

THE CASH BOX

THE
CONFIDENTIAL WEEKLY
OF THE
COIN MACHINE INDUSTRY

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Everybody Sees It!

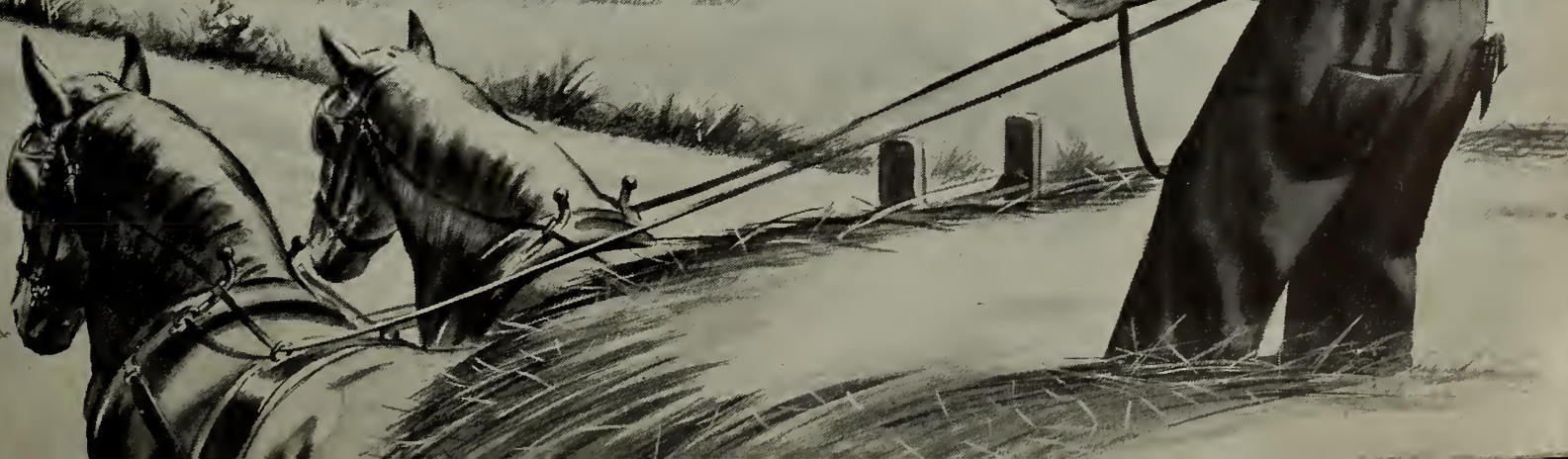
That's Why Every Location Owner Wants A WURLITZER

● Urban, suburban and rural America . . . they're *all* seeing Wurlitzer's national magazine and billboard advertising. They're *all* being told that it's fun to go where you can play Wurlitzer Music. And they're going . . . by the millions to locations identified by Wurlitzer's *Sign of the Musical Note*.

That's why every location owner wants a Wurlitzer and every Wurlitzer Factory - Approved Music Merchant is in a position to get and hold the best, biggest paying locations in his territory. The Rudolph Wurlitzer* Company, North Tonawanda, N. Y.

**The Name That Means Music To Millions*

Watch **WURLITZER**
EXTEND ITS *Leadership*





**“CHATS WITH
DOC”**



Value

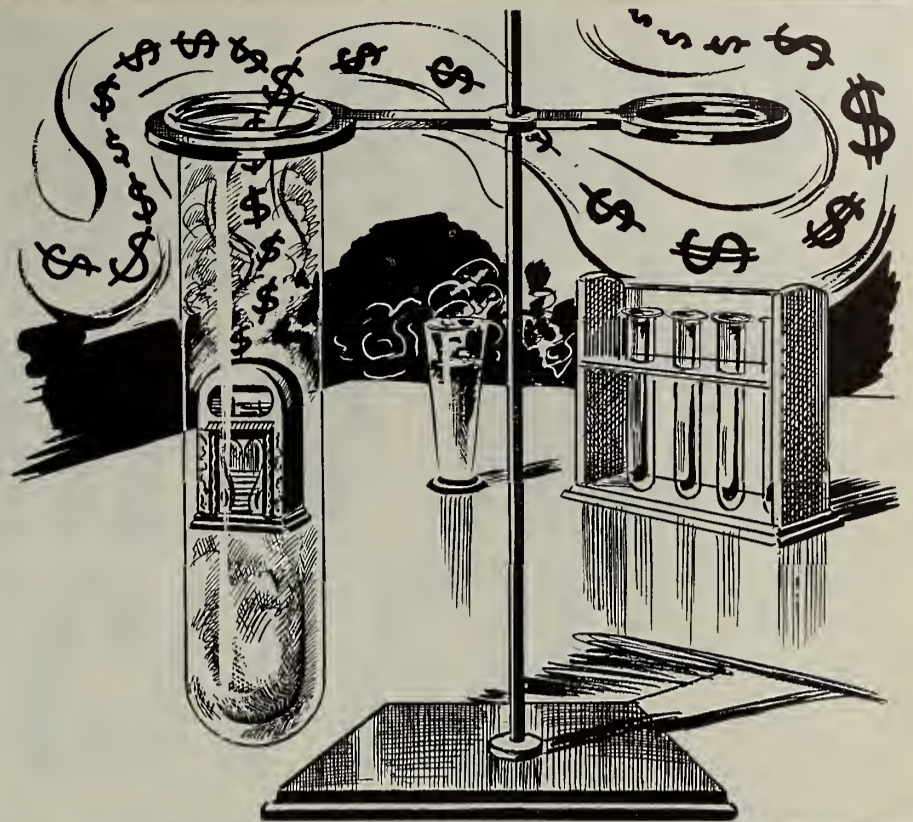
“Judge the value of a coin-operated phonograph in terms of earning power. Judge its earning power on the basis of performance.

Performance can't be an accident —it results from features at work. The AMI

Model 'A' phonograph is the only instrument in this field that plays both sides of twenty records to give forty selections.”
DeWitt (Doc) Eaton, Vice-President & General Sales Manager, AMI Incorporated.

The 10¢ Per Play 2 for 15¢ Test

By Bill Gersh



"COINTOONS"

In the Fourth Anniversary (June 24, 1946) issue of this publication there appeared a report from a Passaic, New Jersey music operator regarding the fact that he had tested a dozen juke boxes on as many tavern locations at 10c per tune, 2 for 15c.

The results of this test were truly remarkable and, to say the least, extremely revealing to all the industry. The test proved that this operator earned 25% more profits from his equipment on this increased cost per play basis than he had ever before earned.

But, this was only part of the proof needed to convince many in the trade that the time for obtaining more profits was extremely necessary. It definitely proved that the operator could cut down to a 70%-30% commission basis as long as the location owner received just as much from the machine's collection as he formerly did. This was the entire crux of the 70%-30% commission situation.

When *The Cash Box* conducted its survey in the May 13, 1946 issue asking the trade whether it favored the: 1) 70%-30% commission basis, 2) 10c per tune, 3 for 25c, or 3) "front money" from each machine each week, so that the operator would be assured profitable continuance in the coin machine business — it did so in the hope that the result of this survey would bring about a national basis for all coin machine operation — alike to the 50%-50% basis nationally accepted up to this time.

But, *The Cash Box* realized, as did all intelligent coinmen, that the storekeepers would not stand for a cut in their commissions at this, or at any other time. Something had to be done to maintain the backing and support of the location owners to the automatic machines in their locations. Many feared that if the location owner received less money he would lose interest in the equipment. This seemed logical.

Therefore when this operator made this test with twelve juke boxes playing at 10c per tune, 2 for 15c — he possibly opened a new and better path for all the trade to follow. He is paying a great many of his locations only 25 per cent, some 30% and others are giving him "front money."

Therefore, it wasn't a question of percentage — it was more the problem of continuing to give these locations as much as they had formerly received from the operation of the juke boxes in their places so that their good will and support would continue. And, since he proved to himself, and possibly to all the industry, that such payment to the locations could continue — but that this required a new type coin chute — then he may have the solution to one of the most pressing problems with which the operators of this nation are today faced.

It is a very well known fact that the present high prices of equipment, plus the inflated overhead costs, have forced the average operator to seek some new

means for greater returns from the equipment he operates so as to assure himself amortization of the new machines he buys within a reasonable period of time, profits on his investment to cover his overhead costs and living expenses, as well as to stabilize his future with sufficient financial reserve.

Therefore all the industry has been closely following *The Cash Box* suggestion for the past four years to somehow adopt a new means (and the one which received 40% of the votes, the majority, in the May 13 survey was the 70%-30% basis) so that commissions would be better divided to assure the operator continuing on profitably in this business.

Perhaps, then, the answer may be 10c per play, 2 plays for 15c, and the payment of only 30% commission — (which would still give the location owner practically as much as he earned at 50% commission) and the operator at least a 25% increase over his present earnings (as proved by this operator in this test) so that he could be assured of remaining in this business on a profitable basis.

This operator suggested that every coin machine man in the nation make the same test. There lies the answer as to whether this is, or is not, the best commission method yet suggested.

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THE COIN MACHINE INDUSTRY"

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OPA DEAD(?)

COINMEN NOT EXCITED

New and Better Commission Basis Will Solve All Ensuing Problems

NEW YORK — In a rapid survey conducted by the three offices of *The Cash Box* (New York, Chicago and Los Angeles) this past week to obtain this industry's reaction to the veto of the OPA bill by President Truman, consensus was that this would not as yet affect the coin machine industry, and that the best procedure would be to await further events.

A few felt that in view of the fact certain suppliers (as of Monday, July 1) would no longer take orders for certain parts on a set price basis — that there might be an inflationary trend indicated by this action and that machine prices might rise above the prices already quoted. But, as one manufacturer pointed out, most of the machines already introduced would have to go up anyway and that this would not be due to the OPA demise.

This nation has been created on a free economy. Those who feel that they must have "the big stick" over their heads continually, whether by Federal, state, county or city law, overlook the facts which made this nation so great. There is no need to hold back production because of price. But, the main thought thruout all industry, is the hope that the manufacturers, wholesalers and retailers will attempt to "hold the line" while production catches up with demand.

There is a possibility, however, that prices of certain supplier's parts, certain overhead costs and various smaller miscellaneous costs, may rise to new levels — which they would have risen to anyway, due to the fact that OPA had agreed there would have to be a rise placed into effect to overcome higher wages.

For four years now *The Cash Box* has been urging the average operator to better his present 50%-50% commission basis. Whether OPA remains dead or is revived on a new basis, the most important thing which the operator can do is to pro-

tect himself with a new and better commission arrangement between himself and his locations. He must today obtain much better than 50% of his gross collections. He must earn more so that he can pay more for the equipment he purchases and also amortize that equipment in as short a period of time as possible so that he will be able to continue in this business.

OPA stepped out of the coin machine industry directly, many, many months ago. It allowed this industry to continue on a free economy basis. Prices of equipment did rise. But, they did not rise because the producers in this business wanted them to go up. They were forced up. Prices quoted to manufacturers by suppliers and labor's wage demands as well as tremendously increased overhead costs — forced them upward. The manufacturers in this industry have already proved that they could and did "hold the line" on a free economy basis.

The fact that used machines rose (in some cases) to far above any prices ever dreamed of was only due to the economic law of supply and demand — and not due to any black marketing nor profiteering. It simply was occasioned by the fact that machines were not being produced in sufficient quantity to lower the used market prices and, with the demand growing greater every day, instead of easing off, prices were sent skyrocketing. It is well known thruout the trade that these prices will fall back to more normal and re-adjusted levels when production catches up with demand.

Coming back to the acute need for a better commission basis — there is no longer any doubt (and the demise of OPA should clarify this) that operators must obtain more from their collections than they ever formerly did, so that they can continue profitably in this industry.

In the first place, should the death of OPA create greater overhead costs — because of increased rents for

quarters, increased prices for tires, tubes, trucks, parts and supplies of all kinds — then surely the operator, too, must obtain more money to cover this overhead. Should new machine prices rise a few more points — then he must again obtain more money to assure himself of more rapidly amortizing his equipment.

From every standpoint, then, whether or not OPA does or does not die at this date (or at a later date) the one big problem which has been placed before this coin machine industry time and time again by *The Cash Box* — is that the operator must arrange for a better commission basis — and he must do so immediately.

He must cut down his locations to 30% commission. Either that or he must immediately obtain "front money" whether this amounts to \$5 or \$10 per unit per week in advance of dividing collections.

Some, as readers of *The Cash Box* know, have asked that a 10c play (2 for 15c or 3 for 25c) be placed into effect, and that the balance then be arranged on a 70%-30% basis. These men argue that to cut down the location owner's commission is one thing, but to cut down on his weekly take from the equipment in his place — is another.

They claim that the 10c per play will bring in approximately 25% more take and, in some cases even more, so that if they then arrange for a 70%-30% split — the location will be receiving as much as he ever did — or approximately the same — and that the operator will then be getting more for himself — which, they claim, is the answer to the entire problem.

In short, then, it may be stated that this industry does not fear a free economy. It actually welcomes it. It has been practicing it for sometime. But, it knows that it must change its present methods to assure itself continuing onward on a profitable basis.

MERCHANDISE VENDERS GAIN NATIONAL PUBLICITY

Greater Acceptance Assured New Type Venders Due to Good Publicity in the Nation's Press. Predict Big Swing to Automatic Merchandising in 1947.

NEW YORK—Many automatic merchandising leaders predict that there will be the greatest swing to vending machines in 1947 ever before noted in this industry.

They base this prediction on the fact that never before in merchandise machine history has there been so much favorable press comment to the announcement of the new equipment which is to be produced the moment conditions permit.

In addition to this good publicity which the vending machines have obtained in the nation's press, is the tremendous interest being shown in the new automatic merchandisers by retailers, by business men of all types and by the public generally.

Many manufacturers have reported that they have been in receipt of requests from outstanding manufacturers of daily necessities for conferences as to how vending machines would prove of help in merchandising their products more efficiently and economically. Many of these industrialists are now sold on vending machines for their products.

At the same time it is a known fact in the trade that many coinmen are eagerly awaiting the arrival of new machines to place them on locations where retailers have been pointedly asking for them — due to the press publicity — and also due to the fact that the retail storekeepers have learned that vending machines are of tremendous value to them.

The well known 24-hour-per-day salesmen — the vending machine — has reached up to new and greater importance in the business life of this nation. It is today as well accepted as any proved method for

merchandising products of all types.

Not only are the candy, cigarette and beverage manufacturers eagerly awaiting the presentation of the new machines, but today the producers of frozen foods, and dozens of other items are just as anxious to get started merchandising this economical and efficient way.

The automatic merchandiser has come of age. It has been accepted by firms who frowned upon it in former years. It is today, because of refrigeration and other great improvements, opening a new path for this industry.

Formerly, theatre owners as well as apartment houses decried the thought of installing vending machines of any type. Dirt, crowds, vandalism, etc., were in every argument advanced by these people. Today, the picture has so changed that these are the very people asking for the new machines to be placed in their locations so as to assure their clientele the finest service.

The beverage vending machines are definitely established. Frozen food machines await standardization of packaging and complete distribution. Machines that will vend food and drinks are in the making. The frankfurter venders have already won great publicity — and hot coffee machines follow right in with them.

Over 15 years ago National introduced machines for vending grocery and bakery items — as well as a cylindrical hot coffee machine. Now this type of merchandiser is being asked for by the large apartment houses and also by many storekeepers.

To add to the convenience of these machines and to make them even

more efficient — comes the coin changers. Already three of these have been introduced to the field. The Bell Products Co., "Beacon Coin Changer"; Vendo's "Coin Changer" and the new Bell Aircraft Corp. coin changer. These will not only be placed right on the vending machines but will also act as separate units for change making purposes. And, many believe that because of the perfection of these coin changers, the merchandise machine field will be tremendously advanced.

What is most important to the entire field is the natural swing to merchandising equipment which usually follows this sort of publicity. The trade feels that much new blood can be expected to enter this division of the business. They are also of the belief that many machines will be manufactured to sell direct to locations. One of these will be the large units for frozen foods which many department stores will want to install. And, in addition to department store installation, there may be automatic stores created selling frozen foods via vending machines, just as there now are coin operated laundry stores — needing but one or two persons for servicing purposes.

Cosmetic and beauty preparation manufacturers are again becoming interested in the field. Years ago Jergens introduced a vending machine. The lessons learned here have been of help to others in the cosmetic field and there is a belief that soon after production of all types of merchandisers gets under way — the beauty business will be using vending machines to feature many of its specialty items.

OLD OPS BURN AS NEW BLOOD UPSETS DEALS WITH SCREWY COMM. OFFERS

Urge Distribs Tell Newcomers About Commission Setups and Practical Biz Methods

NEW YORK — *The Cash Box* has been in receipt of many letters these past weeks from established operators who complain bitterly about the new blood which is entering into the business and which is, according to them, upsetting some of the best territories.

One op wrote, "I don't mind competition, in fact, I welcome it for, if anything at all, it keeps us on our toes and makes us get out and do things. But, I sure do hate the kind of competition we are getting in this territory. In the first place most of these people are working in some factory and are being sold a few used machines at tremendously high prices. That's okay with us. What hurts is that they immediately get out in the territory and begin to offer the screwiest commissions we have ever yet heard of in all our history in this business.

"For example," this op reports, "we found one of our machines turned around in a location we had serviced all during the war. The reason? This new, so-called operator, had offered the storekeeper \$250 cash and the first three week's take on the machine. And, as if that wasn't enough, he then slipped the bartender \$20 and two of the other employees \$10 each.

"We know that he can't last and pay 60 percent commission to the location owner at the same time," he continues, "but, what he has done,

is to start a snowball rolling downhill here with other locations phoning in and telling us that he has been around making them the same kind of offer. He works in one of the factories here and so far has placed five machines. He must figure on the machines making enough for him to get him off his factory job eventually. We know that he just can't do it. And so does every good operator in the country. In the meantime, tho, he has raised merry hell around here and we've got our hands full trying to straighten out this territory. In fact, we were already paying only 30% commission to some of our locations and now have been forced to go back to 50%."

This letter is typical of a great many others which have been received. One operator writes in to deplore the practice of a certain distributor who is selling now blood brand new equipment and telling them to operate on a 50/50 basis. He reports, "Everybody in the industry today agrees with *The Cash Box* that we've simply got to get to a new and better commission basis and here is a distributor, who should know better, selling a newcomer to this field brand new equipment and telling this new man to operate on a 50/50 basis when this distributor knows that it's impossible to continue profitably on this basis with the price of the new machines being what they are and overhead what it

is. We simply can't understand a distributor for a large firm doing such a thing today."

One coinman wrote, "All that is needed today is new machines to get into any location. It surely isn't necessary, then, to offer big commissions to the locations and cash besides?"

The Cash Box proposed, many months ago, that some method be immediately adopted by the trade to teach newcomers to this field (and a great many are expected as production continues to loosen up) how to conduct their businesses on such a basis that they will be assured of profitably remaining in this industry. There is plenty of room for a great, great many more coinmen — but, there is no sound reason why territories should be upset by the entrance of these newcomers.

It is the sincere hope of these operators who have addressed themselves to *The Cash Box* regarding this problem that, as one coinman wrote, "The distributors will make it their business to advise these newcomers all about the present commission arrangements, about associations in the territory if these exist, and about all other methods of doing business on a sound and profitable basis so that all of us will be assured of continuing on without having to meet obstacles which are absolutely unnecessary. We know we can depend upon you at *The Cash Box* to help us obtain better methods

OPS CRY FOR MORE BEER

Lack of Foaming Suds is Hurting Take All Over Nation

NEW YORK—Full effect of the beer drought is now being felt by ops all over the nation.

Some months ago when the Federal Government cut down on the use of grain to the brewers *The Cash Box* predicted that the hot summer months would show a definite decline in take.

The effects were first felt in the midwestern states with coinmen reporting, less than sixty days after government curtailment measures went into effect, that collections had started to drop. In a few cases reports came in where the take had fallen as much as 20% and in a few spots even more.

Generally the take has held up thruout the country regardless of the beer shortage, at least while the cool months were still here.

Now letters are daily arriving at the offices of *The Cash Box* from noted ops advising that the beer shortage has become much more acute and that take has dropped in some areas to an alarming extent.

Even eastern operators, who formerly seemed to be immune from the beer shortage, are now also complaining — and crying for more beer to be delivered to their tavern locations.

The effect is nationwide. Ops in various spots report that they expect some of their beer spots to close down (as during the war years) for weeks at a stretch. Some state certain of their locations will close two and three days per week. Others report that their beer selling spots will only remain open for the week-ends.

As yet eastern ops haven't felt a severe drop in take. Collections have been more or less normal for the hot months. In a few cases reports have arrived advising that collections are down 5% and in a very few cases as low as 12%. These are approximated and do not take into consideration the average collection drop which usually comes into effect during the sultry summer months.

What is more important to the cointrade, as one coinman reports, is that this definitely proves that coin machine men must work with the tavern owners as well as with the brewers so that there will not be shortages of this kind in the future.

Closer cooperation has been urged by *The Cash Box* time and time again with the tavern associations. It is today necessary for this industry to work with all allied trades so that it assures itself the most complete cooperation and eliminates any obstacles which may arise.

Everywhere in the nation there is expectancy that take will drop much lower than it has especially during the months of July and August because of the demand for beer and the fact that with the rationing now in effect by all breweries — in some cases cuts of 40% have been made in deliveries — there will be a lower collection period than ever before experienced — even during the war years.

THE CASH BOX**POLL OF THE NATION'S****TOP****JUKE BOX TUNES****CODE:**

AP—APOLLO
AR—ARA
BB—BLUEBIRD
BW—BLACK & WHITE
CA—CAPITOL

CD—CADET
CO—COLUMBIA
CR—CORONET
CS—COSMO
CT—COAST
DE—DECCA
DL—DE LUXE

EX—EXCELSIOR
FS—FOUR STAR
MA—MAJESTIC
MU—MUSICRAFT
NA—NATIONAL
VI—VICTOR
VO—VOGUE

1. THE GYPSY

BE-7003—Freddie Stewart
BW-774—Jan Garber Orch.
CO-36964—Dinah Shore
DE-18817—Ink Spots

DE-23511—Hildegard
MA-7177—Louis Prima Orch.
MU-15062—Phil Brito
CS-475—Frankie Lester—H. McIntyre Orch.
VI-20-1844—Sammy Kaye

2. THEY SAY IT'S WONDERFUL

AR-139—Ginny Simms
CA-252—Andy Russell
CO-36975—Frank Sinatra
DE-18829—Bing Crosby

FS-1082—Ray Herbeck Orch.
MA-7176—Jack Leonard
VI-20-1857—Perry Como
VI-46-0001—Al Goodman Orch.

3. PRISONER OF LOVE

DE-18864—Ink Spots
MU-15065—Gordon Macrae—Walter Gross Orch.

NA-9017—Billy Eckstine
VI-20-1814—Perry Como—Case Orch.

4. DOIN' WHAT COMES NATUR' LLY

CO-36976—Dinah Shore
DE-18872—Jimmy Dorsey O.

MA-7193—De Marco Sisters
VI-46-0001—Al Goodman O.
VI-20-1878—Freddy Martin Orch.

5. CEMENT MIXER

AR-137—Bob Crosby & Orch. Gordon Polk—Vocal
CA-248—Alvino Rey Orch.
CD-CR-201—Slim Gaillard

CS-475—Nancy Reed—H. McIntyre Orch.
DE-18861—Charlie Barnet Orch.
EX-174—Al "Stomp" Russell
MA-1045—Jimmie Lunceford Orch.

6. HEY! BA-BA-RE BOP

DE-18754—Lionel Hampton Orch.

MA-1044—Louis Prima Orch.
VI-20-1859—Glenn Miller Orch.

7. LAUGHING ON THE OUTSIDE

CA-252—Andy Russell
CO-36964—Dinah Shore

DE-18811—Merry Macs
VI-20-1856—Sammy Kaye Orch.

8. I'M A BIG GIRL NOW

CR-512—Dick Stabile Orch.
DE-23499—Gertrude Niesen

VI-20-1812—Sammy Kaye Orch.
MA-7190—Ray McKinley Orch. & Soda Fountain 7

9. LOVE ON A GREYHOUND BUS

CA-261—Dinning Sisters
CO-36979—Kay Kyser Orch.

DE-18873—Guy Lombardo
MA-7183—George Paxton Orch.
VI-20-1860—Vaughn Monroe Orch.

10. I DON'T KNOW ENOUGH ABOUT YOU

CA-236—Peggy Lee

DE-18834—Mills Bros.
VI-20-1861—J. Desmond

RECORD REVIEWS

By *Ralph Emmett*
OF
"THE CASH BOX"

"You've Got Me Crying Again"

"Summertime"

Boyd Raeburn Orchestra
(Musicraft 366)

● Here's a sweet little blues served up with neat instrumental tricks by the Boyd Raeburn Orchestra that'll do right in dinner locations or wherever they're wanting for atmosphere melody. Given a straight warbling by Margy Wood, the customers should like it. The backing, tho, should prove the real money side. It's "Summertime" and really well done as an all instrumental with some neat alto sax work provided by Johnny Bothwell. It's a neat package for the locations mentioned. Use it that way, and it'll net its share.

"Wolverine Blues"

"Drum Improvisation No. 1"

The Baby Dodds Trio
(Circle 1001)

● The Baby Dodds Trio still have a way to go till they're up there, known and in demand. But if this disk is an example, they are a neat little instrumental combo who know how to make the most music with what they've got, 'cause with "Wolverine Blues," a pleasant little piece of hotcha, they do make it good, with clarinet, piano and drummer all netting a bow. On the flipover, Baby Dodds does a side of solo drum work called "Drum Improvisation No. 1," and it may be that this cutting may be one for the money. Lots of customers would be happy to buy a nickel's worth of drum rhythm, and Baby Dodd's is well worth the price.

