

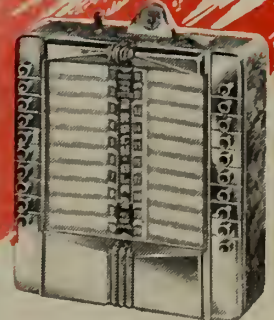
THE CASH BOX

THE
CONFIDENTIAL WEEKLY
OF THE
COIN MACHINE INDUSTRY
Vol. 8, No. 12
WEEK OF
DEC. 2, 1946

MODEL 1422



ROCK-OLA
*Musical Treat
for Millions*



WALL BOX
MODEL 1530

ROCK-OLA MANUFACTURING CORPORATION 800 N. KEDZIE AVENUE
CHICAGO 51, ILLINOIS

The New **AMI** *Phonograph*

has

A large blue graphic of the number '40' is centered on the page. Below the '40' is the word 'SELECTIONS' in a bold, black, sans-serif font. The entire graphic is surrounded by 40 small red circles, each containing a white number from 1 to 40. The circles are arranged in a semi-circular arc around the top and sides of the '40' and 'SELECTIONS' text. The background is yellow with horizontal red lines.

It's a Music Lovers Paradise!

Interest in Big Show at Fever Heat

By Bill Gersh



"COINTOONS"

The writer recalls all coin machine shows back to 1928. But, never before in the history of this industry has there been as much interest in any forthcoming show as there is in what Herb Jones of Bally Manufacturing Company so appropriately calls the "Big Show" of 1947.

Perhaps this is because there hasn't been a coin machine show since before the war. Perhaps, also, the changing times have brought about new and greater interest in what the manufacturers will present. Perhaps, too, there is a general belief that this "Big Show" of 1947 will start the entire industry off on a new and greater and more prosperous path.

Whatever the reason—interest in the "Big Show" is at fever heat.

Those of us who have sat in Chicago conferences and listened to manufacturers. Who have also visited with jobbers and distributors and operators thruout the country. Who have been in Chicago hotels attempting to make reservations for friends. All of us have come away amazed — actually dumbfounded — at what we have learned about the forthcoming "Big Show".

Operators are just as anxious as manufacturers to be present. They are planning to be here days in advance of the "Big Show" opening. Many have arranged for complete planes and rail cars of friends to come along.

Trains will be carrying coinmen from East and West and North and South to congregate in Chicago at what, already verified, will be the biggest of all the "Big Shows" ever run by Coin Machine Industries, Inc.

There just isn't a coin machine man anywhere in these United States and Canada, and in foreign countries, too, who doesn't want to attend this forthcoming 14th Annual Coin Machine Exhibition and Convention of Coin Machine Industries, Inc.

Hotel managers tell us that they have never before, in all their history, had as many reservations from coinmen for suites, rooms and even entire floors. They also claim

that this show, according to their advance reservations, will outshine anything ever before held by coinmachinedom.

It's like a deluge. Day in and day out more and more coinmen are asking Chicago friends to get rooms for them, for their wives and even for their families. They are making this forthcoming "Big Show" the most gala event of their lives.

They are going to come down on Chicago like a torrential flood and they are coming in not only to see what the manufacturers will present but to also enjoy themselves.

This time it can truly be said, as Herb Jones so aptly put it, that this will be the "Big Show"—and it is up to every coin machine man in the nation to attend it and to make it the most outstanding event of his life.

The days are February 3 - 4 - 5 - 6, 1947.

THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF
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ADJUSTMENT PERIOD PUZZLES

Many Coinmen Find It Difficult To Adjust Themselves To New Era

CHICAGO — A great many coinmen throuth the nation are finding it extremely difficult to adjust themselves to this new, higher-priced era.

For some reason or other, traveling men who have visited with coinmen in various towns report, the average operator simply will not adjust himself to the new type of operating conditions facing him.

"He stubbornly insists", one noted coinman says, "on continuing ahead as he always has and believes that this is simply a momentary decline which will be all over within a very short period of time."

The average coinman who is thinking in the above fashion will suddenly find himself with a losing business on his hands.

He must realize today, if he never did before, that the entire nation is undergoing complete readjustment to a new era.

This is an era of a higher living standard. Wages are up and will stay up. People want more luxuries and more time to enjoy those luxuries. They don't want a return to the old way of living—doing without a great

many things they have been able to accumulate because of the high wage war period.

Labor will never again be satisfied with anything but a giant share of capital's profits as wages.

Businessmen realize this. They are adjusting their entire set-ups to accommodate this new form of thinking.

The operators, too, must readjust their set-ups to meet this new condition.

They must realize that they cannot continue operating on a profitable basis at their present 50%-50% arrangement.

They must also realize that even if they lose some of their present locations, where they cannot change from 50/50 to some other and better commission basis, that they will be better off in the long run—and will, eventually, regain the locations they will lose—for more new businesses will be opening everywhere in the country as the building boom gets under way.

They must think of tomorrow—not just today. They must look ahead to the time when new machines will be

coming off production lines in real quantity and the manufacturers' salesmen will once again be beating the bushes to keep those giant production lines working at top speed.

Factories can no longer exist on small runs. The manufacturers have too much invested. They will tremendously increase the efficiency of their labor force when they can again get raw materials in large quantities. Then they will be able to roll machines off their production lines in quantities never before thought possible.

New businesses will be there to take up these machines, but, the operator of today won't be there unless he immediately adjusts himself to this coming big boom future world of higher prices, greater wages, new ideas—and does so immediately.

The time has at long last arrived (and *The Cash Box* has been urging this industry for more than four and a half years now to recognize its coming) when the operator must obtain a much greater income from all his equipment.

PINBALL LEADERS URGE ALL OPS TO ADOPT 75-25% COMMISH BASIS

CHICAGO—Leaders in the pin game field here are urging all operators to adopt a new commission basis of 25% to the location and 75% to themselves.

For some time manufacturers, distributors and jobbers have been listening to pinball ops complain of the higher prices of pinball machines and the fact that with an 8 to 10 week maximum run they cannot pull out the cost of the game.

There are a great many pin game operators who will not, because of this, buy the new games in quantity. They are using the new pinballs only for their best locations in an effort to get the cost from the machine as fast as they possibly can—and then switch the machine down to a secondary location to arrange for quick trade-in within an 8 to 10 week period so that they can grab the highest possible trade-in price.

“But”, as one large operator told a leading wholesaler here, “this still does not get us off the nut. We simply can't pay the prices being asked of us today for new pin games and break even on our present set-up.”

This has determined pin game leaders here to crusade for a changed commission basis. They are urging all operators to swing over to the 75%-25% commission basis just as

the music ops are now doing everywhere in the country.

One manufacturer stated, “If the operators will cut down their percentage to the location to half of what they are now paying they will make money even within an eight week period on any new game, figuring in the trade-in valuation of the machine, of course.”

“It has become necessary,” pinball leaders report, “for the operators to recognize the fact that they must change their present commission arrangements. They simply cannot go on giving 50% of their gross collection to the location owner and expect, at the same time, to earn money on their machines at the new prices.”

“Prices are not going to come down too much from what they are at present”, one noted pinball man stated, “and therefore”, he continued, “it is up to the operator to recognize this fact and change his percentage arrangement to meet the new conditions.”

Others point out that the location owners themselves have raised the price of all the merchandise they sell to take care of the increases which they are enduring at this time.

“Beer is now selling at 10c and

15c the glass and 25c and 35c the bottle”, one noted distributor here stated. “Yet”, he said, “here are the operators paying as great if not a greater comparative increase as these taverns are on beer on their machines and are not doing anything about trying to get some of this cost increase back.”

He also stated, “It is well known that *The Cash Box* has pointed out time and time again that overhead has jumped tremendously for the average operator. The operator knows this. All he has to do is just look at the salaries he pays his mechanics as well as the rent he now pays for his office and he should immediately talk this over with his locations and obtain this better commission basis as suggested by *The Cash Box*.”

He continued, “Otherwise, the operator will simply find himself losing money. His competitor does not enter into the picture. Of what value is a location that loses money for him? If his competitor wants it — let him have it. He is better off getting rid of that location as fast as he can so that he will know that whatever spots he has left are all individually profitable to him and each one bringing him money on the black side, not the red side, of his ledger.”

MORE MIXED ROUTES

Many Turn To More Diversified Operating To Overcome Increased Overhead Expense

NEW YORK—Since publication of a feature editorial a few weeks ago in *The Cash Box* that mixed routes were increasing, letters have been received from various coinmen thruout the nation advising that they were mixing up their routes for more diversified operating, "in an effort to overcome present increased overhead expense."

One of these men wrote, "At one time we believed that by operating just one type of equipment we were much better off. Now we have come to the decision that since many of our locations want amusement, merchandise and other machines along with our music that there is no reason why we shouldn't take advantage of this so as to cut down on our overhead expense."

He continues, "There is no need telling you at *The Cash Box* how much our overhead expense has been in-

creased. You have brought this out into the open most forcibly and are to be complimented and commended by all in the trade for so doing. But, since we can't get the operators in our territory to go along with us to obtain a better commission percentage from the location owners — we are simply going to operate everything we possibly can so that our overhead will be well divided up and will therefore, be cut down to a minimum."

What is most important is this part of the letter "Other operators we know have already started to take on pinballs and amusement machines of all types. They are also starting to open routes of merchandise machines as soon as they become available. Many are planning to start drink vender and cigarette machine businesses. We believe that the windup

will be that every operator, wherever he possibly can, will have a well diversified business for this is the only 'out' he has to overcome present high overhead expense."

Mixing up routes will bring about a new demand from the trade for complete devotion to one central organization which can accommodate all the various divisions of the industry and will prevent any split up of the various divisions.

The fact that routes are today being mixed more than ever before because of economic necessity should also convince those who are interested in keeping the industry as a single and solid unit that this, more than ever, assures it remaining a strong, single entity — and not two or three various divisions — which some organizations are attempting to create.

MORE MUSIC OPS SWING TO 10¢ PLAY AS MFRS BACK MOVE

No Increase in 50/50 Commish Forecast With This Move. Many Remain Doubtful. Claim 5¢ Juke Play Now An Institution.

NEW YORK—With the news breaking nationally thru newspapers, magazines and over the air, that juke boxes will increase from 5c to 10c, 3 for 25c play, many music machine operators have decided, now that certain manufacturers are backing up this move by providing their machines with 10c and 25c chutes, that they will swing all of their machines over to the new price. This includes the older machines which they are retaining while waiting for more new machines to come their way.

Yet, there has been no commission change forecast with this increased-price per play move. It seems that the average operator will continue to give 50% commission to his location even tho he is increasing the cost of the play. The original thought back of increasing the cost of the play from 5c to 10c (3 for 25c) was so that the operator could earn more money and pay off his machines so much faster. The plan was to give the location owner as much as he had received at 5c play or offer the merchant 30% commission on 10c play (which, the claim was, would be as much, if not more, than what the retailer always

received at 5c play anyway) so that the operator would earn the differential and would, therefore, be better able to continue his business on a profitable basis.

But, with all this happening so fast at this time, along comes news from many music machine operators that they still don't believe that the industry should break faith with the public and change from 5c to 10c play. They feel, instead, that the trade should cut down to either 75%-25% commission or should obtain \$10 or \$15 per week "front money" and continue on the 5c play basis. Some of these men state, "No one can say at this time, with any real certainty whether the public will accept 10c play as they have the 5c play which has become an institution with the juke box business."

Whether or not this is true will be seen in the very near future. The raise in price of most commodities has encouraged manufacturers to believe that the public, because of higher pay checks and also because they know that all costs have increased, will accept 10c juke box play. They are definite in their state-

ments that 10c play can go on anywhere in the nation and earn more than 5c play ever did.

The trade is up against some problems in this regard. Changeovers in wall and bar boxes will have to be made to accommodate the 10c, 3 for 25c play action. The telephone wired music ops have been obtaining 10c straight right along and have been paying anywhere from 20% to 25% commission to locations and are proving their equipment profitable. But when the juke box makes this change many believe, "This is something really radical".

As one well known coin music man puts it, "Will the kids, who are among our best customers, go for a dime when they don't have too many dimes anyway?"

It will therefore be extremely interesting to all the industry to watch the development of the 10c, 3 for 25c play.

It does, at least, prove to the trade what *The Cash Box* has been preaching for more than four years now — that every automatic music operator must get more money to continue on profitably.

WHO'S LEADING?

WHO'S LEADING?

WINNERS WILL APPEAR IN OUR NEXT ISSUE!!

RESULTS SHOWN HERE TABULATED UP TO 5 P. M., WEDNESDAY, NOVEMBER 27, 1946!

BEST MONEY-MAKING RECORD OF 1946

	No. of Votes
"The Gypsy"—Ink Spots (Decca)	75,149
"To Each His Own"—Eddy Howard (Majestic)	59,194
"Oh What It Seemed To Be"—Frankie Carle (Columbia)	34,879
"Hey Ba Ba Re 8op"—Lionel Hampton (Decca)	14,211
"There I've Said It Again"—Vaughn Monroe (Victor)	10,008

"Five Minutes More"—Frank Sinatra (Columbia)	9,986
"Personality"—Johnny Mercer (Capitol)	7,480
"To Each His Own"—Tony Martin (Mercury)	2,781
"Moon Over Brooklyn"—Guy Lombardo (Decca)	2,485
"Prisoner Of Love"—Perry Como (Victor)	2,147
"To Each His Own"—Ink Spots (Decca)	2,040
"Symphony"—Bing Crosby (Decca)	1,640

BEST ORCHESTRA OF 1946

Eddy Howard	64,433
Frankie Carle	49,735
Vaughn Monroe	32,816
Harry James	28,425
Guy Lombardo	22,124
Tex Beneke	19,765
Freddy Martin	17,423
Gene Krupa	12,111
Stan Kenton	10,113
Hal McIntyre	10,005

Louis Prima	9,265
Benny Goodman	8,964
Sammy Kaye	5,280
Tommy Dorsey	4,112
Les Brown	3,865
Duke Ellington	2,413
Russ Morgan	1,832
Sherman Hayes	1,812
Boyd Raeburn	570
Skip Strahl	305

BEST FEMALE VOCALIST OF 1946

Dinah Shore	72,768
Jo Stafford	41,843
Margaret Whiting	32,621
Betty Hutton	24,812
Connie Haines	20,261
Peggy Lee	14,240
Martha Tilton	4,875
Betty Barclay	3,225
Connee Boswell	2,185

Nancy Reed	1,250
Betty Rhodes	840
Billy Holliday	670
Margaret Hughes	555
Monica Lewis	483
Ella Fitzgerald	276
Ella Mae Morse	191
Ginny Sims	170
Kitty Kallen	135

BEST MALE VOCALIST OF 1946

	No. of Votes
Bing Crosby	85,085
Perry Como	81,506
Frank Sinatra	28,057
Tony Martin	9,607
Phil Brito	2,260

Eddy Howard	2,205
Vaughn Monroe	2,047
Johnny Mercer	1,943
Dick Haymes	1,621
Frankie Lester	635
Ernie Andrews	400

BEST VOCAL COMBINATION OF 1946

Ink Spots	80,836
Mills Bros.	36,407
Dinning Sisters	32,383
King Cole Trio	28,124
Andrews Sisters	24,942
Pied Pipers	4,038

The Three Suns	2,950
Modernaires	915
Kinders Three	875
Charioteers	660
Golden Gate Trio	370

BEST "WESTERN" RECORD OF 1946

"Guitar Polka"—Al Dexter (Columbia)	59,905
"Sioux City Sue"—Bing Crosby (Decca)	58,129
"Cool Water"—Denver Darling (Decca)	16,402
"New Spanish Two Step"—Bob Wills (Columbia)	12,123
"Some Day"—Elton Britt (Victor)	6,194
"Divorce Me C.O.D."—Merle Travis (Capitol)	4,280
"50 Miles To Heaven"—Eddy Dean (Bel-Tone)	2,104

"Sioux City Sue"—Dick Thomas (National)	1,999
"You Can't Break My Heart"—Spade Cooley (Columbia)	1,883
"Tumbling Tumble Weeds"—Gene Autry (Columbia)	1,352
"Roly Poly"—Bob Wills (Columbia)	1,332
"Steel Guitar Rag"—Bob Wills (Columbia)	1,110
"Detour"—Elton Britt (Victor)	869

BEST "RACE" RECORD OF 1946

"Drifting Blues"—Johnny Moore (Aladdin)	58,284
"Choo Choo Ch'Boogie"—Louis Jordan (Decca)	56,290
"Cement Mixer"—Slim Gaillard (Cadet)	15,280
"Caledonia"—Louis Jordan (Decca)	12,260
"The Honeydripper"—Joe Liggins (Exclusive)	8,360
"R.M. Blues"—Roy Milton (Juke Box)	7,640
"Wynonie Blues"—Wynonie Blues Harris (Apollo)	3,280

"Got A Right To Cry"—Joe Liggins (Exclusive)	2,660
"Prisoner Of Love"—Billy Eckstine (National)	1,413
"Cottage For Sale"—Billy Eckstine (National)	1,289
"Stone Cold Dead In The Market"—Louis Jordan (Decca)	1,269
"Route 66"—King Cole Trio (Capitol)	1,112

THE CASH BOX**POLL OF THE NATION'S****TOP****JUKE BOX TUNES****CODE:**

AP—APOLLO
 BW—BLACK & WHITE
 CA—CAPITOL
 CD—CADET
 CO—COLUMBIA
 CS—COSMO
 CT—COAST

DE—DECCA
 EC—EXCLUSIVE
 EX—EXCELSIOR
 FS—FOUR STAR
 HO—HOLLYWOOD INT'L
 JB—JUKE BOX
 MA—MAJESTIC
 ME—MERCURY
 MO—MODERN MUSIC

MR—MANOR
 MU—MUSICRAFT
 NA—NATIONAL
 RH—RHAPSODY
 SI—SIGNATURE
 SO—SONORA
 ST—STERLING
 VI—VICTOR
 VO—VOGUE

1. RUMORS ARE FLYING

CA-282—Billy Butterfield Orchestra
 CO-37069—Frankie Carle Orchestra
 CS-504—Two Tones
 MA-7205—Three Suns

ME-3032—Tony Martin
 MR-1040—The Brown Dots
 SI-15043—Harry Cool Orchestra
 SO-3026—Saxie Dowell Orch.

VI-20-1944—Betty Rhodes

2. OLE BUTTERMILK SKY

CA-285—Paul Weston Orch.
 CO-37073—Kay Kyser Orch.
 DE-18913—Connee Boswell

MA-7199—Danny O'Neil
 SI-15040—Marie Greene
 VI-20-1982—Helen Carroll and The Satisfiers

3. FIVE MINUTES MORE

CA-287—Skitch Henderson Orch.
 CD-205—Curt Massey
 CO-37048—Frank Sinatra

DE-18909—Bob Crosby
 MA-7197—The Three Suns
 MU-15086—Phil Brito

VI-20-1922—Glenn Miller Orch.

4. TO EACH HIS OWN

CO-37063—The Modernaires
 DE-23615—Ink Spots
 FS-1131—Trudy Erwin — Opie Cates Orch.
 MA-7188—Eddy Howard Orch.

ME-3022—Tony Martin
 RH-109—The Esquire Trio
 SI-15053—Marie Greene
 VI-20-1921—Freddy Martin Orchestra

5. THE WHOLE WORLD IS SINGING MY SONG

CA-300—Jack Smith
 CO-37066—Les Brown Orchestra
 DE-18917—Jimmy Dorsey Orchestra

MA-1061—Morton Downey
 SI-15043—Harry Cool Orchestra
 VI-20-1978—Dennis Day

6. THE THINGS WE DID LAST SUMMER

CA-297—Jo Stafford
 CO-37089—Frank Sinatra

DE-23655—Bing Crosby
 MA-12007—Georgia Gibbs

VI-20-1972—Vaughn Monroe Orchestra

7. SOUTH AMERICA, TAKE IT AWAY

CO-27051—Xavier Cugat Orch.
 DE-23569—Bing Crosby-Andrews Sisters

MA-7202—George Paxton Orch.
 MU-381—Mel Torme and Mel-Tones

SI-15055—Monica Lewis

8. CHOO CHOO CH'BOOGIE

DE-23610—Louis Jordan and His Tympany Five

9. THE OLD LAMPLIGHTER

CA-288—Hal Derwin
 CO-37096—Kay Kyser Orch.

MA-1061—Morton Downey
 VI-20-1963—Sammy Kaye Orch.

10. THIS IS ALWAYS

AR-154—Ginny Simms
 BW-787—Jan Garber Orch.
 CA-277—Jo Stafford
 CO-37052—Harry James Orchestra
 CS-496—Bobby Byrne Orch.
 DE-18878—Dick Haymes

MA-7195—George Paxton Orchestra
 MU-382—Louanne Hogan
 SI-15038—Harry Cool Orchestra
 SO-3013—Jerry Sellers
 VI-20-1885—Betty Rhodes
 VO-767—Joan Edwards

THE CASH BOX

Record Reviews

"Opus Boogie" "Blue This Morning"

RABON TARRANT
(Apollo 377)

• For ops who feel they can carry another stock race tune on their jukes, "Opus Boogie", as offered here by Rabon Tarrant, will fill your bill. Nothing to rave about, but the ditty has a neat beat. Flipped, a vocal blues number, with Rabon doing the vocal again. Both sides won't attract any heavy coinage, but ops might grab a listen.

"I Can't Get Started"

GEORGIE AULD ORCHESTRA
Parts I and II
(Apollo 763)

• Georgie Auld displays some of his fine sax work here on "I Can't Get Started", an oldie from way back, but still stuff that's worth listening to. If you have stops where they do appreciate a good listener's item give this one a try.

"Twelve Minutes To Go" "She's Funny That Way"

ILLINOIS JACQUET
(Apollo 764)

• A pair of sides done up in the typical stock race style, Illinois Jacquet and His All Stars, do these numbers up fine. The fine instrumental support shows this pair up to good advantage, and Illinois doing the vocal chores, the disk looks like a number that might spin. Ops with race locations, should listen.

"Bye Bye Baby Blues" "Once And For All"

THE RAVENS
(Hub 3033)

• The Ravens come up with a pip of a "race" tune here on "Bye Bye Baby Blues". A deep vocal bass handles the chant throughout the ditty and although it's not a jazzy tune, the folk who flock for novelty vocal blues as done by The Ravens will latch on. Flipped we find "Once and For All", a run of the mill, moon-in-June tune. Topside number for the money.

"How Ashamed I Was" "Margie"

THE SMOOTHIES
(Apollo 1024)

• With the trend in novelty numbers rapidly leaning toward tunes with suggestive lyrics. The Smoothies come through for the ops here with "How Ashamed I was". Long the favorite of the GI, the tune definitely will attract attention—from all groups that lend an ear to juke music. Backed by a stock version of "Margie", which The Smoothies do up nicely, the topside number is the one the customers will want to listen to.

"Lester's Be-Bop Boogie" "She's Funny That Way"

LESTER YOUNG ORCHESTRA
(Aladdin 138)

• More stuff coming your way in the fast catching Be-Bop rhythm, aimed at "race" spots is "Lester BeBop Boogie". With Lester Young's sax taking the riff all the way through, and an aggregation composed of individual stars in their own right, the number offered is something nice and new in the be-bop-boogie manner. Flipped, an oldie, "She's Funny That Way", winds its way through 2 minutes of Les' fine tenor sax. Race spots will like the pair.

"Rose Of The Alamo" "Me Go Where You Go Amigo"

ROSALIE ALLEN
(Victor 20-2021)

• More western stuff headed ops' way is the new "Rose of the Alamo" and "Me Go Where You Go Amigo" as done by Rosalie Allen and the Black River Riders. The two sides follow the rule in westers and there is nothing here to shout about. If you have a call for Rosalie Allen, then by all means grab a listen to these waxings.

"I Don't Want To See You" "Swanee River Boogie"

ALBERT AMMONS
(Mercury 8022)

• Albert Ammons, a name among "race" fans, comes up with a pair of fair bounce tunes that might attract some coinage where they go for Ammons and His Rhythm Kings. Al's piano tinkles all the way through "I Don't Want To See You," and we feel it is the better of the two sides. "Swanee River Boogie" has some more piano and great instrumental work and will probably work out on the phonos.

SLEEPER OF THE WEEK

"There Is No Breeze" "Bless You"

EDDY HOWARD ORCHESTRA
(Majestic 1089)



EDDY HOWARD

• The famed Eddy (To Each His Own) Howard Orchestra here offers the best version of "There Is No Breeze (To Cool The Flame Of Love)" that has been cut to date, and, in doing so, have come up with a romantic ballad all but guaranteed to make the phonos ring with coin. As usual it's his voice, and the vocal and instrumental arrangements he provides that does the trick to lift a number with possibilities into the hit class. Hear it and compare it and you'll con what we mean. Flipped, Eddy offers a clickeroo in its own right with "Bless You." The way that man Howard sings it's a question as to which of the sides will net heaviest action. There is no question as to the factor that they'll net heavy. So let the customers take 'em from here. They'll prove us right from the word go!

"Them Who Has—Gets" "Shut Out"

JIMMIE LUNCEFORD ORCHESTRA
(Majestic 1077)

• Jimmie Lunceford, always a great favorite, offers the fast catching tune "Them Who Has—Gets", with Jimmy doing the vocal stunt himself. Altho the number isn't one the jive hounds will grab, it gives with plenty of zip with which Lunceford fans are familiar. Flipped, "Shut Out" is an instrumental ditty for which the Lunceford crew are noted. It offers ops a fine support tune for the phonos. Topside deserves your attention.

"I'm Yours" "World War II Blues"

AL RUSSELL TRIO
(20th Century 20-23)

• Here's a combo made up of some of the finest boys in the biz, and their rendition of "I'm Yours" is one ops should definitely listen to. It's a slow, dreamy blues number and dressed up a bit, it should go places. Al Russell does the vocal, with some swell licks by his boys in the background. Flipped we find "World War II Blues", a typed "race" tune, but one which Russell does tricks with. By all means, ops with "race" locations should lend an ear here.

"Love Is The Darndest Thing" "Them Who Has—Gets"

ROSE MARIE
(Mercury 3040)

• A pair of current plug tunes are waxed here by Rose Marie, a gal who's known for her night club style. Earl Hagen's ork backs the lass up, with some brassy accompaniment, but the chirp does the number up brown. "Love Is The Darndest Thing", from the pic "Cross My Heart" might hit the jukes once the flicker breaks.

"I Need Loving" "Pretty Baby"

TINY HILL ORCHESTRA
(Mercury 6022)

• Always a favorite with mid-western fans, Tiny Hill offers "I Need Loving" to the trade, and does it up right nice. The tune isn't anything to set the jukes afire, but where they like Tiny, they'll go for this. Backed by the stock "Pretty Baby", Hill offers it in his typical top manner. Tiny's voice dominates both sides.

"I'm Yours" "Anniversary Song"

ANITA ELLIS
(Mercury 3036)

• "I'm Yours" should bring back many fond memories to the customers. Anita Ellis does wonders with the tune, and it really is something to sit down and listen to. It'll go in the jukes now, just as sure as it went years ago. Flipped we find the fast growing hit "Anniversary Song", a number that is currently getting some terrific plugging from the pic "The Jolson Story". The tune really is big and will click with a bang. You can't go wrong with this pair, so latch on.

"Lord I've Tried" "Elijah"

THE SOUL STIRRERS
(Aladdin 2003)

• A big favorite in the Southern states, The Soul Stirrers show why they are, with their rendition of "Lord I've Tried" and "Elijah". Offered in the spiritual manner, this pair of waxings are easy to take. Where they go for The Soul Stirrers, they'll go for these sides.

"Vem Vem" "Mujercita"

ENRIC MADRIGUERA
(Vogue 776)

• Of heavy interest to music ops with a demand for melody in Latin tempo is this offering by the Enric Madriguera combo. Big item is "Vem Vem", currently attracting lots of interest from the customers. The version gets lots of bounce and a neat vocal interpretation from Patricia Gilmore. Flipped, the trade will find less appeal from "Mujercita." The abundance of a violin, and the absence of rhythmic variation limits the deck to the classier spots.

"Uncle Remus Said" "Romance In The Dark"

WOODY HERMAN ORCHESTRA
(Columbia 27162)

• The famed Woody Herman Orchestra offers here in "Uncle Remus Said" a number bound for heavy action. Out of the motion picture "Song Of The South," the side should draw on its own, but once the flicker gets around, the play should climb to top highs. Get next to this novelty right away. Woody and the Blue Moods deliver the vocal the way the customers'll want to hear it. Flipped, the Herd come up with "Romance In The Dark," a pleasant romantic novelty in its own right with vocal by Mary Ann McCall. The crew on the instrumental are tops.

"I'll Never Love Again" "Tia Juana"

DESI ARNAZ ORCHESTRA
(RCA-Victor 20-2020)

• Customers who demand the best in Latin melody and customers who just want top melody will both bet satisfaction from this latest platter by the Desi Arnaz Orchestra. Best known of the sides is "I'll Never Love Again," and on this the crew with Elsa Miranda on the vocal will really send the location with their top musical styling. Flipped, the Arnaz go all instrumental to make beautiful music with "Tia Juana," and the effect is grand and sweeping. Ops will do very well to get next to this platter.

"A Rainy Night In Rio" "Through A Thousand Dreams"

DINAH SHORE
(Columbia 37157)

• Dinah Shore has a most established place on the phonos, and on this platter, with "A Rainy Night In Rio," offers one of the better romantic novelties to be heard around. The song, from the motion picture "The Time, The Place, And The Girl," is bound for heavy plugging and ops would do well to get with it. All things considered, the disk is a natural as a money-maker. Flipped, Dinah comes up with "Through A Thousand Dreams," another song from the same film, and with this adequate ballad, Dinah offers a top, commercial delivery.

THE CASH BOX

Record Reviews

"Falling Leaves" "Star Dust"

TEX BENECKE with THE MILLER ORCHESTRA
(RCA-Victor 20-2016)

• Music ops would do well to take note of this latest pair of sides by Tex Benecke with The Miller Orchestra. Offering "Falling Leaves" and "Star Dust" as complete instrumentals, the Millermen offer the numbers in the well remembered Glenn Miller tradition. Dancers should go for the platter heavily, as will the folk who listen to melody at its best.

"Yo Te Amo Mucho And That's That" "La Ola Marina"

XAVIER CUGAT ORCHESTRA
(Columbia 37163)

• The Xavier Cugat Orchestra joins the Latin parade this week with their contribution of a pair of sides labeled "Yo Te Amo Mucho And That's That," and "La Ola Marina." Both sides are from the familiar Cugat pattern, and tho they carry the maestro's name (which is enough to get 'em action) neither of the pair can be termed unusually good. Del Campo handles the vocal chores capably enough, but the melody is what the rhumba fanciers will be seeking.

"Let's Go Home" "Stomping Room Only"

CHARLIE SPIVAK ORCHESTRA
(RCA-Victor 20-2019)

• Plenty of good rhythm runs through this disk which features a pair of all-instrumental sides in "Let's Go Home" and "Stomping Room Only," and if you have the locations where they want their rhythm to a good strong beat, give this disk a listening. Most appealing side is on "Stomping Room Only," and the younger folk and their coin should do well by it. Best suited for that younger trade, ops should profit most by considering that factor when placing this piece of wax.

"Desert Fantasy" "Save Me A Dream"

SONNY DUNHAM ORCHESTRA
(Vogue 774)

• Of Big interest to the trade is this pair of sides by the Sonny Dunham Orchestra. Borrowed from the famed "Scheherazade" is "Desert Fantasy," and the Sonny Dunham Orchestra offer it as one of the finer instrumentals to come up in a long, long time. It has plenty of exotic beat and plenty of flash. Flipped, the Dunham crew add "Save Me A Dream," another melody lifted from one of the more famed classics. Pete Hanley does well with the mediocre lyrics, but because the melody is so strong, it has a better than even chance to click big. Ops should go for this disk, it's double value for your dough.

"Sonata" "Jalousie"

THE THREE SUNS
(Majestic 1090)

• The Three Suns really know how to make music and they prove it to top advantage both on that haunting tango, "Jalousie (Jealousy)" and on the featured "Sonata." Spots where they dance and listen can do well by the disk, which has a strong romantic ballad in "Sonata," and a top instrumental on the "Jealousy" side. The vocal offering contributed by Artie Dunn for "Sonata" is out of the top drawer. He is a much better than capable voice.

"Wyoming" "When Rosie Riccoola Do The Hula Ma Boola"

JERRY COLONNA
(Capitol 330)

• Members of the trade who are seeking a pair of top novelty sides would do well to give an ear to this latest offering by Jerry (the moustache) Colonna. On "Wyoming", Jerry goes off his familiar track to offer a comic cowboy number that should do as well in the East as in the "out yonder" territories, while on the flipover, with "Rosie," Jerry puts his own brand of styling to a song that echoes of a Neapolitan organ grinder. By all means give more than passing attention to this disk. Your cashboxes may be able to use it well. By the way, the famed Wesley Tuttle crew provide the instrumental support.

DISK O'THE WEEK

"Among My Souvenirs"

"September Song"

FRANK SINATRA
(Columbia 37161)



FRANK SINATRA

• Frank (The Voice) Sinatra displays all the flash and all the talent he's famed for in his rendition of this pair of sides labeled "Among My Souvenirs" and "September Song." Both are top romantic ballads (and we mean top!), and Frank contributes to them a top romantic delivery. The result is a piece of wax that'll cull the customers like a bevy of blondes on a rainy night. By all means get next to this disk; it's a moneymaker from top to bottom!

"You Got The Best Go" "Cell No. 13 Blues"

BIG BILL
(Columbia 37164)

• Ops with "race type" locations, where they like some wax in the old style blues tradition should find this pair of sides by Big Bill of better than passing interest. Featuring a small combo that makes the most of what melody there is to both "You Got The Best Go" and "Cell No. 13, Blues," Big Bill shows himself to be a master of the almost lost art of the blues singer. If you have the spots, consider the sides.

"So Would I" "At Sundown"

PAUL WESTON ORCHESTRA
(Capitol 329)

• A pair of "support" items for the phonos is offered here in a pair of sides by the versatile Paul Weston Orchestra that feature songs bound to get heavy plugging thru their appearance in motion pictures. "So Would I" is from the flicker "My Heart Goes Crazy" and "At Sundown" is out of "The Fabulous Dorseys." Put that info on your title strips for the customers. Meanwhile, the sides feature Matt Dennis, a voice to watch, on the vocals, and the Weston crew make it good on the instrumental to please the dancing and listening customers.

"That's The Beginning Of The End" "But She's My Buddy's Chick"

KING COLE TRIO
(Capitol 328)

• Something that folks are going to sit down and listen to is this latest offering of the King Cole trio titled, "That's The Beginning Of The End". Considering the tune is done by one of the nation's top combos, and done up in the usual fine manner that Cole puts out, ops can't go wrong with this number. Flipped, Cole comes up with his light touch in the person of "But She's My Buddy's Chick", another hit that's headed for big things. By all means, grab this pair of waxings and they'll do tricks in the phonos.

"That's The Beginning Of The End" "Sonata"

PERRY COMO
(RCA-Victor 20-2033)

• Not up to his best is this waxing of "That's The Beginning Of The End," by Perry Como. But the fault belongs to the songwriters and not to Perry. The number just hasn't got what it takes. Still, the Como name is good for lots of action on most anything he does, and the side should earn its way on that count. Flipped, he does better for all concerned with "Sonata," a more appealing ballad that should hold its own on the phonos.

"Serenade To Love" "So Long"

HAL WINTERS
(Apollo 1027)

• Hal Winters, a new boy with a new song, offers his rendition of a beautiful romantic ballad titled, "Serenade To Love". Hal doesn't reach the pitch to put the number over to best advantage, altho the melody of the ditty itself will carry some weight. The ork, headed by Jerry Jerome blends in to give Hal some fine background support, and given time, the number may go well. Backed by "So Long", another ballad that the holding-hands crowd will go for, ops should listen to Winters and this pair.

"Got You On My Mind" "Let The Good Times Roll"

GEECHIE SMITH
(Capitol 332)

• Geechie Smith, a unique performer in his own right, comes up with a number that the more sophisticate race hounds will want to latch on to. "Got You On My Mind", an off beat vocal blues number has that stop and listen quality for which the Geech is noted. On the backing with "Let The Good Times Roll", Geechie doesn't change the tempo much, altho it offers more bounce than it's top-mate.

"I Got Texas In My Soul" "Leaf Of Love"

TEX WILLIAMS
(Capitol 333)

• Music ops who have a call for Western tunes, might do well to listen to this pair by Tex Williams. The pattern in Westerns doesn't change any here, and there isn't anything that could be termed unusual, but, if you have a call for Tex Williams, we like "I Got Texas In My Soul."

"Sooner Or Later" "For Sentimental Reasons"

ART KASSEL ORCHESTRA
(Vogue 781)

• A pair of effective and profitable songs for the trade is offered here by the Art Kassel Orchestra. Of the pair, vocalist Gloria Hart on the "Sooner" side should net heaviest attention, because the popular "Sentimental" deck gets a flimsy rendition from all hands including Jimmy Featherstone on the lyrics. Kassel's crew on these sides doesn't offer too much to the location where they want wax for dancing. Still, the numbers alone can carry the ball on anybody's phonos.

"You Should Have Told Me" "Dinky's Little Diner"

CONNIE HAINES
(Mercury 3039)

• Popular Connie Haines contributes lots of intimate style to this pleasant romantic ballad titled "You Should Have Told Me," and, as a support side to your top attractions, the number rates a place. However, on the flipover, Connie goes all out a novelty tabbed "Dinky's Little Diner," that has enough of the reet-beat and enough click lyrics to earn a place in any spot where the youngsters gather to cut a bit of rug and contribute for the privilege. On both decks the Mannie Klein ork provide Connie with top instrumental backing that the dance trade should appreciate.

What's Hot ON THE RECORDS

THE TOP TEN JUKE BOX TUNES THRUOUT THE NATION

for the Week of December 2, 1946

New York

1. Rumors Are Flying
2. To Each His Own
3. Ole Buttermilk Sky
4. The Whole World Is Singing My Song
5. You Keep Coming Back Like A Song
6. The Things We Did Last Summer
7. For Sentimental Reasons
8. The Christmas Song
9. Choo Choo Ch'Boogie
10. Five Minutes More

Miami, Fla.

1. Rumors Are Flying
2. Five Minutes More
3. The Whole World Is Singing My Song
4. To Each His Own
5. Ole Buttermilk Sky
6. Huggin' and Chalkin'
7. On The Boardwalk At Atlantic City
8. You Keep Coming Back Like A Song
9. The Christmas Song
10. If You Were The Only Girl

Chattanooga, Tenn.

1. Rumors Are Flying
2. Five Minutes More
3. Ole Buttermilk Sky
4. South America, Take It Away
5. Divorce Me C.O.D.
6. Choo Choo Ch'Boogie
7. The Whole World Is Singing My Song
8. I Guess I'll Get The Papers
9. For Sentimental Reasons
10. What Did You Put In That Kiss

St. Albans, Vt.

1. Rumors Are Flying
2. To Each His Own
3. Five Minutes More
4. Ole Buttermilk Sky
5. South America, Take It Away
6. You Keep Coming Back Like A Song
7. The Things We Did Last Summer
8. I Guess I'll Get The Papers
9. Choo Choo Ch'Boogie
10. The Whole World Is Singing My Song

Roanoke, Va.

1. Rumors Are Flying
2. Ole Buttermilk Sky
3. The Old Lamplighter
4. To Each His Own
5. Five Minutes More
6. The Whole World Is Singing My Song
7. The Coffee Song
8. A Gal In Calico
9. The Things We Did Last Summer
10. For Sentimental Reasons

Chicago

1. Ole Buttermilk Sky
2. Rumors Are Flying
3. The Whole World Is Singing My Song
4. Five Minutes More
5. To Each His Own
6. The Old Lamplighter
7. I Guess I'll Get The Papers
8. The Coffee Song
9. This Is Always
10. The Things We Did Last Summer

Youngstown, O.

1. Rumors Are Flying
2. The Old Lamplighter
3. Ole Buttermilk Sky
4. To Each His Own
5. You Keep Coming Back Like A Song
6. Pretending
7. Five Minutes More
8. For Sentimental Reasons
9. Choo Choo Ch'Boogie
10. And Then It's Heaven

Green Bay, Wisc.

1. The Old Lamplighter
2. The Whole World Is Singing My Song
3. Rumors Are Flying
4. Choo Choo Ch'Boogie
5. Five Minutes More
6. Rickety Rickshaw Man
7. Ole Buttermilk Sky
8. On The Boardwalk At Atlantic City
9. For Sentimental Reasons
10. Zip-A-Dee-Doo-Dah

Jackson, Miss.

1. Five Minutes More
2. Rumors Are Flying
3. To Each His Own
4. This Is Always
5. Ole Buttermilk Sky
6. The Old Lamplighter
7. You Keep Coming Back Like A Song
8. Blue Skies
9. That's How Much I Love You
10. South America, Take It Away

Grand Rapids, Mich.

