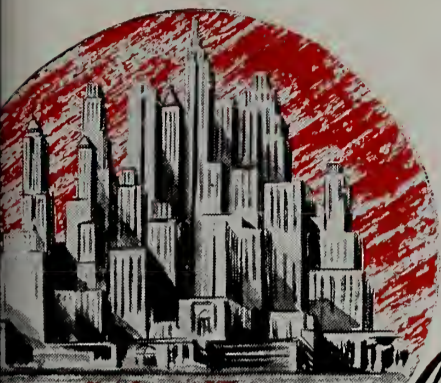


THE CASH BOX

THE
CONFIDENTIAL WEEKLY
OF THE
COIN MACHINE INDUSTRY

Vol. 7, No. 34
WEEK OF
MAY 6, 1946



Everybody Everywhere Is Learning to Recognize It!



THE SIGN OF THE MUSICAL NOTE is fast becoming one of America's best known trade marks

Wurlitzer's "Triple Action" Advertising Campaign will reach Everybody... Everywhere



Already Wurlitzer's national advertising program promoting Wurlitzer location identification by the *Sign of the Musical Note* is getting results.

People look for the *Sign of the Musical Note* - find a place where they can have fun playing Wurlitzer Music - go back again and again.

As the campaign gains momentum so will the profits of Wurlitzer location owners

- and so will the demand for Wurlitzer Phonographs.

It all adds up to this: Wurlitzer Factory-Approved Music Merchants are in the most enviable spot in the industry from the standpoint of securing the best locations and making money. The Rudolph Wurlitzer* Company, North Tonawanda, N. Y.

*The Name That Means Music To Millions.

Watch
WURLITZER
EXTEND ITS *Leadership*

AMI

Cash Box
Life Begins
at 40 (SELECTIONS)

1946

AUTOMATIC
INSTRUMENT
COMPANY

BY A SINGLE 20 RECORD MECHANISM

Make a Coin Machine Booster of Your Location Owner

By Bill Gersh



"COINTOONS"

One of the problems which has always confronted the operator has been to make coin machine boosters of his location owners. This is a most important problem. It is one problem to which every man now operating coin machines should give all the possible thought he can.

One reason is the fact that the new blood, now entering into the industry, is paying very close attention to gaining the cooperation of location owners. For example, one new coinman we met the other day told us how, after collecting from his machines, he stopped long enough to carefully dust them, clean the glass until it sparkled and even went so far as to polish the cabinets.

The results, he claims, have been very, very good. In fact, he told us, some of his location owners are now actually having their porters polish his machines every day. His machines look like new. He has been complimented by one storekeeper after the other. He says that his location owners told him that formerly all they ever received from their ops was to have an agent call around who made a hurried collection, paid them off, and ran on to his next call.

The storekeeper is the man with whom the operators come in constant contact. He is the man who should boost every coin machine in his place of business and even those machines not in his store. Yet, the average operator neglects the location owner. He never does care whether the retailer boosts his machine or not, and always has the argument that, "Aw, they're not interested in anything but the cash they can get from the machines."

This is only natural. They are as much interested in profits as the operator, himself, is. But, they can be interested in the equipment of this industry, if the operator will apply himself to this purpose, to the extent where their power as retailers in any community would prove extremely helpful in times of stress.

By the operator cultivating the location owner he wins a friend whose power is greater than his own, in most cases. If the operators in any community would run banquets every so often, or picnics, or some other type affair where the location owners were also invited, so as to bring about a closer understanding and thereby a greater friendship, they would be insuring their own future.

But, if the operator is only going to be interested in what his machine takes in on any location, rush in and grab his collection and rush right out again — then he has lost the one all important contact which he can make today to insure his future for tomorrow.

The locations, if they become boosters, will get back of the operator when any fanatic or hypocrite or blue-nosed reformer gets up to tell all the rest of us how we should conduct our lives. They can, as the leading and recognized business men of any community, thru their business organization and fraternal clubs, demand that

the coin machine, important to their livelihood and businesses, be given the most complete consideration up and above whatever is said by any publicity seeking crusader.

They can, further, become such boosters of coin operated equipment that entire territories will listen to them and also be guided by them, for their contact is directly with the public. The operator's contact is with them — and thru them — to the public. Here is public relations effort which cannot be equalled for value at small cost.

The time has come for all coinmen to stop overlooking their location owners as many did during the war period. They must now get closer to the storekeeper — closer than ever before — to prevent taxation of an inequitable and excessive nature — to prevent their towns closing down — because of the support and outspoken cooperation they can get from their location owners — and realize that by winning the merchants over to their side — they will also win over the public — for the retailer is the public's friend.

From coast to coast a new slogan should be adopted by the industry. It should be set up in flaming letters. It should be the first and major and outstanding purpose of all coinmen — "MAKE A COIN MACHINE BOOSTER OF YOUR LOCATION OWNER."

THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF
THE COIN MACHINE INDUSTRY"

ISSUED EVERY WEEK BY SUBSCRIPTION ONLY
REPRODUCTION IN WHOLE OR IN PART FORBIDDEN
WITHOUT WRITTEN PERMISSION FROM THE
PUBLISHERS. COMPLETE CONTENTS COPYRIGHTED.

PUBLICATION OFFICES

381 FOURTH AVENUE, NEW YORK 16, NEW YORK
ALL PHONES: MURRAY HILL 4-7797

CHICAGO OFFICE

32 W. RANDOLPH ST., CHICAGO 1, ILLINOIS
HELEN PALMER, Mgr. ALL PHONES: DEARBORN 0045

LOS ANGELES OFFICE

422 W. 11th ST., LOS ANGELES 15, CALIFORNIA
MARSHALL MICON, Mgr. ALL PHONES: PROSPECT 2687

7 1/2 ¢ COIN IS THE ANSWER

Would Solve Need for Greater Revenue for All Ops. Would Save the Public Many Millions of Dollars and Would Act as a Brake Against Present Inflationary Trend. Write Your Congressman and Senator to Get the New Coin Into Being.

NEW YORK—There is no doubt that most readers of *The Cash Box* noted the small news item on Page 72 of the April 29, 1946 (last week's) issue regarding the fact that Dr. J. Rice Gibbs, a New York dentist, has recommended that the Federal Government mint a new 7½c coin.

His recommendation was based on the fact that the New York Subways were losing so much money each year that they were seriously thinking of abandoning the traditional 5c ride for a 10c ride. A great many merchants cannot sell certain items at 5c anymore and must go to the next coin — the dime thereby jumping prices 100%. Dr. Gibbs pointed out that the 7½c coin would save New Yorkers over \$60,000,000 per year.

There is also no doubt that this coin would save the general public thruout the nation many, many more

times \$60,000,000 per year. Those items which formerly sold at 5c and are now going to 10c would be sold at 7½c, were there such a coin in existence.

We're for Dr. Gibbs' suggestion 100 per cent. We believe that he has hit right at the very heart of one of the methods to apply the brakes on rising inflation. We feel that there can be a 7½c coin minted and that this industry, in conjunction with all industries, wants and needs such a coin.

The coin machine operator is today bedeviled with whether he should go to 70%-30% commission basis (as suggested for almost four years now by *The Cash Box*) or whether he can get his competitors to cooperate with him on obtaining \$10 "front money" or whether he should, instead, charge 10c per play, 3 plays for 25c?

The 7½c coin would answer his

problem. It would mean an increase of 50% in collections. It would further mean that he would not have to wait until all his competitors (and the newcomers) decided to enter wholeheartedly into any new commission plan he might suggest. He would simply change the coin chute — and that would be that.

There can be a 7½c coin minted. It is up to every single member of this industry to WRITE THEIR CONGRESSMEN AND SENATORS AND SUGGEST THAT SUCH A COIN BE MINTED NOW—TO PREVENT FURTHER INFLATION—TO SAVE THE PUBLIC MANY, MANY MILLIONS OF DOLLARS — TO BRING ABOUT THE ADDITIONAL REVENUE NEEDED FROM INCREASED OVERHEAD NOW BEING ENDURED BY ALL BUSINESS MEN IN ALL INDUSTRIES.

GAME OPS, TOO, WANT

70% - 30% COMMISH BASIS

NEW YORK—Amusement game operators, too, now want to get to a 70%-30% commission basis with their locations. These men have been writing to *The Cash Box* that even tho they have very little extra supplies and parts expense, as compared to the juke box operators, they do have repairs and various parts which have to be replaced, in addition to the fact that the price of their equipment is now in almost equal proportion to that of juke boxes.

They also point out that their games do not last as long as a juke box. In fact, as some coinmen explain, most amusement machines are only good for from one to three months, at least in the pinball division. This, they state, is not the case today, nor was it the case during the wartime period, but will again become the fact when full scale production is reached by the amusement machine manufacturers.

It is a well known fact thruout the trade that most amusement machines were switched from location to location at two week intervals prior to the war. This switching went on until the operator covered his route. In most cases, this meant a two or three months life for the machine prior to trading it in for new equipment which was already out on the street. And, as far as amusement equipment is concerned, new machines come out with amazing rapidity.

Therefore, these amusement games men claim they, too, need the 70%-

30% commission basis for it means the difference between profit and loss. They recall that back in 1932 the average pinball machine cost them about \$16.50. Today, they state, the average pinball game is about \$249.50. This, in addition to the tremendous increase in overhead which they (along with the juke box operators) are undergoing, and with the further factor that their machines must be amortized much more rapidly than a juke box (within a ninety day period) means that they must get more from the gross collection to be assured remaining in a profitable business.

One noted pin game man puts it this way in a letter to *The Cash Box*, "In the beginning you urged every operator, whether he operated pinballs or juke boxes, to arrange to obtain 70% of the gross collections. Lately, you seem to have devoted yourself more to the juke box men. I guess the reason for this is because the phonograph operator rallied to your plea first and is now organizing all over the country so that he will be able to work more closely with his competitors so that he can get this 70%. But what about us guys who operate pinballs, arcade machines and other types of amusement games?"

"We, too, are faced with a tremendous overhead today. Our servicemen cost us just as much, and in many cases even more, than the juke box operator pays. Our general labor and our trucks and cars, etc.

are also hiked away up — the same as the juke box man is enduring. We, too, have to buy parts and supplies constantly and, as in my case, I keep a very large stock on hand at all times which means ready cash invested in something that brings me no returns.

"Therefore, from every standpoint, the amusement machine operator needs to get 70% of the gross collections from his equipment to assure himself that he will be able to amortize his machines in 90 days or less and always be financially sound. Maybe we do take in a little more than the average juke box, but this is leveled off by the fact that the juke box can remain in any location from 2 to 4 years or even longer and still give very good service. We can't. We've got to change fast or the play goes down to nothing and the storekeeper tells us to get out.

"From my way of thinking, if any operator needs to get 70% from the gross collection it's the amusement machine op. Why not give more pressure and thought and publicity to this subject? Let's get the amusement game men together so that in every territory we will be able to get 70% of the collection. Maybe this won't be necessary for slots and consoles but, believe me, it sure is needed quick for the pinball and arcade machine operators — otherwise, when full production again gets under way — there's going to be more than one guy who will have lots of machines — but no cash."

SEE HOPE IN NEW RECORD FIRMS

**They Are Producing Outstanding
Recordings and Signing Many
Fine Performers.**

LOS ANGELES, CALIF.—The very fact that almost every day sees the rise of a new and independent record manufacturer here, is giving juke box operators everywhere in the nation hope that they will soon be in position to get along with whatever few records they can obtain from the "big four."

This new hope, which is arising everywhere in the automatic music industry, is being encouraged by the fact that a great many of the recordings now being produced here, as well as in other parts of the nation, by the independent recording firms are matching those turned out by the "big four" and, in some cases, are much better than what the "big four" are producing for the juke box trade.

It is a well known fact that to produce the kind of records the juke box operator needs, great specialization is necessary. The firm must understand that there is a wide difference between producing a record which will be heard by a large group of people in one spot — than a record produced just for the entertainment of one or two or a handful of people in a home.

The juke box locations require a different tempo for their recordings. For example, today there is a definite swing to the boogie side by the

coin machine trade. They are, therefore, rushing the independents to produce the records which will meet this sort of demand. And the smaller record manufacturer is happy to comply with this request for he doesn't have to worry about record stores and distributors who want tunes from some Broadway hit show.

Naturally, he is profiting very well because of this. —He has an edge on the "big four" at this time because the average juke box operator is pretty well burned up by the treatment he received from these people during the wartime period and also because of the fact that until this day the "big four's" distributors aren't taking care of his needs the way that they should. It seems that these distributors are tremendously excited over the home market and its future possibilities and are playing this angle for all they are worth — to the neglect of the juke box trade.

It is also to be noted that in the past months recording firms here have definitely tended towards the juke box side. They are even considering changing their labels to correspond with what *The Cash Box* has suggested and feature the wording, "For use in coin operated musical instruments."

Should this happen they will most

completely steal the business from the "big four," regardless of the fact that these four big companies have the best stars and the largest production capacity. To offset the fact that the smaller independent is cutting so deeply into their business these larger firms are planning ways and means to buy out the pressing firms here and thereby leave the independents stranded. (This has already happened in the case of four small firms which were bought by Capitol.)

It can be safely stated at this time that the smaller record manufacturer is producing outstanding recordings and is signing up many fine performers. Certain performers of very notable ability, who have started to climb the ladder, have decided that they are better off with the independent record firm than with any of the four big recorders due to the fact that they are then allowed complete freedom in recording the tunes they believe fit them best. In many cases, these performers report, when they enter into the larger waxeries they are told what tunes they can record for the stars are given first preference.

The juke box trade should back up these smaller independents if it wants the best records for tomorrow.

NEEDED..

NATIONAL CREDIT BUREAU

**Higher Priced Equip't Will Require
Longer Financing. Coinmen Foresee
Need for Credit Rating Acceptance.**

NEW YORK—Some years ago *The Cash Box* brought to the fore the fact that the time would arrive when coinmen would note the need for a "National Credit Bureau."

From letters received this past week, *The Cash Box* is again bringing to the attention of the trade the great many advantages which will accrue in its behalf if there is a "National Credit Bureau" in existence solely for the coin machine industry.

In the first place, with machine prices zooming and sure to go even higher, there will, eventually, arise the need for some method of judgment as to whether coinmen do, or do not, deserve credit arrangements; not only with manufacturers but also with distributors, jobbers and the finance firms which have entered into this coin machine business.

Today, the average distributor and jobber is wary of giving credit to any operator with whom he hasn't had previous dealings. Even if this operator obtains credit from some distributor near him, and then desires to purchase something from a distributor with whom he hasn't previously dealt, there is no method which this op can use to obtain the same sort of credit advantages.

The wholesalers in this industry have always wanted and need especially today, a "National Credit

Bureau." Not only would this protect them from sharpshooters but it would give them a much safer method for giving credit to coinmen, especially those men who will be rated by this coin machine industry's credit bureau.

The manufacturer, too, would like to have some rating method for his personal use. More wholesalers would surely receive open account shipments if they are well rated with a "National Credit Bureau" in this industry. This would allow the manufacturer to obtain the needed cash from his banks, while the wholesaler pays within the prescribed period given him by the manufacturer.

The operators, especially, will need some sort of a credit set-up. They are being neglected in this regard entirely. Even tho there are distributors who will take their paper in the case of what is known as "legal" equipment, other machines they have to purchase and which are just as important to their livelihood, are not today obtainable on a credit basis.

But, if this operator is well rated in a "National Credit Bureau" there would be no reason why he, too, shouldn't be given the regular terms so that he can use his financial set-up to the greatest possible advantage.

Furthermore, as the operator increases his operations, he must have some assurance of continued sup-

plies of equipment. He will then be using intake against outgo as far as cash is concerned. And, he needs cash for his many immediate necessities, such as rent, wages, etc.

There are a tremendous number of distinct advantages for all the trade in a "National Credit Bureau." From the manufacturer to the operator there would be much better and closer understanding if credit ratings are arranged for within the industry. (And kept in this business only — not spread out for all the world to see — for this is one reason that many well financed firms do not care to make public their present capitalization.)

There are few who can blame the average coinman in this regard for he has learned in the past that the revenue seeking tax maker will hop right on his shoulders if reports become current of any financial success he might be enjoying.

That is why *The Cash Box* has been urging that a "National Credit Bureau" be created to work within this industry, and this industry only. This is the one way to overcome the huge cash outlays which will come into being with the return of more normal production. This is something for everyone in this industry to think about — before production gets well under way — and put that thinking into ACTION.

WHY CAN'T ALL FED'L LICENSES BE SOLD TO OPS WITHOUT LIST- ING LOCATIONS?

NEW YORK—In view of the fact that locations are listed in the purchase of Federal licenses, these past weeks suddenly has seen the growth of published lists in many territories by the press, which have caused coinmen to suddenly find a drive on against their locations.

It seems that the purchase of a Federal license is the "incriminating evidence" against the operator, as one noted coinman stated.

There is no need for the listing of locations on the purchase of a Federal license as far as this publication can see. The license is strictly a revenue measure on the part of the Federal Government. It was solely created for the purpose of obtaining necessary funds to continue the government on a solid financial basis during the war. It is now being continued on because of the fact that, like any other revenue measure, it becomes a part of the tax money the government is constantly seeking to enhance its intake against a swollen budget.

Therefore, since these licenses are not definitely issued from the standpoint of keeping watch on location owners who might want to use certain equipment, why should these locations be listed where all may obtain their addresses?

Surely, the Federal authorities are not interested in each and every individual location owner for whom the operator purchases a license? At least, this does not seem to be the

thought behind this bill which was created to obtain revenue. Therefore, why should the addresses and names of the location owners become public property? In fact, why should the operator have to list these locations at all?

-Why can't the operator purchase the required number of licenses without endangering his locations to the glaring publicity which comes about when the crusading press, politico or publicity seeking reforming blue-nose decides the time has arrived for gathering in columns of headlined editorial?

It is high time that this industry made inquiry of the proper authorities in Washington regarding this matter. After all, the only means which the Federal Government has for checking on any equipment is to note whether a license for the machines is somewhere on the premises. Therefore, whether the location is, or is not listed, the method for checking up would still remain the same.

There does not seem to be any need to cause the operator to incriminate himself and face all sort of state, county and city legal and judicial action, because he has purchased a Federal License in keeping with the request of the government that he do so. Certainly it is not the thought of the government authorities, nor the creators of this revenue bill, to incriminate anyone purchasing the licenses.

At regular intervals, thruout the

nation, there suddenly appear lists of licensed locations published in the press. These are either revealed to the press by some crusading hypocrite (the same sort of hypocrite who wanted Americans to stop drinking beer and whiskey) or by reporters for the press themselves who have little to do but seek out some means to earn their pay and therefore jump on the first thought which may come to their minds — the license lists in the Federal building in their community.

Any coinman who purchases licenses from Uncle Sam is more than willing to tell what locations these licenses appear in — when and if that proves necessary to the betterment of the Federal government. It would be saving a tremendous amount of work and bookkeeping generally for Uncle Sam if he would list the licenses under the name of the one purchaser, instead of under dozens of names which that purchaser hands in to him.

This matter of listing locations is striking deep into the vitals of this industry. It is giving the blue-nose, the reformer, the publicity seeking politico, the crusader and all those others who want the glare of the public limelight — an opportunity to hurt and bedevil the very men who are helping to pay the bills for the U. S. A.

THIS SHOULD BE CHANGED — IMMEDIATELY!!

EXCLUSIVE TO "THE CASH BOX"

RECORD REVIEWS

By
DAVE QUIRK
 RECORD REVIEW EDITOR
 OF
"THE CASH BOX"

"Hey Ba Ba Re Bop"**"Josephine Please No Lean
on the Bell"****Louis Prima****(Majestic 1044)**

● The Louis Prima band does a nice job with "Hey Ba Ba Re Bop," with most of the spinning instrumental, although Louis and his boys chime in for a short spot with the pipes. On the backing, "Josephine," Prima goes to work on the dizzy novelty which fits his talents to a tee. It's an alright disk and good Prima.

**"It Never Should Have Been
This Way"****"Tarrant Blues"****Rabon Tarrant****(Apollo 370)**

● Rabon Tarrant does two blues numbers, "It Never Should Have Been This Way" and "Tarrant Blues," that should click in the race spots. They're in typical blues style and the Jack McVea crew gets all the instrumental value out of both sides.

"Katinka"**"Josephine Please No Lean
on the Bell"****Vaughn Monroe****(Victor 20-1847)**

● Ziggy Talent, the zany vocalist with Vaughn Monroe's band, scores two hits on the same disk with "Katinka" and "Josephine, Please No Lean on the Bell." The first, "Katinka," is an oldie but "Josephine" is the current dizzy tune that is sweeping the country. This one especially gives Talent a chance to display his wild vocalizing. The Monroe crew of course is right there when it comes to providing the proper backgrounds.

"Tee Say Malee"**"Novachord Boogie"****Slim Gaillard****(Atomic 231)**

● The Slim Gaillard Quartet comes up with another jazz novelty done in its own inimitable way the lyrics getting in a couple of plugs for the record company. But despite this touch of radio commercialism the waxing is good Gaillard and certain to be a top seller. On the flipover, "Novachord Boogie," the Gaillard crew does a swell instrumental, giving the disk a double selling point.

**SLEEPER
OF THE WEEK****"Drei Six Cents"****Slim Gaillard****(Atomic 230)**

● With trio or quartet, Slim Gaillard has found the right formula for hot music that will please everybody. He has a way of handling jazz that doesn't include that horrible jangle so often associated with the hepcats' style of music. On "Drei Six Cents" the Gaillard Quartet does an exceptionally swell job with a crazy novelty that is just loaded with rhythm. Slim's guitar and Tiny Brown's bass get plenty of play and they also team up on the vocal. The lyrics will have all audiences talking to themselves. Because of the nifty style of the Gaillard crew, the disk will click everywhere. The backing is an instrumental, "Minuet in Vout," a top piece of jazz work.

"Atotonilco"**"Palabras de Mujer"****Guadalajara Trio****(4-Star 1056)**

● For lovers of Latin-American music this disk by the Guadalajara Trio is right down their alley. "Atotonilco" is in a peppier mood than "Palabras de Mujer" which features a vocal in Spanish. Should do well in spots that go for this type of music.

"I'm Goin' Down With You"**"Johnson St. Boogie Woogie"****Champion Jack Dupree****(Davis 5101)**

● Jack Dupree has a style all his own and must be favorite in the race spots because of it. On "I'm Goin' Down With You" Dupree gives his voice quite an airing in lowdown blues fashion but on the flipover, "Johnson St. Boogie" devotes most of the spinning to a boogie piano which is more than okay. Should peel off many nickels in Dupree fan centers.

**"Tonight the Stars Are Playing
Peek-a-Boo"****"There's a New Star in Heaven"****Stubble Jumpers****(Enterprise 121-122)**

● Another cowboy disk, with Melden Dale, the Melancholy Cowboy, doing the vocal. Couples "Tonight the Stars Are Playing Peek-a-Boo" with "There's a New Star in Heaven," two typical western torchies. The Stubble Jumpers handle the background, and well. A solid disk for the cowboy music fans.

"Begin the Beguine"**"St. Louis Blues"****Maurice Rocco****(Musicraft 353)**

● Maurice Rocco, the sensational night club pianist, gets a chance to go to town on this waxing of "Begin the Beguine" and "St. Louis Blues." Rocco plays a real hot piano with plenty of bass. Cozy Cole does an assist on the drums on both sides. A good disk for any spot.

"Old Man River"**"I've Got Sixpence"****Phil Moore Four****(Musicraft 15055)**

● The Phil Moore Four does a nice job with that oldie, "Old Man River," and then on the flipover really goes to town with the tune that the GIs went for over in England during the war, "I've Got Sixpence." It's a good disk, with Moore handling the vocal on "River" and the quartet doing the lyrics on "Sixpence." Both sides are good, vocally and instrumentally. The disk should be a moneygetter nearly everywhere.

"Choo Choo Boogie Train"**Austin McCoy and Sextet****(Sunshine 105)**

● The Austin McCoy crew gets plenty of time to unwind on this disk of "Choo Choo Boogie Train" for it's been recorded in two parts and both sides are devoted to the number. Mae Johnson handles the vocal in capable fashion but it's the instrumental that makes the record worthwhile for the coin box men. It should get plenty of play especially in the jazz spots.

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY
JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS—LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

AR—ARA

BB—BLUEBIRD DE—DECCA

CA—CAPITOL MA—MAJESTIC

CO—COLUMBIA VI—VICTOR

	Apr. 29	Apr. 22	Apr. 15
1—Oh! Who! It Seemed to Be	116.7	135.5	157.1
CO-36892—FRANKIE CARLE ORCH. As Long as I Live			
CO-36905—FRANK SINATRA Day by Day			
DE-23481—D. HAYMES—H. FORREST Give Me a Little Kiss, etc.			
MA-7164—PAXTON ORCH.—ALAN DALE I'm Glad I Waited for You			
VI-2D-1806—CHARLIE SPIVAK Take Care When You Say			
2—Prisoner of Love	93.3	60.0	60.1
VI-2D-1814—PERRY COMO—CASE ORCH. All Through the Day			
3—I'm a Big Girl Now	63.9	41.3	30.9
VI-2D-1812—SAMMY KAYE ORCH. Put Your Little Foot Right Out			
4—Oze-Zy, Two-Zy (I Love You-Zy)	60.7	65.8	87.1
AR-136—PHIL HARRIS & ORCH. Some Little Bug			
CO-36960—KAY KYSER There's No One But You			
DE-23511—HILDEGARDE—GUY LOMBARDO O. The Gypsy			
MA-7174—THE DE MARCO SISTERS I Fall in Love with You, etc.			
VI-2D-1826—FREDDY MARTIN Sleepy Baby			
5—The Gypsy	60.3	30.3	12.9
CO-36964—DINAH SHORE Laughing on the Outside			
DE-18817—INK SPOTS Everyone Is Saying Hello			
DE-23511—HILDEGARDE Oze-Zy Two-Zy			
MA-7177—LOUIS PRIMA O. Baby Won't You Please Come Home			
VI-2D-1844—SAMMY KAYE Gee I'm Glad to Be the One That I Am			
6—Shoo Fly Pie and Appie Pan Dawdy	56.9	56.8	68.2
CA-235—STAN KENTON O. I Been Down in Texas			
CO-36943—DINAH SHORE Here I Go Again			
VI-2D-1861—JOHNNY DESMOND I Don't Know Enough About You			

	Apr. 29	Apr. 22	Apr. 15
7—Laughing on the Outside	54.7	43.2	27.9
AR-135—TEDDY WALTERS—LOU BRING & ORCH. You I Love			
CA-106—GORDON JENKINS He Wears a Pair of Silver Wings			
CA-252—ANDY RUSSELL—WESTON ORCH. They Say It's Wonderful			
CO-36964—DINAH SHORE The Gypsy			
DE-18811—MERRY MACS Ashby De La Zoch			
VI-2D-1856—SAMMY KAYE ORCH. I've Never Forgotten			
8—You Won't Be Satisfied (Until You Break My Heart)	43.6	63.2	65.2
CO-36884—LES BROWN ORCH. Come To Baby, Do			
DE-23496—FITZGERALD—ARMSTRONG The Film From Sauce			
MA-1D29—LOUIS PRIMA ORCH. Brooklyn Boogie			
MA-7144—LOUIS PRIMA ORCH. There's a Broken Heart, etc.			
VI-2D-1788—PERRY COMO—CASE ORCH. I'm Always Casing Rainbows			
9—Seems Like Old Times	41.3	31.6	45.0
DE-18737—GUY LOMBARDO ORCH. Symphony			
MA-1030—THELMA CARPENTER A Jug of Wine			
VI-2D-1811—VAUGHN MONROE ORCH. Cool I Wish			
10—All Through the Day	37.9	27.1	31.3
CA-240—MARGARET WHITING In Love in Vain			
CO-36962—FRANK SINATRA Two Hearts are Better, etc.			
DE-23528—DICK HAYMES—H. FORREST In Love in Vain			
VI-2D-1814—PERRY COMO—CASE ORCH. Prisoner of Love			
11—Personality	36.9	57.4	90.1
CA-230—JOHNNY MERCER If I Knew Then			
CO-36930—PEARL BAILEY Don't Like 'Em			
DE-18790—BING CROSBY Would You			
VI-2D-1781—D. SHORE — CASE ORCH. Welcome to My Dream			
VI-2D-1807—H. CARROLL—R. CASE ORCH. Mama Never Told Me			
12—Day by Day	36.8	37.4	29.2
CA-227—JO STAFFORD Symphony			
CO-36950—FRANK SINATRA Oh! What It Seemed to Be			
CO-36945—LES BROWN ORCH. Doctor, Lawyer, Indian Chief			
DE-18746—BING CROSBY—M. TORRE Prove It By the Things You Do			
VI-2D-1828—MARTHA STEWART Tomorrow Is Forever			
13—Hey, Ba-Ba-Re-Bop	36.8	36.1	45.1
DE-18754—LIONEL HAMPTON O. Slide, Mamp, Slide			
VI-2D-1859—GLENN MILLER ORCH. The Whiffenpoof Song			
14—Sioux City Sue	34.1	10.3	10.8
CO-36963—KATE SMITH I Didn't Mean a Ward I Said			
DE-23508—BING CROSBY You Sang My Love Song, etc.			
DE-18745—HOOSIER HOT SHOTS There's a Tear in My Beer			
VI-2D-1797—ZEKE MANNERS & BD. Don't Dog Me 'Round			
15—Bumble Boogie	31.3	36.0	11.1
VI-2D-1829—FREDDY MARTIN O. Now and Forever			
16—Cement Mixer	30.2	27.7	10.7
AR-137—BOB CROSBY & ORCH. GORDON FOLK—VOCAL Where Did You Learn to Love			
CA-248—ALVINO REY ORCH. We'll Gather Lilacs			
17—Some Doy	16.7		
18—Doctor, Lawyer, Indian Chief	16.2	36.1	63.9
AR-128—HOAGY CARMICHAEL & ORCH. Am I Blue			
CA-220—B. HUTTON — WESTON ORCH. A Square in the Social Circle			
CO-36945—LES BROWN ORCH. Day by Day			
19—Josephine Please No Lean on the Bell	13.9	10.4	3.9
CA-249—JERRY COLONNA Casey			
VI-2D-1847—VAUGHN MONROE ORCH. Katinka			
20—Atlanta G.A.	11.7	32.9	21.3
CO-36949—WOODY HERMAN O. Wild Root			
DE-18833—ANDREWS SISTERS Coax Me a Little Bit			

	Apr. 29	Apr. 22	Apr. 15
VI-2D-1795—SAMMY KAYE O. I Didn't Mean a Ward I Said			
21—It Couldn't Be True	11.2		
CO-36900—KAY KYSER ORCH. I Don't Wanna Do It Alone			
DE-18747—NICK HAYMES I Wish I Could Tell You			
22—Slowly	9.5	17.4	3.5
DE-18747—NICK HAYMES I Wish I Could Tell You			
23—Full Moon and Empty Arms	9.4	9.7	6.0
CA-245—PAUL WESTON O. Nobody Else But Me			
CO-36947—FRANK SINATRA You are Too Beautiful			
CO-36893—R. NOBLE O. It Might as Well Be Spring			
DE-18813—C. CAYALLERO O. Come Closer to Me			
MA-7165—J. LEONARD Welcome to My Dreams			
24—I Didn't Mean a Ward I Said	8.9	3.3	6.4
CA-238—JO STAFFORD—WESTON ORCH. You May Not Love Me			
CO-36973—HARRY JAMES ORCH. Who's Sorry Now?			
CO-36963—KATE SMITH Sioux City Sue			
DE-18814—ELLA FITZGERALD I'm Just a Lucky So-and-So			
MA-7171—DANNY O'NEIL One More Tomorrow			
VI-2D-1795—SAMMY KAYE ORCH. Atlanta, G. A.			
25—Don't Be a Baby, Baby	8.3	16.8	4.3
CO-36967—BENNY GOODMAN ORCH. All the Cats Join In			
DE-18753—MILLS BROTHERS Never Make a Promise, etc.			
VI-2D-1842—TOMMY DORSEY O. Ah Yes, There's Good Blues, etc.			
26—In the Moon Mist	7.2	4.5	3.4
CA-243—PIED PIPERS—WESTON ORCH. Madame Butterfly			
DE-18752—RANDY BROOKS Don't Let Me Dream			
MA-7170—JACK LEONARD You May Not Love Me			
VI-2D-1810—J. DESMOND—CASE ORCH. Do You Love Me?			
27—There's Good Blues Tonight	6.7		
28—Dan't You Remember Me	5.6	3.3	6.5
LO-36888—FRANKIE CARLE O. Prove It By the Things You Do			
VI-2D-1796—J. DESMOND—CASE ORCH. In the Eyes of My Irish Colleen			
29—I'm Always Chasing Rainbows	4.5	14.2	21.4
CA-106—GORDON JENKINS He Wears a Pair of Silver Wings			
CO-36899—HARRY JAMES ORCH. Baby, What You Do to Me			
DE-18789—GUY LOMBARDO ORCH. Make Believe			
DE-23472—H. FORREST — D. HAYMES Tomorrow Is Forever			
VI-2D-1788—PERRY COMO — CASE ORCH. You Won't Be Satisfied, etc.			
VI-2D-0402—AL GOODMAN ORCH. If I Loved You			
30—Give Me a Little Kiss, Will You Huh?	4.4	5.2	4.2
DE-23481—D. HAYMES—H. FORREST			
31—We'll Gather Lilacs	3.9		
32—Bells of St. Mary's	3.4	-1.0	3.0
DE-18721—BING CROSBY—TROTTER ORCH. I'll Take You Home Again Kathleen			
DE-183D2 (315) FRED WARING ORCH. AND GLEE CLUB In a Monastery Garden			
VI-11-9155—VICTOR CHORALE The Lord's Prayer			
VI-2D-1791—CHARLIE SPIVAK ORCH. You Can Cry on Somebody Else's Shoulder			
33—Where Did You Learn to Love	3.4	3.2	-1.0
AR-137—BOB CROSBY & ORCH. Cement Mixer			
CO-36944—DINAH SHORE Coax Me a Little Bit			
MA-7172—LOUIS PRIMA ORCH. Gimme a Little Kiss			
VI-2D-1819—TOMMY DORSEY ORCH. Come Rain or Come Shine			
34—All That Glitters Is Not Gold	3.3		

	Apr. 29	Apr. 22	Apr. 15
35—Symphony	2.8	16.9	20.6
CA-227—JO STAFFORD Day by Day			
CA-227—CHAPPELL MUSIC CO. Day by Day			
CO-36874—BENNY GOODMAN ORCH. My Guy's Come Back			
DE-40002—JEAN SABLON It Might as Well Be Spring			
DE-23456—MARLENE DIETRICH Lili Marlene			
DE-18735—BING CROSBY — YOUNG ORCH. Beautiful Love			
DE-18737—GUY LOMBARDO ORCH. Seems Like Old Times			
MA-7162—D. O'NEIL — R. NEWMAN ORCH. Let It Snow! Let It Snow!			
VI-2D-1747—FREDDY MARTIN ORCH. In the Middle of May			
36—Coax Me a Little Bit	2.8	3.1	1.6
CO-36944—DINAH SHORE Where Did You Learn to Love			
DE-18833—ANDREWS SISTERS Atlanta, G. A.			
37—Aren't You Glad You're You	2.7	2.5	1.2
CA-225—PIED PIPERS—WESTON ORCH. In the Middle of May			
CA-225—P. PIPERS—WESTON ORCH. In the Middle of May			
CO-36875—LES BROWN ORCH. The Last Time I Saw You			
DE-18720—BING CROSBY In the Land of Beginning Again			
MA-7158—GEORGE OLSEN Good Time Polka			
VI-2D-1728—TOMMY DORSEY A Door Will Open			
38—Come Rain or Come Shine	2.2	4.6	7.3
CA-247—WHITING—WESTON O. Can't Help Lovin' Dat Man			
MA-7179—LOUIS PRIMA O. Pickle in the Middle			
VI-2D-1819—TOMMY DORSEY O. Where Did You Learn to Love			
39—In Love in Vain	1.7		
40—Money Is the Root of All Evil	1.6	5.1	1.3
DE-23474—ANDREWS—LOMBARDO ORCH. Johnny Fedora			
41—I'll Be Yours	1.1		
42—One More Tomorrow	1.1	4.5	3.3
CO-36978—FRANKIE CARLE ORCH. I'm Gonna Make Believe			
MA-7171—DANNY O'NEIL I Didn't Mean a Ward I Said			
VI-2D-1835—GLENN MILLER It Couldn't Be True			
43—Some Sunday Morning	-1.0	9.0	6.9
CO-36839—KATE SMITH Dearest Darling			
DE-23434—HAYMES-FORREST I'll Buy That Dream			
MA-7163—LOUIS PRIMA Everyone Knows But Me			
2D-1711—HAL MCINTYRE ORCH. Autumn Serenade			
44—Dig You Later	-1.0	3.9	-1.0
VI-2D-1750—PERRY COMO Here Comes Heaven Again			
45—I'm Glad I Waited for You	-1.0	6.5	9.0
CA-218—PEGGY LEE Waitin' for the Train, etc.			
CO-36906—FRANKIE CARLE ORCH. No Baby, Nobody But You			
DE-18723—HELEN FORREST My Guy's Come Back			
MA-7164—PAXTON ORCH.—ALAN DALE Oh! What It Seemed to Be			
VI-2D-1749—FREDDY MARTIN ORCH. Rachmaninoff Concerto No. 2			
46—I Can't Begin to Tell You	-1.0	5.2	2.1
CA-221—A. RUSSELL—WESTON ORCH. Love Me			
CO-36867—HARRY JAMES ORCH. Waitin' for the Train to Come In			
DE-23457—BING CROSBY I Can't Believe That You're in Love with Me			
VI-2D-1720—SAMMY KAYE ORCH. What Makes the Sunset?			
47—Madame Butterfly	-1.0	5.1	2.5
CA-243—PIED PIPERS—WESTON O. In the Moon Mist			
48—One More Dream	-1.0	3.2	1.7
CA-228—JOHNNY JOHNSTON As Long as I Live			
CO-369D3—THE CHARIOTEERS No Soap			
MA-7153—JACK SMITH Come to Baby, Do			

C.M.I. BLUE BOOK

FOREWORD Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The C.M.I. Blue Book can only feature the market prices as they are quoted. The C.M.I. Blue Book acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. The C.M.I. Blue Book reports each quotation exactly as it is made and depends on the subscriber to make average price adjustment to fit the peculiarities of his own territory.

METHOD The C.M.I. Blue Book should be read as follows: First price listed is lowest price for the week; Second price listed is highest price. Where only one price appears this should be considered lowest price.

IMPORTANT Machines underlined mean these were most active in trading the past week.

CODE Check this code carefully. Become acquainted with each one of the code numbers and what they signify. These code numbers appear in front of the name of each machine.

- | | | | |
|----------|---|-----------|--|
| 1 | MEANS PRICE WENT UP. | 5 | MEANS PRICES REMAINED SAME AS IN LAST PRICE LISTS. |
| 2 | MEANS PRICE WENT DOWN. | 6 | MEANS NO PRICES QUOTED FOR PAST TWO WEEKS. |
| 3 | MEANS MACHINE JUST ADDED TO LIST. | 7 | MEANS NO PRICES QUOTED FOR PAST THREE WEEKS. |
| 4 | MEANS PRICES WENT UP AND DOWN DURING THE PAST WEEK. | XX | MEANS NO PRICES QUOTED FOR MANY WEEKS — PRICE SHOWN IS LAST KNOWN QUOTATION. |

THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF
THE COIN MACHINE INDUSTRY"

ISSUED EVERY WEEK. REPRODUCTION IN WHOLE
OR IN PART FORBIDDEN WITHOUT WRITTEN PER-
MISSION FROM THE PUBLISHERS. COMPLETE
CONTENTS COPYRIGHTED.

