-46144—JENNY LOU CARSON		
HA-1060—EDDIE DUCHIN		
LO-500—AL MORGAN		
MG-10521—DERRY FALLIGANT <i>I'm Throwing Rice</i>		
VI-20-3539—BILL LAWRENCE		
<b>7—MAYBE IT'S BECAUSE</b>	<b>51.7</b>	<b>70.8</b>
CA-57-559—ANDY & DELLA RUSSELL <i>A Gay Ranchero</i>		
CO-38504—BOB CROSBY- MARION MORGAN <i>Be My Little Baby Bumble Bee</i>		
CR-60070—CONNIE HAINES <i>Hang On The Bell, Nellie</i>		
DE-24650—DICK HAYMES <i>It Happens Every Spring</i>		
ME-5314—EDDY HOWARD O. <i>Tell Me Why</i>		
VI-20-3456—CLAUDE THORNHILL O. <i>Life Begins When You're In Love</i>		
<b>8—HUCKLE-BUCK, THE</b>	<b>51.4</b>	<b>64.9</b>
CA-57-576—BENNY GOODMAN O. <i>That Wonderful Girl Of Mine</i>		
CA-57-7000—BIG SIS ANDREWS		
CO-38486—FRANK SINATRA <i>It Happens Every Spring</i>		
DE-48099—BOB MARSHALL <i>Red Light</i>		
DE-24652—LIONEL HAMPTON O. <i>Lavender Coffin</i>		
HA-1049—BAILEY-PAGE		
HT—CAB CALLOWAY		
ME-8130—THE PIG FOOTERS		
SA-683—PAUL WILLIAMS		
SP-742—ROY MILTON O.		
VO-1101—ANDY KIRK O.		
VI-20-3427—TOMMY DORSEY O. <i>Again</i>		
VO-55009—ANDY KIRK O.		
<b>9—LET'S TAKE AN OLD-FASHIONED WALK</b>	<b>34.9</b>	<b>34.5</b>
CA-57-666—MARGARET WHITING <i>Paris Wakes Up And Smiles</i>		
CO-38513—SINATRA-DAY <i>I Love You</i>		
DE-24686—FRED WARING O.		
DE-24666—DICK HAYMES <i>Little Fish In A Big Pond</i>		
MG-10465—FRANKIE MASTER O. <i>Every Night Is Saturday Night</i>		
VI-52-0028—GOODMAN ORCH.		
VI-20-3469—PERRY COMO <i>I Love You</i>		
VI-31-0010—JOHNNY BRADFORD <i>I Love You</i>		
VO-55018—BILL HARRINGTON <i>I Love You</i>		

	Sept. 24	Sept. 17
<b>10—DANCE OF THE HOURS</b>	<b>34.8</b>	<b>13.3</b>
VI-20-3516—SPIKE JONES O. <i>None But The Lonely Heart</i>		
<b>11—I LOVE YOU (JUST ONE WAY TO SAY)</b>	<b>27.9</b>	<b>5.6</b>
CA-57-665—JO STAFFORD <i>Homework</i>		
CO-38513—FRANK SINATRA <i>Old Fashioned Walk</i>		
DE-24665—AL JOLSON <i>Paris Wakes Up And Smiles</i>		
VI-31-0010—JOHNNY BRADFORD <i>Old Fashioned Walk</i>		
VI-20-3469—PERRY COMO <i>Old Fashioned Walk</i>		
<b>12—BABY IT'S COLD OUTSIDE</b>	<b>24.9</b>	<b>26.6</b>
CA-57-567—WHITING-MERCER <i>I Never Heard You Say</i>		
CO-38463—SHORE-CLARK <i>My One And Only Highland Fling</i>		
DE-24644—FITZGERALD-JORDAN <i>Don't Cry, Cry Baby</i>		
ME-5307—LYNN & FRANK LOESSER <i>Make A Miracle</i>		
MG-30197—WILLIAMS-MONTALBAN <i>My Heart Beats Faster</i>		
VI-20-3448—DON CORNELL-LAURA LESLIE <i>Whispering Waters</i>		
<b>13—YOU'RE SO UNDER- STANDING</b>	<b>22.2</b>	<b>28.3</b>
CO-38437—JERRY WAYNE		
CR-60053—RUSS CARLYLE <i>Heart Of My Heart</i>		
DE-24636—EVELYN KNIGHT <i>It's Too Late Now</i>		
MG-10369—BLUE BARRON O.		
VI-20-3405—LARRY GREEN O.		
<b>14—AGAIN</b>	<b>20.8</b>	<b>28.4</b>
CA-15428—MEL TORME <i>Again</i>		
CO-38467—DORIS DAY <i>Everywhere You Go</i>		
DE-24602—GORDON JENKINS O. <i>Skip To My Lou</i>		
ME-5261—VIC DAMONE <i>I Love You So Much It Hurts</i>		
MG-10398—ART MOONEY O. <i>Five Foot Two, Eyes Of Blue</i>		
VI-20-3427—TOMMY DORSEY O. <i>The Hucklebuck</i>		
<b>15—CIRCUS</b>	<b>20.7</b>	<b>12.4</b>
DE-24700—DICK HAYMES <i>Song Of Surrender</i>		
MG-10488—BILL FARRELL <i>Through A Long &amp; Sleepless Night</i>		
VI-20-3488—TONY MARTIN <i>No, No And No</i>		
<b>16—TWENTY-FOUR HOURS OF SUNSHINE</b>	<b>18.1</b>	<b>17.9</b>
CA-57-711—GORDON MacRAE <i>Wedding of Lilli Marlene</i>		
CO-38530—DICK JURGENS <i>Who Do You Know In Heaven</i>		
DE-24678—CARMEN CAVALLARO <i>There's Yes! Yes! In Your Eyes</i>		
MG-10446—ART MOONEY O. <i>In A Shady Nook</i>		
VI-31-0011—THE TATTLERS <i>Now! Now! Now! (Is The Time)</i>		
VI-20-3504—FONTANE SISTERS <i>Bumpety Bus</i>		
<b>17—GIVE ME YOUR HAND</b>	<b>16.9</b>	<b>6.1</b>
VI-20-3521—PERRY COMO <i>I Wish I Had A Record</i>		
<b>18—MY BOLERO</b>	<b>16.4</b>	<b>13.1</b>
ME-5313—VIC DAMONE <i>Through A Long &amp; Sleepless Night</i>		
<b>19—NOW THAT I NEED YOU</b>	<b>16.2</b>	<b>23.9</b>
CA-57-719—JAN GARBER O. <i>You're Breaking My Heart</i>		
CO-38507—DORIS DAY <i>Blame My Absent Minded Heart</i>		
DE-24695—KAY THOMPSON <i>'Bout You 'N Me</i>		
ME-5311—FRANKIE LAINE <i>My Own, My Only, My All</i>		
MG-10453—JANE HARVEY <i>Weep No More</i>		
VI-20-3582—FRAN WARREN <i>Now That I Need You</i>		

	Sept. 24	Sept. 17
<b>20—I DON'T SEE ME IN YOUR EYES ANYMORE</b>	<b>15.8</b>	<b>12.3</b>
CA-15402—JAN GARBER <i>Love Me! Love Me! Love Me!</i>		
CO-38408—BUDDY CLARK <i>I Get Up Every Morning</i>		
DE-24576—THE STARDUSTERS <i>Because You Love Me</i>		
LO-403—VERA LYNN-SAM BROWNE <i>I'll Keep The Love Light Burning</i>		
ME-5265—KITTY KALLEN <i>Kiss Me Sweet</i>		
MG-10373—HELEN FORREST <i>Why Is It</i>		
VI-20-3347—PERRY COMO <i>Forever And Ever</i>		
<b>ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY</b>		
<b>21—RIDERS IN THE SKY</b>	<b>13.5</b>	<b>16.9</b>
<b>22—I NEVER SEE MAGGIE ALONE</b>	<b>13.4</b>	<b>2.6</b>
<b>23—SCOTCH HOT (HOP SCOTCH POLKA)</b>	<b>13.5</b>	<b>28.2</b>
<b>24—WHISPERING HOPE</b>	<b>13.2</b>	<b>1.2</b>
<b>25—FOUR WINDS AND THE SEVEN SEAS</b>	<b>13.1</b>	<b>6.2</b>
<b>26—DIME A DOZEN</b>	<b>10.1</b>	<b>1.3</b>
<b>27—THERE'S YES! YES! IN YOUR EYES</b>	<b>8.9</b>	<b>21.2</b>
<b>28—WONDERFUL GUY</b>	<b>6.1</b>	<b>2.7</b>
<b>29—AIN'T SHE SWEET</b>	<b>5.4</b>	<b>5.1</b>
<b>30—WEDDIN' DAY</b>	<b>4.7</b>	<b>3.4</b>
<b>31—LOVER'S GOLD</b>	<b>4.6</b>	<b>3.6</b>
<b>32—BALI HA'I</b>	<b>3.4</b>	<b>3.5</b>
<b>33—WHO DO YOU KNOW IN HEAVEN</b>	<b>3.3</b>	<b>2.5</b>
<b>34—FIDDLE DEE DEE</b>	<b>3.2</b>	<b>1.4</b>
<b>35—BLUE SKIRT WALTZ</b>	<b>3.1</b>	<b>5.7</b>
<b>36—I CAN DREAM CAN'T I</b>	<b>2.9</b>	<b>—</b>
<b>37—THROUGH A LONG AND SLEEPLESS NIGHT</b>	<b>2.7</b>	<b>—</b>
<b>38—DRY BONES</b>	<b>2.6</b>	<b>—</b>
<b>39—EVERYTIME I MEET YOU</b>	<b>2.5</b>	<b>1.8</b>
<b>40—THE MERRY-GO-ROUND WALTZ</b>	<b>1.0</b>	<b>1.1</b>

# FALL BUSINESS BRINGS OPS INCREASED COLLECTIONS

## Collections Up 10% To 20%—Manufacturers Bringing Out Great Equipment

NEW YORK—Every year it's the same. Members of the coin industry in practically all instances, absorb summer slumps in business with the anticipation of the usual return to increased collections and increased sales of equipment starting with the approach of cool weather.

The opening of the 1949 Fall season brought with it not only the usual return to activity all along the line, but better than anticipated by the most optimistic, early signs point to the best business splurge that has been seen by the coin business for quite some time.

Most important, of course, are the reports coming into this office from every point of the country that operators are enjoying increased collections (even at this early stage of the season). Music machine operators state that average collections have risen some 10% to 20% during the past month. Record costs are lower, due to reduction of price of records, introduction of longer play records, and careful buying. Music operators also, during the past years, have reorganized its personnel, and have gone to work themselves, thus paring overhead. With most operators working at top efficiency, and with averages going up, it appears as if the music machine ops are headed for a profitable season.

Game operators report that they are enjoying better business also. A higher collection average always appears with the break to cool weather,

but this year, due to the splendid efforts of the manufacturers who have been turning out more attractive, unique playing, highly appealing games, the public is being offered greater playing pleasure. And from what we hear from the manufactories, more and greater money-making games are on the way.

Due to the production of these fine games and music machines, all sellers of equipment—manufacturers, distributors and jobbers, are enjoying an unusually active early Fall selling splurge. In addition reports from wholesalers state that they have been extremely busy in the buying and selling of all types of used equipment.

Operators in territories where television has been cutting in heavily, now are no longer worried about this instrument. Bars and taverns in many instances have taken their sets out, and where they still remain, customers are paying very little attention to the broadcasts. Looks like the novelty (like the early day radio) has worn off!

*The Cash Box* has always taken an optimistic viewpoint about the great future of the coin operated business, and we believe this coming season will bear us out—and perhaps even go beyond our hopes. The smart, hustling coinman can make the fourth quarter of 1949 profitable enough to make up for any slumps endured during the year. But beyond even this, he can secure his business for the years ahead.

## BALLY APPOINTS JACK NELSON SALES MGR.

CHICAGO — Appointment of Jack Nelson as general sales manager of Bally Manufacturing Company was announced this week by Ray Moloney, Bally president. George Jenkins, Bally vice-president, is assuming larger responsibility as director of sales of Bally games and related products.

Nelson comes to the Bally organization with a background of more than 25 years experience in the coin-machine industry. His broad knowledge of operator and distributor problems is known throughout the trade, and he is rated as one of the most widely known men in the industry. For the past several years he has conducted his own distributing business, which has now been turned over to his son, Jack Nelson, Jr.

Discussing the appointment of Nelson, Ray Moloney, said "There will be no change in Bally's general distribution policy. We feel fortunate in obtaining the services of Jack Nelson who is known throughout the country as a hard-hitting and fast-moving sales executive who is intimately familiar with all branches of the coin machine industry."

Jack Nelson commented, "I've watched the forward progress of Bally from year to year since the company started nearly 20 years ago and I am proud to be part of a company that has demonstrated such outstanding leadership and has contributed so much through the years to the progress and the prosperity of all coin machine people."



Jack Nelson (left), newly appointed Bally general sales manager, and George Jenkins, Bally vice-president, talk over fall and winter sales plans.

## Dave Gensburg Accepts The Cash Box Trophy



CHICAGO—In June of this year, thru the medium of *The Cash Box* annual voting poll, operators thruout the country cast their ballots for Genco's "Screwball" as the best money-making pinball machine produced from June 1948 to June 1949.

Pictured above is Dave Gensburg, Genco Manufacturing & Sales Company, accepting the trophy from Bill Gersh, publisher of *The Cash Box*.

## Jennings Changes Name Of New Bell



O. D. JENNINGS

CHICAGO—Tho an announcement appeared this past week that O. D. Jennings & Company, this city, would be shipping their new "Warrior" chief bell, it seems, after much consideration at the factory that the firm's ex-

ecutives decided that the name of the "Warrior" should be changed to "Export Chief."

In addition to this change of name a slogan was also born and that slogan regarding the new "Export Bell" is, "For operators at home and abroad."

The new Jennings' "Export Chief" is stripped down clean of all fancy deluxe equipment so as to eliminate all extra export duties and tariffs and brings the same fine mechanism plus an outstanding cabinet job to the export field at an extremely satisfactory price.

At the same time, those operators in this country who desire a machine without too much fancy material splashed all over it, will find the new Jennings' "Export Bell" much to their liking, they state.

The price is extremely low and the domestic operator will be able to amortize the cost of the "Export Bell" in speedy time.

# MOA SCHEDULES OPS MEET FOR MARCH 6, 7 & 8 AT PALMER HOUSE

CHICAGO—Following the meeting of the fifteen man board of directors of MOA in Chicago this past September 12 and 13, complete arrangements have been completed for the nationwide meet of music operators. Due to crowded hotel conditions, the original dates set had to be cancelled, and definite dates were set for March 6, 7 and 8 at the Palmer House, this city.

The committee agreed on the arrangement of procedure, which will include many important business meetings, with every music operator in the country invited to attend.

It is understood there will not be any exhibit hall display of equipment of manufacturers, but all will be invited to partake in the convention with private displays in the hotel.

## 'Shuffle-Alley' United Big Hit



HERB OETTINGER

CHICAGO—One of the unusual features of the new hit game of United Mfg. Co., this city, is the fact that since Sam Taran of Taran Distributing Co., Miami and Jacksonville, Fla., sent the firm a blank check and told them to fill it out for the amount of games they could load on the truck that Sam had on the way to the plant, and which truck would then roll directly down to Florida, Herb Oettinger reports that more and more such checks are now being received from other of the firm's distributors.

What started this new shuffling of checks by Herb is the firm's new 10c play his, "Shuffle Alley."

The game caught on almost immediately and in every territory there are now distributors clamoring for instant delivery.

To get in ahead of anyone else these distributors are rushing Oettinger blank checks with instructions to fill in the amount for whatever number of the "Shuffle Alley" games the firm can ship immediately.

As Oettinger reported, "This is the first time we have been receiving blank checks with instructions to fill them out as we ship equipment. There is no doubt," he continued, "that this, in itself, substantiates the fact that 'Shuffle Alley' has, practically overnight, become one of the most outstanding sensations in the industry."

"This is also the first time," he continued, "when we have had to contend with trucks being rushed to our plant by our distributors and have the truckmen wait for the machines to come off the line so that they could immediately rush them down to the various territories."

"The distributors save money," he explained, "using this type of truck delivery, and as long as the blank checks keep coming in we'll keep shuffling 'Shuffle Alleys' at them just as fast as we can."