1. Rumors Are Flying
2. Ole Buttermilk Sky
3. Pretending
4. South America, Take It Away
5. Five Minutes More
6. My Sugar Is So Refined
7. I Guess I'll Get The Papers
8. The Things We Did Last Summer
9. The Coffee Song
10. To Each His Own

Los Angeles

1. Rumors Are Flying
2. Ole Buttermilk Sky
3. Five Minutes More
4. The Old Lamplighter
5. For Sentimental Reasons
6. Passe
7. South America, Take It Away
8. To Each His Own
9. The Whole World Is Singing My Song
10. Huggin' and Chalkin'

Newark, N. J.

1. Rumors Are Flying
2. Ole Buttermilk Sky
3. Five Minutes More
4. To Each His Own
5. The Whole World Is Singing My Song
6. If You Were The Only Girl
7. Choo Choo Ch'Boogie
8. Pretending
9. South America, Take It Away
10. The Old Lamplighter

Kansas City, Mo.

1. Rumors Are Flying
2. Five Minutes More
3. To Each His Own
4. This Is Always
5. And Then It's Heaven
6. Why Does It Get So Late So Early
7. Divorce Me C.O.D.
8. Filipino Baby
9. Shut That Gate
10. Blue Skies

Denver, Colo.

1. Rumors Are Flying
2. It's All Over Now
3. Huggin' and Chalkin'
4. Oh, But I Do
5. Either It's Love Or It Isn't
6. Ole Buttermilk Sky
7. The Christmas Song
8. For Sentimental Reasons
9. Sooner Or Later
10. Hold Me, Hold Me, Hold Me

Boston, Mass.

1. Rumors Are Flying
2. The Whole World Is Singing My Song
3. This Is Always
4. The Coffee Song
5. Ole Buttermilk Sky
6. Pretending
7. For Sentimental Reasons
8. Five Minutes More
9. The Old Lamplighter
10. Passe

BYRDE'S EYEVIEW
'ROUND THE WAX CIRCLE
 by
 Byrde Gore

MEMO TO ALL DISK MAKERS AND MEMBERS OF THE COIN-TRADE!—WITHIN THE NEXT FEW DAYS YOU WILL BE CONTACTED BY CHARLES BERNOFF OF REGAL MUSIC IN NEW YORK CITY TO PLEDGE YOUR SUPPORT TO A PROJECT THAT DESERVES THE ASSISTANCE AND ENDORSEMENT OF EVERY AMERICAN WITH A MEMORY OF DECEMBER 7, 1941 AND ALL THAT FOLLOWED FROM THERE. FOR MANY MONTHS HE HAS BEEN CARRYING ON THAT PROGRAM ALONE BECAUSE HE BELIEVES IN REMEMBERING THE MEN WHO GAVE. NOW HE IS SEEKING TO INCORPORATE THE POWER OF BOTH THE RECORDING AND COIN MACHINE INDUSTRIES TO THE PROJECT. IF YOU BELIEVE THAT THE DUTY OF AMERICANS TO OUR WOUNDED, HOSPITALIZED SONS DID NOT END WITH THE END OF HOSTILITIES AND WAR CONTRACTS, THEN IDENTIFY YOURSELF AND YOUR BUSINESS FIRM WITH THIS PROGRAM WHICH WILL PROVIDE "A NIGHT OUT" FOR THE KIDS WHOSE SICKNESS AND WOUNDS SHUT THEM IN.

* * *

Following the birth of her child this month, blonde Betty (Doctor, Lawyer, Indian Chief) Hutton will return to star on Capitol Records as a vocal stylist after an absence from the Capitol label of a year. Glenn E. Wallich, vice-president and general manager of Capitol, this week revealed that Miss Hutton's first discs since her return to Capitol will be released in January. Her return to Capitol came about through the personal intervention of B. G. (Buddy) DeSylva, noted showman who serves as chairman of the Capitol Board of Directors. It was DeSylva who discovered Miss Hutton and starred her in his stage show, "Panama Hattie". Later, as executive producer of Paramount Studios, DeSylva gave Betty her first chance in motion pictures.

* * *

Thanx! In reply to the story that appeared in *The Cash Box*, week of November 25th, reiterating the plea for platters in veterans hospitals, Signature Records announced this past week that a complete record library will be donated to the Vaughn and Hines General Hospital, Chicago, on Monday, December 2nd. The presentation on behalf of Signature Records will be made by the General Electric Supply Corporation, who serve as distributors for the label in that city.

* * *

Buddy Baker, Exclusive Record's musical director has just recorded the first four sides to be released under Exclusive's new 75-cent label. Baker will cut two vocals and two instrumentals with Emma Lou Welch ballading the Leon Rene tune "Be Fair With Me" and Vivien Garry jumping with her own tune, "I'm Stuck With The Sticker". Instrumentals will include the Rene standard "Sleepy Time Down South" and a Baker original, as yet untitled.

ROAD MAP
 MO.
 ARK.
 TE.
 LA.

JOHNNY MERCER
 With Paul Weston and His Orchestra

'HUGGIN'
'CHALKIN'

TERRIFIC!

AND A

'TAKE ME BACK TO LITTLE ROCK
(ARKANSAS)' With The Pied Pipers
CAP. 334

TEX WILLIAMS
 and His Western Caravan

'I GOT TEXAS IN MY SOUL'

'LEAF OF LOVE' CAP. 333
 Vocals by Tex Williams



GEECHIE SMITH
 and His Orchestra

'LET THE GOOD TIMES ROLL'

'GOT YOU ON MY MIND'
 Vocals by Geechie Smith
CAP. 332

Capitol RECORDS

Sunset and Vine **FIRST** WITH THE HITS FROM HOLLYWOOD

Burning the Jukes in HARLEM

The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.


1. THE CHRISTMAS SONG
THE KING COLE TRIO
(Capitol 311)
2. DON'T TAKE YOUR LOVE FROM ME
LUIS RUSSELL AND ORCH.
(Apollo 1020)
3. WEDDING DAY BLUES
COUSIN JOE'S BROOKLYN BLUES BLOWERS
(Savoy 5527)
4. I SOLD MY HEART TO THE JUNKMAN
BASIN ST. BOYS
(Exclusive 225)
5. GUITAR BOOGIE
ARTHUR SMITH AND RAMBLER TRIO
(Super Disc 1004)
6. (I LOVE YOU) FOR SENTIMENTAL REASONS
THE BROWN DOTS
(Manor 1041)
KING COLE TRIO
(Capitol 304)
7. CHOO CHOO CH'BOOGIE
LOUIS JORDAN and HIS TYMPANY FIVE
(Decca 23610)
8. BREAKING MY HEART
JOE LIGGINS AND HIS HONEYDRIPPERS
(Exclusive 231)
9. TANYA
JOE LIGGINS and HIS HONEYDRIPPERS
(Exclusive 231)
10. MY SILENT LOVE
JOHNNY MOORE'S THREE BLAZERS
(Exclusive 224)

2 smash hits
by **JOE LIGGINS**
AND HIS
HONEYDRIPPERS

"TANYA"
BACKED BY
"BREAKING MY HEART"
NO. 231

"DRIPPER'S BOOGIE"
PART 1 AND 2
GREATER THAN THE HONEYDRIPPER
NO. 232

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Exclusive
RECORDS

SUNSET AT VINE HOLLYWOOD

ORDER FROM NEAREST DISTRIBUTOR

Capitol & RKO Sign Disk-Recording Pact

HOLLYWOOD, CAL. — Contracts were signed this past week which will give Capitol Records, Inc., the exclusive use for disc-recording purposes of new, specially-designed recording facilities in the RKO Pathe Studios at Park Avenue and 106th Street in New York City.

Announcement of the agreement was made in Hollywood by Glenn E. Wallich, Capitol's vice-president and general manager, who signed papers with Harold Lewis, RKO Pathe studio manager. The recording studios, laid out specifically for high-fidelity recording of film soundtracks, commercial phonograph records and radio transcriptions, were designed by the noted American conductor and composer, Nathaniel Shilkret, RKO Pathe music consultant.

"All New York recording activities of Capitol record and transcription artists will be centralized in these new and acoustically perfect studios beginning Dec. 2," Mr. Wallich said. "The facilities are the most modern in the world, replete with newest post-war equipment. Test recordings indicate that a new standard in fidelity soon will be apparent on Capitol's discs."

Warren Birkenhead, chief electronic engineer for Capitol, is in New York preparing the new studios for first recording sessions. Walter Rivers, New York recording studio manager for Capitol, will be in charge of operations.

CLOSING OUT

ENTIRE STOCK OF COSMO RECORDS

BUY — BUY — BUY! SAVE — SAVE — SAVE!

No.	TITLE	No.	TITLE
453	—Are You Livin' Old Man Jose Gonzales	488	—Whatta Ya Gonna Do Ridin' On a Summer Afternoon You, So It's You
456	—I'll Buy That Dream No Can Do	489	—Something Old and Something New
464	—Noche Maria From Bahia	491	—Should I Tell You I Love You I'd Be Lost Without You
465	—Body and Soul Ghost of Barrelhouse Joe	492	—Hymn to the Sun Hey Bobby
467	—Surprise Party In the Middle of May	494	—Mable Mable This is the Nite
469	—I'm Always Chasing Rainbows Symphony	495	—Love is the Darndest Thing That Little Dream Got Nowhere
470	—Patience and Fortitude There's No One But You	496	—This Is Always Linger in My Arms a Little Longer
471	—Sioux City Sue Loop de Loo	498	—Too Many Irons in the Fire My Neck of the Woods
474	—All That Glitters Who's Got a Tent for Rent	499	—Please and Say It Isn't So 30 Miles an Hour
476	—They Raided the Joint All Ruzzitt Buzzitt	500	—Makin' Whoopee Paradiddle Joe
477	—If You Were There Azusa	501	—So Beats My Heart For You Take Me Back to Little Rock
478	—Song of the Bayou I've Got the Sun in the Morning	510	—Margie Jalousie
479	—As Time Goes By Out California Way	702	—Listen to Me Love on a Grayhound Bus
480	—Pin Marin It Seems Like Ages	703	—Isn't It Wonderful All the Time
481	—Stardust Where or When	704	—More Than You Know I Don't Know Why
482	—Solitude Stormy Weather	705	—My Reverie Smoke Gets in Your Eyes
483	—Cynthia's in Love Surrender	706	—Deep Purple I'm in the Mood for Love
484	—St. Louis Blues The Band That Really Played	901	—Rattle and Roll Behind the Eight Bar Tubby the Tuba Series 1-2-3-4 Kikwood Albums
485	—Derry Dum How High the Moon		
486	—The House of Blue Lights I've Got the Blue Lights On		
487	—Under the Willow Tree Willow Road		

Price — 42c EACH — Including Tax

All Records Listed sold only in Quantities of 25 of Each Number.

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C.M.I. BLUE BOOK

FOREWORD Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The C.M.I. Blue Book can only feature the market prices as they are quoted. The C.M.I. Blue Book acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. The C.M.I. Blue Book reports each quotation exactly as it is made and depends on the subscriber to make average price adjustment to fit the peculiarities of his own territory.

METHOD The C.M.I. Blue Book should be read as follows: First price listed is lowest price for the week; Second price listed is highest price. Where only one price appears this should be considered lowest price.

IMPORTANT Machines underlined mean these were most active in trading the past week.

CODE Check this code carefully. Become acquainted with each one of the code numbers and what they signify. These code numbers appear in front of the name of each machine.

1

MEANS PRICE
WENT UP.

2

MEANS PRICE
WENT DOWN.

3

MEANS MACHINE JUST ADDED
TO LIST.

4

MEANS PRICES WENT UP AND DOWN
DURING THE PAST WEEK.

5

MEANS PRICES REMAINED SAME AS
IN LAST PRICE LISTS.

6

MEANS NO PRICES QUOTED FOR PAST
TWO WEEKS.

7

MEANS NO PRICES QUOTED FOR PAST
THREE WEEKS.

XX

MEANS NO PRICES QUOTED FOR
MANY WEEKS — PRICE SHOWN IS
LAST KNOWN QUOTATION.

THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF
THE COIN MACHINE INDUSTRY"

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32 W. RANDOLPH ST., CHICAGO 1, ILLINOIS
HELEN PALMER, Mgr. ALL PHONES: DEARBORN 0045

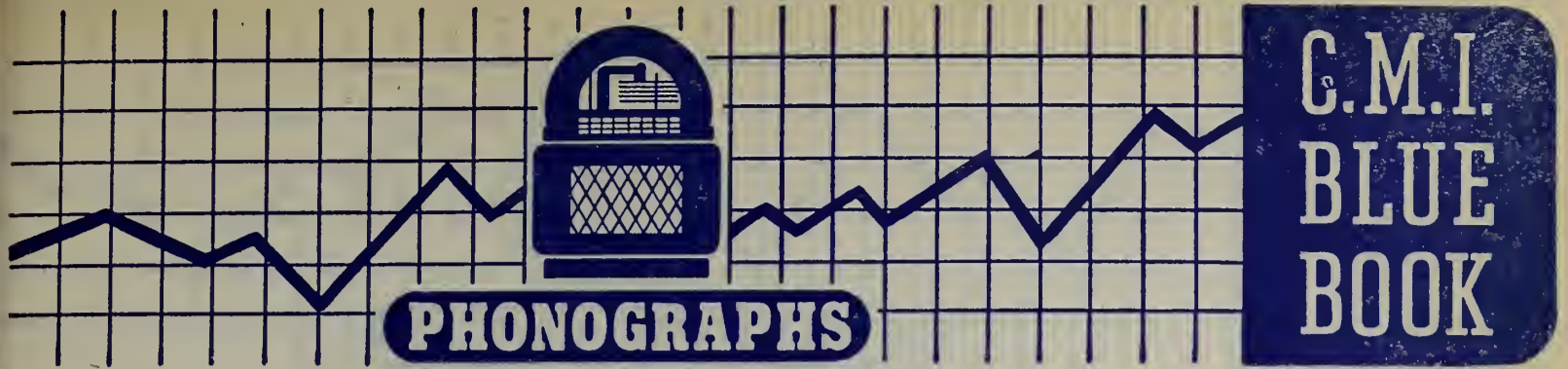
LOS ANGELES OFFICE

422 W. 11th ST. LOS ANGELES 15, CALIFORNIA
MARSHALL MICON, Mgr. ALL PHONES: PROSPECT 2687

IMPORTANT NOTICE

Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The C.M.L. Blue Book can only feature the market prices as they are quoted. The C.M.L. Blue Book acts exactly the same as the market quotation board at the Stock Exchange — posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.L. Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration.

THE C.M.I. BLUE BOOK REPORTS EACH QUOTATION EXACTLY AS IT IS MADE AND DEPENDS ON THE SUBSCRIBER TO MAKE AVERAGE PRICE ADJUSTMENT TO FIT THE CONDITIONS IN HIS OWN TERRITORY.



WURLITZER

2. P 10	49.50	69.50
xx. P 10 III	65.00	69.50
xx. P 12	160.00	185.00
5. 312	95.00	129.50
xx. P 400	59.50	175.00
5. 412	95.00	169.50
xx. 412 DC Cr	32.50	
4. 412 III	99.50	175.00
xx. 316	100.00	150.00
6. 416	139.50	195.00
4. 616	119.50	235.00
2. 616 III	149.50	249.50
xx. 616 A	170.00	175.00
5. 716	175.00	195.00
4. 24	199.50	350.00
2. Revamp (24)	269.50	275.00
2. 600 R	295.00	350.00
2. 600 K	295.00	395.00
2. 500	299.50	425.00
6. 500 A	320.00	345.00
2. 500 K	250.00	395.00
5. 41 (Counter)	125.00	189.50
2. 51 (Counter)	95.00	119.50
4. 61 (Counter)	85.00	165.00
2. 71 (Counter)	189.50	249.50
5. 81 (Counter)	185.00	200.00
xx. 50	75.00	125.00
2. 700	319.50	650.00
1. 750 M	495.00	550.00
2. 750 E	445.00	675.00
xx. 780M Colonial	409.50	450.00
5. 780 E	475.00	545.00
4. 800	425.00	625.00
1. 850	495.00	700.00
5. 950	540.00	725.00
1. 42-24 (Rev)	225.00	385.00
2. 42-500 (Rev)	319.50	400.00
2. 42-600 (Rev)	265.00	450.00
6. 300 Adaptor	22.50	27.50
xx. 320 Wireless Wall Box	6.95	11.50
xx. 310 Wall Box 30 Wire	4.95	9.50
2. 320 2 Wire Wall Box	9.00	14.00
xx. 332 2 Wire Bar Box	9.50	19.50
6. 331 2 Wire Bar Box	7.00	7.50
6. 304 2 Wire Stepper	12.50	17.50
xx. Wireless Strollers	25.00	
5. 430 Speaker Cab with 5, 10, 25c Box	69.50	85.00
xx. 420 Speaker Cabinet	50.00	
5. Twin 616 Steel Cab Adp Amp		
Stp Speaker	135.00	150.00
2. Twin 12 Steel Cab Adp Amp Stp	179.50	210.00
xx. Selector Speaker	95.00	100.00
5. 100 Wall Box 5c 30 Wire	4.00	15.00
xx. 100 Wall Box 10c	17.50	
6. 111 Bar Box	3.00	10.00
5. 125 Wall Box, 5, 10, 25	17.50	32.50
1. 120 Wall Box	12.50	19.50
xx. Bar Brackets	2.00	3.50
xx. 305 Impulse Rec	2.50	25.00
xx. 350 Wls Speaker	20.00	25.00
xx. 115 Wall Box Wire	15.00	25.00
6. 135 Step Receiver	15.00	17.50
6. 145 Imp Step Fast	35.00	37.50
xx. 150 Impulse Rec	20.00	
xx. 337 Bar Box	32.50	
7. 306 Music Transmit	7.50	9.50
xx. 39A Speaker	25.00	
6. 130 Adaptor	27.50	
xx. Steel Cab Speaker	140.00	175.00
xx. 580 Speaker	75.00	210.00

ROCKOLA

5. 12 Record	95.00	129.50
1. 16 Record	119.00	135.00
6. Rhythm King 12	69.50	149.50
5. Rhythm King 16	135.00	159.50
6. Imperial 16	165.00	195.00
1. Imperial 20	225.00	235.00
5. Windsor	200.00	289.50
5. Windsor III	229.50	249.50
1. Monarch	160.00	185.00
5. Std Dial a Tone	329.50	350.00
1. '40 Super Rockolite	339.50	475.00
xx. Counter '39	119.50	149.50
1. '39 Standard	275.00	389.50
2. '39 DeLuxe	200.00	400.00
5. '40 Super Walnut	325.00	399.50
5. '40 Super Marble	300.00	325.00
xx. '40 Master Walnut	300.00	319.50
1. '40 Master Rockolite	285.00	425.00
2. '40 Counter	139.50	175.00
xx. '40 Counter with Std	139.50	
2. '41 Premier	379.50	475.00
xx. Wall Box	14.50	15.00
xx. Bar Box	5.00	
5. Spectravox '41	50.00	75.00
xx. Glamour Tone Column	75.00	95.00
5. Modern Tone Column	45.00	49.50
2. Playmaster & Spectravox	295.00	365.00
6. Playmaster	235.00	400.00
xx. Twin 12 Cab Speak	175.00	275.00
xx. 20 Rec Steel Cab ASA	109.50	
xx. Playboy	30.00	
2. Commando	375.00	525.00
xx. 1501 Wall Box	5.00	10.00
xx. 1502 Bar Box	5.00	10.00
7. 1503 Wall Box	12.50	14.50
7. 1504 Bar Box	14.50	18.00
xx. 1510 Bar Box	22.50	29.50
6. 1525 Wall Box	32.50	39.50
6. 1526 Bar Box	24.50	39.50
1. Dial a Tone B&W Box	7.00	10.00
xx. 1805 Organ Speaker	49.50	50.00
xx. Tone a Lier	54.50	
xx. DeLuxe Jr Console Rock	150.00	245.00

A. M. I.

5. Hi Boy 302	325.00	495.00
2. Singing Towers (201)	200.00	295.00
2. Streamliner 5, 10, 25	250.00	275.00
2. Top Flight	79.00	225.00
xx. Model V5 Phono	60.00	
xx. Singing Towers Sreak	15.00	
5. Singing Towers (301)	195.00	275.00

BUCKLEY

5. New Wall Box	7.00	15.00
7. New Bar Box	15.00	24.50
6. Wall & Bar Box Old Style	5.00	6.95
5. III Wall & Bar Box	11.00	14.50
xx. 32 Record Adaptor	5.00	15.00
7. 24 Record Adaptor	14.50	15.00
xx. 16 Record Adaptor	15.00	
xx. Steel Cabinet	10.00	20.00
xx. Zephyr Speak Cab	11.25	
xx. 20 Rec Seeburg Adaptor	25.00	39.50
7. Bar Brackets	1.50	2.00

C.M.I. BLUE BOOK



SEEBURG

xx. Selectomatic 10	35.00	65.00
1. Symphonola	39.50	145.00
xx. Model A III	35.00	100.00
xx. Model B	62.50	95.00
xx. Model C	37.50	99.50
xx. Model H	100.00	
1. Rex	199.50	275.00
xx. Model K15	95.00	150.00
6. Model K20	195.00	215.00
1. Plaza	199.00	289.50
5. Royale	219.50	275.00
1. Regal	225.00	300.00
7. Regal RC	275.00	385.00
7. Model A	99.50	125.00
2. Gem	225.00	275.00
1. Classic	295.00	450.00
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1. Classic RC	339.50	399.00
1. Mayfair	315.00	375.00
2. Mayfair RC	350.00	375.00
xx. Melody King	125.00	135.00
5. Crown	249.50	325.00
xx. Crown RC	345.00	415.00
5. Concert Grand	265.00	295.00
4. Colonel	350.00	425.00
1. Colonel RC	450.00	495.00
1. Concert Master RC	425.00	545.00
1. Cadet	349.50	395.00
7. Cadet RC	335.00	465.00
5. Major	345.00	425.00
5. Major RC	375.00	400.00
5. Envoy	350.00	395.00
1. Envoy RC	350.00	495.00
4. Vogue	295.00	395.00
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6. Vogue RC	299.50	314.50
1. Casino	265.00	300.00
7. Casino RC	250.00	389.50
5. Commander	325.00	395.00
2. Commander RC	375.00	395.00
6. Hi Tone 9800	324.00	500.00
1. Hi Tone 9800 RC	365.00	575.00
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2. Hi Tone 8800	325.00	475.00
2. Hi Tone 8800 RC	365.00	575.00
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5. Hi Tone 8200	389.50	400.00
4. Hi Tone 8200 RC	389.00	525.00
xx. 20 Record '43 Cab	350.00	399.50
6. Selectomatic 16	5.75	7.50
xx. Selectomatic 24	7.50	8.50
xx. Selectomatic 20	5.00	10.00
7. Remote Speak Organ	20.00	27.50
7. Multi Selector 12 Rec	22.50	49.50
xx. Melody Parade Bar	4.50	
5. 5c Wallomatic Wireless	19.50	35.00
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5. 5c Baromatic Wireless	35.00	69.50
7. 5c Wallomatic 3 Wire	9.50	32.50
5. 30 Wire Wall Box	7.50	9.50
xx. Power Supply	15.00	
2. 5, 10, 25c Baromatic 3 Wire	27.50	45.00
5. 5, 10, 25c Wallomatic 3 Wire	24.00	25.00
7. 5, 10, 25c Wallomatic Wireless	30.00	52.50
7. 5, 10, 25c Baromatic Wireless	32.50	52.50
xx. Electric Speaker	25.00	29.50
7. Wireless Stroller	14.50	17.50
6. Wall Brackets	2.00	5.00
5. Wired Speak Organ	15.00	22.50

KEENEY

xx. Wall Boxes	1.50	6.00
xx. Adaptor for Seeburg	25.00	
xx. Adaptor for Rockola	27.50	35.00
xx. Adaptor for 616 Wurlitzer	15.00	
xx. Twin 12 Adaptor	25.00	37.50
xx. Wurlitzer 24 Adaptor	15.00	25.00
xx. Adaptor for Mills Empress	20.00	24.50
xx. Organ Speaker	35.00	
xx. Sun Ray Speaker	25.00	
xx. Bar Brackets	2.50	3.50

MILLS

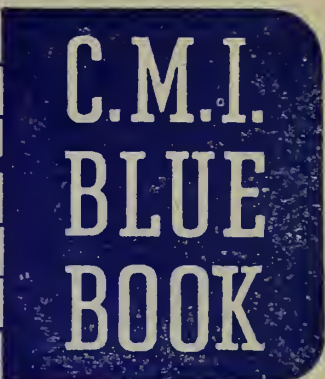
2. Zephyr	45.00	65.00
xx. Studio	70.00	119.50
xx. Dance Master	70.00	99.50
xx. DeLuxe Dance Master	50.00	52.50
2. Do Re Mi	45.00	60.00
1. Panoram	275.00	395.00
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1. Throne of Music	225.00	295.00
xx. Throne with Adaptor	275.00	285.00
1. Empress	250.00	375.00
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xx. Panoram Adaptor	8.50	
xx. Panoram 10 Wall Box	8.50	
xx. Speaker	10.00	27.50
5. Panoram Peek (Con)	219.50	285.00
7. Conv for Panoram Peek	12.50	29.50

GABEL

xx. 12 Record Jr	42.50	125.00
xx. 12 Record with Adaptor	58.50	
xx. 12-12 Adaptor	94.00	
xx. 18 Rec III Grill	20.00	75.00
xx. 18 with Adaptor	99.50	125.00
xx. 20 Record Lite Up	225.00	265.00
xx. 24 Record Last Mdl	75.00	95.00

PACKARD

7. Pla Mor Wall & Bar Box	29.50	32.50
7. Bar Bracket	4.50	5.00
xx. Willow Adaptor	18.00	59.50
xx. Chestnut Adaptor	25.00	36.50
xx. Cedar Adaptor	30.00	39.50
xx. Poplar Adaptor	25.00	46.50
xx. Maple Adaptor	30.20	
xx. Juniper Adaptor	27.00	28.00
xx. Elm Adaptor	25.00	
xx. Pine Adaptor	25.00	50.50
xx. Beech Adaptor	20.00	71.50
xx. Spruce Adaptor	35.00	45.00
xx. Ash Adaptor	25.00	35.00
xx. Walnut Adaptor	25.00	59.50
xx. Lily Adaptor	14.50	17.00
xx. Violet Speaker	21.00	24.50
xx. Orchid Speaker	49.50	50.00
xx. Iris Speaker	55.00	59.50



2. Amusematic Lite League	174.50	229.50
6. Atlas Baseball	35.00	49.50
5. ABT 6 Gun Rifle Rg	825.00	1000.00
6. Bally Basketball	35.00	39.50
5. Bally Alley	20.00	49.50
xx. Bally Convoy	100.00	125.00
2. Bally Defender	94.50	149.50
xx. Bally Eagle Eye	49.50	
1. Bally King Pin	69.50	189.50
xx. Bally Lucky Strike	45.00	69.50
1. Bally Rapid Fire	75.00	125.00

1. Bally Sky Battle	69.50	169.50
xx. Bally Racer	50.00	60.00
2. Bally Bull Jap Con	40.00	50.00
6. Bally Shoot the Bull	35.00	40.00
6. Bally Torpedo	135.00	139.50
2. Bally Undersea Raider	175.00	295.00

xx. Bang a Deer	75.00	85.00
2. Bell o Ball	30.00	35.00
xx. Blister Gunner Con	10.00	
5. Bowl a Bomb	119.50	125.00
xx. Bowl a Jump	329.50	
xx. Bowl a Way	235.00	295.00
6. Bowling League	75.00	95.00
xx. Buckley DeLuxe Dig	75.00	165.00
xx. Buckley Treas Is Dig	45.00	99.50
6. Casino Golf	19.50	25.00
4. Champion Hockey	40.00	129.50
4. Chicoin Goalee	159.50	475.00

2. Chicoin Hockey	89.50	179.50
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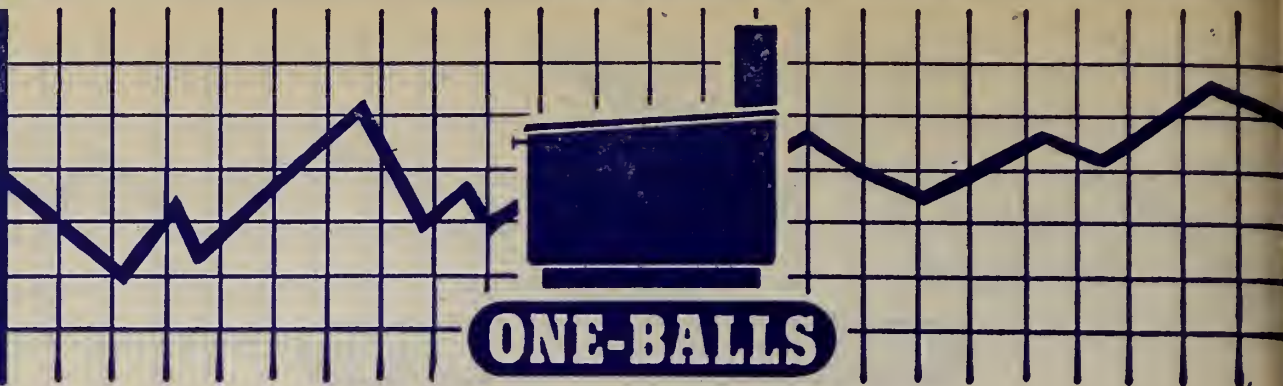
1. Chicoin Rola Score	85.00	95.00
xx. Chester Pollard Golf	34.50	55.00
xx. Circus Romance	99.50	225.00
xx. Cupid Wheel	60.00	75.00
xx. Daval Bumper Bowling	79.50	99.50
xx. Daval U Roll It	44.50	
xx. Evans Duck Pin Alley	189.50	
xx. Evans In the Barrel	110.00	139.50
2. Evans Super Bomber	79.50	199.50
xx. Evans Play Ball	89.50	135.00
5. Evans Skee Ballette	74.50	89.00
2. Evans Ten Strike LD	40.00	50.00
6. Evans Ten Strike HD	69.50	79.50
xx. Evans Ten Strike '46	295.00	372.50
2. Evans Tommy Gun	89.50	119.50
6. Exhibit Bicycle	14.50	37.50
xx. Exhibit Basketball	75.00	
xx. Exhibit Bowling Alley	59.50	90.00
xx. Exhibit Hi Ball	50.00	59.50
5. Exhibit Merchantman Roll Ch Digger	45.00	79.50
2. Exhibit Rotary Mdsr	200.00	225.00
6. Exhibit Vitalizer	69.50	89.50
xx. Genco Bank Ball	145.00	149.50
2. Genco Play Ball	125.00	135.00
5. Genco Total Roll	325.00	450.00
xx. Groetchen Mtn Climb	59.50	75.00
5. Groetchen Metal Typer	295.00	300.00
xx. Gottlieb Skee Ballette	45.00	89.50
2. Gott 3 Way Gripper '46	19.50	39.50
7. Jenn Roll in the Bar	80.00	95.00
1. Keeney Air Raider	79.50	129.50

2. Keeney Anti Aircraft Br	39.50	79.50
2. Keeney Anti Aircraft Bl	15.00	35.00
xx. Keeney Bowlette	150.00	200.00
xx. Keeney Navy Bomber	100.00	175.00
2. Keeney Sub Gun	59.50	99.00
1. Keeney Texas League	34.50	49.50
2. Kirk Air Defense	125.00	169.50

7. Kirk Night Bomber	142.50	200.00
xx. Keep Punching	50.00	100.00
xx. Klip a Nip (Con)	16.50	16.75
xx. Kue Ball	25.00	30.00
1. Liberator	89.50	99.50
6. Midget Skee Ball DeL	60.00	125.00
xx. Mills Rotary Digger	29.50	32.50
1. Mutoscope Ace Bomber	149.50	159.50
xx. Mutoscope Bowl Alley	100.00	
4. Mutoscope Dr Mobile	139.50	239.50
xx. Mutoscope Dr Mobile w tk	235.00	260.00
xx. Mutoscope Elec Trav Crane	75.00	89.50
xx. Mutoscope Fan Ft Dig	39.50	79.50
2. Mutoscope Photomatic	350.00	625.00
xx. Mutoscope Roll Frt Cr	50.00	69.50
2. Mutoscope Sky Fighter	159.50	209.50

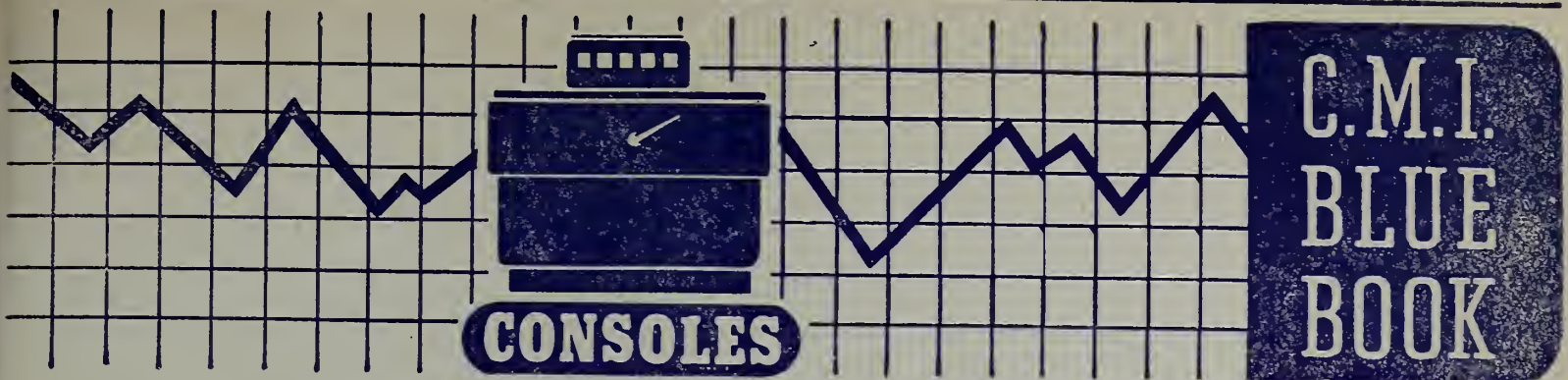
xx. Mutoscope Sky Fighter w con	195.00	
xx. Mutoscope Hockey	55.00	90.00
xx. Mutoscope Magic Fing	85.00	125.00
xx. Mutoscope Pokerino	45.00	90.00
2. Munver Super Skee Roll	210.00	349.50
2. Munves Trap the Jap	60.00	150.00
xx. Pennant	35.00	49.50
1. Periscope	89.50	225.00
2. Pitchem & Catchem	125.00	129.50
5. Pilot Trainer	495.00	500.00
7. Poker & Joker	52.50	65.00
7. Radio Rifle	24.50	29.50
6. Rockola Ten Pins LD	19.50	30.00
xx. Rockola Ten Pins HD	50.00	54.50
xx. Rockola Tom Mix Rifle	25.00	39.50
2. Rockola World Series	60.00	94.50
xx. Rockola Talkie Hrsp	100.00	125.00
xx. Rock o Ball	75.00	175.00
2. Scientific Baseball	49.50	99.00
5. Scientific Basketball	99.50	109.50
1. Scientific Batting Pr	75.00	129.50
xx. Scientific Battle Royal	149.50	
xx. See a Freak	49.50	89.50
2. Scientific X-Ray Pkr	49.50	69.50
2. Seeburg Chicken Sam	50.00	90.00
xx. Seeburg Jap Con	69.50	149.50
xx. Seeburg Jail Bird	95.00	150.00
xx. Seeburg Hitler Con	70.00	149.50
xx. Seeburg Hockey	75.00	100.00
xx. Seeburg Par Gun	94.50	150.00
6. Seeburg Rayolite	49.50	79.50
2. Seeburg Shoot the Chute	50.00	99.50
xx. Selectroscope	139.50	145.00
xx. Shoot a Bazooka (Con)	10.00	
5. Skee Barrel Roll	119.50	139.50
xx. Star E.ec Hoist Dig	25.00	79.50
7. Super Torpedo	122.50	125.00
1. Supreme Bolascrore	125.00	235.00
2. Supreme Gun (Rev)	69.50	125.00
2. Supreme Skee Roll	129.50	150.00
xx. Supreme Skill Roll	329.00	349.50
6. Supreme Rocket Buster	110.00	125.00
xx. Tail Gunner	49.50	125.00
7. Test Pilot	99.50	109.50
xx. Target Roll 14 ft	79.50	
xx. Thunderbolt	149.50	169.50
xx. Tokio Raider (Con)	16.50	16.75
2. Victory Pool (Play Pool)	29.50	79.50
xx. Victory Roll	165.00	175.00
7. Warner Voice Recorder	149.50	150.00
xx. Western Baseball '39	37.50	45.00
1. Western Baseball '40	99.50	129.50
xx. Western Major League	125.00	135.00
xx. Western Super Strength	20.00	32.50
xx. Western Recordit	200.00	325.00
2. Wurlitzer Skeeball	129.50	295.00
xx. Whee Gee Mystic	169.50	195.00
5. Zingo	99.50	159.50

**C.M.I.
BLUE
BOOK**



7. All American Derby Con	49.50	65.00
xx. Arlington	11.50	15.00
xx. Aksaraben PO	35.00	49.50
xx. Arrowhead	35.00	
7. Big Game PO	89.50	109.50
xx. Big Prize FP	35.00	39.50
xx. Big Prize PO	34.50	39.50
4. Blue Grass FP	64.50	150.00
6. Blue Ribbon PO	35.00	40.00
1. Challenger	65.00	89.50
2. Club Trophy FP	139.50	205.00
xx. Congo	29.50	35.00
5. Contest FP	65.00	75.00
4. Dark Horse FP	64.50	150.00
xx. Derby King	65.00	70.00
xx. Derby Clock PO	69.50	75.00
xx. Derby Heat PO	32.50	
xx. Derby Time PO	65.00	100.00
xx. Derby Winner PO	100.00	125.00
2. '41 Derby FP	139.50	225.00
6. Dust Whirls	189.50	235.00
xx. Eureka	49.50	59.50
xx. Feed Bag PO	50.00	
xx. Flasher PO	35.00	
xx. Fleetwood	24.50	35.00
xx. Flying Champ	35.00	50.00
xx. Fairmount	200.00	325.00
xx. Fair Grounds PO	25.00	49.50
xx. Fast Track	29.50	
xx. Five in One FP	30.00	49.50
5. Fortune FP	45.00	165.00
5. Gold Cup FP	30.00	39.50
5. Grand National	49.50	50.00
5. Grand Stand PO	35.00	50.00
xx. Gold Medal PO	25.00	45.00
5. Hawthorne PO	49.50	50.00
xx. Horseshoes PO	35.00	
2. Jockey Club	195.00	225.00
1. Kentucky	135.00	169.50

5. Long Acre	239.50	315.00
6. Long Shot PO	150.00	195.00
1. One Two Three '39 FP	35.00	39.50
1. One Two Three '40	49.50	89.50
6. One Two Three '41	40.00	99.50
5. Owl FP	38.00	69.50
xx. Pastime (Rev)	175.00	293.50
5. Preakness PO	22.50	39.50
xx. Pacemaker PO	35.00	40.00
2. Pimlico FP	119.50	250.00
xx. Pot Shot	39.50	40.00
2. Race King (Rev)	80.00	89.50
4. Record Time FP	64.50	134.50
xx. Rockingham	179.50	200.00
5. Santa Anita	95.00	99.50
xx. 7 Flasher FP	64.50	
xx. Sport Event FP	129.50	135.00
2. Sky Lark FP & PO	75.00	140.00
4. Sport Special FP	64.50	150.00
2. Sport Page PO	20.00	50.00
xx. Spinning Reels PO	47.50	80.00
1. Sport King PO	149.50	150.00
xx. Stepper Upper PO	50.00	55.00
5. Sportsman (Rev)	100.00	169.50
xx. Track Record	55.00	75.00
xx. Thistledown	35.00	49.50
1. Thoroughbred	239.50	275.00
5. Turf Champ FP	69.50	109.50
xx. Turf Special	15.00	
2. Turf King	145.00	150.00
xx. Victorious 1943 (Rev)	45.00	49.50
xx. Victorious 1944 (Rev)	70.00	75.00
5. Victorious 1945 (Rev)	65.00	109.50
1. Victory FP	25.00	59.50
2. War Admiral (Rev)	79.50	85.00
xx. Whirlaway (Rev)	125.00	229.50
xx. Winning Ticket	60.00	65.00
xx. Zipper	29.50	