PUBLICATION OFFICES

381 FOURTH AVENUE, NEW YORK 16, NEW YORK
ALL PHONES: MURRAY HILL 4-7797

CHICAGO OFFICE

32 W. RANDOLPH ST., CHICAGO 1, ILLINOIS
HELEN PALMER, Mgr. ALL PHONES: DEARBORN 0045

LOS ANGELES OFFICE

422 W. 11th ST. LOS ANGELES 15, CALIFORNIA
MARSHALL MICON, Mgr. ALL PHONES: PROSPECT 2687



**C.M.I.
BLUE
BOOK**

WURLITZER

xx. P-10	\$49.50	\$75.00
xx. P-10, Ill.	65.00	69.50
5. P-12	100.00	135.00
xx. P-12, Ill.	109.50	139.00
xx. 312	85.00	150.00
xx. P-400	59.50	99.50
1. 412	150.00	195.00
xx. 412 DC Cr.	32.50	
xx. 412, Ill.	100.00	159.50
xx. 316	100.00	125.00
xx. 416	105.00	135.00
5. 616	200.00	279.50
5. 616, Ill.	225.00	325.00
xx. 616 A	145.00	225.00
xx. 716	175.00	225.00
1. 24	300.00	350.00
xx. Revamp (24)	275.00	325.00
5. 600R	425.00	450.00
5. 600K	394.50	450.00
5. 500	465.00	495.00
7. 500K	425.00	469.50
xx. 500A	395.00	425.00
7. 41 (Counter)	125.00	149.50
5. 51 (Counter)	110.00	150.00
5. 61 (Counter)	150.00	215.00
2. 71 (Counter)	199.50	245.00
2. 81 (Counter)	150.00	219.50
xx. 50	75.00	129.50
xx. 700	599.50	675.00
xx. 750M	500.00	700.00
5. 750E	695.00	750.00
xx. 780M Colonial	550.00	675.00
5. 780E	735.00	750.00
5. 800	675.00	750.00
2. 850	745.00	785.00
2. 950	695.00	750.00
1. 42-24 (Rev)	445.00	525.00
2. 42-500 (Rev)	525.00	550.00
1. 42-600 (Rev)	495.00	500.00
5. 300 Adaptor	12.50	32.95
6. 320 Wireless Wall Box	17.00	20.00
6. 310 Wall Box, 30 Wire	2.00	10.00
2. 320-2 Wire Wall Box	17.50	20.00
6. 332-2 Wire Bar Box	9.50	15.00
6. 331-2 Wire Bar Box	5.00	15.00
5. 304-2 Wire Stepper	17.50	19.50
xx. Wireless Strollers	25.00	
xx. 430 Speaker Cab. with 5-10-25 Box	79.95	150.00
xx. 420 Speaker Cabinet	50.00	
2. Twin 616 Steel Cabinet Adp. Amp. Stp. Speaker	150.00	195.00
2. Twin 12 Steel Cabinet Adp. Amp. Stp.	175.00	200.00
xx. Selector Speaker	95.00	100.00
5. 100 Wall Box 5c 30 Wire	15.00	19.50
xx. 100 Wall Box 10c	17.50	
5. 111 Bar Box	8.50	15.00
5. 125 Wall Box, 5, 10, 25	18.50	37.50
5. 120 Wall Box	24.50	25.00
xx. Bar Brackets	2.00	3.50
5. 305 Impulse Rec.	2.50	25.00
xx. 350 Wls. Speaker	20.00	
xx. 115 Wall Box iWre	15.00	
5. 135 Step Receiver	17.50	35.00
2. 145 Imp. Step. Fast	37.50	45.00
xx. 150 Impulse Rec.	20.00	
xx. 337 Bar Box	32.50	
5. 306 Music Transmit	10.00	19.50
xx. 39A Speaker	25.00	
2. 130 Adaptor	25.00	27.50
xx. 24 Steel Cab. Speaker	140.00	175.00
2. 580 Speaker	134.50	149.00

ROCKOLA

5. 12 Record	\$119.50	\$145.00
xx. 16 Record	165.00	199.50
xx. Rhythm King 12	69.50	125.00
xx. Rhythm King 16	135.00	175.00
xx. Imperial 16	125.00	169.50
xx. Imperial 20	250.00	300.00
xx. Windsor	275.00	310.00
xx. Monarch	215.00	285.00
7. Windsor, Ill.	250.00	300.00
xx. Std. Dial-A-Tone	325.00	475.00
5. '40 Super Rockolite	475.00	545.00
10—CASH BOX			
xx. Counter '39	125.00	165.00
1. '39 Standard	400.00	445.00
5. '38 DeLuxe	400.00	425.00
1. '40 Super Walnut	340.00	425.00
xx. '40 Super Marble	450.00	475.00
xx. '40 Master Walnut	335.00	365.00
5. '40 Master Rockolite	445.00	475.00
xx. '40 Counter	165.00	195.00
xx. '40 Counter with Std.	139.50	
5. '41 Premier	545.00	575.00
2. Wall Box	10.00	15.00
5. Bar Box	10.00	17.50
6. Spectravox '41	65.00	100.00
xx. Glamour Tone Column	95.00	
xx. Modern Tone Column	50.00	69.50
1. Playmaster & Spectravox	435.00	475.00
xx. Twin 12 Cab. Speak	175.00	
xx. 20 Rec. Steel Cab ASA	109.50	
xx. Playboy	30.00	
2. Commando	575.00	625.00
xx. 1501 Wall Box	5.00	10.00
xx. 1502 Bar Box	3.50	6.00
5. 1503 Wall Box	19.50	20.00
7. 1504 Bar Box	22.50	24.50
xx. 1510 Bar Box	25.00	
2. 1525 Wall Box	18.50	27.50
7. 1526 Bar Box	30.00	36.50
5. Dial-A-Tone B&W Box	16.75	17.50
xx. 1805 Organ Speaker	37.50	50.00
xx. Tone-A-Lier	54.50	
xx. DeLuxe Jr. Console Rock	150.00	
xx. Playmaster	295.00	375.00

A. M. I.

5. Hi-Boy 302	425.00	545.00
5. Singing Towers 201	479.50	495.00
1. Streamliner 5-10-25	350.00	400.00
5. Top Flight	275.00	
xx. Model V-5 Phono	60.00	
xx. Singing Towers Speak	15.00	
1. Singing Towers (301)	275.00	350.00

BUCKLEY

5. ew Wall Box	15.00	22.50
2. New Bar Box	15.00	19.50
1. Wall & Bar Box Old Style	3.50	9.50
2. Ill. Wall & Bar Box	19.50	20.00
xx. 32 Record Adaptor	14.95	17.50
1. 24 Record Adaptor	15.00	24.50
xx. 16 Record Adaptor	15.00	
xx. Steel Cabinet	10.00	20.00
xx. Zephyr Speak Cab.	11.25	
xx. 20 Rec. Seeburg Adaptor	25.00	39.50
5. Bar Brackets95	2.50

C.M.I. BLUE BOOK



SEEBURG

xx. Selectomatic 10	\$35.00	\$75.00
5. Symphonola	115.00	179.50
xx. Model A III	85.00	115.00
xx. Model B	62.50	100.00
xx. Model C	37.50	
xx. Model H	100.00	
6. Rex	175.00	205.00
xx. Rex, with adaptor	239.50	
xx. Model K-15	95.00	149.50
5. Model K-25	160.00	325.00
xx. Royale	225.00	295.00
1. Plaza	289.50	395.00
5. Regal	300.00	395.00
xx. Regal, RC	300.00	385.00
5. Model A	125.00	
xx. Gem	200.00	300.00
1. Classic	425.00	475.00
xx. Classic, RC	425.00	525.00
xx. Mayfair	325.00	395.00
xx. Melody King	125.00	135.00
xx. Crown	299.50	399.50
xx. Crown, RC	345.00	
xx. Concert Grand	285.00	325.00
7. Colonel	425.00	575.00
2. Colonel, RC	450.00	570.00
xx. Concert Master, RC	575.00	
xx. Cadet	350.00	425.00
7. Cadet, RC	425.00	450.00
5. Major	375.00	425.00
xx. Major, RC	385.00	485.00
xx. Envoy	395.00	450.00
5. Envoy, RC	495.00	525.00
5. Vogue	300.00	475.00
xx. Vogue, RC	450.00	500.00
5. Casino	335.00	375.00
xx. Casino, RC	389.50	
xx. Commander	335.00	495.00
xx. Commander, RC	395.00	525.00
6. Hi-Tone 9800	535.00	650.00
5. Hi-Tone 9800 RC	595.00	625.00
5. Hi-Tone 8800	575.00	625.00
5. Hi-Tone 8800 RC	595.00	650.00
6. Hi-Tone 8200	535.00	675.00
7. Hi-Tone 8200 RC	595.00	675.00
xx. 20 Record '43 Cabt	459.50	475.00
xx. Playboy	10.00	18.00
xx. Selectomatic 16	4.50	6.50
7. Selectomatic 24	8.00	8.50
xx. Selectomatic 20	5.00	7.50
5. Remote Speak Organ	24.50	35.00
xx. Multi-Selector 12 Rec	69.50	
xx. Melody Parade Bar	4.50	
1. 5c Wall-O-Matic Wireless	28.50	42.50
7. 5c Bar-O-Matic Wireless	29.00	32.50
5. 5c Wall-O-Matic 3 Wire	22.50	24.50
xx. 30 Wire Wall Box	5.00	10.00
xx. Power Supply	15.00	
xx. 5, 10, 25c Bar-O-Matic 3-Wire	32.50	47.50
5. 5, 10, 25c Wall-O-Matic 3-Wire	32.50	35.00
xx. 5, 10, 25c Wall-O-Matic Wireless	45.00	52.50
5. 5, 10, 25c Bar-O-Matic Wireless	45.00	48.50
5. Electric Speaker	25.00	29.50
6. Wireless Stroller	17.50	27.50
5. Wall Brackets	2.50	
5. Wired Speak Organ	24.50	25.00

KEENEY

5. Wall Boxes	\$1.95	\$6.00
xx. Adaptor for Seeburg	25.00	
xx. Adaptor for Rockola	27.50	
xx. Adaptor for 616 Wurlitzer..	15.00	
xx. Twin 12 Adaptor	25.00	37.50
xx. Wurlitzer 24 Adaptor	15.00	
5. Adaptor for Mills Empress..	20.00	32.50
xx. Organ Speaker	35.00	
xx. Sun Ray Speaker	25.00	
xx. Bar Brackets	2.50	3.50

MILLS

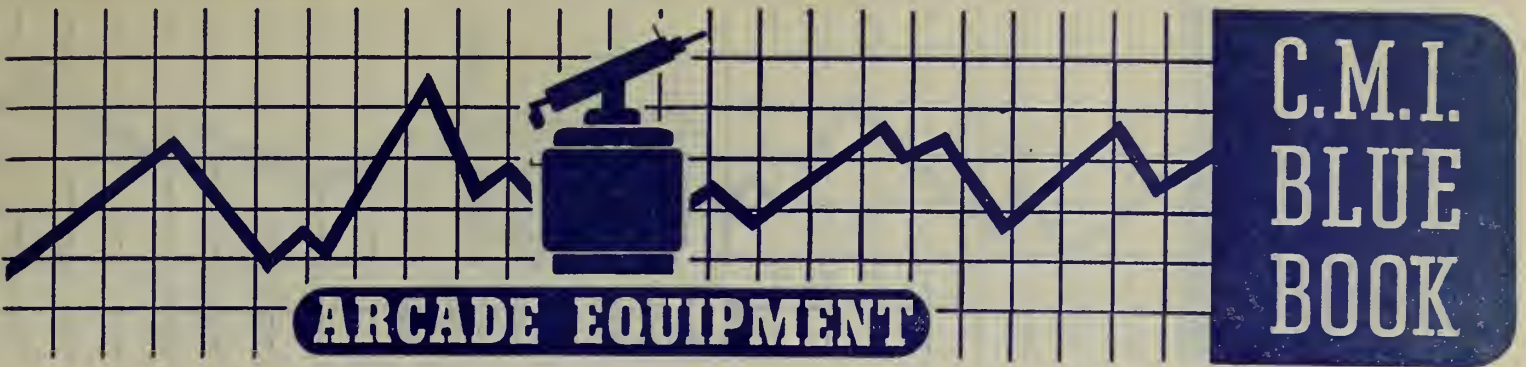
2. Zephyr	84.50	89.00
xx. Studio	70.00	100.00
2. Dance Master	70.00	84.50
xx. DeLuxe Dance Master	50.00	52.50
5. Do-Re-Mi	50.00	99.50
1. Panoram	325.00	450.00
5. Throne of Music	260.00	350.00
xx. Throne with Adaptor	275.00	285.00
1. Empress	359.50	395.00
xx. Panoram Adaptor	8.50	
xx. Panoram 10 Wall Box	8.50	
xx. Speaker	10.00	
xx. Panoram Peek (Con)	275.00	375.00
xx. Conv. for Panoram Peek	12.50	

GABEL

6. 12 Record, Jr.	42.50	125.00
xx. 12 Record with Adaptor	58.50	
xx. 12-12 Adaptor	94.00	
xx. 18 Rec. Ill. Grill	20.00	52.50
xx. 18 with Adaptor	99.50	125.00
xx. 20 Record Lite Up	225.00	265.00
xx. 24 Record Last Mdl	75.00	95.00

PACKARD

4. Play Mor Wall and Box	22.50	38.50
5. Bar Bracket	4.50	5.00
xx. Willow Adaptor	18.00	
xx. Chestnut Adaptor	25.00	36.50
xx. Cedar Adaptor	30.00	39.50
xx. Poplar Adaptor	25.00	46.50
xx. Maple Adaptor	30.50	
2. Juniper Adaptor	27.00	29.00
xx. Elm Adaptor	25.00	
xx. Pine Adaptor	25.00	
xx. Beech Adaptor	20.00	43.50
xx. Spruce Adaptor	35.00	45.00
xx. Ash Adaptor	25.00	35.00
xx. Walnut Adaptor	25.00	36.50
2. Lily Speaker	14.50	17.00
xx. Violet Speaker	21.00	24.50
2. Orchid Speaker	49.50	50.00
xx. Iris Speaker	55.00	59.50



ARCADE EQUIPMENT

**C.M.I.
BLUE
BOOK**

xx. Atlas Baseball	\$75.00	\$85.00
5. A.B.T. 6 Gun Rifle Rg	1500.00	1900.00
2. Bally Alley	29.50	75.00
7. Bally Basketball	75.00	89.50
2. Bally Convoy	145.00	245.00
4. Bally Defender	140.00	250.00
xx. Bally Eagle Eye	49.50	
1. Bally King Pin	150.00	210.00
2. Bally Lucky Strike	79.50	100.00
4. Bally Rapid Fire	85.00	200.00
<hr/>		
5. Bally Bull Jap Con	49.50	50.00
1. Bally Shoot-the-Bull	40.00	95.00
6. Bally Sky Battle	125.00	245.00
xx. Bally Racer	50.00	75.00
1. Bally Torpedo	149.50	175.00
5. Bally Undersea Raider	345.00	399.50
5. Bang-A-Deer	35.00	75.00
5. Bank Ball	375.00	379.50
xx. Bell-O-Ball	35.00	99.50
xx. Blister Gunner Con	10.00	
5. Bowl-A-Bomb	75.00	150.00
5. Bowling League	150.00	175.00
7. Buckley DeLuxe Dig	75.00	85.00
xx. Buckley Treas. Is. Dig	55.00	59.50
6. Casino Golf	29.50	49.50
5. Chicoin Goalee	525.00	
<hr/>		
1. Chicoin Hockey	179.50	229.50
<hr/>		
2. Chicoin Rola Score	95.00	115.00
xx. Chester Pollard Golf	34.50	59.50
5. Circus Romance	95.00	249.50
1. Cupid Wheel	125.00	195.00
5. Daval Bumper Bowling	75.00	99.50
xx. Daval-U-Roll-It	44.50	
6. Evans Duck Pin Alley	189.50	
xx. Evans In-the-Barrel	75.00	119.50
6. Evans Super Bomber	225.00	235.00
5. Evans Play Ball	149.50	175.00
1. Evans Ski Ball	89.50	125.00
xx. Evans Ten Strike, LD	30.00	49.50
1. Evans Ten Strike, HD	75.00	119.50
4. Evans Tommy Gun	89.50	149.50
<hr/>		
6. Exhibit Bicycle	85.00	125.00
xx. Exhibit Basketball	75.00	
7. Exhibit Bowling Alley	59.50	60.00
2. Exhibit Hi-Ball	50.00	125.00
5. Exhibit Merchantman Roll Ch. Digger	50.00	79.50
1. Exhibit Rotary Mdsr	295.00	319.50
2. Exhibit Vitalizer	75.00	99.50
2. Genco Bank Roll	160.00	195.00
xx. Genco Magic Roll	39.50	125.00
1. Genco Play Ball	139.50	209.50
5. Genco Total Roll	525.00	
<hr/>		
1. Groetchen Mtn. Climb	85.00	115.00
2. Groetchen Metal Typer	215.00	275.00
5. Gottlieb Skee Ballette	60.00	145.00
5. Jenn. Roll-in-the-Bar	149.50	165.00
4. Keeney Air Raider	100.00	200.00
<hr/>		
4. Keeney Anti-Aircft. Br.	39.50	75.00
<hr/>		
5. Keeney Anti-Aircft. Bl.	30.00	45.00
7. Keeney Bowlette	150.00	200.00
xx. Keeney Navy Bomber	175.00	195.00
1. Keeney Sub Gun	75.00	175.00
<hr/>		
4. Keeney Texas League	45.00	59.50
5. Kirk Air Defense	115.00	145.00
5. Kirk Night Bomber	250.00	259.50
1. Keep Punching	99.50	110.00
xx. Klip-a-Nip (Con)	16.50	16.75
xx. Kue Ball	25.00	30.00
2. Liberator	\$169.50	\$179.50

5. Midget Skee Ball	50.00	95.00
xx. Midget Skee Ball DeL	75.00	90.00
xx. Mills Rotary Digger	29.50	49.50
1. Mutoscope Ace Bomber	225.00	275.00
<hr/>		
xx. Mutoscope Bowl Alley	110.00	
4. Mutoscope Dr. Mobile	275.00	300.00
xx. Mutoscope Dr Mobile w. tk4 ..	260.00	325.00
1. Mutoscope Elec Trav Crane..	49.50	55.00
xx. Mutoscope Fan Ft. Dig	40.00	54.50
4. Mutoscope Photomatic	595.00	1095.00
5. Mutoscope Roll Frt. Cr.	50.00	69.50
2. Mutoscope Sky Fighter	150.00	275.00
<hr/>		
xx. Mutoscope Sky Fighter w. con.	200.00	229.50
2. Mutoscope Hockey	37.50	60.00
xx. Mutoscope Magic Fing	85.00	125.00
5. Mutoscope Pokerino	50.00	119.50
5. Munves Super Skee Roll ...	349.50	
5. Munves Trap-the-Jap	150.00	
xx. Pennant	35.00	49.50
2. Periscope	125.00	175.00
<hr/>		
5. Pilot Trainer	750.00	850.00
1. Pitchem & Catchem	125.00	169.50
2. Poker & Joker	60.00	69.50
2. Radio Rifle	20.00	75.00
xx. Rockola Ten Pins LD	35.00	39.00
6. Rockola Ten Pins HD	40.00	69.50
7. Rockola Tom Mix Rifle	25.00	39.50
4. Rockola World Series	87.50	100.00
xx. Rockola Talkie Hrsp.	100.00	125.00
xx. Rock-O-Ball	75.00	125.00
6. Roll-A-Ball (Jafco)	300.00	379.50
5. Scientific Baseball	97.50	125.00
2. Scientific Batting Pr.	59.00	149.50
<hr/>		
5. Scientific Basketball	30.00	125.00
xx. Scientific Battle Royal	149.50	
7. Scientific X-Ray Pkr	49.50	100.00
5. See-A-Freak	49.50	89.50
2. Seeburg Chicken Sam	90.00	150.00
5. Seeburg Jap Con	75.00	110.00
5. Seeburg Jail Bird	100.00	150.00
1. Seeburg Shoot-the-Chute ...	50.00	150.00
<hr/>		
1. Seeburg Hitler Con	70.00	95.00
6. Seeburg Hockey	69.50	80.00
2. Seeburg Par. Gun	55.00	65.00
2. Seeburg Rayolite	40.00	95.00
6. Selectorscope	149.50	189.50
xx. Shoot-A-Bazooka (Con)	10.00	
5. Skee-Barrel Roll	229.00	369.50
xx. Star Elec. Hoist Dig	25.00	35.00
5. Super Torpedo	225.00	275.00
xx. Supreme Bolascore	210.00	225.00
2. Supreme Gun (Rev)	95.00	174.50
2. Supreme Skee Roll	135.00	225.00
1. Supreme Rocket Buster	149.50	225.00
1. Tail Gunner	95.00	169.50
5. Test Pilot	75.00	139.50
xx. Target Roll, 14 Ft.	79.50	
6. Thunderbolt	175.00	225.00
xx. Tokio Raider (Con)	16.50	16.75
xx. Victory Pool (Play Pool) ...	79.50	100.00
5. Victory Roll	175.00	210.00
5. Warner Voice Recorder	150.00	199.50
5. Western Baseball '39	75.00	125.00
2. Western Baseball '40	115.00	125.00
6. Western Major League	100.00	149.50
2. Western Super Strength	29.50	49.50
xx. Western Recordit	200.00	325.00
1. Wurlitzer Skee-ball	200.00	255.00
5. Whee-Gee Mystic	150.00	169.50
5. Zingo	95.00	119.50

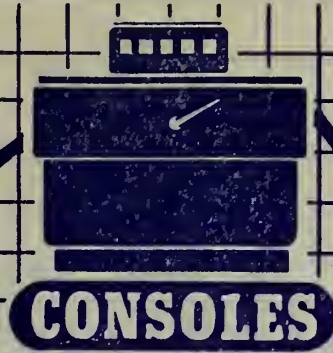
C.M.I. BLUE BOOK

ONE-BALLS



xx. All American Derby Con....	\$49.50	\$85.00
xx. All American	25.00	39.50
xx. Arlington	15.00	20.00
xx. Aksaraben, PO	35.00	49.50
xx. Arrowhead	35.00	
xx. Big Game, PO	94.50	95.00
xx. Big Prize, FP	39.50	75.00
xx. Big Prize, PO	39.50	
2. Blue Grass, FP	125.00	195.00
xx. Blue Ribbon, PO	40.00	
5. Challenger	50.00	94.50
1. Club Trophy, FP	250.00	325.00
<hr/>		
xx. Congo	32.50	
7. Contest, FP	85.00	94.50
2. Dark Horse, FP	143.50	195.00
xx. Derby King	65.00	70.00
xx. Derby Clock, PO	69.50	75.00
xx. Derby Heat, PO	32.50	
xx. Derby Time, PO	65.00	150.00
xx. Derby Winner, PO	100.00	125.00
4. '41 Derby, FP	260.00	339.50
xx. Dust Whirls	250.00	275.00
xx. Eureka	25.00	30.00
xx. Feed Bag, PO	50.00	
xx. Flasher, PO	35.00	
xx. Fleetwood	24.50	35.00
xx. Flying Champ	65.00	100.00
2. Fairmount	425.00	450.00
5. Fair Grounds, PO	22.50	49.50
xx. Fast Track	29.50	
2. Five-in-One, FP	25.00	39.50
2. Fortune, FP	169.50	195.00
2. Gold Cup, FP	50.00	59.50
4. Grand National, PO	55.00	60.00
1. Grand Stand, PO	47.50	75.00
xx. Gold Medal, PO	25.00	45.00
7. Hawthorne, PO	50.00	75.00
xx. Hi-Boy, PO	10.00	
xx. Horseshoes, PO	39.50	
1. Jockey Club	325.00	350.00

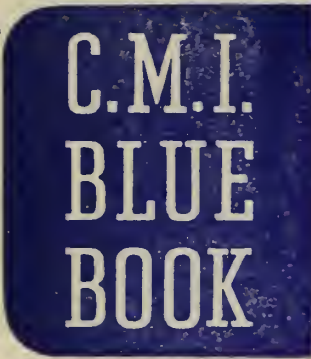
xx. Jumbo '44	\$79.50	\$90.00
4. Kentucky	225.00	275.00
4. Long Acre	350.00	445.00
<hr/>		
4. Long Shot, PO	219.00	250.00
5. One-Two-Three '39, FP	25.00	59.50
2. One-Two-Three '40	65.00	99.50
1. One-Two-Three '41	75.00	99.50
1. Owl, FP	40.00	75.00
xx. Pastime (Rev)	175.00	293.50
5. Preakness, PO	12.50	14.50
1. Pacemaker, PO	39.50	55.00
2. Pimlico, FP	300.00	399.50
<hr/>		
1. Pot Shot	39.50	60.00
5. Race King (Rev)	94.50	125.00
1. Record Time, FP	145.00	175.00
1. Record Time, FP	145.00	175.00
xx. Rockingham	179.50	225.00
2. Santa Anita	110.00	129.50
xx. 7 Flasher, FP	79.50	
xx. Sport Event, FP	135.00	
1. Sky Lark, FP & PO	139.50	175.00
2. Sport Special, FP	124.50	175.00
<hr/>		
5. Sport Page, PO	29.50	37.50
xx. Spinning Reels, PO	100.00	110.00
2. Sport King, PO	175.00	255.00
<hr/>		
7. Stepper Upper, PO	55.00	65.00
5. Sportsmen (Rev)	195.00	295.00
5. Track Record	55.00	75.00
2. Thistledown	40.00	55.00
4. Thoroughbred	375.00	410.00
6. Turf Champ, FP	49.50	75.00
xx. Turf Special	15.00	
1. Turf King	325.00	350.00
5. Victorious 1943 (Rev)	69.50	74.50
xx. Victorious 1944 (Rev)	65.00	84.50
5. Victorious 1945 (Rev)	99.50	109.50
xx. Victory, FP	39.50	47.50
2. Whirlaway (Rev)	250.00	269.50
7. Winning Ticket	65.00	69.50
6. War Admiral (Rev)	150.00	265.00
xx. Zipper	29.50	



C.M.I.
BLUE
BOOK

2. 5c Baker's Pacer DD	\$219.50	\$250.00
xx. C.S. Baker's Pacer DD	225.00	375.00
xx. 25c Baker's Pacer DD	325.00	450.00
xx. 5c Baker's Pacer Std	250.00	279.50
xx. 25c Baker's Pacer Std	350.00	365.00
5. C.S. Baker's Pacer Std	475.00	487.50
xx. Bally Entry	22.50	
6. Bangtails '39	95.00	150.00
5. Bangtails '40	149.50	275.00
5. Bangtails '41	225.00	295.00
2. Big Game, PO	97.50	189.50
1. Big Game, FP	89.50	109.50
1. Big Top, FP	99.50	129.50
1. Big Top, PO	119.50	129.50
5. Bob Tail, PO	89.50	125.00
1. Bob Tail, FP	109.50	119.50
xx. Buckley, 7 Bells	175.00	289.50
xx. Buckley, Long Shot Par	700.00	
xx. Buckley, Col. Slr Head	65.00	
xx. Buckley, Col. New Top	75.00	
xx. Beulah Park	95.00	110.00
xx. Charley Horse	100.00	
xx. China Boy	59.50	
xx. Chucklette	20.00	45.00
4. Club Bells	215.00	275.00
xx. Club Bells 25c	300.00	350.00
xx. Club Chief	89.50	
xx. Club House	45.00	50.00
5. Derby Day Slant	49.50	65.00
xx. Derby Day Flat	17.20	25.00
xx. Derby Winner	274.50	
xx. Dixie	59.50	
xx. Dominola	35.00	
xx. Double Bells	159.50	199.50
xx. Duo Twin Bells 5-25	400.00	450.00
4. Evans Pacers	289.50	319.50
xx. El Dorado	75.00	
xx. Exhibit Races	25.00	35.00
5. Fast Time, FP	50.00	89.50
5. Fast Time, PO	69.50	79.50
1. Favorite	25.00	50.00
xx. Flashing Thru	95.00	
xx. Flashing Ivories	245.00	
xx. Fleetwood	30.00	
2. Four-Way Super Bell	329.50	449.50
5. Four-Way Bell 3-5 1-25	495.00	595.00
5. Four Horsemen	79.50	149.50
2. Galloping Domino (38)	45.00	64.00
2. Galloping Domino (39)	124.50	149.50
1. Galloping Domino (40)	169.50	175.00
2. Galloping Domino (41)	265.00	295.00
5. Galloping Domino (42)	295.00	325.00
6. Good Luck	35.00	65.00
4. High Hand	150.00	225.00
xx. Hold & Draw	90.00	
5. Jungle Camp, FP	75.00	79.50
xx. Jungle Camp, PO	69.50	
xx. Jungle Camp, Comb	189.50	199.50
1. Jumbo Parade, Comb	195.00	229.50
4. Jumbo Parade, FP	89.50	129.50
2. Jumbo Parade, PO	89.50	135.00
6. Jumbo Parade, 25c	147.50	199.50
2. Kentucky Club	79.50	89.50
xx. Keen Kubes	129.50	
xx. Kennette	89.50	
xx. Keno	40.00	
4. Liberty Bell	15.00	55.00
2. Long Champs	49.50	50.00
6. Lucky Lucre	99.50	105.00
5. Lucky Lucre '41	175.00	179.50
6. Lucky Lucre 5-25	295.00	
5. Lucky Lucre 5-5	149.50	195.00
7. Lucky Star	129.50	139.50
xx. Lucky Star '41	295.00	
xx. Lincoln Field	95.00	149.50
6. May Bells 5-5-5-25c	295.00	450.00
xx. Multiple Cubes, PO	30.00	47.50
5. Multiple Racer	45.00	95.00

2. Mills 4 Bells	\$350.00	\$575.00
6. Mills 3 Bells	750.00	850.00
6. Mills Auto Dice 25c	39.50	50.00
xx. Pace Century	300.00	350.00
xx. Pace Marathon	99.50	
5. Paces Races Bl. Cab.	59.50	75.00
4. Paces Races Br. Cab.	175.00	189.50
2. Paces Races Red Arrow	185.00	195.00
xx. Paces '39 Saratoga	47.50	79.50
xx. Paces '40 Saratoga	129.50	169.50
2. Paces Saratoga w. rails	85.00	99.50
5. Paces Saratoga, no rails	75.00	79.50
5. Paces Saratoga Comb	150.00	165.00
5. Paces Saratoga Jr. PO	85.00	99.50
6. Paces Saratoga Sr.	125.00	150.00
2. Paces Reels Comb	139.50	150.00
5. Paces Reels, Jr. PO	75.00	115.00
2. Paces Reels, Sr. PO	85.00	99.50
1. Paces Reels, with rails	89.50	125.00
5. Paces Reels, no rails	69.50	79.50
1. Paces Twin 5-10	265.00	295.00
7. Paces Twin Console 5-25	225.00	345.00
6. Pastime	195.00	219.50
xx. Paddock Club	50.00	
xx. Pamco DeLuxe Bell	17.50	45.00
7. Parlay Races	29.50	35.00
xx. Pay Day	149.50	225.00
xx. Pheasant	6.00	
xx. Pickem	22.50	
5. Ray's Track	40.00	45.00
5. Rio	25.00	
5. Riviera	150.00	279.50
6. Rollette, Jr.	40.00	90.00
5. Rollette, Jr. (41)	125.00	
2. Rollette, Sr.	395.00	490.00
xx. Rosemont	25.00	
1. Royal Draw	105.00	109.50
2. Royal Flush	59.50	69.50
5. Royal Lucre '41	275.00	290.00
5. Roll 'em	129.50	145.00
5. Roulette 25c Caille	250.00	275.00
xx. Seeburg Races	35.00	
5. Saddle Club	35.00	47.50
xx. Silver Bell	29.50	32.50
2. Silver Moon, Comb	129.50	140.00
1. Silver Moon, PO	119.50	125.00
1. Silver Moon, FP	109.50	129.50
2. Silver Moon, 10c	159.50	189.50
2. Silver Moon, 25c	195.00	199.50
5. Skill Field	69.50	89.50
xx. Skillo	180.00	
xx. Skill Time '37	39.50	
5. Skill Time '38	50.00	60.00
5. Skill Time '41	65.00	85.00
5. Square Bell	85.00	95.00
xx. Stanco Bell Double	119.50	
xx. Stanco Bell Single	110.00	
5. Sugar King	35.00	50.00
1. Sun Ray	135.00	139.50
1. Super Bell 5c Comb	274.50	350.00
1. Super Bell 25c Comb	319.50	445.00
xx. Super Track Time TKT	260.50	
xx. Suzie Q	75.00	
7. Tanforan	25.00	54.50
xx. Track King	25.00	
xx. Track Meet	159.50	
6. Track Odds, West	90.00	100.00
7. Track Odds, Buckley	150.00	250.00
5. Track Odds, Daily Dbl	425.00	495.00
6. Track Odds, DD, JP, Buckley	625.00	795.00
xx. Track Odds, DD, JP, Buckley (New)	995.00	
xx. Track Time '39	100.00	200.00
2. Track Time '38	59.00	109.50
2. Track Time '37	39.50	43.00
xx. Track Time TKT	75.00	
xx. Track Time '37 TKT	35.00	49.50
2. Triple Entry	119.50	159.50
5. Two-Way Super Bell 5-5	295.00	575.00
1. Two-Way Super Bell 5-25	375.00	595.00



CIGARETTE, CANDY & SCALES

CIGARETTE

DU GRENIER

xx. Model S 7 Column	\$10.00	\$49.50
6. Model VD 7 Column	15.00	64.50
xx. Model W 9 Column	20.00	69.50
xx. Model WD 9 Column	25.00	74.50
6. Champion, 11 Column King Size	45.00	104.50
xx. Champion, 9 Column	40.00	97.50
xx. Champion, 7 Column	35.00	95.00

NATIONAL

xx. Model 9-50	50.00	59.50
xx. Model 7-50, Regular	42.50	
xx. Model 7-50, King Size	42.50	47.50
xx. Model 9-30	30.00	62.00
xx. Model 9A	65.00	79.50
xx. Model 6-30	22.50	29.50
xx. Model 6-26	15.00	

ROWE

xx. Aristocrat, 6 Column	7.50	
xx. Imperial, 6 Col.	15.00	50.00
5. Imperial, 8 Col.	25.00	47.50
xx. Royal, 6 Col.	35.00	45.00
5. Royal, 8 Col.	60.00	70.00
7. Royal, 10 Col.	80.00	90.00
xx. President, 6 Col.	45.00	
5. President, 8 Col.	55.00	95.00
5. President, 10 Col.	90.00	115.00

U-NEED-A-PAK

xx. Model E, 6 Col.	10.00	
xx. Model E, 8 Col.	10.00	20.00
xx. Model, 9 Col.	25.00	
xx. Model E, 12 Col.	35.00	
xx. Model E, 15 Col.	45.00	
xx. Model A, 8 Col.	30.00	45.00
xx. Model A, 9 Col.	35.00	50.00
xx. Model 500, 7 Col.	60.00	92.50
5. Model 500, 9 Col.	59.50	100.00
xx. Model 500, 15 Col.	75.00	112.50

CANDY

DU GRENIER

xx. Candy Man	\$39.50	\$45.00
---------------------	---------	---------

NATIONAL

xx. Model 618, 6 Column	50.00	
xx. Model 918, 9 Column Regular	60.00	
xx. Model 918, 9 Column Special	85.00	100.00

ROWE

xx. 8 Column Standard	45.00	
xx. 8 Column DeLuxe	85.00	
xx. 8 Column 1c Gum & Mint..	12.50	
xx. 8 Column 5c Gum & Mint..	16.50	

U-NEED-A-PAK

xx. 5 Column	40.00	69.50
--------------------	-------	-------

U-SELECT-IT

xx. 54 Bars	15.00	22.50
xx. 72 Bars	20.00	

STONER

xx. 6 Column	55.00	
xx. 8 Column	65.00	

SCALES

WATLING

xx. Tom Thumb, Plain	47.50	60.00
xx. Tom Thumb, Fortune	75.00	89.50
6. 500 Fortune	90.00	100.00
7. Hi-Boy Guesser	65.00	100.00

JENNINGS

xx. Junior	25.00	
xx. Lo Boy	49.50	

PEERLESS

xx. Lo Boy	37.50	50.00
------------------	-------	-------

MILLS

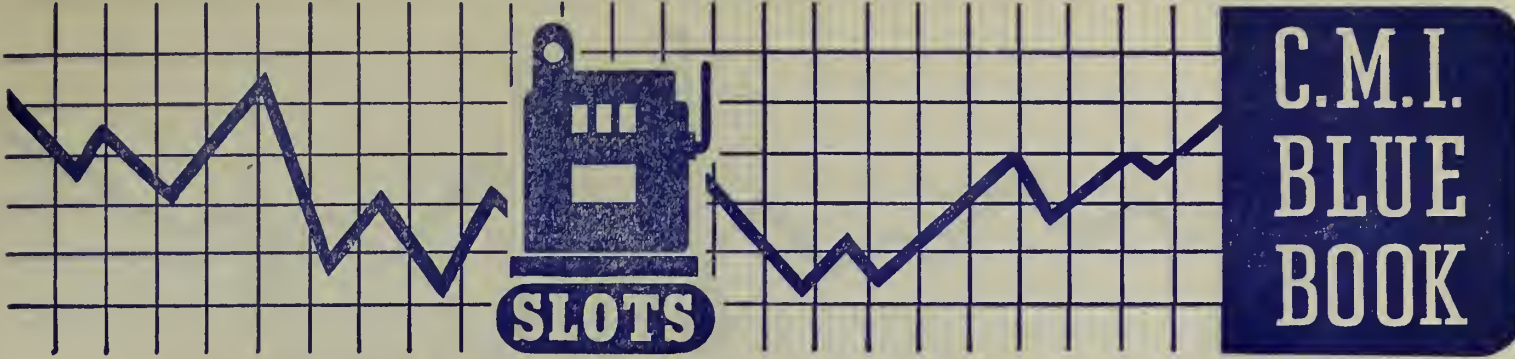
5. Lo Boy	40.00	45.00
-----------------	-------	-------

PACE

xx. Lo Boy	40.00	49.50
------------------	-------	-------

IDEAL

xx. Lo Boy	42.50	
------------------	-------	--



MILLS

1. 5c Black, HL	\$165.00	\$225.00
6. 10c Black	190.00	250.00
5. 25c Black, HL	250.00	275.00
xx. 5c Emerald Chrome, HL	225.00	299.50
xx. 10c Emerald Chrome, HL	275.00	
xx. 25c Emerald Chrome, HL	450.00	
xx. 50c Emerald Chrome, HL	625.00	675.00
xx. 5c Gold Chrome, HL	345.00	450.00
xx. 10c Gold Chrome, HL	495.00	
xx. 25c Gold Chrome, HL	575.00	
xx. 50c Gold Chrome, HL	375.00	625.00
2. 5c Gold Chrome	149.50	265.00
1. 10c Gold Chrome	159.50	275.00
1. 25c Gold Chrome	275.00	300.00
5. 50c Gold Chrome	445.00	450.00
1. 5c Copper Chrome	205.00	225.00
1. 10c Copper Chrome	210.00	250.00
1. 25c Copper Chrome	225.00	275.00
7. 5c Club Bell	195.00	197.50
7. 10c Club Bell	225.00	250.00
7. 25c Club Bell	225.00	265.00
xx. 50c Club Bell	800.00	900.00
7. 1c Blue Front	65.00	100.00
1. 5c Blue Front	125.00	160.00
1. 10c Blue Front	135.00	175.00
1. 25c Blue Front	160.00	250.00
2. 50c Blue Front	335.00	400.00
xx. 1c Brown Front	180.00	195.00
4. 5c Brown Front	126.00	175.00
4. 10c Brown Front	149.50	200.00
2. 25c Brown Front	165.00	225.00
6. 50c Brown Front	375.00	395.00
xx. 1c Cherry Bell	90.00	165.00
1. 5c Cherry Bell	139.50	165.00
1. 10c Cherry Bell	160.00	175.00
5. 25c Cherry Bell	165.00	195.00
xx. 1c Bonus Bell	289.50	
1. 5c Bonus Bell	150.00	175.00
6. 10c Bonus Bell	175.00	215.00
6. 25c Bonus Bell	275.00	295.00
1. 5c Original Chrome	149.50	265.00
1. 10c Original Chrome	225.00	310.00
1. 25c Original Chrome	250.00	335.00
5. 50c Original Chrome	425.00	445.00
6. 1c Q.T. Blue	35.00	42.50
5. 5c Q.T. Blue	75.00	89.50
xx. 10c Q.T. Blue	65.00	73.50
5. 25c Q.T. Blue	100.00	125.00
xx. 1c Q.T. Green	25.00	35.00
xx. 5c Q.T. Green	39.50	55.00
5. 10c Q.T. Green	65.00	69.50
xx. 5c Q.T., F.P.	49.50	
xx. 1c Q.T. Glitter Gold	50.00	75.00
5. 5c Q.T. Glitter Gold	89.50	99.50
2. 10c Q.T. Glitter Gold	79.50	99.50
xx. 1c V.P. Bell	29.50	
xx. 1c V.P. Bell, JP	37.50	
xx. 1c V.P. Bell, Green	22.50	
2. 5c V.P. Bell, Green	30.00	34.50
xx. 1c V.P. Chrome	40.00	
2. 5c V.P. Chrome	40.00	59.50
xx. 5c V.P. Chrome, Plus	55.00	65.00
xx. 1c V.P. Bell, B&G	32.50	
4. 5c V.P. Bell, B&G	25.00	62.50
7. 5c Futurity	99.50	125.00
xx. 10c Futurity	110.00	189.50
xx. 25c Futurity	110.00	150.00
xx. 50c Futurity	194.50	
xx. 5c Yellow Front	69.50	72.50
2. 5c Black Cherry Bell	200.00	225.00

