

# C I O S E A U P

SEPTEMBER/OCTOBER 2001



**“The 35th Annual  
CMA Awards”  
Preview**

**Sara Evans Soars  
with Five CMA  
Nominations**

**Vince Gill  
Celebrates 10th  
Year as Host**

**A Dozen New  
Members in the  
Hall of Fame**

**Fan Fair Boosts  
Tourism  
Downtown**

**Lila McCann All  
Grown Up**

# ( table of contents ]

## CMA AWARDS 2001 PREVIEW

- 4** 35th Annual CMA Awards Nominees Announced  
Sara Evans Soars with Five Nominations
- 6** Nominees React to the Big News
- 7** 2001 CMA/NARM POP Campaign
- 8** Vince Gill Celebrates 10th Year as Host
- 9** For Your Consideration, It's Time to Vote
- 10** CMA Awards Information  
CMA Week Events, Ballot and Ticket Information



- 11** Broadcasters Prep for CMA Awards Coverage
- 12** Broadcast Award Finalists
- 13** Order Official CMA Awards Merchandise Today
- 16** Fan Fair Boosts Nashville Tourism  
Register for [my.CMAworld.com](http://my.CMAworld.com)
- 17** Lila McCann All Grown Up
- 18** 12 New Members of Country Music Hall of Fame
- 23** New Fourth Quarter CD Releases
- 24** The State of Concert Touring
- 25** Crystal Gayle Sings for Children
- 30** DJs Honored at Hall of Fame Banquet

- 31** Songwriter Profile: Gretchen Peters
- 32** Debut Artist Spotlight:  
The Clark Family Experience  
Jameson Clark  
Pat Green  
Jeffrey Steele
- 34** New Member Profiles and CMA Member Benefits
- 35** Scene Three Celebrates 25 Years  
Purchase a CMA Directory
- 38** In Memoriam  
Johnny Russell  
Steve Runkle  
Billy Byrd  
Roy Nichols
- 39** CMA Calendar of Events  
Next Issue: Trisha Yearwood



s e p t e m b e r / o c t o b e r 2 0 0 1

## [ letter to the editor )

Dear *CMA Close Up*,

Who is allowed to purchase CMA Awards Tickets?  
And how many can be purchased?

B. Sherman  
Cincinnati, OH

*All current Individual Sterling and Organizational Country Music Association members were sent ticket order forms for "The 35th Annual CMA Awards" in mid-July.*

*Sterling CMA members have an opportunity to purchase two tickets.*

*Basic and Bronze Organizational CMA members also have the opportunity to purchase two tickets.*

*Silver Organizational CMA members have the opportunity to purchase four tickets.*

*Gold Organizational CMA members have the opportunity to purchase eight tickets.*

*All CMA Awards ticket sales are subject to availability and members are encouraged to return their order forms promptly.*

*If you have not received your order form, please contact CMA's Special Projects Department at Tel: (615) 244-2840 or e-mail: [tickets@CMAworld.com](mailto:tickets@CMAworld.com).*

*CMA Close Up* welcomes your letters.  
You can reach us at Tel: (615)244-2840;  
Fax: (615)242-4783; or E-mail: [info@CMAworld.com](mailto:info@CMAworld.com)

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# SARA EVANS TOPS LIST OF CMA NOMINEES

BROOKS & DUNN, ALAN JACKSON AND "O BROTHER, WHERE ART THOU?" SOUNDTRACK GARNER FOUR NOMINATIONS EACH

**Sara Evans** earned nominations in five categories when Brooks & Dunn and Jo Dee Messina announced the final nominees for "The 35th Annual CMA Awards" on Tuesday, August 28, 2001 at the Adelphia Coliseum Stadium Club in Nashville, Tenn. The CMA Awards three-hour gala, moving into the Fall sweeps period for the first time, will be broadcast live on CBS Television Network Wednesday, Nov. 7 (8:00-11:00 PM/ET) from the Grand Ole Opry House in Nashville.

"The annual announcement of the CMA Awards nominees is one of the most anticipated events of the year for the industry," said Ed Benson, CMA Executive Director. "This year's final nominees include an eclectic blend of proven stalwarts and some of Country Music's exciting new talent."

Sara Evans is nominated for Female Vocalist, Single, Album, Song and Music Video of the Year. Even though she is nominated in five categories, Evans could take home seven Awards because she co-produced her album *Born to Fly*, and the title single, along with Paul Worley.

Evans burst onto the Country Music scene in 1997 with her critically-acclaimed debut album, *Three Chords and the Truth*. She scored her first No. 1 and Gold record for her sophomore album *No Place That Far*, and was nominated for CMA's Vocal Event of the Year in 1999 for the title cut, featuring a special appearance by Vince Gill. As Evans' popularity grew, so did her CMA nominations - she was nominated for the Horizon Award in 1999 and 2000.

**Brooks & Dunn** picked up four nominations including Entertainer, Vocal Duo, Single and Album of the Year for *Steers & Stripes*. **Alan Jackson** adds four more nominations to his repertoire - Entertainer, Male Vocalist, Album and Music Video of the Year.

The *O Brother, Where Art Thou?* soundtrack from the Coen Brothers film, earned a total of four nominations including Album of the Year; Single of the Year for The Soggy Bottom Boys' "I am a Man of Constant Sorrow," including vocalist Dan Tyminski who attended the Award nominee press conference; and two Vocal Event of the Year nods for "Didn't Leave Nobody but the Baby" featuring Emmylou Harris, Alison Krauss and Gillian Welch and "I'll Fly Away" with Krauss and Welch.

The complete list of artists featured on the soundtrack include: James Carter & the Prisoners, Harry Kirby McClintock, Norman Blake, Alison Krauss, First Baptist Church Choir of White House, Tenn., Dub Cornett, Pat Enright, Porter McLister, Tim O'Brien, Maura O'Connell, Sam Phillips, David Rawlings, Gillian Welch, The Soggy Bottom Boys featuring Dan Tyminski, Harley Allen, Chris Thomas King, The Whites, Emmylou Harris, The Peasalls, The Cox Family, John Hartford, Ralph Stanley, Tim Blake Nelson, Fairfield Four, The Stanley Brothers and producer T. Bone Burnett.

**Tim McGraw** and **Brad Paisley** have three nominations each. Reigning Male Vocalist of the Year McGraw garnered nods for Entertainer, Male Vocalist and Album of the Year. Paisley, who won last year's Horizon Award, is up for Male Vocalist of the Year and is nominated twice in the Vocal Event of the Year category - once with Chely Wright on "Hard to Be a Husband, Hard to Be a Wife" and again with Country legends George Jones, Bill Anderson and Buck Owens on "Too Country."

Newcomers **Jamie O'Neal**, who attended the nominee press conference, and **Nickel Creek** break onto the scene gaining two nominations each, with O'Neal up for Horizon and Music Video of the Year and Nickel Creek gaining nods in the Horizon and Vocal Group of the Year categories.

The 2001 broadcast of the CMA Awards marks the 10th consecutive year that Vince Gill has hosted the prestigious Awards program. Gill has garnered 18 CMA Awards, more than any other artist. For five consecutive years (1991-1995), Gill won the CMA Male Vocalist Award, an achievement unequalled in the history of the Awards.

Winners of "The 35th Annual CMA Awards" will be voted on by the nearly 6,000 professional members of the Country Music Association. CMA Awards balloting is officiated by the international accounting firm of Deloitte & Touche LLP.

The CMA Awards became the first music awards special to be carried on network television in 1968. Since then, the program has consistently earned top ratings and is traditionally one of the highest-rated specials in the television season. Last year's broadcast, on the first Wednesday of the 2000-2001 season, was seen by 38 million viewers, one million more than the prior year. This year's broadcast date, Wednesday, Nov. 7, moves the prestigious Awards into November sweeps for the first time and helps position Country Music releases during the critical fourth-quarter retail season.

Yahoo! Broadcast carried the press conference live on the Internet, in conjunction with Nashville CBS affiliate WTVF-NewsChannel 5 and NewsChannel5.com. The event will be available on demand on Yahoo! Broadcast (<http://broadcast.yahoo.com/music>) and [NewsChannel5.com](http://NewsChannel5.com) until Nov. 7. The announcements are also available via satellite as a video news release.

A stereo-radio simulcast of the Awards on Nov. 7 will be satellite delivered by MJI Broadcasting. Produced by Walter C. Miller, directed by Paul Miller and scripted by Donald K. Epstein, the show will also be seen around the world, including on the BBC in the UK.

Wendy Pearl  
Diane Crawford



# 35th ANNUAL CMA AWARDS NOMINEES

The final nominees for "The 35th Annual CMA Awards" are:

## ENTERTAINER OF THE YEAR

Brooks & Dunn  
Dixie Chicks  
Alan Jackson  
Tim McGraw  
George Strait

## MALE VOCALIST OF THE YEAR

Alan Jackson  
Toby Keith  
Tim McGraw  
Brad Paisley  
George Strait

## FEMALE VOCALIST OF THE YEAR

Sara Evans  
Faith Hill  
Martina McBride  
Lee Ann Womack  
Trisha Yearwood

## HORIZON AWARD

Jessica Andrews  
Nickel Creek  
Jamie O'Neal  
Keith Urban  
Phil Vassar

## VOCAL GROUP OF THE YEAR

Alabama  
Diamond Rio  
Dixie Chicks  
Lonestar  
Nickel Creek

## VOCAL DUO OF THE YEAR

Bellamy Brothers  
Brooks & Dunn  
Montgomery Gentry  
The Kinleys  
The Warren Brothers

## SINGLE OF THE YEAR

(Award goes to artist and producer)

**"Ain't Nothing 'Bout You"**  
Brooks & Dunn  
Kix Brooks/Ronnie Dunn/  
Mark Wright  
Arista Nashville

## "Born to Fly"

Sara Evans  
Paul Worley/Sara Evans  
RCA

## "I am a Man of Constant Sorrow"

The Soggy Bottom Boys  
including vocalist Dan Tyminski/  
T. Bone Burnett  
Mercury Nashville/Lost  
Highway Records

## "I'm Already There"

Lonestar  
Dann Huff  
BNA

## "One More Day"

Diamond Rio  
Michael D. Clute & Diamond Rio  
Arista Nashville

## ALBUM OF THE YEAR

(Award goes to artist and producer)

**Born to Fly**  
Sara Evans  
Sara Evans/Paul Worley  
RCA

## O Brother, Where Art Thou?

Various  
T. Bone Burnett  
Mercury Nashville/Lost  
Highway Records

## Set This Circus Down

Tim McGraw  
Byron Gallimore/James  
Stroud/Tim McGraw  
Curb

## Steers & Stripes

Brooks & Dunn  
Kix Brooks/Ronnie Dunn/  
Mark Wright  
Arista Nashville

## When Somebody Loves You

Alan Jackson  
Keith Stegall  
Arista Nashville

## SONG OF THE YEAR

(Award goes to songwriter and primary publisher)

**"Born to Fly"**  
Sara Evans/Marcus Hummon/  
Darrell Scott  
Sony/ATV Songs/Careers-BMG  
Music/Floyd's Dream Music/  
Chuck Wagon Gourmet  
Music/Famous Music

## "How Do You Like Me Now?!"

Chuck Cannon/Toby Keith  
Wacissa River Music/Tokeco  
Tunes

## "I'm Already There"

Richie McDonald/Gary  
Baker/Frank Myers  
Sony/ATV Songs/Zomba  
Enterprises/Swear By It  
Music/Josh Nick Music

## "Murder on Music Row"

Larry Cordle/Larry Shell  
Pier Five Music/Wandachord  
Music/Shell Point Music

## "One More Day"

Steven Dale Jones/Bobby  
Tomberlin  
EMI April Music/Sound Island  
Pub./Mike Curb Music

## VOCAL EVENT OF THE YEAR

Dwight Yoakam  
(duet with Buck Owens)  
**"Alright, I'm Wrong"**  
Reprise

Emmylou Harris/Alison  
Krauss/Gillian Welch  
**"Didn't Leave Nobody  
but the Baby"**

Mercury Nashville/Lost  
Highway Records

Brad Paisley and Chely Wright  
**"Hard to Be a Husband, Hard  
to Be a Wife"**  
RCA

Alison Krauss and Gillian Welch  
**"I'll Fly Away"**  
Mercury Nashville/Lost  
Highway Records

Brad Paisley with featured  
vocals by George Jones, Bill  
Anderson and Buck Owens  
**"Too Country"**  
Arista Nashville

## MUSICIAN OF THE YEAR

Stuart Duncan  
Paul Franklin  
John Hobbs  
Dann Huff  
Brent Mason

## MUSIC VIDEO OF THE YEAR

(Award goes to artist and director)

**"Ashes by Now"**  
Lee Ann Womack  
Gregg Horne, director

## "Born to Fly"

Sara Evans  
Peter Zavadil, director

## "I Would've Loved You Anyway"

Trisha Yearwood  
chris rogers, director

## "There is no Arizona"

Jamie O'Neal  
Lawrence Carroll, director

## "www.memory"

Alan Jackson  
Morgan Lawley, director

below: Left: Artists Nashville (Brooks & Dunn, who won at "The 35th Annual CMA Awards" press conference) to announce the nominees; picks up four nominations including Entertainer, Vocal Duo, Single "Ain't Nothing 'Bout You," and Album of the Year for Steers & Stripes. Right: Ronnie Dunn, Kix Brooks.

below: Mercury recording artist Jamie O'Neal attends the nominees press conference and breaks onto the Country Music scene receiving two nominations including Horizon and Music Video of the Year for her No. 1 single "There is no Arizona." Lawrence Carroll directed the video. The Music Video award goes to both the artist and director.





# NOMINEES REACT TO THE BIG NEWS



"It's such an honor to be nominated along with these other incredibly talented artists who I respect so much. I want to thank everyone who has helped me - especially Troy (Verges) and Brett (James) for such a phenomenal song and the fans - and of course, my mom, who has traveled this road with me over the last four years."

**Jessica Andrews**, *Horizon Award*

"We are excited to be nominated this year as this is a year of celebration for us. To be acknowledged by our peers and the industry only makes us want to 'let the love flow' as long as we can."

**The Bellamy Brothers**, *Vocal Duo of the Year*

"We are thrilled and happy to have all those nominations. You can't get us to give those up for anything. This has been a year where we've really refocused on the music...and it's gratifying to see people recognize that."

**Ronnie Dunn of Brooks & Dunn**,  
*Entertainer, Vocal Duo, Single and Album of the Year*

"We received our first CMA nomination 10 years ago. Here we are a decade later and again honored to be recognized by our peers. This is the first time we have been nominated in the Song and Single categories combined. 'One More Day' is such a passionate song to us. We are thrilled about its nominations."

**Dan Truman and Brian Prout of Diamond Rio**,  
*Vocal Group, Song and Single of the Year*

"I am so surprised and thrilled! All these nominations, it's so hard to believe. Recording my album *Born To Fly* was a labor of love for me-- a lot of hard work and a lot of helping hands were involved. This album and the songs on it have literally changed my life in the past year."