## Williams Promises 2 Great Games



SAM STERN

CHICAGO—Sam Stern, vice-president and general salesmanager for Williams Manufacturing Co., this city, announced this past week that the firm were preparing to present "two great games" to the trade.

According to Stern, "Tests conducted by our distributors in various parts of the country over a period of time have proved that these are two of the greatest games ever yet placed on location."

"We believe," he continued, "that when the industry sees these new games that they will agree with the results of the tests and will find them among the greatest ever yet presented to the trade."

Stern also said that everyone of the Williams' products have been placed on extensive location tests

COMING . . .

FRESHIE!

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- 10 INCH . . . 1.00

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prior to presentation to the field. He believes in advance testing of all their products. Because of these tests he is "convinced that our two new games are among the very greatest we've ever built."

Formal introduction of the games to the industry will be made next week from the new factory of the firm at 4242 West Fillmore Street, this

When you buy from Runyon

YOU BUY THE BEST

## KUNKEL 5c HOT POPCORN VENDORS

Like New ONLY . . . \$57.50

New Packard

BAR BRACKET . . \$3.50

1/3 Deposit—Balance C.O.D.

ORDER TODAY!

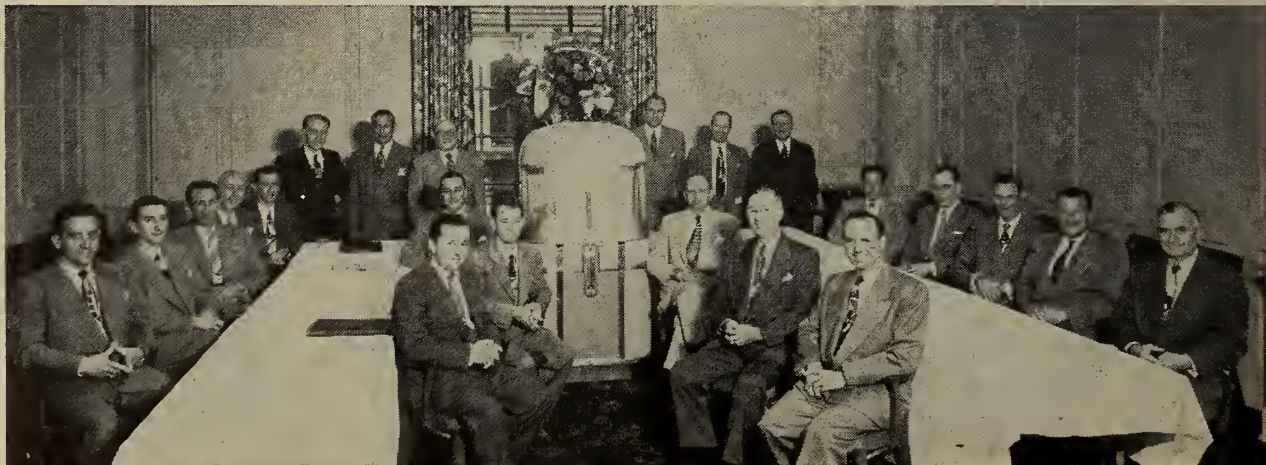
## RUNYON SALES COMPANY

Exclusive AMI Distributors in N.Y., N.J. & Conn.

593 10th Avenue . . . 123 W. Runyon Street  
New York 18, N. Y. . . Newark 8, N. J.  
LOngacre 4-1880 . . . Blgelow 3-8777

city, when shipments will start out full blast all over the nation.

## Southern Aut. Music Co. And AMI Officials Hold Sales Meet

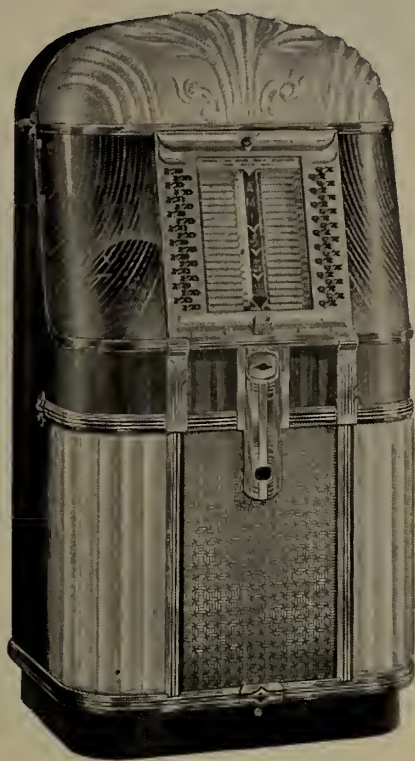


LOUISVILLE, KY. — Pictured above at sales meet of Southern Automatic Sales Co., this city, (story in *The Cash Box*, September 24 issue), reading from left to right, outside circle: Herman Perkins; John Stocks-

dale; Homer Sharp; Matt Maley; Paul Himburg; Lindy Force, AMI; Jack Mitnick, AMI; Sam Weinberger, John Haddock, AMI; Leo Weinberger, head of distributing firm; Joe Weinberger; Clarence Boles; James

Cheek; Donald McGar; John Sheridan; Edward Zoller.

Sitting, inner circle, left to right: Albert Nigh; Morton Weinberger; Sam Dieter; Bernard Radford; Earle E. Pippinger; Arthur Daddis, AMI.



**Where  
You  
Get It:**

**Atlas Distributors**

1024 Commonwealth Ave., Boston, Mass.  
Phone: Beacon 2-3870

**Automatic Music System**

306 West Broad Street, Richmond, Va.  
Phone: 2-2912 or 7-2787

**Automatic Phonograph Dist. Co.**

806 North Milwaukee Avenue, Chicago, Ill.  
Phone: Chesapeake 3-4900

**Banner Specialty Company**

1508 Fifth Avenue, Pittsburgh, Pa.  
Phone: Grant 1373

**Birmingham Vending Company**

2117 Third Avenue North, Birmingham, Ala.  
Phone: 5-5813

**Central Ohio Coin Machine Exchange**

525 South High Street, Columbus, Ohio  
Phone: Adams 7254

**Chris Novelty Co.**

806 St. Paul Street, Baltimore, Md.  
Phones: Mulberry 3167 or 8722

**Cia Distribuidora, Pan-Americana, S.A.**

Cardenas 209, Havana, Cuba

**Coin Machine Sales Company**

156 East Third South St., Salt Lake City Utah  
Phone: 9-0222

**Dixie Coin Machine Co.**

912 Poydras Street, New Orleans, La.  
Phone: Magnolia 3931

111 W. Division Street, Biloxi, Miss.  
(UNITED NOVELTY COMPANY)  
Phone: 101

**H. W. Dolph Distributing Co.**

222 East Fourth Street, Tulsa, Okla.  
Phone: 3-9025

**Fort Worth Amusement Co.**

110 S. Jennings Avenue, Fort Worth, Tex.  
Phone: 3-9427

**Hanna Distributing Co.**

408 First Street, Utica, N. Y.  
Phone: 2-5732

**Hankin Distributors**

708 Spring Street, N.W., Atlanta, Ga.  
Phone: Vernon 3567

**Koers Distributing Company**

613 Eighth Street, Rapid City, S. D.  
Phone 530

**Lief Music Distributing Co.**

1640 Payne Avenue, Cleveland, Ohio  
Phone: Main 2545

**Marston Distributing Co.**

20 West Alexandrine Street, Detroit, Mich.  
Phones: Temple 3-4403 or 3-4404

**Mayflower Distributing Corp.**

1209 Douglas Street, Omaha, Neb.  
Phone: Atlantic 3407

**Miller Vending Co.**

42 Fairbanks St., N.W., Grand Rapids, Mich.  
Phone: 9-8632

**Paster Distributing Co.**

2218 University Avenue, St. Paul, Minn.  
Phone: Nestor 7901

2606 West Fond du Lac Ave., Milwaukee, Wis.  
Phone: Hopkins 2-5425

**J. Peskin Distributing Co.**

2663-67 West Pico Blvd., Los Angeles, Calif.  
Phone: Dunkirk 8-6178

3716 San Pablo Avenue, Emeryville, Calif.  
(HUBER DISTRIBUTING CO.)  
Phone: Pledmont 5-5412

**David Rosen, Inc.**

855 North Broad Street, Philadelphia, Pa.  
Phone: Stevenson 2-2903

**J. Rosenfeld Co.**

3218 Olive Street, St. Louis, Mo.  
Phone: Lucas 3196

**Runyon Sales Co. of New York, Inc.**

593 Tenth Avenue, New York, N. Y.  
Phone: Longacre 4-1880

123 West Runyon Street, Newark, N. J.  
Phone: Bigelow 3-8777

**Southern Amusement Company**

628 Madison Avenue, Memphis, Tenn.  
Phones: 5-3609 or LD 524

**Southern Automatic Music Co.**

624 South Third Street, Louisville, Ky.  
Phone: Wabash 5094

325 North Illinois Street, Indianapolis, Ind.  
Phone: Reilly 5571

605 Linden Avenue, Dayton, Ohio  
Phone: Kenmore 3159

240 North Jefferson, Lexington, Ky.  
Phone: Lexington 2393

228 W. Seventh Street, Cincinnati, Ohio  
Phone: Main 3262

3011 East Maumee Ave., Fort Wayne, Ind.  
Phone: Eastbrook 3487

**Taran Distributing, Inc.**

2820 N. W. Seventh Avenue, Miami, Fla.  
Phone: 3-7648

90 Riverside Avenue, Jacksonville, Fla.  
Phone: 6-1551

**United Amusement Company**

3410 Main Street, Kansas City, Mo.  
Phone: Logan 8434

**Wallace Distributing Co.**

205 Northeast First Avenue, Mineral Wells, Tex.  
Phone: 216

**R. Warneke Company**

121 Navarro Street, San Antonio, Tex.  
Phone: Fannin 2236

1217 Taft Avenue, Houston, Tex.  
Phone: Jackson 2-5161

**Western Distributors**

1226 S. W. 16th Street, Portland, Ore.  
Phone: Atwater 7565

3126 Elliott Avenue, Seattle, Wash.  
Phone: Garfield 3585

WE GOT IT FOR YOU AT **LESS THAN WHOLESALE!**

Special Reduced Prices on Reconditioned\*  
**AIREON SUPER DE LUXE PHONOGRAPHS**

1	\$145	10	\$125
5	\$135		Crating \$5 Additional

**SPECIAL QUANTITY PRICES!**

1. We install complete new \$32.50 coin conversion on the door from top to bottom (new type slug rejector, goose neck, new micro switch, etc.).
2. We install the latest type \$35.00 guardian accumulator.
3. We repaint the color discs.
4. We solder all connections on the electric selector.

They're all Top Values—with Super Reconditioning. Here's why they're in A-1 condition—practically as good as new!

5. We refinish the cabinet wherever necessary.
6. We install late silver base record changers (no black bases).
7. We make all necessary adjustments—and the machine is completely checked by factory trained mechanics.

\*All Alfred Sales Reconditioned Equipment is GUARANTEED as represented . . . in many cases—in better condition than when it came off the assembly line!

1/3 DEPOSIT, BALANCE C.O.D. . . . TRADES ACCEPTED . . . IMMEDIATE DELIVERY.

Special Deals on Fiesta, Blonde Bombshell, Coronet!  
**WRITE, WIRE OR PHONE**

Prices Slashed on Guaranteed Reconditioned\*

**BALLY ONE BALLS! LIMITED QUANTITY!**

SPECIAL ENTRY	Reduced to \$ 79.50
JOCKEY SPECIAL	Reduced to \$119.50
GOLD CUP	Reduced to \$169.50
CITATION	Reduced to \$375.00

**ALFRED SALES, INC.**  
881 Main St. Lincoln 9106 Buffalo 3, N. Y.

Alfred Sales is the Exclusive Distributor in this Territory for Wurlitzer, Bally, Gattlieb, Williams, Exhibit and other Leading Manufacturers.

**STAY RIGHT WITH COVEN**

ALL EQUIPMENT IN A-1 SHAPE  
• THE FINEST AVAILABLE •

CITATION	\$349.50
GOLD CUP	169.50
JOCKEY SPECIALS	139.50
VICTORY DERBY	29.50
DELUXE DRAW BELLS	219.50
SPEEDWAY	59.50
EVANS BANGTAILS (J.P.)	49.50
WURLITZER MODEL #1015	329.50
WURLITZER MODEL #780E	119.50
SEEBURG HIDEAWAY with 2 Wall Boxes	89.50

1/2 Deposit with Order

**COVEN DISTRIBUTING CO.**

3181 ELSTON AVE.  
CHICAGO 18, ILL

Ind. 3-2210



Top-flight eastern distributor with complete sales and service facilities has capacity for one or two additional lines. Our company enjoys an enviable reputation and is financially responsible. Write in confidence if your product has merit and you seek volume sales.

BOX # 95  
c/o THE CASH BOX  
Empire State Building  
New York 1, N. Y.

**"Champion" Wins Distrib. Acclaim**

CHICAGO—Jack Nelson, General Salesmanager of Bally Manufacturing Co., was pleased to report this past week that one of the results of the two day Bally distributors' meeting was the unanimous vote of all their distributors that Bally "Champion" was their best and greatest selling product.

According to Nelson, "This is one time when every one of our distributors is most wholeheartedly agreed on the fact that one game was so outstanding that they voted it the greatest selling and best money-making machine they are handling."

"That machine," Nelson continued, "is Bally 'Champion' and there is no doubt that the sales figures which have already been reached for 'Champion' indicate that this machine will exceed in sales anything which has been placed on the market."

The factory has been working right ahead without halt to supply the demand for "Champions." With Nelson now at the helm of the sales department it is believed that there will be even greater sales concentration on the game.

Nelson stated, "The fact that 'Champion' entered into the picture to help operators who had so tremendously profited from 'Citation' and went on right ahead to prove that it is one of the greatest and most outstanding of all one-balls ever built, is proof in itself for any operator anywhere in the nation that this is the one game he needs to assure himself continued constant profits."



**EASTERN FLASHES**

More action on coinrow this week than for many a moon—wholesalers, for a change complaining that they are running low on inventory of used machines. New equipment also getting a big play. Operators are more numerous along the row, with all buying. Music operators tell us their collections have picked up from 10% to 20% during the past month. With the influx of the "rebound" type amusement games, game operators are visiting with all the jobbers and distributors.

\* \* \* \* \*

United's "Shuffle-Alley" on display here, and Jack Semel busier than a Dodger runner sprinting for home with the winning run. Concensus among wholesalers and operators who have seen the game is that it's headed for a big money-maker. They like the 10c play . . . Herbie (Happy Talk) Semel, Jack's happy-go-lucky son, can't wait for the forthcoming banquet of the Automatic Music Operators Association, being held on October 29 at the Starlight Roof of the Waldorf Astoria Hotel. Herbie really had himself a time last year . . . Met up with Joe Kochansky, Bay Ridge Music Co., Brooklyn, who smilingly admitted collections up over 10%. "Looks like it'll even get better as the weather cools down" states Joe . . . Our good friend Willie (Little Napoleon) Blatt writes us from Miami that Willie Levy and Georgie Holzman of Brooklyn are visiting him. Willie just returned from a trip thru Central America, where conditions, he states, are better than in the states. More new equipment out, and collections higher.

\* \* \* \* \*

Dave Stern, popular head of Seacoast Distributors, Newark, N. J. seen lunching in a spiffy 57th Street eatery with Sam Kresburg, of Practical Products, manufacturers of the "Sodamat" and "Smoke Shop" vendors. Wonder who picked up the tab? . . . Harry Koeppel, Koeppel Distributing Co., having quite a problem with brother Hymie. Hymie is a dyed-in-the-wool rabid Brooklyn roofer, and come hell or high water, must listen to the broadcast of the ball game (particularly the important games with St. Louis). Seems business was so brisk, keeping Hymie busy shuttling from the showrooms to the repair department to the stock room in the basement, that the only solution was to tune up the radio to its highest peak. That it interfered with business talks with Harry and customers meant little to Hymie. He had to follow the doings of the Dodgers.