1. 10c Black Cherry Bell	\$210.00	\$250.00
5. 25c Black Cherry Bell	215.00	275.00
xx. 10c Yellow Front	135.00	
xx. 25c Yellow Front	150.00	
7. 1c Smoker Bell	35.00	40.00
xx. 5c Smoker Bell	39.50	50.00
6. 5c F.P. Mint Vendor	85.00	150.00
1. 25c Golf Ball Vendor	140.00	219.50
2. 5c War Eagle	100.00	125.00
6. 10c War Eagle	100.00	150.00
1. 25c War Eagle	109.50	159.50
7. 50c War Eagle	300.00	365.00
xx. 5c Red Front	90.00	125.00
xx. 10c Red Front	150.00	
xx. 25c Red Front	145.00	275.00
xx. 5c F.O.K.	15.00	17.50
5. 5c Roman Head	95.00	119.50
xx. 10c Roman Head	100.00	175.00
xx. 25c Roman Head	124.50	200.00
5. 50c Roman Head	250.00	269.50
xx. 1c Skyscraper	40.00	
xx. 5c Skyscraper	59.50	85.00
xx. 10c Skyscraper	64.50	85.00
xx. 25c Skyscraper	69.50	89.50
xx. 50c Skyscraper	250.00	
xx. 1c Lion Head	30.00	
xx. 5c Lion Head	40.00	54.50
5. 5c Extraordinary	100.00	125.00
1. 10c Extraordinary	139.50	150.00
1. 25c Extraordinary	169.50	175.00
xx. 50c Extraordinary	400.00	449.50
1. 5c Melon Bell	129.50	195.00
5. 10c Melon Bell	139.50	150.00
xx. 25c Melon Bell	135.00	175.00
xx. 5c Wolf Head	34.50	49.50
2. 10c Wolf Head	49.50	59.50
xx. 25c Wolf Head	50.00	70.00
xx. 1c Shamrock Bell	27.50	
xx. 5c Slugproof 3-5	124.50	

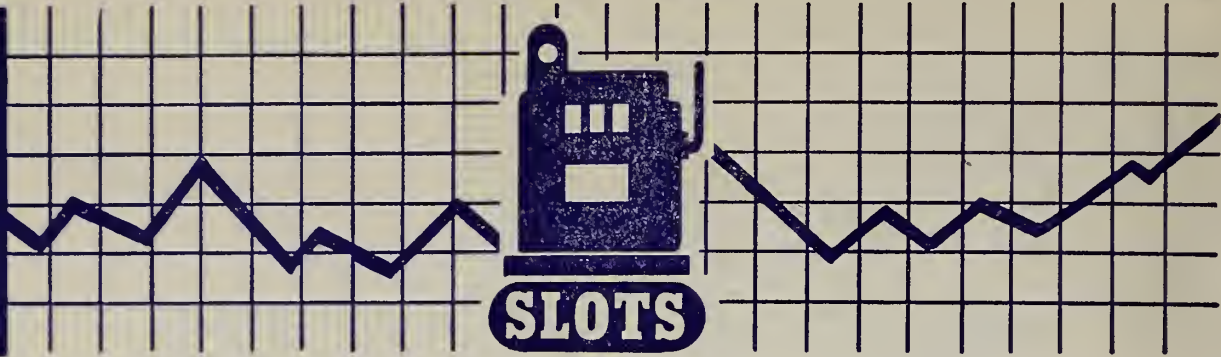
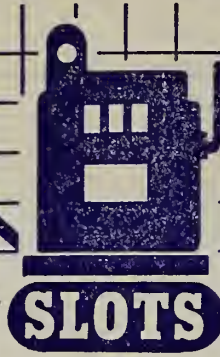
WATLING

6. 1c Rolatop	10.00	15.00
1. 5c Rolatop	75.00	95.00
4. 10c Rolatop	79.50	100.00
5. 25c Rolatop	100.00	150.00
xx. 50c Rolatop	190.00	195.00
xx. 5c Club Bell	110.00	175.00
xx. 10c Club Bell	75.00	175.00
xx. 25c Club Bell	215.00	275.00
6. 1c Twin JP	25.00	29.50
xx. 5c Twin JP	25.00	29.50
xx. 25c Twin JP	55.00	69.50
xx. 1c Blue Seal	22.50	
xx. 5c Blue Seal	25.00	30.00
xx. 10c Blue Seal	52.50	60.00
xx. 25c Blue Seal	29.50	39.50
xx. 1c Treasury	10.00	20.00
xx. 5c Treasury	32.50	40.00
xx. 10c Treasury	32.50	35.00
xx. 25c Treasury	80.00	109.50
xx. 5c Wonder Vendor	64.50	
xx. 5-25 Rolatop	49.50	

GROETCHEN

1. 5c Columbia Chrome	94.50	99.50
xx. 1c Columbia	69.50	
xx. 5c Columbia JPV Bell	35.00	39.50
7. 5c Columbia Fruit	39.50	89.50
6. 5c Columbia Cig RJ	49.50	59.50
1. 5c Columbia DJP	85.00	89.50
xx. 10c Columbia DJP	45.00	79.50
xx. 10c Columbia Club DJ	75.00	
5. 5c Columbia Club Cig GA	44.50	65.00
xx. 10c Columbia Club Cig GA	59.60	69.50
xx. 5c Columbia Cig GA	45.00	54.50
xx. 5c Columbia Fruit GA	69.50	89.50
2. Columbia Orig. GA	52.50	65.00
5. Conv. Columbia Chrome	79.50	82.50

C.M.I. BLUE BOOK



P A C E

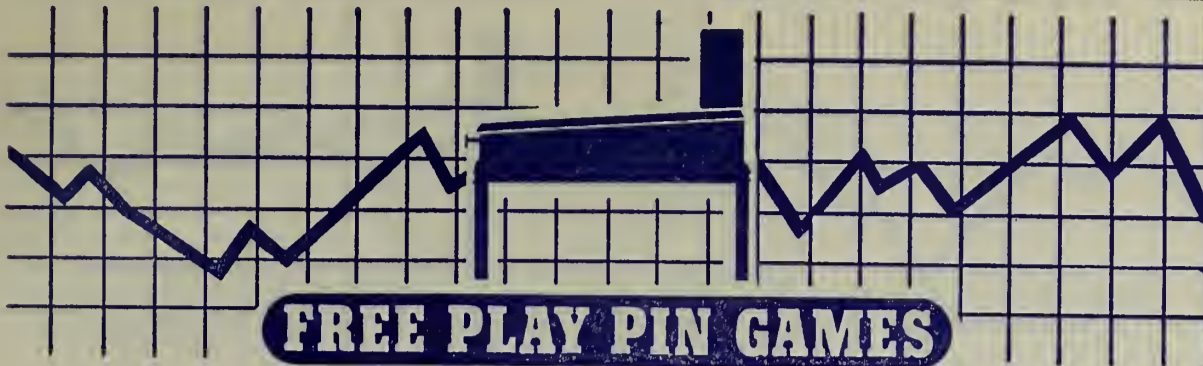
xx. 1c Bantam	\$20.00	\$27.50
xx. 5c Bantam	19.50	24.50
xx. 10c Bantam	34.50	
xx. 25c Bantam	39.50	50.00
7. 5c Comet, FV	49.50	60.00
xx. 10c Comet, FV	65.00	67.50
xx. 25c Comet, FV	79.50	85.00
xx. 50c Comet, FV	98.50	125.00
xx. 5c Comet, DJP	40.00	75.00
xx. 10c Comet, DJP	50.00	79.50
6. 1c Comet, Blue	39.50	45.00
6. 5c Comet, Blue	50.00	60.00
6. 10c Comet, Blue Front	50.00	65.00
xx. 25c Comet, Blue Front	90.00	94.50
xx. 50c Comet	295.00	300.00
5. 5c All Star Comet	65.00	79.50
5. 10c All Star Comet	60.00	89.50
5. 25c All Star Comet	90.00	125.00
5. 50c All Star Comet	275.00	350.00
xx. 1c All Star 2-4	35.00	39.00
xx. 1c Rocket	149.50	
5. 5c Rocket	94.50	95.00
5. 10c Rocket	110.00	119.50
xx. 25c Rocket	125.00	139.50
xx. 5c T.J. Comet	47.50	
5. 5c Club Bell	75.00	95.00
2. 10c Club Bell	110.00	125.00
xx. 25c Club Bell	125.00	150.00
2. 50c Club Bell	285.00	295.00
xx. 1c DeLuxe	55.00	
2. 5c DeLuxe	90.00	94.50
2. 10c DeLuxe	110.00	119.50
2. Double Slot 5c-25c	225.00	395.00
5. 5c Comet Console	100.00	149.50
7. 10c Comet Console	125.00	159.50
5. 25c Comet Console	169.50	
1. 5 & 25c Comet Con. Comb.	195.00	345.00
xx. 5c Kitty	70.00	75.00
xx. 10c Kitty	35.00	85.00
xx. 25c Kitty	210.00	
xx. 5c Comet Red	90.00	125.00
xx. 10c Comet Red	120.00	
xx. 5c Slugproof	97.50	100.00
xx. 10c Slugproof	95.00	100.00
xx. 25c Slugproof	125.00	165.00

CAILLE

xx. 1c	39.00	39.50
6. 5c	35.00	50.00
5. 10c	50.00	59.50
1. 25c	49.50	99.50
xx. 5c & 25c	275.00	
xx. 5c Cadet	37.50	65.00
xx. 10c Cadet	95.00	125.00
xx. 25c Cadet	89.50	105.00
xx. 5c Playboy	49.50	75.00
xx. 10c Playboy	49.50	75.00
xx. 25c Playboy	60.00	
xx. 5c Commander	35.00	55.00
xx. 10c Commander	50.00	65.00
xx. 25c Commander	65.00	74.50
xx. 7-Way Slot 5c	49.50	65.00
xx. 7-Way Slot 25c	98.00	250.00
xx. 5c Doughboy	49.50	
6. 5c Club Bell	40.00	69.50
6. 10c Club Bell	69.50	75.00
6. 25c Club Bell	90.00	100.00

JENNINGS

2. 5c Chief	\$90.00	\$125.00
2. 10c Chief	85.00	95.00
xx. 25c Chief	129.50	175.00
5. 50c Chief	295.00	349.50
2. 5c Silver Moon Chief	125.00	169.50
2. 10c Silver Moon Chief	175.00	189.50
2. 25c Silver Moon Chief	189.50	195.00
2. 5c Silver Chief	110.00	185.00
2. 10c Silver Chief	135.00	199.50
5. 25c Silver Chief	169.50	175.00
xx. 50c Silver Chief	550.00	650.00
5. 5c Club Bell	119.50	149.50
2. 10c Club Bell	139.50	149.50
5. 25c Club Bell	169.50	189.50
xx. 50c Club Bell	350.00	
6. 5c Sky Chief	125.00	139.00
5. 10c Sky Chief	159.50	189.50
xx. 25c Sky Chief	200.00	
1. Triplex Chief 5-10-25	100.00	175.00
6. 1c Little Duke	12.50	15.00
xx. 5c Century	35.00	45.00
xx. 10c Century	49.50	69.50
xx. 25c Century	50.00	
xx. 50c Century	295.00	
1. 5c Gooseneck	20.00	50.00
xx. 10c Gooseneck	35.00	59.50
7. 25c Gooseneck	55.00	60.00
xx. 50c Gooseneck	150.00	
xx. 1c Little Duchess	20.00	29.50
xx. 5c Little Duchess	25.00	30.00
2. 10c Golf Ball Vndr	129.50	195.00
2. 25c Golf Ball Vndr	149.50	195.00
xx. 5c Chrome Sup Chief	175.00	
xx. 10c Chrome Chief SP	152.00	
xx. 5c Red Skin	125.00	145.00
xx. 10c Red Skin	135.00	149.50
xx. 25c Red Skin	150.00	
xx. 5c Big Chief	90.00	115.00
xx. 10c Big Chief	165.00	
xx. 25c Big Chief	199.50	
7. \$1.00 Bell	595.00	695.00
7. Cigarolla	59.50	60.00
xx. Cigarolla XXV	89.50	129.50
xx. Cigarolla XV	75.00	79.50
4. 5c Victory Chief	115.00	150.00
2. 10c Victory Chief	155.00	175.00
xx. 25c Victory Chief	200.00	385.00
xx. 1c 4 Star Chief	79.50	110.00
2. 5c 4 Star Chief	98.50	100.00
2. 10c 4 Star Chief	115.00	150.00
5. 25c 4 Star Chief	149.50	175.00
xx. 1c Dixie Bell	35.00	
xx. 5c Dixie Bell	75.00	89.50
xx. 10c Dixie Bell	60.00	75.00
xx. 25c Dixie Bell	295.00	
x. 50c Dixie Bell	385.00	404.50
xx. 5c Victory 4 Star Ch	350.00	
xx. 10c Victory 4 Star Ch	225.00	
xx. 25c Victory 4 Star Ch	350.00	



FREE PLAY PIN GAMES

**C.M.I.
BLUE
BOOK**

1. A. B. C. Bowler	\$49.50	\$70.00	1. Cover Girl	\$125.00	\$225.00
6. Action (Rev)	125.00	129.00	1. Cross Line	34.00	149.50
1. Air Circus	110.00	139.50	xx. Crystal	34.50	45.00
5. Air Force	79.50	85.00	xx. Crystal Gazer	26.50	
5. Airliner	15.00	22.50	xx. Dandy	19.00	27.50
xx. Airport	17.50	25.00	xx. Daily Dozen	10.00	25.00
xx. Alert (Rev)	59.50	80.00	xx. Davy Jones	15.00	20.00
5. All American	49.50	59.50	6. Defense (Baker)	49.50	59.50
xx. Ali Baba	29.50		2. Defense (Genco)	74.50	89.50
xx. All Out (Rev)	59.50		xx. De-Icer (Rev)	79.50	
5. American Beauty (Rev)	64.50	149.50	6. Destroyer (Rev)	69.50	75.00
1. Anabel	27.50	39.50	xx. Dive Bomber (Rev)	39.50	
2. Arizona (Rev)	199.50	249.50	2. Dixie	44.50	59.50
xx. Armada	19.50	25.00	xx. Do-Re-Mi	50.00	60.00
1. Argentine	67.00	84.50	5. Double Feature	34.50	45.00
xx. Arrowhead	19.50	50.00	6. Doughboy	39.00	47.50
5. Attention	47.50	69.50	5. Double Play	60.00	89.50
5. Avalon	15.00	22.50	2. Drum Major	35.00	50.00
xx. Airway	22.50		4. Dude Ranch	54.50	60.00
xx. Bally Beauty	22.50	45.00	5. Duplex	60.00	62.50
xx. Banner	17.50		1. Eagle Squadron (Rev)	89.50	145.00
4. Bandwagon	44.50	50.00	5. Entry	35.00	39.50
6. Bang	12.50	20.00	xx. Eureka	25.00	34.50
2. Barrage	37.00	39.50	xx. Falling Sun (Rev)	59.50	
xx. Battle	87.50	100.00	xx. Fantasy	30.00	45.00
1. Belle Hop	79.50	80.00	xx. Fifth Inning	42.50	44.50
5. Big Chief	34.50	65.00	xx. Fifty Grand	29.50	39.50
xx. Big League	22.50	30.00	xx. Fishin' (Rev)	55.00	79.50
5. Big Parade	114.50	140.00	2. Five-in-One	25.00	39.50
1. Big Show	27.50	32.50	1. Five & Ten & Twenty	119.50	149.50
xx. Big Ten	27.50		xx. Flagship	16.95	30.00
6. Big Six	19.00	29.00	6. Flat Top (Rev)	205.00	240.00
6. Big Three (Rev)	109.50	129.50	5. Fleet	35.00	54.50
2. Big Time	25.00	54.50	4. Flicker	75.00	79.50
1. Big Top	129.50	249.50	5. Flying Tiger	75.00	110.00
xx. Big Town	21.50	40.00	6. Follies '40	30.00	49.50
xx. Blackout	15.00	35.00	5. Follow Up	17.50	20.00
xx. Blondie	20.00	25.00	5. Foreign Colors	109.50	169.50
4. Bombardier (Rev)	89.50	119.50	5. Formation	25.00	50.00
4. Bola Way	69.50	85.00	1. Four Aces	114.50	135.00
7. Bomb-the-Axis	45.00	49.50	5. Four Diamonds	69.50	74.50
5. Boomtown	29.50	39.50	xx. Four-Five-Six	15.00	22.50
1. Bordertown	29.50	42.50	1. Four Roses	49.50	70.00
1. Bosco	84.50	90.00	1. Fox Hunt	40.00	50.00
2. Bounty	12.00	25.00	xx. Flash	18.50	23.50
5. Bowling Alley	20.00	55.00	2. G. I. Joe (Conv)	69.50	74.50
xx. Box Score	12.50		xx. Girls Ahoy (Rev)	42.50	49.50
2. Brazil (Rev)	210.00	249.50	5. Glamour	32.50	65.00
5. Brite Spit	39.50	59.50	2. Gobs	95.00	99.50
1. Broadcast	59.50	69.50	4. Gold Star	45.00	55.00
5. Buckeroo	15.00	24.50	5. Golden Gate	15.00	17.50
2. Capt. Kidd	79.50	80.00	5. Grand Canyon (Rev)	165.00	249.50
2. Cadillac	29.50	32.50	1. Gun Club	74.50	94.50
xx. Canteen	149.50	190.00	xx. Headliner	20.00	39.50
6. Casablanca (Rev)	160.00	195.00	7. Hi-Boy (Rev)	45.00	69.50
5. Catalina	249.50		1. Hi-Dive	89.50	95.00
2. Champ	45.00	59.50	1. Hi-Hat	74.50	90.00
5. Champion	25.00	39.50	xx. High Light	18.95	
xx. Charm	39.50		5. High Stepper	20.00	75.00
5. Chevron	19.50	29.00	2. Hi-the-Jap (Rev)	52.00	69.50
xx. Chief	15.00		7. Hold Over	39.50	49.50
xx. Chubbie	17.50	49.50	5. Hollywood	245.00	249.50
xx. Circus	25.00		xx. Home Run '40	30.00	44.50
xx. Click	59.50	74.50	1. Home Run '41	49.50	69.50
xx. Clipper	25.00		2. Home Run '42	54.00	79.50
6. Clover	69.50	89.50	4. Horoscope	64.50	80.00
5. C. O. D.	15.00	27.50	2. Idaho	210.00	249.50
5. Commander (Rev)	50.00	89.50	5. Invasion (Rev)	95.00	139.50
1. Commodore	24.50	45.00	5. Jolly	25.00	29.50
xx. Congo	24.50	25.00	6. Jeep (Rev)	99.50	119.00
5. Conquest	17.50	25.00	xx. Jumper	25.00	29.50
1. Contact	15.00	20.00	2. Jungle	69.50	82.50
1. Contest	85.00	114.50	1. Keep 'em Flying	145.00	165.00
xx. Convention	20.00	32.50	xx. Keen-A-Ball	24.50	35.00
xx. Cowboy	19.00	25.00	5. Kismet	169.50	249.50
			xx. Klick	15.00	22.50

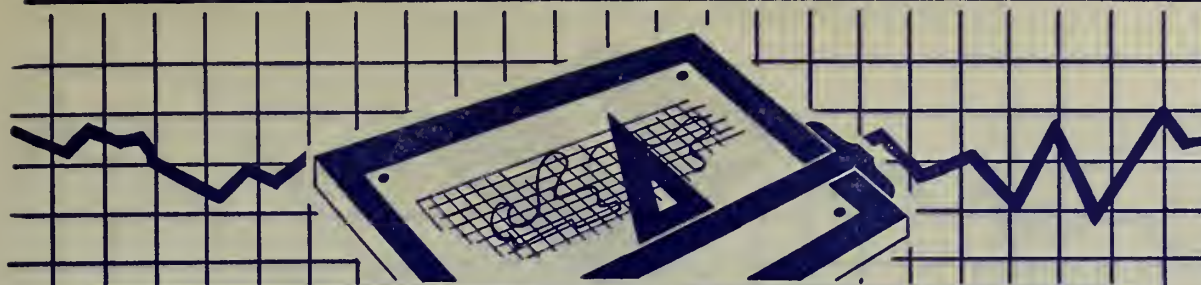
C.M.I. BLUE BOOK



FREE PLAY PIN GAMES

2. Knock-Out	\$109.50	\$129.50
7. Knock-Out-the-Jap	75.00	105.00
xx. Lancer	25.00	39.50
1. Landslide	47.50	65.00
xx. Laura	249.50	269.50
xx. Lead Off	25.00	55.00
1. Leader	69.50	72.50
2. League Leader	39.00	39.50
1. Legionnaire	75.00	79.50
5. Liberty	130.00	175.00
5. Liberty (Rev)	55.00	59.50
5. Limelight	35.00	47.50
5. Line Up	19.50	49.50
xx. Lite-A-Card	25.00	50.00
5. Lone Star	27.50	37.50
xx. Lot-O-Smoke	25.00	
xx. Lot-O-Fun	15.00	20.00
xx. Lucky	20.00	59.50
xx. Majors '40	12.50	17.50
4. Majors '41	59.50	80.00
<hr/>		
xx. Mardi Gras	40.00	
1. Marines-at-Play	110.00	179.50
2. Marvels Baseball	90.00	139.50
5. Mascot	34.50	39.50
xx. Merry-Go-Ruodn	27.50	44.50
1. Metro	49.50	64.50
xx. Miami	15.00	
1. Miami Beach	60.00	80.00
xx. Midway (Genco)	12.50	15.00
2. Midway (Rev)	119.50	159.50
1. Miss America (Rev)	35.00	54.50
6. Mr. Chips	19.00	32.50
5. Monicker	79.00	105.00
<hr/>		
5. Mystic	69.50	82.50
1. New Champ	54.50	85.00
<hr/>		
6. Nippy	19.50	32.00
xx. Nite Club (Rev)	79.50	84.50
6. Ocean Park	12.00	29.00
5. Oh Boy	16.50	45.00
1. Oh Johnny	49.50	50.00
6. On Deck	24.50	25.00
2. Oklahoma	210.00	249.50
1. One-Two-Three '39	49.50	59.50
5. One-Two-Three '40	59.50	79.50
xx. One-Two-Three '41	69.50	85.00
5. Owl	59.50	79.50
xx. Pals	21.50	
1. Paratroop (Rev)	99.50	109.50
2. Pan American	54.50	69.50
1. Paradise	64.50	70.00
xx. Parade Leader (Rev)	34.50	39.50
xx. Pep (Rev)	29.50	
xx. Pick 'Em	15.00	29.50
2. Play Ball	64.50	69.50
2. Pin Up Girl	90.00	99.50
xx. Playmate	29.50	39.50
7. Pastime (Rev)	49.50	51.50
5. Polo	15.00	22.50
xx. Pot Shot	25.00	39.50
7. Powerhouse	30.00	39.50
5. Production (Rev)	109.50	129.50
6. Progress	25.00	29.50
xx. Punch	25.00	29.50
2. Pursuit	37.50	47.50
2. Pylon	24.50	44.50
xx. Pyramid	12.50	
xx. Ragtime	15.00	29.50
xx. Rats (Rev)	47.50	
xx. Rebound	15.00	22.50
xx. Record Breaker	150.00	
1. Red Hot	19.00	39.50
6. Red, White & Blue	29.50	41.50
xx. Repeater	29.50	59.50
1. Reserve	29.50	59.50
xx. Rink	15.00	19.00
xx. Roll Call (Rev)	45.00	69.50
5. Roller Derby	39.50	44.50
5. Rotation	49.50	59.50
xx. Rotor Table	79.50	89.50
2. Roxy	24.50	27.50
5. Salute	29.50	59.50
5. Santa Fe (Rev)	199.50	249.50
1. Sara Suzy	25.00	49.50
xx. Scandals (Rev)	35.00	
2. School Days	47.50	70.00
<hr/>		
5. Scoop	20.00	29.50
1. Score-A-Line	30.00	50.00
5. Score-A-Card	20.00	50.00
6. Score Champ	25.00	39.00
xx. Scout (Rev)	29.50	
xx. Sea Power	67.50	

1. Sea Hawk	\$69.50	\$70.00
xx. Second Front (Rev)	65.00	135.00
2. Seven Up	49.00	70.00
<hr/>		
2. Shangri La	119.50	134.50
5. Short Stop	39.50	44.50
5. Show Boat	60.00	64.50
xx. Side Kick	15.00	
1. Silver Skates	52.50	59.50
6. Silver Spray	32.50	49.50
1. Sink-the-Jap (Rev)	69.50	82.50
xx. Sixty Grand	17.50	
5. Sky Blazer	60.00	89.50
1. Sky Chief	160.00	175.00
6. Sky Line	39.50	59.50
6. Sky Ray	25.00	42.00
4. Sky Raider (Rev)	99.50	149.50
2. Slap-the-Jap	35.00	69.50
5. Slugger	59.50	72.50
xx. Smak-the-Jap (Rev)	35.00	79.50
5. Snappy '41	60.00	72.50
1. South Paw	79.50	90.00
1. South Seas	270.00	279.50
xx. Spraky	24.50	44.50
6. Speed Ball	39.50	42.50
5. Speed Demon	25.00	49.50
5. Speedway	24.50	49.50
xx. Speedy	24.50	29.50
xx. Sports	20.00	25.00
5. Sports Parade	35.00	55.00
xx. Stop & Go	29.50	35.00
7. Sporty	15.00	29.50
1. Spot-A-Card	84.50	90.00
6. Spot-Cha (Rev)	69.50	129.50
4. Spot Pool	69.50	80.00
<hr/>		
5. Spottem	20.00	44.50
5. Stage Door Canteen	274.50	
<hr/>		
2. Stars	72.50	89.50
2. Star Attraction	54.50	75.00
<hr/>		
1. Stratoliner	55.00	70.00
5. Streamliner	189.50	249.50
<hr/>		
7. Strip Tease (Con)	104.50	189.50
xx. Summertime	20.00	25.00
1. Sun Beam	55.00	89.50
6. Supercharger	17.50	29.00
6. Super Chubbie	49.50	74.50
5. Super Six	29.50	45.00
5. Sun Valley (Rev)	99.50	125.00
2. Tail Gunner (Con)	49.50	59.50
6. Target Skill	10.00	34.50
4. Texas Mustang	62.50	90.00
5. Ten Spot	39.50	74.50
<hr/>		
7. Three Score	32.50	54.50
1. Three Up	29.50	35.00
1. Thriller	19.50	32.50
7. Thumbs Up (Rev)	60.00	74.50
1. Topic	79.50	90.00
5. Top Notcher	24.50	54.50
xx. Topper	25.00	35.00
7. Torpedo Patrol (Rev)	59.50	125.00
5. Towers	74.50	89.50
1. Trade Wind (Rev)	249.50	270.00
5. Trailways	49.50	70.00
xx. Trapeze	17.50	24.50
5. Triumph	25.00	35.00
xx. Twinkle	15.00	44.50
xx. Twin Six	20.00	50.00
6. Ump	24.50	39.50
xx. Up & Up	34.50	
2. Vacation	24.00	35.00
xx. Variety	12.50	15.00
1. Velvet	59.50	69.50
1. Venus	69.50	89.50
5. Victory	79.50	115.00
<hr/>		
1. Vogue	22.50	27.50
1. Wagon Wheels	249.50	269.50
xx. West Wind	60.00	75.00
5. White Sails	15.00	29.50
1. Wild Fire	59.50	69.50
6. Wings	11.50	47.50
5. Wow	27.50	34.50
xx. Yacht Club	15.00	17.50
2. Yankee Doodle	164.50	175.00
1. Yanks	95.00	129.50
xx. Zenith	95.00	
7. Zeta	19.50	35.00
1. Zig Zag	44.50	80.00
<hr/>		
xx. Zip	15.00	25.00
xx. Zombie	60.00	79.50



**C.M.I.
BLUE
BOOK**

MANUFACTURERS' NEW EQUIPMENT

MUSIC

- A.M.I.**
Model A\$695.00
- AIREON**
Fiesta
Artisan
Electronic Phono
Trio (Wall Box)
Solo (Wall Box)
Melodeon (Speaker)
Impresario (Speaker)
Carilleon (Speaker)
- CHALLENGE INDUSTRIES**
Challenger '47
- PACKARD MFG. CORP.**
Pla-Mor Wall Box 36.95
#1000 Pla-Mor (Speaker)\$159.50
#800 Daisy (Speaker) 33.95
#700 Dahlia (Speaker) 19.95
#900 Rose (Speaker) 49.95
- PERSONAL MUSIC CORP.**
Phonette
- ROCKOLA**
#1422—Phonograph (Net) ...\$595.00
- SEEBURG**
#1—46M
#1—46S
- SOLOTONE CORP.**
Solotone
- WURLITZER**
#1015—Phonograph
#3020—5-10-25c 3-wire Wall Box
#3021—5c Wall Box
#3031—5c 30-Wire Wall Box..
#4000—Speaker
#4002—Speaker

PINS

- BALLY**
Surf Queens\$289.50
- EXHIBIT**
Big Hit (Single Play)\$298.50
Big Hit (Multiple Play) 396.50
- GOTTLIEB**
Stage Door Canteen\$274.50
- MARVEL**
Catalina\$249.50
- P & S**
Kismet\$249.50
- UNITED**
Riviera
- WILLIAMS**
Suspense\$324.50

COUNTER GAMES

- DAVAL**
Marvel, Plain \$50.00
With Ball Gum Vender 55.00
Marvel, Non-Coin Operated 54.00
With Ball Gum Vender 59.00
American Eagle, Plain 50.00
With Ball Gum Vender 55.00
American Eagle, Non-Coin Op.. 54.00
With Ball Gum Vender 59.00
- PIONEER**
Smiley 39.50

ARCADE

- A.B.T. MFG. CO.**
A.B.T. Challenger \$65.00
- AMUSEMATIC CORP.**
Lite League\$425.00
- AMUSEMENT ENTERPRISES CO.**
Bank Ball\$375.00
- BALLY**
Undersea Raider\$399.50
- CHICAGO COIN**
Goalee\$525.00
- EVANS**
Ten Strike\$372.50
- GENCO**
Total Roll\$525.00
- JAFCO**
Roll-A-Ball\$379.50
- MUNVES**
Super Roll\$349.50

CONSOLES

- BAKER**
5c Bakers Pacers Csh Std Mod.. \$500.00
25c Bakers Pacers Csh Std Mod. 550.00
5c Bakers Pacers Csh DD Mod.. 550.00
25c Bakers Pacers Csh DD Mod. 600.00
5c Bakers Pacers Chk Sep Std Mod 525.00
5c Bakers Pacers Chk Sep DD Mod 575.00
- BALLY**
Draw Bell
- EVANS**
Bangtails 5c Comb 7-Coin\$674.50
Bangtails 25c Comb 7-Coin 764.50

- KEENEY**
Bonus Superbell

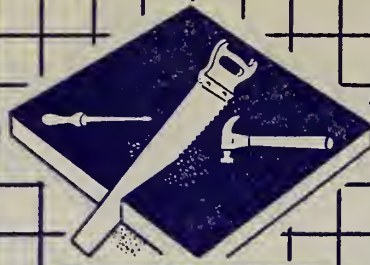
ONE-BALLS

- BALLY**
Victory Derby\$574.50
Victory Special 589.50

SLOTS

- GROETCHEN**
Columbia Twin JP\$132.50
Lots of 5 or more..... 127.50
- G. D. JENNINGS**
5c Bronze and Std Chiefs.....\$249.00
10c Bronze and Std Chiefs..... 259.00
25c Bronze and Std Chiefs..... 269.00
5c DeLuxe Club Chiefs..... 259.00
10c DeLuxe Club Chiefs..... 269.00
25c DeLuxe Club Chiefs..... 279.00
5c Super DeLuxe Club Chief... 274.00
10c Super DeLuxe Club Chief... 284.00
25c Super DeLuxe Club Chief... 294.00
50c Silver Eagle
Challenger 475.00
- MILLS**
5c Black Cherry Bell.....\$238.00
10c Black Cherry Bell..... 243.00
25c Black Cherry Bell..... 248.00
50c Black Cherry Bell..... 328.00
New Vest Pocket Bell 74.50

C.M.I. BLUE BOOK



REVAMPS

Actionfrom—Stars
 Ajaxfrom—Score Card
 All Outfrom—Cross Line
 Archeryfrom—Cadillac
 Arizonafrom—Sun Beam
 American Beautyfrom—Attention
 Battlefrom—Zombie
 Big Tentfrom—Big Show
 Big Three
 Big Top of '45.....from—Twin Six, Clover
 Sky Ray
 Bingofrom—Lite-A-Card
 Bombardierfrom—Follies '40
 Bowling Alley '42.....from—Bowling Alley
 Brazilfrom—D-Re-Mi
 Burleskfrom—Follies '40
 Casablancafrom—Glamour
 Cupidfrom—Roxy
 De-Icer.....from—Red, White & Blue
 Destroyerfrom—Cadillac
 Dive Bomberfrom—Formation
 Eagle Squadron.....from—Big League,
 Big Town
 Easy Pickin'from—O'Boy
 Falling Suns.....from—Ten Spot
 Fan Dancerfrom—Roxy
 Flashfrom—Punch
 Flat Top.....from—Broadcast, Crossline
 Flightfrom—Sporty
 Flying Tigers.....from—Play Ball
 Foreign Colorsfrom—Owl
 Grand Canyon.....from—Double Play
 Hi-Boyfrom—Metro
 Hi-Jinksfrom—Glamour
 Hit-The-Japsfrom—Gold Star
 Hockey '42.....from—Silker Skates
 Idahofrom—Zombie
 Jeep.....from—Duplex, Leader, Sky Blazer
 Kismet
 Klipperfrom—Scoop
 Knock-Out-The-Japsfrom—Knockout

Libertyfrom—Flicker
 Luxuryfrom—Rotation
 Marines-At-Playfrom—Flicker
 Midwayfrom—Zombie
 Nite Clubfrom—Formation
 Nine Bells.....from—Mr. Chips
 Over-The-Topfrom—Powerhouse
 Parade Leader.....from—Drum Major
 Paratroopfrom—Powerhouse
 Peacherinofrom—Jolly
 Pepfrom—Wow
 Playtimefrom—Gold Star
 Pin Up Girl.....from—Silver Skates
 Productionfrom—Blondie
 Ratfrom—Zig Zag
 Redheadsfrom—Blondie
 Roll Callfrom—Vacation
 Sailorettes '42.....from—Follies '40
 Scout Commanderfrom—Fleet
 Sea Power.....from—Four Roses
 Sentryfrom—Leader
 Shangri-Lafrom—Mr. Chips
 Sink-The-Japfrom—Seven Up
 Sixty Grand.....from—Big Town
 Sky Rider.....from—Pan American
 Slap-The-Japfrom—Stratoliner
 Smak-The-Japfrom—Ten Spot
 South Seasfrom—Knockout
 Speedwayfrom—Entry
 Spot-Chafrom—Attention
 Stage Door Canteen.....from—Liberty
 Starlightfrom—Triumph
 Stepperfrom—Blondie
 Strip Tease.....from—Chi-Coin Games
 Torpedofrom—Formation
 Trade Winds.....from—Sky Blazer
 Triple Entry.....from—Home Run
 Wagon Wheelsfrom—Duplex
 White Sails.....from—Silver Spray
 Yankee Doodle
 Zingofrom—Mascot, Attention,
 Silver Skates, Air Force

REVAMPED ONE-BALLS

All-American Derby..from—Sport Special
 Record Time
 Big Three
 Dust Whirls.....from—Club Trophy
 Fast Track..from—Sport Page, Blue Ribbon
 Foreign Colorsfrom—Owl
 Pastimefrom—Turf Champs

Race King..from—Thistledown, Sea Biscuit
 Rockingham...from—Grand Stand, Grand
 National, Pacemaker
 Victoriousfrom—Turf Champs
 War Admiralfrom—Grand Stand
 Whirlaway..from—Blue Grass, Dark Horse,
 Sport Special

**OPERATORS IN
NEW YORK
NEW JERSEY
AND
CONNECTICUT**

**Your Future
Is Assured**

WITH THE

**NEW AMI
MODEL "A"**

"THE HIT PHONOGRAPH OF 1946"



RUNYON SALES CO.

OF NEW YORK, INC.

593 TENTH AVENUE

NEW YORK 18, N. Y.

(PHONE: LONGACRE 3-4820)

**SELL US YOUR MUSIC ROUTES
ON OR OFF LOCATION**

WILL PAY HIGHEST PRICES IN THE UNITED STATES

PHONE — WIRE — WRITE

WANT TO BUY! ANY TYPE OF HIDEAWAYS, WILL PAY HIGHEST PRICES

WANT! ABT CHALLENGER STANDS — ANY AMOUNT!

**25 NEW 20 RECORD
AMI BAR BOXES..... \$18⁵⁰**

**NEW WURLITZER RECORD TRAYS
FOR ALL MODELS EXCEPT COUNTER MODELS...
IN LOTS OF 100 OR MOREEA. 42c**

MISCELLANEOUS

10 Packard Boxes	\$24.50	3 Seeburg 24 Sel. Wireless.....	29.50
15 Wurlitzer #120 Boxes, 5c.....	24.50	25 Buckley Bar Brackets.....	.95
20 Wurlitzer #125, 5/10/25c.....	19.50	50 Buckley Pedestals	2.50
10 Wurlitzer #304 Stepper.....	19.50	5 Wurlitzer 412 Amplifiers, less tubes.....	25.00
4 Seeburg 20 sel. wireless 5c.....	39.50	10 Keeney Speaker Baffles.....	15.00
3 Seeburg 24 Boxes — 3-wire, 5c.....	22.50	10 Adapters for Mills Empress.....	32.50

**5 AMI
TELEPHONE
STUDIOS**

**COMPLETE — SLIGHTLY
USED. WRITE — WIRE —
OR PHONE FOR DETAILS.**

Built Specially for U.S. Govt.