**Sara Evans**,  
*Female Vocalist, Single, Album, Song and Music Video of the Year*

"Yee haw!"

**Alan Jackson**,  
*Entertainer, Male Vocalist, Album and Music Video of the Year*

"It feels good to be recognized for doing what you do. Just stick to your guns 'cause good things will happen for you."

**Toby Keith**, *Male Vocalist and Song of the Year*

continued on page 37...

(top - bottom)

Ed Benson, CMA Executive Director, welcomes the attendees to "The 35th Annual CMA Awards" nominee press conference held on Tuesday, August 28, 2001 at Adelphia Coliseum Stadium Club in Nashville, Tenn.

Members of the Country Music industry along with local and national media attended the event. (l-r) Jack Sussman, Senior Vice President, Specials, CBS Television; Tammy Genovese, CMA Associate Executive Director; Warner Bros. trio Trick Pony: Ira Dean, Heidi Newfield and Keith Burns; Curb artist Jo Dee Messina; Arista Nashville duo Brooks & Dunn: Ronnie Dunn, Kix Brooks; Walter C. Miller, Producer, "The 35th Annual CMA Awards;" and Ed Benson, CMA Executive Director.

Arista Nashville duo Brooks & Dunn and Curb artist Jo Dee Messina announced the final nominees for "The 35th Annual CMA Awards." (l-r) Jo Dee Messina, Ronnie Dunn, Kix Brooks

Vocalist Dan Tyminski featured on the The Soggy Bottom Boys' "I am a Man of Constant Sorrow," is up for Single of the Year. The song is featured on the *O Brother, Where Art Thou?* soundtrack on Lost Highway Records. The soundtrack earned a total of four nominations.



35<sup>TH</sup> ANNUAL  
**CMA AWARDS**  
 WEDNESDAY, NOVEMBER 7<sup>TH</sup>  
 8PM EASTERN  
 COUNTRY MUSIC'S BIGGEST NIGHT



2001  
**CMA/  
 NARM  
 POP**

**campaign**

**now in its**

**19th year**

CMA, the National Association of Recording Merchandisers (NARM) and the Recording Industry Association of America (RIAA) continue a joint, fall merchandise point-of-purchase campaign for the 19th year. The displays are targeted to consumers at nationwide music outlets to establish high visibility of the **November 7, 2001** live telecast of "The 35th Annual CMA Awards" on the CBS Television Network. The campaign also boosts sales and awareness of recorded Country Music product both before and after the telecast.

"The NARM POP program is a vital component to our viewer promotion efforts with CBS," said Rick Murray, CMA Senior Director of Strategic Marketing. "Combined with an extensive campaign of sweepstakes, radio and print promotion; CBS affiliate relations initiatives, MJI Broadcasting programming, Internet, publicity and advertising, we are able to impact viewership and thus ratings for the telecast."

The 2001 artwork was designed by Austin-based ad agency GSD&M and incorporates the new logo and tag, "Country. Admit It. You Love It." According to Murray, "The CMA Awards provides us with a unique opportunity to begin launching the brand initiative to the consumer marketplace."

The campaign features three display pieces: a two-sided poster, a divider card and a two-sided flat. The materials are offered to music retailers and wholesalers throughout the U.S. and Canada.

Display contest forms will be forwarded in a special mailing coordinated by NARM. Cash prizes will be awarded to both rack jobbers and retailers. Deadline for entries for the display contest is Dec. 5, 2001 and winners announced in early January 2002.

Last year, nearly 500,000 display pieces were ordered for use in the CMA/NARM POP campaign. All POP materials are for promotional use only and are provided free of charge to retail participants. For more information, visit NARM's official website at [www.NARM.com](http://www.NARM.com).

**Tammy Thornton Donham**







# VINCE GILL

celebrates 10 consecutive years  
as host of the CMA Awards

This marks the 10th year that Vince Gill will host the CMA Awards. The only entertainer to come close to that record is Billy Crystal, who has hosted the Oscars seven times. But Gill isn't interested in setting records. His biggest concern is that he doesn't want to overstay his welcome.

"My greatest fear, in all honesty, is that people in the industry, the artists and all, are thinking 'Oh crap, here comes Vince Gill!'" Gill said. "I don't want to overstay my welcome. I told them from day one that it won't hurt my feelings if someone tells me it's time to go."

No one is saying a word.

His position at the podium for the past decade has given him a unique perspective on the industry - especially when you look at the artists who have won the Horizon Award including Suzy Bogguss (1992), Mark Chesnutt (1993), John Michael Montgomery (1994), Alison Krauss (1995), Bryan White (1996), LeAnn Rimes (1997), Dixie Chicks (1998), Jo Dee Messina (1999) and Brad Paisley in 2000.

"You can see that some have gone on to huge careers and some have gone on to just really solid careers," Gill said. "A few people have struggled at times,

**"There's a pride factor I really, truly feel for Country Music, what's come and what's yet to come. I'm always proud to stand up there and do that job."**

but I think the bottom line with all the winners in that category is that they are really, truly talented."

The Horizon Award is an interesting barometer of the industry. The nominees are known enough to be nominated, but haven't established a reliable track record.

"I think people look at that Award, and who's nominated, and give serious thought to who is going to come through in the next few years and really make a difference and accomplish great things," Gill said. "It's like betting on somebody down the road more than voting for an established artist within the Female, Male and some of the other [categories]. It's a neat twist."

The Horizon Award is one of the few CMA Awards Gill has never won. He's had 48 nominations in his career and won 18 Awards including 2 for Entertainer of the Year; 5 for Male Vocalist of the Year (a record that has never been matched); 4 for Vocal Event of the Year; 4 for Song of the Year; 1 Single of the Year; and 2 for Album of the Year.

With that many awards over the years, Gill has learned how to shift gears from his "Host Guy" persona to the emotional impact of winning a CMA Award on Gill, the artist.

"Actually hosting the show takes my mind off of it. Even still, I know when it's coming up," he admitted. "I try to focus at the job at hand, because that is something I can control."

He exerts his influence gently. Celebrity hosts at other Awards events don't have the same perspective or respect that Gill brings to his job as host of "Country Music's Biggest Night." And he is not afraid to look out for the interests of his peers.

"We have conversations about everything and I am always saying 'Remember, this is an Awards show. Don't lose sight of that,'" Gill said. "But I don't go in and shoot my mouth off about what I want and what we should do - I give suggestions only if they ask. I see it from Walter's [Miller] seat, too and I don't know how the poor man does it."

It's nice to have a friend on the podium.

"Over the years, Country Music has been treated like a step kid and made fun of," Gill said, turning serious for a moment, reflecting on his position as a primetime ambassador for the format. "There's a pride factor I really, truly feel for Country Music, what's come and what's yet to come. I'm always proud to stand up there and do that job. At the same time, I don't want anyone to think I'm politicking for the job."

**Wendy Pearl**

Vince Gill official website: [www.vincegill.com](http://www.vincegill.com)

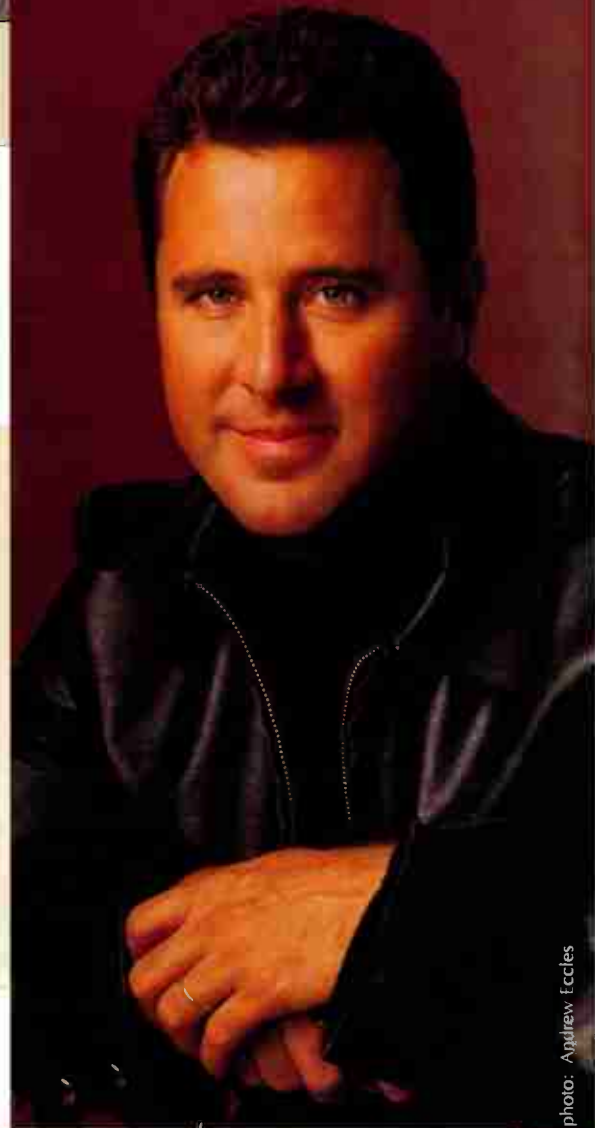


photo: Andrew Eccles



# SEASON'S GREETINGS: It's Time to Vote

It's not even Christmas and your in-box is overflowing with cards.

Must be the season for voting.

It's not coincidence that during the important voting period for the CMA Awards, record labels and management companies seize the opportunity to remind potential voters about the merits of their artists and clients. Some are so obvious they would make a grizzled politician blush. Others are more subtle. All of them have one thing in common - they want your vote.

The process is hit or miss at best. CMA does not permit advertising in *CMA Close Up* or make member lists available for direct mailings. Labels Campaigners depend on internal databases of industry people and compile names of potential voting voters groups represented by the membership likely to be members of CMA such as radio professionals, songwriters and record producers.

Mike Kraski, Executive Vice President/General Manager of Sony Music Nashville, believes in the direct approach. Kraski, who oversaw several mailers including postcards for Billy Gilman, Charlie Robison and a Travis Tritt folded card, focuses on "one important statement about where an artist is in their career." He packages the information in bullet-point form and delivers it to the industry as a single shot or rapid fire with multiple mailings.

"We've gone down both paths and every one in between," Kraski said. "When you have a story to tell, sometimes you have to tell it numerous times for it to be effective..."

I believe in keeping it short and sweet and easy to read with a bullet point presentation about it. People are limited in how much time they are going to invest in the process of looking at it - if at all - so you have to make sure that the primary message, or messages, is effectively made without drowning in a sea of text."

It is impossible to assume that everyone in the industry is familiar with the accomplishments of every artist over the course of a year. Mailers are there as a reminder. They cost anywhere from 50 cents for a one-color, base model with postage to more than \$2 for all the bells and whistles (literally).

Warner Bros. trio Trick Pony sent a card that included an audio message and a photo of Ira Dean's trademark stand up bass. Brooks & Dunn, Lee Ann Womack and Lonestar mailing pieces included music on CD. Lyric Street created an accordion card for SheDaisy and a Rascal Flatts eye chart. The mailers are sent to lists that range from 3,000 to 5,000 names.

"I have always tried to be obvious when we are soliciting votes," said Teresa Blair, Creative Director at DreamWorks. "That's exactly what we are

doing, giving you some information to remind you of why we think you should vote for this artist in these particular categories. 'For your consideration' is a great term because we are asking for you to consider this artist based on the information we just recapped."

For Blair creativity is key. A recent mailer for Toby Keith was an oversized growth chart to illustrate Keith's career accomplishments over the past year. A Jessica Andrews greeting card from 'Grandmother Rosemary' was also created. Blair stressed the importance of staying true to the character of the artist and being realistic about goals.

"Personally, I like to focus on things that are attainable," she said. "It hurts your credibility if you try to stretch it too far."

VFR Records took its campaign for Mark McGuinn to the streets - complete with a mailer campaign topped by a "Block Voting Party" with political speeches, lapel buttons and baby kissing.

"We designed a campaign with an independent theme that would interest people in supporting an independent artist for this important award," said Nancy Tunick, Director of National Promotions. "Everyone involved really wanted it to be creative and entertaining and we did it with our tongues firmly in our cheek."

Fletcher Foster, Senior Vice President of Marketing at Capitol Nashville, takes a less obvious approach. Foster launched a video, e-mail campaign for Keith Urban that never even mentioned the Awards.

"My philosophy is not to blatantly solicit a vote," Foster said. "It is more of a reminder and to find a unique way, and maybe even a whimsical way, of conveying the message."

But don't mistake subtle for blaise. Foster began orchestrating the campaign following the Academy of Country Music Awards earlier this year and is ready for the final ballot.

The marketing executives believe that the mailers accomplish their goals, but admit to taking a lot of criticism for the campaigns.

"It is easy to denigrate a label for soliciting votes," Kraski said. "But that is an unfair way to convey what is being done. It is our job to be an aggressive advocate for the artists - as long as it is done effectively and with integrity."

Wendy Pearl





# VOTE NOW FOR CMA AWARDS

## Your Final Vote Counts!

Some CMA Awards have been won by less than 10 votes. Just in case you were thinking that your one vote doesn't make a difference, think again. Below is the timeline for the third and final ballot of this year's 35th CMA Awards balloting process. Don't forget to vote and make sure everyone you know who is eligible is voting, too.

### FINAL BALLOT

- A member must have received a Second ballot to receive a final ballot. Second ballots were sent July 25. A member must also be current in the payment of membership dues.
- CMA membership renewal payments must be received by September 4 to receive a final ballot.
- Final ballot mailed September 10.
- Final ballot due October 10.

On this final ballot, members vote for one nominee in each category.

Winners will be announced during the live broadcast of "The 35th Annual CMA Awards" from the Grand Ole Opry House in Nashville, 8-11 PM/ET, **Wednesday, November 7** on the CBS Television Network.

The entire balloting process is officiated by the international accounting firm of Deloitte & Touche LLP.

CMA Staff members do not vote for the Awards nor do they tabulate any of the three ballots.

## 2001 CMA AWARDS TICKET INFORMATION

Ticket order forms for "The 35th Annual CMA Awards" have been mailed to CMA's Sterling and Organizational members. The show will be broadcast **Wednesday, November 7**, 8-11 PM/ET on the CBS Television Network live from the Grand Ole Opry House in Nashville, Tenn. Returning as host for his 10th anniversary, will be Country superstar Vince Gill.

If you have not received your order form, please contact CMA's Special Projects Department at (615) 244-2840 or email [tickets@CMAworld.com](mailto:tickets@CMAworld.com).

CMA Awards tickets are for use by CMA Sterling and Organizational members only. Tickets are not sold or available to the general public. Members may not sell their tickets or future ordering privileges may be revoked.

For more information on the "The 35th Annual CMA Awards", log onto [www.CMAawards.com](http://www.CMAawards.com).

