

THE CASH BOX

THE
CONFIDENTIAL WEEKLY
OF THE
COIN MACHINE INDUSTRY

Vol. 10, No. 2
OCTOBER 9, 1948



Caught scanning the music popularity charts of *The Cash Box*, maestro Benny Strong and a flock of Chicago music men beam as Ben's terrific recording of "That Certain Party" takes hold with juke box operators throughout the nation. The tune, an oldie, was dusted off by Ben and is fast becoming a phono favorite. Pictured above (left to right): Mercury Records artist Dick "Two Ton" Baker, disc jockey Linn Burton, WAAF; Benny Strong; well-known mid-west disk distributor Jimmy Martin; platter spinner Eddie Hubbard, WIND, and jockey Dave (leopard skin 'n all) Garroway, WMAQ. Benny Strong is exclusively featured on Tower Records.

YOUR VOTES

DECIDE THE WINNERS

IN THE 3rd ANNUAL POLL OF THE AUTOMATIC
MUSIC INDUSTRY OF AMERICA TO CHOOSE THE
BEST RECORDS AND RECORDING ARTISTS OF 1948

**VOTE TODAY—FILL OUT AND MAIL
PREPAID POSTCARD IN THIS ISSUE**



Sponsored and Conducted Exclusively by

THE CASH BOX

"The Official Publication of the Automatic Music Industry of America"

THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

THE CASH BOX IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS

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IN THIS ISSUE

October 9, 1948

Vol. 10, No. 2

**JUKE BOX OPS SWING INTO GAMES
TO BOOST LOCATION PERCENTAGE.....Page 4**

MUSIC SECTIONPage 5

NATION'S TOP TEN TUNESPage 6

RECORD REVIEWSPages 8 and 10

GENERAL COIN MACHINE SECTIONPage 19

CLASSIFIED ADV. SECTIONPages 26 and 27

C.M.I. BLUE BOOK Pages 28, 29 and 30

CHICAGO CHATTER

EASTERN FLASHES

CALIFORNIA CLIPPINGS

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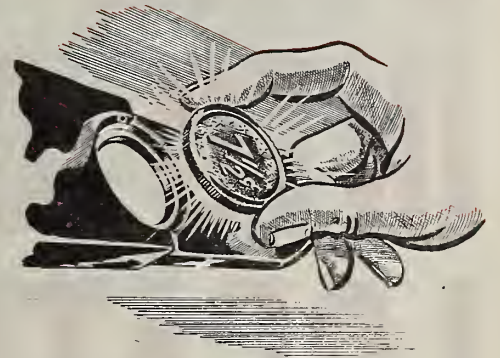
THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as

well as all coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin operated machine industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators throughout the United States as their official weekly magazine.

THE "C. M. I. BLUE BOOK," also known as "The Confidential Price Lists," gives prices of all new and used coin operated machines of all kinds, weekly reporting all market changes and continually adding on all new equipment. The "C. M. I. Blue Book" is officially recognized by many cities and states throughout the country as the "official price book of the coin machine industry." It is an integral part of *The Cash Box*. The "C. M. I. Blue Book" is used in settlement of estates, in buying, selling and trading of all coin operated equipment. It is the one and only officially recognized price guide in the coin machine industry. The "C. M. I. Blue Book" is used by finance firms, factors and bankers to guide them in making loans to the members of the coin machine industry.

Talking It Over



Back in May, 1946, *The Cash Box* came out with the idea that the coin machine field drive for the minting of a 7½c coin.

This attracted much attention and many have since come out with statements as to the benefit of such a coin acting as an inflationary brake.

The other day the papers were full of the fact that transportation systems, charging odd pennies, in addition to nickels and dimes, were faced with a great problem.

A noted economist advised, through the press, that many items which are now selling for 10c would be selling for 7c or 8c but, that there was no intermediate coin to handle such a sale.

The coin machine industry realizes that the nickel has gone the way of the penny coin chute. Service remains the same. Cost of equipment is going up. All overhead has risen sky-high, but, the charge for playing a machine still remains 5c.

And, as all in the industry realize, the nickel is worth only about the penny of yesterday.

There is no doubt that if a 7½c coin is minted (this 50% increase over the present nickel) can prove the salvation of the entire industry. Certainly it can mean the difference between profit and loss.

With the telephone companies, the various transport utilities, economists, storekeepers and all others asking for the minting of such a coin, the strength of every coinman in the nation should be placed back of this appeal to the U. S. Mint and, perhaps, some action will result which will benefit all this field as well as all the peoples in the nation.

The idea which *The Cash Box* proposed as far back as May, 1946, may yet prove "the answer" to what this, and many other, businesses require for profitable continuance.

Why not write your Congressman and Senator about minting a 7½c coin today?

Bill Gersh

JUKE BOX OPS SWING INTO GAMES TO BOOST LOCATION PERCENTAGE

Use Games as Wedge to Get Better Percentage on Phonos. Obtain Difference When Short from Games. Find General Location Take Average Goes Up With Use of Games. Ops in Closed Areas are Seeking Moderately Priced Novelty-Type Equipment.

For some years now the majority of automatic music operators have confined themselves completely to operating only their types of equipment and seemed to have forgotten about the machines featured in other divisions of the industry.

It was an era of specialization, and was so sold to music ops especially by many of the leaders in their field. In fact, many believed that the time had at long last arrived when they needed no longer to mix music with any type of equipment which might be considered questionable in any degree whatsoever.

But, higher overhead costs and greater general expense, plus increased price of the present music equipment, has forced the average juke box op to adopt means from which he formerly turned away.

It is now learned that more and still more juke box operators who, for many years have remained only in automatic music, are once again turning to amusement games to bolster their present operations.

Regardless of how hard many have tried to get all others in their areas to adopt the 70%-30% commission percentage basis, or to get the 6 plays for 25c "volume play plan" under way, and some who have turned to other merchandising methods, such as 10c play, in an effort to boost collections from each location, they have found that a return to amusement games has helped them to obtain just what they originally wanted, and has also increased their general collection average.

Some ops have been able to obtain "front money guarantees" only because they are now also operating amusement games in the same location. When they fall "short" on their music equipment, they have been able to "make it up" from their games' collections.

In short, they have obtained an agreement from the storekeeper whereby he will work with them on a front money guarantee basis. But, he will not put out any of his own money from his own cash register. He will agree to work on this guarantee basis if the difference is taken from other equipment in the location, provided there proves to be a shortage in music take.

Operators are therefore combining all types of equipment in their operations. No longer is specialization "the answer." The location, as leaders have stated time and time again, is more valuable than any type machine. The "location" should get major consideration.

Under this sort of operating the location is the main agency for collections. No longer does any one type of equipment receive favor over another. The entire collection is grouped, and the main plan, the front money guarantee, favors the phono.

In short, as one leading op explains, "We are now obtaining \$10 per week front money guarantee from most of our locations. But, when the music machine is short the guarantee, which happens at certain intervals, we can take this difference from the games. We lump the entire collection of all other equipment, with the exception of the phono and, in this fashion, we know that our music operating is paying its way and showing a profit. The other equipment, too, must show profit

naturally, so that we can continue to operate on this basis. And amusement games have proved most successful in this case."

Interesting to the trade is the fact that better than 87 per cent of the men engaged in the industry, in a survey conducted a few years back, were in automatic music in one fashion or another. With the swing which has gradually come about, and which is growing more pronounced each week, as more and still more juke box ops enter into game operating, there is no doubt that the market for pinballs alone, which showed a sudden booming growth just a few short weeks ago, will continue to grow even greater, and can, in some measure, be attributed to this fact.

Outstanding demand from those areas where certain types of the amusement games aren't allowed to operate—is for a moderately priced novelty-type machine which officials would approve and which would help all these juke box ops to also arrange for a better commission setup in the average location.

Tho it is a known fact that television has hurt pinball as much as it has hurt automatic music yet, leading ops report, a combination of the two types of machines results in bigger collections and at least a front money guarantee for music equipment which means the operator can continue on a paying basis until the machines themselves return to greater take to assure a "profit margin."

Thruout the industry, this sudden swing to greater use of amusement games by the predominantly large juke box division of the industry will mean greater income in many directions.

It also means a greater increase in diversified operating and this, too, assures all the merchandising forces in the industry, from manufacturers to jobbers, that they will receive a better share of the business from a "general standpoint" than they formerly ever did.

Interest is therefore increasing thruout the trade for supplying those juke box ops, who are now swinging daily into the game field, with the equipment they require. As this swing to games by juke box ops continues to become ever more outstanding, the field will require much greater coverage by the games' manufacturers than it does at this moment.

One well known salesmanager for a leading amusement game manufacturer reported, "We have found, and most suddenly too, that a great many of our games are going to juke box operators who, formerly, continued to specialize in music only. These men have now learned that it is their locations and not just the one type of equipment that is important, and that it is their business to obtain every possible penny they can from the 'location' so that they can lump the intake of all equipment on a location amortization basis."

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The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To *The Cash Box* By Leading Music Operators Throughout The Country.

CODE		
AG—Algene	DM—Damon	PA—Palda
AL—Aladdin	EX—Exclusive	RE—Regent
AP—Apollo	FL—Flint	RO—Rondo
AR—Aristocrat	JE—Jewel	RA—Rainbow
AS—Astor	GR—Grand	SA—Savoy
BE—Beacon	KI—King	SD—Super Disc
BN—Bandwagon	LO—London	SP—Specialty
BU—Bullet	MA—Majestic	SPI—Spiro
CA—Capitol	MI—Miracle	SI—Signature
CM—Commodore	ME—Mercury	ST—Sterling
CN—Continental	MG—MGM	TO—Top
CO—Columbia	MN—Manor	TC—20th Century
CS—Coast	MO—Modern	UN—Universal
DA—Davis	MT—Metrotone	VA—Varsity
DE—Decca	MU—Musicraft	VI—Victor
DEL—DeLuxe	NA—National	WO—World
DL—Delmac		

1 A TREE IN A MEADOW

CA-15122—Margaret Whiting
CO-38279—Bill Johnson
DE-24411—Monica Lewis
LO-123—Sam Browne
ME-5148—John Laurenz

MG-10211—Paul Fennelly O.
RA-70015—B. Lester
VA-101—Frank Boys
VI-20-2965—Dorothy Morrow Ensemble

2 IT'S MAGIC

CA-15072—Gordon MacRae
CO-38188—Doris Day
DE-23826—Dick Haymes
ME-5138—Vic Damone

MG-10187—Buddy Kaye Quintet
MU-557—Sarah Vaughan
VA-110—Johnny Frank
VI-20-2862—Tony Martin

3 TWELFTH STREET RAG

CA-15105—Pee Wee Hunt
DE-24450—Milt Herth Trio
MG-10251—Jack Fina O.

RA-70033—Eddie Miller
VA-110—Varsity Ragtime Band
VI-20-3120—Sidney Bechet O.

4 UNDERNEATH THE ARCHES

CA-15183—Andy Russell
CO-38274—The Serenaders
CO-38298—Connie Boswell
CN-1245—The Singing Gondoliers
DE-24490—Andrews Sisters
LO-238—Primo Scala

ME-5173—Al Hummer
MG-10264—Len Camber
RA-70075—Al Paul
SPI-3001—Larkin Sisters
VI-20-3114—George Olsen O.

5 RAMBLING ROSE

CA-15178—Gordon MacRae
CO-38207—Tony Pastor O.
DE-24449—Russ Morgan O.-Bob Eberly
MG-10192—Geo. Paxton O.

MU-560—Phil Brito
VA-105—Johnny Frank
VI-20-2947—Perry Como

6 YOU CALL EVERYBODY DARLIN'

AP-161—Tennessee King
CA-15155—Jack Smith
CO-38286—Jerry Wayne
DE-46138—Texas Jim Lewis
DE-24490—Underneath The Arches
DEL-1178—Bruce Hayes

ME-5155—Anne Vincent
MG-10258—Art Lund
RE-117—Al Trace O.
ST-3023—Al Trace O.
VA-103—Frank & The Boys
VI-20-3109—Jack Lathrop

7 COOL WATER

CA-15148—Nellie Lutcher
DE-46207—Sons of The Pioneers
MA-6000—Foy Willing
MG-30059—Kate Smith

VA-109—Tomy Clayton
VI-20-1724—Sons of The Pioneers
VI-20-2076—Sons of The Pioneers
VI-20-2923—Vaughn Monroe O.

8 MAYBE YOU'LL BE THERE

CA-397—Billy Butterfield O.
CO-37339—Tommy Tucker O.
DE-24403—Gordon Jenkins O.
MA-1120—Eddy Howard O.

ME-5160—Jack Fina O.
NA-9033—Jack Carroll
VA-102—Barbara & Frank
VI-20-2189—Betty Rhodes

9 MY HAPPINESS

BN-504—A. & Jim Nelson
BU-1032—Ronnie Deauville
CA-15094—The Pied Pipers
CO-38127—The Marlin Sisters
CN-1241—The McKay Trio
DE-24446—Ella Fitzgerald

DA-20-17—Anne Vincent
DM-11133—Jon & Sondra Steele
ME-5144—John Laurenz
SI-15026—Alan Dale
PA-1004—P. Sheridan
VI-20-2965—Dorothy Morrow Ens.

10 HAIR OF GOLD

BN-516—Lee Carson
CA-15178—Gordon MacRae
CO-38315—Cyril Shane
DE-24491—Bob Eberly
ME-5172—John Laurenz
MG-10258—Art Lund

MT-2018—Jack Emerson
SPI-3001—Larkin Sisters
UN-121—Harmonicats
VA-109—Jim Smith Buckneers
VI-20-3109—Jack Lathrop
WO-1502—Red Gilliam



A Check List of Top-Selling M-G-M Records Hits

POPULAR

ON A SLOW BOAT TO CHINA
By The Way

ART LUND
M-G-M 10269

BLUEBIRD OF HAPPINESS
Sunset to Sunrise

ART MOONEY
and his Orchestra
M-G-M 10207

CARAVAN
Azure

BOB MATTHEWS
M-G-M 10266

THE MATADOR
Buttons And Bows

BETTY GARRETT
M-G-M 10244

RENDEZVOUS WITH A ROSE
I Don't Want To Meet Anymore People

DON RODNEY
M-G-M 10272

WHAT DID I DO
I Love You Much Too Much

HELEN FORREST
M-G-M 10262

GLISS IN THE DARK
Thirty Minutes From Times Square

LEO GUARNIERI
and his Quintet
M-G-M 10249

YOU WERE ONLY FOOLING
It's Easy When You Know How

BLUE BARRON
and his Orchestra
M-G-M 10185

THE CURSE OF AN ACHING HEART
Whisper A Word Of Love

GEORGE PAXTON
and his Orchestra
M-G-M 10263

HEART AND SOUL
Let Me Love You As Long As I Want To

JERRY SELLERS
M-G-M 10254

CORN BELT SYMPHONY
Every Day Is Just A Holiday

NEV SIMONS
M-G-M 10257

PUERTA DE TIERRA
(Parts I & II)

NORO MORALES
and his Orchestra
M-G-M 10267

FOLK and WESTERN

LIFE GITS TEE-JUS DON'T IT
Wind In The Mountains

CARSON ROBISON
M-G-M 10224

JUKE BOX GAL
I'm Living In Dreams

CLAUDE CASEY
M-G-M 10279

STILL WATER RUNS THE DEEPEST
Go Home With The Girls In The Mornin'

BOB WILLS
M-G-M 10276

RAINDROP POLKA
Cubanola Glide

ARTHUR (Guitar Boogie) SMITH
M-G-M 10268

EBONY SERIES

WAIT'LL I GET YOU
IN MY DREAMS TONIGHT
Home

THE BEALE STREET BOYS
M-G-M 10273

MARDI GRAS BOOGIE
My Heart Belongs To You

JOE TURNER
M-G-M 10274

PUT SOME GLUE ON THAT MULE
Thinking 'Bout My Baby

HATTIE NOEL
M-G-M 10275

IF YOU BELIEVED IN ME
Scotty

SY OLIVER
and his Orchestra
M-G-M 10255

M-G-M RECORDS
THE GREATEST NAME  IN ENTERTAINMENT

THE CASH BOX

Record Reviews

"That Element Of Doubt" (2:58)
"On The Waterfall" (2:59)

THE THREE SUNS
(Victor 20-3035)

● Those juke box favorites, The Three Suns, come thru with a grand waxing featuring "That Element of Doubt" as their topside, a beautiful ballad if there ever was one, in smooth, slow tempo. It's about as sweet a love song as these boys have ever cut and it's sure to meet with approval. On the flip, "When The Moonlight Fell On The Waterfall," with the Sun Maids and Artie Dunn to sell this sweet, sentimental tune, the boys once again cut grand wax. It's one of the best renditions of this tune yet heard. Just listen in to this platter.

"Cuanto Le Gusta" (2:20)
"Say Something Sweet To Your Sweetheart" (2:30)

EVE YOUNG
(Victor 20-3077)

● Eve Young, "The Girlfriend," and the Drugstore Cowboys get together on the topside, "Cuanto Le Gusta," and turn this lively tune into a beautiful hunk of wax. It's gonna please lots of listeners from coast to coast and is sure to grab many a coin for many a juke box. The gal certainly chirps this tune to a fare-thee-well and gives it just that little spanish touch to make it sit right with the listener. On the backing, a tune that's catching on everywhere, "Say Something Sweet To Your Sweetheart," Eve goes into slower, more sentimental, sweet tempo, and with the aid of the Drug Store Cowboys cuts a very sweet, sweet hunka wax here. This is one platter that rates for everyone of your locations.

"Bublitchki" (3:14)
"Always" (3:09)

ZIGGY ELMAN ORCH.
(MGM 10277)

● Brother, if you've got the spots where the highschool and college crowd gathers 'round, here's one of the very greatest instrumental platters ever yet produced. We're back of this 100 percent as one of the grandest cuttings ever yet made by that great of the greats, Ziggy Elman. It can be described in one word, "terrific." Just listen in to Ziggy's golden trumpeting of "Bublitchki," and then flip the disk and listen how this boy sells "Always." In fact, if you've got school kids, be sure to bring a couple of these home for them. Here's a platter that's simply loaded with moneymaking dynamite. It's got just about everything for the big college crowds—and the college season's under way.

"By The Way" (2:39)
"In The Still Of The Night" (2:43)

JO STAFFORD
(Capitol 15218)

● The "Queen of the Juke Boxes" produces one of the very sweetest of ballads on the topside of this disk, "By The Way," from the 20th Century-Fox film, "When My Baby Smiles At Me." Backed by the Paul Weston ork it is sure to please listeners everywhere. Her soft, silky, smooth handling of the lyrics in slow metro relaxes and pleases and makes this one of the best sides Jo's cut. On the flip, "In The Still Of The Night," that famous oldie, Jo once again chirps every note right off the turntable to make this very famed tune a grand, grand hunk of wax. Here's a disk that has nickels, dimes and quarters pressed right into it. Latch on.

DISK OF THE WEEK

"Love Me Not" (2:35)

"In The Market Place Of Old Monterey" (3:23)

FREDDY MARTIN ORCH.
(Victor 20-3048)



FREDDY MARTIN

● Busting right into the top spot this week comes Maestro Freddy Martin with one of the very cutest tunes heard in a long, long time, "I'm Gonna Be A) Love Me Not," featuring piper Glenn Hughes and The Martin Men. The warbler does one of his most effective jobs selling the cute lyrics of this lovable ditty and the support he gets from

The Martin Men helps spin the tune right off the disk and into the room in fine and intimate fashion. It's one of the sweetest, cutest disks cut by Maestro Martin and he puts his ork thru all their paces to make this the top choice for the week. On the backing, "In The Market Place Of Old Monterey," a natural for Freddy Martin from any angle, piper Stuart Wade takes over the vocal, and once again the Maestro cuts wax that'll meet with mucho approval from listeners everywhere—Here's a platter that's got all the possibilities for clicking in almost any type of location anywhere in the land. It's sure to please young and old alike. And, what's more, it's a natural for getting the customers to pop nickels into juke boxes over and over again to hear it again and again. This is one disk that's highly recommended. Grab a boxful and spread 'em around.

"White Christmas" (3:08)

"Where Or When" (3:09)

THE MEL-TONES
(Jewel 4000)

● Rushing the season somewhat, but, featuring two great tunes which you can get ready to use in real quantity soon come The Mel-Tones to make the famous "White Christmas," that great Irving Berlin tune, one of the very best interpretations yet heard. Here's grand, grand harmony and beautiful melody in an interpretation that will capture plenty of coin on any location as the Xmas season nears. On the backing with "Where Or When," The Mel-Tones once again cut wax as is wax, brother, and make this oldie sparkle like a million Broadway lights. Remember this disk. It's got what you need.

"I'd Love To Live In Loveland" (2:17)

"Baby Don't Be Mean, Be Mine" (2:52)

OWEN BRADLEY ORCH.
(Bullet 1018)

● Two grand and melodic tunes cut by the Owen Bradley ork turns this platter into one you should hook on to right now. With piper Bob Vincent to do one of the best warbling jobs of his career on the topside, "I'd Love To Live In Loveland," the side becomes one of the grandest yet produced. On the flip, "Baby Don't Be Mean, Be Mine," chirp Dottie Dillard takes over the vocal stint and makes this one of the very cutest pieces of business in many a moon. Both sides rate right like a World Series home run and both can be depended upon to bring plenty of coin into juke boxes everywhere.

"Dainty Brenda Lee" (2:38)

"Cornbelt Symphony" (2:48)

JACK LATHROP
(Victor 20-3119)

● Another brand new pressing by RCA-Victor that features Jack Lathrop and The Drugstore Cowboys and one that's sure to get plenty of play action from juke box fans everywhere. On the top, "Dainty Brenda Lee," one of the cutest ditties Jack's

ever warbled, in medium slow tempo with plenty of rhythm and gorgeous lyrics. Just listen to this boy sell this tune right off the platter. On the bottom deck, "Cornbelt Symphony," a tune that's catching on here, there and everywhere. Jack once again goes all out and does a grand, grand job. This is one disk you can bank on.

"Buttons And Bows" (2:34)

"I Still Get A Thrill" (3:12)

BETTY RHODES
(Victor 20-3078)

● The gorgeous gal with the even more gorgeous pipes takes over "Buttons And Bows" (from the Paramount pic, "Paleface") and with Harry Zimmerman and his ork giving her beautiful backgrounding, simply sells the song for a base cleaning home run. The gal's got everything you'll ever want from any chirp and the job she does cutting this platter is something that deserves your buying 'em by the boxful. On the flip, "I Still Get A Thrill," one of the great oldies, Betty spoons the lyrics in soft, sweet, sentimental mood that's sure to make 'em gather close 'round that juke box and simply swoon away. Just listen in to Betty Rhodes and then dash for a load of these platters.

"Soft Shoe Sam" (2:56)

"Wings Over Mars" (2:31)

MATTY MALNECK ORCH.
(MGM 10280)

● The boy who's drivin' 'em wild out in California with his "creative jazz" cuts an instrumental platter here that's gonna win him a zillion followers from among everyone of the high-school and college gals and guys. On the topside, "Soft Shoe Sam," Maestro Matty Malneck makes those instruments talk in one of the most pleasing diskings heard in a long time—you can just hear that soft shoe dancing with the instruments acting as the dancer. On the backing, "Wings Over Mars," Matty turns to "creative jazz" and sells the reason why so many, many fans have been flocking to hear him every day. It's great dance wax and it's got what the kids want. Latch on.

"Margie" (2:16)

"I Never Had A Chance" (2:58)

CHARLES PETTINATO
(Manor 1149)

● Here's a disk you can't pass up. Just listen to Charles Pettinato and his Moonlighters simply tear into that grand, grand, great oldie, "Margie," and you'll smell nickels, dimes and quarters for almost everyone of your juke boxes. This string band arrangement of this great tune has everything on the ball. It's the sort of disk that will continue to double and triple play. On the backing, "I Never Had A Chance," Maestro Pettinato and his boys go into a very slow, sentimental mood and create that loneliest of lonesome feelings. Listen in on the topside of this disk. You'll buy and buy.

"Papa Knows" (2:35)

"Dorotea" (2:50)

DON ALFONSO ORCH.
(National 9054)

● If you've got the spots where the hip swivelers congregate, here are two sides that are gonna meet with plenty of approval. Don Alfonso and his orchestra cutting, "Papa Knows," a vocal samba that has that swiveling motion and that beat that's made this music the favorite of so many everywhere, is something to listen in to. On the flip, "Dorotea" Maestro Alfonso and his boys once again show off their instrumental artistry, and with their vocalist giving all—cut another samba that's a natural for the spots where they go big for this sort of music.

"Dummy Song" (2:23)

"La Cucaracha" (2:21)

THE MODERNAIRES
(Columbia 38305)

● With the orchestra under the direction of Mannie Klein and with both sides spinning in speedy time the well liked Modernaires cut two sides of wax here that merit lots of attention from any juke box op. On the top, "Dummy Song," an oldie, they harmonize this grand, grand tune to perfection and are sure to grab lots of play for any phono. On the backing, "La Cucaracha," a well known tune anywhere in the land, The Modernaires simply tear right into the song and when they're finished you'll know you've listened to one of the best of interpretations.