UNIVERSAL AMPLIFIERS

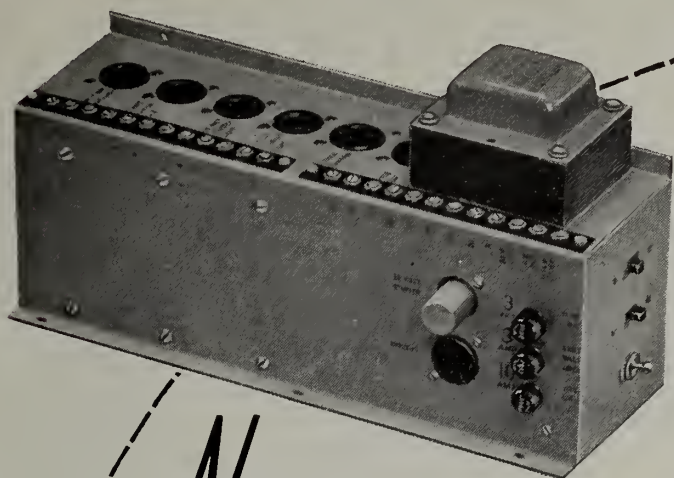
For all Wurlitzer, Rock-Ola,
Seeburg Machines.
Tone Quality and plenty of
volume with switches, volume
control, and tone control. **\$47⁵⁰**
Order Immediately! Price.....
We take old amplifiers in trade-ins.

TERMS: 1/2 Certified Deposit Must Accompany All Orders, We Ship Balance C.O.D., F.O.B. Newark, N. J.

RUNYON SALES COMPANY

123 WEST RUNYON STREET, NEWARK 8, NEW JERSEY

(ALL PHONES: BIGELOW 3-8777)



New - ROCK-OLA ELECTRICAL DISTRIBUTION PANEL

Entire electrical system enclosed in one compact unit: plug-in connections, cabinet lights, control switches, fuses and terminal strip for remote control boxes.

MODEL NO. 1422



ROCK-OLA
The PHONOGRAPH OF TOMORROW... TODAY!



ROCK-OLA MANUFACTURING CORPORATION
800 NORTH KEDZIE AVENUE * CHICAGO 51, ILLINOIS



These small, individual Measured Music units provide music for those who want music and for no one else. Each unit is a separate money-maker—it is heard only in the immediate area of the paying customer. Your profit can be your present one multiplied by the number of MEASURED MUSIC units you install in a location—one on each table and booth and several on a counter. A MEASURED

MUSIC system is low in cost and easily installed; maintenance and servicing are less, particularly with the telephone-wire-studio-system where one automatic phonograph can service an entire city. New Hide-away systems also available. Get going with MEASURED MUSIC now. Your profits will prove to you why MEASURED MUSIC is replacing ordinary coin phonographs all over the country.

Write for booklet and information today.
Deliveries are being made now.

THE HOME OF PERSONAL MUSIC



PERSONAL MUSIC CORPORATION

P. O. Box 720, Highway No. 1, Newark, New Jersey • Telephone Bigelow 8-2200

*Reg. TRADE MARK



RIVIERA

CONVERTED FROM
"BIG PARADE"

We Are Also Converting

- | | |
|-------------|----------|
| ZOMBIE | DO-RE-MI |
| SUN BEAM | STARS |
| DOUBLE PLAY | LEADER |
| WEST WIND | DUPLEX |
| SKY BLAZER | KNOCKOUT |

\$6000

f.o.b., Factory will be paid
for above games.

Conversions for Outright Sale
\$249.50 Each

UNITED MANUFACTURING COMPANY 6125 N. WESTERN AVE.
CHICAGO 45, ILLINOIS

LOVITZ IS NAMED JENNINGS AD MGR.



DAVID B. LOVITZ

CHICAGO—Much of the credit for the new O. D. Jennings & Company ad campaign goes to Dave Lovitz who recently took over his duties there as Advertising Manager. Dave, himself, works up the "idea" sketches for the ads and turns them over to the agency for development.

Beginning his advertising career in the advertising department of Balaban & Katz he later founded the David B. Lovitz Advertising Agency which he directed up to the time of his induction into the Army.

Prior to joining O. D. Jennings, Dave worked with Jack Leonard on the Superior Products advertising campaigns.

IDLE PHONOS MEANS LOSS OF MONEY! WE REPAIR YOUR WURLITZER COIN SLIDES

WORKS SMOOTH AS NEW!
ONE DAY SERVICE ON EXCHANGE.
ONE WEEK AND YOUR SAME SLIDES BACK

\$2.50
EACH

KEEL SCALE COMPANY

739 EAST 7th STREET (PHONE: 403-W) COLORADO CITY, TEXAS

EGGLESTON JOINS MILLS SALES CO., LTD.



DICK EGGLESTON

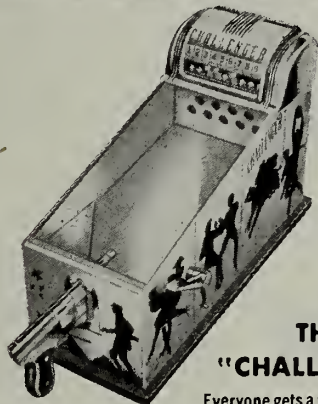
OAKLAND, CAL. — Dick Eggleston has just joined the sales organization of Mills Sales Company, Ltd., this city, and is in charge of sales in this office under Warren H. Taylor, Sales-manager of the firm.

Eggleston reported, "Great interest has been displayed by the operators thruout our entire territory in the new Mutoscope Voice-O-Graph, now being shown in our showrooms here and also in the new Mills Golden Falls, a new member of the Mills bell family, featuring a hand-load jackpot."

Eggleston also reported that the following ops called on him this past week to see these new machines and to get acquainted: Shirley Coil of Sonora; Dan Jackson of Pismo Beach; Harry Johnson of Klamath; Dunc Duncan of Oroville; Bud Metcalf of Oroville; Martin Marvin of Forestville; Earl Ivy of Albany; C. E. Clark of Sacramento; John Rayburn of Ta-Neva-Ho; Al McVeigh of Sonoma; Tom Bannana of Tahoe; Ben Smith of Reno; Louis Navone and Benny Forman of Lake Tahoe, and many others, all interested in securing the new equipment.

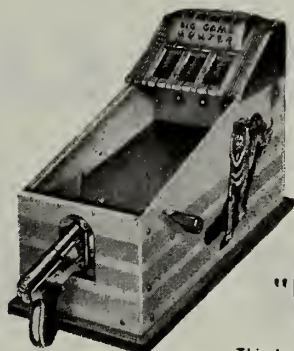


ABT Target Skills are way out in front for earning more profits . . . easy to locate because they're small . . . army type pistols appeal to customers . . . attractiveness of machines increases play . . . legal, pure skill amusement devices that will earn and fit any location.



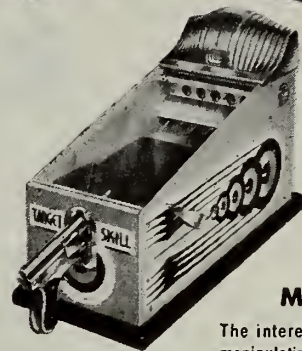
THE "CHALLENGER"

Everyone gets a thrill out of using a real army type pistol. Together with an attractive cabinet, the "Challenger" will astound you with its drawing power.



THE "BIG GAME HUNTER"

This target skill takes the play and holds it. Designed to stimulate appeal and interest to your customers, the "Big Game Hunter" provides a good nucleus for maintaining a location.



MODEL F

The interest and pleasure of manipulating this particular target skill is reason for its success. Five targets rising, one at a time, provide a liveliness to the Model F that experts and novices enjoy.

Write for Illustrated Literature



A.B.T. "ABT MAKES THE FINEST" — get on our mailing list
A.B.T. Manufacturing Corporation
 715-723 North Kedzie Avenue, Chicago 12, Illinois

Jack Leonard Heads Badger Parts Dept.



JACK LEONARD
 LOS ANGELES, CAL. — Wm. R. (Bill) Happel, Jr. of Badger Sales Company, this city, announced this past week that Jack Leonard, well known to the cointrade thruout this territory, has now been appointed to head the new parts department.
 Happel stated, "We have a great many plans now under way to expand our parts department to one of the largest and most complete in this area. We believe that Jack Leonard will make this department one of the most outstanding in the country. He knows what the coinmen want and he gets it to them speedily."
 Leonard is already at work on the plans to make the Badger parts department one of the most impressive in this city.

Name Three More "Bank Ball" Distribs.

NEW YORK — George Ponser and Irving Kaye of Amusement Enterprises, Inc., this city, manufacturers of the "Bank Ball" bowling alley, announced this past week that they have appointed three more distributors for their machine.

For the state of Arizona, the firm have appointed the Arizona Sales Co., 1030 Grand Ave., Phoenix, Ariz., distributors.

For the state of Louisiana and Mississippi, Ponser and Kaye appointed the Crescent Cigarette Service, 1400 St. Charles Ave., New Orleans, La. as distributors for that territory.

For Southern Alabama and Northwest Florida, the Deep South Distributing Co. of 364 Washington Ave., Mobile, Ala., have been appointed as distributors.

Veatch's Panther

UNIVERSAL AMPLIFIERS
 Built For Uncle Sam
 Fits All Wurlitzers, Rockolas and Seeburgs, except Hi-Tones

\$45.00 Complete With Tubes
 The Most Complete Amp. Ever Built

Order Today
V. P. DISTRIBUTING CO.
 2336 Olive St. — 2339 Pine St.
 Central 3892 — St. Louis 3, Mo.

Exclusive Distribution
AIREON MUSIC **WILLIAMS GAMES**

WANTED FROM MANUFACTURERS
Vending Machines Of All Kinds.
 Radios, Electric Clocks, Fans and Electric Irons. Fluorescent Light Bulbs, Supplies. Suppliers of Candles, Nuts and Chewing Gum for Vending Machines. Also Punch Boards.

KELLY & YURATICH COMPANY
 Distributors of Punch Boards and Carded Goods.
 4036 St. Charles Ave. and 1515 Marengo St.
 New Orleans, La. (Tel: UP5037 w)

VILLAGE DOOMS ITS 15 PIN GAMES

NORTH PELHAM, N. Y.—This village board voted this past week to doom the 15 pinball games which are in action here.

The board voted not to issue any further licenses for pinballs. At the same time the law is being checked to learn whether it can eliminate the 15 machines now operating before the expiration of the licenses which have been issued for these. Claims of the board members are that this can be done.

Action was taken by Mayor Dominic Amato and Police Chief James Romano, following a request from District Attorney George Fanelli, for full information concerning the number of pinballs in operation.

The reason for dooming the pin games here, it was reported, was due to the fact, the board members claimed, that notice had come to them that school children were wasting their money playing the machines.

WANTED TO BUY!

**MILLS ESCALATOR
TYPE SLOTS**



MILLS 4 BELLS



MILLS 3 BELLS



MILLS JUMBO PARADES

COMBINATION FREE PLAY AND CASH



KEENEY SUPER BELLS

COMBINATION FREE PLAY AND CASH



BALLY CLUB BELLS



BALLY HIGH HANDS

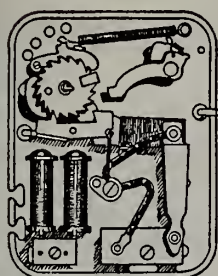
M. S. WOLF

DISTRIBUTING CO.

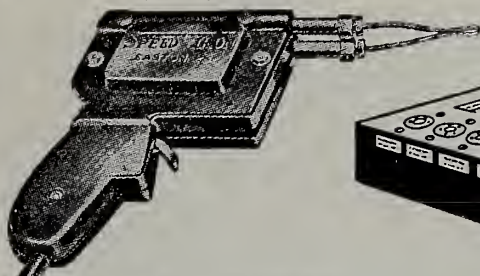
**1348 VENICE BOULEVARD
LOS ANGELES, CALIFORNIA**

HARD TO GET PARTS

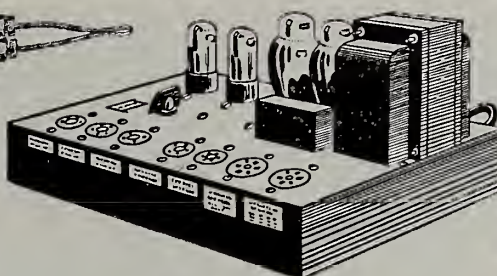
SATISFACTION GUARANTEED OR YOUR MONEY BACK



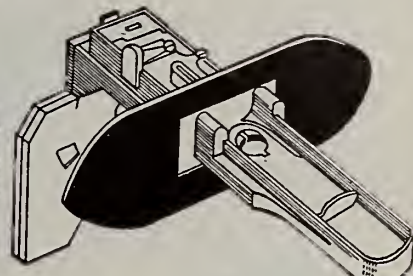
MAGAZINE SWITCH BOX ASSEMBLY



SPEED IRON SOLDERING GUN



UNIVERSAL AMPLIFIER



COIN CHUTE

JOBBERs and DISTRIBUTORs, write for Quantity Prices

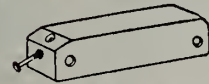
Wurltzer Turntable Bushings (Brass). Ea.	\$1.00	Wurltzer Needle Screws, Case Hardened. Per Doz.	\$1.50
Wurltzer Main Fiber Gears. Ea.	3.95	Seeburg Needle Screws, Long and Short, Specify. Per Doz.	1.50
Title Strip Holders or Program Tins. Ea.10	Casters, Standard Wur. Size. Set of 4	1.35
Star Wheels. Ea.35	Casters, Large Size, Fit Any Phonograph. Set of 4	1.65
Star Wheel Pins or Dumbbells. Ea.35	Wurltzer Trip Down Wire. Ea.40
Shielded Wire for Tone Arm. Per Ft., 8'; 15 Ft.75	Volume Control Keys, Polished. Ea. 5¢; Per 100	4.50
Micro Switches, Red and Green on Same Switch; connect leads to whichever color you want—only one switch to stock. Perfect for all Rock-Olas and Wurltzers. Ea. \$1.15; Per Dozen	\$12.00	Brand New Coin Chute Assemblies, single coin only, to replace entire 3 Coin Chute Assemblies on 412 and 616. Complete. Ea.	\$11.95
B-2 Crystal Pick Ups (Black Type) for Rock-Ola and Mills. Ea. \$3.25; Per Dozen	36.00	"Lifetime" Pressure Oiler, a coin machine operator's "Must." Ea.	2.95
Brand New, Original Wurltzer Magazine Switch Box Assemblies, Complete with Cover for 412, 616, 24A, 600A, 500. SPECIFY MODEL. Ea.	9.95	Universal Amplifiers—Ask the Operator who owns one. Model A fits all Wurltzer models, all Rock-Olas, all Seeburgs except Hi-Tone. Complete with tubes. Ea.	54.50
Speed Iron Soldering Gun, New Soldering Principle.	12.95	Model B fits all Wurltzers, all Rock-Olas and all Seeburgs including Hi-Tones. Complete with tubes. Ea.	74.50

1/2 CERTIFIED DEPOSIT MUST ACCOMPANY ALL ORDERS

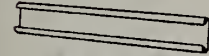
HEATH DISTRIBUTING COMPANY

217 Third St. - Phone 2681

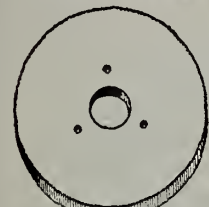
MACON, GEORGIA



B-2 CRYSTAL PICK UP



PROGRAM TIN "TITLE STRIP HOLDER"



MAIN FIBRE GEAR



TURN TABLE BUSHING



OILER



NEEDLE SCREW



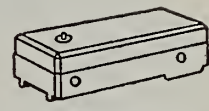
VOLUME CONTROL KEY



STAR WHEEL PIN



CASTER



MICRO SWITCH



SHIELDED WIRE



STAR WHEEL



TRIP DOWN WIRE

AKRON CHASES BALL GUM VENDERS



Akron's Patrolman Custodian with seized ball gum venders featuring striped ball gum as prize winners.

them in corner grocery and confectionery stores all near schools."

What upset the Lieutenant was, he reported, "Inside each jar there is a small number of striped balls. If a youngster is fortunate to get one of them he wins a prize. The prizes range from 2c worth of candy," he continued, "to a 5c candy bar."

Cunningham's squad has been rounding up all the machines they could find. He is reported to have called in Confection Sales, Inc., operators and owners of the machines, and advised them that they could have the 20 machines so far seized if they would immediately take them out of town. The operators are reported to have taken Cunningham's advice.

(This is the second time in as many weeks that there have been drives against the striped ball gum venders. A few weeks ago a report came from Boston, Mass. regarding police picking up the same type machines there.)

Reveals 25 More Slots Licensed Despite Ban

LOUISVILLE, KY. — Regardless of the fact that Safety Director Murphy of this city ordered a round up of all machines, the press here revealed that 25 more slots were licensed by the Federal government this past week. This makes a total of 474 machines so far licensed this year compared to 221 for all of last year.

Blatt Opens First "Solotone" Studio

NEW YORK — Teddy Blatt, former well known attorney for the Brooklyn ops association, has just joined with Max Shipman, local music op, in the opening of a brand new corporation here to be known as Intimate Music Network, Inc. Temporary headquarters will be at 557 Rogers Ave., Brooklyn, N. Y.

The firm are distributors for the "Solotone" non-selective music boxes in this area. Blatt reported, "We have just received our first shipment of the new 'Solotone' boxes and believe that there are a great many music operators in this area who want to start up studios and get these boxes into immediate operation. We have already received a great many callers at our offices here who are anxious to start right out with the first 'Solotone' boxes which we received."

The firm are opening the first "Solotone" studio in this city at 1560 Broadway. They will make this a model studio set-up so that music ops in their territory will be able to note the work necessary to making these non-selective wall box installations.

"Many music ops have already shown great interest in this first studio," Blatt reports, "and when we get it ready we will send out general invitations to the trade to visit with us and look it over."



Smiley

is here

BRAND NEW LEGAL COUNTER GAME



Pile the \$\$\$\$

WITH

Smiley



Here is the game with real "appeal" that you've been waiting for . . . brand new, legal counter game . . . first post-war game that is completely NEW throughout . . . delivery — now — when we receive your orders.

"Smiley" is an upright five ball counter amusement game built for penny or nickel play . . . pure amusement with skill feature . . . legal anywhere, good for closed territory . . . cabinet is wood, attractively designed with eye-appealing colors . . . simple machine to operate high score 10,000 to 50,000 . . . dimensions: 25½ inches high by 15½ inches wide by 8 inches deep . . . a sure-fire hit.

Choice of large variety of colors to fit color scheme of any location

See your nearest distributor

COMPLETE FOR ONLY

\$39⁵⁰

AVAILABLE FOR IMMEDIATE DELIVERY

MANUFACTURERS

PIONEER COIN MACHINE COMPANY

2634 NORTH LARAMIE AVENUE • CHICAGO 39, ILLINOIS

ALL TELEPHONES: NATIONAL 2727

"Pioneer" will pioneer

Pretty Booster



MRS. VERA JONES

SEATTLE, WASH. — The prettiest booster for "The Cash Box" which the old and worn eyes of ye editor of this publication has yet seen is Mrs. Vera Jones, secretary to Bert Beutler who manages the M. S. Wolf Distributing Company offices in this city.

Vera likes "The Cash Box" so well, our correspondent reports, that when asked to take a picture she decided to be with this publication — as a double feature showing.

The Wolf showrooms in this city, according to Bert Beutler, are among the most beautiful and outstanding in the nation, "And," Bert claims, "that's why we had to have everything correspond with this sort of beauty — take Mrs. Vera Jones for example of what we mean when we say 'beauty'."

(You ain't kiddin', Bert — ye editor.)

HOTELS ORDER NEW COIN OPERATED RADIO

SYRACUSE, N. Y.—Radio-Matic of America, Inc., who are having a coin operated radio built for them by the specialty division of General Electric Co., this city, report that over 350 hotels have already contracted with them for the installation of over 50,000 sets.

First installaton will be made at the Hotel Syracuse in this city. The Radio-Matic radio is similar to a small table model set featuring a coin mechanism on the top of the set which will accept a 25c coin for two hours of play.

MOTORS REPAIRED WURLITZER — AMI — SEEBURG — ROCK-OLA — MILLS. Rewound to Factory Specifications. Rapid service—repaired or exchanged within 24 hours after arrival. **\$7.00** Complete, No Extras
WANT — BUCKLEY T-12 or 24, MECHANISMS **M. LUBER**
503 W. 41st. (LONGacre 3-5939) New York

We Have For Immediate Delivery

Mills New Postwar Bell
BLACK CHERRY

It is the most attractive bell machine ever offered to the operator. Important improvements have been incorporated in the mechanism which will prove beneficial to all coin machine users for a long period of time.

5c - 10c - 25c - 50c PLAY

Place Your Order Today to Insure Preferred Delivery.

We have all repair parts for Mills Slot machines. Write for complete price list.

Established 1895

50 years of service

SICKING, INC.

1401 Central Parkway

Cincinnati, Ohio

IF YOU THINK THAT'S A HIT...

Watch
for the new
JENNINGS
fifty-cent play
SILVER EAGLE

Smiley

IS THE GREATEST MONEY-MAKING LEGAL COUNTER GAME OF ALL TIME

ALL ORDERS FILLED IMMEDIATELY!

HUTZLER VENDING MACHINE CO.

900 WINCHESTER AVE

MARTINSBURG, W. VIRGINIA



'T MUST BE GOOD

CHICAGO COIN'S

GOALIE

HAS SUCH A TREMENDOUS EARNING POWER OPERATORS CAN'T STOP PRAISING

The
ONE OR TWO NICKEL PLAY
5¢ OR 10¢ EACH GAME

CHICAGO COIN MACHINE CO.
1725 DIVERSEY BOULEVARD • CHICAGO 14, ILLINOIS

PRODUCTION IS LIMITED .. ORDER TODAY FOR EARLIEST DELIVERY

Tube Prices Go Up, Copper Wire, Sheet Steel Still Scarce

WASHINGTON, D. C.—Radio tubes, long and high on the list of shortages being suffered by music ops thruout the nation, may soon be eased as a result of the recent two day conference held here between representatives of the Radio Manufacturers Association and Federal agencies which included the OPA and the Civilian Production Administration.

Accordingly, it has been announced that an order raising the price of tubes would be issued in an effort to break production bottlenecks.

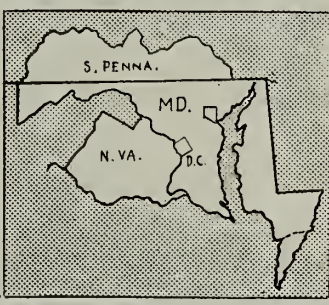
Other highlights of the two day conference included the complaint that copper wire (a critical item in the production of coin machines was being exported and sold to foreign buyers without regard to OPA ceilings.

Statements by government experts established the outlook for increased supplies of fine copper wire and sheet steel as extremely gloomy.

Phonograph operators have been urged to fortify themselves with supplies of critical tubes for sometime now by music leaders. It is believed that many of the tubes now hard to obtain will be sufficiently eased to supply demand when the new and higher prices are announced by OPA.

Look To The GENERAL For LEADERSHIP

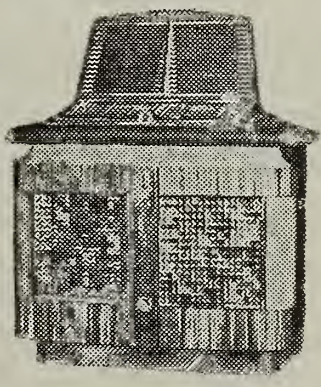
DISTRIBUTORS FOR THE INDUSTRY'S LEADERS



Aireon

Electronic Phonographs

The Musical Marvel



Growing Steadily Ever Since

The phonograph that's taking the industry by storm! Revolutionary in design, it is equipped with exclusive features that mean easier operation . . . better profits!

- | | |
|--|---|
| Distributors For These | Top-Ranking Products: |
| • Pfanstiehl Coin Machine | • Amusement Enterprises Bankball |
| • Exhibit's Big Hit | • Coin-Arts Industry's "Shine-A-Minit" |
| • Jennings Bronze Chief & Super DeLuxe Chief | • Max Glass Mfg. Co. "Champion Hockey" |
| • Bottled Beverage Dispensers | • Gottlieb's Stage Door Canteen & DeLuxe Grip Scale |
| • Dairy Drink Dispensers | |
- Established 1925**

GENERAL **Vending Sales Corp.**
Formerly The General Vending Service Co.
306 N. GAY ST. ★ BALTIMORE, 2, MD.

3 MEN CONFESS 10 COIN MACHINE ROBBERIES

PHILADELPHIA, PA. — Three men were behind bars at West Chester after admitting, police said, to a series of 10 vending machine robberies at clubs and fraternal organizations in Montgomery, Chester, Bucks and Berks counties. Police said that the loot may total \$25,000. Police here claim that they ad-

mitted stealing 46 vending machines which they sold to a dealer here for an average of \$50 each, after removing the cash from the machines. The suspects are Joseph Amato of Philadelphia; James I. Amato of Riverside, N. J. and Frank Cirelly of this city. They will be given a hearing soon.

PRE-WAR PRICES

PRECISION PARTS FOR BLUE FRONTS, BROWN FRONTS, GOLD CHROMES

New Payout Slides (Specify 5c-10c-25c 3/5 or 2/5) Per Set (6)	\$6.00
Individual Slides (Order by Part Number — 2/5 or 3/5) Each	1.00
Slide Cover Complete (Specify 5c-10c-25c)	1.50
Slide Posts (Set of 4)	1.00
Lower Lever Guide	1.00
Shim for Lower Lever Guide	.25
Payout Tube, Complete with Hopper (10c or 25c)	3.50
Escalator (Specify 10c or 25c) in Exchange for Old Escalator and	12.00
Clock Gear (Large — Complete with Dogs and Springs)	2.00
Clock Gear (Intermediate — Complete with Pinion)	1.50
Clock Rebuilt, Your Old Clock and	5.00

NEW ALUMINUM BROWN FRONT CASTINGS

Including: Bottom Front Casting with coin cup cover — Top Front Casting with Coin Denominator — Back Top Casting equipped with angles and riveted strap for back door protection — Etched Metal Reward Plate — Chromed Cherry Jewel.

PER SET
\$27⁵⁰

NEW ALUMINUM GOLD CHROME CASTINGS

Beautiful Glitter Gold Enamel Finish with Gleaming Chrome Ornaments.

Including: Bottom Front Castings with Coin Cup Cover — One Piece Payout Cup Casting — Diamond Ornaments — Top Front Casting with Coin Denominator and Intake Casting — Back Top Casting equipped with angles and riveted strap for back door protection — Etched Metal Reward Plate and Rivets.

PER SET
\$37⁵⁰

Club Handle, Beautifully Designed & Plated (Specify Brown, Gold Chrome or Blue)	\$3.50
Standard Handle, Stamping	1.50
Plate Insert for Reserve Jackpot Opening	1.00
Cherry Jewel for Brown Front or Cherry Bell	3.00
Etched Metal Reward Plate (Specify 2/5, 3/5, Brown Front or Blue Front)	1.50
Etched Metal Reward Plate (Specify 2/5 or 3/5 for Gold Chrome)	4.00
Reel Strips, Per Set	.45
Complete Set Slot Springs, Plus Spares (50)	5.00
Assorted Nuts, Bolts, Lock Washers, Cotter Pins, Rivets	3.00
Coin Denominators (5c-10c-25c for Blue or Brown Front)	.75
Coin Denominators and Intake Casting (New Style) 5c-10c-25c for Gold Chrome	1.50
Knee Action Stop Levers, Per Set	3.00
Star Wheels for Reels (20 Stop)	.75
Reel Discs, Each \$2.00, Set of 3 (Standard 3/5, Club or 2/5 Single Cherry P.O.)	6.00
Tin Reel Assembly	1.25
Complete Set Reels and Discs (3/5, Club or 2/5 P.O.)	17.50
Hardened Steel Drill Proof Plates for Side of Cabinet, Set of 2	4.00

WRITE FOR COMPLETE LIST OF PRECISION PARTS FOR BLUE FRONTS — BROWN FRONTS — GOLD CHROMES

BUCKLEY TRACK ODDS PARTSPRE-WAR PRICES
BUCKLEY MUSIC SYSTEM PARTSPRE-WAR PRICES

National Slug Rejectors:

N-101, 5c	\$4.00
200-A — 201A (5c-10c-25c)	10.00

BUY FROM BUCKLEY WITH CONFIDENCE

ANY PURCHASE MADE IS BACKED BY OUR GUARANTEE OF SATISFACTION — OR YOUR MONEY REFUNDED WITHIN 30 DAYS OF SHIPMENT.

BUCKLEY TRADING POST

4223 WEST LAKE STREET

CHICAGO 24, ILLINOIS

(ALL PHONES: VAN BUREN 6636-6637-6638-6533)

"DUCKY"

1800 R. M. Holes... 5c Play
 Takes In..... \$90.00
 Pays Out..... 47.06
PROFIT..... \$42.94

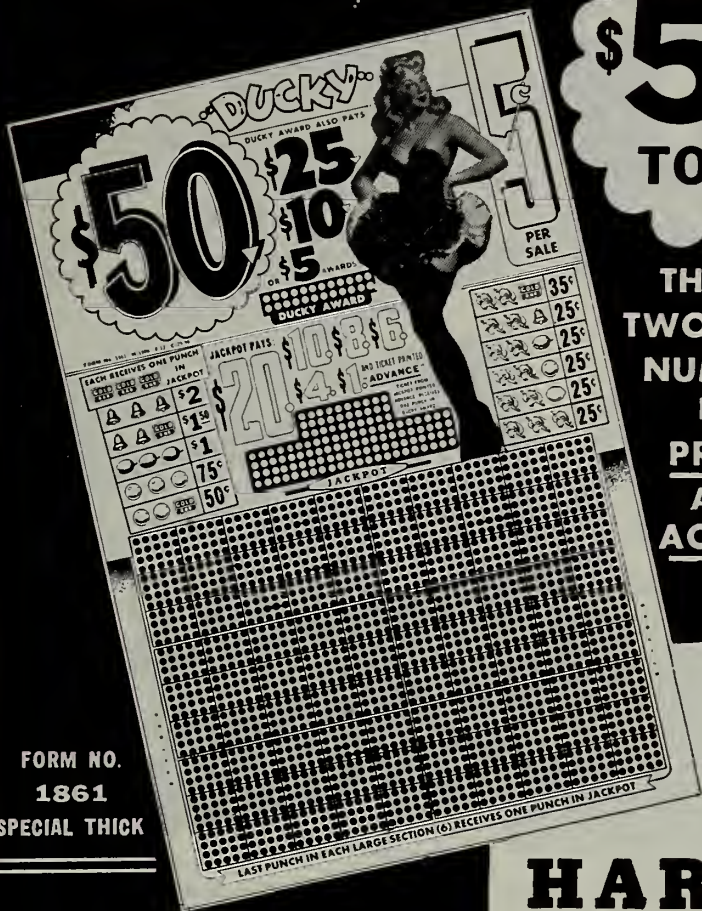
HARLICH'S Newest

**\$50
 TOPS!**

THEY'RE
 TWO SWEET
 NUMBERS
 FOR
**PROFIT
 AND
 ACTION**
 !!!

"IN THE DARK"

960 G. L. Holes... 10c Play
 Takes In..... \$96.00
 Pays Out..... 46.48
PROFIT..... \$49.52



FORM NO.
 1861
 SPECIAL THICK

FORM NO.
 936
 SPECIAL THICK

**READY NOW!
 OUR NEWEST CATALOG
 SEND FOR IT TODAY!**

HARLICH MANUFACTURING CO.

1417 W. JACKSON BLVD.
 CHICAGO 7, ILLINOIS

**READY SOON!
 OUR NEW MILLION
 DOLLAR PLANT!**

SET UP STANDARD FOR "ON-THE-JOB" VETS TRAINING

WASHINGTON, D. C. — A set of standards has been established by the Government in an effort to guide the management of all businesses which have expressed interest in employing veterans for "on-the-job" training.

The "on-the-job" training program, established under the GI Bill of Rights, is specifically designed to assist veterans to acquire mechanical skills while receiving financial aid from the government.

It has been described as the "war borne gift to the coin machine industry in its effort to provide for its own future with adequately trained mechanics in adequate numbers." (*The Cash Box*, Week of March 18, 1946.)

Laid down by a committee appointed by the Retraining and Employment Administration, the standards set are intended for the protection of the veteran to prevent the exploitation of apprentices.

Under the GI Bill of Rights, veterans receive a subsistence allowance of \$65 a month and \$90 if they have dependents. However, the combination of wages and subsistence allowance cannot exceed the wages of an experienced worker in the job for which the learner is being trained.

The recent regulations stipulate that manufacturers and others who

SCIENTIFIC'S ORIGINAL X-RAY POKER LIMITED QUANTITIES — ACT FAST DISTRIBUTED BY

Joe Ash
 in Pennsylvania

OR

Irv Morris
 in New Jersey

ACTIVE AMUSEMENT MACHINES COMPANY

900 N. FRANKLIN STREET
 417 FRELINGHUYSEN AVE.

PHILA. 23, PA.
 NEWARK 5, N. J.

MARKET 2656
 BIGELOW 8-1195

"YOU CAN ALWAYS DEPEND ON ACTIVE — ALL WAYS"

CENTRAL OHIO COIN MACHINE EXCHANGE WILL PURCHASE FOR CASH WILL PAY HIGHEST PRICES

FOR
 PINBALLS — CONSOLES — PHONOGRAPHS
 SLOTS — ARCADE EQUIPMENT
 NO DEAL TOO LARGE OR TOO SMALL
CENTRAL OHIO COIN MACHINE EXCHANGE

NEW ADDRESS
 185 Town Street Columbus, Ohio (Phone: Adams 7949-7993)

wish to employ veterans on jobs entitling the veteran to "on-the-job" training subsistence allowances must submit to the State group regulating such training locally a summary of their proposed training program including the items of basic interest, such as (1) title and description of the job for which the vet is to be prepared, (2) length of the training period in hours, (3) a scheduled listing of the tasks to be learned and the approximate time to be spent on each operation or task, (4) the wages and salary to be paid from the be-


ginning of the training period thru to the completion of the program, (5) the wages and salary currently being paid to skilled men in the job for which the vet is being trained, (6) the number of supplemental hours of instruction required.

A number of other standards have been established by the policy making committee under which the program is to function, and coinmen may obtain all necessary information and receive assistance from the State groups established within their own community.

on the Floor...

STAGE DOOR CANTREEN

Proves it with Profits!



on the Counter...

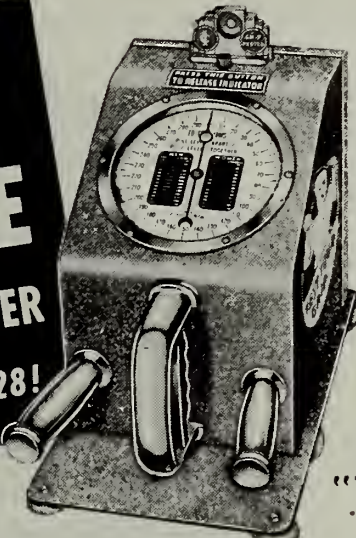
* Improved * Deluxe

GRIP SCALE

3-WAY STRENGTH TESTER

Consistently Best Since 1928!

Join CMI Now!



ORDER FROM YOUR DISTRIBUTOR

D. GOTTLIEB & CO.

1140 No. Kostner Ave., Chicago 51, Ill.

"There is No Substitute for Quality"

Coal Strike Kicks Down Production

Rail Freight Threatened

NEW YORK—Leaders thruout the nation are fearing for the production progress of new equipment as a result of the continued labor strike in the bituminous coal industry.

Exerting a strangle hold on soft coal production which has been gradually pinching off the stockpiles maintained by the producers of raw materials, the sum effect of the strike has been that the greatest fuel crisis ever experienced by this country now stands just one week away unless immediate settlements are made.

As a result of this situation, the basic materials required for production face a drastic curtailment in supply to manufacturers, as industrial activity in all heavy industry tumbles rapidly with every passing strike-day.

This decline in the production of raw materials is particularly evident in steel, a vital product to the assembly lines of this industry.

Steel, long one of the materials on the list of shortages suffered by coin machine manufacturers, had shown some evidence of being eased, but late reports disclose that several million tons of that metal will be lost this month as a result of the

KANSAS DISTRIBUTORS FOR

- AIREON ELECTRONIC PHONOGRAPH
- PACE'S DRILL PROOF DE LUXE CHERRY BELL
- CHICAGO COIN'S GOALEE
- WILLIAMS LAURA AND SUSPENSE
- ADVANCE VENDORS

Reconditioned Consoles & Slots—DuGrenier Cigarette Venders

MATHENY VENDING CO., INC.

564 W. DOUGLAS

WICHITA 12, KANSAS

strike as against the one million ton drop suffered last month. With this backlog steel will thus continue to remain critical even if the coal strike is settled within the next two weeks.

In addition, officials representing several railroads have declared that the strike is bringing on a crisis in the rail freight transportation picture of the nation. Some roads announced that only a fifteen day supply remains on hand, and unless the situation is immediately eased, a railroad tie-up, especially among Eastern companies, is predicted.

To darken the picture still further, a strike threatened by 75,000 miners of anthracite (hard coal) appears in the offing. According to reports reaching here from Pittsburgh, center of anthracite production, the contracts of these miners will expire on May 31, and a 30-day strike notice has already been filed.

IN WISCONSIN



Aireon
KLEIN

DISTRIBUTING CO.

2606 W. Fond Du Lac Ave.
MILWAUKEE 6, WISC.
KILBOURN 2032-3

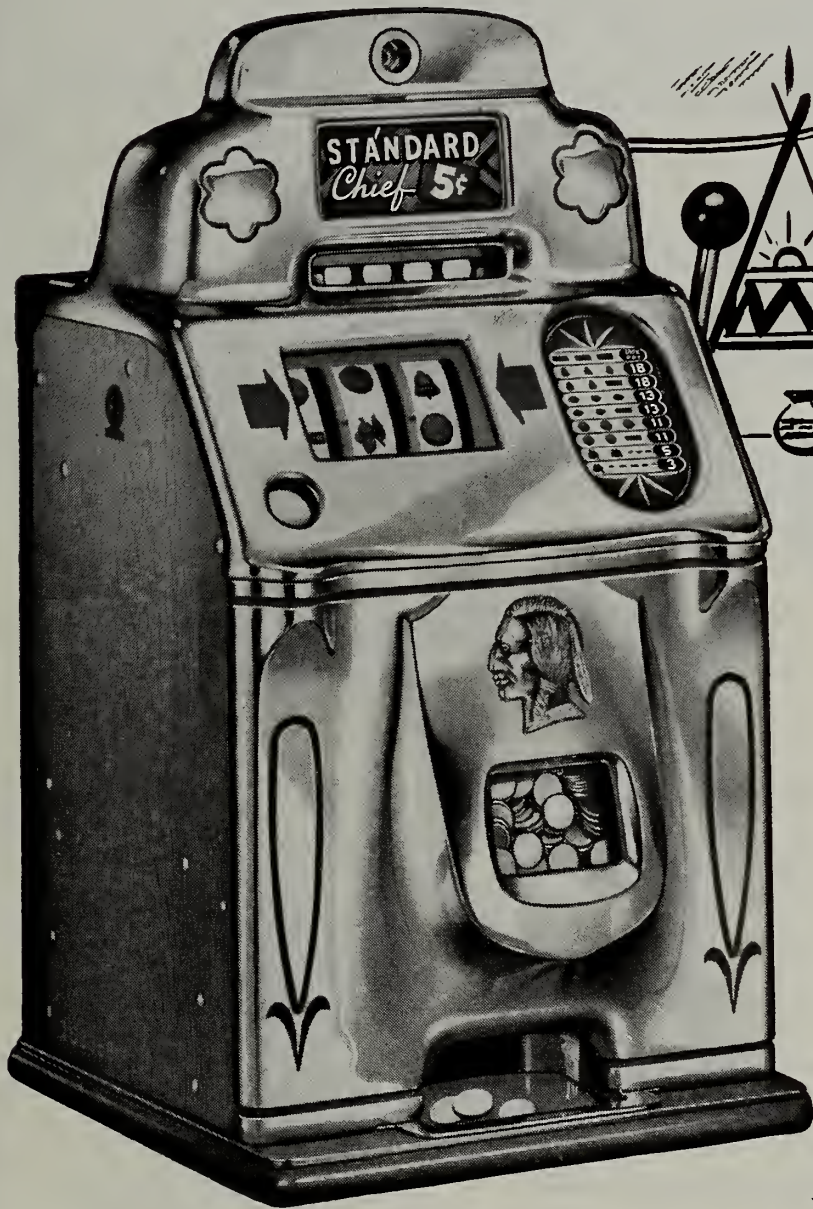
FIBER GEARS
PARTS FOR WURLITZERS

Main Fiber Gears \$4.00 · Star Wheels 30c Each
Selector Pins or Dumbbells; 1 Doz. \$3.00
Ball Shooters or Plungers for all Pin Ball
Machines — 1 Dozen \$5.00.