## CMA Awards Week Activities

### SATURDAY, November 3, 2001

ASCAP COUNTRY AWARDS  
(Invitation Only), Opryland Hotel, 2800 Opryland Drive, Tennessee Ballroom, ASCAP Tel: (615) 742-5000  
6:30 PM CST cocktails / 7:30 PM/CST dinner

### SUNDAY, November 4, 2001

NASHVILLE SONGWRITERS FOUNDATION  
31st ANNUAL HALL OF FAME DINNER & INDUCTION CEREMONY  
Loews Vanderbilt Plaza Hotel, 2100 West End Avenue, 7:00 PM/CST. Ticket Info contact Tel: (615) 256-3354

### MONDAY, November 5, 2001

T.J. Martell Annual Music Row Celebrity Tournaments  
Sprint Music Row Celebrity Golf Tournament, Governor's Club, 7:45 AM and 1:00 PM/CST  
Music Row Celebrity Bowling Bash, Hermitage Lanes, 7:00 PM/CST

### TUESDAY, November 6, 2001

CMA INTERNATIONAL RECEPTION  
(Invitation Only), Blackstone Restaurant & Brewery, 1918 West End Avenue, 4:00 - 6:30 PM/CST

BMI COUNTRY AWARDS  
(Invitation Only)

BMI, 10 Music Square East, (615) 401-2000  
7:00 PM/CST cocktails / 8:00 PM/CST dinner

### "BEHIND THE CMA AWARDS"

Acoustic Performance for CMA Awards Promotion Winners. More details to be announced.

### WEDNESDAY, November 7, 2001

"THE 35TH ANNUAL CMA AWARDS"  
GRAND OLE OPRY HOUSE  
Nashville, TN  
Pre Telecast Awards (6:30 - 7:00 PM/CST)  
Live Telecast (7:00 - 10:00 PM/CST)  
(8:00 - 10:00 PM/ET)

CBS Television Network

### POST CMA AWARDS PARTY

Location TBA  
10:00 PM/CST

### THURSDAY, November 8, 2001

MEETING AND ELECTION OF DIRECTORS  
BellSouth Auditorium, 333 Commerce Street, Nashville, TN  
10:00 AM/CST Brunch  
Polls Open  
11:00 AM/CST Election of Directors Meeting

### SESAC COUNTRY AWARDS

(Invitation Only) Location and time TBA.

### FRIDAY, November 9, 2001

REUNION OF PROFESSIONAL ENTERTAINERS (R.O.P.E.) AWARDS  
Gibson Bluegrass Showcase, Opry Mills Mall, 6:00 PM/CST Cocktails / 7:00 PM/CST Dinner



# U.K. AND U.S. BROADCASTERS PREP FOR CMA AWARDS COVERAGE

**U.K.** "The 35th Annual CMA Awards" welcomes international media. Last year, over 55 journalists from eight countries arrived in Nashville to take part in the Award celebrations and to ensure that their audiences were fully informed of the week's excitement. Some outlets unable to attend, produced specials to coincide with the event from their homeland. The international edit of the last year's Awards aired in 11 national markets and territories.

The Awards receive in-depth coverage in particular countries including Australia, where the national Nine Network will send a television crew to Nashville. But nowhere in the world outside the U.S. do the CMA Awards garner as much coverage as in the UK. Following is the UK 2001 coverage preview for "The 35th Annual CMA Awards."

## BBC 2 TELEVISION

BBC 2 will air a 90-minute edited version of "The 35th Annual CMA Awards," scheduled for November 10, 10 PM GMT. Last year, an estimated 2.3 million people watched the gala that bookends the ceremony itself with footage shot during the week in Nashville by the BBC.

BBC Music Entertainment executive producer, Mark Hagen, a former recipient of the

Wesley Rose International Media Achievement Award, has been covering the Awards since 1995 for both VH-1 and BBC. Hagen will center the broadcasts around the new Country Music Hall of Fame and Museum.

"A particular favorite of the BBC audience is our closing number," Hagen

continued on page 36...



*(Clockwise from upper right)*  
Bob Harris, BBC Radio Two, interviews Shania Twain at the 2000 CMA Awards.  
photo: Sue Welch

Mark Hagen, Executive Producer, BBC Music Entertainment, is happy to stand beside his icon, new Country Music Hall of Fame Inductee, Sam Phillips.  
photo: Sue Welch

Andy Beeley, Ritz 1035 Station Manager, interviews Reba McEntire for one of his five live shows that broadcasts in the UK.  
photo: Dave Knowles

Nick Barraclough, BBC Music Entertainment Executive Producer, admits that Dolly Parton is one of his most memorable interviews.



# RADIO AND TV FORM PARTNERSHIP FOR AWARDS COVERAGE

**U.S.** Are you making the most of the CMA Awards?

Radio and TV are no longer competitors for the CMA Awards. "The 35th Annual CMA Awards" will air on Wednesday, November 7, 8-11 PM ET on the CBS Television Network. Several local CBS-TV affiliates are finding creative tie-ins to their local Country radio station to boost ratings and create excitement through both media. MJI Broadcasting will air the audio feed of the Awards and radio stations carrying the feed are creating profitable ways to make "Country Music's Biggest Night" a huge local event by putting their station on camera and reaching beyond their core audience. Indianapolis CBS-TV affiliate WISH and Country radio giant WFMS share their insight on what makes their CMA Awards marriage work.

WISH-TV and WFMS Radio form a Partnership

Two are always better than one! When the No. 1 TV station partners with the No. 1 Country music station - you get amazing results. WISH-TV and WFMS have partnered for several years to cover the CMA Awards.

Planning is the key. Each year WISH produces a LIVE special immediately before the Awards live from the Red Carpet at the Grand Ole Opry House in Nashville. It's a great mix of artist interviews, profiles, music, plus reports from the WFMS morning team. WFMS provides WISH with inside contacts, while WISH supplies the extra intensity TV offers. Communication and planning between the two outlets are the keys. The cross promotion is a ratings winner. Who says you can't have the best of both worlds?

Also, look for more opportunities than just presence on a pre-show special. While your making budgets this fall, set aside funds to buy local avails during the CMA Awards show for next year. WFMS uses them to do "live to tape" spots with the morning show and recycle to a contest for the next day. Along with the obvious benefits, it shows your TV partner that you're willing to make an investment in this project too.



**Stacy Thorne**  
WISH-TV News 8, Indianapolis  
News & Entertainment Producer



**Bob Richards**  
WFMS 95.5 Radio, Indianapolis  
Program Director



# CMA ANNOUNCES BROADCAST AWARDS NOMINEES FOR 2001

## New National Broadcast Personality Finalists Recognized Trick Pony Makes Announcement in Nashville

The top Country Radio air personalities and radio stations from across North America were acknowledged when Warner Bros. trio Trick Pony (l-r, Keith Burns, Heidi Newfield and Ira Dean) announced the finalists for the 2001 CMA Broadcast Personality and Station of the Year honors during "The 35th Annual CMA Awards" nominee press conference on Tuesday, August 28, 2001 at the Adelphia Coliseum Stadium Club in Nashville, Tenn.



Broadcast Award finalists were announced together with final nominees for the CMA Awards, which were announced by Jo Dee Messina and Brooks & Dunn.

This year's Broadcast Personality and Station of the Year award winners will be recognized during "The 35th Annual CMA Awards," broadcast live Wednesday, Nov. 7 (8:00-11:00 PM/ET) on the CBS Television Network from the Grand Ole Opry House in Nashville.

For the first time the CMA Broadcast Awards have added a category for National Broadcast Personalities. Syndicated, short-form and hub voice-tracking personalities heard in at least three markets with a minimum of 40 shows per year were eligible.

"With the growing number of air personalities who are heard

by Country fans coast-to-coast it was time to create the new category," said Ed Benson, CMA Executive Director. "The outstanding syndicated Country programs and personalities gave the judges an entertaining challenge in narrowing down the category to the top three."

The finalists for Broadcast Personality and Station of the Year are selected in four categories (Small Market, Medium Market, Large Market and Major Market). The categories are established by market size based on population as ranked by Arbitron. All interested, full-time, Country on-air personalities and radio stations in the U.S. and Canada are eligible to enter. A panel of broadcast professionals judges the entries.

Entries for Broadcast Personality of the Year are judged on aircheck, ratings, community involvement and biographical information. Stations are judged on airchecks, ratings history, community involvement and leadership. Winners are determined by the aggregate score of the first round of judging and the second round, which is done by a different panel of judges. The international accounting firm of Deloitte & Touche LLP tabulates scoring by the judges.

Kim Leslie

### BROADCAST PERSONALITY OF THE YEAR

#### NATIONAL\*

American Country  
Countdown with  
BOB KINGSLEY

LON HELTON'S  
Country Countdown

The Foxworthy Countdown  
with JEFF FOXWORTHY

*\*This category has only three finalists*

#### MAJOR MARKET

CADILLAC JACK  
WXTU/Philadelphia, Pa.

DAVID CRAIG AND  
ELAINE EVERETT

WIL/St. Louis, Mo.

ERIN WEBER

WYCD/Detroit, Mich.

#### SKIP MAHAFFEY

WQYK/Tampa, Fla.

#### WAKING CREW

KYGO/Denver, Colo. (Kelly  
Ford and Jonathan Wilde)

#### LARGE MARKET

#### DALE AND MARY

KFKF/Kansas City, Mo. (Dale  
Carter and Mary McKenna)

#### EDDIE STUBBS

WSM/Nashville, Tenn.

#### KAREN DALESSANDRO

#### AND SCOTT DOLPHIN

WMIL/Milwaukee, Wis.

#### MORNING ZOO

KASE/Austin, Texas (Bama

Brown, Gary Dixon, Rob

Mason, Michelle Roebuck)

#### VICKI MURPHY

WFMS/Indianapolis, Ind.

#### MEDIUM MARKET

#### BIG CAT DADDY JIM DIAMOND

KDRK/Spokane, Wash.

#### COLLEEN ADDAIR

WIVK/Knoxville, Tenn.

#### JAY AND KEVIN

KDRK/Spokane, Wash. (Jay

Daniels and Kevin James)

#### PAUL KOFFY

WSSL/Greenville, S.C.

#### THE ODD SQUAD

CKRY/Calgary, Alberta

Canada

(Robyn Adair, Dan Carson,

Doug Veronelly)

#### SMALL MARKET

#### WILHITE AND WALL

KKIX/Fayetteville, Ark.

(Darren Wilhite and

Tim Wall)

#### KARL SHANNON AND

#### MISSY WARD

W'VLK/Lexington, Ky.

#### MORNING WAKING CREW

WOKQ/Dover N.H.

(Don Briand, Danielle

Carrier, Mark Ericson,

Mike Martel)

#### PATTI CHEEK

WIBW/Topeka, Kan.

#### SCOTTY RAY AND DEBBIE

WOKK/Meridian, Miss.

(Scotty Ray Boyd and

Debbie Alexander)

### STATION OF THE YEAR

#### MAJOR MARKET

KMPS Seattle, Wash.

KNIX Phoenix, Ariz.

KPLX Dallas, Texas

WPOC Baltimore, Md.

WQYK Tampa, Fla.

#### LARGE MARKET

WFMS Indianapolis, Ind.

WKDF Nashville, Tenn.

WKKT Charlotte, N.C.

WTQR Winston-Salem, N.C.

WUBE Cincinnati, Ohio

#### MEDIUM MARKET

CKRY Calgary, Alberta, Canada

KUZZ Bakersfield, Calif.

WIVK Knoxville, Tenn.

WKKOT Toledo, Ohio

WSSL Greenville, S.C.

#### SMALL MARKET

WAKG Danville, Va.

WAXX Eau Claire, Wis.

WIXY Champaign, Ill.

WKNL Columbus, Ga.

WUSY Chattanooga, Tenn.





WEDNESDAY, NOVEMBER 7, 2001  
8 PM ET CBS

The Country Music Association has developed a line of CMA Awards merchandise to help you promote "The 35th Annual CMA Awards.<sup>SM</sup>" To order your merchandise complete the attached order form and return it by Friday, September 21, 2001 to: IMAGINATION SPECIALTIES, CMA AWARDS MERCHANDISE, 230 Great Circle Road, Suite 248, Nashville, TN 37228, Tel: (615) 255-5688, Fax: (615) 255-3513. Merchandise will be shipped mid-October. If you have any questions, please call CMA Marketing at (615) 244-2840.

**A. T-SHIRTS**

100% cotton, short sleeve, color: Ash or Black. The CMA Awards logo and viewer information are silk-screened on the front, over the left chest. "Country. Admit It. You Love It.<sup>SM</sup>" is printed on back.

**B. BASEBALL CAPS**

Color: Faded Blue or Black both with stone-colored underbill, six-panel, unconstructed. The CMA Awards logo is embroidered on the front above the bill with viewer information located on the back.

**C. GOLF SHIRT**

Stedman by Hanes 7 oz. Pique knit sport shirt, 100% cotton, welt collar and cuffs, wood tone buttons, double-needle bottom hem, color: Bluestone. The CMA Awards logo and viewer information is embroidered on the front, over the left chest.

**D. JACKET**

Washer nylon full zip front jacket, lined with nylon and mesh, vented back, front zip pockets, color: Red with Black trim. The CMA Awards logo and viewer information is embroidered on the front, over the left chest.

**E. SWEATSHIRTS**

Jerzees<sup>®</sup> Z Fleece crewneck with V-patch and striped trim, 90/10 combed cotton poly ring spun 10 oz. fleece, rubbed collar/cuffs/wristband, color: Navy or White. The CMA Awards logo and viewer information is embroidered on front, over the left chest.

**F. DUFFEL BAG**

Sport Bag with water bottle pocket (water bottle not included), 600 D polyester, two front pockets and main compartment, color: Black. The CMA Awards logo and viewer information is embroidered on the front pockets.

**CO-BRANDING OPTION:** Your station's call letters and logo can be added to the CMA Awards merchandise (embroidered apparel only). For more information on this affordable option, call the CMA Awards Merchandise order desk at (615) 255-5688.

**PAYMENT TERMS:** All merchandise must be prepaid. You may either mail your order with a check made payable to IMAGINATION SPECIALTIES, CMA AWARDS MERCHANDISE, 230 Great Circle Road, Suite 248, Nashville, TN 37228. Or, complete the credit card information and fax your order to Imagination Specialties at Fax: (615) 255-3513. Merchandise will be shipped mid-October. If you have any questions, please call the CMA Awards Merchandise order desk at (615) 255-5688.

**SHIPPING:** Please add the shipping and handling charges from the chart on the order form. All shipments will be sent UPS or U.S. mail. For orders outside the Continental U.S., please call or fax Imagination Specialties for exact shipping/handling charges. Tel: (615) 255-5688, Fax: (615) 255-3513.



