

# THE CASH BOX

THE  
CONFIDENTIAL WEEKLY  
OF THE  
COIN MACHINE INDUSTRY

Vol. 7, No. 42  
WEEK OF  
JULY 1, 1946



# Everybody Sees It...

## That's Why Every Location Owner Will Want a **WURLITZER**

• Every man, woman and child in America who reads, rides or walks is seeing Wurlitzer's national advertising on billboards coast to coast — in full color pages in the Saturday Evening Post, Collier's, Look and Liberty. All are being told to look for Wurlitzer's *Sign of the Musical Note* to find places where they can have fun enjoying Wurlitzer Music.



It's the greatest business-booster ever offered location owners. It's a tremendously effective location-getter, working day and night for Wurlitzer Factory-Approved Music Merchants. The Rudolph Wurlitzer\* Company, North Tonawanda, New York.

\*The Name That Means Music To Millions



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# AMI MODEL "A" PHONOGRAPH

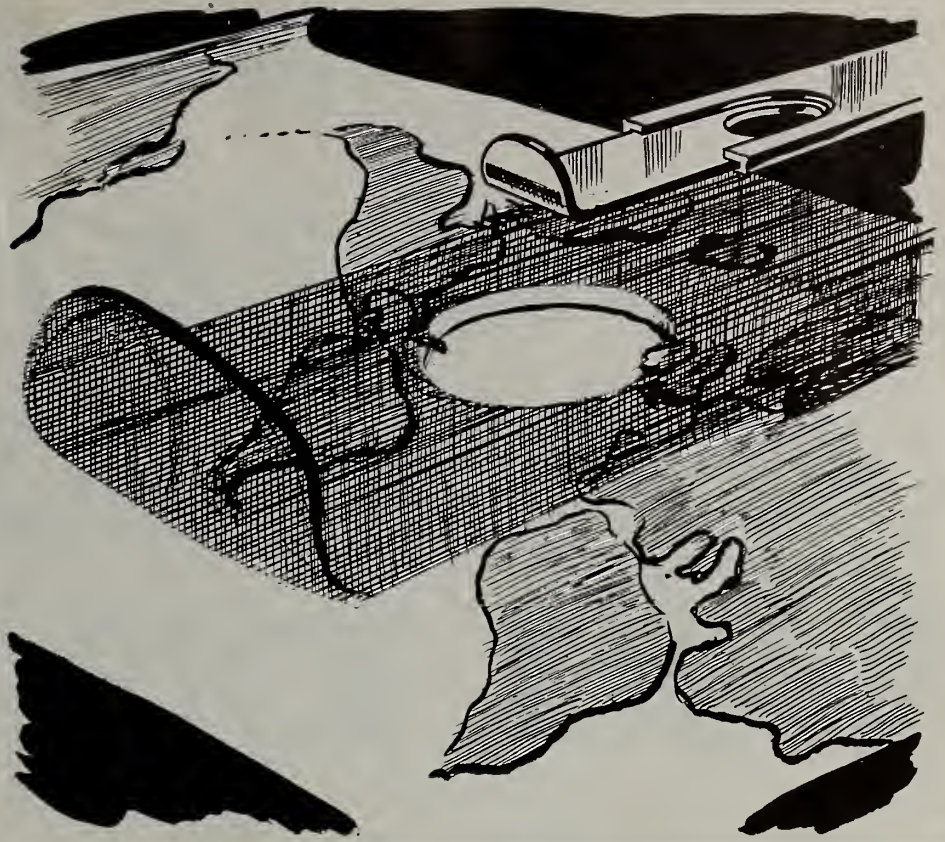
PRODUCT OF AMI Incorporated



Overwhelming the Industry!



# We've Only Just Begun to Grow



By Bill Gersh

## "COINTOONS"

The problems which confront the industry today, and which seem so vast and so incurable, are but of picayune stature. They will be solved rapidly and with dispatch within a reasonably short period of time.

This industry has only just begun to grow. It has been groping forward to a new greatness. It has felt, somehow, held back within itself. It seems ready for great expansion—yet, somewhere, something seems to be pushing against it.

Most of its members have their noses pressed too closely against the trees. They should step away to gain the full view — the full significance of the great possibilities which this field presents to them and to all the business world.

Nothing new has been presented to this industry with the opening of the post-war period. The same juke boxes, in more glamorous coat, are still here. The consoles, slots, arcade machines, merchandise vendors and service equipment—are exactly what the trade knew years before the war.

There have been a few new types of machines talked about, and some shown—such as the frozen food, the hot dog vendors and a few others—but nothing yet which would mean the great development all looked forward to when the war was finished and the post war era got under way.

All these problems of production—all these problems of sufficient supplies—will soon be cured, as man and nature combine to cure them. But, the bigger thought is that this industry has just begun to grow.

Coinmen with vision look forth to the day when this groping, especially in the coin operated music field, will have settled itself down to a single residue in the present boiling pot. When one type of equipment will replace what is today known as a juke box, as telephone wired music, as non-selective music and all sponsored and piped music into one type unit which will serve all these purposes and will, perhaps, televise itself to locations.

There is a time coming when music as it is known today, will look like the buggy with the fringe on top compared to the jet plane type of automatic music of tomorrow.

And this is not solely confined to the music field. There will be amusement products the like of which this industry never before dreamt of. There will be games of a new and surprising type which will attract great attention and gain great followings. There will be amusement palaces of such outstanding attractiveness that the present members of this industry will gaze at them with hushed awe.

This, too, will prove itself true in merchandising of almost every type of salable product. There will be merchandise machines which will feature food, drinks, necessities of all and every type. This is coming just as surely as men grow old and die. For this industry has just begun to grow.

This business is headed for its greatest recognition and acceptance. It must, whether it does or does not so desire, become a great leader in a great country of great industries. It is so destined because it is so efficient and so economical and because it does the one thing better and easier and simpler than any other method yet been known to man—it merchandises itself—silently and with completeness—to such an extent that the nation's leading purveyors of food, drinks, necessities of all types—have come to recognize it as their future method for efficiently and economically merchandising their products to the world.

This industry has just begun to grow. These short spasms of production lags—these small problems which seem to so stifle this trade today—are but the growing pains which will soon solve themselves to help make this a greater and grander industry for tomorrow.

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"THE CONFIDENTIAL WEEKLY OF  
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# IS THIS INFLATION OR A NEW PRICE ERA?

## ***Are Present Prices Indicative of the Coming '47 Market? Should Coinmen Stop Looking Back to Pre-War Prices and Accept Present Market Prices as Those of the Future?***

NEW YORK — There is a belief now current among many in the industry that the present price situation is not actual inflation but rather a definite indication of what can be expected in the future—in regard to prices for all types of new and used equipment.

Their belief is that for too long many in the trade have been basing their thinking upon pre-war prices. These men claim that no such thinking holds good anymore — and that the industry should accept the present price situation in an entirely new light—as that of the forthcoming post-war production era.

Some claim that this is an “adjustment period”. By that, they explain, they mean that coinmen are now becoming gradually accustomed to the prices which will prevail in the years to come and that no new price set-up can even be visualized. They feel that the present so-called “inflationary” trend is really a “price adjustment era” which all industry is undergoing.

These men also state that the trade will go forth just the same with the prices at new high peaks as it would were the prices to return to pre-war status. They base their judgment on the fact that the average worker is today going into a much higher wages bracket and that this alone will hold up the prices of many products to meet increased wage labor costs.

“Therefore”, one of these men writes, “the coin machine industry should adjust itself to this new market price situation and accept it as what can be expected for the future, at least until some future year when there will be a sufficient reduction in labor and materials costs due to competition to bring about a new price base.”

It is a well known fact that all new

machines which have been presented have, each time, gone up higher in price. Some equipment quoted at a certain price, when introduced, has been increased more than once. This is to be expected as labor wins more wage victories. These wage victories hike the prices of all materials. Therefore, all prices must go up to meet this new labor price level.

At the same time the law of supply and demand continues to function in each instance. While the demand is so great and the supply so short—naturally, prices will remain at a higher point. This is one law which cannot be defeated just on the whims and fancies of a few who would like to see all prices suddenly fall back to pre-war levels. There never again will be equipment priced at such levels—if present wages for labor remain what they are.

But, as can be well imagined, prices will break to a certain extent when full production again gets under way. This will be due to the fact that factories, now turning out 50 and 60 machines per week will, with the same number of men, perhaps turn out ten and twelve times that many which, of itself, will lower production costs and thereby reduce prices to some extent—but, not to pre-war levels. Used equipment will then follow the trend of the production supply and the used machines price structure will break to a comparative price level with the new machines.

The situation resolves itself down to:  
1) what is to be considered inflation and  
2) what will remain as standard price.

There is no doubt that the prices of used machines will plunge downward to some degree to level off with the production of new machines, but will they fall low enough in price to have any

definite marked effect on the present market price? All are in agreement that a new price adjustment period is under way and that this will not become noticeable until full production gets under way again.

Whatever loss will be taken on the price of used equipment will first come into effect sometime after production is well under way. Some are expected to be caught short, but according to the economists of the present day—this will only be due to the fact that buyers will tighten up as supply meets demand on new equipment—and therefore the price of used machines is bound to crack to a certain point — from which point on prices will probably remain stationary.

The average coinman foresees that the new machines, selling at the present prices, will never fail to the low prices which they did during the pre-war period. After all, they must maintain some base where they will level off. The average drop of 50 per cent of the new machine price in six months can be expected, but even this price is far, far above what the price of pre-war used machines were.

There is, therefore, in, the belief of leading coinmen much misunderstanding at present as to what can be considered “inflation” and what can be considered to be “the new price period”.

Adjustment is now under way. Prices will naturally remain high for some years to come, while labor enjoys its greater wages period and while materials remain up in price due to these increased wages.

Later, when greater production efficiency sets in re-adjustment of prices will probably come into effect. But, at the present time, the price market is undergoing an adjustment period.



# FULL PRODUCTION BY JANUARY

## *Prediction of Nation's Leading Economists. Gives Industry Six Months Preparation Period*

WASHINGTON, D. C. — The nation's leading economists predict that all industry will be in full production by January, 1947.

This prediction is gathering more and more followers among labor leaders, industrialists and legislators here.

This belief is based on the fact that labor is now seeking for a complete return to work to overcome the loss which many union coffers have suffered while strikes were in progress.

There is also the opinion among labor leaders here that no major strikes will be again seen, comparable to those which have already been settled, during the balance of this year or even in 1947.

Industrialists, who were thrown back from three to six months in production of basic materials, are beginning to catch up and they believe that within six months they will be working full blast.

Legislators were sufficiently angered to start anti-labor legislation. Should labor once again start any major strikes, as it did in the past months of this year, it will definitely start anti-labor legislation. Labor is today well aware of this and strikes are being quickly settled. It is also believed that the President will brook no further labor crises.

Should these opinions and predictions hold true, and should there be a resumption of full coin machine production by January, 1947, then this industry has only a six months preparation period before it.

The operators, jobbers and distributors have these six months in which to prepare themselves for the arrival of new equipment in quantities sufficient to handle the first part of the backlog demand.

This will mean a crack in the used machine market, to a certain extent, which will gradually thereafter adjust itself, on a comparative basis, with the prices of the new equipment.

It will most definitely mean the return of salesmanship to the field and the buyers will have to be convinced that this is the time to entertain changes of complete routes from old equipment to new.

The cost of such changes will be a problem to some and many will want to hold off, it is generally believed, to get as much as they can from the old.

Leaders in the industry look to the next six months for hectic action on the part of most members of this trade. They feel that this is the time to prepare for the arrival of much new equipment and to make way for the handling of whatever products they have committed themselves for since the first showings of new machines.

Action will probably boom thruout the industry beginning sometime in September, according to one noted manufacturer, and reach a peak in December, with a short lull for the holiday season, and then a rapid return.

Many new manufacturers are expected to enter into the picture, as well as new

operators, jobbers and distributors during this period.

### PRESENT PRODUCTION FIGURES

**R A D I O S . . .** the estimated 1,000,000 sets produced in April, when parts and materials were still short, pressed close on pre-war total monthly production of 1,100,000.

**AUTOMOBILES . . .** if supplies are uninterrupted the May production total of 150,000 will soon be more than doubled. The pre-war monthly average was 400,000.

**HOUSEHOLD . . .** 177,000 washing machines were made in April, compared to the 158,000 in the pre-war months. 174,000 vacuum cleaners were produced, compared to the 156,000 in the pre-war months. In household equipment there is a definite rise in production.

**STEEL . . .** May production was 4,073,465 ingot tons. The 1940 monthly average was 5,581,890 ingot tons. More than 40% of all factory workers are earning their living by making steel into useful products. Steel is basic in almost every item in everyday use. The monthly average of steel ingot tons continues to increase and is expected to reach 85.5% of full capacity this month.



# THE NEED FOR A BETTER COMMISSION BASIS IS ACUTE

**100% Rise in Cost of Machines and Supplies Plus Over 100% Rise in General Overhead has Created Serious Profit Problem. Ops Now Urge Adopting 10¢ Play and Cutting to 70%-30% Commission. New Jersey Op's Test on 12 Phonos at 10¢, 2 for 15¢ Play, Giving Only 30% and Increasing Take by 25% Stirs Much Comment.**

NEW YORK — For over four years *The Cash Box* has urged the trade to arrange for a new and better commission basis as price rises became more and more evident and as the inflationary costs period came into being.

This has today become a serious problem. More and more coinmen all over the nation are now writing to *The Cash Box* urging that the battle for a new and better commission basis be continued by this publication in an effort to make this a national change.

A great many new commission methods have been presented from time to time by *The Cash Box*. Among these have been: 1) the 70%-30% commission basis; 2) the 10c play, 3 for 25c; 3) the \$15 front money guarantee; 4) the 1% of the total installation cost being paid by the location each week as "front money"; 5) obtaining "front money" based on the age of equipment, as for example: \$3 per week for very old machines, \$5 per week for newer type machines, up to \$8 and \$10 per week for the latest equipment; and now, as surprise evidence that a better commission basis must come into effect, was the test conducted (and reported in this past week's issue of *The Cash Box*) by a Passaic, N. J. operator who changed the coin chutes on 12 phonos to 10c per tune, 2 for 15c, and gave only 30% commission to the locations, and, in many cases, obtaining front money ranging from \$3 to \$5 per week, and proved that by this method he lost no play, in fact, increased

his take over 25%.

This latter report has stirred much comment among coinmen all over the country. For a long time many have proposed 10c play. Now this test seems to have convinced certain coinmen that this is the solution to the increased overhead and machine cost problem.

*The Cash Box* was deluged with phone calls this past week as to just how this coinman had arranged his coin chutes and also how he had continued on to test these twelve machines.

The main basis of this test, as this coinman pointed out in this past issue, and he has written a special item for *The Cash Box* for this issue, was to not cut down on the location owner's profit from the machine. He claimed that if the take was cut down to the location that the possibility was the location owner would lose all interest, or a great deal of his interest in the machine, and would not back it up as he had in the past.

He stated that the main problem was to continue to give the storekeeper just as much money as he had ever before received from the machine—but for the operator to earn more than he had formerly earned so that he could be assured of just as rapid amortization of the new equipment he placed in the location and therefore have a profit to his record when this amortization period was over.

He is therefore adamant that the one and only way in which this can be done (and he also points out that even as far

back as the last depression he was obtaining "front money" from his locations) is to change the 5c coin chutes to 10c and give 2 plays for 15c which would average a 50% increase in the profits from the machine.

He then explains that even if the operators work on 60%-40% or better still on 70%-30% or obtain "front money" that they will still be giving the location owner just as much as he ever formerly received while they, themselves, will be earning more money.

If this test works out as well in other communities thruout the nation as it has worked out for this operator in New Jersey—then there is the possibility that the time has come when the coin chutes should be changed to accommodate the greatly increased cost of machines, supplies and the tremendously increased general overhead which the operators are now undergoing.

There are many who are against the 10c play idea. But, the majority of these state that they have not completely closed their minds to this idea. What they want to have proved to them is that this is a logical move and that it will not, over a long period, hurt the play on machines which will adopt this change by the public resenting this increase.

The way is now open for other operators thruout the nation to test their territories and to decide for themselves. Most important is that a new and better commission basis must come into effect—and, as quickly as possible.



**THE CASH BOX****POLL OF THE NATION'S****TOP****JUKE BOX TUNES****CODE:**

AP—APOLLO  
AR—ARA  
BB—BLUEBIRD  
BW—BLACK & WHITE  
CA—CAPITOL

CD—CADET  
CO—COLUMBIA  
CR—CORONET  
CS—COSMO  
CT—COAST  
DE—DECCA  
DL—DE LUXE

EX—EXCELSIOR  
FS—FOUR STAR  
MA—MAJESTIC  
MU—MUSICRAFT  
NA—NATIONAL  
VI—VICTOR  
VO—VOGUE

**1 - THE GYPSY**

BE-7003—FREDDIE STEWART  
BW-774—JAN GARBER ORCH.  
CO-36964—DINAH SHORE  
DE-18817—INK SPOTS  
DE-23511—HILDEGARDE

MA-7177—LOUIS PRIMA O.  
MU-15062—PHIL BRITO  
CS-475—FRANKIE LESTER—H. McINTYRE ORCH.  
VI-20-1844—SAMMY KAYE

**2 - THEY SAY IT'S WONDERFUL**

DE-18864—INK SPOTS  
MU-15065—GORDON MACRAE—WALTER GROSS  
ORCH.

NA-9017—BILLY ECKSTINE  
VI-20-1814—PERRY COMO—CASE ORCH.

**3 - PRISONER OF LOVE**

CR-512—DICK STABILE ORCH.  
DE-23499—GERTRUDE NIESEN  
VI-20-1812—SAMMY KAYE ORCH.

MA-7190—RAY McKINLEY ORCH. & SODA  
FOUNTAIN 7

**4 - DOIN' WHAT COMES NATUR'LLY**

DE-18754—LIONEL HAMPTON ORCH.

MA-1044—LOUIS PRIMA ORCH.

VI-20-1859—GLENN MILLER ORCH.

**5 - HEY! BA-BA-RE BOP**

CO-36892—FRANKIE CARLE ORCH.  
CO-36905—FRANK SINATRA  
CR-511—DICK STABILE ORCH.

DE-23481—D. HAYMES—H. FORREST  
MA-7164—PAXTON ORCH.—ALAN DALE  
VI-20-1806—CHARLIE SPIVAK

**6 - I DON'T KNOW ENOUGH ABOUT YOU**

CA-236—PEGGY LEE

DE-18834—MILLS BROS.

VI-20-1861—J. DESMOND

**7 - SIOUX CITY SUE**

CO-36976—DINAH SHORE

DE-18872—J. DORSEY ORCHESTRA

VI-46-0001—AL GOODMAN ORCHESTRA

**8 - CEMENT MIXER**

CO-36963—KATE SMITH  
CT-2016—JIMMY WALKER  
DE-23508—BING CROSBY

DE-18745—HOOSIER HOT SHOTS  
NA-5011—DICK THOMAS  
VI-20-1797—ZEKE MANNERS AND BAND

**9 - I'M A BIG GIRL NOW**

AR-137—BOB CROSBY & ORCH. GORDON POLK  
—VOCAL  
CA-248—ALVINO REY ORCH.  
CD-CR-201—SLIM GAILLARD

CS-475—NANCY REED—H. McINTYRE ORCH.  
DE-18861—CHARLIE BARNET ORCH.  
EX-174—AL "STOMP" RUSSELL  
MA-1045—JIMMIE LUNCEFORD ORCH.

**10 - LOVE ON A GREYHOUND BUS**

CA-261—DINNING SISTERS  
CO-36979—KAY KYSER ORCH.  
DE-18873—GUY LOMBARDO

MA-7183—GEORGE PAXTON ORCH.  
VI-20-1860—VAUGHN MONROE ORCH.

• *Compiled from weekly reports from music operators thruout the nation.* •



EXCLUSIVE TO "THE CASH BOX"

## RECORD REVIEWS

By **DAVE QUIRK**

RECORD REVIEW EDITOR

OF

"THE CASH BOX"

**"Popity Pop"****"Dizzy Boogie"****Slim Gaillard Orchestra**  
(Bel-Tone 753)

● Slim Gaillard is gaining popularity by leaps and bounds and all of his fans will love "Popity Pop." The lyrics are simple — just variations of "Popity Pop . . . go the motorcycle." It'll probably be one of those audience participation tunes faintly reminiscent of "Deep in the Heart of You - know - where." The flipover, "Dizzy Boogie" is strictly instrumental and full of boogie beat. The whole disk features brilliant piano, sax and trumpet work. The true jazz hounds will go for it for that reason, but its appeal will be wide enough to get a good play in most spots.

**"I Got Lost In His Arms"**  
**Millionaires Don't Whistle"****Jane Froman**  
(Majestic 1049)

● Another hit that's headed heavenward from the smash Broadway musical "Annie Get Your Gun" is "I Got Lost In His Arms." Jane Froman supplies the vocal in her best supper club manner with Jerry Gray and His Orchestra furnishing as nice a background as can be heard today. The arrangement is different and the boys handle it in a good musical style. The backing is a little novelty number entitled "Millionaires Don't Whistle." Jane once more takes over the vocal department and leaves Mr. Gray holding the baton. Both sides will do all right.

**"I Live But To Love You"**  
**"My Melancholy Baby"****Ginny Sims**  
(ARA 117)

● They're after the classics again and this time it's a popular edition of Cesar Franck's D Minor Symphony. The modernized version is captioned "I Live But To Love You." It's a sentimental song which is especially pleasant when taken slow and easy — perfectly suited to Ginny Simms' style. Lou Bring's Orchestra backs her up instrumentally with a smooth arrangement. Ginny does a swell job on "My Melancholy Baby." Of course it's an oldie, but a good voice and a good orchestra coupled with a good song never fail to go high on the popularity polls. Have a listen and you'll agree.

**SLEEPER**  
**OF THE WEEK****"Friar Rock"****Harry James and His Orch.**  
(Columbia 36996)

● Here's a swell recording by that juke box favorite, Harry James. This time it's a James original that comes out on top and it's sure to soar skyward in no time at all. "Friar Rock" is an instrumental disk offering plenty of those famous James trumpet trills, and he leaves no room for argument about who's master of that golden horn. There are some sax and piano inserts worthy of mention too. Rhythm is the order of the day and if your foot isn't tapping in time to the music after a few bars, you're either dead or deaf! (Stone, that is.) The title of the flipover, "Easy," might fool some people but never a James fan. The boys start off quietly with the piano, bass, and drum but before long the joint is rocking with the whole band giving their all. Of course the younger crowd will be more enthusiastic about this than elders, but it's sure to be a money-maker.

**"Mean Mama Blues"**  
**"Riff City"****Slim Gaillard Trio**  
(Bel-Tone 755)

● For a slow blues in a drag tempo we'd heartily recommend "Mean Mama Blues" as presented by Slim Gaillard's Trio. It's tops! Slim gives with the vocal and Wini Beatty is starred in a piano workout. The backing, "Riff City" is groovier and has a lot to offer. Slim starts out with an unintelligible vocal and then switches to the vibes with the Beatty Gal and the rhythm section swinging in with some jive assistance. Both sides are strictly for the ear but should get a good play.

**"Route 66"****"A Hundred Years From Today"**  
**Georgie Auld and His Orchestra**  
(Musicraft 15072)

● Georgie Auld and his boys turn in a top performance of "Route 66," a musical travelogue along that renowned highway. Georgie Auld slides in on the vocal in a style a lot like King Cole's — or perhaps it sounds that way because the King Cole Trio recorded the song first. Anyway it's a bang-up job by the Auld crew and ought to be good for lots of repeat nickels. They slow down a bit on the other side to give a straight rendition of a blues number, "A Hundred Years From Today." Sarah Vaughan supplies a pleasing vocal and is ably supported by the band. It's a double feature disk with a talented outfit playing music that's sure to click.

**"Guilty Heart"**  
**"Atomic Power"****Riley Shepard**  
(Musicraft 15070)

● Riley Shepard is billed as The Cowboy Philosopher. "Guilty Heart" is a typical torch tune of the prairie all about a faithless female. Shepard is accompanied by an instrumental group heavy on the guitar. The backing, "Atomic Power," is a little sermon set to music with the mighty bomb as the subject matter. His style is a combination of western and spiritual. If spotted carefully it will probably do pretty fair business.

**"Chiquita Banana"**  
**"I Don't Know Why"****The Five De Marco Sisters**  
(Majestic 7194)

● The air has been thick with derogatory remarks about singing commercials for a long time now, but here's a sock arrangement of "Chiquita Banana" by the De Marco Sisters that's going to knock the pins right out from under those arguments. Ever since the song came out it's been the topic of many comedians' gags, and now it's on wax and all set to rake in nickels by the bushel. The De Marcos give it good treatment vocally speaking, and Bud Freeman and his band back them up with all they've got. There's a change of pace on "I Don't Know Why." It's a romantic ballad but before the record's over the girls spike it with a bit of bounce. Should take top money.

**"Linda Mujer"**  
**"Joan"****Noro Morales**  
(Majestic 5002)

● For those who like their music done up brown in a south-of-the-border style we'd recommend this platter. In "Linda Mujer" the Americans get a break as Jack Smith vocalizes in both Spanish and English. Noro Morales and His Orchestra furnish plenty of that Latin tempo



# RECORD REVIEWS

By *Ralph Emmett*  
OF  
"THE CASH BOX"

## "I Yi Yimminy Yi"

### "Full Moon and Empty Arms"

**Bill McCune and His Orchestra**  
(Apollo 1011)

● Ops with locations where the novelty tune is in demand should find this cutting of "I Yi Yimminy Yi" a profitable piece of waxen property. It's a take-off about the *Smorgasbord*, and with Tiny Morris leading the entire crew on the vocal, the boys make it sound like lots of fun. Locations up around Minneapolis way especially should find it so. On the flipover, however, the boys take it serious and come up with one of the truly better interpretations of "Full Moon And Empty Arms" to be heard around. Featured on this version is the piano of Abbey Alpert, and that together with the polished orchestration, gives the tune a ring which echoes the classic it came from, the Rachmaninoff Concerto No. 2. Give this disk a listening.

## "Empty Ballroom Blues"

**Nick Esposito and His Orchestra**  
(Pacific MS114)

● For a truly solid disk packed with top instrumental work, nobody can go wrong with this waxing of "Empty Ballroom Blues" as done by the Nick Esposito Orchestra. Jazz lovers will hail it, every note of it, 'cause every note is a gem. The number is done in two parts, and for the jukes we're picking the number two side only because of the abrupt ending to the first part. It's a terrific disk, and it's only hoped that enough devotees of solid, thrilling blues jazz will be found to support it with their coinage, because the audience for this musical triumph may be limited. Just as good taste is limited.

## "Nothin' Ever Happens To Me"

### "Jumpin' At The Jubilee"

**Basin Street Boys**  
(Exclusive 220)

● "Nothin' Ever Happens To Me" is one of the pleasanter slow stomp tunes heard this week. Featuring the Basin Street Boys and the Eddie Beal Trio, the combo give life and meaning to a really sweet ballad which glorifies the average guy out for a hot time. The lyrics are well offered, the melody is neatly presented, and the disk winds up as something worthy of listener's attention. On the reverse, however, the boys really hit it up and make it jump for "Jumpin' At The Jubilee," a real swifty that should do well in locations along any town's Central Avenue.

## DISK O'THE WEEK



### "Mama"

**Phil Brito**  
(Musicraft 15066)



● If you have any Italian-American locations, run right out and buy a stack of wax called "Mama." In fact, if you have any location where sentimental folk gather, buy it too. It can't miss. It's a song of priceless remembrances that'll have the adult trade dropping nickels into the chute and weeping as they listen. And when they've dried their eyes and the record plays itself out, it's likely they'll fork up another coin and do it all over again. I've seen it happen. I took this disk to a "Little Italy" location for a try, and the customers wouldn't let me take it back. It's not a new song. It has been done before in Italian, but this version, sung by Phil Brito in both English and Italian, is *it*. It's Brito's best, and should do much to put him across as one of the leading personalities in the biz. The backing, "If Somebody Ever Breaks My Heart," is a first class romantic ballad, but it's completely overshadowed by "Mama" for my nickel's worth. On both sides the stellar Walter Gross Orchestra provide beautiful musical support to Brito's efforts. They're a top aggregation and worthy of note and attention.

## "Polonaise Boogie"

### "Polonaise"

**Hadda Brooks Trio**  
(Modern Music 123)

● The Hadda Brooks Trio really swing it out in a hepped up version of the regally classical "Polonaise." Hadda calls it "Polonaise Boogie" and maybe such things should never happen to music like the "Polonaise," but apparently that's the way many juke customers want it, since this version is reported going well. On the backing, Hadda takes it solo for a straight piano rendition of the original "Polonaise," and it's the original that comes up slightly the worse for wear. So Hadda oughta sticka to what comes natur'ly.

## "Surrender"

### "Cynthia's In Love"

**Tony Pastor Band**  
(Cosmo 483)

● This version of "Surrender" provided by the Tony Pastor band is off the track from other versions of the melody cut by musicians, and this change, which gives the song a hopped up treatment, is done to good advantage. Tony's aggregation are favorites of the younger set and when he and his boys go to work vocally and instrumentally on "Surrender" they come up with a side that this set will go for. Flipped, Tony and his tenor sax take the headlining role in one of the sweetest arrangements of "Cynthia's In Love" to be heard as an all-instrumental siding. It's good for all concerned that Tony used his sax and not his side-pocket voice in the waxing of this star-bound tune.

## "Just The Other Day"

### "Should I Tell You I Love You"

**Kitty Kallen**  
(Musicraft 15068)

● "Just The Other Day" rings the bell as a truly neat tune done up right for the juke boxes by the chanting of Kitty Kallen and the music provided her by the Sonny Burke ork. It's a zingy number, fresh in melody and lyrics, and Kitty's voice is rightly keyed to give it an away-from-the-ordinary interpretation. The backing, "Should I Tell You I Love You" is a romantic ballad, capably written and capably presented by Kitty's voice and Sonny's crew. This is a dependable disk and slanted for practically all locations.

## "We Laughed Together

### We Cried Together"

### "Margie"

**Henry Patrick**  
(20th Century 1004)

● Forgetting for a moment that "Margie" is an old favorite and certainly an attraction expected to draw coinage, let's examine "We Laughed Together We Cried Together." It's a tune that suggests let's-grow-old-together and as such, fills a demand for the more adult audience. What's more it's a grand tune, possessed of grand lyrics, and grandly presented both by the voice of Henry Patrick and the instruments of the Marty Kramer sextet. They do a tip-top job of it. In fact, the sextet have here cut better music than many a full orchestra to have sounded off for this reviewer's ears. Give this disk a listening and it's better than an even bet you'll buy it.



# What's Hot ON THE RECORDS

## THE TOP TEN JUKE BOX TUNES THRUOUT THE NATION

for the Week of June 24, 1946

### NEW YORK

1. Stone Cold Dead In The Market
2. The Gypsy
3. Prisoner of Love
4. Doin' What Comes Natur'lly
5. They Say It's Wonderful
6. I Don't Know Enough About You
7. Laughing On The Outside
8. It Couldn't Be True
9. The Girl That I Marry
10. Someday

### DANBURY, CONN.

1. The Gypsy
2. Laughing On The Outside
3. Prisoner of Love
4. Cement Mixer
5. I Don't Know Enough About You
6. It Couldn't Be True
7. Doin' What Comes Natur'lly
8. Someday
9. They Say It's Wonderful
10. Surrender

### SHOALS, IND.

1. The Gypsy
2. They Say It's Wonderful
3. Laughing On The Outside
4. One More Tomorrow
5. I'm A Big Girl Now
6. Prisoner of Love
7. Sioux City Sue
8. Cement Mixer
9. Hey! Ba-Ba-Re-Bop
10. Doin' What Comes Natur'lly

### AUSTIN, TEX.

1. The Gypsy
2. Hey! Ba-Ba-Re-Bop
3. Surrender
4. Who's Sorry Now?
5. Oh' What It Seemed To Be
6. Put The Blame On Mame
7. It Couldn't Be True
8. They Say It's Wonderful
9. One More Tomorrow
10. Laughing On The Outside

### CHICAGO

1. The Gypsy
2. They Say It's Wonderful
3. Doin' What Comes Natur'lly
4. I Don't Know Enough About You
5. Prisoner of Love
6. It Couldn't Be True
7. Full Moon And Empty Arms
8. Cement Mixer
9. Laughing On The Outside
10. All Through The Day

### WICHITA, KANS.

1. The Gypsy
2. Laughing On The Outside
3. Hey! Ba-Ba-Re-Bop
4. New Spanish Two Step
5. Doin' What Comes Natur'lly
6. One More Tomorrow
7. It Couldn't Be True
8. Sioux City Sue
9. Prisoner of Love
10. I'm A Big Girl Now

### WATSONVILLE, CALIF.

1. The Gypsy
2. Hey! Ba-Ba-Re-Bop
3. Laughing On The Outside
4. Cement Mixer
5. Roly Poly
6. New Spanish Two Step
7. Oh! What It Seemed To Be
8. Siuox City Sue
9. Filipino Baby
10. Doin' What Comes Natur'lly

### GREEN BAY, WIS.

1. The Gypsy
2. Hey! Ba-Ba-Re-Bop
3. Cement Mixer
4. They Say It's Wonderful
5. I'm A Big Girl Now
6. Laughing On The Outside
7. It Couldn't Be True
8. One More Tomorrow
9. Prisoner of Love
10. Shoo Fly Pie

### LOS ANGELES

1. The Gypsy
2. Prisoner of Love
3. I'm A Big Girl Now
4. Doin' What Comes Natur'lly
5. They Say It's Wonderful
6. Bumble Boogie
7. It Couldn't Be True
8. Hey! Ba-Ba-Re-Bop
9. Come Rain or Come Shine
10. Avocado

### DETROIT, MICH.

1. The Gypsy
2. Laughing On The Outside
3. They Say It's Wonderful
4. House of Blue Lights
5. All Through The Day
6. Come Rain or Come Shine
7. (Ah Yes) There's Good Blues Tonight
8. As If I Didn't Have Enough On My Mind
9. In The Moon Mist
10. Sioux City Sue

### CUMBERLAND, MD.

1. The Gypsy
2. Prisoner of Love
3. They Say It's Wonderful
4. All Through The Day
5. In Love In Vain
6. Never Make A Promise In Vain
7. I Don't Know Enough About You
8. Cement Mixer
9. Doin' What Comes Natur'lly
10. Full Moon And Empty Arms

### ASHEVILLE, N. C.

1. The Gypsy
2. Prisoner of Love
3. Laughing On The Outside
4. They Say It's Wonderful
5. All Through The Day
6. Sioux City Sue
7. Hey! Ba-Ba-Re-Bop
8. Doin' What Comes Natur'lly
9. Who Told You That Lie
10. Surrender



**BYRDE'S EYEVIEW**  
**'ROUND THE WAX CIRCLE**  
 by  
*Byrde Gore*

This is my first column. And whenever a gal ties a bow on a first, she wants to say something about it. Like when she gets engaged. The first time. She's so full of good, grand and great intentions. So this is it: These notes are written from a woman's viewpoint for the record maker, his distributors, and his best customer—the music operator. It's to help all three provide the nickel spenders with notes that'll draw those nickels. And who'll deny that it's the woman who carries the greatest weight when it comes to getting the coin from trouser pockets into juke boxes?

Robert Hazelton, who runs a route in New York's Harlem tells me that Herb Jeffries is that giving community's current romance-warbling favorite. His version of "Stardust" has skyrocketed that oldie into the front ranks on Lenox Avenue's jukes . . . "I Used To Work In Chicago," picked as a tune to be closely watched by one of *The Cash Box* reviewers, was put out this past week on one of New York's largest routes. The collectors, who previewed it, demanded it . . . Why don't big city ops take a flier on "New Spanish Two Step"? It's reported scoring high outside of Broadway, State Street and Hollywood Blvd.

Louis Jordan and Ella Fitzgerald on "Stone Cold Dead In The Market" have ops crying for the platters. And they've got a right to cry considering the way the disks are being doled out. But there'll come a day . . . Musicraft has told *The Cash Box* that they've started a tremendously far-reaching campaign to serve the juke box operator. "We've got an eye to the future and an ear to the ground," was the way they expressed it . . . ARA reports it has taken over about half the production capacity of the Olympic Recording Corp., Los Angeles, in order to boost its output by some 500,000 records per month.

Here's something for the record makers to consider. Time and again it has been proved that the best medium for advertising a record has been the juke box. Well, why not use it that way? Why not provide the music operator with larger quantities of printed title strips? Good grief, isn't that the cheapest, most effective direct advertising possible? Another thing. Several ops have suggested that the manufacturers can actually merchandise their disk by simply providing some fier sheets to be billboarded around a location. Now that's something really worth going "in conference" about.

A vocalist to watch is Russ Emery of the Dick Stabile crew. He's a discovery of Coronet Records . . . Another of the better, lesser known voices to be heard on records belongs to Roy Cordell of the Ray Herbeck (4-Star Records) organization . . . Many thanks are due Eve Stanley, publicity director at Capitol Records. She's doing a very swell job supplying the public relations support from which sales records grow.

**BILLY BUTTERFIELD**

**CAPITOL'S NEW BAND**  
*Sensation*  
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**'WHATTA YA GONNA DO!'**

VOCAL BY ALLAN WYLIE

Capitol's great trumpet star, who made that terrific recording, "My Ideal" with Margaret Whiting, comes back with his marvelous new band on this brightly-paced rhythm tune . . . Johnny Mercer and others say, "Watch Butterfield's orchestra!"

**'BILLY THE KID'**  
 TRUMPET SOLO, BILLY BUTTERFIELD

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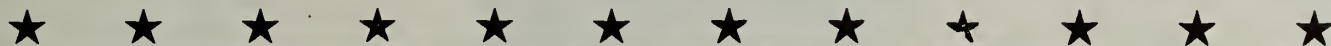
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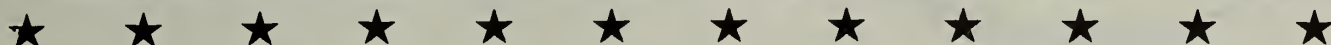
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"Y-O-U CONTROLS ME"  
JESSE CRYOR and HIS ORCHESTRA  
"Always A Winner"

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No. 138 { "SYMPHONIC BOOGIE"  
"ROLANDS IDEA"  
WILL ROLAND and HIS ORCHESTRA  
"Hi-Hat Jazz"

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TEN TOP JUKE BOX TUNES  
THRUOUT THE NATION**

(Continued)

**MILWAUKEE, WIS.**

1. The Gypsy
2. Cement Mixer
3. Prisoner of Love
4. I Don't Know Enough About You
5. Doin' What Comes Natur'lly
6. All Through The Day
7. In The Moon Mist
8. Who's Sorry Now
9. Twilight Time
10. Put Your Little Foot Right Out

**LAUREL, MISS.**

1. The Gypsy
2. New Spanish Two Step
3. Hey! Ba-Ba-Re-Bop
4. Prisoner of Love
5. Don't Let The Sun Catch You Cryin'
6. Sioux City Sue
7. I'm A Big Girl Now
8. Love On A Greyhound Bus
9. Cement Mixer
10. Laughing On The Outside

**DALLAS, TEX.**

1. The Gypsy
2. Hey! Ba-Ba-Re-Bop
3. You Are My First Love
4. Prisoner of Love
5. Petootie Pie
6. Love On A Greyhound Bus
7. Route 66
8. House of Blue Lights
9. I'm Just A Lucky So And So
10. Night And Day

**ROCK ISLAND, ILL.**

1. The Gypsy
2. Prisoner of Love
3. Laughing On The Outside
4. Doin' What Comes Natur'lly
5. Surrender
6. Cement Mixer
7. Cincinnati Lou
8. I Don't Know Enough About You
9. I'm A Big Girl Now
10. Hey! Ba-Ba-Re-Bop

**WOODBURN, ORE.**

1. The Gypsy
2. Laughing On The Outside
3. Prisoner of Love
4. Sioux City Sue
5. They Say It's Wonderful
6. Cement Mixer
7. Shoo Fly Pie
8. I Don't Know Enough About You
9. Full Moon And Empty Arms
10. In Love In Vain

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HIT  
IF IT WEARS  
THE NEW**



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AFTERNOON"**

VOCAL: Frankie Lester



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VOCAL: Peggy Coffey



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**FOREIGN**  
**Record Review**  
**of Latest Releases**

**Scandinavian**

"Clap Hands"

"Corvette Hambo"

**Viola Turpeinen's Ensemble**  
**(Standard Int'l F5002)**

• "Clap Hands" is a truly lively, energetic polka just suited for the Northern countrymen, and the Viola Turpeinen instrumental ensemble present it with gusto and feeling. It should certainly raise spirits and draw coinage in Scandinavian locations. The backing, "Corvette Hambo" is an original Viola Turpeinen composition, which would provide neat melody for folk song lyrics. As it's done, however, it's adequate musical fare.

**Spanish**

"No Me Hace Falta"  
"Gilda"

**Alfredo Mendez and his Orch.**  
**(Standard Int'l F4009)**

• "No Me Hace Falta" and "Gilda" are two romantic ballads in Bolero tempo genuinely presented by the Alfredo Mendez Orchestra. Hector Rivera delivers the lyrics on both sides, and his singing is pleasant, without frills, and accomplished with feeling and understanding. As Spanish music on wax, this disk should get its share of play wherever the demand is for authenticity above all.

**Yiddish**

"Motl The Operator"  
"Mein Shtetele Moliff"

**Chaim Tauber**  
**(Asch 218)**

• Chaim Tauber is well known to lovers of Yiddish music as one of the better folk singers of the day, and on this version of the ever popular "Motl The Operator," Tauber enhances this reputation. On the backing, he does "Mein Shtetele Moliff," another ageless Yiddish hit and a nostalgic folk song of a hometown abroad. The very neat piano backdrop is provided by Harry Lubin. Tag this disk as a natural in any location catering to the Yiddish speaking trade.

**Italian**

"The Fisherman"  
"Charming"

**Ralph Colicchio Ensemble**  
**(Standard Int'l F6010)**

• "The Fisherman" and "Charming" are a pair of Colicchio originals, and his ensemble really interpret them to top advantage. "The Fisherman" is the livelier, gayer of the pair, and as a polka it sparkles with gaiety. Locations catering to the more adult Italian customers will contribute coinage for the opportunity to hear this pair of tunes, and cut a rug to it. don't be surprised.

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Without You"  
Backed by  
"Ridin' On A  
Summer Afternoon"



*Hal McIntyre*

and his orchestra

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- No. 470 "There's No One But You" and "Patience and Fortitude"
- No. 472 "I Fall in Love with You Every Day" and "Do You Love Me"
- No. 473 "Come Rain or Come Shine" and "It Couldn't Be True"
- No. 475 "Cement Mixer" and "The Gypsy"
- No. 478 "I've Got the Sun in the Morning" and "Song of the Bayou"



*Jony Pastor*

and his orchestra

Simply Send You With These New Sensations . . .

- No. 471 "Sioux City Sue" and "Loop De Loo"
- No. 474 "All That Glitters Is Not Gold" and "Who's Got a Tent for Rent?"
- No. 477 "If You Were There" and "Azusa"
- No. 483 "Surrender" and "Cynthia's in Love"



**Pat Kirkwood**

Hear her sing  
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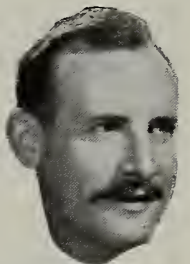
"Love on a  
Greyhound Bus" and  
"Listen To Me"  
and her other HITS!