For Quantity Prices, Write To:
JAMES CLEMENT - Mfg. of Coin Mach. Parts
948 W. Russell Street Philadelphia 40, Pa

The June 29, 1946 issue of THE CASH BOX—will be the FOURTH ANNIVERSARY ISSUE.

ME HEAR PROUD OF NEW BABY!



Our chief has added another feather in his cap, since this newest Jennings' heir was born! So beautiful in its sparkling trim. Won't you stop at your distributor or dealer and see this pride and joy?

Write for more details to

O. D. JENNINGS AND COMPANY

4307-39 WEST LAKE STREET • CHICAGO 24, ILL.

Immediate Delivery!

BLACK CHROME CABINETS* } \$2950

*Extra Super Value Brand New, Complete, only

GOLD or COPPER CHROME CABINETS } \$2950

Brand New, Complete, only

GENUINE SILVER CHROME CABINETS } \$3950

Brand New, Complete, only

These New Features Included in All Chrome Cabinets:

- ★ Light, Durable Wood Cabinet
- ★ Drill Proof Lining
- ★ Chrome Castings (gold, copper or silver)
- ★ Metal Reward Plate
- ★ Club Handle
- ★ Denaminatar
- ★ Knee Action
- ★ Unbreakable Jackpot Glass

We Will Not Be Undersold!



American Amusement Co.
4047 W. FULLERTON AVE., CHICAGO 39, ILLINOIS • CAPITAL 5300
"IF YOU MISS US - YOU MISS MAKING MONEY"

Fit All Mills Escalator Type Machines
Specify 5c, 10c or 25c play;
2/5 or 3 5 pay

URGES TRADE TO GET EXCISE TAX CLEARED



SAMUEL (CURLEY) ROBINSON

LOS ANGELES, CAL. — Samuel (Curley) Robinson, managing director of AOLAC (Associated Operators of Los Angeles County, Inc.) this city, urges the trade, thru CMI, to get into action to immediately clear the present excise tax picture.

Robinson writes, "I feel, and know, that a proper presentation of the real interpretation of the excise tax, namely the difference between 'amusement' and 'gaming', can be

Smiley — IS HERE!

SENSATIONAL LEGAL COUNTER GAME IMMEDIATE DELIVERY

T & L DISTRIBUTING CO.

1424-26 Central Parkway, Cincinnati, Ohio

secured in a very short time if properly prepared and presented to the Internal Revenue Department in Washington, D. C.

"The head of this department today," Robinson continues, "is of a different mind than the person heading it five years ago, at which time that person was of a most antagonistic attitude toward this industry.

"I feel that presenting this not only thru an attorney or attorneys, but also thru laymen, and full use put to the facts now on hand, that a proper interpretation can be given us so that we probably would not be so heavily burdened on July 1 when the new excise taxes again become due."

★ ★ ★ ★ ★ ★ ★ ★ ★ ★
"LOOK FOR THE EAGLE THE SYMBOL OF QUALITY"



REPLACEMENT PLASTICS

for all makes and models of AUTOMATIC PHONOGRAPHS (the oldest and newest)

NOW AVAILABLE RIGHT PRICES

Send For Complete Price List

★ **EAGLE**

COIN MACHINE CO.
1514 N. FREMONT AVE.
MICHIGAN 1247
CHICAGO 22, ILL.

MORE COINMEN URGE CREATION OF "NAT'L TAX COUNCIL"

NEW YORK—Votes continue to pour into the offices of *The Cash Box* here urging that a "National Tax Council" be created for the industry as soon

as possible.

One coinman writes, "We do feel that there is a lot of unfair, inequitable and excessive taxation now in

effect thruout the nation and only a 'National Tax Council' would cure this situation.

PUBLIC RELATIONS ACTIVITIES ARE PUSHED BY LEAD INDUSTRY GROUPS

NEW YORK — A tremendous upsurge in public relations activity on the part of leading corporations and trade associations was reported this past week in several of the better known business publications of the nation. Expenditures for public relations work have been tremendously increased thru the past few years, it was observed, and still further expansion, together with larger budgets, is anticipated.

A consensus of opinion taken among business leaders in all phases of commerce reveals that all industries agree that an effective public relations program could provide the only adequate way in which to combat unfavorable public opinion.

Many large industrial organizations have been going to the expense and effort of "Gallup-polling" the nation to gauge how their firm or industry appears in the public eye. Because so many popular misconceptions were thereby discovered, aggressive public relations programs are being mapped and carried thru by the affected industries.

As thus far reported, the results achieved thru active public relations programs have been heartening.

The outstanding trends discovered thru the investigations of business correspondents reveal: (1) Many large individual employers who once doubted the effectiveness of planned public relations are now planning special public relations departments or employing outside consultants to help sell their business policy to the public (2) Ever increasing emphasis is being placed on well-rounded public relations programs, rather than on publicity and press releases (3) An effectively balanced public relations program should attempt to create good-will building policies in such areas as employee relations, consumer relations and government relations, in addition to press relations.

Former Slot Ops Are "Characters" to Scribe

HOLLYWOOD, CAL. — The King Brothers, former slot machine ops who turned to motion picture producing as a means of earning their daily bread, were interviewed here recently by Erskine Johnson, the movie columnist.

The King boys, producers of the profitable motion picture "Dillinger," have just engaged Barry Sullivan to play the male lead in their forthcoming vehicle, "Suspense," and the interview was part of the advance publicity for this picture.

The King Brothers have a simple explanation for switching from the slot machine business to movie making, Johnson reported. "It's more nerve-wracking," they chorus.

Describing them as "the one time slot machine kings of Los Angeles, Johnson said of the King Brothers, Frank, Maurice and Hyman, that they were "characters.

Among the trade here, Erskine Johnson is considered pretty much of a "character" himself.



TRADE MARK FOR
AMUSEMENT ENTERPRISES, INC.
GAMES

NOW DELIVERING
BANK BALL
The first in a series of games that will be 'Quick to Click' for you.



14 Ft. Size Pictured Here

9 FOOT SIZE \$375.00 12 14 FT. SIZES
PRICES ON REQUEST
F.O.B. NEW YORK

ORDER FROM YOUR NEAREST DISTRIBUTOR

- Distributed in Ohio, Mich., W. Va., So. Ind. and Ky. by NICKEL AMUSEMENT CO., 1648 St. Clair Ave., Cleveland 14, O.
- Distributed in Oklahoma by CLIFF WILSON DIST. CO., 1121 S. Main St., Tulsa, Okla. 119 S. Walker St., Okla. City, Okla.
- Distributed in Northern N. J. by HERCULES SALES & DIST. CO., 415 Frelinghuysen Ave., Newark 5, N. J.
- Distributed in Western Pa. by AMERICAN COIN-A-MATIC MACHINES CO., 1437 Fifth Ave., Pittsburgh, Pa.
- Distributed in Eastern Pa. and Southern N. J. by OAVIO ROSEN, 855 No. Broad St., Phila. 23, Pa.
- Distributed in Texas and New Mexico by WALBOX SALES COMPANY, 1503 Young St., Dallas, Tex.
- Distributed in District of Columbia, Md., Northern Va. and Del. by GENERAL VENOING SALES CORP., 306 N. Gay St., Baltimore 2, Md.
- Distributed in California by GENERAL MUSIC CO., 2277 W. Pico Blvd., Los Angeles, Calif.; 1157 Post St., San Francisco, Calif.
- Distributed in Minn., N.O., S.O. and Upper Wis. by TWIN PORT SALES CO., 230 Lake Ave., S., Duluth 2, Minn.
- Distributed in Oregon and Washington by WESTERN OISTRIBUTORS, 1226 S. W. 16th Ave., Portland, Ore.
- Distributed in Iowa and Nebraska by SANOLER OISTRIBUTING CO., 110 Eleventh St., Des Moines 9, Ia.
- Distributed in Arizona by ARIZONA SALES CO., 1030 Grand Ave., Phoenix, Arizona
- Distributed in Louisiana and Mississippi by CRESCENT CIGARETTE SERVICE, 1400 St. Charles Ave., New Orleans, La.
- Distributed in Southern Alabama and Northwest Florida by DEEP SOUTH OISTRIBUTING CO., 364 Washington Ave., Mobile, Ala.
- Distributed in N. C. and S. C. by PIEOMONT OISTRIBUTING CO., 200 E. Council, Salisbury, N. C.
- Distributed in Mass., Conn., R. I., Me., Vt. and N. H. by GREENE OISTRIBUTING CO., 26 Brighton Ave., Boston 34, Mass.
- Oistr. in No. Ind., No. Ill. and So. Wis. by ATLAS NOVELTY CO., 2200 N. Western Ave., Chi., Ill.

OTHER DISTRIBUTOR TERRITORIES AVAILABLE—WRITE!

AMUSEMENT ENTERPRISES INC.
GEORGE PONSER - IRVING KAYE
2 COLUMBUS CIRCLE · NEW YORK 19, N. Y. · CIRCLE 6-6651

FIRST 3 MONTHS OF 1946 SET NEW HIGH IN NATION'S SPENDING

All Gov't Figures Shattered As Post War Prosperity Ride Starts; "Only the Beginning," Leaders Claim

WASHINGTON, D. C.—The nation's coinmen have good reason to glow with optimism these days.

According to the latest reports to be compiled here by the U. S. Government, this year — 1946 — has already been measured to have unleashed the most tremendous spending boom the country has ever known with all phases of the amusement industry netting a high proportion of the "take."

The figures, tabulated for only the first quarter of the year, become even more astounding when it is considered that full scale production on the part of most businesses are still many months in the offing.

The United States Department of Commerce, holder of the national yardstick for trade activity, claims in its latest report that American consumers spent money faster during the first three months of 1946 than ever before in the nation's history. Consumer spending during this first quarter was at the unprecedented annual rate of \$120,000,000,000 for goods and services, it was said. This was a \$20,000,000,000 lift over the spending rate in the same period last year, a war year.

Bearing even more directly on the nation's all out swing to a prosperous peacetime mood, however, are the tax figures on amusement and luxury items as measured against the "take" collected during the same period last year.

Receipts from admissions to night clubs, theaters, concerts and the like jumped \$5,729,400 in March over the same month in 1945, yielding Uncle Samuel \$36,374,650, the Internal Revenue Bureau announced.

Taxes received on jewelry jumped \$2,444,000 to a total of \$15,375,500; on furs they climbed \$161,200 to a total of \$9,100,900; on perfume and cosmetics they increased \$433,100 to a total of \$6,704,500.

Collections of domestic liquor taxes rose \$41,460,000 to a total of \$140,985,300. Tobacco tax collections increased \$25,815,900 to a total of \$99,436,400.

As a further indication that the boom has started its snowball ride down the hillside is the report issued by the Bureau of Labor Statistics that the gross average hourly earnings of workers in manufacturing lines has increased to \$1.03 in the month of March. In this connection it is to be remembered that factory employees provide a heavy proportion of coin machine play.

Highly qualified observers in government and business circles here view this wave of record-breaking spending reported for just the first three months of this year as not only continuing but far exceeding current figures.

It is their belief that the return of veterans to civilian life, tax reductions and a decline in payroll deductions have spurred the long awaited post-war boom to its unprecedented beginning. With these conditions continuing thru every passing month, they foresee the boom gaining ever increasing momentum for a good length of time to come.

In addition, it is pointed out, with strikes, raw material shortages and reconversion knots still holding production lines to a trickling pace, the real flow of spending is yet to begin.

And from that can the nation's coinmen gain their own bright message: "It's only the beginning, men. It's only the beginning . . ."

NEW RELEASES
COIN MACHINE FILMS
 FOR
PANORAM OR SOLOVUE
 100
 BEAUTIFUL
 GIRLS
 IN 18 DIFFERENT WHEELS
 \$36 PER WHEEL
 OF SIX SUBJECTS
 SOUND OR SILENT
 * * *
QUALITY PICTURES CO.
 5634 SANTA MONICA BOULEVARD
 HOLLYWOOD 38, CALIFORNIA



THE WELL INFORMED COIN-MAN READS THE CASH BOX



B. D. LAZAR



J. D. LAZAR

OFFER THE FINEST

1. **THE ROCK-OLA "PHONOGRAPH OF TOMORROW"**
 (The Phonograph that created a sensation!)
2. **GOTTLIEB'S "STAGE DOOR CANTEEN"**
 (Now in its seventh month of production and operators demands are bigger than ever)
3. **GOTTLIEB'S "THREE WAY GRIPPERS"**
 (Always the best Grippers on the market!)
4. **PACE SLOTS AND PACE REELS**
 (5c, 10c, 25c, 50c and \$1.00)
5. **ABT CHALLENGERS**
 (One of the Most Outstanding Counter Games)

WE ARE DELIVERING — AND ALL ORDERS ARE FILLED IN ROTATION RUSH YOUR ORDER TO

B. D. LAZAR CO.

1635 FIFTH AVE. Grant 7818 PITTSBURGH, PENNA.



\$349⁵⁰

F.O.B., N.Y.

MUNVES' "SUPER ROLL"

All the necessary qualities for good, money-making equipment are combined in this tried and tested game. If you want a winner . . . if you want to be sure of the best . . . you want the "King of Alleys" . . . Munves' "Super Roll".

NATIONAL DISTRIBUTORS

RUNYON SALES CO.

OF NEW YORK, INC.

593 - 10th AVE. (PHONES: LONG 3-4820 - 4836) N. Y. 18

ORDER NOW FROM THE COUNTRY'S FOREMOST DISTRIBUTORS

RUNYON SALES CO.
123 W. RUNYON STREET
NEWARK, N. J.

RUNYON SALES CO. of N. Y.
593 TENTH AVENUE
NEW YORK CITY

BADGER NOVELTY CO.
2546 NORTH 30th STREET
MILWAUKEE, WISC.

AMERICAN COIN-A-MATIC MACHINE CO.
1435 FIFTH AVENUE
PITTSBURGH, PA.

ATLAS VENDING CO.
410 NO. BROAD STREET
ELIZABETH, N. J.

RUNYON SALES CO.
1290 DELAWARE AVENUE
BUFFALO, N. Y.

CLARENCE BAGGETT
915 NORTH 21st STREET
OKLAHOMA CITY, OKLA.

CALIFORNIA AMUSEMENT CO.
1348 VENICE BOULEVARD
LOS ANGELES, CALIF.

1175 FOLSOM ST., SAN FRANCISCO, CALIF.

ROTH NOVELTY CO.
54 PENNSYLVANIA AVENUE
WILKES-BARRE, PA.

J. J. GOLUMBO & CO.
116 NEWBURY STREET
BOSTON, MASS.

MARLIN EQUIPMENT CO.
412 NINTH STREET, N. W.
WASHINGTON, D. C.

SILENT SALES CO.
200 ELEVENTH AVE., SO.
MINNEAPOLIS, MINN.

THE MARKEPP COMPANY
4310 CARNEGIE AVE., CLEVELAND 3, OHIO

CAPITOL MUSIC & SALES CO.
1255 AMES ST., DENVER, COLO.

EMPIRE COIN MACHINE EX.
2812 W. NORTH AVENUE
CHICAGO, ILL.

HEATH DISTRIBUTING CO.
217 THIRD STREET
MACON, GEORGIA

SOUTHWEST AMUSEMENT CO.
2916 MAIN STREET
DALLAS, TEX.

LOUISIANA COIN MACHINE SERVICE CO.
931 POYDRAS STREET
NEW ORLEANS, LA.

JULES OLSHEIN CO.
1100 BROADWAY
ALBANY, N. Y.

BIRMINGHAM VENDING CO.
2117 THIRD AVE., NO.
BIRMINGHAM, ALA.

MODERN SOUTHERN DIST. CO.
459 RIVERSIDE AVE.
JACKSONVILLE, FLA.

MODERN VENDING COMPANY
286 N. W. 29th STREET
MIAMI, FLA.

KOONDEL & SKOLNICK NAMED DISTRIBS FOR NEW "SHINE-A-MINIT"

BROOKLYN, N. Y.—Al Koondel and Lucky Skolnick of Empire Coin Machine Sales, this city, announced the appointment of their firm as exclusive distributors for Coin-Arts industries' "Shine-A-Minit" shoe shining machine. The territory allotted to them includes the states of New Jersey and Connecticut.

The Brooklyn office at 799 Coney Island Ave. will handle all business for the time being. New and modern offices are being constructed for the firm in Newark, New Jersey and Hartford, Conn. Official announcement of the openings will be made shortly.

Al Koondel and Lucky Skolnick are well known in the trade as successful distributors and jobbers prior to Pearl Harbor. They will once again devote all their efforts as distributors, and will handle the products of additional manufacturers in their territories.

Auto Club Hits Parking Meters

PHILADELPHIA, PA.—The recent proposal that this city install parking meters has been attacked by the Keystone Automobile Club.

Declaring that the proposal was not based on an attempt to improve traffic conditions but to increase public revenue, the club statement said, "The motorists are already bearing a heavy burden of taxation, and it would be unwise and unfair for the city to attempt to increase their taxation thru installation of revenue meters."

Prefers Slots to Parking Meters

PADUCAH, KY.—The "Sun-Democrat," local newspaper here, carried the following item:

"Snubnose McSwigg, the Second Street civic leader, suggested last night that the city commissioners abandon whatever plans it may have to install parking meters on Broadway and substitute slot machines.

"If the city wants to separate the people from their cash, the citizens should at least have a run for their money," McSwigg suggested.

"With slot machines a man is allus hopeful of hitting the jackpot, which he never does. With a parking meter he ain't got no chance of getting no return on his money and finally gits to thinking that the city is charging him to park in his car on a public street, which is kept, after a fashion, by his own tax money'."

OPA TO FIGHT FREIGHT HIKE

WASHINGTON, D. C.—Of interest to every businessman and consumer in the nation is the crucial issue which will be aired before the Interstate Commerce Commission concerning the petition filed by the railroad companies for the granting of a 25% general increase in freight rates.

Opposing the railroads on the proposed rate hike will be the OPA and the especially appointed representatives of five States, Iowa, Oklahoma, Kansas, South Dakota and Arkansas.

If the freight rate rise is granted, business leaders here predict that the eventual increase will be borne

● ATTENTION . . .

OPERATORS IN

- ★ WESTERN PENNSYLVANIA
- ★ NORTHERN WEST VIRGINIA
- ★ SOUTHEASTERN OHIO

The New Mills Black Cherry Bells now available5c - 10c - 25c

IMMEDIATE DELIVERY

Mills Brand New Vest Pockets, Fruit Reels — 5c Play.....\$74.50

— WANTED —

Super Bells Saratogas, F.P. Comb.
Pace Reels, F.P. Comb. Pin Games

WIRE — PHONE — WRITE NOW

COIN MACHINE DISTRIBUTING CO.

500 N. Craig St. Pittsburgh 13, Pa.
(Museum 0303-04)

Want To Buy CHICAGO COIN AND GENCO GAMES

Not necessarily in working condition, but all parts must be there. Glass, Legs and Cabinet not wanted.

SQUARE AMUSEMENT CO.

AL SCHLESINGER JOHN A. FITZGIBBONS
88 Main Street, Poughkeepsie, N. Y.

BRAND NEW TUBES

Original Sealed Factory Cartons

Sets of the Following Tubes:

1B5, 70L7, 6SC7.....\$4.55 per set

Terms: 1/3 Deposit, Balance C.O.D.

ATLAS VENDING COMPANY

410 No. Broad St. Elizabeth, N. J.

by the consumers of any goods or equipment shipped by rail.

BADGER'S BARGAINS

"OFTEN A FEW DOLLARS LESS — SELDOM A PENNY MORE"

MILWAUKEE
See CARL HAPPEL

LOS ANGELES
See BILL HAPPEL

KEENEY RECONDITIONED SUPER BELLS

Keeney Super, 5c, F.P., P.O.	\$299.50	Keeney Twin, 5c-5c, F.P., P.O.	\$550.00	Keeney Twin, 5c-5c, P.O.	\$350.00
Keeney Super, 25c, F.P., P.O.	350.00	Keeney Twin, 5c-25c, F.P., P.O.	575.00	Keeney Twin, 5c-25c, P.O.	395.00
Keeney, 4-Way, 5c-5c-5c-5c, P.O.	495.00	Keeney Twin, 25c-25c, F.P., P.O.	595.00	Keeney Twin, 25c-25c, P.O.	425.00
Keeney 4-Way, 5c-5c-5c-25c, P.O.	550.00	Keeney 4-Way, 5c-5c-25c-25c, P.O.	575.00	Keeney 4-Way, 25c-25c-25c-25c, P.O.	595.00

CONSOLES

Mills Three Bells, 5c-10c-25c.....	\$895.00
Mills Four Bells, Late Head, 5c-5c-5c-5c	595.00
Pace Reels, Twin 5c & 25c P. O.....	295.00
Mills Jumbo, Late Head, F.P.	129.50
Mills Four Bells, Orig. Head, 5c-5c-5c-5c	395.00
Evans Dominoes, Late Two Tone, D.D., J.P.	295.00
Evans Lucky Lucre, 3-5c, 2-25c	295.00
Bally Sun Ray, F.P.	139.50
Bally Hi Hands, F.P., P.O.	199.50
Bally Roll 'Em, P.O.	129.50
Bally Club Bells, F.P., P.O.	239.50
Mills Jumbo, Late Head, P.O.	139.50

ONE-BALL MULTIPLE, F. P. TABLES

Bally Thorobred	\$369.50
Bally Longacre	369.50
Bally Pimlico	295.00
Bally Club Trophy.....	199.50
Bally '41 Derby	199.50
Keeney Fortune	189.50
Keeney Sky Lark	139.50
Bally Blue Grass	149.50
Bally Record Time	149.50
Bally Dark Horse	149.50
Bally Sport Special	129.50
Mills '41 1-2-3	79.50

MILLS SLOTS

Mills Regular Chrome, 5c	\$265.00
Mills Regular Chrome, 10c	310.00
Mills Regular Chrome, 25c	335.00
Mills Regular Chrome, 50c	445.00
Mills Blue Fronts, 5c	159.50
Mills Blue Fronts, 10c	169.50
Mills Blue Fronts, 25c	189.50
Mills Gold Chrome, 5c	265.00
New Mills Vest Pocket Bells	74.50
Mills Q.T., Glitter Gold	99.50
Mills Vest Pocket, Blue, Gold.....	49.50
Mills Vest Pocket, Chrome	59.50
Kleer-Tone Speaker Cabinet, 23", 19", 10"	24.50
Kleer-Tone Speaker Cabinet, 27 1/2", 23 1/2", 14"	34.50
Walnut Speaker Cabinet, 15", 14", 9 1/2"	4.95
Metal Speaker Cabinet, 15", 14", 9 1/2"	5.95
12 In. P.M. 20 Oz. Speaker.....	12.50
12 In. P.M. 16 Oz. Speaker.....	9.75
12 In. P.M. 46 Oz. Speaker.....	18.50
12 In. P.M. 64 Oz. Speaker.....	24.50

PHONOGRAPHS, WALL BOXES AND SPEAKERS

Rock-Ola Commando	\$595.00	5-Wire Cable, Per Foot.....	.12
Rock-Ola Premier	575.00	30-Wire Cable, Per Foot.....	.22
Rock-Ola Super New Rock-O-Lite.....	495.00	2-Wire Zip Cord, 250 Ft.....	4.95
Rock-Ola Master New Rock-O-Lite....	475.00	Shielded Wire for Tone Arm, Per Foot	.08
Rock-Ola Spectravox, Playmaster.....	450.00	Wurlitzer Model 950	\$795.00
Rock-Ola Spectravox	100.00	Wurlitzer Model 500 Victory	550.00
Packard Pla-Mor Boxes	27.50	Wurlitzer Model 24 Victory.....	495.00
Rock-Ola Late Bar Boxes.....	24.50	Wurlitzer Model 500	475.00
Rock-Ola 5c-10c-25c Bar Boxes.....	49.50	Wurlitzer Model 600	450.00
Rock-Ola Wall Boxes	19.50	Wurlitzer Twin 12	250.00

BADGER SALES COMPANY

Exclusive Distributors for
ROCK-OLA MFG. CORPORATION
J. H. KEENEY & COMPANY
COMPAS DISTRIBUTORS
Southern California, State of Arizona and Southern Nevada
1612 WEST PICO BLVD., LOS ANGELES 15, CALIF.
All Phones: DR. 4326

BADGER NOVELTY COMPANY

Exclusive Distributors for
ROCK-OLA MFG. CORPORATION
J. H. KEENEY & COMPANY
NORTHWESTERN CORPORATION
State of Wisconsin and Northern Michigan
2546 NORTH 30th STREET, MILWAUKEE 10, WIS.
All Phones: KIL. 3030

LAZAR'S WINCHESTER SHOW RECORD SUCCESS

PITTSBURGH, PA.—B. D. and J. D. Lazar, well known coin machine distributors headquartered in this city, reported a "most successful" showing of the new Rock-Ola phonograph this past week in Winchester, Virginia.

"Every operator who viewed the machine became very enthusiastic over it," declared J. D. Lazar who generated the event. "It was most successful."

The Lazar Winchester showing wound up an extensive tour of the phonograph during which it was shown in numerous cities thruout the firm's territory.

In every city in which the Rock-Ola was shown record breaking numbers of orders were taken,

In addition to the phonograph, the Lazar firm are now booking orders for the new ABT "Challenger," described as "one of the most outstanding counter games we have ever handled," as well as for the Gottlieb Stage Door Canteen and Grip Scale.

EXISTENCE OF SLOTS DENIED

SPRINGFIELD, O.—Disclosure that 33 slots are being operated in 8 locations thruout this city and Clark County was made this past week by the Internal Revenue Bureau

This stirred headlines in the "Springfield News," local newspaper here, and has sheriffs, police chiefs and mayors running about all disclaiming that any slots are in this area.

TWO OF THE MOST PROFITABLE OPERATORS' MACHINES EVER BUILT

PHOTOMATIC • VOICE-O-GRAPH

(TRADE MARK)

SEND FOR THE SPECIAL SELLING PLAN

INTERNATIONAL MUTOSCOPE CORP.

44-01 ELEVENTH ST. (WM. RABKIN, President) LONG ISLAND CITY 1, N. Y.
1946 — Our 51st Year of Service

SAT EVE POST FEATURES COINMEN'S ROLE IN DEVELOPING "LAUNDERETTE"

NEW YORK—The business venture of Eugene R. Farney and Arthur W. Percival, well known in this city, became the reading subject of 3,000,000 people thruout the nation this past week when the Saturday Evening Post featured a lengthy article on the coin operated laundry units their firm have been developing. (See *The Cash Box*, Week of April 29, 1946.)

Entitled, "The Washing Machine Goes Juke Box," the author presented the laundry enterprise as a word portrait of a new business which was given its greatest push thru the efforts of Farney and Percival.

It was explained in the article that "Percival and Farney's principal interest is not in laundry, but in the ever-growing field of coin operated vending devices."

Both men started their business careers with a concern manufactur-

ing player pianos and juke boxes. Later, they formed their own company in this city, the Telecoin Corporation, which was to promote and develop any and all kinds of machines operated thru use of a coin

The partners were credited with developing their own "almost human" coin meter for attachment to the washing machines, it was said in the article. They were further credited with having urged many ops to enter this business.

Percival and Farney were said to have established the first "Launderette" store here during the war years and by Christmas of 1945 they had sixteen stores in operation.

At the present time, they are selling franchises to the use of their trade name, including with it their own coinmeters and uniform system. They report that it has provided a successful business venture for many war veterans.

OHIO STATE PHONO OPS MEET CLICKS BIG

Many Out-of-Towners and All Chapters Present. Mfrs. are Represented. Banquet is Sellout. Same Board Re-Elected.



LEO J. DIXON

President of the Ohio State Automatic Phonograph Owners Assn.

CLEVELAND, O.—The annual convention of the Ohio State Phonograph Owners Association held at the Carter Hotel here all day (May 1) was probably the most successful and outstanding affair this organization has ever yet had.

Visitors were present from all over the country. There were all chapters of this organization on hand. This includes the Cleveland, Youngstown-Warren and Canton chapters.

A very large group attended from Wisconsin's phono ops association. Even a larger group came from the Detroit phono merchants organization. There were representatives of the New York City phono and the Newark, N. J. phono associations present.

Leading manufacturers were on hand. The trade press was also in attendance. There were a tremendous number of operators and their wives. The banquet was a sell out.

The day opened with a private session of the state executive board. An election was held and the following board members were re-elected: Gary Weber, Robert Pinn, James Ross, Harold Copeland, Robert Edward, Edward Elum and C. L. Hopkins.

The following officers will continue in their present positions: Leo J.

Dixon, president; Jack Cohen, vice-president; Harry Lief, secretary-treasurer, and Sanford Levine, assistant secretary-treasurer.

Much of the credit for the great success of this affair goes to the Banquet Committee of which Jack Cohen, vice-president of the state organization and president of the Cleveland chapter was Chairman.

At 12 Noon there was a very fine luncheon held in the Sapphire Room where, after lunch, all were asked to "let your hair down and let's talk things over" by Leo Dixon. There was much discussion, most of it centering around the 70%-30% commission basis proposal of *The Cash Box* as well as the 10c per tune, 3 for 25c.

The manufacturers took the floor in these discussions. A. R. Kelso of Rockola discussed the stability of price for phonos. R. R. (Rudy) Greenbaum of Aireon talked about increasing the cost of the play to 10c, 3 for 25c. DeWitt (Doc) Eaton of AMI suggested closer cooperation between associations and the manufacturers. Much other discussion was also brought out on the floor in this four hour meeting.

Alvino Rey and his orchestra were featured. The Three Suns flew in from New York to show their wares. Johnny Desmond, Victor recording artist, also entertained. Fred Lowrey



JACK COHEN

Vice President of the state assn. and President of the Cleveland Phono Assn. also chairman of the Banquet Committee.

and Dorothy Rae of Columbia won applause.

Ted Mossman, composer and pianist, who gave the ops "Till The End Of Time" and "Full Moon And Empty Arms" rendered his songs on the piano. Frank Yankovic and his artists entertained, as did Emile Boreo, George Barry, Mark Ballero, Mitchell & Twitchell, and many, many others.

The entertainment continued on to a breakfast party given by Jack Cohen where more of the artists helped to make those invited happy.

WANT TO BUY— ANY QUANTITY

The following **GOTTLIEB Games** —

School Days	\$25.00	Sea Hawk	\$25.00
Paradise	25.00	Horoscope	30.00
Spot Pool	35.00	Miami Beach	35.00
ABC Bowler	25.00	Champs	25.00
Belle Hop.....		\$25.00	

EMPIRE COIN MACHINE EXCHANGE

2812 W. NORTH AVE. (HUM. 6288-89) CHICAGO 47, ILL.

OPERATORS IN THE STATE OF GEORGIA

COME IN AND SEE

ROCK-OLA

The
PHONOGRAPH
OF TOMORROW

NOW ON DISPLAY

MULLINIX AMUSEMENT CO.

1514 - 16 BULL ST.

SAVANNAH, GA.



WANT TO BUY AT ONCE

**PHONOGRAPHS
MILLS 3-BELLS**

**MILLS ESCALATOR SLOT MACHINES
FREE PLAY CONSOLES**

FOR SALE!!

READY FOR IMMEDIATE DELIVERY

THOROUGHLY RECONDITIONED

ARCADE

1 World Series	\$100.00
3 Anti-Aircraft	85.00
3 Tail Gunners	95.00
3 Evans Tommy Guns	149.50
1 Sky Fighters	275.00
4 Rapid Fire	175.00
1 Submarine	165.00

1 Western Baseball—1939	125.00
2 Skee-Ball-Ette	60.00
1 Bating Practice	149.50
1 Talkie Horoscope	125.00
1 Muscle Builder	\$ 99.50
1 Bally Alley	75.00
2 Pace Bowling Alley	375.00
1 Coast Leaguer	139.50

1 1942 Playball	139.50
3 Bang A Deer	75.00
1 Love Tester	29.50
1 Zingo	95.00
2 Ten Strike	89.50
1 Periscope	127.50
2 Rotary Merchandisers	295.00

CONSOLES

1 Saratoga	174.50
1 Rio	\$ 25.00
1 Square Bell	85.00
1 Galloping Dominoes	295.00
1 Royal Flush	69.50
2 Spinning Reels	110.00
2 Paces Races	174.50

1 Skill Time	85.00
1 Turf Champ	75.00
1 2 Way Super Bell, 5/5	575.00
4 4-Bells Mills	\$525.00
1 Jumbo Parade (Comb.)	205.00
4 Paces Reels	149.50
3 Liberty Bell	24.50

1 Multiple Racer	95.00
2 Derby Day	49.50
1 Skill Field	89.50
1 Saddle Club	47.50
2 Sugar King	50.00
1 Royal Lucre	290.00

PIN BALL

1 Broadcast	\$ 69.50
1 Triumph	35.00
1 Strat-O-Liner	60.00
3 Dude Ranch	54.50
2 Big Chief	65.00
2 Limelight	35.00
1 Speed Demon	25.00
2 Mascot	34.50
1 Wow	34.50
4 Champion	39.50

1 Play Ball	69.50
1 C.O.D.	27.50
2 Roller Derby	44.50
2 White Sails	29.50
1 Exhibit Stars	89.50
1 Red Hot	19.00
1 Snappy	72.50
1 Four Aces	129.50
1 Rotation	59.50

1 Polo	\$ 22.50
1 Silver Skate	59.50
1 Double Feature	45.00
1 Attention	69.50
1 Star Attraction	75.00
10 Vogue	27.50
1 Jolly	29.50
1 Top Notcher	24.50
1 Speedway	24.50

1 Bright Spot	59.50
1 Monicker	105.00
1 Balley Reserve	59.50
1 Formation	25.00
1 School Days	69.50
1 Belle Hop	79.50
1 Mills Owl	79.50
1 Glamour	65.00
1 Seven Up	67.50
1 Mystic	69.50

NEW MACHINES—F.O.B. FACTORY

Chicoin Goalee	\$525.00
Pre-Flight Trainer	850.00
Shipman Stamp Vendor	39.50
Undersea Raider	399.50

Atlas Ace—Peanut Vendor	12.50
Victory Derby	\$574.50
Victory Special	589.50

Mutoscope Voice-O-Graph	1153.00
Mutoscope Photomatic	1095.00
Kontest Poker	174.50

BLACK CHERRY BELLS

VEST POCKET BELLS

MILLS SALES CO., LTD.

1640-18th ST., OAKLAND, CALIF. • 1325 S.W. WASHINGTON, PORTLAND, ORE.

MILLS NOVELTY CO. Exclusive Distributors MILLS INDUSTRIES, INC.
INTERNATIONAL MUTOSCOPE CORPORATION

E & W SET UP COMPLETE MEASURED MUSIC STUDIO

CLEVELAND, O.—Gary Weber and Burt Dean of E. & W. Distributing Co., this city, gave music machine ops who attended the Ohio State phono coinmen's convention at the Hotel Carter here on May 1 a complete display right in one of the hotel suites of the Measured Music studio set-up featuring the Phonette boxes.

Starting right from the record mechanism to the automatic amplification and monitoring unit to the Measured Music boxes — on the wall — on the bar and in a table set-up — the ops had the opportunity of seeing just how simple this system was to install.

H. F. Dennison, president of Personal Music Corp., manufacturer of Measured Music, was present to speak to the ops. His assistants were continually on hand to take music coinmen for a tour thruout this very unique, complete studio set-up.

Its very simplicity was what won over a great many of the music men who were present. Both Weber and Dean reported that orders booked

were far, far beyond even their fondest expectations.

They also announced that their same distributor set-up thruout the entire state of Ohio will handle the Measured Music system. This includes Ted Bennett of Toledo Coin Machine Co., Toledo; Woolf Solomon, Central Ohio Coin Machine Exch., Columbus; L. J. Goldstein, T & L Distributing Co., Cincinnati.



Dorothy Rae telling Columbia recording star Fred Lowrey all about the Measured Music automatic amplification and monitoring unit and why it makes his records sound exactly as they are originally recorded.



Dorothy Rae in this pic, tells Fred Lowrey all about the new Measured Music boxes, the new type brackets, attachments, wiring and other accessories

ies and says, "This is the simplest music system I've ever yet seen." Inside works of one of the boxes is also shown in this picture. Boxes on stands are all chromium.



WE'RE OUT TO REACH YOU, BUT -

The demand from New York and Northern New Jersey operators for Rock-ola, the No. 1 machine, is so great that we can't reach you all at once. Deliveries will be made as fast as possible without discrimination. Please be patient! It won't be long now!

Mr. Operator: Our sincere thanks for your wonderful cooperation.

SALES DEPT.

Harry Pearl—Dave Stern—Everett Master-son—Tom Burke—Bob Sliifer—Harold Salis Jack Liss—Dave Engels—Irv. Orenstein



THE PHONOGRAPH OF TOMORROW

SHOWROOMS AND SERVICE DEPT.

East Coast DISTRIBUTORS, INC.

415 FRELINGHUYSEN AVENUE
NEWARK 5, NEW JERSEY
Bigelow 8-3524

SHOWROOMS AND SERVICE DEPT.

Coast Sales & Distributing Co.

627-631 10TH AVENUE
NEW YORK 18, NEW YORK
L'ongacre 3-0740

DIRECT FACTORY REPRESENTATIVES FOR ROCK-OLA

PASSAGE OF LANHAM BILL SHOWS WAY BUCKLEY OR MYERS' BILLS CAN PASS

WASHINGTON, D. C.—The nation's coinmen can take an object lesson on the potential danger of the anti-juke box bills authored by Rep. Charles A. Buckley of New York and Senator John W. Myers of Pennsylvania, currently in the hands of the House and Senate patents committees respectively, from the news that during this past week another proposed law, the Lanham "trade mark bill," which had been on the Senate's Patents Committee shelf for six years, is to be taken down and carried thru during the present session of Congress.

-Like the Buckley and Myers bills, the trade mark measure has been a "sleeper" in committee.

It has passed the House of Representatives three times but was defeated in the Senate time and again thru the efforts of one man, Senator Joseph C. O'Mahoney of Wyoming, who had consistently opposed the bill on the ground that it was to the disfavor of small enterprises.

No coinman or legislator would deny that the Buckley and Myers bills are to the disfavor of "small enterprises" which is a suitable description for any juke box operation.

Nonetheless, the full pressure has

been turned on here and when the Lanham bill makes its entry on the floors of the Senate this time, observers here predict that it will go thru, despite the antagonism of the U. S. Department of Justice, the Tariff Commission and Senator O'Mahoney. The pressure has been building up thruout those six years during which the bill was "asleep," and it looks like this time the pressure boys will make it for a touchdown.

Both the Buckley and Myers measures have been "asleep" in committee for some little time, but unless coinmen remain extremely wide-awake and watchful, they may be in for a rude "awakening."

PROPOSED TAX SUSPENDED

STREATOR, ILL.—It was good news for coinmen here when the proposed ordinance licensing vending machines with an unpleasant annual cash bite was quietly set aside without comment when it came before the city council at its regular meeting held recently.

Although the council has been reported agreed on scrapping the ordinance which would impose an annual five dollar license fee on each candy, peanut, soft drink and other vending machine in the city, no formal action has been taken as yet.

There is every indication however, that it will not be placed in force.

NOW DELIVERING THE NEW A.B.T. CHALLENGERS



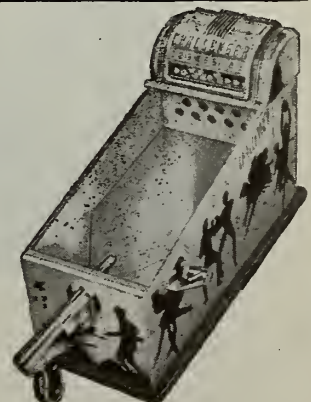
\$65.00 EACH

\$62.50 IN LOTS OF 5

\$60.00 IN LOTS OF 10

WRITE FOR QUANTITY PRICES

1/3 DEPOS. - BAL. C.O.D. - F.O.B. ATLANTA



DISTRIBUTORS FOR A.B.T. IN GEORGIA AND ALABAMA

H & L DISTRIBUTORS, INC.