"Yo Estoy Aprendiendo Ingles"

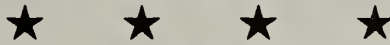
(I'm Learning To Speak English)

"Obelli"

Manuel Lopez
(Exclusive 223)

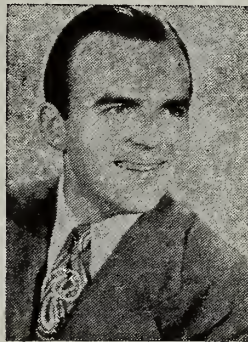
● For a first class *Latino* novelty catch Manuel Mendez on "Yo Estoy Aprendiendo Ingles" (I'm Learning To Speak English). Lyrics and music are nifty, and the way Manuel puts 'em both across adds up to a genuine money-making disk. Catch it and spot it in the soft drink parlors first. Ice cream sales may suffer, but juke box play won't. On the back, Manuel does an original called "Obelli." It's a good melody, and he does right by his own lyrics. The Rafael Mendez ork are due a vote for their top support on both sides.

DISK O'THE WEEK



"Along With Me"

George Paxton Orchestra
(Majestic 7195)



GEORGE PAXTON

● For a long time this reviewer has been waiting for someone to come up with a platter that'll do justice to a tune we'll stake our chips on, "Along With Me." And this cutting by the George Paxton Orchestra with vocal by Lee Taylor is the best to come up at this date. It's a halting, romantic ballad from the sock Broadway musical, "Call Me Mister," and should get heavy play in locations where romancers gather, what's more, its done sanely enough for anybody's dancing pleasure. Maybe you won't take to it at first listening, but the tune has a quality about it that wears down all opposition after a few repeated listenings, and it's the repeats that come from the jukes that'll put this one across. It's a dark horse that'll come to light, but suddenly. Watch the scoreboards. It's bound to happen. The backing, "This Is Always", is a good tune in its own right, and, officially, it headlines the platter. Nonetheless, our bet stands on "Along With Me."

On both sides the Paxton crew show lots of promise. They do need better orchestrations.

"Bumble Boogie"

"Sepulveda"

Alvino Rey Orchestra
(Capitol 262)

● "Bumble Boogie" is an all instrumental musical theme on which the Alvino Rey orchestra really strut with every horn, string and skin they've got, and with the variations they give it, you've got a top drawer platter that'll click and score in any location where they like it sweet and hot. Guitar fanciers will find a master at work, when they catch Alvino's work on this piece of wax. On the flipover, the boys go to work on "Sepulveda," with vocal by Jo Ann Ryan and the ork providing the background chorus.

"Rumba Rhapsody"

"Babalu"

Miguelito Valdes Orchestra
(Musicraft 362)

● "Rumba Rhapsody" is a quietly violent *Latino* melody which should find an eager share of customers, what with the ever increasing number of rumba fans shakin' it 'round the land. They'll take to this tune with a vigor. Adding up to this sock side is outstanding Walter Gross, punctuating thruout with a golden-note piano. Miguelito on the vocal is right in there, and the crew follow the south-of-the-border track right thru to the end of the line. The backing is "Babalu," and with Miguelito again on the impassioned vocal, his ork really send it. If you need a nifty Latin disk, snatch this one.

"My Fickle Eye"

"It Couldn't Be True"

Fontaine Sisters
(Musicraft 15067)

● Tag the Fontaine Sisters to earn glittering fame as juke box personalities come a few more scores like this bit called "My Fickle Eye." They deliver a sock performance and should be taken to heart by the younger juke players in a hurry. On the backing they slow it up (but slow!) for the well known "It Couldn't Be True," and it's a disappointment. Nonetheless, "Fickle" should take heavy money, enough to make the platter well worth the price.

"You Ain't Such A Such A Much"

"Little Eva"

Cousin Joe with
Earl Bostic's Sextet
(Gotham 501)

● Cousin Joe is this reviewer's idea of the best novelty blues singer on wax, and on this platter he maintains that reputation with me. His voice is something out of the cellar trunk but what he does with it should cull pounds of coinage in the boxes. It may go best in Harlem-type locations, but if Park Avenue will pay a fiver to hear Harlem on Broadway, there should be lots of crowds who'd drop a nickel in the chute to this platter. Just spot it right; Cousin Joe'll do the rest. One more word. The instrumental support provided by the Earl Bostic sextet is, as usual, terrific.

"Cindy"

"I've Never Forgotten"

Jo Stafford
(Capitol 259)

● Jo Stafford has one of the smoother vocal styles patterned for the boots and saddles crowd, and on "Cindy," a novelty ballad, she slips one across that should raise a chorus of hi-yi-yippies in any Tom Mix location. Flipped, Jo does "I've Never Forgotten" in the style that has earned her a host of fans. Hear it. It's enough to make you a fan, too. On both sides the instrumental support offered by the Paul Weston Orchestra is top flight.

What's Hot ON THE RECORDS

THE TOP TEN JUKE BOX TUNES THRUOUT THE NATION

for the Week of July 8, 1946

NEW YORK

1. Stone Cold Dead In The Market
2. They Say It's Wonderful
3. The Gypsy
4. Prisoner of Love
5. I Don't Know Enough About You
6. Doin' What Comes Natur'lly
7. Surrender
8. Don't Be A Baby, Baby
9. The Girl That I Marry
10. Someday

CHICAGO

1. The Gypsy
2. All Through The Day
3. They Say It's Wonderful
4. Prisoner of Love
5. I'm A Big Girl Now
6. Laughing On The Outside
7. Doin' What Comes Natur'lly
8. To Each His Own
9. Hey! Ba-Ba-Re-Bop
10. Cement Mixer

LOS ANGELES

1. The Gypsy
2. They Say It's Wonderful
3. Come Rain or Come Shine
4. Bumble Boogie
5. Stone Cold Dead In The Market
6. Bumble Boogie
7. Prisoner of Love
8. Doin' What Comes Natur'lly
9. The Girl That I Marry
10. Come Rain or Come Shine

YOUNGSTOWN, O.

1. The Gypsy
2. Prisoner of Love
3. Hey! Ba-Ba-Re-Bop
4. I'm A Big Girl Now
5. All Through The Day
6. Doin' What Comes Natur'lly
7. They Say It's Wonderful
8. One More Tomorrow
9. It Couldn't Be True
10. Something Old Something New

OMAHA, NEBR.

1. The Gypsy
2. Doin' What Comes Natur'lly
3. All Through The Day
4. Laughing On The Outside
5. Boogie Woogie
6. Beware
7. They Say It's Wonderful
8. Do You Love Me
9. Prisoner of Love
10. One More Tomorrow

COLORADO SPRINGS, COL.

1. The Gypsy
2. Love In Vain
3. Laughing On The Outside
4. I Don't Know Enough About You
5. They Say It's Wonderful
6. All Through The Day
7. Full Moon And Empty Arms
8. Prisoner of Love
9. Shoo Fly Pie
10. Cement Mixer

DARLINGTON, S. C.

1. House of Blue Lights
2. Beware
3. The Gypsy
4. Roue 66
5. Just In Case You Change Your Mind
6. Sneakin' Out
7. I'm A Big Girl Now
8. Precious Memories
9. Doin' What Comes Natur'lly
10. Hey! Ba-Ba-Re-Bop

CUMBERLAND, MD.

1. The Gypsy
2. Prisoner of Love
3. They Say It's Wonderful
4. Laughing On The Outside
5. Cement Mixer
6. I'm A Big Girl Now
7. In Love In Vain
8. All Through The Day
9. Surrender
10. Love On A Greyhound Bus

JOHNSON, NEBR.

1. The Gypsy
2. Prisoner of Love
3. Laughing On The Outside
4. I'm A Big Girl Now
5. They Say It's Wonderful
6. Doin' What Comes Natur'lly
7. Cincinnati Lou
8. Hey! Ba-Ba-Re-Bop
9. Atomic Power
10. Sioux City Sue

DANBURY, CONN.

1. The Gypsy
2. Prisoner of Love
3. They Say It's Wonderful
4. Stone Cold Dead In The Market
5. Laughing On The Outside
6. I'm A Big Girl Now
7. Doin' What Comes Natur'lly
8. One More Tomorrow
9. Seems Like Old Times
10. Salute To Glenn Miller

FOND DU LAC, WISC.

1. The Gypsy
2. Doin' What Comes Natur'lly
3. They Say It's Wonderful
4. Prisoner of Love
5. Who's Sorry Now
6. As If I Didn't Have Enough On My Mind
7. Surrender
8. I'm A Big Girl Now
9. Cement Mixer
10. Give Me The Moon Over Brooklyn

WEST PALM BEACH, FLA.

1. The Gypsy
2. Laughing On The Outside
3. Sioux City Sue
4. They Say It's Wonderful
5. Prisoner of Love
6. Come Rain or Come Shine
7. I'm A Big Girl Now
8. Hey! Ba-Ba-Re-Bop
9. Doin' What Comes Natur'lly
10. I Fall In Love With You Every Day

BYRDE'S EYEVUEW
'ROUND THE WAX CIRCLE
 by
Byrde Gore

Bob Eberle, who was with Jimmy Dorsey's ork, has just opened aa the Blue Mirror in Newark, N. J. (where Phil Brito clicked so well) and is reported to have the Joisey gals ooing and ah-ing. (By the way, Bob, did you, or did you not, yet lose that ciggy lighter wifey gave you?) . . . Handsome Hal McIntyre had his latest Cosmo Record plugged in Walter Winchell's column, with Winchell giving Hal's rendition "orchids", which ain't bad at all, at all . . . I'm wondering what Shirley Booth's first recording will be. Harry Bank, Cosmo's president, tells me that Shirley's going to go over in a great big way in juke boxes and that the first 65,000 of her first record have already been channeled to the juke box trade exclusively . . . Plenty of juke box men talking about that swell double-page spread in the Louisville Courier-Journal (Sunday, June 23) which gave the juke box biz a swell send-off.

* * *

Demand for foreign records is growing greater every day, according to the waxers of these disks. Italian, Spanish, French, Jewish, Scandinavian, Polish, Russian, Irish, and many, many others going into jukeboxes all over the country . . . Luscious looking Connie Haines (Mercury Records) who can sing "Shoo Fly Pie" for me all day long, has just written a song herself, "Don't Treat Me Like That". It sounds just like something "made" for Connie . . . Don't know whether this will go in locations—but may go good for rentals — Musi-craft's new Arthur Murray dance instruction album. Dan Seymour, well known radio announcer, will do the narrating. Musicraft is planning to release the first album in September . . . Columbia has just released a brand new Benny Goodman record, "Blue Skies" backed by "I Don't Know Enough About You", Art Lund does the vocals on both sides . . . Frankie Carle's latest for Columbia is Cynthia's In Love" backed by "I'd Be Lost Without You", both vocals by Marjorie Hughes . . . Woody Herman's latest (Columbia) is "Mabel! Mabel!" backed by "Linger In My Arms A Little Longer", Woody doing the vocal for "Mabel" and Lynne Stevens vocalizing the "Linger In My Arms" side.

* * *

Talk about press agent gags—Bernie Kalban of Mills Music, Inc., who published the "Cement Mixer" got himself some very nice (free) newspaper space with a picture of a gal named, Euvle Johnson, whom he claims is the "Putti-Putti" girl, "on account of", says Kalban, "she has a concrete figure" . . . Desi Arnaz' (Victor) daily stint at the Roxy Theatre here caused a temporary loss of voice. He's dropping out of the Copacabana show because of it to recuperate by doing a little fishing . . . Harry James (whose "Friar Rock" record was chosen last week by Dave Quirk as the "Sleeper of the Week") opened at Convention Hall in Asbury Park, N. J., Sunday, June 29, for a week's stay . . . Charlie Barnett (Decca) is doing a crowd gathering job at the Aquarium Restaurant on 7th Ave. and 47th Street.

* * *

Frank Sinatra is the recipient of two new awards: the Modern Screen Award for the "Best Program of the Year" and the National Father's Day Committee Award for the "Radio Father of the Year" . . . Just in case you're interested, three of the "Modernaires", well known vocal group, are former bandmen, Fran Scott who was with Red Norvo, Ralph Brewster who was with Glenn Miller and Johnny Drake with Eddy Duahin . . . Woody Herman's recording of "The Good Earth" was chosen first among Swing Releases by Downbeat mag.



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4. Prisoner of Love
5. Love On A Greyhound Bus
6. All Through The Day
7. Laughing On The Outside
8. Doin' What Comes Natur'lly
9. Bumble Boogie
10. Do You Love Me

BUFFALO, N. Y.

1. Surrender
2. Doin' What Comes Natur'lly
3. I Don't Know Enough About You
4. They Say It's Wonderful
5. Give Me The Moon Over Brooklyn
6. Cement Mixer
7. All The Time
8. It Couldn't Be True
9. Do You Love Me
10. Who Do You Love, I Hope

CHASKA, MINN.

1. The Gypsy
2. Doin' What Comes Natur'lly
3. Hey! Ba-Ba-Re-Bop
4. They Say It's Wonderful
5. One More Tomorrow
6. Cynthia's In Love
7. Saturday Waltz
8. Laughing On The Outside
9. Surrender
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FOREIGN

Record Review

Italian

"Tic-Toc-Ta"
"Che Nostalgia"
Enzo Di Mola & Orch.
(Standard Int'l 6009)

• "Tic-Toc-Ta" is one of the better Italian waltzes to be heard around town, and this version offered by the Enzo Di Mola orchestra should really be found tops wherever they like a truly gay novelty. Enzo does the vocal himself and his performance is strictly in keeping with what the old timers want to hear. The backing, "Che Nostalgia", is an avid Italian tango done in workmanlike style by the Di Mola aggregation; however, the vocal treatment is nothing to write home about.

Russian

"Baron Von Der Shpik"
"Two Friends"
Leonid Utesov, Vadin Kozin,
USSR State Jazz Orch.
(Asch 102)

• It's rare to find a disk of a jazz melody cut under the Soviet flag, but here's one, and it's sure to be enjoyed. Done to the melody of the old-timer, "Bei Mir Bist Du Shoen," Leonid Utesov really contributes an example of Soviet-styled jazz, complete with hi-de-hoing, as he sings "Baron Von Der Shpik", accompanied instrumentally by the State Jazz Orchestra, USSR. On the flipover, Vadin Kozin steps up and delivers the well-known ballad, "Two Friends." Accompanied instrumentally by a pair of capably fingered accordions, his version is effectively pleasant.

Slovakian

"Edelweiss Waltz"
"Red Wine"
Ernest Benedict Quartet
(Standard Int'l 114)

• The Ernest Benedict Quartet really go to it with a vim in their rendition of this pair of continental melodies, "Edelweiss Waltz" and "Red Wine." All instrumental on both sides, the lads really satisfy more ardent tastes for the middle-European type waltz and polka; juke box play for this disk will be limited to the more roomy locations where the folks can stomp it out. If that be the situation along your route, this piece of wax will earn its way.

Italian

"Come Back To Sorrento"
Phil Brito
(Musicraft 15071)

• This version of the almost universally favored "Come Back To Sorrento", should magnetize the nickels in Italian-American locations. Done entirely in the Italian language, except for a single last line, this waxing answers the demand for a first-class cutting of the tune by a first class singer and a first class orchestra. They'll love it. The reverse is "Give My Heart A Break," a popular romantic ballad done in regular swing fashion, but the "Sorrento" side is good enough to compensate even if the other is found useless in Italian-speaking locations.

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4. New Spanish Two Step
5. Cement Mixer
6. Who's Sorry Now
7. Spring Magic
8. Someday
9. I'm A Big Girl Now
10. Sioux City Sue

EVANSVILLE, IND.

1. The Gypsy
2. Hillbilly Boogie
3. Hey! Ba-Ba-Re-Bop
4. I Don't Know Enough About You
5. Prisoner of Love
6. Doin' What Comes Natur'lly
7. Coax Me A Little Bit
8. I'm A Big Girl Now
9. It's My Lazy Day
10. To Each His Own

ROCHESTER, N. Y.

1. The Gypsy
2. Prisoner of Love
3. Laughing On The Outside
4. Cement Mixer
5. Doin' What Comes Natur'lly
6. I'm A Big Girl Now
7. Hey! Ba-Ba-Re-Bop
8. I Don't Know Enough About You
9. Sioux City Sue
10. Spellbound

GLENDALE, CALIF.

1. The Gypsy
2. Laughing On The Outside
3. They Say It's Wonderful
4. I'm A Big Girl Now
5. Doin' What Comes Natur'lly
6. Prisoner of Love
7. I Don't Know Enough About You
8. All Through The Day
9. House Of Blue Lights
10. Do You Love Me

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Earl Bostic Sextet
3. SUNNY SIDE OF THE STREET
Eddie Haywood Orchestra
4. ROUTE 66
King Cole Trio
5. DRIFTING BLUES
Johnny Moore's Three Blazers

6. DON'T LET THE SUN CATCH YOU CRYIN'
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WENT UP.

2

MEANS PRICE
WENT DOWN.

3

MEANS MACHINE JUST ADDED
TO LIST.

4

MEANS PRICES WENT UP AND DOWN
DURING THE PAST WEEK.

5

MEANS PRICES REMAINED SAME AS
IN LAST PRICE LISTS.

6

MEANS NO PRICES QUOTED FOR PAST
TWO WEEKS.

7

MEANS NO PRICES QUOTED FOR PAST
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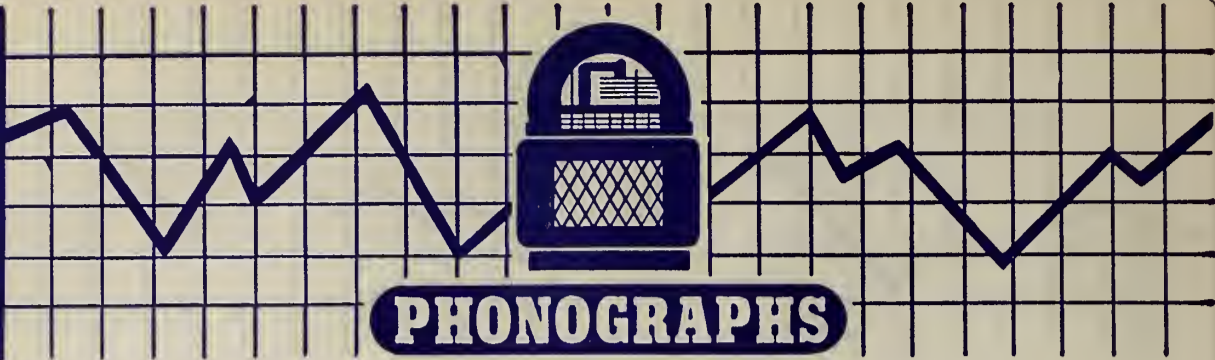
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xx. 20 Record '43 Cabt	450.00	459.50
xx. Playboy	10.00	18.00
xx. Selectomatic 16	4.50	6.50
6. Selectomatic 24	7.00	8.95
6. Selectomatic 20	5.00	9.95
xx. Remote Speak Organ	24.50	32.50
xx. Multi-Selector 12 Rec	69.50	
xx. Melody Parade Bar	4.50	
1. 5c Wall-O-Matic Wireless	23.00	42.50
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1. 5c Bar-O-Matic Wireless	29.00	39.50
5. 5c Wall-O-Matic 3 Wire	24.50	37.50
7. 30 Wire Wall Box	9.75	15.00
xx. Power Supply	15.00	
xx. 5, 10, 25c Bar-O-Matic 3-Wire	32.50	35.00
xx. 5, 10, 25c Wall-O-Matic 3-Wire	34.50	35.00
2. 5, 10, 25c Wall-O-Matic Wireless	47.50	50.00
5. 5, 10, 25c Bar-O-Matic Wireless	42.50	49.50
xx. Electric Speaker	25.00	29.50
xx. Wireless Stroller	17.50	27.50
xx. Wall Brackets	2.50	3.50
1. Wired Speak Organ	20.00	27.50

KEENEY

5. Wall Boxes	\$5.25	\$6.00
xx. Adaptor for Seeburg	25.00	
xx. Adaptor for Rockola	27.50	
xx. Adaptor for 616 Wurlitzer..	15.00	
xx. Twin 12 Adaptor	25.00	37.50
xx. Wurlitzer 24 Adaptor	15.00	
7. Adaptor for Mills Empress..	24.50	32.50
xx. Organ Speaker	35.00	
xx. Sun Ray Speaker	25.00	
xx. Bar Brackets	2.50	3.50

MILLS

6. Zephyr	55.00	84.50
xx. Studio	70.00	119.50
xx. Dance Master	70.00	99.50
xx. DeLuxe Dance Master	50.00	52.50
5. Do-Re-Mi	75.00	77.50
5. Panoram	325.00	399.50
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2. Throne of Music	299.50	395.00
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xx. Throne with Adaptor	275.00	285.00
1. Empress	395.00	410.00
xx. Panoram Adaptor	8.50	
xx. Panoram 10 Wall Box	8.50	
xx. Speaker	10.00	29.50
5. Panoram Peek (Con)	275.00	325.00
xx. Conv for Panoram Peek	12.50	

GABEL

xx. 12 Record, Jr.	42.50	125.00
xx. 12 Record with Adaptor	58.50	
xx. 12-12 Adaptor	94.00	
xx. 18 Rec. Ill. Gril	20.00	60.00
xx. 18 with Adaptor	99.50	125.00
xx. 20 Record Lite Up	225.00	265.00
xx. 24 Record Last Mdl	75.00	95.00

PACKARD

5. Play Mor Wall and Box	25.00	38.95
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5. Bar Bracket	4.50	5.00
xx. Willow Adaptor	18.00	59.50
xx. Chestnut Adaptor	25.00	36.50
xx. Cedar Adaptor	30.00	39.50
xx. Poplar Adaptor	25.00	46.50
xx. Maple Adaptor	30.50	
xx. Juniper Adaptor	27.00	29.00
xx. Elm Adaptor	25.00	
xx. Pine Adaptor	25.00	59.50
xx. Beech Adaptor	20.00	71.50
xx. Spruce Adaptor	35.00	45.00
xx. Ash Adaptor	25.00	35.00
xx. Walnut Adaptor	25.00	59.50
xx. Lily Speaker	14.50	17.00
xx. Violet Speaker	21.00	24.50
xx. Orchid Speaker	49.50	50.00
xx. Iris Speaker	55.00	59.50



**C.M.I.
BLUE
BOOK**

xx. Atlas Baseball	\$75.00	\$85.00	2. Midget Skee Ball	50.00	89.50
7. ABT 6 Gun Rifle Rg	1195.00	1250.00	xx. Midget Skee Ball DeL	75.00	90.00
1. Bally Alley	39.50	69.50	xx. Mills Rotary Digger	29.50	49.50
2. Bally Basketball	39.50	75.00	1. Mutoscope Ace Bomber	225.00	249.50
6. Bally Convoy	150.00	170.00	xx. Mutoscope Bowl Alley	110.00	
2. Bally Defender	97.50	249.50	4. Mutoscope Dr. Mobile	150.00	284.50
xx. Bally Eagle Eye	49.50		xx. Mutoscope Dr. Mobile w tk.	260.00	325.00
5. Bally King Pin	145.00	195.00	6. Mutoscope Elec Trav Crane.	95.00	115.00
5. Bally Lucky Strike	100.00	105.50	xx. Mutoscope Fan Ft Dig	39.50	40.00
2. Bally Rapid Fire	89.50	169.50	1. Mutoscope Photomatic	675.00	795.00
5. Bally Sky Battle	145.00	225.00	6. Mutoscope Roll Frt Cr.	50.00	69.50
6. Bally Racer	50.00	150.00	2. Mutoscope Sky Fighter	159.50	249.50
5. Bally Bull Jap Con	40.00	49.50	xx. Mutoscope Sky Fighter		
6. Bally Shoot-the-Bull	50.00	69.50	w. con.	200.00	229.50
5. Bally Torpedo	119.50	149.50	7. Mutoscope Hockey	55.00	90.00
5. Bally Undersea Raider	399.50		xx. Mutoscope Magic Fing	85.00	125.00
7. Bang A-Deer	75.00	85.00	6. Mutoscope Pokerino	45.00	50.00
5. Bank Ball	375.00	379.50	6. Munves Super Skee Roll	349.50	
1. Bell-O-Ball	125.00	150.00	xx. Munves Trap-the-Jap	150.00	
xx. Blister Gunner Con	10.00		xx. Pennant	35.00	49.50
6. Bowl-A-Bomb	75.00	150.00	4. Periscope	95.00	195.00
5. Bowling League	150.00	175.00	5. Pilot Trainer	750.00	850.00
6. Buckley DeLuxe Dig	75.00	85.00	2. Pitchem & Catchem	65.00	140.00
6. Buckley Treas Is Dig	55.00	59.50	5. Poker & Joker	79.50	110.00
6. Casino Golf	29.50	49.50	5. Radio Rifle	27.50	29.50
5. Chicoin Goalee	525.00		xx. Rockola Ten Pins LD	35.00	39.00
2. Chicoin Hockey	149.50	229.50	xx. Rockola Ten Pins HD	40.00	69.50
1. Chicoin Rola Score	95.00	125.00	xx. Rockola Tom Mix Rifle	25.00	39.50
7. Chester Pollard Golf	34.50	75.00	6. Rockola World Series	89.50	99.50
5. Circus Romance	150.00	249.50	xx. Rockola Talkie Hrsp	100.00	125.00
2. Cupid Wheel	75.00	90.00	xx. Rock-O-Ball	75.00	125.00
5. Daval Bumper Bowling	79.50	99.50	2. Roll-A-Ball (Jafco)	225.00	275.00
xx. Daval-U-Roll-It	44.50		2. Scientific Baseball	75.00	110.00
xx. Evans Duck Pin Alley	189.50		4. Scientific Batting Pr	100.00	149.50
xx. Evans In-the-Barrel	75.00	119.50	2. Scientific Basketball	30.00	75.00
6. Evans Super Bomber	235.00	275.00	xx. Scientific Battle Royal	149.50	
7. Evans Play Ball	149.50	150.00	xx. Scientific X-Ray Pkr	49.50	109.50
7. Evans Ski Ball	82.50	125.00	5. See-A-Freak	49.50	89.50
1. Evans Ten Strike, LD	45.00	69.50	1. Seeburg Chicken Sam	89.50	139.50
4. Evans Ten Strike, HD	79.50	150.00	7. Seeburg Jap Con	74.50	150.00
2. Evans Tommy Gun	84.50	135.00	xx. Seeburg Jail Bird	100.00	150.00
6. Exhibit Bicycle	74.50	125.00	1. Seeburg Shoot-the-Chute	109.50	139.50
xx. Exhibit Basketball	75.00		xx. Seeburg Hitler Con	70.00	95.00
xx. Exhibit Bowling Alley	59.50	60.00	6. Seeburg Hockey	49.50	69.50
5. Exhibit Hi-Ball	69.50	75.00	2. Seeburg Par Gun	84.50	89.50
5. Exhibit Merchantman			5. Seeburg Rayolite	99.50	129.50
Roll Ch. Digger	79.50	89.50	7. Selectorscope	139.50	149.50
2. Exhibit Rotary Mdsr	250.00	295.00	xx. Shoot-A-Bazooka (Con)	10.00	
1. Exhibit Vitalizer	99.50	175.00	5. Skee-Barrel Roll	295.00	369.50
2. Genco Bank Roll	145.00	150.00	xx. Star Elec Hoist Dig	25.00	79.50
xx. Genco Magic Roll	39.50	125.00	2. Super Torpedo	169.50	275.00
2. Genco Play Ball	100.00	150.00	2. Supreme Bolascor	250.00	325.00
5. Genco Total Roll	525.00		5. Supreme Gun (Rev)	50.00	175.00
2. Groetchen Mtn Climb	59.50	75.00	5. Supreme Skee Roll	190.00	210.00
2. Groetchen Metal Typer	195.00	395.00	xx. Supreme Skill Roll	329.50	
1. Gottlieb Skee Ballette	75.00	79.50	2. Supreme Rocket Buster	80.00	169.50
6. Jenn Roll-in-the-Bar	150.00	165.00	2. Tail Gunner	60.00	129.50
1. Keeney Air Raider	104.50	195.00	5. Test Pilot	99.50	129.50
5. Keeney Anti-Aircrft. Br.	37.50	79.50	xx. Target Roll, 14 Ft.	79.50	
2. Keeney Anti-Aircrft. Bl.	25.00	54.50	7. Thunderbolt	175.00	295.00
xx. Keeney Bowlette	150.00	200.00	xx. Tokio Raider (Con)	16.50	16.75
xx. Keeney Navy Bomber	175.00	195.00	6. Victory Pool (Play Pool)	75.00	79.50
5. Keeney Sub Gun	50.00	175.00	1. Victory Roll	165.00	195.00
2. Keeney Texas League	32.50	55.00	5. Warner Voice Recorder	150.00	199.50
xx. Kirk Air Defense	115.00	145.00	6. Western Baseball '39	65.00	69.50
7. Kirk Night Bomber	225.00	259.50	1. Western Baseball '40	95.00	119.50
5. Keep Punching	99.50	110.00	2. Western Major League	100.00	149.50
xx. Klip-a-Nip (Con)	16.50	16.75	6. Western Super Strength	35.00	39.50
xx. Kue Ball	25.00	30.00	xx. Western Recordit	200.00	325.00
4. Liberator	109.50	169.50	1. Wurlitzer Skee-ball	225.00	295.00
			7. Whee-Gee Mystic	169.50	195.00
			5. Zingo	99.50	225.00