5. 5c Baker's Pacer DD	195.00	199.50	2. Mills 3 Bells	495.00	675.00
xx. CS Baker's Pacer DD	225.00	425.00	xx. Mills Auto Dice 25c	39.50	65.00
xx. 25c Baker's Pacer DD	325.00	350.00	xx. Pace Century	300.00	350.00
xx. 5c Baker's Pacer Std	145.00	179.50	xx. Pace Marathon	99.50	
6. CS Baker's Pacer Std	425.00	450.00	5. Paces Races Bl Cab	49.50	69.50
xx. 25c Baker's Pacer Std	350.00	365.00	1. Paces Races Br Cab	77.50	94.00
xx. Bally Entry	22.50		xx. Paces Races Red Arrow	125.00	140.00
xx. Bangtails '39	50.00	90.00	xx. Paces '39 Saratoga	75.00	89.50
xx. Bangtails '40	125.00	149.50	xx. Paces '40 Saratoga	129.50	159.50
xx. Bangtails '41	125.00	159.50	2. Paces Saratoga w rails	79.50	150.00
5. Big Game PO	95.00	109.50	5. Paces Saratoga no rails	60.00	69.50
5. Big Game FP	69.50	89.50	6. Paces Saratoga Comb	129.50	159.50
6. Big Top PO	79.50	85.00	xx. Paces Saratoga Jr PO	64.50	75.00
4. Big Top FP	75.00	119.50	5. Paces Saratoga Sr PO	89.50	109.50
2. Bob Tail PO	65.00	99.50	2. Paces Ree's Comb	69.50	115.00
5. Bob Tail FP	95.00	159.50	1. Paces Reels Jr PO	59.50	74.00
xx. Buckley 7 Bells	175.00	350.00	xx. Paces Ree's Sr PO	49.50	50.00
xx. Buckley Long Shot Par	790.00	850.00	5. Paces Reels with rails	69.50	89.50
xx. Buckley Col Slt Head	65.00		5. Paces Reels no rails	39.50	69.50
xx. Buckley Col New Top	75.00		xx. Paces Twin 5-5	275.00	
xx. Beulah Park	95.00	110.00	xx. Paces Twin 5-10	295.00	300.00
xx. Charley Horse	100.00	150.00	6. Paces Twin 10-25	195.00	225.00
xx. China Boy	43.50	59.50	6. Paces Twin Console 5-25	180.00	195.00
xx. Chucklette	39.50	43.50	xx. Pastime	125.00	200.00
1. Club Bells	124.50	209.50	xx. Paddock Club	50.00	
2. Club Bells 25c	189.50	199.50	xx. Pamco DeLuxe Bell	17.50	25.00
xx. Club Chief	89.50		xx. Parlay Races	29.50	40.00
xx. Club House	25.00	40.00	xx. Pay Day	139.50	149.50
6. Derby Day Slant	25.00	30.00	xx. Pheasant	6.00	
xx. Derby Day Flat	17.50	25.00	xx. Pickem	15.00	22.50
xx. Dixie	59.50		2. Ray's Track	69.50	89.50
xx. Derby Winner	274.50		xx. Rio	25.00	59.50
xx. Dominola	35.00		5. Roll 'em	99.50	119.50
xx. Double Bells	159.50	199.50	xx. Rollette Jr	75.00	89.50
xx. Duo Twin Bells 5-25	450.00	575.00	xx. Rollette Jr (41)	110.00	150.00
6. Evans Pacers	99.50	189.50	xx. Rollette Sr	250.00	490.00
xx. El Dorado	75.00		xx. Rosemont	22.50	25.00
6. Exhibit Races	54.50	60.00	xx. Royal Draw	25.00	69.50
5. Fast Time FP	69.50	100.00	xx. Royal Flush	39.50	50.00
6. Fast Time PO	69.50	89.50	xx. Royal Lucre '41	152.50	275.00
5. Favorite	25.00	49.50	xx. Roulette 25c Caille	225.00	250.00
xx. Flashing Thru	95.00		xx. Seeburg Races	35.00	
xx. Flashing Ivories	245.00		xx. Saddle Club	35.00	47.50
xx. Fleetwood	30.00		xx. Silver Bell	29.50	32.50
2. Four Way Super Bell	295.00	395.00	5. Silver Moon Comb	89.50	119.00
4. Four Way Super Bell 3-5 1-25	445.00	525.00	5. Silver Moon PO	75.00	169.50
5. Four Way Super Bell 5-5 10-25	475.00	500.00	2. Silver Moon FP	59.50	99.50
xx. Four Horsemen	79.50	149.50	7. Silver Moon 10c	119.50	159.50
5. Galloping Domino (38)	75.00	99.50	5. Silver Moon 25c	125.00	169.50
2. Galloping Domino (39)	109.50	115.00	5. Skill Field	79.50	89.50
5. Galloping Domino (40)	159.50	175.00	xx. Skillo	180.00	
5. Galloping Domino (41)	189.50	235.50	6. Sk'll Time '37	37.50	45.00
5. Galloping Domino (42)	199.50	225.00	xx. Skill Time '38	40.00	50.00
xx. Good Luck	135.00	179.50	xx. Skill Time '41	65.00	69.50
4. High Hand	69.50	179.50	xx. Square Bell	65.00	75.00
xx. Hold & Draw	90.00		xx. Stanco Bell Double	119.50	
xx. Jung'e Camp FP	50.00	59.50	xx. Stanco Bell Single	110.00	
xx. Jung'e Camp PO	79.50	89.50	xx. Sugar King	35.00	50.00
1. Jumbo Parade Comb	99.50	159.50	5. Sun Ray	89.50	129.50
1. Jumbo Parade FP	79.50	99.50	4. Super Bell 5c Comb	175.00	294.50
1. Jumbo Parade PO	59.50	139.50	2. Super Bell 25c Comb	225.00	235.00
1. Jumbo Parade 25c	89.50	175.00	xx. Super Track Time	185.00	
5. Kentucky Club	79.50	110.00	1. Super Track Time TKT	200.00	350.00
xx. Keen Kubes	129.50		xx. Suzie Q	75.00	
xx. Keenette	89.50		xx. Tanforan	25.00	44.50
xx. Keno	40.00		xx. Track King	25.00	
xx. Liberty Bell	19.50	24.50	xx. Track Meet	159.50	
5. Lincoln Field	79.50		xx. Track Odds West	90.00	100.00
7. Long Champs	30.00	44.50	2. Track Odds Buckley	275.00	350.00
xx. Lucky Lucre	99.50	100.00	xx. Track Odds Daily Dbl	350.00	379.50
5. Lucky Lucre '41	99.50	149.50	2. Track Odds DD JP Buckley	525.00	695.00
5. Lucky Lucre 5-25	175.00	199.50	2. Track Time '39	74.50	95.00
2. Lucky Lucre 5-5	95.00	125.00	2. Track Time '38	25.00	125.00
5. Lucky Star	125.00	129.50	xx. Track Time '37	55.00	65.00
2. Lucky Star '41	179.50	200.00	xx. Track Time TKT	75.00	
2. May Bells 5-5-5-25c	525.00	795.00	xx. Track Time '37 TKT	35.00	49.50
xx. Multiple Cubes PO	30.00	45.00	2. Triple Entry	79.50	110.00
xx. Multiple Racer	49.50	59.00	4. Two Way Super Bell 5-5	245.00	375.00
4. Mills 4 Bells	209.50	609.50	1. Two Way Super Bell 5-25	199.50	425.00

C.M.I. BLUE BOOK



CIGARETTE, CANDY & SCALES

CIGARETTE

DU GRENIER

7. Model S 7 Column	27.50	32.50
2. Model VD 7 Column	42.50	72.50
7. Model W 9 Column	52.50	55.00
xx. Model WD 9 Column	55.00	74.50
1. Champion, 11 Column King Size	80.00	110.00
2. Champion, 9 Column	72.50	87.50
6. Champion, 7 Column	80.00	89.50

NATIONAL

2. Model 9-50	50.00	75.00
xx. Model 7-50, Regular	42.50	80.00
6. Model 7-50, King Size	50.00	89.50
7. Model 9-30	60.00	65.00
xx. Model 9A	65.00	112.50
1. Model 6-30	22.50	32.50
xx. Model 6-26	15.00	

ROWE

7. Aristocrat, 6 Column	15.00	22.50
xx. Imperial, 6 Col.	35.00	50.00
xx. Imperial, 8 Col.	57.50	62.50
xx. Royal, 6 Col.	35.00	65.00
xx. Royal, 8 Col.	60.00	72.50
1. Royal, 10 Col.	50.00	125.00
xx. President, 6 Col.	45.00	
xx. President, 8 Col.	55.00	95.00
xx. President, 10 Col.	100.00	125.00

U-NEED-A

xx. Model E, 6 Col.	10.00	47.50
6. Model E, 8 Col.	35.00	57.50
xx. Model E, 9 Col.	55.00	57.50
6. Model E, 12 Col.	35.00	62.50
1. Model E, 15 Col.	45.00	125.00
xx. Model A, 8 Col.	30.00	35.00
1. Model A, 9 Col.	35.00	125.00
xx. Model 500, 7 Col.	60.00	115.00
xx. Model 500, 9 Col.	59.50	99.50
xx. Model 500, 15 Col.	100.00	120.00

CANDY

DU GRENIER

xx. Candy Man	39.50	55.00
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NATIONAL

xx. Model 618, 6 Column	50.00	
xx. Model 918, 9 Column Regular	60.00	120.00
xx. Model 918, 9 Column Special	85.00	125.00

ROWE

xx. 8 Column Standard	45.00	95.00
xx. 8 Column DeLuxe	85.00	110.00
xx. 8 Column 1c Gum & Mint..	9.50	17.50
xx. 8 Column 5c Gum & Mint..	16.50	40.00

U-NEED-A-PAK

xx. 5 Column	70.00	75.00
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U-SELECT-IT

xx. 54 Bars	15.00	30.00
xx. 72 Bars	20.00	40.00

STONER

xx. 6 Column	55.00	
xx. 8 Column	65.00	

SCALES

WATLING

6. Tom Thumb, Plain	47.50	65.00
6. Tom Thumb, Fortune	65.00	115.00
xx. 500 Fortune	90.00	95.00
5. Hi Boy Guesser	65.00	100.00

JENNINGS

xx. Junior	25.00	
xx. Lo Boy	49.50	

PEERLESS

xx. Lo Boy	37.50	50.00
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MILLS

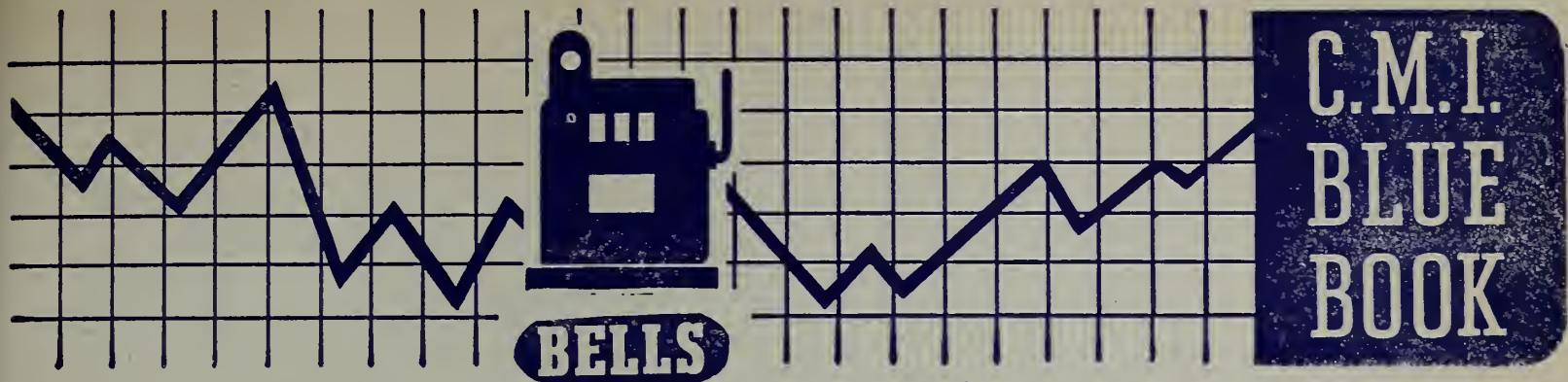
5. Lo Boy	38.00	50.00
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PACE

xx. Lo Boy	40.00	50.00
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IDEAL

xx. Lo Boy	42.50	
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MILLS

6.	5c Black HL	159.50	175.00
6.	10c Black HL	150.00	169.50
6.	25c Black HL	199.50	225.00
xx.	5c Emerald Chrome HL	195.00	219.00
xx.	10c Emerald Chrome HL	275.00	
xx.	25c Emerald Chrome HL	450.00	
6.	50c Emerald Chrome HL	235.00	395.00
6.	5c Gold Chrome HL	150.00	175.00
6.	10c Gold Chrome HL	160.00	180.00
xx.	50c Gold Chrome HL	300.00	375.00
2.	5c Gold Chrome	125.00	175.00
5.	10c Gold Chrome	149.00	195.00
5.	25c Gold Chrome	159.50	172.50
xx.	50c Gold Chrome	250.00	425.00
5.	5c Copper Chrome	139.50	159.50
xx.	10c Copper Chrome	174.50	195.00
xx.	25c Copper Chrome	184.50	200.00
2.	5c Club Bell	185.00	189.50
2.	10c Club Bell	175.00	210.00
2.	25c Club Bell	150.00	235.00
xx.	50c Club Bell	600.00	
xx.	1c Blue Front	65.00	75.00
2.	5c Blue Front	85.00	149.50
4.	10c Blue Front	139.50	159.50
4.	25c Blue Front	110.00	195.00
1.	50c Blue Front	274.50	275.00
xx.	1c Brown Front	180.00	195.00
4.	5c Brown Front	100.00	159.50
4.	10c Brown Front	125.00	149.50
2.	25c Brown Front	125.00	189.50
xx.	50c Brown Front	300.00	475.00
xx.	1c Cherry Bell	90.00	165.00
2.	5c Cherry Bell	99.50	145.00
2.	10c Cherry Bell	125.00	155.00
2.	25c Cherry Bell	145.00	150.00
xx.	1c Bonus Bell	289.50	
1.	5c Bonus Bell	150.00	250.00
2.	10c Bonus Bell	175.00	275.00
1.	25c Bonus Bell	225.00	300.00
4.	5c Original Chrome	100.00	200.00
2.	10c Original Chrome	110.00	195.00
5.	25c Original Chrome	200.00	225.00
xx.	50c Original Chrome	250.00	399.50
xx.	1c Q TBlue	35.00	50.00
5.	5c QT Blue	59.50	75.00
xx.	10c QT Blue	89.50	100.00
5.	25c QT Blue	100.00	125.00
xx.	1c QT Green	25.00	39.50
6.	5c QT Green	30.00	42.50
xx.	10c QT Green	89.50	100.00
xx.	5c QT FP	49.50	69.50
2.	1c QT Glitter Gold	35.00	75.00
1.	5c QT Glitter Gold	99.50	100.00
5.	10c QT Glitter Gold	95.00	109.50
5.	25c QT Glitter Gold	110.00	150.00
xx.	1c VP Bell	29.50	31.50
xx.	1c VP Bell JP	37.50	
5.	1c VP Bell Green	22.50	29.50
1.	5c VP Bell Green	30.00	42.50
xx.	1c VP Chrome	40.00	
5.	5c VP Chrome	45.00	49.50
xx.	5c VP Chrome Plus	50.00	55.00
xx.	1c VP Bell B&G	32.50	
4.	5c VP Bell B&G	32.50	50.00
5.	Vest Pocket '46	50.00	74.50
5.	5c Futurity	90.00	99.50
xx.	10c Futurity	110.00	190.00
xx.	25c Futurity	110.00	150.00
xx.	50c Futurity	194.50	

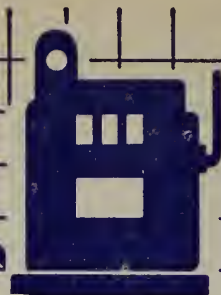
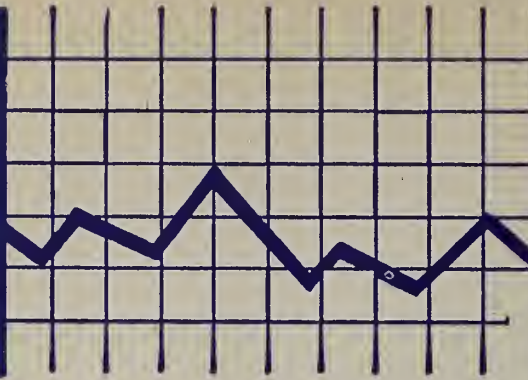
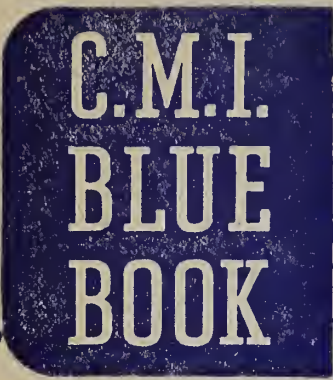
2.	5c Black Cherry Bell	149.50	229.50
2.	10c Black Cherry Bell	160.00	234.50
4.	25c Black Cherry Bell	165.00	239.50
xx.	5c Yellow Front	69.50	72.50
xx.	10c Yellow Front	135.00	
xx.	25c Yellow Front	150.00	
6.	1c Smoker Bell	35.00	40.00
xx.	5c Smoker Bell	39.50	50.00
xx.	5c FP Mint Vendor	39.50	79.50
1.	25c Golf Ball Vendor	295.00	329.50
1.	5c War Eagle	119.50	125.00
xx.	10c War Eagle	50.00	149.50
5.	25c War Eagle	65.00	69.50
xx.	50c War Eagle	300.00	365.00
xx.	5c Red Front	90.00	165.00
xx.	10c Red Front	150.00	
xx.	25c Red Front	145.00	275.00
xx.	5c FOK	15.00	17.50
xx.	5c Roman Head	75.00	125.00
5.	10c Roman Head	89.50	99.50
xx.	25c Roman Head	124.50	125.00
xx.	50c Roman Head	295.00	
xx.	1c Skyscraper	40.00	
xx.	5c Skyscraper	40.00	55.00
xx.	10c Skyscraper	64.50	85.00
xx.	25c Skyscraper	69.50	89.50
xx.	50c Skyscraper	250.00	
xx.	1c Lion Head	30.00	
xx.	5c Lion Head	40.00	54.50
xx.	5c Extraordinary	100.00	149.50
xx.	10c Extraordinary	110.00	150.00
xx.	25c Extraordinary	169.50	179.50
xx.	50c Extraordinary	400.00	449.50
5.	5c Melon Bell	79.50	149.50
1.	10c Melon Bell	95.00	139.50
7.	25c Melon Bell	110.00	140.00
5.	5c Wolf Head	47.50	49.50
xx.	10c Wolf Head	49.50	89.50
xx.	25c Wolf Head	50.00	100.00
xx.	1c Shamrock Bell	27.50	
xx.	5c Slugproof 3-5	124.50	

WATLING

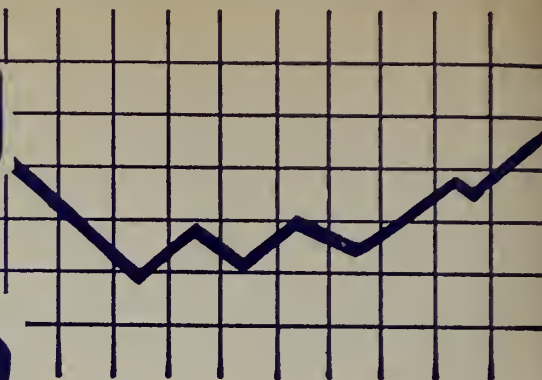
xx.	1c Rolatop	10.50	15.00
2.	5c Rolatop	40.00	75.00
1.	10c Rolatop	50.00	75.00
xx.	25c Rolatop	100.00	120.00
xx.	50c Rolatop	190.00	195.00
xx.	5c Club Bell	65.00	95.00
xx.	10c Club Bell	75.00	175.00
xx.	25c Club Bell	215.00	275.00
xx.	1c Twin JP	24.00	29.50
xx.	5c Twin JP	25.00	32.50
xx.	10c Twin JP	54.50	
xx.	25c Twin JP	55.00	62.50
xx.	1c Blue Seal	22.50	
6.	5c Blue Seal	25.00	49.50
6.	10c Blue Seal	52.50	55.00
xx.	25c Blue Seal	27.50	49.50
xx.	1c Treasury	10.00	20.00
5.	5c Treasury	32.50	34.50
xx.	10c Treasury	32.50	75.00
xx.	25c Treasury	75.00	79.50
xx.	5c Wonder Vendor	64.50	
xx.	5-25 Rolatop	49.50	

GROETCHEN

xx.	5c Columbia Chrome	49.50	59.50
xx.	1c Columbia	69.50	
2.	5c Columbia JPV Bell	54.50	74.50
6.	5c Columbia Fruit	49.50	79.50
xx.	5c Columbia Cig RJ	45.00	49.50
2.	5c Columbia DJP	59.50	70.00
2.	10c Columbia DJP	59.50	69.50
2.	5c Columbia Club Cig GA	29.50	39.50
xx.	Columbia Club DJ	75.00	85.00



BELLS



GROETCHEN—(continued)

xx. 10c Columbia Club Cig GA..	59.50	69.50
xx. 5c Columbia Cig GA	39.50	49.50
2. 5c Columbia Fruit GA	49.50	79.50
xx. Columbia Orig GA	49.50	65.00
xx. Conv Columbia Chrome	49.50	50.00

P A C E

6. 1c Bantam	20.00	25.00
xx. 5c Bantam	19.50	24.50
6. 10c Bantam	31.50	39.50
xx. 25c Bantam	39.50	42.50
2. 5c Comet FV	39.50	40.00
xx. 10c Comet FV	50.00	79.50
xx. 25c Comet FV	85.00	125.00
xx. 50c Comet FV	98.50	125.00
6. 5c Comet DJP	40.00	79.50
xx. 10c Comet DJP	50.00	79.50
xx. 1c Comet Blue	35.00	37.50
5. 5c Comet Blue	59.50	69.50
xx. 10c Comet Blue Front	50.00	65.00
5. 25c Comet Blue Front	89.50	99.50
xx. 50c Comet	145.00	195.00
2. 5c All Star Comet	69.50	79.50
5. 10c All Star Comet	79.50	85.00
5. 25c All Star Comet	95.00	125.00
xx. 50c All Star Comet	225.00	275.00
xx. 1c All Star 2-4	35.00	39.00
xx. 1c Rocket	149.50	
xx. 5c Rocket	69.50	122.50
5. 10c Rocket	75.00	89.50
xx. 25c Rocket	125.00	139.50
xx. 5c TJ Comet	47.50	
xx. 5c Club Bell	100.00	125.00
xx. 10c Club Bell	110.00	175.00
xx. 25c Club Bell	125.00	195.00
xx. 50c Club Bell	145.00	245.00
xx. 1c DeLuxe	55.00	
5. 5c DeLuxe	49.50	65.00
5. 10c DeLuxe	89.50	149.50
xx. Double Slot 5-25c	149.50	210.00
xx. 10c Comet Console	125.00	159.50
xx. 25c Comet Console	169.50	195.00
xx. 5c & 25c Comet Con Comb..	195.00	295.00
xx. 5c Kitty	70.00	75.00
xx. 10c Kitty	35.00	89.50
xx. 25c Kitty	210.00	
xx. 5c Comet Red	90.00	125.00
xx. 10c Comet Red	120.00	
xx. 5c Slugproof	75.00	95.00
xx. 10c Slugproof	95.00	100.00
xx. 25c Slugproof	95.00	125.00

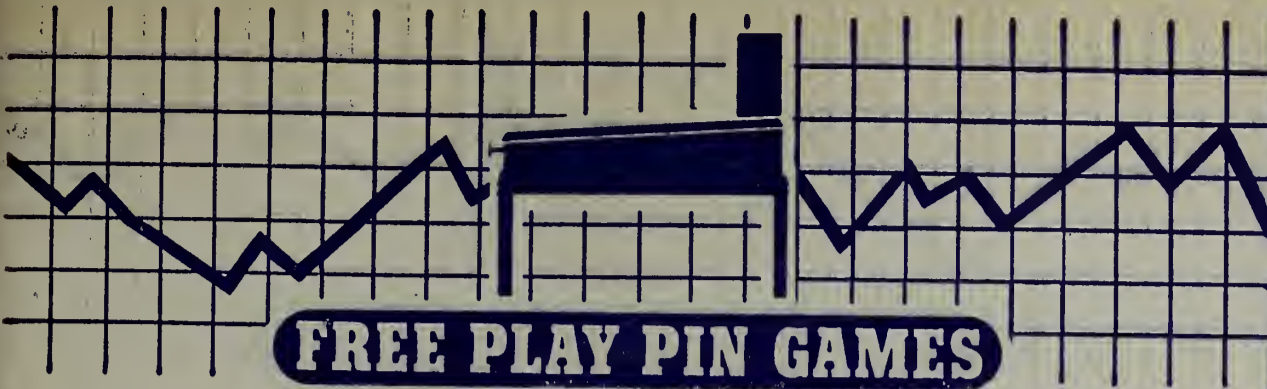
CAILLE

xx. 1c	39.00	40.00
5. 5c	12.50	25.00
xx. 10c	12.50	39.50
6. 25c	40.00	50.00
7. 5c & 25c	120.00	200.00
5. 5c Cadet	37.50	39.50
6. 10c Cadet	55.00	95.00
xx. 25c Cadet	89.50	105.00
xx. 5c Playboy	49.50	75.00
xx. 10c Playboy	49.50	75.00
xx. 25c Playboy	60.00	

xx. 5c Commander	35.00	75.00
6. 10c Commander	50.00	65.00
xx. 25c Commander	65.00	75.00
xx. 7-Way Slot 5c	49.50	62.50
xx. 7-Way Slot 25c	98.00	200.00
xx. 5c Doughboy	49.50	
6. 5c Club Bell	40.00	49.50
xx. 10c Club Bell	59.00	69.50
xx. 25c Club Bell	90.00	125.00

JENNINGS

2. 5c Chief	49.50	60.00
7. 10c Chief	90.00	99.50
xx. 25c Chief	105.00	125.00
2. 5c Club Bell	104.00	149.50
xx. 10c Club Bell	129.50	159.50
xx. 25c Club Bell	165.00	185.00
5. 50c Club Bell	295.00	350.00
xx. 5c Sky Chief	119.50	149.50
xx. 10c Sky Chief	90.00	149.50
xx. 25c Sky Chief	200.00	
xx. 50c Sky Chief	150.00	295.00
xx. 5c Silver Moon Chief	94.50	145.00
6. 10c Silver Moon Chief	79.50	100.00
xx. 25c Silver Moon Chief	99.50	150.00
1. 5c Silver Chief	104.00	125.00
5. 10c Silver Chief	119.50	129.50
5. 25c Silver Chief	109.50	149.50
xx. 50c Silver Chief	550.00	650.00
5. Triplex Chief 5-10-25	90.00	100.00
xx. 1c Little Duke	12.00	17.50
xx. 5c Century	35.00	45.00
xx. 25c Century	50.00	
xx. 10c Century	49.50	69.50
5. 50c Century	225.00	249.50
xx. 5c Gooseneck	20.00	40.00
xx. 10c Gooseneck	39.50	40.00
xx. 25c Gooseneck	39.50	60.00
5. 50c Gooseneck	75.00	89.50
xx. 1c Little Duchess	20.00	29.50
xx. 5c Little Duchess	25.00	47.50
xx. 10c Golf Ball Vndr	129.50	190.00
xx. 25c Golf Ball Vndr	149.50	165.00
xx. 5c Chrome Sup Chief	175.00	
xx. 10c Chrome Chief SP	152.00	
6. 5c Red Skin	50.00	79.50
xx. 10c Red Skin	135.00	149.50
xx. 25c Red Skin	150.00	
xx. 5c Big Chief	90.00	115.00
5. 10c Big Chief	160.00	165.00
xx. 25c Big Chief	199.50	
2. \$1.00 Bell	495.00	500.00
xx. Cigarolla	40.00	60.00
xx. Cigarolla XXV	70.00	89.50
xx. Cigarolla XV	65.00	69.50
1. 5c Victory Chief	119.00	145.00
2. 10c Victory Chief	85.00	124.00
xx. 25c Victory Chief	150.00	175.00
xx. 1c 4 Star Chief	75.00	110.00
1. 5c 4 Star Chief	85.00	109.50
1. 10c 4 Star Chief	79.50	89.50
5. 25c 4 Star Chief	120.00	149.50
xx. 1c Dixie Bell	35.00	
5. 5c Dixie Bell	50.00	89.50
xx. 10c Dixie Bell	60.00	80.00
xx. 25c Dixie Bell	295.00	
xx. 50c Dixie Bell	385.00	404.50
xx. 5c Victory 4 Star Ch	115.00	119.50
xx. 10c Victory 4 Star Ch	125.00	210.00
xx. 25c Victory 4 Star Ch	350.00	

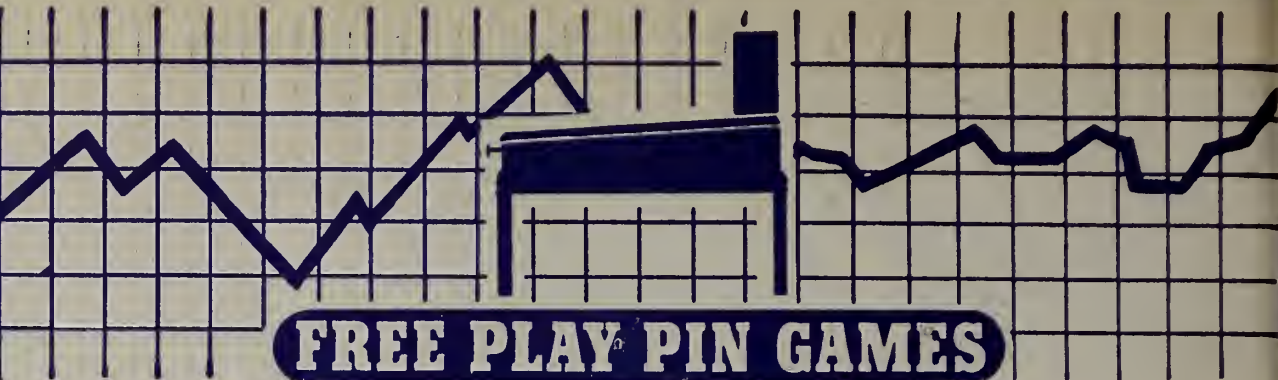


FREE PLAY PIN GAMES

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2. ABC Bowler	40.00	74.50	2. Defense (Genco)	47.50	89.50
2. Action (Rev)	80.00	95.00	xx. De Icer (Rev)	75.00	95.00
1. Air Circus	95.00	139.50	5. Destroyer (Rev)	59.50	69.50
1. Air Force	59.50	69.50	xx. Dive Bomber (Rev)	39.50	
xx. Airliner	15.00	49.50	4. Dixie	39.50	59.50
xx. Airport	14.50	25.00	1. Do Re Mi	62.50	89.50
1. Alert (Rev)	30.00	45.00	xx. Double Feature	29.00	29.50
1. All American	29.50	59.50	7. Doughboy	14.50	45.00
6. Ali Baba	25.00	29.50	5. Double Play	49.50	85.00
xx. All Out (Rev)	59.50	69.50	5. Drum Major	35.00	49.50
5. American Beauty (Rev)	59.50	99.50	2. Dude Ranch	26.50	44.50
5. Anabel	39.50	49.50	6. Duffy's	127.00	160.00
2. Arizona (Rev)	120.00	225.00	7. Duplex	58.50	59.50
xx. Armada	25.00	29.50	4. Eagle Squadron (Rev)	54.50	84.50
5. Argentine	50.00	95.00	6. Entry	25.00	39.50
xx. Arrowhead	19.50		7. Eureka	25.00	34.50
4. Attention	29.50	54.50	xx. Falling Sun (Rev)	59.50	
xx. Avalon	15.00	17.50	xx. Fantasy	30.00	39.50
xx. Airway	22.50		xx. Fifth Inning	20.00	42.50
6. Bally Beauty	24.50	29.50	xx. Fifty Grand	35.00	37.50
xx. Banner	17.50	39.50	2. Fishin (Rev)	44.50	50.00
5. Bandwagon	39.50	44.50	2. Five in One	39.50	49.50
xx. Bang	35.00	49.50	4. Five & Ten & Twenty	79.50	109.50
xx. Battle	49.50	70.00	xx. Flagship	29.50	30.00
6. Barrage	39.50	52.50	2. Flat Top (Rev)	90.00	199.50
2. Belle Hop	50.00	79.50	5. Fleet	20.00	49.50
1. Big Chief	35.00	45.00	2. Flicker	44.50	49.50
5. Big Hit Single Play	169.50	249.00	1. Flying Tiger	79.50	109.50
2. Big Hit Multiple Play	229.50	259.50	5. Follies '40	29.50	35.00
1. Big Parade	85.00	135.00	4. Foreign Colors	39.50	60.00
2. Big Show	27.50	29.00	xx. Follow Up	17.50	22.50
5. Big Six	35.00	39.50	2. Formation	29.00	29.50
xx. Big Ten	27.50		1. Four Aces	79.50	129.50
2. Big Three (Rev)	39.50	49.50	1. Four Diamonds	29.50	54.50
5. Big Time	29.50	34.50	xx. Four Five Six	15.00	
2. Big Top	84.50	149.50	2. Four Roses	37.50	65.00
xx. Big Town	15.00	25.00	1. Fox Hunt	29.50	59.50
xx. Blackout	15.00	35.00	2. Frisco	139.50	200.00
5. Blondie	15.00	25.00	xx. Flash	17.50	18.50
1. Bombardier (Rev)	69.00	79.50	2. G I Joe (Conv)	45.00	69.50
2. Bola Way	40.00	89.50	6. Girls Ahoy (Rev)	39.50	69.50
7. Bomb the Axis	34.50	39.50	5. Glamour	22.50	49.50
5. Bordertown	22.50	44.50	2. Gobs	59.50	119.50
2. Boomtown	24.50	49.50	2. Gold Star	29.50	54.50
xx. Bounty	12.00	25.00	xx. Golden Gate	17.50	25.00
2. Bosco	40.00	79.50	2. Grand Canyon (Rev)	100.00	175.00
6. Bowling Alley	39.50	95.00	2. Gun Club	32.50	89.50
xx. Box Score	15.00	35.00	xx. Headliner	20.00	27.50
2. Brazil (Rev)	145.00	225.00	7. Hi Boy (Rev)	45.00	89.00
6. Brite Spot	30.00	37.50	2. Hi Dive	40.00	89.50
5. Broadcast	39.50	45.00	2. Hi Hat	45.00	74.50
2. Bubbles	80.00	225.00	xx. High Light	18.95	
xx. Buckeroo	25.00	29.50	5. High Stepper	42.50	50.00
5. Capt Kidd	49.50	79.50	2. Hit the Jap (Rev)	24.50	45.00
1. Cadillac	29.50	44.50	xx. Hold Over	35.00	39.50
5. Canteen	185.00	200.00	2. Hollywood	89.50	175.00
5. Casablanca (Rev)	105.00	109.50	2. Home Run '40	29.00	29.50
5. Catalina	80.00	199.50	2. Home Run '41	49.50	64.50
5. Champ	44.50	49.50	5. Home Run '42	49.50	99.50
5. Champion	29.50	39.50	4. Horoscope	39.50	84.50
5. Charm	39.50	47.50	2. Idaho	139.50	225.00
xx. Chevron	24.50	29.50	5. Invasion (Rev)	39.50	99.50
xx. Chief	15.00	40.00	5. Jeep (Rev)	90.00	99.50
xx. Chubbie	25.00	60.00	2. Jolly	29.50	34.50
xx. Circus	25.00		xx. Jumper	25.00	27.50
5. Click	49.50	57.50	5. Jungle	45.00	79.50
xx. Clipper	25.00		5. Keep 'em Flying	79.50	154.50
5. C. O. D.	15.00	19.50	xx. Keen a Ball	24.50	35.00
5. Clover	39.50	49.50	6. Kismet	75.00	109.50
xx. Commander (Rev)	45.00	65.00	xx. Klick	15.00	22.50
2. Commodore	29.50	30.00	2. Knock Out	70.00	129.50
xx. Congo	24.00	25.00	xx. Knock Out the Jap	59.50	110.00
6. Conquest	22.50	24.50	6. Lancer	39.50	99.50
xx. Contact	22.50	49.50	1. Landslide	39.50	49.50
6. Contest	49.50	50.00	2. Laura	115.00	225.00
xx. Convention	20.00	27.50	5. Lead Off	29.50	40.00
2. Cowboy	19.00	24.50	2. Leader	49.50	75.00
1. Cover Girl	139.50	225.00	2. League Leader	21.50	49.50
1. Cross Line	54.50	59.50	4. Legionnaire	49.50	69.50
xx. Crystal	25.00	34.50	2. Liberty	89.00	164.50
xx. Crystal Gazer	26.50		5. Liberty (Rev)	59.50	69.50
xx. Dandy	17.50	19.00	5. Limelight	32.50	39.50
xx. Daily Dozen	10.00	25.00			
xx. Davy Jones	15.00	49.50			
5. Defense (Baker)	25.00	39.50			

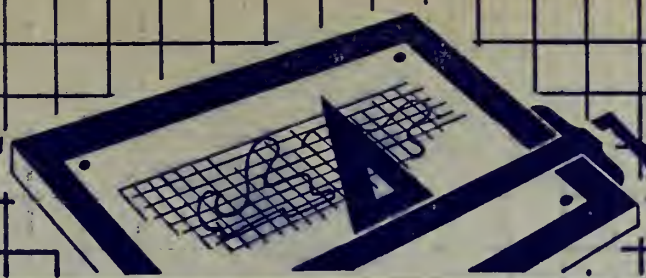
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5. Line Up	39.50	49.50
6. Lite a Card	20.00	22.50
6. Lone Star	25.00	49.50
xx. Lot o Smoke	25.00	75.00
xx. Lot o Fun	65.00	94.50
6. Lucky	15.00	49.50
xx. Majors '40	12.50	17.50
1. Majors '41	39.50	74.50
xx. Mardi Gras	40.00	
2. Marines at Play	55.00	119.00
4. Marvels Baseba ^{ll}	49.50	94.50
5. Mascot	29.50	39.50
xx. Merry Go Round	22.50	27.50
1. Metro	25.00	44.50
xx. Miami	15.00	
2. Miami Beach	52.50	79.50
2. Midway (Rev)	59.50	129.50
xx. Midway (Genco)	12.50	15.00
xx. Mr. Chips	24.50	39.50
2. Monicker	49.50	99.50
7. Mystic	25.00	48.50
5. New Champ	40.00	65.00
xx. Nippy	29.00	79.50
xx. Nite Club (Rev)	59.50	69.50
xx. Ocean Park	15.00	24.50
xx. Oh Boy	24.50	32.50
xx. Oh Johnny	35.00	45.00
7. On Deck	34.50	35.00
2. Oklahoma	149.00	225.00
5. One Two Three '39	29.50	42.50
5. One Two Three '40	39.50	49.50
xx. One Two Three '41	75.00	79.50
5. Owl	39.50	49.50
xx. Pals	21.50	
2. Paratroop (Rev)	44.50	45.00
5. Pan American	40.00	61.50
2. Paradise	34.50	43.50
xx. Parade Leader (Rev)	34.50	49.50
xx. Pep (Rev)	29.50	39.50
xx. Pick 'em	24.50	29.50
5. Play Ball	39.50	59.50
2. Pin Up Girl	75.00	110.00
xx. Play Mate	32.50	39.50
xx. Pastime (Rev)	47.50	49.50
7. Polo	35.00	39.50
6. Pot Shot	25.00	29.50
6. Powerhouse	20.00	35.00
2. Production (Rev)	49.50	89.50
1. Progress	29.50	40.50
xx. Punch	25.00	29.50
6. Pursuit	35.00	37.50
xx. Pylon	29.50	30.00
xx. Pyramid	10.00	12.50
xx. Ragtime	15.00	25.00
xx. Rats (Rev)	47.50	
xx. Rebound	15.00	19.50
xx. Record Breaker	150.00	
2. Red Hot	29.00	30.00
5. Red White & Blue	29.50	39.50
5. Repeater	29.50	49.50
6. Reserve	20.00	24.50
xx. Rink	15.00	19.00
5. Riviera	269.00	279.50
2. Roll Call (Rev)	39.50	44.50
xx. Roller Derby	25.00	30.00
1. Rotation	20.00	24.50
xx. Rotor Table	79.50	89.50
1. Roxy	21.50	29.50
6. Salute	19.50	35.00
1. Santa Fe (Rev)	149.50	245.00
1. Sara Suzy	31.50	49.50
xx. Scandals (Rev)	35.00	
2. School Days	37.50	59.50
xx. Scoop	24.50	39.50
2. Score a Line	35.00	39.50
6. Score a Card	29.50	64.50
5. Score Champ	24.50	29.50
xx. Scout (Rev)	29.50	
5. Sea Power	57.50	69.50
1. Sea Hawk	39.00	85.00
7. Second Front (Rev)	79.50	109.50
2. Seven Up	39.00	67.50
2. Shangri La	59.50	159.50
2. Short Stop	20.00	29.00
1. Show Boat	40.00	79.50
xx. Side Kick	15.00	
2. Silver Skates	59.50	65.00
5. Silver Spray	49.50	52.50