\* \* \* \* \*

Our good friend Jules Olshein, Olshein Distributing Company, Albany, N. Y., tells us that "business is on the upswing these days, and I look forward to a busy fall and winter. Coin operated shuffleboards are the thing. This machine can be used in grills where pin games are not allowed. Our operator customers tell us that grill owners are now becoming conscious of the fact that they can make money with shuffleboards that are coin operated, and are disposing of the non-coin boards—or putting them to one side so as to make room for the new ones." Olshein is in the midst of a remodeling and renovating job, modernizing his entire building . . . Dave Lowy, Dave Lowy & Company, makes his hotel reservations for the NAMA (National Automatic Merchandising Association) show at Atlantic City, N. J., which takes place November 27 to 30. Dave's interest is as distributor for Keeney's Cigarette machine.

\* \* \* \* \*

Morris Rood, manager of Runyon Sales Company, so busy one day this week, he winds up the day completely exhausted. "First time this has ever happened to me" he states. And of all things, Barney (Shugy) Sugerman, head of the firm, was out on the road with Irv (Kempy) Kempner, most of the week, covering Connecticut for AMI, and other products the firm represents . . . Mike Munves rushing around his offices again this week. Fall sales of machines, and particularly of supplies and parts spurts . . . Harry Berger, West Side Distributing Company, doing quite a job renting equipment to ops. In addition the wholesale end improves to the extent that his inventory is completely sold out. Now has to hustle to buy more equipment to fill orders.

**DALLAS, TEXAS**

Richard Jense and Pete Purvis, Stephenville, walked into Commercial Music with their "bible" in hand, ready to haggle with Tommy Chatten over prices on used equipment. In case some of you wonder just what "bible" I'm speaking of, well, your reading it now . . . Shorty Combs, Denison, Texas, is readying for his yearly pheasant hunt in Dakota . . . B. F. Largent dropped by with his wife and son. Mr. Largent rarely gets to Dallas, says Lufkin is just too far away . . . Abe Sussman, S & C Amusement, bought a carload of phonographs and enlarged his route in Dallas . . . O. K. Amusement, Longview, Texas, is also enlarging. Mr. Ormand recently took on a silent partner with the remark that O.K. is plenty O.K. at this point.

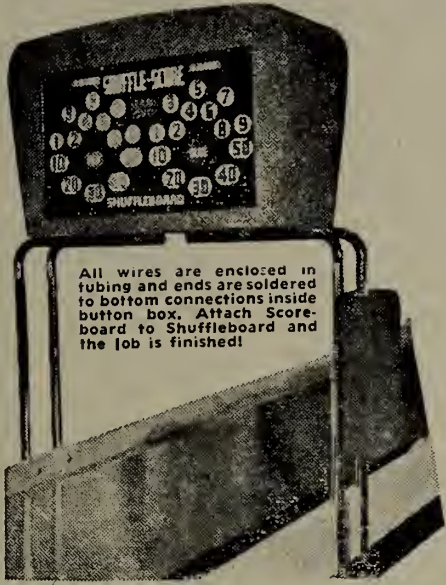
Joe Magnani, M & M Music, Galveston, is batching for several weeks while wife Ethel takes in the sights of Chicago . . . Johnnie Caldwell and wife giving us the raves on "Cow Town." Mrs. Caldwell says she loves it. We certainly wish Johnnie all the luck in his new operation . . . B. H. Williams returned from a beeg show in Chicago held by Williams Mfg. Co. . . . We wish to welcome Mark Vermillion to the fold of Dallas operators. Mark began his operation this week. Really a swell guy . . . Joe Hightower got his limit in doves last week and is now on the verge of a deer hunt . . . R. A. Titsworth, Frank Caldwell, Buddy Clem, Jimmy Garrett, E. W. Daniels and Garland de Lemar, all in a hurry to get through with a day's business in Dallas.



# 2 TERRIFIC PROFIT BOOSTERS FOR SHUFFLEBOARD LOCATIONS

Here are two NEW all electric SCOREBOARDS for Shuffleboards designed and manufactured by the originators of electrical scoring units for Shuffleboards.

Our NEW OVERHEAD SCOREBOARD includes all the LATEST scoring features PLUS an automatic set up of FRAMES and COMBINATION play.



All wires are enclosed in tubing and ends are soldered to bottom connections inside button box. Attach Scoreboard to Shuffleboard and the job is finished!

## • FRAME SCORING •

We have added "FRAME SCORING" to our OVERHEAD Scoreboard, which is an optional feature.

The "FRAME SCORING" feature is incorporated within the regular cabinet itself and is not a separate unit.

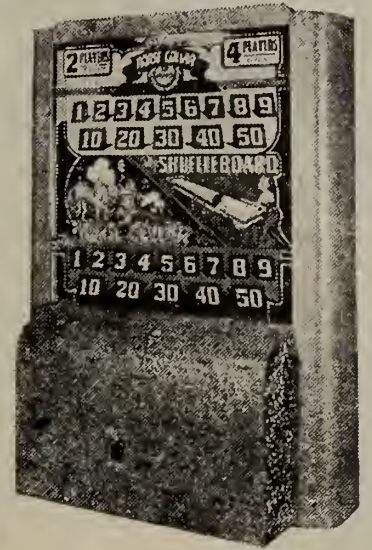
Two players score to 15 points or 8 frames, whichever is scored first.

Four players score to 21 points or 10 frames (adjustable to 12 frames), whichever is scored first.

Frames automatically advance . . . seconds after scoring.

Scores by FRAME and POINT combinations.

**IMMEDIATE DELIVERY**



### ▲ OVERHEAD SCOREBOARD

*With or without automatic frame scoring*

Can be used for 15, 21 or 50 point games, such as Horsecollar and Baseball.

In combination point and frame play, frames advance automatically seconds after scoring. Automatic scoring advances progressively at each touch of button.

Equipped with National slug rejector and metered. Trouble free. **DOUBLE FACED.**

Furnished with 5¢ or 10¢ chutes as desired.  
**EASY TO ATTACH TO ANY TYPE OF SHUFFLEBOARD.**

### WESTERN DISTRIBUTORS ADVANCE SALES CO.

1350 HOWARD ST., SAN FRANCISCO, CALIF.

See both of these scoring units at your Distributors or write to us for further details.

### ▲ SINGLE FRONT SCOREBOARD FLOOR OR WALL MODEL

This model scoreboard can be used for 15, 21 or 50 point (HORSECOLLAR—BASEBALL) games.

Includes automatic coin counter and ABT slug rejector.

Unit is completely self-contained. Control buttons record scores instantaneously. Attractive, durable cabinet. Numerals are brilliantly illuminated and easy to read at a distance.

Furnished with 5¢ or 10¢ coin chutes as desired.

**M and T Sales Co.**

**2849 Fullerton Ave. Phone Dickens 2-2424. Chicago 47, Ill.**

## Exhibit In Full Production On New Five-Ball "Tumbleweed"



CHARLES J. PIERI

CHICAGO — Charley Pieri, sales manager for Exhibit Supply Company, this city, received a very grand ovation from the firm's distributors on shipment of the first batch of their new five ball, "Tumbleweed."

The game features an entirely new type of flipper action with what the firm call "flipper teasers," and tests conducted by Exhibit have proved that pinball players are thrilled by this new action.

At the same time there are twelve ways to win on "Tumbleweed" and the scoring methods are tried and proven with the test machines indicating that the players are all for this type of scoring.

"Most outstanding," according to

Pieri, "is the fact that the 'Tumbleweed' is one of the brightest, most colorful and flashy cabinets and games we have ever produced.

"There are more colors used in 'Tumbleweed,'" Pieri continued, "than in any five ball we have ever yet built. The game simply pulls the players to it because of its outstanding and colorful appearance. Location owners will welcome it for it actually helps dress up the location itself."

If advance orders are any indication, it seems that Exhibit have a very grand game on their hands. Their distributors are enthusiastic over the "flipper teasers," the scoring methods, and especially like the flashy, colorful cabinet and playing field which "Tumbleweed" features.

### Jack Nelson, Jr. Heads New Logan Distributing Company

CHICAGO — The distributing firm of Jack Nelson & Company, this city, has been taken over by Jack Nelson, Jr., who has been a partner in the business for the past three years. Name of the firm has been changed to Logan Distributing Company, but it is announced that there will be no change in policy or lines represented.

Logan handles a line a line of vending machines, merchandise and supplies on a national basis.

There's Nothing  
**NEWER**  
Than

**FRESHIE!**

### Rock-Ola To Present New Scoreboard

CHICAGO—Word from the Rock-Ola Manufacturing Corp. plant is to the effect that the firm will present a sensational new shuffleboard scoreboard which will feature the three popular scoring methods: Frames, Points and Horse-Collar.

Predominating will be the frame scoring which is expected to be about eighty per cent of the shuffleboard's action.

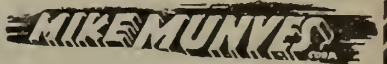
It will be based on the fact that the operator is "buying insurance" when he buys this new Rock-Ola Scoreboard.

The firm's Standard Shuffleboard, which was voted as "the best money-making shuffleboard of the year" by the nation's amusement operators, is in heavy production with shipments going to all points of the nation each day.

**BRING BACK FAST  
MONEY-MAKING PLAY!**

**WITH OUR  
CONVERSION FOR  
EXHIBIT DALE GUN**

Simple To Install—Gives Gun  
New Life—Makes More Money  
**\$8.75 ONLY**



575 11th Avenue, at 43rd, New York 19, N. Y.  
(BRyont 9-6677)

### COIN MACHINE MOVIES

For Regular Panorams and Solo-Vues

REELS OF 8 AND 6 SUBJECTS

Our Films Get The Dimes

PRICE \$32.50 TO \$38.50 Per Reel

**PHONOFILM**

3331 No. Knoll Dr. Hollywood 28, Cal.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

# New LION "1400"

## WORLD'S FINEST CUP-DRINK VENDOR

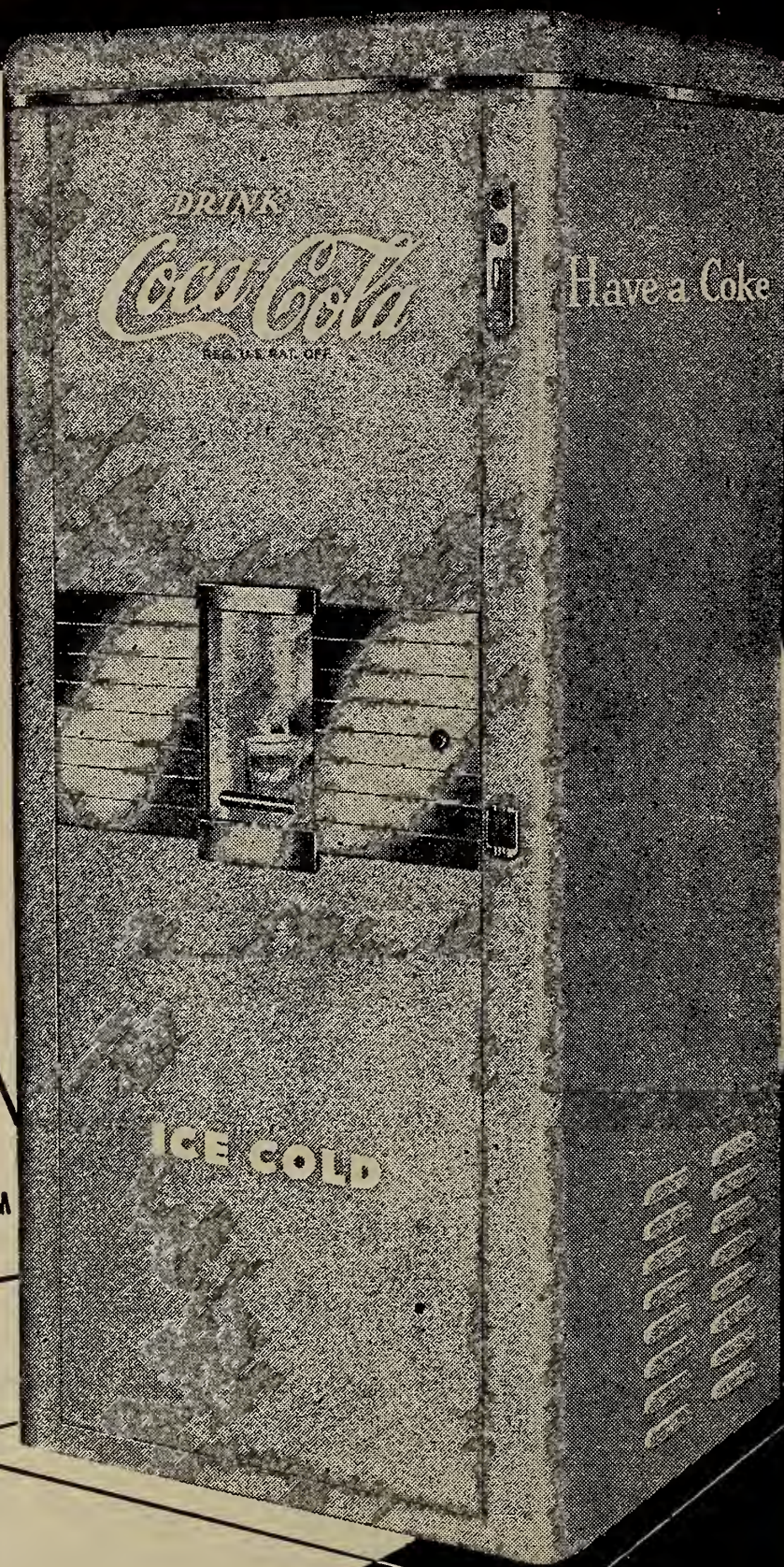
**LARGEST CAPACITY**  
**VENDS 1400 DRINKS**  
PER SERVICE OF SYRUP AND CUPS

**SMALL SPACE**  
ONLY 30 IN. WIDE, 24 IN. DEEP

**FAST OPERATION**  
VENDS DRINK IN 5 SECONDS

EACH DRINK FRESHLY PREPARED  
PERFECTLY BLENDED, UNIFORMLY COLD

EQUIPPED WITH CHEAT-PROOF  
**COIN-CHANGER**  
OR STRAIGHT NICKEL OR DIME MECHANISM



The New Lion "1400" cup-drink vendor embodies a host of exclusive deluxe features not found in other cup vendors. Operators enthusiastically praise its efficiency and performance. They like the way it stays in continuous operation . . . the minimum amount of service required . . . best of all, the *big profits* it brings them. You'll like it too for the same reasons. Write for descriptive literature today.