"Four Brothers" (3:14)

"No Time" (2:56)

WOODY HERMAN ORCH.
(Columbia 38304)

● Any cutting by Maestro Woody Herman at college time is sure-pop and he doesn't disappoint with this new disk. Opening the topside with a grand instrumental, "Four Brothers," Woody proves that artistry which is uniquely his and gives the college crowd a tune they'll push in coins to hear over and over again. It's Woody's individualistic sort of instrumental that the college boys and girls love. On the flip, "No Time," based on a Chopin theme, and with the Maestro to do the vocal, he again cuts one of the very best of platters he's ever yet produced. This is definitely wax for the millions of college guys and gals all over the country.

USE THIS PAGE AS YOUR CHECK SHEET Here's a handy way to order and to re-order RCA Victor's top new hits!

RCA VICTOR STARS

on

**The Nation's
TOP TEN
Juke Box Tunes**

(as reported by THE CASH BOX)

- 1 **A TREE IN THE MEADOW**
DOROTHY MORROW ENSEMBLE
RCA Victor 20-2965
- 2 **IT'S MAGIC**
TONY MARTIN
RCA Victor 20-2862
- 3 **TWELFTH STREET RAG**
SIDNEY BECHET ORCH.
RCA Victor 20-3120
- 4 **UNDERNEATH THE ARCHES**
GEORGE OLSEN ORCH.
RCA Victor 20-3114
- 5 **RAMBLING ROSE**
PERRY COMO
RCA Victor 20-2947
- 6 **YOU CALL EVERYBODY DARLIN'**
JACK LATHROP
RCA Victor 20-3109
- 7 **COOL WATER**
VAUGHN MONROE ORCH.
RCA Victor 20-2923
- 8 **MAYBE YOU'LL BE THERE**
BETTY RHODES
RCA Victor 20-2189
- 9 **MY HAPPINESS**
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- Melancholy Baby PERRY COMO RCA Victor 20-3066
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- When I Was Young and Handsome TEXAS JIM ROBERTSON RCA Victor 20-3039

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THE CASH BOX

Record Reviews

"Underneath The Arches" (2:42)
"In 11 Months And 10 More Days"
(2:29)

GEO. OLSEN—AMBROSE ORCHESTRAS
(Victor 20-3114)

● Here's a platter all ops can get choosy about. Two top orks. On the top deck, "Underneath The Arches," one of America's favorites, George Olsen, goes to work on a tune that's a "natural" for him and cuts one of the sweetest hunks of wax in his long, long career in band business. This is one side that'll rate high with listeners. On the backing, the great Ambrose ork of England comes in for a shot with, "In 11 Months And 10 More Days," and produces one of the very neatest and cutest hunks of novelty wax heard in a long time. Listen in to this platter split up between two great ork pilots. It's grand.

"My Melancholy Baby" (2:56)
"When You're Smiling" (2:08)

PERRY COMO
(Victor 20-3066)

● Here's a review that can be written in just two words: "Perry Como." Perry, the Juke Box King, doing that great old standard, "My Melancholy Baby," is like someone putting nickels into a juke box in advance. What this guy can do with a tune—oh, me, oh, my. Just listen in—that's all. And, on the flip, something that's very sentimental with us (and in what speedy juke box time, by the way) "When You're Smiling" which is the tune Perry did when he was awarded his "oscar" by *The Cash Box* last year on the Chesterfield show, is "another winner." Just order—it's one of his very, very grandest platters and another reason why he's the "juke box king."

"My Lost Love" (2:36)
"Estrellita" (2:48)

MACKLIN MORROW
(MGM 30132)

● Here's an instrumental that has lots of that stuff for those spots where the people love the strains of the tango. With "My Lost Love" Macklin Morrow combines sweet, sweet music with gorgeous dancing tempo to produce a side of wax that has everything the lovers of the tango ever asked for. On the backing, the famous "Estrellita," makes for grand, grand listening. If you've got the spots for this kind of wax—don't even hesitate.

"Koblerumba" (2:40)
"Drifting And Dreaming" (3:01)

THE KORN KOBBLERS
(MGM 10278)

● One gang that can tear any tune apart and what they do to the rumba with "Koblerumba" is something to listen in to—just to learn how to tear a tune (but, tunefully) to teeny-weeny pieces. Everything goes in this number and it all turns out into a comedy tune that'll grab many and many a nickel. On the backing, "Drifting And Dreaming," one of the sweet, sweet oldies, the Korn Kobblers go sedate, and with a tuba solo leading them thruout the cutting turn this side of the platter into a new kind of interpretation of this grand tune. Listen in.

SLEEPER OF THE WEEK

"Oodles Of Boodle And Batches Of Scratch" (2:47)
"Love Me Or Leave Me" (2:16)

ERNIE FELICE QUARTET
(Capitol 15228)



ERNIE FELICE

● A "sleeper" if there ever was one. One of the cutest of all cute tunes with lyrics that are gonna make 'em sit right up and applaud. It's done in mellow, soft and intimate style by Ernie Felice Quartet who've been rockin' 'em for ever

"Guitar Boogie" (2:52)
"Mama Blues" (2:48)

ALVINO REY ORCH.
(Capitol 15223)

● Whoa. Wait a minute. We're not wrong. It's a re-issue from Alvino Rey's album of two of his great, great clickeroos. Need anything more be said? But, those who haven't ever yet placed these in their juke boxes, should grab 'em quick. Here are two sides there's no use going into a review about, except to say that, after you hear 'em, you'll agree with Capitol Records that they were "more than worthy" of re-issue. Each side vies with the other as to which is greatest.

"Little Mister Future President"
(2:45)

"Sleepy Baby" (2:46)

ARTIE WAYNE
(Capitol 15219)

● With the Andy Philips ork to background him, the piper that's getting more and still more attention, Artie Wayne, goes to work in soft, smooth, silky and sentimental manner on the topside of this disk, "Little Mister Future President." It's a lullaby that's got everything pressed into it and that'll get everyone of the gals on any location falling right in love with him. How this boy sells this side is something to write home about. On the flip, "Sleepy Baby," continuing the mood, Artie puts deep hearted meaning into another lullaby to make it one of the very best he's yet cut. Here's a disk you shouldn't pass up—especially if you've got spots where the younger married couples gather 'round.

"Moonlight In Vermont" (3:05)
"My Ideal" (2:50)

MARGARET WHITING
(Capitol 15222)

● A re-issue of one of Maggie's earlier successes, "Moonlight In Vermont," that's just as lovely to listen to as when it was first presented and, it's our bet, will take in just as much coin. The way this gal chirps this

so long at the Casino Room of the Los Angeles Ambassador. The boys simply turned out a tune that's a natural for every tavern in the land. Their whispering-soft, intimate style, with lyrics that hold attention, are gonna get the guys from 16 to 60, and the gals of that same age, listening in. Here's wax that's really cut for juke boxes. And like the lyrics go, "a wonderful catch for plenty of scratch" for any juke box anywhere in the land. On the flip, "Love Me Or Leave Me," Ernie and his boys simply tear this oldie into one of the neatest rhythm tunes heard in a long, long time. This is one disk you just simply can't afford to pass up. Listen in, and you'll agree—it should be on every juke box you own.

tune well, just listen in if you haven't heard it before, and you'll agree that Margaret Whiting has everything on the ball in this side to produce some terrific profits for juke boxes. On the flip, "My Ideal," an old hit tune written by Maggie's dad, Dick Whiting. Just listen to this gal sing—but sing—like you've never heard her before and you'll know why Capitol decided to bring back this great platter.

"The Elk's Parade" (2:40)
"Sherwood's Forest" (3:08)

BOBBY SHERWOOD ORCH.
(Capitol 15231)

● Ain't this ever gonna stop? Another re-release by Capitol. This time two of the great Bobby Sherwood instrumentals. Just in time to grab play from those millions of college students everywhere in the U.S.A. With two great jump tunes written by the young Maestro himself, and played as only he can play 'em, and with his grand crew on these two sides giving their all to zoom the tunes over the top, well, little more need be said. They deserve a prominent spot in everyone of your juke boxes wherever the highschool and college crowds gather 'round. They're great.

"Doctor, Lawyer, Indian Chief"
(3:00)

"His Rocking Horse Ran Away"
(3:04)

BETTY HUTTON
(Capitol 15230)

● Oh me, oh my! Another re-release of Betty Hutton's smash disking of tunes that are absolutely her own. What this energetic gal does with these tunes will be remembered by all. If you've got the kind of spots where the gang who gathers 'round like to recall the hits of just a few seasons ago—this is the platter that'll please 'em. It's Betty at her best and it just won't do one bit of good tryin' to describe how great she is on these two tunes. If you've never heard 'em—listen in, brother, here's a treat.

"In One Ear And Out The Other"
(3:04)

"Cherokee" (2:37)

THE STARLIGHTERS
(Capitol 15227)

● One of the cutest of all cute tunes in many a moon presented here by The Starlighters and backed by that ever dependable Maestro Paul Weston and his ork, "In One Ear And Out The Other." The tricky lyrics all about "the old line" a gal gets from a guy and done in the very cutest manner. It's worth a shot in your juke box any day. On the flip, that grand Indian tune that's clicked time and time again, "Cherokee," with a novel interpretation by The Starlighters that's really worth your listening time. Anyway you look at it, top or bottom side, here's a grand hunk of wax.

"Lavender Blue" (2:29)
"The Matador" (2:35)

JACK SMITH
(Capitol 15225)

● With the Clark Sisters and the Earl Sheldon ork to background him, Jack Smith goes all out to give with the tonsils on a tune that's starting to catch on everywhere, "Lavender Blue," from the Walt Disney picture "So Dear To My Heart." Actually the title is, "Lavender Blue (Dilly Dilly)" and the "dilly dilly" business is part of the song. But, listen in, and sound off after you've heard it. On the backing, "The Matador," one of the very cutest novelty numbers. This is one of the most likable things you'll ever hear. The Clark Sisters add plenty to the Latin twist as Jack Smith and the Sheldon ork zing into this side.

"Daddy-O" (3:10)

"That's The Way He Does It" (2:09)
PAGE CAVANAUGH TRIO
(Victor 20-3065)

● Always favorites, the Page Cavanaugh Trio do one of their very, very best jobs with that bluesy blue tune, "Daddy-O" ("I'm Gonna Teach You Some Blues"), from the Samuel Goldwyn picture, "A Song Is Born," featuring thrush Lillian Lane. The gal simply sells the tune to a fare-thee-well and turns this side into one of the very best yet cut by the trio. On the flip, "That's The Way He Does It," a really good rhythm tune, the trio bring in a very nice bounce to the grand lyrics and present a hunk of wax that's bound to meet with approval on many a spot in juke box land. Just listen to this disk—it's got plenty of shmaltz.

"Hello New Year Hello" (2:22)
"Christmas Comes But Once A Year"
(2:54)

HENRY JEROME ORCH.
(Pleasant 105)

● With the exception of the very opening bar (and eliminating the drunk) this topside is one of the very grandest hunks of wax for the coming Xmas season yet heard. Remember that name, Dick Judge. The crooner is terrific, and with the backing of the Glee Club and the Henry Jerome ork, cuts a side of wax here that spells c-o-i-n for any juke box. On the flip, Dick Judge does just as great (if not even a greater) job with "Christmas Comes But Once A Year." Once again the Glee Club and Maestro Jerome back him beautifully thruout. This is one platter that's recommended to any operator.

ROUND THE WAX CIRCLE

NEW YORK :

As a result of the tremendous impetus given to the famous Leo Feist standard "If We Can't Be The Same Old Sweethearts" via Perry Como's RCA Victor platter, Harry Link, general professional manager of the firm has tabbed "Sweethearts" for an immediate all out plug campaign. Other major waxworks including MGM, Capitol, London and many more are rushing releases on the market. The publicity campaign is continuing on "Love Is A Dangerous Game" . . . Freddy Miller and his "Dance Magic" opens at Donahue's in Mt. View, N. J. shortly for an indefinite stay. Signature Records is timing his opening with two new Freddy Miller platter releases . . . Bill McCall, prexy of 4-Star Records, left for the west coast this past week after closing a deal for pressing in the east. Bill disclosed that he had picked up all the Cecil Gant masters from King and Bullet Records. Gant is now exclusively on the 4-Star label . . . Loads of music folk down at the smash Anita O'Day opening at the Royal Roost this past week. Anita really wowed the crowd with her terrific renditions of "How High The Moon," "Boot Whip," and "Malaguena." On hand to greet the gal were Signature artists Alan Dale,



DINAH SHORE

Johnny Long and prexy Bob Thiele. Also seen were George Paxton, Illinois Jacquet and natch, the illustrious Count of Basie, whose wonderful ork backed the lass . . . And speaking of openings, we haven't seen as big a crowd in years as the Tommy Dorsey opening at the Cafe Rouge, Hotel Pennsylvania. Tommy's wonderful crew still puts forth music hard to beat. His RCA Victor platter of "Until" is currently climbing like a sky-rocket in popularity . . . Russ Morgan, Decca platter star, first of the name bands to land a commercial television program with a sponsor. Admiral Radio will sponsor Russ' show over NBC, Sunday evenings . . . Ops turning over Vaughn Monroe's click "Cool Water" disk to find another winner in "The Legend Of Tiabi" . . . Keep your eye peeled on Dinah Shore's Columbia dishing of "Buttons & Bows."

CHICAGO :

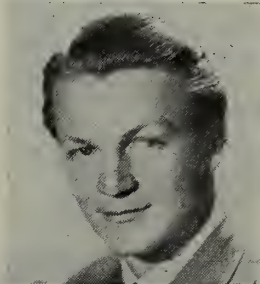
Many of the big names of show biz appeared in Chi this past week. That Stardust Man, Hoagy Carmichael, along with his Hollywood Review, did a bang up job over at the Opera House the afternoon and evening of Oct. 3rd . . . The very famous Stan Kenton and his band, with June Christy and a galaxy of world renown instrumentalists, set for the Opera House Oct. 9th and 10th . . . Alvino Rey and his ork playing sweet music for the crowds that flock to the newly opened China Doll, with Ina Ray Hutton inked to follow for a two week stint starting Oct. 22nd . . . Freddy Nagel penciled into the O'Henry Ballroom for a three month run beginning Oct. 27th . . . We hear that Ray McCollister who operates Raymor McCollister Music and just recently organized Raymor Records has worked out a deal with Bill Putnam of Vitacoustic Records to purchase a dozen sides by Freddy Nagel which were cut previous to the first of the year. In addition, McCollister has already released four of his own pubbed tunes with the Nagel orchestra . . . Lee Egalnick of Miracle Records excited as all get out over the wonderful reaction of music ops to Sonny Thompson's waxing of "Late Freight." This clickeroo disk is really climbing in the race record columns . . . Benny Strong, the young man who sings the old songs, still going strong at the Boulevard Room of the Stevens and Al Trace, with his shuffle rhythm ork, continues to pack them in over at the Blackhawk. Al's Regent disk, "You Call Everybody Darlin'," is still high among the top ten on music charts . . . Cootie Williams knocking 'em dead at the Rag Doll with his be-bop music . . . Milt Salstone of M.S. Dist. Co. claims he has a sure fire winner in Pee Wee Crayton's "I'm Still In Love With You," Milt says this one is really proving to be a big hit and predicts it will soon be nationwide . . . Over at the Aragon Ballroom Eddy Howard receives numerous requests for his rendition of "Maybe You'll Be There," a beautiful ballad and a terrific arrangement . . . Reports show that the RCA-Victor platter "William Tell Overture" with Spike Jones is his biggest hit since his recording of "Cocktails For Two," which was one of the hottest things ever for Spike.



HOAGY CARMICHAEL

LOS ANGELES :

Ran into songwriter Julian Kay, whose "Dum dot Song" (Sinatra with Pied Pipers on Columbia) was all about some youngsters putting a penny into a gum slot and should have been adopted by the vending industry as a theme tune . . . Julian, inspired by Genco's "Screwball," is now working on a ditty about some of the bigger boys putting a nickel into a pinball slot and figures the game industry will be his biggest plugger . . . We bet him a free game that he'll have to dream up another title . . . Speaking of dums and odd titles, the Modernaires have a new Columbia release monickered "The Dummy Song" due out this week . . . Ivory Joe's next on 4-Star should be "High Cost, Low Pay Blues" within few weeks . . . Sure to be hit, especially these days, if it comes anyplace close to "Pretty Mama" in shoutin' style . . . Looks like maybe McCall and Sid Nathan of King arrived at a gentlemanly understanding as to the timed release of each company's Ivory Joe masters . . . Also in the wind is a nice reciprocal pressing and distrib deal between 4-Star and an equally enterprising Eastern outfit . . . Paul Reiner of Black & White back at his desk after long tour and too busy catching up to shoot much breeze . . . We can assure Paul that Sales Mgr. Johnny Blackburn really did a sweet job of promoting Highway's "Is It True," Supreme's "A Little Bird Told Me" and the Comet label T-Bone Walker "Westside Baby" in the boss' absence . . . Modern's new find, Pee Wee Crayton, going like a house afire on his "Blues After Hours," proving you got to have a pair of crystal balls in this biz to know what's gonna hit . . . We favored the other side, "I'm Still In Love With You," along with the Bihari boys . . . Everybody talking about Art Lund's MGM dishing of "On A Slow Boat To China."



ART LUND

Really a "Sleeper"

"THE LEGEND OF TIABI"

as Recorded by
VAUGHN MONROE
and his Orchestra
RCA VICTOR 20-2923

SLEEPER OF THE WEEK

"The Legend Of Tiabi" (3:03)
VAUGHN MONROE ORCH.
(Victor 20-2923)



VAUGHN MONROE

● The strong and sincere tonsiling of maestro-balladeer Vaughn Monroe shows to excellent fare here as the baton twirler steps forward with another potential winner in this piece titled "The Legend Of Tiabi." Ditty is patterned on a "Land of The Sky Blue Water" theme, with Vaughn's heavy pipes pitching pretty throughout. Wax weaves in slow tempo with the band blending in top notch fashion in the background. The fine arrangement of this piece is sure to attract loads of attention in music circles as well as draw raves from Vaughn's many phono fans.

THE CASH BOX
-JULY3-

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RECORD FIRMS TO MEET WITH PETRILLO ON PLAN TO END RECORDING DISPUTE

Major Platteries Seek Invite With AFM Prexy; Report Government Scans Latest Proposal

NEW YORK—The possibility of an early settlement in the recording ban dispute gained momentum this past week when the major recording companies sent a request to James C. Petrillo, president of the American Federation of Musicians, asking for a meeting early this week.

The decision to extend an invitation was arrived at by top recording executives and their counsel, after a lengthy meeting this past week.

It was reported that Mr. Petrillo was not available to meet with the recording companies' request, but it is felt in these quarters that the AFM president will accept. The meeting was tentatively called for October 5.

Represented at the meeting were officials of RCA-Victor, Capitol, Columbia, Decca and Mercury Records. It was seen this past week that the recording companies have adopted a disinterested attitude concerning the legality of the recent Petrillo proposals. Most diskers voiced the opinion that it was up to the Federal Government to decide whether or not Mr. Petrillo's plan, presented to the diskers last week, was legal and would meet with the Taft-Hartley Law provisions.

The practice of cutting continued heavily it was reported, with most diskers going full swing on new songs. Many platteries were known to be setting recording deals in France and other continental countries, since the

British Musicians Union imposed their ban against recording by American artists.

Transcription firms were not included in the plattery meeting. It was seen that this branch of the industry would seek to make their own deal with the AFM.

Diskers were prepared to present Mr. Petrillo with a package plan covering all phases of the disk ban, and would seek new contracts also.

It was learned that no stipulated agreement had been made as to what the royalty figures would be in the event the Petrillo plan was accepted by the diskers and passed upon by Federal attorneys. Most of the recording companies were known to be offering Mr. Petrillo the same ratio of royalty payments as had been in effect prior to the ban. Still others seemed fairly agreeable to settle for higher royalty percentages if it were to mean an end to the recording ban.

One item in favor of passage of the Petrillo plan was that of the rumored revamping of the Taft-Hartley Law. Trade reports have it that those in the Washington circle hint changes in the labor law are imminent, not only because of the prolonged recording dispute, but because of other labor problems that have arisen. Reliable sources state that the disk ban is one of the foremost reasons for the reported changes in the Taft-Hartley Law.

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by Deborah Chessler

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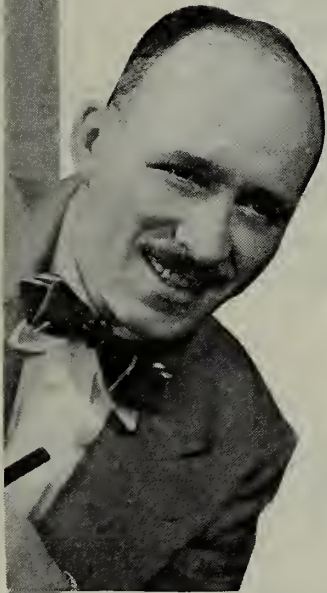
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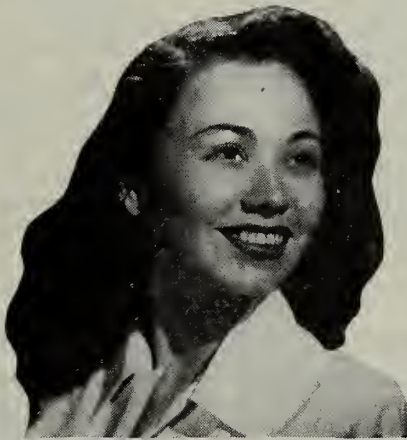
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JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

OCTOBER 9, 1948

New York, N. Y.

1. IT'S MAGIC (Doris Day)
2. A TREE IN THE MEADOW (Margaret Whiting)
3. TWELFTH STREET RAG (Pee Wee Hunt)
4. EVERY DAY I LOVE YOU (Dick Haymes)
5. COOL WATER (Vaughn Monroe)
6. RAMBLING ROSE (Perry Como)
7. HAIR OF GOLD (Jack Emerson)
8. BUTTONS AND BOWS (Dinah Shore)
9. MAYBE YOU'LL BE THERE (Gordon Jenkins)
10. YOU CALL EVERYBODY DARLIN' (Al Trace)

Chicago, Ill.

1. A TREE IN THE MEADOW (Margaret Whiting)
2. IT'S MAGIC (Doris Day)
3. UNDERNEATH THE ARCHES (Primo Scala)
4. YOU CALL EVERYBODY DARLIN' (Al Trace)
5. RAMBLING ROSE (Perry Como)
6. HAIR OF GOLD (Jack Emerson)
7. TWELFTH STREET RAG (Pee Wee Hunt)
8. COOL WATER (Vaughn Monroe)
9. LOVE SOMEBODY (Doris Day-Buddy Clark)
10. MAYBE YOU'LL BE THERE (Eddy Howard)

Los Angeles, Calif.

1. TWELFTH STREET RAG (Pee Wee Hunt)
2. A TREE IN THE MEADOW (Margaret Whiting)
3. IT'S MAGIC (Doris Day)
4. MAYBE YOU'LL BE THERE (Gordon Jenkins)
5. UNDERNEATH THE ARCHES (Primo Scala)
6. BUTTONS AND BOWS (Betty Garrett)
7. YOU CALL EVERYBODY DARLIN' (Al Trace)
8. COOL WATER (Vaughn Monroe)
9. HAIR OF GOLD (Jack Emerson)
10. MY HAPPINESS (Ella Fitzgerald)

Cleveland, O.

1. IT'S MAGIC (Doris Day)
2. TWELFTH STREET RAG (Pee Wee Hunt)
3. A TREE IN THE MEADOW (Margaret Whiting)
4. UNDERNEATH THE ARCHES (Primo Scala)
5. MY HAPPINESS (Jon & Sondra Steele)
6. BLUEBIRD OF HAPPINESS (Art Mooney)
7. HAIR OF GOLD (John Laurenz)
8. YOU CAME A LONG WAY FROM ST. LOUIS (Ray McKinley)
9. COOL WATER (Vaughn Monroe)
10. YOU CALL EVERYBODY DARLIN' (Al Trace)

Atlantic City, N. J.

1. A TREE IN THE MEADOW (Margaret Whiting)
2. TWELFTH STREET RAG (Pee Wee Hunt)
3. IT'S MAGIC (Sarah Vaughan)
4. IT'S TOO SOON TO KNOW (The Orioles)
5. RAMBLING ROSE (Perry Como)
6. TROUBLE IN MIND (Jo Stafford)
7. BUTTONS AND BOWS (Betty Garrett)
8. MAYBE YOU'LL BE THERE (Gordon Jenkins)
9. UNTIL (Tommy Dorsey)
10. LI'L DOG (Buddy Johnson)

Woodburn, Ore.

1. IT'S MAGIC (Doris Day)
2. MY HAPPINESS (Ella Fitzgerald)
3. A TREE IN THE MEADOW (Margaret Whiting)
4. YOU CALL EVERYBODY DARLIN' (Al Trace)
5. TWELFTH STREET RAG (Pee Wee Hunt)
6. UNDERNEATH THE ARCHES (Andy Russell)
7. LOVE SOMEBODY (Doris Day-Buddy Clark)
8. COOL WATER (Vaughn Monroe)
9. RAMBLING ROSE (Perry Como)
10. YOU CAN'T BE TRUE, DEAR (Ken Griffin)

Mexia, Tex.