5. Sink the Jap (Rev)	30.00	49.50
xx. Sixty Grand	17.50	
5. Sky Blazer	49.50	79.50
1. Sky Chief	95.00	169.50
4. Sky Line	27.50	59.50
5. Sky Ray	39.50	44.50
1. Sky Raider (Rev)	59.50	109.50
1. Slap the Jap	42.50	49.50
4. Slugger	45.00	64.50
1. Smak the Jap (Rev)	39.50	40.00
4. Snappy '41	39.50	72.50
2. South Paw	49.50	74.50
4. South Seas	225.00	245.00
2. Sparky	32.50	49.50
5. Speed Ball	35.00	69.50
1. Speed Demon	15.00	59.50
5. Speedway	22.00	35.00
xx. Speedy	22.50	
xx. Spellbound	199.50	334.50
5. Sports	19.50	29.50
5. Sports Parade	39.50	75.00
6. Sporty	15.00	24.50
4. Spot a Card	55.00	72.50
5. Spot Cha (Rev)	65.00	89.50
5. Spot Pool	45.00	89.50
6. Spottem	25.00	39.50
1. Stage Door Canteen	169.50	225.00
5. Stars	39.50	79.50
5. Star Attraction	39.50	74.50
xx. Stop & Go	29.50	35.00
1. Strato'liner	39.50	64.50
2. Streamliner	115.00	225.00
2. Strip Tease (Con)	89.50	109.50
5. Summertime	27.50	29.50
5. Sun Beam	49.50	79.50
4. Sun Valley (Rev)	90.00	115.00
xx. Supercharger	22.50	24.50
2. Super Chubbie	25.00	29.50
1. Superliner	322.00	322.50
5. Super Six	25.00	45.00
2. Surf Queens	149.50	299.50
1. Suspense	169.50	224.50
5. Tail Gunner (Con)	49.50	64.50
6. Target Skill	29.50	49.50
2. Texas Mustang	35.00	79.50
2. Ten Spot	29.50	64.50
2. Three Score	25.00	35.00
6. Three Up	39.50	45.00
5. Thriller	39.50	42.50
5. Thumbs Up (Rev)	49.50	59.50
5. Topic	59.50	89.50
xx. Top Notcher	14.50	29.50
5. Topper	20.00	29.50
4. Torpedo Patrol (Rev)	67.50	129.50
1. Towers	65.00	69.50
5. Trade Wind (Rev)	169.50	225.00
5. Trailways	49.50	54.50
xx. Trapeze	17.50	50.00
6. Triumph	18.50	27.50
xx. Twinkle	10.00	22.50
5. Twin Six	30.00	69.50
5. Ump	34.00	39.50
xx. Up & Up	25.00	29.50
5. Vacation	39.50	49.50
6. Variety	25.00	34.50
1. Velvet	45.00	49.50
2. Venus	50.00	79.50
2. Victory	45.00	95.00
6. Vogue	24.50	29.50
2. Wagon Wheels	149.00	185.00
5. West Wind	59.50	69.50
6. White Sails	20.00	42.50
5. Wild Fire	39.50	59.50
1. Wings	21.50	44.50
1. Wow	30.00	59.50
xx. Yacht Club	32.50	40.00
2. Yankee Doodle	59.50	175.00
2. Yanks	57.00	119.50
xx. Zenith	95.00	
xx. Zeta	19.50	25.00
1. Zig Zag	49.50	69.50
xx. Zip	22.50	45.00
6. Zombie	52.00	55.00



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MANUFACTURERS' NEW EQUIPMENT

MUSIC

A.M.I.	Model A	\$885.00
AIREON	Super DeLuxe Phonograph	897.00
	Trio (Wall Box)	69.50
	Solo (Wall Box)	46.50
	Impresario (Speaker)	42.27
	Melodeon (Speaker)	52.97
	Carillon (Speaker)	56.18
BUCKLEY	'46 Wall Box	39.00
MUSICAL MINUTES, INC.	Musical Minutes Box	(No Price Set)
	Johnlee Music System	(No Price Set)
PACKARD MFG. CORP.	Pla Mor Phonograph (Model 7)	(No Price Set)
	Hideaway (Model 400)	450.00
	Wall Box (Butler)	38.95
	1000 Speaker (Paradise)	159.50
	900 Speaker (Rose)	49.95
	800 Speaker (Daisy)	36.95
	700 Speaker (Dahlia)	21.95
	Walnut Adapter (Hideaway)	59.50
	Beech Adapter (Hideaway)	71.50
	Willow Adapter (Hideaway)	59.50
	Pine Adapter (Hideaway)	59.50
	Birch Adapter (Hideaway)	8.50
	Cedar Adapter	(No Price Set)
	Juniper Adapter	(No Price Set)
	Spruce Adapter	34.50
PERSONAL MUSIC CORP.	Measured Music Boxes	37.50
	Studio Amplifier	505.00
	Studio Timing Control Unit	250.00
	Master Power Supply Units	170.00
ROCK-OLA	1422 Phonograph (Net)	728.00
	Model 1530 Wall Box	39.50
	Model 1603 Wall Speaker	42.50
	Model 1604 Tone o Lier Spkr	72.50
SEEBURG	1-46M Symphonola	795.00
	1-46S Symphonola	725.00
	H146M Hideaway RC	475.00
	Wallomatic, Wireless	54.50
	Wallomatic, 3 Wire	42.50
	Tear Drop Speaker RS1-8	16.50
	Tear Drop Speaker RS2-8	18.00
	Mirror Speaker RS1-12	(No Price Set)
	Mirror Speaker RS2-12	(No Price Set)
	Dual Remote Vol. Control Unit	19.95
SOLOTONE CORP.	Solotone Individual Coin Box	(No Price Set)
	Solotone Adaptor-Amplifiers	(No Price Set)
	Solotone Studio and Telephoning Bridging Units	(No Price Set)
	Solotone Booster Amplifiers	(No Price Set)
WURLITZER	1015 Std Phonograph	865.00
	1017 Concealed Chgr	499.50
	3020 5-10-25c 3 Wire Wall Box	64.50
	3025 5c 3 Wire Wall Box	38.00
	3031 5c 30 Wire Wall Box	37.50
	3045 5c Wireless Wall Box	43.50
	215 Radio Transmitter	15.00
	216 Radio Impulse Rec	20.00
	218 30 Wire Adap Terminal Box	15.00
	219 Stepper	30.00
	4000 Aux Steel Speaker	40.00
	4002 Aux Plastic Speaker	40.00
	4003 Aux Wooden Speaker	15.00

RADIO

FIRESTONE ENTERPRISES, INC.	At Your Service Radio	(No Price Set)
CORADIO	Coradio	59.50
TRADIO, INC.	Tradio	(No Price Set)

PINS

BALLY	Big League	299.50
	Midget Racer	299.50
CHICAGO COIN	Super Score	299.50
EXHIBIT	Fast Ball	330.00
	Fiesta	320.00
GENCO	Step Up	324.50
GLOBE	Duffy's (Revamp)	249.50
GOTTLIEB	Battle Card	322.00
MARVEL MFG. CO.	Opportunity	249.50
STANDARD GAMES, INC.	Spotlite	(No Price Set)
WILLIAMS	Dynamite	334.50
	Smarty	334.50

COUNTER GAMES

L.B.T. CORP.	Challenger	65.00
AMUSEMENT ENTERPRISES, INC., N. Y.	Whirl a Ball: Single	47.50
	2 to 24	46.50
	25-99	45.00
	100 or more	43.50
BAKER	Kicker and Catcher (1c Play)	49.75
DAVAL	Marvel, Plain	50.00
	With Ball Gum Vender	55.00
	Marvel, Non-Coin Operated	54.00
	With Ball Gum Vender	59.00
	American Eagle, Plain	50.00
	With Ball Gum Vender	55.00
	American Eagle, Non-Coin Op	54.00
	With Ball Gum Vender	59.00
	Gusher (5c Play)	54.00
	Buddy	33.00
	Free Play	75.00
GOTTLIEB	DeLuxe Grip Scale	39.50
MARVEL MFG. CO.	Pop Up	49.50

ARCADE

AMERICAN AMUSEMENT CO.	Bat a Ball	249.50
AMUSEMATIC CORP.	Jack Rabbit	475.00
AMUSEMENT ENTERPRISES, INC., N. Y.	Bank Ball	375.00
CHICAGO COIN	Goalee	525.00
ELECTROMATON, INC.	Super Triangle	469.50
EXHIBIT	Card Vendor	29.50
FIRESTONE	Skill Roll	379.50
	Tally Roll	469.50
GENCO	Whizz	189.50
IDEAL NOVELTY CO.	Football	330.00
INTERNATIONAL MUTOSCOPE	Photomatic	1495.00
	Voice-O-Graph	1495.00
	Atomic Bomber	495.00
JAFCO	Roll a Ball	425.00

ONE-BALLS

BALLY	Victory Derby	646.50
	Victory Special	661.50

CIGARETTE MACHINES

DU GRENIER CHALLENGER	7 Column Flat Mach w Stand	155.50
	9 Column Split Mach w Stand	165.50
	9 Column Flat Mach w Stand	171.50
	11 Column Split Mach w Stand	176.50
NATIONAL VENDORS, INC.	Model 9E (Electric)	321.70
ROWE	Crusader (8 Col) w Stand	145.75
	Crusader (10 Col) w Stand	162.25
U-NEED-A VENDOR	Monarch 6 Col w Stand	134.50
	Monarch 8 Col w Stand	144.50

BELLS

BELL-O-MATIC CORP.	Mills Golden Falls 5c	258.00
	Mills Golden Falls 10c	263.00
	Mills Golden Falls 25c	268.00
	Mills Golden Falls 50c	348.00
GROETCHEN	Columbia Twin JP	145.00
	Columbia DeLuxe Club	209.50
O. D. JENNINGS	5c Bronze & Std Chiefs	299.00
	10c Bronze & Std Chiefs	309.00
	25c Bronze & Std Chiefs	319.00
	5c DeLuxe Club Chiefs	309.00
	10c DeLuxe Club Chiefs	319.00
	25c DeLuxe Club Chiefs	329.00
	5c Super DeLuxe Club Chief	324.00
	10c Super DeLuxe Club Chief	334.00
	25c Super DeLuxe Club Chief	344.00
	50c Silver Eagle	(No Price Set)
PACE	5c DeLuxe Chrome Bell	290.00
	10c DeLuxe Chrome Bell	310.00
	25c DeLuxe Chrome Bell	330.00
	50c DeLuxe Chrome Bell	475.00
	\$1.00 DeLuxe Chrome Bell	635.00
	5c Cherry Bell	250.00
	10c Cherry Bell	275.00
	25c Cherry Bell	300.00
	50c Cherry Bell	500.00
	\$1.00 Cherry Bell	600.00

CONSOLES

AMUSEMENT ENTERPRISES	Star Bells	795.00
BAKER	5c Baker Pacers Csh Std Mod	597.50
	25c Bakers Pacers Csh Std Mod	677.50
	5c Bakers Pacers Csh DD Mod	668.50
	25c Bakers Pacers Csh DD Mod	747.50
	5c Bakers Pacers Chk Sep Std Mod	657.50
	5c Bakers Pacers Chk Sep DD Mod	743.75
BALLY	5c Draw Bell	477.50
	25c Draw Bell	497.50
	Triple Bell 5-5-5	895.00
	Triple Bell 5-5-25	910.00
	Triple Bell 5-10-25	925.00
BUCKLEY	Track Odds DD JP	1250.00
EVANS	Bangtails 5c Comb 7 Coin	674.50
	Bangtails 25c Comb 7 Coin	764.50
	Bangtail JP	671.50
	Bangtail FP PO JP	839.50
	1946 Galloping Dominoes JP	671.50
	Winterbook JP	826.00
O. D. JENNINGS	Challenger	475.00
KEENEY	Bonus Super Bell 5c FP & PO	740.00
	Bonus Super Bell 5c 25c FP & PO	1000.00
	Bonus Super Bell 5c 5c FP & PO	1000.00
	Bonus Super Bell 5c 10c 25c PO	(No Price Set)

NOTICE!! ALL NEW EQUIPMENT APPEARS ON THIS PAGE ONLY UNTIL RELEASED BY MANUFACTURER TO BE ADVERTISED AS "USED". BE SURE TO ADD FREIGHT AND SALES TAX CHARGES WHERE NECESSARY FROM MANUFACTURER'S HEADQUARTERS TO SALES POINT!!

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BOOK**



Action from—Stars
 Ajax from—Score Card
 All Out from—Cross Line
 Archery from—Cadillac
 Arizona from—Sun Beam
 American Beauty from—Attention
 Battle from—Zombie
 Big Tent from—Big Show
 Big Three
 Big Top of '45.....from—Twin Six, Clover,
 Sky Ray
 Bingo from—Lite-a-Card
 Bombardier from—Follies '40
 Bowling Alley '42....from—Bowling Alley
 Brazil from—Do-Re-Mi
 Burlesk from—Follies '40
 Casablanca from—Glamour
 Cupid from—Roxy
 De-Icerfrom—Red, White & Blue
 Destroyer from—Cadillac
 Dive Bomber from—Formation
 Eagle Squadron.....from—Big League,
 Big Town
 Easy Pickin' from—O'Boy
 Falling Suns from—Ten Spot
 Fan Dancer from—Roxy
 Flash from—Punch
 Flat Topfrom—Broadcast, Crossline
 Flight from—Sporty
 Flying Tigers from—Play Ball
 Foreign Colors from—Owl
 Grand Canyon.....from—Double Play
 Hi-Boy from—Metro
 Hi-Jinks from—Glamour
 Hit-the-Japsfrom—Gold Star
 Hockey '42from—Silver Skates
 Idaho from—Zombie
 Jeep... .from—Duplex, Leader, Sky Blazer
 Kismet
 Klipper from—Scoop
 Knock-Out-the-Japs from—Knockout

Parade Leader from—Drum Major
 Paratroop from—Powerhouse
 Peacherino from—Jolly
 Pep from—Wow
 Playtime from—Gold Star
 Pin Up Girl from—Silver Skates
 Production from—Blondie
 Rat from—Zig Zag
 Redheads from—Blondie
 Roll Call from—Vacation
 Sailorettes '42 from—Follies '40
 Scout Commander from—Fleet
 Sea Power from—Four Roses
 Sentry from—Leader
 Shangri-La from—Mr. Chips
 Sink-the-Jap from—Seven Up
 Sixty Grand from—Big Town
 Sky Rider from—Pan American
 Slap-the-Jap from—Stratoliner
 Smak-the-Jap from—Ten Spot
 South Seas from—Knockout
 Luxury from—Rotation
 Marines-at-Play from—Flicker
 Midway from—Zombie
 Nite Club from—Formation
 Nine Bells from—Mr. Chips
 Over-the-Top from—Powerhouse
 Speedway from—Entry
 Spot-Cha from—Attention
 Stage Door Canteen from—Liberty
 Starlight from—Triumph
 Stepper from—Blondie
 Strip Tease from—Chi-Coin Games
 Torpedo from—Formation
 Trade Winds from—Sky Blazer
 Triple Entry from—Home Run
 Wagon Wheels from—Duplex
 White Sails from—Silver Spray
 Yankee Doodle
 Zingo from—Mascot, Attention,
 Silver Skates, Air Force
 Liberty from—Flicker

REVAMPED ONE-BALLS

All-American Derby..from—Sport Special,
 Record Time
 Big Three
 Dust Whirls from—Club Trophy
 Fast Track .from—Sport Page, Blue Ribbon
 Foreign Colors from—Owl
 Pastime from—Turf Champs

Race King .from—Thistledown, Sea Biscuit
 Rockingham... .from—Grand Stand, Grand
 National, Pacemaker
 Victorious from—Turf Champs
 War Admiral from—Grand Stand
 Whirlaway..from—Blue Grass, Dark Horse,
 Sport Special

RUNYON

IS NOW DELIVERING

New or Used

AMI AUTOMATIC HOSTESS

TELEPHONE MUSIC

"Gets Locations . . . And Keeps Them!"

— AND —

AMI MODEL "A" PHONOGRAPH

"The Hit Phonograph of 1946"



RUNYON

IS DISTRIBUTING

TELOMATIC

IN

NEW YORK — NEW JERSEY — CONNECTICUT

WORKS FOR YOU 24 HOURS A DAY—and
DOES IT AUTOMATICALLY and UNATTENDED,
ELIMINATING THE SERVICES OF 4 PEOPLE

SUPPLIES MUSIC TO RESTAURANTS, FACTORIES
OFFICES AND ALL INDIVIDUAL MUSIC LOCATIONS

TELOMATIC Meets With Every Requirement of All Telephone Companies in New York, New Jersey and Connecticut

WRITE — WIRE — PHONE FOR INFORMATION!

RUNYON SALES CO.

123 W. RUNYON ST.
NEWARK, N. J.
(PHONE: BIGELOW 3-8777)

593 TENTH AVE.
NEW YORK, N. Y.
(PHONE: LONGACRE 3-4820)

956 MAIN ST.
BUFFALO, N. Y.
(PHONE: LINCOLN 6093)

IN FEBRUARY

YOU'LL SEE

beauty that's truly post-war



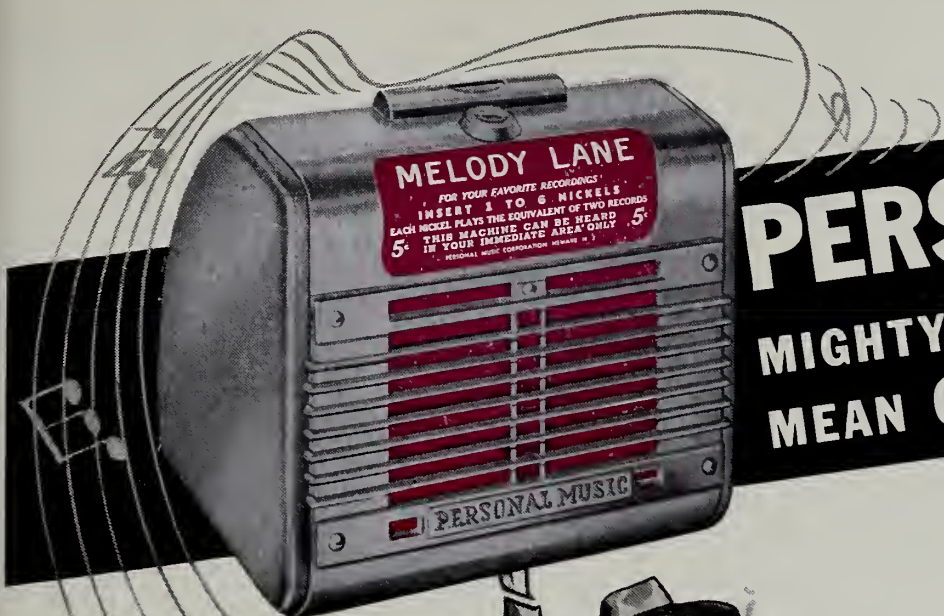
You haven't seen the best until you've seen

MILLS

AUTOMATIC PHONOGRAPH

BRINGING YOU A HOST OF PATENTED NEW IDEAS

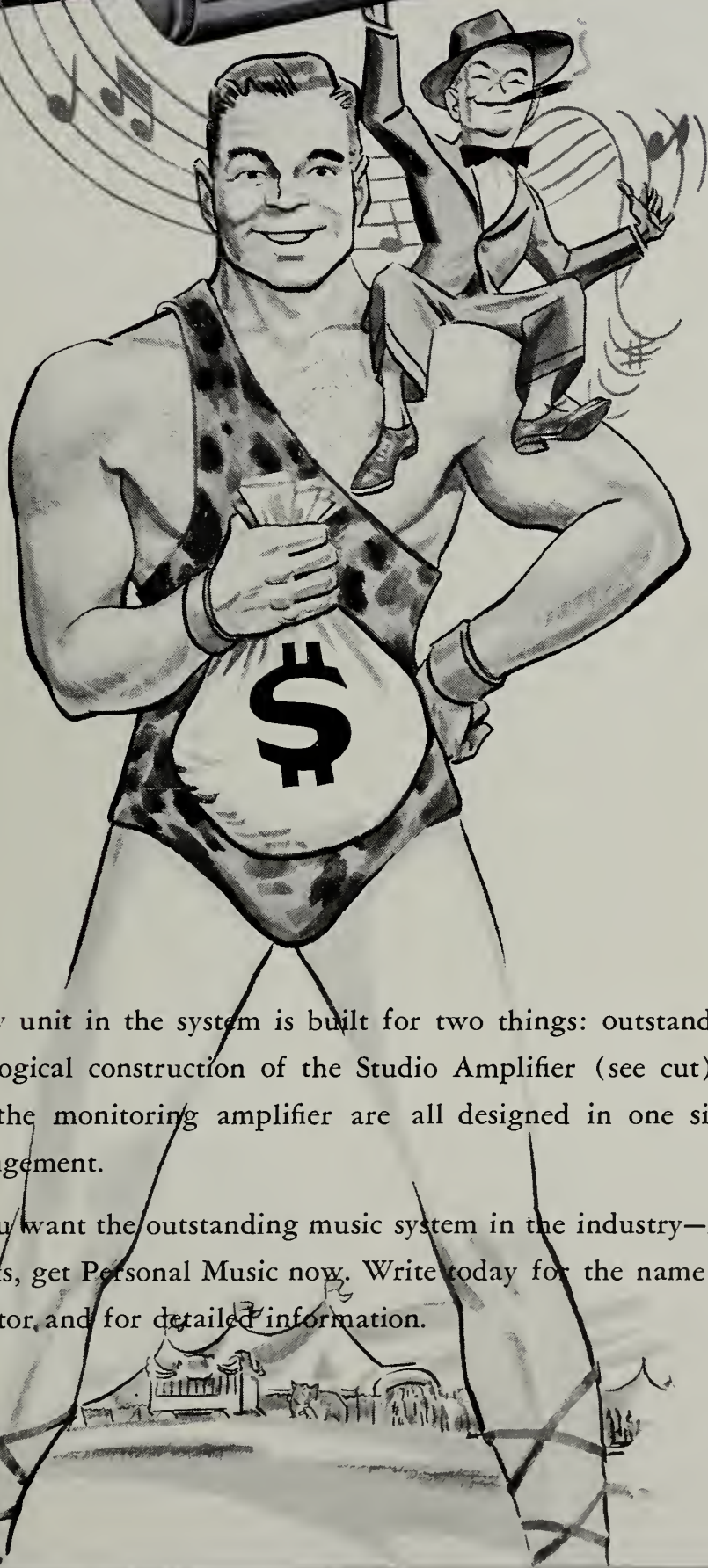
MILLS INDUSTRIES, INCORPORATED, 4100 Fullerton Avenue, Chicago 39, Illinois



PERSONAL MUSIC

MIGHTY MIDGET MUSIC BOXES

MEAN GIANT PROFITS FOR YOU



Look over your location. Count the tables, booths and counter sections. How'd you like a coin at a time from a dozen boxes in one location. That's what Personal Music can do for you. Customers pay for their own entertainment; they prefer the soft, well-selected, enjoyable music from a Personal Music box at their own tables. They keep on playing.

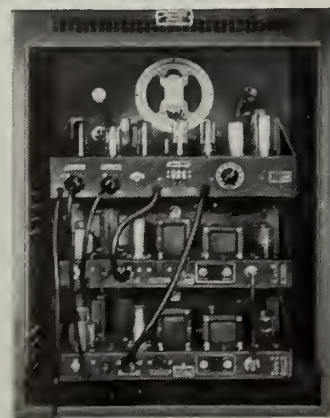
Your location owners will go for Personal Music boxes. They're small (only 6¼" high), don't interfere with service, cut down location noise, and attract plays.

Personal Music systems save you money in repairs and maintenance. One man services many locations. Music is transmitted to each stop by telephone wires, eliminating records and title strip changes at locations. Personal Music systems are built to last, to give continuous, high-fidelity reproduction.

Every unit in the system is built for two things: outstanding operation and trouble free service. Notice the logical construction of the Studio Amplifier (see cut). The operating amplifier, standby amplifier and the monitoring amplifier are all designed in one simple, easy-to-get-to arrangement.

If you want the outstanding music system in the industry—in performance and profits, get Personal Music now. Write today for the name of our nearest distributor, and for detailed information.

REAR VIEW OF STUDIO AMPLIFIER



PERSONAL MUSIC CORPORATION

P. O. Box 720, Highway No. 1, Newark, New Jersey

Telephone Bigelow 8-2204



GET GERTIE'S GARTER

1152 R. M. Holes

SPECIAL THICK 5c PLAY

Takes In.....\$57.60

Av. P. O..... 25.74

PROFIT \$31.86

FORM No. 11539

HITS..
by
HARLICH

PLENTY OF ACTION!

A PURSE FULL OF PROFIT!

HARLICH
MANUFACTURING
COMPANY



BELLE OF THE PECOS

800 G. L. Holes

SPECIAL THICK 5c PLAY

Takes In.....\$40.00

Av. P. O..... 19.28

PROFIT \$20.72

FORM No. 18164

1200 NORTH HOMAN AVENUE CHICAGO 51, ILLINOIS

Kemp Named Denver Manager For Packard

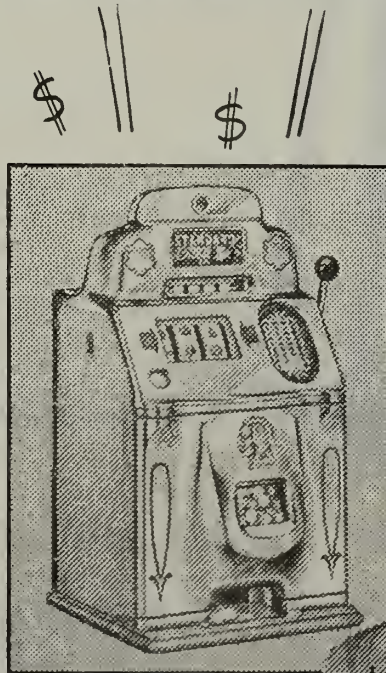


C. D. KEMP

INDIANAPOLIS, IND.—Recently appointed by Homer E. Capehart, chairman of the board of the Packard Manufacturing Corp., is C. D. Kemp as Packard's Regional Sales Manager for the Denver area. Kemp is a veteran of the Capehart Corporation for whom he was the Denver district manager. Following his discharge from the armed forces he was connected for a time with Aireon. He resigned from Aireon to take the Packard post. He is in charge of Colorado, Utah, Arizona, Southern Idaho, Wyoming and Western Nebraska.

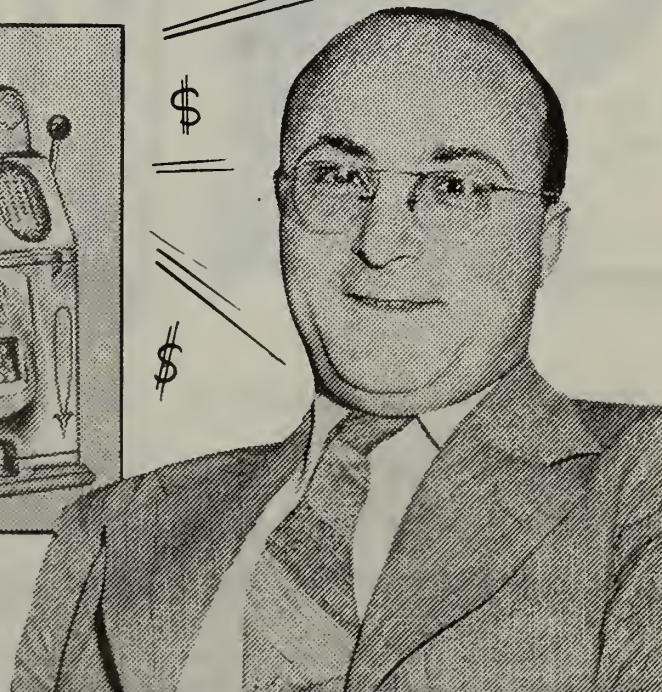
COIN MACHINES AND MEN WHO KNOW THEM

"THE FORTUNATE 'OP' WHO HAS A JENNINGS CHIEF IS MIGHTY LUCKY!"



Mr. Branson is one of the 75 enthusiastic Jennings dealers and distributors from coast to coast

says **H. M. BRANSON**
H. M. Branson Distr. Co.
512 S. Second St., Louisville, Ky.



O. D. JENNINGS AND COMPANY

4307-39 WEST LAKE STREET • CHICAGO 24 • ILLINOIS

.....The Leader in the Field for over 40 Years.....

MODEL 1422



ROCK-OLA

*Musical Treat
for Millions*



WALL BOX
MODEL 1530

Distributors In LOUISIANA — SO. MISSISSIPPI — SO. ALABAMA — NO. FLORIDA

SOUTHERN MUSIC SALES CO., Inc.

727 POYDRAS ST. (Phone: Magnolia 5661) NEW ORLEANS, LA.

Through SOUTHERN EXPORT SALES CO., INC. We Are Now Serving PUERTO RICO, GUATAMALA and PANAMA. ADDITIONAL CARRIBEAN and SOUTH AMERICAN COUNTRIES TO BE ADDED SOON. FOREIGN INQUIRIES INVITED!

PEACHES FROM GEORGIA

EVERY MACHINE A PEACH OF A BUY

CONSOLES

Saratoga, 5c, P.O.	\$ 64.50
2 Paces Reels, Jr., 5c, P.O., refin., Ea.	74.00
Lucky Lucre, 5-5c, two-tone cabinet	95.00
2 25c Roulette, 7-coin head, P.O., Ea.	150.00
Keeney Super Bell, 25c, F.P. & P.O.	225.00
3 Keeney Sup. Bell, 5c, F.P. & P.O. Ea.	199.50
2 Evans Domino, A.C., 5c J.P. (used 30 days), late 1946 model. Ea.	495.00
Keeney Super Bell Twin, 5c-5c, P.O.	245.00
2 Bally High-Hand, combination	115.00

Mills Jumbo, P.O., Animal Reels (late head)	89.50
Buckley Track Odds (late model — long tube, no J.P.)	275.00
Buckley Colors	\$ 45.00
3 Club Bells, 5c, combination, Ea.	125.00
3 Evans Bangtails, P.O. (like new 1945 model). Each	345.00
2 Evans Dominos, P.O. (like new 1945 model). Each	345.00

Evans Bangtail, P.O. & ticket unit (like new 1945 model)	345.00
Evans Domino, P.O. (new factory rebuilt), 42 model	365.00
2 Evans Domino, P.O. (41 model), two-tone cabinet. Each	275.00
2 Evans Domino, P.O., brown cabinet (large odds Drum). Each	115.00
Mills 3 Bells, 5-10-25c, extra clean	675.00

SLOTS

(All Extra Clean)

10c Watling Rol-a-Top (refinished)	\$ 75.00
3 5c Mills Club Consoles (Over 400,000 Serials). Each	185.00
2 10c Mills Club Consoles (Over 400,000 Serials). Each	210.00

25c Mills Club Consoles	235.00
25c Mills (original chrome)	210.00
10c Mills Gold Chrome	195.00
5c Cherry Bell	\$145.00
50c Jennings Club Bell	295.00

2 5c Pace Comet (3-5 pay). Each	75.00
1 10 Pace Comet	85.00
25c Pace Comet	95.00
2 Mills Vest Pocket, latest model. Ea.	50.00
2 Mills Vest Pocket, green. Ea.	30.00

NEW EQUIPMENT

We Are Offering Following New Machines In Our Territory

Bally Draw Bells	\$477.50
Triple Bells	895.00
Victory Derby, P.O.	648.50
Victory Special, F.P.	661.50
Midget Racer	299.50
Big League	299.50
Daval Free Play	75.00
Gushers	54.00
Buddies	33.00

Daval Marvel & American Eagle	\$ 50.00
Non-coin Marvel & American Eagle	55.00
Gottlieb Baffle Card	322.00
Grip Scales	39.50
A.B.T. Challengers	65.00

Evans Bangtails & Dominos, 5c, JP	671.50
Bangtails Winter Book	826.00
Jennings Bronze & Standard Chiefs, 5c	\$299.00
Bronze & Standard Chiefs, 10c	309.00
Bronze & Standard Chiefs, 25c	319.00

Super Deluxe Lite-Up Chiefs, 5c	324.00
Jennings Super Deluxe Lite-Up Chiefs, 10c	\$334.00
Super Deluxe Lite-Up Chiefs, 25c	344.00
Genco Whizz	Write
Pee-Wee	Write

One-half deposit must accompany all orders, balance shipped Railway Express C. O. D. or Railroad Freight Sight Draft.

HEATH DISTRIBUTING CO.

217 THIRD ST.

PHONES 2681-2682

MACON, GEORGIA

Reports 7½¢ Coin Only Solution After Testing 10¢ Play

CATERSVILLE, GA.—W. C. Wallace of the Wallace Novelty Co., this city, has some interesting observations to make regarding *The Cash Box* survey as to whether: 1) 10c, 3 for 25c play; 2) 7½c Coin, or: 3) 5c play plus a \$10 weekly guarantee; was best for the music machine operator.

Wallace writes *The Cash Box*, "The 7½c coin seems to be the only one of the three methods that would be mutually acceptable among operators working in the same territory.

"For instance, I put some of my phonographs on 10c, 3 for 25c play. This didn't suit the locations or their patrons. I had to return to 5c play because other operators in my territory were willing to install the machines on 5c play which the locations insisted on.

"The same conditions would exist if I required a \$10 guarantee. Another operator would install a machine and would not require it.

"I am sure, tho, that my competition would be willing to settle for 7½c play."



MODEL 1422



ROCK-OLA
Musical Treat
for Millions

MAINE
AUTOMATIC MUSIC
COMPANY
33 EXCHANGE ST.
PORTLAND
MAINE



WALL BOX MODEL 1530

MUSIC IS OUR BUSINESS



W. C. DEATON, SR.

ROCK-OLA DISTRIBUTOR FOR TEN YEARS!!

WARREN C. DEATON ASSOCIATES GALION, OHIO



"THE PHONOGRAPH

OF TOMORROW"

FOLLOWING IN A LEADER'S FOOTSTEPS



WARREN C. DEATON, JR. BLUE GRASS SALES CO. LEXINGTON, KY.



W. C. DEATON, JR.

out-profits
A. O. G.*

out-pulls
A. O. G.*

out-takes
A. O. G.*

out-sells
A. O. G.*

out-plays
A. O. G.*



"FREE-PLAY"
Again DAVAL brings you the
Best & Greatest Money Maker!

* Any Other Game

Wire, write or phone

DAVAL

PRODUCTS CORPORATION 1512 N. FREMONT • CHICAGO 22

Available in fruit or cigarette
reels. Compact, streamlined
design (9 1/4" x 7" x 10").

Contact Your
Nearest Distributor

Urges Meet At Show To Take Up Question Of Parts Sales

ST. LOUIS, MO.—Carl Trippe of Ideal Novelty Company, this city, one of the Nation's leading distributors, urges that wholesalers get together at the forthcoming Coin Machine Industries, Inc., national convention in February at the Hotel Sherman, Chicago, to discuss the problem of parts sales.

Trippe believes that at the present time the sales of parts are lagging behind for, as he states, "It just doesn't pay to sell parts at the present markup, especially when packing and shipping are taken under consideration."

He claims that in all other businesses the sales of parts are a very definite and integral part of merchandising equipment. He claims that these other industries make this profitable to their distributors and therefore their retailers are better serviced and the public benefits all around.

He believes that this would be the same case in the coin machine industry if the distributors were to be given their proper percentage. If the distributors earn a decent profit on parts, he claims, they will better serve the operators and all the industry will benefit.

O'CONNOR VENDING MACHINE CO.

BALLY DRAW BELL
BALLY VICTORY DERBY
EXHIBIT FAST BALL
EVANS LITTLE DUKE, CASINO BELL, BANGTAILS and GALLOPING DOMINO CONSOLES

BALLY MIDGET RACER
BALLY VICTORY SPECIAL
CHICAGO COIN SUPERSCORE

Exclusive Virginia Distributors
RECONDITIONED EQUIPMENT

SLOTS		ARCADE EQUIPMENT	
2 10c Mellon Bell	@ \$139.50	1 Ace Bomber	@ \$159.50
5 5c Mellon Bell	@ 129.50	3 Bally Rapid Fire	@ 99.50
2 5c Chrome Bell	@ 199.50	1 Under Sea Raider	@ 199.50
1 5c Brown Front	@ 139.50	1 Sky Fighter	@ 159.50
		1 Super Bomber	@ 199.50
		2 Batting Practice	@ 98.50
CONSOLES		ONE BALLS	
2 High Hands	@ \$135.00	1 Victory, F.P.	@ \$ 59.50
		1 Gold Cup, F.P.	@ 39.50
PIN TABLES			
Big Chief	@ 45.00	Majors, '41	@ \$ 59.50
Attention	\$ 49.50	Gobs	@ 84.50
Stage Door Canteen	@ 189.50	Surf Queens	@ 199.50
Metro	@ 44.50	Venus	@ 74.50
Sea Hawk	@ 49.50	Big Time	@ 34.50
Roxy	@ 27.50	Show Boat	@ 49.50

1/3 Deposit With Order, Balance C.O.D.

DAN HAWLEY
624 CRAWFORD STREET
PORTSMOUTH, VA.

KEN A. O'CONNOR
2320 W. MAIN STREET
RICHMOND, VA.

FOR SALE-DOLLAR SLOTS
TWO MILLS CLUB BELLS, A-1 Shape, just off location, inspected, coin tested, refinished, guaranteed, Serial Numbers M1003 and M1005. Make Offer. 1/3 with Offer, balance C.O.D., Express Collect.

ADA VEN. CO., LAS VEGAS, NEV.

WANTED TO BUY FOR CASH
Chester Pollard Football Games.....\$75.00
Chester Pollard Golf Machines..... 20.00
Need not be in working condition
but must have all parts.

IDEAL NOVELTY COMPANY
2823 Locust St. St. Louis 3, Mo.
Phone: FRanklin 5544

He says, "One big manufacturer expects us to handle his parts at a 10% markup. That doesn't even pay the express and C.O.D. charges coming in."

He says, "We think that this is one problem which should be taken up with all the manufacturers at the forthcoming convention in February."

HAMMERGREN TELLS WURLITZER 10¢ PROGRAM

Complete Follow Up Campaign to Ops and Location Owners Planned



M. G. (MIKE) HAMMERGREN

NO. TONAWANDA, N. Y. — In advance of the trade announcement that Wurlitzer is going all out for a 3 for 25c — 10c price, news items appeared in the November 20th editions of practically every newspaper in the country. This news release gave the public detailed information on the increased cost of providing phonograph music and indicated that a price increase was likely. The same story was carried by most of the radio stations.

This announcement was "hot" news. In many instances it was given front-page position. Leading columnists in New York, Chicago and other metropolitan centers featured it. Papers, such as the New York Daily News, with the world's largest circulation, devoted a special cartoon to the idea. The Daily News cartoon depicted a phonograph as a man with arms outstretched, captioned "Brother, can you spare a dime?"

On Friday and Saturday, November 22nd and 23rd, another story, describing the impending price rise in the phonograph business as the most complex re-pricing operation in the history of merchandising, appeared in hundreds of newspapers across the country. In this release, M. G. Hammergren, Vice President and Director of Sales of the Wurlitzer Company, pointed out that the changing of phonographs to play three records for a quarter, 10c for a single play, is a physical job of staggering proportions.

He said, "Service employees of Wurlitzer Music Merchants must convert the mechanism of some one million separate phonographs and remote control boxes. This involves the development of special conversion kits, not only for Wurlitzer equipment, but for every other make of phonograph and wall box still in operation by Music Merchants. It is a project that will probably extend over a period of many months." He contrasted the problem with the simple procedure involved when the price is increased for any other product or service, such as soap, a food product, home appliances, gas or elec- "HAMMERGREN" continued on Page 42

CLEVEREST CREATION EVER!

The newest and best of ten cent sellers! Features the fascinating **DOLL SEALS**... Appealing to **ALL** players... **1080 JUMBO** holes... **10¢ per sale**... Takes in... **\$108.00** Pays out... **63.00** Average **PROFIT \$45.00** **THICK DIE-CUT Board**

SUPERIOR PRODUCTS INC. 14 N. PEORIA ST. CHICAGO 7, ILL.

EAGLE PLASTICS
Unconditionally Guaranteed
YOUR MONEY BACK IF NOT COMPLETELY SATISFIED

COLORS SOLID—through and through—not sprayed or painted!

WURLITZER		ROCK-OLA	
	Each		Each
800 Top Corners.....	\$16.50	Standard, Master, Deluxe or Supers:	
800 Lower Sides.....	13.50	Top Corners (Solid Red, Yellow or Green).....	\$12.75
800 Middle Sides.....	3.00	Lower Sides (Red or Yellow)..	12.75
800 Top Centers (Right or Left, Red).....	8.00	SEEBURG	
800 Back Sides (Green).....	9.50	"Hi-Tone" Model 9800, 8800, 8200:	
800 Top centers (onyx).....	4.00	Lower Sides (Solid Red, Yellow or Green).....	14.50
600, 500 Top Corners.....	4.50	"Hi-Tone" Grille Pilasters.....	2.25
700 Top Corners.....	7.50	"Classic"—"Colonel"	
700 Lower Sides.....	9.50	Top Corners (Solid Red, Yellow or Green).....	6.00
700 Back Sides.....	8.50	SHEET PLASTICS	
750 Top Corners.....	8.75	20" x 50"—Pliable—Per Sheet.	
750 Lower Sides.....	8.75	50 Gauge, Red, Yellow, Green or Clear.....	\$12.50
750 Top Center.....	4.25		
750 Middle Sides.....	2.00		
850 Top Corners.....	9.50		
850 Lower Sides.....	8.75		
850 Top Center.....	11.00		
850 Peacock Glasses.....	3.50		
950 Lower Sides.....	10.50		
24 Top Corners.....	1.00		
24 Lower Sides.....	4.00		
41-61-71 Top Corners.....	4.50		

New Clear, Transparent PLASTIC WINDOWS for your Model 850 program holder . . . \$5.00 per set

If You Don't See What You Want . . . Ask For It! We May Have It In Stock!