MORRIS HANKIN
708 SPRING STREET, N.W.

JACK LOVELADY
ATLANTA, GA.

GUARANTEED SPECIAL

MONEY BACK WITHIN 10 DAYS
IF NOT SATISFIED

SELECT THE EQUIPMENT YOU NEED FROM THE WORLD'S LARGEST STOCK

★ Ready For Immediate Delivery ★

• SPECIAL •
10 PANORAMS
\$379.50

CHICAGO COIN
GOALEE\$525.00

BANK BALL\$375.00

NEW MACHINES TO BE
DELIVERED in EAST. PA. ONLY

WILLIAMS "SUSPENSE"
BALLY SURF QUEENS
BALLY VICTORY SPECIAL
BALLY VICTORY DERBY

PILOT TRAINER \$850.00

HOTTEST MONEY MAKER FOR ARCADES
AND OUTDOOR AMUSEMENT SPOTS.

WE HAVE EVERYTHING FOR THE OPERATOR INCLUDING

COMPLETE LINES OF PARTS, PLASTICS, RECORDS,
NEEDLES, ETC.

★ USED EQUIPMENT ★ • MUSIC •

WE HAVE BEEN APPOINTED EXCLUSIVE
DISTRIBUTOR FOR . . .

SOLOTONE MUSIC SYSTEM

Write or Wire for Complete Plan

WE WANT PINS —
SEND US YOUR LIST!

SPECIAL

	Each
5 Rex Skee Ball Alleys.....	\$139.50
2 Victory Rolls	175.00
5 Keeney Anti-Aircraft Guns.....	49.50
10 Seeburg Chute-The-Chutes — All parts there — not necessarily working.....	50.00
5 Jap Guns — All parts there — not necessarily working	75.00
5 Jap Guns — Guaranteed — 100% working order	110.00

	Each
10 Singing Towers	\$479.50
5 Rock-Ola Masters	445.00
2 Rock-Ola Standards	435.00
1 Rock-Ola Spectra-Vox & Playmaster	435.00
10 Wurlitzer 616 — Perfect Condition.....	279.50
7 AMI 40 Record Hi-Boy.....	545.00
1 Rock-Ola Premier	545.00
1 Seeburg Plaza	395.00
1 Wurlitzer 61 Counter Model with stand.....	215.00
3 Seeburg Classics — Remote Control.....	490.00
1 Rock-Ola Commando	615.00
Seeburg Rex — Remote Control. Can be used for Remote Control Special.....	375.00
3 Wurlitzer 500	495.00
3 Seeburg Regals — Beautiful Condition — Repainted	395.00
5 Seeburg 12's	179.50
6 Rock-Ola 12's	145.00
3 Seeburg Envoys — Remote Control.....	525.00
2 Seeburg Colonial — Remote Control.....	525.00

NOW ON DISPLAY IN OUR SHOWROOM

NEW 1946 **AMI** PHONO -
GRAPH

AMI WIRED **STUDIO**
MUSIC

CANNOT TELL FROM NEW
WILL CRATE FOR DELIVERY. **\$4750.00**
COMPLETE

BLACK HAWKS
PERPETUAL PENNY
CIGARETTE MACHINES **\$24.95**

1/3 DEPOSIT — BALANCE C.O.D. — F.O.B. PHILADELPHIA

DAVID ROSEN

855 NORTH BROAD STREET

PHILADELPHIA 23, PA.

PHONE: STEVENSON 2258-2259

BOSTON MUSIC OPS CALL BIG MEET

Will Hold Dinner and Entertainment to Formulate Final Plans for Creating Organization. Urge all Ops to Attend.

BOSTON, MASS. — The proposed "Automatic Phonograph Operators Guild" is now planning a dinner and entertainment to be held at one of the prominent downtown hotels in this city.

The purpose is to call together everyone of the music machine operators in this state who are interested in the automatic music industry. This proposed organization is to include all music ops and distribs in this state.

Chairman pro-tem for this meeting is Al Dolans, owner of Pioneer Music Co., 329 Warren St., this city, who is handling all tickets and arrangements for this affair.

Two meetings have been held to date by the Massachusetts music machine coinmen. At this meet they will finally decide the type of organization to be formed. There will also be decided any limitation on membership, dues, assessments, taxes, sliding scale for locations, commissions and legislative representation.

In addition, rules and regulations will be formulated so as to exert good control and by better business methods insure the continuation of the Guild.

Previous meets have attracted a very fine representation of the juke box industry in this state. At the last meeting operators present represented over 2,200 of the 9,000 juke boxes in operation in the state.

All juke box operators are being urged to attend. There is a movement under way to ask everyone of those who will be present to openly give their views of the organization right on the floor of this huge meeting.

"This," Al Dolans reports, "is the most important meeting ever held in this state by the automatic music industry. We are asking every single operator who is really interested in continuing in a profitable business to attend this meeting. We urge the men to contact us immediately for complete details."

"DOC" EATON SHOWS THE CASH BOX



CHICAGO — DeWitt "Doc" Eaton, General Salesmanager of AMI, shows Buddy Rich, Mercury recording star that it's all in the cash box. "This is the place," Doc tells Buddy, "where operators learn all about the records you are making." This was Buddy Rich's first view of the new AMI "Model A" phono.

JIMMIE RUTTER URGES TRADE START "SCHOOL FOR MECHANICS"

LOS ANGELES — J. E. (Jimmie) Rutter of Operators' Service, this city, one of the best known mechanics on the west coast and who has devoted a great deal of his time and effort to schooling mechanics for coinmen here urges the trade to immediately create a "School for Mechanics" as suggested by *The Cash Box* for over three years.

Rutter writes, "I have just read your article in the April 15 issue of *The Cash Box* in regard to the need for a 'School for Mechanics' for the coin machine field. I believe that this would be the best thing that ever happened for the good of the trade. The machines which are being built today are so much advanced over former products that the days of the 'screw driver and plier mechanic' are all over.

"I have even had radar experts come into my shop here and tell me that they could easily repair coin machines. But, after a few minutes trying, they were completely lost as to how a coin machine works.

"When a manufacturer goes to all the trouble of creating a really perfect machine it will not do a better job than any other machine, regardless of the fact that it is perfect, unless the operator has help that is trained to keep that machine in perfect working order.

"My shop has been the starting point for at least 18 men in this

County who are holding jobs today as service men for operators who have anywhere from 20 to 400 machines and each one of them is doing a good job as a service man.

"My interest in this program may not mean very much to the trade, but I would like to see every operator have a man who is capable of repairing every machine that he owns and I would, and am, donating many hours of my time to the schooling of returned veterans."

MORE DISTRIBS FOR "BANK BALL"

NEW YORK — George Ponser and Irving Kaye of Amusement Enterprises, Inc., this city, announced the appointment of the following additional distributors this past week.

Piedmont Distributing Co., of Salisbury, N. C., for the states of North and South Carolina.

Green Distributing Co., Boston, Mass. for the states of Massachusetts, Rhode Island, Maine, New Hampshire and Vermont.

Atlas Novelty Co., Chicago, Ill., for Northern Indiana, northern Illinois and southern Wisconsin.

The firm also announced adding southern Indiana to the present territory of Nickel Amusement Co.



GEORGE W. JENKINS

CHICAGO — George W. Jenkins, Vice-President and General Sales Manager of Bally Manufacturing Company, this city, is being called, "Bally's busiest," by coinmen who have been daily calling on him for more and more equipment.

"It seems," one noted Bally distributor reports, "that George is always holding on to two or three long distance phones, trying to read a pile of letters, answering them at the same time, talking to three or four or five of us at one time — and then attempting to help speed up shipments to everyone everywhere in the nation.

"If that isn't busy," this coinman stated, "then we want to know what is."

New A.B.T. CHALLENGER

A PROVEN MACHINE WITH
TREMENDOUS EARNINGS!

\$65.00 Special Price in Quantity Lots

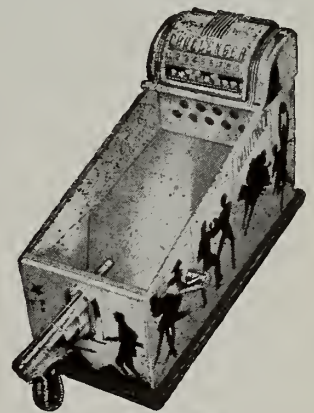
DELIVERY SOON!

TRIMOUNT COIN MACHINE COMPANY

40 WALTHAM STREET

BOSTON 18, MASS.

Tel. LIB. 9480



1c or 5c PLAY

NOW DELIVERING

3 PROFIT PRODUCERS by BALLY

"VICTORY DERBY"

"VICTORY SPECIAL"

"SURF QUEENS"

"UNDERSEA RAIDER"

WATCH FOR OTHER NEW BALLY PROFIT-PRODUCERS

PAUL A. LAYMON

1503 W. PICO BLVD.
LOS ANGELES 15, CAL.

(WIRE—WRITE—PHONE)

● DIRECT LINE DISTRIBUTORS

● (TEL.: DR 3209)

Exclusive Distributors

FOR

PACKARD MANUFACTURING CORP.

NOW DELIVERING!

PLA-MOR WALL BOXES SPEAKERS



COMING SOON — VERY SOON!

PACKARD PLA-MOR PHONOGRAPHS



FUREY ROSS

ROGER ROSS

PLA-MOR DISTRIBUTING CO.

CLEVELAND 14, OHIO
3960 ST. CLAIR AVENUE

CHI COIN FACTORIES HIT HARD AS POWER IS CURTAILED

Coal Strike Cuts Power to 24 Hrs. Per Week

CHICAGO — Coin machine factories here were hit hard by the announcement this past week that power would be curtailed to a ration allotment of 24 hours per week due to the coal strike cutting supplies on hand for the electric power company here to a dangerous low minimum.

This means that the factories will have only 3 full 8 hour working days per week or can use 6 half day (4 hour) per week shifts.

With many factories here at last beginning to get under way, this curtailment of power hits all the industry harder than ever.

Many coinmen were of the belief that they would soon be receiving some of the new machines now being produced even on short schedules, but with the power curtailment there is very much doubt that any shipments will be made.

At the same time railroad freight is also being cut down on a great many rail lines due to the fact that coal is running very short. This, too, will hamper coinmen from receiving the new equipment.

Jack Ravreby Moves to New Quarters

BOSTON, MASS. — J. S. (Jack) Ravreby of Owl Mint Machine Company, Inc., this city, announced this past week that the firm have now moved to their new location at 26 Brighton Avenue, this city.

Ravreby stated that the firm would arrange for very outstanding showrooms and would also continue the former fine service which they have been giving the trade in these new and airy showrooms.

He also stated, "We shall soon make some very interesting announcements for the trade generally. We invited all of our customers and friends to visit with us in our new showrooms and offices."

SLADE WANTS ONLY COINMEN TO HAVE "SHINE-A-MINIT"

MILWAUKEE — In answer to the item which appeared in the April 29 issue regarding the fact that there was a most complete story on the "Shine-A-Minit" machine of Coin-Arts Industries, this city, Art Slade of the firm advises that the one and only way that this magazine, and newspapers which have featured stories on this unit, could have obtained their information, as well as the price of the machine, "is through some unscrupulous distributor."

He reports, "We are especially careful about allowing the public to know any part of our business. We definitely do not sell any of our products to anyone except recognized distributors."

He also reports, "We do not need to search for 'new blood' for the reason that we are returning checks everyday from well known distributors and we have at the present time 41 of the 48 states very definitely covered by distributors and no 'new blood' is required because we have no possibility of filling our present order requirements in the next 18 months."

CHI "TIMES" COLUMN BOOSTS "BEACON COIN CHANGER"

CHICAGO—Irv Kupcinet, who writes "Kup's column" for the Chicago Times, reports in his April 17 column, "Newest invention in the coin machine industry is Bell Products Co.'s 'coin changer'. It changes quarters and dimes into nickels. Each change takes approximately one sec-

ond (or just about as fast as your wife can make quarters and dimes disappear!)"

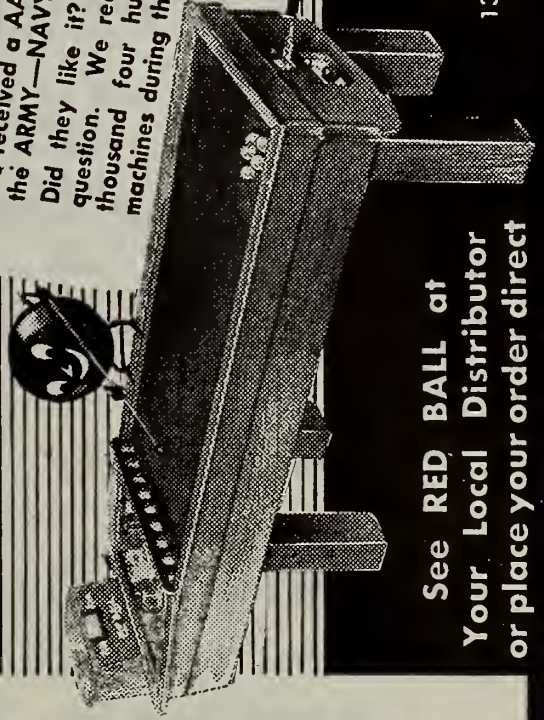
The "coin changer" to which "Kup" refers is Bell Products Company's "Beacon Coin Changer" which has won so much attention from all leading coinmen throuout the country.

HERE IS THE
RED-BALL
 MACHINE THAT'S SWEEPING
 THE COUNTRY

RED BALL is not a pin game and is not a pool table.
RED BALL is a combination of both. It has the appeal of Pin Ball and the skill of Pool or Billiards.
RED BALL is absolutely LEGAL everywhere.
RED BALL is a beautiful, well constructed machine of RED OAK and the dimensions of the machine are 3 1/2 x 8'7" long. It has an electric scoring device. It takes one minute and 25 seconds to play one game.

Ask any operator about the \$95.00 weekly receipts they get from RED BALL and they only have to pay 40% commission to the location. It will pay for itself in eight weeks.
RED BALL was discovered just before the war was declared. The war stopped us cold. We could not manufacture due to restrictions. We then presented it to the Armed Forces and asked their opinion of RED BALL for morale purposes. They accepted it and we received a AA-1 priority to manufacture it and the ARMY—NAVY—RED CROSS and USO CLUBS. Did they like it? Results prove, and answer your question. We received orders and delivered eight thousand four hundred and forty-one RED BALL machines during the war.

Operator's Price **\$395**



Exclusive National Distributors
HIRSH COIN MACHINE CORP.
 1309 New Jersey Ave., N.W., Washington D. C.
 Phone HOBart 3170

See RED BALL at
 Your Local Distributor
 or place your order direct

IMMEDIATE DELIVERY
 We are producing and delivering 150 RED BALL machines per day. No other manufacturer in the coin machine business today can make this statement. It was with absolute confidence and foresight that we bought materials and supplies far enough in advance to enable us to have this material on hand in order for us to produce these machines. This venture involved over a million dollars. That was our confidence in RED BALL and the operators thruout the country justified our beliefs..

CINCI. INTERNAL REV. COLLECTOR LASHES PRESS ON LICENSE EXPOSE

CINCINNATI—Thomas A. Gallagher, Collector of Internal Revenue for the first district of Ohio, stated this past week.

"Statements have appeared in the press tending to put the collector's office in a role it has not played and is not playing. I repeat that this office is the custodian of the slot and pinball machine registration records and that is all.

"We have done nothing to publish or publicize these records; this is not our function. Under the law, I say again, these records have been and are open to public inspection and will be so open until the law is changed.

"Certain persons exercising this right of public inspection searched our records and published what they found."

The result of the "public inspection" of the registration records here by the press was to close down this city and Hamilton County and to also affect other cities and counties in the first district. The names of the locations were published openly in the newspapers here and in other papers thruout this district.

Coinmen have come to the fore and asked whether "purchasing a Federal license is the incriminating evidence against us?"

These men are protesting the open public inspection of all slot and pinball licenses which the Federal government issues because of the fact that this has killed their means for a livelihood.

These coinmen have asked that all the trade work together to change this law immediately.

COPS GET HOT THEN COOL OFF AFTER GRAB OF 1c ARCADE PIECE

BAYONNE, N. J.—The reverberations of New York's press statements and raids, excited the police here and they drove down on a First Street Penny Arcade with the intention of seizing all sorts of "slot machines."

The result was that on Police Chief Robert O'Connor's order, Lt. Anthony Dworzansky and Sgt. John Holmes confiscated a penny arcade machine which was on the counter.

Now that the cops have cooled off here (as they have in New York) they are beginning to wonder whether their enthusiasm to make a "slot machine raid against New York racketeers" didn't carry them too far.

Rather than proceed further, and inasmuch as the owners of the machine claim that it is "purely a skill game," the cops here have turned this matter over to the law department of this city for an interpretation.

BUSINESSMEN JOIN OPS TO K. O. JUKE TAX

BROOKFIELD, ILL.—In a meeting marked with verbal battles among councilmen, petitioners and spectators, the Village Board, governing body of this locality, gave a triumphant decision to coinmen when they discarded a proposed measure to tax juke boxes here.

Tavern keepers and coinmen united to bring about this decision. It is believed that the weight carried by these two groups, working together, was the big force which defeated this tax measure.

Outstanding among the many episodes of excitement which flared, as discussion of the measure proceeded, was when Councilman Fred Deutschmann and Orville Kocour, president of the Civic Management Association, tangled.

Kocour, a local businessman who allied himself with the phono ops in an effort to protect all businessmen against unfair taxation, suggested to Councilman Deutschmann that, "It is good business to have village assessments examined yearly by an outside, unbiased auditor."

He explained that "irregularities" which had been discovered several years ago was the reason for his suggestion.

To that Deutschmann shouted back that he "didn't have to sit up here and listen to anyone cast aspersions on the Board."

Kocour, angered, shouted back: "You don't have to listen — get out of here!"

The juke box issue reached an uproar when Deutschmann's demand that Kocour be thrown out was shouted down by the spectators who demanded that Kocour be heard.

It was then reported to the Board that several neighboring villages had reduced their taxes on jukes to \$10 per year, while many of the nearby villages imposed no license fee at all.

It was then proposed that the Board assess a \$10 fee on the machines, and this move gained slight support.

However, after Clarence Hoppenrath, backed by denunciations of the proposed tax by the Businessmen's Association and the Tavern Keepers Association, pointed out that the revenue collected by a \$10 fee would not cover the cost of enforcement, the entire tax proposal was dropped.

(EDITOR'S NOTE: This news story is an example of what can be accomplished when coinmen put into

**Tubular
COIN WRAPPERS**

•

1 Case65c per M
3 Cases.....60c per M
6 Cases.....53c per M

Less Than Case Lots. Assorted Denominations. 70c per M.
50c PENNIES19 M to CASE
\$2.00 NICKELS17 M to CASE
\$5.00 DIMES20 M to CASE
\$10.00 QUARTERS15 M to CASE
\$10.00 HALVES15 M to CASE

F.O.B. Chicago

Case lots shipped. One denomination to case. Order in quantity conforming to packing if possible.

1/3 Deposit with Order, Bal. C.O.D.
All Orders Shipped Express Unless Otherwise Specified.

CHARLES (JIMMY) JOHNSON
GLOBE DISTRIBUTING CO.
1623 N. California Ave. Chicago 47
(Phone: ARMITAGE 0780)



HIT PARADE of WESTERNS

SCOTTY HARRELL and HIS TEXANS

#137 {DON'T PLAY WITH MY HEART
TINGLE-TANGLE-TINGLE

#139 {MY SWEET SENORITA
SWEET MANDY

All Records Retail 55c plus tax

ATTENTION UPPER NEW YORK STATE OPERATORS

J. BREIDT

of

TRI-STATE SALES COMPANY, Inc.

is pleased to announce

the appointment of

ABE GRANITSTEIN

as sales manager

of our branch office

LOCATED AT

1217 MAIN STREET
BUFFALO, NEW YORK

TRI-STATE SALES COMPANY, Inc.

action the theme of this week's editorial, "Make A Coin Machine

Booster Of Your Location Owner," which appears on page 3.)

... it's phenomenal!

"SUSPENSE"

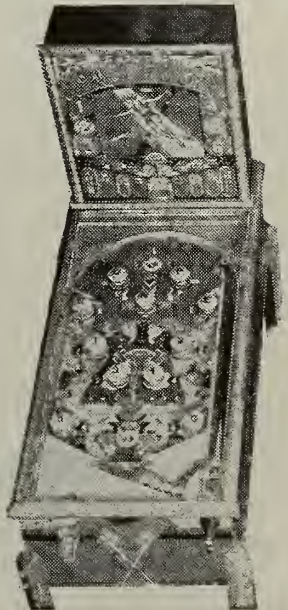
- "SCHEMATIC PANEL"
- VISUAL BALL LIFT

ORDER FROM YOUR JOBBER OR A WILLIAMS REGIONAL DISTRIBUTOR

Williams
MANUFACTURING
COMPANY

161 W. HURON ST. CHICAGO 10, ILLINOIS

Join CMI Now!



PRESS EDITORIAL SAYS "LICENSE THEM OR BAN 'EM"

KINGSTON, PA. — The press here went all out with an editorial on either licensing slots, salesboard and money boards or banning them entirely from this community. The editorial read.

"Slot machines, punch boards and money punch board which are prevalent in Kingston should pay a license fee. Council several years ago put a license on pinball machines and similar action should be taken in regards to other gambling devices.

"If not, they should be banned.

"Just why money boards are permitted in Kingston is rather mystifying. There is no difference between a money board and a slot machine, unless it is the noise. You can punch a money board without annoying anyone outside of your pocket. With a slot machine, if the gears are not properly lubricated, you not only lose your money, but make an awful racket.

"Kingston can do nicely without punch boards, slot machines and money boards."

Operators — Manufacturers

PLEASE NOTE!

OWL MINT MACHINE COMPANY

Has Moved To Its New Location
26 BRIGHTON AVENUE
BOSTON 34, MASS.
(Telephone: ALgonquin 3216)

MILLER VENDING COMPANY NOW DELIVERING

EXHIBIT BIG HIT.....\$298.50	SANTA FE 249.50
BUBBLES 249.50	GENCO TOTAL ROLL.....\$525.00
BIG TOP 249.50	MILLS VEST POCKETS..... 74.50
GRAND CANYON 249.50	STAGE DOOR CANTEEN 274.50
GOTTLIEB NEW	STREAMLINER 249.50
GRIPPER 39.50	TRADE WINDS\$249.50

Exclusive Factory Distributors for Michigan and Indiana for Hi-Score Skee Ball Alley—\$349.50.

RECONDITIONED MACHINES

BALLY HI-HAND\$167.50	KEENEY ANTI AIRCRAFT\$47.50
BALLY RAPID FIRE 90.00	ABT FIRE & SMOKE 17.50
No. 125 WURLITZER WALL BOXES, 5c-10c-25c \$ 18.50
MILLS 5c WAR EAGLES, GLITTER GOLD, 1 CHERRY PAY, KNEE ACTION 165.00
BALLY RECORD TIMES, 1 BALL, FREE PLAY 127.50

FIVE-BALL, FREE PLAY, READY TO OPERATE

ARGENTINE\$ 67.00	LIBERTY\$130.00	SEVEN UP\$49.00
AIR FORCE 79.00	MONICKER 79.00	SNAPPY 60.00
AIR CIRCUS 110.00	MIAMI BEACH 60.00	SHOWBOAT 60.00
ABC BOWLER 55.00	MAJORS '41 60.00	TEN SPOT 45.00
HOME RUN '42 70.00	NEW CHAMPS 57.00	VICTORY 82.00
INVASION 95.00	SILVER SKATES 52.00	

TERMS: 1/3 Certified Deposit With Order, Balance C.O.D.

MILLER VENDING COMPANY

42 Fairbanks St., N.W.

Phones: 9-8632, 9-6047

Grand Rapids 2, Mich.

NOW READY FOR DELIVERY! BRAND NEW

A.B.T. CHALLENGER

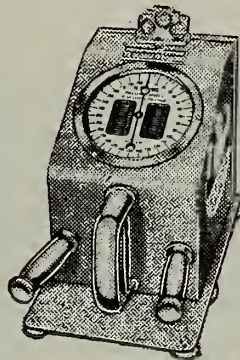
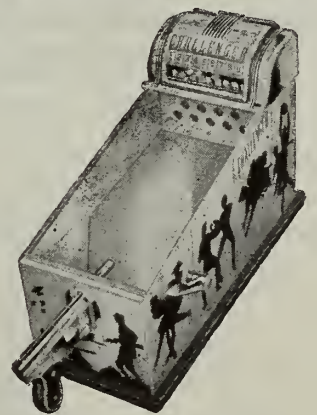
1c or 5c PLAY

A PROVEN MONEY-MAKER

LIMITED QUANTITIES

ORDERS FILLED IN ROTATION

WE ARE EASTERN DISTRIBUTORS FOR
COIN CHUTES, PARTS AND SUPPLIES
FOR ALL A.B.T. PRODUCTS



GOTTLIEB'S
IMPROVED DELUXE

GRIP SCALE

3-WAY STRENGTH TESTER
GET YOUR ORDERS IN NOW
FOR EARLY DELIVERY

CHICAGO COIN'S GOALEE IMMEDIATE DELIVERY!

MIKE MUNVES

510 WEST 34th ST.

(Phone: BRyant 9-6677)

NEW YORK, N. Y.

SALE! RECONDITIONED CONSOLES — 1-BALLS AND MILLS SLOTS

Mills—10c Melon Bell 149.50	Mills Extraordinary.... 10c\$139.50	Mills Roman Head, 5c, Refin..... 119.50
Paces Races (Brown Cabinet) 169.50	Mills Blue Front, 5c 135.00	Jennings Silver Moon Chief, 5c..... 175.00
Jumbo Parade 5c, F.P. 119.50	Mills Blue Front, 50c 400.00	Spinning Reels, 5c P.O. 79.50
Watling 5c Rolatop 79.50	Mills Roman Head, 50c 269.50	Mills Jumbo Parade, 5c P.O. 129.50
Western DeLuxe Baseball 75.00	Mills Blue Front, 10c 140.00	Paces Reels with Rails, 5c P.O. \$ 99.50
	Mills Wolf Head, 10c 59.50	
Seeburg Wall-O-Matic Wireless Boxes (Rec.)\$28.50		Genuine Fibre Main Gears for Seeburg and Wurlitzer (Less Hub).....Sample, each \$4.00—Lots of 10.....Each \$3.50
Seeburg Wall-O-Matic 3-wire Boxes (Rec.) 24.50		Quantity Price, Each 3.00
Casters Heavy Duty Replacement, set of 4..... 1.60		Pick-up Coils for all Seeburgs, except 8800 and 9800.....Each 1.50

QUANTITY PRICES TO DISTRIBUTORS AND JOBBERS

TERMS: 1/3 Deposit, Balance C.O.D., F.O.B. Los Angeles, Cal.

FACTORY GUARANTEED AGAINST DEFECTIVE WORKMANSHIP AND MATERIAL

E. T. MAPE MUSIC CO.

(Manufacturing Division)

1701 W. PICO BLVD., LOS ANGELES 15, CAL.

(Phone: Drexel 2341)

E. T. MAPE

284 TURK ST., SAN FRANCISCO 2, CAL.

(Phone: Prospect 2700)

COMBINED ASSN. MEETS "NEW TYPE OF OPERATOR" PROBLEM IN MISSOURI

By Bert Merrill
Special to the Cash Box

ST. LOUIS—For better service and understanding between operators, both the phonograph operator and pin game operator are consolidated in the Missouri Amusement Association — which replaces the former Associated Phonograph Owners of St. Louis and the St. Louis Coin Machine Operator's Association.

Lou Morris, president of the group, sparked the change, on the theory that there is a new type of operator to contend with in coin machine circles. The man who has both a string of phonographs and a supplementary number of pin ball games, or vice versa.

"It used to be that the boys stuck pretty well to one specialty" Mr. Morris stated. "But under current conditions, when many tavern spots are concerned, the phonograph operator usually puts in a few pin games, and even a few vendors along with it. This ekes out a better spot income, and is more or less standard practice."

The Missouri Amusement Association will hold quarterly meetings only until there are sufficient equipment deliveries to allow the members to relax.

Meetings will be held at various

St. Louis hotels and restaurants with no "fixed base" according to Mr. Morris.

Forty-two members turned out for the last meeting, comprising all varieties of route operators.

Officers at the association helm, in addition to Mr. Morris, are Jack Beckman, vice-president, and Harry Davies, secretary-treasurer. Dewey Godfrey is the legal representative of the group.

CHI FIRM TO HAVE HOTEL RADIO

CHICAGO — Coin - O - Matic Hotel Radio & Television, Inc., this city, are having a coin operated radio for hotel use built for them by the Industrial Tool & Die, Inc., of Minneapolis, Minn. Executives of this latter firm report that the radio is still in the process of development. They believe that it will take from 60 to 90 days prior to any production, all dependent on receipt of materials.

The radio features two coin chutes. The 10c chute will operate the radio for 30 minutes and the 25c chute will operate it for two hours. The Coin-O-Matic firm claim that they have already received franchises for 10,000 sets. One order, they report, comes from the Hotel Schroeder in Milwaukee, Wis.

This is the third such set announced in the past few months.

SPECIAL ANNOUNCEMENT!
WE ARE THE DISTRIBUTORS FOR:

<p style="text-align: center;">Player Appeal! Simple Mechanism! NEW CHAMPION HOCKEY DeLuxe Model\$289.50 TROUBLE FREE — NO SERVICE CALLS! Be the first in your territory to obtain this fast action, competitive play legal piece!</p>	<p style="text-align: center;">Light as a feather . . . easy to handle! ACE COIN COUNTER\$139.50 Iowa — Missouri — Nebraska. Compact unit complete with Carrying Case and Money tubes, One Year Guarantee!</p>
---	---

WRITE — WIRE — PHONE YOUR ORDERS TODAY!

IMMEDIATE SHIPMENT

Marv. Lat. New Revamp "Catalina" \$249.50 South Seas — Riviera, each.....\$279.50
Idaho — Arizona — Grand Canyon — Santa Fe — Brazil — Streamliner — Oklahoma Wagon Wheels — Trade Winds

THOROUGHLY REBUILT SLOT MACHINE VALUES

Gold Chrome 5c\$225.00 Gold Chrome 10c 250.00 Gold Chrome 25c 275.00 Orig. Chrome 5c 200.00 Orig. Chrome 10c 225.00 Orig. Chrome 25c 250.00 Blue Front 5c 125.00 Brown Front 5c 175.00 Brown Front 25c 225.00 Black Front HL 5c 225.00 Black Front HL 25c 275.00 Cherry Bell 5c 165.00 Melon Bell HL 5c 195.00 Mills Club Console 5c 300.00	Mills Club Console 10c.....\$350.00 Mills Club Console 25c.... 400.00 Jennings Chief Club Console, 5c..... 195.00 Jennings Chief Club Console, 10c 235.00 Victory Chief 5c 150.00 Victory Chief 10c 175.00 Silvermoon Club 5c 165.00 Silvermoon Chief 10c 175.00 Silver Chief 5c 165.00 Four Star Chief 10c 150.00 Jennings Golf Ball Console 10c & 25c 195.00	Wat. Rola Top 10c.....\$ 99.50 Pace Mystery 5c 79.50 Pace Mystery 10c 99.50 Pace Royal Comet Twin 5c & 25c 345.00 B. & G. V. Pockets 5c Met. 55.00 B. & G. V. Pockets 5c Reg. 52.50 B. & G. V. Pockets 5c JP 62.50 Mills Q.T. Blue 5c 85.00 Mills Q.T. Blue 10c 100.00 Groetchen Columbia 99.50
--	--	--

SPECIAL! BRAND NEW CHICAGO METAL STANDS!

Single Slot Stands\$24.50
 Double DeLuxe Revolve-Around Safe Stands, Streamlined Design,\$215.00
Weight, not filled, 320 lbs. net

DIGGERS

19 Exhibit Iron ClawsEach \$69.50 100 Exhibit Novelty MerchantmenEach 69.50 13 Mutoscope Electric Trav. Cranes.....Each 79.50	13 Buckley Treasure IslandsEach \$89.50 14 Buckley DeLuxe Treasure Islands.....Each 89.50 3 Star Electro HoistsEach 79.50
---	---

Write for Lists: Special Arcade Equipment Values, Automatic Payout Consoles
TERMS: 1/3 Deposit, Balance C.O.D. or Sight Draft

MONARCH COIN MACHINE CO.
1545 N. FAIRFIELD AVENUE **CHICAGO 22, ILLINOIS**

NOW DELIVERING!

"SMILEY" \$39.50
Brand New Legal Counter Game

BUBBLES—\$249.50
5-Ball Revamp Pin Game

BIG TOP—\$249.50
5-Ball Game

ORDER TODAY

LEON TAKSEN COMPANY
2035 Germantown Ave. Phila. 22, Pa.
Phone: Poplar 3638

LEN MICON!!

Cordially Invites

ALL OPERATORS IN

SOUTHERN CALIFORNIA and ARIZONA

TO VISIT HIS SHOWROOMS AND SEE

The NEW 1946 H. C. EVANS' BANGTAIL CONSOLE

(COMBINATION FREE PLAY AND CASH PAY)

NOW ON DISPLAY!

PACIFIC COAST DISTRIBUTORS

1347 W. WASHINGTON BLVD. (TEL. RICHMOND 5527) LOS ANGELES 7, CAL.

ONE-BALL LICENSE FEE MO. PROBLEM

Ask Federal Gov't Clarify Excise Tax Law

By Bert Merrill
Special to The Cash Box

ST. LOUIS—Purchase of licenses for one-ball games has been seriously held up here for the past several months while pinball operators awaited the outcome of legal steps toward clarifying the licensing cost for such machines.

The bone of contention, according to the Missouri Amusement Association, is the fact that the government classes five-ball pin games as "amusement games," licensing them at \$10 per year — while 1-ball games are classified as "gaming devices," and require a \$100 fee per year.

Since introduction of this resolution, the Missouri State legislature has ruled that five-ball and pin-ball games "are both skill games where there is no payout slot or cup installed on the table."

This conflict of decisions has resulted in much confusion, to the point that no one-ball licenses have been taken out, pending a definite decision.

Dewey Godfrey, association lawyer representing the pinball interests, made a special junket to Washington over the March-April break period in order to present the Missouri op's story.

All facts have been placed in the hands of Deputy Commissioner David Bliss of the Internal Revenue Bureau in Washington.

Meanwhile, no one-balls are appearing anywhere in St. Louis locations.

(This is the same problem which has been presented to the trade time

and again by Samuel (Curley) Robinson of AOLAC (Associated Operators of Los Angeles County, Inc.) who has also made the trip to Washington, D. C. and discussed this problem with the Federal authorities there. The general belief thruout the industry is that some clarification of excise taxes must be made sooner or later by the Federal government because of the very loose interpretation of the present laws by the various Internal Revenue Department Collectors thruout the Federal districts.)

C. A. ROBINSON & CO.



FOR ALL OF THE OUTSTANDING
MONEY-MAKERS OF 1946
IT WILL PAY YOU TO SEE

C. A. ROBINSON & COMPANY

2505 W. PICO BLVD.

LOS ANGELES 6, CALIF.

PHONE: FE. 1810

AUTOMATIC COIN SCORES AGAIN!

NOW DELIVERING . . .

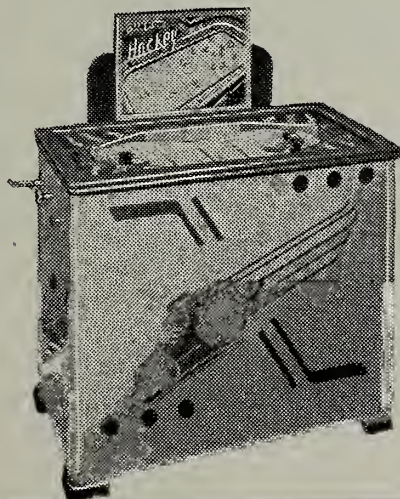
DeLUXE MODEL

\$289⁵⁰

Rush Your
Orders Now!



Whirlwind
2-Player Action!



AUTOMATIC COIN MACHINES & SUPPLY CO.
4137 ARMITAGE AVE. All Phones CAPitol 8244 CHICAGO 39, ILL.

RED HOT MONEY MAKERS FOR YOUR JUKE BOX — NICKEL-O-DEON or PICCOLO

- | | | |
|----------------------|---|--|
| SUNSHINE #107 | { OLD TIME DADDY BLUES }
{ RIFFS AND RHYTHM } | LILLETTE THOMAS
AND HER ESCORTS |
| MEMO #3002 | { PAPER HEART }
{ YOU DON'T WANT ME ANY MORE } | TERRY FELL
AND THE FELLERS |
| ATOMIC #221 | { THE MAD MONK }
{ BLOP BLAH } | RAY LINN
AND SWING STARS |
| LIBERTY #5 | { BLUE MEXICO SKIES }
{ LOOKING FOR AN ANGEL } | ZEKE CLEMENTS
"GRAND OLE OPRY" |
| SOLAR #710 | { I'M A ROLLIN' STONE }
{ WHEEL OF FORTUNE } | DAN MICHAUD
AND THE ANGELENOS |

ORDER FROM YOUR NEAREST DISTRIBUTOR

CLIFF WILSON DISTRIB CO., 119 S. Walker St., Okla. City, Okla.
W. M. AMANN DISTRIB. CO., 115 Olive Street, Shreveport, La.
CANIPE DIST. CO., 1049 Union Ave., Memphis, Tenn.
CARDINAL SALES & SERVICE, 711 W. Oak St., Louisville, Ky.
SO. COAST AMUSEMENT CO., 314 E. Eleventh St., Houston, Texas
THOMPSON, Inc., 4324 W. Warren Ave., Detroit, Mich.

T & L MUSIC CO., 1424-26 Central Parkway, Cincinnati, Ohio
SUPERIOR RADIO & ELECTRIC CO., 305 South St., Portsmouth, Va.
COLLINS RECORD DIST. CO., 4138 S.E. 42nd Ave., Portland 6, Ore.
IMPERIAL MUSIC & APPL. CO., 2019 Oaklawn Ave., Charlotte, N.C.
PECOS RECORD SHOP, 202 So. Cypress St., Pecos, Texas

K & M DISTRIBUTORS 1913 W. PICO BLVD. LOS ANGELES 6, CAL.

LEMKE RETIRES FROM PRESENT CO. AFTER 27 YRS

Will Open Big Shoe Shine Machine Corp.

Nephew Takes Over Biz



MR. AND MRS. HENRY C. LEMKE

DETROIT, MICH. — Tho the name Lemke Coin Machine Co. will probably remain just as prominent here as it ever was in the past, Henry C. Lemke himself will no longer be around these offices to glad hand the boys with his 7 feet of good natured personality.

Lemke announced this past week that his he was retiring from this firm after 27 years of work. He also announced that his retirement day (Thursday, May 2) was also his 27th wedding anniversary.

"From now on," Lemke said, "the firm will be in the very capable hands of my nephew, George Rambaum, who has had 14 years of experience in the coin machine business. He was with the Joy Novelty Co. here for some years."

Lemke stated that tho he was retiring from Lemke Coin Machine Co. that this did not mean he was leaving the coin machine business entirely. "I just don't want to work so hard anymore," he said.

But, according to Lemke, he is opening the Shine-A-Minit Corporation and will be president of this firm. He reports that some very prominent Detroit business men are engaged in this venture with him.

The firm have been given exclusive distribution for the Shine-A-Minit machine for the entire state of Michigan. They have already arranged for placement of the machines in police departments, car barns, the city hall, county building and large office buildings in this city.

They intend to unveil the machine for the first time at a grand showing at the Book-Cadillac Hotel in this city sometime around June 1.