1. A TREE IN THE MEADOW (Margaret Whiting)
2. IT'S MAGIC (Gordon MacRae)
3. MY HAPPINESS (Jon & Sondra Steele)
4. TWELFTH STREET RAG (Pee Wee Hunt)
5. COOL WATER (Vaughn Monroe)
6. HAIR OF GOLD (John Laurenz)
7. YOU CALL EVERYBODY DARLIN' (Al Trace)
8. I WANT TO BE THE ONLY ONE (Jon & Sondra Steele)
9. LOVE SOMEBODY (Doris Day)
10. YOU CAN'T BE TRUE, DEAR (Ken Griffin)

Shoals, Ind.

1. YOU CALL EVERYBODY DARLIN' (Al Trace)
2. MY HAPPINESS (Jon & Sondra Steele)
3. A TREE IN THE MEADOW (Margaret Whiting)
4. TWELFTH STREET RAG (Pee Wee Hunt)
5. IT'S MAGIC (Dick Haymes)
6. LOVE SOMEBODY (Doris Day-Buddy Clark)
7. UNDERNEATH THE ARCHES (Primo Scala)
8. HAIR OF GOLD (Jack Emerson)
9. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
10. BLUEBIRD OF HAPPINESS (Art Mooney)

Stamford, Conn.

1. COOL WATER (Vaughn Monroe)
2. THE MAHARAJAH OF MAGADOR (Vaughn Monroe)
3. IT'S MAGIC (Doris Day)
4. YOU CALL EVERYBODY DARLIN' (Al Trace)
5. MAYBE YOU'LL BE THERE (Gordon Jenkins)
6. TWELFTH STREET RAG (Pee Wee Hunt)
7. A TREE IN THE MEADOW (Margaret Whiting)
8. UNDERNEATH THE ARCHES (Primo Scala)
9. EVERY DAY I LOVE YOU (Dick Haymes)
10. MY OLD FASHIONED GIRL (Al Donahue)

Saginaw, Mich.

1. TWELFTH STREET RAG (Pee Wee Hunt)
2. YOU CALL EVERYBODY DARLIN' (Al Trace)
3. A TREE IN THE MEADOW (Margaret Whiting)
4. IT'S MAGIC (Doris Day)
5. MY HAPPINESS (Jon & Sondra Steele)
6. HAIR OF GOLD (Jack Emerson)
7. MAYBE YOU'LL BE THERE (Eddy Howard)
8. EVERY DAY I LOVE YOU (Dick Haymes)
9. UNDERNEATH THE ARCHES (Al Hummer)
10. BUTTONS AND BOWS (Dinah Shore)

Deadwood, S. D.

1. TWELFTH STREET RAG (Pee Wee Hunt)
2. YOU CALL EVERYBODY DARLIN' (Al Trace)
3. HAIR OF GOLD (Gordon MacRae)
4. RAMBLING ROSE (Perry Como)
5. A TREE IN THE MEADOW (Margaret Whiting)
6. COOL WATER (Vaughn Monroe)
7. MY HAPPINESS (Jon & Sondra Steele)
8. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
9. UNDERNEATH THE ARCHES (Andrews Sisters)
10. UNTIL (Tommy Dorsey)

Miami, Fla.

1. A TREE IN THE MEADOW (Margaret Whiting)
2. TWELFTH STREET RAG (Pee Wee Hunt)
3. YOU CALL EVERYBODY DARLIN' (Al Trace)
4. MY HAPPINESS (The Pied Pipers)
5. IT'S MAGIC (Tony Martin)
6. UNDERNEATH THE ARCHES (Primo Scala)
7. HAIR OF GOLD (John Laurenz)
8. BUTTONS AND BOWS (Dinah Shore)
9. MAYBE YOU'LL BE THERE (Gordon Jenkins)
10. YOU CAME A LONG WAY FROM ST. LOUIS (Ray McKinley)

Cincinnati, O.

1. TWELFTH STREET RAG (Pee Wee Hunt)
2. YOU CALL EVERYBODY DARLIN' (Al Trace)
3. A TREE IN THE MEADOW (Margaret Whiting)
4. MY HAPPINESS (Jon & Sondra Steele)
5. UNDERNEATH THE ARCHES (Andrews Sisters)
6. PLEASING YOU (Lonnie Johnson)
7. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
8. BUTTONS AND BOWS (Dinah Shore)
9. CLAIR DE LUNE (Paul Weston)
10. CORN BREAD (Hal Singer)

Brodhead, Wisc.

1. A TREE IN THE MEADOW (Margaret Whiting)
2. HAIR OF GOLD (Jack Emerson)
3. YOU CALL EVERYBODY DARLIN' (Al Trace)
4. TWELFTH STREET RAG (Pee Wee Hunt)
5. UNDERNEATH THE ARCHES (Andrews Sisters)
6. THAT CERTAIN PARTY (Benny Strong)
7. BLUEBIRD OF HAPPINESS (Art Mooney)
8. EVERY DAY I LOVE YOU (Vaughn Monroe)
9. RAMBLING ROSE (Perry Como)
10. COOL WATER (Vaughn Monroe)

San Antonio, Tex.

1. TWELFTH STREET RAG (Pee Wee Hunt)
2. UNDERNEATH THE ARCHES (Andrews Sisters)
3. YOU CALL EVERYBODY DARLIN' (Al Trace)
4. HAIR OF GOLD (Jack Emerson)
5. MY HAPPINESS (Ella Fitzgerald)
6. MAYBE YOU'LL BE THERE (Gordon Jenkins)
7. IT'S MAGIC (Dick Haymes)
8. A TREE IN THE MEADOW (Margaret Whiting)
9. LOVE SOMEBODY (Doris Day-Buddy Clark)
10. EVERY DAY I LOVE YOU (Dick Haymes)

Philadelphia, Pa.

1. A TREE IN THE MEADOW (Margaret Whiting)
2. IT'S MAGIC (Doris Day)
3. EVERYBODY LOVES SOMEBODY (Peggy Lee)
4. LOVE SOMEBODY (Doris Day-Buddy Clark)
5. UNDERNEATH THE ARCHES (Andrews Sisters)
6. YOU CALL EVERYBODY DARLIN' (Al Trace)
7. FOR YOU (Gordon Jenkins)
8. MAYBE YOU'LL BE THERE (Gordon Jenkins)
9. ON A SLOW BOAT TO CHINA (Kay Kyser)
10. IS IT TRUE (Don Paull)

Savannah, Ga.

1. A TREE IN THE MEADOW (Margaret Whiting)
2. RAMBLING ROSE (Perry Como)
3. TWELFTH STREET RAG (Pee Wee Hunt)
4. HAIR OF GOLD (Jack Emerson)
5. YOU CALL EVERYBODY DARLIN' (Al Trace)
6. IT'S MAGIC (Doris Day)
7. MY HAPPINESS (Jon & Sondra Steele)
8. MAYBE YOU'LL BE THERE (Gordon Jenkins)
9. UNTIL (Tommy Dorsey)
10. MY OLD FASHIONED GIRL (Al Donahue)

New Orleans, La.

1. IT'S MAGIC (Doris Day)
2. A TREE IN THE MEADOW (Margaret Whiting)
3. MY HAPPINESS (Jon & Sondra Steele)
4. TWELFTH STREET RAG (Pee Wee Hunt)
5. YOU CALL EVERYBODY DARLIN' (Al Trace)
6. UNDERNEATH THE ARCHES (Primo Scala)
7. HAIR OF GOLD (Jack Emerson)
8. LOVE SOMEBODY (Doris Day-Buddy Clark)
9. COOL WATER (Vaughn Monroe)
10. RAMBLING ROSE (Perry Como)

Baltimore, Md.

1. A TREE IN THE MEADOW (Margaret Whiting)
2. IT'S MAGIC (Doris Day)
3. HAIR OF GOLD (Jack Emerson)
4. LOVE SOMEBODY (Doris Day-Buddy Clark)
5. YOU CAME A LONG WAY FROM ST. LOUIS (Ray McKinley)
6. WILLIAM TELL OVERTURE (Spike Jones)
7. RAMBLING ROSE (Perry Como)
8. MY OLD FASHIONED GIRL (Al Donahue)
9. EVERY DAY I LOVE YOU (Dick Haymes)
10. UNDERNEATH THE ARCHES (Primo Scala)

St. Paul, Minn.

1. IT'S MAGIC (Doris Day)
2. LOVE SOMEBODY (Doris Day-Buddy Clark)
3. TWELFTH STREET RAG (Pee Wee Hunt)
4. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
5. HAIR OF GOLD (Jack Emerson)
6. UNDERNEATH THE ARCHES (Primo Scala)
7. MY HAPPINESS (Jon & Sondra Steele)
8. YOU CALL EVERYBODY DARLIN' (Al Trace)
9. RAMBLING ROSE (Perry Como)
10. THAT CERTAIN PARTY (Benny Strong)

Louisville, Ky.

1. I LOVE YOU SO MUCH IT HURTS (Floyd Tillman)
2. RAMBLING ROSE (Perry Como)
3. HAIR OF GOLD (Jack Emerson)
4. YOU CAME A LONG WAY FROM ST. LOUIS (Ray McKinley)
5. A TREE IN THE MEADOW (Margaret Whiting)
6. IT'S MAGIC (Doris Day)
7. LOVE SOMEBODY (Doris Day-Buddy Clark)
8. TWELFTH STREET RAG (Pee Wee Hunt)
9. HANKERIN' (Dick Haymes)
10. THAT CERTAIN PARTY (Benny Strong)

Emporia, Kans.

1. A TREE IN THE MEADOW (Margaret Whiting)
2. TWELFTH STREET RAG (Pee Wee Hunt)
3. MY HAPPINESS (Jon & Sondra Steele)
4. IT'S MAGIC (Doris Day)
5. YOU CAME A LONG WAY FROM ST. LOUIS (Ray McKinley)
6. LITTLE WHITE LIES (Dick Haymes)
7. EVERY DAY I LOVE YOU (Dick Haymes)
8. UNDERNEATH THE ARCHES (Andrews Sisters)
9. MAYBE YOU'LL BE THERE (Gordon Jenkins)
10. BUTTONS AND BOWS (Dinah Shore)

Idaho Falls, Ida.

1. IT'S MAGIC (Doris Day)
2. A TREE IN THE MEADOW (Margaret Whiting)
3. EVERY DAY I LOVE YOU (Dick Haymes)
4. HAIR OF GOLD (Jack Emerson)
5. LOVE SOMEBODY (Doris Day-Buddy Clark)
6. MY HAPPINESS (Jon & Sondra Steele)
7. UNDERNEATH THE ARCHES (Primo Scala)
8. RAMBLING ROSE (Perry Como)
9. THAT CERTAIN PARTY (Benny Strong)
10. BUTTONS AND BOWS (Betty Garrett)

Manchester, N. H.

1. IT'S MAGIC (Doris Day)
2. HAIR OF GOLD (Jack Emerson)
3. RAMBLING ROSE (Perry Como)
4. THAT CERTAIN PARTY (Benny Strong)
5. A TREE IN THE MEADOW (Margaret Whiting)
6. TWELFTH STREET RAG (Pee Wee Hunt)
7. LOVE SOMEBODY (Doris Day-Buddy Clark)
8. MY OLD FASHIONED GIRL (Al Donahue)
9. BUTTONS AND BOWS (Dinah Shore)
10. RUN, JOE (Louis Jordan)



Operators:

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Offers a New "Pop" by

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who originally gave you

"IF I HAD MY LIFE TO LIVE OVER"

1. "IT AIN'T LIKE YOU"
"AM I WASTING MY TIME ON YOU"

PEARL NO. 13

Read what THE CASH BOX says: "Pair of sides aimed at those tavern spots are these done up in top notch styling by the capable Larry Vincent . . . Top side is the one to watch—it's got the stuff that adds up to a coin winner . . . BOTH SIDES BECKON COIN PLAY."

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2. "I'LL NEVER LEAVE HER BEHIND AGAIN"

PEARL NO. 59

THE CASH BOX says . . . this guy keeps knocking 'em out! More clickeroo out of the Larry Vincent hit parade is "I'll Never Leave Her Behind Again" and "Why You No Knock."

P. S. Don't Forget "It Ain't Like You" and "Am I Wasting My Time On You"

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THE CASH BOX

Race Record Reviews

RACE DISK O' THE WEEK

"I'll Never Belong To Anyone Else" (2:27)
"Try To Forget" (2:52)

SAVANNAH CHURCHILL
(Manor 1142)



SAVANNAH CHURCHILL

● The gorgeous gal with the even more gorgeous pipes walks away with the "Disk O' The Week" singing two tunes that'll double and even triple her growing number of fans everywhere in the nation. On the topside, "I'll Never Belong To Anyone Else," Savannah, with the

support of The Four Tunes, simply sells the song right off the platter and brings it sweetly, intimately and with grand art right into the room making the listener feel that she's singing for him, and him alone. It's one of the greatest vocal jobs this grand chirp has ever yet cut and will, without any doubt, send her rating even higher up in the song world. On the flip, "Try To Forget," with Ralph Hermann's ork backgrounding the chirp, she sells the tune to a fare-thee-well. They'll be arguing as to which side is topside of this disk. But, for our money we'll take, "I'll Never Belong To Anyone Else," one of the greatest, grandest cuttings this grand gal has ever made. Buy a boxful and spread 'em around. You'll repeat and repeat on this one.

"It's Too Soon To Know" (3:00)
"Be On Your Merry Way" (3:06)

THE RAVENS
(National 9056)

● With a tune that's going places, that great, great combination, The Ravens, simply sell "It's Too Soon To Know," right off the turntable and make it one disk the customers will play again and again and again. On the backing, "Be On Your Merry Way," The Ravens give one of the finest performances of grand harmony ever yet heard. Latch on to this one quick.

"Baby, Baby All The Time" (2:38)
"I Found A Million Dollar Baby" (2:45)

BOB TROUP TRIO
(Bullet 1055)

● The whispering warbling of Bob Troup on a tune that's winning more and more followers, "Baby, Baby All The Time," is something to really listen to. The boys do a very good job and get marvelous backgrounding. On the flip, with an oldie that will always go great, Bob once again draws instant attention with his husky whispering rendition.

"Tom, Tom The Piper's Son" (2:07)
"I Ain't Lookin'" (2:57)

DON Q. ORCH.
(World 2501)

● Opening the topside with a gone, gone beat in speedy bounce tempo, the Don Q. ork sell "Tom, Tom The Piper's Son" right off the platter. It's sure to get toes tappin' wherever it's played and win plenty of fans for this ork. On the flip, in slow, sentimental mood with good vocal to sell the tune, "I Ain't Lookin'," offers plenty possibilities for coin.

"A Song Was Born" (2:45)
"Before Long" (2:48)

LOUIS ARMSTRONG ALL STARS
(Victor 20-3064)

● Need anymore be said than here comes Mr. Jazz himself to cut one of the grandest of disks heard in many a moon. Just listen in to the topside from the Samuel Goldwyn pic, "A Song Is Born," and hear Jack Teagarden's and then Louis Armstrong's versions and, brother, you're sold forever and a day. They don't come any better. On the flip with "Before Long," Louis goes away out. One of the great disks by a great artist with great stars backing him up. Latch on to this one.

"Walkin' In Circles" (2:47)
"Lonesome Blues" (2:46)

JOHNNY MOORE'S THREE BLAZERS
(Exclusive 53X)

● Here's one by Johnny Moore's Three Blazers, featuring Charles Brown as vocalist, that's simply gonna have 'em talkin' to themselves. It's great. Heat aplenty with beat supreme. Charles simply sends the tune right into the room with his gone warbling. But, don't discount, "Lonesome Blues," one bit. They'll be battling over which side is the topside of this platter. Grab 'em.

"Where Is My Love" (3:12)
"Sometime, Somewhere, Somewhere" (2:51)

THE FOUR TUNES
(Manor 1077)

● One of the sweetest of ballads, "I Wonder Where Is My Love," gorgeously harmonized by The Four Tunes in slow tempo with deep feeling thruout. A sure clickeroo for many a juke box thruout the land. On the backing, "Sometime, Somewhere, Somewhere," the boys once again come thru with grand harmony to produce another winning side. Just listen in to this disk.

"Pretty Papa Blues" (2:37)
"A Little Bird Told Me" (2:30)

PAULA WATSON
(Supreme 1507)

● Paula takes over "Ivory" Joe Hunter's "Pretty Mama Blues" and directing it at the opposite sex in "Pretty Papa Blues" does one of the greatest jobs yet heard. The gal sells the tune right off the turntable making it one of the best ever cut. It's simply grand. On the flip, "A Little Bird Told Me," Paula cuts a hunk of wax with bounce, beat, rhythm and tuneful melody to sell a hand clappin's sure fire clickeroo. Latch on.

"Let's Do The Thing" (2:35)
"Mean To Me" (2:45)

LAUREL WATSON
(Sterling 3016)

● A sexsational gal selling a tune that'll simply lift 'em right out of their seats and get 'em applauding, "Let's Do The Thing." Bluesy blue, lowdown and gone chirping. Worth placing in everyone of your juke boxes for real action. On the flip, "Mean To Me," the gal gives the sexiest, most unique interpretation of this oldie ever yet heard. Just listen in.

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THE CASH BOX

"Folk" and "Western" Record Reviews

BULLSEYE of the WEEK

"I Don't Know Why" (2:07)
"The Crawdad Song" (3:05)

CLIFFIE STONE
(Capitol 15229)



CLIFFIE STONE

● Zinging right into the "Bull's Eye" spot this week comes Cliffie Stone and his orchestra with two really grand and lively tunes featuring unique interpretations and beautiful arrangements. On the topside, "I Don't Know Why (I

Love You)," with Cliffie doing the vocal and his orchestra back-grounding him, and, what's most important to all juke box ops, in the speedy spinning time of 2 minutes and 7 seconds, a lively, toe-tappin' tune with laughable lyrics that's sure to steal the play on any location. Cliffie and his boys do one grand job with this tune. On the flip, with that traditional folk tune, "The Crawdad Song," comes one of the most unique arrangements ever yet heard. Arrangement is by Shug Fisher who also does the stuttering lyrics. It's simply grand and is going to win lots of applause for this boy as well as for the boys back of him who give him great support. You can order these by the boxful—they'll pay off.

"Still Water Runs The Deepest" (2:50)

"Go Home With The Girls In The Morning" (2:40)

BOB WILLS

(MGM 10276)

● The well known Bob Wills busts loose here with two sides which are gonna double his many, many fans. On the top deck, "Still Water Runs The Deepest," with Tommy Duncan to do the vocal and with Bob Wills' Texas Playboys to background him, the piper sells this grand tune in slow, sentimental and nostalgic fashion. On the bottom deck, "Go Home With The Girls In The Morning," one of the liveliest tunes heard in many a moon, Tommy again comes thru with grand warbling. Just listen in to this disk—it's got what it takes.

"Booga-Boo Baby" (2:27)

"T-Town Sue" (2:16)

ART DAVIS

(Bullet 664)

● Art Davis and his Rhythm Riders bring two grand sides to the folk song world opening with "Booga-Boo Baby," a lively, dancetime tune with fine lyrics and Art warbling the tune to a grand finish. On the flip, "T-Town Sue," Art slows down the tempo just a little and keeps the kick line right to the very end when he reveals that "T-Town" is Tulsa, Okla.

"My Feet Take Me Away" (2:39)

"The Missouri Is A Devil Of A Woman" (2:42)

SONS OF THE PIONEERS

(Victor 20-3082)

● You can always depend on the Sons of the Pioneers for a grand performance and they don't disappoint with this new platter. On the topside, "My Feet Takes Me Away," the Sons cut a lively side of wax with cute lyrics and sell the tune right off the shellac. On the bottom deck, "The Missouri Is A Devil Of A Woman," the boys go into very slow metro but keep a fine beat in the background to sell this song for a prominent spot in any juke box.

"You Won't Do It No More" (2:08)

"Watching The Girls Go By" (2:45)

LONZO AND OSCAR

(Victor 20-3083)

● Dependable as ever, and cutting the topside in speedy spinning time, Lonzo and Oscar sell "You Won't Do It No More" to a fare-thee-well. It's one of the liveliest ditties of the year. On the flip, the boys present some of

the cutest lyrics yet heard in lively and entertaining fashion sure to boom their following everywhere. Just listen in to the way Lonzo and Oscar do it.

"I Signed On The Dotted Line" (2:40)

"Old Boy" (2:40)

DOYE O'DELL

(Exclusive 52X)

● Taking a tune composed by the prexy of Exclusive Records, Leon René, that cowboy star, Doye O'Dell, sings, "I Signed On The Dotted Line," right off the platter. The guy's great. It's lively and it's got lyrics you like to listen to. On the flip, "Old Boy," Doye sings this swell melody to his horse and gives the tune lots of oomph.

"Juke Box Gal" (2:59)

"I'm Living In Dreams" (2:48)

CLAUDE CASEY

(MGM 10279)

● A lively lilting tune with fine lyrics, "Juke Box Gal," is bound to win Claude Casey lots of new followers 'round the countryside. And, in addition to his warbling, Claude proves he knows how to yodel along with the best, to wind this topside into a disk that spells c-o-i-n for juke boxes. On the flip, "I'm Living In Dreams," Claude reverses to slow and sentimental tempo and laments about losing his gal.

"Lay Your Little Head On My Shoulder" (2:29)

"Just A Little Lovin'" (2:25)

FOY WILLING

(Capitol 15221)

● Always assured a grand performance, Foy Willing doesn't waste any time but goes right into the topside in slow, sentimental and romantic metro that's bound to win over every listener. He gets grand backing from his Riders Of The Purple Sage to make this, as well as the bottom deck, one of the very best platters Foy's cut in some many moons.

"Cripple Creek" (2:50)

"Arkansas Traveler" (1:58)

DUB ADAMS

(Bullet 665)

● Dub Adams and his K-Bar Ranch Hands bring an old time fiddling platter to the field which is gonna get plenty of play in those spots where they like this music. It's one of the speediest and bestest of its kind ever yet cut. And just note that 1 minute and 58 seconds "Arkansas Traveler," perfect for boosting juke box collections.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to *The Cash Box* By Leading Music Operators In New York City's Harlem Area.



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to *The Cash Box* By Leading Music Operators In New Orleans.

1 IT'S TOO SOON TO KNOW
The Orioles
(Natural 5000)

EVERYTHING I DO IS WRONG
Roy Milton
(Specialty 314)

HOP, SKIP & JUMP
Roy Milton
(Specialty 314)

MY FAULT
Brownie McGhee
(Savoy 5551)

2 MY FAULT
Brownie McGhee
(Savoy 5551)

LATE FREIGHT
Sonny Thompson
(Miracle 128)

PRETTY MAMA BLUES
Ivory Joe Hunter
(4 Star 1254)

LATE FREIGHT
Sonny Thompson
(Miracle 128)

3 AM I ASKING TOO MUCH
Dinah Washington
(Mercury 8095)

AM I ASKING TOO MUCH
Dinah Washington
(Mercury 8095)

CORN BREAD
Hal Singer
(Savoy 671)

EVERYTHING I DO IS WRONG
Roy Milton
(Specialty 314)

4 CORN BREAD
Hal Singer
(Savoy 671)

BARCAROLLE BOOGIE
Camille Howard
(Specialty 309)

I CAN'T GO ON WITHOUT YOU
Bull Moose Jackson
(King 4230)

CORN BREAD
Hal Singer
(Savoy 671)

5 EVERYTHING I DO IS WRONG
Roy Milton
(Specialty 314)

SOPHISTICATED LADY
Billy Eckstine
(National 9049)

LATE FREIGHT
Sonny Thompson
(Miracle 128)

MY HEART BELONGS TO YOU
Arbee Stidham
(Victor 20-2572)

6 MY HEART BELONGS TO YOU
Arbee Stidham
(Victor 20-2572)

MESSIN' AROUND
Memphis Slim
(Miracle)

HAS YOUR LOVE GROWN COLD
Camille Howard
(Specialty 309)

EVERYTHING I HAVE IS YOURS
Billy Eckstine
(MGM 10259)

7 SOPHISTICATED LADY
Billy Eckstine
(National 9049)

ELEVATOR BOOGIE
Mabel Scott
(Exclusive 35X)

DON'T FALL IN LOVE WITH ME
Ivory Joe Hunter
(King 4220)

IT'S TOO SOON TO KNOW
The Orioles
(Natural 5000)

8 BARCAROLLE BOOGIE
Camille Howard
(Specialty 309)

MY HEART BELONGS TO YOU
Arbee Stidham
(Victor 20-2572)

BLUES AFTER HOURS
Pee Wee Crayton
(Modern 624)

PRETTY MAMA BLUES
Ivory Joe Hunter
(4 Star 1254)

9 PRETTY MAMA BLUES
Ivory Joe Hunter
(4 Star 1254)

CORN BREAD
Hal Singer
(Savoy 671)

IT'S TOO SOON TO KNOW
The Orioles
(Natural 5000)

MESSIN' AROUND
Memphis Slim
(Miracle)

10 OUT OF THE BLUE
Hadda Brooks
(Modern 600)

MY FAULT
Brownie McGhee
(Savoy 5551)

MY FAULT
Brownie McGhee
(Savoy 5551)

OLD PINEY BROWN IS GONE
Joe Turner
(Downbeat)

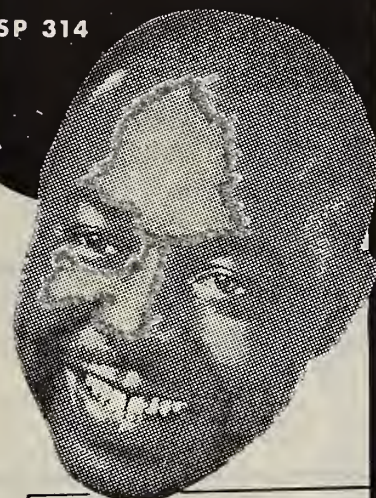
Have you heard?