EAGLE COIN MACHINE CO.

1514 N. Fremont Ave. • Chicago 22, Illinois • Phone: Michigan 1247

"HAMMERGREN"

Continued from Page 41

tricity, which merely entails a simple announcement of the new price effective on a given date.

On Monday and Tuesday, November 25th and 26th, simultaneous with the first trade announcement, newspapers and radio stations carried the story of the *fait accompli*. This story informed the public, which had already been prepared for the news, that the move had actually been made. Accompanying this announcement was a memorandum to editors suggesting that they contact the local Wurlitzer distributor for additional local angles. The distributors were furnished a release and advised to get in touch with the local editors.

These were the opening guns in a far-reaching publicity campaign that will include photographs and statements from the top recordings personalities — public opinion polls to evaluate the reaction of juke box patrons to the price increase, and other approaches that will break down the resistance of John Q. Public to the new prices and hasten the time when 3 for 25c, 10c for a single play, will be accepted as a matter of course.

In addition to publicity to the general public, Wurlitzer executives gave consideration to the idea of furnishing operators with newspaper mats explaining the price increase, which they could run individually or as a group in local newspapers — also analyzing the value of signs and table cards in locations explaining the reasons for the price increase to the public. Although these methods may be tried out later in certain localities, present opinion is that such advertising would do more harm than good. Instead, Wurlitzer officials feel that the publicity news items, proper handling of complaining customers by the location owner's employees, and stickers on the phonograph itself, displaying the new prices, will accomplish the best results. Incidentally, the new stickers for the phonograph will read, "3 plays for 25c, 1 play for 10c," thereby putting the emphasis on the quarter and not on the dime.

In addition to publicity directed to the public, Wurlitzer's program for promoting the new prices provides for an extensive publicity campaign in tavern, restaurant and drug store publications. These releases will explain to bartenders, waitresses and other employees, the reasons for the new prices and will point out how they can cooperate to help the "boss" quickly accustom his customers to the price increase.

Advertisements and constructive, helpful articles will also appear in the various coin machine papers. Here the objective will be to impress phonograph operators in general with the economic reasons behind the new prices and to enlist their cooperation so that a united front can be made for the good of the industry as a whole.

A definite and one of the most important parts of Wurlitzer's price conversion program which has been in the making for months, will be the policy on the part of Wurlitzer distributors to cooperate with all operators who desire to convert their equipment over to the new prices, regardless of what makes of phono-

graphs or wall boxes they operate. As soon as conversion kits come through in quantities in excess of the needs of Wurlitzer Music Merchants, they will be made available to all other operators on a non-profit basis, so that the changeover program can be effected as quickly as possible for the benefit of all.

To help pave the way for the price change, Wurlitzer operators are being furnished with letters and literature that can be mailed to location owners. A booklet is also being issued for use by all Wurlitzer Music Merchants, their collectors and service men. It will portray in simple, easy to understand, pictograph and chart form the reasons for the price increase. This booklet will be used to present the story to location owners. It will show the location owner what to expect and prove to him that his phonograph profits will be higher, once his customers are accustomed to the new scale of prices.

"Our experience has shown us," said Mr. Hammergren, "that the location owner will get quite a few complaints when the new prices first go into effect. We prepare him for this — tell him just how to handle these complaints by explaining to his customers why the new prices are fair.

"In addition to this booklet, we are also providing a circular for distribution to location employees at the time the changeover is made. A location's employees are important cogs in the wheel," said Mr. Hammergren, "and this circular will prevail upon them to back up the new prices, instead of agreeing with customers who complain that they are too high.

"After the changeover has been

made, some location owners may be inclined to weaken. To keep up their courage until the public has had time to reconcile itself to the new prices, our Music Merchants follow up each installation with letters designed to keep the owner happy until the plan has had time to work itself out to a successful conclusion."

In commenting on the overall program, Mr. Hammergren said, "We feel that this is one of the most complete price conversion programs ever conceived in any industry. Nothing has been left to chance. Realizing the importance of a nationwide publicity campaign to prepare the public for and reconcile them to the new prices, we authorized our advertising agency, Landsheft, Inc., to retain the public relations firm of Tracy-Robinson, Inc., to handle this part of the work. Among the recent achievements of Tracy-Robinson was the widespread publicity they obtained on the maiden voyage of the Queen Elizabeth as the world's largest passenger liner.

"Measured by sheer yardage of clippings alone, Tracy-Robinson pulled a publicist's coup on the Queen Elizabeth, and in relation to the relative news interest of the juke box price increase, I feel that they will do an equally commendable job for the phonograph industry.

"In inaugurating this program, while we expect to be the chief beneficiaries simply because there are more Wurlitzer juke boxes in locations than all other makes combined, we feel that our program will be of proportionate benefit to every other manufacturer, distributor and operator in the industry."

A GREAT NAME FOR A
G-R-E-A-T GAME!

OPPORTUNITY

By MARVEL



- DYNAMIC PLAYER APPEAL
- SCHEMATIC DIAGRAMMING
- DEPENDABLE PERFORMANCE
- LOCATION TESTED
- KNOCKOUT POCKET
- 5000 BALL RETURN
- DOUBLE ROLL OVER LANE
- CURVES AND COLOR
- BEAUTIFUL LITE BOX
- ADVANCED SCORING

ORDER
TO-DAY

A BIG
MONEY
MAKER

\$249.50

F.O.B. Chicago

ORDER From
Your Distributor

or

Write To Us Direct

DEPENDABLE
PERFORMANCE

MARVEL

MANUFACTURING CO.

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Keeney 4-Way, 5c-5c-5c-25c	450.00
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Claims 10¢ Play Is Holding Collections Up Over 5¢ Action

PASSAIC, N. J. — Manny Ehrenfeld of Telemusic Service, this city, notified *The Cash Box* this week that he was extremely enthusiastic over the way that phono manufacturers were stimulating the change to 10c, 3 for 25c play.

"You can tell the trade for me", Mannie reported, "that even last week our collections on 10c, 3 for 25c play, were \$50 above what our average used to be on 5c play." Ehrenfeld changed his entire route over to 10c, 3 for 25c play on June 1, 1946. (The story appeared at the time in *The Cash Box*.)

He also stated, "Tho collections are down everywhere in the country, ours continue to go up. We are getting more quarters in our machines than we ever did before in all our long history in this business. The operators should all swing over. It's the best thing they can do today."

He also said, "Everyone in the industry should compliment *The Cash Box* on the hard work you did to convince operators to change to a better commission basis. I sure am happy to see the manufacturers following your principles."

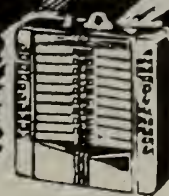


MODEL 1422



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1205-1207 DOUGLAS ST.
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WALL BOX
MODEL 1530

Ex G.I.'s Disappoint St. Louis Coinmen

By Bert Merrill

St. Louis Office of The Cash Box

ST. LOUIS, MO.—It looks as though the shortage of trained mechanics, operators and other employees in coin machine circles will continue to be the chief problem of the industry into 1947, according to a report of St. Louis distributors and large-scale operators.

The anticipated use of military veterans has fallen far short of requirements, according to a consensus of half a dozen distributors. Although each of the distributors has offered to co-operate with the Veterans Administration in the setting up of apprentice-training programs under the G.I. Bill of Rights, and offered attractive salaries and hour arrangements, there have not been sufficient applications to meet the demand for more service work.

"The average veteran is finding pay scales and working hours far less to his liking than he originally expected when coming out of the service," one distributor pointed out, "I believe that too many of them have been fooled by stories of \$110 a week defense-plant jobs, and are inclined to search farther before accepting training as a coin machine mechanic or operator. At least 2/3 of the applications we are receiving for such work are from veterans, who, however, fail to reappear for working out the final details."

Another St. Louis distributor, to put it frankly, indicated considerable dissatisfaction and disappointment with veteran training. "We have had three different men on the staff under the G.I. Bill of Rights," this distributor pointed out, "but all three demonstrated little liking for the complex job of tracing electrical circuits, installing fuses, or the heavy work of moving phonographs and pin tables around the shop. Each one of the men was chosen for previous experience with radio operation, or service with the signal corps during the war but, apparently, they would prefer to do something else. In almost every case, the complaint has been too small pay, although we are already paying up to the legal hilt, and have done everything possible to make working hours pleasant. With subsistence payments, our veteran trainees have made anywhere from \$45 to \$100 a month more than was possible before the war."

Still another distributor reports better progress through detailing two of his ex-G.I. trainees as coin machine salesmen, two as mechanics and another as an actual operator—out making contacts, ferreting new locations, etc. "I simply gave every man whatever job he most desired," he said. "In that way, I found that there is no resentment on the part of the man toward his duties. We cannot expect to get full co-operation and real service from a man who feels that he is worth far more money than

"Ex-G.I.'s Disappoint"
Continued Page 45

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Five Tube Table Model Radios: 25c One or Two Hour A. C. Operation

Additional inside Volume Control adjustable to prevent disturbing guests in adjoining rooms.

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Full 5" PERMANENT MAGNETIC DYNAMIC ALNICO SPEAKER.

Two Gang Variable Tuning Condenser. Micro-Switch type Coin Unit with added famous HAYDON timing motor.

No plungers to press: No clocks to wind: No buttons to push: All Electrical.

Extra YALE lock guards the Coin Box. Chassis accessible in thirty seconds.

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MORTIMER
SALES COMPANY

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MONTREAL

QUEBEC

CANADA

WALL BOX
MODEL 1530

Ex G.I.'s Disappoint

(Continued)

he is being paid, and is generally disgruntled with civilian life after leaving military service. So we've done everything possible for each man to select the kind of work he wishes, and hope that all of them will stay with us."

Smaller distributors, coin machine operators, etc., have nearly all experimented with ex-G.I. help in one form or another. In all cases, the report was a sullen lack of co-operation, and a more or less perverse attitude on the part of men who feel that "the government owes me more than this." However, now that the 52-20 Club—composed of veterans receiving \$20 a week unemployment compensation for 52 weeks—is being cut down by chopping off the rolls those who refuse to accept recommended work, a larger supply of help is anticipated.

In almost every case, G.I. trainees have been selected for youth and willingness to learn. "There will be a lot of new blood in the industry in the very near future," one prominent distributor pointed out. "For as fast as these fellows learn the business, and become established in it, the chances are that they will become either operators or full-time servicemen themselves."

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- 1 Bally Sport King pay out
- 1 Fortune pay out

CONSOLES

- 100 Pace & Baker's R H pay out
- 2 1941 Bangtails
- 3 Jumbo Parades
- 2 Silver Moon
- 2 Big Game
- 1 Maybells 5c 5c 5c 25c
- 40 Galloping Dominoes 1941 Model

SLOTS

- 3 5c Club Bells
- 2 10c Club Bells
- 4 25c Club Bells
- 25 Columbias 1939 model
- 9 5c Watlings
- 8 25c Pace 1946 model
- 1 10c Pace 1946 model
- 1 50c Pace 1946 model
- 1 25c Cherry Bell brown front
- 3 5c Cherry Bell brown front
- 1 5c 25c Bally Combination slot latest model
- 2 5c Jennings Club Chief
- 1 25c Jennings Club Chief
- 1 25c Jennings Silver Chief
- 1 25c Jennings Bronze Chief
- 1 5c 10c 25c Jennings Combination Slot
- 1 5c Mills Cherry Bell
- 1 5c Mills Gold Chrome
- 1 10c Mills Blue Front
- 1 50c Mills Gold Chrome
- 3 5c Mills Brawn Front
- 1 5c Mills Blue Front
- 1 25c Mills Brown Front

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FULLY METERED
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1¢ PLAY
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\$49.50
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POP-UP WILL TRIPLE YOUR PROFIT!

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ANOTHER MARVEL MONEY MAKER

ORDER FROM YOUR DISTRIBUTOR OR WRITE TO US.

MARVEL

**MANUFACTURING
 COMPANY**

2847 FULLERTON AVENUE

● CHICAGO 47, ILLINOIS

Ballet Impresario Calls Juke Box Jazz Crime Music

PHILADELPHIA, PA.—In an interview granted the press here, S. Hurok (who is reported to have peddled shoe laces here in 1906) claims that juke box jazz makes husbands murder their wives, inspires suicides and holdups and swells the crime waves generally.

Hurok, who introduced the Original Ballet Russe to this country, also stated, according to newspaper accounts, "I would like to see city, state and government everywhere subsidize the ballet theatre—tax the people so that they can see more ballet. I would like to see a Minister of Fine Arts appointed."

Regarding juke boxes he stated, "Bad jazz, added to high-balls and a smoky room — they make crime. Good music," he is reported to have said, "gives an illusion — makes people good-hearted."

Hurok, who has returned from a six months visit to Europe, claims that the Parisians have abandoned jazz in favor of sentimental music. "That kind of music," he said, "makes you love everybody — your own wife or somebody else's."

It was noted by the press that Hurok now owns mansions in both New York and Beverly Hills which, he claims, came from his work as an impresario.

MODEL 1422



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Musical Treat for Millions

Carl Trippe
IDEAL NOVELTY CO.
2823 LOCUST STREET
ST. LOUIS, MO.
"Rock-Ola Distributor For 10 Years"



WALL BOX MODEL 1530

FOR SALE—CONSOLES

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5c Play Each \$325.00
5—Buckley Track Odds
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Terms 1/3 Deposit

C & M SPECIALTY CO.
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1c PLAY
(5c Play if Desired)

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MONEY
MAKER



PRICE
\$49.50

F.O.B. Factory
FULLY METERED
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POP-UP will 'score' every time in ANY location EVERYWHERE! POP-UP will out-earn any game of its kind. **POP-UP WILL TRIPLE YOUR PROFIT!** POP-UP is sturdily built — Natural wood cabinet with polished chrome-nickel fittings. Highly finished rust-proof parts. Precision built scoring unit and fool-proof mechanism. POP-UP is indestructible. Height 18", Width 12", Depth 8". Get POP-UP in all your locations for those 'soaring' profits.

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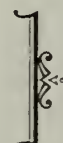
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Another Highschool Finds Juke Boxes Popular At Lunchtime

FREEPORT, N. Y.—At the Baldwin Highschool here, Mortimer Leonard, faculty manager of the four lunch periods the pupils have, stated, "Our pupils prefer croon to boogie-woogie while munching on peanut butter sandwiches."

According to Arthur Lynip, principal, "There is greater quiet and a more relaxed atmosphere in the dining hall since we've had music with our meals."

Students here are dining to juke box music furnished and sponsored by the General Organization.

Another Highschool which found juke box music very outstanding for continuing greater attendance and keeping students interested in school was the Orange High School of Orange, N. J.

Juke box ops are now making it their business to install machines in high schools. Even tho the profits aren't very great the results have helped them tremendously.

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Opportunity	Write
Dynamite	334.00
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Pop-Up (Marvel's new legal counter game)	49.50
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4 Seeburg Symphonolas	Each \$145.00
1 Seeburg Hidden Unit	235.00
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1 Wurlitzer Twin Twelve, Packard Adapter— Steel Cabinet	210.00
1 Wurlitzer 616, Packard Adapter—Original Cabinet	235.00
21 No. 100 Wurlitzer Wall Boxes	Each 15.00

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OKLAHOMA & NEW MEXICO

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THE COUNTER GAME THAT IS LEGAL EVERYWHERE!

1¢ PLAY
(5¢ Play if Desired)

A REAL MONEY MAKER

PRICE
\$49.50

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ASCAP STARTS AFTER JUKE BOX BIZ TO COLLECT ON COPYRIGHT

CISAC Convention in Washington Blasts U. S. Gov't for Allowing Free Use of Music in Jukes

Canadian Gov't Comes in for Blast, Too

NEW YORK — The International Confederation of Authors and Publishers met in Washington, D. C. last month where they spent five hectic days in convention discussing various problems. ASCAP (American Society of Composers, Authors and Publishers) acted as host to the International Confederation.

The one and only and important decision arrived at during the long session of speeches and proposals was that juke boxes should be forced to pay ASCAP as well as the International Confederation for the use of copyrighted music.

The speakers, on this subject, blasted the U.S. Government for alleged failure to protect the rights of authors and publishers in allowing the free use of music in juke boxes. The International Confederation recommended that immediate action be taken.

Delegates from Italy, Uruguay, Brazil and Argentina are reported to have hotly assailed the U. S. as "a nation out of step with the new world". They claimed that the U.S. appropriated property of citizens of other countries and gave "commercial enterprises free access to these works for personal gain".

One angry delegate is reported to have stated, "Any law which says an author can have an exclusive right to publicly perform copyrighted work in one paragraph and in the next say the performance of a coin operated machine is not a public performance is not only not understandable but is unfriendly".

CISAC delegates passed a similar resolution that action be taken protesting the section of the Canadian copyright laws which restrict rights of authors and publishers on all mechanical uses of their works. This distinctly bars composers from collecting for juke box use of their music.

This meet would not have been important to the cointrade, except for the fact that it once again re-echoes certain yearnings of such organizations as ASCAP to gather more coin into their treasury by taxing the juke box industry, except for the fact that, as all the trade has been advised for many months in the past by *The Cash Box*—that the Buckley Bill is still in the House of Representatives in Washington, D.C., and, tho lying dormant at present, may yet be brought to the fore; as well as the bill shelved in the Senate which also would tax coin operated music equipment for use of copyrighted music.

There is no doubt, after this five day convention of the International Confederation, that ASCAP will once gain start out on the path to change the copyright law and will attempt by every possible means to force every juke box to pay a license fee for use of its copyrighted music.

Rumblings have been heard in the trade time and again. But, it seems that the industry has once again been lulled into a state of lethargy and, once *The Cash Box* halted its warnings, is now wide open for the attack by ASCAP to make it pay a new kind of taxation.

So far, ASCAP, has been twice defeated in the Courts here in the U.S. In Canada a victory was won after taking the case all the way up to the Privy Council in London, England.

Whatever attempts will be made, after passage of the resolution at this International Confederation convention, no one as yet knows. But, it is up to every member of this automatic music industry to keep eyes and ears wide open and immediately report any attempt which may be made. This will come sooner than expected.


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TENNESSEE**

WALL BOX
MODEL 1530

MGA Boost Hayes Play As Outstanding Public Relations

NEWARK, N. J.—MGA (Music Guild of America) in its latest bulletin reported that all music coinmen should see "Happy Birthday", the play in which Helen Hayes is now starring on Broadway, because of the fact that it points such good public relations effort for juke boxes generally.

LeRoy Stein, director of MGA, writes, "... those engaged in the music business can no longer afford to bury their heads in the proverbial manner of the ostrich. The juke box has become a national institution. It is noticed by men in every walk of life. Thousands of people will see 'Happy Birthday' and they will be influenced by it. It is up to us in the industry to carry on our program of public relations with fervor and understanding."

MGA are boosters of all good public relations work to better the automatic music business and have been urging all their members to intensify their efforts.

IMMEDIATE DELIVERY

OF THE NEW AND IMPROVED AIREON PHONOGRAPH AND ACCESSORIES.

NEW WALL BOX REPLACEMENT COVERS—FOR SEEBURG WIRELESS OR 3 WIRE BOXES — \$5.95.

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WALL BOX
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GENERAL



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SALE! 2 Buckley 24 Cellar units, guaranteed in perfect condition \$225. ea.; Buckley 24 record Chrome Boxes, like new \$20. ea.; Buckley 20 record Chrome and Gold Boxes \$20. ea.

1/3 Deposit — Balance C.O.D.

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COIN MACHINE MOVIES
FOR REGULAR PANORAMS AND SOLO-VUES
REELS OF 8 AND 6 SUBJECTS

Our Films Get The Dimes
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PHONOFILM

3331 No. KNOLL DR., HOLLYWOOD 28, Cal.

Portland Dentists Use Wired Music

PORTLAND, ORE. — General Music Service here is reported to be doing a very fine job of piping soft music into dentists offices in this city.

John Eagan, one of the General execs, reported to the press that "the type of music selected is an important factor in the success of the service."

He explains that jive and jump numbers are not considered very "soothing" for someone with an aching molar. Instead, the firm spins "sweet" music for the dental parlors.

Many coinmen thruout the country who have started studios for non-selective and wired telephone music are now turning to selling doctors' and dentists' piped music and are finding this a very profitable field.

Telomatic, Inc., N. J., have been offering the sale of this sort of piped music thru the system which they have been advertising to the trade.

ORIGINAL 70L7 TUBE—
 O.P.A. CEILING PRICE \$1.95
 185 Tube—O.P.A. Ceiling Price.....\$1.30
 All Tubes in factory sealed cartons and guaranteed
WE CARRY A FULL LINE OF TUBES.
 Terms: 1/3 Deposit, Balance C.O.D.,
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WALL BOX
 MODEL 1530

ROCK-OLA

*Musical Treat
for Millions*

MODEL 1422



WALL BOX
MODEL 1530

BADGER SALES CO.

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CMI Public Relations Chief Agrees Code Of Ethics Needed



By JAMES T. MANGAN
Chief, CMI Public Relations Bureau
CHICAGO—James T. (Jim) Mangan, Chief of the Public Relations Bureau of Coin Machine Industries, Inc. (CMI) wrote the following letter to *The Cash Box* this past week.

"My sincere compliments to you on the deep and appropriate thinking contained in your article, page 3 of the November 18th issue

"I agree completely with your idea that a Code of Ethics for the entire coin machine industry must eventually be developed and can assure you that we, on the public relations staff of Coin Machine Industries,

Incorporated, are going to give this plan a lot of study. Any further suggestions which you may have will be eagerly received."

The editorial which appeared on page 3 of the November 18 issue referring to a "Code of Ethics" for the coin machine industry was based on the work which had already been done by the Outboard Motor Manufacturers Assn. Like the suggestion that a "Public Relations Bureau" be created for the industry *The Cash Box* again urges that a "Code of Ethics" be adopted for all

In regard to the article which appeared on page 4 of the November 18 issue of *The Cash Box* entitled, "How To Get Taxed" Mangan wrote the following to *The Cash Box*, "On page four of *The Cash Box*, November 18, 1946, you have printed one of the most opposite and significant articles ever to appear in any coin machine magazine. My compliments to you on taking this stand in this article.

"I want you to know that CMI is always ready to receive public relations suggestions from *The Cash Box*."



Marvel's
POP-UP

THE COUNTER GAME THAT IS LEGAL EVERYWHERE!

POP-UP will 'score' every time in ANY location EVERYWHERE! POP-UP will out-earn any game of its kind.

ACCURATE, COMPETITIVE,
SKILL SCORING

POP-UP WILL TRIPLE YOUR PROFIT!
FULLY METERED — NO COIN COUNTING NECESSARY

PRICE \$49.50
F.O.B. Factory

"Always A Good Deal"
CENTRAL DISTRIBUTORS
2334 OLIVE STREET ST. LOUIS, MO.

Music Op Offers New Idea For 10¢ Phono Play

**Suggests Leaving Coin Chutes
As They Are On Phonos To
Simplify Conversion**

CHICAGO — DeWitt (Doc) Eaton, vice president and general salesman-ager of AMI, Inc., this city, reports that Roy Bangs of Little Rock, Ark., in his estimation, has a very unique suggestion for the initial conversion of automatic phonos to 10c play.

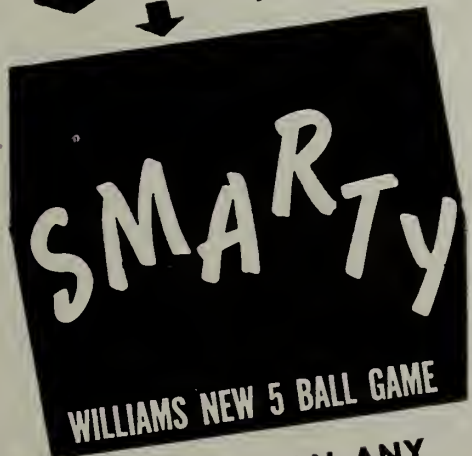
Bangs suggests that present coin chutes be left exactly as they are on the juke boxes but that the set-up units be changed so that:

- (1) Two nickels would be required for one record.
- (2) A dime would play one record.
- (3) A quarter would play five records.

Bangs is reported to have told Eaton, "One record for a dime and five records for 25c would be readily accepted by the public who are used to the wholesale price scheme of one for a nickel, three for a dime, in the purchase of candy bars and chewing gum and other merchandise items. In addition, it is a gradual move toward 10c play and the over-play which would develop would prove very profitable."



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WILLIAMS NEW 5 BALL GAME

ON ANY
LOCATION

SEE YOUR LOCAL DISTRIBUTOR
OR WRITE DIRECT TO:

SCOTT-CROSSE COMPANY
Exclusive Distributor in Pa. & N. J.
1423 Spring Garden St., Phila., Pa.

Hankins Celebrate 25th Wedding Anniversary



ATLANTA, GA.—The above pictures were snapped at the Silver Wedding Anniversary party of Mr. and Mrs. Morris Hankin given at the Mayfair Club in this city.

Left to right in top pic: Mrs. Yetta Weinberg, Mrs. Arthur Weinberg, Mr. Arnold Feldman (Hankin's son-in-law who heads Atlanta Cigarette Service); Mr. and Mrs. Morris Hankin, Mrs. Natalie Feldman, Mr. Arthur Weinberg and Harlean Hankin, youngest daughter of the Hankins.

Left to right in bottom pic: Wm.

B. Rankin of International Muto-scope; Ben Smith of the DePerri Ad-vertising Agency; Jack Lovelady, partner of Morris Hankin; Lou Koren of the Distributing Corp. of Illinois; the ladies: Mrs. Lou Koren, Mrs. Jack Lovelady; Mrs. Ben Smith and Mrs. Wm. Rabkin.

Those present agreed that this was one of the most gala affairs ever yet given at the well known Mayfair Club in this city. The Hankins were complimented by noted coin machine leaders from all over the nation.



MODEL 1422



ROCK-OLA
*Musical Treat
for Millions*

Bill Doyle

**GREAT LAKES
SALES CO.**

330 BOND AVE., N.W.
GRAND RAPIDS 2, MICH.



WALL BOX
MODEL 1530

An Operator Talks About Locations Owning Machines

By BRYAN E. EDWARDS
Radio & Elec. Ser., Douglas, Wyo.

"A few days ago we read an article wherein some operator said that operators who complained about location ownership just were not the best operators. That they should be salesmen enough to overcome such things. This could be correct but I have never quite shared this opinion. I have, on occasion, been able to deal with some locations on a salesmanship basis and firmly believe that they have never afterward been sorry.

"We are continually approached by locations wanting to buy and we know of locations that manage to get on mailing lists as operators. Some of these I know will be buying. There are always distributors to sell them. I would like to bring up a line of thought that I quite thoroughly believe in and yet have never seen in print.

"Most location owned equipment is poorly maintained. It gives the public the idea that it is no good, making it harder for an operator to place the same type of machine. Take the saloon owner who is his own bartender and owns his juke box. A customer plays the machine and the owner spends fifteen to twenty minutes to get the thing operating for the customer. Then it blares out. Has a bad needle, worn record and plenty of hum. When the owner opens the cash box he congratulates himself on the money. He doesn't have to split with anyone. It's all his. He has not charged himself a penny for the time he lost from his bar. Or the drinks he might have sold. Or the customers that didn't come in. The money he got is all his (even if he put in half of it himself) and that seems to be all that matters.

"Yes, there is a selling job to be done here. A well serviced, late type machine, placed by a good operator, or any machine with good service and the best records, would bring and keep more than enough customers to make up more than the difference in the day's profits, even if the operator paid the location no commission at all.

"If this were not true there would not be any operators. The restaurant owner would milk his own cow and get his milk for almost nothing. Butcher his own meat. Bake his own bread. Why share his receipts with the butcher, and baker or the milkman? After all it is his restaurant. And the average proprietor is a lot better informed on how to do these things than he is to properly take care of such intricate equipment as a coin operated phonograph."



ROCK-OLA
Musical Treat
for Millions

**MULLINIX
AMUSEMENT CO.**
302 WEST VICTORY DRIVE
SAVANNAH, GEORGIA
233 TRINITY AVENUE, S.W.
ATLANTA, GEORGIA



**NO BETTER BUYS THAN
ACTIVE'S "BIG 66" LIST!**
All Equipment in A-1 Mechanical
Condition . . . Rails Scraped, Sand-
papered and Lacquered.
READY FOR OPERATION!

<p>ONLY \$66.00 EACH VICTORY FIVE - TEN - TWENTY AIR CIRCUS BIG PARADE HOME RUN '42 KNOCKOUT Only \$66.00 Each</p>	<p>POST WAR PRODUCTS At \$166.00 Each BIG HIT\$166.00 SURF QUEEN 166.00 STAGE DOOR CANTEEN 166.00</p>
<p>BOBTAIL\$46.00 (\$20 under \$66) SILVER MOON\$46.00 (\$20 under \$66) JUMBO PARADE\$56.00 (\$10 under \$66)</p>	<p>KEENEY 4 WAY SUPER BELL, C.P., 5-5-5-25\$366.00 BALLY CLUB BELL, F.P. or C.P.\$106.00 KEENEY SUPER BELL, F.P. and P.O.\$136.00</p>

**YOUR CHOICE OF
ANY 2 FOR \$66.00**

BIG CHIEF	2 for \$66
ABC BOWLER	2 for \$66
DO RE MI	2 for \$66
DIXIE	2 for \$66
FLICKER	2 for \$66
GUN CLUB	2 for \$66
HI-STEPPER	2 for \$66
HOROSCOPE	2 for \$66
INVASION	2 for \$66
LEGIONNAIRE	2 for \$66
MONICKER	2 for \$66
FOUR ROSES	2 for \$66
MAJORS '41	2 for \$66
MARINES AT PLAY.....	2 for \$66
PARADISE	2 for \$66
PLAYBALL	2 for \$66
SEVEN UP	2 for \$66
SHOWBOAT	2 for \$66
SPORT PARADE	2 for \$66
STAR ATTRACTION	2 for \$66
STRATOLINER	2 for \$66
TWIN SIX	2 for \$66
VELVET	2 for \$66
WILDFIRE	2 for \$66

1/3 Deposit - Balance C.O.D.

ACTIVE AMUSEMENT MACHINES CO.

900 Franklin Street PHILADELPHIA 23, PA. Market 7-2656	1060 Broad Street NEWARK 2, N. J. Mitchell 2-7646	1120 Wyoming Avenue SCRANTON, PA. Scranton 4-6177
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"You Can Always Depend On Active—All Ways"

Buys Aireons — Gets His Pic in Paper

RIVERHEAD, N. Y.—Joe de Cristofaro of this city, who just purchased a number of the new Aireon phonos, found that his picture appeared in the local press, the "Riverhead County-Review," advising the public that Joe was now operating Aireons

and completely describing the machine to its readers.

The newspaper also advised that the Aireons "have been placed in various locations in the Riverhead area".

Brilliant Named Michigan Distributors For Vogue Records



JOE BRILLIANT

DETROIT, MICH.—Joe Brilliant of Brilliant Music Company, this city, has been appointed distributors for the State of Michigan for Vogue Records.

These gorgeously colored picture records have clicked everywhere they have been presented, according to the firm, and now with distribution arranged directly thruout the entire state by Tom Saffedy of Vogue appointing Brilliant Music Co., the belief is that sales will be tremendously increased.

Joe Brilliant, who is also president of the Michigan Phonograph Owners Assn., is very well acquainted with the record business. Brilliant Music Company have been engaged in the sales of records for a great many years. They have a very close contact and relationship with leading record users thruout the entire State of Michigan.

According to Brilliant, "We have always wanted to handle the Vogue Records as distributors. Vogue Records are the most outstanding achievement in the record business. Not only are they new and different, but they are without any doubt, the most attractive record which has ever been presented to the public.

"We feel certain that from now on Vogue Records will be 'number one' in the entire state", he concluded.

Ops Assns On Radio Quiz Program

CLEVELAND, O.—Two of the best known music operators' associations in the nation will compete with each other on Monday evening, December 2 on the famous quiz program, "Quiz of Two Cities".

The associations which will be involved are the Michigan Phonograph Owners Association and the Ohio Phonograph Owners Association.

Joe Brilliant, president of the Michigan group will captain a team from Detroit and Jack Cohen, president of the Cleveland group will captain the Ohio team.

As yet they have no inkling of what the questions will be. The boys believe, tho, that they will probably be based on music in juke boxes

(Some months ago a Chicago juke box team won over a New York team on this same program. DeWitt (Doc) Eaton of AMI, Inc., vice-president and general salesman headed the Chicago team and Jack Mitnick of Runyon Sales Company captained the New York team.)



MODEL 1422



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for Millions

Exclusive Distributors
in Massachusetts and Rhode Island
**J. J. GOLUMBO
& COMPANY**
116 NEWBURY STREET
BOSTON 16,
MASSACHUSETTS



WALL BOX
MODEL 1530



The windows are wide open . . . the electric fans are running . . . and we've even had an air conditioning unit delivered to our offices, but we still can't breathe freely! We're still smothered with orders and requests for WHIRL-A-BALL!

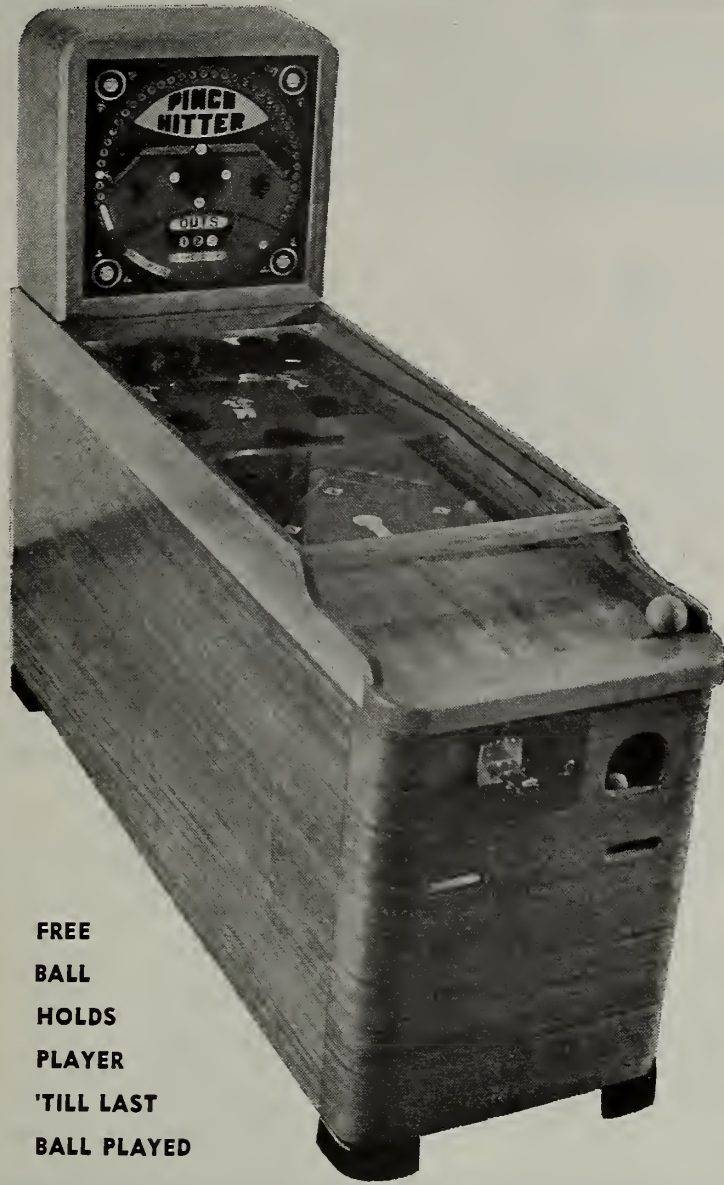
So great, so unpredictably overwhelming, has been the response for Amusement Enterprises' newest coin-catcher, WHIRL-A-BALL, that our entire productive capacity will be taxed to the utmost for the next few weeks!

Just as soon as we're able to balance your heavy demand with our increasing supply . . . just as soon as we're able to draw a deep breath . . . the trade will once again be informed that additional orders are being accepted for WHIRL-A-BALL.

Until that time . . . please, fellows, take it easy, and . . . How About Some Nice, Fresh Air?

AMUSEMENT ENTERPRISES, INC.

• GEORGE PONSER • IRVING KAYE • 2 Columbus Circle, N.Y. 19, N.Y. • Phone: Circle 6-6651 •



FREE
BALL
HOLDS
PLAYER
'TILL LAST
BALL PLAYED

PINCH HITTER

NOW DELIVERING

NEW SENSATIONAL LEGAL ROLL DOWN
BASEBALL GAME

1st ROLL DOWN LEGAL GAME SINCE
THE WAR

Completely New ...

BE THE FIRST WITH THE LATEST!

ORDER NOW! **\$459⁰⁰**

F.O.B.
LOS ANGELES, CAL.

1/3 DEPOSIT WITH ORDER, BALANCE C.O.D.

WRITE — WIRE — PHONE TODAY!

[**DISTRIBUTORS WANTED!!**]
A FEW TERRITORIES OPEN
MANUFACTURERS

PICO SALES CO.

5426 W, WASHINGTON BLVD.
LOS ANGELES 16, CALIF. (PHONE: YORK 2345)

MGA Announces Date And Place of Annual Banquet

NEWARK, N. J. —LeRoy Stein, managing director of the Music Guild of America (MGA) announced this past week that the annual banquet of this association for the music operators of the State of New Jersey will be held in the Terrace Room in Newark on Wednesday, March 5, 1947.

The Terrace Room is one of the most outstanding dine and dance spots in this state. Being extremely large for it is located in the lower court of the Mosque Theatre Building here, the organization's executives believe that it will completely accommodate the large attendance expected for this first affair of MGA.

In addition to a sumptuous dinner which will be provided for those music coinmen, their wives, families and guests who will attend, there will be a large show composed of outstanding recording artists who will be in the Newark-New York area at the time and also other acts which will be provided for this gala occasion.

Dancing to one of the leading bands, which frequent the Terrace Room, will also be arranged and, according to some of the noted distributors here, recording bands in the vicinity will also be asked to take the stand and play their music for the entertainment of the music men.

This being the first annual affair of MGA, it is believed that it will attract the greatest attendance in the juke box history of New Jersey.

MODEL 1422



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*Musical Treat
for Millions*

**B. D. LAZAR
COMPANY**

1635 FIFTH AVENUE
PITTSBURGH 19, PA.

(Phone: Grant 7818)



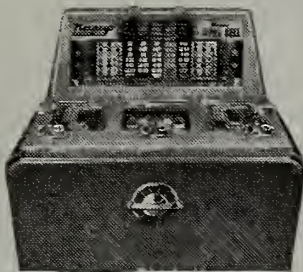
WALL BOX
MODEL 1530

BADGER'S BARGAINS

OFFER A FEW DOLLARS LESS • SELDOM A PENNY MORE

See **LOS ANGELES** **MILWAUKEE**
Wm. R. Happel or W. E. Happel *C. A. Happel or H. E. Reimer*

**KEENEY
THREE WAY
BONUS SUPER BELL**



Keeney's One Way - Keeney's 2 Way
Keeney's 3 Way
BONUS SUPER BELLS
Leading the Profit Parade
Now Delivering

EXPORT TRADE

Our New 1946 Coin Machine Catalog, just off the press, contains reconditioned phonographs and accessories, most complete coin machine catalog ever offered. Don't fail to send for your FREE copy today.