Lemke also said, "Veterans are going to get first preference on deliveries of the machines. Many of these boys are out of work right now and they have called around to get into the automatic shoe shine machine business. We are, therefore, going to give them all the breaks we can."

Look Picks Herman Disc

NEW YORK—Woody Herman's recording of "Wild Root" and "Atlanta G.A." has been chosen "Record-of-the-issue" in the May 14th Record Guide, a feature of Look Magazine.

P & S FREE PLAYS ARE PROVEN WINNERS

Eagle Squadron From — Big League	Production From — Blondie
Shangrila From — Mr. Chips	Eagle Squadron From — Big Town
Torpedo Patrol From — Formation	→ KISMET Our Latest
Paratroops From — Powerhouse	Bombardier ← From — Follies

WANTED AT ONCE —
Punch, Tops, Formation and Powerhouse
See Your Distributor or Write To —

P & S MACHINE CO.
3017-19 N. Sheffield Ave., Chicago 14, Ill.

PHONOGRAPHS WANTED

We Will Pay Cash for WURLITZER

61 — 71 — 81 — 616 — 24
— 500 — 700 — 800 — 850.

SEEBURG

Rex — Gem — Regal —
Vogue — Classic — Colonel
— Envoy — 8800 — 9800.

ROCK-OLA

Counter Models — Standard
— DeLuxe — Super — Masters.

State Price Desired.
Write or Wire

BYRON NOVELTY CO.
2045 Irving Park Road, Chicago 18

SPEAKERS
RECONED AND REPAIRED

Prompt Service — Reasonable Prices
All Sizes — All Makes

DEE'S SERVICE SHOP
1119 Venice Blvd. Los Angeles 15, Calif.

WATCH — The Cash Box GROW

WANT 500 GAMES

CAN USE 500 FREE PLAY GAMES
(Games must be complete)

SPORTY — PARADISE — JOLLY —
SCHOOL DAYS — POLO — HORO-
SCOPE — CHAMP — MIAMI BEACH
— SEA HAWK — MAJORS '41 —
SNAPPY '41 — STRATOLINER — SPORT
PARADE — SHOW BOAT — SEVEN UP
— SPOT POOL — ARGENTINE —
BOLOWAY

Send Your List Stating Quantity,
Price and Condition.

MID-STATE CO.
2850 W. ROOSEVELT RD. CHICAGO 12, ILL.
TELEPHONE: SACRAMENTO 2691

WATCH FOR AN IMPORTANT ANNOUNCEMENT BY

ATOMIC RECORDS

BRAND NEW

A.B.T. CHALLENGER

IN STOCK FOR DELIVERY
ORDERS FILLED IN ROTATION

WEST SIDE DISTRIBUTING CO.

Eastern Distributor: Coin Chutes, Parts and Supplies for All A.B.T. Products
612 TENTH AVENUE NEW YORK 18, N. Y.
Circle 6-7533

HERE IT IS

COME AND GET 'EM!

GOTTLIEB

IMPROVED • DELUXE

GRIP SCALE

3-WAY STRENGTH TESTER

ORDER NOW!

GOLD COAST COIN MACH. EXCH.
2844 WEST PICO BLVD. LOS ANGELES, CALIF.

"PIC" REPORTS GREAT DEMAND FOR COIN BIZ INFO

NEW YORK—"Pic" Magazine, national monthly publication especially directed toward youthful readers, has adopted a regular feature report on the coin machine business, it was disclosed this past week.

The magazine took this course as a result of the tremendous demand for information which followed the publication of a short item covering cointrade opportunities.

Cameron Day, editor of the "Backstage with Business" section of the magazine told *The Cash Box* that he receives an "unusual" volume of mail daily from readers eager for information about the coin machine industry. "Most of them," he said, "are from veterans."

Aside from the many inquiries he has had on the operating phase of the trade, Day reports that from time to time a letter pops up querying him on where to take brand new patents for coin devices in order that the machine can be produced within the trade.

One of the more interesting, Day claimed, was from a young man in Michigan who has patented a selective music-on-film machine, which the inventor calls "Amusicolor."

Day said the device would be featured in the issue of "Pic" to appear on May 15.

"Cement" Has History

NEW YORK—"Cement Mixer" (Put-ti Put-ti), the tune that's climbing fast toward the No. 1 spot in juke box play, came into the possession of its publishers, The American Academy of Music thru a chance visit to a West Coast record shop by Sidney Mills, professional manager for the firm.

Mills was still in the Army when he strolled into the shop and found a half dozen patrons clamoring for the tune. Hearing the number which was new to him, Mills set off in search of Slim Gaillard who had written it and waxed it under the Cadet label.

He found Gaillard playing a nite spot nearby and signed him to a

contract for the sheet music rights. At the time, the tune was shy a set of words, and these were promptly fashioned by Paul Mills, Sid's brother, under the nom de plume of Lee

Ricks.

Since then the song has soared to national popularity and has been recorded under more than a dozen labels.

PROVEN SUPERIOR THROUGH COMPETITIVE TESTS
THE NEW

UNIVERSAL AMPLIFIER

You Be The Judge

\$49.50 COMPLETE — READY TO OPERATE — F.O.B. CLEVELAND

OUR OWN PATENTS enable us to give you an EXCLUSIVE TONE COMPENSATING CIRCUIT WITH UNEXCELLED FLEXIBILITY OF TONE SELECTION MADE POSSIBLE BY 12DB BASS BOOST AND 18DB TREBLE BOOST.

MANY NEW FEATURES:

1. Fits all Wurlitzer Models Except 412.
2. Fits all Seeburg Models Except High-Tone.
3. Fits all Rock-Olas.
4. Uses easily available Tubes 5U4, 2 6L6's, 68N7 and 6J5.
5. May be used with either Magnetic or Crystal Pick-Up.
6. May be used with either Dynamic or P. M. Speakers, as Speaker Field is not used as a Choke.
7. Ample power available for Auxiliary Speakers.
8. Scratch level at minimum, without complicated scratch network, which would dissipate over-all power of amplifier without blocking the frequency response—WHICH MEANS MORE PLAYS PER RECORD.
9. Physical size 14"x6"x9 1/2", including attractive cover for tube protection.
10. 10-DAY MONEY-BACK GUARANTEE.
11. ASSURED CONTINUOUS PERFORMANCE.

TERMS: 1/3 DEPOSIT WITH ORDER, BALANCE C.O.D.
SHIPMENTS VIA RAILWAY EXPRESS UNLESS OTHERWISE DESIGNATED.

THE OHIO PHONO-TRONIC CO.

MANUFACTURERS OF ELECTRONIC EQUIPMENT
1540 E. 49th STREET PHONE: EXPRESS 5794 CLEVELAND 3, OHIO

Now Delivering

THE FOLLOWING RELEASES

EXCLUSIVE - EXCELSIOR - FOUR STAR
GILT-EDGE — CORONET — MODERN
G & G — GEM — CADET

WRITE FOR COMPLETE LISTS AND PRICES

AMERICAN COIN-A-MATIC MACHINE CO.

Exclusive Distributors in Western Pa., W. Va. and Va.
1435 FIFTH AVENUE Phone: Atlantic 0977 PITTSBURGH 19, PA.

CATALINA

MARVELS LATEST 5 BALL REVAMP

Price

\$249⁵⁰

F.O.B.
CHICAGO

CONVERTED FROM
SPORT PARADE

Can Also Use the Following Games:

SHOW BOAT	FOX HUNT
STRATOLINER	SNAPPY '41
BOLOWAY	POLO
STAR ATTRACTION	SPORTY
DIXIE	JOLLY
LEGIONAIRE	

ORDER
TODAY!
DON'T
DELAY!

NOW DELIVERING!

Order from Your Distributor or Write to Us

MARVEL MANUFACTURING CO.

2122 Milwaukee Ave. • Everglade 0230 • Chicago 47

WANT

5 BALL FREE PLAYS TEN STRIKES

ARCADE EQUIPMENT COUNTER GAMES WRITE - PHONE - WIRE

AMMCO DISTRIBUTING

2513 MILWAUKEE AVE.
CHICAGO 47, ILL.
PHONE: CAPITOL 1111

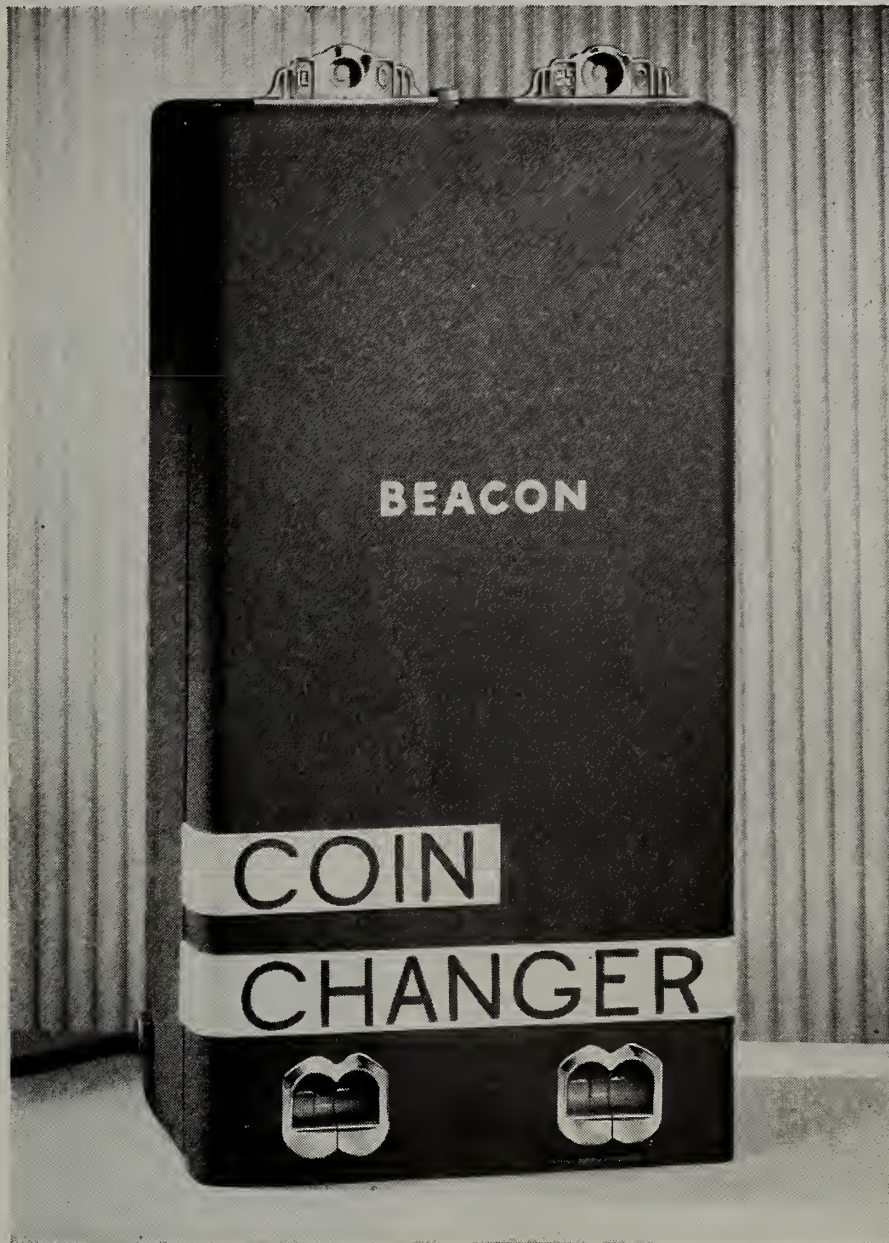
TO COINMEN WITH VISION

Secure and Insure Your Locations by Installing

A BEACON COIN CHANGER

THE BEACON COIN
CHANGER IS
ELECTRICALLY OPERATED

Here's an idea of where the BEACON COIN CHANGER will serve the public who want nickles in a hurry —



SIZE: 12 x 24 x 8 INCHES • Patents Pending • WEIGHT: 50 POUNDS

- ↑ PHONOGRAPH LOCATIONS
- ↑ PIN GAME LOCATIONS
- ↑ CONSOLE LOCATIONS
- ↑ VENDING MACHINE LOCATIONS
- ↑ ARCADES
- ↑ TELEPHONE LOCATIONS
- ↑ RAILROAD STATIONS
- ↑ AIRPORTS
- ↑ BUS STATIONS
- ↑ SUBWAY STATIONS
- ↑ HOTELS
- ↑ CLUBS
- ↑ FACTORIES
- ↑ THEATRES
- ↑ OFFICE BUILDINGS
- ↑ PUBLIC PARKS
- ↑ RADIO STATIONS
- ↑ SOFT DRINK STANDS
- ↑ DEPARTMENT STORES
- ↑ CITY BUILDINGS
- ↑ COUNTY BUILDINGS
- ↑ FEDERAL BUILDINGS
- ↑ STATE BUILDINGS

I have been associated with the Coin Machine Business for more than 15 years. Many changes have taken place in the field since then. Believe me when I say that I have yet to see any device that will do more for an operator while he is away from ANY location, than will the BEACON COIN CHANGER! Here's something you've been dreaming about! A device that provides nickles for players of your machines WITHOUT LOSS OF PLAY. WITHOUT BOTHERING THE LOCATION OWNER. WITHOUT MIDNIGHT SERVICE CALLS FOR NICKLES! But that's not all the BEACON COIN CHANGER will do for you. Space does not permit the listing of all locations where the BEACON COIN CHANGER can do a BIG job of feeding wanted nickles to a rushed public. Check the above for a partial list.

Territories are now being allotted in accordance with the ability of the individual in the respective States.

Announcements will soon be made on the various appointments.

Beacon Coin Changers will be available in quantities sooner than you think.



AL SEBRING

Bell Products Company

2000 N. OAKLEY

(Humboldt 3027)

CHICAGO 47, ILL.

CMI TO PUBLISH NAMES OF ASSOCIATE MEMBERS IN PUBLIC RELATIONS DRIVE

Trade Press Will Feature Names of all Contributors to Public Relations Program First Week in June. 500 Have Already Contributed. Hope for 500 More. "Will Your Name Appear?" Asks Gilmore.



JAS. A. GILMORE

CHICAGO—James A. Gilmore, secretary-manager of Coin Machine Industries, Inc., 134 North La Salle Street, this city, reported this past week that the CMI would publish the names of all contributing "associate members" of the organization to the public relations program which CMI was sponsoring in the trade press the first week in June.

Gilmore reported, "Exactly three months have elapsed since the first invitation to join in this program was issued from the association's offices."

Gilmore also stated, "This program was so carefully planned that a quota

was set up for each state and a grand total of 1,000 applications for operators and distributors was the goal set for the first three months of solicitation. This is twice the number which has so far been obtained. A very few states have nearly reached their quotas — many are far short.

"The public relations committee of Coin Machine Industries, Inc.", Gilmore continued, "is unanimously of the opinion that a great many operators and distributors have carelessly neglected to send in their applications and all that is needed is to remind them that the time to do so — is now."

Gilmore emphatically stated, "This is insurance to perpetuate your industry. You cannot afford to have no part in it. The greater the cooperation that can be built up in this industry the less regulation, legislation and taxation will result.

"Never fear," he also said, "the manufacturers will contribute their full share to insure the success of the public relations program."

What will probably prove of outstanding interest to all in the trade is the following statement from the

headquarters of CMI, "A complete list of the operators and distributors, who have joined in the support of the public relations program, will be published in all coin machine trade publications in their issues as of the first week in June. It will be printed alphabetically and by states."

Gilmore urges all who haven't as yet contributed their \$25 to become "associate members" of the Coin Machine Industries, Inc. to send their checks in immediately to get their names on this list.

It will probably come as a surprise to a great many in the trade that only 500 coinmen have so far contributed (these first three months of the drive) to the public relations program instituted by the Coin Machine Industries, Inc.

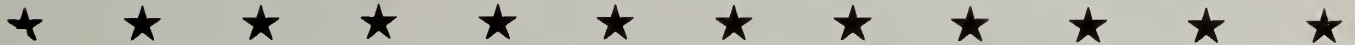
For a long time now this publication has urged for the creation of a "Public Relations Bureau" for the coin machine industry. There has been great acclaim for this plan.

It is the hope of many leaders in the field that coinmen will see the value of public relations effort and will join in with the CMI program.

GUTSHALL RECORDS TOPS WITH THE OPS

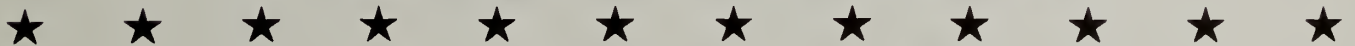


JACK GUTSHALL



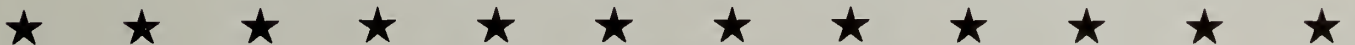
EXCLUSIVE

No. 219 {SUGAR LUMP } JOE LIGGINS
{BODDIE-DO-DA-DEET} and
HIS HONEYDRIPPERS
"Joe and The Boys Wrap It Up In Dripper Style"



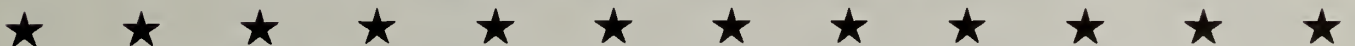
MODERN

No. 102 {SWINGING THE BOOGIE } HADDA BROOKS
{JUST A LITTLE BLUESIE }
"Hadda Sings Boogie Like Boogie Should Be Swung"



SAN ANTONIO

No. 103 {GUITAR POLKA } FRANKIE MARVIN
{IT'S A SIN }
"Vocal Has Been Added To The Top Western Tune"



ORDER FROM YOUR NEAREST DISTRIBUTOR

AMERICAN COIN-A-MATIC
1437 5th Avenue
Pittsburgh, Pa.
Covers Western Penn., Virginia, West Virginia

COMMERCIAL MUSIC
510 N. Sarah
St. Louis, Mo.
Covers St. Louis and Suburbs

RECORD SALES, INC.
2117 3rd Avenue North
Birmingham, Ala.
Covers Alabama and Georgia

MUSIC SALES
680 Union Avenue
Memphis, Tenn.
Covers Tenn. and Ark.

**STANDARD
MUSIC DISTRIBUTORS**
1913 Leeland
Houston, Texas
Covers Lone Star State

**PREMIER
AUTOMATIC MUSIC CO.**
640-42 South Street
Philadelphia 47, Pa.
Covers Eastern Penna.

MUSIC SALES
303 N. Peter Street
New Orleans, La.
Covers Louisiana and Mississippi

C & C DISTRIBUTING CO.
714 Fourth Avenue
Seattle, Wash.
Covers Oregon, Wash., Alaska, Montana, Idaho

ORIOLE DISTRIBUTING CO.
512 Pennsylvania Baltimore, Md
Covers Maryland, Washington, D.C.,
No. Carolina, So. Carolina, Florida

LYON DISTRIBUTING CO.
726 S. 4th Street
Louisville, Ky.
Covers State of Kentucky and Southern Indiana

MELODY SALES CO.
316—6th Street
San Francisco, Cal .
Covers Northern California and Nevada

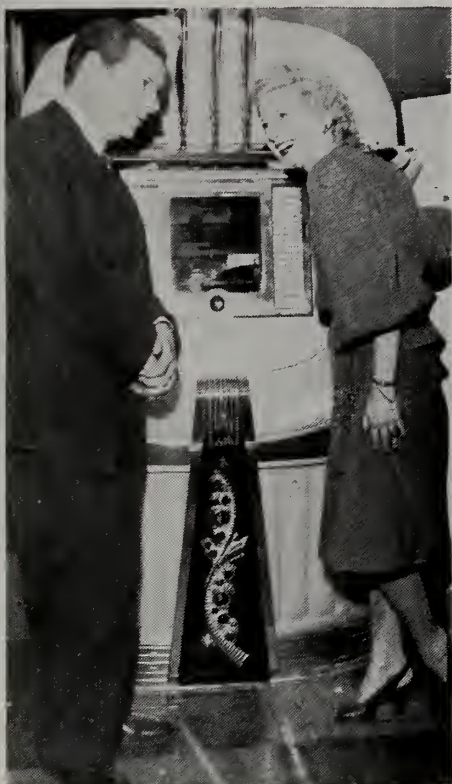
**PAN-AMERICAN
RECORD DISTRIBUTORS**
11721 Linwood Ave.
Detroit 6, Mich.
Covers Michigan

Territories Not Covered Above Still Available

JACK GUTSHALL DISTRIBUTING CO.

1870 W. WASHINGTON BLVD., LOS ANGELES 7, CAL.

"Sounds Good"



NEW YORK—Claude Thornhill, just out of the service, with Martha Tilton, singing star of the Philco program and Capitol recording artist, listening to Martha's latest Capitol Record, "Ah, There's Great Blues Tonight" on the new AMI "Model A" at Runyon Sales Company's showrooms in this city. Thornhill records for Columbia.

Barnet (Shugy) Sugerma of Runyon reports, "All the recording stars are eager to hear their records in our new AMI phono. As soon as they get an acetate of their newest recording they rush right over to our showrooms and ask us to put it in the machine for them.

C. C. 'Chuck' Greene of Stept, Inc., who handles all our recording publicity tells me further that everyone of the greatest vocalists and band leaders are today eager and even anxious to get their voices on juke box records. 'Chuck' is taking care of the juke box industry by bringing all the big stars to the field and helping them to get started with the coin machine operators."

With the opening of their new record departments both in this city and in Newark, N. J., Sugerma reports the firm are planning to win over the closest sort of cooperation between the artists and the juke box industry.

OFFICIAL PRAISES JUKE BOXES AS USO CLOSES

SWEETWATER, TEX. — Completing its wartime job this past week after providing "a home away from home" for 286,489 servicemen, the USO in this city closed its doors with a great big orchid for the juke box.

The machine, contributed to the USO by the Jewish Welfare Board in

July 1942, had played countless millions of times since its installation. At the closing ceremonies an official remembered it fondly with this parting shot: "It brought a musical balm to so many ears pained by a sergeant's voice."

NEW RELEASES		UNITED - FOR BETTER BUYS		NOW DELIVERING	
EVANS TEN STRIKE ABT 1c CHALLENGERS BOWLAWAY SKEE ROLL		BALLY UNDERSEA RAIDER BALLY SURF QUEENS		AMUSMATIC LITE LEAGUE GENCO TOTAL ROLL CHICAGO COIN GOALEE	
SLOTS			ALSO THESE RECONDITIONED BUYS IN USED MACHINES		MISC.
5c Brown Front	\$139.50	5c Silv. Moon Chief	\$125.00	Lucky Strike	\$100.00
10c Brown Front	169.50	10c 4 Star Chief	115.00	Track Odds, DD	425.00
5c Cherry Bell	139.50	10c Pace All Star	60.00	Lucky Lucre, '41	175.00
5c Chrome 2/5	149.50	10c Caille 3/5	59.50	Skyfighter	195.00
UNITED COIN MACHINE COMPANY					
"WISCONSIN'S LEADING DISTRIBUTOR"					
6304 WEST GREENFIELD AVE. (PHONE: GREENFIELD 6772) MILWAUKEE 14, WIS.					

**We Are Proud To Announce
Our Appointment As
EXCLUSIVE DISTRIBUTOR IN NO. NEW JERSEY
for
PACKARD MANUFACTURING CO.**

WE HAVE THE FOLLOWING FOR IMMEDIATE DELIVERY

Packard Pla-Mor Wall Boxes.....	\$38.95	Packard Bar Brackets	5.00
"Out-Of-This-World" Ceiling Speaker			\$159.50 plus tax

OTHER NEW EQUIPMENT FOR IMMEDIATE DELIVERY

Pioneer "SMILEY"	\$ 39.50	Gottlieb STAGE-DOOR CANTEEN	274.50
Chicago Coin GOALEE	\$525.00	Williams "SUSPENSE"	324.50
Genco TOTAL ROLL	525.00	Bally SURF QUEENS	289.50
Amusement Enterprises BANK BALL 9 ft. Size			375.00

(12 Ft. and 14 Ft. — Write For Prices)

ARCADE EQUIPMENT

Every Piece A-1 Guaranteed — Ready to Operate on Location

FIRST OFFER OF \$1000.00 TAKES ENTIRE LOT

1 Rocket Buster	\$209.50	1 Texas Leaguer	49.50	1 Bally Alley	75.00
1 Rapid Fire	119.50	1 Keeney Submarine	129.50	1 Bowl-A-Bomb (Skee Alley)	150.00
3 Air Raiders...Each	149.50	1 Batting Practice....	129.50	1 Chester Pollard Golf Machine	79.50

**WE ARE EXCLUSIVE DISTRIBUTORS IN NO. NEW JERSEY FOR
ACME PLASTIC REPLACEMENT PARTS**

1/3 WITH ORDERS — BALANCE C.O.D.

DAVE ENGELS **IRV ORENSTEIN**

HERCULES SALES & DIST. CO.

"A NAME YOU CAN TRUST"

415 FRELINGHUYSEN AVE., NEWARK 5, N. J.

PHONE: BIGELOW 8-3524 — CABLE HERDISCO

COIN MACHINE MOVIES

FOR REGULAR PANORAMS AND SOLO-VUES

REELS OF 8 AND 6 SUBJECTS

Our Films Get The Dimes

PRICE \$32.50 TO \$38.50 PER REEL

NOTE: All of our Film for use in Panorams and Solo-Vues is specially treated and prepared to assure smooth running and maximum service.

DISTRIBUTOR FOR PHONOFILM PRODUCTIONS AND QUALITY PICTURES

3331
NORTH KROLL
DRIVE

PHONOFILM

HOLLYWOOD
28
CALIFORNIA



DISTRIBS WARN OPS NO DELIVERIES UNTIL CHI MFRS GET BACK TO FULL DAY'S WORK

NEW YORK — A quick telephone survey this past week by *The Cash Box* covering various noted distributors in the east and midwest as well as in the far west resulted in the consensus that their operator-customers who had orders on hand for machines manufactured in Chicago were being advised that there was "absolutely no guarantee of deliveries until the Chicago manufacturers went back to a full day's work once again."

One noted distributor stated, "This is the first time in the history of the industry that we have had to tell ops that there would be no guarantee of delivering machines from the Chicago manufacturers. It brings home to the industry how really serious the strike situation has become. It proves to the trade that we have been thrown back in production for a good six months period. And it also means that the entire industry will now be working for the next six months period to do the same things it could have done for the six months which have just passed."

Other distributors are just as upset

over the situation. One well known midwest wholesaler stated, "It's bad enough that our showrooms are actually empty of all types of machines, but with the further fact now that we don't know what we shall be able to obtain from Chicago in the way of new machines, it looks like many of us will just be sitting around and taking things easy until John Lewis settles the coal strike so that we can all go back to work once more."

Most Chi factories are down to a half day's work schedule. Many manufacturers are maintaining this sort of a schedule so as to insure holding their present employees.

A few factories report that they will work but two or three days per week and then close up for the balance of the week. Most of the manufacturers, tho, are reported to be doing their best to get whatever work done they can on this 24 hour working week schedule.

It is generally believed that very few machines will be shipped while this emergency condition continues.

NEW ORLEANS EDITORIAL URGES COIN MACHINE TAXES

NEW ORLEANS, LA.—An editorial appearing in the "States" here reported, "Of particular interest is the recommendation to increase the taxes on pinballs, coin vendors and other slot machines. We don't imagine many members of the legislature would oppose a generous tax slug on the slots for the benefit of the people. This \$20,000,000 a year 'industry' in Louisiana pays off to certain political and other 'interests', but virtually nothing to the public."

This paper explains that much more money will be needed for the public school system, highway and bridge construction and improvement and many other civilian needs. At the same time it reports yearly expenses of the state government seem to have reached the \$100,000,000 mark.

Walter Winchell Puts Connie Haines Up On Top



NEW YORK — Connie Haines who made a terrific hit with all the coinmen who attended the Runyon Sales Company's premiere showing of the new AMI phono was reported in Walter Winchell's column this past week as: "Connie Haines, the radio thrush, is a new threat for the juke box crown. Her soon due disc is tagged: 'California Sunbeam.'"

The above picture was taken of Connie Haines at the Runyon Sales showing, "And now," Connie reports, "I'm right up on top because all the music machine boys are helping me to get there."

Connie's recording of "California

Sunbeam" appears on a Mercury Record. The song is published by Stept, Inc., this city.

MOTORS REPAIRED
Wurlitzer - Seeburg - Rockola - Mills - AMI
 Rewound to Factory Specifications. Rapid Service
 —repaired or exchanged within 24 hrs. after arrival.
Complete - No Extras\$6.00
L. & S. ELECTRIC
 478 BRADFORD ST, B'KLYN, N.Y. - Dlickens 6-2745

RED • BALL
THE NEW GAME SENSATION

It's New! It's Different!

IMMEDIATE DELIVERY

Operator's Price
\$395.00

ATTENTION
WISCONSIN OPERATORS

Write For Exclusive
In Your Territory.

LITE LEAGUE No Ball — No Pins
\$425.00 This is really a winner

BOWL-A-WAY Write or Phone for
\$375.00 complete information
 on this game.

WISCONSIN NOVELTY COMPANY
 3734 No. Green Bay Milwaukee, Wis.
 Phone Locust 0100

WE HAVE THEM AT LAST!
RECTIFIERS
 28 AND 32 JUNCTION
CASTERS FOR ALL
 MUSIC BOXES
 AND OTHER HARD TO GET PARTS

WRITE or WIRE
ECONOMIZE WITH ECONOMY
ECONOMY SUPPLY COMPANY
 2015 MARYLAND AVENUE
 BALTIMORE 18, MARYLAND

— \$40.00 —
MAKE YOUR OWN NEW
SINGLE AND DOUBLE PLAY HOCKEY

Parts Come to You Wired, All
Ready to Install. Anyone Can
Easily Convert Their Old Games
to New.

— \$40.00 —
1/3 Deposit - Balance C.O.D.

Fairmount	\$450.00
Turf King	325.00
41 Derby	285.00
Marvel Baseball	100.00
Entry	39.50
Catalina	249.50
25c Mills Brown Front.....	200.00
Brand New Vest Pockets.....	74.50
5c Liberty Bells	15.00

Lewis Coin Machine Service
 3924 West Chicago Avenue
 Chicago, Ill. (Belmont 7005)

"JUKE BOX" SCORES WITH THREE TERRIFIC TWISTERS

<p>JB-505 NOT ON THE FIRST NIGHT THE LAZIEST GAL IN TOWN By Frankie and Her Boys</p>	<p>JB-506 PINE TOP'S BOOGIE WOOGIE ECCENTRIC RAG By the Bailey Swing Group</p>
--	--

JB-507
I'M A SPECIALIST — MY LOVE'S A COUNTRY GAL
 By Johnny Ryan and His Orchestra

LIST PRICE \$1.00 plus tax . . . Distributors in Principal Cities

JUKE BOX RECORD CO., Inc. **7 WEST 46th STREET**
NEW YORK 19, N. Y.



Solotone

**THE PERFECTED
INDIVIDUAL
MUSIC SYSTEM**

Solotone will make more money for you because it gives you five outstanding features.

1. Solotone individual music systems consist of any number of individual boxes, each box earning its own revenue by playing low volume music which can only be heard in a booth or directly in front of a box at the counter.

2. Solotone gives customers high fidelity tone quality because of its full-size-6-inch speaker.

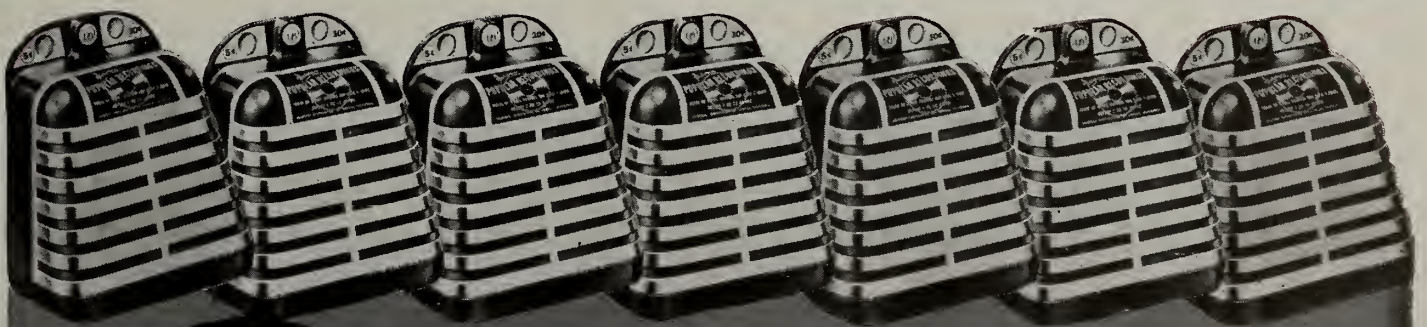
3. Solotone's exclusive Meter Counter registers the plays for all the boxes in the location — a constant, accurate check of revenue.

4. Solotone boxes have DUAL (5c and 10c) coin slots — the 10c slot can increase your incomes as much as 30%.

5. Solotone boxes take up to 30 nickles or 15 dimes at one time — which means extra revenue from customers.

Get the full story on this multiple profit-maker. Write or wire today for the complete Solotone plan.

SOLOTONE CORPORATION
2311 WEST PICO BOULEVARD, LOS ANGELES 6, CALIFORNIA, FAIRFAX 2325



Solotone GIVES YOU A ROUTE WITHIN A LOCATION!

THRU THE COIN CHUTE



CHICAGO CHATTER

Harry Williams, I've been told, has just become a full fledged pilot and intends to pilot his own plane all over the country visiting with the firm's many distribs and especially fly out California-way where he can get together with Dad Williams every so often on what is what on the West Coast. In the meantime, Harry's sitting on the proverbial pins and needles waiting for his newly purchased plane to be delivered . . . Quite a few of the coinmen have put their money into planes this past year. Johnny Wall and O. J. Mullinix of Savannah have a whole airport full of 'em. They tell me that Jack Moore of Portland actually owns an airport and a complete airline of his own. Dan King who is the Pace distrib for all of the Western states, with headquarters in San Francisco, purchased a \$65,000 plane to cover his territory, so we've been told, And Rudy Greenbaum of Aireon uses that big Aireon airliner to cover the nation with tremendous speed. Guess there must be many, many more coinmen with planes, too, but just can't remember all of them.

Chicago was in a virtual tumult this past week with the coal strike creating the greatest power emergency in the Windy City's history. Buildings shut down until 2 PM as well as all the stores, etc. Factories with only 24 hours per week to work in — which is actually 3 full 8 hr days or 6 half days. And the distribs all over the country yelling for more and more machines — and the factories unable to give them what they want as it is — and now with this emergency under way — it looks like plenty of the industry will suffer. Manufacturers are going to dip deep into their bank rolls until the strike is settled for most of them want to hold onto their present well trained and skilled employees and will simply have to pay off by keeping the doors open and doing whatever they can even without the use of power — just to keep the employees on the payrolls and everyone happy. In the meantime it sure is tough to contact anyone here for none can be reached before the hours which have been set up by the city in this emergency.

Dave Lovitz, admanager for O. D. Jennings & Co., happy at long last that he and his "honey" can be married. The fact is that Dave actually found an apartment at last and the wedding date has been set — it's June 2 . . . Jimmy (Globe) Johnson is the envy of all the coin industry here since he received his brand new Lincoln Continental . . . The talk of the town these days is the "never-ending-gin-game" between Roy McGinnis and Oscar Schultz and being played before audiences and all over at Bell-O-Matic's showrooms. The game simply goes on and on — with the match starting every weekday afternoon — when we were last there the score was in Mac's favor to the tune of 39c . . . If you can hold onto Vince Shay just long enuf — get him to tell you about the arcade Harry Thurston had on S. State St. It's very, very funny . . . Saw Jack Kauffman of K. C. Novelty, Phila., Pa. in town this past week looking for new equipment — and wants plenty of it — from what we hear . . . Charley Robinson and his buddy Bud Parr of Los Angeles in town together. Bud flew off to attend the Midwest premiere showing of his new Solotone box in Cleveland and Charley went up to see the Shine-A-Minit machine in Milwaukee. Both boys got together again for a celebration or two. (How's that headache, Bud?)

Many coinmen disappointed in the fact that Bill Wolf of L.A. didn't get into town this past week . . . Dick Graves of Boise, Ida. was around and saw what he wanted . . . Harry Bowes that old timer was in town for a flash of a second on his way back to Denver after visiting friends in Cleveland . . . Measured Music installations are starting to go up in town. We hear that "Smitty" is the local distrib . . . Ed. Heath of Macon, Ga. was back again. Looks like Ed is becoming a commuter . . . Boots Strange of Danville, Va. was around talking things over. Haven't seen Boots in sometime — but he sure looks swell . . . Hymie (Cigarface) Zorinsky was also in town. Claims he came all the way from Omaha

with the same cigar in his face . . . Frank Doyle, Aireon district mgr, was in from Miami and saying "hello" to some of his old friends . . . Irv Morris of Active Amusement, Newark, N. J., came to town this past week and is reported to have made a real deal for himself on one of the new phonos . . . Hymie Rosenberg of N. Y. C. was back in town again . . . Carlos DeLeon of Mexico City came up to see if the manufacturers could take care of his requests for much new equipment.

Morrie and Eddie Ginsberg are limbering up their bowling arms in preparation for the "Bank Balls" they expect to receive from George Ponser and Irv Kaye of Amusement Enterprises. Both boys claim they've got 'em sold before they arrive . . . Sol Gottlieb returned from a Florida vacation looking like a million and then rushed right out to the east to talk things over. At the Gottlieb plant, by the way, all the offices are undergoing a complete modernistic transformation. That'll be something to see when you get here the next time . . . Sure sorry to hear that Daphne Kelly is still in the Augustana Hospital. She's that "personality gal" who greets you when you walk into Mills. Remember? . . . R. W. (Rick) Hood of Evans tremendously happy this past week for he can now go on with that new building alongside the present plant — yep, he was given a special building permit . . . Andrew Monte of A. M. Amusement Co., New Orleans, still around our town and seems to like it, too . . . J. A. Fencil of Green Bay, Wis. was seen in town this past week . . . Sam Horwitz of Acme Novelty Co., Pittsburgh, called around to see what was what . . . Ross Lewis of Peoria, Ill. came up for a very short visit . . . A. L. Kropp of Meridian, Miss. was also in town — right when the emergency was called.

A. R. Kelso of Rock-Ola Mfg. Corp. rushed out to attend the Ohio State music ops show in Cleveland and reported that a good time was had by all and that some pretty fine discussions came up at the luncheon meeting . . . DeWitt (Doc) Eaton of AMI also was out of his office the early part of the week spending his time at the Cleveland music affair. Doc has some very original ideas he tells me he's soon going to tell the trade all about . . . Saw Harry Brown running around at 8 AM (that unearthly hour) but Harry claims that this isn't at all unusual for him. "Sometimes I'm at work at that hour — right here in the office." Harry calms . . . August Brieshe, a real old timer in the coin machine biz, is now salesmanager over at Amusematic . . . Distribs here in town tell me they are having their hands full trying to buy phonos. One wholesaler reporting that in reply to his ad wanting to buy used phonos he received orders advising him that they would pay him a profit to tell them where the machines are at. Can you beat that? . . . Frank (Meltone) Merkle is proud to be back in the coinbiz once again, he tells me, this time with the Challenger phono.

J. Frank Meyer of Exhibit is reported to be critically ill . . . Harold Baker is kicking because of the landslide of orders he received since announcing that they are going to produce the "Kicker & Catcher" once more. "Just can't fill 'em all," Harold wails . . . Haveta make appointments in advance if you want to see George Sax of Superior. This is, without any doubt, the busiest executive in these United States. George has a multitude of businesses to pay attention to — and likes to meet all callers who come to see him — personally. That's a job, son, that's a job . . . Mr. O. D. Jennings is down on his plantation taking a well earned rest after helping get all those grand Jennings' slots started. In the meantime, the execs over at Jennings were tremendously pleased with the swell tribute paid to the boss by all of his distribs thruout the country . . . We hear that Bill Ryan and Jack Keeney are getting ready to make a really big splurge soon to announce their new products . . . We're looking forward to a visit from H. F. Dennison of Personal Music Corp., Newark, N. J. (the Measured Music man) to show all Chicago's music ops the new Phonettes .