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**Dallas Bartley**  
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*Larry Clinton*

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- No. 481 "Stardust" and "Where or When"
- No. 482 "Stormy Weather" and "Solitude"



*Bobby Byrne*

Just Out — No. 488—"Whatta Ya Gonna Do"  
Backed by—"Should I Tell You I Love You"

★  
**Ken Garson**  
**No. 479**  
"Out California  
Way" and  
"As Time Goes By"

*Kaye Connor*

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- No. 485 "Derry Dum" and "How High the Moon"
- No. 489 "You, So It's You" (From the MGM Picture "Holiday in Mexico") and "Something Old, Something New"



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**HOT ON RECORDS**

**TEN TOP JUKE BOX TUNES  
THRUOUT THE NATION**

(Continued)

**OMAHA, NEBR.**

1. The Gypsy
2. Laughing On The Outside
3. I'm A Big Girl Now
4. Prisoner of Love
5. Doin' What Comes Natur'llly
6. All Through the Day
7. They Say It's Wonderful
8. Elmer's Tune
9. Boogie Woogie
10. Cement Mixer

**ST. ALBANS, VT.**

1. The Gypsy
2. Laughing On The Outside
3. Prisoner of Love
4. They Say It's Wonderful
5. I'm A Big Girl Now
6. All Through the Day
7. Oh! What It Seemed To Be
8. In Love In Vain
9. It Couldn't Be True
10. Come Rain or Come Shine

**COLORADO SPRINGS, COL.**

1. The Gypsy
2. Laughing On The Outside
2. In Love In Vain
4. Prisoner of Love
5. All Through The Day
6. I Don't Know Enough About You
7. Cement Mixer
8. Come Rain or Come Shine
9. They Say It's Wonderful
10. It Couldn't Be True

**FAYETTEVILLE, N. C.**

1. Cement Mixer
2. The Gypsy
3. Shoo Fly Pie
4. Laughing On The Outside
5. Full Moon And Empty Arms
6. Prisoner of Love
7. They Say It's Wonderful
8. Come Rain or Come Shine
9. Hey! Ba-Ba-Re-Bop
10. Bumble Boogie

**HOUSTON, TEX.**

1. The Gypsy
2. Laughing On The Outside
3. Prisoner of Love
4. New Spanish Two Step
5. I'm A Big Girl Now
6. Hey! Ba-Ba-Re-Bop
7. It Couldn't Be True
8. All Through The Day
9. Cement Mixer
10. House of Blue Lights

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★ **Hal McIntyre**

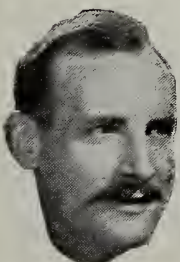


**Tony Pastor** ★

**Bobby**



**Byrne**



**Larry Clinton** ★



★ **Kaye Connor**

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# HOT ON RECORDS

(Continued)

## MOBILE, ALABAMA

1. The Gypsy
2. Give Me The Moon Over Brooklyn
3. I'm A Big Girl Now
4. Prisoner of Love
5. Oh! What It Seemed To Be
6. Doin' What Comes Natur'lly
7. Roly Poly
8. Laughing On The Outside
9. Love On A Greyhound Bus
10. The Girl That I Marry

## DAYTON, OHIO

1. The Gypsy
2. I'm A Big Girl Now
3. Cement Mixer
4. The Say It's Wonderful
5. Sioux City Sue
6. Doin' What Comes Natur'lly
7. Someday
8. Laughing On The Outside
9. Hey! Ba-Ba-Re-Bop
10. Don't Be a Baby, Baby

## DENVER, COLO.

1. The Gypsy
2. Laughing On the Outside
3. I Don't Know Enough About You
4. Make Believe
5. One More Tomorrow
6. You Stole My Heart
7. Doin' What Comes Natur'lly
8. Surrender
9. There's No One But You
10. Everyone Is Saying Hello Again

## IDAHO FALLS, IDA.

1. The Gypsy
2. Laughing On The Outside
3. Cement Mixer
4. Hey! Ba-Ba-Re-Bop
5. One More Tomorrow
6. If You Were The Only Girl
7. Sioux City Sue
8. Prisoner of Love
9. Oh! What It Seemed To Be
10. I Don't Know Enough About You

## TOPS IN CANADA

- |                            |                                  |
|----------------------------|----------------------------------|
| 1. The Gypsy               | 6. I'm A Big Girl Now            |
| 2. Prisoner of Love        | 7. I Don't Know Enough About You |
| 3. Cement Mixer            | 8. Oh! What It Seemed To Be      |
| 4. All Through The Day     | 9. Shoo Fly Pie                  |
| 5. Laughing On The Outside | 10. Sioux City Sue               |

## HOT IN HARLEM. N. Y.

- |                                       |                            |
|---------------------------------------|----------------------------|
| 1. Stone Cold Dead In The Market      | 6. Driftin'                |
| 2. Don't Let The Sun Catch You Cryin' | 7. That's The Groovy Thing |
| 3. On The Sunny Side Of The Street    | 8. Prisoner of Love        |
| 4. What Is This Thing Called Love     | 9. Beware                  |
| 5. The Gypsy                          | 10. Stardust               |

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4. Laughing On The Outside
5. I Don't Know Enough About You
6. I'm A Big Girl Now
7. Sioux City Sue
8. Doin' What Comes Natur'lly
9. It Couldn't Be True
10. One More Tomorrow

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1. The Gypsy
2. I Don't Know Enough About You
3. Prisoner of Love
4. Doin' What Comes Natur'lly
5. Hey! Ba-Ba-Re-Bop
6. Give Me The Moon Over Brooklyn
7. Laughing On The Outside
8. I'm A Big Girl Now
9. Two Timin' Girl
10. To Each His Own

**CANTON, O.**

1. The Gypsy
2. They Say It's Wonderful
3. Enough On My Mind
4. Who's Sorry Now
5. All The Time
6. I Fall In Love With You Every Day
7. Prisoner of Love
8. Hey! Ba-Ba-Re-Bop
9. Surrender
10. Everyone Is Saying Hello Again

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2. The Gypsy
3. They Say It's Wonderful
4. Laughing On The Outside
5. Put Your Little Foot Right Out
6. Cement Mixer
7. Do You Love Me
8. It Couldn't Be True
9. Hey! Ba-Ba-Re-Bop
10. Strange Love



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## DISC-HITS BOX SCORE

COMPILED BY  
**JACK "One Spot" TUNNIS**

IN ORDER OF POPULARITY  
BASED ON  
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE  
INDIVIDUAL PURCHASE ON THE BASIS OF 1000 REC-  
ORDS—LISTED IN ORDER OF POPULARITY, INCLUDING  
NAME OF SONG, RECORD NUMBER, ARTISTS, AND RE-  
CORDING ON THE REVERSE SIDE.

AP—APOLLO	CODE	DL—DE LUXE
AR—ARA	CD—CADET	EX—EXCELSIOR
BB—BLUEBIRD	CO—COLUMBIA	FS—FOUR STAR
BT—BEL-TONE	CR—CORONET	MA—MAJESTIC
BW—BLACK & WHITE	CS—COSMO	NA—NATIONAL
CA—CAPITOL	CT—COAST	VI—VICTOR
	DE—DECCA	VO—VOGUE

June 24 June 17 June 10

<b>1—The Gypsy</b>	143.4	154.5	150.1
BT-7003—FREDDIE STEWART Marinette			
BW-774—JAN GARBER ORCH. Doing What Comes Naturally			
CO-36964—DINAH SHORE Laughing on the Outside			
CS-475—FRANKIE LESTER—H. MCINTYRE ORCH. Cement Mixer			
DE-18817—INK SPOTS Everyone Is Saying Hello			
DE-23511—HILDEGARDE One-zy Two-zy			
MA-7177—LOUIS PRIMA O. Baby Won't You Please Come Home			
VI-20-1844—SAMMY KAYE Gee I'm Glad to Be the One That I Am			
<b>2—Prisoner of Love</b>	115.4	132.6	108.1
DE-18864—INK SPOTS I Cover the Water Front			
MU-15065—GORDON MACRAE—WALTER GROSS ORCH. They Say It's Wonderful			
NA-9017—BILLY ECKSTINE All I Sing Is Blues			
VI-20-1814—PERRY COMO—CASE ORCH. All Through the Day			
<b>3—They Say It's Wonderful</b>	81.3	60.0	46.2
AR-139—GINNY SIMMS What Could Be Sweeter			
CA-252—ANDY RUSSELL Laughing on the Outside (Crying on the Inside)			
CO-36975—FRANK SINATRA The Girl That I Marry			
DE-18829—BING CROSBY These Foolish Things			
FS-1082—RAY HERBECK ORCH. I Remember			
MA-7176—JACK LEONARD September Song			
VI-20-1857—PERRY COMO If You Were the Only Girl			
VI-46-0001—AL GOODMAN ORCH. 2. I Got Lost in His Arms; 1. You Can't Get a Man with a Gun; 2. Doin' What Comes Natur'llly			

June 24 June 17 June 10

<b>4—Laughing on the Outside</b>	74.7	71.0	91.7
AR-135—TEDDY WALTERS—LOU BRING & ORCH. You I Love			
CA-106—GORDON JENKINS He Wears a Pair of Silver Wings			
CA-252—ANDY RUSSELL—WESTON ORCH. They Say It's Wonderful			
CO-36964—DINAH SHORE The Gypsy			
DE-18811—MERRY MACS Ashby De La Zoch			
VI-20-1856—SAMMY KAYE ORCH. I've Never Forgotten			
<b>5—Hey Bo-Bo-Re-Bop</b>	65.4	45.7	50.3
DE-18754—LIONEL HAMPTON O. Slide, Momp, Slide			
MA-1044—LOUIS PRIMA ORCH. Josephine Please No Lean on the Bell			
VI-20-1859—GLENN MILLER ORCH. The Whiffenpoof Song			
<b>6—Cement Mixer</b>	57.1	52.3	51.7
AR-137—BOB CROSBY & ORCH. GORDON POLK—VOCAL Where Did You Learn to Love			
CA-248—ALVINO REY ORCH. We'll Gather Lilacs			
CD-CR-201—SLIM GAILLARD Scotch'n' With The Soda			
CS-475—NANCY REED—H. MCINTYRE ORCH. The Gypsy			
DE-18861—CHARLIE BARNET ORCH. Madame Butterball			
EX-174—AL "STOMP" RUSSELL I Must Forget About You			
MA-1045—JIMMIE LUNCEFOOT ORCH. Just Once Too Often			
<b>7—I'm a Big Girl Now</b>	51.1	58.9	58.6
CR-S12—DICK STABLE ORCH. Personality			
DE-23499—GERTRUDE NIESEN Legalize My Name			
MA-7190—RAY McKINLEY ORCH. & SODA FOUNTAIN 7 VI-20-1812—SAMMY KAYE ORCH. Put Your Little Foot Right Out			
<b>B—Doin' What Comes Natur'llly</b>	46.7	43.1	31.7
CO-36976—DINAH SHORE I Got Lost in His Arms			
DE-18872—J. DORSEY ORCH. All That Glitters			
MA-7193—OE MARCO SISTERS That Wonderful Worrisome Feeling			
VI-20-1878—FREDDY MARTIN O. Blue Champagne			
VI-46-DDD1—AL GOODMAN ORCH. You Can't Get a Man with a Gun; They Say It's Wonderful; 2. I Got Lost in His Arms			
<b>9—Sioux City Sue</b>	42.9	24.8	33.8
CO-36963—KATE SMITH I Didn't Mean a Word I Said			
CT-2016—JIMMY WALKER Detour			
DE-23508—BING CROSBY You Sang My Love Song, etc.			
DE-18745—HOOSIER HOT SHOTS There's a Tear in My Beer			
NA-5011—DICK THOMAS Some Day Darlin'			
VI-20-1797—ZEKE MANNERS & BD. Don't Dog Me 'Round			
<b>10—All Through the Day</b>	38.5	33.4	60.0
CA-240—MARGARET WHITING In Love in Vain			
CO-36962—FRANK SINATRA Two Hearts are Better, etc.			
DE-23528—DICK HAYMES—H. FORREST In Love in Vain			
MA-7175—THREE SUNS I Love An Old Fashioned Song			
VI-11-9224—JAMES MELTON Where's My Bess			
VI-20-1814—PERRY COMO—CASE ORCH. Prisoner of Love			
VO-R730—ART MOONEY & ORCH. Piper's Junction			
<b>11—Love on a Greyhound Bus</b>	31.9	26.2	26.9
CA-261—DINNING SISTERS The Iggidy Song			
CO-36979—KAY KYSER ORCH. All the Time			
DE-18873—GUY LOMBARDO All the Time			
MA-7183—GEORGE PAXTON ORCH. All the Time			
VI-20-1860—VAUGHN MONROE ORCH. All the Time			
<b>12—It Couldn't Be True</b>	29.1	21.5	32.4
AR-138—JUDY CANOVA You Stole My Heart			
CO-36977—LES BROWN ORCH. I Got the Sun in the Morning			
OE-18831—GUY LOMBARDO Where Did You Learn to Love			
FS-1081—AL DANAHUE ORCH. And Two Is Eight			
MA-7180—THREE SUNS Everybody Loves My Baby			
VI-20-1835—GLENN MILLER ORCH. One More Tomorrow			

June 24 June 17 June 10

<b>13—Surrender</b>	21.4	25.9	6.1
AR-150—JAN SAVITT AND HIS TOP HATTERS— VOCAL BY BOB D'ANDREA Along With Me			
CO-36985—WOODY HERMAN ORCH. The Good Earth			
DE-18897—RANDY BROOKS One Love			
MA-7186—GEORGE OLSON ORCH. I've Got a Walkie Talkie			
VI-20-1877—PERRY COMO More Than You Know			
<b>14—Full Moon and Empty Arms</b>	20.9	24.6	B.2
AR-132—GINNY SIMMS Everybody Knew But Me			
CA-245—PAUL WESTON O. Nobody Else But Me			
CO-36947—FRANK SINATRA You are Too Beautiful			
CO-36893—R. NOBLE O. It Might as Well Be Spring			
DE-18813—C. CAVALLERO O. Come Closer to Me			
MA-7165—J. LEONARD Welcome to My Dreams			
<b>15—Bumble Boogie</b>	17.6	23.3	4.1
CA-262—ALVINO REY ORCH. Sepulveda			
VI-20-1829—FREDDY MARTIN ORCH. Now and Forever			
<b>16—Cynthia's In Love</b>	17.0	7.3	16.6
CA-255—S. HENDERSON ORCH. Swan Lake			
CO-36994—FRANKIE CARLE ORCH. I'd Be Lost Without You			
MA-7188—EDDY HOWARD ORCH. To Each His Own			
VI-20-1858—G. MILLER ORCH. Strange Love			
<b>17—In Love in Vain</b>	16.5	27.0	13.1
CA-240—M. WHITING All Through the Day			
CO-36972—LES BROWN ORCH. There's Good Blues Tonight			
OE-23528—D. HAYMES—H. FORREST All Through the Day			
MA-1034—MILORED BAILEY All That Glitters Is Not Gold			
<b>18—One More Tomorrow</b>	13.2	14.7	29.1
CO-36978—FRANKIE CARLE ORCH. I'm Gonna Make Believe			
DE-18843—GLEN GRAY O. If I Love Again			
MA-7171—DANNY O'NEIL I Didn't Mean a Word I Said			
VI-20-1835—GLENN MILLER It Couldn't Be True			
<b>19—Some Day</b>	10.4	7.4	11.0
BB-33-0521—ELTON BRITT Weep No More My Darlin'			
OE-18867—LUCKY MILLINDER ORCH. Shorty's Got to Go			
OE-18738—HOOSIER HOT SHOTS You Two Timed Me			
VI-20-1864—ELTON BRITT The Best Part of Travel			
<b>20—On the Alamo</b>	9.9	—	—
<b>21—Oh! What It Seemed To Be</b>	9.8	18.8	17.9
CO-36892—FRANKIE CARLE ORCH. As Long as I Live			
CO-36905—FRANK SINATRA Day by Day			
CR-S11—DICK STABLE ORCH. You Won't Be Satisfied			
OE-23481—D. HAYMES—H. FORREST Give Me a Little Kiss, etc.			
MA-7164—PAXTON ORCH.—ALAN DALE I'm Glad I Waited for You			
VI-20-1806—CHARLIE SPIVAK Take Care When You Say			
<b>22—There's No One But You</b>	B.B	9.9	—
CO-36960—KAY KYSER O. One-Zy Two-zy I Love You-zy			
DE-18834—MILLS BROTHERS I Don't Know Enough About You			
VI-20-1866—TOMMY DORSEY O. Sweet Eileen			
<b>23—Shoo Fly Pie and Apple Pan Dowdy</b>	7.7	11.6	28.3
CA-235—STAN KENTON O. I Been Down in Texas			
CO-36943—DINAH SHORE Here I Go Again			
DL-1013—MAC TRIPLETS & MACK CEPPOS ORCH. Loop de Loop			
VI-20-1861—JOHNNY DESMOND I Don't Know Enough About You			
VO-R750—KING'S JESTERS & LOUISE Who's Got A Tent For Rent			
<b>24—Cindy</b>	6.6	3.1	—
CA-259—JO STAFFORD I've Never Forgotten			

June 24 June 17 June 10

<b>25—Seems Like Old Times</b>	6.0	7.5	12.4
CA-257—BOBBY SHERWOOD ORCH. I Fall in Love with You Ev'ry Day			
CO-3695D—KATE SMITH If I Had a Wishing Ring			
DE-18737—GUY LOMBARDO ORCH. Symphony			
DL-1016—MAC TRIPLETS & MACK CEPPOS ORCH. One-zy, Two-zy			
MA-1030—THELMA CARPENTER A Jug of Wine			
VI-20-1811—VAUGHN MONROE ORCH. Gee! I Wish			
VO-R711—ART MOONEY & ORCH. I've Been Workin' On the Railroad			
<b>26—Air Mail Special</b>	5.5	—	—
<b>27—All the Time</b>	4.9	16.5	10.3
AR-147—JAN SAVITT AND HIS TOP HATTERS— VOCAL BY BOB D'ANDREA I've Never Forgotten			
CO-36979—KAY KYSER Love on a Greyhound Bus			
DE-18873—GUY LOMBARDO Love on a Greyhound Bus			
DE-18779—LUCKY MILLINDER Darlin'			
DE-8539—E. BUTTERFIELD ORCH. Paradiddle Joe			
MA-7183—GEORGE PAXTON ORCH. Love on a Greyhound Bus			
VI-20-1860—VAUGHN MONROE ORCH. Love on a Greyhound Bus			
<b>28—Something Old Something New</b>	4.9	—	—
<b>29—Beware</b>	4.4	4.2	5.5
DE-18818—LOUIS JORDAN O. Don't Let the Sun, etc.			
<b>30—You Won't Be Satisfied Until You Break My Heart</b>	3.8	1.4	5.5
<b>31—Who Told That Lie</b>	3.4	—	—
<b>32—All That Glitters Is Not Gold</b>	3.3	1.4	2.0
<b>33—Coox Me a Little Bit</b>	3.3	2.6	2.1
<b>34—Don't Be a Baby, Baby</b>	3.2	4.8	B.3
CO-36967—BENNY GOODMAN ORCH. All the Cats Join In			
DE-18753—MILLS BROTHERS Never Make a Promise, etc.			
VI-20-1842—TOMMY DORSEY O. Ah Yes, There's Good Blues, etc.			
<b>35—I Don't Know Enough About You</b>	2.7	6.1	3.4
CA-236—PEGGY LEE I Can See It Your Way			
DE-18834—MILLS BROS. There's No One But You			
VI-20-1861—J. DESMOND Shoo Fly Pie and Apple Pan Dowdy			
<b>36—Put the Blame on Mame</b>	2.7	5.0	—
DE-18879—CASS DALEY The Truth of the Matter Is			
DE-18815—JESTERS—HERTH TRIO Loop-De-Loop			
<b>37—I Got Lost in His Arms</b>	2.2	2.2	—
CO-36976—DINAH SHORE Doin' What Comes Natur'llly			
DE-18861—LEO REISMAN I Got the Sun in the Morning			
MA-1049—JANE FROMAN Millionaires Don't Whistle			
<b>38—House of Blue Lights</b>	1.7	12.7	2.8
CA-251—FREDIE SLACK—E. MORSE Hey Mr. Postman			
<b>39—In the Moon Mist</b>	1.6	B.2	1.4
CA-243—PIED PIPERS—WESTON O. Madame Butterball			
CO-36961—LES BROWN O. Frim Fram Sauce			
DE-18752—RANDY BROOKS Don't Let Me Dream			
MA-7170—JACK LEONARD You May Not Love Me			
VI-20-1810—J. DESMOND—CASE O. Do You Love Me?			
<b>40—Whiffenpoof Song</b>	1.6	1.9	6.2
DE-28132 (A-363) WINGED VICTORY CHORUS AND ORCH. Army Air Corps			
VI-20-1859—GLENN MILLER ORCH. Hoy! Bo-Bo-Re-Bop			
<b>41—Do You Love Me</b>	-1.0	9.0	—
CA-241—DINNING SISTERS Wave to Me, My Lady			
CO-36965—HARRY JAMES O. As If I Didn't Have, etc.			
DE-18792—DICK HAYMES As If I Didn't Have, etc.			
MA-7168—THE THREE SUNS I'm In Love with Two Sweethearts			
VI-120-1810—J. DESMOND—CASE O. In the Moon Mist			
<b>43—The Girl That I Marry</b>	-1.0	6.4	6.9



# C.M.I. BLUE BOOK

**FOREWORD** Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The C.M.I. Blue Book can only feature the market prices as they are quoted. The C.M.I. Blue Book acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. The C.M.I. Blue Book reports each quotation exactly as it is made and depends on the subscriber to make average price adjustment to fit the peculiarities of his own territory.

**METHOD** The C.M.I. Blue Book should be read as follows: First price listed is lowest price for the week; Second price listed is highest price. Where only one price appears this should be considered lowest price.

**IMPORTANT** Machines underlined mean these were most active in trading the past week.

**CODE** Check this code carefully. Become acquainted with each one of the code numbers and what they signify. These code numbers appear in front of the name of each machine.

- |          |   |           |  |
|----------|---|-----------|--|
| <b>1</b> | MEANS PRICE WENT UP.                                | <b>5</b>  | MEANS PRICES REMAINED SAME AS IN LAST PRICE LISTS.                           |
| <b>2</b> | MEANS PRICE WENT DOWN.                              | <b>6</b>  | MEANS NO PRICES QUOTED FOR PAST TWO WEEKS.                                   |
| <b>3</b> | MEANS MACHINE JUST ADDED TO LIST.                   | <b>7</b>  | MEANS NO PRICES QUOTED FOR PAST THREE WEEKS.                                 |
| <b>4</b> | MEANS PRICES WENT UP AND DOWN DURING THE PAST WEEK. | <b>XX</b> | MEANS NO PRICES QUOTED FOR MANY WEEKS — PRICE SHOWN IS LAST KNOWN QUOTATION. |

## THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF  
THE COIN MACHINE INDUSTRY"

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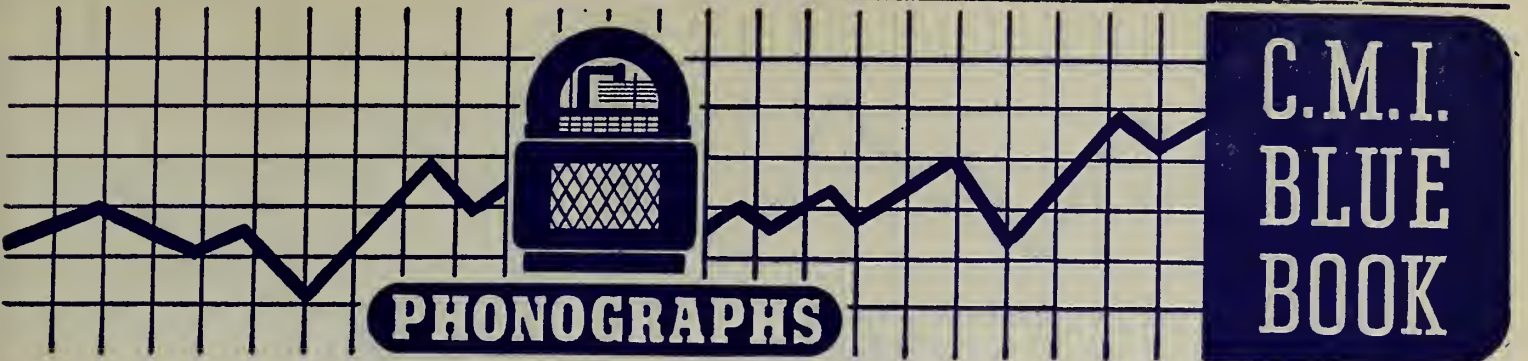


# IMPORTANT NOTICE

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**THE C.M.I. BLUE BOOK REPORTS EACH QUOTATION EXACTLY AS IT IS MADE AND DEPENDS ON THE SUBSCRIBER TO MAKE AVERAGE PRICE ADJUSTMENT TO FIT THE CONDITIONS IN HIS OWN TERRITORY.**





**WURLITZER**

**ROCKOLA**

xx. P-10	\$49.50	\$110.00
xx. P-10, Ill.	65.00	69.50
2. P-12	100.00	165.00
1. 312	85.00	150.00
xx. P-400	59.50	99.50
1. 412	159.00	200.00
xx. 412 DC Cr	32.50	
xx. 412, Ill.	100.00	160.00
xx. 316	100.00	125.00
xx. 416	105.00	135.00
4 .616	180.00	319.50
<hr/>		
1. 616, Ill.	275.00	325.00
5. 616 A	145.00	250.00
7. 716	175.00	250.00
2. 24	295.00	400.00
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xx. Revamp (24)	275.00	495.00
1. 600R	400.00	490.00
5. 600K	495.00	535.00
1. 500	450.00	575.00
xx. 500A	395.00	475.00
2. 500K	469.50	519.50
2. 41 (Counter)	150.00	159.50
5. 51 (Counter)	110.00	150.00
1. 61 (Counter)	169.50	219.50
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1. 71 (Counter)	235.00	249.50
7. 81 (Counter)	200.00	250.00
7. 50	75.00	169.50
1. 700	625.00	735.00
5. 750M	500.00	735.00
1. 750E	750.00	795.00
2. 780M Colonial	600.00	675.00
5. 780E	700.00	750.00
1. 800	710.00	795.00
5. 850	745.00	850.00
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4. 950	725.00	795.00
5. 42-24 (Rev)	475.00	525.00
<hr/>		
1. 42-500 (Rev)	529.50	575.00
1. 42-600 (Rev)	450.00	499.50
7. 300 Adaptor	12.50	32.95
7. 320 Wireless Wall Box	10.00	19.50
7. 310 Wall Box, 30 Wire	9.75	18.00
7. 320-2 Wire Wall Box	17.50	19.50
xx. 332-2 Wire Bar Box	9.50	15.00
xx. 331-2 Wire Bar Box	5.00	15.00
6. 304-2 Wire Stepper	19.50	24.50
xx. Wireless Strollers	25.00	
7. 430 Speaker Cab. with 5-10-25 Box	74.50	79.95
xx. 420 Speaker Cabinet	50.00	
xx. Twin 616 Steel Cabinet Adp. Amp. Stp. Speaker	150.00	195.00
1. Twin 12 Steel Cabinet Adp. Amp. Stp.	225.00	250.00
xx. Selector Speaker	95.00	100.00
2. 100 Wall Box 5c 30 Wire...	10.00	19.50
xx. 100 Wall Box 10c	17.50	
5. 111 Bar Box	8.50	19.50
2. 125 Wall Box, 5, 10, 25	7.95	24.50
6. 120 Wall Box	12.50	17.50
xx. Bar Brackets	2.00	3.50
xx. 305 Impulse Rec	2.50	25.00
xx. 350 Wls. Speaker	20.00	
xx. 115 Wall Box Wire	15.00	
xx. 135 Step Receiver	17.50	35.00
6. 145 Imp. Step. Fast	40.00	49.50
xx. 150 Impulse Rec	20.00	
xx. 337 Bar Box	32.50	
7. 306 Music Transmit	10.00	19.50
xx. 39A Speaker	25.00	
7. 130 Adaptor	27.50	37.95
xx. 24 Steel Cab. Speaker	140.00	175.00
5. 580 Speaker	134.50	149.00

1. 12 Record	\$140.00	\$150.00
2. 16 Record	165.00	199.50
7. Rhythm King 12	69.50	150.00
xx. Rhythm King 16	135.00	175.00
xx. Imperial 16	125.00	169.50
1. Imperial 20	250.00	285.00
6. Windsor	275.00	299.50
xx. Windsor, Ill.	250.00	300.00
xx. Monarch	250.00	275.00
6. Std. Dial-A-Tone	325.00	425.00
1. '40 Super Rockolite	425.00	495.00
xx. Counter '39	100.00	125.00
1. '39 Standard	400.00	425.00
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5. '38 DeLuxe	425.00	450.00
xx. '40 Super Walnut	430.00	425.00
xx. '40 Super Marble	450.00	475.00
7. '40 Master Walnut	335.00	450.00
1. '40 Master Rockolite	450.00	495.00
1. '40 Counter	200.00	225.00
xx. '40 Counter with Std	139.50	
5. '41 Premier	575.00	595.00
5. Wall Box	10.00	15.00
6. Bar Box	10.00	12.50
1. Spectravox '41	119.50	125.00
5. Glamour Tone Column	95.00	99.50
2. Modern Tone Column	49.50	50.00
5. Playmaster & Spectravox	425.00	495.00
xx. Twin 12 Cab Speak	175.00	
xx. 20 Rec Steel Cab ASA	109.50	
xx. Playboy	30.00	
2. Commando	575.00	650.00
5. 1501 Wall Box	5.00	10.00
1. 1502 Bar Box	3.50	10.00
6. 1503 Wall Box	17.50	19.50
5. 1504 Bar Box	19.50	24.50
xx. 1510 Bar Box	25.00	
7. 1525 Wall Box	18.50	39.50
6. 1526 Bar Box	34.50	39.50
xx. Dial-A-Tone B&W Box	16.75	17.50
7. 1805 Organ Speaker	49.50	50.00
xx. Tone-A-Lier	54.50	
xx. DeLuxe Jr. Console Rock...	150.00	250.00
xx. Playmaster	295.00	375.00

**A. M. I.**

2. Hi-Boy 302	405.00	519.50
1. Singing Towers 201	439.50	489.50
1. Streamliner 5-10-25	225.00	315.00
5. Top Flight	275.00	399.50
xx. Model V-5 Phono	60.00	
xx. Singing Towers Speak	15.00	
1. Singing Towers (301)	325.00	395.00

**BUCKLEY**

5. New Wall Box	17.50	22.50
7. New Bar Box	15.00	17.50
6. Wall & Bar Box Old Style...	3.50	4.00
6. Ill. Wall & Bar Box	15.00	32.50
xx. 32 Record Adaptor	15.00	24.50
xx. 24 Record Adaptor	15.00	24.50
xx. 16 Record Adaptor	15.00	
xx. Steel Cabinet	10.00	20.00
xx. Zephyr Speak Cab	11.25	
xx. 20 Rec. Seeburg Adaptor...	25.00	39.50
5. Bar Brackets	.95	2.50



# C.M.I. BLUE BOOK



## PHONOGRAPHS

### SEEBURG

xx. Selectomatic 10	\$35.00	\$75.00
xx. Symphonola	129.50	149.50
xx. Model A III	85.00	115.00
xx. Model B	62.50	100.00
xx. Model C	37.50	
xx. Model H	100.00	
1. Rex	175.00	305.00
6. Rex, with adaptor	239.50	300.00
xx. Model K-15	95.00	149.50
5. Model K-20	300.00	325.00
xx. Royale	225.00	250.00
6. Plaza	345.00	495.00
1. Regal	379.50	395.00
xx. Regal, RC	300.00	385.00
xx. Model A	125.00	
6. Gem	200.00	365.00
1. Classic	425.00	495.00
xx. Classic, RC	425.00	490.00
6. Mayfair	325.00	365.00
xx. Melody King	125.00	135.00
6. Crown	300.00	375.00
xx. Crown, RC	345.00	
xx. Concert Grand	285.00	325.00
2. Colonel	425.00	459.50
1. Colonel, RC	550.00	595.00
xx. Concert Master, RC	575.00	
xx. Cadet	350.00	425.00
xx. Cadet, RC	425.00	450.00
7. Major	375.00	400.00
xx. Major, RC	385.00	485.00
6. Envoy	395.00	525.00
2. Envoy, RC	479.50	495.00
6. Vogue	300.00	475.00
xx. Vogue, RC	450.00	500.00
xx. Casino	275.00	335.00
xx. Casino, RC	389.50	
xx. Commander	335.00	495.00
1. Commander, RC	395.00	525.00
5. Hi-Tone 9800	639.50	650.00
1. Hi-Tone 9800 RC	650.00	695.00
5. Hi-Tone 8800	565.00	650.00
2. Hi-Tone 8800 RC	600.00	700.00
5. Hi-Tone 8200	450.00	650.00
5. Hi-Tone 8200 RC	620.00	695.00
xx. 20 Record '43 Cabt	450.00	459.50
xx. Playboy	10.00	18.00
xx. Selectomatic 16	4.50	6.50
1. Selectomatic 24	7.00	8.95
1. Selectomatic 20	5.00	9.95
7. Remote Speak Organ	24.50	32.50
xx. Multi-Selector 12 Rec	69.50	
xx. Melody Parade Bar	4.50	
2. 5c Wall-O-Matic Wireless	20.00	42.50
xx. 5c Bar-O-Matic Wireless	29.00	35.00
1. 5c Wall-O-Matic 3 Wire	24.50	37.50
6. 30 Wire Wall Box	9.75	15.00
xx. Power Supply	15.00	
7. 5, 10, 25c Bar-O-Matic 3-Wire	32.50	35.00
xx. 5, 10, 25c Wall-O-Matic 3-Wire	34.50	35.00
7. 5, 10, 25c Wall-O-Matic Wireless	47.50	52.50
xx. 5, 10, 25c Bar-O-Matic Wireless	42.50	49.50
xx. Electric Speaker	25.00	29.50
xx. Wireless Stroller	17.50	27.50
7. Wall Brackets	2.50	3.50
xx. Wired Speak Organ	20.00	24.50

### KEENEY

5. Wall Boxes	\$5.25	\$6.00
xx. Adaptor for Seeburg	25.00	
xx. Adaptor for Rockola	27.50	
xx. Adaptor for 616 Wurlitzer	15.00	
xx. Twin 12 Adaptor	25.00	37.50
xx. Wurlitzer 24 Adaptor	15.00	
6. Adaptor for Mills Empress	24.50	32.50
xx. Organ Speaker	35.00	
xx. Sun Ray Speaker	25.00	
xx. Bar Brackets	2.50	3.50

### MILLS

2. Zephyr	55.00	84.50
xx. Studio	70.00	119.50
xx. Dance Master	70.00	99.50
xx. DeLuxe Dance Master	50.00	52.50
5. Do-Re-Mi	75.00	77.50
2. Panoram	325.00	399.50
4. Throne of Music	299.50	425.00
xx. Throne with Adaptor	275.00	285.00
1. Empress	385.00	395.00
xx. Panoram Adaptor	8.50	
xx. Panoram 10 Wall Box	8.50	
7. Speaker	10.00	29.50
2. Panoram Peek (Con)	275.00	325.00
xx. Conv for Panoram Peek	12.50	

### GABEL

xx. 12 Record, Jr.	42.50	125.00
xx. 12 Record with Adaptor	58.50	
xx. 12-12 Adaptor	94.00	
xx. 18 Rec. Ill. Grill	20.00	60.00
xx. 18 with Adaptor	99.50	125.00
xx. 20 Record Lite Up	225.00	265.00
xx. 24 Record Last Mdl	75.00	95.00

### PACKARD

1. Play Mor Wall and Box	25.00	38.95
5. Bar Bracket	4.50	5.00
xx. Willow Adaptor	18.00	59.50
xx. Chestnut Adaptor	25.00	36.50
xx. Cedar Adaptor	30.00	39.50
xx. Poplar Adaptor	25.00	46.50
xx. Maple Adaptor	30.50	
xx. Juniper Adaptor	27.00	29.00
xx. Elm Adaptor	25.00	
xx. Pine Adaptor	25.00	59.50
xx. Beech Adaptor	20.00	71.50
xx. Spruce Adaptor	35.00	45.00
xx. Ass Adaptor	25.00	35.00
xx. Walnut Adaptor	25.00	59.50
xx. Lily Speaker	14.50	17.00
xx. Violet Speaker	21.00	24.50
xx. Orcsid Speaker	49.50	50.00
xx. Iris Speaker	55.00	59.50





**C.M.I.  
BLUE  
BOOK**

xx. Atlas Baseball .....	\$75.00	\$85.00
6. ABT 6 Gun Rifle Rg .....	1195.00	1250.00
2. Bally Ballet .....	29.50	69.50
1. Bally Basketball .....	75.00	125.00
2. Bally Convoy .....	150.00	170.00
2. Bally Defender .....	150.00	249.50
xx. Bally Eagle Eye .....	49.50	
5. Bally King Pin .....	145.00	195.00
5. Bally Lucky Strike .....	100.00	105.50
4. Bally Rapid Fire .....	119.50	169.50
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5. Bally Sky Battle .....	145.00	225.00
1. Bally Racer .....	50.00	150.00
xx. Bally Bull Jap Con .....	40.00	49.50
1. Bally Shoot-the-Bull .....	50.00	69.50
2. Bally Torpedo .....	119.50	149.50
5. Bally Undersea Raider .....	399.50	
6. Bang-A-Deer .....	75.00	85.00
5. Bank Ball .....	375.00	379.50
1. Bell-O-Ball .....	35.00	125.00
xx. Blister Gunner Con .....	10.00	
5. Bowl-A-Bomb .....	75.00	150.00
5. Bowling League .....	150.00	175.00
5. Buckley DeLuxe Dig .....	75.00	85.00
5. Buckley Treas Is Dig .....	55.00	59.50
1. Casino Golf .....	29.50	49.50
5. Chicoin Goalee .....	525.00	
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1. Chicoin Hockey .....	169.50	229.50
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5. Chicoin Rola Score .....	95.00	100.00
6. Chester Pollard Golf .....	34.50	75.00
1. Circus Romance .....	150.00	249.50
6. Cupid Wheel .....	90.00	195.00
5. Daval Bumper Bowling .....	79.50	99.50
xx. Daval-U-Roll-It .....	44.50	
xx. Evans Duck Pin Alley .....	189.50	
xx. Evans In-the-Barrel .....	75.00	119.50
1. Evans Super Bomber .....	235.00	275.00
6. Evans Play Ball .....	149.50	150.00
6. Evans Ski Ball .....	82.50	125.00
1. Evans Ten Strike, LD .....	45.00	60.00
1. Evans Ten Strike, LD .....	119.50	135.00
4. Evans Tommy Gun .....	89.50	145.00
1. Exhibit Bicycle .....	74.50	125.00
xx. Exhibit Basketball .....	75.00	
xx. Exhibit Bowling Alley .....	59.50	60.00
1. Exhibit Hi-Ball .....	69.50	75.00
5. Exhibit Merchantman Roll Ch. Digger .....	79.50	89.50
2. Exhibit Rotary Mdsr .....	250.00	299.50
2. Exhibit Vitalizer .....	69.50	99.50
6. Genco Bank Roll .....	150.00	195.00
xx. Genco Magic Roll .....	39.50	125.00
5. Genco Play Ball .....	100.00	189.50
5. Genco Total Roll .....	525.00	
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6. Groetchen Mtn Climb .....	59.50	115.00
1. Groetchen Metal Typer .....	250.00	395.00
1. Gottlieb Skee Ballette .....	69.50	79.50
5. Jenn Roll-in-the-Bar .....	150.00	165.00
2. Keeney Air Raider .....	85.00	195.00
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5. Keeney Anti-Aircft. Br. ....	37.50	79.50
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7. Keeney Anti-Aircft. Bl. ....	25.00	55.00
xx. Keeney Bowlette .....	150.00	200.00
xx. Keeney Navy Bomber .....	175.00	195.00
5. Keeney Sub Gun .....	50.00	175.00
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5. Keeney Texas League .....	39.50	59.50
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xx. Kirk Air Defense .....	115.00	145.00
6. Kirk Night Bomber .....	225.00	259.50
2. Keep Punching .....	99.50	110.00
xx. Klip-a-Nip (Con) .....	16.50	16.75
xx. Kue Ball .....	25.00	30.00
4. Liberator .....	\$100.00	\$215.00

6. Midget Skee Ball .....	50.00	115.00
xx. Midget Skee Ball DeL .....	75.00	90.00
xx. Mills Rotary Digger .....	29.50	49.50
1. Mutoscope Ace Bomber .....	219.50	249.50
xx. Mutoscope Bowl Alley .....	110.00	
2. Mutoscope Dr. Mobile .....	169.50	269.50
xx. Mutoscope Dr. Mobile w tk..	260.00	325.00
5. Mutoscope Elec Trav Crane..	95.00	115.00
xx. Mutoscope Fan Ft Dig .....	39.50	40.00
2. Mutoscope Photomatic .....	575.00	795.00
5. Mutoscope Roll Frt Cr .....	50.00	69.50
5. Mutoscope Sky Fighter .....	169.50	275.00
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xx. Mutoscope Sky Fighter w. con. ....	200.00	229.50
6. Mutoscope Hockey .....	55.00	90.00
xx. Mutoscope Magic Fing .....	85.00	125.00
5. Mutoscope Pokerino .....	45.00	50.00
5. Munves Super Skee Roll .....	349.50	
xx. Munves Trap-the-Jap .....	150.00	
xx. Pennant .....	35.00	49.50
4. Periscope .....	75.00	215.00
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5. Pilot Trainer .....	750.00	850.00
1. Pitchem & Catchem .....	109.50	169.50
1. Poker & Joker .....	79.50	110.00
2. Radio Rifle .....	27.50	29.50
xx. Rockola Ten Pins LD .....	35.00	39.00
xx. Rockola Ten Pins HD .....	40.00	69.50
xx. Rockola Tom Mix Rifle .....	25.00	39.50
1. Rockola World Series .....	89.50	99.50
xx. Rockola Talkie Hrsp .....	100.00	125.00
xx. Rock-O-Ball .....	75.00	125.00
2. Roll-A-Ball (Jafco) .....	275.00	300.00
5. Scientific Baseball .....	110.00	115.00
1. Scientific Batting Pr .....	85.00	150.00
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5. Scientific Basketball .....	30.00	110.00
xx. Scientific Battle Royal .....	149.50	
xx. Scientific X-Ray Pkr .....	49.50	109.50
5. See-A-Freak .....	49.50	89.50
2. Seeburg Chicken Sam .....	75.00	139.50
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6. Seeburg Jap Con .....	74.50	150.00
7. Seeburg Jail Bird .....	100.00	150.00
2. Seeburg Shoot-the-Chute ....	74.50	129.50
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xx. Seeburg Hitler Con .....	70.00	95.00
5. Seeburg Hockey .....	49.50	69.50
6. Seeburg Par Gun .....	89.50	100.00
1. Seeburg Rayolite .....	99.50	129.50
6. Selectorscope .....	139.50	149.50
xx. Shoot-A-Bazooka (Con) .....	10.00	
xx. Skee-Barrel Roll .....	295.00	369.50
xx. Star Elec Hoist Dig .....	25.00	79.50
5. Super Torpedo .....	225.00	275.00
7. Supreme Bolascrore .....	325.00	375.00
5. Supreme Gun (Rev) .....	50.00	175.00
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1. Supreme Skee Roll .....	190.00	210.00
xx. Supreme Skill Roll .....	329.50	
5. Supreme Rocket Buster .....	149.50	225.00
6. Tail Gunner .....	129.50	169.50
1. Test Pilot .....	99.50	129.50
xx. Target Roll, 14 Ft. ....	79.50	
6. Thunderbolt .....	175.00	295.00
xx. Tokio Raider (Con) .....	16.50	16.75
5. Victory Pool (Play Pool) ...	75.00	79.50
5. Victory Roll .....	100.00	165.00
5. Warner Voice Recorder .....	150.00	199.50
2. Western Baseball '39 .....	65.00	69.50
6. Western Baseball '40 .....	95.00	115.00
7. Western Major League .....	100.00	150.00
2. Western Super Strength ...	35.00	39.50
xx. Western Recordit .....	200.00	325.00
6. Wurlitzer Skeeball .....	225.00	255.00
6. Whee-Gee Mystic .....	169.50	195.00
5. Zingo .....	99.50	225.00