RECONDITIONED CONSOLES

LARGEST STOCK OF DEPENDABLE CONSOLES ON THE WEST COAST

Keeney Super Bells, 5c, F.P., P.O.	\$219.50	Mills Four Bells, Late Heads, 5-5-5-25c	\$495.00
Keeney Super Bells, 10c, F.P., P.O.	225.00	Mills Four Bells, Late Heads, 5-5-5-5c	395.00
Keeney Super Bells, 25c, F.P., P.O.	225.00	Mills Three Bells, 5c, 10c, 5c	495.00
Keeney Super Twin, 5c-25c, F.P., P.O.	375.00	Mills Three Bells, 5c, 10c, 25c	595.00
Keeney Super Twin, 5c-25c, P.O.	275.00	Mills Four Bells, Orig. Heads, 5-5-5-5c (Refin.)	275.00
Keeney 4-Way, 5c-5c-5c-25c	450.00	Mills Four Bells, Orig. Heads, 5-5-5-25c (Refin.)	295.00
Keeney 4-Way, 5c-5c-10c-25c	450.00	Bally Club Bells, F.P., P.O., 5c	149.50
Keeney 4-Way, 5c-5c-25c-5c	395.00	Bally Hi Hands, F.P., P.O., 5c	139.50
Evans Lucky Lucre, 3-5c, 2-25c	199.50	Bally Sunrays, F.P., 5c	109.50
Evans Lucky Lucre, 5-5c	125.00	Mills Jumbo, Late, F.P., P.O.	149.50
Bally Roll-Em, 5c, P.O.	99.50	Mills Jumbo, Late, P.O.	99.50
Baker's Pacers, Late, Daily Double	199.50	Mills Jumbo, Late, F.P.	99.50
Pace Reels, 10c, Late	139.50	Pace Saratogas, Late, 5c	89.50

PHONOGRAPHS

Seeburg BB00 New Rock-O-Lite, E.S.	\$425.00
Seeburg BB00 New Rock-O-Lite, R.C.	450.00
Seeburg B200, R.C., E.S.	475.00
Rock-Ola Commando	425.00
Rock-Ola Spectravox, Playmaster	350.00
Rock-Ola Standard New Rock-O-Lite	375.00
Rock-Ola Master New Rock-O-Lite	385.00
Wurlitzer Victory 500	395.00
Seeburg Classic New Rock-O-Lite	395.00
Wurlitzer Model 616 New Rock-O-Lite	225.00
Rock-Ola Super New Rock-O-Lite	395.00
Wurlitzer Model 950	595.00
Wurlitzer Model 750E	595.00
Wurlitzer Model B50	595.00
Seeburg Major, E.S., New Rock-O-Lite	425.00
Mills Empress New Rock-O-Lite	325.00

ONE BALL MULTIPLE TABLES

Bally Thorobred (Refinished)	224.50
Bally Longacre (Refinished)	224.50
Bally '41 Derby (Refinished)	139.50
Bally Club Trophy (Refinished)	139.50
Keeney Fortune (Refinished)	139.50
Bally Sport Special (Refinished)	75.00
Bally Blue Grass	99.50

RECONDITIONED SLOTS

Mills New Golden Falls	Write
Black Cherry Bells (Rebuilt), 5c	\$229.50
Black Cherry Bells (Rebuilt), 10c	234.50
Black Cherry Bells (Rebuilt), 25c	239.50
Mills Blue Fronts (Refinished), 5c	149.50
Mills Blue Fronts (Refinished), 10c	159.50
Mills Blue Fronts (Refinished), 25c	179.50
Jennings Chief, \$1.00	495.00
New Mills Vest Pocket Bells	74.50
Mills Vest Pocket (Refinished)	49.50
New Columbia DeLuxe Bell	209.50
Brown Fronts (Refinished), 5c	159.50
Brown Fronts (Refinished), 25c	189.50
New Pace DeLuxe Bells, 50c	500.00
New Pace DeLuxe Bells, \$1.00	600.00
New Columbia Bells	145.00

ARCADE EQUIPMENT

Chicago Coin Goatee, Like New	\$395.00
Mills Panoram and Solo-Vue	395.00
Rotary Merchandisers	225.00
Bally Undersea Raider	275.00
Skyfighter	199.50
New Gottlieb Grip Scale	39.50

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2546 NO. 30th ST. MILWAUKEE 10, WIS.
KILBOURN 3030

**So. Calif. Music Ops
Announce Permanent
Hdqtrs. And Outline
Service For Members**

LOS ANGELES, CAL. — A bulletin just issued by the Southern California Automatic Music Operators Assn., announces that 1811 W. Pico Blvd., this city, will now be permanent headquarters for the organization.

In addition, SCAMOA also announced a complete and very interesting list of "services" for its members.

By listing their operational area, any new leads that come in will be fed to ops in those areas from where the lead originates. Phono rentals will be arranged for ops. Used equipment for sale or for purchase will be listed on the association's bulletin board if the phono op can't find it at his jobber or distrib.

SCAMOA will also arrange with record firms for latest releases so ops can hear them before buying. The organization will also apply for licenses for its members. Members will also be allowed to use SCAMOA's headquarters for personal appointments or phone calls and for other needs.

E. Jay Bullock, who is managing director of SCAMOA, advises that he is anxious to work with all members to make operating as easy and pleasant as possible and offers complete cooperation of the entire organization's facilities at all times.



MODEL 1422



ROCK-OLA
*Musical Treat
for Millions*

**BRILLIANT
MUSIC COMPANY**

**4606 CASS AVENUE
DETROIT, MICH.**

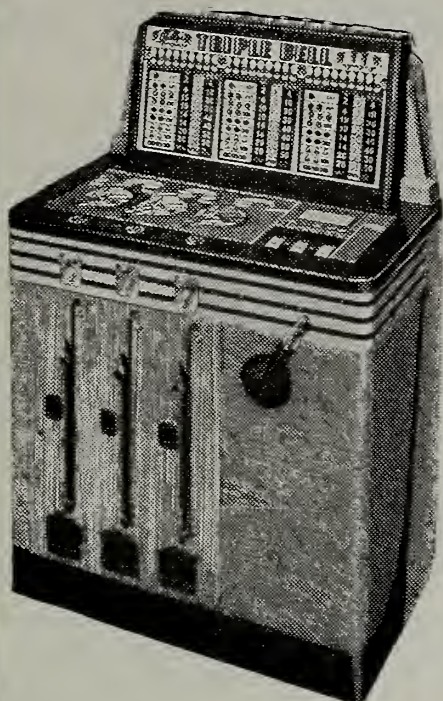
(Tel. Temple 1-7455)



WALL BOX
MODEL 1530

TRIPLE BELL

TRIPLE PLAY! TRIPLE PROFIT!



TRIPLE COIN-CHUTES permit three players — or three coins — every spin of the reels. . . . 1000 SUPER SPECIAL award insures continuous repeat play. Convertible automatic or replay. Any combination of nickel, dime and quarter chute.

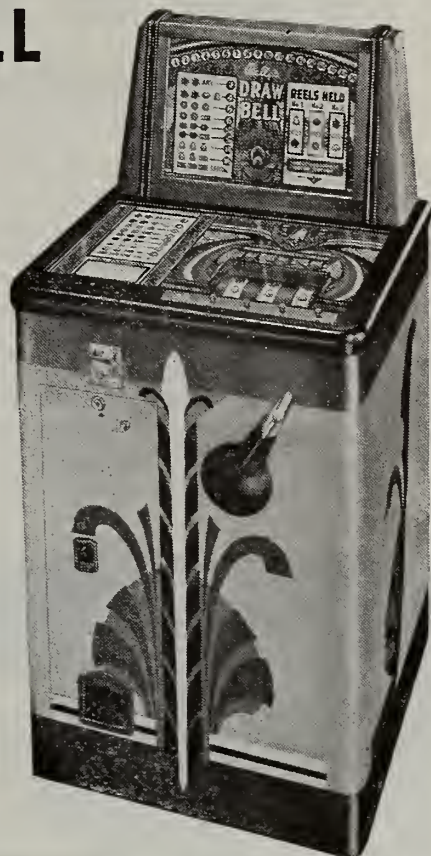
DRAW BELL

The Greatest Console Ever Built! Fascinating! Thrilling! Suspense AND - COME-BACK Player Appeal that Doubles and Triples your PROFITS! The "HOLD AND DRAW" feature has been acclaimed by EVERY OPERATOR!!

ORDER QUICK!!

\$477.50

F.O.B. Chicago



midget racer

New Fast 5-Ball Novelty Hit

Fastest-Playing —
Fastest-Profit-Producing
5-Ball Game You've Seen in Years
EXCITING 3-WAY SCORING SYSTEM
IDEAL FOR
COMPETITIVE PLAY

NOW DELIVERING

PACKARD PLA-MOR
MODEL 400 HIDEAWAY
WALL BOXES
SPEAKERS
30-WIRE CABLE

★ LOOK AT THESE FALL SPECIALS ★

Thorbred	\$225.00	Pimlico	189.50
Longacres	225.00	Keeney Super Bell, 5c C.P. F.P.	225.00
'41 Derby	139.50	Keeney Super Bell, 25c C.P. F.P.	235.00
Club Trophy	139.50		
Dark Horse	109.50		
Blue Grass	99.50		

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1503 W. PICO STREET

Phone: DR. 3209

LOS ANGELES 15, CAL.

Feature New Mills Coca-Cola Vender at Hotel Show

NEW YORK — The Coca-Cola Company, 515 Madison Ave., this city, whose display at booth 7 at the Hotel show here attracted much attention featured the brand new change making Mills No. 120 Coca-Cola vender.

This new vender features a coin changer wherein the purchaser of a bottle of Coke can insert either 5c, 10c or 25c and get his bottle and change, all in one operation.

Tho the Coca-Cola Company is restricted to only 60% of its 1941 production it is believed that it will be able to alleviate this shortage before the latter part of 1947.

The new Mills No. 120 vender attracted a great deal of interest



MODEL 1422

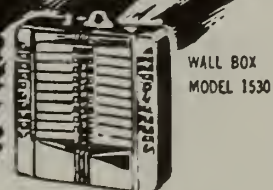


ROCK-OLA
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HUB

ENTERPRISES
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(Phone: Lexington 6446)



WALL BOX MODEL 1530

THE

"BIG SHOW"

will be at

SHERMAN HOTEL
CHICAGO

FEB. 3, 4, 5, 6, 1947

Jack Williams Urges 5¢ Play Continue But On New Basis

DENVER, COLO.—Jack Williams of the Capitol Sales Company, this city, noted juke box ops, reported to *The Cash Box* this past week that, "The juke box was born a five cent machine and that is as 'standard' as Ford is to an automobile."

He also stated, "Train the American people one way and then try to change them and the result is 'trouble'."

Williams offers a new angle to the phono operator which he believes will allow him to continue to play records for 5c each. His belief is that arrangement should be made with the location to first take expenses out of the machine and then split the balance on a 50%-50% basis with the merchant.

He writes, "No one can tell me that it is a 50-50 deal when all the location furnishes as his end of the bargain is the electric current for the machine. I say hell, no. The only way that the expenses, etc., can be set up is for a weekly guarantee to be paid by the location owner."

Williams' idea carries out the plan of a "front money guarantee" which was proposed time and time again by many noted music ops who are now using this method to assure covering overhead expense of their equipment prior to dividing whatever balance remains of each collection.

He makes it much simpler, tho, by suggesting that the operator advise the location that "expenses must come out of the machine first" and then split the balance.

This may help many operators who desire a method to arrange for a "front money guarantee" with the location owner.

Not only can they show what their actual expenses are by whatever new records, bulbs, tubes, needles, parts, etc., they place in the phono at collection time, but also deduct expenses which the merchant has undergone such as electric current and rental for the space. Then the balance of the collection would be equally divided between op and retailer.

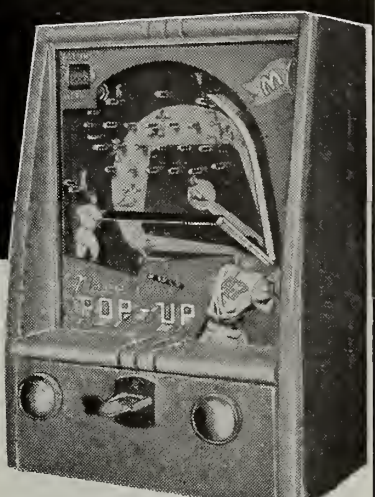
Claims Confections As Popular As The Pictures To Theatres in U. S.

KANSAS CITY, MO.—"Box Office" magazine, spokesman for the moving picture industry, reported in its November issue that, "The big news in confection vending these days is that just about everybody in theatre business has awakened to the fact that candy and popcorn are as popular as the pictures themselves."

This publication reports that there is now a rush on among theatres everywhere to get the necessary

equipment, labor, etc. to engage in the vending of all sorts of confections for this has been found to be one of the most profitable incidentals to the theatre business.

The "candy bars" which are seen in the "Class A" houses, according to this magazine are a development over a period of time when the theatres weren't too anxious to use confections as a part of their business.



Marvel's

POP-UP

THE COUNTER GAME THAT IS LEGAL EVERYWHERE!

POP-UP will 'score' every time in ANY location EVERYWHERE! POP-UP will out-earn any game of its kind.

ACCURATE, COMPETITIVE, SKILL SCORING

POP-UP WILL TRIPLE YOUR PROFITS!
FULLY METERED — NO COIN COUNTING NECESSARY

PRICE
\$49.50
F.O.B. Factory

DAVE LOWY & CO. **594 TENTH AVE.**
NEW YORK, N.Y.

IMMEDIATE DELIVERY!

EVANS
BANGTAILS, C.P.
BANGTAILS, Conv. F.P.-P.O.
WINTERBOOK, C.P.
GALLOPING DOMINOES

PACKARD
HIDEAWAY
and
PHONOS

PACIFIC COAST

DISTRIBUTORS
1347 W. WASHINGTON
LOS ANGELES 7, CALIF.



MODEL 1422



WALL BOX
MODEL 1530

ROCK-OLA

Musical Treat
for Millions

R E X

**Coin Machine
Distributing Corp.**

821 S. SALINA STREET
SYRACUSE, N. Y.

1441 MAIN STREET
BUFFALO, NEW YORK

1230 BROADWAY
ALBANY, NEW YORK

N. J. Newspaper Urges Schools to Feature "Canteens" With Juke Boxes to Solve Juvenile Delinquency

UNION CITY, N. J.—In an editorial in its November 14 issue the "Hudson Dispatch" leading newspaper here, urged that "Canteens" be set up everywhere in this community to help solve the problem of juvenile delinquency.

The editorial stated, "Supervised canteens, where soft drinks are sold at cost, and juke boxes providing the music for impromptu dancing in the afternoon or early evening would be 'just super'."

The editorial goes on to state, "What wholesome recreation if each school could operate such a canteen for a couple of hours in the afternoon or early evening."

Reporting on the fact that certain counties have arranged for complete programs of competitive sports this paper stated, "That's a big undertaking that will probably not provide thoroly for the particular kind of entertainment that the bobby-soxers want."

This paper urges that "canteens" of the kind mentioned above be set up instead where the boys and girls can dance to juke box music and where they can buy soft drinks at cost and enjoy themselves generally.

As is already known many high schools in this state have installed juke boxes in their gyms so that the pupils can dance during lunch hours. These have clicked so well that they have boosted attendance and have pleased the teachers and the principals of the schools alike.

The idea is spreading and more and more music operators will find it easier to install juke boxes in high school gyms where, even tho collections are not of the highest, they will win much good publicity for themselves in their communities.



ROCK-OLA
Musical Treat for Millions

**INDIANA
AUTOMATIC SALES
COMPANY**
450 MASSACHUSETTS AVE.
INDIANAPOLIS 4, IND.

BELLS CONSOLES

Paces Reels Free Play, Payout	\$ 69.50
Turf King	145.00
Silver Moon, Free Play, Payout	99.50
Cigarolla	109.50
Club Bells	150.00
Hi Hands	160.00
Keeney Super Bells	175.00
1941-1-2-3 One Ball	75.00
Big 3 (Converted from 1-2-3)	75.00

1/3 Deposit, Balance C.O.D.

DAVID ROSEN
855 N. BROAD STREET
PHILADELPHIA, PA.
Stevenson 2258

Marvel's POP-UP

THE COUNTER GAME THAT IS LEGAL EVERYWHERE!

POP-UP will 'score' every time in ANY location EVERYWHERE! POP-UP will out-earn any game of its kind.

ACCURATE, COMPETITIVE,
SKILL SCORING

POP-UP WILL TRIPLE YOUR PROFIT!
FULLY METERED — NO COIN COUNTING NECESSARY

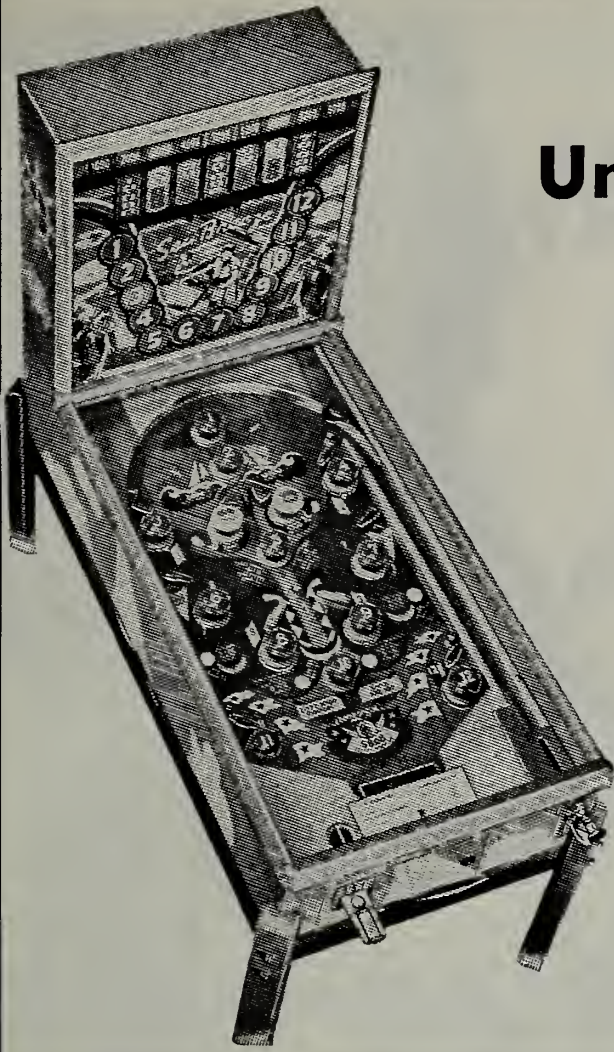
PRICE
\$49.50
F.O.B. Factory

RAKE COIN MACHINE EXCHANGE
609 SPRING GARDEN ST., PHILADELPHIA, PA.

THOUGHTS for THIS WEEK

- Some men spend so much time dreaming of tomorrow and regretting yesterday, that they have no time to do anything today.
- Time is money and one should be saved as well as the other.
- Three of the most profitable operators' machines ever built: PHOTOMATIC, VOICE-O-GRAPH, ATOMIC BOMBER.

INTERNATIONAL MUTOSCOPE CORPORATION
44-01 ELEVENTH STREET WM. RABKIN, President LONG ISLAND CITY 1, NEW YORK



Announcing
 United's Brand New Game
**SEA
 BREEZE**

Countless operators are familiar with the success of United's conversions. And now . . . United's first brand new Five-Ball Novelty-Replay game SEA BREEZE.

See Your Distributor Now
 Send Us Your Name for Regular Mailings

UNITED MANUFACTURING COMPANY

5737 NORTH BROADWAY



CHICAGO 40, ILLINOIS

**Recording Stars
 to Attend N. Y.
 Packard Showing**



HOMER E. CAPEHART

NEW YORK — Joe Eisen announced this past week that, "In addition to every noted recording star now in New York, Homer E. Capehart, chairman of the board of Packard Manufacturing Corp. has promised to attend our New York showing of the new Packard Pla-Mor phono, as also have many notables in the coin machine industry."

The firm will show the Packard-Pla-Mor phono to the music trade here on December 6 and 7 at their showrooms at 710 - 12th Ave., this city. Hosts for the occasion will be Sid Mittelman, Phil Mason and Buddy Eisen as well as Joe A. Darwin, regional director for Packard in this area.



MODEL 1427



ROCK-OLA
*Musical Treat
 for Millions*

**SCOTT-CROSSE
 COMPANY**
 1423 SPRING GARDEN ST.
 PHILADELPHIA, PA.



WALL BOX
 MODEL 1530



Here it is!
STEP-UP
 GENCO'S
first POST WAR 5 BALL GAME

STEP-UP is the creation of GENCO, for 18 years a leader in the coin amusement field. STEP-UP is Genco's first post-war Five Ball Free Play game . . . an easy-to-pick stand-out as a strong money-maker.

STEP-UP has "Playing Power" . . . power to attract and hold interest. Power to draw greater Profits. STEP-UP FEATURE PLAY PRINCIPLE that makes it another GENCO "great" in its long list of successful pin games.

They go together—GENCO GREAT GAMES!

ORDER FROM YOUR NEAREST DISTRIBUTOR

GENCO BUILDS GREATER GAMES

2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS

**Press and Gov't
 Use AOLAC As
 Info Bureau**



SAMUEL (CURLEY) ROBINSON

LOS ANGELES, CAL. — Samuel (Curley) Robinson, managing director of AOLAC (Associated Operators of Los Angeles County, Inc.) this city proudly mailed letters proving that the newspapers on the West Coast as well as government officials are referring all inquiries regarding coin operated machines of all types to his organization.

In this batch of letters received by *The Cash Box* this past week was one addressed to a prospective purchaser of vending equipment advising that the party contact AOLAC. The letter was written by M. J. Brown, Commissioner of Domestic Trade Department.

MODEL 1422

RMC

ROCK-OLA
*Musical Treat
 for Millions*

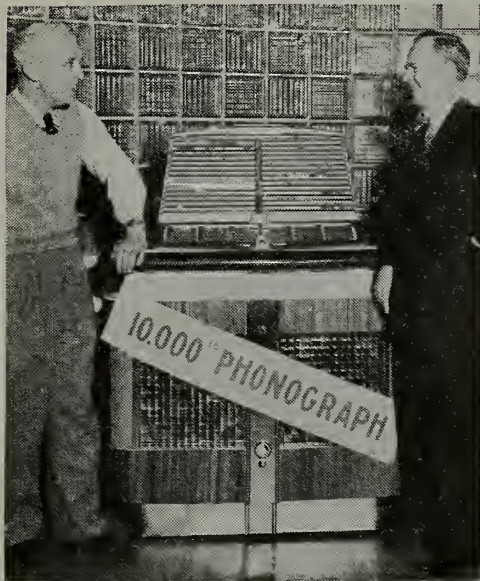
**BADGER
 NOVELTY CO.**

2546 No. 30th STREET
 MILWAUKEE 10, WISC.

Phone: Kilbourn 3030

WALL BOX
 MODEL 1530

AIREON REACHES 10,000 MARK



KANSAS CITY, KANS. — R. C. Walker, President of Aireon Manufacturing Corp. today commended Joseph Bush, Works Manager, for outstanding performance as the 10,000th electronic phono rolled off the production line at the company's plant in Fairfax just six months after the first phonograph was completed.

Bush gave much credit to the loyalty and persistent efforts of Aireon production personnel for the achievement.

In late May production of Aireon's electronic phonographs in substantial quantities began but it was found necessary to reduce schedules because of material shortages. During September a manufacturing schedule of 1,500 units a month became effective, past experience indicating that is the maximum number for which parts can be procured to assure continuous production.

COIN MACHINE PARTS

BALLY RAPID FIRE GUN CASTINGS
Each \$8.50

- 28-Volt KEENEY BULBS - 20c Each
- Leg Levelers (Set of 4). Each.....\$.45
 - Anti-Split Leg Reinforcements. Each..... .04
 - Ball Shooter Assemblies (Specify Bally, Exhibit or Gottlieb)..... 1.00
 - Ball Lift Assemblies (Specify Bally, Exhibit or Gottlieb)..... .40
 - Chilco Gun Bulbs, No. 1489. Each..... .45
 - Plastic Bumper Assemblies, Complete.. .39
 - Bullet Bumpers, per 100 4.50
 - Triangles, per 100 7.50
 - Extra Large Islands, per 100.....12.00
 - Gate Spring Assemblies, Complete..... .10
 - Gate Springs Only02

GLASS CARTRIDGE FUSES

	Per 10	Per 100
1/4, 1/2, 3/4 Amps.	\$1.45	\$9.75
1, 1 1/2, 2, 2 1/2, 3 Amps.40	3.25
5, 6, 7 1/2 Amps.35	2.25
10, 15, 20, 25, 30 Amps.....	.30	2.00

SEND FOR OUR LATEST COIN MACHINE PARTS LIST

DAN GOULD ENTERPRISES

5049 W. Fullerton Chicago 39, Ill.
Phone Berkshire 3012

PORTOSCOPE

A SMALL PORTABLE OSCILLOSCOPE

**DESIGNED ESPECIALLY FOR MUSIC OPERATORS
ISOLATES AND LOCATES SERVICE TROUBLES
RIGHT ON LOCATION . . . IMMEDIATELY**

Simplifies and speeds up servicing your Phonographs. Makes practical Cathode-Ray servicing on location. Gives a true, graphic visual picture of the performance of Phono Pick-Ups, Amplifiers and Speakers. Detects distortion.

Adequate sensitivity for full deflection on a two inch screen directly from pick-up.

SIZE: 3" x 5 1/2" x 10"
WEIGHT: 6 POUNDS

\$49⁵⁰

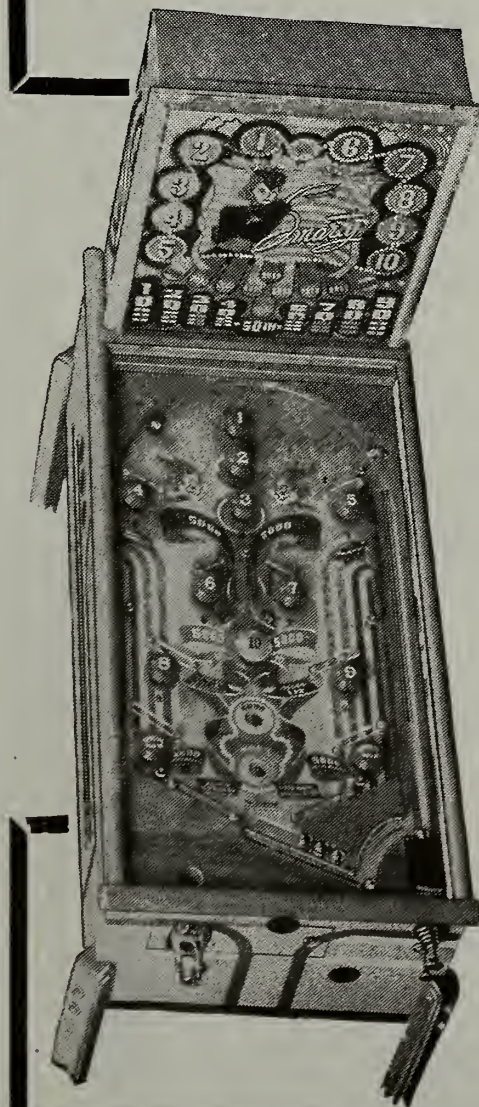
**WILL PAY FOR ITSELF IN SAVING OF
SERVICING TIME AND UNNECESSARY TRIPS**

SATISFACTION GUARANTEED!

TERMS: 1/3 DEPOSIT, BALANCE C.O.D.

ALLIED ELECTRONICS CO., Inc.
50 DEAN ST. (Phone: MAin 5-1947) BROOKLYN 2, N. Y.

SMART OPERATORS ACCLAIM



Smarty

WITH WILLIAMS' BRAND NEW **DOUBLE SCORE FEATURE!**

Place Your Order With Your Jobber NOW!

Williams
MANUFACTURING COMPANY

161 W. HURON ST.
CHICAGO 10, ILLINOIS
Member CMI

Don't Forget To Mention "I Saw It In THE CASH BOX"

ST. LOUIS MUSIC OPS CHANGE TO 10¢ PLAY

St. Louis Newspapers Give News Headlines. Change Goes in Nov. 25. Location Owners Notified. All Phono Distribs Cooperate on Change.

By Special Wire from Bert Merrill, St. Louis Office of The Cash Box

ST. LOUIS, MO. Despite general decision of the Missouri Amusement Association to stick to 5c play at the last regular meeting, economic conditions have dictated establishment of 10c phonograph play, it was announced November 25.

The news, coming as a complete surprise, will affect over 6,000 phonos in this area. Actual announcement was made via the St. Louis newspapers. They felt the change important enough to rate first page headlines in all three metropolitan dailies.

Customers were warned that the night of the 25th was the last day that Frank Sinatra or Bing Crosby could be enjoyed at five cents. "But the melody lovers will have to hurry, for just as soon as mechanics can get around, the juke boxes will have new slots, in which only a dime or a quarter will fit," the Globe Democrat reported.

Murphy Distributing Co., Ideal Novelty Co., Brandt and Olive Novelty Co. announced simultaneously that they hated to make the change, forestalling immediate complaints from irate location owners. Letters to location owners explained that the cost of manufacture and maintenance have grown so large, while the nickel steadily depreciates in value, that it was necessary to make the change.

Ray E. Padfield, local manager for the Brandt Company, Wurlitzer distributors, summed up the attitude of his fellow distributors with the statement, "Our phonographs will all be on the 10c coin basis before Xmas. We have been unable to pay operating costs on 5c play and it is either a matter of removing the machines or increasing the cost of play."

Padfield, who is closely connected with more than 2500 locations in the St. Louis area, pointed out that the field for juke box use is growing. Church clubs have installed phonographs instead of timeworn pianos. Beauty parlors are placing them within the range of hair drier and treatment rooms.

A St. Louis consumer group announced that its members will not pay ten cents "to hear any music ever put on records". Location owners watched their customer's reaction with apprehension.

Typical location owner comment was, "This thing can't last forever, with salaries going down and strikes crippling income all over the country. We hope that the 10c play will be only a temporary measure, because a lot of our customers won't spend 10c to play any but the most popular numbers."

Several location owners hurriedly queried by *The Cash Box* stated themselves in favor of three-for-a-quarter play, but felt that the 100% jump was "too much".

MODEL 1422

RMC

ROCK-OLA
Musical Treat for Millions

MODERN DISTRIBUTING CO.
1810 WELTON STREET
DENVER 2, COLO.
(Phone: Tabor 2705)

WALL BOX MODEL 1530

AL SEBRING

THE FINEST EQUIPMENT AT LOWEST PRICES - ALWAYS!
FOR IMMEDIATE DELIVERY — BRAND NEW

BAFFLE CARD	BIG LEAGUE	DYNAMITE
MIDGET RACER	SURF QUEEN	STEP UP
SMARTY	SPELLBOUND	VICTORY SPECIAL
WINTER BOOK	SUPER SCORE	VICTORY DERBY
SEA BREEZE	FAST BALL	TOTAL ROLL
TRACK ODDS	OPPORTUNITY	WHIZZ
A.B.T. CHALLENGER	FRISCO	GOALEE

Many Others! Write for Complete List of New and Used Machines
LIBERAL TRADE IN ALLOWANCE ON YOUR USED EQUIPMENT
SPECIAL ATTENTION GIVEN TO EXPORT ORDERS

BELL PRODUCTS CO.
2000 N. OAKLEY Humboldt 3027 CHICAGO 47, ILL.

IT'S WHAT'S IN "THE CASH BOX" THAT COUNTS

SEEBURG BACKS 5¢ PHONO PLAY

Adopt Slogan "5¢ Play For The Masses". Nationwide News Release to Press. Two Year Program Planned.

Show Model I47 at Distrib National Meeting

CHICAGO — Concurrently with the showing of their new Model 1-47 at a national meeting of their distributors here this past week, the J. P. Seeburg Corp. also announced their intention to back continuation of 5c juke box play. A national press release was made in this regard with the slogan, "5c Play For The Masses".

The firm have made complete arrangements to back this with a two year plan. All Seeburg distribs have received complete data regarding the plan as well as the news release which went to all the nation's leading papers and news services this past week.

The new Model 1-47, it was reported, will have more light-up features than the present Model 1-46 but will be along the same lines as the 1-46 with conversions for operators who want more lights on their present 1-46 so that their present machine will become a 1-47 by the addition of this conversion. The plan is to continue this into 1948, it was stated, and therefore the Model 1-46 will actually become a three year machine.

This long pull, two year program, is extremely interesting to all the trade, it was said, for it keeps present equipment at the 5c per play price with new ideas developed whereby the operator has a much longer period in which to amortize his equipment and also be assured that he will continue to get profits from his operation.



Marvel's POP-UP

THE COUNTER GAME THAT IS LEGAL EVERYWHERE!

POP-UP will 'score' every time in ANY location EVERYWHERE! POP-UP will out-earn any game of its kind.

ACCURATE, COMPETITIVE,
SKILL SCORING

POP-UP WILL TRIPLE YOUR PROFITS!
FULLY METERED — NO COIN COUNTING NECESSARY

PRICE
\$49.50
F.O.B. Factory

LANIEL

AMUSEMENT

1807-15 NOTRE DAME ST., W.
MONTREAL, CANADA
Phone: Wellington 1126

Empire Coin Values

<p>Jennings SUPER DELUXE LITE-UP CHIEFS</p> <table style="width: 100%; text-align: center;"> <tr> <td>5c</td> <td>10c</td> <td>25c</td> </tr> <tr> <td>\$324</td> <td>\$334</td> <td>\$344</td> </tr> </table>	5c	10c	25c	\$324	\$334	\$344	<p>Marvel's POP-UP NEW LEGAL COUNTER GAME</p> <p style="text-align: center;">\$49.50</p>	<p>Jennings BRONZE OR STANDARD CHIEFS</p> <table style="width: 100%; text-align: center;"> <tr> <td>5c</td> <td>10c</td> <td>25c</td> </tr> <tr> <td>\$299</td> <td>\$309</td> <td>\$319</td> </tr> </table>	5c	10c	25c	\$299	\$309	\$319
5c	10c	25c												
\$324	\$334	\$344												
5c	10c	25c												
\$299	\$309	\$319												
<p>COLUMBIA, J.P. \$145.00</p>	<p>Genco's WHIZZ \$189.50</p>	<p>Groetchen Deluxe CLUB COLUMBIA \$209.50</p>												
<p>SILVER KING NUT VENDOR\$13.95</p>		<p>VICTORS MOD. "V" NUT VEND. GLOBE TYPE\$11.75 DELUXE 1c or 5c\$13.75</p>												
<p>Roll-Down Game TALLY ROLL\$469.50</p>		<p>Ace COIN COUNTER\$139.50</p>												
<p>CHALLENGER\$65.00</p>		<p>BOX STANDS\$27.50</p>												
<p>VEST POCKETS\$74.50</p>	<p>DAVAL'S "FREE PLAY" 5c COUNTER GAME \$75.00</p>	<p>Amusematic JACK RABBIT\$475.00</p>												
<p>Gott. GRIP SCALE \$39.50</p>	<p>Write for Prices! NEW Marvel FRISCO Bally SURF QUEENS VICTORY SPECIAL Chi Coin GOALEE Victory Derby — Metal Typer Gott. Superliner, Exh. Fast Ball BALLY BIG LEAGUE</p>	<p>PIN GAMES Marvel Opportunity\$249.50 Williams Smarty 334.50 Chi Coin Super Score .. 299.50 Bally Midget Racer 299.50 Gott. Baffle Card 322.00 Genco Step-Up 324.50</p>												

REVOLVAROUND SAFES, 10 Gauge Steel—Single \$175.00; Double\$225.00
 UNIVERSAL PHONO AMPLIFIER 39.50
 KLEER-FLO PARTS CLEANER & 30 GAL. DRUM FLUID 129.50
 TURN-TABLE SHAFT FOR WURL. COUNTER MODEL 5.95
 SPEED IRON SOLDERING GUN (Heats and Cools in 5 Seconds) 14.95

VENDING MACHINES		FOR ALL SPECIAL USES	WRITE
MUSIC	Wurl. 600R Victory\$365.00 9800, R.C. 465.00 Mills Throne of Music..... 295.00	Wurl. 71 & Stand.....\$249.50 Rock-Ola Commando 445.00 Wurl. 41 & Stand 189.50	

One-Half Deposit with Orders, Balance C.O.D. or Sight Draft

Empire Coin

MACHINE EXCHANGE

2812 WEST NORTH AVENUE · PHONE: HUMBOLDT 6288 CHICAGO 47, ILLINOIS

CORRECT CHANGE INSTANTLY



DELUXE
"CHANGE RIGHT"
5c - 5c

Automatically dispenses 5 or 10 nickles with flick of a finger. Precision machined, highly polished. Fool proof, trouble free.

Only \$15 Each
(Subject to change)

SEND \$5
Deposit For Each

MILLS SALES CO., Ltd. 1640 18th ST., Oakland, Cal.

I enclose \$.....deposit for.....changer(s)

Ship Via

Name

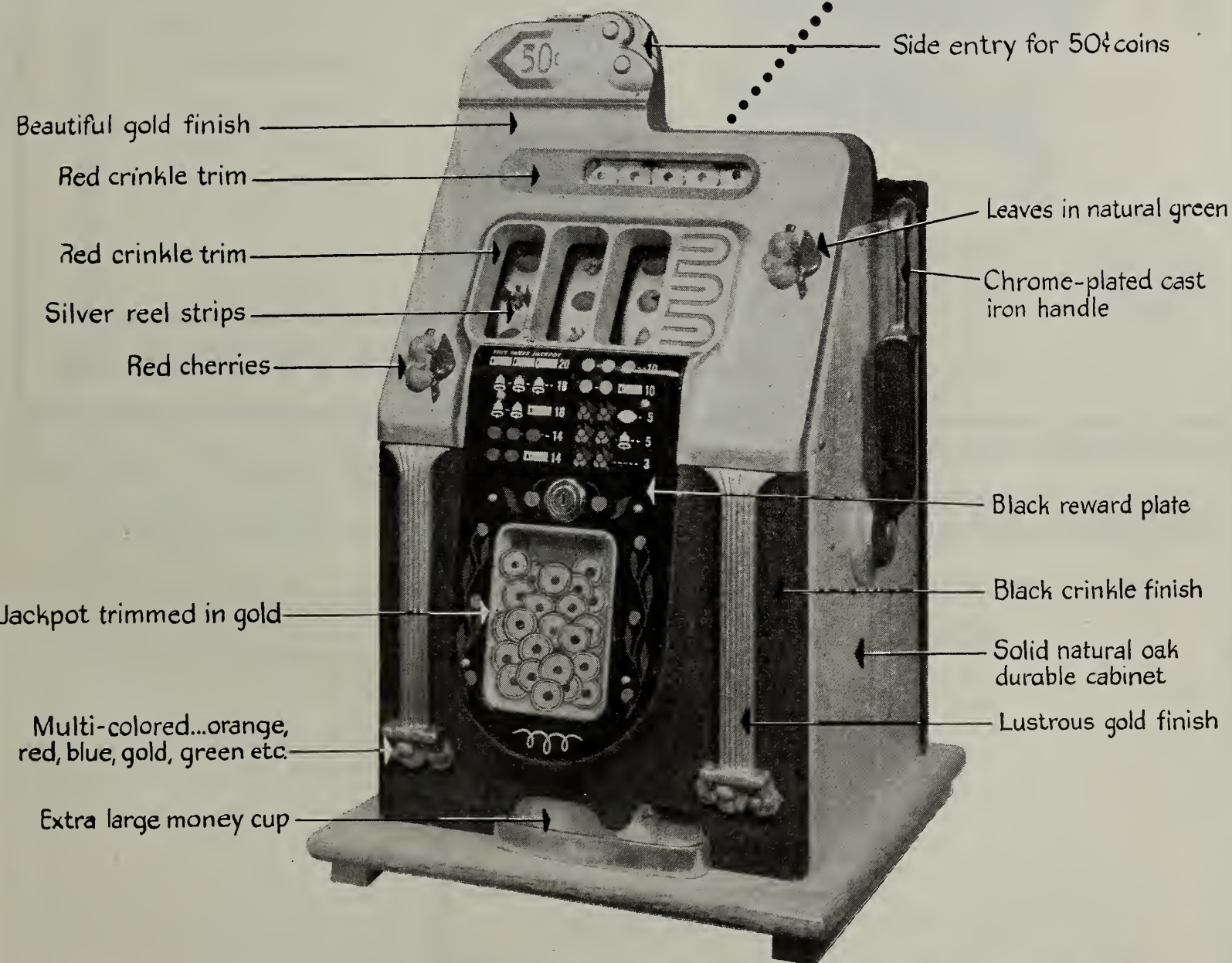
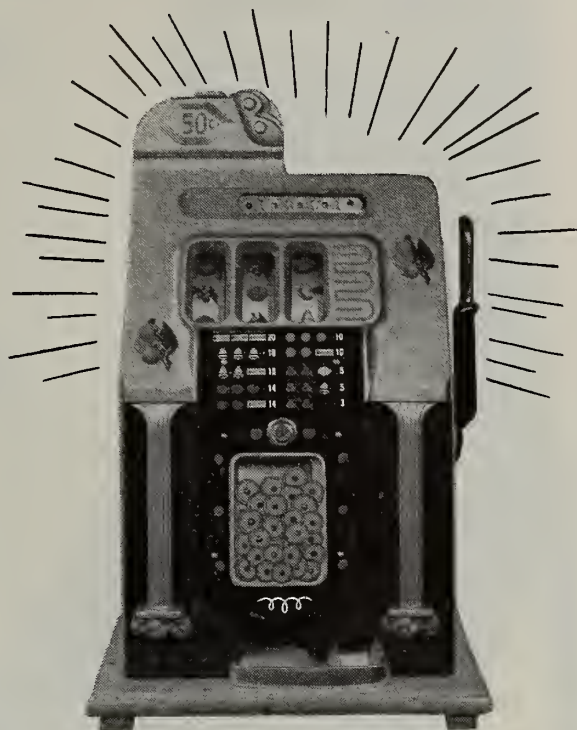
Address

Town

County..... State.....

Introducing —
 our new
**GOLDEN
 FALLS**

**A 50c Machine
 2/5 or 3/5 Pay**



Beautiful gold finish

Red crinkle trim

Red crinkle trim

Silver reel strips

Red cherries

Jackpot trimmed in gold

Multi-colored...orange, red, blue, gold, green etc.