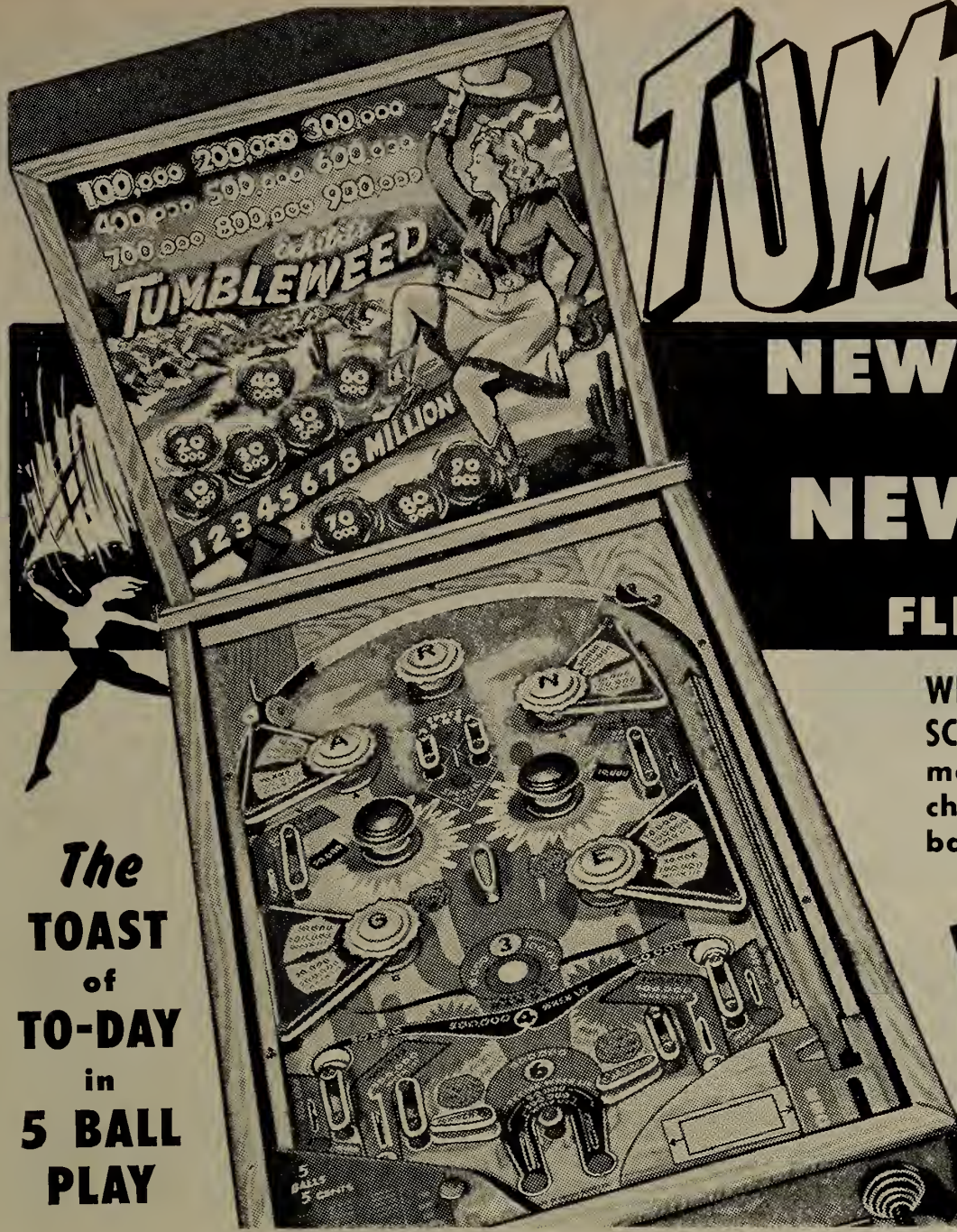
MODELS AVAILABLE TO VEND  
6-OZ., 8-OZ., 9-OZ. DRINKS

# Lymo

**INDUSTRIES, INC.,** Exclusive Factory Distributors

281 Merchandise Mart, Chicago 54, Illinois

Manufactured by Lion Manufacturing Corporation, Chicago 18, Illinois



# TUMBLEWEED

**NEW EXCITEMENT**  
*with Exhibit's*  
**NEW 'TRIPPLE'**  
 (SIMULTANEOUS)  
**FLIPPER ACTION**

**WILD ACTION ARENA LOADED for BIG SCORING** that create terrific exciting moments of thrills and suspense to chalk up millions even with a single ball for a win.

**12 WINNING WAYS**  
 5 WAYS with  
 'RANGE' SPOTTER

**1st and 4th BALL**  
 SCORE BUILD UPS

SEE  
 'TUMBLEWEED'  
 AT YOUR DISTRIBUTOR NOW!

**THE EXHIBIT SUPPLY CO.**  
 4218-30 W. LAKE ST. • CHICAGO 24, ILL.

**The TOAST of TO-DAY in 5 BALL PLAY**

## Exhibit Officials Accept Trophy



CHICAGO—In a poll of the operators conducted by *The Cash Box* to determine the best money-making equipment produced by the industry in its various classifications from June 1948 to June 1949, Exhibit Supply Company's "Dale Gun" was voted tops in the Arcade Division. (Results published in the June 25 issue of *The Cash Box*.)

Pictured above is Bill Gersh, publisher of *The Cash Box*, presenting the trophy to Exhibit officials. Left to right: Gersh; Charles Pieri, general sales manager; Joe Batten, vice president; and Ed Hughes, chief engineer.

## NAMA Convention Floor Plan Available

CHICAGO—NAMA (National Automatic Merchandising Association, 7 S. Dearborn St., this city, this week mailed out a complete floor plan showing spaces and locations of exhibitors who will show at their 1949 Convention being held Convention Hall, Atlantic City, N. J., on November 27 thru 30. This plan is available to all who write the association.

# FRESHIE

AS FRESH  
 AS ITS NAME

### Genco GLIDER

Ingenious! Unbelievable collections! Combines appeal of both Shuffleboard and Pin Game. Uses 1 puck fifteen times. Fast! Terrific!

Write for Prices.  
 Value and Quality Plus!

### Exhibit

### DALE GUN

Reconditioned — Guaranteed perfect throughout.

only \$145

## WORLD WIDE DISTRIBUTORS, INC.

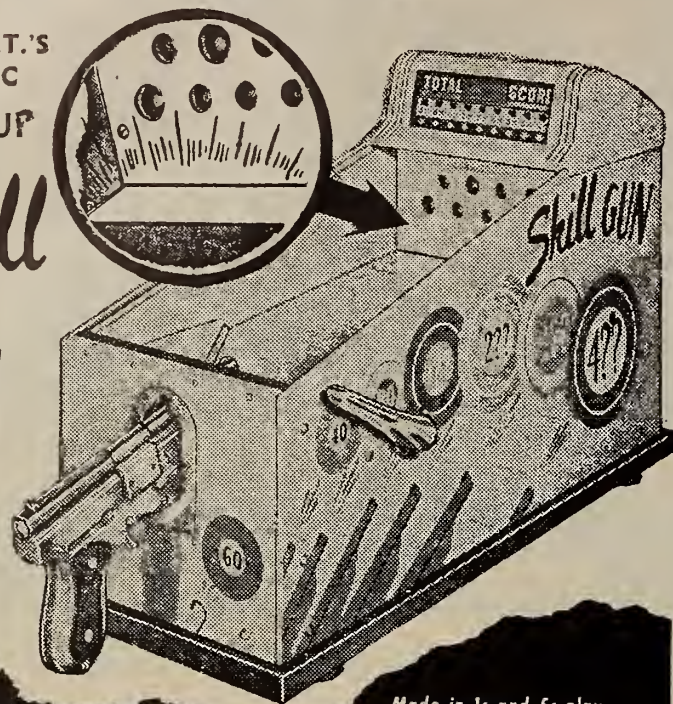
2330 N. WESTERN AVE., CHICAGO 47 EVerglade 4-2300

IF YOUR BOOKS SHOW "RED INK"  
CONVERT THEM TO BLACK

WITH A.B.T.'S  
ELECTRIC  
LIGHT-UP

Skill  
GUN

NO ADVANCE  
IN  
PRICE!



Made in 1c and 5c play

- ALL-ELECTRIC
- AUTOMATIC SCORING
- LEGAL EVERYWHERE
- SMALL INVESTMENT
- LARGE CASH BOX

SEE YOUR  
DISTRIBUTOR

Write for beautifully illustrated literature today!



**A. B. T. Manufacturing Corp.**  
715-723 No. Kedzie Avenue Chicago 12, Illinois



## CHICAGO CHATTER

Coinmen here are still talking about what they call "the week of conventions" when MOA and NCMDA held their meets and the various factories held distrib meetings. Some believe that this was about the biggest "meetings week" the city has ever yet seen. Many also believe that more of the manufacturers will adopt the new plan of holding their meets with their own distributors and that a week of this kind may be set aside for the future. Regardless—it can be reported that some of the coinmen around town were pretty tired (to say the least) when this big week finished. But with business picking up terrifically for most of the firms here, that tired feeling is bound to disappear very soon.

Heinie Roberts got himself some very nice attention with his coin changer which he showed to some of the distributors . . . The boys are still talking about those Bally parties and claim that they were "the greatest" . . . Ted Rubenstein got started on those Daval counter games and already has heard from some of the leading ops regarding them. In the meantime Ted's plenty busy with his scoreboard and more and more of these are on their way thruout the country . . . Many a Williams Mfg. Co. distrib will be a customer at the Imperial House after that grand dinner the firm gave all their distributors . . . Andy Wrenn and Art Garvey of Bally and Jackie Rosenfeld of St. Louis holding down the fort at the Singapore in the early dawning hours with those barbecued ribs for ammunition . . . Lou Boasberg and Ray Bosworth also stroll into the Singapore that same dawning . . . Red Zogg back to operating again having just sold his interest in the bell business which he created.

Sam Taran left a blank check over at United Mfg. Co. with instructions for the firm to simply load as many "Shuffle Alley" onto the truck he had sent over to the plant—and just make out the check for the total . . . Gin rummy players every noontime—making up a four handed game. Ralph Mills and Oscar Schultz vs Herb Mills and Midge Ryan—with Vince Shay on the sidelines to step in when help is needed . . . Mr. and Mrs. Harry Williams and Mr. and Mrs. Jimmy Fidler at the Chez Paree enjoying the show and the food. Fidler is the noted movie columnist and Harry's golf partner . . . Paul Laymon of L. A. with that grand white toothed smile and looking just as young and happy as ever scooting around this man's town . . . R. F. Jones and some of his men also around and about, even tho Jones was in just a week before.

Dinner at the Chez Paree with table consisting of Mr. and Mrs. Herb Oettinger, Mr. and Mrs. Ray Riehl and Si Redd—then Sam Stern and Ray Williams join the party as stars Fran Warren, Danny Thomas and Ginger Kinney come over to say "hello" after the show . . . Lyn Durant leaves for a fishing trip at 4 in the dawning . . . Famous last words by Si Redd of Boston, "It's only money"—and Si saving the tokens that Ray Williams of Dallas was winning at the Chez's 26 boards "for the kids at home" . . . Ben and Trudy Coven will be soon celebrating their 10th wedding anniversary—if we recall the right date. Seems that just about this time last year we bumped into Ben at the Chez with a crowd of people and Ben told us that he and Trudy were celebrating their "9th" wedding anniversary. Are we right, Ben?

Rumor has it that the Williams factory is coming out with a sensational football game that follows along their Star Series idea . . . O. D. Jennings changes name of their new operator's chief from "Warrior" to "Export Chief" with the slogan, "For operators at home and abroad," being a stripped down machine it is priced especially for ops as well as for export market . . . Which reminds that many factories here now wondering what will happen to their export biz with British pound cut so low.

Joe Beck, testing 10c payout Telequiz, reports machine going great . . . Joe Peskin, new L. A. native, in town to say "hello" to all his Chi friends . . . We hear that Walt Huber, Huber Distrib. Co., who is handling AMI for Joe Peskin in North. Calif., is doing a great job . . . Seen in one bunch at United: Woolf Solomon, Columbus; Ray Williams, Dallas; Morris Gross and Bernie Weinberg of Philly; Leo and Joe Weinberger of Louisville; Lyn Brown of L. A.; Sam Taran of Miami; Red Zogg, Chicago and too many others to recall, but, what an afternoon and what an evening that followed.

Gil Kitt of Empire Coin and Si Lazar of B. D. Lazar & Co., Pittsburgh, seen at the Imperial House enjoying some of the country's finest food . . . Tommy Grant of Advertising Posters who has just returned from a long vacation in Wisconsin, same home to one honor he never expected. Tommy was chosen for the Board of the Congress Street Highway here—and found himself sitting on a dais surrounded by bank presidents and other outstanding men in the civic life of the city . . . Ed Hughes, Exhibit engineer, is out battling every day with supply firms and is going right ahead with plans to bring ops the new Exhibit products at lowest possible prices.

Talk all over town is that United's new "Shuffle Alley" has gone right over the top from the very first showing. Billy DeSelm reports that he has never yet seen such a demand for any game which the firm have built. "In fact," Billy says, "many a coinman who has been out of operating for sometime is returning because of 'Shuffle Alley' and these men are phoning us each day telling us what marvelous collections they're enjoying."

An orchid to Al Stern of World Wide Distributors for one of the most marvelous good deeds anyone will ever do. Al went away out of his way to help the son of one of his accounts. Boy was so badly smashed in an auto accident that he was bedded for five months. There were only two hospitals in all the nation who could possibly ever make him walk again and the one hospital here in Chi accepts but one such case a year. Al worked hard to get this 19 year old champion athlete into the hospital, has supplied him with portable television and other things, and has been watching his progress the past month and a half he's been there. Yes, sir, an orchid, in fact a whole bunch of orchids to Al Stern for this marvelous good deed.

Charlie Pieri of Exhibit Supply Co. quite thrilled with the distrib reaction to their newest five-ball, "Tumbleweed." Charley reports that "flipper teaser" action and 12 score methods plus most colorful game clicking big with their distributors thruout the nation . . . Pat Buckley of Buckley Mfg. Co. back in town after a long visit to the west coast. Pat covering plenty of territory in between his way home to Chi.

# FRESHIE

... As Fresh As a Freshman's  
First Day at School!

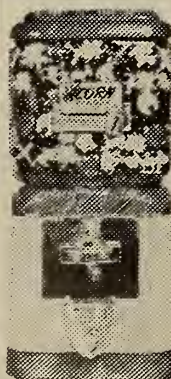
OLSHEIN IS DELIVERING  
GENCO'S  
**GLIDER**  
and  
UNITED'S  
**SHUFFLE-ALLEY**  
WE WANT YOUR TRADE-INS  
CONTACT US FOR A BETTER DEAL!

USED SPECIALS!

WILLIAMS' STAR SERIES..... Write  
GENCO Bing-A-Roll..... \$144.50  
WURLITZER 780M..... 99.50  
WURLITZER 500K..... 64.50

**OLSHEIN**  
DISTRIBUTING COMPANY  
1100-02 BROADWAY  
ALBANY 4, N. Y. (PHONE: 5-0228)

SENSATIONAL 30 DAY TRIAL  
OFFER ON THE NEW . . .



**ACORN**

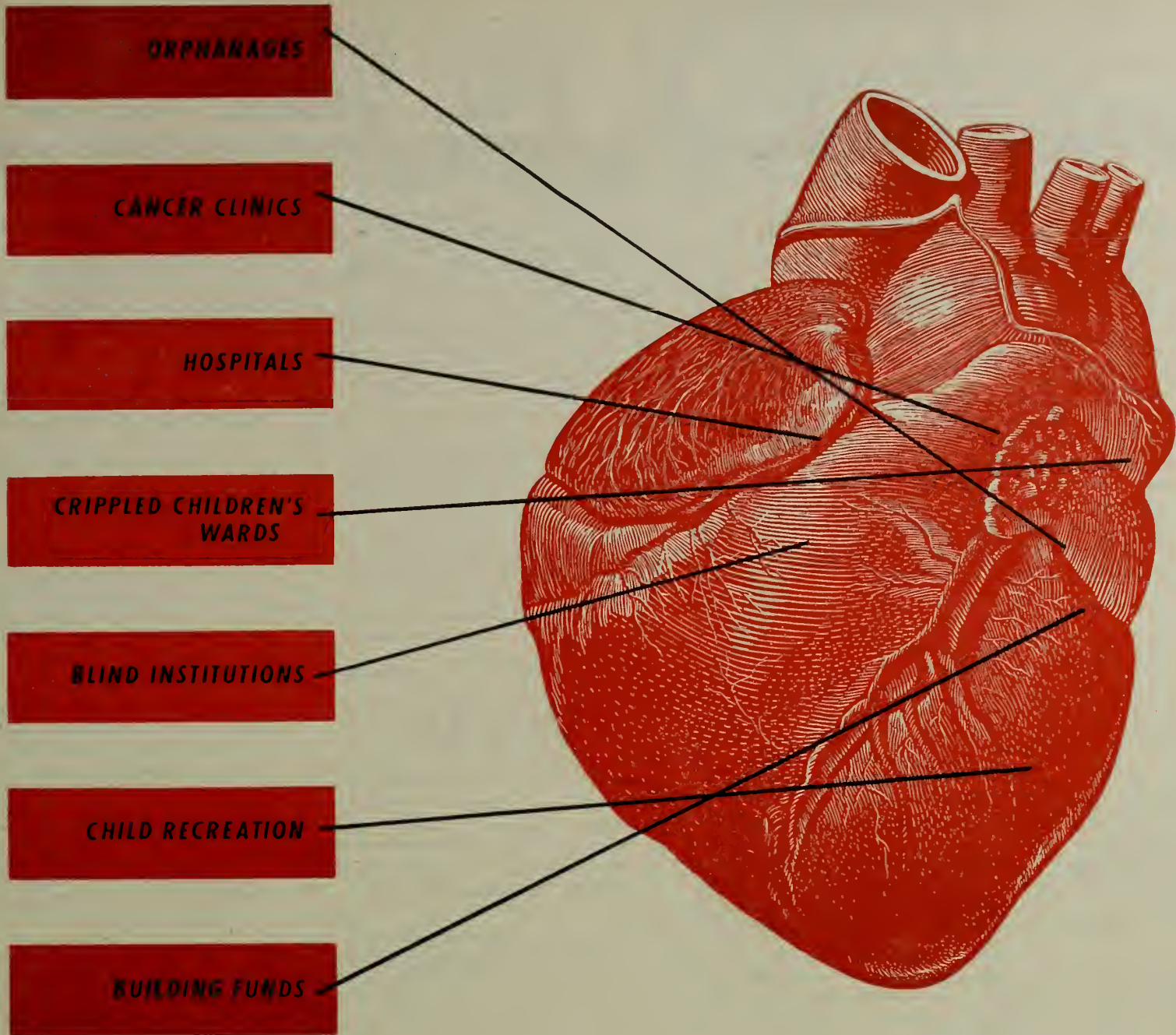
1c or 5c All Purpose  
Bulk Merchandiser

Buy it—use it for 30  
days. If not completely  
satisfied, return it and we'll re-  
fund the full amount.