"EVERYTHING I DO IS WRONG"

BACKED BY

"Hop, Skip and Jump"

SP 314



Just released and both sides clicking on following hit charts

- ★ Billboard Best Selling Retail Race Records.
- ★ Billboard Most Played Juke Box Race Records.
- ★ Cash Box Race Disc of the Week.
- ★ Cash Box "Hot" Charts.
- ★ 102,500 Sold in First Three Weeks.

Retail Price 79c
Tax included

JUKE BOX OPERATORS . . .
Contact us if your distributor cannot supply you . . . all Specialty Records cost you 49c . . . pay no more.



Capitol Records Sign Nick Lucas

HOLLYWOOD, CAL.—Nick Lucas, the "Crooning Troubadour" of the late '20's, has just been signed to a recording contract by Capitol Records, according to an announcement by James B. Conkling, the firm's Vice-President in charge of Repertoire. Under terms of the pact, Lucas turns over to Capitol a number of masters which were recorded prior to January 1, 1948.

Lucas will be recalled by many who remember his great versions of "Side By Side," a song he popularized many years ago, and "Tip Toe Through The Tulips," which he introduced in Warner's Gold Diggers Of Broadway" in 1928. His first release on Capitol label will be a coupling of these two tunes, performed in the identical style which brought him to such great heights of popularity.

He is currently featured in Ken Murray's Hollywood variety show, "Blackouts of 1948," and, as Conkling pointed out, his singing style plus his own guitar accompaniment is the exact type which has become so popular on records in recent months.

Hollywood Comes To N. Y.

NEW YORK — Hollywood was scheduled to come to New York this past week, heralding the gala opening of the Dizzy Gillespie ork at the Metropolitan Opera House, more commonly known as the Royal Roost.

Sirens, police escort, and klieg lights galore were set to dazzle New York's bop fans. Appearing on the bill with Dizzy is the renown Anita O'Day, who opened last week.

Bop certainly has come into its own!

Sandy Rederer Named Sales Director Of Volunteer Dist. Co.

NASHVILLE, TENN.—Jim Bullet, president of the Volunteer Record Sales Co., this city, this past week announced the appointment of Sanford W. (Sandy) Rederer to the post of national sales director for the distributing organization.

Rederer, who will maintain offices in New York and here, was formerly national distributor for Mayfair Records, and prior to that in charge of the Barnett Distributing Co., Baltimore, Md.

Volunteer, with offices at 423 Broadway, Nashville, has on its roster Bullet, World, Apollo, Collegiate, Embassy, Gotham, Willida (children) and Tru-Tone Records in addition to Pfansteil needles. Volunteer's distribution territory includes dealers and music operators in parts of Tennessee and Kentucky.

Salesmen Keith Shook, Doug Pascoe and Jim Warner, Jr., will work under Rederer it was disclosed. Al Katz will continue to represent Volunteer in the fourteen western states which comprise his territory.

Billie Holiday Cuts A Pair

NEW YORK—Billie Holiday, who is currently appearing in the new revue at the Club Ebony on Broadway is scheduled to do her first record session in over a year, with two sides for Decca backed by a mixed chorus.

Platters scheduled for early release are "Everybody Loves Somebody" and "Recess In Heaven." Billie was set to cut the wax a week ago but came down with a bad case of laryngitis.



1 ONE HAS MY NAME
Jimmy Wakely
(Capitol 15162)

2 JUST A LITTLE LOVIN'
Eddy Arnold
(Victor 20-3013)

3 DEAR OKIE
Doye O'Dell
(Exclusive 33X)

4 SWEETER THAN THE FLOWERS
Moon Mullican
(King 673)

5 LIFE GETS TEE-JUS
Carson Robison
(MGM 10224)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

I LOVE YOU SO MUCH IT HURTS
Floyd Tillman
(Columbia 20430)

COOL WATER
Sons Of The Pioneers
(Victor 20-2076)

BOUQUET OF ROSES
Eddy Arnold
(Victor 20-2806)

FOREVER IS ENDING TODAY
Ernest Tubb
(Decca 46134)

MY DADDY IS ONLY A PICTURE
Eddy Arnold
(Victor 20-3013)

AND NOW

THE CHOICE OF LEADING OPERATORS EVERYWHERE

THE PERMO POINT ROUND with a NEW PERMOMETAL (Osmium) ALLOY TIP DEVELOPED AND PRODUCED IN OUR OWN METALLURGICAL LABORATORY

This new osmium alloy has the amazing characteristic of longer needle life even when used on badly worn or inferior quality records while retaining the extreme kindness to records for which Permo Points have always been famous.

OUR PROMISE TO YOU, MR. OPERATOR:

UNDER LIKE CONDITIONS (SAME INSTRUMENT AND RECORDS) THIS PERMO POINT ROUND WITH THE NEW (OSMIUM) TIP WILL OUTWEAR...

WILL GIVE LONGER RECORD LIFE...

WILL BE MORE DEPENDABLE...

WILL BE MORE ECONOMICAL...

THAN ANY OTHER CONVENTIONAL COIN PHONO NEEDLE MADE!

THE SAME PRICE SINCE 1938:

1 to 10 — 35c each, 11 to 99 — 32c each, 100 or more — 30c each

MORE PERMO NEEDLES SOLD THAN ALL LONGLIFE NEEDLES COMBINED

PERMO, INCORPORATED

6415 N. Ravenswood

Chicago 26, Ill.

— UNDISPUTED LEADERSHIP SINCE 1929 —

Boom Par-Rah Rah Tching Boom Boom

THE MATADOR

You've Gotta Get With This Great New Novelty From South of The Border.

ROBBINS MUSIC CORPORATION

Juke Box Ops—

HERE THEY ARE!

America's Two Greatest Hit Moneymakers!

"EVERYTHING I DO IS WRONG"

ROY MILTON

"BARCAROLLE BOOGIE"

CAMILLE HOWARD

Write, wire or phone for our entire list of America's biggest hit disks.

CENTRAL RECORD SALES CO.
831 SO. STATE ST. (WE 7560) CHICAGO 5, ILL.

Jurgens - Powell Blow Their Top!



NEW YORK—Caught gagging it up during their recent Capitol Theatre, New York appearance are film star Dick Powell and orkster Dick Jurgens. The pair played to capacity audiences during their engagement. Powell will be remembered as an ex-ace bandsman-vocalist, who incidentally broke into the flickers via his singing.

Jurgens, whose Columbia Records are keeping music operators happy these days currently has his recordings of "Mississippi Mud" and "Mama's Gone Goodbye" running wild. The latter is one of the biggest clicks ever for the youthful ex-Marine.

Artie Shaw Returning As Bandleader Soon

HOLLYWOOD, CAL.—Artie Shaw will resume as a bandleader in late October, it was reported here late this past week. The clarinetist was due in Hollywood to begin daily rehearsals with the recently organized Bob Keen band. Reports have it that Shaw is already booked for theaters late this month.

Shaw, out of the music business for the past two years, at one time was one of the most highly paid musicians in the world. He fronted a band after his discharge from the service but failed to attain the success he had with his pre-war group.

Shaw allegedly has many master recordings obtained during Musicraft Records reorganization for royalties.

IT'S A HIT!

"WHO SAID SO?"

...THE DISC JOCKEYS, THE OPERATORS, THE DEALERS and THE AMERICAN PUBLIC

Available only on the Original . . .

CONTINENTAL RECORD No. C-771

"WHO SAID SO?"

by **VICTOR ZEMBRUSKI** and his Connecticut Polish Orchestra

Write for Catalog
CONTINENTAL RECORD CO.
 "The House of International Hits"

NEW YORK 263 West 54th St., New York, N. Y.
 CLEVELAND 220 West St. Clair . . . Cleveland, Ohio
 DETROIT 3708 Woodward Avenue, Detroit, Michigan

BMI Pin-up Sheet

HIT Tunes for October

BOUQUET OF ROSES (Hill & Runge)

Dick Haymes—Dec. 24506 • Eddy Arnold—Vic. 20-2806
 Jimmy Wakely—Cap. 40107 • Rex Turner—Var. 8001

COOL WATER (American)

Vaughn Monroe—Vic. 20-2923 • Nellie Lutcher—Cap. 15148
 Kate Smith—MGM 30059 • Tex Ritter-Dinning Sisters—Cap. 48026
 Foy Willing—Maj. 6000 • Denver Darling—DeLuxe 5414
 Sons of the Pioneers—Vic. 20-2076, Vic. 20-1724, Dec. 46027

CUANTO LE GUSTA (Peer)

Andrews Sisters-Carmen Miranda—Dec. 24479
 Xavier Cugat—Col. 38239 • Eve Young—Vic. 20-3077

FOR HEAVEN'S SAKE (Duchess)

Adele Clark—Dec. 24444 • Claude Thornhill—Col. 38224
 Jan Garber—Cap. 15115 • Ray McKinley—Vic. 20-2913

HAIR OF GOLD, EYES OF BLUE (Mellin)

Harmoncats—Universal 121 • John Laurenz—Mercury 5172
 Jack Emerson—Metrotone 2018 • Art Lund—MGM 10258
 Gordon MacRae—Cap. 15178 • Jack Lathrop—Vic. 20-3109
 Jim Smith—Varsity 109 • Bob Eberly—Dec. 24491

IN MY DREAMS (Wizell)

Vaughn Monroe—Vic. 20-3133

I WANT TO CRY (Excelsior)

Chris Cross—Sterling 4004 • Savannah Churchill—Manor 1129
 Phil Reed—Dance-Tone 216 • Dinah Washington—Mercury 8082

LONESOME (Republic)

Sammy Kaye—Vic. 20-3025

PLAY THE PLAYERA (Marks)

Xavier Cugat—Vol. 38288 • Tito Coral—Vic. 83172
 Snooky Lanson—Merc. 5188 • Pedro Vargas—Vic. 23-1045
 Enoch Light—MGM* • Edmundo Ros—London*

RENDEZVOUS WITH A ROSE (Jay-Dee)

Buddy Clark—Col. 38341 • Bob Eberly—Dec. 24491
 Pepper Nealy—Bullet 1056 • Pied Pipers—Cap. 15216
 Don Rodney—MGM 10272 • Dick Wong—D&D 45-1903
 Snooky Lanson—Merc. 5188 • Fred Gray—Apollo 1131
 Bob Stewart—Me-Ro 7469 • Westonians—Sig. 1042
 Bobby Worth—Castle 1258 • Walter Scheff—Spiro 3002

TAKE IT AWAY (Pemora)

Eric Madriguera—Dec. 24446 • Edmundo Ros—Lon. 230
 Xavier Cugat—Col. 38239 • Emil Coleman—DeLuxe 1010

THINGS I LOVE, THE (Campbell)

Jimmy Dorsey—Dec. 3737 • Delta Rhythm Boys—Dec. 8554
 Raymond Scott—Col. 36083 • Gene Krupa—Okeh 6143
 Jan Savitt—Vic. 27403 • Tommy Dorsey—Vic. 20-2871

TIME AND TIME AGAIN (London)

Wayne King-Buddy Clark—Vic. 27516 • Eddie Duchin—Col. 36089
 Bob Chester—Bluebird 11172 • Tommy Tucker—Okeh 6177

TUNE ON THE TIP OF MY HEART, THE (Encore)

Sammy Kaye—Vic. 20-2746

WALKIN' WITH MY SHADOW (Johnstone-Montei)

Four Knights—Dec. 48014 • Jack McLean-Wayne Gregg—Coast 8001
 Monica Lewis—Sig. 15229 • Jimmie Valentine Quartet—Varsity 107

WHEN YOU LEFT ME (Porgie)

Larry Green—Vic. 20-2049 • Russ Morgan—Dec. 24503

WITH A TWIST OF THE WRIST (Patmar)

Kay Kyser—Col. 36075 • Tony Pastor—Bl. 11022

YOU STARTED SOMETHING (BMI)

Tony Pastor—Col. 38297 • Peggy Mann-Russ Case—Vic. 20-3080
 Korn Kobblers—MGM* • Mildred Bailey—Maj.*
 Jack Edwards—MGM 10214

YOU WALK BY (Cavalier)

Jerry Wayne-Bobby Byrne—Dec. 3613 • Eddie Duchin—Col. 35903
 Charioteers—Col. 36027 • Wayne King—Vic. 27206

YOU WERE ONLY FOOLIN' (Barron-Shapiro-Bernstein)

Blue Barron—MGM 10185 • Ink Spots—Dec. 24507
 Kay Starr—Cap. 15226 • Eric Whitley-Green Sisters—Col. 38323

* Soon to be released.

BROADCAST MUSIC INC.

580 FIFTH AVENUE • NEW YORK 19, N. Y.
 NEW YORK • CHICAGO • HOLLYWOOD

LONDON RECORDS
ANNOUNCE
A SPECIAL RELEASE OF
THE NATION'S
TOP WESTERN SONG

"COOL WATER"
SAM BROWNE
Vocal with the Squadronaires
NO. 311
List Price 75¢ plus tax

THE LONDON GRAMOPHONE CORP., 14 W 22nd ST., NEW YORK 10.

Philly Phono Ops Select "On A Slow Boat To China" October Click Tune

First Click Party Since Summer Jams Famed Philly Nitery. Teenagers Pick Kyser & Lund Disks



CHARLES F. HANNUM

PHILADELPHIA, PA.—The Click Tune of the Month promotion, sponsored by the Philadelphia Phonograph Operators Association in conjunction with Frank Palumbo's Click Cafe, came back strong this past week when thousands of teen-agers converged on the famed nitery for their first Click Tune Party since June.

Selected as the Click Tune of the Month were the Kay Kyser (Columbia) and Art Lund (MGM) recordings of "On A Slow Boat To China."

Each month the Click is converted into a teen-agers dream, when Frank Palumbo's nitery is jammed with youngsters sharing in fun, prizes and refreshments. Highlight of the party was the guest appearance of Vic Damone and Bob Russell. Vic and Bob entertained wonderfully as the kids went wild.

The tunes introduced to the huge gathering by popular disk jockey's Ed Hurst and Joe Grady of WPEN and Stu Wayne of KYW, were:

"The Money Song," "Isn't It Romantic," "On A Slow Boat To China," "Cuanto Le Gusta" and others.

Charlie Hannum, business manager of the music operators group disclosed that the next Click Tune Party would be held October 30th.

William Hill Named To Executive Post With Capitol Records

HOLLYWOOD, CALIF.—Glen Wallich, vice-president of Capitol Records, Inc., this city, this past week announced the appointment of William R. Hill to the post of executive officer in charge of the firm's New York executive offices.

Mr. Hill is to assume his new position in addition to his duties as Eastern Regional Sales Manager for the plattery.

Mr. Walter Rivers will continue in his post of artist and repertoire chief in the East it was learned.

ANOTHER REGENT HIT!

THE NEW AL TRACE
SHUFFLE RHYTHM HIT!

Brush Those Tears From Your Eyes

ORDER NOW, DON'T DELAY
47 DISTRIBUTORS FROM COAST TO COAST
PUBLISHED BY LEEDS MUSIC CO.

REGENT RECORDS INC.

BACKED BY
"ANYTIME AT ALL"
AND PRESENTING THAT SENSATIONAL NEW VOCALIST
ALAN FOSTER
REG. No. 134

58 MARKET STREET
NEWARK, NEW JERSEY

Music Poll Votes Start Pouring In— Monroe, Peggy Lee & Ravens Lead

NEW YORK—Voting in the Third Annual Music Poll of the Automatic Music Industry started heavily this past week as ballots cast by members of the juke box industry started pouring in.

The Music Poll, sponsored and conducted by *The Cash Box*, on behalf of the automatic music industry, received wide congratulatory messages from music leaders throughout the nation this past week.

Juke box operators, leaders of trade associations and recording industry officials expressed wide praise for the poll, which annually reflects the years' best songs and music in juke boxes across the land.

Recording artists throughout the country anxiously awaited first returns of the poll. *The Cash Box*, annually awards "Oscars" to artists and recording companies for those songs and stars who receive the operators votes each year.

Taking an early lead in the balloting this week were orkster Vaughn Monroe, Peggy Lee and vocal combination, The Ravens. Monroe received heavy voting in the best orchestra division, taking a short lead over maestros Stan Kenton and Sammy Kaye.

Chirp Peggy Lee was running hot and heavy with music operators giving her first place thus far over Doris Day and Fran Warren. It was Peggy's click Capitol recordings of "Manana," "Golden Earrings" and "I'll Dance At Your Wedding" that boosted the thrush into the top spot. Doris Day's Columbia recordings of "Love Somebody" and "It's Magic" received heavy voting as did Fran Warren's platters of "For Heaven's Sake" and "I Remember Mama."

Competing with the King Cole Trio, The Ink Spots and The Mills Bros., The Ravens took a close margin in the first weeks votes. Their sensational string of National platters put them over King Cole's "Nature Boy" by a margin.

Music operators, who frequently remember only current tunes recently have requested a recapitulation of the year's best songs to aid them in their voting. After long research, the list is herewith published below.

The method of scoring votes has long been acclaimed the most equitable and fair system devised in music polls. Songs and artists selected on a music ops ballot receive one vote each for every juke box, wall or bar box, and/or wired telephone music shell the music operator owns and operates.

Music leaders urged operators to vote early in the poll and give their votes to their best money-making winners of the year.

Recap Of The Top Song Pop Hits Of 1948

- A Fellow With An Umbrella
- A Fellow Needs A Girl
- All Dressed Up With A Broken Heart

- And Mimi
- A Tree In The Meadow
- Better Luck Next Time
- Bluebird of Happiness
- Buttons & Bows
- Ballerina
- Beg Your Pardon
- But Beautiful
- Because
- Baby Face
- Cool Water
- Confess
- Civilization
- Deck Of Cards
- Every Day I Love You
- Four Leaf Clover
- For You
- Gonna Get A Girl
- Golden Earrings
- Hair of Gold
- Haunted Heart
- Hankerin'
- How Soon
- I'll Dance At Your Wedding
- I Wish I Didn't Love You So
- I Have But One Heart
- I'm My Own Grandpaw
- It's Magic
- It Only Happens When I Dance With You
- Just Because
- Laroo, Laroo, Lilli Bolero
- Little White Lies
- Love Somebody
- Maybe You'll Be There
- Manana
- Matinee
- My Happiness
- Nature Boy
- Now Is The Hour
- Pianissimo
- Put 'Em In A Box, etc.
- Peanut Vendor
- Poppa Won't You Dance With Me
- Pass That Peace Pipe
- Shine
- So Far
- Serenade Of The Bells
- St. Louis Blues March
- Sierra Madre
- Slap 'Er Down Agin, Paw
- Sabre Dance
- Twelfth Street Rag
- The Maharajah Of Magador
- Two Loves Have I
- Thoughtless
- Toolie Oolie Doolie
- Tell Me A Story
- Two Fat Polka
- Thousand Islands Song
- The Dickey Bird Song
- Until
- Underneath The Arches
- Woody Woodpecker
- Whiffenpoof Song
- William Tell Overture
- Your Red Wagon
- You Call Everybody Darlin'
- You Can't Be True, Dear
- You Do

ONLY **6** WEEKS OLD



and Already:

'UNTIL'

The Hottest

TOMMY DORSEY

VICTOR RECORD since

"I'LL NEVER SMILE AGAIN"

The Cash Box's
Disk of the Week!

6th on Variety's
Top Record Tune Poll!

6th on Billboard's
Disk Jock Most-Played List!

"UNTIL" was written by BOB CROSBY,
JACK FULTON and HUNTER KAHLER

and is published by

DORSEY BROS. Music, Inc., 1619 B'way, N.Y.

Standard Songs
are MONEY MAKERS!

"FOR YOU"

Recorded by

GORDON JENKINS—Decca

BUDDY CLARK—Columbia

ARTIE WAYNE—Capitol

THE RAVENS—National

Pub. by: M. WITMARK & SONS

MUSIC PUBLISHERS HOLDING CORP.

NEW YORK, N. Y.

DON'T "Stop The Music"
KEEP PLAYING

**"I WOULDN'T HURT
YOU FOR THE
WORLD"**

Recorded by

The Singing Star of Radio's
Famous "STOP THE MUSIC" Program

DICK BROWN

on

BANNER RECORD # 564

Pub. By ARDSLEY MUSIC, INC.
1619 BROADWAY NEW YORK 19, N. Y.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

33x

THE ORIGINAL

DOYE 'Dear' O'DELL 'Okie'

A SMASH HIT!

TEXAS JIM LEWIS

45x

'ONE HAS MY NAME'
(The Other Has My Heart)

'I HATE TO LOSE YOU'

46x

ALL EXCLUSIVE RECORDS NOW . . .
75¢ PLUS TAX

Exclusive
records

Billy Eckstine Aids Damon Runyon Cancer Fund At Recent Engagement



NEW YORK—Caught during his recent appearance at New York's famed Metropolitan Opera House, The Royal Roost, balladeer Billy Eckstine autographs his National recording of "Sophisticated Lady" for disk jockey Bill Williams, whose extended dollar bill went to the Damon Runyon Memorial Cancer Fund.

Eckstine, Miss Sylvia Langer and Lee Magid of National Records worked continuously to aid the Runyon Fund. Eckstine and Charlie Ventura autographed 300 records each, with the platters going at \$1.00 and the receipts going to the Runyon Fund.

Pictured above: Bill Williams, Billy Eckstine and Miss Sylvia Langer.

Miller Music Skeds Heavy Promotion For "Sheltering Palms"

NEW YORK—Miller Music initiated its heavy promotional campaign for "Down Among The Sheltering Palms," by James Brockman and Abe Olman. "Palms" was originally published in 1915 by Feist and the current exploitation is by arrangement with Leo Feist, Inc.

More than a dozen recordings will be released during the first week of October.

"THE CASH BOX" —Calls It

A HIT!

RACE DISK O' THE WEEK

"Always Mine" (2:30)

"I've Been Thru The Mill With Bill" (2:53)

ANN CORNELL
(Bandwagon 517)



ANN CORNELL

• Here's a real shot in the arm for music ops with race spots! Chirp Ann Cornell sets with a pair of the best pipes we've heard in oh so long to start phonos rocking wild with this top notch ditty. Titled, "Always Mine," Ann displays loads of beautiful fervor and meaning in her rendition. It's a slow sincere ballad offered with just the right amount of flavor to score heavily in juke boxes. Her pipes, full of tricks and quivers worm their way toward you to make you wanna play this bit time and again. Vocal background of the Rhythm Masters hypos the platter as their hush-hush harmonizing adds luster and polish to an already glowing platter. On the flip with "I've Been Thru The Mill With Bill," Ann keeps the metro way down to wail her tale of life with "Bill." Stuff is cute and makes for pleasant listening. We go for "Always Mine"—hop on it!

Order Immediately From Your Nearest Distributor

Get On The BANDWAGON

with

BANDWAGON RECORDS

7 West 46th St., New York, N. Y. • Tel.: BR-9-0143

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Report RCA-Victor Set With Own "Long Play" Disk

NEW YORK—RCA Victor was reported set with its own "Long Play Recording" plan it was learned here this past week. Altho details of the plan have not been revealed it was rumored that RCA Victor will issue a statement very shortly.

It will be remembered that Victor at one time had a long play recording but dropped it. Trade sages believe that the most opportune time is now at hand for Victor to release its own innovation in the long play recording field.

Reports on Columbia Records Long Play program have it that the company is steadily increasing its sales potency in this field. Extensive advertising and promotion has been seen by the Philco Mfg. Corp., manufacturers of the long play 33-1/3 turntable. Columbia Records themselves were supposed to be planning a campaign in this field.

Recording engineers were learned to be continuing their experiments with long play recordings in the automatic music field. Altho the technical system can be devised easily, no popular appeal motive has yet been ascertained. It was generally viewed that the public would not pay the large price necessary to hear "LP" recordings on automatic phonographs. "LP" recordings can be easily adapted to wired telephone music systems and systems generally in use in industrial locations. Industrial music has of late boomed with the United States girding defense efforts all the more.

New Jersey Operator Offers "2 Plays For 5c" Non-Selective Music

Reports Play Boosted Immensely. See Others Following Practise

Someone always comes along with a new innovation in juke box music. In Passaic, New Jersey, one of the nation's best known juke box ops has started something which, he reports, is bringing better returns in actual collections than even he dreamed would result.

He has wired timed music into the No. 20 spot in his juke boxes and the title strip reads, "2 Plays for 5c." No records are specified. He offers 6 minutes of non-selective music in this one spot on his juke box for 5c.

He says, "The meter wheel turns completely around each week. There's absolutely no way to compute just how much the timed music on the juke box takes in. But, I'll say this, it takes in more than all the others combined."

He also reports, "Because of this one timed-non-selective music spot in each one of our juke boxes, offering sweet background music, many times of a semi-classical nature, we have been able to eliminate competition from busting up the spot and have, in every single case, obtained a weekly front money guarantee."

Almost every juke box op in the nation is acquainted with the non-selective timed music systems. He can easily arrange for single channel telephone wire to each location and try this system.

The public love bargains.



JUKE BOX OPS! RECORD DEALERS

Loose Leaf Record Albums

A gorgeous loose-leaf record album that insures you steady profits. Makes a beautiful gift. Helps you earn extra money. Made of washable leatherette, softly padded, has flocked display design on front and back. Comes in three colors: mahogany, red and green. Rush your order immediately!