C.M.I. BLUE BOOK



ONE-BALLS

xx. All American Derby Con	\$49.50	\$85.00
xx. All American	25.00	39.50
xx. Arlington	11.50	15.00
xx. Aksaraben, PO	35.00	49.50
xx. Arrowhead	35.00	
5. Big Game, PO	94.50	129.50
xx. Big Prize, FP	39.50	75.00
6. Big Prize, PO	39.50	49.50
2. Blue Grass, FP	129.50	195.00
xx. Blue Ribbon, PO	40.00	
2. Challenger	39.50	50.00
4. Club Trophy, FP	189.50	325.00
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5. Congo	32.50	99.50
1. Contest, FP	85.00	99.50
4. Dark Horse, FP	100.00	339.50
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xx. Derby King	65.00	70.00
xx. Derby Clock, PO	69.50	75.00
xx. Derby Heat, PO	32.50	
xx. Derby Time, PO	65.00	150.00
xx. Derby Winner, PO	100.00	125.00
4. '41 Derby, FP	189.50	350.00
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xx. Dust Whirls	250.00	275.00
7. Eureka	25.00	40.00
xx. Feed Bag, PO	50.00	
xx. Flasher, PO	35.00	
xx. Fleetwood	24.50	35.00
xx. Flying Champ	65.00	100.00
4. Fairmount	435.00	495.00
5. Fair Grounds, PO	22.50	59.50
xx. Fast Track	29.50	
6. Five-in-One, FP	25.00	49.50
4. Fortune, FP	125.00	200.00
2. Gold Cup, FP	49.50	50.00
2. Grand National	40.00	135.00
2. Grand Stand, PO	37.50	47.50
xx. Gold Medal, PO	25.00	45.00
6. Hawthorne, PO	49.50	99.50
xx. Horseshoes, PO	39.50	
5. Jockey Club	244.50	375.00

4. Kentucky	\$185.00	275.00
2. Long Acre	349.50	435.00
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4. Long Shot, PO	185.00	275.00
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4. One-Two-Three '39, FP	39.50	42.50
5. One-Two-Three '40	75.00	99.50
1. One-Two-Three '41	79.50	109.50
5. Owl, FP	69.50	79.50
xx. Pastime (Rev)	175.00	293.50
5. Preakness, PO	10.00	14.50
5. Pacemaker, PO	39.50	55.00
4. Pimlico, FP	250.00	375.00
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7. Pot Shot	39.50	40.00
1. Race King (Rev)	89.50	125.00
2. Record Time, FP	135.00	184.50
xx. Rockingham	179.50	225.00
1. Santa Anita	94.50	165.00
6. 7 Flasher, FP	64.50	79.50
xx. Sport Event, FP	129.50	135.00
5. Sky Lark, FP & PO	124.50	175.00
1. Sport Special, FP	129.50	175.00
xx. Sport Page, PO	29.50	65.00
6. Spinning Reels, PO	75.00	79.50
1. Sport King, PO	150.00	275.00
xx. Stepper Upper, PO	55.00	65.00
1. Sportsmen (Rev)	195.00	295.00
5. Track Record	55.00	75.00
5. Thistledown	50.00	55.00
2. Thoroughbred	349.50	425.00
2. Turf Champ, FP	50.00	69.50
xx. Turf Special	15.00	
1. Turf King	300.00	375.00
6. Victorious 1943 (Rev)	69.50	139.50
7. Victorious 1944 (Rev)	65.00	79.50
5. Victorious 1945 (Rev)	100.00	109.50
1. Victory, FP	25.00	65.00
5. Whirlaway (Rev)	249.50	400.00
xx. Winning Ticket	65.00	69.50
1. War Admiral (Rev)	125.00	265.00
xx. Zipper	29.50	

C.M.I. BLUE BOOK



CIGARETTE, CANDY & SCALES

CIGARETTE

DU GRENIER

6. Model S 7 Column	\$10.00	\$49.50
5. Model VD 7 Column	15.00	64.50
5. Model W 9 Column	20.00	69.50
6. Model WD 9 Column	25.00	74.50
5. Champion, 11 Column King Size	45.00	104.50
7. Champion, 9 Column	40.00	97.50
xx. Champion, 7 Column	35.00	95.00

NATIONAL

xx. Model 9-50	50.00	100.00
xx. Model 7-50, Regular	42.50	
xx. Model 7-50, King Size	42.50	47.50
5. Model 9-30	50.00	60.00
6. Model 9A	65.00	115.00
xx. Model 6-30	22.50	29.50
xx. Model 6-26	15.00	

ROWE

xx. Aristocrat, 6 Column	7.50	
xx. Imperial, 6 Col.	15.00	50.00
xx. Imperial, 8 Col.	25.00	47.50
xx. Royal, 6 Col.	35.00	50.00
xx. Royal, 8 Col.	60.00	70.00
6. Royal, 10 Col.	80.00	100.00
xx. President, 6 Col.	45.00	
xx. President, 8 Col.	55.00	95.00
xx. President, 10 Col.	100.00	115.00

U-NEED-A-PAK

6. Model E, 6 Col.	10.00	37.50
xx. Model E, 8 Col.	25.00	55.00
2. Model E, 9 Col.	25.00	59.50
5. Model E, 12 Col.	35.00	59.50
xx. Model E, 15 Col.	45.00	65.00
xx. Model A, 8 Col.	30.00	60.00
xx. Model A, 9 Col.	35.00	70.00
xx. Model 500, 7 Col.	60.00	92.50
xx. Model 500, 9 Col.	59.50	100.00
xx. Model 500, 15 Col.	75.00	112.50

CANDY

DU GRENIER

xx. Candy Man	\$39.50	\$45.00
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NATIONAL

xx. Model 618, 6 Column	50.00	
xx. Model 918, 9 Column Regular	60.00	
xx. Model 918, 9 Column Special	85.00	100.00

ROWE

xx. 8 Column Standard	45.00	
xx. 8 Column DeLuxe	85.00	
6. 8 Column 1c Gum & Mint..	9.50	17.50
xx. 8 Column 5c Gum & Mint..	16.50	

U-NEED-A-PAK

xx. 5 Column	40.00	69.50
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U-SELECT-IT

xx. 54 Bars	15.00	22.50
xx. 72 Bars	20.00	

STONER

xx. 6 Column	55.00	
xx. 8 Column	65.00	

SCALES

WATLING

2. Tom Thumb, Plain	47.50	50.00
xx. Tom Thumb, Fortune	75.00	89.50
1. 500 Fortune	90.00	100.00
6. Hi-Boy Guesser	65.00	69.50

JENNINGS

xx. Junior	25.00	
6. Lo Boy	49.50	

PEERLESS

xx. Lo Boy	37.50	50.00
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MILLS

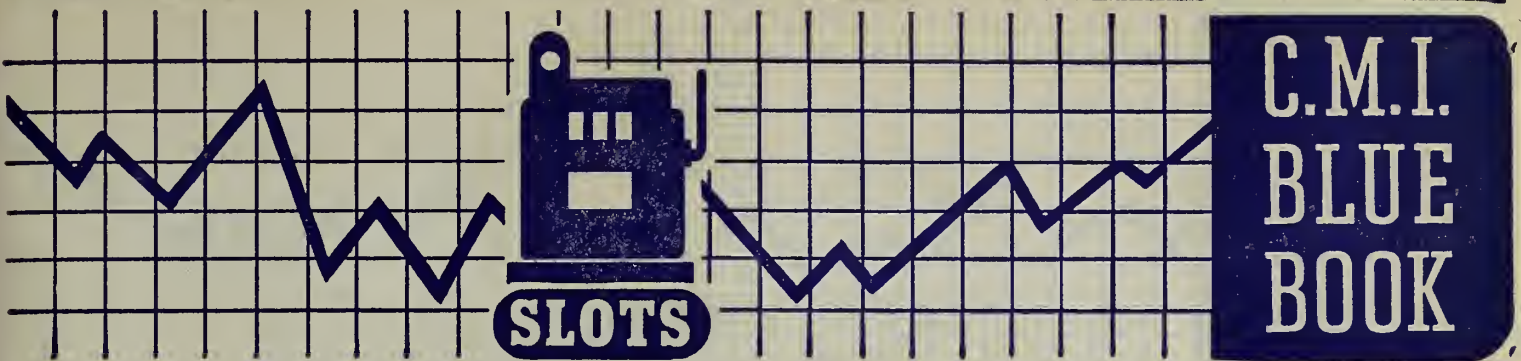
6. Lo Boy	40.00	59.50
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PACE

6. Lo Boy	40.00	49.50
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IDEAL

6. Lo Boy	42.50	
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MILLS

5. 5c Black, HL	\$195.00	\$275.00
5. 10c Black	145.00	285.00
5. 25c Black, HL	175.00	295.00
xx. 5c Emerald Chrome, HL	225.00	275.00
xx. 10c Emerald Chrome, HL	275.00	
xx. 25c Emerald Chrome, HL	450.00	
xx. 50c Emerald Chrome, HL	625.00	675.00
5. 5c Gold Chrome, HL	225.00	250.00
2. 10c Gold Chrome, HL	250.00	275.00
xx. 25c Gold Chrome, HL	255.00	300.00
xx. 50c Gold Chrome, HL	375.00	625.00
4. 5c Gold Chrome	175.00	250.00
1. 10c Gold Chrome	225.00	275.00
5. 25c Gold Chrome	195.00	275.00
1. 50c Gold Chrome	445.00	475.00
5. 5c Copper Chrome	205.00	229.50
5. 10c Copper Chrome	210.00	250.00
5. 25c Copper Chrome	225.00	275.00
5. 5c Club Bell	175.00	185.00
5. 10c Club Bell	195.00	225.00
6. 25c Club Bell	250.00	295.00
xx. 50c Club Bell	80.00	900.00
xx. 1c Blue Front	65.00	100.00
5. 5c Blue Front	115.00	189.50
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2. 10c Blue Front	135.00	199.50
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2. 25c Blue Front	145.00	250.00
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2. 50c Blue Front	375.00	395.00
xx. 1c Brown Front	180.00	195.00
1. 5c Brown Front	125.00	179.50
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1. 10c Brown Front	145.00	197.50
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2. 25c Brown Front	160.00	225.00
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6. 50c Brownt Front	375.00	395.00
xx. 1c Cherry Bell	90.00	165.00
1. 5c Cherry Bell	139.50	225.00
6. 10c Cherry Bell	140.00	150.00
5. 25c Cherry Bell	87.50	185.00
xx. 1c Bonus Bell	289.50	
5. 5c Bonus Bell	169.50	175.00
5. 10c Bonus Bell	135.00	215.00
5. 25c Bonus Bell	285.00	295.00
1. 5c Original Chrome	179.50	239.50
1. 10c Original Chrome	220.00	250.00
2. 25c Original Chrome	235.00	275.00
2. 50c Original Chrome	375.00	445.00
xx. 1c QT Blue	35.00	42.50
2. 5c QT Blue	82.50	89.50
5. 10c QT Blue	65.00	99.50
xx. 25c QT Blue	100.00	125.00
xx. 1c Qt Green	25.00	35.00
xx. 5c QT Green	35.00	39.50
5. 10c QT Green	65.00	79.50
xx. 5c QT, FP	49.50	
5. 1c QT Glitter Gold	45.00	59.50
1. 5c QT Glitter Gold	89.50	174.50
1. 10c QT Glitter Gold	139.50	184.50
xx. 25c QT Glitter Gold	125.00	
xx. 1c VP Bell	29.50	
xx. 1c VP Bell, JP	37.50	
xx. 1c VP Bell, Green	22.50	
5. 5c VP Bell, Green	30.00	49.50
xx. 1c VP Chrome	40.00	
2. 5c VP Chrome	45.00	69.50
xx. 5c VP Chrome, Plus	55.00	65.00
xx. 1c VP Bell, B&G	32.50	
5. 5c VP Bell, B&G	39.50	54.50
xx. 5c Futurity	99.50	135.00
6. 10c Futurity	110.00	190.00
xx. 25c Futurity	110.00	150.00
xx. 50c Futurity	194.50	
4. 5c Black Cherry Bell	200.00	225.00
2. 10c Black Cherry Bell	225.00	250.00

1. 25c Black Cherry Bell	\$250.00	\$285.00
xx. 5c Yellow Front	69.50	72.50
xx. 10c Yellow Front	135.00	
xx. 25c Yellow Front	150.00	
xx. 1c Smoker Bell	35.00	40.00
xx. 5c Smoker Bell	39.50	50.00
xx. 5c FP Mint Vendor	85.00	150.00
7. 25c Golf Ball Vendor	219.50	245.00
7. 5c War Eagle	100.00	125.00
1. 10c War Eagle	120.00	129.50
5. 25c War Eagle	124.50	125.00
xx. 50c War Eagle	300.00	365.00
xx. 5c Red Front	90.00	125.00
xx. 10c Red Front	150.00	
xx. 25c Red Front	145.00	275.00
xx. 5c F.O.K.	15.00	17.50
6. 5c Roman Head	119.50	125.00
xx. 10c Roman Head	100.00	175.00
xx. 25c Roman Head	124.50	195.00
6. 50c Roman Head	269.50	315.00
xx. 1c Skyscraper	40.00	
7. 5c Skyscraper	59.50	75.00
xx. 10c Skyscraper	64.50	85.00
xx. 25c Skyscraper	69.50	89.50
xx. 50c Skyscraper	250.00	
xx. 1c Lion Head	30.00	
xx. 5c Lion Head	40.00	54.50
7. 5c Extraordinary	105.00	120.00
6. 10c Extraordinary	139.50	150.00
xx. 25c Extraordinary	125.00	169.50
xx. 50c Extraordinary	400.00	449.50
5. 5c Melon Bell	125.00	129.50
5. 10c Melon Bell	139.50	149.50
6. 25c Melon Bell	135.00	150.00
xx. 5c Wolf Head	47.50	69.50
6. 10c Wolf Head	49.50	89.50
xx. 25c Wolf Head	50.00	70.00
xx. 1c Shamrock Bell	27.50	
xx. 5c Slugproof 3-5	124.50	

WATLING

xx. 1c Rolatop	10.00	15.00
1. 5c Rolatop	79.50	107.50
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5. 10c Rolatop	75.00	135.00
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2. 25c Rolatop	110.00	125.00
xx. 50c Rolatop	190.00	195.00
xx. 5c Club Bell	65.00	110.00
xx. 10c Club Bell	75.00	175.00
xx. 25c Club Bell	215.00	275.00
xx. 1c Twin JP	25.00	29.50
xx. 5c Twin JP	25.00	29.50
xx. 10c Twin JP	54.50	
xx. 25c Twin JP	55.00	69.50
xx. 1c Blue Seal	22.50	
7. 5c Blue Seal	25.00	45.00
xx. 10c Blue Seal	52.50	60.00
7. 25c Blue Seal	27.50	29.50
xx. 1c Treasury	10.00	20.00
xx. 5c Treasury	32.50	60.00
xx. 10c Treasury	32.50	75.00
xx. 25c Treasury	80.00	109.50
xx. 5c Wonder Vendor	64.50	
xx. 5-25 Rolatop	49.50	
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6. 5c Columbia Chrome	65.00	75.00
6. 1c Columbia	69.50	
5. 5c Columbia JPV Bell	35.00	97.50
2. 5c Columbia Fruit	57.50	59.50
5. 5c Columbia Cig RJ	45.00	59.50
1. 5c Columbia DJP	79.50	82.50
xx. 10c Columbia DJP	45.00	79.50
xx. 10c Columbia Club DJ	75.00	
xx. 5c Columbia Club Cig GA	44.50	65.00
xx. 10c Columbia Club Cig GA	59.60	69.50
1. 5c Columbia Cig GA	79.50	128.50
5. 5c Columbia Fruit GA	69.50	89.50
1. Columbia Orig GA	47.50	89.500
4. Conv Columbia Chrome	50.00	94.50

C.M.I. BLUE BOOK



P A C E

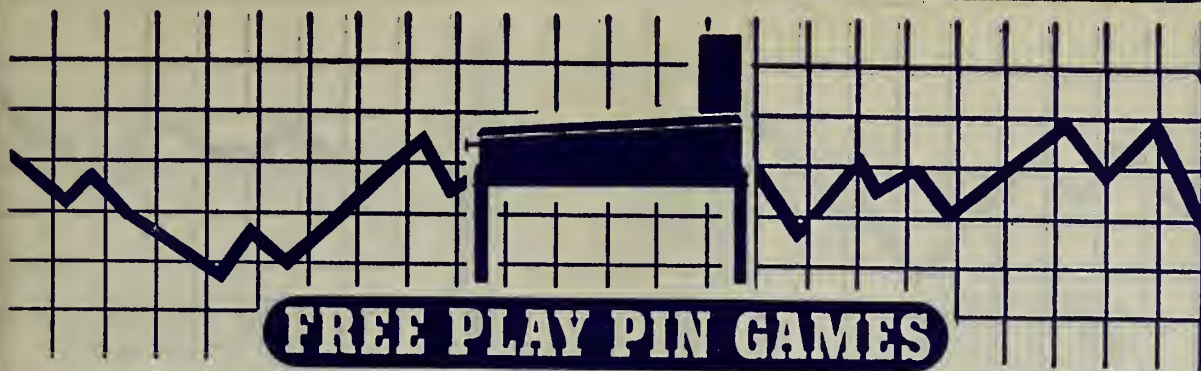
xx. 1c Bantam	\$20.00	\$27.50
xx. 5c Bantam	19.50	24.50
6. 10c Bantam	34.50	69.50
xx. 25c Bantam	39.50	42.50
5. 5c Comet, FV	50.00	55.00
2. 10c Comet, FV	65.00	85.00
5. 25c Comet, FV	75.00	95.00
xx. 50c Comet, FV	98.50	125.00
xx. 5c Comet, DJP	40.00	75.00
xx. 10c Comet, DJP	50.00	79.50
2. 1c Comet, Blue	37.50	39.50
7. 5c Comet, Blue	50.00	59.50
1. 10c Comet, Blue Front	50.00	65.00
6. 25c Comet, Blue Front	90.00	95.00
xx. 50c Comet	295.00	300.00
5. 5c All Star Comet	79.50	97.50
5. 10c All Star Comet	60.00	89.50
5. 25c All Star Comet	99.50	125.00
5. 50c All Star Comet	275.00	350.00
xx. 1c All Star 2-4	35.00	39.00
xx. 1c Rocket	149.50	
2. 5c Rocket	85.00	94.50
5. 10c Rocket	100.00	119.50
xx. 25c Rocket	125.00	139.50
xx. 5c TJ Comet	47.50	
2. 5c Club Bell	90.00	150.00
1. 10c Club Bell	110.00	125.00
xx. 25c Club Bell	125.00	145.00
xx. 50c Club Bell	285.00	295.00
xx. 1c DeLuxe	55.00	
5. 5c DeLuxe	94.50	105.00
5. 10c DeLuxe	119.50	149.50
2. Double Slot 5-25c	210.00	225.00
xx. 5c Comet Console	110.00	149.50
xx. 10c Comet Console	125.00	159.50
5. 25c Comet Console	169.50	195.00
5. 5 & 25c Comet Con Comb.	195.00	249.50
xx. 5c Kitty	70.00	75.00
xx. 10c Kitty	35.00	85.00
xx. 25c Kitty	210.00	
xx. 5c Comet Red	90.00	125.00
xx. 10c Comet Red	120.00	
7. 5c Slugproof	95.00	97.50
xx. 10c Slugproof	95.00	100.00
xx. 25c Slugproof	125.00	165.00
xx. 1c	39.00	39.50

CAILLE

5. 5c	35.00	75.00
5. 10c	59.50	90.00
4. 25c	39.50	125.00
xx. 5c & 25c	275.00	
xx. 5c Cadet	37.50	65.00
xx. 10c Cadet	95.00	125.00
xx. 25c Cadet	89.50	105.00
xx. 5c Playboy	49.50	75.00
xx. 10c Playboy	49.50	75.00
xx. 25c Playboy	60.00	
xx. 5c Commander	35.00	75.00
xx. 10c Commander	50.00	75.00
xx. 25c Commander	65.00	75.00
xx. 7-Way Slot 5c	49.50	62.50
5. 7-Way Slot 25c	98.00	225.00
xx. 5c Doughboy	49.50	
5. 5c Club Bell	40.00	59.00
5. 10c Club Bell	59.00	69.50
xx. 25c Club Bell	90.00	100.00

JENNINGS

5. 5c Chief	\$85.00	\$100.00
5. 10c Chief	95.00	125.00
xx. 25c Chief	129.50	175.00
5. 50c Chief	295.00	349.50
1. 5c Silver Moon Chief	145.00	175.00
5. 10c Silver Moon Chief	150.00	195.00
1. 25c Silver Moon Chief	180.00	195.00
5. 5c Silver Chief	119.50	185.00
2. 10c Silver Chief	125.00	199.50
1. 25c Silver Chief	165.00	169.50
xx. 50c Silver Chief	550.00	650.00
5. 5c Club Bell	119.50	169.50
5. 10c Club Bell	139.50	185.00
1. 25c Club Bell	169.50	185.00
xx. 50c Club Bell	350.00	
6. 5c Sky Chief	115.00	159.50
xx. 10c Sky Chief	159.50	189.50
xx. 25c Sky Chief	200.00	
5. Triplex Chief 5-10-25	100.00	150.00
7. 1c Little Duke	12.50	25.00
xx. 5c Century	35.00	45.00
xx. 10c Century	49.50	69.50
xx. 25c Century	50.00	
5. 50c Century	225.00	295.00
7. 5c Gooseneck	20.00	29.50
xx. 10c Gooseneck	30.00	35.00
xx. 25c Gooseneck	47.50	55.00
6. 50c Gooseneck	129.50	149.50
xx. 1c Little Duchess	20.00	29.50
6. 5c Little Duchess	25.00	27.50
5. 10c Golf Ball Vndr	129.50	190.00
5. 25c Golf Ball Vndr	149.50	190.00
xx. 5c Chrome Sup Chief	175.00	
xx. 10c Chrome Chief SP	152.00	
7. 5c Red Skin	125.00	145.00
xx. 10c Red Skin	135.00	149.50
xx. 25c Red Skin	150.00	
xx. 5c Big Chief	90.00	115.00
5. 10c Big Chief	165.00	
xx. 25c Big Chief	199.50	
7. \$1.00 Bell	595.00	695.00
5. Cigarolla	65.00	119.50
5. Cigarolla XXV	89.50	129.50
7. Cigarolla XV	65.00	75.00
4. 5c Victory Chief	97.50	190.00
2. 10c Victory Chief	95.00	140.00
5. 25c Victory Chief	155.00	157.00
xx. 1c 4 Star Chief	79.50	110.00
1. 5c 4 Star Chief	98.50	119.50
5. 10c 4 Star Chief	115.00	119.50
5. 25c 4 Star Chief	135.00	149.50
xx. 1c Dixie Bell	35.00	
6. 5c Dixie Bell	75.00	95.00
5. 10c Dixie Bell	60.00	95.00
xx. 25c Dixie Bell	295.00	
xx. 50c Dixie Bell	385.00	404.50
2. 5c Victory 4 Star Ch	200.00	350.00
2. 10c Victory 4 Star Ch	210.00	225.00
xx. 25c Victory 4 Star Ch	350.00	