\$13.45 EA.

**WALT  
DISNEY  
CHARMS**  
\$2.75 PER LB.

SEACOAST  
DISTRIBUTORS, INC.  
415 Frelinghuysen Avenue, Newark, N. J.



## LIKE A GREAT HEART!

Mills Bells operating in clubs are like a great heart pumping monies into service, patriotic, fraternal and civic clubs' charitable funds. Over 75% of the clubs that have Mills Bells are donating the proceeds from them to orphanages, hospitals, cancer clinics, blind institutions, crippled children's wards and many, many other worthy causes. It is impossible to estimate the millions of dollars that are channeled yearly to these worthy organizations through the use of Mills Bells; it is a

proud, honorable, and beneficial job they do.

The other 25% of the clubs use the revenue from Mills Bells for their building funds, either to pay off the mortgage or to improve the club property. It is the "painless" way to receive revenue from members. They enjoy the fun and relaxation the Bells offer, and at the same time their club is able to defray the necessary expenses that come with the maintenance of the club. Members like the spirit of camaraderie that Mills Bells bring to their clubroom.

## BELL-O-MATIC CORPORATION

WORLD'S EXCLUSIVE DISTRIBUTOR: MILLS BELL PRODUCTS • 4100 FULLERTON AVENUE • CHICAGO 39, ILLINOIS

Please mention *THE CASH BOX* when answering ads—it proves you're a real coin machine man!



## CALIFORNIA CLIPPINGS

Not too often that the L. A. Row gets a good rib on one of its regulars and when it happens, it's a shame that it has to be cleaned up a bit, at least for print . . . This time it's Phil Robinson, who drew Superior Court jury duty and found himself sitting in judgment on a case involving some privy equipment . . . With the wisdom of a Chic Sale, if not a Solomon, Phil voted that modern plumbing was here to stay . . . Sammie Donin holding down the fort at Automatic, his operation almost forgotten and a well man—all the way . . . George Warner was vacationing at an exclusive resort known as Murrietta Hot Springs (for that plug maybe we'll get us a reservation yet during the busy season, eh Mr. Guenther?) . . . Jack Simon disappointed that Bill Marmer's trip had to be delayed but glad to hear that Mrs. Marmer is recuperating nicely after her operation and that Bill will be out from Cincy later in October . . . Mark Jennison out deer (linotyper, note spelling) hunting but Mills freezer man Ed Hagist filled in, telling us that the cooler weather has put the cooler somewhat on those freezer sales.

Hagist also called to our attention an item out of the recent Theater Owners of America Convention in this city that should be of interest to at least all vending equipment manufacturers and, perhaps, operators too . . . Seems many of the numerous drive-in operators attending the show felt that it would be a smart move for owners to derive some profit from the space and accommodations lying idle during the daytime hours by installing kiddie amusement park facilities, rides and refreshments, the latter preferably along the vending line to hold down what might be prohibitive personnel costs for a sideline operation . . . Lucille and Paul Laymon in Chicago visiting factories. Understand Paul attended those enlightening Bally meets . . . Joe Peskin still in Chicago, we were told by Walter Solomon, just back from Paso Robles and commenting, in his pleasant, folksy way, "Things have picked up some but not up to the bragging point yet" . . . Nels Nelson out to the doctor's with what shop chief Matt Pratt described as "a smog infection" . . . He also said Nels had been wearing dark glasses around the Row all week and had been mistaken for a movie actor several times . . . but he didn't mention which one.

Interesting talk with Matt, who's been doing a lot of outside television work lately, on the merits of leading sets and just how the eventual advent of color, high frequency, telephone plugins on distance programs etc. will affect the average set owner . . . Taking part in the chat was Mrs. Bergstedt, who told us that the Hercules board was moving along fine and that they'd just got some more floor samples in after sale of the last batch . . . Ran into Nathan Cohen of Santa Monica's Natco Amusement Co. at C. A. Robinson's, where he was engaged in a friendly schmooch session with Al Bettelman while C. A. was up to Nevada looking after interests there . . . At General Music, Fred Gaunt was anxiously awaiting what he described as the liveliest rebound game yet, due any day now from a New York manufacturer . . . Bud Parr will be the distrib for So. California . . . Music ops will be the belles of the ball at that Luenhagen party Sept. 22 at Rodger Young Aud . . . Top-notch live entertainment, beer on the house.

## MINNEAPOLIS—ST. PAUL, MINN.

Len Vangen of Minneapolis left last Friday to spend a few days up north to get some of that good fall fishing . . . Snooks Harrison of the Howard Sales Company, Minneapolis left for a two week trip with his wife to New York City for a reunion with several of his shipmates whom he met during the war.

Art Berg of Fairmont, Minnesota and Ernie Jacobson of Albert Lea, Minnesota in Minneapolis for a few days, and taking in a few good shows . . . The King Cole Trio is at the Club Carnival for a two week stand and packing the house . . . Morris Anseeuw of Minneota, Minnesota in Minneapolis for the day buying some equipment . . . I. F. La Fleur of Devils Lake, North Dakota spending a few days in Minneapolis calling on several distributors and visiting friends in St. Paul and Minneapolis . . . Mike Imig of Yankton, South Dakota stopping off in Minneapolis after spending a few days in Chicago. He attended the Music Convention while there. Mike, president of the South Dakota State Operator's Association, expects a very good turn out for the next meeting, September 25th and 26th at Huron, South Dakota.

Mr. and Mrs. M. Hone of Rhinelander, Wisconsin, stopping in Minneapolis to visit a few distributors and then continuing on to Hastings, Minnesota to visit his sister . . . R. L. Marshman of Walker, Minnesota also in Minneapolis just for the day . . . H. H. Krueger of Fairfax, Minnesota dropping in on a few distributors and picking up a few miscellaneous supplies . . . Walter Witt, Minneapolis operator, back on the job again after spending a week in Canada doing some fishing . . . Bud Nittsburg of Castlewood, South Dakota on a fast trip into Minneapolis to pick up some merchandise.

Hy-G Music Company reports that the new Gottlieb "College Daze" is taking a terrific hold on the operators and are unable to take care of their orders . . . Urban Kost of St. Cloud, Minnesota also in town just for the day . . . Jerry Hardwig and his little youngster making the rounds in the Twin Cities.

# THE CASH BOX

## CLASSIFIED ADVERTISING SECTION

### CLASSIFIED AD RATE 8 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully.

CLASSIFIED DISPLAY—Rate 75c per agate line (\$10.50 per column inch). No outside borders. Only light faced type used.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, Empire State Building, New York 1, N. Y.

## WANT

WANT—All types Phonograph Motors, Adaptors, Wall Boxes, Speakers, Coin Operated Radios, Coin Changers, etc. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Any type used phonographs. Especially Seeburg Classics, Vogues and Envoys. Any condition. No parts missing. Quote lowest price and condition. ACE PHONOGRAPH CO., 6118 CARNEGIE AVENUE, CLEVELAND 3, OHIO.

WANT—GENCO Bing-A-Rolls and 48-M Seeburg Phonos. State your lowest cash price in reply. We buy for cash. Write or call: ANTHONY HIRT, 2303 NO. 11th ST., SHEBOYGAN, WIS.

WANT—Used juke box records. Also surplus new records distributors' or dealers' stock. Call or write: FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: UNDERHILL 3-5761.

WANT—The used records from your boxes. We buy steadily all year around. Top prices paid. Sell to Chicago's Largest Distributor of Used Records. We pay freight. Write to: USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: Dickens 7060.

WANT—All types latest model used pin games for re-sale. Write stating lowest prices and quantity in first letter. GEORGE PONSER CO. OF NEW YORK, 250 W. 57th ST., NEW YORK, N. Y. Tel.: Circle 6-6651.

WANT—Your used or surplus records. We buy all year round and pay top prices. No blues or race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 905 NO. MAIN, PROVIDENCE 4, R. I.

WANT—We buy for cash all kinds of arcade equipment, any type. Also all kinds of Skee Ball alleys. We also buy vending machines. METROPOLITAN DISTRIBUTORS, 2956 W. 22nd ST., BROOKLYN 24, N. Y.

WANT—Late model phonographs. Will pay cash. Will pick up within a radius of 300 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939.

WANT—McGlashon Air Guns and live ammunition gallery; antique music boxes, coin operated or otherwise. Also, Cail-O-Scopes. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH.

WANT—5 Ball F.P. original Flipper games and new game closeouts; Slots, all makes and models; Keeney Bonus Super Bells; Bally Triple Bells; Eureka; late model phonographs. All equipment must be in A-1 condition. State quantity and prices in 1st letter. NOBRO NOVELTY, 369 ELLIS STREET, SAN FRANCISCO 2, CALIF. Tel.: TUXedo 5-4976.

WANT—Monroe wants to buy: Seeburg 3-wire 5-10-25c post-war Wall-O-Matics; Exhibit Rotary Merchandiser; Packard Wall Boxes. MONROE COIN MACHINE DISTRIBUTORS, INC., 2323 CHESTER AVENUE, CLEVELAND 14, O. Tel.: Superior 4600.

WANT—West Side wants to buy games and arcade equipment for cash. Write—wire—phone. WEST SIDE DISTRIBUTING CORP., 612 TENTH AVE., NEW YORK, N. Y. Tel.: Circle 6-8464.

WANT—Wurlitzer 750's and Dale Guns. LIBERMAN MUSIC COMPANY, 1124 HENNEPIN AVENUE, MINNEAPOLIS 3, MINN.

WANT—Free play one-balls; flipper games and new games closeouts; new phonographs; all bells; Keeney Super Bells. Must be in A-1 condition. State quantity and lowest prices in first letter. ACTIVE AMUSEMENT CO., 103 N. MAIN ST., ANDERSON, S. C.

WANT—Mills and Jennings Slots; Bally's Spot Bells, Citations; Keeney 5c and 25c Bonus Super Bells; '46, '47 Seeburgs and 100 record Seeburgs. Cash ready. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF.

WANT—Late flipper type used pin games for resale. State lowest price and condition. Also want used records, reasonable condition, not over 3 years old. NATIONAL NOVELTY CO., 183 E. MERRICK ROAD, MERRICK, N. Y. Tel.: FREeport 8-8320.

WANT—Sales Representatives to sell Encore Wall and Bar Boxes. A proven product guaranteed fully one year. Encore Bar Box gets the spots. Patented switch, new design. Makes more money. Write today. ENCORE MFG. CO., 4310 CARNEGIE AVE., CLEVELAND 3, OHIO.

# THE CASH BOX

## CLASSIFIED ADVERTISING SECTION

### FOR SALE

**FOR SALE**—Exhibit's Dale Pistol. Call, write, wire for price. LEHIGH SPECIALTY CO., 826 NORTH BROAD STREET, PHILADELPHIA 30, PA. Tel.: PO 5-3299.

**FOR SALE**—Phil Mason offers: 6 Wurlitzer 1015 \$299.50; 1 Wurlitzer 1017 Hideaway \$225; 4 Wurlitzer 1080, write; 4 Wurlitzer 1100, write; 10 Wurlitzer 3020 Wall Box \$39.50; 4 Wurlitzer 219 Stepper \$22.50. \$5 extra for crating. MASON DISTRIBUTING CO., 184 PAINE AVE., IRVINGTON, N. J. Tel.: ESsex 5-6458.

**FOR SALE**—Bing-A-Rolls, excellent condition \$175; Advance Rolls \$30 ea.; Chicago Coin Pistol \$200 ea.; Exhibit Pistol \$150 ea. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

**FOR SALE**—New Black Cherry and Golden Falls Case Assemblies for \$40 each. Each Assembly consists of Castings, Wood Case, Club Handle, Drill Proofing, Award Card, Jack Pot Glass, etc., completely assembled and packed in individual carton. Write us for list of prices on new, used and rebuilt slots. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel.: 1312.

**FOR SALE**—2 Wurlitzer 1100, write; 2 Wurlitzer 600 \$100 ea.; 3 Wurlitzer 616 \$60 ea.; 1 Wurlitzer 500 \$110; 25 Five-ball pin ball games \$10 up. All machines in excellent condition. X-Cel NOVELTY CO., 1929 W. TIOGA ST., PHILADELPHIA 40, PA. Tel.: RA 5-8705.

**FOR SALE**—1 Evans '49 Casino Bell 5/5/5/25/25 \$350; 1 Evans '49 Bangtail 5c \$295. Both like new, used only a short time. 1 Keeney 5c Super Bonus Bell FP & Cash \$195; 1 5/10c Jennings Challenger, chrome top, very clean \$225. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, IND.

**FOR SALE**—We have a limited amount of reconditioned, ready for location Wurlitzer 1100's, 1015's, 1080's and 1017's. Post war Wurlitzer and Packard Wall Boxes. Write, wire, phone for prices. ECONOMY SUPPLY COMPANY, 2015 MARYLAND AVE., BALTIMORE 18, MD. (Tel.: CH 6612).

**FOR SALE**—Keeney Favorites, original cases \$159.50, used \$79.50. (These are combination pay-out and free play.) WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVE., PORTLAND 5, ORE.

**FOR SALE**—All machines priced for quick sale. Mills Black Cherry Bells, Jennings Standard Chief, 5c 10c, 25c, \$90 each. All machines clean, in excellent working order and appearance. 1/3 deposit with order. KOLAR DISTRIBUTING CO., 1606 ELWOOD AVE., SOUTH BEND 16, IND. Tel.: 3-8492.

**FOR SALE**—Rolldowns: Bermuda \$50; Melody \$45; Tropicana \$35; Cover Girl \$35; Singapore \$25; Bang-A-Fitty \$75; Advance Roll \$50. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCENECTADY 2, N. Y.

**FOR SALE**—Guaranteed Used Machines—Bells; Consoles, One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 3425 METAIRIE RD., NEW ORLEANS, LA.

**FOR SALE**—Special prices on "Pop Corn Sez" Vendors. \$99.50 ea.; lots of 5 \$89.50 ea. 1/3 deposit, balance C.O.D. ALFRED SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y., or phone Lincoln 9106.

**FOR SALE**—Panorams \$125 ea. Crating \$5. WANT—Will pay cash for any quantity of late model phonos. Wire, phone, write: DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.

**FOR SALE**—Attention Operators: Phone, write or wire. We have all types A-1 Bell equipment. Lowest prices. Also new and used Baker's Pacers. We rebuild and refinish all types of coin operated devices. HODGES SALES CO., BOX 21, NORTH WILKESBORO, N. C. Tel.: 769.

**FOR SALE**—Wurlitzer: Victories \$75; 850 \$125; 950 \$125. Rock-Ola Commandos \$75. All in good condition. F. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., or 304 IVY ST., N.E., ATLANTA, GA.

**FOR SALE**—Quizzers (17) at \$200 each. IDEAL NOVELTY CO., 2823 LOCUST ST., ST. LOUIS, MO.

# THE CASH BOX

## CLASSIFIED ADVERTISING SECTION

**FOR SALE**—6 Twin Bonus Super Bells 5c and 25c \$310 ea.; 7 Single Bonus Super Bells 5c \$210 ea.; 1 Bangtail 1947 F.P. or P.O. \$220; 2 Gold Cups \$145 ea. All in first class shape. Write, phone or wire. GULF AMUSEMENT CO., GULFPORT, MISS.

**FOR SALE**—Just off location. One-Balls: Bally Longacres and Thoro-breds \$25 ea. Five Balls: Baffle Card, Kilroy, Spellbound and Play Boy \$19 ea. Sky Blazer and Streamliner \$10 ea. C & M SPECIALTY CO., 832 CAMP ST., NEW ORLEANS, LA.