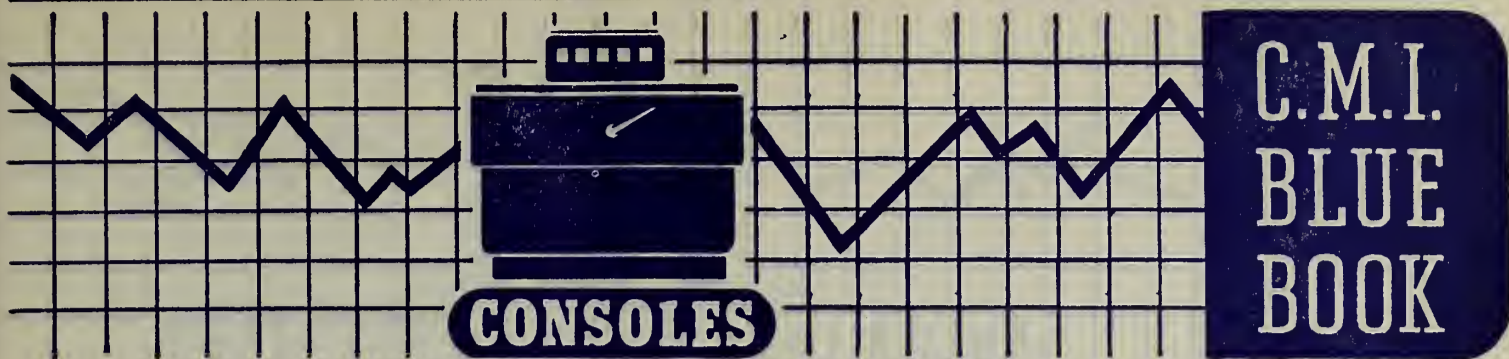
# C.M.I. BLUE BOOK



xx. All American Derby Con	—	\$49.50	\$85.00
xx. All American		25.00	39.50
xx. Arlington		11.50	15.00
xx. Aksaraben, PO		35.00	49.50
xx. Arrowhead		35.00	
1. Big Game, PO		94.50	129.50
xx. Big Prize, FP		39.50	75.00
5. Big Prize, PO		39.50	49.50
5. Blue Grass, FP		139.50	195.00
xx. Blue Ribbon, PO		40.00	
5. Challenger		50.00	89.50
5. Club Trophy, FP		195.00	315.00
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5. Congo		32.50	99.50
7. Conest, FP		85.00	100.00
5. Dark Horse, FP		139.50	195.00
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xx. Derby King		65.00	70.00
xx. Derby Clock, PO		69.50	75.00
xx. Derby Heat, PO		32.50	
xx. Derby Time, PO		65.00	150.00
xx. Derby Winner, PO		100.00	125.00
5. '41 Derby, FP		195.00	339.50
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xx. Dust Whirls		250.00	275.00
6. Eureka		25.00	40.00
xx. Feed Bag, PO		50.00	
xx. Flasher, PO		35.00	
xx. Fleetwood		24.50	35.00
xx. Flying Champ		65.00	100.00
xx. Fairmount		450.00	475.00
2. Fair Grounds, PO		22.50	59.50
xx. Fast Track		29.50	
1. Five-in-One, FU		25.00	49.50
2. Fortune, FP		150.00	189.50
6. Gold Cup, FP		49.50	75.00
1. Grand National		47.00	135.00
2. Grand Stand, PO		49.50	60.00
xx. Gold Medal, PO		25.00	45.00
5. Hawthorne, PO		49.50	99.50
xx. Horseshoes, PO		39.50	
4. Jockey Club		244.50	375.00

5. Kentucky		\$249.50	\$265.00
1. Long Acre		359.50	435.00
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4. Long Shot, PO		239.50	245.00
1. One-Two-Three '39, FP		29.50	79.50
1. One-Two-Three '40		75.00	99.50
1. One-Two-Three '41		69.50	109.60
1. Owl, FP		69.50	79.50
xx. Pastime (Rev)		175.00	293.50
2. Preakness, PO		10.00	14.50
2. Pacemaker, PO		39.50	55.00
5. Pimlico, FP		275.00	369.50
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6. Pot Shot		39.50	40.00
5. Race King (Rev)		89.50	94.50
5. Record Time, FP		139.50	184.50
xx. Rockingham		179.50	225.00
5. Santa Anita		94.50	150.00
2. 7 Flasher, FP		64.50	79.50
xx. Sport Event, FP		129.50	135.00
5. Sky Lark, FP & PO		124.50	175.00
2. Sport Special, FP		124.50	175.00
7. Sport Page, PO		29.50	65.00
2. Spinning Reels, PO		75.00	79.50
2. Sport King, PO		150.00	235.00
xx. Stepper Upper, PO		55.00	65.00
5. Sportsmen (Rev)		195.00	195.50
5. Track Record		55.00	75.00
5. Thistledown		50.00	55.00
5. Thoroughbred		359.50	425.00
1. Turf Champ, FP		69.50	75.00
xx. Turf Special		15.00	
1. Turf King		295.00	375.00
1. Victorious 1943 (Rev)		69.50	139.50
6. Victorious 1944 (Rev)		65.00	79.50
5. Victorious 1945 (Rev)		100.00	109.50
xx. Victory, FP		25.00	39.50
1. Whirlaway (Rev)		249.50	400.00
xx. Winning Ticket		65.00	69.50
5. War Admiral (Rev)		125.00	150.00
xx. Zipper		29.50	





**CONSOLES**

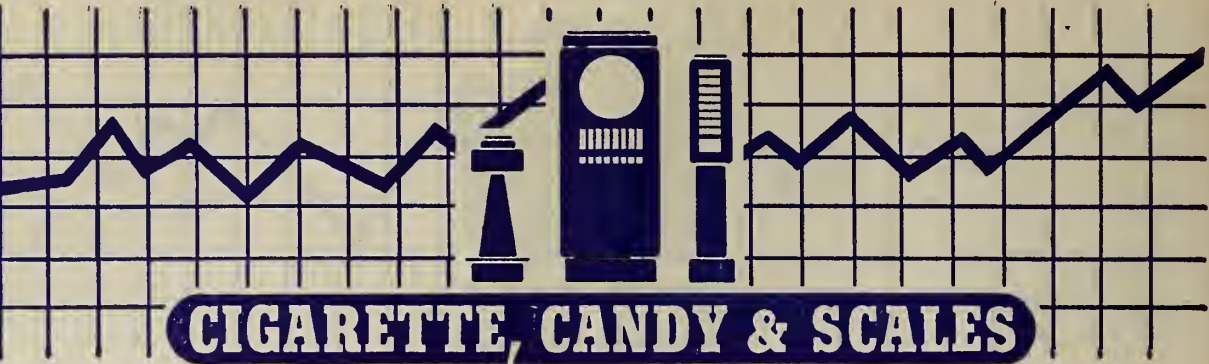
**C.M.I. BLUE BOOK**

2. 5c Baker's Pacer DD	\$205.00	\$299.50
xx. C.S. Baker's Pacer DD	225.00	375.00
2. 25c Baker's Pacer DD	325.00	350.00
2. 5c Baker's Pacer Std	189.50	250.00
xx. 25c Baker's Pacer Std	350.00	365.00
xx. C.S. Baker's Pacer Std	475.00	487.50
xx. Bally Entry	22.50	
5. Bangtails '39	94.50	99.50
xx. Bangtails '40	149.50	275.00
5. Bangtails '41	285.00	295.00
1. Big Game, PO	110.00	189.50
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2. Big Game, FP	89.50	124.50
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5. Big Top, FP	85.00	129.50
4. Big Top, PO	109.50	134.50
xx. Bob Tail, PO	89.50	125.00
1. Bob Tail, FP	110.00	124.50
xx. Buckley, 7 Bells	175.00	289.50
1. Buckley, 1 Long Shot Par	700.00	900.00
xx. Bnuckley, Col. Slt Head	65.00	
xx. Buckley, Col. New Top	75.00	
xx. Beulah Park	95.00	110.00
xx. Charley Horse	100.00	
xx. China Boy	59.50	
xx. Chucklette	20.00	45.00
1. Club Bells	199.50	299.50
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1. Club Bells 25c	295.00	375.00
xx. Club Chief	89.50	
6. Club House	40.00	45.00
5. Derby Day Slant	45.00	49.50
xx. Derby Day Flat	17.50	25.00
xx. Dixie	59.50	
xx. Derby Winner	274.50	
xx. Dominola	35.00	
xx. Double Bells	159.50	199.50
xx. Duo Twin Bells 5-25	400.00	450.00
2. Evans Pacers	295.00	319.50
xx. El Dorado	75.00	
xx. Exhibit Races	25.00	35.00
7. Fast Time, FP	50.00	85.00
5. Fast Time, PO	89.50	169.50
5. Favorite	25.00	49.50
xx. Flashing Thru	95.00	
xx. Flashing Ivories	245.00	
xx. Fleetwood	30.00	
6. Four-Way Super Bell	375.00	450.00
2. Four-Way Bell 3-5 1-25	549.50	595.00
5. Four Horsemen	79.50	149.50
xx. Galloping Domino (38)	45.00	150.00
4. Galloping Domino (39)	85.00	139.50
4. Galloping Domino (40)	89.50	225.00
5. Galloping Domino (41)	225.00	269.50
5. Galloping Domino (42)	235.00	295.00
6. Good Luck	25.00	35.00
2. High Hand	165.00	215.00
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xx. Hold & Draw	90.00	
7. Jungle Camp, FP	75.00	79.50
5. Jungle Camp, PO	69.50	79.50
xx. Jungle Camp, Comb	189.50	199.50
2. Jumbo Parade, Comb	183.50	229.50
1. Jumbo Parade, FP	99.50	129.50
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2. Jumbo Parade, PO	109.50	149.50
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6. Jumbo Parade, 25c	185.00	195.00
5. Kentucky Club	89.50	110.00
xx. Keen Kubes	129.50	
xx. Keenette	89.50	
xx. Keno	40.00	
5. Liberty Bell	15.00	39.50
5. Long Champs	45.00	49.50
xx. Lucky Lucre	99.50	105.00
5. Lucky Lucre '41	149.50	175.00
5. Lucky Lucre 5-25	165.00	295.00
5. Lucky Lucre 5-5	149.50	195.00
5. Lucky Star	125.00	129.50
xx. Lucky Star	295.00	
xx. Lincoln Field	95.00	149.50
xx. May Bells 5-5-5-25c	295.00	450.00
6. Multiple Cubes, PO	30.00	45.00
5. Multiple Racer	49.50	69.50

1. Mills 4 Bells	\$379.50	\$750.00
5. Mills 3 Bells	750.00	895.00
1. Mills Auto Dice 25c	39.50	100.00
xx. Pace Century	300.00	350.00
xx. Pace Marathon	99.50	
2. Paces Races Bl Cab	60.00	79.50
2. Paces Races Br Cab	125.00	200.00
2. Paces Races Red Arrow	150.00	175.00
xx. Paces '39 Saratoga	47.50	79.50
xx. Paces '40 Saratoga	129.50	169.50
1. Paces Saratoga w. rails	75.00	119.50
5. Paces Saratoga, no rails	65.00	69.50
5. Paces Saratoga Comb	140.00	149.50
5. Paces Saratoga Jr PO	75.00	100.00
2. Paces Saratoga Sr	109.50	195.00
5. Paces Reels Comb	145.00	169.50
1. Paces Reels, Jr PO	75.00	110.00
1. Paces Reels, Sr PO	124.50	195.00
5. Paces Reels, with rails	65.00	89.50
5. Paces Reels, no rails	69.50	75.00
2. Paces Twin 5-10	225.00	300.00
6. Paces Twin Console 5-25	275.00	295.00
5. Pastime	175.00	195.00
xx. Paddock Club	50.00	
xx. Pamco DeLuxe Bell	17.50	39.50
xx. Parlay Races	29.50	35.00
6. Pay Day	149.50	175.00
xx. Pheasant	6.00	
6. Pickem	15.00	22.50
5. Ray's Track	50.00	89.50
xx. Rio	25.00	
5. Riviera	150.00	279.50
5. Rollette, Jr.	40.00	94.50
xx. Rollette Jr (41)	125.00	
xx. Rollette Sr.	395.00	490.00
xx. Rosement	25.00	
5. Royal Draw	40.00	95.00
2. Royal Flush	39.50	59.50
xx. Royal Lucre '41	275.00	290.00
2. Roll 'em	89.50	139.50
xx. Roulette 25c Caille	250.00	275.00
xx. Seeburg Races	35.00	
xx. Saddle Club	35.00	47.50
xx. Silver Bell	29.50	32.50
1. Silver Moon, Comb	189.50	199.50
5. Silver Moon, PO	124.50	125.00
2. Silver Moon, FP	90.00	129.50
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7. Silver Moon, 10c	159.50	189.50
5. Silver Moon, 25c	199.50	225.00
5. Skill Field	79.50	89.50
xx. Skillo	180.00	
5. Skill Time '37	39.50	
1. Skill Time '38	50.00	110.00
2. Skill Time '41	65.00	69.50
7. Square Bell	75.00	85.00
xx. Stanco Bell Double	119.50	
xx. Stanco Bell Single	110.00	
xx. Sugar King	35.00	50.00
2. Sun Ray	139.50	149.50
2. Super Bell 5c Comb	245.00	325.00
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1. Super Bell 25c Comb	319.50	395.00
2. Super Track Time TKT	275.00	400.00
xx. Suzie Q	75.00	
6. Tanforan	25.00	44.50
xx. Track King	25.00	
xx. Track Meet	159.50	
xx. Track Odds, West	90.00	100.00
1. Track Odds, Buckley	174.50	350.00
6. Track Odds, Daily Dbl	379.50	425.00
5. Track Odds, DD, JP, Buckley	600.00	650.00
xx. Track Odds, DD, JP, Buckley (New)	995.00	
5. Track Time '39	100.00	125.00
1. Track Time '38	95.00	110.00
xx. Track Time '37	37.50	43.00
7. Track Time TKT	75.00	
xx. Track Time '37 TKT	35.00	49.50
1. Triple Entry	140.00	175.00
2. Two-Way Super Bell 5-5	335.00	535.00
2. Two-Way Super Bell 5-25	375.00	595.00



# C.M.I. BLUE BOOK



## CIGARETTE, CANDY & SCALES

### CIGARETTE

#### DU GRENIER

5. Model S 7 Column .....	\$10.00	\$49.50
6. Model VD 7 Column .....	15.00	64.50
5. Model W 9 Column .....	20.00	69.50
5. Model WD 9 Column .....	25.00	74.50
5. Champion, 11 Column King Size .....	45.00	104.50
6. Champion, 9 Column .....	40.00	97.50
xx. Champion, 7 Column .....	35.00	95.00

#### NATIONAL

xx. Model 9-50 .....	50.00	100.00
xx. Model 7-50, Regular .....	42.50	
xx. Model 7-50, King Size .....	42.50	47.50
6. Model 9-30 .....	50.00	60.00
5. Model 9A .....	65.00	115.00
xx. Model 6-30 .....	22.50	29.50
xx. Model 6-26 .....	15.00	

#### ROWE

xx. Aristocrat, 6 Column .....	7.50	
xx. Imperial, 6 Col. ....	15.00	50.00
xx. Imperial, 8 Col. ....	25.00	47.50
xx. Royal, 6 Col. ....	35.00	50.00
xx. Royal, 8 Col. ....	60.00	70.00
1. Royal, 10 Col. ....	80.00	100.00
xx. President, 6 Col. ....	45.00	
xx. President, 8 Col. ....	55.00	95.00
xx. President, 10 Col. ....	100.00	115.00

#### U-NEED-A-PAK

1. Model E, 6 Col. ....	10.00	37.50
xx. Model E, 8 Col. ....	25.00	55.00
1. Model E, 9 Col. ....	25.00	60.00
6. Model E, 12 Col. ....	35.00	59.50
xx. Model E, 15 Col. ....	45.00	65.00
xx. Model A, 8 Col. ....	30.00	60.00
xx. Model A, 9 Col. ....	35.00	70.00
xx. Model 500, 7 Col. ....	60.00	92.50
xx. Model 500, 9 Col. ....	59.50	100.00
xx. Model 500, 15 Col. ....	75.00	112.50

### CANDY

#### DU GRENIER

xx. Candy Man .....	\$39.50	\$45.00
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#### NATIONAL

xx. Model 618, 6 Column .....	50.00	
xx. Model 918, 9 Column Regular .....	60.00	
xx. Model 918, 9 Column Special .....	85.00	100.00

#### ROWE

xx. 8 Column Standard .....	45.00	
xx. 8 Column DeLuxe .....	85.00	
4. 8 Column 1c Gum & Mint..	9.50	17.50
xx. 8 Column 5c Gum & Mint..	16.50	

#### U-NEED-A-PAK

xx. 5 Column .....	40.00	69.50
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#### U-SELECT-IT

xx. 54 Bars .....	15.00	22.50
xx. 72 Bars .....	20.00	

#### STONER

xx. 6 Column .....	55.00	
xx. 8 Column .....	65.00	

### SCALES

#### WATLING

1. Tom Thumb, Plain .....	47.50	85.00
xx. Tom Thumb, Fortune .....	75.00	89.50
1. 500 Fortune .....	90.00	95.00
2. Hi-Boy Guesser .....	65.00	69.50

#### JENNINGS

xx. Junior .....	25.00	
5. Lo Boy .....	49.50	

#### PEERLESS

xx. Lo Boy .....	37.50	50.00
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#### MILLS

5. Lo Boy .....	40.00	59.50
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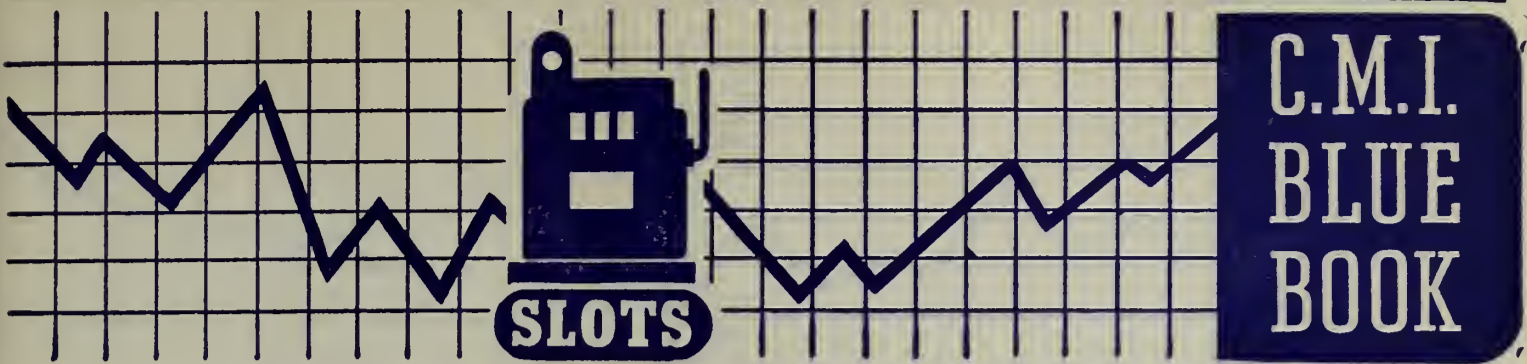
#### PACE

5. Lo Boy .....	40.00	49.50
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#### IDEAL

5. Lo Boy .....	42.50	
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**MILLS**

1. 5c Black, HL	\$195.00	\$275.00
5. 10c Black	145.00	285.00
5. 25c Black, HL	175.00	295.00
xx. 5c Emerald Chrome, HL	225.00	275.00
xx. 10c Emerald Chrome, HL	275.00	
xx. 25c Emerald Chrome, HL	450.00	
xx. 50c Emerald Chrome, HL	625.00	675.00
xx. 5c Gold Chrome, HL	225.00	250.00
xx. 10c Gold Chrome, HL	275.00	495.00
xx. 25c Gold Chrome, HL	255.00	300.00
xx. 50c Gold Chrome, HL	375.00	625.00
2. 5c Gold Chrome	135.00	299.50
5. 10c Gold Chrome	225.00	250.00
5. 25c Gold Chrome	195.00	275.00
xx. 50c Gold Chrome	445.00	450.00
5. 5c Copper Chrome	205.00	229.50
5. 10c Copper Chrome	210.00	250.00
5. 25c Copper Chrome	225.00	275.00
2. 5c Club Bell	175.00	185.00
2. 10c Club Bell	195.00	225.00
5. 25c Club Bell	250.00	295.00
xx. 50c Club Bell	80.00	900.00
xx. 1c Blue Front	65.00	100.00
5. 5c Blue Front	115.00	189.50
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1. 10c Blue Front	140.00	199.50
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1. 25c Blue Front	169.50	250.00
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5. 50c Blue Front	375.00	425.00
xx. 1c Brown Front	180.00	195.00
4. 5c Brown Front	115.00	179.50
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4. 10c Brown Front	135.00	197.50
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1. 25c Brown Front	175.00	225.00
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5. 50c Brown Front	375.00	395.00
xx. 1c Cherry Bell	90.00	165.00
4. 5c Cherry Bell	130.00	225.00
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5. 10c Cherry Bell	140.00	150.00
xx. 25c Cherry Bell	87.50	185.00
xx. 1c Bonus Bell	289.50	
2. 5c Bonus Bell	169.50	175.00
2. 10c Bonus Bell	135.00	215.00
5. 25c Bonus Bell	285.00	295.00
1. 5c Original Chrome	149.50	239.50
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2. 10c Original Chrome	175.00	250.00
5. 25c Original Chrome	250.00	275.00
5. 50c Original Chrome	425.00	445.00
xx. 1c Q.T. Blue	35.00	42.50
5. 5c QT Blue	84.50	89.50
5. 10c QT Blue	65.00	99.50
xx. 25c QT Blue	100.00	125.00
xx. 1c QT Green	25.00	35.00
xx. 5c QT Green	35.00	39.50
1. 10c QT Green	65.00	79.50
xx. 5c QT, FP	49.50	
2. 1c QT Glitter Gold	45.00	59.50
1. 5c QT Glitter Gold	85.00	129.50
2. 10c QT Glitter Gold	95.00	139.50
7. 25c QT Glitter Gold	125.00	
xx. 1c VP Bell	29.50	
xx. 1c VP Bell, JP	37.50	
xx. 1c VP Bell, Green	22.50	
5. 5c VP Bell, Green	30.00	49.50
xx. 1c VP Chrome	40.00	
5. 5c VP Chrome	55.00	69.50
xx. 5c VP Chrome, Plus	55.00	65.00
xx. 1c VP Bell, B&G	32.50	
5. 5c VP Bell, B&G	39.50	54.50
xx. 5c Futurity	99.50	135.00
1. 10c Futurity	110.00	190.00
xx. 25c Futurity	110.00	150.00
xx. 50c Futurity	194.50	
4. 5c Black Cherry Bell	185.00	250.00
5. 10c Black Cherry Bell	243.00	250.00

5. 25c Black Cherry Bell	\$215.00	\$275.00
xx. 5c Yellow Front	69.50	72.50
xx. 10c Yellow Front	135.00	
xx. 25c Yellow Front	150.00	
xx. 1c Smoker Bell	35.00	40.00
xx. 5c Smoker Bell	39.50	50.00
xx. 5c FP Mint Vendor	85.00	150.00
6. 25c Golf Ball Vendor	219.50	245.00
6. 5c War Eagle	100.00	125.00
2. 10c War Eagle	115.00	120.00
2. 25c War Eagle	124.50	125.00
xx. 50c War Eagle	300.00	365.00
xx. 5c Red Front	90.00	125.00
xx. 10c Red Front	150.00	
xx. 25c Red Front	145.00	275.00
xx. 5c F.O.K.	15.00	17.50
5. 5c Roman Head	119.50	125.00
xx. 10c Roman Head	100.00	175.00
xx. 25c Roman Head	124.50	195.00
5. 50c Roman Head	269.50	315.00
xx. 1c Skyscraper	40.00	
6. 5c Skyscraper	59.50	75.00
xx. 10c Skyscraper	64.50	85.00
xx. 25c Skyscraper	69.50	89.50
xx. 50c Skyscraper	250.00	
xx. 1c Lion Head	30.00	
xx. 5c Lion Head	40.00	54.50
6. 5c Extraordinary	105.00	120.00
5. 10c Extraordinary	139.50	150.00
xx. 25c Extraordinary	125.00	169.50
xx. 50c Extraordinary	400.00	449.50
2. 5c Melon Bell	125.00	129.50
xx. 10c Melon Bell	139.50	149.50
5. 25c Melon Bell	135.00	150.00
xx. 5c Wolf Head	47.50	69.50
5. 10c Wolf Head	49.50	89.50
xx. 25c Wolf Head	50.00	70.00
xx. 1c Shamrock Bell	27.50	
xx. 5c Slugproof 3-5	124.50	

**WATLING**

xx. 1c Rolatop	10.00	15.00
4. 5c Rolatop	60.00	107.50
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4. 10c Rolatop	75.00	135.00
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1. 25c Rolatop	110.00	150.00
xx. 50c Rolatop	190.00	195.00
xx. 5c Club Bell	65.00	110.00
xx. 10c Club Bell	75.00	175.00
xx. 25c Club Bell	215.00	275.00
xx. 1c Twin JP	25.00	29.50
xx. 5c Twin JP	25.00	29.50
xx. 10c Twin JP	54.50	
xx. 25c Twin JP	55.00	69.50
xx. 1c Blue Seal	22.50	
6. 5c Blue Seal	25.00	45.00
xx. 10c Blue Seal	52.50	60.00
6. 25c Blue Seal	27.50	29.50
xx. 1c Treasury	10.00	20.00
xx. 5c Treasury	32.50	60.00
xx. 10c Treasury	32.50	75.00
xx. 25c Treasury	80.00	109.50
xx. 5c Wonder Vendor	64.50	
xx. 5-25 Rolatop	49.50	
5. 5c Columbia Chrome	65.00	75.00
xx. 1c Columbia	69.50	
1. 5c Columbia JPV Bell	35.00	97.50
5. 5c Columbia Fruit	59.50	79.50
5. 5c Columbia Cig RJ	45.00	59.50
2. 5c Columbia DJP	75.00	82.50
xx. 10c Columbia DJP	45.00	79.50
xx. 10c Columbia Club DJ	75.00	
xx. 5c Columbia Club Cig GA	44.50	65.00
xx. 10c Columbia Club Cig GA	59.60	69.50
2. 5c Columbia Cig GA	45.00	79.50
5. 5c Columbia Fruit GA	69.50	89.50
4. Columbia Orig GA	32.50	89.50
1. Conv Columbia Chrome	47.50	132.50



# C.M.I. BLUE BOOK



## P A C E

xx. 1c Bantam	\$20.00	\$27.50
xx. 5c Bantam	19.50	24.50
5. 10c Bantam	34.50	69.50
7. 25c Bantam	39.50	42.50
4. 5c Comet, FV	50.00	55.00
5. 10c Comet, FV	65.00	89.50
2. 25c Comet, FV	75.00	95.00
xx. 50c Comet, FV	98.50	125.00
xx. 5c Comet, DJP	40.00	75.00
xx. 10c Comet, DJP	50.00	79.50
6. 1c Comet, Blue	39.50	45.00
6. 5c Comet, Blue	50.00	59.50
6. 10c Comet, Blue Front	50.00	59.50
5. 25c Comet, Blue Front	90.00	95.00
xx. 50c Comet	295.00	300.00
1. 5c All Star Comet	79.50	97.50
5. 10c All Star Comet	60.00	89.50
5. 25c All Star Comet	99.50	125.00
5. 50c All Star Comet	275.00	350.00
xx. 1c All Star 2-4	35.00	39.00
xx. 1c Rocket	149.50	
5. 5c Rocket	90.00	94.50
5. 10c Rocket	100.00	119.50
xx. 25c Rocket	125.00	139.50
xx. 5c TJ Comet	47.50	
2. 5c Club Bell	90.00	150.00
2. 10c Club Bell	110.00	115.00
xx. 25c Club Bell	125.00	145.00
xx. 50c Club Bell	285.00	295.00
xx. 1c DeLuxe	55.00	
1. 5c DeLuxe	94.50	105.00
1. 10c DeLuxe	119.50	149.50
xx. Double Slot 5-25c	225.00	395.00
xx. 5c Comet Console	110.00	149.50
xx. 10c Comet Console	125.00	159.50
5. 25c Comet Console	169.50	195.00
5. 5 & 25c Comet Con Comb...	195.00	249.50
xx. 5c Kitty	70.00	75.00
xx. 10c Kitty	35.00	85.00
xx. 25c Kitty	210.00	
xx. 5c Comet Red	90.00	125.00
xx. 10c Comet Red	120.00	
6. 5c Slugproof	95.00	97.50
xx. 10c Slugproof	95.00	100.00
xx. 25c Slugproof	125.00	165.00
xx. 1c	39.00	39.50

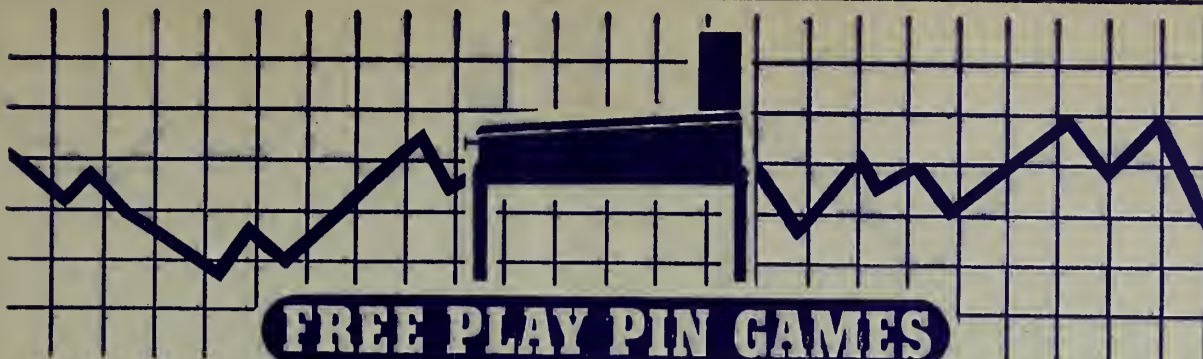
## C A I L L E

4. 5c	35.00	75.00
1. 10c	59.50	90.00
1. 25c	69.50	99.50
xx. 5c & 25c	275.00	
xx. 5c Cadet	37.50	65.00
xx. 10c Cadet	95.00	125.00
xx. 25c Cadet	89.50	105.00
xx. 5c Playboy	49.50	75.00
xx. 10c Playboy	49.50	75.00
xx. 25c Playboy	60.00	
xx. 5c Commander	35.00	75.00
xx. 10c Commander	50.00	75.00
xx. 25c Commander	65.00	75.00
xx. 7-Way Slot 5c	49.50	62.50
5. 7-Way Slot 25c	98.00	225.00
xx. 5c Doughboy	49.50	
6. 5c Club Bell	40.00	59.00
6. 10c Club Bell	59.00	69.50
xx. 25c Club Bell	90.00	100.00

## J E N N I N G S

2. *5c Chief	\$85.00	\$100.00
1. 10c Chief	95.00	125.00
xx. 25c Chief	129.50	175.00
5. 50c Chief	295.00	349.50
5. 5c Silver Moon Chief	125.00	169.50
1. 10c Silver Moon Chief	150.00	195.00
xx. 25c Silver Moon Chief	180.00	189.50
5. 5c Silver Chief	119.50	185.00
5. 10c Silver Chief	139.50	199.50
2. 25c Silver Chief	150.00	169.50
xx. 50c Silver Chief	550.00	650.00
1. 5c Club Bell	119.50	169.50
1. 10c Club Bell	139.50	185.00
2. 25c Club Bell	165.00	185.00
xx. 50c Club Bell	350.00	
5. 5c Sky Chief	115.00	159.50
xx. 10c Sky Chief	159.50	189.50
xx. 25c Sky Chief	200.00	
5. Triplex Chief 5-10-25	100.00	150.00
6. 1c Little Duke	12.50	25.00
xx. 5c Century	35.00	45.00
xx. 10c Century	49.50	69.50
xx. 25c Century	50.00	
5. 50c Century	225.00	295.00
6. 5c Gooseneck	20.00	29.50
xx. 10c Gooseneck	30.00	35.00
xx. 25c Gooseneck	47.50	55.00
5. 50c Gooseneck	129.50	149.50
xx. 1c Little Duchess	20.00	29.50
5. 5c Little Duchess	25.00	27.50
5. 10c Golf Ball Vndr	129.50	190.00
5. 25c Golf Ball Vndr	149.50	190.00
xx. 5c Chrome Sup Chief	175.00	
xx. 10c Chrome Chief SP	152.00	
6. 5c Red Skin	125.00	145.00
xx. 10c Red Skin	135.00	149.50
xx. 25c Red Skin	150.00	
xx. 5c Big Chief	90.00	115.00
5. 10c Big Chief	165.00	
xx. 25c Big Chief	199.50	
6. \$1.00 Bell	595.00	695.00
5. Cigarolla	65.00	119.50
5. Cigarolla XXV	89.50	129.50
6. Cigarolla XV	65.00	75.00
1. 5c Victory Chief	119.50	125.00
2. 10c Victory Chief	135.00	140.00
2. 25c Victory Chief	155.00	157.00
xx. 1c 4 Star Chief	79.50	110.00
2. 5c 4 Star Chief	95.00	105.00
2. 10c 4 Star Chief	115.00	119.50
2. 25c 4 Star Chief	135.00	149.50
xx. 1c Dixie Bell	35.00	
1. 5c Dixie Bell	75.00	95.00
5. 10c Dixie Bell	60.00	95.00
xx. 25c Dixie Bell	295.00	
xx. 50c Dixie Bell	385.00	404.50
xx. 5c Victory 4 Star Ch	350.00	
xx. 10c Victory 4 Star Ch	225.00	
xx. 25c Victory 4 Star Ch	350.00	





**C.M.I.  
BLUE  
BOOK**

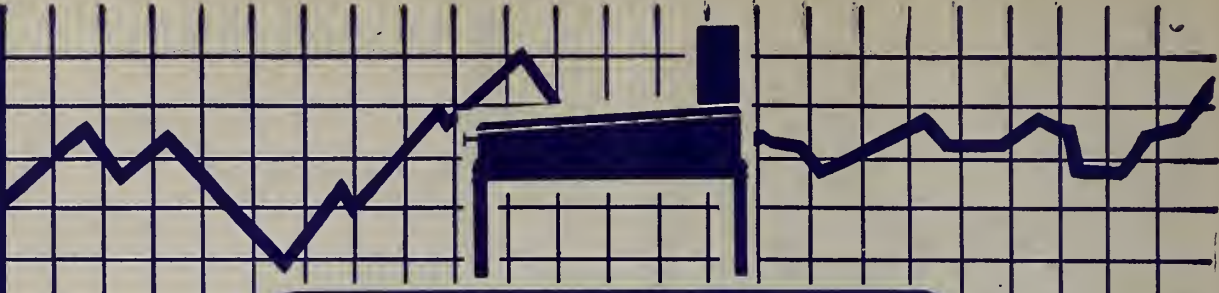
**FREE PLAY PIN GAMES**

1. A. B. C. Bowler .....	\$60.00	\$70.00
5. Action (Rev) .....	119.50	124.50
6. Air Circus .....	109.50	139.50
7. Air Force .....	84.50	85.00
xx. Airliner .....	15.00	22.50
7. Airport .....	17.50	20.00
xx. Alert (Rev) .....	59.50	80.00
6. All American .....	45.00	69.50
1. Ali Baba .....	29.50	32.50
5. All Out (Rev) .....	59.50	79.50
1. American Beauty (Rev) .....	129.50	139.50
1. Anabel .....	29.50	47.50
1. Arizona (Rev) .....	249.50	269.50
5. Armada .....	19.50	54.50
5. Argentine .....	80.00	89.50
xx. Arrowhead .....	19.50	50.00
2. Attention .....	57.50	74.50
5. Avalon .....	15.00	22.50
xx. Airway .....	22.50	
7. Bally Beauty .....	24.50	42.50
1. Banner .....	17.50	39.50
2. Bandwagon .....	49.50	55.00
5. Bang .....	12.50	49.50
5. Barrage .....	39.50	69.50
xx. Battle .....	87.50	100.00
1. Belle Hop .....	77.50	79.50
2. Big Chief .....	37.50	42.50
1. Big League .....	22.50	47.50
1. Big —Parade .....	129.50	140.00
5. Big Show .....	35.00	55.00
6. Big Six .....	19.00	49.50
xx. Big Ten .....	27.50	
6. Big Three (Rev) .....	99.50	119.50
1. Big Time .....	39.50	79.50
5. Big Top .....	150.00	249.50
xx. Big Town .....	21.50	40.00
xx. Blackout .....	15.00	35.00
xx. Blondie .....	20.00	25.00
5. Bombardier (Rev) .....	74.50	209.50
2. Bola Way .....	72.50	79.50
xx. Bomb-the-Axis .....	45.00	49.50
1. Boomtown .....	44.50	49.50
6. Bordertown .....	39.50	42.50
5. Bosco .....	85.00	89.50
xx. Bounty .....	12.00	25.00
xx. Bowling Alley .....	20.00	59.50
xx. Box Score .....	12.50	
1. Brazil (Rev) .....	249.50	269.50
1. Broadcast .....	69.50	84.50
5. Bubbles .....	249.50	
xx. Buckeroo .....	25.00	39.50
5. Capt. Kidd .....	89.50	90.00
2. Cadillac .....	35.00	39.50
xx. Canteen .....	149.50	190.00
1. Casablanca (Rev) .....	160.00	169.50
5. Catalina .....	249.50	
5. Champ .....	55.00	59.50
2. Champion .....	25.00	39.50
xx. Charm .....	39.50	44.50
5. Chevron .....	19.50	49.50
xx. Chief .....	15.00	
7. Chubbie .....	20.00	42.50
xx. Circus .....	25.00	
5. Click .....	69.50	72.50
xx. Clipper .....	25.00	
5. Clover .....	65.00	67.00
xx. C. O. D. .....	15.00	27.50
7. Commander (Rev) .....	50.00	59.50
6. Commodore .....	20.00	34.50
7. Congo .....	24.50	59.50
xx. Conquest .....	17.50	25.00
5. Contact .....	15.00	49.50
xx. Contest .....	85.00	124.50
xx. Convention .....	20.00	32.50
xx. Cowboy .....	19.00	22.50
5. Cover Girl .....	199.50	225.00

1. Cross Line .....	\$54.50	\$79.50
xx. Crystal .....	34.50	45.00
xx. Crystal Gazer .....	26.50	
xx. Dandy .....	19.00	27.50
xx. Daily Dozen .....	10.00	25.00
xx. Davy Jones .....	15.00	49.50
6. Defense (Baker) .....	35.00	49.50
2. Defense (Genco) .....	90.00	109.50
xx. De-Icer (Rev) .....	79.50	
1. Destroyer (Rev) .....	67.50	75.00
xx. Dive Bomber (Rev) .....	39.50	
2. Dixie .....	42.50	49.50
6. Do-Re-Mi .....	77.50	99.50
5. Double Feature .....	42.50	45.00
5. Doughboy .....	39.50	45.00
xx. Double Play .....	60.00	89.50
5. Drum Major .....	35.00	55.00
2. Dude Ranch .....	49.50	50.00
xx. Duplex .....	60.00	75.00
1. Eagle Squadron (Rev) .....	119.50	209.50
5. Entry .....	39.50	49.50
xx. Eureka I .....	25.00	34.50
xx. Falling Sun (Rev) .....	59.50	
6. Fantasy .....	30.00	44.50
5. Fifth Inning .....	42.50	49.50
6. Fifty Grand .....	29.50	54.50
xx. Fishin' (Rev) .....	55.00	79.50
2. Five-in-One .....	39.50	69.50
1. Five & Ten & Twenty .....	124.50	172.50
7. Flagship .....	16.95	29.50
1. Flat Top (Rev) .....	225.00	235.00
2. Fleet .....	47.50	54.50
2. Flicker .....	69.50	82.50
1. Flying Tiger .....	89.50	139.50
5. Follies '40 .....	30.00	44.50
xx. Follow Up .....	17.50	20.00
1. Foreign Colors .....	102.50	159.50
1. Formation .....	39.50	45.00
5. Four Aces .....	119.50	135.00
6. Four Diamonds .....	49.50	55.00
xx. Four-Five-Six .....	15.00	22.50
1. Four Roses .....	65.00	75.00
5. Fox Hunt .....	49.50	50.00
xx. Flash .....	18.50	23.50
7. G. I. Joe (Conv) .....	74.50	89.00
6. Girls Ahoy (Rev) .....	75.00	89.50
5. Glamour .....	49.50	59.50
1. Gobs .....	99.50	119.50
1. Gold Star .....	45.00	82.50
5. Golden Gate .....	17.50	59.50
5. Grand Canyon (Rev) .....	179.50	269.50
5. Gun Club .....	72.50	109.50
xx. Headliner .....	20.00	39.50
xx. Hi-Boy (Rev) .....	45.00	59.50
1. Hi-Dive .....	88.50	95.00
2. Hi-Hat .....	70.00	89.50
xx. High Light .....	18.95	
1. High Stepper .....	69.50	75.00
7. Hit-the-Jap (Rev) .....	34.50	39.50
2. Hold Over .....	39.50	44.50
5. Hollywood .....	209.50	249.50
6. Home Run '40 .....	30.00	39.50
xx. Home Run '41 .....	49.50	69.00
5. Home Run '42 .....	92.50	99.50
2. Horoscope .....	49.50	94.50
1. Idaho .....	249.50	269.50
5. Invasion (Rev) .....	90.00	169.50
2. Jolly .....	24.50	39.50
xx. Jeep (Rev) .....	99.50	115.00
xx. Jumper .....	25.00	29.50
5. Jungle .....	72.50	85.00
2. Keep 'em Flying .....	134.50	175.00
xx. Keen-A-Ball .....	24.50	35.00
5. Kismet .....	129.50	249.50
xx. Klick .....	15.00	22.50