FREE PLAY PIN GAMES

**C.M.I.
BLUE
BOOK**

5. A. B. C. Bowler	\$60.00	\$70.00	2. Cross Line	\$50.00	\$79.50
5. Action (Rev)	119.50	124.50	xx. Crystal	34.50	45.00
1. Air Circus	135.00	139.50	xx. Crystal Gazer	26.50	
xx. Air Force	84.50	85.00	xx. Dandy	19.00	27.50
xx. Airliner	15.00	22.50	xx. Daily Dozen	10.00	25.00
xx. Airport	17.50	20.00	xx. Davy Jones	15.00	49.50
xx. Alert (Rev)	59.50	80.00	7. Defense (Baker)	35.00	49.50
4. All American	49.50	62.50	4. Defense (Genco)	89.50	119.50
2. Ali Baba	27.50	32.50	xx. De-Icer (Rev)	79.50	
5. All Out (Rev)	59.50	79.50	6. Destroyer (Rev)	67.50	75.00
2. American Beauty (Rev)	89.50	139.50	xx. Dive Bomber (Rev)	39.50	
2. Anabel	24.50	39.50	5. Dixie	42.50	49.50
2. Arizona (Rev)	194.50	269.50	7. Do-Re-Mi	77.50	99.50
6. Armada	19.50	54.50	5. Double Feature	42.50	45.00
2. Argentine	79.50	89.50	5. Doughboy	39.50	45.00
xx. Arrowhead	19.50	50.00	xx. Double Play	60.00	89.50
1. Attention	69.50	74.50	2. Drum Major	34.50	39.50
2. Avalon	15.00	17.50	1. Dude Ranch	49.50	65.00
xx. Airway	22.50		xx. Duplex	60.00	75.00
2. Bally Beauty	24.50	39.50	2. Eagle Squadron (Rev)	99.50	209.50
6. Banner	17.50	39.50	5. Entry	39.50	49.50
4. Bandwagon	42.50	69.50	xx. Eureka	25.00	34.50
5. Bang	12.50	49.50	xx. Falling Sun (Rev)	59.50	
5. Barrage	39.50	69.50	2. Fantasy	30.00	42.50
xx. Battle	87.50	100.00	5. Fifth Inning	42.50	49.50
2. Belle Hop	59.50	79.50	2. Fifty Grand	29.50	49.50
1. Big Chief	37.50	69.50	xx. Fishin' (Rev)	55.00	79.50
6. Big League	22.50	47.50	6. Five-in-One	39.50	69.50
4. Big Parade	119.50	149.50	2. Five & Ten & Twenty	100.00	129.50
2. Big Show	25.00	39.50	1. Flagship	16.95	32.50
2. Big Six	19.00	27.50	2. Flat Top (Rev)	199.50	235.00
xx. Big Ten	27.50		5. Fleet	47.50	54.50
7. Big Three (Rev)	99.50	119.50	1. Flicker	75.00	82.50
2. Big Time	39.50	49.50	5. Flying Tiger	89.50	139.50
5. Big Top	150.00	249.50	1. Follies '40	32.50	44.50
xx. Big Town	21.50	40.00	xx. Follow Up	17.50	20.00
xx. Blackout	15.00	35.00	5. Foreign Colors	102.50	159.50
xx. Blondie	20.00	25.00	5. Formation	39.50	45.00
5. Bombardier (Rev)	74.50	209.50	2. Four Aces	110.00	135.00
1. Bola Way	72.50	99.50	7. Four Diamonds	49.50	55.00
xx. Bomb-the-Axis	45.00	49.50	xx. Four-Five-Six	15.00	22.50
5. Boomtown	44.50	49.50	1. Four Roses	65.00	89.50
7. Bordertown	39.50	42.50	2. Fox Hunt	39.50	50.00
2. Bosco	79.50	89.50	xx. Flash	18.50	23.50
xx. Bounty	12.00	25.00	xx. G. I. Joe (Conv)	74.50	89.00
2. Bowling Alley	20.00	25.00	7. Girls Ahoy (Rev)	75.00	89.50
1. Box Score	25.00	27.50	1. Glamour	49.50	69.50
2. Brazil (Rev)	209.50	269.50	2. Gobs	92.50	119.50
2. Broadcast	49.50	69.50	1. Gold Star	69.50	82.50
5. Bubbles	249.50		6. Golden Gate	17.50	59.50
xx. Buckeroo	25.00	39.50	2. Grand Canyon (Rev)	175.00	269.50
2. Capt. Kidd	69.50	89.50	2. Gun Club	59.50	90.00
5. Cadillac	35.00	39.50	2. Headliner	20.00	32.50
xx. Canteen	149.50	190.00	xx. Hi-Boy (Rev)	45.00	59.50
2. Casablanca (Rev)	139.50	169.50	1. Hi-Dive	95.00	119.50
5. Catalina	249.50		2. Hi-Hat	34.50	89.50
5. Champ	55.00	59.50	x. High Light	18.95	
6. Champion	25.00	39.50	5. High Stepper	69.50	75.00
xx. Charm	39.50	44.50	xx. Hit-the-Jap (Rev)	34.50	39.50
6. Chevron	19.50	49.50	5. Hold Over	39.50	44.50
1. Chief	15.00	40.00	2. Hollywood	150.00	249.50
xx. Chubbie	20.00	42.50	2. Home Run '40	27.50	30.00
xx. Circus	25.00		xx. Home Run '41	49.50	69.00
5. Click	69.50	72.50	5. Home Run '42	92.50	99.50
xx. Clipper	25.00		4. Horoscope	69.50	75.00
5. Clover	65.00	67.00	1. Idaho	249.50	279.50
xx. C. O. D.	15.00	27.50	2. Invasion (Rev)	85.00	139.50
2. Commander (Rev)	49.50	50.00	5. Jolly	24.50	39.50
2. Commodore	20.00	29.50	1. Jeep (Rev)	109.50	115.00
5. Congo	24.50	59.50	2. Jumper	25.00	27.50
xx. Conquest	17.50	25.00	2. Jungle	69.50	85.00
6. Contact	15.00	49.50	5. Keep 'em Flying	134.50	175.00
2. Contest	85.00	99.50	xx. Keen-A-Ball	24.50	35.00
xx. Convention	20.00	32.50	1. Kismet	149.50	249.50
xx. Cowboy	19.00	22.50	xx. Klick	15.00	22.50
6. Cover Girl	199.50	225.00			

ATTENTION!

MUSIC OPERATORS

RECORD STORES

RUNYON SALES CO. OF N. Y., INC.

ANNOUNCES THEIR APPOINTMENT AS EXCLUSIVE DISTRIBUTORS
FOR THE FOLLOWING TOP INDEPENDENT LABELS . . .

**EXCLUSIVE — MODERN — G & G — LAMPLIGHTER —
PACIFIC — SAN ANTONIO — EXCELSIOR — BELTONE —
GILT EDGE — FOUR STAR — WESTERNAIR**

**WE HAVE THE MOST COMPLETE STOCK ON HAND — READY
FOR IMMEDIATE SHIPMENT — ORDER NOW!**

EXCLUSIVE — 65c

Quantity

- 214 **C.O.D.**
There Is No Greater Love
Johnny Moore and His 3 Blazers
- 216 **Caravan**
You Ain't Goin' To Heaven No How
Joe Liggins & "His Honey Drippers"
- 220 **Nothin' Ever Happens To Me**
Jumpin' At The Jubilee
Basin Street Boys
- 221 **With My Heart In My Hand**
It Ain't Gonna Be Like That
Johnny Moore and His 3 Blazers
- 222 **I Left My Heart In Mississippi**
I'm Just A Lucky So-And-So
"Herb" Jeffries
- 225 **I Sold My Heart to the Junkman**
Voot Nay On The Vot Nay
Basin Street Boys

PACIFIC — 65c

- 601 **7th Street Boogie**
Reconversion Blues
Ivory Joe Hunter
- 602 **Boogin' In The Basement**
Don't Leave Me
Ivory Joe Hunter
- 607 **C Jam Blues**
Back Fat Boogie
Nick Esposito
- 608 **Jump Safari**
Opus Five—Jake's Jive
Jake Porter
- 609 **Bad Luck Blues**
Tavern Swing
Ivory Joe Hunter

CELTIC — 49c

- 1001 **Stack Of Barley**
Haste To The Wedding—Jig
All Ireland Orchestra
- 1003 **The Blarney Roses**
Maid of The Sweet Brown Knowe
N. Farley, Irish Tenor

G & G — 49c

Quantity

- 1021 **Paradise Lost**
I Don't Stand A Ghost of a Chance
With You
Ernie Andrews
- 1022 **That's My Baby**
Part 1 & 2
Marvin Johnson
- 1023 **Too Bad**
Peculiah Beulah
Bobby Pittman
- 1030 **Ace In The Hole**
Y-O-U Controls Me
Jesse Cryor
- 1032 **My Blue Heaven**
My Baby Loves Me So Supreme
Jesse Cryor

BEL-TONE — 49c

- 761 **Slim's Jam**
Santa Moneca Jump
Slim Gaillard & Orch.
- 762 **Chicken Rhythm**
Mean Pretty Mama
Slim Gaillard & Orch.
- 7004 **The Igiddy Song**
My Bonnie Lies Over The Ocean
The Todds
- 7005 **Apple On A Stick**
Put On Your Old Gray Bonnet
The Todds
- 7006 **I'm A Bad Bad Boy**
Take It And Shake It
Roberts Bros. Trio
- 7007 **I Must Have That Man**
Solitude
Valaida Snow
- 7008 **Frustration**
Caravan
Valaida Snow

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MILLS ESCALATOR

TYPE SLOTS

MILLS 4 BELLS

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MILLS JUMBO PARADES

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KEENEY SUPER BELLS

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1348 VENICE BLVD.

LOS ANGELES, CALIF.

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**IT'S
HYPNOTIZING
BEAUTY**



**MEANS BIGGER AND
BETTER RESULTS!**

**See the Jennings' STANDARD CHIEF
at your dealer or distributor
BROTHER, IT'S TERRIFIC!**

O. D. JENNINGS AND COMPANY

4307-39 WEST LAKE STREET • CHICAGO 24, ILL.

Coin Machine Acceptance Corporation

A SPECIALIZED CREDIT AND FINANCING AGENCY FOR MANUFACTURERS AND DISTRIBUTORS OF COIN-OPERATED MACHINES



FIRST AND LARGEST ORGANIZATION DEVOTED EXCLUSIVELY TO COIN MACHINE FINANCING

134 NORTH LASALLE STREET • CHICAGO 2 • ILLINOIS
717 MARKET ST., SAN FRANCISCO, CALIF. • CONSTRUCTION BLDG., DALLAS, TEXAS

Cooling Off Period at Jennings



CHICAGO—It may be a scorching hot day here, but over at the factory of O. D. Jennings & Co. visiting distributors and Jennings personnel cool off with ice cream.

Coping in this nice icy way with the heat are, seated left to right: F. Burgeson of Barrington, Ill., Leo

Belfy of Richmond, Va. and Fred Anderson of Cliffside, N. J.

Standing back of this seated trio are: R. B. McLaughlin, General Salesmanager for O. D. Jennings & Co. and H. M. Branson of Louisville, Ky.

Double-Point

2 NEEDLES IN 1

The Only Phonograph Needle with Two Osmium Points (one on each end)



When one point shows wear—REVERSE, and use the EXTRA Point
ORDER TODAY FOR BETTER PLAY

UP TO 10,000 PLAYS PER NEEDLE
(5000 with each point)

10 Try-Out samples—75c each \$7.50
(20 Playing Points)

50 Double-Point Needles—73c each . . \$36.50
(100 Playing Points)

100 Double-Point Needles—70c each . . \$70.00
(200 Playing Points)

250 Double-Point Needles—65c each . \$162.50
(500 Playing Points)

500 Double-Point Needles—60c each . \$300.00
(1000 Playing Points)

THE TWO POINTS GIVE DOUBLE LIFE AND DOUBLE THE WEAR OF ORDINARY NEEDLES

JACK NELSON

NATIONAL DISTRIBUTOR OF COIN MACHINE PRODUCTS

800 N. CLARK STREET

CHICAGO 10, ILLINOIS

Recommends Juke Boxes as "New Source of Revenue"

NEW BEDFORD, MASS.—The editor of the local "Standard-Times," this city, recommended that this city, seeking new sources for revenue remember, "Many cities have adopted new amusement taxes, with licenses of juke boxes, for instance, ranging from \$7.50 to \$35 annually per machine."

PRICE CHANGE

Effective July 15th, 1946, the operators price of the

COLUMBIA Twin Jackpot BELL

will be increased from \$132.50 to
\$145⁰⁰ F.O.B. Chicago

This new price will apply on all orders received and shipped after July 15th, 1946.

Remember, when you buy a Columbia Bell, you get the service of four (4) machines for the price of one (1); changeable right on location to 1 - 5 - 10 - 25c play . . . plus double slug protection.

**GROETCHEN
TOOL & MFG. CORPORATION**
RANDOLPH 2807
126 N. UNION AVE.
CHICAGO 6, ILLINOIS



Effective only to July 15th Operators price
\$132.50
F.O.B. Chicago



Remember

Columbia is the only automatic Bell convertible to four (4) coin play.

All orders must be accompanied by one-half deposit, postal money order or certified check, balance C.O.D.

LA SALLE COUNTY, ILL. \$100 SLOT TAX STARTS BIG

OTTAWA, ILL.—When the supervisors of La Salle County met here on June 15 and put thru, by a vote of 20 to 18, a \$100 tax on slot machines in urban as well as in rural areas (the rural area vote won first on an 18 to 16 majority and was then amended to also include urban areas) ops here were still doubtful that this tax would start on July 1 as big as some of the supervisors believed that it would.

The general belief among the supervisors who voted to tax slot machines was that there were from 300 to 1,000 of these machines in operation in La Salle County and that, even the County Attorney Harold Langer stated that the law did not give county boards the power to impose special taxes of this sort on municipalities, they decided to go right ahead because they foresaw a possible revenue of close to \$100,000 per year for the county.

Supervisor Henry O. Denhardt of Ransom, Ill. was the man who won thru on the vote to include urban as well as rural areas. Denhardt estimated that in the county there are approximately 1,000 machines. He pointed out that on that basis the income from them, thru the tax, would run about \$100,000 per year. In his own township (Allen) he said, "Slot machines can be found everywhere but in the churches."

In the meantime this news made headlines all over this county and coinmen for a while believed that it would hurt rather than do any good for them. But at this present time

it seems that the tax bill is well on its way and until the next meeting of the board of supervisors, August 23, the ops are willing to pay the \$100 per year to the county for the stickers necessary to be attached to all machines here. At the same time if a machine is stolen or broken and another replaces it, the same sticker will be good.

Some ops here are of the belief

that other counties thruout the state may follow the lead and also decide to tax slots for income purposes. As one noted coinman here stated, "Every county today seeks more revenue. With more veterans seeking work and with public works projects getting under way, we feel that every coin machine man is willing to pay his share to help his community."

Max Lipin Entertains Cosmo Stars



NEW YORK — Max Lipin of Allied Music Sales Co., Detroit, Mich., distributor for Cosmo Records, entertained Cosmo stars here recently.

Reading from left to right: Tony Pastor, Virginia Maxey, Tony's vocalist; Hal McIntyre who is showing Tony his newest Cosmo release which won "orchids" from Walter

Winchell, Max Lipin in the foreground and standing back of his chair is Herb Hendler, Cosmo's artist director.

Lipin reported that the new Cosmo releases, "are winning more and more friends among the juke box ops thruout the country."

RIVIERA

CONVERTED FROM
"BIG PARADE"

We Are Also Converting

- | | |
|-------------|----------|
| ZOMBIE | DO-RE-MI |
| SUN BEAM | STARS |
| DOUBLE PLAY | LEADER |
| WEST WIND | DUPLEX |
| SKY BLAZER | KNOCKOUT |



\$6000

f.o.b., Factory will be paid
for above games.

Conversions for Outright Sale
\$249.50 Each

UNITED MANUFACTURING COMPANY

5737 BROADWAY
CHICAGO 40, ILLINOIS

Trippe Mfg. Soccer Football Game



CARL F. TRIPPE

ST. LOUIS, MO.—Carl F. Trippe of the Ideal Novelty Co., this city, has started manufacturing a brand new amusement machine which is of the soccer-football variety.

The game is called "Football" and the player has the opportunity of protecting his goal as well as kicking the ball into the opposing player's goal.

This is a two man machine and has been pre-tested by Trippe in his arcades here with very good success.

Trippe reports that the cabinet is of beautiful golden oak and is polished all around so that the machine can be set out in the middle of the floor and be attractive from all sides.

He also stated that the machine is being financed for ops here on the same basis as phono financing.

AND THE 50¢
SILVER EAGLE
WILL HAVE ALMOST
20% CHROME
BEAUTY

THE BEST
PART OF IT—
JENNINGS
MAKES 'EM!

**NOW.... WHISPERS
SOON ACCLAIM!**

ONLY SOLOTONE HAS THREE

Only Solotone gives you all these 3 accepted features that pay off with the biggest take in individual music business.

1. DOUBLE COIN CHUTES. Solotone alone has chutes for both nickels and dimes. Repeated tests have shown that Solotone-equipped locations earn up to 30% more than any individual music system because of this exclusive Solotone feature.



2. TONE AND BEAUTY. Only Solotone has a genuine 6-inch speaker and a die-cast box. This gives true, high fidelity tone which means more repeat business from customers. And the die-cast box has real eye-catching beauty.



3. BUILT TO LAST A LIFE-TIME. Solotone is engineered and built to give uninterrupted, trouble-free service for years. It will continue to pay you dividends long after other equipment is worn out.



5c

10c



Solotone

Don't be satisfied with anything less than the 3-way Solotone deal. Phone or wire for the complete story today.

Distributors for Western half of Missouri, all of Kansas, and Eastern part of Nebraska, Western part of Iowa.

FAIR-WAY DISTRIBUTING COMPANY

ROOM 316, 804 GRAND AVE., KANSAS CITY, MISSOURI

Suggest Distributors Renew Operators' Orders Monthly to Solve Duplication

BY BERT MERRILL

Special to The Cash Box

ST. LOUIS, MO.—The many problems accruing from the shortage of games, phonographs, vending machines, parts, etc., which are sold on "advance orders" to operators are being solved with a "monthly registration plan" by one St. Louis coin machine distributor.

His organization, long ago, set up a registration plan whereby operators, anxious to build up locations or replace war-worn equipment, could order machines in advance, and expect delivery in sequence according to the date on which the priority was written up. A large ledger, classified into twenty sections covering phonographs, parts, pin games, vending machines, arcade equipment, counter games and even salesboards was set up for the purpose, and operators were invited to write in their own names, guaranteeing delivery in turn.

This system, which is also in use by appliance dealers, radio stores, etc., proved to be full of drawbacks, according to this St. Louis distributor. "Jealousy was one of the worst factors," he explained, "whenever we delivered a new phonograph, for example, to the operator who was No. 15 on the list, those on Nos. 18 and 20 were bound to hear about it, call up, and complain bitterly that someone had gotten ahead of them. Even when we let the operator write in his own name, fixing its sequence in his mind, this happened. Everyone was so anxious to obtain merchandise that they felt cheated."

Another drawback, surprisingly, was the fact that the long list of registered names proved to be full of "deadwood." Operators, when telephoned and asked to pick up whatever they were registered for, declined any interest in the item. This was particularly true of parts, replacement motors, used pin games, almost half of the names listed refusing to buy.

"We ascertained definitely," one distributor stated, "that the reason for this was duplication. Operators registered their names everywhere in search of equipment. Lots of operators picked up the item somewhere else. When we were forced to telephone 11 operators who had given

us 'orders' to sell one machine, we felt that the time had come to do something about it."

What was "done about it" was to put the registering of names for any item on a strict monthly basis. Now, whenever an operator comes in in search of anything, he is told that he may give an advance order, and that the distributor will do everything possible to make delivery during the next thirty days. If this isn't done, the operator is told, he must come in on the first of the following month and "re-register" — signing up all over again.

"This idea has worked wonders to streamline business and eliminate duplication," the distributor said.

"If the operator isn't seriously intending to buy whatever he signs up for, he won't bother to come around and sign up again. There aren't any misleading names on the registry book to make us feel that we've got a wide-open market. On the other hand, if the operator is a determined, serious seeker for equipment, such as

an ex-serviceman just returned to his routes, the plan guarantees that he will get earlier delivery. If he really needs the equipment, he won't mind coming in every month until he gets delivery. We have been able to keep the list down to a moderate number of names, every one of which is a bonafide, dyed-in-the-wool prospect for whatever he listed. When we telephone these operators, we do business."

The complaints and ill will arising from deliveries which operators invariably feel were made out of turn, etc., has likewise been eliminated under this new plan.

"When the order is written in, we make certain that each operator sees the number tagged onto his name, and how many people are ahead of him — both by names and numbers" the distributor pointed out, "Without so many to remember, the usual prospect isn't mad when we deliver a machine a few names ahead of him—because it means that his turn is getting closer."

Carl Trippe Presents . . .

IDEAL FOOTBALL



- ★ THE NEWEST SENSATION
- ★ 2 PLAYER ACTION
- ★ LEGAL EVERYWHERE
- ★ FAST PLAY—
1 ball 5c
- ★ SOLID OAK CABINET
(Finished on 4 Sides)

\$395⁰⁰

(F.O.B. St. Louis)

We will pay cash for or trade in your old Chester-Pollard Football for \$75.00, or your Chester-Pollard Golf for \$20.00.

IDEAL NOVELTY COMPANY

2823 LOCUST ST. (Phone: Franklin 5544) ST. LOUIS 3, MO.

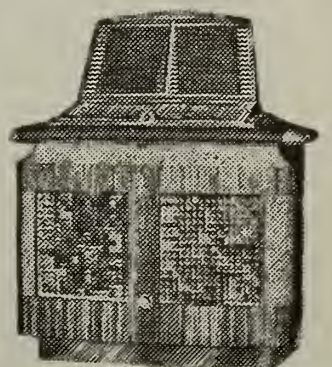
R & S SALES COMPANY

MID EASTERN DISTRIBUTORS FOR.. **Aireon**

ARE NOW, AND HAVE BEEN, DELIVERING AIREON PHONOGRAPHS IN THE MID-EAST. IF YOU HAVE NOT RECEIVED A SAMPLE—ORDER TODAY!

IMMEDIATE DELIVERY! GET ON THE BANDWAGON!
IT'S AIREON FOREVER!

315 WEST BROAD ST., RICHMOND, VA.
3rd & BUTLER STREETS, MARIETTA, OHIO



"DUCKY"

1800 R. M. Holes... 5c Play
 Takes In... \$90.00
 Pays Out... 47.06
PROFIT... \$42.94

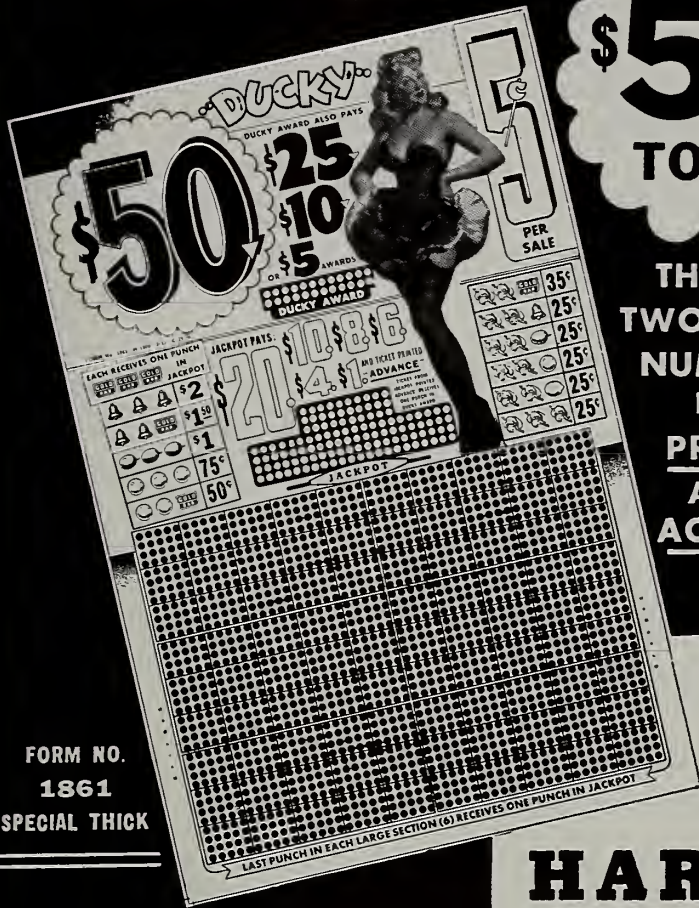
HARLICH'S Newest

**\$50
 TOPS!**

**THEY'RE
 TWO SWEET
 NUMBERS
 FOR
 PROFIT
 AND
 ACTION
 !!!**

"IN THE DARK"

960 G. L. Holes... 10c Play
 Takes In... \$96.00
 Pays Out... 46.48
PROFIT... \$49.52



HARLICH MANUFACTURING CO.

1417 W. JACKSON BLVD.
 CHICAGO 7, ILLINOIS

**READY NOW!
 OUR NEWEST CATALOG
 SEND FOR IT TODAY!**

**READY SOON!
 OUR NEW MILLION
 DOLLAR PLANT!**

British Mfr. Starts Sales to U. S. Coinmen

NEW YORK—For a long time now coinmen have been awaiting the entrance of British coin machine manufacturers ever since the announcement in England that they could

once again start building coin operated equipment but that they could retain only 15% of their production for home sales and must export the other 85% they manufacture. (This has just been changed to 60% for export and 40% for home consumption.)

This past week, H. V. Jackson, representative for Hawtins, Ltd., Blackpool, England, entered the offices of *The Cash Box* and asked for information regarding the American coin machine market. He explained that his firm were now ready to ship a complete line of their machines and that they were interested in appointing distributors.