Extra large money cup

Side entry for 50¢ coins

Leaves in natural green

Chrome-plated cast iron handle

Black reward plate

Black crinkle finish

Solid natural oak durable cabinet

Lustrous gold finish

Hand Load Jackpot Holds \$50

Our NEW GOLDEN FALLS BELL is what you've been waiting for . . . lustrous Black Crinkle and Gold finish with an unusual color effect . . . the oversized JACKPOT metered and the tremendous player appeal of THE GOLDEN FALLS BELL revives quiet locations and increases the "take" everywhere . . . players come back again and again.

Here is the 50c machine you've been dreaming about . . . the answer to every coin machine man's prayer . . . also available in 5c, 10c or 25c play. Mechanism has been completely rejuvenated to operate as good as new. Complete satisfaction guaranteed or money cheerfully refunded.

**Ready
 for
 IMMEDIATE
 DELIVERY**

**DISTRIBUTORS:
 Write, Wire, Phone for
 Quantity Prices**

**Golden Falls Cabinets
 available without mechanism
 Fit All Mills Escalator Type Machines!**

American Amusement Co.

164 EAST GRAND AVENUE

CHICAGO 11, ILL.

Whitehall 4370

Buy "American" and you buy the "Finest".

MORE OF EVERYTHING

YOU WANT!

GOTTLIEB

BAFFLE-CARD

In One Sensational Game . . . All of the Best Features of Gottlieb's Greatest Winners — Plus!

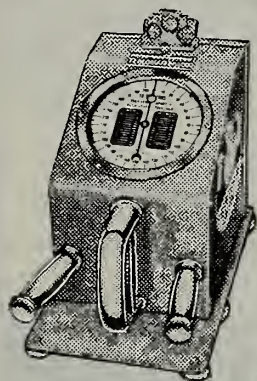
"THERE IS NO SUBSTITUTE FOR QUALITY"

18th YEAR OF LEADERSHIP!

GOTTLIEB GRIP SCALE

3-Way Strength Tester Improved DeLuxe Model

Consistently Best Since 1928!



ORDER FROM YOUR DISTRIBUTOR TODAY!



MEMBER

D. GOTTLIEB & CO.

1140 N. KOSTNER AVE., CHICAGO 51

Harlich Steps Up Production

CHICAGO—Manny Gutterman director of sales for Harlich Manufacturing Company, this city, sounded an optimistic note this past week in discussing the plans and developments now in execution.

The new plant, located at 1200 No. Homan Avenue, has permitted streamlining in all phases and Gutterman states, "Production now definitely on the up-grade."

He also added, "Sensational new numbers will shortly be revealed in a constant flow from the new plant. Originals of various designs are in store for the punchboard trade that wants the most novel in color and design as well as fast moving, profit making merchandise."

Sensing the trend most favorable to the operators, Gutterman states, "Harlich boards of the future will rival in appearance, play and profit anything that has ever been devised. Money boards of all descriptions seem to be in demand and being well attuned to the requirements, Harlich Manufacturing Company is concentrating its major efforts along the money board line and emphasizing the salient points to its sales force and operators."

Gutterman reported that the correlated efforts of all departments will result in rapid distribution on the new Harlich lines.

Brilliant's HOUSECLEANING

MACHINES GUARANTEED AND READY FOR LOCATIONS AT BARGAIN PRICES

Wurlitzer 600R	\$275.00	Seeburg Vogue	300.00
Wurlitzer 600K	300.00	Seeburg Colonel	325.00
Wurlitzer 500K	300.00	Seeburg Colonel RC	350.00
Wurlitzer 780E	450.00	Seeburg 8800	350.00
Wurlitzer 750M	500.00	Seeburg 8800RC	400.00
Wurlitzer 750E	525.00	Seeburg 9800	350.00
Rock-Ola Super	300.00	Seeburg 9800RC	400.00
Seeburg Classic	\$300.00		

1/3 Deposit Balance C.O.D.

NOW DELIVERING NEW MACHINES

ROCK-OLA

THE PHONOGRAPH OF TOMORROW

ROCK-OLA WALL BOXES — ROCK-OLA SPEAKERS — ROCK-OLA PARTS

IT'S NEW! IT'S SENSATIONAL! IT'S UNBREAKABLE!

The Vogue Picture Record

Available to Operators in MICHIGAN and TOLEDO

Distributors

Brilliant MUSIC COMPANY

4606 CASS AVENUE

DETROIT 1, MICH.

(Phone: TE. 1-7455)

N. Y. Music Ops Assn. Reelect All Officers

Complete Report Of Year's Work And New Bond Made



ALBERT S. DENVER

NEW YORK — The annual meeting of the membership of AMOA (Automatic Music Operators Association) held this past Tuesday, November 26, proved to be the most eventful in the ten years existence of this organization. A capacity gathering, representing approximately 130 firms attended.

Al Denver was re-elected to the presidency by acclamation. All other officers as well as the members of the Board of Directors were also re-elected. Charles Bernoff remains as Vice-President, Sol Trella as Secretary and Harry Wasserman as Treasurer. Members of the board re-elected were: William Goetz, William Alberg, William Levy, Albert Bod-



SIDNEY H. LEVINE

kin, and Louis Hirsh. Louis Herman was elected as an additional member of the board.

The meet was highlighted by an excellent annual report from Al Denver. This reviewed the growth of the association and the strength gained by its progressive steps.

Another highlight was the talk by Sidney H. Levine, association attorney. Levine explained the history of the new performance bond—how it was obtained after long years of effort — and how the operators will gain greatly thru elimination of unfair competition. This bond is underwritten by one of the large national insurance companies, with the association the beneficiary in the event the terms are broken. Levine was able to obtain the bond underwriting by defying the insurance company to show any industry with a comparable record for outstanding and clean

methods of business and membership.

Jim Healy, Emby Distributing Co. representative, urged the membership to re-elect all of the old administration, praising the association and its attorney and claimed it has become the best and strongest music organization in the country, so much so, that it has won the administration and respect of the Rudolph Wurlitzer Co.

Lee Rubinow, former president, now Seeburg distributor with headquarters in Miami Beach, Fla., was present and heard Levine praise his fine efforts when he was the association's top executive. Levine pointed out that AMOA's new president, Al Denver, has instigated many new improvements and plans and, during his tenure of office, the association has become more powerful than ever.

COVEN'S COIN CORNER

TODAY'S GAME → Bally's TRIPLE BELL \$895⁰⁰

Bally DRAW BELL, 5c.....	\$477.50	Bally MIDGET RACER	\$299.50
Bally DRAW BELL, 25c.....	497.50	Gott. BAFFLE CARD	322.00
Bally TRIPLE BELL, 5-5-25	910.00	Marvel OPPORTUNITY	249.50
Bally TRIPLE BELL, 5-10-25.....	925.00	LINE-A-BASKET	175.00
Evans BANGTAILS, 5c.....	\$550.00	GALLOPING DOMINOE, J.P....	\$550.00

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Bally Club Bells, 25c, F.P.-P.O.....	159.50	Paces Twin Reels, 3/5, P.O., 5-25	139.50
Bally Club Bells, 25c, P.O.	189.50	Maybell, 5-5-25-25	189.50
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Announce New Cathode Ray Servicing Unit For Electronic Equipment

BROOKLYN, N. Y. — Ed Hartman and Joe Henkle, Allied Electronics Company, Inc., have developed a new service instrument for music operators called the "Portoscope" which is now being delivered to the trade.

Hartman explains "The heart of the 'Portoscope' is a cathode ray tube used in radar equipment developed during the war. The tube has also proven a great aid in the rapid servicing of numerous types of electronic equipment. We developed this instrument in order to make cathode ray servicing practical for juke boxes on location. It is light, compact and economical in cost. It's within the reach of every music machine serviceman.

"It is simple in operation" continues Hartman "and shows a visual picture of the performance of phonograph pick-ups, amplifiers, speakers, etc. Thru the use of 'Portoscope', time required in trouble shooting is reduced to a minimum. Many defects in equipment, difficult to locate otherwise, can be immediately isolated, making it easier for the serviceman to maintain the equipment in first class order."

Allied Electronics announce the continued manufacture of "Ultravox Automatic Record Volume Leveller" for which there is growing demand from music operators thruout the country, they report.

Shulman Tells About No Service Phono

DENVER, COLO.—L. D. Shulman of Modern Distributing Co., this city, Rock-Ola distributor, announced this past week (and sent photos and complete record to back up his statements) that the new Model 1422 Rockola phono placed in "Tommy's Cafe", this city, has now played 36,525 times without a service call.

According to Shulman, "We placed this new model 1422 Rock-Ola in Tommy's Cafe on May 6, 1946 and to date it has had 36,525 plays, an average of over 1,500 plays per week, without a single service call.

"In fact", he continues, "the machine is still playing and there are many plays which have been going on since this writing which we haven't recorded."

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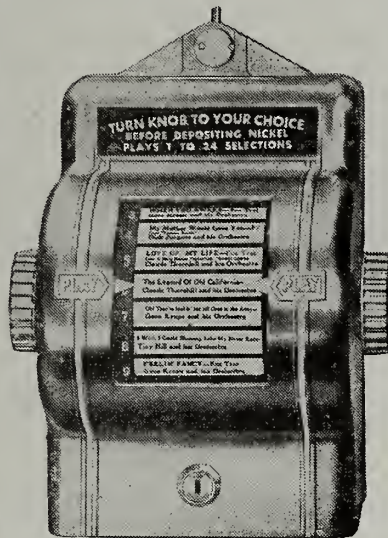
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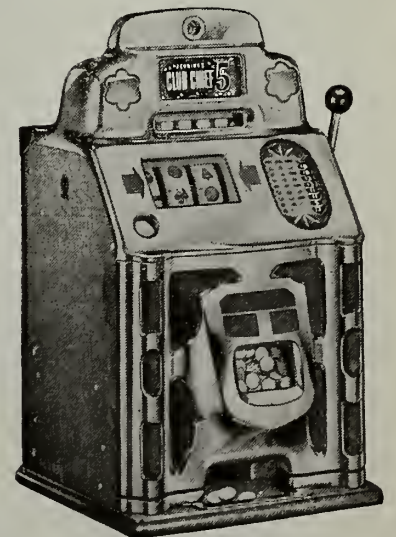
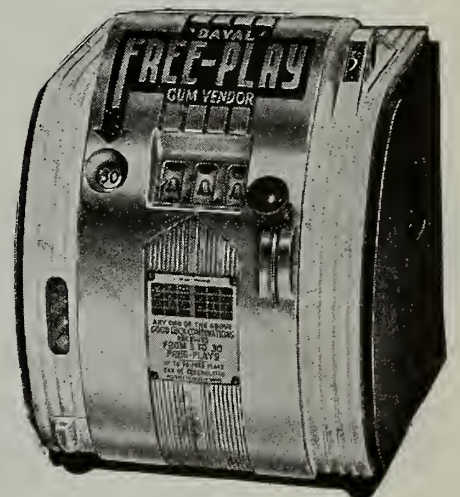
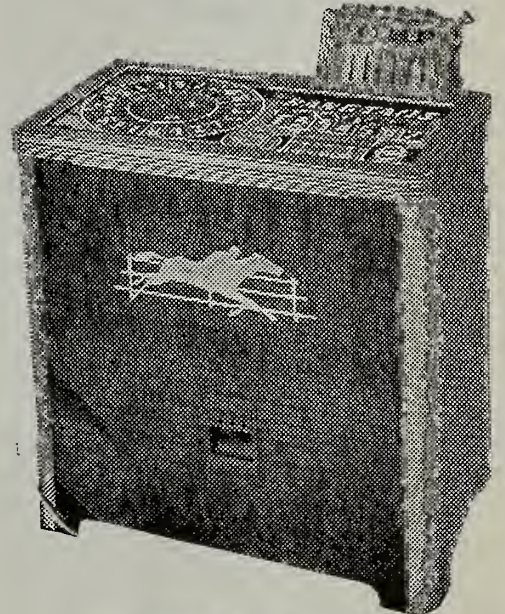
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Gutshall Shows Packard Phono Dec. 6

LOS ANGELES, CAL.—Jack Gutshall of the Jack Gutshall Distributing Co., with headquarters in this city, will show the new Packard Plam-Mor Phonograph Model 7 at his showrooms on December 6.

Gutshall has invited all music coinmen in this area to the showing. He reports that he will have a number of surprises for all music operators regarding this new phono and will also point the way to the biggest profits possible with automatic music.

"You can tell the trade for me", Gutshall said, "that we are going to prepare some really terrific surprises for everyone on the new Packard phonograph."

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100 PIN BALLS
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GOOD BUYS!

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THRU THE COIN CHUTE



CHICAGO CHATTER

Music men here talking about 10c play (as given plenty of space by the press due to a news release from Wurlitzer) and many of the belief that this is practical. Then along comes fact that Seeburg believes 5c should remain the juke box coin—and music men are puzzled. Some for and some against. It sure will be interesting to watch just what does happen. In the meantime we do know that ops must get more coin from their equipment to continue profitable operations. So whatever method adopted, as long as the boys are going to show a profit—is okay by us.

* * * * *

Not too many visitors around this past week. Most of the boys spending their Thanksgiving holiday at home. And all giving thanks, too, to be in this grand business—which keeps right on going—strikes or no strikes—good times and bad times . . . Did see H. Fife of Kanakee in town . . . Also Jack Woods of Des Moines, Ia. was around . . . Vince Schwénoa of Lincoln, Ill. pulled into town for a few hours . . . C. R. Wells of Decatur, Ill. called on Atlas . . . Bill Jensen of Princeton, Ill. came around to see what could be seen . . . F. B. Ford of Decatur, Ill. also called to buy some equipment . . . Hear that Barney (Shugy) Sugerman and Abe Green of Runyon Sales Co., New York, both back from Hot Springs, are expected in town this week.

* * * * *

Gil Kitt of Empire Coin Mach. Exch. on pins and needles waiting for tenants to vacate the building he purchased so that he can move in and make this the most outstanding coin headquarters in the nation. Gil has some mighty fine ideas regarding what a coin machine distributing palace should look like and is out to make the boys gasp at his new spot—when completed . . . Ideal Music Co. and the Distributing Corp. of Illinois merge. This puts two of the big music ops in Chi together and the boys will once again have a really large route to talk about. Am waiting for Max Berenson and Lou Koren to give me all the details . . . Morrie Ginsberg of Atlas takes his family down to Florida to open his winter home there and will spend a few weeks. On his return Eddie Ginsberg intends to go down for the balance of the winter.

* * * * *

Lew Terry's wife and son leave for Florida to spend the winter and, in the meantime, Lew is deep in plans for something new. As soon as he is able to take over the extra floor space already arranged for—work will go right ahead on these new plans . . . Mary Baron, very attractive and brilliant secretary to Al (Bell Products) Sebring, announces that she is retiring. Her soldier husband returned about a year ago and Mary now plans to devote her time to keeping house and, from what we hear, make a real presentation to hubby sometime next Spring . . . They're going ahead at full speed over at O. J. Jennings with their new and beautifully modernistic Silver Eagle all set. It's now on the production line and the throttle is wide open—simply letting 'em go all out. Saw these visitors over at the Jennings plant: Fritz Burgeson, Barrington, Ill.; Phil Burgeson, St. Paul, Minn.; Ray Volmer, Elkart, Ind.; Dave Bond, Boston, Mass.; Charley A. Robinson of Los Angeles, Cal. and R. F. Jones of Salt Lake City, Utah.

Al. A. Silberman, general manager for M. S. Wolf Distrib. Co., spent a very good weekend here in Chi before leaving for N.Y. to visit with his sister and from there will go on to the Coast again. He arranged for speedier delivery of AMI phonos. Got himself some new record lines. And also arranged to take over distribution of Williams' games for northern Calif., Oregon and Washington. M. S. Williams, Harry's dad, will remain on the West Coast as regional director . . . Exhibit calls their new five ball "Fiesta" . . . Something new and different in production at the Groetchen plant — announcement will soon be forthcoming . . . Never a dull moment over at Jack Nelson's place. Always filled with visitors who know Jack from away back when and they call around to get info about "What's new? and What's doing?" Pahleanty of interest (and growing every day) over the machine at Henry Roberts' and Clarence Baynes' U. S. Vending Corp. in the Board of Trade Bldg.

* * * * *

Art Weinand over at Rock-Ola continues to be the busiest man in town these days with a zillion and one things to do—and, believe me, doing 'em gorgeously . . . Ben Lutske over at Daval tremendously enthused about the way their counter game "Free Play" is clicking everwhere in the nation. Some collection reports the firm have received from ops around the country simply made my head swim . . . Marvel's new counter game has attracted plenty of attention with coinmen from everywhere calling around to talk business. This new little machine has plenty on the ball . . . Harry Brown of American Amusement flew back to town after an important visit and reports that interest in their new products has grown to a fever pitch. The factory here is plenty busy with production well under way.

* * * * *

Mike Hammergren of Wurlitzer met with some of the Wurlitzer distribs here this past week and important territory announcements were made. Gordon Sutton is back on the job in Chicago and we believe that Gordon is going to do a grand job. He's well liked and has worked here before . . . You can expect to see some out-of-town distribs opening offices in this man's town very, very soon . . . Al Sebring is working like a beaver to get under way with his "Beacon Coin Changer" and is going to have a very important announcement to make within a very few hours (or days) . . . Georgie Jenkins of Bally is all wrapped up in conferences and meetings these days and therefore we foresee an important announcement any day from that big, gorgeous Bally factory.

* * * * *

Rumors about Ascaph starting under way again to try and collect from the juke box boys are heard here and there . . . Dan Gould is doing a mighty nice job and is getting more and more friends over to his place of business. Dan has some swell ideas . . . Roy Bazelon still down in Florida . . . Walter Tratsch has a really great scale in his office working on an entirely new principle . . . CMI Public Relations staff is getting under way and some good items should soon be forthcoming . . . Interest in the convention so great that there just won't be a room left anywhere in the "Loop" . . . And that's 30.

THRU THE COIN CHUTE



EASTERN FLASHES

One of the most outstanding gestures ever made by a coinman was made this past week when Charley Bernoff of Regal Music Co., threw open the doors of his night club, Maximes, located in the Bronx, on Thanksgiving night, to 250 wounded vets from Army hospitals located in the city. The vets were wined, dined and entertained from eight in the evening until two in the morning. Charley was able to obtain the cooperation of numerous recording stars and performers from other night spots who kept up a continuous round of entertainment. We understand that this free evening for wounded vets will become a weekly feature of the Maximes Club, with the various coinmen in the city donating free dinners. Bernoff will match dinner for dinner with any coinman. The vets were overwhelmed by this marvelous gesture, as Bernoff was the only night club owner in the city to give the boys a night.

At the general meeting of music ops held Tuesday (Nov. 26) all officers and members of the board of directors of the Automatic Music Operators Association were re-elected . . . Al Denver, president; Sol Trella, Secretary; and Harry Wasserman, Treasurer. The members returned to the board of directors were: Bill Goetz, Bill Alberg, Willie Levy, Al Bodkin, and Lou Hirsh. New member elected to fill a vacancy since last July was Lou Herman.

Barney (Shugy) Sugerman and Jack Mitnick of Runyon Sales Co., finally home from their sojourn at Hot Springs, Ark. Both claim they feel like a "million" . . . "Kempy" Kempler and Mac Perlman of Runyon, come off the road for a meeting, and remain over the Thanksgiving holiday . . . Lee Rubinow, Seeburg distributor in Florida, and former president of the music operators association here, flies in for one day, and then back to sunny Miami. . . . Bill Goetz flew in for the election of officers of the AMOA . . . Bill Rabkin, International Mutoscope Corp., has to drop everything he's doing one day this week, and run to a dentist . . . Jim Cherry, former manager for the Cigarette Merchandisers Association of New Jersey, now representing Louis H. Cantor, Inc. for National Vendors. Jim is located in Newark, N. J.

With Dave Stern (Seacoast Distributors — Rock-Ola distributors) down in Miami, Fla. vacationing, Harry Pearl is really a busy man. Harry continually on the jump between their Elizabeth, N. J. and New York City offices . . . Mack Postel, Chicago in town. Mack spent some time with the officials of U-Need-A Vendors at the factory in New Jersey, seeing Jo Breidt, Bill Moore and Leo

Willens. Postel also visited his old friends Murray and Bill Wiener Mack tells us he just took on the exclusive distribution for an entirely new machine called "midget movies," a coin operated silent movie on film. Mack has six middle states.

Nat Cohn and Earl Winters, Modern Music Sales Corp., going to town with their Vogue record now that the factory is shipping them quantities . . . Ed Hartman and Joe Henkle, Allied Electronics Company, Inc., Brooklyn, N. Y. introduce their "Portoscope" a cathode tube instrument that acts as a trouble finder for music machine servicemen . . . Jack Fitzgibbons, Musical Minutes, Inc., listens to some high praise from Ned Leon, Fitzrock Company, Hartford, Conn., while eating some "tea and crumpets" — or "coffee and buns" to you . . . Ben Palastrant, Aireon regional director, once again in the city, stopping off after a visit to Ralph Colluci of Hartford, Conn. Leo Knebel, of Manhattan Phonograph Co. (Aireon distributors) expected Leo Dixon in from Cleveland, but Dixon had to have a painful shoulder injury doctored, and postponed his visit.

Harold Klein, Klein Distributing Co., Milwaukee, Wisc. in town on a business trip . . . Hymie Rosenberg, H. Rosenberg Co., didn't get out of town as he planned. He had plane reservations, and was leaving his offices when an important phone call came in requesting that he remain in the city to close an important deal . . . Joe Eisen & Sons (Joe Eisen, Buddy Eisen, Phil Mason and Sid Mittleman) making all arrangements for their Packard phono showing on December 6 and 7. Homer E. Capehart will be on hand to welcome the music ops, as will Joe Darwin, regional sales representative and A. Barclay of Lady Music Co., who invented the "Out of The World" speaker.

Alf Vernon, English operator, visits the office, prior to leaving for home. Vernon had spent some time with the manufacturers and distributors in Chicago, and then traveled thru part of Canada . . . We understand Max Levine, Scientific Machine Corp. is getting ready with a new machine . . . George Ponser and Irv Kaye, Amusement Enterprises, Inc., busy making complete arrangements for the distribution of their new "Whirl-A-Ball" . . . Barney (Shugy) Sugerman and Abe Green, Runyon Sales Co. on their way to Chicago, and will be in the Windy City when you read this . . . Harry Brown, American Amusements, Chicago, completes a ten day visit . . . Billy DeSelm and Lyn Durant, United Manufacturing Co., expected here in a week or so . . . Felix (Chippy) Maltz, Tri-State Sales Co. and Pioneer Distributing Co., commuting between Union City and New York City.

THRU THE COIN CHUTE



CALIFORNIA CLIPPINGS

The new Badger Sales building is just about ready to be opened. Electricians are putting the finishing touches to the huge electric sign adorning the front of the building and when lit up, will be seen a long distance off. Bill Happel hopes to be firmly installed in his new building within the next two to three weeks at which time he plans a general housewarming . . . Bill Wolf is off to San Francisco for a meeting with his manager in the Bay city area. Bill tells us that sales in the San Francisco office is really booming. We also hear that Bill has taken on a new line of games which he will announce soon. Al Silberman is somewhere in the east according to last reports, and is anxious to get back to sunny California. (Honest to goodness, it is sunny and warm here).

Paul Laymon tells us that business is very good, with all indications that sales will continue high. Paul is selling lots of new and used equipment and believes that conditions will get better right along. The Laymons held a big Thanksgiving party for friends at their home . . . Al Sleight, Bally regional representative in town this week . . . Art Dawes, San Diego op still in the hospital but getting along very nicely we hear. Art has been bedridden for quite a long time . . . Jack Gutshall has just received word that his sample of the new Packard Phono is on the way and due in his showrooms this week. Jack plans an official showing to music ops on December 6th. He says that record sales of his firm has been steadily increasing and that business is generally picking up and should be in full swing soon . . . Bakersfield was well represented in town this past week with J. A. Ewing, Fred Allen, Charles Hartman and I. B. Gayer calling on the distributors along coin row . . . Len Micon of Pacific Coast Distributors has just received a very nice shipment of new H. C. Evans consoles and is making rapid deliveries to the boys. Len expects to have the new Packard phono in his showrooms soon.

Some of the ops shopping along coin row this past week included, Leighton Bates, Downey; Milton D. Stivers, Los Angeles; A. Jeppesen, Maywood; R. F. Elliott, Fontana; C. R. Knapp, Van Nuys; J. Marshall, Glendale; G. F. Cooper, Riverside; L. H. Maston, Porterville; Barney Smith of Long Beach; Lloyd Barrett, Pomona; Jack Arnold, Barstow; Ray Tisdale, Glendale.

Ray Powers, of E. T. Mape Music Co., has been making some nice deliveries of the new Aireon phonos. The firm has adopted a new advertising program. Their first ad under the new plan, appeared in *The Cash Box* of November 25th and it was very nice, too . . . Jay Bullock, nationally distributing a new coin operated radio, tells us that response to this new type of equipment has been terrific. Orders are piling in daily with the factory working around the clock to keep up with the demand. Jay who is managing director of the new Automatic Music Ops Association, was to hold an important meeting with a representative of the teamsters union this week to complete the contract they have been working on, and plans on calling a special meeting this week.

Nick Carter of Nickabob Sales recently back from the Packard Meeting is expecting a carload of new Packard Hideaways. Nick expects to

receive a sample of the new Packard phono soon, and will have it on display in his showrooms . . . Morrie Wiczer, of Wico Parts, plans on remaining in their present showrooms, at least for the time being, until arrangements can be made to locate in larger quarters . . . Leon Rene, of Exclusive Records receiving some mighty swell reports on the firm's newest recordings by the Three Blazers. Leon is also very pleased of the showing made by the Honey-drippers in *The Cash Box* poll of the best Race record . . . Nels Nelson expanding his shop and increasing the number of mechanics he will employ to keep up with the increasing volume of work. Nels is completely equipped to do any kind of electrical work on any type of music machines and also has motor rewinding equipment for motor repair jobs. Nelson is also distributing the new Aireon phono.

A new sidewalk is being put in at the Fred Reilly building and the plasterers and cement people are completing their jobs and should be out within the next week or ten days. Fred tells us that the building will be ready for occupancy about Christmas time. Elky Ray of the Gold Coast Coin Machine Exchange and the A.O.L.A.C. will occupy the building in addition to Fred Reilly . . . George Ehrgott who just got back from a trip thru Arizona, is planning another trip down Las Vegas way to call on the ops and get acquainted. The new addition to the Mills Sales showrooms in town is just about ready and is a very attractive extension to their present quarters.

Talked to Bud Parr of Solotone about the firm's new Volume Equalizer. Parr informs us he was about all set to go when the coal strike was called, and that production will be held up until he can obtain the necessary steel for his equipment.

Many of the record manufacturers and recording stars are showing a great deal of interest in *The Cash Box* poll of greatest money making records and top recording stars, and are calling daily for last minute returns. The contest closes with this issue and will take a few weeks longer to tabulate the last minute votes that will be coming in. An announcement, with particulars of the winners and time and place of awards will be forthcoming shortly . . . Ben Ellison of H.I.R. records is all set to go with his distributor set up and from what we hear, the firm's platters are really going places in a big way . . . Danny Jackson of Automatic Games has just received a large number of new bells and has also made a swell purchase of a number of good reconditioned bells which are on display in his new showrooms. Danny tells ops to come early and get them while they are still available.

Speaking about bells, Paul Laymon is receiving a large shipment of 5-10 and 25c Jennings Deluxe slots this week . . . H. M. De Govia of Dee's Service has been getting some very nice orders for the new Wayne Volume Equalizer and is making immediate deliveries . . . Leo Mesner, of Aladdin Records, has been quite ill the past week but is up and around again and calling for the latest issue of *The Cash Box* to check on the firm's "Drifting Blues," which is still leading the field in Race Records .

THRU THE COIN CHUTE



H O U S T O N S T . L O U I S

Gene Dean, who gained fame operating for more than one local major concern, now goes after fortune by starting into business for himself. A string of Aireons he has and all new stuff. . . . A. A. Sage and H. A. Franz, head and assistant respectively of S. H. Lynch & Co. (Seeburg) Houston branch to Chicago on business. . . . Miss Lillian Cowart now amongst the staff help of Standard Music Distributors (Aireon). . . . S. W. Martin and wife, of San Antonio, and H. M. Crowe of Houston, made a business trip to St. Louis. Crowe and Martin are owners of Crowe-Martin Distributing Co. with offices in Houston and San Antonio. . . . O. D. (Jop) Sale recovering from a major operation. . . . A. C. (I fix 'em) Owens lately hired out to Automatic Amusement Co.

Up to the minute and streamlined for business is Atkins & McClure Amusement Co. Large outside office, private office, plenty of storage space, and a cabinet refinishing shop quite above the average for a place that does only its own work. . . . A booster for cultivating public good-will toward coin machine industry, and a stickler for high standards of ethics within the industry, is C. M. Robertson, owner of Automatic Amusement Co. Robertson is a Chamber of Commerce Member, member of Coin Machine Industries, Inc., active in Community Chest, Mile of Dimes, and other civic activities; and his place of business, located in a semi-residential section, is said to be an asset to the community both in appearance and the manner which it is conducted.

Such a busy person is C. L. Ford, San Augustine musicman, that he even orders his records by long distance telephone. Along with herding a lion's share of the music boxes in the territory, Ford also has a large record store and owns and operates the leading restaurant in town. . . . A bit different is Fred Finch, Victoria operator, who is a frequent visitor in quest of records and other trade equipment. Incidentally, Victoria was once noted for having more millionaires per population than any other U. S. City. (No, those lads were oil, not music operators). . . . Morris Liedecker, a leading operator of Corpus Christi, is rightfully proud of his flock of fighting game cocks. Like most game chicken fanciers, Morris raises the birds simply for the sport of the thing.

J. H. Hart, top man of Houston Decca Branch since he came out of the Navy, has resigned to take up citrus farming in the Rio Grande Valley. A. W. Crosson is acting branch manager until official action is taken by the higher brass. . . . Bob Godwin has been manager of Columbia Record Dept., Crumpacker — Covington Co., since last July. Wholesale records is the job and Bob is the man asking only for more records to produce more business. . . . Straus-Frank, wholesale distributors of Victor and Bluebird platters are looking forward to moving into their new building, one of the finest in the Southwest, and now in the final stages of construction.

Long promised snow and sleet hit St. Louis this week, bringing a drop in route incomes which was general throughout the 49th State. A lot of ops, whose string reaches out into the country have put phonographs on a weekly service basis instead of twice a week, in a general economy move. . . . Big excitement was arrival of new machines in the pinball field. One distributor announced United's "Sea Breeze" in quantity and was immediately floored by a rush of buyers. Among those who snagged a "Sea Breeze" or two were, Dutch Meese from Festus, Mo., John Winkleman, St. Louis, Hudson-House Music Company over in Centralia, Illinois, and E. N. Sims, from East St. Louis.

Bill Weinischke, veteran op, introduced his son, Bill, Jr. over the distributor circle a few days ago. Bill, Jr. has taken over the larger part of the Weinischke routes in the past few months since his military discharge. . . . Taking a flyer at a new deal is Frank Murphy, head of Murphy Distributing Company, who bought a new "Sea Breeze" during the week. Olive Novelty Company's stellar helmsman, Ben Axelrod, latched on to five of the same stamp at the same time — first week in all these many months that more pinballs than phonos were delivered. Incidentally, the St. Louis trade is casting questioning eyes at Chicago and New York. Where are those rafts of new equipment promised by the end of October?

Jimmy Houser of Hudson-Houser Music Company, Centralia, Illinois, was visiting friends in St. Louis. Since the tragic death of C. E. Hudson, electrocuted in his basement several weeks ago, Jimmy has taken over the management. The company is growing fast, too, Jimmy avers. . . . No Christmas party plans have come to a head yet for the Missouri Amusement Association, says prexy Lou Morris — but no doubt the welkin will ring in several distributing houses as it did before the war.

Out among the trade for a few days came Abe Jeffers, whose G. J. & L Amusement Company is ticking along well. Abe, who is well known for drawing to inside straights, has been catching up with his sleep of late. . . . Many changes appear due in local traffic, what with half a dozen routes sold or in process during recent weeks. According to Al Haneklau of Olive Novelty, who keeps a close touch on such things, many of the old timers are pulling out until things get back to normal.

Mansfield, Mo, has been added to the routes of Noel Reed, Willow Springs operator who came out of the Army to buy up half of central Missouri's locations. . . . Another new face is Earl Thorpe, Jr., whose father is an established operator toying with the idea of retiring. Earl is getting many comments for his taste in neckwear. . . . Freddie Voucher was in from the "kentry" buying parts, accompanied by Barney Neal of Vending Machine Sales.

THRU THE COIN CHUTE



B O S T O N

Associated Amusements have chartered a plane for the trip to the CMI convention in Chicago. With seats for 24 available, invitations were issued to 22 N. E. operators to make the flight along with proprietor Ed Ravreby and Harry Poole. A special feature will be the unveiling of the 1947 Mills Phonograph and Ed Ravreby has reserved a suite of rooms to show it off to New England operators as a supplement to the first showing. At the close of the meet the party will fly back in the same chartered plane to Boston.

Scotty Burris, regional service manager for Aireon Manufacturing Company, just returned from his regular trip through upper New York and New England to announce that he is moving his family from Kansas City to Boston. Greene Distributing Company will run a service school with Burris in charge. The school, to be held at the Greene showrooms, will be available to both service men and operators.

The Harvard-Yale game occupied the top interest spot for Hub coinmen over the weekend. . . . Dave Bond, a Harvard grad himself, managed to get some scarce ducats for himself and Irwin Margold. Ever true to his alma mater, Dave put money on the line for Harvard, and figured he was in with Harvard on top by two scores at the end of the first quarter; then Yale roared thru for 4 TDs. . . . Al Dolins and his son also were on hand for the clash.

Bert Klapper of Bay State Music spent most of the week in New York on business. . . . Bert ran into Al Dolins along Tenth Avenue, where they made the rounds together. . . . Dan Brown of Trimount was back in town after a trip through Connecticut and Western Massachusetts and reports ops doing well in most spots. . . . Dave Riskin also back from a Maine journey.

Mike Bond is due back at his organization this week after a session in the hospital. Mike went under the knife several weeks ago, but is on the way to a rapid recovery . . . another coinman laid up was Julian Greene who nursed a game leg for two weeks.

Pioneer's bookkeeper, Rosalind Orenstein, is leaving for England in a few weeks on an extended vacation. Ann Shur of Holyoke will take her place. . . . Arnold Greene of Greene Distributing is passing out cigars this week, the manager of the service department is the father of a baby girl, Patricia Louise.

Sam Koegan, president of the Vendit Sales Corporation, dropped in from Chicago during the week. . . . Also in for a visit was Fred Papolas of Waterville, Maine. . . . Top Gesture of the Week Department — Dave Bond giving each employee of Trimount a Thanksgiving basket complete with turkey and all the trimmings.

P I T T S B U R G H

Howdy Levine, the philosopher at Mechanic's Service, seems to feel that the coin biz has stopped on dead center. But Johnny Peters, the guy with the ideas at Pittsburgh Amusement Co., believes that 10c play for Juke tunes will be the best break the ops have had come their way in years. Johnny was one of this district's better known ops before his entry into the distributing end of the game, which gives him an insight of the ops 5c dilemma.

B. D. Lazar says business is O.K., even though the city apparently has earned the title, "the cradle of strikes." Fred Cole of Scott-Crosse, Philadelphia distributors, gave the boys along coin row a critical once over. Caught in a huddle with Lou & Meyer Popkins at Pittsburgh Coin Machine Exchange, the three-some gave out the non-enlightening bit of news, "no comment".

. . . Lou flew out to Chicago and had a busy day. He grabbed a hot item and now is preparing to merchandise the game after the holidays. . . . Meyer reports plenty of optimism among the ops he contacts on his regular road trips.

Sam Strahl, the man to see at American Coin-A-Matic, upon his return from Chicago told of a surprise he had up his sleeve for release early next year. Sam says he has a new coin machine sewed up for his territory, but won't say anything about it. . . . Ben Long, at Mulligan Dist. Co. reports his firm is holding its own with new Aireon phonos:

M I N N E A P O L I S

Well, the Twin Cities just got the opening blast of winter and good old ice and snow is here until spring. However, this didn't stop many of the operators from still coming in to the Twin Cities, but all in a hurry to get back home by Thanksgiving. . . . LeRoy Oftedahl of Glenwood, Minnesota, was in town for a few days just taking a little time off. . . . Bob More of Willmar, Minnesota, was in town and told us that the highways were in pretty good condition. . . . Bob Burns, formerly an operator in Minneapolis, has sold his route to Walt Halverson, and is now operating a small town newspaper at Aitkin, Minnesota, and happy about the whole thing.

Mr. and Mrs. Kirt of Deere River, Minnesota, in town for just the day and went back the same evening. . . . Ben Jahnke of Hutchinson, Minnesota, is very proud of the deer he shot last week. . . . Henry H. Greenstein and Jonas H. Bessler, and the entire sales staff of the Hy-G Music Company, attended the Seeburg National Distributor's Convention last Thursday and Friday in Chicago. Seeburg distributors from every state in the country unanimously adopted the motion at the convention that 5c play be the policy of the entire Seeburg distributing organization. Their slogan was "5c play for the masses". The new 1947 Seeburg, shown at the Seeburg convention was met with great enthusiasm. The St. Paul Despatch carried a news item by Herman Paster, president of the Mayflower Distributing Company, which expressed a different opinion. Mr. Paster was for 10c play, three plays for a quarter. The St. Paul Despatch also had an article by Henry Greenstein, Seeburg distributor, which differed with Mr. Paster's opinion. A statement by Henry Greenstein was featured in the Minneapolis Star Journal on 5c play. The article was written in Cedric Adam's well known column.

Andy Benna, Ironwood, Michigan, stopped off in Minneapolis to get away from the extreme cold weather in Ironwood. (Who is he kidding?) . . . The Heath Distributing Company's representative of Macon, Georgia, stopped off in the Twin Cities to visit some of the distributors enroute to Rochester for a check-up. . . . Some mighty fine deer were shot by some local operators this past week. Some of the lucky boys were George Ganil, Mike Crakes, Archie Pence, and Dick Unger. . . . Bob Cross of Fairmont Minnesota, made a very fast trip to Minneapolis to pick up some equipment. He came in Wednesday and left the same day so that he would be home for Thanksgiving with his family. . . . Pete Wornson of Kasota, Minnesota, says that he served a 25 lb. turkey and now invites all of his friends for turkey sandwiches. . . . Noel Hefte of Grand Forks, North Dakota, tells us that his business is getting better right along.

Bun Couch of Grand Forks, North Dakota, told us that he hired a van to haul some mighty big freight (?) Wow, what a haul! . . . Kenny Ferguson of Stillwater, Minnesota came visiting up thisaway. First time we've seen him in a long time.

THE CASH BOX**CLASSIFIED ADVERTISING SECTION****COIN MACHINE
MART****CLASSIFIED AD RATE: \$1.00 PER ISSUE**

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ALL ADS — CASH WITH ORDER**WANT**

WANT—If you have an A-1 used Turntable Motor for Exhibit Rotary Merchandiser, advise us via Wire or Air Mail and we will give shipping instructions. NORTHWEST TEXAS NOVELTY CO., 532-534 SEVENTH ST., WICHITA FALLS, TEXAS. Tel.: 5227

WANT — Mutoscope Cranes, fan front or red tops, with or without mdse., any quantity. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF.

WANT — Wurlitzer, Seeburg & AMI 30 wire Hideaway Units, 20's and 24's; 30 wire Wall Boxes & Adaptors; Mills & Jennings Free Play Mint Vendors; One & Five Ball Free Play Games; Bally Triumph; Metal Typers; Scales, etc.; Convertors, 110 DC to 110 AC, 110 V. 25 cycle to 110 V. 60 cycle; Generators 60 cycle; all types of 25 cycle Motors, Transformers, Gears, Amplifiers, etc. THE ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONT., CAN.

WANT—All Model Phonographs for Export Trade. Must be in first class running condition, Rock-Ola, Mills, Seeburgs, and Wurlitzers. State quantity and your lowest cash price. Will send certified deposit, balance Sight Draft through our bank. BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel.: DRexel 4326.

WANT — Want to buy Wurlitzer Phonographs Model No. 71 and 81. STARNES MUSIC MACHINE CO., ROUTE 1, BOX 14, HICKORY, N.C. Tel: 1293-J.

WANT—All types and models of coin-operated equipment. Send complete list with following information: type, year, condition, quantity, price. AUTOMATIC VENDING MACHINE EXCHANGE, 20 W. JACKSON BLVD., CHICAGO 4, ILL.