**FOR SALE**—AMI Studio. Any reasonable offer accepted. AUTOMATIC MUSIC SERVICE, INC., 1200 NORTH AVENUE, ELIZABETH 4, N. J.

**FOR SALE**—Mills Golden Falls and Black Cherries 5c-10c-25c \$145 each. Look like new. Carry a money-back guarantee; Mills Blue Fronts and Brown Fronts 5c-10c-25c \$75 each; Jennings Liteups like new 5c-10c-25c \$165 each. We have over 600 pieces Mills, Jennings, Pace Slots. Write for prices. AUTOMATIC GAMES COMPANY, 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

**FOR SALE**—Chicago Coin Rebound Shuffleboard \$75; Floating Power \$110; Screwball \$75; Humpty Dumpty \$45; Thrill \$70; Cinderella \$65; Bowling Champ \$125; Tucson \$125; Harvest Moon \$135; Jumbo Parades P.O. \$20; Mills Empress \$75. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO.

**FOR SALE**—10 5c Keeney Bonus Super Bells \$195 ea.; 10 5c & 25c Keeney Bonus Super Bells \$325 ea. (with new factory paint job); 5 Bally DeLuxe Draw Bells 5c \$195 ea.; 1 Bally 5c Hi-Boy \$185; 1 Keeney Bonus Super Bell 5-5-25c \$425; 20 Mills Original Brown Fronts \$60 ea.; 10 ABT 1947 Challengers \$15 ea. Send 1/3 deposit. Advise how to ship. LOUISIANA COIN MACHINE CO., 423 ST. JOHN ST., LAFAYETTE, LA.

**FOR SALE**—10 assorted Ray Guns: Shoot-The-Bear, Jap. Chntes, Tail Gunner, Tokyo. Best offer takes one or all. 1/3 down, balance C.O.D. Write, phone: GATEWAY AMUSEMENT CO., 748 NO. 5th AVENUE, POCATELLO, IDAHO. Tel.: 1764-J or 4040-W.

### MISCELLANEOUS

**NOTICE**—Music Ops: We re-grind your used phono needles scientifically and guarantee complete satisfaction. Hundreds of operators use the service constantly. It's a big saving. Write for complete details and free shipping containers. RE-SHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.

**NOTICE**—Dave Lowy & Company is exclusive distributors for J. H. Keeney & Company's fast selling Cigarette Vending Machine for entire New York City, Nassau and Westchester counties. Liberal Finance Plan Arranged—also Liberal Trade-In allowances on your cigarette machines. DAVE LOWY & COMPANY, 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.

### FREE

**CLASSIFIED ADVERTISING ON SPECIAL SUBSCRIPTION DEAL to THE CASH BOX**

You can run a 40-word Classified Ad FREE each week (worth \$3.20) plus subscription on any of the following deals:

52 WEEKS (Full Year)..... \$48.00  
26 WEEKS (½ Year)..... 26.00  
13 WEEKS (¼ Year)..... 15.00

### THE CASH BOX

EMPIRE STATE BLDG., NEW YORK 1, N. Y.

### PARTS & SUPPLIES

**FOR SALE**—Television Bargain! 10" tube, 52 sq. inch picture; Full size console with 10" speaker \$269.88, Table Model \$225.69, Television antennas, Indoor and Outdoor. Circulars sent on request. BELMONT RADIO SUPPLY, 1921 BELMONT AVE., CHICAGO 13, ILL.

**FOR SALE**—All Tubes—Standard Brands, individually boxed 60% off list. 50 assorted tubes 60 and 10% off list. ENGLISH SALES COMPANY, 620 W. RANDOLPH ST., CHICAGO, ILL.

## How To Use "The Confidential Price Lists"

**FOREWORD:** Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists", rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

**METHOD:** "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price. Where only one price appears this should be considered lowest price.



WURLITZER		
P 10	15.00	25.00
P 12	15.00	25.00
312	17.50	29.50
400	17.50	35.00
412	17.50	39.50
412 ILL	19.50	39.50
316	24.50	39.50
416	24.50	39.50
616	49.00	69.50
616 ILL	44.50	46.50
616A	25.00	40.00
716A	25.00	39.50
24	45.00	49.00
600 R	49.50	100.00
600 K	75.00	99.50
500	50.00	110.00
500 A	69.50	110.00
500 K	75.00	110.00
41 (Counter)	24.50	35.00
51 (Counter)	24.50	39.50
61 (Counter)	40.00	69.50
71 (Counter)	50.00	110.00
81 (Counter)	75.00	85.00
700	125.00	145.00
750 M	150.00	199.50
750 E	159.00	195.00
780M Colonial	129.50	195.00
780 E	119.50	195.00
800	119.00	140.00
850	99.50	125.00
950	99.50	125.00
1015	275.00	350.00
1017 Hideaway	225.00	275.00
300 Adaptor	10.00	15.00
320 Wireless Wall Box	4.50	12.50
310 Wall Box 30 Wire	4.50	6.50
320 2 Wire Wall Box	4.25	7.50
332 2 Wire Bar Box	5.00	9.50
331 2 Wire Bar Box	5.00	10.00
304 2 Wire Stepper	3.50	5.00
Wireless Strollers	25.00	
430 Speaker Club with 10, 25c Box	69.50	75.00
420 Speaker Cabinet	40.00	49.50
3031 Wall Box	17.50	22.50
3045 Wall Box	14.50	19.50
3020 Wall Box	39.50	45.00
Selector Speaker	95.00	125.00
100 Wall Box 5c 30c Wire	3.50	5.00
100 Wall Box 10c 30c Wire	12.50	17.50
111 Bar Box	3.00	10.00
120 Wall Box 5c Wire	3.00	5.00
Bar Brackets	2.00	3.50
305 Impulse Rec.	2.50	10.00
350 WIs Speaker	17.50	39.50
115 Wall Box Wire 5c Wireless	5.00	6.50
135 Step Receiver	15.00	29.50
145 Imp. Step Fast	3.50	20.00
150 Impulse Rec.	20.00	
337 Bar Box	32.50	
306 Music Transmit	7.50	9.50
39A Speaker	25.00	
130 Adaptor	15.00	17.50

WURLITZER (Cont.)		
Steel Cab. Speaker	140.00	175.00
580 Speaker	25.00	75.00
123 Wall Box 5/10/25 Wireless	9.00	15.00
125 Wall Box 5/10/25 Wire	4.50	7.50

SEEBURG		
Model A ILL	19.50	29.50
Model B	19.50	29.50
Model C	19.50	29.50
Model H	14.50	24.50
Rex	34.50	50.00
Model K15	19.50	39.50
Model K20	25.00	39.50
Plaza	25.00	39.00
Royale	25.00	50.00
Regal	49.50	70.00
Regal RC	69.50	89.50
Gem	59.50	85.00
Classic	59.50	99.50
Classic RC	59.50	149.50
Maestro	74.50	89.50
Mayfair	59.50	64.50
Mayfair RC	69.50	99.50
Melody King	49.50	79.50
Crown	50.00	64.50
Crown RC	69.50	79.50
Concert Grand	49.50	79.50
Colonel	69.50	99.50
Colonel RC	74.50	129.50
Concert Master	79.50	89.50
Concert Master RC	85.00	129.50
Cadet	69.50	89.50
Cadet RC	84.50	119.50
Major	75.00	99.00
Major RC	79.50	149.50
Envoy	79.50	99.50
Envoy RC	89.50	119.00
Vogue	70.00	79.50
Vogue RC	79.50	99.50
Casino	49.50	75.00
Casino RC	69.50	89.50
Commander	59.50	89.00
Commander RC	85.00	99.00
Hi Tone 9800	99.00	115.00
Hi Tone 9800 RC	99.50	119.00
Hi Tone 8800	99.00	115.00
Hi Tone 8800 RC	99.50	119.00
Hi Tone 8200	99.00	115.00
Hi Tone 8200 RC	99.50	119.00
146 S ('46)	250.00	350.00
146 M	250.00	350.00
147 S	325.00	450.00
147 M	325.00	450.00
148 S	450.00	485.00
148 M	485.00	495.00
246 Hideaway	245.00	279.00
20 Record '43 Cab.	149.50	200.00
Selectomatic 16	5.00	7.50
Selectomatic 24	5.00	19.50
Selectomatic 20	5.00	10.00
Remote Speak Organ	15.00	27.50
Multi Selector 12 Rec	12.50	35.00
Melody Parade Bar	4.50	
5c Wallomatic Wireless	3.00	7.50
5c Baromatic Wireless	5.00	7.50
5c Wallomatic 3 Wire	3.50	7.50

SEEBURG (Cont.)		
30 Wire Wall Box	2.00	7.50
Power Supply	15.00	
5, 10, 25c Baromatic Wire	5.00	22.50
5, 10, 25c Wallomatic 3 Wire	10.00	20.00
5, 10, 25c Baromatic Wireless	15.00	29.50
5, 10, 25c Wallomatic Wireless	19.50	30.00
Electric Speaker	25.00	29.50
Wireless Stroller	10.00	17.50
Wall Brackets	2.00	5.00
Wired Speak Organ	5.00	8.50

ROCK-OLA		
12 Record	19.50	29.50
16 Record	19.50	29.50
Rhythm King 12	21.50	34.50
Rhythm King 16	21.50	34.50
Imperial 20	24.50	39.50
Imperial 16	25.00	39.50
Windsor	29.50	50.00
Monarch	29.50	49.50
Std. Dial-A-Tone	69.50	89.50
'40 Super Rockolite	30.00	79.50
Counter '39	19.50	39.50
'39 Standard	45.00	79.50
'39 DeLuxe	59.50	79.50
'40 Master Rockolite	50.00	79.50
'40 Counter	39.50	49.50
'40 Counter with Std.	49.50	54.50
'41 Premier	84.50	99.50
Wall Box	4.00	9.50
Bar Box	4.00	9.50
Spectravox '41	15.00	29.50
Glamour Tone Column	32.50	65.00
Modern Tone Column	32.50	49.50
Playmaster & Spectravox	75.00	99.50
Playmaster	99.50	149.50
Playmaster '46	249.50	295.00
Twin 12 Cab Speak	39.00	49.00
20 Rec. Steel Cab ASA	75.00	109.50
Playboy	15.00	30.00
Commando	69.00	75.00
1422 Phono ('46)	219.00	250.00
1424 Phono (Hideaway)	199.50	229.00
1426 Phono ('47)	219.50	325.00
1501 Wall Box	3.00	7.50
1502 Bar Box	5.00	7.50
1503 Wall Box	12.50	15.00
1504 Bar Box	8.50	17.50
1510 Bar Box	15.00	20.00
1525 Wall Box	10.00	17.50
1526 Bar Box	19.50	39.50
1530 Wall Box	29.50	34.50
Dial A Tone B&W Box	1.85	3.50
1805 Organ Speaker	24.50	49.00
DeLuxe Jr. Console Rock	50.00	79.50

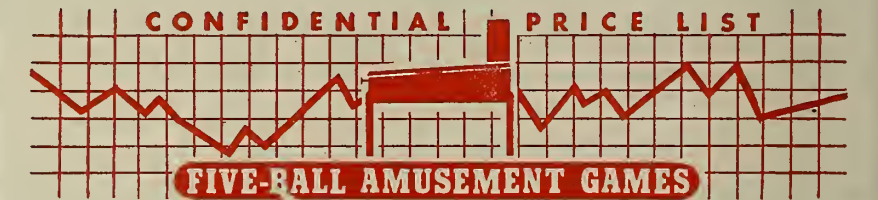
PACKARD		
Pla Mor Wall & Bar Box	17.50	22.50
Manhattan	199.50	279.50
Model 7 Phono	175.00	195.00
Hideaway Model 400	99.00	159.50
Bar Bracket	2.00	3.00
Willow Adaptor	14.50	29.50
Chestnut Adaptor	15.00	25.00
Cedar Adaptor	16.50	29.50
Poplar Adaptor	15.00	27.50
Maple Adaptor	15.00	30.00
Juniper Adaptor	15.00	27.50
E'm Adaptor	15.00	25.00
Pine Adaptor	15.00	25.00
Beech Adaptor	15.00	27.50
Spruce Adaptor	17.50	29.50
Ash Adaptor	15.00	25.00
Walnut Adaptor	17.50	25.00
Lily Adaptor	10.00	12.50
Violet Speaker	10.00	15.00
Orchid Speaker	19.50	27.50
Iris Speaker	21.50	29.50

MILLS		
Zephyr	19.50	29.50
Studio	32.50	49.50
Dance Master	25.00	32.50
DeLuxe Dance Master	40.00	52.50
Do Ri Mi	25.00	59.50
Panoram	99.00	125.00
Throne of Music	40.00	75.00
Empress	39.00	75.00
Panoram Adaptor	8.50	
Panoram 10 Wall Box	5.00	8.50
Speaker	10.00	
Panoram Peek (Con)	135.00	225.00
Conv. for Panoram Peek	10.00	29.50
Constellation	279.00	345.00

A M I		
Hi-Boy (302)	59.50	89.50
Singing Towers (201)	39.00	69.50
Streamliner 5, 10, 25	25.00	59.50
Top Flight	25.00	50.00
Singing Towers Speak	15.00	
Singing Towers (301)	39.00	99.50
Model A '46	329.00	449.50

BUCKLEY		
Wall & Bar Box O. S.	3.00	5.00
Wall & Bar Box N. S.	12.50	17.50

AIREON		
Super DeLuxe ('46)	95.00	145.00
Blonde Bomber	195.00	239.50
Fiesta	200.00	239.50
'47 Hideaway	150.00	195.00
'48 Coronet 400	199.50	299.50
Impresario Speaker	17.50	
Me'odeon Speaker	17.50	
Carillion Speaker	22.50	



ABC Bowler	19.50	24.50
Ali Baba	105.00	119.50
Alice	89.50	110.00
Amber	10.00	25.00
Aquacade	132.50	149.50
Arizona	12.50	14.50
Baby Face	119.50	124.50
Baffle Card	10.00	19.00
Ballerina	79.50	99.50
Ballyhoo	10.00	29.50
Banjo	59.50	75.00
Barnacle Bill	84.50	134.50
Bermuda	49.50	89.50
Big Hit	10.00	17.50
Big League	14.50	29.50
Big Time	32.50	39.50
Big Top	99.50	159.50
Black Gold	149.50	159.50
Blue Skies	99.50	129.50
Bonanza	27.50	37.50
Bowling Champ	125.00	150.00
Bowling League	12.50	24.50
Brite Spot	20.00	29.50
Broadcast	10.00	14.95
Broncho	12.50	19.50
Buccaneer	105.00	139.50
Build Up	39.50	45.00
Buttons & Bows	139.50	149.50
Caribbean	59.50	79.50
Carnival	95.00	124.50
Carolina	95.00	129.50
Carousel	14.50	29.50
Catalina	39.50	89.50
Champion (Chicoin)	167.50	180.00
Chico	129.50	149.50
Cinderella	59.50	94.50

Circus	72.50	85.00
Cleopatra	49.50	59.50
Click	14.50	35.00
Coed	12.50	24.50
Contact	69.50	99.50
Cover Girl	35.00	59.50
Crazy Ball	69.50	99.50
Cross Line	14.50	25.00
Crossfire	12.00	29.50
Dallas	145.00	159.50
Dew Wa Ditty	82.50	109.50
Double Barrel	10.00	19.50
Double Shuffle	154.50	169.50
Drum Major	25.00	34.50
Dynamite	10.00	20.00
El Paso	137.50	149.50
Elmer (Rev)	74.50	79.50
Fast Ball	10.00	19.50
Fiesta	19.50	25.00
Floating	19.50	29.50
Floating Power	102.50	159.50
Flying Trapeze	15.00	32.50
Formation	15.00	25.00
Four Diamonds	14.50	19.50
Four Roses	12.50	17.50
Frisco	7.50	15.00
Ginger	12.50	29.50
Gizmo	104.50	119.50
Glamour	24.50	29.50
Gold Ball	12.50	29.50
Gold Mine	59.50	69.50
Grand Award	119.50	154.50
Gun Club	14.50	17.50
Harvest Moon	139.50	144.50
Havana	10.00	25.00
Hawaii	14.00	25.00