The Hawtins' catalog is quite impressive. It contains a large variety of amusement equipment ranging from rides for amusement parks to counter games.

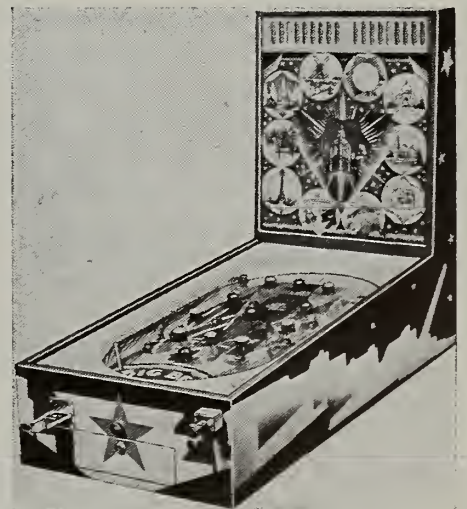
Also interesting is the digger type machine called the "Clutching Hand" which is about the same height as the Mutoscope "Magic Finger" and the Exhibit "Rotary Merchandiser."

The foreword then goes on to advise that Hawtins, Ltd. never did agree that England couldn't support amusement machine factories as did the American amusement machine industry. They report that they have a three and one-half acre factory with the most modern precision tools available.

Among the products featured in the catalog are, "Hawtins' Rapide" (which is the Dodgem car seen in



This is Hawtin's coin operated phono. It plays 16 records and is stated to have a tone arm so light and a needle of such long-lasting quality that tests have shown better than 4,850 plays per record. It is 4' 3" high and has a 20 watt, 250 volt, 50 cycle amplifier. It is priced at 285 Pounds (Approximately \$1,140 plus whatever the import duty for phonos is in the U.S.A.). The firm also have another phono which is called their "De Luxe" model.



This is the Hawtins' pin game. It's called "Big Ben" and is priced at 42 Pounds, 10 Shillings (approximately \$170 on which there is a 27 1/2% duty imposed by the U.S.).

the Dodgem rides in this country); juvenile rides of all types, "The Clutching Hand" which Hawtins calls, "The Rolls-Royce of amusement machines." The "All-Win" which is similar to the old counter game "Whirlwind." The "Bunny Shooter" a gun along the lines of some of the counter game pistol targets in the U.S. but placed in a very large upright cabinet. The "Rolling Road" which will remind Americans of Mutoscope's "Drive-Mobile" using a driving wheel and a slightly different idea of controlling the ride.

Chrome Cabinet Assemblies Custom Built!



Better Built by Buckley — YOUR GUARANTEE!

- ✓ COMPLETE NEW PRECISION-BUILT LIGHT WOOD CABINETS EXPERTLY FINISHED WITH PERFECT FIT NEW ALUMINUM CASTINGS.
- ✓ CLUB HANDLE AND HANDLE COLLAR CHROME PLATED.
- ✓ HEAVY BRASS CHROME PLATED ETCHED REWARD PLATES, 2/5 OR 3/5.
- ✓ 5c-10c-25c CHROME DENOMINATOR COIN INTAKE.
- ✓ PAYOUT CUPS WITH ANTI-SPOON CUP.
- ✓ DRILLPROOF PLATES.

YOUR CHOICE — Cherry or Diamond Ornaments

GENUINE CHROME (PERFECTLY PLATED)

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| SURF BLUE WRINKLE | CHOCOLATE WRINKLE |
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★  **WATLING 5c ROLATOPS**  ★
Rebuilt and Refinished
 Look and Operate Like New, \$95.00

Write for Complete List of Replacement Parts

BUCKLEY TRADING POST

4223 WEST LAKE STREET

CHICAGO 24, ILLINOIS

(ALL PHONES: VAN BUREN 6636-6637-6638-6533)

R & S Sales Set New Sales Record



M. E. (TED) SNEARLY

RICHMOND, VA. — M. E. (Ted) Snearly of R & S Sales Company, this city, reports that, "Aireon Phonographs have exceeded our wildest expectations, even greater than our anticipations when we were at the initial showing in Kansas City last October. We are now getting regular weekly shipments from Aireon in rapidly increasing quantities."

In addition to which Snearly reported, "We have broken all sales records we have ever set. This is the greatest sales year we have ever yet enjoyed and if it continues on the way that it has been going we believe that it will set a new record for us to shoot at which we hope sometime this coming year to equal."

The firm are enjoying one of the best years they have ever had, according to R. D. Rose, the other half of the R & S combination of Rose and Snearly.

Both men have been interested in the phono field for many years, starting their business in Marietta, O., from where they have developed down to this territory and where they have established a large distributorship establishment.

★ ★ ★ ★ ★ ★ ★ ★ ★ ★

"LOOK FOR THE EAGLE THE SYMBOL OF QUALITY"



REPLACEMENT PLASTICS

for all
makes and models of
AUTOMATIC PHONOGRAPHS
(the oldest and newest)

NOW AVAILABLE RIGHT PRICES

Send For Complete Price List

★ **EAGLE**

COIN MACHINE CO.
1514 N. FREMONT AVE.
MICHIGAN 1247
CHICAGO 22, ILL.

We have been serving operators of Bulk equipment for 17 years — New Machines — charms and operators supplies available now — WRITE FOR DETAILS.

VIKING SPECIALTY CO.
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SAN FRANCISCO 2, CAL. Tel. Or. 6641

P & S FREE PLAYS ARE PROVEN WINNERS

Eagle Squadron From — Big League	Production From — Blondie
Shangrila From — Mr. Chips	Eagle Squadron From — Big Town
Torpedo Patrol From — Formation	→ KISMET Our Latest
Paratroops From — Powerhouse	Bombardier ← From — Follies

WANTED AT ONCE —
Punch, Tops, Formation and Powerhouse
See Your Distributor or Write To —

P & S MACHINE CO.
3017-19 N. Sheffield Ave., Chicago 14, Ill.

Bally's NEW CONSOLE DRAW BELL

PLACE YOUR ORDER NOW

WITH **STEMLER-GALLAGHER**
DISTRIBUTING COMPANY

2323 W. Pico Blvd. Los Angeles, Cal.
— Exclusively Bally —

FOR NEWS ON THE LATEST RELEASES GET ON OUR MAILING LIST TODAY!

IN PENNSYLVANIA CONTACT
JOE ASH

IN NEW JERSEY CONTACT
IRV MORRIS

ACTIVE AMUSEMENT MACHINES COMPANY

900 N. FRANKLIN STREET	PHILA. 23, PA.	MARKET 2656
417 FRELINGHUYSEN AVE.	NEWARK 5, N. J.	BIGELOW 8-1195

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IN THE "PEACH STATE" IT'S



Representing The Leading Manufacturers

H. C. EVANS CO.	•	O. D. JENNINGS & CO.
BALLY MFG. CO.	•	D. GOTTLIEB & CO.
DAVAL PRODUCTS CORP.	•	ABT MFG. CO.
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PLACE YOUR ORDER TODAY FOR THEIR OUTSTANDING EQUIPMENT.
WE ARE MAKING FAST DELIVERIES.

HEATH DISTRIBUTING COMPANY

217 THIRD STREET (Phones 2681-2682) MACON, GEORGIA

COIN MACHINE FINANCING

- FOR MANUFACTURER
- FOR DISTRIBUTOR
- FOR OPERATOR

BAC CORPORATION

LET'S TALK THINGS OVER WITH OUR LOCAL MANAGER

OFFICES IDEALLY LOCATED

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CLEVELAND 14, OHIO

BAC CORPORATION
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15th & LOCUST STS.
PHILADELPHIA 2, PA.



Little Boy Blue

Come Blow Your Horn



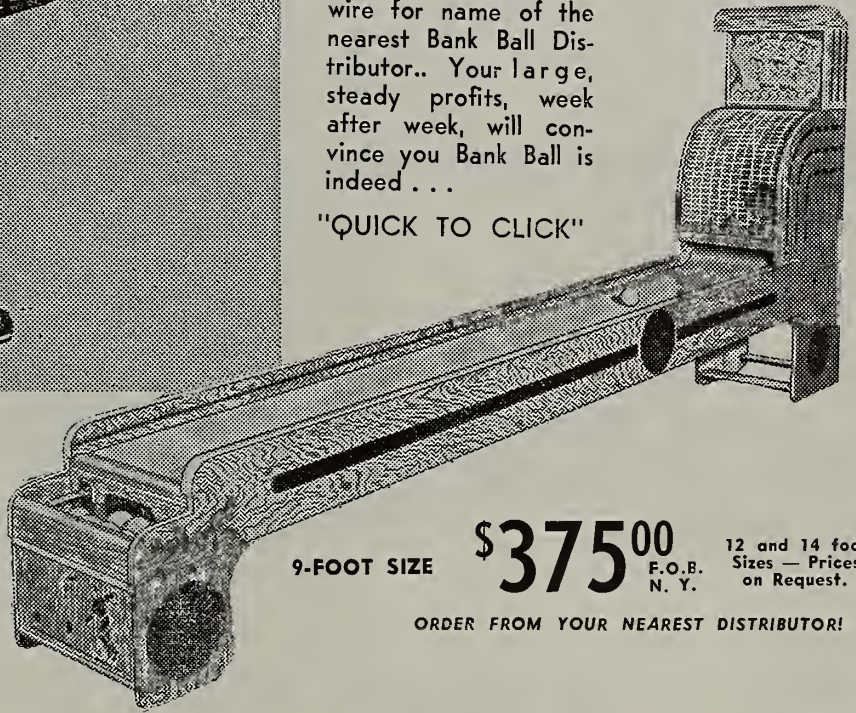
OPERATE BANK BALL WHY BE FORLORN?

No foolin', it's a happy, happy day when you start operating Bank Balls! All over the country operators are "Tootin' their horns" about this swell new, fast new game by Amusement Enterprises, Inc.

Bank Ball puts a song in every operator's heart. It's a "made to order moneymaker"! Clean lines, brilliant back-board light up, smoother, quieter alleys. Mechanically perfect in every detail. Yes, Bank Ball is a Winner in every respect.

Today, write, phone or wire for name of the nearest Bank Ball Distributor.. Your large, steady profits, week after week, will convince you Bank Ball is indeed . . .

"QUICK TO CLICK"



14-Ft. Size Pictured Here

9-FOOT SIZE **\$375⁰⁰** F.O.B. N. Y. 12 and 14 foot Sizes — Prices on Request.

ORDER FROM YOUR NEAREST DISTRIBUTOR!

AMUSEMENT ENTERPRISES, INC.

GEORGE PONSER
IRVING KAYE
2 Columbus Circle, N.Y. 19, N.Y.
Phone: Circle 6-6651

H & L Distributors to Hold Big AMI Showing on July 11 and 12

ATLANTA, GA.—Morris Hankin and Jack Lovelady of H & L Distributors, this city, will hold one of the largest showings in their history for the new AMI "Model A" phono on July 11 and 12.

They claim, "This showing will out-dazzle anything which has ever before been attempted in the South. Every star who is anywhere near Atlanta will be invited to be present. DeWitt (Doc) Eaton, Vice-President and General Salesmanager of AMI will also be here.

"We predict," they continued, "that this showing will be something which will be talked about

MORRIS HANKIN



JACK LOVELADY

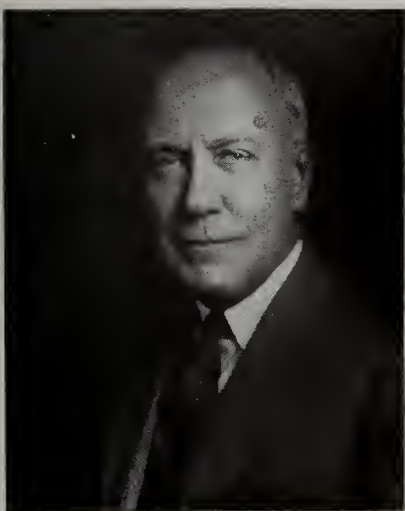


for many years to come. It will be held in the most beautiful coin ma-

chine headquarters in the country — our own offices right here in Atlanta."

GILMORE GIVES MORE DATA ON CONVENTION

Reports Less Booth Space Will Be Available. CMI Members to Get First Choice. Urges New Mfrs to Join Up Now. Advises Assns Make Known Meet Days to Assure Rooms.



JAS. A. GILMORE

CHICAGO—James A. Gilmore, Secretary-Manager of CMI (Coin Machine Industries, Inc.) issued a bulletin this past week to the trade regarding the annual coin machine show to be held February 3 to 6 inclusive, 1947, at the Hotel Sherman, this city, in which he gave more details regarding the convention.

Gilmore reported, "This will be the first coin machine show since January, 1941. At that show 126 exhibitors occupied 204 booths. A total of 7,901 distributors, jobbers and operators from the United States, as well as from Canada, Mexico and seven other foreign countries registered. It was estimated at that time that between 11,000 and 12,000 people attended the '41 show.

"For the 1947 show," Gilmore continued, "there will be considerably less booths available because drastic fire regulations have compelled their elimination wherever they covered up, or interfered with, fire exits or equipment. There will be many more exhibitors clamoring for space," he stated, "if for no other reason than that the membership of CMI has nearly doubled and CMI members get first choice of space before it is offered to any other prospects."

In this regard, Gilmore said, "There is a possibility that the 1947 show will be sold out to CMI members."

He also stated, "Any reputable manufacturer of coin operated machines who is actually in production in such quantity as to assure delivery in reasonable time after receipt of order, is eligible to regular membership in the CMI. Coin Machine Industries, Inc.," he continued, "usually invite manufacturers to membership only after there is ample evidence they have become firmly established and are a credit to the industry and, therefore, desirable members.

"CMI directors will not accept any but desirable members," he said, "but, if a manufacturer can convince them he is producing and delivering and is anxious to exhibit in the '47 show, they will be glad to act on the application in time to be included in the first mailing of floor plans and exhibit contracts to members only. These will be in the mail for all members the morning of Sep-

tember 3, 1946."

Addressing himself to the various coin machine association executives, Gilmore said, "If you have a considerable number of members who desire to meet during our 1947 convention it is necessary that you advise us quickly the day you prefer to meet, whether morning or afternoon and the approximate number you believe will attend this meeting. Hotel meeting rooms are as scarce as sleeping rooms," Gilmore reminds, and also said, "It is necessary to reserve meeting rooms as far in advance as possible."

Regarding the banquet and show which comes as a climax to all the conventions, Gilmore reported, "Our banquet and floor show will be held on Wednesday, February 5 at 7 P.M. in the Grand Ballroom of the Hotel Stevens. There must not be meetings of any kind arranged to interfere with attendance at this delightful event."

Applications for membership in CMI and all further data can be obtained from: Coin Machine Industries, Inc., Room 508, 134 North La Salle Street, Chicago 2, Ill.

ORIGINAL 70L7 TUBE—
O.P.A. CEILING PRICE \$1.95
1B5 Tube—O.P.A. Ceiling Price.....\$1.30
All Tubes in factory sealed cartons and guaranteed
WE CARRY A FULL LINE OF TUBES.
Terms: 1/3 Deposit, Balance C.O.D.,
F.O.B. Elizabeth, N. J.
ATLAS VENDING COMPANY
410 No. Broad Street Elizabeth, N. J.

WANTED
AMI EQUIPMENT
SINGING TOWERS
TOP FLIGHTS
XS MODEL
HI BOYS
Write — Wire — Phone
AMERICAN
PHONOGRAPH COMPANY
2100 Arch St., Phila. 13, Pa.
(PHONE: RITTENHOUSE 1962)

PATIENCE PLEASE
WE'VE GOT NEWS REAL NEWS
WATCH FOR OUR BIG ANNOUNCEMENT IN THE JULY 15th ISSUE OF THE CASH BOX.
B. D. LAZAR CO.
1635 FIFTH AVE.
Phone: Grant 7818 PITTSBURGH 19, PA.

READY TO DELIVER NOW!
BANK BALL
The Machine That's "Quick To Click"
Amusement Enterprises 'BANK BALL' has the eye appeal and competitive player-appeal that makes this a fast-paced game . . . sure to bring you peak profits from every location!
\$375
9 ft. size. Prices for larger sizes on request. Exclusive with GENERAL in Md., Del., D.C. and Northern Va.
Established 1925 Growing Steadily Ever Since
GENERAL Vending Sales Corp.
306 N. GAY ST. ★ BALTIMORE, 2, MD.

**Big Doings
In
Dixie!**



FIRST SHOWING IN THIS TERRITORY

July 11th and 12th

THE MACHINE THE SOUTH HAS BEEN WAITING FOR—

the NEW **AMI** 40 SELECTION PHONOGRAPH

On Display at the Beautiful Showrooms of
H & L DISTRIBUTORS, INC.

Sure we're particular here in the South. And proud of it! That's why we've been waiting so anxiously for the NEW AMI Phonograph. 'N' say, she's a honey! Can't touch her for style. And wait'll you hear that sweet, mellow tone. Naturally, the NEW AMI is a "winner" — top-flight money-maker.

That's why we've lined up such a gala Coming-Out Party to introduce the new AMI Phonograph. It'll be a party in the true Southern tradition. A wide variety of delicious foods—and a choice selection of excellent . . . ah . . . beverages.

So see the NEW AMI Phonograph! And see the H & L Showrooms, the finest showrooms in the South. Look in at our H & L repair shop. Meet our engineers and service staff. Learn, first hand, why H & L can do a better job for you than any other distributor in Georgia or Alabama. Come on along. Combine business with pleasure. We'll be waiting for you.

DON'T FORGET! URGENT!

**You're INVITED to Gala First Showing
of the NEW AMI PHONOGRAPH
and "Debut" Celebration**

THE TIME: July 11th and 12th
THE PLACE: H & L Distributors Showrooms
708 Spring Street, N.W., Atlanta, Ga.

HOSTS: Morris Hankin and Jack Lovelady
PROGRAM: See the NEW AMI Phonograph
Enjoy delicious food and fine "drinks".

Take a look at our complete H & L Distributor Service which is at your disposal.



DISTRIBUTORS, INC.

**MORRIS HANKIN
JACK LOVELADY**

708 SPRING ST., N. W., ATLANTA, GA.

N. J. MUSIC ASSN. VOTES 75%-25% COMMISH

Votes Full Credit to THE CASH BOX for Originally Bringing Plan to Trade and Urging it be Adopted for Over Four Years. Ops Must Have Every Location on at Least 75%-25% Commish Basis by Sept. 1. Telephone Music Voted 10¢ Play.

NEWARK, N. J. — The board of governors of the New Jersey music operators' association (Music Guild of America) met this past week (Tuesday, July 2) and after short discussion plunged right into the business at hand regarding arranging a better commission basis for all music machine operators in this state.

The first address to the board was entirely based on giving complete credit to the efforts of *The Cash Box* regarding the fact that this publication originally proposed that all music operators give only 30% commission to their locations and had continued to propose this entirely new, national commission basis for over four years.

Immediately afterwards, the board of governors, composed of: Barnet Sugerman of Newark, N. J.; Harry Pearl of Elizabeth, N. J.; Harry Wichansky of Elizabeth, N. J.; Sidney Mittleman of Newark, N. J.; Humbert Betti of Union, N. J. and Lambert Marx of Union, N. J.; along with the organization's president, Bob Weller of Cliffside, N. J. and the attorney for the group, Sol Kesselman, as well as its managing director, LeRoy Stein, completed plans for a changeover from the present 50%-50% commission basis to a minimum 75%-25% commission basis.

This 75%-25% commission basis (25% to the location owners and 75% to the music operators) must be placed into effect in Essex County (where it is first being instituted) by September 1, 1946. This is the minimum commission arrangement which the board of governors will allow thruout the state of New Jersey. The managing director, as well as all the operator members of the Music Guild of America and every board member will be asked to police this arrangement on every location. Any violators will be brought before the board of governors.

Should the operator decide to obtain better than 75%-25% commission basis this will be perfectly agreeable to the organization. But, he is not allowed to obtain less than the 75%-25% commission arrangement.

As far as telephone music is concerned, the board of governors agreed that minimum play should be 10c for all telephone wired music. This has already been placed into effect by many of the operators of this type of music. Now, with the association making it official, those who held off will also have to enter into this sort of an arrangement.

The association further plans that within three to four months play should go to 10c for all juke boxes and they have agreed among themselves that they can earn more and give the location owner more at 10c play—giving the storekeeper 35% of the commission from juke boxes instead of 25 per cent.



WANTED
1,000
GENCO GAMES

Games do not have to be in operating condition, but must be complete with all parts. Send us your list at once.

V...P...DISTRIBUTING CO.
2336 Olive St. — 2339 Pine St.
Central 3892 — St. Louis 3, Mo.

Exclusive Distribution
AIREON MUSIC **WILLIAMS GAMES**

WANTED FOR CASH!

WURLITZER
412 — 616 Plain — 616 Lite-up — 600 Kybd — 500 Kybd — 600 R — 700 — 750-M — 750E — 800 — 850 — 61 — 71 — 81.

SEEBURG
Commander RC — Colonel — Classic — 8800 RCES — 9800 RCES — Mayfair — Vogue — Envoy — Gem — Royal.

ROCK-OLA
1939 Standards — 1939 DeLuxe — 1939 Counter Models — 1940 Super — 1940 Masters — Commandos.

NATIONAL COIN Mach. Exch.
1411-13 Diversey Blvd.
Chicago 14, Ill.

GUARANTEED SPECIALS!

MONEY BACK WITHIN 10 DAYS IF NOT SATISFIED
SELECT THE EQUIPMENT YOU NEED FROM THE WORLD'S LARGEST STOCK
★ Ready For Immediate Delivery ★

MUSIC

5 Wurlitzer 600 R.....\$490.00	3 Rock-Ola 12's.....\$150.00
1 Wurlitzer 700 with adapter.....735.00	2 Rock-Ola DeLuxe.....450.00
5 Wurlitzer 412.....179.50	5 Rock-Ola Premier.....595.00
5 Wurlitzer 600 K.....535.00	2 AMI Singing Towers.....439.50
10 Wurlitzer 616.....319.50	5 AMI Top Flights.....399.50
4 Wurlitzer 24.....379.50	2 AMI Hi Boys.....519.50
3 Wurlitzer 61 C M.....219.50	1 Seeburg King.....425.00
2 Rock-Ola Masters.....485.00	5 Seeburg 12's.....179.50
5 Rock-Ola Spectranomes only.....119.50	2 Seeburg Rex Celler Jobs, wireless remote.....350.00
2 Mills Panorams.....\$379.50	

Seeburg Hi Tone. E.S.R.C. (Can't Tell From New).....\$695.00

AMI HOSTESS EQUIPMENT — WRITE

Brand New PACKARD BOXES — WRITE

Rock-Ola Wall Boxes.....\$27.50	5 Wire Cable.....} In Stock
Rock-Ola Bar Boxes.....35.00	3 Wire Cable.....} At All Times

Full line of parts carried for all phonographs. Write Us Your Needs

★ IN STOCK NOW — FOR EASTERN PA. ONLY ★
Bally Surf Queens — Victory Special — Victory Derby

PINS

WE HAVE ALL THE LATEST PIN GAMES IN STOCK, INCLUDING ALL REVAMPS. WRITE, WIRE OR PHONE YOUR ORDER FOR QUICK DELIVERY!

Speed Ball.....\$99.50	Yankee Doodle.....150.00	Keeney Towers.....75.00
Double Feature.....45.00	Marines at Play.....150.00	Strip Tease.....125.00
Sara Suzy.....45.00	Zig Zag.....75.00	Four Roses.....65.00
Sport Parade.....65.00	Star Attraction.....75.00	Dude Ranch.....50.00
Score Card.....50.00	Keep Em Flying.....175.00	League Leader.....35.00
Super Six.....40.00	Shangri La.....135.00	Formation.....45.00
Marvel BB.....135.00	Red W & Bl.....215.00	Cross Line.....60.00
ABC Bowler.....70.00	Flicker.....75.00	Pan American.....75.00
Hi Stepper.....75.00	Majors '41.....75.00	Miss America.....75.00
		Gun Club.....90.00

And Many More. Write For Complete List of Specials
COMPLETE STOCK OF SKEE BALL ALLEYS — WRITE
ARCADE EQUIPMENT

1 Photomaton.....Write	1 Cigarola.....\$129.50
5 Rex Skee Ball Alleys, like new.....175.00	3 1-2-3.....75.00
1 Skee Fighter.....175.00	3 Turf Champs.....50.00
3 Anti Aircraft.....50.00	1 Victorious.....100.00
20 Seeburg Chicken Sams.....100.00	1 Exhibit Congo.....99.50
Small arcade machines in stock at all times	1 Bally Hi Hand.....165.00
	2 Turf King.....300.00

from \$5.00 up. Counter Games from \$3.00 up.
WE CARRY A COMPLETE STOCK OF RECORDS, PARTS AND PLASTICS — WE HAVE EVERYTHING FOR THE OPERATOR — SEND US YOUR ORDERS
1/3 Deposit; Balance C.O.D.; F.O.B. Philadelphia

DAVID ROSEN

855 NORTH BROAD STREET
PHILADELPHIA 23, PENNA.
PHONE: STEVENSON 2258

The board members did state, however, that it would take anywhere from three to four months to completely change over their equipment to 10c play and therefore they voted to immediately adopt the 75%-25% commission basis in the meantime.



**Swing
to the Real Thing
MAKE YOUR CASH BOXES RING!**

**SILVER CHROME \$39.50
CABINETS..brand new**

Gold and Black Chrome Cabinets also available all completely assembled, 5c, 10c or 25c play; 2/5 or 3/5 pay.

AMERICA'S FINEST REBUILT 50¢ SLOTS

Available in Gold, Silver or Black Chromes

As Good As New 2/5 or 3/5 Pay

Here is your opportunity to get the finest rebuilt 50¢ slots on the market today...all machines sold on money back guarantee...rebuilt by factory trained mechanics...available from stock for immediate delivery!

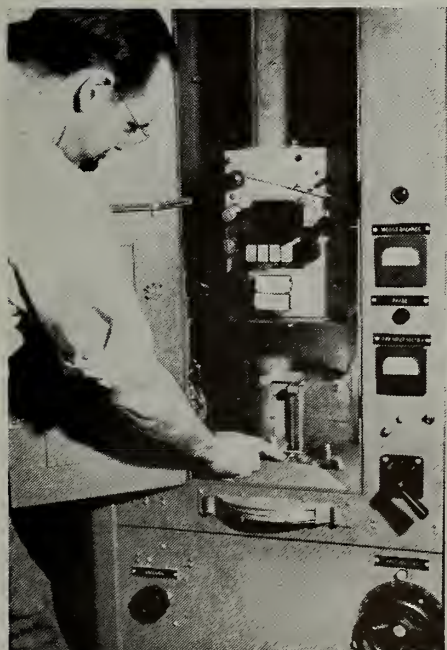
Write for Distributors' Prices



Immediate Delivery!

American Amusement Co.
4047 W. FULLERTON AVE., CHICAGO 39, ILLINOIS • CAPITAL 5300
"IF YOU MISS US - YOU MISS MAKING MONEY"

**GE Presents X-Ray
Slug Detector**



SCHENECTADY, N. Y. — A machine with x-ray vision for detecting counterfeit coins has just been developed by the General Electric Company here.

The new device (as shown in the above picture with C. A. Hansen, Jr., G-E engineer testing nickels in it) is also known as the "X-Ray Photometer".

The photometer measures the x-ray absorption of a genuine nickel, dime, quarter, half-dollar or any other coin by directing an x-ray beam at a

MONARCH'S SPECIALS

1 Ball Multiple P.O. Tables-A1 Condition	
Fairmont	\$495.00
Turf King	375.00
Jockey Club	375.00
Kentucky	275.00
Long Shot	275.00
Mills 1-2-3	\$89.50
1 Ball Multiple Free Play Tables	
Longacres	\$425.00
Thorobreds	425.00
Pimlico	375.00
'41 Derby	350.00
Record Time	195.00
Sport King	\$275.00
Keeney Fortune.....	200.00
Santa Anita	165.00
War Admiral	165.00
Gott. Mult. Races ..	95.00
Club Trophy	\$325.00
Sportsman	295.00
Dark Horse	195.00
Blue Grass	195.00
Mills '40 1-2-3.....	99.50

Reconditioned

25c Automatic P.O. Consoles

Jennings Golf Ball 2/10 & 25.....	\$225.00
Caille Roulette 25c	275.00
Bally High Hand 25c Comb.....	325.00
Bally Club Bells 25c Comb.....	375.00
Keeney Super Bell 25c	395.00
Ev. Dominos 25c J.P. Late Model.....	575.00

**WRITE — WIRE — PHONE
YOUR ORDERS TODAY**

IMMEDIATE SHIPMENT

Monarch Coin Machine Co.
1545 N. Fairfield Ave. Chicago 22, Ill.
Armitage 1434

fluorescent screen. The strength of the x-rays, after passing thru the coin under test, is transposed by the fluorescent screen into visible light. This light intensity is measured by photo-electric equipment. The result is registered on a dial and compared with x-ray absorption of a suspected item, which does not possess the absorptive power of the genuine article.

What is most interesting to the cointrade in the development of this new x-ray vision machine is the fact that the unit can be applied to all types of vending machines and will act to reject slugs and other spurious

**LONGER RECORD LIFE!
QUALITY REPRODUCTION!
FEWER SERVICE CALLS!
AND MORE PROFITS WITH**

PFANSTIEHL

New Coin Machine Needles

OPERATORS PRICE LIST
Subject to Change Without Notice

Up to 20	\$.50 Each
Over 2049 Each
Over 5048 Each
Over 10046 Each
Over 20045 Each

1/3 DEP., BAL. C.O.D., F.O.B. NEWARK

East Coast Distributors, Inc.
415 Frelinghuysen Ave. Newark 5, N. J.
Phone: Blgelow 8-3525

IN WISCONSIN

Aireon

KLEIN

DISTRIBUTING CO.

2606 W. Fond Du Lac Ave.
MILWAUKEE 6, WISC.
KILBOURN 2032-3

coins.

The belief is that this unit can be made to fit into vending machines of all types which will require it.

NORTH CAROLINA

MUSIC OPERATORS

YOU'RE INVITED

JULY 12 AND 13

TO OUR BIG SHOWING OF AMERICA'S OUTSTANDING PHONOGRAPH HIT

**BE SURE TO
BE PRESENT
FOR THE BIG
FESTIVITIES,
C'MON OVER!**



AMI MODEL A



**GREATEST OF
THEM ALL**



EXCLUSIVE FACTORY DISTRIBUTORS

Pioneer Distributing Company

.....
*Office and Display Rooms: 508 Hillsboro Street
Raleigh, N. C., Phone: 3-2844*

OKLA. TOWN DIGS UP '36 ORDINANCE SLAPS HEAVY TAX ON COINBIZ

SHAWNEE, OKLA. — City officials of this town dug deep into their old records when City Manager R. L. Seaman began a search for increased revenue while working on the city's budget and City Attorney Randall Pitman, Sr., came up with an old 1936 city ordinance which had never been enforced.

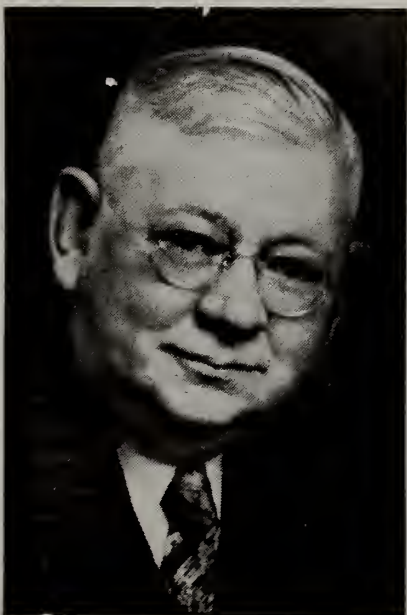
The ordinance, "Number 621", was immediately placed into effect here and all ops in this area were warned to obtain the necessary licenses and pay annual fees.

The City Manager also advised other cities in the state, and there may be further ordinances in this direction.

This ordinance provides for four taxations, 1) "For each penny machine, except gum and peanut machines, in which a penny is used to operate the machine, the sum of \$1 per annum payable in advance." 2) "For each nickel machine, in which a nickel coin is used to operate the machine, the sum of \$3 per month." (This makes the tax on all nickel games here \$36 per year.) 3) "For each machine in which coin or coins of more value than five cents is used to operate the machine, the sum of \$5 monthly." (This makes the tax on all machines using 10c and 25c coin chutes \$60 per year.) 4) "In addition to the above tax, as set forth, any person owning any of the above described vending machines or amusement boards, except 1c gum and peanut machines, who shall rent, loan or otherwise farm out the same, shall pay an annual license fee of \$60."

Definitely exempted from this ordinance are postage vending machines. The ordinance also prohibits any licensee from allowing any gambling on his premises, any intoxicated person to loiter, or the use of profane or violent language near the machines. Machines must be located more than two blocks away from schools and persons of 18 years and under are not allowed to play them.

Happy Birthday



J. A. DARWIN

EAST ORANGE, N. J. — J. A. (Joe) Darwin, eastern regional director for Packard Mfg. Corp., celebrates his birthday on Wednesday, July 10.

MARYLAND OPERATORS!

We proudly announce the opening of our new **BALTIMORE BRANCH** at 2505 North Charles St. on Sunday, July 14th from 2 to 9 P.M.

Come and See

The first showing of the unique "Personal Music" system in BALTIMORE.

Here's your chance to see and hear "Phonettes" in operation. ALSO; First Eastern Showing of 1946 "VENDIT" Candy machines, Columbus Peanut machines, "Minit-Pop" pop-corn machines and a complete line of Pace and Columbia Slot machines. **ALL PHONES: District 0500**

SILENT SALES SYSTEM

635 D St., N.W. Washington 4, D.C. 2505 No. Charles St. Baltimore 18, Md.

COLUMBIA BELLS

Operator's Price \$132.50

F.O.B. MEMPHIS, TENN.

New Improved

1946 Columbia Twin Jackpot

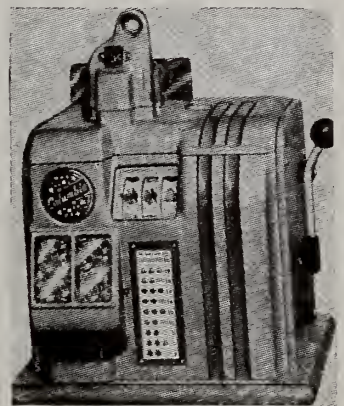
Bells are now ready for immediate delivery.

In Lots of 5—\$127.50

In Lots of 10—\$120.00

MUSIC SALES CO.

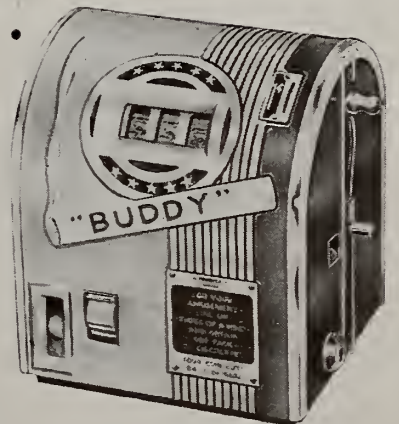
680 UNION AVE. MEMPHIS, TENN.
Phone 8-8421



DAVAL AGAIN LEADS THE FIELD WITH "BUDDY" *A Startling New Counter Game*

Four Reasons Why "BUDDY" is Better:

1. "Buddy" is the penny play cigarette reel counter game ... proven the world's most consistent money maker by countless thousands of operators...inimitable in its construction and player appeal!
2. "Buddy" is precision built by Daval...the "standard" for silent, cheat proof and fool proof operation!
3. "Buddy" is incomparably beautiful...its modern all-metal cabinet is "tops" in sparkling design and eye-appealing color!
4. "Buddy" comes with the famous Daval coin divider ... all coins played are separated into two individually locked cash boxes ... one for the location owner, the other (large one) for the operator.



Price \$33.00 F.O.B. Chicago

"BUDDY" is available from all wideawake distributors

DAVAL PRODUCTS CORPORATION

1512 N. Fremont Ave. • Chicago 22, Illinois

1889 Juke Box Still Going Strong

SEATTLE, WASH. — The "Times" of this city featured an 1889 music box in the home of Mr. and Mrs. Sam N. Glass here which is captioned "Juke Box Grandfather" in its Sunday roto-gravure section.

The "Times" reported, "It does prove that prior to 1900 there were completely automatic contrivances capable of changing, repeating or playing a succession of musical records. The records, made of copper, can be bent but not broken."

Selection was made by twisting a knob to the number desired and then a crank was turned to get the music started. The "records" were large, circular copper plates, set on end. Lugs on these big discs plucked tones from a corresponding keyboard. The machine is spring driven and plays for a half hour. It is still giving Mr. and Mrs. Glass good service.

Happy Birthday

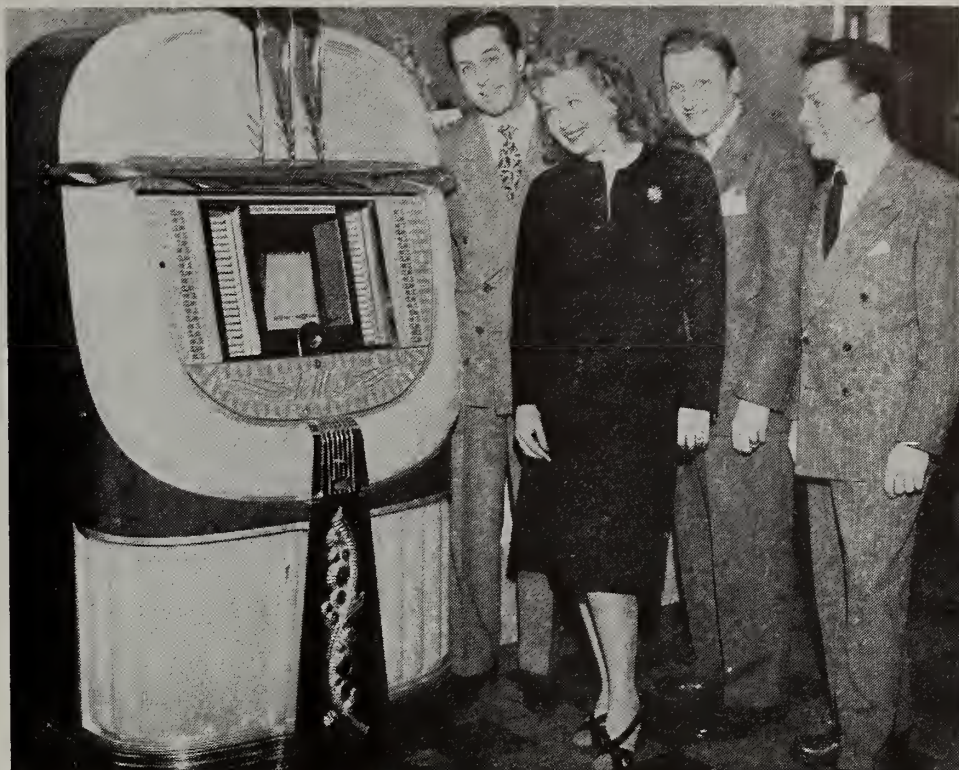
CHICAGO—R. W. (Dick) Hood of H. C. Evans & Company, this city, celebrates his birthday on Saturday, July 13. Congratulations to Dick and here's wishing him many, many more happy birthdays.

200 Million Take Seen for Minnesota Resorts

MINNEAPOLIS, MINN. — The press here believes that this famed resort state will take approximately 200 million dollars this season. The "Tribune" stated, "An avalanche of public spending is ringing a prosperous tune in the cash registers, juke boxes and slot machines of Minnesota's vacationland."

Reports from the resorts indicate that everywhere the tourists are spending freely this year. Liquor is riding high and so are all types of machines as well as the juke boxes. The press believes that this season will probably set an all-time high record for the resort areas.

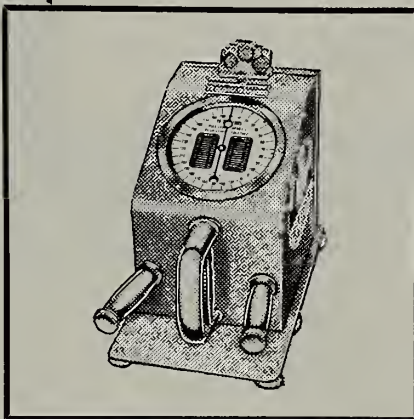
In addition to coin machines, one paper stated, "Dice games are also popular in the vacationland."



NEW YORK — Helen Carroll and The Satisfiers, Victor Record artists, listen to their newest release via the new AMI Model "A" phono.

According to Helen, "Juke box music is the one and best way to get a song over the top and we are helping to plug this idea over wherever we travel thruout the country."

"THERE IS NO SUBSTITUTE FOR QUALITY!"



GOTTLIEB
Improved DeLuxe
GRIP
SCALE
Consistently Best
Since 1928

D. GOTTLIEB & CO.
1140 N. KOSTNER AVE.
CHICAGO 51



WANT TO BUY AT NEW HIGH PRICES

THE FOLLOWING GOTTLIEB GAMES

- | | | | |
|-------------------|---------|-------------------|---------|
| SCHOOL DAYS | \$30.00 | SEA HAWK | \$30.00 |
| PARADISE | 30.00 | HOROSCOPE | 35.00 |
| SPOT POOL | 40.00 | MIAMI BEACH | 45.00 |
| ABC BOWLER | 35.00 | BELLE HOP | 40.00 |

CHAMPS & NEW CHAMPS — \$40.00

EMPIRE COIN MACHINE EXCHANGE
2812 WEST NORTH AVE. (Phone: Humboldt 6288) CHICAGO 47, ILL.

BYRAM OPENS IN BALTIMORE



IRA T. BYRAM, JR.

WASHINGTON, D. C. — "Ira" T. Byram, Jr., of Silent Sales System, 635 D Street, N.W., this city, announces the opening Sunday, July 14th, of a new Baltimore, Md. branch, located at 2505 North Charles Street.

The feature of the grand opening, to which all Maryland operators, jobbers, and distributors have been invited, will be a Personal Music "Phonette" System in actual operation.

There will also be first Baltimore showings of the new Vendit candy machines, American Fortune Scales, Columbus Peanut Machines, "Minit-Pop" Popcorn Machines, Pace De Luxe Slot Machines, and the new Columbia Slot.

The new Branch will be under the personal supervision of Mack Dunie, Manager, and Harry Levin, well

known to Baltimore and Maryland coin machine operators for over twenty years.

We have **NEW** all metal stands for **A.B.T. Challengers** at **\$12.95 Ea.**
Write — Wire — Phone

WISCONSIN NOVELTY CO.

3734 No. Green Bay Ave.
Milwaukee 10, Wisconsin
Phone: Locust 0100

We Have For Immediate Delivery Mills New Postwar Bell **BLACK CHERRY**

It is the most attractive bell machine ever offered to the operator. Important improvements have been incorporated in the mechanism which will prove beneficial to all coin machine users for a long period of time.
5c - 10c - 25c - 50c PLAY
Place Your Order Today to Insure Preferred Delivery.

We have all repair parts for Mills Slot machines. Write for complete price list.
Established 1895 50 years of service

SICKING, INC.

1401 Central Parkway Cincinnati, Ohio

Only one word describes it...

DYNAMITE!

Williams
MANUFACTURING COMPANY

161 W. HURON ST.
CHICAGO 10, ILLINOIS
MEMBER CMI

FOR SALE!

2 WILLIAMS SUSPENSE

Like New — WRITE FOR PRICE

1 GENCO PLAY BALL\$79.50
Send 1/3 Deposit

M. H. PACKET 85 MARKET ST.
PORTLAND, MAINE

NEW GAMES FOR IMMEDIATE DELIVERY

Goalee Write
Total Roll\$525.00
Exhibit Big Hit 298.50
Stage Door Canteen 274.50
Champion Super Deluxe
Hockey 289.50
Munves Super Roll 349.50
Gottlieb Grips 39.50

A.8.T. Challengers 65.00
Surf Queens 327.50
Daval's Gusher 54.50
Mills Black Cherry Genuine
Victory Specials Write
Victory Derbys Write
NEW JENNINGS SLOTS
Standard or Bronze Chiefs

5c.....\$249.50 10c.....\$259.50
25c 269.50
New Pace Deluxe Bell
50c.....\$500.00 \$1.00.....\$600.00
New Groetchen Columbia
Jackpot Bells 132.50
Mills New Vest Pockets..... 74.50



AL SEBRING

NEW REVAMPS

Arizona\$269.50
Brazil 269.50
Bubbles 249.50
Catalina 249.50

Grand Canyon\$269.50
Idaho 269.50
Frisco 279.50
Oklahoma 269.50
Riviera\$289.50

Sante Fe\$269.50
Streamliner 269.50
Trade Winds 269.50
South Seas 289.50
Wagon Wheels.....\$269.50

RECONDITIONED AND GUARANTEED ONE-BALLS — LIKE NEW

Thoroughbred\$425.00
Turf King 350.00
Long Shot 245.00
Blue Grass 195.00

Long Acre 425.00
Pimlico\$365.00
Jockey Club 350.00
Club Trophy 295.00

Dark Horse 195.00
Sport Special 175.00
'41 Derby\$310.00
Kentucky 265.00

Fortune 185.00
Record Time 175.00
Santa Anita 125.00

FACTORY REBUILT SLOTS

Gold Chromes 5c.....\$250.00
Gold Chromes 10c..... 275.00
Gold Chromes 25c..... 275.00
Silv. Chromes 50c..... 375.00

with knee action and drill proof cabinets
Will pay top dollar for any and all types of Mills Escalator Slots

SLOTS AND CONSOLES

Baker's Pacers D.D.....\$275.00
Bally Club Bells 265.00
High Hands 195.00
Jumbo Parade, F.P..... 125.00
Jumbo Parade, P.O..... 145.00
Paces Saratoga 75.00
Paces Reels..... 75.00

Paces Twin, 5-10.....\$275.00
Silver Moon, F.P..... 125.00
Super Bell, 5c Comb..... 325.00
2-Way Super Bell 5-5..... 425.00
Mills 5c 8lue Front..... 150.00
Mills 10c Blue Front..... 175.00
Mills 25c 8lue Front..... 210.00

Mills 5c Brown Fr.....\$160.00
Mills 10c Brown Fr..... 185.00
Mills 25c Brown Fr..... 220.00
Mills 5c Bonus Bell..... 175.00
Mills 10c Bonus Bell..... 215.00
Mills 25c Bonus Bell..... 285.00
Mills 5c Q.T. 8lue..... 85.00

ARCADE EQUIPMENT

Bally Defender\$235.00
Bally King Pin..... 195.00
Bally Rapid Fire..... 165.00
Chicoin Hockey..... 209.50
Keeney Air Raider..... 185.00
Keeney Sub Gun..... 135.00

Keeney Texas Leaguer..... 55.00
Mutoscope Sky Fighter..... 245.00
Batting Practice..... 125.00
Seeburg Chicken Sam..... 125.00
Gott. Long Base Grips..... 29.50

MILLS PANORAM REELS

\$36.00 per wheel of six subjects. Series 1 to 20 now available. Don't delay, order now for immediate delivery. Catalog on request.

SHOOT-THE-MOTHER-IN-LAW Black Light Change Over for Chicken Sams \$55.00

BELL PRODUCTS CO.

2000 N. OAKLEY Humboldt 3027 CHICAGO 47, ILL.

WRITE for complete list of five-balls slots, consoles, arcade equipment and phonographs.
TERMS: One - Third Deposit, Balance C.O.D.

Change Making Venders Intrigue Press

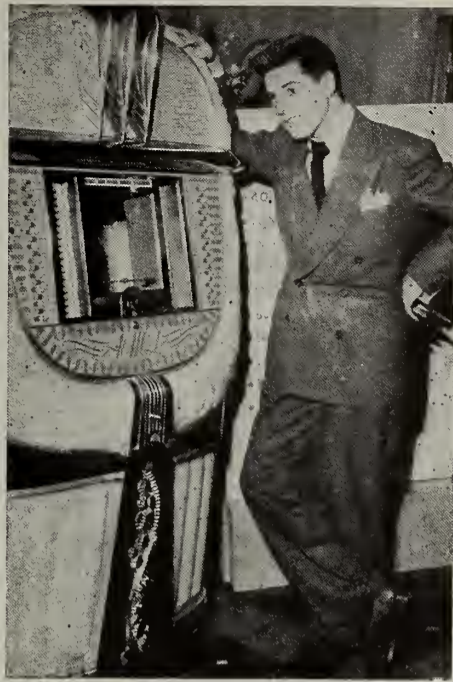
NEW YORK — Carried over one of the leading new wire services, the story regarding the use of change makers in vending machines was featured in many leading newspapers thruout the country this past week.

As an example, the "Pittsburgh Press" headlined, "New Vending Machine Carries Its Own Change", and the story revolved around the fact that this was one of the greatest improvements for the consumers ever yet presented by the coin machine industry.

The "Newark Sunday Call" also carried a large feature story regarding the fact that vending machines would now make change.

Other papers also featured this story and it is believed that many locations thruout the nation will soon be asking ops for change makers with all vending machines.

Listens To His Latest Tune



NEW YORK — Johnny Desmond, Victor recording artist, listens to his latest tune on the AMI phono at the offices of Runyon Sales Co. of New York, Inc., this city.

Johnny is reported to have been very much impressed with the rendition of his record by the AMI, ac-

ording to executives of the Runyon Sales firm. They also stated that Desmond found his new record much to his liking, after he had heard it on the new AMI phono. "Even better than when I made it", he said.

FRISCO — \$279.50

CATALINA	\$249.50
SINK THE JAP	\$ 50.00
TEN SPOT	\$ 65.00
SEVEN UP	\$ 65.00
SPEED BALL	\$ 45.00
BAND WAGON	\$ 55.00
LANDSLIDE	\$ 47.50
TARGET SKILL	\$ 42.50
CHARMS	\$ 39.50
ENTRY	\$ 40.00
3 UP	\$ 45.00
FLICKER	\$ 75.00
GLAMOR	\$ 50.00
MYSTIC	\$ 80.00

Long Acre	\$359.50
Club Trophy	\$250.00
'41 Derby	\$250.00
Jumbo Parade—25c	185.00
Brand New Vest Pockets	\$ 74.50
American Eagles, 1c	\$ 15.00
Liberty Bells 5c	\$ 15.00

WRITE TODAY

1/3 Deposit with Order, Bal. C.O.D.

Lewis Coin Machine Service
3924 WEST CHICAGO AVENUE
CHICAGO, ILL. (Belmont 7005)

Illinois

IN Wisconsin
and Indiana

Premier
Showing

BALLY'S

NEW CONSOLE

DRAW BELL

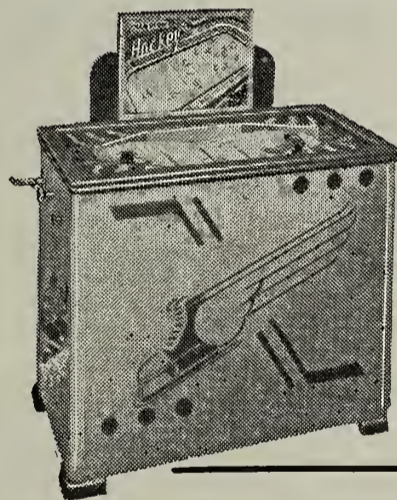
NOW ON DISPLAY

COVEN
DISTRIBUTING CO.

3181 ELSTON AVE.
CHICAGO, ILL.

(PHONE: IND. 2210)

**SORRY... ALL SOLD OUT
BUT WE'LL HAVE MORE**



READY FOR YOU BY
JULY 10th

ORDER FROM YOUR
DISTRIBUTOR NOW!

MAX GLASS MFG. CO.

914 DIVERSEY BLVD.

CHICAGO 14, ILLINOIS

COVEN DISTRIBUTING COMPANY
OF CHICAGO

Announces the Opening of Their New Office in

KENOSHA, WISCONSIN

LOCATED AT
5033 - 6th AVENUE

FOR Bally PRODUCTS

CONTACT OR SEE MR. STANLEY MILLER

An Old Timer in the Coin Machine Business who will be in
Complete Charge and Ready to Serve You.

COVEN DISTRIBUTING COMPANY
OF WISCONSIN

5033 - 6th AVENUE, KENOSHA, WISCONSIN

(PHONE: 23863)

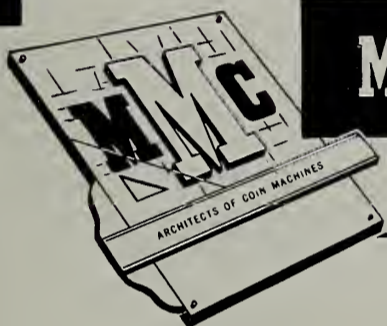
WANTED TO BUY!

Will Pay ↓ *Top Money*

- BROADCAST
 - CROSSLINE
 - ATTENTION
 - PAN-AMERICAN
- VACATION
 - CHARM
 - MYSTIC
 - CRYSTAL
- MASCOT
 - MARINES
 - SILVER SKATES
 - LIMELIGHT
 - FLICKER

Machines must be complete. If not complete, write us description and we will advise you of price.

WRITE — WIRE — PHONE — TODAY!!!



MUNVES

Manufacturing Corp.

2634 NORTH LARAMIE • NATIONAL 2727
CHICAGO 39, ILLINOIS

Coven Opens Offices in Wisconsin



B. I. COVEN

KENOSHA, WIS. — Ben Coven of the Coven Distributing Co., Chicago, Ill., has opened offices here at 5033 Sixth Ave. for the distribution of Bally products.

Ben Stein, salesmanager for Coven, reports that Stanley Miller, one of the old timers in Wisconsin's coin machine business, will be in complete charge of the offices.

Miller is set and already doing business, according to reports. He stated, "We want everyone of the operators to call around and see the great Bally line. We believe that the trade will be pleasantly pleased with the way we have arranged to handle distribution thruout this entire territory."

NOW DELIVERING!

**NEW
DAVAL
MARVELS AND
AMERICAN EAGLE**

(Non-Coin-Operated)

\$54⁰⁰ TAX FREE

"No Tax on These Daval Counter Games," says Uncle Sam.



McGLENN'S Distributing Company

612
FIFTH AVE.

Phone:
ATLANTIC
1818

612
FIFTH AVE.

PITTSBURGH 19, PENNA.

McDaniel Moves Offices

SAN ANTONIO, TEX. — C. M. McDaniel of the C. M. McDaniel Distributing Co., this city, reports that the firm have moved offices and showrooms from 301 S. Main Ave. to 851-53 North Flores St.

He reports, "The new building is equipped with an excellent repair department. This larger office will enable us", he stated, "to service our customers quicker and better."

McDaniel also plans some interesting innovations for the the trade in this area and will announce these very soon, he reported.

Slots Not Always Gaming Device

ST. JOSEPH, MO. — When is, and when isn't, a slot a gaming device will be answered by Justice of the Peace Maurice Mason.

Attorney for one of the defendants in a slot case here contends that highway patrolmen who removed a slot from a storage room here, while it wasn't in operation, had not seized a "gaming device". In such instances the attorney stated, when a slot is not in operation, it is not a "gaming device".

"Shugy" Buys Direct from Joe Liggins



HOLLYWOOD — Barnet (Shugy) Sugerman of Runyon Sales Company, New York, presents his check to Joe (The Honeydrillers) Liggins for a direct order of Joe's newest Exclu-

sive recording, "I've Got A Right To Cry" while Leon René, president of Exclusive Records and Jack Gutshall of Los Angeles look on.

BAND NOTES TO APPEAR FOR JUKE BOX OPS

NEW YORK — In a week or two *The Cash Box* will feature the complete routes of all noted recording orchestras as they travel thruout the country so that juke box ops can tie in with the orchestra featured in their town.

This has been requested from *The Cash Box* due to the fact that juke box ops have learned that when a leading orchestra comes to their town more coin pops into the machines featuring the orchestra's recordings.

WE HAVE NEW GAMES

- BALLY SURF QUEEN
- BALLY VICTORY SPECIAL
- GOTTLIEB STAGE DOOR CANTEEN
- EXHIBIT BIG HIT
- MARVEL'S FRISCO
- MARVEL'S CATALINA
- CHICOIN SPELLBOUND

JOBBER, WRITE FOR PRICES

RECONDITIONED MONEY BACK GUARANTEE

BALLY	CHICAGO COIN
Topic\$99.50	Bolaway\$99.50
Broadcast 49.50	Fox Hunt 39.50
	Home Run (Plastic) 49.50
	'41 Majors 69.50
GOTTLIEB	GENCO
Liberty\$179.50	Bosco\$89.50
Belle Hop 74.50	South Paw 99.50
Spot Pool 69.50	Slugger 69.50
School Days 59.50	Big Chief 69.50
ABC Bowler 64.50	Hi-Hat 89.50
EXHIBIT	REBUILTS
Big Parade\$149.50	Flat Top\$199.50
Sky Chief 159.50	Arizona 199.50
Action 119.50	Casablanca 139.50
Short Stop 59.50	Bombardier 99.50
Landslide 69.50	Strip Tease 99.50
Second Front 129.50	Eagle Squadron. 99.50

UNITED DISTRIBUTORS

513 E. CENTRAL AVE.

WICHITA, KANSAS

Phone 46111

M. Y. BLUM

M. M. HAMMER

COIN MACHINE FILMS SERIES 20

"DANCING DOLLS OF BURLESQUE" NOW READY!

QUALITY PICTURES CO.

5634 SANTA MONICA BLVD. HOLLYWOOD 38, CALIF.

Economy Supplies the Nation!

Rubber Plunger Tips.....per 100	\$3.50
Rubber Plugs (double prong).....ea.	.10
Original Gun Lamps.....ea.	.60
Kits.....ea.	6.50
Casters (music boxes).....set	1.25
Soldering Iron.....ea.	1.75
Contact point adjuster and point file.....set	.65
Slug Rejectors (Victory Special).....	6.00
Pigtail Wire (stranded).....ft.	.04
Zip Cord.....M-ft.	15.00
28 V Bulb (Keeney Console)....per 10	2.00
L shaped Springs.....per 12	.36
Shielded Wire.....per ft.	.04

BULBS — TUBES — COILS

ECONOMIZE WITH ECONOMY ECONOMY SUPPLY CO.

2015 MARYLAND AVENUE BALTIMORE 18, MARYLAND Phone: CHESAPEAKE 6612

The Sensational New Grille Cloth You've been waiting for

"TALKING GOLD" PLASTIC GRILLE CLOTH

FOR ALL MUSIC MACHINES fashioned of a new long lasting plastic material — in brilliant gold finish

"TALKING GOLD" Plastic Grille Cloth banishes all unsightly grille cloths. Wipes clean instantly with damp cloth. Lasts for ages. Takes a minute to staple in place.

"TALKING GOLD" Plastic Grille Cloth commands instant attention. Bright gold finish sparkles brilliantly day or night . . . in sunlight or electric light. Enhances beauty of all machines. Greatly increases playing popularity.

"TALKING GOLD" Plastic Grille Cloth comes in Sheets 20" x 50" (Or multiples of this size) PRICE 1c per Sq. In. Full Sheet (1,000 sq. in.) \$10.00 Save waste — Save money! Buy large roll. Use as needed.

SPECIAL DEAL FOR DISTRIBUTORS

WRITE TODAY FOR FULL PARTICULARS

AL BLOOM, President

SPEEDWAY PRODUCTS, INC.

502 W. 45th ST.

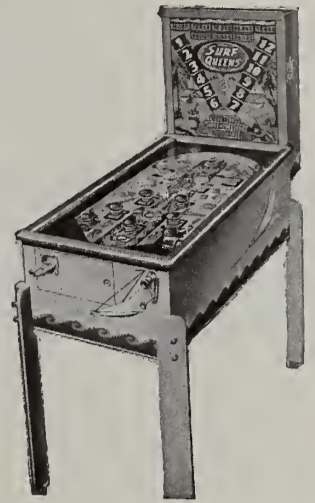
N. Y. 19, N. Y.

VICTORY SPECIAL



Your post-war PROFIT INSURANCE is right here in this top-notch moneymaker. Quickly convertible to ONE or FIVE-BALL play. Precision-built, "get-at-able" mechanism. NEW DAILY DOUBLE FEATURE, plus changing odds, mystery selections, WIN, PURSE, SHOW awards. For all time high profits in replay spots. NOW DELIVERING.

SURF QUEENS



Here's the FASTEST five-ball NOVELTY GAME ever built—bar none! Designed by a big-time operator who picks WINNERS. High scores, knockout COLORS, thrills, SUSPENSE, trouble-free operation, LONG LIFE and NEW ANGLES are built into SURF QUEENS to give the machine TOP EARNING POWER.

VICTORY DERBY

IMMEDIATE DELIVERY. Most sensational one-ball multiple pay table EVER PRODUCED. Check these play-compelling features: AUTOMATIC AWARDS, mystery selections, spell-name feature, DAILY DOUBLE AWARD, changing odds, BIG BUILD-UP RESERVE. Don't delay. Order TODAY!

BUY
BALLY'S
BIG FOUR

Bally's CONSOLE
DRAW BELL
NOW ON DISPLAY

UNDERSEA RAIDER

Going Great Guns! This spectacular photo electric game is one of the year's biggest MONEY-MAKERS — order yours today. Climb on the gravy train with UNDERSEA RAIDER, Players can't leave it alone! All the dramatic tension, THRILLS and ACTION of actually firing from a powerful submarine into enemy ships. A TOP GAME for ALL LOCATIONS, with continuous REPEAT PLAY.

WRITE—WIRE—PHONE—COME IN—TODAY!!
DIRECT LINE DISTRIBUTORS

PAUL A. LAYMON

DISTRIBUTORS FOR BALLY MFG. CO. IN CALIFORNIA, NEVADA,
ARIZONA, AND THE HAWAIIAN ISLANDS

1503 W. PICO ST.

DR. 3209

LOS ANGELES 15, CALIF.

VETS BUY \$105,000 WORTH OF "RED BALL" MACHINES FOR HOSPITALS



HIRSH DE LA VIEZ

WASHINGTON, D. C. — Hirsh De La Viez, president of Hirsh Coin Machine Corporation, 1309 New Jersey Avenue, this city, announced today, the sale of 250 of his "Red Ball" games to the Veterans' Administration, Washington.

The total sale amounted to 105 thousand dollars, FOB Washington, and consisted of 250 Red Ball Machines at \$395 each plus a \$25 deposit

WANT TO BUY

Will Pay \$65.00 for . . .

STARS
DUPLEX
SKY BLAZER
DO-RE-MI
FISHIN'
ACTION

ZOMBIE
SUN BEAM
DOUBLE PLAY
WEST WIND
THUMBS UP
JEEP

Will Pay \$100.00 for . . .

KNOCK-OUT, BIG PARADE AND SKY CHIEFS

ALL MACHINES MUST BE COMPLETE WITH ALL PARTS, GLASS AND LEGS.
WIRE FOR SHIPPING INSTRUCTIONS.

MUSIC SALES CO.

680 UNION AVE.

PHONE 8-8421

MEMPHIS, TENN.

on each of the 250 crates.

The machines are being shipped to the Veterans' Administration Supply Depot, Horseheads, N. Y., where they will be distributed to every Veterans' hospital throughout the United States.

"The volume sale of these machines to the Veterans' Administration," Hirsh De La Viez says, "is not surprising. Ever since the Red Ball was introduced to the coin machine trade, it has met with great success."

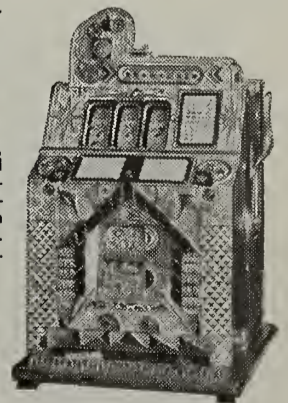
Hirsh also stated, "A combination pool and pin ball game, Red Ball, has

SLOT MACHINES REPAIRED and REFINISHED

Machines adjusted, tightened, cleaned and greased. Defective parts replaced. Have them buffed and painted. We call and deliver.

Coin Machine Service

1070 Thompson St.
Glendale 1, Calif.
Tel: Cltrus 3-3721



long been popular with soldiers. During the war, many soldiers overseas became familiar with it, for they were distributed in recreation halls, and PX's throughout the world."

AMI Announce July Phono Shows



DE WITT (DOC) EATON
 CHICAGO — DeWitt (Doc) Eaton, Vice-President and General Sales Manager, AMI, Incorporated, announces that showings of the AMI Model "A" phonograph will be held at various AMI distributor headquarters during the month of July.

The first showing on the schedule was at Marston Distributing Company, Detroit, July 2-3, with James L. Hyde, Jr. representing the AMI firm.

On July 8-9, E. B. Alley, Automatic Music System, Richmond, Va., will be host to operators in the State of Virginia; Mr. Monte West will be on hand for AMI.

H. & L. Distributors, Inc., headed by Morris Hankin and Jack Lovelady, will present the AMI machine on July 11-12.

Paul Bleck, AMI, will cooperate with H. W. Dolph in the showing on the 9th and 10th of July in Tulsa,

Okla. W. H. Richardson, head of Pioneer Distributing Company, Raleigh, invites North Carolina operators to see the new instrument at his establishment on July 12-13.

On the same dates Murphy Distributing Company will have a show-

ing at St. Louis, Mo. Louisiana Coin Machine Service will invite operators of New Orleans to see the new phonograph at their showrooms on July 17-18. Sam Yaras, Southwest Amusement Company, Dallas, Tex. will stage his event on July 19-20.

A Record Catch!

If your'e angling for bigger profits, set your line for this DIE-CUT whopper. Locations will go for it Hook, Line and Sinker!

GOLDEN TROUT
 1050 JUMBO holes
 at 5¢ \$52.50
 Pays out 23.60
 Profit Average \$28.90
 THICK DIE-CUT Board.

SUPERIOR PRODUCTS

14 N. PEORIA ST.
 CHICAGO 7, ILL.

GENUINE FIBRE MAIN GEARS

FOR SEEBURG and WURLITZER (Less Hub)	Sample, \$4.00 ea.
LOTS OF 10.....Each \$3.50	QUANTITY PRICE.....Each \$3.00
CASTORS HEAVY DUTY REPLACEMENT, SET OF 4	\$1.60
PICKUP REPACK RUBBER, PKG., 20 Sq. Inches	\$1.00
VOLTAGE TEST LIGHTS — To 600 Volts, Unbreakable	each \$.50
PICK-UP COILS — For All Seeburgs, Except 8800 and 9800	each \$1.50
VOLUME CONTROL KEYS	Pkg. of 24\$1.00
	Pkgs. of 100.....\$3.00
PACKARD BOXES.....	\$38.95

QUANTITY PRICES TO DISTRIBUTORS AND JOBBERS

TERMS: 1/3 Deposit, Balance C.O.D., F.O.B. Los Angeles, Cal.

FACTORY GUARANTEED AGAINST DEFECTIVE WORKMANSHIP AND MATERIAL

E. T. MAPE MUSIC CO.

(Manufacturing Division)

1701 W. PICO BLVD., LOS ANGELES 15, CAL.

(Phone: Drexel 2341)

E. T. MAPE

284 TURK ST., SAN FRANCISCO 2, CAL.

(Phone: Prospect 2700)

COIN MACHINE MOVIES

FOR REGULAR PANORAMS AND SOLO-VUES

REELS OF 8 AND 6 SUBJECTS

Our Films Get The Dimes

PRICE \$32.50 TO \$38.50 PER REEL

NOTE: All our Film for use in Panorams and Solo-Vues is specially treated and prepared to assure smooth running and maximum service.

DISTRIBUTOR FOR PHONOFILM PRODUCTIONS AND QUALITY PICTURES

3331
 NORTH KNOLL
 DRIVE

PHONOFILM

HOLLYWOOD
 28
 CALIFORNIA





TEXAS OPERATORS

You're Invited

To See The

"HIT PHONOGRAPH OF 1946"



AMI

40

MODEL

SELECTION

"A"

PHONOGRAPH

**ON
DISPLAY**

JULY 19-20-21

Sam Yaras

SOUTHWEST AMUSEMENT CO.

2916-18 MAIN STREET

DALLAS, TEXAS

(PHONE: RIVERSIDE 5141)



**BALLY
VICTORY SPECIAL**
(1 Ball FP)
VICTORY DERBY
(1 Ball C.P.)

GEORGIA DISTRIBUTOR

For

ROCK-OLA

Phonograph of Tomorrow



**BALLY
SURF QUEENS**
5-Ball F.P.

MUSIC

4—Wurlitzer 616, ill.....	\$325.00
1—Wurlitzer 412	200.00
1—Wurlitzer 600 A Rotary	450.00
1—Wurlitzer 61	214.95
1—Wurlitzer 24	350.00
1—Seeburg Envoy	495.00
4—Seeburg Classic	495.00
1—Seeburg K-20	325.00
1—Rock-Ola DeLuxe	425.00
1—Rock-Ola 12	149.50

ONE-BALLS

13—Santa Anita	\$134.50
2—Pace Maker	39.50
3—Grand National	47.00
1—Thistledown	55.00
2—Bally Long Acre	\$435.00
1—Fairmount	435.00
3—Turf King	359.50
3—Jockey Club	359.50
5—Long Shot	195.00

SLOTS

10c Jennings Dixie Bell, 3/5	\$ 95.00
25c Pace Comet, 2/4	95.00
50c Jennings Century, 3/5	225.00
2—Columbia Bells, Cigarette Reels, Each	45.00

(50 others in shop)

SPECIALS

1—Evans Galloping Dominos	\$225.00
1—Buckley DD JP Track Odds	650.00
1—Mills Four Bells	395.00

ALL SALES SUBJECT TO PRIOR ORDERS

ALL MERCHANDISE UNCONDITIONALLY GUARANTEED

1/3 Deposit with Order, Balance C.O.D. or S.D.

MULLINIX AMUSEMENT CO.

1514-1516 BULL STREET

(Phone 3-6601)

SAVANNAH, GA.

Mangan Says Television Screen Wrong Shape



JAMES T. MANGAN

CHICAGO — James T. Mangan, industrial designer and public relations expert, with many years' experience in coin-operated movies, today made the following statement:

"Television is getting off on the wrong foot because the screen on receivers is wider than it is high. This shape (foolishly copied after the shape of the movie theater screen) necessitates a small image and makes impractical the televising of dancing acts and other features

"Before the television industry goes much farther," continued Mangan, "someone ought to be brave and different enough to experiment with an image and a screen that is about one-third higher than it is wide. Television must be an art all by itself and shouldn't try to copy or use the movies in any way!"

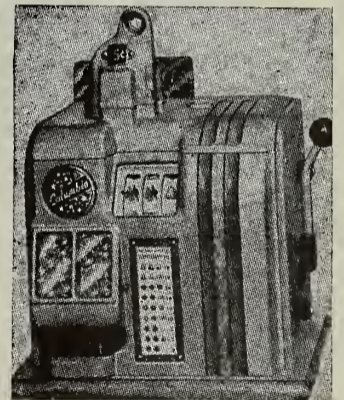
Marvel Mfg. Co. Moves

CHICAGO — Ted Rubenstein of Marvel Manufacturing Co., this city, manufacturers of revamp pin games, reported the removal of their firm's factory, showrooms and offices to 2847 Fullerton Ave., this city.

The firm will occupy 18,000 square feet of space in this new building. "Much of the credit," Ted reported, "goes to our new general manager, Bill Perry, for the splendid job he did in a week's time getting assembly lines set up and moving over in order not to hold up production on our new revamp, Frisco."

SUGGESTS CITY BUY ITS OWN PIN GAMES

CORPUS CHRISTI, TEX. — Bob McCracken who writes the column, "The Crow's Nest" for the Caller-Times, this city, wrote, regarding the fact that the police here are expected to clear out pin tables paying off high score awards and prizes, "Sometimes the Lookout believes that it would be a good idea to make the tables legal, with the provision that in any city where their operation was permitted they would be owned by the city. The city, in turn, would be required to invest the revenue in a fund that would be spent for a specific program of public improvements. Maybe it's a silly idea, wrong and all that, but it's not nearly as silly as the present law which terms the machines illegal in one sentence, but in another requires that they be taxed. The people should make up their minds."



BRAND NEW

COLUMBIA BELLS

AVAILABLE FOR

IMMEDIATE DELIVERY

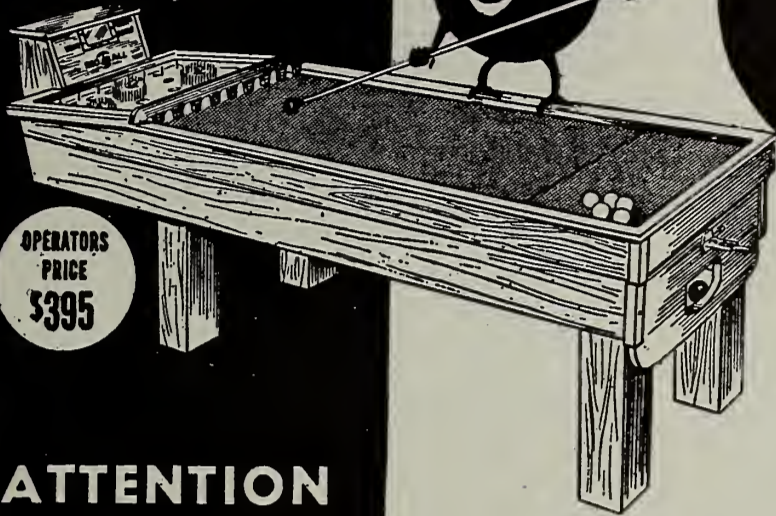
AT FACTORY PRICES

TRIMOUNT
COIN MACHINE CO.

40 WALTHAM ST., BOSTON 18, MASS.

Tel. LIBerty 9480

Immediate Delivery!



OPERATORS PRICE \$395

IT'S NEW, IT'S DIFFERENT, IT'S PROFITABLE

RED-BALL

THE NEW GAME SENSATION

NOTHING ELSE LIKE IT! THEY CAN'T RESIST TO PLAY IT!

- GROSSES OVER \$95.00 A WEEK
- YOU ONLY HAVE TO PAY 40% COMMISSION
- WILL PAY FOR ITSELF IN EIGHT WEEKS
- OVER 100 MACHINES ON TEST LOCATION FOR SEVEN MONTHS

THIS GAME WAS PLAYED ALL OVER THE WORLD DURING THE WAR. THOUSANDS SOLD TO THE ARMY, NAVY, RED CROSS AND U.S.O. CLUBS

ATTENTION
LIVE WIRE DISTRIBUTORS

WRITE FOR EXCLUSIVE IN YOUR TERRITORY, YOU NEVER SOLD ANYTHING SO FAST, SO NEW, SO DIFFERENT AND SO PROFITABLE

ASK ANY GI

EXCLUSIVE NATIONAL DISTRIBUTORS

HIRSH COIN MACHINE COMPANY

1309 New Jersey Ave. N.W., Washington, D. C. Phone HO. 3170

EVANS' QUALITY CONSOLES — Location Proved For Triple-A Profits

Proved Appearance — Proved Action — Proved Appeal

Little Duke

Fast action of this console nets big profits. Trouble-free electrical mechanism spins a light under the flashy top, pointing out number and displaying odds of 2-1 to 45-1. Gyp-proof, 7-coin head allows seven profits on every play. Little Duke is the sensational number-game of today. Place it anywhere!

Casino Bell

This queen of Bell machines, with Evans 5-coin, gyp-proof head, 5 individual payouts cups and 5 jackpots, with reserve jackpots, gives you profit of five machines at cost of single machine. Available in straight 5c play, straight 25c play or combination 5c and 25c play with three 5c slots and two 25c slots.

Bang Tails

Greatest racing console ever built. Evans offers this perfected model with brand new, famous race horse selections. New "machine gun" action, single coin payout. New Free-Play convertible feature. Seven persons can play at once. Pays 3-1 to 30-1 with twin jackpots, one in reserve. 5c or 25c models.

Galloping Dominoes

For years Evans' Galloping Dominoes has repeatedly won the confidence of operators by returning greater profits and faster, trouble-free action. New model offers many refinements. Pays odds of 2-1 to 30-1 with twin jackpots, one in reserve. Available in 5c or 25c models. A game with long-lived pay-off!

PACIFIC COAST DISTRIBUTORS

Exclusive Distributors Southern California and Arizona

1347 W. WASHINGTON BLVD.

Richmond 5527

LOS ANGELES 7, CALIF.

DELIVERING RIGHT NOW!! NEW *Bally* GAMES

- SURF QUEENS (5-Ball).....\$327.50
- VICTORY SPECIAL (1-Ball, F.P.)..... 661.50
- VICTORY DERBY (1-Ball, P.O.)..... 646.50

WRITE! WIRE! PHONE TODAY!

McCALL NOVELTY COMPANY

3147 LOCUST ST. (Tel: JEFFERSON 1644-1645) ST. LOUIS 3, MO.

Parr Visits Eastern Solotone Distribs

NEW YORK — Wm. (Bud) Parr, president of the Solotone Corp., Los Angeles, arrived here this past week after a trip extending thruout the midwest and into the deep south. Parr reported, "Demand has been increasing daily from all of our distributors and we felt that this was the time to visit with them and explain that our production has been more than doubled. Parr also stated that F. E. Wilson of the firm was traveling thruout the midwest states at the present time also meeting with the firm's distributors.

THRU THE COIN CHUTE



CHICAGO CHATTER

Employees of every factory in town really enjoyed themselves this big July 4th weekend and their "bosses" were more than happy to get away from the plants themselves to think over the many changes which had come about on the national business scene this past week. There were quite a few who had planned plans and the general belief here is that things are going to open up big—all of a sudden, too. In fact, some of the men are ready to make announcements which should prove of outstanding importance to all the trade . . . By the way, the manufacturers here will be called together very soon to consider the membership of one noted producer whose plant is not considered to be what it should . . . There will be an entirely new type machine introduced within the next few days—maybe by the time you get around to reading this column . . . And there is also a little counter game here that is soooooo small—with everyone who has seen it absolutely raving about it—because it actually pays out

Around the town this past week, helping some of the boys celebrate the 4th—Angelo (Angy) Delaport of Rex Coin Machine Distributing Co., Syracuse, N. Y. and his well liked and capable salesman-ager, Cliff Bailie. Both men reported to be anxious to get more and still more equipment because they're flooded with orders . . . Dick Wernecke and his partner, Malcolm Gildart of R. Wernecke Co., San Antonio, Tex. also in town and both men just as anxious as ever to get their machines shipped out fustest and fastest so that they can take care of the orders they have on hand . . . Sid Stiebel of Southern Automatic Music Co., Louisville, Ky. also in town and reported to be seen over at the big Seeburg factory trying to get about compteen carloads of the new Seeburg phonos shipped out to his many offices right quick . . . Joe Ash of Active Amusement Machines Co., Philly, Pa. and Newark, N. J., also in our Windy City and making deals just as fast as they can be made wherever they are ready to make them. By the way, Joe carries no calling cards with him. Simply tells all and sundry, "My name and address is in *The Cash Box*."

Roy Volner of Elkhart, Ind. popped into town looking for some more equipment . . . R. F. Jones of Jones Distributing Co., Salt Lake City, came all the way out here to the "east" to get some of the manufacturers to ship those machines in . . . Hy Branson of H. M. Branson Distrib. Co., Louisville, almost blown away by some of the winds we have here but still marching on ahead . . . Fred Anderson of Cliffside, N. J. one of the real old-timers in the coinbiz and who knows what's what was also around town and seen over at the big Jennings plant . . . Harry E. May and Winston Raber of Modernistic Amusement Co., Dallas, Tex., both in town and looking around at what's to be had while they're here. Both boys just recently returned from the armed services and reported to be employing vets only . . . F. W. King of King Distrib. Co., Boston, Mass. also in town and reported to be making the rounds . . . Paul Glaser of Empire Coin Mach. Exch. returns from a three weeks vacation in Boston and just as Paul settles down to his desk in walks Gil Kitt who has been vacationing at his folks home in Baltimore.

Many coinmen attended the funeral of Paul Banks in Dayton, O. on June 24. Banks was well known to the cointrade . . . Three Gottlieb sons are now ex-soldiers and all are home relaxing—Alvin, son of Dave Gottlieb, has just been discharged from the Navy, Lt. Richard, son of Morrie Gottlieb of Dallas, Tex., just back from Europe where he served for two years with the 42nd, Rainbow Division, and Lt. Jerry, son of Mannie Gottlieb of Universal Films, also just discharged. All three boys returned to civilian life the very same week. And there was plenty of celebrating thruout the Gottlieb families . . . John Neiss, western salesman of O. D. Jennings & Co. away on a vacation. And O. D. Jennings also away on his Mississippi plantation for several weeks of rest . . . Dick Groetchen flies down to his Florida estate to visit with Mrs. Groetchen and the children—which is a nice way to spend a short vacation . . . Al Sebring of Bell Products Co. plans to show the Beacon Coin Changer in New York sometime this month. There is plenty of interest in the Big Town on this great unit and the men have been asking Al to hold a big showing for the Broadway boys.

Ben Stein, salesman of Coven Distributing Co., exclusive distribs for Bally's products, announced the opening of their Wisconsin offices this past week with Stanley Miller in charge. Stanley was formerly the owner of Wisconsin Novelty Co. and is an old timer in the coinbiz. The firm will be located in Kenosha and will carry a most complete line of Bally products with plenty of stock on hand (as it arrives) for the Wisconsin boys. Stanley personally told us, "Please extend a most cordial invitation to all the coinmen here to come on in and visit our new quarters" . . . We hear from Lew London of Leader Sales Co., that regardless of the fact he is still in St. Joseph's Hospital in Reading, his great horse, London's Folly, will be entered into the Lexington, Ky. Junior League Horse Show, July 15th. Lew expects his Folly to cop all of the honors that will be given at this show. Good luck, Lew . . . By the way, happy, happy birthday to that old, old timer—Dick Hood—of H. C. Evans & Company. And, Dick, here's wishing you a great, great many, many more happy birthdays . . . Jim Gilmore came thru with some long awaited info for the men who are looking forward to the first post-war show in Feb. . . . Bud Parr of the Solotone Corp. reported to have passed thru town en-route to New York City.

Dave Gensburg of Genco is reported to have something up his sleeve which will be of interest to us very, very soon . . . We're expecting a really grand, grand opening of the new Harry Marcus Co. quarters here . . . J. H. Keeney one of the busiest of all the mfrs in this man's town . . . Ray Maloney reported to have scooted off for the long weekend and expected to return with a grand sunburn . . . Many a coinman expects to be in town for the big music show at the Palmer House on July 15 to 19 . . . Leo Lewis of Lewis Coin Machine Service reported to be a very busy boy these days . . . Joe Munves is getting ready to pop with a real surprise for the trade very soon. From some of the grand ideas he has there is no doubt that Joe is going to get plenty of attention to this new manufacturing firm . . .

THRU THE COIN CHUTE



EASTERN FLASHES

With a long week-end holiday showing up, coin-row was pretty quiet the whole week. Many coinmen left for a holiday, and those who stayed on didn't pay too much attention to business . . . Joe Munves, who just announced the opening of the Munves Manufacturing Corp. in Chicago, returns here for the Fourth of July week-end. Joe and his missus drive up to their summer home at Budd Lake, New Jersey . . . Joe Fishman, Atlantic New Jersey Distributors (Seeburg distributor), Newark, N. J. returns to his office this week-end, fully recovered from his appendectomy. Joe, by the way, celebrating the arrival of a grandson.

Arthur and Albert Herman, Boro Amusement move to their new elaborate offices at 1505 Coney Island Ave., Brooklyn . . . Another operator moving to new quarters is Charlie Bernoff of Regal Music Co. . . . Ben Becker, Palisade Specialties Co., Cliffside Park, N. J. really strutting (if that's possible for a 200 pounder). His wife presented him with a new son on Monday, July 1 . . . Max Weiss, who operates quite an extensive and varied route in Brooklyn and Long Island, seen taking it easy on Tenth Avenue . . . Bernice Levison, former secretary to the manager of the Phono Ops Assn., and a former WAC Sgt., married Bill Nash on March 31.

Morris Hankin and Jack Lovelady, Jr. H. & L. Distributors, Atlanta, Ga., tremendously excited over their AMI showing scheduled for July 11 and 12. Hankin and Lovelady expect many out of town friends at the party—some coming great distances . . . Charlie Aronson and Bill Alberg, Brooklyn Amusement Machine Co., Brooklyn, leave July 6 for Chicago, and will be away for a week . . . Bill Blumenthal, Tri-State Sales and Distributing, looking forward to his coming vacation . . . Meyer (Parky) Parkoff, Atlantic Distributors, staying at the Atlantic Beach Club on Long Island for the summer.

Julius A. Levy, Manager of the New York office for Arthur H. DuGrenier, scenting the arrival of the new machines in the very near future, working like h---! Julius is spending considerable time on the road. After being away, he returned for the holiday week, and then leaves on July 8 for another trip . . . Harry Berger buys out Sam Gassner and becomes the sole proprietor of West Side Distributing Co. . . . Phil Bogen claims he's leaving in two weeks for a trip thru the Pacific Northwest and Southwest, winding up in Los Angeles . . . Julius Malich, Delsex Music Co., is a collector of classical records, and claims he has one of the outstanding collections in the country.

Barney (Shugy) Sugarman of Runyon Sales Co. of New York working on a big record deal and will make an announcement in a very short time . . . Dave Lowy flies down to Miami for the week-end. Dave had trouble getting a plane, but after waiting

for some hours at LaGuardia Airport finally got on . . . Ira Byram, Silent Sales System, Washington, D. C. opens an office in Baltimore . . . Abe Block, Melody Music Co., tells about his son who has just been discharged from service and opens a shoe manufacturing company . . . One of the greatest post-war successes is Al Bloom's "Talking Gold" plastic grille ciotn. Music operators and renovating companies are flooding his office with orders . . . Mike Munves got the surprise of his life this week. An arcade owner from out of town admitted to him that he had never heard of him. Mike thought (and so did we) that every operator who uses arcade equipment knew about Mike Munves.

Bob Slifer, East Coast Sales & Distributing Co., a tough man to see these days. Bob is continuously tied up in conference with the many ops dropping in to see about getting those Rock-Olas. The quartette, Dave Stern, Harry Pearl, Tom Burke and Everett Masterson, kept busy at the Elizabeth and Newark, N. J. offices along the same lines . . . Leo Knebel, Manhattan Phonograph Co. (Aireon distributors) kept busy continually now that the phonos are arriving. While Leo don't mind the hard work, he's moaning that they had to start arriving just when the weather here keeps hitting the 90's every day . . . George Ponser and Irving Kay, Amusement Enterprises, Inc., readying a big surprise for the trade . . . Now that the Vogue records are arriving in quantity, Nat Cohn and Earl Winters, Modern Music Sales Corp., have to keep close to the office. Earl had intended to take a short vacation, but that's off now.

The record and music convention being held in Chicago the week of July 15 will see plenty of Eastern coinmen present. Practically every recording company will have a display . . . Joe Ash, Active Amusement Machines Co., Philadelphia, Pa. returns from a visit to Chicago, flashing a great big smile. However, we can't tell if that means anything as Joe is always smiling. Irv Morris, his associate, who runs the Newark office, tells us the smile means good news . . . Music operators in the state of New Jersey go on a 75%-25% commission basis . . . Barney Kahn, Metropolitan Coin Machines, Brooklyn, N. Y., who just introduced his "Double-Up Skill Bowl" alley, happy over the acceptance of the game throughout the country . . . Charlie Katz and Leon Berman relax for a few hours and stroll down Tenth Avenue. Katz and Berman will be ready to spring their surprise in a few weeks . . . Jack Rubin, Max Schiffman and Teddy Blatt, Intimate Music Networks, Inc. (Solotone distributors) play host to Bud Parr, head of Solotone, who arrives in the city. Their offices, having been completely renovated will be ready when you read this . . . Tommy Merrillo, who just returned from 3 years in the service, opens up a Solotone studio.

THRU THE COIN CHUTE



CALIFORNIA CLIPPINGS

It's congrats and many happy returns to Bill Wolf of the M. S. Wolf Distributing Co. who's celebrating his birthday this week taking a little time off and spending it down around the Mexican border, Bill expects his new general manager, Al Silberman in town this week . . . Elky Ray of the Gold Coast Coin Machine Exchange has just received a sample of the new Gottlieb one ball. Elky plans on setting up this new game in the headquarters of the A.O.L.A.C. for a few days so that all operator members can view and inspect it. In addition, a well known local op will place the machine out on location to give the game a thorough test.

Jean Minthorne, who recently suffered a painful eye injury, is well on the way to recovery and expects to be down to his offices this week, J. M. Harvey sales manager for Minthorne has been capably running things in Jean's absence . . . Otis Rene, president of Excelsior Records has moved the offices and shipping rooms of the firm to 1065 N. Fairfax Ave., Hollywood. Rene may soon release an announcement of a price reduction for his label.

Danny Jackson of Automatic Games has returned after two weeks in Chicago, where he closed several important deals for the distribution of several well known coin lines. Sam Donin, the other half of the firm, looked after affairs while Danny was away. Meanwhile, the carpenters are swarming all over the place remodeling and enlarging the building which they recently acquired at 2858 W. Pico Blvd., in the heart of coin row. The firm is distributing Pace slots in Southern Cal. and down Mexico way . . . Merle Connell, production manager for Quality Pictures, plans on going into production on a new series of 16 M.M. coin film for Panoram and Solovues. It's quite a treat sitting on the side lines and watching Merle select his lovelies from a group of very attractive gals. Nice work if you can keep your mind on it.

William (Bill) Leuenhagen is expanding his showrooms. He has taken over the store adjoining his own and is moving part of his equipment there . . . Jerry Karpman of Modern Music is also planning expansion, Jerry has been in his present location just over a month and already finds it too crowded . . . H. M. De Govia of Dee's Service has been busy doing lots of reconing and amplifying work. In addition, he has proven a terrific broker of music routes. De Govia negotiated over five deals within one week with many more on the fire.

Preston Jarrel and Ken Brown of Coinmatic Distributors on a trip North over the Fourth . . . The influx of Eastern ops to sunless Sunny Cal continues. The most recent to arrive is Jerome Kerns, formerly of Milwaukee, who recently completed a two year hitch in Uncle Sam's Army. He's looking around town and getting ready to go to work soon . . . William Cohen of Silent Sales Co., Minneapolis, in town on a selling tour . . . William (Bill) Williams of Williams Distributing is still out on jury service and sadly lamenting his hard luck that he may be tied up all summer, with the fishing season going right along without him.

That ever busy and traveling Bud Parr of Solotone is on another Eastern jaunt calling on his dis-

tribs and appointing new ones. Bud is covering Chicago, New York and New Orleans on this trip and plans on being away about two weeks. If he can, he'll buy some new equipment for the General Music Co. while on his trip . . . Evelyn Schell, secretary to Bill Williams of Williams Distributing Co., is just back from a two-week fishing trip in the High Sierras. Evelyn caught lots of fish and lots of sunburn . . . William R. Happel, Jr. of Badger Sales is having himself a swell time on his trip to the north country, and will spend a week or two at Lake Louise doing nothing but having fun and vacation. We hear that he'll have an important announcement to make when he returns. William E. Happel, Bill's nephew, very capably looking after things meanwhile.

Paul and Lucille Laymon planned to pass a safe, sane and quiet Fourth of July. The folks needed a rest after a very busy week showing the new Bally Console "DrawBell" which they have on display. The many ops who attended were quite enthusiastic after viewing the new machine . . . Ray Powers of E. T. Mape Music Co. is readying his showrooms to display the new Challenger '47 phono which he expects any day now. Ray made a swell buy of many used phonos from a northern army camp which he has had completely reconditioned and is offering for sale.

Len Micon of Pacific Coast Distributors received an initial shipment of the new H. C. Evans console. Of course they went right out as fast as they came in, but Len expects another batch this week . . . The ops showed a little more action this past week, coming into town and calling on the distributors along coin row in larger numbers than the past week previous. Among them were: Glenn MacCarter of Beaumont; Al Cicero, Santa Maria; Bernie Knott, Alhambra; Jack Bahler, Inglewood; Robert Boyd, San Diego; Tom Mercadant, Arcadia; Alex Koleopulos, Bakersfield; Ben Corenblum and Sam Brown, Los Angeles; Clem Korte, Glendale; Jack Neal, Riverside; Fred Allen Bakersfield; William Black, Bakersfield; Ollie Trevillian, Santa Barbara; Paul Koch, Lake Arrowhead; Otto Pelch, Santa Barbara; Frank Abbott, Alhambra; Ray Cheong of Honolulu.

Woody Herman, local op, who has been in and out of the hospital about six times within the last few months, is back in the hospital again. It's an old appendix operation that's giving him the trouble . . . Matt Pratt, just out of uniform, is back to work in the amplifier department at E. T. Mape Music Co. . . . Margie Gottlieb, daughter of Dave Gottlieb of Chicago is in town on a vacation and is staying with the Elky Rays and enjoying the country . . . John Rough, of Phonofilm Productions, is planning to expand his activities in the 16 M.M. coin machine movie field. John will increase his already well stocked library and is setting up his organization to give ops tops in service, and quality film for their Panorams.

Len Kelly of the K & M Distributors has landed in Dallas, where he plans on setting up an office to handle the distribution of the firm's platters. Fred Myers plans on a trip to northern Cal on a selling tour, while Penny Eisen who recently returned to work, will look after the firm's affairs

THRU THE COIN CHUTE



ST. LOUIS

Cool weather brought play up in local spots during the last week . . . phonograph operators now reporting boxes in ice cream parlors, drugstores, etc., showing a better play than those in the traditionally top-cash spots such as taverns . . . Art Schooley of Schooley Music Company was the lucky owner of a new Rock-Ola last week—which was hustled out into service to fill what Art terms “a slightly desperate need” . . . Another new phonograph went out to Frank Ballogg, op from Springfield, Illinois, who has haunted distributors continuously until he got the machine.

Another lucky Springfield operator who got delivery on new equipment was A. Maroconi, pin-game and phonograph man who covers much of central Illinois . . . Ideal Novelty Company is receiving plaudits on its new Ideal Concessions Company arcade recently installed at Hannibal. Although there isn't a new machine in the place, the St. Louis distributorship wielded a paint brush and metal polish to give a brand-new appearance . . . M. M. Buescher of Buescher Wholesale Company, Washington, Missouri, toured the St. Louis coin machine centers this week. He found one counter model phonograph which he snapped up—but “man size boxes are impossible” he declared, ruefully.

Veteran vending machine op Walter Bowman is again on the scene after a protracted vacation. Walter pooh-poohs the headaches of phonograph operators compared to his own. “I have been putting one-third and one-quarter quotas of candy bars in my machines” he griped. “There isn't any shortage of records” . . . Earl Bowman, veteran repairman, operator, pilot and Jack of All Trades has joined the staff of Jack Rosenfeld, St. Louis Bally distributor. Earl has worked for every distributor in the circuit at some time—something like Bobo Newsom of the Washington Senators.

Walter Gummersheimer, old time Mills distributor here, was making calls on old friends through the last week . . . Pin game op Bob Thomas grabbed up several used games last week, painted them up himself, and had every one in operation 48 hours after delivery . . . Forrest Goodall is driving a new Ford convertible, minus bumpers, which won't be delivered for some time. Pals are kidding him about the “snowplow” wood planks he substituted for the time being.

Five new Rockolas were delivered during the week, from Ideal Novelty. Ecstatic new owners are ABC Novelty at Belleville, Ill., MMM Novelty Company at Bemld, Ill., and D. E. Vawter, from Moberly, Mo. All had been waiting for many months . . . Tony Esposito, former pin-ball mechanic, has opened up a tourist cabin string south of St. Louis . . . Harold Brown of Mattoon, Ill., and Jimmy Carmody from St. Louis, are looking for new equipment downstate this week.

MINNEAPOLIS

This past week had the local ops sweltering in weather of 90 degrees and over—that is those who didn't leave everything and rush up north for some fishing and swimming and the cool mountain breezes. But working in reverse, the warm weather brought many operators from out of town to the Twin Cities. It always works out that way.

Rube Wills of Alma, Wis. was in Minneapolis for his first visit in over a year. Rube has a little more time on his hands now that he has sold a good portion of his music route . . . Fred Fixel of Pembina, N. D. breaks his son in right by having him along when he called on the distributors . . . Mark Coughlan of Mankato, Minn. in town calling on the distribs, accompanied by his son Jim, who since his release from the armed services is handling 95% of the business . . . J. S. Chichester of Spooner,

Wis. sells part of his route to the Chapman family of the same town . . . Richard Dirckx of Marshall, Minn. tells us that his dad is back at Rochester and feeling no better . . . J. E. Lowrie of Lake City, Minn. suffering from ulcers and has been keeping very close to the doctor's diet. Lowrie is 20 pounds lighter, but looking mighty good . . . Roger Chester of Bismarck, N. D. visited around town with his charming wife for three days. Roger bought part of the Van Specialty Company in his home town, and reports very fine biz.

Bill Hanf of the Austin Sales Co., Austin, Minn. stopped off here after spending two weeks vacationing far up in the northern part of the state. Bill, who has just received his discharge after 3½ years in the Army, will now go back to work with his brother Wesley, who has been taking care of the route during Bill's absence . . . Leo Claven of Long Prairie, Minn. here for a few days taking in all the night spots . . . Doc Berenson of the Minnesota Machine Co., Minneapolis, accompanied by his aged father flew to New York to see the Louis-Conn fight . . . Harold Lieberman of the Twin City Novelty Co. is back at his desk after a two week vacation up in the Kenora country . . . The Hy-G Amusement Co. is once again expanding—construction will soon begin on an additional building in the rear of their present building . . . Jonas H. Bessler of the Hy-G Co. is leaving for a two week trip to Winnipeg and other points north with his son and wife . . . Glen Nickols of the K & N Sales Co., Winona is called the “flying operator”. Glen often takes his location owners for a spin.

PITTSBURGH

Sam Strahl of American Coin-A-Matic reports a spontaneous interest in the AMI that far exceeded his expectations. Sam is also showing “Amusematic Lite League,” Evans free play “Ten Strike” and Buckley's new “Track Odds” . . . Howdy Levine, of Mechanics Service says business was never better. Howdy's partner, Eddie Steel, is on the optimistic side, too, what with their four phones keeping them on the jump.

Meyer Popkins, with Pittsburgh Coin Machine Exchange, is now handling the Bally line. He reports the ops are well pleased with them. Lou Popkins was in Chicago recently and completed a deal to handle a new pin game. On test locations the game is said to have exceeded the manufacturer's advance claims. Meyer says it will be a natural for the operators, and plans to make good on promised deliveries as rapidly as the manufacturer, gets into quantity production . . . “Acme Novelty Co.” says Sam Horvitz, “is rapidly moving along with ‘Bowl-O-Ball’”. Sam expects to have ‘Pitchem’ a new counter game in stock in a few days.”

Ben Long and Ray Emerson of Mulligan Distributing Co., are being ably assisted by L. P. Branson, Aireon Factory Service Supervisor in conducting a six-week class geared to instruct service men in proper installation and maintenance jobs . . . Joe McGlenn of McGlenn Distributing Co. is wearing a smile a bit wider than Fifth Ave. He has a large shipment of Daval counter games and “Columbia Bells” on hand.

B. D. & J. D. Lazar believe that current conditions are responsible for deliveries being behind the demand—J. D. expects the situation will improve after the Fourth of July is safely past . . . Joe Cohen of Tri-State Auto-coin enjoyed a few days of his vacation over the Fourth. By the way, Cohen and Jack Beaver have completed and placed in operation a new record changer hookup for use with the Solotone. The new device uses a 12-record changer operating simultaneously with a 20-record changer. The combination assures a mix in records so that the patron cannot know in advance what comes up next . . . Jackie Fields of Smith & Fields, Wurlitzer distributors here, maintains, “No news is good news.”

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(Continued)

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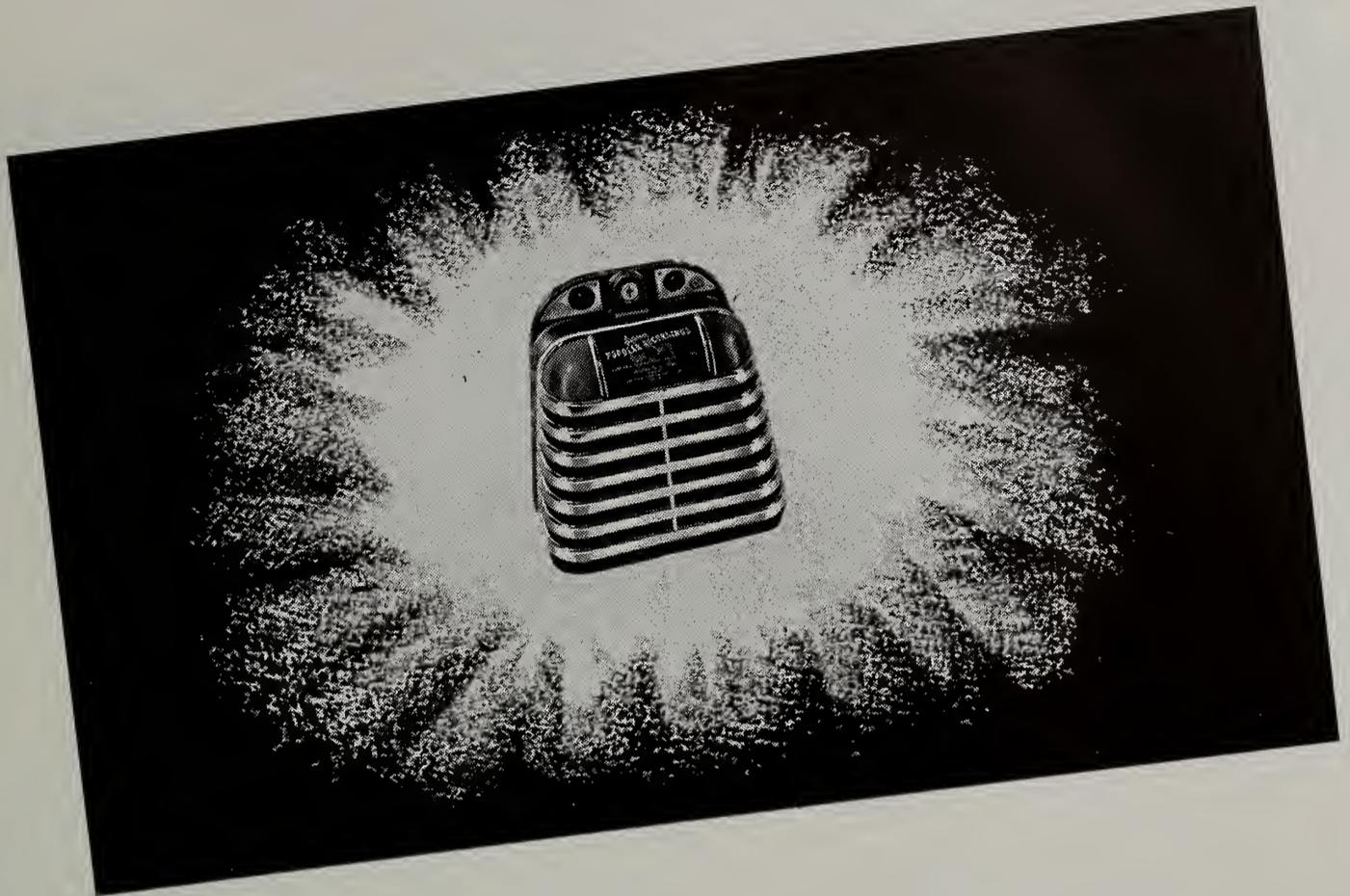
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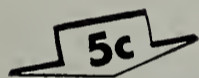
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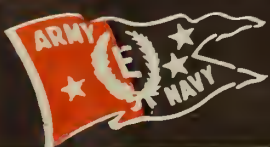
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