# 2001 CMA AWARDS PROMOTIONAL MERCHANDISE ORDER FORM

Return order form with payment (U.S. funds only)—made payable to IMAGINATION SPECIALTIES and send to: Imagination Specialties, CMA Awards Merchandise, 230 Great Circle Road, Suite 248, Nashville, TN 37228, Tel: (615) 255-5688, Fax: (615) 255-3513.

Please allow 6-8 weeks for all orders to be processed. Orders will not be accepted after Monday, November 26, 2001. All items are high quality, satisfaction guaranteed. We accept check, money orders, Visa, Mastercard and American Express—U.S. funds only. Please do not send cash.

**Please print or type:**

Name _____				
Street Address _____				
City _____		State _____		Zip _____
Daytime Phone _____			Evening Phone _____	
Fax _____			Email _____	
Method of Payment: (please circle)				
Check	Money Order	VISA	Master Card	American Express
Name on Card _____				
Card # _____			Exp. Date _____	

Signature (required for credit card orders)

Credit Card orders only may be faxed to: Imagination Specialties—FAX: (615) 255-3513

QTY.	DESCRIPTION	SIZE	CMA MEMBER PRICE	TOTAL
	Short Sleeve T-shirt/Ash	Medium	\$10.00	
	Short Sleeve T-shirt/Ash	Large	\$10.00	
	Short Sleeve T-shirt/Ash	X-Large	\$10.00	
	Short Sleeve T-shirt/Ash	XX-Large	\$12.00	
	Short Sleeve T-shirt/Black	Medium	\$11.00	
	Short Sleeve T-shirt/Black	Large	\$11.00	
	Short Sleeve T-shirt/Black	X-Large	\$11.00	
	Short Sleeve T-shirt/Black	XX-Large	\$13.00	
	Baseball Cap/Black	One Size	\$12.00	
	Baseball Cap/Faded Blue	One Size	\$12.00	
	Golf Shirt/Bluestone	Medium	\$17.00	
	Golf Shirt/Bluestone	Large	\$17.00	
	Golf Shirt/Bluestone	X-Large	\$17.00	
	Golf Shirt/Bluestone	XX-Large	\$20.00	
	Jacket/Red with Black trim	Medium	\$40.00	
	Jacket/Red with Black trim	Large	\$40.00	
	Jacket/Red with Black trim	X-Large	\$40.00	
	Jacket/Red with Black trim	XX-Large	\$43.00	
	Jerzees® Sweatshirt/White	Medium	\$28.00	
	Jerzees® Sweatshirt/White	Large	\$28.00	
	Jerzees® Sweatshirt/White	X-Large	\$28.00	
	Jerzees® Sweatshirt/White	XX-Large	\$30.00	
	Jerzees® Sweatshirt/Navy	Medium	\$28.00	
	Jerzees® Sweatshirt/Navy	Large	\$28.00	
	Jerzees® Sweatshirt/Navy	X-Large	\$28.00	
	Jerzees® Sweatshirt/Navy	XX-Large	\$30.00	
	Duffel Bag (water bottle not included)	One Size	\$25.00	

\*Please add the shipping and handling charges from the chart below. All shipments will be sent UPS or US mail. For orders outside the Continental U.S., please call or fax Imagination Specialties for exact shipping/handling charges. Tel: (615) 255-5688, Fax: (615) 255-3513.

Shipping/Handling Charges for U.S. (Domestic)—For Orders Of:		
Up to \$25.00 Add \$7.00	\$50.01-\$75.00 Add \$9.00	\$100.01-\$200.00 Add \$13.00
\$25.01 - \$50.00 Add \$8.00	\$75.01-\$100.00 Add \$10.00	\$200.01 and over Add \$16.00

Sub Total
+ Shipping/Handling*
+ 8.25% Sales Tax (TN Rate)
<b>TOTAL ENCLOSED</b> (U.S. Funds Only!)

**Order Your CMA Awards Merchandise Today!**

To insure shipment prior to the CMA Awards airdate on November 7, please order by Friday, September 21, 2001. Merchandise available while supplies last.





WEDNESDAY, NOVEMBER 7, 2001

8 PM ET CBS

[CMAawards.com](http://CMAawards.com)

## 35th CMA Awards Roll Into November Sweeps

For the first time in history, the CMA Awards will be telecast during the important fall television sweeps. This is the time when the networks' local affiliates are also being rated, and it is one of the most highly competitive programming periods of the entire year.

What an exciting change. It evidences CBS's confidence in the CMA Awards to draw a big viewing audience. Of course, the CMA Awards is consistently one of the top ten network specials of the broadcast year, and gives Country Music its largest annual viewing audience. Hence the Awards truly earn the reputation of "Country Music's Biggest Night."

In November, the Awards will air after Daylight Savings Time ends, which means more households are tuning in nightly during the early hours of prime time. This gives us more potential viewers than a September or October air date. It also positions the event much closer to the prime holiday retail season, which should translate into even stronger impact on record sales.

The dynamic final nominees for 2001 represent a broad range of the wonderful talent and music our industry is currently producing. And that presents some wonderful opportunities to deliver an outstanding CMA Awards event. Combine them with a totally new set in the newly remodeled Grand Ole Opry House, and "The 35th Annual CMA Awards" will be exciting and stunning to see.

We are proud of the opportunity to produce and present this very important event for our industry and I would like to thank all the people on the CMA Board and staff who work so hard to make it happen.

Hope to see you on November 7th.

Sincerely,

A handwritten signature in black ink, appearing to be "Ed Benson".

Ed Benson  
CMA Executive Director

# my. CMA WORLD.com

## NEW MEMBER ONLY SITE my.CMAworld.com wants YOUR e-mail address!

Make sure you get registered for the launch of CMA's newest site that is For Members Only!

Send your NAME and E-MAIL address to:  
**MyEmail@CMAworld.com**

Be one of the very first people to experience all of the new and exciting features on **my.CMAworld.com** by sending your name and current e-mail address today. The only way to take advantage of the Website once it is launched is to provide CMA with a valid e-mail address. Watch your mail for more information about access and the launch of **my.CMAworld.com!**

CMA will be launching this new Website for members very soon. All members with a valid e-mail address will be able to access many helpful features on **my.CMAworld.com**. CMA members can benefit from useful tools such as:

- Personalized site for each member
- Renew your Membership
- Update your contact information
- Access useful Reference Guides (Sterling & Organizational Members)
- Ask CMA staff questions on a variety of topics
- Read news and updates from CMA
- View your account information
- View your membership benefits
- Read CMA bylaws, Constitution and Awards procedures

Watch your mail in the coming months for more information about the launch of this new Website. However, the most important thing you can do now to prepare for the site is to please send your name and e-mail address to **MyEmail@CMAworld.com**.

In a secure section of the site, you can renew your membership online, avoiding notices in the mail. You can make sure your membership will never expire by using this convenient feature. A section designed for members to update their contact information will make sure you never miss another issue of *CMA Close Up* or your voting ballots in the mail.

Send your name and e-mail address today to **MyEmail@CMAworld.com** to make sure you will be one of the first to take advantage of this members-only benefit!

**Kelly Randall**

## FAN FAIR ECONOMIC IMPACT REACHES NEW HIGH — \$15.5 MILLION



Fan Fair® 2001 brought \$15.5 million to the local community according to economic impact numbers released by the Country Music Association and the Nashville Convention and Visitors Bureau (NCVB) at the Nashville Sports Authority meeting.

"This study validates the importance of

Fan Fair to the local economy and the importance of keeping the event in Davidson County," said Butch Spyridon, Executive Vice President, NCVB. "With the first year of the new Fan Fair under our belts, the future outlook for the event and Nashville is very bright."

"Fan Fair has always been an event that showcases Music City, drives tourism, and generates a strong base of local revenue," said Ed Benson, CMA Executive Director. "Fan Fair's expansion and the move downtown have proven the potential of this event to become a world-class music festival. Its importance to our industry, as well as its value to the Nashville area, are now more substantial than ever. Our involvement with the City, the Nashville Convention and Visitors Bureau, and the Nashville business community has paid off for everyone and truly provides a great platform for the future growth of this unique event."

The economic impact number was generated from on-site surveys conducted by Middle Tennessee State University (MTSU) involving some 1,200 Fan Fair attendees. Visitors were asked how much they were spending at Fan Fair and given a choice of spending brackets. Total spending was then calculated based on all paid, four-day registrants. Calculations did not include promotional tickets used in national and regional sweepstakes/contests.

"It is very important to us that we get a comprehensive, but not overstated, picture of Fan Fair's economic impact. In fact, we took a conservative approach to obtain what we believe is a minimum impact figure," Benson said.

Fan Fair 2002 will be held Thursday through Sunday, June 13-16, and tickets, which went on sale the last day of Fan Fair 2001, are selling quickly. The aggregate daily attendance of Fan Fair 2001 was more than 124,000 - the biggest crowd in Fan Fair history. Four-day ticket packages are divided into three categories based on the different level of reserved seating at Adelphia Coliseum. For 2002, CMA will continue its popular program of offering a discount for fans 18 and younger. Fan Fair 2002 ticket packages may be ordered by calling toll-free, (866) FAN-FAIR and through Ticketmaster outlets.

For information about Fan Fair visit FanFair.com. Fan Fair is organized and produced by the Country Music Association and is a registered trademark of CMA.

**Wendy Pearl**



# LILA

## McCANN

### all grown up

**C**oming of age is never easy, even under the best of circumstances. You'd never guess that by watching Lila McCann. The talented young entertainer has spent the past six years growing up in the public eye while offering Country fans hits like "Down Came A Blackbird" and "I Wanna Fall In Love," and racking up Gold and Platinum albums. In the process, she's transformed from a bubbly teen with braces to a determined, sophisticated young performer whose professionalism and confidence belie her 19 years.

As she prepares to leave her teen years behind, McCann is ready to make a new mark on the music scene. *Complete* is her statement of maturity. McCann's life changed dramatically during the recording sessions. She graduated from high school last year, marking the first time since she was six that she didn't have to balance her career with school work. She moved to Los Angeles from her Tacoma hometown to focus on her career, a move that made her mother nervous at first.

"Being in school really kept me grounded, because I was around people all the time who were like me, my age," McCann said. "But after graduation I was traveling from Seattle to Los Angeles sometimes as much as three times a month anyway, so it seemed easier to live in L.A.. I thought I'd be intimidated at first, but once I got there I was pretty comfortable. My Mom didn't actually come visit me until this February, even though I've been there a year. But after she saw the neighborhood and saw



**"...seeing myself on TV is just weird."**

my place she was much more comfortable."

McCann has an unaffected demeanor as she casually chats about her life. That down-to-earth quality has no doubt contributed to her appeal. While fans snapped up her self-titled debut in 1994, she was busy cheering the home team on as part of the cheerleading squad in between concert dates and appearances. She managed to juggle chemistry class with "Good Morning America" and "Regis and Kathie Lee" appearances and made it all look easy. That paved the way for future pre-teen sensations like Billy Gilman.

But after the release of her sophomore album, *Something In The Air*, and songs like "Crush," McCann began thinking it was time to record songs that reflected her maturity and growth. "It was tough at first," McCann said.

continued on page 37...

photo: Albert Sanchez

# CMA

## Announces Newest Members of Country Music Hall of Fame

12 INDUCTEES TO BE HONORED AT DINNER OCT. 4 AND DURING CMA AWARDS NOV. 7



The CMA has announced the 12 luminaries who will become the newest members of the coveted Country Music Hall of Fame. The 12 honorees include 10 special inductees selected earlier this year and two new members normally scheduled to be inducted for 2001. The special inductees are: The Delmore Brothers, The Everly Brothers, Don Gibson, Homer and Jethro, WWaylon Jennings, The Jordanares, Don Law, The Louvin Brothers, Ken Nelson and Webb Pierce. Bill Anderson is the 2001 inductee in the Open Category, and Sam Phillips is being honored in the Non-performer Category. Formal induction for the 12 new members will take place during special ceremonies at a dinner Oct. 4 in Nashville. The honorees will also be recognized during "The 35th Annual CMA Awards" Wednesday, Nov. 7, (8:00 - 11:00 PM, ET) on the CBS Television Network.

The 10 individuals eligible for the special induction had been a final nominee for the Hall of Fame at least three times. Anderson and Phillips were part of the regular induction process this year in the Open and Non-Performer Categories. All inductees were chosen by the Hall of Fame panel of electors - more than 300 anonymous voters appointed by the CMA Board of Directors.

"Since 1961, only 74 individuals, duos or groups have been elected to the Country Music Hall of Fame. With the special induction of 10 members along with our regular inductions for 2001, we are able to significantly increase the breadth and range of honorees in the Country Music Hall of Fame," observed CMA Executive Director Ed Benson. "Recognizing them during a special celebration event affords us the time necessary to honor their extraordinary contributions to Country Music with participation from the entire industry."

Induction into the Country Music Hall of Fame is regarded as the ultimate recognition of outstanding contributions to and impact on Country Music. There are currently 74 individuals, duos or groups in the Hall of Fame. The Country Music Hall of Fame was established by CMA in 1961. CMA manages and conducts the annual election of members into the Hall of Fame. The Country Music Foundation operates the Country Music Hall of Fame and Museum and assures the appropriate recognition of Hall of Fame members by displaying their plaques and other memorabilia. CMF also protects the rights and uses the name "Country Music Hall of Fame" through an agreement with CMA.

Following is a special section on the 12 honorees.



# BILL ANDERSON

Selected in the Open Category for 2001, South Carolina native "Whisperin'" Bill Anderson worked his way through the University of Georgia as a disc jockey, sports writer and performer. Soon after Anderson recorded his own "City Lights" for TNT Records, Ray Price scored a No. 1 hit with the song in 1958. Anderson soon signed with Decca Records and joined the Grand Ole Opry in 1961. He wrote many of his own hits including "Mama Sang A Song," "Still" and "Po' Folks," while penning classic songs for Connie Smith, Lefty Frizzell, Roy Clark and others. He continued his songwriting successes into the new Millennium with a new generation of artists including Steve Wariner and Brad Paisley. Anderson had his own syndicated TV show and has been a popular host for programs on ABC-TV and TNN.

# THE DELMORE BROTHERS

Alabama natives' Alton and Rabon Delmore began singing and picking together as children, quickly mastering a fast-fingered guitar style. They first recorded with Columbia in 1931, joining the Grand Ole Opry a year later. The Delmore Brothers went on to record some of their best-known songs for Bluebird in the late 1930s, including "Big River Blues" and "Nashville Blues." They scored a huge hit in 1949 with "Blues Stay Away from Me," and found renewed popularity with boogie and blues recordings for Cincinnati's King Records after World War II. The Delmore Brothers are considered one of the most popular Country Music brother duos. Rabon died in 1952 and Alton 12 years later.

# THE EVERLY BROTHERS

Phil and Don Everly's career began early, performing with their parents, and later landing a contract with Cadence Records after high school. Publishers at Acuff-Rose introduced them to Felice and Boudleaux Bryant, who would later write their smash "Bye Bye Love." The song topped the pop and Country Music charts, making it one of the biggest hits of 1957, and launching The Everly Brothers to teen idol status. The Everly Brothers' unique blend of Country and folk scored them countless hits including "Wake Up Little Susie," "Bird Dog" and "All I Have to Do is Dream." The duo split in 1973, but reunited in 1983 to record several albums together. The Everly Brothers continue to tour, serving as a major Country influence on generations of pop and rock 'n' roll musicians.





## DON GIBSON

North Carolina native Don Gibson got his start on WNOX radio in Knoxville. By the mid-'50s, he expanded his audience through a string of recordings for RCA, Columbia and MGM - becoming one of the area's most popular performers. Already a talented guitarist, Gibson gained notoriety as a songwriter when Faron Young hit the Top 10 in 1956 with the classic, "Sweet Dreams." His song "I Can't Stop Loving You" was a hit for both Ray Charles and Kitty Wells. His own version of the song in 1958 appeared on the flipside of "Oh Lonesome Me." This double-sided hit marked his first national success as a recording artist, paving the way for him to join the Grand Ole Opry that same year. Gibson continued to tour and perform on the Grand Ole Opry until the 1990s. A living legend, Gibson is considered one of the top record-sellers in Country Music history.

## HOMER AND JETHRO



Henry (Homer) Haynes and Kenneth (Jethro) Burns teamed up in 1932 to become a new comedic/musical act, performing on Knoxville radio station WNOX with the Stringdusters Band. Though best known for their comedy, Homer was a phenomenal rhythm guitarist and Jethro was considered to be a great mandolin stylist. They made their first recording for King Records in 1946, subsequently signing with RCA in 1949. Homer and Jethro's many hits include the parodies "That Hound Dog in the Window," "Let Me Go Blubber," "The Battle of Kookamonga" and "Jam-Bowl-Liar." They were also sidemen on many hits by other artists, including Chet Atkins. Except for a brief time during World War II, their career together spanned 38 years until Homer's death in 1971. Jethro went on to record several more albums before passing away in 1989.

## WAYLON JENNINGS



A native of Littlefield, Texas, Waylon Jennings made his first musical mark as a bass player for Buddy Holly's band from 1958-1959. Jennings, who gave up his seat on Holly's fatal plane to J.P. Richardson, went on to pursue his desire to become a singer after Holly's death. Jennings moved to Nashville in 1965 when Bobby Bare helped sign him to the RCA label. His lean, bass-driven sound, long dark hair and black attire in the 1970s, helped define Jennings' image as an outlaw. His success continued with hits such as "I'm A Ramblin' Man" and "Are You Sure Hank Done It This Way." In 1976, Jennings' work was part of Country Music's first Platinum album *Wanted: The Outlaws*. Over the years, Jennings has scored countless hits with Johnny Cash, Willie Nelson, Jerry Reed, Hank Williams Jr., wife Jessi Colter, and The Highwaymen (with Cash, Nelson, and Kris Kristofferson). He continues to be a major force in Country Music today.



# THE JORDANAIRE

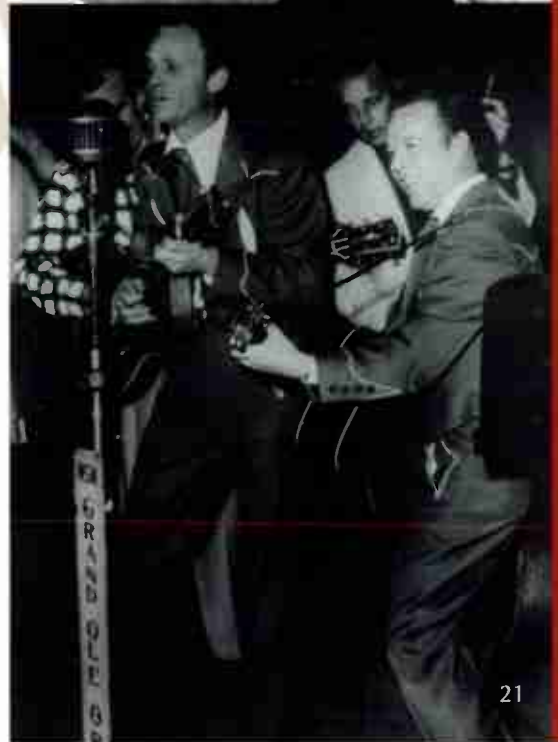
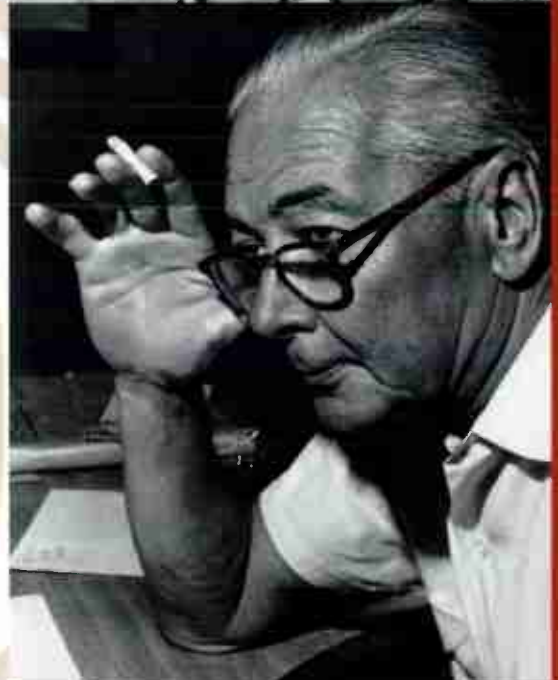
The legendary quartet, The Jordanaires, was formed in Springfield, Mo. Known for singing spirituals, barbershop numbers and Country tunes, they experienced their first major recording success singing backup for Red Foley on "Just A Closer Walk With Thee." The Jordanaires are probably best known as long-time, vocal backup for Elvis Presley and they were regulars on the Grand Ole Opry. They experienced enormous international success - often ranking alongside The Beatles and Rolling Stones on lists of the Top 10 Most Popular Recording Groups in the World. From the early days of "Hound Dog" and "All Shook Up," to the success of "Four Walls" and "Crazy," The Jordanaires have probably been heard on more recordings than any other vocal group in the world. They remain very active with personal appearances and recording sessions.

# DON LAW

Don Law was born in the British Isles and rose to prominence as an executive with the American Record Corporation and Columbia Records. During Law's tenure, he conducted dozens of sessions and made many talent discoveries of his own. He eventually took over the Country division of Columbia, when his mentor Arthur Satherley retired in 1952. Law went on to produce many of the label's biggest stars including Carl Smith, Ray Price, Lefty Frizzell, Lester Flatt, Earl Scruggs, Marty Robbins, Jimmy Dean, Johnny Cash and Carl Perkins. Law also guided The Everly Brothers, Gordon Terry and Buddy Emmons through their first solo recordings. Law retired in 1965 after producing some of the biggest hits of his era including "El Paso," "Big Bad John" and many more. He died in 1982.

# THE LOUVIN BROTHERS

Born in Henegar, Ala., Ira and Charlie Loudermilk each had their own talents - Ira, with his high tenor voice and mandolin abilities and Charlie, with his lead baritone and guitar playing. Together, as The Louvin Brothers, they formed a unique sound that would eventually position them among the most influential singer/songwriters in Country Music history. From 1951-1963, the brothers recorded for Apollo Records, Decca and later for MGM, under the supervision of Nashville producer Fred Rose. Rose later helped them secure a record deal with Capitol. By 1955, their radio work prepared them for a career-launching appearance on the Grand Ole Opry. During the 1950s, The Louvin Brothers rode high on such hits as "When I Stop Dreaming," "Hoping That You're Hoping" and "You're Running Wild." The Louvin Brothers were among the first Country acts to do concept albums including "Tragic Songs of Life" and tribute albums to The Delmore Brothers and Roy Acuff. Charlie's career continued after Ira's tragic death in 1965 from an automobile accident. The Louvin sound lives on in Charlie's numerous appearances and performances.





# KEN NELSON

Minnesota native Ken Nelson moved to Chicago as a small boy. At 12 he began his musical career with the Melrose Brothers Music Company, where he worked for five years. Nelson later became a radio announcer, followed by stints as music director for WAAF in Chicago, WJJD (also in Chicago) and WIND in Gary, Ind. In 1946, Nelson began working for Capitol Records, and six years later became the head of Capitol's Country division. There, he produced hit records by Tex Ritter, Hank Thompson, Buck Owens, Jean Shepard, Merle Travis, The Louvin Brothers and Merle Haggard. A major Country Music recording executive and a principal figure in establishing the Country Music Association, Nelson diligently pursued the expansion of Country Music. He served as a founding director and two-term President of CMA and as a trustee and chairman of the Country Music Foundation. Nelson was also instrumental in convincing the National Academy of Recording Arts and Sciences to open a chapter in Nashville in 1964. At age 90, Nelson enjoys retirement in Southern California.



# SAM PHILLIPS

Inducted into the Non-Performer Category for 2001, Sam Phillips ignited the rockabilly explosion of the 1950s. Phillips profoundly shaped the evolution of American Music. The Alabama-born producer recorded blues acts like B.B. King and Howlin' Wolf for R&B labels before establishing Sun Records in Memphis in 1952. Soon he launched the careers of Elvis Presley, Johnny Cash, Carl Perkins, Jerry Lee Lewis, Charlie Rich, Roy Orbison and others who drew from the roots-based, African-American sounds Phillips loved. He inspired other labels to sign young rockabilly acts and widened Country's Audience. He retired after selling Sun Records in 1969, but his influence still affects musicians in many fields.

# WEBB PIERCE

Louisiana native Webb Pierce was raised on Country Music, but got his own start in the music industry on local radio. In 1944 Pierce moved to Shreveport, the town where he made his debut on Louisiana Hayride on KWKH, and began his recording career with 4-Star Records. In 1950, Pierce started his own label, Pacemaker, with Louisiana Hayride director Horace Logan. Pierce moved to Decca in 1951, where he scored his first major hit "Wondering." Pierce went on to claim 13 No. 1 hits, including a remake of Jimmie Rodgers' "In the Jailhouse Now," which stayed atop the *Billboard* charts for 21 weeks. His unmatched string of hits led him to Nashville, where he became a member of the Grand Ole Opry in 1952. Pierce garnered more No. 1 records than any other artist in the 1950s. An astute businessman, he owned several radio stations and was part owner of Cedarwood Publishing Company. Pierce bowed out of the public eye - with the exception of one chart single with Willie Nelson in 1982 - enjoying his retirement from 1976 until his death in 1991.





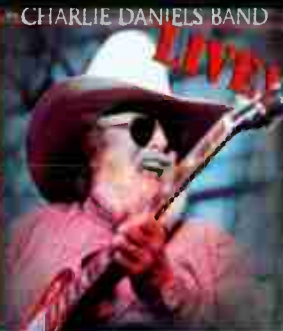
# FALL 2001 ( new releases )



Private Radio /Sept.25th



Buddy & Julie Miller/Sept.18th



The Live Record/Oct.9th



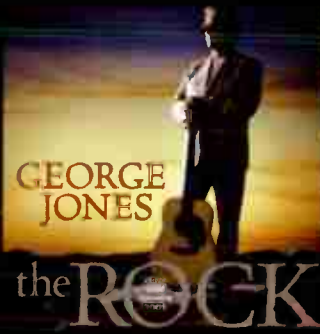
Never Love You Enough/Sept.25th



Alright Guy/Oct.2nd



From The Heart/Sept.11th



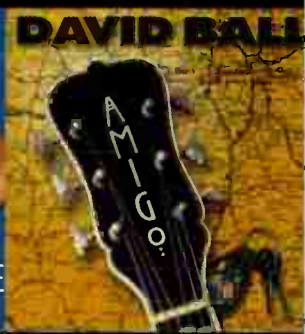
The Rock/Oct.2nd



Timeless/Sept.25th



Greatest Hits/Sept.18th



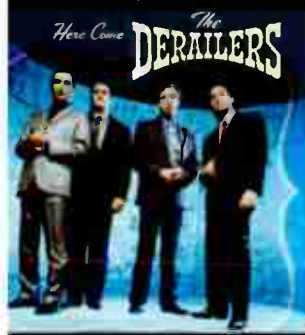
Amigo/Oct.9th



Tracy Lawrence/Oct.23rd



III/Sept.25th



Here Come The Derailers/Sept.11th

## SEPTEMBER 4

JEFF CARSON / Real Life / Curb  
HAL KETCHUM / Lucky Man / Curb

## SEPTEMBER 11

THE DERAILERS / Here Come The Derailers / Lucky Dog  
DERVISH / Midnight's Summer / Compass  
THE GOURDS / Shinebox / Sugar Hill  
JOHN HIATT / The Tiki Bar Is Open / Vanguard  
KORTNEY KAYLE / No Turning Back / Lyric Street  
ROBERT EARL KEEN / Gravitational Forces / Lost Highway  
CHRIS KNIGHT / A Pretty Good Guy / DualTone / Razor & Tie  
JEFF COFFIN MU'TET / Go-Round / Compass

PAUL OVERSTREET / Christmas - My Favorite Time of the Year / Scarlet Moon  
BRUCE ROBISON / Country Sunshine / Boar's Nest  
SHeDAISY / The Whole SHeBANG: All Mixed Up / Lyric Street  
RICKY SKAGGS / History of the Future / Skaggs Family  
AARON TIPPIN / A December to Remember / Lyric Street  
CONWAY TWITTY / 16 Biggest Hits / Epic  
VARIOUS ARTISTS / Poet: A Tribute to Townes Van Zandt / Freefalls  
DOC WATSON / Doc Watson at Gerdes Folk City / Sugar Hill  
GENE WATSON / From The Heart / RMG Records

## SEPTEMBER 18

MARTINA MCBRIDE / Greatest Hits / RCA  
BUDDY & JULIE MILLER / Buddy & Julie Miller / HighTone Records

## SEPTEMBER 25

RYAN ADAMS / Gold / Lost Highway  
CHAD BROCK / III / Warner Bros.  
SHELLEY LAINE / Skipping Stones / Palo Duro Records  
TIM O'BRIEN / Two Voyages / Howdy Skies Records  
MARK O'CONNOR / American Seasons / Sony Classical  
RALPH STANLEY & THE CLINCH MOUNTAIN BOYS / Clinch Mountain Sweethearts / Rebel Records  
BILLY BOB THORNTON / Private Radio / Lost Highway  
VARIOUS ARTISTS: A TRIBUTE TO HANK WILLIAMS / Timeless / Lost Highway  
VARIOUS ARTISTS / Professional Bull Riders: Dancing With Thunder / Epic  
CHELY WRIGHT / Never Love You Enough / MCA

## OCTOBER 2

GARY ALLAN / Alright Guy / MCA  
GEORGE JONES / The Rock: Stone Cold Country 2001 / Bandit / BNA Records  
WILLIE NELSON / The Great Divide / Island  
DWIGHT YOAKAM / South of Heaven, West of Hell / Warner Bros. / Reprise

## OCTOBER 9

TRACE ADKINS / Chrome / Capitol  
DAVID BALL / Amigo / DualTone / Razor & Tie  
CHARLIE DANIELS BAND / The Live Record / Audium / Koch / Blue Hat  
CHRIS THILE / NO! All Who Wander Are Lost / Sugar Hill  
VARIOUS ARTISTS / Randall Hylton Tribute / Pinecastle Records  
MIKE WALKER / Mike Walker / DreamWorks  
DALE WATSON / Christmastime In Texas / Audium  
TONY JOE WHITE / The Beginning / Audium

## OCTOBER 16

JOHN BERRY / All the Way to There / Ark 21 Records  
PAT GREEN / Three Days / Republic/Universal  
MICHAEL MCDONALD / (TITLE TBD) / MCA  
SOUNDTRACK USA FILM / Prancer Returns / MCA  
VARIOUS ARTISTS / Christmas Cookies / MCA

## OCTOBER 23

T. BUBBA BECHTOL / (TITLE TBD) / MCA  
TRACY LAWRENCE / Tracy Lawrence / Atlantic/WMG  
REBA McENTIRE / Greatest Hits Volume III: I'm A Survivor / MCA  
KENNY ROGERS / Live By Request / Dreamcatcher  
TIM WILSON / I Should've Married My Father-In-Law / Capitol

## OCTOBER 30

CLINT BLACK / (TITLE TBD) / RCA  
JOE DIFFIE / In Another World / Monument  
JEFFREY STEELE / Somethin' in the Water / Monument  
COLLIN RAYE / Can't Back Down / Epic

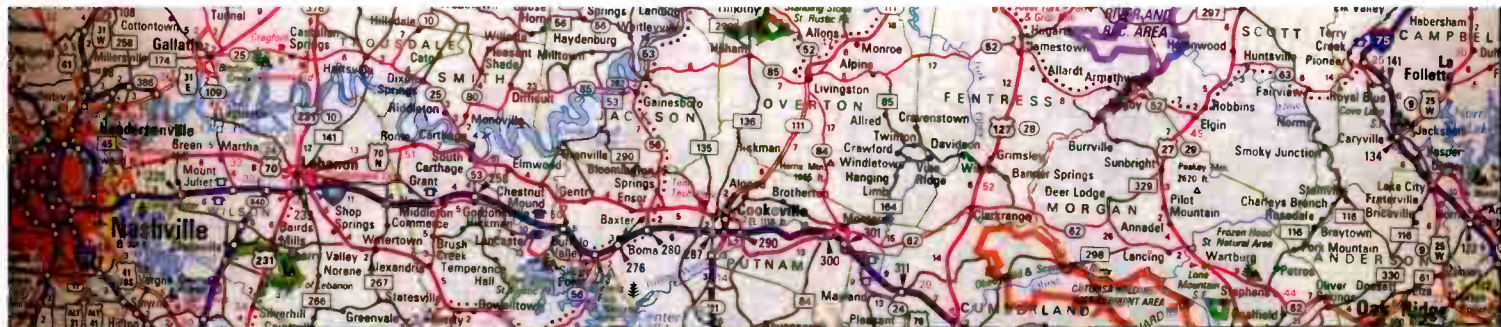
## NOVEMBER 6

BERING STRAIT / Bering Strait / MCA  
ROBBIE FULKS / 13 Hillbilly Giants / Bloodshot  
MERLE HAGGARD / Roots Volume 1 / Anti/Epitaph Records  
DANNI LEIGH / Divide & Conquer / Audium

## NOVEMBER 13

CHRIS LEDOUX / After The Storm / Capitol  
MAURA O'CONNELL / Walls & Windows / Sugar Hill





# THE STATE OF CONCERT TOURING

During the July CMA Board meetings in Nashville, a group of industry leaders convened to discuss the current state of concert touring. Moderated by Barry Coburn, the panel included Bob Romeo, President of Don Romeo Agency Inc.; Steve Moore, Executive Vice-President Entertainment Corporation of TBA Entertainment; Alan Sledge, Regional Director of Programming for Clear Channel Communications; Clarence Spalding, Senior Vice-President of Artist Management TBA Entertainment Corporation; Tony Conway, President of Buddy Lee Attractions; Rick Shipp, Senior Vice President of William Morris Agency and Louis Messina, Chairman and CEO of PACE Concerts.

The discussion was broad including everything from developing new talent and sustaining careers beyond radio airplay to tour buses. The market for touring artists is dwindling as artist expectations and touring costs rise and ticket sales decline. Smaller venues can't afford to book talent that doesn't fill bar stools.

**"Everyone agreed that developing a fan base propels a career and assures an artist's touring future. But with mounting costs, developing a fan base on the road is increasingly difficult."**

The math is easy to understand. If a new act is demanding a \$5,000 minimum fee (to cover touring expenses on the road), the club has to sell enough tickets to absorb the fee and still make a profit. According to the panel, there are very few new acts that can sell that many tickets with just one single under their belt.

"They are asking too much money too soon and we are drying up the places to break these acts," Spalding said. "We don't have farm clubs where we can develop these artists, we have places we go to look for money."

The panel discussed the frugal, rock band touring model - which consists of a van and a trailer plus lots of band labor and multiple trips to a market - as critical to developing a fan base before moving up to larger sized venues.

Coburn mentioned a mock four-city tour where the same travel expenses for a bus would cost \$4,382, while a van trip would ring in at \$1,003. With 60 percent of the country's population accessible overnight from Nashville, scaling back transportation costs was a popular concept with everyone on the panel.

Everyone agreed that developing a fan base propels a career and assures an artist's touring future. But with mounting costs,

developing a fan base on the road is increasingly difficult. Artists are touring on the strength of their latest single for as long as it is being played. The panel cited multi-Platinum artists who can't fill clubs.

So what's the prognosis? Sledge offered that touring could benefit from consolidation at radio with radio stations tours routed regionally among consolidated stations (for example a swing through Tucson, Albuquerque, Salt Lake City and Las Vegas).

"Consolidation in our business model provides an opportunity that didn't exist before," he said. "It gives acts the exposure they need and the [program directors] the opportunity to expand their business...We need to explore that...The people that get the business model of how we make money are the ones who will come back with ways to make this work."

Program directors took some heat too, for booking free radio promotion shows in a market making it difficult for artists to book future paid concerts.

"If you give away an artist performance today, I don't believe you can sell it tomorrow," said Moore. "Free shows are the currency of radio."

But there are ways to make it work according to Ron Baird of Creative Artists Agency. "Radio shows are not a replacement for developing a fan base, but they can be helpful under the right circumstances. You can do it as a solo, acoustic performance. There are ways to be creative that make it a win/win. You want to enhance not destroy your ability to draw an audience in that market."

Mid-level acts have difficulty, too, by pricing themselves out of opening slots on high-profile national tours by charging \$35,000 a night for an artist with a Gold record. And the panel concurred that the industry loses as a whole when the next generation of artists aren't visible on the road taking their audience to the next level.

Several times artists are pooling their resources and traveling together - sharing the cost of a band and traveling expenses - one band, one bus. The promoters like it and admit that the artists are actually putting money in the bank.

Casino dates are in some regards replacing the dwindling club market. The panel speculated that the club market is half what it was six years ago with only three to four performance clubs per state. According to Conway, there are roughly a dozen 1,000-2,000-seat venues in the country.

"Without the people buying concert tickets and T-shirts, guess what? There is no business," Messina said. "The bottom line is we have to keep it entertaining."

**Wendy Pearl**

For artist's tour schedules, check out [www.pollstar.com](http://www.pollstar.com).



# Crystal Gayle

## SINGS FOR CHILDREN

**T**wenty-three years after winning her second CMA Female Vocalist of the Year award, Crystal Gayle is finally relaxing into the job she makes look so easy. She calls her current CD for children "the easiest project I've done."

Gayle brings to life the songs of *In My Arms*, with her velvet voice, which is custom-made to calm the nerves of children or adults. The collection is the brainchild of award-winning writing and producing team Steve Ivey and Denny Jiosa and contains seventeen original songs written by the duo. For the first time in her career, Gayle put herself completely in the hands of someone else.

"Normally, I put my say in on everything," she said with a laugh. "But we all knew the direction and they were right on. I loved the message. We need a lot of positive messages out there for our children."

"My mom said when I grow up I could be whatever I please," Gayle sang on "In My Arms." "Put out fires, play basketball or teach history / Tonight I'll dream of an ocean breeze, sail a ship out from the harbor / Oh I wonder what I'll be, what will I be tomorrow?"

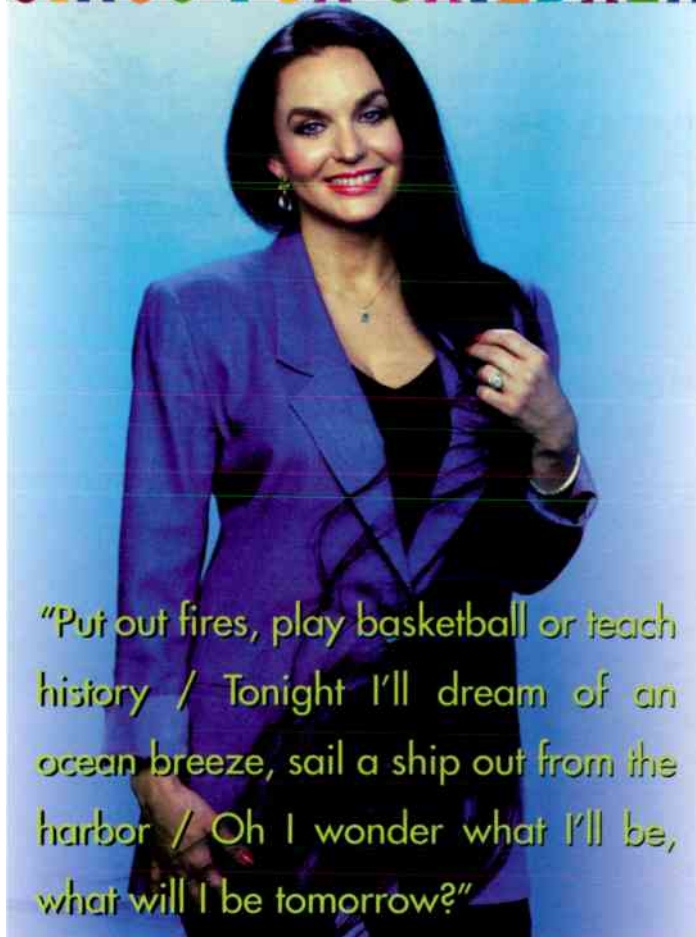
The title track is also the official song of DreamMakers Inc., an organization dedicated to granting the wishes of children with life threatening illnesses. A portion of the proceeds from album sales will be donated to DreamMakers.

Many of the songs on *In My Arms*, are written from the wide-eyed perspective of a child. "I sang these songs because I believe in what this project is all about: helping kids and their parents grow and develop together," said Gayle.

Gayle, a pioneer cross-over Country artist with hits like "I'll Get Over You," and "Talking In Your Sleep," found that redirecting her efforts toward children was easy.

"It's something you automatically slip into. It's not something you're thinking about, it just happens," Gayle said. "If you feel it should be sung soft, you do it."

Gayle has two teen-age children. She says her career gave them unconventional - but well-rounded - childhoods. They



went with her everywhere, seeing every far-flung place she performed. "I always called them my 'road babies,'" she said. "Their crib was almost like I had another amp case that I put them in at night!"

Today, she encourages the independence in her daughter Catherine, 18, and son Chris, 15. But there is one area where she's having trouble letting go; seeing them get behind the wheel of a car. "It's hard watching them drive down the road," Gayle says with a groan.

Gayle, the youngest of eight children, is an old hand at learning from the mistakes of others. She remembers her sister, Country Music icon Loretta Lynn, making commitments that didn't take into account her well-being.

"I knew I had to have some control of my schedule. I'd see Loretta in the hospital completely exhausted," Gayle said. That stance cost

Gayle some opportunities over the years, but there's no regret in her voice when she said learning to say 'no' was the hardest and best thing she learned.

Now Gayle and Lynn are recording together for the first time. Their album of duets is tentatively titled *Sisters*. Work is proceeding slowly, because they often end up having too much fun to get any work done!

Lynn and Gayle are famous for completely different styles. Lynn is a traditional Country singer, while Gayle's hits are torchy, pop-tinged Country. But their work methods are identical.

"I think we both like going straight through," Gayle said. "I can get picky about every little word sometimes. But 'Don't It Make My Brown Eyes Blue' was a first take."

Many of the tracks on *In My Arms* were first takes, as well. "I think that children, more than anyone, can tell when something's genuine or not," Gayle said. "It keeps you honest just thinking about that."

After three decades as a star, Crystal Gayle is still growing as a singer. This time out, it's for the kids. **Ray Sells**

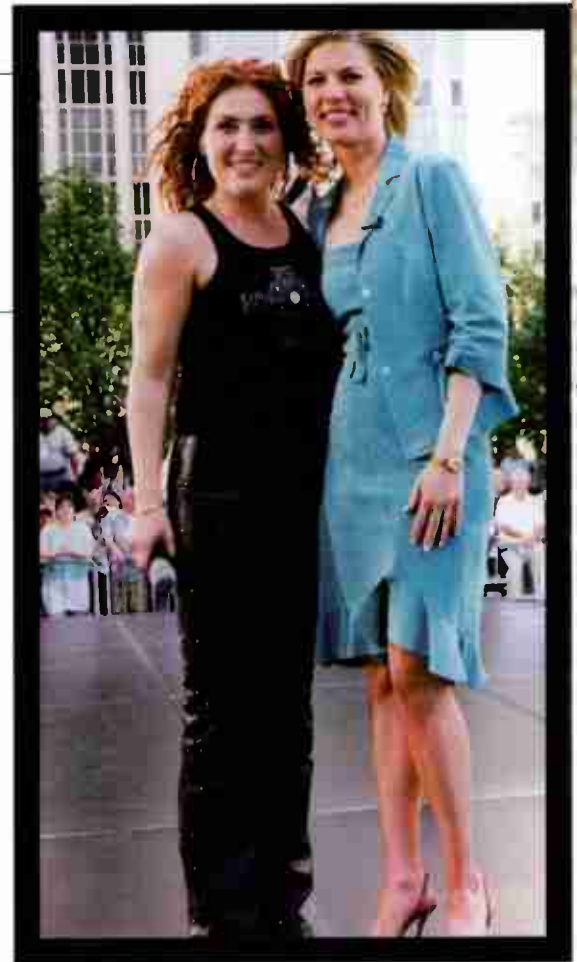
Crystal Gayle official website: [www.crystalgayle.com](http://www.crystalgayle.com)

## members making news

### Jo Dee Messina Travels to the Big Apple

Curb artist Jo Dee Messina performs her hit, "Downtime" for CBS' "The Early Show." The "Summer Concert Series" taping took place at the outdoor GM plaza in New York City. Messina's single is featured on her album, *Burn*.

Jo Dee Messina; Jane Clayson, Co-Host of CBS "Early Show."  
photo: Ronna Rubin



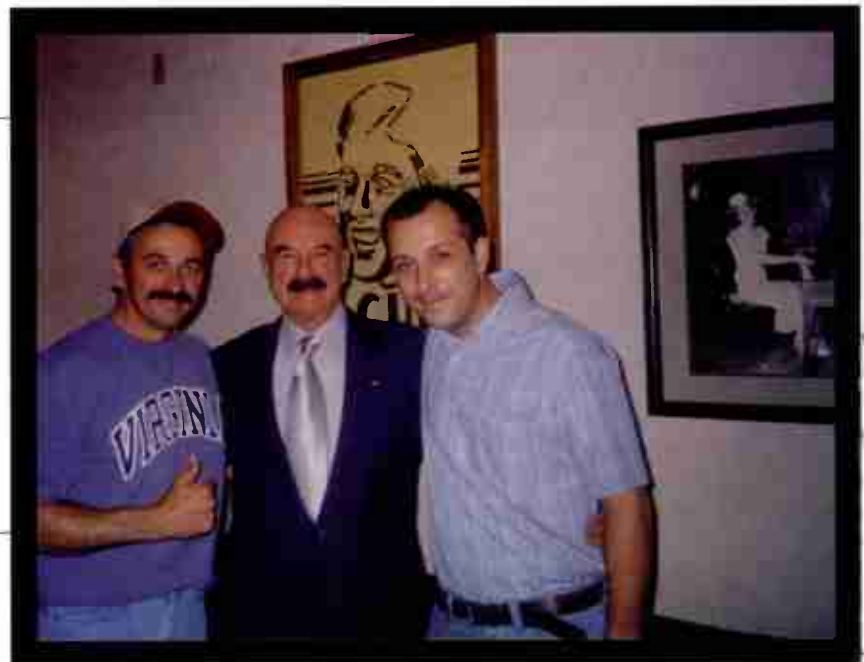
### Songwriters Honored

Willie Nelson, Dolly Parton and Paul Williams were all inductees at the 32nd annual Songwriters Hall of Fame induction ceremony in New York City.  
photo: Kevin Mazur / WireImage

### People Like Us Like Country Music

Lyric Street artist Aaron Tippin visits with G. Gordon Liddy backstage at the Grand Ole Opry. Liddy congratulates Tippin on his recent release, *People Like Us*, that was certified Gold just eight weeks after its release.

Aaron Tippin; G. Gordon Liddy and Greg McCann, Senior Director Product Development, Lyric Street Records.







### Take Me Out to the Ballpark

Lyric Street trio Rascal Flatts perform the National Anthem before the baseball game between the hometown Baltimore Orioles and the New York Yankees.

(l-r): Michael J. Foxx, WPOC; Jo Don of Rascal Flatts; Jeff Conine, Baltimore Orioles First Baseman; Jay DeMarcus and Gary Levox of Rascal Flatts.

### Music Artists go to the Movies

Several Country Music artists and industry executives gather for a Creative Artists Agency(CAA)/BMI sponsored musical celebration at the 32nd Annual Nashville Independent Film Festival.

(standing, l-r) Jeff Hill, Agent, CAA; Philip Sweet and Jimi Westbrook of Little Big Town; Jamie O'Neal; Cyndi Thompson; Karen Fairchild of Little Big Town; Ron Baird, Agent, CAA; Carolyn Dawn Johnson; Phil Vassar; Harry Warner, BMI; Michael W. Smith; Rod Essig, Agent, CAA.

(kneeling l-r) Clay Myers, Agent, CAA; John Huie, Agent, CAA.



### Collin Raye is Back

Epic artist Collin Raye wraps up a new project with producer James Stroud. The album, *Can't Back Down*, is set for release October 11 and features two songs co-written by Raye.

(l-r) James Stroud, Collin Raye  
photo: Craig Campbell



TERRY BUFORD



CHRIS LANE



DALE EICHOR



COUNTRY JOE FLINT



RHUBARB JONES

# DESERVING DISC JOCKEYS HONORED

**B**etween the mavens of music row and the consumers who keep Nashville in business are the beloved air personalities who deliver the product with heartfelt enthusiasm. A handful of those cheerleaders were honored June 26 at the annual Country DJ Hall of Fame dinner in Nashville. The DJ and Radio Halls of Fame are administered by Country Radio Broadcasters, Inc.

The well-paced evening was expertly hosted by Premiere Radio Network's Blair Garner, who presented the awards with a balance of humor and adoration. Among the packed audience were music industry executives, artists and fellow broadcasters.

Buck Owens was scheduled to appear to receive the Career Achievement Award, but was unable to attend due to illness. He was honored in absentia by artists Brad Paisley, Sherrie Austin, Billy Yates and Tammy Cochran who performed many of Owens' tunes including "Together Again" and "Act Naturally."

Inductee Rubarb Jones, morning talent at WYAY/Atlanta paid tribute to his radio home in his acceptance speech, saying he was proud to be at a Country radio station that regularly plays artists such as Buck Owens.

Among the other Disc Jockeys inducted was the late Chris Lane, who in addition to creating the syndicated series "Legend Makers" and writing and hosting "Christmas in the Country/Country Christmas," served on the CMA Board of Directors and was heard every week as the voiceover on CBS-TV's "Captain Kangaroo." His widow, Lorna Alexander was on hand to accept the award on his behalf.

During an evening filled with laughter, tears and standing ovations, the other DJ Hall of Fame inductees were: Terry Buford, who spent 32 years with KFDI/Wichita, and has the recognition of being one of the first disc jockeys to interview a young man named Elvis Presley; another former CMA Board member, Dale Eichor, who is already in the Country Music Hall of Fame, and received a CMA Air Personality Award during his stint at WXCL/Peoria where he has been on the air since 1972; and Country Joe Flint from KSOP/Salt Lake City, who is known as much for his humanitarian efforts as he is for his contributions to Country Radio.

In addition to the DJ inductions, Mike Lynch of Great Empire Broadcasting became the first recipient of Radio Hall of Fame Award, while the President's Award was presented to Cash Box executive Tom McEntee, who was one of the founders of CRB's annual Country Radio Seminar.

Inductees to the Country DJ and Radio Halls of Fame are selected by a panel appointed by the CRB Board of Directors. All inductees must have spent a minimum of 25 years in Country Radio. Their plaques are on display at Nashville's Opryland Hotel.

Kim Leslie



Several artists were on hand to perform a musical tribute to Buck Owens at the Country Music DJ Hall of Fame Banquet. (l-r) Billy Yates; Tammy Cochran; Ed Salamon, President, CRB Board; Sherrie Austin and Brad Paisley.

To listen to the honored members of the Country Music Disk Jockey Hall of Fame as they showcase their craft or for more information and application procedures, log onto [www.crb.org](http://www.crb.org).





songwriting superstar  
**GRETCHEN PETERS**  
won't be boxed in

Having written "Independence Day" for Martina McBride and "You Don't Even Know Who I Am" for Patty Loveless, Gretchen Peters found herself starting to be typecast as Nashville's house feminist writer.

"I really got tired of hearing that," Peters said. "I started 'The Secret of Life' as a rebellion. I said, 'I'm going to write a song about a couple of guys.'"

The song - set as a bar conversation between two customers and their barkeep - celebrated such manly pursuits as Monday Night Football and Marilyn Monroe. Of course, it was really about much more: the need to savor life, to "try not to hurry, but don't wait."

Like many of her efforts, it was made into a hit in due course by a big star. Faith Hill took it to No. 1.

The song also appears on Peter's debut album *The Secret of Life*, which she recently bought back from Imprint Records and reissued along with new album *Gretchen Peters* on her own Purple Crayon Productions.

Peters just may have forged the perfect modern singer-songwriter lifestyle. She writes and records her own albums as she pleases, plays live when she wants and allows Nashville hit-makers to cherry pick anything they think could be a hit.

"With my first record, we actually thought and worried a bit about that thing - if I cut this maybe no one else will, because they can't have it first.

"But it's not even an issue to me anymore. My recording part of my life has gone off into such another realm that if I put out a record with the same song on it, it's not going to compete in anyway with Faith Hill or Martina or somebody like that. Now I think that the song finds its own home.

"When 'The Secret of Life' ended up finding another home with Faith, I was thrilled for it to happen because I really, really believed in that song."

Peters was born in Pelham, N.Y., and moved with her mother to Boulder, Colo., at the age of 8, after her parents divorced.

"Plenty of people have told me to forget about recording and performing and just concentrate on songwriting. To me, that's sort of like saying, 'Just concentrate on the chewing and forget about the swallowing.'

At 19, she won a local music competition with one of her songs, and moved to Nashville in 1988.

"I'd been playing in bands in Colorado for quite a long time, and my husband was in radio in Denver," she said. "He was bringing home Nanci Griffith records and Steve Earle and Dwight Yoakam and K.T. Oslin - the real singer-songwriters. It started to feel like a place I might be able to fit."

She was right, and success started coming after she signed with Sony-Tree in 1992. Her songs have been recorded by everyone from Etta James to Neil Diamond, and she's become a particular favorite of Trisha Yearwood and McBride.

"Independence Day," her song about an abused woman who kills her husband by setting their home on fire, became a massive hit for McBride after initial resistance from radio stations because of the explosive story.

Peters could have easily put her dreams of being a full-fledged singer-songwriter on hold and concentrated on cranking out hits. Of course, she rebelled against that idea.

"Plenty of people have told me to forget about recording and performing, and just concentrate on songwriting," she said. "To me, that's sort of like saying, 'Just concentrate on the chewing and forget about the swallowing.'

"It all goes together for me. Thank God my songwriting career has given me the financial freedom to do pretty much whatever I want to do.

"To tell you the truth, the writing is the most excruciating part. Going into the studio for me has always been a joy. Performing too."

**Athena Patterson**

Gretchen Peters official website: [www.gretchenpeters.com](http://www.gretchenpeters.com)



## the clark family experience

## jameson clark

LABEL: HALSEY/CURB

LABEL: CAPITOL

The Clark Family Experience is a group of six brothers from Rocky Mount, Va., who are bursting at the seams with talent. Their distinct vocal harmonies could only be the product of siblings who've sang together all their lives.

The Clark brothers come from a family of 11 children. They have five younger siblings, including two sets of twins.

All the brothers sing and began learning to play instruments as children. "Dad was the instigator," said Alan. "I was four years old when he taught me on a Mickey Mouse classic guitar."

Group members are: Alan, 28 (guitar, harmonica); Aaron, 24 (upright and electric bass); Adam, 22 (mandolin, guitar); Ashley, 20 (fiddle, guitar); Andrew, 19 (drums); and Austin, 17 (dobro).

"Music has always been there for us - like eating or brushing our teeth," Ashley said. "Whenever we get together to play, it brings us to the level of the 'I'm glad I'm alive' feeling."

Nashville manager, video director and producer Sherman Halsey discovered the Clarks on public access television and tracked the group to Rocky Mount.

"I was blown away," Halsey said. "Their talent, let alone stage presence and magnetism, compelled me to track the guys down. I had to work with them."

After moving to Nashville, the Clarks were regulars on TNN's Oak Ridge Boys' "Live From Las Vegas" variety show." They opened shows for Tim McGraw and Faith Hill, and spent two summers with the "George Strait Festival."

"I have such great respect for these guys," McGraw said. "As players, performers and writers, they just kill me. I'm excited to be working with them."

McGraw, along with Byron Galimore, produced the band's first album-*The Clark Family Experience*, set for release later this year on Halsey/Curb Records.

The Clark Family Experience official website:  
[www.clarkfamily.com](http://www.clarkfamily.com)

Jameson Clark wants to stay true to the traditionalist part of him. He describes his music as, "steeped in the traditional style and lyrical content of Country. The song format is Country, but there's an irreverence to it."

Growing up in Starr, S.C., Clark moved to Nashville after graduating from The Citadel. He worked at a machine shop and as a short-order cook at Douglas Corner Café, a Nashville club famous for featuring songwriters. He considers the years he spent there as his musical education.

Six years after arriving, Clark got a songwriting deal with BMG Music Publishing. He worked closely with Ron Stuve, who encouraged him to be himself.

"My first six years in Nashville I was emulating Alan Jackson," he said. "There was a little Dwight Yoakam thrown in, but most of it was me really trying hard to be Alan Jackson."

Clark pitched himself to Capitol Records President Mike Dungan in 2000. The meeting started at 3:30 PM. Clark played eight of his songs and left. At 4:47 PM Dungan called Clark to offer him a record deal.

Clark's first single is "Don't Play Any Love Songs" and his debut album, *Workin' on a Groove*, is set for release later this year.

Jameson Clark official website:  
[www.capitol-nashville.com](http://www.capitol-nashville.com)





pat green

LABEL: REPUBLIC/UNIVERSAL

Texan Pat Green, who already has a loyal following from his independent albums and live shows, will release his major label debut *Three Days* October 16 on Republic/Universal Records.

Green grew up listening to a variety of music, and was especially inspired by Willie Nelson, Jerry Jeff Walker, James Taylor and Jackson Browne.

Born in San Antonio and raised near Waco, Green began pursuing a full-time music career while he was attending college at Texas Tech in Lubbock. He gained a following playing the clubs and bars, and soon started opening for the big acts that came through town.

With the February 2000 independent release of his album, *Carry On*, Green's career hit full stride and attracted the attention of Universal Records in New York.

Green says he owes a lot of his early success to Lloyd Maines, the father of Dixie Chick lead singer Natalie Maines. He produced Green's independent albums, and most of the new CD with the exception of three songs produced by Greg Ladanyi. Ladanyi has produced albums for Jackson Browne and Don Henley.

The album, recorded in Austin, features duets with Willie Nelson, "Threadbare Gypsy Soul," and Trish Murphy, "Wrong Side of Town."

Green wrote nine songs on the album including collaborations with Radney Foster, Walt Wilkins and Mark Winston Kirk.

Pat Green official website: [www.patgreen.com](http://www.patgreen.com)



jeffrey steele

LABEL: MONUMENT

"Just let the music come into you. Listen, don't force it."

That's the philosophy that netted Jeffrey Steele more than 50 recordings of his songs. Steele, formerly of the group Boy Howdy, will sing his own songs again on his upcoming solo album on Monument Records.

Born Jeffrey Levasseur in Burbank, Calif., Steele grew up listening to everything from Big Band to the Beatles, as well as his father's beloved Country music. As a member of Boy Howdy, he scored major hits with "She'd Give Anything" and "They Don't Make Them Like That."