**FIVE-BALL AMUSEMENT GAMES (Cont.)**

Hi Dive.....	14.50	19.50	Scoop.....	15.00	24.50
Hi Hat.....	10.00	15.00	Score-A-Line.....	20.00	39.50
Hi-Ride.....	20.00	29.50	Sea Breeze.....	13.00	19.50
Hit Parade.....	129.50	149.50	Sea Power.....	35.00	49.50
Hold Over.....	10.00	24.50	Sea Hawk.....	20.00	39.50
Holiday.....	110.00	149.50	Sea Isle.....	15.00	39.50
Hollywood.....	14.95	19.50	Serenade.....	95.00	109.50
Honey.....	10.00	29.50	Shanghai.....	59.50	79.50
Horoscope.....	12.50	15.00	Shangri La.....	12.50	15.00
Humpty Dumpty.....	40.50	89.50	Sharpshooter.....	144.50	165.00
Idaho.....	10.00	17.50	Shooting Stars.....	15.00	22.50
Jack 'N Jill.....	74.50	104.50	Short Stop.....	49.50	65.00
Jamboree.....	69.50	77.50	Show Boat.....	95.00	109.50
Jungle.....	12.50	15.00	Show Girl.....	10.00	20.00
Kilroy.....	10.00	29.50	Silver Spray.....	14.95	19.50
King Cole.....	60.00	89.50	Silver Streak.....	14.50	32.50
Kismet.....	17.50	32.50	Singapore.....	19.50	29.50
Knock Out.....	12.50	15.00	Sky Line.....	16.50	29.50
Lady Robin Hood.....	44.50	89.50	Sky Ray.....	12.50	19.50
Landslide.....	19.50	29.50	Slap the Jap.....	14.50	39.50
Laura.....	10.00	17.50	Slugger.....	14.50	19.50
League Leader.....	10.00	14.95	Smarty.....	10.00	15.00
Leap Year.....	59.50	75.00	Smoky.....	12.00	14.50
Legionnaire.....	19.50	35.00	South Paw.....	15.00	25.00
Liberty.....	10.00	14.50	South Seas.....	10.00	19.50
Lightning.....	14.50	39.50	Speed Ball.....	14.95	32.50
Line Up.....	25.50	29.50	Speed Demon.....	15.00	29.50
Lucky Star.....	10.00	25.00	Speedway.....	59.50	84.50
Magic.....	82.50	95.00	Spellbound.....	10.00	19.00
Maisie.....	10.00	12.50	Spinball.....	59.50	99.50
Majors '49.....	119.50	159.50	Sports.....	19.50	25.00
Major League Baseball.....	35.50	89.50	Sports Parade.....	12.50	15.00
Manhattan.....	29.50	39.50	Spot-A-Card.....	25.00	29.50
Mardi Gras.....	60.00	99.50	Spot Pool.....	12.50	34.50
Marines-At-Play.....	12.50	15.00	Stage Door Canteen.....	12.50	22.50
Marjorie.....	25.00	29.50	Stars.....	15.00	19.50
Maryland.....	164.50	169.50	Star Attraction.....	10.00	19.50
Mam-selle.....	10.00	17.50	Stardust.....	59.50	99.50
Merry Widow.....	84.50	99.50	Starlite.....	10.00	24.50
Melody.....	59.50	64.50	State Fair.....	10.00	14.50
Metro.....	17.50	27.50	Step Up.....	10.00	17.50
Mexico.....	15.00	24.50	Stormy.....	49.50	79.50
Miami Beach.....	15.95	17.50	Stratoliner.....	14.50	29.50
Midget Racer.....	19.50	34.50	Streamliner.....	10.00	14.50
Miss America.....	12.50	29.50	Summertime.....	50.00	99.50
Monicker.....	10.00	17.50	Sun Beam.....	19.50	29.50
Monterrey.....	44.50	69.50	Sunny.....	35.00	79.50
Moon Glow.....	89.50	139.50	Supercharger.....	15.00	24.50
Morocco.....	89.50	129.50	Super Hockey.....	164.50	169.50
Mystery.....	14.50	29.50	Superliner.....	10.00	15.00
Nevada.....	15.00	29.50	Superscore.....	10.00	20.00
Nudgy.....	14.00	29.50	Surf Queens.....	10.00	19.50
Oh Boy.....	15.00	29.50	Suspense.....	10.00	24.50
Oklahoma.....	149.50	169.50	Swanee.....	119.50	159.50
One Two Three.....	94.50	119.50	Tally Ho.....	15.00	34.50
Opportunity.....	19.50	25.00	Target Skill.....	12.50	19.50
Oscar.....	22.50	24.50	Telecard.....	110.00	134.50
Paradise.....	84.50	89.50	Temptation.....	84.50	129.50
Phoenix.....	105.00	135.00	Tennessee.....	44.50	69.50
Pinch Hitter.....	132.50	147.50	Three Feathers.....	159.50	184.50
Pin Up Girl.....	15.00	29.50	Thrill.....	60.00	109.50
Play Ball.....	15.00	19.50	Topic.....	7.50	17.50
Play Boy.....	10.00	19.50	Tornado.....	12.50	25.00
Progress.....	15.00	25.00	Torchy.....	14.50	29.50
Puddin Head.....	109.50	129.50	Towers.....	12.50	15.00
Rainbow.....	89.50	125.00	Trade Winds.....	49.50	104.50
Ramona.....	99.50	129.50	Treasure Chest.....	42.50	49.50
Rancho.....	89.50	104.50	Trinidad.....	42.50	89.50
Ranger.....	10.00	17.50	Triple Action.....	49.50	99.50
Repeater.....	16.50	29.50	Tropicana.....	27.50	34.50
Rio.....	10.00	15.00	Tucson.....	124.50	139.50
Riviera.....	14.50	25.00	Virginia.....	49.50	69.50
Rocket.....	10.00	24.50	Vanities.....	17.50	34.50
Rondevoov.....	69.50	89.50	Vogue.....	15.00	29.50
Round Up.....	95.00	139.50	Wagon Wheels.....	12.50	22.50
St. Louis.....	134.50	169.50	West Wind.....	15.00	20.00
Sally.....	65.00	124.50	Wild Fire.....	19.50	30.00
Samba.....	69.50	75.00	Wisconsin.....	49.50	79.50
Saratoga.....	107.50	115.00	Yankee Doodle.....	15.00	29.50
School Days.....	15.00	17.50	Yanks.....	39.50	89.50
Screwball.....	59.50	110.00	Zig Zag.....	12.50	15.00

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**ARCADE EQUIPMENT**

Allite Strikes 'N Spares.....	179.50	199.50	Keeney Anti Aircraft Br.....	15.00	25.00
Boomerang.....	34.50	42.50	Keeney Anti Aircraft Bl.....	35.00	65.00
Bally Bowler.....	195.00	285.00	Keeney Sub Gun.....	69.50	95.00
Bally Convoy.....	50.00	100.00	Keeney Texas Leaguer.....	24.50	49.50
Bally Defender.....	50.00	100.00	Kirk Night Bomber.....	50.00	119.50
Bally Eagle Eye.....	39.50	49.50	Liberator.....	59.50	79.50
Bally Heavy Hitter.....	55.00	65.00	Lite League.....	49.50	69.50
Bally King Pin.....	35.00	45.00	Mutoscope Ace Bomber.....	79.50	125.00
Bally Lucky Strike.....	45.00	69.50	Muto. Atomic Bomber.....	125.00	195.00
Bally Rapid Fire.....	79.50	100.00	Mutoscope Dr Mobile.....	129.50	175.00
Bally Sky Battle.....	40.00	100.00	Mutoscope Photomatic (Pre-War).....	395.00	495.00
Bally Torpedo.....	25.00	54.50	Mutoscope Sky Fighter.....	40.00	100.00
Bally Undersea Raider.....	95.00	119.50	Periscope.....	59.50	79.50
Bank Ball.....	40.00	95.00	QT Pool Table.....	219.50	225.00
Bowling League.....	35.00	45.00	Quizzer.....	125.00	199.50
Buckley DeLuxe Dig.....	65.00	99.50	Rockola Ten Pins LD.....	19.50	39.50
Buckley Treas Is Dig.....	99.50	115.00	Rockola Ten Pins HD.....	25.00	49.50
Champion Hockey.....	29.50	69.50	Rockola World Series.....	75.00	95.00
Chicoin Basketball Champ.....	169.50	249.50	Scientific Baseball.....	49.50	75.00
Chicoin Goalee.....	74.50	129.50	Scientific Basketball.....	59.50	75.00
Chicoin Hockey.....	69.50	85.00	Scientific Batting Pr.....	25.00	79.50
Chi Midget Skee.....	110.00	199.50	Scientific Pitch 'Em.....	165.00	200.00
Chicoin Pistol.....	199.50	225.00	Seeburg Chicken Sam.....	35.00	95.00
Chicoin Roll-A-Score.....	25.00	69.50	Seeburg Shoot the Chute.....	50.00	89.50
Edelco Pool Table.....	109.50	125.00	Skee Barrell Roll.....	65.00	79.50
Evans Bat-A-Score.....	224.50	295.00	Skill Jump.....	25.00	39.50
Evans In the Barrel.....	39.50	52.50	Super Torpedo.....	25.00	79.50
Evans Super Bomber.....	104.50	129.50	Supreme Bolascore.....	50.00	95.00
Evans Play Ball.....	50.00	69.50	Supreme Gun (Rev).....	25.00	35.00
Evans Ten Strike LD.....	24.50	35.00	Supreme Skee Roll.....	39.50	49.50
Evans Ten Strike HD.....	24.50	50.00	Supreme Skill Roll.....	35.00	69.50
Evans Ten Strike '46.....	39.50	69.50	Supreme Rocket Buster.....	49.50	109.50
Evans Tommy Gun.....	25.00	85.00	Tail Gunner.....	30.00	49.50
Exhibit Dale Gun.....	139.50	179.50	Telequiz.....	350.00	395.00
Exhibit Rotary Mdsr.....	250.00	275.00	Warner Voice Record.....	49.50	69.50
Exhibit Merchantman Roll Ch Digger.....	75.00	99.50	Western Baseball '39.....	20.00	39.50
Exhibit Vitalizer.....	49.50	95.00	Western Baseball '40.....	59.50	95.00
Genco Bank Roll.....	24.50	34.50	Whizz.....	29.50	69.50
Genco Play Ball.....	29.50	79.50	Wilcox-Gay Recordio.....	129.50	249.50
Groetchen Met. Typer.....	150.00	195.00	Williams' All Stars.....	149.50	199.50
Hoop-A-Roll.....	49.50	79.50	Williams' Box Score.....	55.00	100.00
Jack Rabbit.....	94.50	100.00	Wurlitzer Skeeball.....	95.00	150.00
Keeney Air Raider.....	69.50	95.00			

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**ROLL DOWNS**

ABC Roll Down.....	37.50	52.50	Hawaii Roll Down.....	24.50	40.00
Arrows.....	39.00	49.50	Hy-Roll.....	69.50	115.00
Auto Roll.....	45.00	54.50	Melody.....	45.00	75.00
Bermuda.....	24.50	50.00	One World.....	49.50	69.50
Big City.....	20.00	50.00	Pro-Score.....	60.00	85.00
Bing-A-Roll.....	145.00	175.00	Singapore.....	25.00	45.00
Bonus Roll.....	69.50	79.50	Sportsman Roll.....	24.50	54.50
Buccaneer.....	49.50	64.50	Super Score.....	49.50	60.00
Champion Roll.....	49.50	54.50	Super Triangle.....	25.00	49.50
Chicoin Roll Down.....	24.50	50.00	Tally Roll.....	20.00	49.50
Genco Advance Roll.....	30.00	69.50	Tri-Score.....	34.50	49.50
Genco Total Roll.....	25.00	39.50	Tin Pan Alley.....	40.00	75.00

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**CONSOLES**

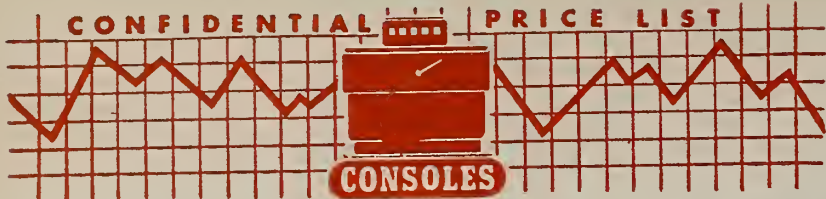
5c Baker's Pacer DD.....	40.00	69.50	Club Bells 25c.....	52.50	145.00
25c Baker's Pacer DD.....	45.00	79.50	Club House.....	10.00	25.00
5c Baker's Pacer Std.....	39.50	44.50	DeLuxe Club Console.....	469.50	529.00
Bally Draw Bell 5c.....	139.50	195.00	Super DeLuxe Club Console.....	489.50	545.00
Bally Draw Bell 25c.....	224.50	249.50	Double Up.....	149.50	269.50
Bally DeLuxe Draw Bell 5c.....	195.00	235.00	Evans' Challenger '47 5-25c.....	200.00	275.00
Bally DeLuxe Draw Bell 25c.....	269.50	279.50	Evans' Races—FP, PO.....	250.00	395.00
Bangtails '41.....	10.00	34.50	Evans' Gal. Dom. '47.....	144.50	299.50
Bangtails '46.....	169.50	189.50	Fast Time FP.....	25.00	39.50
Bangtails '47.....	195.00	195.00	Fast Time PO.....	25.00	39.50
Bangtails '47, Comb.....	220.00	275.00	Galloping Domino (41).....	20.00	59.50
Bangtails '48.....	225.00	295.00	Galloping Domino (42).....	30.00	59.50
Big Game PO.....	21.50	69.50	Gold Nugget 5-5c.....	295.00	375.00
Big Game FP.....	21.50	69.50	Gold Nugget 5-25c.....	375.00	399.50
Big Inning.....	210.00	279.50	Hi-Boy 5c.....	155.00	185.00
Big Top PO.....	29.50	69.50	Hi-Boy 25c.....	195.00	269.50
Big Top FP.....	29.50	69.50	High Hand.....	49.50	99.50
Bob Tai' PO.....	29.50	35.00	Jennings Challenger 5-25c.....	225.00	295.00
Bob Tail FP.....	29.50	59.50	Jennings Club Console (late).....	450.00	499.00
Casino Bell 5c.....	275.00	350.00			
Club Bells.....	39.50	69.50			

**CONFIDENTIAL PRICE LIST**

**SHUFFLEBOARDS**

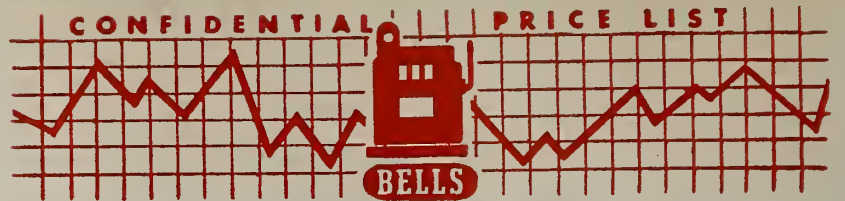
**NEW** (ALL PRICES ARE LIST—F.O.B. FACTORY)

American Super De-Luxe, 18', 20' and 22'.....	\$653.00	Nu-Art De Luxe 20', 22'.....	545.00
American Cushion and Rebound.....	640.00	Nu-Art Shuffle Bowl 16'.....	545.00
Mero 22'.....		Purveyor Sportsman 22'.....	
Monarch 22'.....		Rock-Ola Standard 22'.....	665.00