Sells for \$1.19 ea.

Only \$7.20 Per Dozen

1/3 Dep. With Orders, Balance C.O.D.

STATLAND PROD. MFG. CO.

3337 W. Ogden Ave., Chicago 23, Ill.

HITS

Coast-to-Coast on



- 9056—THE RAVENS' "IT'S TOO SOON TO KNOW" "Be On Your Merry Way"
 - 9052—BILLY ECKSTINE'S "YOU'RE MY EVERYTHING" "Cool Breeze"
 - 9055—CHARLIE VENTURA'S "EUPHORIA" "If I Had You"
 - 9051—GRACE SMITH'S "WHAT'S ON THE RAIL FOR THE LIZARD" "Get Your Fat Man Now"
 - 5020—RAY SMITH'S "MY DADDY IS ONLY A PICTURE" "I'm A Fool To Care"
 - 9054—DON ALFONSO'S "PAPA SABA" "Dorotea"
- * * Going Strong * *
- 9045—THE RAVENS' "SEND FOR ME IF YOU NEED ME"
 - 9039—THE RAVENS' "FOR YOU"
 - 9049—BILLY ECKSTINE'S "SOPHISTICATED LADY"
 - 9016—BILLY ECKSTINE'S "I'M IN THE MOOD FOR LOVE"
 - 25001—CHARLIE BARNET'S "CHEROKEE"
 - 9033—JACK CARROLL'S "MAYBE YOU'LL BE THERE"



Immediate Delivery on 2 RAINBOW SCOOP HITS

"BRUSH THOSE TEARS FROM YOUR EYES"

Featuring Shuffle Rhythm—Vocal—Large Orchestra featuring Orchestra Jump Vocal. RAINBOW # 10090

"LEMON DROP"

Most talked about BOP record of the year. Original Swedish master, now available only on Rainbow label, at the regular 75c retail price. Featuring Chubby Jackson and his Jazz Group.

RAINBOW # 10093

See Your Nearest Distributor—or Wire or Phone

RAINBOW RECORDS

156 WEST 44th STREET

PHONE: LOnacre 4-4320)

NEW YORK, N. Y.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Capitol Signs Martin-Lewis

HOLLYWOOD—Dean Martin and Jerry Lewis have just been signed to an exclusive Capitol Records recording contract, it was officially announced last week by James B. Conkling, Capitol Vice-President in charge of Repertoire.

Martin and Lewis have had a most sensational rise to fame of any comedy team in many years and have built an enthusiastic following throughout the country through their record breaking engagement at the Copacabana in New York and their recently completely smash run at Slapsy Maxie's in Hollywood.

Capitol regards the signing of these artists as a major accomplishment, particularly in view of the competition for the team which has taken place among all top recording firms for the past several months.

Conkling also stated that the record to be released will combine the duo's great comedy personalities with the exceptional singing voice of Dean Martin.

Their first record will be given special sales handling and will be available in a few days.

It will present the team doing "The Money Song" from the musical "That's The Ticket," backed by their novel interpretation of the old favorite "That Certain Party."

Currently appearing at the Latin Casino in Philadelphia, the duo is to return to Hollywood in October to fulfill film arrangements with Hal Wallis Productions and are slated for an early radio program.

Weston-Stafford Rehearsal



NEW YORK—Getting together during their recent visit to this city, Paul Weston grabbed hold of the piano backstage at the Paramount Theatre and with Jo Stafford to chirp the tunes, held a rehearsal of their new releases.

Juke box ops will remember this team for some of the greatest of the moneymaking disks presented by Capitol Records.

Paul Weston's work is one of the most popular with the juke box biz and with Jo Stafford to do the vocals has always proved a winner for the automatic music ops.

Both Paul and Jo showed their appreciation for the grand support given their disks by the operators here by inviting them backstage to visit with them during their appearance here.

This grand team promised ops here some great records soon to be released by Capitol which they believe will tie right in with the forthcoming holiday season.

Every one's raving about these two great hits on one record with

Supreme RECORDS
THE FINEST IN RECORDINGS

PAULA WATSON
1507 The greatest jump tune ever. Destined to be No. 1 on the hit parade

"A LITTLE BIRD TOLD ME"

also

"PRETTY PAPA BLUES"

you've heard "PRETTY MAMA BLUES" NOW LISTEN TO "PRETTY PAPA BLUES"

WIRE OR PHONE ORDERS NOW
B. & W. DISTRIBUTING CO. ...
4910 SANTA MONICA L.A., CALIF.
Phone **NO**randie 2-8151

VOTE NOW!
in the
3rd Annual Music Poll

THIS IS THE MOMENT

(From "That Lady In Ermine")
recorded and featured by

SAM BROWNLondon
LARRY CLINTONDecca
TONY MARTINVictor
GEORGE PAXTONM-G-M
DINAH SHOREColumbia
JO STAFFORDCapitol

MILLER MUSIC CORPORATION

APOLLO

SEEKING RECORD LINES FOR DISTRIBUTION IN METROPOLITAN NEW YORK AND NORTHERN NEW JERSEY

APOLLO RECORDS, INC.
457 W. 45 St. N. Y.

JON and SONDRRA STEELE'S

Sequel To "MY HAPPINESS"

TWO PROVEN SMASH HITS

on **DAMON 11130**

"I WANT TO BE THE ONLY ONE"

Plus

"LOVE DON'T GET YOU NOTHIN' BUT THE BLUES"

* OPERATORS EVERYWHERE ARE REAPING HUGE PROFITS FROM THIS DOUBLE HIT! IT'S BETTER THAN "HAPPINESS". NO IMITATION CAN EQUAL JON AND SONDRRA STEELE'S DUET AND TERRIFIC PIANO. YOUR DAMON DISTRIBUTOR HAS IT! DEMAND D-11130.

DAMON RECORDING STUDIOS, INC. • 1221 BALTIMORE AVE., KANSAS CITY, MO.

Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!

Michigan Phono Ops Select "Dream House" As October Hit Tune

DETROIT, MICH.—Roy W. Clason, business manager of the Michigan Automatic Phonograph Owners Association, this city, this past week disclosed that the trade group had selected the Jeri Sullivan Signature recording of "Dream House" as their Hit Tune for October.

Clason disclosed the wonderful cooperation his organization has received from local disk jockeys. City civic officials have applauded the wonderful work of the trade group and point the association's work out as one of the most contributing elements the city is waging in its fight against juvenile delinquency.

"Dream House" will be placed in more than 4,000 juke boxes throughout the Detroit area in the number one position, in addition to extensive radio and outdoor display advertising.

The next Hit Tune Party of the Association is scheduled to take place at the Detroit Music Hall, home of the Detroit Symphony Orchestra. Clason announced that teen-agers will be treated to a jazz concert with two name bands holding forth. Disk jockeys John Slagle, WXYZ, Bob Seymour, WKMJ, and Beverly Norberry of WJW will m.c. the show and introduce the new recordings to the audience.

Apollo Records Name New Distrib For Indiana

NEW YORK—Apollo Records, Inc., this city, this past week announced the appointment of the Indiana Record Distributing Corporation of Anderson, Ind., as exclusive platter distributor for that territory.

At the same time, Apollo's own offices in New York continue distributing independent lines, considering particularly kiddie, race and pop labels.

Apollo also reports the release during the next few days of the first platter from among those purchased from J. C. Heard, noted drummer. The disk, featuring Heard and his orchestra has been given heavy advance promotion via contests on the Willie Bryant-Ray Carroll WHOM disk jockey show. The jocks tagged the disk "Ollopa," Apollo spelled backward.

Apollo also releases the new Barton Brothers platter titled "Tzooris," being given kick-off promotion by the Stadium dealers and juke box operators in this city.

MGM Records Name Three New Distribs

NEW YORK—Frank Walker, general manager of MGM Records Inc., this past week disclosed the appointment of three new distributors for the MGM line.

The Pak-Bee Company, Philadelphia, Pa.; Wolfe Distributors, Inc., Oklahoma City, Okla.; and Love Electric Company, Seattle, Washington were named. These organizations will handle MGM Records exclusively.

An extensive promotion has been planned it was learned, on the Art Lund recording of "On A Slow Boat To China," recently selected as the Click Tune of The Month by the Philadelphia Phonograph Operators Association.

MARILOU DAWN

co-writer of

"WHERE THE APPLE BLOSSOMS FALL" and "IS IT TRUE"

Grateful To The
JUKE BOX OPERATORS

for their acceptance of

"IS IT TRUE"

as originally recorded by

DON PAULL

on

HIGHWAY RECORD 3457

MARILOU DAWN

BOX 537

TOLEDO, OHIO

Exclusively GOTHAM!
THE EXCITING-NEW-RHYTHM HIT!

GO LONG

BY THE Dixieaires WITH ORCH.

G-163

EARL BOSTIC'S LATEST RELEASE!

JOY DUST

and "SLIGHTLY GROOVY"

G-162

GAINING MOMENTUM!

20TH CENTURY-TC-3

SUNG BY The Jesters

THE MIGHTY "BABE" IS

SAFE AT HOME

TC-3

MANUFACTURED BY

ballen record co.

1416 WOOD STREET - PHILADELPHIA 2, PA.

DISTRIBUTORS IN PRINCIPAL CITIES

IF WE CAN'T
BE THE SAME
OLD SWEETHEARTS

Perry Como's Victor
Record Started The
Ball Rolling—Now
Everybody's Featur-
ing It!

LEO FEIST, INC.

★ MIRACLE ★
PARADE OF HITS

"LATE FREIGHT"
backed with
"SONNY'S RETURN"
by SONNY THOMPSON
with The Sharps and Flats
M-128

MIRACLE RECORD COMPANY
500 EAST 67th ST. CHICAGO 15, ILL.

DANA RECORDS
SCORE A
"KNOCKOUT"
WITH 2 POLKA HITS

"FERRY BOAT POLKA"
backed by the NOVELTY WALTZ
PLOOM, PLOOM, PLOOM
by The POLKA KING
FRANK WOJNAROWSKI
DANA 2020

THE POLKA ALREADY
SURPASSING
"HELEN POLKA"
"SCOLD ME NOT
MOTHER DEAR"
DANA 2013

JUST RELEASED
BUTTONS & BOWS
and a real "sleeper"
"YOU'RE A DARLIN'
MY DARLIN'"
by JEFFREY CLAY,
The Serenaders & Ork.
DANA 2023

DANA MUSIC CO., Inc.
286 FIFTH AVENUE WISCONSIN 7-9093 NEW YORK 1, N. Y.

THANK YOU

CINCINNATI PHONOGRAPH OWNERS' ASSOCIATION

FOR YOUR SELECTION

Thru Hit—Record Distributing Co.
of Bullet Record No. 1040

"I Still Get A Thrill"

By FRANCIS CRAIG

as the # 1 record in the Cincinnati area for the month of October!!

BULLET RECORDS

423 BROAD STREET

NASHVILLE, TENN.

6-4573

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY
JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS—LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

AG—Algene	ME—Mercury
AL—Aladdin	MI—Miracle
AP—Apollo	MG—MGM
AR—Aristocrat	MN—Manor
AS—Astor	MO—Modern
BE—Beacon	MT—Metrotone
BN—Bandwagon	MU—Musicraft
BU—Bullet	NA—National
CA—Capitol	PA—Palda
CM—Commodore	RE—Regent
CN—Continental	RO—Rondo
CO—Columbia	RA—Rainbow
CS—Coast	SA—Savoy
DA—Dana	SD—Super Disc
DE—Decca	SP—Specialty
DEL—DeLuxe	SPI—Spiro
DL—Delmac	SI—Signature
DMN—Damon	ST—Sterling
EX—Exclusive	TO—Top
FL—Flint	TC—20th Century
JE—Jewel	UN—Universal
GR—Grand	VA—Varsity
KI—King	VI—Victor
LO—London	WO—World
MA—Majestic	

- Oct. 2 Sept. 25
- 1—A TREE IN THE MEADOW 132.3 142.3**
- CA-15122—MARGARET WHITING
I'm Sorry But I'm Glad
- CO-38279—BILL JOHNSON
Galway Bay
- DE-24411—MONICA LEWIS
On The Street Of Regret
- LO-123—SAM BROWNE
An Old Sombrero
- ME-1548—JOHN LAURENZ
Tea Leaves
- MG-10211—PAUL FENNELLY ORCH.
Reflections In The Water
- RA-70015—B. LESTER
- VA-108—BARBARA BROWN
Bluebird of Happiness
- VI-20-2965—DOROTHY MORROW ENSEMBLE
My Happiness
- 2—IT'S MAGIC 121.6 124.6**
- CA-15072—GORDON MacRAE
Spring In December
- CO-38188—DORIS DAY
Put 'Em In A Box, Etc.
- DE-23826—DICK HAYMES
It's You Or No One
- ME-5138—VIC DAMONE
It's You Or No One
- MG-10187—BUDDY KAYE QUINTET
Donna Bella
- MU-557—SARAH VAUGHAN
It's You Or No One
- VA-110—JOHNNY FRANK
Every Day I Love You
- VI-20-2862—TONY MARTIN
It's You Or No One
- 3—TWELFTH STREET RAG 96.2 96.6**
- CA-15105—PEE WEE HUNT O.
Somebody Else, Not Me
- DE-24450—MILT HERTH TRIO
Hearthquake Boogie
- ME-10251—JACK FINA
Mama's Gone Goodbye
- MG-10251—JACK FINA O.
- RA-70033—EDDIE MILLER
- SI-15240—LIBERACE
Tea For Two
- VA-106—VARSITY RAGTIME BAND
- VI-20-3120—SIDNEY BECHET O.
Suey

- Oct. 2 Sept. 25
- 4—YOU CALL EVERYBODY DARLIN' 84.2 93.7**
- AP-161—TENNESSEE KING
- CA-15156—JACK SMITH
Cuckoo Bird Waltz
- CO-38286—JERRY WAYNE
Cuckoo Bird Waltz
- DE-24490—ANDREWS SISTERS
Underneath The Arches
- DEL-1178—BRUCE HAYES
- ME-5155—ANNE VINCENT
Blue Bird Polka
- MG-10258—ART LUND
Hair Of Gold
- RE-117—AL TRACE O.
Linger Awhile
- ST-3023—AL TRACE O.
- VA-103—FRANK & THE BOYS
Turkish Delight
- VI-20-3109—JACK LATHROP
Hair Of Gold
- 5—MY HAPPINESS 74.7 103.4**
- BN-504—A. & J. NELSON
- BU-1032—R. DEAUVILLE
- CA-15094—THE PIED PIPERS
Highway To Love
- CO-38217—THE MARLIN SISTERS
The Man On The Carousel
- CN-1241—THE McKAY TRIO
- DA-20-17—ANNE VINCENT
- DMN-11133—JON & SONDRRA STEELE
They All Recorded To Beat The Ban
- DE-24446—ELLA FITZGERALD
Tea Leaves
- ME-5144—JOHN LAURENZ
Someone Cares
- PA-1004—PAUL SHERIDAN
- SI-15206—ALAN DALE
Tea Leaves
- VI-20-2965—DOROTHY MORROW ENSEMBLE
A Tree In A Meadow
- VA-101—TYLER DUO
- 6—COOL WATER 47.5 36.6**
- CA-15148—NELLIE LUTCHER
Lake Charles Boogie
- CA-48026—TEX RITTER-DINNING SISTERS
- DE-46027—SONS OF THE PIONEERS
- MA-6000—FOY WILLING
- MG-30059—KATE SMITH
- VA-109—TOMMY CLAYTON
Hair Of Gold
- VI-20-1724—SONS OF THE PIONEERS
- VI-20-2076—SONS OF THE PIONEERS
- VI-20-2923—VAUGHN MONROE O.
The Legend of Tiabi
- 7—MAYBE YOU'LL BE THERE 47.3 30.3**
- CA-397—BILLY BUTTERFIELD O.
- CO-37339—TOMMY TUCKER O.
- DE-24403—GORDON JENKINS O.
Dark Eyes
- MA-1120—EDDY HOWARD O.
- ME-5160—JACK FINA O.
Dardanella Boogie
- NA-9033—JACK CARROLL
Stella By Starlight
- VA-102—BARBARA & FRANK
Love Somebody
- VI-20-2189—BETTY RHODES
- 8—UNDERNEATH THE ARCHES 45.6 48.6**
- CA-15183—ANDY RUSSELL
Just For Me
- CO-38274—THE SERENADERS
I Want Some Money
- CO-38298—CONNIE BOSWELL
- CN-1245—THE SINGING GONDALIERIS
- DE-24490—ANDREWS SISTERS
You Call Everybody Darlin'
- ME-5173—AL HUMMER
- MG-10264—LEN CAMBER
- LO-238—PRIMO SCALA O.
Side By Side
- SPI-3001—LARKIN SISTERS
Hair Of Gold
- RA-70075—A. PAUL STRING BAND
- VA-107—JIMMY VALENTINE QUINTET
- VI-20-3118—GEORGE OLSEN O.

- Oct. 2 Sept. 25
- 9—HAIR OF GOLD 43.1 46.3**
- BN-516—LEE CARSON
- CA-15178—GORDON MacRAE
Rambling Rose
- CO-38135—CYRIL SHANE
Time Alone Will Tell
- DE-24491—BOB EBERLY
Rendezvous With A Rose
- ME-5172—JOHN LAURENZ
- MG-10258—ART LUND
You Call Everybody Darlin'
- MT-2018—JACK EMERSON
- SPI-3001—LARKIN SISTERS
Underneath The Arches
- UN-121—THE HARMONICATS
- VA-109—JIM SMITH BUCKINEERS
- VI-20-3109—JACK LATHROP
- WO-1502—RED GILLIAM
You'll Always Be My Sweetheart
- 10—UNTIL 38.6 18.9**
- VI-20-3061—TOMMY DORSEY O.
After Hour Stuff
- 11—LOVE SOMEBODY 34.2 46.1**
- CO-38174—DORIS DAY & BUDDY CLARK
Confess
- VA-102—BARBARA & FRANK
Maybe You'll Be There
- 12—YOU CAN'T BE TRUE, DEAR 31.7 29.5**
- AP-1121—N. EMMET
- AS-145—FRED SAYLES
- BN-501—LARRY STEWART
- BU-1032—RONNIE DEAUVILLE
- CA-15077—THE SPORTSMEN
- CN-1009—WHISTLING JITTERETTES
- CO-38211—THE MARLIN SISTERS
- DE-24439—DICK HAYMES
- DEL-1171—ZIGGY LANE
- GR-2009—M. WILSON
- LO-202—VERA LYNN
- MU-588—RUSS BROOKS
- RO-128—KEN GRIFFIN
- VI-20-2944—DICK JAMES
- 13—BUTTONS AND BOWS 28.5 13.2**
- CA-15184—THE DINNING SISTERS
San Antania Rose
- CO-20468—GENE AUTRY
Can't Shake The Sands Of Texas
- CO-38284—DINAH SHORE
Daddy-O
- DE-24489—EVELYN KNIGHT
I Know Where I'm Going
- MG-10244—BETTY GARRETT
The Matador
- VI-20-3078—BETTY RHODES
I Still Get A Thrill
- 14—RAMBLING ROSE 28.4 34.3**
- CA-15178—GORDON MacRAE
Hair of Gold
- CO-38207—TONY PASTOR O.
Boy From Texas
- DE-24449—RUSS MORGAN O.
So Tired
- MG-10192—GEO. PAXTON O.
Better Luck Next Time
- MU-560—PHIL BRITO
Boy From Texas
- VA-105—JOHNNY FRANK
- VI-20-2947—PERRY COMO
There Must Be A Way
- 15—LIFE GETS TEE-JUS DON'T IT 16.4 6.9**
- MG-10224—CARSON ROBISON
Wind In The Mountains
- 16—BLUEBIRD OF HAPPINESS 13.3 8.0**
- CA-15207—JO STAFFORD
Say Something Sweet To Your Sweetheart
- MG-10207—ART MOONEY
Sunset To Sunrise
- VA-108—BARBARA BROWN—JIMMY VALENTINE
A Tree In The Meadow
- VI-10-1545—JAN PEERCE

- Oct. 2 Sept. 25
- 17—EVERY DAY I LOVE YOU 9.5 14.9**
- CA-15139—JO STAFFORD
This Is The Moment
- CO-38245—HARRY JAMES O.
- DE-24457—DICK HAYMES
Hankerin'
- MG-10237—BLUE BARRON O.
- MU-578—MINDY CARSON
- VI-20-2957—VAUGHN MONROE O.
- 18—YOU CAME A LONG WAY FROM ST. LOUIS 8.9 16.0**
- VI-20-2913—RAY McKINLEY ORCH.
For Heavens Sake
- 19—AT THE FLYING "W" 8.8 1.0**
- CA-15160—HAL DERWIN O.
Sissy
- CO-38215—ELLIOT LAWRENCE O.
Donna Bella
- DE-24481—BING CROSBY—ANDREWS SISTERS
A Hundred And Sixty Acres
- VI-20-3001—TEX BENEKE
A Woman Always Understands
- 20—RENDEZVOUS WITH A ROSE 8.7 —**
- AP-1131—FRED GRAY
That's My Gal
- BU-1056—PEPPER NEALY
Everything Reminds Me Of You
- CA-15126—THE PIED PIPERS
Mind If I Love You
- CO-38314—BUDDY CLARK
I Still Get A Thrill
- CS-1258—BOBBY WORTH
Harbor Lights
- D&D-45-1903—DICK WONG
You Never Did Believe Me
- DE-24491—BOB EBERLY
Hair Of Gold
- ME-5188—SNOOKY LANSON
Play The Playera
- MG-10272—DON RODNEY
I Don't Want To Meet Anymore People

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

21—LILLETTE	7.6	—
22—CONFESS	7.6	1.6
23—THAT CERTAIN PARTY	7.4	—
24—IT ONLY HAPPENS WHEN I DANCE WITH YOU	6.9	2.9
25—BLUE SHADOWS ON THE TRAIL	6.2	2.4
26—WILLIAM TELL OVERTURE	5.1	13.7
27—KISS ME AGAIN	5.0	—
28—LITTLE WHITE LIES	4.9	14.8
29—BETTER LUCK NEXT TIME	4.6	—
30—HANKERIN'	3.8	5.7
31—MAHARAJAH OF MAGADOR, THE	3.7	10.3
32—MISSISSIPPI MUD	3.8	4.5
33—MEADOWLANDS	3.5	1.2
34—JUST FOR NOW	1.9	2.3
35—YOU WERE ONLY FOOLING	1.8	1.1
36—THIS IS THE MOMENT	1.5	1.0
37—IT'S YOU OR NO ONE	1.4	2.2
38—FRIENDLY MOUNTAINS	1.3	1.0
39—WHERE FLAMINGOS FLY	1.2	1.4
40—LOVE THAT BOY	1.0	1.0

GET THE FACTS

On Jennings' New 1949 Super Jackpot Coin Machines

FREE!

A PENNY POSTCARD WILL BRING TO YOU OUR NEW 4-COLOR MONTE CARLO & LIVE JACKPOT CIRCULARS WRITE TODAY!

O.D. JENNINGS & COMPANY
4307 WEST LAKE STREET CHICAGO 24, ILLINOIS

Op Asks "What Has Become Of The Used Pin Game Market?"

WASHINGTON, D. C. — Harvey Goldman, Amusement Arcade Company, this city, arcade owner and operator of amusement machines writes us asking "What has become of the used pin game market?" We reproduce the letter:

"I am sending this letter to *The Cash Box* with the hope that you will publish it and that the leading pin game manufacturers will read it and hear about some of its ills.

"What has become of the used pin game market? The manufacturers are producing 5-ball pin games at too fast a pace to enable us to operate at a fair return from the new games, with old (post-war) games cluttering up our shop. I have tried unsuccessfully to trade late post-war games

for new equipment, but the distributor either tells you there is no market for used games or gives you almost nothing for the game.

"I believe that the manufacturers should allow the distributor as much as \$75 on certain type of pinballs traded against their games and take the old games and have them destroyed, only salvaging the cabinets and silk screen glasses. Not only would it solve the manufacturers problem to sell more new games, but would enable the operator to purchase more new games and dispose of some of his older games for which he has no room in his shop."

(Ed. Comment: We would like to point out that previous to the war, the export market was able to consume enormous amounts of used equipment. Due to government regulations in these countries, it is not possible for distributors in this country to ship out their used machines.)

ONE-BALLS

TOP CONDITION! PRICED LOW!

- Bally GOLD CUPS,
Each \$450.00
- Bally JOCKEY SPECIALS,
Each \$365.00
- Bally SPECIAL ENTRIES,
Each \$255.00

NEW ORLEANS NOV. CO.
115 MAGAZINE ST., NEW ORLEANS, LA.
(Phone: CAnal 5306)

COIN MACHINE MOVIES

For Regular Panorams and Solo-Vues
REELS OF 8 AND 6 SUBJECTS
Our Films Get The Dimes
PRICE \$32.50 TO \$38.50 Per Reel
PHONOFILM
3331 No. Knoll Dr. Hollywood 28, Cal.

ATTENTION!

- 12 Genco Total Rolls, ea. \$60.00
- Premier Barrel Rolls, ea. 125.00
- Wurlitzer 950E 150.00
- Vest Pockets, ea. 20.00

OLSHEIN DISTRIBUTING CO.
1100-02 BROADWAY, ALBANY 4, N. Y.