THRU THE COIN CHUTE



EASTERN FLASHES

Herman Perin, that demon salesman of Runyon Sales Company, just back from a trip to Lawton, Okla., seen sporting a large brown mustache. Herman claims the Oklahoma trip prepared him for any possible trip he may have to make to buy those phono routes — and he'll go anywhere a passport isn't necessary . . . Al Siegal, the Toronto, Canada distrib. for Wurlitzer, in town for a few days . . . Barney Schlang, manager of the Music Operators Association of New York, accepting congratulations on the arrival of a new daughter. The baby — called Judith, was born at the Jewish Hospital, Wednesday, May 1.

Joe Eisen and his son Buddy of Pla-Mor Corp. (Packard distributors) will soon be ready to announce the address of their New York offices . . . Charlie Hannum and Sam Weinstein of Atlas Distributing Co., Aireon distributors in Philadelphia, receive their first shipment of Aireon phonos, and before you could wink your eye, they were whisked away by their customers . . . Phil Mason and Sid Mittleman of American Coin Machine Co., Newark, N. J., reported to have put out some new phonos, and doing very, very good with them . . . Moe Luber getting his regular eight hours per night, now that his baby is growing up. Moe claims he can now put his mind on the biz, and has a few hot irons in the fire.

Eddie (Grandpa) Smith of Emby Distributing Co. (Wurlitzer distributors) raving about his grandson E. G. Wayne. Eddie calls him Eege, which he claims will be a great decoy with the fair sex . . . Charlie Wertheimer of Boston, Mass. in town full of pep as usual. Charlie runs into a stone wall when he tries to get plane reservations back, and has to take a late train . . . Irv Honig sells his music operation to Dave Barakas of Melotone Music Co., a newcomer. Honig on his way to Los Angeles, Cal. where he will set up permanent residence . . . Barney (Shugy) Sugerman of Runyon Sales Co. planes out to Cleveland to attend the music operators' banquet, and then back to his offices the same evening.

Dave Stern of the Elizabeth, N. J. Sterns, is said to be hopping from New York City to Elizabeth and to Newark by the hour — runs from one gang wanting to buy Rock-Ola phonos to another in each office . . . Hey, Harry Pearl — better not challenge Roy (Monarch Coin of Chicago) Bazelon to any more golf matches. We hear that Roy had been practicing in Florida, and is thinking of entering the national tournaments . . . Sam Kramer, Interboro Music Co., who had been traveling thru Canada, back on the job again . . . Lou Hirsh, another music op, also back working — Lou took a short vacation in Miami . . . Monty Becker, Becker

Novelty Co., Springfield, Mass., visits around coin row.

Charley Polgaar, Warren Ryan and Bill Blumenthal of Tri-State Sales & Distributing Co., report a slight increase in deliveries of Bally's games — but still far from satisfying all their customers . . . Eddie Corrison, Palisades Specialty Co., Cliffside Park, N. J., one of those few lucky people in town — Eddie has a box reserved for the season at the Polo Grounds and Yankee Stadium . . . Bernie Wolfson and Jack Mitnick of Runyon Sales Co., of New York, on the road this week — each covering different territories for the firm. The large record department being set up at Runyon's will be running full blast when you read this. The firm will distribute the lines of about a dozen recording companies . . . Ira Weiss, representing the Trade Bank and Trust Co. of this city, getting around to see coinmen on finance deals.

Nat Cohn and Earl Winters, Modern Music Sales Co., spend all their time this week preparing for the opening smash of Vogue Records being held at Gimbel's Department Store, Monday (May 6). A radio program "Man's News," WJZ, Sunday 9:00 A.M., devoted it's program to the Vogue Records . . . Mike Munves seeing contractors and checking blue prints of the plans for renovating his offices and showrooms at West 34th St., which he claims will be the finest in the city . . . Teddy Blatt and Max Shipman fly to the Cleveland Music Operators banquet where they huddle with Bud Parr of Solotone . . . Irv Morris of Active Amusement Machines Co., Newark office, returns from a Chicago visit where he saw the manufacturers.

Al Bloom, who opened Speedway Products, Inc. this past week, where he will recondition phonos with plastics a specialty—receiving the congratulations of his many operator friends, who flock in to his offices on coinrow . . . Hymie Rosenberg, H. Rosenberg Co., home after a week's stay in Chicago, and claims he'll have an important announcement to make shortly . . . Irv Orenstein, Hercules Sales & Distributing Co., Newark, N. J. celebrates a birthday . . . Jack Fitzgibbons, Jafco, Inc., expects a visit from Al Schlesinger, Poughkeepsie, N. Y., his associate in the manufacture of "Roll-A-Ball," this week. More and more production will be the main subject. Fitz expects Jack, Jr. home from the Navy by June 15.

Harry and Sam Wichansky, Atlas Vending Co., Elizabeth, N. J. looking over plans for their new building . . . Hirsh de La Viez, Hirsh Coin Machine Co., Washington, D. C. will be ready soon to announce a complete line-up of distributors for his "Red Ball."

THRU THE COIN CHUTE



CALIFORNIA CLIPPINGS

Jack Gutshall, the well known sportsman of coinrow, is off to open the trout season. Jack packed his fishing gear and oilskins and joined Jack Pfeffer in their trek to the Sierras for a week's fun and fishing. Gutshall left his very capable manager, Jack Ellison, in charge . . . Bill Wolf, of the M. S. Wolf Distributing Co., was a very disappointed lad this past week. He was all set to grab a Choo-Choo to Chicago and Cleveland, when he found to his chagrin that it was still no dice for last minute reservations. Still, he hopes to make the trip on some future date. Bill reports that he has named A. M. Moss as Manager of his Portland office. Nona Gates will serve as secretary, and William J. Alsdorf has been appointed Sales Manager.

The trek of Eastern ops to permanently settle and operate in California continues. The most recent arrivals include Joe Borison, Charles Starler and Jack Prujan, all Detroiters . . . Mrs. Roy Smith of Lancaster was in town seeking equipment. She's amongst the most successful ops in the business. Who said anything about "the weaker sex?" . . . Lou Chudd and Max Feirtag going into the record biz in a big way. The boys have had lots of experience in that line and have formed the Holiday Distributing Company. The firm will handle Discos Imperiales, featuring Mexican recording artists. Imperial and Gold Seal will be among their other labels . . . H. M. DeGovia of Dee's Service has developed music route selling to a fine science. Dee has negotiated and sold more than seven music routes in one week . . . Jerry Karpman, local op, has just rented a store at 2513 W. Pico. Can it be that Jerry plans something more than operating?

Len Micon of Pacific Coast Distributors watched a shipment of new equipment come in the front door and go out the back door without taking time off to uncrate 'em. "The boys were too eager to get their hands on the machines to wait," . . . William (Bill) Happel Jr. of Badger Sales just returned from Big Bear Lake where he helped Jack Gilbert prepare for the opening of his arcade, which will be largely stocked with games Bill sold to Gilbert. In addition, Bill reports that Ray Cheong, well known Honolulu op, is here to buy a load of new equipment; he's now enroute East. Cheong hopes to pick up the new games when he gets back here, before shoving off for home.

Bud Parr of Solotone is on his way East to close several deals for the firm's new "Timed Music Box." According to muffled rumors, the firm is doing a landslide business . . . Charlie Robinson is also traveling, on his way to Chicago and Milwaukee. Charlie is very enthused over the new "Shine-A-Minit." "It's sensational," he says. "I hope I can pick up a carload in Milwaukee. While Charlie was gone, his very genial General Manager, Al Bettelman, found himself the proud father of a brand new baby boy, Ira Ronald. Congrats, Al . . . Jimmy Rutter was a martyr to the cause last week end. It seems he was all set to leave for a fishing trip recently when he received several calls for service, resulting in the cancellation of his plans. "I couldn't let the boys down," he explained.

Paul and Lucille Laymon in an awful dither the

other day. What with all the trade doings in which they're involved, Lucille received a call for jury duty. They're hoping the judge will see it within his heart to understand and postpone her call to service . . . Bill Leuenhagen off on a fishing trip to Pismo Beach . . . Preston Jarrell of Coinmatic Distributors off to the tobacco convention in Frisco . . . With a splurge of new equipment rolling into town this past week, ops were quite busy dashing around to make purchases along coinrow. Among them were: Ben and Clem Korte, Glendale; C. E. Collard, San Bernardino; Harold Murphy, Palm Springs; J. H. Sheeter, So. Pasadena; Scott Dreyer, Whittier; Walter Murra, Downey; Lawrence Raya, Colton; L. E. DeChene, Sonoma; Chris Torrez, Westmoreland; Connie Birgbauer, Earl Cale, George Heiberg, Fred Morin and Douglas Shannon, all of Los Angeles; A. Giannetti, Menlo Park; Glenn McCarter, Beaumont; Pete Peterson, Delano; G. F. Cooper, Riverside; Jim Scherer, Compton; Irving Morley, Glendale; R. L. Browning, Long Beach; Lee Walker, Gardena; C. H. Robinson, Santa Monica.

Frank Berger of Berger Enterprises, producers of Enterprise Records, reports that his firm is being completely reorganized. A new complete sales organization is being set up. "We are going to deliver the goods," says Frank . . . Ray Powers of E. T. Mape Music Co. tells us that he knows it's getting monotonous to give alibis for the delay in the forthcoming phono announcement, "but it's going to come soon, I hope," Ray says . . . H. A. Lucas of K. & M. Distributors is reported on his way back to headquarters here after a successful tour selling the firm's platters. Meanwhile, Fred Myers is en route to Oklahoma to close a deal for a new disc distributorship, which leaves Len Kelly in charge of the offices here.

Otis Rene of Excelsior Records tells us that he has just completed a number of new recordings for the phono trade. An announcement will be made soon, he says . . . John Rough of Phonofilm Productions reports that the firm will release a number of new reels for the cointrade. They'll feature top performers in the theatrical world, he says . . . Rodney Pantages, currently distributing "Phonette," the measured music box, in the State of California, is planning the announcement of a new music service. Nels Nelson tells us that he has closed several deals for a large number of the "Phonette" units . . . We hear that Aubrey Stemler has been appointed to distribute for a new phono thru eleven Western states . . . Quality Pictures will release their recently completed series of 16MM musical films shortly.

Samuel (Curley) Robinson, managing director of AOLAC, reports that the association has plans to move its headquarters to the new building being erected at 2844 W. Pico Blvd. The lower floor and showrooms will be occupied by the Gold Coast Coin Machine Exchange. According to the latest word, the building will be ready for occupancy within the next thirty days . . . Jay Bullock, managing director of MOASC, advises that a meeting of music ops is planned for the very near future . . .

THRU THE COIN CHUTE



ST. LOUIS MINNEAPOLIS

There was a lot of activity around St. Louis Way to clear up the April books. Many used pinballs and phonos appeared out of nowhere in distributors' showrooms, and were all sold over the telephone.

Killing the fatted calf soon is Bill Weinischke, veteran pinball op who expects his son, Bill Jr., out of khaki shortly. "Maybe I can keep my spots operating with a little help on hand," Bill opined. Together with his brother, Art, Bill is figuring on a lot of expansion. Art, by the way, doesn't share Bill's 100% concentration on pinballs — He splits his spread equally between pinballs and phonographs. Both keep the play up.

Andy McCall, McCall Novelty, is sporting a new truck which came along just about the same time as his new daughter. "Good things run in pairs," Andy hints . . . Ambitious plans are coming across the river from Bill Offerman, East St. Louis. Already having bought up a big share of all the phonos in southern Illinois, Bill plans to wind up with 200 phonographs — and has orders in for most of them.

Out of the maze of interests prevalent in St. Louis coin machine circles a new association will soon emerge, according to old-timer Lou Morris, past president of every type of coin business group. Lou is drafting up plans for a meeting scheduled soon, during which such important moves as more standardized operator-location splits and service arrangements will be aired. And high time, too.

All ops are struggling with trying to clear up the tax and license on one-ball machines. Everybody is coughing up the license fee altho nobody knows what's what in connection with it . . . Elmer Cobetto of Taylor Springs, Ill., back from military service and is returning to phono operation. With him will be his cousin, Mike Cobetto, who has a lot of experience . . . Ray Mills, one time Washington football star, is another Army returnee. He'll team up with Art Weinsiche on the music routes.

Whispers are going around that Fred Pollonow, white-haired "genius" of St. Louis phonograph operators, sold his Central Coin Machine Company and all its routes for \$85,000. That ain't hay. And Fred still has an interest in the amazingly successful Grand Park Bowling Alley in St. Louis. Fred's string at one time swamped the Middle West . . . Whitey Lehmkuhl was visiting distributors this past week in search of equipment.

Word came up from Missouri Tavern Supply that Dale Rymer, who underwent an emergency appendectomy some weeks ago, is out playing ball. They make 'em tough in this business . . . Gus Stiehl, former Ideal Novelty employee, dropped in to announce his return from service. Right after him came Johnny Tocco, pin game and music op, hot for new equipment . . . Eddie Watsek blew in still in Navy blues and immediately dug up several hidden-away pin games to reconstruct his route.

Congrats to I. F. LaFleur Jr. of Devils Lake, N. D., who was married recently in Pittsburgh. They'll honeymoon on a month-long trip . . . Phil Moses of the Philip Sales Company, this city, has returned here after a Chicago visit . . . Milo Whisman of Hibbing, Minn., happy as the proverbial lark over the new Stinson plane he bought for son Buzz. Both father and son are top amateur pilots and do quite a bit of sky traveling.

Silent Sales Company is on another remodeling spree. After just completing a major overhaul of their showrooms and offices, the two upper floors are now undergoing complete renovation . . . J. C. Weber, Blue Earth, Minn., now has one of the finest electrical appliance stores in town. He's very content to stay in the store and leave the operations to his capable men . . . Milt Cayo of Chippewa Falls, Wis., doin a very nice job with his arcade.

Quite a few ops from this part of the country won't be seen for a few days as the trout season has opened in Wisconsin and they're all out there trying their luck . . . Bill Collins of Morris and J. A. Redding of Houston, Minn., were in town to view the Sportsmen's Show here . . . The Nitteburg Brothers opened a dance pavilion at Castlewood, S. D., this past week. They expect lots of biz this summer . . . Ernie Haverman, formerly with the Twin City Novelty Company, is now on his own as a traveling mechanic and is covering lots of ground in North and South Dakota.

Harvey Porter in town, having just arrived from somewhere in the Southwest. He says he will definitely say put in Minnesota . . . Stan Woznak of Bowlus, Minn., in town for the day en route to the Canadian border country where he'll try for some of that lake trout. He's promised a share of his catch to some of the boys — if he's lucky . . . Clyde Newell is now selling Atomic records. The boy sure gets around . . . Archie LaBeau of LaBeau Novelty, spending more and more time at his horse stables. It's getting to be quite a hobby for him . . . Mike Crakes, dog fancier, of the Friendly Sales Company here, has entered his dogs in some of the best dog shows in the country.

Harold Harder of the Bush Distributing Company spending the past week out of town calling on customers. Ken Willis of the same firm just got back to town after a trip thru the Dakotas, while Oscar Trupman has just returned from a jaunt thru Wisconsin. Ted Bush spent a full week in the office for a change . . . Iz Alpert, Twin Ports Sales Company, has bought a new building which he is readying in preparation for the arrival of the new Packard phonos.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

COIN MACHINE MART

CLASSIFIED AD RATE

Space permitted — one inch for \$5.00.
Maximum — 60 words including name, address and telephone number. Additional copy \$5.00 per inch

WANT

WANT—Mills free play slots; Mutoscope Diggers and Jumbo free plays. Write or wire. WESTERN DISTRIBUTORS, 1226 S.W. 16th AVE., PORTLAND 5, OREGON.

WANT—Bell Products Co. is badly in need of all types of equipment. Therefore, we will pay top dollar for any amount of pin games, consoles, phonographs, slots and arcade equipment. We will buy equipment on or off location. Write, wire or phone. BELL PRODUCTS CO., 2000 N. OAKLEY, CHICAGO 47, ILL.

WANT—All models of A.B.T. Target Games (Model F, Jungle Hunt, Challenger). Also Free Play Consoles and 1000 5-Ball Free Play Pin Games. Cash waiting. Send us your complete list. MONARCH COIN MACHINE CO., 1545 N. FAIRFIELD AVE., CHICAGO 22, ILL. Tel: Armitage 1434

WANT—All Types of Wall Boxes and Adapters; Mills and Jennings Free Play Slots; Free Play Games, Arcade Machines and Scales. ST. THOMAS COIN SALES LIMITED, ST. THOMAS, ONTARIO, CANADA.

WANT—Popmatic Automatic Popcorn Machines — Any Condition. Wire us how many for our offer. Also any make you may have. P. K. SALES, CAMBRIDGE, OHIO.

WANT — Seeburg, Wurlitzer, Rock-Ola, Mills, all models. Highest cash prices paid. Write, wire or phone and we'll give our highest offer within 24 hours. DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK CITY, N. Y. BRYant 9-0817.

WANT—Genco late model Play-Balls; used Total Rolls; used Goalees and Jack-in-the-Box slot stands. Advise lowest prices and condition in first letter. FRANK AMENDOLA, 3043 FERRY AVE., NIAGARA FALLS, N. Y.

WANT — Liberty F.R. \$8.; Cigarette \$5.; Sparks Champion F.R. \$8.; Sparks Mercury, American Eagle and Marvels \$5.; Aces, Imps, Cubs and Daval 21 \$3.; Vest Pockets \$25.; Columbias \$15.; Col. Vest Pockets, Yankee, Wings, Pokeno. Send list and details. ABCO NOVELTY CO., 809 WEST MADISON ST., CHICAGO, ILL. Tel. Hay. 3695.

WANT—Mills Three Bells; Keeney Super Bells F.P.-P.O.; High Hands; Jumbo Parade late F.P.; Mills Four Bells, late heads only; Keeney Four Way Super Bells 3/5 and 1/25c play. NO JUNK. Must be good. State quantity, price and guaranteed condition in first letter. Write NOW. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CAL.

WANT—Phonographs, any make any quantity. Advise fully what you have. AMERICAN DISTRIBUTING COMPANY, 2034 COMMERCE STREET, DALLAS, TEXAS. Tel. Riverside 1526.

WANT — Mills Vest Pockets, Yankees, Wings, Marvels, Pin Balls, 5 Ball Free Play. Will Pay \$50. ea. for following: Stars, Sunbeam, Duplex, and Double Play. Will pay \$80. for Knockout and Big Parade. Write for shipping instructions. RAKE COIN MACHINE EXCHANGE, 609 SPRING GARDEN ST., PHILADELPHIA 23, PA.

WANT—WILL PURCHASE: Any amount of International Mutoscope Traveling Cranes, any model. Advise model and price. Cash is waiting. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF.

WANT—RIFLE SHELLS (22 Flats) suitable to use in "BANG-A-DEER" Machines. Write stating price and quantity you have. MYCO AUTOMATIC SALES CO., 347 S. HIGH ST., COLUMBUS 15, OHIO.

WANT—DRINK VENDERS, New or Used. WINNIPEG COIN MACHINE EXCHANGE, 277 DONALD ST., WINNIPEG, MAN., CAN.

WANT — Seeburg 5-10-25c Wall-O-Matic Wireless Wall Boxes. Also Model WS2Z 5c Boxes. Will buy with Cracked Covers. Must be complete. ACE MUSIC CO., WAUKON, IOWA.

WANT—Any quantities Longacres, Pimlicos, 41 Derbies, Club Trophies, Fairmounts, Turf Kings, Jockey Clubs; all makes and all models of Phonographs. Absolutely the highest cash prices paid. Equipment does not necessarily have to be in working order, if no parts are missing. PUGET SOUND NOVELTY CO., 114 ELLIOTT AVE. WEST, SEATTLE, WASH. Tel. Alder 1010.

WANT—Bankrolls, Wurlitzer Skee Ball Alleys and Music Boxes. S & W COIN MACHINE EXCHANGE, 2416-20 GRAND RIVER AVE., DETROIT, MICH. Tel. Clifford 1956.

WANT—Any quantity of Genco's Boscos, Capt. Kidds and Argentines. State condition and price. R & Y NOVELTIES, 131 CLINTON AVENUE, NEWARK 2, N. J. Tel. Market 3-6105.

WANT—We will buy Western Baseballs, all models except Majors. Write stating quantity, models, condition and price. If they are not complete or parts are damaged, please explain. RUSSELL N. GOSSELIN, 81 WASHINGTON STREET, LYNN, MASS. Tel. Lynn 2-1993.

WANT—We want to buy phonographs and pin games. Will pay top cash price for Rock-Ola Standard, Wurlitzer 600 and 750E. Can use any kind late pin games. Wire, phone, write to HIRSH COIN MACHINE CO., 1309 NEW JERSEY AVE. N.W., WASHINGTON 1, D.C.

WANT—We will buy any kind or make of slot machine in any condition. Write full particulars of type, price and condition. NOTE: We repair, refinish and service all types of slots. Over 20 years of shop experience. G. B. SAM, 541 EAST 32nd ST., LOS ANGELES 11, CAL. Tel. Adams 7688.

WANT—Late Model phonos, pin games, consoles, slots and old 12, 16 or 20 record Rock-Olas. Write stating prices, etc. NOBRO NOVELTY COMPANY, 369 ELLIS STREET, SAN FRANCISCO, CALIF.

WANT—Popular current used juke box records, not over 1 year. Will pay 9¢ each if you pay freight or 8¢ each and we will pay freight. Jack Rubin. TELAUDIO CORP., 106 SOUTH OXFORD ST., BROOKLYN, N.Y. Tel. NEVins 8-2236.

WANT—Five Ball Free Plays; One Ball Free Plays; Combination and Free Play Consoles. Also Music. We will send our check immediately upon receipt of your list, stating guaranteed condition and lowest price. No Junk, please!! PALISADE SPECIALTIES CO., 498 ANDERSON AVE., CLIFFSIDE PK., N.J. Tel. Cliffside 6-2892.

WANT—.22 calibre shells; Seeburg or Wurlitzer ESRC phonographs; Club and Super Bells National or Rowe cigarette machines. Write best price, condition and quantity. W. H. LEUENHAGEN & COMPANY, 1813 W. PICO BLVD., LOS ANGELES 6, CAL.

WANT—Bally Hi-Hand Machines, combination free play and payout console models. Kindly contact us at once. Cash waiting! QUEBEC COIN MACHINE EXCHANGE, 1 247 GUY ST., MONTREAL 25, QUE., CAN. Tel.: Fitzroy 7404.

WANT—Old Genco or Chicago Coin Games. No Legs — No Glasses. Need not be in working order. SQUARE AMUSEMENT CO., 88 MAIN ST. POUGHKEEPSIE, N. Y.

WANT—All model Keeney Super Bells combination Free Play and Pay-Out; Mills Three Bells; Mills Four Bells; Mills Jumbo Free Play, late Blue and Red; Mills Jumbo Combination F.P. & P.O.; Bally Hi Hands; Bally Club Bells. Will pay top cash prices. Write today. BADGER SALES CO., 1612 WEST PICO BLVD., LOS ANGELES 15, CALIF.

WANT—Rock-Ola 1938 Monarchs and 1939 Standards. These must be in good condition and complete. Write giving best price at once. Hurry before price drops any lower. LIBBEY MUSIC CO., 66 PHOENIX ROW, HAVERHILL, MASS. Tel. 3798.

WANT—Will pay top cash prize for 750 Wurlitzers and Rock-Ola counter models for my route. Also want electric selector for 750 Wurlitzer. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKE LAND, FLA. Tel.: 25-413.

WANT—Buckley Twin 12 or 24 mechanisms. Advise quantity, price and condition. M. LUBER, 503 W. 41st STREET, NEW YORK, N. Y.

WANT — All models of music machines. Write, wire, phone. AMERICAN COIN MACHINE CO., 437 ELIZABETH AVE., NEWARK 8, N. J. Tel. WAverly 3-1500.

FOR SALE

FOR SALE—Console-Arcade: 3 Silver Moon 5c FP (like new) \$99.50 ea.; 1 Bally Rapid Fire (refinished) \$100. 1/3 Deposit with order. R & S SALES CO., 3rd & BUTLER ST., MARIETTA, OHIO.

FOR SALE—Salesboards and Ticket Deals of all kinds. Immediate delivery. All boards at Factory Prices — 50% and 20% from list. Special Bingos, 1000's on stick tape tickets 85c ea. Write. CENTRAL DISTRIBUTORS, 2334 OLIVE ST., ST. LOUIS 3, MO.

FOR SALE—Music: Twin 12's; Twin 16's; Rock-Ola 20's in Buckley Cabinets; Rock-Ola Twin 12's. Cheap. ROGER SHEPARD, 270 STATE ST., WATERTOWN, N. Y.

FOR SALE—1000 hole Jack Pot Charlie money boards; 30 hole Jack pot 25¢ play \$1.25 ea.; Universals, Red, White & Blue jar deals 2040 count, six \$3.00 winners each deal, \$20. per dozen bags. ANTHONY HIRT, 2303 NO. 11th STREET, SHEBOYGAN, WISC.

FOR SALE—Batter Up complete with parts — Now Operating — Need Space \$1200. PLAYLAND, c/o CHEMICAL CITY MUSIC CO., CHARLESTON, W. VA.

FOR SALE—New 2 wire Zip Cord 250 ft. coils \$4.75; Maple Skeeballs 3 1/2" and 2 3/4" sizes 55c ea., lots of 100 \$52. BLOCK MARBLE CO., 1527 FAIRMOUNT AVE., PHILADELPHIA 30, PA.

FOR SALE—Chicago Coin Goalee, like new and packed in original crate. Write for price. HALL BROS. SALES CO., 1817 - 4th AVE., JASPER, ALA.

FOR SALE—2 Photomatons (4x25) \$500. ea.; 1 Photomaton (3x50) \$500.; 4 Ace Bombers \$225. ea.; 25 lbs. Roover Name Plate Tape at \$1.25 per lb.; 10 Rolls 1 1/2" x 1000' Direx Positive Paper Nov. 194t dating. WANT—Ammunition .22 Shorts. Will pay highest prices. PEERLESS VENDING MACH. CO., 220 W. 42nd ST., N. Y. 18, N. Y. Tel. WI 7-6173.

FOR SALE—3 Bally Hi Hands \$182.50 ea.; 3 Mills 25c Golf Ball Machines \$245. ea.; 2 Sky Fighters \$200. ea.; 2 Jumbo Parades \$125. ea.; 1 25c Brown Front, perfect \$200. ASSOCIATED AMUSEMENTS, INC., 72 BROOKLINE AVE., BOSTON 15, MASS. Tel. KENmore 0933.

FOR SALE — Cigarette Machines: 2 Rowe Imperials 8 column \$47.50 ea.; 2 Royal 8 column with automatic shift \$70. ea.; 2 Rowe Presidents 8 column \$95. ea.; 2 Rowe Presidents 10 column \$115. ea. Ready for location. One Third Deposit. JOY AUTOMATICS, 108 EAST CHURCH ST., ELMIRA, N. Y.

FOR SALE—The best 300 piece Penny Scale Operation in the entire South, covering N.C., S.C., Ga. Late equipment including Watling, Mills, Kirk, Jennings. Locations topnotch, including many bus stations and permanent U.S. Army Post. \$8.50 monthly average. Price \$145. ea. Call or wire PENNIES, INC., 246 CHARLOTTE ST., ASHEVILLE, N. C. Tel. 2542.

FOR SALE—Jennings \$1. Jack Pot Chief \$695.; Jennings 5c Silver Club Chief \$150.; Jennings 10c Silver Club Chief \$175.; Mills 25c Cherry Bells K.A. C.H. \$165.; Mills 10c Gold Chrome \$195.; Mills 10c Black Cherry \$225. LAKE NOVELTY CO., 3518 E. LAYTON AVE., CUDAHY, WISC.

FOR SALE—A.B.T. CHALLENGERS, the latest and finest in 1c counter games. This modern, exciting skill machine with a real army type pistol together with an extremely attractive cabinet will astound you with its drawing power in any type location. Now in stock — IMMEDIATE DELIVERY. Write — Wire — Phone — for quantity prices. SILENT SALES SYSTEM, 635 "D" ST. N.W., WASHINGTON 4, D. C. Tel. District 0500.

FOR SALE—Gottlieb Lite-O-Card \$75.; Bally Attention \$45.; Anabel \$25.; Rock-Ola Deluxe Dial-A-Tune \$425.; Rock-Ola Standard \$425.; Test Pilot \$149.50; Striking Clock \$55. Make offer for 3 F.P. Jumbo Parades; 1 Keeney SuperBell. OLSHEIN DISTRIBUTING CO., 1102 BROADWAY, ALBANY, N.Y. Tel. 5-0228.

FOR SALE—Silver Skates \$35.; Fox Hunt \$30.; Entry \$25. Rails and legs completely refinished, ready for location. CHECKER AMUSEMENT CO., 733 6th AVE., HUNTINGTON, W. VA.

FOR SALE—Wurlitzer 24 in cellar cabinet with Packard adaptor \$225. A-1 condition; Seeburg adaptor to make Wurlitzer 24's wireless, complete \$35.; 24 selection wireless Wall-O-Matic \$25. DAVIS DISTRIBUTING CORP., 625 ERIE BLVD. E. SYRACUSE 2, N. Y.

THE CASH BOX

COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

(Continued)

FOR SALE—1945 Victorious pin ball \$95.; Scorechamp \$35.; League Leader \$39.; Stratoliner \$49. Terms: 1/3 deposit, balance C.O.D. WANT—Mills Phonographs. Will pay \$225. for THRONES and \$275. for EMPRESS. BUSINESS STIMULATORS, 912-914 E. WASHINGTON ST., INDIANAPOLIS, IND.

MISCELLANEOUS

NOTICE—Attention Operators! Sell us your used equipment and remember, if it's controlled with a coin, we have it. Always first with the latest. Contact us for the better deal. C. M. McDANIEL DISTRIBUTING CO., 301 S. MAIN AVE., SAN ANTONIO 5, TEXAS. Tel. F-1335.

NOTICE — RE-SHARPENING WORN PHONO NEEDLES is our business — and we know our business. Hundreds of satisfied music operators over several years of serving them is proof of DEPENDABILITY. The service is GUARANTEED. Details and FREE SHIPPING CONTAINERS sent on request. Send your old needles — we do the rest. RE-SHARP NEEDLE SERVICE, P. O. BOX 770, FORT DODGE, IOWA.

NOTICE—Complete phonograph repair service, amplifiers, motors, pickups, and counter boxes. Used equipment bought and sold. Write or phone. NELS NELSON, 2329 W. PICO BLVD., LOS ANGELES, CALIF. Tel. Fitzroy 0545.

NOTICE—Parts and Supplies. Radio Tubes for The Coin Machine Trade. 70L7GT will soon be available. Write for our twice monthly inventory release. W. R. BURTT, "The Coin Tube Man", 442 N. SENECA, WICHITA 12, KANS.

NOTICE—Canadian Operators! We are now distributors in Eastern Canada for the famous Packard Pla-Mor Phonographs and complete line of accessories featuring for immediate delivery Pla-Mor 30-wire Wall Boxes and cable. Get on our mailing list now. LAWRENCE NOVELTY CO., 1436 NOTRE DAME ST. W., MONTREAL, QUE.

NOTICE—New England Operators! When next in Boston, visit our new showrooms. Excellent repair department. New and used equipment for sale. NEW ENGLAND EXHIBIT CO., 1289 WASHINGTON STREET, BOSTON 18, MASS. Tel. Dev. 8381.

NOTICE—Missouri and Southern Illinois Operators, We are distributors for Chicago Coin Machine Company and now delivering Goalee. It's Sensational! BAUM DISTRIBUTING CO., 2718 GRAVOIS AVE., ST. LOUIS 18, MO.

NOTICE—Your old rectifiers rebuilt like new. Keep your games and phonos in A-1 operating condition. Rebuilt to give new unit performance and longevity. All makes, types and sizes rebuilt at \$2.50 ea. Detach rectifiers from transformers. Transportation to us must be prepaid. All rebuilt units are returned COD plus transportation. BATES LABORATORIES, 571 HILL AVE., GLEN ELLYN, ILL.

NOTICE—Want to get in touch with coin machine manufacturers for wholesale distributorship of coin machines, any type, for Eastern Canada, the Maritime Provinces Send information to L. A. Reid, REID AMUSEMENT MACHINES, 280 BOTSFORD STREET, MONCTON, N. B., CAN.

NOTICE—Write for our list of True Value Buys. Slots, Pins, Consoles, Music, Arcade. LEADER SALES CO., 131-133 FIFTH ST., READING, PA.

NOTICE—The most complete stock on the West Coast—parts for phonos and games. Visit our "See-At-A-Glance" parts department. JACK R. MOORE CO., 1615 S.W. 14th AVE., PORTLAND 1, ORE.

NOTICE—"A" Day has arrived in Wisconsin and all the coin machine activity is concentrated right here in Milwaukee because AIREON . . . the ELECTRONIC phonograph is NOW ON DISPLAY at KLEIN DISTRIBUTING CO., 2606 W. FOND DU LAC AVE., MILWAUKEE 6, WISC.

NOTICE—Protect and hold that location! We'll rebuild your old scales and make 'em look like new (Est. 1889) WATLING MANUFACTURING CO., 4650 W. FULTON ST., CHICAGO, ILL. Tel. Columbus 2779.

NOTICE—Convert your old Hockey game, so two can play the game as well as one and triple your cash-box receipts. Complete instructions and all necessary parts only \$40. Any experienced coin machine mechanic can make the conversion. Write today. LEWIS COIN MACHINE SERVICE, 3924 W. CHICAGO AVE., CHICAGO, ILL.

NOTICE—We are organized for the best interest of the Coin Machine Operators of Los Angeles County. We will welcome any correspondence from any association in the country. ASSOCIATED OPERATORS OF LOS ANGELES COUNTY, INC., 1351 W. WASHINGTON BLVD., LOS ANGELES 7, CALIF.

NOTICE—You'll like to do business with Jack Rosenfeld, Exclusive Bally Distributor for Eastern Missouri, Southern Illinois, Western Kentucky. J. ROSENFELD CO., 3218 OLIVE ST., ST. LOUIS 3, MO. Tel. Newstead 1583.

NOTICE—I will buy and sell Music, Arcade, Candy Machines. What have you? What do you need? STATE VENDING COMPANY, 300 HARRISON AVE., BOSTON 18, MASS.

NOTICE—Speed that's us. 1 hour Amplifier service; 1 hour tone arm service. We recon speakers. Reasonable prices. All work fully guaranteed. DEE'S SERVICE SHOP, 1119 VENICE BLVD., LOS ANGELES 15, CAL. Tel. FE 7875.

NOTICE—Record discs for 61, 71 and all other Wurlitzer Counter Models reconditioned. I will make your old discs the same dimensions as when new and guarantee them to give satisfaction. Price \$7.50 per set of 12 or \$6. a set in lots of 5. HUGO JOERIS, 3208 JACKSON ST., AMARILLO, TEXAS.

PASS THIS SUBSCRIPTION ON TO A FRIEND!!

"THE CASH BOX"

"The Confidential Weekly of The Coin Machine Industry"

381 FOURTH AVENUE, NEW YORK 16, N. Y.

PLEASE ENTER MY SUBSCRIPTION FOR ONE YEAR. ENCLOSED FIND CHECK FOR

\$48.00 — FIRST CLASS MAILING, PLUS FREE WEEKLY CLASSIFIED AD PRIVILEGE

\$15.00 — FIRST CLASS MAIL ONLY

(ALL SUBSCRIPTIONS PAYABLE IN ADVANCE)

NAME.....

FIRM.....

STREET.....

CITY.....ZONE.....STATE.....

What Happens with

Aireon on Location?

here's "Al" Bergman's Test!

He wasn't supposed to do it — but his demonstration Aireon Electronic Phonograph looked so beautiful, its music was so perfect, that Al Bergman couldn't resist trying it out on location! Selecting a restaurant where the automatic phonograph take had been right around \$40.00 a week for a long time, Al gave his Aireon a ten-day trial. If Al had any doubt that Aireon meant greater profit for music operators, the cash box convinced him! Just read his letter and see why Al Bergman says "From Now On—Aireon!"



EXCLUSIVE WESTERN NEW YORK DISTRIBUTOR of **Aireon** ELECTRONIC PHONOGRAPHS AND ACCESSORIES

ALFRED SALES, INC.
Distributors of Coin Operated Machines and Devices
1006-1008 MAIN ST. Lincoln 9107 BUFFALO 2, N. Y.

Mr. Rudy Greenbaum
Aireon Manufacturing Corp.
1235 Grand Avenue
Kansas City 6, Missouri

Dear Rudy:

Under separate cover I am forwarding a photograph of the first AIREON phonograph to be placed on location in the Western New York territory.

Although this phonograph was supposedly a display model, I was anxious to get the reaction as to its performance on location. I placed this phonograph in a location which grossed approximately \$40.00 per week and found the receipts jumped to nearly \$60.00 the first week.

We collected the money from the machine Saturday, about five P.M. and the following Tuesday we opened the cashbox so as to get an idea of how it was doing and found approximately \$25.00 in the box, thereby bearing out the fact that our machine will definitely take in 13 1/2 more per hour than any other phonograph.

Words cannot express how happy I am to represent the Aireon, which, in my opinion, is the greatest automatic phonograph ever to hit the market.

Kindest personal regards,

Very truly yours,
ALFRED SALES, INC.

Al
Alfred Bergman,
President.

AB:jd

Aireon

MANUFACTURING CORPORATION

General Offices:

1401 Fairfax Trafficway, Kansas City, Kan.

General Sales Offices:

1233 Grand Ave., Kansas City 6, Mo.

Canadian Sales Offices: Mafco Corp., Ltd., Montreal, Que.

We said it in a recent advertisement—"Only Aireon has Quicker Pick and Faster Play for Better Pay!" Read the Proof in the letter!

Plants and Laboratories: Slater, Mo. Los Gatos, Calif. Oklahoma City Mexico, D. F. Kansas City Greenwich, Conn. Pasadena, Calif.

HAUNTED

BY YOUR TELEPHONE



END THE NUISANCE of nursing your equipment along . . . the nagging threat of late service calls. Built into Bally's new post-war games are two factors that protect you from service-worry. First, new precision construction mastered during the war, when the Bally plant won the Army-Navy "E" Award with triple stars . . . simplified mechanisms built stronger than ever to insure trouble-free operation and long life on location. Second, new exclusive "get-at-able" mechanisms to speed up adjustments and routine service. As a result, naturally you get a new high in flash, action, thrills and suspense that add up to earning power . . . earning power that is actually out-earning bell-type equipment. See Bally's new hits at your distributor today. You'll want to Bally-brighten your location as quick as you can!

VICTORY DERBY

ONE BALL
MULTIPLE
PAY TABLE



Packed with all the profit-proved features of Bally's famous pre-war multiples . . . plus new play-provoking ideas that are pushing profits to a new all-time high! Several hundred VICTORY DERBY games on location two to twenty weeks are consistently topping all previous collection records of pre-war and war-time operations. See your distributor today and arrange for early delivery of VICTORY DERBY.

VICTORY SPECIAL

ONE OR FIVE
BALL REPLAY
MULTIPLE



Bally's big, new VICTORY SPECIAL is your post-war profit insurance in replay territory. Quickly convertible to one or five-ball play . . . and a fast money-maker either way, VICTORY SPECIAL features all the famous features of Bally's pre-war multiples . . . plus new play-stimulating ideas that insure plenty of repeat play. For top profits in replay spots order VICTORY SPECIAL today.

SURF QUEENS

NEW FIVE BALL
NOVELTY
GAME



Make a date with Bally's new sparkling SURF QUEENS—fastest five-ball novelty game ever built. Designed by a practical operator known for his ability to pick winners, SURF QUEENS is packed with all the elements of a money-making game . . . combined with new angles that will bring the slowest novelty spots back to life in a hurry. Order from your Bally distributor today.



Bally MANUFACTURING COMPANY

DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS