

THE CASH BOX

THE
CONFIDENTIAL WEEKLY
OF THE
COIN MACHINE INDUSTRY

Vol. 7, No. 31
WEEK OF
APRIL 15, 1946

Nearly

**2 BILLION IMPRESSIONS
ON THE AMERICAN PUBLIC**

THE GREATEST CAMPAIGN EVER LAUNCHED BY A COMMERCIAL PHONOGRAPH MANUFACTURER

Only Wurlitzer had the foresight and the finances to institute a Triple-Action Advertising Program direct to the public . . . in national magazines . . . on billboards coast to coast . . . on signs in every Wurlitzer location.

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AS
*"America's favorite
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Demountable in Seconds
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Ablaze with Color
Designed to Sell Music
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Head Height Speaker
Electronic Tone Control
Floor Levelling Casters
Supremely Beautiful
Pressure Bonded
Water-proof Cabinet
Lavishly Embellished with
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FORTY SELECTIONS!

AMI

AUTOMATIC INSTRUMENT COMPANY

679 North Wells Street, Chicago 10, Illinois

We Answer A Manufacturer



By Bill Gersh

"COINTOONS"

One noted juke box manufacturer, a few weeks ago, asked us why we had taken it upon ourselves to "fight the battle of the industry" with the "big four" record manufacturers, namely: Decca, Victor, Columbia and Capitol.

In the first place, we are fighting this battle all by ourselves because none of the other media in this field seem to want to recognize the complaints and troubles the juke box operators have had with these manufacturers. These magazines seem to have been blinded by glowing advertisements. Therefore, we remain alone, fighting as hard as we can, since we believe in bringing such truths to the fore, even without any cooperation from these other publications.

In the second place, a juke box, in our humble estimation, can be built with a cabinet of the purest and finest platinum obtainable; the selector keys can be made of flawless sapphires and rubies; but, when Johnny Q. Public puts his nickel into that gorgeous juke box — HE ISN'T BUYING THE MACHINE — HE IS, INSTEAD, BUYING A TUNE. And that tune may be just the one manufactured and distributed by one of the "big four."

As many ops have learned to their sorrow, if that tune isn't in that juke box — then that nickel (regardless of how beautiful the phono may be and how outstanding its mechanical quality) WON'T GO INTO THAT MACHINE TO PLAY IT. And it takes a constant stream of nickels to make it pay to operate juke boxes today.

So, when the "big four" decided to cut down on the number of records they had been selling to the men in this business pre-war, and when they further decided to cut out the lower dealer's price many juke box ops were obtaining, and used wartime restrictions as an excuse (along with other excuses) then we believed, here at *The Cash Box*, that the time had come to expose this hypocrisy. Otherwise, unless someone got up on his hind legs and did a little exposing — THERE WOULD BE LITTLE, IF ANYTHING, LEFT TO THE JUKE BOX BUSINESS.

WE'RE STILL FIGHTING. We know, from many letters and phone calls we receive daily, that the average juke box operator DOES NOT GET HIS SHARE OF RECORDS FROM THE "BIG FOUR" RECORD MANUFACTURERS — RIGHT UP TO THIS VERY MINUTE. This lack of recordings hurts the operator's business. And we are interested in keeping his business away up on top so that he will remain financially strong and, therefore, a good, solid base for all this automatic music field to build and grow on successfully.

We feel, instead, that this juke box manufacturer should enter into this battle with us. He should fight shoulder to shoulder with us to assure the operators who are buying his equipment that they will get the records they need. In this fashion he will only be insuring his own success.

It is up to a publication to bring evils to light. It is, from thenceforth, up to the trade itself to cure those evils. And, surely all will agree, this is one evil which should be cured with great immediacy.

The Cash Box WILL CONTINUE TO FIGHT FOR

THE RIGHTS OF THE JUKE BOX INDUSTRY. It knows that when Johnny Q. Public wants to hear Bing Crosby's recording of "White Christmas" at Christmastime — that this juke box operator can't give Johnny anything but that record — not if he desires to maintain the play he has built up in the location and also keep the location owner's good will. And the same goes for any other record controlled by the "big four" which Johnny Q. Public may request.

With overhead costs what they are today, with machines priced higher, surely, then, the juke box operator must be given the most wholehearted support possible to help him to maintain the leadership his juke box business has already established thruout the nation and, if possible, to help him to grow even greater.

Therefore, if the "big four" recorders aren't going to give him the support he requires (even after, and this is well known, he helped build them back to their present business leadership) this publication will continue to honestly and sincerely bring this to the attention of the trade and let this field cure this evil in the best possible way.

Every juke box operator will admit that he has not been treated with the same respect and consideration by the "big four" during the war and now, during the post-war period, as he was prior to the war.

This juke box manufacturer should, instead, make it his business to personally question the men who operate his equipment and learn from his customers why *The Cash Box* is fighting so hard to help them win this battle for more records and greater consideration.

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MUSIC LEADS

Leaders Estimate Over 87% of Nation's Coinmen Engaged in the Music Biz. Never Before Such High Percentage in Any One Division of the Industry

NEW YORK—In a report gathered together from all over the nation, *The Cash Box* has learned that coin machine leaders believe there are at present over 87 per cent of the men engaged in this business in the automatic music field in one fashion or another.

These leaders report that tho many of these men, perhaps an overpowering percentage, are also engaged in operating other types of equipment, they are also operating, jobbing, distributing, or in one way or another, engaged in automatic music.

This is, without any doubt, the largest percentage of men engaged in any one division of this field in the history of the coin machine industry.

The very fact that automatic music is today leading with such a great percentage paves the way, these leaders claim, to what will probably

be an era of juke box music leadership for at least five more years to come.

They are of the belief that sales in automatic music will predominate for the next five years. They claim that the next convention will find more music of one type or another on display than anything else which will be shown at the meet.

"It is a well known fact," one of these men reports, "that today the juke box field leads every division of the trade by a very great margin. The juke boxes are holding the greatest amount of interest of all operators, jobbers and distributors. And this regardless of the fact that the majority of these men are also engaged in other divisions of the field.

"Many have large routes of vending machines, pin games, consoles,

slots, arcade equipment, arcades themselves, and many other types of machines like scales and stamp vendors, etc. But, everyone seems to also be in the music machine business and therefore all are most interested in what the music manufacturers are presenting."

At the present time juke boxes continue to lead in interest. Non-selective wall boxes are capturing much attention. Telephone or wired music is also increasing.

It is believed that all the divisions of the music field will enjoy their greatest growth during these next few years and, if all things are equal and production on a large scale can get going soon, that there will be approximately 1,000,000 locations featuring one type or another of automatic music by the end of 1948.

SURVEY REVEALS 3 PLANS for MUSIC OPS

1-70% COMMISSION

2-\$8 OFF THE TOP

3-10c A RECORD

Leaders Urge Juke Box Ops to Adopt One of Three to Assure Continued Profitable Operation

NEW YORK — A survey conducted for the past many weeks has revealed the fact that all juke box leaders agree with *The Cash Box* that the automatic music operator should be obtaining a better percentage from the gross collections of his music equipment.

All are of the opinion that the tremendously increased overhead now facing the average music operator, plus the higher cost of machines which will require an 18 to 24 month amortization period, as well as increased taxes, lack of beer this coming summer which will close many locations for days at a time during each week, all add up to the fact that the juke box op must instantly change his percentage arrangement with his locations.

First and foremost in favor in this regard is *The Cash Box* suggestion of 70% to the operator and 30% to the location owner. Juke box leaders agree that this percentage arrangement, if all ops in any territory will get together on it, will be the answer to the music operator's problem.

Next in favor is what many in the trade call "front money" or "off the top" money. Here the suggestion is that at least \$8 per week be taken off the top prior to splitting the balance of the collection on the old 50%-50% basis.

In locations averaging about \$20 gross per week this is exactly the

same as the 70%-30% commission basis for the net collection then amounts to \$14 in each case. But, in locations where the take is less than \$10 then such "front money" would seriously affect the popularity of the music with the location owner from a profit standpoint.

In short, the location owner, where only \$10 gross would be taken from the machine (and many weeks during the year collections drop in every type of location) would receive only \$1 for the entire week's play.

This certainly isn't going to make that location owner feel very happy about the profits from his music machines, especially in view of the fact that for so many years this has been one of the best profit makers he has enjoyed in his place of business.

Therefore, tho many believe that "front money" is the best method, there are just as many who feel that the 70%-30% commission basis is better.

The newest idea to arise in the industry, and this is due to the fact that a large number of wired telephone music operators are now obtaining this arrangement, is for the trade to charge 10c per tune, 3 for 25c. For wired telephone music where the line expense is very great and a tremendous number of selections are available as well as the appeal of the personal voice of the telephone music operator is to be

considered, it is possible in a great many instances to obtain this 10c per tune and 3 records for 25c.

But, as one leader in this field pointed out, when the new juke boxes begin to enter into locations and these charge only 5c per tune — then the 10c idea is going to have tough sledding and will have to come down to 5c to meet this sort of competition.

The only way that the 10c per tune idea (3 for 25c) can be made successful is the same as the 70%-30% basis — to get every single operator in the territory to agree to do the same.

There are a large number of juke box ops against this plan for they feel that the popularity of the automatic music business was built on the fact that only 5c was required to play the machine and that doubling the charge would create resentment.

The one and only method on which all seem to agree is the 70%-30% commission basis.

But, as this survey revealed, regardless of which of these three methods the juke box op likes — he should immediately call in his fellow music operators in his territory and adopt one or the other for the time has come when the 70%-30% commission basis is now an absolute and outstanding necessity if he desires to continue in a profitable business.

WANTED SCHOOLS FOR MECHANICS

Need for Trained Mechanics Reaches Emergency Peak

NEW YORK—About three years ago *The Cash Box* proposed that "Schools for Mechanics" be created. This publication foresaw the need for more skilled men if the trade was to continue its growth on a sure and steady basis.

There can't be increases in size of operations if there aren't mechanics to handle the equipment. No operator will enlarge upon his present operation, especially in view of the fact that today he lacks sufficient mechanics to take care of the machines he now has on location, if he can't get more skilled mechanical help to assure him that as he buys more machines, and thereby increases the size of his route, he will at least have men to take care of those machines for him.

This, naturally, hurts the entire industry all the way down the line. The manufacturer will, eventually, be halted in sales after the operator has replaced his worn equipment, because the operator will not dare expand without mechanics to make that expansion an efficient one.

At the present time some of the larger music machine manufacturers have schools for the mechanics of their distributors, jobbers and operators. This is all well and good for their individual machines. But, it does not answer the larger problem confronting the average coinman.

He must have mechanics who can handle any and all type of machines. His pin game routes, consoles, slots, arcade machines, counter games, venders, etc., require mechanics skilled in all phases of the coin machine industry.

Such mechanics can only be created by schools set up in various parts of the nation where well known mechanics of long experience as well as engineers of long experience as well as the engineers from various factories can teach these men the intricacies of all types of machines.

The U. S. Government is willing to pay for training veterans on the job. This is the program now being carried out under the leadership of General Omar N. Bradley. But, even this program lacks the power of a school for mechanics.

Certain distributors and operators, regardless of the fact that the U. S. Government will help pay for the veteran while he is being trained, claim that such training takes time from their own mechanics and therefore throws them behind in their work schedules.

If leading coinmen will get together in various sections of the nation, and create schools for mechanics, they are assured (1) of Uncle Sam sending men to them for whom the U. S. Government will pay, and (2) that there will be hundreds, perhaps thousands, of other young men and even older men with technical training and experience who will enter the school at their own expense to learn to be coin machine mechanics, and (3) that many of the distributors, jobbers and operators will send men to the school for whom they will be willing to pay the entire tuition charge, as well as (4) coinmen who will agree to pay for some man who might not have his own tuition money provided that when this man graduates as a skilled coin

machine mechanic he will come to work for them.

All these above points have already been agreed to by various coinmen thruout the nation in surveys conducted by *The Cash Box* some months ago. There were distributors, jobbers and operators who actually sent blank checks to *The Cash Box* to have these filled out with the required amount it would take to pay for two, three and even more men to be trained in some well known trade school which would create a coin machine mechanics division as long as these men would then come to work for them.

The need for trained mechanics, according to all reports, is now at an emergency peak. They have become the greatest stumbling block to the future growth of the industry. It is therefore extremely vital that everyone engaged in this field take this need for mechanics' schools into consideration and arrange with noted trade schools in certain leading cities thruout the nation to get such courses under way.

There should today be schools for mechanics in New York, Chicago, Los Angeles, San Francisco, Denver, Dallas, Cleveland, Detroit, Atlanta, Miami, Birmingham, New Orleans, and many other leading coin machine centers. These men would first be trained in the types of equipment now being operated in these centers and would be able to come out of the schools quick enough to help get operators, jobbers and distributors the skilled mechanical manpower they need.

TRADE ELATED BY NEWS OF CONVENTION

Look to February '47 for the Biggest Show in History

NEW YORK—Perhaps the greatest elation noticeable this past week in the industry was the fact that the days for the 1947 coin machine convention had been announced by the CMI (Coin Machine Industries, Inc.) in their meeting at their headquarters (134 North La Salle Street, Chicago) after the election of new officers and new members to the board of directors of this organization.

Operators, jobbers and distributors clear across the nation were tremendously pleased to know that there would be a convention again in February, 1947. These men have long waited to hear this news.

Generally it was agreed by all, that this forthcoming show in February, 1947, would be the biggest in the history of the coin machine industry.

One reason for this is the fact that all coinmen believed that the manufacturers would, by that time, be well set in production schedules of their equipment and that they would also have planned the new machines they would present.

Some coinmen even believed that the machines which would be shown at this meet would be the real "post-war equipment we have looked forward to for so long."

The elation and enthusiasm is not surprising to coin machine leaders. They have for a long time felt the need for another get-together with the men in the industry. Some of the manufacturers, distributors and jobbers were even of the belief that a convention should have been held during 1946.

But, the majority of coinmen were

against this from the standpoint that transportation and hotel space were still tight and that, furthermore, the manufacturers were enmeshed with too many production problems to be able to make a proper presentation of products to the visitors.

"It is for the best, then," as one noted manufacturer reported to *The Cash Box* this past week, "that the show was called for February, 1947."

He stated, "This will give us plenty of time to prepare ourselves for this convention. We also believe that we shall be in very good production by that time and turning out equipment in pre-war quantity. This means," he continued, "that we will then be able to present machines we shall be able to deliver right after the showing."

It is extremely important for the trade to realize that every convention requires a great many months of preparation on the part of the manufacturers.

It is also believed that by February, 1947, all those who will decide to enter into the manufacturing of coin machines will have announced themselves to the field and will be able to enter into this show.

There are today, here and there in the country, manufacturers who plan to present coin machines of one type or another who were formerly never engaged in the industry. These men are withholding making any announcements of presentation of equipment until production conditions ease off and they can make deliveries within a reasonable time after showing their products.

This should all be cured by the end of this year and these new manufacturers will receive much better attention at a show in February, 1947, than they would at this time when they know they wouldn't be able to deliver anything they showed in any quantity whatsoever.

At the same time this will also give distributors and jobbers an opportunity to get lined up with the manufacturers. It is well known that even some of those manufacturers who have announced new products haven't as yet completed their distribution set-ups.

Once all this is complete — then the show will find itself in much better condition to roll ahead smoothly, quickly and efficiently.

The elation, which is so noticeable at present, is only the beginning of what will grow on the trade as the year fades out and 1947 comes into being.

Reservations have already been made by the major manufacturers for rooms at various hotels in Chicago. Many coinmen have also written in and even enclosed checks, according to reports, to assure themselves being right in the very heart of the showing. Others, this past week, quickly wired and wrote to hotels to make rooms available to them for the four days of this February, 1947, showing.

This, in itself, is an indication of what will happen as February, 1947 begins to roll around and the entire industry will swarm down on the city of Chicago to be present for a real old time get together.

EXCLUSIVE TO "THE CASH BOX"

RECORD REVIEWS

By

DAVE QUIRK

RECORD REVIEW EDITOR

OF

"THE CASH BOX"

"As Mr. Mason Said to Dixon"**"Who's Gonna Chop Your
Kindlin' Wood?"****Susan Mann****(Enterprise 128)**

● Here's a hillbilly voice that is a little different. Susan Mann warbles "As Mr. Mason" in a tone that's a cross between a typical hillbilly and a blues voice. It's a novelty tune with a dash of humor in the lyrics that should take in plenty of nickels for the disk in hillbilly and race spots. The other side is real hillbilly twang with Miss Mann letting her mountain lass hair down on "Who's Gonna Chop Your Kindlin' Wood?" The hillbilly spots will love this.

"You Aint Goin' to Heaven Nohow"**"Caravan"****Joe Liggins and His Honeydrippers****(Exclusive 216)**

● Joe Liggins sings his own composition, "You Aint Goin' to Heaven Nohow" in a recording that has plenty of zip to it, musically and lyrically. Liggins has a pleasing voice and uses it to the full on his own number, with his Honeydrippers supplying a swell background with the instruments. It's on the blues side and done well. The backing is the oldie, "Caravan," and the Liggins crew does okay by it.

"Early Morning Boogie"**"That Ain't Right Baby"****Slim Gaillard Trio****(Bel-Tone 754)**

● If only for the Wini Beatty piano on both sides, this disk is worth much more than the price. On "Early Morning Boogie" the Beatty gal really goes to town with a boogie piano that will please the most difficult of boogies fans. On the backing, "That Ain't Right Baby," Miss Beatty does a little yodeling which is alright but we prefer her piano. A good disk for spots that cater to boogie woogers.

"J. D.'s Jump"**"Perdido"****Jimmy Dorsey****(Decca 18812)**

● Jimmy Dorsey and his Jammers do a swell job with "J.D.'s Jump," a real jazz number done in subdued vein so that even the old ladies' homes will go for it. It's good music. The other side is "Perdido" and smoothly executed by Dorsey's full orchestra with the Jammers' rhythm section featured in a couple of spots on the disk. It's a good buy for most any spot, from tea room to bar room.

"Regretting"**"I Didn't Mean A Word I Said"****Bon Bon****(Davis 2106)**

● Here are two numbers for places catering to moonstruck youngsters still in the throes of puppy love. A gal, going by the trick monicker of Bon Bon, handles the vocals of both, "Regretting" and "I Didn't Mean a Word I Said." They're two slow ballads and Bon Bon gets all they're worth out of them with her pleasing voice. The Park Ave. Trio supplies the instrumental backdrop.

**SLEEPER
OF THE WEEK****"All The Cats Join In"****Benny Goodman****(Columbia 36967)**

● The one and only Benny Goodman takes a whirl at warbling in "All The Cats Join In," and, although it isn't anything like his trumpeting, the Goodman voice is pleasing enough. Just to play safe, the canny Benny swings about two bars and calls it quits. But the number is real Goodman swing, with Liza Morrow carrying most of the vocal and the boys in the band chiming in now and then for the background. The tune is catchy and the lyrics interesting and the disk should do more than right well most any place. The Morrow gal has a nice voice and on this novelty uses it to advantage. The flipover is "Don't Be a Baby, Baby," with Art Lund doing the vocal in good ballad style and the Goodman sextet handling the musical backdrop in tiptop fashion.

"Oh Helen"**"Gimme a Little Kiss"****Sammy Kaye Orch.****and Three Kaydets****(Davis 2105)**

● "Oh Helen" is one of those corny, stuttering numbers that every once in a while finds its way to popularity, more because of the gag attraction to it than anything else. On this version of it, Sammy Kaye gives it all the corn it calls for and the Three Kaydets do a good job of stumbling — but deliberately — over the wordage. On the other side, "Gimme a Little Kiss," the Kaye crew and the Kaydets let loose a little better and do a good job of this cute oldie. The disk should do okay in most spots.

"One More Tomorrow"**"It Couldn't Be True"****Glenn Miller-Tex Beneke Ork.****(Victor 20-1835)**

● The bobbysoxers are sure to go for Art Lund's version of the ballad, "One Tomorrow" as he sings it with the Glenn Miller-Tex Beneke crew on this recording. It's a slow, torchy tune with all the romantic wordage needed to keep the lovesick under the Dr. Cupid's care. The backing is "It Couldn't Be True," a typical Miller-Beneke number, with Tex and the Crew Chiefs doing the vocal in better than average fashion. Again the band proves itself worthy of carrying on the name of the leader who lost his life in the war.

"Talk of the Town"**"If I Only Had You"****Valaida Snow****(Bel-Tone 7002)**

● "Talk of the Town" is an old standby but if it isn't done right it lays an awful egg. However, Valaida Snow has what it takes in the voice department and carries off the oldie in grand style. Buzz Adlam's crew does a nice job of supporting her on the number. The backing is "If I Only Had You" and again the Snow gal scores, with a big assist from the Day Dreamers, a better than average vocal group. The disk should do well in all spots.

"Without You"**"Walter Winchell Rumba"****Noro Morales****(Majestic 5000)**

● Noro Morales, the much touted Latin band leader, does a nice recording of "Without You" in Bolero tempo and for those who like this type of music the disk should be popular. The Morales crew is a good one and rumba dancers can really hit it to this band's poundings. The flipover is "Walter Winchell Rumba." This was written by Morales and evidently titled to get a plug from America's No. 1 columnist. It's mediocre and can be laid aside as just another rumba. There's nothing outstanding about it except the title.

"There's a Dream Ranch in the Sky"**"Give Me an Oklahoma Gal"****The Stubble Jumpers****(Enterprise 129)**

● The cowboy song fans will go for "There's a Dream Ranch in the Sky" and "Give Me an Oklahoma Gal" as sung by the Stubble Jumpers in real cowboy plaintive style. The first, "Dream Ranch," is on the slow, weepy side and we can just see the beer sippers getting weepy over it. The other side is livelier with a lot of the cowboy whoopee thrown in. A good disk for cowboy spots.

C.M.I. BLUE BOOK

FOREWORD Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The C.M.I. Blue Book can only feature the market prices as they are quoted. The C.M.I. Blue Book acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. The C.M.I. Blue Book reports each quotation exactly as it is made and depends on the subscriber to make average price adjustment to fit the peculiarities of his own territory.

METHOD The C.M.I. Blue Book should be read as follows: First price listed is lowest price for the week; Second price listed is highest price. Where only one price appears this should be considered lowest price.

IMPORTANT Machines underlined mean these were most active in trading the past week.

CODE Check this code carefully. Become acquainted with each one of the code numbers and what they signify. These code numbers appear in front of the name of each machine.

- | | | | |
|----------|---|-----------|--|
| 1 | MEANS PRICE WENT UP. | 5 | MEANS PRICES REMAINED SAME AS IN LAST PRICE LISTS. |
| 2 | MEANS PRICE WENT DOWN. | 6 | MEANS NO PRICES QUOTED FOR PAST TWO WEEKS. |
| 3 | MEANS MACHINE JUST ADDED TO LIST. | 7 | MEANS NO PRICES QUOTED FOR PAST THREE WEEKS. |
| 4 | MEANS PRICES WENT UP AND DOWN DURING THE PAST WEEK. | XX | MEANS NO PRICES QUOTED FOR MANY WEEKS — PRICE SHOWN IS LAST KNOWN QUOTATION. |

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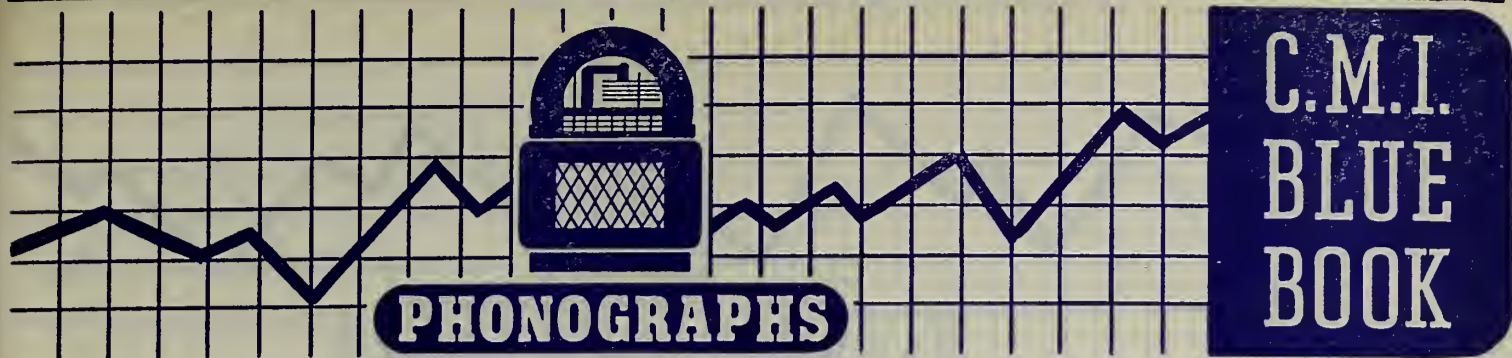
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WURLITZER

xx. P-10	\$49.50	\$75.00
xx. P-10, Ill.	65.00	69.50
4. P-12	95.00	145.00
xx. P-12, Ill.	109.50	139.00
xx. 312	85.00	150.00
xx. P-400	59.50	99.50
5. 412	125.00	179.00
<hr/>		
xx. 412 DC Cr.	32.50	
xx. 412, Ill.	100.00	159.50
xx. 316	100.00	125.00
xx. 416	105.00	135.00
4. 616	205.50	275.00
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2. 616, Ill.	249.50	265.00
xx. 616 A	145.00	225.00
xx. 716	175.00	225.00
4. 24	275.00	375.00
<hr/>		
6. Revamp (24)	275.00	325.00
1. 600R	425.00	500.00
4. 600K	395.00	525.00
2. 500	425.00	495.00
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xx. 500K	425.00	475.00
xx. 500A	395.00	425.00
2. 41 (Counter)	125.00	189.00
5. 51 (Counter)	110.00	150.00
1. 61 (Counter)	149.00	174.50
6. 71 (Counter)	150.00	239.50
xx. 81 (Counter)	150.00	225.00
xx. 50	75.00	129.50
2. 700	599.50	675.00
1. 750M	500.00	700.00
1. 750E	710.00	750.00
xx. 780M Colonial	550.00	675.00
2. 780E	595.00	750.00
1. 800	675.00	750.00
1. 850	745.00	800.00
5. 950	725.00	795.00
4. 42-24 (Rev)	375.00	525.00
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5. 42-500 (Rev)	550.00	595.00
4. 42-600 (Rev)	425.00	550.00
5. 300 Adaptor	19.50	32.95
7. 320 Wireless Wall Box	17.00	20.00
6. 310 Wall Box, 30 Wire	2.00	10.00
5. 320-2 Wire Wall Box	17.50	20.00
xx. 332-2 Wire Bar Box	9.50	10.00
6. 331-2 Wire Bar Box	9.50	14.00
5. 304-2 Wire Stepper	17.50	19.50
xx. Wireless Strollers	25.00	
xx. 430 Speaker Cab. with 5-10-25 Box	79.95	150.00
xx. 420 Speaker Cabinet	50.00	
xx. Twin 616 Steel Cabinet Adp. Amp. Stp. Speaker	150.00	295.00
5. Twin 12 Steel Cabinet Adp. Amp. Stp.	195.00	250.00
xx. Selector Speaker	95.00	100.00
1. 100 Wall Box 5c 30 Wire	10.50	19.50
xx. 100 Wall Box 10c	17.50	
5. 111 Bar Box	8.50	15.00
2. 125 Wall Box, 5, 10, 25	22.00	37.50
2. 120 Wall Box	21.50	25.00
xx. Bar Brackets	2.00	3.50
5. 305 Impulse Rec.	2.50	25.00
xx. 350 Wls. Speaker	20.00	
xx. 115 Wall Box Wire	15.00	
5. 135 Step Receiver	17.50	35.00
5. 145 Imp. Step. Fast	40.00	45.00
xx. 150 Impulse Rec.	20.00	
xx. 337 Bar Box	32.50	
5. 306 Music Transmit	10.00	19.50
xx. 39A Speaker	25.00	
5. 130 Adaptor	24.50	\$7.95
xx. 24 Steel Cab. Speaker	140.00	175.00
7. 580 Speaker	149.00	

ROCKOLA

4. 12 Record	\$109.50	\$149.50
1. 16 Record	165.00	199.50
xx. Rhythm King 12	69.50	125.00
xx. Rhythm King 16	135.00	175.00
xx. Imperial 16	125.00	169.50
1. Imperial 20	250.00	300.00
1. Windsor	275.00	310.00
1. Monarch	215.00	285.00
6. Windsor, Ill.	250.00	300.00
xx. Std. Dial-A-Tone	325.00	475.00
4. '40 Super Rockolite	450.00	545.00
xx. Counter '39	125.00	165.00
1. '39 Standard	375.00	465.00
5. '38 DeLuxe	400.00	450.00
xx. '40 Super Walnut	340.00	365.00
5. '40 Super Marble	450.00	475.00
xx. '40 Master Walnut	335.00	365.00
5. '40 Master Rockolite	440.00	475.00
xx. '40 Counter	165.00	195.00
xx. '40 Counter with Std.	139.50	
5. '41 Premier	575.00	595.00
5. Wall Box	10.00	12.50
xx. Bar Box	10.00	17.50
5. Spectravox '41	65.00	125.00
xx. Glamour Tone Column	95.00	
xx. Modern Tone Column	50.00	69.50
1. Playmaster & Spectravox	415.00	450.00
xx. Twin 12 Cab. Speak	175.00	
xx. 20 Rec. Steel Cab ASA	109.50	
xx. Playboy	30.00	
1. Commando	595.00	650.00
xx. 1501 Wall Box	5.00	10.00
xx. 1502 Bar Box	3.50	6.00
xx. 1503 Wall Box	19.50	20.00
2. 1504 Bar Box	22.50	24.50
xx. 1510 Bar Box	25.00	
xx. 1525 Wall Box	27.50	45.00
2. 1526 Bar Box	30.00	36.50
1. Dial-A-Tone B&W Box	16.75	17.50
xx. 1805 Organ Speaker	37.50	50.00
xx. Tone-A-Lier	54.50	
xx. DeLuxe Jr. Console Rock	150.00	
xx. Playmaster	295.00	375.00

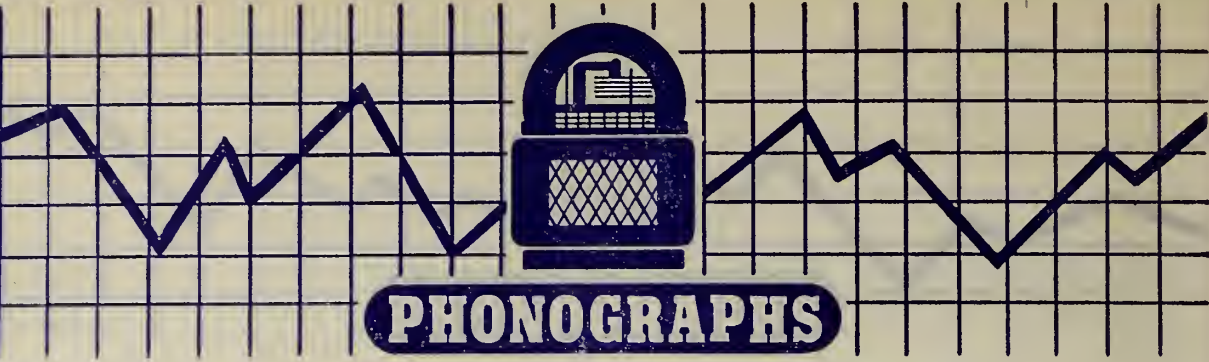
A. M. I.

5. Hi-Boy 302	425.00	450.00
1. Singing Towers 201	450.00	495.00
6. Streamliner 5-10-25	275.00	595.00
6. Top Flight	275.00	
xx. Model V-5 Phono	60.00	
xx. Singing Towers Speak	15.00	
5. Singing Towers (301)	275.00	325.00

BUCKLEY

5. New Wall Box	15.00	22.50
2. New Bar Box	15.00	17.50
2. Wall & Bar Box Old Style	3.50	7.00
2. Ill. Wall & Bar Box	19.50	22.50
7. 32 Record Adaptor	14.95	17.50
xx. 24 Record Adaptor	15.00	
xx. 16 Record Adaptor	15.00	
xx. Steel Cabinet	10.00	20.00
xx. Zephyr Speak Cab.	11.25	
xx. 20 Rec. Seeburg Adaptor	25.00	39.50
5. Bar Brackets	.95	2.50

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PHONOGRAPHS

SEEBURG

xx. Selectomatic 10	\$35.00	\$75.00
1. Symphonola	110.00	150.00
xx. Model A III	85.00	115.00
xx. Model B	62.50	100.00
xx. Model C	37.50	
xx. Model H	100.00	
5. Rex	175.00	205.00
xx. Rex, with adaptor	239.50	
xx. Model K-15	95.00	149.50
5. Model K-20	160.00	325.00
1. Royale	225.00	295.00
5. Plaza	289.50	375.00
1. Regal	300.00	400.00
xx. Regal, RC	300.00	385.00
xx. Model A	125.00	
5. Gem	200.00	300.00
5. Classic	400.00	450.00
xx. Classic, RC	425.00	525.00
1. Mayfair	325.00	395.00
xx. Melody King	125.00	135.00
xx. Crown	299.50	399.50
xx. Crown, RC	345.00	
xx. Concert Grand	285.00	325.00
2. Colonel	425.00	525.00
xx. Colonel, RC	450.00	550.00
xx. Concert Master, RC	575.00	
xx. Cadet	350.00	425.00
5. Cadet, RC	425.00	475.00
5. Major	375.00	425.00
6. Major, RC	385.00	485.00
1. Envoy	395.00	450.00
1. Envoy, RC	495.00	525.00
4. Vogue	300.00	475.00
xx. Vogue, RC	450.00	500.00
1. Casino	265.00	359.50
xx. Casino, RC	239.50	389.50
1. Commander	335.00	495.00
6. Commander, RC	395.00	525.00
2. Hi-Tone 9800	540.00	625.00
2. Hi-Tone 9800 RC	595.00	675.00
2. Hi-Tone 8800	540.00	625.00
5. Hi-Tone 8800 RC	595.00	675.00
1. Hi-Tone 8200	465.00	675.00
5. Hi-Tone 8200 RC	595.00	745.00
xx. 20 Record '43 Cabt	459.50	475.00
xx. Playboy	10.00	18.00
xx. Selectomatic 16	4.50	6.50
5. Selectomatic 24	8.00	8.50
xx. Selectomatic 20	5.00	7.50
5. Remote Speak Organ	24.50	35.00
xx. Multi-Selector 12 Rec	69.50	
xx. Melody Parade Bar	4.50	
1. 5c Wall-O-Matic Wireless	28.50	42.50
6. 5c Bar-O-Matic Wireless	29.00	39.50
5. 5c Wall-O-Matic 3 Wire	22.50	24.50
5. 30 Wire Wall Box	5.00	10.00
xx. Power Supply	15.00	
xx. 5, 10, 25c Bar-O-Matic 3-Wire	32.50	47.50
2. 5, 10, 25c Wall-O-Matic 3-Wire	32.50	35.00
xx. 5c, 10, 25c Wall-O-Matic Wireless	45.00	52.50
6. 5, 10, 25c Bar-O-Matic Wireless	42.50	49.50
5. Electric Speaker	25.00	29.50
xx. Wireless Stroller	17.50	27.50
5. Wall Brackets	2.50	
7. Wired Speak Organ	24.50	25.00

KEENEY

2. Wall Boxes	\$1.95	\$6.00
xx. Adaptor for Seeburg	25.00	
xx. Adaptor for Rockola	27.50	
xx. Adaptor for 616 Wurlitzer..	15.00	
xx. Twin 12 Adaptor	25.00	37.50
xx. Wurlitzer 24 Adaptor	15.00	
1. Adaptor for Mills Empress..	20.00	32.50
xx. Organ Speaker	35.00	
xx. Sun Ray Speaker	25.00	
xx. Bar Brackets	2.50	3.50

MILLS

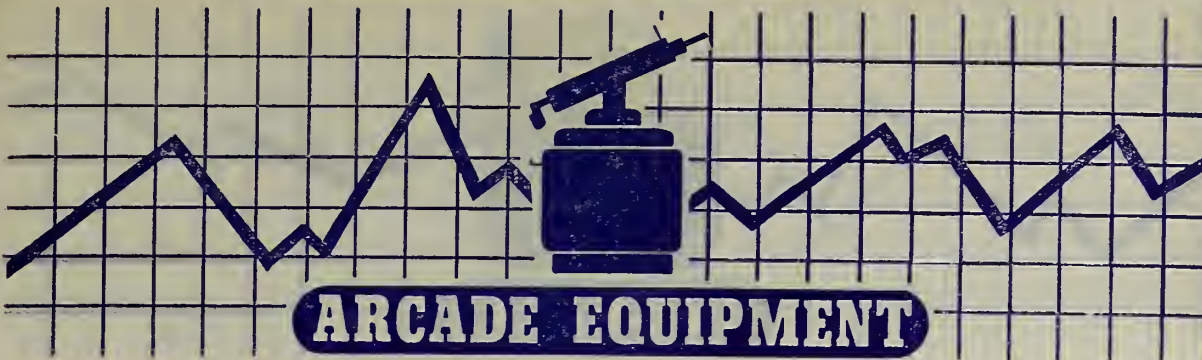
5. Zephyr	89.00	160.00
xx. Studio	70.00	100.00
1. Dance Master	70.00	150.00
xx. DeLuxe Dance Master	50.00	52.50
xx. Do-Re-Mi	50.00	125.00
1. Panoram	325.00	395.00
1. Throne of Music	325.00	350.00
xx. Throne with Adaptor	275.00	285.00
5. Empress	375.00	395.00
xx. Panoram Adaptor	8.50	
xx. Panoram 10 Wall Box	8.50	
xx. Speaker	10.00	
xx. Panoram Peek (Con)	275.00	375.00
xx. Conv. for Panoram Peek	12.50	

GABEL

xx. 12 Record, Jr.	42.50	75.00
xx. 12 Record with Adaptor	58.50	
xx. 12-12 Adaptor	94.00	
xx. 18 Rec. III. Grill	20.00	52.50
xx. 18 with Adaptor	99.50	125.00
xx. 20 Record Lite Up	225.00	265.00
xx. 24 Record Last Mdl	75.00	95.00

PACKARD

5. Play Mor Wall and Box	22.50	36.95
5. Bar Bracket	2.50	5.00
xx. Willow Adaptor	18.00	
xx. Chestnut Adaptor	25.00	36.50
xx. Cedar Adaptor	30.00	39.50
xx. Poplar Adaptor	25.00	46.50
xx. Maple Adaptor	30.50	
xx. Juniper Adaptor	29.00	31.00
xx. Elm Adaptor	25.00	
xx. Pine Adaptor	25.00	
xx. Beech Adaptor	20.00	43.50
xx. Spruce Adaptor	35.00	45.00
xx. Ash Adaptor	25.00	35.00
xx. Walnut Adaptor	25.00	36.50
xx. Lilly Speaker	17.00	20.00
xx. Violet Speaker	21.00	24.50
xx. Orchid Speaker	50.00	63.00
xx. Iris Speaker	55.00	59.50

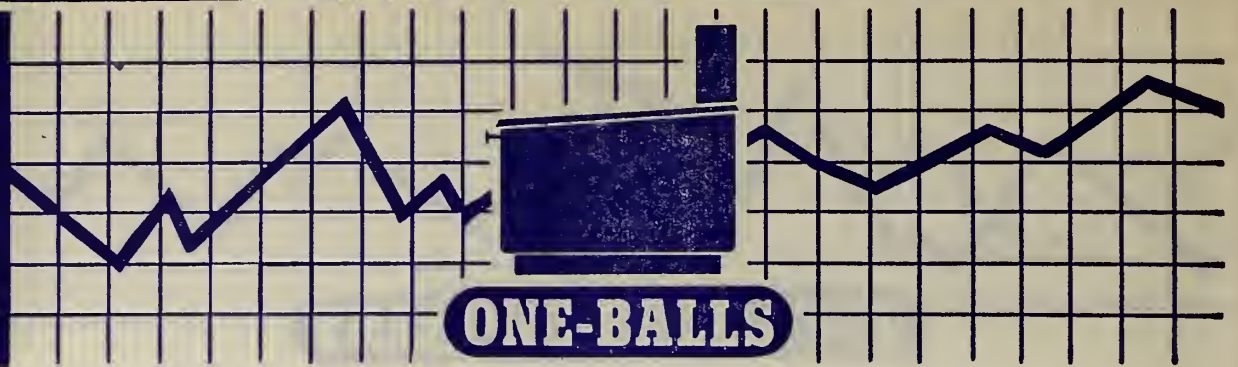


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ARCADE EQUIPMENT

xx. Atlas Baseball	\$75.00	\$85.00	2. Midget Skee Ball	\$50.00	\$95.00
5. A.B.T. 6 Gun Rifle Rg.	1500.00	1900.00	xx. Midget Skee Ball DeL	75.00	90.00
1. Bally Alley	39.50	79.50	xx. Mills Rotary Digger	29.50	49.50
6. Bally Basketball	75.00	89.50	2. Mutoscope Ace Bomber	199.50	275.00
7. Bally Convoy	95.00	175.00	xx. Mutoscope Bowl. Alley	110.00	
2. Bally Defender	189.50	249.50	4. Mutoscope Dr. Mobile	210.00	325.00
xx. Bally Eagle Eye	49.50		xx. Mutoscope Dr. Mobile w. tk	260.00	325.00
2. Bally King Pin	139.50	205.00	7. Mutoscope Elec. Trav. Crane	49.50	50.00
5. Bally Lucky Strike	79.50	125.00	xx. Mutoscope Fan Ft. Dig	40.00	54.50
1. Bally Rapid Fire	85.00	195.00	5. Mutoscope Photomatic	500.00	795.00
1. Bally Bull Jap Con	49.50	50.00	5. Mutoscope Roll Frt. Cr.	50.00	69.50
6. Bally Shoot-the-Bull	60.00	69.50	4. Mutoscope Sky Fighter	165.00	325.00
4. Bally Sky Battle	129.50	159.50	xx. Mutoscope Sky Fighter		
6. Bally Racer	50.00	75.00	w. con.	200.00	229.50
4. Bally Torpedo	110.00	165.00	2. Mutoscope Hockey	37.50	60.00
5. Bally Undersea Raider	345.00	399.50	xx. Mutoscope Magic Fing	85.00	125.00
xx. Bang-A-Deer	35.00	57.50	2. Mutoscope Pokerino	50.00	119.50
5. Bank Ball	375.00		5. Munves Super Skee Roll	349.50	
2. Bell-O-Ball	35.00	99.50	xx. Munves Trap-the-Jap	150.00	
xx. Blister Gunner Con	10.00		xx. Pennant	35.00	49.50
1. Bowl-A-Bomb	150.00	175.00	2. Periscope	90.00	199.50
1. Bowling League	150.00	175.00	5. Pilot Trainer	850.00	
1. Buckley DeLuxe Dig	85.00	135.00	1. Pitchem & Catchem	125.00	169.50
6. Buckley Treas. Is. Dig.	55.00	59.50	5. Poker & Joker	69.50	89.50
6. Casino Golf	29.50	49.50	1. Radio Rifle	39.50	79.50
5. Chicoin Goalee	525.00		xx. Rockola Ten Pins LD	35.00	39.00
1. Chicoin Hockey	165.00	229.50	6. Rockola Ten Pins HD	40.00	69.50
6. Chicoin Rola Score	95.00	125.00	xx. Rockola Tom Mix Rifle	25.00	39.50
6. Chester Pollard Golf	34.50	59.50	1. Rockola World Series	89.50	165.00
6. Circus Romance	195.00	249.50	xx. Rockola Talkie Hrsp.	100.00	125.00
6. Cupid Wheel	90.00	100.00	xx. Rock-O-Ball	75.00	125.00
5. Daval Bumper Bowling	75.00	99.50	7. Roll-A-Ball (Jafco)	379.50	
xx. Daval-U-Roll-It	44.50		1. Scientific Baseball	97.50	125.00
6. Evans Duck Pin Alley	189.50		1. Scientific Batting Pr.	59.50	149.50
6. Evans In-the-Barrel	75.00	119.50	1. Scientific Basketball	30.00	125.00
6. Evans Super Bomber	235.00	240.00	xx. Scientific Battle Royal	149.50	
2. Evans Play Ball	100.00	175.00	1. Scientific X-Ray Pkr	49.50	100.00
5. Evans Ski Ball	79.50	89.50	5. See-A-Freak	49.50	89.50
5. Evans Ten Strike, LD	30.00	49.50	4. Seeburg Chicken Sam	50.00	150.00
2. Evans Ten Strike, HD	59.50	89.50	2. Seeburg Jap Con	70.00	95.00
1. Evans Tommy Gun	95.00	195.00	2. Seeburg Jail Bird	99.50	100.00
6. Exhibit Bicycle	85.00	125.00	4. Seeburg Shoot-the-Chute	72.00	139.50
xx. Exhibit Basketball	75.00		1. Seeburg Hitler Con	75.00	80.00
xx. Exhibit Bowling Alley	59.50	89.50	6. Seeburg Hockey	59.50	69.50
6. Exhibit Hi-Ball	65.00	94.50	2. Seeburg Par. Gun	55.00	67.50
2. Exhibit Merchantman			6. Seeburg Rayolite	50.00	95.00
Roll Ch. Digger	49.50	79.50	1. Selectorscope	149.50	189.50
1. Exhibit Rotary Mdsr	225.00	325.00	xx. Shoot-A-Bazooka (Con)	10.00	
2. Exhibit Vitalizer	60.00	99.50	2. Skee-Barrel Roll	229.00	329.60
2. Genco Bank Roll	179.50	195.00	xx. Star Elec. Hoist Dig	25.00	35.00
xx. Genco Magic Roll	39.50	125.00	6. Super Torpedo	225.00	275.00
1. Genco Play Ball	125.00	209.50	xx. Supreme Bolascare	210.00	225.00
2. Genco Total Roll	350.00	525.00	1. Supreme Gun (Rev)	125.00	195.00
6. Groetchen Mtn. Climb	59.50	65.00	2. Supreme Skee Roll	175.00	250.00
4. Groetchen Metal Typer	225.00	350.00	2. Supreme Rocket Buster	149.50	209.50
2. Gottlieb Skee Ballette	39.50	59.50	4. Tail Gunner	47.50	169.50
1. Jenn. Roll-in-the-Bar	149.50	165.00	1. Test Pilot	129.50	225.00
4. Keeney Air Raider	90.00	225.00	xx. Target Roll, 14 Ft.	79.50	
4. Keeney Anti-Aircft. Br.	47.00	69.50	5. Thunderbolt	175.00	225.00
7. Keeney Anti-Aircft. Bl.	30.00	35.00	xx. Tokio Raider (Con)	16.50	16.75
7. Keeney Bowlette	150.00	200.00	10—CASH BOX		
xx. Keeney Navy Bomber	175.00	195.00	xx. Victory Pool (Play Pool)	79.50	100.00
2. Keeney Sub Gun	60.00	169.50	5. Victory Roll	175.00	210.00
1. Keeney Texas League	39.50	59.50	5. Warner Voice Recorder	150.00	199.50
xx. Kirk Air Defense	115.00	145.00	2. Western Baseball '39	75.00	95.00
6. Kirk Night Bomber	250.00	259.50	1. Western Baseball '40	115.00	125.00
5. Keep Punching	89.50	110.00	2. Western Major League	100.00	125.00
xx. Klip-A-Nip (Con)	16.50	16.75	2. Western Super Strength	39.50	49.50
xx. Kue Ball	25.00	30.00	2. Western Recordit	200.00	325.00
2. Liberator	169.50	175.00	2. Wurlitzer Skee-ball	200.00	235.00
			1. Whee-Gee Mystic	150.00	169.50
			1. Zingo	125.00	169.50

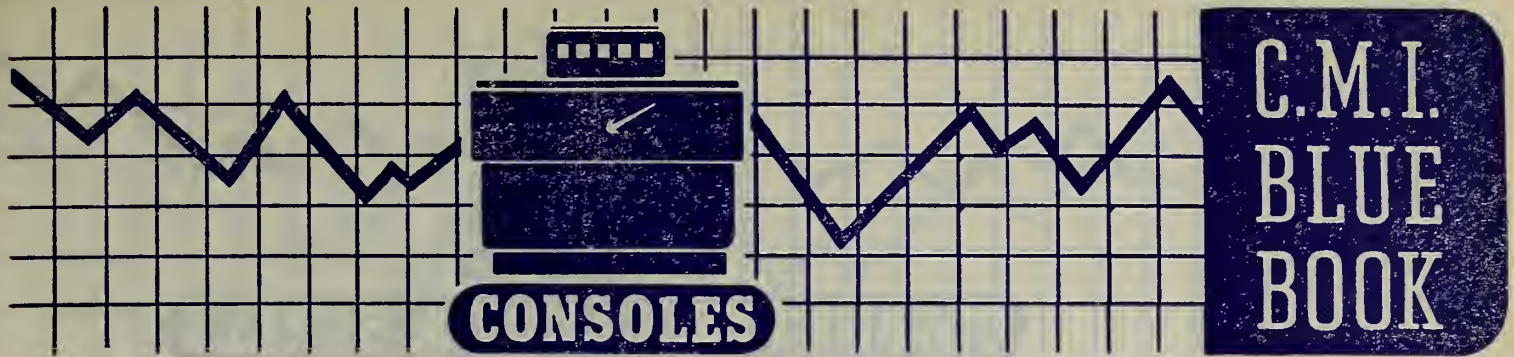
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ONE-BALLS

7. All American Derby Con...	\$49.50	\$85.00
xx. All American	25.00	39.50
xx. Arlington	15.00	20.00
xx. Aksaraben, PO	35.00	49.50
xx. Arrowhead	35.00	
xx. Big Game, PO	94.50	95.00
xx. Big Prize, FP	39.50	75.00
xx. Big Prize, PO	39.50	
5. Blue Grass, FP	159.50	195.00
xx. Blue Ribbon, PO	40.00	
5. Challenger	80.00	94.50
1. Club Trophy, FP	219.50	345.00
xx. Congo	32.50	
5. Contest, FP	85.00	94.50
4. Dark Horse, FP	149.50	179.50
xx. Derby King	65.00	70.00
xx. Derby Clock, PO	69.50	75.00
xx. Derby Heat, PO	32.50	
xx. Derby Time, PO	65.00	150.00
xx. Derby Winner, PO	100.00	125.00
2. '41 Derby, FP	225.00	339.50
2. Dust Whirls	250.00	275.00
xx. Eureka	25.00	30.00
xx. Feed Bag, PO	50.00	
xx. Flasher, PO	35.00	
xx. Fleetwood	24.50	35.00
xx. Flying Champ	65.00	100.00
5. Fairmount	450.00	475.00
5. Fair Grounds, PO	22.50	49.50
xx. Fast Track	29.50	
xx. Five-in-One, FP	25.00	49.50
2. Fortune, FP	145.00	189.50
5. Gold Cup, FP	59.50	65.00
2. Grand National, PO	25.00	35.00
5. Grand Stand, PO	44.00	47.50
xx. Gold Medal, PO	25.00	45.00
6. Hawthorne, PO	50.00	75.00
xx. Hi-Boy, PO	10.00	
xx. Horseshoes, PO	39.50	
5. Jockey Club	225.00	325.00

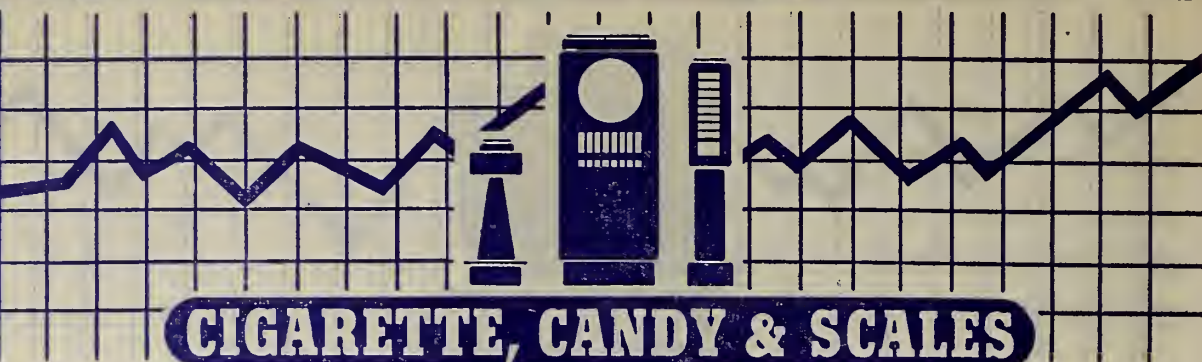
xx. Jumbo '44	\$79.50	\$90.00
5. Kentucky	159.50	275.00
2. Long Acre	365.00	435.00
2. Long Shot, PO	150.00	250.00
5. One-Two-Three '39, FP	25.00	59.50
2. One-Two-Three '40	69.50	79.50
5. One-Two-Three '41	75.00	79.50
5. Owl, FP	49.50	79.50
xx. Pastime (Rev)	175.00	293.50
xx. Preakness, PO	12.50	14.50
2. Pacemaker, PO	39.50	50.00
2. Pimlico, FP	295.00	369.50
xx. Pot Shot	39.50	
5. Race King (Rev)	94.50	125.00
2. Record Time, FP	127.50	174.50
7. Rockingham	179.50	225.00
2. Santa Anita	95.00	110.00
xx. 7 Flasher, FP	79.50	
xx. Sport Event, FP	135.00	
1. Sky Lark, FP & PO	135.00	175.00
1. Sport Special, FP	127.50	175.00
7. Sport Page, PO	29.50	37.50
xx. Spinning Reels, PO	100.00	110.00
4. Sport King, PO	185.00	225.00
6. Stepper Upper, PO	55.00	65.00
5. Sportsmen (Rev)	195.00	295.00
xx. Track Record	55.00	75.00
6. Thistledown	25.00	40.00
2. Thoroughbred	365.00	375.00
6. Turf Champ, FP	49.50	52.50
xx. Turf Special	15.00	
2. Turf King	295.00	325.00
6. Victorious 1943 (Rev)	50.00	74.50
xx. Victorious 1944 (Rev)	65.00	84.50
5. Victorious 1945 (Rev)	99.50	109.50
xx. Victory, FP	39.50	47.50
2. Whirlaway (Rev)	249.50	275.00
6. Winning Ticket	65.00	69.50
6. War Admiral (Rev)	125.00	265.00
xx. Zipper	29.50	



2. 5c Baker's Pacer DD	\$225.00	\$279.50
xx. C.S. Baker's Pacer DD	225.00	375.00
xx. 25c Baker's Pacer DD	325.00	450.00
xx. 5c Baker's Pacer Std	250.00	279.50
xx. 25c Baker's Pacer Std	350.00	365.00
7. C.S. Baker's Pacer (Standard)	475.00	487.50
xx. Bally Entry	22.50	
5. Bangtails '39	115.00	150.00
6. Bangtails '40	149.50	159.50
5. Bangtails '41	225.00	295.00
5. Big Game, PO	100.00	189.50
2. Big Game, FP	89.50	99.50
1. Big Top, FP	99.50	119.50
1. Big Top, PO	99.50	109.50
5. Bob Tail, PO	89.50	125.00
1. Bob Tail, FP	95.00	119.50
xx. Buckley, 7 Bells	175.00	289.50
xx. Buckley, Long Shot Par	700.00	
xx. Buckley, Col. Sgt. Head	65.00	
xx. Buckley, Col. New Top	75.00	
xx. Beulah Park	95.00	110.00
xx. Charley Horse	100.00	
xx. China Boy	59.50	
xx. Chucklette	20.00	45.00
1. Club Bells	225.00	250.00
xx. Club Bells 25c	300.00	350.00
xx. Club Chief	89.50	
2. Club House	45.00	50.00
2. Derby Day Slant	39.50	65.00
xx. Derby Day Flat	17.20	25.00
xx. Derby Winner	274.50	
xx. Dixie	59.50	
xx. Dominola	35.00	
xx. Double Bells	159.50	199.50
xx. Duo Twin Bells 5-25	400.00	450.00
2. Evans Pacers	295.00	299.50
xx. El Dorado	75.00	
5. Exhibit Races	25.00	35.00
1. Fast Time, FP	50.00	89.50
2. Fast Time, PO	69.50	109.50
xx. Favorite	25.00	
xx. Flashing Thru	95.00	
xx. Flashing Ivories	245.00	
xx. Fleetwood	30.00	
2. Four-Way Super Bell	400.00	485.00
2. Four-Way Bell 3-5 1-25	475.00	650.00
5. Four Horsemen	79.50	149.50
5. Galloping Domino (38)	45.00	65.00
5. Galloping Domino (39)	115.00	179.50
1. Galloping Domino (40)	150.00	175.00
5. Galloping Domino (41)	269.50	295.00
1. Galloping Domino (42)	295.00	325.00
5. Good Luck	39.50	65.00
2. High Hand	150.00	199.50
xx. Hold & Draw	90.00	
5. Jungle Camp, FP	75.00	79.50
xx. Jungle Camp, PO	69.50	
xx. Jungle Camp, Comb	119.50	125.00
2. Jumbo Parade, Comb	189.50	210.00
4. Jumbo Parade, FP	65.00	119.50
2. Jumbo Parade, PO	79.50	150.00
5. Jumbo Parade, 25c	195.00	199.50
5. Kentucky Club	89.50	125.00
xx. Keen Kubes	129.50	
xx. Kennette	89.50	
xx. Keno	40.00	
6. Liberty Bell	19.50	24.50
2. Long Champs	50.00	60.00
xx. Lucky Lucre	99.50	105.00
6. Lucky Lucre '41	179.50	195.00
5. Lucky Lucre 5-25	295.00	
5. Lucky Lucre 5-5	149.50	195.00
1. Lucky Star	129.50	139.50
xx. Lucky Star '41	295.00	
xx. Lincoln Field	95.00	149.50
5. May Bells 5-5-5-25c	295.00	325.00
xx. Multiple Cubes, PO	30.00	47.50
5. Multiple Racer	35.00	95.00

5. Mills 4 Bells	\$300.00	\$750.00
2. Mills 3 Bells	750.00	850.00
2. Mills Auto Dice 25c	39.50	60.00
xx. Pace Century	300.00	350.00
xx. Pace Marathon	99.50	
6. Paces Races Bl. Cab.	59.50	99.50
1. Paces Races Br. Cab.	149.50	195.00
1. Paces Races Red Arrow	195.00	199.50
xx. Paces '39 Saratoga	47.50	79.50
xx. Paces '40 Saratoga	129.50	169.50
5. Paces Saratoga w. rails	95.00	110.00
5. Paces Saratoga, no rails	75.00	79.50
2. Paces Saratoga Comb	150.00	165.00
5. Paces Saratoga Jr. PO	75.00	99.50
6. Paces Saratoga Sr.	125.00	174.50
6. Paces Reels Comb	150.00	164.50
1. Paces Reels, Jr. PO	75.00	115.00
5. Paces Reels, Sr. PO	99.50	125.00
2. Paces Reels, with rails	75.00	125.00
5. Paces Reels, no rails	69.50	79.50
2. Paces Twin 5-10	225.00	325.00
5. Paces Twin Console 5-25	225.00	395.00
5. Pastime	195.00	219.50
xx. Paddock Club	50.00	
xx. Pamco DeLuxe Bell	17.50	45.00
2. Parlay Races	29.50	35.00
xx. Pay Day	149.50	225.00
xx. Pheasant	6.00	
xx. Pickem	22.50	
1. Ray's Track	40.00	150.00
6. Rio	25.00	
5. Riviera	150.00	279.50
xx. Rollette, Jr.	40.00	60.00
5. Rollette, Jr. (41)	125.00	
xx. Rollette, Sr.	490.00	499.50
xx. Rosemont	25.00	
1. Royal Draw	89.50	105.00
5. Royal Flush	59.50	69.50
5. Royal Lucre '41	275.00	290.00
5. Roll 'em	129.50	145.00
5. Roulette 25c Caille	250.00	275.00
xx. Seeburg Races	35.00	
6. Saddle Club	35.00	47.50
xx. Silver Bell	29.50	32.50
xx. Silver Moon, Comb	140.00	155.00
5. Silver Moon, PO	74.50	145.00
2. Silver Moon, FP	65.00	125.00
xx. Silver Moon, 10c	159.50	269.50
2. Silver Moon, 25c	199.50	219.50
5. Skill Field	69.50	89.50
xx. Skillo	180.00	
xx. Skill Time '37	39.50	
6. Skill Time '38	50.00	59.50
6. Skill Time '41	65.00	85.00
1. Square Bell	85.00	95.00
xx. Stanco Bell Double	119.50	
xx. Stanco Bell Single	110.00	
6. Sugar King	35.00	50.00
2. Sun Ray	129.50	150.00
2. Super Bell 5c Comb	249.50	325.00
5. Super Bell 25c Comb	319.50	395.00
1. Super Track Time	229.50	295.00
xx. Super Track Time TKT	260.50	
xx. Suzie Q	75.00	
xx. Tanforan	25.00	44.50
xx. Track King	25.00	
xx. Track Meet	159.50	
xx. Track Odds, West	100.00	
5. Track Odds, Buckley	150.00	395.00
2. Track Odds, Daily Db.	400.00	450.00
1. Track Odds, DD, JP, Buckley	595.00	795.00
xx. Track Odds, DD, JP, Buckley (New)	995.00	
5. Track Time '39	100.00	200.00
5. Track Time '38	75.00	125.00
xx. Track Time '37	39.50	79.50
xx. Track Time TKT	75.00	
xx. Track Time '37 TKT	35.00	49.50
1. Triple Entry	150.00	159.50
2. Two-Way Super Bell 5-5	295.00	575.00
1. Two-Way Super Bell 5-25	379.50	595.00

C.M.I. BLUE BOOK



CIGARETTE, CANDY & SCALES

CIGARETTE

DU GRENIER

6. Model S 7 Column	\$10.00	\$49.50
5. Model VD 7 Column	15.00	64.50
6. Model W 9 Column	20.00	69.50
6. Model WD 9 Column	25.00	74.50
5. Champion, 11 Column King Size	45.00	104.50
6. Champion, 9 Column	40.00	97.50
6. Champion, 7 Column	35.00	95.00

NATIONAL

xx. Model 9-50	50.00	59.50
xx. Model 7-50, Regular	42.50	
xx. Model 7-50, King Size	42.50	47.50
1. Model 9-30	30.00	62.00
xx. Model 9A	65.00	79.50
xx. Model 6-30	22.50	29.50
xx. Model 6-26	15.00	

ROWE

xx. Aristocrat, 6 Column	7.50	
xx. Imperial, 6 Col.	15.00	50.00
2. Imperial, 8 Col.	25.00	47.50
xx. Royal, 6 Col.	35.00	45.00
1. Royal, 8 Col.	45.00	70.00
2. Royal, 10 Col.	45.00	90.00
xx. President, 6 Col.	45.00	
1. President, 8 Col.	55.00	95.00
1. President, 10 Col.	65.00	115.00

U-NEED-A-PAK

xx. Model E, 6 Col.	10.00	
xx. Model E, 8 Col.	10.00	20.00
xx. Model, 9 Col.	25.00	
xx. Model E, 12 Col.	35.00	
xx. Model E, 15 Col.	45.00	
xx. Model A, 8 Col.	30.00	45.00
xx. Model A, 9 Col.	35.00	50.00
xx. Model 500, 7 Col.	60.00	92.50
5. Model 500, 9 Col.	59.50	100.00
xx. Model 500, 15 Col.	75.00	112.50

CANDY

DU GRENIER

xx. Candy Man	\$39.50	\$45.00
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NATIONAL

xx. Model 618, 6 Column	50.00	
xx. Model 918, 9 Column Regular	60.00	
xx. Model 918, 9 Column Special	85.00	100.00

ROWE

xx. 8 Column Standard	45.00	
xx. 8 Column DeLuxe	85.00	
xx. 8 Column 1c Gum & Mint..	12.50	
xx. 8 Column 5c Gum & Mint..	16.50	

U-NEED-A-PAK

xx. 5 Column	40.00	69.50
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U-SELECT-IT

xx. 54 Bars	15.00	22.50
xx. 72 Bars	20.00	

STONER

xx. 6 Column	55.00	
xx. 8 Column	65.00	

SCALES

WATLING

xx. Tom Thumb, Plain	47.50	60.00
xx. Tom Thumb, Fortune	75.00	89.50
xx. 500 Fortune	90.00	100.00
xx. Hi-Boy Guesser	69.50	100.00

JENNINGS

xx. Junior	25.00	
xx. Lo Boy	49.50	

PEERLESS

xx. Lo Boy	37.50	50.00
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MILLS

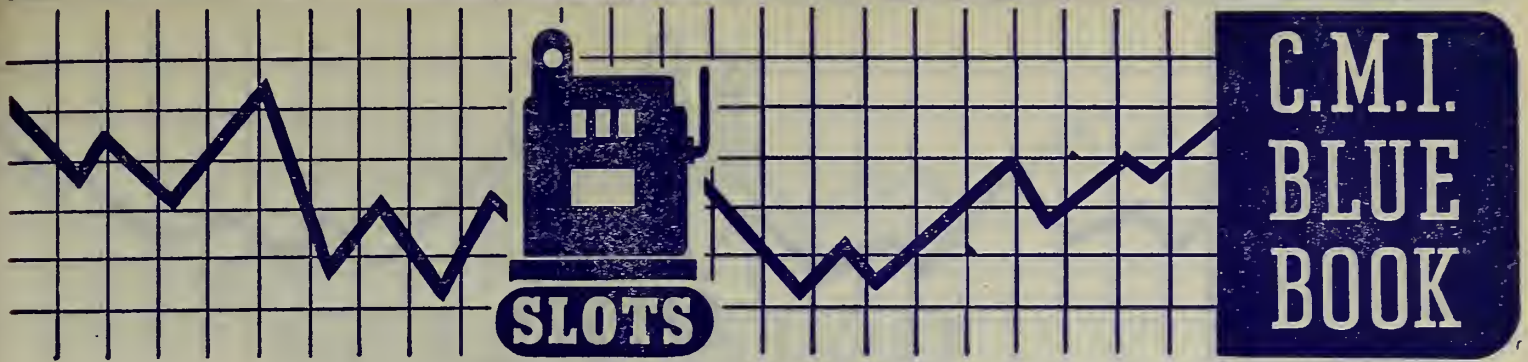
xx. Lo Boy	40.00	50.00
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PACE

xx. Lo Boy	40.00	49.50
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IDEAL

xx. Lo Boy	42.50	
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MILLS

7.	5c Black, HL	\$165.00	\$190.00
xx.	10c Black	250.00	
xx.	25c Black, HL	275.00	
xx.	5c Emerald Chrome, HL	225.00	299.50
xx.	10c Emerald Chrome, HL	275.00	
xx.	25c Emerald Chrome, HL	450.00	
xx.	50c Emerald Chrome, HL	625.00	675.00
xx.	5c Gold Chrome, HL	345.00	450.00
xx.	10c Gold Chrome, HL	495.00	
xx.	25c Gold Chrome, HL	575.00	
xx.	50c Gold Chrome, HL	375.00	625.00
1.	5c Gold Chrome	185.00	265.00
7.	10c Gold Chrome	175.00	185.00
1.	25c Gold Chrome	225.00	250.00
2.	50c Gold Chrome	445.00	450.00
2.	5c Copper Chrome	175.00	205.00
2.	10c Copper Chrome	195.00	210.00
2.	25c Copper Chrome	210.00	225.00
2.	5c Club Bell	195.00	197.50
2.	10c Club Bell	225.00	250.00
2.	25c Club Bell	250.00	275.00
xx.	50c Club Bell	800.00	900.00
xx.	1c Blue Front	100.00	150.00
4.	5c Blue Front	117.50	160.00
2.	10c Blue Front	127.50	169.50
2.	25c Blue Front	155.00	250.00
6.	50c Blue Front	350.00	395.00
xx.	1c Brown Front	180.00	195.00
2.	5c Brown Front	125.00	194.00
1.	10c Brown Front	145.00	210.00
1.	25c Brown Front	175.00	250.00
5.	50c Brown Front	375.00	395.00
xx.	1c Cherry Bell	90.00	165.00
5.	5c Cherry Bell	139.50	159.50
1.	10c Cherry Bell	150.00	175.00
5.	25c Cherry Bell	175.00	195.00
xx.	1c Bonus Bell	289.50	
7.	5c Bonus Bell	150.00	159.50
2.	10c Bonus Bell	215.00	245.00
5.	25c Bonus Bell	250.00	295.00
2.	5c Original Chrome	145.00	265.00
2.	10c Original Chrome	185.00	310.00
2.	25c Original Chrome	195.00	335.00
5.	50c Original Chrome	395.00	445.00
2.	1c Q.T. Blue	39.50	42.50
5.	5c Q.T. Blue	75.00	89.50
2.	10c Q.T. Blue	65.00	73.50
5.	25c Q.T. Blue	100.00	125.00
xx.	1c Q.T. Green	25.00	35.00
6.	5c Q.T. Green	39.50	55.00
xx.	10c Q.T. Green	65.00	69.50
xx.	5c Q.T., F.P.	49.50	
xx.	1c Q.T. Glitter Gold	50.00	75.00
2.	5c Q.T. Glitter Gold	84.50	99.50
xx.	10c Q.T. Glitter Gold	79.50	125.00
xx.	1c V.P. Bell	29.50	
xx.	1c V.P. Bell, JP	37.50	
xx.	1c Bell, Green	22.50	
5.	5c V.P. Bell, Green	32.50	42.50
xx.	1c V.P. Chrome	40.00	
5.	5c V.P. Chrome	45.00	59.50
xx.	5c V.P. Chrome, Plus	55.00	65.00
xx.	1c V.P. Bell, B&G	32.50	
1.	5c V.P. Bell, B&G	49.50	55.00
5.	5c Futurity	99.50	125.00
xx.	10c Futurity	110.00	189.50
2.	25c Futurity	110.00	150.00
xx.	50c Futurity	194.50	
xx.	5c Yellow Front	69.50	72.50
xx.	5c Black Cherry Bell	200.00	250.00

5.	10c Black Cherry Bell	210.00	275.00
2.	25c Black Cherry Bell	\$215.00	\$275.00
xx.	10c Yellow Front	135.00	
xx.	25c Yellow Front	150.00	
xx.	1c Smoker Bell	35.00	
xx.	5c Smoker Bell	39.50	50.00
5.	5c F.P. Mint Vendor	85.00	150.00
5.	25c Golf Ball Vendor	140.00	200.00
4.	5c War Eagle	65.00	110.00
xx.	10c War Eagle	85.00	149.50
7.	25c War Eagle	109.50	165.00
2.	4c War Eagle	300.00	365.00
xx.	5c Red Front	90.00	125.00
xx.	10c Red Front	150.00	
xx.	25c Red Front	145.00	275.00
xx.	5c F.O.K.	15.00	17.50
5.	5c Roman Head	95.00	125.00
xx.	10c Roman Head	100.00	175.00
xx.	25c Roman Head	124.50	200.00
7.	50c Roman Head	250.00	345.00
xx.	1c Skyscraper	40.00	
xx.	5c Skyscraper	59.50	85.00
xx.	10c Skyscraper	64.50	85.00
xx.	25c Skyscraper	69.50	89.50
xx.	50c Skyscraper	250.00	
xx.	1c Lion Head	30.00	
xx.	5c Lion Head	40.00	54.50
1.	5c Extraordinary	115.00	125.00
5.	10c Extraordinary	115.00	150.00
5.	25c Extraordinary	145.00	175.00
xx.	50c Extraordinary	400.00	449.50
5.	5c Melon Bell	125.00	150.00
xx.	10c Melon Bell	150.00	
xx.	25c Melon Bell	135.00	175.00
xx.	5c Wolf Head	34.50	49.50
xx.	10c Wolf Head	49.50	57.50
xx.	25c Wolf Head	50.00	70.00
xx.	1c Shamrock Bell	27.50	
xx.	5c Slugproof 3-5	124.50	

WATLING

7.	1c Rolatop	10.00	15.00
5.	5c Rolatop	75.00	95.00
4.	10c Rolatop	79.50	100.00
1.	25c Rolatop	115.00	150.00
7.	50c Rolatop	190.00	195.00
xx.	5c Club Bell	110.00	175.00
5.	10c Club Bell	75.00	175.00
xx.	25c Club Bell	215.00	275.00
5.	1c Twin JP	25.00	29.50
6.	5c Twin JP	25.00	29.50
xx.	25c Twin JP	55.00	69.50
xx.	1c Blue Seal	22.50	
7.	5c Blue Seal	25.00	30.00
xx.	10c Blue Seal	52.50	60.00
7.	25c Blue Seal	29.50	39.50
xx.	1c Treasury	10.00	20.00
xx.	5c Treasury	32.50	40.00
7.	10c Treasury	32.50	35.00
xx.	25c Treasury	80.00	109.50
xx.	5c Wonder Vendor	64.50	
xx.	5-25 Rolatop	49.50	

GROETCHEN

xx.	5c Columbia Chrome	94.50	95.00
xx.	1c Columbia	69.50	
6.	5c Columbia JPV Bell	35.00	39.50
6.	5c Columbia Fruit	39.50	89.50
xx.	5c Columbia Cig RJ	59.50	69.50
6.	5c Columbia DJP	35.00	82.50
xx.	10c Columbia DJP	45.00	79.50
xx.	10c Columbia Club DJ	75.00	
xx.	5c Columbia Club Cig GA	44.50	65.00
xx.	10c Columbia Club Cig GA	59.60	69.50
7.	5c Columbia Cig GA	45.00	54.50
5.	5c Columbia Fruit GA	69.50	89.50
5.	Columbia Orig. GA	69.50	79.50
2.	Conv. Columbia Chrome	55.00	79.50

C.M.I. BLUE BOOK



P A C E

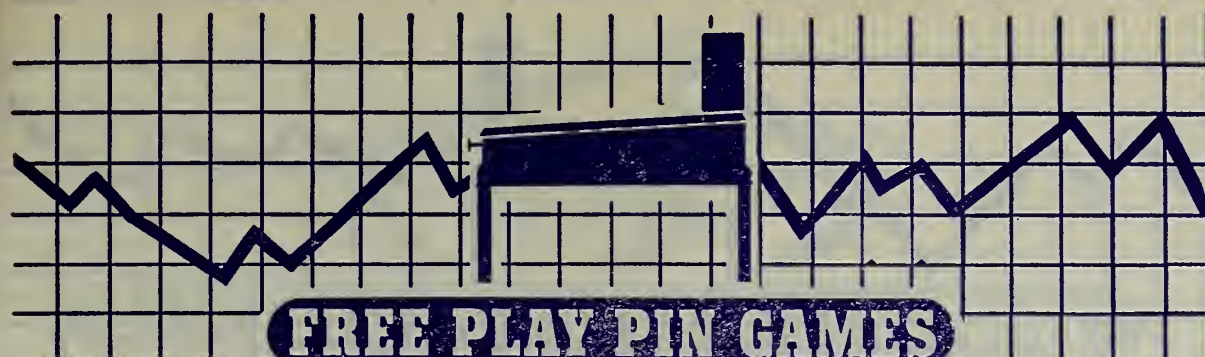
6. 1c Bantam	\$20.00	\$27.50
xx. 5c Bantam	19.50	24.50
xx. 10c Bantam	34.50	
7. 25c Bantam	39.50	50.00
5. 5c Comet, FV	49.50	60.00
6. 10c Comet, FV	65.00	67.50
7. 25c Comet, FV	79.50	85.00
xx. 50c Comet, FV	98.50	125.00
xx. 5c Comet, DJP	40.00	75.00
xx. 10c Comet, DJP	50.00	79.50
5. 1c Comet, Blue	39.50	45.00
xx. 5c Comet, Blue	50.00	60.00
xx. 10c Comet, Blue Front	50.00	75.00
xx. 25c Comet, Blue Front	90.00	94.50
xx. 50c Comet	295.00	300.00
5. 5c All Star Comet	65.00	79.50
1. 10c All Star Comet	70.00	89.50
5. 25c All Star Comet	90.00	125.00
5. 50c All Star Comet	275.00	350.00
xx. 1c All Star 2-4	35.00	39.00
xx. 1c Rocket	149.50	
5. 5c Rocket	94.50	95.00
5. 10c Rocket	110.00	119.50
xx. 25c Rocket	125.00	139.50
xx. 5c T.J. Comet	47.50	
xx. 5c Club Bell	75.00	95.00
5. 10c Club Bell	110.00	150.00
5. 25c Club Bell	125.00	150.00
xx. 50c Club Bell	295.00	300.00
7. 1c DeLuxe	55.00	
5. 5c DeLuxe	94.50	95.00
1. 10c DeLuxe	119.50	125.00
1. 25c DeLuxe	120.00	150.00
xx. Double Slot 5c-25c	395.00	
xx. 5c Comet Console	125.00	139.50
xx. 10c Comet Console	159.50	
xx. 25c Comet Console	169.50	
xx. 5 & 25c Comet Con. Comb.	195.00	225.00
xx. 5c Kitty	70.00	75.00
xx. 10c Kitty	35.00	85.00
xx. 25c Kitty	210.00	
xx. 5c Comet Red	90.00	125.00
xx. 10c Comet Red	120.00	
xx. 5c Slugproof	97.50	100.00
5. 10c Slugproof	95.00	100.00
xx. 25c Slugproof	125.00	165.00

C A I L L E

xx. 1c	39.00	39.50
5. 5c	35.00	50.00
1. 10c	50.00	60.00
2. 25c	39.50	99.50
xx. 5c & 25c	275.00	
6. 5c Cadet	37.50	65.00
xx. 10c Cadet	95.00	125.00
xx. 25c Cadet	89.50	105.00
6. 5c Playboy	49.50	75.00
6. 10c Playboy	49.50	75.00
xx. 25c Playboy	60.00	
xx. 5c Commander	35.00	55.00
xx. 10c Commander	50.00	65.00
xx. 25c Commander	65.00	74.50
xx. 7-Way Slot 5c	49.50	65.00
xx. 7-Way Slot 25c	98.00	250.00
xx. 5c Doughboy	49.50	
5. 5c Club Bell	40.00	69.50
5. 10c Club Bell	69.50	75.00
5. 25c Club Bell	99.00	100.00

J E N N I N G S

5. 5c Chief	\$125.00	\$140.00
5. 10c Chief	85.00	125.00
xx. 25c Chief	129.50	175.00
xx. 50c Chief	295.00	450.00
5. 5c Silver Moon Chief	125.00	175.00
5. 10c Silver Moon Chief	189.50	200.00
xx. 25c Silver Moon Chief	195.00	250.00
2. 5c Silver Chief	119.50	185.00
2. 10c Silver Chief	139.50	199.50
2. 25c Silver Chief	169.50	175.00
xx. Silver Chief	550.00	650.00
7. 5c Club Bell	129.50	139.50
5. 10c Club Bell	150.00	159.50
7. 25c Club Bell	175.00	249.50
xx. 50c Club Bell	350.00	
5. 5c Sky Chief	125.00	139.00
5. 10c Sky Chief	159.50	189.50
xx. 25c Sky Chief	200.00	
xx. Triplex Chief 5-10-25	100.00	
6. 1c Little Duke	12.50	17.50
xx. 5c Little Duke	125.00	
xx. 10c Little Duke	20.00	65.00
6. 5c Century	35.00	45.00
xx. 10c Century	49.50	69.50
xx. 25c Century	50.00	
7. 50c Century	295.00	
5. 5c Gooseneck	20.00	35.00
xx. 10c Gooseneck	35.00	59.50
5. 25c Gooseneck	55.00	60.00
xx. 50c Gooseneck	150.00	
xx. 1c Little Duchess	20.00	29.50
xx. 5c Little Duchess	25.00	30.00
1. 10c Golf Ball Vndr	129.50	200.00
1. 25c Golf Ball Vndr	149.50	200.00
xx. 5c Chrome Sup Chief	175.00	
xx. 10c Chrome Chief SP	152.00	
xx. 5c Red Skin	125.00	145.00
xx. 10c Red Skin	135.00	149.50
xx. 25c Red Skin	150.00	
xx. 5c Big Chief	90.00	115.00
xx. 10c Big Chief	165.00	
xx. 25c Big Chief	199.50	
5. \$1.00 Bell	595.00	695.00
5. Cigarolla	59.50	60.00
xx. Cigarolla XXV	89.50	129.50
xx. Cigarolla XV	75.00	79.50
5. 5c Victory Chief	119.50	124.50
xx. 10c Victory Chief	155.00	195.00
xx. 25c Victory Chief	200.00	385.00
xx. 1c 4 Star Chief	79.50	110.00
5. 5c 4 Star Chief	98.50	135.00
1. 10c 4 Star Chief	100.00	165.00
2. 25c 4 Star Chief	149.50	175.00
xx. 1c Dixie Bell	35.00	
7. 5c Dixie Bell	75.00	89.50
xx. 10c Dixie Bell	60.00	75.00
xx. 25c Dixie Bell	295.00	
xx. 50c Dixie Bell	385.00	404.50
xx. 5c Victory 4 Star Ch	350.00	
xx. 10c Victory 4 Star Ch	225.00	
xx. 25c Victory 4 Star Ch	350.00	



FREE PLAY PIN GAMES

**C.M.I.
BLUE
BOOK**

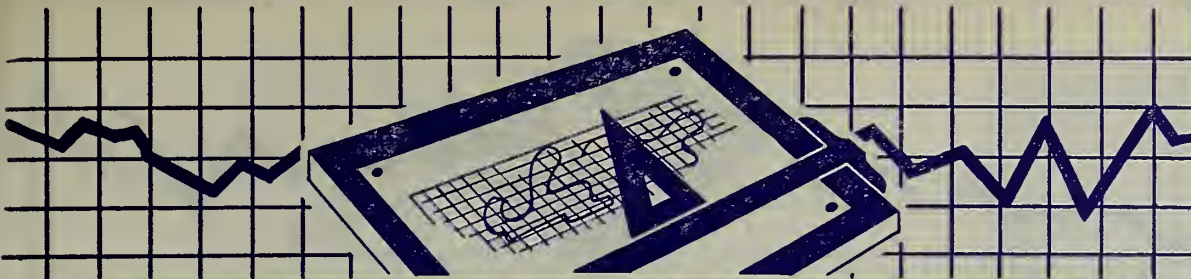
2. A. B. C. Bowler	\$49.50	\$79.50	xx. Cover Girl	125.00	179.50
5. Action (Rev)	99.50	125.00	1. Cross Line	\$39.50	\$60.00
4. Air Circus	125.00	132.50	6. Crystal	34.50	45.00
5. Air Force	79.50	85.00	xx. Crystal Gazer	26.50	
2. Airliner	15.00	22.50	xx. Dandy	19.00	27.50
6. Airport	17.50	25.00	5. Daily Dozen	10.00	25.00
1. Alert (Rev)	59.50	80.00	xx. Davy Jones	15.00	20.00
xx. Ali Baba	29.50		1. Defense (Baker)	35.00	59.50
5. All American	49.50	65.00	2. Defense (Genco)	74.50	99.50
xx. All Out (Rev)	59.50		xx. De-Icer (Rev)	79.50	
6. American Beauty (Rev)	99.50	109.50	5. Destroyer (Rev)	69.50	79.50
5. Anabel	25.00	27.50	xx. Dive Bomber (Rev)	39.50	
1. Arizona (Rev)	199.50	269.50	2. Dixie	39.50	59.50
5. Armada	19.50	25.00	4—CASH BOX		
5. Argentine	65.00	79.50	2. Do-Re-Mi	50.00	60.00
xx. Arrowhead	19.50	50.00	5. Double Feature	25.00	40.00
5. Attention	60.00	69.50	1. Double Play	60.00	89.50
2. Avalon	15.00	22.50	1. Doughboy	45.00	47.50
xx. Airway	22.50		1. Drum Major	35.00	54.50
2. Bally Beauty	22.50	45.00	2. Dude Ranch	42.50	49.50
xx. Banner	17.50		2. Duplex	60.00	62.50
2. Bandwagon	39.50	49.50	2. Eagle Squadron (Rev)	79.50	145.00
6. Bang	12.50	25.00	6. Entry	39.50	40.00
1. Barrage	37.50	49.50	xx. Eureka	25.00	34.50
xx. Battle	87.50	100.00	xx. Falling Sun (Rev)	59.50	
1. Belle Hop	57.50	99.50	xx. Fantasy	30.00	45.00
2. Big Chief	37.50	49.50	6. Fifth Inning	42.50	44.50
7. Big League	22.50	30.00	1. Fifty Grand	29.50	39.50
1. Big Parade	125.00	140.00	1. Fishin' (Rev)	55.00	79.50
1. Big Show	19.00	27.50	6. Five-in-One	25.00	42.50
xx. Big Ten	27.50		1. Five & Ten & Twenty	119.50	135.00
xx. Big Six	19.00	27.50	7. Flagship	16.95	30.00
2. Big Three (Rev)	109.50	179.50	5. Flat Top (Rev)	205.00	269.50
4. Big Time	35.00	65.00	1. Fleet	35.00	47.50
1. Big Top	119.50	249.50	1. Flicker	55.00	82.50
xx. Big Town	21.50	40.00	2. Flying Tiger	75.00	110.00
xx. Blackout	15.00	35.00	5. Follies '40	30.00	49.50
xx. Blondie	20.00	25.00	5. Follow Up	17.50	20.00
4. Bombardier (Rev)	79.50	125.00	5. Foreign Colors	109.50	169.50
1. Bola Way	72.50	89.50	xx. Formation	20.00	25.00
6. Bomb-the-Axis	49.50	50.00	2. Four Aces	109.50	129.50
2. Boomtown	29.50	39.50	2. Four Diamonds	55.00	74.50
1. Bordertown	29.50	39.50	xx. Four-Five-Six	15.00	22.50
1. Bosco	75.00	79.50	5. Four Roses	49.50	69.50
xx. Bounty	12.00	25.00	1. Fox Hunt	44.50	54.50
xx. Bowling Alley	20.00	35.00	xx. Flash	18.50	23.50
xx. Box Score	12.50		1. G. I. Joe (Conv)	69.50	89.50
1. Brazil (Rev)	239.50	269.50	2. Girls Ahoy (Rev)	42.50	49.50
2. Brite Spot	17.50	22.50	5. Glamour	32.50	65.00
5. Broadcast	45.00	69.50	5. Gobs	95.00	109.50
xx. Buckaroo	15.00	19.50	2. Gold Star	39.50	47.50
5. Capt. Kidd	74.50	79.50	5. Golden Gate	15.00	17.50
2. Cadillac	27.50	49.50	4. Grand Canyon (Rev)	179.50	269.50
xx. Canteen	149.50	190.00	1. Gun Club	69.50	94.50
5. Casablanca (Rev)	175.00	179.50	xx. Headliner	20.00	39.50
5. Catalina	249.50		xx. Hi-Boy (Rev)	45.00	60.00
1. Champ	44.50	69.50	5. Hi-Dive	84.50	89.50
6. Champion	25.00	39.50	2. Hi-Hat	70.00	80.00
xx. Charm	39.50		xx. High Light	18.95	
5. Chevron	19.50	47.50	1. High Stepper	20.00	75.00
xx. Chief	15.00		1. Hit-the-Jap (Rev)	34.50	74.50
xx. Chubbie	17.50	49.50	6. Hold Over	20.00	59.50
xx. Circus	25.00		5. Hollywood	245.00	249.50
2. Click	59.50	74.50	7. Home Run '40	30.00	44.50
xx. Clipper	25.00		5. Home Run '41	49.50	69.50
1. Clover	20.00	69.50	5. Home Run '42	69.50	74.50
5. C. O. D.	15.00	27.50	2. Horoscope	65.00	69.50
xx. Commander (Rev)	50.00	55.00	2. Idaho	239.50	249.50
xx. Commodore	24.50		5. Invasion (Rev)	99.50	139.50
5. Congo	24.50	25.00	2. Jolly	25.00	29.50
5. Conquest	17.50	25.00	1. Jeep (Rev)	109.00	122.50
5. Contact	15.00	17.50	xx. Jumper	25.00	29.50
2. Contest	85.00	109.50	4. Jungle	59.50	75.00
xx. Convention	20.00	32.50	2. Keep 'em Flying	90.00	154.50
5. Cowboy	19.00	25.00	xx. Keen-A-Ball	24.50	35.00
			5. Kismet	169.50	249.50
			xx. Klick	1.50	22.50

C.M.I. BLUE BOOK



5. Knock-Out	\$85.00	\$129.50
xx. Knock-Out-the-Jap	75.00	105.00
xx. Lancer	25.00	39.50
1. Landslide	39.50	64.50
1. Laura	249.50	269.50
5. Lead Off	25.00	55.00
5. Leader	60.00	69.50
2. League Leader	39.50	49.00
5. Legionnaire	59.50	79.50
7. Liberty	130.00	175.00
xx. Liberty (Rev)	55.00	87.50
5. Limelight	35.00	47.50
2. Line Up	19.50	49.50
7. Lite-A-Card	25.00	50.00
2. Lone Star	27.50	37.50
xx. Lot-O-Smoke	25.00	
xx. Lot-O-Fun	15.00	20.00
6. Lucky	20.00	59.50
xx. Majors '40	12.50	17.50
5. Majors '41	59.50	82.50
xx. Mardi Grass	40.00	
5. Marines-at-Play	99.50	149.50
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5. Marvels Baseball	90.00	145.00
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5. Mascot	34.50	39.50
7. Merry-Go-Round	27.50	44.50
2. Metro	42.50	59.50
xx. Miami	15.00	
5. Miami Beach	59.50	79.50
xx. Midway (Genco)	12.50	15.00
2. Midway (Rev)	100.00	175.00
1. Miss America (Rev)	35.00	44.50
5. Mr. Chips	19.00	29.50
2. Monicker	79.50	97.50
1. Mystic	54.50	69.50
4. New Champ	59.50	79.50
xx. Nippy	19.50	39.50
xx. Nite Club (Rev)	79.50	84.50
xx. Ocean Park	12.00	24.50
5. Oh Boy	16.50	25.00
5. Oh Johnny	25.00	49.50
1. On Deck	22.50	59.50
1. Oklahoma	239.50	249.50
1. One-Two-Three '39	23.00	64.50
5. One-Two-Three '40	59.50	79.50
7. One-Two-Three '41	69.50	85.00
5. Owl	69.50	79.50
xx. Pals	21.50	
1. Paratroop (Rev)	99.50	105.00
2. Pan American	42.50	59.50
5. Paradise	45.00	69.50
xx. Parade Leader (Rev)	34.50	39.50
xx. Pep (Rev)	29.50	
2. Pick 'Em	15.00	29.50
2. Play Ball	37.50	69.50
2. Pin Up Girl	90.00	145.00
xx. Playmate	29.50	39.50
xx. Playtime (Rev)	51.50	52.50
1. Polo	15.00	34.50
xx. Pot Shot	25.00	39.50
6. Powerhouse	30.00	39.50
1. Production (Rev)	99.50	109.50
6. Progress	22.50	27.50
5. Punch	25.00	29.50
xx. Pursuit	37.50	49.50
1. Pylon	24.50	49.50
xx. Pyramid	12.50	
xx. Ragtime	15.00	29.50
xx. Rats (Rev)	47.50	
5. Rebound	15.00	22.50
xx. Record Breaker	150.00	
1. Red Hot	19.00	39.50
6. Red, White & Blue	29.50	34.50
6. Repeater	29.50	59.50
5. Reserve	24.50	59.50
xx. Rink	13.00	19.00
xx. Roll Call (Rev)	45.00	69.50
5. Roller Derby	39.50	44.50
5. Rotation	22.50	59.50
xx. Rotor Table	79.50	89.50
1. Roxy	24.50	29.50
6. Salute	29.50	49.50
2. Santa Fe (Rev)	179.50	269.50
2. Sara Suzy	25.00	27.50
xx. Scandals (Rev)	35.00	
2. School Days	47.50	69.50
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5. Scoop	20.00	29.50
5. Score-A-Line	30.00	42.50
5. Score-A-Card	20.00	25.00
6. Score Champ	25.00	44.50
xx. Scout (Rev)	29.50	
xx. Sea Power (Rev)	67.50	
1. Sea Hawk	49.50	69.50

xx. Second Front (Rev)	\$65.00	\$135.00
1. Seven Up	52.50	67.50
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4. Shangri La	69.50	125.00
1. Short Stop	39.50	44.50
1. Show Boat	64.50	75.00
xx. Side Kick	15.00	
4. Silver Skates	37.50	70.00
1. Silver Spray	32.50	49.50
4. Sink-the-Jap (Rev)	49.50	69.50
xx. Sixty Grand	17.50	
1. Sky Blazer	60.00	89.50
4. Sky Chief	65.00	169.50
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1. Sky Line	29.50	59.50
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5. Sky Ray	25.00	49.50
5. Sky Raider (Rev)	99.50	155.00
5. Slap-the-Jap	35.00	74.50
5. Slugger	60.00	72.50
5. Smak-the-Jap (Rev)	35.00	79.50
5. Snappy '41	59.50	72.50
5. South Paw	79.50	89.50
5. South Seas	269.50	279.50
7. Sparky	24.50	44.50
4. Speed Ball	39.50	49.50
5. Speed Demon	25.00	49.50
5. Speedway	24.50	49.50
xx. Speedy	24.50	29.50
xx. Sports	20.00	25.00
2. Sports Parade	35.00	69.50
xx. Stop & Go	29.50	35.00
7. Sporty	15.00	25.00
2. Spot-A-Card	75.00	89.50
1. Spot-Cha (Rev)	79.50	125.00
5. Spot Pool	65.00	82.50
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5. Spottem	20.00	44.50
2. Stage Door Canteen	225.00	249.50
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5. Stars	60.00	89.50
1. Star Attraction	64.50	79.50
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5. Stratoliner	44.50	69.50
2. Streamliner	169.50	249.50
xx. Strip Tease (Con)	104.50	110.00
5. Summertime	20.00	25.00
7. Sun Beam	55.00	60.00
5. Supercharger	17.50	29.50
6. Super Chubbie	39.50	59.50
2. Super Six	29.50	32.50
5. Sun Valley (Rev)	125.00	135.00
6. Tail Gunner (Con)	49.50	69.50
1. Target Skill	10.00	49.50
2. Ten Spot	45.00	69.50
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5. Texas Mustang	62.50	89.50
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5. Three Score	32.50	35.00
xx. Three Up	24.50	34.50
5. Thriller	19.50	20.00
5. Thumbs Up (Rev)	60.00	74.50
2. Topic	76.50	84.50
6. Top Notcher	15.00	24.50
xx. Topper	25.00	35.00
1. Torpedo Patrol (Rev)	99.50	125.00
1. Towers	74.50	89.50
1. Trade Wind (Rev)	249.50	269.50
2. Trailways	59.50	67.50
xx. Trapeze	17.50	24.50
6. Triumph	15.00	35.00
xx. Triple Play	17.50	
7. Twinkle	15.00	44.50
6. Twin Six	20.00	50.00
2. Ump	24.50	25.00
xx. Up & Up	34.50	
6. Vacation	24.50	25.00
xx. Variety	12.50	15.00
1. Velvet	49.50	79.50
2. Venus	75.00	89.50
2. Victory	74.50	99.50
6. Vogue	15.00	27.50
7. Wagon Wheels	249.50	259.50
5. West Wind	60.00	75.00
xx. White Sails	15.00	29.50
2. Wild Fire	49.50	59.50
2. Wings	11.50	45.00
5. Wow	27.50	34.50
xx. Yach Club	15.00	17.50
2. Yankee Doodle	169.50	225.00
1. Yanks	92.50	119.50
xx. Zenith	95.00	
7. Zeta	19.50	35.00
4. Zig Zag	59.50	79.50
xx. Zip	15.00	25.00
5. Zombie	60.00	79.50



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MANUFACTURERS' NEW EQUIPMENT

MUSIC

A.M.I.	
Model A	\$695.00
AIREON	
Fiesta	
Artisan	
Electronic Phono	
Trio (Wall Box)	
Solo (Wall Box)	
Melodeon (Speaker)	
Impresario (Speaker)	
Carillon (Speaker)	
CHALLENGE INDUSTRIES	
Challenger '47	
PACKARD MFG. CORP.	
#1000 Pla-Mor (Speaker)	\$159.50
#800 Daisy (Speaker)	33.95
#700 Dahlia (Speaker)	19.95
#900 Rose (Speaker)	49.95
PERSONAL MUSIC CORP.	
Phonette	
ROCKOLA	
#1422—Phonograph (Net) ...	\$595.00
SEEBURG	
#1—46M	
#1—46S	
SOLOPHONE CORP.	
Solophone	
WURLITZER	
#1015	
#3020—5-10-25c 3-wire Wall Box	
#3021—5c Wall Box	
#3031—5c 30-Wire Wall Box..	
#4000—Speaker	
#4002—Speaker	

PINS

BALLY	
Surf Queens	\$289.50
EXHIBIT	
Big Hit (Single Play)	\$298.50
Big Hit (Multiple Play)	396.50
GOTTLIEB	
Stage Door Canteen	\$249.50
MARVEL	
Catalina	\$249.50
P & S	
Kismet	\$249.50
UNITED	
Riviera	
WILLIAMS	
Suspense	\$279.50

COUNTER GAMES

DAVAL	
Marvel, Plain	\$50.00
With Ball Gum Vender	55.00
Marvel, Non-Coin Operated	54.00
With Ball Gum Vender	59.00
American Eagle, Plain	50.00
With Ball Gum Vender	55.00
American Eagle, Non-Coin Op..	54.00
With Ball Gum Vender	59.00
PIONEER	
Smiley	39.50

ARCADE

AMUSEMATIC CORP.	
Lite League	\$425.00
AMUSEMENT ENTERPRISES CO.	
Bank Ball	\$375.00
BALLY	
Undersea Raider	\$399.50
CHICAGO COIN	
Goatee	\$525.00
EVANS	
Ten Strike	\$372.50
GENCO	
Total Roll	\$525.00
JAFCO	
Roll-A-Ball	\$379.50
MUNVES	
Super Roll	\$349.50

CONSOLES

BAKER	
5c Bakers Pacers Csh Std Mod..	\$500.00
25c Bakers Pacers Csh Std Mod.	550.00
5c Bakers Pacers Csh DD Mod..	550.00
25c Bakers Pacers Csh DD Mod.	600.00
5c Bakers Pacers Chk Sep Std	
Mod	525.00
5c Bakers Pacers Chk Sep DD	
Mod	575.00
EVANS	
Bangtails 5c Comb 7-Coin	\$674.50
Bangtails 25c Comb 7-Coin	764.50
KEENEY	
Bonus Superbell	

ONE-BALLS

BALLY	
Victory Derby	\$574.50
Victory Special	589.50

SLOTS

GROETCHEN	
Columbia Twin JP	\$132.50
Lots of 5 or more.....	127.50
O. D. JENNINGS	
5c Bronze and Std Chiefs.....	\$249.00
10c Bronze and Std Chiefs.....	259.00
25c Bronze and Std Chiefs.....	269.00
5c DeLuxe Club Chiefs.....	259.00
10c DeLuxe Club Chiefs.....	269.00
25c DeLuxe Club Chiefs.....	279.00
5c Super DeLuxe Club Chief....	274.00
10c Super DeLuxe Club Chief....	284.00
25c Super DeLuxe Club Chief....	294.00
50c Silver Eagle	
Challenger	475.00
MILLS	
5c Black Cherry Bell.....	\$238.00
10c Black Cherry Bell.....	243.00
25c Black Cherry Bell.....	248.00
50c Black Cherry Bell.....	328.00
New Vest Pocket Bell	74.50

**C.M.I.
BLUE
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Actionfrom—Stars
 Ajaxfrom—Score Card
 All Outfrom—Cross Line
 Archeryfrom—Cadillac
 Arizonafrom—Sun Beam
 American Beautyfrom—Attention
 Battlefrom—Zombie
 Big Tent.....from—Big Show
 Big Three
 Big Top of '45.....from—Twin Six, Clover,
 Sky Ray
 Bingofrom—Lite-A-Card
 Bombardierfrom—Follies '40
 Bowling Alley '42.....from—Bowling Alley
 Brazilfrom—D-Re-Mi
 Burleskfrom—Follies '40
 Casablancafrom—Glamour
 Cupidfrom—Roxy
 De-Icer.....from—Red, White & Blue
 Destroyerfrom—Cadillac
 Dive Bomberfrom—Formation
 Eagle Squadron.....from—Big League,
 Big Town
 Easy Pickin'from—O'Boy
 Falling Suns.....from—Ten Spot
 Fan Dancerfrom—Roxy
 Flashfrom—Punch
 Flat Top.....from—Broadcast, Crossline
 Flightfrom—Sporty
 Flying Tigers.....from—Play Ball
 Foreign Colorsfrom—Owl
 Grand Canyon.....from—Double Play
 Hi-Boyfrom—Metro
 Hi-Jinksfrom—Glamour
 Hit-The-Japsfrom—Gold Star
 Hockey '42.....from—Silker Skates
 Idahofrom—Zombie
 Jeep....from—Duplex, Leader, Sky Blazer
 Kismet
 Klipperfrom—Scoop
 Knock-Out-The-Japsfrom—Knockout

Libertyfrom—Flicker
 Luxuryfrom—Rotation
 Marines-At-Playfrom—Flicker
 Midwayfrom—Zombie
 Nite Clubfrom—Formation
 Nine Bells.....from—Mr. Chips
 Over-The-Topfrom—Powerhouse
 Parade Leader.....from—Drum Major
 Paratroopfrom—Powerhouse
 Peacherinofrom—Jolly
 Pepfrom—Wow
 Playtimefrom—Gold Star
 Pin Up Girl.....from—Silver Skates
 Productionfrom—Blondie
 Ratfrom—Zig Zag
 Redheadsfrom—Blondie
 Roll Callfrom—Vacation
 Sailorettes '42.....from—Follies '40
 Scout Commanderfrom—Fleet
 Sea Power.....from—Four Roses
 Sentryfrom—Leader
 Shangri-Lafrom—Mr. Chips
 Sink-The-Japfrom—Seven Up
 Sixty Grand.....from—Big Town
 Sky Rider.....from—Pan American
 Slap-The-Japfrom—Stratoliner
 Smak-The-Japfrom—Ten Spot
 South Seasfrom—Knockout
 Speedwayfrom—Entry
 Spot-Chafrom—Attention
 Stage Door Canteen.....from—Liberty
 Starlightfrom—Triumph
 Stepperfrom—Blondie
 Strip Tease.....from—Chi-Coin Games
 Torpedofrom—Formation
 Trade Winds.....from—Sky Blazer
 Triple Entry.....from—Home Run
 Wagon Wheelsfrom—Duplex
 White Sails.....from—Silver Spray
 Yankee Doodle
 Zingofrom—Mascot, Attention,
 Silver Skates, Air Force

REVAMPED ONE-BALLS

All-American Derby..from—Sport Special,
 Record Time
 Big Three
 Dust Whirls.....from—Club Trophy
 Fast Track..from—Sport Page, Blue Ribbon
 Foreign Colorsfrom—Owl
 Pastimefrom—Turf Champs

Race King..from—Thistledown, Sea Biscuit
 Rockingham....from—Grand Stand, Grand
 National, Pacemaker
 Victoriousfrom—Turf Champs
 War Admiral.....from—Grand Stand
 Whirlaway..from—Blue Grass, Dark Horse,
 Sport Special

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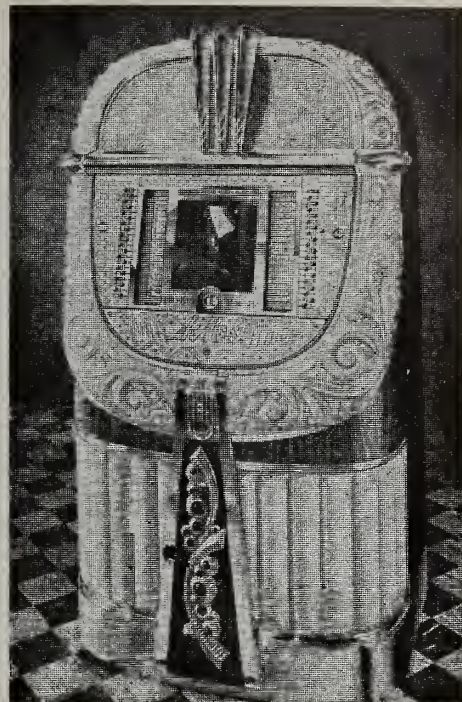
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3 Wurlitzer 24..... 335.00	1 Wurlitzer 750E..... 775.00	1 Rock-Ola Super '40..... 495.00

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10 Wurlitzer #145 Fast Stepper..... 40.00	25 Buckley Bar Brackets..... .95
10 Wurlitzer #304 Stepper..... 19.50	50 Buckley Pedestals 2.50
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4 Seeburg 20 sel. wireless 5c..... 39.50	10 Keeney Speaker Baffles..... 15.00
10 Seeburg 24 Boxes — 3-wire, 5c..... 22.50	10 Adapters for Mills Empress..... 32.50
4 Seeburg 20 Sel. 3-Wire..... 29.50	5 Chandelier Speaker Baffles, Lite Up..... 15.00

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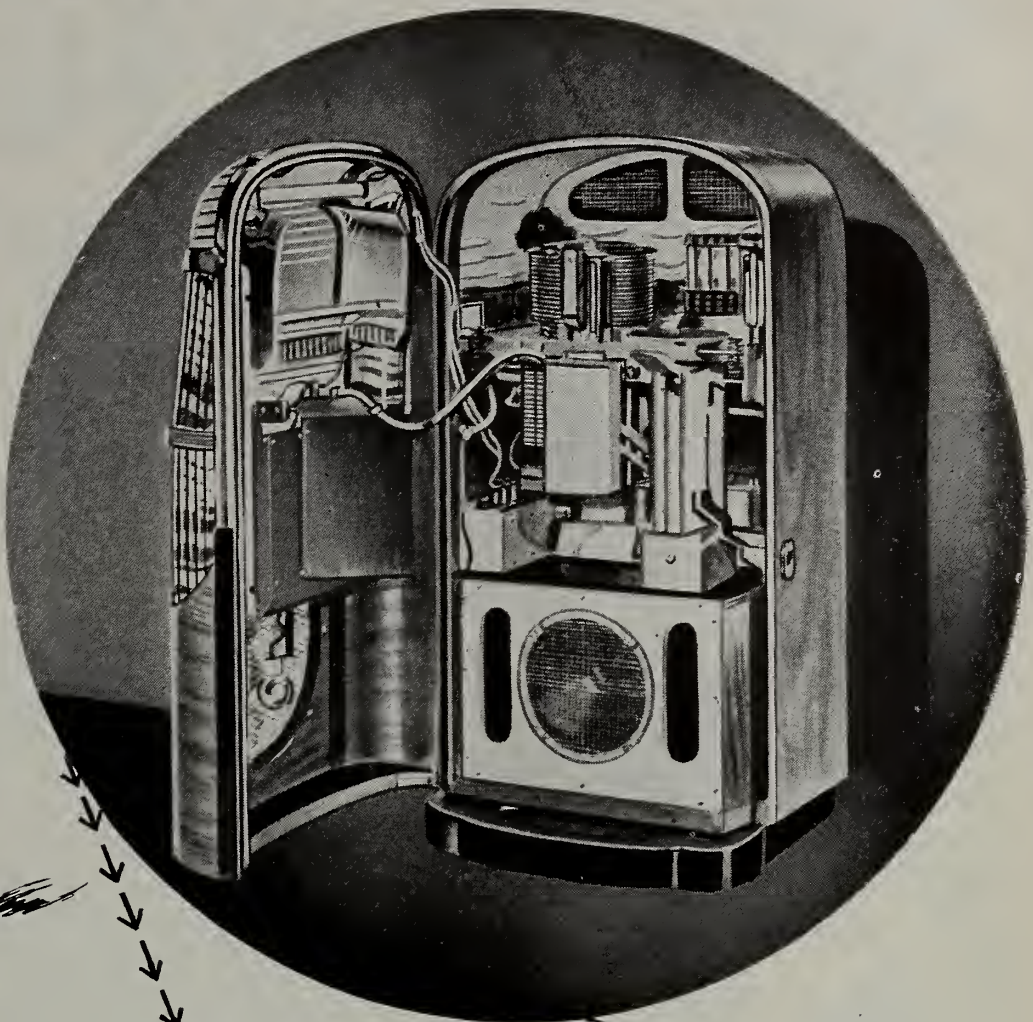
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Complete lightup assembly built into front door. When open offers full accessibility to all units.



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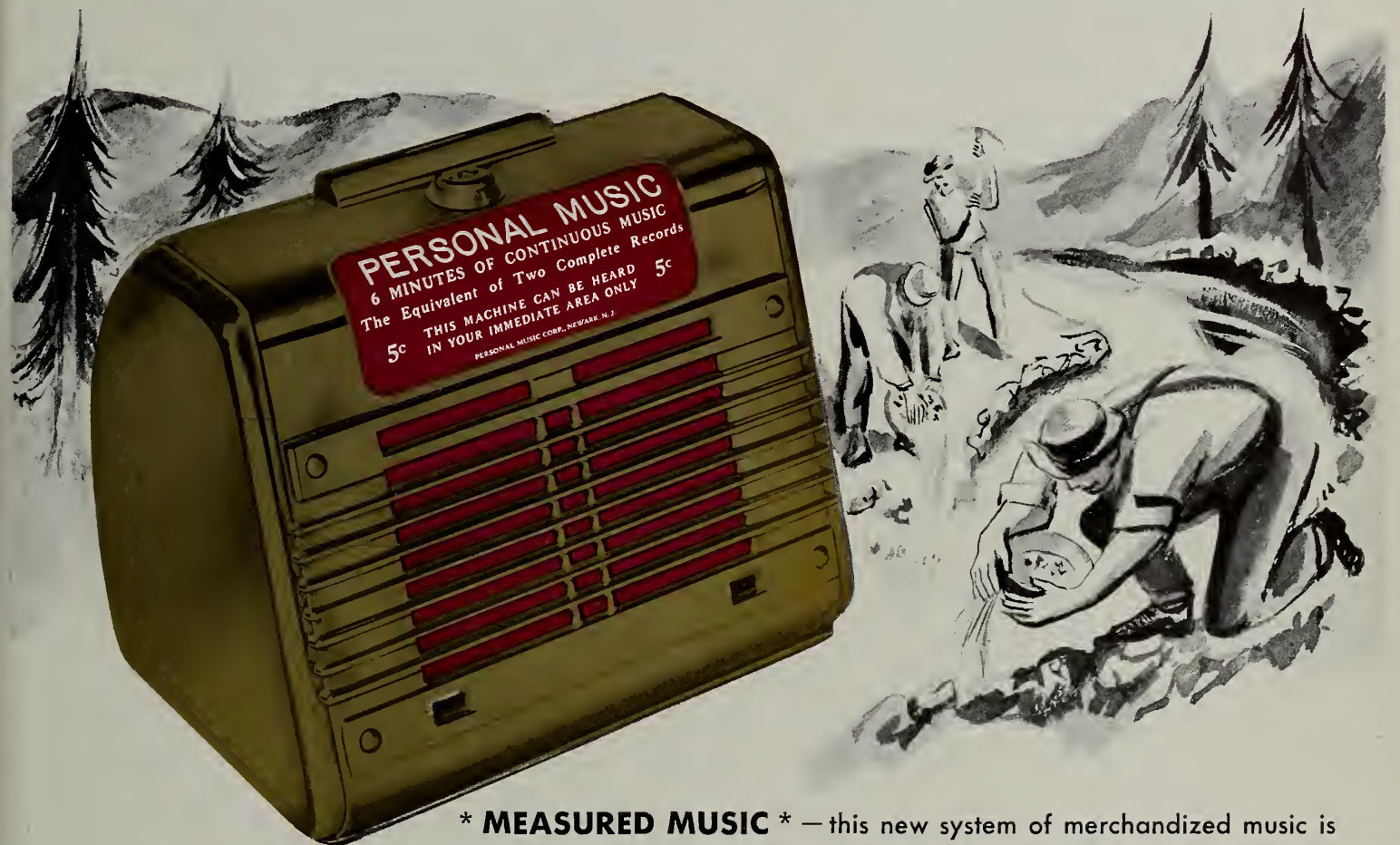
ROCK-OLA

MANUFACTURING CORPORATION

800 NORTH KEDZIE AVENUE • CHICAGO 51, ILLINOIS



Thar's **GOLD** in them thar ***MEASURED MUSIC*** **SYSTEMS** and the **BIGGEST PROFITS** ever

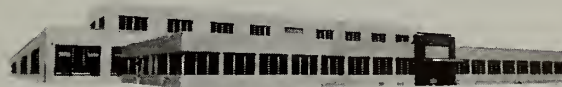


* **MEASURED MUSIC** * — this new system of merchandized music is a gold mine compared with older systems because:

1. The attractive chrome metal unit is precision built and tone modulated. It really pulls more plays.
2. Individual unit at each table or booth is heard only in the immediate area. Those that don't pay can't hear the play.
3. All of the units in one location can operate at the same time, each taking in money for you.
4. Only one set of records (with telephone wire studio system), no title strips to install, no complicated mechanisms to repair; one service man can look after many locations.
5. Less attention to locations since one set of records can service an entire city wide system.

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for information.



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CONVERTED FROM
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| ZOMBIE | DO-RE-MI |
| SUN BEAM | STARS |
| DOUBLE PLAY | LEADER |
| WEST WIND | DUPLEX |
| SKY BLAZER | KNOCKOUT |

\$6000

f.o.b., Factory will be paid
for above games.

Conversions for Outright Sale
\$249.50 Each

UNITED MANUFACTURING COMPANY 6125 N. WESTERN AVE.
CHICAGO 45, ILLINOIS

N. Y. SUN WARNS VETS ON VENDERS

NEW YORK—In keeping with stories which have appeared in many newspapers thruout the country warning returned veterans of the many pitfalls which lie in wait for them if they invest in certain "get-rich-quick" businesses, the ultra conservative New York Sun of this city published a feature article written by Charles A. Wyer warning servicemen to beware of purchasing vending machines.

Wyer wrote, "Many ex-servicemen have been induced to buy vending machines of various kinds. Once in possession they find they can't uncover a place to install them. Others are offered high salaried jobs with the companion requirement that they buy a piece of the business. They buy, the business collapses — result, no job, no money left."

Better Business Bureaus in various cities, such as Seattle, Wash. and Washington, D. C., have warned ex-servicemen to beware of vending machine salesmen (as reported in *The Cash Box* in past issues). There still seems to be more of the vending machine sharpshooters around creating a bad taste in the mouths of the public

It is generally believed among merchandise machine leaders that a campaign should be immediately instituted advising prospective vending machine operators to get in touch with the NAMA (National Automatic Merchandisers Association) prior to making any purchases,

OPERATORS IN NEBRASKA AND IOWA

Here Are Three Proven Winners of 1946

1. STAGE DOOR CANTEEN
2. GOALEE
3. ROCK-OLA "PHONOGRAPH OF TOMORROW"

SPECIAL — 15 LATE JUMBO PARADE, P.O. BLUE AND RED CABINET, EACH \$100.00

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ONE OF THE MOST PROFITABLE OPERATORS' MACHINES EVER BUILT

PHOTOMATIC

(Trade Mark)

SEND FOR THE SPECIAL PHOTOMATIC SELLING PLAN

INTERNATIONAL MUTOSCOPE CORP.

44-01 ELEVENTH ST. (WM. RABKIN, President) LONG ISLAND CITY 1, N. Y.
1946 — Our 51st Year of Service

Recording Stars Attend Juke Box Showings

NEW YORK—From everywhere in the nation come reports that recording stars who happen to be in the same area where a juke box showing is being made have been more than happy to attend and meet the coin-

men and even entertain them with their best known record numbers. In almost every case it has also been reported that these recording stars are helping to plug the juke boxes wherever and whenever they can.



"An Industry is
the lengthened
shadow of a
MAN"

That's True in the World of **AUTOMATIC MUSIC**

● Automatic Music, as an industry, had a small beginning—but a significant one. As in most industries, one man with a great idea and an unshakeable faith in the future, helped make it the great industry it is today.

That man, and his associates, pioneered the electric automatic phonograph—the instrument that made the industry possible. That man, and his associates, developed and perfected the instrument—gave it all the basic qualities it has today.

Then that man and his associates went out and fashioned the pattern of the industry—by selling an idea and creating a market. The idea is unchanged today. It is music by the greatest and most popular musicians—for everyone—as selected by the listener.

That man and his associates are still together—still casting their shadow across the world of automatic music. They were the pioneers and the policy-makers. They are yet the creators and producers of the improvements and the innovations.

PACKARD MANUFACTURING CORPORATION • INDIANAPOLIS 7, INDIANA
HOMER E. CAPEHART, *Chairman of the Board*

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PACKARD
(PLA-MOR)

PIONEER OF THE INSTRUMENTS

POLICY-MAKERS OF THE INDUSTRY

SELECTIVE REMOTE CONTROL WALL BOXES
• ADAPTERS • BAR BRACKETS •

AUTOMATIC PHONOGRAPHS

CEILING AND WALL AUXILIARY SPEAKERS
• ACCESSORIES • 30-WIRE CABLE •

ESQUIRE MAG TO FEATURE ARTICLE ON COINBIZ

NEW YORK — Esquire Magazine, noted magazine for men, will feature a full length article on the coin machine business written by Cameron Shipp, one of their best known feature writers.

It is generally believed among coinmen who have worked with Hal Strass assistant to Cameron Shipp that the article will prove very favorable to all the trade.

They feel that this will not prove to be another expose article but will, instead, be a complete and authentic report of the growth and development of the coin machine industry.

It is also reported that the article will cover a great many phases of this business from amusement machines to juke boxes and also the new vending equipment.

Coinmen eagerly look forward to this item. Other publications reported to be preparing stories about the coin machine industry are the Wall Street Journal and the Saturday Evening Post.

GOOD SERVICE WINS 60%-40% COMMISH

RYE, N. Y.—Music Operator Milton Wilson of Keys & Wilson Amusement Co., this city, reported this past week that he has, on his own account, undertaken to gradually work out the 70%-30% commission basis as suggested by *The Cash Box* with his locations.

Wilson has already reduced commissions in some of his spots to 60%-40% and finds that the location owners are more than happy to go along with him because of the very fine service he offers them.

In fact, Wilson reported, one of his locations was offered \$500 by a competitor, but turned down the offer because of the service he was giving the spot and advised him that because of this marvelous service they weren't interested in an operator who could just offer them a few extra dollars. "What's more," Wilson said, "this location is already on the 60 per cent, 40 per cent basis."

COLOMBIA AUTHORIZES SHIPMENTS TO ALL POINTS

BOGOTA, COLOMBIA, — The Minister of Foreign Relations in this South American city has cabled instructions to all Colombian Consulates in the United States to authorize shipments to all points in this country via North Coast ports, it was recently announced.

The modern maritime and fluvial *Terminal de Cartagena*, equipped with electric cranes, has been improved to offer the latest facilities for the careful handling of cargo with rapid transit to the interior via rail, steamer and highway assured.

"Smiley"
is coming!

Watch for April 22nd
issue of "The Cash Box"
for our beautiful
colored announcement

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"PIONEER" WILL PIONEER

IT'S NEW, IT'S DIFFERENT, IT'S PROFITABLE

RED-BALL

THE NEW GAME
SENSATION

NOTHING ELSE
LIKE IT!
THEY CAN'T RESIST
TO PLAY IT!

- GROSSES OVER \$95.00 A WEEK
- YOU ONLY HAVE TO PAY 40% COMMISSION
- WILL PAY FOR ITSELF IN EIGHT WEEKS
- OVER 100 MACHINES ON TEST LOCATION FOR SEVEN MONTHS

ASK ANY GI



Immediate Delivery!

OPERATORS PRICE \$395

ATTENTION LIVE WIRE DISTRIBUTORS

THIS GAME WAS PLAYED ALL OVER THE WORLD DURING THE WAR. THOUSANDS SOLD TO THE ARMY, NAVY, RED CROSS AND U.S.O. CLUBS

EXCLUSIVE NATIONAL DISTRIBUTORS

WRITE FOR EXCLUSIVE IN YOUR TERRITORY, YOU NEVER SOLD ANYTHING SO FAST, SO NEW, SO DIFFERENT AND SO PROFITABLE

HIRSH COIN MACHINE COMPANY

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COLUMBIA BELLS

NEW — IMPROVED — 1946 MODELS
IMMEDIATE DELIVERY

Fresh off the production lines — featuring an array of new mechanical improvements — comes the famous COLUMBIA TWIN JACKPOT BELL!

These new, improved 1946 models in dazzling, durable Hammerloid finish are changeable right on location to 1-5-10-25c play hence, you get the service of four machines for the price of one . . . plus double slug protection!

COLUMBIA makes more money f-a-s-t-e-r — costs less money to own.

OPERATOR'S
PRICE

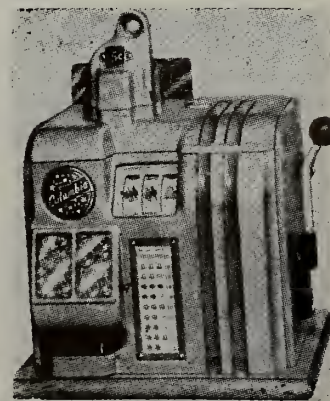
\$127⁵⁰

IN LOTS OF 5

\$132⁵⁰

SINGLE

All orders must be accompanied by a one-third deposit, postal money order or certified check, balance C.O.D., F.O.B., Chicago.



McGLENN'S DISTRIBUTING CO.

612 FIFTH AVENUE
PITTSBURGH 19, PA.

ROCKFORD PRESS CLUB HITS SLOT HUNT AS 'ILLEGAL'

ROCKFORD, ILL. — Lawrence F. O'Brien, attorney for the Rockford All-American Press Club, this city has filed a motion in Circuit Court here with the intention of suppressing evidence filed against the club on the basis that such evidence had been acquired illegally.

The motion was filed as a result of O'Brien's dissatisfaction toward the issue as to whether Circuit Judge William R. Dusher had heard all angles of law in prior motions calling for the suppression of slot evidence which had been filed by the Navy Club of Rockford and the Veterans of Foreign Wars club in an effort to dismiss the indictments filed against them.

The indictments had been returned by the Grand Jury in January and on the strength of them the circuit judge had upheld the right of two city aldermen, as city liquor commissioners, to inspect the entire premises of the clubs licensed to sell liquor.

The motion filed by O'Brien admitted the presence of the slots, in the press club when it had been visited by the two aldermen, but declared that, "the slot machines were in a room separate and apart from where intoxicating liquors were sold and dispensed, and over which the liquor commissioners of the city of Rockford had no jurisdiction and had no right to inspect."

Should Judge Dusher rule differently on O'Brien's motion than he did on the Navy and VFW clubs, he will have to reverse his position. He had previously emphasized that the aldermen did have the right to view the entire premises of the clubs, if they were licensed to sell liquor.



HIT PARADE OF WESTERNS

HAL RITCHIE

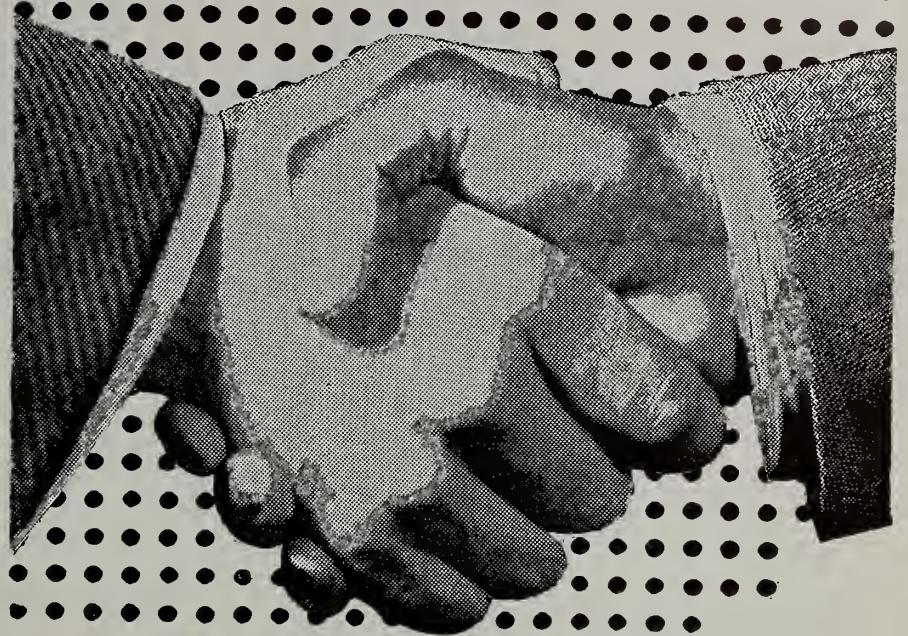
No. 149 { ARE YOU ASHAMED
I CAN'T GIVE YOU BACK
YOUR HEART

No. 151 { SOMEONE WON YOUR
HEART
I GOT CATTLE TO TEND

ALL RECORDS RETAIL 55c Plus Tax
DEALERS REGULAR DISCOUNT

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BANK BALL
The first in a series of games
that will be "Quick to Click"
for you.

AMUSEMENT ENTERPRISES INC.

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9 FOOT SIZE
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12 and 14 FT. SIZES
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**CMAC IS SET UP TO HANDLE THE UNUSUAL
TRANSACTION WITH UNUSUAL SPEED.**

134 NORTH LASALLE STREET • CHICAGO 2 • ILLINOIS

HOPE LOOMS FOR COINMEN'S BLDG. PLANS

NEW YORK—Hope loomed for the building plans of coinmen throught the nation with the recent announcement that a flat ban on non-housing projects would not be put into effect.

At a press conference held here last week, Ralph Parker, regional CPA administrator said the Veterans Emergency Housing Order did not mean a total restriction on industrial and commercial building and alteration.

The primary purpose of the order, Parker said, is to channel necessary materials into low cost housing for veterans, but the top issue in deciding whether a non-residential building can be constructed rests with the type of materials planned to be included in the new building.

In addition to the question of critical materials, Parker explained, special attention will be given to community hardship cases and employment conditions in individual localities. However, if there is insufficient building labor or materials, veterans' housing would be granted preference.

Regarding essential repairs and store displays, Parker urged the use of substitute materials, declaring that where the builder can show his project will not drain critically short materials, he will be permitted to go ahead.

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- AIREON ELECTRONIC PHONOGRAPH
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HEATH DISTRIBUTING COMPANY

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(Phone: 2681)

MACON, GEORGIA

Parker said there was a certain amount of "free material" which is expected to provide for necessary repairs and those authorizations urged by CPA for commercial and industrial construction.

Every effort, he said, is being made to stimulate the production of these critical materials and it is expected that when the supply of so-called "free material" exceeds the demand, restrictions under the order will be relaxed.

Want To Buy CHICAGO COIN AND GENCO GAMES

Not necessarily in working condition, but all parts must be there. Glass, Legs and Cabinet not wanted.

SQUARE AMUSEMENT CO.

AL SCHLESINGER JOHN A. FITZGIBBONS
88 Main Street, Poughkeepsie, N. Y.

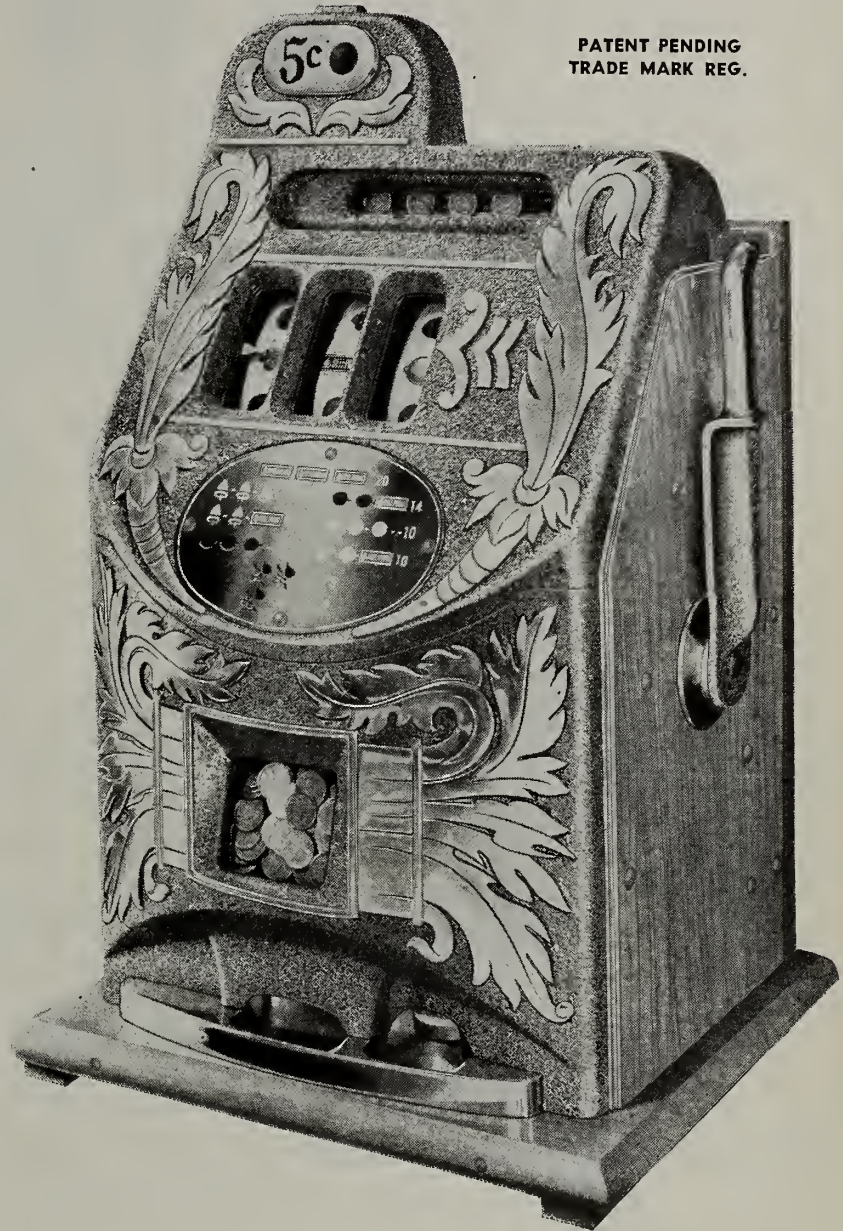
NEW! NEW! NEW!

Extrabell Front and Cabinet Assembly

Our organization is proud to offer all operators in California, Nevada, Arizona, Oregon and Washington this money-making wonder — a brand new Bell front for all Mills escalator mechanisms. Designed by the famous Everett B. Eckland, the man who designed the War Eagle, the Roman Head, the Extraordinary, the Blue Front, the Brown Front, the Silver Chrome and the Gold Chrome.

Complete with These Features:

- 1947 curved front — gusher type jackpot display.
- Turquoise blue, with dazzling reflector decoration.
- Chrome plated oval shaped reward card, 2-5 or 3-5.
- 5c, 10c, 25c denominations.
- Beautiful white oak cabinet, drill proof lining.
- Front scientifically engineered for fit, strength, protection and speedy conversion.
- New payout section for appeal and efficiency.
- Covered with Impervite bag and shipped in sturdy wood case.
- The complete Extrabell assembly of finest quality materials and the most skilled Bell workmanship in America, includes all aluminum front, top and bottom, payout cup, top back, rails, white oak cabinet, drill proof lining, club handle, denominator plate, chrome plated reward plate.



EACH

\$77⁵⁰

F.O.B. CHICAGO

Immediate Deliveries!

M. S. WOLF Distributing Company

2313 3rd Avenue, Seattle, Washington

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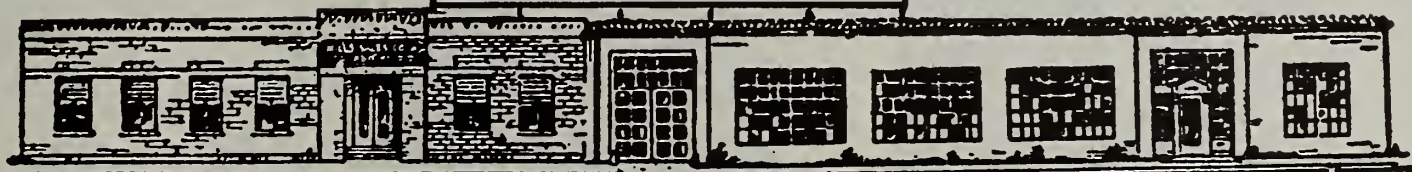
1305 Kettner Boulevard, San Diego 1, California

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& OTHER LEADING MANUFACTURERS

Announcement

MULLIGAN DISTRIBUTORS, INC.

formerly TRI-STATE DISTRIBUTING CO.

**EXCLUSIVE DISTRIBUTORS OF AIREON ELECTRONIC
PHONOGRAPHS AND AUXILIARY EQUIPMENT**

**ANNOUNCE THE OPENING OF THEIR NEW OFFICES AND SHOWROOM AT
1024½ FIFTH AVENUE, PITTSBURGH 19, PENNSYLVANIA**

JACK MULLIGAN
General Manager

BEN LONG
Sales Manager

RAY EMERSON
Service Manager

MULLIGAN DISTRIBUTORS, Inc., 1024½ Fifth Avenue, Pittsburgh 19, Pa.

(TELEPHONE: GRANT 3410)



ASHEVILLE, N.C. — Vaughn Cannon, Tri-State Distributing Co., this city, in the freight compartment of the plane which winged in a consignment of Aireon Phonos for his territory.

- **ATTENTION . . .**
- OPERATORS IN
- ★ WESTERN PENNSYLVANIA
- ★ NORTHERN WEST VIRGINIA
- ★ SOUTHEASTERN OHIO

The New Mills Black Cherry Bells now available5c - 10c - 25c

IMMEDIATE DELIVERY

Mills Brand New Vest Pockets, Fruit Reels — 5c Play.....\$74.50

— WANTED —

Super Bells Saratogas, F.P. Comb.
Pace Reels, F.P. Comb. Pin Games

WIRE — PHONE — WRITE NOW

COIN MACHINE DISTRIBUTING CO.

500 N. Craig St. Pittsburgh 13, Pa.
(Museum 0303-04)



JOIN CMI NOW!

IT MUST BE GOOD

GOALEE

CHICAGO COIN'S

HAS SUCH A TREMENDOUS EARNING POWER OPERATORS CAN'T STOP PRAISING

The **ONE OR TWO NICKEL PLAY**
5¢ OR 10¢ EACH GAME

CHICAGO COIN MACHINE CO.
1725 DIVERSEY BOULEVARD • CHICAGO 14, ILLINOIS

PRODUCTION IS LIMITED .. ORDER TODAY FOR EARLIEST DELIVERY

PAUL FULLER BECOMES WURLITZER DIRECTOR OF MERCHANDISE



PAUL M. FULLER

NO. TONAWANDA, N. Y.—Paul M. Fuller has been appointed to the position of Director of Merchandise of the Rudolph Wurlitzer Company's North Tonawanda Division, according to an announcement by Carl E. Johnson, General Manager of the firm's North Tonawanda plant.

"A rich background of experience in market and materials research, product styling and industrial design pre-eminently qualify Mr. Fuller for his enlarged responsibilities," Mr. Johnson stated. "His department will serve as a clearing house for pertinent data necessary for the design of all Wurlitzer products manufactured at North Tonawanda in accordance with

the requirements of the markets in which they will be sold. These products include commercial phonographs, electronic organs and automatic drink vendors."

After a broad training in art, architecture and design in Europe and the United States, Mr. Fuller became associated with Marshall Field and Company in Chicago as manager of that large retail establishment's interior decorating studios and construction departments.

Later he established and directed his own architectural and interior decorating business in Chicago, during which he conceived and created the famous million-dollar "Black Forest" exhibition at the Chicago World's Fair in 1934.

Mr. Fuller first became associated with the Rudolph Wurlitzer Company's Phonograph Division in 1936 as a design consultant and since that time has been responsible for the styling of all Wurlitzer commercial phonographs and auxiliary equipment. In 1944 he resigned all other activities and was appointed manager of the Product Design Department.

The formation of an integrated merchandise development department is in line with the vast expansion program undertaken by Wurlitzer's North Tonawanda Division. Under Mr. Fuller's direction the new department will be divided into three sections: field research, design and modelization shops.

\$17,000 SLOT PLAY BY ONE GAL IN TWO YEARS

SOUTH BEND, IND.—A lawsuit filed in circuit court here by Walter C. Miller, local coal dealer, against Mrs. May Moon and Mishawaka Post, No. 360 of the Veterans of Foreign Wars, revealed that Mrs. Moon was reported to have played \$17,000 into the slots in this club, according to Miller, in the past two years.

Miller was in semi-retirement, he reported, and from October, 1942 until October, 1944 he left his financial details in Mrs. Moon's hands. By the time he was suspicious over the state of his accounts he found his books \$17,000 short. Mrs. Moon is reported to have played about \$150 per week into the slot at the Veterans' club.

GRAB ROBBER OF CIG VENDER SERVICEMAN

CINCINNATI, O. — Fred Bradner, serviceman for the Monarch Vending Machine co., ciggy machine ops, this city, who was robbed of \$500 after being kidnapped and taken for a short ride in his truck, this past week identified Forest Jeffries, who was accused last year of also robbing a cigarette machine serviceman but was released because of insufficient evidence, as the robber.

Jeffries room when searched by local police contained a great many coin wrappers of the type used by Bradner as well as a black shirt he had worn during the robbery.

Immediate Delivery!

BLACK CHROME CABINETS* } \$2950
 *Extra Super Value Brand New, Complete, only

GOLD or COPPER CHROME CABINETS } \$2950
 Brand New, Complete, only

GENUINE SILVER CHROME CABINETS } \$3950
 Brand New, Complete, only



These New Features Included in All Chrome Cabinets:

- ★ Light, Durable Wood Cabinet
- ★ Drill Proof Lining
- ★ Chrome Castings (gold, copper or silver)
- ★ Metal Reward Plate
- ★ Club Handle
- ★ Denominator
- ★ Knee Action
- ★ Unbreakable Jackpot Glass

We Will Not Be Undersold!

American Amusement Co.
 4047 W. FULLERTON AVE., CHICAGO 39, ILLINOIS • CAPITAL 5300
 "IF YOU MISS US - YOU MISS MAKING MONEY"

Fit All Mills Escalator Type Machines
 Specify 5c, 10c or 25c play;
 2/5 or 3 5 pay

New Products Protects Machines for Export

NEW YORK—Coin machine exporters have been granted a new boon for the protection of equipment in transit and storage as a result of war-born discoveries in the field of industrial packaging.

The conquest of water, salt air, corrosion and rust, effects which have long been the cause of damage claims, high insurance rates and inflated export costs, will be greatly cut as a result of new packaging techniques originally developed for the shipment of extremely sensitive war goods.

Most dramatic of the new products is a sprayed vinyl resin coating which can be applied with a spray gun by one man to equipment ranging in size from a ball bearing to a four-engined airplane.

The coating does not stick to the protected equipment, but seals it in an envelope impervious to water, air and harmful elements. Silica gel is sealed within the unit to absorb moisture generated inside the package by temperature changes. The coating can easily and quickly be stripped away upon delivery of the equipment.

This product is among those now available for immediate delivery.

WANT TO BUY — ANY QUANTITY

The following **GOTTLIEB**

Games —

School Days	\$25.00	Sea Hawk	\$25.00
Paradise	25.00	Horoscope	30.00
Spot Pool	35.00	Miami Beach	35.00
ABC Bowler	25.00	Champs	25.00
Belle Hop.....	\$25.00		

EMPIRE COIN MACHINE EXCHANGE

2812 W. NORTH AVE. (HUM. 6288-89) CHICAGO 47, ILL.

WANT THE BEST? SEE MERCURY! 2 NEW MERCURY CONVERSIONS RAY GUNS

THEY'RE TERRIFIC — SENSATIONAL

SHOOT THE BARTENDER
 CONVERTED FROM CHICKEN SAM

MAID 'N' MONSTER
 CONVERTED FROM SHOOT THE CHUTES

Entire Mechanism rebuilt from A-Z by mechanics that have spent years in the business. They not only LOOK but operate like new machines. Cabinets completely refinished and repainted.

ONE PRICE FOR EITHER MACHINE

\$189.50 F.O.B. CHICAGO

\$10.00 Extra with Free-Play

Send 1/3 Deposit

SCENIC CONVERSIONS —

SAME MACHINES

Install them yourself in 20 minutes. Hand painted — colorful — greater player appeal.

New Low Price \$15.00 Each

Money Back Guarantee on Every Product Sold by Mercury



6651 N. CLARK ST.
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COIN MACHINE COMPANY

TELEPHONE
 BRIARGATE 2516

PRE-WAR PRICES

PRECISION PARTS FOR BLUE FRONTS, BROWN FRONTS, GOLD CHROMES

New Payout Slides (Specify 5c-10c-25c 3/5 or 2/5) Per Set (6)	\$6.00
Individual Slides (Order by Part Number — 2/5 or 3/5) Each	1.00
Slide Cover Complete (Specify 5c-10c-25c)	1.50
Slide Posts (Set of 4)	1.00
Lower Lever Guide	1.00
Shim for Lower Lever Guide	.25
Payout Tube, Complete with Hopper (10c or 25c)	3.50
Escalator (Specify 10c or 25c) in Exchange for Old Escalator and	12.00
Clock Gear (Large — Complete with Dogs and Springs)	2.00
Clock Gear (Intermediate — Complete with Pinion)	1.50
Clock Rebuilt, Your Old Clock and	5.00

NEW ALUMINUM BROWN FRONT CASTINGS

Including: Bottom Front Casting with coin cup cover — Top Front Casting with Coin Denominator — Back Top Casting equipped with angles and riveted strap for back door protection — Etched Metal Reward Plate — Chromed Cherry Jewel.

PER SET
\$27⁵⁰

NEW ALUMINUM GOLD CHROME CASTINGS

Beautiful Glitter Gold Enamel Finish with Gleaming Chrome Ornaments.

Including: Bottom Front Castings with Coin Cup Cover — One Piece Payout Cup Casting — Diamond Ornaments — Top Front Casting with Coin Denominator and Intake Casting — Back Top Casting equipped with angles and riveted strap for back door protection — Etched Metal Reward Plate and Rivets.

PER SET
\$37⁵⁰

Club Handle, Beautifully Designed & Plated (Specify Brown, Gold Chrome or Blue)	\$3.50
Standard Handle, Stamping	1.50
Plate Insert for Reserve Jackpot Opening	1.00
Cherry Jewel for Brown Front or Cherry Bell	3.00
Etched Metal Reward Plate (Specify 2/5, 3/5, Brown Front or Blue Front)	1.50
Etched Metal Reward Plate (Specify 2/5 or 3/5 for Gold Chrome)	4.00
Reel Strips, Per Set	.45
Complete Set Slot Springs, Plus Spares (50)	5.00
Assorted Nuts, Bolts, Lock Washers, Cotter Pins, Rivets	3.00
Coin Denominators (5c-10c-25c for Blue or Brown Front)	.75
Coin Denominators and Intake Casting (New Style) 5c-10c-25c for Gold Chrome	1.50
Knee Action Stop Levers, Per Set	3.00
Star Wheels for Reels (20 Stop)	.75
Reel Discs, Each \$2.00, Set of 3 (Standard 3/5, Club or 2/5 Single Cherry P.O.)	6.00
Tin Reel Assembly	1.25
Complete Set Reels and Discs (3/5, Club or 2/5 P.O.)	17.50
Hardened Steel Drill Proof Plates for Side of Cabinet, Set of 2	4.00

WRITE FOR COMPLETE LIST OF PRECISION PARTS FOR BLUE FRONTS — BROWN FRONTS — GOLD CHROMES

BUCKLEY TRACK ODDS PARTS PRE-WAR PRICES
BUCKLEY MUSIC SYSTEM PARTS PRE-WAR PRICES

National Slug Rejectors:

N-101, 5c	\$4.00
200-A — 201A (5c-10c-25c)	10.00

BUY FROM BUCKLEY WITH CONFIDENCE
ANY PURCHASE MADE IS BACKED BY OUR GUARANTEE OF SATISFACTION — OR YOUR MONEY REFUNDED WITHIN 30 DAYS OF SHIPMENT.

BUCKLEY TRADING POST

4223 WEST LAKE STREET

CHICAGO 24, ILLINOIS

(ALL PHONES: VAN BUREN 6636-6637-6638-6533)

"DUCKY"

1800 R. M. Holes . . . 5c Play
 Takes In . . . \$90.00
 Pays Out . . . 47.06
PROFIT \$42.94

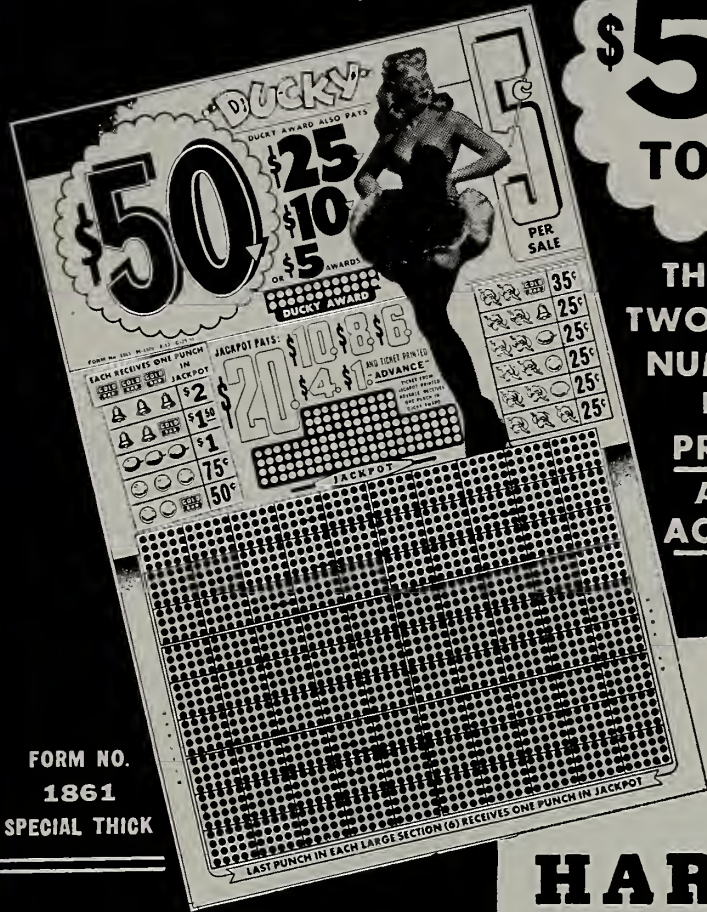
HARLICH'S *Newest*

**\$50
 TOPS!**

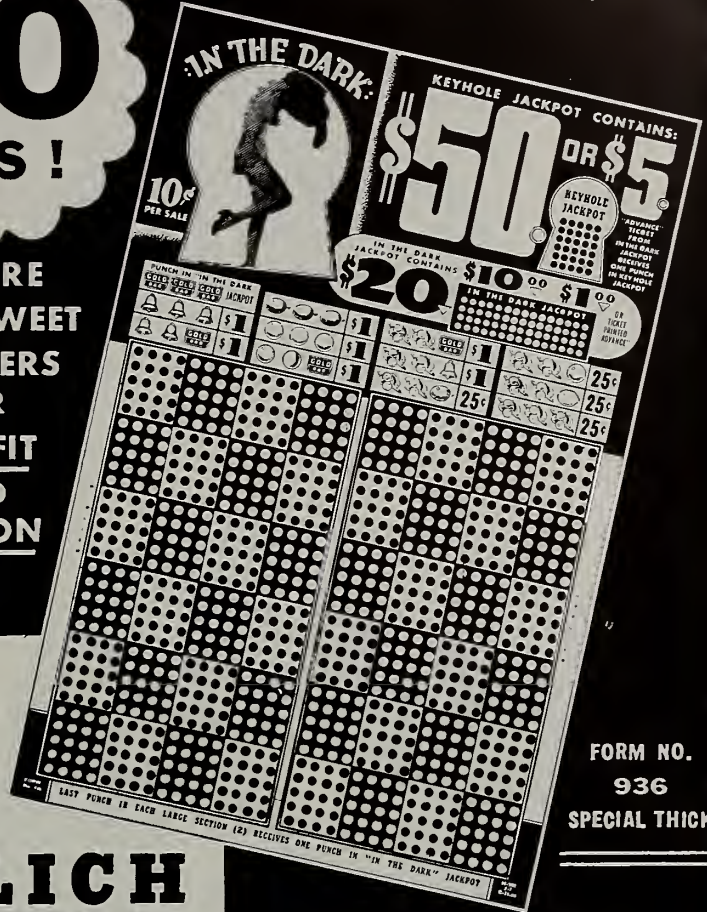
**THEY'RE
 TWO SWEET
 NUMBERS
 FOR
 PROFIT
 AND
 ACTION
 !!!**

"IN THE DARK"

960 G. L. Holes . . . 10c Play
 Takes In . . . \$96.00
 Pays Out . . . 46.48
PROFIT \$49.52



FORM NO.
 1861
 SPECIAL THICK



FORM NO.
 936
 SPECIAL THICK

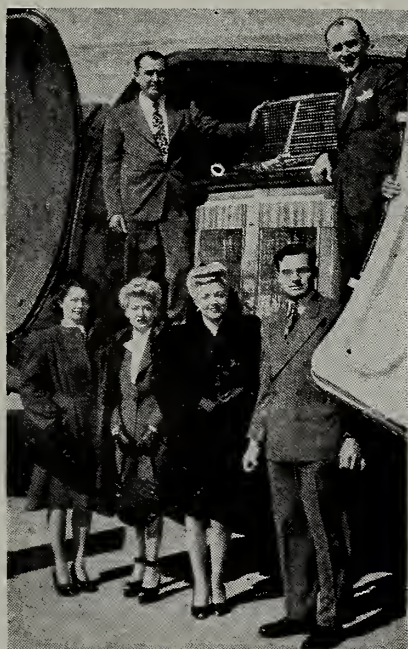
HARLICH MANUFACTURING CO.

1417 W. JACKSON BLVD.
 CHICAGO 7, ILLINOIS

**READY NOW!
 OUR NEWEST CATALOG
 SEND FOR IT TODAY!**

**READY SOON!
 OUR NEW MILLION
 DOLLAR PLANT!**

AIREON FLIES AGAIN



INDIANAPOLIS, IND. — On hand to greet their first Aircron Electronic Phonograph as it arrives from the Kansas City factory by air are Nick Diehl, left, and Russ Coan, of the Miami Distributing Company, Aircron distrib here. Also pictured are, left to right, Mary K. Morgan, Mrs. Diehl, Mrs. Coan, and Thomas M. Kosti.

POLICE DESTROY SLOTS, PINS

EL PASO, TEX.—Twenty-five pins and slots were destroyed here recently, when police made their semi-annual visit to the city dump with the six-month collection of seized equipment.

STERLING "POPS" UP WITH RUBY NEWMAN AND HIS ORCHESTRA

STERLING No. 7003 — APRIL RELEASES — STERLING No. 7004
 "I'M A BIG GIRL NOW"
 Vocal by Vera Holly
 "DON'T BE A BABY, BABY"
 Vocal by Michael Revell
 STERLING No. 7002—"WHERE DID YOU LEARN TO LOVE" and "ALL THRU THE DAY"
 Tommy Jones and his Orchestra . . . Vocals by Louise Tobin
 And Of Course . . .
 STERLING No. 7001—"ONE-ZY, TWO-ZY" and "WE'LL GATHER LILACS"

STERLING RECORD, Inc.

LIST PRICE 75c plus tax
 7 W. 46th ST., New York

Ask U. S. To Double Foreign Trade Staff As Aid To Export

WASHINGTON, D. C. — A recommendation that the number of foreign personnel engaged in commercial and economic work abroad be doubled to further aid American business has been made in a report to the Secretaries of State and Commerce by the Advisory Committee on Commercial Activities in the Foreign Service, it was recently announced.

Foreign demand for American goods and services has greatly increased as a result of the war, and this makes necessary a corresponding increase in the reporting service required to keep American businessmen informed of changing conditions, the report went on to state. Moreover, new and complex trade controls have developed thru the past few years.

NEW RELEASES COIN MACHINE FILMS FOR PANORAM OR SOLOVUE

100
 BEAUTIFUL
 GIRLS
 IN 18 DIFFERENT WHEELS

**\$36 PER WHEEL
 OF SIX SUBJECTS
 SOUND OR SILENT**

QUALITY PICTURES CO.
 5634 SANTA MONICA BOULEVARD
 HOLLYWOOD 38, CALIFORNIA



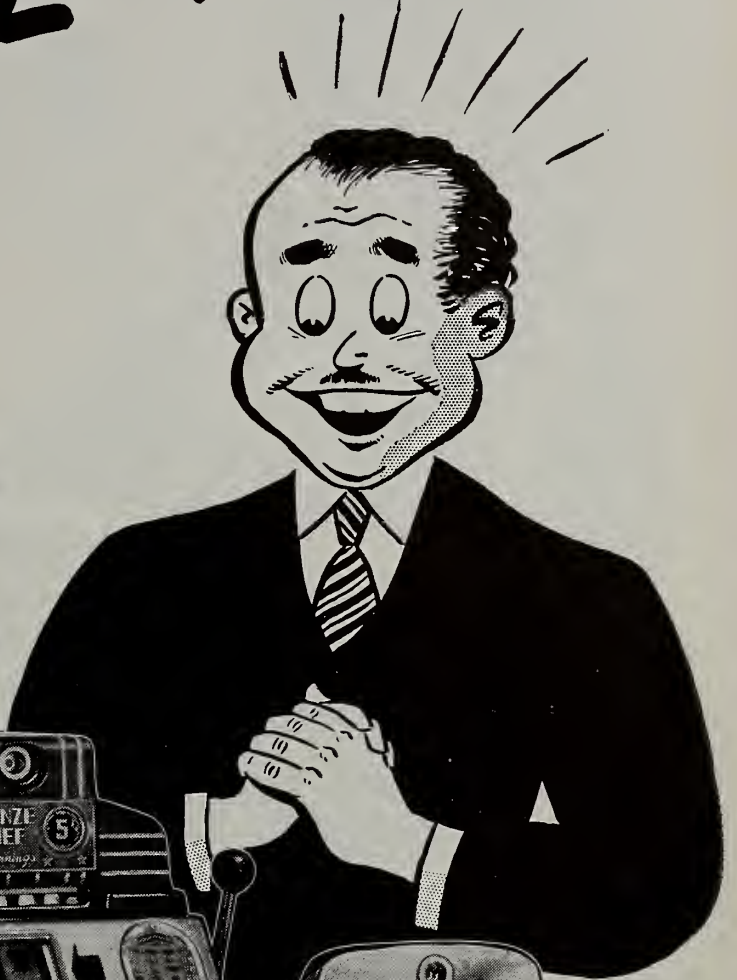
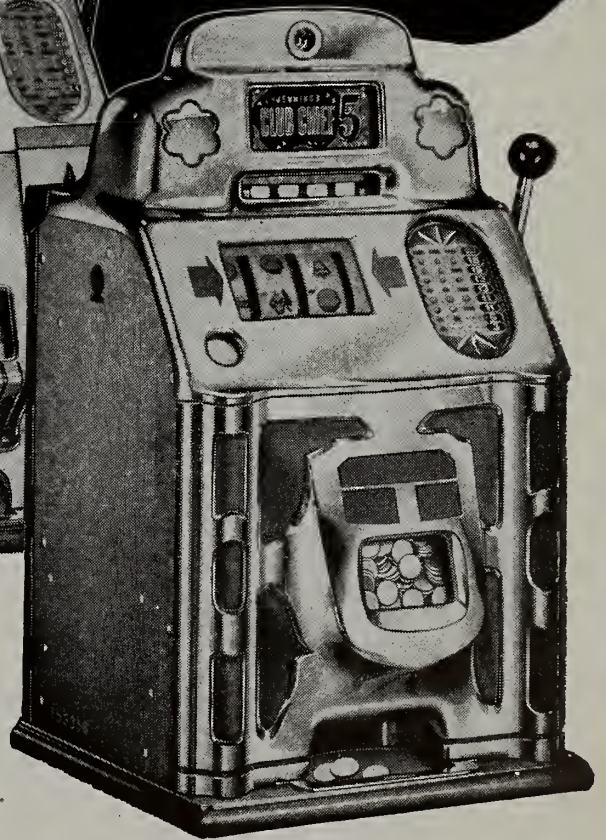
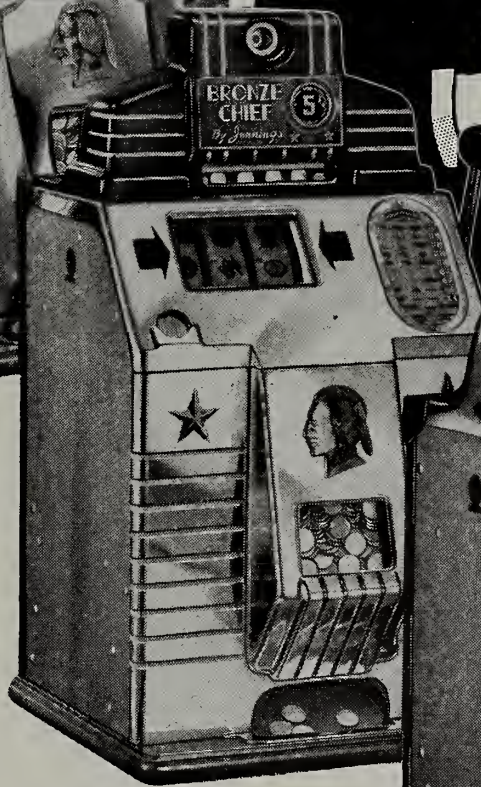
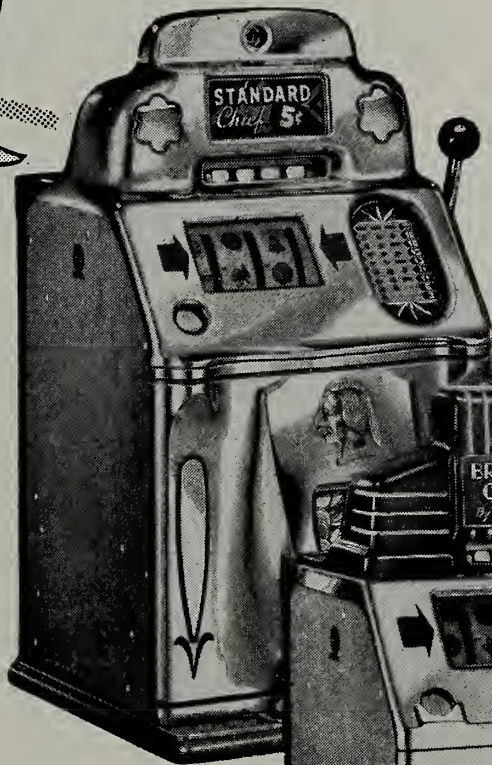
SPEAKERS RECONED AND REPAIRED

Prompt Service — Reasonable Prices
 All Sizes — All Makes

DEE'S SERVICE SHOP

1119 Venice Blvd. Los Angeles 15, Calif.

THE "AHS" HAVE IT!



SPARKLE..
and more!

BEAUTY..
and more!

PROFITS..
and more!

Terrific! Of Course, it's from Jennings!

Now on display at your distributor's or dealer's.

O. D. JENNINGS AND COMPANY

4307-39 WEST LAKE STREET • CHICAGO 24, ILL.

"There is No Substitute for Quality"...

STAGE DOOR CANTEEN



**PROVES IT
WITH PROFITS!**

ORDER FROM YOUR DISTRIBUTOR NOW

D. GOTTLIEB & CO.

"First with the Finest"

1140 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

• JOIN **CMI** NOW •

SALE! RECONDITIONED CONSOLES — 1-BALLS AND MILLS SLOTS

Mills Extraordinary, 10c	\$139.50	Mills Wolf Head, 10c	59.50	Mills Jumbo Parade, 5c P.O.	129.50	
Mills Blue Front, 5c	135.00	Mills Roman Head, 5c, Refin.	119.50	Keeney 2 Way 5/5c, P.O.	\$295.00	
Mills Blue Front, 50c	400.00	Jennings Silver Moon Chief, 5c	175.00	Keeney Skylark, Comb.	139.50	
Mills Roman Head, 50c	269.50	Keeney 4 Way 5/5/5/25c P.O.	\$495.00	Paces Reels with Rails, 5c P.O.	\$ 99.50	
Mills Extraordinary, 25c	169.50	Spinning Reels, 5c P.O.	79.50	Jennings Fast Time, 5c P.O.	69.50	
Mills Blue Front, 10c	140.00					
Seeburg Wall-O-Matic Wireless Boxes (Rec.)	\$28.50	Genuine Fibre Main Gears for Seeburg and Wurlitzer (Less Hub)	Sample, each \$4.00—Lots of 10	Each \$3.50		
Seeburg Wall-O-Matic 3-wire Boxes (Rec.)	24.50	Volume Control Keys for Seeburg and Wurlitzer— Package of 24	\$1.00 — Package of 100	3.00	Quantity Price, Each	3.00
Casters Heavy Duty Replacement, set of 4	1.60	Pick-up Coils for all Seeburgs, except 8800 and 9800		Each 1.50		

QUANTITY PRICES TO DISTRIBUTORS AND JOBBERS

TERMS: 1/3 Deposit, Balance C.O.D., F.O.B. Los Angeles, Cal.

FACTORY GUARANTEED AGAINST DEFECTIVE WORKMANSHIP AND MATERIAL

E. T. MAPE MUSIC CO.

(Manufacturing Division)

1701 W. PICO BLVD., LOS ANGELES 15, CAL.

(Phone: Drexel 2341)

E. T. MAPE

284 TURK ST., SAN FRANCISCO 2, CAL.

(Phone: Prospect 2700)

U. S. EASES EXPORT SHIPPING LAWS

NEW YORK—In a further step toward simplifying postwar shipping and export, the War Shipping Administration last week revoked virtually all bans which required ships cooperating in national defense to carry only priority cargoes as defined by the Ship Warrants Act.

The Act, which became law in mid-1941, authorized the Maritime Commission to fix priorities for ships in order that national defense requirements be fulfilled in the most expeditious manner.

Under the law the commission was empowered to grant preferred ratings

in the use of shore facilities to all ships cooperating in national defense by following approved trade routes and by carrying vital cargoes. It further controlled ocean freight rates.

Now, however, with the export race getting into high gear and competition among shipping companies in free action, the bans are off. The one exception that remains is the ruling which requires that business dealings will not be permitted with or thru any persons on "the blacklist," which includes the names of persons held to be enemies of the United States.

TRI-STATE DISTRIBUTING CO. CHANGES NAME AND ADDRESS

PITTSBURGH, PA.—The firm name of the Tri-State Distributing Company, Aireon distributors in this city, has been changed to Mulligan Distributors, Inc.,

With the announcement came the word that the firm had taken new quarters, changing from their former location at the Hotel William Penn to a space at 1024½ Fifth Avenue,

Said Jack Mulligan, "Our new location offers a conveniently situated space in the heart of coinrow, and the physical set-up is such that our customers will have the best of service at all times."

The personnel of the organization remains the same, with Jack Mulligan as General Manager; Ben Long, Sales Manager; Ray Emerson, Service Manager.

First in 7 Years!

Eckland, who designed the Blue Front, Brown Front, Silver Chrome, Gold Chrome, and all the great money-making Bells, here gives you the first completely new Bell appearance in 7 years. Extrabell makes more money — nothing like it in Bells. The Extrabell Front and Cabinet assembly includes quality white oak cabinet, turquoise blue aluminum castings, with dazzling reflector decoration, new playing field, gusher jackpot design with curved front, new payout section. Order direct from us — immediate deliveries in quantity.



**SOUTHWEST
AMUSEMENT COMPANY**

2916-18 MAIN ST. RIVERSIDE 5141 DALLAS 1, TEX.

EXTRABELL \$77⁵⁰

F.O.B. CHICAGO

PAT. PENDING
TRADE MARK REG.

Herman Budin Dies



NEW YORK—Herman Budin, affectionately called "Hymie" by everyone in the trade, passed away Tuesday, April 9, at his home in Brooklyn, N. Y. Budin had been a victim of a heart condition for quite some years, and had been practically inactive for the past five years.

One of the veteran coinmen in the city, Budin joined up with his father when a young man, assisting in the operation of a route of peanut machines. Servicing and collecting in those days were done by horse and wagon. A short while after joining his father, the firm installed a peanut roasting machine, and sold the merchandise to practically every operator in the borough. Some years later, Herman took over the entire business.

Budin, at one time or another, was connected with every phase of the coin machine business. He manufactured amusement machines; jobbed and distributed games for Chicago manufacturers.

The funeral service, held at the Midwood Chapel in Brooklyn, was attended by practically every member of the cointrade in the New York area at the time.

Budin, who was 47 years old, leaves a wife and three boys.

**GET A BLOOD TRANSFUSION!
PUT NEW LIFE INTO YOUR
OLD GAME!**

TRIPLE
CASH BOX
RECEIPTS

Let Us
Convert
Your
Hockeys
From
Single Play
to
SINGLE
AND
DOUBLE
PLAY



HOCKEY

ONLY \$69.50
DON'T WAIT. GET YOUR
CONVERSION KIT NOW. Only \$40.00

**LEWIS COIN
MACHINE SERVICE**

3924 W. CHICAGO AVE. CHICAGO, ILL.
(BELMONT 7005)

AMI ADS APPEAR IN DESIGN EXHIBITION

CHICAGO—Four advertisements of the Automatic Instrument Company, this city, appear in the Exhibition of Chicago Design & Printing Annual under the auspices of the Chicago Society of Typographic Arts. The exhibit is at the Art Institute of Chicago and consists of the finest pieces of printing and advertising produced in the past year. The show opened March 16 and will continue through April 26.



HIT PARADE OF WESTERNS

COFFMAN SISTERS

No. 145 } COOL WATER
 } RANCHO PILLOW

No. 147 } MY ADOBE HACIENDA
 } LILLY BELLE

ALL RECORDS RETAIL 55c Plus Tax
DEALERS REGULAR DISCOUNT

ENTERPRISE RECORDS

8111 Santa Monica Blvd.
Hollywood 46, Calif.

Oldest Juke Shown

CHICAGO — The first completely automatic coin-operated juke box ever manufactured (circa 1900) was displayed at the AMI premiere showing of the 1946 Model A, held in the Tropical Room of the Hotel Continental, here, last week.

The old-style juke plays cylindrical records and provides 24 tunes.

BADGER'S BARGAINS

"OFTEN A FEW DOLLARS LESS — SELDOM A PENNY MORE"

MILWAUKEE
See CARL HAPPEL

LOS ANGELES
See BILL HAPPEL

KEENEY RECONDITIONED SUPER BELLS

Keeney Super, 5c, F.P., P.O.	\$325.00	Keeney Twin, 5c-5c, F.P., P.O.	\$575.00	Keeney Twin, 5c-5c, P.O.	\$350.00
Keeney Super, 25c, F.P., P.O.	375.00	Keeney Twin, 5c-25c, F.P., P.O.	595.00	Keeney Twin, 5c-25c, P.O.	395.00
Keeney 4-Way, 5c-5c-5c-5c, P.O.	475.00	Keeney Twin, 25c-25c, F.P., P.O.	625.00	Keeney Twin, 25c-25c, P.O.	425.00
Keeney 4-Way, 5c-5c-5c-25c, P.O.	550.00	Keeney 4-Way, 5c-5c-25c-25c, P.O.	575.00	Keeney 4-Way, 25c-25c-25c-25c, P.O.	625.00

CONSOLES

Mills Three Bells, 5c-10c-25c.....	\$850.00
Mills Four Bells, Late Head, 5c-5c-5c-25c	750.00
Mills Four Bells, Late Head, 5c-5c-5c-5c	595.00
Mills Four Bells, Orig. Head, 5c-5c-5c-25c	495.00
Mills Four Bells, Orig. Head, 5c-5c-5c-5c	395.00
Evans Dominoes, Late Two Tone, D.D., J.P.	295.00
Evans Lucky Lucre, 3-5c, 2-25c	295.00
Evans Lucky Lucre, 5-5c.....	195.00
Evans Lucky Stars	129.50
Bally Hi Hands, F.P., P.O.....	199.50
Bally Roll 'Em, P.O.	129.50

Bally Club Bells, F.P., P.O.	249.50
Mills Jumbo, Late Head, P.O.....	149.50
Pace Saratogas, Late, 10c, P.O.....	169.50

ONE-BALL MULTIPLE, F. P. TABLES

Bally Thorobred	\$374.50
Bally Longacre	374.50
Bally Pimlico	295.00
Bally Club Trophy	225.00
Bally '41 Derby	225.00
Keeney Fortune	189.50
Keeney Sky Lark	139.50
Bally Blue Grass	159.50
Bally Record Time	149.50
Bally Dark Horse	159.50
Bally Sport Special	139.50
Mills '41, 1-2-3	79.50

Mills '39, 1-2-3	59.50
Bally Gold Cup	59.50

MILLS SLOTS

Mills Regular Chrome, 5c	\$265.00
Mills Regular Chrome, 10c	310.00
Mills Regular Chrome, 25c	335.00
Mills Regular Chrome, 50c	445.00
Mills Blue Fronts, 5c	159.50
Mills Blue Fronts, 10c	169.50
Mills Blue Fronts, 25c	189.50
Mills Gold Chrome, 5c.....	265.00
Mills Gold Chrome, 50c	445.00
Mills Q.T. Late Blue, 5c.....	89.50
Mills Q.T., Glitter Gold	99.50
Mills Vest Pocket, Blue, Gold.....	49.50
Mills Vest Pocket, Chrome	59.50
New Vest Pocket Bells	74.50

PHONOGRAPHS, WALL BOXES AND SPEAKERS

Rock-Ola Commando	\$595.00	Rock-Ola 5c-10c-25c Bar Boxes	49.50
Rock-Ola Premier	575.00	Rock-Ola Wall Boxes	19.50
Rock-Ola Super New Rock-O-Lite.....	495.00	5-Wire Cable, Per Foot12
Rock-Ola Master New Rock-O-Lite.....	475.00	30-Wire Cable, Per Foot22
Rock-Ola Spectravox, Playmaster.....	450.00	Wurlitzer Model 950	\$795.00
Rock-Ola Spectravox	125.00	Wurlitzer Model 500 Victory	550.00
Rock-Ola Universal	95.00	Wurlitzer Model 24 Victory.....	495.00
Rock-Ola De Luxe New Rock-O-Lite.....	425.00	Wurlitzer Model 500	475.00
Rock-Ola Standard New Rock-O-Lite.....	425.00	Wurlitzer Model 600	450.00
Packard Pla-Mor Boxes	29.50	Wurlitzer Model 616, Ill.	249.50
Rock-Ola Late Bar Boxes	24.50	Wurlitzer 24, Hide-A-Way	295.00
		Wurlitzer Twin 12	225.00
		Mills Empress	395.00
		Kleer-Tone Speakers Cabinet, 23", 19", 10"	24.50
		Kleer-Tone Speaker Cab., 27 1/2", 23 1/2", 14"	34.50
		Walnut Speaker Cabinet, 15", 14", 9 1/2"	4.95
		Metal Speaker Cabinet, 15", 14", 9 1/2"	5.95
		12 In. P.M. 20 Oz. Speaker	12.50
		12 In. P.M. 16 Oz. Speaker	9.75

BADGER SALES COMPANY

Exclusive Distributors for

ROCK-OLA MFG. CORPORATION
J. H. KEENEY & COMPANY
COMPAS DISTRIBUTORS

Southern California, State of Arizona and Southern Nevada
1612 WEST PICO BLVD., LOS ANGELES 15, CALIF.
All Phones: DR. 4326

BADGER NOVELTY COMPANY

Exclusive Distributors for

ROCK-OLA MFG. CORPORATION
J. H. KEENEY & COMPANY
NORTHWESTERN CORPORATION

State of Wisconsin and Northern Michigan
2546 NORTH 30th STREET, MILWAUKEE 10, WIS.
All Phones: KIL. 3030

NEW ENTERPRISE EXEC



HOWARD UTTER

LOS ANGELES—Howard Utter has joined Enterprise Records, record manufacturers of this city, as Assistant General Manager, it was recently announced by Frank Berger, owner of the firm.

Utter, who was formerly connected with Curtiss - Wright, the aircraft company, as production manager, has been shouldering much of the responsibility at the Enterprise firm during the current illness of Frank Berger. According to reports, he is doing an unusually fine job in keeping the large and progressive plant operating smoothly.

PORTSMOUTH SLOTS GO DOWN

PORTSMOUTH, O. — Acting on orders from Governor Frank J. Lausche, local police have put a ban on all slots in Scioto County. All

IMMEDIATE DELIVERY Exclusively in Wisconsin

RED BALL
\$395.00

Sensational Legal Game. It's New. It's Different. It's Profitable. Grosses over \$95.00 a week. Will pay for itself in eight weeks. This game was played all over the world during the war. Thousands sold to the Army, Navy, Red Cross and U.S.O. Clubs. ASK ANY G.I.

ATTENTION WISCONSIN OPERATORS! — Write for exclusive in your territory. DON'T WAIT. You may be too late.

LITE LEAGUE
\$425.00

NO BALL — NO PINS — NO PLUNGER
Really a different game. Write for complete information.

BOWL-A-WAY
\$375.00

11' 6" Skee Ball Game. Only Skee Ball comparable to pre-war type. Silent sponge rubber playing field. 5,000 free ball return. Attention, all operators!
Here's a real money maker for you.

Phone — Write — Wire
WISCONSIN NOVELTY COMPANY

3734 No. GREEN BAY AVE. Phone Locust 0100 MILWAUKEE, WIS.

WIRE — CABLE

2 Conductor underwriters approved No. 18 Zip Cord.....per 1,000 ft.	\$18.00
2 Conductor underwriters approved No. 18 Silk & Rubber Covered Wire.....per 1,000 ft.	18.00
5 Conductor heavy duty rubber covered gun cable for Seeburg guns.....per ft.18

ATLAS VENDING COMPANY
410 No. Broad St. Elizabeth, N. J.

MOTORS REPAIRED WURLITZER — AMI
— SEEBURG — ROCK-OLA — MILLS, Rewound to Factory Specifications. Rapid service—repaired or exchanged within 24 hours after arrival.
Complete, No Extras **\$7.00**

M. LUBER
503 W. 41st. (Longacre 3-5939) New York

business places have been ordered to discontinue displaying the machines. Those operators who refuse to com-

ply will be brought into court and their machines confiscated, the sheriff warned.

QUESTION FUTURE OF NOLA PINS, SLOTS

NEW ORLEANS—With a new city administration readying to take over this city for the next four years in just a few weeks, speculation and discussion among coinmen here centers over the continued operation of slots and pins.

It appears to be the general belief among local observers that the city will be closed down for a short time when the new regime takes over this May 6th, but it is felt the ban will be of temporary duration only. It may be, too, that the old regime may close the city before it retires from office; this as a bid toward the 1950 elections.

This opinion is formed from recent statements issued to the press by Mayor-elect de Lessep S. Morrison, the 34-year old ex-Army Colonel who defeated Mayor Robert S. Maestri in the past election.

In a recent interview in which he was asked what he would do about slot machines, Morrison replied, "I'm going to do away with syndicates."

When asked, "What about the small time operator?" Morrison replied that he would work something out.

M. S. WOLF CO. NAMED 'EXTRABELL' DISTRIB

LOS ANGELES—The new "Extrabell" front for Bell mechanisms will immediately be available to ops in California, Nevada, Arizona, Oregon and Washington, according to Bill Wolf, of the M. S. Wolf Distributing Co., this city.

"We have already premiered the "Extrabell" here, in San Francisco and Seattle, and this dazzling new front has met with an overwhelming reception," said Wolf. It's a money-getter and no mistake," he continued.

The "Extrabell" was designed by Everett B. Eckland, of Mangan & Eckland, Chicago industrial designers, who is responsible for the appearances of the "War Eagle," "Roman Head," "Blue Front," "Brown Front," "Silver Chrome," "Gold Chrome," "Emerald Hand Load," and dozens of other successful Bell fronts.

The new "Extrabell" has a curved fronting for the first time, making the jackpot section appear many times more capacious than formerly. The payout section is also brand new on this front.

OPERATORS, ATTENTION!

AVAILABLE IMMEDIATELY

Supreme Skillroll

Designed By Jack Firestone

The New Improved 10 Foot Supreme Alley

Check the Following New Features:

- New all metal cheat proof ball release
- Larger ball
- Beautiful 10 foot natural wood cabinet
- A. C. operation thruout, no rectifiers
- Metal lined ball runways, accessible for servicing
- Cash box separate from mechanism



SIZE: 10 Ft. x 26"

\$329.50

F.O.B. BROOKLYN, N. Y.

12 Ft. and 14 Ft. Sizes. Prices on Request.

DISTRIBUTOR TERRITORIES AVAILABLE

GET IN TOUCH WITH

SUPREME ENTERPRISES, INC.

557 ROGERS AVE., BROOKLYN 25, N. Y. • Phone BUckminster 2-8400

NATIONAL DISTRIBUTORS

FOR



... it's sensational!

"SUSPENSE"

- "SCHEMATIC PANEL"
- VISUAL BALL LIFT

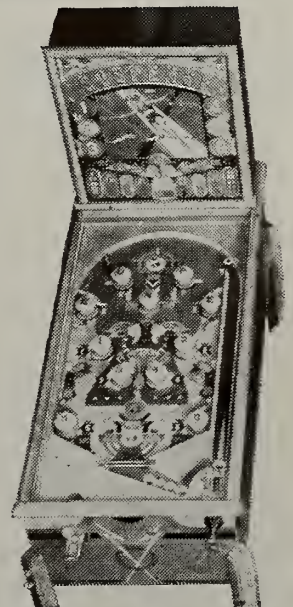
ORDER FROM YOUR JOBBER OR A WILLIAMS REGIONAL DISTRIBUTOR

Williams
MANUFACTURING
COMPANY

161 W. HURON ST.

Join CMI Now!

CHICAGO 10, ILLINOIS



PM DEBUNKS O'DWYER PIN DRIVE

NEW YORK—PM, daily newspaper here, last week featured an article that was an acid criticism of the recent drive ordered by Mayor O'Dwyer against what he had termed "an invasion on all fronts" by slot machine and pinball racketeers and other gambling interests."

Written by Max Lerner, top editorial writer on PM, the article scored the hullabaloo as an indication that the war was really over.

"I am ready to believe that the war is really over," Lerner wrote. "The newspaper headlines are once again screaming about gambling, the spring impulse is in the air, and police raids are busting out all over.

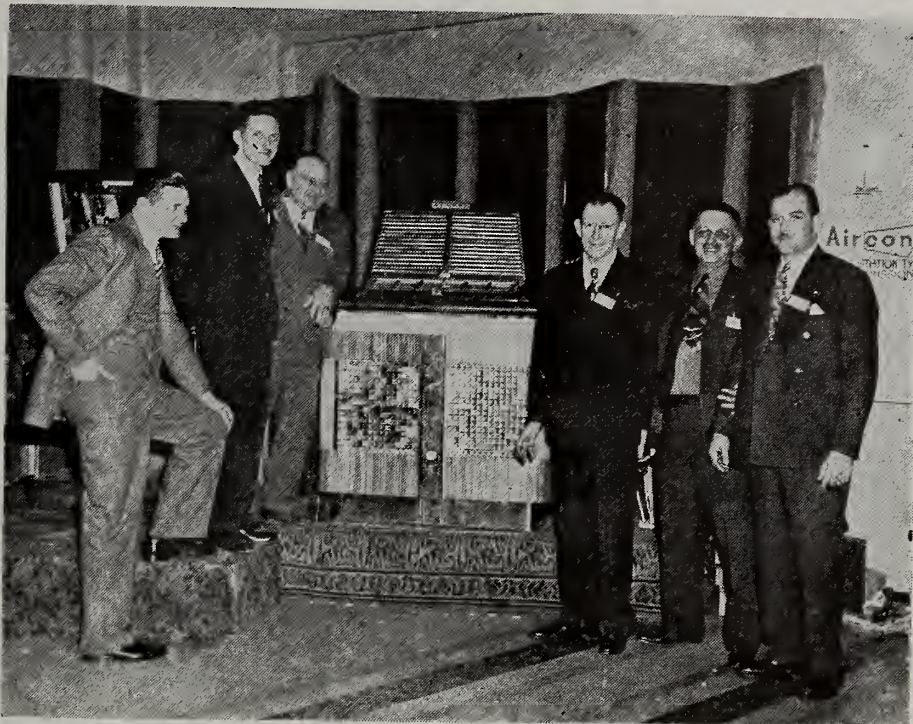
"Not that there isn't any crime in New York to proceed against," he went on to say. "There is plenty of it, and you don't need a couple of newspapermen sitting around at police headquarters to dream up a 'crime wave'."

"I suppose," Lerner continued, "that in direct political effects the gambling raids — or any anti crime 'drive' are a boon to any city administration. They make good reading and good headlines. They take the heat of public attention away from so many more troublesome things — higher subway fares, big budgets, controversial tax programs, airport squabbles.

"This, no doubt, is as it should be in the scheme of things political. But we have the right to ask for more than the usual pattern. If the police are going to go after small-fry gambling, then let us strengthen our sadly understaffed police force, so there will be enough manpower to take care of the big fellows as well. Let the Administration show that it means business in planning a serious over-all campaign against crime — one that starts with the school system where young minds are formed; and housing and slum crowding, and the system of courts, which has long needed more personnel that has both strength and a sense of humanity; and, most of all, the tie-ups between the empire of crime and the empire of politics.

"If the mayor and the police commissioner mean business in their war against crime, they will have to throw away their pea shooters and bring out their heavy artillery. And they will have to point that artillery at targets so powerful that it takes real courage to shoot at them."

At Matheny Sales Company Showing



WICHITA — Kansas was given its introduction to Aireon's new Electronic phonograph when Harold Matheny of the Matheny Vending Company staged a gala two-day showing here. Pictured are, left to

right, Jim Porter, publicity man; Bob Timm, engineer; and Myrl A. Park, district sales manager; all of Aireon. H. A. Matheny (Harold's dad); Carter Buton, of the Buton Novelty Co.; and Harold Matheny.

WANT TO BUY!

SUPER BELLS, COMB.	SILVER MOONS, F.P.
SUPER BELLS TWIN,	'41 DERBY
5/25 COMB.	PIMLICO
HI HANDS	CLUB TROPHY
THREE BELLS	LONGACRES
JUMBO PARADES, F.P.	THOROBREDS

Write — Wire — Phone Today!

Advise Condition, Quantity & Best Price!

H. ROSENBERG CO.

625 10th Ave. (LO. 3-2479) N. Y. 19

We Have For Immediate Delivery

Mills New Postwar Bell
BLACK CHERRY

It is the most attractive bell machine ever offered to the operator. Important improvements have been incorporated in the mechanism which will prove beneficial to all coin machine users for a long period of time.

5c - 10c - 25c - 50c PLAY

Place Your Order Today to Insure Preferred Delivery.

We have all repair parts for Mills Slot machines. Write for complete price list.

Established 1895 50 years of service
SICKING, INC.
1401 Central Parkway Cincinnati, Ohio

CENTRAL OHIO COIN MACHINE EXCHANGE WILL PURCHASE FOR CASH WILL PAY HIGHEST PRICES

FOR

PINBALLS — CONSOLES — PHONOGRAPHS
SLOTS — ARCADE EQUIPMENT

NO DEAL TOO LARGE OR TOO SMALL

CENTRAL OHIO COIN MACHINE EXCHANGE

NEW ADDRESS

185 Town Street Columbus, Ohio (Phone: Adams 7949-7993)

THE BEST BY TEST FOR YOUR JUKE BOX — NICKEL-O-DEON or PICCOLO

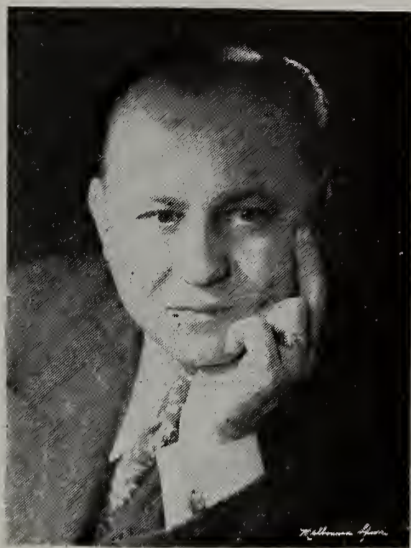
LIBERTY HIT — #5 — "Blue Mexico Skies"
MEMO HIT — #5001 — "San Fernando Valley Blues"
ATOMIC HIT — #A231 — "Novachord Boogie"
SUNSHINE HIT — #106 — "You Can Get A Lot
For What You Got"
SOLAR HIT — #710 — "I'm A Rollin Stone"

ORDER FROM YOUR NEAREST DISTRIBUTOR

CLIFF WILSON DISTRIB CO., 119 S. Walker St., Okla. City, Okla.
W. M. AMANN DISTRIB. CO., 115 Olive Street, Shreveport, La.
CANIPE DIST. CO., 1049 Union Ave., Memphis, Tenn.
CARDINAL SALES & SERVICE, 711 W. Oak St., Louisville, Ky.
SO. COAST AMUSEMENT CO., 314 E. Eleventh St., Houston, Texas
THOMPSON, Inc., 4324 W. Warren Ave., Detroit, Mich.

T & L MUSIC CO., 1424-26 Central Parkway, Cincinnati, Ohio
SUPERIOR RADIO & ELECTRIC CO., 305 South St., Portsmouth, Va.
PECOS RECORD SHOP, 202 So. Cypress St., Pecos, Texas
IMPERIAL MUSIC & APPLIANCE CO., 2019 Oaklawn Ave.,
Charlotte, N. C.

K & M DISTRIBUTORS 1913 W. PICO BLVD.
LOS ANGELES 6, CAL.



**MUSIC OPERATORS
DISTRIBUTORS
JOBBER**

*I want to thank you from the bottom of
my heart for the wonderful reception you
have given the New and Sensational*

**AMI PHONOGRAPH
MODEL "A"**

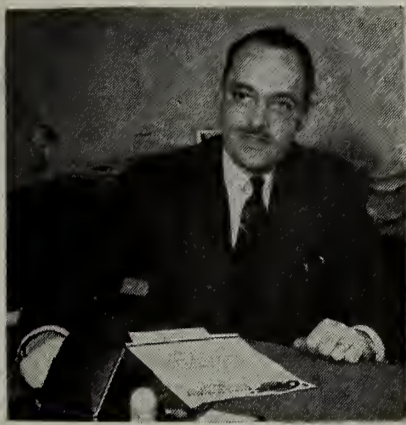
Bill Wolf

M. S. Wolf Distributing Co.

2313 3rd Avenue, Seattle, Washington
1305 Kettner Boulevard, San Diego 1, California • Main 3068
1175 Folsom Street, San Francisco 3, California • Hemlock 0575
1348 Venice Boulevard, Los Angeles 6, California • Prospect 4131

(Formerly California Amusement Co.)

MILLS SALES TO EXPAND; PLAN MOVE TO SAN FRANCISCO



WARREN H. TAYLOR

OAKLAND, CAL.—In keeping with the tremendous expansion program outlined by the Mills Sales Co., Ltd., this city, the firm plans on removing their offices and showrooms here to San Francisco, it was revealed last week by Warren Taylor, sales manager of the organization. It was added, however, that the firm will retain their service shops here at their present location.

The firm, distributors thru this territory for Mills Industries, Inc., International Mutoscope Corporation, and other leading manufacturers, also plans on opening sales offices and showrooms in Los Angeles, Taylor said, and arrangements are now un-

derway for the purchase of buildings to house the firm in both cities.

In an effort to assist veterans anxious to enter the coin machine business, the Mills organization is reported to be paving the veterans' way into the ice cream vending phase of the trade.

OPS FILE FOR RETURN OF SEIZED SLOTS

SANTA ANA, CAL.—An action to recover three of the almost two dozen slot machines seized two years ago in a vigilante raid led by the Rev. Wesley G. Edwards, was filed in the Township Court here against Sheriff Jesse Elliott, who has given notice of intention to apply to Superior Court for an order to destroy the machines.

The replevin action was filed by John Glover, Thomas Block and George Landier. They are basing their claim that possession of the machines was in no way a violation of the law.

OPERATORS—ATTENTION!! DON'T GAMBLE

HERE ARE FOUR SURE BETS!

1. THE ROCK-OLA "PHONOGRAPH OF TOMORROW"

(The Phonograph that created a sensation!)

2. GOTTLIEB'S "STAGE DOOR CANTEEN"

(Now in its sixth month of production and operators demands are bigger than ever)

3. GOTTLIEB'S "THREE WAY GRIPPERS"

(Always the best Grippers on the market!)

4. PACE SLOTS AND PACE REELS

(5c, 10c, 25c, 50c and \$1.00)

WE ARE DELIVERING — AND ALL ORDERS ARE FILLED IN ROTATION

RUSH YOUR ORDER TO

B. D. LAZAR CO.

1635 FIFTH AVE.

Grant 7818

PITTSBURGH, PENNA.

JUKE BOX OPERATORS!

HERE IS OUR ANSWER TO YOUR REQUEST FOR QUALITY....

QUANTITY....

PRICE....

33c INCLUDES TAX

★ ★ ★ ★ ★ ★ ★

PAT KAY

URBAN #107

"Waiting For The Train To Come In"
"I Seem To See My Louisiana"

URBAN #108

"Easy Street"
"Love Me Not"

URBAN #109

"My Head Upon Your Shoulder"
"Send Me A Man Amen"

HENRY RUSSEL

URBAN #112

"Pin Marin"
(Peen Mareen)
"How Can I Lose"

URBAN #113

"I Miss Those Little Things"
"Adam Takes A Wife"

URBAN #118

"A Story Book Romance"
"Since When"

URBAN #119

"Seems Like Old Times"
"It's No Go"

ART WEST

AND THE SUNSET RIDERS

URBAN #110

"Where Is My Sombrero"
"Tomorrow's In The Sky"

URBAN #111

"I Seem To See My Louisiana"
"I'm Goin' Down The Mountain"

URBAN #116

"I Won't Tell On You"
"She's Mine"

URBAN #117

"Yodeling Cow Girl"
"You're A Part of My Heart"

THOMAS PELUSO

URBAN #114

"On The Beam With A Dream"
"Feeling Zero"

URBAN #115

"I'm Just The Worrying Kind"
"Pin Marin"
(Peen Mareen)

VOCALS BY PAT KAY

★ ★ ★ ★ ★ ★ ★

WRITE — PHONE — WIRE FOR IMMEDIATE DELIVERY

★ ★ ★ ★ ★ ★ ★

SIERRA DISTRIBUTING CO.

1506 N. SIERRA BONITA
LOS ANGELES 46, CALIF.

APRIL SHOWERS MIGHT
BRING MAY FLOWERS —
BUT
GUTSHALL'S RECORDS BRING
JOYFUL HOURS



JACK GUTSHALL



EXCLUSIVE

No. 216 { CARAVAN
YOU AIN'T GOIN' TO HEAVEN NO HOW }

JOE LIGGINS
AND
HIS HONEYDRIPPER

"The Answer to the Music Ops Dream"



G & G

No. 1020 { YOU GO TO MY HEAD
DON'T LET THE SUN CATCH YOU CRYING }

ERNIE ANDREWS
WITH
WILBERT BARANCO TRIO

"A Real Nickel Grabber"

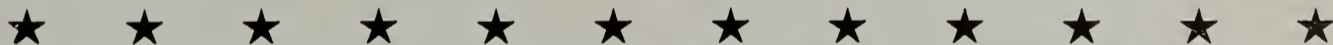


MODERN

No. 118 { I USED TO WORK IN CHICAGO }
THAT'S THE BOOGIE }

THREE BITS
OF RHYTHM

"A Sleeper"



ORDER FROM YOUR NEAREST DISTRIBUTOR

A Newcomer To Our Family Of Distributors
PAN-AMERICAN RECORD DISTRIBUTORS,
11721 LINWOOD AVE., DETROIT 6, MICH.

AMERICAN COIN-A-MATIC
1437 5th Avenue
Pittsburgh, Pa.
Covers Western Penn., Virginia, West Virginia

COMMERCIAL MUSIC
510 N. Sarah
St. Louis, Mo.
Covers St. Louis and Suburbs

RECORD SALES, INC.
2117 3rd Avenue North
Birmingham, Ala.
Covers Alabama and Georgia

MUSIC SALES
680 Union Avenue
Memphis, Tenn.
Covers Tenn. and Ark.

**STANDARD
MUSIC DISTRIBUTORS**
1913 Leeland
Houston, Texas
Covers Lone Star State

**PREMIER
AUTOMATIC MUSIC CO.**
640-42 South Street
Philadelphia 47, Pa.
Covers Eastern Penna.

MUSIC SALES
303 N. Peter Street
New Orleans, La.
Covers Louisiana and Mississippi

C & C DISTRIBUTING CO.
714 Fourth Avenue
Seattle, Wash.
Covers Oregon, Wash., Alaska, Montana, Idaho

ORIOLE DISTRIBUTING CO.
512 Pennsylvania Baltimore, Md
Covers Maryland, Washington, D.C.,
No. Carolina, So. Carolina, Florida

LYON DISTRIBUTING CO., 726 S. 4th STREET, LOUISVILLE, KY.
Covers State of Kentucky and Southern Indiana

Territories Not Covered Above Still Available

JACK GUTSHALL DISTRIBUTING CO.

1870 W. WASHINGTON BLVD., LOS ANGELES 7, CAL.

O. J. MULLINIX STAGES 2-DAY ROCK-OLA SHOWING IN ATLANTA

SAVANNAH, GA.—O. J. Mullinix, Jr., head of Mullinix Amusement Company, this city, returned here last week after conducting a two-day showing of the new Rock-Ola phonograph in Atlanta.

The showing, held in a suite at the Robert Fulton Hotel there, attracted music operators from all over the state of Georgia, it was reported.

"They came in droves," said Mullinix. "Operators, many with their wives and service people viewed the

BUSINESS MAG OFFERS BOOKLET ON COIN BIZ

NEW YORK — Forbes, the well-known business magazine, last week listed among their booklets available to subscribers a booklet covering the coin machine industry.

Entitled "Is Your Future In The Coin Machine Industry," the pamphlet outlines for veterans and other interested investors basic facts about conducting a successful business thru vending machine equipment and merchandise. The booklet covers all phases from the purchase of machines to location servicing and book-keeping problems.

THE GREATEST RACE RECORDS OF THE NATION!!!

JB 503
MILTON'S BOOGIE..... GROOVY BLUES
JB 504
R.M. BLUES..... RHYTHM COCKTAIL

BY
ROY MILTON
And His SOLID SENDERS

STILL A COLOSSAL COLLECTOR OF COINS
JB 502

VOO-IT CRYIN'
AND
VOO-IT BLUES

BY
THE BLUES WOMAN
ORCHESTRAL ACCOMPANIMENT
LIST PRICE \$1.00 Plus Tax
JUKE BOX RECORD CO.
7 WEST 46th STREET
NEW YORK 19, NEW YORK

machine thruout the entire two days and on far into the night, and their enthusiasm and delight at what Rock-Ola had done for the operator this year knew no bounds. They acclaimed it as "the operators' phonograph of 1946." After seeing the machine, they had only one question, 'How many can I get, and how soon?' It was wonderful," Mullinix reported.

At the present time, Mullinix is seeking a building in Atlanta with a view toward opening offices in that city; in addition, his new building here is being remodeled. He is reported to have the intention of staging a simultaneous grand opening of new buildings in both cities.

FIBER GEARS
PARTS FOR WURLITZERS
Main Fiber Gears \$4.00 - Star Wheels 30c Each
Selector Pins or Dumbbells; 1 Doz. \$3.00
Ball Shooters or Plungers for all Pin Ball
Machines — 1 Dozen \$5.00.
For Quantity Prices, Write To:
JAMES CLEMENT - Mfg. of Coin Mach. Parts
948 W. Russell Street Philadelphia 40, Pa.

ATTENTION! DELIVERING MUNVES "SUPER ROLL" ALLEY.

ORDER NOW — Each.....
\$349.50

20 BRAND NEW CHICAGO METAL SINGLE
SLOT SAFES — PRE-WAR — NEVER UN-
PACKED. IMMEDIATE SHIPMENT, Ea.....\$62.50
1 Chicago Coin Hockey.....159.50
1 Striking Clock Tester.....65.00
Seeburg Casino.....375.00
Wurlitzer 500K.....469.50

JULES OLSHEIN & CO.
1100-02 BROADWAY, ALBANY 4, N. Y.
(Phone: 5-0228)

ATTENTION, OPERATORS!! COLUMBIA BELLS

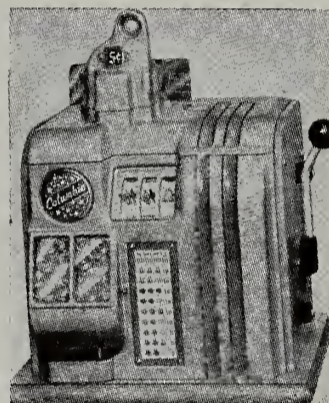
New — Improved — 1946 Models

IMMEDIATE DELIVERY

Fresh off the production lines —featuring an array of new mechanical improvements — comes the famous COLUMBIA TWIN JACK-POT BELL!

These new improved 1946 models in dazling, durable Hammerloid finish are changeable right on location to 1-5-10-25c play; hence, you get the service of four machines for the price of one — plus double slug protection!

COLUMBIA makes more money faster— costs less money to own.



OPERATORS' PRICE

\$132⁵⁰

F.O.B.

Roanoke, Virginia

ROANOKE VENDING MACHINE EXCHANE, Inc.

13 SOUTH JEFFERSON STREET

ROANOKE, VIRGINIA

(Telephone 2-7418)

MAKE...

PACIFIC COAST DISTRIBUTORS
YOUR HEADQUARTERS FOR
EVANS CUSTOM BUILT EQUIPMENT

AND

PACKARD PLA-MOR SPEAKERS
WALL BOXES — PARTS
PACIFIC COAST DISTRIBUTORS

1347 W. WASHINGTON BLVD.

(TEL: RICHMOND 5527)

LOS ANGELES 7, CAL.

**WANTED
TO BUY
IMMEDIATELY
MILLS ESCALATOR
TYPE SLOTS**

WIRE — PHONE — WRITE

BILL WOLF

M. S. WOLF DIST. CO.

1348 VENICE BLVD.

LOS ANGELES 6, CALIF.

(PHONE: PROSPECT 4131)

**TRIMOUNT IS NOW DELIVERING
CURRENT RELEASES**
of NEW EQUIPMENT as fast as they are available
**GOOD SELECTIONS OF REBUILT EQUIPMENT
READY FOR IMMEDIATE DELIVERY**

**PLACE YOUR ORDER NOW. YOUR REQUIREMENTS
WILL BE TAKEN CARE OF**

TRIMOUNT COIN MACHINE COMPANY

40 WALTHAM STREET

(Tel. LIBerty 9480)

BOSTON 18, MASS.

3 FACTORIES ADDED BY TEXAS MFR.

HOUSTON, TEX.—Amusement Enterprises, this city, manufacturers of the "Bowl-A-Ball" bowling alley, the "Pitchem" penny counter game, and others, have moved into high production gear with the acquisition of three additional factory organizations, according to Vincent Todar, advertising and promotion manager

The addition of the facilities offered by the three companies is expected to enable Amusement Enterprises to complete its production quota for the coming year and is in line with the long-range expansion program which the firm had been planning for many months.

Added to the firm's roster now are ing of a field headquarters in that

city scheduled for an early date. the Houston Wood Milling Company, National Steel Fabricating Company, and the Houston Wood Products and Plastic Company, all of which are backed with full working crews necessary to keep production lines moving at top pace.

William V. (Bill) Siros, president of Amusement Enterprises, disclosed that negotiations are now under way with several Texas saw-mills to assure the factories a continuous supply

With delivery of the firm's principal products to appointed distributors scheduled to be made within the next thirty days, it was announced that office and showroom space had been secured in Chicago, with the open-

**COIN MACHINE
MOVIES**

**FOR REGULAR PANORAMS
AND SOLO-VUES**

**REELS OF 8 AND 6
SUBJECTS**

Our Films Get The Dimes
PRICE \$32.50 TO \$38.50 Per Reel

NOTE: All of our Film for use in Panorams and Solo-Vues is specially treated and prepared to assure smooth running and maximum service.

**DISTRIBUTORS FOR PHONOFILM
PRODUCTIONS AND QUALITY PICTURES**

PHONOFILM
3331 North Knoll Drive
Hollywood 28, Calif.

★ **PREMIERE SHOWING** ★
BELL PRODUCTS CO. 2000 N. OAKLEY CHICAGO



TO MEN of VISION



AL SEBRING

I cordially invite you men of vision to attend the Premiere Showing of the BEACON COIN CHANGER at our showrooms on Thursday, Friday and Saturday, April 18, 19 and 20.

I have been associated with the Coin Machine Business for more than 15 years. Many changes have taken place in the field since then. Believe me when I say that I have yet to see any device that will do more for an operator while he is away from ANY location, than will the BEACON COIN CHANGER! Here's something you've been dreaming about! A device that provides nickles for players of your machines WITHOUT LOSS OF PLAY. WITHOUT BOTHERING THE LOCATION OWNER. WITHOUT MIDNIGHT SERVICE CALLS FOR NICKLES!

But that's not all the BEACON COIN CHANGER will do for you. Space does not permit the listing of all locations where the BEACON COIN CHANGER can do a BIG job of feeding wanted nickles to a rushed public. Look to the right of this column for a partial list.

All of us at BELL PRODUCTS are ready to welcome you on APRIL 18, 19 and 20th.

FRANCHISED TERRITORIES ARE AVAILABLE TO RESPONSIBLE DISTRIBUTORS

**THURSDAY - FRIDAY - SATURDAY
 APRIL 18 - 19 and 20**

Most of you have already seen many of the newest Phonographs, Pin Games, Consoles, Cigarette Machines, Arcade Machines and other coin operated devices —

... and NOW ... the BEACON COIN CHANGER'

The BEACON COIN CHANGER changes quarters or dimes into nickles with the speed of lightning! Makes change in less than a second!

The BEACON COIN CHANGER holds \$40.00 in nickles.

THE BEACON COIN CHANGER IS ELECTRICALLY OPERATED!

The BEACON COIN CHANGER
 (Patents Pending)
Can be used practically EVERYWHERE!
 In ANY location with
 PHONOGRAPHS
 PIN GAMES
 CONSOLES
 VENDING MACHINES

Here's an idea of where the BEACON COIN CHANGER will serve the public who want nickles in a hurry —

- TELEPHONE LOCATIONS
- RAILROAD STATIONS
- AIRPORTS
- BUS STATIONS
- SUBWAY STATIONS
- HOTELS
- ARCADES
- CLUBS
- FACTORIES
- THEATRES
- OFFICE BUILDINGS
- PUBLIC PARKS
- RADIO STATIONS
- SOFT DRINK STANDS
- DEPARTMENT STORES
- CITY BUILDINGS
- COUNTY BUILDINGS
- STATE BUILDINGS
- FEDERAL BUILDINGS

A glance through your local classified directory will immediately bring to mind scores of other ideal locations where the BEACON can be used successfully.

BELL PRODUCTS CO.
 2000 N. OAKLEY Humboldt 3027 CHICAGO 47, ILL.

NEW RECORD LABEL ISSUES FIRST DISC

LOS ANGELES—A new label broke into the ranks of the nation's record manufacturers last week with the release of, "Can't Win, Can't Place, Can't Show," by San Antonio Records, Inc., this city.

The firm, organized here recently by Hermon S. Hatch, who serves as its president, will press its discs under the motto, "Devoted Exclusively To The Finest In American Folk Music."

Hatch recently announced the signing of Paul Westmoreland and His Pecos River Boys, a musical team made famous when Westmoreland authored the hit tune, "Detour." San Antonio's first release is an original composition by Westmoreland.

JOHNNY AND THE MRS.



SAN FRANCISCO, CAL. — Johnny Ruggiero, manager of the Jack R. Moore Co. offices here, reported this past week, "There seems to have arisen a great clamor among many coinmen in this area to meet Mrs. Ruggiero. Well," Johnny continued, "if that's what they want to see — here's the picture and, if you publish it, it's your own fault."

SLOT BARGAINS

MILLS ORIGINALS

1— 5c Roman Head 3/5 Ref.....	\$ 95.00
1— 5c Gooseneck 2/4	40.00
1— 5c Mint Vendor 3/5	85.00
8— 5c Blue Front 3/5	125.00
1—10c Blue Front Ch	165.00
3—25c Blue Front KA CH 3/5.....	225.00
11—5c Brown Front 3/5 Cherry Bell.....	150.00
1—25c Brown Front KA CH 3/5.....	245.00
1—25c Brown Front Ref Gold CH 3/5.....	250.00
2— 5c Blue Front Ref Gold CH 3/5.....	160.00
1— 5c Melon Bell 3/5	150.00
2—5c Gold Chrome 2/5 Original.....	225.00
3 Double Cabinets 2 Door.....	60.00
1 Double Cabinet 1 Door.....	50.00

JENNINGS

1— 5c Gooseneck 2/4	\$ 35.00
1—25c Gooseneck 2/4	60.00
3— 5c Chief Fac Reb & Ref 2/5.....	140.00
1— 5c Mast Silver Chief S.P. 3/5.....	175.00
1—25c Mast Silver Chief S.P. 3/5.....	225.00
1—10c Silver Moon Chief.....	200.00
1—10c Chief Ref 3/5	125.00

MISCELLANEOUS

2— 1c Watling 2/4	\$ 30.00
2— 5c Caille 2/4	35.00
1—25c Pace Comet 3/5	150.00
1— 5c Pace Comet 3/5	60.00

P. O. GAMES

2 Longshots, P.O.	\$150.00
------------------------	----------

TERMS: 1/3 Deposit with Orders. Balance C.O.D. or S.D.

MITCHELL NOVELTY CO.
1629 West Mitchell St. Milwaukee 4, Wisc.

CLAIMS TOP DISC SALES



JACK GUTSHALL

LOS ANGELES—Returning from a recent tour on which he visited record distributors all along the West Coast, Jack Gutshall, head of the Jack Gutshall Distributing Co., said, "I can now claim that our firm is distributing the world's fastest selling independent records. The demand for the Exclusive, G & G and Modern labels is phenomenal," he reports.

As a result of his tour, Gutshall reported that the big four record companies "are squealing plenty." He also said, "They are using many forms of subtle threats to force distributors to drop independent labels, but the record distributors and phono operators say that they are with the independent companies from now on."



NEW MASTER VENDERS

available for immediate delivery, write.
To buy or sell Coin Machines In Columbus, Ohio

SEE G. N. VENDING COMPANY

663 W. Broad St. Columbus 8, Ohio
20 years experience

JERSEY TOWN WARNS OPS TO RENEW LICENSES

BORDENTOWN, N. J.—Police officers of this township are conducting a thorough check to press delinquent ops to renew annual licenses.

Ops with equipment found to be unlicensed will be subject to police summons, it was announced by Frank T. Trout, Finance Director.

THE PROGRESSIVE
WELL INFORMED
COINMAN READS
"THE CASH BOX"



HIT PARADE of WESTERNS

SCOTTY HARRELL and HIS TEXANS

- #153 { TROUBLE KEEPS HANGING ROUND MY DOOR
YOU CAN'T BREAK MY HEART
- #155 { DETOUR
GOTTA MAKE UP FOR LOST TIME

All Records Retail 55c plus tax
DEALERS' REGULAR DISCOUNT

ENTERPRISE RECORDS

8111 Santa Monica Blvd.
Hollywood 46, Calif.

GOLD COAST COIN MACH. EXCH.

2844 W. PICO BLVD., LOS ANGELES, CALIF.

EXCLUSIVE DISTRIBUTOR IN

SOUTHERN CALIFORNIA

AND

ARIZONA

FOR

D. GOTTLIEB & COMPANY

IN PRODUCTION AGAIN

SENSATIONAL DELUXE GRIPPER STAGE DOOR CANTEN

IMMEDIATE DELIVERY ON BOTH

WRITE — PHONE — WIRE

FOR INFORMATION ON ALL COIN MACHINES
TO OUR TEMPORARY ADDRESS

316 NO. ORLANDO, LOS ANGELES 36, CAL.

(PHONE: YORK 8783)

AMI CHI CONVENTION CLICKS BIG

Brings in Coinmen from New York to California. Many Mfrs. Present. Hotel Continental is Jammed.

CHICAGO, ILL. — DeWitt (Doc) Eaton, General Sales Manager of Automatic Instrument Company, announces over 800 coinmen were on hand for the big showing of the AMI "Model A" phonograph in the Tropical Room, Hotel Continental, Wednesday and Thursday, April 10-11.

Most AMI distributors were in Chicago with large groups of music operators from their local areas.

The two days have shaped into a regular panorama of stars from radio, record, theater and cafe circles. On Wednesday at 2:30 P.M., Miss Easter Straker, who does "Celebrity Spot" over WIND, interviewed DeWitt (Doc) Eaton and Phyllis Myles, vocalist with Frankie Masters' band. The interview was wire recorded for broadcasting over WIND later in the week.

The following well known stars appeared on Wednesday, April 10: Ole Olson, of Olson & Johnson show, Eddie Franklin of the Olson & Johnson show; Chico Marx, Jackie Green; Frankie Masters, Phyllis Myles, and his Girl Quartette, from the Stevens Hotel; Carl Schreiber, band leader at the Byrd Ballroom and featured on "Spice of Life" program MCFL and his vocalist Mary Corliss, Terry Von Wilkins; George DeCarl, band leader at the New Horizon Room, Hotel Continental; Tommy Bartlett, Johnny Neblett; Judy Clark and Lee Bennett, WGN; Fred Lowery, the Whistling Virtuoso, Dorothy Rae, the Girl

with a Smile in Her Voice, members of Horace Heidt's band, and in Chicago for a special engagement; Maple City Four, WLS, radio's oldest barber shop quartette; Leon Chess, of Hel-sing's and Beverly Cocktail Lounge.

Personal appearances by the following stars marked Thursday, April 11: Griff Williams, of the Empire Room, Palmer House, Bob Kirk and Walter King, vocalists with the band; Chuck Foster and his singer, Betty Clark, now at the Blackhawk; Jack Fulton; Bill Samuels and his Trio, featured at Paoella's Cafe; and the Four Bluejackets. From the sports world — the billiard king Willie Hoppe and the one and only Jake Schaeffer; bowling enthusiasts were thrilled to see in person the incomparable Ned Day and Joe William, bowling champions.

Most of Chicago's most noted manufacturers, distributors, jobbers and operators were also present at this affair.

There were also many manufacturers and their distributors from out of town areas.

It appeared like a real old-time convention and all the spirit and flavor of the famous conventions held in former years was noted by all who attended.

The Hotel Continental was jammed with coinmen who came many miles to attend this show. The general belief was that this was, "the most outstanding affair which has yet been run in Chicago since the last convention."

**WE WILL
BUY
ALL YOUR
PIN GAMES
NO JUNK WANTED!
BEST PRICES PAID!
V. P.
DISTRIBUTING CO.
2336 OLIVE ST. ST. LOUIS 3, MO.**

**SCIENTIFIC'S ORIGINAL
X-RAY POKER
LIMITED QUANTITIES — ACT FAST
DISTRIBUTED BY**

Joe Ash in Pennsylvania OR **Irv Morris** in New Jersey

ACTIVE AMUSEMENT MACHINES COMPANY
900 N. FRANKLIN STREET PHILA. 23, PA. MARKET 2656
417 FRELINGHUYSEN AVE. NEWARK 5, N. J. BIGELOW 8-1195
"YOU CAN ALWAYS DEPEND ON ACTIVE — ALL WAYS"



**DISTRIBUTORS
FOR**

Bally

**VICTORY SPECIAL
REPLAY SENSATION
SURF QUEENS
5-BALL NOVELTY GAMES**



MULLINIX AMUSEMENT CO. 1514-16 BULL STREET
SAVANNAH, GEORGIA

COINMEN FLOCK IN TO SEE BELL PRODUCTS' BEACON COIN CHANGER

CHICAGO—Coinmen from all over the country are reported to be arriving in this city to see the new Beacon Coin Changer of Bell Products Company which will officially make its premiere on April 18, 19 and 20.

Many manufacturers who are interested in adapting the Beacon Coin Changer to their present and future products also intend to be present at the showing and the general belief of the men here is that this will be one of the most outstanding shows ever yet run by any firm in this city.

"Interest in the Beacon Coin Changer," Al Sebring of Bell Products Company reported, "is at high pitch. We have never before enjoyed as many calls for any product in which we have been interested as we are in the Beacon Coin Changer.

"The trade is anxious to see it," he continued, "and they are even more anxious to get them out on their locations. The coinmen realize what a tremendous boon this is to their profits. All of the men with whom we have already spoken tell us that they are going to feature the Beacon Coin Changer in everyone of their locations for they realize that this is the answer to better play action and this means faster profits to amortize the cost of the present day machines."

The firm intend to make this premiere showing one of the pioneer displays of the trade. They feel that coin changers are going to become necessities just as have many other types of equipment. They are, therefore, planning to have the Beacon Coin Changer become part and parcel of each and every operators' locations regardless of what type spot it may be. They feel that this will be, "the salvation of the operator's business."

As Sebring further stated, "Here, for the first time, is something which gives the operator complete control of the number of coins which he can be sure will enter into his machines on any location without bothering the storekeeper, without creating any muss or fuss, and furthermore, helping the location owner himself to enjoy more efficient service."

Will Present New Music-On-Film Unit

CHICAGO—Reports just received are to the effect that one of the largest beauty manufacturers in this city is preparing to present a new type music - on - film machine which is stated to have one of the greatest projectors ever yet developed.

The firm have not as yet reported just what their sales plans to the trade are at this time but they have indicated great interest in the coin machine operator as the logical consumer for their merchandise.



WE WERE AS THRILLED BY
YOUR OVERWHELMING ATTENDANCE
AT OUR PREMIER SHOWING
OF THE NEW

A M I

40 SELECTION PHONOGRAPH

AS YOU WERE
BY THE MACHINE ITSELF

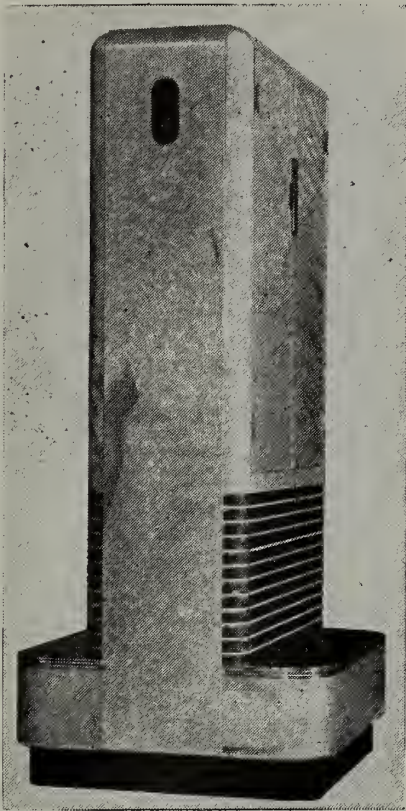
★

**Now We're Both Sure That
AMI is THE BUY!**

AMERICAN COIN-A-MATIC MACHINE CO.

Exclusive Distributors in Western Pa., and W. Va.
1435 FIFTH AVENUE (PHONE: ATLANTIC 0977) PITTSBURGH 19, PA.

WILL MARKET "AUTOMATIC THEATRE"



CHICAGO — The nation's largest beauty products manufacturing firm, this city, is now ready to market an entirely new innovation to coin machine operators, the "Automatic Theatre."

This will be the firm's first product for the coin machine industry. They have never before been engaged in manufacture of coin machines.

Featuring a "Natco" projector, developed by their engineers, and which has been proved in extensive tests by the U. S. Navy, the firm will enclose this 16mm unit in a large cabinet (as pictured above) which will project a complete 45 minute newsreel program on a large screen.

All that is needed is a vacant store in which from 100 to 200 theatre seats can be set. This is a one man operation. An automatic turnstile accepting 25c pieces will be the entrance to this new "Automatic Theatre." Program can go on continuously without halt.

Arrangements have been made with the largest newsreel producer in the nation to speedily shoot the latest newsreel releases to the "Automatic Theatre" so that it will be completely equipped.

The machines will not be sold.

They will be leased to the operator at the rate of \$50 per week, according to Edward Leven, chief of the motion picture division of the firm.

By careful tests the firm believe that the "Automatic Theatre" will prove a great profit producer, in this one man operation scheme, even with the house only partially filled.

The reason why only one can be leased to a customer is due to the fact that certain union rules in some areas must be observed.

P & S FREE PLAYS ARE PROVEN WINNERS

Eagle Squadron From — Big League	Production From — Blondie
Shangrila From — Mr. Chips	Eagle Squadron From — Big Town
Torpedo Patrol From — Formation	KISMET Our Latest
Paratroops From — Powerhouse	Bombardier ← From — Follies

WANTED AT ONCE —
Punch, Tops, Formation and Powerhouse
See Your Distributor or Write To —

P & S MACHINE CO.
3017-19 N. Sheffield Ave., Chicago 14, Ill.

(There is every reason to believe that many coin machine distributors will find the "Automatic Theatre" a very salable item, especially to new blood. Full scale production is already under way.)

This Offer Good for 30 Days WILL PAY FOR FOLLOWING IN GOOD CONDITION

\$725 for WURLITZER 850
\$675 for MODEL 800 WURLITZER
\$575 for MODEL 700 WURLITZER
\$410 for ROCK-OLA SUPER
\$400 for 600 KEYBOARD
\$390 for ROCK-OLA MASTER
\$325 for ROCK-OLA STANDARD
\$275 for MILLS EMPRESS
\$225 for MILLS THRONE
\$165 for WURLITZER 616
\$145 for ROCK-OLA 20
\$135 for WURLITZER '41
\$120 for ROCK-OLA 16
\$80 for WURLITZER 412

Plastic Sheets 20"x50" FOR SALE
Red Only.....\$7.50 Ea.

Wurlitzer No. 320 Boxes.....	\$22.50
Buckley Lite-Up Boxes.....	19.50
Wurlitzer No. 130 Adapters.....	25.00
Wurlitzer No. 300 Adapters.....	17.50

Write for Prices on All Other Equipment

AMERICAN COIN MACHINE CO.
437 Elizabeth Ave. Newark 8, N. J.
Phone: WAverly 3-1500

Dear Mr. Operator,

Dave called me from Chicago where he was attending the A M I Premier Showing and said, "Put on a production ... the crowd here is colossal ... the machine is terrific ... the food is wonderful ... the drinks are etc., etc. But, the big galoot didn't give me anything concrete to say in his message to you this week.

However, I know how excited and elated Dave is over the new A M I 40 Selection Phonograph. As a matter of fact, I know how excited everyone is about it ... so I know why he was a bit incoherent over the telephone. But, the one thing he did tell me is that he's arranging to bring the new A M I Model "A" Phonograph to Philadelphia and, just as soon as it arrives we'll tell you about it!

Ad Man

P.S. That bucking broncho Dave rode out to Chicago, as pictured in last week's ad, broke down in Squeedunk and he traded it for a hot dog and a seat on American Airlines ... just thought you'd like to know.

DAVID ROSEN 855 N. BROAD STREET PHILADELPHIA 23, PA.

WANTED PHONOGRAPHS

WILL PAY CASH FOR

WURLITZER			SEEBURG		ROCK-OLA	
71	600	800	GEM	CADET	STADARD	MASTER
81	700	850	ENVOY	9800	SUPER	COUNTER
500	750		REGAL	8800	DELUXE	MODEL '39
			CLASSIC			

ALSO WANT 5-BALL FREE PLAY PIN TABLES

WRITE OR WIRE AT ONCE. LIST AND SEND US YOUR PRICES.

ALLIED MUSIC DISTRIBUTORS

5143 S. ASHLAND AVENUE

CHICAGO 9, ILLINOIS

JOE HIRSCH ANSWERS NEW YORK PRESS

NEW YORK—In answer to the headlines which have been flooding this city for the past week that there would be a "pinball racketeer's invasion of New York" and other similar statements which have appeared in all the eight leading newspapers here, Joe Hirsch, former president of the Amalgamated Vending Machine Operators Assn., answered the press with a full column article in "The New York Times" this past Friday, April 12.

The "Times" reported Hirsch as stating, "In past years pin games were equipped with free play gadgets, push buttons and meters which made it possible for concessionaires to turn the games into gambling devices. With the new machines and the elimination of such gadgets, gambling will become an impossibility."

He is also reported to have quoted remarks handed down in a decision by Justice Samuel I. Rosenman in the State Supreme Court and in a report by former Commissioner of Investigation William B. Herlands to the effect that, "pinball machines which are not equipped with a free play device are not readily converted into free play machines and are not gambling devices in and of themselves."

He also reported on the meeting held at the Broadway Central Hotel (reported two weeks ago by *The Cash Box*) and stated that the men who had met there were legitimate business men, many of them returned veterans, who were only seeking to re-enter into a legitimate business.

He told the "Times" that the statements which had been made in the press, "were completely distorted."

He also stated that to prove to the public that his group is strictly legitimate, "a test case will be held in the Supreme Court in the very near

future in which our cards will be laid on the table."

He also said there is no law in the State of New York or any ordinance in the City of New York which prohibits the operation of amusement machines in which no awards or

prizes are offered for high scores.

It is sincerely hoped by all coinmen here that Hirsch's answer to the wild press notices and headlines which have been appearing all this past week will halt such further press features in the future.

★ *Look To The* **GENERAL** *For* **LEADERSHIP** ★

Exclusive Factory Distributors For

★ **THE INDUSTRY'S LEADING NAMES** ★

- ★ • AIREON ELECTRONIC PHONOGRAPH
- ★ • GOTTLIEB'S STAGE DOOR CANTEN
- ★ • EXHIBIT'S BIG HIT
- ★ • AMUSEMENT ENTERPRISES BANKBALL
- ★ • JENNINGS BRONZE CHIEF AND SUPER DELUXE CHIEF
- ★ • PFANSTIEHL COIN MACHINE NEEDLES EAGLE PLASTICS

SOON!
 Gottlieb's
 Triple
 Grip Tester
 ★
 Daval's
 Gusher
 ★
 Jennings
 Challenger

Established 1925

Growing Steadily Ever Since

★ **GENERAL** *Vending Sales Corp.* Formerly The General Vending Service Co. ★
 306 N. GAY ST. ★ BALTIMORE, 2, MD. ★

★ ★ ★ ★ ★ ★ ★ ★ ★ ★

**"LOOK FOR THE EAGLE
 THE SYMBOL OF
 QUALITY"**



**REPLACEMENT
 PLASTICS**

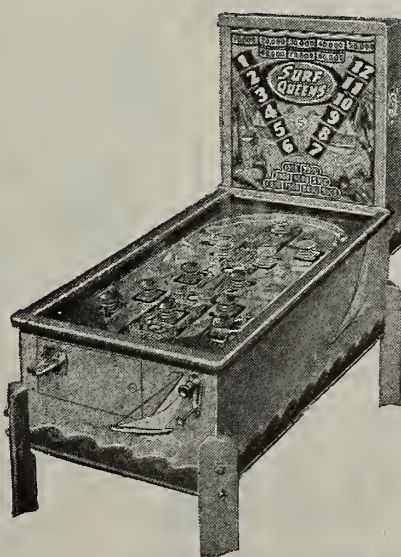
for all
 makes and models of
AUTOMATIC PHONOGRAPHS
 (the oldest and newest)

**NOW AVAILABLE
 RIGHT PRICES**

Send For Complete Price List

★ **EAGLE**
COIN MACHINE CO.
 1514 N. FREMONT AVE.
 MICHIGAN 1247
 CHICAGO 22, ILL.

AT LAST! MAKING DELIVERIES



Also — **NEW BALLY BABY'S** — Write

COVEN DISTRIBUTING CO.

3181 ELSTON AVE. (IND. 2210) CHICAGO 18, ILL.

Exclusive Bally Distributor

Report From Canada

By Phil Glanzer

Canadian Correspondent

for The Cash Box

1192 Ave. Road, Toronto 12, Can.

TORONTO, CANADA—In the main, phonographs (with and without wall box installations) are the favorite coin-operated equipment in Canada.

Scales and weight guessing equipment can be classified as next.

Many of the top-flight motion picture houses in Vancouver, Winnipeg, Toronto and Montreal are equipped with merchandise machines dispensing chocolate bars and similar sundries.

Slots and pin-balls are a sorry subject in Canada. Almost every province in the Dominion has enacted legislation outlawing such equipment. This situation has been going on for several years and in spite of the taboo slots and pins are being operated to a certain extent in rural areas.

No phonographs or scales are being manufactured in Canada. What few that are of Canadian manufacture, are actually American equipment which is assembled in Canada.

The main problem in Canada today, however, is the scarcity of equipment—as well as the high price to import same from the United States. This includes high importation duties and municipal taxation wherever such equipment is installed.

With summer resorts beginning to open in Canada and with record crowds anticipated, coin machine distributors are being swamped with requests for equipment — which is neither available at this time, nor practical so far as price is concerned.

Dealers and distributors who have

been contacted for comment advise that they believe there may not be any relief in this situation for from six months to a year.

Definitely, summer resorts are in for a great disappointment this year because automatic equipment will be conspicuous by its absence.

**We don't want THOUSANDS
of games — but we'll pay
TOP DOLLAR**

**For equipment you care
to sell**

**State KIND-QUANTITY
CONDITION and PRICE
in your first letter.**

AMMCO Distributors

2513 MILWAUKEE AVE. — CHICAGO 47, ILL.

PHONE: CAPITOL 1111

**WANT
500
GAMES**

CAN USE 500 FREE PLAY GAMES
(Games must be complete)

SPORTY — PARADISE — JOLLY —
SCHOOL DAYS — POLO — HORO-
SCOPE — CHAMP — MIAMI BEACH
— SEA HAWK — MAJORS '41 —
SNAPPY '41 — STRATOLINER — SPORT
PARADE — SHOW BOAT — SEVEN UP
— SPOT POOL — ARGENTINE —
LITA CARD — BOLOWAY

Send Your List Stating Quantity,
Price and Condition.

MID-STATE CO.

2850 W. ROOSEVELT RD. CHICAGO 12, ILL.
TELEPHONE: SACRAMENTO 2691



**"SAY, DID YOU
HEAR ABOUT
JENNINGS'
NEW FIFTY
CENT
PLAY ?**

**THE NAME?
SILVER
EAGLE!"**

Terrific? Of course, it's from Jennings!

OHIO JUKE BOX OPS ASSN PLANS 24 HOURS OF FUN AND BUSINESS ON MAY 1

CLEVELAND, O.—Jack Cohen, president of this city's juke box ops association and who is also Chairman of the Banquet Committee for the Ohio State Phonograph Merchants Assn., who will hold their convention here at the Carter Hotel on May 1, reports that there will be a complete 24 hour program of entertainment and business for all who will attend.

"To begin with," Jack stated, "we have already received dozens of notices from leading recording artists as far away as New York who will be happy to attend this affair.

"The only disappointment came from Guy Lombardo who most sincerely wanted to play for us at this state convention but the Capitol Theatre of New York City would not release him. He is still trying and has been in constant contact with me.

"In addition we already have the famous blind whistler, Fred Lowrey, also Johnny Desmond, Ernie Benedict, Frank Yankowitz and his polka orchestra and dozens of others.

"The program will be terrific," Jack continued, "starting with a business meeting at 10 A.M. where leading manufacturers, distributors and operators will have their say, it will go right into a luncheon at 12:30 P.M., where a great program has been prepared.

"Following that there will be a cocktail party in the Mac Arthur Room of the Hotel Carter at 5:30 P.M., and then the grand entertainment banquet at 7 P.M. in the Rainbow Room.

"But," Jack said, "that isn't all. Because we have so many, many dozens of stars who want to entertain all the juke box men who will be present, there will be a breakfast party at 1:30 A.M. of the next day which will continue on until everyone of these stars has entertained the crowd and until all who want to entertain from among our own group have had their chance.

"The way it looks now," Jack concluded, "this breakfast party will continue right on to 10 A.M. of the next day, which means a complete 24 hours of business and entertainment for all those who will attend the Ohio state convention of phono music merchants."

Leo J. Dixon, president of the state group, reported this past week that the affair was already growing to tremendous proportions. He said, "We recommend that everyone else who wants to attend notify us im-

mediately. The tickets are almost gone for the banquet."

Gary Weber of E & W Distributing Co., this city, who is Co-Chairman of the Banquet Committee and is working with Jack Cohen very closely on all plans for this huge one day convention also reported, "We are going to have some real surprises for everyone who will be present, in addition to the entertainment which has been already arranged by Jack Cohen. There is no doubt that everyone who will come to Ohio State's one day convention will go away more than pleased that he was able to be present."

Tubular COIN WRAPPERS

1 Case65c per M
3 Cases.....60c per M
6 Cases.....53c per M

Less Than Case Lots. Assorted Denominations. 70c per M.

50c PENNIES19 M to CASE
\$2.00 NICKELS17 M to CASE
\$5.00 DIMES20 M to CASE
\$10.00 QUARTERS15 M to CASE
\$10.00 HALVES15 M to CASE

F.O.B. Chicago

Case lots shipped. One denomination to case. Order in quantity conforming to packing if possible.

1/3 Deposit with Order, Bal. C.O.D.

All Orders Shipped Express Unless Otherwise Specified.

CHARLES (JIMMY) JOHNSON
GLOBE DISTRIBUTING CO.
1623 N. California Ave. Chicago 47
(Phone: ARMITAGE 0780)

NEW RELEASES UNITED — FOR BETTER BUYS NOW DELIVERING

Evans Ten Strike Bally Undersea Raider Amusematic Life League
Evans Custom Consoles Chicago Coin Goalee Genco Total Roll
Bally Surf Queens Bally Victory Derby Bally Victory Special

— PACKARD BOXES, SPEAKERS, AUXILIARY EQUIPMENT —
ALSO THESE RECONDITIONED BUYS IN USED MACHINES SLOTS

MILLS BLUE FRONTS
COMPLETELY REFINISHED LIKE
NEW WITH CLUB HANDLES

5c PLAY.....\$129.50
10c PLAY.....139.50
25c PLAY.....189.50

NEW BLACK CHERRY BELLS

5c - 10c - 25c PLAY.....WRITE

5c Melon Bell.....\$125.00
5c Brown Front.....140.00
10c Brown Front.....175.00

5c Cherry Bell.....140.00
5c Brown Front, Rbt...125.00
5c Chrome 2/5.....195.00
5c Futurity.....\$125.00
5c Silver Moon Chf....125.00
5c Jennings Chief.....125.00
10c Caille 3/5.....60.00
10c All Star.....65.00
10c Watling.....75.00

DOLLAR JENNINGS CHIEFS, Retinished Like New \$695.00

Bowl A Ball\$195.00
Bowl A Bomb.....175.00
Drivemobile.....250.00
Pacific Express, A-1.....225.00

ARCADE EQUIPMENT

Rapid Fire.....\$125.00
Tommy Gun.....130.00
Air Raider.....175.00
Zingo.....125.00

Skyfighter.....\$200.00
Bank A Ball.....195.00
Bowling League.....175.00
Lucky Strike.....125.00

PHONOS — SPECIALS

Capehart 20 selector Phono.....\$120.00
Santa Anita 1-Ball P.O.....110.00
Single Box Stands.....12.50
Buckley Track Odds, D.D.....475.00
Evans Lucky Lucre '41.....195.00
Jumbo Parade, P.O.....\$89.50
Singing Towers — 40 Selector.....450.00
Race King — 1-Ball P.O.....125.00
Packard Boxes — Used, A-1.....29.50
Five Balls — Write for list.

Want — Phonos — 5-Balls — All Models — Genco Playballs — Evans Ten Strikes
TERMS: 1/3 CERTIFIED DEPOSIT

UNITED COIN MACHINE COMPANY

"WISCONSIN'S LEADING DISTRIBUTOR"

6304 WEST GREENFIELD AVE. (PHONE: GREENFIELD 6772) MILWAUKEE 14, WIS.

CATALINA

MARVELS LATEST 5 BALL REVAMP

Price

\$249⁵⁰

F.O.B.

CHICAGO

CONVERTED FROM
SPORT PARADE

CAN ALSO USE THE FOLLOWING GAMES

SHOW BOAT LEGIONAIRE
STRATOLINER SNAPPY '41
BOLOWAY POLO
STAR ATTRACTION SPORTY

ORDER

TODAY!

DON'T

DELAY!

NOW DELIVERING!

Order from Your Distributor or Write to Us

MARVEL MANUFACTURING CO.

2122 Milwaukee Ave. • Everglade 0230 • Chicago 47

WE DON'T HAVE OUR NEW PHONE AS YET
BUT WE DO HAVE PARTS AND SUPPLIES —
WIRE OR WRITE!

- ★ Coils of Every Description
- ★ Brass Rivets of All Sizes in Quantity

All Orders Shipped Promptly!

ECONOMIZE WITH ECONOMY

ECONOMY SUPPLY COMPANY

2015 MARYLAND AVENUE
BALTIMORE 18, MARYLAND

WOLF'S SEATTLE AMI SHOWING PULLS BIG CROWD

By Special Wire to The Cash Box
SEATTLE, WASH. — Bill Wolf of M. S. Wolf Distributing Co., opened his new showrooms and offices in this city by presenting to over 450 coinmen who attended this grand opening the new AMI "Model A" phono.

It was considered one of the most outstanding showings which the firm have ever yet featured. The new showrooms and offices, according to coinmen here, "are undoubtedly the most attractive in the country."

Compliments on the food, drinks, showing of the new AMI and on the beautiful showrooms and offices were forthcoming from all who attended this grand opening-premiere.

This is the last of the showings Bill Wolf will make. "From now on," Bill said, "we are going to be busy just filling orders."

"COLLIER'S" FEATURES STORY ON AUTOMATIC HOME FEEDING

NEW YORK — "Collier's magazine (issue of April 13, 1946) on page 30 has a feature story by David O. Woodbury entitled "Your Life Tomorrow" which tells all about the fact that in the future there will be no need to attempt to get service in crowded restaurants or diners.

He says, "A small device like a juke box control will be installed in front of each seat." And goes on to explain that all that will be necessary will be pushing buttons to get what the diner wants.

This is more or less in keeping with the great amount of publicity given to frozen food venders. It ties in perfectly with automatic merchandising.

PITTSBURGH PRESS TAKES WHACK AT SLOTS

PITTSBURGH, PA. — In a feature story by Gilbert Love, entitled "Hello, Sucker," the Pittsburgh Press, leading paper of this city, takes a whack at all forms of gambling. The large five column illustration which heads the story shows a crowd gathered around a slot.

Love has very little to say about slots and calls pinballs, "country cousins of slot machines." The item seems to be based on sensationalism.

He devotes paragraphs to race betting, slot machines, pinball machines, gambling casinos, bingo, keno, etc., sweepstakes, punch boards, and poker and bridge.

The article will be followed by another entitled, "It's Easy To Lose."

MOLLIE SIMON BACK SERVING L. A. COINMEN

LOS ANGELES, CAL. — Mollie G. Simon, well known to coinmen here for her many years with the AOLAC, is now back serving the cointrade as a public stenographer and notary public.

She has opened offices at 2301 West Pico Blvd., this city, and suggests to all those coinmen who know her in this city, "Let Mollie do your letters."

Having practically grown up with the coinbiz here Mollie has as her slogan, "A wealth of coin machine experience."

Youth Center Juke Box Sizzles for Kentucky Kids

WINCHESTER, KY. — One of the juke boxes located in the Youth Center here literally got hot this past week and simply sizzled.

It was a double thrill to the 75 kids who were jiving around to the music when firemen had to be called.

There was no damage and no danger, firemen simply removed the sizzling box to the back yard to cool off.

Among the teen agers here it was unanimously agreed that this was the "hottest tune ever to come out of a juke box."

IMMEDIATE SHIPMENT

MARVEL'S LATEST NEW REVAMP "CATALINA"	\$249.50
STAGE DOOR CANTEEN—HOLLYWOOD—UNITED REVAMPS, ea.	249.50
SOUTH SEAS — RIVIERA, ea.	279.50

NOW DELIVERING — BRAND NEW FACTORY RELEASES

Victory Special	\$589.50	Evans Ten Strike	\$372.50
Victory Derby	574.50	Groetchen Columbia Tw. JP	132.00
Goatee	525.00	New Mills Vest Pockets	74.50
Total Roll	525.00	New A.B.T. Challengers	65.00
Amusematic Lite League	425.00	50c Pace Deluxe Bell	500.00
Ev. Bangtail 5c J.P. CPO	596.50	\$1.00 Pace Deluxe Bell	600.00
Exhibit's Big Hit Single Coin Play			298.50
Silver King Peanut Vendors for Immediate Delivery			Write

JENNINGS SLOTS

Standard Chief	Bronze Chief	Super Deluxe Chief
5c	5c	5c
10c	10c	10c
25c	25c	25c

SPECIAL:

Fairmont	\$495.00	Kentucky	\$275.00	P.O. Tables	
Turf King	325.00	Long Shot	275.00	War Admiral	\$265.00
Jockey Club	325.00	Sport King	275.00	Keeney Fortune	200.00
Gott. Multiple Races	\$95.00	Mills 1-2-3	\$69.50	Santa Anita	165.00

Ready for Location 1-Ball Multiple F.P. Tables

Longacre	\$425.00	'41 Derby	\$350.00	Dark Horse	\$195.00
Thorbred	425.00	Club Trophy	325.00	Sport Special	175.00
Pimlico	375.00	Sportsman	295.00	Mills '40 1-2-3	99.50

WE WANT 500 FREEPLAY CONSOLES AND 1000 5-BALL F.P. PIN GAMES SPECIALS

Mills Used 5c Vest Pockets perfect condition \$52.50 ea. with J.P.	\$ 62.50
Exhibit Rotary Merchandiser, Pusher Type, in Beautiful Condition	325.00
Groetchen Metal Typer LIKE NEW with 10c Chute	350.00
2 A.B.T. Airomatic Rifle Ranges, Complete with 6 Rifles ea.	1500.00
New Mills 4 Bell Cabinets ea.	22.50

EXPORT TRADE!! With the lifting of Export Restrictions we have opened our Foreign Sales Department. Send for information about all coin operated equipment.

Write for Lists: Special Arcade Equipment Values, Automatic Payout Consoles, and Rebuilt Slot Machine Values.

TERMS: 1/3 DEPOSIT; BALANCE C.O.D. or SIGHT DRAFT

MONARCH COIN MACHINE COMPANY

1545 N. FAIRFIELD AVE. Armitage 1434 CHICAGO 22, ILL.

**IT MAKES NO DIFFERENCE
WHETHER YOU DO BUSINESS WITH US
AT OUR NEW MODERN SHOWROOM —
THRU THE MAILS — OR BY PHONE
YOU WILL ALWAYS RECEIVE THE SAME
HERCULES VALUE AND SERVICE**

**Here Are A Few Items From
Our Tremendous Stock**

ARCADE EQUIPMENT

1 Keeney Submarine	\$ 99.50	1 Supreme Rocket Buster	\$175.00
2 Mutoscope Sky Fighters	175.00	1 Bally Rapid Fire	99.50
1 Thunderbolt	175.00	1 Exhibit Punching Bag	59.50
5 Keeney Air-Raiders (converted to Shoot Your Way to Tokyo)	\$ 99.50		

PINS

1 A B T Bowler	\$ 49.50	1 Progress	\$ 21.50
2 5-10-20	109.50	1 Target Skill	20.00
1 Marlines at Play	89.50	1 Speed Ball	42.50
1 Sea Hawk	49.50	1 Paradise	59.50
1 Big Chief	51.00	1 Bol-A-Way	72.50
1 Pan American	59.50	1 Topic	79.50
1 G. I. Joe (converted from Jungle)			\$ 79.50

MUSIC

1 Seeburg Wireless Celler Job	\$325.00	2 Wurlitzer No. 145 Red Steppers	\$ 36.00
10 Seeburg 20 Selection Wireless Boxes	35.00	15 Wurlitzer No. 100 5c Boxes	12.50
1 Wurlitzer Twin 616 Complete with Steel Cabinet and Buckley Adapter	\$225.00		

1/3 With Order, Balance C.O.D. — Order Today

DAVE ENGELS IRV ORENSTEIN

HERCULES SALES & DIST. CO.
"A NAME YOU CAN TRUST"

415 FRELINGHUYSEN AVE., NEWARK 5, N. J.
PHONE: BIGELOW 8-3524 — CABLE HERDISCO

THRU THE COIN CHUTE



CHICAGO CHATTER

AMI brought in one of the largest crowds of coinmen in the history of this city to their premiere showing April 10 and 11. It was really a convention in every sense of the word. It proved, once again, that the coinmen were really hungry for a good old fashioned get-together. And, believe me, the boys really enjoyed getting together and just roaming about from suite to suite and room to room just like they did in the old days. The Hotel Continental was jammed from the early morning hours until late in the evening and the boys didn't want to go upstairs or even go home they just couldn't get their full of talking things over and over again. AMI was given due credit for being responsible for bringing together all the coinmen from around the country for just a grand old fashioned good time once more . . . And, believe me, this wasn't the only get together in the Windy City this past week. Plenty of Wurlitzer distributers were also in town at a special meeting at the Hotel Bismarck where Mike Hammergren was doing some talking and this, too, added to the jam of coinmen in town this past week. Brother, you can take it from me, it looked like the old days back in '34 and '35 for the first few days of the week.

Funniest coinman we've heard in a long time is Bill Bye (especially after 44 beers) spouting out about what this business is all about. And, take it from me, Bill knows what it's all about. Bill is Emby's office down in Philly, Pa. and he gathered the boys around him at the Bismarck Hotel and just let go for a few days this past week—and kept them in stitches . . . Also saw Don Clark who is now the major Wurlitzer distributer in California around the town and wondered why they were calling him "Rock Springs" Clark . . . Al Segal of Toronto, Ont., Can., was also in town this past week and visited around with some of his friends he found had come in that week. Wonder why Al was nicknamed "\$30 an hour Segal?" . . . Si (No Offense) Redd of Boston, Mass. and many other points East almost lost his suit when Zeke ("How can a guy make a buck?") Horberge, the suit man, sent it to someone else not Si . . . M. H. (Rosey) Rosenberg was all flushed and happy and plenty red faced this past week when we got our first glimpse of him . . . Joe Schwartz "the dancing auditor" and as some of the boys who know him said, "He's crazy to dance," did plenty of dancing this past week . . . Larry Cooper is out to give Leahm Kelly some competition from now on in. Larry has gained 46 lbs.

They tell me that Dave Lee, the Wurlitzer export manager, who was also in town this past week, "discovered the fourth necessity of life" . . . Ed Wurgler of Wurlitzer remembered that Bill Bye owed him 100 bucks and collected this week after a whole year's wait. But, within 15 minutes Bye had borrowed it back again, and now Wurgler's wondering whether it will take another year to see that 100 spotted green sheet . . . Sam Stern and Harry Stern of the Scott-Crosse Co., Philly, who have been in town for over two weeks have been hanging around the Rock-Ola plant with a really hungry look in their eyes. Art Weinand and A. R. Kelso have been watching closely, too, for they

know these two guys would steal every machine coming off the production lines. (By the way, Sammy tells me that Harry Williams fixed him up a gorgeous office in his very beautiful factory.) . . . Dave Rosen and his three bodyguards were seen around the Bismarck this past week and were reported to have clicked very big in the Bismarck coffee shop . . . Ben Fireman and Max Brown, also of Philly, seen in town this past week, too. Wonder what all these Philadelphia boys are after? . . . Saw Jack Nelson and he was actually beaming because of reports that he is now the Challenger distributer for the territory here. And Jack also stated his new Double-Point needle is going over very, very great.

Rumor here is to the effect that Joe Ash of Active Amusement, Phila., Pa., will be the Challenger distributer for his part of the world . . . Les Purrington, just back from India, and looking like a million, in town this past week and tells us that he has decided to settle down in Latin America. He may make Mexico his headquarters and will travel all thru South America where he is going to start coin machines going in a big way. Les talks the language to perfection . . . Saw Pat Buckley around with Mons. Fortina of Paris, France, and showing him the sights of the Windy City as well as telling him all about the new Buckley Daily Double Track Odds which seems to be getting plenty of attention . . . Got to hand it to H. F. (Denny) Dennison of Personal Music Corp. (the "Measured Music" man) for the way that he took Abe Green and Barnet (Shugy) Sugerman of Runyon Sales Co., N. Y., over the hurdles in gin rummy. That's a real feather in his hat for that is something to do to these two gin sharks. By the way, we hear that Personal Music sold off all of their routes . . . We also heard that a British automobile manufacturer was now in the juke box business over in dear old London and believed that he had such a good box that the American manufacturers would never be able to sell one there again. I'm betting on our side.

Harry Brown of American Amusement so enthusiastic about the way the firm are turning out those "Smiley" counter games that he takes all comers over to see that three shift production line in action turning 'em out, but in quantity . . . A new angle for the coinmen will make its appearance very, very soon. It's now "Automatic Theatres" and all you need is this one machine, the rights to the very latest 45 minute newsreel run, a store where you can get from 100 to 200 seats and an automatic turnstile that takes in 25c pieces. It has been tested and proven very good . . . We hear that Morrie and Eddie Ginsberg of Atlas Nov. Co. have taken on some more lines for distribution . . . Cliff Wilson of Tulsa, Okla. in town this past week and looking around for some games to be shipped out his way Bill Rodstein of Phila., Pa., former prexy of the pin assn there, also in town this past week and showing one of Uncle Sam's sailor boys the town . . . Lew (London's Folly) London of Reading, Pa. and other points was also around the town talking about the next big horse show where he believed that his champ would win some more of those blue ribbons.

THRU THE COIN CHUTE



EASTERN FLASHES

Dave Stern and Everett Masterson, East Coast Sales & Distributing Co., (Rock-Ola distrib.) visit with Bob Slifer, General Manager, at their New York offices. Tom Burke keeps busy over at their new offices in Elizabeth. That leaves Harry Pearl where he is — out fishing? . . . Jack Fitzgibbons, Jafco, Inc., hears from his sailor son, who is now stationed in Astoria, Ore. Jack, Jr. has only a few more points to go for a discharge . . . Oreste D'Alleandro, better known to the trade as "Ray" finally got a break at Central Coin Machine Co., Rochester, N. Y. After patiently waiting for six months, his office furniture arrived — and he's so satisfied with the comfortable reclining chairs, he doesn't want to leave the office. His pretty secretary, Anabelle Audino, insists he'll become a lazy man if no new equipment comes in soon.

Barney (Shugy) Sugerman, Abe Green, Mike Munves and Jack Mitnick of Runyon Sales Co. away attending the AMI showing in Chicago. Probably be back home for the weekend. Meanwhile, Bernie Wolfson, who remained in the city, gradually going crazy trying to take care of all the ops who are still flocking in to see the New AMI phono . . . Nino Crisinino, Oakwood Amusement Co., home with pneumonia . . . Music ops are sympathizing with Abe Koenigsburg, who had nine teeth pulled. They claim that doesn't stop him from 'beating his gums' as usual . . . Max Bushwick and his missus of Capital Amusement Co., Philadelphia, Pa. arrived home from an extensive trip thru South America. They visited Max's four brothers, who live at Buenos Aires. Flying back by Pan American Clipper, they picked up L. W. Becker of Brooklyn, N. Y.

Coinmen thruout the city were saddened this week by the death of Hymie Budin, long associated with the business. Budin, one of the deans of the local coin picture, had a host of friends — and due to his lovable nature, never made an enemy. The services at the Chapel in Brooklyn on Wednesday, were packed with his friends, altho many in the city were unaware of his death. Among those seen at the Chapel were Jack Semel, Jack Fitzgibbons, Joe Munves, Bert Lane, Sidney H. Levine, Nat Cohn, Earl Winters, Bill Rabkin, Al Blendow, Dave Lear, Max Weiss, Ben Guber, Charley Sachs, Sam Kramer, Dave and Al Simons, Teddy Blatt, Willie Levy, George Holzman, Jack Rubin and many others.

Bud Parr, Solotone Corp., Los Angeles, Calif., in town for about a week, and then on

to Chicago. Teddy Blatt seen with Parr one evening at the Waldorf. Bud is seeing many coinmen on this trip with the intention of selecting distributors for the Solotone individual timed music system . . . Joe Frank, Automatic Sales Co., Nashville, Tenn., spends a few days in the city — and this time he's lucky. He was able to get into a decent hotel . . . Mrs. Lease of the Globe Music Co., returns to her route, after a short vacation in Florida . . . Eddie Corristen and Ben Becker, Palisades Specialty Co., Cliffside Park, N. J., having a race to see who will lose the most weight over the next month . . . Bill Blumenthal, Tri-State Sales Co., one of those fast moving young fellows, would like to see more Bally equipment coming in, so that he could be kept busy continually.

Earl Winters, Modern Music Sales Co., returns from Detroit, after a visit with Tom Saffedy of Vogue Records. Earl claims the plane trip back was the worst he ever made — even the hostesses getting sick . . . Hymie Rosenberg, H. Rosenberg Co., keeps the long distance phone going continually, bemoaning the lack of equipment . . . Jack Berman and Sid Merenstein, who just opened the Economy Supply Co. at Baltimore this past week, busy at work setting up their stock. And are they happy to be there . . . Irv Orenstein and Dave Engels, Hercules Sales & Distributing Co., Newark, N. J., becoming one of the most active jobbing companies in the East. Dave will chase anywhere to buy equipment, and Irv sells everything he buys . . . Dave Rosen, Philadelphia, Pa., returns from the AMI showing in Chicago. It won't be long before he runs a party for the Philly ops.

Johnnie Christopher claims that the shooting gallery at the Great White Way Arcade is getting a great play . . . Hirsh de la Viez, Hirsh Coin Machine Co., Washington, D. C., setting up his list of distributors thruout the country to handle "Red Ball", the automatic pool table game. Hirsh thought he would be able to get to New York City, but couldn't get away . . . Al Denver, president of the Music Operators Association of New York, continues to add new members to its list every month . . . Max Munves claims the demand for arcade equipment for the coming spring and summer is greater than ever before.

Bill Alberg, Brooklyn Amusement Co., back on the job, and now Charlie Aronson expects to take a week off to cure a cold that's been with him all winter .

THRU THE COIN CHUTE



CALIFORNIA
CLIPPINGS

LOS ANGELES

Jack Gutshall, Gutshall Distributing Co., returned from a quickie to San Francisco setting up offices there for the distribution of his records . . . Bill Happel, Jr., Badger Sales Co., reports that his new building will be finished soon and that all his many stores and storage rooms will be consolidated under one roof. Bill plans a big party for his grand opening with lots of good things to eat and drink . . . Len Micon, Pacific Coast Distributors, reports taking plenty of orders for the new Packard speakers with many ops anxiously awaiting arrival of the new Packard Pla-Mor phono. Len also reports receiving word that a large shipment of the new H. C. Evans "Bangtails" are on the way.

Paul and Lucille Laymon have been working nights trying to catch up with all the orders that have been piling up . . . Al Sleight, Bally's coast representative, reports that Bally games are flowing out of the factory with large quantity deliveries to be made shortly on practically all equipment . . . Jimmy Rutter, Operator's Service, Chicago-bound. Jimmy says it's very hush-hush but that a big factory is paying all expenses for this trip . . . Lane Jasper, Packard's Western territory service manager, seen around San Francisco calling on distribs and ops about Packard equipment . . . Jerry Gould, local op, had two fires in one week on two of his locations. The locations were quite badly burned, but lucky Jerry got his equipment out both times with very little or no damage.

Mr. s Bobbie Holloway, of San Bernardino, wins top honors as one of the most attractive ops in the West. Mrs. Holloway has been doing a great job keeping things going while her husband, Bud, now in the occupation army in Japan, is sweating out his return . . . J. L. Bacon, Vice President of Jennings' in town for a few days and right out again. Plenty of real interest in Jennings' slots . . . Harry Williams, Williams Manufacturing Co., Chicago, in town to view his Dad's new offices and showrooms . . . Charlie Robinson, of C. A. Robinson, reports that his firm has been appointed distributors for the new "Shine-A-Minit," novel automatic shoe shiner. Charlie has the new Jennings' "Standard Chief" on display in his showrooms.

Ed Urban, Urban Record Co., about to release a number of sensational recordings . . . E. Jay Bullock, newly appointed managing director of MOASC, is very busy getting things in shape for the meeting of music ops to be held soon . . . H. A. Lucas of K & M Distributors is about to strike out on the highways and byways to spread the gospel about the platters the firm is so successfully distributing. Len Kelly and Fred Myers have just returned after touring the country for the past five weeks . . . Otis Rene, Excelsior Records, reports that his firm has just finished recording a number of hit discs . . . Nels Nelson has just been appointed distributor of "Phonette," the "measured music" box. Appointment was made by Rodney Pantages, well known theatre and music op.

Dick Elwell, of the Bel-Tone record firm, on a

business trip East. Bob Cook remains to look after the affairs of the firm . . . Jean Minthorne, Minthorne Music Co., has had the boys jumping, trying to fill the many orders that are piling in both here and in his Arizona offices . . . Ray Powers, E. T. Mape Music Co., reports, "As to info on the new phono we are to handle, I expect word any day . . . Elky Ray, of Gold Coast Coin Machine Exchange, is now up and around again. Elky has been very ill these past few weeks but is now on the way to recovery . . . Leo Messner, Alladin Records, reports the firm is about to move their offices. An announcement will be made soon . . . Bud Parr, of Solotone, reports that the response of ops to their recent announcement in *The Cash Box* was tremendous. Orders pouring in from all parts of the country. "We hope to fill all orders for the Solotone boxes as soon as received," says Bud.

Frank Berger, of Enterprise Records, has been laid low again. He seems to have a strange bone malady which may necessitate an operation . . . W. Merle Connell, Quality Pictures, plans production of a new series of 6 MM coin machine movies . . . Many ops have been in town the past week indulging in a buying spree which kept the distribs along coinrow very busy. Among them were: Tommie Fikes, Tulare; I. B. Gayer, San Berdoo; J. H. Sheeter, So. Pasadena; Danny Jackson, Pismo Beach; A. L. Miller, Blythe; W. H. Riley, Inglewood; John McGee, Inglewood; Bernie Knott, Alhambra; Johnny Nelson, Inglewood; Ray Reynolds, Big Bear Lake; Frank Abbott and Bill Knight, Alhambra; Jim Murphy, Inyokern; Dean Brown, Glendale; L. M. Manweiler, Shafter.

Fred Gaunt, who is known as "the genial gentleman of coin row," can always be seen giving new ops a helping hand and friendly advice . . . "We're offering ops some very swell games and music at reasonable prices," says Bill Leuenhagen . . . John Rough, Phonofilm Productions, reports adding a number of new 16 MM coin machine movies to his very large library of sound film.

SAN FRANCISCO

The ops and distribs of the Bay City area still talking about the swell show Bill Wolf had for his premiere showing of the new "Model A" AMI phono. Approximately 650 ops attended the two day event. Wolf claims a record number of the new phonos were sold. All who attended Bill's premiere were unanimous in their praise for the swell show and great feed . . . Jack R. Moore, a Civil Air Patrol major and pilot in World War II, pilots his own plane between his main offices in Portland and his branches in Seattle, Spokane and San Francisco. Dan V. Huguenin, director of sales for the Jack R. Moore Co., claims that the demand for the new Seeburg phono is tremendous and that orders are being filled as rapidly as possible . . . Johnny Ruggierro, manager of the Jack R. Moore offices here, is gifted with one of the most pleasing personalities encountered in the Bay City.

George Murdock, well known Rock-Ola distrib, is planning a trip to Chicago on business

THE CASH BOX**CLASSIFIED ADVERTISING SECTION****COIN MACHINE
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WANT—Mills Three Bells; Keeney Super Bells F.P.-P.O.; High Hands; Jumbo Parade late F.P.; Mills Four Bells, late heads only; Keeney Four Way Super Bells 3/5 and 1/25c play, NO JUNK. Must be good. State quantity, price and guaranteed condition in first letter. Write NOW, ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CAL.

WANT—Phonographs, any make any quantity. Advise fully what you have. AMERICAN DISTRIBUTING COMPANY, 2034 COMMERCE STREET, DALLAS, TEXAS. Tel. Riverside 1526.

WANT—Jennings Free Play Slots; Free Play Games and Consoles; Scales; Arcade and Counter Games. Canadian Operators. Write for our price list on all Coin Operated Equipment. ST. THOMAS COIN SALES LIMITED, ST. THOMAS, ONTARIO CAN.

WANT—We want to buy phonographs and pin games. Will pay top cash price for Rock-Ola Standard, Wurlitzer 600 and 750E. Can use any kind late pin games. Wire, phone, write to HIRSH COIN MACHINE CO., 1309 NEW JERSEY AVE. N.W., WASHINGTON 1, D.C.

WANT—Any quantity of Genco's Boscocs, Capt. Kidds and Argentines. State condition and price. R & Y NOVELTIES, 131 CLINTON AVENUE, NEWARK 2, N. J. Tel. Market 3-6106.

WANT—All model Keeney Super Bells combination Free Play and Pay-Out; Mills Three Bells; Mills Four Bells; Mills Jumbo Free Play, late Blue and Red; Mills Jumbo Combination F.P. & P.O.; Bally Hi Hands; Bally Club Bells. Will pay top cash prices. Write today. BADGER SALES CO., 1612 WEST PICO BLVD., LOS ANGELES 15, CALIF.

WANT — All models of music machines. Write, wire, phone. AMERICAN COIN MACHINE CO., 437 ELIZABETH AVE., NEWARK 8, N. J. Tel. Waverly 3-1500.

WANT—Buckley Twin 12 or 24 mechanisms. Advise quantity, price and condition. M. LUBER, 503 W. 41st STREET, NEW YORK, N. Y.

WANT—Chester Pollard Football at \$75. IDEAL NOVELTY COMPANY, 2823 LOCUST STREET, ST. LOUIS, MO.

WANT—Late Model phonos, pin games, consoles, slots and old 12, 16 or 20 record Rock-Olas. Write stating prices, etc. NOBRO NOVELTY COMPANY, 369 ELLIS STREET, SAN FRANCISCO, CALIF.

WANT—Bankrolls, Wurlitzer Skee Ball A-lays and Music Boxes. S & W COIN MACHINE EXCHANGE, 2416-20 GRAND RIVER AVE., DETROIT, MICH. Tel. CLifford 1956.

WANT—Rock-Ola 1938 Monarchs and 1939 Standards. These must be in good condition and complete. Write giving best price at once. Hurry before price drops any lower. LIBBEY MUSIC CO., 66 PHOENIX ROW, HAVERHILL, MASS. Tel. 3798.

WANT—"Bang-A-Deer" Machines complete with Guns. Write stating price, quantity and condition. MYCO AUTOMATIC SALES CO., 347 S. HIGH ST., COLUMBUS 15, OHIO. Tel. MAin 1600.

WANT—Bally Hi-Hand Machines, combination free play and payout console models. Kindly contact us at once. Cash waiting! QUEBEC COIN MACHINE EXCHANGE, 1 247 GUY ST., MONTREAL 25, QUE., CAN., Tel.: Fitzroy 7404.

WANT — 600 Wurlitzer Keyboard Models. State price in first letter. Mechanism must be perfect. Also Sky Raiders Pin Games. CAPITAL AMUSEMENT CO., 620 SPRING GARDEN ST., PHILADELPHIA 23, PA.

WANT—Wurlitzer No. 100 Wall Boxes. State quantity and lowest price. LEWIS MUSIC SALES, HAWKESBURY, ONTARIO, CAN.

WANT—Distributorship wanted for pin ball machines. Business reference, bank and character references furnished upon request. 20 yrs. experience in this business. Write or phone. RELIABLE COIN MACHINE COMPANY, 192 WINDSOR ST., HARTFORD 5, CONN. Tel. 6-3583.

WANT — Seeburg, Wurlitzer, Rock-Ola, Mills, all models. Highest cash prices paid. Write, wire or phone and we'll give our highest offer within 24 hours. DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK CITY, N. Y. BRyant 9-0817.

WANT—Popular current used juke box records, not over 1 year. Will pay 9¢ each if you pay freight, or 8¢ each and we will pay freight. Jack Rubin. TELAUDIO CORP., 196 SOUTH OXFORD ST., BROOKLYN, N. Y. Tel. Nevins 8-2236.

WANT—We will buy any kind or make of slot machine in any condition. Write full particulars of type, price and condition. NOTE: We repair, rehash and service all types of slots. Over 20 years of shop experience. G. B. SAM, 541 EAST 32nd ST., LOS ANGELES 11, CAL. Tel. ADams 7688.

WANT—30-wire Wall Boxes, Adapters, etc.; old model phonographs in good order. WINNIPEG COIN MACHINE EXCHANGE, 277 DONALD ST., WINNIPEG, MAN., CANADA.

WANT—Will pay top cash prize for 750 Wurlitzers and Rock-Ola counter models for my route. Also want electric selector for 750 Wurlitzer. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKELAND, FLA. Tel.: 25-413.

WANT—22 calibre shells; Seeburg or Wurlitzer ESIC phonographs; Club and Super Bells National or Rowe cigarette machines. Write best price, condition and quantity. W. H. LEUENHAGEN & COMPANY, 1813 W. PICO BLVD., LOS ANGELES 6, CAL.

WANT—We will buy Western Baseballs, all models except Majors. Write stating quantity, models, condition and price. If they are not complete or parts are damaged, please explain. RUSSELL N. GOSSELIN, 81 WASHINGTON STREET, LYNN, MASS. Tel. Lynn 2-1993.

WANT—Any quantities Longacres, Pimlicos, 41 Derbies, Club Trophies, fairmounts, Turf Kings, Jockey Clubs; all makes and all models of Phonographs. Absolutely the highest cash prices paid. Equipment does not necessarily have to be in working order, if no parts are missing. PUGET SOUND NOVELTY CO., 114 ELLIOTT AVE. WEST, SEATTLE, WASH. Tel. Alder 1010.

WANT—All kinds 5c Selective Candy Bar Vendors; 1c LoBoy weighing scales; coin counters; changemakers; 1c gum vending machines. Send full details and price in first letter. R. H. ADAIR CO., 6925 W. ROOSEVELT RD., OAK PARK, ILL.