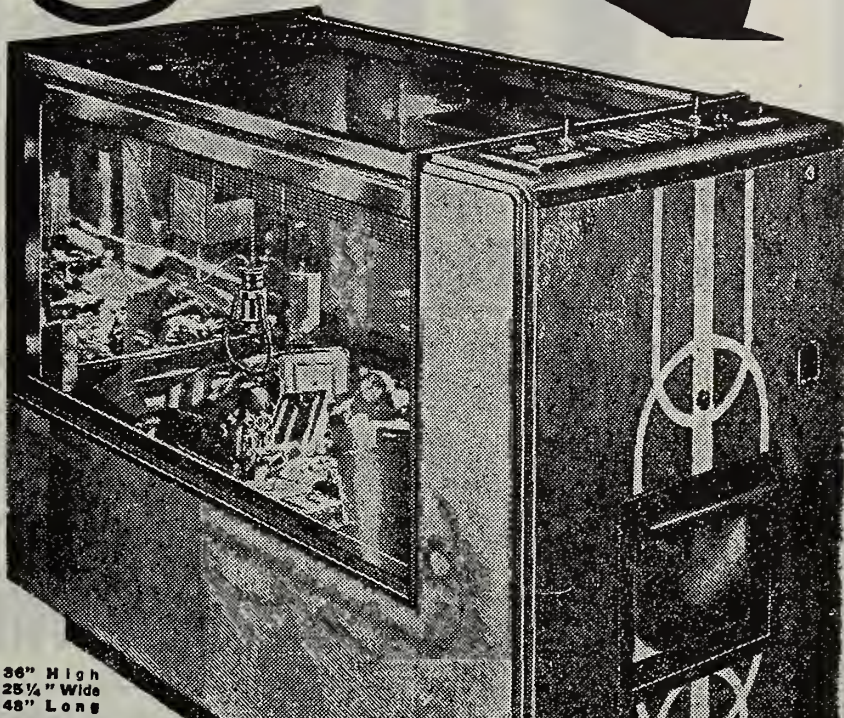
Join the
MARCH
OF
DIMES



THE NATIONAL FOUNDATION FOR INFANTILE PARALYSIS



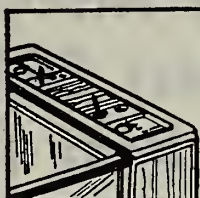
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to the most PROFITABLE operation in the Business



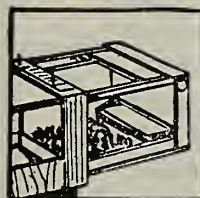
36" High
25 1/4" Wide
48" Long

HOLLYCRANE

PAYS FOR ITSELF IN 4 to 6 WEEKS



DUAL CONTROL
Speeds 12
Seconds Play



EASY ACCESS
To Dressing

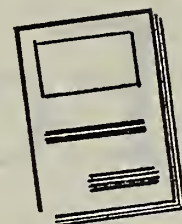
★ Wide Store Front Visibility
Attracts Attention — Holds Plug

★ Realistic Industrial-Type Crane
Fascinates All Types of Patrons

★ New Floating Play Field
Big 30"x20"

★ Complete Fluorescent Lighting
Permits Rich Display of Merchandise

★ Location-Tested for Almost 2 Years



SEND FOR THIS BEAUTIFUL NEW ILLUSTRATED FOLDER TODAY

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Dallas, Texas
- COIN MACHINE SALES CO., INC.**
Houston, Texas
- FORT WORTH AMUSEMENT CO.**
Fort Worth, Texas
- PAN-AMERICAN SALES CO., INC.**
San Antonio, Texas
- REICHEL DIST. CO.**
El Paso, Texas

- MAYFLOWER DIST. CO.**
St. Paul, Minn.
- SICKING, INC.**
Cincinnati, Ohio
- LONDON DIST. CO.**
Philadelphia, Pa.
- NEW ORLEANS NOVELTY CO.**
New Orleans, La.
- CHRIS NOVELTY CO.**
Baltimore, Md.

Como INDUSTRIES, INC. 2534 N. ELSTON AVE. CHICAGO 47, ILLINOIS

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THE ONLY COIN OPERATED COMBINATION TELEVISION-JUKE BOX IN THE WORLD!

Featuring the New, Sensational "Emerson" Television Receiver

“VIDEOGRAPH”

MONTHS OF ACTUAL OPERATION HAVE PROVED "VIDEOGRAPH" THE BIGGEST, STEADIEST MONEY-MAKER IN ALL MUSIC MACHINE HISTORY

DISTRIBUTORS—ATTENTION
 DUE TO GREATLY INCREASED PRODUCTION WE ARE NOW IN POSITION TO APPOINT DISTRIBUTORS IN MANY MORE TERRITORIES! WRITE! WIRE! PHONE TODAY!

VIDEOGRAPH CORPORATION 601 W. 26th ST., NEW YORK 1, N. Y.
 (All Phones: WAtkins 4-3767)

See Your "BLUE RIBBON" DISTRIBUTOR

THE *Best* MACHINES
 THE *Best* SERVICE
 THE *Best* FACTORY PARTS
 THE *Best* TRADES

MEMBERS OF NCMDA

<p>CALIFORNIA ADVANCE AUTOMATIC SALES CO. 1350 Howard St. San Francisco 3</p> <p>FLORIDA TARAN DISTRIBUTING, INC. 2820 N. W. 7th Ave. Miami TARAN DISTRIBUTING, INC. 90 Riverside Ave. Jacksonville</p> <p>GEORGIA HEATH DISTRIBUTING CO. 217 Third St. Macon</p> <p>INDIANA SOUTHERN AUTOMATIC MUSIC CO., INC. 325 N. Illinois St. Indianapolis 5 SOUTHERN AUTOMATIC MUSIC CO., INC. 1329 S. Calhoun Fort Wayne</p> <p>ILLINOIS EMPIRE COIN MACHINE EXCHANGE 2812 W. North Ave. Chicago 47 NATIONAL COIN MACHINE EXCHANGE 1411 W. Diversey Blvd. Chicago 14</p> <p>KENTUCKY SOUTHERN AUTOMATIC MUSIC CO. 624 S. Third St. Louisville 2 SOUTHERN AUTOMATIC MUSIC CO. 240 Jefferson St. Lexington</p>	<p>MARYLAND GENERAL VENDING SALES CORP. 245 W. Biddle St. Baltimore 1 WALDROP DISTRIBUTING CO. 1728 N. Charles St. Baltimore 1</p> <p>MASSACHUSETTS TRIMONT COIN MACHINE CO. 40 Waltham St. Boston 18</p> <p>MICHIGAN KING-PIN EQUIPMENT CO. 826 Mills St. Kalamazoo KING-PIN DISTRIBUTING CO. 3004 Grand River Ave. Detroit</p> <p>MINNESOTA HY-G MUSIC CO. 257 Plymouth Ave., No. Minneapolis TWIN PORTS SALES CO. Duluth TWIN PORTS SALES CO. Minneapolis</p> <p>MISSOURI CENTRAL DISTRIBUTORS 2334 Olive Ave. St. Louis CONSOLIDATED DISTRIBUTING CO. 1910 Grand Ave. Kansas City MORRIS NOVELTY CO. 3007 Olive St. St. Louis OLIVE NOVELTY CO. 2625 Lucas Ave. St. Louis 3 UNIVERSAL DISTRIBUTING CO. W. B. MUSIC CO., INC. 1518 McGee St. Kansas City</p>	<p>NEW JERSEY ACTIVE AMUSEMENT MACHINES CO. 98 Clinton Ave. Newark</p> <p>NEW YORK ALFRED SALES, INC. Buffalo 2 SEABOARD NEW YORK CORP. 550 W. 58th St. New York 19</p> <p>OHIO SICKING, INC. Cincinnati 14 1401 Central Parkway SOUTHERN AUTOMATIC MUSIC CO. Cincinnati 228 West 7th St. SOUTHERN AUTOMATIC MUSIC CO. Dayton 603 Linden St. LAKE CITY AMUSEMENT CO. Cleveland 1648 St. Clair Ave. CENTRAL OHIO COIN MACHINE EXCHANGE Columbus 525 So. High St. SHAFER MUSIC CO. Columbus 606 So. High St.</p> <p>OREGON WESTERN DISTRIBUTORS 1644 Jefferson St. Portland</p> <p>PENNSYLVANIA ACTIVE AMUSEMENT CO. Philadelphia 19 666 No. Broad St. ACTIVE AMUSEMENT MACHINE CO. Scranton 720 Wyoming Ave.</p>	<p>PENNSYLVANIA (Continued) ATLAS NOVELTY CO. Pittsburgh 2217 Fifth Ave. BANNER SPECIALTY CO. Philadelphia 199 W. Girard Ave. BANNER SPECIALTY CO. Pittsburgh 1508 5th Ave. B. D. LAZAR CO. Pittsburgh 19 1635 Fifth Ave. SCOTT-CROSSE CO. Philadelphia 30 1423 Spring Garden St.</p> <p>TENNESSEE SOUTHERN AMUSEMENT CO. Memphis 628 Madison St.</p> <p>TEXAS GENERAL DISTRIBUTING CO. Dallas 2812 Main St.</p> <p>VIRGINIA ROANOKE VENDING MACHINE EXCHANGE 13 So. Jefferson Roanoke</p> <p>WASHINGTON WESTERN DISTRIBUTORS 3126 Elliot Ave. Seattle</p> <p>WISCONSIN S. L. LONDON MUSIC CO. Milwaukee 3130 W. Lisbon Ave.</p>
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NATIONAL COIN MACHINE DISTRIBUTORS ASSOCIATION

130 N. WELLS STREET

SUITE 1301

CHICAGO 6, ILLINOIS

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



“ GENCO'S *Screwball* ”

FASTER!

MORE ACTION!

LIVELIER!

NO BUMPERS!

ORDER FROM YOUR NEAREST DISTRIBUTOR

GENCO BUILDS GREATER GAMES
2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS



Binghamton Amusement Co. Appointed Sub-Distributor For AMI Phonos



BARNETT B. SUGERMAN

BINGHAMTON, N. Y. — Bob Charles, Binghamton Amusement Company, this city, was appointed as sub-distributor for the AMI line of phonographs and accessories, according to an announcement by Barney Sugerman of Runyon Sales Company, New York City, AMI Distributors for the State. Charles will cover the operators in his immediate area.

A showing of the AMI model “B” phono was held at the headquarters of Binghamton Amusement Company, 221 Main Street, this week, with Charles playing host to a large number of music machine operators. On hand to assist was Irv (Kempy) Kempner, district manager for Runyon Sales, and Jack Prigoff, Runyon's service manager.

“I am very proud and happy to be chosen to help distribute the AMI line” stated Charles. “The many operators who were present at the showing were enthusiastic in their praise of the phono, and we booked some very substantial orders.”

“Bob Charles and his firm are one of the most substantial and progres-

sive in the entire state” commented Sugerman, “and we are very happy to be able to add them to the AMI family Both myself and the AMI factory look to this firm for some fine business. We know the operators in that area can count on Bob for the utmost in cooperation and service.”

Mills Industries Introduce New Drink Mach.

CHICAGO—Mills Industries, Inc., this city, announced that it has added a new popular priced automatic bottle drink machine to its “cooler” line.

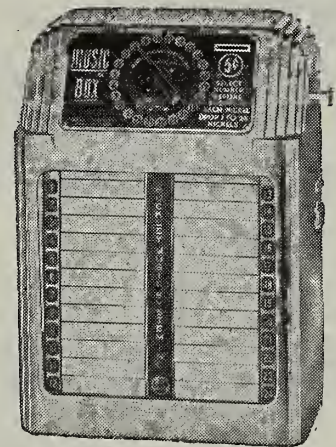
The machine is described as being compact in size to fit locations with limited space. In locations where a battery of several machines can be installed, it is pointed out that more than a single purchaser can be accommodated at one time. The machine has a capacity of 65 bottles, and by means of additional handy storage space pre-cools 17 additional bottles ready for placing in the vending racks when refilling cabinet.

The “65” is equipped with the Mills automatic coin changer, allowing use of nickels, dimes or quarters.

Mills officials report that the machine is only 21 3/4” wide by 21” deep. Operation can be accomplished by one hand—inserting coin, removing bottle and crown.

Production of the “65” is now under way.

Buckley **MUSIC BOX**



Available for
20, 24, 32
Record
Selection

PRICE
\$29.00
F. O. B.
Chicago

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selections always in full view. Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box . . . equally popular for wall or bar installation.

BUCKLEY MUSIC SYSTEM, INC.

4223 W. LAKE STREET

CHICAGO 24, ILL.

(Phone: VAn Buren 6-6636-37-38-6533)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Distributorships Available

for

“Nu-Art” SHUFFLEBOARDS

A Precision Built—Quality Shuffleboard

THERE'S MORE TO SHUFFLEBOARD
THAN PRICE. MANUFACTURING
KNOW-HOW AND QUALITY CON-
STRUCTION IS MOST IMPORTANT

TERRITORIES BEING ASSIGNED

Write Or Wire

SHUFFLEBOARD COMPANY OF AMERICA, Inc.

224 EAST ELM STREET, LINDEN, NEW JERSEY

• *Manufacturers of “Nu-Art” Shuffleboards For Eleven Years* •

Seacoast HAS WHAT YOU WANT!
ANYTHING WITH A COIN CHUTE!

EXCLUSIVE DISTRIBUTORS FOR NEW JERSEY

EXHIBIT'S "Contact" FIVE-BALL

CHICAGO COIN'S **\$399.⁵⁰** F.O.B. Chicago
MIDGET SKEE BALL

WATLING'S SCALES—**\$150.⁰⁰** F.O.B. Chicago

"QUIZZER" MACHINE **\$490.⁰⁰**

EXCLUSIVE NATIONAL SALES AGENTS FOR

ELECTRIC SHINE

Electric Shoe Shine Machine

MOST BEAUTIFUL
SIMPLEST MECHANISM
LOWEST PRICE

\$199.⁵⁰

DISTRIBUTORS: SOME TERRITORIES AVAILABLE!
WRITE — WIRE — PHONE

CLOSE-OUT SALE

20 Wurlitzer, Like New \$435.00
20 Rock-Ola 1422' 309.50

**WE BUY — SELL and
EXCHANGE USED
EQUIPMENT**

We carry a complete Stock of all used machines. Write for List!

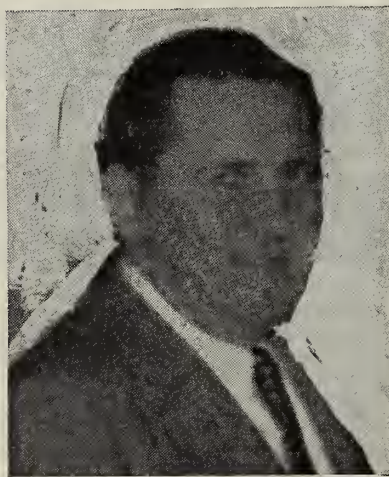
SEACOAST DISTRIBUTORS, Inc.

415 FRELINGHUYSEN AVENUE

NEWARK, NEW JERSEY

(PHONE: Blgelow 8-3524)

Telequiz Corp. Steps Up Production To Meet Demand



JOE BECK

CHICAGO—Joe Beck, vice president of Telequiz Corporation, this city, reports he is hurrying shipments of their question and answer machine out to distributors in good quantities.

“We’ve been shipping games thru-out the country,” stated Beck, “filling orders as quickly as we could. However, operators have found out that the ‘Telequiz’ machine brings in fine collections, and have been pressing our distributors for more and faster deliveries. We have stepped up our production schedule and at this time are supplying our distributors more machines than ever. All we ask is

that both our distributors and operators have patience. We’re working day and night to get the machines out.”

According to Beck, machines have been out for a number of months now, and distributors and factory officials have been studying its mechanical performance and money-earning ability. Both have proven successful, he testified.

“In addition,” concluded Beck, “we have been most careful in selecting the foremost distributors in the country, and now feel secure that the best possible job will be done in cooperating with operators.”

Beck lists the distributors: Advance Automatic Sales Company, San Francisco, Calif.; Empire Coin Machine Company, Chicago, Ill.; Indiana Music Company, Terre Haute, Indiana; Lambert's Telequiz Distributing Company, Alliance, Nebraska; Mitchell Novelty Company, Milwaukee, Wis.; Runyon Sales Company; Newark, N. J.; Supreme Distributors, Inc., Miami, Fla.; Telequiz Distributing Company of New York, N. Y.; United Amusement Company, San Antonio, Tex.; Visual Quiz Sales, Cheboygan, Mich.; and West Virginia Telequiz Corporation, Charleston, W. Va.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

THE BALL GOES 'ROUND AND 'ROUND!



Williams

SPEED WAY

AT YOUR DISTRIBUTOR

Williams

**MANUFACTURING
COMPANY**

161 W. HURON ST., CHICAGO 10, ILL.

Aireon Phonographs Exhibited At Mid-South Fair At Memphis

MEMPHIS, TENN.—Atlas Amusement Company, this city, distributors for Aireon Manufacturing Corporation, exhibited the "Baronet" at the Mid-South Fair held here starting September 26.

The Baronet is a juke box with a radio included. It is the exact counterpart of the Coronet, except that it is non-coin operated. Records are selective and is designed for sale to private clubs, churches, private homes, etc.

Robert L. Goad, president of Atlas, reported that his firm exhibited the Coronet in addition to the Baronet. "We feel that the exposure of the Aireon phonographs to the view of the visitors to the fair (and over one million people attend it) will not only be an excellent sales stimulant but a constructive public relations job on behalf of the coin machine industry."

Bernard D. Craig, general sales manager of Aireon Manufacturing Corporation, attended the exhibit as Goad's guest, and reported that he was extremely well pleased with the attention the phonos received.

Speaking of business in general, Craig stated: "From the amount of business now being done by Aireon, it appears as if we hit the correct manufacturing procedure—that is, producing a low-priced automatic music machine. Orders for the 'Coronet' are keeping the factory busy, and that's all we can ask."

Jack Cohen Named Pres. Cleveland Ops Assn. Once Again



JACK COHEN
President,
Cleveland Phana Merchants Assoc.

CLEVELAND, O.—At its recent meeting, the Phonograph Merchants Association of Cleveland re-elected Jack Cohen as president. Other officers elected by the membership are: Sanford Levine, vice president, and Harry Lief, secretary and treasurer.

Newly elected members to the board of directors are: Robert Pinn, Joseph Solomon, James Burke, Hyman Silverstein, Henry Ilg and Nate Pearlman.

The Cleveland music association is one of the most progressive organizations in the country, and under the leadership of President Cohen, has inaugurated many money-making and money-saving plans for the member operators.

Ops Urged To Reserve Hotel Rooms For NAMA Show

CHICAGO, ILL.—Reservation forms for hotel rooms at the National Automatic Merchandising Association 1948 convention and exhibit Dec. 12-15 at the Palmer House were mailed to members this week, Convention Chairman George M. Seedman announced today.

More than 4,000 are expected to attend N.A.M.A.'s second merchandise and machine show. This year members have been instructed to send their requests for reservations directly to the reservation department of the Palmer House, instead of to N.A.M.A. headquarters, because attendance is expected to exceed last year's record-breaking crowd, when attendance doubled the 2,000 anticipated.

"Operators are urged to register early," Mr. Seedman said. "The Palmer House has set aside a large number of rooms for our convention, but reservations should be made at once."

Single, double and twin bedrooms and suites will be available. Operators who are not members and who plan to attend should also write directly to the Palmer House, Mr. Seedman said.

"Both the huge fourth floor exhibition hall, with its 87 display booths, and the seventh floor, with its numerous exhibit rooms will be used to present the best in mechanized merchandising at this great show," he said.

"Machines and merchandising will be displayed side by side. At the rate exhibit space is going, we may have to take over the eighth floor of the Palmer House to accommodate additional exhibitors."

100%
RETURN PRIVILEGE WITHIN 10 DAYS
IF NOT SATISFIED WITH OUR
RECONDITIONED EQUIPMENT

**WURLITZER
616**
Fully Repainted. Perfect Condition.
Ready for Location.
\$79.50 (Crated)

1/3 with Order. Bal. C.O.D.
Send for Complete List

DAVID ROSEN, INC.
Exclusive AMI Distributor
855 N. Broad St., Philadelphia 23, Pa.
Stevenson 2-2903
503 Evergreen Ave., Baltimore 23, Md.
Edmonsan 5322

ANY GAME AT \$100 Ea.

UNITED	—	BALLERINA
GOTTLIEB	—	CINDERELLA
CHI COIN	—	BERMUDA
CHI COIN	—	CATALINA
GOTTLIEB	—	ROBIN HOOD
WILLIAMS	—	TENNESSEE
CHI COIN	—	TRINIDAD
UNITED	—	WISCONSIN

These Games Are Refinished, Guaranteed A-1
Condition Mechanically.
1/3 Deposit Required, Balance C.O.D.

CROWN NOVELTY CO., Inc.
920 Howard Avenue, New Orleans 13, La.
Phone: CAnal 7137 Nick Carbajal, Gen. Mgr.

SPECIAL CLOSEOUT!

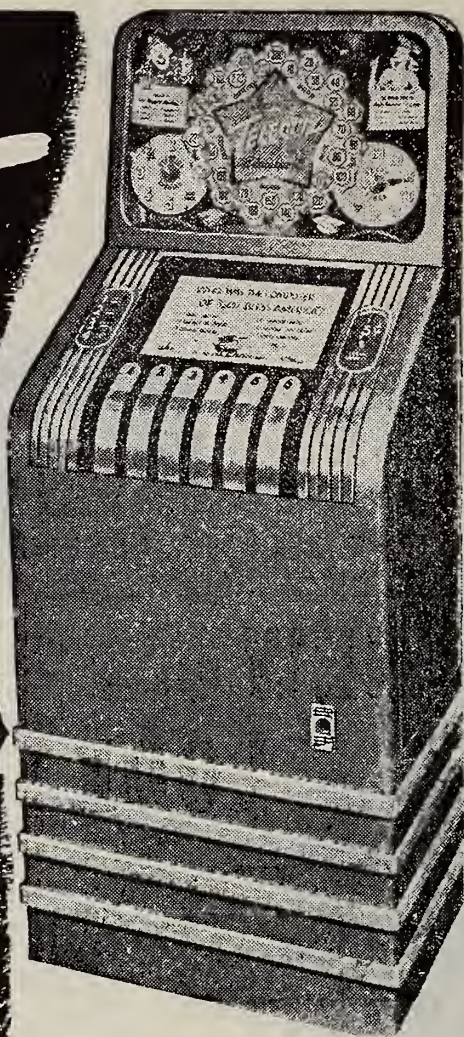
ROCK-OLAS: 3 Supers, 3 Standards, 1 Master
WURLITZERS: 3 850's, 2 950's, 2 750's, 2 800's
SEEBURGS: 1 Envoy, 1 Classic

All In Working Order.
BEST OFFER TAKES THEM!
CHEMICAL CITY MUSIC CO.
186 Summers Street Charleston, W. Va.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

TELEQUIZ

STEADY PROFITS
MONTH AFTER MONTH!



COLLECTION REPORT

CHICAGO TAVERN

1st Week.. \$ 91.20	TOTAL \$429.50
2nd Week.. 119.90	
3rd Week.. 117.50	
4th Week.. 100.50	

MILWAUKEE COCKTAIL LOUNGE

1st Week.. \$119.00	TOTAL \$474.00
2nd Week.. 132.00	
3rd Week.. 108.00	
4th Week.. 115.00	

MILWAUKEE RESTAURANT

1st Week.. \$124.80	TOTAL \$423.30
2nd Week.. 78.00	
3rd Week.. 125.00	
4th Week.. 95.50	

John & Tam
Ben
Joe
2
12
Th
fo
M

★ These figures can be verified upon request.

The Game Millions of Quiz Fans Will Play . . . **PLAY . . . PLAY**

- LEGAL IN ANY TERRITORY
- OPENS NEW LOCATIONS
- HOLDS PLAYER INTEREST
- WEEK AFTER WEEK

Hundreds of locations report large profits

... **WHY NOT YOU!**

Be the first to cover the top locations in your territory. CONTACT YOUR DISTRIBUTOR OR . . .

ADVANCE AUTOMATIC SALES COMPANY
1350 Howard Street
San Francisco, California

EMPIRE COIN MACHINE COMPANY
1012 Milwaukee Avenue
Chicago, Illinois

INDIANA MUSIC COMPANY
705 Putnam Street
Terre Haute, Indiana

LAMBERT'S TELEQUIZ DIST. CO.
Box 683
Alliance, Nebraska

MITCHELL NOVELTY COMPANY
3506 West National Avenue
Milwaukee, Wisconsin

RUNYON SALES COMPANY
123 West Runyon Street
Newark, New Jersey

SUPREME DISTRIBUTORS, INC.
3817 N. E. 2nd Avenue
Miami, Florida

WEST VIRGINIA TELEQUIZ CORP.
501 Slack Street
Charleston, West Virginia

TELEQUIZ DISTRIBUTING COMPANY
OF NEW YORK
c/o Runyon Sales Company
593 Tenth Avenue
New York, New York

UNITED AMUSEMENT COMPANY
310 S. Alamo Street
San Antonio, Texas

VISUAL QUIZ SALES
c/o Jack Dalton
Cheboygan, Michigan



Telequiz Corporation 4350 NORTH PULASKI ROAD • CHICAGO 41



MILLS BELLS!

We have all Mills latest Bells in stock.