# C.M.I. BLUE BOOK



## FREE PLAY PIN GAMES

4. Knock-Out	\$125.00	\$129.50
xx. Knock-Out-the-Jap	75.00	105.00
xx. Lancer	25.00	39.50
5. Landslide	35.00	47.50
5. Laura	249.50	279.50
xx. Lead Off	25.00	55.00
1. Leader	72.50	89.50
5. League Leader	35.00	64.50
1. Legionnaire	69.50	79.50
2. Liberty	145.00	174.50
xx. Liberty (Rev)	55.00	59.50
2. Limelight	29.50	35.00
1. Line Up	34.50	44.50
xx. Lite-A-Card	25.00	69.50
5. Lone Star	27.50	35.00
xx. Lot-O-Smoke	25.00	
5. Lot-O-Fun	15.00	85.00
xx. Lucky	20.00	59.50
xx. Majors '40	12.50	17.50
2. Majors '41	52.50	79.50
xx. Cardi Gras	40.00	
1. Marines-at-Play	119.50	150.00
1. Marvels Baseball	135.00	149.50
5. Merry-Go-Round	27.50	35.00
1. Metro	47.50	65.00
xx. Miami	15.00	
1. Miami Beach	77.50	79.50
xx. Midway (Genco)	12.50	15.00
5. Midway (Rev)	119.50	129.50
1. Miss America (Rev)	54.50	75.00
xx. Mr. Chips	19.00	14.50
1. Monicker	97.50	99.50
5. Mystic	69.00	94.00
5. New Champ	59.50	99.50
xx. Nippy	29.00	45.00
xx. Nite Club (Rev)	79.50	84.50
xx. Ocean Park	12.00	29.00
xx. Oh Boy	16.50	45.00
5. Oh Johnny	50.00	65.00
5. On Deck	27.50	47.50
5. Oklahoma	249.50	269.50
6. One-Two-Three '39	25.00	49.50
7. One-Two-Three '40	55.00	75.00
6. One-Two-Three '41	59.50	75.00
1. Owl	69.50	89.50
xx. Pals	21.50	
5. Paratroop (Rev)	99.50	209.50
2. Pan American	65.50	75.00
5. Paradise	45.00	70.00
xx. Parade Leader (Rev)	34.50	39.50
xx. Pep (Rev)	29.50	
2. Play Ball	59.50	89.50
5. Pin Up Girl	139.50	154.50
6. Playmate	29.50	32.50
xx. Pastime (Rev)	47.50	49.50
7. Polo	32.50	35.00
xx. Pot Shot	25.00	39.50
6. Powerhouse	30.00	39.50
2. Production (Rev)	95.00	209.50
2. Progress	39.50	49.50
xx. Punch	25.00	29.50
xx. Pursuit	37.50	47.50
7. Pylon	24.50	27.50
xx. Pyramid	12.50	
xx. Ragtime	15.00	29.50
xx. Rats (Rev)	47.50	
5. Rebound	15.00	22.50
xx. Record Breaker	150.00	
5. Red Hot	29.50	39.50
xx. Red, White & Blue	29.50	49.50
5. Repeater	54.50	72.50
xx. Reserve	24.50	29.50
xx. Rink	15.00	19.00
xx. Roll Call (Rev)	45.00	69.50
5. Roller Derby	37.50	69.50
1. Rotation	20.00	42.50
xx. Rotor Table	79.50	89.50
xx. Roxy	24.50	44.50
6. Salute	39.50	49.50
2. Santa Fe (Rev)	229.50	269.50
2. Sara Suzy	44.50	50.00
xx. Scandals (Rev)	35.00	
5. School Days	49.50	
5. Scoop	20.00	25.00
1. Score-a-Line	42.50	55.00
2. Score-a-Card	29.50	60.00
xx. Score Champ	25.00	39.00
xx. Scout (Rev)	29.50	
xx. Sea Power	67.50	
1. Sea Hawk	55.00	92.50

1. Seven Up	\$52.50	\$82.50
5. Shangri La	135.00	209.50
2. Short Stop	39.50	49.50
1. Show Boat	52.50	69.50
xx. Side Kick	15.00	
1. Silver Skates	49.50	75.00
5. Silver Spray	49.50	52.50
5. Sink-the-Jap (Rev)	50.00	79.50
xx. Sixty Grand	17.50	
7. Sky Blazer	50.00	90.00
2. Sky Chief	159.50	175.00
6. Sky Line	47.50	55.00
7. Sky Ray	25.00	42.50
5. Sky Raider (Rev)	99.50	130.00
5. Slap-the-Jap	40.00	59.50
1. Slugger	59.50	72.50
7. Smak-the-Jap (Rev)	37.50	49.50
7. South Paw	79.50	90.00
2. Snappy '41	65.00	69.50
1. South Seas	279.50	289.50
5. Sparky	37.50	69.50
1. Speed Ball	45.00	99.50
1. Speed Demon	20.00	45.00
6. Speedway	22.00	24.50
xx. Speedy	24.50	29.50
6. Sports	19.50	20.00
2. Sports Parade	47.50	65.00
xx. Stop & Go	29.50	35.00
5. Sporty	25.00	29.50
2. Spot-A-Card	72.50	89.50
1. Spot-Cha (Rev)	75.00	129.50
1. Spot Pool	62.50	89.50
7. Spottem	20.00	44.50
5. Stage Door Canteen	274.50	
5. Stars	67.50	89.50
5. Star Attraction	59.00	79.50
2. Stratoliner	55.00	69.50
5. Streamliner	190.00	269.50
1. Strip Tease (Con)	119.50	149.50
5. Summertime	20.00	30.00
6. Sun Beam	55.00	75.00
5. Supercharger	39.50	49.50
5. Super Chubbie	49.50	74.50
5. Super Six	40.00	69.50
6. Sun Valley (Rev)	99.50	114.50
7. Tail Gunner (Con)	49.50	69.50
2. Target Skill	42.50	44.50
4. Texas Mustang	72.50	82.50
5. Ten Spot	45.00	89.50
7. Three Score	19.50	32.50
5. Three Up	39.50	57.50
2. Thriller	32.50	39.50
3. Thumbs Up (Rev)	49.50	50.00
1. Topic	79.50	99.50
5. Top Notcher	37.50	59.50
xx. Topper	25.00	35.00
5. Torpedo Patrol (Rev)	129.50	209.50
1. Towers	72.50	89.50
5. Trade Wind (Rev)	259.50	269.50
2. Trailways	59.50	69.50
xx. Trapeze	17.50	24.50
7. Triumph	25.00	35.00
2. Twinkle	15.00	25.00
5. Twin Six	49.50	52.50
5. Ump	19.00	39.50
xx. Up & Up	34.50	
5. Vacation	27.00	35.00
xx. Variety	27.00	35.00
xx. Variety	12.50	15.00
2. Velvet	62.50	64.50
4. Venus	80.00	89.50
2. Victory	80.00	110.00
5. Vogue	25.00	49.50
7. Wagon Wheels	269.50	279.50
7. West Wind	60.00	65.00
1. White Sails	20.00	49.50
1. Wild Fire	69.50	82.50
2. Wings	11.50	49.50
5. Wow	37.00	49.50
7. Yacht Club	15.00	50.00
5. Yankee Doodle	150.00	225.00
1. Yanks	99.50	139.50
xx. Zenith	95.00	
xx. Zeta	19.50	35.00
1. Zig Zag	75.00	89.50
5. Zip	15.00	32.50
1. Zombie	60.00	89.50





# C.M.I. BLUE BOOK

## MANUFACTURERS' NEW EQUIPMENT

### MUSIC

<b>A.M.I.</b>	
Model A .....	\$695.00
<b>AIREON</b>	
Fiesta Phonograph .....	\$743.65
Super DeLuxe Phonograph.....	799.82
Trio (Wall Box) .....	69.50
Solo (Wall Box) .....	46.50
Impresario (Speaker) .....	42.27
Melodeon (Speaker) .....	52.97
Carillon (Speaker) .....	56.18
<b>CHALLENGE INDUSTRIES</b>	
Challenger '47 .....	(No Price Set)
<b>PACKARD MFG. CORP.</b>	
Pla-Mor Wall Box .....	38.95
#1000 Pla-Mor (Speaker) .....	\$159.50
#800 Daisy (Speaker) .....	33.95
#700 Dahlia (Speaker) .....	19.95
#900 Roac (Speaker) .....	49.95
<b>PERSONAL MUSIC CORP.</b>	
Measured Music Boxes .....	37.50
Studio Amplifier .....	505.00
Studio Timing Control Unit ..	250.00
Master Power Supply Units ..	170.00
<b>ROCKOLA</b>	
1422—Phonograph (Net) .....	\$728.00
<b>SEEBURG</b>	
#1-46M Symphonola .....	\$795.00
#1-46S Symphonola .....	725.00
H146M Hideaway RC .....	475.00
Wallomatic, Wireless .....	54.50
Wallomatic, 3-Wire .....	42.50
Tear Drop Speaker RS1-8 .....	16.50
Tear Drop Speaker RS2-8 .....	18.00
Mirror Speaker RS1-12 .....	
Mirror Speaker RS2-12 .....	
Dual Remote Vol. Control Unit ..	19.95
<b>SOLOPHONE CORP.</b>	
Solophone .....	
<b>WURLITZER</b>	
1015—Std. Phonograph .....	835.00
#1017—Concealed Cher. in Wooden Case .....	478.00
#3020—5-10-25c 3-wire Wall Box	59.50
#3025—5c 3-Wire Wall Box...	33.00
#3031—5c 30-Wire Wall Box..	26.50
#3045—5c Wireless Wall Box ..	38.50
#4000—Aux. Steel Speaker .....	35.00
#4002—Aux. Plastic Speaker .....	35.00
#4003—Aux. Wood Speaker.....	13.00
#215—Radio Transmitter .....	10.00
#216—Radio Impulse Rec. ....	20.00
#218—30-Wire Terminal Box..	12.50
#219—Stepper .....	25.00

### CONSOLES

<b>BAKER</b>	
5c Baker Pacers Csh Std Mod..	597.50
25c Bakers Pacers Csh Std Mod.	677.50
5c Bakers Pacers Csh DD Mod..	668.50
25s Bakers Pacers Csh DD Mod.	747.50
5c Bakers Pacers Chk Sep Std Mod .....	657.50
5c Bakers Pacers Chk Sep DD Mod .....	743.75
<b>BALLY</b>	
Draw Bell .....	
<b>EVANS</b>	
Bangtails 5c Comb 7-Coin .....	\$674.50
Bangtails 25c Comb 7-Coin .....	764.50
<b>O. D. JENNINGS</b>	
Challenger .....	475.00
<b>KEENEY</b>	
Bonus Super Bell 5c FP & PO...	740.00
Bonus Super Bell, 5c/25c, FP & PO .....	1000.00
Bonus Super Bell, 5c/5c, FP & PO .....	1000.00
Bonus Super Bell, 5c/10c/25c, PO	

### CIGARETTE MACHINES

<b>DU GRENIER</b>	
Challenger .....	
<b>ROWE</b>	
Crusader (8 Col.) .....	120.00
Crusader (10 Col.) .....	132.50
<b>U-NEED-A VENDOR</b>	
Monarch 6 Col. ....	134.50
Monarch 8 Col. ....	144.50

### PINS

<b>BALLY</b>	
Surf Queens .....	\$327.50
<b>CHICAGO COIN</b>	
Spellbound .....	325.00
<b>EXHIBIT</b>	
Big Hit (Single Play) .....	334.00
Big Hit (Multiple Play) .....	396.50
<b>GLOBE</b>	
Duffy's .....	249.50
<b>GOTTLIEB</b>	
Stage Door Canteen .....	\$274.50
<b>HIRSH COIN MACH. CO.</b>	
Red Ball .....	395.00
<b>MARVEL</b>	
Catalina .....	\$249.50
Frisco .....	249.50
<b>P &amp; S</b>	
Kismet .....	\$249.50
<b>UNITED</b>	
Riviera .....	
<b>WILLIAMS</b>	
Suspense .....	\$324.50

### COUNTER GAMES

<b>A.B.T. CORP.</b>	
Challenger .....	\$65.00
<b>AMUSE ENTERPRISES</b>	
Pitchem .....	39.50
Dice Shaker .....	22.50
<b>BAKER</b>	
Kicker and Catcher .....	49.50
<b>G. D. BROOK</b>	
Windmill .....	29.85
<b>DAVAL</b>	
Marvel, Plain .....	\$50.00
With Ball Gum Vender .....	55.00
Marvel, Non-Coin Operated .....	54.00
With Ball Gum Vender .....	59.00
American Eagle, Plain .....	50.00
With Ball Gum Vender .....	55.00
American Eagle, Non-Coin Op..	54.00
With Ball Gum Vender .....	59.00
Gusher .....	54.00
<b>GOTTLIEB</b>	
3-Way Gripper .....	39.50
<b>PIONEER</b>	
Smiley .....	39.50

### ARCADE

<b>AMUSEMATIC CORP.</b>	
Lite League .....	\$425.00
<b>AMUSEMENT ENTERPRISES</b>	
Bowl "O" Ball (12 ft.) .....	379.50
Bowl "A" Jump (6 Ft.) .....	329.50
<b>AMUSEMENT ENTERPRISES, INC., N. Y.</b>	
Bank Ball .....	\$375.00
<b>BALLY</b>	
Undersea Raider .....	\$399.50
<b>CHICAGO COIN</b>	
Goalee .....	\$525.00
<b>EVANS</b>	
Ten Strike .....	\$372.50
<b>GENCO</b>	
Total Roll .....	\$525.00
<b>MAX GLASS</b>	
Champion Hockey .....	\$289.50
<b>INTERNATIONAL MUTOSCOPE</b>	
Photomatic .....	\$1495.00
Voice-O-Graph .....	1495.00
<b>JAFCO</b>	
Roll-A-Ball .....	\$379.50
<b>METROPOLITAN COIN MACH INC.</b>	
'Skill Bowl .....	399.50
<b>MUNVES</b>	
Super Roll .....	\$349.50
<b>WISCONSIN NOVELTY</b>	
Bowl-A-Way .....	375.00

### ONE-BALLS

<b>BALLY</b>	
Victory Derby .....	\$646.50
Victory Special .....	661.50

### SLOTS

<b>GROETCHEN</b>	
Columbia Twin JP .....	\$132.50
Lots of 5 or more.....	127.50
<b>O. D. JENNINGS</b>	
5c Bronze and Std Chiefs.....	\$249.00
10c Bronze and Std Chiefs.....	259.00
25c Bronze and Std Chiefs.....	269.00
5c DeLuxe Club Chiefs.....	259.00
10c DeLuxe Club Chiefs.....	269.00
25c DeLuxe Club Chiefs.....	279.00
5c Super DeLuxe Club Chief....	274.00
10c Super DeLuxe Club Chief....	284.00
25c Super DeLuxe Club Chief...	294.00
50c Silver Eagle .....	
<b>MILLS</b>	
5c Black Cherry Bell.....	\$238.00
10c Black Cherry Bell.....	243.00
25c Black Cherry Bell.....	248.00
50c Black Cherry Bell.....	328.00
New Vest Pocket Bell .....	74.50
<b>PACE</b>	
5c Cherry Bell .....	250.00
10c Cherry Bell .....	275.00
25c Cherry Bell .....	300.00
50c Cherry Bell .....	500.00
\$1.00 Cherry Bell .....	600.00



**C.M.I.  
BLUE  
BOOK**



**REVAMPS**

Action .....from—Stars  
 Ajax .....from—Score Card  
 All Out .....from—Cross Line  
 Archery .....from—Cadillac  
 Arizona .....from—Sun Beam  
 American Beauty .....from—Attention  
 Battle .....from—Zombie  
 Big Tent .....from—Big Show  
 Big Three .....  
 Big Top of '45...from—Twin Six, Clover,  
 Sky Ray  
 Bingo .....from—Lite-A-Card  
 Bombardier .....from—Follies '40  
 Bowling Alley '42...from—Bowling Alley  
 Brazil .....from—Do-Re-Mi  
 Burlesk .....from—Follies '40  
 Casablanca .....from—Glamour  
 Cupid .....from—Roxy  
 De-Icer .....from—Red, White & Blue  
 Destroyer .....from—Cadillac  
 Dive Bomber .....from—Formation  
 Eagle Squadron.....from—Big League,  
 Big Town  
 Easy Pickin' .....from—O'Boy  
 Falling Suns .....from—Ten Spot  
 Fan Dancer .....from—Roxy  
 Flash .....from—Punch  
 Flat Top.....from—Broadcast, Crossline  
 Flight .....from—Sporty  
 Flying Tigers .....from—Play Ball  
 Foreign Colors .....from—Owl  
 Grand Canyon .....from—Double Play  
 Hi-Boy .....from—Metro  
 Hi-Jinks .....from—Glamour  
 Hi-The-Japs .....from—Gold Star  
 Hockey '42 .....from—Silver Skates  
 Idaho .....from—Zombie  
 Jeep...from—Duplex, Leader, Sky Blazer  
 Kismet .....  
 Klipper .....from—Scoop  
 Knock-Out-The-Japs .....from—Knockout

Parade Leader .....from—Drum Major  
 Paratroop .....from—Powerhouse  
 Peacherino .....from—Jolly  
 Pep .....from—Wow  
 Playtime .....from—Gold Star  
 Pin Up Girl .....from—Silver Skates  
 Production .....from—Blondie  
 Rat .....from—Zig Zag  
 Redheads .....from—Blondie  
 Roll Call .....from—Vacation  
 Sailorettes '42 .....from—Follies '40  
 Scout Commander .....from—Fleet  
 Sea Power .....from—Four Roses  
 Sentry .....from—Leader  
 Shangri-La .....from—Mr. Chips  
 Sink-The-Jap .....from—Seven Up  
 Sixty Grand .....from—Big Town  
 Sky Rider .....from—Pan American  
 Slap-The-Jap .....from—Stratoliner  
 Smak-The-Jap .....from—Ten Spot  
 South Seas .....from—Knockout  
 Luxury .....from—Rotation  
 Marines-At-Play .....from—Flicker  
 Midway .....from—Zombie  
 Nite Club .....from—Formation  
 Nine Bells.....from—Mr. Chips  
 Over-The-Top .....from—Powerhouse  
 Speedway .....from—Entry  
 Spot-Cha .....from—Attention  
 Stage Door Canteen .....from—Liberty  
 Starlight .....from—Triumph  
 Stepper .....from—Blondie  
 Strip Tease.....from—Chi-Coin Games  
 Torpedo .....from—Formation  
 Trade Winds.....from—Sky Blazer  
 Triple Entry.....from—Home Run  
 Wagon Wheels .....from—Duplex  
 White Sails .....from—Silver Spray  
 Yankee Doodle .....  
 Zingo .....from—Mascot, Attention,  
 Silver Skates, Air Force  
 Liberty .....from—Flicker

**REVAMPED ONE-BALLS**

All-American Derby..from—Sport Special,  
 Record Time  
 Big Three .....  
 Dust Whirls .....from—Club Trophy  
 Fast Track..from—Sport Page, Blue Ribbon  
 Foreign Colors .....from—Owl  
 Pastime .....from—Turf Champs

Race King..from—Thistledown, Sea Biscuit  
 Rockingham...from—Grand Stand, Grand  
 National, Pacemaker  
 Victorious .....from—Turf Champs  
 War Admiral...from—Grand Stand  
 Whirlaway..from—Blue Grass, Dark Horse,  
 Sport Special



# ATTENTION!

**MUSIC OPERATORS****RECORD STORES**

## RUNYON SALES CO. OF N. Y., INC.

ANNOUNCES THEIR APPOINTMENT AS EXCLUSIVE DISTRIBUTORS  
FOR THE FOLLOWING TOP INDEPENDENT LABELS . . .

**EXCLUSIVE — MODERN — G & G — LAMPLIGHTER —  
PACIFIC — SAN ANTONIO — EXCELSIOR — BELTONE —  
GILT EDGE — FOUR STAR — WESTERNAIR**

**WE HAVE THE MOST COMPLETE STOCK ON HAND — READY  
FOR IMMEDIATE SHIPMENT — ORDER NOW!**

### EXCLUSIVE — 65c

Quantity

- 214 C.O.D.  
There Is No Greater Love  
*Johnny Moore and His 3 Blazers*
- 216 Caravan  
You Ain't Goin' To Heaven No How  
*Joe Liggins & "His Honey Drippers"*
- 220 Nothin' Ever Happens To Me  
Jumpin' At The Jubilee  
*Basin Street Boys*
- 221 With My Heart In My Hand  
It Ain't Gonna Be Like That  
*Johnny Moore and His 3 Blazers*
- 222 I Left My Heart In Mississippi  
I'm Just A Lucky So-And-So  
*"Herb" Jeffries*

### PACIFIC — 65c

- 601 7th Street Boogie  
Reconversion Blues  
*Ivory Joe Hunter*
- 602 Boogin' In The Basement  
Don't Leave Me  
*Ivory Joe Hunter*
- 607 C Jam Blues  
Back Fat Boogie  
*Nick Esposito*
- 608 Jump Safari  
Opus Five—Jake's Jive  
*Jake Porter*
- 609 Bad Luck Blues  
Tavern Swing  
*Ivory Joe Hunter*

### CELTIC — 49c

- 1001 Stack Of Barley  
Haste To The Wedding—Jig  
*All Ireland Orchestra*
- 1003 The Blarney Roses  
Maid of The Sweet Brown Knowe  
*N. Farley, Irish Tenor*

### G & G — 49c

Quantity

- 1021 Paradise Lost  
I Don't Stand A Ghost of a Chance  
With You  
*Ernie Andrews*
- 1022 That's My Baby  
Part 1 & 2  
*Marvin Johnson*
- 1023 Too Bad  
Peculiah Beulah  
*Bobby Pittman*
- 1030 Ace In The Hole  
Y-O-U Controls Me  
*Jesse Cryor*
- 1032 My Blue Heaven  
My Baby Loves Me So Supreme  
*Jesse Cryor*

### SAN ANTONIO — 49c

- 102 Wrong Side of The Track  
Headin' Down The Wrong Highway  
*Paul Westmoreland & River Boys*
- 103 Guitar Polka  
It's A Sin  
*Frankie Marvin*
- 104 Popcorn Poppin' Mama  
Honey Do You Think It's Wrong  
*Frankie Marvin*

### 20th CENTURY — 49c

- 1001 Heart Of My Heart  
Polly Wolly Doodle  
*Henry Patrick*
- 1004 Margie  
We Laughed Together, We Cried  
Together  
*Henry Patrick*

Terms: 1/3 Deposit, Balance C.O.D. Send For Our Release Sheets!

## RUNYON SALES CO. OF NEW YORK, INC.

593 TENTH AVENUE

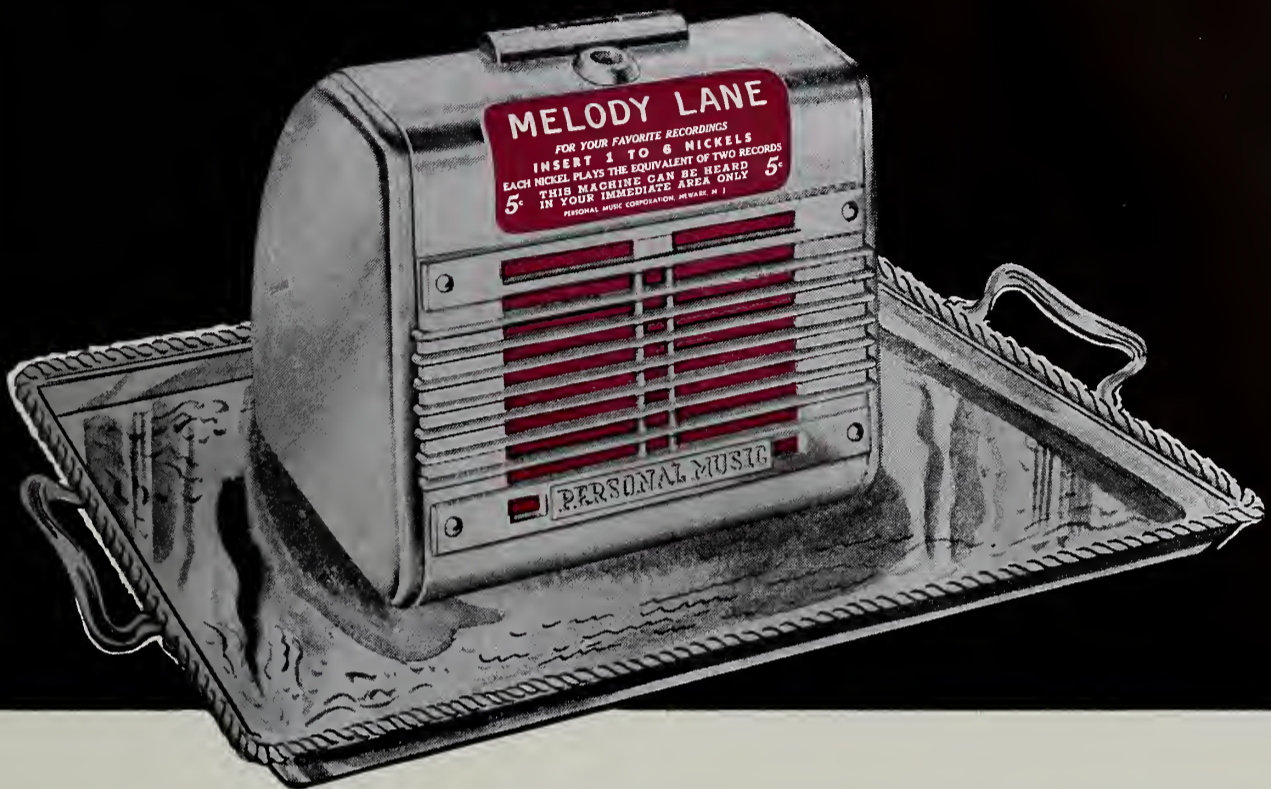
(Tel: LO 3-4820)

NEW YORK 18, N. Y.



# Extra takes

## ...ON A SILVER PLATTER



## INSTEAD OF JUST ONE COIN YOU GET MULTI-PROFITS

with

# MELODY LANE PERSONAL MUSIC

Bigger profits are easy with a *Measured Music*\* system and the new Melody Lane box. Your location-take, instead of one coin at a time, is multiplied by the number of music boxes in the place—one at each table, counter space and booth. How does it work? One automatic record-player set for continuous play can provide music for every restaurant, drug store and tavern in town. Telephone circuits carry the music from your office or studio to each location where *Measured Music*\* boxes are installed.

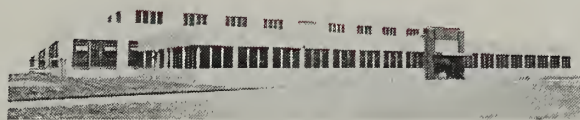
This *Measured-Personal Music* appeals to customers, too; if they don't want music, it is not forced on them. If they want it they drop in a coin, and the more coin drops, the bigger your take. It's as simple as that.

Music merchants and location owners who know the *Personal Music* systems are sure of their superiority and are not only willing but eager to tell of their success. Why not investigate and join up with the sensation of the music business?

### ADVANTAGES TO MUSIC MERCHANTS WITH MEASURED MUSIC AND MELODY LANE COIN BOXES

- ① Simple installation.
- ② Modern, chrome finished—beautiful appearance.
- ③ Compact—6¼" high. Hold it in the palm of one hand.
- ④ No interference with customer service.
- ⑤ No tune titles to type or install.
- ⑥ High Fidelity Tone Quality.
- ⑦ Six minutes of continuous music for each coin.

HOME OF PERSONAL MUSIC



# PERSONAL MUSIC CORPORATION

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CONVERTED FROM  
"BIG PARADE"

We Are Also Converting

- |             |          |
|-------------|----------|
| ZOMBIE      | DO-RE-MI |
| SUN BEAM    | STARS    |
| DOUBLE PLAY | LEADER   |
| WEST WIND   | DUPLEX   |
| SKY BLAZER  | KNOCKOUT |



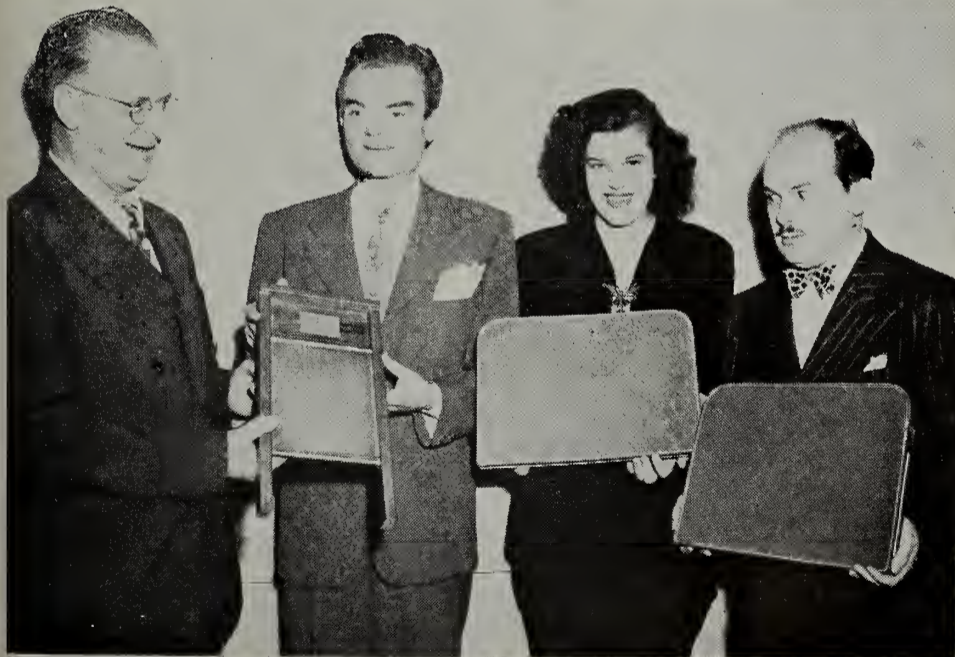
**\$6000**

f.o.b., Factory will be paid  
for above games.

Conversions for Outright Sale  
**\$249.50 Each**

**UNITED MANUFACTURING COMPANY** 5737 BROADWAY  
CHICAGO 40, ILLINOIS

## Cleveland Phono Ops Assn Give Lunch for Spike Jones and his City Slickers



CLEVELAND, O. — The Phonograph Merchants Association of this city honored Spike Jones and two outstanding members of his "City Slickers" band, this past week, at a grand luncheon in their honor.

Spike Jones played the Cleveland Palace Theatre for the entire past week and won tremendous acclaim from the audiences, according to the music ops here.

He is shown in the above picture receiving an inscribed bronze washboard from Leo Dixon of the association for the many great Victor

records which he produced for the music machine operators.

Kaye Ballard and Mickey Katz, of Spike's crew, who, by the way, are native Clevelanders, are shown being awarded with leather music cases.

The Phonograph Merchants Assn. have made it a practice to give luncheons of this kind to all the leading recording stars when they make their appearance in this city. This is the way the members of this organization thank these stars for their grand records helping the juke box trade.

We Have For Immediate Delivery  
Mills New Postwar Bell  
**BLACK CHERRY**

It is the most attractive bell machine ever offered to the operator. Important improvements have been incorporated in the mechanism which will prove beneficial to all coin machine users for a long period of time.

5c - 10c - 25c - 50c PLAY

Place Your Order Today to Insure Preferred Delivery.

We have all repair parts for Mills Slot machines. Write for complete price list.  
Established 1895 50 years of service

**SICKING, INC.**

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**WANT SEEBURG CHICKEN  
SAM GUNS**

**WILL PAY \$75.00**

If Complete and Working  
**REX NOVELTY COMPANY**

43 S. WASHINGTON ST., WILKES-BARRE, PA.  
(Tel. 3-7542)

**BARGAINS!** Sky-fighter \$159.50; Air Raider \$104.50; Submarine \$84.50; Paratrooper \$84.50; Barrel Roll \$84.50; Tommy Gun \$84.50; Electric Eye, Shoot-A-Line, Tomato Can, Worlds Series, Typers, Grippers, Lifter, Lead Gallery, Music Machines, etc.

**POPS ARCADE, Anniston, Alabama**

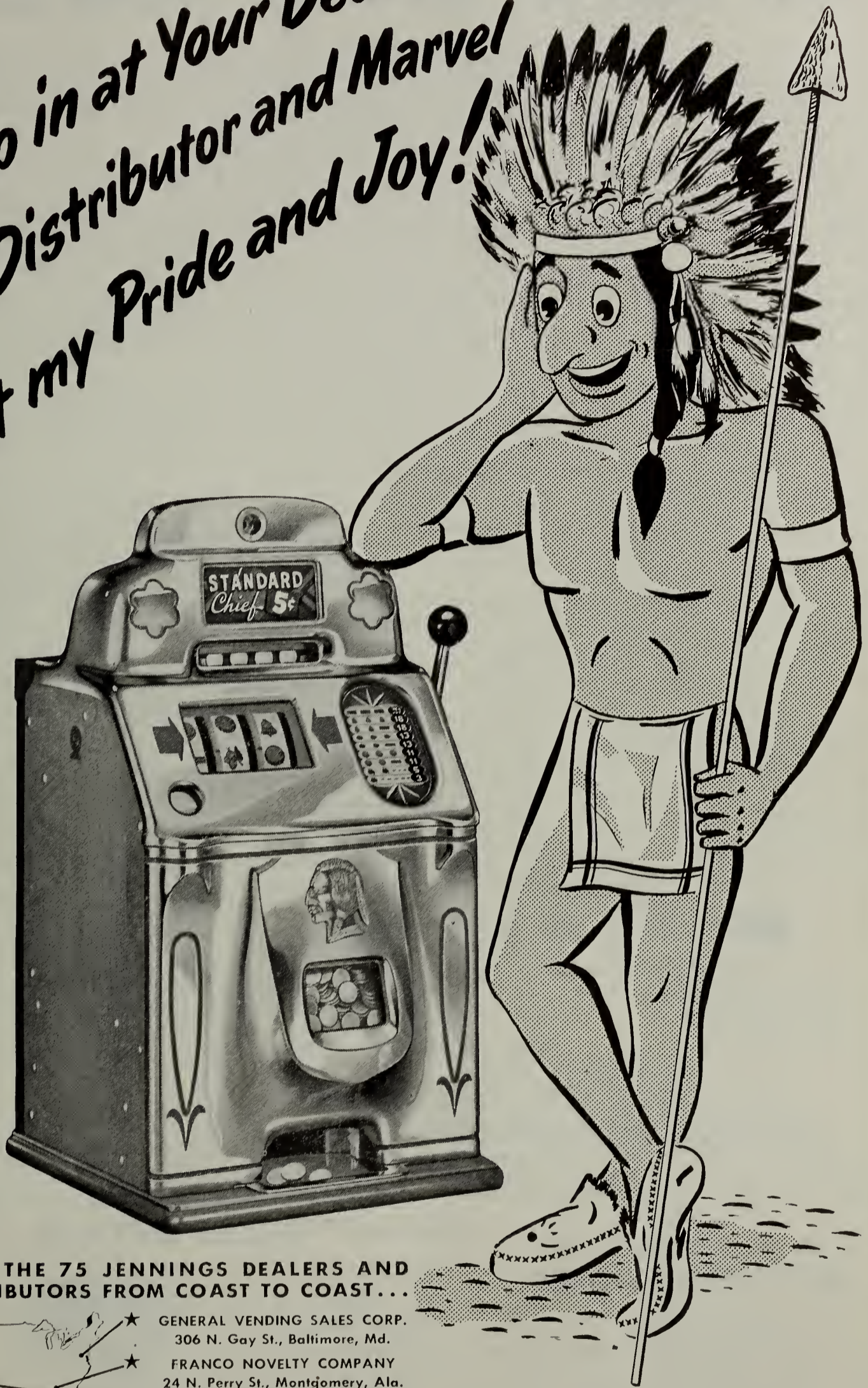
## Washington Uses Venders to Describe Apple Shortage

SEATTLE, WASH. — This state, the apple-basket of the world, is practically appleless today, according to growers' reports.

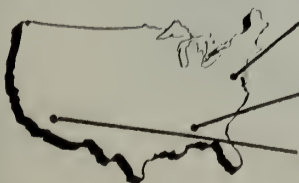
To describe how great the shortage actually is, the Seattle "Star", local newspaper, reported, "There are hardly enough apples on the Seattle market to fill one good-sized vending machine."



Stop in at Your Dealer  
or Distributor and Marvel  
at my Pride and Joy!



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- ★ PHOENIX DISTRIBUTING COMPANY  
1211 N. Third St., Phoenix, Ariz.

**O. D. JENNINGS AND COMPANY**  
4307-39 WEST LAKE STREET • CHICAGO 24, ILL.



# TELLS ABOUT 10¢, 2 for 15¢ PLAY TEST

PASSAIC, N. J. — Having stirred tremendous interest with his test of 12 phonos at 10c per play, 2 for 15c, *The Cash Box* asked Mannie Ehrenfeld of Telemusic Service, this city, to tell the trade all about it. His story follows:

"First let me congratulate you on the effort you are making to put the music industry on a solid business-like basis. For the first time in our history someone has had the courage to face facts as they are. Neither the manufacturers nor the other trade magazines have done anything to forestall the crisis which is facing our business.

"For the past four years you have been making every effort to get operators to decrease the amount of commission paid to the location by featuring the 70%-30% commission basis.

"To me, this is an improvement, but it is definitely not the solution to our problem. Any experienced music operator will tell you that cutting the commission to the location owner is nothing but a boomerang.

"I don't believe in operating on a 50-50 basis. Even during the depression I never operated without getting at least \$3.00 front money. What I mean is that when the location does not receive sufficient revenue from our equipment the play invariably falls because of lack of interest on the location owner's part. He treats the machine then as a necessary evil, and keeps it lit only when absolutely necessary. He does not put in any money to get the play started.

"With the current prices of machines, the average location having two wall boxes, the cost per location installation today amounts to close to \$1000.00.

"From my experience in this business, over a period of 25 years, I will endeavor to show you the fallacy of the 30% idea. For example; let us take a gross average of \$15.00 per week, which you must grant is a pretty good average especially now that the boom is over. We will not take into consideration the fact that at the end of the year these locations will demand a new piece of equipment; after all, what does it cost them? If you take 30% of \$15.00 it leaves a net of \$10.50 to the operator, before operating expenses are deducted. The lowest any operator can possibly run his business, without taking into consideration obsolescence, is 40% which usually runs to 50%, leaving the operator \$6.30 per week. It means that under the best of conditions this will bring in \$327.60 per year, or over three years of operating at this average, just to cover the cost of equipment.

"To illustrate the unbusiness-like way this business is being conducted—yesterday I met the operator who was designated by the distributor for one of the largest phonograph manufacturers to represent them in this territory. I asked

him how he expects to operate. To quote him, he said, 'Of course, 50-50'. When I asked how he was to make any money on that basis, he said, 'I don't know, but the other fellow is doing it'. And incidentally, this operator has been sold a bill of goods to the fact that the distributor will help him 100% to bang every operator in this territory. When there is such a shortage of machines and this operator can place his equipment for the next two years without injuring anyone, it is beyond me to understand this asinine attitude.'

"We, in the music business, are not miracle men. Whereas formerly, we bought records for 19c, we pay three to four times as much today for records by the same artists. The difference being the increased cost, plus the fact the records wear out 4 times as fast, being made of inferior material. Labor costs have risen in our field 100% and will definitely rise rather than decrease. Each one of us has had additional expenses put on us, such as rent increases, etc.

"According to this week's foremost Washington business service, prices are expected to rise 15 to 20% between now and the year end. How we can continue operating for a nickel is more than I can understand.

"I have two suggestions that may alleviate our predicament.

"First: It is known throughout the trade that a machine can only take in a dollar an hour at its peak. It is closer to 90c because records running with the changeover take more than three minutes. I would suggest special records be made for juke boxes to run for a period of approximately two minutes. While this may seem silly to one who does not closely examine our business, the operator with experience knows that we have certain peak hours when we fight against

time.

"My second suggestion would be: playing records at 10c a number, two for 15c. Which would mean not a 100% increase in the price of a number, but a 50% increase. Again, I would like to tell you of my experience. For a period of time, I ran 12 machines with the nickel slot purposely jammed and found that the increase of receipts ran 25% and better. For the simple reason that a customer will just as well put in a dime on a trip to the machine as put in a nickel.

"We are not exceptions in the music business. Every product has increased in price, and people are accustomed to paying more. From experience in our Newark studio, which we opened several months ago, we found no difficulty in getting 10c a number. Our only problem was the location owner complaining that the tavern next door had a juke box operating at a nickel a number, and they were afraid of losing trade.

"Isn't it high time the manufacturers showed some attention to our needs and our problems, instead of taking the 'devil-may-care' attitude?

"Incidentally, I don't know why the operators have not gone into the most lucrative end of our industry which I have been running for the past five years. That is—furnishing music to factories, restaurants, banks, etc. This is a real clean-cut business and one that can be run with very little attention.

"Frankly, I don't know whether or not you will have the courage to print this, but isn't it time we stopped acting like ostriches and took our heads out of the sand?

"To summarize everything I have said, we must get more for what we are selling, or bid our industry good-bye."

IN THE "PEACH STATE" IT'S

**HEATH**

Representing The Leading Manufacturers

H. C. EVANS CO.

O. D. JENNINGS & CO.

BALLY MFG. CO.

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## ELECTRIC RECORD PLAYERS



- 3 TUBE AMPLIFIER
- 5" SPEAKER
- CRYSTAL PICKUP
- LEATHERETTE CASE

Sample \$30.50

6 OR MORE \$21.35 EACH

TERMS: 1/2 DEPOSIT WITH ORDER — BALANCE C.O.D.

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Distributors for

**H. C. EVANS & CO.**  
**EXHIBIT SUPPLY CO.**

LIMITED QUANTITIES AVAILABLE FOR  
IMMEDIATE DELIVERY

**NEW Evans Ten Strikes**  
**\$372.50**

**NEW A.B.T. Big Game**  
TARGETS WITH NUMBERED REELS  
**\$65.00**



# THE BIG ROCK CONVERSION



**FOR YOUR OLD  
RAPID FIRE  
CHICKEN SAM AND  
JAILBIRD MACHINES**

**RECENTLY ALL AMERICA TALKED OF THE  
RIOT AND ATTEMPTED ESCAPE  
AT  
THE BIG ROCK**

Our Artist Sensed the Great Public Interest—  
Painted 2 New Conversion Kits  
in 10 Colors  
One for RAPID FIRE  
One for CHICKEN SAM

**BOTH USE THE BIG ROCK AS THE THEME  
SHOW FAST MOTOR BOAT — FULL OF CONVICTS  
AS TARGET  
EVERY PLAYER WANTS TO PLAY "COPS AND ROBBERS"  
— PRETEND TO BE "JOHN LAW"**

**EITHER ONE OF THESE KITS  
INSTALLED IN 10 MINUTES  
NO MECHANICAL CHANGES**

*Only a Limited Number of Kits —  
First Come — First Served —*

**GIVE YOUR OLD MACHINES  
A NEW  
BLOOD INFUSION**



**EITHER ONE OF THESE COLORFUL KITS**

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**ALERT WIDE-AWAKE DEALERS WILL  
WANT TO BE PREPARED TO MEET  
THE BIG DEMAND FOR THESE  
CONVERSIONS—WRITE FOR SPECIAL  
DEALER DISCOUNTS — TODAY!**



# "DUCKY"

1800 R. M. Holes... 5c Play  
 Takes In.....\$90.00  
 Pays Out.....47.06  
**PROFIT.....\$42.94**

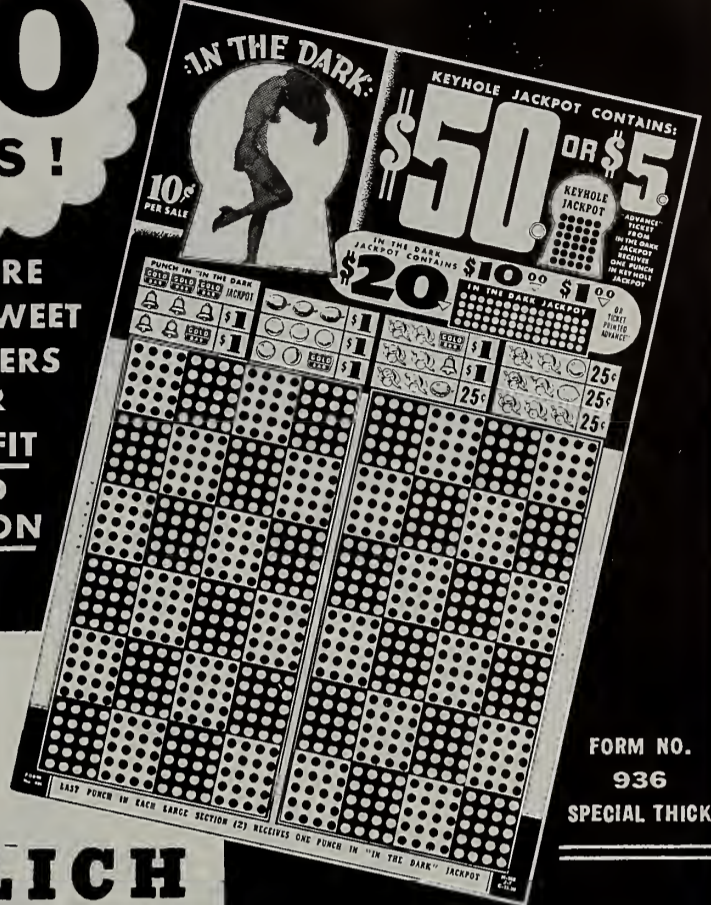
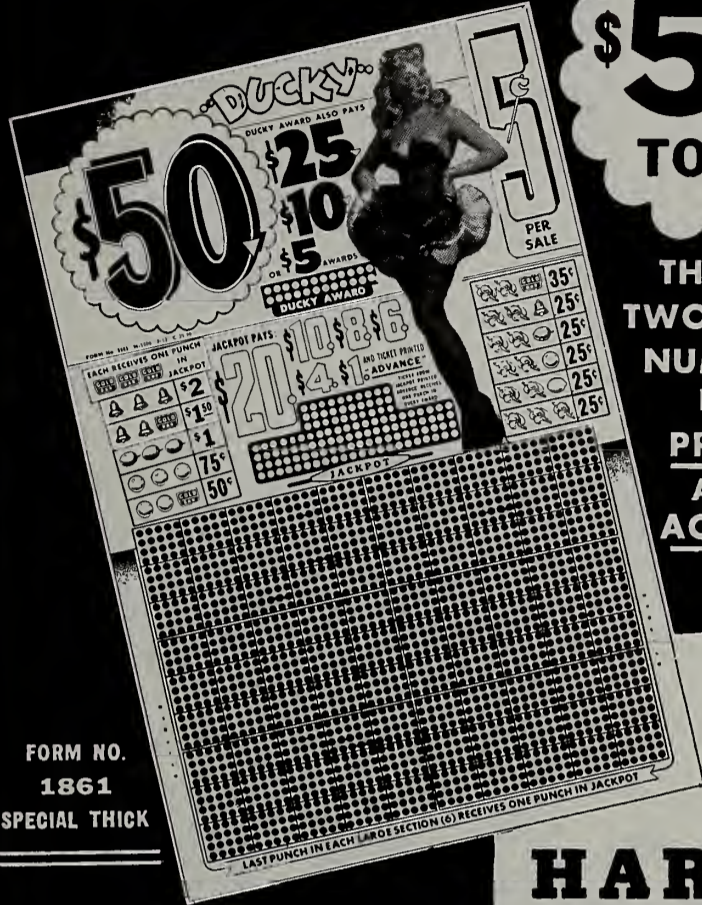
# HARLICH'S *Newest*

**\$50  
 TOPS!**

THEY'RE  
 TWO SWEET  
 NUMBERS  
 FOR  
**PROFIT  
 AND  
 ACTION**  
 !!!

# "IN THE DARK"

960 G. L. Holes... 10c Play  
 Takes In.....\$96.00  
 Pays Out.....46.48  
**PROFIT.....\$49.52**



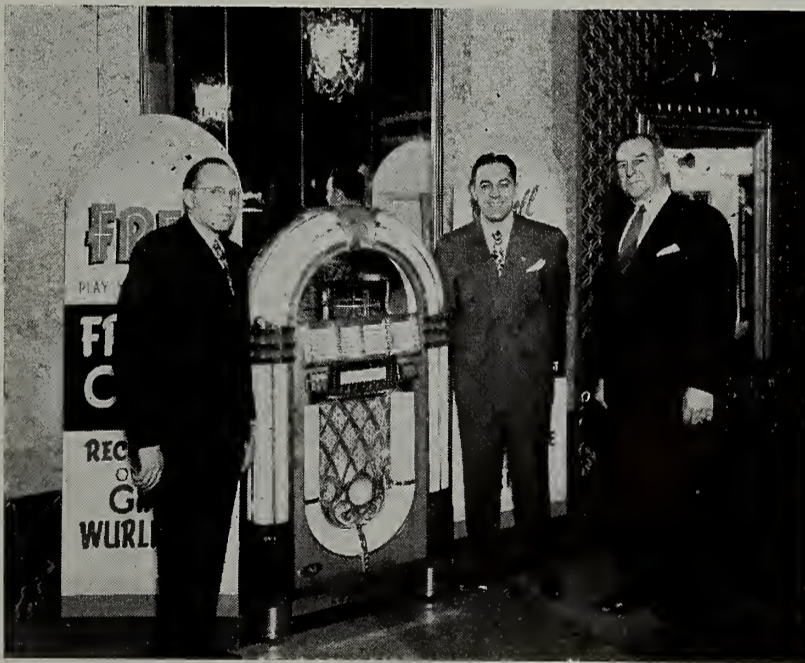
## HARLICH MANUFACTURING CO.

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**READY NOW!  
 OUR NEWEST CATALOG  
 SEND FOR IT TODAY!**

**READY SOON!  
 OUR NEW MILLION  
 DOLLAR PLANT!**

## Wurlitzer Featured in Theatre Lobby Playing Frankie Carle's Records Free



OMAHA, NEB.—Central Distributing Company, Wurlitzer Distributors here are merchandising minded men. The moment Frankie Carl's orchestra landed at Omaha's Orpheum Theater, Central Distributing moved a new 1946 Model 1015 Wurlitzer into the lobby, loaded it with Frankie Carle recordings, set it up to play them free.

It proved an attention-arresting promotion for both the orchestra and "America's Favorite Nickel's Worth of Fun" — Wurlitzer Music.

Pictured here are Harold Birney and Homer Hawthorne of Central Distributing Co. flanking Frankie Carle himself as all three admired the beauty and the tone of the Wurlitzer.

★ ★ ★ ★ ★ ★ ★ ★ ★ ★

**"LOOK FOR THE EAGLE  
 THE SYMBOL OF  
 QUALITY"**



**REPLACEMENT  
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 makes and models of  
**AUTOMATIC PHONOGRAPHS**  
 (the oldest and newest)

**NOW AVAILABLE  
 RIGHT PRICES**

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We have been serving operators of Bulk equipment for 17 years — New Machines — charms and operators supplies available now — WRITE FOR DETAILS.

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 530 GOLDEN GATE AVE.  
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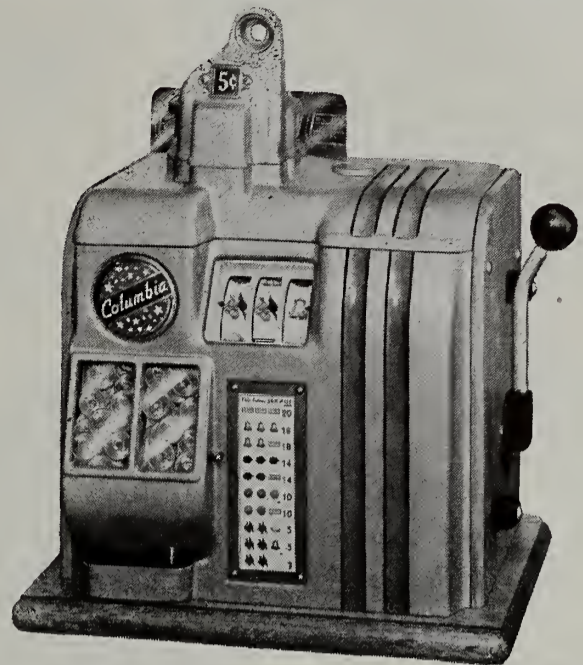


# Hail THE MONEY-MAKING King!

IMMEDIATE DELIVERY

New, improved 1946 COLUMBIA TWIN JACKPOT BELLS finished in dazzling, durable hammerloid — changeable to 1-5-10-25c play — await your finest locations.

COLUMBIA makes more money faster — costs less money to own.



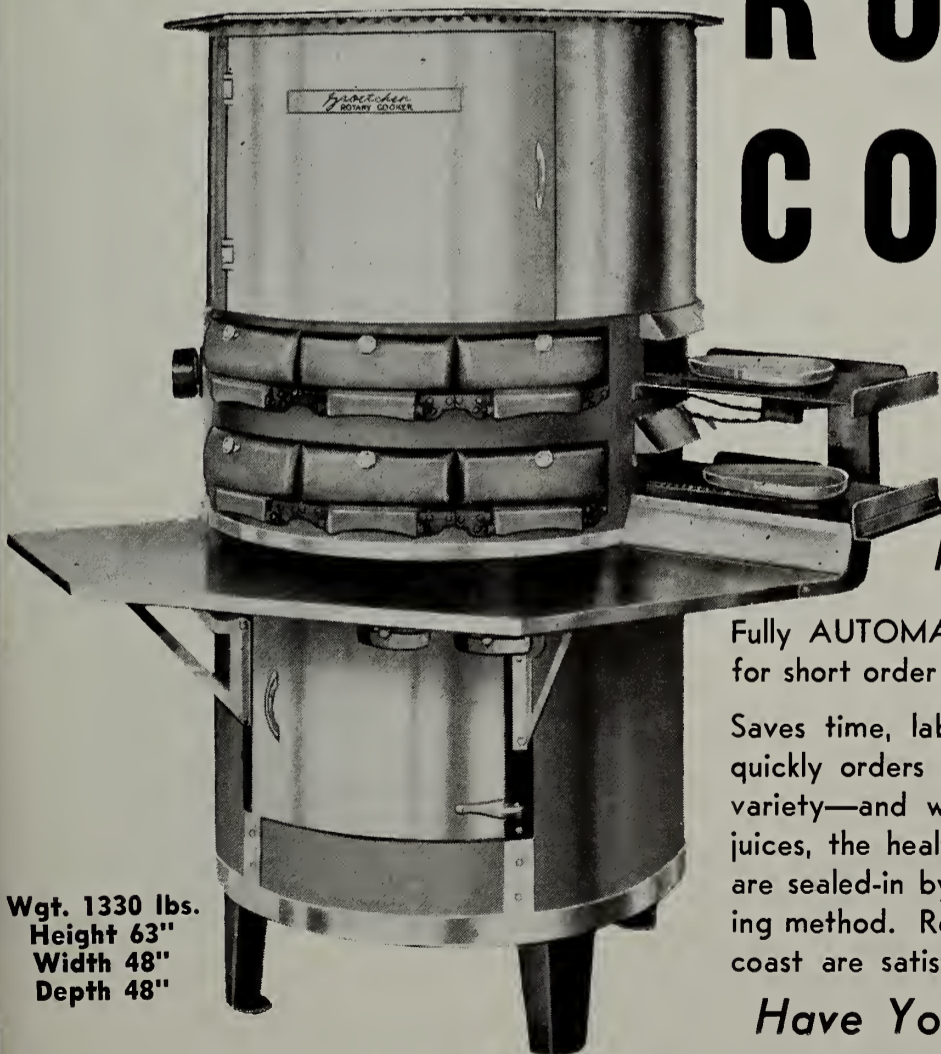
Operator's Price **\$132<sup>50</sup>** F.O.B. Chicago, Ill.

All orders must be accompanied by a one-third deposit, postal money order or certified check. Balance C.O.D.

## COLUMBIA BELLS

# Groetchen

## ROTARY COOKER



**\$2500<sup>00</sup>**

(Plus Tax)

IMMEDIATE DELIVERY

Fully AUTOMATIC — a revolutionary innovation for short order cooking.

Saves time, labor and flavor. How easily—how quickly orders are prepared . . . in quantity and variety—and with such satisfaction! The natural juices, the healthful properties, the flavor — ALL are sealed-in by this most modern, scientific cooking method. Restaurants and hotels from coast-to-coast are satisfied users.

Have You Looked Into It Yet?

Wgt. 1330 lbs.  
Height 63"  
Width 48"  
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CHICAGO 6, ILLINOIS  
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**STOP!**  
Look This Over

**AMERICA'S FINEST  
REBUILT 50¢ SLOTS**

*Ready for Immediate Delivery!*  
Available in Gold,  
Silver or Black Chromes

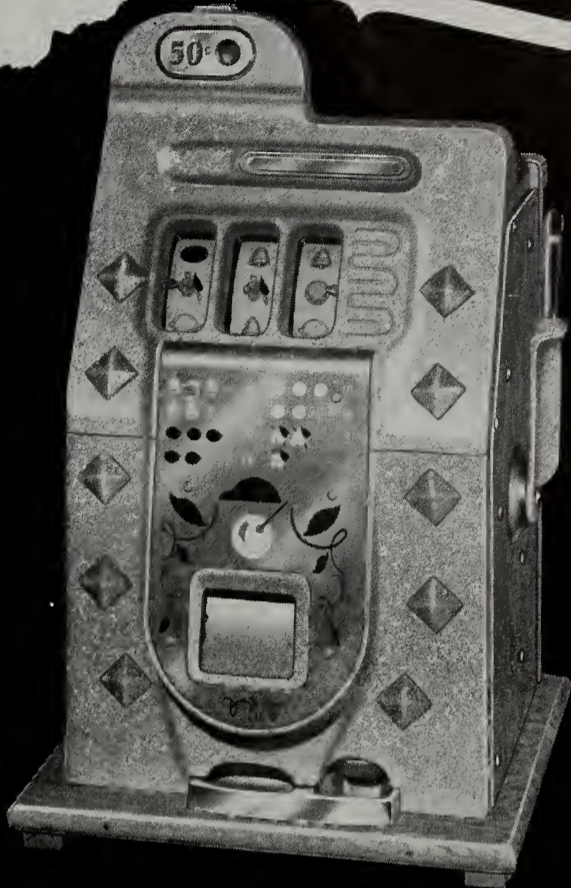
We have thousands of satisfied customers. Why not join the crowd by ordering these beautiful "eye appealing" 50c SLOTS. All machines sold on money back guarantee. Available from stock for immediate delivery. 2/5 or 3/5 pay. Write for Distributors' Prices!

*Order Today! It Will Pay!*

**American Amusement Co.**

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"IF YOU MISS US - YOU MISS MAKING MONEY"



**SILVER CHROME  
CABINETS..brand new \$3950**

Gold and Black Chrome Cabinets also available all completely assembled, 5c, 10c or 25c play; 2/5 or 3/5 pay.

**Desi Arnaz Puts Juke Box Play Highest Up**



NEW YORK—Desi Arnaz, Victor recording star, and currently starring at the Copacabana club here, reports that as far as he is concerned juke box popularity should be put away up on top. Desi showed what he meant with his latest recording posed in front of the new AMI "Model A" phono.

**THE UNIVERSAL BAR BOX BRACKET**

FITS ANY BOX — FITS ANY BAR

- LIGHTWEIGHT
- STRONG
- ADJUSTABLE
- STREAMLINED

Lightweight aluminum alloy with highly polished finish makes an instant hit with progressive operators. Strong construction of non-corrosive, non-magnetic metal insures trouble-free and worry-proof installations. Adjustable to any bar or counter. Simple two-way clamp and secondary support makes it possible to install in a matter of minutes. Will not mar or deface any surface to which it is attached. Ideal for use on marble-top fountains.

Streamlined moulded exterior incorporates unique design which enables wires (including 30 conductor cables) to be concealed in the slotted main upright.

Holes, drilled and tapped on upper support, permit easy installation and changes from one make or model box to another moving bracket. An additional feature provides for use as a conventional bracket employing the use of screws.

**\$795**

PER PAIR  
F.O.B. Wichita

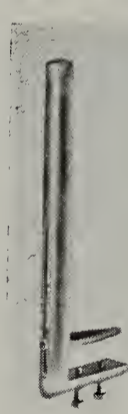
MONEY BACK GUARANTEE ORDER A SAMPLE. IF BRACKET UNSATISFACTORY WE WILL RETURN YOUR MONEY.

WRITE FOR DESCRIPTIVE CIRCULAR

**MATHENY VENDING CO., Inc.**

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**Jackson, Miss. Press Acclaims Juke Biz**

JACKSON, MISS. — The "Clarion-Ledger", local newspaper, reported that the 250 juke boxes in this city were part of the nation's half billion dollar's income from the juke box business.

The paper reported, "One of Jackson's least publicized, but lucrative industries is the operation of the 250 nickelodeons, juke boxes, or whatever you choose to call them, which are stationed around the city."

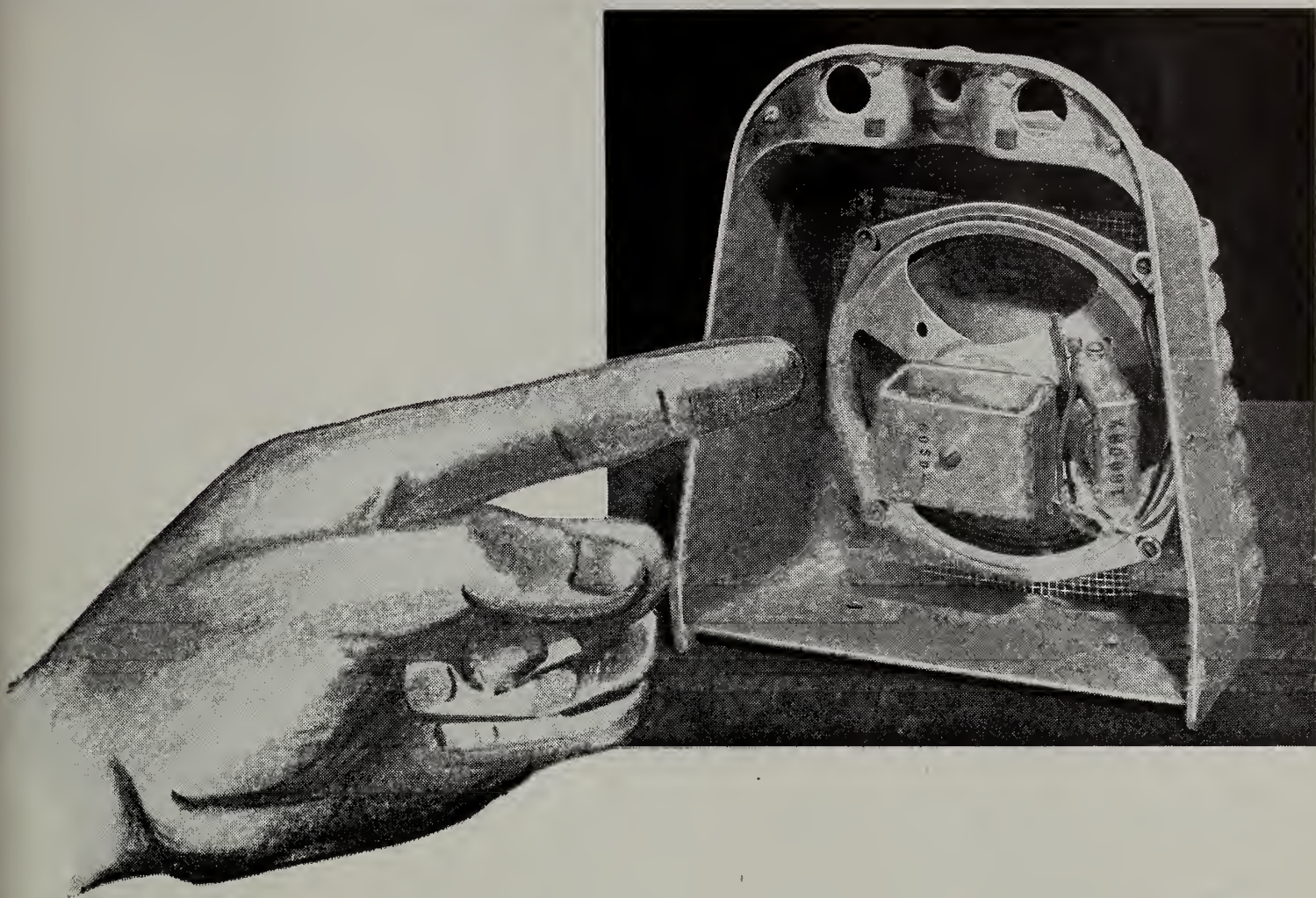
The paper continued, "These machines are part of a half-billion dollar business over the nation, once thought of as a 'racket', but now an approved American institution."

The "Clarion-Ledger" also reported

that the heaviest customers for Jackson's jukes were the teen-age youngsters. It then goes on to explain that an average of 22 records can be played an hour which amounts to \$1.10. It reports the 50%-50% commission basis and that the operator must, from his 50%, account for the machine's depreciation, operating expenses, license fees, servicemen's fees and various other expenses.

(This is one of the most complete reports ever yet published in the nation's press regarding any local operation of juke boxes. Whoever the operator was that this reporter interviewed should be given a vote of thanks by the juke box trade.)





# TROUBLE-FREE



Whether or not you are mechanically inclined, a look inside the Solotone die cast box will tell you that this equipment has been designed, engineered and built by men who know their business.

Solotone boxes are as close to being tamperproof as scientific ingenuity can make them. That's important to you. Solotone boxes are unit-designed. This means that internal working parts are built and fabricated to rigid Solotone specifications. This is not a make-shift assembly job. Solotone demands the finest in materials and workmanship, plus manufacturing experience in volume production.

All this adds up to lifetime, trouble-free service in every Solotone box that will continue to pay you dividends long after you have written off the equipment.

**DISTRIBUTORS FOR LOUISIANA**

**DON COHEN DISTRIBUTING CO.**  
 1400 SO. CHARLES AVE., NEW ORLEANS, LA.



# BADGER'S BARGAINS

"OFTEN A FEW DOLLARS LESS — SELDOM A PENNY MORE"

MILWAUKEE  
See CARL HAPPEL

LOS ANGELES  
See BILL HAPPEL

## KEENEY RECONDITIONED SUPER BELLS

Keeneey Super Bells, 5c, Combination Free Play and Pay Out, Rebuilt and Reconditioned .....\$325.00	Keeneey Super Bells, Twin 5c-25c, Combination Free Play and Pay Out, Rebuilt and Reconditioned.....\$595.00	Keeneey Super Bells, 4-Way, 3-5c, 1-25c, Cash Pay Out, Rebuilt and Reconditioned .....\$595.00
Keeneey Super Bell, 25c, Combination Free Play and Pay Out, Rebuilt and Reconditioned ..... 349.50	Keeneey Super Bells, Twin 5c-25c, Cash Pay Out, Reconditioned and Rebuilt ..... 450.00	Keeneey Super Bell Twin, 5c-5c, Cash Pay Out, Reconditioned and Rebuilt 395.00

## RECONDITIONED CONSOLES

### LARGEST STOCK OF DEPENDABLE CONSOLES ON THE WEST COAST

Mills Three Bells, 5c-10c-25c .....\$895.00	Mills Four Bells, Orig. Heads, 5c-5c-5c-25c ..... 495.00	Mills Four Bells, Late Heads, 5c-5c-5c-5c .....\$595.00
Keeneey 4-Way, 25c-25c-25c-25c, P.O. 650.00	Pace Reels, Twin 10c-25c, P.O..... 295.00	Mills Four Bells, Orig. Head, 5c-5c-5c-5c ..... 395.00
Keeneey Twin, 25c-25c, P.O. .... 450.00	Pace Saratogas, Twin 10c-5c, P.O..... 295.00	Evans Bang Tails, Late D.D., Jack Pot 295.00
Bally Club Bells, F.P., P.O..... 239.50	Pace Reels, 5c (Comb.), F.P., P.O..... 169.50	Evans Dominoes, Late D.D., Jackpot... 295.00
Bally Hi Hand, F.P., P.O. .... 199.50	Pace Saratogas, 10c, P.O., Late Model ..... 169.50	Evans Lucky Lucre, 3-5c, 2-25c..... 295.00
Bally Roll 'Em, P.O. .... 139.50	Pace Saratogas, 25c, P.O., Late Model ..... 195.00	Evans Lucky Lucre, 5-5c ..... 195.00
Bally Sun Ray, F.P. .... 139.50	Pace Reels, 5c, P.O., Late Model ..... 124.50	Evans Lucky Stars, 5c ..... 129.50
Jennings Bobtail, F.P. .... 124.50	Pace Saratogas, 5c, P.O., Late Model 124.50	Baker Pacers, Daily Double ..... 299.50
Jennings Silver Moon, F.P. .... 124.50	Pace Reels, 10c, P.O., Late Model.... 169.50	Mills Jumbo (Comb.), F.P., P.O..... 214.50
Watling Big Game, F.P. .... 124.50	Jennings Fast Time, P.O. .... 89.50	Mills Jumbo, Late High Head, P.O..... 149.50
Watling Big Game, P.O. .... 124.50	Jennings Derby Day ..... 49.50	Mills Jumbo, Late High Head, F.P..... 129.50
Jennings Silver Moon, P.O., 25c..... 225.00		Jennings Silver Moon (Comb.), F.P., P.O. .... 199.50
Mills Four Bells, Late Head, 5c-5c-5c-25c ..... 750.00		

## RECONDITIONED SLOTS

Mills Regular Chrome, 5c .....\$239.50
Mills Regular Chrome, 10c ..... 249.50
Mills Regular Chrome, 25c ..... 269.50
Mills Regular Chrome, 50c ..... 445.00
Mills Blue Fronts, 5c ..... 189.50
Mills Blue Fronts, 10c ..... 199.50
Mills Blue Fronts, 25c ..... 215.00
Mills Brown Fronts, 50c ..... 395.00
Pace DeLuxe Comet, Slug Proof, 10c 149.50

## ONE BALL MULTIPLE F. P. TABLES

Bally Longacre .....\$359.50
Bally Thorobred ..... 359.50
Bally Pimlico ..... 275.00
Bally Club Trophy ..... 195.00
Bally '41 Derby ..... 195.00
Keeneey Fortune ..... 189.50
Keeneey Skylark ..... 139.50
Bally Blue Grass ..... 139.50
Bally Record Time ..... 139.50

## PHONOGRAPHS

Seeburg 8800 New Rock-O-Lite, R.C.E.S .....\$695.00
Wurlitzer Model 500 with Adaptor... 550.00
Wurlitzer Model 850 ..... 795.00
Rock-Ola Spectravox, Playmaster... 495.00
Rock-Ola Spectravox (Only) ..... 125.00
Seeburg Hide-A-Way, R.C. .... 395.00
Wurlitzer Hide-A-Way Twin 12 ..... 250.00
Mills Empress ..... 395.00
Wurlitzer Victory 24 ..... 495.00

## BADGER SALES COMPANY

Exclusive Distributors for  
**ROCK-OLA MFG. CORPORATION**  
**J. H. KEENEY & COMPANY**  
**COMPAS DISTRIBUTORS**  
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All Phones: DR. 4326

## BADGER NOVELTY COMPANY

Exclusive Distributors for  
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**NORTHWESTERN CORPORATION**  
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All Phones: KIL. 3030

# Louisville Coinmen Thrilled by Double Page Feature Story in Local Paper

LOUISVILLE, KY. — Coinmen here woke up this past Sunday morning and were thrilled, on opening their Sunday edition of the Courier-Journal to find a double page story all about the coinbiz in the magazine section of the paper, completely illustrated with humorous and interesting pictures of a pinball player and the many tricks he uses to obtain a high score on the machine.

The paper quotes Sid Stiebel of Southern Automatic Music Co., this city, and Sid gave the press a very optimistic prediction of the future of the coinbiz. He stated, in part, "you'll go into drugstores and find entire rows of coin operated display cases. There'll be groceries run the same way. Clerks won't work for \$15 a week anymore and so vending machines are the answer." Sid then goes on to tell about the new shoe shining machines and frozen food venders and about machines to vend coffee, hot dogs and other foods.

Charlie Rosen of Ohio Specialty Co. was then interviewed by the reporter and Charlie came thru with the following statement, "We've grown up. This is big business with a heavy tax load, a lot of investment and a lot of people making a legitimate living in it. When you say 'coin machines' a good many people still think in terms of slot machines, but actually you should include outfits like the tele-

phone company and the New York subway, both of which are coin operated."

The reporter then visited with Phil Branson of H. M. Branson Distrib. Co. and learned something about picking records for juke boxes. Here the reporter learned that the trade is attempting to obtain 70% commissions, instead of the present 50%.

He also interviewed John E. Cobb, oldest of the old-timers here who gave him a very detailed story of the growth of the coin machine business generally as well as in this area.

He reported that there are 2,028 licenses issued in Louisville for coin or token operated machines at \$15 per year. The Federal Miscellaneous Tax Division also collects \$10 per year on these machines, he wrote.

He then covers the slot machine situation reporting that even tho these are considered illegal in Kentucky they are tolerated in clubs and certain other spots.

Regarding the juke box he reported, "Whatever the origin, juke box today makes a fine synonym for hail-storm of nickels'. Last year \$232,000,000 or 4,640,000,000 nickels were dropped into mechanical music players. Aside from the nickels, the juke box and its coin operated cousins have had an influence on our folkways which no historian of the last decade can ignore."

## FOR SALE!

Specially Reconditioned

# LONGACRES AND THOROBREDS

IN PERFECT SHAPE  
SEND DEPOSIT FOR  
IMMEDIATE DELIVERY

**\$350.00**  
EA.

**New Orleans Novelty Co.**  
115 Magazine St., New Orleans 12, La.  
(RA 7904)

## P & S FREE PLAYS ARE PROVEN WINNERS

<b>Eagle Squadron</b> From — Big League <b>Shangrila</b> From — Mr. Chips <b>Torpedo Patrol</b> From — Formation <b>Paratroops</b> From — Powerhouse	<b>Production</b> From — Blondie <b>Eagle Squadron</b> From — Big Town → <b>KISMET</b> Our Latest <b>Bombardier</b> ← From — Follies
---	---

WANTED AT ONCE —

**Punch, Tops, Formation and Powerhouse**  
See Your Distributor or Write To —

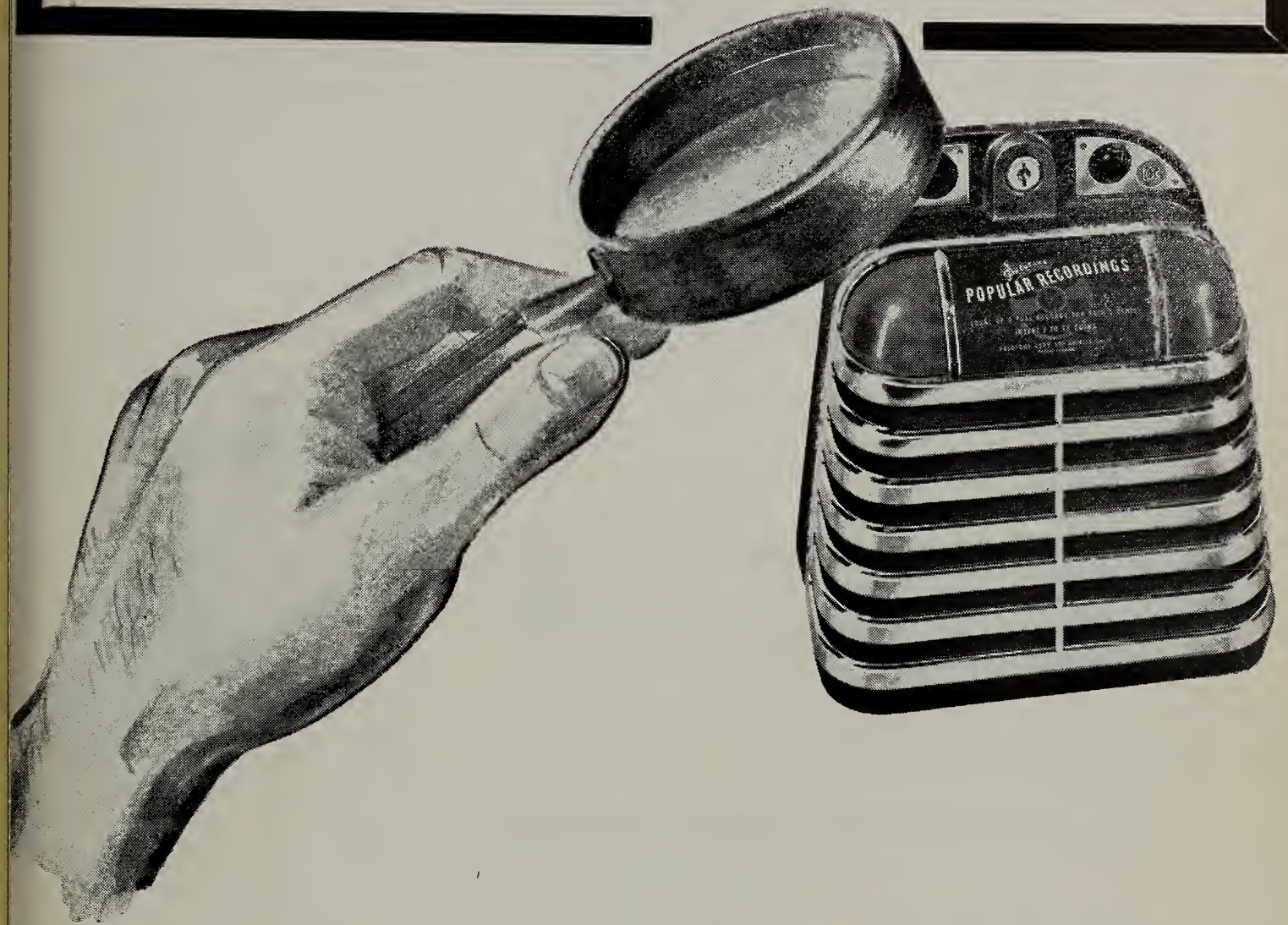
**P & S MACHINE CO.**  
3017-19 N. Sheffield Ave., Chicago 14, Ill.

**MOTORS REPAIRED** WURLITZER — AMI  
— SEEBURG — ROCK-OLA — MILLS. Rewound to Factory Specifications. Rapid service—repaired or exchanged within 24 hours after arrival. **\$7.00**  
Complete, No Extras .....  
WANT — BUCKLEY T-12 or 24 MECHANISMS  
**M. LUBER**  
503 W. 41st. (L'ONGACRE 3-5939) New York

In the windup of his story he writes, "A big business, this coin machine game, and one which, as the operators predict, promises to develop and expand greatly in this postwar world."



# TAKE *a good look at Solotone*



## BUILT for PROFIT

Take a good look at Solotone — die-cast case — 6-inch speaker — dual coin slots for both nickels *and* dimes — husky mechanism. No other individual music system comes close to offering you *all* these advantages. They mean extra *profit for you*. The exclusive 10c coin slot alone can increase your take by 30% over any other individual music system. Compare the field and, like hundreds of others, you can't help but choose Solotone!

With three full years' experience in building and operating individual music systems, Solotone *knows* what the operators want and what the customers will pay for. That's why Solotone has scooped the industry with a foolproof, double-coin box that plays top quality music.

Smart operators are switching to Solotone. Have you? Wire us today for the complete story.

**Distributors for Solotone for Kansas, Western Missouri, Western Iowa, and Eastern Nebraska**

### FAIR-WAY DISTRIBUTING CO.

804 GRAND AVENUE

• KANSAS CITY, MISSOURI

*Solotone*



# "American Weekly" Tells About Coming Aussie Jukes

NEW YORK—The "American Weekly", largest circulation magazine in the world, which is circulated thru all the Heart Sunday newspapers, devotes an entire page in its June 23 issue to, "Juke Bok Jitters Down Under".

The item is written by Homer Croy and illustrated by Henry Thomas. It cover the story of the arrival of George Davidson from Sydney, Australia, to the United States where, according to Croy, Davidson is going to buy American juke boxes to place in Australia.

In one paragraph Croy writes, "Juke Boxes! People went around muttering the two words. Few living Australians had ever seen one; no living Australian wanted to see one. They had seen them and heard them in the movies; that was enough. They knew they were boxes about as tall as a kangaroo, but — thank, God — didn't leap around. These boxes uttered dreadful shrieks and groans which made the young people dash out onto the floor and go whirling around like dugongs, or like duck-billed platypuses."

The story is not completely favorable to the juke box business, yet the manner in which it was written was entirely fair and held the middle track.

He also writes of the Fort Hamilton's Service Men's Center in Brooklyn where classical records were placed in the juke and that, "The service men stood up and cheered. But the catch is that they cheered for their old boogie-woogie.

Croy also advises that Davidson found that one of the largest manufacturers of juke boxes was in Grand Rapids, Mich. (probably referring to AMI, Inc.) and that Davidson rushed out to Grand Rapids to buy as many as he possibly could.

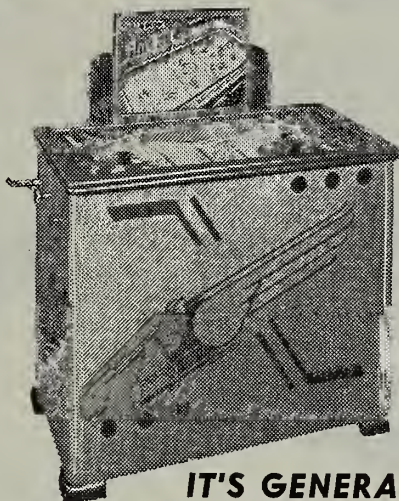
He also writes in his final paragraph, "It will land any day now. Some day, later, I hope in these pages to tell you what happened when the American juke boxes land in Australia. Be prepared for the worst."

What Croy did not write about was that juke boxes already were in Australia and were brought there by G.I. Joe who demanded them when he was encamped there. He also forgot to state that they clicked with Aussie just as much as with Americans. For sometime now there has been a demand for juke boxes from Australian coinmen. Whether George Davidson would, or would not have, come over here to buy juke boxes, there were already orders on hand at the offices of various jobbers and distribs for

juke boxes to be delivered just as soon as possible. The west coast distribs have had some of these orders for some months now. Many of these distribs had planned to send salesmen into Australia to make contact with buyers there. The American servicemen did not introduce juke boxes into Australia — they were already there

— but he helped to tremendously popularize them with young Australia when he showed how these could be danced to featuring American swing records. G.I. Joe really brought great big gobs of American swing and jive records to Australia and popularized them thru use of the juke boxes as the medium to play them.)

## Look To The GENERAL For LEADERSHIP



Ready to Deliver!

### CHAMPION HOCKEY

- 2-Player Action!
- No Service Calls!
- Sure-Fire Earnings!

**\$289<sup>50</sup>**

DeLuxe Model

#### IT'S GENERAL FOR THESE LEADERS!

- AIREON Electronic Phonographs
- Daval's MARVEL & AMERICAN EAGLE
- Jennings STANDARD CHIEF & SUPER DELUXE CHIEF
- ABT CHALLENGER
- BANK BALL
- STAGE DOOR CANTEEN

Established 1925

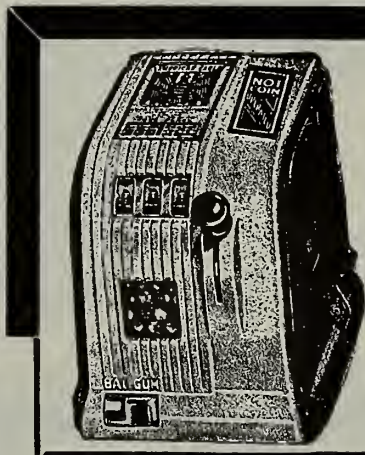
Growing Steadily Ever Since

Formerly The General Vending Service Co.

## GENERAL Vending Sales Corp.

306 N. GAY ST. ★ BALTIMORE, 2, MD.

## NOW DELIVERING!



New  
**DAVAL**  
MARVELS and  
AMERICAN EAGLE  
(Non-Coin Operated)  
**\$54.00**

Tax Free  
"NO TAX ON THESE DAVAL  
COUNTER GAMES" says Uncle Sam.



## New PACE'S DE LUXE CHERRY BELLS

5c, 10c, 25c, 50c, \$1.00

Pace's Exclusive Simplified Mechanisms Have Hundreds  
Less Parts Than Any Other Makes! NO SERVICE!

WRITE FOR PRICES — IMMEDIATE DELIVERY!

IN WISCONSIN

**Aireon**  
**KLEIN**  
DISTRIBUTING CO.

2606 W. Fond Du Lac Ave.  
MILWAUKEE 6, WISC.  
KILBOURN 2032-3

## B. D. LAZAR CO.

1635 FIFTH AVE.  
PITTSBURGH 19, PA.  
Phone: Grant 7818



He put in  
his thumb...  
And pulled out  
a plum



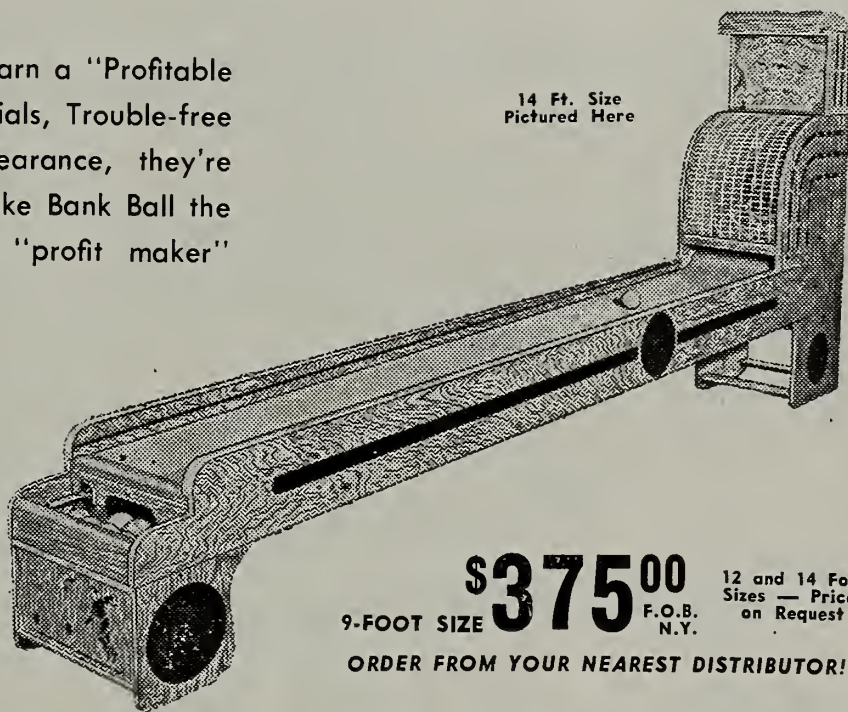
"And brother . . . what a profitable plum it will be . . . once you start operating Bank Balls!"

Bank Ball is designed to earn a "Profitable Plum"! Finest New Materials, Trouble-free Operation, Colorful Appearance, they're all part of the plan to make Bank Ball the greatest, most consistent "profit maker" ever manufactured.

Yes, the "money it makes" entitles Bank Ball to its place amongst the finest games in the country . . . a game which is definitely —

"Quick to Click".

14 Ft. Size Pictured Here



**\$375<sup>00</sup>**  
F.O.B. N.Y.  
12 and 14 Foot Sizes — Prices on Request

9-FOOT SIZE

ORDER FROM YOUR NEAREST DISTRIBUTOR!

## AMUSEMENT ENTERPRISES, INC.

GEORGE PONSER  
IRVING KAYE

2 Columbus Circle, N.Y. 19, N.Y.  
Phone: Circle 6-6651

### NAIL TAX ON SOUTHGATE COINMEN

SOUTH GATE, CALIF. — An annual license fee on all pinball, vending and juke box machines was steam rolled into law in this city this past week and will become effective on July 1 of this year.

The measure, adopted by the City Council, is the first local tax ordinance to hit coinmen in the city's history. It is the opinion of informed observers here that the idea was fostered as a result of the recent successful passage of similar measures in other cities

thruout the country.

According to the new tax law, pin games will be tagged at \$30 per year. Every machine located in a place of business and available for play must bear a licensing sticker or become subject to confiscation.

Juke boxes will be tagged at \$25 per year plus an additional dollar annually for each wall and bar box.

A \$2 per year tax will be levied against all peanut, candy and gum venders.

### FREIGHT RATES GO UP 6% ON JULY 1st

WASHINGTON, D.C.—Effective July 1, a rise averaging 6% in rail and water freight rates was placed in effect as a result of authorization recently released by the Interstate Commerce Commission. The new rate prices will affect the shipment of all new and used coin operated equipment transported by these carriers.

The action of the ICC follows a request placed before that body on April 15, when a 25% hike in rates was asked.

In addition to the average 6% rise granted the carriers, it was pointed out that an additional increase of 5%



# COINTRADE ACTIVE IN PALESTINE

## JUKES, SLOTS & PINS ENJOY HEAVY PLAY

NEW YORK—A recent visitor at the offices of *The Cash Box* in this city who has just completed an extensive tour of Palestine, reported that the cointrade in that country is enjoying an active, popular interest.

"Juke boxes, slots and pin games are to be found in just about every part of that ancient little country," he declared, "and from all indications cointrade activities there may well set a pattern for the rest of the Middle East nations to follow."

The traveler, who emplaned from Palestine one week ago, reported that he had found juke boxes in just about every cafe in the country, while slots were prevalent mainly in the resort cities he had visited. Pin games, he said were operated extensively, but only under permit from the local police commissioner.

Under existing international trade regulations, it was pointed out, the coin machines can be exported into Palestine only under British import license. This condition limits the entry of American games and phonos, since citizens of Palestine are rigidly regulated so that the British pound rather than the American dollar is used in foreign trade.

# SEE RECORD RESORT SEASON FOR ROCKIES

DENVER, COLO. — With the resort trade in Rocky Mountain tourist meccas expected to hit new record highs thru the current season, coinmen in this territory this past week predicted that the coming months would provide a bonanza on just about every type of equipment being operated here.

One official of the Rocky Mountain National Park said there would be 850,000 persons visiting that government owned showplace. The previous high had been set at 685,393.

The season in this territory opens late, middle of June is the usual time. It is not until then that the roads in many places are sufficiently free from snow to allow adequate transportation and passage to tourists.

# Olshein Squawks: Advertised Equipment Claimed Sold

ALBANY, N. Y. — Jules Olshein of Olshein Distributing Co., this city, complains that certain firms are listing equipment which they have already sold in their ads and that this creates much embarrassment for the buyer.

He writes, "Why do they do it? Advertise equipment they never have and when you order it advise you that it's been sold. What happens? The next issue the same advertisement appears featuring the very same item you were told was sold. And this goes on for issue after issue.

"I've sent several deposits on machines", he continues, "that were so advertised. After the check was held for a few weeks, it was returned with a note that the equipment was already sold. I certainly think these phoney ads should be stopped."

# UNIVERSAL AMPLIFIERS

Model A ..... \$54.50  
Model B ..... 74.50

# TITLE SHEETS

Printed 2 Sides—Red Perforated

1,000 Sheets (20,000 Strips) Price per	
1,000 Sheets	\$5.00—Net Cost..... \$ 5.00
5,000 Sheets (100,000 Strips) Price per	
1,000 Sheets	\$4.00—Net Cost..... 20.00
10,000 Sheets (200,000 Strips) Price per	
1,000 Sheets	\$3.50—Net Cost..... 35.00
25,000 Sheets (500,000 Strips) Price per	
1,000 Sheets	\$3.00—Net Cost..... 75.00

# DISTRIBUTORS Special Low-Cost Deal

We have a special low-cost deal on the above based on quantity purchases.  
WRITE TODAY!

TERMS: Immediate shipment F.O.B. New York. 1/3 Deposit, Balance C.O.D. Shipments made by Railway Express unless otherwise instructed by you.

# JAFCO, INC.

JOHN A. FITZGIBBONS, Pres.  
776 TENTH AVENUE NEW YORK 19, N. Y.  
(Phone: COlumbus 5-7996)

# FOR NEWS ON THE LATEST RELEASES GET ON OUR MAILING LIST TODAY!

IN PENNSYLVANIA CONTACT  
**JOE ASH**

IN NEW JERSEY CONTACT  
**IRV MORRIS**

# ACTIVE AMUSEMENT MACHINES COMPANY

900 N. FRANKLIN STREET PHILA. 23, PA. MARKET 2656  
417 FRELINGHUYSEN AVE. NEWARK 5, N. J. BIGELOW 8-1195  
"YOU CAN ALWAYS DEPEND ON ACTIVE — ALL WAYS"

**GET READY...**  
**SILVER EAGLE**  
**... IS COMING SOON!**

**O. D. JENNINGS AND COMPANY**  
4307-39 West Lake St., Chicago 24, Ill.

**LONGER RECORD LIFE!  
QUALITY REPRODUCTION!  
FEWER SERVICE CALLS!  
AND MORE PROFITS WITH**

# P FANSTIEHL

New Coin Machine Needles

OPERATORS PRICE LIST

Subject to Change Without Notice

Up to 20	\$ .50 Each
Over 20	.49 Each
Over 50	.48 Each
Over 100	.46 Each
Over 200	.45 Each

1/3 DEP., BAL. C.O.D., F.O.B. NEWARK  
**East Coast Distributors, Inc.**  
415 Frelinghuysen Ave. Newark 5, N. J.  
Phone: Bigelow 8-3525

You'll See it in the Cash Box FIRST

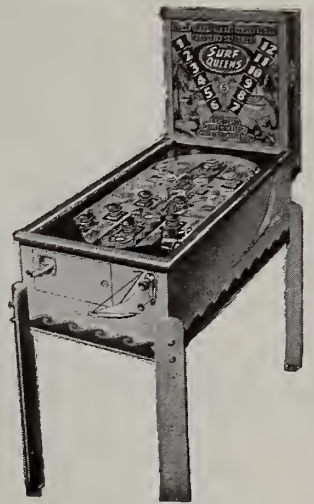




**BALLY VICTORY SPECIAL**  
(1 Ball FP)  
**VICTORY DERBY**  
(1 Ball C.P.)

# GEORGIA DISTRIBUTOR

For  
**ROCK-OLA**  
Phonograph of Tomorrow



**BALLY SURF QUEENS**  
5-Ball F.P.

### MUSIC

4—Wurlitzer 616, Ill.....	\$325.00
1—Wurlitzer 412 .....	200.00
1—Wurlitzer 600 A Rotary .....	450.00
1—Wurlitzer 61 .....	214.95
1—Wurlitzer 24 .....	350.00
1—Seeburg Envoy .....	495.00
4—Seeburg Classic .....	495.00
1—Seeburg K-20 .....	325.00
1—Rock-Ola DeLuxe .....	425.00
1—Rock-Ola 12 .....	149.50

### ONE-BALLS

13—Santa Anita .....	\$134.50
2—Pace Maker .....	39.50
3—Grand National .....	47.00
1—Thistledown .....	55.00
2—Bally Long Acre .....	\$435.00
1—Fairmount .....	435.00
3—Turf King .....	359.50
3—Jockey Club .....	359.50
5—Long Shot .....	195.00

### SLOTS

10c Jennings Dixie Bell, 3/5 .....	\$ 95.00
25c Pace Comet, 2/4 .....	95.00
50c Jennings Century, 3/5 .....	225.00
2—Columbia Bells, Cigarette Reels, Each .....	45.00

(50 others in shop)

### SPECIALS

1—Evans Galloping Dominos .....	\$225.00
1—Buckley DD JP Track Odds .....	650.00
1—Mills Four Bells .....	395.00

ALL SALES SUBJECT TO PRIOR ORDERS

ALL MERCHANDISE UNCONDITIONALLY GUARANTEED

1/3 Deposit with Order, Balance C.O.D. or S.D.

# MULLINIX AMUSEMENT CO.

1514-1516 BULL STREET

(Phone 3-6601)

SAVANNAH, GA.

## WHY PRICES ARE GOING HIGHER

**NEW YORK**—The reason why prices are going to go still higher was explained here by leading economists who presented the following facts.

**Anthracite coal:** a 91c per ton increase to compensate producers for the wage increases recently granted.

**Steel:** a wage increase of 18½c per hour was accompanied by a price rise of \$5 per ton. Steel men were, this past week, asking that the price be increased to \$7.50 per ton.

**Bituminous coal:** an increase of 18½c per hour was met by price increases equivalent to 40½c per ton.

**Meat:** an increase of 16c an hour in

wages was accompanied by price increases to more than two-thirds of that amount.

**Railroads:** an increase of 16c per hour, then raised to 18½c per hour, led to the recently approved 3 to 6 percent increase in freight rates.

**Autos:** an increase of 18½c per hour made necessary an increase of \$16 to \$60 on General Motors cars. In addition, a further price rise of 5% has already been granted in order to accommodate for higher costs of steel and other component parts which, in turn, had also been caused by higher wages.

## Three Men On A Record



**NEW YORK** — Three Cosmo recording artists get together in one of New York's well known nitespots to look over Tony Pastor's newest release. Left to right: Hal McIntyre, Tony Pastor and Larry Clinton, three band leaders who have been clicking in juke boxes and who claim, "Tony's new Cosmo Record is a sure click".

### MONARCH'S SPECIALS

Band Wagon.....	\$67.50	School Days .....	\$75.00
Big Chief .....	69.50	Sea Hawk .....	79.50
Defense (Genco) 119.50		Seven Up .....	79.50
Dude Ranch .....	65.00	Snappy '41 .....	75.00
Glamour .....	69.50	Speed Ball .....	75.00
Gold Star .....	69.50	Spot Pool .....	99.50
Majors '41 .....	89.50	Ten Spot .....	79.50
Metro .....	69.50	Towers .....	99.50
Mystic .....	59.50	Victory .....	109.50
Owls .....	79.50	Wildfire .....	79.50

### RECONDITIONED

#### AUTOMATIC PAYOUT CONSOLES

Bakers Pacers DD JP .....	\$345.00
Bally High Hand 5c Comb. ....	209.50
Evans Bangtails JP 5c late model.....	395.00
Evans Dominos JP 5c late model.....	395.00
Keeney Super Bell 5c Comb. ....	425.00
Keeney Super Bell Twin 5c & 5c .....	545.00
Keeney 4-Way Super Bell 3/5c & 25c.....	795.00
Mills 4 Bells .....	495.00
Jumbo Parades Late 5c .....	165.00
Paces Twin Reels 5c & 25c .....	325.00

### FLASH'

Just Received a Carload  
of Used  
**WURLITZERS — SEEBURGS and  
ROCK-OLA PHONOGRAPHS!**  
Write for Prices'

WRITE — WIRE — PHONE

Your Orders Today—  
Immediate Shipment

TERMS: 1/3 Deposit, Bal. C.O.D. or Sight Draft

### MONARCH COIN MACHINE CO.

1545 N. FAIRFIELD AVE. CHICAGO 22, ILL.  
ARMITAGE 1434

### ORIGINAL 70L7 TUBE— O.P.A. CEILING PRICE \$1.95

1B5 Tube—O.P.A. Ceiling Price.....\$1.30  
All Tubes in factory sealed cartons and guaranteed  
**WE CARRY A FULL LINE OF TUBES.**  
Terms: 1/3 Deposit, Balance C.O.D.,  
F.O.B. Elizabeth, N. J.

### ATLAS VENDING COMPANY

410 No. Broad Street Elizabeth, N. J.



# Virginia County Slaps \$500 Tax on Amuse. Games

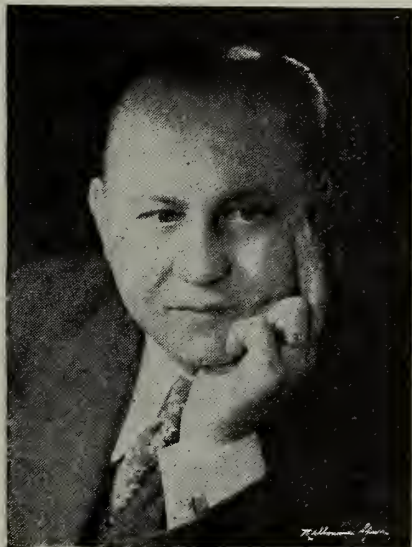
FARMVILLE, VA. — An annual county tax of \$500 will be imposed beginning July 1 on all amusement machines in Prince Edward County, according to the action of the Board of Supervisors.

The new law also provides for a fine of no less than \$50 and no more than \$300 for the operation of any machine without any license. Each day's use, however, shall constitute a separate offense according to the terms of the law.

Stickers for each machine must be obtained from the Commissioner of Revenue for the County. These stickers must show the number and make of the machine and also give a description of it. They are not transferable.

Machines selling agricultural products, soft drinks, etc., are exempted from this \$500 per year license fee.

## Happy Birthday



M. S. (BILL) WOLF

LOS ANGELES — Birthday greetings are due M. S. (Bill) Wolf of the M. S. Wolf Distributing Company, this city, who will celebrate his birthday on Tuesday, July 2.

Bill refuses to give his age, except to say, "I'm this side of sweet sixteen."

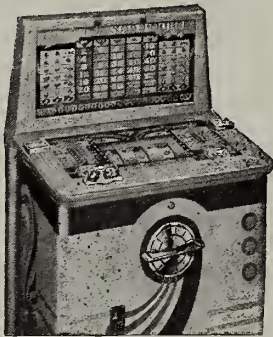
# Railway Express Seeks To Increase Its Rates

WASHINGTON, D. C. — The Railway Express Agency, Inc., has asked the Interstate Commerce Commission to allow it to increase its present rates and charges

Increase first class by 20c per 100

lbs., second class by 15c per 100 lbs., revise graduated charges on less than 100 lbs. to basis of pound rate plus 50c, increase all minimum and package charges, increase money rates by 20c per \$1,000.

## Exclusive Factory Distributors for KEENEY'S



# BONUS SUPER BELL

Tennessee and Michigan  
Tennessee and Michian

GREATEST MONEY-MAKER EVER BUILT IN COIN MACHINE HISTORY. NO MACHINE HAS EVER BEFORE SHOWN SUCH TERRIFIC EARNING POWER! RE-ORDERS COMING IN EVERY DAY! BETTER ORDER NOW!

PRICED RIGHT!

PHONE - WIRE - WRITE NOW!

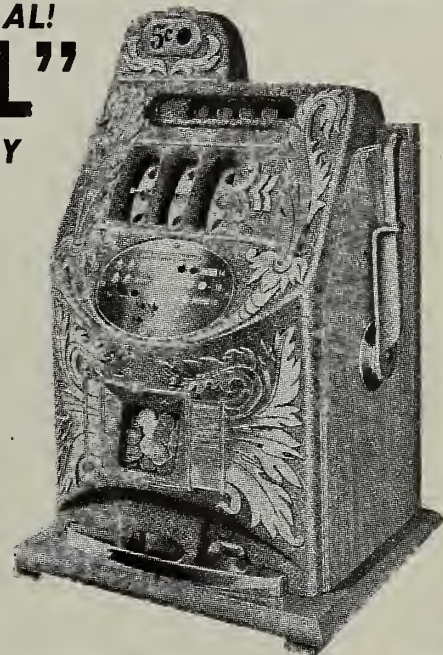
IT'S NEW! IT'S SENSATIONAL!

# "EXTRABELL"

WILL INCREASE YOUR PLAY OVER 100%

TRADE IN YOUR OLD MILLS SLOTS ON NEW "EXTRA BELLS" — THE MOST BEAUTIFUL MACHINE YOU'VE EVER SEEN! WE FEATURE COMPLETE SLOT REBUILDING!

WRITE - WIRE - PHONE US IMMEDIATELY!



## ROBINSON DISTRIBUTING CO.

1400 ST. CHARLES AVE. (Tel. RAYMOND 8649) NEW ORLEANS, LA.

WE PAY HIGHEST CASH PRICES FOR MILLS ESCALATOR SLOTS

## ROBINSON SALES COMPANY

7525 GRAND RIVER AVE. (Tel. TYLER 7-2770) DETROIT, MICH.

# WANT TO BUY AT NEW HIGH PRICES

THE FOLLOWING GOTTLIEB GAMES

THE FOLLOWING GOTTLIEB GAMES	
SCHOOL DAYS .....	\$30.00
PARADISE .....	30.00
SPOT POOL .....	40.00
ABC BOWLER .....	35.00
SEA HAWK .....	\$30.00
HOROSCOPE .....	35.00
MIAMI BEACH .....	45.00
BELLE HOP .....	40.00
CHAMPS & NEW CHAMPS — \$40.00	

# EMPIRE COIN MACHINE EXCHANGE

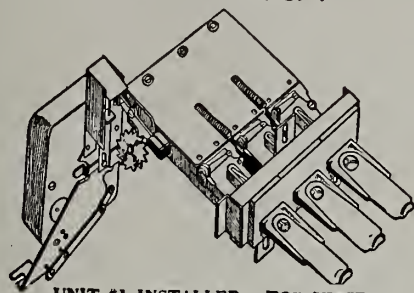
2812 WEST NORTH AVE. (Phone: Humboldt 6288) CHICAGO 47, ILL.



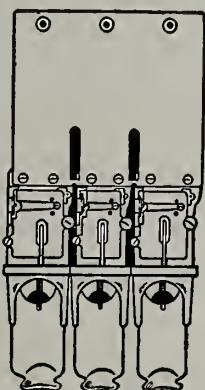
# Announcing . . . HEATH COIN CHUTE ADAPTOR UNITS

FOR WURLITZER PHONOGRAPHS 412, 616, 24, 600 & 500

HEATH UNIT NO. 1



UNIT #1 INSTALLED—TOP VIEW FOR 412's AND 616's



UNIT #1—TOP VIEW—AS YOU RECEIVE IT—FOR 412's & 616's

NOW DELIVERING!

Complete Satisfaction Guaranteed or Your Money Back.

NO ARGUMENTS WHATSOEVER.

Price **\$22.50** Each Unit

Each unit is composed of 3 chutes, 5c-10c-25c, and completely replaces 3 worn chutes on your phonographs. Chutes cannot be sold separately, as they will not work in conjunction with chutes now on your machines. However, once you buy a complete Heath Unit individual chutes can be replaced. Units are easily installed in a few minutes. Complete instructions are enclosed with each unit. Installation requires NO drilling, tapping or defacing of phonograph in any way. Heath Unit fits in same opening of phono cabinet, Heath Unit has same overall dimensions as the three chutes it replaces. Heath Unit has been tested on location several weeks. We know it is right. This unit is manufactured for our exclusive world-wide distribution by one of America's most reputable manufacturers. They have had years of experience and use only best materials. Unit is nickel plated and has brass slides.

Think of the pleasure you will give your customer. Now they can again gently push in a coin chute. No more bruised fingers and hands from banging on worn-out chutes.

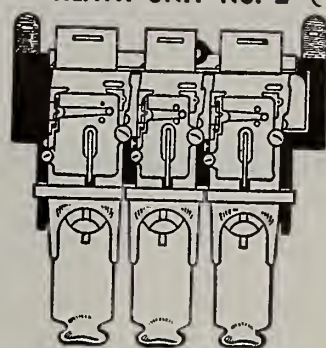
Be sure to order by model numbers. The Number 1 Unit fits 412's and 616's, the Number 2 Unit fits 600's and 24's, and the Number 3 Unit fits 500's. Remember this is a proven product.

These coin chutes are as near slug proof as is possible to build.

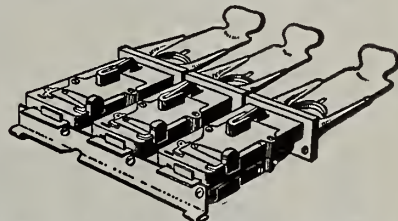
Write, wire or phone your orders. Orders with one-half (1/2) deposit given priority.

Dixie's most progressive distributors again bring you a "Peach from Georgia."

HEATH UNIT NO. 2



UNIT #2—TOP VIEW MOUNTED FOR 600's AND 24's



UNIT #2—TOP VIEW—AS YOU RECEIVE IT—FOR 600's AND 24's

PICTURE NOT SHOWN FOR 500 HEATH UNIT NO. 3

ORDER BY UNIT NUMBER OR MODEL NUMBER OF MACHINE

Address All Orders c/o Parts Dept.

## HEATH DISTRIBUTING CO.

217 THIRD STREET

(Phones: 2681 and 2682)

MACON, GEORGIA

### Pa. Phono Ops Re-Elect Bernhardt Pres.



RAY BERNHARDT

PHILADELPHIA, PA. — Ray Bernhardt was elected president of the Phonograph Operators Assn. of Pennsylvania at the Annual Meeting, this past week.

Other new officers include: Ben Fireman, vice president; Herman Scott, secretary-treasurer, a newly-created office occasioned by the resignation of Harry Stern as treasurer.

James L. O'Brien continues as business manager and Elsie Zercher remains as recording secretary. The Board of Directors also remains unchanged.

At the same time, four operators were admitted into membership: Charles Wolf, operating as Wolf Music Co.; Eugene Leavey and David Watson, operating as Raleigh Amusement Co.; Alexander Swerse and Samuel Grizer, operating as Albee Music Co.; and George Katz, operating as Katz Music Co.

### Calls Juke Boxes Aid to Juvenile Delinquency

WACO, TEX.—Rev. Robert R. Brown, pastor of St. Paul's Episcopal Church, speaking before the Rotary Club here this past week on juvenile delinquency, stated, "You talked to me about cleaning up your children. I tell you to clean up your town, with its cheap, tawdry bright lights, its honky tonks and its juke boxes."

### Happy Birthday



SIDNEY H. LEVINE

NEW YORK — As the firecrackers burst and the skyrockets sizzle this July 4, Sidney H. Levine, attorney for the phono ops assn. here will be celebrating his birthday. "They made my birthday a national holiday", Sid claims.

### SLOT BARGAINS

#### MILLS ORIGINALS

4 5c Blue Front	\$115.00
1 10c Blue Front CH	140.00
3 25c Blue Front KA CH 3/5	175.00
11 5c Brown Front 3/5 Cherry Bell	125.00
1 25c Brown Front KA CH 3/5	195.00
1 25c Brown Front Ref. Gold CH 3/5	195.00
2 5c Blue Front Ref. Gold CH 3/5	125.00
1 5c Melon Bell 3/5	125.00
2 5c Gold Chrome 2/5 Originals	175.00
3 Double Cabinets, 2-door	60.00
1 Double Cabinet, 1-door	50.00

#### JENNINGS

3 5c Chief Fac. Reb. & Ref. 2/5	\$100.00
1 5c Mast Silver Chief S.P. 3/5	125.00
1 25c Mast Silver Chief S.P. 3/5	175.00
1 10c Silver Moon Chief	150.00
1 10c Chief Ref. 3/5	95.00

#### MISCELLANEOUS

2 5c Caille 2/4	\$ 35.00
1 25c Pace Comet 3/5	75.00
1 5c Pace Comet 3/5	50.00

#### TERMS:

1/3 Deposit with Orders, Balance C.O.D. or S.D.

#### MITCHELL NOVELTY CO.

1629 W. Mitchell Street Milwaukee 4, Wis.

## WANTED AMI EQUIPMENT

SINGING TOWERS  
TOP FLIGHTS  
XS MODEL  
HI BOYS

Write — Wire — Phone

## AMERICAN PHONOGRAPH COMPANY

2100 Arch St., Phila. 13, Pa.

(PHONE: RITTENHOUSE 1962)



## Press Acclains D.A. for Allowing Slots Back in Local Clubs

JOHNSTOWN, PA.—The "Observer" of this city wrote an editorial this past week wherein it commended the District Attorney (with whom, the editor writes, he is usually not in agreement) for allowing slots back in local clubs.

The editor writes, "We want to commend the district attorney. Yes, sir. He has his lucid intervals like the rest of us. The slot machines are back in the clubs—as they SHOULD be. They unfolded as mysteriously as they had folded. One moment they were not and the next moment they were."

Further on in his item he writes, "Some people — very good people they are too—disagree with us about slot machines. Clubs are the place for them—that is, the clubs that have the right sort of house committees. Clubs can—and should police their machines—see to it that persons who are intoxicated do not overplay. Indeed, they should not be permitted to play at all. Neither should nitwits who will feed a week's wages into a machine in the hope of capturing the elusive jackpot. A slot machine should stand for entertainment—not employment. They are an amusement gadget—and should be treated as such."

The editor then goes on to question whether, now that the slots are back, if Bingo, too, will soon be coming back. He writes, "We like to poke a few nickels in a slot machine but bingo we can't abide."

## Signs With Cosmo



SHIRLEY BOOTH

NEW YORK — Shirley Booth of "Three Men On A Horse" and "My Sister Eileen" fame and radio's original "Miss Duffy" of "Duffy's Tavern" is recording a series of novelty records for Cosmo, it was announced by Oliver W. Nicoll, Cosmo's new Director of Program Development. This marks Cosmo's entry in the comedy field, in keeping with their recently announced plans for expansion into novelty recordings and the classical music field.

While primarily known as a comedienne, Miss Booth is a comedy singer as well and Nicoll plans for her to record three standard pop songs as well as an original especially written for her.

## ARMY NOT AT WAR WITH CALIF. SLOTS ANYMORE

SAN FRANCISCO, CAL. — Provost Marshal R. B. Laing reported that the Army was no longer at war with the slots. He stated, "It is the understanding that the operation of slot machines is illegal under the civil code of California", the marshal declared, but added, "the enforcement

of this prohibition is a responsibility of the local civil authorities."

The Army originally cracked down on slots in Contra Costa County, now with the war over and the marshal's statement, it looks like the army won't crack down anymore.

Only one word describes it ...

# DYNAMITE!

*Williams*  
MANUFACTURING  
COMPANY

161 W. HURON ST.  
CHICAGO 10, ILLINOIS  
MEMBER CMI

## LITE LEAGUE

TESTED 1 YEAR ON LOCATION!  
MOST EXCITING BASEBALL GAME EVER BUILT!!

TOP  
NOTCH  
MONEY  
MAKER!

EXCLUSIVE  
FACTORY  
DISTRIBUTOR

VIRGINIA  
NORTH CAROLINA  
SOUTH CAROLINA

IMMEDIATE  
DELIVERY!

## RICHMOND SALES COMPANY

803-805 W. Broad, Richmond, Va., Tel.: 5-0942



# RISING COSTS LEAD TO GREATER USE OF VENDORS

## Noted Business Writer Says Trend is to Self-Service Stores. Reports Coin Machines Will Help Cut Costs in Stores.

RICHMOND, VA. — Elmer Roessner, noted business writer, in an article in the News-Leader, this city, reported that, "Other businesses than the grocery business are studying the possibilities of converting stores into self-service establishments. These studies are prompted by increasing labor and other costs and a desire to increase volume. An attractive display can often produce more sales than a persuasive clerk."

He goes on to report that the self-service is impractical in many lines, such as in jewelry stores, it has become a feature in even such establishments as hardware stores. Hardware retailers, he says, are finding they sell more on a self-service basis than ever before. He covers almost every type of retail establishment now using self-service and in each instance, he reports, sales have shown decided increases.

Regarding what can be done for some items which at present cannot be featured in the self-service centers, he writes, "Progress made by the coin machine industry will help the trend toward self-service." He continues, "More valuable items, and those requiring refrigeration, can be kept in compartments locked until coins or a registered key are inserted."

Other business writers, in addition to Roessner, have also been recommending the use of vending machine equipment to retailers. All these men suggest the use of vendors from the standpoint that they will tend to cut down overhead and labor costs and that, because of this factor alone, will prove extremely profitable.

The most important fact, as Roessner points out, and as do other business writers, is that vending machines completely display the merchandise to be sold and, at the same time, protect it from weather conditions as well as from general handling, and theft, and thereby are invaluable today in the average retail establishment.

### City Pleased With \$2000 License Fee Take

HUNTINGTON BEACH, CAL.—This city was mighty pleased to learn that the licenses issued for free play pin-ball games had already netted its treasury over \$2,000. A few weeks ago an ordinance was put into effect licensing all machines which do not pay off in money.

Since the reports that its treasury was now enriched by over \$2,000 from its amusement machines, this city is now also considering licensing draw poker games. The City Council has just directed its attorney to draw up an order licensing and governing card rooms.

### SLOT LICENSES DOUBLED IN LOUISVILLE

LOUISVILLE, KY. — The Louisville Times reports that payoff pinballs and slot machine taxes in this city and Jefferson County have more than doubled this Federal fiscal year over last. The 535 machines taxpaid so far this year are more than double the 221 on which taxes were paid during 1945.

This newspaper also reported that 39 more machines were taxpaid this past week and that among these were some "uncovered" by deputy collectors and forced to pay the \$100 tax as well as an additional fine.

## Hercules "A NAME YOU CAN TRUST"

### NEW EQUIPMENT FOR IMMEDIATE DELIVERY

PACKARD PLA-MOR WALL BOXES — \$38.95

Exhibit 8ig Hit .....	\$298.50	Genco TOTAL ROLL .....	525.00
Packard "Out-of-This-World"		Gottlieb STAGE DOOR CANTEEN .....	274.50
Ceiling Speaker .....	Plus Tax 159.50	Williams SUSPENSE .....	324.50
Packard Bar Brackets .....	5.00	Bally SURF QUEENS .....	327.50
Pioneer "SMILEY" .....	39.50	Amusement Enterprises 8ANK ROLL,	
Chicago Coin GOALEE .....	525.00	9 Ft. Size .....	375.00
RED BALL—Pool Table Pin Game .....		(12 Ft. and 14 Ft.—Write for Prices)	
			395.00

### MUSIC IMMEDIATE DELIVERY

2 Rock-Ola Standards .....	\$425.00	1 Wurlitzer 850 .....	850.00
1 Wurlitzer 24 .....	400.00	1 Wurlitzer 700 Victory .....	575.00
1 Wurlitzer 500 .....	495.00	2 Wurlitzer 8800 ESRC .....	685.00
1 Wurlitzer Victory 24 .....	495.00	1 Seeburg Colonel RC .....	595.00
1 Wurlitzer 500 with Remote Equip.....	575.00	1 Seeburg Regal .....	395.00
1 Wurlitzer 950 .....	785.00	6 Wurlitzer 616 .....	269.50
5 Wurlitzer 750 E .....	765.00	7 Wurlitzer 616 Remodeled Lite-Up .....	300.00
2 Wurlitzer 61 Counter Models, with Stand .....			190.00

WRITE US YOUR REQUIREMENTS! WE CAN MAKE IMMEDIATE DELIVERY ON MOST MODELS FROM TREMENDOUS STOCK ON HAND.

### Distributors for ACME PLASTIC REPLACEMENT PARTS

1/3 With Order, Balance C.O.D.



### HERCULES SALES AND DISTRIBUTING CO.

415 FRELINGHUYSEN AVENUE, NEWARK 5, N. J.

CABLE ADDRESS—HERDISCO

DAVE ENGELS

Phone: BIGELOW 8-3524

IRV. ORENSTEIN

# H. C. EVANS CONSOLES

IMMEDIATE DELIVERY AUTOMATIC 1946 P.O. MODELS

LIMITED NUMBER

# NEW GENCO TOTAL ROLLS

ON HAND

LEN MICON

# PACIFIC COAST DISTRIBUTORS

1347 W. WASHINGTON BLVD. (Tel. RI 5527) LOS ANGELES 7, CALIF.



# Chrome Cabinet Assemblies Custom Built!



**Better Built by Buckley —  
YOUR GUARANTEE!**

- ✓ COMPLETE NEW PRECISION-BUILT LIGHT WOOD CABINETS EXPERTLY FINISHED WITH PERFECT FIT NEW ALUMINUM CASTINGS.
- ✓ CLUB HANDLE AND HANDLE COLLAR CHROME PLATED.
- ✓ HEAVY BRASS CHROME PLATED ETCHED REWARD PLATES, 2/5 OR 3/5.
- ✓ 5c-10c-25c CHROME DENOMINATOR COIN INTAKE.
- ✓ PAYOUT CUPS WITH ANTI-SPOON CUP.
- ✓ DRILLPROOF PLATES.

**YOUR CHOICE —** *Cherry or Diamond Ornaments*

GENUINE CHROME (PERFECTLY PLATED)

- |                   |                   |
|-------------------|-------------------|
| SURF BLUE WRINKLE | CHOCOLATE WRINKLE |
| TAN WRINKLE       | GREEN WRINKLE     |
| GOLD WRINKLE      | COPPER WRINKLE    |

★  **WATLING 5c ROLATOPS**  ★  
*Rebuilt and Refinished*  
 Look and Operate Like New, \$95.00

*Write for Complete List of Replacement Parts*

# BUCKLEY TRADING POST

4223 WEST LAKE STREET

CHICAGO 24, ILLINOIS

(ALL PHONES: VAN BUREN 6636-6637-6638-6533)



## THANKS MEMBERS FOR NO MINOR VIOLATIONS



SAMUEL (CURLEY) ROBINSON

LOS ANGELES — Samuel (Curley) Robinson, executive director of AOLAC (Associated Operators of Los Angeles County, Inc.) sent out a letter of thanks to all members of this organization relative to the fact, "The Association is pleased to note that violations regarding minors is practically non-existent."

### REAL BARGAINS!

\$149.50 takes all 12 games

2 Exhibit Short Stops; 1 Bally Spottem; 1 Playmate; 1 Blackout; 1 C.O.D.; 1 Fifth Inning; 1 Roller Derby; 1 Anabel; 1 Super Six; 1 Clipper; 1 Stoner Baseball. SPECIAL! Like brand new—Exhibit "Big Hit" Multiple Fl Sample..... Write

**OLSHEIN DISTRIBUTING CO.**

1100 BROADWAY ALBANY 4, N. Y.



**WANTED**

**1,000**

**GENCO GAMES**

Games do not have to be in operating condition, but must be complete with all parts. Send us your list at once.

**V...P...DISTRIBUTING CO.**

2336 Olive St. — 2339 Pine St.  
Central 3892 — St. Louis 3, Mo.

Exclusive Distribution

**AIREON WILLIAMS**  
**MUSIC GAMES**

## FRISCO — \$279.50

FRISCO .....	\$279.50
Catalina .....	249.50
Club Trophy .....	250.00
Long Acres .....	359.50
Victory .....	100.00
Horoscope .....	70.00
Sink The Japs .....	50.00
Ten Spot .....	65.00
Seven Up .....	65.00
Spottem .....	40.00
Fifty Grand .....	49.50
Genco Bang F. P. ....	49.50
Sea Hawk .....	55.00
Band Wagon .....	55.00
Landslide .....	47.50

5c Liberty Bells .....	\$ 15.00
1c American Eages .....	15.00
B. & G. Vest Pockets .....	49.50
25c Jumbo Parades .....	185.00

1/3 Deposit with Order, Bal. C.O.D.

**Lewis Coin Machine Service**  
3924 WEST CHICAGO AVENUE  
CHICAGO, ILL. (Belmont 7005)

## Judge Returns Machines Seized by Liquor Agents

STEUBENVILLE, O. — Failure of state liquor agents to answer in court resulted in seized slots being returned to the owners, Peter Aperfine and Albert Schiappa, which Judge Downer several months ago had ordered returned to the owners.

Judge Downer granted the petition of Aperfine for the dismissal of the action against Gill, Schuster and Bean, state liquor agents, who had seized the machines.

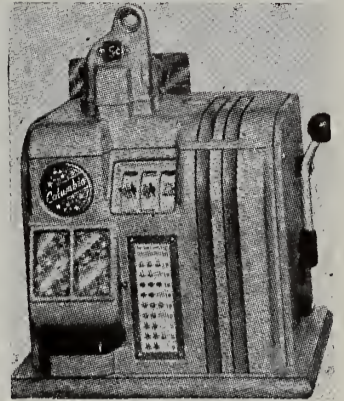
Eleven machines had been taken by the agents, but the property was repossessed by a writ of replevin.

Bond for the amount covering the value of the slots was returned to Aperfine and Schiappa by Judge Downer.

Cost of prosecuting the case was paid by Aperfine.

## Historical Note

PHILADELPHIA, PA. — The "Record," this city, reports, "If the pending bill becomes law in Louisiana, the City of New Orleans will go into the gambling business. It is planned to purchase 3,000 slot machines and to ban dice games, roulette and lotteries so that the city will have a monopoly on Lady Luck."



**BRAND NEW**

**COLUMBIA BELLS**

**AVAILABLE FOR**

**IMMEDIATE DELIVERY**

**AT FACTORY PRICES**

**TRIMOUNT  
COIN MACHINE CO.**

40 WALTHAM ST., BOSTON 18, MASS.

Tel. LIBerty 9480

# DUFFY'S

**NEW — DIFFERENT  
A MONEY MAKER**

**REVAMPED FROM ANY GOTTLIEB  
GAME INCLUDING ALL WIRE  
BUMPER MODELS**

PRICE

**\$249.50**

F.O.B. CHICAGO

**ORDER TODAY**

FROM YOUR DISTRIBUTOR OR DIRECT

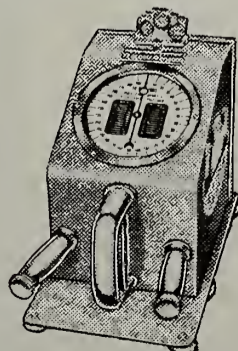
**GLOBE DIST. CO.**

CHARLES (JIMMY) JOHNSON

1623 No. California Ave. Chicago 47, Ill.

(Phone: Arm 0780)

**"THERE IS NO SUBSTITUTE FOR QUALITY!"**



**GOTTLIEB**  
**Improved DeLuxe**  
**GRIP**  
**SCALE**  
**Consistently Best**  
**Since 1928**

**D. GOTTLIEB & CO.**  
1140 N. KOSTNER AVE.  
CHICAGO 51



MEMBER



# California Editor Gives Four Points to Control Slots

HERMOSA BEACH, CAL. — The editor of the "Review," local newspaper in this city, in an editorial devoted to slots, and wherein he states he is opposed to them, does at the same time give four interesting points for slot control should they become legal in this state.

He writes, "... this paper is 100 percent opposed to the machines, but if the voters of the State of California want them, and are willing to vote them in, then I make the following suggestions:

"1) Legalize slot machines in which coins no larger than a dime are played. Evils are more likely to arise when big money is involved.

"2) The operator of every establishment in which machines are placed should be the outright owner of the machine. Much of the temptation arises because large sums are involved in the collection of rentals.

"3) Minors should not be allowed to play machines.

"4) All machines should be licensed, taxed and inspected by government officials, city, county or state."

# Build Youth Center With Special Juke Box Dance Floor

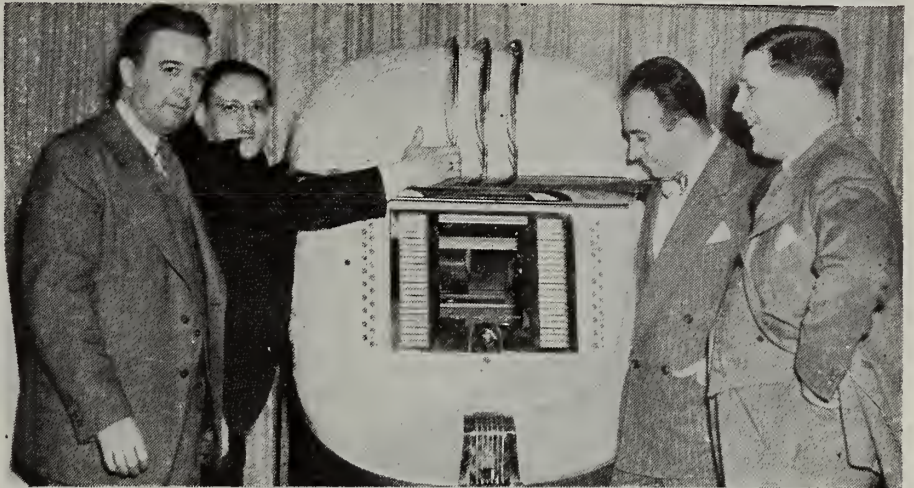
MINERSVILLE, PA. — Teen agers of this town are eagerly looking forward to the opening of the brand new Youth Center in the Third Street school building.

About six months ago some of the citizens of this community asked the school board for permission to use this abandoned building. It is reported that in those few months they have worked wonders here.

One of the outstanding features of the Youth Center will be a well waxed, smooth dance floor, in a room entirely to itself, with a juke box full of the most modern records supplying the music for the teen agers to dance to.

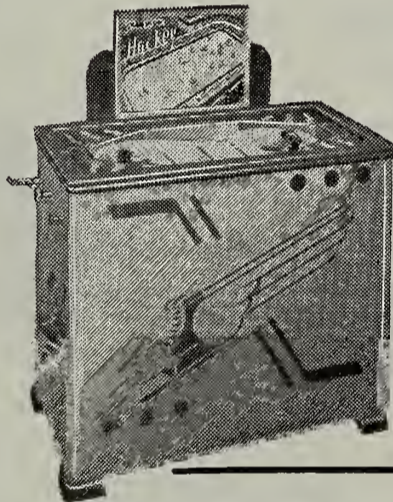
Local juke box coinmen have agreed to help keep the machine in working condition and also to supply records for it.

# FOUR BUCKEYES LISTEN TO AMI PHONO



CLEVELAND — Four Clevelanders tributing Co.; Hyman Silverstein; gather round the AMI, — left to Robert Levin of Atlas Music Co.; and right: Gary Weber, of E. & W. Dis- Sidney Amdor of Metro Music Co.

## SORRY... ALL SOLD OUT BUT WE'LL HAVE MORE



READY FOR YOU BY  
**JULY 10th**

ORDER FROM YOUR  
DISTRIBUTOR NOW!

**MAX GLASS MFG. CO.**

914 DIVERSEY BLVD.

CHICAGO 14, ILLINOIS

# A Record Catch!



If you're angling for bigger profits, set your line for this DIE-CUT whopper. Locations will go for it Hook, Line and Sinker!



**GOLDEN TROUT**  
1050 JUMBO holes  
at 5¢ .... \$52.50  
Pays out 23.60  
Profit Average \$28.90  
THICK DIE-CUT Board.

**SUPERIOR PRODUCTS** 14 N. PEORIA ST. CHICAGO 7, ILL.

WILL PAY **\$150** EACH  
For Wurlitzer or Rock-Ola  
**TWIN 12**  
OR  
**TWIN 16**  
**MECHANISMS**  
Will Also Buy Any Other Cellar Mechanisms  
NEED MOTORS and TONE ARMS  
Will Buy All Types of Phonos.  
Send List Today!  
**AMERICAN COIN MACH. CO.**  
8 Centre St. Newark, N. J.  
Phone: Market 2-6515



Barney Kahn Says . . .

# DOUBLE YOUR PROFITS WITH DOUBLE-UP SKILL BOWL

Check these new features . . .

- ✓ The latest-greatest bowling game
- ✓ New double-up scoring action
- ✓ (Insures high scores and repeat plays)
- ✓ Fool-proof mechanical ball release
- ✓ New rubberized cork play field for silent operation
- ✓ Selected hard-wood cabinet—with beautiful chrome trim
- ✓ Flashy eleven color scoring glass
- ✓ Custom built by skilled mechanics
- ✓ Comes in 2 sections for easy handling
- ✓ Also available in 12½' and 14' size



**\$399<sup>50</sup>**  
10½ FOOT LENGTH  
F.O.B.  
BROOKLYN, N. Y.

DISTRIBUTOR TERRITORIES  
AVAILABLE — WRITE

## METROPOLITAN COIN MACHINES, INC.

203 SANDS STREET

(PHONE: MAIN 5-4369)

BROOKLYN, N. Y.

### VANDERZEE MANEUVERS RECORD MARATHON



CHICAGO — H. H. Vanderzee, Vice-President and Chief Engineer, AMI, Inc., has been engaged in a record playing marathon. He has had the AMI mechanism flipping records continuously for ten hours a day. As of June 25, the mechanism totalled 70,496 plays without a stop.

DeWitt (Doc) Eaton, Vice-President & General Sales Manager, has tried to interrupt the even tenor of the flipping by tilting the mechanism to a 60° angle to see if it could be stopped, but it continues playing right along.

### COIN MACHINE FILMS SERIES 20

"DANCING DOLLS OF  
BURLESQUE"  
NOW READY!

QUALITY PICTURES CO.  
5634 SANTA MONICA BLVD.  
HOLLYWOOD 38, CALIF.

#### Economy Supplies the Nation!

Rubber Plunger Tips.....	per 100	\$3.50
Rubber Plugs (double prong).....	ea.	.10
Original Gun Lamps.....	ea.	.60
Kits.....	ea.	6.50
Casters (music boxes).....	set	1.25
Soldering Iron.....	ea.	1.75
Contact point adjuster and point file.....	set	.65
Slug Rejectors (Victory Special).....		6.00
Pigtail Wire (stranded).....	ft.	.04
Zip Cord.....	M-ft.	15.00
28 V Bulb (Keeney Console).....	per 10	2.00
L shaped Springs.....	per 12	.36
Shielded Wire.....	per ft.	.04

BULBS — TUBES — COILS

ECONOMIZE WITH ECONOMY  
ECONOMY SUPPLY CO.

2015 MARYLAND AVENUE  
BALTIMORE 18, MARYLAND  
Phone: CHESAPEAKE 6612

Illinois  
IN Wisconsin  
and Indiana

IT'S  
Bally  
DRAW BELL  
WRITE — WIRE — PHONE

COVEN  
DISTRIBUTING CO.

3181 ELSTON AVE.  
CHICAGO, ILL.  
(PHONE: IND. 2210)

### INDIANA TAVERN ASSN. GIVES SLOT NOTICE

INDIANAPOLIS, IND. — C. E. Johnson, secretary of the Indiana Retail Alcoholic Beverage Assn., sent out a newsletter this past week wherein he stated that "slot machines are beginning to appear in taverns in many sections of the state.

The association did not expand on its statement except to comment, "Slot machines have no place in the public retail taverns."



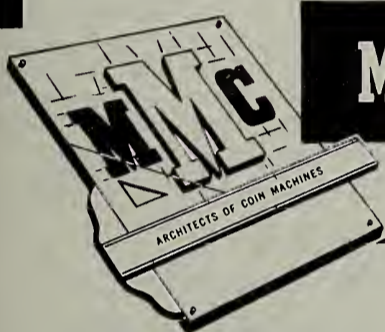
# WANTED TO BUY!

*Will Pay* ↓ *Top Money*

- BROADCAST
- VACATION
- CRYSTAL
- CROSSLINE
- CHARM
- MASCOT
- ATTENTION
- GLAMOUR
- MARINES
- PAN-AMERICAN
- MYSTIC
- SILVER SKATES
- LIMELIGHT
- FLICKER

**Machines must be complete. If not complete, write us description and we will advise you of price.**

**WRITE — WIRE — PHONE — TODAY!!!**



**MUNVES**

**Manufacturing Corp.**

2634 NORTH LARAMIE • NATIONAL 2727  
CHICAGO 39, ILLINOIS

## Detroit Cig. Vend. Assn. Report Sales Drop on New OPA Price

DETROIT, MICH. — Hugh C. Howes, president of the Greater Detroit Cigarette Vending Machine Operators Assn., and vice-president of Howes-Shoemaker Co., this city, reported to the Detroit News that the organization is planning a protest to OPA requesting removal of cigarets from the list of regulated items.

"We feel that lifting ceilings would bring the price down back to 15 cents, because cigarets are plentiful now," Howes stated.

He also reported that where formerly (prior to the OPA price rise, ops here are putting three pennies in each pack, charging 17c for a pack of cigarets) members of the association sold approximately 100,000 packs daily thru their machines, they have since only sold an average of 75,000 packs per day.

## Board Boat — Get Games

MIAMI, FLA. — Police here boarded the sight-seeing boat "Moonbeam", after it pulled in from a cruise, and removed two slots and two consoles.

F. G. Carpenter, owner of the ship, protested the raid claiming that the city detectives could not legally board a ship to remove anything from it without the U. S. Deputy Marshal.

## Bally's NEW CONSOLE DRAW BELL

**PLACE YOUR ORDER NOW WITH STEMLER-GALLAGHER DISTRIBUTING COMPANY**  
2323 W. Pico Blvd. Los Angeles, Cal.  
— Exclusively Bally —

FOR SALE: 1 Bally Under Sea Raider, like new Write; 2 Chicago Coin Hockeys, perfect condition, \$175.00 ea.; Jennings Bobtail, merchant pay-out, \$125.00; 1 Pace Reels, Jr., cash pay-out, \$75.00; 2 Gold Cups, \$50.00 ea.; 20 Watling Mint Venders, \$25.00 ea.; 1 used Lite League, like new and all types of Mills Slot Machines, write for prices. 1/3 deposit required with all orders, EXCHANGE COIN MACHINE CO., 630 West Broad Street, Columbus 8, Ohio, Tel: Adams 4651.

**WANTED TO BUY FOR CASH**  
Chester Pollard Football Games.....\$75.00  
Chester Pollard Golf Machines..... 20.00  
*Need not be in working condition but must have all parts.*  
**IDEAL NOVELTY COMPANY**  
2823 Locust St. Louis 3, Mo.  
Phone: FRanklin 5544

**SPEAKERS RECONED AND REPAIRED**  
Prompt Service — Reasonable Prices  
All Sizes — All Makes  
**DEE'S SERVICE SHOP**  
1119 Venice Blvd. Los Angeles 15, Calif.

## IMMEDIATE DELIVERY USED PHONOGRAPHS PERFECT CONDITION READY FOR LOCATION

3 750 E. Wurlitzers.....	ea. \$695.00
1 780 E. Wurlitzer.....	695.00
1 850 E. Wurlitzer.....	750.00
1 8200 RCES Seeburg.....	650.00
2 8800 RCES Seeburg.....	ea. 625.00
1 Imp. 20 Rock-Ola.....	250.00

## USED GAMES PERFECT CONDITION

2 Goalees (like new).....	Write
1 Yanks .....	\$109.50
1 New Champs .....	74.50
1 Sky Chief .....	159.50
1 Gobs .....	92.50
1 Kismet .....	149.50
1 Spot Pool .....	75.00
1 West Wind .....	65.00
1 Vacation .....	29.50

**WRITE — WIRE — PHONE**

1/3 Certified Deposit

**R & S SALES COMPANY**  
3rd & BUTLER STREET  
MARIETTA, OHIO

AUTHORIZED



DISTRIBUTORS



# Wants Venders and Games for Palestine

CHICAGO — James A. Gilmore, secretary of CMI (Coin Machine Industries, Inc.) received a letter this past week from B. Silberstein of East-market, Ltd., 17 Herzl St., Tel-Aviv, Palestine, wherein this firm reported, "We have a keen interest to establish thruout Palestine, and later in neighboring territories, a chain of 'Retailing Thru Vending Machines', especially for cigarettes, matches, candy, sandwiches, cinema tickets, etc.

"Before making arrangements for the exclusive permit to operate these vending machines, which special permit was promised to us by the various local authorities, we shall need catalogs and literature with quotations for all types of vending machines, also for coin gambling machines for installation in the coffee shops, restaurants, tea rooms, refreshment places and recreation centers."

Gilmore reports that a copy of this letter has already been forwarded to all of the manufacturers, as the writer desired.

(At the present time pinballs, slots, consoles and certain types of venders are in operation in Palestine. Juke boxes are also being used. All coin machines are licensed by the local authorities in each district. For a few years prior to the war, Palestine

had become one of the main importers of American coin machines. At the present time license to ship to Palestine must be obtained from the British government. English coin machine manufacturers look to Palestine as one of their best markets.)

## '46 Exports Top \$9 Billion

WASHINGTON, D.C. — Arthur Paul, Director of the Office of International Trade, reports that American exports are now running three times its pre-war value. Commerce Department figures show that exports are running at \$9,150,000,000 a year in value. It is expected that this rate will hold firm thruout the balance of '46.

# Mutual Distribbs Move to New Quarters

JACKSONVILLE, FLA. — Mutual Distributing Co., distributors in northern Florida and southern Georgia for Packard phonographs and equipment, have set up permanent headquarters at 508 Dellwood Avenue, this city, it was announced by Fred Rabe and C. M. Stokes, Jr., co-operators of the firm.

The new location provides the company with ample space for offices, showrooms and a parts department for the various types of equipment they distribute in addition to the Packard line.

**TWO OF THE MOST PROFITABLE OPERATORS' MACHINES EVER BUILT**

**PHOTOMATIC • VOICE-O-GRAPH**

(TRADE MARK)

SEND FOR THE SPECIAL SELLING PLAN

**INTERNATIONAL MUTOSCOPE CORP.**

44-01 ELEVENTH ST. (WM. RABKIN, President) LONG ISLAND CITY 1, N. Y.  
1946 — Our 51st Year of Service

## GENUINE FIBRE MAIN GEARS

FOR SEEBURG and WURLITZER (Less Hub) .....	Sample, \$4.00 ea.
LOTS OF 10.....Each \$3.50	QUANTITY PRICE.....Each \$3.00
CASTORS HEAVY DUTY REPLACEMENT, SET OF 4 .....	\$1.60
PICKUP REPACK RUBBER, PKG., 20 Sq. Inches .....	\$1.00
VOLTAGE TEST LIGHTS — To 600 Volts, Unbreakable .....	each \$ .50
PICK-UP COILS — For All Seeburgs, Except 8800 and 9800 .....	each \$1.50
VOLUME CONTROL KEYS .....	Pkg. of 24 .....
	Pkgs. of 100.....
	\$3.00
PACKARD BOXES.....	\$38.95

QUANTITY PRICES TO DISTRIBUTORS AND JOBBERS

TERMS: 1/3 Deposit, Balance C.O.D., F.O.B. Los Angeles, Cal.

FACTORY GUARANTEED AGAINST DEFECTIVE WORKMANSHIP AND MATERIAL

**E. T. MAPE MUSIC CO.**

(Manufacturing Division)

1701 W. PICO BLVD., LOS ANGELES 15, CAL.

(Phone: Drexel 2341)

**E. T. MAPE**

284 TURK ST., SAN FRANCISCO 2, CAL.

(Phone: Prospect 2700)

The Sensational New Grille Cloth  
You've been waiting for

**"TALKING GOLD" PLASTIC GRILLE CLOTH**  
FOR ALL MUSIC MACHINES  
fashioned of a new long lasting  
plastic material — in brilliant gold finish

**"TALKING GOLD"** Plastic Grille Cloth banishes all unsightly grille cloths. Wipes clean instantly with damp cloth. Lasts for ages. Takes a minute to staple in place.

**"TALKING GOLD"** Plastic Grille Cloth commands instant attention. Bright gold finish sparkles brilliantly day or night . . . in sunlight or electric light. Enhances beauty of all machines. Greatly increases playing popularity.

**"TALKING GOLD"** Plastic Grille Cloth comes in Sheets 20" x 50" (Or multiples of this size) PRICE 1c per Sq. In. Full Sheet (1,000 sq. in.) \$10.00 Save waste — Save money! Buy large roll. Use as needed.

**SPECIAL DEAL FOR DISTRIBUTORS**

WRITE TODAY FOR FULL PARTICULARS

AL BLOOM, President

**SPEEDWAY PRODUCTS, INC.**  
502 W. 45th ST.  
N. Y. 19, N. Y.



# Op Asks, "Why Must Storekeepers Know All About Our Business?"

NEW YORK — Once again *The Cash Box* was in receipt of a complaint by a well known operator, Fred Salerno of Roxy Automatic Music Co., this city, who stated that due to the fact two of his locations had found there was a magazine which they could purchase on a newsstand and from which they could learn all about coin operated machines, he is now fighting hard to maintain these two spots and has already had to grant concessions and extra commissions to overcome the harm that has been done by these storekeepers obtaining these copies and learning something of the coin machine business.

Like many other operators who have also been burned by the same discovery on the part of their location owners, Salerno asks, "Why must storekeepers know all about our business?"

He believes that this is one industry which, tho it should gain better public opinion thru use of good advertising, should keep the details regarding the inner workings of this industry and, especially, the prices of its machines and where to buy them, away from storekeepers just as is done in the food, drug and other businesses where wholesalers and manufacturers only make prices

known to the people in the business exclusively.

Salerno writes, "I didn't realize how important this was until it happened to me. I have read your articles in regard to the fact that this industry should remain confidential among its own members. But, like everyone else, I guess, I just thought it to be a very good idea and did nothing about it. Now I'm about to lose two of my spots because these locations discovered where they could learn all about this business and also that they, themselves, could bring in machines.

"As far as I am concerned," he continues, "I have been plugging *The Cash Box* to all of the operators I meet. I realize now what it means to an operator to have a magazine that is exclusively confined to his business and that can't get into the hands of his locations. This means a great deal to us, you can believe me. I can only tell you here and now that you are on the right road. Keep up the good work and keep giving us your magazine confidentially as you have and eventually everyone in this business will regard *The Cash Box* as we do here—the number one magazine."

## TO START DELIVERING BEACON COIN CHANGER



AL SEBRING

CHICAGO, ILL. — Al. Sebring of Bell Products Company, this city, manufacturers of the "Beacon Coin Changer" reported this past week that the firm will start delivering their first quantities of these changers sometime during the early part of July. Production is well under way, according to Sebring.

## COIN MACHINE MOVIES FOR REGULAR PANORAMS AND SOLO-VUES REELS OF 8 AND 6 SUBJECTS

Our Films Get The Dimes

PRICE \$32.50 TO \$38.50 PER REEL

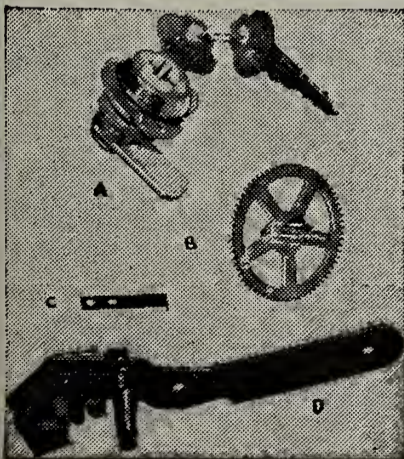
**NOTE:** All our Film for use in Panorams and Solo-Vues is specially treated and prepared to assure smooth running and maximum service.

DISTRIBUTOR FOR PHONOFILM PRODUCTIONS AND QUALITY PICTURES

3331 NORTH KNOLL DRIVE

**PHONOFILM**

HOLLYWOOD 28 CALIFORNIA



A—Independent Locks—56c ea.  
 B—Small idle gear for Mills slot brass—\$1.20 ea.  
 C—Spring for Mills payout slides—8c ea.  
 D—Knee action for Mills slots. 3 to a set. Note that real activating steel block is hardened. Set \$1.45

### FOR SALE 5-BALL FREE PLAYS

Marvel's NEW "FRISCO" WRITE

Gottlieb Parts Thruout New CATALINA

Roller Derby	\$ 37.50
Top Notcher	37.50
Belle Hop	79.50
Gobs	109.50
Hi Hat	79.50
Hi Dive	95.00
Dough Boy	39.50
Double Feature	44.50
Bright Spot	47.50
Annabelle	39.50
Holdover	44.50
Hi Stepper	69.50

Wings	49.50
Ump	39.50
Salute	39.50
Ala-Baba	32.50
Sara-Susie	44.50
Boom Town	44.50
Target Skill	44.50
Line Up	\$ 44.50
Sparkie	44.50
Repeater	54.50
Landslide	47.50
Entry	49.50
New Pin Game Cartons, ea.	2.50

### ARCADE EQUIPMENT

Rapid Fire	\$135.00
Chgo. Coin Hockey	209.50
Keeney Anti Aircraft	37.50
Evans Ten Strike Hi Dial	122.50
Shoot Your Way To Tokio	129.50

### ONE BALLS

41 Derby Free Play Multiple Payout	\$249.50
Club Trophy	249.50
Jockey Club Cash Payout	244.50

### SLOTS

New Mills Bells Vest Pockets	\$ 74.50
Mills Vest Pocket Bell Like New	59.50
5c Watling Rolotop Very Good	95.00
10c Watling Rolotop Excellent	99.50
5c Columbia Cig. G.A.	79.50
5c Columbia Double Jackpot	82.50
25c Caille	69.50

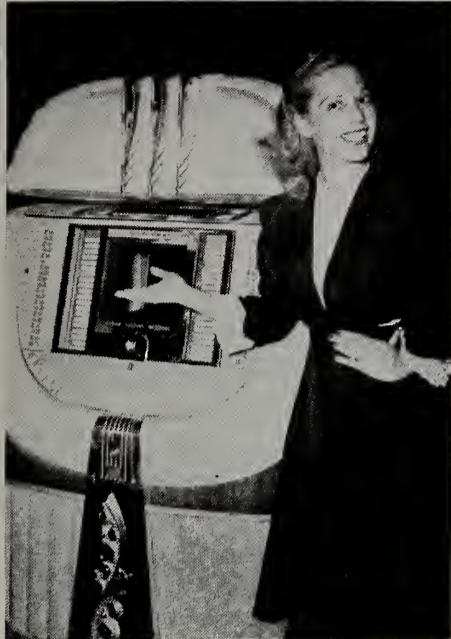
## A. B. C. COIN MACHINE EXCHANGE

2475 CLYBOURN AVENUE : CHICAGO, ILLINOIS

Write — Wire — Phone: DIVERSEY 7778



# "Listen to the Music," Says Dinah Shore



LOS ANGELES — Dinah Shore, outstanding Columbia Records star, popped into M. S. (Bill) Wolf's showrooms here to get her picture taken with the new AMI Model A phono on display at Wolf Distributing Co. offices.

According to Dinah, "There's nothing that can sell music to America's millions like a juke box, and", Dinah continues, "there's nothing in the music business today that sounds better than a juke box does when it plays the records of all recording artists. We're all for juke boxes—every way."

Wolf reports, "Dinah Shore and all the leading recording artists make it their business to meet with and accommodate all the juke box coinmen. By Dinah and these artists helping spread the good word regarding juke box music, we believe that all the coin machine industry benefits immeasurably."

## GUARANTEED SPECIALS!

MONEY BACK WITHIN 10 DAYS IF NOT SATISFIED  
SELECT THE EQUIPMENT YOU NEED FROM  
THE WORLD'S LARGEST STOCK  
★ Ready For Immediate Delivery ★

### MUSIC

5 Wurlitzer 600 R .....	\$490.00	3 Rock-Ola 12's .....	\$150.00
1 Wurlitzer 700 with adapter .....	735.00	2 Rock-Ola DeLuxe .....	450.00
5 Wurlitzer 412 .....	179.50	5 Rock-Ola Premier .....	595.00
5 Wurlitzer 600 K .....	535.00	2 AMI Singing Towers .....	439.50
10 Wurlitzer 616 .....	319.50	5 AMI Top Flights .....	399.50
4 Wurlitzer 24 .....	379.50	2 AMI Hi Boys .....	519.50
3 Wurlitzer 61 C M .....	219.50	1 Seeburg King .....	425.00
2 Rock-Ola Masters .....	485.00	5 Seeburg 12's .....	179.50
5 Rock-Ola Spectranomes only .....	119.50	2 Seeburg Rex Celler Jobs, wireless remote .....	379.50
2 Mills Panorams .....			

Seeburg Hi Tone. E.S.R.C. (Can't Tell From New).....\$695.00

### AMI HOSTESS EQUIPMENT — WRITE Brand New PACKARD BOXES — WRITE

Rock-Ola Wall Boxes .....	\$27.50	5 Wire Cable .....	In Stock
Rock-Ola Bar Boxes .....	35.00	3 Wire Cable .....	At All Times

Full line of parts carried for all phonographs. Write Us Your Needs

### ★ IN STOCK NOW — FOR EASTERN PA. ONLY ★ Bally Surf Queens — Victory Special — Victory Derby

### PINS

WE HAVE ALL THE LATEST PIN GAMES IN STOCK, INCLUDING ALL REVAMPS. WRITE, WIRE OR PHONE YOUR ORDER FOR QUICK DELIVERY!

Speed Ball .....	\$99.50	Yankee Doodle .....	150.00	Keeney Towers .....	75.00
Double Feature .....	45.00	Marines at Play .....	150.00	Strip Tease .....	125.00
Sara Suzy .....	45.00	Zig Zag .....	75.00	Four Roses .....	65.00
Sport Parade .....	65.00	Star Attraction .....	75.00	Dude Ranch .....	50.00
Score Card .....	50.00	Keep Em Flying .....	175.00	League Leader .....	35.00
Super Six .....	40.00	Shangri La .....	135.00	Formation .....	45.00
Marvel BB .....	135.00	Red W & Bl .....	215.00	Cross Line .....	60.00
ABC Bowler .....	70.00	Flicker .....	75.00	Pan American .....	75.00
Hi Stepper .....	75.00	Majors '41 .....	75.00	Miss America .....	75.00
				Gun Club .....	90.00

### And Many More. Write For Complete List of Specials COMPLETE STOCK OF SKEE BALL ALLEYS — WRITE ARCADE EQUIPMENT CONSOLES AND 1 BALLS

1 Photomaton .....	Write	1 Cigarola .....	\$129.50
5 Rex Skee Ball Alleys, like new .....	175.00	3 1-2-3 .....	75.00
1 Sky Fighter .....	175.00	3 Turf Champs .....	50.00
3 Anti Aircraft .....	50.00	1 Victorious .....	100.00
20 Seeburg Chicken Sams .....	100.00	1 Exhibit Congo .....	99.50
Small arcade machines in stock at all times		1 Bally Hi Hand .....	165.00
		2 Turf King .....	300.00

from \$5.00 up.  
WE CARRY A COMPLETE STOCK OF RECORDS, PARTS AND PLASTICS —  
WE HAVE EVERYTHING FOR THE OPERATOR — SEND US YOUR ORDERS  
1/3 Deposit; Balance C.O.D.; F.O.B. Philadelphia

## DAVID ROSEN

855 NORTH BROAD STREET  
PHILADELPHIA 23, PENNA.  
PHONE: STEVENSON 2258

## NEW GAMES FOR IMMEDIATE DELIVERY

Goatee .....	Write	A.B.T. Challengers .....	65.00	5c .....	\$249.50	10c .....	\$259.50
Total Roll .....	\$525.00	Surf Queens .....	327.50	25c .....			269.50
Exhibit Big Hit .....	298.50	Daval's Gusher .....	54.50				New Pace Deluxe Bell
5tage Door Canteen .....	274.50	Mills Black Cherry Genuine .....		50c .....	\$500.00	\$1.00 .....	\$600.00
Champion Super Deluxe .....		Victory Specials .....	Write				New Groetchen Columbia
Hockey .....	289.50	Victory Derbys .....	Write				Jackpot Bells .....
Munves Super Roll .....	349.50						Mills New Vest Pockets .....
Gottlieb Grips .....	39.50						74.50

### NEW JENNINGS 5LOTS Standard or Bronze Chiefs

### NEW REVAMPS

Arizona .....	\$269.50	Grand Canyon .....	\$269.50	Sante Fe .....	\$269.50
Brazil .....	269.50	Idaho .....	269.50	Streamliner .....	269.50
Bubbles .....	249.50	Frisco .....	279.50	Trade Winds .....	269.50
Catalina .....	249.50	Oklahoma .....	269.50	South Seas .....	289.50
		Riviera .....	\$289.50	Wagon Wheels .....	\$269.50

### RECONDITIONED AND GUARANTEED ONE-BALLS — LIKE NEW

Thorobred .....	\$425.00	Long Acre .....	425.00	Dark Horse .....	195.00	Fortune .....	185.00
Turf King .....	350.00	Pimlico .....	\$365.00	Sport Special .....	175.00	Record Time .....	175.00
Long Shot .....	245.00	Jockey Club .....	350.00	'41 Derby .....	\$310.00		
Blue Grass .....	195.00	Club Trophy .....	295.00	Kentucky .....	265.00	Santa Anita .....	125.00

### FACTORY REBUILT SLOTS

Gold Chromes 5c .....	\$250.00		with knee action and
Gold Chromes 10c .....	275.00		drill proof cabinets
Gold Chromes 25c .....	275.00		Will pay top dollar for any and
Silv. Chromes 50c .....	375.00		all types of Mills Escalator 5lots

### SLOTS AND CONSOLES

Baker's Pacers D.D. ....	\$275.00	Paces Twin, 5-10 .....	\$275.00	Mills 5c Brown Fr .....	\$160.00
Bally Club Bells .....	265.00	Silven Moon, F.P. ....	125.00	Mills 10c Brown Fr .....	185.00
High Hands .....	195.00	Super Bell, 5c Comb .....	325.00	Mills 25c Brown Fr .....	220.00
Jumbo Parade, F.P. ....	125.00	2-Way Super Bell 5-5 .....	425.00	Mills 5c Bonus Bell .....	175.00
Jumbo Parade, P.O. ....	145.00	Mills 5c Blue Front .....	150.00	Mills 10c Bonus Bell .....	215.00
Paces Saratoga .....	75.00	Mills 10c Blue Front .....	175.00	Mills 25c Bonus Bell .....	285.00
Paces Reels .....	75.00	Mills 15c Blue Front .....	210.00	Mills 5c Q.T. Blue .....	85.00

### ARCADE EQUIPMENT

Bally Defender .....	\$235.00	Keeney Texas Leaguer .....	55.00
Bally King Pin .....	195.00	Mutoscope 5ky Fighter .....	245.00
Bally Rapid Fire .....	165.00	Batting Practice .....	125.00
Chicoin Hockey .....	209.50	Seeburg Chicken 5am .....	125.00
Keeney Air Raider .....	185.00	Gott. Long Base Grips .....	29.50
Keeney Sub Gun .....	135.00		

### MILLS PANORAM REELS

\$36.00 per wheel of six subjects.  
Series 1 to 20 now available.  
Don't delay, order now for immediate delivery. Catalog on request.

SHOOT-THE-MOTHER-IN-LAW Black Light Change Over for Chicken Sams \$55.00

# BELL PRODUCTS CO.

2000 N. OAKLEY Humboldt 3027 CHICAGO 47, ILL.

WRITE for complete list of five-balls slots, consoles, arcade equipment and phonographs.  
TERMS: One-Third Deposit, Balance C.O.D.



# THRU THE COIN CHUTE



## CHICAGO CHATTER

The hot weather is here at last and while the town is scorching and some of the boys here are aching to get away into the cool resort spots, yet the majority of the coinmen who do their thinking while some of the others are asleep, realize that time is getting shorter each week and that only a few more months are left to this production lull. This is already discernible in the way some of the manufacturers are breezing about their factories and getting ready to introduce some of their new products. Some of the plants have been very quiet these past few weeks but now there seems to be an new air of "let's get going" about these places and quite a few of the manufacturers are once again beginning to get that "gleam" in their eyes of the new machines they intend to present. At the utmost, one coin machine man told me, there's about six months before production will once more be in real, full swing.

Saw Joe Ash of Active Amusement Machines Co., Philly, in town this past week and it looks like Joe is getting ready to make an announcement or two very soon . . . Harry Silverberg of W. B. Novelty Co., Kansas City, and Bill Betz of the same firm's St. Louis, Mo. headquarters were also in this hot city this past week and they seemed to be rushing here and there and everywhere . . . Hymie Zorinsky and his big cigar came into town from Omaha this past week and Hymie could only state that things were going fine — all he wants is more and still more machines . . . Fred Iverson of Eastern Sales Co., Rochester, N. Y., was also in town and Fred was all over the place. It was hard to catch up with him . . . Johnny Bertucci of Biloxi, Miss. was also here, and from what we gather he had some interesting plans up his sleeve . . . Saw E. E. Anderson of Ottawa, Ill. and Al Hanjora of Toledo, O. around the town, too, this past week.

Eddie Casnoff of General Coin Mach. Co., Philly, was also in town and was trying and trying to grab as many machines and "exs" as he possibly could . . . Lee Treft of Delta Amuse. Co., Cleveland, came into town to see what was doing here and probably learned all about it . . . Andy Monte of A. M. Amusement, New Orleans, pulled in here from N. Y. C. where he saw Louis K.O. Conn and spent some days here lining things up which he hadn't completed when he left for N. Y. . . . Perc Smith of Exhibit Supply Co. is on the sick list and we sure do hope that he'll be better and back on the job very, very soon . . . Mr. and Mrs. Pat Buckley cable in from somewhere on the European continent that they are having a swell time in Paris and plan to go on to Belgium and then England prior to returning to the good old U.S.A. sometime in August.

Many of the factories are shutting down for the July 4th weekend, giving their employees an extra few days vacation . . . Harold (Coin Machine Service) Pincus off to Cleveland on a business trip . . . Art Weinand, Rock-Ola Sales Manager, off on a business trip . . . Bert Davidson of Challenger is

reported to have extended his trip southward prior to returning to Chicago . . . Lou Koren and Max Berenson, the Aireon distribs here, open their service school for phono ops. All day sessions were conducted on June 20 and 21 by Bill Brase, Aireon's field service director with his assistants Harold J. Smith and Leonard Branson, both from Kansas City. Operators and their service men were present and learned how to take the Aireon apart and put it together again. Weekly sessions will be held from now on in.

Lew London of Leader Sales Co. is convalescing, we hear, following an operation at St. Joseph's Hospital in his home town of Reading, Pa. . . . Tom Reay of East St. Louis stops in to visit with his good friend, Vince Shay at Bell-O-Matic and the talk goes on and on all about the old times in the coinbiz . . . Bill (Sicking) Marmer of Cincinnati pulls into town this past week. Bill's become a regular Chi commuter . . . Emil Iacapanella of New Orleans is also in town . . . And our good operating friend, Papa Pace, also of New Orleans is around and visiting with various manufacturers . . . Joe Hanna of Utica, N. Y. is also here and is anxious to get started with those Challenger phonos and the other lines he represents . . . Cliff Wilson of Tulsa, Okla. is also in town and looking around to see what can be had . . . From the large number of phonos we saw over at the Monarch Coin Machine Co. showrooms we're wondering whether the boys didn't hold a juke box shower here. They're simply jamming the place.

Ben Stine of Coven Distrib. Co. (Bally distribs) spent the past week down in southern Illinois visiting with the ops down there . . . Jimmy (Globe) Johnson off to attend the funeral of Paul Banks, Dayton, O. . . . Coinmen planning to come to town the second week in July (and almost any week thereafter) better be sure they have their hotel reservations confirmed — in advance. The furniture show already has everyone of the loop hotels jammed and other conventioners are jamming the rest of the town with their reservations . . . Joe Munves is working 40 out of every 24 hours of each day to get everything in tip-top shape prior to moving his new factory downtown — right close to the Loop. Joe is said to be doing a whale of a job and preparing to cut loose with some ideas which he has had up his sleeve for a long, long time now . . . Ben Lutske of Daval off on a biz trip to the east . . . New addition to the Evans' building is well under way and it won't be long 'til they move right into it . . . Those two new Gottlieb games are creating no end of excitement around this man's town. Looks like Dave Gottlieb once again stole the march on the boys . . . They tell me that Oscar (Shvitz) Schultz will have offices "out of this world" when their new bulding is completed . . . Irene Nasticky and John Girrard (of O. D. Jennings & Co.) are the pair who found romance that blossomed and have set the wedding date for July 13th. Irene works in the general office and Johnny in the plating department.



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## EASTERN FLASHES

Here we go starting on our fifth year — and we hope for bigger and better things for all in the industry. When The Cash Box presented its first issue, our country had just entered the war and the outlook was plenty gloomy. But with good fortune, plenty of “guts” and hard work, the coinmen overcame the many obstacles in its path. Right now, maybe machines aren’t coming along fast enough from the factories, and some of our friends may be impatient. However, compare the situation today with that of four years ago. We know that there is production. We know that conditions in the factories are improving with each passing day. We know that in from three to six months equipment will really be coming off the line. And that period will pass before you know it. So — let’s start adding that little extra effort now — to be well organized and set for those fast moving days to come in a very short few months.

Joe Munves, who heads the new Munves Manufacturing Corp., just opened in Chicago, will live there permanently. Joe always wanted to open a factory in the Windy City, and brings to his new venture many years of experience in every phase of coin machines, from operating to manufacturing. His many friends in the East wish him well . . . Leo Willens, U-Need-A-Vendors, Union City, N. J., in town visiting with Bill Blumenfeld, manager of the New York office . . . Wonder if Charlie Polgaar of Tri-State Sales & Distributing Co., is catching those “whoppers” along the Jersey coast? . . . Abe Feinberg, New England representative for U-Need-A Vendors, expects to have his Boston offices ready very shortly.

Teddy Blatt, Intimate Music Networks, Inc. (Solotone Distributors), buys the Maryland Hotel on West 49th Street. Teddy will renovate the hotel — and when it is ready to accept guests, will always hold rooms open for members of the coin machine biz . . . Bud Parr, President of Solotone, expected in from Los Angeles any day now . . . Ed Heath, Heath Distributing Co., Macon, Ga. pays the big city a visit, spending a week seeing all the distributors and jobbers . . . Leon Taksen, Philadelphia, spends a few days in the city. Leon here to visit with his relatives. He expected to take his family to Washington, D. C. for a tour, but a fire burned all the wires in his car, making it necessary to postpone the trip for some later date.

Dave Stern, East Coast Sales & Distributing Co. (Rock-Ola Distributors) brings his wife and daughter into the city. Dave’s sailor son now stationed at Lakehurst, N. J. and can visit his home every week-end. Bob Slifer, manager of the New York office, getting ready to leave for a vacation . . . Harry Berger, West Side Distributing Co., buys out two large music routes . . . Tom Saffedy, President of Vogue Records visits Nat Cohn and Earl Winters of Modern Music Sales Corp. . . . Sam Schneider of Apollo Records, who was supposed to return to his Los Angeles office, now claims he’s staying on in New York City indefinitely . . . Barney (Shugy) Sugerma, Runyon Sales Co., spending considerable time building up his already well stocked record department.

ing fine and will be back on the job any day now.

Roy McGinnis, of Baltimore, the guest of honor at this week’s “Washerwomen Luncheon” at Roger’s Restaurant. Joining in on the fun were Bill Alberg and Charlie Aronson of Brooklyn Amusement Machine Co., Eddie Smith and Ben Espy of Emby Distributing Co., Eddie Ellis, Al (Senator) Botkin, Bill Suesens, and Frank Calland. The “stuff” flew thick and fast . . . Al Bloom, Speedway Products, Inc., claims all operators now insist that he include his gold plastic grille cloth on every music machine he renovates and rebuilds . . . Harry Bank, Cosmo Records, holds a cocktail party for Hal McIntyre,

Al Denver, president of Automatic Phonograph Operators Assn., makes good use of the experience he’s gained as presiding executive of association matters, by presiding over the “bris” (circumcision to you’ of his grandson. Denver is one happy guy these days . . . Barney Schlang, manager of the association, runs up to Hillsdale, N. Y. every week-end to be with his wife and two kids who are vacationing there for the summer . . . Which reminds us — Willie Levy has once again opened his cottage outside Monticello, N. Y. and drives up every week-end. His partner, Georgie Holzman, who just returned from the south, accompanies Willie. Georgie is looking for a good handball partner, but we understand he’ll settle for a good “Gin” game . . . William Kaiser, New York Phonograph Company, celebrating the arrival of a new daughter . . . Jack Ehrlich, that demon Brooklyn operator, getting fat . . . Sal Trella, secretary of the phono assn., cuts his working day short and rushes home to see how his new baby is developing.

Harry Pearl is beset by two problems these days. When a week-end comes along, one set of pals insists that he go fishing with them — while another want to drag him off to the golf course. He ought to make up a schedule . . . Jack Rubin, Intimate Music, Inc., altho no longer a member of the music ops’ assn., having resigned a few weeks ago when he sold his route, can’t keep away from the association office. He drops in regularly to say hello to the boys . . . Harry Wasserman completely recovered from his recent leg trouble . . . Sammy Stern, Scott-Crosse Co., Phila., returns from a trip to Chicago . . . All the jobbing and distributing companies on coin row have signs posted notifying the ops they will be closed Saturdays during the summer months.

Barney Kahn, Metropolitan Coin Machines, Brooklyn, N. Y., introduces his new “Double-Up Skill Bowl” featuring a new wrinkle in bowling games, double up scoring action . . . Ben Becker, Palisade Specialties, Inc., Cliffside Park, N. J., joyfully anticipating a “blessed event” . . . Hymie Rosenberg and Mac Pearlman, H. Rosenberg Co., impatiently awaiting “that day” . . . Dave Margolin and Leo Knebel, Manhattan Phonograph Co. (Air-eon distributors) parcel out their first shipment of machines so fast it makes their heads swim. The next shipment is expected momentarily — with others to follow regularly . . . Jack Semel has plans — but won’t discuss them at this time . . . Joe Fishman, Atlantic Jersey (Seeburg Distributors) out of the hospital after an appendectomy — feel-



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## CALIFORNIA CLIPPINGS

Bill Wolf of the M. S. Wolf Distributing Co. has just returned from a months trip visiting his offices and showrooms all the way up to Seattle. While in the northern country, Bill took a little time off to do some fishing and relax from the cares and worries of the coin biz . . . Jack Gutshall has been spending quite a bit of his time getting his new San Diego offices ready for a grand opening. In addition, he has kept his mechanical department busy checking the big batch of new Aireons he just received before placing them into the hands of the many phono hungry ops . . . Danny Jackson of the new Automatic Games Co., distributors of the Pace slots in Southern Cal., is in Chicago closing a few deals. He's due back the first of this week. In the meantime, the carpenters are busily swarming all over the building the firm recently purchased on Pico and are completely remodeling it. Sam Donnin, the other half of the firm, is looking after the biz and supervising the construction.

Len Micon of Pacific Coast Distributors has just received word from the H. C. Evans factory in Chicago that a sizeable shipment of the new 1946 Evans consoles are on the way out and should arrive here any day. Len has been wearing that haunted look after dodging the many ops who have been checking in daily looking for the new machines, but he can now face them with a smile . . . Jean Minthorne of Minthorne Music suffered one of the most unusual and freakish accidents to have occurred hereabouts in a long time. It seems that Jean had just purchased a new slip-over sweater and in putting it over his head had neglected to remove a pinned tag. The pin scratched his eye ball necessitating first aid and resulting in temporary loss of vision and quite a bit of pain. Jean is getting along well according to last reports.

Otis Rene, president of Excelsior Records announced that the firm moved its distributing company to its new building at 1065 N. Fairfax Ave. in Hollywood. The building is in the heart of fabulous Hollywood. In addition, Rene promises an announcement of an important price change to be made very soon . . . H. G. Krause, of Enterprise Records is planning the release of a number of the company's newest and latest recordings at an attractive price to phono ops. The firm was reorganized recently with Krause taking over the procurement of talent and distribution . . . Bill Happel, Jr. of Badger Sales off on a trip north calling on friends and visiting ops along the line, Bill is combining business and pleasure and may be away as long as three weeks. William E. Happel, Bill's nephew is in charge during his absence. Elaine Ryan, bookkeeper and secretary at Badger has just returned from a week's vacation at Catalina Island, Wrigley's famous Spa.

M. C. (Bill) Williams of the Williams Distributing Company has been doing jury duty this past week. What's more, he may have to spend the rest of the summer on the jury unless he gets a break . . . This past week has been a quiet one along coin row according to all reports. The weather has been so nice it probably kept the boys at home, or at the beaches, or maybe at the very attractive Hollywood Park, the home for improving the breed of horse-

flesh. Among the few ops seen in town this past week were: Frank Abbott, Alhambra; Bob Sander-son, Los Angeles; J. E. Fallon, Huntington Park; I. B. Gayer, San Bernardino; A. Jeppeson, Maywood; J. W. Clauson, West L.A.; Ben V. Counselman, Santa Ana; Ben Corenblum and Harry Zehner, L.A.; Art Weiss, Arcadia; Glen McCarter, Beaumont; R. E. Barter, Long Beach; Glenn and Ben Korte of Glendale; Harold Tureen, Long Beach.

Fred Gaunt of General Music has been making the local ops very happy these past few days by delivering several hundred of the new Solotone timed music boxes which his firm is distributing. Fred, just returned from Bakersfield, called on a number of ops there and took orders for several hundred Solotones. He says that they go like hot cakes. The firm recently purchased a large number of the new Watling slots which were sold out within a few days and are impatiently waiting for a new supply . . . The many friends of Skeets Gallagher, who recently formed a new partnership with Aubrey Stemler, will be very sorry to learn that Skeets suffered a sudden heart attack a few days ago and has been confined in a local hospital. According to all reports, Skeets is doing as well as can be expected and may be taken to his home within a few days. It may be some time, however, before he will be able to get back to his showrooms. The best wishes of all coinmen are with you, Skeets, for a speedy recovery.

Jules Bihari of the Modern Record Company is recording a new batch of discs and plans on releasing these platters in the very near future . . . Nels Nelson has added a stenographer to his ever growing and very busy showrooms. Distributor of the new Phonette "measured music" box, Nels is also handling the distribution of the new bowling game "Strikes and Spares" and expects a sample in his showrooms within the next week or so . . . Gabe Orland of the California Music Co., who recently underwent a knee operation, is doing well and expects to be out of the hospital within the next week. He will remain at home for at least three more weeks before returning to work . . . Jimmy Rutter has closed shop for a few days while making a run up to the northern part of the state on a few service calls. He will be away about five or six days. Jimmy's Dad and assistant look after the shop while he's gone.

Leon Rene, president of the Exclusive Record Company, reports that the firm's newest and latest release entitled "I Left My Heart In Mississippi" is going over like a house afire . . . Paul and Lucille Laymon are having an awful time getting in and out of their showrooms. Their space is somewhat small and is packed chock full with machines. The folks are hoping and praying for a break so that they can start work on their new showrooms and offices. According to the builder's plans it will be one of the most beautiful and outstanding coin buildings in the country . . . Len Kelly of K & M Distributors is off again to the south and should be deep in the heart of Texas within the next few days setting up a local office for the distribution of the company disks. Fred Myers will remain in town looking after affairs until Len returns, and then off goes Fred.



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## H O U S T O N P H I L A D E L P H I A

South Texas Wurlitzer franchised music operators enjoyed a swell banquet and party by Houston Commercial Music at a leading downtown hotel. Jess B. Stiles, Houston office manager, was in charge of the affair with two factory men, Gordon Sutton and Ben Holsinger as principal speakers. Twelve local operating firms, six independent local operators, and sixteen out of town firms were represented. Several out of town musicians were unable to attend because of heavy rains. This month has broken a 58-year record for May rainfall in Houston.

A specialized outfit is the two months old Lone Star Music Co. O. L. Bickley with his shop full of equipment, electrical experience, union card and all, takes care of all inside service work. The other three partners, H. A. Fredricks, J. A. Milligan, and Ted Mehavier look after the locations—Clyde Atkins and Fred McClure, not being as young as they once were, have sold out their interest in concrete manufacturing (at a tidy profit, incidentally) and will spend all their time worrying over their extensive music operations—A. A. (Abner) Sage, S. H. Lynch & Co. local key man, is the proud father of an 8¾ pound girl.

General Distributing Co. beat the city-wide building trades strike out by a nose and now occupy a completely remodeled building—S. H. Lynch & Co., Seeburg Distributors, didn't quite make it but have moved in anyhow with just a few loose ends lacking to make their remodeling complete. Several other coin machine dealers were affected, not so much by the strike as by the closing of all building material dealers and lumber yards in the city. This move on the part of the building supply dealers worked a hardship on many average citizens and thousands of ex-servicemen badly in need of homes. The strike had not affected home building.

Duke (modest) Serafino, who even himself admits he's the best slot man hereabouts, is back from four years maritime service and is again operating music and games . . . Eddie Oates finally got rested up from his four year hitch in the army and is back with Strauss-Frank Co., selling R.C.A. and Victor records . . . Bill Gates, with Gulf States Amusement Co. and discharged from the Seabees because of a wound received in combat, has built himself a home on the bay. Bill probably missed some of the things he had to work with while doing construction work for Uncle Sam but figured it was worth the difference not being bombed, strafed, and just plain shot at while doing a job of building.

Crowe-Martin Distributing Co. giving local juke box fans exactly what they want and pronto by recording stuff right here in Houston and in the nearby village of San Antonio. Lydia Mendoza, famous Mexican recording artist of San Antonio, signed a contract with Crowe-Martin and went right to work turning out a bunch of Spanish hits. In Houston it was hillbilly hits by three bands noted for making that sort of melody. All these records were released and distributed by Globe Record Co.

## P I T T S B U R G H

Sam Strahl is as proud as a peacock over the silver lighter, a fellow named Bill Gersh gave him. Sam's American Coin-A-Matic Machine Co., are expecting a load of Evans "Ski Balls" . . . Dave La Rue is in town setting up Personal Music . . . Larry Daurora's Schenley Vending Co., are reported to be distributors in Western Pennsylvania for "Champion Hockey" . . . Ben Long, of Mulligan Distributing Co., is not complaining these days—and will not—as long as Aireons keep coming in like they have been . . . McGlenn Distributing Company's Joe McGlenn, and his crew are patiently awaiting some action in shipments from several manufacturers.

Sam Chaban, of Beacon Amusement Co., looks fine and is down to business again after his return from New York . . . B. D. & J. D. Lazar, are busier than ever, they report receipts away out in front of their 1941 volume . . . Jack Beaver and Joe Cohen, of Tri-State Autocoin Co., are hard at work merchandising—of all things—coin machines that are hard to get . . . Acme Novelty Co., is getting a better than average run from their Windmill Distributorship, so says the boss, Sam Horvitz . . . Johnny Peters and his Pittsburgh Amusement Co., is preparing for the rush . . . soon to come . . . Johnny has only been in his present location 30 days, but was forced to double his floor space.

Meyer Popkins, Pittsburgh Coin Machine Exchange Mgr. was caught in the center of a group of operators screaming for equipment. Meyer believes the supply situation has eased up quite a bit, at least he pacified his operator friends with that hopeful line . . . Some of Meyer's customers are complaining about loss of play on tavern locations throughout their districts. No Beer. No coin box play . . . Eddie Steel reports that Meyer Ginsberg was in from Chicago paying Mechanics Service a social and business visit.

Sam Stern, Scott-Crosse prexy, is off to Chicago again in search of new items as well as more of his regular lines. Harry Hunn is sitting on the griddle anxiously awaiting the first shipment of the new Williams Dyma-Mite for which Scott-Crosse has exclusive distribution in this area . . . In Chi also is Joe Ash of Active Amusement. By the way, there's a high-class rumor afoot that the Active organization plans to locate in coinrow . . . Getting ready to move is Harry Block and the lads of Block Marble Co. The painters are putting the finishing touches on the coinrow quarters.

Automatic Equipment's new paint shop is going full blast now. Incidentally, a survey of employees brought to light the fact that every man in the organization is an ex-serviceman, either World War I or II. The last of those serving in War II have just returned safe and sound . . . Joe Rake of Rake Coin Machine Exchange just got a wire saying his son Nathan is back in the States and is headed for Fort Dix Separation Center . . . Jack Kauffman is happier than he has been for months. He just received the first shipment of the new Out-of-this-World speakers. He says they live up to their name. Any day now he also expects his first shipment of Packard phonographs.

Seen on the South Jersey beaches are Charlie Hannum, Aireon distrib, doing some very successful surf fishing . . . Bill Helriegel, Sr., Keystone Novelty & Mfg. Co., is swinging an expert paint brush at his shore home in Ocean City . . . Best wishes are being extended to Sam Kwass and Herman Bernstein, two war vets who started in business, buying, selling and repairing coin machines for operators. They're located at 2026 Market St. and operate under the name A-1 Music Co. . . . Dave Rosen announces that he has taken on the Jennings line . . . Harry Elkins, who recently sold all but one of his phono routes, was forced to abandon even that. He isn't feeling well . . . Ernie Brown, Universal Amusement and Distributing Co., Camden, just opened a retail store selling records . . . Sam Odell, Garden State Amusement Co., Camden, is "batching" these days. His family are out on the West Coast for the entire summer.

## S T . L O U I S

Hot news in St. Louis this week is the return of beer to many taverns which had been closing three days a week. Phono play took an immediature upturn, and long faces brightened a bit . . . Up from Carbondale, Illinois, came T. D. Butcher, phono op, who took one look at St. Louis' 100-degree weather and went home. He snared a used Wurlitzer first, however.

Over in Sparta, Illinois, pin games are hitting an all time high, according to op Carl Williams, who specializes in five-balls. Carl hit the high spots in St. Louis and concluded he wasn't so bad off after all, with the machines on his route all in good shape.

Breezing about town is Whitey Lehmkuhl of W. L. Sales—he got a new Pontiac "out of a clear blue sky." Another fortunate motorist is Willie Muckler, who sports a new Ford sedan . . . "Curly" Confer of NBC Distributing Company toured the circuit of distributors this week—in a half-hearted search for equipment. "The only way to get 'em," he said, "is pop in and out of the sales offices till one turns up" . . . C. S. Cooley, operator from Hickman, Ky., was visiting friends in St. Louis over the weekend. He bought parts and tools before departing.

Ted Keyes, Farmington (Mo.) op whose routes cover almost everything in the coin chute family, was blistering dealers over the long distance phone Monday. He has orders in for everything, and isn't getting results. "I got better cooperation in the Army" he says . . . Dale Riemer, head of Missouri Tavern Supply Company down in Jeff City, is back at the job full time after his recent operation. Had a slight relapse from getting up too soon . . . Ed Randolph, genial office manager at Ideal Novelty Company, planned his vacation in the mountains for months. Then when the time came, he loafed around at home in blissful content . . . Rip Rippin of Jefferson Amusement Company, Festus, Mo., is writing daily letters to most of his suppliers. He wants phonographs, and bad!

The proposed picnic of the Missouri Amusement Association has evidently fallen through—no more word from President Lou Morris, who we couldn't catch . . . Ideal Novelty is luring visitors with new secretary Priscilla Roebing. Priscilla has a way with figures—and the boys leaning on the Ideal rail are getting figure-conscious! . . . J. D. Milan, op from Chester, Illinois, called in to state he has sold his route to Felix LaChance of Modoc, also in Illinois. Milan is going to operate from Arkansas to Illinois over a 200 mile string . . . Bill Hellenbeck flew up to St. Louis from Cape Girardeau. He owns four airplanes now and may soon jump into the aircraft business along with a big string of phonographs.



# THE CASH BOX

## CLASSIFIED ADVERTISING SECTION

# COIN MACHINE MART

### CLASSIFIED AD RATE

Space permitted — one inch for \$5.00.  
Maximum — 60 words including name,  
address and telephone number. Addi-  
tional copy \$5.00 per inch

## WANT

WANT — Drop Picture Machines. State  
Condition and Price. NEW ORLEANS  
NOVELTY CO., 115 MAGAZINE ST., NEW  
ORLEANS, LA. Tel.: RA 7904.

WANT — All kinds 5c Selective Candy Bar  
Vendors; Postage stamp vending machines;  
5c Nab Cookie vendors; 1c gum vendors.  
Give full details and price in first letter.  
R. H. ADAIR CO., 6925 W. ROOSEVELT  
RD., OAK PARK, ILL.

WANT—Phonographs, any make any quan-  
tity. Advise fully what you have. AMERI-  
CAN DISTRIBUTING COMPANY, 2034  
COMMERCE STREET, DALLAS, TEXAS.  
Tel. Riverside 1526.

WANT—We want to buy phonographs and  
pin games. Will pay top cash price for Rock-  
Ola Standard, Wurlitzer 600 and 750E. Can  
use any kind late pin games. Wire, phone,  
write to HIRSH COIN MACHINE CO., 1309  
NEW JERSEY AVE. N.W., WASHINGTON  
1, D.C.

WANT—All model Keeney Super Bells combi-  
nation Free Play and Pay-Out; Mills Three  
Bells; Mills Four Bells; Mills Jumbo Free  
Play, late Blue and Red; Mills Jumbo Com-  
bination F.P. & P.O.; Bally Hi Hands; Bally  
Club Bells. Will pay top cash prices. Write  
today. BADGER SALES CO., 1612 WEST  
PICO BLVD., LOS ANGELES 15, CALIF.

WANT—Used Genco Play-balls (late models).  
Advise condition and lowest prices in first  
letter. FRANK AMENDOLA, 3043 FERRY  
AVE., NIAGARA FALLS, N. Y.

WANT—Old Genco or Chicago Coin Games.  
No Legs — No Glasses. Need not be in  
working order. SQUARE AMUSEMENT CO.,  
88 MAIN ST., POUGHKEEPSIE, N. Y.

WANT—Late Model phonos, pin games,  
consoles, slots and old 12, 16 or 20 record  
Rock-Olas. Write stating prices, etc.  
NOBRO NOVELTY COMPANY, 369 ELLIS  
STREET, SAN FRANCISCO, CALIF.

WANT—DRINK VENDERS. New or Used.  
WINNIPEG COIN MACHINE EXCHANGE,  
277 DONALD ST., WINNIPEG, MAN., CAN.

WANT—Bally Hi-Hand Machines, combina-  
tion free play and payout console models.  
Kindly contact us at once. Cash waiting!  
QUEBEC COIN MACHINE EXCHANGE,  
1 247 GUY ST., MONTREAL 25, QUE., CAN.,  
Tel.: Fitzroy 7404.

WANT—Bankrolls, Wurlitzer Skee Ball Al-  
leys and Music Boxes. S & W COIN MA-  
CHINE EXCHANGE, 2416-20 GRAND RIVER  
AVE., DETROIT, MICH. Tel. CLifford 1956.

WANT — Liberty F.R. \$8.; Cigarette \$5.;  
Sparks Champion F.R. \$8.; Sparks Mercury,  
American Eagle and Marvels \$5.; Aces,  
Imps, Cubs and Daval 21 \$3.; Vest Pockets  
\$25.; Columbias \$15.; Col. Vest Pockets,  
Yankee, Wings, Pokerenos. Send list and  
details. ABCO NOVELTY CO., 809 WEST  
MADISON ST., CHICAGO, ILL. Tel. Hay.  
3695.

WANT — Seeburg 30-wire boxes. State price  
and condition. JOY AUTOMATICS, 108  
EAST CHURCH ST., ELMIRA, N. Y.

WANT — All types of Wall Boxes and Adap-  
ters; Mills and Jennings Free Play Slots;  
Free Play Games; Arcade Machines; Scales;  
Complete tone arm assembly for Wurlitzer  
600 or 750. ST. THOMAS COIN SALES  
LIMITED, ST. THOMAS, ONTARIO, CAN.

WANT—Any quantity of Genco's Boscocs,  
Capt. Kidds and Argentines. State condi-  
tion and price. R & Y NOVELTIES, 131  
CLINTON AVENUE, NEWARK 2, N. J.  
Tel. Market 3-6105.

WANT—Buckley Twin 12 or 24 mechan-  
isms. Advise quantity, price and condition.  
M. LUBER, 503 W. 41st STREET, NEW  
YORK, N. Y.

WANT—Any quantities Longacres, Pimlicos,  
41 Derbies, Club Trophies, Fairmounts, Turf  
Kings, Jockey Clubs; all makes and all models  
of Phonographs. Absolutely the highest cash  
prices paid. Equipment does not necessarily  
have to be in working order, if no parts are  
missing. PUGET SOUND NOVELTY CO.,  
114 ELLIOTT AVE. WEST, SEATTLE,  
WASH. Tel. Alder 1010.

WANT—Five Ball Free Plays; One Ball  
Free Plays; Combination and Free Play  
Consoles. Also Music. We will send our  
check immediately upon receipt of your list,  
stating guaranteed condition and lowest  
price. No Junk, please!! PALISADE  
SPECIALTIES CO., 498 ANDERSON AVE.,  
CLIFFSIDE PK., N.J. Tel. Cliffside 6-2892.

WANT—Will pay top cash prize for 750 Wurl-  
itzers and Rock-Ola counter models for my  
route. Also want electric selector for 750  
Wurlitzer. MURRELL AMUSEMENT CO.,  
1053 S. FLORIDA AVE., LAKE LAND, FLA.  
Tel.: 25-413.

WANT—Will pay best prices for old Chicago  
Coin games, also old Gottlieb games, irres-  
pective of quantities. Send us your com-  
plete list. MID-STATE CO., 2848 ROOSE-  
VELT RD., CHICAGO, ILL.

WANT—We will buy any kind or make of  
slot machine in any condition. Write full  
particulars of type, price and condition.  
NOTE: We repair, refinish and service all  
types of slots. Over 20 years of shop ex-  
perience. G. B. SAM, 541 EAST 32nd ST.,  
LOS ANGELES 11, CAL. Tel. ADams 7688.

WANT — Mills Vest Pockets, Yankees,  
Wings, Marvels, Pin Balls, 5 Ball Free Play.  
Will Pay \$50. ea. for following: Stars, Sun-  
beam, Duplex, and Double Play. Will pay  
\$80. for Knockout and Big Parade. Write  
for shipping instructions. RAKE COIN MA-  
CHINE EXCHANGE, 609 SPRING GARDEN  
ST., PHILADELPHIA 23, PA.

WANT—Bell Products Co. is badly in need  
of all types of equipment. Therefore, we  
will pay top dollar for any amount of pin  
games, consoles, phonographs, slots and ar-  
cade equipment. We will buy equipment on  
or off location. Write, wire or phone. BELL  
PRODUCTS CO., 2000 N. OAKLEY, CHI-  
CAGO 47, ILL.

WANT—Any quantity Mills Escalator Slots;  
Mills McCoy's or Square Bells. Need not be  
in working condition but must have all  
parts. Will pay top cash prices. Write—wire  
or phone now. ADVANCE AUTOMATIC  
SALES CO., 1350 HOWARD ST., SAN  
FRANCISCO 3, CALIF. Tel: HEMlock 1750

WANT—Distributorship for any make of  
coin operated machine, particularly inter-  
ested in music machines and pinball ma-  
chines. We are doing no operating at all  
and are strictly distributors. Upon request,  
will be glad to furnish references. Write or  
call. RELIABLE COIN MACHINE CO., 192  
WINDSOR ST., HARTFORD, CONN. Tel.  
6-3583.

WANT — Used games and phonographs.  
Send list of equipment. McGLENN'S DIS-  
TRIBUTING CO., 612 FIFTH AVE., PITTS-  
BURGH 19, PA. Tel.: AT 1818.

WANT—100 Chicago Coin 1940 Home Runs.  
State price and condition. DURSELL NO-  
VELTY CO., 176 ARCH ST., NEW BRITAIN,  
CONN. Tel. 5154-W.

WANT — Seeburg, Wurlitzer, Rock-Ola,  
Mills, all models. Highest cash prices paid.  
Write, wire or phone and we'll give our  
highest offer within 24 hours. DAVE  
LOWY & COMPANY, 594 TENTH AVE.,  
NEW YORK CITY, N. Y. BRYant 9-0817.

## FOR SALE

FOR SALE — Bally Play Ball \$50.; Action  
\$125.; Second Front \$125.; Jeep \$115. All in  
A-1 condition. Will ship prepaid. COMMER-  
CIAL GAMES CO., 28 HARTFORD AVE.,  
NEW BRITAIN, CONN. Tel.: 1456.

FOR SALE—1 Chrome Columbia 5c-10c-25c  
Conversion \$50.; 1 Keeney Submarine Gun  
\$50.; 1 Shoot Your Way To Tokio Gun \$50.  
HOUGEN NOVELTY CO., 391 BASALT ST.,  
IDAHO FALLS, IDAHO.

FOR SALE — 2 Wurlitzer 780E \$700. ea.; 1  
850 \$750.; 2 750E \$700. ea.; 1 500 \$475.; 1 600R  
\$400.; 1 Rock-Ola DeLuxe \$400.; 2 Com-  
mandos \$575. ea.; 1 Seeburg Colonel \$450.;  
3 Hi-Tone 8800 \$550. ea. 1/3 Down, Balance  
C.O.D. BRILLIANT MUSIC CO., 4606 CASS  
AVE., DETROIT 1, MICH. Tel.: Temple  
1-7456.

FOR SALE—For best prices on all types of  
salesboards, both money salesboards and  
plain heading boards in all sizes. Write:  
A. N. S. COMPANY, 312 CARROLL ST.,  
ELMIRA, N. Y.

FOR SALE—New! Bally Surf Queen \$327.50;  
Marvel Catalina, Con. \$249.50 Marvel  
Hollywood \$249.50; Exhibit Big Hit  
\$298.50; Exhibit Multiple Play \$396.50; Used:  
Target Skill \$42.50; Silver Spray \$52.50; Fleet  
\$54.50; New Champ \$99.50; Seven Up \$82.50;  
Flicker \$82.50; Salute \$42.50; Four Roses  
\$69.50; Victory \$105.; Attention \$69.50. THE  
MARKEPP CO., 4310 CARNEGIE AVE.,  
CLEVELAND, OHIO. Tel.: Henderson 1043.

FOR SALE—DuGrenier, Rowe, National and  
Unedapak cigarette and candy machines,  
all models, under market prices. All in good  
working condition, ready for location. Also  
all other coin equipment. Unedapak parts.  
WANT—Will buy anything. Send us your  
list. MACK H. POSTEL, 6750 NORTH ASH-  
LAND AVE., CHICAGO 26, ILL.

FOR SALE — 1 600 Wurlitzer Hideaway  
(wood cabinet) Wurl. 300 Adapter & 304  
Stepper \$350.; 11 Packard Wall Boxes \$27.50  
ea.; 15 Pioneer Smileys (write); 1 Bally  
Rapid Fire Gun \$125.; 1 Keeney Submarine  
Gun \$90.; 1 5c QT Bell \$65.; 1 1c QT Bell  
\$55.; 3 5c Mills Gold Chrome \$195. ea.; 1  
Genco Total Roll, floor sample (write).  
AUTOMATIC AMUSEMENT CO., 1000  
PENNSYLVANIA ST., EVANSVILLE 10,  
IND.

FOR SALE — Goalee, new \$525.; Skyfighter  
\$225.; Air Raider \$155.; Supreme Skee Ball,  
9 ft. \$195.; Roll-A-Ball, 7½ ft. \$125.; Vic-  
tory (Pan Coast) 9 ft. \$195.; Chicago Coin  
Hockey \$185.; Genco Playball \$150.; Texas  
Leaguer \$35.; Challengers \$25.; Genco Skee  
Roll, 9 ft. \$149.50. MARCUS KLEIN, 577 -  
10th AVE., NEW YORK, N. Y. Tel.:  
LONG. 5-8879.

FOR SALE — Every operator should have a  
HAN-DEE Pin Game Lift Truck. Saves the  
work of one man. Immediate delivery. \$49.50  
ea. M. A. POLLARD CO., 725 LARKIN ST.,  
SAN FRANCISCO 9, CALIF.

FOR SALE—Crystal Pickups. Immediate  
delivery of Astatic Crystal Pickups. No.  
L-22 A or B-2 \$3.00 each. \$33.00 per dozen.  
HARRY MARCUS COMPANY, 816 WEST  
ERIE STREET, CHICAGO 22, ILL.

FOR SALE—Used phonograph records fresh  
off of juke boxes. Each one checked. None  
cracked, chipped or broken. Carefully pack-  
ed. \$90. per thousand. DAVIS DISTRIBUT-  
ING CORP., 625 ERIE BLVD. E., SYRA-  
CUSE, N. Y.

FOR SALE—All Steel Frame Hand Trucks,  
solid rubber large balloon tires, 2.75 by 10  
inch roller bearings. All models and sizes.  
Pamphlets free. After 10 days trial if not  
satisfied, all money refunded. CHARLES  
PITTLER & COMPANY, 79 BEETLE ST.,  
NEW BEDFORD, MASS. Tel. 2-3474.

FOR SALE — 1 Evans Tommy Gun \$99.50;  
1 Bally Rapid Fire \$159.50; 1 Goalee, floor  
sample (write); 10 Columbus Peanut Ma-  
chines \$6. ea.; 10, 1c Magna Peanut Vendors  
\$7.50 ea. BIRMINGHAM VENDING CO.,  
2117 THIRD AVE. NO., BIRMINGHAM,  
ALA.



# THE CASH BOX

## CLASSIFIED ADVERTISING SECTION

# COIN MACHINE MART

## FOR SALE

(Continued)

FOR SALE—1 Bally Rapid Fire (perfect) \$134.50; 1 Bally Bull Jap Conv. \$40.; 1 Imp. 20 Rock-Ola \$250.; 1 8200 RCES Seeburg \$650.; 2 8800 RCES Seeburg \$625. ea. 1/3 Certified Deposit. R & S SALES CO., 3rd & BUTLER ST., MARIETTA, OHIO.

FOR SALE — Reconditioned Seeburg Wall-O-Matic Wireless Boxes \$28.50; 3 wire boxes \$24.50; Rockola reconditioned Bar Boxes 5 wire \$19.50; Wall Boxes, late \$15.; Buckley Chrome 16, 20, 24's Wall Boxes \$22.50; Keeney Wall Boxes, late \$6. Other types available. Write or call your needs. E. T. MAPE, 1701 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel: DRexel 2341

FOR SALE—Wurlitzer 412 \$159.; Wurl. 616 \$229.; Wurl. 600 \$460.; Wurl. 700 \$625.; Wurl. 500 \$475.; Wurl. 800 \$710.; Wurl. 750 \$735.; Wurl. 850 \$795.; Wurl. 780 \$675.; Seeburg Envoy E.S.R.C. \$495.; See. Hi Tone 8800 \$565.; See. 8200 E.S.R.C. \$620. AMERICAN VENDING CO., 810 FIFTH ST., MIAMI BEACH 39, FLA. Tel. 58-1619.

FOR SALE—10 Goalees, like new (write); 3 Panorams \$395. ea.; 5 Sky Fighters \$225. ea.; 6 Exhibit Rotary Merchandisers \$295. ea. Send Deposit and shipping instructions. MONARCH COIN MACHINE CO., 1545 N. FAIRFIELD AVE., CHICAGO 22, ILL. Tel.: ARMitage 1434.

FOR SALE — 2 Photomats (4x25) \$500. ea.; 1 Photomaton (3x50) \$500.; 1 Skyfighter \$175.; 25 lbs. Roovers Name Plate Tape \$1.15 per lb.; 12 Rolls 1 1/2" x 1000' Direx Positive Paper 1945 Dating. WANT — Ammunition .22 Shorts. Will pay highest prices. PEERLESS VENDING MACHINE CO., 220 W. 42nd ST., NEW YORK, N. Y.

FOR SALE—2 Black Keeney Anti-Aircraft Machines. In good condition with Screens \$25. ea. Terms: Cash with order. WANT—Seeburg 5-10-25c Wireless Wall-O-Matics and Bar-O-Matics. Will buy with cracked covers. ACE MUSIC CO., WAUKON, IOWA.

FOR SALE—New 2 wire Zip Cord 250 ft. coils \$4.75; Maple Skeeballs 3 1/2" and 2 3/4" sizes 55c ea., lots of 100 \$52. BLOCK MARBLE CO., 1527 FAIRMOUNT AVE., PHILADELPHIA 30, PA.

FOR SALE—2 Keeney Submarine Guns, clean paint, working order \$115. ea. FUNLAND, INC., 740 GRANBY ST., NORFOLK, VA.

FOR SALE—Arcade Equipment. Lost Lease and must sell. Make offer all or any part. Bally Defender; Chicken Sam Con.; Keeney Submarine; Bally Torpedo; Exhibit Ride-A-Bike; Shoot Your Way to Tokio. All perfect condition. GENTRY MUSIC & SALES CO., ALAMOGORDO, N. MEX.

FOR SALE—5 Mills 1946 Vest Pockets, slightly used but in A-1 condition (write); 1 Ray's Track, factory reconditioned \$90.; 1 Sport King, factory reconditioned \$175.; 2 Galloping Dominoes, factory reconditioned \$100. ea. OWL MINT MACHINE CO., 26 BRIGHTON AVE., BOSTON 34, MASS. Tel.: ALGonquin 3216.

FOR SALE—Solovue Lamps \$2. ea.; #6SC7 Metal Tubes 90¢ ea., minimum order 15 tubes. 1/3 Deposit, balance C.O.D. GEORGE PONSER COMPANY, 713 SPRINGFIELD AVE., NEWARK, N. J.

FOR SALE — Closeouts! 1 1940 Galloping Dominoes, Brown Cabt. (Glass Cracked) \$89.50; 1 Jack Pot Dominoes (Tutone Cabt.) \$175.; 1 Galloping Dominoes (Red Cabt.) \$69.50; 1 Keeney Skill Time \$69.50; 1 Keeney Dark Horse \$39.50; 1 Bally Royal Flush (Walnut Cabt.) \$39.50. HY-G AMUSEMENT CO., 1415 WASHINGTON AVE. S., MINNEAPOLIS 4, MINN. Tel.: AT-8587.

FOR SALE—We have available Fruit Reel Top Glasses for Bally Big Top, 2-4 and 3-5 payout \$10.00 each or \$34.00 in dozen lots. MECHANIC'S SERVICE, 2124 FIFTH AVE., PITTSBURGH 19, PA. Tel. ATlantic 0662.

FOR SALE—Roller Derby \$37.50; 5th Inning Base \$42.50; Stoner Base Ball \$29.50; Fantasy \$30.; Top Notcher \$37.50; Double Feature \$42.50; 2 Bally Rapid Fire \$135. ea.; 2 4-Star 5c Chiefs \$98.50 ea.; 2 Watling Rol-A-Top 5c \$95. ea.; 1 Watling Rol-A-Top 10c \$100.; 3 Exhibit Long Champ \$45. ea. Equipment all thoroughly reconditioned. A.B.C. COIN MACHINE EXCHANGE, 2475 CLYBOURN AVE., CHICAGO, ILL. Tel. DIV. 7778.

FOR SALE—In stock for immediate delivery; the new COLUMBIA DJP BELL. Famous for ease of operation and modern design, it's the hit of the season. Priced at \$132.50 ea. making it the most economical and best moneymakers yet. Write for quantity prices. SILENT SALES SYSTEM, 635 "D" ST., N.W., WASHINGTON 4, D.C.

FOR SALE—We can make immediate shipment of our famous exclusive new Plaskite casters for your phonos. Treat each phono on your route to a new set of these fine casters. Will not scratch hardwood floors. Price only \$1.50 per set of 4 casters complete with steel sockets. L. BELTMAN & COMPANY, 112-114 N. W. FIRST STREET, EVANSVILLE 8, IND., Tel. 3-2734.

FOR SALE — Bumper Rings, small-medium-large; Coin Chutes; Plunger Tips; Springs; Rebound Rubbers; Suction Cups; Steel Balls (all sizes); Cleaner Fluid; Casters; Locks and Motors. Do you need hard to get coin machine parts? "Write-Wire or Phone for complete list. COIN MACHINE SERVICE CO., 2307 NO. WESTERN AVE., CHICAGO, ILL. Tel.: Humbolt 3476.

FOR SALE—Rock-Ola Commando \$625.; 3 Standard \$400. ea.; 4 De Luxe \$425. ea.; 2 Seeburg 8800 \$625. ea.; 1 Model K-20 record \$325.; 1 Mills Throne \$325.; 1 Wurlitzer 42/24 \$495.; 1 Wurlitzer 42/600 \$495.; 3 Wurlitzer 42/616 \$450. ea.; 1 Wurlitzer Counter 51 \$150. BLACKWELL MUSIC CO., 123 ELK AVE., ROCK HILL, S. C. Tel. 238.

FOR SALE—4 Packard Boxes in perfect condition \$25. per box. MELODY MUSIC CO., 113 N.E. 9th ST., MIAMI, FLA. Tel.: 9-1301.

FOR SALE—Wurlitzer 780E \$750.; Wurlitzer 580 Speaker \$134.50; Wurlitzer Victory 42-24 \$525.; Seeburg 5c Wall-O-Matic (wireless) new cases \$42.50 ea. All equipment in excellent condition. Write or wire today. BYRON NOVELTY CO., 2045 IRVING PARK, CHICAGO, ILL. Tel.: Juniper 1143.

FOR SALE — Now Delivering! "Smiley" \$39.50. Brand new legal counter game. Bubbles \$249.50. 5-Ball revamp pin game. Big Top \$249.50. 5-Ball game. Also all other new equipment. Order Today. LEON TAKSEN CO., 2035 GERMANTOWN AVE., PHILA. 23, PA. Tel.: Poplar 3638.

FOR SALE—Avalon \$17.50; All Out \$59.50; Anabel \$24.50; All American \$49.50; Argentine \$79.50; Action \$119.50; Bosco \$79.50; Barrage \$39.50; Brite Spot \$17.50; Bally Beauty \$24.50; Big Parade \$119.50; Belle Hop \$59.50; Bola-Way \$79.50; Big Chief \$49.50; Brazil \$209.50; Congo \$24.50; Commander \$49.50; Captain Kidd \$69.50; Defense \$89.50; Fox Hunt \$44.50; Gun Club \$89.50; Gobs \$99.50; Home Run \$27.50; Hi Hat \$69.50; Invasion \$109.50; Jungle \$79.50; Jeep \$109.50; Knock-out \$119.50; Keep 'Em Flying \$159.50; Legionnaire \$69.50; Landelise \$39.50; Marvel Baseball \$89.50; Miami Beach \$69.50; Paradise \$59.50; Pylon \$27.50; Bally Playball \$49.50; Playtime \$49.50; School Days \$59.50; Snack The Jap \$49.50; Sink The Jap \$59.50; Snappy \$59.50; Suspense (write); Seven Up \$59.50; Spot Pool \$69.50; Texas Mustang \$79.50; Ten Spot \$59.50; Towers \$59.50; Victory \$89.50; Twin Six \$49.50; Kismet (write); Four Aces \$119.50. J. R. "Pete Pieters," KING-PIN EQUIPMENT CO., 826 MILLS ST., KALAMAZOO 21, MICH.

FOR SALE—Brown Cherry Front Castings \$19.50; Universal Amplifiers A & B Models, Model A \$49.50, Model B fits all incl. Hi Tone \$69.50; Hand trucks, rubber tires \$9.95; Phonograph casters, set of 4 \$1.45; Record Carrying Cases \$5.95; Coin Wrapper 65c per box. 10 boxes or more 60c ea. Case of 28 boxes 55c ea. BADGER NOVELTY CO., 2546 N. 30th ST., MILWAUKEE 10, WIS.

FOR SALE—Universal Amplifiers, Standard model fits Wurlitzer, Rock-Ola Seeburg, Mills \$54.50; DeLuxe Model Fits Wurlitzer, Rock-Ola Mills and Seeburg Remote. Extra volume, superb tone \$69.50. HASTINGS DISTRIBUTING COMPANY, 2014 WEST VLIET STREET, MILWAUKEE 5, WISC.

FOR SALE—\$25.00 and up Mills, Jennings. Watling Slots in 5-10-25c A-1 operating condition; 5 Ball Free Plays; 1-ball P. O. games Mills Panorams \$325. Send for list. MITCHELL NOVELTY CO., 1629 WEST MITCHELL ST., MILWAUKEE 4, WISC. Tel. Mitchell 3254.

FOR SALE—Back Board Glass for most all old Chicago Coin Games and old Gottlieb games \$3. ea. In lots of ve \$2.50 ea. MARVEL MANUFACTURING CO., 2124 MILWAUKEE AVE., CHICAGO, ILL.

FOR SALE—Postage Stamp Vending Machine Folders 39¢ per 1000, when ordered in multiples of 25,000. New low price. THE TRANSWESTERN CO., 742 MARKET ST., SAN FRANCISCO, CAL. Tel. EXbrook 4351.

FOR SALE—Chicago Coin Goalee, like new and packed in original crate. Write for price. HALL BROS. SALES CO., 1817-4th AVE., JASPER, ALA.

FOR SALE—Like New. I Surf Queen and 1 Big Hit (write); 1 5c Super Bell \$300. Used but in good condition 1 25c Gold Chrome Mills Slot Machine \$195. B. & O. AMUSEMENT CO., 120 S. AUSTIN ST., SAN MARCOS, TEXAS

FOR SALE — Wurlitzer Model 850 \$750.; Model 600 \$400.; Model 500 \$450.; Model 24 \$300.; Model 616 Ill. \$240.; Model 800 \$700.; Seeburg 9800 R.C. \$700.; Keeney 4 Way Super Bell \$450.; Mills 4 Bells \$400.; Sink The Jap \$50. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: Bridgeport 750.

FOR SALE—Make offer. 2 D. D. Track Odds. Clean, Perfect. Ready for location. VALLEY VENDING CO., 101 BRADDOCK AVE., TURTLE CREEK, PA. Tel. Valley 9946.

FOR SALE—Special Reconditioned LONG-ACRES and THOROBREDS. In perfect shape for \$350. ea. Send deposit for immediate delivery. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel.: RA 7904

FOR SALE—40 Schermack 10c razor blade vendors. A-1 condition, about half of them brand new. Easily convertible for vending stamps. Will take \$175. for entire lot. H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd ST., LOUISVILLE 1, KY. Tel.: Wabash 1501.

FOR SALE—MILLS CLUB BELLS, new cabinets, club handles, mechanisms of Mills New Parts, Set of Three, Nickel, Dime & Quarter \$825.; Mills 25c Jumbo \$197.50; 5c Jumbo \$119.50; 1-2-3 Free Play Pin Game \$59.50; Bally Roll 'Em \$149.50; 25c Pace Saratoga \$159.50; Jack-Pot Slots \$27.50 Up; Slot Parts Galore. COLEMAN NOVELTY CO., 1025 5th AVE., ROCKFORD, ILL. Tel.: Main 1323.

FOR SALE—25 Model 80 Kirk Astrology Scales \$169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3171.

## MISCELLANEOUS

NOTICE—New England Operators! When next in Boston, visit our new showrooms. Excellent repair department. New and used equipment for sale. NEW ENGLAND EXHIBIT CO., 1289 WASHINGTON STREET, BOSTON 18, MASS. Tel. Dev. 8381.

NOTICE—"A" Day has arrived in Wisconsin and all the coin machine activity is concentrated right here in Milwaukee because AIREON... the ELECTRONIC phonograph is NOW ON DISPLAY at KLEIN DISTRIBUTING CO., 2606 W. FOND DU LAC AVE., MILWAUKEE 6, WISC.

NOTICE—I will buy and sell Music, Arcade, Candy Machines. What have you? What do you need? STATE VENDING COMPANY, 300 HARRISON AVE., BOSTON 18, MASS.

NOTICE—Speed that's us. 1 hour Amplifier service; 1 hour tone arm service. We recon speakers. Reasonable prices. All work fully guaranteed. DEE'S SERVICE SHOP, 1119 VENICE BLVD., LOS ANGELES 15, CAL. Tel. FE 7875.

NOTICE—Your old rectifiers rebuilt like new. Keep your games and phonos in A-1 operating condition. Rebuilt to give new unit performance and longevity. All makes, types and sizes rebuilt at \$2.50 ea. Detach rectifiers from transformers. Transportation to us must be prepaid. All rebuilt units are returned COD plus transportation. BATES LABORATORIES, 571 HILL AVE., GLEN ELLYN, ILL.

NOTICE—Canadian Operators! We are now distributors in Eastern Canada for the famous Packard Pla-Mor Phonographs and complete line of accessories featuring for immediate delivery Pla-Mor 30-wire Wall Boxes and cable. Get on our mailing list now. LAWRENCE NOVELTY CO., 1436 NOTRE DAME ST. W., MONTREAL, QUE.

NOTICE—Mr. Music Operator—After almost five years of RE-SHARPENING PHONO NEEDLES, our service is used regularly by hundreds of Operators. If you have not tried Re-Sharpener Needles, do so and be convinced. Write for complete information & free shipping containers. Prompt & Guaranteed service assured. RE-SHARP NEEDLE SERVICE, P.O. BOX 770, FORT DODGE, IOWA.

NOTICE—Attention Operators! Sell us your used equipment and remember, if it's controlled with a coin, we have it. Always first with the latest. Contact us for the better deal. C. M. McDANIEL DISTRIBUTING CO., 301 S. MAIN AVE., SAN ANTONIO 5, TEXAS. Tel. F-1335.

NOTICE—Protect and hold that location! We'll rebuild your old scales and make 'em look like new (Est. 1889) WATLING MANUFACTURING CO., 4650 W. FULTON ST., CHICAGO, ILL. Tel. Columbus 2779.



# THE CASH BOX

# COIN MACHINE MART

## CLASSIFIED ADVERTISING SECTION

### MISCELLANEOUS

(Continued)

NOTICE—The most complete stock on the West Coast—parts for phonos and games. Visit our "See-At-A-Glance" parts department. JACK R. MOORE CO., 1615 S.W. 14th AVE., PORTLAND 1, ORE.

NOTICE—Missouri and Southern Illinois Operators, We are distributors for Chicago Coin Machine Company and now delivering Goalee. It's Sensational! BAUM DISTRIBUTING CO., 2718 GRAVOIS AVE., ST. LOUIS 18, MO.

NOTICE — Exclusive Record Distributor for Kentucky and S. Indiana. Exclusive, Modern, San Antonio, Apollo, National, Spotlight, Lamplighter. LION DISTRIBUTING CO., 726 S. 4th ST., LOUISVILLE 2, KY.

NOTICE—Write for our list of True Value Buys. Slots, Pins, Consoles, Music, Arcade. LEADER SALES CO., 131-133 FIFTH ST., READING, PA.

NOTICE — Operators-Jobbers-Distributors. Tell us what you want to sell or tell us what you want to buy, we have it. Factory Distributor and Jobber for the Leading Coin Machines. "The Coin Machine Man" FRANK HARRIS, 430 SOUTH BROADWAY, POP-LAR BLUFF, MO. Tel.: 359.

NOTICE—Want to get in touch with coin machine manufacturers for wholesale distributorship of coin machines, any type, for Eastern Canada, the Maritime Provinces. Send information to L. A. Reid, REID AMUSEMENT MACHINES, 280 BOTSFORD STREET, MONCTON, N. B., CAN.

NOTICE—We are organized for the best interest of the Coin Machine Operators of Los Angeles County. We will welcome any correspondence from any association in the country. ASSOCIATED OPERATORS OF LOS ANGELES COUNTY, INC., 1351 W. WASHINGTON BLVD., LOS ANGELES 7, CALIF.

NOTICE—Complete phonograph repair service, amplifiers, motors, pickups, and counter boxes. Used equipment bought and sold. Write or phone. NELS NELSON, 2329 W. PICO BLVD., LOS ANGELES, CALIF. Tel. Fitzroy 0545.

NOTICE—Parts and Supplies. Radio Tubes for The Coin Machine Trade. 70L7GT will soon be available. Write for our twice monthly inventory release. W. R. BURTT, "The Coin Tube Man", 442 N. SENECA, WICHITA 12, KANS.

NOTICE — John K. Bennett is no longer associated with the EXCHANGE COIN MACHINE CO., 630 W. BROAD ST., COLUMBUS 8, OHIO.

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*"The Confidential Weekly of The Coin Machine Industry"*

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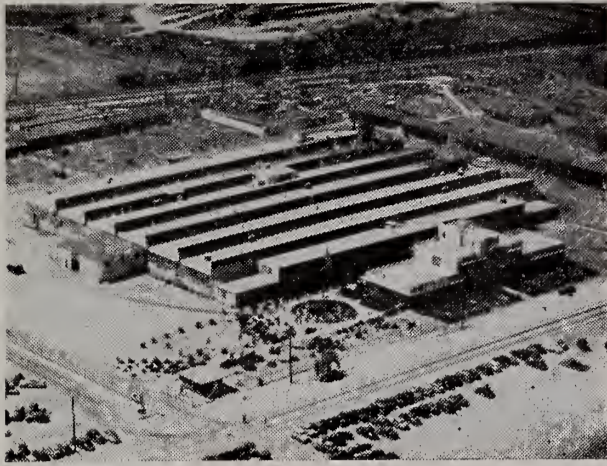
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in Music  
Today!



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# BY TOP MONEY MAKERS

# Bally

## FOR EVERY TYPE OF LOCATION

### VICTORY DERBY

ONE BALL  
MULTIPLE  
PAY TABLE



NEW  
DAILY  
DOUBLE  
INSURES BIG  
REPEAT PLAY

### VICTORY SPECIAL

ONE OR FIVE  
BALL REPLAY  
MULTIPLE



VICTORY DERBY  
... and VICTORY  
SPECIAL  
Bally's new Finger-  
Touch Shuffle and  
new Slug-Rejector  
drop-type coin-  
chute. Simply drop  
coins in cup-front  
chute... then a slight  
pressure on Shuffle  
starts the play.

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NEW FIVE BALL  
NOVELTY  
GAME



NOVELTY  
OR  
REPLAY  
QUICKLY  
CONVERTIBLE

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