WANT — Liberty F.R. \$8.; Cigarette \$5.; Sparks Champion F.R. \$8.; Sparks Mercury, American Eagle and Marvels \$5.; Aces, Imps, Cubs and Daval 21 \$3.; Vest Pockets \$20.; Columbus \$15.; Col. Vest Pockets, Yankee, Wings, Pokeno. Send list and details. ABCO NOVELTY CO., 809 WEST MADISON ST., CHICAGO, ILL. Tel. Hay. 3695.

WANT—16 or 20 record Rock-Ola mechanisms without amplifiers or cabinets, must be complete with tone-arms and motors. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF.

WANT—All models of A.B.T. Target Games (Model F, Jungle Hunt, Challenger). Also Free Play Consoles and 1000 5-Ball Free Play Pin Games. Cash waiting. Send us your complete list. MONARCH COIN MACHINE CO., 1545 N. FAIRFIELD AVE., CHICAGO 22, ILL. Tel. Armitage 1434

WANT—Bell Products Co. is badly in need of all types of equipment. Therefore, we will pay top dollar for any amount of pin games, consoles, phonographs, slots and arcade equipment. We will buy equipment on or off location. Write, wire or phone. BELL PRODUCTS CO., 2000 N. OAKLEY, CHICAGO 47, ILL.

FOR SALE

FOR SALE—1 All American Pin Ball Machine \$49.50; 1 Four Roses \$49.50; 1 Sea Hawk \$40. DUFF'S RECORD SHOP, 24 E. PICCADILLY ST., WINCHESTER, VA. Tel. 3267.

FOR SALE—Used "MILLS" slot machines, all types and all denomination. Either call or write: GEORGE NOVELTY CO., 1716 WASHINGTON AVE., NORTHAMPTON, PA. Tel. 2790.

FOR SALE — Reconditioned Seeburg Wall-O-Matic Wireless Boxes \$28.50; 3 wire boxes \$24.50; Rockola reconditioned Bar Boxes 5 wire \$19.50; Wall Boxes, late \$15.; Buckley Chrome 16, 20, 24's Wall Boxes \$22.50; Keeney Wall Boxes, late \$6. Other types available. Write or call your needs. E. T. MAPE, 1701 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel: DRexel 2341

FOR SALE—2 Spectravox & Playmasters, exceptionally clean, make us an offer; 3 Jennings Good Luck 5c play, very clean \$35. ea. or \$100. for the lot; 1 '41 Galloping Dominos for \$200. ASSOCIATED AMUSEMENTS, INC., 72 BROOKLINE AVE., BOSTON 15, MASS. Tel COmmonwealth 0933.

FOR SALE—Arcade: Anti-Aircraft, brown, \$49.50; black, \$33.50 with screens; Bally Alley \$33.50; Bally Ball "as is" complete \$25.; Rapid Fire, clean, \$125.; Texas Leaguer \$39.50; Tokio Gun \$125. KING-PIN EQUIPMENT CO., 326 MILLS ST., KALAMAZOO 21, MICH.

FOR SALE—25 Model 80 Kirk Astrology Scales \$169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3171.

FOR SALE—1 600R in Victory Wurlitzer Cabinet \$400.; 6 - 5, 10, 25c Bar-O-Matic Boxes \$4. ea.; 6 Wall-O-Matic Boxes \$37.50 ea.; 1 Panoram, complete with 3 sets of film, 8 subjects ea., splicer, extra bulbs \$450. Machines & boxes tested & cleaned ready for location; 3 heavy duty wireless Seeburg Boxes & Stroller type \$50. for the 3 boxes. APPEL VENDING CO., 5015 N. GRANSBACK ST., PHILA., PA.

FOR SALE—\$25.00 and up Mills, Jennings, Watling Slots in 5-10-20¢ A-1 operating condition; 5 Ball Free Plays; 1-ball P. O. games Mills Panoram \$325. Send for list. MITCHELL NOVELTY CO., 1629 WEST MITCHELL ST., MILWAUKEE 4, WISC. Tel. Mitchell 3254.

FOR SALE—Ready for Delivery! SMILEY, sensational 5-ball Counter Game. \$39.50. Order Today! BUBBLE, 5-ball Revamp Pin Game. Write. LEON TAKSEN CO., 2035 GERMANTOWN AVE., PHILADELPHIA 22, PA. Tel. Poplar 3638.

FOR SALE—The most complete parts stock on the West Coast for games and phonos. Visit our "See-At-A-Glance" parts department. JACK R. MOORE COMPANY, 100 ELLIOTT AVENUE, WEST SEATTLE 99, WASH.

FOR SALE — Cigarette Machines: 2 Rowe Imperials 3 column \$47.50 ea.; 2 Royal 8 column with automatic shift \$70. ea.; 2 Rowe Presidents 8 column \$95. ea.; 2 Rowe Presidents 10 column \$115. ea. Ready for location. One Third Deposit. JOY AUTOMATICS, 108 EAST CHURCH ST., ELMIRA, N. Y.

FOR SALE—Wurlitzer P12 \$135.; 412 \$165.; 616 \$249.; Seeburg Major \$425.; Envoy RC \$25.; 8800 \$595.; Boxes: Seeburg 5c Wireless \$32.50; Buckley (late model) \$15.; Skee Barrel Roll F.P. & K. like new \$229.; Scientific Batting Practice \$59.; Mutoscope 5 reel Selector \$179.; complete A.B.T. 6 Gun Shooting Gallery \$1900.; Gall. Dominos, br. cab. \$64. AMERICAN VENDING CO., 810 5th ST., MIAMI BEACH, FLA. Tel 58-1619.

FOR SALE — Barrage, Chubby, Mascot Metro, all four \$150.; 25c Jumbo \$199.50; Tanforan \$54.50; 5c-25c Bally Bells Flat Top Console \$99.50; Mills Cigarette \$49.50; 25c Pace Comet Console \$169.50; 5c Comet Console \$124.50; Two for \$275. COLEMAN NOVELTY CO., 1023-25 FIFTH AVE., ROCKFORD, ILL. Tel. Main 1323.

FOR SALE—Consoles, Bally one-balls F.P. jackpot models; original Jennings Slots 50c and \$1.; Mills Original Gold Chromes 5c, 10c, 25c. All types of equipment. Write H. ROSENBERG CO., 625 TENTH AVE., NEW YORK 19, N. Y. Tel.: Longacre 2-2479.

FOR SALE—20 Buckley Chrome Model 20 or 24 Records \$19.50 ea.; 15 Packard Pla-Mor Wall Boxes \$30. ea. 1/3 Deposit, Balance C.O.D. KERTMAN SALES CORP., 573 CLINTON AVE. N., ROCHESTER 5, N. Y.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

(Continued)

FOR SALE—Reasonable. 4 Keeney Bowl-ettes, factory rebuilt \$200. ea.; Claw Machines Model E \$50.; Model G \$75.; Radio Rifles 5c play \$95.; Chicken Sams & Parachutes \$85.; Keeney Anti-Aircraft Guns 2c play, brown cabinets \$47.50; Planetellus \$100. MEYER WOLF, 539 BOARDWALK, ATLANTIC CITY, N. J.

FOR SALE—Postage Stamp Vending Machine Folders 39¢ per 1000, when ordered in multiples of 25,000. New low price. THE TRANSWESTERN CO., 742 MARKET ST., SAN FRANCISCO, CAL. Tel. EXbrook 4351.

FOR SALE—1 Evans Tommy Gun \$99.50; 1 Keeney Shoot Your Way To Tokio \$139.50; Used Phonograph Records 8c ea.; 1 Keeney Submarine Gun \$139.50. BIRMINGHAM VENDING CO., 2117 THIRD AVE. NO., BIRMINGHAM, ALABAMA.

FOR SALE—1000 hole Jack Pot Charlie money boards; 30 hole jack pot 25¢ play \$1.25 ea.; Universals, Red, White & Blue jar deals 2040 count, six \$3.00 winners each deal \$20. per dozen bags. ANTHONY HIRT, 2303 NO. 11th STREET, SHEBOYGAN, WISC.

FOR SALE — 1 Hamilton LoBoy (white enamel) Scale \$32.50; 1 Mills Owl \$27.50; 1 1c Cigarette vender, good as new, only \$5. DARLINGTON MUSIC CO., P.O. BOX 238, DARLINGTON, S. C.

FOR SALE—40 Schermack 10c razor blade vendors. A-1 condition, about half of them brand new. Easily convertible for vending stamps. Will take \$175. for entire lot. H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd ST., LOUISVILLE 1, KY. Tel.: Wabash 1501.

FOR SALE—Salesboards and Ticket Deals of all kinds. Immediate delivery. All boards at Factory Prices — 50% and 20% from list. Special Bingos, 1000's on stick tape tickets 85c ea. Write. CENTRAL DISTRIBUTORS, 2334 OLIVE ST., ST. LOUIS 3, MO.

FOR SALE—Tubular Coin Wrappers. We originated & perfected the Colored Tubular Coin Wrapper. A different color for each denomination. Tubular in form, sealed, but lying flat, they occupy small space. Made of extra heavy special Genuine Kraft Paper, every wrapper glued perfectly & correct in size. Write for prices and complete catalogue. ABBOTT COIN COUNTER CO., 143rd ST. & WALES AVE., NEW YORK 54, N. Y.

FOR SALE—2 Jumbo Parades P.O. late model \$100. ea.; 1 Jennings Multiple Racer \$45.; 1 Jennings Goodluck \$35.; 1 Sugar King \$37.50. All machines in good working order. Very clean. CENTRAL DISTRIBUTORS, 2334 OLIVE ST., ST. LOUIS 3, MO.

FOR SALE—Solovue Lamps \$2. ea.; #6SC7 Metal Tubes 90¢ ea., minimum order 15 tubes. 1/3 Deposit, balance C.O.D. GEORGE PONSER COMPANY, 713 SPRINGFIELD AVE., NEWARK, N. J.

FOR SALE—Crystal Pickups. Immediate delivery of Astatic Crystal Pickups. No. L-22 A or B-2 \$3.00 each, \$33.00 per dozen. HARRY MARCUS COMPANY, 816 WEST EHR STREET, CHICAGO 22, ILL.

FOR SALE—Lumilines—18" long or 12" long, clear or frosted or white. Write. Direct from mill—30 wire cable, color coded, brand new. Write. Fuses—approved auto type, 3 amp. 3c ea.; 10-15-20-5 amp. 2c ea. (100 to pack); Plug Fuses, tops for quality 3 amp. and 6 amp. (100 to pack) 4½c ea.; 1000 Cotter Pins, assorted, 75c per box; 12" speakers \$7. ea. ARCADE BULB CO., 56 W. 25th ST., NEW YORK 10, N. Y. Tel.: Watkins 9-7490.

FOR SALE — 4 Supreme Skeebeall 9½ ft. \$225. ea.; 1 Supreme Skeebeall 7½ ft. \$175.; 3 Genco Playball, late \$145. ea.; 3 Chicoin Hockey \$195. ea.; 4 Anti-Aircraft Brown \$49.50 ea.; 3 Batching Practice \$95. ea.; 1 Supreme Poker Table \$79.50; 2 Keeney Submarine \$99.50 ea.; 1 Genco Skee Roll 9½ ft. \$179.50; 1 Goofy Golf \$79.50; 1 Bally Bull, Tank Conv. \$49.50; 1 Rapid Fire, as is \$85. MARCUS KLEIN, 577 TENTH AVE., N. Y., N. Y.

FOR SALE—All Steel Frame Hand Trucks, solid rubber large balloon tires, 2.75 by 10 inch roller bearings. All models and sizes. Pamphlets free. After 10 days trial if not satisfied, all money refunded. CHARLES PITTLE & COMPANY, 79 BEETLE ST., NEW BEDFORD, MASS. Tel. 2-3474.

FOR SALE—Arcade-Music. 2 Keeney Air Raiders \$100. ea.; 2 Bowl-A-Bombs \$75. ea.; 1 Evans T. Gun \$50.; 2 Wurl. Vic. Models \$450. ea.; Seeburg Receivers & transmitters. Write. UPSTATE AMUSEMENTS, 270 STATE ST., WATERTOWN, N. Y.

FOR SALE — LIVE - LIVE - LIVE - LIVE! BUMPER RINGS — SMALL, MEDIUM and LARGE. Send for our latest price list TO-DAY. Just off the press! COIN MACHINE SERVICE CO., 2307 N. WESTERN AVE., CHICAGO, ILL.

FOR SALE—14 Selecteria Selective 5c Candy Bar Vendors made by Advance Mach. Co., Chicago; 3 Columbus Model A, 1c Peanut Vendors; 3 Snacks 3-compartment 1c Merchandisers; 1 Ball Gum; 1 Hershey 1c; 1 Advance 3-compartment 1c Vender. Good condition and complete. Make offer for the Lot. ACE MUSIC CO., WAUKON, IOWA.

FOR SALE—Wurlitzer 780E \$750.; Wurlitzer 580 Speaker \$134.50; Wurlitzer Victory 42-24 \$525.; Seeburg 5c Wall-O-Matic (wireless) new cases \$42.50 ea. All equipment in excellent condition. Write or wire today. BYRON NOVELTY CO., 2045 IRVING PARK, CHICAGO, ILL. Tel.: Juniper 1143.

FOR SALE—1 1940 Super Rockola; 1 600K Wurlitzer; 1 Seeburg Gem; 2 Mills Dance Masters; 1 Seeburg Casino; 1 Wurlitzer C.M. 71. All machines in perfect condition. X-CEL NOVELTY CO., 5240 N. 11th ST., PHILA. 41, PENNA. Tel. Mic 2624.

FOR SALE—Arcade Equipment. Lost Lease and must sell. Make offer all or any part. Bally Defender; Chicken Sam Con.; Keeney Submarine; Bally Torpedo; Exhibit Ride-A-Bike; Shoot Your Way to Tokio. All perfect condition. GENTRY MUSIC & SALES CO., ALAMOGORDO, N. MEX.

FOR SALE—ABT Rifle Range: Brand new 67 moving targets, 4 reconditioned rifles, 1 refinished like new counter, 1 large compressor, BB cart, ready to set up, all you need to top and sides. Will sell or trade. What have you? PLAYLAND AMUSEMENTS CO., 220 N. WASHINGTON, LANSING, MICH.

FOR SALE—5c Super Bells \$289.50; Club Bells \$249.50; High Hand \$189.50; Mills Jumbo Parade F.P. \$109.50; Mills New Vest Pockets \$74.50; Used Vest Pockets \$49.50; United's new revamp, South Seas, \$279.50; Pioneer's new revamp, Big Top, \$249.50. McGLENN'S DISTRIBUTING CO., 612 FIFTH AVE., PITTSBURGH 19, PA.

FOR SALE—Twin Twelve and Twenty-Four Buckley accessories or adaptors; Buckley Wall Boxes 1942 Lightups and cable for same. AMERICAN NOVELTY COMPANY, 3155-61 GRAND RIVER AVENUE, DETROIT, MICHIGAN.

FOR SALE—Mutoscope Lightup Card Vendors in excellent condition \$27.50 each. FUNLAND, INC., 740 GRANBY STREET, NORFOLK, VA.

FOR SALE—Keeney 2-Way Superbell 5c/5c CP \$325.; Keeney 2-Way Superbell 5c/25c CP \$375.; Smoker Bells \$50. AUTOMATIC MUSIC CO., 425 NORTH 13th ST., TERRE HAUTE, IND. Tel. Crawford 2246.

FOR SALE — New 30 wire Cable 500 & 1000 ft. Reels 19c ft.; new 2 wire Zip Cord 250 ft. coils \$4.75; Maple Skeeballs 3½" and 2½" sizes 55c ea., lots of 100 \$52. BLOCK MARBLE CO., 1527 FAIRMOUNT AVE., PHILADELPHIA 30, PA.

FOR SALE—We can make immediate shipment of our famous exclusive new Plaskite casters for your phonos. Treat each phono on your route to a new set of these fine casters. Will not scratch hardwood floors. Price only \$1.50 per set of 4 casters complete with steel sockets. L. BERMAN & COMPANY, 112-114 N. W. FIRST STREET, EVANSVILLE 8, IND., Tel. 3-2734.

FOR SALE—10 Mills Cigarette Machines \$22.50 ea.; lot \$175.; Poker & Joker \$69.50; Seeburg Target Conv. \$95.; Keeney Air Raider \$139.50; Bally Rapid Fire \$145.; Tail Gunner \$95.; Scientific Batching Practice \$105.; Liberator \$175.; Pikes Peak \$17.50; King Pin \$205.; Shoot The Chute \$74.50; Bally Defender \$235.; Chicoin Hockey \$195. THE MARKEPP CO., 4310 CARNegie AV., CLEVELAND 3, OHIO. Tel. Henderson 1043.

FOR SALE—Postage Stamp Machine Folders: 10M \$4.85; 25M \$11.75; 100M \$43.50; 500M \$200.; Shipman duplex model postage stamp machines \$24.50 each. WANT—We buy postage machines. State make, Price. PARKWAY MACHINE COMPANY, 3046-V TIOGA PARKWAY, BALTIMORE 15, MD.

FOR SALE—Wurlitzer 800 with No. 130 Adaptor and 5 No. 100 Wall Boxes \$750.; Chicken Sam and Jali Bird \$100. ea.; Pitch Em and Catch Em \$125.; Mills 6 column Cigarette Machine \$50. 1/3 Deposit. MARTIN AND LYNWOOD SHIREY, 131 VALLEY ST., LEWISTOWN, PA.

FOR SALE—580 Wur. Speaker. Never been uncrated. \$125.; 1 Wurl. P-12 \$100. WILK-INSON VENDING MACHINE CO., 1714 W. 3rd ST., CHESTER, PA. Tel Chester 26044.

FOR SALE—For best prices on all types of salesboards, both money salesboards and plain heading boards in all sizes. Write: A. N. S. COMPANY, 312 CARROLL ST., ELMIRA, N. Y.

FOR SALE—3000 Popular, Hillbilly and Race Phonograph Records. Entire lot \$240. Lots of 250 each \$25. AUTOMATIC PHONOGRAPH CO., 313 MULBERRY ST., MACON, GEORGIA.

FOR SALE—Rock-Ola Commando \$625.; 3 Standard \$400. ea.; 4 De Luxe \$425. ea.; 2 Seeburg 8800 \$625. ea.; 1 Model K-20 record \$325.; 1 Mills Throne \$325.; 1 Wurlitzer 42/24 \$495.; 1 Wurlitzer 42/600 \$495.; 3 Wurlitzer 42/616 \$450. ea.; 1 Wurlitzer Counter 51 \$150. BLACKWELL MUSIC CO., 123 ELK AVE., ROCK HILL, S. C. Tel. 238.

FOR SALE—Turf King P.O. \$335.; Jockey Club P.O. \$320.; Original Jar O'Do Dangling Duckets Bingos 1000 on stick \$1. ea. in lots of 12; Grab A Fin Deals \$2. ea. in lots of 12; Poker Book tickets 2160 in bag \$2.25 ea., in lots of 12; All types of Jar Deals. A. E. CONDON SALES CO., 1424 MAIN ST., LEWISTON, IDAHO.

FOR SALE—Here is a real buy. Steel hand trucks, rubber wheels, limited supply \$9.95 each. BAUM DISTRIBUTING COMPANY, 2718 GRAVOIS AVENUE, ST. LOUIS 18, MO. Tel. Prospect 3900.

FOR SALE—Goalee (used — write); Genco Playball \$125.; Keeney Submarine \$75.; Mutoscope Pokerino \$50.; Grand Canyon \$165. WANT—Used GOALEE and TOTAL ROLLS. State price and condition. MOHAWK SKILL GAMES CO., 86 SNOWDEN AVE., SCHENECTADY 4, N. Y.

FOR SALE—Universal Amplifiers, Standard model fits Wurlitzer, Rock-Ola Seeburg, Mills \$54.50; DeLuxe Model Fits Wurlitzer, Rock-Ola Mills and Seeburg Remote. Extra volume, superb tone \$69.50. HASTINGS DISTRIBUTING COMPANY, 2014 WEST VLIET STREET, MILWAUKEE 5, WISC.

FOR SALE—2 Photomaton (4x25) \$500. ea.; 1 Photomaton (3x50) \$500.; 4 Ace Bombers \$225. ea.; 25 lbs. Rover Name Plate Tape at \$1.25 per lb.; 10 Rolls 1½" x 1000' Dired Positive Paper Nov. 194t dating. WANT—Amunition 22 Shorts, Will pay highest prices. PEERLESS VENDING MACH. CO., 220 W. 42nd ST., N. Y. 18, N. Y. Tel. WI 7-6173.

FOR SALE—We have available Fruit Reel Top Glasses for Bally Big Top, 2-4 and 3-5 payout \$10.00 each or \$84.00 in dozen lots. MECHANIC'S SERVICE, 2124 FIFTH AVE., PITTSBURGH 19, PA. Tel. Atlantic 0662.

FOR SALE—Nickel Nudgers \$4.95 ea.; New Rock-Ola Phonograph \$615. COLUMBIA MUSIC CO., 1514 N.E. 33rd AVE., PORTLAND 13, OREGON. Tel. Trinity 5592.

FOR SALE—Brown Cherry Front Castings \$19.50; Universal Amplifiers A & B Models. Model A \$49.50, Model B fits all incl. Hi Tone \$69.50; Hand trucks, rubber tires \$9.95; Phonograph casters, set of 4 \$1.45; Record Carrying Cases \$5.95; Coin Wrapper 65c per box, 10 boxes or more 60c ea. Case of 28 boxes 55c ea. BADGER NOVELTY CO., 2546 N. 30th ST., MILWAUKEE 10, WIS.

FOR SALE—DuGrenier, Rowe, National and Uneedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment. Uneedapak parts. WANT—Will buy anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVE., CHICAGO 26, ILL.

FOR SALE—MUSIC OPERATORS ATTENTION! We now have in stock for immediate delivery the new 1946 "PACKARD PLAMOR SELECTIVE REMOTE CONTROL WALL BOX." Modern in design and glowing with play appeal, this box has long held the reputation of being tops in "Trouble-Free" operation. PLACE YOUR ORDERS NOW! SILENT SALES SYSTEM, 635 "D" ST. N.W., WASHINGTON 4, D. C. Tel.

FOR SALE—Victory Derby, floor sample (Write); Four Quarter Maybelle \$495. Both machines in good condition. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO, CALIF.

FOR SALE—Phonographs; Pin Tables Arcade Equipment. DONALD FIELDING & COMPANY (Lloyd Flaubert, Manager). 4356 ST LAWRENCE ST., MONTREAL, P. Q., CAN.

FOR SALE—Slots-One Balls-Cable. 1-10c Mills \$125.; 1-5c Mills, \$100.; 70 One Ball C.P.O. very cheap; used 30 wire cable 10c per ft. ROGER SHEPARD, 270 STATE ST., WATERTOWN, N. Y.

THE CASH BOX

COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

MISCELLANEOUS

NOTICE—Want to get in touch with coin machine manufacturers for wholesale distributorship of coin machines, any type, for Eastern Canada, the Maritime Provinces. Send information to L. A. Reid, REID AMUSEMENT MACHINES, 280 BOTSFORD STREET, MONCTON, N. B., CAN.

NOTICE—Parts and Supplies. Radio Tubes for The Coin Machine Trade. 70L7GT will soon be available. Write for our twice monthly inventory release. W. R. BURTT, "The Coin Tube Man", 442 N. SENECA, WICHITA 12, KANS.

NOTICE — Phono Needles Re-Sharpened. Music Operators all over the U.S. are taking advantage of the big saving afforded by this very dependable service. It's an established and accepted service, because it's DEPENDABLE and GUARANTEED. Write for free shipping containers. RE-SHARP NEEDLE SERVICE, P.O. BOX 270, FORT DODGE, IOWA.

NOTICE—"A" Day has arrived in Wisconsin and all the coin machine activity is concentrated right here in Milwaukee because AIREON . . . the ELECTRONIC phonograph is NOW ON DISPLAY at KLEIN DISTRIBUTING CO., 2606 W. FOND DU LAC AVE., MILWAUKEE 6, WISC.

NOTICE—Protect and hold that location! We'll rebuild your old scales and make 'em look like new (Est. 1889) WATLING MANUFACTURING CO., 4650 W. FULTON ST., CHICAGO, ILL. Tel. Columbus 2779.

NOTICE—Your old rectifiers rebuilt like new. Keep your games and phonos in A-1 operating condition. Rebuilt to give new unit performance and longevity. All makes, types and sizes rebuilt at \$2.50 ea. Detach rectifiers from transformers. Transportation to us must be prepaid. All rebuilt units are returned COD plus transportation. BATES LABORATORIES, 571 HILL AVE., GLEN ELLYN, ILL.

NOTICE—We are organized for the best interest of the Coin Machine Operators of Los Angeles County. We will welcome any correspondence from any association in the country. ASSOCIATED OPERATORS OF LOS ANGELES COUNTY, INC., 1351 W. WASHINGTON BLVD., LOS ANGELES 7, CALIF.

NOTICE—Complete phonograph repair service, amplifiers, motors, pickups, and counter boxes. Used equipment bought and sold. Write or phone. NELS NELSON, 2329 W. PICO BLVD., LOS ANGELES, CALIF. Tel. Fitzroy 0545.

NOTICE—New England Operators! When next in Boston, visit our new showrooms. Excellent repair department. New and used equipment for sale. NEW ENGLAND EXHIBIT CO., 1239 WASHINGTON STREET, BOSTON 18, MASS. Tel. Dev. 8381.

NOTICE—The most complete stock on the West Coast—parts for phonos and games. Visit our "See-At-A-Glance" parts department. JACK R. MOORE CO., 1615 S.W. 14th AVE., PORTLAND 1, ORE.

NOTICE—Attention Operators! Sell us your used equipment and remember, if it's controlled with a coin, we have it. Always first with the latest. Contact us for the better deal. C. M. McDANIEL DISTRIBUTING CO., 301 S. MAIN AVE., SAN ANTONIO 5, TEXAS. Tel. F-1335.

NOTICE—I will buy and sell Music, Arcade, Candy Machines. What have you? What do you need? STATE VENDING COMPANY, 300 HARRISON AVE., BOSTON 18, MASS.

NOTICE—You'll like to do business with Jack Rosenfeld, Exclusive Bally Distributor for Eastern Missouri, Southern Illinois, Western Kentucky. J. ROSENFELD CO., 3218 OLIVE ST., ST. LOUIS 3, MO. Tel. Newstead 1583.

NOTICE—Record discs for 61, 71 and all other Wurlitzer Counter Models reconditioned. I will make your old discs the same dimensions as when new and guarantee them to give satisfaction. Price \$7.50 per set of 12 or \$6. a set in lots of 5. HUGO JOERIS, 3208 JACKSON ST., AMARILLO, TEXAS.

NOTICE—Speed that's us. 1 hour Amplifier service; 1 hour tone arm service. We recon speakers. Reasonable prices. All work fully guaranteed. DEE'S SERVICE SHOP, 1119 VENICE BLVD., LOS ANGELES 15, CAL. Tel. FE 7875.

NOTICE—Convert your old Hockey game, so two can play the game as well as one and triple your cash-box receipts. Complete instructions and all necessary parts only \$40. Any experienced coin machine mechanic can make the conversion. Write today. LEWIS COIN MACHINE SERVICE, 3924 W. CHICAGO AVE., CHICAGO, ILL.

NOTICE—Canadian Operators! We are now distributors in Eastern Canada for the famous Packard Pla-Mor Phonographs and complete line of accessories featuring for immediate delivery Pla-Mor 30-wire Wall Boxes and cable. Get on our mailing list now. LAWRENCE NOVELTY CO., 1436 NOTRE DAME ST. W., MONTREAL, QUE.

NOTICE—Write for our list of True Value Buys. Slots, Pins, Consoles, Music, Arcade. LEADER SALES CO., 131-133 FIFTH ST., READING, PA.

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THE CASH BOX

"The Confidential Weekly of The Coin Machine Industry"

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CITY.....ZONE.....STATE.....



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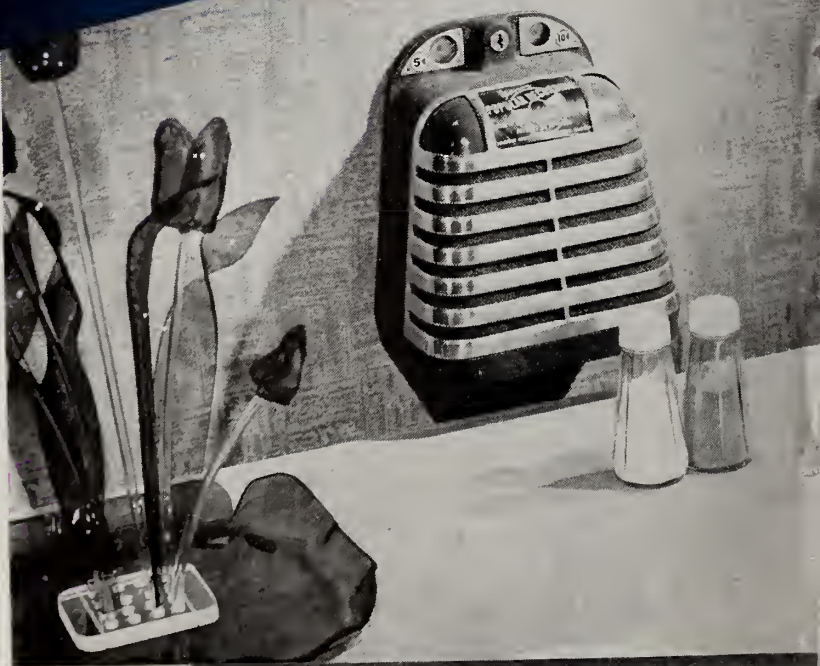
Solotone

INDIVIDUAL MUSIC SYSTEM



Sold

Streamlined for modern appeal and built to last a lifetime! Catches the eye and makes every location a money maker. Finest tone qualities with full bass — because of the genuine 6½" speaker and because the case is die cast from a metal having deadening qualities entirely eliminating any ringing or tin panning. The tamperproof coin mechanism will receive up to 15 coins.



Solotone

THE NEW INDIVIDUAL TIMED MUSIC SYSTEM

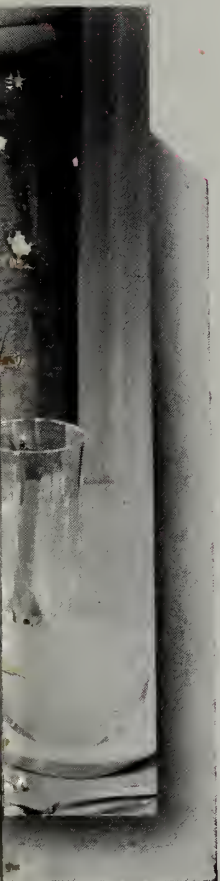
MAKES A ROUTE OUT OF EVERY LOCATION

S O L O T O N E—the NEW multiple-profit idea in entertainment —plays low-volume music which can only be heard by those in a booth or directly in front of the box at the counter. The music at each box is timed—six minutes of popular recordings for each 5¢.

Unlike single-revenue automatics which one person pays for and everyone hears, Solotone's individualized entertainment produces multiple revenue as all Solotone boxes can be in operation at once, yet each one will be producing its own revenue. The music is supplied either over telephone lines or from a hide-away unit at the location.

Solotone gives you a *route within a location!* This method of selling music has been proven on the West Coast for the past three years as the *biggest money maker in automatic music.*

Solotone means multiple profits for you. Start cashing in these extra Solotone dividends today.





Studio Amplifier
or Bridging Unit



Adaptor Amplifier
Model FA

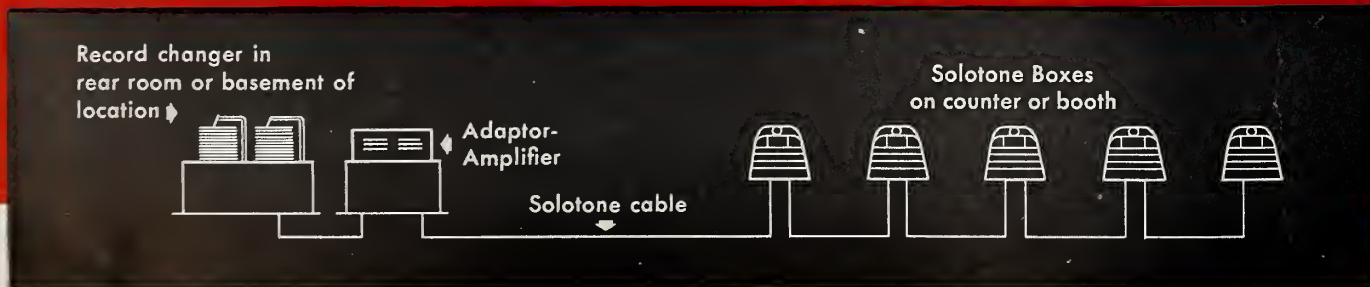
AMPLIFIER EQUIPMENT

THE STUDIO AMPLIFIER shown at upper left is designed specifically for the transmission of music over telephone lines from a central studio and used in conjunction with a bridging unit as illustrated. As many as fifty locations may be supplied from this one unit over as many telephone lines. All amplifiers conform to telephone company requirements.

THIS ADAPTOR-AMPLIFIER, shown at lower left, designed exclusively for use with Solotone music system, which combines power unit and amplifier, is a heavy-duty unit with 15-watt output which will operate under a number of boxes. All controls are concealed under a heavy steel cover and locked with key, eliminating any chance of controls being disturbed. One adaptor-amplifier is needed for each location. This unit is built to operate either from the telephone line or direct from record changer at the location.



Hook-up with automatic record changer operating over telephone lines



Hook-up when using hide-away record changer in each location



Aireon *Electronic*

"MUSIC IN THE MORGAN MANNER"



I have never heard my music sound any better than it does right now on this machine. I have always prided myself in producing dance music that is pleasant to listen to and am happy to say Aireon as I hear it now carries on my wishes to the nth degree.

Sincerely,



Only Aireon Electronic Phonograph music can have the fascinating tone quality to please the most exacting of maestros—to truly present the illusion that the favorite bands or singers are really present. It is this perfection that brings plays and *replays*—profits and *extra* profits to Aireon operators and locations.

Aireon

MANUFACTURING
CORPORATION

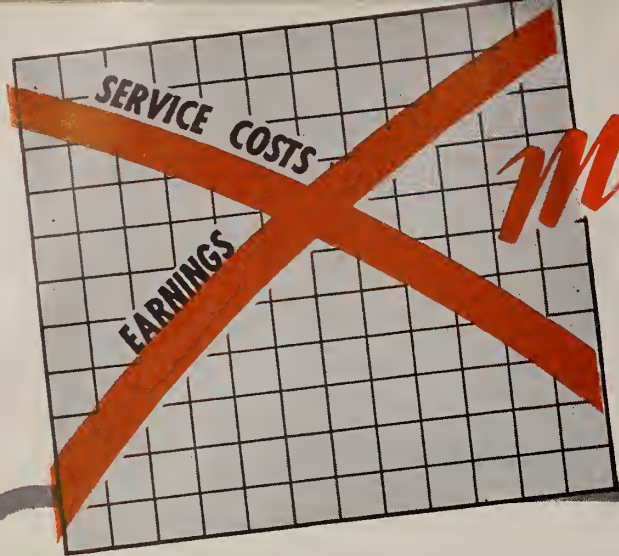
General Offices:

1401 Fairfax Trafficway, Kansas City, Kans.

General Sales Offices:

1233 Grand Avenue, Kansas City 6, Mo.

Plants and Laboratories: Slater, Mo. • Los Gatos, Calif. • Oklahoma City
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EARNING-POWER is only half the story of pin-game profits. Low operating costs are equally important. In Bally's new post-war games you get an abundance of the color and flash, the fast action, the thrills and suspense that add up to top earning power. And you get the two factors that insure lowest operating costs. **FIRST**, new precision techniques mastered during the war, when the Bally plant won the Army-Navy "E" Award for "excellence in production" . . . improvements in design

and construction that guarantee long life on location, trouble-free operation. **SECOND**, to speed up adjustments and routine service, Bally offers the new, exclusive "get-at-able" mechanism housing . . . the handy swinging shelf feature of **VICTORY DERBY** and **VICTORY SPECIAL** . . . the neatly packaged mechanism of **SURF QUEENS**. See Bally's new hits at your distributor today. You'll want to Bally-brighten your locations as quick as you can get delivery on these new profit-proved games.

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**ONE BALL
MULTIPLE
PAY TABLE**



Packed with all the profit-proved features of Bally's famous pre-war multiples . . . plus new play-provoking ideas that are pushing profits to a new all-time high! Several hundred **VICTORY DERBY** games on location two to twenty weeks are consistently topping all previous collection records of pre-war and war-time operations. See your distributor today and arrange for early delivery of **VICTORY DERBY**.

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**ONE OR FIVE
BALL REPLAY
MULTIPLE**



Bally's big, new **VICTORY SPECIAL** is your post-war profit insurance in replay territory. Quickly convertible to one or five-ball play . . . and a fast money-maker either way, **VICTORY SPECIAL** features all the famous features of Bally's pre-war multiples . . . plus new play-stimulating ideas that insure plenty of repeat play. For top profits in replay spots order **VICTORY SPECIAL** today.

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NOVELTY
GAME**



Make a date with Bally's new sparkling **SURF QUEENS**—fastest five-ball novelty game ever built. Designed by a practical operator known for his ability to pick winners, **SURF QUEENS** is packed with all the elements of a money-making game . . . combined with new angles that will bring the slowest novelty spots back to life in a hurry. Order from your Bally distributor today.



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