After the band broke up, he spent the latter half of the 1990s honing his songwriting craft. It paid off. Steele has earned more than 15 cuts in the past year, including: Tim McGraw, "The Cowboy In Me;" Billy Ray Cyrus, "Crazy 'Bout You Baby," and "All I'm Thinkin' About Is You;" Diamond Rio "Unbelievable;" LeAnn Rimes "Big Deal;" and Lonestar "Every Little Think She Does," and "Let's Bring It Back."

"Writing and producing are my first loves, but the performing bug just never goes away," Steele said. He wrote # of the # of songs on the album.

Steele's debut solo album *Somethin' in the Water* is set for release October 30.

Jeffrey Steel official website: [www.sonymnashville.com](http://www.sonymnashville.com)

## new members and benefits

### NEW CMA MEMBER BENEFIT!

CMA Members can now receive a rate of \$149.00 + tax for single or double occupancy throughout 2001 at the Hilton Suites in Downtown Nashville, located across from the new Country Music Hall of Fame and museum.

For reservations, call 1-800-Hiltons or 615-620-1000 and inform them that you are a CMA member. Guests will enjoy complimentary breakfast and an evening beer and wine reception.

In each issue *CMA Close Up* will profile a cross-section of new members that represent the continuing growth of our trade organization. CMA is proud to introduce three of our newest members.



**NAME:** Thom Ellis  
**TITLE:** Artist/Writer  
**JOB DESCRIPTION:** Honest and sincere representation of myself and my music to the people that count—"The Fans"  
**COMPANY:** E3 Entertainment L.L.C.  
**ALL TIME FAVORITE COUNTRY ALBUMS:**  
*Little Green Apples* - Roger Miller and *Stardust* - Willie Nelson



**NAME:** Ben Fowler  
**TITLE:** Recording Engineer/Producer  
**JOB DESCRIPTION:** Recording and mixing records  
**COMPANY:** Ben Fowler Recording  
**ALL TIME FAVORITE COUNTRY ALBUMS:**  
 Can't say that I have one favorite, but records I continually listen to are, Emmylou Harris, *Wrecking Ball* and Dwight Yoakam, *This Time*.



**NAME:** Stephanie Hogerman  
**TITLE:** Senior Account Manager  
**JOB DESCRIPTION:** Work with record labels to develop compelling radio promotions and syndication specials that meet radio's needs, build audience awareness of artists and CDs, and satisfy retail sales objectives  
**COMPANY:** The Marketing Group  
**ALL TIME FAVORITE COUNTRY ALBUM:**  
*Wide Open Spaces* - Dixie Chicks

### CMA MEMBER BENEFITS

ALL INDIVIDUAL CMA MEMBERS RECEIVE THE FOLLOWING BENEFITS:

#### Voting Rights:

Only individual CMA Members vote annually for the CMA Awards and board of directors. Your vote counts! Some CMA Awards have been won by less than 10 votes.

#### *CMA Close Up* Magazine.

#### Discounts:

As a CMA Member, you are entitled to substantial savings on:

- CMA Publications, including the 400 page 2001 CMA Directory
- Registration Fees for CMA-sponsored workshops
- Airline Tickets - CMA Members receive up to 13% off domestic travel with TWA and American Airlines
- Insurance - CMA Members may receive substantial savings on musical instrument insurance with Clarion Insurance. (Approximately 50% off the national average.)
- Internet - CMA Members may receive 10% off monthly service fees when they sign up with Earthlink.net

Sterling Individual CMA Members also receive:

- **CMA Awards Tickets - Sterling members have the opportunity to purchase CMA Awards tickets, subject to availability.**
- A Free CMA Directory - 400 pages of Country Music listings including an artist reference guide, record labels, managers, publicists, booking agents, song publishers, performing rights organizations and complete Country radio listings. (Additional copies available to regular members for \$25, and to non-members for \$55, plus S+H).

Please check [www.CMAworld.com](http://www.CMAworld.com) for more member benefit information.



## Scene Three Celebrates 25 Years



Scene Three Inc. President Kitty Moon Emery celebrated the 25th anniversary of her

production company with an ice cream party. And the cherry on top was the announcement of a name change - Scene Three Media Works - and a conceptual refocus positioning the company as a major force in the entertainment and media industry.

"We've actually been 25 years in the making - 25 years in our evolution to produce unique media-based solutions that entertain, educate and motivate," Emery said. "There's no question that it's time for the major market advertisers and media players to understand that we've got what it takes in Nashville, and we're going to have a profound impact in the marketplace."

Emery and Scene Three Media Works partner Marc Ball are poised to accomplish her goals through several strategic alliances covering a wide range of projects including:

- Producing mini pilots for three original television series with veteran, award-winning producer Mitchell Galin. The pilots are backed by a group of Nashville investors including Council Capital Management chairman Denny Bottorff and his wife Jean; music publisher Tom Collins; chairman and CEO of the Runyon Group Marvin Runyon and his wife Sue Atkinson, chairman of Atkinson Public Relations; Irby Simpkins, former publisher of the Nashville Banner; Byron Trauger, a partner in Doramus, Trauger & Ney; real estate developer Pat Emery; and Mike Curb, chairman of Curb Records.
- Working with leading communications consulting firm Rasky/Baerlein to generate national press and sponsorship packages.
- Launching an alliance with St. Thomas Hospital to re-define healthcare communications in Nashville that could become a model for the country.
- And opening a state-of-the-art digital media center at the company's block-long complex.

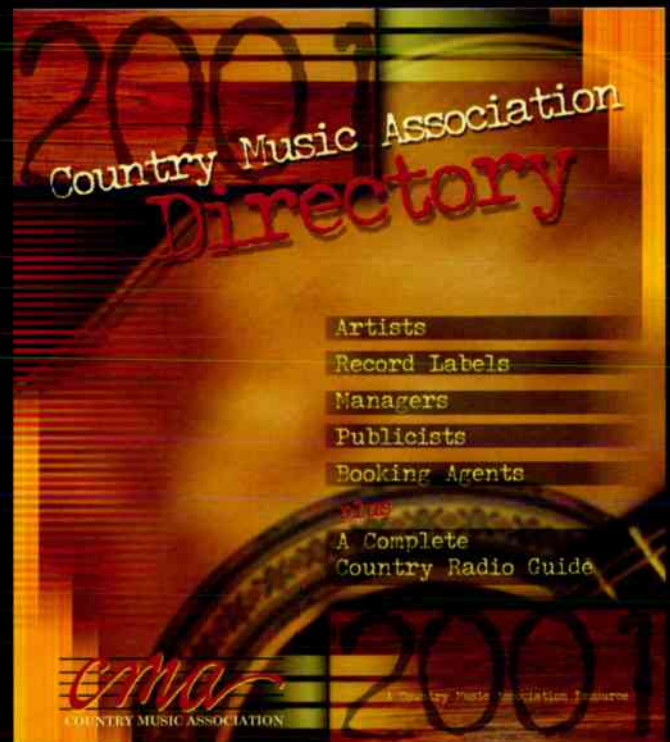
"Whether digitally editing high concept spots and television series, webcasting from our production studio around the world, mastering a DVD or designing a website, we've now got the resources to tackle virtually any communications problem encountered today," Emery said.

**Wendy Pearl**

Scene Three official website: [www.scenethree.com](http://www.scenethree.com)

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## Johnny Russell

Grand Ole Opry member Johnny Russell died July 3rd at a Nashville area hospital following a life-long battle with diabetes.

Russell, 61, was recognized as one of Country Music's most prolific songwriters, having written one of the most recorded songs ever- "Act Naturally." The song became a Country standard after its release by

Buck Owens and was later recorded by The Beatles. In 1989, Owens and Ringo Starr reworked the song as a duo and filmed an accompanying video. The Opry member was also known for his hit recordings "Rednecks, White Socks and Blue-Ribbon Beer," "Catfish John," and "The Baptism of Jesse Taylor."

Russell also penned "In A Mansion Stands My Love," a B-side cut which appeared on Jim Reeves' 1959 No. 1 hit record "He'll Have To Go." In true Russell wit, he loved to tell audiences how he collected royalties from a million-seller that few people would remember. Russell's songs were also recorded by countless other music greats including Burl Ives, George Strait, Bobby Vinton, Patti Page and Gene Watson as well as fellow Opry members George Jones, Loretta Lynn, Dolly Parton and Del Reeves.

Russell's last televised Opry performance occurred during the Thanksgiving, 2000 airing of the Opry's 75th Anniversary special "Grand Ole Opry 75th- A Celebration" on CBS. During the show, Russell teamed with Opry members Bill Anderson, Garth Brooks, John Conlee and Porter Wagoner to perform Brooks' hit record "Friends In Low Places." Russell also appeared on the Opry stage in March, 2001 when fellow Opry members and other artists staged a benefit in his honor.

"The Opry has lost a dear friend in Johnny Russell," said Opry General Manager Pete Fisher. "Johnny brought his own irreplaceable brand of humor and entertainment to the stage. His warmth and laughter will be long remembered by his Opry family."

"We wish to thank Johnny's fellow members of the Grand Ole Opry and his many other friends and fans for their well wishes and prayers," Russell's son, John Russell, Jr. stated.

An Opry member since July 6, 1985, Russell was raised in Moorhead, Mississippi and performed an annual benefit concert there. Proceeds from the event went to the Johnny Russell Scholarship fund at Mississippi Delta Junior College.

Russell is survived by his son, John (Terry) Russell; daughter, Julie (Glenn) Morris; four grandchildren; three great grandchildren; brother, Michael Russell and sisters, Patsy Yelton and June Bingham.

Memorial contributions may be made to:

Johnny Russell Scholarship Fund,

c/o John Russell Jr.

216 Centerview Drive, Suite 317, Brentwood, TN 37027

## Steve Runkle

Steve Runkle, known for his laid-back writing style and soulful singing, died on July 30 of complications from a stroke. He was 49. Runkle moved from his native North Carolina to Nashville in 1971. He was a member of the band The Contenders, who released one self-titled album in 1978 and were a club favorite in Music City.

Runkle toured as a vocalist and bass player with David Olney and the X-Rays, soul singer Clifford Curry, and Country star David Ball. His songs were recorded by Tommy Roe, Spanky McFarland, Walter Hyatt, Willis Alan Ramsey and others.

Runkle's best-known song was "Love Song", a No. 1 hit for the Oak Ridge Boys in 1983.

Runkle is survived by his mother Sue Runkle, and his brother, Ben Runkle. Both live in Raleigh, N.C.

## Billy Byrd

Billy Byrd, the lead guitarist on Ernest Tubb's recordings in the 1950s, died on August 7 of complications from a stroke. He was 81.

Byrd, a Nashville native, brought his fusion of jazz and Country guitar to the Nashville Sound. Session greats Hank Garland and Harold Bradley are among the many Nashville guitarists who have cited him as an influence.

After serving in World War II, Byrd played mostly with Western swing and Country acts, and made regular Grand Ole Opry appearances with Little Jimmy Dickens and George Morgan. In 1949, he joined Tubb's Texas Troubadors. Some members of the band were leery at the thought of a pop-influenced guitarist joining the group however, he proved to be a lynchpin of Tubb's sound for the next decade.

After leaving the group in 1959, Byrd recorded three solo albums for Warner Bros. Records.

Surviving family members include wife Glenna C. Byrd; four daughters Beverly Byrd Holley, Charlotte Wright, Billie Wilburn and Barbara Boswell; eight grandchildren; and one great-grandchild.

## Roy Nichols

Best known for playing with Merle Haggard, guitar great Roy Nichols died of natural causes on July 3. He was 69.

Born in Arizona, Nichols' love of music started early in his childhood when he would sit and listen to his father play the upright bass. When Nichols was 11 years old, his father taught him three chords on the guitar so he could accompany him at local dances. At age 16, Nichols went on the road to work with the renowned Maddox Brothers and Rose.

In the early 1950s, Nichols toured and recorded with such Country Music legends as Buck Owens, Lefty Frizzell, Johnny Cash, Cliffie Stone and Faron Young before meeting an unknown singer named Merle Haggard in 1963.

Haggard formed his band, The Strangers, in 1964 and Nichols was the first man he hired. Nichols played with the band until 1987 and the next year was inducted into the Western Swing Society Hall of Fame in Sacramento, Calif.

Nichols continued to tour and record until a stroke in 1996 left him unable to play the guitar.



## SEPTEMBER

4

CMA membership renewal payments due for eligibility to receive CMA Awards final ballot

10

Final ballot mailing for "The 35th Annual CMA Awards" to members current in the payment of membership dues

## OCTOBER

4

CMA Board of Directors meeting  
Renaissance Hotel  
Nashville, TN, 8:30 AM/CST

10

Final ballot due for "The 35th Annual CMA Awards"

## NOVEMBER

6

CMA International reception  
(invitation only)  
Blackstone Restaurant  
Nashville, TN  
4:00 - 6:30 PM/CST

7

"The 35th Annual CMA Awards"  
GRAND OLE OPRY HOUSE  
Nashville, TN  
Pre Telecast Awards  
(7:00 - 10:00 PM/CST)

Live Telecast  
(7:00 - 10:00 PM/CST,  
8:00 - 11:00 PM/ET)

CBS Television Network

Post CMA Awards Party  
Location TBA  
Nashville, TN  
10:00 PM/CST

8

Annual Meeting and Election  
of Directors  
BellSouth Auditorium  
Nashville, TN  
10:00 AM/CST / Polls Open  
11:00 AM/CST / Election of  
Directors Meeting

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Warner Bros. recording artist Chalee Tennison visits the CMA to perform songs from her CD, *This Woman's Heart*, and a few new songs from her forthcoming CD that's currently being produced by James Stroud. (l-r) Tammy Genovese, CMA Associate Executive Director; Tony Conway, President, Buddy Lee Attractions; Tony Harley, Artist Manager/CEO Tanasi Entertainment; Chalee Tennison; Ed Benson, CMA Executive Director; Ed Arnold, President, Tanasi Entertainment/VFR Records.  
Photo: Robert Harris



Capitol recording artist Keith Urban presents the CMA with a Gold record for his self-titled solo album featuring the No. 1 hit "But for the Grace of God." (l-r) Vanessa Davis, Senior Director of Media Relations, Capitol Nashville; John Dennis, Associate Manager, Borman Entertainment; Ed Benson, CMA Executive Director; Keith Urban; Joni Foraker, Vice President, Borman Entertainment; Tim DuBois, Co-Manager, Borman Entertainment; Regina Stuve, Manager of Media Relations, Capitol Nashville.  
Photo: Athena Patterson



ASCAP Nashville hosted a No. 1 party for Mercury recording artist Jamie O'Neal who celebrates her second No. 1 hit, "When I Think About Angels" from her debut album, *Shiver*. The song was written by O'Neal, Roxie Dean and Sonny Tillis. (l-r) Connie Bradley, Senior Vice President, ASCAP Nashville; Ed Benson, CMA Executive Director; Jamie O'Neal  
Photo: Alan Mayor

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