FRIEDMAN AMUSEMENT COMPANY
441 Edgewood Ave. S. E., Atlanta, Ga.
AUTHORIZED BELL-O-MATIC DISTRIBUTOR

Trimount Appoints Hurwich Conn. Distrib. For Keeney Cig. Vendor

BOSTON, MASS.—Dave Bond, Trimount Automatic Sales Corporation, this city, announced the appointment of George Hurwich as exclusive sales distributor for the Keeney DeLuxe Cigarette Vendor for the State of Connecticut. Trimount is exclusive Keeney distributor for the New England states.

Hurwich, well known in the Connecticut territory as a distributor of all types of equipment over the past years, has opened offices and show-rooms at 354 Trumbull Street, Hartford.

Smart . . . ?

Just received a letter from a small town op who's cleaning up with a little stunt that may prove a bonanza to others 'round the countryside. Seems he has a paster inside the front glass of his juke boxes which advises players that they can obtain any record they like, featured in the juke box, by just leaving the cash with the location owner. On the title strips he features prices of the disks. Claims that he's been paying his overhead expense on many locations with the sales and that the merchants are much happier, too, for he splits the profit with them. Is this or isn't this ingenuity?

RUNYON SPECIALS

Used MUSIC Machines
A.M.I. Model A \$650.00

WURLITZER

1015	\$475.00
850	295.00
780	245.00
500K	65.00
600R	60.00
VICTORY MODELS	40.00

SEEBURG

146M	\$420.00
HI TONES	120.00
MAJORS	90.00
CADETS	80.00
VOGUES	80.00
CLASSICS	80.00

ROCK-OLA

1422	\$325.00
STANDARDS	90.00
MASTERS	90.00

MILLS

THRONES	\$55.00
---------	---------

SOLOTONE BOXES, BRAND NEW	\$12.50
PERSONAL BOXES	7.50
SOLOTONE AMPLIFIER	37.50
PERSONAL AMPLIFIER	37.50

Parts For Music Machines WURLITZER PARTS

MOTORS	\$17.50
TONE ARMS	9.50
24W AMPLIFIER	17.50
24W SPEAKERS	12.50

Also all parts for SEEBURG, ROCK-OLA, and MILLS Machines.

PLASTICS
for all make machines at **25% OFF LIST PRICE.**

Send 1/3 Deposit, Balance C.O.D.

RUNYON SALES COMPANY

123 W. Runyon St., Newark 8, N. J.
Tel.: Blgelow 3-8777
593 Tenth Ave., New York 18, N. Y.
Tel.: LOnagacre 4-1880

GOOD USED EQUIPMENT

ONE-BALLS

1 Bally Sportsman P.O.	\$ 50.00
1 Bally Kentucky Derby P.O.	50.00
1 Bally Santa Anita P.O.	50.00
1 Keeney Fortune F.P.	50.00
6 Bally Victory Derby P.O., Ea.	175.00

CONSOLES

1 Bally Club Bell Comb.	\$ 50.00
1 Bally High Hand Comb.	75.00
2 Bally Big Top F.P., Ea.	50.00
2 May Bells, Ea.	100.00
2 Mills Four Bells, Ea.	100.00
1 Mills Jumbo	50.00
3 Evans Pacer, Ea.	75.00
5 Evans Lucky Lucre, P.O., 5¢ Model, Ea.	75.00
3 Evans Lucky Lucre, P.O., 25¢ Model, Ea.	75.00
10 Evans Bang Tails P.O., Ea.	85.00
2 Evans Galloping Domino P.O., Ea.	85.00
2 Jennings Fast Time F.P., Ea.	50.00
1 Jennings Silver Moon F.P.	50.00
1 5¢ Super Bell Comb.	75.00

GALVESTON NOVELTY COMPANY

2214 AVENUE D
GALVESTON TEXAS

WELCOME EVERYWHERE! BARNACLE BILL

BRAND NEW ACTION FEATURES

2 SCORING SEQUENCES TO
INCREASE BUMPER VALUES!

NEW TYPE BONUS with
RAPID FIRE BUILD-UP
and HIGH SPEED TAKE OFF!

100,000-BUMPERS!

ORDER FROM YOUR
DISTRIBUTOR NOW!



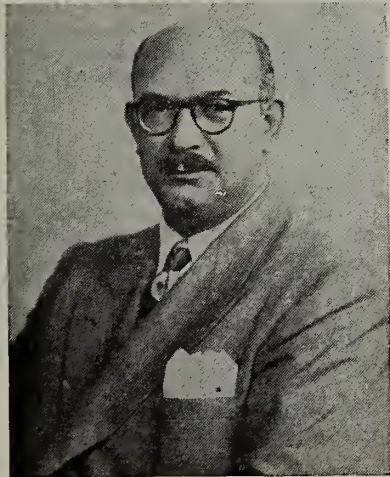
"There is no substitute for
QUALITY!"
GAUGED PRODUCTION and
CONTROLLED DISTRIBUTION
*Protect
Your Investment!*



Originators of FLIPPER BUMPERS

D. Gottlieb & Co.
1740-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

Ben Becker App't'd "Special Field Rep" For Bally Mfg.Co.

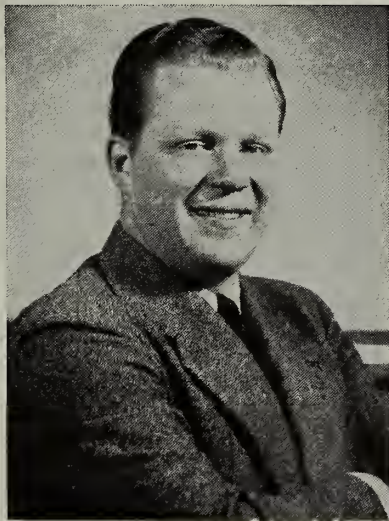


BEN BECKER

CHICAGO—Ben Becker, well known and popular coinman, has been appointed "Special Field Representative" for Bally Manufacturing Company, according to an announcement by George Jenkins, vice president and general sales manager.

Becker will travel the country, seeing Bally distributors and regional men, working with them in cooperating with the operators. "I expect to be on the road most of the time," stated Becker, "but will retain permanent headquarters at the factory in Chicago. Having had many years of experience with coinmen thruout the entire country, I am looking forward to meeting up once again with my good friends everywhere."

Jennings' Showings Called "Tremendous Success"



JOHN NEISE

CHICAGO—Returning to the factory after their three showings of the new "Monte Carlo Console" and the "Life Jack Pot Challenger," officials of O. D. Jennings & Company, this city, expressed their thanks to the coinmen thruout these territories for helping to make them the most successful ever conducted by the firm over their long years of manufacturing.

The first showing took place at Lake Tahoe, Calif., on September 7, and the factory, its distributors and dealers played host to over 500 guests. Coinmen from the deep south attended the next showing which was held at

Edgewater Park, Miss., on September 17 and 18. The windup party took place at Asbury Park, N. J., on September 22 and 23.

"We had anticipated a fine turnout and much enthusiasm for our new machine," stated John Neise, sales manager, "but the results were even beyond what we had hoped for. Not only were all three showings well attended, but the acceptance of the equipment by the operators and dealers was terrific. We returned to the factory with substantial bona fide orders that will keep the wheels here turning for quite a while. In addition, orders were mailed into the factory during our absence from those who were unable to attend the showings, but who had heard of the machines from other operators.

"I would also like to point out," continued Neise, "that our 'service classes' conducted during our showings, were a great success, with operators expressing their thanks to us for including this service at the showings, stating it was of invaluable assistance to them."

Headed by J. Raymond Bacon, executive vice president and general manager, practically every official of O. D. Jennings attended one or all of the shows. Meeting up with coinmen were: John Neise, sales manager; Ed Vojack, advertising manager; Charley Schlicht, director of sales research; Louis Urban, sales engineer, and Henry Strong, assistant to Neise.

BARGAINS—FOR SALE

9 Brand New Bally Gold Cups,
Free Play. Used only 3
weeks, each \$495.00

2 Jockey Special, Free Play.
These are used machines.
Each \$350.00

Terms: Cash FOB Austin, Texas
TEXAS NOVELTY CO.
1724 SOUTH CONGRESS AVENUE
AUSTIN, TEXAS

Aireon's
Coronet
FOR
495

ALL TYPE SLOTS REBUILT.
WE SPECIALIZE IN REBUILDING
BUCKLEY TRACK ODDS.

Exclusive Distributor of
BUCKLEY TRACK ODDS and
CRISS CROSS SLOTS.
COMPLETE STOCK OF
COIN MACHINE PARTS.
CONSOLE DISTRIB. CO., Inc.
1006 Poydras St., New Orleans, La.
AND
3425 METAIRIE ROAD
JEFFERSON PARISH
METAIRIE, LA.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



25th Anniversary SALE!

October ends our fiscal year. In order to reduce inventory, we have priced all machines **LOW!**
All Equipment Ready for Location!

FREE PLAY GAMES

\$14.95 Each—3 for \$40.00

ATTENTION	CROSSLINE	STATE FAIR
BAFFLE CARD	DYNAMITE	SUPERLINER
BANDWAGON	FOUR ROSES	SUPERSCORE
BIG CHIFF	FOUR ACES	SPEEDBALL
BIG HIT	HOLLYWOOD	SURF QUEEN
BROADCAST	LEADER	SUSPENSE
COVER GIRL	MONICKER	TEXAS MUSTANG
(pre war)	SPELLBOUND	TEN SPOT

\$24.95 Ea.—3 for \$70.00

CAROUSEL	RIO
FAST BALL	ROCKET
FIESTA	SEA BREEZE
MISS AMERICA	SHOW GIRL
MIDGET RACER	SMARTY
MYSTERY	SMOKY
PASTIME	TORNADO
PLAYBOY	VANITIES

\$34.95 Each—3 for \$100.00

HAVANA	HI-RIDE	HONEY
MAISIE	RANGER	

\$44.95 Each—3 for \$130.00

BRONCHO	BASEBALL	CROSSFIRE
CO-ED	CLICK	GOLD BALL
	TALLY HO	

OTHER LATE FREE PLAY GAMES

DEW-WA-DITTY	\$179.50	MAJOR LEAGUE BASE	\$159.50	SINGAPORE	\$ 69.50
FLAMINGO	49.50	MANHATTAN	79.50	STAR DUST	149.50
FLYING TRAPEZE	79.50	MONTERREY	159.50	TROPICANA	69.50
KING COLE	169.50	NEVADA	79.50	VIRGINIA	129.50
LUCKY STAR	49.50	SHANGHAI	139.50	WISCONSIN	149.50
		SAMBA	149.50	YANKS	139.50

USED ARCADE EQUIPMENT

A.B.T. CHALLENGER	\$ 19.75	GOTTLIEB GRIP SCALE	\$ 12.75	GENCO TOTAL ROLL	\$ 79.50
CHICAGO COIN GOALEE	149.50	BALLY RAPID FIRE	59.50	NUDGY ROLL DOWN	69.50
SEEBURG JAILBIRD	49.50	CHICAGO COIN HOCKEY	59.50	TOM-TOM	89.50

ONE BALLS

KEENEY BIG PARLAY	\$129.50
KEENEY FAVORITE	249.50
KEENEY HOT TIP	139.50
DAILY RACES	129.50
LONGACRES	29.50
THOROBRED	29.50
SPECIAL ENTRIES	319.50
VICTORY SPECIAL	149.50
PASTIME	24.95

USED CONSOLES, SLOTS, ETC.

KEENEY TWIN BONUS BELL, 5c-25c	\$525.00
KEENEY 3-WAY BONUS BELL, like new, 5-10-25c	795.00
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KEENEY TWIN WILD BELL	550.00
KEENEY PRE-WAR SINGLE SUPER BELL	69.50
EVANS RACERS, like new, 5c	495.00
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EVANS 5c LUCKY STAR	75.00
MILLS 5c VEST POCKETS	44.50
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228 W. 7th St., Cincinnati 2, Ohio
603 Linden Ave., Dayton 3, Ohio
325 N. Illinois St., Indianapolis 4, Ind.

NOW DELIVERING NEW GAMES OF ALL LEADING MANUFACTURERS



EASTERN FLASHES

With local authorities limiting the types of amusement machines for operation here, many coinmen are eyeing the Shuffleboards, which are proving to be very successful on the West Coast and other territories. Operators here voice their opinions pro and con, but it's to be seen if these machines can do as well as other territories. When operators are running them, reports will be available. . . . The Shuffleboard Company of America, Inc., Linden, N. J., who have been manufacturing the well known "Nu-Art" Shuffleboard for the past eleven years, shipping them all over the country, is now seeking coinmen to act as distributors.

* * * * *

Members of the Automatic Music Operators Association attended their general meeting, held Tuesday, September 28, almost to a man. They heard their officials, headed by Al Denver, president, and Sidney H. Levine, attorney, report as to the progress of the organization and listened to various suggestions. One of the suggestions made by the president was that the operators check their equipment carefully, and replace the older models with new machines. The coming banquet came in for quite a play, with officials promising operators the best and most interesting time of their lives. The banquet, as in other years, is scheduled for the Waldorf-Astoria, Grand Ballroom, Saturday night, October 23.

* * * * *

Barney (Shugy) Sugarman, Runyon Sales Company, announced this week that Bob Charles, Binghamton Amusement Company, Binghamton, N. Y., was appointed as sub-distributor for the AMI line of phonos and accessories. Charles will cover the area around Binghamton. A showing was held at the upper New York firm's showrooms this week, and music operators thruout the territory dropped in to view the model "B." Charles reported plenty of orders taken during the showing. . . . Dave Lowy, Dave Lowy & Company, runs out of town for a few days, buying and selling used equipment. . . . Mike Munves still busy selling arcade equipment. Other arcade suppliers feeling the slump, with the summer season over, but Munves keeps right on doing business. It must be those forty years of continuous contact with coinmen thruout the nation and in foreign countries that brings in the orders.

* * * * *

Got a nice note from Willie (Little Napoleon) Blatt, Supreme Distributors, Inc., Miami, Florida. Willie continues to enjoy himself, and is kept busy with his routes, and distributing firm. Reports that the "Telequiz" machine is getting a big play on locations on the Beach. Little Nappy also writes that DeWitt (Doc) Eaton, working hard, but is taking to the wonderful climate like a native. . . . Everyone at Young Distributing rooting for a world series victory for the Boston Braves. Jim Sisti of the Young firm is a cousin of Sibbi Sisti, infielder of the Braves. . . . Dave Stern, Seacoast Distributors, Newark, N. J., getting plenty of inquiries about the Metalcraft shoe shine machines. Seacoast is national distributors for the machine, and is appointing distributors thruout the country. . . . Sol Tabb, Hy-Sol Music Co., Brooklyn, N. Y., who resigned from the board of directors of the Automatic Music Operators Association, receives a beautiful watch in appreciation for his efforts during his tenure of office. Sol resigned due to the acquisition of an amusement machine, which his firm is distributing.

* * * * *

Phil Mason, who opened new distributing offices on Tenth Avenue last week, under the firm name of Mason Distributing Company, having difficulties acquiring telephones. It seems that the phone company must have applications long in advance four to six weeks. But that doesn't stop the peppy Mason from doing some very substantial business the first week. . . . Mac Pollay, United Phonograph Service, seems bent on committing suicide. Several months ago he was thrown from the back of a horse and wound up with a broken leg. Refusing to admit defeat, Mac tried his luck again this week. He was pretty lucky this time—he only broke a hand. That's the spirit, Mac—don't give up. . . . Murray Fishman, music operator, recuperating at the Hunts Point Hospital, after parting with his appendix.

* * * * *

Friends of Ben Becker happy to hear of his appointment as "Special Field Representative" for Bally Manufacturing Company, but sorry that he'll be on the road covering the entire country, leaving him very little time to see his Tenth Avenue pals. However, we understand he'll be in the big city from time to time, as he's keeping up his home in Brooklyn. . . . Understand that Al Dolins of Pioneer Music Co., Roxbury, Mass., placing more and more "Videographs" (combination television-juke box) thruout the New England territory, and doing very nicely. . . . Met up with Joe Kochansky of Bay Ridge Music Co., Brooklyn, N. Y. Joe reports his music route doing very well now that he's cut down on excessive and wasteful overhead. . . . Abe Green, Runyon Sales Company, Newark, N. J. office, who is distributing the "Telequiz" machine thruout the state, reports that operators state the machine is taking in real money. . . . Moe Bittner and Hymie Rosenberg, H. Rosenberg Company, really hustling with their shuffleboards.

* * * * *

We hear that Jack Semel, popular local coinman of many years, bought an arcade at Coney Island, Brooklyn. . . . Dave Bond, Trimount Automatic Sales Corp., Boston, Mass., appoints George Hurwich as exclusive sales distributor for Keeney's cigarette machine for the state of Connecticut. Hurwich conducted the Connecticut offices for Seaboard Corporation of Connecticut for many years and has plenty of friends in the territory. George opens new offices in Hartford. . . . Wonder if Jack Mitnick, Beacon Coin Company, Boston, is still on the road, pushing that big AMI trailer around.

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CHICAGO CHATTER

There's optimism around Chi these past few weeks. Coinmen are wearing cheerful smiles and have a happier outlook for the future. The boys agree that business has picked up and will continue going up with the new season . . . O. D. Jennings' staff back on the job again after three very successful showings of their new Monte Carlo Series. John Neise says everyone at Jennings is "as pleased as all get out over the marvelous reception the games received from dealers and ops." The service school, which was held at each showing, proved to be a big drawing card with many of the operators attending . . . Looks like the bowling season is well under way here with the Buckley Mfg. Co. starting its eighth season. George Parsons, in charge of bowling activities at Buckley, predicts they will have their best team up to date and Bill Nixon tells us his boys are no slouches either when it comes to knocking down the pins. So all you bowling fans can expect some real competitive games this year . . . Midge Ryan of Bell-O-Matic Corp. motoring out west on vacation. Midge will also find time to stop along the way to visit . . . Bumped into Irv Kleiman, roadman for Atlas Novelty Co. When asked about business, Irv said, "Sales are on the increase and general forecast of conditions improving."

George Jenkins, vice-prexy and general sales manager of Bally Mfg. Co., announced appointment of Ben Becker to the newly created post of "Special Field Representative." Becker, a veteran of 25 years in the industry, is widely known to coinmen throughout the country because of his varied experience as jobber, distributor, operator, and manufacturer's representative. Becker's services will now be extended to a national scale, working directly for the factory. His headquarters will be in Chicago but he will maintain his residence in New York. The appointment of two new Regional Sales Distribs in the east has also just been announced by Bally. Reliable Coin Machine Co. in Hartford, headed by Abe Rechtschaffer, was named the distributor for Connecticut. Runyon Sales Co. of Newark, N. J., appointed distrib for the state of New Jersey, Metropolitan New York and territory north to and including the counties of Rensselaer, Albany, Schoharie, Delaware and Broome. Heading the firm is Abe Green. Recent visitors to Bally included Chief of Police Tom Lorenz of Caguas, Puerto Rico, calling on Capt. Tom Callaghan, Herman Paster, St. Paul, and Ralph Langdon of the same city.

Lindy Force, general sales manager of AMI back from his trip out west where he conferred with distributors. "Nothing has been definitely settled as yet," says Lindy, "but it is in the process of being worked out and you can look for several new distribs to be appointed in the near future." John Haddock, AMI's president, breezed into Chi this past week for a quick visit with the staff. Monte West continues to stick close to Chicago and vicinity, contacting operators and creating a lot of good will. Joe Caldron, the firm's assistant sales manager, tells us he recently took in the television show being held here with George Pittman of Davenport, Iowa . . . Fulton Moore of Williams Mfg. Co. out of town for a few days on biz. "Speed Way," William's new five ball game, is reported to be clicking thruout the country and orders continue to pour in at an ever increasing pace . . . Over at Empire Coin, partners Gil Kitt and Ralph Sheffield, all enthused over the new coin operated electric shuffleboard . . . Frank Mencuri of Exhibit Supply back in town after his recent vacation. Mr. Batten informs us that Exhibit's new game "Contact" has caused quite a flood of orders.

Spoke with Dave Gottlieb of D. Gottlieb & Co., who says that plans are still being made for CMI's "Health Bowl" football game, which will take place here on December 4th. Dave announced that the game is expected to be one of the biggest of the season, should bring in a huge return, and help put the industry away out in front as well as benefit a very deserving cause. Dave tells us that Walter Winchell will report about the game on his program Sunday night, Oct. 3rd . . . Jimmy Johnson of the Globe Dist. Co. is another coinman who is hard to reach these days. Jimmy is really making tracks, traveling thruout the surrounding states, and if there's sales to be made and business to be had, you can count on Jimmy to be right there . . . Then of course there's always Gordon Sutton who really keeps busy skipping around the country. It seems that even the girls on the office force over at Illinois Simplex have a difficult time keeping track of Gordon's whereabouts . . . Billy DeSelm singing praises about United's new game "Summertime." A great game," he says, "that is really clicking with distribs and ops." Billy reports that United's new plant is attracting much attention these days with many out of town visitors calling over there to take a quick look-see at the beautiful factory and offices.



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THRU THE COIN CHUTE



CALIFORNIA CLIPPINGS

Joe Peskin sticking around L. A. and sitting in at his AMI distrib biz while son-in-law Paul Silverman takes a run back to Chicago to see about bringing out his family . . . Paul's been house hunting—that Ambassador Hotel is a nice layout but it ain't home for a family man . . . Jack Simon and Phil Robinson huddling after Phil's return from visit to Chicago Coin plant with "Thrill" on his mind . . . Harry Kaplan also back from Chicago with a few ideas for his arcade interests . . . Sicking's secy. Cele Padwa blossomed out as a sweater girl this week and the boys really sat up and took notice . . . Bud Parr of General Music a very busy man these days with the shuffles but took time out to tell us that the Olympic "Fibreloid" fields are getting a terrific play from the customers . . . At Paul Laymon's salesman Charlie Daniels not a mite disheartened by his "Blaze of Westwood" boxer pup not running off with the blue ribbon at the 14-carat pooch show . . . Paul, Mrs. Laymon and all the boys say, "Both Charlie and the pup are champions with us."

Another champion is Charlie Fulcher, about the most cheerful, bad time commentator we've ever encountered . . . The Mills man says, "Things are picking up—you just got to bend down a little more to get at 'em . . . Maybe we can't get the wolf away from the door, but we're sure keeping him from coming in" . . . W. R. Happel, Jr., of Badger Sales off for a nice weekend to Catalina with Ed Harrison in the finance man's 55-knot PT boat . . . San Diego operator Harold Presher and wife were in the party . . . Jack Gutshall off crutches from his athletic exertions but almost back on 'em for good, he reported . . . Seems Jack got in the way of a kicking horse while on a hunting trip last week . . . The Packard Pla-Mor specialist says all equipment holding it's own in San Diego and other outlying territory, better than in the big city of Los Angeles . . . He won't find anybody to argue that one with him.

Ray Powers still has his crew going full blast on moving shuffleboards in and out, with plenty of service action on used game eqiupt, too . . . Aubrey Stemler another man who appears to be on the go, and profitably so, with both boards and Aireon boxes . . . Coin Row's most active club man, George Warner, ducked out of Automatic as we pulled in . . . This time it was a Shriner's blowout . . . or maybe it was the Moose . . . George takes a ribbing from colleagues Dannie Jackson and Sammie Donin about being such a social guy, but he loves it . . . A "Mr. Smith," the firm's auditor, filling in for Leonard E. Baskfield at E. T. Mapes while the Gen'l Mgr. hopped up to San Francisco prior to announcing a new local office chief within the week . . . Few out of towners on Row this week included Maurice Maltby from Santa Monica . . . C. Hathaway of San Luis Obispo . . . L. G. Wagner and Art Guy from San Bernardino . . . Long Beach's E. W. Reagan and W. W. Wade . . . E. Gaffko of Colton.

MINNEAPOLIS

J. Allen Redding of Houston, Minnesota driving into Minneapolis last week and spending a few days calling on several of the distributors in the Twin Cities . . . Vic Grell of St. Cloud, Minnesota in town last Friday sporting a black moustache and beard until October 1st. The reason, twenty-two members of the Baseball Team in St. Cloud lost out in the state semi-finals Baseball Tournament. Luckily, Mrs. Grell happens to be in Los Angeles visiting a sister.

Lyle Kesting of Bellingham, Minnesota in Minneapolis for a few days making the rounds and also taking a few days off—sort of a vacation . . . Paul Felling of Sauk Center, Minnesota in Minneapolis just for the day, as due to the expanse of his route, it is impossible for him to be away for very long at a time . . . Art Olson of Hokah, Minnesota in Minneapolis just for the day. He reports business to be holding up very nicely.

Phil Smith, Minneapolis operator, in Chicago over the weekend to attend a wedding . . . Manny Karon, salesman for the Hy-G Music Company had to come off the road last weekend due to a sudden attack of laryngitis . . . Eddy Lohnes, mechanic for the Hy-G Music Company is the proud father of a 10 pound baby boy. Mother and child doing very nicely . . . Tommy Greaves, in charge of the Paint Department at Hy-G Music Company has his ups and downs. His son who was stricken with polio about six weeks ago was brought home, and is on the road to recovery. However, his wife had a sudden heart attack and is critically ill.

Phil Jordan has left Howard Sales Company, Minneapolis, and has bought an Oil Station, and is now in the oil business . . . Eddy Kubes of Eddy's Novelty Company, New Prague, Minnesota in town for the day calling on several distrib . . . Don Bolier, Baldwin, Wisconsin, in Minneapolis buying some equipment . . . Pete Wornson, Kasota, Minnesota, in town for the day with his brand new Station Wagon, the rear end completely caved in, having been hit by a truck. Fortunately, Pete was not hurt.