WANT — Liberty F.R. \$8.; Cigarette \$5.; Sparks Champion F.R. \$8.; Sparks Mercury, American Eagle and Marvels \$5.; Aces, Imps, Cubs and Daval 21 \$3.; Vest Pockets \$25.; Columbias \$15.; Col. Vest Pockets, Yankees, Wings, Pokereno. Send list and details. ABCO NOVELTY CO., 823 WEST RANDOLPH ST., CHICAGO, ILL. Tel: Hay. 3695

WANT — Used Pin Games, good condition. Have all new pin games on the market. Very liberal trade in value. KING-PIN DISTRIBUTING CO., 3004 GRAND RIVER AVE., DETROIT 1, MICH. Tel: Temple 2-5788.

WANT—We will buy any kind or make of slot machine in any condition. Write full particulars of type, price and condition. NOTE: We repair, refinish and service all types of slots. Over 20 years of shop experience. G. B. SAM, 541 EAST 32nd ST., LOS ANGELES 11, CAL. Tel. Adams 7688.

WANT—Will pay the following prices: \$2. for Imps, Cubs, Aces; \$10. for Pikes Peaks, Totalizers; \$12.50 for Kickers & Catchers, ABT Challengers; \$5. for Marvels; \$2.50 for Pok-0-Reel, Klix, Wings, Yankees; DuGrenier Model S \$17.50, Model VD \$35., Model W \$35., Model WD \$35. RAKE COIN MACHINE EXCHANGE, 609 SPRING GARDEN ST., PHILADELPHIA 23, PA.

WANT — Used Genco Games. No legs or glasses needed. SQUARE AMUSEMENT CO., 88 MAIN ST., POUGHKEEPSIE, N. Y.

WANT—Will pay cash. Used games, slots; Original Mills Black Cherry Bells and other models of Mills Escalator Jackpot Bells; New or slightly used Keeney's Bonus Super Bells; Bally Victory Specials; and all latest Postwar model five-ball games; Used Mills Original Chrome cast-iron slot machine cabinet castings and used slot machine safes. State lowest price in first letter. Write us regarding new or used equipment that you are interested in buying. AUTOMATIC COIN MACHINE CORP., 338 CHESTNUT ST., SPRINGFIELD, MASS. Tel.: 4-1100

FOR SALE

FOR SALE — Selling the following machines on account of poor health. 1 Red Ball Pool Table, like new (write): 1 Skew-A-Lite \$50.; 1 Scientific Batting Practice \$75.; 2 Bally Alleys, good condition \$20. ea.; 1 Bally Hawthorne one ball pintable \$50.; 1 Keeney make Batting Practice \$25.; 5 Imps \$6. ea.; 1 Weighing Scale — mirror \$45.; 1 Ten Strike \$40.; 1 Goofy Golf \$30.; 1 Total Roll \$450.; 2 Exhibit Longchamps \$35. ea. 1/3 deposit with order. GENERAL DISTRIBUTING CO., 72 EAST MAIN ST., PORT JERVIS, N. Y.

THE CASH BOX**COIN MACHINE
MART****CLASSIFIED ADVERTISING SECTION****FOR SALE**

FOR SALE - Reconditioned Jennings Slots: 5¢ Original Silver Chief, S.J.B., 3/5 payout \$125.; 10¢ Original Big Chief, S.J.B., 3/5 payout \$160.; 25¢ Original Four Star Chief, S.J.B., 3/5 payout \$120. Used Mills Slots: 5¢ Original Bonus, J.P.B. (like new) \$250.; 10¢ Original Bonus, J.P.B. (like new) \$275.; 25¢ Original Bonus, J.P.B. (like new) \$300. Used Groetchen Slots: Club Columbia, D.J.P. \$85.; Standard Columbia D.J.P. \$85.; Chrome Club Columbia, D.J.P. \$125. Used Pace Slots: 5¢ Original All Star Comet, D.J.B. \$79.50; 25¢ Original Rocket Bell \$100. Used Consoles: 5¢ Mills Jumbo Parade F.P. & P.O. \$99.50; 5¢ Late Keeney Super Track Time P.O. \$350. Used Free Play Five Ball Games: Five-Ten-Twenty \$100.; Production \$89.50; Eagle Squadron \$69.50; Showboat \$50.; Repeater (41) \$49.50; Tail Gunner \$49.50; Seven Up \$44.; Dixie \$39.50. Wire for Complete List. AUTOMATIC COIN MACHINE CORP., 338 CHESTNUT ST., SPRINGFIELD, MASS. Tel: 4-1100

FOR SALE-Available now. Standard Brands Model 32 Volt - Ohm - Millimeter. 5000 ohms per volt sensitivity. Checks resistance as low as 2 ohms. Price \$24. BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel. Drexel 4326.

FOR SALE-50 Buckley Chrome Boxes, 20 and 24 record \$15. ea.; 50 old style Buckley Boxes \$5. ea.; 6 Seeburg 30 wire Boxes \$7.50 ea. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

FOR SALE - 60 ABT Challengers, like new. Used less than two months. What are we offered? Also 4 Seeburg Chicken Sams \$69.50 ea.; 10 Keeney Super Bells, comb. \$225.; 2 Jennings Good Lucks P.O. \$99.50; 1 Evans Lucky Star P.O. '41 \$200.; and 2 Evans Galloping Dominos 1940 P.O. \$164. ea. UNITED NOVELTY CO., INC., BILOXI, MISS.

FOR SALE - Gun Club \$35.; Flat Top \$175.; Canteen \$200.; 2 Argentine \$50. ea.; Laura \$210.; Yankee Doodle \$125.; Streamliner \$175.; Goofy Golf \$70.; Pimlico \$250.; Big Chief \$35.; Defense \$25.; Sink The Japs \$30.; Ten Spot \$30.; Metro \$25.; Record Time \$125.; Lite Line \$20.; Frisco \$195.; 2 Seeburg Chicken Sams \$60.; Collection Books \$5.50 ea.; 100 Columbia 5¢ Slots \$145. ea. CENTRAL COIN MACHINE CO., 482 CENTRAL AVE., ROCHESTER, N.Y. Tel: Main 5973.

FOR SALE - Keeney Super Bells, 2 way \$295.; 4 way \$395.; 3-5¢ & 1-25¢ \$445. These machines are in excellent condition. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF.

FOR SALE - Seeburg Hi-Tone 8800 R.C.E.S. \$395.; Gem, revarnished like new \$289.50; 500-K Wurlitzer \$390.; Genco Baseball \$159.50; Scientific X-Ray Poker \$109.50; Tally Roll, New \$469.50. All machines cleaned inside and out, repainted when necessary, first class condition. Crating \$10. extra. NATIONAL NOVELTY CO., 183 E. MERRICK RD., MERRICK, N. Y.

FOR SALE-Pimlicos \$250.; '41 Derbies \$210.; Sport Specials \$100.; Sportsman \$100.; Blue Grass \$135.; Dark Horse \$135.; Skylark \$140.; Fortune \$165.; Jennings Triplex Slots \$90.; Saratoga, late F. P. - P. O. \$150.; Foreign Colors \$60.; All games very clean. One third dep. with order, bal. C.O.D. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIFORNIA.

FOR SALE - Bally Longacres \$239.50; Thorobreds \$239.50; Pimlico \$189.50; Club Trophy \$149.50; '41 Derbies \$149.50; Blue Grass \$99.50; Dark Horse \$99.50; Sport Special \$75. BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel: DRexel 4326

FOR SALE - Gun Clubs \$25.; Boscos \$25.; Spot Pools \$25.; Mustangs \$25.; Argentines \$25.; Champion Hockey \$25.; Hi Dives \$25.; Velvets \$25.; Seven Ups \$25.; Knockouts \$50.; Air Circus \$50.; 1 No. 616 lite-up Wurlitzer 115. All machines in perfect condition, ready for location. Deposit, balance C.O.D. DUFF'S RECORD SHOP, 24 E. PICCADILLY ST., WINCHESTER, VA. Tel: 3267

FOR SALE-We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLA. AVE., LAKE LAND, FLA.

FOR SALE - Seeburg Rex Wireless Hideaway \$275.; Seeburg Hi-Tone 8800 RC \$425.; Seeburg 9800 RC \$450.; Rock-Ola Moderne Corner Speaker \$45.; Rock-Ola Deluxe '39 \$350.; Rock-Ola Playmaster & Spectravox \$365.; Rock-Ola Std. Dial-A-Tone \$350.; Mills Throne \$275.; Wurl. Vic. 24 \$350.; Wurl. Vic. 500-K \$395.; Wurl. 600-R \$350.; Wurl. 61 Counter \$145.; Wurl. 412 \$150.; Wurl. 616 \$195.; Wurl. 750 \$575. THE MARKEPP CO., 4310 CARNEGIE AVE., CLEVELAND 3, OHIO Tel: Henderson 1043

FOR SALE - 4 Mills Jumbo Comb. 4-6 pay, hi-heads, perfect \$175. ea.; 5 Keeney Fortunes 5¢ Comb. \$100. ea.; 2 Seeburg 20 Hideaway, as is \$250. ea.; Bally Club Bells 5¢ Comb. multiple console \$125.; Bally Blue Grass 5¢ F.P. with base \$100. VERN RAW ENTERPRISES, INC., 315 BROADWAY, SEASIDE, OREGON Tel: 255

FOR SALE-New 2 wire Zip Cord 250 ft. coils \$4.75; Maple Skeeballs 3-1/8" 52¢ ea., \$50. per 100; 2-3/4" 48¢ ea.; \$46. per 100; 2-1/2" 48¢ ea., \$46. per 100; 2-1/4" 45¢ ea., \$43. per 100. Largest parts supplier in the U.S.A. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PA.

FOR SALE - 2 Victorys \$60. ea.; 1 Big Chief \$35.; New Champ \$50.; Barrage \$35.; Metro \$30.; Spot Pool \$45.; Double Play \$50.; Flicker \$35.; Show Boat \$40. School Days \$40.; Artists & Models \$50.; Capt. Kidd \$70.; Home Run '42 \$70.; Zig Zag \$35. RAY DAND, 17 HOLBROOK AVE., SO. BRAINTREE, MASS. Tel: Bro. 1520

THE CASH BOX

COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—Skee Ball Alleys. Super Skeeroll Alleys 9 foot (good condition) \$150.; Super Skeeroll Alleys 10 foot (slightly used) \$200. Prices on all makes of New Alleys sent on request. EMPIRE COIN MACHINE SALES, 799 CONEY ISLAND AVE., BROOKLYN, N. Y. Tel.: Bu. 7-7300

FOR SALE—Factory rebuilt 1938 Keeney Tracktime Consoles with all latest improvements. Cabinets refinished like new. \$125. 1/3 deposit. Bal. C.O.D. W. E. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL. Tel.: Southshore 5524.

FOR SALE—2 #61 Wurlitzer Counter Models with factory stands \$119. ea.; 2 new 1946 Groetchen Typers in crates \$395. ea. MONTGOMERY DISTRIBUTING CO., 951 TROY ST., DAYTON, OHIO. Tel.: He. 9812

FOR SALE—\$25.00 and up Mills, Jennings, Watling Slots in 5-10-25c A-1 operating condition; 5 Ball Free Plays; 1-ball P. O. games Mills Panoram \$325. Send for list. MITCHELL NOVELTY CO., 1629 WEST MITCHELL ST., MILWAUKEE 4, WISC. Tel.: Mitchell 3254.

FOR SALE—9 25¢ Q.T.'s rebuilt like new \$140. ea. All parts for Keeney Super Bells, glass, payout Units, Motors, Transformers, etc., 1/2 price. WANT—Double Safe Stands; used Vest Pockets; Jack-In-The-Boxes. State condition and price. EAST COAST MUSIC CO., 10th & WALNUT STS., CHESTER, PA. Tel.: Ches. 3637

FOR SALE — We have about 50 WS-2Z Seeburg Wall-O-Matics and are offering them at a special price of \$24.50 ea. The covers are not broken and every one has a 70L7 tube in it and is ready for location. Deposit Required. SPARKS SPECIALTY CO., SOPERTON, GA. Tel: 33

FOR SALE—Mills Black Cherry Bells 2/5 payout 5¢ \$175.; 10¢ \$180.; 25¢ \$195.; New Vest Pockets \$19. ea. WANT—Total Rolls. State lowest prices. FRANK AMENDOLA, 3043 FERRY AVE., NIAGARA FALLS, N. Y.

FOR SALE—Pilot Trainer, used only four months. Cannot be told from new. I am closing my arcade. \$500. f.o.b. Los Angeles. Add \$25. for crating. Send or wire 10% deposit. WM. NATHANSON, 2738½ CINCINNATI ST., LOS ANGELES 53, CALIF.

FOR SALE—Just compare the following prices on Wurlitzer Equipment and you will order from us. Model 700 \$415.; Model 750 \$425.; Model 500 \$325.; Model 600-R \$325.; Model 24 \$175.; Model 616 \$150.; Twin-12 Hideaway Cabinet, Packard adaptor \$150.; 616 Hideaway \$120.; 24 Hideaway \$165. F.O.B. Denver. All above equipment guaranteed in perfect condition. MODERN DISTRIBUTING CO., 1810 WELTON ST., DENVER, COLO.

FOR SALE — I have heard that all of us coin machine men are nuts, but I believe that it is the guy who said it. Anyway we have lots of fun and you can make a lot of money with Coleman's Hi-Grade, rebuilt Slots - Nickel, Dime, Quarter Play Mills Club Bells; Hamorized Chromes Silver Finish; Black Cherry; Handloads, etc. COLEMAN NOVELTY CO., 1025 - 5th AVE., ROCKFORD, ILL. Tel: M. 1323.

FOR SALE—2-14 ft. National Skee Ball alleys, crated \$145. ea.; 1 Goofy Golf roll down game \$50.; 1 Liberator \$75.; 2 Seeburg Colonels E.S. \$350. ea.; Wurl. 800 \$450.; Mills Empress \$250.; Rock-Ola 16 \$115.; Wurl. 750-E \$435. OLSHEIN DISTRIBUTING CO., 1102 BROADWAY, ALBANY, N. Y. Tel.: 5-0228

FOR SALE — Ace Coin Counter, new \$100.; A.B.T. Gun \$10.; Victory Derby (write); Mills 5¢ Blue Front \$85.; 10¢ Hand Load \$100.; 5¢ Watling \$40.; 10¢ Watling Rol-A-Top \$50.; Wurlitzer Model 800 \$500.; Model 850 \$525.; Mills Empress \$375.; Rock-Ola Standard \$300.; BELMONT VENDING CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel: Bridgeport 750.

FOR SALE — 1 Genco Skee Roll, 9 ft. \$139.50; 1 Victory Pool Table \$79.50; 5 Chicago Coin Roll A Ball, 9 ft. \$95.; 1 Shoot Your Way To Tokio \$125.; 1 Periscope \$89.50; 1 Liberator \$89.50; 3 Texas Leaguer Deluxe \$42.50; 2 Chicago Coin Hockey \$179.50; 10 Super Skee Roll, like new \$210.; 2 Atomic Bombers, like new (write). MARCUS KLEIN, 577 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE — Make us your best offer on all or part of the following: New Champ, Hockey, 5¢ Roll-Em, 5¢ Jumbo Refinished C.P., 25¢ Saratoga, 10¢ Pace Reels (Rails), 10¢ Silver Moon, Galloping Dominoes 38, 5¢-25¢ Bally Bell Console, 5¢ Tanforan, 5¢ Turf Champ Pin Game C.P.; Mills 1-2-3 F.P.; Cigarolla Comb. COLEMAN NOVELTY CO., 1025 - 5th AVE., ROCKFORD, ILL. Tel: M. 1323.

FOR SALE—8 1¢ & 5¢ Gingers, Token P.O.; 5 Jennings Penny Packs, Token P.O.; 2 Vue-A-Scopes; 1 Cub; 1 Imp; 5 Target Practice Vendors 1¢; 3 Spit Fire Vendors; 5 Northwestern Merchandisers; 10 Silver King Sr.; 10 Silver King Jr. Nut Machines, Extra Globes. All machines in good condition. Give me an offer. GEM NOVELTY SALES, 1410 BUCHANAN ST., RACINE, WIS.

FOR SALE—G.E. Mazda Bulbs, give "tops" all quality service; Lumilines, clear or frosted, 24 to carton, write; Big Bulbs G.E. Mazda, 7½ up to 75 Watt, 120 to carton, write; New, genuine, only reliable G.E. Mazda (#1489) Gun Bulbs. Write for Special Price. ARCADE BULB CO., 56 W. 25th ST., N.Y. 10, N.Y. Tel.: Watkins 9-7490.

FOR SALE—1 High Tone Seeburg 8800 R.C.E.S. \$350.; 1 Wurlitzer 850 \$495.; 1 Wurlitzer Model 24 Light Up Grille \$250.; 2 Victory Models 500-A \$395. ea. All A-1. FRANK SAGER, BOX 271, AHMEEK, MICHIGAN.

THE CASH BOX**COIN MACHINE
MART****CLASSIFIED ADVERTISING SECTION****FOR SALE**

FOR SALE - Pinball games at ridiculously low prices. Four Aces \$65.; Keep 'Em Flying \$70.; Shangri-La \$70.; Air Circus \$70.; Big Parade \$75.; Knockout \$75.; New Champ \$35.; Showboat \$35. Also - New Pin Games at Rock Bottom Prices. RELIABLE COIN MACHINE CO., 192 WINDSOR ST., HARTFORD, CONN. Tel: 6-3583

FOR SALE-DuGrenier, Rowe, National and Uneedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment. Uneedapak parts. WANT-Will buy anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVE., CHICAGO 26, ILL.

FOR SALE - 3 Goalees \$395. ea.; 5 Rock-Ola Masters \$325. ea.; 3 Rock-Ola Spectravox & Playmaster \$349.50 ea.; 5 Rock-Ola 12 Record \$125. ea. BIRMINGHAM VENDING CO., 2117 THIRD AVE. NO., BIRMINGHAM, ALA.

FOR SALE - Order Today! Bally Triple Bell; Bally Draw Bell. Immediate Delivery. 1 5-25¢ Super Bell F.P. - P.O. \$275.; 1 5¢ Super Bell F.P. - P.O. \$225.; 3 Undersea Raiders, like new \$175. MINTHORNE MUSIC CO., 2916-20 W. PICO BLVD., LOS ANGELES, CALIF. Tel: Pa. 2177

FOR SALE - Large Selection of reconditioned phonographs available at very low prices. Write for complete list of machines. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK CITY, N. Y. Tel: BRyant 9-0817

FOR SALE - 5 Keeney 1938 Tracktime \$125. ea.; 1 Mills 4 Bells \$325.; 1 Rebuilt Jumbo Parade 5¢ Play \$100.; 1 Keeney Super Bell 5-25¢ \$285.; 1 Wurlitzer 71 with stand \$175.; 1 Brand new Undersea Raider \$250. MONROE COIN MACHINE DISTRIBUTING INC., 1813 NORTH 13th ST., TOLEDO, OHIO. Tel: Main 6434

FOR SALE-25 Model 80 Kirk Astrology Scales \$169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3171.

FOR SALE-Ten Mills Panorams or Silver Views completely reconditioned rebuilt and refinished, late serials...\$395.; also Late New Film Releases for Panorams and Soloviews. BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIFORNIA. Tel. Drexel 4326.

FOR SALE - 10 Panorams \$285. ea.; Wall Boxes for Panorams \$5. ea.; 1 Goalee \$295.; 1 Rock-Ola Commando \$435.; Catalina \$125.; Hollywood \$125. IDEAL NOVELTY CO., 2823 LOCUST ST., ST. LOUIS, MO. Tel: FR. 5544

FOR SALE - Reconditioned & refinished Consoles. Keeney Super Bells, FP & PO \$225.; Keeney Super Bells Twins FP & PO 5¢-25¢ \$395.; Bally High Hands FP & PO \$139.50; Bally Club Bells FP & PO \$149.50; Mills 4 Bells, Orig. Heads \$295.; Mills 4 Bells, Late Heads \$425.; Mills Jumbo Parades FP & PO \$159.50; Jumbo Parades, Late Heads PO \$109.50; Mills Jumbo Parades, Late Heads FP \$99.50. BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel: DRexel 4326

FOR SALE-Now taking orders for early delivery of the new 5-10-25c Packard Pla-Mor Phonographs Model #7. PAUL A. LAYMON, INC., 1503 W. PICO BLVD., LOS ANGELES, CALIF. Tel.: Drexel 3209

FOR SALE - Special! Seeburg Envoy ESRC \$395.; Wurlitzer '42 Victory 24 \$350.; Wurlitzer 24 \$295.; Mills Throne of Music \$265. 1/3 deposit with order. BYRON NOVELTY CO., 2045 IRVING PARK, CHICAGO 18, ILL.

FOR SALE-We have lost our lease on our warehouse and have a trailer load of equipment in it consisting of Arcade, Pinball and Music. Bargain to anyone that will pick it up. CHEMICAL CITY MUSIC CO., 186 SUMMER ST., CHARLESTON, W. VA. Tel.: 20-745

FOR SALE - Mills Slots and Jumbo Parts. Write LEWIS COIN MACHINE SERVICE, 3924 W. CHICAGO AVE., CHICAGO 51, ILL. Tel: Belmont 7005

FOR SALE - 2 No. 600 Wurl.; 1 1940 Rock-Ola C.M.; 1 No. 700 Wurl.; 1 No. 71 Wurl. C.M.; 2 Mills Dance Masters; 10 No. 616 Wurl.; 12 Pinball Games. All Machines are in perfect condition. X-CEL NOVELTY CO., 5240 N. 11th ST., PHILA. 41, PA.

FOR SALE-2 Score Barrel bowling games featuring revolving barrelshot scoring. Used very little \$300. ea. Write. ANTHONY HIRT, 2303 NO. 11th ST., SHEBOYGAN, WIS. Tel.: 3273

FOR SALE-Wurlitzer 700 \$650.; 750E \$675.; 850 \$700.; 950 \$725.; 61 Counter Model \$150.; Rock-Ola DeLuxe \$400. All reconditioned, ready for location. H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd ST., LOUISVILLE 1, KY. Tel.: WAbash 1501.

FOR SALE-3 Singing Towers, good condition \$250. ea.; 1 Panoram, 3 sets of films (8 subjects each set), 1 splicer, remote volume control and extra parts, good condition \$425. APPEL VENDING CO., 5015 N. GRANSBACK ST., PHILA. 20, PA. Tel.: Da. 4-5545

FOR SALE-Parts for all type games and equipment of leading manufacturers. "Hard to Get Parts" are "Easy to Get" at Badger's. Write, Phone or Wire us today regarding your needs. BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel. Drexel 4326.

FOR SALE-Panoram Peek Show Conversions - sturdily built of plywood, stained and varnished to blend with Panoram. Complete with glamour girl pictures \$29.50. 50% deposit with order, balance C.O.D. Immediate shipment. MARLIN AMJSEMENT CORP., 412 NINTH ST. N.W., WASHINGTON 4, D.C. Tel.: District 1625

THE CASH BOX**CLASSIFIED ADVERTISING SECTION****COIN MACHINE
MART****FOR SALE**

FOR SALE - 1 Wurl. 24 Hideaway with adapter, steel cabinet \$195.; 1 Wurl. 950 like new \$675.; 1 Wurl. 850, A-1 \$595.; 1 Wurl. 600 Keyboard, very clean \$375.; 1 Wurl. 616, A-1 \$175.; 1 Wurl. 412, clean \$135.; 1 Mills Do-Re-Mi \$60. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND. Tel: 3-4508

FOR SALE - 200 F.P. Games. Arcade: Bally's Rapid Fire, Convoy, Defender, Chicoin Hockey, Muto. Skyfighter, Scientific Batting Practice. Counter Games: American Eagles, Yankee (new) Daval G. Vender, D. Heads or Tails, Ginger Cig Keeney Spinner, K. Selectem (new) Phono. Wurl. 41 & 61 Counter. NOBRO NOVELTY, 369 ELLIS ST., SAN FRANCISCO, CALIF.

FOR SALE - Baffle Card, Sea Breeze & Step Up (write); Stage Door Canteen (late models) \$195.; Laura \$160.; Grand Canyon \$140.; Liberty \$130.; World Series \$60.; Rapid Fire \$75.; Undersea Raider \$225.; Lite League \$225.; 1938 Tracktime \$25.; Jack Rabbit \$375.; Genco Bankroll \$225. MOHAWK SKILL GAMES CO., 86 SNOWDEN AVE., SCHENECTADY, N. Y.

FOR SALE - 4 Mills Panorams Solovue Peeks \$285. ea.; 3 Muto. Punching Bags (like new) \$80.; 3 Astroscopes \$55. ea.; 1 Chicken Sam \$65.; 2 Muto. Photomatic (late model) \$625. ea.; 1 A.B.T. Six Gun Airomatic Rifle Range, complete and in excellent condition \$825.; 1 Bally Bull \$40. STEWART NOVELTY CO., 1361 SO. MAIN ST., SALT LAKE CITY, UTAH Tel: Dial 3-5055

FOR SALE - Really giving these away. Four consoles, all working \$35. ea. or all Four for \$100. Keeney Track Time 7 Coin Head, Keeney Skill Time 7 Coin Head, Keeney Dark Horse, Evans Galloping Dominoes 7 Coin Head. HY-G MUSIC CO., 1415 SO. WASHINGTON AVE., MINNEAPOLIS, MINN. Tel: Atlantic 8587

FOR SALE-Phonotronic Universal Amplifier, has nine outstanding features at \$59.50; Ace Coin Counter at \$139.50; Coin Wrappers 65¢ per box, 10 boxes or more 60¢ ea., case of 28 boxes 55¢ ea.; Phonograph Casters, Set of 4 \$1.45; Record Carrying Cases \$5.95 and parts for all machines. Write: BADGER NOVELTY CO., 2546 N. 30th ST., MILWAUKEE 10, WIS.

FOR SALE-A.M.I. Automatic Hostess Studio, two units, 20 turntables, complete with records, record racks, file at least ten thousand hard to get records \$10,000. complete. Write or Call MUSIC BOX ENT., INC., 10 S. VIRGINIA AVE., ATLANTIC CITY, N. J. Tel.: 5-1515.

FOR SALE - 63 Coca Cola Cup Vending Machines, 51 on location, 12 in our shop. All machines in running condition. Will sell all or part, including trucks, spare parts, office and shop. Will crate and ship anywhere. There are 47 Drink-Cups, 16 Thirst Quenchers. For information, write or phone. PURE DRINX, INC., 1221 LINCOLN ROAD, MIAMI BEACH, FLA. Tel: 5-2609

FOR SALE - Last Call On These Bargains. Must Sell. Bally Club Trophys \$150. ea., A-1 shape, rails clean; Keeney Fortune 1 ball comb. F.P. & Cash, A-1 shape, rails clean, original finish & clean \$100. ea.; 10 Vest Pockets Silver-Blue, 1946, used 1 week, perfect \$54.50 ea. J. DAWSON, 516 TEXAS THEATER BLDG., SAN ANTONIO, TEXAS.

FOR SALE - 6SC7 Tubes. GEORGE PONSER CO., 11 PIERCE ST., NEWARK, N. J.

FOR SALE - 5% off on any order of \$800. or over. Singing Towers \$200. ea.; 25 Jafco Roll-A-Ball, used \$275. ea.; Rock-Ola Commando \$400.; Seeburg 8800, 9800 ESRC \$400.; Mills Empress \$250.; Mills Throne \$235.; Rock-Ola Super \$300.; Seeburg Colonel \$325.; Wurlitzer 41 Counter \$100.; Rock-Ola 12 record \$75.; Mills Zephyr \$60.; Tally Roll, used \$400.; Goalees, used \$300. Machine all perfect & absolutely ready for location. FEEF NOVELTY CO., 415 N. 3rd AVE., STURGEON BAY, WIS. Tel: 848

FOR SALE - Good, rebuilt Phonos. Wurlitzer No. 850; No. 800; No. 500 K.B.; any amount of Model 600 in Victory 42 Cabinets; No. 616 Light Up; No. 616 Originals; No. 61 Counter; Twin 12 Hideaways with Packard Adapters; Wurlitzer 24's Hideaway and Wurlitzer Model 24 Floor Models. Ready for immediate shipment. COLEMAN NOVELTY CO., 1025 - 5th AVE., ROCKFORD, ILL. Tel: M. 1323.

FOR SALE - 22 Longacres and Thorobreds, clean and ready for location. I personally checked these tables hoping to run but no dice. \$300. ea. F.O.B. crated one or all. H. L. NEILL, 106 MARSHALL ST., SAN ANTONIO, TEXAS. Tel: C0322

FOR SALE - Close Outs: A.M.I. Singing Towers No. 201 \$200.; Wurlitzer Counter Model 61 \$85., with matching Lighted Stand \$100.; Mills Zephyr or Do-Re-Mi Phonographs \$45.; Do-Re-Mi Illuminated Re-Vamp \$60.; Skylark F.P. & P.O. one ball game \$75. Terms: ½ deposit, balance C.O.D. ACE MUSIC CO., WAUKON, IOWA.

FOR SALE-Write for complete list of our new and used equipment. It will pay you to compare our prices. MID-STATE CO., 2635 MILWAUKEE AVE., CHICAGO, ILL.

FOR SALE - 2 Wurlitzer 950; 3 Wurlitzer Victory 24; 1 Wurlitzer Victory 500; 2 Wurlitzer 750; 1 Singing Towers. GRENADA MUSIC CO., 503 SO. SECOND ST., GRENADA, MISS. Tel: 140

FOR SALE-Chicago Coin Goalees, clean, A-1 condition and shipped in original crates (write). Terms: 1/3 Deposit, Balance C.O.D. HALL BROS. SALES CO., 1817 - 4th AVE., JASPER, ALA. Tel.: 760.

FOR SALE - If you really want good buys in new and used equipment, Mills Slots & Consoles, Wurlitzer Phonos, Keeney Singles, Two Ways, 4 Ways, Free Play and Cash Pay Equipment, Write or Wire Redwing Novelty Co. All A-1. No Junk. REDWING NOVELTY CO., 7 SO. CALIF. ST., STOCKTON, CALIF. Tel: 8-8289

THE CASH BOX**COIN MACHINE
MART****CLASSIFIED ADVERTISING SECTION****FOR SALE**

FOR SALE - United Grand Canyons \$149.50; Arizonas \$149.50; Wagon Wheels \$149.50; Trade Winds \$149.50; Cover Girls \$149.50; 5-10-20's \$109.50; Flat Tops \$139.50; Knockouts \$109.50; Yankee Doodles \$129.50; Victorys \$75; Mills Big Three \$69.50; Owls \$49.50. NORTHWEST TEXAS NOVELTY CO., 532-534 SEVENTH ST., WICHITA FALLS, TEXAS Tel: 5227

FOR SALE - Now delivering Chicago Coin "Super Score", the No. 1 Five Ball Game, new 1946 streamliner stand. We are also distributors for "Steelstrong" tubular pop open tubular coin wrappers-the finest coin wrappers that money can buy. For Missouri, Illinois, Indiana, Arkansas, Tennessee, Louisiana, Mississippi and Oklahoma. Price 70¢ per thousand asst. lots. Send for samples. BAUM DISTRIBUTING CO., 2718 GRAVOIS AVE., ST. LOUIS 18, MO.

FOR SALE-Special this week: Lonsen Coin Boxes (all denomination coins) 60¢ ea., \$6 per doz. BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel. Drexel 4326.

FOR SALE-Revamp Pin Balls: Red Hot \$30.; Marines At Play \$79.; Marvel Baseball \$79.; Oklahoma \$175.; Brazil \$175.; Grand Canyon \$175.; Idaho \$185.; Wagon Wheels \$185.; Streamliner \$175.; Santa Fe \$175.; Exhibit Big Hit \$249. AMERICAN VENDING CO., 810 - 5th ST., MIAMI BEACH, FLA. Tel.: 58-1619.

FOR SALE - R. C. Hi-Tone Seeburgs \$450. ea.; plain Hi-Tone Seeburgs \$400. ea.; Twin Twelve Wurlitzers \$175. ea.; No. 71 model Wurlitzers \$200. ea. All in good condition. 1/3 deposit, F.O.B. Phila. UNION AUTOMATIC MUSIC CO., 614 SPRING GARDEN ST., PHILA. 23, PA. Tel: Walnut 2-1432

FOR SALE - Music on location: AMI 301; Supers Walnut & Rockolite; Wurlitzer 750-E; 500; 412 Lite-Up; A.B.T. Extra Guns \$7.50; Stands \$7.50; Target Skills \$15.; Chrome V.P.'s Plus \$55.; Anabel \$15. no glass; 32 D.C. Motors & convertors; Massengill Pool Table. PORTER ENTERPRISES, P. O. BOX 6037, W. ASHEVILLE, N. C. Tel: 2975-A

MISCELLANEOUS

NOTICE-I want a Mechanic who will work when there is work to do. He must be able to service and rebuild slots, mostly Mills. Must know Pin Tables and Consoles and Phonographs, not one who can tell me all about the last place he worked. 90% of work is in shop. We're not big shots, just people. CAPITOL SALES CO., 5416 W. COLFAX AVE., DENVER 14, COLORADO. Tel.: Tabor 0630

NOTICE-"A" Day has arrived in Wisconsin and all the coin machine activity is concentrated right here in Milwaukee because AIREON . . . the ELECTRONIC phonograph is NOW ON DISPLAY at KLEIN DISTRIBUTING CO., 2606 W. FOND DU LAC AVE., MILWAUKEE 6, WISC.

NOTICE - ATTENTION! We submit the opportunity every operator needs and desires. We are proud to offer: 1) All equipment sent open account to established, accredited operators. 2) 10 Day free operating trial period. 3) Reasonable discounts for cash. 30 Weeks or more to pay if you wish. All types of new & used equipment available for immediate delivery. It will pay to be on our mailing list. HANNA DISTRIBUTING CO., 169 CAMPBELL AVE., UTICA, N. Y. Tel: 6-386.

NOTICE-Speed that's us. 1 hour Amplifier service; 1 hour tone arm service. We recon speakers. Reasonable prices. All work fully guaranteed. DEE'S SERVICE SHOP, 1119 VENICE BLVD., LOS ANGELES 15, CAL. Tel.: FE 7875.

NOTICE-We are organized for the best interest of the Coin Machine Operators of Los Angeles County. We will welcome any correspondence from any association in the country. ASSOCIATED OPERATORS OF LOS ANGELES COUNTY, INC., 1351 W. WASHINGTON BLVD., LOS ANGELES 7, CALIF.

NOTICE-Parts and Supplies. Radio Tubes for The Coin Machine Trade. 70L7GT will soon be available. Write for our twice monthly inventory release. W. R. BURTT, "The Coin Tube Man", 442 N. SENECA, WICHITA 12, KANS.

NOTICE-Protect and hold that location! We'll rebuild your old scales and make 'em look like new (Est. 1889) WATLING MANUFACTURING CO., 4650 W. FULTON ST., CHICAGO, ILL. Tel. Columbus 2779.

NOTICE - Phono Operators! Here is our weekly reminder about our Needle Re-Sharpener Service. Your Used Needles are Re-Conditioned expertly on precision machines, and guaranteed to give New Needle Service at a fraction of the cost of New Needles. Give it a try and you'll be sold. RE-SHARP NEEDLE SERVICE, P. O. BOX 770, FORT DODGE, IOWA

NOTICE-We have something new on the way - if interested write us and we'll tell you all about it. MARVEL MANUFACTURING CO., 2845 FULLERTON AVE., CHICAGO 47, ILL.

NOTICE - We carry a complete line of all the latest equipment of all the leading manufacturers - plus an extensive selection of guaranteed reconditioned equipment of all types. Special!! undated glasses for Track Times. Wire, phone, write. PALISADE SPECIALTIES CO., 498 ANDERSON AVE., CLIFFSIDE PARK, N. J. Tel: Cliffside 6-2392.

THE CASH BOX

COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

MISCELLANEOUS

NOTICE—Complete phonograph repair service, amplifiers, motors, pickups, and counter boxes. Used equipment bought and sold. Write or phone. NELS NELSON, 2329 W. PICO BLVD., LOS ANGELES. Tel.: Fitzroy: 0545.

NOTICE - Operators! I wish to contact ops. in N. & S. Dakota, Nebraska, Kans., Ill., Ind., Mich., Minn., Iowa who have territory open to cash boards. I have a board that is an operators board and has been proven to be the fastest action board operated in Wis. I will contact you personally if interested. No investment on your part. All I need is the territory and we're in business. Regardless of what you operate this ad warrants your reply. Miss this and miss \$\$\$\$\$\$. Write or call Collect. Harold J. Lefevre. FEEF NOVELTY CO., 415 N. 3rd AVE., STURGEON BAY, WIS. Tel: 848

NOTICE - We are seeking for immediate consideration, someone, individual or corporation interested in going along with us equally on the Only Practical Coin Operated Popcorn Machine Ever Perfected (10¢ Play). A ready market exists for 50,000 Units at once. P. K. SALES CO., CAMBRIDGE, OHIO.

NOTICE - Operators in Northern Ohio. We are distributors for J. H. Keeney & Co. Immediate delivery on Super Bonus Bells. MONROE COIN MACHINE DISTRIBUTORS, 1813 NORTH 13th ST., TOLEDO, OHIO Tel: MA. 6434

PASS THIS SUBSCRIPTION ON TO A FRIEND!!

“THE CASH BOX”

"The Confidential Weekly of The Coin Machine Industry"

381 FOURTH AVENUE, NEW YORK 16, N. Y.

PLEASE ENTER MY SUBSCRIPTION FOR ONE YEAR. ENCLOSED FIND CHECK FOR

\$48.00 — FIRST CLASS MAILING, PLUS FREE WEEKLY CLASSIFIED AD PRIVILEGE

\$15.00 — FIRST CLASS MAIL ONLY

(ALL SUBSCRIPTIONS PAYABLE IN ADVANCE)

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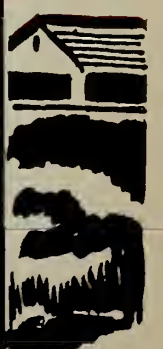
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WATCH

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1947



Bally TRIPLE BELL

TRIPLE PLAY!
TRIPLE PROFIT!

Triple Coin Chutes permit three players—or three coins—every spin. 1000 Super Special Awards, plus plenty of other big awards and single-cherry awards that insure continuous repeat play. Deluxe cabinet in rich wood-grain finish. Trouble-proof mechanism. Any coin-combination—Nickel, Dime, Quarter.

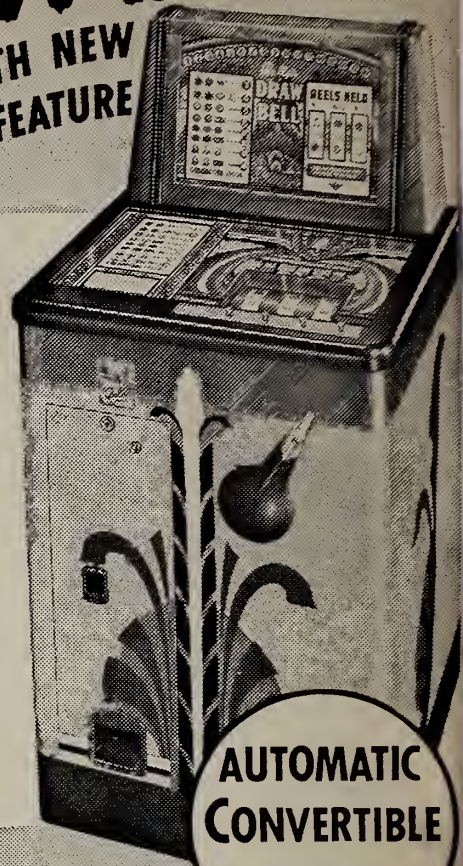


**AUTOMATIC
CONVERTIBLE
REPLAY**

Bally DRAW BELL

BELL-CONSOLE WITH NEW
HOLD-AND-DRAW FEATURE

Fast action of three spinning reels with flashy bell-fruit symbols, plus new second-coin feature which permits player to hold desired reels and second-spin the remaining reels! Every non-winning combination on first spin "comes so close" that players can't resist a quick second coin to hold and draw for a winner—resulting in record-smashing profits. Get your share. Order your DRAW BELL now. Specify Nickel or Quarter play. Game is convertible to automatic award or replay.



**AUTOMATIC
CONVERTIBLE
REPLAY**

Bally midget racer

NEW FAST 5-BALL NOVELTY HIT!



A fascinating skill-game... yet ideal for competitive play... MIDGET RACER will increase profits in your 5-ball spots. Play Bally's MIDGET RACER, feel the fun of the exciting 3-WAY SCORE SYSTEM... watch the cars flash around the track on the big, brilliant back-box... note the tantalizing, tricky action of the playfield. You'll want MIDGET RACER on all your locations as fast as you can get delivery.

INNER-LOCK CASH-BOX
Cash-box may be locked with separate lock in addition to cabinet-door lock... or the inner-lock may be omitted, if not desired.

**NOVELTY
CONVERTIBLE
REPLAY**

Bally VICTORY DERBY

ONE BALL MULTIPLE
AUTOMATIC!

Packed with the profit-proved features of Bally's famous pre-war multiples... plus new play-provoking ideas that are pushing profits to a new all-time high! VICTORY DERBY games on location are consistently topping all previous collection records of pre-war and wartime operations. See your Bally distributor today for early delivery of VICTORY DERBY.



**VICTORY
SPECIAL**

Profit insurance in multiple replay territory. Convertible to one or five ball play.



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