Jumbo Parade Comb.	49.50	85.00
Jumbo Parade FP	29.50	69.50
Jumbo Parade PO	29.50	69.50
Jumbo Parade 25c	49.50	70.00
Long Shot '48	475.00	650.00
Lucky Lucre 5-5	39.50	45.00
Lucky Lucre 5c	49.50	89.50
Lucky Lucre 25c	75.00	89.50
Lucky Star	39.50	69.50
Mills 4 Bel's	69.50	99.50
Mills 3 Bells	99.50	159.50
Mills '47 3 Bells	177.50	225.00
Mills '48 3 Bells	195.00	235.00
Mu'ti Bells	395.00	475.00
Paces Races Bl Cab	10.00	29.50
Paces Races Br Cab	15.00	39.50
Paces Races Red Arrow	20.00	49.50
Paces '39 Saratoga	10.00	39.50
Paces Saratoga w rails	25.00	69.50
Paces Saratoga no rails	25.00	39.50
Paces Saratoga Comb.	39.50	69.50
Paces Saratoga Jr. PO	25.00	49.50
Paces Saratoga Sr. PO	37.50	69.50
Paces Reels Comb.	49.50	69.50
Paces Reels Jr. PO	39.50	69.50
Paces Reels Sr. PO	50.00	69.50
Paces Reels w rails	24.50	69.50
Paces Reels no rails	24.50	39.50
Paces Twin 5-5	25.00	49.50
Paces Twin 5-10	25.00	49.50
Paces Twin 10-25	25.00	49.50
Paces Twin Console		
5-25	89.50	99.50
Pastime	79.50	150.00
Reserve Bell	275.00	295.00
Roll 'Em	32.50	39.50
Silver Moon Comb.	49.50	69.50
Silver Moon PO	19.50	69.50
Silver Moon FP	19.50	69.50
Silver Moon 10c	49.50	69.50
Silver Moon 25c	55.00	79.50
Skill Time '37	10.00	19.50

Skill Time '38	10.00	25.00
Skill Time '41	19.50	35.00
Sun Ray	30.00	39.50
Super Bell 5c Comb.	49.50	79.50
Super Bell 25c Comb.	59.50	70.00
Super Bell Two Way		
5-5	75.00	95.00
Super Bell Two Way		
5-25	89.50	109.50
Super Bell Four Way		
5-5-5-5	79.50	95.00
Super Bell Four Way		
5-5-5-25	79.50	169.50
Super Bell Four Way		
5-5-10-25	179.50	192.50
Super Bonus Bell 5c		
FP & PO	165.00	235.00
Super Bonus Bell 5c-25c		
FP & PO Combo	310.00	389.50
Super Bonus Bell 5c-5c		
FP & PO Combo	325.00	395.00
Super Bonus 5-5-5	400.00	595.00
Super Bonus 5-5-25c	340.00	425.00
Super Bonus Bell		
5-10-25c PO	475.00	499.50
Super Track Time	30.00	89.50
Super Track Time TKT	30.00	69.50
Track Odds	189.50	250.00
Track Odds Daily Dbl	149.50	245.00
Track Odds DD JP	247.50	395.00
Track Odds '48, 5c	550.00	775.00
Track Odds '46	225.00	299.50
Track Time '39	39.50	59.50
Track Time '38	30.00	60.00
Track Time '37	29.50	
Triple Bell 5-5-5	315.00	395.00
Triple Bell '47 5-5-25	335.00	399.50
Triple Bell '47 5-10-25	265.00	375.00
Triple Entry	49.50	89.50
Wild Bell 5-25c	399.50	575.00
Wild Lemon	245.00	295.00
Winterbook	325.00	395.00



MILLS (Cont.)		
10c Club Bell	75.00	99.50
25c Club Bell	80.00	99.50
50c Club Bell	100.00	189.50
1c Blue Front	20.00	49.50
5c Blue Front	64.50	79.50
10c Blue Front	64.50	84.50
25c Blue Front	64.50	95.00
50c Blue Front	150.00	169.50
1c Brown Front	20.00	59.50
5c Brown Front	60.00	89.50
10c Brown Front	60.00	90.00
25c Brown Front	60.00	95.00
50c Brown Front	175.00	199.50
1c Cherry Bell	20.00	49.50
5c Cherry Bell	30.00	65.00
10c Cherry Bell	35.00	65.00
25c Cherry Bell	47.50	65.00
1c Bonus Bell	39.50	49.50
5c Bonus Bell	60.00	64.50
10c Bonus Bell	62.50	64.50
25c Bonus Bell	62.50	64.50
5c Original Chrome	50.00	99.50
10c Orig. Chrome	62.50	99.50
25c Orig. Chrome	62.50	99.50
50c Orig. Chrome	139.50	159.50
1c OT Glitter Gold	15.00	30.00
5c OT Glitter Gold	20.00	60.00
10c OT Glitter Gold	25.00	65.00
25c OT Glitter Gold	35.00	79.50
1c VP Bell	15.00	19.50
1c VP Bell JP	15.00	25.00
1c VP Bell Green	15.00	19.50
5c VP Bell Green	15.00	22.50
1c VP Chrome	25.00	34.50
5c VP Chrome	25.00	34.50
5c VP Chrome Plus	27.50	42.50
1c P Bell B&G	22.50	32.50
5c VP Bell B&G	22.50	39.50
Vest Pocket '46	22.50	49.50
5c Futurity	10.00	64.50
10c Futurity	10.00	64.50
25c Futurity	15.00	64.50
50c Futurity	25.00	64.50
5c Black Cherry Bell	90.00	145.00
10c Black Cherry Bell	90.00	145.00
25c Black Cherry Bell	90.00	145.00
50c Black Cherry	124.50	195.00
25c Golf Ball Vendor	195.00	225.00
5c War Eagle	20.00	34.50
10c War Eagle	20.00	47.50
25c War Eagle	25.00	49.50
50c War Eagle	35.00	69.50
5c Melon Bell	85.00	159.50
10c Melon Bell	85.00	159.50
25c Melon Bell	85.00	159.50
Golden Falls 5c	109.50	145.00
Golden Falls 10c	109.50	145.00
Golden Falls 25c	119.50	145.00
Golden Falls 50c	139.50	189.50
5c Jewel Bell	135.00	159.50
10c Jewel Bell	135.00	159.50
25c Jewel Bell	147.50	159.50
50c Jewel Bell	225.00	245.00
5c Bonus '49	140.00	225.00
10c Bonus '49	150.00	230.00
25c Bonus '49	150.00	235.00
5c Black Gold	159.50	164.50
10c Black Gold	159.50	164.50
25c Black Gold	159.50	164.50
50c Black Gold	199.50	225.00
50c Club Royale	225.00	250.00

25c Comet FV	30.00	50.00
50c Comet FV	50.00	89.50
5c Comet DJP	15.00	39.50
10c Comet DJP	20.00	42.50
1c Comet Blue	10.00	20.00
5c Comet Blue	15.00	29.50
10c Comet Blue Front	15.00	47.50
25c Comet Blue Front	20.00	49.50
50c Comet	40.00	89.50
5c Chrome	77.50	90.00
25c Chrome	79.50	129.50
Chrome '47-50c	175.00	195.00
Chrome '47-\$1.00	150.00	295.00
5c All Star Comet	45.00	50.00
10c All Star Comet	50.00	69.50
25c All Star Comet	55.00	69.50
50c All Star Comet	70.00	89.50
1c All Star 2-4	10.00	20.00
1c Rocket	20.00	49.50
5c Rocket	25.00	49.50
10c Rocket	30.00	59.50
25c Rocket	39.50	79.50
5c TJ Comet	20.00	29.50
5c Club Bell	25.00	69.50
10c Club Bell	30.00	79.50
25c Club Bell	90.00	125.00
50c Club Bell	100.00	145.00
5c Comet Red	20.00	40.00
10c Comet Red	20.00	49.50
5c DeLuxe '46	30.00	70.00

JENNINGS

5c Chief	39.50	54.50
10c Chief	39.50	54.50
25c Chief	39.50	65.00
5c Club Bell	35.00	60.00
10c Club Bell	40.00	69.50
25c Club Bell	40.00	79.50
50c Club Bell	45.00	89.50
5c Silver Moon Chief	35.00	60.00
10c Silver Moon Chief	40.00	60.00
25c Silver Moon Chief	40.00	69.50
5c Silver Chief	50.00	79.50
10c Silver Chief	74.50	85.00
25c Silver Chief	79.50	94.75
50c Silver Chief	169.50	189.50
10c Golf Vndr	59.50	89.50
25c Golf Ball Vndr	89.50	129.50
Cigarolla	40.00	49.50
Cigarolla XXV	29.50	49.50
Cigarolla XV	39.50	69.50
5c Victory Chief	25.00	54.50
10c Victory Chief	30.00	57.50
25c Victory Chief	35.00	59.50
1c 4 Star Chief	10.00	35.00
5c 4 Star Chief	32.50	69.50
10c 4 Star Chief	35.00	69.50
25c 4 Star Chief	37.50	69.50
50c 4 Star Chief	75.00	140.00
5c Victory 4 Star Ch	75.00	100.00
10c Victory 4 Star Ch	75.00	110.00
25c Victory 4 Star Ch	95.00	150.00
5c DeLuxe Club Chief	125.00	175.00
10c DeLuxe Club Chief	125.00	180.00
25c DeLuxe Club Chief	125.00	185.00
5c Super DeLuxe Club		
Chief	135.00	175.00
10c Super DeLuxe Club		
Chief	135.00	175.00
25c Super DeLuxe Club	135.00	175.00
50c Super DeLuxe Club		
Chief	200.00	249.50
5c Standard Chief	90.00	165.00
10c Standard Chief	90.00	165.00
25c Standard Chief	90.00	169.50
50c Standard Chief	259.50	275.00
\$1.00 Standard Chief	379.50	475.00
5c Bronze Chief	50.00	125.00
10c Bronze Chief	75.00	125.00
25c Bronze Chief	75.00	125.00

WATLING

5c Rolatop '48	49.50	79.50
10c Rolatop '48	49.50	79.50
25c Rolatop '48	49.50	79.50
5c Rolatop '46	25.00	79.50
10c Rolatop '46	25.00	79.50
25c Rolatop	30.00	79.50
50c Rolatop	50.00	89.50
5c Club Bell	65.00	95.00
10c Club Bell	75.00	125.00
25c Club Bell	145.00	185.00

BUCKLEY

5c Criss Crosse	79.50	139.50
10c Criss Crosse	84.50	139.50
25c Criss Crosse	100.00	149.50



Big Game PO	10.00	25.00
Big Parley	49.50	69.50
Big Prize FP	20.00	30.00
Big Prize PO	15.00	20.00
Blue Grass FP	10.00	17.50
Blue Ribbon PO	20.00	35.00
Citation	349.50	369.50
Club Trophy FP	22.50	50.00
Contest FP	30.00	45.00
Daily Races	29.50	79.50
Dark Horse FP	10.00	15.00
'41 Derby FP	20.00	29.50
Dust Whirls	49.50	65.00
Entry	89.50	149.50
Favorite	59.50	79.50
Gold Cup	145.00	219.50
Grand National	19.50	49.50
Grand Stand PO	14.50	20.00
Hot Tip	49.50	69.50
Jockey Club	22.50	49.50
Jockey Club '47	149.50	189.50
Jockey Special	140.00	169.50
Kentucky	29.50	49.50
Lexington	350.00	475.00
Long Acre	19.50	49.50
Long Shot PO	39.50	49.50

Pastime (Rev)	14.50	39.50
Pacemaker PO	15.00	35.00
Pimlico FP	15.00	29.50
Race King (Rev)	29.50	39.50
Record Time FP	22.50	59.50
Rockingham	59.50	99.50
Santa Anita	10.00	20.00
Sport Event FP	19.50	51.50
Sky Lark FP & PO	30.00	59.50
Special Entry	49.50	129.50
Sport Special FP	17.50	30.00
Sport Page PO	19.50	35.00
Spinning Reels PO	19.50	25.00
Sport King PO	20.00	22.50
Stepper Upper PO	15.00	50.00
Sportsman (Rev)	20.00	50.00
Thorbred	25.00	32.50
Trophy	225.00	295.00
Turf Champ FP	35.00	44.50
Turf King	22.50	49.50
Victory FP	10.00	25.00
Victory Derby	29.50	99.50
Victory Special	39.50	79.50
War Admiral (Rev)	15.00	25.00
Whirlaway (Rev)	25.00	49.50
Winning Ticket	15.00	29.50

GROETCHEN

1c Columbia	15.00	29.50
5c Columbia Chrome	30.00	39.50
5c Columbia JPV Bell	30.00	40.00
5c Columbia Fruit	32.50	37.50
5c Columbia Cir RJ	25.00	39.50
5c Columbia DJP	39.00	79.50
10c Columbia DJP	59.50	79.50
5c Columbia Club		
Cig GA	29.50	37.50
5c Columbia Club DJ	50.00	82.50
10c Columbia Club		
Cig GA	59.50	79.50
5c Columbia Cig. GA	35.00	39.50
5c Columbia Fruit GA	49.50	69.50
5c Columbia Orig GA	19.00	59.50
5c Conv Columbia		
Chrome	49.50	59.50
Columbia DeLuxe	75.00	90.00

PACE

5c Comet FV	10.00	50.00
10c Comet FV	15.00	50.00

MILLS

5c Gold Chrome HL	35.00	65.00
10c Gold Chrome HL	35.00	69.50
25c Gold Chrome HL	40.00	79.50
50c Gold Chrome HL	75.00	125.00
5c Gold Chrome	35.00	59.00
10c Gold Chrome	45.00	65.00

MILLS (Cont.)

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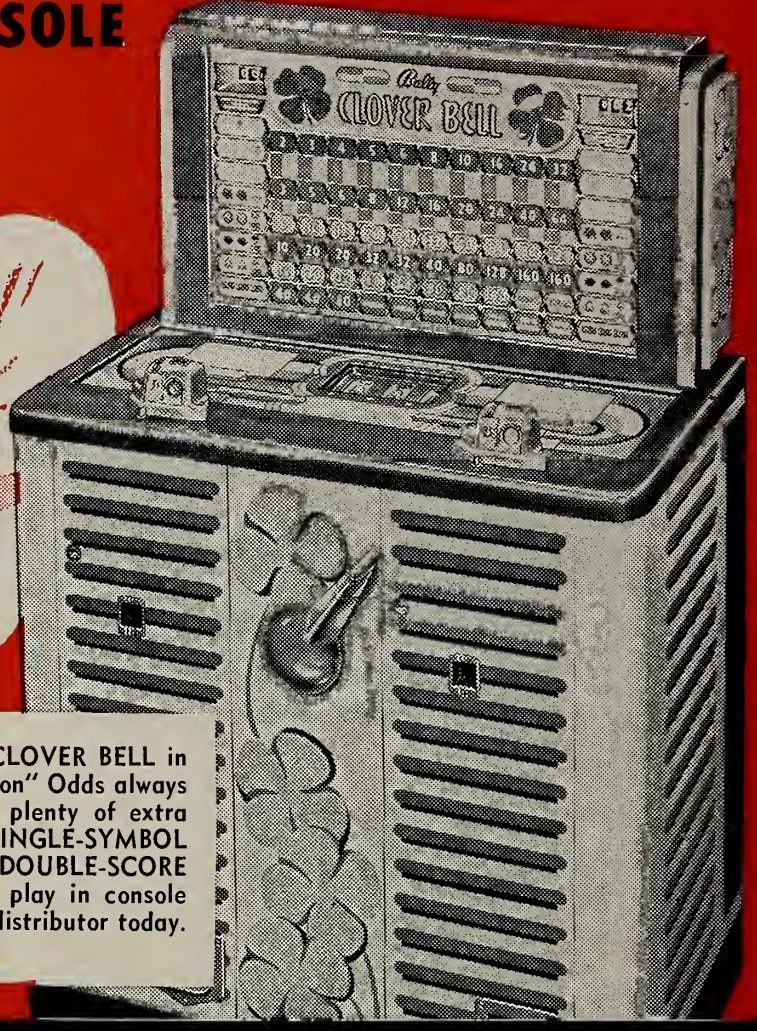
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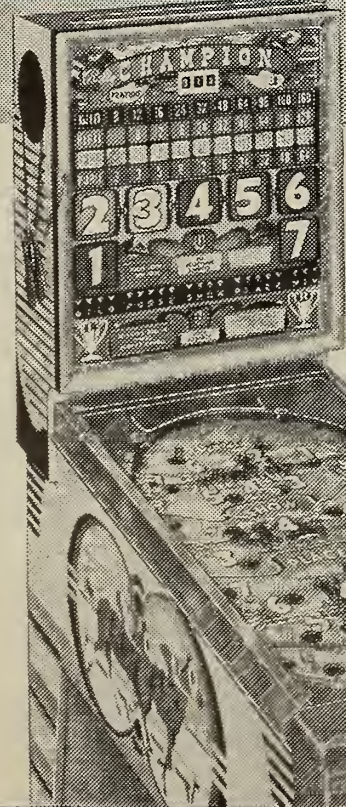
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