You'd never recognize Bud Harrison of the Howard Sales Company. On doctor's orders, he shaved off 60 some pounds . . . Quite a change! . . . Joe Totzke of Fairmont, Minnesota, for many years with C. H. Potter, has broken away and is now in business for himself . . . Harold Harter, Music Service Co., conducting a service company for music ops, repairing and refinishing juke. Harter is also buying and selling used music machines.

THE CASH BOX

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Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

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ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY, 5 P.M. AT: The Cash Box, 381 Fourth Avenue, New York 16, N. Y.

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WANT—Good clean Eureka's. Late Model. State Price. Will send 1/3 down, balance C.O.D. B & H AMUSEMENT, 6017 WASHINGTON AVE., HOUSTON, TEX.

WANT—Coinmen who are looking for fast action. An investment of \$15 will give you a subscription to *The Cash Box* for 13 straight weeks—plus a Free Classified Ad of 30 words in each issue . . . A value of \$31.20 of classified advertising, plus a copy of *The Cash Box* for only \$15. A subscription for 26 weeks gives you 26 free ads for \$26; and a subscription for 52 weeks permits you to run 52 free ads for \$48. You can't go wrong. Mail us your check and ad today. THE CASH BOX, 381 FOURTH AVENUE, NEW YORK 16, N. Y.

WANT—Will buy any quantity used slot machine, all makes and models. Also Columbias, Gooseneck Mills Q.T.s Vest Pockets. Quote lowest prices in first letter. Machines must be in first class condition. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT—1947 Seeburg or Wurlitzer phonographs or original flipper Five-Ball Pin Games in trade for 1948 model Bakers Pacers or Bally Draw Bells. MECHANICS SERVICE, 2124 FIFTH AVENUE, PITTSBURGH 19, PA.

WANT—Keeney Bonus Super Bells 2-Way 5 & 25c, 3-Way 5-10-25c; Bally Triple Bells; Bally Eureka's; Mutoscope Diggers; used Packard Boxes; will buy over-stocks of late pin games for re-sale. Quote best prices, quantity and condition in first letter. M. A. POLLARD COMPANY, 725 LARKIN STREET, SAN FRANCISCO 9, CALIF. Tel.: ORd-way 3-3069.

WANT—Your used or surplus records. We buy all year round and pay top prices. No lot too large or too small. We also pay highest prices for close-out merchandise, records, albums, needles, etc. Complete inventories bought. We also have records for promotional purposes, premiums, etc. BEACON SHOPS, 905 NO. MAIN ST., PROVIDENCE 4, R. I.

WANT—Original flipper pinballs for outright purchase or trade-in. MECHANICS SERVICE, 2124 FIFTH AVENUE, PITTSBURGH, PA.

WANT—New and Used Wall Boxes, Adaptors and Speakers; Twin 16 Adaptors for Rock-Ola; Mills, Jennings F. P. Mint Vendors; any 25 cycle equipment. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONT., CANADA.

WANT—Good Bally Eureka's and latest 5-ball tables. State your best prices first letter. SCOTT NOV-ELTY CO., 710 W. 42nd ST., HOUSTON 18, TEXAS.

WANT—5 Ball F.P. original Flipper games and new game closeouts; Slots, all makes and models; Keeney Bonus Super Bells; Bally Triple Bells; Eureka's; late model phonographs. All equipment must be in A-1 condition. State quantity and prices in 1st letter. NOBRO NOV-ELTY, 369 ELLIS STREET, SAN FRANCISCO 2, CALIF. Tel.: TUx-edo 5-4976.

WANT—Used juke box records. Highest prices paid. Unlimited quantities. We purchase all year 'round. Compare our prices before selling your records. We pay freight. Call, Wire, Write FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: UNderhill 3-5761.

WANT—We will pay \$50 for Rock-Ola Playmaster and Spectravox, or will trade for Seeburg Cadets and Majors RC with master amplifier. ATOMIC MUSIC CO., 833 PINE ST., MUS-KEGON, MICH.

WANT—We will buy, sell or exchange Total Rolls, Advance Rolls, Bing-A-Rolls, Pro-Scores, Williams' All Stars, Electromaton's 5 Ft. Roll-A-Scores. Write, wire, phone. GEORGE PONSER CO. OF N. Y., 250 W. 57th ST., NEW YORK, N. Y. Tel.: Circle 6-6651.

WANT—Used Bally '48 Jockey Clubs; Trophys; Entrys; Jockey Specials; Gold Cups. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH.

WANT—The used records from your boxes. We buy steadily all year around. Top prices paid. Sell to Chicago's Largest Distributor of Used Records. We pay freight. Write, Call or ship to: USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE. CHICAGO 39, Ill. Tel.: Dickens 7060.

WANT—All types of Music Machines, especially Wurlitzer 800, 750 and 750E. Also all types of skeeballs. Quote lowest price and condition. DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK 18, N. Y. Tel.: CHickering 4-5100.

WANT—Any type used phonographs. Especially Seeburg Classics, Vogues and Envoys. Any condition. No parts missing. Quote lowest price and condition. ACE PHONOGRAPH CO., 6118 CARNEGIE AVENUE, CLEVELAND 3, OHIO.

WANT—To Purchase for export shipments—Model 1015 Wurlitzer, 1946 AMI's 146 and 147 Seeburgs. State quantity and your lowest price in first letter. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT—Used records. Will positively pay more. Sell to the East's largest distributor of used records. Will pick up. Write, call or ship to BERNARD MUCHNICK, 1315 NO. 52nd ST., PHILADELPHIA 31, PA. Tel.: GR 3-8628.

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THE CASH BOX

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—Wurlitzer C. M. 61 \$30; C. M. 71 with stand \$55; P-12 \$25; 412 \$30; 616 Victory Cabinet \$50; 24 Victory Cabinet \$65; Chicken Sam, needs minor repairs \$60; several pin games \$10 ea. 1/3 down. Write for list. H. J. BECKETT, 103 WATER ST., EASTPORT, ME.

FOR SALE—You will never regret the day, if you will order one Pool Table and try it out. More returns for the dollar invested than any other coin operated machine ever manufactured. G. F. PERRY, BOX 152, JOHNSTON, S. C.

FOR SALE—Phonograph Route, Los Angeles Harbor. New equipment. Top locations well established. Netting \$20,000 to \$25,000 yearly. '46 Chevrolet truck, tools, records, supplies. KLIZA, 122 E. 215th ST., TORRANCE, CALIF.

FOR SALE—New Black Cherry and Golden Falls Case Assemblies for \$40 each. Each Assembly consists of Castings, Wood Case, Club Handle, Drill Proofing, Award Card, Jack Pot Glass, etc., completely assembled and packed in individual carton. Write us for list of prices on new, used and rebuilt slots. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel.: 1312.

FOR SALE—Cigarette Machines: 3 8-column Rowe Presidents \$90 ea.; 3 10-column Presidents \$100 ea.; 3 8-column Crusaders \$140 ea.; 3 10-column Crusaders \$150 ea. All clean and ready for location. JOY AUTOMATICS, 108 E. CHURCH ST., ELMIRA, N. Y.

FOR SALE—5 Balls; Baffle Cards, Kilroys \$55 ea.; Play Boys \$70 ea.; Streamliners \$20 ea.; Sky Blazers \$15 each. All above are in top condition. Terms: 1/3 deposit. C. & M. SPECIALTY CO., 832 CAMP STREET, NEW ORLEANS 13, LA.

FOR SALE—50 A.B.T. Challengers \$15 ea.; 50 Gottlieb Grippers \$10 ea.; 2 Model 1200-A Aireon phonographs \$175 ea. Above equipment in good condition. RALPH ALEXANDER, INC., BOX 207, SENECA, S. C.

FOR SALE—Best used Mills Slots in the South. We also refinish and rebuild same. Seventeen years of rebuilding. Mills Slot parts and stands bought and sold. MILTON BRAUN, RT. 3, BOX 428, SAVANNAH, GA. Tel.: 3-5432.

FOR SALE—Operators of Jar and Bingo Tickets and Salesboards. Here's a Special 2200 R.W.B. Jar Tickets Staple '5' and '7' in a bundle at \$20 a dozen; Lucky '7' Jar Ticket 2220 at \$20 a dozen; Bingo 1000 tickets at \$9 a dozen; 1200 tickets on stick at \$12 a dozen. We carry a complete line of tickets and salesboards. Send for prices. 25% with order, bal. C.O.D. HENRY E. WEISS, 140 N. 31st ST., BELLEVILLE, ILL. Tel.: 530.

FOR SALE—Territory closed: 2 new Victory Derbys \$165.50; 2 perfectly reconditioned Keeney Super 4-ways \$100; 1 Honey, 1 Playboy, 2 Rockets, 1 Superscore \$25, pins used two weeks; 6 perfect Chrome V.P.'s \$34.50; 3 practically new Columbia's DJP \$45; 1 DeLuxe \$65; 6 ABT Guns \$12.50; 6 Ball Gum Marvels \$19.50. 1/3 Deposit, or take late music equipment. PORTER MUSIC COMPANY, 7 MACE AVENUE, W. ASHEVILLE, N. C.

FOR SALE—At \$90 each: Keeney Cover Girl; Gottlieb Humpty Dumpty; United Caribbean; United Manhattan; United Nevada; United Singapore; United Tropicana. Refinished, guaranteed, perfect condition. REX COIN MACHINE CO., 3023 JEFFERSON HIWAY, NEW ORLEANS, LA. Tel.: TE 6391. Al Morgan, Gen. Mgr.

FOR SALE—Have six large and two small sectional alphabetical wired music racks, late model, made by Pantages. Operate from both sides. Large rack capacity 1920 records \$250 each; small 960 records \$150 each. F.O.B. COIN-O-MATIC, 139 MONTEREY ST., SALINAS, CALIF.

FOR SALE—4 Mills Blue Fronts, high serials; 1 factory rebuilt with 7 coin escalator Buckleys style; 1 25c Jennings Silver Chief extra clean with new cabinet job. All go together, so make best price in first letter. Also have used records for sale. CLARKS DISTRIBUTING CO., 601 W. CHURCH ST., HAMMOND, LA.

FOR SALE—Miami Beach home, furnished throughout, complete, beautiful neighborhood, 5 bedrooms, 4 baths. Also garage apartment, 3 rooms, bath. Landscaped corner property. Price \$38,000. Reasonable terms. Owner direct. HARRY ROBERTS, 4501 N. BAY ROAD, MIAMI BEACH, FLA. Tel.: 58-1246.

FOR SALE—14 Snacks (with stands) completely refinished, middle compartment vends ball gum \$22.50 ea.; Midget Movies (used) with set films \$249.50; Skill Thrill shoots pennies (new) in original factory cartons; Skill Thrill shoots pennies (used) \$19.50; Underseas Raider used reconditioned \$99.50; Frantz Aristo Scales, new \$87.50. J. ROSENFELD CO., 3218 OLIVE STREET, ST. LOUIS 3, MO.

FOR SALE—1 Seeburg 1947 remote model, 1-47M excellent shape \$575.; 1 Seeburg 1948 remote like new \$695.; 1 Super Roll, rolldown \$50. ANTHONY HIRT, 2303 No. 11th STREET, SHEBOYGAN, WIS.

FOR SALE—10—616 Wurl. \$75 ea.; 2—600R Wurl. \$150 ea.; 1—1940 Rock-Ola C. M. \$90; 3 Seeburg Mayfairs \$150 ea.; 2 Seeburg Regals \$175 ea. All above machines in excellent condition. X-CEL NOVELTY CO., 1926 W. TIOGA ST., PHILA. 40, PA. Tel.: Ra. 5-8705.

FOR SALE—Three slightly used 5-10-25 Triple Bells \$465 each. KEOKUK APPLIANCE COMPANY, 420 MAIN ST., KEOKUK, IOWA.

FOR SALE—Carousel \$30; Flamingo \$30; Kilroy \$20; Fiesta with flippers \$25; Singapore \$50; Smarty with flippers \$35; Jumbo Parade P.O. \$50; Mills Three Bells like new \$200; Mills 25c Cherry Bell \$65; Miss America \$25; Jennings Challengers 5c-25c \$250. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. (Tel.: Bpt. 750.)

FOR SALE—1 complete 15 unit Jennings Telephone System \$750; 1 complete Solotone Music System, consisting of 180 boxes, 16 location amplifiers, 2 studio amplifiers, 2 volume levelers, 1 40 record automatic player \$1,000 plus crating. Will sell wall boxes and location amplifiers separate: 5 10c Mills Silver Chrome, clean \$110; 5 25c Mills Silver Chrome, clean \$115. TOPEKA MUSIC CO., 926 KANSAS AVE., TOPEKA, KANS.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

FOR SALE—Bargain Offer: As is. Complete and good appearance. Free Play removed. Crated to go. Singapore \$24.50; Tropicana \$29.50; Bonanza \$34.50; Sportsman woodball rolldown \$34.50. WANT—Flipper type pin games with or without F.P. Must be cheap. NATIONAL NOVELTY CO., MERRICK, L. I. Tel.: FR 8-8300.

FOR SALE—Guaranteed Used Machines—Bells; Consoles; One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 1006 POYDRAS ST., NEW ORLEANS, LA.

FOR SALE—One American Shuffleboard 3' x 12'. Condition like new \$275, crating extra. KING-PIN EQUIPMENT CO., 826 MILLS ST., KALAMAZOO, MICH.

FOR SALE—Vending Machine Men Attention: I have a ten percent interest in the Douglass Automatic Shoeshining Co., Inc., for sale. Write or wire for details. P. D. DOUGLASS, 787 HARDER RD., HAYWARD, CALIF.

FOR SALE—Henry Jerome's recording of "Christmas Comes But Once A Year" backed by "Hello New Year Hello." Pleasant 105. Buy a box and get a box free. If you remit with order we pay express charges. 49c a record. PLEASANT RECORDS, 1619 BROADWAY, N. Y. C. 19, N. Y.

FOR SALE—Operators! We have a large number of Pay Off Consoles—various makes—from \$20 up; all in good working condition. Also Slots, Pin Balls and Music. We will not be undersold. Tell us what you need and be sure to get our prices on guaranteed equipment. VIRGINIA NOVELTY CO., 400 WATER ST., PORTSMOUTH, VA. Tel.: Portsmouth 1025.

FOR SALE—Advance Roll \$100; Bing-A-Roll \$250; Heavy Hitter \$50; Singapore R.D. \$100; Hawaii R.D. \$75; Ten Strike H.D. \$35. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE—Old established phonograph and pin game business, located in St. Louis, Mo. Will gross out in 12 to 15 months. Get full particulars. BOX 731, c/o THE CASH BOX, 381 FOURTH AVE., NEW YORK 16, N. Y.

FOR SALE—Cheap! One complete 30 Station Automatic Hostess System, in best operating condition. Records, Parts, Spare Amplifiers included. For full particulars, write, wire or call: AUTOMATIC PHONOGRAPH CO., 105 E. RICHMOND AVE., PEORIA 4, ILL. Tel.: 2-2134.

MISCELLANEOUS

NOTICE—Music Operators. Motors rewound \$5.50; Wurlitzer counter model trays refinished and rebushed \$6.50. BILL'S PHONO MOTOR REPAIR, 5947 EMERALD AVE., CHICAGO 21, ILL. Tel.: Englewood 8192.

NOTICE—Redeem this ad for cash. Make your counter models earn \$\$\$. Wurlitzer Counter Model Trays, edges restored to factory specifications and new rigid centers. 36 hour service with this ad \$3.50. Send as many sets as you wish with ad. Offer expires Nov. 5, 1948. A-1 MUSIC CO., 4808 CONSHOCKEN AVE., PHILADELPHIA 31, PA.

NOTICE—Attention—Our pinball operator customers all over the country tell us that our 72 hour service on pinball check orders is tops. Write for prices. NORTHWESTERN STAMP WORKS, 325 CEDAR STREET, ST. PAUL, MINN. (Tel.: Garfield 7475.)

NOTICE—Music Ops: We re-grind your used phono needles scientifically and guarantee complete satisfaction. Hundreds of operators use the service constantly. It's a big saving. Write for complete details and free shipping containers. RE-SHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.

NOTICE—Phonograph Motors rewound according to factory specifications for a flat rate of \$3.50. No extras. \$3.50 is all you pay. Mailing list of 9,330 coin machine operators and distributors in the United States \$50. Guaranteed 98% correct. This list is not printed or mimeographed but typewritten and up to date. CAROLINA ELECTRIC CO., P. O. BOX 483, FORT MILL, S. C.

PARTS & SUPPLIES

FOR SALE—Radio Tubes, 60% off list, minimum shipment 50 tubes assorted. Popular brands. All types in stock. Mazda bulbs, No. 47, \$36 per 1000; No. 40, 44, 46 and 47, \$4.35 per 100; No. 51 or 55, \$3.50 per 100. Bulbs can be assorted for best price. BELMONT RADIO SUPPLY CO., 1921 BELMONT AVE., CHICAGO 13, ILL.

FOR SALE—All types of domestic and foreign coin chutes in stock, or made to order. Special on Coin Chutes for Wurlitzer 500 and 600. Large supply of Slug Rejectors. JOE MUNVES, 615 TENTH AVE., NEW YORK, N. Y. Tel.: PLaza 7-2175.

FOR SALE—Tubes: 6C4 29c; No. 80 42s; No. 5Y3 38c; 6J5 45c; 6J7 66c. Other tubes 60% off list. ENGLISH SALES COMPANY, 620 W. RANDOLPH STREET, CHICAGO, ILL.

FOR SALE—Title Strips: 20 to sheet, 1,000 sheets \$5.50; 5,000 sheets, per 1,000 \$4.50; 10,000 sheets, per 1,000 \$4; 25,000 sheets, per 1,000 \$3.25. Write for sample. JOE MUNVES, 615 TENTH AVENUE, NEW YORK, N. Y. Tel. PLaza 7-2175.

FOR SALE—Parts and supplies for all types coin operated machines. Send for Free illustrated wall chart. Lists over 1200 different items from A to Z. If you operate coin machines you should be on our mailing list. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PENNA.

FOR SALE—Skee Ball—Nets, Balls, genuine Cork Mats, Rectifiers, Score Glasses, etc. Ten Strike—Mannikins, wood pins, coils, new high score scoring units. Write for catalogue of parts. RELIABLE PARTS CO., 2512 IRVING PARK RD., CHICAGO, ILL.

FOR SALE—We carry the most complete stock of parts and supplies for all makes of coin operated machines. Our line includes parts for many one-ball games that are no longer available from the manufacturer and scarce backboard glass. Special sale, yellow dead rubber rings \$1 per 100, while supply lasts, any size. Send for our price list. COIN MACHINE SERVICE CO., 1545 N. FAIRFIELD AVENUE, CHICAGO 22, ILL.

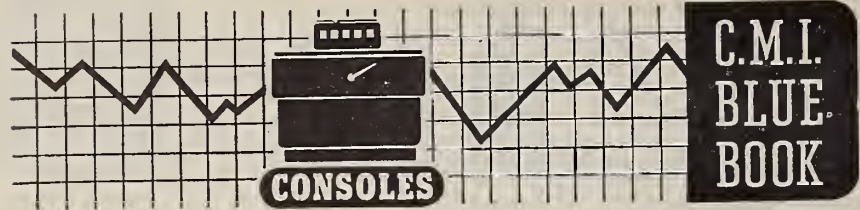


Table listing various console models and their prices, including items like Lucky Lucre, Mills 4 Bells, Paces Races, and Skill Time.

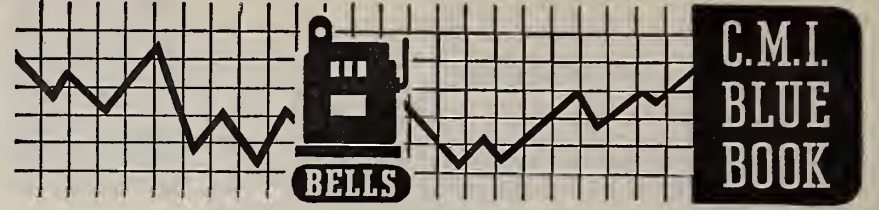


Table listing various bell models and their prices, including items like 1c Blue Front, 5c Blue Front, 10c Blue Front, and PACE (Cont.) models.



Table listing various one-ball models and their prices, including items like Big Game PO, Big Parley, Blue Grass FP, and Pastime (Rev).

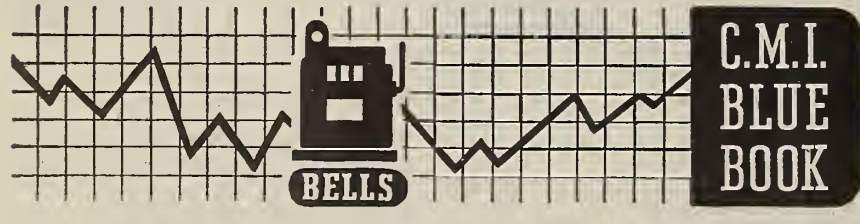


Table listing various bell models under the heading 'MILLS' and 'MILLS (Cont.)', including items like 5c Black HL, 10c Black HL, and 25c Black HL.

Table listing various bell models under the heading 'MILLS (Cont.)' and 'JENNINGS', including items like 1c VP Bell, 5c VP Bell, and 10c VP Bell.

Table listing various bell models under the heading 'GROETCHEN', 'WATLING', and 'BUCKLEY', including items like 1c Columbia, 5c Columbia, and 10c Columbia.

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SUMMERTIME

**3 GREAT WAYS
 TO SCORE REPLAYS**



HIGH SCORE



NEW "LIGHTS ON" SEQUENCE



**SUPER SPECIAL
 ("When Lit" Pocket)**



**FIVE-BALL
 NOVELTY
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**SEE YOUR
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UNITED MANUFACTURING COMPANY

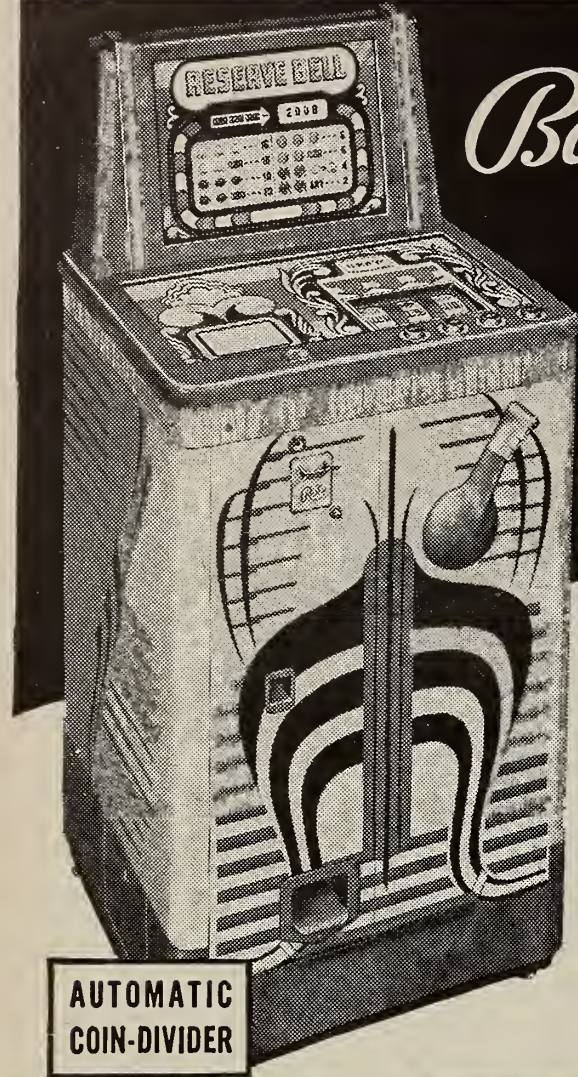
5737 NORTH BROADWAY



CHICAGO 40, ILLINOIS

Bally Reserve Bell

NEW HOLD AND DRAW BELL-CONSOLE
WITH
NEW BUILD-UP BONUS



AUTOMATIC
COIN-DIVIDER

BALLY BALLY BALLY
3-BAR WINNER RECEIVES BONUS
BONUS "GROWS" FROM 100 TO
2000 TOP

PLUS PLENTY OF
BELL-FRUIT
WINNERS

CAN BE OPERATED AUTOMATIC OR REPLAY
NICKEL OR QUARTER PLAY

DOUBLE YOUR EARNINGS
IN EVERY 5-BALL LOCATION IN YOUR TERRITORY



WITH *Bally*
CARNIVAL
FAMOUS BUILD-UP BONUS.
AND "ALL-12" SKILL FEATURE
PLUS HIGH-SCORE
COMPETITIVE PLAY APPEAL

**KICKER-BUMPER
BUTTON
ON BOTH SIDES
OF CABINET**

A BALLY GAME
FOR EVERY SPOT

BIG INNING
TRIPLE BELL
WILD LEMON
DOUBLE UP
HI-BOY
HY-ROLL
DELUXE BOWLER
★

Bally ONE-BALL MULTIPLES!

GOLD CUP
FREE PLAY

TROPHY
AUTOMATIC



PROFIT PROVED
HORSESHOE FLASH
with
NEW "FAN" FLASH

PLAYERS PLAY
UP TO
6, 8, OR 10
COINS
PER GAME



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